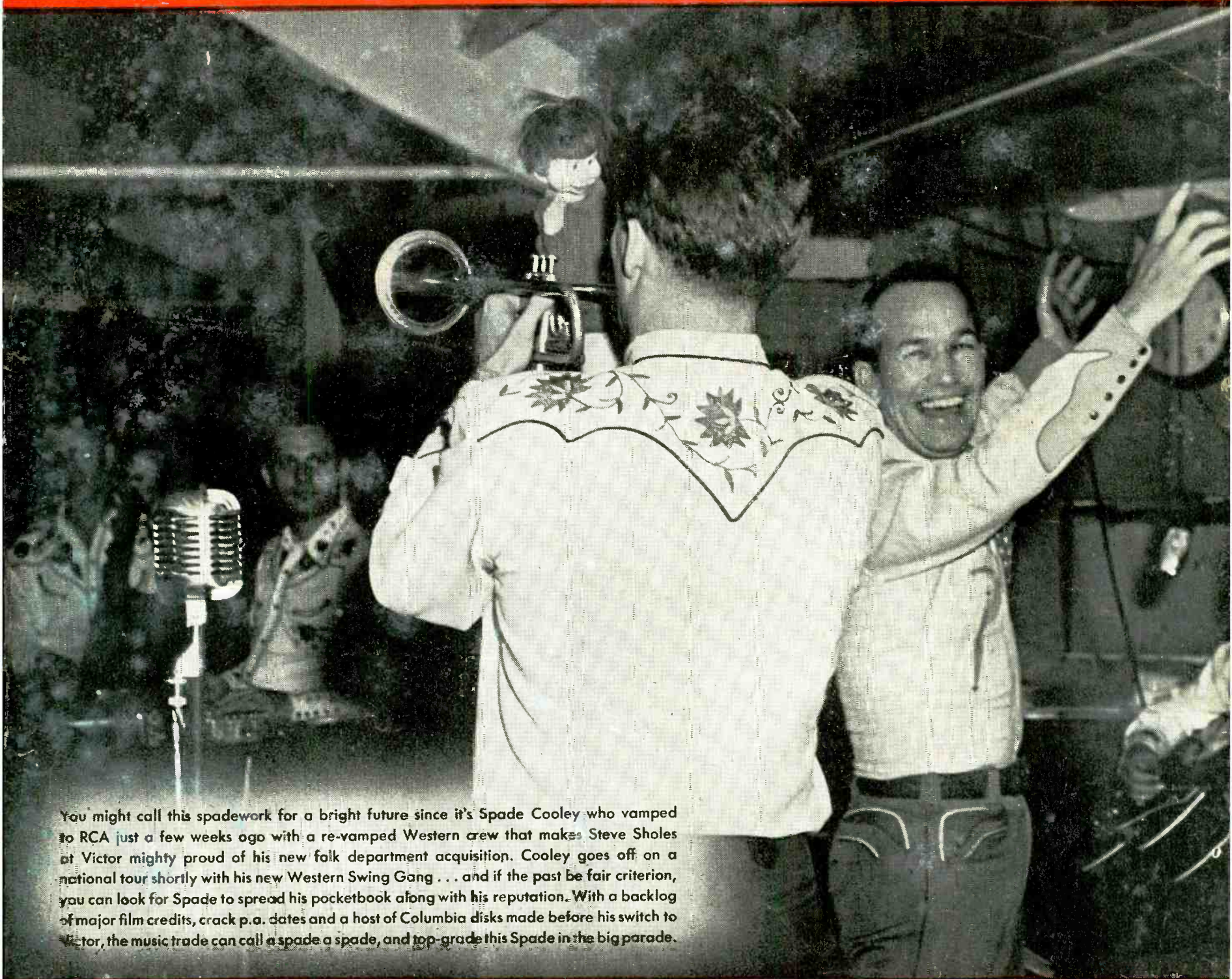


The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• FEBRUARY 22, 1947 •



You might call this spadework for a bright future since it's Spade Cooley who vamped to RCA just a few weeks ago with a re-vamped Western crew that makes Steve Sholes at Victor mighty proud of his new folk department acquisition. Cooley goes off on a national tour shortly with his new Western Swing Gang . . . and if the past be fair criterion, you can look for Spade to spread his pocketbook along with his reputation. With a backlog of major film credits, crack p.a. dates and a host of Columbia disks made before his switch to Victor, the music trade can call a spade a spade, and top-grade this Spade in the big parade.



DORSEY!

Two slow-tempo hits from the new Broadway success, "Finian's Rainbow." The romantic vocals are by Stuart Foster.

**How Are Things
In Glocca Morra?
AND
When I'm Not Near
The Girl I Love**

RCA Victor 20-2121

BENEKE!

with The Miller Orchestra
Speaking of Angels
Garry Stevens singing the love lyrics.

**AND
It Might Have Been
a Different Story**
Garry Stevens and The Mello Larks
on the vocal. Tex solos on the sax.
RCA Victor 20-2123

ROGERS!

(King of the Cowboys)
with Country Washburne and
his Orchestra

A lilting tune and a sad lament
that will rope in the nickels!

**My Chickashay Gal
AND
Never Had a Chance**

RCA Victor 20-2124

KAYE!

Midnight Masquerade

A beautiful ballad featuring
Don Cornell and Choir.

**AND
I Can't Believe
It Was All
Make Believe
(Last Night)**

Toe-tickling Kaye rhythm, plus
the caressing voice of Mary
Marlow!

RCA Victor 20-2122

HENRI RENÉ

and his Musette Orchestra
**La Paloma (The Dove) AND
A Kiss'll Make You Whistle**
RCA Victor 25-1076

ORCHESTER WILL GLAHÉ

Orchestra with vocal refrains
In München Steht Ein Hofbräuhaus — Walzer
(There Is a Hofbrau House in Munich)
AND Aber Heut Sind Wir Fidel
(But Today We Are Gay)
RCA Victor 25-4003

IRVING FIELDS

at the Piano, with The Campos Trio
Miami Beach Rumba—Rumba **AND
Tico-Tico**—Samba Rápida
RCA Victor 26-9012

TRÍO VEGABAJEÑO

(Fernandito, de Jesús y Maduro)
Preciosa — Bolero **AND Adiós** — Bolero
RCA Victor 23-0387

FLOWERS!

and his Rhythm.
Another big money-maker from this sen-
sational new piano-and-singing star!

**Bring Me
Some Money, Honey
AND
Texas and Pacific**
RCA Victor 20-2125

FRIML MELODIES

Al Goodman and his Orchestra, with Earl Wrightson,
Mary Martha Briney and The Guild Choristers. Album P-165.

Song of the Vagabonds AND Only a Rose
RCA Victor 20-2038

The Donkey Serenade AND Giannina
RCA Victor 20-2039

Give Me One Hour AND Indian Love Call
RCA Victor 20-2040

**L'amour, Toujours, L'amour (Love Everlasting)
AND Ma Belle**
RCA Victor 20-2041

THE STARS WHO MAKE THE HITS ARE ON

**RCA VICTOR
RECORDS**



OUT-OF-TOWN CRIX IN LAST LAP

Coast's AFM Socks Tonkins With 20G Fine

HOLLYWOOD, Feb. 15. — Local AFM 47 dished out the most severe penalty in its history when it tacked a \$20,000 fine on Van Tonkins, personal manager and part-time fronter of Teen-Agers' ork. Union found Tonkins guilty of 40 violations, each carrying a \$500 fine.

Union charged that Tonkins had paid under scale for one-nighters and breached union's code of good faith and fair dealing with musicians. Twenty members of teen-timers crew lodged individual complaints with union, demanding back payments totaling \$3,100 for road engagements from April to November, 1946. AFM execs stated that other violations had been uncovered for periods as far back as two and three years before formal charges were made.

When called on the carpet at closed trial board hearing, union revealed that Tonkins attempted to wiggle out of charges by resigning from union. AFM refused to accept resignation, however, insisting that Tonkins stand trial on charges.

Since it is obvious that Tonkins will make no effort to shell out fine, union is taking steps to expell him from org and has placed Tonkins on national unfair list prior to more severe action. It was learned at Local 47 offices that Tonkins has once before been in dutch with union, having lost his personal manager's license several years ago. Subsequently he rejoined union as a working member, thus getting back in p. m. field.

Band meanwhile is inactive, but will reorganize under title of Former Teen-Agers' Band, to be fronted by Charley Payne.

Eating and Drinking Receipts Up 6 Pct.

WASHINGTON, Feb. 15.—Sales in eating and drinking places during the fourth quarter of 1946 rose 6 per cent above those for the same period the previous year, the Commerce Department disclosed this week, following a sample survey.

During December the total for all such establishments was \$1,015,000,000 in comparison with the December, 1945, total of \$968,000,000. In November, 1946, the total was \$1,011,000,000 and in October of the same year, \$1,072,000,000.

New York, heart of the night club trade, had a December total of \$11,164,823 for eating and drinking places, with restaurants, cafeterias and lunchrooms reporting a volume of \$7,838,355 and drinking places \$3,297,041.

California reports a December total of \$9,866,863 in eating and drinking places, with \$6,991,715 in restaurants, cafeterias and lunchrooms: Illinois \$6,050,016 for all eating and drinking places for December, and Georgia, for the same month, \$264,822.

Out-of-Town Critics' Accuracy Averages

(May 1, 1946, to February 15, 1947)

BOSTON	Shows Caught	Right	Wrong or No Opinion	Accuracy Average
Elliot Norton (<i>Post</i>).....	10	8	2	80.0
Leslie Sloper (<i>Monitor</i>).....	8	6	2	75.0
Leo Gaffney (<i>Record</i>).....	10	7	3	70.0
Peggy Doyle (<i>American</i>).....	11	7	4	63.6
Elinor Hughes (<i>Herald</i>).....	8	5	3	62.5
Cyrus Dugin (<i>Globe</i>).....	10	5	5	50.0
Helen Eager (<i>Traveler</i>).....	9	4	5	44.5
PHILADELPHIA				
Linton Martin (<i>Inquirer</i>).....	8	7	1	87.5
*Edwin Schloss (<i>Record</i>).....	7	6	1	85.7
Jerry Gaghan (<i>News</i>).....	6	5	1	83.3
R. E. P. Sensitivefer (<i>Bulletin</i>).....	9	6	3	66.6
WASHINGTON				
Nelson Bell (<i>Post</i>).....	3	2	1	66.6
Jay Carmody (<i>Star</i>).....	3	2	1	66.6
Don Craig (<i>Times-Herald</i>).....	3	2	1	66.6
Tom Donnelly (<i>News</i>).....	3	1	2	33.3

(Note: Not included in the chart are plays with fixed or limited runs of less than 100 performances and eight productions which have preemed too recently on Broadway to have made the success grade.)

(*Edwin Schloss served as drama critic for *The Philadelphia Record* until November 7, 1946, when the paper went on strike. *Record* was sold to *The Philadelphia Bulletin* January 27, 1947.)

Legit Bows Out of Lisner Aud; Lessees To Decide Color Issue

WASHINGTON, Feb. 15.—A new twist in the battle over Jim Crowism in Washington's legit houses (National Theater and Lisner Auditorium), developed yesterday (14) when George Washington University, owner of Lisner, announced that it would "drop the color ban" but also ban plays from the new auditorium. However, President Cloyd Heck Marvin, of GWU, in explaining the new Lisner policy, admitted that there is nothing to keep a lessee from "restricting" any further audiences. Thus, the hall which provided the stage for world preem of Ingrid Bergman in *Joan of Lorraine* has dropped—at least for the time being—out of the legit lists after a brief, and what might have been promising, career. George Washington U's board of trustees, in announcing the dropping of the ban on Negroes in Lisner audiences, declared the hall would hereafter be used for nothing but "meetings or functions of a general educational nature." The avowed policy of dropping Jim Crowism even for those functions is not being taken at face value by GWU critics here who are pointing out that the university has left the door open to banning of Negroes by any commercial organization which wants to hire the hall. Robert V. Fleming, chairman of GWU board, emphasized that the new policy on use of the hall will preclude presentation of legitimate stage productions since "dramatic art does not come within the field of 'general education'."

GWU's withdrawal of Lisner from

the legit lists leaves National once again the sole legit outlet here. National continues to face the wrath of numerous organizations for its Jim Crow policy. In addition, it is confronted with a boycott by several show stars, producers and playwrights and is facing court action brought by a Negro allegedly barred from the theater.

Raised Hotel Rates New Showbiz Worry

NEW YORK, Feb. 15.—Steadily increasing hotel rates reported generally throuout the country are developing into a serious problem for many ends of showbiz. Hardest clipped are legit road companies and traveling bands.

In Boston, this week, for instance, the *Call Me Mister* company, estimated as ranging between 50 and 100 people, ran into trouble at the Hotel Bradford. Troupe received notice from the hotel management that with the lifting of transient ceilings by the OPA, room rates would go up. Rather than pay the hikes, *Mister* personnel planned to leave en masse and try to locate in boarding houses.

In New York, most hotels raised their rates an average of 11 per cent effective today; when the OPA ceilings' discontinuance became effective. It is believed that a national hotel rent boost of 15 per cent of thereabouts will follow.

Hub's Norton, Philly's Martin Pace the Field

Three Tied in Washington

NEW YORK, Feb. 15.—With the 1946-'47 legit season practically at the three-quarter mark, it is time to tab the scores of out-of-town drama pundits as they come into the home-stretch in the seasonal race for critical accuracy honors. Results to date, except for one or two notable exceptions, show the aisle-experts of Boston, Philadelphia and Washington running in practically the same order as at last year's tape-breaking. Elliot Norton (*Post*) again is out in front of the Hub drama pooh-bahs. In Philly, *Inquirer's* Linton Martin has jumped to the lead from a fourth place finish last year, and in Washington, Nelson Bell (*Post*), Jay Carmody (*Star*) and Don Craig (*Times-Herald*) are battling neck-and-neck.

The *Billboard* tabs the out-of-town on the basis of their pre-Broadway sum-ups of productions presented in their local theaters. Accuracy of opinions is based on length of run when each play subsequently hits the Stem. If it survives 100 performances (*The Billboard's* yardstick), it is rated a success. Less puts it in the flop column. If a critic thumbdowns a show which runs, he's charged with an error, and vice-versa. A "no opinion" re-

(See *Out-of-Town Crix* on page 39)

WM Showcases Pederson With Package Deals

HOLLYWOOD, Feb. 15.—In order to properly showcase its most recent band acquisition, Tommy Pederson ork, William Morris Agency is offering week-end combination packages of radio-theater names, plus Pederson ork, for bookings in and around Hollywood. First such package, set for March 8 week-end, will include Frances Langford and husband, Jon Hall, teamed with Pederson crew at San Diego's Pacific Square Ballroom. Package price is reportedly \$2,000 per night, against percentage.

If gimmick works out, Morris office will make available similar road packages offering Pied Pipers, Margaret Whiting, Art Lund, and other names.

Pederson's ork has been given No. 1 promotional perch by Morris office, according to band chief Jack Archer. Recently organized crew boasts top sidemen from disbanded name bands, including Dodo Marmarosa, Corky Corchran, Gus Vivona and others. Pederson was featured trombonist with Krupa, Barnet, Herman and T. Dorsey orks. Vocalist Billie Rogers, ex-Herman thrush, will chirp with new crew.

Potential Sponsors' Eyes Caught by Socko Preem of Television in Mound City

Called Outstanding Advertising Medium of Future

ST. LOUIS, Feb. 15.—"Our operation this week proves that an independent station in a secondary market can and should get into television right now." That is the way Robert L. Coe, chief engineer of KSD, St. Louis Post-Dispatch, and head of its new video outlet, KSD-TV, summed up the first week of operation of the country's first new commercial post-war television station.

It is Coe's contention that any organization seeking to be a force in its community and a leader in the dissemination of information and entertainment must get into television. The operation this week, to which the eyes of the television industry all over the country have been turned because it was in the nature of a guinea pig—an attempt by a station other than one in the major markets of New York, Los Angeles and Chicago to swing right into full-time commercial operation—was a success. The topic of conversation in St. Louis homes, hotels and bars was television. Thousands of St. Louisians gathered at video receivers in department stores and hotels. Indicative of the public reaction were the records of attendance chalked up by the Famous and Barr Department Store. According to A. D. Buckland, advertising executive for the store, about 45,000 people witnessed television at the store during the week.

In addition to this display of public interest, thousands more witnessed man-on-the-street shows, visited the KSD studios to see the programs or called the station for information about television, where sets could be bought, etc.

Reaction on the part of advertisers

and executives of agencies handling the programs was a similar tenor of enthusiasm. Of course, no advertiser or agency executive was willing to say he was satisfied with present television "circulation," but practically all were enthusiastic about the medium as an advertising force as well as the programs produced by Television Advertising Productions, new Chicago video producing company which whipped into shape all of the programs for this week's schedule of about 25 hours.

Commercial participants in the week's video venture were no second raters, either. A partial list of the sponsors included the Monstano Chemical Company, Missouri-Kansas-Texas Railroad, Union Electric Company; Hyde Park Breweries' Association, Inc.; American Packing Company, and the Johnson Stephens & Shinkle Shoe Company.

Among the most enthusiastic boosters of the medium were spokesmen for the Hyde Park Breweries and Union Electric; Howard V. Stephens, president of Johnson, Stephens & Shinkle, and Elmer Marshutz, president of the Gardner Advertising Agency, which represented the majority of sponsors.

Stephens, after seeing a TAP-produced dancing dramatic show for his Rhythm Step women's shoes, immediately began talking about putting on a similar show on television stations thruout the country. Stephens said he thought television would be "the greatest and an unequalled mass advertising medium." Marshutz called television "the most powerful thing in advertising ever created, the answer to the salesman who has always cried, 'If only I could sell in person to about 1,000 people at once.'" Marshutz said television made it possible to sell, personally and by demonstration, to thousands and eventually, millions. He added, however, that "the medium is going to be a challenge to the advertising profession to find the most effective, most efficient way to use the advertiser's dollar."

To put on all the shows which won the support of viewers and advertisers, TAP, under the supervision of its head, Ardien Rodner, brought in a crew of six. Getting help from 11 KSD-TV staffers and working (See St. Louis Video on page 14)

Shortage of Coal Curtails Showbiz, Radio in Britain

LONDON, Feb. 15.—England's drastic coal shortage crisis hit showbiz this week when, by executive order, all pic and legit houses were instructed to remain closed for five hours during the day, thereby canceling matinees. They are permitted, however, to open in the evenings, even tho houses remain unheated.

The BBC, government-owned radio, has put a voluntary ban on airings for five hours during the day.

Bullet Names 5 Distributors

NEW YORK, Feb. 15.—Bullet Records appointed five new distributors for its disks last week, including David Rosen, Philadelphia; R. S. Sales, Marietta, O.; Bullet Record Distributing Company, Detroit; Allen Distributing Company, Richmond, Va., and Eddie's Record Distributing Company, Houston.

ICE AND STARS CARACAS, VENEZUELA

(Sunday, February 1)
An ice skating extravaganza produced by Elisabeth and Fritz Chandler. Presented by J. A. Borges Villegas and Samuel Backerman.
PRINCIPALS: Don Wussow, Joan Walden, Lucky Peterson, Baby Voorhis, Roy McDonald, Laurel Harrod, Paul Leduc, Marguerite Easter, Art Rude and Jack Lewis.
LINE AND SPECIALTIES: Audrey Jean, Augusta Casper, Beverly Joy, Lillian Stampson, Lois Easter, Marian Altin, Phyllis Martin, Rose MacArthur, Rita De Obarrjo, Inge Lubahn, Hans Altin, William Jon-Stone, Victor Goldis, George Krammer, Norman Tetrault, Stanley Belleveau, Richard Bianchi and Gordon Finney.

The Chandlers have put plenty of variety in the first ice show ever to hit the tropics.

Show is in two parts, with special costumes, lighting and music, and the All-American cast is dishing out suave blade work, bringing plenty of palm-whacking by the natives.

Big production number, *Salute to South America*, opens the show, with every member of the troupe on ice. Winter number follows, with a sock solo by 14-year old Joan Walden. As King and Queen, Roy McDonald and Laurel Harrod pair up for some intricate skating. The candy number brings on Lucky Peterson, 19-year-old Latin from Manhattan, and she has the audience with her all the way. Marguerite Easter mixes a bit of boogie with her fire dance, and then it's all out for the Barn Dance, with Baby Voorhis and Inge Lubahn the standouts. A toy number features Joan Walden and the line. A Gypsy sequence closes the first half of the show, with Laurel Harrod and Don Wussow in the solo spots, and Baby Voorhis and Roy McDonald pairing for a fast Apache.

Second half opens with a tuneful Cinderella number, featuring Baby Voorhis. Miss Easter returns this time in a rhythm act, followed by Lucky Peterson and Joan Walden teaming up for an Indian number, after stage set by line girls in colorful costumes. A big Christmas number has Joan Walden handling solo honors, with well-trained chorus splitting up to appear as can-can dancers, toy soldiers, animals, etc. Lucky Peterson does a fast Chinese number, then, set to opera music, Don Wussow does a turn that brings the heaviest applause of the show. *Down in the Land of a Million Smiles* brings all on deck to close the show.

Comedy is sprinkled thruout the show, heaviest chores handled by Art Rude and Jack Lewis. They do Hula dancers, Gay Nineties and even witches. Paul Leduc, William Jon-Stone and Stanley Belleveau do a bullfight burlesque, and another comedy number, *The Three Greeks*, is handled deftly by Hans Altin, Gordon Finney and George Kramser.

When show ends here, present cast, portable theater and special ice-making equipment needed for the tropics will be sent to Rio and then to Buenos Aires and other South American capitals. Ten performances a week are given with prices ranging from \$2 to \$6. *Denny Landry.*

N. Y. Philharmonic's Baton Job Still Open

NEW YORK, Feb. 15.—The No. 1 symph ork conducting spot in the country—the N. Y. Philharmonic—is still open, despite the agreement Thursday (13) by vet Maestro Bruno Walter to act as "musical adviser" for a year or until a younger, permanent conductor can be found.

It seems likely that since Arthur Judson, ork's manager and head of Columbia Concerts, Inc., has all but a few major maestri pacted with Columbia, he will sift thru his stable to find a successor to Arthur Rodzinski, who resigned last week to go with the Chicago Symphony.

TBA Decries "Unfounded" Aerial Talk

NEW YORK, Feb. 15.—Widespread daily paper publicity given this week to action by certain apartment house owners in New York barring television antennae on their properties was described as much ado about nothing by television execs. Virtually all metropolitan dailies gave the yarn, which was originally broken by Jack Gould in *The New York Times*, a big play.

Television Broadcasters' Association, which met yesterday following *The Times* story, decided as a result to embark on a widespread educational campaign, designed to show property owners and prospective video set buyers that there was no need for concern over antennae and no danger attached. TBA will also tell those concerned that master aerial systems will be available soon.

These master aerials, said Jack Poppele, TBA prexy, may be camouflaged as water tanks, in precisely the same fashion that radar antennae were camouflaged during the war. Poppele added that since the majority of video set owners would probably be located in urban centers, the TBA will emphasize its educational drive in such locations.

Poppele, who has been chief engineer of WOR since it went on the air 25 years ago this month, said the same sort of unfounded hullabaloo was raised when radio was in its diapers. He declared that radio aerials were described as lightning hazards, etc., and that when radio first began, many fire insurance companies warned policyholders that installation of roof-top equipment would bring cancellation of policies. He added that he expects the current tele situation to develop along similar lines, and that video "ears" will be able to conform both to building and underwriter codes.

Donahue to Tremont

NEW YORK, Feb. 15.—Sam Donahue's ork has been booked for a two-week stand at Tremont Terrace Ballroom, Bronx, N. Y., beginning March 12. Spot operates on a four-day-a-week basis, with ork working on Wednesday, Friday, Saturday and Sunday.

In This Issue

American Folk Tunes	104
Broadway Showlog	41
Burlesque	42
Carnival	51-70
Circus	46-50
Classified Ads	80-88
Club Activities	60
Coin Machines	98-156
Fairs and Expositions	71-74
Final Curtain	33
General Outdoor	43
Honor Roll of Hits	44-45
In Short	20
Legitimate	30-41
Letter List	90-91
Magic	42
Merchandise-Pipes	80-92
Music	15-32
Music as Written	18
Music Machines	100-107
Music Popularity Charts	20-29
Night Clubs	34-38
Night Clubs-Cocktail	33
Parks and Pools	75-78
Pipes for Pitchmen	89
Radio	5-14
Repertoire	77
Reviews: Legit	40-41
Night Club	36
On the Stands	19
Records	26
Television	12
Vaudeville	38
Rinks and Skaters	78-79
Roadshow Films	77
Routes: Carnival	63
Circus	63
Legitimate	41
Miscellaneous	63
Sponsored Events	70
Talent Cost Index	11
Television	12-13
Too Short for a Head	10
Vaudeville	34-38
Vending Machines	96-99

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$10.00. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March, 1897. Copyright 1947 by The Billboard Publishing Co.

The Billboard
The World's Foremost Amusement Weekly
Founded 1894 by W. H. Donaldson
Publishers
Roger S. Littleford Jr.
William D. Littleford

E. W. Evans Pres. & Treas.
Joseph C. Csida Vice-Pres.
Lawrence W. Gatto Secy.

Editors
Joseph C. Csida Editor in Chief
Pat Purcell Outdoor Editor
Walter W. Hurd Coin Machine Editor

George Berkowitz }
(New York) }
William J. Sachs } ... Executive News Editors
(Cincinnati) }
G. R. Schreiber }
(Chicago) }

Managers and Divisions:
W. D. Littleford, General Manager Eastern Division
1564 Broadway, New York 19, N. Y.
Phone: MEadison 3-1615
M. L. Reuter, General Manager Midwest Division
155 North Clark St., Chicago 1, Ill.
Phone: CENTral 8761
Sam Abbott, General Manager West Coast Division
6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 5831
F. B. Joerling, General Manager St. Louis Office
890 Arcade Bldg., St. Louis 1, Mo.
Phone: CHEstnut 0443
C. J. Latscha, Advertising Manager
B. A. Bruns, Circulation Manager
Cincinnati, Ohio Phone: MAin 9391

Printing Plant and Circulation Office
25 Opera Place, Cincinnati 1, Ohio

Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes:
The Billboard Encyclopedia of Music
Vend

AGENCIES FACE TALENT TASK

La Stafford Must Enter Huddleston Vs. Pipers Trial

HOLLYWOOD, Feb. 15.—Attempt to keep Jo Stafford out of the drawn-out suit filed by ex-Pied Piper Johnny Huddleston failed last week when Superior Court Judge Allen Ashburn ruled that the former Piper thrush must be brought into the forthcoming court battle (*The Billboard*, February 8). Court ruling held that since Miss Stafford was a party to the original alleged partnership contract between Huddleston, Pipers Lowry and Yocum and herself, it will be necessary for her to become a defendant in the case.

Pipers' attorney Max Fink at the same time won a plea for declaratory relief, thereby consolidating two State court suits and making the Superior Court's decisions binding on all subsequent claims filed by Huddleston. Case will probably be heard this fall unless Huddleston changes his mind and accepts the out-of-court offer of \$7,500 previously made him but summarily turned down.

New Alligator Ciggie Widens Spot Bally

NEW YORK, Feb. 15.—Alligator cigarettes (Larus & Bros.) which recently began a spot radio campaign in Hartford, Conn., is expanding its air placements, with Boston, Springfield and Worcester, Mass., starting this week. It's believed possible that as the new ciggie's distribution widens, spot radio purchases will expand accordingly. Duane Jones agency is handling.

Boston-Springfield buy on WBZ-WBZA has three 15-minute spots on *Dress Parade*, a.m. platter stanza. An additional Saturday morning spot will start Saturday (22). Worcester station is WTAG. Account is also continuing its Hartford pitch.

Alligators have been on the market for about four months. Copy theme features "air-washed" tobacco to lessen irritation.

Offer George Raft E.T. Whodunit

HOLLYWOOD, Feb. 15.—George Raft is currently being peddled on wax in an open-end e. t. air series tagged *Eddie Age*. Audition platter is now in New York, with deals being handled by Bernie Tabakin, of Paragon Transcriptions.

Movie tough-man's whodunit series is supported by AFRA talent toppers and full ork for background. Kitty Lewis appears opposite Raft, with gabber chores going to Carlton Kaddell. Writing production is being handled by Jason Mason.

Yank "Dr. Tweedy" Show

For Newspaper Yarn Series

HOLLYWOOD, Feb. 15.—American Cigar & Cigarette Company (Pall Mall) is dropping its current Frank Morgan *Dr. Tweedy* program after the March 26 broadcast, replacing it with *Feature Assignment*. New show is based on top newspaper yarns. Show airs Wednesday nights on NBC.

Footes, Cone & Belding is the account's agency, with *Assignment* an MCA property.

Switch to 50Kw. KMPC Reported As Due for NBC

HOLLYWOOD, Feb. 15.—G. A. Richards' KMPC will boost its power from 10,000 to 50,000 watts Thursday (20), becoming the most powerful indie outlet west of the Mississippi. Station will operate on a 50-kw. basis daytime only until March 19, when it goes to the power peak full time. As the power hike neared, trade talk continued to mount that KMPC will become the outlet for the National Broadcasting Company when the net's paper with its present affiliate, KFI, expires at the end of the year.

Tho repeatedly denied by all concerned, rumor mills quickened their pace in grinding out KMPC-NBC wedding gossip. Some foresaw a straight sale of the station to NBC, which to this date has been the sole net sans an owned and operated outlet in Hollywood. Others predicted a straight switch in affiliation, motivated, they claimed, by the not always happy relationship between the web and Earle C. Anthony's KFI. Transaction might also reach as far as Detroit, it was speculated, involving Richards' 50,000 watter, WJR.

Plenty Bally

Unconcerned by the whispering campaign, but inwardly welcoming it, since time buyers, convinced KMPC will be the NBC outlet, are eager to sew up time at current rates, the station readied its ballyhoo guns to herald the power boost in typical film city fashion. Special 18-hour sked has been prepared for that day, featuring top pix and music names, as well as personal addresses by State and civic luminaries.

In preparing for its step into the 50-kw. class, KMPC gradually altered its program sked, strengthening its news department, music segs and reinforcing its already strong sports coverage. According to station manager Bob Reynolds, further changes will continue on a gradual basis. Clete Roberts, ex-ABC foreign correspondent, recently was named director of public affairs and news.

NEW YORK, Feb. 15.—NBC officials in New York today (Saturday) stated they knew nothing about the rumored KMPC-KFI affiliation switch now being bruited about on the Coast.

Ask \$3,500 for New Todd, J. Ameche Seg

NEW YORK, Feb. 15.—Dick Todd, crooner; Jim Ameche, radio actor and announcer, and Frank Gelinis, formerly in Hollywood and Boston radio production, this week organized a new production office called Tag Productions. First offering is a quarter hour, five-times-a-week series starring Todd and Ameche with an asking price of \$3,500.

Series, called *Song in My Heart*, features a favorite song gimmick, plus dramatizations and giveaways to the radio—not studio—audience. Program is geared as opposition to straight daytime soapers.

Bing Sponsors Bing

NEW YORK, Feb. 15.—Bing Crosby continues to shatter radio tradition and occasion plenty of trade talk. Latest development on his ABC-Philco e. t. shows has tradesters wondering how the groan guy gets away with it. On past several shows, Croz has thrown in very open plugs for Lime Cola, soft-drink firm which he and Bob Hope (among others) purchased recently.

On Wednesday's show (12), toward the program's end, Crosby said: "Well, I think I'll amble along and get with Elsie." Somebody asked whether he meant the cow, and Crosby then explained it was neither bovine nor babe, but L-C, Lime Cola, that wonderful new cola drink, etc. Is L-C paying part of that heavy nut?

New KLAC Campaign Uses Pic Stars To Bally Call Letters

HOLLYWOOD, Feb. 15.—Contending that even a year's intense listener promotion has failed to make the station's new call letters a household word, KLAC's Don Fedderson last week launched a new call letter campaign, using screen glamour for audience bait. Outlet began a 13-week tie-up with Universal International pix for a series of 20 transcribed station breaks daily, aired every half hour, calling attention to the KLAC call tag.

According to Fedderson, surveys reveal that all promotional tie-ups, both black and white and airplugs, some L. A. listeners still refer to the outlet by its former KMTR letters. New plug campaign is designed specifically to remedy this ill and sell the ownership switch with more force. Transcribed tags merely state, "This is Susie Glutz, and this is KLAC, Los Angeles." U-I pix has provided plattered spots with top male and female stars, in return for which KLAC is giving the flickery 19 cuffo live plugs daily.

U-I pix stars batting for KLAC include Doug Fairbanks Jr., Eddie Albert, Ann Blyth, Phyllis Calvert, Rod Cameron, Yvonne De Carlo, Susan Hayward and Ella Raines.

Sinatra O. G. Show Ending Next June

NEW YORK, Feb. 15.—Frank Sinatra, who recently tried to get a release from his Old Gold cigarette (P. Lorillard Company) contract, later agreeing to resume the show after a four-week vacation, definitely will end his stint for that sponsor in June. Contract has a couple of years to run. The understanding when Sinatra agreed to resume was that he'd play out the pact. Parting is amicable, according to reports.

Sinatra's spot Wednesday (19) will be filled by Buddy Clark, who planes to the Coast after his Monday night Carnation Milk show. Conjecture as to Clark's taking over the O.G. spot permanently was described as groundless by MCA, which manages him.

K. & E. Offers Clients Plan To Test Shows

Would Try Web Sustainers

NEW YORK, Feb. 15.—Agency-client camp of the radio industry is taking an increasingly progressive view of its obligations and potentialities in the matter of new program and talent development. Latest evidence along these lines was shown this week, when execs of Kenyon & Eckhardt, at a meeting of the Plans Board, decided to suggest to clients that the latter co-operate with networks to the extent of bankrolling some of the better current web sustainers for brief periods—say one or two weeks. Under this plan, client would foot the bills for time cost and talent, and would test the program as a commercial venture.

Points raised during the K&E discussion included the fact that even if the web sustainer did not shape up as a commercial property, the client would nevertheless have gained prestige from a one or two-shot sponsorship of a top public service show—such as CBS's Norman Corwin. In addition, a client buying such one-shots would gain inestimable experience by virtue of testing shows on various webs during various time slots. One disadvantage would be that sponsors could not take advantage of networks' system of discounts. However, rate deals could be worked out, it is declared, since such a development would be mutually advantageous.

As for the webs, K&E men figure they would take to the idea avidly, inasmuch as it would enable them to show some financial return even from properties which would not be sold on a regular 13-week-or-more basis.

Follows Y. & R. Plan

K&E suggestion of agency-client-network co-operation follows closely upon Young & Rubicam's idea of having clients block out cities on a network and allocate such cities to testing new programs and talent. (See *Agencies Face* on page 9)

Saphier To Handle New Heidt Air Show

HOLLYWOOD, Feb. 15.—Horace Heidt, his Music Corporation of America contract expiring today (15) will be handled for radio by Jimmy Saphier and probably will turn over his ork to Joe Glaser's Associated Booking Corporation for theater and location dates. While final knot with a booking agency is yet to be tied, Heidt indicated the Glaser deal now cooking will simmer down to an affiliation in time for his spring return to the podium.

Heidt also told *The Billboard* that his radio package, a giveaway show somewhat similar to former Heidt air shows, is currently on the Saphier salesblock and a deal for a coast-to-coast seg may soon be closed. Batorner preferred to stay mum on further details of airer's format or its name as well as the prospective bank roller.

May Be 10G Worth of Moola Over MBS-K. Smith Mountain

NEW YORK, Feb. 15.—Indications are that when Kate Smith starts her co-operatively sponsored noontime chatter series over Mutual this coming June, she will set an all-time high both as to income and the number of sponsors bankrolling her. It's quite possible, according to reliable info, that Miss Smith and her manager and co-chatterer, Ted Collins, will split in excess of 10G weekly from the Mutual deal. Highest co-op money maker in the biz today is Fulton Lewis Jr., whose Mutual commentaries fetch him a bit over \$5,000 weekly. Mutual sales execs now believe that when the Smith series starts, following her departure from the General Foods-CBS fold, she may have in the neighborhood of 300 sponsors on Mutual's 400 skein. Actually, this would mean that she is being sponsored on virtually the entire MBS web, since there are numerous accounts which are trying to buy regional networks, rather than individual cities alone. One agency, for instance, made inquiries after the deal first was announced, asking for the full Yankee Network, plus Upper New York State stations.

Easy Sailing

Mutual sales department is basking in an unusual situation in that, for a change, it has no sales problem on the Smith-Collins package. Usually, Mutual has to work plenty hard on its sales. This time, however, the web was really deluged with nationwide inquiries as to costs, availabilities, etc.

From accounts, Miss Smith is doing her five-time-a-week bit on a \$5,000 weekly guarantee, against a percentage split. In such co-op deals, talent fees are usually 40 per cent of the individual station's card rate. There are, of course, some exceptions. In New York, for instance, Manhattan Soap is paying \$1,000, plus WOR's time tab. Full MBS web, five times a week, carries a total time cost of \$24,000, with 40 per cent of that possibly reflecting the Smith take—or \$9,600.

Meanwhile, Mutual is about ready to get to work on an all-out promotion campaign heralding the new series, plus a reprogramming effort designed to capitalize on the new noontime headliner. Promosh campaign will be an effort akin to the socko drive which started the Crosby show on ABC. Programming changes will probably be designed to bolster Miss Smith, fore and aft, with stronger programs than are on MBS around noon now. This might mean time switches for Victor Lindlahr (Serutan) and the Ralston hillbilly show at 12:15.

Laud WNYC's Sock Transit Coverage

NEW YORK, Feb. 15.—Coverage accorded New York's 5-cent subway fare hearings this week by WNYC, municipally owned station, earned the station accolades both within and outside the trade. Friday's (14) PM, in a column by John T. McManus, and Sunday's (16) Times, in a commentary by Jack Gould, gave the station raves for "notable public service."

City station devoted about 20 hours Monday and Tuesday (10-11) to the board of estimate hearings, setting up 18 mikes in the board room. Station had to borrow some equipment from United Nations, lacking enough of its own to cover. A p. a. system was provided, too, for standees in City Hall Park. Monday's coverage alone ran for 12 hours, station getting a special FCC okay to remain on after its normal sign-off time.

WNYC also fed WOR, WJZ, WMCA and WLIB with hearing coverage. These stations recorded the feeds and aired them on their own. There was no time duplication involved.

FCC Won't Call Hearst on WBAL

WASHINGTON, Feb. 15.—Whether Federal Communications Commission will again defer hearing in WBAL, Baltimore, case, is subject of conjecture here after third deferment announced by FCC—this time from February 24 to 25. FCC insiders are indicating, tho, that the commish will go ahead with the consolidated hearing on Hearst Radio, Inc.'s bid to get a permanent renewal and counter bid by Public Service Radio Corporation (Drew Pearson and Bob Allen) to wrest the frequency away.

Meanwhile, FCC this week flatly turned down Public Service Radio Corporation's formal request to subpoena William Randolph Hearst for the hearing.

Nets, N. Y. AFM Stalled; Sign Chi Deal Soon

NEW YORK, Feb. 15.—Negotiations between the four major networks and Local 802, American Federation of Musicians, for a new contract covering wage of musicians for one year, are apparently at an impasse. Both sides met again this week and agreed to adjourn and meet once more next week. No date was set.

It is stated that 802 this week made a new proposal to the webs, which the webs now have under consideration. Local's original proposal was for a hike of 37½ per cent for staffers and 50 per cent on commercials.

Members of 802's board stated yesterday (14) that the union negotiators have not reported to the board—an indication that the negotiations are not yet nearing completion. Board must approve any deal the negotiators make.

CHICAGO, Feb. 15.—Contract between American Federation of Musicians, Local 10, and the web stations in Chi is expected to be inked in New York sometime next week, it was reported here. Agreement on all points has been reached by negotiating parties, but actual signing will probably occur when James C. Petrillo, union prexy, sits down with top net brass in New York and not before, according to trade talk.

Local 10 agreed to a general increase of 18½ per cent. Likelihood that this would be the increase agreed upon between the AFM and the web stations here was first pointed out in the February 8 issue of *The Billboard*. Net stations here are WMAQ (NBC), WBBM (CBS), WLS, WGN (Mutual), and WENR (ABC).

Some of the network officials here expressed surprise that Local 10, negotiating autonomously as do the New York and Hollywood locals, had requested only an 18½ per cent increase. Judging by requests in New York, where union asked a 37½ per cent increase, network officials here expected a stiffer demand than that which was forthcoming and consequently put up no fight when initial demands were made.

As a result of the new increase, musicians at the net stations here will receive about \$177 per week for commercial staffers and about \$142 for sustaining staffers. Commercial men, before received \$150 per week, and sustaining staff men got \$120. Hours of work per week will still remain at 25 under the new contract, which will be effective for one year, retroactive to February 1.

Webs' '46 Net 70 Million on 193 Mil Gross

AM Income Up 7 Per Cent

WASHINGTON, Feb. 15.—Standard broadcast webs and stations showed a 7 per cent increase in net time sales in 1946 over the previous year, Federal Communications Commission revealed this week in a preliminary report. This was the first such report compiled by the Commish since it completed similar data for 1945 which was publicly announced last November and reiterated in Commish's recent annual report.

FCC disclosed that net time sales reported by the four national networks and their 10 key stations was \$70,008,962 on a gross of \$193,000,000, an increase of 2 per cent over the amount reported for 1945. This figure represents the amount retained after payments to affiliated stations. At same time, reports from three out of the five regional networks indicate a 10 per cent decrease in net time sales in 1946 as compared with 1945, FCC disclosed.

Financial Reports

Preliminary financial reports to FCC from 751 AM stations show an increase of 9.2 per cent over the amount of net time sales reported by the same stations in 1945, FCC stated. This increase was the result of a 4.9 per cent rise in sale of station time to networks, an 8.1 per cent increase in the sale of station time to non-network advertisers, and a 9.2 per cent increase in the amount of commissions paid to agencies. FCC added: "With respect to total broadcast revenues (that is, net time sales plus incidental broadcast revenues, such as sale of talent, and so forth), an increase of 8.9 per cent was indicated over 1945 for the same stations."

For 620 stations serving as outlets for nationwide webs, a rise of 8.1 per cent in net time sales was reported, while for 131 stations not serving as such outlets, an increase of 18 per cent was reported in net time sales, FCC said. Stations of the various classes reported increases in net time sales during 1946 as follows: 41 clear channel 50-kw. unlimited time stations, 9 per cent; 251 regional unlimited time stations, 7.7 per cent; 49 regional part time stations, 9.7 per cent; 371 local unlimited time stations, 19.4 per cent; 13 local day and part time stations, 27 per cent.

