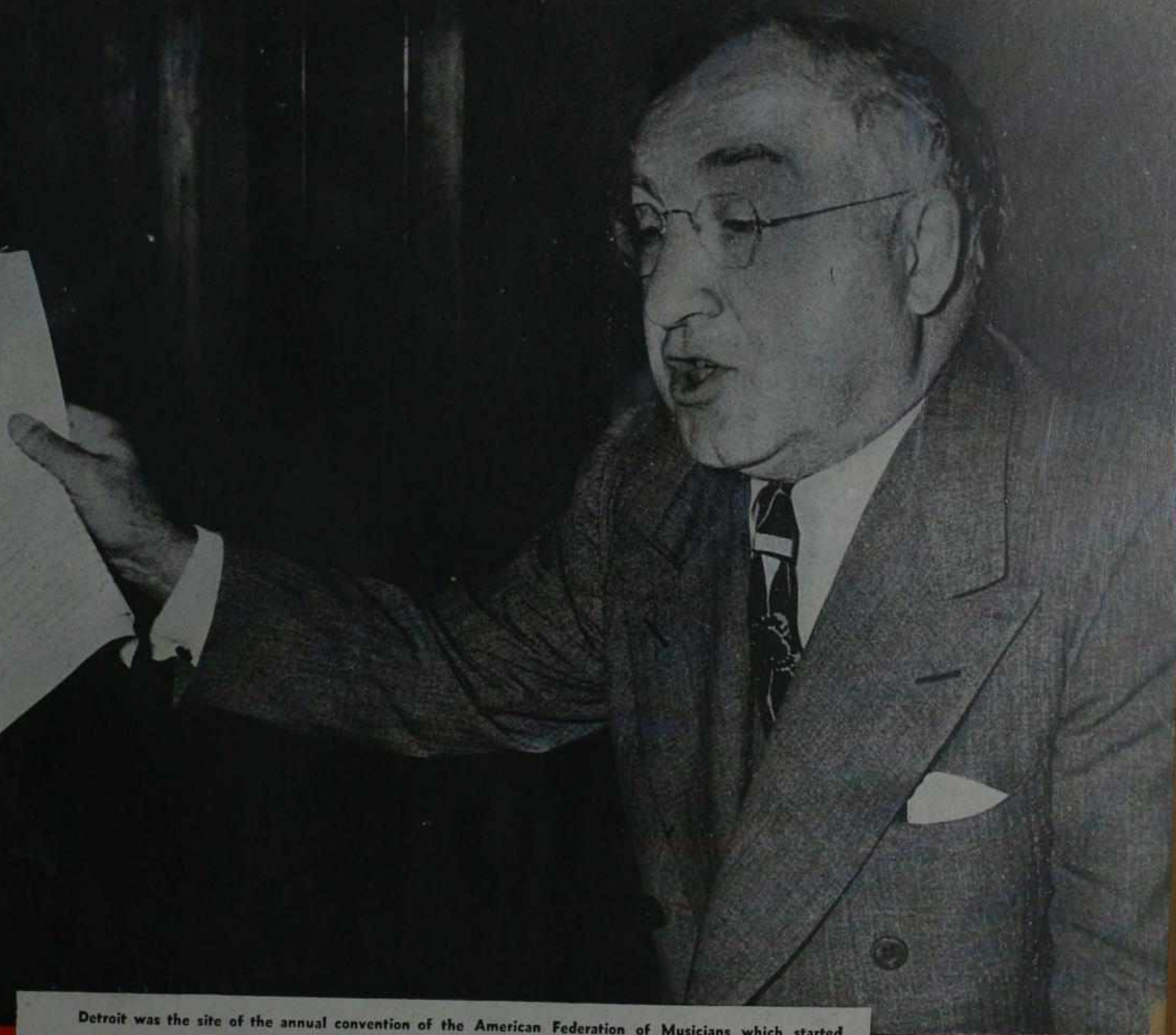


# The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• JUNE 21, 1947 •



Detroit was the site of the annual convention of the American Federation of Musicians which started June 9 this year. Here's James C. Petrillo, prexy of the musicians' union, getting the ball rolling at the recent confab. (Full report on all AFM convention developments appears in the Music Department, this issue.)

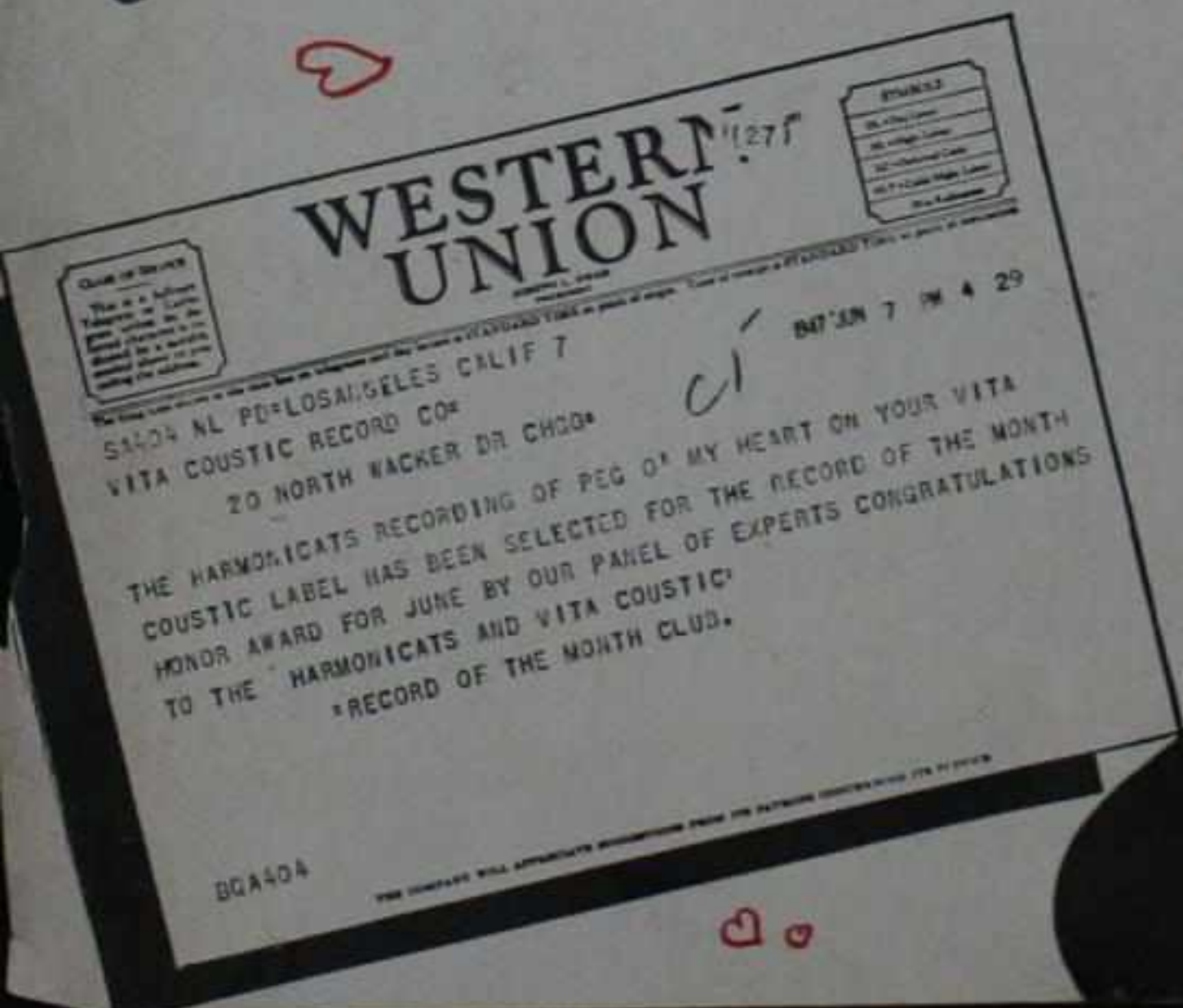
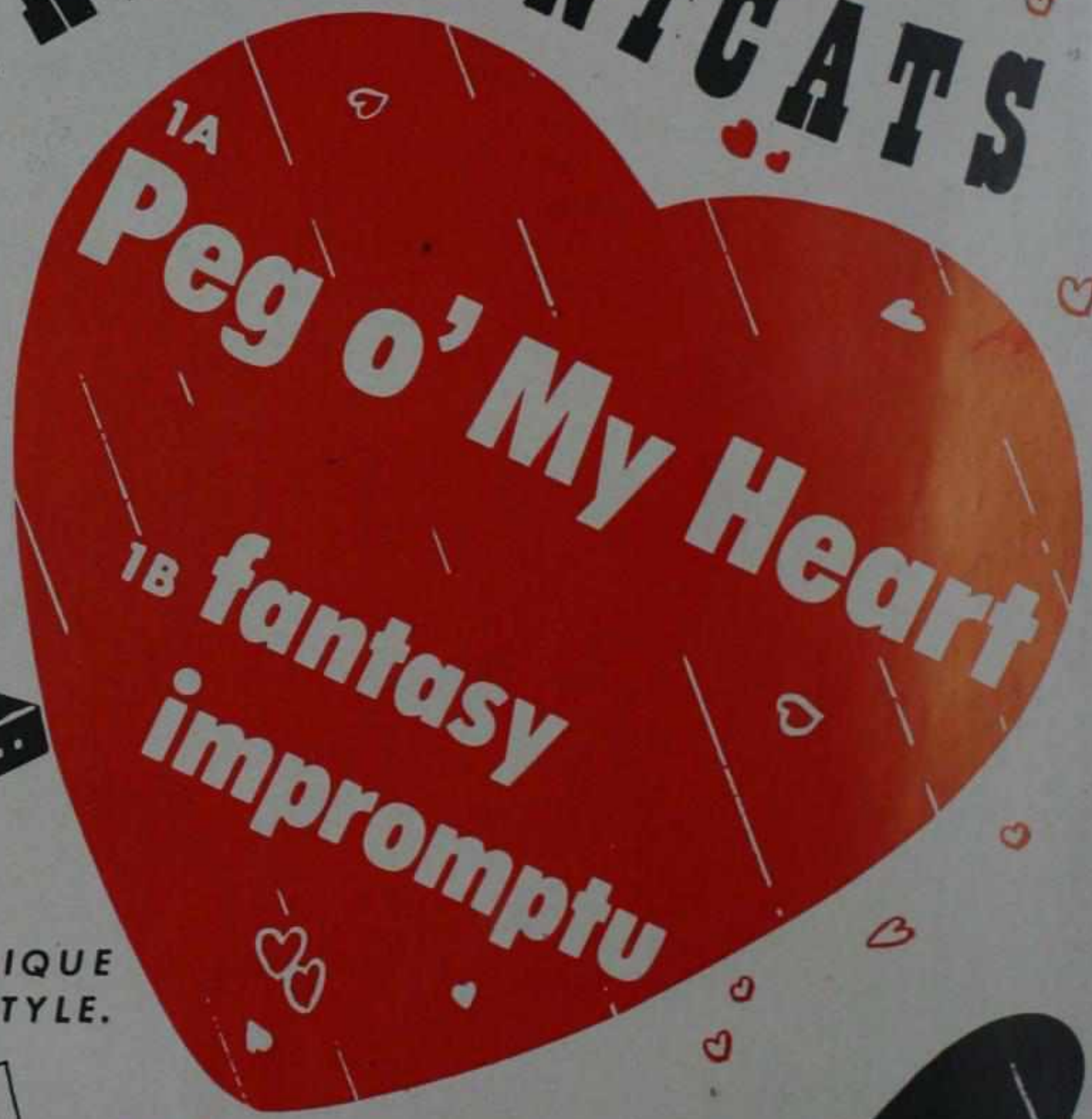


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The World's Foremost Amusement Weekly

# EVERYBODY INTO DISK ACT

## Michigan Juke Men Vote To Form Plattery

### A Scott Bill "If"

DETROIT, June 14.—The Michigan Automatic Phonograph Operators' Association (MAPOA) voted Thursday (12) to join with other operator associations thruout the country to establish a recording company owned and operated by the juke box association members if the Scott (juke box) Bill passes. (See Washington story this issue for report on latest hearings on juke box bills.) The Scott Bill, in effect, would remove the exemption of juke boxes from the present copyright law and make it necessary for operators to pay some presently undetermined publisher, record company or artist collection agency for the right to use records in machines.

As outlined, the MAPOA record manufacturing plan would be to produce disks mainly for operators, but (See MAPOA Okays on page 116)

## WFIL-TV Buys Philly Arena; Battles WPTZ

PHILADELPHIA, June 14.—Intending to be on the air with television by late August, Walter A. Annenberg, owner of WFIL-TV, this week purchased the Philadelphia Arena to house the station's television studio and offices. The arena itself will be used for an expanded program of entertainment features and sporting events as at present, and those attending the events will be able to witness the tele shows and productions as they are originated, not only from the floor of the arena, but from the studio itself thru specially constructed observation windows.

The 25-year-old arena, situated close to the center of town, was constructed as an indoor ice-skating rink (See WFIL-TV Buys on page 20)

## Undress Unknown

WASHINGTON, June 14.—At Wednesday's (11) session of the copyright hearings, a committee member jocularly remarked that "if Congress approves a bill to give orchestras the right to copyright their performances, I shall introduce a bill to give strip-teasers the right to copyright their methods." Asked if he planned to stage demonstrations of the art in connection with his bill, the member laughed. "Yes, but it will be in a secret session of the committee."

## Rank, Hylton Too?

NEW YORK, June 15.—Rumors began to get under way here this week that British film topper J. Arthur Rank and/or England's legit-music impresario Jack Hylton had representatives quietly shopping the American scene with the idea of buying up or organizing from scratch an American record company. No confirmation of the seemingly wild reports could be garnered from any quarter. Rank is currently here, while Hylton is said to be planning an early trip to these shores.

Rank is also said to be interested in purchasing one or more American music publishing catalogs, tho at this point these tales, too, are unconfirmed.

## Stage Mgrs. Talk Legit Award Plans

### Augmented Balloting Set

By Robert Francis

NEW YORK, June 14.—Further plans for turning in a record vote in the Fourth Annual Donaldson Awards for 1946-'47 legit achievements were formulated at a stage managers' luncheon at Sardi's Restaurant Tuesday (10). Curtain raisers repping all current Stem attractions were guests of *The Billboard*.

An international flavor was given the meeting for the first time by the presence of British curtain-raisers William Conway and Donald Bain, repping the current visit of the John Gielgud troupe. In addition to servicing their own company with award ballots, the Londoners likewise agreed to take over the delivery chore to the Old Vic troupe, which (See Augmented Balloting, page 46)

## Jukes Battle Tide Rising Against Copyright Exemption

WASHINGTON, June 16.—Juke box men are mustering their forces in an attempt to overcome what appears to be increasing inclination on the part of House Judiciary Subcommittee members to approve legislation wiping out the exemption the juke boxes now enjoy under the copyright act. In testimony slated to be presented to the House group today, juke operators hammered on the theme that the industry is largely responsible for the present wide sale of phonograph records, and that, far from exploiting artists and composers, the juke boxes actually boost their earnings.

Among juke men in opposition to the bills at today's hearing were: Sol

## Petrillo Gets Exec Board Okay for AFM Entry Into Platter Making, When and If

### Clears Way for New Record Ban December 31 'If Necessary'

DETROIT, June 14.—Outlining the extremes to which the American Federation of Musicians (AFM) will go, if necessary, to combat the effects of a reversal on the Lea Bill constitutionality question or enactment of the Taft-Hartley Bill, James C. Petrillo told the AFM convention here this week that "If we can do nothing, just breathe, two things may happen:"

#### New Ban?

(1) When present recording and transcription contracts expire on December 31, 1947, the AFM will stop all disk cutting.

(2) If the Taft-Hartley Bill becomes law and stops him from making a deal (Petrillo talking) then there'll be no question of a strike and a looked-for return to work. AFM'ers will get another letter similar to the famous epistle of August 1,

1942, and a general quit-work era will begin. "Maybe we ought to go into the recording biz ourselves," said Mr. P. "As long as they want to gyp us out of one-fourth, one-half or two-third-cent royalties, maybe they wouldn't like it if we take it all."

Carrying out an obvious strategy to prepare for the worst (said worst (See Petrillo Gets Exec on page 23)

## FCC Revamps Allocations For FM Field

### Durr in Two Dissents

WASHINGTON, June 14.—Federal Communications Commission (FCC) is expecting a spurt in frequency modulation (FM) activity to result from its overhauling of FM regulations this week. Action was formal adoption of the FM allocation plan originally proposed last April. Change-over, which employs a minimum four-channel separation of stations in place of current alternate-channel separation, may affect as many as 80 per cent of the FM stations now operating, forcing them to shift frequencies.

While the four-channel separation ordered is a minimum, FCC said it might be necessary for stations in larger cities to be located farther apart than that, depending upon in- (See FCC Revamps on page 18)

## Another Fling For Sponsored Pyros in Parks

NEW YORK, June 14.—If the use of fireworks as an advertising medium, announced here this week by the Unexcelled Chemical Corporation, is successful, it may result in a radical change in the way key parks, fairs and celebrations get their pyrotechnic displays.

The plan calls for the manufacture of set pieces which will display company names, trade marks, slogans, etc., in brilliant colors. In return for (See FREE FIREWORKS, page 51)

## Bloom Blossoms

WASHINGTON, June 14.—Best "performance" so far on the record of the copyright hearings is that of Rep. Sol Bloom (D., N. Y.), who wowed the audience Monday (16) with a spirited chanting of the tune known to everybody as *They Don't Wear Pants in the Southern Part of France*. Bloom told the House Judiciary Subcommittee that he wrote that tune back in the 1880's. Bloom also testified that he was the author of a nifty little ditty entitled *Just a Handful of Earth From the Place of My Birth*, but he declined to sing it.

In reply to a question about how he is able to keep so young, the 77-year-old Congressman declared: "Women—I stay away from them."

#### Bill Split Up

At the two sessions held last week, the sub-committee for the first time split up the three copyright bills under consideration. Monday's (9) hearing was limited to the so-called Interpretation Bill, which gives performers the right to secure copyrights on individual recordings of a song, while Wednesday (11) was (See JUKES BATTLE on page 25)



# FCC FIGHTS FOR EXISTENCE

## Denny Leads Opposition to White Bill

### Networks Stand Together

WASHINGTON, June 16.—After a whirlwind series of hectic 11-hour sessions here of radio's top legalists and executives, a wide-open battle is flaring over the White Bill (S-1333) to recast the Federal Communications Act. All elements of the radio industry and numerous non-radio groups pitched into the battle which moves to a formal stage at a hearing before the Senate Interstate and Foreign Commerce Committee starting tomorrow and to last six days. Advance information on testimony readied for presentation showed that altho no single witness was either all-out for or against the entire bill, the National Association of Broadcasters (NAB) will be pitted against the Federal Communications Commission (FCC) on the bulk of the bill's provisions, with networks, stations and others throwing scattered shots in between.

FCC Chairman Charles V. Denny Jr., the hearings first witness, is set to oppose vigorously the White Bill's provisions for cutting the commission in twain and reducing the chairman to a figurehead. Denny, it was learned, will tell the Senate group that such a move would spell ruin for the agency and the communications industry.

### Partial Support

NAB's big team headed by President Justin Miller was set to defend (See White Bill Splits on page 8)

## Showbiz Grumbles At Tavern Video; May Seek a Ban

NEW YORK, June 14.—Possibility of eventual legislation to prohibit television sets in bars, taverns and other dine-drink spots was seen here this week as rumblings were heard in local entertainment circles about the way in which teleshows in bars have cut into entertainment takes. Among the most vociferous squawkers are local movie houses and juke box operators, members of each group claiming that video attractions in bars and taverns are slashing into their revenue.

Other observers pooh-pooh both the idea that the tele sets are hurting business and the idea that any legislation will ever be passed keeping the sets out of the taverns. With the general summer slump hitting the picture houses, and juke box takes in certain locations off anyway, these observers claim the beefers are just using the tele situation as a new excuse for lower grosses.

Legislation, when and if it were introduced, would, of course, take the form of considering tavern tele as public performance for profit, and unfair competition to theaters and similar entertainment spots.

## Curfew Death Is Good News To H'wood Ops

### Some See 25% Jump

HOLLYWOOD, June 14.—With the death of the war-born 12-o'clock liquor curfew coming July 1, night club and ballroom ops' hopes for better biz turned rosy last week. California's State Constitution permits sales of liquor until 2 a.m., but the Legislature passed a midnight curfew measure at the outbreak of war for the "duration." This legally ends June 30. Many ops have blamed the postwar biz slump on the curfew, pointing out that in prewar days biz was at its peak during late hours. Many customers attending premieres and theaters would visit a night club after an event. Today, patrons feel they can only bend the elbow for a half hour or so before the bar is locked, decide to go straight home after first-nighting. Some ballroom ops expect as much as a 25 per cent boost in biz when the liquor law is lifted.

Sunset strip nitery men, however, found their hopes dampened last week when the Los Angeles County Board of Supervisors asked that a bill be prepared outlawing dancing wherever liquor is sold in unincorporated county territory. Since Sunset strip is neither in Los Angeles proper or in Beverly Hills but is under the jurisdiction of the county, area's nitery row would be hard hit. County fathers gave as reason for this action effort to combat juvenile delinquency. County's move is currently being studied by ops' legal advisors with club owners set for a fight to the finish to kill such action. Ops will claim discrimination against a certain area to the benefit of business men in other areas.

## Shelvey - 4A's Battle Looms On AGVA Rule

### Who's To Be AGVA Boss?

NEW YORK, June 14.—The question of the coming general membership meetings to be held by the American Guild of Variety Artists (AGVA) now appears secondary to the problem of the tentative constitution recently presented to the international board of the Associated Actors and Artistes of America (4A's) by Matt Shelvey, AGVA national administrator, which the 4A's returned because of certain clauses.

Biggest beef revolves around the question of the duties and rights of the national head of the to-be-formed national council. When Shelvey took (See Shelvey 4 A's on page 41)

## "Father" Sets New Long-Run Record

NEW YORK, June 14. — The world's legit long-run record of 3,182 performances held by Tobacco Road toppled tonight, when Life With Father played its 3,183d performance at the Bijou Theater. Dorothy Stickney and Howard Lindsay, the original Vinnie and Father, returned to the cast to recreate their roles for the occasion.

Next Tuesday, Oscar Serlin, the producer, is moving the show uptown to the Alvin Theater, a larger house, where it will play at a \$1.50 top weekdays and \$2 top week-ends. There is a good advance sale.

## Hellinger, BBD&O In Joint Bally on "Spade," "Brute"

NEW YORK, June 14.—What is regarded as one of the biggest promotion and advertising tie-ups between a major motion picture producer and a network radio program was concluded this week between Mark Hellinger, for Universal-International's Brute Force, and Batten, Barton, Durstine & Osborn Agency for the Sam Spade radio show sponsored by Wildroot. Deal is considered the more unusual because actor Howard Duff, around whom the promotion is built, plays only a minor role in the flicker, altho featured in the radio program.

The deal, worked out by BBD&O's promotion and publicity department, calls for Duff to receive special film billing in a separate introduction as the "Sam Spade of radio." Air show, Sundays at 8 p.m. over Columbia Broadcasting System (CBS), will reciprocate for about a dozen weeks with plugs for the film, to be released July 4. In addition, road men for U-I are skedded to work out joint advertising promotion plans with local CBS affiliates, and special BBDO-US press kits are in the works. Wildroot drugstore displays also will push Brute, while the movie's lobby displays will mention the air show.

Duff, producer Bill Spier and maestro Lud Gluskin, of the Sam

## Fashion Fair Falls Short as Entertainment

NEW YORK, June 14.—Representing a production nut of 250G and an additional 70G talent budget for the 10-day run, the Fashion Fair opened Thursday (12) at Madison Square Garden to unimposing crowds. Despite a strong advance publicity bid for public patronage, the combination of the high tariff—\$2.40—and unfamiliarity with the type of entertainment (if it can be called that) seemed to deter the non-trade audience.

Show is presented on five different stages thruout the Garden basement, with the top merchandising being done at the Theater of High Fashion where the lush evening gowns are on display. Here is where the impresarios snafued themselves. Setup is perfect for the arena-type presentation, with models strutting around the stage so they can be seen from all sides without having to prance too much. However, Leon (See Fashion Fair on page 47)

## All-Star Broadcast Set

CHICAGO, June 14. — Wilson Sporting Goods Company will sponsor the All-Star football game scheduled for Soldier Field August 22, over a full Mutual Broadcasting System (MBS) web. Ewell Thurber & Associates is the agency.

Spade series, all are due in New York soon for four broadcasts beginning June 22. . . . Spier also will produce four Suspense shows for CBS while here.

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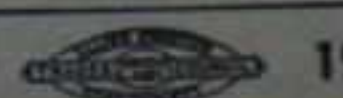
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# N. Y. STATIONS' 2-YEAR PLAN

## Ad Agency Flacks Squawk Over CBS Publicity Trim

NEW YORK, June 14.—Elimination of the fashion page heretofore issued regularly by the Columbia Broadcasting System (CBS) press department this week brought forth a protest to Frank Stanton, the network's president, from publicity directors of top advertising agencies in radio. CBS dropped its fashion page about three weeks ago in what was understood to have been an economy move, in line with belt-tightening generally thruout the web's structure.

Protest, in the form of a letter to Stanton, set forth the argument that the fashion page was an important space grabbing instrument, both for the network and its sponsored programs. CBS dropped the fashion clip sheet, the advertising agency press agents state, without prior notice. Agencies feel that had they been advised of the move, they might have

been able to convince SBS execs to retain the service. As it is, they argue, in order to achieve comparable results, agencies will be forced to publish similar pages on their own, with a resultant duplication of expense.

Decision to squawk to Stanton was arrived at a meeting Thursday (12), attended by George Wolf, of Foote, Cone & Belding; Virginia Travers, Compton; Dick Bellamy, Benton & Bowles; Harry Rausch, Young & Rubicam; Herb Landon, Kenyon & Eckhardt, and Bill Maloney, Batten, Barton, Durstine & Osborn. All of them were due to sign the letter to Stanton, as were several flacks who could not attend the meeting. Among the latter were Wauhilla La Hay, N. W. Ayer; Benson Inge, of Ted Bates, and Al Durante, J. Walter Thompson.

Network feeling on press departments is that they are essentially a service department for newspapers rather than sponsors, and that advertisers pay only for time. Thus, it is argued, if a network wants to eliminate one of its publicity department services, it is free to do so, since the network is not paid for any press or promotion efforts.

## "Will Pay Disk Talent" -- Katie; Raps CBS, NBC

CHICAGO, June 14. — Hitting at disk jocks who use other performers' records without paying for their use, Kate Smith this week said that if and when she used records other than her own on her Mutual Broadcasting System (MBS) jockey show she would pay the talent regular recording wages. Miss Smith's show is scheduled to start late this month.

Speaking at a luncheon at the Stevens Hotel, where she received an American Brotherhood Award, Miss Smith rapped both Columbia Broadcasting (CBS) and National Broadcasting Company (NBC). "Upstart executives with a lot of new-fangled ideas" tried to tell her how to run her show on CBS, she said, and were largely responsible for her switch to MBS. She said a similar condition existed at NBC and she was "tired of restriction and censorship." Kate indicated that her new fall show would go to either American Broadcasting Company (ABC), or Mutual, and that it would be one hour, musical variety, with guests.

## WHLI and WLIB Musical Competitors

NEW YORK, June 14. — WHLI, Hempstead, L. I., station due to begin service around July 15, will be programmed along light classical musical lines, in the same fashion as WLIB, New York Post station here. Eli Godofsky, who owns the new L. I. outlet, was one of the co-owners of WLIB before The Post bought it.

Competitive note was sounded even more strongly this week when it became known that Clifford Evans, WLIB's program director, would shift to WHLI July 1 as veepee and director of public affairs. WHLI will be a daytime operation, as is WLIB, WHNY, WHLI's FM adjunct, will be a full-time deal.

WHLI staffers already set include Paul Godofsky, station manager; Rhoda Cantor, continuity; Roger Wayne, music head; Eddy Brown, musical director.

## CBS To Control "Irma" If Lever Sale Goes Thru

NEW YORK, June 14.—Decision as to whether Lever Bros. will buy *My Friend Irma*, with Marie Wilson, as the replacement for Joan Davis, is expected momentarily. The program has been recommended to the advertiser by Young & Rubicam, agency for the account.

*Irma* is a Columbia-built package and a condition of the sale is that the network retain full control over the package and that it remain exclusively on CBS. A report that Columbia would yield on control in order to effect the sale was emphatically denied today by Prexy Frank Stanton.

## Postpone NBC Affiliate Org

CHICAGO, June 14.—No definite decision concerning the eventual fate of the planned organization of affiliates of the National Broadcasting Company were taken at a meeting of the organization's planning committee here this week, according to Harry Bannister, head of WWJ, Detroit, chairman of the group. The committee is calling an organizational meeting at the Claridge Hotel in Atlantic City September 11, one day before meeting there and two days before the NAB convention, which will be held in the same city.

Bannister did say, however, that there is a strong feeling at this time that an affiliates' organization should be started. He said he had many letters to this effect. Letters inviting all affiliates to the Atlantic City meeting went out this week. To make sure that those at the meeting will be execs of top caliber who can assume responsibility, Bannister is requesting that only plenary representatives be sent.

## More Names Hit Radio Via Wax

NEW YORK, June 14. — The stream of name showbiz performers who are going into radio via the wax routine—disk jocks or transcribed—continued this week. Latest entrants are Eddie Bracken, Dave Elman and Francis Lederer, or legit and pix. They have been signed by Kermit-Raymond, and will be syndicated thru e.t.'s.

Bracken will do the same show he did recently for Texaco on Columbia (CBS), while Elman is bringing back his veteran *Hobby Lobby*. This is claimed to be the first audience participation show to go on wax. Lederer's platter stint will be a dramatized love letter affair.

Meanwhile, other name recorded shows are moving fast. Tommy Dorsey's jockey show has been set on about 100 stations, with deal pending for sponsorship by Royal Crown Cola (Nehi, Inc.) on 26 outlets.

The Ronald Colman-Fred Ziv package is likewise fetching high sponsor returns. Another recent name e.t. release starred George Raft in a crime series.

## Move To Set Allocation Plan on Own

Would Improve Pubserv

By Jerry Franken

NEW YORK, June 14.—Program directors of New York City stations this week inaugurated measures to eliminate overlapping and conflicting requests for free time by public and social agencies—i.e., the Red Cross, YMCA, American Cancer Society, et al. Step developed out of Monday's (9) informal meeting of program, special event and publicity execs of the New York stations. This is the second meeting of the group.

Plan has been set up to solve a persistent and pressing problem confronting every station in the city, as well as the social orgs involved. There are hundreds of organizations deluging the stations with requests for time or programs. Some seek to raise funds, others seek to furnish information. Nevertheless, the number of conflicts in these campaigns is enormous. During the war, the government's allocation plan handled the problem, but now there is no such local structure.

Steps being taken are twofold. First calls for a calendar of the past year to be prepared, on which each station will show actual social org broadcasts aired, and additional requests received. Then, when a master combination list has been prepared, the stations will ask the outside groups to meet with them and set up a system whereby co-operation in scheduling appeals and campaigns eliminates conflict.

Proposal has some bearing on the suggestion by Dorothy Lewis, of the National Association of Broadcasters (NAB), to organize a New York listening council. Mrs. Lewis asked each station to contribute one hour's card rate, with the social organization involved anteing up small amounts to total a \$20,000 budget. A \$5,000-a-year director was proposed.

Program directors, who discussed the NAB proposal this week, rejected it—even tho they have no plenary powers. Essentially, they feel that among radio's most vocal critics are many of the groups involved in the proposed council. Why, then, they ask, should radio contribute toward its own critics or to the unification of anti-radio groups? It's felt now that only reversal by top brass can get the stations into the group, if it materializes.

Mrs. Lewis first proposed the council in 1943, a principal aim being to improve relations between radio and listeners, and between radio and the aforementioned social groups.

## Plant

MINNEAPOLIS, June 14. — Norma Godver Hadden visited a KSTP audience give-away-show last week and walked off with armful of gifts. Norma, it then became known, is a WDGY (indie local) receptionist, honeymooning in her home surroundings.

## Y&R Shake-Up Bruited Anew

NEW YORK, June 14.—Despite recent denials by Sigurd Larmon, Young & Rubicam president, and Tom Lewis, Y&R radio chief, that a revamp of the agency's radio personnel was contemplated, reports persist that extensive changes are in the works. Two men are known to be exiting. They are Hobe Morrison, in the talent department, who rejoins *Variety* soon, and Ed Downs, radio director, who will free lance.

A top executive late this week stated that no other radio people were involved.

## CBS V.-P. Advises On Brush Technic

MINNEAPOLIS, June 14. — There were a couple or six reddish faces at WCCO, the 50 k.w. CBS station, thanks to Howard Meighan, CBS veepee. Meighan, it appears, was in town recently and did some talking to Will Jones, *Minneapolis Tribune* columnist, on the duties of a veepee.

Said Meighan: A veepee has to be an expert at the "quick brush-off" for the unimportant who clutter up his office. To do the brushing off with éclat, Meighan said he has two assistants, two secretaries and a suite of offices at CBS headquarters in New York.

"I always keep my offices cold," Meighan expained. "It's amazing how fast people can hurry up their business and leave when you have a cold office. Me, I'm used to working in a cold office."

Meighan admitted to using the old dodge of having an assistant telephone of an "important conference" in order to brush off one who won't brush too easily.



## Duchin, Toni Hair-Do Hand SRO on ABC Daytime Segs

NEW YORK, June 14.—Complete sell-out of all commercial daytime periods was racked up this week by American Broadcasting Company (ABC) with expansion of *Ladies Be Seated* from three quarter hours weekly to five by Toni Company. The hair-do outfit also signed Crooner Mel Torme this week for a 15-minute Saturday afternoon program on National Broadcasting Company (NBC). The latter show is expected to be launched sometime this month from New York, with Walter Gross's ork furnishing the backing. Time period has not yet been set, but will probably be between 5:30 and 6 p.m.

*Ladies*, which airs for Toni from 3:15 to 3:30 p.m., will now be bank-rolled across-the-board instead of on Mondays, Wednesdays and Fridays only. Contract expansion fills all 154 commercial quarter-hours available on ABC between 9 a.m. and 6 p.m. Monday thru Fridays. This compares with only 18 commercial daytime quarter-hours which the web had to its credit in January, 1943. The other three webs have shown little marked change during the same interval.

ABC this week nearly lost a client because of its lack of daytime availabilities. R. B. Semler Inc., (Kreml), notified the web of its intention to drop *Sherlock Holmes* July 7, because the sponsor now is anxious to reach the female trade during daylight hours. Faced with this dilemma,

## Low Weiss Named Mutual's Chairman

Chicago, June 14.—Lewis Allen Weiss, vice-president and general manager of the Don Lee Broadcasting System, was elected chairman of the board of the Mutual Broadcasting System (MBS) at a meeting here Thursday (12). Weiss succeeds Alfred J. McCosker, board chairman since the chain was founded in 1934. Jack R. Poppele, vice-president in charge of engineering of WOR, New York, succeeds McCosker as Mutual board member. McCosker will carry on as consultant and adviser to WOR.

Ted Streibert, WOR president, was elected vice-president in charge of the Mutual board, and E. P. H. James was named vice-president of Mutual in charge of advertising, promotion and research. James had been acting in a supervisory capacity in those departments. MBS officers re-elected were Ed Kobak, president; Robert Swezey, vice-president and general manager; Phil Carlin, program veepee; Z. C. Barnes, veepee in charge of station relations; Abe Schechter, veepee in charge of news, special events and press, and Ade Hult, veepee in charge of Midwest operations.

## 'Betty Crocker' Leads In GF Test Campaign

NEW YORK, June 14.—Test campaign by General Foods, in which facilities of American Broadcasting Company (ABC) have been split for *Hymns of All Churches* and *Betty Crocker's Magazine of the Air*, this week reportedly found Crocker taking a commanding lead. Flour Company, thru Dancer-Fitzgerald-Sample Agency, is testing both shows simultaneously for Hooperatings and sales effectiveness.

Trade reports have the Crocker stanza sewing up the competition and probably taking over the full ABC sked this fall. Shows are aired 10:30-10:45 a.m. across the board.

ma, ABC moved into station option time period and allocated 15 minutes three times weekly to Kreml from 4:30 to 4:45 p.m., following Paul Whiteman. Program will be *Discoveries By Duchin*, featuring pianist-ork leader Eddie Duchin, and will air Mondays, Wednesdays and Fridays, beginning July 14. Over 200 stations already have indicated they will carry the show. The Tuesday and Thursday sustaining slots will carry Toby Reed, with homey philosophy in cowpoke vein.

The web also underwent a sponsor shakeup in its 10:45-11 a.m. seg. Curtis Publishing Company, which sponsored *Listening Post* Tuesdays thru Fridays, will air the show Mondays, Wednesdays and Fridays starting August 4. Club Aluminum will move its *Blub Time* from Mondays to Tuesdays, beginning August 5. And the Thursday slot was bought this week by the Drackett Company, makers of Drano and Windex, who will air Dorothy Kilgallen starting September 29.

## Garroway's Switch; Does Live Show

CHICAGO, June 14.—Dave Garroway, fast-climbing local disk jockey, will have his own live net show on National Broadcasting Company (NBC) starting June 15. Garroway, who has been heard on WMAQ, local NBC o.-and-o. station, as emcee of the 11:60 Club and other disk shows, will be heard on the net Sundays from 5:30 to 6 p.m. (CDST). Program will be sustaining and will originate here.

Garroway will use the same casual style of patter on the new show that he has been using on his disk programs. Show will regularly feature a 35-piece orchestra under the direction of Joseph Gallicchio and vocalists Jack Haskell and Vivian Martin. Guest stars will be used each week. First will be Jimmy McPartlin, hot cornetist, currently appearing at the Randolph Street Lounge. Music will be in the popular field, with Garroway's commentary of sophisticated nature.

## WSB Passes a Radio Miracle: A Top Grosser Sans Salesman

ATLANTA, June 14.—One of the most unique sales stories in all radio has been recorded by WSB here. One of the top grossers in the country, the station has compiled its enviable record in billings despite the fact that it does not have one of the basic radio adjuncts—a sales department. WSB was non-commercial until 1929 when, after seven years on this policy, its owners, *The Atlanta Journal*, adopted a straight commercial operation. Sales activities were placed in the hands of one man, General Manager John M. Outler Jr., who operated without even secretarial assistance until 1940. Today all sales work still is handled by one man, Frank Gaither, who has the aid of merely one secretary.

During its non-commercial era, WSB relied upon original programing ideas, energetic promotion and the early novelty of radio broadcasting to overcome the limitations of non-profit operation. Nevertheless, the radio arm of *The Journal* attained its stature as "Voice of the South" on the basis of its programing, which was limited only in that programs could cost nothing but the necessary engineering expense.

## Floor Walker

NEW YORK, June 14.—When Ozzie Nelson and Harriet Hilliard guested on Mutual Broadcasting Company's *Family Theater* Thursday (5), script had Nelson employed in the "Oboler" department store. In the course of the program's tribulations, Nelson was fired, but in due time got another department store job. This time the store was "Corwin's."

## Left-Wing Group Files FCC Beef Vs. N. Y. Stations

NEW YORK, June 14.—Four local stations were charged with "discrimination" this week by the Voice of Freedom (VOF), New York left-wing group. Complaining to the Federal Communications Commission (FCC), VOF charged the stations with "discriminatory refusal" to grant either sustaining or commercial time to permit airing of a speech by Johannes Steel.

The stations are WHN, WINS, WMCA and WNEW. The event involved was a speech by Steel at Manhattan Center June 7, on his return from Europe and Russia. VOF says each station was approached at least two weeks in advance, with VOF then writing follow-up letters giving the stations "a chance to explain" their refusal before a complaint would be filed with the FCC. VOF's letter to the commission went out this week.

The stations are both burned and pleased by VOF's move. Station spokesmen were unanimous in saying the outfit acted in a high-handed manner and, if it had its way, would deprive the stations of exercising editorial program judgment. They figured that if FCC were to take action—actually an unlikely move—it would be to sustain the stations' decisions.

VOF is the same group that supported William L. Shirer in his recent squabble with Columbia (CBS). Steel used to air on WMCA and WINS.

## John Crosby Raps Networks For 'Lethargy'

### Pans Program Policies

NEW YORK, June 14.—Appearing on Columbia Broadcasting System's (CBS) *Time for Reason* last Sunday (8), John Crosby, *Herald-Tribune* radio columnist, charged that "some networks . . . practice a consistent policy of developing nothing and stealing everything they can lay their hands on." In an exchange with Lyman Bryson, CBS exec, Crosby said he would like to draw a genealogical chart showing the "true parentage" of network shows.

Allan Young, he pointed out, built his reputation on the American Broadcasting Company (ABC) and landed on the National Broadcasting Company (NBC). Crosby also mentioned Ed Gardner (*Duffy's Tavern*), which was a Columbia Broadcasting System (CBS) package originally and moved to NBC, and *Author Meets the Critic*, "which was born on a small station in Schenectady . . . was weaned by WQXR and Mutual, and now, after most of the birth pains and hard work are over . . . is on NBC."

Bryson indicated that CBS in the future was committed to a policy of holding on to its web-built shows—a policy of "exclusivity" as reported in *The Billboard* June 7.

### Advertiser Influence

Crosby also mentioned advertisers' control as one of the chief evils besetting broadcasting. While advertisers' money has made possible many popular programs, the columnist pointed out that "the real reason for sponsoring radio is sales—sales come first, everything else comes afterwards if it comes at all . . ." Crosby called this a fundamental error in policy in that the point of view is automatically fixed by sales. He drew a newspaper analogy, pointing out that, although *Herald-Tribune* sells Walter Lippmann, no advertising agency is allowed to come in and drop him if it disagreed with his comments. Under Bryson's questioning, Crosby stated he objected to the practice of "permitting the advertising agency, representing the sponsor, actually to create the program." He added that radio should be controlled by someone whose first concern was good radio. "Radio first and salesmanship second."

Crosby, speaking of programs, called for "gradual improvement, a fresh approach to the old formula, new personalities, a novel twist here and there. There should be a constant effort to improve rather than a constant effort to conform. That applies to a lot of successful programs too."

## Halpin, Feather Join Dorsey Show

NEW YORK, June 14.—Leonard Feather, jazz critic, and Hal Halpern, publicist, have been added to the Tommy Dorsey staff by Louis G. Cowan Agency, and will have charge of selection of tunes, station relations and publicity for the maestro's disk show, set to debut over about 150 stations of the Mutual Broadcasting System in September.

According to present plans, each show will be produced three to four weeks in advance. Package will include such disks as are lacking in the station's library, plus the Dorsey transcription chatter.



### New Producing Firm Bows in Windy City

CHICAGO, June 14. — Another radio production company has come upon the scene here with the formation of a new outfit which will operate under the registered name of Radio Shows.

New outfit is headed by Guy Sav-

age, long-time sports announcer and emcee here, and James Chapman, vet of radio, who got his start in broadcasting in Detroit in 1921.

Chapman will be general manager of the new firm, while Savage will be in charge of production.

Company will produce both live and transcribed shows, and so far is making available 11 different transcribed packages of varied format.

### ABC Sets 1G Price For Al Pearce Show

NEW YORK, June 14.—Al Pearce and his gang will take over a full hour Saturday morning period on American Broadcasting Company (ABC) with a variety show beginning July 27. Program will air from

Hollywood, 9-10 a.m., EST, replacing the sustaining *Wake Up and Smile*.

Purpose of the switch is to continue the variety format broadcast Mondays thru Fridays at that hour by Don McNeill's *Breakfast Club*. The Pearce show is considered a hot property by the web, which has hung a price tag on it of \$1,000 per quarter hour, exclusive of agency commissions.

# KATE SMITH Starts A New Phase of Her Brilliant Career June 23 on MBS



This April, Kate Smith celebrated her Sixteenth Radio Anniversary. Through the years, Kate has become not only a radio star, but the "first lady of radio"—a great personality whose listeners are numbered in the tens of millions. More than that, Kate is a friend and an influence in countless lives—she is an "institution".

On June 23, Kate Smith starts a new phase of her brilliant career. On that day, Kate's daytime commentary "KATE SMITH SPEAKS" begins its five-year engagement on Mutual. And Mutual raises more than 400 voices in welcome.

"KATE SMITH SPEAKS" first went on the air in 1938—and almost immediately became the sensa-

tion of daytime programs. The show's popularity increased steadily and today "KATE SMITH SPEAKS" is one of the top daytime shows. It is frequently in first place.

"KATE SMITH SPEAKS"—with Kate and Ted Collins, in their daily discussion—will be heard Monday through Friday at 12:00 noon to 12:15 p.m. EDST—the time which has been Kate's for nearly ten years.

*The program is a Mutual Co-op. For full information concerning rates and markets in which the program is still available for local sponsorship, write, wire or telephone your local Mutual affiliate or Mutual's Cooperative Program Department.*

## Mutual Broadcasting System

World's Largest Network



# WHITE BILL SPLITS INDUSTRY

## Denny Leads FCC in Fight For Existence

### Hearings Draw Top Brass

(Continued from page 4)

the bill's sections to crack down on FCC and was prepared to oppose provisions which restrict broadcasters' responsibilities or, as Miller will point out "threaten freedom of expression." NAB's main theme will be to curb alleged FCC "excesses."

The Radio Correspondents Association, official radio gallery representatives on Capitol Hill, was sent to oppose provisions requiring detailed identification of commentaries and, as the association's spokesmen will testify, "slowing down and warping newscasting and the work of commentators."

Hearing on Capitol Hill has become so important that Chairman Wallace White (R. Me.), of the Senate Interstate and Foreign Commerce Committee, requested Senate permission for holding the hearings every afternoon as well as during the mornings this week and as many additional days as necessary next week. Sessions may extend to June (See White Bill Splits on page 13)

## N. Y. News in Drive To Sell Comic Strips' Air Rights

NEW YORK, June 14.—The New York Daily News, which, News Syndicate controls some of the outstanding comic strips including Moon Mullins, Gasoline Alley, Little Orphan Annie and Harold Teen, has started a campaign to place the strips on the networks as half-hour weekly shows. Holder of a tele license, and now waiting approval of its FM application, The News, it is understood, is peddling only the standard broadcasting rights, and will hold up tele and FM rights until such a time as they are ready to go with their own stations.

Initial step in the campaign was to commission Jap Gude and Tom Stix to cut an audition disk several months ago based on the Moon Mullins strip. With The News underwriting the entire deal, Gude and Stix took over a Columbia Broadcasting System (CBS) playhouse, invited an audience, and cut the disk with Jack Roche directing. Cast included Art Carney, film comic, in the title role with Betty Garde, Louis Sorin, Martin Allan Miller, John Griggs and Lee Brody in supporting roles. Ray Block's orchestra and Al Shirley, announcer, filled out the roster.

Gude and Stix, following the audition, introduced the show to several agencies, but were unable to ink a

contract for the \$6,000 package. The News regained the disk and now is making other arrangements to peddle the show.

Paper has had previous experience with radio, having released the broadcasting rights for Terry and the Pirates and Dick Tracy. However, it is reported that the paper's management now wants to retain a measure of control over future airing of their properties.

The News is reported to have received an offer of \$50,000 for the rights to the Gasoline Alley strip from J. Walter Thompson. However, a script prepared by the agency digressed considerably from the actual story, and the paper turned thumbs down on the offer.

## FCC Hearing Due in Fall On Editorials

WASHINGTON, June 14. — The continuing campaign of the National Association of Broadcasters (NAB) against the ban of the Federal Communications Commission (FCC) on radio station editorializing is at last bearing fruit, with the FCC preparing to hold extensive hearings this fall on the subject. Altho the FCC still believes that editorializing is bad for radio, the NAB's repeated blasts against the ban set forth in FCC's Mayflower doctrine apparently have forced the commission to reopen the case.

FCC feels that despite the Mayflower decision, some stations are exercising editorial powers simply thru the selection of commentators, and this activity will also receive a thorough going-over at the hearings. The FCC's present attitude toward expression of editorial ideas over the air is summed up in Chairman Charles Denny's recent statement before the House Appropriations Committee: "People regard radio news as fairer than that contained in newspapers. Radio has gained an enviable reputation in this respect and I am going to see that radio does nothing to lose that reputation."

Even tho NAB has cut loose with numerous broadsides against this opinion, FCC bigwigs feel that the association does not speak for all the broadcasters on the editorializing issue. Commission has received a number of letters in the past few months from individual radio licensees commending the FCC's stand and is hopeful that some of these broadcasters will put in an appearance at the hearings to bolster FCC's case.

In addition to NAB and FCC witnesses, the commission expects to invite representatives of networks, individual broadcasters and possibly several radio commentators to give their views.

### Clayton's Soup Job

NEW YORK, June 14. — Patti Clayton will warble Tuesdays and Thursdays on the Campbell's Soup-Bob Crosby program, set to start on the Columbia Broadcasting System (CBS) June 30, across the board in the 7:30-45 p.m. slot. Miss Clayton is a CBS property.

## FCC Confirms Saturation of AM Spectrum

### Economic Survey Due

WASHINGTON, June 14.—Federal Communications Commission (FCC) is finally on official record as confirming that the saturation point in standard broadcasting has been reached, as disclosed months ago in The Billboard. At the same time it has been revealed that the FCC is currently making a special survey to determine costs and revenues of existing stations with a view toward setting up priorities for applicants in any city able to support an additional station. These facts were disclosed this week as the House Appropriations Committee lifted the veil from hearings conducted several weeks ago with members of the FCC.

During the hearings, Commissioner Ewell Jett was asked whether it was true the saturation of the standard band had been reached. He admitted that except for certain spots in the West like Arizona, the end was in sight. FCC Chairman Charles V. Denny Jr., bore out Jett's opinion by saying that "when the current flood of applications is out of the way, we will be over the crest."

### Processing 100 a Month

Denny also revealed that the recent freeze on applications had failed to reduce substantially the number of bids to be processed. "On May 1," Denny told the House group, "we had on hand 1,011 applications for new and changed standard broadcasting facilities." He said it would be impossible with the present FCC staff to reduce this backlog faster than 100 monthly.

The economic survey being conducted by FCC's staff—also officially disclosed for the first time—is directly in line with provisions of the White-Wolverton Bill to reshuffle the FCC. These provisions would give the FCC economic jurisdiction in granting licenses.

### Post-'45 Stations

According to Denny, the survey will deal particularly with stations built since 1945. He said too many applicants were contemplating going into radio "with their eyes closed." Publication figures showing exactly how new stations were making out, he intimated, might discourage the scramble for the few remaining standard frequencies. "Our competitive system can then operate on a more informed basis," Denny asserted.

### Little Chance for More AM's

Little chance to crowd more stations into the saturated AM band is expected to result from FCC's action this week in lowering its minimum separation, kilocycle (kc) requirements for standard stations. While FCC now will approve stations as close together as 30kc. instead of the old rule of 40kc. separation, engineers point out that in urban areas now saturated new stations could be fitted in only by a reshuffling of all frequencies in a given location. At the same time, it is recognized that in a few sparsely populated spots like Arizona, new stations could be inserted in the dial without shifting frequencies.

## MY SINCERE THANKS

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and

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# Don Wilson



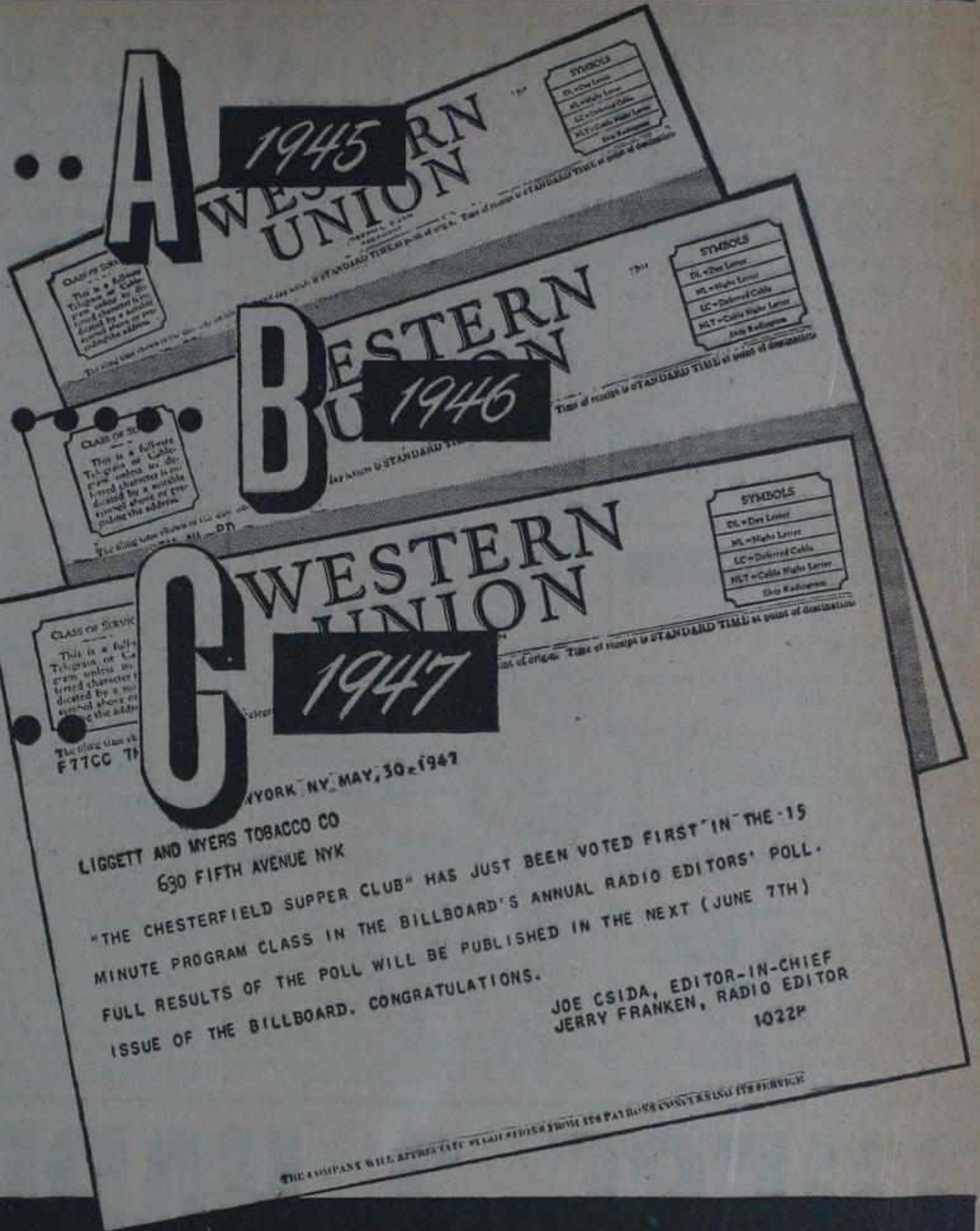
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**CHESTERFIELD SUPPER CLUB**

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# PROGRAM AVAILABILITIES

A weekly advertising service, listing pertinent details concerning outstanding programs available for sponsorship. Agencies and advertisers inter-

ested in any one or more of these programs are requested to communicate with station representative or production organizations listed.

For information concerning rates for program listings in this section, write Program Availabilities, The Billboard, 1564 Broadway, New York 19, N. Y.

## Networks

### NAT'L BROADCASTING CO.

Once Upon Our Time  
10:15-10:30 a.m., Mon. thru Fri.  
Rep.: NBC Program Sales

Jack Kilty, brilliant NBC baritone, now has his own program of story-telling and song, a show containing all the elements proven necessary for successful daytime radio. Each day he takes a human-interest story, generally contemporary, and narrates it dramatically, illustrating it with appropriate songs. His subject matter is unlimited, and his musical skill permits him to use every type of music for illustration. Piano, guitar and organ support him with a rich melodic background.

## Radio Stations

### Illinois

#### WJJD, Chicago

Ernie Simon Show  
8-10 a.m. and immediately after baseball games, 5 times wkiy.

Rep.: Avery-Knodel  
Chicago's newest conversational topic, ERNIE SIMON, has room for only two more sponsors on his morning and afternoon shows. Completely uninhibited, ERNIE SIMON has captured the fancy of Chicago radio listeners with his rapid chatter, spontaneous humor and latest "hit" tunes. Spot charges for this favorite comedian on Chicago's next 50,000-watt station, WJJD, begin at \$21.50 for one and scale down to \$18.50 for 104.

## "BATTLE OF THE BANDS"

THAT "LIVE" SHOW  
AL BENSON, M. C.  
and Originator  
WGES—CHICAGO

### Indiana

WOWO, Fort Wayne  
The Blackhawk Valley Boys

3:45-4 p.m., daily except Thurs.  
Rep.: NBC Spot Sales

Featured for several years on major networks, this group is known throughout the country for realistic renditions of cowboy songs and Western ballads. Stars of the Hoosier Hop on ABC. Feature guitars, accordion and bass. Command return performances to live audiences throughout area add to air program popularity. Widely publicized. Time on air can be made to fit client's needs.

### Iowa

KSO, Des Moines  
Noon Time News  
12-12:15 Mon. thru Fri.  
Rep.: Headley-Reed Co.

Here's the hottest news period on any radio station open for sponsorship for 3 or 5 days a week. KSO's popular news man, R. J. Nash, edits and presents the 12 o'clock news, making a friendly, down-to-earth newscast backed by authority. "R. J. Nash is easy to listen to"—that's what his fans say. The Noon News on KSO will prove a potent vehicle to carry your sales message. Cash in on a ready-made audience. The low cost will surprise you; an audition disc should sell you.

### Maryland

WFBR, Baltimore  
World Tours (Radio's Global Quiz)  
9:30-10 p.m., Thurs.  
Rep.: John Blair & Co.

WORLD TOURS features Lt. Col. George Hutchinson and his famous family, the "Flying Hutchinsons." This unique quiz show boasts the largest electric world map in existence. Studio audiences are enchanted by many visual attractions, including: illuminated travel routes; tiny rocket ships flying across the map; a flashing, electric totalizer board, and Super Bonus Bowl. Cash prizes total \$100 per broadcast. Col. Hutchinson, traveled in 31 countries, is well qualified to M. C. this educational program.

### Massachusetts

WBZ-WBZA, Boston  
Hum and Strum  
8:45-9 a.m., Tues., Thurs., Sat.  
Rep.: NBC Spot Sales

Hum and Strum, radio's unique tuneful team, specialize in popular songs and old-time ballads, plus cheery chatter as only they can put it over. Guitar and piano accompaniment add to the harmony, but two-part humming is their real trademark. Hum and Strum have completed twenty-three bang-up years in radio. Personal appearances have entrenched them firmly in hearts of their delighted following.

### Michigan

WILS, Lansing  
Kate Smith Speaks  
Female Commentator  
12 NYT, 5 times wkiy.  
Rep.: Hal Holman Co., N. Y. and Cht.  
"Kate Smith Speaks," top daytime program, moves to Mutual June 23rd. Still available on WILS, Lansing, Monday thru Friday at 12 noon New York Time. Follows MBS smash hit, "Heart's Desire," in its new morning time, and precedes two of our most popular locals, and offers smart time buyers an opportunity to cover this important market at nominal cost. Act now—call or write Hal Holman Co., New York or Chicago, or WILS, Lansing, Mich.

### Montana

KBOW, Butte  
Sports Spotlight  
6:15 p.m., 6 times wkiy.  
Rep.: Donald Cooke, Inc., New York, Chicago & Detroit; Gene Grant, Inc., Los Angeles & San Francisco.

New but popular. Butte is great sports town and the sports commentator does not merely read press releases but adds personal touches through years of observance of major league baseball and other sports. Local sports are carried. Weekly award made to Butte individual with outstanding sports performance of the week. Now sponsored by local beer brewery on Mondays, Wednesdays and Fridays. Sponsor pleased.

### New York

WGY, Schenectady  
Matinee Showcase  
Mon. thru Fri., 1:05-1:30 p.m.  
Rep.: NBC Spot Sales

MATINEE SHOWCASE . . . something new in participation periods . . . really clicks in WGY-land. Not the usual platter period with announcements, but a live orchestra, vocalist and specially written script as background for each announcement. WGY's popular house orchestra with soloist Helen Lynn, recently returned from a New York supper club, provides the music. Choice time for advertisers . . . regular announcement rate applies. No extra fees for talent! For complete details write NBC Spot Sales or WGY.

### Oregon

KEX, Portland  
Sportscopy by Crain  
7:30, Tues., Evening  
Rep.: Free & Peters

The radio sports page viewed from a Northwest perspective. Among Northwest sports fans Paul Crain is widely known not only thru his own program but thru his network football broadcasts for a large oil company. Two years old, SPORTSCOPY has a long record of activity promoting every worthy Northwest sports event. Program's guest book reads like a "Who's Who" of sporting world. Choice for any sponsor seeking a predominantly male audience.

### Pennsylvania

KYW, Philadelphia  
Lunch Timers  
12:15-12:45 p.m., five times wkiy.  
Rep.: NBC Spot Sales

A show with commercials so cleverly written that they actually compete with the entertainers for attention. A few participations are available—live only—the fast tempo prohibits a.t.'s. Peter Roberts, Philadelphia's best-known announcer, emcees and sets the pace with the full KYW studio orchestra, soloists and nationally known guests, working their turns and then selling advertised merchandise. That's why thousands of Philadelphia lunch-timers spend lunchtime listening to Lunch Timers.

# THESE 3 HARD FACTS

prove that WOR is the favorite station buy among the majority of advertisers and agencies in the United States

**1.** WOR regularly carries more accounts with a greater total dollar volume, than any station anywhere.

**2.** WOR frequently carries more accounts than the combined total carried by New York's three other major stations.

**3.** For years, WOR has regularly carried more exclusive accounts than the combined total carried by New York's three other major stations.

Any station would be proud to attain even one of these three achievements. WOR has consistently, year after year, been a leader in all.

There's a reason for WOR's unique standing: More than half of WOR's billing is based, as far as its sponsors are concerned, on earned sales increases of merchandise sold. In other words, WOR's got to pay through the cash register, or else.

Let's show you how we do it.



**KDKA, Pittsburgh**  
**Magic Melodies**  
 12:15-12:30 p.m., Sun.  
 Rep.: NBC Spot Sales

A program of modern instrumental music with smooth special arrangements of popular numbers designed for Sunday afternoon listening. "Magic Melodies" features four of Pittsburgh's best-known musicians in a unique combination: two pianos and celeste, Hammond organ and guitar. Buzz Aston, top Pittsburgh vocalist, doubles on piano, handles introductions in an easy conversational style, works in duets with vocalist Ellen Foley. Hooperating 12-12:30 period (Dec.-April), 10.9, far above competition.

**Washington, D. C.**

**WRC**  
**Robert Ripley's Believe It or Not**  
 Mon. thru Fri., 1:45-2 p.m.  
 Rep.: NBC Spot Sales

The new Robert Ripley show presents the best of his stories, dramatized in an attractive 15-minute daily package. Ripley's popularity in Washington is long established thru his newspaper cartoons, books and movie shorts. His new radio appearance provides an excellent opportunity to reach a great "prepared" audience in the Nation's Capital. Ripley does the program with Courtney Benson, one of radio's leading dramatic personalities. This availability a natural entree into valuable Washington market.

**WTOP**  
**Jay Carmody**  
 12:15-12:30 p.m., Sunday

Jay Carmody, theatrical critic of The Washington Star, presents a program devoted to news and reviews of the legitimate theatre and motion pictures in the D. C. area. With The Washington Star since 1933, and thru his annual trips to Hollywood and regular monthly visits to New York's entertainment centers, Carmody has developed a wide acquaintance in the theatrical field. Draws upon this for much human-interest material. Topnotch in reaching 340,360 radio homes in WTOP's daytime area (CBS Listener Areas 7th Series).

**Live Shows**

**MAURICE C. DREICER PRGM.**  
 398 Fifth Ave., New York  
**Numbers in the News**

The only program in radio in which the audience can test its knowledge of the news by a copyrighted mathematical formula. Workable live, based upon international, national and the local news of each community. Purchase of program includes the inauguration of it live by Dreicer at local radio station, then show is turned over to local emcee. Commentator and material and formats furnished. Used successfully over WBYN, WWRL and WROB (General Electric Television Station). Foolproof, fascinating and exciting.

**Transcribed Services**

**LES MITCHEL PRODUCTIONS, INC.**  
 (Producers of Skippy Hollywood Theater)

8853 Beverly Blvd., Hollywood  
 "The Theater of Famous Radio Players"—Family Drama, 1/2 hr.

Features the best 15 names of Hollywood's Radio Row in "top-flight" family entertainment. Lurene Tuttle, Cathy Lewis, Peggy Webber, Joe Kearns, Tom Collins, Jack Edwards, etc. Drama, comedy, suspense, romance by name writers plus deft production. Auditions on request. Priced right! 39 shows available, more in production.

**PARAGON RADIO PRODUCT'NS**  
 131 W. 52 St., New York 22, N. Y.  
**George Raft in The Cases of Mr. Ace**

George Raft starred in a fast-paced, hard-hitting vehicle worthy of his great movie reputation. Millions of Raft fans will love him as "Mr. Ace" in this network caliber half-hour show. Top Hollywood cast. Top script, Jason James of "Sam Spade" fame. And what music! Not an organ—a full orchestral show package includes impressive merchandising designed to take full advantage of this big time, big name attraction. Write or wire today!

**CHARTOC-COLMAN PROD'NS**  
 360 N. Michigan Ave., Chicago, Ill.  
**Ted Lewis**

A half hour of sheer enchantment! It's the Ted Lewis program . . . fabulous, sentimental Ted, with the high hat full of music, laughter and tears, his great 18-piece orchestra, big name vocalists, a supporting cast of top talent. This is a show everyone will enjoy. It appeals to all age and income levels. It is streamlined, youth appealing, modern, with just a touch of nostalgia for oldsters. For local and regional sponsorship, starting September 15. For audition platter, write Chartoc-Colman Productions, 360 N. Michigan Ave., Chicago.

**HAMILTON-WHITNEY PROD'NS**  
 435 S. Lacienea Blvd.  
 Los Angeles 36, Calif.  
**The Unexpected**

Top flight stars, Barry Sullivan, Marsha Hunt, Virginia Bruce, Binnie Barnes, Lyle Talbot, Len Chaney, Jack Holt, Tom Neal, in a highly dramatic 15-minute series at a price you can sell. 26 programs available immediately. Second 26 in production. 1 or 2 a week basis. A big-time production at a price within reach of all. Listen to your audition platter at your station now. Join the parade to success with Hamilton-Whitney today.

**HOPKINS SYNDICATE, INC.**  
 11 S. La Salle St., Chicago 3, Ill.  
**Dr. George W. Crane, M.D., Ph.D.**

One station, one program, one offer, over 2,100 orders for 10c bulletins! A typical reaction to Dr. Crane's daily applied psychology programs. New to radio last September 23, already rivals many long-standing daytime favorites in popularity. Potent sales and good will building at low cost for any acceptable sponsor. 186 open end 15-minute programs now ready, more being added regularly. Write John R. Knebone, director, for audition discs featuring 4 representative programs.

**BEULAH KARNEY, INC.**  
 228 N. La Salle St., Chicago 1, Ill.,  
 or 444 University Av., Toronto, Can.  
**Meal of the Day**

5-minute open end, 5 times wkly.  
 A ten-year tested program used locally and nationally by big name advertisers. Five minutes, five times a week. Written and narrated by Beulah Karney. 160 shows ready for local or regional sponsorship. More in production. Tailored especially for grocers, dairies, appliance dealers, flour mills, utility companies and household products. Merchandising plan. Send for free audition platters and availabilities.

**FREDERIC W. ZIV CO.**  
 1529 Madison Rd., Cin. 6, O.  
**Philo Vance**

Half-hour mystery series based on E. S. Van Dine's best-selling PHILO VANCE novels, featuring America's top detective in a show that you can sponsor with pride at a mere fraction of the cost of production. PHILO VANCE, favorite of millions in books, pocket editions, magazines and on the network, played by Jackson Beck with Joan Alexander as Vance's secretary. Now earning sensational ratings transcribed for local and regional sponsors: Detroit 11.3, State of California 7.2, Boston 8.8. Write for availabilities.

**HARRY S. GOODMAN**  
 19 E. 53d St., N.Y. 22, N.Y.  
**Your Gospel Singer**

Edward MacHugh, Your Gospel Singer, now available to local and regional sponsors. 420 fifteen-minute transcribed programs consisting of hymns known and loved by young and old. Featuring Edward MacHugh, who is said to have the most perfect diction of any singer without sacrificing warmth of expression. His many years on the networks have created a loyal ready-made audience. Newspaper mats, glossy prints, press releases, etc., are available for publicity purposes. Write, wire or phone for availabilities and audition disk.

**KASPER-GORDON, Inc.**  
 140 Boylston St., Boston 16, Mass.  
**The Family Album**

Brand new musical series starring Gene Jones (heard coast-to-coast on CBS), "The Girl Friends" (heard over NBC) with arranger Don Hicks at piano, Hal Freede at Hammond. 78 1/2-hour shows, with appeal for all markets, all listeners. Gene Jones pages through a "family album" to associate pictures with tune. Production is tops, both ends open for commercial with middle commercial if desired over a musical background. Natural for photographic supply stores, studios or network type program. Wire for samples, rates.

**Biz Is Better**

NEW ORLEANS, June 14.—For eight weeks, WDSU here put on a public service show every Saturday afternoon in conjunction with the Better Business Bureau, presenting swindle cases from the Bureau's files. Last week, however, Manager Jimmy Barr of the Bureau wrote WDSU, canceling the show.

Reason: Too many listeners flooded the Bureau saying they had heard the show and were reporting complaints.

**"Who Is Miss X?"**  
**Contest Brings**  
**Flood of Replies**

NEW YORK, June 14.—The "Who is Miss X?" contest, launched last week by WOV, New York, seems to lend weight to the adage that nothing succeeds like success. The contest, aired six nights weekly on the X-Bazin Depilatory Company's 15-minute seg on Fred Robbin's disk jockey show, is modeled closely after the sensational "Mrs. Hush" contest used earlier this year by Truth or Consequences. The first week's contest on WOV has drawn 1,362 responses, all enclosing X-Bazin box-tops except three, which contained hand-drawn facsimiles. Officials of the sponsoring firm and its agency, Redfield-Johnstone,

**"Liberal" FM**  
**Okayed by FCC**

MINNEAPOLIS, June 14. — Twin Cities will have a new FM station, dedicated to broadcasting of "liberal political views," as a result of the conditional FM grant given by the Federal Communications Commission to Elmer A. Benson, Appleton, Minn., former Minnesota governor and U. S. senator.

Benson is national veepee of Progressive Citizens of America, successor to the National Citizens' Political Action Committee.

Inc., are reported elated over the initial response. A new "Who Is Miss X?" contest is planned weekly for at least 13 weeks. Ten winners each week are given merchandise prizes.

**WLOL**

minneapolis

st. paul

We're glad to announce  
 C. T. "Swanee" Hagman  
 as executive vice-president.

WLOL is going places!

*Swanee Hagman*, Pres.

You've seen and heard him in clubs  
 and theatres . . . and on the screen . . .

Now hear him  
**ON THE AIR**  
 WHN, New York  
 6:45-7:00 P.M., EDST  
 Every Saturday Night  
 BEGINNING JUNE 21ST



Personal Manager  
**MICHAEL BREEN**

**BOBBY  
 BREEN**



Part I



### NIGHTTIME Talent Cost Index

Tabulations are based on sponsored programs only. Points leading to totals accumulated by 15-minute periods.

BASED ON "FIRST 15" EVENING HOOPERATINGS AND "FIRST 3" SUNDAY AFTERNOON RATINGS.

Rank	Program Sponsor Net. & Stat. Agency	Hooperating	Previous Rating and Rank	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
1	FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N.L.A.B., NBC 144	26.3	26.2-2	NSP-ABC NSP-CBS NSP-MBS	\$10,500	\$ 399.24	\$ .43
2	BOB HOPE Pepsi-Cola Div.-Lever Bros. Various Products F.C.&B., NBC 130	24.7	26.9-1	NSP-ABC NSP-CBS NSP-MBS	\$20,000	\$ 809.72	\$ .93
3	RADIO THEATER Lever Bros. Lux Soap and Flakes J.W.T., CBS 152	20.9	22.3-4	NSP-ABC Gabriel Heatter-MBS Real Stories- Real Life-MBS Telephone Hour-NBC Borge-Goodman Show-NBC	\$16,000	\$ 785.55	\$ .85
4	RED SKELTON-CH B. & W. Tobacco Raleigh 909 Blend Cigarettes R.M.S., NBC 157	19.5	24.1-3	NSP-ABC NSP-CBS NSP-MBS	\$ 9,500	\$ 487.18	\$ .52
5	JACK BENNY American Tobacco Lucky Strike Cigarettes F.C.&B., NBC 159	19.5	18.8-8	NSP-ABC Gene Autry Show -CBS NSP-MBS	\$22,500	\$1,153.85	\$1.10
6	FRED ALLEN Standard Brands Tenderleaf Tea & Shafford Cheese J. W. T., NBC 145	18.8	19.5-6	Sunday Evening Hour-ABC Crime Doctor-CBS Parker Pen News -MA-CBS NSP-MBS	\$18,500	\$ 984.04	\$1.02
7	AMOS 'N' ANDY Lever Bros. Rinso R.&R., NBC 150	18.2	20.4-5	NSP-ABC Vox Pop-CBS Gabriel Heatter-MBS Real Stories-Real Life-MBS	\$15,000	\$ 524.18	\$ .91
8	SCREEN GUILD PLAYERS Lady Esther Blow, CBS 152	17.2	19.0-7	Doctors Talk It Over-ABC Fishing & Hunting Club LN-MA-MBS Contented Program -NBC	\$10,000	\$ 581.40	\$ .67
9	MR. DISTRICT ATTORNEY Bristol-Myers Vitalls and Sul Hepatica D.C.&B., NBC 134	16.8	17.6-11	NSP-ABC Ford Show-Dinah Shore-CBS NSP-MBS	\$ 6,800	\$ 404.75	\$ .47
10	EDGAR BERGEN Standard Brands Chase & Sanborn Coffee J.W.T., NBC 146	16.5	18.3-9	Sunday Evening Hour-ABC Adv. of Sam Spade-CBS NSP-MBS	\$20,000	\$1,212.12	\$1.17
11	WALTER WINCHELL Andrew Jergens Jergens Lotion Robert Orr, ABC 216	15.9	18.2-10	Meet Corliss Archer-CBS Exploring the Unknown-MBS Man. Merry-Go-Round-NBC	\$ 7,500	\$ 471.70	\$ .51
12	BING CROSBY Philco Radios, Refrigerators Hutchins, ABC 238	15.4	16.6-12	The Whistler-CBS NSP-MBS The Big Story NBC	\$22,500	\$1,461.04	\$1.62
13	BANDWAGON F. W. Fitch Various Products L. W. Ramsey, NBC 159	13.7	13.6-14	NSP-ABC Blondie-CBS NSP-MBS	\$12,500	\$ 912.41	\$ .92
14	YOUR HIT PARADE American Tobacco Lucky Strike Cigarettes F.C.&B., NBC 160	12.9	*	Gangbusters-ABC NSP-CBS NSP-MBS	\$ 8,000	\$ 620.16	\$ .64
15	TRUTH OR CONSEQUENCES Procter & Gamble Duz, Spic & Span Compton, NBC 135	12.4	13.5-15	I Deal In Crime -ABC Mayor of the Town-CBS Parker Pen News -MA-CBS NSP-MBS	\$ 8,500	\$ 685.48	\$ .70
TOP THREE SUNDAY AFTERNOON PROGRAMS							
	THE SHADOW Carey Salt, McJunkin Del., Lack., & Western R.&R., MBS 130	8.2	8.5-1	Darts for Dough -ABC Family Hour-CBS NSP-NBC	\$ 2,500	\$ 271.74	\$ .27
	CARMEN CAVALLARO Sheaffer Pen R.M.S., NBC 149	7.0	7.6-3	NSP-ABC NSP-CBS NSP-MBS	\$ 3,500	\$ 500.00	\$ .58
	ONE MAN'S FAMILY Standard Brands Fleischman's Yeast, Royal Desserts J.W.T., NBC 145	6.9	*	NSP-ABC NSP-CBS Juvenile Jury-MBS	\$ 4,500	\$ 652.17	\$ .77

LN—Limited Network  
MA—Moving Average  
CH—Computed Hooperating

Average Audience Rating is 7.9, as against 8.7 last report, 8.1 a year ago. Average Evening Sets-in-Use reported are 24.5, as against 26.5 last report, 28.1 a year ago. Average Available Homes is 76.7, as against 76.7 last report, 77.9 a year ago. Number of sponsored hours is 70 1/2, as against 69 1/2 last report, 74 1/2 a year ago.

L. & M.—Lennon & Mitchell, F., C. & B.—Foots, Cone & Belding, Y. & R.—Young & Rubicam, W. & L.—Warwick & Legler, W. & C.—Williams & Cleary, L. W. R.—L. W. Ramsey.

## "Hit Parade" On NBC Tops Evening Buys

### 'Bandwagon' Also in 1st 15

NEW YORK, June 14.—Latest evening Talent Cost Index, a feature of *The Billboard's* Continuing Program Studies prepared in co-operation with C. E. Hooper, notes a few interesting changes in the best buys listing. American Tobacco's *Hit Parade*, for instance, moved into the first 15 since its shift to National Broadcasting Company (NBC) and is now delivering audiences at the rate of 64 cents per 1,000 urban listeners. *Parade's* Hooper of 12.9 is topped by Fitch *Bandwagon's* 13.7—and *Bandwagon*, too, was not in the first 15 in the last TCI. *Bandwagon*, with a production nut of \$12,500, is estimated as costing 92 cents per 1,000 urban listeners.

Fibber McGee and Molly continues as apparently the best buy in the first 15, its relatively low production cost of \$10,500 breaking down to an estimated 43 cents per 1,000. No other show on the first 15 chart equals this, and very few are close. *Mr. District Attorney*, on a cost per 1,000 basis, trails Fibber closely—the breakdown being estimated at 47 cents as based on a production cost of only \$6,800 and a Hooper of 16.8.

#### Other Good Buys

Other programs delivering audiences relatively cheap are Winchell, at 51 cents; Red Skelton, 52 cents; *Screen Guild Players*, 67 cents, and *Truth or Consequences*, 70 cents. Latter show, incidentally, moved into the first 15 as a result of the Mrs. Hush promotion and is still there, but it is now in 15th position with a Hooper of 12.4 as against 13th rank and a Hooper of 19.1 in the last chart.

On some of the top ranking programs, cost per 1,000 has risen considerably since the last evening TCI owing to a drop in ratings. Bing Crosby, for instance, now is estimated at \$1.62 per 1,000 as against his last figure of 97 cents. Comparative Hoopers are 15.4 this trip as against 25.8 last time up. McCarthy's cost went up from 95 cents to \$1.17, with respective ratings of 20.2 and 16.5. Others whose cost per 1,000 are in the higher brackets are shown on the chart.

# Hope Tops The First 15 Web Shows

## 7 Network Shows in List

NEW YORK, June 14.—Seven network shows secured places among the "top 15 programs" in all nine cities surveyed by C. E. Hooper for five-month summaries, and in New York City, which is surveyed every two months. A breakdown of the standings in each city (see chart on page 14) indicates that the same seven shows virtually monopolize first places in the top 15 lists, with only one outsider edging out a member of the simmering seven. These seven top shows include *Radio Theater*, *Bob Hope*, *Jack Benny*, *Screen Guild Players*, *Fred Allen*, *Fibber McGee* and *Edgar Bergen*.



Tops in garnering first place honors in the 10 cities was Bob Hope. In the five-month period covered by the survey (October, 1946 to February, 1947), the comic's average Hoopering made him No. 1 air fare in Chicago, Detroit and Pittsburgh. Jack Benny had two firsts, Philadelphia and Los Angeles, the latter with the help of a second broadcast. No other show took more than one first place. *Radio Theater* led in New York, Fred Allen in Boston, Fibber McGee in Cleveland, Edgar Bergen in St. Louis and Amos 'n' Andy in Baltimore. Last named was the only program to win a first place which was not among the 7 to make all top 15 lists.

#### 34 Shows Cited

A total of 34 programs received one or more mentions on the 10 lists. Besides the 7 named on all lists, 11 were named only once, 4 were named twice, 5 tagged 3 times; 1 program each named 4, 5 and 6 times, 2 were named 7 times, and 1 each 8 and 9 times.

Bob Hope not only had the greatest number of first places, but had the best over-all record as well. He snared three second places, one third place, one fourth place and two fifth places. He was rated no lower than fifth on any of the 10 lists. Next best over-all records were chalked up, in order, by *Fibber McGee*, *Fred Allen*, *Edgar Bergen* and *Jack Benny*.

#### New WOR Daily Variety Show

NEW YORK, June 14.—WOR here is converting its 4:45-5 p.m. across the board slot into a variety type stanza starting June 30, using two former all-night disk jocks for the time. Monday, Wednesday and Friday will have Barry Gray doing his chatter show. Rest of the week will go to Bill Berns's interview stanza, *White Berns Rooms*. Latter period uses a wire-recorder basis.

Exclusive!  
CUBS  
BASEBALL  
1944, '45-'46 and '47 too!  
W-I-N-D  
CHICAGO  
560 Kc. 5000 WATTS

J. W. T. J. Walter Thompson, McK. & A.—McKee & Albright, R. & R.—Ruthrauf & Ryan, D. C. & S.—Deherty, Clifford & Shanfield, S. & S.—Schwimmer & Scott, R. W. & C.—Roche, Williams & Cleary, A. M. & W.—Audrey, Moore & Wallace, W. H. W.—William H. Weintraub, McC.E.—McCann-Erickson, P. & R.—Pedler & Ryan, D. F. S.—Dancer-Fitzgerald-Sample, N. L. & B.—Needham, Lewis & Broby, R. M. S.—Russell M. Seeds, S. & S.—Benton & Bowles.



# PEAK NEW SHOW ACTIVITY

## All Networks In Hunt for New Formats

### Break for Unknown Acts

NEW YORK, June 14.—Considered opinion among web execs is that there's an enormous amount of program and talent experimentation going on currently, more so than in any like period in the past. There are three basic reasons.

First is the realization that the unceasing criticism directed at radio must be met with new programs, performers and ideas. Secondly, the season is propitious—what with a batch of big time shows taking summer lay-offs; and thirdly, the webs are anxious to regain control not only over programs but over their own time periods, and are therefore building more package shows.

Concurrently, several ad agencies are diving into the tank in the hope of coming up with winning properties. Notable effort in this line is being made by Foote, Cone & Belding via its Jack Paar summer replacement program. In the same field, Kenyon & Eckhardt is trying out a new variety-drama format tabbed *Arthur's Place*, in which Arthur Moore, heretofore a radio director, takes the lead role. Young & Rubicam is also trying a new approach with *Silver Theater*. Instead of the usual Hollywood film names, agency will use top radio names. Ruthrauff & Ryan, too, is tinkering with new formats and talent and has high hopes for its Parker Fennelly opus, *Lawyer Tucker*.

The above are typical of agency activity, and this new agency program awareness marks a divergence from agencies' usual attitude of conforming to tried and true program types which can be relied on to deliver a specific Hooper at a specific cost.

### CBS Active

Glance at network activity indicates all are pitching. Columbia is nursing a number of performers and shows in the hopes of adding new facets to the programing picture. Those include Robert Q. Lewis, who recently moved from a quarter hour to 8:30-55 p.m. Fridays; Bill Goodwin, getting his first network break; *CBS Views the Press*; *CBS Is There*; *Doorway to Life*, a drama based on authentic case histories of problems in child rearing, starting Wednesday, July 2, 10:30-11 p.m. (Information, Please slot), and *My Friend Irma*, via which CBS hopes to develop Marie Wilson into a radio personality.

National Broadcasting Company (NBC) also is experimenting with new talent and programs. Latest signed are Johnny Wayne and Frank Schuster, Canadian comics set for a series starting July 12 at 8 p.m. Also getting a network break on NBC this summer are Monty and Natalie Masters, of KPO, San Francisco, who will replace *Truth or Consequences*.

Also on NBC, Luther Adler, who has done an air series, starts a whodunit July 5 tabbed *Mystery Without Murder*. Eddie Dowling's show, *The Big Break*, skedded for July 20 debut, is designed to develop a new talent development slant.

American Broadcasting Company (ABC) has some new network talent coming up. Edward Arnold, for in-

## White Bill Splits Up Industry; Denny Leads Fight for Existence

(Continued from page 8)

25, however, if requests continue to pour in for appearances. Altho the hearing was originally intended to be restricted to the Senate Interstate and Foreign Commerce Committee's subcommittee on radio, practically every member of the full committee served notice of being present at the hearing, and a number of non-committee members from the Senate also expected to be on hand. Denny is to be followed by nearly two score of others. Judge Frank Roberson, of the FCC bar association, slated as second witness, is to make a lengthy analysis of the entire bill. Next to be heard will be a parade of NAB witnesses led by Miller and followed by A. D. (Jess) Willard, executive vice-president of NAB; Don E. Petty, general counsel of NAB; Frank E. Pellegrin, director of broadcasting advertising at NAB, and Robert K. Richards, director of public relations at NAB.

Next to be heard will be a group of broadcasters, including: Campbell Arnaud, WTAR, Norfolk; J. Harold Ryan, former head of NAB and now of Fort Industry Company, Toledo; Harry Bannister, WWJ, Detroit, and Don Elias, WNC, Asheville, N. C.

White Bill's provisions for chain broadcasting and for creation of population area limitations as a measuring device for the number of stations to be controlled by any single web were due for a rough going over from the webs. The network witnesses will be: Niles Trammell, president of National Broadcasting Company; John Cahill and Fritz Morency, of NBC; Frank Stanton, president of Columbia Broadcasting System; Edward Kobak, president of Mutual Broadcasting System; Robert Swezey, vice-president and general manager of Mutual and Mark Woods, president of American Broadcasting Company.

Next in the witness line-up will be the Radio Correspondent Association, followed by J. N. (Bill) Bailey, executive director of the FM Association. The Co-Operative League, which recently was engaged in a running battle with Fulton Lewis Jr. over several of his broadcasts on co-operative taxes, will follow Bailey. Others will include the Progressive Citizens Association, of New York; the National Temperance Prohibition Council, claiming to represent 25 million people, and the American Council of Christian Churches. American Civil Liberties Union will also have a spokesman.

In deference to the Senate committee, the House Interstate and

Foreign Commerce Committee agreed officially this week to withhold hearings on the House companion bill after the Senate group acts. The companion bill is sponsored by Representative Wolverton (R., N. J.), chairman of the House Interstate and Foreign Commerce Committee.

Unlike the split-up among networks on the occasion of the last hearings on the Wheeler Bill to recast the Communications Act, the networks are expected to stand together in their testimony on the White Bill. The eve of the opening of the hearing was marked by a hectic series of meetings of web executives, NAB wigwags and their legal advisors. Meanwhile, FCC was in a feverish state of preparations. On all sides was heard a familiar theme, "we don't have enough time." Nevertheless, White insisted that ample time was given, and he pointed out that the rush was necessary as the only possibility of getting the bill to the Senate floor at the current session of Congress.

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## Penna. Legislators Okay FM Network

HARRISBURG, Pa., June 14.—The State government committee of the Pennsylvania House of Representatives has acted favorably on legislation calling for a State-wide frequency modulation radio network as an adjunct to the commonwealth's school system.

Calling for an expenditure of \$775,000 to finance the FM network, the bill would create a division of radio and audio-visual education in the State department of public instruction to administer the program.

The program would provide for in-service training of teachers and for the organization of "schools of the air" in various parts of the commonwealth.

## Coast Mills Buzz With New Ideas

### Accent Children's Likes

HOLLYWOOD, June 14. — Now, more than ever before, Hollywood's program mills are buzzing overtime to come up with "something different." Nets are turning on full program steam to make this summer count as a proving ground for new ideas to be used this fall.

New summer material reveals webs have children's interests at heart. Accent is definitely off of murder while still retaining adventure thread.

Columbia Broadcasting System so far appears to be the most active. For coast-to-coast airing, Ernie Martin, Hollywood program chief, has two segs on the assembly line ready to roll sometime in early July: *Escape* and *Doorway to Life*. Both will be produced and directed by William Robson. *Escape* will be dramatizations devoted to the world's famous adventure short stories. *Doorway to Life*, a departure from usual radio fare, will dramatize case histories in child psychology.

Columbia Pacific Network (CPN) will have more than its usual share of new summer air material. Noteworthy is *The Private Practice of Dr. Dana*, Sundays, 4 p.m. Daytime strip, 4:30 (PST) across the board, tagged *You're Only Young Once* is a *People Are Funny* for kids. Effort here is to cook up a new type of kiddy-fare away from the conventional killer-thriller material currently filling afternoon airplanes. *The Couple Next Door*, featuring Barbara Luddy and Tony Barrett, seeks out humorous incidents in the everyday life of a young married couple and is aired 8:30 Sunday nights. Seg is in line with CBS's "mood programing" ideas since it follows *Blondie* and *Corliss Archer*.

# BRUNO

Hollywood

Phone Circle 7-3505      CARNEGIE HALL  
154 W. 57th. N.Y.C.

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STAGE • SCREEN • RADIO ARTISTS

SUMMER SPECIAL

FROM MAY 15th to AUGUST 15th

WITH EVERY PROFESSIONAL SITTING. THIS ADVERTISEMENT. WHEN PRESENTED, WILL BE GOOD FOR ONE 11x14 BEAUTIFULLY COLORED ENLARGEMENT

You'll enjoy being photographed in our DELIGHTFULLY AIR CONDITIONED STUDIOS

BOSTON STUDIO  
HOTEL LENOX KENMORE 5-300



Part II

The Billboard



TOP 15 PROGRAMS IN TEN TOP MARKETS



New York ratings based on January-February '47 Hooper report. Other cities' ratings based on October 1946-February 1947 report, made every five months.

Ratings by Cities

NEW YORK			CHICAGO			PHILADELPHIA			DETROIT			LOS ANGELES		
Program	Hooper-ating	Station	Program	Hooper-ating	Station	Program	Hooper-ating	Station	Program	Hooper-ating	Station	Program	Hooper-ating	Station
Radio Theater	27.1	WCBS	Bob Hope	33.6	WMAQ	Jack Benny	25.9	KYW	Bob Hope	29.8	WWJ	Jack Benny	**36.4	KFI
Bob Hope	26.1	WNBC	Fred Allen	29.2	WMAQ	Fred Allen	24.7	KYW	Fibber McGee and Molly	28.3	WWJ	Bob Hope	30.5	KFI
Jack Benny	25.4	WNBC	Fibber McGee and Molly	28.9	WMAQ	Radio Theater	24.0	WCAU	Radio Theater	27.3	WJR	Red Skelton	26.1	KFI
Screen Guild Players	25.3	WCBS	Edgar Bergen	28.2	WMAQ	Bob Hope	22.5	KYW	Edgar Bergen	26.4	WWJ	Edgar Bergen	24.4	KFI
Walter Winchell	23.9	WJZ	Jack Benny	28.0	WMAQ	Edgar Bergen	22.4	KYW	Fred Allen	24.8	WWJ	Fibber McGee and Molly	23.5	KFI
Fred Allen	23.0	WNBC	Red Skelton	26.5	WMAQ	Bandwagon	22.4	KYW	Walter Winchell	24.3	WXYZ	Fred Allen	22.6	KFI
Duffy's Tavern	21.3	WNBC	Screen Guild Players	24.0	WBBM	Screen Guild Players	22.2	WCAU	Screen Guild Players	23.6	WJR	Eddie Cantor	21.2	KFI
Fibber McGee and Molly	20.5	WNBC	Radio Theater	23.9	WBBM	Fibber McGee and Molly	21.2	KYW	Jack Benny	22.7	WWJ	Radio Theater	20.1	KNX
Bing Crosby	20.0	WJZ	Amos 'n' Andy	22.2	WMAQ	Big Town	21.1	WCAU	Amos 'n' Andy	22.6	WWJ	Walter Winchell	**20.0	KECA
Mr. D. A.	19.6	WNBC	Mr. D. A.	20.5	WMAQ	Suspense	19.7	WCAU	Mr. Keen	21.1	WJR	The Whistler	19.2	KNX
Edgar Bergen	19.3	WNBC	Duffy's Tavern	20.4	WMAQ	Walter Winchell	19.7	WFIL	Inner Sanctum	20.6	WJR	Bandwagon	18.1	KFI
Amos 'n' Andy	18.8	WNBC	Bandwagon	19.0	WMAQ	Dr. Christian	*18.1	WCAU	Big Town	20.2	WJR	Amos 'n' Andy	17.5	KFI
Bandwagon	18.0	WNBC	Your Hit Parade	18.7	WBBM	Joan Davis	*18.0	WCAU	Fannie Brice	20.0	WJR	Take It or Leave It	16.8	KNX
Suspense	16.4	WCBS	Take It or Leave It	17.7	WBBM	Crime Photographer	17.3	WCAU	Mr. D. A.	19.3	WWJ	Bing Crosby	16.2	KECA
Dick Haymes	15.8	WCBS	Truth or Consequences	17.6	WMAQ	Mr. D. A.	17.2	KYW	Joan Davis	*18.8	WJR	Screen Guild Players	15.9	KNX

ST. LOUIS			BOSTON			BALTIMORE			CLEVELAND			PITTSBURGH		
Program	Hooper-ating	Station	Program	Hooper-ating	Station	Program	Hooper-ating	Station	Program	Hooper-ating	Station	Program	Hooper-ating	Station
Edgar Bergen	34.1	KSD	Fred Allen	33.2	WBZ	Amos 'n' Andy	29.5	WBAL	Fib. McGee & Molly	33.1	WTAM	Bob Hope	33.4	KDKA
Fibber McGee and Molly	31.9	KSD	Edgar Bergen	28.6	WBZ	Bob Hope	29.3	WBAL	Mr. D. A.	30.0	WTAM	Fibber McGee and Molly	33.2	KDKA
Bob Hope	31.1	KSD	Fibber McGee and Molly	26.7	WBZ	Jack Benny	27.1	WBAL	Edgar Bergen	29.8	WTAM	Amos 'n' Andy	30.1	KDKA
Jack Benny	30.3	KSD	Jack Benny	23.8	WBZ	Fred Allen	25.5	WBAL	Fred Allen	26.9	WTAM	Walter Winchell	30.1	WOAE
Radio Theater	29.4	KMOX	Bob Hope	23.0	WBZ	Fib. McGee & Molly	24.2	WBAL	Bob Hope	25.9	WTAM	Screen Guild Players	27.7	WJAS
Fred Allen	27.0	KSD	Radio Theater	22.9	WEEI	Edgar Bergen	24.1	WBAL	Great Gildersleeve	25.7	WTAM	Radio Theater	27.6	WJAS
Red Skelton	26.3	KSD	Duffy's Tavern	21.0	WBZ	Radio Theater	22.6	WCAO	Amos 'n' Andy	25.7	WTAM	Edgar Bergen	25.9	KDKA
Screen Guild Players	25.6	KMOX	Screen Guild Players	18.7	WEEI	Bandwagon	21.4	WBAL	Jack Benny	25.5	WTAM	Mr. D. A.	25.1	KDKA
Bandwagon	24.4	KSD	Amos 'n' Andy	18.7	WBZ	Abbott & Costello	19.9	WBAL	Radio Theater	25.1	WGAR	Fred Allen	24.6	KDKA
Mr. D. A.	23.3	KSD	Burns and Allen	18.2	WBZ	Screen Guild Players	18.8	WCAO	Duffy's Tavern	25.1	WTAM	Duffy's Tavern	24.2	KDKA
Amos 'n' Andy	23.0	KSD	Walter Winchell	17.5	WCOP	Take It or Leave It	18.1	WCAO	Date With Judy	23.0	WTAM	Jack Benny	23.8	KDKA
Duffy's Tavern	22.3	KSD	Fannie Brice	17.1	WEEI	Great Gildersleeve	*18.1	WBAL	F. B. I. in Peace and War	*21.7	WGAR	Bing Crosby	*23.4	WOAE
Walter Winchell	21.9	KXOK	Truth or Consequences	16.9	WBZ	Truth or Consequences	17.7	WBAL	Screen Guild Players	21.5	WGAR	Great Gildersleeve	21.7	KDKA
Suspense	20.7	KMOX	Bandwagon	16.7	WBZ	Date With Judy	17.7	WBAL	Waltz Time	20.4	WTAM	Date With Judy	20.1	KDKA
Date With Judy	20.4	KSD	Suspense	15.6	WEEI	Burns and Allen	17.1	WBAL	Suspense	20.3	WGAR	Bandwagon	19.5	KDKA

Individual Program Performances

PROGRAM	New York	Chicago	Philadelphia	Detroit	Los Angeles	Cleveland	Baltimore	St. Louis	Boston	Pittsburgh
RADIO THEATER	1	8	3	3	8	8	7	5	6	6
BOB HOPE	2	1	4	1	2	5	2	3	5	1
JACK BENNY	3	5	1	8	1	8	3	4	4	11
SCREEN GUILD PLAYERS	4	7	7	7	15	13	10	8	8	5
WALTER WINCHELL	5		11	6	9			13	11	4
FRED ALLEN	6	2	2	5	6	4	4	8	1	9
DUFFY'S TAVERN	7	11				10		12	7	10
FIBBER MCGEE AND MOLLY	8	3	8	2	5	1	5	2	3	2
BING CROSBY	9				14					12
MR. DISTRICT ATTORNEY	10	10	15	14		2		10		8
EDGAR BERGEN	11	4	5	4	4	3	6	1	2	7
AMOS 'N' ANDY	12	9		9	12	7	1	11	9	3
BANDWAGON	13	12	6		11		8	9	14	15
SUSPENSE	14		10			15		14	15	
DICK HAYMES	15									
RED SKELTON		6			3			7		
YOUR HIT PARADE		13								
TAKE IT OR LEAVE IT		14			13					
TRUTH OR CONSEQUENCES		15								
BIG TOWN			6	12						
JOAN DAVIS			13	15						
FANNIE BRICE				13						
GREAT GILDERSLEEVE						6	12			13
DATE WITH JUDY						11	14	15		14
BURNS AND ALLEN							15		10	

Following programs each received one mention in city designated in parentheses: "Dr. Christian," (Philadelphia, 12th); "Crime Photographer," (Philadelphia, 14th); "FBI in Peace and War," (Cleveland, 12th); "Mr. Keen," (Detroit, 10th); "Inner Sanctum," (Detroit, 11th); Eddie Cantor, (Los Angeles, 7th); "The Whistler," (Los Angeles, 10th); "Waltz Time," (Cleveland, 14th); Abbott and Costello, (Baltimore 9th).



*Dear Radio Editors:*

Thank you very much for voting me your favorite

feminine vocalist for the

**SIXTH CONSECUTIVE TIME**

I'm so grateful and will sing my darndest to

deserve it.

*Dinah Shore*



**Columbia Recording Artist**

**Walt Disney's**

*"Fun and Fancy Free"*



Part III

The Billboard



NETWORK PROGRAM Reviews & Analyses

Rating figures used are supplied by the G. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



Quiet, Please!

Reviewed June 8, 1947

Sustaining Via MBS

Sundays, 3:30-4 p.m.

Estimated Talent Cost: \$800; producer-director-author, Wyllis Cooper; cast; Ernest Chappell, narrator.

Current Hooperating for this program (Premiere) .....None  
 Current Hooperating for show preceding (sustaining) .....None  
 Current Hooperating for show following ("House of Mystery")..... 4.2

HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS

ABC: Sustaining.....None  
 CBS: Sustaining.....None  
 NBC: "One Man's Family"..... 6.9

Wyllis Cooper, author, director and producer of *Quiet, Please!*, and once associated with the notable *Lights Out* series, unveiled a promising program over the Mutual network Sunday (8), 3:30-4 p.m. Tabbed *Nothing Behind the Door*, the shot-spotted in the time heretofore held by *Juvenile Jury*—impressed as an imaginative venture ingeniously put together at a very low production cost.

The lead is played by Ernest Chappell, well-known as an announcer, who turns narrator for this series. Chappell's stint breaks away from narration occasionally, during which periods one or two actors fill in for brief dramatic scenes—but the program is 90 per cent narration against background music composed and played by Gene Paratzo.

Weird Pot

Opening script, *Nothing Behind the Door*, was in the tradition of Fitzpatrick and O'Brien and Ambrose Bierce, writers whose weird plotting skirted the supernatural. Like the better writers in that tradition, Cooper manages to keep his yarn in the realm of credibility—for some time anyway—thru recourse to scientific and philosophic concepts. Thus, in *Door*, three thieves decide to use a fenced off building atop Mount Wilson as a cache for stolen money. Astronomers at the Mount Wilson observatory "who know a lot more than they are telling" warn off intruders, but the thieves are undaunted. They cut thru the fence in the black hours of early morning, break thru the door—and one and then another enters the blackness to disappear into the vastness of the universe. An astronomer appears to save the third (narrator Chappell) and to conduct him to safety over a series of catwalks suspended in the blackness amidst stars, space and nothingness.

Facile Prose

There's plenty of room for atmospheric writing in this kind of piece, and Cooper makes the best of it. His prose is facile and imaginative, and his plot structure cleverly builds suspense while combining the supernatural with a touch of scientific veracity. It's good stuff, and well-narrated in a quiet, tense style by Chappell.

Currently the program is heard over MBS, but not in New York. The web is considering shifting the show to a nighttime spot. It rates—it's good, effective, imaginative radio. Paul Ackerman.

Rogue's Gallery

Reviewed June 8, 1947

F. W. FITCH COMPANY Thru L. W. Ramsey Company

Via NBC (159 Stations)

Sundays, 7:30-8 p.m.

Estimated Talent Cost: \$3,000. Directors, Charles Vanda and Jack Lyman; writer, Ray Buffum; announcer, Jim Doyle; cast, Barry Sullivan, Helen Bennet, Ted Von Eltz, Peter Leeds; music, Max Steiner and five-piece orchestra.

Current Hooperating for this program (Premiere, replaces "Bandwagon")...None  
 Average Hooperating for shows of this type (Mystery Drama)..... 7.6  
 Current Hooperating of show preceding (Jack Paar).....None  
 Current Hooperating of show following (Edgar Bergen).....16.5

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS

ABC: (Sustaining).....None  
 CBS: "Blondie" ..... 8.8  
 MBS: (Sustaining) .....None

Flip, brash, trigger-tongued shamus Richard Rogue returned to the airwaves last week for the third summer as fill-in for the Fitch *Bandwagon*. Off the initial effort, this year's canterings will follow the formula of other seasons faithfully, which means, in general, diverting whodunnit fodder.

With the characters pressed from the Ray Chandler-Dashiell Hammett mold, show's accent was on acid dialog delivered amid a welter of gore and violence. Rogue waltzed thru the episode with utter disregard for the underworld's artillery, the local gendarmerie and the number of feminine hearts he set aflutter. Dividing his concentration between girl friend Betty, physical assets and the identity of the killer, Rogue proved again to be the split personality kid.

Sullivan in Title Role

Title role this semester is handled by Barry Sullivan, who took the Dick Powell characterization. Tho he lacked the suavity and eclat of Powell, Sullivan read a tough line convincingly. He was sufficiently cocky ("I had to work every angle and, believe me, I know them all") to make the listener wish he'd get his head bashed in, and he did, in best Rogue tradition. The inevitable lacing was followed by Rogue's usual fanciful trip to Cloud 8, where alter ego Euger, cackling thru the filter mike, exchanged badinage with the chastened detective. It's an effective gimmick and a good trademark.

Excellent pacing, fluid transitions and neat use of background music by Max Steiner and his small ensemble garnished the production. Directors Charles Vanda and Jack Lyman provided the touch most essential to whodunnits: They kept the action flowing rapidly. The lesser characterizations were strictly out of the ditto machine, but were no worse than those in the usual mystery.

Commercials, delivered about five minutes after the start and before the end, pushed Fitch shampoo and Quinol tonic. They were masculine and persuasively stressed good grooming and removal of dandruff.

Sigmund Romberg

Reviewed June 10, 1947

Brown & Williamson Tobacco Company

Thru Russel M. Seeds

Via NBC

Tuesdays, 10:30-11 p.m.

Estimated Talent Cost: \$3,000; agency producer, Keith McLeod; network producer, Bob Dwan; announcer, Rod O'Connor; cast, Sigmund Romberg's orchestra, with baritone Reinhold Schmidt and soprano Anne Jamison.

Current Hooperating for shows of this program (Premier) .....None  
 Average Hooperating for shows of this type (Popular Music) ..... 8.2  
 Current Hooperating of show preceding ("Bob Hope") .....24.7  
 Current Hooperating of show following ..... Not available

HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS

ABC: (Sustaining).....None  
 CBS: (Sustaining).....None  
 MBS: (Sustaining).....None

Composer Sigmund Romberg, batoning a concert orchestra, plus two vocalists, constitutes a pleasant enough summer replacement for Red Skelton. Romberg opus presents nothing new and poses no apparent production problems, but despite being a routine summer program it's undeniably good listening. Musicians are a well-integrated group, and the warblers, soprano Anne Jamison, and baritone Reinhold Schmidt, bring back memories with the rendition of tuneful items such as *Alice Blue Gown* and sundry numbers from notable Romberg operettas, including *The Desert Song*, *May Wine*, *New Moon*, etc. Not that the show caught was an all-Romberg program, by any means, for there were pieces by Tschaikowsky, a medly of the delicate and haunting tunes of Fritz Kreisler and other standards.

Nothing in the repertoire for the hipsters and cats, but the soprano voice of Miss Jamison and Schmidt's robust baritone should hold plenty of listeners.

Commercial a Plague

That Raleigh commercial, to the effect that the smokes are "moisturized" by that "revolutionary 903 process," is as nagging as ever. Particularly with those strange sound effects and the verbiage about less nicotine and medical science. Maybe smokers are nagged into smoking the stuff. At any rate, the same type of commercials apparently didn't do a bit of harm to Skelton's showing over the year, and it's safe to assume that a listener who likes to hear Romberg music will suffer thru the blurbs. But is this necessary?

Production-wise the Romberg replacement is okay. Except for the commercials there's not much script to worry about, and the music is well chosen and paced.

Paul Ackerman.

Show wound up with Sullivan's in-character admonition: "Don't forget to switch to Fitch." Hitch-hike plug pushed Skin-Pep aftershave lotion.

Sam Chase.

Alec Templeton Show

Reviewed June 1, 1947

STANDARD BRANDS, Inc.

Thru J. Walter Thompson Co.

Via NBC (146 Stations)

Sundays, 8-8:30 p.m.

Estimated Talent Cost: \$8,000; producer, Ezra McIntosh; writer, Harry Herman; talent, Alec Templeton, Ben Grauer, Daniel Saldenberg's orchestra, guest singers; announcers, Bob Sherry, Bill Malcolm, Jack Rayel and Mell Ritter.

Average Hooperating for programs of this type (pop music)..... 8.7  
 Current Hooperating of show preceding, ("Fitch Bandwagon").....13.6  
 Current Hooperating of show following, Fred Allen.....19.5

HOOPERATING OF OPPOSITION NETWORK SHOWS

ABC: "Sunday Evening Hour"..... 1.7  
 CBS: "Sam Spade"..... 8.8  
 MBS: Sustaining .....None

It's just like they used to say about Eadie. She had "Class, with a Capital K," and that's the way it goes for Alex Templeton. His new program, as summer replacement for Chase & Sanborn coffee, substituting for Edgar Bergen, teed off as handsomely as one would want. Smart, slick, well paced and strictly bigtime entertainment. Templeton and his writers do a sprightly job on packaging their half-hour stanzas, mixing in straight and comedy piano, both good; good vocals and now more or less standard Templeton routines—the operatic takeoff and the ad libbed medley, based on audience requests. Summer or winter, this would be good radio entertainment.

With Templeton are Eugenie Baird, who delivered a corking job on a Gershwin standard, *Someone to Watch Over Me*; Ben Grauer, to (See Alec Templeton on page 19)

Silver Theater

Reviewed June 8, 1947

INTERNATIONAL SILVER COMPANY

Via CBS

Estimated Talent Cost: \$5,000. Producer-director, Lester Vail; writer, Therese Lewis; cast, Jay Jostyn, Staats Cotsworth, Mary Jane Higby; announcer, Clayton Collyer; music, Oscar Bradley and orchestra.

Current Hooperating for this program (Premiere, replaces "Ozzie and Harriet") ..... None  
 Average Hooperating for shows of this type (Dramatic)..... 8.1  
 Current Hooperating of show preceding (5:45-6) Hoagy Carmichael..... 3.6  
 Current Hooperating of show following ("Kate Smith Sings")..... 5.7

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS

ABC: Drew Pearson (6-6:15)..... 7.4  
 "Monday Morning Headlines" (6:15-8:30) 4.2  
 MBS: "Those Websters" (6-6:30)..... 4.3  
 NBC: Sustaining .....None

What promised to be an interesting experiment among summer replacements teed off this week when *Silver Theater* began its 12-week substitution for *Ozzie and Harriet* over CBS. Production plan called for use of top radio thespians, borrowed from other programs for each weekly drama. The opener featured such mike-wise talent as Jay Jostyn (*Mr. District Attorney*), Staats Cotsworth (*Casey, Crime Photographer*) and Mary Jane Higby (*When a Girl Marries*), with Conrad Nagel as emcee. Unfortunately, the vehicle was not up to the abilities of the cast.

The original script, *Guardian* (See *Silver Theater* on page 19)



# Army Permits Sponsorship Of AAF Show

## Reversal of Policy

NEW YORK, June 14.—Army Air Forces (AAF), in celebration of its 40th anniversary August 1, is going all-out to obtain radio coverage of the event on all networks and indies. In addition to lining up the four major webs, which will co-ordinate some of their sustaining and commercial shows with the event, the AAF has prepared a kit to be distributed to every station in the country. Included are three transcriptions, a series of spot announcements, an anthology of AAF music and a special half-hour script titled *They Shall Have Wings*.

Aside from the kit, indies will have available to them thru local AAF Public Information officers spot news coverage of Air Forces Day activities, interviews with AAF personnel, material angled for women's programs, and material around which an indie can build a dramatic show of its own.

The American Broadcasting Company (ABC) on July 22 will devote the *Warriors of Peace* stanza to AAF research and development. Mutual Broadcasting System (MBS) on the same date, will offer a musical salute to the AAF. National Broadcasting Company (NBC) on July 28 will turn over its *Proudly We Hail* show to the AAF, and the Columbia Broadcasting System (CBS) show *Sound Off* will be devoted to the AAF August 1. Tie-ups with commercial shows are being worked out by AAF headquarters in Washington with the agencies concerned.

Over-all advertising and promotion program for the event will be handled for the AAF by N. W. Ayer & Son. It is reported the entire budget is \$2,000,000.

## WHN in 20-Hour Runyon Fund Show

NEW YORK, June 14.—WHN here will go all-out on behalf of the Damon Runyon Memorial Fund July 2, plans now being under way to corral a flock of stars—in addition to the station's own talent—who will appeal for cash donations. Twenty hours of broadcasting, from 6 a.m. to 2 a.m. next morning, will be slanted on this theme.

Full roster of talent will not be known for some days, but performers from virtually every legit show in New York are committed, as well as pix and record talent. Also set are WHN's Red Barber, Connie Desmond, Ruth Etting, Jack Teagarden, Bert Lee and others.

### Part IV

The Billboard



## LOCAL PROGRAM Reviews & Analyses

Rating figures are used whenever available from authentic sources. Data concerning advertiser's expenditures, campaign themes, promotion or other pertinent information, as in the case of public service programs, are based upon material supplied by station, advertisers, agencies, etc.



### Musical Milkwagon

Reviewed Tuesday, June 3

**BOWMAN DAIRY COMPANY**

Via WMAQ, Chicago—50,000 Watts  
NBC-o-and-o Station

Monday thru Friday, 11:30 a.m. to 12 noon.

**Talent Cost:** About \$1,300 weekly; director, Peter Cavallo; writer, Ted Schulte; featured vocalists, Tommy Port and Dinning Sisters; emcee, Ted Prentiss; orchestra led by Harry Frohman; special arrangements by Jack Fascinato.

Current Hooperating on this show.....	3.4
Current Hooperating on preceding show, "Echoes From the Tropics".....	1.0
Current Hooperating on following show (News).....	3.5
<b>CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION STATIONS</b>	
WBBM "Romance of Helen Trent," 6.7, and "Our Gal Sunday".....	7.5
WGN News, 3.4, and Dr. Crane.....	3.0
WCFL Cliff Edwards, 0.5, and Packerham and Smelt.....	0.7
WLS Al Tiffany, 1.1, and News.....	0.9
WIND Songs by Sinatra.....	0.7
WJJD Guy Wallace.....	0.3
WAIT White Streamlines, 0.4, and Del Courtney orch.....	0.5

### ABOUT THE ADVERTISER

Bowman Dairy is one of the largest independent dairies in the country and the oldest in Chicago. Clientele is limited to Chicago and suburbs, where for years it has done a strong advertising and promotion job in all media. All its promotional efforts are co-ordinated so that newspaper ads carry notes about

the radio show. The program calls attention to other promotions, etc. Advertising on Musical Milkwagon is both institutional, yet geared for sales in specific items.

Advertising agency on account and for the radio show is J. Walter Thompson, which produces the program under the supervision of Hal Rorke, agency radio director.

Whereas in the past it has been consistently good, with the return of the Dinning Sisters, who were heard on the show before they hit national fame, it is even better. Tommy Port, male vocalist, has a baritone voice that is pleasant to hear, not forced or overly powerful. He does, principally, popular ballads, for which his voice is best suited.

Orchestra, altho small, gets many musical effects thru use of top-notch arrangements and instrumental doubling. Harry Frohman, leader of the orchestra, is featured at the piano; Richard Platt plays the organ, and Ralph Hancock and Edward Gilbert, bass.

One listener participation gimmick is an individual serenade sung via phone to a person named by a listener who has written in why the person named should be serenaded. Reasons advanced for nomination, as well as the actual serenade, are heard by the radio audience. Ed Prentiss conducts the phone conversation and Port does the singing for this part of the show.

Quite often the interview is inane and cloying, but on the show reviewed was tops. It had appeal and human interest and was built around an elderly lady, whose name had been suggested by a newsboy who considered her to be the kind of woman he would like to have as a grandmother. *Cy Wagner.*

### Hollywood Bowl Auditions

Reviewed June 9, 1947

**Sustaining Over KFI, Hollywood 50,000 Watts—NBC Affiliate**

Mondays, 9-9:30 p.m.

**Estimated Talent Cost:** \$1,600. Producer, Pat Kelly. Cast, two contestants weekly, James Sample and KFI Symphony Orchestra; Roland Thomas, announcer. Hooperatings unavailable.

Going into its fourth year, *Hollywood Bowl Auditions* has developed into one of KFI's major public service shows.

Instrumentalists and vocalists 30 years old or younger are eligible to enter. Pre-broadcast screening auditions eliminate the greater majority of applicants. Those who hurdle the initial tryouts are then put on the air.

Each week's half-hour seg is devoted to one instrumentalist and one vocalist. From the season's broadcasts, a panel of judges selects one singer and one instrumentalist who (as first prize) appear in concert at Hollywood Bowl with Leopold Stokowski and the Hollywood Bowl Symphony Orchestra. In addition to appearing professionally, the two annual winners are paid the regular rates for their performance. (Judges include such well-known classical musicians as composer Mario Castelnuovo-Tedesco, Emmanuel Bay (Heifitz's accompanist), Eudice Shapiro, Julian Brodetsky, Leon Rains and Dr. Mary Carmore.)

Night caught, *Auditions* featured Cathryn Berridge, dramatic soprano, and Thelma Mitchell, pianist, accompanied by the KFI Symphony (See *Hollywood Bowl* on page 19)

## Distaff Side Gets Exec's Reassurance

HARTFORD, Conn., June 14.—Altho women broadcasters have been discharged of late by the entry of men into spheres previously considered feminine domain, Harold E. Fellows, general manager of WEEI, Boston, today told the District 1 confab of the Association of Women Broadcasters (AWB) that fem gabbers still maintain the closest affinity with listeners in many fields. Tom Breneman and Art Linkletter were among the male mikesters tabbed as moving into the women broadcasters' field by Fellows, who is chairman of the National Association of Broadcasters (NAB) in District 1.

The two-day sessions of the AWB were opened today with greetings from Governor James L. McConaughy of Massachusetts and Mayor Edward Allen of Hartford. Also on today's agenda were addresses by Dorothy Lewis, AWB vice-president; Frances Farmer Wilder, AWB president, and Mrs. William G. Dwight, president of WHYN, Holyoke, Mass. At tonight's dinner, main remarks were delivered by Frances Burke Redick, Connecticut secretary of state, and by author Gladys Tabor.

A closed business meeting tomorrow will wind up the confab, with major remarks to be delivered by A. N. Armstrong, commercial manager of WCOP, Boston.

## FCC Goes Svelte On Budget Cut

WASHINGTON, June 14.—An internal streamlining to eliminate duplication within Federal Communications Commission (FCC) will get under way soon in an effort to make up for part of the \$1,260,000 cut in FCC's 1948 appropriation handed out this week by the House Appropriations Committee. House group cited as part of the reason for the slash: "Duplication and triplication of effort within and between sections, lack of co-ordination and clumsy and time-consuming procedures."

In its 1948 budget, commission had asked Congress for \$7,300,000. This figure was cut by the House group to \$6,040,000, or approximately 18 per cent. Largest item deleted by the committee was a request for \$375,000 to conduct a special investigation of the telegraph situation. Total granted commission was \$200,000 below last year's appropriation.

Expectations are that the House will go along with the bulk of the proposed cut, but the Senate is likely to make some restorations, sending the bill to conference, where a compromise will be affected. However, the restorations are not expected to be enough to prevent some FCC streamlining.

## No Stealing Steel 'Guild' From ABC

NEW YORK, June 14.—Competition of the webs for the hour-long award-winning dramatic show *Theater Guild on the Air* was won this week by American Broadcasting Company (ABC) when it pacted United States Steel to a 52-week renewal. Bitter struggle was waged during the past fortnight as competing webs sought to lure the program away from ABC, but the successful campaign was geared to the sponsor's desire for an earlier airing than the current 10-11 p.m. Sunday slot.

While Columbia Broadcasting System (CBS) was unable to convince Texaco to swap for its 9:30 to 10 p.m. Tony Martin show, ABC succeeded in clearing the half hour directly preceding *Theater Guild's* current seg. Switch was made possible when Carter canceled *Policewoman* 9:45 to 10 p.m. and agreed to shift its Jimmy Fidler show from 9:30 to another time, not yet selected.

This permits *Theater Guild* to air from 9:30 to 10:30 p.m., following two ABC shows with good Hooperatings, Walter Winchell and Louella Parsons, when it returns from its hiatus September 7.

**GENUINE GLOSSY PHOTOS 5 1/2 EA.**  
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Unsurpassed in Quality at any Price

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BRyant 9-1723 N.Y.

U. S. A.'s LARGEST REPRODUCTION HOUSE  
"WE DELIVER WHAT WE ADVERTISE"



# Armed Forces Still Airing In the Pacific

## Natives Lend a Hand

NEW YORK, June 14. — Armed Forces Radio Service (AFRS) is still quite active in the Pacific, even though there has been considerable loss of personnel, according to Jim Hurlbut, Columbia Broadcasting System (CBS) correspondent, who recently returned from a 30,000-mile trek during which he gathered material for the web's documentary, *We Went Back*, slated for broadcast August 14. AFRS is still operating stations in Okinawa, Kwajalein, Guam, Manila, Saipan and other islands, and the some stations have degenerated program-wise, residents of the islands are helping to keep up program schedules. At Kwajalein, for instance, there is a lack of trained radio technicians, but some radar men from the armed forces are filling in, and the Red Cross helps on programs.

Most of the regular U. S. network programs are heard in the Pacific area via 16-inch platters furnished by AFRS. In Manila, in addition to the AFRS station, there are two new commercial stations which carry considerable native broadcasting. One is the Manila Broadcasting Company's KZRH, which has a two-hour Chinese show and considerable Philippine broadcasting. The other is owned by the Pacific Broadcasting Company. Chief control in the latter is held by Philippine President Manuel Roxas, and the other is owned by the Soriano Family, operators of the San Miguel Brewery. Bill Dunn, formerly a CBS correspondent, is now exec vice-president of the Manila Broadcasting Company.

In addition to Manila, Guam is considered a possible field for commercial radio inasmuch as there are 24,000 resident natives, 5,000 American civilians and a large armed force. Currently the AFRS is operating WVTG there, which is a typical AFRS station with army, navy and marine personnel.

## WLW-WINS Keeps N. Y.-Cincy Line

NEW YORK, June 14.—Denial of any intention to sever the lines between WLW, Cincinnati, and WINS, New York, was registered this week by James D. Shouse, prexy of Crosley Broadcasting Corporation, which owns both outlets. Shouse's declamation came as WINS celebrated jack-up of its power to 50,000 watts.

Basis upon which Crosley bases its intention to continue the costly line operation is WLW's necessity to have a direct line to Washington anyway. For the Washington circuit one hour daily by its Washington News Bureau, WLW shells out \$40,000 annually. Cost of the New York spur 18 hours daily is only an additional \$30,000 per year.

## GLOSSY PHOTOS

Reproduced in quantity at 5c each.  
Negative charge of \$2.00 on first order.  
100 8"x10" ..... \$ 6.50  
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## FAN MAIL PHOTOS

500 5"x7" ..... \$17.50  
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Send Negative or Glossy Photo.  
Send 1/2 Deposit With Order, Balance C.O.D.

## QUALITY PHOTO SERVICE

Perkins St. BRISTOL, CONN. Box 42

# Talk of the Trade

TOM MEANS, for two and one-half years advertising and promotion director for WOL, Washington, and formerly assistant to the director of promotion service for CBS-owned stations, has resigned. . . . Bruce Palmer, WKY, Oklahoma City, news director, begins his second tour of 10 Oklahoma cities Monday (16). His daily broadcast, *The Oklahoma Front Page*, featuring State news, will be aired via the editorial offices of newspapers in different cities. . . . Robert C. Hughes named general sales manager of the Southwest Network, succeeding Carl Dunbar, who has taken over the managership of KSIL, Silver City, N. M. Dunbar succeeds Hillis Bell, resigned.

Eddie Dunham, assistant production manager of the National Broadcasting Company (NBC), and producer of the *Voice of Firestone*, flying to London, Scotland, Paris, Luxembourg and Amsterdam on a combined business and pleasure trip. . . . Bill Foulis, of KFEL, Denver, decorated by the Netherlands Government early this month. . . . Jack Fitzpatrick, news manager of KFEL, elected president of the Denver Radio News Editors' Association, organized by news editors of the five Denver stations. . . . Raymond Brown Jr., account exec for two years at WOL, Washington, has joined WEAM, Arlington, Va., as commercial manager.

KEITH BYERLY, Carolina sales manager of WBT, Charlotte, N. C., elected vice-president of the North Carolina Frequency Modulation Association recently. . . . David Gilmore recently became the only San Francisco Bay area commentator doing two programs daily when he added the 6:45-7 a.m. period to his 4:45-5 p.m. stint Monday thru Friday over KGO. . . . Robert F. Laws, advertising, promotion and publicity manager for KGO, appointed a director of the San Francisco Advertising Club, as representative of radio.

News at KWSC, Pullman, Wash.: Al Raney, engineer, leaving KWSC for post with General Electric in the East. Replacement is Ira Myers. Howard Simmons now head staff announcer. Walt Eddy new director of continuity department, and Bill Moody taking over as king of the "Coffee Pot," morning request show.

ADDIE RICHTON and Lynn Stone, radio writers, have collaborated on a new stage play, *The Atom and Evie*, dealing with the nuclear physics problem. It's a comedy drama, being handled by Brandt & Brandt. . . . Leo M. Fremont, formerly assistant director of sales promotion at

## C. Hagman, Ex-ABC, Named WLOL V.P.

MINNEAPOLIS, June 14. — C. T. Hagman, former general manager of the American Broadcasting Company (ABC), Chicago, and before that vice-president and general manager of WTCN, Minneapolis, this week was named executive vice-president of WLOL, Minneapolis. Appointment was made by Norm Boggs, president of WLOL.

Hagman, one of the key exec figures in Northwest radio for years before joining ABC about a year and a half ago, left ABC a few months ago in a surprise move that was attributed to personal reasons. Speculation as to his next post after leaving ABC has been rampant here and elsewhere in the trade in the past few months, with rumors ranging from reports that he was to buy his own station to those which said he would get out of radio.

the Chicago office of the Mutual Broadcasting System, has been appointed director of promotion by KFEL, Gene O'Fallon's station in Denver. . . . Frederick L. Kidder is a new staff announcer at WCOP, Boston. . . . Gordon Hawkins, educational and program director of Westinghouse Radio Stations, Inc., is conducting a summer radio workshop for teachers at Marshall College, Huntington, W. Va., June 21-24.

Ralph Collier, announcer at WWRL, Woodside, N. Y., has joined the announcer staff at WOR. He'll continue to co-emcee *Teen Topics*, WWRL Saturday morning program. . . . Hugh M. Beville Jr., NBC conductor of research, was elected president of Radio Research Council at a recent meeting, succeeding Wilson J. Main, research director of Ruthrauff & Ryan, Inc. . . . Bob Bingham has been appointed chief of sales service at WBT, Charlotte, N. C. . . . Michael J. Hunnicut, Washington entertainer, starts his morning program for WOL July 7. It will be Monday thru Saturday, 6-9:30.

## Ad Agency Notes

H. EUGENE WHEELER and George H. Culp, each of whom have been with the N. W. Ayer Agency for 50 years, were honored last week by a dinner and presentation tendered them by the Ayer 25-Year Club. . . . The Charms Company, makers of Charms candy and Tastyest, has named N. W. Ayer its advertising counsel.

Radio advertising and publicity for Inkograph Fountain Pens will be handled by Lester Harrison, Inc. Sydney Rubin is account exec. . . . Marvin Young has been named Hollywood radio office manager for Ruthrauff & Ryan. Prior to the war, Young was assistant program manager for NBC's Western division. . . . Beatrice Berke, formerly time buyer for Huber Hoge & Sons, is now associated with Charles Michelson, Inc. . . . The Kudner agency has resigned the Lear Radio account.

WILLIAM H. EYNON, vice-president in charge of radio with H. B. Humphrey agency of Boston, will make New York his headquarters in the future. Walton Butterfield, production assistant, also will move to New York for Humphrey. . . . Clara Purdon has joined Green-Brodie agency, from Catherine Blondin associates. . . . Deutsch & Shea next month will issue a report on radio and general merchandising aids. . . . The seventh edition of *Tested Advertising Methods*, by John Caples, veep at Batten, Barton, Durstine & Osborn, has been published by Harper and Bros. . . . Sydney D. Ritter has joined Dundas & Frank as director of radio.

## Aspirin Avenue

NEW YORK, June 14.—Flack division of Benton & Bowles this week experienced the kind of thing that makes Madison Avenue known as ulcer gulch. For months the agency's publicity department had been trying to get breaks for Kenny Baker's daytime Procter & Gamble show, a toughie to promote. This week they landed a spread in *Redbook* magazine, on the stands July 1. The catch: Baker is canceled as of June 27. B&B Publicity Chief Dick Bellamy is taking a brief vacation next week.

# FCC Revamps Allocations For FM Field

(Continued from page 3)

ference. Commission's action is partly based on the fact that current FM receivers are having difficulty in separating signals of stations now operating on alternate channels. Complete changeover by all existing FM stations, FCC said, is expected to be completed by October 1.

FCC's channel reservation policy will end July 1. This policy of holding back from allocation one out of every five channels was originally designed to permit all channels from being handed out before ex-servicemen could apply. Commissioner Clifford Durr objected to this decision, stating that FCC should further extend the reservation policy.

A new FCC list of all licensees or permittees shows California to be way out in front with 60 stations allotments already made. New York and Pennsylvania are next in line with 46 each.

Elsewhere on the FM scene, the FCC adopted an order striking from the New York FM record all references made to alleged racial bias on the part of one of the applicants, *The New York Daily News*. Durr again dissented, saying allegations made by the American Jewish Congress are pertinent to the record. The FCC scheduled oral argument June 27 on its proposed decisions in New York.

## Executive Committee Charges RMA With Improper Operations

CHICAGO, June 14.—Outspoken complaints that the Radio Manufacturers' Association is not being run properly were made by the association's executive committee at a closed meeting here Friday (13) *The Billboard* has learned. The principal complaint was that there is insufficient co-ordination of activities among the more than a dozen committees of the association, resulting in inability to achieve over-all industry goals.

Complaints also were made about the way in which committees have to operate, with committee heads appointing members and then company staffs of members and chairmen having to do all the work instead of receiving assistance from Washington headquarters of RMA, which has a staff of only about six, including stenographic employees. Feeling was that much of the work, at least clerical ends, should be handled by headquarters so that committee members could devote more time to their own companies' activities.

It was also pointed out that RMA, which has 44 members, is unwieldy and too big and that as a result, concerted policy making is almost impossible.

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## Kate Tees Off With 215 Accts.

NEW YORK, June 14.—Kate Smith will begin her co-operative noon-time talk series over Mutual (MBS) Monday (22) with at least 215 sponsors already signed. It's the top number of clients ever lined up for the premiere of a new co-op show. Chances are that, by air time, closer to 230 sponsors will be on the books, the 215 figure as of today being certain to increase.

Mutual expects that, come fall, it is easily likely that Kate will have 300—and possibly more sponsors. Indications are strong that the present co-op record, held by Fulton Lewis Jr. on MBS with 254 accounts, will be surpassed.

Deal made by Ted Collins, Miss Smith's manager, and MBS, is said to give the star a \$5,000 guarantee, with Mutual keeping the next \$2,500 on talent sales and a 50-40 split after that. Sales already have brought the arrangement to the 50-50 split stage, it is reported.

Disk jockey show Miss Smith and Collins are to do on Mutual will be a straight web operation, not co-op.

## HOLLYWOOD BOWL

(Continued from page 17)

Orchestra and James Sample. (Sample doubles from his regular post as assistant conductor of the San Francisco Symphony Orchestra.) Miss Berridge was heard in the aria, *Pace, Pace Mio Dio*, from Verdi's opera, *La Forza Del Destino*, and Miss Mitchell performed Mozart's *Piano Concerto in D*.

Good taste and dignity marks this program which is carefully conveyed by announcer Roland Thomas. Latter's ability to properly pronounce the foreign names of selections and composers adds immeasurably to the general polished tone of the seg.

Auditions have already proven their merit by uncovering talent and, in addition to the public service advantages, has developed into a tasty promotional radio dish for KFL. *Lee Zhito.*

## ALEC TEMPLETON

(Continued from page 16)

announce and handle crossfire with Templeton and socko, as ever; and Daniel Saidenburg's orchestra, to give an additional full bodied fillip.

Templeton in the past has proved himself an ingenious and inventive performer, and the script of this program kept pace with his past performances. The closing bit, a setting of *Oklahoma* to the Gertrude Stein gibberish opera, *Four Saints in Three Acts*, was the weakest bit, straining too hard. Stein takeoffs, alas, are a bit threadbare, on or off the grass and this was no exception. The business of forcing rhymes for the song cues also wears badly.

Chase & Sanborn copy was brief and punchy, in the main, cued to the standard flavor themes, both for the parent brand and the coffee extract.

Chalk up a definite win in the summer replacement sweepstakes. *Jerry Franken.*

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## SILVER THEATER

(Continued from page 16)

*Angel*, by Therese Lewis, managed to have the principals meet, hate each other and ultimately fall in love within the regulation 30 minutes, but there wasn't a fresh thought in any of those minutes. In this case, the hero was a bank employee inclined toward priggishness, the heroine, a dancer without an evil thought in her head. What should be more natural than that the hero misinterprets her friendship for his elderly uncle, who conveniently kicks off, leaving her a fat legacy.

### Letter Left to Nephew

Reconciliation was accomplished thru the medium of a letter left by the deceased, explaining all to his nephew, with the usual tried and true complications first. The gal cracks a gam, so because her terping days are thru, the hero bank-rolls a legit drama thru a front producer to star her in a straight acting role. Unappreciative gal finds out and does a burn. Add a dash of jealousy about the "other woman" with whom the hero is seen at the opera, and the ingredients are all there for a typical boy-meets-girl goulash, with the inevitable clinch ringing down the curtain.

Maybe this is all considered necessary in the name of hot-weather listening. But the torrid months could logically be used by sponsors to hunt those fresh broadcast ideas, formats and techniques which are so urgently needed.

Commercials, delivered at the midway mark and the show's end,

# Pending Elections Reveal New York AFRA's Schism

NEW YORK, June 14.—A battle between two factions within the New York local of the American Federation of Radio Artists (AFRA) has been simmering quietly for some time, with the latest clash occasioned by pending elections for national AFRA board members and delegates to the national convention in August. Actually, the dissension is virtually the same as that taking place in the Hollywood AFRA local in the past three weeks. The difference, however, has been that the New York situation has not become public property—it is still an intra-New York AFRA situation.

Coast conflagration resulted from a Red baiting campaign, in which two board candidates, Harry Bartell and Paul McVey, were smeared. What aggravated the condition was that

provided smoother scripting than the drama itself. The first was a plug for International Silver's century of striving to reach the goal of a better product, with chores shared by Nagel and announcer Clayton Collyer. The final pitch carried over the play's heroine in character, endorsing Collyer's sales talk about Rogers 1847 Silver Plate for her trousseau.

It looks like a long summer. *Sam Chase.*

AFRA's official mailing list was used, in contravention of the union constitution, but with the alleged approval of Ken Carpenter, AFRA president. This forced AFRA to permit Bartell and McVey to use the mailing list to refute the right wing paint job.

### Artists' Committee Pamphlets

In New York, a group calling itself the Artists' Committee also has been pamphleteering. Altho the name-calling hasn't been as vicious as the Coast job. However, some AFRA members report a startling similarity between Coast mailing pieces and Artists' Committee pamphlets. One of the latter was a reprint of an article by Leo Cherne on how to spot Communists in unions. Most union circles regard Cherne as an arch-labor baiter.

It is reported that Artists' Committee leaders include Bud Collyer, Ned Wever and Alan Bunce, among others, the same group which favored the "ivory tower" resolution in 1944. This was a measure to keep AFRA out of any political activities, and was the occasion for the original right and left AFRA split in New York.

Some AFRA officials condemn the committee's activities on the ground that union unity is paramount and that tactics such as are now being employed can result only in splitting the union membership, thereby weakening the union itself.

# THIRD!

IN THE NATION For "BONUS LISTENING"

BILLBOARD'S analysis of Hooper ratings for five months ending April, 1947, placed KARK in Little Rock THIRD among the nation's top network "Audience Delivering" stations! Here are the first five leaders in BILLBOARD'S list:

Station	City	Power	Total Bonus Points Over National Average
WTAR	Norfolk	5,000	124.1
WOW	Omaha	5,000	98.5
KARK	Little Rock	5,000	43.2
KVOO	Tulsa	50,000	42.6
KOMO	Seattle	5,000	40.8



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# Seek Alternative To AT&T Bite; Web Outlook "Glum"

WASHINGTON, June 14.—Possibility of telecasters setting up their own facilities for network video in protest against high rates set up by American Telephone & Telegraph Company (AT&T) for use of its coaxial cables is being discussed in television circles here in the wake of Federal Communications Commission's (FCC) "informal" video conference this week. Proposal was first advanced at Monday's conference session by Thomas Goldsmith, director of research for DuMont Laboratories and was roundly seconded in a show of hands by some 25 video representatives.

Goldsmith outlined the scheme after a number of witnesses had protested "AT&T's exorbitant rates." Fee for AT&T's inter-city facilities would run about \$5,800 monthly for a New York-Philadelphia hook-up, and about twice that figure for New York-Washington. AT&T has been transmitting video between New York and Washington without charge, but plans to start charging August 1. Unofficial but reliable reaction to Goldsmith's proposal at FCC is that the plan, altho interesting, may not be feasible in view of the fact that both National Broadcasting Company (NBC) and American Broadcasting Company (ABC) indicated they were satisfied with the proposed rates. Without the support of the two webs, FCC sources feel, other telecasters would face overwhelming difficulties in trying to set up their own facilities.

As far as FCC's hopes to needle telecasters and common carriers into speeding up television networks are concerned, commission is seemingly disappointed in the results of this week's meeting. Witnesses for Raytheon Manufacturing Company were pessimistic over the immediate outlook, citing network costs as "10 to 13 times higher than for broadcasting."

David Smith, Philco veepee, sounded the same line, saying: "Common carrier network costs are out of the question." Columbia Broadcasting System (CBS) reps stated only that CBS plans to establish video networks "some time in the future."

As for common carrier plans, most of the talk involved the future. H. H. Nance, chief engineer of the Bell System, testified that a Chicago-St. Louis connection "could be set up by the fall of 1948 and additional circuits

## WBKB Names Meier As New Sales Head

CHICAGO, June 14. — Mounting time sales at WBKB, Chi video station, has made it necessary to give the full-time job of sales manager to Don Meier, formerly a salesman at the station. Whereas Reinald Warrenrath formerly had both special events and sales head titles, increased sales activity has made it necessary to have a sales head to devote all of his time to expanded duties.

Warrenrath continues as special events director.

Meier came to the station after being released from the army, where he was a lieutenant colonel in the finance division. Since coming to WBKB he has sold more shows than had ever been sold before at the station.

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also can be made available in 1950." Los Angeles-San Francisco transmission is expected for 1949, Nance said. Coaxial structure between Portland, Ore., and Seattle, he said, will be ready in 1950. Bell expects to link Kansas City-St. Louis and Pittsburgh-Columbus-Dayton-Indianapolis in 1949.

### Main Gap in West

According to Bell, the main gap in proposed networks is the area west of Omaha and east of Pacific Coast cities, with only Salt Lake City and Denver provided for—and these not until 1950-51.

Problem of interference also was thrashed out at the conference, telecasters citing trouble with diathermy machines, frequency modulation (FM), aeronautical services and others. DuMont requested that FCC immediately clear the channels from 108 to 174 mc. and set them aside for television. These frequencies now are used by mobile services, air-navigation aids and certain government services. In its allocation program, FCC has announced that this band will be vacated gradually by other facilities and made available to video within the next two years.

## WFIL-TV Buys Philly Arena; Battles WPTZ

(Continued from page 3)

and was known originally as the Ice Palace. It holds about 9,000 permanent seats and accommodates 10,000 for boxing and wrestling events. In addition to sporting events, the arena houses ice shows, rodeos, roller-skating shows and other spectacles.

### Tyrrel Stays at Helm

Peter A. Tyrrel, general manager of the arena, will continue in charge as president and general manager. Kenneth W. Stowman, director of television of WFIL, will be vice-president of the newly formed corporation, and Roger W. Clipp, general manager of WFIL, will be secretary-treasurer.

Annenberg plans to build a larger arena on centrally situated ground already under option. When the new arena is built it will also house all the activities of WFIL television, AM, FM and facsimile.

Altho public announcement has WFIL in television only "before the end of the current year," the station intends to get going by August. The Radio Corporation of America (RCA) this week delivered its five-kilowatt transmitter, and delivery of image orthicon cameras, a television mobile unit, studio equipment and television relay apparatus is expected within a month.

### Exclusive Bagger

In the meantime WFIL Tele Director Stowman has been grabbing up exclusives for major sporting events, parades and spectacles around town, cutting out WPTZ, Philco tele station which has been in operation here for years. WFIL-TV will load its program schedule with sports and special events, and is reported to have grabbed up many such events that the Philco station has carried in the past. In earlier days WPTZ televised many events staged at the Philadelphia Arena, and before Annenberg bought the place, WFIL-TV sought to tie up the events there for television.