CBS Cancels "Info" For Onetime Pubserv

NEW YORK, Feb. 15.—*Information Please* will be canceled for one broadcast, Wednesday, March 5, 10:30-11 p.m., to make way for the airing of CBS's documentary *Eagle's Brood*, set for the 10-11 p.m. slot that evening. *Brood*, based on three months' study by CBS Producer-Director-Writer Robert Lewis Shayton, is an examination of the rising tide of juvenile delinquency in the USA.

Brood is the first of three CBS programs set for 1947 by Robert Heller's special documentary unit. On March 9 (Sunday), day preceding the Moscow conference, the documentary unit will do *Prelude to Moscow*, and on March 27 (Thursday), another program will dramatize the state of the nation's health. *Brood* will air opposite ABC's Crosby-Henry Morgan parlay.

100 From 12 States Slated To Attend Cincy Sales Clinic

CINCINNATI, Feb. 15.—Nearly 100 radio men from 12 States are slated to attend the Radio Sales Training Seminar being conducted by the Fred A. Palmer Company, local radio consultants, at Gibson Hotel here February 24-26.

Enrollment for the three-day radio sales training clinic, said to be the first ever attempted in the radio field, will be made up of more than half of radio station execs and will include a sizeable group of owners of FM stations, many of which are not yet on the air, according to Fred A. Palmer, head of the Palmer firm.

Palmer says he conceived the idea for the training school to fill the heavy demand for trained sales talent in the radio field and he plans to make the clinic an annual event.

Instructors at the initial schooling will include Charles C. Caley, executive vice-president of WMBD, Peoria, Ill.; Kenneth Church, executive vice-president of WCKY, Cincinnati; Don Davis, president of WHB, Kansas City, Mo.; J. W. Knodel, of the Avery-Knodel Company, station representatives; Clark A. Luther, national sales manager of KFH, Wichita, Kan.; Fred Weber, of WDSU, New Orleans; Robert M. Fleming and Fred A. Palmer, of the Fred A. Palmer Company, and Steve Douglas, director of sales of the Kroger Company, national grocery chain.

Jolson Nixes Air Show Bid

HOLLYWOOD, Feb. 15.—Al Jolson this week flatly turned down any and all offers for a permanent radio show, thereby killing current negotiations for Elgin American package, as well as scotching other hot rumors of imminent pacting. According to an MCA exec, Jolson has decided to stick to occasional guest shots "for personal reasons."

Trade speculation has it that Jolson nixed regular radio berth because of responsibility involved, reasoning that well-placed guest shots on important air shows would insure him a continuing high Hooper without any comparative risk of prestige. Understanding is, however, that both William Morris and MCA are still scouting air-show field in the hope that Jolson may change mind, especially if an interesting transcribed show is offered him. Jolson is said to have signed no exclusive contracts with any agency, giving a willing ear to all propositions.

Bob Feller's E.T. Series

NEW YORK, Feb. 15.—Radio Productions, Inc., is making a series of 26 quarter-hour transcriptions starring Bob Feller, baseball pitcher, and Hi, Lo, Jack and the Dame quartet. Material will be mostly human interest stories of baseball personalities. Waxes will be open end for local sponsorship. A three-minute spot in the middle of each show will be left open for late baseball scores.

ON THE WNEW Disk Show Slanted For Agencies

Live Talent Deal Pends

NEW YORK, Feb. 22.—Actual air tests of new transcription shows being offered to agencies and sponsors will be inaugurated shortly in a new program being started by WNEW, New York indie. Series is to start in two or three weeks, and will represent a joint promotional deal in which station and the waxeries will participate.

Series idea provides that once a week, WNEW is to broadcast new e.t.'s being put on the market by the diskeries, with a special view of getting the shows heard by ad agency and sponsor execs. One big sales problem confronting all platteries is getting such execs to take time out of their working days to audition new recorded shows. Theory behind the new WNEW stanza is that not only will the e.t.'s benefit from their radio station showcasing, but that it

Radio Eds Plan Code of Ethics For Newscasts

CHICAGO, Feb. 15.—Newly formed National Association of Radio News Editors this week began formulating a code of ethics for news airing. Standards committee, headed by Sereno B. Gammell, news director at Station WHTT, Hartford, is doing the drafting. Serving with Gammell are Jack Krueger, WTMJ, Milwaukee; Jack Knell, WBT, Charlotte; Soren Munkof, WOW, Omaha, and Fred M. Hinshaw, news director at WLBC, Muncie, Ind.

John F. Hogan, WCSH, Portland, Me., prexy of the org, said the code probably will be completed in 30 days, after which the committee will begin a study of standards looking toward the improvement of radio news presentation in general. Organization of the new group has particular interest at this time in view of the current campaign by the National Association of Broadcasters to permit broadcasters to editorialize on the news. Under current FCC policy, this is not now permitted.

NARNE prexy feels radio has done a good news job in the past, but that there still is plenty of room for improvement. Association members pointed out at their Cleveland convention last fall that too often the mistakes of a few stations reflect upon all. Standards committee also will consider the need for a style book for radio news departments, and what such a book should include. Recommendations will be placed before the full NARNE membership for adoption.

Other committee chairman appointed by Hogan are John Verstraete, KSTP, St. Paul, education; J. Edgar Kirk, WPTE, Raleigh, membership; Charles Hilton, KGLO, Mason City, Ia., convention; Walter Paschall, WSB, Atlanta, awards; and Charles Day, WGAR, Cleveland, publicity.

AIR TESTS FOR E.T.'S

will facilitate listening for prospective buyers.

More importantly, if the waxed air audition idea works out, station hopes to effect a similar deal with one of the industry's top talent agencies, which not too long ago expressed interest in such a program for its own talent. Live-act gimmick would provide WNEW with name and semi-name acts, and also give the commish-house a chance to present its stable

to buyers. Talent also would be given a chance to develop much mike experience.

WNEW's pancake pitch got under way this week when Ted Cott, station's program head, who formulated the idea with Bernice Judis, WNEW g.m., made the offer to diskeries. First to accept was Shep Chartok, Chi wax cutter. Deal gives WNEW a short option on the recordings, providing that if as a result of

the airing, a series should be sold in New York, time to be bought if available, on WNEW.

Arrangement also provides that each recording firm back the program with ad agency promotion, this not only working in favor of the companies, but selling WNEW to agencies at the same time. Station also figures to nab itself some good programs, in view of the high quality of many transcriptions nowadays.



In this area there are 2,735,051 radio homes. Of these homes, ONE STATION in four weeks...

- reaches 70.1% between 6 AM and Noon
- reaches 70.8% between Noon and 6 PM
- reaches 79.2% between 6 PM and Midnight
- reaches 81.2% between 6 AM and 6 PM
- reaches 86.1% between 6 AM and Midnight

and that ONE STATION is...



Nielsen Radio Index February-March, 1946

CHI WRITERS' SHORT PAY BEEF

Get Less Than Actors on Own Serial Shows

No Raise Since Before War

CHICAGO, Feb. 15. — With the Radio Writers' Guild currently working toward network contracts to cover free lance scribes, beefing among writer circles is reaching a new high here. Primarily, the new yowls result from the realization that as a result of the new AFRA contract, many Chi scribblers now earn less than the thespians who give voice to their words. As a result, writers are asking, "Should writers eat?" or "Should writers eat their own words?"

Some scribes also voice the opinion that they are being made the unwilling victims of a squeeze play, stemming from the 25 per cent AFRA hike and the 18½ per cent boost given musicians. They believe that sponsors are trying to compensate for these increases by taking it out of the writing budget. Situation doesn't disturb staffers who belong to RWG, but free lancers and non-union men of letters are considerably concerned, with the loudest beefs emanating from free lancers on local and Chi-originated web stanzas.

Orin Tuvrov, head of the Chi RWG, told *The Billboard* last week that fees for free lance literateurs have gone up little, if at all, since before the war. Contrasted to this is the fact that actors and musicians, even those working at scale, are being paid on the basis of two wage increases, negotiated since the war, one in '44 and the other just recently. Cost of living increases, point out writers, hit everyone.

Here are typical instances: One five-time-a-week kid show writer here is getting only \$200, or \$40 a script, with the basic idea included. AFRA acting scale for such shows is a bit more than \$150, but leads invariably get over scale. In this case, the top player in the cast gets considerable more than the writer. On another strip show here, the writer is getting but \$100 a week. Not only do the steady cast members get more, but the director does, too. Average fees here for half-hour web commercials range from \$100 to \$150. "It ain't good," says the writers, adding that it's considerably below New York or Hollywood par.

Writers direct their bitterness against agency and web execs who adopt what they feel is a short-sighted policy in trying to economize at the expense of the writer and also at the expense of their own programs. They ask the inevitable—"Without writers, how can you have scripts?"

200,000 FM Ears Predicted for Chi

CHICAGO, Feb. 15. — There are well over 200,000 FM listeners in the Chi area, Bill Lang, chief engineer of WGNB estimated here this week. His estimates are based on known set sales and requests for the station's program booklet.

Over 40 such requests are received a day, a rapid rise in the last six months.

Y&R Takes Option On Beneke Band

NEW YORK, Feb. 15.—Young & Rubicam reportedly has taken an option on Tex Beneke and the Glenn Miller band and is considering using same as a summer replacement for the Ginny Simms Borden show. Late this week, deal for the band was plenty hot. Angle holding it up, however, is the fact that the band wants to travel during the summer, and Y & R would prefer to have it stay put so that the agency could supervise production.

Type of show being mulled is a quiz, with Tex as emcee. Option expires March 1.

Need Cryptographer To Figure Chi AFM Guest - Shot Ruling

CHICAGO, Feb. 15.—Status of a recent dictum of Local 10, AFM Chi local, imposing severe restrictions and a \$200 minimum fee on radio guest shots of local members, was plenty confused this week. Razzmatazz situash resulted from an apparent bit of backtracking by Ed Benkert, Local 10 secretary.

Chronological sequence goes something like this: Local recently enacted a law asking a minimum of \$200 per guest shot for members, half to go to the local and half to the individual. This week, it was reported that the union had followed this up by banning all such guest appearances. When *The Billboard* called to verify, Benkert stated such a ruling had been made a week ago. Reason he gave was that the local had decided that it was best for its members to stick to their music-making jobs.

Benkert then inquired as to whether the story was to be printed, and when told it would be, retracted his statement. When clarification was sought, Benkert terminated the conversation rather neatly—slamming down the phone.

Only additional info known is that Benkert has told several others making inquiries that radio dates for Local 10 members are out from now on.

Lux Cops Annual Milwaukee Poll

MILWAUKEE, Feb. 15.—Radio poll recently conducted by *The Milwaukee Journal* showed Lux Radio Theater in the top spot as favorite program. Last year Lux was seventh, with Bing Crosby leading the parade. Following Lux on the poll this year were *Fibber McGee and Molly*, Bing, Red Skelton, Fred Allen, Bob Hope, Frank Sinatra, Jack Benny, *Information, Please* and *The Great Gildersleeve*.

Last year's poll had the following runners-up to Crosby: *Fibber McGee*, Sinatra, Hope, Danny Kaye, Allen, Lux, *Gildersleeve*, *Durante-Moore* and Red Skelton.

ST. PAUL, Feb. 15.—Ray C. Jenkins, former g. m. of KSTP, NBC Twin Cities outlet, and who has operated his own advertising firm since 1945, has merged with the Erwin, Wasey Minneapolis office. He will become exec v.-p. and board member.

Chi Stations, AFRA Talks In Stalemate

CHICAGO, Feb. 15.—Snag was struck in negotiations this week between AFRA and Chi's seven Class B stations. Altho some segs of trade hoped for a speedy settlement, most did not.

AFRA is asking for a 35 per cent increase in announcers' salaries (present minimum is \$63.50) and a 30 per cent increase for singers and actors. Very few singers and actors are on Class B stations here, however.

It was learned that AFRA and the stations are about \$10 per week apart on the question of salaries. Also working conditions which the union is asking for in the contract are requiring serious study by the station execs.

A station spokesman stated emphatically that stations would not "give a penny more" for salaries. Understood the stations have offered \$77.50 minimum while union demands \$87.50. Negotiations will probably continue next week.

Trade Pubs Stories On Chi Originators Draw Ryan's Fire

CHICAGO, Feb. 15. — Recent stories in some trade publications (not *The Billboard*) that Chi had only one web origination drew heavy fire this week from Jack Ryan, NBC's Central Division flack chief. Ryan sent out a hotly worded memo to radio and trade editors with list of 55 Chi web originations.

Ryan's memo follows: "Within recent weeks many people have been given an entirely erroneous idea about Chicago as a radio production center thru various stories and statements indicating that this is a network ghost town. There are enough network shows originating in Chicago to keep a lot of people very busy.

"As of this date, February 13, 1947, the four major networks are producing 55 network shows.

"For the sake of the record and for your reference, a list of these shows is attached. There are two reasons why NBC shows are listed first in this summary. 1. I am using NBC's money to pay for compiling this material and getting the list to you, and the company ought to get a break. 2. According to the way my figures add up NBC seems to have more network originations out of this town than anybody else."

802 Asks Reprieve for CBS Latin-American Orchestra

NEW YORK, Feb. 15.—Local 802, American Federation of Musicians, is mulling advisability of trying to persuade CBS to retain Alfred Antonini's ork for the web's Latin-American network. Antonini and his 10-piece ork were given eight weeks' notice last week, with CBS deciding to drop the band owing to rising operation costs.

Local's hope is that altho costs have risen, CBS has consistently showed an increase in profits, and therefore might be persuaded to keep the show.

AFRA Lands 25% Hike at N. Y. Indies

NEW YORK, Feb. 15.—American Federation of Radio Artists signed an 18-month contract with WNEW, New York, this week, and expected to have signatures on its one-year deals with WINS and WMCA in a day or two. Negotiations had been going on for about a month.

New deals give staff announcers pay increases which will bring the average spielers' pay to about \$100, altho the individual station contracts vary according to the nature of the biz each does. WNEW minimum is around \$65, plus \$1 for each spot announced and \$1.50 for newscasts. WMCA will pay \$100 weekly, including spots, and WINS \$105, including spots. WNEW spot fee pool was discontinued, each announcer keeping his own fees.

Actors' fees went up to \$9 per quarter-hour from \$7.50. Rehearsal pay remains the same, \$2.50 for an hour's rehearsal, one hour minimum required.

Average raise for all concerned is about 25 per cent.

Drop Detroit "Bank Night"

DETROIT, Feb. 15.—Plans for a weekly cash giveaway with prizes starting at \$500 to be sponsored by about 60 theaters were abandoned at a meeting of the Michigan Independent Theater Owners' Association here Thursday (13). Idea was projected about two months ago, as reported in *The Billboard* at that time, and the idea looked like the biggest cash giveaway deal on a permanent basis in the radio-movie tie-up field.

Opposition speedily developed from other theater owners, however, with many show managers taking the position that any giveaway of this sort should be stopped as a lottery. Detroit has been very cool to bank night and its numerous kin, even when they were welcomed in other parts of the country. Some concern was expressed whether the Detroit idea would be acceptable to the FCC, but the MITO claim it is fully legal.

A spokesman for the group said they dropped the idea "in the interest of harmony in the (motion picture) industry."

Reichhold Still After WQXR-Type for Detroit

DETROIT, Feb. 15.—Plans to establish a local radio station have not been dropped by Henry Reichhold, manufacturer and angel of the Detroit Symphony. This counters rumors that he had dropped plans to seek a station license.

No early developments in the way of a local station are likely, however. Goal is frankly something like WQXR in New York, which has not hitherto been found commercially feasible in any other city.

Reichhold feels there is enough of a local population potential to make this possible. His original plans, incidentally, suggested the possibility of an application for a clear-channel station, which would give a much wider listening potential.

Coast Musikers, Net Brass Still Mull Pay Raises

HOLLYWOOD, Feb. 15. — Third week of negotiations between AFM Local 47 and radio net execs found agreement still out of sight. Webs upped pay hike offer a second time, proposing a 15 per cent raise for staff men and a 20 per cent boost for casual commercial orksters. Union remained firm with its demands for a 20 per cent hike in staff rates and a 33 1/3 raise for commercial men.

Neither union toppers nor network men seemed inclined to discuss compromises, and it appeared at week's end that negotiations may be drawn out indefinitely unless further concessions are made.

Mutual To Revamp Coast Flack Set-Up

HOLLYWOOD, Feb. 15.—Mutual will revamp its West Coast publicity set-up with appointment of Harriet Crouse, now holding down top KHJ-Don Lee flack desk, to job of co-ordinator of all Mutual publicity activities in Hollywood. Web's Abe Schechter announced new set-up this week, declaring that skein's West Coast flackery will be hypood to keep pace with net's growing Hollywood organizations.

Mark Finley remains public relations director for Don Lee with Marcia Legere upped to handle press for local outlet KHJ. Vic Rowland continues in promotion director's slot, with June Weems named log editor.

Teeners in Halifax Gird for Battle Over Petrillo Ban

HALIFAX, N. S., Feb. 15. — The Tri-Teen Council, composed of boys and girls of teen age, has asked about 30 adult clubs and other organizations of Halifax to sign a petition addressed to the AFM local and J. Caesar Petrillo. The petition requests the AFM to permit use of teen-aged, non-union instrumentalists in a radio show the kids have planned and which the AFM has banned unless the kids hire members of the union for the musicing or as stand-bys and pay them the union scale. The kids say the planned program is not commercial and they cannot pay.

If the AFM and Petrillo refuse to recede from their position, the youngsters say they will boycott the union. They will picket all dances held in the Halifax district at which union musicians provide the music, and will refuse to patronize them, the teeners declare.

The kids claim they will battle until either they or the union have definitely won the struggle. The youngsters have contacted officers and members of groups which sponsor dances and use orks at dinners, banquets, etc. A mass meeting also was arranged, at which especially invited guests were those who pay for music here. The kids claim they will carry the warfare right into Petrillo's lap and the campaign may involve sending a delegation to interview the AFM dictator. Officers of the AFM local, including Don Low, who has headed an ork for the past 10 years, have refused to discuss the scrap with the teen-agers. The latter claim 2,500 loyal members.

Agencies Face A Talent Task

(Continued from page 5)

Ideas of both agencies are indicative of one significant development, namely that the program problem, thus far tackled more or less unsuccessfully by the webs, is now filtering down to a point where agencies—who control radio's moneybags—are with networks in an attempt to break away from run-of-the-mill radio fare and to build future talent. Some clients also see the necessity of breaking away from orthodox radio practices. Notable example of this is Goodyear's sponsorship of *The Greatest Story Ever Told* on ABC—a program which last Sunday (9) received what amounts to a rave review in *The New York Times*. *Story* is considered unorthodox radio not only in its subject matter, but in its handling of the Goodyear commercials.

K&E decision to broach the one-shot theory to clients is viewed by agency execs not only as a new approach to program development, but as a possible new avenue of radio advertising. It's claimed, for instance, that a client with a small budget would do better, in prestige, advertising impact and publicity by bankrolling a series of selected one-shots than he would by sponsoring a run-of-the-mill program. Client may land only low ratings with his one-shots—but there's the incentive that he may really uncover a sleeper.

Similar Tele Deal

Idea for this type of agency-client-web co-operation in radio stems from K&E's plans for its television experimentation, bankrolled by Borden's. After a session with Young & Rubicam, which handled *I Love To Eat* over WNBT, Borden switched to

WLW Air Stock Co. Tours a la Legit

CINCINNATI, Feb. 15. — WLW Touring Stock Company, which produces radio programs from stages of high schools in Ohio, Kentucky, West Virginia and Indiana, hits the road Friday (21) with Charles Lammers, station's dramatic director, in charge. Cast of eight or ten thespes, plus a sound man and engineer, will make up the troupe.

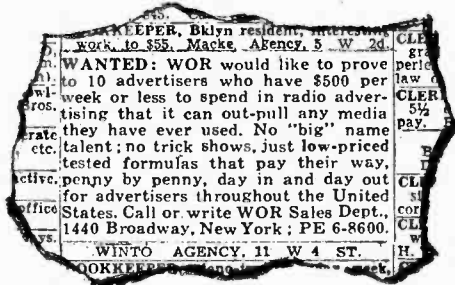
Station has skedded a series of 12 programs, which are expected to be viewed by thousands of Midwesterners who have never seen a radio production. Feature of the series will be the selection of high school performers to participate in the plays.

WLW will broadcast the series at 11:30 p.m. Fridays thru May 2.

K&E. Latter is using this one-shot plan with NBC—to the extent of trying almost any show which NBC figures has commercial possibilities.

The K&E expects to handle the Borden video experimentation for only 26 weeks, agency and web will work out no specific time schedule and no specific series of programs. Two shows may be telecast on one night; time periods may be changed continually, etc. Meanwhile, the agency will go all out to seek a commercial formula on the different shows. In the event agency and web come up with something hot, K&E expects to land a permanent video commercial.

One of the prime reasons Garth Montgomery was brought into K&E recently was to work out commercials for the Borden video shows. He'll go at it with Tom Carpenter, head of commercial copy. Art Moore will produce, with debut show slated for March 1.



50,000 watts talks to a lot of towns

KMPC*

710 KC-LOS ANGELES

G. A. RICHARDS, PRESIDENT

R. O. REYNOLDS, VICE-PRES. & GEN. MGR.

Pacific Coast

HEARD by most

If you want to reach the \$1,000,000,000 Ark-La-Tex, KWKH is your best buy. KWKH is the only station that can give complete coverage of all the wealth . . . take your product into all 47 counties of this great tri-state region.

PREFERRED by most

Unequalled CBS programming plus alert local schedules clinch KWKH'S position as the "exclusive" station in the Ark-La-Tex. Add to this a powerful 50 kw signal, and you see why it's KWKH for preferred listening in Ark-La-Tex radio homes!

Write for availabilities

KWKH
SHREVEPORT
50,000 WATTS
Represented by The Branham Co.

TOO SHORT FOR A HEAD

Ross Hails "Community Radio" As Strong Force in Democracy

SPEAKING at the dedicatory ceremonies in connection with the recent opening of WBBC, Bethesda-Chevy Chase station in the Washington area, Charles G. Ross, presidential secretary, stressed the increasing importance of "community" radio. "We are entering an age of community radio," Ross said. "A station like WBBC may be likened to a small-town newspaper. . . . We must, of course, have our great metropolitan dailies, just as we have our national radio chains. But the small town or country paper is equally indispensable in our democracy. The community radio can perform a service of the same kind as that of the small town paper." Ross also envisioned localized radio as a safeguard against too-great standardization.

Ed Kobak, Mutual president, back from a Southern trip Monday (17). . . . George Miller, chief AFRA exec. off to Cuba on a vacash Saturday (15). . . . Norbert L. O'Brien, exec with Frank Gannett newspaper and radio chain, named general manager of WBEC, Pittsfield, Mass. . . . Three additional appointments to NAB's sales managers tele subcommittee named this week: Sam Cuff, DuMont, New York; G. Emerson Markham, WRGB, Schenectady, and George Moskovics, commercial manager of WCBS-TV, New York.

KENYON & ECKHARDT'S Bill Lewis, vice-president in charge of radio, back in New York after a business trip to Battle Creek and Detroit. . . . A. S. Lyons is packaging the sports quiz that formerly featured Leo Durocher on ABC as a program for Hank Greenberg. . . . New entry into the station rep field is firm of Clark & McGeehan, Inc., with main offices in New York and Chicago and service office in key cities. . . . Frank Short, of the commercial staff of WLBR, Lebanon, Pa., pulled a switch on the 'cigar gag when he recently became a father. There being no cigar smokers on the staff, Short came in with a batch of popsicles and announced "It's a boy!"

Rod Jones, former advertising manager of The Jacksonville (N. C.) Record, has been appointed commercial manager of WJNC, Jacksonville, N. C. . . . John W. Hundley, assistant director of shortwave broadcasting for CBS, elected prexy of the Denison University Alumni Society of Greater New York.

SHERWIN R. RODGERS appointed account executive and publicity director for Harry J. Lazarus ad agency in Chicago. . . . Joseph J. Friedman, formerly with WTAR, Norfolk, Va., has been appointed program director of WSAP, Portsmouth, Va., replacing Ernest Tannen. . . . Three vets have been named to key positions at WJOL, Joliet, Ill. Joseph B. Kirby, of the sales staff, has been promoted to sales manager; Joseph Lyons, staff organist, has been named musical director, and Burke R. Mead, former Chicago newspaperman, is new promotional and public relations director.

Expansion of the Oklahoma Network into a total of nine stations was voted recently at the annual meeting in Oklahoma City. The new affiliates are KSWO, Lawton, and KTMC, McAlester. Milton B. Garber, KCRC, Enid, was named prexy, succeeding Tams Bixby Jr., KBIX, Muskogee. Albert Riesen, KVSO, Ardmore, v.p., and James M. Griffith, KADA, Ada, secretary-treasurer, were re-elected. Robert D. Enoch,

KTOK, Oklahoma City, will continue as managing director.

BOB JENKINS and John Harper have joined the announcing staff of KABC, San Antonio. . . . Ray V. Hamilton, formerly v.-p. exec at Universal Broadcasting Company, and Commander J. W. Blackburn, of Washington, D. C., have organized a brokerage firm for the broadcasting industry.

Irving E. Dierdorff Jr., announcer at WCOP, Boston, and Helen F. Larson, former traffic manager at the station, are engaged. . . . Dorothy E. Coen, traffic manager of WCOP, a veteran Wave, has been named sergeant at arms of the newly formed all women's post, American Legion, Belmont, Mass. . . . Lloyd E. Yoder, general manager of KOA, Denver, will head of the Denver Red Cross Fund Campaign in its drive to raise \$197,000.

NEW STAFF announcers at KYSM, Mankato, Minn., include Richard L. Stevens and Paul E. Herbold, both ex-G.I.'s. . . . Claude V. Dunnagan, staff announcer at WRAL, Raleigh, N. C., has been appointed director of sales and promotion of WRAL-FM. . . . Reorganization at WJPA, Mutual outlet in Washington, Pa., resulted in the following changes recently: C. B. Heller, former commercial manager of WLOK, Lima, O., and WJPA, succeeded Robert F. Kliment as general manager. Latter moved to Buffalo's WKBW as account exec. Charles R. Duvall, former sales rep, promoted to commercial manager, and George Gailey now is program manager succeeding Kieran Balfe. Stan Prager is news editor and publicity director. . . . Rita Meehan has joined auditing department of KGO, San Francisco, replacing Jane Ross, resigned.

K R O D **FOUR LETTERS**
that spell
"RADIO AUDIENCE"
in the
El Paso Southwest

The CBS Station in El Paso, Tex.
Darrance Roderick, Owner Val Lawrence, Mgr.
TAYLOR-HOWE-SNOWDEN, National Reps.

WTAG WORCESTER

Worcester leads the parade in department store sales increase over Boston, Springfield and Providence.

Soap Operas Fare Poorly in Butte, Des Moines Surveys

NEW YORK, Feb. 15.—Soap operas rate poorly as radio fare in both Butte, Mont., and Des Moines, according to surveys made there by KBOW (Butte) and KCBC (Des Moines), both new stations. Surveys were made by the respective outlets in preparation for going on the air, results to be used as guides in setting program skeds.

Tastes in both cities ran somewhat alike, and additionally conformed pretty much to nationwide preferences. Music ran one-two, first in Des Moines and second in Butte. Sharpest difference was in news, which ranked second in the Iowa city but considerably further down the list in Butte.

Des Moines Results

DES MOINES, Feb. 15.—In a house-to-house survey to determine public preference as to program types, KCBC, new Des Moines outlet, ascertained that 71.1 per cent of interviewees favored music more than any other type of show. Poll, which sampled more than 2,000 homes, was carried out by four station announcers under supervision of Promotion Manager Wayne Crew just prior to the station's debut on the air this week.

Poll showed news in the second spot, with 48.8 per cent voting in its favor. Comedy-variety programs and drama followed closely.

In answer to the query: "Are there any types you particularly dislike?" 47.4 per cent answered "soap operas." Another 20.2 per cent indicated they had no dislikes, and the remainder mixed hillbilly shows and mysteries.

Butte Conferences

BUTTE, Mont., Feb. 15.—Survey conducted here for two weeks prior to opening of KBOW was based on two questions: "What type of programs do you like?" and "What type of music do you prefer?"

Answers to the first showed comedy topping the list, with music second, mysteries third and dramas fourth. Sports and commentary were least popular. However, an analysis of replies revealed that a much greater percentage of respondents showed an interest in music, even tho their prime favorite was some other type of program.

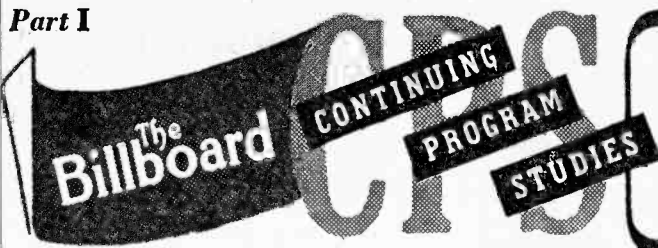
The second question showed that swing and jazz were very low on the scale, with sweet tunes, new hits and standard sweet pops leading classical numbers. Hillbilly ditties ranked third. Over-all conclusion of station was that about 60 per cent of those interested in pops want them sweet, while at least 75 per cent are interested in current hits and standards.

Washington Study

WASHINGTON, Feb. 15.—A fourth of all District of Columbia radio listeners prefer news broadcasts, according to a study of listening habits conducted by WRC. Twenty-five per cent of the listeners surveyed listen because of personality appeal of radio, the study showed, 11.7 per cent listen for the correct time, 11.2 per cent for music, 7.6 per cent for the weather reports, 5.1 per cent for "no reason," and 14.4 per cent for other reasons.

Among the "other reasons" cited was that the dial had been set on the table the night before by a member of the surveyed families and another member of the family just switched the radio on and left it there.

Part I



Nighttime Talent Cost Index

This feature was developed by The Billboard in cooperation with O. E. Hooper, Inc. Figures projected from telephone homes to total urban population.



Based on "First 15" Evening Hooperatings and "First 3" Sunday Afternoon Ratings

Program Sponsor, Agency Net. & Stat.	Hooperating	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
FIBBER MCGEE AND MOLLY S. C. Johnson & Son, Inc. Floor Wax N.L.&B. NBC 143	33.4	NSP—ABC NSP—CBS NSP—MBS	\$10,500	\$ 314.37	\$.34
BOB HOPE Popsident Div. Lever Bros. Various Products F. C. & B. NBC 127	32.9	NSP—ABC NSP—CBS Upton Close, MA—MBS	\$20,000	\$ 607.90	\$.69
AMOS 'N' ANDY Lever Bros. Rinso R. & R. NBC 149	30.9	Boston Symphony—ABC Vox Pop—CBS Gabriel Heatter—MBS Real Stories—Real Life—MBS	\$15,000	\$ 485.44	\$.52
JACK BENNY* American Tobacco Lucky Strike Cigarettes F.C.&B. NBC 153	27.8	Drew Pearson—ABC Monday Morning Headlines—ABC Gene Autry Show—CBS NSP—MBS	\$22,500	\$ 809.35	\$.78
RED SKELTON B. & W. Tobacco Raleighs R.M.S. NBC 146	27.6	NSP—ABC NSP—CBS NSP—MBS	\$ 9,500	\$ 344.20	\$.39
EDGAR BERGEN Standard Brands Chase & Sanborn Coffee J.W.T. NBC 144	26.7	Sunday Evening Hour—ABC Adv. of Sam Spade—CBS NSP—MBS	\$20,000	\$ 749.08	\$.75
FRED ALLEN Standard Brands Tenderleaf Tea and Shefford Cheese J.W.T. NBC 143	25.9	Sunday Evening Hour—ABC Crime Doctor—CBS Parker Pen News—CBS Special Investigator—MBS	\$18,500	\$ 714.29	\$.75
WALTER WINCHELL* Andrew Jergens Jergens Lotion Robert Orr ABC 213	22.6	Hildegard—CBS Exploring the Unknown—MBS Man Merry-Go-Round—NBC	\$ 7,500	\$ 331.88	\$.36
RADIO THEATER Lever Bros. Lux Soap and Flakes J.W.T. CBS 145	22.5	NSP—ABC Gabriel Heatter—MBS Real Stories—Real Life—MBS Telephone Hour—NBC Borge-Goodman Show—NBC	\$16,000	\$ 711.11	\$.75
DUFFY'S TAVERN Bristol-Myers Inana Trushay, Mint-Rub Y. & R. NBC 132	22.0	NSP—ABC Songs by Sinatra—CBS Gabriel Heatter—MBS Real Stories—Real Life—MBS	\$10,000	\$ 454.55	\$.53
BANDWAGON F. W. Fitch Various Products L.W.R. NBC 154	21.7	NSP—ABC Blondie—CBS NSP—MBS	\$12,500	\$ 578.04	\$.60
SCREEN GUILD PLAYERS Lady Esther Blow CBS 152	21.2	Doctors Talk It Over—ABC Fishing & Hunting Club, MA, LN—MBS Contented Program—NBC	\$10,000	\$ 471.70	\$.57
MR. DISTRICT ATTORNEY Bristol-Myers Vitallis and Sal Hepatica O.C.&S. NBC 132	21.1	Pot o' Gold—ABC Ford Show—Dinah Shore—CBS NSP—MBS	\$ 6,800	\$ 322.27	\$.37
F.B.I. IN PEACE AND WAR Procter & Gamble Lava Soap Blow CBS 79	18.8	America's Town Meeting of the Air. LN—ABC NSP—MBS Burns and Allen—NBC	\$ 4,500	\$ 239.36	**
GREAT GILDERSLEEVE Kraft Foods Co. Kraft Mayonnaise N.L.&B. NBC 125	18.5	NSP—ABC Dr. Christian—CBS Johns-Manville News—CBS It's Up to Youth—MBS	\$ 6,500	\$ 351.35	\$.41
THE SHADOW Carey Salt Co., McJunkin Del. Lack. & West. R. & R., George Barr Co. Meyerhoff MBS 217	12.5	Darts for Dough—ABC Family Hour—CBS NSP—NBC	\$ 2,500	\$ 200.00	\$.20
ONE MAN'S FAMILY Standard Brands Fleischmann's Yeast, Royal Desserts J.W.T. NBC 144	10.8	Samuel Pettengill—ABC N. Y. Philharmonic—CBS Crimes of Carelessness—MBS	\$ 4,500	\$ 418.87	\$.49
CARMEN CAVALLARO Sheaffer Pen R.M.S. NBC 148	9.8	Danger, Dr. Danfield—ABC N. Y. Philharmonic—CBS NSP—MBS	\$ 3,500	\$ 357.14	\$.44

SUNDAY AFTERNOON

Fibber McGee Tops Best Buy Evening List

Winchell, "D. A." Follow

NEW YORK, Feb. 15.—Radio's best program buy among big time nighttime shows, based on the first 15 Hooperated programs as of February 15, is also the top-rated program, *Fibber McGee and Molly* (Johnson's Wax, NBC). Studies made by the Hooper organization for *The Billboard's* continuing program studies give McGee (Marion and Jim Jordan) a cost per 1,000 urban listeners of 34 cents.

Next two best buys on the same basis, are Walter Winchell, whose 1,000 listener figure is 36 cents, and *Mr. District Attorney*, at 37 cents. Winchell and *D. A.* are, respectively, eighth and 13th in the top 15 list. Rating of *D. A.*, without a star, is remarkable.

There have been some changes since the previous (January 30) Hooperatings, with Fibber moving up from second into first. Swapping places with Bob Hope (69 cents per 1,000). Big surprise, however, is *Amos 'n' Andy* who took a terrific jump, from eighth two weeks ago to third in the new standing. Fourth place in both reports is held by Jack Benny.

Crosby Loses Out

One casualty from the January 30 report is Bing Crosby, who's Philco-ABC e. t. series was 10th in that report. In the new study, Crosby failed to place in the money—the top 15. Groaner's ratings have been dipping steadily since his start last fall. New list, moreover, has a newcomer, *F.B.I. in Peace and War* (Procter & Gamble for Lava Soap), one of that big-spending accounts few nighttime radio ventures. However, since the show is on a small network of only 79 stations, cost per 1,000 cannot be figured.

Top 15 programs in this report, with their standing in the January 30 ratings parenthesized, follow:

- Fibber McGee and Molly (2)..... 33.4
 - Bob Hope (1) 32.9
 - Amos 'n' Andy (8) 30.9
 - Jack Benny (4) 27.8
 - Red Skelton (7) 27.6
 - Edgar Bergen (3) 26.7
 - Fred Allen (5) 25.9
 - Walter Winchell (10) 22.6
 - Radio Theater (6) 22.5
 - Duffy's Tavern (4) 22.0
 - Bandwagon (12) 21.7
 - Screen Guild Players (9) 21.2
 - Mr. D. A. (13) 21.1
 - F.B.I. in War and Peace (*) 18.8
 - Great Gildersleeve (15) 18.5
- (*) Not in top 15 last report.

*Includes second broadcast on Pacific Coast. **Insufficient data. L.N.—Limited Networks. M.A.—Moving Average. N.S.P.—No/Sponsored Program.

L. & M.—Lennen & Mitchell. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legler. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey Moore & Wallace. W. H. W.—William H. Weintraub. McC.E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Broby. R. M. S.—Russell M. Seeds. B. & B.—Benton & Bowles.

Average audience rating is 11.3, as against 10.9 last report, 10.5 a year ago. Average evening sets-in-use reported are 34.3, as against 33.6 last report, 32.6 a year ago. Average available homes is 81.4, as against 81.7 last report, 80.8 a year ago. Number of sponsored hours is 71½ as against 72½ last report, 78 a year ago.

FCC'S ECONOMIC BUGABOO

TeleMonopoly Issue Emerges As Top Factor

Weighty Problem Posed

By Our Washington Bureau

WASHINGTON, Feb. 15.—Question whether a monopoly will be encouraged in the multi-million dollar video industry by the decision on upstairs color standards is overshadowing all other considerations in the Federal Communications Commission's deliberations, *The Billboard* has learned reliably. Commish, which would up final hearings here this week in the dispute between low-band black-whites and ultra-high color proponents has been sounding out top legalists of both factions for off the record views on the economic issue. This is regarded as of topmost significance since the FCC, in originally outlining the scope of the hearing, confined proceedings solely to "engineering" issues involved in Columbia Broadcasting System's petition to open the present upstairs experimental TV band for commercial operations. As revealed in *The Billboard* after the first hearings here last December, monopoly issue dominated backstage discussions. Apparently the question now has become the all-important one for FCC to answer altho the official decish which is expected within a few weeks may not specifically explore this subject.

Commission's interest in getting an answer to the monopoly question revealed itself more glaringly than ever before in a question put to top industry lawyers at a brief, closed door conference during a recess this week.

It was learned that the attorneys were asked whether they consider the commish authorized to change standards once a system was under way with apparent success, even if a proposed new system might offer ad-

Matches, Maybe?

WASHINGTON, Feb. 15.—Some diversion—yet with a serious undertone—was occasioned here during the color hearings this week as to whether FCC "has jurisdiction over light." Question arose as the result of Dr. Allen B. DuMont's experiments with video transmission on a light beam, which the inventor patented in 1934, and which, he stated this week, eventually will be practical for commercial use.

One legalite stated that if FCC were to attempt regulating light beam transmission, it could be expected to "regulate everything from flashlights to street lamps." Another merely observed: "Ain't they got enough trouble now?"

ditional features. Legalists for the black-white downstairs faction are known to have replied that the commish would be justified only if it could be proved that the proposed new system would offer "revolutionary improvements" at a "lower cost" to broadcasters and the public.

Varying Views

CBS legalists have been contending that upstairs color offers drastic improvements. Question of costs has remained one of the most debatable points of discussion with the black-whites insisting that CBS upstairs color is "too costly" for popular use and far more costly than downstairs TV. CBS has been arguing that the system could be installed without undue expense compared with black-white.

Because of the explosiveness of the economic question, backstage talk about a possible straddle by FCC gained steam in the wake of the wind-up Thursday (13) of four days' hearings here. One compromise suggested as a possibility in behind-scenes discussions is a decish which would invite further propagation and engineering studies on ultra-high band, but such a ruling would be considered to be tantamount to a defeat for CBS, since it would in effect be a denial of the petition on the ground that upstairs color is not ready for commercial operation. However, it is possible FCC might put a time-limit on the studies.

A decish by FCC authorizing "dual-band" operation continuation of low band black-white and introduction of commercial color on high band would be considered a defeat rather than a compromise for black-whites, who have insisted that dual-band operation would prolong "an uncertainty" in the entire video industry, chiefly at the cost of black-white development. Also the black-whites say dual-band TV is financially prohibitive.

Huge Investments

With present investment in downstairs black-white estimated to exceed \$200 million and CBS staking its future in TV on several millions investment in ultra-high band color research, question of financial loss and gain is inescapable. Viewed as considerably more important is the impact of a decision on the immediate future. CBS would be certain to get a long head-start if FCC upped commercial standards, while black-whites are ready to push rapidly ahead, presumably at expense of CBS, if Columbia's bid is denied. Both sides have shrewdly anticipated the economic factors which inevitably (See *Tele Monopoly* on page 14)

TV License Bids Await FCC Decish

Industry Bitterly Divided

WASHINGTON, Feb. 15.—A new wave of applications for commercial video stations is being forecast in industry circles in the event of a decisive ruling by the Federal Communications Commission on the downstairs-upstairs TV issue. Black-whites are insisting that a flood of applications will greet a downstairs decish, while ultra-high protagonists are declaring that approval of Columbia Broadcasting System's bid would result in mushrooming of commercial color.

Complicating the rival claims are assertions by CBS that if black-white wins, CBS will drop its research, while black-whites say that a victory for upstairs color would stymie practically all current TV production and black-white broadcasting. Final phase of FCC's hearing left the industry bitterly divided, with tempers continuing to flare even after FCC had closed the record on the final four days of testimony.

Almost two-thirds of this week's hearing revolved around claims and counter-claims on whether CBS's filter color system is practical enough to warrant an immediate commercial band on existing experimental channels. CBS rested its case in final moments of hearings in pleas for dual-band, pointing out that it was not concerned about black-white operations in present 44-216 MC. band for commercial TV but only wanted additional upstairs band for commercial color. CBS, in addition, proposed that a new ultra-high channel be made available for experimental TV.

B-W Stand

Allen B. DuMont Laboratories, Radio Corporation of America, National Broadcasting Company and Westinghouse, carrying the ball for downstairs video, argued that CBS's color demonstrations showed the CBS system to be "immature" and insisted that any attempt to commercialize it now would destroy public taste for color and discourage downstairs black-white development.

Hearing, originally set for two days, wound up Thursday (13) with final shots fired by E. W. Engstrom, v.-p. in charge of research at RCA, and G. L. Beers on behalf of RCA and NBC. Engstrom charged that CBS color television "is not only far from being ready for commercialization, but also has basic limitations so that it can never render a satisfactory commercial service." He insisted that RCA's simultaneous color system "is compatible with the present commercial black-and-white television and solves the problem of obsolescence." Beers put emphasis on allegedly low cost of black-white TV.

Dr. Peter S. Goldmark, chief TV engineer for CBS and Adrian Murphy, of CBS, declared that black-whites' arguments were "obstructionistic." Murphy argued that upstairs color was practical enough to go forward on a commercial basis on an equal footing with black-white. CBS stalwarts took hope from ques-

Tele "Monopoly" Intrigues GOP

WASHINGTON, Feb. 15.—GOP-controlled Congress is watching closely the running battle on television with the idea of staging an inquiry to determine whether the public is being deprived of its use because of conflicts within the industry and uncertainties resulting from the temporary nature of standards, it was learned this week. Chairman Charles A. Wolverton (R., N. J.) of the House Interstate and Foreign Commerce Committee, told *The Billboard* today that his committee was "greatly interested" in the subject, but added that no hearings were planned yet and no legislation had been introduced. Question of monopoly in tele is reportedly drawing increased Congressional interest, with Department of Justice also sharpening its watchfulness.

Congressional interest, it was revealed, has risen sharply as a result of Federal Communications Commission's hearings on the fateful issue of downstairs-upstairs video. One congressman, who preferred to remain unnamed, said that Congress "could not possibly ignore the fight between the titans of the communications industry," and added that the feeling prevailed that FCC in the role of referee faces "probably one of the toughest issues that any regulatory body has yet been called upon to decide." It is increasingly apparent that the commish's decision on the color video question will be exhaustively studied on "the hill."

Meanwhile, the Justice Department is continuing an inquiry into the role of the movie industry in television, with interest centering on whether large screens have been held back from tele by motion picture interests. Also, as result of testimony put on record in this week's color video hearing, Justice Department is studying complaints that 35mm. film for color tele is being bottlenecked.

tioning by Commissioners E. W. Jett and Rosel Hyde on whether the two systems operating simultaneously would prove workable. Chairman Charles Denny in intermittent remarks left a strong impression that commish felt that the full case was in and that no additional demonstrations or hearings would be needed.

Craven Supports Color

T. A. M. Craven, veepee of Cowles Broadcasting Company, contended that CBS color demonstrations, under normal lighting condition, was equally "if not more useful than any of the black-and-white demonstrations." He said that color video "is far more ready than black-and- (See *Television License* on page 14)

POSTCARDS

Professional Copies

1000 \$19.50

Mail us your picture. Protect photo between cardboard. Enclose check, cash or money order. No negative charge—we pay return postage. Write for Free Samples—Price List B.

LYNN PELTCHER

"The Post Card King"

BOX F SAN DIEGO 7, CALIF.

100 8x10 PHOTOS for ONLY \$6.60

Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.

250 POST CARDS \$7.15 NO NEGATIVE CHARGE

Before ordering anywhere send for the facts, full price list, ordering instructions, etc.

COURTEOUS and HONORABLE TREATMENT Guaranteed!

MULSON STUDIO BRIDGEPORT 8, CONN.

GLOSSY PHOTOS

Reproduced in quantity at 5c each. Negative charge of \$2.00 on first order.

100 8"x10"	\$ 6.50
500 8"x10"	25.00
1000 8"x10"	50.00

FAN MAIL PHOTOS

500 5"x7"	\$17.50
1000 5"x7"	30.00

Send Negative or Glossy Photo.
Send 1/3 Deposit With Order, Balance C.O.D.

QUALITY PHOTO SERVICE

Perkins St. Box 42
BRISTOL, CONN.

All-American Gallery of Fashions Preview

Reviewed Thursday (13), 3 to 4 p.m. Presented by St. Louis Fashion Creators, Inc., on KSD-TV, St. Louis. Produced by Television Advertising Productions.

This was one show that should have been seen by the FCC, in fact by anyone who is trying to make up his mind whether black and white television is good enough now to be given the go-ahead signal, good enough to be promoted and sold all the way. If all television stations could consistently put on shows with the high caliber of production, planning, direction and execution of this one, television would be assured a rosy future.

Just as its name implies, show was a television preview of a St. Louis fashion show at the Chase Hotel Friday (14) in which the country's top designers displayed their newest creations. Video program showed the same designs, but had the additional value only television could provide.

As just a fashion show, it would have been a success. But the production extras woven in gave it top showmanship and entertainment and the value which distinguishes the best from just the good.

Program's high quality was surprising in view of the fact that KSD does not have all the equipment it needs, and the confusion encountered in last-minute rehearsals and production arrangements, with the production staff working until about 3 a.m. the morning of the show making sets, rewriting and rehearsing.

Despite this, precision and smooth execution was one of the most notable attributes of the program. Each model, as she showed her clothes, knew what to do and did it well. Camera work was tops, with the lenses accurately following each model. Latter is especially surprising since cameras used were not equipped with view finders, and therefore the cameramen were sighting along the tops of the camera. Even video tricks, such as having models' hats shown as notes on a set painted to resemble a musical score, went off well.

Examples of the showmanship and program's plus value were an originally written ballet, a song routine featuring tenor Leroy Busch and interviews with designers as well as demonstrations of how designs are created. All came off without hitch. Don Faust narrated the show, which was a television advertising production supervised by John Gibney, written by Leonard Nathanson and directed by Lorraine Larson. Particularly noteworthy was Gibney's low level lighting and use of image arthron camera, which resulted in a well modulated picture with a deep plane of focus.

Of course, there were some mistakes. But none which could not be attributed to a lack of proper equipment or time for rehearsal. On the whole, the program was one of which KSD-TV could have felt proud, one which must have done plenty toward helping to sell television to the people of St. Louis.

Cy Wagner.

Meet St. Louis

Reviewed Friday (14), 1:45 to 2 p.m. Commercial man-on-the-street program produced by Television Advertising Productions for Hyde Park Breweries Association, Inc. Telecast on KSD-TV, St. Louis.

As an example of a cheap but effective video show that could sell merchandise as well as provide good public relations for the sponsor while presenting interest-holding entertainment, this program was quite good. It provided publicity and public relations for the sponsor when about 200 people (some of them waiting since 11:30 a.m.) gathered in front of *The Post-Dispatch* building to watch its progress. It was good entertainment as a result of the top job emcee Don Faust did in handling members of the street crowd and showing off the talents of each to best advantage. Selling advertising was the very essence of a specially produced TAP film explaining the merits of Hyde Park Beer.

Altho man-on-the-street radio programs are far from the best in radio fare and altho many video programs of the same type have flopped too, enthusiasm with which St. Louis populace is co-operating with anything that has anything to do with television made this show good. There were amateur singers, professional dancers and singers and semi-pro comedians who volunteered to appear on the show. None, Faust insisted, were ringers. Presence of these people gave the show a real entertaining quality and since they could be seen as well as heard what they did had double impact.

The two-minute opening and closing films, both completed in three hours of rehearsing and camera shooting, proved again that any sponsor getting into television must investigate closely the advantages of film presentations. First constituted a title and showed a cartoonist at work drawing a Hyde Park bottle and glass, with credit lines for the program. Last featured the same cartoonist, but this time he drank some beer, and, of course, was caught

(See *Meet St. Louis* on page 14)

House of 10,000 Costumes

Reviewed Tuesday (11), 8:45-9 p.m. Style—Skit, slides. Sustaining over KTLA (Paramount), Hollywood.

Maybe the ladies' aid society would have gotten a kick out of this one, but it's a 10-1 cinch the average looker switched off his set to save the tube for better days. One of the corniest offerings ever to travel this outlet's channel, tonight's scanning was devoted to the city playground system's wardrobe of kiddie costumes.

Seg opened with a series of stale-looking slides showing youngsters in various costumes and dance poses. Calendar of the month of February filled the screen with small pix of Lincoln, Washington and a valentine superimposed on the appropriate dates. Kids in period garb go thru a couple of ho-hum routines showing how costumes are put to use. Kids can be cute if handled properly but there's nothing quite so sad as the old "grade school technique" of monotone recitation, stiff-legged minuets, etc.

As if this didn't provide a sufficient corn ration for the evening, the wind-up provided a double dose. Costumed kids paraded before cameras, each with its own identification tag: "I'm a little girl from Sweden, I'm a little boy from merry old England," etc., and KTLA labeled this one public service.

Same station recently proved public service could be entertaining as well as informative. Having already set high standards (outlet won TBA public service award) it must stand comparison with what it had offered in the past.

Lee Zhito.

**Thomas A. Edison Centennial Dinner
Lincoln Day Dinner**

Edison Show reviewed Tuesday (11), 9:20-11 p.m. Style—Special event. Sustaining on WNBT (NBC), New York. Lincoln Show reviewed Wednesday (12), 8-11 p.m. Style—Special event. Sustaining on WNBT (NBC), New York.

These shows are reviewed as a single unit because they were similar in form, and graphically point up the problems with which video is, and will be, faced in covering such special events. While it is unquestionably public service of a high order for a tele station to bring to viewers occasions of this kind, it is equally unquestionable that "great man" banquets will drive spectators away from their sets in droves . . . unless TV producers can solve some excruciatingly difficult inherent problems.

Banquets' daises, as anyone knows who is forced by the nature of his business to attend, are almost invariably loaded with stuffed-shirts who have made careers of cliches. And at "great man" eatfests these oratorical ogres invariably pull out all the stops. Few of them are photogenic, so that the video producer is faced with the dual problem of bales of boring blather plus as unappealing a picture as can be imagined. Shooting other dais deities while the speeches are in progress is a partial solution, but it is probably disrespectful for the telecrew to stay off the pop-off at the mike too long. And it may be a little uncricret to shoot some of the unsuspecting celebs, who may, and often are hiding yawns behind upraised hands, picking their schnozzes, or otherwise attempting to stay awake.

Probably no real answer will be forthcoming until video gets enough sets around to make professional banquetees aware of the importance of delivering a good visual as well as oral performance. In the meantime, it may be that a production genius somewhere will come up with some ideas to make these shows a little less painful.

In the case of these two offerings, of course, each banquet proper was preceded by appropriate films. On the Edison program, NBC did a fine job of selection, using early newsreel shots with real nostalgic quality and full footage of the movie classics, *The Great Train Robbery* and *The*

(See *Thomas A. Edison* on page 14)

Televiews of the News

Reviewed Sunday (9), 8:15-8:30 p.m. Style—News. Sponsored by Tupman Motors Agency—J. Walter Thompson. KTLA (Paramount), Hollywood.

To Hilton Tupman, the local Ford-Lincoln dealer who became the Coast's first (and so far, only) tele bankroller, goes credit for his seemingly limitless faith in video. Only a man with unflinching faith in the air-pic medium would shell out coin for a seg as sad as this. To KTLA this offering is no credit, and while utilizing a few technical improvements, outlet's news presentation generally totals a step backward.

Viewers can recall the sponsorless days when the same format of slide-illustrated newscasts, stilted as it was (and still remains) had a measure of appeal. There was more punch and color to the scripting then, and tho the news items treated were oftentimes older than yesterday's newspaper, the dramatic flavor with which they were presented spurred renewed interest. At least then, an effort was made to treat each item completely.

To make room for three unconvincing Tupman Motors plugs (in a 15-minute seg), news items have been trimmed to the bone and telescoped into the remaining time. Since the material covered is already known to the newspaper reading audience and seg at best is but a review of the week's news, the few sentences devoted to each item are woefully inadequate. For some unknown reason the quality of the writing has dropped considerably. The stock shots (stills) that are flashed on during the reading add little spark. Pix used, with few exceptions, were previously seen elsewhere and stills hold little interest to an audience nurtured on motion picture newsreels. Furthermore, little if any marked integration exists in the script between the spoken word and the pic on the screen. If what the announcer reads is self sufficient, there is no reason why the set-owner should look to the receiver. If stills are to be used, announcer's patter, like the caption to a phonograph, should complement rather than parallel what is to be seen and should be so worded as to capture the attention of the viewer.

Stills were also used for each of the three commercials. From the standpoint of sales impact, Tupman need

(See *TELEVIEWS* on page 14)

U. S. A.'s LARGEST REPRODUCTION HOUSE

GENUINE GLOSSY PHOTOS 5 1/2 EA.
8"x10"

Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND

100, 8"x10", \$6.49	MOUNTED ENLARGEMENTS
1000, 8"x10", \$55.00	30"x40" \$3.85 EA.
Fan Mail Photos	20"x30" \$2.50 EA.
1000, 5"x7", \$34.00	
1000 Postcards, \$22.00	

Made By J. J. Kriegsmann, The Man Whose Photographs Grace *Billboard's* Covers

CopyArt Photographers
165 West 46th St. N.Y. N.Y.
BRYant 9-1723 N.Y.

"WE DELIVER WHAT WE ADVERTISE"

BRUNO
Hollywood

Photographers

STAGE • SCREEN • RADIO ARTISTS

NEW YORK STUDIO
154 West 57th Street
DELIGHTFULLY AIR-CONDITIONED
PHONE CIRCLE 7-3505

BOSTON STUDIO - LENOX HOTEL
Phone for Appointment: Kenmore 5-300

NEW YORK BOSTON

Television License Bids Awaiting FCC Decision

(Continued from page 12)

white was when standards were promulgated for that service before the war." F. J. Bingley, chief tele engineer of Philco, charged that mechanical color video sent out by CBS "is so deficient at the present time it could not even be seen at seven out of eight test locations within 25 miles of New York." He said the present power of the CBS color system would have to be increased at least a hundredfold to approach the broadcast service now being provided by black-white television transmitters.

Adrian Murphy, in battling for CBS color, insisted that the public be given a chance to choose between upstairs color and downstairs black-white. He asserted that if the public turns down CBS's color, then FCC should withdraw the band, but insisted the opportunity for witnessing the system should be given thru practical experience.

David B. Smith, vice-president in charge of Philco Corporation and chairman of the engineering department special committee No. 3 of Radio Manufacturers' Association, spearheaded a good deal of the black-white attack against CBS's system, declaring that the proposed UHF standards "do not provide a bright enough picture now for freedom from flicker." He pointed out that low-band video has had adequate testing and that it would be a serious risk to freeze upstairs standards for commercial video after only "a very skimpy test."

R. D. Kell, RCA and NBC representative, said standards proposed by CBS "are not adequate and will not permit the development of a satisfactory or feasible color television service." Paul Raibourn, vice-president of Paramount Pictures, charged that because the rods and cones in the human eye see only black-and-white and the cones of the eyes are used for color vision the two conflict with each other when viewing color video pictures. Refuting his charge, Dr. Selig Hecht, Columbia University biophysicist testifying for CBS, said Raibourn's statement was the "sheerest irrelevance."

DuMont Stand

Dr. Allen B. DuMont said that his laboratories had withheld demonstrations of color video because "we feel that until the technical problems have been more nearly solved these demonstrations when widely publicized serve to confuse the public and raise false hopes." His reasons for believing the proposed CBS system inferior are (1) it does not provide wide enough coverage; (2) it does not provide for as bright or as large a picture as the present black-and-white standards and the standard proposed is totally inadequate in this respect; (3) it requires duplicate equipment for black-and-white and color transmissions, increasing the cost of capital equipment and increasing the cost of producing pro-

grams; (4) it requires more expensive and complicated receivers; (5) it does not provide a practical method of allowing black-and-white receivers to be converted so they can also receive color transmissions.

Thomas T. Goldsmith Jr., director of research for DuMont, recommended expansion of black-white service and development of color for two more years; setting of tentative color standards for one year; performing of color field tests for one year of provision of color stations and receivers for one year. Those recommendations, he added, would give five and a half years before full commercial color television operations could be accomplished.

Dr. Peter C. Goldmark, for CBS, emphasized four points. He said color television under the proposed standards already is performing better than did black-and-white when it was commercialized; he said all of the equipment necessary for a highly satisfactory commercial color television system has been developed and tested; the standards proposed by CBS impose no practical technical limitations on future developments; and color television to realize its full capabilities, needs the same period of commercial development that black-and-white enjoyed.

THOMAS A. EDISON

(Continued from page 13)

Eagle's Nest. Both films would draw as sock comedy material in any house in the country. Bob Stanton's commentary on Edison's career was well written and delivered, too.

Lincoln film job was another story. D. W. Griffith's *Abraham Lincoln*, starring Walter Huston, was shown and Huston in those days was high quality hamola. His portrayal of the great President was tantamount to a burlesque, and the inane script and performances of the other players were no help. NBC could have done better elsewhere, perhaps, but tele's problem in securing rights to decent film is well known. At any rate, what would have made the Great Emancipator to whirl in his grave were some of the speeches made about him, and the tasteless Republican attempts to build for the '48 elections on his great contributions to the nation. Aside from Thomas Edison's son, Charles, ex-governor of New Jersey, the speeches at the inventor's dinner probably caused him to do some whirling on his own too.

Joe Csida.

TELEVISIONS

(Continued from page 13)

not fear a buying spree from these drab and unimaginative plugs. If there's anything that can be displayed to its best advantage in motion it's an auto, and why KTLA must stick to the unflattering stills is unexplainable. It's going to take more than a shot of a Mercury grill or the pic of an auto's interior to convince the average on-looker. If that's the way KTLA is going to sell, it offers advertisers nothing more than they have been receiving from the printed page.

Tupman Motors is KTLA's first account and, as a result, all Coast ad men's eyes are focused on this show. With this in mind, outlet should waste no time to get on the ball and give this seg quick hypo. First of all, the slide system must be chucked out of the window and be replaced by a motion picture newsreel. If the station is not adequately prepared to make this change-over immediately, it should lose no time in doctoring the scripting and choice of pix. Above all, the slide plugs should be replaced

St. Louis Video Debut Grabs Off Hearty Reception

(Continued from page 4)

about 20 hours a day, they managed to whip out programs that ordinarily require a video staff of more than 50. To accomplish this they had to overcome obstacles such as lack of equipment at the station and an untrained staff that first had to be whipped into shape before being used. Thru tough work, imagination and initiative they accomplished such things as a special television production of the well-known Broadway futuristic hit, *R. U. R.* Coe admitted that much of the success of the week's venture could be attributed to TAP, with due allowance for his own staff's hard work.

Starting next week KSD-TV will produce its own shows. The staff will undergo further training and Rodner will be called upon as a consultant periodically. KSD-TV's staff will number 15. Most of its programs will be in the nature of films and remote pick-ups of hockey games, wrestling matches, etc.

One of the most important problems facing the station and others getting into video has been solved. That is the union problem. Agreement has been worked out with locals of IBEW and IATSE whereby IATSE has stage hands and a film projectionist. IBEW has cameramen and engineers.

Coe does not expect to have smooth sailing. He admits the station's staff has much to learn, many problems to solve, that a lot of new equipment must be obtained, and that new studios, other than the present one which measures 25 by 50 feet, will have to be located. But he repeats that now is the time to get into television, and that no good operator will wait for the other guy to solve his problems for him, but will get right in and solve them himself to get the jump on his competitors and reap the profits later.

So far, KSD-TV has not set its rate card. It doesn't expect to for a few weeks, but will have it ready for the use of a new, more powerful transmitter which it expects to get in April. Even when it does have a rate card, the station expects to lose money for a while, as it will charge advertisers only part of the cost. Rate will be based on cost, with charges for this week's operation having a lot to do with setting exact amounts. Following the already established p.-d. policy, there will be good taste, restrictions on advertisers and plenty of sustaining time. Even tho the *Post-Dispatch* expects to lose money for a time with video, it expects, naturally, to reap rewards later. Whether or not video will cut down on its radio revenue they can't determine yet. But they want to be ready. This week's response by the St. Louis populace indicates they'll support KSD-TV.

almost immediately by one-minute movies.

On the credit side are Keith Hetherington's clean-cut voicing, increased use of title slides and increased number of pix per news item. Latter device tends to slightly improve the static quality of stills.

Lee Zhito.

MEET ST. LOUIS

(Continued from page 13)

with a close-up shot as he smacked his lips and indicated how good the beer was. Behind all this was a running commentary of commercial copy and music.

Program's advertising sold. Its show content entertained. What else could be asked?
Cy Wagner.

Tele Monopoly Important Issue

(Continued from page 12)

must be weighed by FCC in its deliberations and a mass of rival evidence was rushed into the record this week.

Goldmark's Converter

Spokesmen for Allen B. DuMont Laboratories, Radio Corporation of America and other downstairs protagonists tossed in testimony which in effect indicated that present production plans for next few years would be dropped if upstairs standards are authorized. CBS threw in testimony to show that Columbia's ultra-high system could operate on a dual-band system which would let black-white compete. Dr. Peter C. Goldmark, inventor of CBS's color, said he was perfecting a set capable of receiving either color or black-white thru a gadget similar to a converter. This testimony created a minor sensation at the hearing. Proponents of black-white challenged the testimony as "theoretical," insisting that even if it were proven valid it would be impractical allegedly because broadcasters and manufacturers would not be willing to invest in black-white on a dual basis. RCA spokesmen contended that the dual operation might be practical when upstairs color is perfected and can be "sold" to public. This they said is not likely to happen for another five years. RCA said it too would have converter ready by that time.

Economic Aspects

Commission's interest in the economic angle crept subtly into this week's hearing in intermittent questioning by commissioners. Interest also showed itself on the record in testimony introduced by FCC itself showing findings of a survey made of television manufacturers' plans for 1947. FCC reported it had been making the survey since last November. Twenty-five companies responded to commish's questions. Of these, two were making color equipment. Twenty-three companies reported they expected to be in production on one or more models of black-white receivers during 1947. Four of the companies were in production in 1946, six others planned to start production in the first quarter of 1947, one in the second quarter, nine in the third quarter and three gave no specific 1947 starting dates. Of the 23 who responded for black-white 19 gave 1947 production estimates which ranged from 435,000 to 468,000 sets. FCC stated it was not possible to make an exhaustive summary of 1947 projected output since two companies accounting for 59 per cent of the total estimated 1947 production "did not supply us with production data by individual models."

Implication behind the figures introduced by the commish on set production was that were CBS to get an okay, it was possible the investment made by set manufacturers in dies, tools and other equipment might be jeopardized. Similarly, while no mention was made, investments of transmitter manufacturers and 40-odd b-w station licenses, all of whom have transmitters and studios on order, would be jeopardized.

Regardless of what FCC's ultimate decision is, the hearings have pointed up one fact. That is that no problem placed before the agency, or its predecessor, the Federal Radio Commission, has had such deep-rooted ramifications, affecting both the public and the television-broadcasting industry.

HOWARD PHOTO REPRODUCTIONS

ENLARGEMENTS Mounted, 20 by 30. \$2.00; 30x40. \$3.00. 8x10 Photos: 100—\$6.60; 50—\$4.13; 25—\$2.75; 5¢ in quantities; Postcards, 2¢; Mail orders coast to coast. 24 hr. service. Send for Free Sample Kit.
Howard Photo Service, Dept. B
168 W. 46 St., New York 19, N. Y. BR. 8-2490

OPENING NIGHT?

That was 11 years ago! But I'm still going strong—with a full house of Stage, Screen and Radio Stars, too! See why!

8x10's 50 for \$4.13
100 for \$6.60
Mounted Blow-Ups—
20x30, \$2.50; 30x40, \$3.85
Postcards.... 2¢

Write for
Free Samples
and
Price List B.

MOSS PHOTO
155 W. 46th St.
N. Y. C. 19
BRYANT 9-8482



COLUMBIA RUMBLES AT PUBS

Courtney's Poison Pen Pal Stirs New Trade Talk Re Morris Agency Band Wing

If-Guys Blow Tops as Crank Prank News Spreads

By Joe Csida

NEW YORK, Feb. 15.—A poison pen scribbled a somewhat intriguing note into band-booking circles this week when a number of William Morris Agency bands, their personal managers and (some reports say) American Federation of Musicians Prexy James C. Petrillo received anonymous letters concerning the activities and practices of Cress Courtney, WM key band department man. Letters were typewritten on plain white paper, and identified only as coming from a "band leader," who claimed he feared to reveal his name only because his "bookings would be hurt." They discussed Courtney's business relationships with Duke Ellington, commented on the deal Courtney made for the Duke with Musicraft, and went into Courtney's handling of band bookings generally. Allegations made in the letters were extreme and vicious. Courtney told *The Billboard* that he categorically denies all charges, and said that while it caused him some annoyance at first, he now realized that the letters had probably been written by a "moron," and he (Courtney) would be silly to do anything but laugh the matter off. "If I had all the sources of income attributed to me in the letters," Courtney said, "I'd have to get myself a vault to hold the money."

No Credence

Nat Lefkowitz, WM administrative exec, who received copies of the letter from others to whom originally they had been sent, said the Morris agency certainly would lend no credence to an anonymous, crank letter of this type. "We have no evidence to substantiate any of the charges in the letter," said Lefkowitz, "and we simply are ignoring the entire matter."

In the meantime, as word of the letter got around, trade if-boys began to speculate on the possible, eventual ramifications. It is recalled that it wasn't too long ago that turmoil reigned in the agency's (Courtney's Poison Pen on page 31)

MGM's Preem Album, 4 Disks, Pops for 60 Cents

NEW YORK, Feb. 15.—Initial MGM Records' release sheet was mailed to dealers for orders this week. Initial shipments are skedded for March 1, with listing highlighted by an album of recordings taken from the sound track of the flick, *Till the Clouds Roll By*, featuring an ork led by Lennie Hayton and vocals by Kathryn Grayson, Tony Martin, Judy Garland, Virginia O'Brien, Lena Horne, June Allyson and Caleb Peterson.

Single pop releases to be peddled at 60 cents retail are topped by a Jimmy Dorsey disk pairing *Heartaches*, in a two-tempoed arrangement, and *There Is No Greater Love*. Others include Kate Smith doing *Anniversary Song* and *If I Had My Life to Live Over*, and Sy Oliver's new ork pairing a novelty, *Hey Daddy-O*, with an instrumental, *Slow Burn*. In the longer-hair department, Lauritz Melchior's coupling of *Without a Song* with *For You Alone* will preem.

A-Door-Able!

NEW YORK, Feb. 15.—Get the latest follow-up to *Open the Door, Richard*.

West Coast diskery is coupling *The Key Is in the Mail Box* with *Richard Gets Hitched*.

Date Jump By Victor Stirs Ire

Control Eli or No Disk

By Joe Carlton

NEW YORK, Feb. 15.—Release date problem popped into the limelight again this week when the Columbia diskery threatened the Shapiro-Bernstein and Santly-Joy pubberies specifically and other pubs generally that if they (the pubs) continue to let rival disk companies break release dates on songs without doing anything about it, Columbia was not going "to make up their songs."

Columbia spokesmen pointed directly to two examples which irked them anew. The first involved the S-B tune, *Midnight Masquerade*, which was given to Columbia with the alleged understanding that the pub would restrict disk releases until the end of April. Tune has already been marked for recording by Eddy Howard (Majestic), Carmen Cavallaro (Decca) and Sammy Kaye (Victor). But the Sammy Kaye version, according to Columbia execs, not only has been recorded but pressings have been shipped. Without making a case against Victor's Eli Oberstein for reportedly jumping the gun, Columbia pointed a finger at the pub for allowing "Eli to get away with it." They also added that they were not going to make the song since they had to protect their artists and felt that a whole month's jump on a release date was hardly equitable. Song had originally been assigned for Frankie Carle to record.

Gripe at Santly-Joy involved the forthcoming George Weiss-Benny Benjamin tune, *Speaking of Angels*, which Columbia claimed had been assigned to Elliot Lawrence with the understanding this time that release date was not until the month of May. Diskery's burn evolved when it reportedly discovered that Victor had already recorded, pressed and shipped the Tex Beneke ork version of the tune.

Columbia Firm

Pub helplessness at release-date control has been a thing of long standing in the industry, altho published listings of such dates in *The Billboard* in recent periods went a long way to alleviate the evil. After *The Billboard* ran this feature for several weeks the practice of date jumping reached a low ebb in the trade and eventually disappeared. Columbia's burn at pubs and at Victor's Oberstein highlights a new phase of the problem which may call forth some kind of determined action from the sheet sellers.

Columbia's position is that pubs have to control Oberstein, or anybody else, or else. They indicated this stand in commenting on a letter from Georgie Joy, co-owner of the Santly-Joy firm, in which the latter expressed his regret at the release-date jumping but stated that "we can't control Oberstein." Columbia's response took the line that if pubs can't control Obie—no Columbia records—and said that if pubs send Obie a release date and he jumps (See *Columbia Beefs* on page 32)

802 To Warn Caterers on Ork Collusion

NEW YORK, Feb. 15.—Spurred by recent membership complaints, administration of Local 802, AFM, will shortly issue a warning to catering hall and hotel proprietors to keep free of the hiring of musicians for single engagements or face complete loss of tootler services. Ork leaders who have been accused of monopolizing the single engagement dance biz will also be brought up for reprimand.

Local is now formulating a letter to go to caterers threatening to place them on the 802 unfair list unless they stop booking orks direct. Such action would automatically deprive the spots of all live music, usually necessary to successful weddings and other social affairs.

Decision to lay down the law follows a month's activity on the part of the union's dance committee, appointed to investigate charges of collusion between baton wielders and heads of catering spots.

Since certain favored leaders reportedly have acted as sub-bookers for catering establishments, the union holds that proprietors are hiring sidemen. This practice is contrary to the local's laws and has resulted in much discord among the org's 29,000 members, many of who are dependent on this type of work.

Name Ork Web Trek Spotted

Deals Shaping For 4 Big Bands

Howard, Beneke, Carle, Herman seen as hopping on revived air-wavings

NEW YORK, Feb. 15.—All other reports to the contrary, name bands seem to be hitting the road back toward radio commercials, with at least four names now in the process of being proffered to sponsors. Latest ork names mentioned as other possibilities are Eddy Howard, Tex Beneke and Frankie Carle.

Howard, who rose to national recognition on the strength of his Majestic recordings, has been bought on option by the Buchanan Agency (Name Ork Web Trek on page 32)

Return of One-Man Bands? Keener Into Pennsy Hotel

NEW YORK, Feb. 15.—Lee Keener, a one-man band, has been booked for the Hotel Pennsylvania Cocktail Lounge and as relief man for Cafe Rouge by General Artists Corporation. Keener plays a self-devised five-string instrument, banjo, drums, cymbals and other rhythm and string instruments and currently is experimenting with an idea to include a vibraharp in his band. Latter would require use of an electric-eye gadget.

One-man unit will play in the cocktail lounge from 5 to 7 and then will move to the Cafe Rouge for 9:30 band intermission hour. Keener will play for dancing in the Cafe Rouge and will replace the current pianist policy used by the spot.

Philbin Gets GAC V.P. Post

NEW YORK, Feb. 15.—Jack Philbin, former Glenn Miller road manager and current Les Elgart personal manager and music publisher, has been appointed vice-president in charge of artist relations at General Artists' Corporation. Post is newly created, with Philbin skedded to serve as liaison between the agency and its artists.

Altho Philbin couldn't be reached at press time, other sources indicated that he would drop his other interests in favor of the veepee post.

Starlit New H'wood Disker

NEW YORK, Feb. 15.—Newest addition to the ranks of indie diskeries in Starlit Records. Firm headquarters in Hollywood and outfit is headed by songwriter Dennis D. Fernando.

LICENSE ORG GIVE AND TAKE

BMI Drive On Roller Rinks Set

"Admish Clause" Twist

NEW YORK, Feb. 15.—BMI licensing org setting a drive to sign up roller-skating rink operators' nationally, it was learned this week. Rinks will be approached under a new-type contract which differs not only from the ASCAP rate schedule but marks a new twist in BMI type of paper which normally collects for performance of music on a "music pay-roll" basis.

New plan to be applied to rink ops calls for "licensee to pay to BMI during each year of the contract a sum equal to the maximum price charged at the premises for one adult admish ticket, excluding federal tax, multiplied by the number of weeks or parts of weeks that such establishment shall be open during such year." This plan applies provided rinks do not use "live" music. Then the fee will be on a normal "music pay-roll" basis, which calls for one-half of 1 per cent of the first \$50,000 spent for music and one-fourth of 1 per cent for all sums in excess of 50G.

Fairer Clause

Admish ticket gimmick is claimed by BMI licensing reps as being the most equitable way to handle rink ops who in the main use recorded music (not wired music which is licensed at the source similar to ASCAP collection method). BMI'sters point out that many of the rink ops operate on a short season arrangement and that the admish clause was tacked into standard contract in an effort to give short-season ops a break and give all ops a formula for payment which would raise a minimum squawk.

BMI plan has already been communicated to Victor Brown, honorary president of Roller Skating Rink Operators' Association, with Brown reportedly indicating his preliminary approval and co-operation.

Hot Jazz To Take Philly Week-ENDER

PHILADELPHIA, Feb. 15.—While interest in hot jazz runs high locally question of whether hep fans will spend moola to fill a concert hall will be answered twice this week-end: This afternoon (15) at the Academy of Music and tomorrow afternoon (16) at Town Hall.

Making the first pitch will be Norman Granz's Jazz at the Philharmonic at the Academy matinee. Granz is bringing in drummer Buddy Rich, alto sax man Willie Smith, tenor saxer Flip Phillips, drummer Ken Kersey and vocalist Helen Humes.

Town Hall bash 24 hours later marks the first promotion of Richard and Robert Watts, who operate the Zanzibar, swing den in town. Jazz splash will bring out pianist Eddie Heywood, home-towner Charlie Ventura on tenor sax, bassist Chubby Jackson, drummer Big Sid Catlett, tenor saxers Ike Quebec and Ben Webster and the Zanzibar's Jimmy Oliver unit.

ASCAP-BMI Beset by State Tax Bill; Conn. Follows Ind.

NEW YORK, Feb. 15.—Individual State legal moves against ASCAP, BMI and other music collection orgs—which started anew in Indiana last week—were capped this week by a measure introduced in Connecticut State Legislature proposing a new tax against all composer groups.

Connecticut bill, introed by State Senator Rocco Pallotti, would tax all music composers' associations 10 per cent of gross income rung up in State territory.

Bill was a rapid follow-up to the "anti-music monopoly" bill presented in Indiana legislative house by State Senator Samuel E. Johnson last week. Johnson's measure, which brought ASCAP's John Paine and Louis Frohlich flying to Indianapolis early in the week, would virtually outlaw ASCAP, BMI, etc., if passed by both houses. Measure would make it "unlawful for writers, printers or pubs to form, associate or become members in any combination, the objective of which is to own or control the right to perform musical compositions for profit." Such combination would be illegal if it fixed license fees or attempted to contract for public performance rights. At the same time, Representative Herbert M. Copeland offered a House bill aimed also at ASCAP-BMI, etc., which demanded that any such association

must obtain a license from the State before it can itself issue licenses for performance of copyright music.

Altho both Paine and Frohlich had returned to New York by the week-end, they could not be reached for comment on their Indiana trek. BMI spokesmen, however, deprecated the trip by ASCAP reps as being not only premature but probably doing more harm than good. Claimed that legislation probably was run-of-the-mill stuff, whereby politicians enter measures into the legislative houses to satisfy certain constituents without much hope that bills will ever be finally passed. In the Indiana action, BMI'ers felt that pressuring by New York lawyers without sufficient assurance of the seriousness of the situation, might actually prove a boomerang with loyal Hoosiers apt to resent alleged interference and possibly repress efforts to pass a bill that otherwise might never have been more than a newspaper item.

Practice of legislators to intro so-called "constituent-satisfying" bills was deemed by BMI'ers as probably typified with the new Connecticut bill. It was pointed out that the same senator who introed the 10 per cent tax bill also had presented a measure to permit women to work in restaurants after 1 a.m.

Musiccraft's Million \$ Plan To Owners; Diamond Boss?

NEW YORK, Feb. 15.—Plan for recapitalization of the entire Musiccraft diskery set-up launched into its first active phase this week with the firm's directors, meeting yesterday, approving a new stock reorganization plan and readying letters to go out next week asking for approval of the plan by common stockholders.

Indications are that financial straightening out of the Musiccraft picture will safely get past the common stock (and final) stage. Preferred stockholders already have indicated their unofficial approval of the new structure. Altho Musiccrafters would not talk about new monies involved, it is understood that thru recapitalization, if it passes, more than \$1,000,000 will be poured into the diskery's coffers, with entire personnel of the organization and policies in for drastic changes.

Plan in its final stage reportedly calls for heavy investment by interests which include Atlas Corporation in a major role and other interests connected with Apollo Records—probably some segment of Gar Wood Industries. Importantly involved in the plan is ex-Decca exec and still British Decca attorney Milton Diamond, who is expected to come in as new chairman of the board, vice Irving Felt, when reorganization is completed.

Puner Factor

Still another important personnel consideration rotates about Paul Puner, former Musiccraft prexy and currently a large stockholder and exec in the set-up, whose classical and kiddie department is considered one of the more valuable and more solvent parts of the firm's properties.

Puner, who has reportedly been approached by both the Decca and MGM diskeries to take an exec post, hasn't indicated which way he will turn, but it is understood that the indie wax firm is anxious to hold him. Probability is he will resume his prexy role under Diamond or head up the talent department in both pop and longhair, with reports having it that Albert Marx, current artist and repertoire head, will bow out of the set-up. Marx, off to Bermuda on vacation, could not be reached for comment.

Meanwhile Musiccraft continued to consolidate its production problems by working out plans this week to sell its wax plant in Norwalk, Conn. Pressery is the one originally acquired when Musiccraft took over the old Guild disk properties, and entire works—physical equipment—will be peddled to International Recording Company which reportedly has made a down payment for the property.

Sell Plant

Disposal of the Connecticut plant, coming on top of the recent closing of the West Coast plattery, carries out the firm's intention to concentrate production on the most economical sources of distribution. Claim is that New York, Baltimore and Boston areas are now getting more Musiccraft wax than ever before, with output of the Ossining, N. Y., plant no longer being spread over too large an area. Firm spokesman said over \$45,000 in net billings in January were registered in the New York area alone, more than it had ever rung up before in that territory.

Earlier, Musiccrafters had strongly denied rumors that the firm was

ASCAP After Industrial Disk Users

2 Per Employee Per Month?

NEW YORK, Feb. 15.—New facet in collection org moves against users of industrial music was revealed this week with the report that the ASCAP licensing reps had approached a large Midwest industrial company which plays recorded music (not wired music which is licensed at the source) and asked for contract agreements.

ASCAP's move into the industrial field, which started more than six months ago with at-the-source licensing, holds significance in that the proffered method of collection from a disk-playing plant calls for a fee of 2 cents per employee per month. In case of a plant hiring 6,000 or more employees—reported company was of similar size—return to ASCAP would be at least \$1,440. Spread of initial ASCAP move to other comparable plants, which would bring the money total up to more important proportions for music biz, probably hinges on the amount of success the society will have with initial collection attempt. Company has already indicated resistance, it is reported, and has been calling on rival org, BMI, for possible assistance. Also reportedly toying with the idea of putting in juke box installation and attempting thereby to thumb-down the ASCAP proposal on the grounds that latter has no authority to collect from jukes.

Philly Longhair Short at the B. O.

PHILADELPHIA, Feb. 15.—Showbiz slump has caught up with the concert field here, box-office at the Academy of Music, major concert hall, taking a dive worse than the temperature. On the safe side for the time being are series events such as the Philadelphia orchestra, Philadelphia Forum and Emma Feldman's All-Star Concerts which were largely sold last spring but solo affairs have run into a terrific box-office slump, with concert bout promoters taking baths they can ill-afford.

Even the grand opera, generally the most popular branch of the longhair events, has been affected. Last week, \$7.80 tickets for the Metropolitan Opera Company were being hawked outside of the Academy for \$4. In another solo stand, a popular concert singer called off her pitch, the excuse being laryngitis. Insiders said, however, that advance sale was hardly enough to drag the singer out of a sick bed. In a last-minute stand to bolster the concert box-office, promoters are sounding an S. O. S. to the recording companies and offering record distributors cut-rate tickets to help fill up the house. Disk distribs are steering clear for the time being.

passing into receivership. "There have been no suits, no subpoenas, nothing," they said, and added that no attempt to breach artist contracts had come to their attention.

Decca's Original-Cast Domain Invaded by Columbia; Latter On 'Finian,' 'Street,' 'Brig'?

NEW YORK, Feb. 15.—Emergence of Columbia diskery as new power in original-cast Broadway show albums—territory formerly presided over by Decca exclusively—was seen with indications that Columbia not only will come up with o-c *Finian's Rainbow* package but will follow up with two other legiters, *Street Scene* and the new musical yet to hit Broadway boards, *Brigadoon*. Columbia pact with *Finian* show has been hinted by both diskery execs and show producer Lee Sabinson. Latter isn't talking about money arrangements but in light of Decca deal falling thru last week because

of producer's demand for heavy royalty cut it is assumed that arrangement with Columbia will at least equal Decca offer which stood at reported 5-cent per album over first 50,000 sold. Columbia in reportedly snapping up *Finian* proposition was understood to have done so only on stipulation that original cast participate. Point involves the much-discussed question of how long Ella Logan will stay with the show, whether she has special deal with Apollo Records, where her agent Paul Small holds an interest, or whether she will leave show in June as reported in some quarters.

Logan in-or-out situation, insiders say, won't affect Columbia deal too drastically with diskery figured to prefer Logan in star wax role but willing to take Kitty Kallen (Sho Sabinson signed last week as under-study) so long as rest of cast stays intact. Should Kallen come in for waxing, however, question of chirp's Musicraft ties probably would come up. Indie firm's release of the singer for the package should be easily forthcoming since Kallen has cut no Musicraft wax in some time. Columbia waxings too, could hardly hurt billing on a smaller label.

"Street-Brig"

Also known that Columbia has been working on *Street Scene* album, altho question of royalties or any other cut to producers—Dwight Deere Wiman and Playwrights Company—has not yet been ironed out, it is understood. Original cast quirk here may develop, too, involving Norman Corden, singing star of the Kurt Weill musical. Columbia's Goodard Lieberman is said to have all pacts straightened out but reports have it that Victor is re-negotiating an old contract with Corden. Either Corden will have to hold back on Victor paper, presumably, or Columbia will have to cut the album in interim period when Corden is unaffiliated.

Brigadoon legitier which debuted out-of-town this week and hits the Gotham boards shortly also understood to be wrapped up by Columbia execs. Deal said to have been already set with producer Cheryl Crawford and writers Alan Jay Lerner and Frederick Lowe, altho score still has not been set with any music publisher.

Koussevitsky Biog Suit May Set Law Precedent

NEW YORK, Feb. 15.—A court order restraining publication and distribution of *Koussevitsky*, a bio by Moses Smith, Hub longhair cric, on complaint of Serge Koussevitsky, Boston Symphony batoneer, was granted here Thursday (13) by Supreme Court Justice Bernhard L. Shientag. In granting the injunction, Justice Shientag indicated that the suit would establish a precedent on the rights of publishers to publish biographies without the subject's consent. Opposing attorneys were ordered to submit briefs Wednesday (19).