WFIL-TV will have an even greater hold on major public events thru Annenberg's "Inquirer Charities," which co-sponsors many of the

## Tribune Centennial Show

Reviewed Tuesday (10), 7:30-10:15 p.m. Sustaining over WBKB, Chicago.

With one show, its three-hour-long coverage of The Chicago Tribune's Centennial Celebration, WBKB proved that it could handle just about any type of special event, no matter how difficult, and make the overall results better than movie newsreel coverage.

The Tribune show, which drew more than 300,000 Chicagoans to the shore of Lake Michigan, was a massive spectacle with everything but a battle between Colonel McCormick and Marshall Field. There were army and navy bombers and pursuits (including jet jobs); speed boats and top outdoor aerial acts, and fireworks. Thruout most of this, WBKB cameras were able to get each point of important action, as well as sidelights that ordinarily would be edited from newsreel coverage but in this case added to the show. In the latter category were shots of a boat racer being pulled out of the water, various close-ups of crowds and the unexpected plunging into the lake of a couple of drunks.

Most remarkable was that WBKB covered this with only two cameras, shooting from the shore line across the lagoon to Northerly island, where most of the performances were located. Most of the time 24 and 17-inch lenses were used to bring in close-ups from across the wide lagoon. Remarkable, too, was the fact that image orthicons picked up pictures when the lake front was practically dark.

During the telecasting of the high acts, which included Selden, "the Stratosphere Man," P. J. Ringens, Aida, the Hollywood Sky Rockets and others, some of the few faults were noticeable. Principal fault was not presenting a picture that gave indication of height at which acts were performing. Once in a while wide angle shots that took in rigging and thus showed performers' height from the ground were used, but most were close-ups that gave a good picture of the performer but did not impart the thrill of the act.

The fireworks show spanned close to a mile along the lake front and presented a thrilling video picture. By stopping down lenses, burns of camera tubes were prevented, but still pictures of Tribune comics, famous battles and other historical scenes and personages were clearly discernable.

Live music seeped thru by accident and created a rare situation of Petrillo's ban on music for television temporarily broken. Needless to say, the addition of live music improved the show and proved that television will be a much better program medium when Petrillo relents.

See detailed story about "Trib" show in General Outdoor Department. Cy Wagner.

city's major sporting events in addition to a giant musical festival of its own.

At present Philco's WPTZ fills in its program schedule from WNBT in New York. The station is on the air for a few hours every night and televises baseball games several afternoons each week. While Philco has the collegiate football games for Atlantic Refining Company, entrance of WFIL-TV by fall will bring about a fight for position in the television field.

The tussle will become a three-cornered one when The Evening Bulletin gets going in television. The newspaper, as reported earlier in The Billboard, sold its indie WPEN to the Sun Ray Drug Company, headed by Al, William and Harry Syk (brothers) for around \$800,000. In selling WPEN and WPEN-FM, The Bulletin held on, however, to its television CP, which it will seek to transfer to WCAU.

## Swim Champions on Parade

Reviewed Monday (9), 8:30-10:30 p.m. Style—Direct remote pick-up of swimming and diving tourney. Sustaining over KTLA (Paramount), Hollywood.

In taking its cameras to Pasadena for this pre-Olympic games water fest, KTLA aded another facet to its already well-rounded spots coverage. Event included fancy diving, swimming races, water polo and comedy diving.

Scanning presented its problems. Lenses had to be on their toes for split second panning to keep a diver in frame. Water, sparkling under the house lights, held another headache. Both problems were not only solved but converted into advantages. Cameramen followed the divers from board to water with clean-cut precision, never once losing their subject. Cutting down on light intensity leveled off the water's highlights but retained sufficient sparkle to give the picture a realistic quality.

Ken Barton (announcer at indie station KWKW) enhanced the seg's enjoyment by expertly calling the dives, strokes, etc., and generally explaining various elements of the water sports generally unknown to the public. Too often, sports gabbers take it for granted that their audiences are aware of technical points of a sport and thereby leave the greater majority of their listeners in the dark as to what's really going on. Barton explained the scoring system used by the judges, how water polo is played, went into detail on the five classes of swimming races, etc. In his descriptions he carefully dodged duplicating what was obvious to the viewer. Lee Zito.

## National Boat Show

Reviewed Saturday (7), 2-4:30 p.m. Style—Direct pick-up of bathing beauty contest and nautical displays. Sustaining over KTLA (Paramount), Hollywood.

National Boat Show made ideal Saturday afternoon tele fare. Well-suited to the leisurely mood of the day, KTLA gave viewers more than two hours of enjoyable looking and listening. Various types of pleasure and speed craft, mounted on trailers, rolled by the cameras. Feature of each were fully discussed by announcers Dick Lane and Dick Barth. In numerous instances, manufacturers were interviewed to tell about their boats. This gave laymen a well-grounded insight into the various technical aspects of each boat.

Latter half of seg was devoted to a bathing beauty contest and display of nautical fashions. Eye-easy girls in the latest beach wear were brought into full view. Dick Lane capably described the swim suits, supplying manufacturer's name, style, material, color as well as giving name of the wearer. Panning and dollying was carefully executed in both portions of the telecast.

Sign-off was cleverly handled, pairing the dual image of Paramount's test pattern and a shot of the lass who was crowned queen of the event. Lee Zito.

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# BRITISH TV FIGHTS OBSTACLES

## Outlook Bright For Early AFM-TV Peace Pact

HOLLYWOOD, June 14.—Hope for an early peace between video broadcasters and the American Federation of Musicians (AFM) took on a rosy hue last week when it was learned that negotiations between indie film producers and AFM Prexy James C. Petrillo were progressing at a healthy clip. Spearheading negotiations is Hollywood's Independent Motion Picture Producers' Association (IMPPA), who began discussion with the AFM several weeks ago (*The Billboard*, May 31).

Latest ray of sunshine in the union situation was reported to members of the Coast's Academy of Television Arts and Sciences (ATAS) at its regular meeting here Tuesday (10). It was revealed that indie film producers have proposed the formation of a central film booking syndicate which will be responsible to both unions and videocasters in negotiating for film rights. The booking agency would arrange for all union clearances, as well as supply tele broadcasters with film needed to round out video programing. Union contracts, including a deal with AFM, would be negotiated beforehand, and the indie booking agency would assume all collection responsibility. After paying off union royalties, the booking outfit would turn over remaining profits to film producers, subject to a nominal charge for operating overhead.

While rates are still in the discussion stage, tariffs will be based on station coverage and sets in use in a given area. Contract with the union will be for a one-year period, subject to revision as set sales mount and commercial revenue increases.

Indie producing group, including reps from Monogram, Screen Guild, Allied, PRC, and Audio Pictures are skedded to meet again with union reps Saturday (14) to work out details of the proposed plan. It's understood that Petrillo has privately expressed willingness to go along with indie producers, altho the union topper has as yet made no public comment on his attitude.

## Construction Begun On WBAL Video

BALTIMORE, June 14.—Construction has started on WBAL's video transmitter, situated in the northwest section of Baltimore on a spot 385 feet above sea level. Station estimates the construction will require four to five months, with experimental programs likely to start in October.

In addition to considerable equipment already on hand, an RCA field truck is due to arrive early in July.

## Tele Offers a Tip (Burp) On Serving Chilled Champagne

NEW YORK, June 14.—Within the next several weeks WABD (DuMont) will carry what is one of the first (if not the first) one-minute spot video commercials not built around time or weather reports.

The commercial, for Dry Emperor champagne, will after a flash plug for the bubble water, picture the proper temperature at which champagne should be served, plus the outside temperature at the time of the commercial. Temperature report, of course, is in the form of an effort to give the spot a public service aspect.

Bud Gamble produced the spot for the winery. It will probably run for 13 weeks.

## CBS Reverts To Studio Tele Series

NEW YORK, June 14. — First break in the recent policy of Columbia Broadcasting System (CBS) video outlet WCBS-TV to concentrate exclusively upon remotes and special event telecasts came this week with pacting of legit agent Chamberlain Brown for a 13-week series of dramas. Brown will feature artists introduced first in his legit try-outs.

Programs will be directed by Jesse Ernst and will air for 13 weeks on Mondays, from 7:30 to 8 p.m. Norman Spree and Bob Ryan will be the leads in the series, which will feature at least two original plays, the others being adaptations of stage successes.

## Four Chi Orgs Plan New Applications For Video Licenses

CHICAGO, June 14. — Possibility that the Federal Communications Commission (FCC) hearing to determine final allocation of television frequencies here was seen this week when it became known that four Chicago orgs are preparing new video license applications.

At the present time Chi is destined for sure to have four stations—WBKB, now on air; WGNA, to go on air in few months, and stations of NBC and ABC. Seven channels have been allocated to Chicago. Thus with four more to apply, the need for a hearing becomes apparent.

Four to apply for commercial licenses are these: WIND, 42 per cent of which is owned by *The Chicago Daily News*; American Television Laboratories, Inc., and *The Chi Daily Times*. Times and WIND have made announcements of their intentions, and it is also reliably reported that Zenith is going to re-apply for the commercial license it allowed to expire and that American Television, which is headed by U. A. Sanabria, is also getting into the picture. Sanabria is reported to be in Washington right now lining up his application. Reports here, which can't be confirmed, say that American Television is talking about operating a 24-hour-a-day station.

## Field Gains Despite Film, Band Boycott; Legit, Vaude Big; 35,000 Sets in Use

### Government Sets 10 Million Appropriation for Year

LONDON, June 14.—British television, with its budget for the coming year doubled over the million pounds it operated on for the 12 months ended June 7, hopes soon to increase its operations from 30 to 40 hours weekly. Altho a major portion of the increased budget will go toward building the first spurs of a nationwide video web to Birmingham, officials of the British Broadcasting Corporation (BBC) hope to have operations keep pace with the expanding television audience. At the end of last month, there were over 16,000 licensed set owners, with the British Radio Manufacturers' Association (BRMA), placing the number of sets in actual use at 35,000, representing 150,000 viewers, and expecting skyrocketing sales soon.

Anticipation of increased home viewing shortly is indicated by the fact that the government is doubling the license cost at the end of this month, from one pound to two. Also, sets are expected to be reduced materially in cost within a year, when ap-

plication of the new plastic lens construction is made generally.

All this is regarded as more than phenomenal, considering that British video transmission resumed only one year ago after a war-enforced hiatus. Operations at present come from crowded studios in Alexandra Palace here and can be viewed within a range of only 40 miles. Equipment is still that designed by Marconi himself, plus wartime developments stemming from radar.

Production handicaps are many, and up to now it has been impossible even to stage more than one rehearsal before airtime. In addition, there has been a desperate lack of video-minded actors. More than 60 per cent of British movie actors cannot even be considered for tele shows, and many legit personalities also are unsuitable, because they cannot adapt themselves to video techniques.

### Dobbs High Hat

Program-wise, Video Director Maurice Gorham opposes separating viewers into highbrow and lowbrow categories. His aim is to get all vestiges of class concept out of televising and to evolve a common denominator of enjoyment. Tendency during the past year has been to feature band and variety entertainment, and these have taken up nearly half of tele time. They also represent over 70 per cent of live production since tele's rebirth a year ago. Orks have proved specially suitable since (*See British Television on page 26*)

## R. Furse Perfects New Remote Dolly

HOLLYWOOD, June 14.—Perfection of a new tele camera dolly which can be completely operated by remote control has been revealed by Russell Furse, associate producer of Telefilms, Inc., Hollywood. The dolly was developed by Furse during the war and was used extensively at the army's signal corps photographic center, Astoria, L. I. The army has recently applied for a patent on the device, under a deal giving Furse complete commercial control over its manufacture and distribution.

Dolly, originally used for photographing special effects, is electrically powered. Lens is focused automatically, and all camera-dolly movements are electrically controlled. Controls are housed in a central panel which can be lifted from the camera intact and operated from a control booth. Thus, Furse claims, it is possible for tele producers to have complete control of the camera and dolly by a remote method.

Furse plans to construct the first of a series of new-type dollies for demonstration on the West Coast. Telefilm will back the device, and will probably distribute the invention on a lease basis to the motion pic and tele industries under a plan similar to Technicolor Corporation's system of distributing color cameras.

## 5 Million Tele Sets Seen in Five Years

NEW YORK, June 14.—Five million video receivers may be installed in American homes during the next five years, according to Samuel B. Smith, Radio Corporation of America patent attorney, who is scheduled to speak on this subject to a group of Purdue University professors at Lafayette, Ind., Monday (16). Smith's opinion is that tele receiver business between now and 1952—on the basis of present production and valuation—may be expected to reach \$1,500,000,000. He estimates that an additional investment of \$20,000,000 will be made during that period for transmitters and studio equipment necessary for coverage in 75 cities and surrounding communities. This figure, he believes, is exclusive of building and studio construction.

Tele installation and service expenditures in the five years, based on an average of \$55 per receiving unit, would add \$200,000,000 to the industry, according to Smith—with still another \$60,000,000 from tube replacement business.

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# AFM 50th DEDICATED TO 2

## Padway Tells AFM Meet How Taft-Hartley Bill K. O.'s Disk Fund, Standbys, Etc.

"Lea Bill All Over Again," Says Musicians' Counsel

DETROIT, June 14. — Stripping down the Taft-Hartley Bill for the benefit of delegates gathered here at the American Federation of Musicians (AFM) convention Wednesday (11), Joseph Padway, general counsel for AFM, included in his clause-by-clause denunciation of the bill (covered generally by the dailies) some specific conjectures as to how the T-H Bill, if it became law, would block AFM's dealings in showbiz.

Discussing the provision in the bill which would restrict the payment of welfare funds, Padway declared, "This provision outlaws your fund (the record-royalty fund) and is the only provision in the entire bill which makes violation a criminal offense." The only fund allowed by the T-H Bill, he contended, would be one set up for the particular employees of the particular employers contributing to the fund.

### Obvious Pressure

Assuming that RCA Victor employed 500 musicians, Columbia Records, 500, and Decca, 200, Padway argued, "Any royalties collected

## AFM Nat'l Board May Push for Separate Wired Music Pacts

DETROIT, June 14.—Possibilities that the American Federation of Musicians (AFM) may move into the wired music field were opened here when convention delegates accepted a recommendation that the exec board look into question of entering w.m. contract agreements with Muzak, World Broadcasting, etc. Whether exec board will take any action is moot since regular transcription pacts have long been in effect with Muzak, World and others. But sentiment of delegates carried the implication that separate contracts covering wired music adjuncts of (See AFM's Nat'l Board on page 27)

## OK To Hire Sailor Sidemen Anywhere

DETROIT, June 14. — Seafaring band biz, recently reported by *The Billboard* as staging a come-back, was helped to a little straightening out of booking problems by the American Federation of Musicians here. AFM convention okayed a Petrillo recommendation that ocean-going steamship agencies be allowed to bring in a band from other than ports of embarkation without additional cost other than the usual 10 per cent tax imposed under traveling ork regulations.

Salt water orks had recently been turned over to local jurisdiction after being handled in the past by the president's office. But in the switch no provision had been made for out-of-town maestri getting shipboard calls.

from those companies would have to be utilized for the benefit of those 1,200 workers—not a single outside musician could be included." This feature, he declared, was the obvious "pressure of men such as RCA's David Sarnoff and CBS's Bill Paley."

Another "damage" to AFM, according to Padway (See Padway Denounces on page 38)

## Free Musicomedy Rehearsals Nixed

DETROIT, June 14.—All free rehearsals of musical comedies were eliminated by the American Federation of Musicians (AFM) convention here when one of the few resolutions proffered by New York Local 802's Dick McCann, Emil Balzer and Charles Lucci became official AFM law.

Acceptance of the 802 amendment placed a \$5-per-man charge on each two-hour rehearsal of musical comedies and changed the previous ruling which allowed an eight-performance song show to include one rehearsal without extra charge. Old stipulation that if less than eight performances were played a free rehearsal could be substituted, however, was retained.

## Petrillo's Opening Blast Vs. Taft-Hartley, Lea, Etc., Gets Rousing Confab Hand

AFM Ready To Fight To Hold Its Gains, Says Prexy

DETROIT, June 14.—James C. Petrillo's opening address Monday (9) at the sweltering 50th annual convention of the American Federation of Musicians (AFM) here tipped off showbiz employers of tootlers that the AFM was prepared to fight back against the worst—the "worst," from AFM's point of view, being for the Supreme Court to uphold the Lea Bill as "constitutional" and for the Taft-Hartley labor bill to become law. Supreme Court decision is expected either Monday (16) or not until next September, and the Taft-Hartley Bill awaits presidential action.

If the worst occurred, Petrillo intimated to the more than 2,000 delegates present at the largest AFM gathering ever held, the musicians' union has made its preparations. "We'll be better off in the courts than in Congress," he said after taking scathing raps at the "damned reactionaries in the Senate." "We'll fight 'em in the courts. They want us to go broke, but we'll do it the hard way. . . . Other international labor orgs did not test the Smith-Connally Act or the Hobbs Bill, but

## Ferentz Funfest

DETROIT, June 14.—Talk of the delegates here was that Detroit was a much nicer place to hold a convention than St. Petersburg ever was.

With the bitter-taste of last year's St. Pete foul-ups still recalled, American Federation of Musicians (AFM) delegates were unanimous in conceding that Jack Ferentz, head of Detroit Local 5, had done a great job in promoting social activities for the tootlers this trip.

Obvious emphasis was laid upon music—a ballroom in the Book Cadillac was set aside for the delegates with nightly dance-bandings and a strolling combo to freshen up speech-happy AFM'ers. Two symphony concerts, a daily open-air band performance, and tours of the city for the ladies were capped off with gratis tickets to a ball game at Briggs Park and cuffo ducats to most theaters and movies thruout the Motor City. It was even arranged for golfers to spend Tuesday on the links, clubs supplied. All this, while perfect for the delegates, worked little interruption on the 2,000,000 Detroiters who got a kick out of the open-air horn blowing but otherwise seemed undisturbed.

About the only thing missing was a parade. After last year's St. Pete trek thru the wrong street before no crowd whatsoever, Jimmy Petrillo apparently decided to save his doggies in order to aim some kicks at Senator Taft.

## Pub Relations Okayed Again, But Up to Natl.

DETROIT, June 14.—Need of the American Federation of Musicians (AFM) for a public relations committee—a favorite demand of delegates at last year's St. Pete convention—was again highlighted here this week when the recommendation for a flack-fronting bureau won unanimous approval.

Altho the confab last year made much the same recommendation over Prexy Petrillo's complaint that "it would be money tossed down the sewer," and so far no such p.-r. office has been set up, the delegates again voted for it. Resolution posed by Frank LiVolsi and Martin Gordon, of Local 623, Stamford, Conn., asked "that the national office of the AFM be vested with the authority and responsibilities of creating a public relations division."

### Long Way To Go

That the recommendation still was a long distance from reality was (See Public Relations on page 27)

## Detroit Goes All Out for AFM, But Local Sheets Don't

DETROIT, June 14.—James C. Petrillo's lament that the press never "gives AFM any decent publicity" obviously made no dent on Detroit newspapers here. Altho in New York, *The Times* saw fit to front-page the prexy's convention-opening speech, the major dailies here slipped Petrillo and his remarks into the back pages.

*The Detroit Free-Press* limited its coverage of the proceedings to a *Free Press Music Writer's Story* in the back of the first section; *The Detroit News* was more liberal with the use of a small photograph but also stuck to back-section handling and *The Detroit Times*, while conceding a two-column cut of the mayor (See Detroit All-Out on page 27)

## Weber's 1st Miss

DETROIT, June 14.—Two top convention regulars were significantly missing from this year's American Federation of Musicians' (AFM) meet here. Both were unable to attend due to illness.

Joseph N. Weber, honorary president and general adviser to the AFM, who was the union's first elected prexy 49 years ago, was operated on at Beverly Hills, Calif., the week before the annual session and was confined to bed. Weber hadn't missed a single AFM convention since the first of 50.

Also absent because of the doctor's orders was J. K. (Spike) Wallace, president of the Los Angeles Musicians' Mutual Protective Association, Local 47, who had been expected to be a major contributor to this year's business session and committee work. Frank B. Pendleton, secretary of the local, was on hand, however, to fill in for Wallace.

we're not going to talk fight—we'll fight."

The implication was plain: If no other labor org stepped in to challenge the Taft-Hartley measure, AFM would risk its bank roll in attempting to raise legal barricades.

That AFM would fight to maintain its gains among chain broadcasters, (Petrillo Inaugurates on Page 36)

## Roadshow Minis, Classification To Be Set by Locals

DETROIT, June 14. — Local autonomy won a quick skirmish at the American Federation of Musicians (AFM) convention here Wednesday (11) when a move to classify roadshows into separate contract classifications upon a national basis was voted down. Objective was for the union's national office to investigate such shows before they hit the road and to tag them as concert, opera, ballet, drama or musical.

Proponents of the measure, Volmer (See Roadshow Misimings, page 27)



# GUYS NAMED TAFT & HARTLEY

## AFM Joins Rest Of Showbiz in 20% Tax Fight

DETROIT, June 14.—Nitory, hotel and ballroom operators found an ally in the American Federation of Musicians when a move condemning the 20 per cent federal tax on establishments furnishing music won wholehearted support of the convention here.

Taking cognizance of the drop in cafe and one-nighter biz and the resultant damage to band work and bookings, delegates breezily slapped the official stamp on the motion proposed by George Murk, H. O. Carciolini and Stanley Ballard, Local 73, Minnesota.

Under the provisions of the motion, the president's office of the AFM must now contact congressmen in Washington and urge them to vote in favor of a reduction or elimination of the 20 per cent tax.

That the one guy upon whom pressure would be most expedient—Congressman Knudsen (R., Minn.) currently engaged in fulfilling promised tax cuts—might not react too kindly to an AFM appeal was tipped off by Ballard when in speaking for his resolution he admitted, "I hold no brief for Knudsen. He's what President Petrillo calls a reactionary." Ballard urged, nevertheless, that the appeal be made.

Despite Knudsen's probable personal reaction to AFM suggestions, the fact that a showbiz union as well as all cafe and hotel "employers" will be plugging for the amusement tax reduction may add much conviction to the tax-cut plea.

## Two Changes in Traveling Ork Rules Get Thru

DETROIT, June 14. — From the number of resolutions offered by local delegates to the American Federation of Musicians (AFM) convention here, traveling orks seemed to be the most popular damp baby. Screening committees and floor arguments blitzed most of the proposals to change touring band rules, but two pertinent amendments got the official nod.

This came when the members slipped a P. S. onto the rule which (2 Changes in Traveling on page 27)

## Tea Tootlers May Get AFM Heave-Ho

DETROIT, June 14.—Delegates to the AFM convention sounded a stern warning to the tea tootlers when they approved a resolution that any member of the union convicted of being a carrier or a user of any narcotic or illegal drug would be subject to expulsion from the Federation.

Motion carried unanimously after the argument that reformed addicts would suffer was countered with explanation that dismissal wasn't mandatory but had been delegated to the national exec board. Obvious aim of the conventioners was directed at the tiny handful of "tea drinkers" who make the headlines, discredit music biz and make no effort to give up the habit.

## Hartley & Flowers

DETROIT, June 14.—Mixed in with the hard business on hand, sentiment really plated the golden anniversary of the American Federation of Musicians convention here. Tributes on the occasion of its 50th anniversary flowed as readily as perspiration in the sweltering meeting hall with Honorary President Joe Weber, sick in a Beverly Hills bed, proving to be the most affectionate target. Lyrical reflections on the days of Weber filled the floor, swept thru the lobbies of the four hotels housing the delegates here and boomed frequently over the convention stage mikes.

Nostalgia rode high when C. L. Bagley, veepee of the AFM, national, reviewed the entire 50-year era of organized musicking.

The pure gold, if antiquated, flavor, tho, came from Chauncey Weaver, national exec committee member from Des Moines, who soared thru AFM's history with the lingo of a Victorian poet laureate. In his wing collar and down-the-nose specs, Weaver cut a charming cameo figure as he dashed off such eloquence as "when the soft dulcet tones of the flute turn into the reverberating raucousness of the baritone saxophone," and in reference to Petrillo's press treatment: "The most unconscionable fusillade of journalistic blackguarding in history."

It was all enough to have melted a stone Hartley.

## Taft-Hartley Aches Push Jockey Problem Into AFM Background; No Action Now

Board Talks Situation, But No. 802 or Other Moves Made

DETROIT, June 14.—Despite reports to the contrary any official stand by the American Federation of Musicians (AFM) against disk jockey or disk shows on networks looks to be either a long way off or entirely out the window.

At the convention here Prexy James C. Petrillo held to the contention that the newspapers were the ones making a problem of the jockeys, altho he admitted that the executive board had discussed the growth of the spinners. Most conclusive hint that AFM action was doubtful was given when Local 802, New York, delegates made no mention of jockeys, before the convention. Dick McCann, 802 prexy, told *The Billboard* he had no resolution on disk jockeys. He admitted that they were discussed with the national exec board, but the absence of any official resolution made it apparent that platter pilots were not deemed by the board to be as imminent a problem as is generally believed. It was pointed out by one delegate that if Petrillo had the jockey problem strongly in mind some sort of anticipatory resolution would have been posed. With congressional legisla-

## Petrillo Gets Exec Board Okay for AFM Entry Into Platter Making, When and If

Clears Way for New Record Ban December 31 'If Necessary'

(Continued from page 3)

being the Taft-Hartley law), Petrillo proposed a motion to grant the international exec board and its prexy the power to make any deal it liked for records. The resolution was unanimously carried.

"I move that at the termination of the present recording and transcription contracts

on December 31, 1947, the international executive board be vested with full power to agree or not to agree to consummate new agreements.

"If the international executive board at the time decides that the further making of recordings of any kind by Federation members is detrimental to the interests of the Federation, they may order Federation members to refrain from rendering services for any or all types of recording.

"The board, however, at its discretion may negotiate and consummate an agreement for any, or all types, of recording at any time if in the judgment of the board it is advisable so to do."

### Convention Okays Disking

Petrillo's warning that AFM might get into the record biz was given official sanction later in the week by the convention body when the delegates approved a resolution empowering the executive board to enter "into the music-recording business in direct competition with other recording companies if, in the wisdom of the executive board, such action should be necessary to protect the interests of members of the AFM."

### Tactical Answer

That the quit-work but no strike gimmick was Petrillo's tactical answer to the Taft-Hartley measure came off as obvious. Recognizing (See Exec Board Gives on page 116)

## Delegates Rule Out Ork Fairs Doubling

DETROIT, June 14.—Doubling by bands at State fairs has been dubbed verboten by the American Federation of Musicians (AFM). Convention delegates here this week put an official nix on ork twinning by voting to amend the bylaws of AFM so as to restrict traveling orks at fairs from playing apart from the regular show and/or dance engagement any incidental night club or concert operation. Exception would only be allowed if the ork did not play behind more than one paid gate.

Action by AFM represented delegates' belief that State fairs were presently well able to foot the bill for separate bands, if required, and amendment was deemed helpful in creating possible additional work for musicians, either local or traveling.

## Disk Letter Re Hartley Probe to Mr. P.; Guess Who!

DETROIT, June 14. — James C. Petrillo wouldn't say who, but the American Federation of Musicians (AFM) apparently has one recording company it considers a friend. In the course of his opening speech at the AFM convention here Monday (9), the AFM prexy read off a confidential letter from a disk firm executive which he said he had received recently.

Gist of the letter was that one Mr. (See Mail for Petrillo on page 27)

## Mr. P. on Wax

DETROIT, June 14.—At a time when the whole tenor of the American Federation of Musicians' convention was that "We may stop making records," a unique proposal to put Petrillo himself on transcription was popped into the convention's lap here. Idea, presented as a resolution by Irving M. Doling and John Costas, Local 14, Albany, N. Y., was to give members at home a wax copy of the prexy's convention speeches. Good and welfare committee switched the resolution to the form of a recommendation that the proposal be turned over for executive board consideration, with the committee shrugging that Petrillo was an extempore orator and might not like the idea.

## AFM Ups Ante for Orphaned Members Joining Live Groups

DETROIT, June 14.—Orphans of the American Federation of Musicians (AFM) can ask another local to play "poppa" if their original parents lost their charter, but it's gonna cost them!

Delegates at the AFM convention here Wednesday (11) hiked the orphan ante after deciding to change the old constitutional provision which allows such abandoned members to (See AFM Ups Ante on page 27)



# "No More Release Dates!" Publishers Cry Following "Old Spanish Trail" Jump

Resentful Diskers, However, Defend Date System

NEW YORK, June 14.—"No more release dates!" That was the cry raised this week by many of the bigger publishers following the latest date infraction by MGM Records on Peter Maurice's *On the Old Spanish Trail*. Most said that in the future they were going to submit pop songs (excepting flick and show tunes) to diskers without date stipulations, but on submission would tell the recorders just when they planned to work on the song. It was also generally agreed among publishers that even "first conscious" diskers would submit to written release date stipulations on flick and show tunes in order to gain the greatest potential promotion values out of the songs.

Lou Levy (Leeds Music), Eddie Wolpin (Famous-Paramount), Abe Olman (Robbins-Feist-Miller), Herman Starr (Warner Bros. firms), Henry Spitzer (Buddy Morris firms), and Julie Stern (new professional manager of Broadcast Music) were among those publishers who concurred with the general swing away from release dates. Almost all pointed out, tho, that diskers have little to gain from a jump these days, since they feel that tends to show that a hit song on records couldn't be a hit unless it got the accompanying pub plugs. At the same time, they point out that if a disker does jump the gun, the publishers' position in that case is so weak that it could do virtually nothing to soothe the gripers.

### Diskers React

But, as the publishers bit the dust on the long controversial date subject basically because of the MGM "record 'em when we get 'em" attitude, it was becoming evident among diskers that they weren't going to be tossed about by the new firm. Manie Sacks, Columbia artists and rep topper, who long has been an advocate of stipulated release dates, said that tho he wants to be ethical about the whole thing, if that's the way the publishers want it, then he is going to wax songs he wants when he wants to and release them when he wants to. He says nobody's going to tell him what to do and if he starts jumping dates, pubs are not going to stop him on show or picture tunes either.

Last week Eli Oberstein, Victor recording chief, said that he wasn't going to worry about dates. Instead, he was going to adopt the Decca stand—wait and see what happens to a song before cutting it. He also pointed out that he will accept tunes with release dates only if pubs give him a contracted guarantee of that date.

### Conkling Joins Defense

Jim Conkling, Capitol disker, this week joined Sacks in defense of the release date. It was he who sparked the *Spanish Trail* incident by demanding not only of Lou Levy, under whose aegis Peter Maurice falls, and Happy Goday, Maurice topper, but of Abe Olman of the MGM Robbins-Feist-Miller firms, that the Art Lund MGM disking be pulled out of stores and taken off the air. It was evident that Capitol was determined to show its resentment to the MGM diskery tactics from all sides.

Meanwhile, MGM's Harry Meyerson was pleased with the publishers' new no-release-date attitude. He pointed out that it was the only way a diskery could function properly under competitive strain, but specified that he would adhere to pic and show tune dates in any case.

Capitol disk warbler Hal Derwin forming his own ork. Has already cut Capitol wax with the crew and is being handled by General Artists Corporation.

## Nebraska Votes 3% Music Tax

OMAHA, June 14.—Nebraska Legislature, prior to its adjournment, passed Bill 98 placing a tax on selling, licensing or otherwise disposing of performing rights in any musical composition which has been copyrighted, in an amount equal to 3 per cent of the gross receipts of all such sales, licenses or other disposition of performing rights in Nebraska.

The tax will be paid to the secretary of state effective September 5 of this year. Bill was introduced by State Senators Lloyd Kain and Fred A. Mueller.

## McKinley, Trask Set B. O. Record at Cincy's Coney

CINCINNATI, June 14.—Helped by good weather, Ray McKinley's ork and Clyde Trask combo attracted a combined two-day total of 6,284 persons to Coney Island's Moonlite Gardens here Friday and Saturday (6-7) to set up a new record for two consecutive nights in a local ballroom.

On Friday night McKinley ork attracted 2,214 patrons, at \$1.50 per head, for a total of \$3,471. With the Trask group on the stand Saturday night and admissions pegged at \$1.25, attendance hit 3,950 for a gross gate of \$4,937.50.

Trask's mark is the fourth largest single-day attendance in Coney's ballroom history, topped only by Tommy Dorsey, who holds the record at 4,284, and Guy Lombardo and Shep Fields.

Trask, a local band, is in its 11th season at Coney Island.

## Majestic Shake-Up Rumor Spreads as Selvin Resigns

NEW YORK, June 14.—Topped by the reported resignation of Ben Selvin, artists and rep head, a succession of events at Majestic diskery led to general trade belief that a major shake-up is about to take place within the firm. Both Selvin and Prexy E. A. Tracey were loathe to discuss firm's current situation.

It was learned late in the week, just as word got out that Selvin didn't intend to renew his Majestic pact which ends August 31, that firm had released Louis Prima's ork. Earlier Selvin had announced that Riley Shepherd, who headed firm's folk department, was no longer with the diskery. At the same time he said Majestic intended to cut down on the number of its releases for the summer months, purportedly because of warm weather disk sales recession.

## Como's 'Kissing Her Now' on Both Decca and Victor

NEW YORK, June 14.—Perry Como next week will be bucking himself on the disk mart, with two versions of the same tune on different labels. The song is *I Wonder Who's Kissing Her Now*, which is the title tune from a coming film musical, and he'll have both a Victor and Decca platter on it.

Decca already has reissued an *I Wonder* with a Como vocal, made while the crooner was working for Ted Weems in the late '30's. Victor, the label which built the warbler as a disk single, will issue the present-day Como version with a Lloyd Shaffer ork backing.

On the Decca platter, Como will get no royalties for sales, so that oddity to this tale will have to hold until final sales counts are made on the disks a couple of months from now.

## Suber Gets AFM Disk Fund Post

NEW YORK, June 14.—Harry A. Suber, former treasurer of Local 802, AFM, was appointed by James C. Petrillo last week to an important federation berth. He will assume charge of the allocation and administration of the \$1,756,000 disk and transcription fund.

Suber was defeated last winter when he ran independently for 802 prexyship after handling the local's funds for 12 years. Appointment has union circles speculating as to his further advancement in AFM since Petrillo rarely spots defeated local candidates in significant key positions.

## Rainbow Sued Over Glenn Miller Album

NEW YORK, June 14.—Don Haynes and Polly Davis Haynes, representing the Glenn Miller estate, yesterday filed an injunction, damages and accounting action against Rainbow Records and Harry Fromkes, president. Plaintiffs charge that use of the Glenn Miller name and picture on an album, recorded by Ralph Flanagan and a pick-up band, had deceived the public.

## Carroll Calling It Quits; AFM, IATSE Probe On

HOLLYWOOD, June 14.—Producer Earl Carroll was notified by phone Thursday (12) that Rep. Fred A. Hartley, co-author of the Taft-Hartley labor bill, will send a congressional sub-committee to Hollywood within two weeks to launch a full investigation of the American Federation of Musicians (AFM) and the International Alliance of Theatrical Stage Employees (IATSE). Hartley's disclosure of congressional investigation of Coast labor practices came on the heels of Carroll's announcement that he would pull shows from his Hollywood Theater-Restaurant rather than continue his current feud with the unions.

In a letter to J. K. (Spike) Wallace, prexy, AFM, Local 47, Carroll charged that the union local was deliberately causing trouble in an attempt to close the theater. Carroll accused union of "getting" him for having testified on behalf of the Taft-Hartley labor bill several months ago in Washington, as well as urging passage of an anti-featherbedding bill in California. Rather than continue to fight the union, Carroll told Wallace he was thru producing shows locally as of August 31. Thereafter, Carroll will lease the building for radio broadcasts, which he claims will give him a sizable yearly income without headaches.

Carroll's strained relationships with the unions came to a final showdown Tuesday (10) when stagehands refused to work until the producer kicked in on a \$36 back-wages claim. The \$36 was taken from paychecks of three stagehands who walked out several weeks previously in sympathy with a three-hour strike of musicians. Carroll gave in to both unions, paying the men under protest.

Plans for Carroll's future theatrical activities were vague at press time, altho it was hinted that the producer might take a show to New York in the fall. Carroll will continue to operate restaurant concessions in his lavish Theater-Restaurant. August 31 curtain date was decided upon in order to reap the rich tourist trade harvest which annually gives Carroll a boost in income during summer months.

HOLLYWOOD, June 14.—Irving G. McCann, counsel for House Education and Labor Committee, arrived here by air from Washington Friday (13) and immediately went into a hush-hush confab with Producer Earl Carroll. Altho topic of discussion was not revealed, congressional prober's rush trek to the Coast was reliably reported to be preliminary step in the launching of a full dress airing of Carroll's labor squabbles with musicians' and stagehands' unions.

Whether Congress will look into Coast situation depends on impressions gleaned by McCann during his trip here. It is understood, however, that Rep. John Hartley (R., N. J.) has already decided to launch probe regardless and is set to name sub-committee to move in on Hollywood scene within a fortnight.

### Lou Levy to London

NEW YORK, June 14.—Unless some unforeseen delay is occasioned, Lou Levy, head of Leeds Music Corporation and affiliated publishing enterprises and personal manager of the Andrews Sisters, leaves for London Monday (16).

Levy is making the trip both to handle some publishing business and to check the situation for European personal appearances for the singing trio.



## Jukes Battle For Copyright Exemption

(Continued from page 3)

given over to the two juke box bills. Don Petty, general counsel for the National Association of Broadcasters (NAB), headed the attack against the Interpretation measure, calling it "an entirely new concept and a radical departure from copyright principles." Petty claimed "the proposed legislation is ambiguous, complex and impractical of administration." Refusing to admit that performers need copyright protection, the NAB spokesman declared: "Performers now control their compensation, as do other skilled persons, by contract."

### Sol Bloom Testifies

Rep. Sol Bloom (D., N. Y.), himself a former composer and music publisher, told the House group: "If you pass this bill, you are destroying the incentive for writing." He further declared that the definition of style is so nebulous that it would be impossible "to pin it down long enough to grant a copyright." In response to this statement, committee member Kenneth Keating (R., N. Y.) declared, "That's what's bothering me, too." Keating's sentiment was then echoed by Sub-committee Chairman Earl Lewis (R., O.).

In a statement submitted in behalf of Sydney Kaye, counsel for Broadcast Music, Inc. (BMI), the Interpretation measure was labeled a bill of "unbounded confusion." The BMI brief went on to say that "under the proposed bill, it is apparently intended that if a 100-piece orchestra makes a record, every one of the musicians becomes an author of a writing." A short prefix to BMI's statement declared the organization in favor of the juke box bills.

### ASCAP Represented

Oral testimony on the juke box measures during the week was presented by Herman Finklestein for the American Society of Composers, Authors and Publishers (ASCAP), and Sidney Levine, counsel for the Automatic Music Operators' Association (AMOA). Finklestein asserted that the juke box industry does an annual business of \$230,000,000—a figure strongly disputed by Levine. The ASCAP representative declared that in justice to the composers, they should get a cut "from all who profit by public performances of their work." Finklestein contended that the present exemption of coin-operated machines was not intended to apply to the modern juke box, since Congress in 1909 could not envision the strides made in the last few years.

The first witness to appear for the juke box industry was Levine, who emphasized that juke operators represent small business rather than the financial giant earlier witnesses had pictured. "There are 10,000 operators in the country," Levine said, "who employ another 20,000 helpers—and nobody is getting rich. As a matter of fact, the industry is in a sad plight today. Costs have risen steadily, and revenues are dropping."

Levine denied that juke box men are getting rich at the expense of composers. "The industry," he declared, "buys 20 per cent of all records sold and stimulates the sale of others. At the same time, we are actually paying a good part of the royalties garnered by composers, since this fee is tacked on the retail price of the records." He went on to say that passage of the juke box bills would be the hardest blow the industry has ever suffered.

## "Bounce" Suit Filed by Tootlers

NEW YORK, June 14.—Suit was filed this week by tootlers Edward Johnson, Bob Slater and Tiny Bradshaw, alleging a fraudulent transaction involving their tune, *Jersey Bounce*. Action against Mort Brown, Alice Fowler and the Lewis Music pubbery, filed by attorney Henry A. Silver, alleges that the tune originally was turned over to Lewis on a royalty deal in 1940. In 1942, just before the tune hit, the tootler trio, about to be inducted into the service, was shown allegedly mistated royalty reports and was induced to turn *Bounce* over to Alice Fowler.

Plaintiffs seek an accounting of royalties and rescission of the sales agreement, also stating they will return the \$4,000 paid them for the tune.

## Australian Union Proposes Seat Tax

SYDNEY, June 14.—Victorian branch of the Musicians Union here has proposed a tax on all seats in locations which do not employ live musicians. Plan is to tax actual seating capacity of the show. Various branches of the union now are studying the play, and if it receives unanimous support it will be put before the Federal Cabinet for decision.

Disposition of tax has not been discussed.

## Continental Puts Dillon In Rosza's Sales Post

NEW YORK, June 14.—Anthony Dillon has been named sales manager of Continental Record Distributing Company to succeed Emery Rosza, now head of the company's export and manufacturing operations abroad.

Joseph Tauss, a member of Continental's New York sales staff, has been shifted to Cleveland as assistant sales manager under Dillon, and Al Millet, advertising manager, has been named director of advertising and publicity. Millet will take over the function of recently resigned Ralph Berson.

## Spivak Date Pulls 7,000

MONTREAL, June 14.—More than 7,000 customers jammed into the Forum here Wednesday (11) as Charlie Spivak's ork started a string of U. S. name importations into the city. Harry James, skedged for a July 11 appearance, is expected to break the 7,000 record racked up by Spivak.

## Columbia Reissuing Disk Series With Jolson, Lombardo, Others

NEW YORK, June 14.—Columbia diskery this week introduced a new "archives" series with initial release featuring an Al Jolson-Guy Lombardo pairing made in 1932. Firm is planning to issue one "archives" disk per month, digging up ancient wax from its old Brunswick and Columbia catalogs. Among artists who probably will turn up in the future on the rejuvenated wax, which diskery is marketing at \$1 per platter, are Bing Crosby, other Jolsons and Ruth Etting.

Reissue series follows in current revival of artist trend started by Decca with Jolson and Ted Weems, and now being attempted with Ted Lewis. Tunes on first "archives" disk,

## Diskery's Reaction to New Stoppage Runs Gamut From "Is He Kidding?" to "Wow!"

### Petrillo's Dec. 31 Threat Ain't So Funny to Most

NEW YORK, June 14.—Most diskers thruout the country met the James C. Petrillo proposed new December 31 recording ban edict with mixed feelings, varying from resentment to taking the whole thing as a gag. Many, fearing Petrillo's wrath, refused to talk about it indicating that "it was just an idle threat" and that at the moment it would be wisest to ignore that statement. Two major disk execs were surprised at the Petrillo blast, but both felt that it would be wiser for them not to dabble in the AFM prexy's political beliefs (with both referring to the Taft-Hartley bill, which fundamentally prompted the Petrillo action).

## Sonora Tosses First of Parties To Hypo Dealers

NEW YORK, June 14.—In a drive to increase the number of retail outlets handling their disks, Sonora last week held the first of a series of dinner-shows for dealers in Long Island. More than 700 retail outlets were represented as the diskery put on a display of its products, then entertained the customers with Dick Todd, Uncle Don and D'Artega, all Sonora recording artists. More than 150 new outlets on the Island were signed up as a result of the shindig, Sonora execs claim.

Other get-togethers are planned in Brooklyn and Manhattan locally, and, in co-operation with Sonora distribs, in major cities thruout the country.

Also last week Joe Gerl met with Sonora distribs to explain the new price hike to 50 cents of the former 39-cent disks and the 10-cent raise of the former 50-cent Red Label disks. No difficulty anticipated by anyone as the distribs and dealers will almost double their take on those disks which had been distributed just prior to the price increase.

## Allied Music Sales Dropping Appliance-Specialty Sideline

DETROIT, June 14.—Allied Music Sales, pre-war record distributor for Michigan, Ohio and adjoining territories for several smaller diskeries, will return strictly to the record business after unsuccessfully experimenting with the appliance and specialty field for the past four years. Company was one of the first music distributors to go into the appliance field on a large scale.

Actual experience, however, led owners, Max and Aaron Lipin, to drop appliances entirely. They are closing the separate warehouse which was established to handle the additional lines.

They, and other diskers from both large and small companies, agreed that only the three firms that could survive a lengthy Petrillo ban were Victor, Decca and Columbia, altho there were a couple of small specialist diskeries like Keynote, Asch, etc., which because of the nature and limitation of catalog material, might be able to withstand a recording shutdown. Other firms, which one exec labeled "war babies," could hardly withstand such a shutdown since many of these smaller firms are "just as big as their last record."

### Anti-Trust Deal?

Most agreed that Petrillo's threat to put the AFM into the record biz after December 31 was scoffed at mainly on the grounds that such an enterprise could constitute a flagrant violation of federal anti-trust laws. Others pointed out that Petrillo would simply be cutting off his nose to spite his face with this plan, since in putting AFM into the dinking biz, they point out, Petrillo would be putting thousands of laborers from the many diskeries thruout the country out of work in order to acquire his own selfish gains.

But Harry Meyerson, MGM artist and rep head, in discussing the possibility of a Petrillo-sponsored diskery, said:

"If he (Petrillo) goes into business, then we'll probably go out of business. In that case, I want to be first in line for the artist and rep job with James C."

## 6 New Members Signed by PRMA

NEW YORK, June 14.—Jack Pearl, temporary chairman of the Phonograph Records Manufacturers' Association (PRMA), reported signing the following diskeries as new members at the National Association of Music Merchants' (NAMM) convention in Chicago last week: Exclusive, Black & White, Aristocrat, Miracle, Jupiter and Rocking Horse.

PRMA plans a meeting in New York next month to submit names for a general election of officers. Following the meeting a representative of PRMA will be sent to the Coast to confer with members there in order to complete the slate and hold a general election.

## Crawford To Address N. Y. Disk Retailers

NEW YORK, June 14.—Judge Harold J. Crawford, former senator who was co-sponsor of the Feld-Crawford Fair Trade Practices Act, is to be guest speaker at a meeting of the New York Retail Record Dealers Association, Tuesday (17) at the Hotel Capitol. Also slated to speak is Phil Silverman, of Bruno, N. Y., Victor distrib outlet.

Entertainment will be dished out by Art Lund, Monica Lewis, Larry Douglas and the Mary Osborne Trio.

with Jolson vocal and Lombardo ork backing, are *April Showers* and *Rockabye Your Baby With a Dixie Melody*, both of which were done in fresh versions by the mammy singer for Decca.

Diskery, mainly because its production has been upped by addition of new plants, this week quietly began to make shipments of collectors wax, which have been out-of-print but in demand since the beginning of the war. Much of this wax dates back to the late '30's, emanating from the Irving Mills Master and Variety series, and featuring Duke Ellington, Raymond Scott Quintet, Teddy Wilson with Billie Holiday vocals, Benny Goodman, Harry James, etc.



## Cab Calloway

(Reviewed at Avodon Ballroom, Los Angeles, June 1. Booked thru General Artists' Corporation. Personal manager, William H. Mittler. Tour manager, Hugh Wright.)

TRUMPETS: Elliott Jones, John Letman, Lamar Wright and Robert Williams.

TROMBONES: Keg Johnson, Quentin Jackson, James Buxton and Earl Hardy.

SAXES: Hilton Jefferson and Muskeed Karweem (altos), Charles Frazier and Sam Taylor (tenors) and Floyd Gibson (baritone).

RHYTHM: David Rivera, piano; J. W. Smith, guitar; Milton Hinton, bass; and David Francis, drums.

VOCALISTS: Mary Louise and Cab Calloway.

Those who recall Cab Calloway's last Coast swing of four years ago, are quick to note a definite change in the old hi-de-ho formula. Ork's style has been re-fashioned by the post-war demands for more musical sugar. Majority of Cab's offerings have been toned down, instrumentally as well as rhythmically. An occasional jumper is thrown in to show that the Calloway aggregation still packs the rhythmic wallop of the old days.

Slower items hold the ear with full-bodied instrumental blends. Scoring for saxes, founded upon unison trams and sparked by the trumpets, makes full use of instrumental color. Beat is well defined at all times, layed down long and solid. Arresting tonal combinations are used in the ork setting for *Glocca Morra*. Latter is capably warbled by Mary Louise.

Lass has a pleasing song personality that enhances the ballad numbers. Maestro still holds a top rung among Negro voicers, possessing an amazing versatility that makes him equally at home in everything from ballads to rhythm novelties.

Altho his style may have changed, Calloway's podium approach remains the same. He is still one of the hardest working batoners to take to the stand, giving customers far more than their bucks' worth. A strong blend of fine musicianship and sock showmanship has kept the Cab Calloway tag in the "name" brackets for more than two decades and it still is paying off.

Ork plays this location week-ends only, doing one-nighters during the week. *Lee Zhito.*

## Al Jahns

(Reviewed at Sheraton-Biltmore, Providence, June 5. Booked by Frederick Brothers, New York. Manager, Al Jahns.)

TRUMPETS: Bill Gracia, Charlie Beach.

VIOLINS: Peter Frajola, Harold Carpenter, Ben Kauff.

SAXES: Arnold Degray, Dick Barsdorf, Eddie Dipetro.

RHYTHM: Al Jahns, piano; Bob Whitford, relief pianist; Jack Diggins, bass; Bud Crouch, drums.

VOCALISTS: Louise, Al Jahns, Arnold Degray.

ARRANGERS: Arnold Degray, Charlie Beach, Jack Diggins.

Winding up a half year's engagement in the Biltmore's swanky Garden Restaurant here this week, Al Jahns hangs up a record which other bandsmen will have to go some to beat. Stepping back into the Biltmore after his wartime army stint, Jahns found old friends flocking up to the stand to welcome him back, and they kept on coming all winter.

Two reasons can be ascribed for his popularity—first, the brand of subdued sweet melody he and his men dish out for dinner dancers; second, the affability of the leader, a favorite with both dames and males. Whether waving his hands as leader, doing a good job at the piano keyboard or acting as emcee in introducing birthday or anniversary parties, he has a smile that makes you feel he likes his work.

### No Loud Brass, But Lively

He's pointed his aggregation well at hotel trade. The violin trio gets a heavy play, and blaring brass is noticeably absent at all times. Selections, however, are not picked for the oldsters, for the program when caught was completely up to date as to pops, and rhythmic numbers such

## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### Claude Thornhill

(Reviewed at Glen Island Casino, New Rochelle, N. Y., June 3, 1947. Booked by William Morris Agency, Road manager, Bill Borden.)

TRUMPETS: Louis Mucci, Emil Terry, Eddie Zandy.

TROMBONES: Al Langstaff, Johnny Torick.

FRENCH HORNS: Sandy Seigelstern, Willie Wexler.

TUBA: Herbert Wekselatt.

SAXES: Danny Polo, Bill Glover, Mickey Folus, Mario Rollo, Wilbur Bushey.

FLUTES: Jimmy Gemus, Vic Harris, E. Stang.

RHYTHM: Joe Shulman, bass; Barry Galbraith, guitar; Billy Exiner, drums.

VOCALISTS: Fran Warren, Gene Williams.

ARRANGERS: Gil Evans, Bill Borden, Charlie Naylor.

PIANO, ARRANGER AND LEADER: Claude Thornhill.

This one is the best band that Claude Thornhill has led. It has just about everything: Fine vocals, danceability, imagination, tootler ability, a "sound," a well-rounded book and a talented leader.

And tho Thornhill's skill is primarily responsible for the unit's forward strides, it is good to note that management pressure is beginning to pile up as well. For the William Morris Agency (WM) is nursing Thornhill along nicely. And Thornhill, in addition to augmenting his press staff, has taken Al Pollack off the road to handle disk jockey promotion on the ork's Columbia disks.

One of the ork's earlier weaknesses was inadequate vocalists. This no longer is the case, for in Fran Warren and Gene Williams the band has a strong singing duo. The Warren chick is particularly impressive, already having built a following for herself with her chirping of *A Sunday Kind of Love*. Williams, ex-Johnny Long warbler, is singing better than ever under the influence of the perfectionist maestro.

### Imaginative Arrangements

Ork's book is well-stocked with imaginative arrangements of evergreens, top plugs and features a number of originals that are actually original. And Thornhill's ability for choosing tempi to suit the tune and the customers' tootsies at the same time is an added asset. Scores derive distinctive color by spotting the French horns' lead over a clary-led reed quintet, with tuba playing melody underneath unison voices and a flute section cutting capers with the highs in the cleffings.

There are few leaders around who have been so conscious of correcting fronting deficiencies as Thornhill. He has lost a good deal of his bandstand shyness and now is a customer-wise, genial fronter.

Thornhill is surrounded by a flock of top tootlers who play with obvious respect for the freshness of Gil Evans, Charlie Naylor and Bill Borden cleffings. Danny Polo came out of retirement to play for Claude, and his clary-tooting is a highlight, as is former Herman Herder, Mickey Folus, on tenor sax. Louis Mucci plays fluent lead trumpet and Barry Galbraith keeps the rhythm section moving from his guitar seat.

It is difficult to foresee anything but forward progress for the Claude Thornhill crew. *Hal Webman.*

as *Huggin' and Chalkin'* (with Jahns taking the vocal) and *Heartaches* (with all members singing the melody to rhythmic accompaniment of bass and drums while Jahns handled sand blocks) had the dancers pepping it up.

Louise (Mrs. Jahns) is the band's fem canary, making a nice appearance in the spotlight and handling her stint pleasingly as to voice. Arnold Degray, tenor, drops his sax to handle several vocals.

*Charles A. RossKamm.*

### Teddy Phillips

(Reviewed at the Aragon Ballroom, June 10. Booked by Music Corporation of America.)

TRUMPETS: Tony Prince, Don Bailey, Roy Goff.

TROMBONE: Eddie Stewart.

SAXES: Bob Farmer, Roy Christopherson, Bill Bornhoeft and Danny Freeman.

RHYTHM: Max Hook, piano; Al Poskanka, bass; Bill Mueller, drums.

LEADER: Teddy Phillips, flute, clarinet and alto sax and vocals.

VOCALISTS: Russ Ledger, Bea Harold, Tony Prince and Eddie Stewart.

ARRANGERS: Teddy Phillips and Al Korner.

It's been almost five years since Bill Karzas, the prominent Midwest ballroom op, took a new band to his heart, but Teddy Phillips has cracked the ice and is set for a quick return to the Southside Trianon after closing six weeks at the Aragon. The Phillips band is worthy of the break, in that the young leader has done a terrific job of changing his crew from an ultra-modern jazz group to a very danceable and listenable commercial outfit in only nine months.

Phillips already has worked out a distinctive style that highlights his versatile solo reed work, as well as his leading of the saxes on ensemble. The guy plays a very flexible alto that can emulate the clear tones a la Wayne King or Dick Stabile and also has a fine, original tone of his own. The band's book is diversified, stressing standards, such as *Alone Together*, which are worthy of resurrection but have been overlooked. Library has plenty of pops and novelties and Phillips has worked out a scoring for Latin tunes, that features a flute-reed section, that even had Aragon dancers, who don't go for the Castilian beat, crowding the floor. The band features a lot of full ensemble that gets real depth and color from his use of two baritones and two tenors, while he handles the high-register lead. The rhythm section is a solid unit, with tubber Bill Mueller standing out for the way he drives the band.

The vocal corps is still undergoing shakeup, with Russ Ledger, handsome young radio singer, just joining, and current chirp Bea Harold leaving to make way for Lynn Hoyt. Novelties are split between the fronter and two sidemen, Tony Prince and Eddie Stewart. Ork features lots of unison vocals, with sidemen chanting the lyrics (and with good diction) for a novel effect.

*Johnny Sippel.*

## British Television Fights Obstacles

(Continued from page 21)

most bring their own variety acts with them and can be presented without elaborate scenery or rehearsal. They now are used about seven hours per week. Big problem here is refusal of band bookers to handle orks which appear on video, and only about 25 bands thus far are braving the blacklist.

BBC has been particularly successful in its presentation of legit drama. Prior to the war, a number of plays were performed under the skillful direction of Val Gielgud. These now have been revived and, along with other dramas, are being presented at the rate of two per week, each lasting an hour and a half. Other live programs include quiz shows, cartoonists, one whodunit per week, and three hours weekly devoted to relaying excerpts from London theaters, shows and operas. There also are appearances of famous musical soloists and an occasional ballet or symphony performance.

As in America, sports and other

## Tommy Reynolds

(Reviewed at Persian Terrace Room, Hotel Syracuse, Syracuse, May 23. Personal manager: Billy Shaw. Booked thru Gale Agency.)

TRUMPETS AND FRENCH HORNS: Jake Brill and Cosmo Tancrdl.

TROMBONES: Eddie DiCesard and Frankie Gale.

SAXES: (Tenors) Artie Maratnus and Ray Dawson; (baritone) Mike DiNichele.

RHYTHM: Tom Cavanaugh (piano), Sid Gary (bass) and Teddy Tedekis (drums).

VOCALISTS: Maralyn Marsh and Sid Gary.

LEADER (SAX-CLARY): Tommy Reynolds.

Tommy Reynolds, completing an eight-week engagement at the town's swanky Persian Terrace Room of Hotel Syracuse, has set a sweet pattern for bands to follow into this spot. Reynolds, with this new outfit (now six months old), has jumped on the "sweet" band wagon, forsaking the swing stuff almost entirely.

On the whole, style and arrangements are exclusively on the sweet side (with a few jump tunes thrown in), but each set is closed with either rumba or samba numbers. With the two trumpeters doubling on French horns, effect lends a new touch to the brass sound. Library is full—going from classics, to oldies, to current pop tunes—all in the same sweet vein. The sidemen are all willing workers, jumping up and down with the jump numbers.

### Personality Plus

Reynolds, using soprano and alto sax, with his clarinet thrown in for good measure, works all the time—his solo work standing out and his fronting showing a definite desire to get as much as possible out of his crew. His likable personality is the band's greatest asset—he throws out a beam to the fans on the floor—something some bands lack.

The vocals are handled by pint-sized Maralyn Marsh, a pleasing thrush, who warbles ballads with heart-and-soul effort, and Sid Gary, a natural, who climbs down off his bass to share the brunt of the vocal chores. His rendition of *Old Man River* in jive tempo stands out.

The Reynolds org in its present set-up is strong enough for any room. With Tommy's experience and the able handling by Billy Shaw, the ork—"sweet and lovely"—should be in the class spots before a new season rolls around. *B. S. Bennett.*

## B. G. Trio Starts N. O. Pops

NEW ORLEANS, June 14.—Pop concerts got under way here Wednesday (11) with Benny Goodman and his jazz trio kicking off the 24-concert series. Also skedded to appear with Emanuel Balaban and his ork are Robert Merrill, Felix Knight, Carolyn Long, Kelly Rand, Iva Kitchell and others.

special events are proving increasingly popular. However, with broadcasts restricted to 3-4 p.m. and 8:30-10:30 p.m., most are filmed for rebroadcast. Sports video now takes up about 7 per cent of all time. To fill the current lack of telefilm shows, BBC now is making arrangement with French film producers for at least one novelty film production per week.

BBC bigwigs are hopeful about the future of British video, despite all its current shortcomings and obstacles. Altho film companies and band bookers have boycotted the medium, they still feel they have made progress. Talent cannot be wooed with adequate compensation, so thespians are told the publicity is worth unlimited money. And most of all, BBC tele is looking ahead to the time when receivers are cheap and when six large transmitting stations will, by 1950, relay London shows all over the nation as far as the Scottish line, covering 75 per cent of England's population.



## Public Relations Okayed Again But Up to National

(Continued from page 22)

evidenced by the turndown of another resolution by William M. Appleton, Local 400, Hartford, Conn., which would have made it mandatory for the convention to set up a permanent public relations committee to operate on a full-time basis out of the president's office.

The good and welfare committee fluffed off this resolution with spokesman saying his group felt that the proposal "was the intended purpose of the record-royalty fund projects and would therefore be unnecessary duplication." Mandatory feature wasn't stressed as an argument by the spokesman before the delegates, but AFM-ers explained it as accounting for the initial turndown while later the law committee reported favorably on the LiVolsi-Gordon suggestion that AFM be given the p.-r. authority.

Meanwhile the public relations idea, advocated by *The Billboard* for more than a year, was unanimously supported by the delegates. Question of deciding when or whether to do so was again up to the executive board of the national. That this year the national might be more receptive to a p.-r. office was indicated in the personal actions of Prexy Petrillo. Altho still bitter toward a "press which never gives us any decent publicity," the AFM bigwig showed many courtesies to scribblers in Convention Hall and constantly stressed the hoped for publicity values attendant on the disk-dough projects. Possibility seemed to be that Petrillo would be less unwilling this year to put aside some dough for paid AFM flacking.

## Portland, Ore., Symphony Starts 19 Concerts Nov. 3

PORTLAND, Ore., June 14.—Portland's first symphony season in nine years, opening November 3, will consist of 19 major concerts running thru March 22, the ork's business manager, James S. Hart, announced today. Werner Janssen has been appointed conductor.

Three of 10 soloists have been placed under contract: Zino Francescatti, violinist, for November 17; Carol Brice, contralto, for November 23, and William Primrose, violinist, for February 9.

## Feist and Lasky Close Deal On "Miracle of Bells" Tune

NEW YORK, June 14.—Harry Link, professional manager of Leo Feist, Inc., and Jesse Lasky, motion picture producer, have closed a deal whereby the *Miracle of the Bells* tune will be used as the theme song of the picture of the same name. Film, a major production, gets under way shortly, with song exploitation timed to break with the release of the picture.

## ROADSHOW MINIMUMS

(Continued from page 22)

T. Dahlstrand, Walter L. Homann and Ray Weyland, all of Local 8, Milwaukee, argued that it would enable locals to determine how many men to insist upon as a minimum to be provided for in theater and auditorium contracts.

Delegates nixed the proposals after Raymond J. Meurer, chairman of the good and welfare committee voiced his group's disapproval. Thought the idea would be unworkable, he said, and would require expensive national policing to administer. Also pointed out that a show might be basically revamped while on the road and the minimum set earlier by a national investigator would only lead to confusion.

## AMCU Christmas Album Blossoms Into Novel Ditty

CHICAGO, June 14.—A record album Christmas gift by the Amalgamated Meat Cutters' Union (AFL) here last year has blossomed into a promising novelty ditty. The embryonic topper got its start last fall when AMCU Prexy Earl W. Jimerson decided to give 3,700 employers of the union's members a 10-sided album of records, tunes for which were originals done by Pat Gorman, secretary-treasurer of the union. Gorman, for 30 years an executive of the union, has never had any formal education, but has written 735 compositions of all types of music since he was 10 years old.

Among the 10 recorded Gorman compositions was *I'd Like To Be a Cow in Switzerland* which was inspired by a visit to Europe taken by Gorman leading him to believe that the only peaceful spot on the then fomenting continent was Switzerland.

One of the AMCU albums found its way to Tin Pan Alley early this year and the tune was taken over by Nick Kenny and Bob Hope's Gold Mine Music firm, thru Paul-Pioneer Music. Thus far, the ditty has been waxed by Louis Prima on Majestic and by Irving Kaufman, a dialectician, for a label, which Gorman couldn't recollect. Gorman is currently dickering with a private flicker producer who wishes to use the tune as the basis of an animated cartoon.

## Palda's 100% Disk Return

PHILADELPHIA, June 14.—Palda Records, local plattery which has made strong inroads in this territory with recordings of string bands featured at the New Year's mummies' parade, is offering local dealers a 100 per cent return privilege if they order a 30-day supply at one time. Lesco Distributors, which handles the label here, explained that it costs 51½ cents to ship up to 100 records, and with many dealers ordering twice a week it's cheaper to offer the dealer a full return privilege on a month's supply.

## Abbs' Dancery Bows

CHICAGO, June 14.—With band biz way off all over the country, Vic Abbs, ex-GAC Chi office cocktail skedder, is opening Rendezvous Bowl, Dowagiac, Mich., a new dancery for that area, during the summer, with Bob Chester's ork, bowing June 25 for a two-weeker. Spot will run on a weekly basis, with Paul Bannister of GAC here setting Bill Butterfield and Sam Donahue for the July period.

## DETROIT ALL-OUT

(Continued from page 22)

handing the city's key to Petrillo along with an accompanying story, also shied away from page 1.

Absence of local front-paging was particularly surprising since Detroit local here, under Jack Ferentz's guidance, had vigorously set up a full program to catch city interest. Not only was the mayor on hand opening day, but on Tuesday (Fun Day), gratis tickets were handed out at Briggs Stadium for the Detroit Tigers' baseball game. Open-air band concerts were being played thruout the week in front of Grand Circus Park (central city location) and the conventioners were flooded into four major downtown hotels. There was little taking over of the city as evidenced in St. Petersburg, Fla., last year, but in proportion to Detroit's 2,000,000 population, the AFM program for its 2,000-odd delegates seemed to be nonetheless conspicuous.

## Clancy, Detroit, Only New Bd. Mmber; J. C., Incumbents Breeze

DETROIT, June 14.—Prexy James C. Petrillo was re-elected by acclamation to no one's great surprise at the American Federation of Musicians (AFM) convention here yesterday (13). Veepee Charles L. Bagley, Los Angeles, and Secretary Leo Cluesmann, Newark, N. J., also were re-elected by acclamation. Only disputed key office, treasurer, went to the incumbent, Thomas F. Gamble, Providence, by a vote of 1,301 to 110. His opposition being Moses E. Wright Jr., Newburyport, Mass.

Incumbent executive board members re-elected included Herman Kenin, Portland, Ore.; John Parks, Dallas, and Oscar Hild, Cincinnati. Only new board member is George Clancy, secretary-treasurer of Detroit Local 5. Walter Murdoch, Toronto, was re-elected to the board as Canadian member without opposition.

American Federation of Labor (AFL) delegates chosen were Frank Field, South Norwalk, Conn.; Charles L. Bagley, Los Angeles; Stanley Ballard, Minneapolis, and Raymond Meurer, Windsor, Ont.

First measure presented to the new board by the convention was the highly controversial measure aimed primarily at Hollywood studio units which take one or two night jobs on off days in adjoining counties. Convention turned down only bid for 1948 convention made by Honolulu by a small margin and the issue was referred to the board.

## 2 Changes in Traveling Band Rules Get Thru

(Continued from page 23)

allows a traveling ork to become members of a local if it has played in that local's territory for more than one year. Amendment provides that the 12-month period must start from the date the last non-local new member joined the band. AFM reasoning behind the change which now compels an ork to sacrifice accumulated waiting time in order to hire out-of-town replacements was that it would stimulate hiring of local members. Claim was that if an ork wanted a new traveling member badly enough it could afford to pay the touring rates. Rapping at traveling maestri who show too little interest in seeing that their sidemen carry a local card or receipts showing paid-up dues from the home local, the conventioners tacked on a by-law amendment providing for a fine. Under its terms touring maestro will be fined \$10 for every ork member without the required card or receipt, the dough to be forwarded by the collecting local to the national office.

Another travel-ork change included a new rule governing doubling at fairs (see other story in this department).

Ideas turned down ran from suggestion that agents be made responsible for the 10 per cent travel-tax to the demand that copies of contracts for traveling engagements be filed with the treasurer of AFM prior to the dates.

## AFM'S NAT'L BOARD

(Continued from page 22)

these firms might be in order.

Resolution originally proposed held that "wired music service in restaurants, hotels, night clubs, if it gets out of control, might be detrimental to welfare of musicians" and asked that AFM stipulate that w.m. company withdraw a user's franchise if the user got into a dispute with any local.

Law committee switched the resolution into the form of a recommendation that exec board handle the proposal and the shift was carried by the floor.

## Dough Re Mi

WASHINGTON, June 14.—Questioned at last week's copyright hearings as to whether he could tell blindfolded who was playing a piece of music, Deems Taylor replied, "I could tell Walter Damrosch—he plays everything too slow. And I could tell Guy Lombardo—his saxophones are always flat. But even so, they both make a lot more money than I do."

## Les Brown Closes Publishing Firm

NEW YORK, June 14.—Les Brown, who recently returned to ork fronting, has shuttered the New York offices of his pubbery, Reknown Music. Warren Brown, brother of Les, who fronted for the firm, has moved over to Robbins Music, where he replaces Harold Wald, who resigned to join Broadcast Music, Inc.

Wald, together with Julie Stern, new (BMI) professional manager, are understood to have inked a one-year pact with BMI.

## MAIL FOR PETRILLO

(Continued from page 23)

McCann, "who said he was the general counsel for the Hartley committee" (due to investigate Petrillo and the AFM one week after the Lea Bill is received by the Supreme Court), had contacted this officer of the record company. "McCann," according to the epistle, "said he was out to get Petrillo . . . and wanted to know how much 'graft' we were paying him." Petrillo used the unidentified letter-writer's remarks to extend his long, vigorous criticism of the "kind of hearing this'll be."

Only possible clue to the disk firm's identity seemed to be in the letter itself when Petrillo rapidly read off one line which stated "that we were the first company to sign a contract with AFM." The union prexy did a fast pick-up on this—whether intentional or otherwise could not be gathered—and followed up with the aside that this claim was not the case, there were other companies before him.

## AFM UPS ANTE

(Continued from page 23)

join another local without paying additional initiation fee. New ruling compels them to pay the difference between the original entry price and the fee set by the new local.

Approval followed resolution of R. L. McMullen, of Local 105, Spokane, who contended that the old way left an opening for the collusion of members or prospective members to get around established initiation scales. Under the new rule, a transferring orphan member must exercise his option within 60 days after the previous local's lapse. Significance of the ruling is indicated by the lapse of nearly 40 per cent of local charters issued in AFM's history—of a total of 814 charters originally held, only 470 are currently in existence.

## TAFT-HARTLEY ACEES

(Continued from page 23)

whether exec board had discussed the matter, also expressed the belief that the problem was not acute. General attitude that with Taft-Hartley bill to worry about and a possible "quit work" period coming for all records and transcriptions the AFM considered disk jockeys a secondary problem which might or might not be taken up when other more critical battlegrounds were cleared.



A great new recording by-

the

modernaires

I CAIN'T GET  
OFFA MY HORSE

Backed with

I HAD TOO MUCH TO  
DREAM LAST NIGHT

(COLUMBIA #37485)

Riding High

I WANT TO BE LOVED (But Only by You)

Backed with

SANTA CATALINA (Island of Romance)  
(COLUMBIA 37328)

★

Commencing June 30th

Five Nights Weekly — CBS Coast-to-Coast  
from Hollywood

"CLUB FIFTEEN"

Sponsored by Franco-American Spaghetti

Personal Management THOMAS P. SHEILS

Direction —

GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

The  
Billboard

MUSIC POPULARITY CHARTS

PART  
I

## The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending  
June 13



## HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

- 1. MAM'SELLE** 1  
By Mack Gordon and Edmund Goulding  
Published by Feist (ASCAP)  
From the 20th Century-Fox film "The Razor's Edge."  
Records available: Ray Block Ork, Signature 15093; Dennis Day, Victor 20-2211; Ray Dorey, Majestic 7217; Dick Haymes, Decca 23861; Al Gayle and His Harmonicords, Aladdin 536; Art Lund, MGM 10011; Marshall Young Ork, Rainbow 10014; Derry Falligant, Enterprise 257; Frankie Laine, Mercury 5048; The Pied Pipers, Capitol 396; George Towne Ork, Sonora 2033; Frank Sinatra, Columbia 37343; Jack Carroll, National 9032; Edo Lubich, International D-246. Electrical transcription libraries: Skitch Henderson, Capitol; Silver Strings, MacGregor; Jan Garber, Capitol; Freddy Martin, Standard; Frankie Masters, Lang-Worth; The Music of Manhattan Ork, NBC Thesaurus; Art Mooney Ork, Associated.
- 2. PEG O' MY HEART** 3  
By Alfred Bryan and Fred Fisher  
Published by Robbins (ASCAP)  
Records available: Clark Dennis, Capitol 346; The Harmonicats, Vitacoustic 1 and 2; Art Lund, MGM 10037; Ted Martin, De Luxe 1080; Red McKenzie, National 9027; Danny O'Neil, Majestic 7238; Floyd Sherman-The Chickering Four, Signature 15119; The Three Suns, Victor 20-2272; Ted Weems, Mercury 5025; Phil Regan, Decca 25076; Buddy Clark, Columbia 37392; Glen Miller Ork, Decca 25075. Electrical transcription libraries: The Ambassadors, Lang-Worth; The Novatime Trio, NBC Thesaurus; Allen Roth, NBC Thesaurus; Eddie Skrivaneck Ork, MacGregor; George Towne, Associated; Al Trace, Lang-Worth; Paul Martin, Standard; Lawrence Welk, Standard.
- 3. I WONDER, I WONDER, I WONDER** 4  
By Darryl Hutchins  
Published by Robbins (ASCAP)  
Records available: Louis Armstrong, Victor 20-2228; Jack Carroll, National 9032; Eddy Howard, Majestic 1124; Van Johnson, MGM 10018; Guy Lombardo, Decca 23865; Ted Martin-Air Lane Trio, De Luxe 1075 and De Luxe 1070; Tony Pastor, Columbia 37353; The Scamps, Modern Music 20-516; Ted Straeter Ork, Sonora 2024; Martha Tilton, Capitol 395; The Vagabonds, Trilon 114; The Four Aces, Trilon 143. Electrical transcription libraries: Art Mooney, Associated; Charlie Spivak, World; Leighton Noble, Standard.
- 4. LINDA** 2  
By Jack Lawrence  
Published by E. H. Marris (ASCAP)  
Records available: Bob Chester Ork, Sonora 2006; Glenn E. Davis, Skating Rhythms 225; Larry Douglas, Signature 15106; Chuck Foster Ork, Mercury 3058; Hollywood Rhythm-Aires, Hollywood Rhythms 1551; Gordon Jenkins Ork, Decca 23864; Ray Noble Ork-Buddy Clark, Columbia 37315; Charlie Spivak, Victor 20-2047; Paul Weston Ork, Capitol 362. Electrical transcription libraries: Barclay Allen, MacGregor; Jack Fina, Standard; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Jack Lawrence, Lang-Worth; Leighton Noble, Standard; The Sweetwood Serenaders, NBC-Thesaurus; Art Mooney Ork, Associated.
- 5. MY ADOBE HACIENDA** 6  
By Louise Massey and Lee Penny  
Published by Peer International Corp. (BMI)  
Records available: Kenny Baker-Russ Morgan, Decca 23848; Glenn E. Davis, Skating Rhythms 231; The Dinning Sisters, Capitol 389; The Esquire Trio, Rhapsody RR-101; The Hammondairs, Mars 1037; Eddy Howard, Majestic 1117; Billy Hughes, King 609; Art Russell, Vogue R-785; Louise Massey-The Westerners, Columbia 37332; Jack McLean Ork, Coast 8901; Bobby True Trio, Mercury 3057; Billy Williams, Victor 20-2150; The Coffman Sisters, Enterprise 174; Dolly Good, Radio Artist Records 205. Electrical transcription libraries: Chuck Foster, Lang-Worth; Leighton Noble, Standard; The Novatime Trio, NBC Thesaurus; Sunshine Girls-Jimmie Wakely Ork, MacGregor; Barclay Allen, MacGregor; Mindy Carson-Hank D'Amico Sextet, Associated.
- 6. CHI-BABA, CHI-BABA** 9  
By Mack David, Al Hoffman and Jerry Livingston; published by Oxford (ASCAP)  
Records available: Connee Boswell, Apollo 1064; The Charioteers, Columbia 37384; Perry Como, Victor 20-2259; Sherman Hayes Ork, Aristocrat 1001; Peggy Lee, Capitol 419; Ted Martin, De Luxe 1080; Louis Prima, Majestic 1133; George Towne Ork, Sonora 2023; Lawrence Welk, Decca 23873; Blue Barron, MGM 10027. Electrical transcription libraries: George Towne Ork, Associated.
- 7. THAT'S MY DESIRE** 7  
By Carroll Leeday and Helmy Kress  
Published by Mills (ASCAP)  
Records available: Ray Anthony Ork, Sonora 2019; Hadda Brooks, Modern Music 147; The Cats and the Fiddle, Manor 1064; Ella Fitzgerald, Decca 23866; Golden Arrow Quartet, Continental C-6048; Woody Herman, Columbia 37329; Sammy Kaye, Victor 20-2251; Frankie Laine, Mercury 5007; Curtis Lewis, Apollo 1056; Art Mooney Ork, MGM 10020; The Scamps, Modern Music 20-516; Martha Tilton, Capitol 395. Electrical transcription libraries: Barclay Allen, MacGregor; Lenny Herman, Lang-Worth; Art Mooney Ork, Associated; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Leighton Noble, Standard.
- 8. ACROSS THE ALLEY FROM THE ALAMO** 8  
By Joe Greene; published by Capitol Songs (ASCAP)  
Records available: Earle Hagen Ork, Mercury 3060; Woody Herman, Columbia 37289; Stan Kenton, Capitol 387; Mills Brothers, Decca 23663; The Three Suns, Victor 20-2273; The Starlighters, Mercury 3060. Electrical transcription libraries: Les Brown, World; Lawrence Welk, Standard.
- 9. HEARTACHES** 5  
By Al Hoffman and Al Klenner  
Published by Leeds (ASCAP)  
Records available: Joe Alexander, Capitol 372; Richard Cannon, Diamond 2057; Cowboy Copas, King 598; Glenn E. Davis, Skating Rhythms 224; Jimmy Dorsey, MGM 10001; Harry James, Columbia 37365; Monica Lewis, Signature 15085; Gordon MacRae, Apollo 1045; Ted Martin-The Airline Trio, De Luxe 1068; Red McKenzie, National 9026; Don Pablo Ork, Latin-American 10; Cedric Wallace Trio, Diamond 2057; Ted Weems Ork, Victor 20-2175 and Decca 25017; Ray Smith-The Pinetoppers, Continental C-8021; Ted Straeter Ork, Sonora 2006; Bobby True Trio, Mercury 3057; Eddy Howard, Majestic 1111; Frankie Laine, Atlas PL-141. Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Eddy Howard, World; Eddie Skrivaneck, MacGregor; Leighton Noble, Standard; The Four Knights, Lang-Worth; Art Mooney Ork, Associated; Arthur Smith Quartet, World.
- 10. ANNIVERSARY SONG** 10  
By Al Jolson and Saul Chaplin  
Published by Moad (ASCAP)  
From the Columbia film "The Jolson Story," sung by Al Jolson.  
Records available: Tex Beneke-Miller Ork, Victor 20-2126; Russ David, De Luxe 1067; Larry Douglas, Signature 15075; Anita Ellis, Mercury 3038; Al Jolson, Decca 23714; Guy Lombardo, Decca 23799; Don Pablo Ork, Latin-American 10; Louis Prima, Majestic 1107; Andy Russell, Capitol 368; Artie Shaw, Musicraft 428; Dinah Shore, Columbia 37294; Kate Smith, MGM 10003; George Towne Ork, Sonora 2004. Electrical transcription libraries: Barclay Allen, MacGregor; Hal Durwin, Capitol; Freddy Martin, Standard; The Novatime Trio, NBC Thesaurus; Russ Morgan, World; Silver Strings, MacGregor; George Towne, Associated.





**RAY KINNEY**

and his Coral Islanders with vocals by Ray and The Mullen Sisters.

"Song of the Islands and Other Hawaiian Favorites"

(RCA Victor Smart Set Album P-176, \$3.15)

Song of the Islands AND Lovely Hula Hands  
RCA Victor 20-2192

Sweet Lailani AND Little Brown Gal  
RCA Victor 20-2193

My Isle of Golden Dreams AND Hawaiian Paradise  
RCA Victor 20-2194

Blue Hawaii AND Aloha Oe  
RCA Victor 20-2195

RCA VICTOR'S

**FREDDY MARTIN!**

Vocals by Stuart Wade and Ensemble.

**Come to the Mardi Gras**

(Não Tenho Lagrimas)

It's Martin's catchy arrangement of the soaring new samba. Another "Tico Tico"!

AND

**Lolita Lopez**

(The Belle of El Salvador)

This one's another "Managua, Nicaragua." It'll pay to latch on to this coupling!

RCA Victor 20-2288



RCA VICTOR'S

**JOHNNY TYLER!**

and The Riders of the Rio Grande

**Oakie Boogie**

Johnny does the vocal, with a solid boogie beat behind him. Swell guitar.

AND

**Texas Red**

Another fast mover. Both are sure country coin-clinchers.

RCA Victor 20-2290

RCA VICTOR'S

**CHARLIE SPIVAK!**

**Tomorrow**

Rocking rhythm. Neat work by the muted trombones, trumpets and saxes. Rusty Nichols on the vocal.

AND

**There's That Lonely Feeling Again**

Nice dance tempo. Tommy Mercer does the romantic lyrics.

RCA Victor 20-2287



RCA VICTOR'S

**ERSKINE HAWKINS!**

**My Baby Didn't Even**

Say Goodbye Swell arrangement with Laura Washington singing the slow lyrics.

AND **Coast to Coast**

Terrific beat and solos that are send-sational. A coast-to-coast nickel catcher.

RCA Victor 20-2292



● **WAYNE KING** and his Orchestra  
**Je Vous Aime**  
(from the picture "Copacabana")  
vocal by Billy Leach  
AND  
**The Church in the Valley**  
(Song by Nancy Evans)  
RCA Victor 20-2289

● **LARRY GREEN** and his Orchestra. 2 hits from the musical "Brigadoon" featuring Gil Phelan and Lee Rand.  
**The Heather on the Hill**  
AND  
**Almost Like Being in Love**  
RCA Victor 20-2250

● **HARMONEERS QUARTET**  
**There is a Change**  
AND  
**The Sweetest Song I Know**  
RCA Victor 20-2291

● **ANTONIO MA. ROMEU** y su Orquesta Gigante  
**Baila, Criollo Danzón**  
(Dance of the Native)  
AND **La Mora Danzón**  
(The Moorish Girl)  
RCA Victor 23-0619

● **ORLANDO GUERRA** (Cascari) y la Orq. Casino de la Playa  
**Pancho El Ripiao**  
Guaracha (Pancho, the Beggarman)  
AND  
**Un Meneito Na' Ma'**  
Guaracha (Shake a Little Bit Only)  
RCA Victor 23-0600

● **OLGA COELHO** and her guitar in exotic interpretations of Latin-American Folk Songs  
**Meu Limao, Meu Limoeiro**  
Brazilian Coca (My Little Lemon Tree)  
AND **Casinha Pequena**  
Brazilian Cancao (The Little Cottage)  
RCA Victor 26-9018

● **Coplas**  
Argentine Song (Couplets)  
AND **La Mulita**  
(The Little Mule)  
RCA Victor 26-9019  
**Ay, Ay, Ay**  
(Chilean Love Song)  
AND **El Manicero Rumba**  
(The Peanut Vendor)  
RCA Victor 26-9020

● **GRETA KELLER** with RCA Victor Continental Orchestra  
**Liebesgeschichten Sind Meistens Nicht Wahr**  
(Love Stories Are Never True)  
AND **Der Wind Hat Mir Ein Lied Erzählt**  
Tango (The Wind Told Me a Tale) from the Ufaton film "La Habanera"  
RCA Victor 25-4100

● **STRATOS and STELLAKIS** with Popular Greek Orchestra  
**O Serianis Zeibekiko**  
(Promenader)  
AND

● **LOANNA GEORGAKOPOULOU and STELLAKIS** with Popular Greek Orchestra  
**Den Me Stefanonese**  
Hasapiko (Why Don't You Marry Me?)  
RCA Victor 26-8034

● **TRÍO VEGABAJENO** Fernandito-de Jesús-Madura  
**No Puedo Encontrarlo**  
Bolero (I Can't Find You)  
AND **En Mi Canoa**  
Pasillo (In My Canoe)  
RCA Victor 23-0590

THE STARS WHO MAKE THE HITS ARE ON

**RCA VICTOR RECORDS**





# Jack Benny

calling

# David Rose

(Collect)



"DAVID ROSE, I'm really overwhelmed . . . that you've dedicated your wonderful new M-G-M Record, 'WAUKEGAN CONCERTO', to me. But, Dave, I've always known that my violin playing would inspire great music. I've sold . . . I mean I've sent hundreds of copies to my friends, and they all say it's swell!"



"Thanks a million . . . (Ulp!) JACK BENNY! . . . Even if I have to pay for this call myself, it's music to my ears to hear such praise from you. I couldn't have dedicated it to a nicer guy! . . . By the way, 'WAUKEGAN CONCERTO' will have its first radio performance, on Thursday, June 26th, when I take over the Eddie Cantor program for the summer . . . hope you'll be listening!"

## DAVID ROSE

Dedicates M-G-M Records'

# "Waukegan Concerto"

to

## JACK BENNY

(M-G-M 30013)

### 4 More Great M-G-M Releases

#### ART LUND

sings  
ON THE OLD SPANISH TRAIL  
PEG O' MY HEART  
M-G-M 10037

#### JOHNNIE JOHNSTON

sings  
AIN'TCHA EVER COMIN' BACK  
YOU'RE NOT SO EASY TO FORGET  
M-G-M 10036

#### LAURITZ MELCHIOR

lends his famous tenor to  
EASY TO LOVE  
YOU ARE MY HEART'S DELIGHT  
M-G-M 30014

#### THE CLARK SISTERS

sing  
TIP TOE THROUGH THE TULIPS  
I'M JUST WILD ABOUT HARRY  
M-G-M 10039

# M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

The Billboard

## MUSIC POPULARITY CHARTS

PART II

### Sheet Music

Week Ending June 11



### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Publisher
	Last Week	This Week		
12	2	1.	MAM'ELLE (F) (R)	Feist
5	6	2.	I WONDER, I WONDER, I WONDER (R)	Robbins
12	4	3.	MY ADOBE HACIENDA (R)	Peer
4	3	4.	PEG O' MY HEART (R)	Robbins
15	1	5.	LINDA (R)	E. H. Morris
3	8	6.	CHI-BABA, CHI-BABA (R)	Oxford
22	5	7.	ANNIVERSARY SONG (F) (R)	Mood
6	9	8.	THAT'S MY DESIRE (R)	Mills
4	11	9.	ACROSS THE ALLEY FROM THE ALAMO (R)	Capitol Songs
7	11	10.	I BELIEVE (F) (R)	Sinatra Songs
11	14	10.	IF I HAD MY LIFE TO LIVE OVER (R)	General
2	—	11.	MIDNIGHT MASQUERADE (R)	Shapiro-Bernstein
4	12	12.	A SUNDAY KIND OF LOVE (R)	Peter Maurice
16	7	13.	HEARTACHES (R)	Leeds
10	13	14.	APRIL SHOWERS (F) (R)	Harms, Inc.
5	15	15.	TIME AFTER TIME (F) (R)	Sinatra Songs

### ENGLAND'S TOP TWENTY

Weeks to date	POSITION		Song	Publisher
	Last Week	This Week		
7	1	1.	AMONG MY SOUVENIRS	Lawrence Wright... T. B. Harms
7	4	2.	A GAL IN CALICO	Feldman... Remick
9	2	3.	TELL ME, MARIANNE	Southern... *
7	3	4.	TRY A LITTLE TENDERNESS	Campbell-Connelly... Robbins
15	5	5.	HOW LUCKY YOU ARE	Kasner... *
20	6	5.	APRIL SHOWERS	Chappell... Harms, Inc.
22	6	6.	ANNIVERSARY SONG	Campbell-Connelly... Mood
4	10	7.	PEOPLE WILL SAY WE'RE IN LOVE	Chappell... Williamson
8	7	8.	YOU WENT AWAY AND LEFT ME	Box & Cox... *
7	9	9.	HARRIET	Keith Prowse... Broadway
25	8	10.	THE OLD LAMPLIGHTER	Irwin Dash... Shapiro-Bernstein
4	11	11.	OH! WHAT A BEAUTIFUL MORNING	Chappell... Williamson
1	—	12.	TIME AFTER TIME	Sinatra Songs... Edwin H. Morris
2	12	13.	COME BACK TO SORRENTO	Ricordi... Public Domain
26	13	14.	THE STARS WILL REMEMBER	Feldman... *
19	14	15.	MAY I CALL YOU SWEET-HEART?	Irwin Dash... *
9	17	16.	HEAR MY SONG, VIOLIN	Dix... Crawford
5	15	17.	PUNCH AND JUDY MAN	Strauss-Miller... *
11	16	18.	HI JIG A JIG	Box & Cox... *
3	—	19.	ALL OVER AGAIN	Irwin Dash... Connelly, Inc.

\* Publisher not available as The Billboard goes to press.

### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.
- APRIL SHOWERS (Harms, Inc.), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.
- AS LONG AS I'M DREAMING (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13, 1947.
- I BELIEVE (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.
- MAM'ELLE (Feist), in 20th Century-Fox's "The Razor's Edge." National release date—January, 1947.
- TIME AFTER TIME (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.



**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Radio Popularity**

PART III



Week Ending June 13

**SONGS WITH GREATEST RADIO AUDIENCES**

(Beginning Friday, June 6, 8 a.m., and ending Friday, June 13, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's AGI by the Accurate Reporting Service in New York, Radio-Checking Service in Chicago, Radio-Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date		PUB.	LIC.
9	A Sunday Kind of Love (R)	Peter Maurice	ASCAP
3	Across the Alley From the Alamo (R)	Capitol Songs	ASCAP
6	Almost Like Being in Love (M) (R)	Sam Fox	ASCAP
23	Anniversary Song (F) (R)	Mood	ASCAP
3	As Long as I'm Dreaming (F) (R)	Burke-Van Heusen	ASCAP
1	Cecilia (R)	Bourne, Inc.	ASCAP
4	Chi-Baba, Chi-Baba (R)	Oxford	ASCAP
1	Dreamer's Holiday (R)	Bregman-Vocco-Conn	ASCAP
15	Heartaches (R)	Leeds	ASCAP
9	I Believe (F) (R)	Sinatra Songs	ASCAP
6	I Do, Do, Do Like You (R)	Harms, Inc.	ASCAP
2	I Wonder Whose Kissing Her Now (R)	E. B. Marks	BMI
10	If This Isn't Love (M) (R)	Crawford	ASCAP
5	Illusion (R)	Pemora	BMI
14	Linda (R)	E. H. Morris	ASCAP
11	Mam'selle (F) (R)	Feist	ASCAP
1	The Man Who Paints the Rainbow in the Sky (R)	Mutual	BMI
19	Managua, Nicaragua (R)	Encore	BMI
9	Midnight Masquerade (R)	Shapiro-Bernstein	ASCAP
13	My Adobe Hacienda (R)	Peer	BMI
1	My Heart Is a Hobo	Burke-Van Heusen	ASCAP
5	Old Devil Moon (M) (R)	Crawford	ASCAP
4	Peg o' My Heart (R)	Robbins	ASCAP
1	Possum Trot (in Tennessee)	Campbell-Porgie	BMI
3	That's My Desire (R)	Mills	ASCAP
10	That's Where I Came In (R)	Robbins	ASCAP
7	Time After Time (F) (R)	Sinatra Songs	ASCAP
2	We Knew It All the Time (R)	Melrose	ASCAP
3	Would You Believe Me? (F) (R)	Remick	ASCAP
15	You Can't See the Sun When You're Crying (R)	George Simon	ASCAP

**RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION		Going Strong		Lic. By	
Weeks to date	Last Week	1	2		
19	2	1	LINDA	Ray Noble-Buddy Clark	Columbia 37215—ASCAP
3	6	2	I WONDER, I WONDER, I WONDER	Eddy Howard	Majestic 1124—ASCAP
7	5	3	MAM'SELLE (F)	Frank Sinatra	Columbia 37343—ASCAP
17	1	4	HEARTACHES (F)	Ted Weems-Elmo Tanner	Decca 25017—ASCAP
2	11	5	TEMPTATION	Red Ingle and the Natural Seven (Cinderella G. Stump-Red Ingle)	Capitol 412—ASCAP
4	4	6	PEG O' MY HEART	The Harmonicats-Sid Fisher	Vitacoustic 1—ASCAP
7	7	7	I NEVER KNEW	Sam Donahue	Capitol 405—ASCAP
7	5	7	MAM'SELLE (F)	Pied Pipers (Paul Weston Ork)	Capitol 396—ASCAP
9	—	8	THAT'S MY DESIRE	Frankie Laine	Mercury 5007—ASCAP
9	3	9	MAM'SELLE (F)	Art Lund	MGM 10011—ASCAP
3	9	10	CHI-BABA, CHI-BABA	Perry Como (The Satisfiers-Shaffer Ork)	Victor 20-2259—ASCAP
4	15	11	ACROSS THE ALLEY FROM THE ALAMO	Stan Kenton (June Christy)	Capitol 387—ASCAP
2	12	12	ONE O'CLOCK JUMP	Count Basie	Decca 25056—ASCAP
10	—	13	MY ADOBE HACIENDA	Eddy Howard (Eddy Howard-Trio)	Majestic 1117—ASCAP
1	—	14	PEG O' MY HEART	Three Suns	Victor 20-2272—ASCAP
1	—	15	ACROSS THE ALLEY FROM THE ALAMO	Mills Brothers	Decca 23663—ASCAP

**Coming Up**

PEG O' MY HEART ..... Clark Dennis ..... Capitol 348—ASCAP

**An Orchid from Walter Winchell:**  
 "An orchid to Milt Herth Trio's new album."

**A Bouquet from The Billboard:**  
 "... brings the spirited and rhythmic Hammond electric organ stylings of Milt Herth ... sides spin at a bright and toe-teasing tempo ... fresh and pleasing ... may well serve the ops ..."

**MILT HERTH TRIO**



**DECCA ALBUM No. A-539**

**with 8 most-requested tunes**

- |                        |                                 |
|------------------------|---------------------------------|
| ROCKIN' IN RHYTHM      | IN AN 18TH CENTURY DRAWING ROOM |
| HONKY TONK TRAIN BLUES | TOY TRUMPET                     |
| THE DIPSY DOODLE       | THE WHISTLER and HIS DOG        |
| CANADIAN CAPERS        | DOWN SOUTH                      |

**MILT HERTH TRIO**

Currently **THE CLICK** PHILADELPHIA

WITH ALL MAJOR NETWORK WIRES

★  
**WORLD BROADCASTING SYSTEM LIBRARY SERVICE**





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**BOUQUET FOR BERNE'S BANDSTAND**  
**BERNE ENTERLINE**

The good folk of Peoria, Illinois like their record shows and especially the way Berne spins them over WMMJ. His morning show is called the "1020 Club" and the afternoon stretch is "Berne's Bandstand."



**Dave Denny**  
 ON SIG 1016

**IT MAKES NO DIFFERENCE NOW**  
**HONEY, BE MY HONEY BEE**  
 VOCAL WITH STRING ACCOMPANIMENT



**Cousin Joe**  
 ON SIG 1013

**COME DOWN, BABY**  
**DON'T PAY ME NO MIND**  
 COUSIN JOE WITH DICKIE WELLS' BLUE SEVEN



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**The Billboard**  
**MUSIC POPULARITY CHARTS**  
**Part IV**  
**Retail Record Sales**  
 Week Ending June 13

**BEST-SELLING POPULAR RETAIL RECORDS**

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,978 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	2	1.	PEG O' MY HEART ..... The Harmonicats-Sid Fisher... <i>Fantasy Impromptu</i> ..... Vitacoustic 1
3	10	2.	CHI-BABA, CHI-BABA .... Perry Como (The Satisfiers- <i>When You Were Sweet</i> ..... Lloyd Shaffer Ork) ..... Victor 20-2259
3	8	3.	I WONDER, I WONDER, I WONDER ..... Eddy Howard.....Majestic 1124 <i>Ask Anyone Who Knows</i>
5	5	4.	ACROSS THE ALLEY FROM THE ALAMO ..... Mills Brothers.....Decca 23863 <i>Dream, Dream, Dream</i>
10	1	5.	MAM'SELLE (F) ..... Art Lund (Johnny Tompson Ork) ..... MGM 10011 <i>Sleepy Time Gal</i>
13	4	6.	LINDA ..... Ray Noble Ork-Buddy Clark... <i>Love Is a Random Thing</i> ..... Columbia 37215
8	7	7.	MAM'SELLE (F) ..... Dick Haymes (Gordon Jenkins Ork) ..... Decca 23861 <i>Stella By Starlight</i>
16	3	8.	HEARTACHES (F) ..... Ted Weems (Elmo Tanner)..... <i>Oh, Mona</i> ..... Decca 25017 <i>Piccato-Pete</i> ..... Ted Weems (Elmo Tanner)..... Victor 20-2175
11	6	9.	MY ADOBE HACIENDA .... Eddy Howard (Eddy Howard-Trio) ..... Majestic 1117 <i>Midnight Masquerade</i>
1	—	10.	THAT'S MY DESIRE ..... Sammy Kaye (Don Cornell-The Kaydets) ..... Victor 20-2251 <i>The Red Silk Stockings and Green Perfume</i>

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,979 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
23	1	1.	Al Jolson Album Al Jolson ..... Decca 489
68	—	2.	Glenn Miller Glenn Miller and Orchestra..... Victor P-148
7	5	3.	Wayne King Waltzes, Volume II Wayne King ..... Victor P-171
14	—	4.	All-Time Hits Album Tommy Dorsey ..... Victor P-163
5	3	5.	Songs by Sinatra, Volume I Album Frank Sinatra (Axel Stordahl Ork)..... Columbia C-124

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		Record
	Last Week	This Week	
89	3	1.	Clair de Lune Jose Iturbi ..... Victor 11-8851
5	2	2.	The Wiffenpoof Song Robert Merrill ..... Victor 10-1313
104	4	3.	Chopin's Polonaise Jose Iturbi ..... Victor 11-8848
62	1	4.	Jalousie Boston Pops ..... Victor 12160
78	5	5.	Warsaw Concerto Boston Pops Ork, Arthur Fiedler, conducting; Leo Litwin, pianist ..... Victor 11-8863

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
40	1	1.	Rachmaninoff Concerto No. 2 in C Minor Artur Schnabel, pianist, NBC Ork; Vladimir Golschmann, conductor ..... Victor 1075
95	2	2.	Rhapsody in Blue Oscar Levant, Philadelphia Ork, Eugene Ormandy, conductor ..... Columbia X-251
6	5	3.	Beethoven; Sonata in C Sharp Minor, Op. 27, No. 2 (Moonlight) Album Vladimir Horowitz ..... Victor DM-1115
7	4	4.	Isaac Stern in Violin Selections from "Humoresque" Album Isaac Stern (Piano Solo by Oscar Levant in "Tristan and Isolde") (Franz Waxman Ork)..... Columbia M-MM-657
10	3	5.	Rhapsody in Blue Paul Whiteman ..... Signature GP-1



The Billboard

MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending June 15



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION		Record
	Last Week	This Week	
8	7	1.	PEG O' MY HEART ..... The Harmonicats-Sid Fisher... Vitacoustic 1
16	1	2.	HEARTACHES (F) ..... Ted Weems-Elmo Tanner..... Decca 25017
7	6	3.	ACROSS THE ALLEY FROM THE ALAMO ..... Mills Bros. .... Decca 23863
12	5	4.	MY ADOBE ..... Eddy Howard (Eddy Howard-Trio) ..... Majestic 1117
4	10	5.	HACIENDA ..... Eddy Howard ..... Majestic 1124
16	3	6.	I WONDER, I WONDER, I WONDER... Guy Lombardo ..... Decca 23865
9	2	7.	LINDA ..... Ray Noble-Buddy Clark..... Columbia 37215
4	8	8.	MAM'SELLE (F) .. Art Lund ..... MGM 10011
8	4	9.	I WONDER, I WONDER, I WONDER... Guy Lombardo ..... Decca 23865
3	15	10.	MAM'SELLE (F) .. Dick Haymes (Gordon Jenkins Ork)..... Decca 23861
5	14	11.	CHI-BABA, CHI-BABA ..... Perry Como (The Satisfiers) (Lloyd Shaffer Ork) ..... Victor 20-2259
6	9	12.	THE RED SILK STOCKINGS AND GREEN PERFUME. .... Victor 20-2251
4	12	13.	DER, I WONDER... Eddy Howard ..... Majestic 7216; Tony Pastor, Columbia 37330; Smiley Wilson (Crossroads Gang), Apollo 141)
5	13	14.	MAM'SELLE (F) .. Pied Pipers (Paul Weston Ork)..... Capitol 396
1	—	15.	THAT'S MY DESIRE ..... Sammy Kaye (Don Cornell-The Kaydets) ..... Victor 20-2251
			MAM'SELLE (F) .. Frank Sinatra ..... Columbia 37343
			PEG O' MY HEART ..... Clark Dennis ..... Capitol 346

Coming Up

PEG O' MY HEART ..... Three Suns ..... Victor 20-2272

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	1	1.	IT'S A SIN ..... Eddy Arnold and His Tennessee Plowboys ..... Victor 20-2241
5	4	2.	SUGAR MOON ..... Bob Wills and His Texas Playboys ..... Columbia 37313
17	2	3.	WHAT IS LIFE WITHOUT LOVE? ..... Eddy Arnold ..... Victor 20-2058
12	3	4.	NEW JOLIE BLONDE ..... Red Foley (The Cumberland Valley Boys)..... Decca 46034
1	—	4.	I COULDN'T BELIEVE IT WAS TRUE ..... Eddy Arnold and His Tennessee Plowboys ..... Victor 20-2241
5	—	5.	DOWN AT THE ROAD-SIDE INN ..... Al Dexter ..... Columbia 37303
17	—	5.	THAT'S HOW MUCH I LOVE YOU ..... Eddy Arnold ..... Victor 20-1947
1	—	5.	TEMPTATION ..... Red Engle and the Natural Seven (Cinderella G. Stump-Red Engle) ..... Capitol 412
1	—	5.	FREIGHT TRAIN BOOGIE.. Red Foley (The Cumberland Valley Boys) ..... Decca 46035

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
14	2	1.	OLD MAID BOOGIE. .... Eddie Vinson Ork (Eddie Vinson) ..... Mercury 8028
12	1	2.	I WANT TO BE LOVED (But Only By You) ..... Savannah Churchill ..... Manor 1046
2	—	2.	JACK, YOU'RE DEAD ..... Louis Jordan ..... Decca 23901
7	—	3.	HAWK'S BOOGIE.. Erskine Hawkins ..... Victor 20-2169
2	—	4.	ACROSS THE ALLEY FROM THE ALAMO ..... Mills Bros. .... Decca 23863
2	—	4.	I WANT TO BE LOVED (But Only By You) ..... Lionel Hampton and His Hamptonians..... Decca 23879
5	—	4.	THAT'S MY DESIRE ..... Frankie Laine ..... Mercury 5007
2	—	4.	MEET ME AT NO SPECIAL PLACE (And I'll Be There at No Particular Time) ..... King Cole Trio (King Cole) ..... Capitol 393

# A Couple of Daisies

## by DINAH SHORE



ASK ANYONE WHO KNOWS

POPPA, DON'T PREACH TO ME  
(From "The Perils of Pauline")

Dinah Shore with Orchestra  
under the direction of Sonny Burke

COLUMBIA 37344

HEAR THE GREAT ARTISTS AT THEIR BEST ON

# Columbia Records

Trade-marks "Columbia," and G. Reg. U. S. Pat. Off.





# EDDY HOWARD

Ropes in the Nickels

with his

## "RAGTIME COWBOY JOE"



Eddy's mellow-as-a-moon rendering of "Ragtime Cowboy Joe" will keep it riding the juke box range at a gallop. Full of Eddy's famous heart and harmony, it's a tantalizing "touch" for a jackpot of nickels. And he does it again on the other side with a smooth, sweet trek down the "Old Spanish Trail."

"RAGTIME COWBOY JOE" and  
"ON THE OLD SPANISH TRAIL"

Majestic No. 1155

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

## Coins A-Poppin' for COOTIE WILLIAMS' New Hep Cat Harmonies

They call it "Inflation Blues"—but Cootie Williams' hot bleatin' trumpet, plus sweet wailing reeds and brass, and Bob Merrell's moaning vocals make it a bargain for juke box coins. Reverse side "Sound Track" gets in the groove with quivering rhythm-ing that's a bonanza for the boxes.

"INFLATION BLUES" and "SOUND TRACK"

Majestic No. 1150

# Majestic RECORDS

Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS  
(Subsidiary of Majestic Radio & Television Corporation)

The  
Billboard

MUSIC POPULARITY CHARTS

PART  
VI

## Record Reviews and Possibilities

Week Ending  
June 13

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

TALLAHASSEE.....Dinah Shore and Woody Herman with  
Sonny Burke Ork.....Columbia 37387

Dinah sings it straight, Woody does the repartee, and Sonny Burke cuts an excellent musical background for this attractive dedication to the capital city of Florida. The tune was tabbed a possibility before with Der Bingle-Andrews Sisters Decca, this version stacks up just as strong, with two top disk names and a top tune done in top-notch fashion—a shoo-in to cop a hefty share of the "Tallahassee" coin. Reverse is an engaging but flimsy novelty that should catch some coin on strength of the Shore and Herman names.

### RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

### Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 38. These album reviews of course, are in addition to the reviews on this and the facing page, and those in the Music Machines department this week.

RANDY BROOKS (Decca 23935)

*Harlem Nocturne*—FT.  
*A Night at the Deuces*—FT.

Randy Brooks goes on an instrumental kick and his band boys come thru in high order. For Earle Hagen's "Harlem Nocturne," it's the solo alto sax of Eddie Calne, in fine tone, carrying the blues theme to an eight-bar hold at the finish while the tenor sax rides under the single tone. Tempo is picked up considerably for "A Night at the Deuces," a re-bop creation from John Benson Brooks's "Tales of 52d Street," with the maestro's trumpet, the vibes, trombone and alto sax providing the instrumental sorcery.

For the hot jazz fiends.

BING CROSBY—LIONEL HAMPTON  
(Decca 23843)

*On the Sunny Side of the Street*—FT; V.  
*Pinetop Boogie Woogie*—FT; V.

One could hardly, under ordinary circumstances, call Bing Crosby an ickie or a square. And pairing him with such musical potency pounded out by Lionel Hampton and his band, one would well expect that the live and jam would flow free from the waxed grooves. But it's only the Hampton crew that cuts to expectations, while from Bing, there isn't even any joshing. The Hamp vibes pronounced, it's a solid base the music lays down for "Sunny Side of the Street" which Crosby chants much too restrained for such company, with the maestro's live gab under the vocal giving the second stanza a lift. For "Pinetop's" eight-beat classic, Hampton is strictly in his boogie-woogie element, which counts much, with Crosby sounding like he is reading the stop-and-go exhortations from a faded carbon copy. And at best, a poor carbon of the boogie-woogie shouting that spins so much better on so many earthy race records. Nonetheless, Hampton's music, and especially his one-finger tickling of the piano keyboard, is something to occupy the attention.

Combination of names on the label will mean more for coinage than what spins out of each side.

FRED FEIBEL (Columbia 7528-M)

*Bridal Chorus*—FT.  
*Wedding March*—FT.

Fred Feibel, with full command of the grand console organ at New York's Paramount Theater, gives a majestic interpretation to both of these wedding processions, spinning over a 12-inch track.

For sound systems at June weddings.

BUDDY CLARK (Columbia 37392-37488)

*Come To Me, Bend To Me*—W; V.  
*Peg O' My Heart*—FT; V.  
*An Apple Blossom Wedding*—FT; V.  
*Passing By*—FT; V.

Singing with full and sincere voice, Buddy Clark's virile and romantic baritone brings a lyrical charm to each of these four sides, selling it strong all the

way with Mitchell Ayres' providing the full musical accessories to frame his piping. Takes it in the slow ballad tempo and makes the lyrics meaningful for "Peg O' My Heart," a highly and bouyant "Apple Blossom Wedding" ballad, and the mood-inspiring "Passing By" love lullaby. Even more expressive is Clark's chanting for the charming and lilting "Come To Me, Bend To Me" waltz favorite from "Brigadoon."

With top tune material, any of the sides are worthy of a whirl in the music boxes.

DICK HAYMES-HELEN FORREST  
(Decca 23944)

*Something to Remember You By*—FT; V.  
*Till We Meet Again*—W; V.

Another re-issue, this brings back the torch romancing of Helen Forrest and the bary romantics of Dick Haymes for two old-time favorites. Sharing the wordage and blending voices in duet to polish off each side, it's a slow ballad spin for "Remember You By," with forthright nostalgia in their needling of the "Till We Meet Again" waltz evergreen. Earle Hagen's music, rich in string luster, provides full background for the singers.

"Till We Meet Again" may grab a nickel or two from those feeling in an old-time mellow mood.

GEORGIA GIBBS (Majestic 12010)

*As Long As I'm Dreaming*—FT; V.  
*Ballin' the Jack*—FT; V.

It's honey-voiced chanting, when taking it soft and expressively for the "Dreaming" movie ballad, and when taking it with lift qualities for the bouncy "Ballin' the Jack." All the way, Georgia Gibbs gives it out easy and relaxed, her lyrical flow as easy as balsam on the ears. Glenn Osser's music makes her chant all the more colorful and attractive.

A song sweetheart who may well keep the buffalo heads hopping once the guys and gals find her out.

ART MOONEY (MGM 10034)

*You Should Have Told Me*—FT; VC.  
*As Long As I'm Dreaming*—FT; VC.

It's a smooth brand of dancipation that Art Mooney disks for both of these favored ballads, sustaining a rhythmic beat with plenty of body in the band flavored by a sax-clary blend. Bud Brees provides the romantic flavor with his easy lyrical flow for "You Should Have Told Me," to which the Gail Sisters and the band boys add effectiveness lyrical expressions behind the solo, and the troubadour takes it alone with as much effectiveness for "As Long As I'm Dreaming."

Both sides spin bright for the music boxes.

KIRBY STONE QUINTET (Scoop 1001)

*Va-Zap-Pa*—FT; V.  
*Money, Money, Money*—FT; V.

This vocal-instrumental unit of trumpet, sax, piano, bass and drum, making its platter preem in launching the label, has the added advantage of comedy patter material. With Stone leading the singing, the fretel introduces a dandy in "Va-Zap-Pa," Italian dialect ditty meaning "you better go to work." Sing it all the way in the lively march tempo, bringing out all of the comedy appeal of the novelty. "Money, Money, Money" is a Calypso-styled novelty, but bad balance in the singing and playing makes it difficult to follow.

"Va-Zap-Pa" packs plenty of contagion for the coin-catching.

(Continued on page 120)



The Billboard

MUSIC POPULARITY CHARTS

PART VII

Advance Information

Week Ending June 13



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

AFTER GRADUATION DAY	Eddy Duchin (Buddy Clark) (JE VOUS)	Columbia 37389
AMADO MIO	Theodora (WALTER WINCHELL)	Signature 15137
AN APPLE BLOSSOM WEDDING	Sammy Kaye (Don Cornell-Glee Club) (THE ECHO)	Victor 20-2330
AN APPLE BLOSSOM WEDDING	Eddy Howard (BLUE TAIL)	Majestic 1156
AS TIME GOES BY	Derry Falligant (THE OLD)	Enterprise 271
AS YEARS GO BY	Derry Falligant (LIKE A)	Enterprise 273
AS YEARS GO BY	Evelyn Knight (PASSING BY)	Decca 23955
ASK ANYONE WHO KNOWS	Larry Douglas (Ray Bloch Ork) (ROCKIN' HORSE)	Signature 15123
AVE MARIA	Ray Bloch Ork (Harrison Knox-Choir) (THE BELLS)	Signature 15118
BESSIE COULDN'T HELP IT	Ronnie Kemper (RAGTIME COWBOY)	Signature 15143
BEWITCHED	Larry Green Ork (Lee Rand) (SPRING IS)	Victor 20-2329
BILL	Marie Greene (Dave Mann Ork) (SEPTEMBER SONG)	Signature 15138
BLOOP BLEEP	Danny Kaye (I GOT)	Decca 23950
BLUE TAIL FLY	Eddy Howard (AN APPLE)	Majestic 1156
BRAZEN LITTLE RAISIN	Captain Stubby-The Bucancers (WAH-HOO)	Majestic 12006
BRAZILIAN BOOGIE	Felix Figueroa Ork (SWING SAMBA)	Ambassador 277
CECILIA	Ronnie Kemper (MY FUTURE)	Signature 15142
CHRISTMAS IN PARIS	Jay Franklin Quartette (THE HILL)	Enterprise 263
COLUMBIA, THE GEM OF THE OCEAN ALBUM	Fred Waring	Decca A-452
Army Hymn (A Prayer for Soldiers)		Decca 23345
Columbia, the Gem of the Ocean		Decca 23890
Hymn to a Hero		Decca 23892
Man to Man		Decca 23892
The Flying Marine		Decca 23890
The Navy Hymn (Eternal Father, Strong To Save)		Decca 23891
Wave in Navy Blue		Decca 23891
We're On Our Way (Infantry Song) (Alfred Drake)		Decca 23345
COME TO ME, BEND TO ME	Floyd Sherman (The Chickering Four) (TILL WE)	Signature 15113
DO IT AGAIN	Bob Case Ork (NOLA)	Ambassador 281
DON'T TELL ME	Tony Martin (Victor Young Ork) (YOU'RE NOT)	Victor 20-2328
*FEUDIN' AND FIGHTIN'	Dorothy Shay (Mischa Russell Ork) (SAY THAT)	Columbia 37189
FLYING HOME	Ella Fitzgerald (Vic Schoen Ork) (OH, LADY)	Decca 23956
RUDOLPH FRIML ALBUM	Jesse Crawford	Decca A-548
Allah's Holiday		Decca 23666
Chansonette		Decca 23666
Giannina Mia		Decca 23664
Indian Love Call		Decca 23663
L'Amour Toujours L'Amour (Love Everlasting)		Decca 23665
Only a Rose		Decca 23665
Rose Marie		Decca 23663
Sympathy		Decca 23664
GET AWAY FROM THE FISH WAGON, GERTRUDE	Freddie "Schnickelfritz" Fisher Ork (WITHOUT YOU)	Enterprise 267
HERE COMES THE BAND! ALBUM	The Louis Castellucci Military Band	Capitol BD-52
Anchors Aweigh		Capitol 20121
El Capitan		Capitol 20118
French National Defile March		Capitol 20120
Lights Out		Capitol 20121
Parade of the Wooden Soldiers		Capitol 20119
Semper Fidelis		Capitol 20118
Stars and Stripes Forever		Capitol 20120
Washington Post March		Capitol 20119
HOW FIGHTS START IN SALOONS	Cyril Smith (SHE WAS)	Enterprise 261
HOW STRANGE	Johnny Clark (Phil Carreon Ork) (YULE-TIDE)	Whimsy 243
I CLOSE MY EYES	Phil Carreon Ork (Ray Vasquez) (NO COMMENT!)	Whimsy 245
I DO, DO, DO LIKE YOU	Bing Crosby (The Skylarks-John Scott Trotter Ork) (THE OLD)	Decca 23954
I GOT A SONG	Danny Kaye (BLOOP BLEEP)	Decca 23950
I KNOW MY LIMITATIONS	Johnny Clark (Phil Carreon Ork) (L. C.)	Whimsy 244
I LOVE TO READ THE FUNNIES	Al Trace Silly Symphonists (LAUGHING SONG)	20th Century 20-40
I WANT TO BE LOVED (But Only By You)	Gordon MacRae (Jerry Jerome Ork) (OLD DEVIL)	Apollo 1067
JA-DA	The Velvetaires (Jewell Hopkins) (THERE'S A)	Enterprise 265
JE VOUS AIME	Eddy Duchin (Buddy Clark) (AFTER GRADUATION)	Columbia 37389
LAUGHING SONG	Al Trace Silly Symphonists (I LOVE)	20th Century 20-40
MONICA LEWIS SINGS ALBUM	Monica Lewis (Ray Bloch Ork)	Signature S-6
Always		Signature 15103
But Not for Me		Signature 15104
If I Loved You		Signature 15103
I'll See You Again		Signature 15102
I'll See You in My Dreams		Signature 15104
Someone To Watch Over Me		Signature 15101
Speak to Me of Love		Signature 15102
They Didn't Believe Me		Signature 15101
L. C. JUMP	Phil Carreon Ork (Pat Young) (I KNOW)	Whimsy 244
LIKE A MELODY PLAYED IN BLUE	Derry Falligant (AS YEARS)	Enterprise 273
MALAGUENA	Jack Fina (MY REVERIE)	Enterprise 287
**MOONLIGHT BAY	Glenn Miller Ork (PEG O')	Decca 25075
MY REVERIE	Jack Fina (MALAGUENA)	Enterprise 287

(Continued on page 118)

New Novelty Songs ★ ★ ★ ★

A FAVORITE ON THE HARLEM HIT PARADE

FOOLISHLY YOURS

★ Victor #20-1990  
Manor #1046  
International #D216

★ Deep River Boys  
Savannah Churchill  
The Four Notes

MR. POLICE, THAT'S IS MY GEL

(AN UNUSUAL ITALIAN-AMERICAN NOVELTY BY NICOLA PAONE)

★ Columbia #15142

★ Nicola Paone

MOVIE TO-NIGHT

★ Capitol #367

★ Johnny Mercer

Hillbilly Songs

I'VE GOT A GAL IN LARAMIE

(BY THE WRITERS OF "SIOUX CITY SUE")

National #5013  
Musicraft #442

Dick Thomas  
Riley Shepard

A LONELY COWBOY'S DREAM

(BY THE WRITERS OF "SIOUX CITY SUE")

National #5014

Dick Thomas

PUBLISHED BY

SHAPIRO, BERNSTEIN & CO., INC.  
MUSIC PUBLISHERS

LOUIS BERNSTEIN  
Pres.

1270 Sixth Avenue  
New York 20, N. Y.

GEORGE PINCUS  
Gen. Mgr.

JACK McLEAN HITS THE JACKPOT WITH  
"WAIT TILL I GET MY SUNSHINE IN THE MOONLIGHT"

COUPLED WITH

"I'M WAITING FOR SHIPS THAT NEVER COME IN"

Down Melody Lane with

JACK McLEAN and his orchestra

COAST RECORD #8009

PEERLESS DISCOS SPECIALS

"MI VACA LECHERA" (Guaracha)

"CONFIDENCIA DE AMOR" (Bolero)

TRIO JANITZIO

(2547)

"LO QUE PIENSO DE TI" (Bolero)

"CIEGO" (Bolero)

MARIO ALBERTO RODRIGUEZ CON ORQ.

(2534)

"PECADORA" (Bolero)

"CONNIE" (Bolero)

TRIO JANITZIO

(2532)

Coast RECORDS

2534 W. PICO BLVD. LOS ANGELES 15, CALIF.



# Petrillo Inaugurates AFM Meet With Blast at Taft-Hartley, Lea to Big Hand

Prexy Says Union Ready To Fight To Hold Gains

(Continued from page 24)

despite possible relief for the latter via the Lea or Taft-Hartley bills, was plainly implied by the now-humorous, now-rageful, now-eloquent AFM prexy. "Almost a year back when this Lea Bill thing started," he said "I called a meeting in New York of the New York, Chicago and Hollywood locals and we worked out a special one-year agreement with the chain broadcasters, instead of the usual three, so that if we got a reverse decision of the Lea Bill, at least we'd have the door open to protect musicians' rights."

Reviewing AFM's attack against the Lea Bill conducted by Joseph Padway, general counsel for AFM, Petrillo said, "We realized a year back that under the Lea Bill each and every local could be indicted if the national decided to pull musicians off chain broadcasts in support of a strike." Knowing that the "Lea Bill says no employers can be asked to put on more musicians than they require," he said he deliberately set out to test the action. As president of the Chicago Federation of Musicians, not as national head, Petrillo said he "asked for six musicians instead of three on a Chicago station; the government filed suit. I put up \$1,000 bail and went to trial later. The Federal Court in Chicago finally declared the bill unconstitutional, whereupon the government appealed to the Supreme Court."

## Refutes "Czar" Charges

To charges of "czar" and "machine organization" Petrillo stressed that the convention organization was more democratic than Congress, that the executive board did not know in advance who the delegates would be and affirmed that each local's elections were strictly its own control.

The press came in for its share of blasting. "They indicted me 24 hours a day for sedition at last year's St. Petersburg convention," he said, "and told the public that the royalty fund from records would be used to pay bigger salaries and hold quarterly conventions." The record showed, he countered, that, as promised, the public was getting the full benefit of the fund and that no union officials were getting paid for ad-

ministering it and that there had been no increase in AFM officer salaries.

## Charges Unfair Publicity

"What do we have to do to get decent publicity?" he asked. In New York, he explained, when the plan to allocate royalty-fund monies to locals for public service and hospital concerts (all gratis) was announced, the first paper he saw depicted him with his hands reaching into a juke box for more nickels. The AFM pays 15 cents per member (\$32,000) assessment to the American Federation of Labor to aid in garnering pro labor publicity, he added, "but the AFL runs a half-page ad in the newspapers and a week later the National Association of Manufacturers follows up with a two-page spread. We haven't got the money to fight these people, but we do have the manpower."

That the AFM prexy was pursuing a sharper public-relations course, however, was made clear when he revealed that a key film executive had promised that the "royalty fund projects" would be filmed and utilized in newsreel or short subject form. Aim: To reach the public thru the celluloid medium with both the press and radio figured to present the obvious difficulties.

## Attacks Pending Probe

All the vehemence of the AFM leader rose up in his comments on the forthcoming investigation by Congressman Hartley's committee and the subcommittee on labor and education headed by Congressman Kearns. Some time ago when his executive board asked him to go to England to discuss the possibility of a world-wide federation of musicians—"which I don't think much of," the AFM chief declared—Hartley rushed to subpoena him for appearance before the committee with the inference that "I might be trying to run away. So I didn't go to Europe," he added, "but we made a deal with Hartley and his bunch that the Monday following the Supreme Court decision on the Lea Bill I would appear before the committee." He explained that he did not wish to make the hearing

## Tag Wanted

NEW YORK, June 14.—Dave Garroway's drive to unearth a new and more appropriate tag for disk jockeys got under way last week, with a solid listener response. The WMAQ record man is presently sifting thru the name suggestions; a selected number of which will be published here next week.

What's your idea for a better term than "disk jockey" for the boys who play the platters and chatter on the air?

## Dorsey Gets Back \$500 of AFM Fine

HOLLYWOOD, June 14.—Board of directors of Local 47, American Federation of Musicians, has returned \$500 of the fine leveled against bandleader Tommy Dorsey tho they upheld the back wages claim pressed against Dorsey by former sideman Bob Dawes. (The Billboard, May 3.)

At a special appeal meeting, the board partially reversed its previous decision against Dorsey, upholding Dawes's claim for four weeks' salary at \$125, which the sideman alleged were due him for services rendered. Other charges against the bandleader, including the accusation that Dorsey had blacklisted Dawes from playing engagements at the bandfrontier's Casino Ballroom, were dropped.

while the high court was considering AFM's arguments.

Pointing to the recent disclosure that Rep. Carroll D. Kearns, chairman of the Hartley subcommittee, was a member of the AFM local in Greenville, Pa., and a Doctor of Music "appointed because he knows the inside workings of the AFM," Petrillo asked, "Why doesn't he (Kearns) present his views on the floor of this convention rather than in a congressional investigation?" Referring to press reports that Hartley predicted Kearns would be expelled from AFM because he would make a guest appearance this summer at Interlochen, Mich., as guest of Dr. Joseph W. Maddy, famed Petrillo thorn, the AFM boss bulled right in.

## Kearns Arouses Ire

"Here is a man, a member of AFM, who took the oath to abide by the rules and by-laws of the organization and now becomes a deserter, a violator of the AFM's regulations. Well, if I know the temper of the executive board, including the president, toward anyone who violates the rules—Mr. Kearns, the minute you pick up that stick on July 4, we're going to drop you right in Dr. Maddy's lap."

Referring to the Hartley committee investigation, Petrillo demanded an open hearing with accused and accuser in the same room, instead of the hearsay affair he predicts it will be.

"Are we being persecuted because the AFM gave our soldiers and the allies millions of dollars of free recordings; because we have programs on the air to sell bonds today; because we have never had a general strike; because we appropriated \$250,000 at President Roosevelt's request to send major symphony orchestras into rural regions where such music had never been heard before; because we have outlined a million-dollar project to provide free band and orchestra concerts for the public—is that why we're being persecuted?"

Visibly shaking with the vigor of his words, the AFM bossman had the delegates with him all the way, judging by the tumultuous standing applause at the end of his speech.

## GAC Cracks MCA Grip on Karzas Chi Ballrooms

CHICAGO, June 14.—Important local Bill Karzas ballroom outlets, Aragon and Trianon, which have been a Music Corporation of America (MCA) stronghold for the past three and a half years, were cracked this week by General Artists' Corporation (GAC) when Paul Bannister, of the GAC band department here, inked Johnny Long's ork for a two-weeker at the Trianon, starting September 5. Deal by GAC is expected to be the first of a series of engagements by other major agency orks. Another undisclosed agency has an Eastern ork set for an early October date. Pact has been okayed by Karzas, but still needs the leader's hancock.

With biz dropping, MCA has been having a rough time holding on to an exclusive, because other agencies have been bombarding Karzas with offers of some top material at the ballroom's scale. Scale, on Class A basis, runs around \$130 per week per sideman.

Ballrooms are also much sought after, for they get big Mutual net and local airing. Remote time is a big asset in selling orks thru the territory, especially these days when ops are reluctant about buying remote time.

## AAF Drive Will Use Name Orks

NEW YORK, June 14.—Army Air Forces (AAF) will try to sell the service branch to the public via name orks as part of a drive starting in mid-July and leading up to Air Forces Day August 1. Spark-plugged by a \$2,000,000 ad campaign, the AAF, in connection with the Air Forces Association (AFA) headed by General Jimmy Doolittle, already has skedded Guy Lombardo, Skitch Henderson and the AAF ork and Tex Beneke for recorded and live radio shots.

Last year Beneke's ork was named official AFA ork, and the crew's tootlers who served with the AAF during the war are members of that organization. It is planned to offer them the major portion of air time during the campaign.

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# Music---As Written

**NEW YORK:**

Connee Boswell into the Last Frontier, Las Vegas, Nev., for two weeks starting Friday (20). . . . Deems Taylor and his missus sailed for London and the meeting of the International Copyright Societies aboard the Queen Elizabeth last week. Dick Murray and Herman Finkelstein and their wives plane out Monday (16) for the same meeting, and Wallace Downey with his wife and Dr. Rudolph Nissim follow by air next day. . . . Julie Stein's first plug song at Broadcast Music, Inc. (BMI), is *Ev'rybody and His Brother*, which will be launched by Tex Beneke on his Chesterfield ailer. . . . Sam Donahue's ork goes back into the Click in Philly for one week starting July 7.

New Mills Blue Rhythm Ork included some of the top toolers in the biz on its first disk session. Among them were Butch Stone, Si Zentner, Chuck Peterson and Charlie Shavers. . . . Frankie Carle goes back into the Hotel Pennsylvania in January. . . . Ray Anthony tees off NYC park dances with a stint at the Central Park Mall on June 26, then moves over to Prospect Park, Brooklyn, following evening. . . . Chubby Jackson's jazz ork has been waxed by American Recording Artists, cutting four sides on their initial date.

Orin Blackstone, New Orleans jazz authority, will publish the third volume of his *Index to Jazz*, covering musicians whose names start with the letters M thru R. . . . Buddy Clark and Times-Columbia Distributors, Inc., played host to New York disk dealers backstage at the Paramount recently. Also present were disk jockey Joe O'Brien and 10 winners of a radio contest based on the question, "How Are Things in Glocca Morra?"

Apollo now setting plans to appoint independent distrib to augment its over-all coverage of disk outlets. Up to now the plattery has maintained its own branch offices as exclusive distributing centers. . . . Duke Ellington turns over his warbler, Al Hibbler, to son Mercer's ork for the next few months, with Chester Crumpler filling in. Hibbler returns to the Duke when he starts his concert tour in the fall.

. . . Columbia finished dinking the complete *Hansel and Gretel* direct from the stage of the Met last week.

New Rainbow diskery has broken its local distrib ties with Modern Music and now is handling its own New York selling tasks. . . . Vox prepping an album of Marlene Dietrich disks in German, with masters being imported from France's Polydor firm. Firm also had several longhair wax sessions in past week.

**CHICAGO:**

Jo Stafford and Victor Borge head the Chicago Theater revue July 11. Tommy Sheridan's commercial ork (five saxes, four brass and three rhythm, featuring the fronter's 88-ing, plus a gal vocalist) are set for a series of meaty Midwest location dates for the summer. . . . Don Reynolds, Chi radio singer, has joined Clyde McCoy as vocalist.

Vi and Jerry Wagner and their music, which has been featured at the Graemere Hotel here for the past two years, and over an ABC remote wire the past year, were inked to a three-year Bullet recording pact, calling for eight sides per year. . . . Mus-Art puts its first band into the Claridge Hotel, Memphis, June 27, when Joe Sanders' ork plays a three-weeker.

Teddy Phillips's ork got its biggest break yet this week when Bill Karzas, op of the Aragon, where Teddy is now working, and the Trianon, Chi, decided to use the Phillips crew for six weeks, starting late in August.

Kermit Bierkamp, ex-TD's Casino Gardens' ballroom manager, in the Midwest, scouting for a ballroom property of his own.

**HOLLYWOOD:**

David Street begins waxing next week for the New Avon label. Mello-Larks back in Hollywood after six-month stint with Tex Beneke ork. Singing group may go into Billingsley's Bocage shortly. . . . Harry Geller set as arranger-conductor for Artie Wayne's next Husksters recording date June 16. . . . Personal Manager Bobbie Bennett east to line-up hotel dates for Bill Millner's new ork. . . . Dick Haymes has been set for musical version of Broadway's *Up in Central Park* to be produced by U-I pix.

Batoner David Forester has been named musical director of local ballet association. . . . Cugat added songstress Betty Reilly to his current show at Ciro's. . . . Decca Prexy Jack Kapp supervised recording sessions for Der Bingle and Al Jolson during his current Coast trek. . . . Marion Morgan will be back with Harry James as thrush when trumpeter opens at Palladium in the fall.

**SAN FRANCISCO:**

Charlie Barnet opens name-band policy at Edgewater Beach July 1. . . . Jimmy Blass and ork follows Joe Reichman into Fairmount Hotel's Venetian Room, not Jack Ross, as previously reported. . . . In turn, Blass will be succeeded by Nat Brandwynne, with Victor Borge on the opener. . . . Betty Brownell, ex-Henry Busse thrush, joins new show at Club Lido. . . . Garry Nottingham's ork into Tahoe Village, Lake Tahoe, June 19. . . . Jack Fisher's ork opens June 26 at El Rancho, Sacramento.

**HERE AND THERE:**

Al Morgan, after a week at the Circle Bar, East Dubuque, Ia., has taken his 88-ing into the Tic-Toc Club, Milwaukee, for two weeks, set by Frank J. Hogan, Chicago. Morgan returns to Helsing's Vodvil Lounge, Chicago, for 10 weeks, starting August 1.

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MY LETTER

537

TRAGIC ROMANCE  
YOU WILL FIND  
ME HERE

605

THREE STRIKES  
AND YOU'RE OUT

THINGS ARE  
GONNA BE  
DIFFERENT

553

SUNDOWN AND  
SORROW

YOU'RE LIVING  
A LIE

618

BREEZE  
DOLLY DEAR

566

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591

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INSPECTION: Tuesday, June 24  
10 a.m. - 4 p.m.

# MERCURY

# RECORDS



# Freak Rains, Cold, Snow Put Damper on Ork Dates

NEW YORK, June 14.—Summer location grosses thus far have been hard hit by late spring cold weather and early summer rains, with bookers worried that unless the freak weather stops soon, ork takes will continue to wobble. Some locations, chiefly around New England, have pushed ahead bookings of name orks in an effort to get them in at a time when the weather is a safer bet.

Especially hard hit has been the New England area where a mixture of rain and cold sent the grosses tumbling for the past month. Rain throughout the South has kept customers away, with Erskine Hawkins one of the few orks able to pull respectable gates. In Detroit the Walled Lake Casino and the Eastwood Gardens have both suffered from the weather.

Johnny Long, despite four days of rain, however, drew enough customers at the Eastwood Gardens to get another one-week date starting August 29.

Midwestern and Far Western weather has been wet, with the topper coming late last week when snow fell in Denver; Cheyenne, Wyo., and Leadville, Colo. Western Nebraska, during the same period, experienced freezing temperatures.

Weather in Montreal has been right in line with that reported in this country, but the Forum recently reported a new all-time record when Charlie Spivak drew more than 7,000 customers.

## Sy Oliver Parts From W. Morris

NEW YORK, June 14.—Orkster Sy Oliver this week obtained his release from a William Morris Agency management pact. Contract was ended by mutual agreement and parting was amicable. According to Eddie Greene, Oliver's personal manager, the orkster claims he was unhappy under the WM aegis.

Just prior to the contract break the agency set the Oliver ork into the Apollo Theater here for one week beginning June 27. Greene said Oliver hasn't yet made another agency affiliation.

## Pipers-Huddleston Suit Settled Out Of Court for 9G

HOLLYWOOD, June 14.—Pied Pipers and ex-Piper Johnny Huddleston last week agreed to an out-of-court settlement of Huddleston's long-standing suit against the singing group, Huddleston accepting a reported \$9,000. Huddleston, a former member of the group, had previously sued for \$150,000 and an accounting of the Pipers' profits. A third suit, this one a federal action demanding re-employment under the G.I. Bill of Rights, had previously been dropped.

In settling the claim while the trial was in progress, the Pipers declared that they admitted to no liability or breach of contract as charged by Huddleston, but wished to aid Huddleston's singing career which was disrupted by the war. Settlement figure is approximately the same amount the Pipers offered Huddleston months ago for an out-of-court solution, but which Huddleston at that time turned down.

## Padway Denounces Taft-Hartley Bill At AFM Confab

(Continued from page 24)

According to Padway, is the T-H provision on so-called "featherbedding" tactics. Calling it the "Lea Bill all over again," Padway said it "holds it unlawful to cause an employer to pay money in the nature of an exaction for services that are not performed."

"That means," he continued, "that every form of AFM standby fee would be out since you cannot ask a broadcaster to employ more musicians than he needs; you would then be exacting moneys for non-performed services."

Another blast was aimed at the provision which holds that "You must take into the union every man or woman who applies, except those who do not fit age limitations or would not pay initiation fees or dues. Thus," Padway continued, "if Maddy (Joseph W. Maddy, Interlochen musical director) came to tender his dues you must take him in. . . . If refused after tendering his dues, an employer under the terms of this bill could hire him without fear of union action. And if you refused to work with Maddy," he went on, "that's okay, but if you quit in violation of a written contract you would be liable for the reimbursement of the contracted amount."

### No Secondary Boycott

"We wouldn't be able to pull musicians off a chain broadcast anymore," Padway added. The T-H Bill, he claimed, would make it unfair practice to strike a chain organization under secondary boycott provisions. He also maintained that the bill would prevent AFM from dealing with radio or the recording companies as a group.

Another hidden block for AFM, Padway declared, was the T-H Bill's stipulation that the "union could not control self-employed persons. Name soloists such as Jascha Heifetz, Mischa Elman, etc., he asserted, could not be made to join the union.

Painting a frankly calamity picture for the AFM body if the bill became law, Padway termed the measure "A scheming, Machiavellian, dishonest bill, far worse than the original Case Bill which was at least honest and open."

## Henderson, B'port, \$1,170

BRIDGEPORT, Conn., June 14.—Skitch Henderson, making his first local appearance, did fair at Pleasure Beach Ballroom, municipally operated terperly, Sunday (8), drawing 975 persons who paid \$1,170.

Previous week Jan Garber drew 1,040 persons for a gross of \$1,248. Admission for both bands was \$1.20.

## ALBUM REVIEWS

### PIANO MUSIC OF MENDELSSOHN—

Vladimir Horowitz (Victor DM-1121)  
Marking the 100th anniversary of the composer's death, concert pianist Vladimir Horowitz makes this Mendelssohn Centenary Album a prize package of three 12-inch platters. Stroking the Steinway with impeccable craftsmanship, the recitalist runs the gamut of musical expression in the three sides that take in the "17 Serious Variations." Horowitz's own Variations After Liszt provide a brilliant setting for the Wedding March, taking two sides, with two of the master's Song Without Words filling out the sixth side. Bust of the composer makes for an impressive cover figure, with notes on his music printed on the inside page.

### "LES SYLPHIDES"—

Boston "Pops" (Victor DM-1119)  
Drawing the themes from Chopin's most popular waltzes, polonaises and nocturnes, Arthur Fiedler conducts the Boston "Pops" Orchestra for an extremely sensitive performance of the composer's *Les Sylphides* classical ballet music that serves the interpretative dancers so well. Leroy Anderson and Peter Bodge, in their new arrangement, have added Chopin's *Waltz in F Minor* and retain the flavor and charm of all the music in their scoring. Three 12-inch records to the set. Figures of ballet dancers grace the front cover with notes on the composer and his music for the inside page.

(Continued on page 121)

## Cuneo in Pleasure Beach

BRIDGEPORT, Conn., June 14.—Fred Cuneo, veteran booker and theater manager, has taken over as manager and band booker at Pleasure Beach Ballroom, Pleasure Beach Amusement Park, municipally operated resort here. Cuneo has booked in a flock of name bands for week-end one-nighters until after Labor Day. Jack Still, local maestro, will handle the week nights with his house band.

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## Peter Maurice in Contact Drive On Disk Jockeys

HOLLYWOOD, June 14. — Peter Maurice Music, a subsidiary of Leeds pubbery, will launch a concerted drive to contact disk jockeys next month, according to Veepee Happy Goday. One of the first major publishers to send out top contact men to visit the jocks in their own bailiwicks, the firm has skedded Hal Fein, professional manager, for a nationwide junket during which he'll cover top platter spinners in all major cities. Also going on tour is Doc Berger, of New York.

Announcement follows on the heels of formation of a contact service for publishers in New York (*The Billboard*, May 31). Goday has issued blanket orders to all Maurice pluggers to increase number of disk jockey contacts and work as closely as possible with the platter spinners.

## Ritz Ops Mark 37th Year

BRIDGEPORT, Conn., June 14.—George McCormack and Joseph Barry celebrated their 37th year as owners and ops of the Ritz Ballroom on Decoration Day. Spot, which uses name orks on Sundays and holidays and territorials during the week, officially closed one of its best seasons last week and will use Polish orks until the new season opens in September.

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## 5,000-an-Hour Disk Press Developed by Glenn L. Martin

NEW YORK, June 14.—Glenn L. Martin Aircraft Company, which turned out fighting planes for the armed forces during the war years, now is experimenting with a new hydraulic stamping press. Firm expects new machine will turn out 5,000 disks an hour once research is completed, many times more than the best output of pressing machines now in use.

Engineers engaged in the research at the company's plant in Middle River, Md., report that machine's output now is below the 5,000 figure, but that they anticipate no trouble in hiking the total to the larger figure in the near future.

While the firm has kept the new press under wraps to date, it has allowed four of the bigger diskeries to conduct their own research in the plants with parts of the equipment. But the diskeries would accept the equipment only on the promise that their identities be kept secret in order not to alienate their regular press machinery suppliers.

Martin officials report that preliminary experiments conducted by experienced diskeries have been entirely satisfactory, according to the

## Sacks May Get Duke for Col

NEW YORK, June 14.—It was revealed here this week that Manie Sacks, Columbia diskery artist and rep topper, was negotiating with Duke Ellington to join the firm's artist roster. Except for Cab Calloway, diskery has been minus a top Negro ork attraction since the departure of Count Basie several months ago. Terms of negotiation were not revealed, but it is known that Ellington's mentors have been looking around for a 50G annual guarantee deal. Ellington's pact with Musicraft was bought up by that diskery last week.

## Click, Asbury Park, On James' July List

NEW YORK, June 14.—Harry James brings his ork back East July 3, when he starts a three-day stand at the Click in Philly. Ork has been booked in New London, Conn., July 6 and on succeeding days will appear in Springfield, Mass.; Worcester, Manchester, N. H.; Burlington, Vt.; Montreal, Ottawa, Syracuse, Elmira and Scranton. On July 16 James opens in Asbury Park for one week, with Music Corporation of America now negotiating appearances beyond the July 22 closing at the New Jersey resort.