Notice of a \$500,000 libel suit against Smith and publishers of the tome, Allen, Towne & Heath, Inc.—book is firm's initial venture—was filed Thursday with the complaint

ASCAP Slate Posted; Ballots Out This Week

NEW YORK, Feb. 15.—Pub and writers' nominating committee of ASCAP at meeting Thursday (13) posted over 18 names for forthcoming board of directors general election ballot to be mailed out to membership, probably this week.

Actual slate line-up will not be set until Society gets acceptances from preliminary nominees. According to by-laws, one candidate for each pub vacancy and two candidates for each writer's post must be selected. These are in addition to incumbent directors who also must appear on slate. Number of directorial posts available are three for writers and one for pubs.

Initial list of prospective nominees drawn up Thursday includes in writer categories Deems Taylor, Abram Chasins and Phillip James for standard scribes; Joe Myer, John Redman, Bennie Benjamin, Runy Bloom and Pinky Herman for pop cleffers, and Oscar Hammerstein II and Otto Harbach in production writers' group.

As pub nominees, names of Bob Miller, Irving Caesar and Ben Barton were among those submitted.

Caesar-Herman

Posting of Irving Caesar's name as a pub rep was taken as significant in the trade, which saw Caesar run last year for director's post as a writer, only to be beaten in run-offs. Caesar has apparent right to be pub delegate since he has operated Irving Caesar, Inc., firm. For long time, however, considerable discussion was raised over his status when he was boosted for Society's Appeals Board in last elections.

Considerable interest also will be engendered by Pinky Herman's name getting on the slate if Herman manages to avoid being one of the "excess" weeded out in acceptance system. Herman has been canvassing scribes nationally for months in effort to enroll support for his "reforms," and test of his strength would be effectively displayed by returns in general elections.

Bennie Benjamin nomination was seen as effort of committee to round out a "democratic" slate. Last year's rep for Negro writers was Andy Razaf, but he was defeated in final balloting which may have prompted nominators to substitute Benjamin in Razaf's place this year.

While nominations were being set, ASCAP's Deems Taylor and John Paine were making preparations to leave for the West Coast, where on February 25 annual Coast membership meeting will be held.

by maestro's attorneys. David Ewen, editor and director of the publishing firm, reported that 3,000 copies of a first printing of 5,000 had been distributed to booksellers.

A RECORD TRIUMPH!

The voice that thrilled millions on stage, screen and radio is back — ON MANOR RECORDS! Bigger than ever . . . better than ever . . . here's a sure-fire double draw pair of hits!



DEL CASINO

Orchestra conducted by Lloyd Shaffer

Sings

THAT'S WHERE I CAME IN
AS YOU DESIRE ME

Manor Record 1059

BEWARE MY HEART

from the spectacular, star-studded picture "Carnegie Hall"

I DON'T MIND BEING ALL ALONE

(When I'm All Alone With You)

Vocal background by the Song-sational Swantones

Manor Record 1060

List Price 79c • Usual Dealer Discounts

Distributors in Leading Cities • Several Choice Territories still available to distributors

REMEMBER — YOUR STOCK WON'T BE COMPLETE WITHOUT RECORDS BY

Manor

RECORD CORPORATION

313 W. 57th St. • NEW YORK 19, N. Y.

NEW YORK:

Rumor had Milton Berger bowing out of William Morris Agency's theater booking spot, with Joe Wolfson skedded to move up from the cocktail department to replace him. Berger, still with the agency at press time, indicated his status was questionable, altho both Morris Stoller and Cress Courtney denied Berger was out of the agency picture. . . . Pianist Art Tatum is skedded to start a 30-day concert tour in Boston on March 30, working series on a guarantee-percentage deal.

Norman Granz's Jazz at the Philharmonic will play its first theater date at the Earle, Philadelphia, for one week beginning February 21. . . . National diskery proxy, Al Green, on the West Coast looking for pressing facilities. . . . Riley Shepherd back from recording tour of the South with 16 masters for Majestic. . . . Russ Lyons, former band booker with Music Corporation of America and who more recently had his own personal management agency, has retired from showbiz and is going to Phoenix, Ariz.

Jane Russell, of *The Outlaw* flick fame, who recently joined Kay Kyser on his air show, also has recorded with Kyser. Initial release, *As Long As I Love*, due out on Columbia late in March. . . . William Morris Agency exec, Nat Kalcheim, on vacation down south. . . . National diskery added two new distrib. . . . Johnny Moore's Three Blazers open at Chicago's Rhumboogie for four weeks March 21. . . . Columbia Records's Mexico City plant due to begin operations June 1. . . . Flack Jim McCarthy off for Chicago for 10-day exploitation tour on Count Basie.

Columbia execs Edward Wallerstein and Manie Sacks off to the West Coast to attend breaking of ground for diskery's pressing plant skedded to be put up in Beverly Hills. . . . Barton Brothers signed to an Apollo disking pact. . . . Jimmy Crowley and His Musical

Music---As Written

Chips recorded four sides for Super Discs. . . . Doris Day and Kitty Kallen are the two newest additions to George Evans's flack list. . . . Elmer Eldridge is new director of personnel for Columbia Records.

Capitol Songs prepping sale of a series of Stan Kenton orchestrations, to be sold at \$1 per cleffing. The first group will feature *Fantasy* and others from the Kenton Capitol album. . . . Milt Ebbins will take over personal managership of singer Bill Darnell, and is fishing around for other additions to his p.m. stable. . . . Singer Larry Marvin held over indefinitely at the Embassy Club.

CHICAGO:

Jack Russell, of Mutual Entertainment Agency here, has worked out a deal for Art Van Damme's Quintet, NBC staff combo, to do background music for three Capitol sides by the Dinning Sisters, to be cut here next week. . . . Louis Jordan will make his Paramount Theater date, opening as slated March 26 and will do a week of one-nighters before the theater opening. . . . Billy Eckstine will do picture work for MGM, a clause included in his recent MGM Record pact. . . . Charlie Parker, the rebop altoist, is recovering from his illness and back jobbing in L. A.

Irving Caesar, the songsmith, presented his *Songs of Friendship* Tuesday (18) at the Chi Symphony's Young People's concert. . . . Benny Strong opened his fourth stay in two years at the Trianon February 18. . . . Pearl Bailey, the Columbia Recording throatier, will be divorced next week, with her hubby accepting a cash settlement plus their home.

Walter Bloom's ork, recently taken over by McConkey Music

Corporation, plays a return two-weeker at the Iriquois Gardens, Louisville, February 18. . . . Johnny Apt opens his *Fort Wayne, Ind., ballroom Prom Terrace*, shortly after Lent. . . . Sherman Hayes inked to come into the Martinique, dispelling reports that the spot would begin playing local bands. . . . Teddy Phillips has added a celeste to his band. . . . Dolph Nelson is conducting a new jazz show for Carson-Pierie-Scott, local department store, over WCFL daily at 5:30 p.m.

PHILADELPHIA:

Frankie Carle cutting Frank Capano's and Johnny Farro's *Rocking Horse Cowboy*, kiddie ballad, on his next Columbia waxing session. . . . Vince Carson leaves Rocky Valentine to sing with Jimmy Dorsey.

Clarence Fuhrman, who chalked up an attendance record at Brookline-on-the-Boulevard Ballroom, opening his own booking agency. . . . Dolie Amenra, one-time trumpeter with Louis Armstrong, brings her new band to the 200 Club, bowing with an interracial male crew.

KANSAS CITY:

Diane Courtney moved into Hotel Bellerive's El Casbah Room February 14 for two weeks. Bill Snyder ork signed for the terpery thru March. . . . Bea Vera band into the Hotel President's Drum Room February 10.

DETROIT:

Harry Levin is taking over distributorship here for Cadet, Urban, Top and Sterling records. Will be factory representative for Dial Records.

HOLLYWOOD:

Carl Von Ritter, GAC booker, and Hal Zeiger, of the Phil Shelly office, will soon snip their present affiliations and together form an indie bookery. Scarcity of office space is holding up the operations. . . . Capitol Records will no longer have a mere flackery but will now offer trade, biz and feature scribes the services of its newly formed information bureau, managed by George Oliver. New department will strive to offer specialized services to meet the varied demands of scribes.

There'll be no Coast one-nighters for the Vaughn Monroe aggregation when it leaves the Palladium's stand five weeks hence. Crew will shoot straight for string of theater dates in Midwest. . . . Ike Carpenter's new ork, recently attracting attention on the Coast, opens first location date at Casino Gardens, Santa Monica, February 28. Crew will follow nine-day fill in with four-week run at Jerry Jones Rendezvous, Salt Lake City. . . . Ginny Simms set for four guest shots on *Hit Parade* air show. . . . Republic Music bought pub rights to *Tune Town Tunes My Pretty Girl* by Del Porter and Ray Johnson.

Cugat returns to Ciro's Hollywood for four weeks beginning February 28. Jewel Records' Ben Pollack claims Boyd Raeburn's sudden burst of popularity following ork's opening at New York's Vanity Fair has boosted Raeburn's platter sales tenfold. Pollack holds a seven-year contract for Raeburn's services with six more years to go. . . . Trade talk has it that MGM Records will go full steam ahead to build Van Johnson as a platter crooner.

Freddy Martin appears definitely set to do some traveling this summer. Orkster toyed with idea of becoming local disk jockey to promote his music and record side biz but finally nixed own idea.

AMERICAN HAS THE HITS!

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
3	3	1.	SO ROUND, SO FIRM, SO FULLY PACKED	Merle Travis	Capitol 349
21	2	2.	DIVORCE ME C. O. D.	Merle Travis	Capitol 290
12	1	3.	RAINBOW AT MIDNIGHT	Ernest Tubb	Decca 46018
14	—	4.	THAT'S THE WAY I FEEL ABOUT YOU	Eddy Arnold	Victor 20-1948
2	—	5.	MISSOURI	Merle Travis	Capitol 290
1	—	5.	NEW PRETTY BLONDE	Moon Mullican	King 578

Billboard, Feb. 8, 1947

NOTICE: We are exclusive publishers of the original

"NEW PRETTY BLONDE"

("NEW JOLE BLON")

(The sensational song, with original Lyrics by MOON MULLICAN and LOU WAYNE, now sweeping the country on King Record #578)

Write or wire for professional copies to Cross Music Company (Division of American Music, Inc.)

AMERICAN MUSIC, INC.

9109 SUNSET BLVD.

HOLLYWOOD 46, CALIF.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Earl Spencer

(Reviewed at Meadowbrook, Culver City, Calif., February 9. Booked independently.)

SAXES: Ralph Lee, Jeff Massinger, George Wilder and Bob Poland.
TRUMPETS: Bob Fowler, Paul Lopez, Carl Tornow and Al Killian.
TROMBONES: Leon Price, Dick Binns and J. D. Morsch.
RHYTHM: Bob White, drums; Bob Park, piano, and Joe Rizzo, bass.
VOCALISTS: Doris Carle and Earle Spencer.
ARRANGERS: Bill Gillett, Morty Corb, Harry Wham and Frank Erickson.

For a 21-year-old youngster with little more than perseverance under his belt, Earl Spencer has been getting some pretty good breaks. With an idea under his hat and a couple of arrangements under his arm, kid nine months ago caught the eye of Ralph Bass, Black & White diskery chief. Studio band was hired for waxing of *Bolero in Boogie*, a Bill Gillett note-placer penned in Kenton-colored ink. Diskery poured plenty of ballyhoo behind Spencer's initial release, sending out more than a thousand complimentary platters to phono ops, dealers, distributors, radio stations, etc., heralding ork as "the band find of the year." Type of promotion, unusual for indie plattery, netted Spencer plenty of plugs on local disk jockey shows. Band then opened at Tommy Dorsey's Casino Gardens, Ocean Park, getting local as well as Coast air shots, and later moving to this dancery when it went to a two-night-a-week policy.

For a spot that's clamping down on expenses, this low budget crew is passable but offers nothing to excite the musical world. Its chief fault (and one that's most unforgivable) is total lack of individuality of style. Arrangements for the most part are patterned strictly after Stan Kenton, but as any imitation, lack the originator's imagination and flair for novel color. In addition, the Spencer corps is sans the top-drawer instrumental qualifications to be found in Kenton. If this youngster expects to go anywhere in the band biz, he better chuck his present copied style and give out with something that shows some originality. The way it now stands, he at best is only a poor man's Kenton.

At a time when even Kenton is injecting commercial serum into his music-making, Spencer's book is dangerously in want of slow items and current pop faves. Of what was heard tonight, best in the book is still *Bolero in Boogie*. Originals and mad-frantic stuff has to have something more on the ball than a fast beat and loud playing to click these days. Instrumentation is brass-heavy, lacking sufficient weight in the reed department. Songstress Doris Carle has a listenable voice but totally lacks sales savvy. Lass should realize it takes more than voicing words and tune to put a song across. Deadpan mike manner doesn't help.

Youthful batoner should improve his stand manner. Wild arm waving and knocking himself out in an effort to get the boys to give out is okay during rehearsals but looks sad from the dance floor. Customers get tired watching the kid work so hard.
Lee Zhitto.

Wax Flacks Land Bailey

NEW YORK, Feb. 15.—First client of the new Buddy Robbins-Nat Lorman disk promotion office will be Mildred Bailey, Majestic Record star. Deal has been arranged thru Irv Brabec, the Bailey gal's manager. Wax flacks will work out of the American Artists' Bureau office in which, despite previous reports, young Robbins will maintain an active interest.

Lee Williams

(Reviewed at the Trianon Ballroom, Chicago, February 12. Booked by National Orchestra Service, Omaha.)

SAXES: Jack Wood, Ralph Reznicek, William Buckeyne, Jay Jaumotte.
TRUMPETS: Al Hudson, Bruce Miller, Jerry Mouser.
TROMBONE: Phil Bowers.
RHYTHM: Laurence Mosher, bass; Pat Hamilton, piano, and Don Hansen, drums.
ARRANGERS: Larry Cassara, Hal Rude and George Williams.
VOCALISTS: Jay Jaumotte and Laurence Mosher.

After seven years' conditioning in the Midwest, Lee Williams' ork, like such fronters as Lawrence Welk, Bob Cross and Del Courtney, is finally getting into the major location bracket. Williams, a personable, handsome fronter, who always works to the crowd, seldom turning his back to watch sidemen, has had this present crew together since last June when he got a service discharge.

Biggest asset of this crew is its stylized scorings. In these days when so many commercial crews lack individuality, the Williams' ork stands out, for it's using the "stepping tones" rhythm, similar to Al Kavelin's once-used cascading chords and also by a few other name crews years back. While gimmick isn't new, it's catchy and after one visit, the terper will recall this band pleasantly on hearing it a second time. Band's book is well rounded, with dance tempos accented on every number. Williams uses plenty of novelties, which he wasn't able to break out here because this ballroom likes continuous dancing and no breaks to the bandstand. To keep rhythm continuous, ork uses celeste in between numbers.

Vocals are handled by two sidemen, saxist Jay Jaumotte, a curly-head blond, whose high, sensitive voice is just right for the sugary words; and bassist Larry Mosher, a rotund lad, who doubles between novelties and Irish ballads. Ork has fine key lead and solo men, such as sweetramist Phil Bowers, lead alto Ralph Reznicek and lead trumpeter Al Hudson, the last named doing lots of pantomime comedy. Proof of the ork's standing in the territory is its 1947 booking slate, which has only seven open dates until September 1.
John Sippel.

Carmen Cavallaro

(Reviewed at the Hotel Biltmore, New York, February 11. Booked thru Music Corporation of America. Manager: Al Dale.)

TRUMPETS: Tony Lipe, Charles Cognata, Sid Feller.
SAXES: Hy Miller, Milt Washburn, Ed Litten.
VIOLINS: Tony Maratea, Ed Koski, Sol Nathan.
RHYTHM: Andy Ajello, drums; Frank Granato, bass; George Harris, guitar.
ARRANGER: Sid Feller.
VOCALISTS: Bob Allen, Gloria Stewart.
LEADER (piano): Carmen Cavallaro.

The poet of the piano has lost none of his skill even if the band behind him has yet to emerge from secondary stature. Not that Cavallaro need fret—from a money-making point of view, with a good band or no, he's one of the few "namers" to still hold down a top web commercial (Schaefter Pen) and with top theater billings—Paramount date is coming—he's a mighty fine commission maker for MCA.

Answer is that Carmen's technique and personality on the keyboard—supported by Decca Record sales—can be done no harm by a mediocre ork. The musikers are there, obviously, to showcase the maestro's fingerings and give terps something to bite on between shows. Customers come for Cavallaro, and carried away by the intensely wonderful solo spottings of *Jalousie*, *Warsaw Concerto*, a medley of Italian standards,

Vaughn Monroe

(Reviewed at the Hollywood Palladium, Hollywood, February 13. Booked by Willard Alexander. Personal manager, Jack Marshard. Road manager, Stan Sawler.)

TRUMPETS: Frank Ryerson, Richie La Sala, James Messina and Sal Gianettino.
TROMBONES: Joe Connie, Sam Hyster, Joe Bennett and Bill Mustard.
SAXES: Andy Bayne, Ziggy Talent, Johnny West, Wedo Marano and Babe Feldman.
RHYTHM: Eddie Julian, drum; Jack Fay, bass; John Pizzarelli, guitar, and Mike Shelly, piano.
VIOLINS: Maurice Archer, Sam Caplan, Edmund Braghittoni and Irving Raymond.
VIOLA: Seymour Berman.
CELLO: Ed Sodero.
ARRANGERS: Gene Hamitt, Frank Ryerson and Art Dedrick.
VOCALISTS: Vaughn Monroe, Betty Norton and The Moonmaids (Marce Lee, Mary Jo Thomas, Kate Myatt, Arline Truax and Tinker Cunningham).
COMEDIAN: Frank Fontaine.

Vaughn Monroe's two-year absence from a Coast stand has left his pulling power unaffected. Preceded by a string of disk hits on the Victor label plus a coast-to-coast show, the Monroe troupe, aimed strictly at the cash register, is hitting a solid bull's eye here. With a playing style made to order for today's market, Monroe is giving the customers more than their money's worth in smooth, tempting music, a well-rounded library that's hard to beat and a good show besides.

Accent here is on vocals with the batoner and his Moonmaids (5) for the dream ballads, Betty Norton (of the Norton Sisters who had formerly worked with this aggregation) who is equally fetching in straight and rhythm tunes, and the zany novelty word-slinging of saxman Ziggy Talent to complete the voice dish. With a complete vocal battery such as this to accentuate band's versatility in meeting nearly all musical tastes, there's little wonder why this aggregation is currently riding the bandstand crest.

Since Monroe was last here, most noticeable change in his crew is the addition of a Strad wing. This is used to good advantage in giving ork a full-bodied tone when blended with sugary brass and reeds, making for velvety tonal combinations that have the hand-holding crowd cuddling closer. Book, however, holds more than honey, for there are plenty of bouncers and jivey items to give the fast-beat crowd a chance to take a whirl. Library is chock full of current pop faves, with an occasional oldie thrown in to keep the sentimentalists happy.

In addition to a top-notch instrumental and vocal corps, Monroe's relaxed and friendly stand manner adds immeasurably to ork's b.o. value. This plus a straight vaude comic, Frank Fontaine, makes the Vaughn Monroe troupe one of the best in the biz to pull in the kids.
Lee Zhitto.

etc.—they can well afford to be indifferent to indifferent ork sessions.

Pitch at the Biltmore follows a different vein from bands at a normal hotel location spot. Cavallaro makes a show out of it—piano is yanked out to mid-floor; vocalists Bob Allen and Gloria Stewart get individual cracks at the audience—and maintain an informal air, which, while hardly over-bubbling with wit, rests easy and well on a sedate crowd. Maestro does seem to hold his piano chores for too long a stretch. Performance is unquestionably brilliant, but too much of a good thing will make most devout fans itchy. Show should either be shortened or vocals by Allen and Stewart interspersed better. Allen, incidentally, still sings great; one of those lads who sounded like Sinatra before Sinatra sounded like Sinatra. Stewart gal has an easy, pleasant air.

But the greatest band in the world today probably wouldn't do well if its leader possessed not one strong identification key. That Cavallaro has—"love that piano"—and that's all he needs to do as well as the greatest.
Joe Carlton.

New APOLLO RELEASES

NEW APOLLO PRICES
WHOLESALE.....49c LIST PRICE.....75c



BILL CAMPBELL & ORCH.

Vocal by BABY DEE

"I WANT TO SEE MY DADDY"
★ "BABY DEE BLUES"
Apollo No. 380

PANCHO & HIS ORCHESTRA

"MIAMI BEACH RHUMBA"
"LA MULATA ARREBETA"
Apollo No. 1037



THE FOUR VAGABONDS

★ "HOE CAKE, HOMINY & SASSAFRAS TEA"
★ "KENTUCKY BABE"
Apollo No. 1030



WYNONIE HARRIS

WITH JOHNNIE ALSTON & HIS ALL STARS

"TAKE ME OUT OF THE RAIN"
"YOUNG AND WILD"
Apollo No. 381

APOLLO RECORDS INC.

EXECUTIVE OFFICES: 342 MADISON AVE., N. Y. C.
NEW YORK • 615 10th Ave., New York 19, N. Y.
CHICAGO • 719 South State Street, Chicago, Illinois
DETROIT • 100-02 E. Atwater St., Detroit 26, Mich.
LOS ANGELES • 2705 W. Pico Blvd., L. A. 6, Cal.
ATLANTA • 367 Edgewood Ave., S.E., Atlanta, Ga.
BALTIMORE • 2015 Maryland Ave., Baltimore 18, Md.
NEW ORLEANS • 418 Gravier St., New Orleans, La.

WRITE FOR COMPLETE CATALOG



Here is **THE**

Open The Door, Richard!

Backed with
ME AND THE BLUES

over 500,000
sold in 1st ten days!



Recorded by

Count BASIE

AND HIS ORCHESTRA

VICTOR 20-2127

Next Release
FREE EATS backed with **BILL'S MILL**
VICTOR 20-2148

ON
VICTOR



The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending February 14



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

- | Position This Week | | Position Last Week |
|--------------------|--|--------------------|
| 1. | (I LOVE YOU) FOR SENTIMENTAL REASONS
<i>By Deek Watson and William Best</i>
<i>Published by Duchess (BMI)</i>
Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 1071; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Skip Strahl Ork, Emerald 106; Fran Warren, Cosmo 514.
Electrical transcription libraries: Buzz Adlam Ork, Standard; Barclay Allen, MacGregor; Bob Crosby Ork, Standard; Vic Damone, Associated; The 4 Knights, Lang-Worth; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Don Swan, MacGregor. | 1 |
| 2. | OPEN THE DOOR, RICHARD
<i>By John Mason, Jack McVea, Dan Howell and Dusty Fletcher</i>
<i>Published by Duchess (BMI)</i>
Records available: Dusty Fletcher, National 4012; Bill Samuels and the Cats 'n' Jammer Three, Mercury 8029; Jack McVea Ork, Black & White BW-792; Count Basie, Victor 20-2127; Tosh (One-String Willer) and His Jivesters, Empey 103; The Three Flames, Columbia 37268; The Charlotteers, Columbia 37240; Walter Brown-Tiny Grimes, Signature 1006; The Merry Macs, Majestic 1112; The Pied Pipers, Capitol 369; Big Sid Catlett Ork, Mano 1058; Lips Page Ork, Apollo 1041; Hank Penny, King 606.
Electrical transcription libraries: Freddy Martin, Standard. | 2 |
| 3. | MANAGUA, NICARAGUA
<i>By Albert Gamse and Irving Fields</i>
<i>Published by Encore (BMI)</i>
Records available: Jose Cabelo Ork, Victor 26-9015; Julie Conway, Signature 15086; The Gordon Trio, Sonora 3032; Kay Kyser, Columbia 37214; Guy Lombardo, Decca 23782; Freddy Martin, Victor 20-2026; Two-Ton Baker and His Merry Music Makers, Mercury 5016.
Electrical transcription libraries: Patti Dugan-The Jumpin' Jacks, NBO Thesaurus; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Elliot Lawrence, Associated; Freddy Martin, Standard; Dick Peterson and The Vibra-Tones, MacGregor; Arthur Smith, World. | 4 |
| 4. | ANNIVERSARY SONG
<i>By Al Jolson and Saul Chaplin</i>
<i>Published by Mood (ASCAP)</i>
From the Columbia film "The Jolson Story," sung by Al Jolson. Records available: Tex Beneke-Miller Ork, Victor 20-2126; Russ David, De Luxe 1057; Anita Ellis, Mercury 3036; Al Jolson, Decca 23714; Guy Lombardo, Decca 23799; Don Pablo Ork, Latin-American 10; Louis Prima, Majestic 1107; Andy Russell, Capitol 368; Artie Shaw, Musicraft 428; Dinah Shore, Columbia 37234; Kate Smith, M-G-M 10003; George Towne Ork, Sonora 2004.
Electrical transcription libraries: Freddy Martin, Standard; The Novatime Trio, NBC Thesaurus; Russ Morgan, World; George Towne, Associated. | 8 |
| 5. | THE OLD LAMPLIGHTER
<i>By Charles Tobias and Nat Simon</i>
<i>Published by Shapiro, Bernstein (ASCAP)</i>
Records available: Kenny Baker-Russ Morgan, Decca 23781; Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502.
Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol; Les Egart, Lang-Worth; Jan Garber, Capitol; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; The Music of Manhattan Ork, NBC Thesaurus; Joe Reichman Ork, Standard. | 3 |
| 6. | A GAL IN CALICO
<i>By Leo Robin and Arthur Schwartz</i>
<i>Published by Remick (ASCAP)</i>
From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-The Calico Kids-John Scott Trotter Ork, Decca 23739; Larry Douglas, Signature 15074; Benny Goodman, Columbia 37187; Tony Martin, Mercury 3035; Hal McIntyre, Cosmo 517; Johnny Mercer-The Pied Pipers, Capitol 316; Louis Prima, Majestic 1087.
Electrical transcription libraries: Bob Crosby Ork, Standard; Vic Damone, Associated; Jan Garber, Capitol; Music of Manhattan Ork, NBC Thesaurus; Dick Peterson and The Vibra-Tones, MacGregor; The Pied Pipers, Standard; Joe Reichman Ork, Standard; Charlie Spivak, World. | 5 |
| 7. | HUGGIN' AND CHALKIN'
<i>By Clancy Hayes and Kermit Goell</i>
<i>Published by Hudson Music (ASCAP)</i>
Records available: Hoagy Carmichael-The Chickadees-Vic Schoen Ork, Decca 23675; Herbie Fields Ork, Victor 20-2036; Frisco Jazz Band-Clancy Hayes, Pacific 616; Kay Kyser, Columbia 37095; Johnny Mercer, Capitol 334.
Electrical transcription libraries: Les Elgart, Lang-Worth; Freddy Martin, Standard; Joe Reichman Ork, Standard. | 6 |
| 8. | OLE BUTTERMILK SKY
<i>By Hoagy Carmichael and Jack Brooks</i>
<i>Published by Burke-Van Heusen (ASCAP)</i>
From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Hoagy Carmichael-Lou Bring Ork, Decca 23769; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285.
Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Elliot Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard; Novatime Trio, NBC Thesaurus; The Pied Pipers, Standard; Eddie Skrivaneck Ork, MacGregor. | 10 |
| 9. | OH, BUT I DO
<i>By Leo Robin and Arthur Schwartz</i>
<i>Published by Witmark (ASCAP)</i>
From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-John Scott Trotter Ork, Decca 23739; Morton Downey, Majestic 1085; Skinny Ennis, Signature 15056; Harry James, Columbia 37156; Frances Langford, Mercury 3041; Gordon MacRae, Musicraft 15094; Margaret Whiting, Capitol 324.
Electrical transcription libraries: Les Brown, World; Louise Carlyle, NBO Thesaurus; Vic Damone, Associated; Hal Derwin, Capitol; Joe Reichman Ork, Standard. | 9 |
| 10. | ZIP-A-DEE DOO-DAH
<i>By Ray Gilbert and Allie Wrubel</i>
<i>Published by Santly-Joy (ASCAP)</i>
From the Walt Disney film "Song of the South." Records available: Connee Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Paul Page, Enterprise 233; Two-Ton Baker, Mercury 3047.
Electrical transcription libraries: Blue Barron, Lang-Worth; Bob Crosby Ork, Standard; Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated. | 7 |

THE THREE SUNS!

AMERICA'S GREAT TRIO

now heard on
RCA Victor Records!



Make hay while the "Suns" shine
in their first RCA Victor release
... to be available after March 8.

Goodbye, Girls, I'm Through

A very special Three Suns' arrangement, with the
goodbye lyrics to the girls by Artie Dunn.

AND Twilight Time

The trio's velvety theme song ... whistled from coast
to coast ... sure-fire money in the boxes.

RCA Victor 20-2137

FREDDY MARTIN

Santa Catalina

(Island of Romance) Neat vocals by
Stuart Wade and The Martin Men

AND

Say So

RCA Victor 20-2136

HERBIE FIELDS

and his Orchestra

Misirlou AND

Baby Made

AND Change in Me

RCA Victor 20-2138

LESLIE SCOTT

with Billy Moore, Jr. and his Orchestra

Stars Fell on Alabama

AND Baby, Get Lost

RCA Victor 20-2141

TOMMY DORSEY ALL-TIME HITS

RCA Victor Album P-163

Somewhere a Voice Is Calling

Vocal by Frank Sinatra

AND

Hawaiian War Chant

(Ta-hu-wa-hu-wai)

RCA Victor 20-2006

Embraceable You

Lyrics by Jo Stafford and The Pied Pipers

AND

After You've Gone

RCA Victor 20-2007

Boogie Woogie AND On the Sunny Side of the Street

(from the Columbia picture
"Is Everybody Happy")

Vocals by the Sentimentalists

RCA Victor 20-2005

Chicago

with Sy Oliver and The Sentimentalists

AND

Opus No. 1

RCA Victor 20-2008

ZEKE MANNERS

and his Band

Vocals by Zeke and The Singing Lariateers

Fat Man Blues AND

Eney Meeney Dixie Deeny

(The Hide and Go Seek Song)

RCA Victor 20-2139

HARMONEERS

QUARTET

An Empty Mansion AND

I'll Meet You

in the Morning

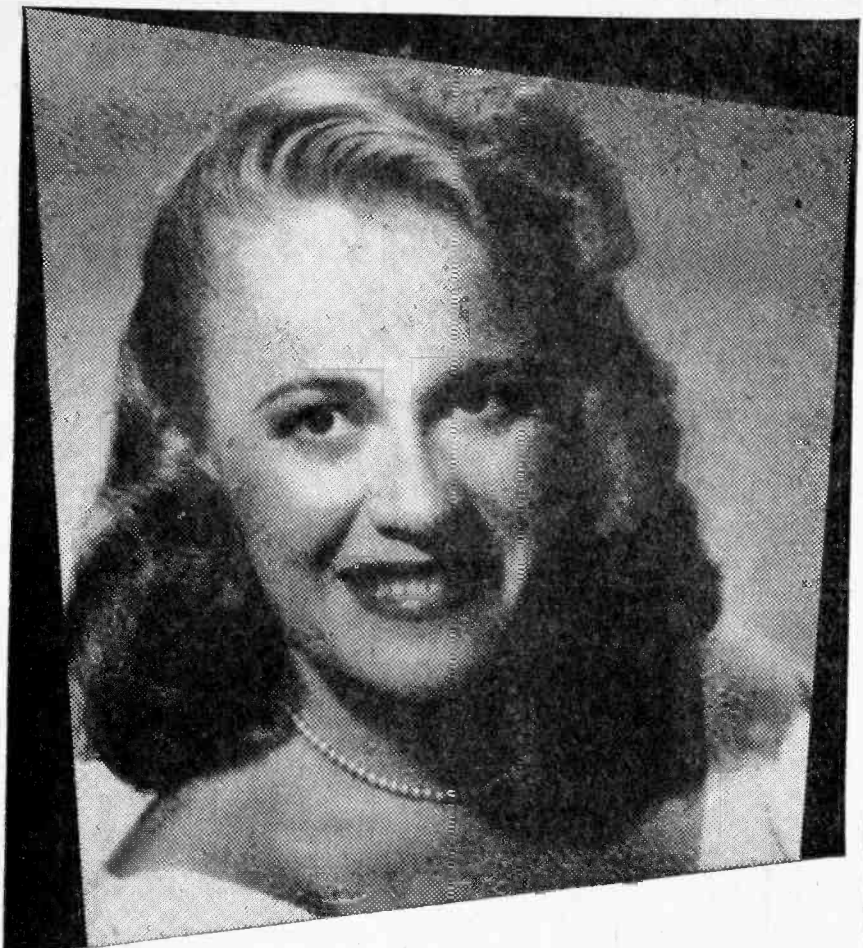
RCA Victor 20-2140

THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS





GEORGIA GIBBS

Petite and piquant, Her Nibbs puts her full five feet of personality into this platter, with two hit songs from the hit show "Finian's Rainbow."

"HOW ARE THINGS IN GLOCCA MORRA"
and **"NECESSITY"**

Majestic No. 12009

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

THE SLEEPY HOLLOW RANCH GANG

Homespun as a Hoedown, these tunes have Box Appeal.

"HOBO BILL'S LAST RIDE" and
"PEACH PICKING TIME DOWN IN GEORGIA"

Majestic No. 11006

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

DANNY O'NEIL

Anthems! How Danny can chant 'em! A Seasonal offering

"EASTER PARADE"

Reverse: **"AVE MARIA"**—the Mulliner Choir with the Ray Bloch Orchestra

Majestic No. 1108

Majestic
RECORDS

Studio: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

The **Billboard** MUSIC POPULARITY CHARTS
Sheet Music
PART II
Week Ending February 14

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Song	Publisher
13	1	1.	(I Love You) FOR SENTIMENTAL REASONS (R)	Duchess
16	1	1.	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
5	5	2.	ANNIVERSARY SONG (F) (R)	Mood
3	7	3.	OPEN THE DOOR, RICHARD (R)	Duchess
12	2	4.	ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
7	4	5.	OH, BUT I DO (F) (R)	Witmark
5	9	5.	MANAGUA, NICARAGUA (R)	Encore
8	6	6.	I'LL CLOSE MY EYES (R)	Peter Maurice
19	8	7.	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
10	3	8.	A GAL IN CALICO (F) (R)	Remick
11	10	9.	SOONER OR LATER (F) (R)	Santly-Joy
3	12	10.	GUILTY (R)	Feist
3	11	11.	SONATA (R)	Oxford
14	13	12.	THE GIRL THAT I MARRY (M) (R)	Berlin
17	14	13.	THE WHOLE WORLD IS SINGING MY SONG (R)	Robbins
9	15	14.	HUGGIN' AND CHALKIN' (R)	Hudson
2	—	14.	YOU'LL ALWAYS BE THE ONE I LOVE (R)	Sinatra Songs
16	—	15.	THE THINGS WE DID LAST SUMMER (R)	E. H. Morris
1	—	15.	HOW ARE THINGS IN GLOCCA MORRA? (M) (R)	Crawford

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	POSITION This Week	Song	Publisher
13	2	1.	FIVE MINUTES MORE	Edwin Morris
21	3	1.	TO EACH HIS OWN	Victoria
8	1	2.	THE OLD LAMPLIGHTER	Irwin Dash
5	4	3.	ANNIVERSARY SONG	Campbell-Connelly
4	6	4.	(I Love You) FOR SENTIMENTAL REASONS	Peter Maurice
8	5	5.	DREAM AGAIN	Box and Cox
3	9	6.	MAY I CALL YOU SWEETHEART?	Irwin Dash
3	7	7.	APRIL SHOWERS	Chappell
2	11	8.	THE THINGS WE DID LAST SUMMER	Edwin Morris
15	10	9.	TILL THEN	Chappell
9	8	10.	THE STARS WILL REMEMBER	Feldman
18	10	11.	PRETENDING	Bradbury Wood
1	—	12.	THE ACCORDION	Lawrence Wright
7	12	13.	GO HOME (Your Mother Wants You)	Yale
21	14	14.	ALL THROUGH THE DAY	Chappell
20	17	14.	YOU KEEP COMING	Chappell
30	11	15.	BACK LIKE A SONG	Chappell
1	—	15.	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood
4	19	16.	THE WHOLE WORLD IS SINGING MY SONG	Francis Day
20	13	16.	THE WORLD BELONGS TO YOU	Strauss-Miller
2	18	17.	SWEETHEART, WE'LL NEVER GROW OLD	Strauss-Miller
30	15	18.	ZIP-A-DEE DOO-DAH	Sun
1	—	19.	DOWN IN THE VALLEY	Leeds
1	—	19.	OLE BUTTERMILK SKY	Edwin Morris
1	—	20.	I'LL ALWAYS BE WITH YOU	Keith Prowse

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A GAL IN CALICO (Remick), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

A RAINY NIGHT IN RIO (Witmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

AMONG MY SOUVENIRS (T. B. Harms), sung by Hoagy Carmichael in Sam Goldwyn's "The Best Years of Our Lives." National release date—November 20, 1946.

ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

GOTTA GET ME SOMEBODY TO LOVE (E. H. Morris), in David O. Selznick's "Duel in the Sun." National release date not set.

LIFE CAN BE BEAUTIFUL (Melrose), in Universal's "Smash-Up." National release date—February, 1947.

SEPTEMBER SONG (Crawford), in United Artists' "Knickerbocker Holiday." Released in 1944.

OH, BUT I DO (Witmark), in Warner Brothers' "The Time, the Place and the Girl." National release date—December 28, 1946.

OLE BUTTERMILK SKY (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.

SOONER OR LATER (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

ZIP-A-DEE DOO-DAH (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

The Billboard
MUSIC POPULARITY CHARTS

Radio Popularity

PART III



Week Ending February 14

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, February 7, 8 a.m., and ending Friday, 8 a.m., February 14)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in

the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	Rank	Title	Artist	Agency
13	1	A Gal in Calico (F) (R)	Remick	ASCAP
7	2	A Rainy Night in Rio (F) (R)	Witmark	ASCAP
7	3	Among My Souvenirs (F) (R)	T. B. Harms	ASCAP
8	4	And So to Bed (R)	Famous	ASCAP
6	5	Anniversary Song (F) (R)	Mood	ASCAP
4	6	Bless You (For Being an Angel) (R)	Shapiro-Bernstein	ASCAP
13	7	(I Love You) For Sentimental Reasons (R)	Duchess	BMI
5	8	Gotta Get Me Somebody to Love (F) (R)	E. H. Morris	ASCAP
6	9	Guilty (R)	Feist	ASCAP
3	10	How Are Things in Glocca Morra? (M) (R)	Crawford	ASCAP
8	11	I'll Close My Eyes (R)	Peter Maurice	ASCAP
6	12	It's a Good Day (R)	Capitol Songs	ASCAP
9	13	It's All Over Now (R)	BMI	BMI
3	14	Life Can Be Beautiful (F) (R)	Melrose	ASCAP
5	15	Managua, Nicaragua (R)	Encore	BMI
2	16	(There Is) No Greater Love	World	ASCAP
11	17	Oh, But I Do (F) (R)	Witmark	ASCAP
4	18	Oh Why, Oh Why, Did I Ever Leave Wyoming? (R)	Feist	ASCAP
20	19	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
4	20	On the Other End of a Kiss (R)	Beverly	ASCAP
17	21	September Song (F) (R)	Crawford	ASCAP
5	22	Sonata (R)	Oxford	ASCAP
12	23	Sooner or Later (F) (R)	Santly-Joy	ASCAP
8	24	The Best Man (R)	Vanguard	BMI
18	25	The Girl That I Marry (M) (R)	Berlin	ASCAP
19	26	The Old Lamplighter (R)	Shapiro-Bernstein	ASCAP
20	27	The Whole World Is Singing My Song (R)	Robbins	ASCAP
2	28	There Is No Breeze (To Cool the Flame of Love) (R)	Robbins	ASCAP
1	29	Too Many Times (R)	Advanced	ASCAP
9	30	You'll Always Be the One I Love (R)	Sinatra Songs	ASCAP
14	31	Zip-A-Dee Doo-Dah (F) (R)	Santly-Joy	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys throuth the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Position	Weeks Last to date	Title	Artist	Label	Agency
3	4	1. OPEN THE DOOR, RICHARD	Count Basie	Victor 20-2127	BMI
3	2	2. OPEN THE DOOR, RICHARD	Three Flames	Columbia 37268	BMI
15	1	3. (I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304	BMI
7	4	4. (I LOVE YOU) FOR SENTIMENTAL REASONS	Dinah Shore	Columbia 37188	BMI
6	5	5. MANAGUA, NICARAGUA	Freddy Martin (Stuart Wade-Ensemble)	Victor 20-2026	BMI
14	3	6. (I LOVE YOU) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 7204	BMI
6	7	7. MANAGUA, NICARAGUA	Kay Kyser (The Campus Kids)	Columbia 37214	BMI
17	6	7. THE OLD LAMP-LIGHTER	Sammy Kaye (Billy Williams-Choir)	Victor 20-1963	ASCAP
8	—	7. (I LOVE YOU) FOR SENTIMENTAL REASONS	Charlie Spivak (Jimmy Saunders)	Victor 20-1981	BMI
4	3	8. OPEN THE DOOR, RICHARD	Jack McVea	Black & White BW-792	BMI
10	8	9. HUGGIN' AND CHALKIN'	Hoagy Carmichael (The Chickadees-Vic Schoen)	Decca 23675	ASCAP
2	8	9. LINDA	Ray Noble (Buddy Clark)	Columbia 37215	ASCAP
2	8	10. OPEN THE DOOR, RICHARD	"Dusty" Fletcher (Jimmy Jones Ork)	National 4012	BMI
6	9	11. OH! BUT I DO (F)	Margaret Whiting (Jerry Gray Ork)	Capitol 324	ASCAP
4	13	11. SONATA	Lo Stafford (Carlyle Hall Ork)	Capitol 337	ASCAP
16	—	12. OLE BUTTERMILK SKY (F)	Hoagy Carmichael (Lou Bring Ork)	Decca 23769	ASCAP
1	—	12. ANNIVERSARY SONG (F)	Guy Lombardo (Kenny Gardner)	Decca 23799	ASCAP
4	—	12. GUILTY	Margaret Whiting (Jerry Gray Ork)	Capitol 324	ASCAP
8	13	13. HUGGIN' AND CHALKIN'	Kay Kyser (Jack Martin-The Campus Kids)	Columbia 37095	ASCAP
4	10	13. MANAGUA, NICARAGUA	Guy Lombardo (Don Rodney-The Lombardo Trio)	Decca 23782	BMI

(Continued on page 102)

Two Great Pops
for the "Ops"



JOHNNY LONG
and his orchestra

HOW ARE THINGS IN GLOCCA MORRA
Vocal by Francey Lane and Long Beachcombers
(I LOVED HER BEST OF ALL)

LAST NIGHT ON THE BACK PORCH
Vocal by the Long Beachcombers and the band
(FROM THE MUSICAL COMEDY "FINIAN'S RAINBOW")
SIG 15064

and...

Signature's new Singing Star

LARRY DOUGLAS

WHY DID IT HAVE TO END SO SOON
with the Roland Dupont's Quintet

I WANT TO THANK YOUR FOLKS
with the Roland Dupont's Quintet

SIG 15084

Recordings Produced by Bob Thiele

Signature
record

DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION



Woody Herman



JUST RELEASED!

Here's that new version you've all been clamoring for!!!

WOODCHOPPER'S BALL

Backed with WITH SOMEONE NEW

COLUMBIA 37238

— Riding High

Woody's sensational new Columbia Album

WOODY HERMAN and his WOODCHOPPERS

Containing SOME DAY, SWEETHEART • I SURRENDER, DEAR • FOUR MEN ON A HORSE • LOST WEEK-END NERO'S CONCEPTION • IGOR • STEPS • PAM

COLUMBIA C-121

America's No. 1 Song Hit

From the Columbia Picture "THE JOLSON STORY"

ANNIVERSARY SONG

by AL JOLSON and SAUL CHAPLIN

DECCA 23714	AL JOLSON	COLUMBIA 37289	WOODY HERMAN
COLUMBIA 37234	DINAH SHORE	MAJESTIC 1107	LOUIS PRIMA
CAPITOL 1594	ANDY RUSSELL	MERCURY 3036	ANITA ELLIS
VICTOR 20-2126	TEX BENEKE	MUSICRAFT 428	ARTIE SHAW
DECCA 23799	GUY LOMBARDO	SONORA 2004	GEORGE TOV'NE
MGM	KATE SMITH	SIGNATURE 15075	LARRY DOUGLAS
		DE'LUXE 1057	RUSS DAVID

Published by

MOOD MUSIC COMPANY, INC.
1270 Sixth Avenue, New York Richard Voltter, Pres

N.B. We do not handle phonograph records.

The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending February 14



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
2	3	1	1. OPEN THE DOOR, RICHARD <i>Me and the Blues</i>	Count Basie...Victor 20-2127
3	4	2	2. MANAGUA, NICARAGUA <i>Heaven Knows When</i>	Freddy Martin (Stuart Wade-Ensemble) ...Victor 20-2026
3	7	3	3. OPEN THE DOOR, RICHARD <i>Open the Door, Richard (Part 2)</i>	"Dusty" Fletcher (Jimmy Jones Ork) ...National 4012
11	1	4	4. (I LOVE YOU) FOR SENTIMENTAL REASONS <i>The Best Man</i>	King Cole Trio...Capitol 304
12	5	5	5. HUGGIN' AND CHALKIN' <i>I May Be Wrong, But I Think You're Wonderful</i>	Hoagy Carmichael...Decca 23675
1	—	6	6. ANNIVERSARY SONG (F) <i>Uncle Remus Said</i>	Guy Lombardo (Kenny Gardner) ...Decca 23799
1	—	7	7. OPEN THE DOOR, RICHARD <i>Nicholas (Don't Be So Ridiculous)</i>	Three Flames...Columbia 37268
1	—	8	8. MANAGUA, NICARAGUA <i>What More Can I Ask For</i>	Guy Lombardo (Don Rodney-The Lombardo Trio) ...Decca 23782
1	—	9	9. OPEN THE DOOR, RICHARD <i>Lonesome Blues</i>	Jack McVea Ork ...Black & White BW-792
2	10	10	10. ANNIVERSARY SONG (F) <i>Avalon</i>	Al Jolson (Morris Stoloff Ork) ...Decca 23714

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
6	1	1	1. Al Jolson Album <i>Al Jolson</i>	Decca 469
63	2	2	2. Glenn Miller <i>Glenn Miller and Orchestra</i>	Victor P-148
14	5	3	3. Vaughn Monroe's Dreamland <i>Vaughn Monroe</i>	Victor P-160
1	—	4	4. All-Time Hits Album <i>Tommy Dorsey</i>	Victor P-163
2	3	5	5. Guy Lombardo Album (Featuring the Twin Pianos) <i>Guy Lombardo</i>	Decca A-512
1	—	5	Dorothy Shay (The Park Avenue Hillbilly) Sings Album <i>Dorothy Shay (Mischa Russell Ork)</i>	Columbia C-119
17	4	5	5. Twilight Time Album <i>Three Suns</i>	Majestic M-2

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
72	1	1	1. Clair de Lune <i>Jose Iturbi</i>	Victor 11-8851
87	3	2	2. Chopin's Polonaise <i>Jose Iturbi</i>	Victor 11-8848
45	2	3	3. Jalousie <i>Boston Pops</i>	Victor 12160
61	4	4	4. Warsaw Concerto <i>Arthur Fiedler, conductor; Leo Litwin, pianist; Boston Pops</i>	Victor 11-8863
29	5	5	5. Warsaw Concerto <i>Andre Kostelanetz</i>	Columbia 7443-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
23	1	1	1. Rachmaninoff Concerto No. 2 in C Minor <i>Artur Rubinstein, pianist, NBC Ork; Valdimir Golschmann, conductor</i>	Victor 1075
78	2	2	2. Rhapsody in Blue <i>Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor</i>	Columbia X-251
28	5	3	3. Tchaikowsky Nutcracker Suite <i>Eugene Ormandy, conductor, Philadelphia Ork</i>	Victor DM-1020
11	3	4	4. Piano Music of Chopin <i>Oscar Levant</i>	Columbia M-649
3	4	5	5. Alfred Newman Conducts <i>Alfred Newman, Hollywood Symphony Ork</i>	Majestic M-201
1	—	5	5. Rendezvous Album <i>Morton Gould Ork</i>	Columbia M-645

The Billboard
MUSIC POPULARITY CHARTS

Juke Box Record Plays

PART
V



Week Ending
February 14

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
6	3	1	MANAGUA, NICARAGUA	Freddy Martin (Stuart Wade-Ensemble)	Victor 20-2026
13	1	2	HUGGIN' AND CHALKIN'	Hoagy Carmichael (The Chickadees-Vic Schoen)	Decca 23675
5	4	3	MANAGUA, NICARAGUA	Guy Lombardo (Don Rodney-The Lombardo Trio)	Decca 23782
2	6	4	OPEN THE DOOR, RICHARD	Count Basie	Victor 20-2127
8	2	5	(I LOVE YOU) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 7204
3	9	6	OPEN THE DOOR, RICHARD	"Dusty" Fletcher (Jimmy Jones Ork)	National 4012
13	8	7	(I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304
16	3	8	THE OLD LAMPLIGHTER	Sammy Kaye (Billy Williams-Choir)	Victor 20-1963
3	7	9	(I LOVE YOU) FOR SENTIMENTAL REASONS	Dinah Shore	Columbia 37188
8	7	10	A GAL IN CALICO (F)	Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs)	Victor 20-1991
8	9	11	A GAL IN CALICO (F)	Johnny Mercer (The Pied Pipers-Paul Weston Ork)	Capitol 316
10	8	11	(I LOVE YOU) FOR SENTIMENTAL REASONS	Ella Fitzgerald-Delta Rhythm Boys	Decca 23670
2	-	12	MANAGUA, NICARAGUA	Kay Kyser (The Campus Kids)	Columbia 37214
8	5	13	(I LOVE YOU) FOR SENTIMENTAL REASONS	Charlie Spivak (Jimmy Saunders)	Victor 20-1981
1	-	13	OPEN THE DOOR, RICHARD	Three Flames	Columbia 37268
19	5	13	OLE BUTTERMILK SKY (F)	Hoagy Carmichael (Lou Bring Ork)	Decca 23769

Coming Up

ANNIVERSARY SONG (F)—Guy Lombardo (Kenny Gardner).....Decca 23799

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
5	1	1	SO ROUND, SO FIRM, SO FULLY PACKED	Merle Travis	Capitol 349
14	2	2	RAINBOW AT MIDNIGHT	Ernest Tubbs	Decca 46018
23	3	2	DIVORCE ME C. O. D.	Merle Travis	Capitol 290
11	-	2	FILIPINO BABY	Ernest Tubbs	Decca 46019
2	4	3	NEW PRETTY BLONDE	Moon Mullican and the Show-boys	King 578
1	-	4	DIVORCE ME C. O. D.	Johnny Bond and His Red River Valley Boys	Columbia 37217

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
10	1	1	AIN'T NOBODY HERE BUT US CHICKENS	Louis Jordan	Decca 23741
3	3	2	OPEN THE DOOR, RICHARD	Jack McVea	Black & White BW-792
3	5	3	OPEN THE DOOR, RICHARD	"Dusty" Fletcher (Jimmy Jones Ork)	National 4012
10	2	4	LET THE GOOD TIMES ROLL	Louis Jordan	Decca 23741
2	4	5	OPEN THE DOOR, RICHARD	Count Basie	Victor 20-2127
7	-	5	GOTTA GIMME WHATCHA GOT	Julia Lee and Her Boy Friends	Capitol 308

Clicking across the country

Claude Thornhill and his orchestra

Gotta get me somebody to love

(from "Duel in the Sun")
vocal by Buddy Hughes

Yours is my heart alone

COLUMBIA 37098

It's a pity to say goodnight

★
If you were the only girl

vocals by Buddy Hughes
COLUMBIA 37092

Columbia Records

Trade-marks "Columbia" and Reg. U. S. Pat. Off.

HIT THE JUKE-BOX JACKPOT!

2
"A" SIDES
ON
1
GREAT
RECORD

**If I had
My Life to
Live Over**

backed by
Heartaches

Re-introducing
A
GREAT
RECORD
STAR

"RED"

McKENZIE

NATIONAL
#9026

To Be Released FEB. 24

WITH DAVE RHODES' RHYTHM

**NOW AVAILABLE FOR
IMMEDIATE SHIPMENT!**



CHARLIE BARNET
CHEROKEE

CARDINAL
RECORD
25001
75c

coupled with
The NEW
REDSKIN RHUMBA

**GREATEST NOVELTY RECORD
in the LAST 20 YEARS!!**

by the **ORIGINATOR** —



DUSTY FLETCHER

**"OPEN THE DOOR
RICHARD!"**

**PART 1
and
PART 2**

NATIONAL #4012

NATIONAL

OPERATOR'S
and
DEALER'S PRICES
49c

Records

ORDER FROM
YOUR NEAREST
NATIONAL
DISTRIBUTOR

1841 BROADWAY

NEW YORK 23, N. Y.

The
Billboard

MUSIC POPULARITY CHARTS

PART
VI

**Record Reviews
and Possibilities**

Week Ending
February 16

Billboard
TRADE
SERVICE
FEATURE

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

MY DEAREST UNCLE SAM Andrews Sisters with Vic Schoen's Ork Decca 23824

A calypso-styled ditty based on a native song from the island of Guam, it makes for a needling nicety that spins out plenty of contagion from the words and music itself as well as from the rhythm harmonies expended by the Andrews Sisters. The Andrews giving it just the right lyrical inflection, it's a cute and catchy novelty about the Guam gals calling for those G.I. guys to come back—and the interest, of course, is hardly military. Backside is a boogie pattern etched for the familiar "Lullaby of Broadway."

SONG OF SONGS Perry Como with Lloyd Shaffer Ork. Victor 20-2142

This is Perry Como at his best. Taking a concert fave of this type, making it digestible for pop fans, and yet not offending Moya's classic, is no mean trick, but that's what Como does. He sings it straight and simple and climaxes the spin with a display of vocal strength and quality which is a rare gift in modern crooners. Altho "Song of Songs" normally is far from choice juke material, the Como rendition should draw many nickels. Disk is a cinch to be a top counter seller. Flip, the Irving Berlin standard "Easter Parade," should help push counter sales along at a fast clip, especially since the Easter holiday is only a short way off. The Como version of "Parade" is not up to "Song of Songs" standard, but it is palatable nevertheless.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

ANDREWS SISTERS (Decca 23824)
My Dearest Uncle Sam—FT; V.
Lullaby of Broadway—FT; V.

Fashioning a native ditty from the island of Guam, Alex Kramer and Joan Whitney have designed a calypso-styled song in "My Dearest Uncle Sam" that provides the Andrews Sisters with a sock spinner. Not only is the tune catchy, but the lyrics as well make for novelty attraction, telling about the Guam gals pining for their G.I. guys. The Andrews wrap it up in fine breezy fashion, their rhythmic harmonies all the more pronounced in the musical framework created by Vic Schoen. It's also bright spinning for the oldie "Lullaby of Broadway," dished up again in the eight-beat boogie pattern, but not nearly as toothsome as the companion cutting.

Plenty of coin contagion in "My Dearest Uncle Sam."

CHARLIE SPIVAK (Victor 20-2144)
Let's Put Our Dreams Together—FT; VC.
Leave Some—FT.

Charlie Spivak sets a bright beat for the ballad, "Let's Put Our Dreams Together," giving the band an opportunity to give a full-bodied exposition of the attractive melody with only a dash of the maestro's sweet trumpeting for identification. Spinning is just as strong lyrically, with Jimmy Saunders singing the romantic expressions. Backside, "Leave Some," is a bright instrumental spin as well, the ensemble embellishment of the tuneful riff making the needling fall easy on the hoof. Band work is clean and tight, even if not instrumentally spectacular.

The song will help sell the "Dreams Together" disk in the phonos.

ELLIOT LAWRENCE (Columbia 37232)
They Can't Convince Me—FT; VC.
Let's Put Our Dreams Together—FT; VC.

The rich instrumental voicing of horns and woodwinds provides plenty of gloss for Elliot Lawrence's grooving of these two dreamy ballads. The maestro's piano subtleties spark the spinning of "They Can't Convince Me" from the movie "Down to Earth," bringing out all of the musical qualities of the mood song. The same attention is provided for the more commercial "Let's Put Our Dreams Together" lullaby. Jack Hunter's romantic word-slinging sustains the dreamy mood for both melodies, heightened by the background figures of the oboe and brass harmonies.

"Let's Put Our Dreams Together" will get the nickel nod.

GUY LOMBARDO (Decca 23782)
Managua, Nicaragua—FT; VC.
What More Can I Ask For?—FT; VC.

Lending itself to the rumba rhythms, Guy Lombardo's ork turns in a toe-teasing needling for the catchy "Managua, Nicaragua" melody, with the lyrical attraction added by Don Rodney and The Lombardo

Trio. Slowing down to the ballad tempo, it's smooth and sweet for the lovely classical melody that comes out as "What More Can I Ask For?" Rodney's sugar-coated pipes making it lyrically an engaging musical question.

Lombardo fans will store up coins for both sides, particularly for the breezy "Managua."

DINAH SHORE (Columbia 37234)
Anniversary Song—W; V.
Heartaches, Sadness and Tears—FT; V.

It's entirely honey and sugar when Dinah Shore wraps her pipes around "Anniversary Song," the Viennese waltz melody from "The Jolson Story" movie. She sells it at a lively and liting tempo with Morris Stoloff's music setting forth the lush background. For the flipover, Miss Dinah joins with the Western string ensemble of hillbilly maestro Spade Cooley for "Heartaches, Sadness and Tears," a Western torcher. The fiddles and guitars spin it out at a bright tempo, but Miss Dinah is no cowgal chanteuse. She doesn't have that honey flair for a corral chant. In fact, she even sings it in tune.

They'll light up the music boxes for "Anniversary Song."

LIONEL HAMPTON (Decca 23792)
Blow-Top Blues—FT; VC.
Robins in Your Hair—FT.

Bringing on Dinah Washington to sing the slow and salty race blues, Lionel Hampton adds musical drive to the blues ditty of the gal for Leonard Feather's "Blow-Top Blues." The maestro's vibe hammerings sparking the instrumental interludes, and there's no mistaking that Miss Dinah aims to blow her top as she bemoans the bad news overwhelming her. For the mated "Robins in Your Hair" instrumental, an octet surrounds Hampton's instrument. While the unit is a lightweight for the jump riff opus, Hamp's stellar hammerings salvage the spinning. "Blow-Top Blues" for the race spots.

LES BROWN (Columbia 37235)
In My Merry Oldsmobile—FT; VC.
Beware, My Heart—FT; VC.

Reviving Gus Edwards' "In My Merry Oldsmobile," Les Brown dressed up the ditty in modern dress, making a fresh start after a three-quarter time beginning. While the band beats it out brightly, the singing of the verse by (Miss) Pat Flaherty and the chorus by Butch Stone doesn't pick it up where the band leaves off. Maintaining a better level is the smooth ballad spinning for "Beware My Heart" from the "Carnegie Hall" movie. Ted Nash's mood tenor sax phrasings make the instrumental start all the more attractive with Jack Haskell's romantic sipping making for song selling.

If the movie ballad attracts 'em, Les Brown's offering of "Beware, My Heart" should pay off.

(Continued on opposite page)

(Continued from opposite page)

LOUIS JORDAN (Decca 23810)
Texas and Pacific—FT; VC.
I Like 'Em Fat Like That—FT; VC.

Another choo-choo chanty, Louis Jordan applies a shuffle eight-beat for "Texas and Pacific." The maestro sings it and his small band plays it enthusiastically enough, but the impression of this railroad ride is short-lived. Also taken at a jump tempo is "I Like 'Em Fat Like That" for which Jordan adds his alto sax playing to his piping. However, it's a trite Harlemese ditty that spins just as desultory.

Way below the Louis Jordan par to woo any real coinage.

BETTY HUTTON (Victor 20-2046)
It's Lovin' Time—FT; V.
The More I Go Out With Somebody Else—FT; V.

Betty Hutton having skipped the label, it would have been just as well to have left well enough alone. For in spite of the vocal assist of the Four Hits, male quartet, and a lush musical setting provided by Joe Lilley, neither of these ballads are meant for Miss Betty's hazy chanting or word styling.

Spinning to skip by.

EDDY HOWARD (Majestic 1114)
Don't Tell Me That Story—FT; VC.
Santa Catalina—FT; VC.

The sweet singing of Eddy Howard, banked by the other male voices in the band, lends itself to these lullabies. Easy to take is the torch ballad, "Don't Tell Me That Story," which the maestro manages alone, bringing on the male quartet only for the finishing bars. While it's an even lovelier lullaby for "Santa Catalina," Howard misses the mark here. Making it entirely a vocal spin, adding the male trio and finally the entire band in song, it spins at a deadly slow tempo that makes for dirge diskings.

"Don't Tell Me That Story" holds the phono attraction for the Howard fans.

LUIS RUSSELL (Apollo 1035)
My Silent Love—FT; VC.
All the Things You Are—FT; VC.

While maestro Luis Russell takes the lead on the label, it's the vocal efforts of Lee Richardson that make the cutting count. With rich romantic and dramatic power in his pipes, Richardson promises to crowd Billy Eckstine in the Negro swoon sweepstakes. In the slow ballad tempo, he makes both of these evergreens bloom again.

Race spots will lap up both sides.

BILL OSBORNE (Continental C-6042)
Open the Door, Richard—FT; V.
Ball and Chain Boogie—FT; V.

Keeping the craze click entirely within the framework of a song, Bill Osborne imparts a rhythmic punch in his song shouts for "Open the Door, Richard." There's a buoyancy to his chant as much as there is in the accompanying heptet sparked by Arnett Cobbs's sax smoke. Milton Buckner on piano and Bill Makel on guitar, also out of Lionel Hampton's camp, provide plenty of instrumental kick to the eight-beat "Ball and Chain Boogie." While Osborne displays good voice, it's too even-tempered to make this back-biting wordage count.

Should share in the "Open the Door, Richard" coin crop.

JERRY GRAY (Mercury 5015)
Anvil Chorus—Instr.
Texas and Pacific—FT; VC.

Tho he captured early prominence as scorer for the Glenn Miller Ork, Gray doesn't stick to his previous arrangement for the ex-AAF music chief, on this "Anvil Chorus." This Gray penning carries about 75 per cent of the punch of the Miller scoring, but doesn't capture the commercial appeal of his former effort. Reverse, the first double artist deal for Mercury, pairing Jerry Gray and vocalist Frankie Lane with the Stardusters, harmony group. Tune, from Louis Jordan's "Reel, Petite and Gone," is another of the current railroad song epidemic, but doesn't approach "Acheson," etc.

"Anvil Chorus" will pull in spots where the hepsters hang out, while reverse carries popular and some race appeal.

STAN KENTON (Capitol 361)
His Feet Too Big for De Bed—FT; V.
After You—FT; V.

With an optic aimed at the juke trade, Stan Kenton subdues his usual musical enthusiasm to do a strictly commercial turnabout for both of these sides. "His Feet," a calypso-flavored novelty item, catches June Christy vocally below par as the Kent crew plows thru an over-embellished arrangement. Pastels, ork's new vocal corps, make their wax bow here, chiming in on the rhythmic refrain to add to the side's nickel appeal. Kenton goes dreamy on the flip, a Seger Ellis love tune, with the Pastels living up to their tag in the vocal spotlight. Instrumental backing is soft-pedaled, with only Eddie Safranski's bass and the maestro's Steinway coming to the fore most of the way.

The musically beneath the Kenton standard "His Feet" will climb to a top rung on the money-making ladder.

NAT TOWLES (Tower 1247)
Lots o' Poppa—FT.
For You—FT; VC.

"Lots o' Poppa" is what they call portly Nat Towles. And it's lots of jump rhythms he provides for his descriptive riff opus, with Roosevelt Lovett's piano and George Williams's torrid tenor sax making for the solo flashes. Backside finds the Towles aggregation even more potent for the ballad spinning. Etching a colorful musical background for the familiar "For You" spinning sports a winning baritone voice in the lyrical romantic of Prince Moss, who can crowd Billy Eckstine's seat.

Race locations, where Nat Towles is best known, will find "For You" much to their likings.

RAY McKINLEY (Majestic 7211)
That's Where I Came In—FT; VC.
Howdy Friends—FT; VC.

Chris Adams scores a personal triumph in her expressive projection for the ballad "That's Where I Came In." Her piping and diction crystal clear, the gal gets a smooth and rhythmic scoring setting from the McKinley men to add to the attraction of her efforts. Backside is the band's radio theme song, "Howdy Friends," using the familiar riff to introduce all the hot horns in the band.

If the ballad strikes pay dirt, Ray McKinley's cutting of "That's Where I Came In" should pay off plenty.

DINAH WASHINGTON (Mercury 8030)
Embraceable You—FT; VC.
That's Why a Woman Loves a Hell—FT; VC.

The ex-Lionel Hampton chirp, who vaulted to the top as a blues singer, seems out of her element on these two slow, dolorous ditties. Gal, who is at her best on bouncier material, sounds like just another chirp, especially on the Gershwin standard. Mating, especially written for the date, is again in draggy tempo, and isn't in the right groove for this hep songstress.

Neither side carries much coin-catching quality.

HARRY BABBITT (Mercury 3056)
How Are Things in Glocca Morra?—FT; VC.
Oshkosh, Wis.—FT; VC.

The "Finian's Rainbow" ditty gets its finest treatment to date from the tenor crooner who just rejoined his old boss, Kay Kyser. Babbitt's one of the few crooners who has a high-register range to handle this ditty in the style to which it should be accustomed. Mating is a sleeper novelty bit about the Badger over-all-capital. Number should prove seller in the Midwest and might hit nationally for it has plenty of references to other lesser known U. S. cities.

The tardy, "Glocca Morra's" quality should give it a share of the plays.

SHERIFF TOM OWENS (Mercury 6018)
Baby, You Done Flubbed Your Dub With Me—FT; VC.
Don't Say You Love Me If You Don't—FT; VC.

The Midwest territory cowboy favorite, Sheriff Tom Owens, racks up a pair of potent sides for the rustic music fans. "Flubbed" is not the risque double entendre side the title implies, but rather is a paraphrasing of "Baby, You Cooked Your Goose With Me." Side is full of comedy and vocals are capably handled by Bub and Chuck. Reverse is a poignant love ditty, done with heavier tinges of Western style.

A catchy title and fine lyrics combine to make "Baby, You Done Flubbed Your Dub With Me" an odds-on favorite to capture nickels.

MATT DENNIS (Capitol 362)
Roses in the Rain—FT; V.
Linda—FT; V.

Dripping with romantic appeal, Matt Dennis convincingly sells both of these love tunes. Voicer easily wraps up the sentimentality of Frankie Carle's beautiful ballad, "Roses in the Rain," as Paul Weston blends reeds, muted brass and a full-bodied Stradivarius to provide the mood setting. Flip brightens as Weston's ork, with fiddles in the background and more emphasis on brass, gives the syncop pulse stronger definition. Dennis takes Jack Lawrence's tuneful name ditty in pleasing vocal stride.

There's plenty of coin promise in the hit-headed topside, but look to the name tune on the reverse to deliver as a profitable sleeper.

ALVINO REY (Capitol 363)
That's How Much I Love You—FT; V.
Why Don't We Say We're Sorry?—FT; V.

Listenable but far from exciting, Alvino Rey's bland offerings here make for uninspired spinning. With harmonizers, the Blue Reys, holding the vocal slot, novelty-patterned topside is out-weighted in monotony only by the drab ballad flip. For the latter, Jimmy Joyce shares the yawn-spurring vocals with the voice blenders.

If there's coin attraction here, it'll go to "That's How Much."

"HOW ARE THINGS IN GLOCCA MORRA"

"OSHKOSH, WISC."

HARRY BABBITT

with Jimmy Hilliard's Orchestra

Popular series No. 3056 — 60c

Rejoining the Mercury "spotlight" in a blaze of glory, Harry Babbitt waxes one of the most promising hits of the day. "HOW ARE THINGS IN GLOCCA MORRA." Already headed for the top of the song heap, this lovely nostalgic melody from the "Finian's Rainbow" stage musical success, gets its best diskings to date in the thrilling Babbitt manner. . . The flip finds Harry bounding on the musical byways from Tallahassee to Oshkosh as he sings the clever lyrics to the lilting music of "OSHKOSH, WISC." . . . With the strings getting full sway, Jimmy Hilliard turns in one of the best backing arrangements to date, on "Glocca."



"DON'T SAY YOU LOVE ME IF YOU DON'T"

"BABY YOU DONE FLUBBED YOUR DUB WITH ME"

SHERIFF TOM OWEN

and His Cowboys

Mercury series No. 6018 — 75c

One of the most favored Western combinations, Sheriff Tom Owen and His Cowboys gang up on two "country" arrangements. . . "DON'T SAY YOU LOVE ME" features the vocalizing of Arkansas Jim, while the flip, "BABY YOU DONE FLUBBED YOUR DUB WITH ME," showcases a vocal duet by Bob and Chuck.



"MANAGUA NICARAGUA"

"I GOTTA GAL I LOVE"

(In North and South Dakota)

TWO TON BAKER

and His Merry Music Makers

Celebrity series No. 5016 — 75c

Two Ton Baker hops on the "air band" and warbles his Latin-American way down to "MANAGUA NICARAGUA" on a Good Neighbor jaunt. . . Two Ton goes Latin on his latest version of that "rhumbe numbe," that is rooming up the Hit Parade. . . Baker rakes up a solid beat while two-timing his gal friends on "I GOTTA GAL I LOVE" (In North and South Dakota). . . This spin is from the Paramount screen offer "Ladies Man," and also spotlights a groovy guitar solo by one of Baker's Music Masters.



"UNCLE REMUS SAID"

"EVERYBODY HAS A LAUGHING PLACE"

TWO TON BAKER

and His Merry Music Makers

Celebrity series No. 5017 — 75c

Following his hit number "Zip-A-Dee-Doo-Deh" from Disney's "Song Of The South," Two Ton Baker has dished two more hit tunes from the same movie. . . "UNCLE REMUS SAID" and "EVERYBODY HAS A LAUGHING PLACE" are both light musical fare for the appetite of America, and are naturals for that inimitable Two Ton Baker style. . . Everybody will be howling with laughter at the punch ending of "LAUGHING PLACE."



"TEXAS AND PACIFIC"

"ANVIL CHORUS"

JERRY GRAY

and His Orchestra

Celebrity series No. 5015 — 75c

Jerry Gray, Frankie Laine, and The Smart Set are West Texas bound on the "T.P." special; to be specific, "TEXAS AND PACIFIC" . . . Combining the wonderful swing music of Jerry Gray, the tantalizing voice of Frankie Laine, and the smooth crooning of a new group, The Smart Set, "TEXAS AND PACIFIC" is a new tune slated for top honors on the music boxes, and with record shops, jazz fans, bobby-soxers . . . and well, just everybody! . . . Backed by "ANVIL CHORUS" another one of these famous Jerry Gray instrumentals.



"EMBRACEABLE YOU"

"THAT'S WHY A WOMAN LOVES A HEEL"

DINAH WASHINGTON

Mercury series No. 8030 — 75c

The former Lionel Hampton vocalist, and favorite of night spots, supie Dinah Washington cuts two wonderful numbers for this release. . . The A side features Dinah on that lovely standard, "EMBRACEABLE YOU," with Gus Chappell's Orchestra providing the backing. . . Reverse is a new tune with original lyrics, "THAT'S WHY A WOMAN LOVES A HEEL," and the sensational Tab Smith's Orchestra for the music.



MERCURY

BLACK & WHITE

MADE THE FIRST SMASH
NOVELTY HIT OF 1947

**OPEN THE DOOR,
RICHARD!**

BLACK & WHITE

HAS THE
SEQUEL TO "RICHARD"

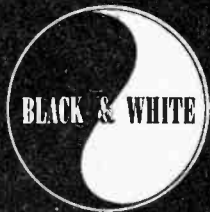
WRITTEN AND PLAYED BY

JACK McVEA

ON ALL THE JUKE BOXES
MARCH 1st

McVEA DAY

Black & White—5 months ahead with "Richard"
Black & White—First out with *the* sequel
Black & White—First with the hits
Will make more money for you all year.



BLACK & WHITE RECORDING CO., INC.
4910 SANTA MONICA BLVD. • HOLLYWOOD 27, CALIF.

The **Billboard**

MUSIC POPULARITY CHARTS

PART
VII

Advance Information

Week Ending
February 14

Billboard
TRADE
SERVICE
FEATURE

ADVANCE RECORD RELEASES

Records listed are generally approxi- | supplied in advance by record companies,
mately two weeks in advance of actual | Only records of those manufacturers vol-
release date. List is based on information | untarily supplying information are listed.

POPULAR

- ANNIVERSARY SONG Dinah Shore (Morris Stoloff Ork) (HEART-ACHES, SADNESS) Columbia 37234
- ANNIVERSARY SONG Kate Smith (Jack Miller Ork) (IF I MGM 10003
- AUTUMN NOCTURNE Claude Thornhill (SNOWFALL) Columbia 37271
- BEWARE MY HEART Les Brown (Jack Haskell) (IN MY Columbia 37235
- BLUE PRELUDE Boyd Raeburn Ork (BOYD'S NEST) Musicraft 490
- CARLE BOOGIE Frankie Carle (SUNRISE SERENADE) Columbia 37269
- CHARGE IT TO DADDY Deep River Boys (JEALOUS) Victor 20-2157
- DOGPATCH BOOGIE Johnny Bothwell Ork (Claire Hogan) (GET A) Signature 15071
- GET A PIN-UP GIRL Johnny Bothwell Ork (DOGPATCH BOOGIE) Signature 15071
- HEARTACHES Ted Weems Ork (Elmo Tanner) (PICCOLO PETE) Victor 20-2175
- HEARTACHES Dinah Shore (Spade Cooley Ork) (ANNIVERSARY SONG) Columbia 37234
- HEARTACHES Jimmy Dorsey (Bob Carroll-Dee Parker) (THERE IS) MGM 10001
- HORA STACCATO Paul Lavalle Ork (SOUVENIR) Musicraft 472
- HOW ARE THINGS IN GLOCCA MORRA? Dick Haymes-Gordon Jenkins Ork ('T WAS ONLY) Decca 23830
- IF I HAD MY LIFE TO LIVE OVER AGAIN Kate Smith (Jack Miller Ork-Four Chicks and Chuck) (ANNIVERSARY SONG) MGM 10003
- I'M IN THE MOOD FOR LOVE Monica Lewis (WHY DO) Signature 15072
- I'M YOURS Mel Torme (Sonny Burke Ork) (WHO CARES) Musicraft 15104
- IN MY MERRY OLDSMOBILE Pat Flaherty-Butch Stone (BEWARE MY) Columbia 37255
- JEALOUS Deep River Boys (CHARGE IT) Victor 20-2157
- LET'S FALL IN LOVE Bill Darnell (Babe Russin Ork) (WALKING MY) Keynote K-665
- MOON-FACED, STARRY-EYED Freddy Martin (Murray Arnold) (WHAT GOOD) Victor 20-2176
- OLD DEVIL MOON Gene Krupa (Carolyn Grey) (SAME OLD) Columbia 37270
- PATRICK HENRY AND THE FRIGATE'S KEEL ALBUM (3-10") Clifton Fadiman-Conrad Thibault-The Lyn Murray Chorus-The Decca Concert Ork-Alexander Smallens, Dir. Decca DA-522
- PICCOLO PETE Ted Weems Ork (Parker Gibbs-Chorus) (HEARTACHES) Victor 20-2175
- ROMANCE WITH EDDY HOWARD ALBUM Eddy Howard Ork Majestic M-15
- Don't Tell Her What's Happened to Me Majestic 1111
- Goodbye, Girls, I'm Through Majestic 1109
- Heartaches Majestic 1111
- Once in a While Majestic 1110
- Paradise Majestic 1110
- Till We Meet Again Majestic 1109
- SAME OLD BLUES Gene Krupa (Carolyn Grey) (OLD DEVIL) Columbia 37270
- SNOWFALL Claude Thornhill (AUTUMN NOCTURNE) Columbia 37271
- SOUVENIR Paul Lavalle Ork (HORA STACCATO) Musicraft 472
- SUNRISE SERENADE Frankie Carle (CARLE BOOGIE) Columbia 37269
- THERE'S A BIG ROCK IN THE ROAD The Ginger Snaps (TURNPIKE TURN) Victor 20-2170
- THERE IS NO GREATER LOVE Jimmy Dorsey (Bob Carroll) (HEARTACHES) MGM 10001
- TILL THE CLOUDS ROLL BY MGM 1
- Can't Help Lovin' Dat Man (Lena Horne) Majestic 1111
- Leave It to Jane; Cleopatterer (June Allyson and Chorus) Majestic 1109
- Life Upon the Wicked Stage (Virginia O'Brien and Chorus) Majestic 1111
- Look for the Silver Lining (Judy Garland) Majestic 1110
- Ol' Man River (Caleb Peterson and Chorus) Majestic 1110
- Till the Clouds Roll By (Lennie Hayton MGM Studio Ork and Chorus) Majestic 1109
- Who (Judy Garland) Majestic 1110
- Who Cares If My Boat Goes Up Stream; Make Believe (Kathryn Grayson-Tony Martin) Majestic 1109
- TRY A LITTLE TENDERNESS Mel Torme and His Meltones (WILLOW ROAD) Musicraft 496
- TULIP OR TURNIP Duke Ellington (Ray Nance) (MAGENTA HAZE) Musicraft 483
- HOT JAZZ Duke Ellington (Ray Nance) (MAGENTA HAZE) Musicraft 483
- TURNPIKE TURN The Ginger Snaps (THERE'S A) Victor 20-2170
- 'T WAS ONLY AN IRISHMAN'S DREAM Dick Haymes-Gordon Jenkins Ork (HOW ARE) Decca 23830
- WALKING MY BABY BACK HOME Bill Darnell (Babe Russin Ork) (LET'S FALL) Keynote K-665
- WHAT GOOD WOULD THE MOON BE? Freddy Martin (Stuart Wade) (MOON-FACED, STARRY-EYED) Victor 20-2176
- WHO CARES WHAT PEOPLE SAY? Mel Torme (Sonny Burke Ork) (I'M YOURS) Musicraft 15104
- WHY DID IT HAVE TO END SO SOON? Charlie Spivak (Tommy Mercer) (YOU CAN) Victor 20-2166
- WHY DO I LOVE YOU? Monica Lewis (I'M IN) Signature 15072
- WILLOW ROAD Mel Torme and His Meltones (TRY A) Musicraft 496
- YOU CAN TAKE MY WORD FOR IT, BABY Charlie Spivak ("Rusty" Nichols-The Star-dreamers) (WHY DID) Victor 20-2166

RACE

- ATOM AND EVIL Golden Gate Quartet (SHADRACK) Columbia 37236
- DADDY-O Timmie Rogers (The Palmer Brothers-J. C. Heard Ork) (HARLEM YANK) Majestic 9007
- FINE BROWN FRAME Buddy Johnson Ork (Buddy Johnson) (THAT'S THE) Decca 48019

(Continued on opposite page)

(Continued from opposite page)

GOT TOO MUCH INSURANCE	Buster Bennett Ork (Buster Bennett) (JERSEY COW)	Columbia 37273
HARLEM YANK	Timmie Rogers (J. C. Heard Ork) (DADDY-O)	Majestic 9007
HEY! DADDY-O	Sy Oliver Ork (Sy Oliver-Dickie Wells) (SLOW BURN)	MGM 10004
IN THE WEE SMALL HOURS OF THE MORNING	Warren Evans-Sam Price Ork (JUST CALL)	Decca 48020
JERSEY COW BOUNCE	Buster Bennett Ork (Buster Bennett) (GOT TOO)	Columbia 37273
JUST CALL ON ME	Warren Evans-Sam Price Ork (IN THE)	Decca 48020
MY FRIENDS DON'T KNOW ME	Walter Davis (WHEN YOU)	Victor 20-2156
SHADRACK	Golden Gate Quartet (ATOM AND)	Columbia 37236
SLOW BURN	Sy Oliver Ork (HEY! DADDY-O)	MGM 10004
THAT'S THE STUFF YOU GOTTA WATCH	Buddy Johnson Ork (Ella Johnson) (FINE BROWN)	Decca 48019
WHEN YOU NEED MY HELP	Walter Davis (MY FRIENDS)	Victor 20-2156

FOLK

GENE AUTRY'S WESTERN CLASSICS ALBUM		
Back in the Saddle Again	Gene Autry	Columbia C-120
Home on the Range		Columbia 37183
Mexicali Rose		Columbia 37184
Red River Valley		Columbia 37184
Ridin' Down the Canyon		Columbia 37186
South of the Border		Columbia 37185
Tumbling Tumbleweeds		Columbia 37183
Twilight on the Trail		Columbia 37186
COWPUNCHER'S WALTZ		
I'LL TRY NOT TO CRY	Rosalie Allen (The Black River Riders) (PO' FOLKS)	Victor 20-2154
LAST NIGHT I CRIED	Clif Bruner (MY PRETTY)	Decca 46033
LITTLE HULA SHACK IN HAWAII	Cecil Campbell's Tennessee Ramblers (Cecil Campbell) (LITTLE HULA)	Victor 20-2155
MY PRETTY BLONDE	Cecil Campbell's Tennessee Ramblers (Mickey Newell-Banner Shelton) (LAST NIGHT)	Victor 20-2155
OKLAHOMA STOMP	Clif Bruner (I'LL TRY)	Decca 46033
OPEN THE DOOR, RICHARD	Spade Cooley Ork (YOU BETTER)	Columbia 37237
PO' FOLKS (All the Time)	Hank Penny (THE FRECKLE)	King 606
	Rosalie Allen (The Black River Riders) (COWPUNCHER'S WALTZ)	Victor 20-2154

SONGS BY EARL ROBINSON ALBUM		
A Man's a Man for A' That	Earl Robinson	Keynote K-132
Drill, Ye Tarriers, Drill	Sweet Betsy From Pike	
Jefferson and Liberty	The Dirty Miner	
	The Frozen Logger	
THE FRECKLES SONG	Hank Penny (OPEN THE)	King 606
THE LETTER THAT BROKE MY HEART	Texas Ruby-Curly Fox and His Fox Hunters (TRAVELING BLUES)	Columbia 37272
TRAVELING BLUES	Texas Ruby-Curly Fox and His Fox Hunters (THE LETTER)	Columbia 37272
YOU BETTER DO IT NOW	Spade Cooley Ork ("Tex" Williams) (OKLAHOMA STOMP)	Columbia 37237

CLASSICAL AND SEMI-CLASSICAL

CHOPIN ENCORES ALBUM		
Butterfly Etude, Op. 25, No. 9; Black Key Etude, Op. 10, No. 5	Earl Wild	Majestic MZ-2
Etude (Aeolian Harp), Op. 25, No. 1		Majestic 20013
Prelude in D Minor, Op. 28, No. 24		Majestic 20014
Revolutionary Etude, in C Minor, Op. 10, No. 12		Majestic 20013
Waltz in E Minor		Majestic 20012
Waltz in G Flat, Op. 70, No. 1		Majestic 20012
DVORAK: CONCERTO IN B MINOR FOR CELLO AND ORCHESTRA		
Op. 104 ALBUM	Earl Wild	Majestic MZ-2
	Gregor Piatigorsky (The Philadelphia Ork-Eugene Ormandy, Dir)	Columbia M-MM-658
EILEEN ALBUM		
Eileen, Alanna Asthor (Jimmy Carroll)	Al Goodman Ork	Victor K-2
Finale (Earl Wrightson-Jimmy Carroll-Frances Greer-The Guild Choristers)		Victor 45-0207
Free Trade and a Misty Moon (Earl Wrightson-The Guild Choristers)		Victor 45-0204
My Little Irish Rose (Jimmy Carroll)		Victor 45-0205
The Irish Have a Great Day Tonight (Earl Wrightson-The Guild Choristers)		Victor 45-0206
		Victor 45-0205
Thine Alone (Frances Greer-Jimmy Carroll-The Guild Choristers)		Victor 45-0206
When Love Awakens (Frances Greer)		Victor 45-0207
FOR YOU ALONE	Lauritz Melchior (Georgie Stoll MGM Studio Ork) (WITHOUT A)	MGM 30005
LEONCAVALLO: I PAGLIACCI: Act I: Vesti La Giubba (On With the Play)	Jussi Bjoerling-Nils Grevillius, Dir. Ork (MASCAGNI: CAVALLERIA)	Victor 11-9387
MUSIC OF RICHARD RODGERS ALBUM (4-12")		
SAINT-SAENS: CONCERTO No. 2, IN G MINOR, Op. 22 ALBUM (3-12")	Andre Kostelanetz	Columbia M-655
SCHUBERT: SONGS FROM "THE MAID OF THE MILLS," Op. 25 (3-12")	Moura Lympny-The National Symphony Ork-Warwick Braithwaite, Dir.	Decca London EDA-24
SET DOWN, SERVANT	Richard Crooks (Frank La Forge)	Victor M-1067
SOON-A WILL BE DONE	The Collegiate Chorale-Robert Shaw, Dir. (SOON-A WILL)	Victor 10-1277
STARS IN MY EYES	The Collegiate Chorale-Robert Shaw, Dir. (SET DOWN)	Victor 10-1277
	Eleanor Steber-Jay Blackton Ork (THE TOUGH)	Victor 10-1248
RICHARD STRAUSS: DEATH AND TRANSFIGURATION, Op. 24 ALBUM		
RICHARD STRAUSS: DON JUAN-TONE POEM, Op. 20 ALBUM (2-12")	Eugene Ormandy, Dir.-The Philadelphia Ork	Columbia M-MM-613
STRING TIME ALBUM (4-10")	The National Symphony Ork-Sidney Beer, Dir.	Decca London EDA-15
Body and Soul	Morton Gould Ork	Columbia M-663
Holiday for Strings	Softude	
Laura	Sophisticated Lady	
Over the Rainbow	Stormy Weather	
	Surrey With the Fringe on Top	
TCHAIKOVSKY: EUGEN ONEGIN-ACT III: POLONAISE (12")	Sir Thomas Beecham-London Philharmonic Ork (TCHAIKOVSKY: EUGEN)	Victor 11-9421
TCHAIKOVSKY: EUGEN ONEGIN-ACT II: WALTZ (12")	Sir Thomas Beecham-London Philharmonic Ork (TCHAIKOVSKY: EUGEN)	Victor 11-9421
TCHAIKOVSKY: MARCHE SLAVE, Op. 31	Leopold Stokowski-Hollywood Bowl Symphony Ork	Victor 11-9388
TCHAIKOVSKY: OPRITSCHNIK-OVERTURE (12")	The National Symphony Ork-Anatole Fistoulari, Dir. (BELLINI: NORMA)	Decca London K1291
THE TOUCH OF HER HAND	Eleanor Steber-Jay Blackton Ork (STARS IN)	Victor 10-1248

(Continued on page 106)

"I'LL NEVER LOVE AGAIN"

Vocals by **WAYNE GREGG**

Coupled With
"WHY DID I HAVE TO FALL IN LOVE WITH YOU"

Down Melody Lane with **JACK McLEAN** AND HIS ORCHESTRA

Coast RECORDS
2534 WEST PICO BOULEVARD
LOS ANGELES 6, CALIFORNIA

COAST RECORD 8006

DISTRIBUTORS

CARDINAL DIST. CO. 70 Vaughn Road Toronto-Ontario, Terr. Canada	ADVANCE DIST. CO. 1018 So. Halstead Street Chicago, Illinois
COMMERCIAL MUSIC CO. 510 N. Sarah St. St. Louis, Missouri	JUAN MARTINEZ VELA San Juan, Puerto Rico
BIRMINGHAM VENDING CO. 2117 3rd Avenue, North Birmingham, Alabama	STANDARD SUPPLY CO. 531 South State Salt Lake City, Utah
DAVIS SALES CO. 1010 17th Street Quincy Bldg. Denver, Colo.	TANNER DISTRIBUTING CO. 2630 South Harvard Dallas, Texas
SLOAN and GESAS Honolulu, Hawaii	MUSIC SALES CO. 440 Union Ave. Memphis, Tennessee
ACE DISTRIBUTING CO. 2514 W. Pico Blvd. Los Angeles 6, Calif.	MUSIC DISTRIBUTORS 2000 Grand Avenue Kansas City, Missouri

RECORD DEALERS

We know that you have been deluged with orders for **Vogue** THE PICTURE RECORD

You Can Now Obtain Them From These Distributors

EASTERN MODERN MUSIC SALES CORP. 10TH AVE. AT 45TH ST. NEW YORK 19, N. Y.	MICHIGAN & TOLEDO BRILLIANT MUSIC COMPANY 4606 CASS AVE. DETROIT, MICHIGAN
OHIO MASTER DISTRIBUTORS, INC. 258 KENMORE BLVD. AKRON, OHIO	INDIANA APPROVED APPLIANCES CO., INC. 77 N. NEW JERSEY ST. INDIANAPOLIS 4, IND.
W. VA. & WESTERN PA. WHITE & FREDERICK COMPANY 50. CHESTNUT & FREDERICK STS. CLARKSBURG, W. VA.	KANS., MO., NEB. & IA. MUSIC DISTRIBUTORS, INC. 2000 GRAND AVE. KANSAS CITY, MO.