## Protective Packing For Victor Kidisks

NEW YORK, June 14.—RCA Victor now is shipping its new line of non-breakable automatic sequence kidisks, which are packaged in hard-backed record-story albums. According to J. L. Hallstrom, general merchandise manager, the only juvenile disks that will not be so shipped in the future are single disk packages, which will remain as showpieces.

Signature plattery also has started using unbreakable material for children's disks. Firm reports that all kidisks from now on will be pressed on vinylite.

platteries, hence the continued and stepped-up research program at the Martin plant in Maryland.

With a great deal of work yet to be done, Martin officials refused to quote any prices on the new press, but said later developments will determine the eventual sales ticket.

It also is reported that the Gar Wood Industries are experimenting with a new pressing machine.

## Freddy Martin Sues Pacific Music Sales

HOLLYWOOD, June 14.—Orkster Freddy Martin has filed suit in California Superior Court against Pacific Music Sales, demanding an accounting of business handled for Martin's two pubberies (Maestro and Martin) during the past five years. Martin has estimated discrepancies totally \$35,000 in sales revenue, and will seek to recover that amount from the sales org.

Pacific was formerly national distributor for Martin pubberies.



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## Silver To Keep Active in Biz Upon WM Exit

CHICAGO, June 14.—Dependent upon if and when he can work out a satisfactory financial deal with the William Morris Agency to take over his 50 per cent interest in the WM Chi office (*The Billboard*, June 14), Morris Silver, prominent booker and showbiz figure for over 35 years, told *The Billboard* that he intends to set up his own theatrical office, in addition to running a major night spot here in the South Shore district and owning half interest in one and possibly two motion pic houses on the South Side. Silver said chances for sale of his WM interests looked good and probably would come about within a fortnight.

Silver, when queried about his reported desire to sell out and retire, said he intended to continue in show business actively. The deal between himself and WM over purchase of his part of the Chi office had been in negotiation off and on during the past five years, but had never been as close to consummation as at present, he said.

If the sale of the Silver interest in the Chi WM office goes thru, Silver said he intends to start building when materials become available, a cafe, to be called Morris Silver's Little Red School House. The nitery will be located near 75th Street and the lake shore and will seat 850 in a giant roof garden, to be open during the summer, while the indoor seating will be 700. Proposed plans would make it the largest nitery in the Midwest and the only major spot on the entire South Side.

Silver intends to open his own talent office if the WM Chi office purchase goes thru, but would not elaborate on his plans, other than to mention that he is negotiating for 50 per cent interests in a couple of outlying movie houses. Silver, a native Chicagoan, has been active in showbiz 37 years, for 10 years as a member of the Western Vaudeville Managers' Association of the Orpheum Circuit; for 10 years as general booking agent of B. & K. theaters and as executive assistant to A. J. Balaban, and for the past 20 years as treasurer and general business manager of the William Morris Agency, of which he is founder.

## IN SHORT

### New York:

Booker John C. Jackel and his wife have just celebrated their 47th wedding anniversary. . . . Howie Horwitz, Riviera p. a., has become a daddy again. This one's a girl. . . . Larry Barnett, Music Corporation of America (MCA) exec, Coastbound for a few weeks and will visit MCA out-of-town offices on the way back. . . . Carl Brisson goes back into the Versailles for 10 weeks starting in March. He works the Statler Hotel circuit beginning October 13.

Jacques Peals held over thru June 28 at the Persian Room, Hotel Plaza. . . . Hawaiian Room of the Hotel Lexington celebrated its 10th milestone June 17. . . . Dave North, Gale Agency flack, hospitalized. . . . Patsy Miller, daughter of MCA biggie, Charles Miller, signed for summer stock in Glen Cove, Conn. . . . Fay Ross managing the Merry-Go-Round Beach Club, Atlantic Beach, Long Island.

Milt Herth Trio into the Orchid Lounge, Springfield, Ill., July 2. . . . Mary Kaahue Trio into Eau Claire, Wis., on the same date. . . . Kirby Walker at the Flying Tiger, Long Island. . . . Milton Paige started at the Hotel Sheraton Lounge June 16. . . . Anne O'Shea joins the show at Hogan's Irish House June 18. Jeff Brophy held over.

Vivian Blaine has been signed for a four-week date at the Casino Theater, London, starting July 7.

Cafe Madison, Madison Hotel, closed the Debonaires on June 7 and is now using a piano single. The room will remain open while being redecorated. . . . Hey Jackson ork held over at Club Atlantis, Coney Island. . . . Victory Theater, Bayonne, N. J., has dropped vaude for the summer, switching to straight pic policy.

Barry Brothers' ork opens the Grand Hotel, High Mount, N. Y., season June 25. . . . Paul Small on the Coast. . . . Eddie Smith in Idaho. . . . Christine Delle and Jean Clochine, of the Hal Sands line, are setting up a dance studio in West Haven, Conn., opening in October. . . . Paul V. Coates Associates have opened a Beverly Hills office, headed by Coates himself. . . . Three of a Kind at Blue Haven, Long Island. . . . Four Chordsmen set at the Park Terrace, Brooklyn, for five weeks. . . . Burt Gross new to Morison-Norell cocktailerie. . . . Mouse Powell ork begins a four-weeker at the Enduro, Brooklyn, June 10.

Grand Hotel, High Mount, N. Y., has been purchased by Al Gottesman, who plans to continue the same week-end show policy for the summer. Gottesman will increase his budget later in the season to bring in semi-names.

### Philadelphia:

George Mann heads the new revue at Sciolla's. . . . The Five Dukes are off to Atlantic City to start the season at Tony's Musical Bar on the Boardwalk there. . . . Jackie Burnett, piano, and Walter Jeffery, accordion, are alternating at the Tabu. . . . Tony Sacco and the Coronet Trio are new at Betty's Musical Bar, Camden, N. J.

Three Interludes, alternating with accordionist Mickey Capp, at O'Drain's Musical Bar. . . . Mousey Garner heads the new revue at Weber's Hof Brau. . . . Art Mathues will top the spot at Marty Bohn's Nut Club, Wildwood, N. J. . . . Buddy Lewis to the Mirror Room, Newark, N. J. . . . Don Renaldo Quartet to the Blue Mirror, Camden, N. J.

Lynn Foster an added starter at the Swan Club. . . . Nancy Bohn takes over the managerial reins at the Nut Club, with Marty Bohn switching to his Nut Club in Wild-

wood, N. J. . . . Al Baker takes over the emcee controls at the Hi Hat Cafe. . . . Rose Venuti Trio into the Princeton Musical Bar. . . . Mack and Mitzi added at Kaliner's Little Rathskeller.

The Biff Men locate at Nicholson's Tavern at near-by Gloucester Heights, N. J. . . . Buddy Lewis in the lead at Sciolla's Cafe. . . . Three Men and a Maid, featuring Betty Jane Bruce, take over at the Copacabana, alternating with team of Len Lewy and Anita Lee. . . . The Riffettes, with Patti Planter and Phil Nace, into Chubby's Tropical Room at West Collingswood, N. J.

Al Fisher and Armand Camp have linked forces as a comedy duo, breaking in at Lookout House, Covington, Ky. . . . Mort Casway's new Center City musical spot, to replace his Music Village which was gutted by fire last year, will be ready to go June 20. . . . Three Loose Nuts take over the lead at Di Pinto's theater-night club. . . . Vic Earls heads the new summer revue at Lexington Casino.

Three Links and a Wink are new at Lou's Moravian Bar. . . . Bob Carney is back at Marty Bohn's Nut Club. . . . Pearl Williams into the Hotel Plaza's Palm Room. . . . O'Connor Twins, Virginia Ayers, added starters at Sciolla's Cafe.

### Rio De Janeiro:

Margaret Lanthos, ballerina, has signed with Chianca De Garcia for his musical, *Um Milhao de Mulheres*. . . . Laura Suarez has been added to the cast of *Seremos Sempre Crianças*, in Teatro Ginastico. . . . The Hotel Quintandinha, in Petropolis, is booking attractions for week-end dates. . . . The Tourand Brothers have been added to *Um Milhao de Mulheres* in Teatro Carlos Gomes. . . . Dercy Concalves, Walter D'Avila and Silva Filho head the new show in the Teatro Joao Caetano.

### St. Louis:

Eddy Howard heading new show at Chase Club, with Rossie Sisters and Bert Easler. . . . Armstrong and Eldridge playing return date at Merry-Go-Round Bar. . . . Hildegarde and Buddy Lester for the Chase, Lester to open the Starlight Roof.

Jean Webb into the Steeplechase Bar. . . . 400 Club and Club Plantation both have folded due to ruling of State Supreme Court against set-up spots. . . . Audrey Phelan replaced Stewart Trio at Hotel Melbourne's Piccadilly. . . . Mardell Girls continue at Top o' the Town, with John Henderson, emceeing, and Art Land's ork. . . . Roger Fox continues at Hotel DeSoto.

### San Francisco:

Fairmont's new Venetian Room is trying something new—dancing seven nights a week. Jack Ross's Cirque Room combo, upped to 12 pieces, is providing the Monday night music. . . . Joaquin Garay into the Bonanza Club, Reno, Nev., for two weeks, with option, at \$1,000 per.

Joe and Ray Panell, owners of Panelli's, have bought the Parkwood for \$65,000. . . . Dancer Al McKay, of the McKays, is the father of a girl. . . . Burns and White linked into the Music Bar show.

Wilbur Stump, pianist, is at Hunter's Club. . . . The Matthews Trio at the Club Casino, Daly City.

Bill Clifford's ork in for summer season at Marin Town and Country Club. . . . Joaquin Garay into Tahoe Village, Lake Tahoe, with Cooper Sister in for

first four weeks of the show. . . . Saunders King's band stays on four weeks at Harold Blackshear's Supper Club. . . . Dwight Fiske opens at House of Harris June 24.

Jack Ross follows Joe Reichman in Fairmont Hotel's Venetian Room, with Victor Borge skedded to open June 17. . . . Lariese Williamson, Cirque Room pianist-thrush, signed for own NBC radio show. . . . Prince Gum Lowe, Chinese comic, moves from the Chinese Sky Room to New York's China Doll. . . . Snooks and Allen, dancer, signs six-week contract for California Theater Restaurant.

The Phil Ford Four are to play the season at Riverview Inn, Russian River resort. . . . Nick Esposito's ork is set for three months at the Music Box.

### Detroit:

Dardanelle Trio broadcasting thrice weekly from Cafe Burgundy. . . . Aylene Mason joins the Gee Cee Trio at the Wonder Bar. . . . Jerry and Turk booked into the Bowery for two weeks. . . . Lee Caron and Art Mee held over at Mickey's Show Club.

Joe Conti sharing top billing with Jackie Kannon at Club Top Hat. . . . Lavaux held over indef at the Russian Samovar. . . . Pat Flowers, coming into Baker's Bar June 9.

### Here and There:

Blaine (Chubby) Johnson and His Melodaires are held over at the La-Salle Hotel, Milwaukee. . . . Ann Tyler is singing in Snug Harbor Lounge, Grand Haven, Mich. . . . Fairy Cunningham is set for Barnes & Carruthers fair season.

The Zany-Acts, comedy trio, have been playing Alec Liberman's 115 Club in Grand Forks, N. D., succeeding the Four Naturals, who had a three-month run.

Persons knowing the whereabouts of Herschel Hendler, former Orpheum Circuit headliner, are asked to contact Allan Clark, musical director of WKY, Oklahoma City.

Ralph A. (Daredevil) Miller, one-time human fly and sky-writer, has opened an indefinite engagement at the Leatherneck Club, Sioux Falls, S. D. He specializes in exposing card sharks.

### Taylor to MCA in N. Y.

NEW YORK, June 14.—Music Corporation of America (MCA) has added Frank Taylor to its theater department to work with Johnny Dugan and Jack Edwards. Taylor comes from the Detroit branch of MCA's act department and hasn't been replaced as yet.

### Kelly's Ritz, Panama, Shuts

NEW YORK, June 14. — Kelly's Ritz, Panama City, has shuttered for the first time in its 25 years. The spot, which had been using a \$3,500-budget Yank show, closed with the American Beauties revue. The club is operated by Mary Lee Kelly. Shuttering is believed to be temporary.

### Marsolais Opens Office

NEW YORK, June 14.—Joe Marsolais, who left Frederick Bros. a few weeks ago, has opened his own booking office at 1697 Broadway. Marsolais moved in this week.

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# N. Y. CAP DROPS NAME ORKS

## Shelvey-4A's Battle Looms Over New AGVA Constitution; Powers of Director Disputed

Right To Hire and Fire Demanded by Shelvey

(Continued from page 4)

the job as AGVA's national head, he received interim powers which included authority to make decisions and the right to hire and fire and set salaries. In the draft of the constitution, these powers were rejected by the 4A's and made subject to the approval of a national council.

The change, said Shelvey, means that every action, even where urgency is indicated, will have to be held up indefinitely until the council convenes. "If I have to make a decision and most of the council members are out of town, what am I supposed to do? Hold everything until they come back?"

Right To Hire and Fire

Another point of difference is the right of the director to hire and fire and to set compensation. "If I can't hire and fire and pay according to ability," said Shelvey, "it will mean the union will be seriously weakened in the field." He cited examples where organizers in the field were on friendly terms with cafe operators and hesitated to level against them for breaches of AGVA basic agreements or violations of contracts. "Such a man is no good for us. We have to send somebody else in to handle the territory. If the director can't make changes to see that AGVA members are protected, the union and its members must eventually suffer.

"So far as I'm concerned, I want the members and not the 4A's to decide what is good for them. I want to throw this whole thing before them in an open meeting," he added. "Besides, if I did such a bad job in the three or four years I've been here, how is it I started with nothing but a \$70,000 debt to the 4A's—a debt which forced the 4A's to take away AGVA's autonomy, no organization to speak of and actors being pushed around by every cafe in the country—and we paid off the debt, got our autonomy back, organized the field and have about \$250,000 in the treasury? And today AGVA is respected.

Scores Dissidents

"Why is it that certain groups who have not been interested in AGVA for the past few years now come out

and yell 'dictator'? Now they are back wanting us to return to the old formula of frustration and failure. In all these lean years, my powers and decisions never have been questioned by the 4A's. In fact, they gave me several commendations. Now that we have paid off our debts, have \$250,000 in the treasury, have a membership of about 47,000, the dissidents start yelling 'me too,'" said Shelvey.

In reply, one of the spokesmen for the 4A's said the form of constitution Shelvey proposed doesn't exist in any other union represented on the international board. "We have nothing but the highest regard for Matt Shelvey. But we cannot give any one man a blank check without having some safeguards. After all, one man, no matter how capable, will not stay in office forever. How do we know what kind of man will follow?" He also denied that constitutional changes hampered the director's right to hire and fire or that calling a meeting of the council represented a difficult barrier. "Quorums sufficient to pass on decisions always will be available. The entire council need not be present."

The repayment of the \$70,000 loan, said the spokesman, "was not due entirely to the genius of one man. In the past few years, there has been a boom and that had something to do with it."

## Riviera Debs Gal Disk Jock

NEW YORK, June 14.—Bill Miller's Riviera, Fort Lee, N. J., has joined the nitery disk jock trend (*The Billboard*, June 14) with a nightly one-hour record show with Bee Kalmus. Show, which started today, is broadcast from the club's lounge from 1 to 2 a.m. over WHN.

Miss Kalmus is using special material written by Marty Roth and Al Sproul, and the format will include interviews and *Off the Record* chatter as well as reviews. It's understood that the gal, said to be the first fem nitery disk jock, will net close to \$1,200 per week. Miss Kalmus will discontinue her nitery work meanwhile. The deal was set by Irving Romm. Crest Room, New York, also is setting a platter-spinner show.

## Onyx Reopening Due With New Show Plan

NEW YORK, June 14.—The old Onyx, 52d Street swingery, is due to reopen in the near future with a new show policy. Spot recently called Ruby's, a straight eatery, was sold last week to Lou Olman, Sammy Kaye and Irving Alexander.

New ops want comic Gene Baylos to come in on a percentage deal and have the club called the Gene Baylos Room. Policy will be strictly tumult, with Baylos as the chief attraction backed by a trio.

## 30% Fold

NEW YORK, June 14.—Over 30 per cent of the clubs in the United States using talent a year ago are out of business today, it was revealed by the American Guild of Variety Artists (AGVA). Most of the spots are Class C and D cafes, but it is just such clubs, said AGVA, where the majority of its members get work.

Further evidence that hard times have hit the smallies is the fact that hardly a day passes that AGVA isn't called upon to return 10 to 12 cash bonds. Union says it checks on each request and invariably the request is based on the fact that the spot is folding. In some cases clubs advertise "summer closing," but AGVA doesn't think they're temporary.

## San Francisco Nitery Curfew Ending July 1

Spots Resume 2 A.M. Closing

SAN FRANCISCO, June 14.—The long-expected announcement that the 2 a.m. cocktail and nitery closing returns July 1 will have no immediate effect on night spots, a check revealed. The Bal Tabarin, which closed its doors to put the red ink bill back in the black, will stay shut, according to Tom Gerun and Frank Martinelli, owners, until the spot gets a major attraction (Ted Lewis or Sophie Tucker). Gerun and Martinelli also are bending attentive ears to prospective buyers.

Spots like the 365 Club say they will make no boost in the flesh field as a result of the added two-hour drinking privilege. A few of the clubs may tag on a late show provided the drinking habits of the patrons show a strong after-midnight revival. However, the majority will cling to the two-a-night show policy, with the curtain act coming on possibly as late as 1:30 a.m.

## Heavy Bookings For Mexico City

MEXICO CITY, June 14.—Ciro's, in the Hotel Reforma, is making plans for a heavy summer schedule which includes Mexico City's first ice show, in addition to a crop of name entertainment.

A. C. Blumenthal has signed the New York Hotel St. Regis icer to open shortly, to be followed by Carlos Ramirez, Tony Martin, Carl Brisson and Lucienne Boyer, for the main salon of Ciro's, plus Everett Hoagland's ork and Balbi Cotter's combo. Cotter and his pianist will alternate into the Champagne Room of the spot. Gypsy Markoff and Kathryn Chang also have been set for the Champagne Room and will be followed by Joan Walls, Audrey Young and Maxine Conrad.

Music Corporation of America and Nat Harris are said to have placed most of the bookings for Ciro's, but Miss Markoff booked herself direct.

## House Blazes Trail in 2-Wk. July Try-Out

Will Build Up Live Shows

NEW YORK, June 14.—The trend away from name bands for presentation houses, so long in the talking stage, will get its first try-out at the Capitol when the house unveils its next two shows.

The first show under the new program, to start July 17, will have Tony and Sally DeMarco, Charles Trenet, Paul Winchell, Jim and Mildred Mulcahy and Ted Straeter's ork. The second bill will have Bill Robinson, Margaret Whiting, Lew Parker, Ann Thomas and the Art Mooney band.

Outstanding point behind the new policy is the fact that the bills not only are geared for box office, but also give more than a nod to entertainment. Theater men have long felt the band policy has outlived its usefulness. They have pointed to the fact that name bands seldom put on a good show, and with their big prices, are no longer the box-office draws they once were.

An Old Feud

It is no secret that there is a constant feud between two factions of top theater management. One side claims the big expense of stage shows cuts down the net the house might (*See New York: Capitol on page 45*)

## Minn. Circuit Cuts B.-O. Price for Kids

MINNEAPOLIS, June 14.—First break here in the vaude-film theater price line-up is due Thursday (19) when Minnesota Amusement Company institutes a reduced ducat deal for teen-agers 12-17. Heretofore, kids over 12 had to pay the adult prices of 65 cents to 80 cents, depending on the attraction. Now the Radio City Theater, company's flesh-film house, will have a junior admission price of 35 cents for matinees and 50 cents at night.

Others with the same ranges will be Century and Lyric, top Minneapolis downtown pic houses. Graduated scales are set for smaller houses in the Twin Cities area, according to Harry B. French, company prexy.

## Lenny Leaves Small; Opening Own Office

NEW YORK, June 14.—Jack Lenny has left the Paul Small Artists' Bureau to open his own personal management office. Parting was amicable, according to Lenny, and he had been set to leave a few weeks ago but held off until Small completed his Hollywood junket. Lenny said he will take several acts with him. They include Betty Jane Smith, Lee Noble, the Dunbills, the Chesterfields and the Stag McMann Trio.

Ned Dobson, who joined the Paul Small office two weeks ago, may take over Lenny's duties at PSAB. He was formerly in the theater department of the West Coast William Morris Office.

## AFM Renews at Adams, Newark

NEW YORK, June 14.—The management of the Adams, Newark, N. J., gave a sigh of relief when it got the terms from Local 16, AFM, for renewal of its house band contract. Musicians told the house they were willing to come back for the same dough in effect the previous year—\$80 a sideman.

Move was a surprise in view of the anticipated feeling that a hike in scales was coming. The Hippodrome, Baltimore, and Harris's Hartford House both admit to intimates they are having a little trouble with musician's scales for the next contract season.



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## NIGHT CLUB REVIEWS

### The Blue Room, Roosevelt Hotel, New Orleans

(Wednesday, June 11)

Capacity, 450. Price policy, \$1.50 minimum; \$2.50 Saturdays. Owner-operator, the Roosevelt Hotel, Seymour Weiss, president. Booking policy, non-exclusive. Publicity, Al Bourgeois. Estimated budget this show, \$5,200. Estimated budget last show, \$3,500.

Ambitious ice show, said to be an entirely new production, is scheduled to play 10 weeks here as a summer dish for tourists and local patronage. Orks will continue to be changed every four weeks in accord with previous policy. Starting with the new show is Jerry Wald.

The show, staged and directed by Donn Arden, features gorgeous costumes and gals and is long on skating ability and novelty. It's called *Circus Daze* and generally follows the circus motif thruout, altho there is no bona fide clown. Interest of the payees was sustained thruout the hilarity. Since there are no breaks between the stints, many of them let their suppers get cold.

#### Arthur Johnson Emcee

Show opens with a march number led by two drum majorettes. Arthur Johnson, ring master, handles the mike, acts as emcee and barker thruout, and also supplies most of the vocals. Routines are carefully worked out and at times all 11 skaters circulate on the ice, which is just the size of the small dance floor.

Mary Jane Lawson, who has top billing, starts with a vocal, *Circus on Parade*, and after that the handsome redhead confines herself to the ice. She shows lots of speed and grace and ballet-like spinning on the toe of one skate, etc. Phil Romayne, lanky blond dervish, was tops for applause. Working with Terry Brent as well as solo, he dominated the show. Team did a panther lady act, displaying adagio dancing that would have been good on or off ice, plus a number of other routines.

#### Flying Trapeze Number

Bobby Turk and Nona MacDonald, the other team, were not second fiddle. (See *The Blue Room* on opp. page)

### Beverly Hills, Pittsburgh

(Wednesday, June 4)

Capacity, 130. Price policy, \$3 minimum. Shows at 8 and 12. Owner, Morris Deaktor. Booking policy, Joe Hiller. Estimated budget this show, \$2,000. Previous show, \$2,500.

In an effort to hypo biz, Owner Deaktor has eliminated his a la carte dinner policy and cover charge, substituting full course dinners and a \$3 minimum. Booker Joe Hiller has helped by putting in a neat little package with three acts, all of which are top drawer and Pitt faves.

Wynters and Angeline opened the show with three well-executed ballroom numbers. They received a terrific mitt and came back for two encores. Song stylist Kay Vernon, in the second slot, got the best reception of the evening with six well-delivered and excellently arranged numbers. Gal worked smoothly and was a natural for the room. Sammy Walsh, a favorite around here for years, was in the closing spot and sold with his ingratiating now-what-will-I-do-next? manner. He had added some new bits since last caught, but his old fault of playing to a few select friends was still there to destroy the value of his act for the bulk of the patrons. Walsh has built a big following here because of these tactics, but he leaves too many of the audience out in the cold as he merrily rolls along plugging whatever products his particular friends happen to be peddling. Billy Yates ork (6), recently formed for this engagement, cut the show well and did an excellent job for dancing.

Len Litman.

### Starlight Roof, Hotel Waldorf-Astoria, New York

(Thursday, June 12)

Capacity, 408. Price policy, \$2 cover after 10:30. Supper show at midnight. Owner, Hotel Waldorf-Astoria. Publicity, Ted Essler. Booking policy, Music Corporation of America exclusive. Estimated budget this show, \$1,000. Last show, \$1,500.

That the town's smartest saloon is a summer draw for the carriage trade was demonstrated opening night, with top showbiz and political Irish names much in evidence; i. e., Mayor William O'Dwyer, ex-Postmaster General Jim Farley, Pat O'Brien, Morton Downey, to name a few. The green turnout was very obviously for the Ould Sod headliner at the room, Phil Regan.

Working before such a top-drawer crowd, Regan was in a tough spot but did a solid job. Visibly nervous, he showed the strain in his first few numbers. It wasn't until he got into his fifth, *It's a Grand Night for Singing*, that he really started selling and his voice dropped the tightness and began to relax. Regan had to reach for a few of the high ones occasionally, but was smart enough to let the band cover him in the top phrases. His *How're Things in Glocca Morra*, *They'll Never Believe Me* and a medley of *Blue Heaven*, *I Can't Give You Anything But Love*, *Baby* and *Put Your Arms Around Me*, *Honey* were smoothly presented and won strong hands. To please the Erin contingent he used four Irish numbers during the half-hour he was on.

Watching him work after he found himself, you found it hard to realize that the fresh-looking "kid" out there was a grandpop. His arrangements were good and he got swell backing from Griff Williams' ork and his own accompanist, Eddie Jacobs. Mischa Borr's band alternated with Williams for dancing.

Don Marshall.

### No. 1 Fifth Avenue Bar, New York

(Wednesday, June 11)

Capacity, 115-200 in lounge. Price policy, no cover, no minimum. Continuous shows starting at 10. Operator, No. 1 Fifth Avenue Hotel; Bob Downey, manager. Booking policy, non-exclusive. Publicity, Ed Weiner. Estimated budget this show, \$1,100. Estimated budget last show, \$900.

At a time when most nitery ops are reaching for the crying towel, this intimate room is playing to capacity biz and turnaways are frequent. This time it may be Patricia Bright, who has worked here a number of times in between dates at smart uptown rooms, who is pulling 'em in. The gal, a clever satirist, knows how to sell a routine with adroitness and ease. Her material is top drawer and her delivery is ably abetted by a good voice and excellent timing. Her standard *Tess's Torch Song* routine and Hildegarde take-off brought strong results. She has added a newie, a sequel to her *Stork Club* fem habitue routine, which is loaded with laughs. Service is curtailed during Miss Bright's turn.

Jack Kerr's vocal stint was good in four numbers. He stuck to specialties and kept away from pops, except for *That Old Devil Moon*. Like the other acts, the guy worked without a mike; he showed a healthy bary in several phrases. His *Madame Butterfly* take-off was a solid job with frequent chuckles. Kerr backs himself at the 88.

Bob Downey and Harry Fonville worked a two-piano spot. Keyboarding was okay. The boys stuck to standard arrangements of pops. Fonville also handled piano interludes to spell acts.

Hazel Webster, not working on the night the show was caught, is being held over—for her 13th year here!

Don Marshall.



## Savo Vs. Loew, Loew Vs. AGVA

NEW YORK, June 14.—The case of Jimmy Savo against E. M. Loew, and E. M. Loew vs. American Guild of Variety Artists (AGVA), involving \$4,000, reached the New York Supreme Court Thursday (12).

Savo alleges that an unfiled contract with Loew's Miami Latin Quarter entitled him to certain moneys. Loew had a \$4,000 cash bond up with AGVA, and when his club shut down for the season he made a claim for the return of his money. The union was ready to return the bond when it was served with a court order from Savo's attorneys attaching the money. Loew then started counteraction against AGVA for the return of the dough.

Loew's claim for the dough is based on his statement that the Savo-Latin Quarter deal was between two corporations, Palm Island Latin Quarter, Inc., and Jimmy Savo, Inc., and his check was a personal one and therefore not involved.

AGVA admits that even if Savo's claim is just it cannot process for him because he signed as a corporation and not as an individual. Corporations cannot become AGVA members; only individuals.

## New Vaude Circuit Headed by Shuberts Nears Hatching Stage

NEW YORK, June 14.—A new vaude chain, long in the rumor stage, is getting closer to realization, with the Shuberts heading the new set-up. The deal, when it jells, will give 9 to 10 weeks of two-a-dayers to actors and lines.

The first signs of action started last week, when people identified with the Shuberts started sending feelers to Chicago line producers asking for prices on 12 and 16-girl lines with a 10-week route offered. Insiders claim the Shuberts have seriously considered reopening their houses all over the country for vaude at a \$3.30 top provided packages could be put together economically enough. Plan calls for a line, two or three attractions and four or five small acts.

Al Dow already has a package set

to start from the Coast for 10 weeks. His deal, however, is a rental proposition with a 60-40 split.

Showbiz insiders are interested in the proposed venture, but don't think it is practical at this stage. The cost of putting a package together, they say, will run upwards of \$4,000. The average Shubert house capacity means a \$20,000 take. A \$4,000 net usually calls for a \$10,000 break point. If houses do capacity, venture would make money. But if house does only \$6,000 or \$8,000, the idea can't pay off.

The one thing that can make it go, say trade sources, is for salaries to come down. There are many houses besides the Shuberts willing to reopen, but present demands make it prohibitive.

Last week the Shuberts were considering putting ice shows into their houses on a national tour basis, using an icer in the Cass, Detroit, as a try-out. Understood, however, that show didn't pay off, so deal was dropped and the vaude idea again was put into the foreground.

## Merriel Abbott Unloads Chi Hostelry Job on Dot Dorben

CHICAGO, June 14.—In order to give Merriel Abbott more time to devote to her duties as talent buyer for the entire Hilton hotel chain of some 20 important hostelrys thruout the country, Dorothy Dorben, prominent Midwest producer, who already is producing shows at the Stevens Hotel, Loop hotel in the Hilton network, has taken over the Palmer House duties which Miss Abbott has been handling for the past 16 years.

Miss Abbott leaves here next week for Europe, where she intends to remain until early September. In addition to her local hotel activities, Miss Dorben has three lines working thruout the country.

## Va. Plantation Club Burns

NORFOLK, June 14.—A building occupied by the Plantation Supper Club at Lynn Haven inlet was destroyed by fire of undetermined origin recently. Estimates of the loss run from \$10,000 to \$15,000. Building had just been bought by Ben Kaplan and Mrs. Carneal Meyers, and renovations were under way. It had been vacated by the former operators 10 days earlier.

## Al Rogers To Set Up Hollywood Branch

NEW YORK, June 14.—Al Rogers will leave for the West Coast soon to open a booking office in Hollywood. The New York office will be handled by Al Dow and Sid Hall, with Dow booking theaters and Hall handling the nitery and one-night club dates.

Rogers will be gone for several months, but after the new office is in operation he will divide his time between both.

## Women Workers Now Legal In Connecticut Night Spots

HARTFORD, Conn., June 14.—Connecticut niteries now may employ women workers as a result of the Legislature's passing of a bill extending the 10 p.m. curfew for female help to 1 a.m.

The session adjourned without exacting the bill proposing the granting of local option to permit dancing after 6 p.m. on Sundays.

## THE BLUE ROOM

(Continued from opposite page) dle by any means. Boy swung the gal around in a flying trapeze number with much of the rhythm and grace of the real thing. Turk also did a pony ring act, with the six gals decked up in pink paper horse hats, ostrich plume manes and paper hoofs. MacDonald also sang a number with Johnson and skated a fair hula.

Circus atmosphere is augmented with a peanut and popcorn routine, Merry-Go-Round, "high-wire," mid-way, Salome, etc.

Jerry Wald handles the rather difficult job of cutting the show expertly. With the emphasis off brass in his band, the circus music puts a load on two trumpets and French horn comprising that section. Style for dancing is gentle, but with plenty of beat. Jimmy Vanni handles the vocal spot, Dick Hartshorn.

## \$24,000,000 in Pickings Ahead For N.Y. Niteries

NEW YORK, June 14.—Twenty-four million dollars will be floating into New York just waiting to be picked up by the right nitery operators from June thru December. This added loot will come from convention delegates and out-of-town visitors expected to hit the big city within the next six months on business or pleasure junkets, according to Charles Gillette, promotion manager of the New York Convention and Visitors' Bureau. The NYCVB anticipates an influx of some 3,600,000 visitors, with over 500,000 alone due in from forthcoming conventions already booked by the org.

The biggest single conclave scheduled is the American Legion Convention—100,000 strong—starting August 27 for six days. The Legionnaires were here last in 1937. Always regarded as big spenders, their (See \$24 Mil. Pickings on page 45)

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## Paramount, New York

(Tuesday, June 10)

Capacity, 3,654. Prices, 55 cents to \$1.50. Number of shows, six daily. House booker, Harry Levine. Show played by name ork.

House has a sock bill on tap and mucho drawing power in Perry Como. The crooner is a natural to do good biz here. It's been about three years since he worked the Para, with the exception of a pinch-hitting day or so, and the air following he has built up in that time should help keep the bucks rolling into the till.

Como is a suave performer, handling himself with ease. His savoir faire manner quickly projected itself and carried thru to a beg-off. He worked as tho he was having a lot of fun and won strong mits after each song. At the show caught, he used numbers which were standard with him, i.e., *Prisoner of Love*, *Temptation*, *Song of Songs* and his familiar *Chi Baba*, plus a couple of other pops, with changes of background scrim scenes on almost all. On *Temptation*, the ork drummer

## VAUDEVILLE REVIEWS

carried a good background bolero on the kettle drum, dressing up the solid effect of the presentation.

## Shaffer Cuts Show

Lloyd Shaffer's ork, new to stage work and identified with Como's *Supper Club* air show, cut the show in top-drawer fashion. Arrangements on the band's two solos, *Adobe Hacienda* and *Flight of the Bumblebee*, weren't overdone and won good returns. Altho Shaffer was obviously nervous in the emcee chores, he introed acts pleasantly. As a novel departure from most ork leaders cutting a stage show, Shaffer stayed on to conduct his crew for other acts on the bill. The ork opened and closed the show with the *Supper Club Smoke Dreams* theme.

Larry Storch carried the show's comic spot with a good job and showed his standard celeb take-offs. His delivery was tops and his material was on the solid side. The guy (See *Paramount, N. Y. on opp. page*)

## Loew's State, New York

(Thursday, June 12)

Capacity, 3,500 seats. Price range, 50 cents-\$1.10. Four shows daily, five on Saturdays. House booker, Sidney Piermont. Show played by house pit band.

There's a pleasant show at the State this week, even if it is weak at the box office. Regardless of audience size, the acts do a solid stage job.

Flesher teed off with the Emerald Sisters (2) starting fast with a knockabout acro routine. Kids used two props, a long carpet and a table. Gals took a terrific beating with their pratfalls and belly drops, but it wasn't until almost their walkoff (a flash combo roll off the table, under it and on again) that they awoke the house. With a good audience out front, act probably is sure-fire. Kids need some livelier music to wake them up.

Four Step Brothers looked nice in their straw hats, canes and tuxedos. Four-part hoofery was fast and backed by plenty of groovy music. Act is divided into two. In opener, lads tap away to music. After a short chatter, they dance against each other to the hand claps of the other guys in the act and no music. Lads did a nice job and walked off to good hands.

## Last-Minute Replacement

Don Cummings, a last-minute replacement for Jack Leonard, out sick, started with titters and wound up with some healthy yocks. His rope-twirl opener with chatter was a change of pace from previous dance act. But when he got into his video announcer routine it was yock upon yock.

Nancy Donovan, red-headed canary, had a well warmed up house to work to and kept it that way. She was in good voice and her numbers were well chosen. Started with *Fine and Dandy* and followed with a couple of ballads preceded by a small intro about the popularity of French songs. Came back with an Irish song plus a bit of brogue which didn't register too well. Wound up with *I'll Be Seeing You* giving it a full voice treatment that paid off handsomely.

## Smith and Dale Back

Smith and Dale still manage to get them with their oldie, *Dr. Kronkheit*. As usual they finished with a barber shop harmony thing working with their two lads, Henry La Marr and Alan Chester. Both La Marr and Chester can sing pleasantly, the singing bit had all the earmarks of a stretchout and took the edge off Smith and Dale's comic dialog.

Finishers were the Dolinoffs and Raya Sisters (one boy-three gals). Act started off with a wooden soldier and dancing doll bit. Stage wait for costume change covered competently by gals doing the switch on stage behind screens. Second part was black magic, with boy in black velvet in background doing the muscle work for gals. Levitation effects were startling and pulled some great hands.

Pic, *The Yearling*. Bill Smith.

## Allentown Park Starts Summer Sunday Vaude

NEW YORK, June 14.—Dorney Park Open Air Theater, Allentown, Pa., has started using weekly vaude shows on Sundays for the summer season. Bills have one headliner and four other acts. During the rest of the week, the theater will put on occasional special attractions.

The park's Castle Gardens Ballroom has also opened with a two-band policy on Wednesdays and Saturdays only.

## Oriental, Chicago

(Thursday, June 12)

Capacity, 3,300 seats. Price, 55 cents straight. Five shows daily, six on Saturday. House booker, Charley Hogan. Show played by Ray Lang's house band.

This is the second two-weeker in a row in which Charley Hogan hasn't had much of a budget to work with. But with a combination of good acts he has come up with an entertaining 40-minute show, even tho it doesn't have top marquee sock, emphasis being put on the flicker, *Copacabana*.

Al and Connie Fenton, a pair of tapsters, have worked out a fine opening act, with the duo offering plenty of novelty in addition to some expert cleating. They enhance their first precision number by some simple juggling bits and sewed up a good closing mitt with a solo rhythm tap by the male and an acro-contortion single by the fem, after which they bowed off with some unusual precision acro.

Pansy the Horse worked the same standard routine, with a new-to-Chi trainer, pretty Ann Ebbutt, who does well except in the voice department, where she strains and produces a harsh tone. Act could use a new bow-off bit to replace the worn-out line about the one boy being the front end of the steed. Act, however, pulled plenty of yocks and a hefty salvo at closing.

Jayne Walton got a lot of attention, combining a vivacious smile with a yellow strapless gown to win hearts immediately. Went thru a series of pop and Spanish tunes, with the Castilian ditties winning warmest applause. Gal, after winning a call-back, did *Ciapanecos* (the Spanish clapping song) and proved her appeal by getting over 50 per cent of payees to clap with her, which is a real draw in Chi.

Ming and Ling, fresh from a successful Latin Quarter stay here, went thru their standard comedy and series of vocal impresoes. The only switch from their previous stint was the substituting of Eli, Eli for a better known ballad which they did on their cafe call-back. While Eli is a fine number for cafes, it's not well known enough to vaude fans for the important encore slot. The Chinese pair got laughs all the way.

Johnny Sippel.

## El Sino New Detroit Spot

DETROIT, June 14.—New night spot, the Club El Sino, opened June 6 in Paradise Valley, on the fringe of the downtown district. It is operated by William Malone and William Pierce, with a name band policy featuring Dizzy Gillespie and his orchestra. The 17-piece unit gives the El Sino the largest band playing any Detroit spot. Policy is no door, cover or admission charge.

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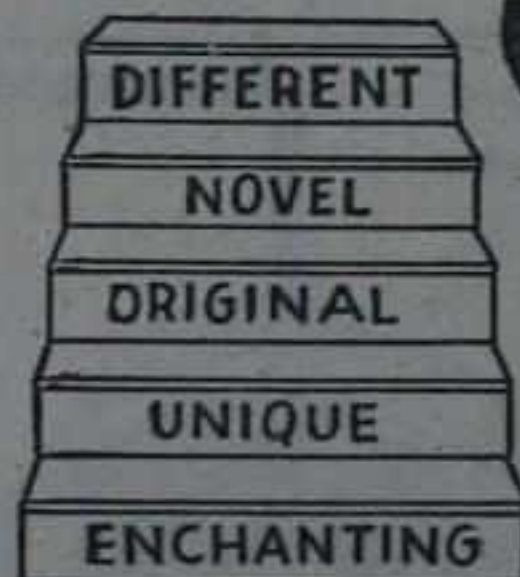
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## \$24 Mil Pickings For N. Y. Niteries

(Continued from page 43)

ranks have been swelled by World War II and the Bureau anticipates a much looser dollar from today's veterans.

### \$400,000,000 in 1947

The NYCVB, thru previous surveys, estimates that visitors to New York will spend approximately \$400,000,000 in 1947, the greatest portion of it—about three-fifths—to be spent from June on. Out of this \$240,000,000, about one-tenth will be spent in niteries, and that is now the \$24,000,000 figure is arrived at by the org.

Several other conventions due here this summer will bring in another 70,000 possible nitery customers. They include the New York Furniture Show, 5,000; American Chemical Society, 10,000; American College of Surgeons, 7,000; Store Modernization Show, 15,000; International Congress of Pediatrics, 3,000; Zionist Organizations of America, 1,600; General Federation of Women's Clubs, 5,000, and others. The 70,000 figure is based on delegates, plus their families and other visitors.

Night club operators are unaware of the potential revenue coming into town and they make no special effort to snare any of it. According to Gillette, the ops do very little promotion for this outside business and display a surprising lack of interest regarding it. Out of the many New York niteries and bistros, said Gillette, only five have shown enough interest in the convention biz to go after it. The five spots are Billy Rose's Diamond Horseshoe, Carnival, Leon and Eddie's, Copacabana and Versailles.



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## New York:

# Five New Bills Lift Stem; MH 130G, Roxy 112, Cap 65

NEW YORK, June 14.—New bills at five of the six Stem flesh-flicker houses, including the return of flesh to the Capitol and Strand, lifted box-office takes last week to \$435,500 as against the previous frame's \$412,000. Capitol and Strand have been on a temporary all-film policy—*Duel in the Sun* for four weeks at the former, and *Sea Hawk* and *Sea Wolf* at the Strand for two weeks.

Radio City Music Hall (6,200 seats; average \$110,000) continued strong with \$130,000 for its third frame with the Wiere Brothers; Sharkey, the Seal; Kathryn Lee and *Great Expectations*, as against \$140,000 the week before. Preemed with \$130,000.

Roxy (6,000 seats; average \$85,000) collected \$112,500 for its initial frame with Jerry Lester, Salici Puppets, Jan August, Art Lund and *Miracle on 34th Street*.

Capitol (4,627 seats; average \$72,000) got \$65,000 for its preem frame back to vaude with Guy Lombardo's ork, Jean Carroll, the Pitchmen, Lathrop and Lee and *High Barbaree*.

Paramount (3,654 seats; average \$75,000) closed its three-week run

with Boyd Raeburn's ork, Buddy Clark, Jan Murray, the Modernaires, the Acromanias and *The Imperfect Lady* with a \$172,000 total for the engagement. Unveiled with \$65,000, then got \$60,000 and \$47,000 for the final frame, a six-dayer. New bill (reviewed this issue) has Perry Como, Larry Storch, the Four Evans, the Satisfiers, Lloyd Shaffer's ork and *Dear Ruth*.

Loew's State (3,500 seats; average \$25,000) collected \$21,000 with Diosa Costello, Archie Robbins, Earl Warren's Sextet, G. Ray Terrell, Gaudier's Steeplechase and *My Favorite Brunette*, as against \$25,000 the preceding week with Leo Carrillo, the Berry Brothers, Ross and Stone, the Smoothies, the Chadwicks and *The Fabulous Dorseys*. New bill (reviewed this issue) has Smith and Dale, Nancy Donovan, Four Step Brothers, Dan Cummings, Emerald Sisters, Dollinoffs and Raya and *The Yearling*.

Strand (2,700 seats; average \$40,000) got \$60,000 for the first week of its return to "in person" attractions with Ted Lewis's ork and his revue and *Cheyenne*.

## New York Capitol Drops Name Orks

(Continued from page 41)

get for its flicker. The other insists that without flesh, grosses would suffer. This side points to the Paramount of some years ago when it dropped live entertainment and grosses sank to almost the vanishing point. It was the return of presentations that brought takes back to respectable proportions, trade sources say.

A few weeks ago the Metro flag house, the Capitol, put in *Duel in the Sun* and for the run omitted flesh. Its first week, the house took in about \$83,000, which compared favorably with takes when the house ran a dual plan. In succeeding weeks, however, grosses melted like snow in the sun. The fact that the pic was playing day and date all over town undoubtedly hurt, too. The end result, however, was that in the final two weeks, grosses fell to \$39,000 and \$37,000—this in the face of hypoed admissions and a terrific drum thumping campaign.

### Needed: Entertainment

The main reason behind the dropping of big bands (even if only temporary) is the general feeling that entertainment must be coupled with marquee value; and in the past year only a handful of name bands have provided both.

One source sees in this new Capitol policy a return to the pit band practice, tho it is admitted it may still be some distance away. A switch on this pit band return is being planned by Ben Grier, managing director of the Adams, Newark, N. J. He plans to use his house band but put in a name fronter with each new bill. Grier says that when a sock band with proven box office is available he may use it. But as a running practice it will be just the fronter and a local band that will be used.

### Green Talent

It is interesting to note that the Capitol's next two bills will have Ted Straeter and Margaret Whiting, neither of whom has even played a Broadway house. This bringing on of two new faces, say insiders, may be the germ of an idea based on the hope that the house can come up with a top personality that will play the

house for months on end. They also add that the chances are the personality, when it develops, will come from something entirely new.

Whatever develops, the move by the Capitol has the Strand and the Paramount watching and wondering.

## Gilroy Buys Cactus Club

WINTER HAVEN, Calif., June 14.—B. P. Gilroy, owner of the Tropic Cafe, Imperial, Calif., has purchased the Cactus Club, local nitery, from Tommie Davis. For the last four years the club has been under the Davis management. It used a band and floorshows with acts from the Southern California Circuit. No change in policy is planned.

## New York Spot Adding Acts

NEW YORK, June 14.—The Flamingo, an East Side restaurant, will become a cafe with acts as soon as the license comes thru. Meanwhile the spot has bought Jack Kelly and Gloria King in expectation that permit will come thru. Place is owned by Joe Engleman, an ex-cop, and Sid Moss, local politico.

## PARAMOUNT, N. Y.

(Continued from opposite page) worked with ease and could have stayed on if he had wanted to. Best results went for his fem bar fly routine.

### Four Evans

The Four Evans, selling modern and old school tap routines as demonstrated by the Evans parents matched with their son-daughter team, kept the pace fast from their walk-on to the closer, four-part precision tapping. The older pair's nostalgic steps also clicked with the Como fans, despite an obvious eagerness to get their idol on.

Helen Carroll and the Satisfiers, third part of the *Supper Club* contingent, couldn't do much in their short stint, but the group sold okay with their two numbers, *McNamara's Band* and *Mahzel*. Arrangements were easy on the ears and harmony was pleasant. The quartet later came out to work a background interlude for *Como's Chi Baba*.

Pic, Dear Ruth. Don Marshall.

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## Equity Blotter Has a Record 111 Groups

### Big Names Dip Into Stock

NEW YORK, June 14.—With 111 summer stock companies already having posted their bonds at Equity headquarters, this year's strawhat activities have set a modern record. Of the 111, 104 are barn theaters and the rest sell the public light opera fare. In addition, there are certain to be a large number of non-Equity haylofts functioning, to bring the total to an approximate, astronomical 200. Typical of the way this type of legit has mushroomed is the fact that 23 of the strawhats are opening their doors for the first time this season.

New York State leads the parade, with 28 companies, followed by Massachusetts, with 23; Pennsylvania, 12; Connecticut, 10; New Jersey and Maine, seven each; Maryland, four; Vermont, three; Rhode Island and New Hampshire, two apiece, and Canada, Colorado, Delaware, Michigan, North Carolina and Virginia, one each. Among the operetta show shops, companies are holding forth in such diverse places as Atlanta, Detroit, St. Louis, Louisville, Memphis, Pittsburgh and Dallas.

### Late June Bows

The strawhats generally open the last week of this month or the first week of July, but the few already operating report good biz. Another development has been the increased amount of jobbing this season by such stars as Tallulah Bankhead, Lillian Gish, Lucille Ball, Jean Parker, Mady Christians, Martha Scott, Alexander Kirkland and others not only available for work but already booked. However, while the names are getting fat salaries for their stints, most of the rank and file thespians report wages close to the minimum, which is \$46 a week.

Many desirable scripts not previously available have been released and the hayloft patron will now get his chance to view such Broadway hits as *Dream Girl*, *State of the Union* and *Joan of Lorraine*. Combination of the tight money situation on the Stem and the increased number of barn theaters has produced a bumper crop of skeddled new play try-outs. There are at least 50 headed for the boards now. Altho many of these scripts profess to be Broadway-bound, the fact is that only two from last year's crop hit the street—*A Young Man's Fancy* and *Heaven Can Wait*—neither of which has enriched its producer, and it is probable the same situation will prevail this fall.

### New York Barnes

The locations of the strawhats in New York are Stamford, Middletown, Mount Kisco, Lake Placid, Lake George, Blauvelt, Cragmoor, Germantown, Mahopac, Ithaca, Great Neck, Sea Cliff, Suffern, Skaneateles, Woodstock (two companies), East Hampton, Lake Pleasant, Saratoga, Fishkill, Westtown, Sayville, Alexandria Bay, Beacon, Pawling, Long Beach, Huntington, Smithtown Branch, Bellport and Bridgehampton. In Massachusetts they are at Duxbury. (See 111 Strawhatters on opp. page)



OLE OLSEN, former Donaldson committeeman, welcomes British stage managers to The Billboard's luncheon for local curtain raisers. Left to right: Edward Dimond, repping s.m.'s on Fourth Annual Donaldson Awards committee; stage managers Donald Bain and William Conway, of the visiting John Gielgud troupe; Ole Olsen, and Joseph Csida, editor-in-chief of The Billboard.

—Photo by Cecil Clovelly

## Augmented Balloting System To Assure Wider Voting in Donaldson Awards for 1947

### Stage Managers To Collect as Well as Distribute Ballots

(Continued from page 3)

likewise rates a franchise on the score of appearances here earlier in the season.

Edward Dimond, who represents the stage managers on this season's Donaldson Awards Committee, explained the distribution procedure which has been in effect over the last three years. It was found more effective, instead of addressing ballots individually to members of local acting troupes, to deliver an adequate number covering cast and crew personnel direct to the stage manager, who in turn passed them out to his company. While the system has worked well in the past, discussion brought out several suggestions for improvement. It has been an all too common procedure for actors to look over the ballot and the accompanying eligibility list and then file both on the dressing table. By the time they got 'round to filling it out the time limit for voting was about up and frequently they forgot to do it at all. The result has been at best a delay in tabulation and subsequent announcement of winners.

Stage managers unanimously agreed this year not only to distribute the ballots but to collect them from the voters and see that they are mailed promptly. They also agreed to perform a similar service for such of them as have second or third troupes on the road. The Billboard, of course, will supply air-mail postage for the latter.

Also unanimously indorsed was a point stressed at a previous meeting of the Donaldson Awards Committee. Far too many ballots have been wasted in the past via the voter's belief that he has not seen enough of the seasonal Broadway scene to be able to express an adequate opinion on all 27 categories included in the ballot. The s.m.'s agreed to pound home the fact to their companies, both by backstage bulletin board notices

and by personal contact, that it is unnecessary to vote in every category, and that a partly filled ballot is just as valid as a complete one.

The Billboard expects to have the ballots and eligibility lists in the hands of the voters before the end of the month. Legit craftsmen not actively engaged on the Stem at that time will be reached by direct mail from their respective unions. It is obvious that the gold keys and scrolls of the Donaldson Awards, the sole annual accolade for outstanding legit achievement made by the theater as a whole to its own, can bring the fullest satisfaction to the winners only if every individual exercises his franchise. So it is urged that everybody send in his ballot promptly and help carry the Fourth Annual Donaldson Awards to another milestone as the theater's only completely democratic seals of legit achievement.

## 'Accidentally' Folds After 2 Weeks in Chi

CHICAGO, June 14.—*Accidentally Yours*, comedy featuring Billie Burke and Grant Mitchell, folded here this week after a run of only two weeks at the Selwyn Theater. Show, which opened in Portland, Ore., had been slated for Broadway in the fall, after a polishing run here.

Altho reaction of crux here was mixed on show, feeling was predominate in the trade that it could run longer here and hit Broadway if some of its rough spots had been ironed out. It did a fairly promising second week of about \$11,000, after a first week of over \$9,000.

It had been reported that differences of opinion between the principals were chiefly responsible for folding. Show was written by Pauline Williams and produced by James S. Elliott and Herbert J. Freezer.

## Stage Managers Vote To Set Up Own Association

NEW YORK, June 14.—Legit stage managers, at a meeting held at the Crown Studios yesterday, voted to form a permanent org, temporarily dubbed Stage Managers' Association, which will act as a combined social club and a medium for representing their interests in dealings with Actors' Equity, their union. The gathering voted to make the dues \$5 for initiation and \$6 a year, payable in advance.

The group intends to work very closely with Equity, keep its minutes open to the union and inform the labor org of every action it takes. SMA will only admit to membership qualified stage managers and assistant stage managers. To qualify as the former, the requirements are 30 weeks of work and a minimum of three shows handled. Equity Council turned down a request that these requirements be inserted in the next contract with the League of New York Theaters. However, the SMA is getting them down only for membership in its org. Its aim is to raise (See Stage Mgrs. Vote on opp. page)



## BROADWAY SHOWLOG

Performances Thru June 14, 1947

### New Dramas

	Opened	Perfs.
A Young Man's Fancy... (Plymouth)	4-29, '47	53
All My Sons..... (Coronet)	1-29, '47	157
Born Yesterday..... (Lyceum)	2- 4, '46	587
Happy Birthday..... (Broadhurst)	10-31, '46	366
Harvey..... (18th Street)	11- 1, '44	2,010
John Loves Mary..... (Music Box)	2- 4, '47	151
Life With Father..... (Bijou)	11- 8, '39	3,185
Portrait in Black..... (Booth)	2-14, '47	37
State of the Union..... (Hudson)	11-15, '45	603
Voice of the Turtle, The..... (Morosco)	12- 3, '43	1,324
Whole World Over, The..... (Biltmore)	2-27, '47	64

### REVIVALS

Allee in Wonderland... (International)	4- 5, '47	71
Burlesque..... (Belasco)	12-25, '46	198

### Musicals

Annie, Get Your Gun... (Imperial)	2-16, '47	142
Barefoot Boy With Check..... (Marin Beck)	4- 3, '47	81
Brigadoon..... (Ziegfeld)	2-13, '47	168
Call Me Mister..... (National)	4-18, '46	487
Finian's Rainbow..... (46th Street Theater)	1-10, '47	179
Love for Love..... (Royale)	5-26, '47	22
Oklahoma..... (A. James)	5-31, '43	1,894
The Telephone and The Medium..... (Barrymore)	3- 1, '47	52

### REVIVALS

Sweethearts..... (Shubert)	1-21, '47	167
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### ICE SHOWS

Ice Time of 1918..... (Center)	5-28, '47	24
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### CLOSED

Open House..... (Cort)	6- 2, '47	2
Saturday (7)		



# OUT-OF-TOWN OPENINGS

## DARK MEMORY

WILBUR THEATER, BOSTON  
(Opened Monday Evening, June 9, 1947)

A melodrama by Herman Boxer, adapted from a short story by the author. Staged by Charles K. Freeman. Setting, Samuel Leve. Costumes, Rose Bogdanoff. Company manager, Charles A. Williams. Press representative, Nat N. Dorfman. Stage manager, E. R. Cobb. Presented by Edith Gordon.

Abby Cooper.....Kathryn Grill  
George Princey.....John Forker  
Millicent Princey.....Mary Anderson  
Oliver Witherspoon.....Peter Brocco  
Captain Ned Endicott.....Stephen Courtleigh  
Mr. Princey.....Charles Dingle  
Matt Carver.....Arthur Hunnicutt

It is not unlikely that when *Dark Memory* appeared as a short story in the *New Yorker* it had all the aspects of a tense, well-knit and effective tale. But as a play, *Memory* so slavishly follows the copy book rules of dramaturgy that it seems more a lesson in exposition than a melodrama of force and direction.

What's more, those in the cast, with a few exceptions, play their roles as tho they were afraid to be heard. Thru pantomime, an occasional phrase which rises from this whispering production and the outspoken sides of a few minor characters it is possible to follow haltingly the action of the play.

### Director at Fault?

Such admirable actors as Charles Dingle, Mary Anderson and Peter Brocco are the worst offenders. For most of the action they literally could not be heard beyond the 10th row. Probably Director Charles Freeman is responsible for this inexcusable state of affairs.

While author Boxer has something to say, often with too much skill and too little heart, his actors and director have failed to communicate his ideas.

More than once in history and literature a criminal has escaped punishment for his crime, only to be caught for another he did not commit. This is the theme of *Memory*. Charles Dingle appears as a New England town squire in the early 1900's. His wife died in mysterious circumstances some years before, and he now plagues his daughter into believing herself insane. When a local schoolteacher refuses to wed Mary, she conks him on the head with a croquet mallet. For this, the father is finally blamed, chiefly thru the suspicions of his housekeeper, who had long felt that he let his wife drown and technically was her murderer.

### Need for Rewrite

It is possible that with some clear rewriting, Mr. Boxer's well-made drama could be turned into an effective drama. As it now stands, three-quarters of the play is sheer dullness.

So far as one can tell, the acting herein is a credit to all concerned, excepting that it looks more like a pantomime of mutes, rather than a performance by speaking actors. Still, Mary Anderson is a remarkably intense and convincing actress. Charles Dingle is an expert in studied malevolence. Kathryn Grill is excellent as the plain speaking housekeeper. Stephen Courtleigh is fine as the bustling sea captain and Peter Brocco gives a withering portrait of the whining schoolmaster.

With a more humane theme, and his talents for clear construction flexed, Mr. Boxer may yet turn out a play which lives on the stage.

Bill Riley.

## SKIN OF OUR TEETH

(Opened Wednesday, June 11)

### CORONET THEATER, HOLLYWOOD

A drama by Thornton Wilder. Produced by Robert McCabon. Directed by Paul Guilfoyle. Settings by Kate Drain Lawson from drawings by R. John Hubley. Production stage manager, Rayme Ellis. Press representative, Irving Rubine. Presented by Pelican Productions.

Announcer.....Frank Marlowe  
Sabina.....Carol Stone  
Mr. Fitzpatrick.....John Ridgely  
Mrs. Antrobus.....Jane Wyatt  
Dinosaur.....John Fortune  
Mammoth.....Robert Pryor  
Telegraph Boy.....Jerry Hauner  
Gladys.....Elisabeth Fraser  
Henry.....Hurd Hatfield  
Mr. Antrobus.....Keenan Wynn  
Doctor.....George E. Woods  
Professor.....Victor Wood  
Judge.....Anton Small  
Homer.....Greg Juarez  
Miss E. Muse.....Enid Ashton  
Miss T. Muse.....Patricia Sinnott  
Miss M. Muse.....Elisabeth Ross  
Usher.....William Bentley  
Usher.....Elliott Reese  
Girl Drum Majorettes.....Patricia Sinnott  
Fortune Teller.....Blanche Yurka  
Chair Pushers.....Robert Davis  
William Bentley  
Anton Small  
Robert Pryor  
Greg Juarez  
John Fortune  
Richard Davis  
George E. Woods

Broadcast Official.....Frank Marlowe  
Defeated Candidate.....Victor Wood  
Mr. Tremayne.....Fred Burton  
Hester.....Peggy Rea  
Ivy.....Frances E. Williams  
Fred Bailey.....Elliott Reese  
Girls.....Jan Holm, Naomi Jaffe  
Band Leader.....John Brooks  
Bandsmen.....Richard Carlson,  
Ed Freudenberg, Billy Smith

For its maiden effort, Hollywood's newly formed Pelican Productions could have selected no more challenging and provocative a vehicle than Thornton Wilder's 1943 Pulitzer Prize winner, *The Skin of Our Teeth*. With skilled direction and intelligent acting, the ambitious thesp group turned an extremely perplexing piece into a symmetrically woven tapestry of philosophical drama. The successful accomplishment of a herculean task was for the most part due to the over-all excellence of a competent cast. With less talented players, the play might easily have turned into riotous farce, which the author most certainly never meant for his violent condemnation of the human race.

Wilder's "message" is crammed between interlacing layers of hokum, foolishness and pseudo-melodrama. His thesis is that the world is a mess, sorely in need of rebuilding. Representing the common man (and all men) is George Antrobus (Keenan Wynn), who suffers sporadically from depression or elation. His loosely knit family includes his wife, Maggie (Jane Wyatt); daughter, Gladys (Elisabeth Fraser), and son, Henry (Hurd Hatfield). Wilder employs symbolism in its rawest form, recreating the great deluge and Noah's Ark, and carrying his characters thru devastation by glaciers, storms and war. After three acts of indecision and uncertainty as to whether the human race is deserving of salvation, Wilder decides that there is hope for a "better world" and begins anew. The process of beginning again is symbolized by closing the play with lines from opening scene, thus traveling in a complete and endless circle.

Top thesp honors were neatly copped by Carol Stone as Sabina, maid in Antrobus household. Representing the many distractions and temptations which beset man, Miss Stone has the choice acting plum and her timing, shading and flare for bright comedy was delightful to behold. As Mr. Antrobus, Keenan Wynn had difficulty getting into his role. After a strained first act, however, Wynn got the feel of the part and played his role with deep emotion and vision. Jane Wyatt as his wife, Maggie, carried her role with dignity and quiet understanding. The Antrobus children, played by Elisabeth Fraser and Hurd Hatfield,

## Guild Rejects Herd Scripter School Idea

NEW YORK, June 14. — The Dramatists Guild Wednesday (11) turned down a plan proposed by James Herd that would subsidize promising playwrighting talent. The Herd scheme undertook to give scripters an initial three-month option, then six-month options thereafter for a period of five years, with 25 per cent of the authors' royalties in all writing fields going to Herd.

Herd's first contract was to cover Joseph and Marijane Hayes for five years and guarantee them 12G yearly if all their options were renewed. The investor also was to act as agent for the material and in some cases as the producer, using a regular Dramatists Guild minimum basic agreement.

The Guild said it rejected the Herd plan because it would have allowed the manager to participate in the scripter's royalties. Herd claims that this is a way to bring permanent capital into legit and to stabilize the biz. He is trying to persuade the Guild to reconsider.

## Stage Mgrs. Vote To Set Up Own Org

(Continued from opposite page)  
the standards of the entire profession so that producers will realize the value of a well-trained behind-the-scenes manager and use SMA talent.

### Aim Is Separate Contract

The recognition by the Equity Council of the stage manager as a separate entity in the trade has now given impetus to SMA's ultimate aim of a separate Equity contract with producers. The union also has appointed an advisory committee of three stage managers to consult with council whenever any discussion of their problems is held.

As for the social end of the org, members expect to pass tips on jobs along to each other. In addition, those going away to summer stock will study the strawhat situation to see what Equity can do to improve conditions there. Several members at the meeting made reference to the fact that apprentices were being used to the detriment of Equity members.

Meeting was presided over by Bill Ross. Norman Miller was appointed temporary treasurer and a constitutional committee was formed including Moe Hack, Eddie Dimond, Ben Ross, Bill McFadden, Esther Snowden and Jerry Whyte.

both shone brightly. Standout in a top supporting cast was Blanche Yurka as the fortune teller and John Ridgely as Mr. Fitzpatrick, the stage manager.

For his first major directional chore, Paul Guilfoyle displayed a wide knowledge of stage movement and pace. The play moves swiftly from start to finish, and never gets bogged down by overburdened symbolism. Only apparent weakness is a lack of balance between the component elements of the strange plot. Heavy overtones in the structure of the piece tended to weigh down actors' attempts to swerve from severe shading to frivolous comedy. This flaw, however, is more in the writing than direction. Kate Drain Lawson's two major settings are novel and effective.

Pelican Productions is to be strongly commended for its ambitious legit program. Movie thesp will find new group a desirable outlet for their stage yearnings, and town's theatergoers will be afforded a new and welcome outlet in a sparsely spread legit fare. Judging by first offering, Pelican players should find strong backing for future events.

Alan Fischer.

## Fashion Fair Falls Short as Entertainment

(Continued from page 4)

Leonidoff, the producer, saw fit to build a conventional stage with proscenium and, in addition, had to build a ramp for the models to show wares. Garden basement is not too deep and the built-up stage made it tough for the show's dance acts to work. Here, too, a lower stage would have served just as well.

Entertainment-wise, the fair fell down on several counts. Most important of all is the fact that the acts weren't blended into the show. This made their job that much tougher. The dance acts, Lou Will Jr. and Andre, Andree and Bonny, were much the best offerings. Lew Parker handled the comedy chores, but his old routines brought only a few scattered laughs.

This is a fashion fair, but if it intends to go after the public shekels it can't be one long commercial after another. It's got to be either flesh or fowl.

Altho the models were gorgeously gowned and easy on the eyes, their male escorts seemed ill at ease and overcome by the luxury of wearing evening clothes. Payson Re's ork backed up the show capably, but a little toning down would help to make the spiels audible. Sets were designed by Raoul Pene Du Bois.

Leon Morse.

## Ill Strawhatters On Equity Books

(Continued from opposite page)  
bury, Plymouth, Martha's Vineyard (two companies), Marblehead, Cambridge (two companies), Dennis on Cape Cod, Cohasset, Westboro, Worcester, Lake Whalom, Holyoke, Gloucester, Wellesley, Stockbridge, Fairhaven, Boston (two companies), West Newbury, Beverly, Falmouth and Marion.

### In Pennsylvania

Pennsylvania strawhatters are at Williamsport, Reading, Nuangola, Jennerstown, Mount Gretna, Yardley, Milford, New Hope, Mountain Home, Berwyn, Deer Lake and Allentown. Connecticut's are at Stamford, Guilford, New Milford, Clinton, Canton, Westport, Ridgefield, Norwich, Litchfield and Greenwich. Maine has its haylofts at Bar Harbor, Kennebunkport, Skowhegan, Surrey, Peak's Island, Ogunquit and Bridgeton. New Jersey has them at Lake Hopatecong, Wildwood Crest, Clinton, Jutland, Cape May, Pompton Lakes and Princeton. Maryland's are at Lutherville, Olney, Braddock Heights and Ocean City. Vermont's are at Brattleboro, Bennington and Winoochi. Rhode Island's are at Newport and Matunuck. New Hampshire's are at Whitfield and Peterborough. Wisconsin's two playhouses are at Fish Creek and Oconomowoc. Single stock companies will play at Abingdon, Va.; Toronto; Denver, Arden, Del; Detroit (with the possibility of a winter season) and Hendersonville, N. C.

## ROUTES

Dramatic and Musical

Accidentally Yours (Selwyn) Chicago.  
Anna Lucasta (Gears) San Francisco.  
Boomer Girl (Biltmore) Los Angeles.  
Born Yesterday (Erlanger) Chicago.  
Call Me Mister (Blackstone) Chicago.  
Carnival on Ice (Shubert) Philadelphia.  
Carousel (Shubert) Chicago.  
Dark Memory (Wilbur) Boston.  
Laura (National) Washington.  
Red Mill (Civic O. H.) Chicago.  
Skin of Our Teeth (Coronet) Los Angeles.  
Song of Norway (Civic) San Francisco.  
Suds in Your Eyes (Shubert Lafayette) Detroit.  
Three Musketeers (Philharmonic) Los Angeles.

## SEEKING

anyone who ever worked with Pearl White or ~~anyone~~ in the original "Perils of Pauline" serials. Call Sid Mesibov BR 9-8700 for something of interest to you.



## Burlesque

By UNO

**HARRY FARROS** is planning a burly policy for his eight theaters, the Liberty, Kearny and Greene Street, San Francisco; Moulin Rouge and Del Roy, Oakland, Calif., and Star, Rose and Gayety, Portland, Ore. . . . Frank Cosgrove, stage manager of the Center Theater, Manhattan, is in Park East View Hospital under treatment for a nervous breakdown. . . . Evelyn West (featured), Billy Mack, Margie Roy, Renee Andre and Margie Palmer are current at the Follies, Los Angeles. . . . Max German replaced Billy Ainslee, unable to open at the Howard, Boston, because of a sprained back. . . . Ivy Evelyn, mother of Evelyn Knight and June Marsh, returns to the legit stage in summer stock at Charleston, N. H., after seven years' absence. June is now Mrs. William Sklar, retired. . . . Renee Griffin made her first solo air flight last week. . . . Edgewater Park, Detroit, has four ex-burlesquers in Jim Bennett, Jack and Mrs. Dickstein and the latter's sister, Mrs. Lottie Johnson. Jim is managing Jack's concessions in the park and Mrs. Dickstein and Mrs. Johnson, who used to work as a burly team, are operating a penny pitch and fish pond on the midway.

**HUDSON**, Union City, N. J., shuttered for the season June 7 with Manager Sam Cohen, his wife and Tippy driving to Hollywood for a vacation at a home Joe Devlin negotiated for the family. . . . Treasurer Eppie Kane goes to Atlantic City, where he will remain until the Hudson reopens August 24. . . . Marty Knoff, assistant treasurer, and Bernie Brown, second assistant, go to Sarasota, Fla. . . . Mr. and Mrs. Nat Ozmon go to their Davenport (Ia.) home for two weeks; thence to the Red Mill, Bronx, for vocalist Nat. . . . Georgia Sothern, Sammy Smith, Herbie Barris, Al Murray and Evelyn Knight open at the Howard, Boston. . . . Producer Eddie Lynch left to start the season for the Globe, Atlantic City. . . . Linda Leslie opened June 13 at the Roxy, Cleve-

## WM To Handle Hollywood Bowl Radio and Video

**HOLLYWOOD**, June 14.—Hollywood Bowl execs last week set somewhat of a precedent by signing a one-year deal with the William Morris Agency for exclusive radio and television representation. Under terms of the deal, all future radio and television airings from the Bowl will be set by Morris for the usual 10 per cent booking fee. Excepted, however, will be Standard Oil Company's Sunday night concerts (Pacific Coast Regional Network), which had been contracted for previously. The Morris office said plans were in the wind for a prestige air show emanating from the Bowl which would be offered commercially. If sold, proceeds must be used for improvements to the Bowl or its activities, since the Bowl operates under a civic charter as a non-profit organization.

land. . . . Elsa Greenwell, dancer, to the Gayety, Montreal. . . . Paul De Savini, electrician, to the Stanley, Jersey City, N. J., and Ernie Peters, carpenter, to the Park, Union City. . . . Hermie Rose, en route to Philadelphia, stopped off in Chicago and visited Bob Lang and Ronny Mason, who were his co-comics at the State, Vancouver, B. C. . . . Connie (Rusty) Lee, of the Palace, Buffalo, is dancing and ballying at *Tirza's Wine Bath*, Coney Island, N. Y. . . . Fred Stone, drummer, closed at the Howard, Boston, to open at the Frolic Club, Salisbury, Mass., for the summer. . . . Freddie Fulton, following his two shows at Madison Square Garden, helped put on a carnival in aid of hospitalized vets at American Legion headquarters, Bronx, June 12-16.

## Brady, Mullins Derbyshows Move Into Final Stage

**KANSAS CITY**, Mo., June 14.—King Brady Speed Derby, which opened at Pla-Mor Arena here April 19 with 18 teams, has narrowed to eight couples, with business in the stretch run holding up well.

Teams still going are Charley and Vivian Smalley, Johnny Makar and Margie Reynolds, Louie Meredith and Margie Bright, Don Donnison and Edwina Trahan, Pat and Dale Thorpe, Rob Robinson and Florence McGinnis, Billy and JoJo Ryan, Johnny Long and Cecelia Henriques. Arena has 8,000 seats and some 4,000 are piling in nightly at 60 cents a head, with two-for-ones in generous use.

The Three Ryans are featured entertainers, with Jack Kennedy batoning the band. Jack Brady, Jack Stanley and Hal Brown are emsees, and King Kong Coffey and Joe Gruber, judges. Show is aired four times daily over KCKN.

Moon Mullins walkathon at the Winter Garden, St. Louis, has gone into positive elimination and will soon be out and over. Still in the running are Hughie Hendrixson and Helen Caldwell, Chad Alviso and Sammy Allen, and Jack and Virginia Glenn. Jack Kelly, Moon Mullins, Eddie Leonard and Fuzzy Furr are on the mike. Show is aired twice daily.

## Int. Artists Will Open Coast Office Next Fall

**NEW YORK**, June 14.—The International Artists' Corporation (IAC) will start a Hollywood branch in early autumn. The new office will have Jay Mills, of the ork's cocktail department, and Larry Lawrence, who has his own agency in Detroit. Lawrence will head movie and radio, while

## Magic

By Bill Sachs

**"THINK-A-DRINK"** HOFFMAN opens at the swank Flamingo Hotel, Las Vegas, Nev., July 17, following with the Golden Gate Theater, San Francisco. . . . Willie Jones, 31-year-old railroader who came up before Judge Louis Petrash in a Cleveland police court recently on a drunkenness charge, popped with a dilly of an alibi. "I came into Cleveland to see the Palace Theater show," Jones told the judge. "There's an act there called 'Think-a-Drink' Hoffman, and he stands on the stage and pours any drink anyone from the audience calls for out of a pitcher of water. So I called for zombie. That just seemed to pop in my mind, judge, because I'm not a drinking man and never tasted a zombie before. But I got a zombie and I drank it. Whooops—next thing I know I'm in jail." Judge Petrash released him. . . . The Johnstones are in their fourth week at Vine Gardens, Chicago. . . . Other trixsters setting Chicagoans afire these days are Mel Cardo at the Blackhawk, Paul Rosini at the Bismarck Hotel and Doc Marcus at the Latin Quarter. . . . Chang, just back from Europe, where he has booked his illusion show for the coming season, sails in July for Lisbon, where he is set for two months at the Coliseo Theater, to be followed by an extended run in Madrid. . . . Walter Gibson is back in New York after winding up a season's tour with the Blackstone show. . . . Jay Marshall continues at New York's Blue Angel, and Willie Dee and Lee Noble are also playing dates around the Big Town. . . . Dantini scribbles that he opens this week at the English Supper Club, Baltimore. . . . Landrus the Magician, now in Missouri with magic-mental-vent turn, infos that he is framing a spook show to break in in Alabama and Florida next winter.

## BILL NEFF'S Madhouse of Mystery

set for two weeks, with options, at the Vogue Terrace, Pittsburgh, starting June 30. Anton Scibilia, Neff's personal manager, made the booking. . . . Hippodrome, Baltimore, last week featured "The Battle of Magic"—Hardeen Jr. versus the Great Lester (Noel Lester). This was the first date together for the team. Previous combination was Hardeen Jr. and Dagmar. Hal Haviland, at the State Theater, Baltimore, the previous week, has joined the Hardeen Jr.-Lester unit. . . . Milbourne Christopher's new book, *Magic at Your Fingertips*, written in collaboration with Hen Fetsch, is off the press and in the mail. There are 33 tricks in 46 pages and it's all wrapped up in a two-color cover. Foreword is by Sid Lorraine, with illustrations by Walt Kaerber. . . . Leon Long, Negro necromancer, Friday (13) began a string of vaude dates that will take him thru North Carolina and Virginia and into the East. He last played vaude in the West back in 1929. . . . Dave Robbins, New York, has bought the patent rights to and is producing the Roll-Up Necktie. It's a ready-knotted, four-in-hand tie that rolls up and hits the chin when the wearer presses the gadget. Robbins describes it as a sock item for magicians and emsees. . . . Gali-Gali is winding up a two-weeker at Glenn Rendezvous, Newport, Ky. . . . Magic City Magic Club No. 31, Birmingham, recently elected the following officers: C. B. Smith, president; Louis Sudduth, vice-president, and Arnold Drennen, secretary-treasurer.

Mills will handle hotels and cafes. Stan Zucker, IAC topper, who will divide his time between New York and Hollywood, is dickering with two other people to work in the Hollywood radio and cafe departments.

## Showbiz Helping Committees of 13 On Superstitions

**NEW YORK**, June 14.—The cop on the Times Square corner kept his fingers crossed yesterday (Friday, 13th), so nothing happened to upset the first anniversary meeting of the National Committee of 13 Against Superstition and Fear, in the Committee's headquarters, Room 1313, 1501 Broadway.

Dr. Claudia de Lys, social anthropologist whose *A Treasury of American Superstition* is about to be published, was installed as president of the committee of 13, and exec-sec Nick Matsoukas, its founder, announced plans to debunk and expose some 80,000 superstitions (including showbiz's share) in the next 13 months.

## Double Birthday

After the installation ceremonies, there was a double birthday party—for the committee's first anniversary (it was founded 13 months ago and observes a 13-month year), and for the 44th birthday of founder Matsoukas. The founder pointed with pride to the fact that he was born on the 13th, the 13th child in a family of 13, his name has 13 letters, and he first saw the Statue of Liberty on the 13th of the month.

Earlier in the day, the committee got a send-off from Tex McCrary and Jinx Falkenberg in their *Hi Jinx* show over WNBC, its purposes being explained to the radio public by Dr. de Lys, Matsoukas, Chick Lewis, editor and pub of *Showman's Trade Review*, and Frank Clinton, prexy of the National Association of Magicians. In the evening, WNEW introduced the entire committee of 13 in a 30-minute broadcast.

## Chi Group Okays Showbiz Tax Plan

**CHICAGO**, June 14.—Latest attempt at showbiz taxation locally was instituted last week when the newly formed Mayor's Citizens' Revenue Committee, consisting of 30 leading industrialists and civic figures, met with Martin Kennelly and agreed upon a five-point tax program, including a new 5 per cent amusement tax. Details of the new taxation plan are hazy as yet, according to a rep of the mayor's office, but it is planned to have the tax apply only to admissions to theatrical events, such as legits, movies, vaude and sports, but will not apply to nitery and lounge checks.

## Cincy Opera Begins June 29

**CINCINNATI**, June 14.—Twenty-sixth season of grand opera at the Cincinnati Zoo begins Sunday night, June 29, when the Cincinnati Summer Opera Association presents Wagner's *Lohengrin*. Season will continue for six weeks and opera will be given nightly. Oscar F. Hild continues as managing director. Admission prices will range from 90 cents to \$3.50.

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**CHORUS GIRLS WANTED**  
6 Days—No Night Rehearsals.  
Salary \$40 per week.  
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Two or three good Colored Comedians strong enough to feature. Also three Colored Chorus Girls. Must be able to cut it. Address  
**FAMOUS GEORGIA MINSTREL SHOW**  
Jack Noller, Philadelphia, June 18; Louisville, 19; Winona, 20; Stark, 21; Columbus, 22; All Mississippi.

**WANT TO BOOK**  
Some kind of Stage Attraction for one-day barbecue and celebration, Aug. 13. Have audition with seating capacity of 1,300 or will consider troupe with own tent. For particulars write  
**G. W. HUGHES**  
Humphrey-Hughes Drug Co., Inc., Madison, Ala.



# THE FINAL CURTAIN

the Ringling circus and former assistant boss hostler, recently in Sarasota, Fla. At one time she worked in the wardrobe department with the show.

**DRAGON** — Mrs. Caroline, 68, mother of Jimmy Ciesla, of Royal Crown Shows, June 8 at her home in Buffalo. Burial in Buffalo June 11.

**DUFFY**—Al, one of the country's leading midget auto racers, in Minneola, L. I., June 11, as result of injuries received in a crash at the Freeport, L. I., Stadium June 10.

**FLEISCHMANN**—Mrs. Lily Ack-erlund, 74, Cincinnati philanthropist, whose gifts of nearly \$500,000 were largely responsible for the Cincinnati Zoo's modernization program, which included the building of the African veldt, open bear pits and other construction work, in Jewish Hospital, Cincinnati, June 13. She had been in ill health for some time. The wife of the late Julius Fleischmann, industrialist and former mayor of Cincinnati, she leaves one son, Julius Jr.; a daughter, Mrs. E. Tate, and five grandchildren. Services at Cincinnati Crematory June 14.

**FORCE**—Floyd C., 71, film character actor and one of the original Mack Sennett Keystone Kops, in Los Angeles June 9. Survived by his widow. Services in Los Angeles June 11 followed by cremation.

**FOSTER**—George W. 68, manager of the Virginia Theater, St. Louis, June 6 of a heart ailment at his home in that city. He had been associated with the Fred Wehrenberg circuit of theaters for 40 years. Services and burial in St. Louis.

**GLEASON** — Scott, magician, known professionally as Gleason, Doctor of Deception, May 31 at his home in Bloomington, Ill. Survived by twin daughters, Jane and Janet, and four sisters. Burial in St. Mary's Cemetery, Bloomington, June 3.

**HOLCOMB**—Bill, pioneer pitcher, suddenly May 29 at his home in Haddon Heights, N. J. His widow, Edith, survives. Burial in that city.

**HOLDEN**—Mrs. Elsie, 30, wife of Edward Holden, concessionaire with the Polack Bros.' Circus, June 6 in an auto accident near Tyrone, Ark. She also leaves her parents, Mr. and Mrs. S. E. Manry; a son, Charles; two sisters, Mrs. Edna Mae Willis and Lions Manry, all of Trumann, Ark., and four brothers, Ernest, Galveston, Tex.; Alvin and Floyd, Trumann, and Calvin, of the army air corps in Germany.

**HOLLAND**—Eddie, 69, a stagehand for 40 years, for the last 15 years at the Gayety Theater, Cincinnati burlesque house, at General Hospital, that city, June 10, of anemia

contracted three years ago following an eye operation. Survived by two sisters.

**JENNY**—Earl, former ticket seller and 24-hour man with the Al G. Barnes and Sells-Floto circuses and the 101 Ranch Wild West Show, June 11 of a heart attack in Waupaca, Wis. He owned and operated the Circus Inn at Waupaca. Survived by his widow, Ollie, and his father. Services and burial in Waupaca June 14.



In Loving Memory of Our Dear Brother and Son  
**WALTER B. KEMP**  
Died June 25, 1943  
Brother, Sis and Dad

**KERRIGAN**—George W., 67, former silent screen star who won fame under the name J. Warren Kerrigan, in Balboa, Calif., June 9 of pneumonia. He attained fame on Broadway in *The Road to Yesterday* and *Brown of Harvard*. He deserted the stage in favor of early movies and went to Chicago with Essanay Productions, later going to California with the old American Film Company. Among his pictures were *Rory of the Bogs*, *The Dollar Kid*, *The Dream Cheater* and *Live Sparks*. After an absence of several years he returned to the screen in James Cruze's epic film, *The Covered Wagon*. Later forming his own film company, he starred in the silent version of *Captain Blood*, which was his last role before retirement in 1923. Survived by three brothers and a sister. Services in Glendale, Calif., June 12.

**LANDAUER**—Mrs. Jennie Frances, 74, known professionally as Jean Bentley, at her home in Freemont, Mich., June 6. Mrs. Landauer joined the Nelson family of acrobats upon graduation from high school and traveled with leading circuses throughout the United States, Mexico, Cuba and South America for 45 years until her retirement in 1933. In November, 1910, she was married to Ernest Landauer, who was associated with Ringling Bros. and Barnum & Bailey Circus for many years. Surviving, in addition to her husband, is a sister, Mrs. Susie Cowan, Mt. Clemens, Mich. Services in Freemont, with burial in Clinton Grove Cemetery, Mount Clemens.

**LEBLANG** — Hugh, 62, former

partner of the Leblang Ticket Agency of New York, in Florida June 4.

**LYRIS**—William G., 52, head of the National Theaters candy department, in New York June 9. He became associated with the Skouras brothers over 15 years ago in St. Louis. In 1932 he went to the West Coast as head of their candy department.

**MAITLAND**—Col. Charles A., 58, carnival and circus trouper and at one time operator of his own shows, Maitland's Modern Amusements, May 24 in Harrisonburg, Va., of a heart attack. Maitland started in show business as a song and dance man. He had been associated with Al F. Wheeler and Hagenbeck-Wallace, and was on advance of the Silver Bros.' Circus for several seasons. He was associated with the late Ed Oliver, of the Oliver Greater Shows of Washington for 14 years. Survived by his widow and three children.

**McCONNELL**—Rex Q., 54, former correspondent for *The Billboard* and one-time circus advance agent, June 9 in Canton, O., following an extended illness. (For details see General Outdoor section.)

**McCORMICK**—William E., 24, employee of the L. J. Heth Shows, June 6 in Livermore, Ky., in a motorcycle accident in which Leonard D. Norris, also with the shows, was injured. They were en route to Central City, Ky.

**MOELLER**—Albert J. 57, former head of the old exhibitor organization in Michigan and at one time general manager of the Motion Picture Theater Operators of America, June 11 of a cerebral hemorrhage at his home in Detroit. Survived by his widow and stepson. Burial in Forest Lawn Cemetery, Detroit.

**PATTERSON** — Dinny, 36, Australian midget auto race driver, in San Diego, Calif., June 4, of injuries sustained in a crash May 31 at Balboa Stadium. He was making his first appearance in this country. Survived by his widow in Australia.

**PHILLIPS**—Clark, 26, King Bros.' Circus employee, crushed to death beneath a bulldozer June 10 while sleeping in the grass adjoining the circus grounds at Canandaigua, N. Y.

**RENNER**—Frank, 67, co-founder of Sioux Empire Fair, Sioux Falls, S. D., June 2 after year's illness. He was superintendent of agriculture at Dakota State Fair, Huron, from 1935 to 1941, and a member of the county fair board at Renner, S. D.

**RIVEL**—Thomas Massey, 81, musician and president of the American Federation of Musicians, Local 77, Philadelphia, for three terms, suddenly June 8 at his home in that city. He was acting secretary of the local at the time of his death. A trumpet player, he had been with Sousa's and Pryor's bands and had played with the Philadelphia Orchestra. He retired a year ago as trumpet instructor at the Wurlitzer School of Music. Survived by his widow, Clara; a son, two daughters and two stepchildren. Services June 11, with burial in Mt. Moriah Cemetery, Philadelphia.

**SALTER**—Jack, 60, former manager of concert and opera stars, of a heart attack in San Francisco June 8. He operated an artists' agency for 21 years and managed such stars as Yehudi Menuhin, Lawrence Tibbett, Nino Martini and Galli Curci. Survived by his widow, Grace; a son, a daughter, two brothers and three sisters. Services and burial in Glendale, Calif., June 11.

**SCHWARTZ** — Dr. Harold G., 43, magician and dentist, Bridgeport, Conn., in that city June 7 of a heart attack. He was former president of Royal Vilas Assembly No. 20, American Society of Magicians, of Bridgeport. Survived by his widow, Molly; two daughters and a son. Burial in Bnai Isreal Cemetery, Fairfield, Conn., June 10.

**WATSON**—Charles W., 43, tenor soloist appearing regularly on Station WAAT, Jersey City, N. J., in Belleville, N. J., June 11.

## IN MEMORY OF THE PRESIDENT OF THE COMPANY

# JANICE IRENE NELLIST BARRON

Dale and Baby Joyce

**BROCK**—Peter (Dutch), stagehand at the Downtown Theater, Detroit, June 2 in that city of a heart attack. Survived by his widow and five children. Interment in Mount Olivet Cemetery, Detroit.

**BROWN**—Mrs. Edith Miller, 61, wife of Hugh R. Brown, former manager of the Metropolitan Opera House, in Flushing, N. Y., June 11.

In Loving Memory of

## HALL ALVIN BUTLER

who passed away June 25, 1944. His loving wife, TINY BUTLER.

**CANN**—Lindley M., 71, father of L. Harvey Cann, general representative of the World of Mirth Shows, in Lynn, Mass., June 10. Interment in Pine Grove Cemetery, Lynn, June 13.

**CANOVA**—H. L., 43, brother and business consultant to Judy Canova, radio star, in North Hollywood, Calif., June 11 of a heart attack. He also leaves his wife, mother, two sisters, a brother and a daughter. Burial in Jacksonville, Fla.

**DEANE**—Edward LeBaron, formerly with the Barnum & Bailey Circus and one-time vaude performer known as the Frog Man, in Bridgeport, Conn., June 2. Burial in New Cemetery, Troy, N. H., June 5.

**DOMSKY**—Samuel, 48, operator of Lou's Moravian, Chancellor and Germantown bars and Club Teheran, Philadelphia, suddenly June 3 at his home in that city. Survived by his widow, Tillie, and three sons. Services and burial in Philadelphia June 5.

**DONALDSON**—Thomas B., musical comedy writer and director, recently at his home in Glen Ridge, N. J. Donaldson first gained prominence when he wrote *Ghost Time* for the Mask and Wig Club of the University of Pennsylvania. Donaldson was well known to Reading, Pa., theater audiences for his writing, staging and producing for the Penn Wheelmen, Reading theatrical organization.

**DOYLE**—Mrs. Fanny, wife of Jim Doyle, winter quarters worker with

TO

# FRED G. SURDAM

A Loyal and Faithful Member of Our Show for the Past

Five Years, This Notice Is Respectfully Dedicated.

Signed: **KING REID**

# Harry N. (Pop) Endy

Founder of the ENDY SHOWS in 1908  
Who Passed on June 9, 1932

The Two Sons, DAVID B. and RALPH N. ENDY, have continued since their Father's death, the show now being known as the ENDY BROS.' SHOWS, INC., one of America's Largest Railroad Shows.

Gone But Never Forgotten by the Endy Bros.' Shows' Entire Company.





Communications to 155 No. Clark St., Chicago 1, Ill.

# 300,000 SEE BIG CHI SHOW

## Duffield Ups With Sockeroo

Chi Trib. Cent. spec wows 'em with aerialists, fireworks, air and water stunts

By Herb Dotten

CHICAGO, June 14. — Outdoor spectacle tossed here Wednesday night (11) on the one-time site of a *Century of Progress* to mark the 100th anniversary of *The Chicago Tribune* was colossal, nothing less, from the standpoint of the man, woman and child in the park and along the lake front.

And, from the standpoint of the Trib, the spectacle, offered for free, was just as colossal. Attendance was estimated at 300,000, and even rival Chicago gazettes agreed to that figure.

### Weather Off

In all probability the turnout would have surpassed the half-million mark if it hadn't been for the weatherman, the only Joe, it appears, who failed to co-operate in an otherwise brilliantly co-ordinated production.

(For review of telecast of this spectacle see *Television Section, page 20.*)

High winds and menacing skies, as a matter of fact, had forced the postponement of the doings from the previous night. And on the night of the run-off, it was cold, with a chilly wind sweeping in from the lake under overcast skies. It was this cold and wind which served somewhat to take the edge off the evening.

### Record Fireworks Show

The show was a superb production. It offered wide variety, plenty of thrills and what is conceded to be the largest, most ambitious fireworks display ever fired in this country. All of which may sound like the blurb of a press agent, but it holds nevertheless.

Top man in the production and director of the mammoth show was Frank P. Duffield, of the Thearle-Duffield Fireworks Company here. Given the go-ahead to do something on a gigantic scale, he delivered.

Here are some of the things which made the production colossal: 1—The fireworks show. Electrically fired, the pyrotechnic set-up spanned close to 5,000 feet along the shoreline of the lagoon. The show lasted 30 minutes, and there were no lulls. Aerial bursts were numerous, brilliant, varied and packed punchy force. And these pieces embraced depictions of Tribs comic strip characters and ranged outstanding historical events of the past century, including such things as the Chicago fire, the Battle of Gettysburg and the first atomic bombing. A crew of 44 men, supervised by Frank Duffield and Art Briese, was required to handle this feature only on show night.

### Selden Clicks

2—The performance of aerial acts. This was the nearest thing to an all-star aggregation of aerialists ever (See 300,000 SEE on page 58)

## Illions Springs New Ticket Plan To Trim Celoron's Nut

JAMESTOWN, N. Y., June 14.—Inauguration of a new ticket system—the universal ticket—at Celoron Park here is announced by Owner Harry A. Illions.

"We have five additional boxes right thru the middle of the midway on the new blacktopping. These boxes sell universal tickets, good on any ride. The tickets are 5 cents plus one cent tax, making the tickets 6 cents. While the original signs are left on the boxes at the various riding devices, which sold tickets from 25 cents down, we have additional signs posted on these boxes from two universal tickets to four universal tickets," Illions said.

"The public very readily caught on to the fact it saved from 1 to 3 cents on each ride per person and it's amazing to see customers buy universal tickets by the yard.

"These tickets are in various colors for each day of the week, and in computing the amount of revenue each device takes in, we have a separate universal ticket box which is under lock and key and is emptied at our office every morning. The tickets are then weighed and run approximately 100 tickets to an ounce. We have it down accurately to almost one ticket," Illions said.

Pointing to the psychological effect, Illions said that when the customer finds he can get something cheaper than the established price he takes advantage of it. Then, too, on slow weekdays, Illions pointed out, you need only four or five cashiers instead of the usual 22. The Celoron owner said that "this was quite a saving in itself," inasmuch as the price of cashiers for a day has gone up to 53 cents an hour, with some at \$1 per hour, a New York State ruling.

"Another thing," Illion added, "this has done something for the board of insurance for the State of New York on compensation of a ticket seller. Whether it be a man or woman in the ticket box attached to the riding device,

## Nat'l Indoor Circus Scale for Musicians Loses at AFM Confab

DETROIT, June 14.—Attempt to formulate a national scale for bands playing indoor circuses was defeated at the convention of the American Federation of Musicians here Friday (13). Proposal, introduced by J. Earl Bley and John J. Morrissey, of Worcester, Mass., Local 143, was that the scale be \$100 for a six-day week, with \$150 for leader, on traveling bands.

Intent of proposal was to have this scale apply for men on the road, while extra musicians engaged in a given town would be paid according to the local scale, whether higher or lower. George Gallagher, of Worcester, said the plan had support of circus men who had been in on its formulation and were satisfied to accept lower pay in some instances than the local men because of the fact that they (the circus men) were hired for the entire season, instead of just one engagement.

vice, the employer must pay compensation up to as much as \$8 a 100 because he or she is classified as an operator or maintenance person. By having three cashiers in the center of the park they are classified around \$2.50 an hour, Illions concluded.

## Rex McConnell, Canton, O., Dies

CANTON, O., June 14.—Rex Q. McConnell, 54, formerly the Canton area correspondent for *The Billboard*, a long-time circus enthusiast and one-time advance agent for the Barnum & Bailey Circus and other travelling units, died Monday night (9) in Aultman Hospital here, where he had been admitted that day. He had suffered from a heart ailment for three years.

McConnell and the late Duke Drukenbrod founded the Siegrist Showman's Club here. When he retired from the road 30 years ago, McConnell joined the staff of *The Canton Daily News*, where he remained for five years until he organized the Trades Press Bureau and did free-lance work for various trade and business journals. Up until his illness forced him into retirement, he also managed a cigar store here.

McConnell enjoyed a wide acquaintance in outdoor show business, and on many occasions his help and advice was sought by shows planning to play the Canton area. He was also active in the management of athletic teams, particularly in his younger days.

He was a member of the McKinley lodge, F. A. M., and the Nazir Grotto.

Surviving are his widow, Mrs. Dorothy McConnell; a daughter, Mrs. George Leavers; and a son, Paul S. McConnell, all of Canton; his mother, Mrs. Alice McConnell, of Chester, W. Va.; four sisters, Ina Mae McConnell, Detroit, and one brother, Kent Lewis, of Chester; Mrs. Joseph Dunn, Aliquippa, Pa., and Freda McConnell, Detroit, and one brother, Kent McConnell, Detroit.

Funeral services were held Thursday (12) in the Arnold Funeral Home, with Rev. C. H. LaRue officiating. Masonic services were held Wednesday night (11). Burial was in Woodlawn Cemetery.

## Herrin in Corpus Christi To Fire Pyrotechnic Show

CORPUS CHRISTI, Tex., June 14.—Fred Herrin Jr., general manager of Peerless Fireworks Company, Tulsa, Okla., is here to fire the pyrotechnic display tonight at the Buccaneers' Days Celebration.

The Peerless organization this year has contracted for 19 shows to be fired, according to R. G. Lang, org's fireworks designer. Included among these is a three-night show at Vicksburg, Miss., July 3-5, high spot of which will be a July 4 depiction of the siege of Vicksburg. It also is skedded to stage a July 4 show at the Tulsa fairgrounds under auspices of the American Legion.

## It's a Noggin Scratching Bee For Detroiters

DETROIT, June 14.—Outdoor showmen in this territory are still keeping their fingers crossed about what kind of a season they're having, despite the occasional assertion of a few individuals who figure they've found the answer, which is likely to be either terrific or lousy.

Daily deluge is no longer news, except on an occasion or two when it missed, and homefolk in the Motor City were still stoking their fires in the second week of June—but rain and cold out of season are the reasons for uncertainty over business. Average day or night so far has been meager picking for parks and carnivals, and such other scattered shows as braved the elements in the area. Same is true of related attractions, such as the big summer ballrooms, where it has been easier to measure relative attendance.

Striking contrast, however, has been set on the few occasions when the weather broke and the business was up toward the colossal figures. Story is quite general, typified by big crowds at Edgewater and Eastwood Parks Decoration Day night, after the rain stopped. How surprising this trend is, is perhaps shown best at Walled Lake, where the Casino drew an all-time record crowd of 3,412 people. Previous figure, set in 1946, was 2,573, on one night early in the season when they had the combination of a good band—Eddy Howard—and good weather, and had to use the outdoor gardens to handle the crowd.

What operators are puzzling over is these remarkable differences in business. Nobody has figured out yet whether it would be a record-breaking season if the rain would only let up—alho one faction of optimists (?) claims it would be—while more sober guessers opine that the public turns out 'en masse when it sees a break in the clouds and concentrates a couple of weeks of amusement spending outdoors in one night.

## 4-Day Indianapolis Stand Is Scheduled By Wallenda Circus

INDIANAPOLIS, June 14.—Wallenda Circus opens a four-day stand here Thursday (19) thru Sunday (22), according to Jack Leontini, vice-president of the Wallenda org.

"The show did not actually close, as reported in *The Billboard*," Leontini said. "We laid off in Greenville, S. C., for a couple of weeks for re-organization and rerouting, but we had no intention of closing for the season."

Org's stand here in the Coliseum will be sponsored by the Veterans of Foreign Wars. New acts have been contracted, according to Leontini, including the Seven Maschinos, novelty acrobatic act recently arrived from Sweden. Leontini said Karl Wallenda made a trip to New York to receive a shipment of baby elephants from Rimberg and Fox, of the International Import and Export Corporation.



# PACKS' N. Y. BOW DRAWS 40,000

## Blue Goose Golf Tourney July 5-6

DELAVAN, Wis., June 14.—G. L. (Mike) Wright announced today that the annual Blue Goose golf tournament for men of the outdoor show business will be played on Lake Lawn Country Club course July 5 and 6.

"Just bring \$10 and an honest handicap," Wright declared when asked the qualification rules. The tournament will be 36 holes of medal play, with the jackpot to be split between the winners of low net and low gross.

In addition to Wright, such ardent pasture pool players as Robert K. (Bob) Parker, Bill Townsend, Ed Kornrumpf, Ed Wall, Maurice Franks, Jack Smart, Walt Featherstone, Jack Martin, and Ned E. Torti and four of his Milwaukee teammates are among the early entrants.

Joe Streibich has been named secretary of the course.

## Kay Burns Folds At Nanuet, N. Y.

CINCINNATI, June 14. — Word reached *The Billboard* here Thursday (12) of the closing of the Kay Burns Circus at Nanuet, N. Y., June 7, after having its engagement there that day queered by rain. Among those with it at the wind-up were George Barton's horse act, the Fuller Family, Weeks' Dogs and Ponies, and Jack Walsh, who jumped from Nanuet to Binghamton, N. Y.

The show and all equipment have been parked on a local lot since the June 7 fold. In a long-distance phone call to Bill Zielick, of the Nanuet Police Department, *The Billboard* learned that Larry Burns, circus manager, left here yesterday with his crew and equipment. Queried regarding the closing and the move, Burns told Zielick that he had "just run out of dough" and that he, his crew and the equipment were heading south. Police report tallied it as "destination unknown". Zielick said that the closing brought a slight flare-up, involving even a bit of assault, but the local department straightened out matters and no arrests were made.

Zielick, before joining the Nanuet police force seven years ago, put in 12 years on the road as a sheetwriter. He recently resumed his police duties after a hitch in the Navy during the war.

## J. O. Matlick Named Ky. State Fair Mgr.

LOUISVILLE, June 14.—J. O. Matlick, who managed the Kentucky State Fair in 1945, Friday (13) was elected by the State fair board to serve as full-time manager of the event. James R. Rash, Henderson, Ky., was elected president of the board at the same meeting.

The 35-year-old Matlick has been serving as editor of *The Kentucky Farmers' Home Journal*. Last year the fair was managed by C. W. Taylor, Lewisport, Ky., and this year Taylor was appointed manager on a full-time basis. Taylor's right to serve was challenged and carried to the courts which rules him ineligible for the appointment because he was a member of the State Legislature which enacted a bill calling for the appointment of a full-time manager.

## NAAPPB Seeks Info on Taxes

CHICAGO, June 14.—In an effort to get all the information and data possible in its battle to get a reduction in the amusement taxes for parks, the National Association of Amusement Parks, Pools and Beaches has sent out a questionnaire to every park owner and operator in the country, Paul H. Huedepohl, secretary of the NAAPPB, announces.

"We are making this survey to find out what percentage of the outdoor amusement gross revenue is derived from devices, shows, etc., of 21 cents and over and those 20 cents or under," Huedepohl said.

Among questions asked are (1) How many rides do you have? (2) What other type of enterprises do you operate that charge admission? (3) Using 100 per cent as your gross of last year, what percentage of the gross was derived from amusement devices where the admission was 20 cents or less and what percentage of your gross came from devices where the admission price was 21 cents and over? (4) What percentage of your gross came from other sources?

"We already have some returns in on this questionnaire," Huedepohl said, "and to date we find that 35 per cent of the gross comes from rides, etc., that cost 21 cents and over. Fifteen per cent, we find, comes from devices, etc., 20 cents and under. The rest of the percentage comes from all other non-taxable income."

Once the Chicago office of the NAAPPB has all the questionnaires returned and the statistics compiled it will have proof to show the Congress, Huedepohl believes, that the amusement tax should be cut.

## John L. Andrew Springs Own Office in Houston

HOUSTON, June 14.—John L. Andrew, long-time producer of the highly successful Shrine Circus here, announced this week he has resigned his post with the city and opened his own promotion office.

Andrew, who was manager of the Sam Houston Coliseum, will devote his entire time to productions, promotions, advertising and public relations.

## Free Fireworks for Parks! Just Set Off Two Ads in Pyro

(Continued from page 3)

allowing the inclusion of not more than two commercial pieces, lasting about a total of four minutes, the operators of contracted outdoor events will be getting the remainder of the show free—a package which a company official said would be valued at "anywhere from \$500 to \$2,500 for a single performance, depending upon the anticipated size of an audience." Advertising pieces will be used only to open and close a display.

### Sponsors

The entire cost of shows will be borne by national and sectional advertisers sold by the fireworks company. All work connected with the staging of the shows will be handled by Unexcelled. Managers of loca-

## Toledo Event Reset for July

TOLEDO, June 14.—Announcement of the reorganization by a group of Toledo business men and incorporation of Toledo Aquarama Festivals, Inc., is made by Robert A. Stranahan, president.

The 40 business men agreed to underwrite the 10-day festival for a reported \$40,000. Highlight of the program will be the *Water Follies of 1947*, with a personnel of 55, and directed by Sam Snyder, Boston. In addition to the water show there will be boat races, bicycle derbys roller skating, tennis, golf, softball, archery, parades, style show, musical event and fireworks.

Originally planned by the Toledo Welfare Department, and set to open August 7, the new sponsoring group rescheduled the opening for July 31.

## Sunbrock Thriller Winds Up in Rain At Yank Stadium

NEW YORK, June 14. — Larry Sunbrock's Rodeo and Thrill Circus closed in a downpour in Yankee Stadium here Saturday (7) after having played to in excess of 200,000 in 18 performances, according to an estimate given by a stadium official. Altho Sunbrock said he did "very well," it is doubtful if his share of the profits would justify the heavy dough gambled on the date.

Show played in clear weather with the exception of closing day when attendance was down to an announced total of 17,000 for two shows. Most nights were a little too cool, with the result that matinee attendance was much heavier.

According to Sunbrock, the opener (May 30) drew \$35,557 for the afternoon show and \$13,664 at night. The following day the take was \$25,829 in the afternoon and \$15,213 at night. Sunday afternoon (1) the gross was \$32,159.

## Colston to Ad Firm

CHICAGO, June 14.—George N. Colston, dancer, has been elected vice-president and director of the Chicago Outdoor Advertising Company.

## Polo Grounds Advance Sale Exceeds 75G

### Roy Rogers Big Attraction

NEW YORK, June 15.—Producer Tom Packs gave some 40,000 enthusiastic spectators a topnotch circus performance, plus movie and radio star Roy Rogers and his horse, Trigger, at the opening of his thrill circus at the Polo Grounds this afternoon. The two-and-a-half-hour program, loaded with spectacular talent, had the crowd agape in wonderment and set up the possibility of a pyramiding audience thru closing, Saturday (21).

The drawing power of Rogers, capably exploited by Packs and his crew, was amply proven, as today's opening followed by only a week the nine-day rodeo and thrill circus staged by Larry Sunbrock in adjacent Yankee Stadium. The advance sale, with orders coming in from towns 200 miles away, was in excess (See *Packs N. Y. Bow* on page 57)

## Sum-Sum, the Clown, Hired For Ernie Young's Show

CHICAGO, June 14.—Charles De Melo, 66, known professionally as Sum-Sum, the Clown, is going to get a chance to make a comeback. He will appear in Ernie Young's *Cavalcade of Stars* show June 20-22 in Rockford Park, Rockford, Ill., Young, of the Chicago booking agency bearing his name, announced.

De Melo, who years ago performed on the Orpheum Circuit and with various circuses, was found last week living with his performing dogs in a shack at 57 West Chicago Avenue by the Stage Friends Welfare Committee, which came to his aid.

## Kelley - Miller Org Hits Jackpot at Tecumseh, Neb.

TECUMSEH, Neb., June 14.—The Al G. Kelly-Miller Bros.' Circus hit the jackpot here Saturday (7), getting a near capacity matinee and a capacity night house. Thursday (5) at Fairbury, Neb., the show drew a strong house at the matinee and a full one at night.

The day before at Belleville, Kan., show was forced to call off its night show because of the weather.

## Two Kansas Spots Prove Only Fair for Roger Bros.

SYRACUSE, Kan., June 14. — Two spots in Kansas, Syracuse and Garden City, proved only fair for Roger Bros.' Circus. Show, with good weather, drew small houses at both the matinee and night shows.

At Garden City a strong wind didn't help matters and the Roger org had only fair crowds at both shows.

## Foundations for Toledo's 8,500-Seat Arena Poured

TOLEDO, June 14.—Foundations for the \$500,000 sports arena on the banks of the Maumee River were being poured this week.

Completion of the 8,500-seat building which will house indoor circuses, ice shows, etc., is scheduled November 1.

tions will contribute only time and space.

Henry S. Beane, advertising manager of Unexcelled, said many national advertisers had already displayed keen interest in this form of advertising. A show featuring well-known trade names was fired at Cranbury, N. J., last week for a selected group of advertisers. *Life* magazine has scheduled pictures on this evening.

Attempts by fireworks companies to sell national advertisers in the past have met with meager success. A Coca-Cola-sponsored show was staged in Memphis several months ago by Fred Murray, of the International Fireworks Company. Frank Duffield fired a commercial show during the New York World's Fair.



## Caterpillar Diesel Honors Sedlmayr for Pioneer Work

PEORIA, Ill., June 14.—C. J. Sedlmayr, owner and general manager of Royal American Shows, and son, C. J. Sedlmayr Jr., were feted at a surprise luncheon Saturday (7) in the executive dining room of the Caterpillar Tractor Company in East Peoria.

Speakers included L. B. Neumiller, president of the Caterpillar Tractor Company; W. R. Washburn, president of the Peoria Tractor & Equipment Company, and H. H. Howard, general sales manager, who presented the Sedlmayrs with a beautiful plaque with the inscription:

"In appreciation to Carl J. Sedlmayr and his Royal American Shows for having the courage and pioneer spirit to become, in 1936, the world's first carnival to use 'Caterpillar' Diesel engines—by lighting and powering the world's largest midway with this equipment."

The Sedlmayrs were unaware of the luncheon planned in their honor. They had been invited to attend a tour of the big Caterpillar plant. Washburn, who presided as toastmaster, hailed Sedlmayr as the guiding light of the carnival industry.

Other executives attending the event included A. T. Brown, executive vice-president; W. K. Cox, as-

sistant general sales manager; C. E. Jones, sales promotion manager; J. J. Valentine, sales manager, central division; H. W. Smith, engine division manager; and Burt Powell, publicity manager.

Howard, in presenting the plaque. (See *Caterpillar Honors* on page 57)

## Hutchinson Inks Midway Indies

HUTCHINSON, Kan., June 14.—All rides, shows and concessions at Kansas State Fair here September 14-19 will be booked independently, S. M. (Sam) Mitchell, secretary, disclosed this week.

Al Wagner's Cavalcade of Amusements originally had been skedded to play the date, but apparently can't get in for the scheduled 6 p.m. opening September 13, and Mitchell, in view of this, is signing up rides, shows and concessions on his own. Wagner's org is due to close at Kentucky State Fair, Louisville, on the date skedded for the fair's opening here.

Mitchell told *The Billboard* this week that he had closed for practically all rides and concessions and was now negotiating for shows.

## SLA Relief Deals Out 6½G in 6 Mo.; Plans New Drive

CHICAGO, June 14.—During the first six months of the current fiscal year, \$6,509.03 has been dispensed for relief by the Showmen's League of America.

Broken down, the report shows cemetery and burial expenses, \$1,665.81; hospital and doctors, \$2,578.92, and relief, \$2,264.30.

Plans are underway for an intensive campaign by the ways and means committee to raise funds. In the making is a plan whereby all outdoor showmen can participate on a daily or weekly basis with regular prizes offered in addition to the grand awards at the time of the Chicago meetings. Committee members who have studied the new plan believe it will be an attractive way to raise funds painlessly.

## Prell's Shakes Bad Weather; Wraps Up 2 Red Ones in Row

BURLINGTON, N. J., June 14.—Prell's Broadway Shows finally wrapped up two red ones following a siege of dismal weather. Shows opened at Baltimore with 3,000 paid and attendance grew thru Friday and Saturday (May 31) when more than 5,000 paid each night. Spending was on a par with the size of the crowds and everyone got well.

Altho attendance was smaller here patrons spent freely and all units handled big money. Shows were the first to play the Baltimore lot, located in the heavily populated Fort Avenue section.

Owner Sam Prell received a new Kiddie Whip here. It is being operated by Mr. and Mrs. Bill Sylvester. Two more kiddie rides are on order, as are a Looper and Dark Ride. Minstrel Show and Scandals fronts were painted here. Five new trucks and trailers have been ordered.

Joe Prell, Bob White and Stash (Carl) Lee head a committee planning a benefit for the National Showmen's Association. Abe Prell, transportation superintendent, was away for a few days on a fishing trip.

Mrs. Cash (Gertie) Miller rejoined the shows in Baltimore following an operation in Charleston, S. C. She looks fine but is continuing treatments in Philadelphia. Her physician reports that she will be completely cured. Show personnel has kept her well supplied with flowers.

## Fred Weddleton, Concess Exec, Convalescing

SAN FRANCISCO, June 14.—Fred W. Weddleton, concession manager at the Oakland (Calif.) Municipal Auditorium, is convalescing in French Hospital here after a critical six-week illness. He had suffered a heart attack that followed influenza.

Before becoming concession manager at the Oakland Auditorium he was manager of the Santa Clara County Fair, San Jose, Calif., and served four years as director of concessions at Golden Gate International Exposition on Treasure Island.

## Editorial

### Tune 'Em Down

CHICAGO, June 14.—During the past two weeks in three prominent Midwestern cities, bills to curb the use of amplifying systems have been introduced into the city councils.

These bills are the direct result of situations created by carelessness. Bally was simply too strong on too many carnival lots; the neighbors couldn't sleep, so they have taken steps to correct the situation.

Amplifying systems have become a very important cog in the operation of every midway attraction, and in their desire to sell their wares the lads inadvertently have kept pouring on the power. And none of them apparently thinks about tuning down his set as the evening fades into night, and night becomes midnight.

Usually the Side Show is the first to open, and if the operator of that attraction pours it on a little to draw some of the folks his way, it is forgivable. But as he gets his first tip, others open and tear into the atmosphere with their best licks. By the time all attractions are open, the back end is a bedlam, and only persons with shock-proof ears can stand and listen to an opening.

If all sets were tuned down to reasonable levels, the talks would be more convincing; the ballys wouldn't interfere with each other, and the citizen living a mile from the grounds who must retire at 9 p.m., in order to hit the time clock at 7 a.m., would have a chance to sleep.

Then the citizens wouldn't be howling at their city councilmen to stop the racket. Towns are tough to open once they have been closed, and the managers should see to it that no town is closed because the boys on the back end are trying to knock each other out via the air waves.

## Goodman Windfall Becomes Rainfall At Rock Falls, Ill.

ROCK FALLS, Ill., June 14.—It looked as tho Max Goodman's Wonder Shows of America were going to hit pay dirt—but good—here this week.

Spotted across the river from Sterling, Ill., it seemed as if the org was going to run into a windfall of long green. A big steel company was skedded to pay off the sum of \$800,000 in back pay to its employees. This sum, it seems, was the accumulation covering some five years on a contested point, and in the pay-off no one employee would receive less than \$500.

The day of the pay-off came—Thursday (12). The employees were paid off. But the capricious weatherman broke loose with a rainfall, and the windfall to the show was washed out. To be sure, some folks did show up on the lot, and they (See *Goodman Windfall* on page 57)

## PCSA Purchases New Club Bldg.

• Buys two-story brick structure, also parking lot—ladies' auxiliary part owner

• LOS ANGELES, June 14.—Pacific Coast Showmen's Association, climaxing several years of intensive efforts to acquire suitable clubrooms, decided at a board of governors' meeting Monday (9) to purchase a two-story brick building at 1233 South Hope Street. Final papers to take over the property were signed Tuesday (10).

Building is situated in downtown (See *PCSA Buys Bldg.* on page 57)

## Gale Hits Marks Org At Connellsville, Pa.

CONNELLSVILLE, Pa., June 14.—A blinding rainstorm and a wind of gale-like intensity struck the John H. Marks Shows on the outskirts of town here shortly after the Saturday matinee (7), causing substantial damage to show's equipment, but no injuries. Only an hour before the wind hit, there had been several thousand kids on the midway.

One of the two Ferris Wheels was twisted out of shape. Rocket ride, Motordrome, side show and the Harlem Show were blown down and two large trailer trucks were upset.

## Winslow Amusement Units With Gooding's Am. Expo

HUNTINGTON, W. Va., June 14.—Winslow Amusement Company, formed last winter by A. M. (Tex) Winslow, veteran outdoor showman, and Leo F. De Bruyn, Detroit sales engineer, now operate the Funhouse and Octopus on the American Exposition unit of the Goodling Amusement Company which played here this week.

Winslow manages the equipment, while his wife operates a mitt camp on the show. They have a new house trailer.

DeBruyn, now in Detroit, will leave July 11 on the S. S. Mauretania to represent the American Instrument Company at Zurich, Switzerland, but will return to his Detroit home after the first of the year.



CARL J. SEDLMAYR AND SON, CARL J. JR., receive a plaque from the Peoria Tractor & Equipment Company "for having the courage and pioneer spirit to become, in 1936, the world's first carnival to use Caterpillar Diesel engines for light and power." Making the presentation were Roscoe Washburn (left), president of the Peoria Tractor & Equipment Company, and H. H. Howard (right), general sales manager of the Peoria Caterpillar Tractor Company.



## S. D. Bingo Ban Headaches Ops

SIoux FALLS, S. D., June 14.—South Dakota carnival men are experiencing on-again-off-again enforcement of the State's hotly discussed gambling restrictions.

Art B. Thomas Bombshell Shows, appearing at Mitchell, S. D., June 2-4 during the South Dakota State Firemen's Association fire school, were told to put away bingo equipment, which had been set up prior to the opening there.

After being set up on Main Street, shows were told by Mayor Damon Clark to move north across the Chicago, St. Paul, Minneapolis and Omaha railroad tracks to a lot after businessmen in the vicinity of the Corn Palace had protested that the carnival was hampering the carrying on of business. The carnival was sponsored there by the 40 and 8.

Regarding the bingo ban, shows used that concession in appearances at Lennox, Beresford, Alcester and Spencer, S. D., but the game was not allowed in Howard, S. D., because of the ban.

There were no restrictions on the game when the show played Sioux Falls June 8-11 for the State American Legion convention.

John Dorland, owner of Royal United shows, was likewise permitted to use bingo when he played Sioux Falls May 28-31. But he ran into another kind of trouble. It snowed at opening, cancelling the shows entirely that day.

## Ohio Showmen's Ass'n. Gets Charter

CANTON, O., June 14.—Ohio United Showmen's Association recently received its charter here, and plans are underway for a more intensive program of activities.

Adam Shorb has been re-elected president. Other officers are Paul McKenna, vice-president; J. Ray Myers Jr., secretary; L. A. Hufner, treasurer, and Tony Diano, chairman of the board. Other members of the board are Curt McClelland, John Haubert, James Harris, Don Mercier, Von Black and Dave Betz.

Walter L. Main, of Geneva, O., recently was voted an honorary member. The club now meets every Monday night in its rooms here in the Shaefer Block, 136 Tuscarawas Street West.

## All-Maritime Gets Rain, Forced Closing in Opener

ST. JOHNS, N. B., June 14.—New All-Maritime Shows made its bow here recently, but ran into rain and a controversy that caused them to close three days before the end of the skedded 10-day stand. Auspiced by the Lebanon Association, date brought on a controversy over the use of East End playgrounds within membership of the City Recreation Commission. Carried to the city council, it resulted in an order to halt the engagement.

All-Maritime Shows, caught in the middle of the controversy, are owned by Len Dryden and Cec Wiggins, former concessionaires with the Libbey Shows. Both are natives of this city.

## George Stanley May Set New Michigan City Shows

DETROIT, June 14.—Plans for another new carnival organization in this territory, under the tentative title of the Michigan City Shows, were revealed this week by George Stanley.

Stanley is currently contacting attractions operators in the area to establish the nucleus of his own shows. He formerly operated carnivals under the titles of World Amusement and United Pastime shows.

## Double Talk Yields Double Win

JONESBORO, N. C., June 14.—Here's one for the book:

This town went without a carnival for 17 years. But the drought came to an end last week—but double. Two orgs (Parris & McIntyre Shows and the Smith Greater Shows) moved in. And, to top matters, they shared the same lot.

What's more, they both enjoyed red ones. Here's how they came to set up on the same lot, a 460x800-foot piece of real estate owned by a certain Mrs. Wagner and her daughter, a certain Mrs. McBride.

Ray Price, general agent for the Parris & McIntyre combination, booked the spot with the Boys' Club as auspice, contracting for the lot thru Mrs. Wagner. The very same day Doc Felman, g.a. for the Smith Greater Shows, contracted with the police and fire department, and signed up for the lot with Mrs. McBride.

When the two shows arrived on the scene, a meeting of all concerned disclosed that Mrs. Wagner and Mrs. McBride were not aware that each had contracted with different shows. An effort was made to have the shows operate together, but this didn't pan out, and it was decided to split the lot in half, then flip a coin to see which show got which half. This was done, and the tent city went up.

Newspapers gave out with plenty of space and a nice crowd was on hand for the Monday night (3) opening. And each night the turnout increased, so that by the end of the week folks on both shows were at a loss to explain where the patrons came from.

## Brydon Building New Org for CNE

TORONTO, June 14.—Ray Marsh Brydon has been contracted to build a new Side Show for the independent midway at the Canadian National Exhibition, it was announced here this week by J. W. (Patty) Conklin, midway manager.

Show is to be housed in a 50 by 150 top being constructed by the O. Henry Tent & Awning Company, Chicago. Banner line will be 18 feet high and 150 feet long, built of aluminum with pictorial panels.

A bally awning will be used to protect the matinee tips from the sun and to shade four cashiers.

Brydon has agreed to bring a troupe of 45 people.

## Royal American Employee Saves Man From Drowning

DAVENPORT, Ia., June 14.—John F. (Scotty) Spreng, former marine and now employed as a cookhouse waiter on Royal American Shows, saved Lester Kelley, of Montpelier, Ia., from drowning in the Mississippi River here Monday afternoon (9).

Kelley, who the court later decided had been imbibing too freely, dove in for an impromptu swim, got in trouble in the current and screamed for help. Spreng leaped in and pulled him to safety, for what is said to be Spreng's 41st rescue.

## Bluffton, Ind., Contract To Gooding for 35th Year

BUFFTON, Ind., June 14.—Buffton Free Street Fair Association at a meeting here Monday (9) awarded the exclusive rides and shows contract for the 35th time to the Gooding Amusement Company, Inc. The fair was established in 1898 and has been held annually every since, except for four years during the war.

It is advertised in Indiana as the "original agricultural street fair."

## Aussie Showmen's Guild, Farm Groups Bury Ax

SYDNEY, June 14.—Fight between the Showmen's Guild of Australia and the County Agricultural Societies over space for showmen has petered out, at least temporary.

At Gilgandra and Warren, two important events following Dubbo, showmen accepted the conditions imposed by the committees of those organizations and did not demand control over the allocation of space.

The Council of Agricultural Societies is to meet the Council of the Royal Agricultural Society during the year and arrive at a policy for next year.

## Fire Razes Arcade On Gold Medal Lot

LOGANSPOUT, Ind., June 14.—Fire here Friday afternoon (6) destroyed all equipment and Penny Arcade tent, owned by William Schnapel and his sons, on Gold Medal Shows' lot. Loss was placed at close to \$10,000.

Sparks ignited the tent of the Animal Show, owned by Raymond Walton, which was spotted about 65 feet away, but the blaze was quickly extinguished. Meanwhile, several monkeys escaped and, at last reports, two were still missing.

Schnapel and his sons sustained first degree burns in trying to put out the arcade blaze. Fire was raging when the fire department arrived.

Gasoline, stored in drums on a high spot not far away, leaked, and the gasoline spread on water flowing into ditches dug around the tents. It is believed that either a lighted match or cigarette tossed into this area caused the fire.

## West Coast Folk Give Party for PCSA Auxiliary

SANTA CLARA, Calif., June 14.—Fay Prosser and Edith Walpert were hostesses to the ladies of the West Coast Shows at the home of Marie Jessup when shows played here.

Entertainment was bingo, and awards were given to Naomi Davis, Lillian Shue, Hazel Christenson, Margaret Farmer, Ethel Pool, Rose Mary Couch, Evelyn Dixon, Delores Beames, Vi Rogers and Marosa Herman. A pressure cooker, donated by the hostesses, was awarded to Lillian Shue. The amount derived from the affair was \$155, which was turned over to the PCSA Auxiliary to purchase furniture for its new home. Margaret Farmer, Leona Cook, Lillian Shue and Caroline Moreno assisted the hostesses in serving.

Those present were Grace Scarborough, Evelyn Dixon, Edna Smith, Dixie DeLair, Delores Beames, Pug Cummins; Alice Miller and daughter, Alice; Jean Miller, Ethel Pool, Jean Brown, Viola Rogers, June Gilligan, Peggy English, Naomi Davis, Mary Smith, Hazel Christenson, Leona Cook, Marosa Herman, Margaret Farmer, Mary Webster, Chris Rodin, Mary Texeria, Lillian Shue, Rose Mary Couch; Betty Hensley and son, Richard; Caroline Mareno, Elouise Syster, Betty Coe, Fay Prosser, Edith Walpert and Marie Jessup.

Peggy English, Naomi Davis and Marosa Herman attended from Crafts Exposition Shows, which were showing in San Jose.

## Torrid Weather At Lodi, N. J. Wins for WOM

LODI, N. J., June 14.—Siege of torrid weather for the first time this season was helping to turn this date, ending tonight, into a red one for the World of Mirth Shows. Most of the folks can use it since business during the nine weeks played to date has been spotty, largely because of the weather. However, when clear skies prevailed attendance and spending have approached war-time proportions.

New Jersey has always been lucrative territory for Owner Frank Bergen and his followers. Plainfield, including Decoration Day, contributed the largest gross acquired in 15 annual appearances there. This was particularly surprising in view of the fact that grosses attained at that date during any recent year would seem to have approached the saturation mark. Paid attendance on the holiday was in excess of \$2,200 (11,000), a very sizable figure.

### Sees Good Biz Ahead

Altho the season has been mixed with good and bad biz, Treasurer Ralph W. Smith believes that attendance and grosses here, at Plainfield, and at one or two other spots when the weather has been amiable, indicate that when this and other shows pull into winter quarters they will be in a healthy financial condition.

Shows are next slated for Schenectady, N. Y., where it will play its first New York State date since the late 30's. Org will then cut back into New England and dates it corralled more than a decade ago. Another biggie, the James E. Strates Shows, is already in New England.

### Refurbishing Pushed

A cold kept Bergen confined to his hotel here for several days altho the harnessing of the energetic manager wasn't easy since there has been a lot of refurbishing awaiting a spell of clear weather. Work was progressing in his absence with his nephew, Jim, keeping an eye on things. Most units were being painted and decorated with top-notch pictorials fashioned by Jack Synrex, show painter.

Shows made most of its moves in this State overland, a custom inaugurated to combat wartime transportation restrictions. Trainmaster Wallace A. Cobb is using several system flats to supplement the 40 show-owned cars for the move out of here.

L. Harvey Cann, general agent, left here Wednesday (11) to attend the funeral of his father, who died in his Lynn, Mass., home Tuesday (10).

UNION, N. J., June 14.—World of Mirth Shows stand here was nixed by heavy rains which started Friday (6) and lasted thruout Saturday (7). Prior business had been only fair, due partially to cool weather. Lot was ample and it was possible for the org to set up attractively for one of the few times this season. Auspices was the Union Square Club.

Joe Sciortino, Girl Show manager, is living in cramped quarters since his trailer smashed into a steel pole when the mechanism connecting it to his car broke. Reconstruction of the sleeping cars has been completed.

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## MIDWAY CONFAB

Phil Little reports he has the games, eats and drinks at Vickery Amusement Park, Dallas, and that he enjoys being at home as well as the fact that business has been good.

Frank Forest, manager of Oddities on Parade with the Meeker Shows, recently booked Rae-Terrill for a stag in a club at The Dalles, Ore., 285 attending at a dollar a dip.

Life story of Lou (Greek) Stratton, talker on Raynell's Girls on the Royal American Shows, was given front page play on the green sheet of *The Milwaukee Journal*, Friday (6).

Vivian Lacky, sword swallower, and Joyce Sams, alligator skin girl, with A. J. Budd's *Freak on Parade* No. 1 unit, recently were the weekend guests of Mr. and Mrs. Whitey Barstrom in San Francisco.

Jimmie (Carmen Lee) Hilyard is the featured annex attraction this season with Glen Gibson's Circus Side Show on the Capell Bros.' Shows. Jimmie's sister, Patricia, is also with the Capell org.

E. G. Blessinger, of Muncie, Ind., for many years general advance representative for carnivals and other shows, is recovering at his home from

advance agent and will also handle publicity. He plans to be out with the org until November, when he will return to Lexington, Ky., to book orchestras during the winter months.

Charles S. Noell, general agent of Southern Valley Shows, writes in to refute a report the Mid-Western Exposition Shows have the DeRidder, La., contract, claiming to have signed it last spring for the Southern Valley org.

Trinero J. Lopez, human ostrich on the Circus Side Show operated by Charles Stanley at Coney Island, Cincinnati, was the subject of an interesting item in a recent column conducted daily by Joseph Garretson for *The Cincinnati Enquirer*.

Jack McGee, ball game operator and *The Billboard* sales agent on Crescent Canadian Shows, is in the Vernon Hospital, Vernon, B. C., suffering from a stomach ailment. Jack is a member of the Pacific Coast Showmen's Association.

Bob Ewing, concession worker on Buckeye State Shows before the war, now in Ocala, Fla., expects to return to the road soon. . . Mr. and Mrs. Jim Moran, of Southern Valley Shows, recently bought a new trailer



OFFICERS OF THE OHIO UNITED SHOWMEN'S ASSOCIATION pictured recently at the charter presentation of the club. Left to right: Tony Diano, chairman of the board; L. A. Hufler, treasurer; Adam Shorb, president, and J. Ray Myers Jr., secretary.

injuries sustained recently in an automobile accident in Elwood, Ind.

Mike Krekos, owner of West Coast Shows, cards from Athens, Greece, that he is enjoying a visit with his mother and brother, receives *The Billboard* each week, and will be back with the boys in the United States late this month.

Larry Snedeker has joined the Peerless Celebration Amusements as

from their old friends, Mr. and Mrs. Frank Miller, in North Little Rock.

Willie Lewis, business manager, was given a surprise birthday dinner recently in the cookhouse on Paramount Exposition Shows. Chef Tom Marshall did the catering. Lewis received many gifts. Attending were Ralph P. Flannagan, general manager; Ben Braunstein, general representative; Mr. and Mrs. Bill McHugh; Capt. Dan Fox, formerly of the New

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## OHIO SUPER YELLOW and DWARF WHITE HULLESS HIGH EXPANSION—EXCELLENT QUALITY POPCORN



Now packed in 50 lb. moisture-proof bags—at no extra cost. A new convenience for theatres and popcorn stands. Guaranteed to pop—crisp and fluffy. Test samples free on request. Phone, wire or write for prices and catalog of Popcorn, Seasoning and Supplies.

## Betty Zane

### CORN PRODUCTS, INC.

638 Bellefontaine Ave. Marion, Ohio  
Growers and Processors of Selected Hybrid Popping Corn

## WANTED

### Merry-Go-Round Foreman

Salary, \$65 per week. Playing city lots till November. Ride loads on two trailers. No drunkards. Foreman must know Merry-Go-Round. If you misrepresent you will not last.

### MAX GRUBERG WORLD FAMOUS SHOWS

P. O. Box 101, Philadelphia 5, Pa.

## AGENT WANTED

For Roll-Down, Pin Store and Bowling Alley  
Also 1 good Wheel Man for only  
wheel on show—Address:

### EARL DIXON

Care Wallace G. Murray Shows  
Ravenna, Ohio, this week

## BILL BERNAUER WANTS

Oliver Wagner and other Agents to contact him at Silverton, Cincinnati, Ohio, with  
F. E. Cooding Shows June 16 thru 21  
or at Franklin, Indiana, Fair

## WHITIE RODENBURG WANTS

3 Phonemen; John Bewridge, Bill Morgan, call-  
box, 2 Labor State Papers, War Dads, Police-  
Sponsored Traffic Book. Want 3 persons capable  
of handling, Office beggars, sharpshooters,  
chislers, save your time. My deals are squares.  
Pay your own if I don't know you. Address:  
222 1/2 West Third, phone 4-7328, Tulsa, Okla.

## COMMITTEES, NOTICE

Have complete unit at liberty in Eastern Pennsylvania for Bazaars, Celebrations, etc., consisting of Rides, Booths, clean Concessions.

### JIMMIE HENSON

Whitnirc, S. C.

## NOTICE!

Have 1947 Caterpillar Ride available July 1. Have own transportation. Want to book on some reliable show. Address:

### BOX D34

Care Billboard, Cincinnati, Ohio

## WANTED

For Largest 4th of July Celebration in California  
July 2-3-4-5-6

### FORT BRAGG

Concessions that do not conflict. Grind Shows, A-1 Ferris Wheel Foreman, \$65.00 per week.

### PACIFIC UNITED SHOWS

2121 Shiclah Way, Sacramento, Calif.



**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete BINGO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

ALUMINUM MILK BOTTLES  
 Now Available . . . Write

Write for Catalog  
**H. C. EVANS & CO.**  
 1520-28 W. Adams St., Chicago 7

Proven Before Thousands at the N.A.A.P.P.B. Convention

**BEE HIVE**  
 (the better hybrid popcorn)  
 Pops More Than  
**\$200 Per 100 Lb. Bag!**  
 (in regular 10c carnival boxes)

SEASONING • BOXES • BAGS • STAR POPCORN MACHINES • ICE BALL MACHINES • CANDY FLOSS MACHINES • KING CONCESSION TRAILERS • COLEMAN EQUIPMENT • COMPLETE LINE OF CONCESSION SUPPLIES • WRITE FOR CATALOG.

**BLEVINS POPCORN CO.**  
 3098 Charlotte • Nashville, Tenn.

**USED POPCORN MACHINES**  
 Blevins has the Largest Stock in the South, completely reconditioned and guaranteed.

Look What We've Got on Hand for Immediate Delivery:

- 1 BURCH, NO. 75B, LARGE SIZE. . . \$375
- 1 GOLD MEDAL BURCH. . . . . 325
- 1 ADVANCE PROFIT KING. . . . . 135
- 1 ADVANCE PROFIT MODEL. . . . . 125
- 3 ADVANCE PROGRESS MODELS. @ 175
- 1 ADVANCE ACE. . . . . 325
- 3 JUMBO GIANTS, SLIGHTLY USED. @ 175

**WE BUY AND SELL USED MACHINES**

Also a Complete Line of New "Star" Popcorn Machines, Ice Ball Machines and Candy Floss Machines. Write for Catalogue.

**BLEVINS POPCORN CO.**  
 31st & Charlotte, Dept. BB, Nashville, Tenn.

**WANTED**  
 Party to care and handle a troupe of bears and dogs. Must drive truck and trailer. Address:  
**HULBURD'S PERFORMING BEARS**  
 SEYMOUR, MO.  
 P. S.—Allow time for mail to be forwarded.

York State Police; Mr. and Mrs. Bud Monroe and Mr. and Mrs. Bill Malarkey, of Binghamton, N. Y.

Capt. Dan Fox, former member of the New York State Police and a friend of show folks, was host to several members of the Paramount Exposition Shows in his Binghamton, N. Y., tavern recently. Treated to a steak dinner were Ralph P. Flannagan, Willie Lewis, Ben Braunstein and Bill Malarkey.

Harry Fink, who has the Passion Dance Show on the Penn Premier Shows, has obtained new photos for the front. Unit had a good week recently in Stroudsburg, Pa. Henry Thompson has added George Simms for his pit. He also has added neon to the front. While in Stroudsburg, a birthday party was held for Fink.

Mr. and Mrs. Jess C. Wrigley recently made a stop-over at the St. Louis office of *The Billboard* while en route from Dallas to points in the North. They have installed a new Cuddle-Up in the Dallas Fair Park, which brings their total there to four rides in addition to the concessions they have at that spot. On their return trip to Dallas, they planned to visit amusement parks in Memphis and Little Rock.

Bobbie Cohn, concessionaire with Hennies Bros.' Shows, is due in Detroit for a visit to his home there while the shows are playing that territory, his brother, Al, formerly in partnership in a concession supply business with him, reports. . . . D. Wade, general representative of the W. G. Wade Shows, back in Detroit winter quarters, reports the shows were forced to stay a second week on the lot in Lima, O., because wet weather made the next move impossible.

J. C. Weer, who managed the K. G. Barkoot Shows while K. G. himself was ill, is currently at the home of his (See Midway Confab on page 56)



BISTANY'S GREATER SHOWS claims the youngest *Billboard* agent in the business, 4-year-old Mary Lu Gallup. Her father operates the cook-house, while her mother has her All-Girl Revue on the show.

**Double YOUR POPCORN "PROFITS"**

With This Auxiliary

**CRETORS**  
 since 1885

IMPROVED  
**GIANT MODEL 41 POPCORN MACHINE**

- Insures Large Production
- Weight Equalizing Device—Makes Pan Easy To Dump

A fast, efficient trouble-free popper that pops corn direct in the seasoning and salt. Pan easily dumped with handle interchangeable—right or left hand operation. Patented popper pan construction keeps heat where needed . . . patented cover construction relieves the popping corn pressure, insuring maximum popping volume. Enclosed transmission. Gears run in oil. Machines operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra.

**Capacity**  
 Pops two pounds of raw corn each popping. With good grade corn, pops approximately 50 lbs. raw corn per hour, giving about 13 bushels of popped corn per hour.

**Specifications**  
 Inside pan diameter, 16 inches. Over-all height to top of pan, 26 inches. Base dimensions, 11 1/4" x 17 1/2".

**C. CRETORS & CO.** 602 W. Cermak Rd. Chicago 16, Ill.



**ANDERSON'S GREATER SHOWS**  
 the fine old show with the grand old name

**WANT** Pan Game, Candy Floss, Candy Apples, Photo, Bingo and Diggers. Can use one more sound car. **WANT** Foreman for new Smith & Smith Kiddie Airplane Ride who will take care of it. Can use Second Men on Wheel and Chairplane. **WANT** Operator, who can paint and decorate, for Mammoth Fun House, built on Semi. Have For Sale: Tilt-a-Whirl with two special Trailers for same, also two 1942 Chevrolet Tractors, all in splendid condition and operating on show; first \$5,200.00 takes all. Reason for selling, getting new Octopus. Show plays Clintwood, Va., Kiwanis Club Annual Fourth of July Celebration. Over 17,000 last year. Ask anyone who has played it. All Concessions, \$20.00. Fireworks, Parades and all on this one. No exclusive. They all get money. This Show plays the coal country where the big payrolls are. Get with a winner. All address

**ANDERSON'S GREATER SHOWS**  
 GARRETT, KY., THIS WEEK.

**POPCORN** with the **POP GUARANTEED**

Our Hybrid Popcorn Is Backed By A Money Back Guarantee If You Are Not Completely Satisfied In Every Respect. Write For Special Contract Price Through June '47.

Finest Quality Roasted Peanuts — Attractive Circus Bags  
 5 Sizes Boxes — Cones — Bags — Snow Cones — Floss Papers  
 Napkins — Spoons — Flavor Concentrates — Colors — Sticks  
 Immediate Delivery Star Poppers. Used Popcorn and Peanut Equipment Bought & Sold

**CHUNK-E-NUT PRODUCTS CO.**  
 Serving You From Coast To Coast

MATTY MILLER 231 N. Second St. Philadelphia 6, Pa.  
 HANK THEODOR 2908 Smallman St. Pittsburgh 1, Pa.  
 JOE MOSS 1261-65 E. Sixth St. Los Angeles 21, Cal.

**PEPPERS all States SHOWS**  
 AMERICA'S FINEST

40 TRUCKS 20,000 FEET OF NEON — LIGHT TOWERS — LIGHT PLANTS 40 TRUCKS

**WANT** Agents for Bucket Store, Basket Ball, Swinging Ball, Coke Bottles, Cork Gallery, Count Stores. Lady Operator to take charge of office owned Miff Camp. **ON ACCOUNT OF MISUNDERSTANDING, WANT GIRL SHOW OPERATOR WITH NOT LESS THAN THREE GIRLS AND WARDROBE.** Those that have wired me, do so again. Address:  
**FRANK W. PEPPERS**  
 BECKLEY, W. VA., THIS WEEK; THEN PER ROUTE.

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
 World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.**



# JOHNNY J. DENTON SHOWS

Neon, Ky., this week, first in; two more spots, then Richlands, Va., for a bang-up Fourth of July. We open every Monday, carry plenty of flash advertising, three acts, large sixty-inch army searchlight. Going into a route of 15 bona fide Fairs. We invite reliable Show People to join a Show that has it and shares it with your entertainers. Save your stamps if not reliable. Want Shows, Penny Arcade, Glass House, Motordrome. Danny Gee wants Performers for Side Show. Jim Ayers wants Girls and Musicians for Minstrel Show. RIDES—Will book or buy Rocket. Want Foreman for Twin Wheel and Second Men on all Rides. CONCESSIONS—Legitimate only; good opening for Candy Apple, String Game, Coca-Cola Bottles, Basket Ball. Sam Housner wants Cook House Help. J. A. Sparks wants Percentage Agent and Count Store Clerk. Arne Kolberg, get in touch with Ted Fisk.

## WANT

High Striker and other legitimate Concessions. Marvelous opportunity for Rotary Machine. Need one more Show. ELECTRICIAN WANTED—Stony, get in touch.