Vogue THE PICTURE RECORD

BOX 117
HARPER
STATION

DETROIT
MICHIGAN

WE CAN NOW SUPPLY YOU WITH

"Open the Door,
Richard"

BY JACK McVEA

T. BONE WALKER'S LATEST HITS

"Bobby Sox Blues"

"Don't Leave Me, Baby"

"Squeeze Me"

BY LENA HORNE

"Bolero In Boogie"

BY EARL SPENCER

Entire Black and White Line of Records.

UNITED RECORDS DISTRIBUTORS

Sole Distributors for Black and White
Records for Michigan

737 Gratiot Ave. DETROIT 26, MICH.
Phone: CADillac 5628



Cowboy Copas
HEARTACHES
BACKED BY
KENTUCKY WALTZ
KING 598
KING RECORD DIST. CO.
1540 BREWSTER AVE. CINCINNATI 7, OHIO

PHONOGRAPH RECORDS

If you have a phonograph in your home—a juke box in your tavern—or operate a route of machines—YOU will want to get acquainted with us! Just send us your name and address and we will send you our list of brand-new records that are ready for immediate shipment. All labels—all types—just let us know what you need. Become one of our thousands of satisfied regular customers. Write today! (Don Leary's.)

AUTOMATIC SALES CO.

56 East Hennepin Minneapolis 1, Minn.

RECORD PRESSINGS IMMEDIATELY AVAILABLE

250,000 pressings per month, all ten inch, at very lowest prices. No surface noise, long playing life. Samples and price schedules submitted on request.

CONTINENTAL SALES

1307 Grand Ave.

Kansas City, Missouri

295,000 Shares

Signature Recording Corporation

Common Stock

Price \$1.00 per share

WILLIS E. BURNSIDE & CO.

Incorporated

30 Pine Street, New York 5, N. Y.

Whitehall 3-0852

Tele. NY 1-2243

Taxmen Explain Disparities In Levies and Diskers' Totals

The story on record dollar volume sales in the January 11 issue of *The Billboard* appears to have created some confusion among readers. To clarify the facts, this story is based on the latest income tax figures, explaining the subject in detail.

NEW YORK, Feb. 15.—Retail wax dollar volume tax collected by the Internal Revenue Office at the first level of sales (i.e., manufacturers' sales to distributors) during 1946 amounted to \$6,129,456.18. This figure represents a tax on albums as well as single sides. Tax is 10 per cent. From this figure it would appear that total disk dollar volume for 1946 at manufacturer's level totaled 61-odd millions, plus tax sum of \$6,129,456.18, or just under \$68,000,000. Yet major diskeries in their reports estimate that their gross sales combined probably topped \$100,000,000. Disparity between these two totals probably can be explained by several factors.

Tanz Quits Encore; Pub Staff Shuffles

NEW YORK, Feb. 15.—Irving Tanz has quit Encore pub (BMI) as professional manager. Sam Wigler, staffer, replaces him. Tanz gave as his reason for bowing out fact that "certain considerations asked for were not granted."

Other changes in the outfit—the BMI half of Herb Levine's pub properties which take in Jewel pub (ASCAP)—include Jay Mayer, formerly with T. B. Harms and Ted Persons, lately with Mutual Music, who both join the staff Monday (27). Irving Ullman will head the Chi office and Danny Cameron the West Coast office.

Spivak Slates a Vacation

NEW YORK, Feb. 15.—Charlie Spivak is skedding a three-week vacation for his ork beginning March 9, following three college dates in the West. Vacation has been arranged inasmuch as Spivak feels this would be the best time before tackling a strenuous schedule of one-nighters and theater dates which begins April 5. Spivak sources indicated that this vacation was not a preliminary to break-up of the band.

Finn Victor Sales Topper

NEW YORK, Feb. 15.—Dave J. Finn has been appointed general sales manager of the RCA-Victor record department. Finn has been in the Victor firm for 17 years, and most recently held the post of renewal sales manager of the RCA tube department.

Hard To Figure

It is difficult to estimate exact platter volume sales when all the above factors are taken into consideration, but according to the internal revenue total, some very general estimates can be made. If all records sold in '46 were assumed to have been in the 50 to 75-cent retail or 25 to 33-cent wholesale level, then diskeries could be reckoned as selling from 204 to 270 million records for the year. Exact figure probably would tend to move toward the smaller-unit figure, since in '46 the bulk of major company disks were peddled at retail at a 60 to 75-cent price. Disparities in dollar volume estimates also would explain the disparity between unit-sales computed on tax monies and manufacturer estimates that between 250,000,000 and 300,000,000 phono disks were peddled last year.

Announcement February 8 (*The Billboard*, February 15) by James C. Petrillo throws additional light on disk production figures. According to Petrillo, AFM prexy, his union collected \$1,756,000 royalties on disks for the three-year period ended December 31, 1946. Assuming most disks were at a 50-cent retail price, on which union collects ½-cent per platteries' production for the three years would have been at least 375,000,000 for the 36-month period, and probably more, since in the beginning of Petrillo's royalty-fund set-up, some quantity of 35-cent wax was still being peddled. Of the minimum 375,000,000 disks for the three-year period, biggest proportion is safely placed as being sold in 1946, since in the two war years, production was not up to last year's boom.



List \$1.00

ROUND POINT

Made Especially for

COIN OPERATED automatic PHONOGRAPHS

Maestro point has kept pace with all the improvement of materials that go to make up the best equipment. It is internationally famous for balanced service—long life and kindness to records.

"A Decade of Service to Our Customers"

The Eldeco Company
610-616 W. NATIONAL AVENUE
MILWAUKEE 4, WISCONSIN

RECORD PLANT

FOR SALE OR LEASE

Fully Equipped.

N. Y. C. Location.

At Present Operating Day and Night.

BOX 160

The Billboard, 1564 Broadway,
N. Y. C.



JACK GUTSHALL
NATIONAL DISTRIBUTOR
MODERN and LAMPLIGHTER Records
ROCHESTER 2103
1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.

"T." TEXAS TYLER

SINGING

#1009—"FILIPINO BABY"

#1021—"HOME IN SAN ANTONE"

#1022—"ROUGH AND ROCKY"

#1051—"YOU TURNED A GOOD MAN DOWN"

4 STAR RECORD CO.

210 N. Larchmont Los Angeles 4, Calif.

No. 20-33—I'M MY OWN GRANDPA
IT'S THE SAME THE WHOLE WORLD OVER

No. 20-32—RYE WHISKEY
THE HAIR OF THE DOG THAT BIT YOU

THE JESTERS

(Red Latham • Wamp Carlson • Guy Bonham)

20th CENTURY RECORDS

Manufactured by

BALLEN RECORD CO.

1515 Jefferson Street

PHILA. 21, PA.

Get LARRY VINCENT'S
SPECIALTY SONGS ON

PEARL RECORDS


FIRST TO RECORD

"IF I HAD MY LIFE TO LIVE OVER"

PEARL RECORDS

809 Madison Ave.

Covington, Ky.



NO. 1 IN THE RACE FIELD

Depend on **JUKE BOX** for consistent **HITS!**

Distributors in principal cities, or
JUKE BOX RECORD CO.
 New York 19, N. Y.

An All-Time Favorite

YOU ARE MY SUNSHINE
 Published by
PEER INTERNATIONAL CORP.
 Performance Rights Licensed Through
BMI

BROADCAST MUSIC, INC.
 580 Fifth Ave., New York 19, N. Y.

MEMO:

JACK WENDOVER
 AND HIS ORCHESTRA
 CURRENTLY
UTAH HOTEL
 Salt Lake City

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, Inc.
 NEW YORK • CHICAGO • HOLLYWOOD

10 INCH RECORD PRESSINGS
 Shellac or Vinylite
 Fast Service — High Quality
 Small or Large Quantity
 Labels — Processing — Masters
SONGCRAFT, INC.
 1650 Broadway, New York 19, N. Y.

Courtney's Poison Pen Talk Stirs New Trade Talk

(Continued from page 15)

band department, when Willard Alexander (then the department's head), Billy Shaw and others left the office. At that time there was much discussion as to whether Cress Courtney, Bill Burnham and others might not also pull out. While the letter itself can be given no credence whatsoever, if for no other reason than its anonymity, trade speculators point out that only recently there was some misunderstanding as to who actually was the band department's head. Another publication claimed that Courtney had been made ork wing topper, but the Morris agency denied this to *The Billboard*, maintaining that Nat Kalcheim continued to head the department. Kalcheim is presently vacationing in Florida. It is believed in some quarters that there is a degree of rivalry, not only between Courtney and Kalcheim, but between the former and Bill Burnham.

Plenty Speculation

If-guys also point to Pat Lombard's departure from the agency three or four weeks ago. Lombard set up a personal management office and has Raymond Scott, Earl Hines and Dick LaSalle. Gossip lads point out that Courtney is a good friend of Lombard's, and in the event of a break with the Morris office, for any reason, Courtney might set up in a p. m. deal with Lombard and possibly several others. Others may come from ranks of bookers who scrambled or were dumped from WM, MCA rosters, or from present WM personnel who might be close to Courtney.

If Courtney should leave the WM agency (and it is known that he has given it some thought from time to time ever since the Alexander-Shaw situation), the office would be in the position of having to find a quick and presumably high priced and powerful replacement. Whole situation, dating back to Alexander regime bust-up and fanned into new fire by the poison pen epistle, has led to a flock of rumors extending to such seemingly fantastic speculations as the possibilities that the Morris office may put its band department on the auction block; that they may buy up the recently formed Mus-Art agency (Jack Whittemore, Russ Facchine and Lyle Thayer), and bring those three ex-MCAers into the agency's ork wing; and (hold your hats, kids), that they might bring Willard Alexander back into the office to head up the music-making division at a fantastic salary plus percentage of the profits.

AFM refused to comment on the letter which whipped up all the new chatter, and WM band leaders and their managers are being hush-hush and circumspect about the whole situation. Guesses on who wrote the letter ran the gamut, including almost everybody but Joe Stalin.

SHELLAC RECORD PRESSING MATERIAL

Years of experience in making record pressing materials. Mill time available to make compounds for your requirements.

RALSTON RECORD CO.
 North Summit Ave.
 Pitman, New Jersey




NO INCREASE IN PRICE!

THANKS TO YOU, MR. MUSIC OPERATOR . . .

Yessir, Mr. Music Operator, you can thank YOURSELF that there has been no increase in the price of Permo Points. Sure, our costs, like everything else, have gone up (some precious metals have jumped over 300%); labor, general overhead and cost of doing business. But—because you, and thousands of other operators, used Permo Points in ever-increasing volume during the peak-income period, and further, because of our improved and efficient production methods, engineered during the war, **PERMO POINTS REMAIN AT THE SAME LOW PRICE.**

We have never sacrificed quality to maintain price. Consequently we have never resorted to substitute material at any time.



ELLIPTICAL PERMO INCORPORATED ROUND
 Chicago 26

The original and world's largest manufacturer of longlife phonograph needles

At all Decca, R.C.A. Victor, Columbia Distributors

IRISH RECORDS

HARRY PRIME
 with
Ray Carter's Orch.

501—THE ROSE OF TRALEE
 KERRY DANCE

502—COME BACK TO ERIN
 DEAR OLD DONEGAL

BANNER RECORDS, INC.

LIST PRICE 79c
 Write, Wire or Phone Your Nearest Distributor

1674 BROADWAY, NEW YORK 19, N. Y. Cl. 7-8273

YES, SIR-EE!
THE WHOLE WORLD IS SINGING OUR
SONG, TOO!

Is It True?

On JEWEL RECORDS

Vocal by MARION MORGAN
with BEN POLLACK'S ORCHESTRA
THE TUMBLED DOWN HOME ON THE
FARM

WHERE THE APPLE BLOSSOMS FALL
MY FIRST LOVE LETTER FROM YOU
ONLY BECAUSE I LOVE YOU

On SERANADE RECORDS

Vocal by FRANK DUDGEON, the
West Virginia Mountain Boy, with
two guitars

SWEETHEART OF CHEYENNE
JUST FIND A SWEETHEART LIKE MINE
TAKE MY WORD THE WAY YOU
TOOK MY HEART

SKATING RHYTHMS
Records

Professional Copies Free
SHEET MUSIC AVAILABLE THROUGH
UNIQUE MUSIC PUBLISHERS (BMI)

Makers of

Serenade Records

We have a song for
everyone—everywhere

910 Alberta St. Detroit 20, Mich.

Columbia Beefs At Music Pubs

(Continued from page 15)

it, the former should feel obligated to do something. Columbia pointed to Herman Starr's recent battling with the Victor company on that point as being evidence that a firm pub stand would keep release dates inviolable. Firm also cited the example of Capitol and *A Gal in Calico*, saying that Starr wouldn't let Mercer beat the release date on the tune and Capitol finally backed down.

Henceforth, too, said Columbia brass, any pub who sets a release date on his plug tunes will have to give them to Columbia in writing, with any violations from rival diskeries marking the pubs for that horrible "no records" niche.

Pub Position

From the pub point of view doing something about Oberstein or any other diskery presents its own problems. Pubs obviously can't sue a recording company in a day when records are precious and vital to song exploitation. Situations similar to the Columbia peeve are certainly not liked by pubs, but the latter up to now have been reticent about taking action. Columbia's stand, however, may result in a change.

HOLLYWOOD, Feb. 15.—Eli Oberstein, Victor recording chief, shrugged off Columbia's claims that he jumped release dates on *Midnight Masquerade* and *Speaking of Angels*, stating that at the time tunes were offered to Victor, there were no release date restrictions tied to the tunes. If release dates were imposed on tunes, it happened after Victor got the tunes, Oberstein said, and therefore waxery doesn't feel responsible if it happens to come out first with the tunes. "We're not jumping anybody's gun. The publishers are trying to sell Columbia a bill of goods on that one," Oberstein said.

Harry Moss Agency

Representing

Name Bands, Name Acts, Tapes in
Cocktail Units.

HOTEL LINCOLN, NEW YORK CITY

Phones:
CI 6-4500

McRae Trips (?) in Hop on McVea Pop 'Door' Bandwagon

HOLLYWOOD, Feb. 15.—Efforts of musiker Jack McRae to cash in on popularity of Jack (Open the Door) McVea were at least partially successful when promoter Gene Pope won fight to play McRae in one-nighter in Indianapolis's Tomlinson Hall Friday (14). Date went thru as advertised, with pre-dance flack campaign heralding McRae as "originator and author" of *Open the Door*, Richard despite attempts of Reg Marshall, McVea's Hollywood agent, to put kibosh on deal on grounds of fraud and misrepresentation.

McRae, nevertheless, faces prospect of a legal battle from Duchess Music, publishers of the tune, who are readying an injunction to stop McRae from playing *Richard*. Duchess's Chi rep, Don Genson, was reported to be preparing papers in time to serve McRae before Friday night date, with a suit for damages in the offing.

NAME ORK WEB TREK

(Continued from page 15)

for a radio package deal. The Beneke crew is being offered as a summer replacement by Young & Rubicam, with only current obstacle reported to be over getting a sponsor who will pick up the ork from the road when it is traveling.

Carle has been rumored for the slot on the *Hit Parade* show, altho this has been denied by both Foote, Cone & Belding and the leader's managers. Carle's p. m., Warren Pearl, and lawyer, Leonard Zissu, however, have both intimated that the leader has some sort of ether deal cooking.

Fourth leader hot for a radio slot is Woody Herman. Report three weeks ago that Herman is prepping self as emcee of a variety show to be offered for radio has become hush-hush, but there is an indication of an early break on a web deal.

HARTFORD, Conn., Feb. 15.—Civilian Production Administration has approved the building of a new \$437,000 factory here by the Columbia Recording Company, of Bridgeport.

RECORDINGS AND PRESSINGS

We have
leased and operate

WORLD BROADCASTING SYSTEMS

Famous Chicago Studios
and Recording Facilities

PHONOGRAPH RECORDS

We can accommodate
large and small orchestras

We operate our own phonograph
record pressing plant. 10" and
12" shellac pressings

REASONABLE RATES
FAST SERVICE

UNITED BROADCASTING CO.

Studios: 301 E. Erie Street (Formerly World
Sup. 9114

Offices: 64 E. Lake Street, Franklin 6001
Chicago, Ill.

PHONOGRAPH RECORDS

If you have a phonograph in your home—a juke box in your tavern—or operate a route of machines—YOU will want to get acquainted with us! We have all of the records. We sell at regular list prices and pay all express charges on orders over \$10.00. We will give bona fide "Juke Box" operators 10¢ each in trade for their used records, F. O. B. Minneapolis. Take a tip and send us all of your used records and buy new ones from us. Mark each carton with number of records enclosed and we will send you our credit memo by return mail or you can send us your order for new records the same time you ship records. Why take less for your good used records? Get on our mailing list. We also have good used Juke Boxes for immediate delivery.

THE NORTHWEST'S
MOST TALKED-
ABOUT RECORD
SHOP

DON LEARY INC
56 EAST HENNEPIN AVE.

MINNEAPOLIS 1, MINN.

MEMO:

WILSON HUMBER
and his
ORCHESTRA
featuring
BARBARA BARRIE
CURRENTLY
THE CASINO
Quincy, Ill.

EXCLUSIVE MANAGEMENT

FREDERICK BROS. AGENCY, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

AVAILABLE NOW THE CARAVAN HALL

110 East 59th Street, New York.

75x45—All facilities, suited for Rehearsals,
Dances, Classes, Musicales. Open for inspection. Phone: RHineland 4-4793.

Get These Two New Hits
MY TECHNICOLOR DREAM—Waltz
I LOVE YOU, MARY—Fox-Trot

Catchy Tunes.

Write for Free Professional Copy.

CHARLES C. MORELLI
530 W. 166th St. New York 32, N. Y.

NEW YORK, Feb. 15.—Maestro-booker-promoter Meyer Davis will operate the Washington Hall of Nations Ballroom for public dancing, beginning March 15. He plans to feature his own orks and top name bands in the spot.

GETTING CALLS FOR BOYD RAEBURN

?

WE'VE GOT HIM!

C. F. HOUSE SALES CO.

(Manufacturers Representative)

7620 Sunset Blvd., Hollywood 46, Calif.
National Sales Representatives for
Jewel Record Co.

PHOTO POST CARDS

PERFECT
FOR
PUBLICITY

Ideal for Give Aways, Fan Mail, Publicity Handouts. Top quality. Made from print or negative. Speedy service—satisfaction guaranteed.
500—\$13. 1000—\$21.
Write for low prices on larger quantities.

KEHRES PHOTO SERVICE, 2108 Lee Rd., Cleve. 18, O.

WANTED! PRODUCTION MANAGER

For Plastic Record Pressing Plant.
Give All Details in First Letter.
BOX 161, The Billboard
1564 Broadway New York City 19

NOVELTY TUNES ★
KIDDIE RECORD ★
DC 8012-8013

DISTRIBUTORS WANTED

DC Records 1425 VAN BUREN ST., N.W. WASHINGTON 12, D.C.

YES • NO WONDER DC 9567-9568
THE HAPPY LITTLE PUPPY
THE WICKED LITTLE CRICKET

PHONE: WISCONSIN 8000

STOCK TICKETS
One Roll \$ 1.00
Five Rolls 4.00
Ten Rolls 6.00
Fifty Rolls 28.00
100 Rolls 35.00

ROLLS 2,000 EACH.
Double Coupons.
Double Prices.

No C. O. D. Orders.
Size: Single Tkt. 1x2"

"Pick Your Friends But Not to
Pieces."—T. Veck.

How About Your Copy for This Summer's

TICKETS

Either for Circus, Carnivals, Movies,
Parks or Any Other Event?
Better Send It In Now.

THE TOLEDO TICKET COMPANY
Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED
Cash With Order. Prices:
2,000 . . . \$ 6.80
4,000 . . . 7.45
6,000 . . . 8.30
8,000 . . . 9.15
10,000 . . . 10.00
30,000 . . . 14.00
50,000 . . . 18.00
100,000 . . . 28.00
500,000 . . . 108.00
1,000,000 . . . 208.00
Double coupons. Double prices.

IN SHORT

New York:

Katherine Duffy takes over production chores at the Latin Quarter, Boston, February 23, when her 14-girl dance unit moves in for an indefinite stay. A second unit, now at the Last Frontier Hotel, Las Vegas, Nev., returns to Beverly Hills Country Club, Newport, Ky., when that spot cracks its new season March 14. It will mark Miss Duffy's fourth season at the latter spot.

Bud Taylor, Hotel Sheraton Lounge organist, extended for three more months. . . . Machito, at La Conga, cut four sides for Continental Records last week. . . . Carla Patsuris, of recent Panther and Pawnee team, now reading palms at Le Valois. . . . Jerri Blanchard doubling from Burlesque into the Crest Room, starting February 18.

Armory Brothers into Loew's State February 20 and then to Leon and Eddie's for a return engagement starting February 28 for five weeks. They also go to the Latin Casino, Philadelphia, April 7 for two weeks. . . . Loretta Miller in new show at Bal Tabarin. . . . Catalino and his rep, Freddie Fields, have bought a record shop in Harlem. . . . Herman Chittison Trio start February 18 in lounge of House of Dixon.

Weela Gallez preemed at 23 Room of George Washington Hotel February 11. . . . Piccadilly Pipers and Bonnie Davis bowed into Joe Louis's Cafe February 11.

Chicago:

Sid Fischer, fronter at Helsing's Vodvil Lounge, out with a sprained back. . . . Shirley Smith left the Ambassadorettes, tumbling trio, to replace Flora Corwin, who is leaving the Corwin Sisters after a serious leg injury. . . . Eddie Noel has taken over as producer at the Copacabana, with Don Arden reportedly taking his former spot at the Rio Cabana. . . . The Copacabana inaugurated tea-dancing February 16 when Pancho and a small rumba combo opened in the spot's Carribean Room.

Jerry Lester is writing a play with Sherman Marx, radio producer. . . . Sid Harris, who left William Morris's Chi act department recently, is vacationing in Florida until mid-March.

when he returns to open his own office in the 203 North Wabash Building. . . . Vivienne Stewart, ex-cocktail combo chirp, is Russ Facchine's new secretary.

San Francisco:

Joaquin Garay has cut line at Copacabana from 10 to six girls and Jack Fisher's ork from eight to six bandmen. . . . Jack Dempsey and a local syndicate rumored to be negotiating for Reno's Fortune Club.

Thrush Patsy Parker inked for six months at Bee and Ray Goman's Gay '90's.

Jose Manero and His Altenitas open February 27 in the Rose Room of the Palace Hotel, with Jean Sablon set to follow March 20. . . . Flo Del Turco into Dunne's for six weeks. . . . Johnny Anderson's ork now at Shalmar Cafe. . . . Johnny O'Brien, harmonica player, into the Copacabana for three weeks.

Dennis O'Connor, former quarterback on the St. Mary's Gaels football team, joins Kona Club show as singer. . . . Pete Eastman Trio into the Mardi Gras. . . . Thick and Thin signed for the Club Oakland. . . . Doris Allyn inked for four weeks at Lloyd Johnson's Lakeshore Lounge, with Tunemixers getting a six-week renewal at the same spot.

Charlie Aaron's stay at the 365 Club extended three months for a total of 28 weeks, making run the longest of any performer to play this spot. . . . Club Lido shutters February 18 for four weeks for remodeling. . . . Alan Stone back at the Copacabana for six weeks and options. . . . Ork leader Al Wallace has set up a music store in town.

Fernando and Mimi, Mexican terp team, will make their American debut soon at La Vie Parisienne. . . . The Polynaires, tropical quartet, signed for a series of short wave broadcasts to Hawaii. . . . Comic Billy Grant into the Club Alsam, LaFayette.

Philadelphia:

Flamingo has switched from musical bar to floorshow policy. Room has Jack Fisher, Bonnie Byron, Bonnie Lee and the Three Debs. . . . DePinto's, while undergoing extensive alterations, remaining open Fridays and Saturdays with floorshows. . . . The 212 Club has switched to straight eatery with dinner dancing.

Five waiters from shuttered Coronet are now operating the swank room and are running what is probably Philadelphia's first co-op cafe. . . . Hotel Senator reopened its Rendezvous Room. Thelma Mayer is the starter.

Gypsy Rose Lee takes over at Latin Casino, with Sophie Tucker, Arthur Lee Simpkins and Martha Raye inked for later dates. . . . Mills Brothers head the show at the Cove. . . . Dolores Lane Four new in Twain Bar at Gloucester, N. J. . . . Primrose Semon takes over at Roman Grille. . . . Nino Ripepi, opera singer, added starter at Sciolla's. . . . Johnny Patitucci Trio takes over at Flamingo Cafe, where pianist Jack Fisher rounds out a five-year stretch.

Mary Harrison's quartet new at O'Drain's Musical Bar. . . . Curran Bligh takes over emcee spot at Weber's Hof Brau. . . . Joe E. Ross and Bob E. Byron share the comedy spot at Swan Club. . . . Flash Lane added at DiPinto's. . . . Barbary Coast Boys back at Frank Palumbo's.

West Coast:

Eleanor Powell opens at Chez Paree, Chicago, in March.

Jewel (Hopkins) and the Gems set for Frederick's Lounge, Santa Monica. Ben Blue, Patti Moore and Ben Lessy out of Slapsy Maxie's for

nationwide tour, opening February 13 at Chanticleer, Baltimore.

Harold and Lola held over again at Ken Murray's Blackouts. . . . Gene Raymond set for Broadway show, The Greatest of These. Nilsson Twins going into Las Vegas' El Rancho Hotel February 20.

Miami:

Lanny Ross singing at the Brook. . . . Paddock's show includes Jewyl Lang, Sunny Kay and DeMarco and Boya. . . . Babe Baker's Ha Ha spot at Hallendale featuring Jackie Maye. Doing good biz. . . . Eddie Schaeffer, comic, is new at Latin Quarter.

Patsy Shaw doing her songs at Sky Club. . . . Benny Gaines's celebrity matinees at Blackamoor a big draw on Sunday. . . . Lecuona Cuban Boys head Ciro's show.

Milwaukee:

Billy Bishop, Lowe, Hite and Stanley, and Jack Herbert go into the Empire Room February 18. The Albins, comedy dance duo, will be held over. . . . Wynette, dancer, due at the Showboat soon. . . . The Nonchalants current at the Blackamoor Room of the Wisconsin Hotel. . . . Betty Ryan, Beverly Morio and Carl Kilroy, at Club Terris.

Detroit:

Kenny Newcomb, pianist at Bouche's, is on the sick list and slated for an operation soon.

Here and There:

Mary Kaahue Trio, now at Baltimore Spa, move into Loew's State Theater, New York, February 27 for their first big town theater job. . . . New York agent Henry Herrman spending two weeks in Miami.

Delores Marshall now at Towers Club, Hot Springs National Park, Ark., thru February 28. . . . Don and Fran Costa back in New York after six months with the USO in the Orient. . . . Terese Rudolph current at the Copacabana, Miami Beach.

Rozzino penciled for Rosario and Antonio dance concert at Carnegie Hall, New York, March 2. . . . Irene Brooks back in Hollywood after eight weeks at La Martinique, New York.

Emmett Kelly penciled in for Weber's Hofbrau, Camden, N. J., March 4. . . . Mayo Brothers open with Martha Raye at Latin Casino, Philadelphia, March 24. . . . Holloway Sisters getting eight weeks on Frank Sennes's circuit. . . . Little Jack Little set for the Glenn Rendezvous, Newport, Ky., his third date there within a year. . . . Johnny Morris ork into Hotel Syracuse, Syracuse, March 6, for four weeks.

Colonnades, Bethlehem, Pa., now running floorshows on week-ends only. . . . Neil Fontaine into Latin Casino February 17. . . . Tito Pandley's option picked up at Wendover Hotel, Wappinger Falls, N. Y. . . . Bud Taylor and Lynn James held over at Hotel

Pully Pulls Another

MIAMI, Feb. 15.—B. S. Pully has done it again, this time at the Kitty Davis Airliner here, forcing the club to cancel its third show.

It all began when Pully started to introduce a Latin-American diplomat from the floor. Noting that Pully had the introduction all wrong, one of the diplomat's party stepped up to the mike to make a correction.

Pully grabbed the mike and became abusive—calling on his four-letter vocabulary to tell the corrector off. The scene became so tense that Kitty Davis, co-operator of the spot, was forced to pull the plug on the mike.

At that, Pully became more enraged and dug deeper into his dictionary. Then, seeing Danny Davis in the audience, he exceeded his usual vituperative tirade while the audience sat transfixed. Miss Davis finally ordered Pully off the floor and out of the club.

Among those in the capacity audience was Mrs. Matt Shelvey, wife of the AGVA topper.

Famous Door Goes All-Girl

NEW YORK, Feb. 15.—Famous Door, 52d Street nitery, has started an all-girl show policy. Spot has Mae Kennedy, Rosalyn Dean, Jo Ann Marshall, Marianne Field, Marsha Raye and Lois Walsh. Musical end is held up by Sy Taylor Trio and Jimmy Komack ork. Spot is operated by Max Schreiber and Harry Holland.

Connecticut Nitery Burns

NEWTON, Conn., Feb. 15.—Fire of unknown origin this week, destroyed the 6-25 Club, nitery restaurant between Newton and Danbury, with an estimated damage of \$35,000 to \$50,000, according to Wallace Pledger, owner and operator of the spot.

Sheraton Lounge, New York. . . . Jeff Brophy, 500-pound comic, new at Hogan's Irish House, New York. O'Brien and Evans new at the Boat Club, Terre Haute, Ind. . . . Jimmy Raimond at the Green Lantern, Woodbridge, N. J., indef. . . . Compo Inn, Westport, Conn., now operated by Walter J. Mangler, who also operates the Outpost Inn in Ridgefield.

Princess and Willie, with their Kaiamas Novelty Four, going into their 13th week at the Brown Derby, Akron. . . . Four Bits current at the 600 Club, Miami.

THAT HOLDOVER FAVORITE
JOHNNY AMEDEO
AND HIS
ACCORDION
Currently
ABRAHAM LINCOLN HOTEL
Springfield
Direction:
MUSIC CORP. OF AMERICA

MEMO:
America's ONLY
Hammond Organ Duo
Markert & Angell
Now on
PRESIDENT RECORDS.
Watch for latest releases.
Opening January 27th
PHILLIPS HOTEL
Kansas City, Mo.
EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

McCONKEY MUSIC CORP.
ANNOUNCES THE APPOINTMENT OF
CLYDE BALDSCHUN
AS MANAGER OF OUR
HOLLYWOOD OFFICE
7000 Hollywood Blvd., Hollywood, 28, Calif.
Telephone HEMPSTEAD 7141

CHICAGO 127 N. Dearborn St. STATE 7332	KANSAS CITY Chambers Bldg. VICTOR 3348	HOLLYWOOD 7000 Hollywood Blvd. HEMPSTEAD 7141
--	--	---

OUR 3 OFFICES NOW BOOKING 201 ATTRACTIONS

WM'S LUSH FLA. PICKIN'S

Slew of Name Dates Paying Big Coconuts

Booking All Miami Spots

By Bill Smith

MIAMI, Feb. 15.—Niteries in this palm-tree borscht belt may not be grabbing off as much coin as they hoped for, but there's nothing wrong with at least two seasonal activities—talent agency and hotel biz, tho neither has much to do with the other.

Local hot spots, all plush lined and expensive, are strictly one-show-a-night affairs. Joints are jammed for the dinner show, and half empty for the second show. Only the Kitty Davis Airliner operates with three shows. But if the ops are soaking up linen hankies with salty tears, at least one talent office is eating strawberries—and with heavy cream, too. That's the William Morris Agency.

Morris office is making it hand over fist, whether it's one show, two or three shows a night. Practically every club in town has either a whole Morris show or a Morris act. Other offices do some business in this land of the platina and silver mink, but their sum total means very little against the WM billings.

Copa Top Buyer

Biggest buyer in town, for example, is the Copacabana. Club started its season with a couple of MCA acts, then came up with Milton Berle. When Berle's date fell thru, Danny Kaye took over. Comic was in for \$12,500 plus a percentage and probably got the widely reported 20G as a weekly total. With Kaye in for slightly more than two weeks, the Morris office collected in the neighborhood of \$4,000 via commish.

Across the street is the Beachcomber, the Copa's biggest competitor, which opened with Jackie Miles at \$3,500, brought him back for at least the same figure, and now has Sophie Tucker in for \$7,500, and Harry Richman is due in on the same bill with Tucker and Miles. Richman will probably get about \$4,000, tho it might be \$5,000. All are Morris acts, meaning about \$1,600 a week for the office as long as the acts stay here. It is likely that some of these names don't pay a full 10 per cent, but even 5 per cent isn't hay.

Major reason for the Richman booking on an already strong bill is to hypo biz against Mickey Rooney who is coming into the Copa after the Ritz Brothers finish. And to make it still better for the Morris office, Rooney is also theirs, coming in for a reported \$15,000. So win, lose or draw, the Morris office collects.

That Ain't All

Over at the Colonial Inn the whole show is also Morris property. It had Jane Froman (\$5,000); it has Joe E. Lewis (at least \$5,000, maybe \$6,000—and perhaps more). Rest of the acts, including the band, are in via Morris. Next attraction at Colonial will be Carmen Miranda for about \$8,500—also with Morris in for a cut. Brook Club had Lanny Ross (\$2,500) and is bringing in Gracie Fields for about \$7,500.

Among the Morris people who have

Flesh To Stay, Bookers Say, Pointing to Vaude Upsurge

NEW YORK, Feb. 15.—Altho the Million Dollar Theater, Los Angeles, has dropped vaude, and the Adams, Newark, N. J., is slated to follow suit March 13, there are healthy indications that flesh will continue as a main draw over most of the nation, according to vaude bookers who point out that many other theaters have returned to stagershow policies in the past six months. The rumors that falling box-office grosses would result in the amputation of live attractions are groundless, these bookers say. All six Stem pic houses which double with vaude

Newark Adams Drops Flesh for 1st-Run Pix

NEW YORK, Feb. 15.—Newark (N. J.) Adams Theater will drop vaude shows and switch to straight first-run film policy March 13. Ben Grier, house manager, said that it was uncertain whether Adams would go back to live shows in fall or not. He tried first-run film policy last summer when Adams discontinued its live shows for summer only. Film policy paid off, bringing about decision to switch.

Grier said move may be permanent, adding that house had a tough time making up stage bills since "right now there aren't enough attractions to keep business going." He also said that house had been using name bands a good deal as attractions "but how many big bands are left now?"

Oregon Bill Would Permit Sale of Liquor by Drink

SALEM, Ore., Feb. 15.—Hearing on a bill to permit sale of liquor by the drink in Oregon—now limited to bottle service—was held by the Senate Alcoholic Traffic Committee, without action being taken.

Drive for the bill was spearheaded by hotel interests in Portland, but all clubs licensed by the State Liquor Control Commission would benefit by enactment of the measure.

Vancouver 'State' To Reopen

VANCOUVER, B. C., Feb. 15.—State Theater, former burly closed a year ago by police, this week was leased for 10 years to Keith Linforth, manager of the Rivoli, a burly house, and the Sterling Theater Stage Productions, Seattle. House will be a vaude-filmer with seven stage acts and two films, booked independently. House scale will be 40 cents to 5 p.m. and 55 to 80 cents at night. House manager is Joe F. Elias, formerly with the Capitol Theater, Seattle.

been here already, are now here or will be here, are names like Danny Kaye, Mickey Rooney, Gracie Fields, Joe E. Lewis, Sophie Tucker, Jane Froman, Jackie Miles, the DeMarcos, Martha Raye, Harry Richman and a mob of smaller fry. Add their salaries together, take the number of weeks they work, and divide by 10 and it means that Miami Beach spells heavy loot for the Morris toppers. In addition, there are the profitable club dates in the Miami region which means still more heavy scratch.

Weather here is cold, but it's nice and comfy for the hotels with their \$40-a-day rents and the Abe Lastfogel lads who don't even have to sell. They just answer the phone and collect checks every week of the season.

Miami Niteries Ops in Dither Over "Hoods"

MIAMI, Feb. 15.—Niteries ops here are plenty worried by what appears to be a full-fledged crime wave. Hardly a night goes by without a stick-up and some of them are in broad daylight. Town is loaded with mobsters here for the races and according to residents, when these hoods drop their rolls at Hialeah a stick-up seems the easiest way to renew them.

One night last week a car en route to Colonial Inn was forced off the road and the passengers lost their money and sparklers. Park Avenue Club was broken into and the safe smashed. A jewelry store was robbed and the owner shot. Ivan Black, New York p. a., walking in the street, was held up by three muscle boys who kicked out three of his teeth and split his lip. Local police seem helpless or at least seldom appear on the scene.

This reporter has been here almost a week and so far has seen only one cop and not a single squad car. Lush niteries patrons, who usually go out loaded with sparklers, not to say cash (for in this town a double saw-buck just about gets you by the head waiter) are doing a stay at home. Everybody does a lot of talking about what should be done, but like Mark Twain's weather, nobody does anything about it.

New Zanzibar Set To Light This Week

NEW YORK, Feb. 15.—New Zanzibar, situated two blocks from its former location on Broadway, will light up Thursday (20). Spot will tee off with Mills Bros., Eddie Heywood's ork and a medium budget supporting show.

Niteries has been redecorated by Franklin Hughes. Only holdover in decor from original Zanzibar (now the Vanity Fair) will be the two familiar large blackmoors. New niteries will be operated by Wid Widney and Zeke Ruzicka, with Carle Erbe and Joe Howard, Vanity Fair ops, retaining only a small interest. Latter pair will concentrate principally on the Vanity Fair. The new Zanzibar location formerly was the Ole South.

Tax Drive May Hit Florida Night Spots

MIAMI, Feb. 15.—A tax drive aimed at local hot spots is getting under way and may hit the niteries before the month is over. Unusual fact about it is that the period the Treasury Department seems interested in is from 1945 to 1947. Ordinarily a check on income reports goes back a couple of years rather than for the current or approximately current period.

Insiders here admit that the search may be for the 20 per cent entertainment tax which some niteries have been slow in sending in to the revenuers.

iels and Billy Van. Cliff Barnes, local business agent, presided at the meeting and announced membership in the division now numbers about 250.

they may dispense with flesh by comparing grosses this week with those of the same week a year ago, when paychecks were big and John Q. Public was spending high. This week, the figures show, the take was \$416,500 as against \$441,000 in 1946 which, the managers add, is good enough for them when they consider the shrunken national income, the curtailed employment and the vanished wartime salaries. The customers, they say, are still laying it on the line, so why should they change?

In dismissing fears that the Million Dollar and Adams switcheroos may indicate a trend, the bookers call attention to the number of houses which have resumed live shows within the past six months after having tried to lure the ticket-buyers without them.