Gigantic 4th July Celebration at Mannington, W. Va., June 30 to July 5  
Fireworks Every Nite

June 23 to 23, Fabraton, W. Va., Fire Department Annual Celebration  
Fire Companies From All Over

Grafton Fire Department Annual Celebration, Grafton, W. Va., this week.

All wire

## BRADY & LEEDY SHOW

# LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

Want Now for Bristol, Pa., With State Firemen's Convention, Mechanicville, N. Y., to Follow

Will book Chimp, Giant Reptile, Mechanical Show and Iron Lung. Want Kiddie Auto and Train Rides. Good show for Arcade, Long and Short Range Lead Gallery. Also legitimate Stock Concessions, low privilege. Can also use Grind Stores and Percentage Agents. Want help: Man to take care of marquee, Foremen for Ferris Wheel and Swing, Second Man on all rides. Any useful Show People not satisfied where you are, and looking for a long pleasant season, reply to

LAWRENCE GREATER SHOWS  
Bristol, Pa., now; then Mechanicville, N. Y.

# PINE STATE SHOWS

## WANT

Maryville, Tenn., this week; Crossville, Tenn., week June 23rd; then the largest, most noted 4th of July celebration in Tennessee. Our fairs start first week of August. Limited space open for the Fourth.

Can place legitimate Stock Concessions of all kinds. Route list to reliable party. Want Custard, Diggers, Age, Scales, Novelties, Ball Game. Want experienced Girl Show Worker with 2 or more Girls. Girl Show. Also want 10-in-1 Help, etc. Will book Rides that don't conflict 4th of July. Whitey Nalte, contact manager.

## WANT

# PARAMOUNT SHOWS EXPOSITION INC.

## WANT

Caterpillar Foremen (Ben Creek, I answered your wire), Ferris Wheel Foremen. Useful Ride Help, come on, we will place you.

RALPH P. FLANNIGAN, Gen. Mgr.  
Menands, N. Y., now; Utica, N. Y., next week

## GIRL SHOW MANAGER WANTED

Can place immediately capable Girl Show Manager or Girl Show Talker to handle office owned Girl Show. Long season and good proposition to somebody with their feet on the ground. We have complete and beautiful outfit including plenty of talent. Communicate at once

KING REID SHOWS  
BARRE, VERMONT

## Midway Confab

(Continued from page 55)

mother in Adrian, Mich., where he is recuperating from a slight heart attack suffered while in Toledo. Physicians have ordered Weer to "take it easy." As a result he will rest in Adrian for several weeks. His son, Johnny, who attends a military academy in Chicago, planned to Miami Friday (6) to spend his vacation with Mrs. J. C. (Ethel) Weer at the Weer home. K. G. Barkoot has recovered completely from his recent sick spell and now is again in charge of the shows.

Delores Cornardo, manager of A. J. Budd's No. 2 Side Show on Crafts Exposition Shows, then playing Santa Clara, Calif., recently guested members of the Budd unit on the West Coast Shows, then in San Jose, Calif., five miles away, at an all-Mexican party held at Budd's home in Los Angeles. Among those present were Ruth La Argo and son, Tony; Don Gilbert, Fritz La Cardo, Mr. and Mrs. Larry O'Dell, Romona Ray, Bob Bailey, Hazel Williams and Hal Eifort, all of the Crafts org, and Sonny Ray, Melvin Burkhart, Tex Green, Mary Labadie, Billy Pilgrim, Knotty Knot, Fred Costa, A. J. Budd and Ray Minton.

Mr. and Mrs. Billy Wingert, who closed recently with Crescent Amusement Company, are operating the cookhouse on Florida Amusement Company. Annette Esperon letters from Woodland, Calif., that Long's United Shows played to big crowds and did business there despite inclement weather. She adds that Bernicia's Centennial has been

proving a big draw. Dolly Young, business manager and legal adjuster for Eddie Young's Royal Crown Shows, advises from New Philadelphia, O., that the shows opened at the fairgrounds there June 9 to good weather and business. Dolly says the shows are the first to play the grounds in five years.



T. A. (RED) SCHULTZ, The Billboard agent on the Marks Shows, has a busy time keeping up with all of his customers. As depicted above, Schultz keeps Billyboy displayed prominently at the main entrance to stimulate sales.

## WANTED FOR BARKOOT BROS.' SHOW

Octopus, Roll-o-Plane, Tilt-a-Whirl, special indusement. Can use two more Kiddie Rides and Miniature Train. Will place Pony Ride. Can place two more high class shows—Pit Show, Girl Review or Girl Show and two Platform Shows. Also Mug Outfit. Will place Merchandise Concessions of all kinds. We will book Bingo Game for balance of season. Can place Free-Act and Ride Help that can drive semi trucks. Want two Free Acts. Can place live wire General Agent.

Hudson, Mich., Junior Chamber of Commerce, week June 18th; Alma, Mich., American Legion Festival, week June 23rd, downtown location; Sand Lake, Mich., July 1st to 5th, big 4th of July celebration, largest in the State. Joe Sparks, write. Address

K. G. BARKOOT, Gen. Mgr., Per Route

## WANTED—FREAR'S UNITED SHOWS—WANTED

FOR THE BIGGEST AND BEST FOURTH OF JULY SPOT IN NEBRASKA AT NELIGH, NEB. Want Concessions that work for stock—Scales and Age open. Have new Side Show top and banners for capable Side Show Manager. Want Griddle Man and Kitchen Cook for cookhouse. Also Help on all rides. Wire Norfolk, Neb., this week, or come on.

ROY FREAR, Owner and Manager

## ADDEM-UP DART BOARDS

Made of Sponge Rubber mounted on Plywood. These boards are made with a thread dividing the numbers so that player does not have to throw over again on the line. It's almost impossible to pierce these waxed threads with a dart. These boards have been tried and proven and are well worth the money.



Sponge Rubber can be painted out and re-threaded and renumbered if operator cares to go to that trouble.

Price—\$25.00 each  
Beaverboard Dart Game, same as above—a silk screen process game... \$8.00 each

Free Chart with all orders.

Bear Blocks—4" Maple... \$2.00 each

RAY OAKES & SONS

Box 108 Brookfield, Ill.

Write for Catalog

"HOME OF THE WORLD'S FINEST ZOO"

## New ELECTRIC CORN POPPER



Now you can go into business for yourself and pay for your machine in one week.

We also have complete supplies for you and a grade of hullless pop corn especially adapted for THE EXCEL. Also Seaoning, Boxes, Bags, Cones and Salt.

## LET'S GET STARTED NOW

HERE IS OUR SPECIAL OFFER—

New Excel Electric Popper... \$ 79.50  
#100 Baby Golden Hullless  
Popcorn... 9.50  
1 Cs 6 Gal. Popsit Seasoning... 19.00  
1 M Glassine Bags (10c Size)... 3.50  
1 Cs Salt (24 2 Lb. Boxes)... 2.40

TOTAL COST... \$113.90  
Gross Sales Approx. \$140.00

Write — Wire — Phone

INDIANA POP CORN CO.  
MUNCIE, IND.

## DORSO & GOODMAN

### WANT

Capable Cook, Waiters, General Cook House Help, also Bingo Callers and Counter-men. Jack Burke, if available, wire us.

Care Cetlin & Wilson Shows,  
Springfield, O., this week.

## WANT TO BUY SMALL CIRCUS TOP AND SEATS PAGE BROS.' SHOWS

Greenfield, Tenn., This Week



**BETTER BUILT  
CONCESSION EQUIPMENT!  
★ ALL-ELECTRIC CANDY  
FLOSS MACHINE**



Our new Super Model #100 is extremely easy to operate — even a child can do it. Single Spinnerhead, \$207.50; Double Spinnerhead, \$225.00; Single Bands and Ribbons, \$5.00 each; Double Bands, \$15.00 each. WE REPAIR ALL MAKES OF MACHINES.



**★ NEW  
SARATOGA  
ALUMINUM  
POPPER**

Makes delicious French Fried Popcorn—sells fast! Easy to operate. Very profitable! Lowest priced corn popper on market of equal capacity and excellence. 12-qt. capacity \$20.00 each. Meets all State health requirements. Durable Cast Aluminum Top — maintains Gear Alignment. Dependable. Also 35-qt. gearless Kettle \$37.50; 8-qt. Kettle \$10.00; 6x6 Tops with frames \$15.00. Write.

★ Immediate Shipment. Terms: 25% with order, balance on delivery. F. O. B. Toledo. **Concession Supply Co.** Box 133, Station B, TOLEDO 6, OHIO Phone: KI. 2408

**Packs N. Y. Bow  
Draws 40,000**

(Continued from page 51)

of \$75,000, according to Packs. Undaunted at being predated, he said, prior to opening, "it's a big city and we'll do business. All we need is good weather." He was proven right today.

The skies cleared early this morning, following a day of rain, for a welcome break. With continuing good weather the show is powerful enough to draw record attendance. Publicity and promotion, made necessary in part because of competition, have exceeded Sunbrock's ballyhoo which, in turn, had been outdone only by the Big Show. Packs, with Rogers to sell, did better, particularly in the press.

Every act in the show represents the best in available talent. Nowhere in the program is there padding to lengthen or elaborate the performance.

**Rogers, Pioneers Wow**

Rogers, along with Bob Nolan and the Sons of the Pioneers, wowed the youngsters who made up about half of the audience. The personable cowboy made a brief personal appearance to open the shows and returned midway in the program to do a 15-minute turn which included putting his horse, Trigger, thru some stunts; the shooting of airborne clay pigeons and balloons without missing and the warbling of songs he has helped popularize. At the conclusion of his act, Rogers encircled the arena to give all of the customers a close-up.

Not nearly as well known, but on a par with Rogers in winning favor with the crowd, were thrill dispensers like Seldon, the Stratosphere Man; P. J. Ringens, who rides a bicycle down a ramp, bridges a gap, and takes a header into a tank of water; the Berosinis on the high wire; the Milos, aerial gymnasts, and Victoria Zachinni, shot from a cannon.

All ground acts were staged between the stands and the foul lines and all acts using rigging were placed in the outfield. Despite the lack of rehearsal the show moved with excellent timing. There is room for tightening in a few spots but no major make-over is involved.

**Two Matinees**

Except for today's matinee and another afternoon performance on closing Saturday, all shows will be staged at night, probably because schools are not yet out. Altho the nut is obviously terrific a few crowds like today's will make this a lucrative date, since top prices prevail. Kids can get in for 60 cents, but choice seats still cost them \$1.80 and \$2.40, while adults are tapped for \$1.20, \$2.40 and \$3.

Other acts appearing besides those mentioned are Sonny Moore's Roustabouts, trained dogs; Al Loyal's Dogs; the Wong Troupe; the Canton Brothers and the Tien Tsi Lieu Troupe, ground acrobatic contortionists; Mark Smith's Liberty Horses and riding act; Henry Robinson's and Will Hill's Elephants; Will Hill's Dogs; Gautier's Steeplechase, dog act; the California Queens, aerialists; Terrell Jacobs and His Wild Animals; the Flying Zucchini and the Flying Romas; Pape and Renee, the Five Antaleks, and Francisco and Delores, perch acts.

**Cervone Band Click**

Show was well played by Frank Cervone and his band, while Dave Malcolm turned in a nifty job of announcing. Ernie Young is arena director. Other officials of the show are Philo J. Harvey, general counsel; Dorothea Lee McEvoy, public relations; Arthur T. Jones, publicity-advertising; Jack Lehr, ground supervisor; C. W. Hoerber, personnel director; Jack Shaw, property manager, and Tom Pierson, chief electrician.

**Fair Dates**

The following corrections and additions to the List of Fair Dates were received during the week ended June 13.

The complete List of Fair Dates was published in the issue dated May 31. The next complete list will be published in issue to be dated July 26. See each issue of The Billboard for corrections and additions.

- CALIFORNIA**  
San Mateo—San Mateo Co. Fair Assn. Sept. 19-27. Norvell Gillespie.
- COLORADO**  
Loveland—Larimer Co. Fair. Aug. 14-18, Don H. Moon.
- IDAHO**  
Cambridge—Washington Co. Fair Assn. Sept. 3-5. Ronald Howland.
- INDIANA**  
Aurora—Aurora Farmers' Fair. Oct. 3-4. Patricia A. Hill.  
Centerville—Wayne Co. 4-H Fair Assn. Aug. 4-8. Barbara Cook, Milton, Ind.
- IOWA**  
Spirit Lake—Dickinson Co. Agri. Soc. Sept. 3-5. L. E. Hendricks.
- KANSAS**  
Oberlin—Decatur Co. Fair. Aug. 19-21. Laurel E. Loyd.
- MISSISSIPPI**  
Columbus—Columbus Fair & Livestock Assn. Sept. 22-27. David M. Lavender.
- NEVADA**  
Winnemucca—Humboldt Co. Fair Assn. Aug. 30-Sept. 1. Mildred R. Tobin.
- NEW MEXICO**  
Belen—Valencia Co. Fair Assn. Sept. 20-21. George P. Seery.
- NEW YORK**  
Greenwich—Washington Co. Fair. Aug. 25-29. Phil J. Houlton, Hoonick Falls, N. Y.
- NORTH CAROLINA**  
Hickory—Catawba Fair Assn. Oct. 7-11. John W. Robinson.
- OKLAHOMA**  
Hugo—Choctaw Free Fair. Sept. 16-18. Robert Massengale.
- OREGON**  
Hermiston—Umatilla Co. Fair Assn. Aug. 28-30. LeRoy E. Fuller.
- PENNSYLVANIA**  
Washington—Washington Co. Fair. Sept. 8-13. J. Ed Smith.
- TENNESSEE**  
Sparta—White Co. Fair Assn. Sept. 11-13. T. Stanton Hale.
- TEXAS**  
Childress—Childress State Fair. Sept. 17-20. Paul Ord.  
Fredericksburg—Gillespie Co. Fair Assn. Aug. 22-24. Gilbert Kaderli.
- WASHINGTON**  
Bremerton—Klappan Co. Fair. Sept. 6-7.  
Colville—Stevens Co. Fair. Sept. 11-13.  
Cusick—Pend Oreille Co. Fair. Sept. 18-21.  
Monroe—Snohomish Co. Fair Assn. Sept. 4-7. Allen Barlin.  
Olympia—Thurston Co. 4-H Fair. Aug. 26-28. Mrs. Rena Longmire.  
Skamokawa—Wahkiakum Co. Fair. Sept. 11-13. H. O. Weyrich, Cathlamet, Wash.
- WEST VIRGINIA**  
Oak Hill—Payette Co. Negro Fair. Oct. 16-18. J. Edgar Jordan, Fayetteville.  
Pennsboro—Ritchie Co. Fair Assn. Aug. 27-30. J. B. Murphy.  
Point Pleasant—Mason Co. Fair. Sept. 19-21. M. M. Poplesong.  
Wadestown—Battelle District Fair. Sept. 3-6. D. S. Tennant, Burton, W. Va.
- CANADA**  
**NOVA SCOTIA**  
Middle Musquodoboit—Halifax Co. Exhn. Sept. 23-24. George S. Dickey.

**Caterpillar Honors  
Sedlmayr for Pioneer  
Work in Showbiz**

(Continued from page 52)

stated that the presentation commemorated the anniversary of the first application of Caterpillar Diesel engines to outdoor show business.

**Exchange of Tributes**

During his tribute to Sedlmayr, Washburn stated:

"Carl J. Sedlmayr stands today as the guiding light of the carnival industry.

"His pioneer spirit and confidence in the future, and his fortitude and aggressiveness, is the same as that of our forefathers who laid the foundation of the United States of America; the greatest nation in the world. He is today the owner of the greatest carnival in the world."

In accepting the award, Sedlmayr said:

"I accept this beautiful plaque in behalf of the entire carnival industry; for there are those among us who are continually striving for improvement without which we could not exist, let alone grow.

"Caterpillar engines in our industry today have become as essential as coal and electricity is to commerce. The service we have derived from your product deserves the infinite thanks of all members of outdoor show business."

**GOODMAN WINDFALL**

(Continued from page 52)

had money and spent it, but they were few in number.

Earlier in the week the weather had been cold and rainy, and Friday (13) it also was off. Showfolks were hopeful they would get a chance today to recoup and take some of the back-pay kale.

Org will move from here to Waterloo, Ia., opening there Monday (16), continuing there thru Saturday (21), then jumping into Rock Island, Ill., for a week's stand beginning Monday (23).

property and were represented at the board of governors' meeting which was attended by more than 30 members.

Alterations on the new PCSA home will begin immediately and plans are underway to try to have it ready for occupancy on or before December 1.

Present clubrooms in the case, formerly the Cabrillo Hotel, will be retained until the club is ready to move into its own building.

**WANTED**

RIDES and CONCESSIONS for  
**4TH OF G.I. CARNIVAL**

(July 3-4-5)  
Address V. F. W. Post No. 4238  
Rex Smith, Qm., Waynesville, Mo.

**Ray Wheelock Wants**

Roll-Down, Slum Skillo and Wheel Agent. Frankie Costello, wire me. Eddie Tuba, come on. Can also place Man that can put up and take down three concessions. Want Man to handle kiddie ride.  
Branson, Mo.

**CARNIVAL WANTED**

Any Week in July or August, Sponsored by V. F. W.  
Write  
**J. R. JELLISON**  
Box 281, York Beach, Maine

**FOR SALE**

60" U. S. Army Searchlights, complete with Generating Plant, mounted on 1940 Dodge Truck. Can be seen in operation. Price, \$2,000.00.  
Also have two Searchlights mounted on 4-wheel underslung Trailers, ready to go, \$1,000.00 ea. 1 1946 32-ft. Flat Trailermobile Semi Trailer with D5 35 International Tractor, A-1 condition, \$2,000.00. 1 20x30 Top and Wall, used 6 weeks, \$200.00. Address:  
**L. C. McHENRY, Mgr. Crescent Amusement Co.**  
Johnson City, Tenn., this week; Radford, Va., next; Galax, Va., July 4th

**Special! Special!**

**S. A. Yellow POPCORN  
ANY QUANTITY—BEST GRADE**

Per 100 Lb. **\$8.00**  
Bag

**★ POPCORN BOXES**

2 Oz. 1 1/2 Oz. 5c Boxes  
**\$7.50 \$7.00 \$4.95**

Per 1000 Per 1000 Per 1000

**F. O. B. Chicago**

Distributors for **CRETORS** Prices Subject to Change  
Popcorn Machines

**POPPERS' BOY  
PRODUCTS COMPANY**

60 E. 13th Street CHICAGO 5

**Thomas Funland Shows**

Wants: 4th of July, 1st to 5th, Annual Celebration, Famous Rogersville Picnic and Fordland Combined. Largest I. O. O. F. Celebration in Southwest.

Diggers, Fish Pond, Candy Floss, Snow Cone, Popcorn, Pitch-to-Win, String Game, or any Stock Stores. High Striker, Bat Wheel, Pan Game, any non-conflicting Hanky Panky. Glen Ross, get in touch with me. Speedy, come on. John H. Miller, Joe E. Kennedy, let me hear from you. Can use Mitt Camp that has other concessions. H. C. Cook wants Agents. All known people, contact me.

**THOMAS**

335 E. Kearney St., Springfield, Mo.  
Phone 3-7720

**ATTENTION  
CARNIVALS AND CONCESSIONAIRES**

Want Rides, Shows, Concessions and Acts for Harvest Jamboree, Charles City, Iowa, August 14, 15, 16. Record crowd in '46—20,000 daily. Address:

**E. L. ZIPSE**  
Charles City, Iowa

**BIG FOURTH OF JULY CELEBRATION  
IROUOIS, ILLINOIS, ANNUAL 4TH**

Wants Stock Concessions of all kinds except Fish Pond, Ball Games, Cotton Candy, Popcorn and Photos. Will book small Grind Show, Fun House or Snake. Will book Merry-Go-Round, good proposition, good route.

Albert Barker  
**MERRY MIDWAY ATTRACTIONS**  
Culver, Ind., June 23-28



# PRELL'S BROADWAY SHOWS

"BROADWAY AT YOUR DOOR"  
SHOWING BEST TERRITORY IN THE EAST

## 14 FAIRS — OUT ALL WINTER

WANT—Grind Stores of all kinds; Ball Games, Mug.  
WANT—Billposter, Talkers, Canvas Man.  
WANT—Whip Foreman, Ferris Wheel Foreman, Looper Foreman, Second and Third Men on all Rides; Semi Drivers given preference.  
WANT—High Diver, we have all equipment. Also Sensational Free Act to join at once. Must be high.  
CASH MILLER WANTS—Acts for Side Show, Talker for Minstrel Show. Doc Wilson, answer. Help for Monkey Show.

ALL ANSWER

## PRELL'S BROADWAY SHOWS

Leighton, Pa., June 16th to 21st; Huntington Sta., L. I., 23rd to 28th.

# BARNEY TASSSELL

## UNIT SHOWS

### WANT FOR ONE OF THE BEST FIREMEN'S FOURTH OF JULY CELEBRATIONS

Week of June 30th, Reedville, Virginia

Fishpond, Stock Blower, Photos, Hoop-La, Balloon Darts, French Fries or any other legitimate concession not conflicting as we have only one of a kind on the midway. Chevrolet and 3 other major prizes given away, including a phonograph-radio nightly. A monster

### FIREWORKS DISPLAY

on the 4th. This show carries 6 major rides and train and kiddie auto ride. Wire, write to summer permanent address, 4501 Madison Avenue, Riverdale, Maryland.

# Groves Greater Shows

## AMERICA'S CLEANEST MIDWAY

### WANT FOR JULY 4TH AMERICAN LEGION CELEBRATION AT BOGALUSA, LA.

and balance of season: Have six good fairs beginning Sept. 22nd at Jonesboro, Marksville, Tallulah, Sulphur, Mansfield, and Jennings, all Louisiana.

Scales or Age, Lead Gallery, Hoop-La, Frozen Custard, Legitimate 10c Stock Concessions. Operator for office-owned snake show. Can place Shows with own outfit and transportation. Mechanical Show, Illusion, Fun House.

Will book Roll-o-Plane and Kiddie Auto Ride. Want Tilt Foreman and Mug Outfit Operator.

ALL REPLIES: **ED GROVES**

Welsh, La., June 16-21; Kinder, La., June 23-28; then the Big One, BOGALUSA, La., June 30-July 5

# WOLFE amusement co.

HIGH-CLASS ATTRACTIONS FOR FAIRS AND CELEBRATIONS

ALL THIS WEEK, WESTMINSTER, S. C.; EASELY, S. C. (UPTOWN LOCATION), TO FOLLOW.

We play all payroll towns. No Gate. No Racket.

Can place following Concessions: Fish Pond, Bowling Alley, Ball Games, Penny Arcade and any 10¢ Concessions. (No Ex.) If you can stand prosperity and money doesn't go to your head, wire me. I can place any Concessionaire that can stand prosperity. All mail and wires:

**BEN WOLFE, Owner**

P.S.—Following people get in touch with me: Humpy Hewitt, Chas. Miller.

# CRANDELL'S MIDWAY DELUXE

We Have the Largest Fourth of July Celebration in the State

An annual event, well advertised. Mammoth fireworks displays. Free acts, contests, band concerts, all over town and show is located on square, early a.m. to late p.m. Red Boiling Springs, Tenn. All concessions open, preferably stock, shows with own equipment, rides not conflicting. Contact now for the season's bread winner. Need Bingo Counter men and Chairplane Foreman. Gainesboro, Tenn., this week; then Celina, Tenn.

**L. C. CRANDELL, Mgr.**

## WANTS

## WANTS

BIG 4TH OF JULY CELEBRATION, 7 DAYS AND NIGHTS AT LINCOLN, MAINE  
Will Book Rides—Merry-Go-Round or any ride that doesn't conflict. What have you? Can use Ride Help in all departments; top salary. No drunks.

## CONCESSIONS

Novelty, Fish Pond, String Game, Lead Gallery, Bumper, Custard, High Striker, or any stock. Mickey Cresky wants Razzle and Slum Skillo Agents, also Clothes Pin Workers; Nash and Framingham Red, answer, care show.

## SHOWS

Can use Showman to take charge of new 20x30 top. What have you to put in it? Can place any show that doesn't conflict. Can book 10-in-1 or 5-in-1 with own outfit. Whitey Arnold can use Girls, no experience necessary. Tex and Ethel, come on.

ALL MAIL OR WIRE, c/o SHOW, PLYMOUTH, N. H., JUNE 16 TO 21

**MILLER LEE, Gen. Mgr.**

# 300,000 See Big Chi Show; Duffield Ups With Sockeroo

(Continued from page 50)

presented at one time anywhere. There were 11 of them. Topping them all, judging by audience reaction, was Selden, billed as the Stratosphere Man. He wowed 'em by swaying from his high pole, which, for this occasion, he had heightened by an added seven feet. And he capped his stint with a slide-for-life which may well be the longest ever made; it spanned the choppy water of the lagoon separating Northerly Island from the mainland, a distance of some 725 feet. It was a neck slide, not an iron jaw slide, as the radio commentators and announcers described it. And it thrilled the folks.

### Ringen Jump Scores

P. J. Ringen, doing his bicycle jump from his toboggan-like rigging into the lagoon, was the only act singled out for a solo spot, and his act scored big. Aida, the Girl in the Moon, making her initial appearance outdoors with a newly finished rigging, and Blondin Rellim, were presented together at widely separate points.

All of the other acts, including Seldon, worked simultaneously. They were the Hollywood Sky Rockets, the Aerial Snickers, the Skylarks, Ethel D'Archy, Lucky Lady Carmita, the Sky Girls and Capt. Ray Sims. The latter was a last-minute replacement for the Great Knoll, whose rigging had been destroyed by fire in Lima, O., only a few days earlier. (The Great Knoll, incidentally, now is readying new rigging and costumes and will return to action next week.)

### Cover Wide Area

The acts were spotted at wide intervals along Northerly Island. Thus separated from the staging area by a minimum of slightly more than 500 feet and by as much as 1,000 feet where the lagoon is the widest, folks on the mainland—even those with 20-20 vision—concentrated on watching the act nearest to them.

The distance imposed the need for lighting of great intensity. Benefiting most from adequate lighting were Selden and Ringen, whose riggings were set up on either side of a huge stage, deriving the light afforded from the stage and an auxiliary battery of searchlights.

### Thrills in Air

3.—The air show. This was a breath-taker. The army came thru with 14 Lockheed P-80A's, and the jet-propelled planes hit a speed of some 615 miles an hour as they zipped across the lake waters. And the navy came up with twin-jet fighter planes that staged a mock air battle. The aerial topper was formation rolls by three navy P8F fighter planes. Two helicopters also contributed much to the scope of the aerial show, proving remarkably maneuverable.

4.—The aquatic show. This was colorful, sometimes thrilling and sometimes both. Lending color to the water events were lanterns strung the full length of the lagoon shoreline and these added a gay touch to the water events. Notable for color was a Venetian Yacht Carnival, in which power boats, gaily bedecked with lights, paraded in the

lagoon. A city fire boat, spouting powerful streams, brightly hued by colored spots, was edged into the lagoon water, and added a brilliant stab of color and arresting water effects.

The big events of the water show were the outboard motor boat races, which started in mid-afternoon and were continued at night; aquaplaning and water skiing, the latter highlighted when Bruce Parker was towed by a helicopter.

5.—The staging effects. The stage was of mammoth proportions. It was designed as a three-layer birthday cake, topped by a replica of the Tribune Tower, which gave it an over-all height of 68 feet and a width of 120 feet at the base. Mounted on the cake were 100 candles. Brilliant lights flooded the stage and lit up the Trib Tower backdrop.

Music was by Armand Hand's band. During the aerial acts Isadore Cervone was the guest conductor. Phil Maxwell, Trib staffer, handled the mike most of the way, but Bob White, emcee for Barnes-Carruthers fair units, took over during the aerial acts and interpolated some of his whistling. In addition to the band, the Blue Jacket Glee Club, of Great Lakes Naval Training Center, gave out with some chauties and the Four Misfits, barbershop quartet, contributed some numbers.

Effort was made to get the audience to sing "Happy birthday, dear Tribune," but this didn't evoke too strong a reaction from the folks. Col. Robert McCormick, Tribune publisher, and Chicago's Mayor Kennelly spoke from the stage, and Governor Green from Springfield, Ill., WGN carrying his speech, and repaired via the p.a. system.

### Striking Stage Effects

Commercials—the blurb speeches—ran too long for the average patron. But, this was a free sponsored show. Music, particularly the singing, also ran too long, but it is assumed there had to be a springboard to give the "Happy birthday, dear Tribune" a try.

From a sponsors standpoint, the show was a definite success.

From a trade standpoint, its success suggests that similar shows now will increase in number. It is pointed out that many major industrial concerns, as well as newspapers, are nearing anniversaries—if not centennials, then their 50th or 75th anniversaries—and a pitch will be made for them to present a somewhat similar show, geared to their needs.

The tremendous success of the show also is expected to push the move now on to stage another world's fair here. The avidness of the folks for outdoor amusement as demonstrated by the huge turnout, is regarded as an indication of the success such a fair would meet. The effective manner in which the huge throng was handled, without any mishaps, and the easy accessibility and availability of the city-owned site, as pointed up by this show, also served to prod proponents of a world's fair into pushing that project.

# BUFFALO HOT SHOWS

We hold contracts to play fifteen fairs and one celebration, including the Washington Parish Free Fairs at Franklinton, La.

WANT ESPECIALLY—Cookhouse, Lead Gallery and Frozen Custard, and any concessions that work for stock. Will book shows for committee percentage and lights, especially 10-in-1, Qlt and Snake Show. Will book Kiddie Ride the same way. Fairs sold to Nov. 1st, starting July 4th. Hopkinsville, Ky. Free gate at all still dates and all Louisiana fairs. All inquiries to:

**B. W. HOTTLE, Mgr.**  
OOVINGTON, TENNESSEE



# How To Avoid Damage Suits

By Leo T. Parker

Under no circumstances may a patron recover damages for an injury caused by a dangerous condition of which he had knowledge, or because of his own negligence.

For example, in *Seelbach, Inc., v. Mellman*, 293 Ky, 790, the court held that a patron, who knew that steps were slippery and dangerous was guilty of contributory negligence and not entitled to recover damage for an injury.

Also see *Lane, Inc., v. Story*, 35 S. E. (2d) 472, reported January, 1946, where a person fell over a stool in plain view. In holding the patron not entitled to damages, the higher court said in order to recover damages the patron must show she could

not have seen the stool, in the exercise of ordinary care, and the proprietor was negligent in leaving it in a dangerous location.

Also, see *Carlisle v. West Fair*, 12 S. W. (2d) 599, where a spectator was killed when an automobile wheel struck him while he was standing near the track watching an automobile race.

The higher court held the proprietor not liable, saying the spectator was contributory negligent by standing in such a dangerous location.

Baseball Club Sued

And, again, see *Hull v. Oklahoma City Baseball Company*, 163 Pac. (2d) (See HOW TO AVOID on page 103)

## WACO LONGHORN CLUB

Presents

### THE FIRST ANNUAL HEART O' TEXAS FREE FAIR AND EXPOSITION

WACO, OCTOBER 21 TO 26

Six exciting days and nights. Longhorn Grounds, 21st and LaSalle Street. Livestock and agricultural exhibits, school displays, automobile and appliance show, musical extravaganza, Admiral Byrd's Antarctic Exhibition, thrill show, mammoth parades, exhibitors. Waco is the hub of the fastest growing agricultural and industrial region in the Southwest. Quarter million people in fifty-mile radius. For further information wire, phone or write

**R. W. STEVENS, General Manager**

201 Provident Bldg., Waco, Texas

Three Phones: 21580, 21579, 4311

## WEST COAST SHOWS

WANT FOR BIGGEST FOURTH OF JULY CELEBRATION AND EUGENE PAGEANT AND COVERED WAGON DAYS AND ALL SPOTS TO FOLLOW IN OREGON AND CALIFORNIA

SHOWS: Mickey Mouse, Wild Life, Motordrome and non-conflicting shows. Must have own transportation.

RIDES: Scooter or Caterpillar. Will buy or book.

CONCESSIONS: Watch-La, Nails, Bumper or any legitimate concession non-conflicting.

Contact per Route: Stockton, Calif., June 16 thru June 22; Mt. Shasta, Calif., June 24 thru 30. Opening Klamath Falls, Oregon, July 1st for big Fourth of July date. Contact

**HARRY MYERS, Manager**

As per Route

## OMAR'S GREATER AMUSEMENTS WANT

FOR ONE OF THE BIGGEST CELEBRATIONS IN THIS TERRITORY, JULY 1 THRU JULY 6 ROUND-UP, DEWEY, OKLA.

Independent Rides, Shows of all kinds, Concessions, Agents, Candy Floss, Ice Cream, Novelties, Musicians for Hillbilly Show, anything worthwhile.

Contact per Route: Sedan, Kan., this week

## BRIGHT LIGHTS EXPOSITION

World's Brightest Midway

WANT

Minstrel Show People and Musicians. Spark Plug Goodman, answer. Place Girl Show, have complete outfit. Photo Gallery.

Write or wire Cherrytree, Pa., this week

## FOR SALE

One 8-car streamlined Kiddie Auto Ride, new top last year, electric power, ready to operate. Price, \$1,200.00. Want Agents. Will book Shows. Have tops. Come on. Musicians for Hillbilly Show. One more flat ride and pony ride.

**OMAR'S GREATER AMUSEMENTS**

Sedan, Kan.

# PENN PREMIER SHOWS

World's Cleanest Midway

Featuring The Great Wilno  
Shot Over Three Wheels Daily

WANT WANT WANT

Can place legitimate Concessions of all kinds not conflicting. SHOWS—Can place Monkey Show or any other not conflicting. Wanted for large Circus Side Show, Annex that can appreciate good treatment and big money. Can place Half and Half or any other Attractions. Also Ticket Sellers and Talkers. Lou, who worked for Harry Fink, wire immediately.

We hold contracts for Salamanca Old Home Week, June 23-28; Allegany, N. Y., Firemen's Fourth of July Celebration; Bradford, Pa. Circus date and all Fairs and Celebrations to follow.

Contact

**LLOYD D. SERFASS, Gen. Mgr. Penn Premier Shows**  
Johnsonburg, Pa., this week.

## NEW REGAL EXPOSITION SHOWS

WANT

FOR 7 BIG DAYS, 7 BIG NIGHTS

ELKTON, MD., JUNE 17-24

Betterton, Md., June 26-July 6, biggest Fourth of July in State; and Virginia, Carolina and Georgia fairs to follow. Boats, trains and busses bringing week-end loads of people from Philadelphia, Baltimore, Wilmington and Chester every hour. 93,000 people last year. Want capable General Agent with car; Ride Help who can drive semis. Will book Roll-a-Plane and Octopus. Tom Johnson wants Musicians and Performers for Minstrel Show. Buck Mansfield wants Side Show Acts. Want Girl Show Dancers with costumes. Will book Shows with or without outfits.

Concessions: Want good Bingo. Will book all 10-15-cent Stock Stores, \$25. Want Stock Store and Swinger Agents; also Cookhouse Help. Want capable Agent for Popcorn and Apples. Will book Pronto Pups, Custard, Photos, Floss, Scales and Age.

Bob Parker, wire. Will place two neatly flashed Merchandise Wheels. Want Free Act. Bill Valentine, wire. Can place Carpenter and Painter. Address all communications to

**MRS. BABE M. SCOTT**

Elkton, Maryland

# GEORGE CLYDE SMITH SHOWS

WANT FOR THE FOLLOWING CELEBRATIONS

Central City Firemen's Celebration, week of June 23; Saxton Veterans and Lions' Celebration, week of June 30; Juniata, week of July 7; Somerset County Firemen's Convention, Jennerstown, week of July 14; other Celebrations and Fairs to follow.

WANT String Game, Devil's Bowling Alley, Hoopla, Basket Ball, Cane Rack, Penny Arcade. Want Side Show, Monkey Show, Wild Life, Plantation Show, Girl Show. Want Pony Ride, Tilt-a-Whirl. All replies to

**GEORGE CLYDE SMITH SHOWS**

Seward, Pa., this week; Central City, Pa., next week.

# HARRISON GREATER SHOWS

a clean modern midway

WANT

For Frederick, Md., June 19-21; Leesburg, Va., 23-28, and the Best Route of Celebrations and Fairs to Follow. Can place a few Show Concessions, \$25 each. Can place one more of each: Wheel, Grind Store and Skillo. Have complete outfit for organized Minstrel Show. Have complete outfit for Girl Show, two or more girls. Want Billposter that can lithograph and paste. Join on wire. George Keefer wants Grind Store and Wheel Agents. Can use Ride Men for Twin Wheels, Merry-Go-Round, Octopus, Caterpillar, Whip, Chairplane and Roll-o-Plane. prefer Semi Drivers. Mr. Bill Cowen no longer connected with this organization. All wires to

**FRANK HARRISON, Owner—REID McDONALD, Business Mgr.—B. ABEL, Concession Mgr.**  
Frederick, Md., This Week; Then as per Route

WANTED

For the best Fourth of July spot in the South, Eureka Springs, Arkansas, resort city of the Ozarks, six big days around the Court House on Main Street. Four automobiles given away on our midway, all billed 200-mile radius, sponsored by Legion, wonderful support. Ten-cent Stock Concessions of all kinds, come on, you will be placed. Will book Over-and-Under, Pan Game, Rat Game, Jingle Board, Dingers, you'll work for sure. Ball Game open. Need two small Shows, on sand bags. Mitt Camp, one Reader, Juice and Grub. Wonderful proposition to flashy Bingo and Photos. All celebrations till November. We hold exclusive contracts for Old Austin Homecoming and Hummole Picnic following week.

**A & P AMUSEMENT**

All address

South West City, Mo.



# GATE CITY SHOWS

WANT FOR BIGGEST JULY 4TH IN SOUTHEAST

## COVE CREEK SCHOOL AT SUGAR GROVE, N. C.

An Old-Time Celebration, July 3, 4, 5 — Fireworks Each Day — Band Concert, Races, Free Barbecue All Day July 4 — Presenting Bombardment From One Mountain to Another — Noted Speakers

CAN PLACE Concessions of all kinds except Bingo and Popcorn. Want Hanky Panks, Special Deal. Mr. Stamey, wire Homer Thomas, Bill Bumpass, Want Flat Ride and Chairplane, also Train Kiddie Autos. Want Working Acts for Side Show, Sword Swallower, Half and Half. Want Organized Minstrel with Band, Party with Girls for Show. Want sensational Acts, Count Stores, Peek Stores. Want AI Bingo Caller capable of managing nice flashed Bingo. Salary and percentage, also Counter Men. Will book Fun House, Motordrome, any Grind Show with own equipment and transportation. Want Fireworks and capable party to shoot same. Capable Ride and Carnival Help at all times. Chris and Frank, lost your card; write or wire again. All address

**J. E. BAXTER, Mgr.**

West Jefferson, N. C., this week; then as per route.

## JONES GREATER SHOWS

WANT

For Pennsboro, W. Va., Big Fourth of July Celebration, with long list of Fairs and Celebrations to follow.

RIDES—Can place Tilt. CONCESSIONS—Want Arcade, Bumper, Cork Gallery, American Palmistry, Ball Games and other Hanky Panks, except Ponds. HELP—Want Lot Man. Address

JONES GREATER SHOWS, Montgomery, W. Va., this week.

P.S.—Floyd Sammons, contact Fred Thumberg.

WANTED RIDES WANTED

# HAPPY ATTRACTIONS

SHOWS CONCESSIONS

WANTED

## For DENNISON, OHIO, HOME-COMING

JUNE 23 TO JUNE 28  
STOCK STORES OF ALL KINDS, ALSO SHOWS  
WANT FOREMAN FOR NEW TILT-A-WHIRL OR FERRIS WHEEL  
PORT CLINTON, OHIO, THIS WEEK

## B. & H. AMUSEMENT COMPANY

CAN PLACE

Capable percentage Dealers, also Agents for Grind Stores. Wanted: Merry-Go-Round Foreman. Guy Walters, get in touch, important. All mail and wires to

**W. E. HOBBS**

Per Route or Route 1, Box 50, Sumter, S. C.

# Zacchini Bros.

SHOWS

FEATURING THE FAMOUS CANNON ACT

Now Playing Fayetteville, Tenn. Fourth of July Celebration, Lewisburg, Tenn.

WANT: Manager and Acts for new side show, 160-foot bannerline. Bill Salisbury, answer. Special offer to Girl Show. Will book any Grind Shows. Will book Rides not conflicting. Want all 10¢ Stock Concessions and Floss Candy, Custard, Apples. Special privilege to Arcade.

Reply

**HUGO ZACCHINI**

P.S.: Henry J. Wilson and "Red Neck" Eaves can place Agents for Skillo Roll-down, Razzie Dazzle

## Want Concessions Now and for Biggest 4th July Celebration in Southern Missouri

Will book any Side Show or Flat Ride not conflicting. Fair Committeemen, Have open dates in July, August and September in southern part of Missouri if you need a clean carnival. Write or wire Huston, Mo., week of June 16-21; Mountain Grove, Mo., week of June 23-28; then Aurora, week of 4th of July.

**McCOWN MIDWAY SHOWS**

WANT

## A.M.P. SHOWS

Juggy

WANT

RESERVE YOUR SPACE FOR THE BIG 4TH SPOT

String Game, Dart Store, Hi-Striker, Photos, Scales, Novelties, and a good opening for Penny Arcade. Shows: Monkey, Midget, Wild Life. Charlie Haller wants working acts for 10-in-1. All replies

**A. M. PODSOBINSKI or FRED C. BOSWELL**

This week Oak Hill, W. Va.; next E. Rainelle, W. Va.

## CLUB ACTIVITIES

### Showmen's League of America

400 So. State St., Chicago

CHICAGO, June 14. — Secretary Joe Streibich, Ed Wall and Jack Hawthorne visited the Blue Ribbon Shows, meeting Fizzie Brown, Dutch Whitesides, Berney Smuckler, Benny Spencer, Frank Minor, Max Sharp and Bob Heth, the last named also visiting the show.

John Lempart sent in the membership applications of John D. Fast, William Tuer, John A. Obluck, and John L. Barber.

Show agents seen at the Sherman Hotel included Ralph Lockett, Bob Kline, Peazy Hoffman and Fizzie Brown. Callers at the rooms included C. H. Gessler, Max Sharp, Lou Keller, William Meyers, Cecil Meyers, Whitey Lehrter, Bob Ayers, Les Davis, Harry Ross, Mel Harris, Eph Glosser, William Hetlich, Edward J. Hackett, Fizzie Brown, Max Hirsch and Harry Berger.

Jack Kruitt is placing his concession with one of the outfits working Chicago lots. Larry O'Keefe is in charge of the rooms during the summer.

Max Friedman was off to visit the Royal American Shows in Davenport, Ia. Jack Martin, of New York, was a week-end guest of Mike Wright at Delavan, Wis.

President I. J. Polack, in town for a few days, attended to League affairs. Clint Shuford and Howard Gloss continue to rest in Alexian Brothers Hospital.

Nominating committee plans to hold its first meeting some time in late September. Plan is for a two or three-day session so that the report can be completed for presentation to the full membership early in October.

### Ladies' Auxiliary

Nan Rankine, first vice-president, left for the Happyland Shows. Phoebe Carsky, past president, visited the John R. Ward Shows during its Bellwood, Ill., stand.

Frances Keller, past president, is back in the city for a short visit but plans to leave soon for Hot Springs. Ann Sleyster again is at home recuperating from an operation. Ditto Ruth Martone.

Elsie Miller, secretary, planned to week-end with friends at Fox Lake. Maude Geiler, third vice-president, soon will make a business trip with her husband to the East. Altho not feeling well, Marie Brown, past president, again is operating her concessions on the lots in and around Chicago.

### Show Folks of America

San Francisco

SAN FRANCISCO, June 14. — President Harry Seber presided at the June 2 meeting. Council Rairford, of Foley & Burk Shows was invited to the rostrum.

Elected to membership were Mrs. Laurie Berta, Mrs. Cynthia Whitney, Michael Healey, W. W. Moyer, Ginger Alexander, Harry Bernstein, Louis F. Lamb, Bernard J. Stark, Mr. and Mrs. George DeSilva and Mickey Lagunas Jr.

New members and members present after a long absence included Mrs. Berta, Mr. and Mrs. DeSilva, Bill Malthouse, Wild Horse Nesa, Eddie Burke, Jerry Cirincenni, Sunny Taylor, Bill (Swede) Linstead, Nick Kachur, Sam Albright, Ben Leonard and Mr. and Mrs. Bill Bowen.

Ted LeFors, first vice-president, who has been away for some time, addressed the meeting, and invited all members to visit the Pacific United Shows.

Billie Hodges, reporting on a visit to the Hasseler Health Home, said Harry Reynolds is in a serious condi-

### National Showmen's Association

1564 Broadway, New York

NEW YORK, June 14. — Most association activity is concerned with the proposed cemetery monument, and Clemens F. Schmitz, Fred C. Murray, Arthur Campfield, Joseph McKee and Walter K. Sibley will meet Monday (16) to open sealed bids and proposals. Stuart Constable, architect designer, is expected to be present.

Chairman James E. Strates, of the monument committee, has appointed these district chairmen: Jerry Gottlieb, Max Gruberg, Ralph Decker, D. D. Simmons, Isadore Trebish, Philip Isser, Jack Perry, John W. Wilson, Floyd E. Gooding, George A. Hamid, Harry J. Kahn, Vincent Anderson, James M. Cole, Charles Rubenstein, Ralph W. Endy, Morris Batalsky, William Moore, Harry Heller, Jack Gilbert, John F. Carney, Oscar C. Buck, George Berman, Richard Gilsdorf, Samuel Spitz, Walter K. Sibley, executive secretary, and Clemens F. Schmitz, in charge of building.

Because of inclement weather, the executive secretary visited only the W. C. Kaus Shows where he met Mrs. W. C. Kaus, general manager, and Mrs. Russell Owen; George Whitehouse, general agent; Fred Zschille, George Midian, Frank Madisch, E. M. McIntyre, Dick Dabney, Roger Finger, Michael Lucas and the Arturo family.

Recent visitors were Stanley Wathon, L. G. King, Moe Mager, Ralph Endy, Max Gruberg, Larry Newman, Murphy Rosenberg, Frank Rosenberg, Skibo Reichenthaler, Dan Thaler, Harry Mirsky, D. D. Simmons, and W. Michaluk, who is with the International Mystery Show.

Letters were received from Russell Harms and Charles Lawrence. Lawrence is on tour with the legit show, Anna Lucasta.

On the sick list are Earl H. Feek, True Perkins, Billy Viroud, Mike Buck, Jack Carr, Gene Gutman, Irving Gold, Rudy Udowitz, and Herman Moskowitz.

Dues are payable July 15. Membership cards for 1948 are ready.

### Ladies' Auxiliary

It was incorrectly reported in last week's column that the sister of Harriet, instead of Cecilia Merson, had passed away. Deepest sympathy is extended.

Mail is being held for Agnes P. Burke, Veronica Flannagan, Anna Nelson, Helen Ashley, Rachael Lilly, Raynell Golden, Vera Lee Hauck, Mary G. Howe, Ruby Jordan, Irma Kane, Dorothy Light, Ginger Ray Lorow and Marie Simpson.

Midge and Herman Cohen celebrated their 25th wedding anniversary Saturday (7). Margie Kaufman had her mother, Mrs. Charles Schult, of Wilkes-Barre, Pa., as a guest for two weeks. Bess (Sunshine) Hamid is summering at her camp at Belgrade Lake, Me.

tion there. Bernard J. Stark is a patient at Oak Knoll Hospital, Oakland, Calif. Butch Geggus returned to the Laguna Honda Hospital. Fred Weddleton is reported recovering at French Hospital.

Membership voted the chair of first vice-president vacant. This followed similar action by the board of directors.

Fred Weidmann, board chairman, said that he and Mrs. Weidmann are leaving the city for four months on a combined business and pleasure trip.

Ted LeFors won the \$15 Pot of Gold.



**Show Folks of America**  
1839 W. Monroe St., Chicago

CHICAGO, June 14.—Rose Page, manager of the home; Nellie Grosch, welfare chairman; Etta Coulthard and Marian Boyer were guests of Mrs. Al Wagner on the Cavalcade of Amusements Thursday (12) at Joliet, Ill.

Herman Stoike, chairman of the cemetery committee, announces a social at the home Saturday (21); event will get under way at 8 p.m. The annual Show Folks picnic will be held July 20.

The annual memorial service and dedication of markers in Show Folks Rest will be July 13. Rev. Marcel LaVoy will be in charge. Rev. LaVoy has been on the sick list but is okay again, Nellie Frosch reports. Thomas Johnson, member of the board who recently underwent surgery, is coming along okay.

On hand for the last board meeting were Tom and Frances Kennedy. Darrel Lyall presided. The revised by-laws were given a final reading.

Walter Wilder, well-known artist and pitchman of former years, died in Chicago. He was buried in Show Folks Rest with Rev. LaVoy in charge.

New members are Mable Griffin, Louis Burnett, Leonard Tierce, Maria McCawley, Margaret and Edward Stoker, Gertrude Smith, June Stratford, Denny Edwards, Oscar Mumpher, Sallie and Ida Warshay, Kathryn Allison and Marie Perkins.

Warren Warren is back in harness after a visit to the Virginia spas. Jess Harlow, treasurer of Show Folks, spent four weeks visiting in the Ozarks.

**Pacific Coast Showmen's Association**  
623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, June 14.—Business session Monday (9) was given over mainly to the discussion relative to the purchase of a building to house the club. Board of governors' meeting, with 30 members present, culminated in the decision to buy the property under consideration. Vice-President Harry Suker conducted the meeting. Also on the rostrum was Executive Secretary Al Flint.

Rising vote of thanks was given Al Weber for his generosity in printing free of charge all building fund tickets recently ordered by the club. In addition, Weber bought \$100 worth of the tickets as soon as they were placed on sale.

Club was honored by the presence of Bert Chipman, first secretary of the organization. He attended on the occasion of his 80th birthday and was given an ovation. He also gave a short talk.

Jerry Jackson attended for the first time in several months. Visitors were Albert Weiner, of Chicago, and Ben Ackerman. Hunter Farmer and wife, Margaret, came down from the north for the first time in many weeks, attended.

Betty G. Coe and Edith Walpert, both past presidents of the ladies' auxiliary, sat in on the board of governors' negotiations for the new clubhouse. The ladies' auxiliary is part owner of the newly acquired building.

Drawing was won by Al Weber.

**Ladies' Auxiliary**

Mrs. Trudie Di Santi presided at the June 2 meeting. It was the first meeting in the new room, which had been given by Mr. Wagner to replace the Blue Room formerly used.

Letters were received from Lucille King, Betty G. Coe, May Allman, Fay Presser, Cecelia Bowen and Rose Fitzgerald.

May Allman still is a patient in Townsend Hospital, Townsend, Mont. Lucille King is up and about.

Vivienne Jacobi attended after an illness of three weeks. It was reported that June Aldrich has a new baby. Mrs. Welsh and Rose Fitzgerald are ill. Marjorie Latiker is hospitalized in Oakland, Calif.

Fay Prosser sent in \$160 for the furniture fund. Sum of \$155 was realized from a party she, Edith Walpert and ladies on the West Coast Shows held. Fay contributed the remainder.

**Miami Showmen's Association**  
236 W. Flagler St., Miami

MIAMI, June 14.—Bill Tucker, Cliff Wilson, Danny Ellis, Bucky Woolverton, Buddy Anthony, Eddie Roth and Harry Edwards this week visited the clubrooms.

Buddy Anthony left to join Endy Bros.' Shows. Eddie Roth took off for a visit to Columbus, O.

Claude Woods, old-time showman, is manager of the Capital Theater here. Doc Garfield plans to open a restaurant here, but he intends to take his show on the road for the fair season if he doesn't open the restaurant.

Tom Scully continues to lecture for sight-seeing boats in Biscayne Bay. Wilbur Schaffer, secretary for the Parker-Bartlett outfit, recently went on a fishing trip.

Secretary Milton Paer has been discharged from Victoria Hospital and is convalescing. Frank Starr is seriously ill in the Southwest Florida State Sanitarium, Tampa.

Mail is being held for Johnny Lash, Johnny (Red) Young, Max Ruff, Harry Williams, Herman Weiner, Frenchy Schwacha, Newell Taylor, Joe Pisara, J. H. McNicholas, Leon Neuman, James Motola, Edward N. Leslie, Norman Littlefield, James N. Gamble and Duke Brownell.

Letters were received from Whitey Tara, Gerald Barker, Jake (Doc) Fisher, Sam Prell and Bill Hagelgans.

**GEM CITY Shows**  
THE DIAMOND of the SHOW WORLD THE BEST IN THE MIDDLE WEST

Featuring  
**EMANUEL ZACCHINI**  
"THE HUMAN CANNON BALL"—WORLD'S MOST SENSATIONAL FREE ACT

WANT FOR LARGEST 4TH OF JULY CELEBRATION IN MIDDLE WEST  
Tri-State July 4th Celebration, Quincy, Ill.

FREE GATE — FREE GATE — FREE GATE  
7 — Big Days and Nights — 7 — June 30 to July 6

FIREWORKS EVERY NIGHT WITH LARGE DISPLAY JULY 4.

New car to be given away Saturday night — Pot of Gold every night.  
Merchants and Manufacturers' Exhibits — Also Free Fish Fry.

AND ALSO FOR THE FOLLOWING FAIRS, STARTING AUG. 6 THRU SEPT. 7:  
La Crosse, Wis.; Wausau, Wis.; Escanaba, Mich.; Manitowoc, Wis., and Beaver Falls, Wis.

**CAN PLACE A FEW MORE SHOWS**

Monkey Circus, Mechanical Show, or any worthwhile attractions.

HAVE COMPLETE POSING SHOW (NEW TOP AND FRONT)

Will give exceptional proposition to Capable Man. Must have Girls and Wardrobe.

**RIDE HELP AS FOLLOWS**

Ferris Wheel Foreman. Must be capable. Top salary or percentage. (Ray Hickman, contact Tom Mehl.) Foreman for Roll-o-Plane. Second Men on all Rides.

**WILL BOOK ANY STOCK CONCESSIONS NOT CONFLICTING**

Candy Floss, Wonder Bar Ice Cream, Novelties, etc.

All address:

**JACK DOWNS, Mgr.**

GRANITE CITY, ILL., THIS WEEK; THEN PER ROUTE.

**ANDY ANDERSON**

COME AT ONCE  
BINGO HELP WANTED  
FOR SALE

Large all chrome Popcorn Machine, in good condition, with 6x6 White Pine Frame and practically new Top; also 1 1/2 Ton Chevrolet Panel Truck with House Trailer Hitch, All for \$1,500.00.

**PAUL BOTWIN**

c/o FIREMEN'S FAIR, BARREN HILL, PA.  
All wires to W. U., Norristown, Pa.

**SPEEDY SPENCE SAYRE**

WANTS

GIRL RIDER, TRICK OR STRAIGHT, FOR SILO DROME

Patsy Hocks, come on

**Gooding Greater Shows**

Ashland, Kentucky, this week; or per Route

**LAST CALL PAUL'S AMUSEMENT CO.**

Need for 4th of July week and after: All legitimate Concessions. No X Fourth Week. Also need Shows. What have you? Have opening for several Concessions, steady. Have the best Fourth of July, Springdale, Ark., 30,000 people last year; expect more this year.

**P. A. SCRIMAGER**

Marshfield, Mo., June 16-21; then per Route

**COPPER STATE SHOWS**

WANT

Ferris Wheel, Mix-Up, Girl, any Show or Ride not conflicting, twenty per cent. Bingo and other Concessions open.

Cheyenne Wells, Colo., June 16 to 18;  
Sharon Springs, Kan., 19-21.

**WANT AGENTS**

Fred Albany wants three capable Agents for well flushed Swinger. Right man to take care of Store. Pat Patterson wants Outside Help for Skillo. Address r/o

**ANDERSON'S GREATER SHOWS**  
GARRETT, KY.

**WANTED**

Wheel Foreman, Merry-Go-Round Foreman, other Ride Men. Concessions and Shows, good route of Celebrations and Fairs. Two units.

**MOUND CITY SHOWS**

1417 Grant St. ST. LOUIS, MO.

**John FRANCIS Shows**

WANT FOR THE BIGGEST JULY 4TH CELEBRATION IN EASTERN WISCONSIN  
AT DARIEN, WIS., STARTING JUNE 28 UNDER AMERICAN LEGION AUSPICES

Advertised for Miles — Big Drawing Population — Car given away daily.  
THEN FOR 8 TOP FAIRS IN THE STATE OF WISCONSIN TO FOLLOW.

**HANKY-PANKY CONCESSIONS OF ALL KINDS THAT WORK FOR STOCK**

Will make good proposition for Scales, Age and others.

**RIDE HELP FOR ALL RIDES**

Highest salaries paid. Good treatment. Must drive Trucks or Semis.

"GET WITH THE SHOW WHICH IS GOING PLACES."

Following our Fairs in the North and Middle West we will go South for a long season in the Cotton Country. All address:

**JOHN FRANCIS, Mgr.**

PONTIAC, ILL., THIS WEEK; THEN PER ROUTE.

**TOM TERRILL WANTS RIDES**

Will lease or book under guarantee ride owner and give free concessions.

We are operating two units, one in Ocean Beach Park, the other for firemen around Charleston area. Wire or phone, time is short. Open June 30th on lots and July 7th in Park.

Will consider booking organized Carnival for both locations.

**TOM TERRILL, Mgr.**

193 KING ST.

(Phone: 31245)

CHARLESTON, S. C.

**BRIGHT LIGHTS EXPOSITION**  
SHOWS  
World's Brightest Midway

**FEATURING GANGLER BROS.' CIRCUS AS FREE ACT**

Can place for Dravosburg, Penn., Firemen's Celebration, first Show in town in years, and balance of season till last week in November, one more Show, good opening for Motordrome, Penny Arcade. Few more Concessions—String Game, Bowling Alley, place at once; Billposter Lloyd Reese, answer. Gloria Gay wants Girls for Girl Show. Write or wire JOHN GECOMA or L. C. HECK, Cherry Tree, Penn., this week; Dravosburg, Penn., week June 23; Irwin, Penn., week June 30 and big 4th July Celebration; Clymer, Penn., Firemen's Celebration, week July 7; Mount Pleasant, Penn., week July 14.

**BEAM'S ATTRACTIONS**

BLAIRSVILLE CELEBRATION NEXT WEEK

Want Concession Agents for Ball Games, Duck and Fish Ponds, Photon. Will book Custard, American Palmistry, Novelties, Lead and Cork Galleries, Penny Arcade. Good opening for Monkey Show; also other Shows with Bally. Capable major Ride Help. Write or wire

**M. A. BEAM**

GREENVILLE, PA., THIS WEEK.



# Carnival Routes

Send to

2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Adams Am.: Plymouth, N. H.  
 Alamo Expo.: Waco, Tex.  
 All-American Am. Co.: Valley Falls, Kan.  
 All's Sooper State: Walters, Okla.; Chattanooga 23-28.  
 American Banner: Valley Falls, R. I., 14-22;  
 Attleboro, Mass., 23-28.  
 American Beauty: West Burlington, Ia.  
 American United: Kallispell, Mont.  
 A. M. P.: Oak Hill, W. Va.; East Rainelle 23-28.  
 Anderson Greater: Garrett, Ky.  
 A. & P. Am. Co.: South West City, Mo.  
 Badger State: Tioga, N. D., 20-22.  
 Barkoot Bros.: Hudson, Mich.; Alma 23-28.  
 Barlow's Big City: University City, Mo.  
 Bay State Am. Co.: Worcester, Mass.; Plymouth 23-28.  
 B. & C. Expo.: Auburn, N. Y.; Canandaigua 23-28.  
 Becht, Lee: West Carrollton, O.  
 Bee's Old Reliable: Winchester, Ky.  
 Beezon's, Tex. Am.: Sweet Springs, Mo.  
 Bell & Vinson: Geneva, Ill.  
 Bernard & Barry: Toronto, Ont., Can., 16-28.  
 B. & H. Am.: Abbeville, S. C.  
 Big State Am. Co.: Lampasas, Tex.  
 Bistany's Greater: Cambridge, Md.  
 Black Gold: Killen, Tex.  
 Blue Grass State: West Frankfort, Ill.  
 Blue Ribbon: Harvey, Ill.  
 Bodart: Two Rivers, Wis., 17-22; Iron Mountain, Mich., 23-29.  
 Borderland: San Angelo, Tex.  
 Brady-Leedy: Gassaway, W. Va.  
 Brewers United: Sulphur Springs, Tex.; Edgewood, 23-28.  
 Bright Lights Expo.: Cherry Tree, Pa.; Dravosburg 23-28.  
 Brodbeck: Madison, Kan., 23-28.  
 Brownie Am. Co.: Drumright, Okla.  
 Buck, O. C.: Syracuse, N. Y.  
 B. & V.: Dickinson City, Pa.  
 Caledonia: Corinth, N. Y.  
 California: Oroville, Calif.  
 Capell Bros.: Guthrie, Okla.  
 Capital City: Russell Springs, Ky.  
 Caravella Am.: Du Bois, Pa.  
 Carr, Lawrence: Clermont, N. H.  
 Casey, E. J., No. 1: Doloraine, Man., Can., 18-19; Gainsborough, Sask., 20-21; Reaton, Man., 23-24; Virden 25-26.  
 Casey, E. J., No. 2: Sintaluta, Sask., Can., 19; Lemberg 20-21; Qu'Appelle 25-26.  
 Casey, E. J., No. 3: Wynyard, Sask., Can., 20-21; St. Agathe, Man., 25-26.  
 Cavalcade of Am.: Cedar Rapids, Ia.  
 Central States: Lexington, Neb.  
 Cetlin & Wilson: Springfield, O.; Wyandotte Mich., 23-29.  
 Chamos, Jimmie: Wapakoneta, O.  
 Cherokee Am. Co.: Emporia, Kan.  
 Coastal Plain: Kershaw, S. C.  
 Coleman Bros.: Holyoke, Mass.  
 Collins United: Clay Center, Neb.; Exeter 23-28.  
 Collins, Wm. T.: (Pair) Crosby, N. D., 16-18;

(Pair) Plaxton 19-21; (Pair) Bottineau 23-25.  
 Continental: Bellows Falls, Vt.  
 Crafts Expo.: Hayward, Calif.  
 Craig, Harry: Liberal, Kan.; Wichita 23-28.  
 Crandell's Midway: Gainsboro, Tenn.; Celina 23-28.  
 Crescent Am. Co.: Johnson City, Tenn.; Radford, Va., 23-28.  
 Crescent: Regina, Sask., Can.; Prince Albert 23-28.  
 Crystal Expo.: Newland, N. C.; Marshall 23-28.  
 Cudney Border State: Weletka, Okla.  
 Cumberland Valley: Lebanon, Tenn.  
 Cunningham's: Mason City, W. Va.  
 Curl, W. S.: Union City, O.; Miamisburg 23-28.  
 De Luxe: E. Longmeadow, Mass.; Unionville, Conn., 23-28.  
 Del-Mar: Mutual, Pa.  
 Denton, Johnny J.: Neon, Ky.  
 Dickson United: Gentry, Ark.  
 Dobson United: La Crescent, Minn., 15-19.  
 Douglas Greater: Hoquiam, Wash.  
 Dumont: Beaver Falls, Pa.; Ambridge 23-28.  
 Dupree, Jimmie: Stratton, Colo.  
 Dyer's Greater: Oglesby, Ill.  
 Eastern State: Moulton, Ia.  
 Eddie's Expo.: New Bethlehem, Pa.; Bentleyville 23-28.  
 Elliott, L. W., Am. Co.: Bristol, Ind.  
 Elman United: Bloomington Grove, Madison, Wis.; Green Bay 23-30.  
 Endy Bros.: Parkersburg, W. Va.  
 Exposition at Home: Baltimore, Md.  
 Fairway Am.: Atlanta, Tex.; De Kalb 23-28.  
 Fay's Silver Derby: Marion, Ill.  
 Fidler United: Kenosha, Wis.  
 Fleming, Mad Cody: Thomaston, Ga.  
 Florida Am. Co.: Hartselle, Ala.; Sheffield 23-28.  
 Flynn Bros.: Onaga, Kan., 19-21.  
 Francis, John: Pontiac, Ill.  
 Franklin, Don: San Saba, Tex.; Gatesville 23-28.  
 Frear's United: Norfolk, Neb.  
 Garden State: Hackettstown, N. J.; Wind Gap, 23-28.  
 Gate City: West Jefferson, N. C.  
 Gem Carnival: Oran, Mo.  
 Gem City: Granite City, Ill.  
 Gentach, J. A.: Fulton, Ky.; Mayfield 23-28.  
 Gielow, A., Rides: Fond du Lac, Wis.  
 Gintler, Homer M., Am.: Mitchell, Ind.; Jasper 23-28.  
 Golden Rule: Mechanicsburg, Pa.  
 Gold Medal: North Chicago, Ill.; Decatur, 23-30.  
 Golden West: St. Helena, Calif., 17-22.  
 Gooding's American Expo.: Moundsville, W. Va.  
 Gooding Am. Co., No. 1: (W. 5th Ave.) Columbus, O.  
 Gooding Am. Co., No. 2: Napoleon, O.  
 Gooding Am. Co., No. 3: Natrona, Pa.  
 Gooding Am. Co., No. 4: Silverton, O.  
 Gooding Greater: Ashland, Ky.  
 Gooding Park Attrs.: (Broadway at Ackley) Cleveland, O.  
 Granite State: Providence, R. I.  
 Great Sutton: Jacksonville, Ill.; Macomb 23-28.  
 Greater Rainbow: Winfield, Kan.  
 Greater United: Pampa, Tex.  
 Groves Greater: Welsh, La.; Kinder 23-28.  
 Gulf Coast: Brookfield, Mo.  
 Hale's: Carroll, Ia.  
 Hames, Bill: Greenville, Tex.  
 Hannum, Morris: Freeland, Pa.  
 Happy Attrs.: Port Clinton, O.; Dennison 23-28.  
 Happyland: Norwalk, O.  
 Harrison Greater: Frederick, Md.  
 Hennes Bros.: Lansing, Mich.  
 Henson, J. L.: Whitmire, S. C.  
 Heth, L. J.: Kokomo, Ind.; Shelbyville 23-28.  
 Hill's Greater: Sidney, Neb.  
 Home State: Crosby, Minn.  
 Hottle, Buff: Covington, Tenn.  
 Imperial: Pekin, Ill.  
 Imperial Expo.: Camas, Wash.  
 International: Big Stone City, S. D.  
 Jayhawk Am.: Abilene, Kan.  
 J. & B.: (Penn Daw) Alexandria, Va.  
 Johnny's United: Paoli, Ind.  
 Jolly: Lexington Park, Md.  
 Jones Greater: Smithers, W. Va.  
 Jones, Johnny J., Expo.: Escanaba, Mich.  
 Joyland Midway: Centerline, Mich.  
 Kaus, W. C.: Poughkeepsie, N. Y.; Oneonta 23-28.

Keeler, John: Bishopville, Md.  
 Kilgore: Corsicana, Tex., 18-21.  
 Kirkwood, Joseph J.: Sayre, Pa.  
 La Cross Am.: Berlin, N. H.; Littleton 23-28.  
 Lamb, L. B.: Virden, Ill.  
 Lawrence Greater: Bristol, Pa.; Mechanicsville, N. Y., 23-28.  
 Lee Am.: Florida, Ala., 18-25.  
 Lee United: (34th & N. Washington St.) Saginaw, Mich., 16-22.  
 Leeright, J. R.: Beloit, Kan.  
 Lewis, Ted: Jersey City, N. J.  
 Lloyd's Rides: Linden, Ind.  
 Long's United: Sacramento, Calif., 16-22.  
 Madison Bros.: Shelbyville, Ill.  
 Magic Empire: Dawson Springs, Ky.  
 Magic Valley Am. Co.: Merton, Tex.  
 Magnolia Expo.: Lebanon Junction, Ky.  
 Maine, Am.: Madawaska, Me.  
 Majestic Greater: Ashland, O.  
 Manning, Ross: Brewer, Me.  
 Marion Greater: Winnsboro, S. C.  
 Marks, John H.: Morgantown, W. Va.  
 McBride Bros.: Thomasville, N. C.  
 McCall, Jim: Covington, Ga.  
 McCown Midway: Houston, Mo.; Mountain Grove 23-28.  
 McKee, John: Corunna, Mich.  
 Meeker's: Wenatchee, Wash.  
 Merriam & Robinson: Odebolt, Ia., 16-18.  
 Merry Midway Attrs.: North Webster, Ind.; Culver 23-28.  
 Midway of Mirth: Madison, Ill.  
 Midwest: (Rodeo) Idaho Falls, Idaho, 19-21.  
 Mid-Western Expo.: Emmetsburg, Ia.  
 Mighty Hoosier State: Paris, Ky.  
 Mighty Page: Dayton, Tenn.  
 Model Shows: Grinnell, Ia.  
 Model Shows of Canada: Montreal, Que., Can.  
 Moore's Modern: Danville, Ill.  
 Mound City: Centralia, Mo.  
 Nelson Bros.: Lamar, Colo., 21-22.  
 Nolan, Larry: Aurora, Colo.  
 Northern Expo.: Williston, N. D., 17-21.  
 Ohio Valley: Rushville, Ind.; Lebanon 23-28.  
 Omar's Greater: Sedan, Kan.  
 Pacific Coast: Kalama, Wash.; Darrington 23-28.  
 Page Bros.: Greenfield, Tenn.  
 Page, J. J.: Harrodsburg, Ky.  
 Paramount Expo.: Menands, N. Y.; Utica 23-28.  
 Parris & McIntyre: Sanford, N. C.  
 Paul's Am. Co.: Marshallfield, Mo.  
 Pearl City Rides: Grandground, Ia.  
 Peerless Celebration Am.: McCoole, Md.; Hyndman, Pa., 23-28.  
 Penn Premier: Johnsonburg, Pa.; Salamanca, N. Y., 23-28.  
 Peppers All-State: Beckley, W. Va.  
 Pike Am.: Branson, Mo.; Buffalo 23-28.  
 Pine State: Maryville, Tenn.  
 Pioneer: Sidney, N. Y.  
 Playtime: Whitman, Mass.  
 Powelson Greater: Sebring, O.  
 Prell's Broadway: Lehigh, Pa.; Hunting-ton Station, L. I., N. Y., 23-28.  
 Pryor's: Whitesville, W. Va.  
 Raftery & R. & S.: Jacksonville, N. C.; Mt. Olive 23-28.  
 Rainier Am. Co.: Magnolia, Ark.  
 Read's United: Smithland, Ia., 19-21.  
 Regent Shows: Osgood, Ind.  
 Reid, King: Barre, Vt.  
 Rockwell: Guymon, Okla.  
 Rogers Bros.: Aneta, N. D., 16-18; Northwood 19-21; Grafton 23-25; Hillsboro 26-28.  
 Rogers & Powell: Greenwood, Miss.  
 Rogers Greater: Frankfort, Ind.; Peru 23-28.  
 Roof Garden: Sistersville, W. Va.  
 Royal American: Winnipeg, Man., Can.  
 Royal Amusement: Summersville, Ga.  
 Royal Crown: Kenton, O.  
 Rupe's Midway for Fun: Fine Ridge, S. D.  
 Sam's Funland: Boynton, Va.  
 Schafer's Just for Fun: Austin, Tex.  
 Scioto Valley: Winchester, O.  
 Shan Bros.: Man. W. Va.  
 Shipley's Am.: Whelen Springs, Ark.  
 Shugart, Doc, & Son (Rodeo) Idabel, Okla., 16-22.  
 Siebrand Bros.: Pocatello, Idaho.  
 Silver Slipper: Nicholasville, Ky.  
 Silver States: Greeley, Colo.; Sterling 23-28.  
 Skerbeck: Atlantic Mine, Mich.  
 Smith Am. Co.: Tahlequah, Okla.  
 Smith, Casey: Frederick, Okla.  
 Smith, George Clyde: Seward, Pa.; Central City 23-28.  
 Snapp's Greater: Columbia, Mo.  
 Snapp's Model: Grinnell, Ia.  
 Snyder's Greater: Louisville, Ky.  
 Southern States: Williston, Fla.  
 Southern Valley: Flat River, Mo.  
 Sprader, M. A.: Holdrege, Neb.  
 Stafford United: (Penn & Morris Sts.) Indianapolis, Ind.  
 Standard: (Rodeo) Miles City, Mont., 16-22.  
 Star Am. Co.: Recker, Ark.  
 Steblar's Greater: Grant Town, W. Va.  
 Stephens, C. A.: Lebanon, Va.; Raven 23-28.  
 Strates, James E.: New London, Conn.  
 Stumbo: Lamar, Mo.  
 Sunflower State: Oakley, Kan., 16-18; Scott City 19-21.  
 Sunset Am. Co.: Fremont, Neb.; Boone, Ia., 23-28.  
 Tatham Bros.: Clinton, Ill.  
 Texas Expo.: Rockdale, Tex.  
 Thomas Joyland: Sharon, Pa.  
 Thompson Bros., No. 1: Emporium, Pa.; Lock Haven 23-28.  
 Tidwell, T. J.: Vernon, Tex.  
 Tinsley, Johnny: Cedarport, Ga.  
 Tivoli Expo.: Iowa City, Ia.  
 Triangle: Jeanette, Pa.  
 Turner Bros.: Ottawa, Ill.; Kewanee 23-28.  
 20th Century: Grand Island, Neb.  
 United Am.: Bristol, R. I.  
 Usan Expo.: (Rodeo) Mackay, Idaho.  
 Ve-erans United: Rockwell, Ia., 18-19; Bancroft 26-21; Washita 23-24.  
 Victory Expo.: Fort Dodge, Iowa.  
 Virginia Greater: Martinsburg, W. Va.  
 Wade, W. G. No. 1: Munice, Ind.  
 Wade, W. G. No. 2: Angola, Ind.  
 Wallace Bros.: Duboquo, Ia.  
 Wallace Bros. of Canada: Noranda, Que., Can.  
 Wallace, I. E., Attrs.: Trevorton, Pa.; Dalmatia 23-28.  
 Wallace & Murray: Ravenna, O.

Ward, John R.: Iron Mountain, Mich.  
 Wason Am.: Brandy, Va.  
 West Coast: Napa, Calif., 17-27; Mount Shasta 24-28.  
 Wheeler, Eddie L.: Jamestown, Tenn.  
 White, Art: Hammersburg, Pa.  
 White Rose Am. Co.: Beaver Springs, Pa.  
 White Star Attrs.: Shawnee, O.  
 White Star Attrs., No. 2: Rising Sun, O.  
 Whitney & Scott: Sioux Rapids, Iowa.  
 Wilson's Famous: Macomb, Ill.; Galesburg, 23-28.  
 Winchester Am. Co.: Falls Church, Va.; Bladensburg, Md., 23-28.  
 Wolf Greater: Alwater, Minn., 16-18; Melrose 26-27; Barrett 23-24; Litchfield 25-July 1; Gaylord 3-6.  
 Wolfe Am. Co.: Westminster, S. C.; Easley 23-28.  
 Wonder Shows of America: Waterloo, Ia.; Rock Island, Ill., 23-28.  
 Wonder City: Carbondale, Ill.; Metropolis 23-28.  
 World of Mirth: Schenectady, N. Y.  
 World of Pleasure: Ann Arbor, Mich.  
 Young, Monte: Manti, Utah.  
 Zacchini Bros.: Fayetteville, Tenn.  
 Zeiger, C. F., United: Chayenne, Wyo.

# Circus Routes

Send to

2160 Patterson St., Cincinnati 22, O.

Bailey Bros.: Portsmouth, N. H., 19.  
 Beatty, Clyde: Stout Falls, S. D., 17; Pine-stone, Minn., 18; Williams 19; Wahpeton 20; D., 20; Little Falls, Minn., 21; Bemidji 23; Hibbing 24; Virginia 25; Duluth 26-27; Brainerd 28.  
 Cole Bros.: Ansbabula, O., 17; Elyria 18; Sandusky 19; Toledo 20-21; Mt. Clemens, Mich., 22.  
 Cole, James M.: Geneva, N. Y., 17; Danville 18; Cuba 19; Salamanca 20; Corry, Pa., 21; Conneaut, O., 22.  
 Cooke's: Bigelow, Ark., 17; Houston 18; Perryville 19; Perry 20; Morrilton 21.  
 Garden Bros.: Timmins, Ont., Can., 16-18.  
 Gould, Jay: Long Prairie, Minn., 18-19; Pergus Falls 20-21; Benson 23-24; St. Cloud 25-28; Hoffman 27-28.  
 Hunt Bros.: Riverhead, L. I., N. Y., 18.  
 Kelly, Al O. & Miller Bros.: Macomb, Ill., 20.  
 King Bros.: Heikimer, N. Y., 17; Amsterdam 18; Hudson 19; Kingston 20; Newburg 21; Poughkeepsie 22.  
 Mills Bros.: Goshen, Ind., 17; South Bend 18-19; Michigan City 20; Valparaiso 21; Joliet, Ill., 23; Aurora 24; Elgin 25; Evanston 26; Waukegan 27.  
 Montgomery, C. R.: Craig, Colo., 17; Meeker 19; Rifle 19; Delta 20; Montross 21.  
 Polack Bros. (Eastern): New Castle, Pa., 25-28.  
 Polack Bros. (Western): (Batellife Stadium) Fresno, Calif., 16-22; (Fairgrounds) Bakersfield 25-28.  
 Ringling Bros. and Barnum & Bailey: Pittsburgh, Pa., 16-21.  
 Roger Bros.: Edgemont, S. D., 19.  
 Rogers, Roy: (Polo Grounds) New York, 16-22; (Red Birds Stadium) Columbus, O., 24-26.  
 Romig & Rooney: Lyons, Mich., 17; Portland 18; Grand Ledge 19; Eaton Rapids 20; Charlotte 21.  
 Sells Bros.: Ladysmith, R. C., Can., 18; Victoria 19-21; Courtenay 23; Fort Alberni 23-26; Parksville 27; Duncan 28; Vancouver 29-July 4.  
 Sparks: Magog, Que., Can., 17; Sherbrooke 18; Costicook 19; St. Hyacinthe 20; Sorel 21.  
 Sunbrock's Rodeo: (Ball Park) Boston, Mass., 16-21.

# Misc. Routes

Send to

2160 Patterson St., Cincinnati 22, O.

Dwyer & Kopf Stage Show: Fort Jervis, N. Y., 16-18; Middletown 19-21.  
 Flunkett's Stage Show: Littlefield, Tex., 16-18; Dimmitt 19-21; Hereford 23-25; Canyon 26-28.  
 Renfro Valley Folks: Attica, N. Y., 18; Barta 19-20; Lockport 21-22; Medina 23; Albion 24; Brockport 25; LeRoy 26; Mt. Morris 27; Geneva 28-29.  
 Sbut Playets Tent Show: Owosso, Mich., 14-21; Eaton Rapids 23-28.  
 World-Wide Animal Exhibit: Lamar, Colo., 18-19.

# POPCORN

"Rush Hour" Mammoth Yellow Popcorn, \$9.25 per 100 pounds. Sample cheerfully furnished.

# PEANUTS

Roasted in the shell, \$22.00 100 pounds. Raw jumbos in the shell, \$21.00 100 pounds. Price list of all supplies upon request.

# STAR POPCORN MACHINES

Immediate shipment on all models. Literature upon request.

# Prunty Seed & Grain Co.

— Popcorn Processors —  
 620 North 2nd St. St. Louis 2, Mo.  
 "IN OUR 73RD YEAR."

# FOR SALE OR LEASE

Complete Four-Ride Show, Merry-Go-Round, Eli Wheel, Chairplane, Kiddie Swing, Trucks, Transformers, Cable, Concessions, etc. See this week, Whitmire, S. C.

J. L. HENSON



# "BAR Z RANCH WILD WEST ROUNDUP" WANTS

A WILD WEST TROUPE THAT DO ALL THE ACTS—COMEDY KNOCK-ABOUT, CIRCUS, ANIMAL, HORSE ACTS, BAND, NOVELTY VAUDEVILLE ACTS. THE BALLOON WENT UP—PULL THE SALARIES DOWN.

HUDSON FIREWORKS DISPLAY CO.  
 P. O. BOX #26, HUDSON, OHIO — TEL. 228

Furnishing the Grand Finale "Blow-Off" to Either Attraction.  
 DISPLAYS FOR EVERY PURPOSE  
**WANT**

Sound Truck, Concessions, Bingo, Custard, Ball Games, Grind Shows, Side Shows, Cookhouse, Novelties, Advertising Banner Solicitor, Assistant Manager.  
 Celebration Committees, Horse Show Committees,  
 Address **CHARLES KYLE**  
 Post Office, Manchester, New Hampshire, for July 4th Week.

Kyle's  
 TOPO THE  
 WORLD  
 CIRCUS  
 REVUE



**WANTED**

TO JOIN ON WIRE

Boss Canvasman that knows his business for America's Greatest Comedy Minstrel Show. All white cast and crew. No lushies wanted. Don't misrepresent, that's the reason for this ad.

**FLORIDA ALL WHITE MINSTREL**

Suffolk, Va., June 18, 19; Waverly, Va., 20.

Want Immediately

**MOON ROCKET FOREMAN**

Good salary, good treatment, bonus. Pete "Frenchy", who worked for Dick Gilsdorf, wire. Specks, come on.

**Sam Goldstein**

**Majeslic Greater Shows**

ASHLAND, OHIO, THIS WEEK.

**PRYOR AMUSEMENT CO.**

WILL BOOK worthwhile Shows with own outfits, 20%. Have new top and banners. Some Monkeys for animal show. One-Man Band, get in touch with me. Show booked solid with good line of fall fairs. All address

**JACOB PRYOR**

Whiteville, W. Va.

**WANTED**

Man and Wife or Griddle Man for grab joint on wheels. Work 50-50. Must be sober and reliable. All replies to

**JACOB PRYOR**

**PRYOR AMUSEMENT CO.**

Whiteville, W. Va.

**WANTED WANTED STAR AMUSEMENT CO.**

Wants for the following Celebrations, 41st Annual Picnic, Portia, Ark., July 3-4; Judsonia, Ark., July 3-4-5. This Show holds contracts for both of these 4th of July Celebrations. Show is splitting. Will book especially, more Shows and Concessions. Star Amusement Co. holds contracts for Reno and Cabot Pionics, held in July. Also Heber Springs Reunion and Camp Doughboy Picnic, DeWitt, Ark., held in August. Need a good Swinging Ball Agent. Also Marie Castor wants Griddle Man for Cookhouse. Write or wire Kid Burns, c/o Star Amusement Co., Rector, Ark., June 16-21. Permanent address: Rt. 2, Box 143, Judsonia, Ark.

**AGENTS**

For Skillo, Razzle, Fish Pond, Clothes Pin, Roll Downs, Powder Bill McIntyre, Streamer, all Agents with me before. Nig and Mooney, come on.

**"GYPSY" BOB MEYER**

FLORIDA AMUSEMENT CO.

Hartselle, Ala., this week.

**SAM'S FUNLAND SHOWS**

WANT

CONCESSIONS: Grind Stores of all kind. Bingo that works for Stock. Also Pan Joint. SHOWS. 20 per cent after tax. Book, buy or lease Wheel.

Address BOYDTON, VA., this week.

WANT

Cookhouse or Grab, Popcorn, Bingo, Stock Concessions of all kinds. Come on, no Exclusive. We carry five Rides, two Shows and twenty Concessions. Place Grind Show.

Sulphur Springs, Tex., Celebration, June 16th to 21st; Edgewood, Tomato Festival, June 23rd to 28th

**BREWER'S UNITED SHOWS**

**TELEPHONE MEN**

WANTED

Good deal now working.

Write

**C. S. STONE**

Room 204, 7113 Euclid Ave., Cleveland, Ohio

**FROM THE LOTS**

**White Rose Amusement**

MAUCH CHUNK, Pa., June 14.—Org's staff includes A. C. (Doc) Hauck, general manager; Lollie Hauck, secretary-treasurer; Chucko Bridgen, ride foreman and chief electrician; James Peters, assistant electrician; Ernie Pauls, lot man; Buckeye Strumbo, concession superintendent, and George Wolfe, transportation superintendent, who also is in charge of the shows.

Concessionaires include Ruth Hauck, popcorn; Charlotte Hauck, photo; Joe Boyd, cork gallery; Mrs. Shorty Wolfe, milk bottles; Jack Wolfe, punk rack; Mrs. Pauls, French fries; Betty Malick, guess your age; Clyde and Leslie Malick, jewelry; Bill Yarger, penny pitch; James Seafoso, pitch 'til you win; George Strumbo, hoopla; Ernest Paul, darts; Albert Parry, cigarette pitch; Jimmie Moyer, waffles; Clara Martz, soft drinks; Shorty Wolfe, cat rack; Charles Moyer, blankets; James Swartz, percentage; Madame Maye Dilkislane, palmistry; Ray Wildem, string game, and Thomas, frozen custard.—W. D. YARGER.

**Heart of Texas**

SHAMROCK, Tex., June 14.—Despite the long run from Pampa, Tex., shows were up on time Monday night (2). Rides were set up Sunday night. Business was good, altho two nights were lost to hailstorms. Visitors included Warren and Grabo Henderson and families; Ralph Miller, former carnival owner, and Ira Burdick, head of the shows bearing his name.

Closing here were Robert Taylor, of the Bronze Revue, and Buddie Tibbetts, Athletic Show manager. Both have been replaced. Virginia McDonald, wife of the shows' secretary, is improving in health and is expected to return to the show soon. Mrs. Sammy Eppfe is resting well in an Oklahoma City hospital after undergoing an operation. Mr. and Mrs. Bill Short rejoined here. Bill and Joy Gooch have the privilege car.

Mrs. Johnnie Cannon, wife of shows' general agent, vacationed on the shows and returned to her home in Duncan, Okla. Manager, Mrs. Craig and Bucky were entertained by many local friends. — MRS. L. JOHNSON.

**Dyer's Greater**

CHARLESTON, Ill., June 14.—Shows moved in here this week from Pana, Ill., played the previous week in cool weather but with all reporting fair business.

Mr. and Mrs. Walter Steinfeld rejoined with their fishpond and coke bottles. F. C. Sorenson, of St. Paul, joined with his candy floss outfit.

Mr. and Mrs. Earl Bunting, of Ramsey, Ill., visited the shows June 3.

While playing Centralia, Ill., prior to Pana, Owner Dyer hosted 23 orphans who were also given free popcorn and peanuts by Curtis and Lowman.

**J. R. Leeright**

RED CLOUD, Neb., June 14.—Shows opened on time Monday night (2) and engagement, which ended Saturday night (7) proved a winner. Weather was good thruout. When shows arrived in town they were forced to park on streets adjacent to the lot, since Al G. Kelly & Miller Bros.' Circus was on the grounds for a Sunday performance.

Doc Waltz and big snake arrived here, as did a new Girl Show. Mary Lou and Lee Hursh closed here, as did Joe L. (Cowboy) King.—SHERRY PEAVEY.

**Pioneer**

CORNING, N. Y., June 14. — Pioneer Shows played its first blank of the season here. Rained three days, with both Monday (2) and Saturday (7) lost on account of downpour. King Bros.' Circus came on Friday (6) and put up about three blocks from the carnival lot. Shows followed B. & C. Shows in here.

A number of show folk visited the lot during org's stay in town, including Mrs. James E. Strates. Mrs. Alfred Worrick came on the shows with her candy apple, as did the Pine Sisters with their cat rack. Jerry Curtis, shows' strong man, hurt his back doing an unusual exhibition of strength.

Mrs. Anna Kirkland left for two weeks to take care of her daughter, Betty, who was operated on in the Monessen Charleroi Hospital, and is reported recuperating satisfactorily. She is Mrs. Al Smith, ball game worker. Mrs. Kirkland is expected to rejoin at Canton, Pa., and resume operation of her photo stand. — PHILIP J. KIRKLAND.

**Silver Slipper**

LANCASTER, Ky., June 14.—Fresh from a red one in Oneida, Tenn., org moved in here this week, with early indications pointing to two red ones in a row.

Oneida stands, auspiced by the baseball club, ended a succession of blanks spread over eight weeks, caused by cold and rainy weather. Org was given excellent co-operation by sponsors in Oneida and the weather was warm, turning every night into a Saturday night.

Side Show there, ballyhooed by Dr. Roberts, racked up a big biz. Arvello, clowning on the midway, proved a hit. All concessions, rides and shows made money during the stand.

**GEORGE H. HARMS**

CETLIN & WILSON WORLD ON PARADE SHOWS

WANTS

Over 12 Pan Game Agents (Gene Hazen, Popeye, Bob Kleth and Jimmie "Slim" Nolan, get in touch with Ray Couillard.) WILL ALSO BOOK 2 PENNY PITCHES (EXCLUSIVE) WITH OR WITHOUT EQUIPMENT, TO RELIABLE PARTY. Wanted, all round General Help. Springfield, Ohio; then Wyandotte, Mich.

**BLACK GOLD SHOWS**

WANT

Agents for Slum Shows, Grind Store Men, Spindle and Gaming Devices. (Billie Allen, all the boys, come on.) Have opening for Legal Adjuster that will stand hitched. Will book Shows with or without equipment. Will book any Flat Ride or Kid Rides. Octopus. Will buy Two-Armament Merry-Go-Round. Second Men on Eli Wheel, Chair-o-Plane and Tilt. Want Corn Game and Cookhouse. Answer, all wire:

**GEORGE HALL**

Killeen, Tex., this week; then per route.

**AGENTS WANTED**

Roll Down, Razzle, Nails and Pin Store, Skillo, Swinger and 10 Cent Grind Store.

**NORMAN LITTLEFIELD**

Dayton, Tenn.

**MONTEVIDEO FIESTA**

DAYS—JULY 11-12-13

• Inter-American Broadcast and ceremony between Montevideo. • Street Parade. • Jimmy Lynch and His "Death Dodgers". • Western Ranch Follies. • Ozark Barn Dance Gang. • Soap Box Derby, Dancing, Sports. • Independent Midway.

**JOHN CLIPLEF**, Concession Chairman Montevideo, Minnesota

**IMPORTANT CLAUDE "POP" CARR**

CONTACT

**GEO. F. WHITEHEAD**

Immediately, c/o W. C. KAUS SHOWS, Poughkeepsie, N. Y., this week; Oneonta, N. Y., next week.

**L. J. HETH SHOWS**

SHOWS: Wildlife Show, Girl Show Manager must have at least 3 girls, have complete outfit. Any Grind Show not conflicting.

RIDES: Will book live Pony Ride, Kiddie Train.

HELP: Talker for Minstrel Show, Side Show Acts.

RIDE HELP: Ferris Wheel Operator, must drive semi-trailer; other Ride Help.

CONCESSIONS: Photo Gallery, Popcorn, Snow Balls, Frozen Custard, Slum Bowling Alley, Hoopla, Candy Apples, String Game, High Striker, Basket Ball; other Stock Concessions.

ALL REPLIES

KOKOMO, IND., Now; SHELBYVILLE, IND., Next Week. CONNERSVILLE, IND., 4TH JULY WEEK.

**CALEDONIA SHOWS**

CORINTH, N. Y., JUNE 16-21

WANT Rides that do not conflict. Can use Wheel Foreman. Also Shows of all kinds and 10¢ Grind Stores.

Playing HUDSON, N. Y., Fourth of July week. All communications to

**FRED B. PERKINS**

Corinth, N. Y., this week.

**WANT BINGO HELP**

RELIEF CALLER AND COUNTERMEN

Must know your business. Charles Small, contact me.

**DAVID FINEMAN** % W. C. Kaus Shows

This Week, Poughkeepsie, N. Y.; Next Week, Oneonta, N. Y.



# CARAVELLA AMUSEMENTS

KITTANNING, PA., JUNE 23-28

BARNESBORO, PA., JUNE 30-JULY 5

Mammoth Firemen's Celebrations — Cars Given Away — Other Grand Prizes — Parades — Fireworks — Acts and Attractions

**CAN PLACE—BUT WIRE IMMEDIATELY**

**CONCESSIONS**—French Fries, Waffles, Ball Games, Devil's Bowling Alley, String Game, High Striker, any other legitimate Concessions not conflicting.

**SHOWS**—Snake, Hillbilly, Iron Lung. Have brand new top and A-1 opportunity for Organized Side Show.

**RIDE HELP**—First and Second Men on Merry-Go-Round, Ferris Wheel, Octopus; Semi Drivers given preference.

**RIDES**—Will book or buy Chairplane or any good Flat Ride. Can place Pony Ride.

**CAN PLACE** Poster who can make himself useful in other departments.

**CANVASMAN**—A-1 and can put up and tear down fronts.

## NOTICE!

Information wanted leading to whereabouts of C. W. Mott, girl show operator.

All wire

**CARAVELLA AMUSEMENTS**

DU BOIS, PA., WEEK JUNE 16-21

# Crescent AMUSEMENT COMPANY

Dependable Attractions Since 1912

**WANT WANT WANT WANT**

**Firemen's 15th Annual Event  
GALAX, VA., 4TH JULY CELEBRATION**

PARADES, FIREWORKS, BANDS, FREE ACT

The ONLY Bona Fide 4th July Celebration in the South.

**WANT** Independent Shows with or without equipment. Unborn, Wild Life, MOTORDROME, will gross plenty here. Clarence Sayre, wire W. E. West. No Girl Shows.

**CONCESSIONS**—No exclusive except Bingo, Popcorn, Custard. Good opening Photos, Ball Games, Slum Concessions. No P.C., Mitt Camps. Long Range Lead Gallery. Roy Johnson wants Grind Store Agents, Ball Game Workers. Carnival Help, Ride Men, Second Man for Wheels, Ticket Sellers, Side Show People. Want Couple to handle Illusion Show that does not rehash. Bingo Counter Men, Cookhouse Help, Griddle Men.

**FOR SALE** — 20x30 TOP AND WALL, \$200.00, AS NEW.

We have 10 full fairs, present 12 modern rides, 8 clean shows.

No racket. 5 Flying Fishers Free Act nightly. Address

L. C. McHENRY, Manager Crescent Amusement Co.

Johnson City, Tenn, this week; Radford, Va., next; then Galax.

# CAPELL BROS. SHOWS

America's Cleanest Midway

**WANT**

**WANT**

A few more Stock Concessions. Will sell "Es" on Diggers, Talkers and Working Acts for big Side Show. Will book flashy Sound Car. Capable Carnival People, contact. Address:

**H. N. CAPELL, Mgr.**

GUTHRIE, OKLA., this week; then per Route

# MAD CODY FLEMING

SOME BIGGER • NONE BETTER

**WANT**

Custard, Lead Gallery. Dean and Schilling want Stock Store Agents for straight 10-cent games. Will hire General Agent that can put the show in same county we get the mail. Harry E. Dixon, write. Address: Mad Cody Fleming Shows, Thomaston, Ga.

## SUNSET AMUSEMENT CO.

**WANT**

Mechanical, Unborn, Fun House, Arcade, Iron Lung, Wild Life for a 4-Day 4th July Celebration at Albert Lea, Minn.

Will book Coke Bottle, Basket Ball, Ball Games and Legitimate Concessions.  
FREMONT, NEB., This Week; BOONE, IOWA, Next

## From the Lots

### Blue Grass State

BLOOMFIELD, Ind., June 14.—Org moved in here this week for the last stand in Indiana. Bill Ricton and His Hillbilly Show joined here. Unit opened Tuesday (10). Mr. and Mrs. Thomas also joined here with their Mechanical Show. Both new additions got off to good business here.

Previous stand at Bedford, Ind., proved very good, particularly in view of the freakiest weather. Opening night there was rained out, Tuesday it turned cool and weather continued cool the remainder of the week, yet the nights produced spenders and they played all the stores while the rides and shows were doing good business.

Saturday (7) in Bedford proved the second largest kids' day of the season. However, at 5:30 p.m. a rain and wind storm hit and the lot was pelted by hail stones. By 7:30 p.m. the storm had abated and there was an excellent turnout. By 9 p.m. the midway was packed and everyone did good business.

Org started to tear down at midnight, but at 3 a.m. another storm hit and this held up the crew. Org was late in getting off the lot, but due to the short haul, it was able to open on time here. En route, org met Heth Shows' trucks on the highway and there was much hand-shaking.

Mrs. Esther (Specks) Groscurth has been doing extremely well with her popcorn. Doc Angel, who handles *The Billboard* and the mail, has been getting his share of the money with his new pan game.—HARVEY (DOC) ARLINGTON.

### Merry Midway

CHURUBUSCO, Ind., June 14.—Org, which moved in here week of June 9, has been getting plenty of rain, but everyone's spirits continues high.

Manager Albert Barker recently received delivery of a new Ferris Wheel. Bill Pratt is foreman of this ride. Bill Hatcher has two kiddie rides.

Concessionaires include D. Reed and H. Reed, cotton candy; Dick Miller, ball games; Harold Barker, popcorn and candy apples; Henry Reilly, snowballs and balloon darts; Steve Kubasek, penny pitch and shooting gallery; Archie DeWitt, novelties and archery; Bud Miller, fish-pond, high striker and watchla; Ted DeWitt, string game; Red Cunningham and family, grab stand and mugg joint, and Jim Barker, basketball. Barker is also lot man.

Three new concessions were added this week by Mr. and Mrs. Hardesty, and Walter Pickett added his clothes-pin pitch.—ROSIE PRATT.

### Sunflower State

GOODLAND, Kan., June 14.—Shows have encountered more than their share of rain and cold this year, but when weather permitted business was excellent. Colby, Kan., played the week ending May 31, marked the beginning of the celebrations and fairs. Opening there was delayed until Thursday (29) because of rain and sleet, yet stand wound up pleasing everyone. Rodeo lured large crowds and folks spent freely.

Frank Rooney joined with his Athletic Show, which gives org a total of 5 shows, 6 rides and 30 concessions.—BUDDY BUCK.

### W. S. Curl

XENIA, O., June 14.—Weather has been okay thus far. So have the crowds. Recent visitors included Lee Becht, of the shows bearing that name.—HENRY H. LUCAS.

## MIX-UP FOREMAN

**WANTED**

WIRE

**J. George Loos**

GREATER UNITED SHOW  
Pampa, Tex., this week.

## W. S. CURL SHOWS

**WANT**

BINGO, STRING GAME, BASKET BALL, JEWELRY and CANDY APPLES. Address

**W. S. CURL**

Union City, Ind., June 16-21; Miamisburg, on Streets, June 23-28.

## DYER'S GREATER SHOWS

Best on Earth on Bicycles

"CLEAN AS A WHISTLE"

Want Silo Drome, Fun House, Feature Freak, Ride Help, all must have clean habits, we will not tolerate filth or graft.

Oglesby, Ill., this week; then 8-day spot on street and lot, a big thing, Maquoketa, Iowa, July 3-8. Best still date in Illinois follows Maquoketa.

F.S.: Boxers, Wrestlers, come on, finest equipment.

**WANTED**

P.C. Dealers, Ball Game and Stock Store Agents, legitimate Concessions, Shows and Rides. Attractive offer. Ray Davenport, contact info.

Walters, Okla., 16-21; Chattanooga, 23-29; Mountain Park, Okla., July 1-5.

## Al's Sooner State Shows

**F. L. Glenn, Mgr.**

## Cookhouse Help Wanted

Griddle Man, Counter Waiters and Dish Washer. Also capable Agents for 6 Shum Stores; Bill Miller, wire.

**CENTRAL STATES SHOWS**

LEXINGTON, NEBRASKA

## REGENT SHOWS

Want General Agent at once. One who knows Indiana, Ohio and Michigan territories. Good salary and bonus. Wire

**HARRY ALKON**

Osgood, Ind., this week

**WANT**

MAN TO TAKE FULL CHARGE OF COOKHOUSE AND GRAB ON 10-RIDE SHOW. Must be Clean Operator. SHOW PLAYS 14 FAIRS. ADDRESS: Box 535, c/o Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

## DOC WILSON

WIRE

**SAMMY LOWREY AT ONCE**

CAVALCADE OF AMUSEMENTS  
Cedar Rapids, Ia., June 16-21

## WANT SKILLO AGENTS

"Cowboy" Whittle, come on. P.S.: Want to buy shoes for Roller Skating Bear.

**JACK O'NEAL, MAGNOLIA EXPOSITION SHOWS**  
LEBANON JUNCTION, KY.

## AGENTS WANTED

Danny Newman wants Nail and Swinger Agents. Address:

**DANNY NEWMAN**

Mark's Shows Morgantown, W. Va., this week.

## WALTER BRABSTON

Get in touch with me at once, important.

**J. C. DUNCAN**

c/o BEE'S OLD RELIABLE SHOWS  
Winchester, Ky.

## Big State Amusement Co.

Wants General Agent who knows Texas territory.

Wire

**ANNA MOORE**  
LAMPASAS, TEXAS

## RIDES WANTED

For organization's Annual Festival between July 14th to the 19th. Please contact Mr.

**FRANK PALESTRO**

224 East Water St. HUBBARD, OHIO



**PIONEER**  
YOUR HOUSE OF A THOUSAND NOVELTIES



**COMBINATION LETTER OPENER AND MINIATURE DAGGER**

- ★ Stainless-steel blade
- ★ Plastic handle in attractive assorted colors
- ★ Individual genuine leather sheath
- ★ Imprinted or plain sheath

**\$18.00 PER GROSS**

**FREE SAMPLES**  
and Price List of Many More Items  
Write Today

**Pioneer Merchandise Co.**  
928 Broadway New York 10, N. Y.  
Al. 4-3044

**Mighty Hoosier State**

PORTSMOUTH, O., June 14.—With good weather, shows chalked up a winning engagement here June 2-7. Concessionaires, rides and shows all reported good business for the week. Tom Niswander, formerly with Mills Bros.' Circus, joined here as press agent.

Mr. Riley, former owner of Dixie Belle Shows, joined with a Tilt-a-Whirl, Chairplane and Kiddie Auto rides. Staff includes W. R. Geren, owner-manager; Mac McAarty, general agent; Harry Lewis, lot man; Johnny Steel, billposter; Jessie Geren, secretary, assisted by Betty Mead; Tom Niswander, press agent; Tex Fetta, electrician; Marshall Preston, mechanic, and Fred Hanes, sound truck.

Following one date in Kentucky, shows, which carry 12 rides, 5 shows and 60 concessions, will head for Indiana for the rest of the season. Mrs. Freda Bordonner, of Indianapolis, visited her husband for a week. He has the ice cream concession.

Mr. and Mrs. Clark, owners of the snake and fire shows bought a new Funhouse. Office-owned Side Show, managed by Doc Warner, is still getting top money. Bobbie Warner, chimp, continues a good draw. Office-owned rides and personnel include Rolloplane, Jim Dvoracek; Merry-Go-Round, William Seawell; Ferris Wheel, Elmer Robinson; Flying Scooter, Millard Smith; Octopus, Harold Tobias; Spitfire, Bruce Duttlinger, and kiddie rides, Dave Barton.

Flying LaVals are the free attraction.

**World of Pleasure**

PONTIAC, Mich., June 14.—Org moved in here Monday (9) and found the lot to be small. A bulldozer was secured and by nightfall everything, with the exception of one ride, was ready to go. Illness of Earl Weeley, foreman, postponed the setting up of the Caterpillar.

Shows came here from Battle Creek, where it closed a successful stand Saturday night (7). Stand there was auspiced by the American Legion 40 and 8, which gave excellent co-operation. Lew Yeakey and Furgerson handled the committee affairs. Station WEL also co-operated. Mr. Lowery, billposter, made a strong showing.

Yeakey and Furgerson built up an excellent Saturday matinee, with about 4,000 school children on hand. Amputees from the Percy Jones Hospital were transported to the lot by members of the sponsoring organization and Mr. and Mrs. John Quinn later entertained them at a dinner at the Legion home.

Mr. Davis has replaced Roberts as assistant mechanic. Mrs. Hasher of Detroit, mother of Mrs. Quinn, was a recent visitor.—EDGAR C. MAY.

**Gold Medal**

KANKAKEE, Ill., June 14.—Org moved in here this week from Logansport, Ind., where fire, which destroyed the Penny Arcade, and rain the closing days of the week marred an otherwise good stand. Almost everyone reported a red one at Logansport.

Frenchy Fenzel and Betty (Boots) Heilte celebrated their birthdays at a party in the Logansport Moose Club, which sponsored the stand. Among those in attendance were E. W. (Wimpey) Schnapel, Snookee Lee, Glen Edwards, Anna Bell Collins, Harry Finch, Oscar Bloom, Whitie and Alma Richards, Mr. and Mrs. Bill Boswell, Louie and Rose Cutler, Mr. and Mrs. Ray Walton, Mr. and Mrs. Al Williamson and Mrs. Fenzel.

During the stand the Moose Club gained 10 new members from show personnel. Mrs. Mattie Draycott, of Clinton, Ia., mother of the writer, was a visitor.—ERNIE R. MURRAY.

**CARNIVAL REQUIREMENTS**

- WIRES AND CABLES
- FLUORESCENT LAMPS AND FIXTURES
- G-E LAMPS
- AIR CIRCULATORS
- SOCKETS: PIGTAIL AND PIN TYPE
- PREMIUM APPLIANCES
- FLOODLIGHTS

Also a Complete Line of  
All Other Electrical Goods

- Orders shipped same day
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EXCELLENCE IN ELECTRICAL PRODUCTS

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ELECTRICAL SUPPLY CO.  
5801 S. Halsted St., Chicago 27

WRITE, WIRE OR PHONE  
Eddie Murphy or Max Avers  
Phone: ENGLEwood 7500

*Harry Craig's*  
**HEART of TEXAS Shows**

**CAN USE**

FOR LIBERAL, KANSAS, WHEAT FESTIVAL WEEK JUNE 16;  
WICHITA, KANSAS, MIDSUMMER CARNIVAL, WEEK JUNE 23;  
BLACKWELL, OKLAHOMA, MAMMOTH FOURTH OF JULY CELEBRATION, AND ALL SEASON.

WANT Capable People for Zombie Castle, contact Henry Nault. E. D. Steel wants Trick Riders for Silo Drome. Hedy Jo Starr wants capable Side Show People, also Girls for streamlined Girl Shows. Want Man and Wife to handle our Snake Show. Want capable Manager and Talent for Athletic Show. Will book War, Crime, Wild Life, or any suitable shows not conflicting. Capable Ride Help, contact us; prefer Semi Drivers and will use Wives on tickets or concessions. Sammy Epple wants Wheel Agents and Outside Man (2) wheels. Bill Gooch wants Razzle Dazzle and Blower Agents. Cortes Henderson wants Pin Store and Skillo Agents. Mrs. Craig can use Ball Game, Penny Pitch, Hoop-La and Cig Shooting Gallery Agents. Will book Scales, Age, High Striker and Mitt Camps. Can place good Sound Car Man. We hold contracts for American Indian celebration in Anadarko, Oklahoma, week, middle of August.

**SUNBURY, PENNA.**  
**175th Centennial & Veterans' Celebration**  
JUNE 30TH TO JULY 5TH, INCLUSIVE  
PLAYING ACROSS STREET FROM LARRY SUNBROCK'S RODEO.  
MILITARY AND FIREMEN'S PARADE JULY 4TH—\$3,700.00 PRIZE MONEY.  
CONTESTS MARDI GRAS FIREWORKS  
BIGGEST CELEBRATION IN PENNSYLVANIA  
(Also) UNION FIRE CO. CELEBRATION  
SHAMOKIN, PA. — JULY 7-12  
**I. K. WALLACE ATTRACTIONS**  
WANT: RIDES—Not conflicting with Ferris Wheel, Chairplane and Kiddie Auto Ride.  
SHOWS—Have Illusion, Monkey and Athletic. WHAT HAVE YOU?  
CONCESSIONS—NO "X" ON THESE TWO DATES.  
**I. K. WALLACE**  
V. F. W. CELEBRATION, TREVORTON, PA., JUNE 16-21  
FIREMEN'S CELEBRATION, DALMATIA, JUNE 23-28.

**CALL W. B. J. SHOWS WANT**

Mammoth Cookhouse, Grab, Diggers; Mrs. Neal, wire, Ice Cream, Custard, Scales, Floss, Percentage Wheels, Games of all kinds, Bingo; Bingo Buck, wire; all Concessions that do not conflict. SHOWS — Monkey, Speedway, Girl, Athletic, Animal, etc. This celebration is sponsored by American Legion Post #587, on a society lot, and in a society neighborhood at Drummond Rd. and Monroe St., Toledo, Ohio, June 23 to 29, inclusive. This is the only Show that will occupy this lot this season. A big one, come on in. If you have been in the rain and mud, come on in and get well. I would like to have a Cookhouse, my Grab Store isn't big enough. There isn't a grocery store or saloon for blocks. Beer privileges is sold. Mr. Joe Fredricks, come on. Write or wire, no phone.

**WM. B. JACOBS**  
WINTERQUARTERS, SWANTON, OHIO

**GIRLS GIRLS**

For Hawaiian Show and Girl Show. Top salary, paid every week. Want one Feature Stripper. Also two Ticket Sellers and Grinders; must help set up and take down. Wire

**F. W. MILLER**  
c/o WADE SHOW, Muncie, Ind., this week;  
Marion, Ind., next week.

**WANT NEW HAMPSHIRE STATE SHOW**

Mammoth 4th of July Celebration and all proven resort territory to follow. Bono, Fish Pond, Duck Pond, Devil's Bowling Alley and other concessions not conflicting. Also reliable Agents for office owned Concessions. No P.C. No Grift.

Answer NEW HAMPSHIRE STATE SHOW Farmington, N. H.

**WONDER SHOWS OF AMERICA, INC. WANTS**

Due to disappointment, capable and reliable Head for Clothes Pin Store. Smokey Scruggs and Marvin Leavitt, get in touch with Morris Richby. (Frenchy). Address Waterloo, Ia., this week; Rock Island, Ill., next week; then per route.

**JOSEPH J. KIRKWOOD SHOWS**  
America's Best Advertised Midway

Want for Binghamton, N. Y., June 23 to 28, and the big July 4th celebration at Oswego, N. Y., Week of June 30th:  
10¢ GRIND CONCESSIONS OF ALL KINDS  
OPENING FOR CANDY FLOSS, PHOTO, GUESS-YOUR-WEIGHT AND AGE  
All Address: JOS. J. KIRKWOOD SHOWS, SAYRE, PA., THIS WEEK



# 35th ANNUAL TOUR GREAT BEST ILLUMINATED MIDWAY IN AMERICA SUTTON SHOWS

"AMERICA'S LARGEST AND MOST BEAUTIFUL MOTORIZED CARNIVAL"

## CAN PLACE FOR STRONG SUMMER ROUTE

Kid Auto, Kid Swing and Kid Train. Also have opening for Spitfire, Flying Scooter, Whip or any Major Ride not conflicting, with or without transportation. Have opening for legitimate Concessions. Privilege cut to comply with the times—straight through season \$21.50. Leo Allen wants Agents for Slum Concessions. Want Circus Side Show Manager who has acts. Jacksonville, Ill., this week; Macomb, Ill., June 23-28; then the Big One—Casey, Illinois—the Biggest July 4th in the State.

ADDRESS AS PER ROUTE

## BILL HAMES SHOWS, INC.

### 19 Weeks of Texas Fairs and Celebrations

WILL BOOK ANY SHOWS THAT DO NOT CONFLICT.  
WANT FREAKS AND ACTS FOR SIDE SHOW.  
WANT RIDE HELP FOR ALL RIDES, Also USEFUL CARNIVAL PEOPLE.

All Address:

**BILL HAMES, Mgr.**  
Greenville, Texas; then per route.

## ★ ★ Silver STATES SHOWS ★ ★

Want to join at once for Nebraska's biggest 4th spot, Aurora, July 2-5, and full route Fairs and Celebrations to follow including Mitchell, Scottsbluff County Fair; Deshler, Thayer County Fair; North Platt, Lincoln County Fair; Valentine, Cherry County Fair, and many more top Fairs in Middlewest. Buy or book Merry-Go-Round. Book Roll-o-Plane, Tilt, Spitfire, Scooter, Fly-o-Plane or any other major ride not conflicting. Have two complete Girl Shows for capable Operator with talent. Mickey McDonald, answer. Want Snow Cone, High Striker, Ice Cream and other Stock Concessions; all \$20.00 per week. Will book Wheel and Pin Store. Tommy Mason wants Skillo Agent and outside Help. Joe Orle and Art Hunt want Count Store Agents. Eddie Haun needs capable Agents for Stock Stores. Second Men on all Rides that drive.  
Greeley, Colo., this week; Sterling, next week; then the big 4th spot

## Wanted—C. A. STEPHENS SHOWS—Wanted

CARRYING 6 RIDES, 5 SHOWS, 28 CONCESSIONS AT PRESENT

For Big Fourth Celebration, TAZEWELL, VA., Horse Racing, Motorcycle Racing CONCESSIONS—Custard, Jewelry, Bumper, High Striker, Joints that work for Stock only. RIDES—Need one more Flat Ride. SHOWS—Grind Shows with own equipment. Man and wife for Snake Show. Operator for Girl Show with at least two Girls. We have Show complete.

LEBANON, VA., THIS WEEK; RAVEN, VA., NEXT.

P.S.: FAIR SECRETARIES—We have some open dates in October.

## FLORIDA amusement company

### CAN PLACE

Sober Ride Men; come on. Want Agents for slum stores, rolldown, clothes pin, P.C. Agents. Men to handle stock truck and look after all concessions, agents, etc. Book any slum stores, grab outfit. FOR SALE—Two-Wheel Grab Trailer, Fish Pond and Bowling Alley complete, all flashed; will book. Place Man for grab or will sell. All join at once. All-winter season. Place Assistant Manager capable handling people.

This Week Hartsville, Ala.; Sheffield Follows; Playing Mill Towns Where Money Is.

**HOWARD INGRAM**

## Bodart SHOWS THE SHOW BEAUTIFUL

### WANT

Foremen for Eli Wheel and Spitfire, \$50 per week plus 3% of the gross on ride. These are new rides. Must drive truck. Two Rivers, Wisconsin, June 17-22; Iron Mountain, Michigan, 23-29.

## HARRY POLISH FISHER

### WANTS TO BOOK

Cookhouse, Popcorn, Candy Floss, Novelties, High Striker, Photo Gallery or what have you? Best Fairs and Celebrations in California.

Wire GOLDEN WEST SHOWS, 1865 Oak St., San Francisco, Calif.

## From the Lots

### Virginia Greater

FRONT ROYAL, Va., June 14.—Shows moved in here from Culpeper, Va., and played the week ending June 7. Thru that stand org was out nine weeks and had run into cold and rain and little business.

New Merry-Go-Round arrived in Culpeper. A three-abreaster, it won top money among rides. Fletcher and Raleigh Gibson are building a new front gate ticket box out of aluminum. Fletcher is Merry-Go-Round foreman.

W. C. (Bill) Murray, general agent, returned from a booking trip and is assisting Manager Rocco Mascucci.

Louis Augustino's Wild Animal Show, Circus Side Show and Wild Life Show have a strong line-up. Mike and Ike Matina, of the midget troupe, are featured with the Side Show.

Mrs. Dave Linebarrier is operating the popcorn and candy apple concession while her husband, Dave, is home at Daytona Beach, Fla., undergoing medical treatment. Latest word from him is that he is recovering.

Concessionaires also include Mrs. Kate Augustina, three; Bill Penny, four; Joe Conley, Eddie Curtin and Mrs. Noel Bass, one each; Mac and Eva McAlister, pan game; Walter Walberg, three, and Mrs. Chet Kline-top, two ball games.

Recent visitors included Arthur Gibson's son and daughter; Mrs. Lillian Lane, wife of Russell Lane, Ferris Wheel foreman; Russell Davis, of Bloomfield, Va., an oldtime trouper at one time with Bruce Greater Shows; Mr. and Mrs. Wallace Goodrich, Suffolk, Va., and Manager Wason, of Wasons' Greater Shows.

D. D. (Doc) Hall is operating the Funhouse to good results. Jack Rose operates two Girl Shows and manages the Cotton Club Minstrel Revue. While in Culpeper, Bob Coleman's bingo got good business.

The writer is the front gate ticket seller, mail man and The Billboard sales agent.—H. A. (HAPPY) ARNOLD.

### John McKee

ALBION, Mich., June 14.—Sun shined here this week, and personnel cleaned up the equipment after the rain of recent weeks. Org is spotted on a sandy hill here after a succession of muddy lots.

Messrs. Kobacker and Braley report that they had closed for bookings thru Labor Day. They said they had signed up a string of Indiana celebrations.

Despite the weather, Teaka's Working Village has been doing well. So has the bingo, managed by C. B. Moore. Cookhouse, operated by John and Annie Kermeen, has been getting all the business it is able to handle.

Buck Newlen has been busy keeping all the lights burning. Mr. and Mrs. Shanteau have their popcorn stand on the shows.

### John H. Marks

CLARKSBURG, W. Va., June 14.—Arriving here Sunday (8) after an 80-mile run, most of which was thru a blinding electrical storm, shows moved on the lot in a sea of mud. Everything, however, was up and ready to go by 6 p.m. Monday evening (9).

On Saturday (7) a tornado hit the shows at Connellsville, Pa., and wrecked the Girl Show front, the Side Show front and back, some concessions and the tops on the Hot Harlem Revue, Penny Arcade and bingo. Hurry-up repairs on all units hit by the storm enabled everyone to open here on time Monday (9).—

## WANT WANT

### FERRIS WHEEL FOREMAN

SECOND MEN ON ALL RIDES, DRIVE TRUCK. SHOWS, RIDES AND CONCESSIONS FOR FRANKFORT, PERU AND LINTON, INDIANA, JULY 4TH—BIG ONE.

### ROGERS GREATER SHOWS

Frankfort, Indiana

### PELZER, SOUTH CAROLINA

BIG FOURTH OF JULY CELEBRATION AND HOMECOMING WEEK  
SIX BIG DAYS AND NIGHTS

Now booking clean Concessions of all kinds for this date and balance of season. Can also use Percentage Agents and reliable Ride Men. Richard Keffer wants Percentage and Hanky Park Agent. All replies:

### MARION GREATER SHOWS

Winnboro, S. C.

### STEBLAR GREATER SHOWS

Grant Town, W. Va., June 16 to 21, and for Oakland, Md., July 4 Celebration, can place Photos, Fish Pond, Bowling Alley, Candy Apples, Custard. Place Merry-Go-Round or any ride not conflicting with what I have. Can place Monkey Show, Snake Show. All mail, Grant Town, W. Va.

## ★ ★ ★ OHIO VALLEY SHOWS

WANT STOCK CONCESSIONS. WILL BOOK GIRL SHOW, ATHLETIC SHOW OR PIT SHOW. Address

**ROXIE HARRIS**

Rushville, Indiana, this week;  
Lebanon, Indiana, next week

## WILL BOOK OR LEASE

KID RIDES AND ONE OR TWO NOVEL RIDES FOR CENTRAL PENNSYLVANIA'S BIGGEST 4TH OF JULY CELEBRATION. ALSO, FERRIS WHEEL AND OCTOPUS FOREMAN WANTED.

**THOMPSON BROS.**

Emporium, Pa., this week, and  
Lock Haven next week.

## Tivoli Exposition Shows

### WANT

Few more legitimate Concessions. Have openings for Lead Gallery, String, Bumper Store, High Striker and any other concessions not conflicting. Also want Ride Help who can drive semis. Wire

**H. V. PETERSEN, Mgr.**

Iowa City, Iowa, this week; then as per Route

## WANTED

ROLLDOWN AND SKILLO AGENTS WHO CAN FOLLOW ORDERS. ONLY TWO FLASH STORES ON MIDWAY. WIRE OR COME ON.

**J. A. GENTSCH SHOWS**

Fulton, Ky., this week; Mayfield next

## FOR SALE

1 Smith & Smith Chair-o-Plane, late model; 1 Army Searchlight, first class condition; 1 1942 GMC Cab-Over-Truck, good shape; 1 Government Semi Trailer. Can be seen at Florida, Ala., June 16-23; Tallahassee, Ala., June 26-July 5

**LEE AMUSEMENT CO.**

## WANTED

Agents for ball game. Also one Reader for American palmetto. Can use Octopus and Caterpillar Foreman. Box Hildebrand and Ted Ruch, contact

**WILSON FAMOUS SHOWS**

Macomb, Ill., this week; Galesburg next.



**Golden West Shows**

SANTA CLARA, Calif., June 14.—Despite bad weather breaks which have persisted almost from opening day, Golden West Shows wound up its 10th week on the road here with the take ahead of last year's for the same period, according to Harry (Polish) Fisher, owner-manager. Playing a five-day stand at the Portuguese Fiesta, org closed here May 25 after a successful engagement. All concessions and rides reported big grosses for the date.

Feature of the Fiesta was a free barbecue attended by more than 8,000 people. Shows, spotted near the barbecue grounds, received a fine play, said officials.

A new Octopus was added here and a new panel front for the midway entrance was given its premiere.

Fisher has signed to furnish the midway at the Plumas County Fair at Quincy, Calif. Event is slated for August 15-17.

**Wilson Greater**

LANDER, Wyo., June 14.—Owner-Manager Loyd (Mickey) Wilson, piloting his newly organized unit, continues to pick red ones. Shows were located in the heart of town across the street from the Post Office for the Diamond Jubilee of the Wyoming Stock Growers' Association. More than 2,000 visiting stockmen and their families were nightly visitors on the midway. Plenty of money was in evidence.

Tom Colvin's Ferris Wheel topped rides, with Owner Wilson's Chairplane running second. Doc Cross, with his alligators, did well. Roster includes Owner-Manager Loyd (Mickey) Wilson; Betty Wilson, treasurer; G. A. (Swede) Swinson, transportation and electrician; T. E. (Blackie) Murray, bookkeeper and secretary; Tom Colvin, Ferris Wheel; Wayne Campbell, Chairplane; May Murray, tickets, Leo Randolph and Laurie Crowe, kiddie rides.

Concessions include Frank Morrow, count store and Watch-La; Red Gilmore, coke booth, percentage and candy floss; Larry Fitzgerald, balloon darts; W. G. Price, popcorn; Swede Swinson, bingo and glass pitch; Mickey Wilson, swinger, tally boards, cork gallery, penny pitch, grab, juice and milk bottles. The writer has the ball game and handles the office work.—T. E. (BLACKIE) MURRAY.

**La Cross**

NORTHFIELD, Vt., June 14.—Moving in here without a mishap from Hardwick, Vt., org was ready for a Monday (9) opening.

First two days in Hardwick were lost to rain, but when shows opened they did well and Saturday (7) drew a turnout which was beyond expectations.

Roy Peugh, agent for the King Reid Shows, visited at Hardwick.



**0 KW.—120/240 Volts—60 Cycle-Single Phase  
NEW JEEP GAS ENGINE  
GENERATOR SETS**

**IMMEDIATE DELIVERY!**  
(Subject to Prior Sale)

Engine 4 cylinder, 4 cycle L-head, water cooled, rated 35 horsepower at 1800 RPM.  
Generator: 120 or 240 volts, single phase 60 cycle AC; rated power 10 kw. at power factor of 1.0; 12.5 kva. at 80% power factor. (Voltage change is accomplished by changing jumper connection on terminal strip.)

**\$850 Each**  
F. O. B. New York. (Boxed for Export.) 25% Dep., Bal. C. O. D.

Have some 5 kw. Plants available, 1/2 the above specifications, at \$550.  
Smaller and Larger Units, Gas or Diesel, Available. What Are Your Requirements?

**HARRY HAYKIN**  
290 EMPIRE BLVD. BROOKLYN 25, N. Y.

**THESE PLANTS ARE COMPLETELY EQUIPPED AND READY FOR IMMEDIATE USE**

**BINGO HELP WANTED**  
NEED EFFICIENT CALLER,  
RELIEF CALLER AND  
COUNTER MAN  
Top Wages, Splendid Working  
Conditions.  
**HAPPYLAND SHOWS**  
Norwalk, Ohio, This Week.

**WANTED**  
**ROLLOPLANE FOREMAN**  
WINCHESTER AMUSEMENT CO.  
Falls Church, Va., this week;  
Bladensburg next week.

**Freeman's IMITATION BUTTER FLAVOR**  
For Popcorn Seasoning

Give popcorn the full, rich flavor of butter by using FREEMAN'S IMITATION BUTTER FLAVOR. This tested and proved flavor blends perfectly with any seasoning. Masks objectionable oil odors. Easy and economical to use—1 teaspoonful flavors 2 pounds of seasoning. Needs no refrigeration—won't turn rancid—no flavor lost in heating.

Order a quart for \$5 direct from Chicago, shipped express prepaid—discounts to large users—or write for further information.

**FREEMAN FOOD PRODUCTS COMPANY**  
New York 605 N. Michigan Ave., Chicago 11, Ill. Los Angeles

**PIONEER SHOWS**  
high class midway attractions  
NEW MILFORD, PA., JUNE 23-28

Three big Fireworks Displays and Firemen's Parade, a red one. Celebration best in Northeastern Pennsylvania. Town needs no introduction. Want nonconflicting legitimate Concessions, Shows, Help on Rides. Week of June 16-21, Sidney, N. Y. Answer Western Union.  
**MICKEY PERCELL**

**POPCORN CARTONS**

We have a complete stock of the most popular concession sizes, Large 10¢ Medium 10¢ and Small 10¢ size. All you want, no limit. Stock up now and be all set for the Fair season.

**GOLD MEDAL PRODUCTS CO.**  
318 E. Third Street Cincinnati 2, Ohio

**HERE IS YOUR TRAVELING APARTMENT**

All-American custom built 30-ft. Trailer, Shower Bath, Lavatory, Hot and Cold Water, Bottled Gas Apartment Range, Electric Refrigeration, Twin Sinks; More and Better Everything. This Trailer may be built to Meet Your Specific Needs. 3-4 weeks delivery. Floor Model may be seen in our Showroom.

**ALL-AMERICAN TRAILER CO.**  
10640 GRATIOT Phoner PLaza 2256 DETROIT 13

**CAPITAL CITY SHOWS**

**WANT**  
For Best 4th July in South, Stearns, Ky., and 14 Bona Fide Fairs, 5 in Kentucky, 1 in Tennessee, 8 in Georgia.  
Legitimate Stock Concessions of all kinds. Good opening for Candy Floss. Bob Boyle wants Griddle Man and Counter Men for Cookhouse. SHOWS—Snake, 10 in 1, Mechanical, Illusion or any show not conflicting. Good proposition for shows with own equipment. Marie Jones wants girls for Posing Show.  
Will book any Ride not conflicting with Merry-Go-Round, Wheel, Octopus and Chairplane. Want Billposter with car; must be sober.  
All replies:  
**J. L. KEEF**  
RUSSELL SPRINGS, KY.

**Crystal EXPOSITION SHOWS**  
WORLD'S CLEANEST MIDWAY

**WILL BOOK**  
Merry-Go-Round for balance of season. Will give ex. on Custard, Jewelry. Will book legitimate concessions of all kinds. This week Newland, N. C.; June 23rd, Veterans' Celebration, Marshall; then Firemen's 4th Celebration, Spruce Pines, North Carolina. All first in.  
**W. E. BUNTS, Mgr.** **GEO. B. YANCEY, Agent**

**POWER GENERATING SETS**  
5-10-20-25-30 Kw.—Exceptionally Low Prices  
**OLDHAM AND SUTHERLAND**  
Rt. 2, Stanford, Ky.

**HEDY JO STAR WANTS**  
ACTS FOR LINE OF FAIRS: Musical Act, Fat Girl, Sword Swallower, Frog Boy. Ticket Sellers for Girl Shows, Hawaiian Show. Can use Hula Dancers. The star of the Hawaiian is Ming Toy and Little Egypt; can use three girls.  
Liberal, Kansas, Week June 16; Wichita, Kansas, Next.

**JOHN E. REID**  
**Happyland Shows**  
PERMANENT ADDRESS  
3633 SEVYURN AVE  
DETROIT 14, MICH  
PHONE — 94 1924

**WANT SENSATIONAL FREE ACT AT ONCE**  
Want to hear again from Billy Shaffer, George Hanson, Speedy Phoenix, E. J. Norris, Leo Simon. Can place Second Man for Twin Wheels and Caterpillar.  
**NORWALK, THIS WEEK; FOSTORIA, NEXT WEEK.**

**MERIT SHOWS**  
JUNE 16-21, NORWOOD, MASS.; JUNE 26-27, HOLLOWELL, MAINE;  
JULY 3-4-5, SOUTH COMMONS CELEBRATION, LOWELL, MASS.

Want French Fries, Scales, Guess Your Age, Over 12 Pans, Hoop-La, Swinging Ball, Basket Ball, one or two clean Shows. Archie Brown wants several Girl Show people for Hollowell, Maine; Union, Windsor, South Paris, Farmington, Cumberland, Fryeburg and Topsham, Maine Fairs. Address all mail to  
**HENRY FINNERAL, 215 Lincoln St., Lowell, Mass.**



# BLUE GRASS STATE SHOWS

THE PRIDE OF OLD KENTUCKY

WANT FOR THE FOLLOWING  
17—BONA FIDE FAIRS—17  
COUNT THEM

1. MASSAC COUNTY FAIR AND 4TH OF JULY CELEBRATION COMBINED, METROPOLIS, ILLINOIS. June 30th to July 5th.
2. McCracken County's West Ky. Fair, Paducah, Ky. (This is the BIG ONE.) July 7th to July 12th.
3. POPE COUNTY FAIR, GOLCONDA, ILLINOIS. July 14th to July 19th.
4. SALINE COUNTY FAIR, HARRISBURG, ILLINOIS. July 21st to July 26th.
5. POSEYVILLE STREET FAIR, POSEYVILLE, INDIANA. July 28th to August 2. Free Auto and other big awards given away at this celebration.
6. DUBOIS COUNTY FAIR, HUNTINGBURG, INDIANA. August 4th to August 9th.
7. WASHINGTON COUNTY FREE FAIR, SALEM, INDIANA. August 11th to August 16th.
8. JACKSON COUNTY FREE FAIR, BROWNSTOWN, INDIANA. August 18th to August 23d.
9. ORLEANS STREET FAIR, ORLEANS, INDIANA. August 25th to August 30th.
10. OHIO COUNTY FAIR, HARTFORD, KENTUCKY. Sept. 1st to Sept. 6th.
11. BRECKENRIDGE COUNTY FAIR, HARDINSBURG, KENTUCKY. Sept. 8th to Sept. 13th.
12. MEADE COUNTY FAIR, BRANDENBURG, KENTUCKY. Sept. 15th to Sept. 20th.
13. ROCKDALE COUNTY FAIR, CONYERS, ALA. Sept. 22d to Sept. 27th.
14. Week Sept. 29th (PENDING).
15. GWINNETT COUNTY FAIR, LAWRENCEVILLE, GA. October 6th to October 11th.
16. MORGAN COUNTY FAIR, MADISON, GA. October 13th to Oct. 18th.
17. GREENE COUNTY FAIR, GREENSBORO, GA. Oct. 20th to Oct. 25th.

3 — MORE PENDING — 3

### Can place for the above bona-fide dates

Legitimate Stock and Siam Concessions of all kinds. High Striker, Basketball, Hoop-La, Ball Games, Devil's Bowling Alley, String Game, Long Range Shooting Gallery, Eats, Drinks, Direct Sales and Demonstrators of all kinds. Will place any good Grind or Bally Show. Specially interested in Side Show, Snake, Fun House, Unborn, Midget, Motordrome, Penny Arcade. Must have their own equipment. Can place Tilt-a-Whirl, Caterpillar, Fly-o-Plane, Spitfire or any Ride not conflicting with the eight we now have. Can place sober and reliable Ride Help for all major Rides. General help in all departments.

IF YOU WANT TO GET A BANK ROLL FOR THE WINTER GET ON THE GRAVY TRAIN NOW. "OPPORTUNITY ONLY KNOCKS ONCE". AMERICA'S MOST PROGRESSIVE SHOW.

All wire

**C. C. GROSCURTH, General Manager**  
**"BLUE GRASS STATE SHOWS"**

WEST FRANKFORT, ILLINOIS, ALL THIS WEEK; THEN AS PER ROUTE.

## W. G. WADE SHOWS NO. 2 UNIT

GREENVILLE, MICH., ANNUAL HOMECOMING AND CELEBRATION, JUNE 23-28

CAN PLACE: Neat Educational Shows and Legitimate Stock Concessions of All Kinds—for Above Date and the Following Bona Fide Fairs and Celebrations:

St. Clair, Mich. COUNTY 4TH JULY CELEB. July 2-5	Cadillac, Mich. ANNUAL HOMECOMING July 7-12	Zeeland, Mich. STREET CENTENNIAL CELE. July 14-18
Cassopolis, Mich. CASS COUNTY FAIR July 22-26	North Muskegon, Mich. ANNUAL HOMECOMING July 28-30	Carleton, Mich. ANNUAL ROTARY FAIR July 31-Aug. 3
Rochester, Ind. 4-H FREE FAIR Aug. 5-8	Argos, Ind. 4-H FREE FAIR Aug. 12-16	Wabash, Ind. 4-H FREE FAIR Aug. 19-23
Rensselaer, Ind. JASPER COUNTY FAIR Aug. 26-29	Fowlerville, Mich. LIVINGSTON COUNTY FAIR Sept. 1-6	Coldwater, Mich. Branch Co. 4-H Free Fair Sept. 9-13
Bourbon, Ind. BOURBON FAIR Sept. 16-20	Huntington, Ind. STREET FAIR Sept. 23-27	Monroeville, Ind. STREET FAIR Oct. 1-4

For Information Contact:

**W. G. WADE SHOWS, NO. 2 UNIT**

FISHERMEN'S JUBILEE, Angola, Ind., This Week; Then as Per Route.



### CONCESSION TRAILERS

This sturdy Trailer has masonite body 10 ft. long, 88 inches wide. Full price, \$490.00 plus tax. Immediate delivery. Write for catalog showing 35 new models.

**KING AMUSEMENT CO.** 82 Orchard St. Mt. Clemens, Mich.

### From the Lots

#### Lawrence Greater

PERTH AMBOY, N. J., June 14.—Shows closed at Trenton Saturday night (7) and had a strenuous time tearing down in the rain. Fortunately the lot here, in the Hopelawn section of Perth Amboy, was high and not too muddy in spite of heavy rains all day Sunday (8). All shows were up and operating Monday night (9) and practically all played to good business—Bagdad and Casino shows faring somewhat better than the Harlem Revue.

Most rides, games and concessions were up in time to get some business Monday night (9) and business for all should be good at this stand if weather continues favorable.

Shows are playing their 11th week of the season. Excepting for two dates the activity has been confined to metropolitan areas, with bad weather breaks since opening. Shows have averaged about four working days a week, not yet being blessed with a six-day consecutive run. Reviewing the season, the organization has played four winners, four losers and broke even on two. Longest move to date was 158 miles; the shortest, 57. Org has plenty of help and is running smoothly, with 7 shows and 10 rides. Mrs. Shirley Levy has spared no cost nor effort in assembling the shows.

The shows had many visitors during the past few weeks. In York, Pa., Ben and Ruth Herman had members of their families out every night it did not rain. A few relatives of the writer were also on hand. While in Philadelphia, Sam and Shirley Levy's brothers and kin were on hand, as were Irv and Celia Tanner and daughter, Doris, down from New York. Other visitors included Mr. and Mrs. Curt Bockus and Molly Decker of Joseph J. Kirkwood Shows; Mrs. Bill Cowan, Izzy Fireside, Harry and Morris Levy, Mr. and Mrs. George Glasgo, Allen Travers and a score from Prell's Broadway Shows, playing near-by Burlington.

Nearly everyone caught the Ringling circus while playing Chester as there was little else to do at that stand excepting for Isaac Walton Leaguers, of which shows have the following; Jimmy Cyr, Hiram Beale, Louis Gueth and Bob Young, who seem to bring in a catch from each outing. With most schools closed teen-agers are showing up daily to join their folks.

Mark Graham has about recovered from the car smash-up in Baltimore and has resumed his work again altho still limping a bit. Joe Kaus closed with his concessions and joined the Harrison Greater Shows. Helen Watts and Dot Baker make daily shopping trips to Philadelphia. Bob and Fie Buffington, bingo ops, have added son, Billy, who just finished school, to their counter crew. Paul and Marion Rokus and Mrs. Rokus' mother, Mrs. Simmons, joined with a neatly framed root beer and two candy floss stands.

Other visitors were Jake Fickers, York, Pa., Fair; Mr. and Mrs. Walter Sibley, secretary NSA, making hay while the sun was trying to shine; Mr. and Mrs. George Whitehead and Klondike Fred Wright, W. C. Kaus Shows.

A. Paul joined with frozen custard; the Stanleys have taken over the Side Show, which they had for five years. Johnnie Reddick has the 22-person Minstrel Revue. The writer has accepted an invitation from Jack Perry to visit him at his cottage at Lake Placid, N. Y., for a few days while recuperating from a recent illness.—HERB SHIVE.

### VICTORY EXPOSITION SHOWS CAN PLACE

Eli Wheel Foreman and Second Men on other Rides.

Address Newton, Ia., this week.

### Texas Exposition Shows

June 16-21, Rockdale, Texas  
Want for big June 19th Celebration at Fair Park, Rockdale, Texas: Stock Concessions of all kinds. Can use Candy Floss, Candy Apples, Photo Gallery, Darts, Novelties, Glass Pitch, Shooting Gallery. Also Side Shows that have own transportation. Want sober, reliable Ferris Wheel Foreman. Can use sober, reliable Second Men on all rides. Come on.  
Roy Henderson wants Ball Game and Handy Park Agents.  
Write or wire to Rockdale, Texas

### PRYOR'S AMUSEMENTS WANT

Ferris Wheel Foreman for new 25 Wheel, must be sober and reliable, able to up and down it, must be fast on the clutch. Salary \$40.00 plus bonus if you qualify. All replies to

**JACOB PRYOR**  
AMEAGLE, W. VA.

### FLYNN BROS. WANT

2 or 3 Kid Rides, Stock Concessions. Pete Vetrano wants Manager for Tandem Trailer Bingo, up or down in one hour; must furnish stock, good deal for right party. Concession Agents, come on.

ONAGA, KAN., JUNE 19-20-21

### WANTED

CONCESSIONS: Coke Bottle, Cloth Pin, String Game, Fish Pond, Hoop-La, Pitch Tilt-U-Win, Basketball, Mucky Buck and Bumper, Good Fourth booked and then into Fairs and Celebrations.

**JAYHAWK AMUSEMENT CO.**  
Abilene, Kan., June 16th to 21st

### WANTED

2 P. C. Dealers, also one Agent for Cigarette Gallery.

**B. & H. Amusement Co.**  
Abbeville, S. C.

### WANTED AT ONCE

A sober man that can drive a truck and work on small animal show. Wire, don't write.

**HARVEY HARRIS**  
Neon, Ky., this week.  
Eddie Manning, reply.

### SYRUP—ALL FLAVORS

Specialty priced at 90¢ per gallon in 50-gallon barrels. Each gallon of syrup contains 2 lbs. cane sugar, 2 lbs. corn sugar. Terms: 25% deposit with order, balance C. O. D. All syrup sold on money-back guarantee. Order from  
**SEIWERT'S FLAVORS**  
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**SECOND-HAND SHOW PROPERTY FOR SALE**  
\$35.00 Punch & Judy Show, 13 figures. Barrow  
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\$4.50 small Wooden Donkey with lifting legs.  
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Fish or Duck Pond, Bowling Alley, Snow Bumper, Hot the Root

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20x40 and 20x30 Hip Roof Tents  
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**JOHNNY GREEN WANTS—WANTS**

Capable Agents for Skillo and Grind Stores. No Ten. Also want Outside Help. Bill Bayless, come on. This show plays Richland, Va., Fourth of July, followed by 12 bona fide fairs. Wire

**JOHNNY GREEN**

Care of Johnny J. Denton Shows, Neon, Ky., this week.  
P. S.—Sam Housner wants Griddle Men, Cook and Waiter. Paying-top wages.

**EARL CHAMBERS WANTS**

Ticket Seller and man to work inside of Monkey Show. Must know how to handle animals. Address c/o **CETLIN & WILSON SHOWS** Springfield, O., This Week

**WANTED**

Man or man and wife to handle French Fries, Fifty-Fifty. Apply **COOKHOUSE** JOHNNY J. JONES SHOWS Escanaba, Mich., week June 17; then as per route.

**Paramount Exposition**

HONESDALE, Pa., June 14.—Shows were the first of their size ever to play here. Local fair board was impressed, but the possibility of playing the fair had to be passed up because of previous bookings.

Over 1,000 turned out for opening altho weather was cool. Attendance built thruout the week, but not enough to turn it into a red one. One day of rain hurt considerably. About 3,000 kids hit the lot on closing Saturday to attend the matinee sponsored by Mayor Pfannmuller. Each child was given a free ride on the Merry-Go-Round and the Caterpillar and event rated plenty of newspaper space.

Letters of commendation were received by Ralph P. Flannagan, general manager, from Mayor Pfannmuller, Sheriff Remler, Police Chief Spencer and Fred Remler, president of the board of council.

Visitors included Mrs. Bill and Perry Cowan, of Harrison Greater Shows, and Mr. and Mrs. Walter K. Sibley, National Showmen's Association.—**BEN BRAUNSTEIN.**

**American Banner**

WEST WARWICK, R. I., June 14—Mrs. and Mrs. Bruno Zacchini, Mr. and Mrs. Teo Zacchini and Sylvana Zacchini arrived from Tampa with their cannon act, rides and concessions.

Eddie Chapman went to his home in Canada for a visit. Mrs. Joseph E. Shriner came in from Boston for a vacation.

Recent visitors included John Vendetti and Phil (Sheriff) Ray.

Mr. and Mrs. Lee Broadkarts are managing Germuna's concessions. Mr. and Mrs. Maxena also have concessions. Harry Hayfore is in charge of the Rolloplane, with John Knight foreman of the Octopus. Robert Tazini is in charge of maintenance.

Mr. and Mrs. Ralph Ray, brother and sister-in-law of Jimmie Cashini, joined to help him during his illness.—**T. E. YORK.**

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CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

**STOCK ROLL TICKETS**  
1 ROLL .....\$1.00  
5 ROLLS .....75c  
10 ROLLS .....60c

**WELDON, WILLIAMS & LICK FORT SMITH, ARKANSAS**

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

**WONDER SHOWS OF AMERICA "THE WORLD'S FINEST RAILROAD SHOW"**

**WANT** Monkey Show, with or without transportation  
Talker for Office Side Show  
Train Hands  
Second Man for Fly-o-Plane  
Ethel Darlington wants Male and Female Riders for her Motor Drome; also Workingmen.  
Help for Ferris Wheels, Shooters. Boozers, save your energy.  
Electrical Department Help  
Will book Merchandise Concessions that do not conflict. Coca-Cola Bottles, Ball Games, or any other Grind Stores.  
Can use an outstanding Oddity for Office Side Show.  
**MAX GOODMAN, Manager**  
WATERLOO, IOWA, WEEK OF JUNE 18TH; THEN ROCK ISLAND, ILL.

**Want—JOHN McKEE SHOWS—Want**

STOCK CONCESSIONS THAT WORK FOR 10¢  
(Good looking Photo Machine, Novelties and French Fries)  
WANT COOK HOUSE HELP AND GRIDDLE MAN  
WILL BOOK FUN HOUSE AND SHOWS THAT DO NOT CONFLICT  
CHAIRPLANE MAN WHO KNOWS SMITH & SMITH CHAIRPLANE  
MAN TO HELP ON KIDDIE RIDES

**JOHN McKEE** Owner and Manager  
**ROBERT KOBAKER** General Agent  
Address: Corunna, Mich., this week, then per route.

**SNOW CONE SYRUPS 60¢ Per Gallon**

That's all they cost you when you use your own sugar and Gold Medal Flavors. And Gold Medal has the most complete line of Concession Supplies in the business. Here's just a few:

- THE NEW COPYRIGHTED "SNO-KONE" CUP GOLD MEDAL CONCENTRATED FLAVORS WOOD AND TIN SPOONS
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- POPCORN CARTONS IN ALL POPULAR SIZES
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WRITE FOR OUR NEW CATALOGUE TODAY, GIVING PRICES ON THESE AND MANY OTHER CONCESSION ITEMS.

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318 E. THIRD ST. CINCINNATI 2, OHIO



June 23 to 29 Inclusive, Wyandotte, Mich. — 7 Big Days

JULY 1 TO 6 INCL.

4th July Celebration, PONTIAC, MICH.

Fireworks, Concerts, Parades and Car Given Away

WANT—Chalkers, Polers and all useful Train Help. All address Tommy Poplin or this show.

CAN PLACE all legitimate Merchandising Concessions, also Ball Games. No exclusives on this show.

First-Class Talker wanted for Cody & Cody Western Hillbilly Show. Can place experienced Carnival Workingmen in all departments.

WILL BUY FOR CASH—4 72-FT. ALL-STEEL FLAT CARS. WARREN PREFERRED.

All address this week  
SPRINGFIELD, OHIO

**BELL-VINSON Shows**

**WANT TO BOOK**

Octopus, Rolloplane or Flying Scooter to go with our six Rides. One more Show. Fishpond, Clothespin, Coke Bottles, American Palmistry, Custard, Basketball. We have a free Gate. No grift. Mairseilles, the 4th, with Fairs at Monee, Cambridge, Princeton, Mazon, Sandwich, all Illinois; with Fairs and good spots in South to follow. Geneseo, Ill., this week.



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## BIG SIX DICE WHEEL

WIRE BEST PRICE, CONDITION, ETC.

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### QUEEN OF THE FLYING RIDES

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Bazaars, Carnivals and numbered Laydown Charts; Milk Bottles, Cats, Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages, Cards and Markers; Penny Pitch Charts; Darts and many others. Catalog on request.

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## NEW IMPROVED 24 SEAT CHAIR SWINGS

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FOR RAMONA PARK, GRAND RAPIDS, MICH.

Applicants must be sober, responsible and attractive. Will pay girl trick rider \$75.00 plus percentage. Straight rider \$55.00 plus percentage. Would also like to buy two Indian 45 Drome Motorcycles in good condition.

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Five Rolls ..... 4.00  
Ten Rolls ..... 6.00  
Fifty Rolls ..... 20.00  
100 Rolls ..... 38.00

ROLLS 2,000 EACH.  
Double Coupons.  
Double Prices.  
No C. O. D. Orders.  
Size: Single 1 1/2" x 2 1/2"

Don't Expect Too Much From The Man Who Talks About What He Did Instead Of What He's Doing.

WE MANUFACTURE  
**FAIR TICKETS**  
OF EVERY DESCRIPTION.  
**THE TOLEDO TICKET COMPANY**  
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SPECIAL PRINTED	
Cash With Order	Prices:
2,000	6.00
4,000	7.45
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100,000	38.00
500,000	108.00
1,000,000	208.00

Roll or Machine  
Double coupons. Double prices.

## FROM THE LOTS

### Bright Lights Exposition

JOHNSTOWN, Pa., June 14.—This was the best week of the season so far, despite some rain. Cole Bros.' Circus day and dated us Friday (6). Even tho the circus played to capacity houses, midway business was good. Many visits were exchanged.

A new Spitfire and Roll-o-Plane were added here. Both did excellent business. Show now has 13 rides. Clark Queer, publisher of *The Mount Pleasant Journal*, visited and said his Funhouse would join next week. Show will then have 12 shows.

John Gecoma, general manager, and Lewis Heck, assistant manager, have been supervising construction in preparation for fairs which start in August.

Red McAllister joined here with his *Harlem on Parade* unit which carries an eight-piece band, six chorus girls, two comics and a specialty team and travels in its own bus. Band will be used for street bally and marquee concerts. A new top has been ordered and work will soon get underway on the construction of a special stage and front. Upon completion, the midway will have two major features since Gangler Bros.' Circus is presented free nightly.

Danny Bonini has been doing well with his concessions considering the weather. Frank Z. Hyde, secretary, is kept busy with his office chores and plans for a trip to California following closing. Concessionaire Art Snyder has had to take over house-keeping in addition to his work during his wife's illness. However, he reports Mrs. Snyder will soon be up and about again.

Hattie Dolan, ball game operator, and Mrs. Joe Rhea, wife of the popcorn and ice cream "king," both of whom have homes here, entertained show personnel thruout the week. The Rheas are in business here during the off-season.

Mike Lucas, cookhouse operator, has been having a good season. His brother, John, operates the French fry concession. John recently visited his Warren, O., home. His son returned with him while junior left to join the Binghamton, N. Y., baseball team.

Thomas Shingledecker, Kiddie Auto foreman, was married here. Judge McCormick, Cambria County, performed the ceremony.

Mrs. Lawrence Benn is enjoying her first season on the road. She is secretary to Danny Donini and helps on the bingo.—MRS. K. M. KETCHEM.

### Mad Cody Fleming

THOMASTON, Ga., June 14.—The first six weeks of business hasn't been encouraging. Business has been at least 40 per cent off. Six-cent prices on all rides at matinees have helped to keep the org on the right side of the ledger.

Night attendance here has been light despite good newspaper publicity, billing and location.

Concessionaires are C. D. Dean, 8; Mitchell Brothers, 12; Lyle and George Schilling, 6; Jack J. Allen, 2; Clyde Dowdy, 2; Mr. Lester, 1; Mr. Porteau, 1; Tiger Mack, 1; Mr. Snyder, 1; Frankie Shelton, 1, and Mrs. Fleming, 1.

Ride personnel follows: Autos, C. C. Davenport; Comet, Este Blount; Merry-Go-Round, Ernest Keith; Ell, Lewis Porter; Chairplane, Tiny Keith; Scooters, Alvin Sorrow, and Caterpillar, Bill Briggs.

Staff consists of Mad Cody Fleming, owner; George Lucas, manager; Jack McCarty, pinch-hitting as general agent, and Lyle Schilling, lot superintendent.—MAD CODY FLEMING.

### Siebrand Bros.

SALT LAKE CITY, June 14.—Despite competition from the Utah Centennial, org held its own week ending Saturday (7). Shows were spotted on a new lot, opposite the old show lot, which now is occupied by the new Auditorium Theater.

New Scooter arrived here. Jack Poster visited and tossed a dinner consisting of two elk roasts, prepared by Mr. and Mrs. Clarence Hood. Among those invited were Mr. and Mrs. George Poster and their daughter, Mr. and Mrs. Freeman and their son and daughter, Cliff Henry and his son, and Alvas, Hiko and Bill Siebrand.

Among other events of the star was a double baby shower given by Mrs. Jenele Siebrand, now back at her home, and Mrs. Marion Prather. In attendance were Mrs. Cora Ritter, Mrs. Barbara Darline Gentry, Mr. Floyd Gentry, Mrs. Irma Davis, Mae Silchrist, Dorothy Jackson, Mrs. Ariene Siebrand, Ruth Peterson, Frances Pesiska, Dorothea Karlson, Mrs. Louise Siebrand, Mrs. Bill Burke, Inga Siebrand, Mrs. Gertrude Siebrand, Violet Cutler, Mrs. Ruth Freeman and Mrs. Harry Clark. Still another event was a chicken fry held in the circus tent, with 200 attending.

Harry Clark purchased a new truck to haul his Animal Show. A white deer has been added to the unit.—TONI MADISON.

### PRICES SLASHED!

#### "Lou-Ana"

#### COCOANUT OIL

Returnable Drums	38 1/2 Lb. Cartons
24¢ lb.	* 25 1/2¢ lb.

Distributors for  
**CRETORS**  
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## 1946 SPITFIRE

Used 5 months. Lots of extras. Very good 1940 Chev. C. O. E. and 28-Ft. Trailer to transport Ride. Booked W. G. Wade Shows; they have 12 outstanding Michigan Fairs.

Price, \$11,000.00 cash for everything

PAUL E. ROLLINS

c/o W. G. WADE SHOWS  
Muncie, Ind., this week.

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House Trailer Displays

At Our Branches in 16 Cities  
Write for Nearest Location  
One-Week Delivery Anywhere in U. S.

## EASTERN STATE SHOWS WANT

Rides and amusements. Shows—Mechanical, Girl Monday, or any clean shows with own outfit. Concessions—Will give ex on Popcorns, Picture Machine, Flare, High Striker, Weight or any concession or combination. Want to hear from Fair and Exhibition Committees in Iowa, have some open dates.  
May 1947, Iowa, June 10 to 21



**FLAMEPROOFED TENTS  
IN STOCK — ALL NEW**

60'x120' 40'x100' 40'x80'  
30'x90' 30'x60' 20'x60'  
20'x50' 20'x40' 20'x30'  
20'x20' 14'x21' 14'x14'

Prompt Delivery Any Type Tents to Order. Bright Flameproofed. Royal Blue, Forest Green, Olive Green, White, Blue & Khaki Dyed Hoopings Flameproofing Compound.  
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**UNITED STATES  
TENT & AWNING CO.**  
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Chicago's Big Tent House Since 1870

**SIDEWALL  
NEW WATERPROOF  
FLAMEPROOF**

Following finished sizes, complete with Grommets. Made of double filled No. 12 Duck.  
6'x100' ... \$54.56 9'x100' ... \$80.00  
7'x100' ... 63.04 10'x100' ... 88.48  
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Made in any length at the above rate per running foot.  
See Our Ad in Classified Section  
Satisfaction Guaranteed—Prompt Delivery.  
"If It's Made of Canvas, We Make It"  
25% deposit—balance C. O. D.

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**TENTS**

Concession, Khaki. Immediate Delivery.  
8x10, 8x12, 10x12, 10x14. Also Four-Way Joints, 8x8, 10x10, 10x12. Roped Tents, 20x30 to 40x70. Orange, Green or Blue to order. Change Aprons and Sidewall. Order Now.  
**D. M. KERR MANUFACTURING CO.**  
1964 W. GRAND AVE. CHICAGO 22

**Carnival and Concession  
TENTS**  
Serving the Showmen of the Southwest  
**JOHN M. COLLIN CO.**  
18 E. KIRK ST. SHAWNEE, OKLA.

**WONDER HEADS OF THE  
AGES. At Last — White  
Shrunken Heads, as the  
Cannibals prepare them.  
Ringlets of human hair,  
White Mfd. Female Heads,  
Prepaid, \$8.00  
White Male Mfd. Heads,  
Prepaid, \$6.00  
Both, Prepaid, \$13.00  
Many other Mfd. Attractions.  
Write  
**TATE'S CURIOSITY SHOP**  
5234 E. VAN BUREN  
PHOENIX, ARIZONA**

**WANTED**

A few good clean Rides and a small Carnival for County Fair. Dates, August 28-29-30. Nothing but Percentage Games. NO PLATS. Contact  
**CHAS. W. STEPHENS**  
Laramie County Fair Board, Pine Bluffs, Wyoming

**RIDES WANTED**

Merry-Go-Round and Swings. Five days—July 4<sup>th</sup> to 8<sup>th</sup>. Attractive contract. Excellent crowds. Write

**THE TOMBOLA**  
Rouses Point, N. Y.

**FOR SALE**

**Frozen Custard Machine**

Good running condition, used. For particulars write Andrew Laspino, 182 Liberty St., New Haven, Conn.

**Royal American**

DAVENPORT, Ia., June 14.—Lillian Lorow, wife of Bert (Snooky) Lorow, Side Show operator with his brother, Cortez, is leaving with their daughter, Joan, for Miami, where she will await the arrival of another child. Women on the shows gave her a shower, literally responding with a truckload of gifts.

Bob Lohmar, general agent, is in Winnipeg, the next stand, and reports the lot is in good shape.

Walter Devoyne, assisted by Mary Pickard, spent a busy week getting the manifests ready for Canadian customs and immigration.

Nat D. Rodgers War Show was invaded by robbers who made off with a case of guns and some other relics, valued by Nat at \$1,100.

Raynell's Girls and Leon Claxton's Harlem in Havana were running neck and neck for top gross honors, with Charley Fogel's Galapagos turtle getting some surprising takes.

Sammy Smith has been approached by numerous fight fans for his autograph, and he tells a pretty fair tale as to how he really beat the immortal Joe Gans.

Tommy Arger (corn game) says a gent came up and told him corn was made to grow, not to play with. Said he raised the best corn in Iowa. Tommy said he gives away the best prizes. The gent lost three games and walked away, but not before yelling across the counter: "I still say corn is not to play with."—HERB PICKARD.

**Wallace & Murray**

SHARPSBURG, Pa., June 14. — Biggest single night's attendance of the year was registered in Vanport, Pa., played the week ended June 7. Stand there was auspiced by the fire department, and on Thursday (5), the local fire-fighters hosted all the fire departments in the valley.

The various groups put on a big parade, in which 30 pieces of equipment were used and four drum and bugle corps and a band participated. Following the parade, all participants and many of the spectators thronged to the lot, and show personnel was kept busy.

Cookhouse received a big play. Even Al Wallace was pressed into service behind the counter, with Esther Wallace handling the cash register.

In Rochester, Pa., stand played prior to Vanport, Buddy Novak slipped on the wet ladder of his free act and fell about half the height of the rigging but he escaped with a badly sprained back. The sprain, however, will keep him idle for some time. Buddy is the son of Mr. and Mrs. Walter Langford, who have the Animal Show.

Mack Nowell, who was hospitalized in Rochester, plans to rejoin the shows this week-end.

New banners for the Girl Show and the Hawaiian Show arrived in Rochester.—DOLLY WISE.

**Capell Bros.**

ENID, Okla., June 14.—Org came here this week fresh from a red one previous week in Newton, Kan. Latter stand followed three successive weeks which had been hard hit by rain, mud and storms. Auspiced there jointly by the Boy and Girl Scouts and the fire and police departments, the show was spotted in the center of the city park. The combination of sponsors worked hard and Saturday's (7) matinee went over big.

Stand here marks the first of five to be played in Oklahoma.

Jimmy Morrissey, of the All-State Tent and Awning Company, visited here this week and was given an order for a canopy for the Wild West show and for two show tops.

**Brand New Rides For Sale**

Three Abreast Allan Herschell Merry-Go-Round. Ten Car Allan Herschell Kiddie Auto Ride. Eight Car Mangels Kiddie Whip. Streamlined Kiddie Train (Addison). Smith & Smith Kiddie Air Plane Ride. Kiddie Toonerville Trolley Street Car Ride. Six Cage Kiddie Ferris Wheel.

**GOOD USED RIDES FOR SALE**

NO. 5 BIG ELI FERRIS WHEEL.  
Eight Car Kiddie Auto Ride, neon crestings. Parker Kiddie Sea Plane Ride. Sun Shine Kiddie Electric Choo Choo Train.

**ALSO**

125 Wurlitzer Band Organ, complete with drive; 10 K.W. Kohler-110-220-60 cycle A.C. Light Plant; 20 by 30 Royal Blue, Flame Proofed Top, 8 ft. Wall.

**FROCK AND MEYER AMUSEMENT CO.**

3330 CAHUENGA BLVD. HOLLYWOOD 28, CALIF.  
Phone: Hollywood 2888



**DUMONT SHOWS**

BEAVER FALLS, PA., JUNE 16 TO 21  
AMBRIDGE, PA. (DOWNTOWN LOT), JUNE 23 TO 28

**WANT CONCESSIONS**

Cork Gallery, Penny Pitch, Pitch-Till-You-Win, Photos, Huckley Buck, Ball Games, American Palmistry (No Gypsies).

**WANT FREE ACT—MUST BE HIGH**

FOR SALE: One LeRoy Motor for Chair-o-Plane.

Address: LOU RILEY, Mgr., Per Route Above

**ANCHOR TENTS**



SQUARE UMBRELLAS FOR NOVELTY STANDS  
CONCESSION — TRAVELERS — BINGO —  
CIRCUS — BALL GAME — MERRY-GO-  
ROUND — GREEN — BLUE — KHAKI —  
FLAMEPROOF GREEN — BRIGHT CON-  
TRASTING TRIM.

ORDER NOW TO ASSURE  
PROMPT DELIVERY

**ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA**

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**ALL STYLES — ALL SIZES**

Forest Green — Khaki — Green — Blue  
Flash Trimmings — Quick Delivery



**CAMEL Manufacturing Company**

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**TENTS**

All Sizes—NEW AND USED—All Styles.  
BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

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**Rauland**  
**MOBILE**  
**SOUND**

Operates from 117 volt A.C.  
or from 6 volt D.C.



RAULAND Mobile Sound is also available in the 20 Watt System shown immediately above. Covers 5,000 people indoors, 25,000 square feet outdoors. Has 2 microphone inputs, 1 phono input, mixing and fading on all three inputs. With built-in phono-motor and crystal pickup. Accessories include: 2—RAULAND W-2618 Reproducers complete with 12" PM Speakers; RAULAND Crystal Microphone and handle. Operation from 117 volt A.C. or 6 volt D.C.

Show-people "on the go" choose RAULAND Mobile Sound for its power, universal operation, completeness and rugged dependability. The 30 Watt Mobile System illustrated above will cover 10,000 people indoors or 35,000 square feet outdoors. Includes these outstanding features: 3 Microphone Inputs; 1 Phono Input; Mixing and Fading on all 4 Inputs; Separate Bass and Treble Tone Controls; Remote Mixing of 3 Microphones; Illuminated Panel. Operates anywhere—from 117 volt A.C. or 6 volt D.C. Complete System includes: RAULAND 30 Watt Amplifier with Phono Motor and Crystal Pickup; 2—RAULAND W-2618 Reproducers complete with 12" PM Speakers; RAULAND Crystal Microphone and handle. Unsurpassed for versatility, power and sound brilliance! Write for details today.

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Now playing Paoli, Ind., on the streets, Salem, Ind., to follow. Big Booneville, Ind., July 4th Celebration with Horse Racing, Harness Racing, Fireworks, etc.

Can Place: Octopus, Roll-o-Plane or Spitfire.

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Opening For: Girl Show, Ten-in-One, Fun House, Monkey Show, Snake Show, or Fat Show.

No Gate No Gypsies No Flats

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Just the thing to brighten up your Midway. Dark walk-thru type built on semi-trailers. Beautiful 46-ft. panel front, new lighting effects, air compressor, ticket booth, etc. Thirty units sold last year. Actual returns prove it a top money winner. Requires only one operator, goes up and down in an hour's time. Very easy terms to established showmen.

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# Fidlers United Shows

WANT LEGITIMATE STOCK STORES

(No Gypsies, Please.) This Show is geared for Wisconsin, playing July 4th at Madison. CAN USE RIDE HELP THAT CAN DRIVE SEMIS ON 12 MODERN RIDES. Want Immediately Foremen for Caterpillar, Fly-o-Plane, and Dual Ferris Wheel.

Address: SAM FIDLER, Mgr., Kenosha, Wis., this week.

## American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., June 14.—We visited Holman's Rides in Caledonia, N. Y., June 5, and received many courtesies from Manager Sprague and wife. Organization has entered the annual personnel membership race and 15 cards were issued.

On June 7 our visitation program took us to Ferris Rides, at Holley, N. Y., where we conferred at length with Manager Carl Ferris and were advised that the organization also expects to enter the personnel membership race soon.

Altho a number of personnel cards were issued during the past week, the standings for position in the personnel membership remain as previously reported.

Industry received considerable notice in the press last week. Collier's magazine for June 14 included a supposedly true story of the experiences of a Side Show employee. Billy Rose in his daily syndicated column discussed at length the financial possibilities of the outdoor amusement business and also raised some thought provoking questions on the need of the industry to get up to date. The dignified New York Times also took note of the industry in its use of a "Hey Rube" simile in a news item.

Information from Washington indicates that the question of tax reduction is still uncertain and, altho the bill has been passed at this writing, word is still awaited as to whether the president will approve the bill.

Washington sources also indicate that a price decline is expected during the second half of 1947 and into the middle of 1948, and among the items due for prospective price cuts are lumber and paint.

War Assets Administration advises that it has available for sale a quantity of valves and fittings, machine parts and components, gasoline and Diesel engine-driven generators, various types of paints, varnishes and lacquers and a variety of general purpose machine tools.

## WANT FREE ACT

For June 23-28 Inclusive

## PRUDENT'S AMUSEMENT SHOWS

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Ferris Wheel and Tilt-a-Whirl. Must be experienced, sober and reliable. TOP SALARY.

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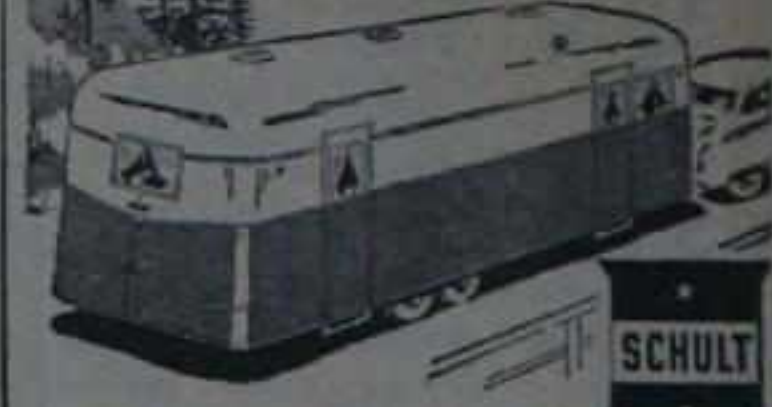
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Established manufacturer will buy plans and manufacturing rights on new riding devices. Will appreciate full information and photos in your reply.

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One modest investment in a Schult offers you complete accommodations for years of comfortable living, plus mobility. You get every real facility of a furnished home, at a mere fraction of the cost. Two popular sizes:

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Famous 26-foot model with three separate rooms. Comfort and privacy for four adults. "Accent on Living."

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A 21-foot luxury travel coach that sleeps four and is amazingly spacious and has most "big coach" features.



**LIVING ROOM**  
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Howard Ingram wires as follows: "The Sun Shine Choo Choo has proven satisfactory and everything you claimed. It is among our WINNERS on the season and we proudly recommend it. Many thanks."

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\$2.00

RESTAURANT  
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GUBER  
MGR.

## WANTED CLOTHES PIN AGENT

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**JACK MARTIN**  
Dumont Shows, Beaver Falls, Pa., by wire before coming on. Doc Lewis, come on.

## WANT TO BOOK

MERRY-GO-ROUND and FERRIS WHEEL  
AUG. 9-10 (SATURDAY and SUNDAY)  
For Big Annual Picnic, under auspices of American Legion Post #159 and Employees of St. Louis Public Service Co. at Chain of Rocks Grove, St. Louis.

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22 SHORTS ..... \$55.00 Case  
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1/3 Deposit, Balance C. O. D.

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QUALITY TRAILER

\$1,695.00

NEW ALUMINUM  
TRAVELHOME!

The Zenith of Quality and Beauty. Accommodates 4; Permanent Bedroom, "L" Kitchen, folding Dining Room, 2" Fiberglass Insulation. 25 Others—All Sizes—New and Used. For Further Information write to  
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Concessions: Hoop-La, Slum Spindle, Scales, Cane Rack, Spot, Fish Pond, Bumper, Penny Arcade, Show: Monkey, 5-in-1, Crime, any clean Show, Want: Pony Ride. Can place Flat Ride with own transportation. Will give Ex on Apples and Flies. Good proposition to all. Contact

DOC HOUCK

White Rose Amusements

This week, Firemen's Celebration, Beaver Springs, Pa.; week June 23-28, Turbotville, Pa. All Firemen's Celebrations. P.S.: 40 Milers, save stamps.

WANT

Foreman for a Rocket Ride, \$75 per week. Second Man for Rocket Ride, Foreman for new Ferris Wheel, Second Man for Ferris Wheel. Also any good all-around Ride Help can be used. Address

WM. T. McNALLY

21 Blossom St. Lowell, Mass.  
Telephone 2-9782

Big 4th of July Celebration, Maynard, Mass.

MCM SHOWS

CONCESSIONS WANTED: Duck Pond, Fish Game, Dart Slum, Pitch-Till-You-Win, Cork Shooting Gallery, Candy, String Game, Guess Age, Scales, Huckley Book, High Striker. Will also book Chairplane or small Show. COOK-HOUSE OWNER with few Concessions, contact us for ideal proposition! 20 weeks of good booking ahead playing Rhode Island and vicinity. Contact

JOSEPH L. COSTIGAN

224 Home Ave. PROVIDENCE, R. I.  
Phone: West 4073-R

CONCESSIONS WANTED

Space for 10¢ Concessions, Fish Pond, Milk Bottle, String Game, Hoop-La, Jewelry Store Novelty, Cotton Candy, Photo, Cane Rack. Beautiful location for Bingo. Nice Picnic Grounds. Population 400 Thousand. Write, Wire or Phone F. A. 0437.

MR. FRED E. WILLIAMS, Concession Mgr.

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ALL NEW—MOST MODERN

SHORT RANGE SHOOTING GALLERY

3 New 241 Remington Guns, mounted on new 750-20, 8-Ply Wheels. Gallery 84"x120", front. All Aluminum. You are ready to work in 5 minutes. PRICE \$600.00.

EMANUEL ZACCHINI

c/o GEM CITY SHOWS  
Granite City, Ill., this week; then per route.

SKERBECK SHOWS

CAN PLACE

Grand Shows of merit: Snake, Illusion, Wild Life, Fat Girl, Mechanical, Walk Through, Hillbilly; excellent opportunity for Fun House. Booked solid in the best territory in the North. Want to buy Monkeys in good condition. Wire or write SKERBECK SHOWS, L'Anse, Mich., June 9-15; Atlantic Mine, Mich., 16-22; Ontonagon, 23-29; Ramsey, week of the 4th.

WANTED

Experienced Cigarette Gallery Agents. Also Agents for Slum Stores.

Cliff and Betty Bammel

CAVALCADE OF AMUSEMENTS  
Cedar Rapids, Iowa, this week



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POPCORN SUPPLIERS & EQUIPMENT CO.

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WORLD OF PLEASURE SHOWS  
MICHIGAN'S FINEST  
MIDWAY

SAULT STE. MARIE, MICH., JULY 1-6

July 4th Jubilee and Dominion Day Celebration

WANT — Monkey Show, Glass House, Wild Life, Fat Show, Iron Lung, War Exhibit, large Animal and other Shows of merit; especially want organized Hillbilly Show. (Barnes, write.) Merchandise Concessions of all kinds.

JOHN QUINN, Mgr.

Ann Arbor, Mich. (Now)

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W. R. GEREN Presents

MIGHTY HOOSIER-STATE  
Shows

Featuring Flying LaVals' Free Act  
CELEBRATIONS!

FAIRS!

Columbus, Indiana, week of July 4th. Sponsored by Fraternal Order of Police. Want Octopus Foreman. Sober and drive. Want Legitimate Concessions: Fish Ponds, High Striker—any line Stock Stores. No Flats! No Gypsies! Shows: Have Side Show—Snake—Fun House—Monkey. All others open. Want Acts for Side Show. Geek for Snake Show. Come on. Will buy two Semis to haul Tilt-a-Whirl. Will buy 100 K.V.A. 2300-Volt Transformer. Will buy No. 5 Ell Wheel. Wire all replies to W. R. GEREN, Owner, Mighty Hoosier State Shows, Paris, Kentucky, this week; Seymour, Indiana, June 23-28

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NEW 10 JEEP CAR KIDDIE AUTO RIDE

Ready to operate. Complete with canvas Top. We are proud to announce orders are being filled in less than 30 days. 4 to 8 Plane Kiddie Airplane Rides. Individual Jeep style cars built for rugged use, any amount. Place your order now.

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No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11.00; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5.00 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not on and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping-Pong Balls, printed 2 sides, \$30.00. Replacements, Numbered Balls, Ea. .59. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00. 3,000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4x5, M 1.50. 3,000 Featherweight Bingo Sheets, large size, 5 1/2 x 3; 5 colors; loose, no pads, M 1.75. Adv. Display Posters, Size 24x36, Each .10. Cardboard Strip Markers, 10 M for .75. Nickel Wire Cage, with Chute, Wood Ball Markers, Master Board; 3 piece layout for 15.00. Thin Transp. Plastic Markers, Bwn., 3/8 M 1.00. Red or Green Plastic Markers, scalloped edges, transparent, size 3/8 inch, M 2.50. All above prices are transportation extra. Catalogue and sample cards free. No personal checks accepted. Immediate delivery.

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.22 SHORTS, \$60.00 CASE

SPATTERLESS \$65.00 CASE

NEW RIFLES, Winchester 62 Gallery  
Pumps \$36.50 Ea.  
Send 1/3 deposit, balance C. O. D.

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Giant Automatic Cages  
Bingo Specials 1500 & 3000

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Straight and Trick at once for  
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Top salary, best tips in America. Travis Ward, write Speedy Woods here.

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**BOSWELL**  
**JULY 1-4 CELEBRATION**  
 Legit. Concessions, Book with Ohio Valley Shows, Grit can't work. Free Act, Write **EDGAR BURNETT, Secy.** Box E, Boswell, Ind.

**WANTED**  
**FREE ACTS—RIDES—CLEAN CONCESSIONS**  
 FOR TWO-DAY  
**DIAMOND JUBILEE CELEBRATION**  
 AUGUST 21-22  
**G. W. NICHOLAS, Committee Chairman**  
 De Witt, Nebraska

**WANTED**  
 Carnival, Concessions, Free Act, Entertainment, for August 28th and 29th, 1947.  
**OUR 38TH ANNUAL SUNFLOWER DAYS**  
**B. B. CRAIG, Secy.**  
 MELVERN, KANSAS



**SPONSORED EVENTS**  
 Veteran, Lodge and Other Organization Festivities

**Miami, Ariz., Revives Annual Boomtown Spree**

MIAMI, Ariz., June 14.—A Boomtown Spree celebration will be staged here August 30-31 under sponsorship of Miami Community Builders, Bert Horne, chairman, announced. An annual event before the war, the Spree includes hard-rock drilling contests, tug-of-war between white collar workers and miners, a whiskerino contest, beauty contest for the Copper Belt Belle of 1947, an old-fashioned barn dance, fiddling contest, and a Boomtown Parade.

**Phoenix Jaycees Bundle 20G After Annual Rodeo**

PHOENIX, Ariz., June 14.—A gross of \$84,599.54 was reported for the World Championship Rodeo staged here by the Phoenix Junior Chamber of Commerce. Expenses took all but \$20,761.87. Of this amount, \$10,619.41 will be used to retire debt for new equipment; \$9,000 will be turned over to Boys Clubs, Inc., to aid in operations during 1947-48 in Phoenix, and \$1,142.46 will be invested in government bonds.

**Illinois Fireworks Company**  
 has been manufacturing  
**PYROTECHNICAL DISPLAYS**  
 for nearly 30 years.  
 That's why IFC pyrotechnicians have the "Know-How."  
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 P. O. Box 792 Phone 1716  
 DANVILLE, ILLINOIS

**Ohio Valley Gets Contract For Bellevue, O., Streets**  
 TOLEDO, June 14.—Bill Harris, general agent, announced today that the Ohio Valley Shows have been awarded the contract to provide midway attractions at the Bellevue (O.) Street Fair July 22-26.

Celebration will be sponsored by American Legion Post, with Joseph E. Castred, James Fletcher and F. B. Weigel comprising the committee. It will be the first carnival in Bellevue in eight years.

**Mammoth Springs, Ark., Reunion Inks Sutton**

MAMMOTH SPRINGS, Ark., June 14.—Fifty-fourth Annual Soldiers, Sailors and Marines' Reunion here, August 18-23, has contracted the Sutton Shows for the midway. Event also will have an independent midway, according to E. F. Sterling, who is serving his 25th year as secretary. At one time the event was known as the Blue and Grey Reunion.

**Branford, Conn., Legion Skeds Carnival June 30**

BRANFORD, Conn., June 14.—Third annual carnival sponsored by Corcoran Sundquist American Legion Post, will open at Hammer Field June 30. Robert Richardson is chairman. De Luxe Shows of Rockville, Conn., have been contracted for the midway.

**Appleton Backs Horse Show**

APPLETON, Minn., June 14.—American Legion Post will sponsor a Palomino Horse Show and other equine events at the fairgrounds here July 4. Horse show will be held in the afternoon, with a dance and specialty acts at night.

**WADE W.G. SHOWS**  
**MARION, INDIANA, JUNE 23-28**  
 First In on Downtown Location  
 Can place FUN HOUSE, MOTORDROME, MONKEY and other neat SHOWS. Can also place limited number of LEGITIMATE CONCESSIONS.  
 Our Circuit of 12 CHOICE FAIRS Starts in July  
**W. G. WADE SHOWS, Muncie, Ind., This Week**  
**CROWN POINT, INDIANA, ANNUAL 4TH JULY CELEBRATION WEEK FOLLOWS MARION**

**DON FRANKLIN SHOWS**  
**WANT**  
 Legitimate Stock Concessions for big July 4th Celebration, Cisco, Texas; then six weeks in the wheat country, followed by nine of the best Fairs in South Texas.  
 Can place Diggers, Hit and Miss, Bottles, Milk Bottles, Basket Ball, Darts, Cork Gallery, Bowling Alley, Slum Blower, Cane Rack, Country Store, Hoop-La, Penny Pitch, American Palmistry, Huckley Buck, High Striker, Duck Pond, Stock Stores, \$20.50. NO GRIFT. WANT Foreman for new 1947 Tilt. Experienced Second Men who drive Semis. Wives for Tickets. Can place Concession Agents and experienced Help. We have six Rides, two Shows. Will book Roll-o-Plane, Octopus and Miniature Train. We have Fun House, Jig Show. No Girl Shows Wanted. Shows 20%.  
 NOW SHOWING SAN SABA HOMECOMING CELEBRATION: GATESVILLE NEXT WEEK; CISCO JULY 4TH WEEK; ALL TEXAS. WIRE, DON'T WRITE.  
 THIS SHOW IS NOT FOR SALE. 1946 Spitfire, perfect condition, including 1946 Semi Trailer, 2 1/2 Ton Tractor, \$9,000.00. Immediate delivery. Contact  
**DON FRANKLIN, Owner**

**JIMMIE CHANOS SHOWS**  
**WANT**  
 Legitimate Concessions of all kinds. Want Foreman for Roll-o-Plane, Caterpillar and Chair-plane; first class Electrician. Shows with own outfit. Want Griddle Man and Manager for Cookhouse. All replies to  
**JIMMIE CHANOS**  
 WAPAKONETA, OHIO, THIS WEEK.

**WANTED**  
 Foreman for Mix-Up. Agents for Bumper, Dart, Penny Pitch, Novelty and Milk Bottle, or will book same. Wanted to book: Hoop, Candy Floss, Jewelry, Candy Apple or what have you. Will buy a Merry-Go-Round Organ.  
**ROSA M. RAINES, Raines Amusement Co.**  
 Magnolia, Ark.

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 A Real \$ \$ \$ G e e e opportunity for the right type of High Class Salesmen with All References and with promotional background experience.

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**WANTED.**  
 ONE OR TWO MAJOR RIDES and CONCESSIONS for  
**4-5th July Celebration**  
 FAIR GROUNDS, FALMOUTH, KY.  
 Horse Racing, Fireworks, Horse Shows, Free Acts, Both Days.  
**F. C. McCARTY**  
 BOX 63 FALMOUTH, KY.

**HARVEST JUBILEE**  
 JULY 21-20  
 Wants Scales, Ace, American Palmistry, String Game, Novelties or any other legitimate Concession not conflicting. We have booked Gooding Hides. Contact  
**B. B. BURKE**  
 BOX 175 FT. RECOVERY, OHIO

**WANTED**  
**For Doughboy Reunion**  
 August 12th to August 16th inclusive Shows and Rides. Independent Midway. Big Free Attraction nightly. Better hurry if you want to get in.  
**R. J. RAWLINGS**  
 DeWITT, ARK.

**FREE ACTS WANTED**  
 JULY 31, AUGUST 1 and 2  
**CICERO FALL FESTIVAL**  
 Cicero, Indiana.  
 E. A. CARSON, Chairman.

**WANTED**  
 MAJOR AND KIDDIE RIDES  
 1st Annual 4th of July Celebration. Sponsored by  
**ANTHONY WAYNE POST NO. 176**  
 THE AMERICAN LEGION.  
 Will attract several thousand persons. Contact  
**FRANK ROBERTSON, Box 22, Fairfield, Ill.**

**CARNIVAL WANTED**  
 Want to book first class Carnival for Police Pension Fund, any week in August. For particulars write  
**LAWRENCE L. KENNEDY, Chief of Police**  
 PLYMOUTH, PA.

**WANTED**  
 First class Carnival for big Fourth of July Celebration, July 1-4, inclusive. Sponsored by American Legion. Carnival can close in Monday, June 30, and take proceeds for that entire day. For further details write  
**FRANK F. HARDMAN**  
 Dewey Biggs Post No. 29, American Legion  
 Rensselaer, Ind.

**Rides and Concessions WANTED**  
 For July 4 and 5. Fireworks display, July 4. \$2,500.00 in prizes given away July 5th.  
**BARRY FIRE DEPARTMENT, BARRY, ILL.**

**B&C'S EXPO SHOWS**  
 PLAYLAND ON PARADE  
**WANT**  
 SHOWS: Motordrome, Fun House, Crime, Wild Life, Iron Lung or any Grind Show.  
 CONCESSIONS: Photos, Striker, Clothes Pin Pitch, String Game, Custard and Novelties.  
 WANT Ride Help in all departments, Second Man for new Moon Rocket.  
 Dougherty and Johnson want one more Swinger Agent, also Percentage Dealers.  
 Address Auburn, N. Y., this week; with Central New York Firemen's Celebration, in Canandaigua, N. Y., to follow. 80 Companies and 60 Bands in parade. New York State's largest Fourth of July Celebration next.



## DeWayne Bros. Bows in Calif.

Org draws fair crowd despite rain, other breaks — moves 18 trucks, trailers

COSTA MECA, Calif., June 14.—DeWayne Bros.' Circus, owned and operated by the DeWayne Family, acrobats formerly on Russell Bros.' Circus, bowed for the season here Monday (2) and despite rainy weather, org drew fair attendance at both afternoon and night shows.

Show is a new truck org, put together the last few months at Venice, Calif. It moves on 18 trucks and trailers, is presented in an 80-foot round top, with two 40-foot middles, featuring two rings. Big top is a three-poler and has a seating capacity of 1,640. Grandstand chairs line both the long and short sides with blues on each end. General admission ducats go for 90 cents, with grandstand chairs selling at 60. Kids are admitted for 50 cents at night and 35 cents at matinees. The side show is a 40, with one 30-foot middle piece. New big top and side show are dyed green. Trucks and trailers are red with silver and white lettering. Two ticket wagons are aluminum.

In addition to rain at its opening here, musicians failed to show and the matinee was given with a calliope supplying the music. At the night show it was necessary to use recordings over a public address system because the calliope broke down.

### Program and Personnel

1.—Detrick's ponies and Tabor's monkeys. 2.—Jean Evans, single trap. 3.—The Hallers, trampoline. 4.—Clown walkaround. 5.—Mrs. Ted (Gerry) DeWayne and four other girls, web. 6.—DeWayne brothers, tumbling and Risley. 7.—Mark Smith's high-school horses. 8.—The Clarkonians, jugglers. 9.—Clown boxing number. 10.—Riding act. 11.—The DeWaynes, teeterboard. 12.—Mr. and Mrs. Joe Metcalf, working Shirley Temple, the elephant. 13.—Mark Smith Jr., and Wild Fire, motion pic. (See DeWayne Bros. Bow, page 79)

## D. C. Aims Plan To Up Circus Licenses 100%

WASHINGTON, June 14.—The District of Columbia is weighing final decision on whether license fees on circuses are to be doubled, with a mass of testimony at the hearing this week piled up against the proposed boost. Melvin D. Hildreth, Washington lawyer and past president of the Circus Fans of America, was among the witnesses opposing the increase from the present \$3 per wagonload of equipment to \$6. Hildreth testified that circus revenues already are drained off by the admission tax, a permit fee for the grounds, Annie Oakleys to city officials and other items.

Hildreth and A. Julian Brylawski, president of the District Motion Picture Theater Owners' Association, took a fling at traveling carnivals, whose fees would range from a flat \$35 to only \$50 a day under the D. C. Commission's proposal. Brylawski said many carnivals are "a menace to the community, a diseased type of show that is taxed out of many States." Hildreth said he was "shocked at the girl shows and games" he had seen at carnivals and he did not see "why the carnival should be the fair-haired boy of the District."



DENIZENS OF CLOWN ALLEY on Cole Bros.' Circus. Left to right: Otto Griebing, Jack Kennedy, Jack Crippen, Freddie Freeman, Albert White, Frank Cairie, Bogonghi, Charles Rainer, Billie Griffin, Huffy Hoffman, Frank DeRue, Ernie Burch, Lee Virtue and Grover Nitchman. Photo was taken at Danville, Ill., by John V. Osborne.

## Weather Forces Beatty To Blow Two N. D. Spots

JAMESTOWN, N. D., June 14.—The Clyde Beatty Circus, which ran into more than its share of rain on its current trek thru North Dakota, welcomed this spot Wednesday (11) after being rained out at Fargo and Valley City. The Fargo date was the first the show has blown this season. Arriving in Fargo in a heavy downpour, the org was forced to move onto Valley City because of the condition of the lot. Things were the same at Valley City so officials ordered the move here.

Show arrived here the night before the performance and was greeted by rain. However, it cleared later that night and Wednesday was an ideal day. Show drew a strong house at the matinee and a full one at night.

At Grafton Saturday (7), business was light, attendance at both shows being only fair. It was the same at Rugby Thursday (5), where business was even lighter. Weather was on the chilly side.

Show drew approximately 5,000 at two performances in Williston Wednesday (4).

## Big Show Okay In Baltimore

BALTIMORE, June 14.—Despite bad publicity resulting from the murder of Richard Sheehan, a circus truck driver on the show grounds here Thursday (12), Ringling Bros. and Barnum & Bailey Circus did good business for the week ending tonight. Hot, sultry weather brought folks out in droves.

Business at Washington the previous week was very good while new attendance and gross records were set at Philadelphia, the first outdoor engagement.

Mounting tension among the personnel was evident this week as they awaited the outcome of the election of circus officers scheduled to be held in Wilmington, Del., Friday (20). The status of several important job holders may be affected if Robert Ringling is elected.

Glowing newspaper reports on the performance are continuing, with the Alanzas, Rose Gould, the Idalys and other foreign importations earning high praise.

## Oh-o-o, Clowns, What You Are!

CHICAGO, June 14.—Billy Pape dented his typewriter ribbon to turn out the following:

"Pantomimist, harlequin, buffo, buffoon, farceur, grimacier, pantaloone, columbine, pierrot, pierrette, punchinello, pulcinell-o, mute, figurante, mummer, extra, guiser, guisard, gysart, masque, mountebank, Jack-Pudding, posture-master, coryphee, bayadere, tragedian, protagonist, humorist, reparteeist, epigrammatist, gag-man, punster, bel esprit, wit-snapper, cracker-worm, joker, jester, jokesmith, drole de corps, gaillard, spark, persifleur, banterer, Merry Andrew, mime, mimic, scaramouch, wearer of the cap-and-bells, motley, motley fool, dandy, zany, mad-cap, willing, caricaturist, august comique, slapsies.

"Well, drain my typewriter ribbon, joeys. . . Now you've been called everything. Just didn't have the gall to add first-of-May, or a few of the fancier titles which Fred Bradna bestowed upon many a good-humor man. Remember?"

## Strong Houses Greet King at Lockport, N. Y.

LOCKPORT, N. Y., June 14.—King Bros.' Circus, following weeks of almost continuous rain, made the best of a muddy lot at the Niagara County Fairgrounds here Wednesday (11), and despite rain early in the evening, drew two strong houses. Weather for the matinee was ideal and a three-quarter house caught the show. The early rain hurt the night crowd, but even so a near-filled house was on hand.

The day before at Batavia, N. Y., the show had excellent weather and business was good. Day was marked by the accidental death of Clark Philips, circus employee, who was run over early in the morning at Canandaigua, N. Y., by a bulldozer while he was asleep in a field.

At Corning, N. Y., Friday (6) the show day and dated the Pioneer carnival. Matinee business was light, but the night show played to a three-quarter house.

Warm weather proved a help for the matinee at Wellsville, N. Y., Thursday (5), show getting a full house. At night the winds and the rains came and held the crowd to a three-quarter house.

## Cole Draws Big In Pa., N.Y. When Weather Okay

SCRANTON, Pa., June 14.—Cole Bros.' Circus, on its swing thru Pennsylvania and New York State, is doing okay when it gets a break from the weatherman.

Here in Scranton the show arrived late due to a hot box and the matinee didn't get under way until 4 p.m., but the show played to near capacity. The night house was a straw. The audience at the night show got an added thrill when two elephants in the center ring started to fight during the act. The work of Arky Scott and Marion Knowlton helped quiet things, however.

The day previous in Elmira, N. Y., the show did only fair business, mainly because of a strike in the town. The matinee house was fair and the night show drew about a three-quarter attendance.

Ideal weather in Williamsport, Monday (9), gave the show two straw houses. In Altoona, Pa., a near cloudburst and a very muddy lot added up to two slim houses Saturday (7). The story was different, however, in Johnstown, Pa., Friday (6), show getting two straws despite rain. At Uniontown, Pa., Thursday (5) show drew two capacity houses.

## 2-Day Muskegon Stand Profitable For Mills Bros.

MUSKEGON, Mich., June 14.—Altho rain held off, weather was threatening here both nights during the Mills Bros.' Circus stand. However, it didn't hurt business and the show walked off with a good take. Opening Friday (6), show drew a strong matinee house and a full one at night.

Following night, Saturday (7), org did a repeat, getting a good-sized house in the afternoon and a capacity at night.

## Romig & Rooney Lose Canopy Top in Bow

CORUNNA, Mich., June 14.—Business has run from bottom to top and back again, with everything from freak storms to balmy June days. Opening day at Baseline, Mich., a Detroit suburb, the show, lost its canopy top when a freak twister tore it to shreds. Luckily, the performance had been cut short and most of the customers had left. At present the show is using a side wall until the new big top arrives.

Visitors have included Terrell Jacobs, Gene LeRoy, Bob Green, Del Brewer, Lou Gardner, George D'Ardeppo, Clyde Wixom, Guy Stanley and Tommy Sacco.

Show moves on 12 trucks and trailers. Music is furnished by M. Couls on the calliope. Slim Girard heads the concert with six people.

Acts are the Romig and Rooney troupe, five-person riding act; Fay Romig's high-school and Liberty horses; the Aerial Petrillas, and Girard, juggler; Opal Harris, Patricia Couls and Agnes Petrilla, ballet girls. Clown alley includes Happy Holmes, Noah Warner and Jim Petrilla.

Executive staff: C. A. Romig and R. W. Couls, co-owners and managers; Ernest Chadwell, general agent; Elizabeth Romig, treasurer and time-keeper; Marijo Couls, secretary; John Young, Side Show; Stanley Raymond, pony ride and outside stands, and Ralph Wilfong, 24-hour man.



## Ringling-Barnum

Big business and ideal weather finds the Big One moving along in good shape. Our first softball game of the season was played in Washington for the benefit of the servicemen at the Walter Reed Hospital. Game was played between the midget clowns and the girls, with the girls winning 14 to 9.

Andy Bros.' Shows day and dated with us in Baltimore and visits were exchanged.

Visitors have included Bob Wallace, Bumpy Anthony, Alex (Shura) Nueburger, Gunther Wallenda, Johnnie Ortiz, Dr. L. C. Holland, Sam Crowell and George E. Baney, and George E. Lloyd, circus model builder.

Shiek Gwinnell joined. Addie Corsi closed her season.

Around the lot: Eddie (Raincoat) Decker, keeper of the prop top, showing his wife and kiddies around the lot in Baltimore. Johnny Tripp flexing his fingers before spec, so he can give his all playing the chimes on the bell wagon. His rendition of *Here Comes the Bride* is really something. The 100 Per Cent Club having its in-between show rummy games daily with Ira Millette overseeing to keep the game honest, no doubt. Francis (Dusty) Duling, former show boy now in the marines, visited and made spec. He also helped with the tear-down in Washington. Everyone trying to find a shady spot to cat-nap between shows as the heat was terrific in Baltimore. —DICK MILLER.

## Sparks

A group of the boys clustered around a radio long enough to hear Merle Evans and his band on the *Fitch Bandwagon*. Despite the fact reception was poor, the program was swell.

You've never heard any noise until you heard that coming from four señoritas and a senior, accidentally locked in a theater dressing room and their cue coming up. The Caudillio sisters and their mother, accompanied by the writer and his clowns, who went to the Bilmore Theater in Oshawa, Ont., for a special Saturday morning show, finally made their entrance after climbing down the fire escape.

Coffee Boy Costello recently was seen frantically searching the grass around the cookhouse. Seems he buried a "treasure" and made a chart of its location. He then lost the chart.

Win Lamb, tax man, was highly incensed when he read in *The Billboard* that the show had not set up in Lima, O. We made a matinee there and tore down before the night show. The reason Win is so put out is he tore down the front door single handed that night. At least that's (See SPARKS on page 79)



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# DRESSING ROOM GOSSIP

## Cole Bros.

Harold and Eileen Voise, Marion Partello, Ethel Freeman and Clarence Canary visited Frank Shepard at City Hospital, Akron. Otto Griebbling returned to the show after giving his daughter away in marriage. The first thing he did on his return was to give Bogonghi away.

In Butler, Pa., the Cristiani table in the cookhouse was so far away from the rest of us I thought they were on a picnic. The Voise Troupe, Hubert Castle, the Cristiani family, the Chambertys and others certainly have had gravity trouble. Even Jargo fell down on the track.

Our day off in Williamsport, Pa., was welcome. Manager Terrell, of the Lycoming Hotel in Williamsport, had rooms for all of us.

Around the lot: Laughing George Davis, the tops in cookhouse stewards, doing k.p. Bogonghi looking for his trunk. Mr. Mac blowing the whistle in the middle of the prize fight. I hope he enjoyed his nap. The girls asking me to thank Tom and Win Gregory for the gifts and candy on our visit to Akron. Duke Kamakua, of the Side Show, celebrating his birthday.

The Elks Club in Williamsport held open house for the personnel on our Sunday off. Many thanks to the Elks in general and Frank Hamer in particular. Newest addition to the Wild West Show is Don Archer. Jo Jo Monarch enjoyed a big day in Akron. She was visited by her mother, sisters and a host of relatives. The bear walked into the privilege car the other night and clawed Bogonghi. Aside to Mr. Miller: That cookhouse free gag of yours is tops.

Ed Woodring was host at a party in his home in Altoona. Guests included Mr. and Mrs. Jack Voise, Marion Partello, Florence Tennyson, Ann Hamilton and Ethel Freeman.

Visitors have included Mr. and Mrs. Tom Gregory, Bill Harper, Florence and Pete Mardo, James Graham, John Drabble, James Landis, G. Wylie Overly, Johnnie Stover, John Wyatt, James Bruce, and Father LaBlonde. Letters have been received from John H. Schlueter, Ed Hillhouse, Walter Renner, Albert Gilleno, W. G. Ford, Charles Oliphant, Ernie Bishop and Jack Tripp.—FREDDIE FREEMAN.

## Bailey Bros.

Holly Howard, our chief electrician, left us to make fairs. Mr. and Mrs. Ripley returned, Donald as chief electrician, and Mrs. Ripley as specialty dancer in spec. Bert Pettus, superintendent of the Side Show, and Bad-eye, boss props, carry on a friendly feud about who does the most work.

The picnic we were all looking forward to had to be postponed because of rain. It will be held later. All foodstuffs, prepared by Peggy and Billie Henderson, were given to Mrs. Saudawski for the cookhouse.

Dolly Jacobs and Cory Lee, of the Garden Bros.' Circus, visited in Massena, and Bob and Opal Stevens, Skinny Goe and Mr. and Mrs. Harry Shell promptly returned the visit.

Mrs. Ted Milligan, of the Side (See BAILEY BROS. on page 79)

## Cookes' All-American

During the stand at Stamps, Ark., June 1 show suffered canvas and equipment damage from a storm. Because business in Southern Arkansas proved too spotty, show moved into Southern Missouri.

A fire at Conway, Ark., destroyed Owner Sonya Cookes's house trailer and most of her clothing. Allen and Ellen Knight joined at Cotton Valley, La., and one of Dano Cookes's large pythons escaped during the night at Saline, La. Show is routed thru Missouri and Iowa for June and July.—J. M. COOKES.

## Clyde Beatty

At Glasgow, Mont., Jean O'Brien, wardrobe mistress, enjoyed her birthday recently, despite her illness. Not long ago, while doing web, Red Hovious found it extremely difficult trying to spin Janie Staatz with one hand and hold his web suit together with the other as the snaps became unfastened during the number. Janie departs for Los Angeles soon where she may undergo surgery.

During the Williston, N. D., date Jo Ann Day took off a few days because of an arm injury. Mullins DePachmann, of the calliope, missed the train after warning everyone of train time.

H. Brown joined in the ticket department at Rugby, N. D. Larry Vogt, besides taking care of the tax box, also is chief custodian of Clyde Beatty's convertible. Who's pitching today, McCoy?

A host of Indians arrived on the lot at Devils Lake, N. D., in full regalia and horse-drawn wagons. Bozo LaMount and George Barnaby have been ailing. Grand fishing location here and C. R. DeWitt, fire department head, caught one of the big ones. Prize, however, went to John Leal, midget magician, for a 23-inch rainbow trout.

Joining recently after an operation in Dallas, was Mrs. Radell Martin, wife of the Side Show manager.

There was a beautiful morning and matinee at Grand Forks, N. D., home town of Pat Purcell, outdoor editor of *The Billboard*. Alvina Beatty, joining for the summer. She is practicing web. Heavy clouds hung over us between shows that were later to plague us for several days.

We rode into Fargo, N. D., under murky skies only to learn that the lot was submerged. We continued on, blowing our first stand of the season.

Arriving in Valley City, N. D., an evening previous to our engagement, the show unloaded and partially set up, then the rains came. It rained hard and 'twas not fit for man or beast. Winds of tornado like force lashed at the paraphernalia and torrential rains beat down upon the sluggish lot. Late afternoon it was decided the day was lost, so everything was loaded and on we sped.

Warm, bright, sunshine at Jamestown, N. D., and the lot on a sea of sweet grass. Everyone in a cheerful mood.—DICK ANDERSON.

## Mills Bros.

Personnel who entertained at the Grand Rapids, Mich., Blodgett Orthopedic Hospital for kiddies and the Mary Free Bed Convalescent Home Monday (10) included Jack Hoxie, Chief White Eagle, Buffalo Ben, Bill Nippo, Tommy Whiteside and Alex Brock, with his dog, Butch. Show was emceed by Jimmy O'Neill.

Paul Mills has a new house trailer and Jake Mills a new paint job on his. The Charles Bradys also boast a new house car. The Fred Conleys celebrated Frieda's birthday with a party in Grand Rapids. Bill Steamberg visited friends in Grand Rapids.

Jack Hoxie's cowboys are all decked out in new levis. New acts joining include Viv and Frank Nolan, the Skating Carltons, and Ethel Jennier, aerialist, and her daughter, who does contortion. The Roman ladder act now boasts 9 girls and 12 ballet girls.

The Charles Zerms have a new Buick and are at home in their trailer again. Everyone is looking forward to the arrival of the new big top. Chief White Eagle had guests from the Pottawatomie nation in Grand Rapids. Dick McKinnon, advance, is official scout for scrapbooks as a sideline.

Visitors have included Blinky Hoffman, Grand Rapids; Mr. Del Val, Grand Rapids, who worked with

## C. R. Montgomery

We've had all kinds of weather, including five inches of snow, 28 degree temperature and a blowdown in Littlefield, Tex. In all, org has lost eight days because of weather. On the brighter side, however, business has been consistently good. J. E. Brown delivered a new International K. Seven, and two new Ford tractors were brought from Denver to Bridger, Mont., June 6. Big top is an 80 with three 40's and a 30. The menagerie is 165 by 50 push-pole with a 12-foot side wall, housing four cages, plus ring stock and elephants. The Side Show is a 60 with two 30's with 10 new 12 by 16 banners.

The big show performance has been strengthened by the addition of M. Mackey and three performing chimps, the Miller family of four, Pat and Monty Knight, the Charles Forrest Troupe, and Joe Gonzales with two assistants. This brings clown alley to eight men. Jack Bell's band now totals 10 men.

Swede and Mabel Johnson are producing the concert with 10 people in the Wild West line-up, featuring Alva Johnson Jr. Benny Levine and Eddie Berryman have charge of the reserved seats. George Hanlon is the legal adjuster and the Side Show concession department includes Goddy Phillips, Cliff Shell, Manual Cornett, Speedy Rickman, George Boy Birch, Otis Hackman, Ben Williams and Eddie Jones.

Manager Al Moss has dispensed with his wheel chair and gets around on crutches. Owner C. R. Montgomery left Billings, Mont., by plane on business. Red Larkin and Mike Koskie are in charge of the candy stands; Push Newstead is the boss butcher; Hollywood Danny Craig has the No. 1 stand; Jack Walsh the grease joint, and Mr. and Mrs. Lefty Shapiro, novelties.

Side Show line-up includes Dee Aldrich, manager; Louis Rosenberg and Dee Alberts, tickets; Ann Gray, sword swallower and mitt camp; Scotty Cooper, magic; George and Roddy Surtees, presenting the educated ape; Johnny Webb, fire-eater; Reba Osborne, sword ladder; Dolores Thomas, electric chair; Irene Gaskill, snakes; Jackie Walker, Hanging and Kay Williams, swordbox.

Willie Rawls joined at Lovell, Wyo., to take charge of the paint crew.

Mel Fleming is the 24-hour man; John Foss general agent, and Mr. and Mrs. Frank Kitzman are in charge of the billing crew.

## Siebrand

In Salt Lake City we played from the regular circus lot. Competition was keen between the circus, Utah Centennial and the *Ice Follies*, but we held our own.

Visitors were plentiful and included Mr. and Mrs. Clarence Hood and son; Valeen Stewart, now Mrs. Paul Roundy, who has a dance studio in Springville, Utah; Jack Poster, owner of the Club 40, who gave us a big dinner party; Mr. and Mrs. Fred Bowery, Chief and Dorothy Sky Eagle, Smokey Chism, Mr. and Mrs. Penny Parker and daughter, and Clarence Smith, now on the police force.

Smokey Chism's trick riding horse was killed by a car en route to Salt Lake City. Ed Widaman and wife, Arzeta, joined with their baby elephant act. Blackie Coler came on with Ed Widaman but stayed on in Salt Lake City with the Cavalcade of Amusements.

Don Lovola, retired wire walker, showed several of us thru his establishment in Salt Lake City. Don Rey, organist, has gone to Mexico City to do theatrical and club work.—TONI MADISON.

Jack Hoxie in his first picture *Lightnin' Brice*; Mr. and Mrs. Earl Eddington and son, Earl Jr.; Mr. and Mrs. C. C. Clemmins and daughter, Gail, and Bill Tingle, of the Lewis Shows.—BONNIE BAKER.



**James M. Cole**

The backyard delegation decided it was about time this opera was represented on the Dressing Room Gossip page. We've got the dressing rooms and the gossip, so here goes.

By way of introduction, the writer has been associated with Nellie Dutton & Company the last five years as acrobat, aerialist and rider and always can be found at the Nellie Dutton trailer on the grounds. Pleased to meet you!

We've been having rain and cold weather, too, and all the muddy lots that go with it. We'll skip that. Since Oscar Decker has taken over the cookhouse we have been playing day and date with it and the food is excellent. The management had difficulty early in the season getting seasoned help and we were often a day ahead of the eating emporium.

Baby Dorothy, the tiny elephant, has been in great demand as a guest for luncheon clubs, but Jimmy Cole Jr., age 7, has trouble getting her in and out of elevators. The Morris troupe entertained Mrs. Ethel Morris, mother of Emma and Don, when she brought Emma's two daughters to remain for the remainder of the season.

There would never be an "aerial" (See JAMES M. COLE on page 79)

**King Bros.**

We are tramping down the Mohawk Valley of New York State. The lots are grassy but still soft from heavy rains. At Lockport, many drove to nearby Niagara Falls between shows. At Batavia our lot was adjacent to the fairgrounds.

At Medina, Tommy and Lucy Arenez placed a wreath on the graves of Mr. and Mrs. Andrew Downie.

Dot Rosenhein returned from a visit to her home in Ogdensburg, N. Y., and celebrated it with a housewarming party in her trailer. Ben Abslam spent a Sunday in New York City with relatives. Fred Wentzel, clown, writes he is en route.

Stephen Kuzmicz, manager of the No. 1 advertising car, and his crew are doing a great job. Since the schools closed, Jimmy De Forrest has joined the press department.

Tommy Bentley's brother, Buddy, joined the concession department. George Adams returned from a trip to his home in Washington. Fred Merkle joined as an assistant to Enoch on the big top. Paul Mason, Dansville, N. Y., caught the show at Corning.—PHYLIS DARLING.

**Dailey Bros.**

The usual boat trip from Portsmouth to Newport News, via Norfolk, at midnight was uneventful. We could hardly believe it was the Dailey folks, they were so quiet. In spite of a late arrival and a 5½-mile haul in Richmond, we matined at 4:30 p.m.

Note to Chuck Sateja: All is forgiven because of your gift of brooches to the old girls. Eddie Hendricks and T. P. Lewis put on a snappy principle act. Speaking of route cards: a colored employee asked Bertha Drane: "Miss Bertha, sell me one of them there circus maps."

Like the shoemaker to his last, so trainmen should stick to their trains and not get the menagerie side wall upside down.

A unit of entertainers has been treating crippled children to a bit of (See DAILEY BROS. on page 79)

**Garden Bros.**

We will never forget Cornwall, Ont. The weather was perfect, crowds were big and there were parties and entertainment galore. Mayor Floyd Gallenger presented Modoc, who represented the show, with a key to the city and the stunt gained plenty of newspaper publicity. The Kinsmen gave a party for (See GARDEN BROS. on page 79)

**Polack Western Unit**

After a successful engagement in Eureka, Calif., we enjoyed the beautiful trip back thru the Redwoods to Stockton, despite the rain. Eddie Cole had to give Hacksaw, his dog, two baths after that trip.

In Stockton the weather wasn't tepid, it was hot. The Ericksons were up bright and early each morning to take a swim. The fishing club is going great with Charlie Borza in the lead. He had quite a large catch recently but since the Borzas left their trailer in Stockton, they were unable to enjoy the prize catch. Charlie gave the fish to the Randow family and they reported a great feast.

A certain young lady on the Stockton newspaper inflated the ego of all the men on the show when she said in a story that they were all perfect physical specimens.

It's Ruby Landrus who now is doing a Dagwood. The other day she was caught rushing like mad back to the dressing room. Seems she forgot to put on her wig. Incidentally, she is awaiting a visit from her sister and maybe that explains why she's in a dither.

Mike Nidus, one of our butchers, was rushed to the hospital recently. He spent two days there but is back on the show. Rosita Willys received a beautiful sequined scarf from her mother.

Why is everyone calling Lucretia Dorney "Giggling Gertie?" Incidentally, Lucretia did a fine job when interviewed on the radio in Stockton.

Eddie Cole had a scare recently while driving in his car. He was followed by a patrol car for three miles. Finally the cops pulled up alongside of him and told him he was wanted back at the building for a matinee he didn't know was being held.

We were all surprised to hear Guistino Loyal is practicing a car stunt, a la Jimmie Lynch. Some of the performers witnessed his first stunt!—IRENE LAFFERTY.

**World-Wide Animal Exhibit**

Business is good. Western Oklahoma and Kansas farmers have money and a yen to see the show. At Wichita, Kan., June 3-5, we had a fine lot on East Central and Ohio streets. Business proved that city folk also like animals.

Visitors in Wichita were Mr. and Mrs. A. B. Campbell, formerly of the Honest Bill Newton Circus. Now retired from show business, the Campbells are in the real estate business. A. B. was drafted back into show business for the night when we put him on duty at the front door. Also visiting us in Wichita were Fred and Bette Leonard. They had dinner with Mr. Duggan closing night.

Mr. and Mrs. Dungan, for the past several years on the Al G. Kelly-Miller Bros.' Circus until ill health forced him to retire for the first time in 25 years, visited. Miss Stevenson, whose stepfather is with the Montgomery circus, was another visitor.—JIM STUTZ.

**Gran Circo Americano**

Business has picked up to such an extent that the management decided to hold over for another week. Weather has been fine, with only a few showers now and then. Decoration Day was Eddie Milan's birthday. It was celebrated with a surprise party at the apartment of Jerry and Janis Wilson. Willey and Dorothy Storey provided the cake. But the bakery didn't know how to write happy birthday in English. So they had to settle for "Feliz Cumplianos Eddy." On May 31, a few of us made the trip on the Funicular Railroad to the top of the Monserrat. A beautiful mountain top, which (See GRAN CIRCO on page 79)

**Stevens Bros.**

A cold wave hit the org at Humansville, Mo., and we all unpacked our winter clothes again. Surprising as it may seem a big crowd came out to see the show; all were decked out in overcoats, etc.

Bob Grubb celebrated his birthday May 29 and received many gifts. Mrs. Stevens, mother of Owner Bob Stevens, was injured in a fall but is okay. The writer was unable to work for several days because of a foot injury. During the layoff I vis-

ited my home in Baxter Springs, Kan.

Sunday (1) we made a 100-mile jump out of Missouri and into Kansas, opening at Paola. We had a fair crowd at the matinee and a straw at night. George Zurline, of clown alley, and Johnny Latoski, who is working concessions, left after the night show at Paola and drove to Kansas City, Mo., for some new clown props.

At Wellsville, Kan., patrons were forced to wade in the mud to see the show.—JACKIE DALE.

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Good Deal. Pays 30%. PLENT OF WORK. Cal Hicks, wire.  
**TED WHITE**  
 120½ North Dazie Greensboro, North Carolina

**WANT FOR CLYDE BEATTY CIRCUS SIDE SHOW**

Good Bally Act, also other Acts, Ticket Sellers who can make second openings, Assistant Boss Canvas Man and Canvas Men who can put up and take down. Address:  
**PETE KORTES**  
 Care Clyde Beatty Circus, Sioux Falls, S. D., June 17; Pipestone, Minn., 18; Willmar, 19; Wahpeton, N. D., 20; Little Falls, Minn., 21.

**JAMES M. COLE CIRCUS**  
**CAN PLACE AT ONCE**

Two Main Street Lithographers. Trumpet Player for Big Show Band, Novelty and Entertaining Acts with own transportation for Leon Bennett's Big Side Show.  
 Danville, N. Y., June 18; Cuba, 19; Salamanca, 20; Corry, Pa., 21; Conneaut, Ohio, 23.



## WANTED FOR MILLS BROS.' CIRCUS

### SIDE SHOW ACTS

Due to enlarging show. Five-Piece Colored Band. Freak to feature: Bertha Hatley, Frog Girl, get in touch with me; Fat Girl, Mind Reader, Sword Swallower, Musical Act, Bally attraction, in fact, any acts suitable for high class Side Show. Magician that can and will handle inside, also Side Show Boss Connoisseur. Write or wire, stating all. You get it here every week. All mail to

**CHAS. A. ZERM, Mgr.**

Goshen, Ind., June 17; South Bend, June 18-19; Michigan City, June 20; Valparaiso, June 21; Joliet, Ill., June 23; or per route.

## ACTS WANTED Fort Worth Shrine Circus

Nov. 21-30—10 Days

**John L. Andrew**  
817 Cotton Exch. Bldg.  
Houston, Texas

## Indian Female Elephant FOR SALE

### NOW IN NEW YORK

Recently arrived from India, 8½ feet tall, broken for pushing, pulling and carrying.

Write or call

**CIRCUS EQUIPMENT CORP.**

240 E. 45th Street, New York  
Murray Hill 2-1090

## Cent'l Indiana C. I. O. Labor Day Celebration Comm.

### WANTS

PHONEMEN, BOOK, TICKETS, BANNERS

CHAIRMAN, CELEBRATION COMMITTEE  
C. I. O. Bldg., 416½ S. Walnut St.  
Muncie, Ind.

## ELASTIC NET OPERA HOSE

Black, Suntan and White, \$4.95.  
Elastic Net Tights, \$7.50. Rhinestones and Settings. Metal Spangles, all sizes and colors. Chainette Fringes. Other Items. Folder? Yes.

**C. GUYETTE**  
346 W. 45th St.  
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Phone: Circle 6-4137

## AGENT AND BILLPOSTER WANTED AT ONCE

State Salary First Letter

## BEERS-BARNES CIRCUS

2419 Washington St., Allentown, Pa.

## TED EDLIN

Telephone me, Shrine Circus,  
La Crosse, Wis.  
**George Pughe**

## JAMES M. COLE CIRCUS CAN PLACE

For big show band to enlarge band  
Trumpet and Trombone Players  
Geneva, N. Y., June 17; Dansville, 18;  
Cuba, 19; Salamanca, 20; Corry, Pa., 21

## SOUVENIR PROGRAMS

King and Franklin Circus

50 and 100 to Dealers at **10c** EACH  
Reduced Prices. Postage Paid  
No stamps accepted.

**CHARLIE CAMPBELL, Box 301, Sylvia, N. C.**

## UNDER THE MARQUEE

Sam Freed cards from Schenectady, N. Y., that he visited the James M. Cole Circus in Mechanicville, N. Y.

Count Wiswell, now playing with Polack Bros.' Eastern Unit, writes he will play fairs for Frank Wirth starting the last week in July.

Earl Shipley, now with Jimmie Lynch's Death Dodgers, reports he visited the C. R. Montgomery Circus in Lowell, Mass.

Billy Hudson and Billy Bailley, who closed with King Bros.' Circus Sunday (8) at Canandaigua, N. Y., joined Bailey Bros.' Circus in Montpelier, Vt.

Men with mustaches wearing derby hats; women wearing veils and bustles. How much does the come-in of a present-day circus look like some of the lithos it posts?

Walter L. Main has been made an honorary life member of the Ohio Showmen's Association, Canton, Main



TWO OLD-TIMERS were reunited when the Al G. Kelly-Miller Bros.' Circus played Fairbury, Neb., June 5. Virg Campbell (right), one of the two surviving brothers of the Campbell Bros.' Circus, and Buck Reger, who started with the Campbell org in 1907. Fairbury is Reger's home town.

writes he recently caught the King Bros.' Show at Greenville, Pa.

Donald Marcks's Miniature Circus was awarded first prize as the best hobby and exhibit at the National Hobby Clubs exhibition in Oakland, Calif., June 4-8. Marcks's home is in El Cerrito, Calif.

Among visitors at the opening of George E. Burton's Famous Robbins Circus were J. Rudolph Conway, George W. Jones, James MacInnes Sr., and Jr., Charles B. Kistlet, Bill Mull and Mr. and Mrs. Herbert A. Douglas.

Leon A. Winker, billposter, who left the Sparks Circus in Ottawa, Ont., recently, visited *The Billboard's* new plant in Cincinnati June 11. Later he dropped in on Mr. Rozzi, of the Tri-State Fireworks Company, Loveland, O.

Years ago a truck showman was showing a visitor his 60 by 90 horse tent. "Brand-new and it's a peach; but you haven't any horses," said the visitor. "No," replied the manager, "but ain't it a helluva flash?"

Slim Briggs reports catching Polack Bros.' Shrine Circus at Durham, N. C., and visiting with Chester (Bobo) Barnett, with whom he trouped 25 years ago on the Hagenbeck-Wallace Circus, and Morris Gilhart and Thomas Williams, of clown alley.

Doc Waddell writes that Mrs. Barry Gray and Roy Buhl were among visi-

tors to the Mills Bros.' Circus when the org played Lansing, Mich. Waddell and all personnel of the Mills org, held a memorial service for the late Barry Gray and other show folks in the Lansing cemetery.

Sinon D. J. Collins, clown, who has been working rodeos since the first of the year, is now with the Tom Packs Thrill Circus. He and Rube Curtis will make the jumps in a jeep. Curtis was a member of the West Plains, Mo., police department during the winter.

F. O. (Tarzan) Banks, now operating his Hell's Acre Snake Show at Ocean View Park, Norfolk, was host to friends at a rattlesnake supper at Porter Tremble's Restaurant opposite the amusement park. The snakes were supplied by B. A. King and prepared by Lee John.

Mr. and Mrs. Ferdinand Abbott and Emil Spatz visited Doc Waddell and Mills Bros.' Circus at Saginaw, Mich. After the show the personnel threw a party for the retired veterans. Spatz is operating a riding academy at Bridgeport, Mich., while the Abbotts reside on their farm near Mount Morris, Mich.

James R. Shropshire, one time Side Show manager with Walter L. Main, Fred Buchanan and other early-day circus owners, now operates the 4-Paw Hotel at London, Ky. He has a large collection of circusiana, and



IRA J. WATKINS' chimp is performing on an English-made motorcycle, the above picture showing Henry Schuricht, chief engineer of the Whizzer Motor Company, handing Watkins the bill of sale for the new machine. Deal was completed while Watkins was with Garden Bros.' Circus in Windsor, Ont.

in the lobby is a large mechanical tiger which was imported from Germany 25 years ago.

Erne Ohrt, styled America's foremost bicycle propagandist, caught Polack Bros.' Circus in San Francisco. . . . Ed T. Hillhouse, Chillicothe, O., enthusiast, reported that as of May 22 he has been on 30 circus lots this season, including the indoor shows. . . . Joseph McDonald is working floss on Polack Bros. Eastern Unit.

Visitors to Dailey Bros.' Circus when it played Frederick, Md., included Dr. William A. Mann, director of the U. S. National Zoological Park and chairman of the James E. Cooper Tent of the CFA, and Melvin D. Hildreth, past president of the CFA. Owner Ben Davenport hosted the two circus fans at a midnight lunch in his private car.

When the Clyde Beatty Circus played Portland, Ore., Mr. and Mrs.

Jack Rennick, brother and sister-in-law of Mel Rennick, were hosts at a dinner in their home in honor of Jean Evans, aerialist with the show. Attending, in addition to Miss Evans, were Milonga Cline, George Barnaby, Bob Reynolds, Frank Doyle and Mr. and Mrs. Mel Rennick.

Bob Robinette, who trouped for years in various branches of outdoor show business, is now in the clothing business in Hagerstown, Md.

Irene Dean, former aerialist, and in private life known as Mrs. F. W. Peters, who resides in Rockford, Ill., writes she recently was in Quincy, Ill., where she visited the Lanny Brothers, former casting act. "Altho Art and Eddie are off the road they are much interested in showfolks and are operating a spot known as Showfolks Club in Quincy," Mrs. Peters wrote.

Bob (Bonham) Stevens has every right to be quite proud of the after-review given his Bailey Bros. show by *The Binghamton* (N. Y.) Sun. Binghamton will experience more than an ordinary quota of billers this summer as the Cole Bros. brigade was in there fighting Bailey Bros. crew, and the Ringling-Barnum mob is scheduled in to hang a few valentines for the Cole show.

Personnel of the Hamid-Morton Circus gave a birthday party for Bob Morton at Newark, N. J. May 24, with Joe Basile's band, Charlie Basile, Peaches O'Neill and her ballet supplying the entertainment. Committee members of Salaan Temple attended and it was announced that temple will sponsor another Hamid-Morton show next April. Carl H. Sonitz handled the promotion.

Roy Barrett writes that the business is full of kings. Felix Adler is king of the clowns on the Ringling-Barnum show. Ditto Otto Griebing on Cole Bros. show. Barrett was Ole King Cole on Barnes Bros. show. Barrett gave up his crown to work Sunbrock's show in the Yankee Stadium, with other Eastern spots to follow, and will open a string of fairs with an outdoor unit at Lawrenceburg, Tenn., September 8.

An enterprising reporter on *The Hutchinson* (Kan.) *News-Herald* gave W. F. Duggan and his World-Wide Animal Exhibit some neat publicity when the show played there Sunday (7). Exhibit was set up a few feet from the First Baptist Church "and while no competition was intended, by 9 a.m. Sunday nearly 600 persons had seen the animal show while a peek into the church revealed only about 60 persons in the pews," the *News-Herald* story said.

H. D. Golden, of the circus bearing his name, writes that he visited the Barlow Circus at Jackson, Mich., Sunday (8) and visited with F. C. Fisher, Virginia Logan and Mr. and Mrs. Pete Fisher. While there he purchased a cage wagon which he will add to his rolling stock. Barlow also reports he heard Elmer Fisher, formerly with the F. C. Fisher and Son Circus, is with the Verne Slout Show and that Jim Carter, of the Carter Dramatic Company, is readying his show for the season.

Flying La Forms, following an engagement with the Larry Sunbrock Rodeo and Thrill Circus at the Yankee Stadium, New York, are penciled into Durham, N. C., and Richmond, Va., under the Sunbrock banner, with the Frank Wirth Agency handling the bookings.

Jack Leontini infos from Indianapolis that thru the tie-up with the VFW they have been able to card the city lampposts and the bumpers on busses and trolleys for a Wal-lenda Circus in the Coliseum which, coupled with the regular billing, gives the show a strong hally.



## Sparks Ottawa Biz Said Fair

OTTAWA, June 14.—Business during the two-day stand here of the Sparks Circus was just fair, show running into rain for the opening day and weather was threatening the second day.

With the big tent seating capacity put at 4,900, show drew only about 500 patrons at the opening matinee. Night crowd was much better however, with 3,300 on hand.

Matinee the second day drew 1,000 paid admissions and the night show attendance was around the 3,000 mark.

## Former Trouper Dies

NORTH ADAMS, Mass., June 14.—Robert Armour, 75, former circus acrobat, died at his home here May 24. Funeral services were held here Monday, May 26, from the McBride Funeral Home with Rev. John H. Hyde, pastor of the First Congregational Church, officiating. Burial was in Maple Street Cemetery. Surviving is a daughter, Mrs. Wright, Waltham, Mass.

## GARDEN BROS.

(Continued from page 77)

entire personnel and here are some notes: Arden Covett donned his skates and swiveled all his 200 and some pounds. Charles Stauffer is still dizzy. Dorothy Herbert and Don Dorsey put on a seal act with sound effects. Bill Garden was tempted to buy the act. Rosalie Siegrist, Eric Radke and LaVerne Fleck, of the Irving teeterboard act, proved they are the rug cutters of the troupe. The Kinsmen presented the writer with a compact. Skinny (Fat) Goe was seen renewing acquaintance with his old flame, Princess, the sad Great Dane. A. W. Kennard pulled his "We done dit it" gag. Biggest laugh of the evening came when Joan Ross and Coy Lee did the changing of the wardrobe. A grand time was had by all and our thanks to Jack and Shirley Sones, Eadie and Barney Barnett, Elsa McRae, Ray Brown, Mayor Gallinger and all the Kinsmen Club.

Showing close to Bailey Bros.' Circus was like old home week. George Myers even started announcing Garden Bros.' acts when he saw us enter.

Noted about were Bob and Opal Stevens, Skinny Goe, Mr. and Mrs. Harry Shell, Lillian Sadowski, Barbara, Ruth and Suzzie Swank, of Bailey Bros.' Circus, Larry Manuriere and Mr. and Mrs. St. Clair. During the visit Mac McDonald presented Coy Lee with a special bull hook—or did he?—DOLLY JACOBS.

## GRAN CIRCO

(Continued from page 77)

overlooks the city of Bogota. Much of the railroad is on an 80 degree angle! Cameras were very busy, as there is an imposing church built on the top and a fine view of the city.

We have a new addition to the show in the way of an exhibition tent run by the Telepaticos brunet (mental act). It's called "El Dragon Humano."

Our menagerie is growing by leaps and bounds. Newest additions are a baby tiger and Colombian fox. Mell Henry has his hands full with his big monkey family. There are two monkeys named George H. and Bob M. I've got what they claim is an eagle named after me.

Amazing fact: People here come back to witness the show three and four times, necessitating an almost complete change of program every few weeks.—JIMMIE HARRINGTON.

## Bob Tails

BERLIN, June 14.—While circuses in America may be having their troubles with weather, the Barlay Circus here is having trouble with its horses' tails.

A total of 30 horses had their tails shorn recently by a stable guard who intended to sell the hair to upholsterers and brush-makers. The knave was caught, but you can't sew tails on horses.

"It's somewhat sensational, but also a sad equine act we present," said one circus official. We have 30 tailless horses, including a Shetland pony and an Arabian thoroughbred."

## DAILEY BROS.

(Continued from page 77)

the circus. They include Mr. and Mrs. Rube Ray and daughter, Lottie; Ricci, juggler; Rube Arnold, Ward Hall, three of the Sugar Brown Indian act, and Johnnie Stevens, emcee.

Johnnie Williams helps dish up breakfast in the cookhouse in addition to his duties of leading the Side Show band. The Side Show girls have new wardrobe.

Concert item: Ticket please. . . . Ain't got one. . . . It will be 25 cents. . . . I'll pay you Saturday. . . . We won't be here Saturday. . . . I've got work to do anyway, guess I'll go home.

Norma Plunkett was on the sick list for a few days.

Visitors have included A. J. Mitchell, for 27 years secretary of the Anderson, S. C., Fair and now secretary of the Richmond, Va., Fair; Mayor William A. Grubert, president of the Stonewall Brigade Band formed during the Civil War; Mr. and Mrs. Winthrop, Mrs. Frank Casey, Dr. Carlin Freichkorn, Don and Maude Montgomery, Bert Melville, Kenny Moore and son, E. J. (Spike) Moore; Mrs. Spriner and Mr. and Mrs. Ben Maddox.—HAZEL KING.

## BAILEY BROS.

(Continued from page 76)

Show, celebrated her birthday and received an elaborate gift from her husband. In addition, she was guest of honor at a party in the Side Show. Happy and Marie Loder, of the James M. Cole Circus, visited in Auburn. A new panel truck has been added to the advance.

Bill Stiles received word his brother dropped dead in Tennessee. He tramped for 15 years as a clown.

Tim Mix Jr., and his company of Western hillbillies joined as the concert attraction. Show has been host to many underprivileged children. Johnny Fitch, the org's photographer, has a complete set of all acts and scenes around the lot. Barbara White received two large reptiles.—GEORGE L. MYERS.

## SPARKS

(Continued from page 76)

the way he tells the story. New sign in the pie car: Positively no tipping.

Harry Armstrong, of the trumpet department, was welcomed like the prodigal son in Belleville, Ont. His grandfather founded the town band and some of the old windjammers are still around.

MacLean's magazine in Ontario took several shots of the show for its cover and Liberty magazine has commissioned a profile on Frank Cromwell, native Ontario boy and well known circus performer. Prof. W. E. Alexander is aroused at the remark made by Dr. Heckler, of the New York Flea Circus, that only European fleas are trainable. Alec swears he uses only the domestic variety.—DAVE MURPHY.

## De Wayne Bros. Bow In California Okay Despite Bad Weather

(Continued from page 75)

ture horse. 14.—Clown walkaround. 15.—Single trap act. 16.—Mark Smith, Liberty horse act. 17.—Clowns, featuring Koko and Grace Fairburn. 18.—The Flying Alexanders.

George B. Parrott is general manager; Til Taylor, general press agent; William M. Petty, auditor; Marie Brown, assistant cashier; Wayne Blake, superintendent of canvas; Raymond Augilar, musical director; Edward E. Castro, chief electrician; William Detrick, menagerie superintendent; Delores Mayall, wardrobe; Donald Tremaine, outdoor advertising; Henry Monzello, 24-hour man; Orville Mayall, chief mechanic; Forrest Freeland, advertising designer; Waldo T. Tupper, general agent; Fay Alexander DeWayne, public relations; Ted L. DeWayne, personnel director; Harry Phillips, contracting agent; Luke Anderson, manager of concession department; George E. Ray, lot superintendent; Wally Cooke, superintendent of tickets; Jerome C. Lewis, property superintendent; Bill De Barrie, side show manager; Tod Lybarger, chief usher; Buddy Richards, master of transportation, and Art De Foi, cookhouse superintendent.

## JAMES M. COLE

(Continued from page 77)

ballet on this show if Torchy Townsend didn't stand at the backdoor each performance with her rosin bag to supply the gals with the sticky stuff. They always forget to apply it themselves.

Laugh of the week: The look on Kay Davis's face when Baby Dorothy pushed her down while Kay was lecturing in the pit show.

Those feet we see bobbing up and down in the tall grass back of the lots between shows belong to Rusty Parent, trying to make a hand-stand. We have developed a couple of champions already this season. Tampa Frank and Patsy are the fishing champions—to date, and Jimmy Stutz is the pool shooting champion. At least they make claims. Nellie Dutton is hard at work on Baby

## Circus Murder

BALTIMORE, June 14.—Richard Sheehan, of Arlington, Va., identified as a sub-contractor and truck driver in charge of sanitary work for the Ringling Bros. and Barnum & Bailey Circus, was shot and killed instantly in a rest tent on the show grounds here Thursday (12). The murderer was still at large yesterday, altho police hinted at a possible arrest before the Big Show tears down tonight.

Sheehan, about 40, was shot once thru the heart, and four times in the upper part of the chest. More than 30 circus officials and employees were interrogated.

## Two Canadian Spots Okay for Garden Org

CORNWALL, Ont., June 14.—This city, without a circus for 10 years, welcomed the Garden Bros.' Circus here for a three-day stand and business was brisk, altho not overly big. Opening day Thursday (5), attendance at both the matinee and night shows was fair. It picked up noticeably Friday (6) but dropped, especially at the matinee, the final night Saturday (7).

Kingston proved a much better spot from the draw standpoint, org opening Monday (2) to two good houses despite rain. Tuesday (3) good weather was on hand and org registered two full houses. Final day, Wednesday (4) it was the same, two full ones.

Dorothy's new blanket and when finished it should really be something.

Now that the tire companies are again soliciting business, Joe Dobas wants to get back to a certain town in New Jersey so he can make faces at a certain dealer. That wasn't thunder we heard the other day but rather Tex Maynard, the new drummer, practicing drum rolls.

We had a host of visitors from the James E. Strates Shows in Troy, N. Y., headed by Starr DeBelle.—IDA MAE KERLEY.

## C. R. Montgomery Circus

### WANTS FOR SIDE SHOW

Outstanding Freak to feature with special billing; One-Man Band; Three-Piece String Band; Knife Throwing Act. Girls to work illusions (no experience necessary); Ticket Sellers who can make second openings; Comedy Juggler and Novelty Act. Can use Acts with or without transportation. Magician with strong Quarter Piccy (Red Friend, answer). Lynn Douglas, Janet Grey, Joe Moxley, Maryan Roberts, The Great Waldo, The Royal Midgets, Lady Leona and Joan Ridley, get in touch with me.

All Address: Dee Aldrich, Mgr.

### WANT FOR BIG SHOW

Assistant Boss Canvasman; Working Men for all departments, Semi Drivers given preference. Good proposition for experienced Circus Wrestler for concert.

Will buy sixty-foot Bale Ring Top with two Thirty's in good condition. Must be waterproof and shipped subject to inspection. Also Side Show Marquee.

ANSWER AS PER ROUTE: Craig, June 17; Meeker, 18; Rifle, 19; Delta, 20; Montrose, 21. All Colorado.

## WIXOM RODEO & CIRCUS COMBINED

### WANTS Open July 4

Bronk and Bull Riders, Trick Riders, Ropers, Rodeo Clown, Horse Acts, Circus Ground and Platform Acts, Western Singing Trio.

No drinks tolerated. Write what you can do and salary per week. HAVE FOR SALE: Two excellent male Lions, five and three years old, \$200.00 each. One seat broke and door bounce. Male Bengal Tiger, six years old, \$300.00. Two 18 ft. Cage Wagons, 600 by 16 rubber tires, one cage brand new, never used.

John D. Wixom, WIXOM RODEO & CIRCUS  
Black River Falls, Wis.



# WEATHER BLIGHTS UTAH EXPO

## Only 58,974 Pay in 9 Days

"Holiday on Ice" big and has run extended — concessionaires are hit

SALT LAKE CITY, June 14.—One of the most spectacular runs of unseasonable weather in the history of Utah put the blight upon the Utah Centennial Exposition and the bite on the b. r. of every concessionaire on the lot. Only 58,974 paid admissions passed the gates of the exposition in the first nine of its 120 days. That made an average of only 6,553 daily for the most pretentious outdoor show ever attempted in the State.

Conversely, *Holiday on Ice*, which is closing its season run at the coliseum on the exposition grounds, is a roaring success, playing to standing room crowds for 10 of the 11 performances, which included matinees Saturday (7) and Sunday (8). The show is assured a sellout on its two-week stand of 18 performances. It was due to close June 15, but will play thru June 18. The cast begins (See *Weather Blights on page 85*)

## County Annuals Get Nod in Ariz.

PHOENIX, Ariz., June 14.—A majority of Arizona's counties are expected to hold county fairs this year as a result of a new law which authorizes the State Fair Commission to give financial assistance to the local organizations.

Already scheduled is the Navajo County Fair, Holbrook, which will be held September 19-21, in conjunction with the North Arizona Cattleman's Association Rodeo. Yavapai County Fair, Prescott, is expected to be held the second week of September.

Because Arizona State Fair is held in Phoenix, supervisors of this county decided against a local fair.

Meanwhile the State Fair Commission, in preparing for the annual next November, has opened bids for construction of a new exhibit building and a public comfort station. The exhibit building will be 100 by 180 feet. The walls will be precast slabs of reinforced concrete.

## Possible Inroad on Funds Get Eyes of Calif. Execs

SACRAMENTO, June 14.—California fair men are watching with interest a new assembly bill recently passed here and now up for Senate action. Measure would appropriate \$3,000,000 from horse racing funds for improvement of fish and game facilities in California. Under present setup, 4 per cent of horse racing revenue is allocated to county and district fairs for building and improvements.

Assemblyman Thomas Erwin, who is sponsoring the new bill, states that the proposed fund would be used for fish hatcheries and rearing ponds, public shooting grounds and game farms and for marine laboratories. He said the fish and game commission now does not have enough money to do the job.

### Around the Grounds

## Action Deferred on Tax Bill: Ill. State Plans Radio Center

The Senate Finance Committee in an executive session Thursday (12) considered briefly the bill (H.R. 3602) already passed by the House of Representatives which would exempt fairs operated by non-profit organizations from the 20 per cent front-gate admission tax. No action was taken, and further consideration was "deferred to a later date," possibly as early as sometime this week.

Illinois State Fair plans to set up a radio center in its Machinery Building. Radio stations in its area are now being contacted to determine the facilities they will require. Plan is to build separate booths for use by news commentators, farm reporters, etc.,

and to center all radio activity in the one building.

T. R. Walker, mayor of Littleton, N. C., and secretary-manager of the Littleton Fair, writes that he has read every issue of *The Billboard* since he first organized that annual 25 years ago. He has served continuously as secretary-manager since the inception of that event. He informs that the fair this year again will have two kids' days, one for Negroes and one for whites, and that admission otherwise will be 25 cents, tax included.

Regina (Sask.) Exhibition and Rodeo will host a pioneer Saskatchewan couple for three days, paying all expenses. Competition will determine man and wife who have been actively engaged in farming in the province for the longest period.

Modern toilet facilities now are being installed in a new 32½ by 60-foot structure on Green County Fairgrounds at Xenia, O. Building is constructed of concrete blocks, with asbestos shingled roof.

Lucky Lott's Hell Drivers are featured in the nation-wide display ad. (See *Around the Grounds, page 105*)

## Bill Would Transfer Galt, Calif., Event To State Ownership

SACRAMENTO, Calif., June 14.—Legislation designed to terminate operation of the Sacramento County Fair as a county responsibility and transform it into a district agricultural fair under State control has been given a "do pass" recommendation by the assembly agriculture committee. The bills are AB 12 and AB 832, authored by Assemblyman Dwight H. Stephenson, of Sacramento County.

AB 12 would revamp the county exposition into the 52d Agricultural District Fair and the other measure would set up the legal machinery for transfer of the present facilities in Galt to State ownership. Supporting the measure are Stephenson, county executive Charles W. Deterding and (See *Galt May Go State, page 85*)

### Barcelona Event Opens

BARCELONA, Spain, June 14.—Fifteenth International Fair of Barcelona opened here Tuesday (10). Several American and English firms have exhibits despite the fact that neither the United States nor Great Britain are officially participating and both countries counseled firms against exhibiting because Spain is not issuing import permits.

### Would Buy Yuma Grounds

YUMA, Ariz., June 14.—James Stahl, city councilman, has proposed that the municipality purchase the Yuma County Fairgrounds to provide a recreation center and possibly a spring training site for a major league baseball club. Land is owned by 18 stockholders of the Yuma County Fairgrounds Association.

## Holland Wins Before 34,788 At Milwaukee

### Record Crowd for 100-Miler

MILWAUKEE, June 14.—Bill Holland, of Bridgeport, Conn., who placed second in the recent 500-mile Indianapolis Speedway race, won first place in the 100-mile national championship auto race at Wisconsin State Fairgrounds here Sunday (8) before a crowd announced at 34,788, a record for the track.

Mauri Rose, Indianapolis winner, and Ted Horn, who placed in the Hoosier 500-miler, were on hand, but neither raced. Rose could not find a suitable car and Horn's car developed motor trouble in the qualifying heat.

Rex Mays, Glendale, Calif., finished second to Holland, with Paul Russo, Kenosh, Wis., third; George Connors, Los Angeles, fourth, and Charles Van Acker, South Bend, Ind., fifth. Holland's winning time of 1:18:44:16 cut two minutes off the previous track record.

First place carried a guaranteed purse of \$1,700. Field competed for total purses of \$7,500 or 40 per cent of the gate receipts. Figures on the take were not announced.

### 4,000 at Seymour, Wis.

SEYMOUR, Wis.—Bob Frame, Los Angeles, won the feature 15 lap big car race at the fairgrounds here Sunday (8) before a crowd estimated at 4,000. Frank R. Winkley promoted the deal.

### Dies After Crack-Up

SAN DIEGO, Calif.—Dinny Patterson, 36, Australian midget auto race driver, died here Wednesday (4) from injuries suffered May 31 at Balboa Stadium during a qualifying run prior to the inaugural midget auto racing program.

Patterson, making his first racing appearance since arriving in this country, was alone on the track when his car crashed into a wooden wall on a turn and hurtled against the concrete pillars.

His widow lives in Australia.

### 20,000 at Rose Bowl

PASADENA, Calif.—Mac Hellings, of Burbank, Calif., who has been sweeping almost everything in the (See *Speedway Round-Up page 105*)

## Bellflower Opens With Big Entry

BELLFLOWER, Calif., June 14.—Los Angeles County Spring Fair, new title given this year to the former Bellflower Festival, got off to a flying start here Thursday (12), with the largest number of entries in its history. Heading the list are more than 600 horses of all classes and 177 sections listed in the hog, sheep, goat and cattle division.

Annual event, presented in 60 tents set up on a 10-acre tract, started during the war years chiefly as an exhibit of the patriotic effort of victory garden growers.

The four-day fair will be climaxed Sunday (15) with a parade featuring over 1,000 horses and other livestock, according to Lon Hill, president of the fair association sponsoring the event.

## White-Sweeney Sked Four Auto Race Days At Utah Centennial

CHICAGO, June 14.—Four days of auto races at the Utah Centennial Exposition have been scheduled by the National Speedways, Inc., to round out a '47 schedule that now totals more than 50 race meets, including dates at 10 State fairs, and embracing in all 15 States.

Utah Centennial will be held July 24, a Statewide Mormon holiday; July 26 and August 1-2 under the terms of a contract signed by Sheldon R. Brewster, production manager of the expo, and Al Sweeney and Gay- (See *White-Sweeney Races, page 85*)

## Calistoga, Calif., Annual Ups 20 Grand in Premiums

CALISTOGA, Calif., June 14.—Napa County Fair premiums will total \$20,000 this year, according to Sam Kellett, secretary-manager. Figure is exclusive of entry fees and purses in the race events.

Bulk of the premiums will go to the livestock division, \$9,470. Horse show premiums will amount to \$4,000 and entrants in the annual Silverado Parade will compete for \$1,755.

Fair is expected to draw a record crowd with such features as the Millerick Rodeo, parade, three formal horse shows, gymkhana and quarter races, motorized thrill show, carnival and agricultural exhibits.

Calistoga Fair Association officials, noting early entries, predict the event will be the largest in history of the fair, which is slated for July 4-6.

## Fishermen of Rock-Bound Maine To Hold Own Annual

EAST BOOTHBAY, Me., June 14.—Not to be outdone by their brothers who till the soil, Maine coast fishermen are planning to hold a fair here July 31-August 2.

There will be boat racing and a queen will be chosen.

## Florida Fair Sets '48 Dates

CLEARWATER, Fla., June 14.—Pinellas County Fair dates for 1948 will be January 27-31. Tentative plans call for the adding of an extra attraction, probably a rodeo.



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### Great Golden Circle Execs Draft Plans For California's Cent.

SACRAMENTO, June 14.—Plans for centennial observance in the Great Golden Circle of California were developed at a recent meeting of the Sacramento Region Secretary-Managers' Association.

The organization approved a recommendation of its executive committee that co-operatively printed brochures be issued for each of the centennial years, 1948-49-50, and given nationwide distribution. Each brochure will carry details of the dates and histories of the various celebrations beginning January 24, 1948, with the observance of the discovery of gold at Coloma and following thru on significant dates.

The association also endorsed a proposal that a covered wagon train be started from Reno to retrace the route of the gold seekers of 1848 over the Sierras to Sacramento. Wagon train will time its journey to end here with the opening of the State fair or whatever earlier gold centennial celebration is held.

The Vallejo Yacht Club offered to re-enact the gold rush up the Sacramento River in 1949 by sending its 200 craft upstream. The boats will be rebuilt and redecorated to simulate the scows and other boats used by the gold seekers.

Association suggested each community in the gold rush area organize its own historical pageant to be staged on the commemorative date in 1949-'50 and then to re-stage them during the State fairs of 1949 and 1950.

Meantime, in order to co-ordinate the various celebrations and to obtain information for the brochures, questionnaires will be sent to city organizations and chambers of commerce within the next few weeks.

The Secretary-Managers' Association will meet in the Hotel Sacramento June 17 for further development of centennial plans.

### Lewiston Returns Grandstand Show

LEWISTON, Me. June 14.—For the first time in several years the Maine State Fair here will present a grandstand show. The new management, headed by John V. Bourisk, president, announced its intention Monday (9) of supplementing the usual horse racing with a program of acts. Show was booked by Joseph B. Hughes of the George A. Hamid office. The Lawrence Carr Shows have the midway contract.

Tentative plans call for the addition of a midget racing track to run in conjunction with a year-round roller skating rink located on the grounds.

Both grounds and buildings are in good shape and will require little work other than refurbishing. Sam Michael is vice-president and James B. O'Kane, secretary.

### FREE ACT WANTED

Due to disappointment need a few more High Acts—Platform Acts—and Clowns—also a 10-in-1 Show with full equipment—must be high class—and Pony Ride.

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5 or 6 Rides under one management.

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For Oct. 1-2-3-4, American Legion Street Fair  
MONROEVILLE, IND.  
Prefer Family Act doing 2 or more Acts.  
Send Literature.  
DICK RIDER, Monroeville, Ind.

### Detroit Now Ready To Book Attractions

DETROIT, June 14.—Mechanics of getting Michigan State Fair under way after a five-year lapse have proved formidable enough to slow up the award of contracts for amusement attractions, aside from the basic midway contract announced several weeks ago to the Gooding Greater Shows.

Hazen Funk, new manager of the revived fair, confirmed Thursday (12) that no further attractions contracts have been awarded, but said the fair management is now set to go into this situation and make its decisions swiftly, incidentally, issuing an open invitation to attractions people to present bids in all departments.

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## Fairyland Hit Again by Fire; 235G Damage

### Hope To Operate July 4

KANSAS CITY, Mo., June 14.—Fire-plagued Fairyland Park here was hit by its second major fire in four years Tuesday (10) when a blaze which park officials attributed to firebugs did damage to the northeast section of the park estimated at \$235,000.

Harry Duncan, park manager, declared that it was his belief that the fire was started by arsonists, and the city fire department was reported investigating. Duncan said the loss was not covered by "a penny's worth of insurance."

"Fire started apparently in the men's bathhouse, and I don't see how it could have been from a cigarette or anything like that," Duncan declared. "It was just too wet in there. I am convinced that somebody set it."

The fire, which was discovered by a night watchman at about 2:45 a.m., damaged the Roller Coaster, the swimming pool filter system, and burned down the swimming pool locker rooms, the cafeteria, the shooting gallery, a game hall and a hot dog stand.

### Hope To Run July 4

Duncan said, however, that park officials and concessionaires hope to have all except the swimming pool back in operation by July 4. The park, which was built originally in 1923, is owned by Mario Brancato.

About one-fourth of the Roller Coaster, which is owned by the Sky Rocket Coaster Company, of St. Joseph, Mo., was burned despite fire-fighting efforts of six hose companies and two truck companies. The coaster company is owned by Ann and Bob Ingersoll, veteran ride operators.

Damage to the ride was estimated at \$40,000, and H. F. Smith, original (See Fire Again Hits on page 84)

## Owner, Son Rescue Pair in Park Fire

KANSAS CITY, Mo., June 14.—Mario Brancato, owner of Fairyland Park, and his 14-year-old son, Nate, were credited with saving the lives of a park employee and his wife in the \$235,000 blaze at the park Tuesday (10).

Brancato, who was sleeping in quarters at the park, was awakened by the night watchman who discovered the blaze. As he rushed out he remembered two families who lived in houses within the fire area. While Marvin Smith, Ferris Wheel operator, ran to one of the homes, Brancato and his son hurried to the home of Mr. and Mrs. Charley Maloote, next to the swimming pool.

After knocking several times and getting no response, Brancato broke the window in the door with his fist and entered. He found Mrs. Malotte screaming and refusing to leave the place until young Brancato threw his arm around her neck and dragged her from the home. The Malottes escaped with only a pair of trousers and suspenders and a dressing gown before fire destroyed the home.

Smith, meanwhile, found that the Allen Hankens and their six-year-old son, Jerry, who lived in a home under the Sky Rocket, had been awakened by their dog. Firemen succeeded in saving their house.

## Sitting 'Round the Table

(Editor's Note: Industrial picnics continue to hold the spotlight in this column. However, time is drawing to a close and if you haven't expressed your views on the subject do so at once because the new question is ready. Here it is: "What kind of concession games do you approve for parks? How many concessions do you think a park should have? Let's have your views and answers. Mail your views to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill.)

### Business Stimulator

Yes, we believe in co-operating with industrial and other groups in promoting picnics. Altho this is the first year of our picnic pavilion, adjoining the midway, our efforts have been moderately successful.

This year we spent \$25,000 remodeling the old Jockey Club, next

to the race track, and landscaping a two-acre lawn. Special neon lighting and painting have given the building the appearance of a swanky club. Its first floor is an open pavilion. The second floor is enclosed for dancing, with a spacious porch running the length of the building.

Already this year we have had a number of large picnics which have proved stimulating to business along the midway. Others, ranging from 300 to 1,500 persons, are scheduled next month.

Our plan is to furnish these groups with special books of 12 tickets to rides on the midway. We don't sell these books in blocks of less than 50, however. The books sell for \$1.08 each, roughly a saving of approximately one-third under our new summer rates. For the spring operation the saving was about 50 per cent.

Special effort has been made to publicize the picnic pavilion. In addition to newspaper publicity, radio and newspaper advertising, we have sent letters to clubs, schools, churches, business firms, fraternal and other organizations. The response has been very good.—W. H. HITZELBERGER, State Fair Park, Dallas, Tex.

### Full Co-Operation

We believe in co-operating fully with all picnic committees, giving them reduced rates, free use of the groves, athletic equipment, free admission, free parking and free loud speaking equipment. It all pays dividends. In addition, the boat line that makes round trips to our park gives reduced rates to all organized groups.—Marshall Hall Park, Bryan's Road, Md.

## Heat Hypos Weekday Biz At N. Y. Parks

NEW YORK, June 14.—The heat wave, ushered in Tuesday (10) and still going strong, brought Rockaway Beach its biggest weekday crowd of the season Thursday (12) when an estimated crowd of 170,000 flocked to the beach, Boardwalk and amusement parks. Jacob Riis Park, largest of Rockaway's swim spots, also had its biggest day Thursday (12), with more than 5,000 bathers.

Rockaway's Playland is drawing capacity crowds with its daily free shows. Current attraction is the California Queens, high aerial thrill act. Playland's rides and concessions are playing to good business.

### Drambour Prospers

Drambour's Seaside Park, on the Shore Drive in Rockaway, also is getting a good play. New rides are being added and entrances provided with spectacular electrical signs.

Over on the New Jersey side of the Hudson the big swim pool at Palisades Park is getting a big play, while outdoor dancing draws big crowds nightly. Johnny Bothwell's ork provides the music for dancing and the daily free shows, with Peaches O'Neil and Her Sky Revue as the feature attraction this weekend.

Edward C. Harrison, son of Robert Harrison, talker at Eastwood Park, Detroit, was clawed by a bear he was feeding at the park. He was taken to Receiving Hospital.

## Pop Concerts Being Staged at Elitch Gardens

DENVER, June 14.—Something new for Denver and Elitch Gardens—pop concerts—started at the funspot Tuesday (10) in co-operation with the Denver Civic Symphony Society and will continue for 12 consecutive Tuesday nights, John M. Gurtler, of Elitch Gardens, announced. The pop concert orchestra is made up of 50 musicians taken from the winter concert orchestra, Gurtler said, "and we anticipate handling capacity crowds every Tuesday night."

At the opening concert, John Carter was guest soloist, singing the same Viennese program he will sing later this summer in Hollywood Bowl.

Season books are being sold as well as single admissions. There are no reserved seats. Single admissions go for \$1, including tax, and the season tickets for \$11 for the 12 concerts.

Newspaper publicity for the concerts has been great. Gurtler figures the concerts will be so successful "they, in time, will become as traditional as the famous Elitch Theater in Elitch Gardens."

Titles for the various Tuesday nights are: June 17, Symphonic Jazz; June 24, Central City Night; July 1, Russian Night, July 8, All-American; July 15, Musical Comedy; July 22, Radio Favorites; July 29, South American; August 5, Gilbert and Sullivan; August 12, Gershwin Night; August 19, Neopolitan, and August 26, Western Night.

## Parade To Climax 50th Anniversary Cele at Steel Pier

ATLANTIC CITY, June 14.—Steel Pier celebrates its golden anniversary next week with various events, climaxed by a parade Wednesday (18) on the Boardwalk. George A. Hamid, president of the Atlantic City Steel Pier Corporation, will be grand marshal.

The entire front section of Steel Pier has been painted gold.

### Asbury Marks Birthday

ASBURY PARK, N. J., June 14.—Asbury Park is celebrating its 50th anniversary as a resort city with a series of gala events, which will be climaxed by the annual National Baby Parade in Ocean Grove August 27.

Asbury Park's Boardwalk has been rebuilt since last season and the beach side has been cleared of buildings and concessions, save for the convention hall and casino, sections of which still extend onto the beach.

Season gets into full swing Friday (27) when the de luxe Monte Carlo Pool, largest swim tank in New Jersey, goes into operation.

## Cincy's Coney Maintains '46 Business Pace

### Prevues Offset Inclemency

CINCINNATI, June 14.—Despite bad weather breaks, Coney Island here showed an improved business picture for the first few weeks of the new season, due primarily to specially staged prevue days on the two week-ends preceding the formal opening May 24, officials said this week. Because of the prevues, they said, returns thus far include four days' business more than the same period in 1946.

With the prevue days included, business is approximately 22 per cent ahead of the same date last year. However, when results are computed on a day-by-day basis with the regular early 1946 season, results show a drop off of 4 per cent from last year. This officials attribute almost entirely to inclement weather.

Attendance figures on the same basis of computation is off about 5 per cent from 1946, altho if the prevue days are included, it runs 17 per cent ahead of last year.

Moonlite Gardens ballroom shows the largest increase of any department, and this, again, is attributable mostly to the prevue days and an attractive new front, which was completed in time for the formal opening. Swim pool business is off about 5 per cent. This is a better index of the effect of the weather than any other department, for the pool was not open on prevue days, so that an accurate comparison can be made.

Ride business has been fair, with figures here topping by 2 per cent the 1946 mark for the same period. One interesting fact in this connection is that the Shooting Star, this season's version of the old Clipper, has thus far topped the Wild Cat for popularity. The latter, until this season, was the undisputed ace of Coney rides.

### Miniature Golf Back

Revival of the miniature golf course has met with approval. Another well patronized feature is the Charles Stanley's Circus Side Show. The steamer Island Queen, which plies the Ohio River, is feeling a slight slump in business. Greater availability of automobiles and the good weather are believed by officials to be prominent factors for the drop. Resort, with Fred E. Wesselmann, vice-president and board chairman of Coney Island, in charge of arrangements, is laying plans for the celebration of its 61st anniversary to be held June 21.

Beautifully groomed park has an estimated 1,000 picnic tables available for visitors this year. Park retains its six-day operation schedule, instituted several years ago, and is open daily excepting Mondays thru Labor Day. Paul Kiefer and his orchestra is providing the free dance music aboard the Queen, with Clyde Trask's local crew alternating on the Moonlite Gardens bandstand with name orks being brought in for single and two-day week-end appearances.

Picnic commitments, officials said, are on a par with last year and Tuesday (10) the park management played host to some 4,000 orphans from the Greater Cincinnati area. Kids were treated to a program of boat rides, luncheon, refreshments and free access to all attractions the park has to offer.



**Strolling Thru the Park**

**Reed Writes of New Ride Now  
In Operation on Moore's Shows.**

Larry Reed, Taylorville, Ill., writes calling attention to his newly invented airplane ride being introduced on Moore's Modern Shows.

"This ride is so constructed it may be made into either an adult or kiddie ride," Reed says. "The novelty and practicability of this ride is in its two-way construction, making it a combination high and flat ride. The flat feature makes it self-loading and unloading, due to the fact all eight planes are on a landing strip or platform, easily accessible to the smallest child.

"After a few turns, the planes take off by means of a hydraulic lift. At a predetermined height, catches are released automatically and the planes swing outward and upward in a wide area, due to the release of telescoping sweeps connected with the revolving tower. After slowing down, the ships slide to a realistic three-point landing, thus giving the ride additional realism and thrills.

"A small gasoline engine located in the 'control tower' (ticket box) allows for various speeds to fit the size and nature of the children riding. Ride has a capacity of 20 with an age range of from 2 to 12 years," Reed says.

When Ed Carroll, owner of Riverside Park, Agawam, Mass., went to Washington for the hearing before the House Ways and Means Committee on amusement taxes, he was "taxied" there by Vernon A. Trigger, his park superintendent. Trip was made in Trigger's Cessna airplane and a photographer from The Springfield Union was on hand as the two departed. A two-column picture appeared in the paper.

Free lemonade was ladled out to all comers by the Bluefield, W. Va., glamour girls Wednesday (11) when the mercury topped the 90 mark. Bluefield Chamber of Commerce is obligated to bring out the lemonade jars every time the temperature in

**Steamer Put in Bay  
Sale to Chi Group  
Fails To Come Off**

TOLEDO, June 14.—The outdoor season in Northwestern Ohio got into full swing here today with the opening of Cedar Point on Lake Erie at Sandusky and other resorts on Put in Bay Island.

Announcement during the week that sale of the steamer Put in Bay to Chicago interests had failed to materialize resulted in the quick scheduling of the steamer for daily trips from Detroit to Sandusky, Put in Bay and Cedar Point. The regular Tuesday trip from Toledo, however, was scratched.

In Toledo the regular opening of the park season Decoration Day was marred by cold and rain. Walbridge Park, however, had better than 7,500 visitors, the smallest opening day crowd in more than a decade; the municipal zoo had about 10,000, also a record low; Willow Beach, 2,500 and Centennial, 500. Forest Park is not operating any rides this year, but about 750 turned out for dancing and another 300 for skating.

Business Saturday and Sunday, May 31 and June 1, also was poor because of weather, but with near-record heat early this week, attendance at all spots picked up.

this self-styled air-conditioned resort climbs above 90.

A concessionaire on Coney Island's Surf Avenue has opened a booth with a battery of coin-operated foot-relief gadgets, but to make doubly sure the Coney Island wolves will forget their aching dogs, he has covered the walls of his stand with a collection of pix of scanty-clad cuties.

The Five Paulanes, teeterboard act, opened Monday (16) at Edgewater Park, Detroit, following the George Hanneford family, riding act.

This business of robins building nests in amusement rides is getting to be a habit. Riverview Park, Chicago, is the latest to have a "roamer" in its bobs. Event rated a four-column picture in *The Chicago Daily News* Monday (9).

Paul H. Huedepohl, secretary of the National Association of Amusement Parks, Pools and Beaches, left this week on a business trip thru Ohio. He plans to contact as many park owners and manufacturers as possible.

**Promotions Aid  
Pontchartrain  
Weekday Draw**

NEW ORLEANS, June 14.—Promotional efforts at Pontchartrain Beach here, to increase crowds during the week, especially on dull days and nights are bearing fruit, according to Harry J. Batt, owner, who says weekday business has spurred but week-end business is not yet up to last year. All in all, Batt said, business to date is just about even with last year.

Weather has been a stumbling block since the season opened about seven weeks ago. When the weather is good business picks up noticeably.

The policy of one high pole act and one stage act twice nightly, at 7:30 and 11 p.m., helps the draw, Batt said. Lady Barbara's Pony and Dog Show opened Sunday (8), with the Parroff Trio on the high pole. The latter will be replaced Sunday (15) by the Sensational Snyders, while Lady Barbara continues until Sunday (22). Policy is to change one act each week. Another feature at the park is Roy Adkisson, billed as Shorty, the clown, who circulates on the midway and headquarters on the stage of the Fun-house.

Promotional efforts include a teenage broadcast (15 minutes) each Monday from the Park with teenage acts and a teen-age queen who is given free admission rides for the week. "A different high school puts on the teen-age show each Monday and competition between the schools keeps the kids coming to the park," Batt said. The publicity department of the park helps write the stage and radio shows for the kids.

Thursday (12) the first elimination in the finals of a radio queen contest were held. A second elimination is set Thursday (19) and the finals will be Thursday (26). The winner gets a trip to Miami and Havana.

The Mr. New Orleans contest for the best developed athlete in the city Thursday (5) drew a terrific crowd, according to Batt.

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The largest Seaside Resort in Oregon, consisting of

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- 1 Playland Building, 130x90, including Pretzel Fun House, New Shooting Gallery and new Greyhound Racer and Concession Space. Large return on investment.

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Care of Mighty Hoosier State Shows, Paris, Ky., this week.  
P. O. Box No. 387, Owensboro, Ky., thereafter.



## Memphis Names Penick Manager

MEMPHIS, June 14.—J. L. Penick, for 38 years a resident of Memphis, has been named manager of Fairgrounds Amusement Park here, replacing Howard Waugh, resigned.

Penick, well known in Memphis for his work in organizing the police department's safety program, recently has been conducting the safety driving course at Christian Brothers College. He is president of the Buntyn-Normal Civic Club. He was with the police department 18 years. Before the war he worked several years in engineering contract servicing for Lloyds of London.

Penick's appointment comes at a time when the park's receipts are down. Richard Berry, secretary of the park commission, reported total receipts of \$55,164 thru June 4 as compared with \$80,375 for the same period last year. John Vesey, chairman of the commission, said cold and rainy weather, especially on week-ends, is largely responsible for the \$25,212 loss in receipts. He pointed out it will be impossible to make up this loss later in the season.

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## CONEY ISLAND, N. Y.

By UNO

Add still another wet and cold week-end (June 7-8) to those thruout May, excepting the Decoration Day, three-day span, to keep ops on the worried side of their financial investments.

Gyroscope, Coney's latest thriller, on property leased by James Kyrimes to Charles Herman, West 12th, between Bowery and the Boardwalk, is expected to be ready the latter part of this month. It is the first of its kind here. Last time it was in action was at Long Beach, Calif., from where it was removed in sections and freighted to the island by Herman, who also, in 1920, assembled and built Coney's big Wonder Wheel, located just a block away on Jones Walk. Operator of Gyroscope will be the Gyro Amusement Corporation. Other execs include Harry Lewis, brother-in-law of Herman Garms, of Wonder Wheel; his wife, and Emma and Louis Barbere, also of Wonder Wheel. Other assistants, will be Herman's two sons, Charles Jr., and Frederick. Ride stands 40 high, accommodates 40 and is erected on a site 40 by 50. Total weight is 30 tons.

The Aerobat, to be added to the thriller group of rides, will be operated by Joseph and John Asam on John Ward's Boardwalk and West 12th Street property alongside the Asam's new 12-car Whip, brought here from Long Beach, Long Island. Aerobat, invented by B. B. Pewitt, has three motions in globe-like cars, centrifugally propelled over a steel track. Capacity is 12 cars with two riders to a car. It is the second of its kind, the first operating last season in Grove Center Park, Oak Ridge, Tenn. Pewitt expects his ride to be rolling in a fortnight. The Asams formerly operated the Rocket on Surf but sold it last winter to Harry Charmes.

Pinto Brothers have added more new rides to their string. Several kiddie rides form a cluster of the Boardwalk on John Ward's property with another group next to the Cyclone on Surf. Rose Pinto has charge of both. Attendants at the former are John Gately and Alfonse O'Toole. Still another new Pinto ride that had an opening June 7 is Crazy Ghosts, located alongside their Scrambler on Surf, near Stillwell. Two of their oldies are Tornado and Spooks, covering an entire block side of the Bowery.

The Reislars, Tessie and Leon, reported their Bowery photo studio partially destroyed by the fire May 12. Buddie Friend is the dark-room man, while his wife, Dottie, takes care of the customers out front. The Friends are from the Hawthorne Studio, Miami Beach. Al Luppo is assistant. Also operated by the Reislars is a 12-unit greyhound race game.

Shorts: Julius Schoenberger, who lost his wife, long ill, last week, and who is a partner of Ida Newman in the original lease of Wonderland Freakery, says plans are under way for a new modern building to replace the structure recently hit by fire. . . . Julia Gerity is still another heavy loser by the blaze. She had started a 10-week contract as singer at the Shamrock just two nights pre-

vious. Included in destroyed personal effects were gowns, orchestrations and special material numbers. Shamrock carried little insurance. . . . Al Plant has installed a five-unit donkey game on Stillwell. He had similar games on Jones Walk and in Feltman's and is also a partner in a photo studio at the Million-Dollar Playland Arcade, Manhattan. . . . Harry Lewis has been appointed manager of the poker tables operated by Abe Seskin, Chick Guelli and Billy Jackson in Million-Dollar Playland. Other ex-islanders assisting him are Charles Sessa, John Wardell and William R. Brown. Louis was the first to introduce Five-Star Final to Savin Rock, Conn. . . . Bert Tobias, former Wonderland talker, is now mike man at the fish game owned by George Schnitzer and Harry and Hymie Wagner on the Boardwalk at Stillwell. . . . Jack Donahue, human balloon, and wife, Alice, moved from the Palace of Wonders to Savin Rock, Conn.

The passing of Tom Baker last week, veteran islander, left many mourners among business and amusement ops. Baker was one of the oldies in the pony track industry. . .

## Riverview Notes

By Hank Hurley

CHICAGO, June 14.—Harry Donahue, employed at the shooting gallery on the main walk, says he came by that bandage on his nose thru no fault of his. Seems one of the guns at the gallery "backfired" on him the other day, hitting right in the proboscis. Two stitches were required to close the wound. Esther Felke and her son, George, who recently was graduated from high school, arrived at the park from Florida and have taken up their duties at the hoopla stand. Esther is loaded with pictures of her three-months old granddaughter, Terry Lee Carroll, and her co-workers at the stand say she never tires of talking about Terry Lee.

A call at the Freaks on Parade and you find Leonia Halligan and Yogi-Ray on the welcoming committee. They were all set with the news of the new additions at Ray Marsh Brydon's show, namely Kenneth (Harpo) Harper, human pin-cushion and fire act, assisted by Pearl Smith, who does the bally. Pearl also works with Yogi-Ray in the death defying hanging and she's doing a great job, according to Yogi. Out front there is Chick Boyer, who formerly worked the Midget Show which has been replaced by W. R. Brinley's Miniature Circus. Another addition at the Freak Show is James Green, cowboy giant.

George (Wako) Thompkins is in from St. Louis, doing the bally and selling tickets at the Miniature Circus exhibition. James Rigbey has been added to the ticket staff at the Freak Show. Lonnie Nedloch, accordionist, who does a musical act of his own in addition to providing the music for the entire Freak Show, had trouble manipulating his "machine" Wednesday (11) because of the frigid weather.

Weather was the big topic among all hands Wednesday. It's either cold or raining and that's anything but good for business. "When we get the right weather, which hasn't been too often, we do okay," one concessionaire said. "But we can't do any business in this kind of weather," he said as he pulled his sweater up around his neck.

Adolph Koss, owner of the hoopla stand, leaves shortly for Florida to get his kiddie ride which will be on Hennies Bros.' Shows again this season.

## Fire Again Hits K. C. Fairyland

(Continued from page 82)

builder of the ride, was flown here from Houston, where he operates a Roller Coaster, to begin work on reconstruction immediately.

The swimming pool and adjacent buildings were damaged an estimated \$150,000. Also lost in the blaze were 800 new bathing suits just received the day before and 85 new tables being readied to place in the dance hall, Duncan said. The Crystal Pool Corporation, which operated the pool, had spent more than \$5,000 in modernizing it this year, he reported.

Shooting gallery, operated by C. A. and W. B. Kirkpatrick, of Waynesville, Kan., and the game hall, operated by Brancato, sustained damage estimated at \$25,000.

### B. and L. Take Wallop

The cafeteria, operated by B. & L. Concessions, Inc., Kansas City, was damaged an estimated \$20,000. B. & L., which is headed by C. G. Laube and George Busch, also lost its hot dog stand near the swimming pool.

This was the fourth blow the amusement park has undergone in the past nine years. In 1938, fire destroyed the Mill Chute concession, and in 1941, the Roller Coaster was hit by a bolt of lightning, collapsing a large section of it. The great disaster at Fairyland, however, was the fire of June 27, 1943, which started in the open-air dance pavillion. This blaze destroyed 16 out of 23 wooden concession buildings on the south side of the park, and damage then was estimated at \$500,000.

## J. E. Palmer Retires At Olympic Funspot

IRVINGTON, N. J., June 14.—Joseph E. Palmer, manager of the Olympic Park swim pool for nearly 25 years, has retired. Henry A. Guenther, park president, announced. Palmer is retiring, Guenther said, because of ill health. He will be succeeded by John Bedell.

Heavy rains Saturday and Sunday (7-8) hurt business, but torrid weather the past few days hyped it again, Guenther said. Line-up of current circus bill at the park features the Berosini Troupe, high wire act, supported by Marie's Canines, Art Henry's Military Ponies and Joe Basile's band.

### Plan \$1,500,000 Aquarium

MIAMI, June 14.—The county commission recently granted Ed Ball, trustee of the Du Pont estate, a six-month option on a 20-acre site on Virginia Key on which he proposes to erect a \$1,500,000 aquarium. The county will receive an annual rental of \$1 per acre, plus 5 per cent of gross receipts from admissions, refreshments and parking. Under the contract, Ball will have authority to operate the aquarium for 50 years, after which it will revert to the county.

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# Slout Players Cast and Staff

CINCINNATI, June 14.—In the cast of Toby and Ora Slout Players Tent Show, playing Michigan territory, are L. Verne, Ora and Bill Slout, Lanya Young, Jimmy Reynolds, Ardith Saltzmann, Rosalea and James A. Colley, Ralph Young, and Billy F. Stohlmann. Repertoire includes *Ten Nights in a Bar Room*, *The Country Boy*, *Maid in the Mountains*, *The Other Man's Wife*, *When Dreams Come True*, *Strange Bedfellows*, *Open the Door, Darling*.

Vaude turns are Colley and Rosalea, dancers; Jimmy Reynolds, guitar, songs and dances; Aunt Ada and son, Jerry; Ralph Young, vent; Ora Slout, comedy songs and dances; Ardith Saltzmann, singer, and Texas Baby, animal act.

Ralph Young is stage manager; Klink Lemmon, musical director; Frances Lemmon, concessions; William Losch, superintendent of canvas; Elvin Fisher, stock; Billy F. Stohlmann, advance agent.

Forest Gray's film outfit, now in Pennsylvania, soon will move into New England.

# Rep Ripples

AL TINT, former minstrel, is still at the United Cigar Store, Chicago, as assistant manager. He was recently visited by Bob Conn, wet trouper. . . . J. K. Anderson writes from Little Falls, Minn., that he is experiencing good biz with his pic layout in that sector. He is playing halls and schools, with Anderson and Lloyd Bottomly doing the vaude. . . . Carl Oakley will have 16mm. films around Waldoboro, Me., after July 1. . . . Boller's Show with films, is reported clicking 'em off in Cloud County, Kansas. . . . Pitt Players, four people, will be active in Western Pennsylvania this summer, opening near Harrisburg last of June. . . . Niles Comedians are playing E. F. Hannan's *Henry Goes to Town* in the Grand Junction, Colo., area. . . . Otto L. Carlson, with films, will show a circuit of towns in the Sudbury, Mass., district. . . . Charles Long is readying a Western drama-type show at Hornell, N. Y. . . . Dave Costa, playing one-day stands in Northern New England, will move into his established Canadian territory after July 1. . . . Crown Point Players are in the Lake Champlain, New York, area. . . . Doss & Mae Show is in Southwestern Kansas. . . . Bailey's Texas Show, reporting fair biz around Amarillo, Tex., is headed for Oklahoma. . . . F. L. Fairbanks has 16mm. pix in the Fond du Lac, Wis., sector.

# Oakes Tenter Bows In California June 17

HYNES, Calif., June 14.—Oakes Bros.' Musical Comedy Show makes its season's bow under canvas here June 17 under auspices of the local VFW. Org will play a five-day run here.

Wintering in Compton, Calif., show has been overhauled and painted. Accent on billing will be this year's policy, according to James G. Bankson, publicity director and booker. Advance will use three-sheets, four-color window cards, 10 by 6 heralds, in addition to liberal newspaper space, Bankson says.

Personnel consists of Charles D. Oakes, owner-manager; Bankson, publicity and bookings, and Leone Abbott, producer. Mrs. Phillips announces arrival of new costumes from the East.

Tent is 50 by 120 with square ends, seats 1,000. A 700-kw. generator supplies the lights and power. Show carries a cast of 20.

# Weather Blights Utah Exposition

(Continued from page 80)  
a vacation here and will re-assemble July 18 at Charlotte, N. C., before going into rehearsals at White Plains, N. Y., for its next season's show.

**Heavy Rainfall**  
The show could easily play its maximum of \$51,200 weekly except for the church-town slump in the Sunday show. Sunday (8) it played to only 1937 against a capacity of just about 3,700, which it reaches nightly.

The weather is so bad that it snowed on the outskirts of Salt Lake City June 11—and the thermometer registered 40 degrees on the show lot twice during the week. It has rained every single day of the exposition, and at times when there has been no rain the threat of it has been constant. In nine days, June 2-10, 2.31 inches of rain fell against a normal rainfall of .73 inches for the entire 30 days of June.

**Ice Patrons Skip Midway**  
Of the 58,974 clicked thru the exposition gates, 35,378 attended the *Holiday on Ice* show during its run. The ice show attendants also had to pay at the gate, so actually only 23,596 were exposition patrons.

The midway, leased by the Beehive Midway Corporation, wasn't ready for the opening, but that made little difference as it has never been fully operated since it was ready. With practically nobody on the lot, no pretense was made of opening the midway before 5 p.m.—and then it opened to practically nothing. Because of almost continuous rain, the ice-show patrons left the lot almost immediately after the close of the performances.

The whole lot, with its \$500,000 improvements and expansion over its usual use for the Utah State annual was in shape and ready for the first break in weather, which came Wednesday (11). Continued normal weather should make for a boom at the gate and the salvation of the concessionaires.

**Lynch Show in Next**  
Jimmie Lynch is due to make his bow Monday (16) with his *Death Dodgers* scheduled for 14 shows, two a day, in front of the grandstand. At the same time the American Savoy Comic Opera Company will present a live show in the exposition theater, but at the close of *Holiday on Ice* the front gate of the expo will be largely on its own.

Co-operation of the centennial commission on rental problems, saved some of the concessionaires on the midway, but a few folded without any pressure from the management.

# WHITE-SWEENEY RACES

(Continued from page 80)  
lord White for National Speedways. Other State fairs listed on the organization's schedule are those of Minnesota, Nebraska, South Dakota, Kansas, Colorado, Florida, Tennessee, Louisiana and Alabama.

National Speedways will stage a still date Sunday (15) at the Nebraska State Fair track in Lincoln, after which Sweeney and White will turn their attention to early preparation for the heavy fair schedule starting with the Salt Lake dates.

In addition to White and Sweeney, promotional staff of National Speedways, now consists of U. S. Congressman Harold C. Hagen, of Minnesota, operations manager; Al Hayes, Ames, Ia., and Joe Diehl, White Plains, N. Y., publicity directors; Ben Crampton, San Diego, Calif., promotional manager; Tom Sweringen, Des Moines, Western promotions; William A. Howe, Chicago, outdoor advertising; Loren King, Lincoln, Neb., advertising, and Shano Fitzgerald, track superintendent.

# GALT MAY GO STATE

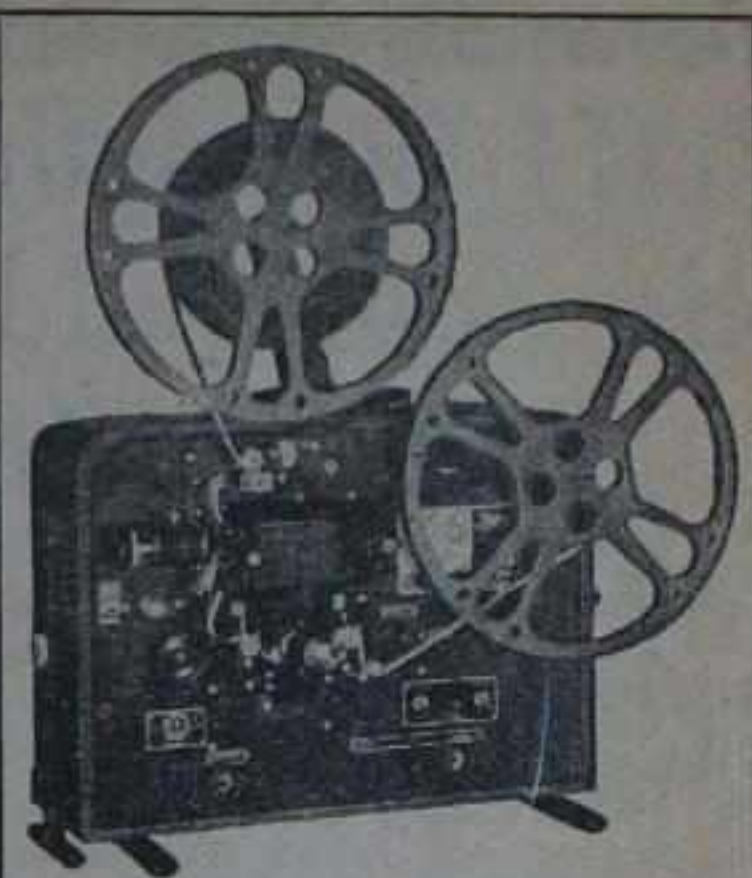
(Continued from page 80)  
James Hastings, of the county auditor's office.

Opposition to the bills was expressed by Eugene Kenefick, secretary of the county fair, and A. M. Robson, of the Galt Chamber of Commerce. Latter contended the supervisors are attempting to "dictate to the people of Sacramento County."

The agriculture committee postponed action on AB 1967 and 1968, by Stephenson and Assemblyman Chester F. Gannon, of Sacramento County, which would expedite acquisition of a new fair site for the California State Fair.

Measures would authorize sale of present exposition plant at Stockton Boulevard and Fifth Avenue, which has an estimated salvage value of between \$2,500,000 and \$3,000,000, and change the legal location of the State fair "at Sacramento" to "in Sacramento County."

Several committeemen expressed a desire to consider the Stephenson-Cannon bills along with a measure now pending in the Senate Finance Committee which would appropriate \$2,000,000 for acquisition of a new fair site for construction plans.



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# Stiff Competition Between Riverside and Lex'ton Draws 4,000 to RSROA D. C. Meet

Former Takes 8 First Places; Latter 7

WASHINGTON, June 14.—Eastern regional championships of the Roller Skating Rink Operators' Association of the United States, held May 5 and 6 in Severn and Layne Loeffler's Riverside Stadium here, developed into a nip and tuck battle between skaters from Riverside and Lexington Roller Rink, Pittsburgh, with the former taking eight first places to Lexington's seven, reported Edmund B. Cronin, Riverside director of publicity.

Some 4,000 spectators turned out to cheer for their favorites in the competitions that lead to participation in the RSROA's nationals, to be held in Oakland (Calif.) Civic Auditorium, June 30-July 5.

Speed competitions were introduced here for the first time, skaters from Norfolk, Va., taking first place in the four divisions.

Others competing were skaters from Baltimore, Philadelphia, and Chester and Pottstown, Pa., the Daily and Finkel team of Chester taking first place in senior dance competition.

The numerous operators attending the meet included Mrs. Elmer Nor-

man, Coliseum, Baltimore; Jack Coopersmith, Great Leopard Rink, Chester, Pa.; H. A. Weakland, Coliseum Rink, Greensburg, Pa.; H. D. Ruhlman, Lexington Rink, Pittsburgh; Walter J. Wolf, Ringing Rocks Rink, Pottstown, Pa.; William Carpenter, Town Hall Rink, Scranton, Pa.; David Sternbergh, Playland Rink, York, Pa.; Henry W. Mason, Mercury Rink, Norfolk, Va., and Violet Kelly, Chez Vous Rink, Philadelphia.

Equipment suppliers also turned out for the events, the following firms having displays: Brooks Shoe Manufacturing Company, attended by their Mr. Henderson, and the Riedell Show Company, represented by Mr. McBride.

Judging was done by Paul Bauman, Brooklyn; Joan Blazek and Elbert Patten, Cleveland, and Edyth Goehring, Charles O'Connell and Russell Arredondo, Boston. Speed skating officials were Victor J. Brown, Newark, N. J., and Benjamin Morey, New Haven, Conn.

Results: Figure skating, juvenile boys, Jimmy Parker, Washington; Claude Whitehurst, Norfolk, and Peter Weakland, Greensburg. Juvenile girls, Mary Figano, Pittsburgh; Joyce Magee, Norfolk, and Jean Henderson, Baltimore. Junior boys, Robert Serenka, Pittsburgh; Gene Smith, York, and Millard Boteler, Washington. Junior girls, Eileen Bendall, Washington; Carol Vollero, Pittsburgh, and Doris Heath, Washington. Novice men, Edward Bossaert, Pittsburgh; Donald Craig, Pittsburgh, and Nick Nolte, Norfolk. Novice ladies, Harriet McDonald, Elizabeth, Pa.; Ada Duerlein, and Alice Rush, Pittsburgh. Intermediate men, Arnold Heyman, Baltimore; Russell Serenka, Pittsburgh, and Alden Sibley, Washington. Intermediate ladies, Geraldine Specht, Pittsburgh; Lucille Lucey, Norfolk, and Clara Duke, Washington. Senior men, Ralph Vawters, Washington. Senior ladies, Mary Lou Orr and Jackie Miller, Washington.

Dancing, juvenile, Jimmy Parker and Beatrice Lansdown, Washington; James Kepler and Mary Mann, York, (See Hot RSROA Meet on opp. page)

## RSROA Takes In 6 More Operators

DETROIT, June 14.—Fred A. Martin, secretary, Roller Skating Rink Operators' Association of the United States, announced from his national offices here the addition of six rinks to the association's membership roll.