Bookers Offer Proof

The Capitol, Scranton, Pa., and the Penn, Wilkes-Barre, Pa., are back on full weeks. Binghamton, N. Y., is in again on a split week, while the Hippodrome, Pottsville, Pa., and the Feeley, Hazelton, Pa., are also on split weeks. All five are part of the Comerford chain.

Full-week bills are again in operation at the National, Richmond, Va.; Birmingham, Birmingham, and Weis, Savannah, Ga. The Norva, Norfolk, Va., is also back in the live sweepstakes with a part-time vaude-pic policy.

So the 10 per centers say, headliners and supporting performers may set their fears at rest. Vaude will be around a while.

Sally Rand Held Over 3 Days at Detroit "Hat"

DETROIT, Feb. 15.—Club Top Hat here is reported to have drawn capacity crowds since Sally Rand opened there Sunday (9) plus a 75 per cent turnover between shows. Club has held her over for three days thru Wednesday. Dancer came in for only one week after finishing a month at 509 Club.

Burned remains of a trunk stolen from Miss Rand during her Top Hat date were found on lot adjoining club. Contents were valued at about \$2,500. Missing wardrobe consisted chiefly of costume hats, tiaras and footwear, loss of which, she said, seriously handicaps her act. Dancer is claiming replacement from club management, charging storage space was inadequate. Miss Rand also charged that Manager Russ Trilick assumed custody of trunk during show and allegedly neglected it.

Sweeney Heads R. I. AGVA

PROVIDENCE, Feb. 15.—At the annual meeting of the Rhode Island division of AGVA, held recently, Milton Sweeney, local emcee, was elected to head the board of directors for the coming year. Charles Clingham was elected vice-president of the board, to which the following were elected: Buddy Lewis, Dick Martin, Anne Loring, Shirley May, Joe Dan-

On Commission?

MIAMI, Feb. 15. — Sophie Tucker is now a book saleswoman and works at it. She stands in the lobby of the Beachcomber, behind a table stacked with her books, yelling out, "Book, sir?" to any guy who looks at her.

Vaude Artists Meet In Denmark To Plan All-European Union

COPENHAGEN, Denmark, Feb. 15. —A confab of major vaude performers unions thruout Europe was called here recently by the Federation of Danish Artists. The move spearheads a drive to organize all European vaude performers into one large trade union, thru which current post-war difficulties of travel, engagements in foreign countries and the removal of money from one country to another could be ironed out. Due to transportation difficulties, many delegates could not attend, but a second meeting, expected to pull full attendance, is skedded for Stockholm soon.

Most important delegate to the powwow was Georgie Wood, rep of the Variety Artists Federation of England, largest union in Europe (6,000 members), who told gathering that British vaude performers have pacted with managers as of January 1 this year to have only trade union members on vaude bills. Those from foreign countries, who are non-unionists, must register with VAF in order to get a work permit for England. VAF, Wood told group, will permit up to 40 per cent of vaude acts in London to be foreign performers and 25 per cent in the Provinces. In circuses, 50 per cent in London may be foreign acts and 40 per cent in the hinterlands.

Ask 2 Per cent Share

Danish union offered a motion that all foreign performers appearing in Denmark divvy up 2 per cent of their salaries to the Danish Artists Federation to help the union. Wood agreed to take up this suggestion with VAF in London.

Among unions represented were Syndicat National Des Artistes De Variete, France; L'Union Des Artistes, France; Musicians and Artists Union, Sweden; Revue and Cabaret Artistes Federation, Norway; Schweizerischer Artisten und Musiker Verband, Switzerland; Finska Artistforbundet, Finland; Syndicat Des Artistes D'Attraction, Belgium, and Section Des Artistes Tchecoslovaques, Czechoslovakia.

Montana Bill Would Allot Night Spots by Population

HELENA, Mont., Feb. 15.—A bill before Montana's Legislative Assembly would limit retail liquor licenses in ratio to size of communities in which licensees would operate. Retailers now in business favor the bill, which would eliminate competition. Opponents contend the public would suffer. They cite Helena, where there are only five first class niteries and beer prices range from 20 cents to 35 cents a bottle. Whisky and gin drinks start at 40 cents and rise to \$1.

In Butte, where other considerations are identical, there are a dozen niteries and beer prices range from 20 cent lower. Bill opponents say this is the result of fair competition and that the bill would kill competition.

Two other bills are pending. One would levy a 6 per cent tax on all liquor retailed in Montana, revenue to go to city and county general funds. The other would forbid minors to enter any place where beer is sold.

New Embassy Ops Seek To Make Deal On Trenet Complaint

NEW YORK, Feb. 15.—New owners of Embassy, Mr. and Mrs. Joe Schwartz, and Harold Orenstein, attorney for Charles Trenet, are reportedly working out an agreement which would wipe out the \$5,000 complaint to AGVA brought against the singer by Bill Miller, who sold the spot last week. Deal Joe Schwartz and Orenstein are reported to be working on would have the club's complaint withdrawn in return for which Trenet would come into the Embassy March 18 for six weeks at \$1,500 each for the first two weeks, \$2,000 the third week and \$2,500 the remaining three weeks.

Trenet was scheduled to open at the Embassy January 7, but was still in France on that date. Miller then filed a complaint for breach of contract with AGVA. The singer is still in France so AGVA's trial board has reserved decision until he gets here around the first week in March.

The Embassy's new owners are bringing in Zero Mostel, doubling from *Beggar's Holiday*, to work the midnight show only, starting Tuesday (18). Mostel booked himself into the spot.

Evelyn Knight To Play Hotel

NEW YORK, Feb. 15. — Evelyn Knight, now in her first vaude date at the Roxy Theater, has been booked by the William Morris Agency for an eight-week tour of smart hotel niteries. Thrush has already been set for the Park Plaza, St. Louis, in addition to dates in Minneapolis and San Francisco. Tour will start at the end of Miss Knight's Roxy date, which runs another two weeks.

Gal's p. a. tour is seen as a means of boosting her Decca record sales

New York:

B'way Takes Dip Further; MH 128G; Cap 76G; Para Up

NEW YORK, Feb. 15. — Despite several days of balmy weather in a switch from the cold of the preceding week, plus the Lincoln's Birthday holiday (12), grosses at the six Stem pic-vaude houses continued to dip last week, bringing in \$416,500 against earlier stanza's \$443,100. Only two houses, Paramount and Loew's State, showed an increase over earlier box-office totals.

Radio City Music Hall (6,200 seats; average \$110,000) in third week with Gil Maison, Patricia Bowman, Ted and Flo Vallett and *The Yearling*, collected \$128,000 against preceding week's \$137,000. Started with \$140,000.

Roxy (6,000 seats; average \$85,000) tabbed \$58,500 for last six days with Gracie Fields, Arthur Blake and *13 Rue Madeleine* as compared to preceding week's \$82,000. Preemed with \$120,000, then went to \$89,000. New bill, reviewed this issue, has Peter Lorre, Gil Lamb, Evelyn Knight and *The Shocking Miss Pilgrim*.

Cap So-So

Capitol (4,627 seats; average \$72,000) brought in \$76,000 for third frame with Tex Beneke ork, Gene Sheldon, the Fontaines and *Lady in the Lake*, as against \$88,700 the week before. Started with \$94,600.

Paramount (3,654 seats; average \$75,000) scored \$83,000 with the Ink Spots, Cootie Williams ork, Ella Fitzgerald, Stump and Stumpy and *Easy Come, Easy Go* opening stanza.

Loew's State (3,500 seats; average \$25,000) rang up \$33,000 with Block

What, No Fiddles?

NEW YORK, Feb. 15.—Milt Britton, who opened at the Ice-land Restaurant with his mad ork men Tuesday (11) didn't pull his famous fiddle-smashing stunt for the opener. Britton is out of violins. This week (10) he placed an ad in *The Daily News* offering \$2.50 each for fiddles "to be broken over musicians' heads." Ad netted 18 violins in two days.

AGVA-MEMA Rule Agent Booking for Milwaukee Club Acts

MILWAUKEE, Feb. 15.—All night club acts here must book thru agents from now on, as the result of a joint meeting of the AGVA local and the Milwaukee Entertainment Managers' Association held yesterday. Acts now will be liable to AGVA discipline for booking independently.

Acts signed for club dates also were urged to secure contracts covering their dates so that AGVA could back them in any difficulty. Some 50 members and 10 agents were present at yesterday's meeting which was held in AFM Local 8 Hall. Session had been called by Don Hart, local AGVA rep. Local 8, AFM Prexy Volmer Dahlstrand was the meeting's guest of honor. He spoke on the importance of unity as a successful means of securing benefits for all.

by showing her to the customers and also grooming her for a top summer replacement radio spot which is now cooking.

Philly Autonomy Or Fight--Jones; Shelvey--What?

NEW YORK, Feb. 15.—Altho Dick Jones, executive secretary of AGVA in Philly, insists that his org will remain autonomous and will ignore demands that it become a branch of the national body, Matt Shelvey here, national AGVA topper, today said he doesn't know what the shouting's all about. Jones's declarations followed a meeting of the Philadelphia unit January 30 in which the membership voted unanimously to remain an autonomous local of the vaude union. If the national body, Jones added, has other designs, the Philly group will "take its orders from the Four A's."

Commenting on rumors circulating freely in the city of brotherly love, Jones stated that "if Matt Shelvey has national autonomy we'll keep our own local. If need be, we'll go to the courts and fight it out. Branches have a tendency to make for a one-man union which we in Philadelphia resent." The rumors had it that national AGVA planned to take over the Philadelphia Local March 1 and set up a local branch.

Tho declining to comment directly on Jones's statements, Shelvey declared he knew nothing of any plans to take over and expressed surprise at the January 30 action of the Philly unit adding the national office had had no report of the meeting. He knows nothing, he said, of plans to "move into Philadelphia."

Organized Itself

Jones also had declared that the national group did not organize Philadelphia, that Philadelphia organized itself and "aims to keep the union for itself." National body doesn't even have a constitution, Jones said. "We have no intention of breaking away from AGVA and setting up an independent union just because the national body doesn't have a constitution," Jones declared. "All we intend to do is to ward off any attempt to make our union here merely a branch."

Asked to comment on this statement, Shelvey displayed a printed copy of the national constitution.

Comments on Auto

Jones also commented on reports that some performers had complained to the national body that they had been assessed to help pay for an automobile the membership gave him (*The Billboard*, February 8). Jones said the car was purchased from voluntary contributions and that not a penny of its cost had come from the union treasury or from assessments of any kind.

"As far as the car is concerned," he declared, "if Matt Shelvey or anyone else can produce a single member who says they were assessed, I'll give them the car."

Ont. Spots Seek Licenses

TORONTO, Feb. 15.—First application for a dining lounge license to sell liquor as well as wine and beer was received by the Ontario Liquor License Board this week from Marie Lavail, op of a local French restaurant, La Chaumiere. Application will be heard before the board March 18. A lounge license has been applied for by the Arena House, 68-room hotel, which wishes to change its name to the Mayberry Lounge Hotel.

Johnny Andrews new at the Moorish Room, Wilmington, Del.

A. C.'s Steel Pier Offers Haymes 35G For July 4 Week

HOLLYWOOD, Feb. 15. — Dick Haymes has been offered a flat guarantee of \$35,000 for a one-week stint at Atlantic City's Steel Pier for week including July 4. Fabulous offer, ready for inking, is not a packaged deal, entire take going into Haymes coffers.

Singer is also skedded for date at Chicago's Oriental Theater week of August 28 at a salary of \$25,000 against a 50-50 split. Singer's vaude stock has hit the ceiling following record-breaking date at Boston's RKO Theater. Haymes grossed \$70,000 for the week—an all-time high for that house.

Cafe Society Uptown,
New York

(Monday, February 10)

Talent Policy: Floorshows at 9:15 and 12:30. Owner-operator, Barney Josephson; publicity, Kohn-Nard. Prices: \$3.50 minimum.

On Monday night (10) at Cafe Society Uptown, a very voluble Frenchwoman, as she listened to Lucienne Boyer, kept proclaiming loudly in broken English, "She is so wonderful." Miss Boyer is all that and much more. She is a beautiful woman with exquisite artistry and showmanship, the glamor of the theater personified.

All this was very much in evidence on opening night as Miss Boyer ended a 10-year absence from the U. S., with the distinction of being the only performer (except for accompanists) on the bill, the first time in Uptown's history. In 1936 the French chanteuse appeared at the Rainbow Room and the Versailles. Her return via Josephson's boite is on a class scale, with the usual three shows cut to two and no service being permitted during her performance, which lasts about 45 minutes.

Miss Boyer's dramatic entrance was well calculated to heighten the excitement, suspense and anticipation of the blue bloods, many of them from the French Colony, who were there to greet her. The lights blacked out, a violin sang the strains of *Parles Moi D'Amour*, her trade mark, and then she appeared in a simple blue velvet gown, carelessly holding a corsage of orchids which she quickly discarded. The audience gave her an ovation.

She was nervous, but it was thrilling to see her maneuver herself back to confidence with the skill of a top showwoman in the first number, *Chez Moi*. From then on she soared higher in the esteem of the crowd with each successive number, varying her performance with *Un Air d'Accordeon* and *Mon Coeur est un Violon*, the hits with which she is instantly identified, *Hands Across the Table* and *Parlez Moi d'Amour*, the dramatic *Estampe Marocaine* and *La Dame Du Bar*, the charming *Si Petite*, *Le Petit Vin Blanc* and the closer *Au Revoir*.

Vin Blanc was a community sing affair and it was amusing and warming to see her make the white tie set sing tra-la-la-la-la, but they did it and enjoyed it. In this number she strolled around the floor, with a mike disguised by the orchid corsage, and bantered the customers in French. Her singing was capably backed by the six-piece combo (cello, bass, guitar, accordion, piano and violin), of which only the violinist was imported.

Miss Boyer's charm even veils the fact that she no longer is slim and the styling of her gown seemed to emphasize it. However, her most thrilling quality is her voice, which is at various times soft and caressing, breathless, dominant and husky. It is kaleidoscopic in its change to suit the song she is singing.

It can all be summed up simply in one sentence—her return was a triumph. *George Berkowitz.*

NIGHT CLUB REVIEWS

Glass Hat, Belmont Plaza
Hotel, New York

(Thursday, February 13)

Talent Policy: Floorshows at 8:30 and 12:30. Owner, Belmont Plaza Hotel; manager, Carl F. Johnson; publicity, Bayne-Zussman. Prices: \$2.50-\$3.50 minimums.

If ever entertainers worked themselves into a sweat to put over a show, it was in the opening performance at this room. Despite their efforts, however, the bill laid an egg. Only half of the four acts were even passable.

Right from the beginning the show evidenced a lack of sparkle and smart entertainment generally found in Glass Hat revues. Opening act, Bonnie and Ray, hoofers, looked nice but showed little imagination in their three numbers. The whole routine was just a series of taps without much flash and without the charm it could have. The youngsters were dressed well in chateaux and black contrasts, but need more than run-of-the-mill foot routines. Also they overdo the winking almost to the point of nausea.

Wendy Bishop, blond thrush, was loused up by the ork right at the start—they started playing the wrong number—and she probably never recovered her equilibrium. In addition, she sang old tunes, such as *Night and Day*, *Sunny Side of the Street*, and *Coax Me a Little Bit*, for which she could do little and vice versa. Her *Night and Day* was slightly nasal. To do herself justice, Miss Bishop should pick more suitable songs—she is sexy looking and probably could do torrid numbers well. She could improve her mike technique, too.

Intro of Paul Sydel and Susie, dog act, was confusing in that there were three dogs brought on, one after the other, the middle one being Susie. Only when the ork started playing *If You Knew Susie* when the second pooch came on did the customer realize the first one wasn't Susie. First dog did some unusual balancing stunts and then Susie came on for the tough ones. A small hound brought on last for laughs wasn't funny and killed the closer. Nevertheless, the act got a fair hand. Sydel could rearrange the order of appearance, spotting the small dog in the middle of the act with a funnier routine, and Susie last to build up to a better finish. Also an explanation, preferably humorous, could eliminate the confusion about the dogs and some patter at the start of the act between stunts would hypo the turn and prevent monotony.

It was painful to watch Bernie West, a likable guy with a flexible pan, work. West had laryngitis, his timing was off, he was playing to an empty table right in front of him and there was a graveyard stillness in response to his lines. When his first few gags thudded to dead silence, he permitted himself to be stampeded and began pushing the lines out without the showmanlike delivery necessary in a comic. He was so discouraged after a while that altho he had already cued the band for a song he decided to call it off. Under more favorable circumstances, West probably can get some laughs with his material—which is no worse than getting plenty of yocks for other comics—but it was a tough road opening night.

Eddie Stone's ork (11) didn't help the situation either. The band plays great for dancing with a smooth society style, but cutting a show takes skill. The acts and music couldn't get together and occasionally the boys hit a clinker. *George Berkowitz.*

College Inn, Hotel Sherman,
Chicago

(Friday, February 14)

Talent Policy: Dancing and floorshows at 9:30 and 11:30. Manager, Joe Spieler; production, Marty Bloom; Howard Mayer, publicity. Prices: \$1.50 and \$2.50 minimums.

Marty Bloom again hypos biz here by bringing in pertinent amusement names, following Jan August's pianistics, with the current headliner, Dusty Fletcher, who saw the door to success opened by Richard after 20 years in showbiz without recognition. The Negro comic is using basically the same act he did for years, except that now instead of lying on the floor in front of the mike he spends his time sitting at a small tavern table, and he's added a stooge to straight for him. Lines are about 90 per cent the same, except that he's blue-penciled a lot of the shadier gags. He got yocks consistently and walked off to a huge mitt. Despite the fact that he's currently hot because of inspiring the door-opener opus, he should stay in the big time as he's a solid seller.

Raymond Scott, band headliner, has worked out a different floorshow since last seen here two months ago. He's returned to stressing more of the well-known Scott classics, such as *Power House*, *18th Century Drawing Room* and *Wooden Indians*, tunes which are still widely associated with him. Result is that his specials got bigger hands than commercial scorings he used in his theater stand here. Dorothy Collins, petite chirp who looks like the college freshee in a soap ad, has the song style that matches her chic appearance. She was called back twice, a rare thing in this room.

A waltz medley to pace their dancing stints, with a beat on bounce ditties is fine, but Scott very often kicks off the ballads either too fast or too slow. *Johnny Sippel.*

Helsing's Vodvil Lounge,
Chicago

(Friday, February 14)

Talent Policy: Intermission pianist and floorshows at 9:45, 11:45 and 1:30. Manager, Frank Helsing; publicity, Betty Rogers. Prices: Drinks from 50 cents.

Show is Class A from the standpoint of talent but short on production and the necessary rehearsals. However, clever ad libbing from most of the principals covered it up. Sid Fisher and his combo open the show with a clarinet solo, *Hora Staccato*, by Junior Nordeen. Lad shows promise.

Toni Rami, chirp, breaking into night clubs from radio, has an ingratiating manner with the customers but needs to work a little more on stage savvy. Her pipes and figure are first class, but little mannerisms such as keeping her left arm cocked apart from her body will have to be overcome. However, her naivety and freshness charmed the table sitters into a palm-whacking session.

The Three Imaginators do a clever panto of various radio and movie personalities, using records. Lip movements, aided by costumes and unique burlesque, definitely scored these three lads with the opening night crowd. Among those pantoed were Tex Beneke, the Ink Spots, Mary Martin, Bing Crosby and the Andrews Sisters.

Larry Ross, handling emcee chores plus his own act, got the crowd with him after a difficult break-in period. Lad is clever but some of his business is a little too blue for this bistro. He should stick to panto, his specialty, instead of trying to dig too far down for his laughs. His panto of a squire riding a streetcar wowed 'em as usual. *Herb Bailey.*

Lookout House, Covington,
Kentucky

(Wednesday, February 12)

Talent Policy: Dance and show band; floorshows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices: From \$2.

Spot has dished out more moola for some of its previous offerings but few have been more enthusiastically received than the current *Valentine Revue*.

Lindsay Lovely Ladies (8), back in after several months' absence, display wide versatility in a trio of offerings, first of which is a sultry strut to *Harlem Moon*, with Captain Peggy Ray doing a top canarying job to get proceedings under way to a fast pitch. Midway, the shapely, well-garbed gals offer a *See America First* turn, clicking with toe taps and acro stunts and go native in the finale with a flashy South Sea number, with Goldie Gay sparkling in an Hawaiian hula.

Tom and Jerry, handsome youths, had payees on the edge of their chairs with their neck-risking double horizontal bar work. Grabbed belly chuckles with their comedy gymnastics. Lads work with enthusiasm and ring the rafters with a brilliant blindfold twisting somersault finish.

Packed house was with Rochelle and Beebe, boy and gal, all the way, with their screwball ballroomistics. Loose-jointed gal hits pay dirt with her zany acro antics, with the male member providing excellent muscular foil. Their phony sophisticated terping netted a beg-off hand.

Personable George Gobel, youthful comic-emcee, had 'em in stitches from the opening gong, with his sharp army AWOL routine as emcee break-in fodder, until his beg-off in his own slot. Homespun chatter and easy-fingered guitar picking jells handsomely. Also gives with ace yodeling of *We Sipped Cider Thru a Straw*, solid tenoring of *Ireland*, and a side-splitting *Cowboy Paint*, in which he deftly utilizes band's sidemen to put across his hep material. His work elicited numerous recalls.

Jimmy Wilbur's ork (10), new at this outing, rates cheers for its ace showcutting and danceable book, Teddy Raymore Trio, also new, capably handled the lulls, altho hampered by a spotty mike. Larry Vincent still pulling 'em to the Wonder Bar with his Steinwaying. *Bob Doepker.*

Larry Potter's Supper Club,
Los Angeles

(Wednesday, February 12)

Talent Policy: Dancing and floorshows at 9:15 and midnight. Owner-manager, Larry Potter. Maitre d'hotel, Leo Gray. Prices: No cover or minimum.

Billed as the "Naughty Nightingale," Reta Ray voices material that's beyond the boundaries of double entendre and closer to the smutty side of the laugh fence. Blue stuff can be clever but when a comic must resort to dirt instead of showmanship to pull laughs, there isn't much there. Accompanying herself on the ivories, lass shouts it loud and thin, but crowd goes for it, winning plenty of chuckles and palming for more of the same.

Best on the bill are the Philharmonicas, a lively mouth-organ threesome that couples smooth music-making with a fine sense of sales savvy. Lads are particularly good in *Horra Staccato* and *Holiday for Strings*. A hard-working unit, lads click with the payees and after a number of encores, have to beg off. Nick Cochrane adequately emsees and fronts a four-piece combo for the dance music. A clever lad, his zany patter adds spark to the show. *Lee Zhitto.*

THE
ANGIE BOND TRIOAMERICA'S FINEST
GIRL INSTRUMENTAL-VOCAL ACTFeaturing Melodic, Rhythmic,
Modernistic Strains.

Now PARK CENTRAL HOTEL, N. Y. City

Perm. Add., 461 Audubon Ave.,
New York 33, N. Y.

Frances E. Kaye, Pub. Rep.

Pers. Rep. ALLAN RUPERT

1530 Chestnut St. Philadelphia 2, Pa.

Minnesota Terrace, Hotel Nicollet, Minneapolis

(Tuesday, February 11)

Talent Policy: Floorshows at 8:30 and 12. Manager, Nell R. Messick; room manager, James Hickman; publicity, Sally Delaney. Prices: \$2.50 minimum.

South American Sway, a lively tuneful three-act package, bids fair to be one of the top offerings at the most popular Twin Cities night spot. Show gets started with fast castanets dance by Irma Henriquez, who is fast on her feet and good with the fingers. She did three numbers which got strong mitt.

The dance team of Carlos and Linda is the best of its kind to show here in a long time. The pair of youngsters open with a rib-tickling rumba and their unique *Begin the Beguine* stopped the show. Kids encircled with a Cuban rumba and Mexican hat dance. Still couldn't get off, so they did South American version of U. S. jitterbug. Final beg-off number was a samba.

Tito Coral is a pleasant-voiced bary with sock selling appeal. His method of working with audience, running off at the mouth with Spanish and Latin gestures, sold big. Offerings were *In Havana for a Night*, done in Spanish; *Donkey Serenade*, in English and Spanish; *Begin the Beguine*, in English; *Babalu*, in Spanish, and for encore, *Chio Chio*, in Spanish.

Billy Stoff's 11-piece ork still good. Tony Grise fronts and vocals. Jack Weinberg.

Tom Breneman's Hollywood

(Saturday, February 1)

Talent Policy: Dancing and floorshow at 10 p.m. Owners: Tom Breneman and Walter Smith; manager, Frank Kern; publicity, Renzo Cesana. No cover or minimum.

Having found that the spot couldn't do biz without a floorshow, ops settled their squabble with AGVA, put up a cash bond and reinstated entertainment policy. Result is a pleasing show and brisk biz. Spot cut out the late show in favor of one turn a night.

Carrying the weight of show is comic Joey Cappel, long a fixture around smaller Hollywood clubs. Gagster's material is of the something old-something new variety, with a fast, clipped delivery that leaves ringsiders holding on for dear life. With informality the keynote, Cappel plays down the customers, with the usual bound of gags and payee insults.

Piece de resistance, and one of the best of its type, is Cappel's 15-minute pantomime of Charlie Chaplin in a bit from the old-time movie, *Gold Rush*. Cappel captures Chaplin's appearance, facial gestures, and intimate pieces of biz with amazing accuracy. It's a difficult chore to attempt on a nitery floor, but Cappel winds up with customers clamoring for more.

Bill includes acro ballet hooper Ruth Hazen, and baritone Tony Farrell, both of whom do well in their spots, wrapping up things in a neat, compact package. Chick Floyd's ork cuts the show and dishes out tunes for terpsing. Alan Fischler.

Caracas Nitery Burns

CARACAS, Venezuela, Feb. 15.—Fire of undetermined origin caused \$5,000 damages to the Miami, restaurant-cabaret here. Carlos Vargas, owner, said repairs would be made at once.

FIVE DUKES
featuring Billy Duke
3rd Wk. WALNUT GROVE CLUB
BALTIMORE, MD.

Write
Wire
Phone

JOLLY JOYCE
Earle Theater Bldg.
WAlnut 2-4677 PHILADELPHIA, PA.
WAlnut 2-9451

Bali, Miami

(Tuesday, February 11)

Talent Policy: Floorshows at 9 and 1. Operator, Sam Taustin. Prices: No cover or minimum.

City spot is fairly nice layout, with a raised floor, better than average lighting and Danny Yates's band, which cuts a show completely. Patrons, on night caught, were strictly square. So corn got yocks, while fast work just lay there panting.

Top spot belongs to Sid Gould, who has lost his mountain accent and now uses almost pear-shaped words. Material was a combo of something new, something borrowed and something blue. Oddly enough, in practically every nitery caught so far in Miami, it's the blue stuff that gets the yocks. Gould has developed a style that is rapidly getting into the groove. He's fast, plays with ringsiders and registered okay after a dead start. Good thing about him is his rubber mug, which is enough to raise titters. Uses a harmonica bit for a walk-off which can stand severe pruning. Switch from knock-about comedy into concertish arrangement of *Rhapsody in Blue* is too much of a let-down. If the lad makes a couple of changes he'll soon be ready for the big time.

Lois Lee, announced as a 19-year-old, is an attractive brunette with piercing soprano pipes. Material was poor and the constant piping of high notes was almost painful to hear. It was when she did *Chocolate Soldier* that she finally showed something. Her middle register was pleasant. With proper coaching, better costuming and less over-acting, plus some diction lessons, she might go places. But right now she is some distance away.

Joan Brandon, magic act, showed a lot of flash and little else. Her tricks, mostly standard, weren't done too well. Black light opening was effective, particularly with her platinum hair. Effect, however, was lost in full light. Gal isn't a lightweight and an over-sexy gown emphasized her heaviness. Finished with her change-a-drink routine and pulled good hands.

Productions with six girls were merely stage waits. Line wasn't particularly attractive and work showed need for rehearsals.

Bill Smith.

Village Vanguard, New York

(Monday, February 10)

Talent Policy: Floorshows at 10:30 and 12:30. Owner, Max Gordon; manager, Jerry Milich; publicity, Jay Russell. Prices: \$2.50-\$3 minimums.

The Vanguard still has one of the best shows in town. The current bill, with Maxine Sullivan, Richard Dyer-Bennet and the Three Flames, is up to par—solid entertainment thruout.

From all indications, Max Gordon may have a real find in the Flames judging from the reaction of the basement habitues. The trio (Roy Testamark, pianist; Bill Pollard, bass, and Tiger Haynes, amplified guitar) has the opening spot, but puts on such a terrific show that the other acts have a tough time following. The boys play and sing race tunes, but gag them up so humorously and with so much zest and spontaneity that the audience yocks from start to finish.

The Flames seem to get as much kick out of their act as the customers and constant ad libbing gives their work a freshness rare among such combos. Sometimes they even surprise themselves at what comes out. With such talent, the boys make a mistake in occasionally letting their lines get blue, albeit slyly done. In addition, Testamark sometimes gets lost in the shuffle for the limelight, but smoothing out the routine will fix that. Boys did *The Best Man Who* (See *Village Vanguard* on page 38)

Iceland Restaurant, New York

(Tuesday Evening, February 11)

Talent Policy: Floorshows at 7, 10 and 12. Operators, Noel Lee-Abe Goldstein; publicity, Frances Kaye. Prices: \$2 minimum.

Initial choice in switch to straight floorshow policy from icers is a good one for this spot. Centered around Milt Britton's screwball ork, show is good for laughs all the way and should click with the tourist trade.

Except for an occasional off-timed execution, Britton and the boys are still knocking out the laughs. Ork has restyled several of the familiar routines which it dropped during the war years when it concentrated on straight dance music. Missing only is brother Frank, but Milt ably sparked things on the night caught to keep the hoke antics paced. Britton's old stand-by, Tommy (Cowboy) Rafferty, was also up to par in drawing the heavy chuckles. Lad has an easy flair for comedy and made good use of every opportunity tossed his way. Also good on the yock side was Blimpy Blank, hold-over from the spot's former ork, now working with Britton. Their *Unfinished Symphony* routine was loaded all the way. Altho sprouting golden bantam frequently, lads still got good results.

Solid on the acro novelty side were the Honey Brothers, three lads who knocked themselves out for heavy mitts. Boys did a casual, yet difficult looking routine that kept the customers yocking. Also scored okay in two acro bits. Knockabout hoofers and comics and three handsome looking boys to boot, they are a good bet for pictures.

Nola Day showed only a fair set of pipes, but good delivery. Encore piece, *Begin the Beguine*, was hard to hear sometimes.

Ted Taft and his line of four show-gals and four hoofers registered well, but ballet routines could stand some sparkle. Their *Manhattan Serenade* bit was too close to the familiar *Slaughter on 10th Avenue* routine. Costumes good.

Closer, an audience participation bit, with the band and Taft girls getting customers out on the floor as dance partners, also scored.

Lou Menschel's ork on the relief sessions. Don Marshall.

Cafe Bagatelle, New York

(Thursday February 13)

Talent Policy: Entertainment at 9:30, 11:30 and 1. Operators, Lou Shayne, Irving Wexler. Prices: \$1.50-\$2 minimum.

Spot's sole entertainment is Dorothy Ross, who came here after five years of chirping unexpurgated lyrical pornography at the 23 Room of the George Washington Hotel until last week. Except for one or two new ones, the gal is still selling the same blue lyrics of novelty numbers and parodies on a couple of pops.

Despite material, Miss Ross is a good showman with a keen sense of comedy and timing which she showed more than once in verbal skirmishes with noisy customers. She was quick on the comeback in sparring with hecklers.

Dirty songs alone, however, won't hold her in an East Side nitery long, no matter how small the room.

Stint lasts 40 minutes. Gal accompanies herself on the 88.

Don Marshall.

Empire Room, Schroeder Hotel, Milwaukee

(Saturday, February 8)

Talent Policy: Dancing and floorshows at 8 and 11. Owner, Walter Schroeder; manager, Frank Econom. Prices: \$1.75 minimum.

Tommy Weaver and Bill Gaffney opened this week's show with a flashy acro act. Split-second timing and seldom-seen tricks got a big hand and finishing trick, done while blind-folded on the cross bars, had the audience tense.

The Albins, comedy dance team, at first found staid customers didn't understand that their falls and slips were intentional. When smooth dance work got broader and mugging became obvious, audience got wise and sent them off to a strong mitt.

Johnny Knapp, fourth week hold-over, setting a record for the Empire Room, savvies song salesmanship. Good-looking lad has plenty of sparkle and likes to sing. Audience wouldn't let him off the floor. Lilt-ing delivery of recent favorites had several original gimmicks that were clever, such as his turning imaginary lamplights out as he slowly left the room while singing *The Old Lamp-lighter*.

Freddy Nagel's band cut the show well. Nagel's bouncy singing of pops, plus that of his lovely blonde thrush, Jane Easton, and saxophonist Dick Baldwin, added variety. Clever musical touches by Don Gerard on his celeste, and Duke Byasse on an amplified bass, made ork's work outstanding. Sylvia Schuster.

Latin Quarter, Boston

(Monday, February 10)

Talent Policy: Floorshows at 8 and 11:30. Owner-manager, Michael Redstone; publicity, Frank Cronin. Prices: \$4 minimum.

With Martha Raye headlining in her first Hub night spot appearance, Michael Redstone has a solid gold show that had the place packed even at the Monday dinner show. The cash customers don't seem to mind the minimum being upped to \$4 either.

The new revue, staged by Madame Kamarova, is sock entertainment and long on eye appeal. The ensemble opener has Cliff Hayden as singing emcee and eight of the 12 line girls decked out in fancy waitress garb. Following the usual Kamarova pattern, the gals don't dance much and acts are introed fast in brief solo spots. Barbara Barry does a short tap turn, Nick and Nina Orloff contribute a so-so Russian number with costumes cluttering up the effect of the trick steps, and the Ben Yost Guardsmen give out with a medley led off by *Camp, Camp Along the Highways* and winding up with opera excerpts.

Revue gets under way in the solo slot, with Barbara Barry back to sing and tap to *Broadway Rhythm*. Gal has a nice style but warbles too much. Cliff Hayden gets his spot, delivering a well-sung *Moon-glow*. The Orloffs follow with the line backing their top-bracket ballet turn that drew a good mitt from the cash customers who were obviously waiting for Martha Raye.

The comedienne made a strictly glamorous entrance in a flashy sequin gown by Kathryn Kuhn and a smart Grecian hair-do. The customers gave out with a heavy hand and La Raye cut loose with *Sun in the Morning*, sung straight and at full throttle, seguing into a laugh-winning (See *Latin Quarter* on page 38)

FOR SALE

One of the South's largest and finest Theater Night Clubs. Seating capacity 600. Fireproof construction. Includes building and 32 acres of valuable property located only four miles from city limits. City of 400,000 population. Write BOX D-427, Care The Billboard, Cincinnati 1, O.

COMEDY PATTEN**BLACK-OUTS • PARODIES**

FOR ALL BRANCHES OF THEATRICALS

FUN-MASTER GAG FILES

NOS. 1 THRU 22 @ \$1.00 EACH

"BOOK OF BLACK-OUTS," Bits and Skits.
Great for Radio "Warm-Ups."
3 Vols. @ \$20 Per Vol. or \$50 for 3 Vols."BOOK OF PARODIES," \$10 Per Book.
10 Special-Written Sock Parodies.SEND FOR NEW LIST OF COMEDY
SONGS AND PARODIES!**Don't Be a Ham-C!**
**"HOW TO MASTER
THE CEREMONIES"**(How To Be an Emcee)
\$3.00 Per Copy.No C. O. D.'s on any material!
If en route also send permanent address.**PAULA SMITH**
200 W. 54th St. New York City 19**VAUDEVILLE REVIEWS****Roxy, New York**

(Tuesday Evening, February 11)

Bill is sock, well paced and fast moving, marred only by a let-down in the closing act, headliner Peter Lorre. Standouts were Gil Lamb and Evelyn Knight.

Lamb's comedy material wasn't hefty, but when he got started on the pantomime, he kept the stint going fast and furious. Jitterbug routine sold well, but the best hit was his swallowed harmonica routine, both seen here before. Baseball patter drew a few chuckles, which might have been built up for bigger laughs had Lamb pitched faster.

Evelyn Knight had the balcony wolves yelping. Gal made a pretty picture working in spot against the show's single set, an attractive column effect, with Paul Ash's house ork centered. She has a solid style, probably a result of her plush nitery work. Had to beg off after her *Saloon, Saloon, Saloon* encore.Show opened with the sole production number, a snappy piece with the Gay Foster Roxettes on roller skates, introing singer Pat Terry, doubling from Bobby Byrne's ork at Roseland Ballroom. Ensemble number was good, with the pinwheel routines selling for big hands as usual. Costumes of line gals, incidentally, might have looked cuter if they had been shorter. They were just about standard length and detracted from the gay, youthful effect attempted. Terry pleased with a fair set of tenor pipes. He started with *Linda*, and followed with *Open the Door, Richard*, with line seguing in. Skating in routine was of only fair caliber but number as a whole was good.

Boy Foy clicked with his standard top unicycle and juggling stint, fouling up on only one routine while working the high bike.

Introing Peter Lorre, Gil Lamb explained that the screen player had been ill, which might necessitate referring to the script during his bit, a dramatic reading of Edgar Allen Poe's *Telltale Heart*. Working in a white light against a blue scrim, backed by ork's dramatic score, Lorre turned out to be a sad disappointment for a name act. Bit was over-acted and difficult to follow in places, because of lack of continuity. Story was chopped beyond recognition. In the dramatic department, Lorre was 'way off.Pic, *Shocking Miss Pilgrim*.
Don Marshall.**Strand, New York**

(Friday, February 14)

Initial and major portion of this show, paced by the mellow musicianship of the Claude Thornhill band, gives the impression it's going to be great. But just when everything appears to be building to a solid finish, Hollywood invades the stage and the show goes mediocre. Blame Martha Vickers, who may be a top movie starlet, but who, on stage, is given little to work with and does virtually nothing with it. And vet Alan Hale, as genial as he may be, certainly could do with better material as a gagster and could make a better choice for his dramatic reading than an excerpt from the *God Is My Co-Pilot* flick. Full house received the filmsters with a fairish mitt. But let's face it, Hollywood names may be box-office draws, but it's only the rare exception that can deliver, and neither Miss Vickers nor Hale are exceptions.The Thornhill band teed off with a brief flag-waverish, *Buster's Last Stand*, and segued into an instrumental medley of top pops to good returns. Band singer Fran Warren**Loew's State, New York**

(Thursday Afternoon, February 13)

House has a full-rounded, commercial bill this week, with emphasis on the comedy side.

Jackie Gleason was on the ball all the way with rep routines which the customers were quick to latch onto. Lad handled himself with ease and in cross patter with acts on bill glided in at every opening to pull a yock. Worked blue gags in and out smoothly. One fault comic has in his stage manner, a habit of placing his hands on his hips. Otherwise, he sold himself all the way. Came on after opening act to work as emcee but should have started there.

Half-pint comic Jerry Bergen scored with his alleged instrumental routine. His fiddle, xylophone and bell act was up to par. Routine as conductor of house ork in concert fashion sold best. Kept pace fast and registered well from walk-on to exit. Comic's timing was good and boffs were generous. A tall blonde chirp, Elizabeth Balberg, did an operatic bit to foil for him. Good.

Bill opened with the Jansleys in their comic acro turn. Started slow but caught on fast. Two gals doing a double somersault starting from a sitting stance on man's heels brought best mitts. Man worked as tho he were peeved at some one. Should make with charm by turning on an occasional smile.

Terry Lawlor fared so-so in the voice department. Showed a fault in exhaling deeply into the mike between phrases of her numbers. Went thru three numbers but *Old Shillelagh* on the recall sold best. Before encore did a patter routine with Jackie Gleason and had to prompt him with his cue in one spot. Miss Lawlor worked with her own piano accompanist, Addison Bailey.

Ruth Harrison and Alex Fisher wrapped up the week's laugh package. Pair did two routines. Their second, a satire on the South American tango, has been polished up and most of the rough spots have been knocked out. As a result, both now fall into an easy casual bit, with yocks evenly spaced.

Gleason closed show with routine on celeb take-offs. Bits on Peter Lorre and Jimmy Durante clicked solid.

House ork, Louis Basil's, teed off bill with leader's original composition, *State Opening*, a fast, breezy number.Pic, *Till the Clouds Roll By*.
Don Marshall.**Spike Jones First
To Post AFVA Bond**

HOLLYWOOD, Feb. 15.—Spike Jones this week posted a \$4,500 cash bond with AGVA's Hollywood office to cover acts set to travel with ork during forthcoming road tour.

"Slickers" batoneer is the first Hollywood fronter to come in under AGVA's new policy which requires all band leaders who employ acts to dish out bond money to union same as nitery or theater ops.

Nick Edwards to Frederick

NEW YORK, Feb. 15.—Frederick Bros.' Agency has added Nick Edwards to its cocktail department. Edwards had been working with Leonard Green for the past month, and with Bill Peterson and Charlie Busch in the cocktail division of CRA before that.

VILLAGE VANGUARD

(Continued from page 37)

Ever Knocked on Her Door; Pollard, nice-looking guy with an infectious smile, soloed *Salt Peanuts*, and Haynes did a twist on *Open the Door, Richard*. All got hearty applause. They encored with a rapid tempoed *St. Louis Blues*.In comparison folk singer-guitarist Richard Dyer-Bennet, who followed the Flames, appeared almost too dignified in black dinner jacket. Coupled with his serious, aesthetic mien and a repertoire of, for the most part, melancholy tunes, he wasn't the smash hit he usually is at the Vanguard. Undoubtedly, following the Flames had something to do with it, but better balance in tunes, mixing more light folk songs with the heavy ones would help. Also Dyer-Bennet has been around long enough to have warmed up and learned to sell his personality to the audience. He sang *So We'll Go No More A-Roving*, *The Charleston Merchant* and *The Rising of the Moon*. He then encored with *Eggs and Marrowbone* and a weak closer, *Searching for Lambs*.Working with a single spot on her face and a blacked-out house was very effective for Maxine Sullivan, but the chirper seemed to be having an off night. Her *Skylight*, *Molly Malone* and *The Folks on the Hill* were good, but not done as well as usual. But that clean enunciation and lovely voice is still fine entertainment.The Three Flames play for dancing and Don Frye, intermission pianist-emcee, still backgrounds the chit-chat.
George Berkowitz.**LATIN QUARTER**

(Continued from page 37)

"arrangement" as a chanteuse would do it. From there on she had the place in her pocket while she clowned, imitated, ad libbed and told jokes that didn't leave much to the imagination. From the laughs and paddy whacking that she drew from ringsiders, this was what they wanted. *Tampico* and *Mr. Paganini* got a solid working over, with *Stone Cold Dead* as an encore.The Guardsmen, on next, scored well with *We're All Pals Together*. Announcement that they would sing a song in tribute to the sword brought Martha Raye back dressed in a burlesque of their uniform and with funny business which broke up the act. It's not for the kiddies, but the customers howled. She could have stayed on all night as far as they were concerned. Her act stacks up as sock entertainment all the way. Jack Russin does a good job of accompaniment.Finale brought back the acts for a bow while the line, dressed in long flannel nightgowns and carrying candles, made with an ensemble number. Tony Bruno and his band cut a fine show.
Barbara Pearson.**COMICS! MC'S**

HERE'S THE MATERIAL YOU NEED

GAGS... BITS... COMEDY CHATTER

Incl. 5 Comedy Songs with Music, 3 Parodies

\$2.00 COMPLETE—NO C. O. D.'s

ASK FOR FOLIO "C"

FOLIO "D" READY SOON!!