They are: Robert E. Lee, Skateway Roller Rink, Lynden, Wash.; Ralph C. Barr, Chardon (O.) Roller Rink; Michael Della Russo, Revere (Mass.) Skating Arena; Gene Nelson, Skateland Roller Rink, Aurora, Ill.; Joseph Barton, Pla-Mor Roller Rink, Philadelphia, and Reynold and Adabelle Erickson, Erickson's Roller Rink, Chico, Calif.

## Bay Ridge RSROA Benefit Show by Club Draws 700

BROOKLYN, June 14.—More than 700 people turned out at Bay Ridge Roller Rink here May 22 to see the special program offered by the Bay Ridge Dance and Figure Skating Club as a benefit to send skaters to the national championships of the Roller Skating Rink Operators' Association of the United States in Oakland, Calif., June 30-July 5, reported Jim Ferris, Bay Ridge professional.

Highlights of the evening were singles and pairs numbers skated by Pat Carroll and Tommy Lane, of Queens (L. I.) Skating Club. Remainder of the program was made up of Bay Ridge skaters, including Merry Ann McSweeney and Joe Davis, pairs, and Jimmy Brown and Pat Devereux, solos. Later Davis and Jack Crichton teamed with the Misses Devereux and McSweeney in a fours number. Closing feature was a precision drill by 60 girls of the junior figure skating club.

## Pitt's Lexington To Close June 16 For Face-Lifting

PITTSBURGH, June 14.—Lexington Roller Skating Palace here will be closed from June 16 thru July 4 to allow time for the laying of a new maple floor and redecorating of the rink, reports Operator Hyatt D. Ruhlman. Grand reopening will take place July 5.

Ruhlman will attend the national championships and convention of the Roller Skating Rink Operators' Association of the United States in Oakland, Calif., June 30-July 5. Going there with him will be Donald Craig, Ada Mary Duerlein, Edward Bossart, Harriet McDonald, Geraldine Specht, Robert Serenka and Russell Serenka, who will take part in the contests.

Dance classes have been discontinued for the summer so that Edna Davis, pro, can attend the conference and school of the Society of Roller Skating Teachers of America, to be held in San Francisco, July 9-23. Lexington classes will resume in early September.

## New One for Hannibal, Mo.

HANNIBAL, Mo., June 14.—Loyd Meservey, one of the owners of the old Mark Twain Roller Rink here, reports he and his partners are erecting a new 60 by 160-foot rink on McMaster Avenue and Highway 61, north of the city limits. Building is being constructed of buff brick and white tile. It will have an arched roof. Meservey says the completion date is indefinite because the wet spring has delayed construction.

## Promotion Pays Off at Celoron Park Skateland

JAMESTOWN, N. Y., June 14.—An increase in average gross receipts from \$450 to \$1,100 weekly in four years is the record of Oke Zimmer, manager of Skateland at Celoron Park here, reports Harry A. Illions, president of Celoron Realty Corporation, owner of the park and rink.

Much of the rink's success is due to promotional campaigns staged by Zimmer and Illions. These include special parties held the year-round, prize skating contests, and revues, the latest of which was Skating Follies, staged May 21-24 before good crowds. Two of Skateland's patrons have already been picked up by talent scout for a national tour.

Assisting Zimmer in the tutoring of skaters are Mrs. Zimmer; Romaine Jankowski, who has undergone schooling in dance skating and conducts free Sunday classes for children from 6 to 12 years old, and Benjamin McGee, Robert Hankin and Gene Bucklin, floor attendants.

Constructed five years ago, several improvements have already been made in the rink, which Illions calls the "finest in Western New York." This year a vibraphone has been installed in the electric organ and a \$10,000 addition to the building houses a marble soda fountain, among other accommodations.

## Peak Turnout Seen For URO Conclave; Adds Seven Members

WHITE PLAINS, N. J., June 14.—Advance reservations for the 1947 United Rink Operators' convention, to be held July 8-12 at Cavalier Arena, Richmond, Va., indicate record-breaking attendance, it was announced by Wally Kiefer, URO publicity director, from his headquarters here.

Kiefer also reported the addition of seven rinks to the membership roll of the association. They are Diamond Square Roller Rink, Pittsburgh; Rainbow Roller Rink, Bergenfield, N. J.; Buckingham Roller Rink, Waterbury, Conn.; Nu-Ardmore Gardens, Forest Hills, Pa.; Cavalier Arena, Richmond; New Brighton (Pa.) Roller-drome, and Strick's Roller Rink, Holly Hill, Fla.

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Maple Floor Northern Michigan, hard, 2000 sq. ft. of skates, complete with 1000-lb. bumper and wheels. 100 skates, full set, fully equipped, 1000 lbs. skates, steel rolling and 1000 lbs. in 50. With Mr. Green, 2120A, Oakbrook, 47th, 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th.



## Boydston's Lincoln Biz Remains Good; On Summer Sked

LINCOLN, Neb., June 14.—Altho close of an army air field here in January, 1946, has reduced receipts somewhat for Lincoln Rink here, business continues on a par with that of last year—a highly satisfactory season, reports Thomas S. Boydston, operator.

Having started its summer June 1, the rink will remain closed on Mondays and Thursdays until September when the regular six-day-a-week schedule resumes with five classes. In the meantime, the Tuesday class in fundamentals is the only one that continues to function.

Lincoln Roller Skating Club now has a membership of 60, each of whom had to pass the fundamentals test before being admitted to membership. Club membership offers special privileges, such as reduced admission, free admission to classes, and special club practice sessions. Dues are \$5 per year. Four members of the club are scheduled to appear in the national championships of the Roller Skating Rink Operators' Association of the United States, June 30-July 5 at Oakland, Calif.—an intermediate man, intermediate lady, novice lady and novice man.

Boydston, who is second vice-president of the RSROA, plans a 30-day vacation starting June 19. He will leave soon for Banff, Canada, to attend the international convention of a civic club, of which he is a member, and will leave Banff June 26 to make the RSROA convention and contests.

## Roller Rumbblings

William Devereaux, veteran speed skater, died in Detroit recently.

Gay Blades Roller Rink, New York, has halted week-day matinees during the summer.

Wal-Cliffe Roller-drome, Elmont, L. I., held a 2-for-1 party for June 14, a 12-piece band to be featured for ball-room dancing.

Tango barn dance contests have been slated for four Friday nights during June at Mount Vernon (N. Y.) Arena.

Skating exhibitions were featured at the June 4 Peekskill (N. Y.) Roller-drome benefit for the Roller Skating Rink Operators' Association of the United States.

## Expansion Started At Lebanon Rollery

LEBANON, Mo., June 14.—Steadily increasing business during the past five years Lebanon Roller Rink has been in continuous operation has made an increase in the building's size necessary, reported Landrus, the magician, a recent visitor at the spot.

The addition now under construction will give Mrs. Blanche Johnson, operator, a 70 by 170-foot maple floor. The present floor measures 50 by 100 feet. Building is of Missouri stone construction. It has an insulated ceiling and hot air heating system, but Mrs. Johnson is planning installation of a steam heating system and an electric organ in place of the present organ.

Mrs. Johnson, who is planning a July 4 party at the rink, operates the spot as a roller rink six nights weekly, averaging 200 patrons nightly, while Tuesday nights, reserved for dancing, draws about 300. Mrs. Johnson operates a restaurant seating 70 people in connection with the rink.

## Sefferino Has Good Year; Club Members Hit 31,000

CINCINNATI, June 14.—William F. Sefferino's Roller-drome here closed one of its most successful seasons in years Sunday night (1), reported C. V. (Cap) Sefferino, assistant manager. At close of the season the rink had 31,000 members enrolled in its club.

Owner Sefferino is planning to leave June 17 for a fishing trip to Lake of the Woods, in Ontario. He will return here about August 25 to prepare for the 'drome's September 1 reopening.

Cap Sefferino will supervise renovation of the plant during the summer.

## Jones Closes L. A. Office; New Quarters in Pittsburgh

PITTSBURGH, June 14.—Johnny Jones Jr. Company, distributor of skates and skating equipment, has closed its Los Angeles office and moved into new and larger quarters here. The Jones firm now occupies a seven-story building housing offices, warehouses and assembly and packing departments.

Officials report that the firm has expanded greatly since its organization five years ago. They claim daily sales in every State. Bulk distribution is made thru stores.

## Hot RSROA Meet Draws Hefty Gate At D. C. Stadium

(Continued from opposite page)

and Peter Weakland and Jane Porter, Greensburg, Junior, Arthur Brant and Constance Dunlap, Chester; George Burnell and Miss Byrnes, Norfolk, and LeGrande Allen and Geraldine, Greensburg, Novice, Donald and Bette Halteman, Pottstown, and Clinton and Claire Drullard, Washington. Intermediate, William and Ellen Hainsworth, William Many and Betty Stebbins, and Alden Sibley and Jean Thomas, Washington. Senior, Donald Daily and Louise Finkel, Chester; Robert Siegfried and Betty Eckart, Washington, and John Linahan and Phyllis Vincent, Philadelphia.

Pairs, juvenile, Jimmie Parker and Roberta McAllister, Washington, and David Grove and Marsha Weed, Washington. Novice, Donald Craig and Ada Duerlein, Pittsburgh; Edward Bossaert and Geraldine Specht, Pittsburgh, and Clinton Drullard and Nola Hrenchir, Pottstown. Intermediate, Alden Sibley and Mary Lou Orr, Robert Siegfried and Rose Ormsbee, and Leonard Pickar and Beatrice Shirley, Washington.

Fours, novice, Edward Bossaert, Geraldine Specht, Russell Serenka and Harriet McDonald, Pittsburgh, and Nickie Nolte, Lucille Lucey, Cecil Perry and Barbara Johnson, Norfolk.

Speed skating, juvenile boys, Claude Whitehurst, Norfolk. Junior boys, Howard Hardy, Norfolk, and Leslie Netherton, Washington. Intermediate men, Frank Lindsey, Alford Faison and Robert Jorger, Norfolk. Senior men, Nickie Nolte, Norfolk; Robert Siegfried and John Kennett, Washington.

## Change of Program Helps Business at Revere Arena

REVERE, Mass., June 14.—Michael Della Russo's new Revere Skating Arena at Revere Beach here has been recording good business since changing its program to give non-dancers a better break, reports Carl Russo, assistant manager and pro. Under the new set-up, there is one dance an hour, with a dance special at 11 p.m.

Revere's Arena halted its class work at the end of May. It will be resumed early in September, at which time Assistant Manager Russo, former New England speed champ, also plans to inaugurate a speed program which he hopes will lead to Arena skaters participating in speed events of the 1948 nationals of the Roller Skating Operators' Association of the United States.

Also on the Arena staff are Silvio Cella, manager, and Leonard F. Winter, electric organist.

## Researchers Plan Booth At ARSA Richmond Meet

ELIZABETH, N. J., June 14.—Skating Researchers will sponsor an educational display and information booth at Cavalier Rink, Richmond, Va., during the national championships of the United States Amateur Roller Skating Association, July 9-13, reports Doris Harrington.

The display will include copies of all ice and roller skating publications, sample copies of bulletins, and information material for clubs desiring to hold State championships.

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Complete equipment for Roller Rink. Floor 4,800 sq. ft., fully seasoned, used five months. Clamp Skates, Shoe Skates, Music, Lights, Soda Cooler, Toilet Fixtures, and lots of Skate Parts and Supplies, new. Floor all in bundles, all nails pulled, can ship at once. Building sold, must vacate. Write or wire P. & G. Amusement, 3120 California Ave., St. Louis, Mo.

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Beautiful new 40x100 Portable Rink. Flameproof Tent; Maple Floor. Fully equipped with Chicago Skates, Music, Counters, etc. New location, business excellent, priced right. Don't fail to see this one.

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Floor, 53x120; sections, 2 1/2x10; A-1. 110 pr. new Rink Skates, 4 12" Speakers and Cabinets; 70 Watt Amp., new; 20 pr. new Shoe Skates, Tent, Poles, Jacks, Chains. Best offer over \$4,200.00.

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FOR SALE: 67 pair new Chicago Shoe Skates, ladies' and men's, in good assortment of sizes, \$13.50 per pair. Never been unpacked. 250 pair new 778 B wide wheel Chicago Rink Skates in good assortment of sizes, \$5.00 per pair. Never been unpacked. Also one Crystal Ball, 2 1/2 ft. in diameter, complete with four spot-lights, \$200.00 complete. Telephone Cedar Rapids 6410 or write Mrs. Robert Hamilton, Box 207, Marion, Iowa.

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Portable Roller Rink, in operation, 40x90 New Flameproof Tent, second time up. Maple Floor, 165 Pr. Chicago Skates, Grinder, Counter, good Music and plenty of Parts. Fully equipped; business good. Sacrifice for Cash—Offer—ill health.

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(Continued on page 90)

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### COIN-OPERATED MACHINES, SECOND-HAND

A Large List of Second-Hand Coin Machine Bargains will be found on Page 106 of this issue.

### COSTUMES, UNIFORMS, WARDROBES

**ALL-BRAIDED CELLOPHANE WAISTBAND** Hula Skirts with leis, \$7.50. Oriental and Strip Costumes, \$12.50. Net Chorus or Strip Pants, \$1.35. Bras, 75c. Rhinestone G-Strings, \$7.50. Bras, \$2.00. Used Chorus Costumes, singles or sets \$3.00 each. Rally Capes, \$7.00. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137.

**BALLY CAPES, \$7.50. STRAW HULA SKIRTS,** \$2.50. Rhinestones, \$17.50. Chorus Costumes, \$3.00 each. Evening Gowns, \$5.00 up. Other Costumes from \$2.50 up. State wants. C. Conley, 308 W. 47th St., New York 19.

**CELLOPHANE HULAS.—RHINESTONE G-** Strings, Rally Capes, Striptease Gowns, Wigs, Flashy Band Jackets, Caps, Men's Suits, Orchestra Coats, Tuxedo Trousers, Brown Velvet Curtain (10x30) \$25.00. Wallace, 2416 N. Halsted, Chicago.

**FOR SALE—60 CADET UNIFORMS, COM-** plete, including Color Guard and Drum Major. Excellent condition, not sold separate. Sizes eight years age to eighteen. Frank Baumelster, chairman, Rogers Israel Post Number Eleven, 254 West 6th St., Erie, Pa. je28

**RHINESTONE SETTING PUNCHES, \$4.50.** 1st grade Stones with Settings, \$1.85 a gross. Elastic Net Opera Hose, \$4.95. Black Nylon Opera Hose, \$4.50. Rubber Busts, \$1.75 pair. Theatrical Eyelashes, \$1.35. Other Accessories and Costumes. Evelyn Rowe, Box 233, Radio City Station, New York 19.

**SINCE 1869—COSTUME BARGAINS, CHORUS,** dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. and

**WANTED—LOWEST PRICE QUOTATIONS ON** the following Band Uniform Accessories: White Sam Brown Belts, White Citation Cords, Red Garrison Type Hat, White Chierons, Red Coats with White Trim, Hat Emblems, etc. Metal Uniform Buttons. W. H. Noonan, Bandleader, Winfield, Louisiana. je28

(Continued on page 92)

### Here's SUPER VALUES That Can't Be Beat!

Genuine Gillette Blades	\$1.60
Surplus Gold Blade, 5 to package	100 Blades
Genuine Gem Blades	\$3.00
Surplus, 5 to package	100 Blades
Pocket Combs, heavy quality, doz. to box, black only, each in leatherette case	\$2.40 Gross
Blades, Double Edge, 5 to package, first quality	\$4.00 1000 Blades
Writing Tablets, no lines, 5x8 (90 pages), surplus, packed gross to carton	\$3.40 Gross
Shoe Polish, White, in large bottles. Each in box with sponges	\$7.20 Gross
Crosby's Sun Glasses, Dozen on card, concave lens	\$1.25 Doz.
Fly Ribbon 100 Cells to box	\$1.15 Box
All Rubber Bathing Caps with chin straps, assorted colors	\$2.20 Doz.
Bobby Pins 24 on card, black only	\$3.00 Gross Cards
Wood Clothes Pins, Imported, 10 gross to carton	\$2.00 Carton
Safety Pins, nickel plated steel, 12 ass'ts. to bunch, large and small	\$5.00 Gross (12 bunches)
Shoe Laces, mercerized, 27 inches, blk., white or brown, paired, banded and boxed	\$1.45 Gross
Key Chain New novelty fast seller	\$1.20 Card of 2 Doz.
Alarm Clocks Wind up, radium dial	\$3.50 Each
Genuine Gillette Blue Blades 5 to package	\$3.50 100 Blades

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40/40—1 1/2", Jolly Brand	5.35
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80/16—1 3/8", Cock Brand	\$5.50
80/20—1 3/8", Cock Brand	6.50
100/16—1 1/2", Giraffe Brand	\$5.40

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Auto Bombs	\$11.50 Gr.
Doty Exploding Pencils	11.50 Doz.
Drinking Birds (Movable Eyes)	15.00 Doz.
(4 Kinds to a Dozen)	2.90 Gr.
Exploding Matches	10.00 Doz.
Electric Bow Ties	6.00 Doz.
Pop-Up Ties	5.50 Doz.
Svengali Decks	4.80 Doz.
Squirt Gums (Plastic)	7.20 Doz.
Ups 'N' Downs Races (21 Races to Package)	2.25 Box
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No. 2X1 \$22.50 Per Gross	No. 4X3—Gold Finish \$2.10 Dozen	No. 4X15—WHITE FINISH \$2.65 DOZ.
No. 4X14—GOLD FINISH \$2.65 DOZ.	No. 3R157 Dozen, \$4.50	No. 3R159 Dozen, \$5.25
No. 1R6 Dozen, \$1.50	No. 1R5 Dozen, \$1.65	

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  - Batons RWB w/Bells, Lancaster. Gr. .... 16.50
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  - Police Whistles. Gr. .... 4.50
  - Police, Fireman, Sheriff Badges. Gr. .... 4.50
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  - 5 Balloons. Gr. .... 1.80
  - 6 Balloons. Gr. .... 2.15
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  - 9 Balloons. Gr. .... 4.50
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  - 418 Balloons. Gr. .... 2.40
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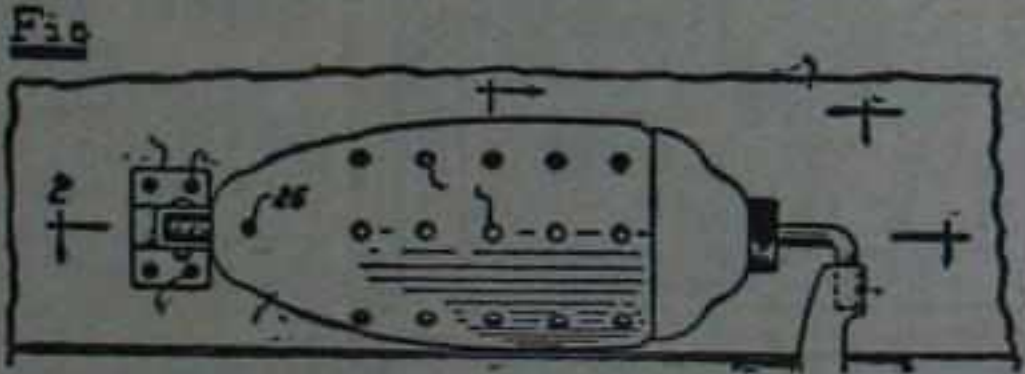
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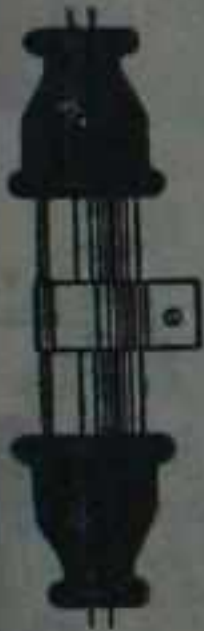
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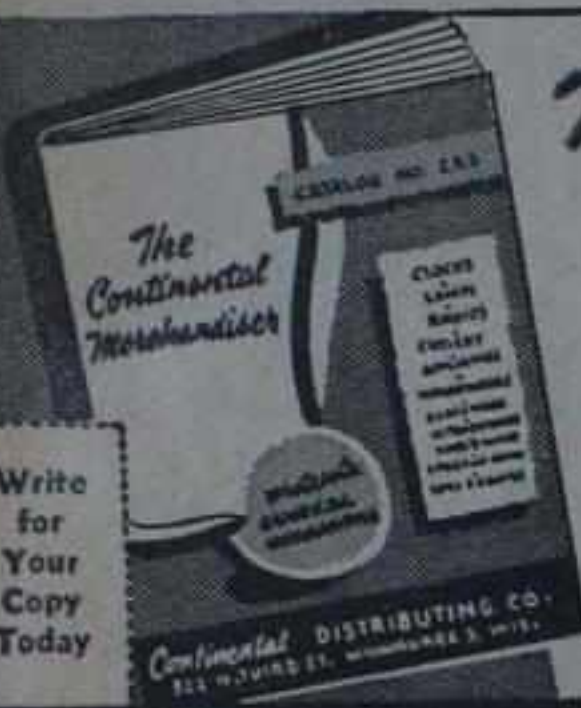
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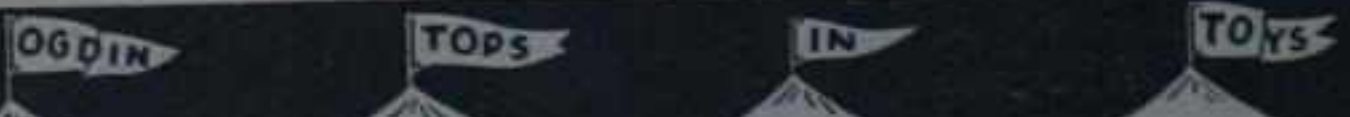


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Balloons	12.00	29	2.55
24	1.50	30	2.75
25	1.75	31	2.95
26	1.95	32	3.15
27	2.15	33	3.35
28	2.35	34	3.55
29	2.55	35	3.75
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Deposit With Order—Balance C. O. D.

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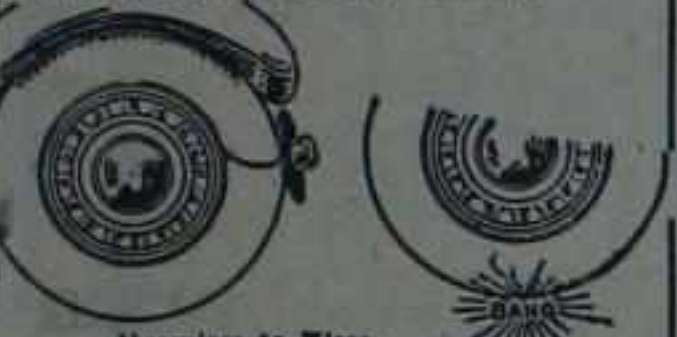
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Bangs Repeater, Doz. 2.00
Cap Guns, Doz. 7.20
Rifle Cap Guns, Doz. 3.75
Rodeo Single Shot, Doz. 8.00
Gene Autry Repeater, Doz. 10.80
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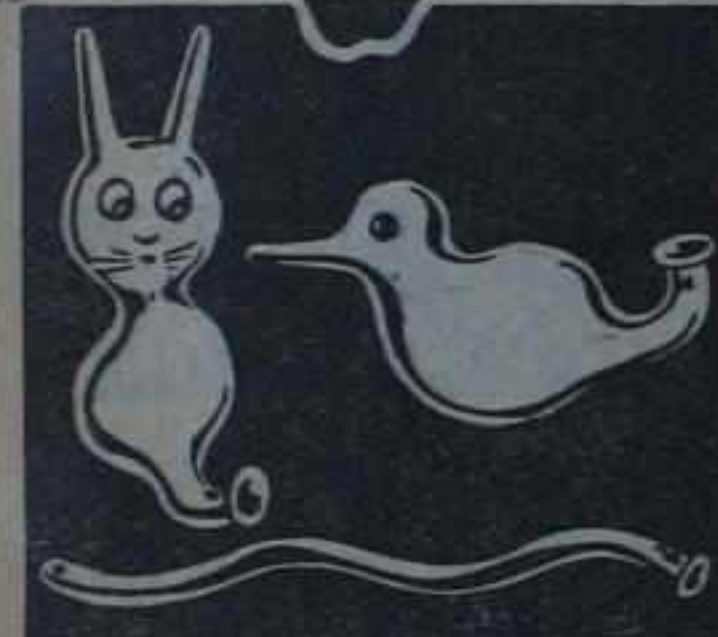
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# Pipes for Pitchmen

By Bill Baker

**ANK L. SULLIVAN . . .**  
peeler worker, is making his  
me in Chesterfield, S. C., and plans  
make a number of State fairs this  
ar with his peeler layout.

We've heard it said many times that the  
ire for food is what determines man's  
ire for work.

**EDDY VOELKER . . .**  
eran pitchman, is confined in  
ilding 53-B, Veterans' Administra-  
n Hospital, Lyons, N. J., he let-  
s from that city. He says he'd  
e to read letters during his con-  
escence from such noted soap  
esmen as Charlie O'Hara, Doc  
itey Allen, Little Harry, Lew Fos-  
and Henry Brothers.

**AX BERG . . .**  
ewcomer to the column, as well as  
the United States, smashes thru  
following from Long Beach, N. Y.:  
m a limey from England, having  
ived in the country three months  
o with my wife and two children.  
e declared my intention of becom-  
e a citizen of the United States and  
ve been a pitchman all my life.  
lan to follow the fairs in this coun-  
y with kitchen gadgets."

Fancy Freddie says: "Loud-off  
as much as you like about yes-  
terday's huge tips and takes, but  
remember that today's hermans  
are what buy today's cakes."

**ENRY SHAPIRO . . .**  
working balloons on Wisconsin  
venue, Milwaukee, to click results  
reports from the Beer City. He  
ds that there are a number of gar-  
nia sellers making the rounds in  
e downtown area there, too.

**POINTED OUT . . .**  
this corner several weeks ago,  
e National Home Show held in Mu-  
Hall, June 6-15, under auspices  
The Cincinnati Enquirer, Home  
ilders' Association of Greater Cin-  
nnati and the Real Estate Board,  
ved up to its advance notice of being  
winner for any and all pitchmen

caring to make the event. Total at-  
tendance for the first four days was  
well in advance of the 22,000 mark,  
show officials reported, with balloons,  
going for 36 cents per copy, getting  
a terrific play. Other demonstra-  
tors and pitchmen making the 10-day  
event reported good business.

**LITTLE JAKE . . .**  
continues to corral the lucre with his  
poke pitch on Chicago lots.

Be sure you can return to a  
former spot by leaving it clean  
now. Too many of the boys are  
wont to forget that others are  
consistently following in where  
they leave off. A dirty spot  
doesn't enhance the next fellow's  
chances of working. Remem-  
ber that it can happen to you,  
too. Work clean and watch the  
dough roll in.

**PITCHDOM . . .**  
generally is mourning the loss from  
its ranks of Bill Holcomb, pioneer  
pitchman, who passed away suddenly  
May 29 at his home in Haddon  
Heights, N. J.

**STILL GATHERING . . .**  
the geedus with his balloon pitch on  
Chicago lots is Eddy Curran.

**WORKING SHEET . . .**  
in North Carolina to click returns are  
Bob Williams, E. C. Pardee, Spud  
Manguan, Al Rice, Jack Miller, Doc  
Conroy and Doc Rowe.

While you boys and girls are planning  
your campaigns, remember that sharp at-  
tire results in a good portion of your  
success.

**STILL TOURING . . .**  
Central Pennsylvania territory with  
their slum jewelry layout are Marge  
and Joe Berstel. Business has been  
good with them.

The smart worker, thru practi-  
cal experience, knows well the  
exhibition side of his pitch. Be-  
cause of that capability he pro-  
duces and creates better demon-  
strations.

Just because you've sold your item to  
everyone in town don't get the idea that it  
has gone out of style.

**REPORTS FROM . . .**  
Tivoli Exposition Shows indicate  
that Madaline E. Ragan's Face the  
Facts Show is riding a big moola  
wave.

**SHEET IS PROVING . . .**  
a lucrative business for Danny Lewis  
on the West Coast.

**BARNEY WIENER'S . . .**  
gadget store is still turning tips into  
click business at its Atlantic City  
location.

Things We Never Hear: "We  
have yet to meet a lay personage  
who knows the problems of mer-  
chandising like the pitchman  
does."—Local Merchant.

**JUST ABOUT NOW . . .**  
is when the column could use some  
pipes from Jack Davis, Texas Tommy,  
Tommy Adkins, Earle and Harold  
Seaman, Mary and Madaline Ragan,  
Kid Carrigan, Art Nelson, Charley  
Corteaux, George and Jean Haney,  
(See PIPES on page 102)

# GOING UP!

## OAK-HYTEX BALLOONS

### Filled with HELIUM and YOUR PROFITS!

The OAK RUBBER COMPANY, in coopera-  
tion with the Air Reduction Sales Co., world's  
largest distributor of compressed gases, has  
made it easier for you to get helium, faster!  
Using this 100% SAFE gas with flashy OAK-  
HYTEX decorated balloons and novelty heads,  
you can easily triple your sales and your profits!  
Get the low-down from your jobber — TODAY!

Ask for OAK's new helium balloon-filling regu-  
lator with the easy-action, positive control, and  
get your free, 4-page folder containing facts and  
figures about helium-filled balloons.

Insure your profits by getting the best for either gas or air . . .

Insure your profits by getting the best for either gas or air . . .

## DEMAND OAK-HYTEX

when you order balloons!

# The OAK RUBBER Co.

216 S. SYCAMORE ST. • RAVENNA, OHIO

Helium is colorless, odorless, tasteless  
and absolutely non-inflammable.

The following Distributors of OAK-HYTEX Toy  
Balloons have received shipments of AIRCO Helium:

M. K. Brody 1116 South Halsted St. Chicago 7, Ill. Phone MOnroe 9520	Levin Brothers 527 Ohio St. Terre Haute, Ind. Phone C-1381	M. A. Singer Company 2125 Commerce St. Dallas 1, Texas Phone Riverside 1933
Excel Mdse. & Novelty Co. 1316 Farnam St. Omaha, Neb. Phone Harney 5955	Midwest Merchandise Company 10th & Broadway Kansas City 6, Mo. Phone Victor 9464	The Specialty Sales Co. 506 Maritime Bldg. Seattle 4, Wash. Phone MAin 8540
Garrison Toy & Novelty Co. 1215 E St., N. W. Washington 4, D. C. Phone NA. 1586	Milton D. Myer Company 332 Third Ave. Pittsburgh 22, Penna. Phone Court 4483	Stanley Toy & Novelty Company 110 West Broad St. Richmond, Va. Phone 3-3728
M. Gerber, Inc. 505 Market St. Philadelphia 6, Penna. Phone LOMbard 8817	Newman & Stern Company 60 William St. Newark, N. J. Phone Mitchell 2-4259	State Novelty Company 618-620 St. Clair Ave., W Cleveland, Ohio Phone MAin 9080
Norman L. Etenger 302 Broadway Buffalo, N. Y. Phone Cleveland 8988	Pico Novelty Company 807 1/2 S. Flower Los Angeles, Calif. Phone Vandike 1952	A. Sussman 1330 S. W. Third Ave. Portland, Ore. Phone Atwater 3974
Kim & Cioffi 916 Arch St. Philadelphia 7, Penna. Phone MArket 7-9230	The John Robbins Company 342 Third Ave. Pittsburgh, Penna. Phone Court 5445	The Tipp Novelty Co. Tipp City, Ohio Phone 2221
Kipp Bros. Company 117-119 S. Meridian St. Indianapolis, Ind. Phone Riley 6580 or 6589	Rodin Novelty Company 814 Pierce St. Sioux City, Ia. Phone 86713	U. S. Novelty Company 2142 S. State St. Salt Lake City, Utah Phone 6-4424
Kravitz & Rothbard 720 E. Baltimore St. at Fallsview Baltimore 2, Md. Phone Saratoga 5818		United Novelty & Candy Company 2116 Gratiot Ave. Detroit 7, Mich. Phone Ftzyroy 4190

## DISTRICT MANAGERS

FOR SOUTHEAST

with Pitchmen experience, to supervise  
and train demonstrators. Immediate  
openings for men who can contact de-  
partment stores, concessioners, jobbers  
and variety stores. Write or wire for a  
personal interview.

### ALABE CRAFTS

Dept. 11, 348 W. 5th St., Cincinnati, O.

## ENGRAVERS

### The "Newburyport Plan"

10% Off Regular Prices on All  
Orders Received by June 15, 1947  
"Morse Finish" stock stands up.  
Complete line engraving numbers  
and electric engraving equipment.  
"ALWAYS SOMETHING NEW!"

## EDW. H. MORSE & CO.

ATTLEBORO, MASS.

"WE LEAD, OTHERS FOLLOW"

## MEDICINE MEN!

WRITE TODAY for new wholesale catalog on tonics,  
oil, saline, soap, tablets, herbs, etc. LOW PRICES—  
RAPID SERVICE! (Products Liability Insurance Car-  
ried) We are Manufacturers Pharmacists established 1924.

GENERAL PRODUCTS LABORATORIES, INC.  
3725 Spring St. Dept. K Columbus 2, Ohio

## MEDICINE MEN

Your label or ours. Herb Medicines, Herbs,  
Salves, Liniments, Tablets, Pills, etc. Lowest  
prices. Highest quality. Write for free con-  
fidential catalog. ERBOLAX CO., 220 George  
St., Dept. B, Cincinnati 2, Ohio.

## LEVIN BROS.

Distributors for Oak-Hytex Balloons  
6th & Ohio Sts. TERRE HAUTE, IND.

## GARRISON

TOY AND NOVELTY CO., INC.  
Distributors for Oak-Hytex Balloons.  
Carnival Goods—Mr. Hynson.  
1215 E St., N.W. Wash., D. C.



## SLUM AND BINGO SUPPLY SPECIALS

Small Hawaiian Leis, Gr. ....	\$3.25	Plastic Earrings, Gr. ....	\$2.40
Aluminum Pinwheels, Gr. ....	5.50	Tie Clasp, One Per Card, Gr. ...	2.40
Celluloid Pinwheels, Gr. ....	4.75	Comic Hatbands, Per 100...	1.25
Aluminum Bullet Ash Tray, One per box, Gr. ....	6.50	Asst. Plastic Dogs and Ducks, Gr. ....	.65
4½ In. Dessert Dishes, Gr. ..	4.25	Miniature Glass Whiskey Mugs, Gr. ....	2.90
Mexican Hand-Painted Pottery, 10" high (Reg. \$9.75 Doz.) 2 doz. per case, Special, Doz.	3.00	Whiskey Glasses, Gr. ....	3.25
Wire Basket Plus— 8 Ea. 9 Oz. Decorated Glass Tumblers, Ea. ....	.75	#500 Smoke Stand, Ea. ....	.75
6 Ea. 9 Oz. Decorated Glass Tumblers, Ea. ....	.50	#520 Cocktail Smoke Stand, Ea. ....	1.40
9 Oz. Decorated Glass Tumblers, Gr. ....	6.00	Everedy Skillets (Wood Handle) Small Size, Ea. ....	.65
Boudoir Lamps With Shades, (Reg. \$3.00 Ea.) Special, Ea.	1.60	Medium Size, Ea. ....	.75
		Large Size, Ea. ....	.90
		Large Size Griddle, Ea. ....	.90
		Reg. Swagger Canes, Gr. ....	8.40
		(½ Deposit With All Orders)	

### BALTIMORE CARNIVAL SUPPLY CO.

413 W. Baltimore Street

Baltimore 2, Md.

## BRAND NEW! COLORFUL LIFETIME METAL PIGGY BANKS



WITH CLEAR PLASTIC TURRET TOP

HOLDS UP TO \$1,000.00 in coins.  
Choice of Metallic Bronze, Blue, Old Rose, Green or Red. A Toy as well as a Bank with the "watch your money grow" feature that makes it a terrific sales getter.

Immediate Delivery!

**\$34.50** Doz.

Samples \$4.00 Each Postpaid

F. O. B. CHICAGO  
Distributors and Jobbers, Write for Quantity Prices  
1/3 Deposit with order, bal. C. O. D.

## VARIETY METALLIC PRODUCTS

947 W. 19TH ST.

Phone: HAYmarket 4280

CHICAGO 8, ILL.

## BIG FLASH

18 Inches High

Self-Starting Westinghouse  
STATUE OF LIBERTY CLOCK

It's

Bronze Finish — All Metal

Special \$5.50 in Dozen Lots      Samples \$6

25% deposit, with order, balance C. O. D.



**GOTTLIEB-CUTTNER, CORP.**

928 BROADWAY

NEW YORK CITY

## SPORT BRACELETS



HORSE'S HEADS IN GOLD FINISHED COINS  
BRACELETS, \$7.20 Dozen — Sample \$1.00  
BELTS, \$1.75 Each — Sample, \$2.50  
LAPEL BUTTONS on Display Cards of 50, \$4.00

Sorry, No C.O.D.'s or Stamps

**GOLD BOND SALES**

116 BROAD ST.

BOSTON, MASS.

## NEW LOW PRICES—CAPS & GUNS

ROLL CAPS, 5 DOZ. TO BOX ..... \$1.75 Per Box  
250 Shots Per Roll, 5 Rolls to Package, 5 Doz. to Box.  
Peacemaker Repeater ..... \$10.50 Per Doz. | Spitfire Repeater ..... \$16.60 Per Doz.  
Bango Repeater ..... 7.20 Per Doz. | 25 Jr. Repeater ..... 4.50 Per Doz.  
Shipped F. O. B. Send 25% deposit with order, balance C. O. D.

**CARIDDI SALES CO.**

NORTH ADAMS, MASS.

P. O. BOX 446

## Pipes

(Continued from page 101)

Pete Ramsey, E. K. Morris, Irish Davidson, George Gunn, Al (Pop) Adams, Nellie Smith, Memory Medcalf, Doc H. L. Wilson, Ted Burdick, Slickfoot Pete, George Tackett, Rudy Holmberg, Jim Bathrick, Doc Aires, Doc La Due, Jimmie Weiler, C. E. Riley, Rabbit Hawkins, Art Cox, Joe Cobeg, Tom Mooney and the rest of you.

Pitchmen who never make mistakes, never make many friends either.

WHAT'S DOING . . . in Seattle and the Northwest? Haven't had much news from that sector lately.

THE PIPES COLUMN . . . solicits the co-operation of members of the tripes and keister fraternity in keeping the pillar alive and interesting. So, shoot in your personal news items. Your friends in the business are anxious to know where you are and what you are doing. Drop a newsy line to Ole Gas Bill now, even if it's only on a penny postcard.

While you're bursting out all over over the fact that you attained your high position all by yourself, remember that somewhere along the line one or more of your pitch contemporaries gave you the necessary push to send you soaring up the success ladder.

WHAT'S THE WORD . . . concerning barn sales in Michigan and Northern Illinois? Is it true that because of the late planting in that sector the farmers can't get in to town to participate in the sales?

THEY TELL US . . . that the Haneys, George and Jean, are still in Kansas City, Mo., working peelers and garnishers to sock results.

Definition of a pitchman: "He does a big job in a big way, with very little cost to anybody."

H. TENNEY . . . well-known sheetie, continues to pile up good returns in Utah, according to word from that neck of the woods.

Tripod Terry sez: "Some of the day's most successful pitchmen reached the top rungs simply because at the outset they realized their ignorance of the pitch, but were smart enough to know how to correct it."

The solid pitchman doesn't need a guarantee of faster deliveries from manufacturers as an incentive to reduce his inventories.

## NOW THE AMAZING DIPPY DILLY

A real attractive dippy bird actually  
7 inches long—retails at \$1

If your jobber cannot supply you, order direct from us.

- ASSORTED COLORS • ROLLING EYES
- EACH BOXED • STAND & INSTRUC.

**\$7.20** per dozen  
Sample \$1

The drinkingest bird of them ALL. All birds guaranteed to work. Rush your order today—be first with "DIPPY DILLY".

Packed 3-6-12 Doz. to Carton.

Terms—Cash with order or 25% Deposit and balance C. O. D.

**RAMLEY PRODUCTS**

43 E. 19TH STREET NEW YORK 3, N. Y.

## ALL SILVER AIR SHIPS WITH PICTURE CABIN AND FINNS

The real McCoy, inflates 40" in a pinch, regular stock can be used as workers.  
\$13.00 Gross — Workers 25c  
#418 Airship Style, Per Gr. \$1.80  
#524 Airship Style, Per Gr. 3.60

SPECIAL FOR GAS WORKERS  
Animal Pictures on Both Sides

No. 9 - - \$5.50  
No. 11 - - 6.50

### NEW LOW PRICES ON ALL BALLOONS

No. 4 Asst. Colors, Round	1.65
No. 5 Asst. Colors, Round	1.80
No. 6 Asst. Colors, Round	2.20
No. 7 Asst. Colors, Round	3.00
No. 8 Asst. Colors, Round	4.50
<b>KAT HEADS GOOD FOR GAS</b>	
No. 10 Kat Head Balloons	\$7.00
No. 14 Kat Head Balloons	8.50
Swords with Sheaths	40.00
Dozen \$2.50	
Transparent Pinwheels with Animal Pictures	8.40
Metal Trumpet with Handle and Colored Pictures	14.40
R. W. B. Batons, The Best	16.00
Chenille Jumping Monkeys	23.30
Dozen \$2.50	
Composition Doll (6")	15.00
(4")	8.00
Feather Dresses for Dolls	8.40
Arzy Flying Birds	15.00
Sticks for Dolls, Per 100	1.50
Sticks with Knobs, Per 100	3.00
DeLuxe Metal Banks with Pictures	12.00
All Metal YoYo Tops, Special	8.00
Spanish Hats	27.00
Mexican Hats	22.50
Lash Whips	12.50

### SPECIAL FLASHY BIRDS OUTSIDE WHISTLE

½ Gross to a Carton, Per

Gross ..... \$ 8.40  
Sample ..... .25

### SAME BIRDS WITHOUT WHISTLE

Per Gross ..... 7.00

### FUR MONKEYS, Per Gross.....

14.40  
Sample ..... .25

### Badge Board Goods For All Celebrations

Available On Short Notice

### Lead Slum for Badgeboards, Per

Gross ..... \$ 2.50

### Original Chinese Snakes, One

Doz. to a Box, Per Gross 12.00

### Special Closeout on Stuffed Imitation Leather Animals, 4

Different Types, 11 Inches in Length, 8 Inches in Height, Per Dozen .... 4.80

### ORDERS TAKEN FOR PENNANTS

OF ALL DESCRIPTIONS AT

LOWEST PRICES

25% Deposit With Order

Balance C. O. D.

## Park Row Novelty Co.

139 PARK ROW NEW YORK CITY

**JOE SCHIAVO**

BETTER KNOWN AS JOE THE WOP

Sole Owner

## HEADQUARTERS FOR

# CIGARS

LARGE VARIETY OF DOMESTIC AND

IMPORTED BRANDS AS LOW AS

**\$1.75** PER BOX OF 50

Delivery Prepaid

All our Cigars are Banded and individually cellophane wrapped. Send check or money order or write for details.

### ABBOTT CO.

31 East 18th St.

Dept. B, NEW YORK 3, N. Y.

## NEW ITEMS AND CANDY

Immediate Deliveries—25% Deposit

### REYNOLDS BALL POINT PENS

Dozen ..... \$ 5.50

Electric Light Tins, Dozen ..... 10.00

Mystery Drinking Birds, Dozen ..... 11.00

Drinking Duck, Dozen ..... 17.75

Beason Indian Blankets, 72"x84" ..... 2.00

No. 8 Drinking Owl, Per Dozen ..... 8.95

1-lb. Boxes Chocolates, high quality, Dozen ..... 5.00

Dozen ..... 5.00

1/2-lb. Pecan Rolls (Cakes), Dozen ..... 5.00

Cedar Chests, Dolls, Bears, Washbas, Radium, Blankets, Horses, Operators Ass'n's, etc. Send for Catalog

## Deluxe Sales Company

220 S. Main St., Blue Earth, Minn.



# How To Avoid Damage Suits

By Leo T. Parker

(Continued from page 59)  
 1982, where a patron, seated in an unscreened portion of a grandstand in a baseball park was struck by a foul ball and injured. She sued for damages and contended the proprietor was negligent because he failed to provide a screen in front of her seat. The proprietor proved that he provided a protective screen which extended from behind home plate to 135 feet on each side thereof and within a distance of 35 feet from where the injured person sat.

The higher court refused to allow the injured person any damages, and said:

"Where operators of the baseball club screen a reasonable portion of seats in the grandstand to afford protection to those patrons who desired

them, patron who was struck by a foul ball when seated in an unscreened portion of grandstand could not recover for injuries . . ."

### Incompetent Operator

An important reason proprietors and owners of amusement devices should employ competent operators, who exercise ordinary care to protect patrons from injuries, is illustrated by the leading case of Demarest v. Palisade Realty Amusement Company, 135 Atl. 337.

The facts of this case are that a patron paid to ride upon a device known as "the Sleigh Ride." Each sleigh was elevated to the top of an incline by a series of cogs and wheels. It descended at high speed on runners. Ordinarily the speed of the sleigh on the downward glide was gradually diminished by brakes manually operated by an operator. In this instance the operator of the device suddenly applied the brakes causing the sleigh to come to a sudden stop, breaking the leather strap around the patron's waist and throwing her out of the sleigh.

Since the testimony proved the operator negligently performed his duty, when he suddenly applied the brakes, the higher court held the injured patron entitled to recover \$25,000 damages.

### Negligent Operator

Frequently patrons are invited to assist with an act. Unusual care must be used to protect him against any injury, otherwise the proprietor will be held liable in damages.

For illustration, in Tantillo v. Goldstein Bros.' Amusement Company, 162 N. E. 82, the testimony showed that a boy, 14 years old, was invited to go upon the stage and participate in an act. The boy was encircled by a leather belt to which a rope was attached, and he was required to mount a machine similar to a treadmill. He trotted on the machine and cause it to revolve. The faster he ran, the more rapidly it revolved. The operator negligently jerked the rope and the boy was supposed to fall upon a mat, but he missed the mat and was seriously injured. He sued the proprietor for damages. In holding the boy entitled to a recovery, the court said:

"Patrons are frequently invited upon the stage to be used as foils for the actors. The management is bound to know whether the character of the act is dangerous. Patrons are entitled to protection against acts which by their nature might cause a menace to safety."

### Assume Normal Risks

On the other hand, modern higher courts consistently hold that any and all persons who willingly take part in a sport with known dangers assume normal risks.

For example, in Murphy v. Steeplechase Amusement Company, Inc., 166 N. E. 173, it was disclosed that a patron of an amusement park was seriously injured when he stepped upon a moving belt of a thrill device. The patron knew the danger, but he was injured without any negligence on the part of the operator. This court held the proprietor not liable, and said:

"A fall was foreseen as one of the risks of the adventure. There would have been no point to the whole thing, no adventure about it, if the risk had not been there."

### Gainesville Draws 6,000

VERNON, Tex., June 14. — The Gainesville Community Circus, giving only one show here Saturday (7) drew approximately 6,000 persons. Show was staged in the giant Santa Ross Round-Up Rodeo Arena, which seats 12,000.

# STOP THE CROWDS!

... With Eye-Catching BEARS

34" HIGH

\$36 DOZ.

They sell-on-sight because they have that million-dollar look and feel. Made of silk velour and high pile plush combination; cotton stuffed. Assorted colors. Packed 1 doz. to carton.

SAMPLE \$4.00

## JUMBO OREGON FAWNS

39 DOZ.

All high pile plush; well constructed. Natural or assorted colors. Packed 1 doz. to carton. Giant and smaller sizes available.

### JOBBER'S JOBBING PRICES

Special Price on Lazy Horse!  
 We are the ORIGINATORS of the Lazy Charlie Horse!

799 BROADWAY, NEW YORK 3, N. Y.



All Prices F. O. B. N. Y. 25% Deposit, Balance C. O. D.

E. FAYNE

## LIFE-SIZE PLASTIC BONDED FIBRE DUCKY BANK HOLDS \$1,000

\$10.80 Per Doz.  
 Minimum Order, One Dozen.  
 F. O. B. Detroit.  
 1/3 Deposit with order.  
 Balance C. O. D. Sample \$1.25 Postpaid.

### PRACTICALLY UNBREAKABLE

1 Foot 5" Long, 7" High, 6" Wide  
 Fast-moving Ducky Bank sells on sight! Weighs less than a pound. Shipping costs negligible. Smooth, Shiny, Waterproof Finish, removable cork in bottom for emptying. Molded from tough, plastic-bonded fibre. Built to stand years of abuse. Comes in attractive Pink, Baby Blue and Yellow assortment. Ducky's bill is Yellow with Black Markings. REAL GLASS EYES make Ducky look like the Real Thing. Cash in on this all-year profit maker now—Send Your Order Today.

JOBBER INQUIRIES INVITED  
 MERCANTILE BROKERAGE CO.  
 424-B Book Bldg. DETROIT 26, MICH.

## SPECIAL TO CONCESSIONAIRES AND SALESBOARD OPERATORS GENUINE COLORED CATALIN QUICK-OUT ASH TRAYS

Exclusive patented design guarantees immediate snuffing out of cigarettes without smoke, odor or mess. Available in 6 colors: Green, Blue, Pink, Red, Amber and Yellow.

A Perfect Premium Item  
 Immediate Delivery  
 Sample—\$1.95

Packed 36 to a shipping carton at \$1.25 each  
 Terms: 1/3 Deposit with Order, Balance C. O. D., F. O. B. Union, N. J.

VENMACO CORP.  
 135 Headley Terrace, Union, N. J.  
 Phone: Unionville 2-0861

## Carnival & Amusement Park SPECIALS

Electric Light Jazz Bowtie  
 2 Styles—HIDDEN OR EXPOSED BULBS

\$9.00 Dozen Complete with battery and bulbs. State style when ordering.  
 \$100.00 Gross

ELECTRIC LIGHT FLOWER, \$6.00 Doz. Complete with Battery and Bulb. \$6.00 Gr.  
 Jumping Monkey, complete with Stick, Doz. \$2.50  
 Rubber Bulb Water Pistol, Doz. 1.70  
 Happy, Whistling Rubber Squeezes Clown, Doz. 5.00  
 Automatic Hand Grenade and Parachute, Doz. 4.00  
 Magnus Plastic Harmonica, Doz. 6.30  
 14" Rubber Beach and Play Ball, Doz. 7.50  
 Running Mice, Doz. 1.45  
 25% with order, balance C. O. D.

BERNARD FINE CO., INC. Dept. BF  
 501 6TH AVE. NEW YORK 11, N. Y.

## CARNIVAL ENGRAVERS STORE ENGRAVERS

SAMPLE ASSORTMENT OF ENGRAVING JEWELRY \$10.00  
 Money Refunded if Not Satisfied.  
 WE'RE BOTH WITH IT.

Miller Creations Mfg. H. E. Hughes  
 6628 Kenwood Ave. 11187 Merzison St.  
 Chicago 27, Ill. N. Hollywood, Calif.



## NEW LOW PRICES! 5c CANDY!

MINT ROLLS, ORANGE ROLLS  
 LEMON ROLLS  
 24 to a Box—56 Boxes to a Case

PEPPERMINT SQUARES—24 to a Box 100 Boxes to a Case

40c PER BOX IN CASE LOTS  
 LESS THAN CASE LOTS 50¢ A BOX

IMMEDIATE DELIVERY  
 F. O. B. New York City.  
 Write or Wire  
 25% Deposit if not rated, balance C. O. D.

Ask for Price List of Other Candy Items and Gen'l Mdse.  
 ABBOTT CO. 31 EAST 18TH ST., N. Y. 3, N. Y.

## BIG BUYS FOR YOU!

Bobby Pins, 24s, black or bronze, per gross	\$6.00
Large Dressing Comb., 8", asst. colors, per gross	7.20
Leather Watch Bands (1 doz. to display card), per dozen	1.00
Blue Steel Double-Edge Razor Blades, per 1000	5.00
Dupont Nylon Tooth Brushes, ind. boxes, per dozen	1.25
Rubber Balls, 2 1/2", red and blue asst., per gross	6.00
Cigar Holder, amber, 1 doz. to card, per gross	4.50
Eagle Brand Aspirin, 100 to bottle, per dozen	.75
All-Metal Bottle Openers, per gross	2.50
Nail Clippers, all metal, per dozen	1.00
Cigarette Holders, 1 doz. to card, per gross	3.00
Machine Oil, 3 oz., per gross	6.00
Squawker Balloons, per gross	3.50

25% with Order. Balance C. O. D.  
**LEE PRODUCTS CO., INC.**  
 437 Whitehall St., S.W. Atlanta 2, Ga.

## NOW AVAILABLE OUR OWN FLOOR STAND FANS

with 24" Blades.  
 110 Volt, AC, 1140 R.P.M., G.E. Motor.  
 Also available in 18", 20", 30" sizes.

### New BINGO BLOWER

Immediate Delivery.  
 Send for Free Catalog on Fans, Bingo Blowers, P. A. Systems and Complete Line of Bingo Supplies.

**MORRIS MANDELL, Inc.**  
 Dept. B  
 131 West 14th St.  
 New York 11, N. Y.  
 CHelsea 2-3064

## IT'S NEW IT'S SUPER



UKE-a-doodle

A colorful, plastic miniature Hawaiian ukulele, 14" in size, complete with pick, music sheet and instructions, each in a colorful, attractive box.

3 Doz. Lots \$7.80 doz. 12 Doz. Lots \$7.20 doz.  
**IMMEDIATE DELIVERY**  
 25% Deposit with order, balance C. O. D.  
**JAY HOLTZ COMPANY**  
 133 5th Ave. NEW YORK 3, N. Y.

## ROLL FILM

### New "Howard" Fast Pan

Gets pictures indoors without flash or floods—outdoors in shade—no "sun-squint"—Weston 100. #127 retails 33¢; 120, 620 38¢; 116, 616 43¢. Your discount 50% on any quantity. We pay tax. If you send check in full, we prepay shipment. For C. O. D., send deposit. No limit at present. June, 1948, expiration date. Fully guaranteed.

**WEST COMPANY**  
 3 West 42nd St., New York 18, N. Y.

### GLUB-GLUB

7 1/2" Inches Tall, Google Eyes, Tail of Beautiful Feathers. Laugh Provoker. Lasting and Durable.  
 Sample, \$2 prepaid. Doz., \$18  
 6 Dozen, \$18.50  
 Gross, \$14.50 per Dozen  
 25% Deposit. Balance C. O. D.  
**MARION COMPANY WICHITA, KANSAS**



# BEE JAY

## BOOKER T. WASHINGTON

### "SILVER HALF BUCKS"

Bee-Jay's new deal created to distribute these rare coins for the Booker T. Washington Birthplace Memorial, Inc., Rocky Mount, Virginia. Bee-Jay is



the written exclusive distributor for these coins which are the emblem of good will, a testimonial of American democracy, an educational and historical value and a tribute to ideals of service.

### EVERYONE WILL WANT ONE

Each Board contains ten of these Rare Coins.

Only a limited amount can be had. Hurry, before they're all gone.

Takes in 1000 Holes @ 5c ..... \$50.00  
 Pays Out in Coins ..... \$10.00  
 Consolations ..... 11.00 21.00  
 Definite Profit ..... \$29.00

## BEE-JAY PRODUCTS, INC.

"THE HOUSE OF QUALITY"

6320-32 S. HARVARD CHICAGO 21, ILL.

# BEE JAY

## SALESBOARD SIDELIGHTS

### New York:

Sid Kaufman, Standard Merchandise Company, is back from his West Coast biz trip claiming new highs in sales. . . . Paul Kierman, Boston operator, on his way back from Jacksonville, Fla., where he visited his daughter, reports that he has summer resort biz in New England "well under control." . . . Al Atkins, Huntington, W. Va., salesboard jobber, is in town visiting manufacturers of board deal goods. He reports that ball-point pens are not pulling as well as aluminum goods in his area at the present time.

Hy Greenglass, Greenglass Sales, reports new quarters have given him elbow room to organize. . . . Marty Seigel, Chicago board salesman, is visiting his brother in town this week. . . . Profit Manufacturing Company is still reporting record sales with its new board. . . . Bob Lessons has joined the salesboard biz by way of his brother's firm, William Lesson & Company, Boston.

Murry Fried, Los Angeles; Arthur Rubenstein, Middleton, N. C.; David Klein, Bangor, Me., and Frank T. White, Harrisburg, Pa., were some of the salesboard buyers in town last week. . . . Will Sandusky, Chicago, was in town for a few days, but is now traveling the New England territory. . . . Nick Mancini, Portsmouth, Va., is due in town this week.

### Chicago:

Harold Boex, Pioneer Manufacturing Company's vice-president, left June 12 on an extended Western business tour. William T. Wollpert says the word "extended" is very apt—Harold will be gone a month. . . . Jack Morley, president of Superior Products, tells of steady business these days with no spectacular trends either way. . . . Gardner & Company has a very capable feminine member of the salesboard industry in Miss F. Zinder. Miss Zinder is Sales Manager Charles B. Leddy's assistant.

Excel Manufacturing Company's recent addition of improved automatic

machinery has upped firm's production greatly. Bernard Klein, sales manager, says. He adds that business is picking up over the country again after lowest ebb of the year which just passed. Ben Maltz is leaving for Canada this week for a 10-day trip. Ben is driving up to the north country to fish and promised the boys he'd bring back some "big ones."

## SALESBOARDS

IMMEDIATE DELIVERIES — 25% DEPOSIT

Holes	Name	Profit	Price
1000	25c Charley Board	Def. \$50.00	\$ 30
1000	5c Lulu Jr.	Def. 18.00	30
1000	5c Lulu Board X Thick	Def. 18.00	1.48

### NEW! 6 TICKETS PER HOLE BOARDS

200	25c Kwik Fin	Max. Av.	\$37.50	\$2.80
200	25c 6 in 1	Max. Av.	37.50	2.80
1000	25c J.P. Charley, Th.	Av.	\$52.08	\$ 38
1000	10c J.P. Ready Money	Av.	50.70	3.75
1000	5c J.P. Win-A-Fin	Av.	25.20	1.75
1200	5c J.P. Texas Charley, Seal	Av.	102.28	1.75

2160	10c Rd. Wh. Bl. Single Tickets	\$72.00	\$1.40
2170	5c Rd. Wh. Bl. Single Tickets	36.50	1.40
120	Baseball Ticket Books, Am. Nat. Dist.	1.75	
120	Tip Books, Gr. \$19.85, Dor.	1.80	

NEW LOW PRICES—ALL KINDS  
 WRITE FOR CATALOG

WORLD'S BEST BOARDS, TICKETS, CARDS  
**DELUXE MFG. CO.**  
 Deluxe Building Blue Earth, Minn.

## LOW PRICES ON FIRST QUALITY TICKETS and SALESBOARDS

2050	Red, White, Blue Singles	2200	Red, White, Blue 5 in a Sid.
Def. Pr. \$30.50	\$1.25 Each	Def. Pr. \$38.00	\$1.40 Each
WIN-A-FIN 10-5's	POK-A-SEAL 5-5's		
1000 Tkt. 5 as 1	1000 Tkt. 5 as 1		
\$24.00 Profit Avg.	\$32.50 Profit Avg.		
\$1.60 Each	\$1.60 Each		
1000 Bingos on Sticks	75¢		
1200 Bingos on Sticks	90¢		
1260 Bingos on Sticks	95¢		
	Avg. Net Price		
1000 JP. Charley, Thick, 25¢	\$51.00	\$1.00	
1792 McCoy Coin Bds., 10¢ (Coins filled from back)	5.50		
2400 EZ Pickin Mystery, 5¢	43.88	2.75	
200 Grab-a-Fin, 25¢	24.00	2.00	
1898 Jar of Jack, Thick, 10¢	58.80	2.50	

### SERVICE SALES

2810 S. Elm St. MUNCIE, IND.

## LET'S GO FISHING!

For the discriminating fisherman who KNOWS his tackle we recommend Bait Casting Deal No. 200.

This Deal features all top quality merchandise.

### WINNER TAKES ALL AND LOOK WHAT HE WINS!

- 22" Simonson Tackle Box
- 5-ft. Tempered Steel Casting Rod
- P. K. & Martin Bait Lures
- Level Wind Casting Reel
- Nylon Line, Luminous Hooks, Fish Holder, Stringer, Bobbers, Extra Fish Lines, Red Head Spoons, Flash Spoons, Steel Leaders, Fish Knife, Waterproof Pouch, Lighter, Flashlight, Boat Cushion, First Aid Kit.
- Everything needed by the fisherman, including an Emergency Raincoat.



1,500 Hole — 10c Jackpot Board Takes in ..... \$150.00

JOBBER'S COST OF COMPLETE DEAL, \$24.50

Pays Out Consolations ..... \$ 21.11

PROFIT ..... \$128.89

## SPECIALTY SALES CO.

252 SEXTON BLDG. MINNEAPOLIS, MINN.

## SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5c	LUCKY BUOKS, DEFINITE PROFIT	\$ 7.00	\$ .85
520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
580	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	65.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	\$ 2.50
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	\$ 2.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	\$ 2.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	\$ 2.50
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.80
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	2.80
1800	50c	TEXAS CHARLEY, THICK & PROTECTED	182.75	\$ 6.00

### WRITE FOR OUR LATEST PRICE LIST

Large Black Plain, Tip, Definite, Jackpot Boards and all kinds of Gipsy Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance G. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

## TOP YOUR PROFITS with these 3 NEW DOUBLE ACTION MONEY BOARDS



FOR 10c PLAY  
 ORDER No. 720  
 "SHOOT THE WORKS"  
 Average PROFIT \$32.34

FOR 5c PLAY  
 ORDER No. 720  
 "ALL OR NOTHING"  
 Average PROFIT \$19.20

FOR 25c PLAY  
 ORDER No. 720  
 "TAKE IT OR LEAVE IT"  
 Average PROFIT \$65.36

GARDNER & CO.  
 2222 S. MICHIGAN AVE.  
 CHICAGO 16, ILL.



# Speed Round-Up

(Continued from page 80)

R. A. Circuits, did it again Tuesday (3) as the little cars made their bow in the Rose Bowl here before 6000 spectators. Chasing Hellings across the line was Gib Lilly, San ego. Hellings' time for the 50 laps is 12:46.44 on the newly-paved oval. He moved up from seventh starting position. Hellings also won the semi-main, the trophy dash and a qualifying contest. Heat winners were Cal day, Bill Martin, Ted Tracey, Hel lings and Bill Brereton.

### 14,000 at Gilmore

LOS ANGELES.—Ed Haddad, riding from flag to flag, captured the 12-lap main event before 14,000 mid-

get auto race enthusiasts at Gilmore Stadium here Thursday (5). Buzz Barton finished second with Aaron Woodward third. Haddad negotiated the distance in 13:04.20. Lyle Dickey took the semi-main with the trophy dash going to Barton. Haddad set a new 8-lap track record of 1:59.63 in a qualifying heat. Old Mark was 2:00.95.

### Wins at Culver City

CULVER CITY, Calif.—Walt Faulkner, moved from 10th starting position to capture the first of two 25-lap feature midget auto racing events at the Speedway here Sunday (8) before 4,500 fans. He shared honors with Johnny Mantz, who whirled to his second feature win on the paved quarter-mile oval in the other main event. Faulkner also won the trophy dash. Joe DeHart took the consolation race, and heat winners included Bob Simms, John Garrett, Frank Brewer and Don Cameron.

### Gibbs in L. A. Sweep

LOS ANGELES.—Jimmy Gibb won the two feature events in the motorcycle races at Lincoln Park Stadium here Friday (6) before 5,000 spectators. Gibb was chased in by Lammy Lamoreaux and Jack Milne in the first contest. Burton Albracht and Buttsy Mueller trailed him across the finish line in the other.

### Hanks Wins Before 35,000

CHICAGO.—Crowd announced at 35,000 saw Sam Hanks, Alhambra, Calif., win the feature 25-lap midget auto car race at Soldiers' Field here Sunday night (8). Tony Bettenhausen, Tinley Park, Ill., was second, with Ronnie Householder, Los Angeles, third.

### Celino, O., Opener Set

CELINA, O.—Big car automobile racing will make its bow Sunday (22). Valli Enterprises, Inc., Dayton, O., will promote the speed events.

### Cole Wins at Oakland

OAKLAND, Calif.—Hal Cole, South Gate, Calif., won the 35-lap feature of the big car races here Monday (9) before 5,200 fans. Cole was trailed by Ed Barnett, Los Angeles, and Bill Sheffler, Los Angeles, who finished in that order. Bud Rose, Pasadena, Calif., won the 12-lap semi-final.

### Parsons Midget Winner

PASADENA, Calif.—Johnny Parsons won the 30-lap feature of the Rose Bowl midget auto races here Tuesday (10) before 7,500 spectators. He was trailed by Perry Grimm. Ted Tracy was third. Johnny Garrett won the semi-main, with Bill Martin taking a first in the consolation race. Grimm captured the trophy dash.

### L. I. Race Injuries Fatal

FREEPORT, L. I., N. Y., June 14.—Al Duffy, Mineola, L. I., well-known midget racing driver, died Wednesday (11) of injuries received the night before in a race at Municipal Stadium here. Duffy's car struck the first turn of the sixth lap in the semi-feature race.

### Paragon Times Its Opening With Convention of Eagles

NANTASKET BEACH, Mass., June 14.—Paragon Park, opening its 48th season, got away to a big start here Decoration Day, park's bow being timed with the opening day of the Massachusetts Eagles' Convention. Officials of Paragon Park are Mrs. Rose Stone and Larry and Joseph Stone.

Paragon this year resumes its pre-war practice of presenting free acts twice daily beginning the first week in July. Among acts scheduled are Les Kemris, the Berosinis, the Hartzels and Frank Cook.

The lagoon in the center of the park has been reconstructed and this year will be filled with gold fish instead of seals, as in the past.

# Around the Grounds

(Continued from page 80)

vertising campaign of the Goodyear Tire & Rubber Company. Ads feature a big pic showing a Lott stunt car, with a driver at the wheel, poised on a ramp. Lott units this year are not still-dating, holding back their opening until the beginning of the fair season.

Aut Swenson, p.a. for the Jimmie Lynch Death Dodgers, recently crashed Page 1 of The Cincinnati Post with a story over the by-line of Leo Hirtl, Post staffer, on Helen Howe, billed to appear at the Carthage fairgrounds, just outside of Cin-

cinnati, as "the Dynamite Girl." Feature was headed "Makes Her Living Playing With Dynamite."

A. E. Selden, Stratosphere Man, is featured in an article written by Ray Van Cleef in the June issue of Strength and Health, tracing his career and featuring his physical development.

Maj. Holbrook Scott, director of publicity and mail order sales manager for Ross Allen's Reptile Institute, Silver Springs, Fla., reports that last year's sales of rattlesnake meat reached a total of 15,000 tins. "We will do better than that this year," he said. According to Scott, the institute has received orders for tinned rattlesnake meat from every State in the Union, from Canada and from several countries in Europe.



**1200 Holes—Avr. Profit. \$33.05**  
60 Sewed Seals  
Ten Spots 5c  
**1200 Holes—Avr. Profit. \$31.16**  
\$25 Special \$25  
**1200 Holes—Avr. Profit \$137.07**  
**SUPER CHARLEY 25c**  
**1200 Holes—Avr. Profit. \$84.50**  
**CROWN PRODUCTS**  
322 E. COLFAX AVE.  
SOUTH BEND 24, INDIANA

**AVAILABLE AGAIN**  
Skip-number Push Cards with major winner under Master Seal in 4-16¢, 1-29¢, 1-33¢, 1-39¢, 1-48¢, 1-59¢ and 1-99¢ in 12, 15, 20, 24, 30, 35, 48 and 60 Holes, with take-ins from \$3.00 to \$25.32.  
Skip-number Push Cards with every push a winner in 1-29¢, 1-39¢, 1-49¢, 1-59¢, 1-69¢, 1-79¢, 1-89¢ and 1-99¢ in 12 and 24 Holes, with take-ins from \$3.10 to \$21.50.  
Other styles and sizes from 10 to 600 Holes, including Put & Take Cards, Cigarette Cards, etc. Write for Free Jobbers' Catalog.  
**W. H. BRADY CO.** Mrs.  
CHIPPEWA FALLS, WIS.

**ELGIN-WALTHAM**  
SUMMER SPECIAL  
REBUILT MOVEMENT—  
BRAND NEW CASES  
Fancy or Round Shape 10K  
R. G. P. Yellow case, steel  
back, strap, boxed.  
**7 JEWEL .....\$10.75**  
**15 JEWEL ..... 12.75**  
Minimum order, 6 watches.  
All watches guaranteed.  
25% Deposit, bal. C. O. D.  
1947 Catalog Now Ready  
**IRVING BERK**  
145 W. 45 ST. NEW YORK 19

**SALESBOARDS**  
We Stock a Complete Line.  
SEND FOR OUR FREE LOW PRICE  
LIST TODAY!  
**RAKE COIN MACHINE EXCHANGE**  
609 Spring Garden St., Philadelphia 28, Pa.  
Phone: LOmbard 8-2676

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

## TEN BIG FIVES!

IT'S THE POPULAR "GRAB-A-FIN" WITH AN ADDED ATTRACTION!!

They're Going Like Hot Cakes,  
They've Got What It Takes,  
So Don't Delay, Place an Order Today.

Players Will Clamor for It.

THOSE WHO KNOW USE JAR-O-DO THE BEST

TAKES IN 1200 TICKETS @ 5 FOR 25¢ ..... \$60.00  
PAYS OUT 21 SEALS (AVERAGE) ..... 31.60  
PROFIT (AVERAGE) ..... \$28.40

WRITE TODAY FOR LITERATURE  
SPECIAL DISCOUNT TO BIG DISTRIBUTORS

**UNIVERSAL MANUFACTURING CO.**  
"World's Foremost Mfr. of Jar Games"  
405-411 E. 8TH ST. KANSAS CITY 6, MISSOURI

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

Make \$250 to \$500 a week

**BE YOUR OWN OPERATOR OF PUSH CARDS**

A once-in-a-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swiss watches. Handsome case. Red sweep second hand. Genuine leather band.

**Watches Styled for Beauty and Built for Accuracy!**

Place these Push Cards in factories, clubs, taverns and cigar stores. They will sell for themselves. Quick turnover, card sells out in 2 or 3 days. You can place hundreds of these cards each week.

25% Deposit with Order, Bal. C.O.D., F.O.E. Chicago

**PUSH CARD WITH 2 WATCHES**  
1 Watch to the seller and 1 Watch to the winning seal.  
Push Card Takes in \$21.  
Your Cost ..... \$10.  
EXTRA PUSH CARDS 10c EA.

Your Profit \$11.00

Write J & M SALES CO.—708 S. STATE ST.—CHICAGO 5, ILL.

**We Guarantee Lowest Prices** ON A MONEY-BACK BASIS!

	Price	Profit
1000 Hole 1¢ Cigarette Bd.	\$.55 ea.	26pk. p.o.
J.P. CHARLEY, thick	1.05 ea.	\$52.08
2000 Hole LU-LU Board	1.60 ea.	20.00
GRAB-A-FIN (Pad Deal)	1.45 ea.	30.00
KWIK-FINS (6 tickets 25¢)	2.88 ea.	44.00
25% with order, balance C. O. D.		

Profit Mfg. Co., 39 West 23rd St., N. Y. C. 10

SENT FREE  
84 Page Catalog  
HUNDREDS OF MONEY MAKERS



**GIANT JUMBO BOARDS**

are ready for immediate delivery

**WELL PACKED**

200 HOLES SUPER JUMBO 25c Per Hole  
6 Tickets in Each Hole Straight Number Tickets  
TAKES IN \$50.00  
MAXIMUM PROFIT **\$27.00**

**MISS-Q-TEE**

200 HOLES SUPER JUMBO 25c Per Hole  
6 Tickets in Each Hole Slot Symbols Tickets  
TAKES IN \$50.00  
MAXIMUM PROFIT **\$32.25**

**MORNING WORKOUT**

200 HOLES SUPER JUMBO 25c Per Hole  
6 Tickets in Each Hole TAKES IN \$50.00  
Reverse Number Tickets  
MAXIMUM PROFIT **\$29.40**

**6  
TICKETS  
IN  
ONE HOLE  
SUPER JUMBO  
HOLE SERIES**

**Pioneer MANUFACTURING CO., Inc.**  
2352 W. CERMAK ROAD CHICAGO 8, ILL.

**ATTENTION, TICKET AND SALESBOARD GAME OPERATORS!**

**NEW-REDI-PAC**

The newest thing in ticket games—the REDI-PAC line. Designed and created to give the dealers these new advantages over all other game products.

- 1. Players Pay as they Play.**  
**No Losses — Positive Profit Produced.**

A product which permits the dealer to sell by the package and get paid when the tickets are handed to the player. This is possible because the tickets are packaged, counted, priced and payout winners printed on each PAC.

- 2. No Check-Up Time With the Players.**  
**Saves Time — Increases Sales.**

By using REDI-PAC ticket games, it is unnecessary for the dealer to spend time "settling up" with each player. This allows more time to serve many players simultaneously. REDI-PAC can be used during the busiest store hours.

- 3. No Display of Games Required.**

REDI-PAC games do not necessarily require any prominent counter space. This new dispensing method will allow the dealer to place these games on the back counter or handle from drawer space or from the pocket.

All REDI-PAC games are made up 10 tickets to each package and are available in 25c, 50c and \$1 packages in Red-White-Blue, Slot Symbol and Bingo style games.

Ask for our representative to show you samples of this entire line

**GAY GAMES INCORPORATED**  
422 E. HOWARD ST. MUNCIE, INDIANA

**COIN-OPERATED MACHINES, SECOND-HAND**

Only advertisements of used machines accepted for publication in this column.

RATE: 12¢ a word . . . Minimum \$1.00

Remittance in full must accompany all ads for publication in this column.

**A-1 CIGARETTE AND CANDY VENDING MACHINES.** All makes, models, lowest prices. What have you to sell? Mac Postal, 6750 N. Ashland, Chicago. **226**

**A-1 STAMP MACHINES, SINGLES, \$5.95;** Doubles, \$19.50; Triples, \$29.50. Folders, 50¢ thousand. U. S. P., 100 Grand, Waterbury 5, Conn. **228**

**A.B.T. CHALLENGERS — A.B.T. TARGET** Skills, Kicker Catchers, Pikes Peaks. Lowest prices. Edford, 541 S. Dearborn, Chicago 5, Illinois. **229**

**ARCADE OF NINETY MACHINES—INCLUDES** six Pokerinos and about one hundred Cards. All for two thousand dollars. Chet Nowak, 78 Littlefield, Buffalo, N. Y. **231**

**ARCADE MACHINES — PUNCHING BAGS,** Mills, \$45.00; two Exhibit, \$50.00 each, good shape. Three Glamour Girl Picture Machines, mg. Motorscope, \$25.00 each. H. W. Des Portes, Myrtle Beach, S. C. **232**

**BALL GUM—FRESH, BEST QUALITY. P.O.** Box 364, Hollywood, Fla. **231**

**BALL BUBBLE GUM—5,000 BALLS PER** carton, special, \$20.00 F.O.B. Chicago. 1/2 deposit. Variety Dist. Co., 3544 Wilson Ave., Chicago, Ill. **232**

**BALL GUM — 1/4 OR 1/2 40c PER 1000.** Prize 50c. Advance Globes, 75c. Machines, \$3.50 and \$7.00, 1/4 inch Marbles, \$1.25 per 1000. Deposit with order. Ball Vending Co., 11512 St. Clair Ave., Cleveland 8, Ohio. **233**

**BARGAINS—SMILEY \$5, FLIPPER, \$5,** Pikes Peak \$10, Kicker Katcher \$10, Challenger \$15, Peanut Machines \$4, 1/2 deposit. Penny Sales, Box 1784, Louisville, Ky. **234**

**BARGAINS—3 5c MILLS BLANK CHERRY** Bell, like new \$125.00; 3 1942 Model Two Tone Cabinet Evans Galloway Dominos, \$125.00; 2 Bally Pimlico Free Play, on base, \$69.50. Southern Vending Machine Co., 528 Crashead St., Danville, Va. 1/2 deposit balance, C.O.D. **235**

**BUBBLE BALL GUM—1/4, 140 COUNT, \$5.00** or more to 25-lb. carton. Small orders welcome. Under 5 ctns., \$16.50 each; 6 to 12 ctns., \$16.00; 13 to 19, \$15.50; 20 ctns. up, \$15.00 F.O.B. Toledo, O. English Music Co., Box 71, Sta. E. Used Columbus Gum Machines, \$6.50. **231**

**CANDY MACHINES—2 NATIONALS (9 COL.)** \$90.00, 3 Rowe, \$70.00, 2 U-Need-A-Paks \$60.00, 1 Mills (70 bar capacity) \$45.00, 4 U-Select-Its \$35.00, 10 Candyman \$45.00, 2 Rowe Five Cent Gum Vendors \$10.00, 1 Vendall, like new, \$120.00. A. B. McDonald, Ottawa, Ill. **236**

**FIRST CLASS CIGARETTE VENDING MACHINES** Mechanic Wanted. Permanent position with good salary for right man. Give reference, experience, salary expected. Automatic Sales, 440 Park, Beaumont, Texas. **237**

**FOR SALE—20 NEW 1947 MODELS ARISTO** Scales, never uncrated, \$110.00 each. Mel Gau Sales Co., 3317 James, Ft. Worth 4, Tex. **231**

**FOR REBUILT AND LIKE-NEW VENDING** Machines, set on our mailing list. We also buy Vending Machines, Devices. Novelty Sales, 467 Milwaukee, Chicago 10, Ill. **238**

**FOR SALE OR WILL TRADE FOR TREAS-** ure Island Diggers 1 Milnet Skee Ball, perfect condition, \$69.50; 1 Supreme Rocket Buster, \$75.00; 1 Amusement Lite League, \$175.00. Will also trade Exhibit's Stars, Baker's Silver Spray for Diggers. Carolina Amusement Co., P. O. Box 452, Fayetteville, N. C. **239**

**FOR SALE—ARCADE MACHINES, SCIENTI-** fic Baseball, Globe Ball Gripper, Mills Litter, Mills Punching Baz, Kicker and Catcher Pop-Up, Totalizer and Pikes Peak, Keeney Air Raider, Bally Rapid Fire. J. Hurney, 156 Olympia St., Pittsburgh 11, Pa. **240**

**FOR SALE — AUTOMATIC ALL ELECTRIC** Popcorn Machine. Wire Walter Workman, Kinnandy, Ill. **241**

**FOR SALE—PENNY GAMES. 1 DROP** Picture Card Machine at \$10.00, 1 Target Gun \$12.00, 1 Pool Table \$20.00, all for \$30.00. Mark J. Serbin, 2322 Eldridge St., Pittsburgh Pa. **242**

**FOR SALE QUICK—REAL BARGAIN,** American Scales, used 10 days, \$135.00 each 1/2 deposit balance, C.O.D. Floyd D. Colbert, 1 Benefield St., Danville, Va. **243**

**MECHANIC WANTED — ON MUSIC** games. Steady work. Write or wire. Amusement Co., Margaretville, N. Y. **244**

**PEANUT MACHINE OPERATORS—CONTACT** us at once for details on how to double profit from your machines. Becker Vending Service, 195-5 Dewey, Brillion, Wis. **245**

**PRICE REDUCED—BALL BUBBLE GUM, 1/4** 142 count, 60c lb., 35 lbs. to case. Case lot only. M & M's, assorted colors, 49c lb., 25-lb. cartons. Orders filled promptly. Advance Music D. Ball Gum Vendors, \$10.00 each. Shipments FOR B & K Vending Co., 1471 So. 10th St., Camden, N. J. Emerson 5-3069. **246**

**REAL BARGAINS—QUICK SALE, 10 USED** Personal Music Boxes, \$10.00; 4 new Personal Music Boxes, \$12.50; 5 used Exhibit Card Vendors with 1M cards, \$17.50; 5 new Exhibit Card Vendors with 1M cards, \$20.00, extra cards, \$1.75 per M. Southern Vending Machine Co., 52 Crashead St., Danville, Va. 1/2 deposit, balance C.O.D. **247**

**REBUILT POPCORN MACHINES FOR SALE.** Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. **248**

**SLOTS MECHANICS—10 YEARS' EXPERI-** ence. Will go anywhere in U.S.A. John Blaz lun, 104 Edward St., Mingo Jct., O. **249**

**SPECIALS BY STEWART — CONSOLE** Bally Draw Bell 49', \$250.00; Baker Pace \$71.00; Mills 5c Four Bells, late head, \$255.00; Galloway Dominos 42', J. F. \$88.00; Mills 1/4 Four Bells, original head, \$142.00; Mills Jumbo Parade, late head, \$49.00; Pace Karate gas, \$18.00. Stewart Nov. Co., 1361 So. Main St., Salt Lake City, Utah. **250**

**SUPER CHARMS FOR VENDING MACHINES.** These are not the run-of-the-mill charms. One of the finest, beautifully colored and well built items. Ten free charm bracelets in capsules with each thousand pieces. Price, \$8.50 per thousand, cash with order. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. **251**

**WILCOX-GAY WIRE RECORDING OUTFIT—** Complete, with well constructed 2 room hood, approximately 3 1/2 ft. by 7 ft., \$250.00; or we trade for good clean Panasonic or Metal Typewriter. Edwin Baldrige, 6678 Academy Road, Brighton, Michigan. **252**

**3 EXHIBIT 1c FLOOR MODEL CARD MACHINES** \$25.00 each, 3 Counter Models \$15.00, Kicker Katcher \$20.00, 1 A.B.T. Challenge Pistol \$25.00. All guaranteed. Double Bubble 1/4 Ball Gum 64c lb. Pistachio Nuts, 60c lb. S. Rosnick, 138 Riverdale Ave., Yonkers, N. Y. **253**

**8 ERIE HAND-OPERATED DIGGERS, 12 EX-** hibit Iron Claws, 16 Exhibit Rotary, 8 Treasure Island Diggers National, 4243 Sanson Philadelphia Pa. **254**

**12 SHIPMENT TRIPLEX STAMP VENDING** Machines, like new, used three months, \$250.00. Duane Wallin, 602 Elm Court, Erie Pa. **255**

**25% TO 40% DISCOUNT—THIRTY CON-** sults. Request List. Want Wurlitzer 616 Rock Wheel, Rockola Counter Models. Coleman Novelty Rockford, Ill. **256**

**27 PARRISH ALL-PURPOSE VENDERS—** columns in bronze case. Throws out slugs. Vends bulk candy and nuts. Penny play, 2 1/2 high, 8 1/2" wide. \$10.00 each or reasonable offer for lot considered. B & K Vending Co., 1471 So. 10th St., Camden, N. J., Emerson 5-3069. **257**

**150 VICTORY DUPLEX POSTAGE STAMP** Vendors, \$13.50. Any quantity over 25 \$12.50. Northside Sales Co., Indianapolis, Ia. **258**

**Two New FAST PLAY Seal Boards!**  
**SIX TICKETS IN EACH HOLE**  
**ONE FREE TICKET IN EACH HOLE**



**QUICK FINS - 25c PLAY**  
200 Holes - Takes In \$50.00  
Average Payout . . . 26.25  
AVE. PROFIT . . . \$23.75

**TEN SAWBUCKS 50c PLAY**  
200 Holes - Takes In \$100.00  
Average Payout . . . \$2.50  
AVE. PROFIT . . . \$47.50

1200 N. HOMAN AVE. HARLICH MFG. CO. CHICAGO 51, ILLINOIS



# JUKE OPS ON TAVERN TELE

## CMI Letter Wins Promise of Film-Radio Co-Operation

CHICAGO, June 14.—A report to members, on results obtained from letter mailed to radio stations and motion picture producers, was received this week by James T. Mangan, director of the Coin Machine Industries (CMI) Public Relations Bureau.

The letter which brought in replies from movie studios and from radio stations throughout the country, was sent out in April. Its intent was to suggest that movie and radio writers refrain from using the coin machine industry in unfavorable context.

### Letter Quoted

Mangan's letter in part said, "It seems that to these writers (movie and radio writers) a pin game or a juke box or a coin-operated machine of any kind is the universal symbol of gangdom. So the play goes on—making its point, no doubt—but using the coin machine industry as the principal goat, without its ever hav-

ing been given a chance to defend or explain itself.

"The coin machine industry employs 2,000,000 people every day of the year—every one of these people, in addition to members of their families, are all customers of yours. When they see or hear such suggestions about the nature of their business carried in your medium, they are disheartened and disgusted and their families are abashed and ashamed."

Mangan's letter likewise pointed out that coin machines are patronized each week by 75,000,000 citizens, that the coin machine industry contains over 50,000 individually operated businesses, and "the owners of many of these businesses are also interested in movie theaters and occasionally sponsor radio programs."

After explaining the problem, Mangan said that, "All we ask is consideration, a good 'looking-at,' so that you may be sure that our medium is essentially the same as your own, and that a blow below the belt to us is ultimately nothing more than a self-inflicted wound."

### Cites Replies

The report issued by CMI's Public Relations Office gave numerous replies which stemmed from the letter, all of them expressing interest in the industry and pledging co-operation.

Particularly interesting was a letter from David F. Shurtleff, director of promotion for the Yankee Network in Boston. Shurtleff said that the network was pleased to have the letter and would like to point out that they are actively on the record as doing something about the situation which prompted Mangan's letter.

Shurtleff said that they are currently broadcasting a Saturday morning show over WNAC, entitled the Campus Quiz. Program, sponsored by the Van Brode Milling Company, matches competing teams from two high schools in the greater Boston area, and first prize for the winning team's high school is a Wurlitzer music machine. "Naturally," Shurtleff wrote, "a considerable portion of each script deals with the desirability of this juke box."

Other replies contained in the four-page report were from large and small radio stations, from an editorial in the Chicago Journal of Commerce and a letter sent by Paramount Pictures, Inc.

## Local Amuse. Tax In Pa. Up to Senate

HARRISBURG, Pa., June 14.—The House of Representatives has approved legislation to permit local taxing agencies in Pennsylvania to levy unlimited taxes on amusements for school finance purposes.

The Democratic minority in both houses has opposed the measure, which is an administration proposal to provide new sources of revenue for local governments. The bill now goes to the Senate where it is expected to pass.

## Juke for Grads

LOWER MERION, Pa., June 14.—A juke box will supply music for the graduation class of Lower Merion High School when it makes its entrance for commencement exercises. School principal, George H. Gilbert, thought up the idea after hearing Kate Smith's disk, *After Graduation Day*.

## Campaign To Restore Pins In New York

### Plan Court Test

NEW YORK, June 14.—The campaign to restore pinball machines to locations here was started this week by 850 former members of the Amusement Machine Operators of New York (AMONY). Joe Hirsch, former AMONY prexy, announced the drive Wednesday (11), after the arrest of Frederick Caccone for possessing two pinball machines. The machines, which will be used as exhibits in court Thursday (19), are Gottlieb's Lucky Star and Chicago Coin's Kilroy.

Hirsch told the press that the machines come under the terms of a proposal now pending in the city council (Bill No. 241) for the licensing of amusement devices. He said 20,000 machines would yield the city about \$1,250,000 a year in revenue. The machines are novelty games with no free play, buttons or meters on them.

A plan to sue in State Supreme Court to restrain police from arresting possessors of pinball machines was announced by Samuel Markewich, Caccone's attorney, who contends these new games are not in violation of Section 982 of the penal code dealing with gambling on pinball machines. His first action will be to seek an injunction in Supreme Court to restrain the police from seizing the pinball machines, Markewich said.

## A. C. Raises Scores Because of New Tax

ATLANTIC CITY, June 14.—Arcades will raise coin machine scores required for prizes in the city starting tomorrow (15) because of the new 3 per cent tax on amusements, liquor, tobacco and rooms that goes into effect at 12:01 a.m. A 2 per cent city tax on cigarettes takes effect at the same time. The taxes were voted June 3 under the State act that allows fourth-class cities to hold special referendums to vote such levies.

The rise in coupon value, given for high scores, will, according to F. McKim Smith, president of the Atlantic City Boardwalk Amusement Association, make arcades along the Boardwalk on a par with coupon values in Coney Island.

## Most Believe Tavern Video Hurts Little

### Survey New York, Chi

CHICAGO, June 14.—Survey of tavern television conducted in New York and Chicago by *The Billboard* this week to determine its effect on the juke box industry, revealed that such operations, on the whole, are not cutting juke play.

At the same time, manufacturers as well as telecasting stations indicate the present rapid growth of tavern television is temporary. They predict that as soon as home distribution rises far enough, television will no longer be a novelty for tavern locations and the sets will fall into the same category as radios as far as trade stimulus is concerned.

As pointed out in a previous story (*The Billboard*, June 14, page 17) telecasters, especially in Chicago, are not too happy about the tavern situation, altho they recognize the fact that all such sets are acting as salesmen for home receivers. Chicago Station WBKB, unofficially, has devised a policy limiting its brewery sponsors to the present three. Because of the rapid growth of tavern television, other beer makers have been reported asking for WBKB time but without success.

### Rapid Growth Shown

Rapid growth of tavern television is shown in the Chicago check which revealed that a total of 987 taverns have been equipped with television sets in the city and 96 in the suburbs within the short period of a few weeks. Total number of taverns licensed inside the city limits is 9,688. Total number of television sets in the entire city is 3,500. Thus, these figures show that altho only about 10 per cent of the taverns in the city are equipped with television, just about one-third of all television sets in the city are in taverns.

The check of video's effect on juke box play presented varying pictures in New York and Chicago. The story told by New York juke box operators was more pessimistic in tone than that reported in Chicago. New York operators say that juke income has been affected in locations with video, especially during afternoon baseball and evening boxing telecasts.

### Chicago Ops Differ

On the other hand, with the exception of one firm in Chicago, all operators contacted stated that their juke box play, after taking as high as a 50 per cent drop during the first week after television was installed, has increased by the fourth week to the same level as that before the video set was put in the tavern. Other operators declared that while juke play was off 8 to 10 per cent in some television taverns, it rose a dollar or two a week in others.

The Chicago picture also showed that television is not considered by a music operator to be the major threat to juke income that they at first thought it would be. One reported reason for this is the fact that the telecasts which number about (See *New York, Chi Juke*, page 136)

## Residence in Cincy Urged For Game Ops

### Manager Recommends Law

CINCINNATI, June 14.—Papers here this week reported that City Manager Kellogg has recommended passage of an ordinance which would require all operators of pinball games to be residents of the city. Kellogg said that he was acting on the commendation of the license research committee.

Safety Director Hamilton said that the action was recommended because it would prevent "undesirable elements from other States moving into the local field."

License bureau officials at the same time told the local newspapers that there are between 1,700 and 1,800 pinball games now licensed in the city and that most of these games are licensed on a six-month basis, which means that many of the permits will be expiring July 1.

### Spokesman Explains

When queried to explain the proposed ordinance, a spokesman in the city treasurer's office explained that the ordinance, if passed, would not affect operators who are already doing business in the city, but would apply only to newcomers entering the business after the ordinance was enacted.

Coinmen, contacted after reports of the city manager's statement were made public, were confused as to the meaning of the ordinance. Those who had time to think about the matter said that they were opposed to the passage of any such ordinance on the grounds that it would be discriminatory and would tend to keep new firms out of the business.

The treasurer's office likewise added that the proposed ordinance has not yet been written down.







# BALL GUM PRICES DROPPING

## Indiana Sets Up Machinery For Cig Tax

New Levy Due July 1

INDIANAPOLIS, June 14.—Machinery for the collection of Indiana's recently passed 3-cents-per-pack cigarette tax is now being set up and will be ready for operation July 1, the effective date of the levy, according to Harry L. Myers, director of the cigarette tax.

Stating that only minor details remain to be worked out, Myers revealed that he has already mailed out applications to more than 150 jobbers, subjobbers, chain-store organizations and vending machine operators. Operators of cigarette venders will have a 15-day period, beginning July 1, to clear their machines of unstamped packs, a ruling that Myers believes will save them a lot of last-minute work.

### Present Price Varies

According to a survey of leading Indiana operators the price of cigarettes thru vending machines had ranged from 16 to 18 cents, with most operators charging the in-between price of 17 cents. In order to maintain this level operators have been pennyning the pack, with the inserted refund varying according to the established price of the individual operator.

When the effective date of the cigarette tax for vending machine arrives, July 15, operators plan to charge the 20-cent price, thus eliminating the cumbersome task of pennyning the pack. For those operators who are now charging 16 and 17 cents, the new tax is expected to have the effect of eliminating the costly and cumbersome task of pennyning the pack.

### To Absorb Penny

Remaining operators who are at the 18-cent level will undoubtedly absorb the 1-cent differential when the new tax becomes effective, as in previous experiments thruout the country the consuming public has shown a decided antipathy to inserting a combination of coins larger than 20 cents in cigarette venders. Converting venders to accept quarters, an alternative for this group, is definitely an expensive undertaking. Reduced costs of operation, however, due to the elimination of pennyning the pack is expected to take up some of the effect of absorbing the 1-cent differential for these operators.

Smokers in Indiana consumed about 300,000,000 packs annually, or some 81 packs per capita per year. If this figure holds true after the new tax is in operation amount of revenue resulting from the levy should approach \$9,000,000. When the bill was introduced in the State Legislature in the early part of the year, its sponsors claimed that the additional revenue resulting from the levy was needed for a proposed expansion of the State's general health program.

COLUMBIA, S. C., June 14.—The secretary of state has issued a charter to Brantley Company, Inc., here which proposes to deal in food vending machines under authorized capital stock of \$5,000.

Arthur J. Brantley is president.

## Chicago Herald-American Has Pepsi-Cola Leading All Colas

CHICAGO, June 14.—The research and marketing department of The Chicago Herald-American has completed a study of the distribution of cola drinks in the Chicago market, which gave the unusual indication that Pepsi-Cola is leading the field.

Covering a total of 202 retail dealers, the survey purported to answer three questions: (1) Distribution of cola brands; (2) determine the three best sellers, and (3) determine the favorite cola bottle size. The astonishing part of the survey was not only that Pepsi-Cola led the field on the first two questions but that the 12-ounce bottle was said to be the favorite among bottle sizes.

### 18 Cola Brands

The survey showed that a total of 18 cola brands were stocked by the 202 reporting dealers and that the average number of brands stocked by each dealer was three. In distribution, Pepsi-Cola was found to have been stocked by 192 dealers while Coca-Cola was stocked by 188. The former represents 95 per cent of those dealers reporting, while the second represents 93 per cent. Coming third and fourth in the field were Royal Crown Cola with 92 firms stocking and Cal Cola with 42 firms reporting.

On the brand preference question, a total of 192 dealers reported Pepsi-Cola to be among the first three on their list, with 107 reporting it first, 85 reporting it second and one reporting it third. Coca-Cola was second with 87 reporting it first in preference; 70 reporting it second and 20 reporting it third. Royal Crown and Cal Cola again followed third and fourth.

### Billion Dollar Marketing

In the introduction to the survey, the research and marketing department of The Herald-American declared:

"In the opinion of one trade leader, the national soft drink market is estimated to have a potential of 20 billion nickels—a billion dollar market.

"It is also generally assumed that the sellers' market is approaching an end. Post-war competition will demand highly trained, efficient-selling organizations, intensive distribution and more advertising. Above all,

## Cig Venders To Hold New York Week-End Party

NEW YORK, June 14.—The Cigarette Merchandisers' Association (CMA) will hold its 11th annual outing at Laurels Country Club, Sackett Lake, N. Y., from Thursday (19) thru Sunday (22). Ops who can make the affair only during the week-end are expected to make this the largest outing in the history of the organization, according to Matty Forbes, CMA manager, who is in charge.

This year, members of the Automatic Music Operators' Association and the Music Guild of America have been invited. Men will find all sports available at the country club, and for women there will be swimming, boating, dancing and other entertainment. Rates are \$11 per day (American plan). Sackett Lake is near Monticello, high in the mountains.

each organization will need market information, together with the other mentioned factors, can be used to improve sales and ultimately profits.

"With that in mind, this department developed and conducted a study of the soft drink market in Chicago."

## Dental Kits To Be Offered in Kayem Venders

LOS ANGELES, June 14.—A vender to dispenser dental kits, which include a toothbrush with nylon bristles, a packet of dentifrice, a length of dental floss and a tooth pick, has been introduced by Kayem Products Company here, headed by Ilona Massey, Republic Studios film star. Vender will be manufactured in addition to the Vit-O-Min and chewing gum machines, Jay Kurtz, Kayem president, said.

The dental kit is designed for locations such as restaurants, hotels, bus and railroad stations and similar public spots. It is manufactured by the Consolette Corporation of Hollywood, will sell for a dime, and plans are immediate for nationwide distribution.

According to Kurtz, the kit is complete in itself and adequate in every respect. Emphasis is made on the fact that the toothbrush is similar in quality to more expensive brushes. Also designed for handy availability and more or less emergency use, the brush may be used many times and need not necessarily be disposed of after one or a few uses. The kit is being suggested as a "take home" product to be used by unexpected house guests.

## McClary Named Head Of Universal Dept.

ST. LOUIS, June 14.—L. R. (Mack) McClary has been appointed director of Universal Match Corporation's newly established market research department, with headquarters at the home office here.

McClary formerly was an executive with the A. C. Nielson Company, one of the leaders in the field of market and radio research since 1923. During his 12 years with the Nielsen firm McClary became well known in research circles for his outstanding work with products sold thru grocery and drug outlets.

S. M. Rosenberg, vice-president and director of sales at Universal, said McClary and his staff will thoroughly survey the tobacco, candy, grocery and drug markets. Information will be made available to Universal customers and will serve as the basis for merchandising and promotional assistance to be offered to the trade.

## 1-Cent Boost in Ohio Cigarette Tax Killed

COLUMBUS, O., June 14.—State cigarette taxes in Ohio will remain at 2 cents a pack now that the additional 1-cent-a-pack tax, designed to help finance proposed soldiers' bonus, was killed June 3 by the conference committee of the Ohio Senate and House of Representatives.

## Gray Market Seen Easing

Distributors with large inventories lower pound price average of dime

CHICAGO, June 14.—Ball gum jobbers over the country—who have been offering ball gum at 70 cents a pound and more—have dropped their prices an average of 10 cents in the past week.

A survey three weeks ago (*The Billboard*, May 24) revealed that there was plenty of ball gum available if operators were willing to pay 20 to 30 cents above factory list prices.

A similar check last week showed that, altho manufacturers still haven't lowered their prices, jobbers who have been advertising "unlimited quantities" are now selling at an average of 60 cents a pound—10 cents above factory price.

### Query 12 Jobbers

The check, which covered 12 jobbers scattered all over the country, revealed prices ranging from 50 cents—the manufacturers' price—to 70 cents, which was the average three weeks ago. Only one firm included in the survey was offering gum at 50 cents. However, two were offering it at 55, one at 59, three at 60, one at 62, three at 63 and only one at 70.

A Chicago ball gum manufacturer stated there had been no increase in its production of ball gum and that it is still being sold on a quota basis. Altho the firm received a 15 per cent increase in sugar allotments in the spring, the official said the firm is still unable to meet demand. He said the firm is very well equipped on machinery but that it is operating far below capacity in production.

### Quota Distribution

Chicago operators confirmed the fact that factory production is still being distributed on a quota basis, but expressed the opinion that the field is definitely opening up. One (*See Gum Prices in Drop on page 134*)

## Shine-a-Minit On Location in Milwaukee Soon

MILWAUKEE, June 14.—The first Shine-a-Minit, coin-operated shoe shining machine being manufactured by Coin Arts Industries here, is expected to go on location in Milwaukee June 16, according to Art Slade, head of the company.

The machine, which was first shown at the CMI convention in February, has been refined since that time and the cabinet is now sound-proof. Slade said his company expects to be in full production on the machines within six to seven months.

Slade revealed that the Detroit Police Department has an eye for neatness. He said the department ordered 53 of the shoe shining machines—one for each precinct station. Another Shine-a-Minit customer is United Parcel Service, which ordered one for each of its branches, of which there are 65 or 70 over the United States.



*Ready Now!*  
The New  
**UNIVENDOR**  
Assorted Merchandise Vendor

Superior  
PRE-WAR QUALITY  
PLUS  
NEW DESIGN  
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The new UNIVENDOR vends merchandise ranging in price from 5c to 20c—adjusts easily for the items most popular in each location. Precision workmanship guarantees trouble-free operation, easy servicing—a flick of the finger sets shelves for reloading. Steel construction assures durability, long service. Handsome styling, gleaming chrome trim... the clean, sanitary appearance patrons appreciate... a compliment to the most modern surroundings.



*Stoner Mfg. Corp. Aurora, Illinois*

# NAMA Says Suppliers of Trade Signed

Half of Exhibits Sold

CHICAGO, June 14.—Vending machine merchandise suppliers have already subscribed for more than half of the seventh floor exhibit space set aside for their use at the National Automatic Merchandising Association's (NAMA) 1947 convention and exhibit, December 14-17, in the Palmer House here, George M. Seedman, convention general chairman, announced this week.

Figures, based on contracts and commitments received since NAMA began contacting supplier organizations two weeks ago, indicate, Seedman said, an early sellout of the 88 available rooms.

Types of merchandise to be exhibited, as listed on suppliers' contracts, include candy, matches, beverages, sirups, cigarettes, chewing gum and plastic and packaging devices.

"Reports are that attendance at NAMA's first exhibit of merchandise and service vending machines will exceed 2,000," Seedman stated, "and suppliers are quick to take advantage of the rare opportunity to reach all these people by displaying merchandise at the show. They know that everyone who attends will be either a potential customer or a potential booster."

## Dia. Match Holds 2-Day Sales Meet

NEW YORK, June 14.—Diamond Match Company held a two-day sales conference here recently for representatives of all company offices east of the Mississippi. Chief topic of discussion was the company's new potential sales system which is designed to protect jobbers by furnishing accurate estimates of the match needs of the areas they serve.

A part of Diamond's broad educational campaign, the conference was designed to acquaint the company's sales representatives with the new sales plan. According to company officials, the system has been tested for two years in selected areas and has now been adopted nationally by the firm. The system is based on surveys of populations, family groups and consumption rates of the three basic types of matches: kitchen, penny box and book.

Instruction of the sales groups at the conference was led by E. C. Reed, Eastern sales manager of the company.

## Gad! Now Soda Pop Fire Extinguisher

KANE, Pa., June 14.—Found—a new use for soft drinks. Or so thinks G. Stroup here after his car caught fire. Seems when his car began belching smoke from beneath the hood, helpful passerby obtained a pail of water which was thrown on the blaze. One even sprayed the fire with the contents of a chemical extinguisher—nothing happened, the blaze blossomed to greater fury. Then one man, who had been calmly sipping from a soft drink bottle he was holding, stepped up, shook the bottle, placed his thumb over the bottle's mouth and squirted the carbonated fizz on the fire. The blaze went out.

**SPECIAL DEAL!**  
**VICTOR MODEL V**  
FAMOUS PRE-WAR VENDORS  
5 DE LUXE CABINET TYPE PLUS 100 POUNDS OF BUBBLE BALL GUM ALL FOR \$128.75  
We Accept Trade-ins. We Buy & Sell Used Machines.

Red Pistachios, 25-lb. Ctns. ... 64¢ lb.  
Virginia Peanuts, 30-lb. Ctns. ... 27¢ lb.  
Spanish Peanuts, 30-lb. Ctns. ... 27¢ lb.  
Cashews, 25 or 30-lb. Ctns. ... 51¢ lb.  
1/3 Deposit, Certified Check or Money Order, Balance C. O. D.  
Model V Globe Type With Plastic Globe ... \$14.75  
**BUBBLE BALL GUM**  
5/8" - 140 COUNT  
**60c LB.** In 25 Lb. Ctn. Lots.  
**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in N. Y.  
461 Sackman St. Brooklyn 12, N. Y.  
Phone: Dickens 2-7992

**"Golden State" Vendors**  
1c OR 5c SAMPLE  
**\$12.95**  
Write for Quantity Price. We carry a full line of supplies.  
**DANCO COIN MACHINE CO.**  
3208 Sequoia Ave. Baltimore 15, Md.

**REGAL 1c VENDOR**  
• Heavy Plastic Globe  
• Large Top Opening  
• New Slug Ejector  
1-9 ..... \$14.35  
10-49 ..... 12.75  
Over 50 ..... 10.75  
Immediate Delivery.  
ANY PRICES QUOTED LOWER THAN THE ABOVE ARE NOT AUTHORIZED AND ARE NOT FOR 1947 REGALS  
**REGAL MFG. CO.**  
WHITEWATER, WIS.

**GENUINE BUBBLE GUM**  
5/8" 25 LB., 145 COUNT ..... \$15.75  
20 OR MORE CASES ..... 14.75  
BARRELS—APPROX. 230 LBS. LB. .53  
**RUSS THOMAS**  
3285 Overland Pl.  
Memphis 11, Tenn.

**BALL BUBBLE GUM**  
5/8" 140 COUNT, 25 LBS. TO CASE  
Cases 1 to 10 ..... \$15.50 25 to 40 ..... \$16.  
10 to 20 ..... 15.25 5000 Pbs. .... \$5.  
NO C. O. D., PLEASE. Guaranteed Best Quality  
**JOHN HORN**  
BOX 1185 ABILENE, TEX.

CANDY MACHINES	CIGARETTE MACHINES
ROWE DE LUXE, 8 COLS., WITH LIGHTS, 120 BAR CAP ..... \$115.00 ROWE STANDARD, 8 COLS., 120 BAR CAP 95.00 UNEEDA, 5 COLS., 102 BAR CAP ..... 70.00 NAT'L 9-18, 162 BAR CAP., 9 COLS. .... 110.00	NEW ROWE CRUSADERS ..... WRITE NEW UNEEDA 8 COL., 510 PACK CAP. .... \$159.50 NEW DU GRENIER CHALLENGER, 7 COLS. 160.00 ROWE ROYALS, 10 COLS. .... \$105.00 ROWE ROYALS, 8 COLS., DUALS .... 95.00 DU GRENIER CHAMPION, 9 COLS. .... 98.50 DU GRENIER MODEL W, 9 COLS. .... 69.50 DU GRENIER "S", 7 COLS., 210 PACK CAP. 47.50 UNEEDA, 12 COLS. .... 65.00

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED  
One-Third Deposit With Orders—Balance C. O. D.  
We have all other makes and models of cigarette and candy machines in stock! Also parts and mirrors available, including the 25c vending changeover parts for all machines!  
**UNEEDA VENDING SERVICE**  
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"  
166 CLYMER STREET BROOKLYN 11, NEW YORK

<b>BUBBLE BALL GUM</b> 60c lb. PACKED IN 25 LB. CARTONS <b>IMMEDIATE DELIVERY</b> Terms: One-third Cash with Order—Balance C. O. D. <b>ADAMS-FAIRFAX CORPORATION</b> 5721 West Jefferson Boulevard	<b>CANDY MIX</b> FOR VENDING MACHINE USE 35c lb. PACKED IN 50 LB. CARTONS Be first in your territory to offer this item. <b>ADAMS-FAIRFAX CORPORATION</b> Los Angeles 16, California
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# BUBBLE BALL GUM

59¢ lb.  
 Packs of 1,000 lbs. or more  
 Finest Quality — Immediate Delivery

1/8", 140 Count, 25 lb. Carton ..... \$16.25  
 Reduction in price but not in quality.  
 25 to 75 lbs. .... 85¢ lb.  
 100 lbs. .... 83¢ lb.  
 500 lbs. .... 81¢ lb.  
 1000 lbs. .... 59¢ lb.  
 Minimum order accepted, 25 lb. carton.

PLACE YOUR STANDING ORDER NOW FOR A STEADY SUPPLY!

<b>SILVER KING</b>	<b>ADVANCE</b>
1/2 Peanut ..... \$11.50	1/2 Peanut ..... \$11.25
1/2 Gum ..... 11.50	1/2 Gum ..... 11.25
1/2 Nut ..... 12.50	5¢ Pistachio ..... 13.75

<b>VICTOR V</b>	<b>MASTER</b>
1/2 Globe ..... \$11.75	1/2 Peanut ..... \$14.95
1/2 Cabinet ..... 13.75	1/2 Gum ..... 14.95
1/2 Cabinet ..... 14.75	1/2-5¢ Comb. .... 15.95

PIPE STANDS ..... \$3.50 or 3 for \$10.00  
 CROSS BARS ..... \$1.00 or \$10.00 Per Doz.  
 WALL BRACKETS . 1.00 or 10.00 Per Doz.

SILVER KING HOT NUT VENDORS WITH CUP DISPENSER. BRAND NEW, COMPLETE ..... \$29.95

WRITE WIRE PHONE

CLEVELAND COIN MACHINE EXCHANGE  
 221 Prospect Ave. CLEVELAND, OHIO  
 Phone: PRespect 6319-17

# Sugar Rationing Ends for All But Industrial Users

WASHINGTON, June 14.—Secretary of Agriculture Anderson this week announced the end of sugar rationing for household users, hotels and restaurants, effective midnight Wednesday (11), but kept the present restrictions on industrial users and controls on sugar prices. All sugar controls will terminate October 31, unless Congress takes further action.

In making the announcement, Anderson warned all industrial users that they will still need ration checks to get sugar from wholesalers and retailers. In addition he stated retailers will be required to keep records of the name and address of each individual buyer making purchase of more than 100 pounds of sugar, the address to which the sugar is delivered and other specific information.

### No Confection Increase

Altho no increase in candy, soft drink and gum supplies were indicated by the sudden change in government policy regarding sugar, Anderson pointed out that the lifting of rationing on non-industrial users did not mean that industrial users would have their present allotments reduced. He said that unexpected improvements in the world-wide sugar supply picture was the reason for the elimination of the sugar rationing for the home consumer. Three developments that influenced the sudden move were: (1) The International Emergency Food Council announced today that the United States will receive 350,000 extra tons of sugar from Cuba; (2) Cuba still has more surplus sugar which is expected to help cut down demands from other parts of the world; (3) approximately 200,000 tons of Javanese sugar—availability of which was in doubt—will definitely be offered to world users now.

### Eliminate Obstacle

While vending machine operators could not look forward to increased supplies of products containing sugar due to Anderson's announcement, they could take some comfort in the fact that another stone in the road to the final elimination of all sugar restrictions had been passed. Heretofore, when any discussion on the increasing of sugar supplies for industrial users had come up government spokesmen repeatedly said that home consumers supplies had to be considered first. In the light of developments of the past year which saw both housewives and commercial users have their allotments gradually increased and especially today's ac-

tion, it would not come as a total surprise to see the government make a sudden move to eliminate sugar restrictions on commercial users even sooner than October 31.

# Penny Cig Ops Retain 20-Cent Vending Price

PITTSBURGH, June 14.—At an open meeting held here June 10 the Cigarette Merchandisers' Association of Pennsylvania decided to continue selling cigarettes thru vending machines at 20 cents in this area despite the increased tax of 4 cents a pack which went into effect June 1.

Gathering met at 12 noon, when luncheon was served to all operators present, and the business meeting started at 1. President Joseph McGlenn called upon Harry Rosen, secretary, to start proceedings. Following Rosen's address, Senate Bill No. 755, Pennsylvania Legislature, came up for discussion. Measure, which exempts cigarette venders from landlord's levy, was introduced in the Senate with the association's co-operation.

Meeting closed with a talk on benefits of association membership and a call for additional members.

# Melster Again Makes Nougat, Hot Scotch, War Bar Casualties

CAMBRIDGE, Wis., June 14.—Melster Candies, Inc., announced June 12 that it has resumed limited production on Nougat and Hot Scotch, two of the firm's staple quality bars that had attained wide distribution until war restrictions followed by material shortages forced them off the market.

With quality ingredients becoming increasingly available and with improved production facilities made possible by the firm's modernized plant, Melster reports that it will soon be possible to make these bars in sufficient quantities to meet the nationwide demand.

### To Start Consumer Drive

Meanwhile, the distribution of the two bars is being stepped up thruout the Midwest. To tie in with this program a consumer advertising campaign will be initiated in Wisconsin during the month of July and will be expanded to other markets as conditions permit.

Melster also announced the appointment of the following new brokers to cover the territories indicated: Henry W. King and Norm Volk, Western Pennsylvania; James A. Patterson, Missouri and all of Illinois except Chicago; Robert N. Amsteter, metropolitan Chicago; Donald A. Ickler, Michigan; Louis A. Specter, all of New York except New York City; Fred I. Gisburne, metropolitan New York City, and Richard E. Weinberg, Eastern Pennsylvania, including Philadelphia.

Another appointment disclosed by the candy manufacturer concerns the naming of Vern Skaalerud as direct sales representative in Wisconsin, Minnesota, Iowa and North and South Dakota. Skaalerud will devote all his time to building up a strong relationship between the home office and the firm's jobbers.

## WHY PAY MORE!

asks  
**ROY TORR**  
**A. B. T. CHALLENGERS**  
**1947 MODEL**

NEW  
 1 OR 1,000  
**\$45.00 EACH**  
 ORDERS SHIPPED  
 SAME DAY RECEIVED



### CHAMPION'S BASKETBALL, \$37.50

Features: 5 or more balls for 1¢ or 5¢. Only 2 feet high—small enough to set on any counter. Attractive, sturdy cabinet—built to take abuse. Trouble free mechanism—saves time and money. Free play "foul ball" gives extra ball.

### KICKER AND CATCHER

Counter Model  
 1c Play, \$37.50 • 5c Play, \$41.25

3 Reel Counter Game

### NEW IMP'S

Immediate Delivery

Cigarette or Fruit

Either 1¢ or 5¢

\$13.75 EA.

LOTS OF 6

SAMPLE \$14.50



## SILVER KING HOT PEANUT MACHINE \$29.95



## BALL BUBBLE GUM

100 lbs. & 10 MODEL V ALL FOR \$202.50



Rush cash with order. F. O. B. factory.

## ROY TORR

LANSDOWNE PENNA.

# BUBBLE GUM DEAL

10 MODEL V CABINET VENDERS and 100# BUBBLE GUM, \$177.50  
 1/2 deposit, F. O. B. Brillion

L. M. BECKER VENDING SERVICE  
 105 DEWEY ST BRILLION, WIS.

# CIGARETTE MACHINES REAL BARGAINS

READY FOR LOCATION  
 New Du Grenier Challenger ..... \$150.00  
 National, 9-A ..... 100.00  
 National, 9-30 ..... 50.00  
 Rowe Royal, 8-Col. .... 65.00  
 DuGrenier W's, 8 Col. .... 47.50  
 DuGrenier 7 Col. Med. S. Ea. .... 27.50  
 DuGrenier Champs. 8 & 11 Col. .... 75.00  
 DuGrenier V.D. 7 Col. .... 50.00  
 U-Need-a-Pak A. S. Col. .... 65.00  
 U-Need-a-Pak, Model 500, 9 Col. .... 100.00

SAVE THIS AD FOR LOW PRICES. What have you to sell?

Half Deposit. Phone: SA 9-0808  
**HARRIS VENDING**  
 2717 N. Park Ave. Philadelphia, Pa.



**SILVER KINGS**  
 1c and 5c  
 • Brand New, 1947  
 • Immediate Delivery  
 • Low Cost Money-maker  
**SAMPLE \$13.95**  
 Quantity Prices—Write

**N-E-W**  
 Silver King Hot Nut Vender, only  
**\$29.95** Ea.  
 1/3 Dep., Bal. C. O. D.  
**CAMEO VENDING SERVICE**  
 432 W. 42nd St. NEW YORK 18, N. Y.

New Shipment—New beautiful red shade  
**PISTACHIOS**  
 Best Quality. Compare!  
 DISTRIBUTORS: **40¢ WHITE, 45¢ RED, BOTH SALTED**  
 "Sun Brand" Standard about 45 to oz.  
**American Pistachio Corp.**  
 Importers, Packers at this address for over 15 yrs.  
 111 Route 61, Dept. 15, New York 13, N. Y.





**ADVANCE**  
Sample, \$13.75;  
two to eleven,  
\$11.25.

Advance Peanut Mach. \$10.50 to \$13.75.  
Advance Ball Gum Mach. \$9.95 to \$13.25.  
Columbus Peanut Mach. \$9.50 to \$11.50.  
Columbus Ball Gum Mach. \$10.00 to \$12.00.  
Silver King Peanut Mach. \$10.00 to \$13.95.  
Silver King Ball Gum Mach. \$10.00 to \$13.95.  
Silver King 5¢ Mach. \$10.00 to \$13.95.

- Victor Globe Type 1¢ Mach., Combination Peanut and Ball Gum \$11.75
  - Victor Cabinet Type Mach. 13.75
  - Victor 5¢ Mach. 14.75
  - Coin Wrappers, Per 1000 1.00
  - 1¢ and 5¢ Coin Counter 1.25
  - Blackstone Double Barrel Coin Counter, 1¢, 5¢ or 10¢ 2.00
  - 14" Heavy Round Base Stands, 35-Lb. 3.90
  - Globes, any make (except Silver King) 1.25
  - Silver King Globes 1.50
  - Charms, 1000 Assorted, Postpaid 5.00
  - American Astrological Scales 174.50
- IF IT IS A VENDING MACHINE—NEW OR USED—ASK US.  
BALL GUM—ASK FOR PRICES.



**ELECTRICITY**  
ONE CENT

Sample machine, \$25.00; one to eleven, \$18.75; twelve to forty-nine, \$16.25; fifty and up, \$15.00. Immediate shipment.



**BRAND NEW 1947**  
1c and 5c  
Silver Kings

Now in Stock for Immediate Delivery. Build a permanent business at low cost.  
Sample \$13.95  
Write for Quantity Prices.

ALSO NEW SILVER KING HOT NUT VENDOR—Only \$29.95 each  
1/3 Deposit, Bal. C. O. D.



**FRANTZ SCALES**

WE HAVE THEM!  
The Original Pace Scale with greater improvements.

Aristo Scale \$115.00  
Mirror Scale \$125.00

**GENUINE BUBBLE GUM**

25¢ CASE, 145 COUNT.....\$15.75  
20 OR MORE..... 14.75  
BARRELS, APPROX. 230 LBS., 53¢ LB.

**T. O. THOMAS CO.**  
1572 JEFFERSON PADUCAH, KY.

# Laundry Institute Report On Coin-Operated Laundry Tells Growing Competition

Traces Increase of Automatic Laundry Locations

CHICAGO, June 14.—An interesting report on the attitude of established commercial laundries toward automatic self-service laundries was made this week by the American Institute of Laundering following a survey of its membership.

Published in AIL Member, official bulletin of the institute, the results of the survey were carried under the heading, A Report on Launderettes. The article was preceded by an editor's note which stated: "A number of AIL members have recently written to the institute asking for information and advice about 'launderettes' or 'laundromats,' or 'self-service laundries.' Many letters ask how best to combat the launderette; others are not worried by the new competition, but merely curious to know what the launderette picture is nationally. A few laundries have even considered opening their own launderette departments in connection with their established laundry business."

### Not Competition Yet

According to the bulletin, the automatic laundry situation "is not yet bothering many established commercial laundries. Two outstanding exceptions to this unconcern were noted—the New York metropolitan area where a reported 300 launderettes are now in operation, and some Southern States, including Florida and Georgia, where launderettes are making noticeable inroads on commercial laundry volume." The survey, which covered the secretaries of various city and State laundry associations, quoted most secretaries as stating that automatic laundries are "getting nowhere."

"On the other hand," the bulletin continued, "the institute has received quite a few letters recently from worried laundry owners asking 'what about launderettes?' These writers seem to think that launderettes are going to be a continuing threat during the next few years. So far, most individual laundries are sitting tight, not engaging in cutthroat competition, advertising and stressing their two positive advantages over the launderette and home washers—cleanliness and convenience—thru a

## Milwaukee Branch Automatic Canteen Builds New Office

CHICAGO, June 14. — Automatic Canteen Company of America is erecting a new headquarters building in Milwaukee and it should be ready for occupancy within 60 days, according to W. F. Swingler, general manager of the company.

The new building, which will cost approximately \$40,000, will contain 8,000 square feet of floor space, almost three times as much as their present location on West Virginia Avenue. The new building will be located on Capitol Drive in the Northwestern part of the city.

According to Swingler, the new building will be equipped with all modern equipment, including a repair shop for servicing machines, an office and a stock room. It will be one story of brick construction and will measure 80 by 100 feet.

Canteen has been in its present Milwaukee location for the past 10 years.

strong local advertising and sales campaign."

The report cited the fact that Fortune magazine termed the automatic laundry a "pipe dream." However, it also called attention to a Saturday Evening Post article in which the writer described the automatic laundry as "the first really new merchandising idea in the retail service field in several decades," and predicted a solid growing market for it.

"Another frequently expressed point of view," the report continued, "is that the automatic laundry does have a future, but considerably more restricted than its present wide-open operation in towns and cities of all sizes and in all States of the Union. Crowded city districts where there are many apartment and hotel dwellers (in New York City, 74 per cent of the population lives in apartments) do not have good home washing facilities, except as furnished by

## New Cig Firm Sends Promotion Pieces to Vend Machine Ops

NEW YORK, June 14.—Alligator Cigarettes, new popular-priced brand of Larus & Company, is sending to vending machine operators, cigar store owners and wholesale tobacco salesmen ties with an alligator silk-screened on it as a promotion for the new brand and to act as an inducement to handle the product. Women ops and clerks are being sent kerchiefs with a 'gator silk-screened on it.

The giveaway idea is the brain child of Duane Jones Advertising Agency and the cigarette manufacturing firm. Up to now few ops have put the cigarettes in their venders, but as more and more ties are being received, more and more columns in the venders are being used for the new brand. Ops report that reaction, at least while they are being heavily advertised, is good.

With newer venders being made with more columns, officials feel that the new cigarettes stand a good chance of earning a steady column in the machines.

## Pitney-Bowes Reports Net Income of \$1.10 Per Share

STAMFORD, Conn., June 14.—Pitney-Bowes, Inc., makers of the Mail-o-Mat, reports net income for the year ended March 31, 1947, at \$1,015,216 or \$1.10 a share, according to a report by Walter H. Wheeler, mailed to the firm's 5,200 stockholders and 2,200 employees.

Latest earnings compare with \$516,432 or 57 cents a share for fiscal year 1945-'46 after tax credit and use of reconversion reserves. Present operating revenue, \$9,906,940, compares with \$7,227,724 last year; pre-war high in operating revenue was \$5,948,685 for 1941-'42. Earned surplus account was \$2,001,698 compared with \$1,511,921 a year ago. Firm's assets were placed at \$10,095,983; net current assets were \$1,058,244.

Report also stated that production volume doubled and that worker productivity had returned to pre-war levels during the present year. Sales came in for mention as increasing 128 per cent over any pre-war year,



**DELUX**  
The World's Finest Bulk Vendor  
Makes More Money  
SLUG-PROOF  
AVAILABLE IN  
"A"—1-5¢ Combination  
Straight 5¢  
"B"—3 Portions for 5¢  
"C"—3 Portions for 5¢  
"D"—5 Portions for 5¢  
PLASTIC GLASS  
\$29.20 \$25.00  
CHEAPER IN QUANTITIES

<b>MODEL 39</b> Less than 25 \$13.40 Less than 100 12.95 100 or more 12.55	<b>MODEL 33</b> Less than 25 \$11.00 Less than 100 11.40 100 or more 11.25
<b>33 BALL GUM</b> (3 1/2 lb. Globe) Less than 25 \$10.40 Less than 100 10.10 100 or more 9.80 (5 lb. Globe 15¢ Extra)	<b>MODEL 40</b> (4 lb. Globe) Less than 25 \$ 9.85 Less than 100 9.60 100 or more 9.35 (6 lb. Globe 15¢ Extra)



**STAR Card Vendor**

This machine will make you money wherever you place it. It is legal everywhere. Order some Now! This is the season.

**\$29.50**  
1000 Cards  
Free With Machine



**ADAMS 1c Gum Vendor**

The most beautiful machine ever built. It's compact. The latest type mechanism is slug-proof. C a p a c i t y: 342 pieces. Size: 7 1/2" high, 10 1/2" wide, 5" deep. Six columns. Color: Red and Blue.

**ADAMS GUM:**  
A quota of 400 pieces per month with each machine.  
**\$24.50**  
Adams Gum Per Box of 100, 54¢

All orders must be accompanied by 1/3 deposit. Send for complete list of Coin Operated Amusement and Vending Machine Supplies and Accessories. We accept Trade-Ins.

**RAKE COIN MACHINE EXCHANGE**  
609 Spring Garden St., Philadelphia 23, Pa.  
Phone: Lombard 3-2878

**PROVEN Money Makers!**

**WHY PAY MORE???**  
**BUY DIRECT—SAVE 40%**

**TOM THUMB** Venders are the tested. Thousands in operation. Die cast, precision built—2 sizes 1 1/2", 3" interchangeable mechanism.

**COST AS LOW AS \$5.50**  
48-lot quantities.

**ORDER FROM STOCK**—Immediate delivery (money-back guarantee on sample).

**WRITE FOR PRICES AND BULLETINS.** (We distribute Victor Vending Machines.)

**FIELDING MFG. CO., INC.**  
288 W. Pearl St. Jackson, Miss.  
Department BB-21

**VENDORS PRICE LIST**  
**SALTED NUTS**

Spanish Peanuts.....21¢ lb.  
Virginia Blanched.....27¢ lb.  
Whole Cashews.....55¢ lb.  
Teeny Almonds (40 to oz.).....85¢ lb.  
1/2 Inch Bubble Gum.....65¢ lb.

**WRITE FOR COMPLETE LIST**  
Terms: Cash with order F. O. B. Evansville

**ASTER NUT PRODUCTS CO., INC.**  
1004 Main St. Evansville 5, Indiana

**NEWEST THREE UNIT HOT NUT MACHINE**  
NOW Available

We have found that it is impossible to operate with 1940-41 dies. Here is a machine with 1947 dies. A real revenue producer.

Operators • Distributors • Salesmen  
Territories now open

**TROPICAL TRADING CO.**  
831 S. Wabash Ave. Chicago 5, Illinois

while prices were said to be held to an average of 12 per cent above pre-war figures.



**SILVER KING**  
Makers of the World's  
Finest Bulk Vendors  
Now Offer Their  
**BRAND NEW**  
**HOT NUT VENDOR**



**HEATING UNIT GUARANTEED FOR A LIFETIME**  
VENDS ANY KIND OF NUT  
CAPACITY—5 LBS.  
Lowest Priced Vendor on the Market  
**\$29.95** Complete with  
modern cup  
dispenser.  
We Are The Only Distributors  
Making  
**IMMEDIATE DELIVERY**  
At This Time

**SCOTT-CROSSE CO**  
423-25 SPRING GARDEN ST. PHILADELPHIA 30, PA.

**10 SILVER KINGS**

and 11,100  
Balls 5/8"  
Bubble Gum,  
\$162.00

5 Silver Kings  
and 7400  
Balls 5/8"  
Bubble Gum,  
\$89.00

Delivery day  
order  
received  
One-third  
Deposit,  
Balance  
C. O. D.



**RUSS THOMAS**

3285 Overland Pl. Memphis 11, Tenn.

**TINY ALMONDS**

800 Count—85¢ lb.  
Try Our ROYAL MIX (Tiny Almonds, Tiny  
Filberts, Tiny Cashews), 70¢ lb.  
TINY CASHEWS, 80¢ lb.  
1/2 Deposit, Balance C. O. D.  
Write for Price List on Other Nuts  
**ACE HIGH PRODUCTS**  
1811 S. 14th St. St. Louis 4, Mo.

**BUBBLE BALL GUM**

5/8", 140 Count—Packed bulk 25 lb. cartons.  
QUANTITY USERS, WRITE.  
**55¢ lb.**  
1/3 cash with order—balance C. O. D.  
**JACK FAEDER** 9919 Olympic Blvd.,  
Beverly Hills, Calif.

**CORRECTION**  
Because of an error, the price of  
**QUEEN PISTACHIO NUTS**  
was incorrectly quoted in our ad last week.  
The correct price is 64¢ lb.  
**CAMEO VENDING SERVICE**

432 W. 42nd St. New York 18, N. Y.

**Cal-Beverage**  
**To Enter Cup**  
**Vender Field**

**Sets Up Special Dept.**

CHICAGO, June 14.—Cal-Beverage here, now preparing to enter the cup beverage field on a national scale, set up a special cup vending division with headquarters in this city last month. New division, which will supply cola sirup to cup vender operators, is headed by Allan R. Boynton, sales manager in charge of cup vending operations.

Cup machines will be owned by individual operators, but will be uniformly finished in red and black and bear the Cal-Cola emblem. Cal-Beverage will supply point-of-sale advertising and also special 7-ounce paper cups bearing the brand name. Cups will be made available to operators at same price as regular containers, beverage firm bearing cost of cup advertising. Six ounce drinks will be vended in the cups.

**Current Activities**

Cal-Beverage is currently contacting cup operators and cup vender manufacturers to line up a country-wide operation. A number of cup machines are at present vending Cal-Cola on the West Coast, it was stated. Boynton said that no one make of cup machine will be stressed in the new national set-up, but operators will employ all existing makes on the market.

**Universal Exec Asks**  
**Match Tax Be Lifted**

WASHINGTON, June 14.—Frank J. Prince, of the Universal Match Corporation, appeared at a public hearing of the House Ways and Means Committee recently to urge repeal of the federal excise tax on matches.

Prince presented statistics to show that labor and material costs have increased drastically within the past year or so and that retention of the excise tax would create undue hardships on retailers, wholesalers and manufacturers. He estimated that continuation of the tax would probably add \$25,000,000 to the country's already high cost of living.

**Five Points Stressed**

Prince stressed five points in his arguments: (1) The tax on matches is discriminatory; (2) it is at a prohibitive rate; (3) continuation of the tax may force retailers to discontinue the practice of giving matches free to the public; (4) the tax penalizes more than 500,000 retailers, and (5) it is a tax on advertising and no other advertising medium is taxed.

Annual collections of the tax average approximately \$8,000,000 a year and brought a peak of \$10,000,000 in 1945. This is said to be the smallest yield of any of the manufacturers' excise taxes with the exception of firearms.

"The free distribution of 300,000,000 wooden and paper book matches annually, about 60 per cent of the total production," Prince declared, "is fast fading from the American scene and, unless helped quickly, we will see the beginning of the end of about the only thing our people get for nothing."

**BALL GUM!!!**

150 COUNT BUBBLE BALL GUM @ 60¢ per pound.

**NORTHWEST GUM COMPANY, INC.**  
3112 W. 28th St. Minneapolis 5, Minn.



**"Cream Spots Get PX"**

**Say PX Operators**

Naturally! PX has the sales appeal that gets the most out of the best spots. PX is smart looking—clean, trim, brightly illuminated. And it works with efficient, trouble-free smoothness—because it is designed and made properly by people who know how. Are you interested? Drop us a line—

STANDARD VENDORS DIVISION  
**Lehigh Foundries, Inc.**  
EASTON, PENNA.

**Lehigh PX Vender**  
CIGARETTE  
—the name that means  
**AUTOMATIC VENDING**  
to millions

**3 REEL**  
**COUNTER GAME**

**1947**  
**IMPS**

IMMEDIATE DELIVERY

CIGARETTE OR FRUIT

1¢ or 5¢

**\$12.95**

LOTS OF 12 \$13.75—LOTS OF 5 SAMPLE, \$14.50



**BALL GUM**

BUBBLE, 5/8", 140 Count

**50¢ PER LB.**

ANY QUANTITY  
IMMEDIATE DELIVERY

**NEW MACHINES**

Marvel's Pop Up Counter Game . . . Write  
Basketball Counter Game . . . \$39.50  
Victor Vendors, 1¢ . . . 11.75  
Victor Vendors, 5¢ . . . 14.75  
Columbia Bells Slot Machine . . . 132.50  
Daval's American Flag . . . 24.50  
Star Card Vendors . . . 19.50  
A.B.T. Challengers . . . 49.50

**SHIPMAN**  
**TRIPLEX STAMP**  
**MACHINE**

Brand new!  
Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps.  
Sluggproof, compact, foolproof. Immediate Delivery.  
Operator's Price  
**\$39.50**



**HOT NUT VENDORS,**

**\$29.50**

Brand new, simple, accurate, dependable. 1¢ or 5¢ play. 6-lb. capacity.



1/3 Deposit on All Orders.

Write for Catalog on Bulk Vendors, Games, etc.

**PARKWAY MACHINE CORPORATION**

623 W. NORTH AVE., DEPT. B

Phone: Madison 1447

BALTIMORE 17, MD.

Legal Anywhere



**DAVAL'S SKILL THRILL**

Fastest action pistol-target game on the market. Jam-proof pistol shoots actual pennies . . . returns them to player when target is hit. Colorful, streamlined metal case fully enclosed in transparent plastic top and glass sides. Cash box holds over \$100.00.

**\$57.50**

**J. SCHOENBACH**

1647 BEDFORD AVENUE  
BROOKLYN 25, N. Y.

Takes up only 9" of counter space





LEON  
"HI-HO"  
SILVER  
INC.

780 Hayes Street  
San Francisco,  
Calif.

Phone:  
Market  
1073

**SPECIAL!**  
**BOSTON BAKED BEANS**  
**ONLY 26c LB.**

Delicious premium quality candy coated  
peanuts, including Rainbow Mix. Packed  
in 40 lb. containers. Stick-proof, mois-  
ture-proof, fade-proof.

**5/8 BUBBLE BALL GUM**  
\$13.50 Per Case. 25-lb. Case.  
(Approx. 3600 Balls)

1/3 cash with order, balance C. O. D.  
Immediate delivery

FOR EVERYTHING  
IN  
COIN MACHINE  
EQUIPMENT  
and SUPPLIES

CONTACT  
**VEEDCO**

2113 Market St. Phila. Pa.

FAMOUS EPPY

**CHARMS**

Series #1  
**\$3.50**  
per M

SAMUEL EPPY & CO., INC.  
113-08 101ST AVENUE  
RICHMOND HILL 19, L. I., N. Y.

**GENUINE BUBBLE GUM**

5/8", 25 Lb., 145 Count.....\$15.75

20 or More Cases..... 14.75

Barrels—Approx. 230 Lbs. Lb.... .53

1/3 Deposit, Balance C. O. D.

**THOMAS NOVELTY CO.**  
1572 Jefferson St. Paducah, Kentucky

MANY MEN (AND WOMEN, TOO)



have built up a nice  
legal, profit producing  
business of their own by  
building up a route—in  
their spare time—of  
LATEST factory model  
Shipman Triplex Stamp  
Vendors. Vends 1¢, 3¢  
and New 5¢ Air Mail.  
Compact! Foolproof!  
Price, \$39.50 each  
**IMMEDIATE  
DELIVERY**  
1/3 Dep., Bal. C. O. D.  
★ Send for free leaflet ★  
**R. H. Adair Company**  
6924-26 Roosevelt Rd.  
Oak Park, Ill.  
**FOLDERS**—Only  
\$16.75 for 25,000  
which return gross profit  
of \$250.00.

# Newspaper Vender Placed In Operation by Chicago Sun in Commuter Station

Circulation Official Says Serveu Vender Experimental

CHICAGO, June 14.—Interest in the newspaper vending machine field was turned toward the Midwest this week with the location by The Chicago Sun of a newspaper machine in an Illinois Central suburban station here.

Manufactured by the Serveu Vender Company, of Berkeley, Calif., the vender has a capacity of 50 average size newspapers. Its makers claim that the machines can be adjusted to handle publications of different sizes. Altho the observed machine contained neither a changemaker nor a slug rejector, Serveu reports that other models have these adaptations.

The Sun, a morning daily which sells for a nickel every day except Sunday, when a much larger edition is published and priced at 12 cents, when queried thru its circulation department stated that the machine on the IC station represented an experiment and that since the test had started but a few days ago no conclusions had been reached as yet. The circulation department also pointed out that even in the event the news vender proved a success the paper does not at any time plan to replace conventional outlets with venders. Main idea was to find out if the vender had acceptance in out-of-the-way spots where it would not prove practical to have newsboys.

Newspaper venders have been tried out on an experimental basis in other parts of the country and also in Vancouver, B. C. However, main acceptance to the idea has been on the West Coast.

### Modified Vender

In San Francisco The Herald-Examiner, a Hearst publication, has been using a modified form of vender in out-of-the-way locations for some years. This paper dispenser is not automatic and the customer must open a small wire frame to receive his paper. Coin chute is placed toward the top of the dispenser but coins do not actuate any mechanism. A similar vending device has also been in evidence in Southern California for some time. There the paper using the apparatus is The Los Angeles News.

During the early part of 1946 a vender patented by Automatic News Vendors, Ltd., Vancouver, B. C., was tried out in that Canadian city. This machine is fully coin-operated and it has two coin chutes, one for 5-

cent daily papers and the other for the 10-cent Sunday edition. This vender, still in service in Vancouver, features a large unbreakable glass visor which displays newspapers almost down to the fold. Operation is based on the newspaper press needed roller principle and simple gravity. When a coin is deposited, needles on a revolving roller seize the paper, draw it down to the slot where the customer takes delivery.

Other West Coast news vender ventures include the Simplex Manufacturing Company, Oakland, Calif., which has adapted its Brownie vender for the dispensing of wrapped newspapers, and the Servex Dispenser, a machine with a capacity of 30 newspapers of 40-page size, now in use in several cities in Western States.

Latest to obtain a patent for a newspaper vender was Arthur Sawitke, a Cleveland tool and die maker who made a model by hand in his basement workshop.

## Mulcahy To Address NCWA Meet June 17

CHICAGO, June 14. — James F. Mulcahy, merchandising director of the National Confectioners' Association, will speak on Candy Merchandising June 17 at the National Candy Wholesalers' Association (NCWA) convention at the Sherman Hotel.

Mulcahy, who has been active in various phases of merchandising for 20 years, has been chairman of the "sweetest day" committee in Cleveland, where he inaugurated a program which spread to other cities in the U. S. His NCWA address will deal with many details of the "sweetest day" production, which day has been tentatively set for October 18 this year.

## Old Sales Talk Is Still Working for West Allis Vender

MILWAUKEE, June 14. — Nick Novasic, veteran vending operator in West Allis, worked out an idea when he first started in the business for selling location owners on the idea of installing cigarette venders and he finds that it still works.

The idea consisted of a sales talk printed on the back of his regular business card and headed "Here's Why You Should Investigate This New Kind of Cigarette Selling." Then the sales talk continues thus:

"You know that cigarettes are easily and openly available and invite people to help themselves. Our machine prevents this. With our machine you tie up no capital—you have no investment in a cigarette stock. Our machine ends at once the selling of cigarettes on credit—and still lets you retain the good-will of the customer. It stimulates general as well as cigarette sales and is actually a decorative fixture. It saves time and trouble during rush hours because the customer waits on himself, getting prompt and wholly satisfactory service."

Novasic is the owner of West Allis Venders, which also does a brisk over-the-counter business at its location near the main entrance to the Allis-Chalmers plant here.

## Northwestern



1ST CHOICE OF ALL  
EXPERIENCED  
OPERATORS

This overwhelming preference didn't just happen—men who know the business and know machines have proved to their own satisfaction that Northwesterns give you the most for your money. Here you get pre-war quality—dependability—bigger earnings—faster servicing—machines that are built for operating—that's what makes the difference. Be sure of your investment—write today for details of the five models now being delivered. You'll want our helpful free publication, too.

THE NORTHWESTERN CORPORATION  
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MODEL  
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Starting  
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Deal #1: 10 Model  
"V" 1/2 Cabinet  
type and 60 lbs.  
Salted Spanish  
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\$149.50

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type and 70 lbs.  
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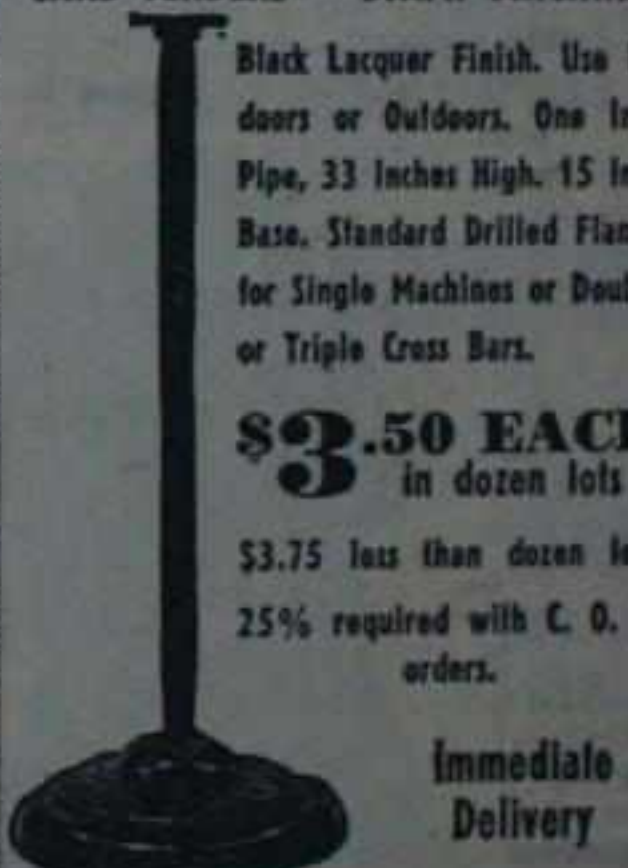
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**PRICE OF MACHINES**  
1/2 Cabinet Type ..... \$13.75  
5/8 Cabinet Type ..... 14.75  
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Floor Stands ..... 4.00  
Wall Brackets ..... .75

**NEW VENDING MACHINES**  
Each  
Advance #11 1/2 Peanut ..... \$11.25  
Advance #11 5/8 Pistachio ..... 13.75  
2 to 11 ..... 12.25  
Advance Model "D" 1/2 Ball Gum ..... 11.25  
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Columbus 40 1/2 Peanut ..... 11.50  
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2 to 11 ..... 10.95  
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2 to 11 ..... 11.95  
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Avco Hot Nut, 5¢ ..... 34.50  
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Sanitary Napkin Vendors, 100 ..... 18.95

Send for Literature and Quantity Prices.  
1/3 Deposit Required with Orders.  
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## STANDS FOR MERCHANDISE VENDERS CARD VENDERS • STAMP MACHINES



Black Lacquer Finish. Use In-  
doors or Outdoors. One Inch  
Pipe, 33 Inches High. 15 Inch  
Base. Standard Drilled Flange  
for Single Machines or Double  
or Triple Cross Bars.

**\$3.50 EACH**  
in dozen lots

\$3.75 less than dozen lots.  
25% required with C. O. D.  
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Immediate  
Delivery

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## 10 SILVER KINGS

and 11,100  
Balls 5/8"  
Bubble Gum,  
\$162.00

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Delivery day  
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One-third  
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**NEW LOW PRICES ON MERCHANDISE**

**BOSTON BAKED BEANS**  
25c Per Lb.  
35 Pounds Per Carton

**BALL BUBBLE GUM**  
5/8" - 144 Count  
60c PER LB.  
Comes 25 Lbs. to Ctn.

170 Count - 70c Lb.  
Comes 25 Lbs. to Ctn.  
Minimum Shipment 25 Lbs.

**PISTACHIO NUTS**  
Red.....64c per lb.  
White.....55c per lb.  
25 pounds per carton.

All orders F.O.B. New York. 1/3 Deposit, Balance C.O.D.

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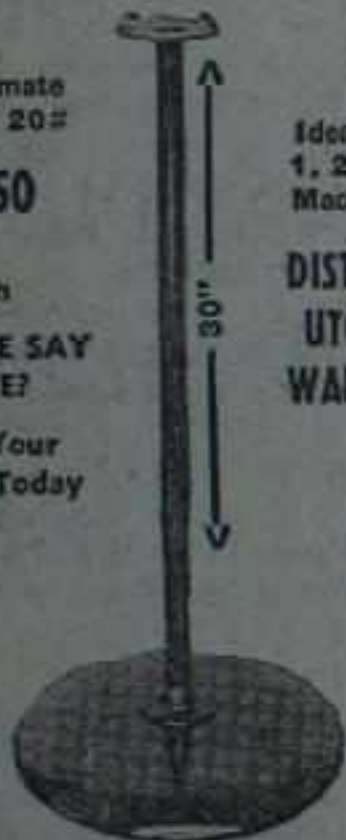
**BEST FOR LESS CAST IRON STANDS**

Approximate Weight, 20#

**\$3.50**

Each  
NEED WE SAY MORE?

Rush Your Orders Today



Ideal for 1, 2 or 3 Machines

DISTRIBUTORS WANTED

15" BOSTON BAKED BEANS The Very Best, 26 1/2 lb., 50-lb. Carton 1/3 Deposit, Balance C. O. D.

**Standard Specialty Co.**  
3021 38th Ave. Oakland 2, Calif.

**Milwaukee Ice Cream Operator Renews Venders**

MILWAUKEE, June 14.—Bendfelt Ice Cream Company here has removed all but about four or five of its ice cream venders from location in the first step toward replacing them with new machines, according to W. H. Bendfelt, company president.

At the height of its operation, the company had about 100 machines on location and all of these will be replaced with new ones as soon as delivery is made, Bendfelt declared. The reason for the change, he added, is the fact that the machines were all set for nickel operation, whereas the market here has gone to six and seven cents.

**Conversion Not Feasible**

At the same time the company felt that it would not be feasible to try to convert the coin chutes on the old machines. The new machines will be set for penny and nickel operation.

The Bendfelt Company, which is both manufacturer and wholesaler, now uses less than 1 per cent of its production in venders. However, when all 100 of its machines are in operation, they will represent a substantial part of the business, Bendfelt declared.

**Fruit, Sirup Makers Stress Pennsylvania Drink Tax at Confab**

ATLANTIC CITY, June 14.—Fruit and Sirup Manufacturers' Association (FSMA) at its annual one-day meeting recently held in the Traymore Hotel here, elected officers and discussed the new Pennsylvania soft drink tax.

Tax, which went into effect June 6, after the meeting, was held to be a danger to the industry. Talk on the new levy was "off the record," but it was disclosed that three groups will represent the industries involved during a hearing at Harrisburg, Pa., in the Dauphin County Circuit Court on June 23.

New tax provides that Pennsylvania will collect 1 cent per bottle of soft drink and 1 cent per half-ounce for sirup of flavoring used in producing soft bottled drinks. Tax applies on drinks and sirups made in the State and also on those shipped into the State by manufacturers. Out-State firms shipping their product into Pennsylvania are required to register with the Tax Commission under the new law.

Election of officers put Ira S. Brightman into the presidency. He succeeded William H. Hottinger Jr., Bowey's, Inc., Chicago, who was head of FSMA for past two years. Brightman, of H. Baron & Company, Inc., Linden, N. J., was vice-president and treasurer of the association last year. Other officers elected were A. C. Beall, C. M. Pitt & Sons Company, Baltimore, vice-president; Fred W. Hewitt, Richardson Corporation, Rochester, N. Y., re-elected secretary and treasurer, and John S. Hall, Hickey & Hall, Chicago, re-elected corresponding secretary.

**Vend-o-Mat Issued Charter Of Corporation in Kentucky**

FRANKFORT, Ky., June 14.—The secretary of state has issued a charter to Vend-o-Mat, Inc., Louisville, automatic machine dealers. Phil P. Weis, Richard F. Holzknecht, Robert E. Ayre, G. C. Richards and J. W. Spanyer Jr., are firm members.

**WATCH FOR DAVAL'S "POSTMASTER"**

A new triple unit, roll-type, precision-built POSTAGE STAMP VENDOR. Years ahead of anything on the present market. Soon in mass production. Distributorships being allotted now. Write for full details.

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Are You Aware of the Advisability of Marking Your Machine?

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See How Cheaply Your Machines Can Be Marked.

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MANUFACTURER OF ALL TYPES OF DECALCOMANIA

"3 in 1" Water Repellent Lock



PLASTIC GLOBE

Heavy Felt Pad Covers Entire Bottom

Tray in Front

List Price \$13.95 F. O. B. Los Angeles

WRITE OR WIRE

CONVERTIBLE "3 IN 1" INTERCHANGEABLE 1c OR 5c PLAY

**"KING VENDOR"**

CAPACITY 3 1/2 LBS.

Vends Ball Gum and Various Types of Nuts

Will Build Coin Chutes to Fit Foreign Money

Plenty of Ball Gum Available NOW!

Distributorships Available

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**CANDY COVERED PEANUTS**

(BOSTON BAKED BEANS)

**28c lb.**

PACKED IN 50-LB. CARTONS

These beans are sweet and tasty—made strictly in accordance with the pre-war formula. STICK-PROOF MOISTURE-PROOF FADE-PROOF

IMMEDIATE DELIVERY

Terms: One-third Cash with Order — Balance C. O. D.

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**ROUTE FOR SALE**

300 Cigarette Machines on location doing good business in thriving Pennsylvania community. Must retire because of health. For information write BOX D-32, The Billboard, Cincinnati 22, Ohio.

**LOW PRICED CIGARETTE MACHINES**

National 630, 150 Pack Cap. . . . \$32.50  
DuGrenier 8 Col., 150 Pack Cap. . . . 32.50  
Rowe 8 Col., 150 Pack Cap. . . . 32.50  
Stewart-McGuire 8 Col. . . . 35.00  
1/3 Deposit With Order, Balance C. O. D.

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"The Nation's Leading Distributor of Vending Machines"

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**FREE SAMPLE**

**STAMP FOLDERS**

for Shipman, Schermack, Victory, etc. High quality multiple type folders, never clog, great time savers. Cost no more than your present folders — write for FREE SAMPLE.

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**NEW TYPE UNIVERSAL VENDOR**

Well Dispensed Hot or Cold Nuts And Other Types of Merchandise.

Write for Particulars and Territories Available

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415 Frelinghuysen Avenue, Newark, N. J. Bigelow 8-3524

**NORTHWESTERN VENDORS**

DeLuxe Merchandisers . . . \$25.00  
Model "33" . . . . . 11.60  
Model "40" . . . . . 11.60  
Model "33" Ball Gum . . . 10.40

1/3 Deposit, Balance C. O. D. Subject to change without notice. Liberal credit terms.

CARL TRIPPE

**IDEAL NOVELTY CO.**

"Authorized Northwestern Distributor"

2823 LOCUST ST. ST. LOUIS 3, MO.

**SHIPMAN FOLDER SPECIAL**

The best multiple Folder ever made. Lucky material purchase enables following prices:

27 M—52c Per M. 54 M—49c Per M. Sample M—70c Postpaid.

Limit 270 M to a customer. Great variety of new and used Stamp Venders in stock.

K. HUNTINGTON, 312 Ashbury Ave., Evanston, Ill.



# EVERYBODY INTO DISK ACT

## Exec Board Gives Petrillo Green Light for AFM Entry Into Platter-Making Field

Way Cleared for New Record Ban December 31

(Continued from page 25)

that under the T-H Bill the union could be tied up with endless injunctions if it struck, Petrillo framed the need for the official resolution by prefacing with: "Let's either make a deal or quit making the records. If the court comes in for an injunction then the AFM board will be empowered to say we didn't make a deal before. The Senate committee asked us to, now they say we can't, so now we're not going to make records and transcriptions. Let them find out how they can make a deal that will be satisfactory to the AFM."

Since the Taft-Hartley Bill provides a host of features objectionable to the AFM'ers, problems that will come by end-year if the T-H law is established can easily mean another disk ban to match or outlast the famous '42 days of a capella wax. Under T-H provisions, as pointed out by Joseph Padway, AFM's general counsel, the union's welfare fund would be complicated with administering rules deemed "dishonest and Machiavellian," and the employer would have government sanction to nullify the union's strike power with endless "State or federal" court injunctions which would be compulsorily entered against a union on the request of employers.

### Looks Like Out

Forearming against the possibility that if he wanted to strike, the courts would come in with injunctions, Petrillo called for power to use December 31 as the union's D-Day and throw the apple back to the government and the employers by merely quitting work. In effect, the T-H Bill could not legally halt such an act and the bill's only recourse would be in the event of violation of written contracts. Petrillo scored the point that December 31 marked the expiration of signed disk documents.

Reviewing the entire situation since 1942, the AFM chief remarked in obvious reference to the threatened congressional legislation: "My God, there must be a way out someplace and I think we've got the out."

He pointed out to the delegates that after the Dallas convention in 1942 he sent out a letter advising that beginning August 1, 1942, AFM members would make no more recordings or transcriptions. "We didn't ask for any meetings due to Thurman Arnold's trust-busting campaign at that time, so there were no meetings. The men stopped working and we went out in August and September."

In August the Federal Court in Chicago was asked by the government to order AFM to put the men back to work, Petrillo asserted, but Federal Judge Barnes said no. The quit-work went on, he declared, and then in January, 1943, a Senate committee summoned him to a two-day grilling and asked him to send the men back and then negotiate. "We wouldn't do that and then the committee asked us to go make a deal," he said, "so for four years and three months we made a deal."

Striking at the legislative possibility that AFM's welfare fund might

be stymied, Petrillo stormed: "We're not interested in making the rich man richer. Harry James and Paul Whiteman make records that put us out of business. We want some money for the men they're putting out of biz. However," he explained, "the law wouldn't allow asking for \$1,000 for every James or Whiteman record and then taxing them for other AFM uses. They'd tie us up with negotiations and injunctions."

"I believe that the letter I sent out on August 1, 1942, might be the same letter we'll send again," Petrillo said, explaining that the attorneys told him that "once we get into negotiations we can't go back," since the injunctions could flow. Once AFM says it's not going to make records any more, he indicated, it would be within the T-H provisions. Thus, he promised a stalemate by New Year's that would be thrust upon employers and the government as the latter's problem, not AFM's.

That the Petrillo pronouncements hold tremendous import for every phase of showbiz—the diskeries, the artists who cut records and e.t.'s, the radio stations who use new records, the music publishers who depend on disks for a huge share of song exploitation—goes without saying. That the disk ban of '43 looked to be happening all over again by '48 was a bombshell for the entertainment industry. Petrillo and his boys specialize in bombshells when the pack closes in.

That an impasse, if a reality at

## Funeral Directors See AMI Equipm't During Convention

INDIANAPOLIS, June 14.—One of the displays at the Indiana Funeral Directors' Convention here recently was an exhibition of AMI phonograph equipment, shown by P-J Distributing Company, Inc., distributor for the phonographs in Indiana.

Paul F. Jock, head of the distributing firm, set the exhibit up to demonstrate how the hideaway mechanism might be set up in funeral parlors, many of which are now using recorded organ music for their services. Jock's display included a complete hideaway, with the continuous-play mechanism, which attracted considerable attention from the 1,000 funeral directors who attended the convention.

New Year's, would deviate somewhat from its '42 predecessor was amplified for *The Billboard* by Joe Padway, the AFM attorney. Padway saw the resolution endorsed by the convention as not related to the Taft-Hartley measure particularly, but as merely giving the exec board the power to deal with any contingency. A quit-work go-signal probably would give employers the right to hire strikebreakers or hire Mexican labor, Padway admitted, since "we wouldn't be on strike or put up picket lines to stop such practices," but he sounded the base of the strategy by questioning where diskeries would find working musicians who were non-members of AFM. T-H would forbid group strike action, he explained, but he contended that the AFM resolution only empowered its exec board to order the men to quit work without the normal "strike" objective of seeking to resume work.

## MAPOA OK's Formation of Disker Firm

Plans Scott Bill Fight

(Continued from page 3)

disks would be available to the public at retail as well.

MAPOA, thru its Adrian, Mich., chapter, also is undertaking a move to enlist tavern owners and other allied groups to make personal pleas to Rep. Earl Michener, of Adrian, who is chairman of the House Judiciary Committee to oppose the Scott Bill.

### Lukewarm Reaction

As of press time (conceivably because there wasn't sufficient time since adoption of the record company idea at the MAPOA meet Thursday) other operator associations thruout the country had not yet been notified by MAPOA of the plan. When queried by *The Billboard*, however, reaction of other associations to the idea was cautious in the main part, and lukewarm at best. Said Ray Cunliffe, president of the Illinois Phonograph Owners' Association (IPOA): "I have no comment at this time, but the idea seems rather premature." Leroy Stein, executive secretary of the Music Guild of America (Newark Association), told *The Billboard* that he had not yet heard about the proposal, but that he would be in favor of a national association of operators simply for the purpose of combating unfair legislation against ops. In the meantime, he said, he would take up the Michigan idea at the next MGA meeting Thursday (19).

Two other operator associations reached by *The Billboard* preferred not to be quoted, but expressed some skepticism as to the feasibility of the idea. One association pondered the question of whether any worthwhile name talent would come into such a picture, and the other brought up the question of whether the American Federation of Musicians (AFM) would grant a recording license to an operator-owned recording company. It is well known that James C. Petrillo, for a number of years, has been eager to find some means of collecting money for the AFM coffers from juke operators.

## Magic Selector Provides Radio Or Juke Music

LOS ANGELES, June 14.—Manufacture of the new Magic Selector, designed to give patrons different kinds of entertainment, is under way in the Solotone Corporation's plant here. Numerous installations in various types of locations have already been made on test location, and they have proved successful, the company reports.

The Solotone Selector, according to the company, can select popular recordings or radio station programs merely by turning the dial on the front of the box while it is playing.



TEXAS RESTAURANT ASSOCIATION (TRA) notables who were guests of S. H. Lynch & Company at an informal dinner party in the Cipango Club, Dallas, during the association's recently held convention at the Hotel Adolphus in that city. During the meet A. C. Hughes, vice-president of the Lynch firm, gave a talk on "Scientific Sound Distribution," explaining how modern restaurants are "music conditioning" their establishments via remote control with a planned number of speakers to keep music volume equalized at conversational level in a large room or series of rooms. Left to right: Carlo S. Messina, TRA president and owner of Sammy's Restaurants; Mrs. Carlton Lawler; L. C. Langford, L. C. Langford Company, a firm operating restaurants in 16 States; Mrs. W. C. Dunton, owner of Dunton's Cafeteria; A. C. Hughes; Mrs. John Ebersole; S. H. Lynch, president of S. H. Lynch & Company; Mrs. Carlo S. Messina; John Ebersole, president of the National Restaurant Association and owner of John Ebersole's Restaurant, White Plains, N. Y.; Mrs. L. C. Langford, and Carlton Lawler, Dunton's Cafeteria and newly elected TRA president.



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TOMATIC

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THE PHONOGRAPH THAT SELLS MUSIC

THE PHONOGRAPH THAT HAS  
More CUSTOMER  
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has *More*

THE PHONOGRAPH THAT HAS  
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POWER

OF EVERYTHING

THE PHONOGRAPH THAT HAS  
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THE PHONOGRAPH THAT HAS  
More ENGINEERING  
PERFECTION

THE PHONOGRAPH THAT HAS  
More COLOR  
and



PLAYMASTER  
MODEL  
1424

WALL BOX  
MODEL  
1530

ROCK-OLA

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### 100 Attend Service School for Seeburg Peoria Operators

PEORIA, Ill., June 14.—The service school for Seeburg operators and servicemen held at the Jefferson Hotel here recently by the Atlas Music Company of Chicago, Illinois distributors for Seeburg, was attended by approximately 100 operators and servicemen over the State, according to Harold Schwartz, headquarters sales representative.

The school, one of a series to be held by Atlas throuth the Illinois territory, was conducted by Seeburg's

### American Music Co. Sells Part of Stock

TUCSON, Ariz., June 14.—American Music Company here recently sold a portion of its equipment to John Livolsic, Los Angeles, according to Frank Cannizzaro, owner.

Included in the sale were 27 pin-ball games, seven juke boxes, 59 wall boxes, typewriters, desks and other office equipment.

district manager, Reed Whitney; Ed Feldman, Seeburg sales engineer; Dan Jarke, Atlas Music sales engineer, and Joe Kline, Atlas Music traveling representative.

Schwartz said that the date and place for the next service school has not yet been selected.

## ADVANCE RECORD RELEASES

### POPULAR

(Continued from page 35)

NATCH .....	Dinah Shore-Woody Herman (Sunny Burke Ork) (TALLAHASSEE) .. Columbia 37387
NO COMMENT! .....	Johnny Clark (Phil Carrson Ork) (I CLOSE) .. Whimsy 245
NOLA .....	Bob Case Ork (DO IT) .. Ambassador 281
OH, LADY BE GOOD! .....	Ella Fitzgerald (FLYING HOME) .. Decca 23954
PASSING BY .....	Evelyn Knight (AS YEARS) .. Decca 23955
**PEG O' MY HEART .....	Glenn Miller Ork (MOONLIGHT BAY) .. Decca 25075
PIANO CONCERTO .....	Jack Fina (STORY OF) .. Enterprise 289
PICO AND SEPULVEDA .....	Felix Figueroa Ork (SHE OF) .. Ambassador 275
RHAPSODY IN BLUE .....	Bob Case Ork (SOMEONE TO) .. Ambassador 279
*SAY THAT WE'RE SWEET-HEARTS AGAIN .....	Dorothy Shay (Mischa Russell Ork) (FEUDIN' AND) .. Columbia 37189
SHE OF THE BLACK COFFEE EYES .....	Felix Figueroa Ork (PICO AND) .. Ambassador 275
SHE WAS POOR BUT SHE WAS HONEST .....	Cyril Smith (HOW FIGHTS) .. Enterprise 261
SOMEONE TO WATCH OVER ME .....	Bob Case Ork (RHAPSODY IN) .. Ambassador 279
SOMETHING FOR NOTHING .....	Harry James (Pat Flaherty) (TOMORROW) .. Columbia 37388
STORY OF A STARRY NIGHT .....	Jack Fina (PIANO CONCERTO) .. Enterprise 289
SWING SAMBA .....	Felix Figueroa Ork BRAZILIAN BOOGIE) .. Ambassador 277
TALLAHASSEE .....	Dinah Shore-Woody Herman (Sunny Burke Ork) (NATCH) .. Columbia 37387
TEA FOR TWO .....	Freddie "Schnickelfritz" Fisher Ork (WHEN PAW) .. Enterprise 269
TENDERLY .....	Dick Farney (TOO MARVELOUS) .. Majestic 7246
THE HILL OF HENRI-CHAPELLE .....	The Notables (Buddy LeMar) (CHISTMAS IN) .. Enterprise 263
THE OLD CHAPERONE .....	Bing Crosby (The Skylarks-John Scott Trutter Ork) (I DO) .. Decca 23954
THE OLD CHAPERONE .....	Derry Falligant (AS TIME) .. Enterprise 271
THE OLD SOW SONG .....	Cyril Smith (The Notables) (WITH HER) .. Enterprise 259
THERE'S A RAINBOW IN THE RAIN .....	Buddy LeMar Trio (Doren Martin) (JADA) .. Enterprise 265
TOMORROW .....	Harry James (Tiny Timbrell) (SOMETHING FOR) .. Columbia 37388
TOO MARVELOUS FOR WORDS .....	Dick Farney (TENDERLY) .. Majestic 7246
WAH-HOO .....	Captain Stubby-The Buccaneers (BRAZEN LITTLE) .. Majestic 12096
WHEN PAW MADE LOVE TO MAW .....	Freddie "Schnickelfritz" Fisher Ork (TEA FOR) .. Enterprise 269
WITH HER HEAD TUCKED UNDER-NEATH HER ARM .....	Cyril Smith (The Notables) (THE OLD) .. Enterprise 259
WITHOUT YOU FOR AN INSPIRATION, DEAR .....	Freddie "Schnickelfritz" Fisher Ork (GET AWAY) .. Enterprise 267
YOU CALL YOURSELF THE JUNGLE KING (I Found Out You Ain't a Doggone Thing) .....	Count Basie (Jimmy Rushing-Group) (I AIN'T) .. Victor 20-2314
YOU GO TO MY HEAD .....	Marilyne Towne (WHAT MY) .. Franwil F-101
YOU SHOULD HAVE TOLD ME .....	Art Mooney Ork (Bud Brees-Galli Sisters) (AS LONG) .. MGM 10034
YOU'RE GETTING TO BE A HABIT WITH ME .....	Phillips Ork (The Crew Chief-Andy) (CLING TO) .. Hucksters 1003
YOU'RE NOT THE KIND .....	Marilyne Towne (MUTINY ON) .. Franwil F-102
YULETIDE .....	Johnny Clark (Phil Carrson Ork) (HOW STRANGE) .. Whimsy 243

### INTERNATIONAL

HOLA E PAE .....	Andy Cummings and His Hawaiian Serenaders (COCONUT ISLAND) .. Bell LKS 155
HORSESHOE POLKA .....	Bee Gee Tavern Band (COOKIE) .. Columbia 12335-F
IN SPITE OF ALL .....	Andy Cummings and His Hawaiian Serenaders (KAIMANA HILA) .. Bell LKS 216
IPO LEI MANU .....	Andy Cummings and His Hawaiian Serenaders (MAUI GIRL) .. Bell LKS 219
KAIMANA HILA .....	Andy Cummings and His Hawaiian Serenaders (IN SPITE) .. Bell LKS 215
KARUZELA POLKA (Merry-Go-Round Polka) .....	Joe Maresco Ork (Z. CZESTOCHOWA) .. Apollo 148
KAUAI BEAUTY .....	Andy Cummings and His Hawaiian Serenaders (KAWIKA) .. Bell LKS 217
KAWIKA .....	Andy Cummings and His Hawaiian Serenaders (KAUAI BEAUTY) .. Bell LKS 218
KRAKOVIAK (Native From Krakov) .....	Pawel Prokopien (Polish Bell Ork) (GESI ZA) .. Victor 25-9176
KUKULKA POLKA (Cuckoo Polka) .....	Joe Maresco Ork (NOWA WARSZAWA) .. Apollo 149
LEIMONI E MOMILANI .....	Randy Oness and His Select Hawaiian Serenaders (NOHO PAIPAI) .. Bell LKS 72
MAKALAPUA .....	Randy Oness and His Select Hawaiian Serenaders (MY HAWAIIAN) .. Bell LKS-74
MAUI GIRL .....	Andy Cummings and His Hawaiian Serenaders (IPO LEI) .. Bell LKS 220
MOON OF THE SOUTH'N SEAS .....	Randy Oness and His Select Hawaiian Serenaders (ANALANI E) .. Bell LKS 69
MY HAWAIIAN LADY .....	Randy Oness and His Select Hawaiian Serenaders (MAKALAPUA) .. Bell LKS-73
NOHO PAIPAI .....	Randy Oness and His Select Hawaiian Serenaders (LEIMOMI E) .. Bell LKS 71
NOWO WARSZAWA POLKA (New Warsaw Polka) .....	Joe Maresco Ork (KUKULKA POLKA) .. Apollo 149
OH, MARIE .....	Carmine Gagliardi (RIMPIANTO) .. Lyric 1003
RACETRACK POLKA .....	Bill Gale and His Globe Trotters (HAPPY HOSO) .. Columbia 12333-F
RIMPIANTO .....	Carmine Gagliardi (OH, MARIE) .. Lyric 1003
ROSES IN THE RAIN .....	Jean Sablon (Toots Camarata Ork) (VOUS QUI) .. Victor 25-0095
TURKISH DELIGHT .....	Henri Rene Muzetta Ork (GYPSY RHAPSODY) .. Victor 25-1083
VOUS QUI PASSEZ SANS ME VOIR .....	Jean Sablon (Toots Camarata Ork) (ROSES IN) .. Victor 25-0094
WAIT TILL YOU SEE MA CHERIE .....	Maurice Chevalier (HELLO, BEAUTIFUL) .. Victor 25-0095
Z. CZESTOCHOWA POLKA (The State Polka) .....	Joe Maresco Ork (KARUZELA POLKA) .. Apollo 148

### CHILDREN'S RECORDS

SING A SILLY SONG ALBUM .....	Two Ton Baker .. Mercury M.M.-P9
THE REVOLT OF THE ALPHABET ALBUM (2-10") .....	Ruth Chatterton .. Tiffany T-A-1

(Continued on opposite page)

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### READY FOR LOCATION

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Denver, Colorado



(Continued from opposite page)

LATIN-AMERICAN

MI VACA LECHERA	Trio Janitzio (CONFIDENCIA DE)	Peerless 2547
PECADORA	Trio Janitzio (CONNIE)	Peerless 2532
¿PORQUE TU LLORAS? (Why Are You Crying?)	Cuarteto Hermanos Mercado (Yipe y Pepe)	Davis 614
RHUMBA ALBUM	(AMOR EN)	Continental C-28
Bim Bam Bum (Lazaro Quintero Ork)		Continental C-1168
Chiracho (Lazaro Quintero Ork)		Continental C-1169
Cielito Lindo (Lazaro Quintero Ork)		Continental C-1169
Estudiantina (Sula Cuban Ork)		Continental C-1165
Rhumba Rhapsody (Sula Cuban Ork)		Continental C-1165
Rhumba Serenade (Lazaro Quintero Ork)		Continental C-1168
ROSA	Pedro Vargas (Augustin Lara Ork)	Victor 23-0633
ROSES IN THE RAIN	(MARIA BONITA)	Victor 23-0633
RUMBA RUMBA	Chucho Martinez (Jerry Jerome Ork)	Apollo 1069
SAMBAS ALBUM	(SAY NO)	Peerless 2466
Alo Alo	Miguel Aceves Mejia (NO, NEGRITA)	Decca A-457
Boneca de Pixe	Pancho and His Ork	Decca 50009
Carinhoso	Nao Tonho Lagrinas	Decca 50010
Lero Lero	Samba Lela	Decca 50009
SAY NO MORE	Shu Shu (Cho Cho)	Decca 50007
SERENATA TROPICAL	Zem Zem	Decca 50008
SINCERAMENTE	Chucho Martinez (Jerry Jerome Ork)	Apollo 1069
SOY COMO SOY	(ROSES IN)	Peerless 1931
TANGOS ALBUM	Manuelita Arriola (Garrido Ork) (AMOR PERDIDO)	Seeco 591
A Media Luz	Chucho Martinez (Terig Tucci Ork)	Peerless 2055
Adios Muchachos	(PERVERTIDA)	Decca A-455
Cominito	Gaby Daltas (Fajardo Ork) (QUE COSA)	Decca 25072
Dericho Viejo	La Cumparsita	Decca 25071
Inspiracion	Mocosita	Decca 25074
TE EQUIVOCAS	Por Que?	Decca 25074
TEMPTATION	Tango Della Rose	Decca 25071
THE COWBELL SONG (Tolon-Tolon)	Yiral Yiral	Decca 25072
TRISTE MUY TRISTE	Dueto Sanchez-Becerra (¡AY! PILAR)	Peerless 2492
TU BOCA Y YO	Noro Morales Ork (CUCHA)	Majestic 1130
TUS BESOS ME HACEN DANO (Your Kisses are Bad for Me)	Eric Madriguera (GUATEMALA)	National 9031
UN MENEITO NA' NA' (Shake a Little Bit Only)	Conjunto Matamoros (HABANA RUMBA)	Seeco 594
USAMBO PENICILINA (Using Penicillin)	Julio Flores (Fajardo Ork) (DE TODOS)	Peerless 2023
YA LO VES	Chucho Martinez (Terig Tucci Ork) (DALE UN)	Seeco 592
YA NO HABLEMOS MAS	Orlando Guerra Casarita (Casino De La Playa Ork) (PANCHO EL)	Victor 23-0600
	Maria Romero (Alejandre Anguilar) (ES MI)	Victor 23-0605
	Hermanos Hernandez (YA NO)	Peerless 2475
	Hermanos Hernandez (YA LO)	Peerless 2475

HOT JAZZ

A JAM SESSION AT VICTOR	Jack Teagarden's Big Eight (SAY IT)	Victor 40-0138
BLOW, ILLINOIS, BLOW	Illinois Jacquet (ILLINOIS BLOWS)	Aladdin 3001
BODY AND SOUL	Eric Sibay Ork (Lee Wiley) (CHICKEN REEL)	Victor 20-2322
CHICKEN REEL	Eric Sibay Ork (BODY AND)	Victor 20-2322
DON'T BEG ME	Amos Milburn (DOWN THE)	Aladdin 161
DOWN THE ROAD A PIECE	Amos Milburn (DON'T BEG)	Aladdin 161
ART HODES' HOT FIVE ALBUM	Art Hodes' Hot Five	Blue Note 103
Darktown Strutters' Ball		Blue Note BN-531
Memphis Blues		Blue Note BN-532
St. James Infirmary		Blue Note BN-533
Save It, Pretty Mamma		Blue Note BN-531
Shine		Blue Note BN-532
Way Down Yonder in New Orleans		Blue Note BN-533
ILLINOIS BLOWS THE BLUES	Illinois Jacquet (BLOW, ILLINOIS)	Aladdin 3001
NEW FRIENDS OF RHYTHM ALBUM	New Friends of Rhyth	International Vol. 30
High Voltage		International D-236
Mood in Question		International D-234
Nightcap		International D-237
Platter Chatter		International D-238
Sailor's Dance		International D-233
Southern Comfort		International D-235
*NEW ORLEANS JAZZ ALBUM		Decca A-425
Canal Street Blues (Red Allen Ork)		Decca 25101
Coal Cart Blues (Louis Armstrong Ork)		Decca 25100
Down in Jungle Town (Red Allen Ork)		Decca 25101
Gravier Street Blues (Johnny Dodds Ork)		Decca 25103
Keystone Blues (Jimmy Noone Ork)		Decca 25104
King Porter Stomp (Zutty Singleton Ork)		Decca 25102
New Orleans Hop Scop Blues (Jimmy Noone Ork)		Decca 25104
Perdido Street Blues (Louis Armstrong Ork)		Decca 25099
Red Onion Blues (Johnny Dodds Ork)		Decca 25103
21st Blues (Mamie's Blues) (Louis Armstrong Ork)		Decca 25099
SAY IT SIMPLE	Jack Teagarden's Big Eight (A JAM)	Victor 40-0138
S. M. BLUES	Lester Young (SUNDAY)	Aladdin 162
SNUFF DRIPPING WOMAN	Preston Jackson New Orleans Band (THE BLUES)	Victor 20-2306
SUNDAY	Lester Young (S. M. BLUES)	Aladdin 162
THE BLUES STAY WITH ME	Preston Jackson New Orleans Band (SNUFF DRIPPING)	Victor 20-2306
THE FOUR STRINGS-JAZZ QUARTET ALBUM (2-10")	The Four Strings	Disc 707
Desert Sands		Disc 6052
Lazy Atmosphere		Disc 6051

RELIGIOUS

BEIM REBBEN'S TISH (12")	Cantor Joseph S. Lengyel (Alexander D. Richardson) (ELI, ELI)	Stinson 606
ELI, ELI (12")	Cantor Joseph S. Lengyel (Alexander D. Richardson) (BEIN REBBEN'S)	Stinson 606
FIRST EDITION ALBUM (3-10")	Recordings of Old Music Box Melodies	Bornand Music Box R. B.-1
Adeste Fideles	Silent Night, Holy Night	
Ave Maria (Gounod)	Three Old Walts Melodies	
O Sanctissima	Three Operatic Airs	
RELIGIOUS ALBUM (3-10")	Recordings of Old Music Box Melodies	Bornand Music Box R. B.-2
Abide With Me	Onward, Christian Soldiers	
Lead Kindly Light	Palm Branches	
Nearer My Go to Thee	Te Deum Laudamus	
WHEN THE SAINTS GO MARCHING	Four Chimes (LORD, SOMEBODY'S)	Savoy 1019

Ft. Myers Retains Gross Receipts Tax On Juke Operations

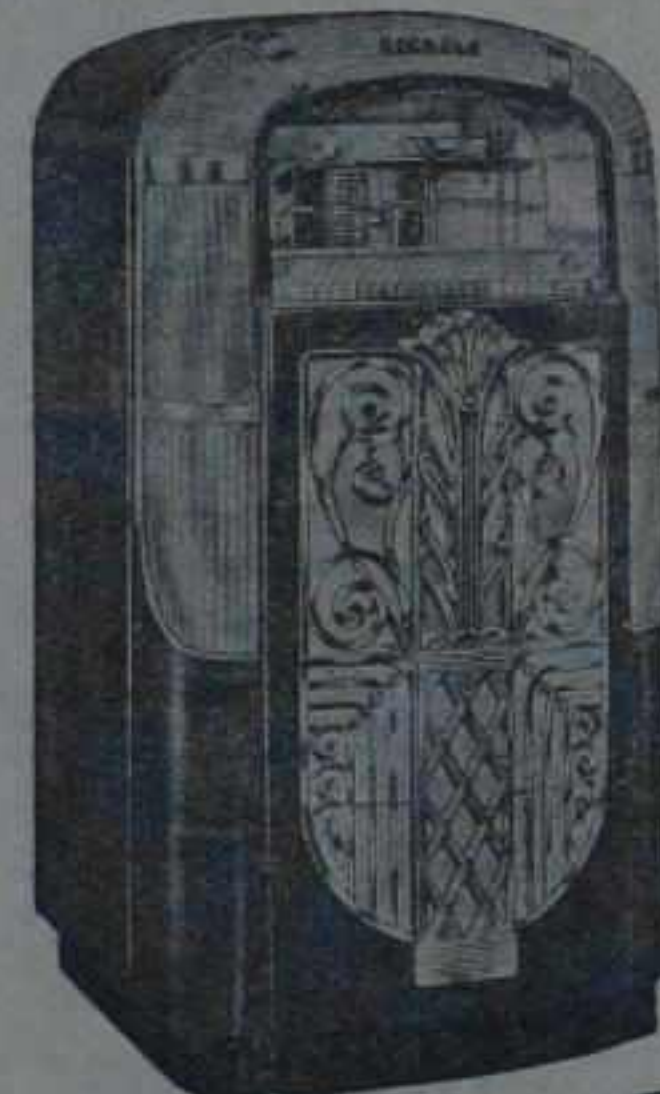
FORT MYERS, Fla., June 14.—Fort Myers city council this week voted to maintain the present 10 per cent gross receipt tax on juke boxes, but repealed the section of a city ordinance which requires approval by the mayor and council before an operator can begin business. A council committee report stated that the majority of the committee favored repealing the ordinance calling for approval by the mayor and council on juke operators but recommended keeping the tax as it is. Two members of the council went on record as favoring a flat tax rate on juke boxes and operators. Also seeking such a flat rate was Attorney

George Allen, representing the Charlotte Music Company, who took exception to the committee's report and said:

"Your report indicates that you're not getting collections from some machines when actually you get money from a larger number than are indicated there. The present ordinance yields \$3,000 annually. If you want that amount take the number of machines, divide them into 3,000 and set the result as a flat rate. Such a measure would give equal rates to all and end discrimination. I beseech the council to take action to put on a flat tax."

Allen charged that the present tax was put thru by a "pressure group." One of the city councilmen, he declared, "operated juke boxes and they were promoted by city employees. Operators didn't succeed unless they had the group's sanction."

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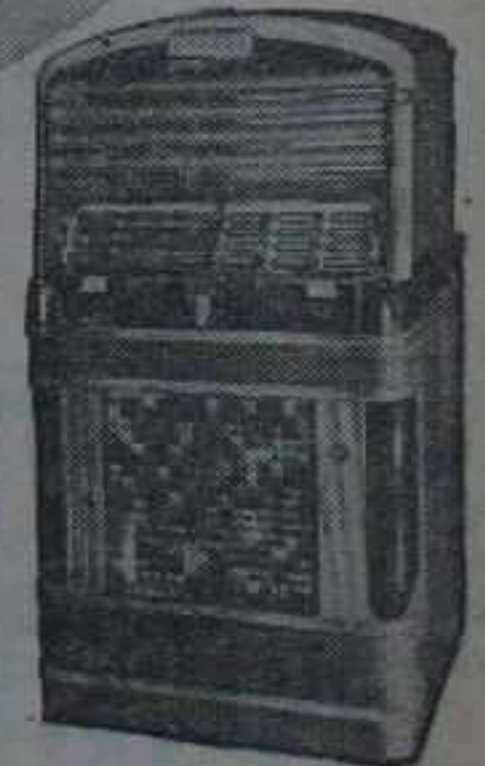
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# RECORD REVIEWS

(Continued from page 34)

**KING COLE TRIO** (Decca 25108-25109)  
*This Will Make You Laugh*—FT; VC.  
*That Ain't Right*—FT; VC.  
*This Side Up*—FT.  
*Scotch'n' With the Soda*—FT; VC.

Not to be confused with any switch in label affiliation, these are re-issues of the King Cole Trio when they spun unspun on this label more than a half dozen annus ago. With Oscar Moore plucking the guit-box strings and Wesley Prince slapping the bull fiddle, the spinning proves plenty that the King Cole Trio was plenty great in that earlier year. As much zest and individuality in their playing and singing then as today. Nothing dated in this needling and with the Cole threesome on top today, these re-issues should pay off fancy dividends for Decca. King (Nat) Cole warbles it torch for "This Will Make You Laugh" and blue for "That Ain't Right." Trio shows off its instrumental proficiency for a speed-spinning "This Side Up" fashioned around a blues riff, and with all joining in unison in song, making it an exciting spin in the tempo de jump for the "Scotch'n' with the Soda" five opus.

All the sides stack up strong for the phono, particularly "Scotch'n' with the Soda."

**EDDY HOWARD** (Majestic 1155)

*On the Old Spanish Trail*—FT; VC.  
*Ragtime Cowboy Joe*—FT; VC.

The instrumental tones of the band brasses and woodwinds subdued and blending with an "on the trail" rhythmic background, Eddy Howard serenades it sweetly for the highly tuneful "On the Old Spanish Trail," joined by the singing trio to polish off the side. Remaining outdoors, Howard kicks out a rhythmic dressing for the familiar "Ragtime Cowboy Joe." With a shuffle eight-beat rhythm for the maestro's singing and the stanza with the singing trio, the band boys dip into a Dixieland beat in sand-wiching in a bright ensemble passage. Plenty toe-tapping urge thruout.

The familiar "Ragtime Cowboy Joe" spins bright for the coin catching; and if the romantic flavor of "Spanish Trail" takes root, side is bound to create a coin riot.

**LAWRENCE WELK** (Decca 23946)

*Red Silk Stockings and Green Perfume*—FT; VC.  
*I Won't Be Home Anymore When You Call*—FT; VC.

The band boys setting forth pert dance rhythms and the melodic line clearly defined by the music spiked with the maestro's bubbling accordion squeezings, Lawrence Welk makes it toe-teasing with this twosome of catchy rhythm tunes. Selling it strong is the smooth and spirited baritone of Bob (Tex) Cromer for "Red Silk Stockings," who carries on with Joan Mowery for the "I Won't Be Home" patter song which has a wah-wah trumpet solo cutting in on the spinning.

Lawrence Welk fans will find favor with both sides of the wax.

**JOHNNY BOTHWELL-BILL STEGMEYER** (Signature 15139)

*Ain't Nowhere*—FT; VC.  
*I Can't Believe That You're In Love With Me*—FT.

Beaucoup blues feeling and with plenty of instrumental body in the Johnny Bothwell band for "Ain't Nowhere" with the maestro's alto sax phrasings the instrumental spark. And in the same spirit is Claire Hogan's vocal chant fooded with sizzling trombone slides blending effectively with the voice. Clarinetist Bill Stegmeyer cuts it bright and rhythmic on the flip for "I Can't Believe," with Billy Butterfield's trumpet sparking the sock-spinning Octet. Ensemble efforts as strong as the solo rides, adding up to a fetching twosome for the hot jazz fans.

For the live and jump coterie.

**LUCKY MILLINDER** (Decca 23949)

*The Spider and the Fly*—FT; VC.  
*You Can't Put Out a Fire*—FT; VC.

The Lucky Millinder band laying down a solid rhythm base, it's the full-voiced and throaty warbling of Annisteen Allen, assisted by the ensemble, for the spiritual-styled "Spider and the Fly" saga. Gives way in her song only for a breath of saxology. But neither the singing nor the playing builds up to the feverish pitch. For the flip, Millinder is geared to melody lines, the solo trumpet teeing off for the "Put Out a Fire" torch with Paul Breckenridge's sweet tenor pipes making the wardrobe count.

Little here to excite the phono fans for a coin spree.

**WILL BRADLEY-YANK LAWSON** (Signature 15128)

*Easy Ride*—FT.  
*Washboard Blues*—FT.

Two sock instrumental sides by two hands and both on the solid side. Geared to a fast beat, the ensemble and solo hot

horns cut it hard and clean for Billy Maxted's "Easy Ride," which has all too few measures of Will Bradley's torrid trombone s l i d e s. Hoagy Carmichael's "Washboard Blues" is taken at a more moderate pace in the Dixieland idiom and showcases the hot and hard-hitting trumpet tones of Yank Lawson. And while it's a far cry from the earthiness that marked the late Bix's classic plattering of this lazy blues, Lawson's Gabriel groovings are self-sufficient.

For the jazz hounds.

**GORDON HAYMES SEXTET** (Aetna 601)

*Beware My Heart*—FT; VC.  
*My Big Moment*—FT; VC.

This combination of clary, vibra and rhythm instruments merely serves as a back-drop, and without any degree of distinction in their musical design, for the soft baritone of Johnny Westcott for both of these slow ballads. Nor are the singer's song-selling qualifications any better than the music makers. Steinway squatter bridges the singing stanzas, his keyboarding just as ordinary.

Hardly expected to rate coinage.

**COOTIE WILLIAMS** (Majestic 1150)

*Inflation Blues*—FT; VC.  
*Sound Track*—FT.

Dipping in the slow race blues register and turning the turntable over to Bob Merrell's spirited blues rantings, Cootie Williams carries the interest for a topical "Inflation Blues." Flipover is a band instrumental with the maestro's trumpet highlighting the "Sound Track." It's the run-of-the-mill riff opus with that old fire in the Williams trumpet only when reaching for ceiling notes.

Race spots can spot "Inflation Blues."

**TOMMY and JIMMY DORSEY**

(Victor 46-0009)

*The Dorsey Concerto—Parts I and II*—FT.

This 12-inch track brings together the trombone of Tommy and the alto sax plus clary of Jimmy for a jazz concerto by Hollywood's Leo Shuken with movie-land's Louis Forbes conducting the accompanying symphony orchestra. It's the sound-track music of their "Pabulous Dorseys" movie. The "Concerto" running the gamut of musical moods, it merely provides a frame-work for the instrumental carvings of TD and JD, with Jimmy's instrumental virtuosity cutting the trombone. And even if the music is no more significant than the movie itself, the combination of the two Dorseys will sell the spin.

For the jazz collections.

**ANITA O'DAY** (Signature 15127)

*Ace in the Hole*—FT; V.  
*Sometimes I'm Happy*—FT; V.

The hot singing of Anita O'Day, erst-while Gene Krupa canary, spins sultry on this preem platter. Only the choice of song selections might well have been a happier one. Gal is put in a barroom setting, complete with table noises and piano tinkles, for rhythmic dittying to the "Ace in the Hole" Bowery ballad. And with Alvie and his Little Band providing a torrid riff background, the contrax is as fashionable for the songbird as a horse-and-buggy bustle. For the flip, Miss Anita cuts it rhythmically for "Sometimes I'm Happy." And while not burdened with another phoney production setting, provides little distinction for her rhythmic dittying.

Coin-spenders will expect something more substantial from the songbird.

**DANNY O'NEIL** (Majestic 7238)

*Peg O' My Heart*—FT; V.  
*I'll Take You Home Again, Kathleen*—FT; V.

The lyrical Irish tenoring of Danny O'Neil makes it a needling nicety for both of these Erin-flavored songs. Takes the revived "Peg O' My Heart" at a slow ballad tempo, keeping in tempo, with vocal assist from the Three Buds and A Rose and instrumental support from a rhythm section heightening the intimate appeal of his sugar-coated piping. Sings it just as expressively in free song style for the everlasting "Kathleen," with a more colorful vocal and instrumental setting provided by maestro Ray Bloch.

Music ops can peg "Peg O' My Heart."

**RAY KINNEY** (Victor 25-1082)

*To You, Sweetheart, Aloha*—FT; VC.  
*Hawaiian Hospitality*—FT; VC.

The electric guitar sparking the soft music of Ray Kinney's Coral Islanders, and the maestro's tenor singing as tropical as the music of the small band, both of these South Seas evergreens spin effectively for those seeking out the hula harmonies. Takes it slow and dreamy for "Aloha" with a brighter beat for "Hawaiian Hospitality" for which Kinney is joined on the chant by the ensemble.

Sides will count where the Hawaiian music is preferred.

(Continued on page 129)



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The Billboard, Cincinnati 22, Ohio



## Patents Awarded On 2 Phonograph Turntable Devices

WASHINGTON, June 14. — Two patents relating to phonograph turntable drives were issued this week by the U. S. Patent Office.

The first patent was issued to Herbert L. Hartman, Elyria, O., who was listed as assignor to the General Industries Company of the same town. The patent covered a supporting mechanism for the idler wheel of a phonograph motor-drive mechanism.

The second patent covered a speed compensating motor drive for a phonograph turntable and was issued to Blake W. Carrington, also of Elyria, and also assignor to the General Industries Company.

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Twenty-one late post-war Pin Games. Fifteen pre-war Pin Games, good condition; total 36 Pinballs.

All Phonographs and Games out on locations. Collection, five hundred dollars weekly. Price, \$30,000.00. Write or phone Watertown, Conn., 987. Address:

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# ALBUM REVIEWS

(Continued from page 38)

## "THE PLOW THAT BROKE THE PLAINS" —Leopold Stokowski (Victor DM-1116)

Typically Americana in its spirit and theme, Virgil Thomson originally wrote *The Plow That Broke the Plains* for Pare Lorentz's documentary film of the same name. Scored as a symphonic suite, Leopold Stokowski, conducting the Hollywood Bowl Symphony, gives the gripping music a masterful reading. Integrating the jazz idioms in his music, with some use of saxes, banjo and guitar, the interpretative music depicts the evolution of the great American plains to dust bowls. The scope of the music is best suggested by the four movements, titled *Drought, Desolation, Blues and Cattle*. A wasteland scene makes for a telling cover design, with the two inside pages carrying the screen commentary, notes on the music, and movie stills illustrating the printed lyrics of the scenes depicted in the picture.

## JUNE WINTERS—

"Lady In Blue" and "Kiddie Hit Parade"  
(Mayfair K-104-105 and K-106-107)

June Winters, as the song lady "in blue," leads the way for two engaging kiddie albums, each of two unbreakable records, with the orchestra and chorus directed by Al Rickey providing stellar assist. Singing and story telling with a soft and appealing voice, the *Lady in Blue* set brings together 17 songs, games and dances that take in everything from *Jack and Jill* to *Mary Had a Little Lamb*. Introduces each jingle with a little rhyme, and keeps it all bright and breezy. Symbolic fair lady in blue with a parade of figures illustrating the songs in the set makes for an attractive album cover, the record envelopes sealed to the inside pages. For her *Kiddie Hit Parade*, she tells the story before setting out in song with the assisting chorus for *Parade of the Wooden Soldiers*, *Old McDonald Had a Farm*, *Hansel and Gretel's Dance* and a bed-time prayer song, *All Thru the Night*. Figures illustrating the songs make for the cover design, the record envelopes sealed to the inside pages. Both sets are unbreakables and the needling should hit a wide responsive note with the younguns.

## ART HODES HOT FIVE (Blue Note 103)

Pianist Art Hodes surrounded by Sidney Bechet on soprano sax and clary, Wild Bill Davison on cornet, Fred Moore on drums and Pops Foster on the bull fiddle, ride out some fine New Orleans jazz for six sides of jam. Individual solos are entirely exciting, with the fivetet showing off as well in their ensemble passages. Take it slow for *Save It*, *Pretty Mama* and *St. James Infirmary*, for

which the drummer man adds a rugged rhythm chant. And at a fast and exciting pace for *Darktown Strutter's Ball*, *Shine, Way Down Yonder in New Orleans* and *Memphis Blues*. Selections are all springboards for the improvisings, and the spinning makes it a field day for the hot jazz diskophiles. Photos of the five make for the album cover attraction, with notes on the session and the music played printed on the inside page.

## Wurlitzer Distribs Meet in Minnesota For Annual Confab

NORTH TONAWANDA, N. Y., June 14.—Wurlitzer distributors from all over the country will meet at the summer home of M. Z. Hammergren, vice-president and director of sales, in Minnesota tomorrow (15) for a week's get-together. Event is an annual affair, with distribs set to discuss their various problems, but the main feature of the week will be fishing.

Ben Holsinger, director of advertising and promotion for Wurlitzer, will also be present.

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## Move AMI Sales To New Offices

CHICAGO, June 14.—Lyndon C. Force, manager of general sales for AMI, Incorporated, announced this week that the firm's sales staff will move its headquarters to 127 North Dearborn Street here on July 1.

Reason for the move, Force stated, is that the new address is more centrally located, giving the firm's out-of-town distributors and guests, who usually are quartered in Loop hotels when in Chicago, easier access to the firm's sales department facilities.

AMI's engineering department will continue to occupy its present quarters at 679 North Wells Street, this city.

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**Dressel Distributing Company**  
300 North High St., COLUMBUS, OHIO



## AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

### "Palace Barn Dance"

Harry Simms, once with Spade Cooley and now with Tex Williams's group, reports that the *Palace Barn Dance*, Los Angeles, is working on a six-night-per-week basis. The Williams band works from Thursday thru Sunday, with Smoky Rogers, out of the Tex Williams ork, filling in the rest of the time, except for Wednesdays when Cliffie Stone takes over for square dancing.

Lee Penny, the Mercury Records folk artist chief, now has his distributors scouting hillbilly talent for

him. H. M. Crowe, of Crowe, Martin Company, Houston, who peddles Mercury platters, waxed a set of sides featuring Houston favorites, Jerry Irby and His Texas Ramblers and Elmer Christian. . . . Patsy Montana is currently in New York, where she is confabbing with Bob Miller, the music publisher, who is trying to line up a deal for her to cut for a new record label. She formerly waxed for Vogue, which recently cut out its hillbilly roster.

Big news from Majestic Records is the release of Riely Shepard, well-

known Western and hillbilly singer, who for the past year has been making his own platters for the firm and was also acting as the label's hillbilly recording brass. Ben Selvin, prexy of Majestic, announced Shepard's exit. He gave no reason for the break. Shepard has not divulged his plans. . . . Wally Fowler, of the *Grand Ole Opry*, WSM, Nashville, reports that *Lemme Outa Here*, by Ken Curtis on Mercury, is rising rapidly in popularity.

### Down Homers

When the Down Homers went to Schenectady, N. Y., recently to cut eight sides for their own label, Lee Thomas, well-known folk tune penner, accompanied them. One of Lee's tunes, *Golden Moon*, written in collaboration with Guy Campbell, was recorded by the act. They also cut *Cool Water*, *Old Shep*; the Yodel Polka, which featured Rusty Rogers, and *Death Takes the Toll*. Thomas also guested on the Down Homers' regular show over the New England Regional Network. . . . Marty Licklider, of WICA, Ashtabula, O., has just inked a three-year contract with Fidelity platters and his first recording session included *I'll Say She Do*, *Beautiful Moonlight Waltz*, *Before You Break My Heart* and *You Couldn't Remember*.

The WWVA Jamboree (Wheeling, W. Va.) was scheduled for airing over the Columbia Broadcasting System June 15. . . . Eddie Snyder, "The Plainsman," once with WSTV and WWVA, has left the air for the summer, preferring to break and train horses during the warm weather. Snyder has received several recording offers and is expected to sign one of them soon. . . . Al Miller, sales manager of King Records, together with the King prexy, Sid Nathan, headed the hillbilly platter firm's contingent at the recent NAMM convention.

### King Signs Two

King Records has signed two more promising folk groups, the Shelton Brothers, formerly with Decca, and the Light Crust Doughboys, once with Columbia. . . . Homer and Jethro, the promising hillbilly novelty team, are being imitated heavily by vaudeville and nitery acts who have heard the duo's versions of such pops as *For Sentimental Reasons* and *Over the Rainbow*, on the King label.

Burk Barbour and the Blue Mountain Boys are the newest additions to the WNOX (Nashville) talent stable. . . . Bob Kent has returned to WRVA, Richmond, Va., as Cousin Elmer and appears regularly on the station's *Old Dominion Barn Dance*. . . . Byers Music Publishing (BMI), of Fort Wayne, Ind., has set up its own record label, Urab, and has waxed its own tunes, with the Universal Trio, doing *Montana Skids* and *Maumee Valley*, both folk tunes. . . . Buster Moore and His Dixie Partners are now on WPTF, Raleigh, N. C.

Dolly Good, hair of the Girls of the Golden West, is heard coast-to-coast on Circle Arrow show, which originates at WLW, Cincinnati, each Sunday 9:30 to 10 p.m. . . . Ernie Lee, new folk singer at WLW, Cincinnati, has been spotted in the 11 to 11:15 a.m. slot daily Monday thru Fridays. He's also emceeing station's *Sohio Midwestern Hayride*, aired Saturdays, 6:30 to 7 p.m.

### Individual Music Company Receives Arkansas Charter

LITTLE ROCK, June 14.—The secretary of state has issued a charter to Individual Music, Inc. Firm filed articles to deal in music machines and coin-operated machines at Fort Smith. Authorized capital stock is 100 shares at \$100 par value.

Incorporators are R. G. Hines, resident agent; Louis C. Geren and George D. Carney, Fort Smith, Ark.

## Revenue Dept. Reaffirms No Tax on Radio

### Tourist Court Op Wins

RAPID CITY, S. D., June 14.—Oscar W. Jones, who operates a number of tourist cabins near here in which he intends to install coin-operated radios, has the word of the Internal Revenue Department that the coin radios are not subject to the \$10 federal tax.

(Editor's note: This subject, whether or not coin radios come under the federal tax on coin-operated amusement and music devices, was settled in the minds of most manufacturers, distributors and operators of the sets last year, but instances are still being reported where agents attempt to collect the \$10 federal tax.)

Authorities in Rapid City had informed Jones that he would have to pay the \$10 tax on the 50 coin radios which he proposes installing in his tourist cabins. Jones, who figured that the profits realized in the operation would be cut drastically by such a tax, promptly wrote Rep. Francis Case (Rep., S. D.) explaining the situation and asking him to look into it.

### Queries Revenue Agent

Representative Case then addressed a letter to Commissioner of Internal Revenue Joseph D. Noonan Jr., asking if the federal government considered the coin radios taxable under the law.

Noonan replied that "coin-operated radios are considered not to come within the purview of said Section 3267, and the special tax imposed by that section does not apply with respect thereto."

Altho the federal government opinion, that coin radios do not come under the \$10 tax has been a familiar fact to many coin-operated radio operators, Jones—and many another coin radio firm in this area—was assured to have a letter reaffirming that policy.

## N. Y. Showing of Entire Aireon Line Will Be June 19-20

NEW YORK, June 14.—Manhattan Phonograph Company and Aireon have set the New York showing of the complete Aireon line, including the *Fiesta De Luxe* model, for June 19 and 20. The showing, which will run from 10 a.m. thru 8 p.m., was set up by Ben D. Palastrant, Aireon sales manager for the New England region, and Tony (Red) Di Renzo, who has just been appointed general sales manager of Manhattan Phonograph Company.

Palastrant, in announcing the New York showing dates, said that the *Fiesta De Luxe*, now in production, will be ready for delivery simultaneously with the showing.

### Aid for Ailing Dixon

In announcing the appointment of Di Renzo, Aireon settled the reports of a switch in New York distributors. Di Renzo, who has been associated with the industry for the past 15 years, has already assumed his new duties, and will relieve Leo Dixon, who has been ill, of a number of administrative details.

The showing will feature entertainment by well-known recording artists, Di Renzo said. Two Aireon engineers will be on hand to explain the features of the various Aireon products to the visitors.

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OKLAHOMA CITY, OKLAHOMA





# Oak Park, World's Biggest Village, Presents Special Problem to Juke Operator

**Taverns—Best Operating Locations—Prohibited by Law**

OAK PARK, Ill., June 14.—Oak Park, where the citizens pride themselves on living in the largest village in the world, is an unusual community from the juke box operator's point of view. The village, which has a population of nearly 100,000, does not permit taverns within the village limits, so the five juke box operators who have music machines on location here have developed locations which in many other areas are considered largely marginal spots.

An estimated 85 per cent of all juke boxes on location in Illinois are in taverns, but Oak Park operators offer their routes as examples of what can be done with non-liquor selling spots.

### Securing New Stops

Play in most of the village locations — restaurants, confectionery stores and a few drugstores—is not on a par with top Chicago and surrounding suburban locations, except in the all-night restaurants, but operators here report that their locations are definitely not marginal. To prove their point, the five operating firms all report that they are soliciting and securing locations every day which have not previously had a juke box.

Evidence, however, that the operators in tavernless Oak Park do not deny that the tavern is the most important location of all, is found in the fact that not one of the five firms operates exclusively in the village. Most of the firms report that they have from 8 to 10 per cent of their total juke in Oak Park locations, while the remainder are set up in Chicago or near-by towns.

### Locations Somewhat Limited

Because there are no taverns, the number of available locations is considerably limited, and the village operators estimate that their community has only 14 really top spots where play is on a par with top locations in Chicago.

Adolph Raymond, who is probably the largest music operator in the village, operating as A & M Music Company, says that he has found four types of good locations in the village—ice cream parlors, restaurants, sandwich shops and drugstores.

Several drugstores, Raymond said, have been good stops on his music routes for a number of years. At first, Raymond reports, the drugstore managers were opposed to the idea of music machines, objecting particularly to the volume level. But Raymond, faced with these objections, placed four speakers about the initial drugstore installation, to provide a more even distribution of the music and at lower level. From then on in, he found the druggists receptive to his music machines.

The village drugstores do not have a sufficient number of booths or a large enough fountain to warrant wall-box installations in Raymond's opinion, so he always spots his juke box as nearly between the fountain and the booths as traffic and convenience will allow.

### Semi-Classic Preference

Music operators in Oak Park have likewise noted a preference for semi-classical disks, and the average machine in the village usually has at least 25 per cent semi-classics which pull as much or more than the current pop hit tunes.

The operators claim that this taste for semi-classics can be traced to the village's prevailing conservatism. Jive tunes, altho they gather a moderate share of the juke play, are usually frowned upon in the average Oak Park location.

Ice cream parlors here have turned into good locations for the music operators, since most of the parlors encourage their teen-age customers to make the stores a gathering place.

## S. D. Musicmen Hear State Officials Talk On Juke Box Laws

PIERRE, S. D., June 14.—State laws regulating the phonograph industry were discussed by State officials at the quarterly meeting of the South Dakota Phonograph Operators' Association here June 3.

President Mike Imig, Yankton, S. D., said the organization, which was founded to create a better understanding of public relations, will hold its next meeting at Rapid City, S. D., in mid-August.

## Cincinnati Phono Operators Meeting Conducted June 10

CINCINNATI, June 14.—The Cincinnati Automatic Phonograph Owners' Association held its regular monthly meeting June 10 at the Hotel Gibson here. Sam E. Chester presided over the meeting.

Attending the meeting were Charles Kanter, Abe Salmon, Jerry Levy, Nat Bartfield, Al Lieberman, Al Chasson, Morris Kleinman, Harry Hester, Milton Cole, William Harris, Louis Schoenlaub, Herbert Black, Max Moeckel and John Nicholas.

The next meeting of the association's board of directors will be held June 17 at 1 p.m. in the association office.

## Missouri Firm In Production On Coin Radio

KANSAS CITY, Mo., June 14.—National Sales & Supply Company here is in production on a new console coin-operated radio known as the Space Master.

A company spokesman this week said the firm is producing approximately 60 radios a day and that they are ready for immediate delivery. A six-tube set, it is unconditionally guaranteed for one year and the tubes are guaranteed for 90 days. They are equipped with National slug rejectors and the cabinet is covered with leatherette in colors to match the trim.

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- 24 Volt Transformer
- Cancel Button
- Volume Control
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Modernize Your Old  
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COMPLETE PACKAGE \$19.95

### SPECIALS

- SEEBURG Baromatics, 5, 10, 25¢, Wireless \$34.50
- SEEBURG Baromatics, 5, 10, 25¢, 3-Wire... 29.50
- SEEBURG Wallomatics, 5¢, Wireless ..... 27.50
- SEEBURG Wallomatics, 5¢, 3-Wire ..... 24.50
- PACKARD Wallboxes (Used) ..... 24.50
- BUCKLEY Chrome Boxes ..... 15.00

### FEATURE ITEMS

- PICKUP COILS (for all Seeburgs, including Mitones) ..... \$ 1.50
- FIBRE INSERTS (for Seeburg Wall Boxes). Sets Each, 25¢—Minimum Order 10 Sets 2.50
- B-3 CRYSTAL PICKUPS, Dated, Rock. or Mills ..... 2.75

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110V, 60-Cycle, Reconditioned Motors. Will Give Excellent Service—30-Day Guarantee.

### PLASTIC SHEETS

- 20"x50" (Red), 60 Gauge. Each ..... \$ 9.50
- 20"x50" (Red), 30 Gauge. Each ..... 6.50

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## New York:

Al Denver, president, and Sidney H. Levine, counsel, of the Automatic Music Operators' Association (AMOA), and representatives of the Music Guild of America, including LeRoy Stein, executive director, have been practically commuting to Washington to appear at the hearings on the Scott Bill. . . . Mike Munves reports that summer arcades, both location and traveling, are doing record buying as the season gets under way.

At the United Jewish Appeal dinner the other evening, Ben Smith, De Perri Advertising exec, and Leo Bernstein, account executive at Byrde, Richards & Pound, were commended by Bill Rabkin for their work during the drive. . . . Ginny Simms, whose records have been top faves in jukes, arrives in New York to launch her new recordings for Sonora. . . . Bill Goetz, of Capitol Music, back in town from Florida, will linger a while.

The warm weather has brought the crowds to Coney Island. Lucky Skulnick and Al Koondel report good biz along the Boardwalk. . . . Max Levine, Scientific Machine prexy, has something up his sleeve, but he's still not talking about it. . . . Nat Cohn's dinner for the Rockaway Beach Hospital drive was a big success, with Mayor William O'Dwyer and his top aids present.

Bill Powers, Harry Winfield and Cliff Kingsley, of Kingsley Enterprises, were in town for the Radalarm showing at Manhattan Center last week. . . . Arnold Taksen, son of Leon Taksen, Philadelphia distributor, was confirmed Saturday (14) at the B'nai Aaron Temple in Philly. A reception was held next day.

Ed Drucker, of Public Music, was in an auto accident last week in Monroe, N. Y. Altho the car turned over twice, nobody was seriously injured. . . . Ben Gottlieb, of Majestic Operating Company, is in Chicago, where he'll visit his daughter and conduct some business. . . . Byron Block, of Block Marble, Philadelphia, is on a two-week business tour of Texas.

Bill Rabkin, prexy of International Mutoscope Corporation, and Al Denver and Sidney Levine, of AMOA, were the sparkplugs behind the automatic coin machine division dinner for the United Jewish Appeal at the Grand Street Boys' Club. To date, New York coinmen have pledged more than \$25,000 in the United Jewish Appeal drive for funds. . . . Jack Semel has taken off 20 pounds by diet.

D. Y. Haines, arcade owner of London, was a visitor in town last week. He is now in the Midwest. . . . Jack Reuben says he's still not associated with any firm, tho he's been seen along the avenue frequently. . . . Sam Kramer, of Interboro Music, has returned from vacation.

Matty Forbes, Cigarette Merchandisers' Association manager, is busy arranging for the association's annual outing in the mountains. . . . Sylvia Katz, of Baltimore, was in town last week, as were Robert Fishel of Boston, Hymie Needleman of Buffalo, and Murray Berkowitz of Hartford. . . . Ben Feldman, of Queen Music, has opened his summer home at Long Beach.

Teddy (Roosevelt) Rose is spending a few weeks in Atlantic City. He recently added coin radios to his vending operations in the Bronx. . . . George and Victor Trad report the landscaping at their new plant in Asbury Park about completed.

Al Lisbman, of Electromaton, Inc., expects to release his new ~~coin~~ shortly. . . . Al ~~Blatt~~'s Speedway Productions is still one of the busiest spots on the avenue. . . . Teddy Blatt is back at Premier Music after three weeks in Florida. . . . Tony (Rax) DiRenzo, Manhattan Phono general sales manager, (See NEW YORK on page 127)

## COINMEN YOU KNOW

## Denver:

Pat L. Vinnola and Frank Huber have changed the name of their operation from V. & H. Music to Supreme Music Company and moved it from the Eliot Street address to 1925 Curtis, where they have also set up a record shop specializing in Spanish disks. Huber has been in the trade here 21 years, but Vinnola is a newcomer. He is an ex-G.I., veteran of 39 months in the Pacific with the 44th Tank Battalion. He got interested in the coin machine business while a civilian instructor at Lawry Field and he thinks there's nothing else like it.

W. H. Erskine, manager of the Denver branch of Jones Distributing Company, returned last week from a fishing trip up to Jackson Hole, Wyo., with R. F. Jones, of Salt Lake City, who heads Jones Distributing, and Bud Gurley, who has the Western Music Company at Twin Falls, Ida. Erskine reports that the trio brought in the limit without any trouble. . . . Frank Ritchie, assistant manager of Jones here, is taking a swing around New Mexico calling on operators. . . . Clyde Port, Seeburg factory representative, and two Seeburg service experts, Jack LaRue and Joe Kamys, were in the Jones office last week with some new angles on service problems.

Gus Carter, who has Carter Music Company at Fort Collins, came steaming into town with a new Buick to swap a little trade talk with Denver operators and to report that music play in his area has shaded off about 10 per cent recently. . . . Herman Walker, of Walker Music Company, says he may have to learn how to fix a music box again when he takes over his routes while his serviceman, Clarence E. Burg, takes a week off to see what the fish are doing up in Grand Lake.

Al Roberts and his brother, A. C., both of Wolf Sales Company, headed out last week by automobile for Rochester, Minn., where Al is slated for a check-up at Mayo Brothers. Then they will motor on to Fisherman's Point, Minn., where Mike Hammergren, Wurlitzer general manager, is holding a combination business powwow and a session of the fly-and-spinner society for Wurlitzer distributors.

Wolf Reiwitz, head of Wolf Sales, has chalked up another 4,000 air miles visiting branch offices of his (See DENVER on page 126)

## Kansas City:

Earl Welker has moved his Welker Supply Company, music and games operation, from Minnesota Avenue, on the Kansas side, to 1423 South 30th Street. His son, Bill, is now back from the Navy, helping run the routes and pick out new equipment. . . . R. A. Dahlstrom, sales manager for American Vending Corporation, has just returned from a swing around the Southern States calling on distributors. He doubled back from New York thru Chicago, returning in time to help with the work of moving the American vending plant to St. Louis. . . . Ace King, plant manager, already has moved to St. Louis, and C. R. Holcomb Jr., vice-president, expects to be down there by July 1.

Bill Roberts, district manager for Aireon, left last week for a series of showings in Texas, Oklahoma and Kansas. His first stop will be Dallas, where American Distributing Company, headed by Mrs. Audrey Reynolds, widow of the well-known coinman, Earl Reynolds, will display the new Aireon juke June 9. Standard Music Company, of Houston, headed by Sam Ayo, will hold its showing June 11, and Bill Battey, of American Distributing Company, of San Antonio, will hold an exhibition June 12.

Roberts will go from there to Wichita, Kan., where Matheny Vending Company, headed by Harold Matheny, will display the juke June 14 and 15. Oklahoma coinmen will get their chance to see it June 18 and 19 when K. & M. Music Company, headed by Charles Kanaster, will hold a showing in Oklahoma City. . . . Rudy Greenbaum, Aireon veepee, headed back for Los Angeles after a few days in his office here last week.

Irvin Weller, head of Consolidated Distributing Company, gave his new Beechcraft Bonanza a trial spin up to Chicago last week and brought Harry Williams, of Williams Manufacturing Company, back with him. Weller bought the plane to replace one he lost in a freak tornado at the Kansas City airport a few weeks ago. . . . Hugh Gibson and Lloyd Decker are the new salesmen at Consolidated, and they expect to be getting out in the territory soon. Gibson formerly was sales manager of a flying service here. Decker probably would easily qualify as the busiest man of the week. Just back from the merchant marine, he was getting married, hunting an apartment, and breaking in on the coin machine trade again. (See KANSAS CITY on page 127)



COIN MACHINE EXPERIENCE, 250 years' worth, gathered in Atlantic City for a combined meeting of the executive board and executive committee of the National Association of Amusement Machine Owners (NAAMO). Left to right, seated: Miss Vaughn, acting executive president; F. McKim Smith, NAAMO president, who has nine years' experience; Al Meyers, Rockaway Park, N. Y., 29 years; Meyer Wolf, Atlantic City, 29 years, and I. H. Rodstein, Philadelphia, 30 years. Back row: Al Rodstein, Philadelphia, 12 years; Joe Ash, Philadelphia, 11 years; Al W. Blendow, New York, 30 years; Sam Pinkowitz, Philadelphia, 31 years; Max Levine, New York, 23 years, and the dean of the group, Max Schaffer, New York, 46 years.

## Chicago:

R. E. (Smitty) Smith, Buckley Manufacturing Company, reports the firm is entertaining a distinguished visitor from France, M. Francois Ciccarelli, who has headquarters in Marseilles and has long been associated with Pat Buckley. M. Ciccarelli is spending several weeks at the Buckley plant, and is planning on returning to Europe later in the year. Out-of-town visitors here during the week included Joe Abrams, Youngstown, O., and W. A. Morefield, of Pana, Ill., one of the larger Illinois music operators.

O. D. Jennings will close the plant from July 4 to July 13 for summer vacation, which entire force will take in a body. J. B. Bacon, vice-president, spent a few days in New Orleans last week on business; he left June 11 and arrived back in Chicago last week-end. Dave Lovitz, who was reported last week as due to become a parent in about a month, is just as much surprised as his friends when the event transpired last week—June 8. Dave says the newcomer is a six-pound girl, named Andrea Marie.

Tom Viviano, Forest Music Company, Forest Park, Ill., and Adolph Raymond, A & M Music Company, Chicago, are friendly competitors on their local juke box routes and shipmates in their leisure hours, piloting their new power boat on the Fox River. Boys named the craft, a 140 horse-power speedster, "Juke Box." Tom says they broke a stack of records on the prow when they christened the craft.

Frank Mencuri, assistant sales manager at Exhibit Supply Company, says firm's plant superintendent, Ed Hughes, and electrical engineer, Norman Clark, who both recently were ill, are back at work again. . . . Bell-o-Matic Corporation's Grant Shay is a proud member of the winning team of golfers taking first place out of 51 entries in Mills Industries' sponsored tournament June 8. Event, which took place at Nordic Hills Country Club, was taken by Grant with able assistance of his partner Mills man Andy Thompson, foreman of firm's Lake Street plant. Grant was a guest of Mills Industries during the competition. Frank Lorden, Bell-o-Matic road man, returned from a successful Eastern trip last week and immediately packed to leave on a four-week Ohio trip.

Globe Distributing Company, via Vince Murphy, reports increasing sales of Downey-Johnson Coin Counter. Vince says Jimmy Johnson just received a fine present from one of his friends—two telephone books to sit on while driving his new 1947 Lincoln. . . . Murray Rosenthal, Coinex Corporation, says salesman Herman Freedman and mechanic Chris Sorenson are on vacations. Herman to Keokuk, Ia., to see if his house is still standing in spite of the floods, and Chris off on a fishing trip.

James H. Martin & Company, whose officials were present at the June 2-6 National Association of Music Merchants (NAMMM), outdid itself in giving carnations to visitors. Jimmy Martin left by plane for New York June 11, returned last week-end. . . . Harry Brown, American Amusement Company, flew in from his two-week New York trip June 11, reported everyone there cheerful about future and present business prospects. Harry is leaving today (17) for New York again on another two-weeker.

Harry Williams, Williams Manufacturing Company, took off in his Beechcraft June 10 for points west. With his wife, Lee, accompanying him, Harry intends stopping at intermediate cities before eventually arriving at Los Angeles. Tour is a business-pleasure combo. Visitors at Williams the past week were Pete Pieters, Kalamazoo, Mich.; Roy Mc-

(See CHICAGO on page 128)



**Los Angeles:**

Ray Powers, of E. T. Mape Distributing Company, back from a flying trip to San Francisco to talk over Mirro-Matic manufacture with Leonard Baskfield, of the Mape Company there. Powers has set up an assembly line for Mirro-Matic in order to supply music operators in this vicinity. . . . Eddie Nelson is expanding his vending route. He is now located near the South Pasadena city line but in Los Angeles. . . . Rosita Miranda, secretary to Joseph Duarte, export manager for Badger Sales Company, has resigned her position and may head back to Puerto Rico.

Charlie Robinson, of C. A. Robinson Company, back in Reno. This is not the trip reported last week but another one. . . . Fred Gaunt, of General Music, planning a summer vacation in the desert with his brother Walter. . . . Bud Parr, of Solotone Corporation, is making his home at the beach for the present. . . . Charlie Adams, of the Jack McLean orchestra, on Pico to set up a recording date with Coast Records. . . . Local candy vendors beginning to think about cooling their candy in their trucks to prevent spoilage.

Jean Minthorne ill at his home in the Malibu colony. . . . Jack Simon, of Sicking Distributors, to the races on Saturday afternoons. . . . Jack Ryan busy showing roll-downs at Sicking. . . . Charlie Fulcher, manager of Mills Sales here, showing the new Constellation machine. . . . George Burke, of Coinmatic, reports brisk sales of the newest Joe Hunter records. . . . Al Bettelman, of C. A. Robinson, mulling over road maps in anticipation of his vacation. . . . D. W. Price, of Allite Manufacturing Company, Inc., maker of Strikes 'n' Spares, back after representing the firm at the Seaboard showing in New York. Bill Schrader, of Allite, reports that manufacturing is moving along on schedule. . . . Bernie Shapiro, of Adams-Fairfax Corporation, reports that he will soon have an announcement of interest to vending machine operators.

**Detroit:**

Joseph LoBaido and James J. Giacchina, who are brothers-in-law, are reviving the Mercury Music Company, which they established and operated for a short time before the war. They operate their route of music machines chiefly in East Side locations. . . . Sidney E. Ray, who operates a small route of nut vendors, is establishing the Economy Nut Service on Santa Rosa Avenue and will also act as a distributor of packaged nuts.

Alexander S. Robinson, formerly a partner in the Individual Music firm here. Solotone operator, has switched to juke box operation under his own name and has headquarters on Wildemere Avenue. Louis Abraham, who was Robinson's partner, has dropped out of the business. . . . James Abdella, distributor for Northwestern Vendors and also for a line of nuts and specialty products for vending operators, was seriously ill this week with streptococcus infection of the throat.

Mark Linkner, now located on Trumbull Avenue, is revamping his business as the Mark Linkner Amusement Company, with himself as sole owner. New location was formerly occupied by Banner Novelty Company. . . . F. Stanley Collins and Hans Hagen are forming the Farmington Vending Company at 9542 Mansfield Avenue.

Irving B. Ackerman, counsel, and George Skinas, counsel, of the Michigan Automatic Phonograph Owners' Association (MAPOA), have returned from Washington where they represented the group before Congress in opposition to the projected Scott Bill. . . . Joseph Brilliant, head of Brilliant Music Company, has been on the sick list for a week; he had to postpone an up-State trip calling on operators. . . . Isidor Edelman, of Edelman Coin Amusements Company, is leaving on his second business trip to New York this month.

Harry Stanton, Robinson Sales Company, reports new business problems daily make life interesting. . . . Carl Angott, of Angott Sales Company, is completing remodeling and provision of new service facilities on the grounds of their new salesrooms on Puritan Avenue. . . . United Novelty's Edward P. Womack predicts good business for this summer. . . . Bud Engelhart, Wolverine Sales, is enthusiastically showing the new flexible Solotone set-up to all comers.

Max Marston, AMI distributor, has his floor cleared of all stock and is waiting for delivery of new carload of phonos. . . . Joseph H. O'Connor is organizing the Radiotel Service Company on West Congress Street. . . . Francis Antaya, who was in the coin machine business in Canada for about eight years, is setting up the AA Phonograph Service on Robns Avenue. He will handle service work for other operators in phonograph, pin game and related lines.

*Look To The GENERAL For LEADERSHIP*

YOUR LUCKY DAY IS HERE . . .  
HITCH YOUR WAGON TO GOTTLIEB'S

★ LUCKY  
★ STAR

Packs More Thrills Than Any 5-Ball Game Made

★ TERRIFIC ACTION  
During Every Second of Play!

★ KICK-OUT POCKETS  
Score and Re-Score!

★ SUPER HIGH SCORE  
Up to 400,000!

★ NOW DELIVERING  
Order Yours Today!



More Stars ★ ★ ★  
GOTTLIEB'S DAILY RACES  
GOTTLIEB'S DELUXE GRIP SCALE

Established 1925

Growing Steadily Ever Since

**GENERAL** Vending Sales Corp.

BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

**USED EQUIPMENT—RED HOT PRICES**

MUSIC	
Wurlitzer 750 E . . . . .	\$325.00
Wurlitzer 850 . . . . .	325.00
Wurlitzer 950 . . . . .	325.00
Wurlitzer 500 . . . . .	175.00
Wurlitzer 600 Rotary . . . . .	165.00
Wurlitzer 81 . . . . .	139.50
Seeburg 8800 . . . . .	200.00
Seeburg 9800 . . . . .	200.00
Seeburg 8200 . . . . .	200.00
Seeburg Commander . . . . .	175.00
Seeburg 1-46 . . . . .	WRITE
Rock-Ola Commando . . . . .	\$150.00
Rock-Ola 40 Super . . . . .	175.00
Rock-Ola 39 Standard . . . . .	150.00
Rock-Ola 39 Deuxe . . . . .	150.00
Rock-Ola 1422 . . . . .	WRITE
Aireon 1946 Model . . . . .	WRITE
Packard 1946 . . . . .	WRITE
Mills Panoram . . . . .	190.00

5 BALL F.P. PIN GAMES					
Kilroy . . . . .	\$199.50	Laura . . . . .	\$ 49.50	Production (Rev.) . . .	\$ 39.50
Miss America . . . . .	199.50	Army & Navy . . . . .	25.00	Shangri La . . . . .	42.50
Mystery . . . . .	199.50	Hollywood . . . . .	40.00	Whizz . . . . .	55.00
Suri Queen . . . . .	99.50	Flat Top . . . . .	49.50	Super Score . . . . .	175.00
Smarty . . . . .	175.00	Gobs . . . . .	25.00	Step-Up . . . . .	160.00
Home Run #40 . . . . .	25.00				

1 BALL F.P. PIN GAMES	
Victory Special . . . . .	\$325.00
Longacres . . . . .	125.00
Thorobred . . . . .	\$125.00
Record Time . . . . .	65.00

ARCADE EQUIPMENT	
A.B.T. Challengers, Practically New . . . . .	\$ 32.50
Evans Tommy Gun . . . . .	\$ 59.50
Goalee . . . . .	174.50
Scientific Batting Prac. . . . .	69.50
Bally Torpedo . . . . .	49.50

Terms: 1/3 Dep., Balance C. O. D.

**BEASLEY AMUSEMENT CO.**

614 8TH AVENUE SO. TEL. 5-6457 NASHVILLE, TENNESSEE

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PASTE THIS IN YOUR BOOK!

We are the authorized distributors in Louisiana for the following manufacturers:

- D. GOTTLIEB & CO. (Lucky Star)
- BALLY MFG. CO. (Special Entry)
- BELL-O-MATIC CORP. (Jewel Bell)
- H. C. EVANS & CO. (Bangtails)

Remember! Buy wisely—BUY only from an authorized distributor.

**DIXIE COIN MACHINE CO., INC.**

912 Poydras Street New Orleans, La.

Write! Wire! Whistle!

**NATIONALLY KNOWN COMPAS-GUARDIAN**

**PARTS**

SPECIAL JUNE 1947 LIST Now Ready!

**COIN MACHINE SERVICE CO.**

PARTS FOR EVERY OPERATOR'S NEED

1547 N. FAIRFIELD AVE. CHICAGO

**K. C. RECONDITIONED MACHINES**

YOUR CHOICE \$50.00 EACH

- Flat Top
- Arizona
- Oklahoma
- Cover Girl
- Streamliner
- Keep 'Em Flying
- Shangri La

YOUR CHOICE \$37.50 EACH

- Yanks
- Air Circus
- Home Run, '42
- 5-10-20
- Big Parade
- Four Aces
- Venus
- Hollywood

JUMBO PARADE, F.P. SUN RAY, F.P. \$49.50

YOUR CHOICE \$25.00 EACH

- Topic
- Monicker
- Show Boat
- Major '41
- Snappy
- Towers
- Champ
- Glamour Girl
- Dixie
- Spot Pool
- Invasion
- Stratoliner
- Bowlaway
- Spot Cha
- Pin Up Girl

BALLY HIGH HAND, \$89.50

SILVER MOON BOBTAIL BIG TIME BIG GAME \$34.50

KEENEY SUPER BELL, \$99.50

BALLY DRAW BELL, \$279.50

2 VICTORY SPECIALS, clean, perfect, \$325.00 ea.

TERMS: 1/3 Deposit, Balance C. O. D.

**K. C. NOVELTY CO.**  
419 MARKET ST. PHILA. 6, PA.  
MARKET 7-4641

5 BALLY DOUBLE BARRELS (Brand New)	Each \$125.00
2 5¢ BALLY DRAW BELLS (Like New)	950.00
1 EVANS 1946 TEN STRIKE	125.00
1 25¢ MILLS GOLF BALL VENDOR (Latest Model)	195.00
1 WURLITZER 71 COUNTER MODEL (With Stand)	75.00
1 WURLITZER 71 COUNTER MODEL (No Stand)	69.50
4 GOTTLIEB GRIPPERS (1946 Models)	27.50

**Christopher-Luker Co.**

763 S.W. 8th St. Miami, Florida



# F. & W. AMUSEMENT CO.

COOKEVILLE, TENNESSEE

## SUMMER BARGAIN SPECIAL SALE

USED PINBALLS IN A-1 CONDITION	
CROSS-LINE	\$ 29.50
HOME RUN (1942)	39.50
SPOT-A-CARD	49.50
YANKS	49.50
VENUS	49.50
BIG PARADE	49.50
LAURA	59.50
FLAT TOP	69.50
ARIZONA	79.50
CARNIVAL	99.50
BIG HIT	110.00
SUPER LINER	139.50
FAST BALL	139.50
SUSPENSE	139.50
STEP-UPS	139.50
SPELL-BOUND	149.50
STATE FAIRS	159.50
DYNAMITE	159.50
AMBER	159.50
SUPER SCORE	169.50
SHOW GIRLS	169.50
KILROYS	189.50
RIOS	179.50
<b>MISCELLANEOUS</b>	
TOTAL ROLLS	\$250.00
ATOMIC BOMBERS	WRITE
GOALEES	175.00
50 A.B.T. CHALLENGERS	@ 32.00
20 POP-UPS	@ 18.00
20,000 USED RECORDS	@ .09

MUSIC READY FOR LOCATION	
<b>WURLITZERS</b>	
700's	\$275.00
950's	300.00
780's	300.00
500's	150.00
<b>ROCK-OLAS</b>	
SUPERS	\$150.00
MASTERS	150.00
DE LUXE	140.00
STANDARDS	140.00
<b>SEEBURGS</b>	
8800, R.C.	\$250.00
COMMANDERS	175.00
VOGUES	175.00
ENVOYS	225.00
CROWNS	135.00
GEMS	125.00
REGALS	135.00
MILLS THRONES, A-1 CONDITION	85.00
<b>NEW EQUIPMENT</b>	
CHICOIN BASKET BALL CHAMP	\$499.50
GENCO'S ADVANCE ROLL	499.50
UNITED'S HAVANA	299.50
MARVEL'S LIGHTNING	299.50
BALLY'S ROCKET	WRITE
CHICAGO COIN'S GOALEE	300.00
WATLING 500 FORTUNE SCALES	200.00
NEW OUT OF THIS WORLD SPEAKER	95.00

# COINMEN YOU KNOW

**Denver:**  
(Continued from page 124)  
firm in Salt Lake City; El Paso, Tex., and Phoenix, Ariz., and spending the week-end with his daughter, Mrs. Betty Rosenthal, in San Francisco. He reports the Coast coin trade is getting pretty difficult as play tapers and competition sharpens. Business thru the Rocky Mountain area, he reports, still looks very good. An airplane enthusiast from the days when passengers had to wear helmets, goggles and coveralls to keep off the backwash of castor oil, Reiwitz has just been awarded a fancy plaque from United Airlines as a member of the 100,000-mile club.

Other out-State coinmen making the rounds of the distributors' shops here included Jess Barnes, of Linwood Springs; Leo Benedetti, who has G.I. Music Company at Trinidad; Tom Shockley, of Limon; Charles Todd, who has Todd Music Company at Colorado Springs, and Lou Nuttall, of Boulder. . . . Joe Magnone and Lou Bellotti, both of Walsenburg, also were in, and Charles Sardino, who has the new music company at Pueblo, was up to look over the machine situation. . . . R. L. Fuller, who has Mile High Music Company at Greeley, was another coinman making the circuit.

Wyoming operators on the week's visiting list included Joe Warrington, of Thermopolis; Harold Rounds, Lovell, and Al Richardson, who has the record shop at Rawlins. Warrington, who has been operating in the Big Horn basin for 20 years, says he is planning to sell his routes and retire from the trade to look after other interests. His operation extends into Cody, Riverton, Lander and half a dozen other Wyoming towns. Pat Johnson, another Rawlins operator, and Mr. and Mrs. Don Chipp, of Rock Springs, also were in last week.

Gibson Bradshaw, of Denver Distributing, is making plans for a showing of the new Mills Constellation in El Paso, Tex., within the next couple of weeks. Bob Nippert, who represents Bradshaw in West Texas, is reported making arrangements for this display, which probably will be held at a local hotel. . . . It's hard to tell who has the most enthusiastic sales talk for the new music box, Bradshaw or his office girl, Christine Murray.

C. W. Schlicht, of Chicago, manager of the music division of Mills Industries, and Perry Kinzie, of Tulsa, district manager for Mills, were in town to confer with Bradshaw the other day. Kinzie planed back to Tulsa early for a golf tourney in which he and his wife are expected to pick up some prizes. Kinzie, incidentally, is also an able musician who came into the juke business from the bandstand.

John Arzich and his two brothers are reported expanding their music routes at Raton, N. M. . . . With Frank Mazoni, his righthand man out of town for a few days, Lu D. Shulman, of Modern Distributing, was so busy he could hardly take time to stop and say "Rock-Ola." . . . A. J. (Jack) Arnold, of Ajax Music Company, was up in Wyoming last week looking after some orders for Packards, and his bookkeeper, Lillian Nebar, who usually looks after the office in Arnold's absence, was on the sick list.

Ward Terry and R. T. Anderson have taken over the Robert F. Clark Company, which distributes General Vending Corporation's soft drink vender. . . . Vitamin vendors have made their appearance in Denver lately, in bus stations and the public market. Machines, made by Kayem Products Company, Inc., of Los An-

geles, dispense two tablets of Thompson's Vibis Vit-o-Mins for a dime.

Charles Kaplan, partner in F. & M. Vending Company, candy and cigarette operation, is reported selling his penny nut and candy vendors. Ben McBride, Kaplan's partner, reports that they are looking for some used machines to expand their cigarette routes. He says both cig and candy sales have been climbing in recent weeks.

Juke box installed in the lobby of the Orpheum Theater to plug Frank Sinatra's new picture belonged to Wolf Sales Company. . . . Charles E. Sears and Flor J. Kloverstrom are the new mechanics on the Wolf staff in Denver, and Rex Tanner has been added to the service staff at the El Paso branch. . . . Fred M. Yoshioka, ace serviceman at Supreme Music Company, has received a certificate of proficiency from the trade organization, Radio Servicemen of America.

WE ARE DISTRIBUTORS OF CHICAGO COIN, GENCO, UNITED, MARVEL AND WATLING SCALE COMPANY.

ALL NEW EQUIPMENT, PROMPT DELIVERY ON ALL THIS EQUIPMENT. BE FIRST WITH THE LATEST, GET YOUR ORDERS IN TODAY. PHONE, WIRE OR MAIL ONE-THIRD CASH WITH ORDER, BALANCE C. O. D. TO

## F. & W. AMUSEMENT CO.

FRED BURKS, Owner & Mgr.; WALTER PHILLIPS, Bkpr.  
205 BROAD STREET Phone No. 125 COOKEVILLE, TENN.

## Used Music Equipment

REFINISHED • RECONDITIONED • GUARANTEED

SEEBURG 9800 RCES HI-TONES	\$299.50	ROCK-OLA '40 SUPER	\$215.00
SEEBURG 8800 RCES HI-TONES	299.50	WURLITZER 500A KEYBOARD	229.50
SEEBURG CADET RCES	225.00	WURLITZER 850E	299.50
SEEBURG REGAL	149.50	WURLITZER 600A KEYBOARD	199.50
SEEBURG CROWN	149.50	WURLITZER 616 LITE UP	99.50
ROCK-OLA 1946	495.00	AMI SINGING TOWER, 20 Record	175.00
ROCK-OLA '39 DELUXE	199.50	MILLS THRONE	135.00
ROCK-OLA '40 MASTER	215.00		

WURLITZER 1015 . . . . . WRITE

SPECIAL DISCOUNT ON QUANTITY PURCHASES—FOREIGN INQUIRIES INVITED ONE-THIRD CERTIFIED DEPOSIT, BALANCE C. O. D.

## Music Systems Inc.

NORTHERN OHIO FACTORY DISTRIBUTORS FOR SEEBURG

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### IMMEDIATE DELIVERY

Gottlieb LUCK STAR	Williams CYCLONE
Gottlieb DAILY RACES	United HAVANA
Gottlieb GRIPPERS	Exhibit CROSSFIRE
Chicago KILROY	A.B.T. CHALLENGER

**SPECIAL 1-BALL FREE PLAYS**


Dark Horse	\$ 85.00	Long Ace	\$195.00
Sport Special	60.00	Mills 1-2-3 (1940)	55.00
Darby '41	117.50	Foreign Colors	55.00
Pinilico	130.00		

WRITE FOR OUR COMPLETE PRICE LIST

## OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.

## STANDARD METAL TYPERS



NEW AND USED MACHINES

MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

### FINEST QUALITY METAL TYPER DISCS

Priced from \$7.50 Per 1,000

LUMIFRAME SIGNS NOW AVAILABLE

### NEW COLORED DISCS

NOW AVAILABLE

Guaranteed to increase your receipts. WRITE FOR SAMPLES AND PRICES.



## STANDARD SCALE CO.

4333 DUNCAN AVE., ST. LOUIS 10, MO.

### FOR SALE

#### NEW DUGRENIER CIGARETTE MACHINES

REGAL 1c PEANUT VENDERS

Immediate Deliveries. Write for Prices.

**WANT TO BUY**

Models B; W; WD; LE DuGrenier-Stuart.

Manufacturers—We are in need of Lines to Distribute. We Buy and Sell All Makes and Models of Cigarette Machines, Photographs and Pin Ball Machines, New and Used.

### STAR NOVELTY COMPANY

4151 DELMAR ST. LOUIS 8, MO.  
Phone: Franklin 0880

### FOR QUICK SALE

#### 3 PHOTOMATICS

\$495.00 EACH

Premier Late Models. 3-in-1 in good condition.

1/3 Day-8, Balance C. O. D.

### ST. LOUIS NOVELTY CO.

2718 GRAVOIS ST. LOUIS 18, MO.



**New York:**

(Continued from page 124)

jumped right into his new job in time to help set up the Aerion showing this week.

Max Iskowitz is away from Maxwell Music headquarters these days, on jury duty. . . . Joe and Lillian Mandel, of Queens-Nassau Automatic, are on an out-of-town vacation with their two children. . . . Also vacationing this week is Louis Becker, of Union Automatic Music.

C. M. Jones, backer of a new-type arcade machine that was first previewed at the parks' shows at the Sherman Hotel, Chicago, last December, states that he is about set to roll. His first model was wrecked in shipping on the way back from the Chi showing. . . . Abe Weinstein, Chicago op; J. W. Atkins, Middletown, N. C., and C. W. Jones, Flatriver, Mo., were visitors at Harry Berger's West Side Distributing Corporation last week.

Al Meyers, Rockaway Park arcade owner, is interested in another arcade, this one in Westchester. . . . Don Smith, son of F. McKim Smith, is now working in his dad's Atlantic City arcade. . . . Frank Engel, Automatic Equipment Company, Philly, is a new member of NAAMO.

Herb Weaver, of Forest Hills, N. Y., is now turning out grip testers. . . . Harry Fox, Boston, is visiting in New York.

**Kansas City:**

(Continued from page 124)

He worked with Weiler before the war. Harold Pearson, former Montgomery Ward executive who now heads Aireon, was among the visitors to Advance Music Company during the three-day showing staged by Dave Cooper and Dave Fleider. . . . A. W. King and W. C. Evans have launched the Sunset Amusement Company at Albany, Mo. King operates a grocery there and Evans is a restaurant owner. Buck Blankenship is handling the actual operation of the route. . . . Maynard Todd, Rock-Ola factory representative, and a factory service expert are due in at Consolidated this week.

L. C. Bowen, sales manager at Modern Music Company, new telephone music manufacturing firm here, was passing out cigars in honor of a new baby daughter, Beverly Ann. . . . New disk spinners at Modern Music are Rose Marie Strand, Shirley Hall and Mary Barnett, Miss Barnett is also an instructor for new girls and is secretary and general manager of the firm's studios. Norton Vance, Modern Music secretary-treasurer, reports they have a couple of new wrinkles on their magic music speakers. One is painting the boxes any one of a number of colors to match locations' decorations. Other is that the red cloth backing the grill has been touched up with blue musical notes.

It was a doubleheader for Virginia Carson at World Wide last week. Sunday she celebrated her sixth wedding anniversary and Wednesday was her birthday. But the celebrations had an off-note. Her husband, a student dentist under the G.I. bill, enters St. Joseph Hospital soon for a check-up. . . . Mary Ann Lamb, wife of Fred Lamb, office manager at Automatic Coin Machine Company, returned from the hospital where she has been with a broken ankle for several weeks. Her ankle is still in a cast, but she is able to get around on crutches.

Victor Roos, head of Automatic Coin Machine Company, was over to Rock Island, Ill., over Decoration Day. Mrs. Roos is planning to leave for Denver soon to visit her daughter and family, and she probably will drive back a new Chevrolet—her son-in-law has an agency for the autos there. Clarence Kemp, who has C. Kemp & Company, music and pins operation at Warrensburg, Mo., was on a buying trip, but he reports that business in his territory has taken a slump recently. . . . Other Missouri coinmen seen around the K. C. showrooms included Ed Wollett, of Sweet Springs; R. C. Boles, of Springfield; Charles Nelson, of Richmond, and Alvin Goodson, of Joplin.

R. L. McAllister, of Central Novelty Company, was up from Arkansas City, Kans., and Jim Martin, of Martin Amusement, was over from Topeka. . . . Other visiting coinmen from Kansas included W. H. Turner and John Plumb, both of Topeka; Robert Mercer, of Clay Center; W. B. Martin, of Shawnee; Martin Esser, of Topeka; Manuel Snavelly, of Lawrence; Vic Morgan, of Baxter Springs; Joe Davis, of Herington; Louis Pappas, of Parsons; H. D. Wadleigh, of Topeka, and Harry Nease, of Olathe.

Larry Frankel, of Frankel Distributing Company, at Rock Island, Ill., was due in last week-end for the opening of his firm's new branch office at 3814 Main Street here. Firm will distribute Packard Phonographs as well as various pin games. William H. Krieg, president of Packard Manufacturing Company, also was slated to be on hand for the grand opening, as were Bob Bleekman and Earl Hess, factory representatives. Charley Page, of Frankel's office at Rock Island, and Ken Willis, manager of the Omaha branch, were among others taking part in the event. Bill O'Brien, salesman for the Distributing Company, has been handling preparations for the opening, and he is expected to head up the office here.

**ATTENTION! OPERATORS EVERYWHERE!!**

WE HAVE ALL THE LATEST BRAND NEW FACTORY RELEASES!

BY FAR THE BEST  
THE DOWNEY-JOHNSON  
COIN COUNTER



IMMEDIATE SHIPMENT.  
1 Yr. Guarantee.

**\$217.50**  
F. O. B. Chicago

OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! Send For Our Complete List! We are interested in obtaining a large quantity of Post War 5 Balls. Send Your List. Cash Waiting!

**GLOBE COIN SORTER.....\$290.00**

DISTRIBUTORS, SEND FOR FULL PARTICULARS. FREE CIRCULAR AVAILABLE UPON REQUEST!

**BRAND NEW CHICAGO METAL SAFE STANDS.....WRITE**

**VICTORY SPECIALS—LONGACRES, DELUXE MODELS—WRITE FOR BARGAIN PRICES**

**NEW 5 BALLS**

CROSSFIRE  
KILHOY  
HAVANA  
ROCKET  
MAISIE  
LIGHTNING  
CYCLONE

**NEW SLOTS**  
ALL MAKES AND MODELS.

**—NOW DELIVERING—**

**ARCADE**  
CHICOIN BASKET BALL  
BOOMERANG  
GENCO ADVANCE ROLL

**1-BALLS**  
BALLY ENTRY  
BALLY SPECIAL ENTRY

WE WANT: KEENEY SUPER BONUS BELLS, 2-WAY AND 3-WAY MODELS. ALSO WANT EVANS WINTERBOOK CONSOLES AND BALLY VICTORY DERBYS. CASH WAITING.

**CONSOLES**

JENNINGS CHALLENGER  
BALLY DE LUXE  
DRAW BELL  
BALLY TRIPLE BELL  
EVANS CONSOLES (All Models)  
MILLS 3 BELLS

**EXTRA SPECIAL!**  
27 VOLT BAYONET BASE LAMPS. DESIRABLE FOR KEENEY BONUS SUPER BELLS. Minimum order ..... \$20.00 PER 100

TERMS: 1/3 DEPOSIT—BALANCE C. O. D. OR SIGHT DRAFT.  
CHARLES (JIMMY) JOHNSON—VINCE MURPHY



**GLOBE DISTRIBUTING CO.**  
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. · ARM. 0780

**SURPLUS INVENTORY SALE**  
THEY MUST MOVE!!  
PRICES SLASHED!!

PHONOGRAPHS	
Seeburg 8200, R.C., E.S.	\$250.00
Seeburg 9800, R.C., E.S.	250.00
Seeburg 8800, E.S.	225.00
Seeburg 8800, R.C., E.S.	250.00
Seeburg 8800, E.S.	225.00
Seeburg Envy, E.S.	250.00
Seeburg Colonel, E.S. (Maestro)	225.00
Seeburg Plaza, R.C., E.S.	245.00
Seeburg Plaza	195.00
Casino	175.00
Seeburg 20-Record in Victory Cabinet	100.00
Seeburg R.C. Special, Factory made	250.00
Seeburg R.C. Special, Non-factory made	200.00
Seeburg Regal, R.C., E.S.	225.00
Seeburg Model "Q"	125.00
Seeburg 8200 Victory, Cabinet only	75.00
Wurlitzer "500"	200.00
Wurlitzer "850"	400.00
Wurlitzer "24"	175.00
Wurlitzer Victory Rotary Selector	100.00
Wurlitzer "61" Counter Model	100.00
Wurlitzer "816" in Aristocrat Cabinet	100.00
Wurlitzer "616" Grilled	125.00
1946 Rock-Ola	495.00
Rock-Ola DeLuxe	225.00
Rock-Ola Windsor	100.00
Rock-Ola No. 2, 12 rcds.	75.00
Mills Throne	125.00
AMI Streamliner	150.00
AUXILIARY MUSIC EQUIPMENT	
Speak Organs, Seeburg	\$ 15.00
Seeburg WS 22 Wallomatic (Wireless) 5-8	25.00
Seeburg WB 12 Baromatic (9-Wire) 5-10-25	35.00
Seeburg Selectomatic DS 20-12 (3 Wire) 5c	25.00
Packard Wall Boxes	22.50

**W. B. NOVELTY CO., INC.**  
1012 Market Street ST. LOUIS, MO.  
Phone: Central 9292

**SPECIAL BUYS!**

Tornadoes	\$175.00	Sky Chief	\$ 69.50
Show Girl	169.00	Big Parade	49.50
Superliner	155.00	Knockout	44.50
Suspense	115.00	Keene Bonus	
Stage Door		Bells	Write
Canasta	90.00	Bally High	
Big Hit	90.00	Hands	69.50
Streamliner	55.50	Bally Club	
South Seas	69.50	Bells	79.50

All in A-1 Condition  
1/3 Deposit, Balance C. O. D.  
Also All New Pin Games in Stock  
**LEON TAKSEN COMPANY**  
2035 Germantown Ave., Philadelphia 22, Pa.  
Phone: Poplar 5-3658

**ROUTE FOR SALE**

A good business. Pittsburgh, Pa., and vicinity. 40 Phonographs, Wall Boxes, Auxiliary Speakers. Approximately 20,000 records, tubes, etc. 25 Pin Games, mostly new. Good three-story brick building. Two nice apartments. One available. Rent from property approximately \$1,500.00 yearly. Had health, reason for selling. Priced at only \$40,000.00.  
Write Box D-31, The Billboard, Cincinnati 22, O.

**SPECIAL CLOSE-OUTS**

**BRAND NEW**

**BALLY DOUBLE BARRELS**

in original crates  
**\$165.00 each**

**RUSH YOUR ORDERS TODAY**

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**FOR SALE**

**2-1946 BUCKLEY TRACK ODDS**

Twin Tube, Used 3 Weeks — GUARANTEED LIKE NEW  
**\$695.00 each**

One-half deposit must accompany all orders

**HEATH DISTRIBUTING CO.**

217 Third Street    Phones 2681-2682    Macon, Georgia



**BE WISE**

**BUY FROM MARKEPP**

*It's Safer!*

MUSIC	
Rock-Ola Std. Dial-a-Tune	\$185.00
Wurlitzer Victory 24	165.00
Seeburg Hi-Tone 9800, RC	305.00
Seeburg Hi-Tone 8800, RC	\$295.00
Wurlitzer 412	75.00
Wurlitzer 600R	185.00

ARCADE EQUIPMENT	
New Atomic Bomber	WRITE
New Superoll	\$295.00
New Pop-Up	WRITE
New Challenger	50.00
Chicago Coin Hockey	89.50
Lite League	100.00
New Chicago Coin Basketball Champ	499.50
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## Record Reviews

(Continued from page 120)

**BOB WILLS** (Columbia 37357)  
*Rose of Old Pawnee*—FT; VC.  
*Bob Wills Boogie*—FT.

Maestro Bob Wills and his Texas Playboys of piano and strings strike out a highly rhythmic setting on this spin. Scaled sweetly to the lively beats, maestro Wills spurs on the two McKinney Sisters as they harmonize it smoothly for Fred Rose's *Rose of Old Pawnee* serenade. And for the flip, the Texas Playboys spin it Western hot all the way for *Bob Wills Boogie* with all the boys tearing off a set of improvisations.

At the rural locations, dancers will single out the *Boogie* side.

**KAZIO JARZEBOWSKI** (Dana 523)  
*The Four Daughters*—FT; V.  
*Matched Couples*—W; V.

A lusty and spirited singer, Kazio Jarzebowski sells it strong for both of these Polish comedy folk songs. With W. Dana's music providing the pert setting, the lively polka rhythms are provided for *The Four Daughters* with the lively waltz beats for the *Matched Couples* Oberek.

Both sides will stack up at the Polish nationality spots.

**ERNIE BENEDICT** (Victor 25-1080)  
*Harmony Ranch Polka*—FT.  
*Night in May*—W.

It's a fine brand of international music that Ernie Benedict and his Polkateers, taking in banjo, accordion, bass and piano dish out for these two merry dance melodies. The polka rhythms are toe-teasing for the tune-ful *Harmony Ranch* with the gay and lilting *Night in May* waltz inviting for the old-time dancing.

For the nationality spots.

**STAS JAWORSKI** (Dana 522)  
*A Feather in My Hat*—FT; V.  
*Till the Dawn*—W; V.

The sweet and full-voiced tenor singing of Stas Jaworski spins in striking fashion for both of these Polish folk melodies. With plenty of spirit in his song, keeps it gay and lively for the *Feather in My Heart* polka. And is just as effective in singing it with sincerity for the bitter-sweet *Till the Dawn* folk melody, set in the slow waltz Kujawiak tempo. W. Dana's small orchestra provides the proper musical setting.

Both sides strong for the Polish quarters.

**FRANK WOJNAROWSKI**  
(Dana 524 and 525)  
*Hu-La-La*—FT; VC.  
*If You Were Mine*—W; VC.  
*The Hatchet*—FT; VC.  
*Our Polka*—FT; VC.

It's the Polish polka rhythms in the folk idiom by Frank Wojnarowski with his small orchestra of trumpet, clarinet, accordion, piano, bass and drums. Playing in spirited and happy style with the ensemble joining in on the song, it's the polka dance disking for *Hu-La-La*, *The Hatchet* and *Our Polka*, with a lively three-quarter beat for the Oberek, *If You Were Mine*.

Nationality locations will lap up these sides.

**FRANK SINATRA** (Columbia 37382)  
*Almost Like Being in Love*—FT; V.  
*There But For You Go I*—FT; V.

Singing with tender feeling, and with Axel Stordahl's music flushed with strings providing the colorful musical bank, Frank Sinatra delivers both of these ballads from the *Brigadoon* musical in fine fashion. Takes it at a bright tempo but sings it with full sensitivity for the beautiful *Almost Like Being in Love*. And just as expressive for the mood-inspiring *There But for You Go I*, taken in the slow ballad frame.

The lilting *Almost Like Being in Love* belted rings the bell for the phono fans.  
(Continued on page 130)

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**Record  
Reviews**

(Continued from page 129)

**THE BLUE SKY BOYS (Victor 20-2296)**

Kentucky—FT; V.  
I'm Going To Write To Heaven—FT; V.

It's the old-time homespun har-  
monies of the Blue Sky Boys (Bill  
and Earl Bolick) for both of these  
old-time songs with mandolin, guitar,  
fiddle and bass providing the appro-  
priate musical setting. Boys sing it  
with feeling in extolling the virtues  
of Kentucky, and with full pathos for  
the tear-jerking I'm Going To Write  
ballad on the mated side.

For the old folks at home.

**ROY ACUFF (Columbia 37345)**

Po' Folks—FT; V.  
There's a Big Rock In the Road—FT; V.

With peppery musical support from  
the accordion, fiddles and guitar, the  
mountain singing of Roy Acuff rings  
the bell with a resounding smack for  
both of these Western songs. Taking  
them at a fast tempo and with plenty  
of sincerity in his pipes, Acuff com-  
plains about being Po' Folk all the  
time, and for the flip, also a Fred Rose  
ditty, makes it a real Western swing  
spiritual for *There's a Big Rock in the  
Road*.

Both sides can be counted to ring up the  
coins.

**JOHNNY TYLER (Victor 20-2290)**

Oakie Boogie—FT; VC.  
Texas Red—FT; VC.

A rousing singer of the hoe-down  
variety, Johnny Tyler, his piping  
framed by the hot fiddle, electric guitar,  
piano and walking bass of the  
Riders of the Rio Grande, gives this  
wax a rousing whirl. *Oakie Boogie*  
is an eight-to-the-bar dance step in  
Oklahoma style, with the singing and  
playing just as spirited for the sere-  
nade to the Lone Star lady with the  
Titian tresses, *Texas Red*.

Tyler's enthusiasm is easily carried over  
to the coin-spenders for both of these sides.

**AL DEXTER (Columbia 37352)**

Who's Gonna Love You When I'm Gone?—  
FT; VC.  
Am I To Blame?—FT; VC.

The plaintive piping of Al Dexter,  
his bary voice strong and virile, pro-  
vides the pungent outdoor flavor for  
both of these cowboy torchers, both  
originals. His Troopers, sparked by  
trumpet tones and accordion squeez-  
ings, give highly rhythm support for a  
lively spinning *Who's Gonna Love  
You?* with a more moderate tempo for  
the tuneful *Am I To Blame?* torcher.

Both Western ballads will woo the coins.

**CECIL CAMPBELL (Victor 20-2303)**

She's Got the Cutest Eyes—FT; V.  
Steel Guitar Hop—FT.

The trumpet, accordion, fiddles  
and guitars of his Tennessee  
Ramblers laying down a bright  
bounce beat, Cecil Campbell sings  
it breezy about his little sweater  
girl with the *Cutest Eyes*, the novelty  
lyrics set to a catchy melody. For the  
flip, *Steel Guitar Hop*, Campbell  
shows off his electric guitar versa-  
tility. Frames his guit'-box harmonies  
in rural style, but strumming out  
chords most of the way, spinning is  
without the flash and fire of some of  
his other guitar classics.

She's Got the Cutest Eyes will vamp  
plenty of coinage.

**CHARLIE MONROE (Victor 20-2304)**

It's Only a Phonograph Record—FT; VC.  
I'm Comin' Back But I Don't Know When  
—FT; VC.

It's the homespun hillbilly singing,  
solo and harmony, that Charlie Mon-  
roe and his Kentucky Partners pro-  
vide for these two original romantic  
ballads. The fiddles, mandolin and  
guitar strumming out the hayseed  
rhythms, Monroe phrases it in rural  
style for *Phonograph Record* which  
spins out "I love you" sentiments. For  
the flip, *I'm Comin' Back*, also taken  
at a lively clip, it's the homespun har-  
mony singing.

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**FLOYD TILLMAN (Columbia 37393)**

*Gotta Have Somethin'*—FT; V.  
*Sweetheart, Darlin'*—FT; V.

Singing it in spirited rustic fashion, Floyd Tillman spins it bright for the repetitious *Gotta Have Somethin'* as he asks for something to drive away the blues. The accompanying fiddles and guitars provide pert rhythmic support. For the flip, Tillman turns it over to Marge and Helen for sober and soulful harmony singing for his *Sweetheart Darlin'*, also taken at a bright tempo. But here again, the Western rhythms of the accompanying string band are more inviting than the song or the singing.

Little phono appeal in the tunes plattered here.

**FOY WILLING (Majestic 6013)**

*I Wonder Who's Kissing Her Now*—W; VC.  
*Wait'll I Get My Sunshine in the Moonlight*—FT; VC.

The sweet and smooth harmonies of the male quartet topped by a top tenor, makes it a stylish spin in the waltz tempo for the *Kissing Her Now* evergreen, with the accordion, clary fiddle and guitar of Foy Willing's Riders of the Purple Sage making it just as smooth for the instrumental support. Just as inviting is the lilting *Sunshine* ditty on the mated side, the quartet singing it at a moderate tempo and contrasting with a lively beat to which Western hot fiddling and accordion squeezings are added.

Both sides will count for coins.

**JOHNNIE LEE WILLS (Decca 46054)**

*Lazy John*—FT; VC.  
*Texas Sandman*—FT; VC.

Plenty pert and toe-teasing are the rustic dance rhythms of Johnnie Lee Wills and His Boys re-issued here. With Leon Huff and the male trio singing in spirited style and the full instrumented band blowing Western licks on their hot horns, it's a hoe-down dance ditty for the maestro's *Lazy John*, and just as tasty for the lively and tuneful *Texas Sandman*. *Texas Sandman* spins plenty bright for the Western spots.

**BILLY WILSON (Cowboy CR-401)**

*My Beauty From Butte*—FT; V.  
*Cowboy's Lament*—W; V.

A sincere and virile singer, Billy Wilson's cowboy chanting rings the bell for these sides. The Blue Rangers, taking in accordion, fiddle, guitar and bass, providing toe-tapping support, Wilson sings it spirited for the tuneful *Beauty From Butte*. For the flip, the traditional *Cowboy's Lament* waltz melody of the last round-up, it's an old-time song with Wilson joined by a male trio singing it in old-time style.

Phono attraction all packed in *My Beauty From Butte*.

**THE CHARIOTEERS (Columbia 37399)**

*Ride, Red, Ride*—FT; V.  
*So Long*—FT; V.

The fine vocal blend of the Charioteers, with plenty of rhythmic and spiritual flavor in their harmonies that take in a wide vocal range, is out of the top drawer for this dishing. With the wide-ranged tenor pacing the way, the Charioteers bring back one of their top specialties in the easy riding *Ride, Red, Ride*. The small rhythm band led by Mannie Klein cuts in with a shuffle boogie beat for their singing, which gives way to a thoughtful and fruitful trumpet solo hot by the maestro. For the flip, tempo is slowed to the ballad, and with the piano accompanying, the solo tenor carries it for the *So Long* blues torcher, and tops all the way.

*Ride, Red, Ride*, good for another long ride in the music machines.

**HANK WILLIAMS (MGM 10033)**

*Move It On Over*—FT; V.  
*I Heard You Crying In Your Sleep*—FT; V.

A lusty lyric slinger, Hank Williams has an attractive rhythm novelty in *Move It On Over*, telling the little dog that the big dog is moving

in. His Drifting Cowboys add toe-teasing vocal and instrumental support with Williams as potent on the electric guitar pickings as he is on the singing. For *Crying in Your Sleep*, also an original, Williams sings the torch ballad with sincerity, adding a stanza of his plectrum sparkle.

*Move It On Over* will be played over and over at the phono stops.

**JOE MERESCO (Apollo 148 and 149)**

*The State Polka*—FT.  
*Merry-Go-Round Polka*—FT.  
*Cuckoo Polka*—FT.  
*New Warsaw Polka*—FT.

Maestro Joe Meresco, with a full band paced by clary, trumpet and accordion, dishes out a highly musical and tuneful brand of polka dance music for these Polish folk melodies. Music is all gay and tuneful with the rhythms toe-teasing all the way.

All the sides stack up strong where the Polish polka platters are piled in the phonos.

**FERKO STRING BAND (Polda 102)**

*Golden Slippers*—FT.  
*Hello*—FT; VC.

Two traditional marching songs long identified with the Philadelphia Mummers Parade. And to bring the New Year's Day musical atmosphere to the turntable, they are played by the saxes, banjos and fiddles of the Ferko String Band, directed by R. Traub. Ten times winner of the Mummers Parade, including this year's spectacle, the string band achieves a fine balance on the biscuit as they strum out in spirited style for both *Golden Slippers* and *Hello*, adding an ensemble singing session

for the latter song.

For taps and taverns, particularly in the Philadelphia area.

**NATHAN MILSTEIN (Columbia 17408)**

*Rondino*—FT.  
*Melodie*—FT.

Two familiar encore pieces for the concert fiddler, Nathan Milstein, with Artur Balsam at the piano, re-creates the graciousness of these lovely melodies of an early day. The music is courtly and light for Fritz Kreisler's *Rondino On a Theme by Beethoven*, and stately for the familiar *Melodie* arranged by Kreisler from Gluck's *Orpheus*. Milstein's broad tone interprets the spirit for both light pieces. And while the wax makes for no display of virtuosity, it's pleasant spinning.

For the home library.

**DON COSSACK CHORUS (Columbia 7493)**

*The Exchange of Diplomatic Notes—Parts I and II*—V.

The Don Cossack male chorus, led by Serge Jaroff, take both sides of the 12-inch track for a rousing and stirring performance of one of their popular concert pieces. It's Shvedoff's *The Exchange of Diplomatic Notes Between the Turkish Sultan and the Zaporozhsky Cossacks*. Singers tell a vivid lyrical story of the Cossack band which refused to submit to a Turkish Sultan, and the performance makes for an admirable addition to the singing troupe's library of waxes.

Welcome addition to the music library at home.

**ROGER HOFFMAN (Aetna 300)**

*There'll Be a Light in the Window Back Home*—FT.  
*Just a Cabin in the Mountain*—FT.

With full command of the organ console, Roger Hoffman pumps it plenty rhythmic for both of these Western melodies. Nothing rustic in his organ harmonies, Hoffman takes both selections at a bright tempo and keeps the rhythmic pace that way. For those seeking out organ melodies, Hoffman provides a most satisfying spin.

Not for the music boxes.

(Continued on page 132)

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6A8	.39	37	.52
6C4	.79	38	.67
6C5	.67	39/44	.59
6C6	.59	41	.52
6D6	.59	42	.52
6F6	.67	45	.52
6H9	.67	47	.67
6J5	.59	50L6	.67
6J7	.79	55	.67
6K7	.67	57	.81
6L6	1.29	70L7	1.73
6N7	.97	78	.67
6SC7	.81	80	.42
6SJ7	.67	83	.81
6SK7	.67	2050	1.59
		2051	1.59

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DOUBLE BARREL	135.00
SPELLBOUNDS	140.00
FIESTA	145.00
STEP UPS	145.00
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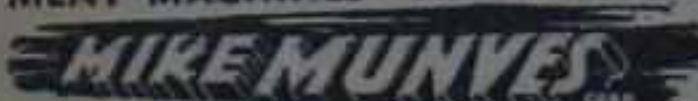
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**RECORD REVIEWS**

(Continued from page 131)

**ARTHUR SMITH (Super Disc 1031)**

Boomerang—FT.  
South—FT.

More of Arthur (Guitar Boogie) Smith's spectacular plucking of the electric guitar strings in this two-some. Uses his Hot Quintet, piano and rhythm, for a flashy and lively Boomerang instrumental. And carries on with his fidgety fingers for South, the Western rhythms whipped up by his Sensational Trio of bass and guitars.

With the electric guitar strums tops for coin-catching, both sides will count.

**NELLIE LUTCHER (Capitol Americana 40002)**

Hurry on Down—FT; V.  
The Lady's in Love With You—FT; V.

In her debut waxing, husky-voiced Nellie Lutcher reveals a rhythm song personality that promises race fan attention. Thumping her own Steinway accompaniment, and supported by bass, guitar and drum, lass injects a-plenty into her pipes for her own lively *Hurry on Down*. Tempo slows down for a unique styling of the oldie on the other side, in which gal throws full vocal emphasis on the beat.

Jazz jukes may find profitable spinning in these sides, giving *Hurry on Down* the first choice.

**SONNY TERRY (Capitol Americana 40003)**

Whoopin' the Blues—FT; V.  
All Alone Blues—FT; V.

Sonny Terry, the blind lad who until recently held a featured slot in Broadway's *Finian's Rainbow*, displays his harmonica-blues shouting talents in his initial waxing. Backed by a rhythm wing, Terry offers a down-to-earth brand of music making on these sides. In *Whoopin' the Blues*, a bright tempoed item, he reveals his control of the mouth Wurliizer, shouting the fills between harmonica breaks. Mater surface is devoted to an unconvincing, slow blues item.

Sides may snare loose change at race locations.

**JOHNNY MERCER WITH THE PIED  
PIPERS (Capitol 422)**

Tallahassee—FT; V.  
Cecilia—FT; V.

Accompanied by the warm and rhythmic blends of the Pied Pipers, Johnny Mercer is vocally at home in Tallahassee, Frank Loesser's song dedicated to the Florida capital city (from Paramount's *Variety Girl*). The Mercer singing style, coupled with the Pipers' rhythmic sparkle and the accompanying Paul Weston ork, makes this version of the tune a promising entry in the Tallahassee sweepstakes. Cecilia, again bidding for popularity after clicking more than a decade ago, gets a rather empty welcome in

this arrangement, despite the efforts of the Mercer-Pipers-Western trio.

Screen boost for Tallahassee should boost this side's take.

**UNCLE HENRY'S ORIGINAL KENTUCKY  
MOUNTAINEERS (Capitol Americana 40004)**

You Should Have Thought of That Before—FT; V.  
Two Time Loser—FT; V.

Another new entry in this label's folk catalog, the Uncle Henry group (for five years on Chicago's WJJD), comes thru with two sides of authentic mountain music. Fiddles, guitar and mandolin provide the hillbilly setting for both sides. Vocal billings go to Sally and the Coonhunter on *You Should Have Thought of That Before*, while the Coonhunter shoulders the lyric burden on the B side.

Either side will bid for coins at hillbilly locations.

**LARRY CASSIDY (Capitol Americana 40005)**

Sold Down the River—FT; V.  
Stormy Heart—FT; V.

Still another addition to label's expanded folk wing, Larry Cassidy proves himself a wax-worthy mountain troubador in his kick-off dinking. Fiddles and guitars provide the hill country atmosphere for Cassidy's old-time flavored ballad stylings. He's joined in a duet on both sides, in addition to his solo warblings.

Disk will nudge mountain coins.

**JO STAFFORD (Capitol 423)**

I've Been So Wrong for So Long—FT; V.  
Passing By—FT; V.

Jo Stafford pairs both facets of her song personality for this twosome and wins on both sides. She injects a rhythmic lilt into her pipes to sell the slow and groovy *So Wrong for So Long*. Foresaking the usual string wing, Paul Weston and crew help to emphasize the beat in a convincing manner. Mood grows dreamy for the reverse. *Passing By*, ballad used by Jean Sablon as his airshow theme, is voiced in smooth-as-silk fashion by la Stafford. Weston here provides a lush accompaniment, spotlighting the Strads thruout while lightly defining the easy-going pace.

Stafford fans will prefer her characteristic styling of *Passing By* while *So Wrong* shows promise tune-wise.

**ELLA MAE MORSE (Capitol 424)**

Old Shank's Mare—FT; V.  
Get Off It and Go—FT; V.

It's Ella Mae Morse's same old boogie style of song shaping that catches the ear on these sides. To provide the honkytonk atmosphere, lass surrounds herself with a seven-piece combo that includes Buddy Cole at the Steinway, Geechie Smith on trumpet, Mahlon Clark's clarinet and Harry Babasin on bass. Group lays down the eight-to-the-bar beat slow and solid in the groove as she chants of "traipsin' to Boston" on her own two feet. Beat brightens for the *Get Off It* side, a contagious rhythm ditty cut from typical blues cloth. Both tunes are capably arranged by Dave Cavanaugh.

Sides will attract wherever boogie still reigns.

**FREDDIE STEWART (Capitol 426)**

Sincerely Yours—FT; V.  
There's That Lonely Feeling Again—FT; V.

A newcomer to the Capitol fold, Freddie Stewart offers a brand of ballad styling that should win a strong following in the influential bobby sox ranks. Lad's high pitched pipes, formerly heard on the now-defunct Bel-Tone label, have been featured in Monogram's *Teen-Ager* pix series. Youthful balladist combines a pleasing voice with a heart-and-soul sincerity and a manner of the slurring the lyrics that's reminiscent of early Sinatra. Both love tunes heard here are aimed straight

at the hand-holding crowd. A little different twist of the old words-and-music formula is featured on these sides. A velvety voiced lass, tagged "the Dreamlady," recites a stanza of the lyrics between Stewart's vocal choruses. If continued in his future releases, this may well become an advantageous trade-mark. Romantic instrumental setting is tastefully furnished by a small study group consisting of accordion, guitar, harp, bass, vibraharp, piano and celeste.

A strong contender to the bobby-sox throne, Stewart's initial sides promise juke profits.

**MATT DENNIS (Capitol 425)**

Lazy Mood—FT; V.  
A Trout, No Doubt—FT; V.

Lazy Mood, known a couple of years ago as *Slow Mood* makes for an easy, restful love ballad ideally suited for the summer listening. Matt Dennis warbles the Johnny Mercer-Eddie Miller tune in a relaxed manner. Miller displays the better known side of his talented self, adding his full-toned tenor sax to the accompanying Paul Weston ork. Flip is a silly ditty comprised of zany, obvious rhymes and a catchy beat, lyrics comparing relatives with members of the animal kingdom.

Topside holds the nickel attraction, but should its novelty ditty mate click, that'll be the surface to get most of the wear.

**Total State Cig Tax  
Collections Increase**

CHICAGO, June 14.—Total State cigarette tax collections for the month of April amount to \$19,177,000, an increase of 1.1 per cent over the same month last year, according to a report issued this week by the Federation of Tax Administrators.

The report covered 31 States and included cigarette taxes as well as license fees. In some States it also included other tobacco products.

There were only 31 States in the country levying a cigarette tax during April. However, since that time this number has been raised to 35 with the authorization by the Legislatures of those States to levy a tax.

New York led all States in total amount of taxes collected with \$2,865,000, which represented a decrease of 3.7 per cent under last year's figure. Illinois was in second place with collections of \$2,014,000, which was an increase of 38.3 per cent over April, 1947. Texas was in third place with total collections of \$1,632,000, an increase of 3.4 per cent over the same month last year.

**Evening Bulletin  
Features Laundry**

PHILADELPHIA, June 14.—Lauderettes, set up at the Mohawk Carpet Mills in Amsterdam, N. Y., came in for a photo feature in *The Philadelphia Evening Bulletin* here recently. The Mohawk firm installed 15 of the automatic laundry machines, Bendix-made, to help cut the absentee rate on the part of women employees.

The laundries now run a full schedule, two half-hour shifts a day, five days a week, and the carpet company management reports absenteeism cut to a minimum.

**Nominating Committee Is  
Named for Candy Jobbers**

WASHINGTON, June 14.—The nominating committee for the National Candy Wholesalers' Association (NCWA), was announced this week. It consists of I. L. Saffer, Newark, N. J., chairman; Frank P. Corso, Biloxi, Miss.; Jack Beaty, Albuquerque, N. M.; Glen Baldwin, Lincoln, Neb., and Joseph Bianco, Detroit.

Nominations will be accepted from the floor at the NCWA convention in addition to the committee's slate.



## Ordinance Permitting Games In Springfield Given in Full

SPRINGFIELD, Ill., June 14.—Effective July 1 amusement machines in this city will be licensed under terms of an ordinance adopted by the city council. Penny amusement games will be taxed at the rate of \$10 per year, and all machines operating for more than a penny will be subject to a \$30 annual tax, but neither is to exceed a total of \$150 in any one location.

Exempt under the newly adopted ordinance are merchandise vending machines and juke boxes.

### Official Text

Text of the ordinance, as published by the city council, follows:

"An ordinance regulating and licensing coin-operated amusement devices and providing for revocation and penalties.

"Be it ordained by the Council of the City of Springfield, Illinois:

"Section 1. Definition. As used in this ordinance, the term 'coin-operated amusement device' means any amusement machine or device operated by means of the insertion of a coin, token, or similar object. The term does not include bona fide vending machines in which are not incorporated gaming or amusement features. The term also does not include any coin-operated mechanical musical devices which are licensed by an ordinance dated February 15, 1944, as amended. The term also does not include any gaming devices or so-called slot machines, and nothing in this ordinance, or in the license granted hereunder shall be construed or shall operate to legalize or permit the use of any device which by State law or local ordinance is now prohibited or made-illegal.

"Section 2. License Required. It shall be unlawful for any person, firm or corporation, either as principal, agent, lessor, or lessee, to possess, keep, permit or maintain any coin-operated amusement device on any place or premises under his or its control within this city and open to the public or any group or class thereof, without first obtaining a license therefor. The license shall be for the operation of such device at a particular location and shall not be transferable to any other person, firm or corporation or to any other location. However, such device may be replaced by another such device at the same location by the same licensee without obtaining an additional license.

### How To Apply

"Section 3. Application for license. Any person, firm or corporation desiring a license for any device hereunder shall file application therewith the city clerk on a form to be provided by the city, and shall thereon give the name and address of the applicant, the trade name and general description of the device or devices to be licensed, the name and address of the owner of the device or devices if other than the licensee, the address of the premises where the licensed device or devices are to be operated, together with the character of the business carried on at such place, and the denomination of the coin or coins required for the operation of each device, or the value of the token used in lieu thereof. The proper license fee shall accompany such application.

"Section 4. License Fees. The license fee required hereunder shall be \$10 per year or portion thereof for each and every coin-operated amusement device which operates by means of the insertion of a 1-cent coin, and the license fee required hereunder shall be \$30 per year or portion thereof for each and every other coin-operated amusement device, except that the maximum fee required by this ordinance for a li-

icensee at one location shall not exceed \$150 per year or portion thereof.

"Section 5. Issuance and Term of License. Application for licenses hereunder shall be first referred by the clerk to the mayor who shall make such investigation as he deems necessary. If the application is approved by the mayor, the license shall be issued by the clerk, and the clerk or the license collector shall

remit the same to the city treasurer. If the license is denied, the fee shall be returned. All licenses under this ordinance shall expire June 30 following their effective date.

"Section 6. Persons under 18 not to be permitted to operate devices. It shall be unlawful for any person, firm or corporation to permit or allow any person under the age of 18 years to operate or play any coin-operated amusement device in the City of Springfield and if any such device is operated or played by such a minor, the license for such device and for all other such devices, licensed on such premises, shall be subject to summary revocation as hereinafter provided.

Section 7. Posting of Licenses and

Revocation. Every license shall be attached to or posted in a conspicuous place nearby the device or devices for which it was issued. Licenses shall be summarily revoked by the mayor or superintendent of police without the return of any portion of the license fee for any violation of this ordinance.

"Section 8. Penalty. The operator of every place or business shall be deemed to be responsible for the operation of any coin-operated amusement device upon the premises occupied by him. Any person, firm or corporation violating the provisions of this ordinance shall for every such offense be fined not less

(See Game Ordinance on page 134)

# SERVICE IS OUR BUSINESS

# IF TRADIO IS YOURS

## New TRADIO Console Stand now available to operators

To the long list of outstanding features, which has made Tradio, Inc., the country's leading manufacturer of coin-operated radios, we're happy to add still another. It's the new Tradio console stand, designed to meet the requests of those operators who want a mobile rather than a fixed Tradio installation.

This new console stand, which measures 28" high, 18 3/8" wide, 12 1/2" deep, was especially designed for us by one of the country's leading manufacturers of metal furniture. Built entirely of feather-weight aluminum, with shelf space for magazines or telephone directories, this highly-functional piece of furniture comes beautifully finished with durable, specially-processed baked enamel to blend with the Tradio cabinet. To avoid the possibility of theft, the set may be solidly mounted to the console stand from within the cabinet. The set cannot be dislodged from without.

If you want the equivalent of a console at half the price, you'll want to install your Tradios in this fashion.  
**THE CONSOLE STAND SELLS FOR \$6.95** F. O. B. Asbury Park, N. J.

FOR FULL INFORMATION, PHONE, WIRE OR WRITE TRADIO, INC., DEPT. BB

ATTENTION REPUTABLE DISTRIBUTORS  
Now that we're operating at peak production, Tradio franchises are available in the following territories: Colorado, Idaho, Nevada, North Dakota, South Dakota, Utah, Wyoming.

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# Growing Competish Revealed In Laundry Institute Tale Of Coin-Operated Locations

300 Launderettes in Metropolitan New York

(Continued from page 112)

a community washing machine located in the basement or in the neighboring 'launderette' store. College towns, resorts and other crowded places where large numbers of people gather for a short time also appeared to offer a more permanent market for automatic laundries."

The report also contained the results of a survey conducted by the New Jersey Laundry Owners' Association to determine what type customers now use automatic laundries. The following three categories stood out: (1) People who have never patronized laundries; (2) former laundry customers which include

those who dislike waiting for the return of the laundry as well as those afraid of losing things at the laundry, and (3) novelty or temporary users.

An analysis of the New Jersey survey showed that a fair number of present automatic laundry customers are younger women who have never been laundry customers. However, it also showed that even more of the women were middle-aged, long-time housekeepers. The report also carried a comparison of prices on the automatic laundry and charges on similar bundles at a commercial laundry. It showed that an 18-pound bundle of both white and colored clothing would cost 70 cents at

## 68-Cent Cigs

LONDON, June 14.—Great Britain has increased the tax on cigarettes by 20 cents a pack, raising the purchase price to 68 cents. The new price, which went into effect April 16, is being used by the government as a method of cutting dollar spending. The price increase was brought about by a hike in the duty on imported tobacco.

the automatic laundry, whereas the commercial laundry price for the same bundle would be \$1.25.

### Typical Comment

On the subject of care, many automatic laundry customers are quite outspoken on why they switched from commercial laundries. Typical is the following remark made to Mrs. Roger B. Henry (the investigator in the New Jersey survey): "My laundry lost so many things I just could not tolerate it any longer. Lost things are so hard to replace these days and the laundry was so slow in settling my losses."

In order to meet the competition of the automatic laundries the bulletin stated some laundry owners are now promoting a fast, low-minimum damp wash service to meet launderette competition. Some laundries, it stated, have gone back to the faster two-day damp wash service of pre-war days. At the same time, it was reported, a Georgia laundry is considering promoting a three-hour damp wash service to compete with the automatic machines.

"Most laundry owners agree that they cannot compete for very long on a price basis with the automatic laundries, the bulletin stated. However, a damp-wash service which is not a great deal higher priced than the launderette costs and which offers the advantages of free pick-up and delivery service can be made attractive to many present prospective automatic laundry customers."

The bulletin stated that automatic laundries in some towns where they are beginning to feel the effects of the commercial laundries' counter-attack, have expanded their service to include drying and ironing equipment.

## Jet Expert Added To C-Eight Staff

NEWARK, N. J., June 14.—Robert Longhi, rated as one of the world's top experts on supersonic planes and jet propulsion, is a member of the research staff of C-Eight Laboratories, manufacturers of electric cigarette vending machines. A native of Milan, Italy, Longhi was brought to this country 13 months ago by Mario Caruso, C-Eight executive who also operates a manufacturing plant in Naples.

The Nazis once sentenced Longhi to 20 years at hard labor for refusing to work on some of Goering's airplane ideas. He is still working on a jet plane which he says will have a 15-mile ceiling and fly at the speed of 15 miles a minute.

### GAME ORDINANCE

(Continued from page 133)

than \$10 nor more than \$200 and for every violation of a continuing nature, each day such violation continues shall be considered a separate offense.

"Section 9. Effective Date. This ordinance shall become effective on July 1, 1947, after its passage, signing and recording, and shall be published not later than June 1, 1947."

## Gum Prices in Drop; Gray Market Easing

(Continued from page 109)  
operator declared: "Even tho there has been no drop in factory prices competition definitely is tightening up. There is a little more merchandise available."

According to members of the vending machine industry, probable reason for the recent drop in ball gum prices is that jobbers, who have built up large inventories at gray market prices, are trying to lower those inventories before a major break in the market.

It was pointed out that much of the gum now on the market is not true bubble gum because there is little latex in the base. Latex is used in bubble gum whereas chicle is the base for other types. As a rule, the latex balls are more expensive than those containing less.

### Mexican Output

There was some speculation to the effect that Mexican bubble gum production, which has been growing by leaps and bounds in the past few months, might be responsible for the drop in prices. At the same time it was pointed out that most of the Mexican production is stick and packaged types rather than ball type. However, the fact that the Mexican product does have a latex base could possibly have its effect on the price of the lower grade ball types now on the market.

The size most frequently offered by jobbers over the country is five-eighths of an inch which averages about 140 to the pound.

JACK RABBIT	\$149.50
UNDERSEA RAIDER	169.50
DRIVEMOBILE	139.50
ACE BOMBER	129.50
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## METAL TYPER DISCS

FOR GROETCHEN TYPER  
Finest Aluminum—Standard Thickness  
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PRECISION  
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\$8.50

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Sample on request

MONEY BACK GUARANTEE  
1/3 with order, balance C. O. D.

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You'll be SURPRISED at the ATTRACTIVE prices we are offering the following equipment. Wire, write or phone us!



M. S. GISSER, Sales Mgr.

- NEW BALLY ROCKETS
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- USED KEENEY 3-WAY SUPER BONUS BELLS
- USED 5-5c KEENEY SUPER BONUS BELLS
- USED 5-25c KEENEY SUPER BONUS BELLS

- BRAND NEW BALLY DELUXE DRAW BELLS
- 6 SLIGHTLY USED DRAW BELLS
- SPORTSMAN—ROLL DOWN
- 6 PINCH HITTERS—ROLL DOWN



### CLOSE-OUT

75 Brand New Card Vendors, with 1,000 Cards, Each \$25.00 Complete

### COUNTER GAMES

- A.B.T. Challengers \$ 55.00
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- Marvel Pop Up 49.50
- Advance Shockers 18.50
- Silver King Grip Views 49.50
- Champion Basketball 49.50
- Daval Skill Shot Write Kicker & Catcher 39.50
- Imps 13.75

### ROLL DOWNS

- 8 Pinch Hitters \$225.00
- 25 Total Rolls 240.00
- 2 Sportsman 295.00
- 2 Genco Playballs 110.00

### CIGARETTE VENDORS

- 1 9-col. National 9-30 \$ 85.00
- 2 S.M. 7-col. SP Models 85.00
- 2 S.M. 7-col. DeLuxe 75.00
- 2 8-col. Unedpak 110.00
- 3-10-col. Rows Royals 110.00
- 10 11-col. DuGranier Champions 125.00

### SLOTS

150 MILLS SLOTS, including Blue Fronts, Brown Fronts and CHROME BELLS, in 5c, 10c and 25c denominations. Ready for operation. Exceptionally good shape. Will accept best offer for any quantity, or complete lot!