IN ORDER to estimate printing, FOLIO "D" is yours for ONE DOLLAR!! Just send me \$1.00 WITH THIS AD and FOLIO "D" will be sent to you immediately it comes off the press.

FOLIOS "A" and "B," \$2.00 EACH.
BLACKOUTS AND SCENES IN 2
VOLUMES, \$25.00 Per Vol.**AL STANLEY**

P. O. Box 1015 Los Angeles 53, Calif.

**HOTEL
OLMSTED**E. 9th at Superior
Cleveland, OhioThroughout the war years we've
advertised to and catered to
THE THEATRICAL PROFES-
SION. We still offer our special
rates to YOU.HOME OF PALACE AND HANNA
THEATRE STARS IN CLEVELAND
SAM W. GERSTNER, Mgr.


LUMINOUS COLORS GLOW IN THE DARK
Spectacular Effects with U. V. Blacklight.
Send for Literature Today!


STROBLITE CO. Dept. B-2, 35 W. 52d St.
New York 19, N. Y.

GAGS • PARODIES • PARODIES • GAGS
Get "PUNCH LINES" No. 1 or "PUNCH
LINES" No. 2—each issue contains over 200
sock gags—fresh, really clever. Especially
WRITTEN by TOP GAGMAN for comics,
M.C.'s, gagemen, disc jockeys, magicians, etc.
Introductory offer: \$1 each. Also Funny NEW
parodies on standard hits. \$1 each or 6 for \$5.**LAUGHS UNLIMITED**
276 W. 43 St. New York City**NOVELTY ACTS WANTED**WHEN PASSING THRU BALTIMORE—
Contact this Night Club.**CLUB PICCADILLY**

115 W. FAYETTE ST. BALTIMORE 1, MD.

**WIGS BEARDS
MAKE-UP**

FREE CATALOG

F. W. NACK 30 N. Dearborn St.
CHICAGO 2, ILL.


WALTER & O'ROURKE
MAR. 3RD—HOLLANDEN HOTEL
CLEVELAND, O.

OUT-OF-TOWN CRIX IN LAST LAP

"Wanhope" Spurs Summer Hope for Experiment Thea.

NEW YORK, Feb. 15.—Experimental Theater, Inc., gratified by the favorable reception for presentation of its first script, *Wanhope Building*, has decided to produce six or seven additional plays this summer. EPI's winter program includes only five scripts.

Series subscription sales are so great that only about 300 sets of ducats are left to sell out solid. There are only 1,500 tix at \$15 a head for the series. American National Theater and Academy, sponsor of EPI, has been receiving calls all week from people who have seen *Building* to congratulate them on the program's revivification.

Equity Answers 'No Control' To Toplitzky Eviction Beef

NEW YORK, Feb. 15.—Execs at Actors' Equity have rejected a protest by several of the cast of *Toplitzky of Notre Dame* because the musical was forced out of the Century Theater to make way for Donald Wolfitt and his Shakespearean Repertory Company. Wolfitt comes in Tuesday (18) with *King Lear*.

Equity's attitude is that the union has "no control over booking." In answer to the thesp's claim that British labor laws make it mandatory that 50 per cent of the actors in the cast of American shows playing in England be British, Equity officials state that there are "no rules restricting English companies here."

They also dispute the actors' claim, pointing out that *Our Town* was played with an entirely American cast in London.

'State' 11½G Near 1-Night Legit Mark for Des Moines

DES MOINES, Feb. 15.—*State of the Union*, playing at KRNT Radio Theater here, came within \$700 of breaking all-time record for one-night dramatic shows with a gross of \$11,464 and 3,900 attendance. Officials said take was only \$700 short of mark set during 1945 season by Helen Hayes. It was still season's biggest one-night dramatic record and biggest for *State of the Union* for any one-night stop. Top of tickets was \$3.36 as against \$3.60 charged for other shows recently.

Schonzeit Options Segall Play

NEW YORK, Feb. 15.—Louis Schonzeit, manager of Mackey's Theater Ticket Agency here, announced from Hollywood Wednesday (12) that he has optioned Harry Segall's play *The Stars Weep* and is currently negotiating with a director. Production dates, cast, etc., will be set on Schonzeit's return to Stem within the next few weeks.

Myerberg Skeds "Balloon"

NEW YORK, Feb. 15.—Michael Myerberg has put Padraic Colum's *Balloon* on his production sked for next season. Producer has been working on the show for several years. *Balloon* was produced by Myerberg in summer stock at Ogonquit, N. Y., last year.

B'way Legit In Comeback; B.O. Hot Again

3 Hits Make a Difference

NEW YORK, Feb. 15.—Broadway's legit season, which started to toboggan after six years of steadily building prosperity, has made a strong comeback recently on the strength of three new sock hits—*Finian's Rainbow*, *Street Scene* and *John Loves Mary*—which started the customers coming back to the box offices. Christmas and pre-holiday ducat sales had producers wondering what had hit them, with only a few shows sold out and the majority with plenty of empty pews. Heavy New Year's Eve tariffs didn't help any.

Finian's came in with good try-out notices and before it preemed had built to a 225G advance. Show is now selling into the fall, with a road company sked for September. *Street Scene*, on the contrary, had been panned by out-of-town crix, but with the first-night finale, Stem wise money had Dwight Deere Wiman cedit with another hit. Musical has plenty of pull at the b. o. and has snared an extra good press from the major music crix on the strength of its score.

Stars and Top Trio

Of the established shows, *Happy Birthday*, *Joan of Lorraine* and *Annie, Get Your Gun* are getting the strongest play from legit customers. Success of first two is due in a large measure to the stars, Helen Hayes and Ingrid Bergman. *Annie* is clicking because of a combo of Irving Berlin's tunes and Ethel Merman.

However, the season has had more than its share of turkeys, 15 shows closing out of town minus Stem unveiling. The clinkers include *Laura*, *Windy City*, *Lambs Will Gamble*, *Sweet Bye and Bye*, *Magnificent Heel*, *Barnaby and Mr. O'Malley*, *A Young Man's Fancy*, *Carrot and Club*; *Set 'Em Up*, *Tony*; *Rope*, *Best of Spirits*; *Darling, Darling, Darling*; *Lady Passing Fair*, *Washington Square* and *Gay New Orleans*. Last named turned out to be not so gay for its producer, Forbes Randolph, who tossed 300G into the cabbage puree. *Bye and Bye* was only \$50,000 short of this mark.

Plenty of Ace Writers

Legit can't complain this season of a paucity of scripts by top playwrights. Eugene O'Neill, Moss Hart, George Kelly, Lillian Hellman, Maxwell Anderson, Elmer Rice and Noel Coward have put wares on the Stem. However, except for Anderson, Rice and possibly Hellman, the big-time scripters haven't come off impressively on the commercial side.

Christopher Blake, the Hart script, cost \$118,000 to raise a Stem curtain, which should be some sort of a record for a straight play, but in spite of heavy theater party bookings, it is starting to founder at the b. o. *The Iceman Cometh*, the O'Neill opus, received the acclaim of crix. However, the customers haven't been so kind and it's a cinch the Theater Guild will go into

(See *Broadway Legit* on page 41)

Tank Town Legit Clicking for Wolff

NEW YORK, Feb. 15.—Stanley Wolff's tank town legit subscription series has clicked in its first season on the out-of-town boards. Civic Drama Guild, its official moniker, covers 110 towns and so far has been grossing about \$5,000 per week. Weekly nut is 4G.

Producer has served up *Dear Ruth* and *The Philadelphia Story* to most of his customers with *Therese* still to come. Org is booked into every section of the country except West Coast, with perhaps Texas being the most lucrative cabbage patch. High weekly gross was 7G in Texas, low \$2,700 in North Dakota. Lowest daily take was \$270 in Jefferson City, Mo.

Wolff's set-up works exclusively thru sponsors who pre-sell the three attractions for \$6. He has three men out booking and has resold 90 per cent of his sponsors for next season.

Tank town company of *Life With Father*, after a bad start in New England, also has begun to make the cash register jump. Company's average weekly 9G gross, balanced against its \$6,400 nut each week, amounts to a tidy profit.

Father hit a gross of \$3,325 in York, Pa., on January 11. Troupe now is in Florida and will head into Mississippi, Louisiana and Texas.

N. Y. Bill Would Bar Kids Under 16 From Showbiz

ALBANY, N. Y., Feb. 15.—A child labor bill has been introduced in the State Legislature here which would prohibit "the employment of children under 16 years in theatrical performances, circuses, motion pictures, radio or television broadcasts (except church or school exhibition or an amateur program) unless board of education officials decide such performance is not harmful. It has been referred to the codes committee.

Bill roughly corresponds to one introduced last year which was lost in committee. Actors' Equity and League of New York Theaters are huddling this week to determine whether to throw their support to the legislation.

'Oklahoma!' Advance Heavy For Dallas, Ft. Worth Dates

FORT WORTH, Feb. 15.—Advance seat sales in Fort Worth and Dallas have been heavy for the Theater Guild production of *Oklahoma!* The show will be at Fort Worth April 1 to 5 with three matinees and five night shows. Six night and two matinee performances will be given in Dallas beginning March 24.

Show will be at Fair Park Auditorium in Dallas and Will Rogers Memorial Coliseum in Fort Worth.

Equity Meeting March 21 To Pick Council Committee

NEW YORK, Feb. 15.—Next quarterly meeting of Actors' Equity is March 21 at the Hotel Astor. Big news at the gathering will be the selection of six members to form a committee and nominate 10 members for the group's council.

Org's council is choosing three other members for the nominating committee. Only council members will be elected this year, as officers' posts were filled in 1946 for three-year terms.

Hub's Norton, Philly's Martin Pace the Field

Three Tied in Washington

(Continued from page 3)

view is inevitably marked wrong, as it is *The Billboard's* contention that experts, sitting in judgment, should have an opinion one way or the other.

Only 11 Considered

Current tabulation considers only 11 shows which have opened in Boston since last May 1, since six at the moment on Broadway have not had time to prove themselves. Pundit Norton has passed judgment on 10 out of the 11 with two wrong guesses. His score is 80 per cent. *Monitor's* Leslie Sloper is still in second slot with a score of 75 per cent, based on two errors out of eight shows caught. Leo Gaffney (*Record*) is in third place with *American's* Peggy Doyle following. Latter finished third in last year's tally. Gaffney saw 10 shows and was wrong three times for a 70 per cent average. *American's* fem expert sat in on all 11, but missed 4 for an average of 63.6.

Hub's remaining first stringers maintain same positions as of 1945-'46 finish. Elinor Hughes (*Herald*) covered eight items and was wrong three times to hold fifth place with a score of 62.5. *Globe's* Cyrus Durgin split 10 judgments, five right and five wrong for a 50 per cent tally, and Helen Eager (*Traveler*) trails the field with a 44.5 score, rated on five errors out of nine tries.

Schloss Trails Martin

Current Philly picture is based on tab of nine unveilings with four others still too Stem-young to be counted. Martin's spurt to a pace-setting average of 87.5 per cent stems from one wrong guess out of a possible eight. Edwin Schloss (*Record*), last year's winner, is right on his heels with a score of 85.7 with only one error out of seven tries. As noted in the chart, however, Schloss' play-judging spans only the period of May 1 to November 7, when the *Record* went on strike.

Jerry Gaghan (*News*) is a pace behind in third slot with an average of 83.3. *News* expert sat in on six plays and was wrong once. R. E. P. SENDERFER (*Bulletin*) saw all nine included in tab and was right two-thirds of the time for a tally of 66.6.

Results on only three plays can be computed for the Washington experts. There have been no unveilings since the beginning of December, when the arguments over racial discrimination in the National Theater came to a head. Currently, Nelson Bell (*Post*), Jay Carmody (*Star*) and Don Craig (*Times-Herald*) are tied for first place. All have been right twice out of three tries for a 66.6 average. Tom Donnelly, *News* drama expert, trails with a 33.3 tally. He has been wrong two out of three times at bat.

Grist for the out-of-town pundits' average-mill is at a lower ebb than is usual at this point in a theatrical season. Nearly a dozen shows which ordinarily would have run the Broadway gamut by this time died aborning on the road, either because of Stem housing shortages or be-

(See *Crix in Last Lap* on page 41)

Chi B. O.'s Hit Wartime Peaks; Song Does 38G

CHICAGO, Feb. 15.—Every legit show in town boomed this week with grosses soaring to points equaling wartime levels. Reasons given were that doctors' and dentists' conventions stimulated b.o. take, yet last week when conventions weren't here, grosses still were high.

Song of Norway (Shubert) zoomed to 38 from 36G; *Harvey* (Harris) shot up from 20G to 24 this week. *Three to Make Ready* (Blackstone) with Ray Bolger, opening (8), will gross 29G. *Ready* is scaled for a \$5.40 top Saturdays, a price unprecedented in Chi standard legit.

Lute Song (Studebaker) under impact of heavy flacking and crix raves, continued to hold at a solid \$23,000. *Magnificent Yankee* (Erlanger) pegged at 17G last week under Theater Guild subscription, launched out this week on its own and will gross around 20G. *Springtime for Henry* (Selwyn) was upped from \$13,000 last week to 20G this week.

U. S. Opera Company Does Chi Folderoo

CHICAGO, Feb. 15.—Ill-fated U. S. Opera Company which was skeddled to open here last month before going on a road tour, finally folded last week and this week imported German and Italian opera stars were on their way back to their native lands without having had the footlights go on for them once.

Altho backers twice came to the aid of the hard-pressed company, the American Guild of Musical Artists kept to its original demand for a five-week salary guarantee, and forced final closedown of company which was headed by Ottavio Scotto.

"Surratt" Cast Loses Pay For Two Postponed Shows

NEW YORK, Feb. 15.—Actors' Equity has exempted Russell Lewis and Howard Young from paying salaries of thespians in their show, *The Story of Mary Surratt*, for two postponed performances last Friday night (7) and Saturday matinee (8).

Play, skeddled to open Friday, couldn't preem until Saturday because the baggage cars were frozen in Chicago. Equity recognized the delay as an "act of God."

'Union' Hot 24G in K.C. Cold

KANSAS CITY, Mo., Feb. 15.—*State of the Union* brought in a neat \$24,000 for six performances (6-9) in the Music Hall, Jimmie Nixon, of A & N Presentations, reported. This was the largest draw in several years for any dramatic production here, he said. Zero temperatures prevented a larger gross, Nixon said, since 20 per cent of Kansas City's legit trade is from out of town. Next legit booking is *Dear Ruth*, skeddled for three performances February 21-22.

Antoinette Perry Awards

NEW YORK, Feb. 15.—The American Theater Wing will sponsor the Antoinette Perry Awards this spring for achievement in all branches of legit as a memorial to its wartime secretary and chairman of the board who died last year. Self-perpetuating project will involve the entire industry and will be made at a supper in the Hotel Astor April 6. Details of the plan are yet to be worked out.

OUT-OF-TOWN OPENINGS

PARLOR STORY

(Opened Friday, February 14, 1947)

PLAYHOUSE, WILMINGTON, DEL.

A play by William McCleery. Staged by Bretaigne Windust. Setting by Raymond Sovey. Costumes by Blanca Stroock. Company manager, Edgar Runkle. Press representative, Willard Keefe. Stage manager, Maury Tuckerman. Presented by Paul Strager.

Charles Burnett.....Walter Abel
Marian Burnett.....Edith Atwater
Katy.....Joan Vohs
Christine.....Carol Wheeler
Eddie West.....Richard Noyes
Gov. Sam Wright.....Paul Huber
Mrs. Bright.....Dorothy Eaton
Mel Granite.....Royal Beal
Mike, a State Trooper.....Frank Wilcox
Lainson, a State Trooper.....Dennis King Jr.

Parlor Story is a play with distinct possibilities in spite of its tendency toward prolonged situations and excessive over-all length, not unusual on an opening night. However, Author William McCleery's second play—he also wrote *Hope for the Best*—definitely lives up to its advance press notices as a comedy of sparkle and substance.

McCleery, an ex-newspaperman, has injected timely angles into his plot. Among these are the underpaid teaching profession, modern youth problems, marriage and divorce and the tendency of reading communistic leanings into harmless utterances. Underlying the momentary issues the author reveals a clear understanding of human reactions and political machinations—both brought out in clever lines that evoked laughs thruout in the right places.

Walter Abel is perfectly cast and gives an excellent performance as the ex-newspaperman who strives to have himself named president of the university. Tho he maintains a high moral plane in seeking the post, he becomes involved by his wife's well-intentioned politicking in his behalf, and by his championing a favored journalism student.

The wife who matches wits with the politicians is expertly played by Edith Atwater, who does a bang-up job.

As the young student whose editorial on marriage was seized upon by the politicos as a weapon against the professor, Richard Noyes gives sincere and realistic interpretation of the role. He delivers most convincingly the viewpoint of the child of divorced parents.

The attractive daughters are charmingly delineated by two Conover models, Carol Wheeler as Christine and Joan Vohs as Katy.

Royal Beal scores with a convincing and restrained portrayal of Publisher Mel Granite, "the villain," who personifies yellow journalism and trickery. Dennis King Jr. makes his minor role of a State cop an outstanding one, and Paul Huber, as Gov. Sam Bright, who is willing to play both ends against the middle in his re-election campaign, is properly pompous.

Dorothy Eaton, as the governor's wife, and Frank Wilcox as the other State trooper, are adequate in lesser roles.

Director Bretaigne Windust—as the program notes point out—is a skilled hand at family comedy, and his expert guidance is evident thruout. But tip-top performances by Walter Abel and Miss Atwater, who make the most of their lines and situations, are chiefly responsible for providing an enjoyable and refreshing evening's entertainment. This play is meaty but not stuffy.

Story takes place in the "parlor" of the college professor, and the action is confined to one Friday evening in October. Raymond Sovey has designed an appropriate setting.

Henry L. Sholly.

SAIL TO THE SKY

(Opened Tuesday, February 4, 1947)

ELEVENTH ST. THEATER, CHICAGO

A drama by Herbert Bailey. Director, Maurice Tel Dunn. Scenery, Franklin Oakley. Costumes by Lester Ltd. Presented by the Driftwood Players.

Clifton J. Lowry Dick Ortnor
Joseph Lyle Colman Rusnak
President-General Faulkner.....Dick Lawrence
Sidra Bunny Kacher
David Molnar Richard Weissman
Geeko Himself
Samson Harris Gaines
Capt. Lane Dorsey Larry Wayne
Eric Macilvane Jean W. Fenner
Lieutenant Andrews Marvin Abrams
Lieutenant Hightower Franklin Oakley
Jackie Michael Scimeca
Mary Goldsmith Jeanne Grosse
Sam Goldsmith Franklin Oakley
Sergeant Williams James H. Smith
Soldiers.....Marvin Abrams, Colman Rusnak

When a presentation is labeled showcase, there is an implication that it should be viewed with leniency. The Driftwood Players are frankly showcase, but they make too great a strain upon leniency with *The Billboard* staffer Herb Bailey's *Sail to the Sky*.

The play attempts to envision a Fascist United States, with opposition to the totalitarian regime by a few remaining renegades. A liberal scientist, permitted to remain at liberty only because he has developed a space ship which the government wishes to use as a weapon of war, is being pressured by the government to reveal how the ship is run. One of the renegades, sweetheart of the scientist's daughter, appears on the scene and the three decide to take off in the space ship for some Shangri-La. The Fascists learn of the plan, however, and attempt to force the secret from the scientist by removing his eyes. The latter is freed from prison by the renegades and all sail off happily into the stratosphere after almost all the bad guys are mowed down in one of the routine, tootiest, shootiest gun battles outside the wild Westens. Somehow, too, a monkey gets into the plot.

Sky's theme is important enough to make a powerful play with proper development. Playwright Bailey has made it seem at various times naive, fantastic and absurd.

A cast, whose uniform amateurishness poured from every seam, strained hard to make *Sky* credible, but succeeded only in emphasizing the play's defects and their own lack of ability. Ridiculous lines were hammered up even more by melodramatic posing and inflection. At times, it was uncertain whether the play was being done straight or as a burlesque of an old melo. But the audience decided that with little doubt. They laughed in the most serious places.

George Berkowitz.

AS YOU LIKE IT

(Opened Saturday, February 8, 1947)

GRAND THEATER, LONDON, ONT.

Presented by Donald Wolfit and his Shakespeare company. Settings and costumes, Ernest Stern. Music arranged by Rosabel Watson. Director, Roy Hawkins. General manager, Graham Pocket.

CAST: Alexander Gauge, David Dodimead, Robert Algar, John Wynyard, Geoffrey Wilkinson, Josef Shear, Frederick Horrey, Kempster Barnes, Eric Adeney, Charles Ollington, Malcolm Watson, Richard Blythe, Donald Wolfit, Rosalind Iden, Penelope Chandler, Ann Chalkley and Marion Marshall.

Examined closely, this production is weaker in structure than Wolfit's other offerings. The company seemed to be in small voice at the start and in the early scenes were somewhat inaudible. However, they managed to make *As You Like It* good theater.

Wolfit contents himself with the comparatively small part of Touchstone, the clown. Wolfit as a clown is closely akin to Wolfit as Hamlet. There is no question of his outstanding qualities as an actor, but he can't seem to overcome Wolfit. His greatness is obvious when the rest of the

Ballet Russe Bows In N. Y. With 49G Advance; 2 Newies

NEW YORK, Feb. 17.—Last night Sergei Denham bowed in his Ballet Russe De Monte Carlo for a seventh session at the City Center. Russe's stay this time is skeddled for six weeks, terminating March 30. Tulle-and-tighters are off to another auspicious coin-start at popular prices. Preem night's house was sold out to the rafters and a 49G advance already is wrapped up in the till.

Opening bill featured *Dances Concertantes* stepped by Russe's top-terpers, Alexandra Danilova and Frederick Franklin; *Night Shadow*, with Nathalie Krassovska, Ruthanna Boris, Maria Tallchief and Nicalas Magallenes in the toe leads; Nijinski's old tour-de-force; *Spectre De La Rose*, danced by Leon Danelian and Krassovska; and the happy nonsense of *Gaite Parisienne* with Danilova, Franklin and Danelian taking the bows.

Troupe will preem at least two new ballets as addition to their standard rep during stay. *Virginia Sampler* will be unveiled March 4 and another newie, as yet untitled, is up for subsequent production.

Schedule calls for eight performances weekly, with mats Saturday and Sunday, and Monday showings omitted. The usual \$2.40 top will prevail.

MERCHANT OF VENICE

(Opened Saturday, February 8, 1947)

GRAND THEATER, LONDON, ONT.

Presented by Donald Wolfit and his Shakespeare company. Costumes, Shella Jackson. Music arranged by Rosabel Watson.

CAST: Eric Adeney, Robert Algar, David Dodimead, Alexander Gauge, John Wynyard, Frederick Horrey, Richard Blythe, Josef Shear, Kempster Barnes, Donald Wolfit, Eric Maxon, Geoffrey Wilkinson, Malcolm Watson, George Bradford, Margaret Stallard, Rosalind Iden, Marion Marshall and Penelope Chandler.

Wolfit commands sympathy for his Shylock and manages to dominate the stage as he has previously in *Lear* and *Hamlet*. Frequently, there was evidence that the audience was not in full accord with Wolfit's interpretation of Shylock, but he managed an effective comeback as he struggled to his feet and staggered blindly before moving with faltering step to the exit. During these few minutes he achieved his greatest triumph, the tribute of a silent audience before a storm of applause swept the theater.

Any actress playing Portia has a tough go with the set speeches, but Rosalind Iden hurdled these in a way that made her delivery not mere recitations of famous passages, but an integral and natural part of the play.

Keynote of the whole production from a scenic angle is a simplicity near grimness. Wolfit plays Shylock as a study of the hounding and persecution of a Jew. His interpretation lacks comedy but arouses sympathy. Humor is carried by others in the troupe. Geoffrey Wilkinson comes up again in outstanding support.

W. J. Binkley.

company is examined at close quarters, but there it ends.

However, the top thespian was done by Rosalind Iden playing her namesake. Geoffrey Wilkinson, who turned in such good stuff as the jester in *Lear* and as the grave digger in *Hamlet*, missed the boat in this one as Le Beau.

The scenery is false-looking and the costumes must have been the first clothes prepared for the first company's wardrobe. Sets may have been kept purposely lightweight for the sake of the little pages who doubled as stagehands during the play. The star announced at the final curtain that he would be back on another tour with new productions by Shakespeare next year.

W. J. Binkley.

DG Studios Joining International Group

NEW YORK, Feb. 15.—Dramatists' Guild is considering affiliating with Confederation Internationale des Societes D'Auteurs et Compositeurs, an international outfit of scripters and composers, with branches in almost every country. Not only would the affiliation mean that DG and its parent body, the Authors' League, would be the American headquarters of the confederation, but tie-up would work reciprocally, so that the European org would collect royalties for the DG and check the financial statements given by foreign producers.

If the hook-up solves the problem of getting royalties on American scripts produced abroad, it would eliminate the necessity for setting up individual agents in foreign countries. Confederation already has ASCAP as an affiliate.

CRIX IN LAST LAP

(Continued from page 39)

cause the drama repair bills were too high. A few others are still hovering in the sticks waiting a chance at a N. Y. stage.

Folded items looked at by the Hub, Philly and Washington experts include *Lambs Will Gamble*, *Sweet Bye and Bye*, *Carrot and Club*, *Best of Spirits*, *A Young Man's Fancy*, *In Gay New Orleans*; *Darling, Darling, Darling*; *Laura*, *Magnificent Heel* and *Washington Square*. The *Billboard* has decided also that it would be unfair to include three of the rep of the American Repertory Theater, *John Gabriel Borkman*, *Henry VIII* and *What Every Woman Knows*, since these have been presented in weekly odd lots and have not been given an equal opportunity to prove themselves on a par with regular productions.

But the record so far has given the out-of-town drama pooh-bahs ample chance to show their astuteness. The race still has three months to go and there is still plenty of room for a slip and a flounder in the running order before the final tape-breaking on May 31.

ROUTES Dramatic and Musical

Anna Lucasta (Locust St.) Philadelphia.
 Anna Lucasta (Geary) San Francisco.
 Apple of His Eye, with Walter Huston (Memorial Hall) Dayton, O., 19; (Town Hall) Toledo 20-22.
 Ballet Theater (Municipal Aud.) St. Louis, 19.
 Blackstone (Lyceum) Minneapolis.
 Bloomer Girl (Bushnell Aud.) Hartford, Conn., 19; (Shubert) New Haven 20-22.
 Blossom Time (Civic O. H.) Chicago.
 Born Yesterday (Cass) Detroit.
 Brigadoon (Colonial) Boston.
 Call Me Mister (Shubert) Boston.
 Chocolate Soldier (Forrest) Philadelphia.
 Come On Up, with Mae West (Biltmore) Los Angeles.
 Dangerous Woman, with Zasu Pitts (Nixon) Pittsburgh.
 Dear Ruth (Paramount) Waterloo, Ia., 19; (Music Hall) Kansas City, Mo., 21-22.
 Eagle Rampant, with Tullulah Bankhead (Royal Alexandra) Toronto.
 Glass Menagerie (Convention Hall) Tulsa, Okla., 19.
 Glass Menagerie (Ford) Baltimore.
 Greatest of These (Shubert-Lafayette) Detroit.
 Hamlet, with Maurice Evans (American) St. Louis.
 Harvey, with Joe E. Brown (Harris) Chicago.
 Importance of Being Ernest, with John Gull-god (Plymouth) Boston.
 Lute Song (Studebaker) Chicago.
 Magnificent Yankee (Erlanger) Chicago; (Cox) Cincinnati 27-March 1.
 Miss Julie and The Proposal, with Elizabeth Bergner (Erlanger) Buffalo.
 Moon for the Misbegotten (Hartman) Columbus, O., 20-22.
 Oklahoma (Emery Aud.) Cincinnati.
 Parlor Story (Wilbur) Boston.
 Pygmalion, with Gertrude Lawrence (Curran) San Francisco.
 Red Mill (Shubert) Philadelphia.
 Song of Norway (Shubert) Chicago.
 State of the Union (English) Indianapolis.
 State of the Union (National) Washington.
 Student Prince (Capitol) Yakima, Wash., 20; (Temple) Tacoma 21; (High School Aud.) Everett 22.
 Three to Make Ready, with Ray Bolger (Blackstone) Chicago.
 Up in Central Park (Opera House) Boston.
 Voice of the Turtle (Hanna) Cleveland.
 Vello and Yolanda (Davidson) Milwaukee.

Broadway Opening

CRAIG'S WIFE

(Opened Wednesday, February 12, 1947)

THE PLAYHOUSE

A drama by George Kelly. Directed by the author. Setting, Stewart Chaney. Decor, Jensen's. General manager, Paul Vroom. Stage manager, Hugh Rennie. Press representatives, David Lipsky and Phil Blom. Presented by Gant Gaither.

Miss Austin Kathleen Comegys
 Mrs. Harold Viola Roach
 Mazie Dortha Duckworth
 Mrs. Craig Judith Evelyn
 Ethel Landreth Virginia Dwyer
 Walter Craig Philip Ober
 Mrs. Frazier Virginia Hammond
 Billy Birkmire Herschel Bentley
 Joseph Catelle Hugh Rennie
 Harry Allan Nourse
 Eugene Fredericks John Hudson

The revival of *Craig's Wife* is spick and span in all departments and is likely no better and no worse than its original was 22 years ago, when the Pulitzer Prize committee gave it the season's accolade. But somehow this reporter never quite believed in Mr. Kelly's Mrs. Craig then, nor does anything in her current reincarnation tend to make her more credible. It has always seemed impossible that a lady could be such an obviously complete, three-dimensional bitch and get away with two full years of marital concord, even with a husband as innocuously credulous as Kelly paints him.

The gal is certainly neither clever nor close-mouthed and in real life her pay-off, even spliced to such a nitwit partner, would come in a matter of months rather than years. Nor would the comuppance pattern the super-crushing cataclysm arranged in Kelly's yarn. It all is too sudden and too complete. Therefore, the Kelly excursion into hard-boiled, fem selfishness seemed to add up to a shrewd exercise in dramatic string-pulling with an obvious effort to create moments of good theater. It still does.

It is hardly necessary to recap the tale of the possessive wife who put house, trinkets and personal security above all other considerations. She is mean, sly and domineering, but so stupidly obvious about it, that no man in his right mind could be in her neighborhood for a month and not catch on. But in the Kelly work it takes her husband two whole years, plus a chain of overnight events which throws the whole book at her. Kelly certainly sees to it that the lady gets her retribution a la avalanche.

The revival puts Judith Evelyn in the star's slot as the efficiently bitchy Harriet Craig. She makes the lady a whole-hearted stinker and as such, the performance may be credited as a small triumph. It's a tough chore to be progressively nasty thru three full acts, but Miss Evelyn keeps at it lustily right down the home stretch. Philip Ober gives her an able assist as the bedeviled husband in the first and third stanzas. But Kelly's direction of the second act quarrel scene, which, in a measure, is the crux of the whole proceedings, has him stiff and wooden.

As in other Kelly opera, *Wife* abounds with fine support opportunities and these have been excellently filled for the revival. Viola Roache is splendid as the housekeeper and Kathleen Comegys turns in an equally effective portrait as the maiden aunt. Virginia Hammond's gabby neighbor highlights another scene or two and Virginia Dwyer make a promising stem debut as the little niece from Albany.

The new edition of *Wife* has a plush production with a living room interior by Stewart Chaney that leaves no question as to why Harriet Craig wanted to hang on to it. But current customers are not likely to want

Broadway Legit Makes Comeback; B. O. Hot Again

(Continued from page 39)

the red on this one. *Iceman* is slated to tour soon and is already having censorship trouble in Boston. It may hit similar snags in other cities.

Revival of *Burlesque*, with Bert Lahr, came in from the road not rated too highly and has astonished the trade with surprising staying power. Lahr pulls ducat buyers to the b. o. steadily. *All My Sons*, by newcomer Arthur Miller, started off strong but is not riding as high as good crix notices seemed to predict. Play's bitter theme may be responsible.

Anti-Discrimination Drive

Equity drive to unite groups to fight Negro discrimination in Washington may partially result in the closing of the National Theater to legit next season. Playwrights, led by Robert Sherwood, led the drive. Some 33 of the top scripters in the biz pledged not to have their scripts performed there if there was discrimination.

American Repertory Theater, after an auspicious start, found itself with three turkeys on its hands, *Androcles and the Lion* being the only play to bring in substantial cash. *Henry VIII* and *John Gabriel Borkman* are strictly for local legit professors, and *What Every Woman Knows* hasn't been drawing.

ART Getting Help

However, a committee headed by Helen Hayes is making certain that ART's bacon is saved. Group already has received 13G in contributions and has lined up unions solidly behind the rep project, Equity donating \$5,000 and Scenic Artists \$285, with more to come. Group is not only interested in ART's welfare, but wants to see repertory click so that the theater can produce this type of legit in the future.

ART also has changed its policy and will present *Yellow Jack* for one month beginning February 27. *Alice in Wonderland* will follow for the rest of season.

Theater, Inc., which started off with a big splash with *Pygmalion* last season, has run into trouble. Legit outfit no longer is on a non-profit basis. From here in, investors will share. Policy has been changed because Theater, Inc., dropped a package on their production of *Playboy of the Western World* this season. *Big People*, their new show, goes into production under the new set-up.

Housing Problem

Broadway finds itself with the usual booking jam on its hands. *Topitzky of Notre Dame* is getting the heave-ho from the Century Theater tonight, with Donald Wolfitt's repertory company slated to preem on Tuesday (18) in that house. *Lovely Me* was given the same treatment a week ago from the Coronet Theater. Booking jam will continue for a while. Right now several shows are looking for houses. *Eagle Has Two Heads* and the John Gielgud rep troupe may stay out on the road for a while longer until the situation clears up.

Balcony seats still continue to be the most available. Season seems to have gotten over the hump, but the boys are bracing themselves for a cold winter in 1947.

to hold onto Harriet Craig. If this be heresy to a former Pulitzer prize-winner, why then—so it is.
Bob Francis.

BROADWAY SHOWLOG

Performances Thru
February 15, 1947



New Dramas

	Opened	Perfs.
All My Sons.....	1-29, '47	21
(Coronet)		
Another Part of the Forest.....	11-20, '46	101
(Fulton)		
Born Yesterday.....	2- 4, '46	438
(Lyceum)		
Burlesque.....	12-25, '46	62
(Belasco)		
Christopher Blake.....	11-30, '46	88
(Music Box)		
Fatal Weakness. The.....	11-19, '46	103
(Royale)		
Happy Birthday.....	10-31, '46	124
(Broadhurst)		
Harvey.....	11- 1, '44	974
(48th Street)		
Iceman Cometh, The.....	10- 9, '46	126
(Martin Beck)		
Joan of Lorraine.....	11-18, '46	104
(Alvin)		
John Loves Mary.....	2- 4, '47	15
(Booth)		
Life With Father.....	11- 8, '39	3,049
(Bijou)		
O' Mistress Mine.....	1-23, '46	350
(Empire)		
Suspended until February 24, 1947.		
Present Laughter.....	10-28, '46	127
(Plymouth)		
State of the Union.....	11-14, '45	527
(Hudson)		
Voice of the Turtle, The.....	12- 3, '43	1,188
(Morosco)		
Years Ago.....	12- 3, '46	87
(Mansfield)		

REVIVALS

Androcles and the Lion and Pound on Demand.....	12-19, '46	35
(International)		
Cyrano De Bergerac.....	10- 8, '46	151
(Barrymore)		
John Gabriel Borkman.....	11-12, '46	20
(International)		
Henry VIII.....	11- 7, '46	38
(International)		
Lady Windermere's Fan.....	10-14, '46	144
(Cort)		
What Every Woman Knows.....	11- 8, '46	21
(International)		

Musicals

Annie, Get Your Gun.....	5-16, '46	306
(Imperial)		
Beggar's Holiday.....	12-26, '46	60
(Broadway)		
Call Me Mister.....	4-18, '46	351
(National)		
Carousel.....	4-19, '45	767
(Majestic)		
Fintian's Rainbow.....	1-10, '47	43
(46th St. Theater)		
Oklahoma!.....	3-31, '43	1,668
(St. James)		
Street Scene.....	1- 9, '47	44
(Adelphi)		

REVIVALS

Sweethearts.....	1-21, '47	31
(Shubert)		

ICE SHOW

Icetime.....	6-20, '46	332
(Center)		

OPENED

Craig's Wife.....	2-12, '47	5
(Playhouse)		

Critics gave revival a six to three nod. Yes: Howard Barnes (Herald-Tribune), John Chapman (News), Ward Morehouse (Sun), William Hawkins (World-Telegram), Richard Watts Jr. (Post), Louis Kronenberger (PM). No: Lewis Funke (Times), Robert Coleman (Mirror), Robert Garland (Journal-American).

CLOSED

Bloomer Girl.....	1- 6, '47	48
(City Center)		
Saturday (15).		
Return engagement.		
Story of Mary Surratt.....	2- 8, '47	9
(Henry Miller)		
Saturday (15).		
Drew a six to three nix. No: Richard Watts Jr. (Post), Ward Morehouse (Sun), Louis Kronenberger (PM), Robert Coleman (Mirror), John Chapman (News), Howard Barnes (Herald-Tribune). Yes: Robert Garland (Journal-American), William Hawkins (World-Telegram), Brooks Atkinson (Times).		
Topitzky of Notre Dame.....	12-26, '46	60
(Century)		
Saturday (15).		

COMING UP

(Week of February 18, 1947)		
King Lear.....	2-18, '47	
(Century)		
As You Like It.....	2-22, '47	
(Century)		
Merchant of Venice.....	2-22, '47	
(Century)		

Burlesque

By UNO

LEE TRENT, last starred at Club Charles, Baltimore, and ex-burly, has quit niteries and organized an 18-piece ork that will make its debut in May in an exclusive New Jersey spot. . . . Nat Marcy, Harry White and Johnny Wise with Dot Mercy, producer, constituting the Mercy unit on the Jack Kane (Ohio) Circuit, last week threw a surprise birthday party for Ray Kolb at the Colonial, Youngstown, O. Also participating were the Eight Mercettes, including Ruby Harris, Dell Adams, Kathleen Kelly, Gay Brooks, Dottie Lee Lane, Bonnie Fitzgerald, Gerry White and Anna Costa and strip principals Olga Tarnova, Gail Garber and Stella Palois. . . . Vivian Kent, ex-principal, was entertained by Renee Griffin, Hirst feature, in Newark, N. J., recently. . . . Midgie Miller, two-time winner of a chorine strip contest, last week was featured at the Grand, St. Louis, as *The Bronze Lady*. . . . Jack Goodman, new house singer at the Empress, Milwaukee, replaced Chuck Curtis. . . . Mrs. Bob Frances Johnston, of the executive staff of the Hollywood, San Diego, Calif., was robbed of jewelry worth 25G January 15. With her and also a victim of the bandit was Marie (Hazel Nilson) Carlett, dancer at the Burbank, Los Angeles.

MAR-SHAN (Marsha Blue) and Rosalie are taking a six-week vacation away from Hirst shows at former's home, near Tirza's, at Miami Beach, Fla. . . . George Pronath, producer at the Burbank, Los Angeles, plans to present *Nadine*, featured strip, billed as the *Modern Lady Godiva*, on a white horse, plus her golden tresses. . . . Bert Carr, Charlie Goldie, Joe Lyons, Lois DeFee (featured), Darlene Drake and Jean Caton comprise a new Hirst unit that opened in St. Louis last week. . . . Louise Shannon, dancer and former tumbler of the Shannon Sisters, was held over for a second week at the Hudson, Union City, N. J. . . . Hook Lewin, who managed Hurtig & Seamon's burly house in Harlem before it became the Apollo, is doubling as barkeep at Madison Square Garden Restaurant, New York, for John P. Coleman, and as sports columnist for the Garden's *Here's to Ya*, a two-page herald. . . . Carol Lord booked Mae Murray to open February 17 for two weeks at the Gay '90's Club, Boston. . . . Abe Gore is in his sixth week at the Follies, Los Angeles, his first time in California. . . . Harry Diehl, ex-show and theater manager, is drink doctor at the Paddock Tavern, Paterson, N. J.

WANTED**CHORUS GIRLS**

For Night Club Work. beautiful surroundings. Steady work.

Write

NORMAN KHOURY ENTERPRISES

Suite 400, Great Lakes Life Bldg. Cleveland, Ohio

FOR RENT

AUDITORIUM for Movie Theater in city of 5500, having two colleges with attendance of 1000. Theater is very modern, seats 1000 and is equipped with fine seats, projection booth and stage. Theater is open for inspection prior to March 3rd, 1947, when sealed bids will be opened. Contact E. J. STONEMAN, Platteville, Wisconsin

ELASTIC NET TIGHTS

Black or Suntan, \$7.50 Pr. Black Elastic Elbow Length Mitts, \$1.35. Elastic Opera Hose, black or suntan, \$4.95. Flesh Strip Pants, \$1.35. Bras, 75c. Other accessories. Folder? Yes.

EVELYN ROWE

P. O. Box 233, Station G, New York 19, N. Y.

New State Tax Levies To Hit Showbiz Takes

CHICAGO, Feb. 15.—This year appears likely to be one in which many States thruout the country levy new laws putting additional taxes on showbiz, an analysis of reports from State legislative bodies, Coast-to-Coast, revealed this week. Within the past months about 10 bills levying new amusement admission taxes have been introduced. Most of them became law in a hurry. All new State and local amusement taxes are, of course, in addition to the regular federal tax of 10 per cent on showbiz admissions.

Most of the new tax bills, proposed and passed, call for a tax not to exceed 10 per cent and give local municipalities the right to set exact amount. Judging by trend, as exemplified in Maryland and Iowa, the new State taxes will be about 2 per cent.

States in which new tax bills have been introduced are: Maryland, Iowa, Ohio, Pennsylvania, Virginia and Montana. Virginia leads in number of bills, with four calling for new amusement taxes in five different cities in the State — Petersburg, Portsmouth, South Norfolk, Norfolk, Hopewell and Suffolk. All of the Virginia bills have been approved. In the other States the bills are still being considered.

Mont., Tex