### SLOT SAFES

Heavy steel, revolv-around safes. Burglar proof. Takes any slot machine.  
Single ..... \$175.00  
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Lock Box Stds. .... 27.50

### ARCADE EQUIPMENT

- 2 Lite-o-Leagues \$195.00
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- 1 Sky Fighter 165.00
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- 3 Keene Air Raiders 110.00
- 3 Chicken Sams 95.00
- 3 New Bow-A-Score 125.00
- 1 Undersea Raider 175.00
- 1 Scientific Baseball 95.00
- 3 Exh. Elec. Iron Claws 69.50
- 1 Tommy Gun 95.00
- 1 Late Type Vitalizer 185.00
- 5 Ten Strikes 65.00
- Kissometer 150.00

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- Big Top \$ 89.50
- High Hand 89.50
- Royal Flush 89.50
- 4-Bells 295.00
- Paces Saratoga 95.00
- Paces Reels 95.00
- 5 & 25c Super Bells 175.00
- 5c Super Bells 135.00
- Bally Club Bells 140.00
- 2 Bob Talls 75.00
- 2 Sun Rays 95.00

### BUBBLE BALL GUM

LOOK FOR OUR AD IN THE VENDING MACHINE SECTION

### MUSIC

- Singing Tower \$185.00
- Rock-Ola Imperial 20 135.00
- Rock-Ola DeL. Super 225.00
- Spectravox 95.00
- Mills Empress 210.00
- Wurlitzer Victory 225.00
- Wurlitzer G16 150.00
- Wurlitzer 500 210.00
- Wurlitzer 24 150.00
- Wurlitzer Twin 12R 150.00
- Wurlitzer 81 110.00
- Seaburg R. C. 175.00
- 2 Brand New Rock-Ola F.S. 650.00

### IMMEDIATE DELIVERY!

GENCO'S BRAND NEW ADVANCE ROLL—HOTTER THAN HOT—SUCCESSOR TO TOTAL ROLL—LIST PRICE ..... \$499.50



'STAR' OPCORN MACHINES—PROVEN THE FINEST AT THE LOWEST PRICES! Underwriter Approved. Plus new 1947 Features—Trouble Free Mechanism—Streamlined Stainless Steel Cabinet—Illuminated Display Signs—Attractive and Durable.

### IMMEDIATE DELIVERY!

- SUPER STAR, Theater Model \$588.00
  - SUPER STAR, Counter Model 519.00
  - SILVER STAR, Floor Model 485.00
  - SILVER STAR, Counter Model 398.00
- Specify Voltage Required!

TERMS: 1/2 DEPOSIT REQUIRED WITH ALL ORDERS, BALANCE C. O. D., F. O. D., CLEVELAND

Cleveland Coin Machine Exchange  
2021-25 PROSPECT AVE. CLEVELAND 15, OHIO



### Survey Shows Time Saving in Plants From Coin Changer

CHICAGO, June 14. — Christian Buehler & Company, Chicago distributors for Vendo coin changers, announced results last week of a survey conducted to determine to what extent coin changers reduce wasted time spent by employees "nickel hunting" during working hours.

J. L. O'Neil, appointed general manager of Buehler May 1, said the survey, concluded May 26, revealed that coin changers saved four production hours daily for the 400-employee firm in which the test took place. Survey was conducted for Buehler by Business Research.

O'Neil stated survey results were on the conservative side, as only time spent by workers in actually giving and receiving change, and in traveling to and from such contacts, was considered. Additional time spent in conversation by employees during the change-hunting trip was not included. Firm, in which the survey was held, has an average hourly wage rate of 80 cents. Thus taking the four hours per day saved as the basis for dollar savings, the changers were figured to have effected a potential saving of \$960 per year.

Buehler, which leases changer to location owners and operators, now has approximately 150 units on location in Chicago. Changers are placed in all but two of the city's famous State Street department stores, in addition to factories, offices and other type spots, O'Neil stated.

### Morris Novelty Co. To Entertain Local Coinmen at Meeting

ST. LOUIS, June 14.—St. Louis area operators are being invited to an evening of business and entertainment Wednesday (18) at the Morris Novelty Company, 3007 Olive Street here. Present at the meeting will be James A. Gilmore, secretary-manager of Coin Machine Industries, Inc. (CMI).

Gilmore will speak in the evening on behalf of CMI's public relations program, explaining what the program intends to accomplish and how local trade members can participate.

After Gilmore's talk, two sound motion pictures will be shown—one prepared for CMI's Public Relations Bureau, and the Convention Newsreel, produced by The Billboard during the Coin Machine Convention and Show in February.

### New York Proposes Lottery To Finance Hospital Dept.

NEW YORK, June 14.—A municipal lottery to finance the hospital department's \$100,000,000 modernization plan was proposed this week by Joseph T. Sharkey, city council Democratic majority leader. Sharkey stated that he was ready to sponsor a resolution requesting the Legislature to initiate the required amendment of the State constitution.

It would be patterned after the Irish Hospitals' Sweepstakes and the plan would only be effective for one lottery, Sharkey explained.

### Clifton A. Canipe Sr., Veteran Coinman, Dies

MEMPHIS, June 14.—Clifton A. (Jack) Canipe Sr., 48, one of the owners of Music Men, coin machine distributors here, died last week. Surviving are his widow, a son and his parents.

### Movicon To Produce Short Subjects for Coin Movie Machines

DETROIT, June 14.—Plans for production of a complete series of short subjects designed for coin-operated motion picture machines are being made by the Movicon Motion Picture Television Editors, according to Michael De Martino, who established the firm here two years ago. The firm has engaged in numerous 16mm. activities in the past, but has not entered the coin-operated field to this time.

Plans are being made for early pro-

### Juke Teacher

DENVER, June 14.—Juke box has been installed to provide music for the Arthur Murray Dance Studios in the Burns-Vault Building here. Music box is placed in the central studio and the music is piped by wire to speakers in the various smaller studios.

duction, and three scripts have already been written by Douglas Wright, of radio Station WFLB, who is acting as script editor. De Martino said shooting schedules are now being

### Diamond Match Reports Net Profits for First Quarter

CHICAGO, June 14.—Diamond Match Company reported a net profit of \$579,377 for the first 1947 quarter.

Figure, equal to 50 cents per common share, compares with \$581,959, or 51 cents a share, for same period in 1946.

worked out. Films will be mainly musical with a number of sports shorts and possibly a few capsule dramatic subjects.

De Martino is working with Don Kennedy, local coin movie operator, on the project.

**28,000 SQUARE FEET!**

# EMPIRE COIN

# SUPER MARKET'S

1012-14 MILWAUKEE AVE.

OUR SUPER VALUES!

**NEW PIN GAMES**

- BALLY DOUBLE \$175.00
- BARREL 295.00
- UNITED HAVANA 279.50
- BALLY ROCKET 279.50
- CHICOIN KILROY 295.00
- MARVEL LIGHTNING 304.50
- WME. CYCLONE 209.50
- EXH. CROSSFIRE

**NEW COUNTER GAMES**

- POP-UP \$ 49.50
- ABT CHALLENGER 49.50
- FOLDING STAND 11.95
- GOTT. GRIP SCALE 39.50
- GRIP-VUE 49.95
- BASKETBALL, 1¢ 39.50
- WITH STAND 54.50
- KICK & CATCHER 37.50

**NEW CONSOLES**

- BALLY TRIPLE B. \$895.00
- DE L. DRAW BELL 512.50
- MILLS 3 BELLS 645.00
- JENN. CHALLENGER 595.00
- EVANS BANGTAILS 671.50
- EVANS
- WINTERBOOK 826.00
- EVANS RACES 931.00
- BAKERS PACERS, 5¢, DD 668.50
- BAKERS PACERS, 25¢, DD 747.50
- GROETCHEN TWIN FALLS 485.00

**NEW SLOTS**

JENNINGS LITE-UP CHIEF	5¢	10¢	25¢	50¢
JENNINGS STANDARD CHIEF	\$324	\$334	\$344	\$454
MILLS BLACK CHERRY	248	253	258	338
MILLS GOLDEN FALLS, H.L., 2-5	258	263	268	348
WATLING ROLATOP	175	200	225	300
GROETCHEN DE LUXE CLUB COLUMBIA	\$209.50			
GROETCHEN COLUMBIA, JP	145.00			

**SLOT SAFES, STANDS, COUNTERS**

- CHICAGO METAL REVOLVING—DE LUXE Single, \$119.50; Double, \$174.25; Triple, \$262.00
- CHICAGO METAL REVOLVING SAFES—UNIVERSAL, Single, \$79.50; Double, \$116.75
- HEAVY REVOLVING SAFES—10-GAUGE STEEL, Single, \$175.00; Double, \$225.00
- BOX STANDS \$27.50 • FOLDING STANDS 12.50
- DOWNY-JOHNSON COIN COUNTER 217.50
- ACE COIN COUNTER AND CARRYING CASE 159.50

**USED PIN GAMES**

DYNAMITE \$229.50	5-10-20 \$84.50
BAFFLE 194.50	MIDWAY 79.50
CARD 189.50	UNITED 79.50
SPELLBOUND 184.50	BOSCO 79.50
FAST BALL 179.50	YANKS 79.50
SUPERLINER 169.50	GENCO 74.50
STEP UP 169.50	DEFENSE 69.50
SUSPENSE 149.50	HI HAT 69.50
MIDGET 144.50	TEXAS MUP 69.50
RACER 144.50	TANG 69.50
BIG LEAGUE 134.50	TOPIC 69.50
STAGE DOOR 134.50	SPOT POOL 69.50
CANTEEN 129.50	GENCO 69.50
SURF QUEEN 129.50	VICTORY 69.50
BIG HIT 119.50	GUN CLUB 67.50
FRISCO, F.S. 109.50	STAR ATTRAC. 64.50
SKY CHIEF 109.50	BELLE HOP 64.50
LIBERTY 109.50	LEGIONNAIRE 59.50
GOTT. 109.50	ALL AMERICAN 59.50
AIR CIRCUS 99.50	CHAMPS 59.50
BIG PARADE 99.50	BOLAWAY 59.50
KNOCK OUT 99.50	SHOW BOAT 59.50
KEEP 'EM FLYING 99.50	STARS 59.50
TRADE WINDS 99.50	CAPT. KIDD 59.50
SOUTH SEAS 99.50	VENUS 59.50
RIVIERA 99.50	TOWERS 59.50
WAGON WHEELS 99.50	MIAMI BEACH 57.50
COVER GIRL 94.50	ABC BOWLER 57.50
ARIZONA 89.50	'41 MAJORS 57.50
SANTA FE 89.50	INVASION 54.50
OKLAHOMA 89.50	SEVEN UP 54.50
STREAMLINER 89.50	PARATROOPS 54.50
	BOMBARDIER 54.50
	TEN SPOT 54.50
	STRATOLINER 54.50
	PLAY BALL 54.50
	DRUM MAJOR 49.50
	MARINES 47.50
	BIG CHIEF 47.50

**SLOTS**

- 5¢ MILLS BLUE FRONT, ORIG. \$109.50
- 10¢ MILLS BLUE FRONT 119.50
- 25¢ MILLS BLUE FRONT 129.50
- 5¢ BROWN FRONTS 119.50
- 10¢ BROWN FRONTS 129.50
- 25¢ BROWN FRONTS 139.50
- VEST POCKETS, 1948 Model 59.50
- 5¢ BLACK CHERRY, ORIG., 2-5 179.50
- 10¢ BLACK CHERRY, NEW, 3-5 225.00
- 5¢ BLACK CHERRY, REC. 149.50
- 10¢ BLACK CHERRY, NEW REB. 169.50
- 5¢ JENN. SILVER CHIEF 99.50
- 5¢ JENN. CLUB CONSOLE CHIEF 149.50
- 10¢ 4-STAR CHIEF 89.50
- COLUMBIAS J.P., 1948 Model 99.50
- 5¢ WATL. ROLATOP, \$79.50; 10¢ 89.50
- 5¢ PACE ROCKET, Perfect! 89.50
- SLOT STANDS, Complete 17.50
- 5-10-25¢ JENN. LITE-UP CHIEFS. WRITE

**CONSOLES**

- BAKER'S PACERS, D.D., J.P., New \$395.00
- 5¢ COMB. SUPE RBELLS 89.50
- BALLY SUN RAYS, F.P. 89.50
- 5¢ BUCKLEY TRACK ODDS, J.P. 435.00
- HI HAND, COMB. 139.50
- WATLING BIG GAME, 5¢, P.O. 89.50
- 5¢ PACE SARATOGA SR., P.O. 89.50
- 5¢ PACE REELS, COMB. 109.50
- JENN. FAST TIME, P.O. 69.50
- BALLY BIG TOP, P.O. or F.P. 89.50
- WATLING BIG GAME, F.P. 79.50
- MILLS JUMBO, LATE HEAD 69.50
- JENN. SILVER MOON, F.P. 79.50
- 5¢ BALLY CLUB BELL 129.50
- 25¢ BALLY CLUB BELL 154.50
- EVANS LUCKY STAR 149.50
- GALLOPING DOMINOS, J.P. 149.50
- BANGTAILS, J.P., 2-TONE 159.50

**ONE BALLS**

- VICTORY SPECIAL \$375.00
- CLUB TROPHY, F.P. 109.50
- VICTORIOUS, F.P., TURF CHAMP 69.50
- '41 DERBY 119.50
- RECORD TIME, F.P. 89.50
- LONGACRE, F.P. 219.50
- TURF KING, P.O. 169.50
- JOCKEY CLUB, P.O. 169.50
- 40 MILLS 1-2-3, F.P. 89.50
- MILLS OWL, 1 OR 5 BALL, F.P. 69.50
- LONGSHOT, P.O. 129.50
- KENTUCKY, P.O. 149.50
- BLUE GRASS, F.P. 109.50
- VICTORY DERBY, P.O. 310.00

**ARCANE**

- TOTAL ROLL, LIKE NEW \$295.00
- EV. TEN STRIKE, 1947 MODEL WRITE
- EV. TEN STRIKE 95.00
- EV. TOMMY GUN 94.50
- EV. SUPER BOMBER 179.50
- BALLY DEFENDER 119.50
- BATTING PRACTICE 89.50
- PIKES PEAK 16.50
- GENCO WHIZZ—Like New 89.50
- EXH. CARD VEND., Counter Model 6.50
- SHOOT TO TOKYO 79.50
- SHOOT THE CHUTES 79.50
- CHICAGO COIN GOALEE, Like New 219.50
- GOTT. 3-WAY GRIPS 19.50
- CHICAGO COIN HOCKEY 119.50
- MUTOSCOPE SKY FIGHTER 129.50
- RAPID FIRE 89.50
- PITCHER & CATCHER 89.50
- BALLY SKY BATTLE 119.50
- EXH. HAMMER STRIKER 17.50
- ADVANCE SHOCKER 149.50
- WESTERN'S MAJOR LEAGUE 89.50
- WESTERN'S BASEBALL 24.50
- VICTORY STAMP VENDORS, NEW 169.50
- ACE BOMBER 34.50
- ABT CHALLENGER, 1947 MODEL 79.50
- CHAMPION HOCKEY 79.50

# Empire Coin

## MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.



**IMMEDIATE DELIVERY  
IN STOCK  
NEW MACHINES**

ABT Challengers	\$ 49.50
Kicker & Catchers	37.50
American Bat-a-Ball	Write
Whirl-a-Ball	Write
Marvel Pop-Up	Write
Gottlieb Grip Scales	Write
Acme Electric Shockers	25.00
Bally Heavy Rittler	184.50
Grip Vues	49.95
Daval Free Play	Write
Daval Buddy	29.50
Bouncer	Write
Mills Vest Pocket Bells	74.50
Columbia Twin Jackpot Bell	145.00
Columbia DeLuxe	209.50
Pace DeLuxe, 10¢	Write
Pace DeLuxe, 25¢	Write
Mills Black Cherry, 25¢	255.00
Mills Golden Falls, 5¢	Write
Mills Golden Falls, 25¢	Write

**RECONDITIONED CONSOLES**

KEENEY BONUS BELL, 5¢	\$369.50
High Hand, 5¢, FP	79.50
Fast Time, 5¢, FP	39.50
Harvest Moon, 5¢, FP	39.50
Bally Big Top, 5¢, FP	39.50
Watling Big Game, 5¢, FP	39.50
Jennings Silver Moon, 5¢, FP	39.50
Jennings Bobtail, 5¢, FP	39.50
Junbo Parade, 5¢, FP	39.50
Jennings Oig-a-Rola, 5¢	39.50

**RECONDITIONED BELLS**

Mills Blue Front, 10¢	\$ 89.50
Mills Vest Pocket Bells, 5¢	49.50
Mills Vest Pocket Bells, 1¢	39.50
Watling Rol-a-Tops, 5¢	49.50
Watling Rol-a-Tops, 10¢	49.50
Jennings Chief, 5¢	49.50
Jennings Silver Chief, 10¢	69.50
Columbia Bell (Late)	89.50

**RECONDITIONED COUNTER GAMES**

Marvel Token Payout	\$ 29.50
American Eagles Token Payout	19.50
Mercury Token Payout	17.50
Liberty Token Payout	17.50
Sparks Gold Award, TP	19.50
Races, 1¢	12.50
Klix, 1¢	12.50
Yanks	17.50
Home Run, 1¢	19.50
Roll-a-Pack	12.50

All orders must be accompanied by 1/3 Dep. Send for complete list of Coin Operated Amusement and Vending Machines, Supplies and Accessories. We accept Trade-Ins.

**RAKE COIN MACHINE EXCHANGE**

609 Spring Garden St., Philadelphia 23, Pa.  
Phone: Lombard 3-2676

**DISTRIBUTORS WANTED  
FOR**

**TEL-O-MATIC  
ROBOT**

Terrific Deal for Top Distributors on the Most Sensational Development Ever Achieved in Commercial Music. Write—Wire—Phone.

**RUNYON SALES CO.**

593 10th Avenue, New York 18, N. Y.  
123 West Runyon St., Newark 8, N. J.

Still Delivering

**POP-UP**

**\$49.50**

See your nearest distributor or write to us

**MARVEL  
MANUFACTURING CO.**

2847 FULLERTON AVE. EVERGLADE 9230

**CLOSING OUT**

**New Ace Coin Counters**

**\$50.00**

**Florida Amusement Co.**

2019 HOLLYWOOD BLVD.  
HOLLYWOOD, FLA.

**New York, Chi Juke Ops See  
Few Evils in Tavern Video**

(Continued from page 107)

15 a week in Chicago are broadcast at a time when juke play in taverns is normally light. This is in the afternoon when baseball games are the most common programs and in the early evening before the juke really gets "wound up" in such spots. Operators also called attention to the fact that in all likelihood such taverns would have had their radios tuned to the baseball game even if they did not have a television receiver.

**Location's Views**

From the location owners' point of view, it was felt that addition of television was a definite boon to the business. It was estimated that business increases in taverns with television amounted to approximately 30 per cent in most places. One operator declared "my set paid for itself in the first month."

As far as could be determined, there is only one firm in Chicago renting or leasing television sets to taverns. It operates under the name of Tele Video and leases sets for \$600 for six months, which includes installation, servicing and a promise of a better set in the event a better set comes out during the six months period. One other firm, Television Associates, rents sets on a daily basis, charging \$50 for installation and \$25 a night for use.

No sets are sold on a trial basis, altho all are guaranteed for a certain period so that if anything goes wrong mechanically repairs will be made without charge.

Chicago juke box operators reported from 10 to 30 per cent of their tavern locations had installed television. One operator said that while new sets were appearing in more of his taverns each week, several tavern owners had taken their sets home for their own use after discovering their presence did not actually increase business.

**Play the Same**

Bob Gnarrow, A.B.C. Music Service Company, said juke play was the same or up in those spots using tele sets. "One of my North Side spots advertising television, shows juke play actually up a few dollars," he stated. Anton Oomens, Walter Oomens' Sons, claims when television is first installed, juke play goes down but soon returns to former levels. In some tele locations, he declared, play is up to a small degree.

Alfred Detling, Ajay Automatic Music Company, expressed concern over baseball telecasts' cutting juke play during the afternoons. However, Angelo Angeleri, of AA Swingtime Music Company, dismissed baseball telecasts as a factor in afternoon juke play. Angeleri said that television had not reduced juke play on his route—some spots are now returning a higher gross.

Sam Palaggi, manager of Century Music Company, stated that altho 10 per cent of the company's tavern locations had television it had not turned out to be competition. "Tavern television is already dying on its feet," he said. Olie Hebert, Bluebird Phonograph Company, said that he found during the first week television cuts juke play about half; second week play rises about 20 per cent and by the fourth week it is back to normal.

**One Blue Note**

Blue note injected into the Chicago survey was sounded by Marquette Music Company, headed by Harold Motherway. Mrs. J. Kelley, office manager of the firm, stated juke collections were down 10 to 15 per cent in some locations because of the installation of video sets.

compared the television juke problem to that of radio and records. "Radio cut phonograph record sales to almost nothing when it first came on the scene," they said, "but look at the zooming record sales now and the millions of home record players now in use." They said the reason for this is people like to select what they will be entertained by with their own hands and television, like radio, does not permit this. This was felt to be one point in which television could not compete with the juke box.

**Says Cuts Trade**

One tavern owner in Chicago stated he "would rather have five people at the bar without a television set in the house than have 50 'customers' lining the bar with such a set operating." People watching television broadcasts don't buy drinks, was his comment. Also, it was said that the only reason some taverns bought their sets in the first place was the fact that "the tavern down the street had one," it was found.

Major television manufacturers in New York told *The Billboard* that they are now concentrating their coverage on the restaurant locations in an effort to acquaint the largest possible number of persons with the advantages of television in the shortest possible time.

**Install Sets Free**

In their efforts to get into locations, especially those catering to a trade that numbers potential home set purchasers among their customers, some manufacturers have placed sets in restaurants without cost to the location owner, with the understanding that the set could be removed within a year.

The New York survey showed that approximately 65 per cent of the television locations in and around New York (radius around 50 miles) also have juke. Telecasting time averages about three hours daily and are seen in taverns principally during the afternoon and early evening.

Meanwhile, coin-operated television sets are becoming a strong possibility for the near future. Tradio, Incorporated, Asbury Park, now has several machines on test locations. Victor Trad reported his firm is developing a 15-inch screen for a new set which should be in production by mid-July, with deliveries by September. The firm also will make television sets for home use, employing standard and FM features as well as television, but has not as yet set a price for the home sets or those to be used in hotel rooms, lobbies and other commercial locations.

**Programs Limited**

According to manufacturers of coin-operated tele sets, the very nature of television now does not warrant putting the machines on location. Limited tele fare would not allow for profitable operation and until programming is vastly improved, allowing for the same play offered by a coin-operated radio using standard broadcasts, coin-operated video sets would be slow in appearing.

Another difficulty with location sets is the limited tele cast radius. Even the 50-mile range is threatened unless an antenna can be installed and at this time these are elaborate affairs. Tradio is now experimenting with a new type of antenna which would eliminate the large-scale installation on the roof. While experiments are still going on Trad reported progress to date has been satisfactory and that reception of New York programs can now be obtained in Asbury Park with the new antenna. However, he said there are

**New Five-Ball  
Free Play Game  
By D. Gottlieb**

CHICAGO, June 14.—Lucky Star, a new 5-ball replay game, was announced this week by Nate Gottlieb for D. Gottlieb & Company here.

According to Dave Gottlieb, head of the company, Lucky Star features "mediocre action" on the playing field with the ball bounding from bumper to holes. Kick-out pockets which score as high as 15,000 bring about additional action. High score is 400,000 with replays awarded for winning scores.

According to Gottlieb, the game is now in production and is being delivered to distributors thruout the country. He said company production experts promise an ample number within a short time.

**Mayor Studies  
Chi Sales Tax**

CHICAGO, June 14.—Continued refusal of Governor Green to give Chicago a portion of the State sales tax this week brought forth a proposal for a city sales tax to help Chicago out of its financial hole.

The city sales tax proposal was part of a three-point plan submitted to Mayor Kennelly this week by his committee of business men and industrialists which has been seeking ways and means of raising enough money to meet the \$9,000,000 corporate fund deficit expected at the end of the year.

**Mayor May Support**

Altho Mayor Kennelly has always been opposed to a city sales tax, he indicated this week that he may have to lend support to such action if all other methods of fund-raising fails. Legislation has already been prepared and is now in Springfield ready for introduction in the Legislature to permit Chicago to levy a 1 per cent tax in addition to the current 2 per cent sales levy for the State.

Another bill is also now pending in the Legislature which would give the city power to make specific businesses and industries pay license fees. Information as to just what businesses and industries would be affected by the passage of the bill was not available.

**Bloomington Passes  
Machine License Law**

BLOOMINGTON, Ind., June 14.—City council here has licensed coin-operated machines in an effort to swell the city's annual revenue.

Specifically mentioned in the new law were juke boxes, which will be taxed at the rate of \$15 per machine; pinball games, at \$20 each, and cigarette vending machines, \$12 per machine.

**Frank McKee, Vet Coin  
Op, Dies in Brooklyn**

BROOKLYN, June 14.—Frank McKee, 73, died in his sleep last Sunday (8) evening in his home here. He leaves two sons, Edward and Howard I. McKee. McKee will be remembered by many coinmen, altho he was retired for the past seven years, as owner of one of the largest game machine routes in the East. His sons are wholesale grocers.

still some bugs which will have to be cleared up before the antenna can be used generally.



*We are now delivering*

**USED GAMES READY FOR LOCATION**

- 2 Smarty ..... \$169.50
- 4 Suspense ..... 125.00
- 3 Show Girl ..... 199.50
- 1 Acher ..... 179.50
- 6 Canteen ..... 125.00
- 3 Spellbound ..... 149.50
- 1 Tornado ..... 199.50
- 1 Kilroy ..... 199.50
- 3 Baffle Card ..... 189.50
- 2 Superscore ..... 189.50
- Big League ..... 139.50
- Surf Queen ..... 125.00
- 2 Seabreeze ..... 189.50
- 4 Superliner ..... 159.50

**WE ARE ALSO MAKING DELIVERY OF NEW GAMES**

- Williams Cyclone
- Bally Rocket
- Bally Double Barrel
- Bally Entry
- United Havana
- Gottlieb Maisie
- Exhibit Cross Fire
- Keeney Carousel
- Marvel Lightning

Terms: 1/2 Certified Deposit, Bal. C.O.D.



**Sterling NOVELTY CO.**

669-671 S. Broadway LEXINGTON 20, KY.

**Selma Nelson Eager for More After 35 Years of Operating**

MINNEAPOLIS, June 14.—Back in 1912, a 17-year-old Eau Claire, Wis., bride and her 20-year-old husband went into the amusement machine business, starting with a Penny Arcade and a Merry-Go-Round, with a high-striker as the special attraction.

Today the lady, a widow now for 13 years, is celebrating her 35th anniversary in business. She is Mrs. Selma Nelson, Minneapolis operator of juke boxes and pinball games.

When the first traveling season ended for the newlyweds, they operated amusement games and a shooting gallery in the old Orpheum Theater at Eau Claire. Later they expanded to the Bijou Theater in La Crosse, but springtime came and the pair went out on the road again.

**Move to Minneapolis**

After several years of traveling, the Nelsons moved to Minneapolis, where Albert Nelson went to work for a local department store. Off and on, in the years that followed, they took to the road with their traveling arcade.

For more than 30 years, the Nelsons, and later Mrs. Nelson alone, operated Penny Arcades and shooting galleries at the Minnesota State Fair. Mrs. Nelson now owns three buildings at the fair and this year, for the first time since her husband

died in 1934, she will have a partner in the fair operation — Tommy Shogren, who has been working with her for five years.

Prior to her husband's death, the Nelsons also operated a Penny Arcade at an Excelsior (Minn.) park.

Mrs. Nelson is not averse to going out on her own to sign up new locations for her music and games, and her experience is that most location owners are willing to help her make the business go. "I guess," she says, "they feel sorry for me and give me the spots." Her favorite locations, in order, are restaurants, taverns and drugstores.

Would she do it the same way if she had it to do all over again? Mrs. Nelson says she thinks she would, since she has enjoyed her 35 years in the coin machine field. Still a comparatively young woman, Selma Nelson is looking forward to many more active years in the industry.

**FOR SALE SCALES—BARGAINS**

- Ready for Location
- 2 Large Nationals. Each ..... \$35.00
- 10 Small Nationals. Each ..... 30.00
- 3 Large Wallings. Each ..... 35.00
- 1 Large Jennings ..... 40.00
- 2 Hanson Battoms. Each ..... 25.00
- 2 Rock-Ola Lo Boys. Each ..... 25.00
- 2 National Chimes. Each ..... 25.00
- 1 Large Toledo ..... 40.00
- 6 Large Toledos. Each ..... 50.00
- 11 Caltio Moderns. Each ..... 35.00
- 15 Small Jennings. Each ..... 35.00
- 10 Mills. Each ..... 35.00
- 1 Columbia ..... \$50.00 | 3 Paces. Each. 25.00

Terms: CASH With Order—F.O.B. Austin, Tex.  
**WRIGHT STYLES**  
108 East 5th St. AUSTIN, TEXAS

**MUST SELL AT ONCE**

- BALLY DRAW BELLS** ..... \$300.00
- These machines have been in operation less than 30 days.
- BALLY DRAW BELLS—De Luxe Models** ..... Write
- KEENEY SUPER BELLS—Perfect** ..... 75.00
- Mechanical Condition ..... \$95.00
- CLUB BELLS** ..... 75.00
- PACES REELS—Free Play** ..... 75.00
- HIGH HAND** ..... 95.00

Customer check for 1/3 deposit, Balance C. O. D.  
**EL PASO MUSIC CO.**  
3311 Alameda Ave. El Paso, Texas

**OPPORTUNITY FOR DISTRIBUTOR**

Leading juke box manufacturer has excellent proposition for live wire distributors in Philadelphia, Pa.; Albany, Syracuse, Utica and Buffalo, N. Y. Replies kept confidential. Box D-33, The Billboard, Cincinnati, Ohio.

*Sure Shots From World Wide!*

**NEW ADDRESS** } 2330 N. Western Ave. Chicago 47, Illinois  
Phone: Everglade 2300-1-2-3-4  
Exclusive Keeney Distributor in Illinois, Iowa, Nebraska, Kansas and Missouri



Picture a one-ball to out-earn — REALLY out-earn — all other one-balls—that's

**KEENEY'S HOT TIP**

It's red hot! Cleverest money-winning incentives! Highest play-compelling odds! It's fast! It's furious! It's terrific!

**\$619.50**

No photo finish here. This is the console winner of all time! No other console can come close!

**KEENEY'S BONUS SUPER BELL**

It's breaking records every day!

One Way .. \$ 750.00  
Two Way .. 1000.00  
Three Way. 1500.00

This scene spells P-R-O-F-I-T-S

**KEENEY'S FIVE BALL CAROUSEL**

Action! Seven kick-out pockets! Suspense! Scores to 950,000! Perfect player appeal! Be first with this winner—order yours today!

**\$295.00**

**CONSOLES**

- Bally Draw Bell, 5¢ .. \$275.00
- Three Bells ..... 295.00
- Jumbo Parade, comb. .. 95.00
- In lots of 10 ..... 85.00
- Paces Twin Reels, 10-25¢ ..... 150.00
- Bally High Hand .... 95.00
- Saratoga P.O., 10¢ .. 110.00
- Saratoga P. O., 25¢ .. 125.00
- Silver Moon P.O., 5¢ .. 95.00
- Super Bell, 5¢ ..... 125.00

**MUSIC**

- Wurlitzer 750E ..... \$395.00
- Wurlitzer 780, Colonial ..... 375.00
- Wurlitzer 850 ..... 450.00
- Wurlitzer 71, counter model with stand .. 195.00
- Rock-Ola Standard ..... 250.00
- Seeburg 9800 RC ES. 300.00
- Mills Throne of Music. 150.00
- Wurlitzer 412 ..... 75.00

**ARCADE**

- Undersa Ralder ..... \$105.00
- Chgo. Coin Basketball
- Champ ..... Write

**FIVE BALLS**

- Spellbound ... \$145.00
- Suspense .... 125.00
- Surf Queen .. 115.00
- Show Girl ... 175.00
- Dynamite ... 165.00

**NEW GAMES**

WORLD WIDE has all the latest games! Write for prices on all the new five-balls!

**VEST POCKET SPECIAL**

Latest model, Blue and Silver Vest Pocket Bells \$49.50

**ONE BALLS**

- 9 Jockey Clubs \$150.00
- 2 Turf Kings . 150.00
- 1 Fairmount . 150.00
- 3 Victory Derbys 250.00
- NEW Victory Derbys .... 350.00

**WORLD WIDE DISTRIBUTORS**

2330 N. Western Ave. CHICAGO 47, ILLINOIS  
Phone: Everglade 2300  
1513 Oak St. KANSAS CITY, MO.  
Phone: Victor 8404

**17 States Drive To Build Tourist Trade**

NASHVILLE, June 14.—Furthering the promotion of tourist traffic thru this State and thus increasing business for retailers and service business, including coinmen, is the organization of the Tennessee Tourist and Development Association (TTDA), which was completed at a meeting here recently.

Charles Puckette, one of the five vice-presidents of the association, during the meeting disclosed results of a questionnaire sent to 17 States which had ads in a single issue of a travel magazine. He said that most of these States had replied that they were spending \$100,000 to \$200,000 to attract tourists. State-wide associations, he reported, such as the TTDA, are working closely with State officials in working out tourist programs and stress the importance of tourists.

Tourist promotion budget adopted during the TTDA meeting will be backed by funds, which are on hand or in sight, to cover association's operations for 1946, reports showed.

Tourist trade in Charleston, S. C., which had reached its peak during March and April, was indicated by a survey to be better than 1946, spokesmen said. Visitors, however, were still behind total numbers reached in pre-war seasons of 1940-'41. It was agreed that the travel boom which had been expected did not develop, which city officials said was caused by the long winter and short spring, coupled with the seeming fact that many tourists were using Charleston as a one-night stopping place between Florida and the North instead of as a vacation destination.

**S. London, L. Reder Donors At B'Nai-Brith Milw. Show**

MILWAUKEE, June 14.—Sam London, London Music Company, and Les Reder, L. R. Distributing Company, were listed as donors on the program of the Funzapoppin review staged by the B'nai-Brith in Milwaukee recently. Morrey Belfor was a member of the cast and many of the city's coinmen were in attendance at the benefit performance.

**COUNT, WRAP AND BAG**

Pennies, Nickels, Dimes, Quarters and Halves . . .

**with the DOWNEY-JOHNSON PORTABLE COIN COUNTER**



**PORTABLE COMPACT LIGHT IN WEIGHT**

On the Market for Years. Every User is a Satisfied Customer. F. O. B. Philadelphia

**\$217.50**

**PATENTED CARRYING CASE** With Separate Compartment for Attachments and Supplies—\$13.95.  
**ORDER TODAY! IMMEDIATE SHIPMENT!** Send for FREE 1947 Illustrated Wall Chart of Parts and Supplies.

**Block MARBLE CO.**  
1425 NO. BROAD ST. PHILA. 22, PA.  
PHONE: STEVENSON 4-8925  
GET IT FROM BLOCK — THEY HAVE IT IN STOCK

**WHAT'S YOUR OFFER**

ON THE FOLLOWING RECONDITIONED EQUIPMENT, READY FOR LOCATION—

- 4 Wurlitzer 850's
- 1 Wurlitzer 500 (Victory Gab.)
- 1 Wurlitzer 616 (Victory Gab.)
- 1 Wurlitzer 600R
- 3 Rock-Ola Supers
- 1 Rock-Ola Master
- 2 Rock-Ola Monarchs
- 1 Rock-Ola Commando
- 1 Mills Throne

Send for List of Reconditioned Pin Games and Consoles.

Factory Distributor for Rock-Ola Phonographs in Kentucky

**LION DISTRIBUTING COMPANY**  
Phone Wobash 7689  
720 So. Fourth St. Louisville 2, Ky.

**LIGHTNING** LIGHTNING Strikes Us! Let It Strike You . . . The newest and fastest 5-ball Pin Game. It beats anything you have ever seen. IMMEDIATE DELIVERY!

**NEW ORIGINAL 5¢ BLACK CHERRY \$180.00**

- 10¢ Ori. Chrome .. 140.00
- 10¢ Bonus Bell ... 165.00
- 5¢ Brown Front .. 100.00
- 10¢ Brown Front .. 110.00
- 25¢ Brown Front .. 120.00
- 5¢ Blue Front ... 85.00

**SPECIAL**

- Set of BROWN FRONTS, 5¢-10¢-25¢, Complete Set—\$269.50.
- Set of BLUE FRONTS, 5¢-10¢-25¢, Complete Set—\$210.00.

- 10¢ Blue Front .... \$ 85.00
- 25¢ Blue Front .... 105.00
- 5¢ Silver Chrome... 115.00
- 5¢ Gold Chrome... 125.00
- 5¢ Jennings Chief. 50.00
- 5¢ Q.T. .... 50.00
- Chicago Metal Double and Triple Revolv-A-Round Safe Stands.

TERMS: 1/3 Deposit, Balance C. O. D.

**COIN-A-MATIC DISTRIBUTORS**  
FORMERLY LEWIS COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005



**WE HAVE**

Those Famous  
**KEENEY THREE-WAY  
BONUS SUPER BELLS**  
5c-10c-25c PLAY

Up to Fifteen Coins in one game



KEENEY'S SINGLE AND TWIN  
BONUS SUPER BELLS

BRAND NEW at very  
ATTRACTIVE PRICES

Used FINE QUALITY CONSOLES and ONE BALLS

Draw Bells Regular and De Luxe Models.

Single Bonus Super Bells and Big Parlay 1-Ball  
Convertible FP to CP. Prices on request.

5-Ball Free Play Machines—Latest Releases—  
ONLY "THE BEST."

IMMEDIATE DELIVERY ANY QUANTITY

**BANNER SPECIALTY COMPANY**

"Endorsing Only The Best"

199 W. Girard Avenue  
Philadelphia 23, Pa.  
GARfield 3-2700

1508 Fifth Avenue  
Pittsburgh 19, Pa.  
Grant 1373

PRICE ONLY **\$1500**  
F. O. B. Phila.  
ONLY 17 IN STOCK  
ALL BRAND NEW

**Santa Fe Begins Installations  
Of Complete Wire Music Set-Up**

NEW YORK, June 14.—Complete music systems are being installed in new cars of the Santa Fe Railroad by Farnsworth Television & Radio Corporation. Consisting of radio, wire-recorded music and a public-address system, installation will use recordings made by the Muzak Corporation here.

Four channels are being provided in the system: Radio; wire recorded popular music; wire recorded semi-classical music, and public address for train announcements. Santa Fe is providing each roomette, bedroom, compartment and drawing room with push-button selectors, loud speaker and volume control so occupants may have their choice. In chair, dining and lounge cars selection is made by an attendant.

**Sturdy Reproducers**

Wire reproducers are claimed to be sturdier than household units, according to a Farnsworth official, who said that his company first planned to use magnetic tape in the reproducers, but shifted to wire because of space requirements. Latter became a problem when Santa Fe requested each popular or semi-classical program be three hours long—magnetic tape would take up too much space to provide such a span of music, but about five miles of wire required for such long programs could be wound on a spool only four and a half inches in diameter.

There are up to nine speakers to a car, recessed in the ceilings. Number of speakers makes possible low level music thru chair and lounge cars and automatic volume control is provided to keep volume at correct proportion to other noises. Same amplifiers are being used for radios as for the wire reproducers, and a separate amplifying system is installed in each car.

**Two Aids Credited**

Development of wire recording along with an automatic means of compensating for irregular noises of the roadbed and reflected noises is credited with enabling music to be supplied to trains in a satisfactory manner. Altho other railroads—Northern Pacific, New York Central, Norfolk & Western, Baltimore & Ohio and the Pennsylvania—have

ordered only radio equipment for their cars, system is so designed that recorded music or public-address systems may be added later to complete the installation.

Farnsworth, according to an official, is also considering future installation of the system in passenger planes and cross-country buses, where the compactness of wire recorder and wire "records" is again of prime importance.

**Lear Also in Field**

Farnsworth, however, is not the first firm to design music systems for railroad installation. In July, 1946, Lear, Inc., announced that it was designing a wire recorder for railroad trains which would carry reels holding one hour of continuous entertainment. Company planned to first install the machine in club or observation cars and later pipe the music into all the coaches and to bedrooms and compartments on the trains.

Santa Fe hopes that the background music furnished by the system will help to eliminate boredom and fatigue during lengthy trips.

**Radalarm, Radio  
PA Combination  
In N. Y. Showing**

NEW YORK, June 14.—Comco, manufacturers of aviation, marine, railroad and urban mobile radio communications equipment, introduced their initial coin-operated machine, Radalarm, to prospective distributors at a special three-day showing at the Manhattan Center this week.

Representing the manufacturer at the showing was Bill Powers, sales manager, from Coral Gables, Fla.; Cliff Abrams, national distributor, and Harry Winfield, chief engineer. Also on hand at the showing was Nat Cohn, Modern Music Sales, who has been assigned distributorship for New York, New Jersey and Connecticut and will handle export sales.

**Coin Radios Shown**

Models of the new coin-operated radios were on hand for the showing. Radio, which is operated thru its own transmitter and can pick up radio stations or the music of a juke, is also tied in with the central switchboard of an installation, thereby offering an instantaneous fire or danger warning directly into each room. Primarily designed for hotels, the Radalarm can also be used in hospitals and industrial locations.

**Not in Production**

Comco has not started full-scale manufacturing of the machines, but intends to go into production shortly after the distributorship problems have been settled. At present the coin-operated radio, with a 25-cent changer and rejecter, sells for \$79.95. A coin-operated machine, without the rejecter feature, sells for \$74.95, and a non-coin-operated machine is available at \$59.95.

Models of Radalarm will be on display at Modern Music Sales headquarters starting Monday (16).

**New Orleans Ops  
Refurbish Arcades  
To Stymie Slump**

NEW ORLEANS, June 14.—Arcade proprietors in this city, where arcades have always been numerous, are taking care to refurbish their arcades to help check any slump in play. Most of New Orleans' arcade owners are generally agreed that the future of the arcade is wrapped up securely in the kind of new arcade pieces which manufacturers will produce in the next two years.

Hilliard Bach, a veteran arcade manager who handles two arcades and a sportsland for the New Orleans Novelty Company, hopes that arcade manufacturers will come out with even more strength-testing devices, since punching bag devices and grip testers are currently proving their worth in arcades.

Arcades in the city, have a great number of machines which were built many years before the war, altho operators are anxious to add new arcade pieces. New pinball novelty games have helped bolster play in the city's arcades, managers report.

NEW YORK AND NEW JERSEY OPERATORS, YOU'RE INVITED TO A

**FIESTA in MANHATTAN**

SEE HEAR ENJOY **Aireon** Fiesta Deluxe

THURSDAY AND FRIDAY, JUNE 19 & 20  
12 NOON TO 8 P.M.

**MANHATTAN PHONOGRAPH CO., INC.**  
767 Tenth Ave. New York, N. Y.

**WILL BUY  
ANY TYPE MILLS  
ESCALATOR SLOTS**

MENTION QUANTITY AND PRICE IN  
FIRST LETTER

**American Amusement Co.**  
158 E. Grand Ave. Chicago 11, Ill.  
Phone: Whitehall 4370  
Buy "AMERICAN" and you buy the  
"FINEST"



**FINAL  
CLOSEOUT**  
on  
Reconditioned  
**GG and  
Holly Grips**  
\$12.50 Each

**THOMAS NOVELTY CO.**  
1572 JEFFERSON PADUCAH, KY.

**WANTED**

**BALLY GOLD CUPS... WRITE**

Game must be complete with all parts intact.  
Cabinet must be in really condition.

**DURSELL NOVELTY COMPANY**

170 Arch Street NEW BRITAIN, CONN.



# IMMEDIATE DELIVERY

## OPERATOR'S PRICES

BRAND NEW 1947 MODEL

5c ROL-A-TOP BELL . . . . .	\$175.00
10c ROL-A-TOP BELL . . . . .	200.00
25c ROL-A-TOP BELL . . . . .	225.00
50c ROL-A-TOP BELL . . . . .	300.00

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2 • 1 CHERRY PAY 3
- MYSTERY 3-5 PAYOUT, STANDARD
- MYSTERY 3-5 PAYOUT, CLUB • NO LEMON ON FIRST REEL

DRILL-PROOF CABINETS

DON'T WRITE—WIRE!

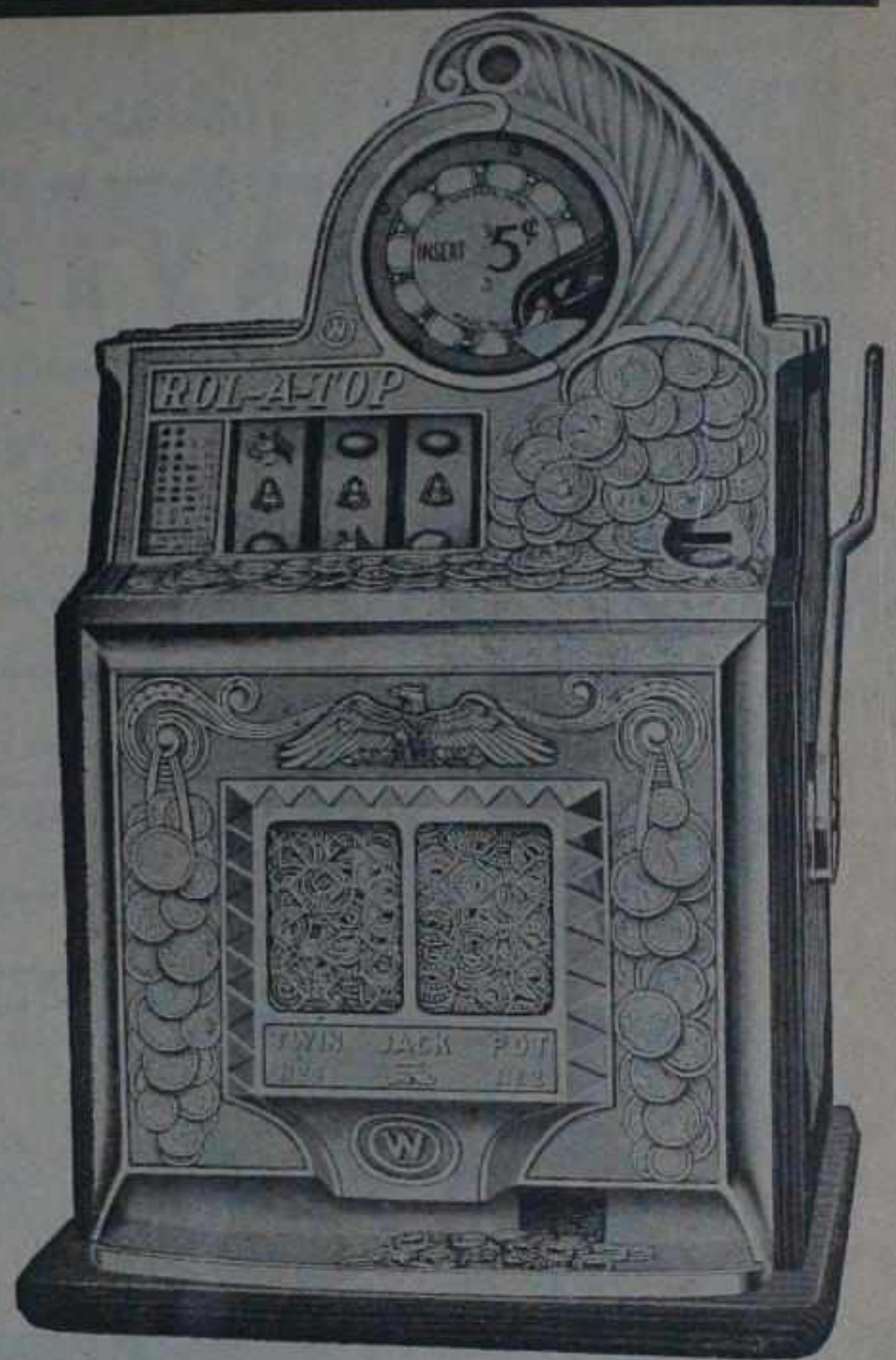
# WATLING MFG. CO.

Est. 1889 — Tel.: COLUMBUS 2770

4650 W. Fulton St.

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Cable Address: "WATLINGITE," Chicago



1947 ROL-A-TOP



# ACTIVE RECONDITIONED GAMES 'NUFF SAID

YOUR CHOICE \$29.50 Each  
ANY THREE \$85.00

- A.B.C. BOWLER
- ALL AMERICAN
- MISS AMERICA (Conversion)
- ATTENTION
- BOLOWAY
- CHAMP
- CROSSLINE
- DOUBLE PLAY
- GOLD STAR
- HOME RUN '40
- SKYRIDER

- MAJORS
- MONICKER
- SEA HAWK
- SCHOOLDAYS
- SILVER SPRAY
- SPORT PARADE
- SKY LINE
- SNAPPY
- STAR ATTRACTION
- STRATOLINER
- SHOW BOAT
- AIR FORCE
- WILDFIRE

- YOUR CHOICE \$39.50 EACH
- ANY THREE, \$115.00
- HOME RUN '42
- SPOT POOL
- TOPIC
- SKY BLAZER
- VENUS
- KNOCKOUT

- BALLY HIGH HAND \$94.50
- BALLY CLUB BELL \$94.50
- FIVE & TEN \$44.50

FLAT TOP \$59.50

MIDGET RACES \$124.50

LAURA \$59.50

BIG PARADE \$39.50

STAGE DOOR CANTEEN (Post-War) \$119.50

SURF QUEEN \$109.50

SUSPENSE \$139.50

1/3 WITH ORDER, BAL. C. O. D.

## ACTIVE AMUSEMENT MACHINES CO.

666 No. Broad St. Philadelphia 30, Pa. Fremont 7-4495

1060 Broad St. Newark 2, N. J. Mitchell 2-7646

1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176



"YOU CAN ALWAYS DEPEND ON ACTIVE-- ALL WAYS"

THEY CAME!  
THEY SAW!  
and  
THEY'RE STILL  
TALKING ABOUT  
UNITED'S BIG  
SHOWING

THANKS . . . to all Wisconsin and Upper Michigan operators for dropping in . . . for your interest . . . and for your orders!

YOU . . . can still see this stellar line of equipment if you happened to miss the show. Just look over the lines we now handle in order to serve you better. A complete line of equipment and supplies for Amusement, Phonograph and Vending Operators.

### HERE'S WHAT WE'VE GOT TO SHOW YOU!

We are proud to represent this group of manufacturers. In most cases we can make immediate delivery on their equipment.

- ▶ FILBEN '47 PHONOGRAPHS
- ▶ WILLIAMS ALL STAR AND CYCLONE
- ▶ H. C. EVANS' GREAT TEN STRIKE
- ▶ UNITED MFG. CO.'S HAVANA
- ▶ SQUARE AMUSEMENT SPORTSMAN ROLL
- ▶ ELECTROMATON, INC.'S ROL-A-SCORE
- ▶ PERSONAL MUSIC SYSTEMS
- ▶ DAVAL FINE COUNTER GAMES
- ▶ PANTAGESMAESTRA'S MIRRORED MUSIC
- ▶ ADAMS-FAIRFAX CASH TRAY

THIS IS THE MIDWEST'S LARGEST AND MOST COMPLETE ARRAY OF TOP QUALITY COIN MACHINES — ALL EXCLUSIVE UNITED LINES

Wisconsin's Leading Distributors

## UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD

SPRING 8446 - 8447

MILWAUKEE 14, WISC.





Another Great New Money-Maker by United!

# HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
- Fourteen Ways to Score Replays

See Your Distributor Now!

**UNITED MANUFACTURING COMPANY**  
 5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

## Pa. Music Operators To Hold Teen Hit Tune Party June 21

PHILADELPHIA, June 14.—Some 2,000 tickets are being distributed for the first teen-age hit tune party to be staged by the Phonograph Operators' Association of Eastern Pennsylvania here Saturday (21). The association held its first "click tune party of the month" here May 26, but at that time operators from the area picked the June tune which is being plugged now on the area's 5,200 music machines.

Next Saturday's party will be emceed by disk jockeys Ed Hurst and Joe McGrady, of Station WPEN, and Stu Wayne from Station KYW. The party will be held, as was the first, in Frank Palumbo's Click Club. Palumbo, who is co-operating with the operators in the promotion drive, will serve the teen-agers refreshments during the party.

### New Twist

Jim O'Brien, business manager of the phonograph association, said,

"We believe this idea lends a new twist to the already-established hit tune parties. In addition, the teen-agers get the opportunity of visiting an ultra-modern supper club."

The association has extended an invitation to recording artists to attend the party, and has arranged for door prizes which will be awarded the youngsters.

O'Brien said that the various record companies are now submitting their hit tune selections from platters not yet released. A new Seeburg music machine will be used to play the tune finally selected. At each of the parties a local distributor will furnish a new juke box, a different make box being used each time.

## See Tourist Boost For Carolina Play

RALEIGH, N. C., June 14. — A tourist travel boom is scheduled for North Carolina this summer, according to James P. Welsh, veteran travel authority, magazine writer and radio commentator. Welsh, also known as the Old AAA Traveler of the Automobile Club of Michigan, contends business will be benefited here when the vacation wheels really begin rolling.

Of interest to coinmen who know vacationists are good coin machine patrons, is Welsh's statement: "We in the Midwest know what an army of our vacationists is planning to head in this direction, and it will be a 'money army' for there's still heavy employment, high wages and unspent money from war days."

Welsh feels that the average person underestimates importance of tourists to local businesses. "There is not a man or woman within a State who does not benefit from tourist income," he maintains. Vacation spending is profit-plus, Welsh adds, and it is brand new money — meaning new money brought into the community — and goes into immediate circulation.

## Leading New Orleans Hotel Favors Radios

NEW ORLEANS, June 14.—Adding impetus to the belief that leading hotels are one of the top locations for coin-operated radios is a recent test conducted at the Jung Hotel here.

Ray Cantrell, manager of the Jung, rated one of the best hostels in the Southern metropolis, said that 50 coin radios were located at his hotel for four months on an experimental basis and the plan proved a complete success. He added that play by the Jung guests during the test period was up to expectations or better.

## Cameron Fraser To Market Newspaper Vending Machines

PIEDMONT, Calif., June 14.—Cameron Fraser & Associates, Inc., firm of industrial engineers, here will place on the market shortly a newspaper and magazine vending machine, it was disclosed by Cameron Fraser.

Fraser said that the firm, which has offices at 16 Highland Avenue here, is currently in process of locating an appropriate manufacturer for the device. He said that the vender has been "satisfactorily" proven.

## Wolverine Opens Showrooms With Fiesta on View

DETROIT, June 14.—Wolverine Sales Company, headed by Glen Yuille, held a combination grand opening of new showrooms at 2200 West Warden Avenue here and an operators' showing of the new Aireon Fiesta model.

Yuille had been a leading operator for more than 12 years in Southwestern Michigan and formerly made his headquarters in Pontiac. He recently decided to set up offices here, where he has always maintained personal connections. Wolverine Sales is also distributor for Solotone Measured Music and Mirrotone, Premier Barrel Rolls, Edelman's Bang-a-Fitty and a number of pin games.

Many local coinmen were on hand for the Fiesta showing and to wish Yuille well in his undertaking. Among them were: Joseph Brilliant, Brilliant Music Company; Morris Goldman, Michigan Automatic Phonograph Owners' Association president, Detroit chapter; E. C. (Jimmy) James, president of Local 985, Service Drivers' Union; Victor DeSchryver, Marquette Music Company; Eddy Henderson, ABC Music Company; Bob Fuller, Star Music Company; Eddy Clemons, Music Service Company, and Frank Olivet, Frank's Music Company.

Listed among numerous upstate coinmen attending were: Neal Boyce, Boyce Music Company, Centerville; Ken Rowe, Clare; Bill Williamson and Frank Reynolds, Variety Music Company, Grand Rapids; Fred Zemke, Zemke Music Company, Ann Arbor; Robert Signor, Signor Music Company, Grand Rapids; Ray Averill, Averill Music Company, Grand Rapids; Beusche X. Beardsley, Chesaning; Harry Kuffa, Muskegon, and Saylor and Harvey Johnson, Port Huron.

## Excess Baggage

WASHINGTON, June 14.—Guests with light-fingered tendencies are causing a great deal of worry to local hotels which use coin-operated radios. A run of pilfering has struck some of Washington's hotel radio operations, with seven sets lifted from three different hotels during the past 10 days.

## SMART BUYERS KNOW

From Seattle, from Mexico City, from all parts of the nation, smart buyers know that ALBENA has the finest and largest stock of

# REMODELED AND MODERNIZED PHONOGRAPHS

Seeburgs—Wurlitzers—Rock-Olans—Others

Look and Play Like New, Thoroughly Checked and Guaranteed

## THE BEST VALUES • THE LOWEST PRICES

New and used parts for all makes and models

### Typical Specials

**WURLITZER**  
 616—Complete Lite-Up—\$120.00  
 Our Diamond Jubilee Model  
 24's Gorgeous—New in Appearance—Outstanding... \$145.00

### Albena Heavy Duty "GOLD" Grille Cloth

The same cloth used by a leading manufacturer for the new models  
**\$1.25** Each Size 22" x 25"

# ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LOngrave 5-8334

## FOR SALE

Rails Sanded and Lacquered, Tables Clean and Mechanically Perfect

1 Canteen .....	\$82.50	3 Flat Tops, Ea. ....	\$59.50	1 Clover .....	\$39.50
1 Big League .....	92.50	2 Oklahomas, Ea. ....	69.50	1 Bongo .....	39.50
1 Surf Queen .....	92.50	3 Streamliners, Ea. ....	59.50	1 Barrage .....	32.50
2 Grand Canyons, Ea. ....	89.50	2 Wagon Wheels, Ea. ....	69.50	1 Broadcast .....	32.50
2 Arizonas, Ea. ....	89.50	5 Santa Fes, Ea. ....	69.50	2 Microscope Sky	
1 Riviera .....	89.50	1 Victory .....	39.50	Fighters, Ea. ....	\$74.50
1 Air Circus .....	49.50	1 Knock Out .....	49.50		

One-third deposit, balance C.O.D.

**AUSTIN AMUSE. CO.**

510-12 W. 6th Street

Austin, Texas



**BUY WITH CONFIDENCE**

IT WILL PAY YOU TO CONTACT US REGARDING ANY EQUIPMENT YOU MAY NEED

**LARGEST STOCK in the NORTHWEST**

**ONE BALLS**

VICTORY DERBIES RECONDITIONED LIKE NEW **\$175.00**

TURF KINGS JOCKEY CLUBS } **\$89.50**

KENTUCKYS LONG SHOTS SPORT KINGS } **\$69.50**

Your Choice — Reconditioned

44 JUMBO SANTA ANITA SPORT PAGE WINNING TICKET PACEMAKER } **\$39.50**

'41 DERBY, F. P. CLUB TROPHY, F. P. **\$69.50**

EXHIBIT'S MERCHANTMAN DIGGERS, Refinished..... **\$89.50**

**SOLOTONE BOXES**

**NEW WRITE NEW**

Special Amplifier built to handle up to 10 boxes **\$49.50**

Or 2 free with order of 25 boxes

1/3 MUST ACCOMPANY ALL ORDERS BALANCE C. O. D.

**TAKE ADVANTAGE OF THESE SPECIALS**

MUTOSCOPE—Refinished SKY FIGHTER ..... **\$119.50**

BALLY—Floor Sample UNDERSEA RAIDER ..... **\$119.50**

MUTOSCOPES — New—New—New VOICE-O-GRAPH and PHOTOMATIC.. **WRITE**

MUTOSCOPE'S—Floor Sample ATOMIC BOMBER ..... **WRITE**

HIRSCH—Like New RED BALL ..... **\$89.50**

**COLUMBIAS**

Brand New—Original Cartons ..... **WRITE**

Slightly Used—1946 Models ..... **\$69.50**

NEW—Chrome and Copper DeLuxe ..... **WRITE**

VEST POCKET BELLS Slightly Used ..... **\$29.50**

KONTEST BOMBER — New ..... **\$99.50**

FIRESTONE'S 6 1/2 Ft. Bowling Game SKILL ROLETTE — Brand New ..... **\$199.50**

All makes and models used PHONOGRAPHS Refinished, Reconditioned **PRICED TO SELL**

Brand New REGAL NUT VENDORS Reg. \$12.95 Special **\$6.95**

6000 Brand New COSMO RECORDS In Original Jackets **10c ea.**

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## Record Inventory Poses Major Problem for Juke Ops in Hawaiian Islands

Four Islands Have 1,000 Jukes, With 650 in Honolulu

CHICAGO, June 14.—The eight juke box operating concerns in the four major Hawaiian Islands have a knotty problem on their hands controlling their record inventories, but on the whole the music machine industry in the territory which aspires to become the 49th State is expanding on an even keel. These observations were made by William B. Fredlund, president and general manager of Bell Records, Honolulu, who was in Chicago recently.

Fredlund's company presses only Hawaiian, Philippino or Japanese tunes, principally for island consumption, altho the firm now has appointed distributors to handle their disks in this country. Since he deals directly with the island juke box operators, he knows the music machine business there intimately.

### Honolulu Juke Center

On the islands of Oahu, Maui, Kauai and Hawaii—the four major islands—there are approximately 1,000 juke boxes on commercial location, Fredlund said. Of this total, 650 of the music machines are to be found in and around Honolulu, and there, too, are the largest operators.

Of the operators in Honolulu, Fredlund said, the largest is the Honolulu Amusement Company. Other two firms in the city itself are Maestro Music and R. A. Howe. Twenty-five miles away, at Wahiwa, near giant Schofield army barracks, is Tommy's Radio Company, a firm which handles retail records and operates juke boxes.

The three operators in Honolulu and Tommy's Radio Company, Fredlund said, have shops scattered thru-out Oahu Island. From his own observation, Fredlund estimated that Hawaiian operators have thus far succeeded in replacing approximately 20 per cent of their old machines with new equipment.

### Unique Juke Disposal

Interesting is one of the methods which Hawaiian operators use to dispose of their older music machines. Fredlund said that citizens of Hawaii do a great deal of home entertaining, mainly because night life in the islands is limited and stops promptly by law at midnight. After closing hours, the islanders entertain in their homes, and for those occasions use juke boxes which they buy outright from operators' older stocks.

The operators, Fredlund said, re-finish the machines and get them in good mechanical shape before selling them to private owners. After the sale is completed, many an operator enters into an agreement with the home owners to service their machine and change the records at a nominal charge, in some instances as low as \$7.50 per month.

### Record Problem

Record inventories become a real problem for Hawaiian operators, Fredlund said, since few of the island's record distributors carry inventories in any amount. Many of the distributors order records from the mainland only when they have orders to fill, Fredlund said, and he went on to explain how this sometimes works to the music operator's disadvantage.

Top tunes in the islands usually lag three weeks behind the United States. When music operators place an order for coming top pops, Fredlund said, they usually underestimate their requirements. If the tune really goes over in the islands, the time

lags—the disks come in by boat from the U. S.—makes large orders hazardous.

As Fredlund sees it, this condition can be overcome in two ways: either the Hawaiian distributors will have to carry larger inventories or the record companies will have to make arrangements to have their platters pressed in Hawaii, flying the masters out from the States.

### Top Locations

Best locations for the juke boxes in Hawaii are restaurants and taverns (which the Hawaiians refer to generally as "dispensers general"). Many of the restaurants have telephone music installations, both the low-level and talk-back, selective type. Fredlund said he has likewise noted an increase in the number of locations which are using wall-box installations.

The manufacturer or distributor who goes after the Hawaiian market has little of the paper work and red tape which ordinarily accompanies shipments to countries outside the continental limits. Nor does the exporter have to make mechanical changes in his equipment, since the islands use U. S. coins and the electric current is the same.

Honolulu and the islands have felt the exodus of servicemen, Fredlund said. But juke box operators, and all other business men, had planned on a decline in business. This year the number of tourists coming into the islands increased noticeably, and juke box play has reflected this trend to prewar touring practices.

## Find Plant Music Popular, Improved By Interval Play

NEW YORK, June 14.—Industrial music systems are finding increasing favor with management and labor alike, according to a survey conducted here. However, a lack of knowledge on the part of many firms that have installed the systems is leading to a misconception of the purpose to be achieved.

The initial error is usually made in the programing, according to workers. It has been found that continuous music, no matter how softly played, will not only eventually disturb workers and effect production, but soon cause a complete disinterest in specially planned company messages which can and are played via disks to the workers. The best programing is either 15 or 30-minute periods at the start and the end of shifts, plus a lunch hour program. The latter is usually the most effective period. In one plant it was found that more than 90 per cent of the workers started bringing their lunches in order to hear the noon program.

Music tastes of the personnel usually determine the type of disks used in the plants. In order of their popularity, the average tastes seem to run to pop hits; waltzes, hillbilly, semi-classical, march tunes; novelty, spirituals, blues and, where a younger element is concerned, jitterbug.

At the present time most of the systems in use in the East are Radio Corporation of America (RCA) models.

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Wurlitzer 600K, Reconditioned .....	225.00
Wurlitzer 600-R, A-1 Condition .....	200.00
Rock-Ola Super, Like New .....	225.00
Rock-Ola Windsor, Excellent Condition .....	139.50
Rock-Ola Monarch, Like New .....	139.50
Rock-Ola Standard, Perfect .....	174.50
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape .....	149.50
Seeburg Regals or Crowns, Completely Reconditioned .....	149.50
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8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth .....	300.00
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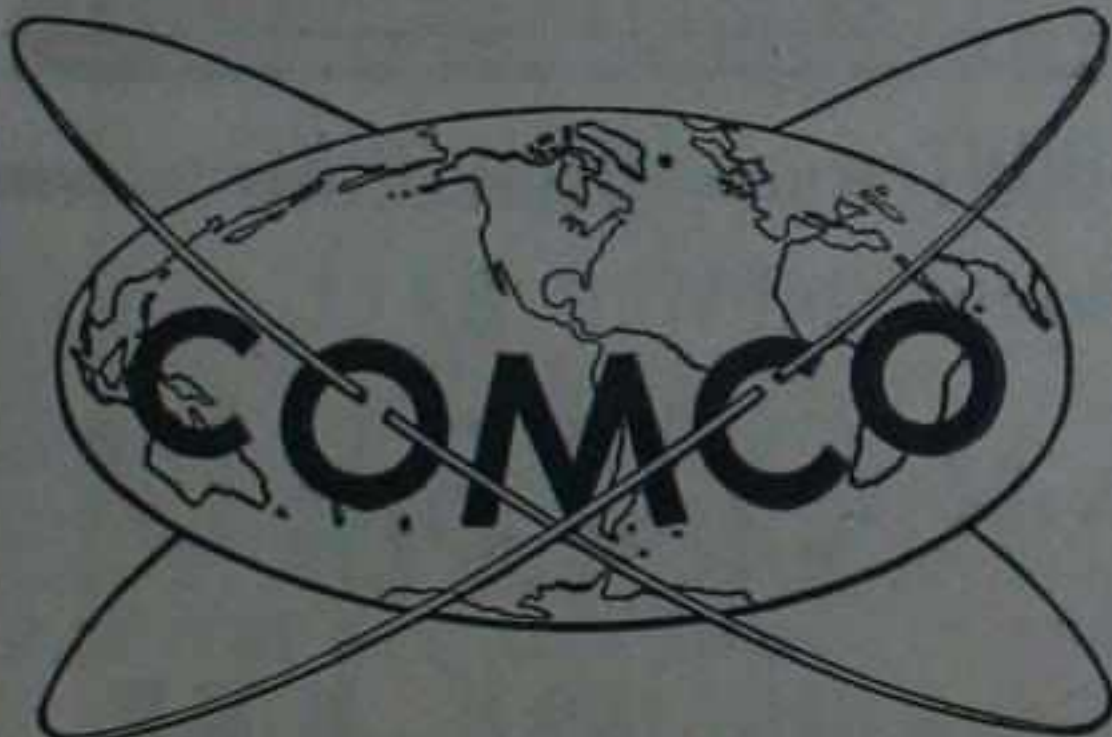
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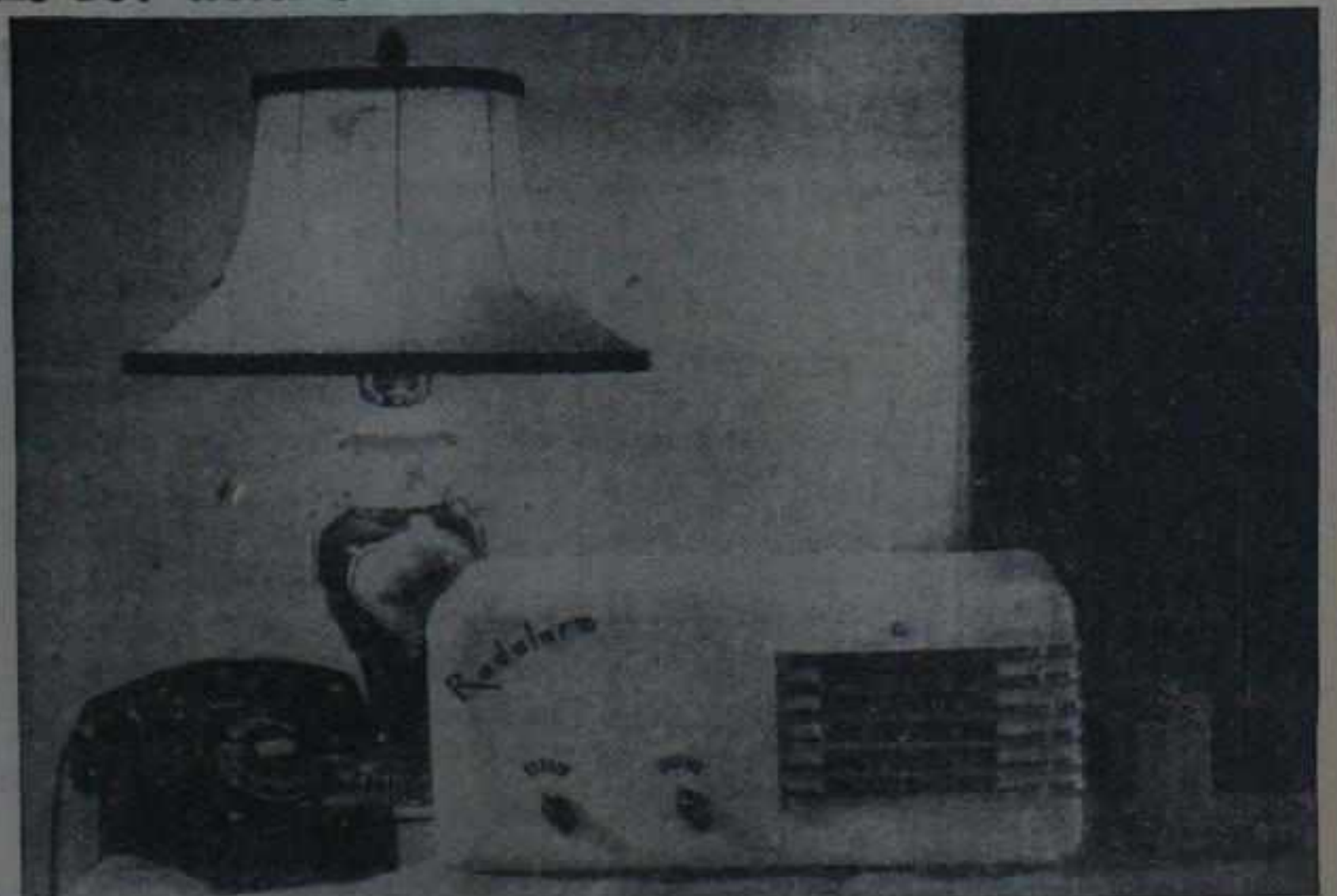
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700 Back Sides 8.50  
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750 Lower Sides 9.75  
750 Top Center 5.50

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2 Mills Studio	89.50	1 Seeburg Crown	175.00
4 52 Rock-Ola, 12 Record	78.00	1 Seeburg Victory	250.00
5 Rock-Ola Commando	250.00	1 Singing Tower, 5-10-25	149.50
4 Rock-Ola DeLuxe	235.00	2 Wurlitzer 51 Counter Model	139.50
6 Rock-Ola Master	295.00	2 Wurlitzer 71 Counter Model	169.50
3 Rock-Ola 12, Rhythm King	75.00	2 Wurlitzer 312	89.50
2 Rock-Ola 16 Record	125.00	4 Wurlitzer 412	89.50
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3 Rock-Ola Standard	250.00	2 Wurlitzer 500	250.00
7 Rock-Ola Super	250.00	1 600R Victory Wurlitzer	250.00
1 Rock-Ola Playmaster	250.00	1 Wurlitzer 950	425.00
1 Playmaster & Spectravox	295.00		

All the above phonographs will be newly painted, if necessary, at the price quoted above.

Terms: One-Third Deposit, Balance C. O. D.



**IDEAL NOVELTY CO.**

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### MILLS VEST POCKET

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

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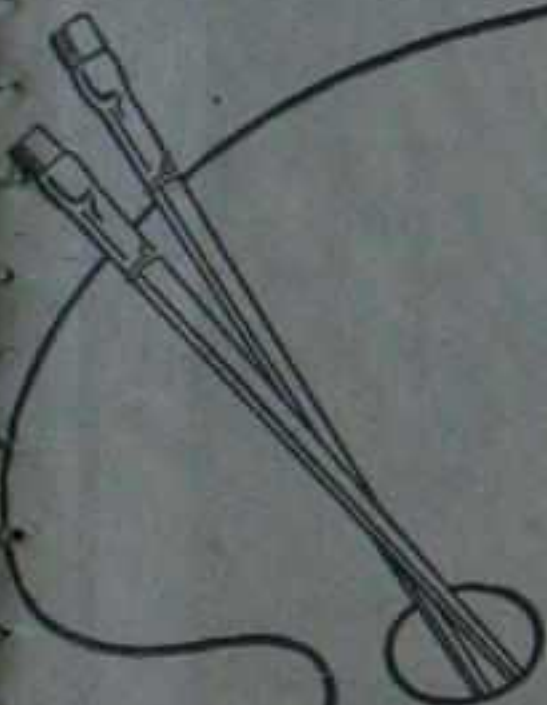
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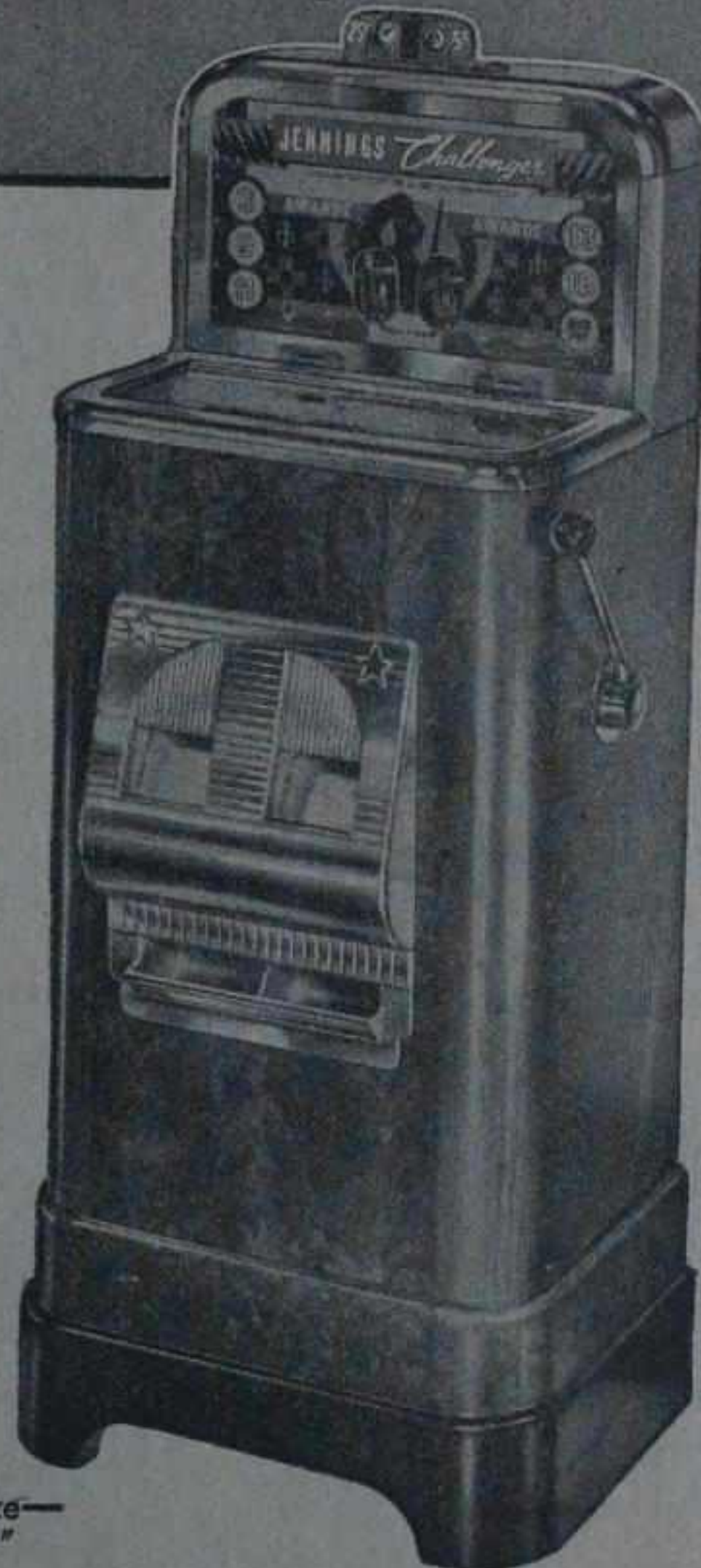
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Heavy Steel Custom Built Single and Double Revolveraround Safes, Burglar Proof. Will take all makes Slot Machines. Bottom Door for Storage or Weights.

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5¢ BOBTAILS, F.P. ....	79.50	KENTUCKY CLUBS, A-1, C.P. ....	89.50
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This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.



**NEW VEST POCKET BELL**  
The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

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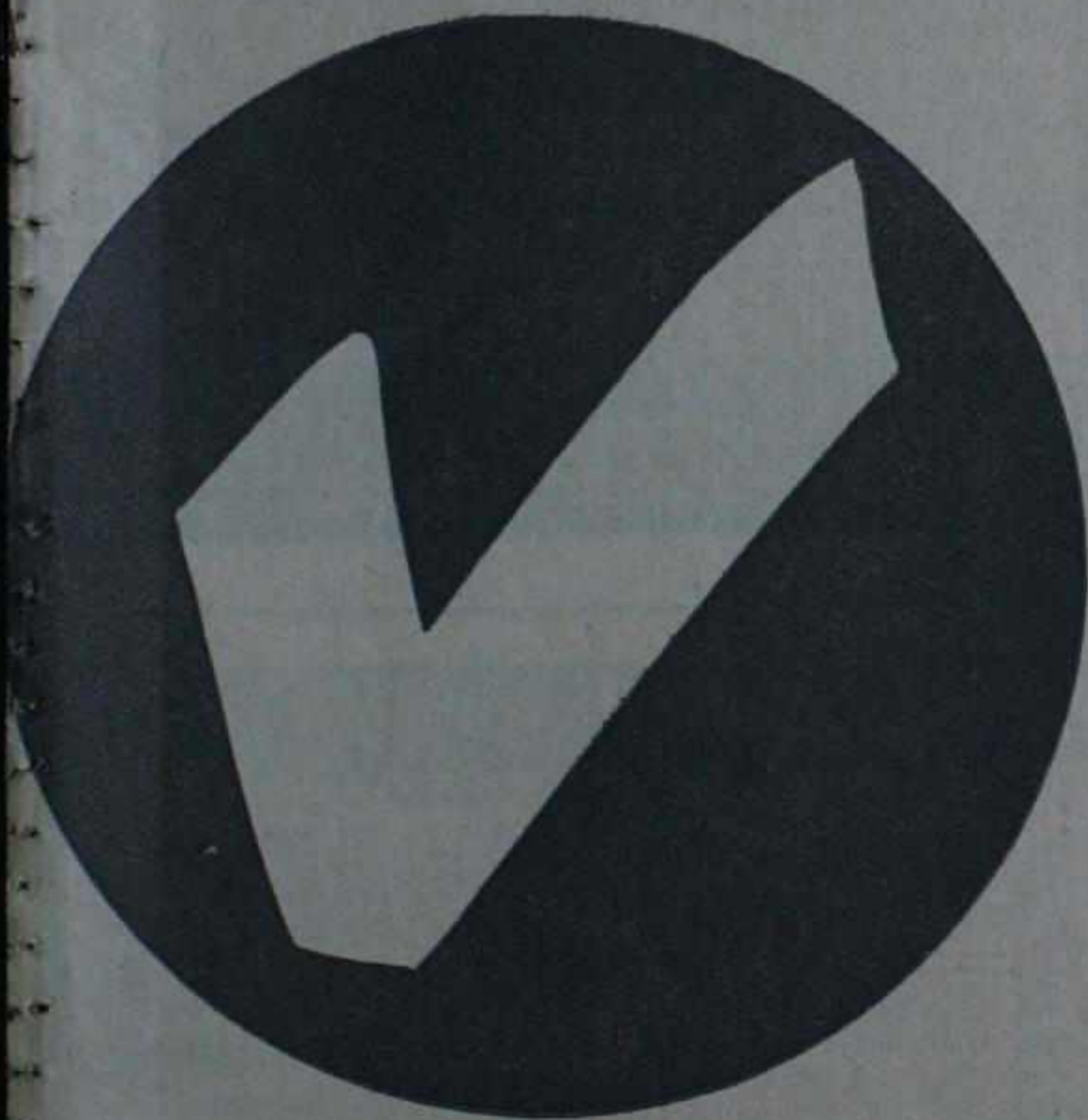
**COUNTER GAMES**

- Mills Vest Pocket Blue & Gold .....\$39.50

Terms: One-Third Deposit with Order, Balance C. O. D.

3147 LOCUST ST. ST. LOUIS, MO.





**CHECK!**



**MILLS BLACK CHERRY**



**MILLS GOLDEN FALLS**



**MILLS JEWEL BELL**

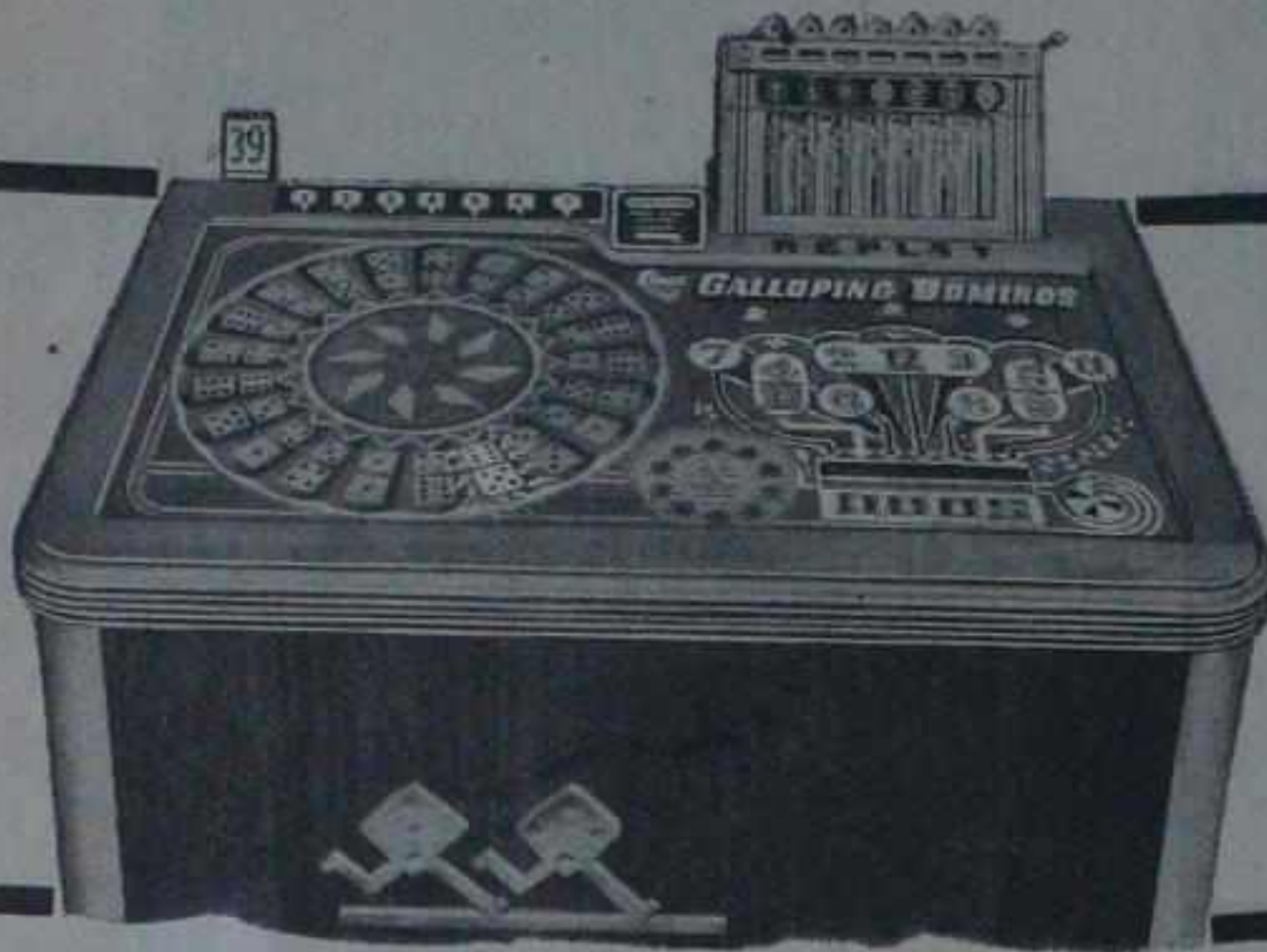
Check into the number of times you are sending servicemen to your locations. Check into the playing hours you are losing because your machines have to be turned "face to the wall." Check on the revenue you are losing because the public wants to play New Mills Bells. Check on the year you bought your present equipment and you will be surprised to find that many a summer and winter has passed since. It pays to re-equip! Check into these New Mills Bells.

**We are a member of Coin Machine Industries, Inc.**

**BELL-O-MATIC CORPORATION**



# EVANS' REPLAY CONVERTIBLE MODELS



**EVANS LEADS THE FIELD AGAIN WITH NEW BANG TAILS AND GALLOPING DOMINOS IN SENSATIONAL REPLAY MODELS easily and quickly convertible to Automatic Award!**

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times!

Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c play.

Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve . . . operate machines to suit your special requirements!

## EVANS' NEW SENSATIONAL BANG TAILS—WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 for 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one," or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5c or 25c play.



### ONE ROLL-HI

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!



ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

**H. C. EVANS & CO.**

1520-1530 W. Adams St.

Chicago 7, Ill.



Our weekly SUPERSPECIAL is "HIDDEN" somewhere in this ad at a "GIVEAWAY" price. Find it—order quick. Earliest post-marked order gets it! Lucky buyer's name will appear here 2nd week after each offer. Read our ad EARLY every week.

**LUCKY BUYER** ★ Issue of 6/7/47 was **Mr. J. Morelock, East Orange, N. J.** He Got Dark Horse for \$29.50



FREE PLAYS					
1 ABC Bowler . . . . .	\$ 59.50	2 Double Barrel . . . . .	\$119.50	1 Kliffroy . . . . .	\$214.50
2 Amber . . . . .	189.50	1 Dude Ranch . . . . .	29.50	4 Knockout . . . . .	49.50
1 Air Circus . . . . .	54.50	4 Fast Ball . . . . .	129.50	1 Legionnaire . . . . .	32.50
1 Arizona . . . . .	64.50	2 Fiesta . . . . .	159.50	1 Mistle . . . . .	219.50
1 Argentina . . . . .	32.50	2 Flap Top . . . . .	69.50	1 Midway . . . . .	49.50
1 Baffle Card . . . . .	184.50	1 Zig Zag . . . . .	32.50	1 Midgot Racer . . . . .	139.50
1 Big Hit, Single . . . . .	99.50	2 Flying Tigers . . . . .	34.50	4 Mystery . . . . .	199.50
1 Big Hit, Multiple . . . . .	109.50	2 Frisco . . . . .	99.50	1 Oklahoma . . . . .	79.50
1 Big League . . . . .	124.50	1 Grand Canyon . . . . .	99.50	1 Rio . . . . .	174.50
2 Big Top . . . . .	54.50	1 Havana . . . . .	209.50	1 Santa Fe . . . . .	59.50
2 Bolaway . . . . .	29.50	1 Idaho . . . . .	89.50	1 Surf Queen . . . . .	109.50
1 Cover Girl . . . . .	79.50	1 Keep 'Em Flying . . . . .	64.50	1 School Days . . . . .	29.50

MUSIC			
1 Wurlitzer 616 (110V Direct Current)	\$134.50	1 Rock-Ola Windsor 20	\$119.50
1 Wurlitzer 950	395.00	2 Rock-Ola Commando	189.50
3 Rock-Ola RM-18, III, Cabinet	119.50	1 Rock-Ola Premier	189.50
1 Rock-Ola RM-16, Plain	89.50	1 Seeburg 8200, E5RC	189.50

CONSOLES			
6 Keeney Bonus Super Bells, FP/Comb., 5c	\$425.00	1 Keeney Four-Way Super Bell, FP/Comb., 5/5/5/5c	\$244.50
2 Keeney Bonus Super Bells, FP/Comb., 5/5c	675.00	3 Bally Draw Bells, 5c	309.50
1 Keeney Bonus Super Bells, FP/Comb., 5/25c	675.00	4 Bally DeLux Draw Bells, 5c	WRITE
		2 Bally Triple Bells, 5/5/5c	WRITE
		1 Mills Three-Bells, 5/10/25c	WRITE

ARCADES			
1 Bowl-O-Ball 6' (Floor Sample)	\$159.50	1 Supreme Skeeroff Bowling Game 10' (Floor Sample)	\$199.50
1 Bowl-O-Ball 14' (Floor Sample)	189.50	1 Chicago Coin Goaler	225.00
1 Bally Defender	79.50		

SLOTS			
2 NEW Black Cherry Bell Conv. Cabinets for all Mills Esc. Slots, 1-5c; 1-10		1 Single Steel Safe Cabinet with Combination Dial Lock	\$ 19.50
3/5 PO	\$ 49.50	1 5c Jennings Silver Chief	84.50
1 NEW Chrome Conv. Cabinet for all Mills Esc. Slots, 5c—3/5 PO	39.50	1 5c Jennings Bronze Chief, '48 Model	179.50
		1 5c Jennings Free Play Slot Machine	80.50

**9,000 BRAND NEW RECORDS**  
Approximately \$5,000.00 worth of Brand New Phonograph Records—All late numbers—mostly popular—DECCA, VICTOR, COLUMBIA and others—the entire stock of a Coin Machine Distributor's Record Dept. Offers on entire lot or substantial quantities solicited. Write or wire for complete inventory list showing Titles, Quantities, etc.  
ORDERS FOR \$100 TO \$250 . . . . . NET—40% AND 10% OFF LIST  
ORDERS FOR \$250 TO 500 . . . . . NET—50% AND 10% OFF LIST  
ORDERS FOR 1,000 UP . . . . . NET—60% AND 15% OFF LIST  
ORDERS FOR ENTIRE LOT . . . . . NET—40% AND 25% OFF LIST

MAIN OFFICE: 635 D STREET, N. W. WASHINGTON 4, D. C. DISTRICT 0300

TERMS: DEPOSIT BALANCE C. O. D.

**SILENT SALES**

BRANCH OFFICE: 2505 N. CHARLES ST. BALTIMORE 18, MD. BELMONT 8189

## BADGER'S Bargains

"Often a few dollars less—Seldom a penny more"

RECONDITIONED CONSOLES			
COMPLETELY REBUILT AND REFINISHED LIKE NEW			
MILLS THREE BELLS . . . . .	\$345.00	KEENEY 4-WAY, 5-5-5-25c . . . . .	\$245.00
MILLS 4-BELLS, LATE 5-5-5-25c . . . . .	325.00	KEENEY 4-WAY, 5-5-5-5c . . . . .	225.00
MILLS 4-BELLS, ORIG. 5-5-5-25c . . . . .	250.00	KEENEY TWIN, 5-25c, F.P., P.O. . . . .	189.50
MILLS 4-BELLS, ORIG. 5-5-5-5c . . . . .	199.50	KEENEY TWIN, 5-25c, P.O. . . . .	149.50
BALLY CLUB BELL, F.P., P.O. . . . .	89.50	KEENEY SUPER BELL, 25c, F.P., P.O. . . . .	89.50
BALLY HI HAND, F.P., P.O. . . . .	89.50	KEENEY SUPER BELL, 5c, F.P., P.O. . . . .	79.50
MILLS JUMBO, LATE, F.P., P.O. . . . .	89.50	EVANS LUCKY LUCRE, 3-5c, 2-25c . . . . .	79.50
MILLS JUMBO, LATE, P.O. . . . .	59.50	EVANS LUCKY LUCRE, 5-5-5-5c . . . . .	59.50
MILLS JUMBO, LATE, F.P. . . . .	49.50	BALLY DRAW BELLS . . . . .	350.00
GUARANTEED RECONDITIONED PHONOGRAPHS			
WURLITZER MODEL 950 . . . . .	\$395.00	ROCK-OLA COMMANDO . . . . .	\$295.00
WURLITZER MODEL 850 . . . . .	395.00	ROCK-OLA SUPER ROCK-O-LITE . . . . .	275.00
WURLITZER MODEL 750 . . . . .	395.00	SEEBURG 8800 ROCK-O-LITE . . . . .	295.00
		SEEBURG CLASSIC ROCK-O-LITE . . . . .	245.00

**SPECIAL** BALLY ONE BALLS LONGACRE OR THOROBRED **\$114.50**

TERMS: 1/2 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

**Badger Sales Co., Inc.** 2251 WEST PICO BLVD., LOS ANGELES 6, CALIF. ALL PHONE DR. 4326.

**Badger Novelty Co.** 2546 NORTH 30TH STREET, MILWAUKEE 10, WIS. ALL PHONE KIL 3030.

IMMEDIATE DELIVERY

## DOUBLE BARRELS

BRAND NEW IN CRATES **\$125**

1/2 Deposit With Order, Balance C. O. D., F. O. B. Baltimore, Md.

### CALVERT NOVELTY COMPANY

708 N. Howard Street VERNON 3034 Baltimore, Md.



TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—

# BEWARE!!!

## "TALKING GOLD"

PLASTIC GRILLE CLOTH

### IS BEING IMITATED

With Genuine "Talking Gold" you are assured of . . .

- Full Brilliant Color
- No Tarnish
- No Rub Off
- Perfect Tone
- Maximum Volume

"TALKING GOLD" Grille Cloth Prices

WURLITZER		SEEBURG	
616	\$2.40	Cosmo	\$3.30
24	1.20	Plaza	4.05
600	3.90	Gem	3.00
500	3.90	Regal	3.00
700	3.90	Crown	3.90
750	1.80	Cadet	3.00
800	3.90	Classic	3.00
950	2.25	Vogue	3.00
		Envoy	3.00
<b>ROCK-OLA</b>		8200	5.40
		8800	7.20
Standard	\$2.55	9800	7.95

If your model is not listed above, write for further information.

**SPEEDWAY PRODUCTS, INC.**

502 W. 45th ST.  
N.Y. 19, N.Y.

AL BLOOM  
President  
Tel. Longacre 9-0371

"TALKING GOLD" is cut to size and can be fitted into position in a few minutes. Dress up your machine, make it sparkle—with the genuine "TALKING GOLD."

You pay so little for the best—

## AUTOMATIC COIN—AMERICA'S BELL MACHINE CENTER!

Authorized Distributor for MILLS Slots and Phonographs

BRAND NEW MILLS VEST POCKETS . . . . . \$65.00 EACH LOTS OF 10

BRAND NEW MILLS 3-BELLS \$645.00

BRAND NEW Downey-Johnson Coin Counter \$217.50

Reconditioned BALLY VICTORY DERBY \$175.00

RECONDITIONED MILLS LATE HEAD JUMBO, P. O. . . . . \$69.50

### SPECIALS ON QUALITY REBUILT MACHINES

#### SLOTS

- Jenn. 5¢ 4-Star Chief \$ 79.50
- 10¢ 84.50
- Jenn. 5¢ Silver Club. 84.50
- 10¢ 89.50
- Mills Brown Front. 5¢ 109.50
- 10¢ \$114.50; 25¢ 119.50
- Mills Gold Chrome. 5¢ 139.50
- 10¢ \$144.50; 25¢ 149.50

#### 5-BALL FREE PLAY PIN GAMES

- Four Diamonds . . . . . \$49.50
- Jungle . . . . . 59.50
- Venus . . . . . 59.50
- Genco Defense . . . . . 49.50
- Gottlieb Champ . . . . . 49.50
- Oklahoma . . . . . 89.50
- Midway . . . . . 89.50
- Grand Canyon . . . . . 89.50
- Sun Valley . . . . . 89.50
- Flat Top . . . . . 89.50
- Bolaway . . . . . \$89.50
- Show Boat . . . . . 89.50
- High Hat . . . . . 89.50
- Spot Pool . . . . . 49.50
- Genco Victory . . . . . 59.50
- Gun Club . . . . . 49.50
- Exh. Big Parade . . . . . 69.50
- '41 Snappy . . . . . 49.50
- Zig Zag . . . . . 49.50
- Spot A Card . . . . . 49.50

All used machines perfectly reconditioned by expert mechanics.

ALL USED MACHINES PERFECTLY RECONDITIONED BY EXPERT MECHANICS.

WRITE FOR COMPLETE LIST, GAMES AND PARTS. TERMS: 1/3 DEP., BAL. C.O.D.

## AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines, Ia.

Williams

\*\*\* TOPS in Baseball!

Williams

\*\*\* TOPS in Games!



**ALL STARS**

Williams "LONG-LIFE" GAME!

THE ALL-TIME SENSATION IN BASEBALL GAME APPEAL!

Most true-to-life baseball action ever presented in a game! Real 3-dimensional figures run the bases in the backboard! Player controls bat . . . pitcher controlled by player! Revolutionary new 3-Coin Drop Head Chute takes 5c, 10c, 25c Coins . . . speeds play! Credit Unit records advance payments and Replays! Many other play-provoking, profit-making features!

**Cyclone**

Williams "LONG-LIFE" GAME!



TERRIFIC ACTION!

BREATH-TAKING SPEED!

UNSURPASSED APPEAL!

SCORES UP TO 950,000!

ORDER FROM YOUR DISTRIBUTOR TODAY!

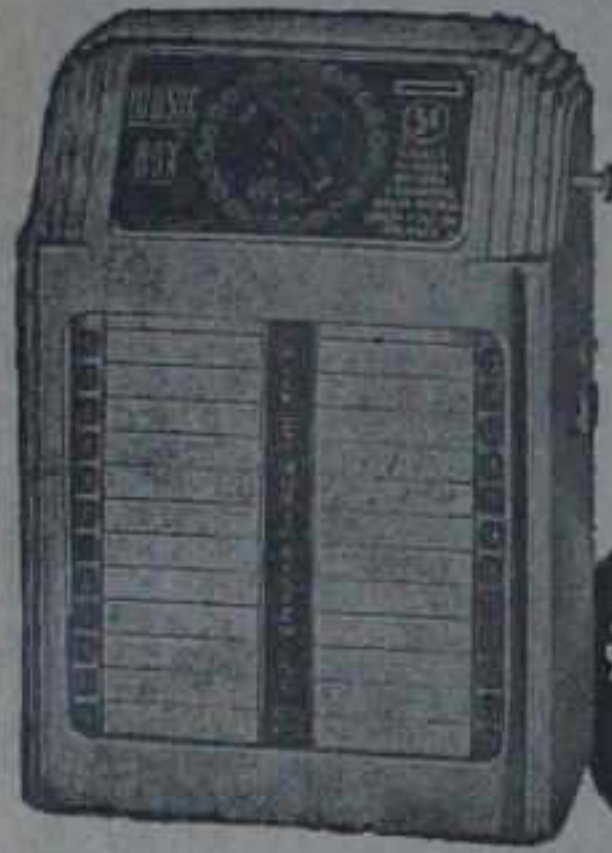
Williams MANUFACTURING COMPANY

161 West Huron Street Chicago 10, Illinois



# Buckley BUILDS THE Best

## THE NEW Music Box



Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box... equally popular for wall or bar installation.

**\$25<sup>00</sup>**

# TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



**\$1250<sup>00</sup>**



# NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS  
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

**\$50<sup>00</sup>**



*Buckley Manufacturing Co.*

4223 WEST LAKE STREET • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6638-6533

# Eagle REPLACEMENT PLASTICS

**SOLID COLOR**  
**TOUGH CONSTRUCTION**  
**PERFECT FIT**  
**TOP QUALITY**  
**LOW COST**

**SHEET PLASTICS**  
20"x50" — Pliable — Per Sheet **\$12.50**  
50 gauge, red, yellow, green or clear

**PLASTIC WINDOWS**  
New, clear, transparent . . . for your model 850 program holder. **\$5.00**  
Per Set . . . . .

WURLITZER	Each	ROCK-OLA	Each
800 Top Corners . . . . .	\$16.50	Standard, Master, DeLuxe or Super:	
800 Lower Sides . . . . .	15.00	Top Corners (Solid Red, Yellow or Green) . . . . .	\$12.75
800 Middle Sides . . . . .	8.00	Lower Sides (Red or Yellow) . . . . .	12.75
800 Top Centers (Right or Left, Red) . . . . .	8.50		
800 Back Sides (Green) . . . . .	8.50		
800 Top Centers (Onyx) . . . . .	5.50		
600, 500 Top Corners . . . . .	5.50		
700 Top Corners . . . . .	3.50		
700 Lower Sides . . . . .	8.50		
700 Back Sides . . . . .	8.50		
750 Top Corners . . . . .	9.75		
750 Lower Sides . . . . .	9.75		
750 Top Center . . . . .	5.50		
750 Middle Sides . . . . .	2.00		
850 Top Corners . . . . .	12.50		
850 Lower Sides . . . . .	8.75		
850 Top Center . . . . .	12.50		
850 Peacock Glasses . . . . .	4.75		
850 Lower Sides . . . . .	12.50		
24 Top Corners . . . . .	1.25		
24 Lower Sides . . . . .	5.50		
41, 61, 71 Top Corners . . . . .	5.50		

**SEEBURG**  
"Hi-Tone" Model 8800, 8800, 8200:  
Lower Sides (Solid Red, Yellow or Green) . . . . . \$14.50  
"Hi-Tone" Grille Pillasters (Solid Red, Yellow, Green or Onyx) 2.25  
"Classic"—"Colonel":  
Top Corners (Solid Red, Yellow or Green) . . . . . 8.00  
Lower Sides . . . . . 8.50

*If you don't see what you want . . . ask for it!  
We may have it in stock!*

**MONEY-BACK GUARANTEE**

**Eagle Coin Machine Co.**  
1514 NORTH FREMONT AVENUE • CHICAGO 22, ILLINOIS  
PHONE MICHIGAN 1347

**LET THIS TRUCK DO YOUR WORK**

**LIGHT**  
Weights only 24 pounds.

**STRONG**  
Hundred pound weights mean nothing to this sturdy, well balanced Truck.

**INEXPENSIVE**  
Built by one of America's largest manufacturers, mass production makes this low price possible. 44" high, all welded steel construction, 5" Solid Cushion Rubber Wheels. Excellent to take along for store deliveries.

**ONLY \$8.95 EACH**  
(\$7.95 in Lots of 8)

**JUST RELEASED**  
Brand new steel stools that will serve a thousand uses

Line your bar with these famous stools for added comfort that means added profits. The ideal work stool for the shop, convenient in the home, extra enjoyment at your pin game locations.

All welded non-breakable construction.  
All round edge steel.  
Unusually large, round wood seat.  
Tapered legs insure safety against tipping.  
Strong channel base provides a comfortable foot rest.  
18 to 30 inches high; please state height desired.

**ONLY \$4.95 EACH**  
\$4.85 Quantities of 10  
4.25 Quantities of 25  
4.00 Quantities of 100

**CLARK INDUSTRIAL EQUIPMENT COMPANY**  
RIDGE AVE. and SPRING GARDEN ST. PHILADELPHIA 23, PA.

**5 PIN BALL GAMES**  
Ready To Work for You  
ALL 5 FOR **\$149.50**

OR

**10 PIN BALL GAMES**  
Ready for Location  
ALL 10 FOR **\$249.50**

**SOUTHERN AMUSEMENT CO., 628 Madison, Memphis, Tenn.**



**USED PIN GAMES**

YOUR CHOICE, \$34.50 each  
ANY 3—\$100.00

- 41 Majors
- Wildfire
- Belaway
- Skyrider
- Snappy

YOUR CHOICE, \$44.50 each  
ANY 3—\$130.00

- Victory
- Hi Hat
- Invasion
- Yankee Doodle
- Topic
- Spot Pool
- Marines at Play
- Jeep



**CONSOLES**

- Keeney Super Bell, 5c \$115.00
- Mills Jumbo Parade, F.P., 5c 50.00
- Bally Club Bell 100.00
- Jenn. Silvermoon, P.O., 5c 75.00

- Bally Hi Hand... \$ 85.00
- Jenn. Saratoga, P.O., 5c 49.00
- Jenn. Fastime, P.O. 49.00
- Paces Reels, P.O., 5c 49.00

**ONE BALLS**

- Victory Derby ..... \$250.00
- Pimlico, F.P. .... 95.00
- '41 Derby, F.P. .... 95.00
- Sport Special ..... 60.00
- Record Time ..... 60.00

**PHONOGRAPHS**

**WURLITZERS**

- 850 ..... \$395.00
- 750-E ..... 375.00
- 800 ..... 350.00
- 780-E, Colonial Model ..... 325.00
- 71, Counter Model ..... 150.00
- 500, Keyboard ..... 215.00
- 600, Keyboard ..... 215.00
- 616 ..... 85.00
- MILLS Empress ..... \$190.00

**ROCK-OLAS**

- Commando ..... \$250.00
- Super ..... 275.00
- Master ..... 265.00
- DeLuxe ..... 240.00
- Standard ..... 225.00

**SEEBURG**

- 9800, RCES ..... \$275.00
- 8800, RCES ..... 275.00
- Classic ..... 275.00

Rock-Ola Wall and Bar Box for 1940 Phonograph ..... \$10.00 Each  
Wurlitzer Wall Boxes, 5c, Model 320 ..... 7.50 Each

**ARCADE**

- Keeney Submarine ..... \$ 49.50
- Keeney Anti Aircraft ..... 29.50
- Keeney Air Raider ..... 59.50
- Tommy Gun, Wood Base, Late Model ..... 59.50
- Liberator ..... 79.00
- Seeburg Ray Guns ..... 65.00
- Bally Rapid Fire ..... 79.50
- Exh. Foot Ease, Late Model ..... 75.00
- Sky Fighter ..... \$100.00
- Undersea Raider ..... 149.00
- Exhibit Card Vendor ..... 9.50
- Batting Practice ..... 75.00
- Chicago Coin Hockey ..... 95.00
- Gottlieb Used Grip Scale ..... 19.50
- Challenger Folding Stand ..... 11.95
- Champion Hockey ..... 69.50

**SLOTS**

- Mills Blue Front, 5c ..... \$ 65.00
- 10c ..... \$75.00; 25c ..... 95.00
- Mills Brown Front, 5c ..... 75.00
- Mills Brown Front, 10c ..... 85.00
- Mills Q.T. Glitter Gold, 5c ..... 55.00
- Mills Q.T. Glitter Gold, 25c ..... 75.00
- Jenn. Silver Chief, 5c ..... \$ 85.00
- 10c ..... \$90.00; 25c ..... 110.00
- Jenn. 10c Sky Chief ..... 95.00
- Jenn. 10c Victory Chief ..... 95.00
- New Revolv-A-Round Safe, single ..... 110.00
- 5 Used Single Safes, front and rear door locks, Ea. .... 35.00

TERMS: 50% DEPOSIT WITH ORDER, BALANCE SIGHT DRAFT  
WRITE FOR COMPLETE LIST OF NEW MACHINES

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO



"LARRY" FRANKEL

**FRANKEL For Arcade Equipment**

**NOW ... for only \$65**

- Keeney 5c Texas Leaguer
- Seeburg Chicken Sam Gun
- Bally Shoot the Bull

*All Used Equipment Fully Guaranteed*

**NOW ... for only \$195**

- Mutoscope Sky Fighter
- Genco Total Roll
- Chicago Coin Gonlee
- Undersea Raider (Floor Sample)

**NOW ... for only \$95**

- Bally Rapid Fire Gun
- Scientific Batting Practice
- Evans Tommy Gun
- Keeney Air Raider
- Keeney Submarine
- Champion Hockey (Floor Sample)

We Are Exclusive Distributors for RCA Coin-Operated **RADIOS** in Nebraska, South Dakota and Central Illinois

**FRANKEL DISTRIBUTING COMPANY**

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153  
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184  
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 340Z



**GENCO'S**

**ADVANCE ROLL WITH FRB**

★ **Floating Roll-over Buttons**

★ **Floating Roll-Over Button**—a new and exclusive innovation that automatically registers balls passing over it.



ORDER FROM YOUR NEAREST DISTRIBUTOR

**GENCO BUILDS GREATER GAMES**  
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Materials provided



# Announcing the Strongest Guarantee ever offered on New and Used Equipment!

ATLANTIC • SEABOARD'S

## BONDED BUYS

every shipment backed by a \$5,000.00 Surety Bond!

No other distributor has ever offered you such positive protection. Wherever you are, whatever we ship, regardless of price—ATLANTIC-SEABOARD stands rock-solid behind its merchandise, *both new and used*.

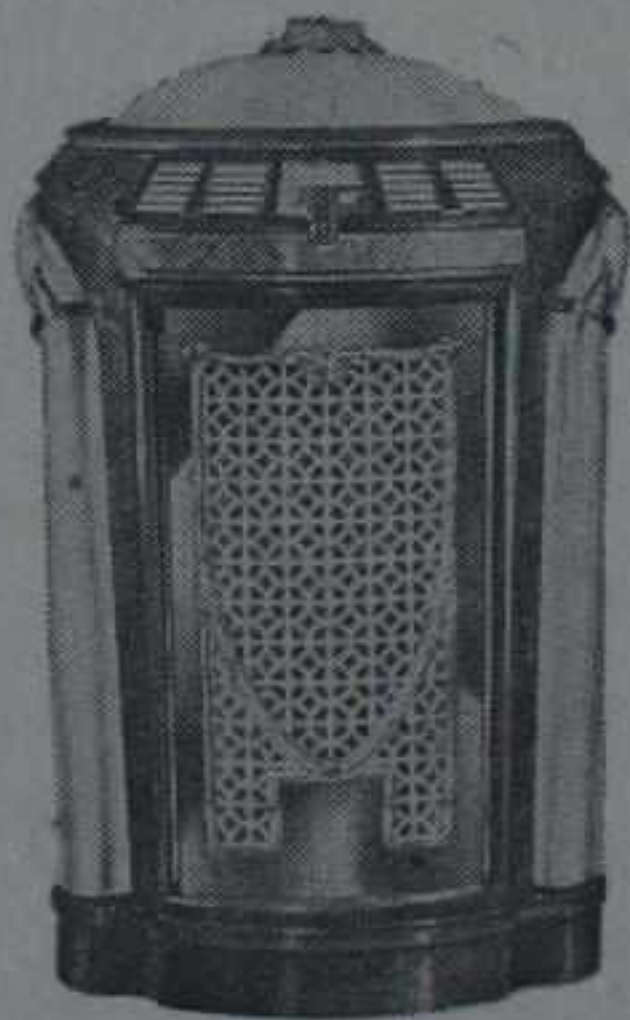
Here's our guarantee: if you are not 100% satisfied — if our equipment does not meet every claim we make—you can return it within a reasonable period for full credit—AND WE WILL PAY THE FREIGHT BOTH WAYS! A \$5,000 Surety Bond issued by one of America's largest insurance companies backs this guarantee on every shipment. You *know* the merchandise we send will be

PACKED right, will LOOK right, will WORK right!

That's the way we've built our business — through the kind of Service and Satisfaction that brings ATLANTIC AND SEABOARD more repeat customers than any other distributors in the industry.

Yes, every machine we offer, new and used, HAS TO BE TOPS—or we'll take the licking! YOU can't lose!

Compare! ONLY ATLANTIC-SEABOARD OFFERS BONDED BUYS—the finest *reconditioned* equipment, the best *new* equipment money can buy!



SEEBURG SYMPHONOLAS  
WITH SCIENTIFIC SOUND DISTRIBUTION  
AND REMOTE CONTROL  
America's Finest Music Systems

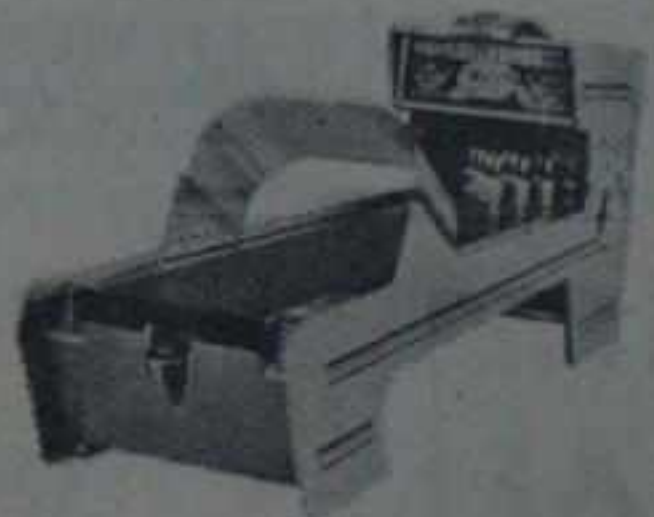
● USED MUSIC EQUIPMENT

SEEBURG PHONOGRAPHS		600 Key . . . . .	275.00
HiTones 8800 E.S. . . . .	300.00	616 . . . . .	125.00
HiTones 8800 R.C. . . . .	325.00	700 . . . . .	350.00
8200 Victory . . . . .	195.00	800 . . . . .	350.00
Casinos . . . . .	199.50	750E . . . . .	425.00
Cadet . . . . .	225.00	850 . . . . .	425.00
Gem . . . . .	225.00	ROCKOLA PHONOGRAPHS	
Rex . . . . .	165.00	Commando . . . . .	225.00
Vogue . . . . .	275.00	Windsor . . . . .	124.50
Classic . . . . .	275.00	Standard . . . . .	199.50
Colonel . . . . .	325.00	HILLS PHONOGRAPHS	
WURLITZER PHONOGRAPHS		500 . . . . .	250.00
600 Rotary . . . . .	225.00	Empress . . . . .	185.00
		Throne . . . . .	150.00

½ Dep., Bal., C.O.D.

Allite's STRIKES 'N' SPARES

The only exact replica of a regulation bowling alley! Automatic pin-setting, automatic electric scoring. Tested for full year — PROVEN TERRIFIC.



Genco ADVANCE ROLL  
With exclusive, sensational Floating Roll-Over Buttons.

Viking MINITPOP

Hot, delicious, "battered" popcorn—made fresh to order—completely automatically! THE ONLY VENDOR OF ITS KIND!



● USED GAMES

GAMES		Midget Racar . . . . .	75.00
Genco Whizz . . . . .	89.50	Bolly Club Bells . . . . .	49.50
Goalie . . . . .	150.00	Surf Queen . . . . .	49.50
Laura . . . . .	49.50	UNITED RE-VAMPS	
Super Liner . . . . .	129.50	Arizona . . . . .	49.50
Stage Door Canteen . . . . .	129.50	Santa Fe . . . . .	49.50
Show Girl . . . . .	149.50	Grand Canyon . . . . .	49.50

½ Dep., Bal. C.O.D.

## ATLANTIC

(MUSIC DIVISION)

ATLANTIC N. Y. CORP.: 540-550 W. 58th St., N. Y. C. . . . . Columbus 5-4585  
ATLANTIC N. J. CORP.: 27-29 Austin St., Newark . . . . . Bigelow 8-4105  
ATLANTIC CONN. CORP.: 1625 Main St., Hartford . . . . . Hartford 2-6141  
Exclusive Seeburg Distributors

## SEABOARD

(GAMES & VENDING DIVISION)

SEABOARD N. Y. CORP.: 540-550 W. 58th St., N. Y. C. . . . . Columbus 5-4585  
SEABOARD N. J. CORP.: 27-29 Austin St., Newark . . . . . Bigelow 8-4105  
SEABOARD CONN. CORP.: 1625 Main St., Hartford . . . . . Hartford 2-6141  
Exclusive Distributors: GENCO, VIKING, ALLITE, KEENEY, DAVAL





# HOT TIP



Get in the profit lead and stay there with HOT TIP on your route. Multiple scoring, highest changing odds, super-scoring and tantalizing action make this great new Keeney 1-ball game a sure-fire winner. You can get immediate delivery on HOT TIP in payout or free game models at Shaffer Music Company.

## HERE'S A "HOT TIP" ON USED BARGAINS SHAFER 100% RECONDITIONED MACHINES

### PHONOGRAPHS

Seeburg 9800, RC.....	\$300.00
Seeburg 9800, ES.....	275.00
Seeburg 8800, RC.....	300.00
Seeburg 8800, ES.....	275.00
Seeburg Gem.....	185.00
Seeburg Colonel, RC.....	265.00
Seeburg Colonel, ES.....	255.00
Seeburg Commander, RC.....	265.00
Seeburg Commander, ES.....	255.00
Seeburg Envoy, RC.....	265.00
Seeburg Maestro, RC.....	255.00
Seeburg Maestro, ES.....	250.00
Seeburg Classic.....	210.00
Seeburg 8200 Victory.....	200.00
Seeburg Casino.....	175.00
Seeburg Crown.....	160.00
Seeburg Royal.....	150.00
Seeburg Model-A.....	90.00
Seeburg Wireless WOM.....	28.50
Seeburg Three Wire WOM.....	24.50
Seeburg Wired Speakorgan.....	22.50
Rock-Ola Super.....	200.00
Rock-Ola Premier.....	200.00
Rock-Ola Commando.....	200.00
Rock-Ola Monarch.....	130.00

Rock-Ola 12-Record.....	\$ 75.00
Rock-Ola Imperial.....	110.00
Wurlitzer 780-E.....	275.00
Wurlitzer 780-M.....	275.00
Wurlitzer 500-A Victory.....	175.00
Wurlitzer 24 Victory.....	150.00
Wurlitzer 412.....	75.00
Mills Empress.....	125.00

### PIN GAMES

A.B.C. Bowler.....	\$ 35.00
Surf Queen.....	120.00
Superliner.....	160.00
Snappy.....	35.00
Horoscope.....	40.00
Victory Derby (New).....	300.00
Show Girl.....	215.00
Step Up.....	200.00
Double Barrel.....	180.00
Catalina.....	70.00
Keep 'Em Flying.....	55.00
Defense.....	50.00
Mills Owl.....	30.00
Big Hit.....	140.00
Midget Racer.....	160.00
Shooting Stars.....	140.00

Knockout.....	\$ 52.00
Four Aces.....	50.00
Topic.....	40.00
Dude Ranch.....	35.00
Target Skill.....	35.00
Mystery.....	200.00
Argentina.....	35.00
Idaho.....	125.00
Fast Ball.....	150.00
Liberty.....	70.00
Play Ball.....	30.00
Cross Line.....	30.00

### CONSOLES AND SLOTS

Bally Draw Bell.....	\$325.00
25c Columbia Slot.....	75.00
Big Game, F.P.....	60.00
Bally "Roll 'Em".....	50.00
25c Black Cherry.....	150.00
10c Cherry Bell.....	135.00
10c Bronze Chief.....	225.00
Pace Saratoga.....	70.00
Jennings "Bobtail," F.P.....	60.00
Dominette.....	30.00
10c Black Cherry.....	150.00
Mills 10c Chrome Front.....	105.00
May Bell (5-5-5-25).....	375.00
5c Black Cherry.....	150.00
'39 Galloping Dominoes.....	50.00

### ARCADE EQUIPMENT

Grip Scale.....	\$ 25.00
Pop Up (New).....	Write
A.B.T. Gun Stands.....	9.50
Bally "Undersea Raider".....	140.00
Hamilton Scale.....	50.00
Jennings Scale.....	50.00
Genco "Whizz".....	80.00
Target Skills.....	25.00



All Items Offered Subject To Prior Sale.  
 Terms: 50% Certified Deposit, Balance C. O. D.  
**HERE'S A HOT TIP THAT PAYS OFF!**  
**GET YOUR NAME ON OUR MAILING LIST**

COLUMBUS 15, OHIO  
 606 SOUTH HIGH STREET  
 Phone: Main 5563

WHEELING, W. VA.  
 2129 MAIN STREET  
 Phone 784

CHARLESTON, W. VA.  
 1619 W. WASHINGTON STREET  
 Phone 63381

# SHAFER MUSIC COMPANY





# NOW! EVEN BETTER THAN KILROY

## \*Chicago Coin's

# PLAYBOY



**MORE  
SUPER-SCORE  
BUMPERS**

**MORE ALL OVER  
THE BOARD FROM  
TOP TO  
BOTTOM ACTION**

**MORE  
WAYS TO  
WIN**

Even better than KILROY—that's what everybody has been telling us. And so will you once you see those extra-high score bumpers, those extra ways to win and all those special features. ●●● Without a doubt, **PLAYBOY** will set the pace for the industry.

*Play Boy's*  
**ARE BEING RUSHED  
TO YOUR CHICAGO  
COIN DISTRIBUTOR...  
SEE HIM AT ONCE AND  
ORDER SOON... FOR  
EARLIEST DELIVERY**

\*YOUR FIRST CHOICE SHOULD *always* BE A GAME MADE BY



MEMBER

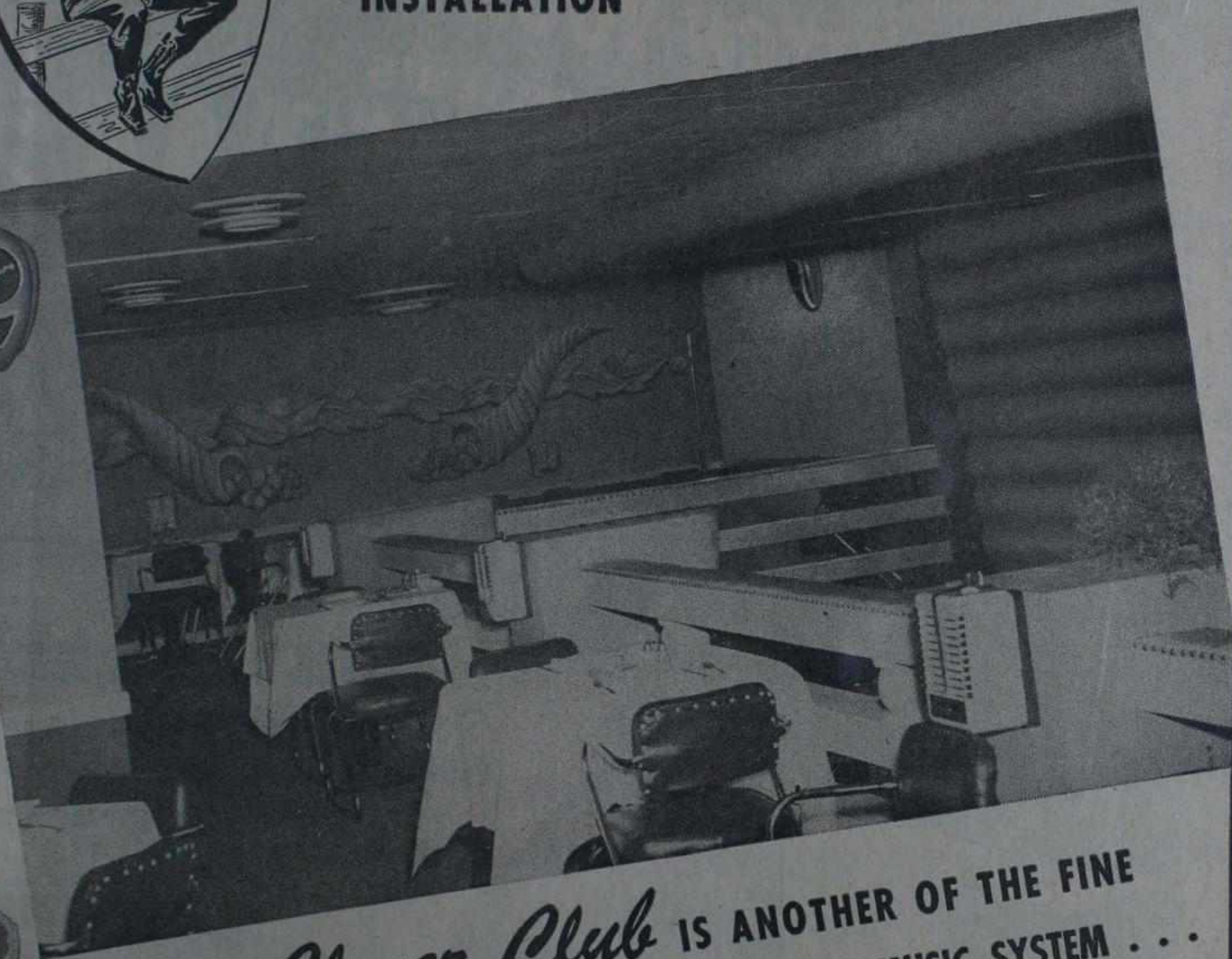
# Chicago Coin MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS





**IN THE HEART OF TEXAS' GREAT COWTOWN  
(FT. WORTH TO YOU) THIS SUPER SEEBURG  
INSTALLATION**



*The Clover Club* IS ANOTHER OF THE FINE  
SOUTHWESTERN RESTAURANTS WITH THE TOP MUSIC SYSTEM . . .

**Seeburg** Scientific Sound Distribution

In busy Fort Worth . . . where the West begins . . . there has been another inspiring Seeburg music system installation . . . made by Jack Maloney (Panther Distributing Co.) in Odell Allen's strikingly modern and beautiful Clover Club. It's natural that a fine Seeburg system should go into this fine establishment. You, too, can stay ahead with Seeburg!

★ Remember . . . this music system, with the Dual Remote Control at cashier's stand, permits the location to fit the volume to the crowds!

**S. H. LYNCH & CO.**  
*Exclusive Southwest Distributors*

- ★ Dallas, Pacific at Olive
- ★ Houston, 910 Calhoun
- ★ New Orleans, 832 Boronne
- ★ San Antonio, 241 Broadway
- ★ Memphis, 1049 Union Avenue
- ★ Oklahoma City, 900 N. Western





SAMCO SAYS: "IT'S A REAL OPERATING THRILL!"



# HITCH YOUR WAGON TO GOTTLIEB'S LUCKY STAR

GREAT NEW  
5-BALL REPLAY



★ METEORIC ACTION!

★ KICK-OUT POCKETS SCORE AND  
RE-SCORE UP TO 15,000 AT A TIME

★ SUPER HIGH 400,000 SCORE

GOTTLIEB'S  
**DAILY RACES**  
ONE-BALL MULTIPLE  
Still first where earnings count

IMMEDIATE  
DELIVERY

Improved  
DeLuxe  
**GRIP SCALE**

Consistently Best  
Since 1927



ORDER  
FROM YOUR NEAREST  
"SOUTHERN"  
OFFICE  
NOW!

Payout or  
Replay Model

## SOUTHERN AUTOMATIC MUSIC CO., Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

SEEBURG  
DISTRIBUTORS  
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DAYTON • INDIANAPOLIS  
FT. WAYNE • LEXINGTON



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242 Jefferson St.  
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1329 S. Calhoun St.  
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DISTRIBUTORS FOR ALL LEADING MANUFACTURERS



**WARNS ON PRICE SPIRAL**  
 The President Tells Associated Press Members That  
 the Present Trend Must Be Reversed to  
 Assure Prosperity

**A PROD ON PRICE CUTS**  
 NEWBURYPORT MAYOR CALLS  
 ON OTHERS TO JOIN PROGRAM.  
 Success of the Plan to Prevent  
 Strangling of Business Rests  
 Upon Combined Effort,  
 Kelleher Declares.

**TRY TO RESIST HIKES**  
 But Only One Manufacturer in  
 Five Is Able to Make Reduc-  
 tions, Survey Shows.

**Prompt Steps Urged to Eliminate  
 The Nation's Major  
 "Economic Cloud."**

**CALL FOR MORE PRODUCTION**  
 Labor and Industry Are Asked  
 to Co-operate to Reduce  
 Wholesale Costs.

IN LINE WITH THE PRESIDENT'S  
 REQUEST . . .

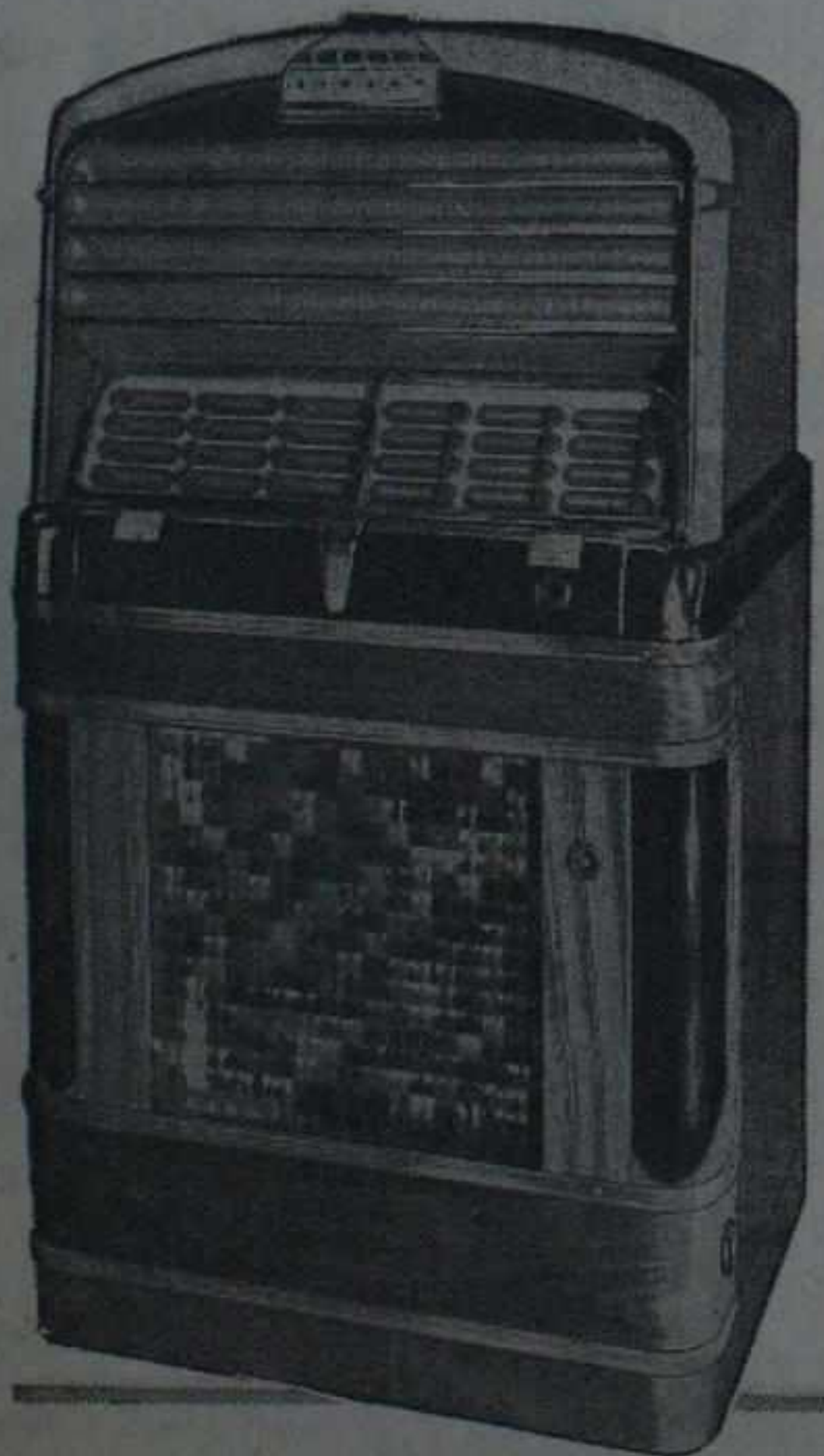
# Aireon

TAKES THE LEAD IN THE  
 PHONOGRAPH INDUSTRY  
 IN REDUCING PRICES



**Aireon'S NEW 1947 "fiesta"**  
 DE LUXE NOW THE LOWEST  
 PRICED ELECTRONIC PHONOGRAPH

Aireon management recognizes the imminent and urgent need for lower cost phonographs for the operator without sacrificing quality. So, in line with Aireon policy we have developed the greatest phonograph value of all time . . . the 1947 Fiesta DeLuxe model. It's the lowest priced Electronic phonograph on the market today, yet it retains that scintillating Aireon beauty. And inside the lovely cabinet is beauty of performance . . . PLAY APPEAL and PAY APPEAL that nets you 18% to 36% greater profit! . . . SEE YOUR AIREON DISTRIBUTOR.



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IT'S  
**Bally**  
from COUNTER GAME  
to CONSOLE

**HEAVY HITTER**  
REAL BASEBALL THRILLS  
ball automatically pitched to player

Here's a game you can place by the dozens... by the hundreds... in your territory. Sensationally low price of HEAVY HITTER permits you to cover locations you are now passing up. Small size wins a welcome in busy, big-money spots which cannot use larger games. Baseball skill-play opens HEAVY HITTER to all territory. Simple mechanism insures rock-bottom service cost. Fast, fascinating action earns top profits month after month. Order HEAVY HITTER today.



OPERATE AS  
COUNTER GAME  
(15 in. by 27 in. space)  
OR WITH  
FLOOR STAND



**BALLY ENTRY** AND **SPECIAL ENTRY**  
AUTOMATIC MULTIPLE REPLAY MULTIPLE

New "Mystic Flash" feature magically transfers Win-section of play-field to top of the board—to sections which normally score only Purse or Show. Players play, not merely two to four coins per game, but five, six, eight or ten... to catch the "Mystic Flash." Bally's new multiple masterpieces can easily double or triple your normal one-ball profits. For quick delivery order today!

New  
**BIG ODDS**  
3-70-1  
MINIMUM

**ROCKET**  
5 KICK-OUT POCKETS  
SCORES UP TO 490,000

Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation. Order ROCKET today. CONVERTIBLE NOVELTY—FREE PLAY



CONVERTIBLE  
5-BALL  
OR  
3-BALL  
PLAY



*DeLuxe*  
**DRAW BELL**

New  
**SUPER SPECIAL Award**  
New  
**EXTRA DRAW Feature**

New luxurious console with EXTRA DRAW feature that permits players to deposit three, four, five coins per game. Equip your locations with the fastest profit-producer ever created in the bell-console class... order DE LUXE DRAW BELL now. Nickel or Quarter play.

CONVERTIBLE  
AUTOMATIC-FREE PLAY

**TRIPLE BELL**  
TRIPLE PLAY!  
TRIPLE PROFIT!

Triple Coin Chutes permit three players—or three coins—every spin, 1000 Super Special Awards plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.



CONVERTIBLE  
AUTOMATIC-FREE PLAY



**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



MULTIPLE AMPLIFIERS IN THE  
SYMPHONOLA "1-47" PROVIDE FOR

*Complete Music Systems*



Speakers

Master Amplifier

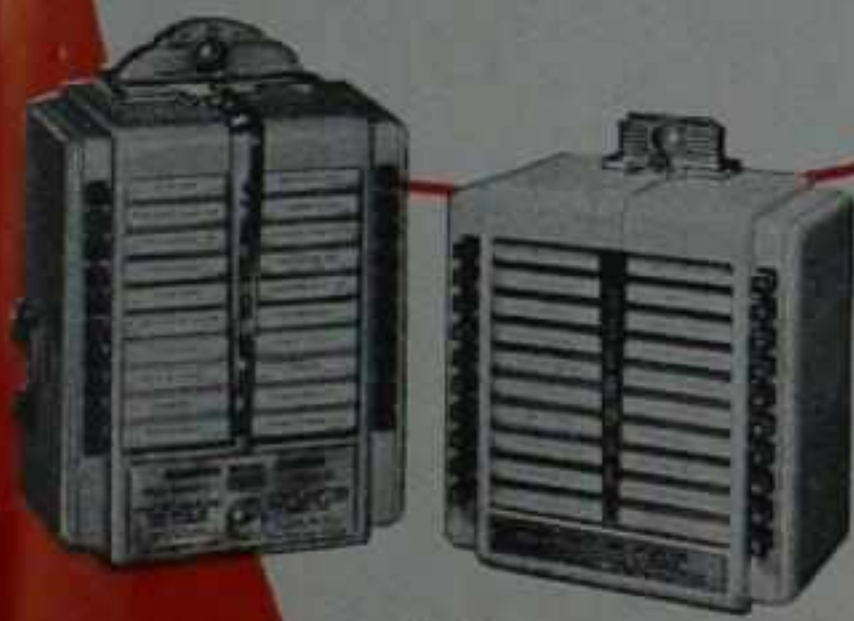
Remote Speaker Amplifier

Master Selection Receiver

Dual Remote Volume Control

**no adapters...no converters necessary!**

- Successful Music Merchandising demands more adequate musical coverage in locations!
- Profitable operation demands greater convenience in making musical selections!



Wallomatics

Better musical coverage—greater convenience in making music selections—these advances were engineered into Seeburg Music Systems.

Obviously, it would have been easier to produce the prewar Seeburg phonograph, but Seeburg management felt the good of the industry demanded an entirely new approach to music merchandising. Every provision was made in the newly engineered Symphonola to provide for complete music systems. Separate amplifiers permit control of sound throughout the location; and provision is made for either wireless or three-wire Wallomatics. With Seeburg Music Systems, no converters, adapters or other added equipment is necessary.

It is encouraging to note the general acceptance of the idea of complete music systems originally developed by Seeburg. It is even more encouraging to see the thousands of Seeburg Music Systems that have pioneered the way to better, more profitable music merchandising.



Pre-Amplifier and Public Address Systems

Auxiliary Remote Control Amplifier

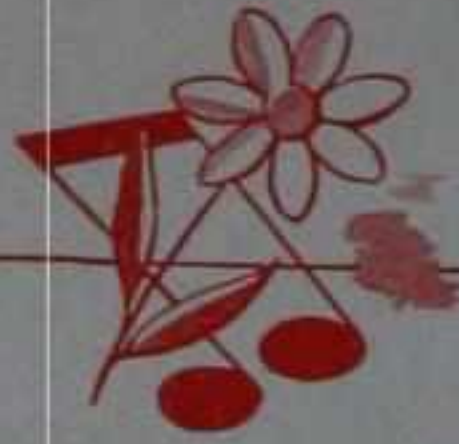


**Seeburg**  
1902-DEPENDABLE MUSIC SYSTEMS-1947  
J. P. SEEBURG CORPORATION  
1500 N. Dayton St., Chicago 22

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS



sweet sound...



daily dependability...



terrific take!



**THE  
MILLS  
CONSTELLATION**

**Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois**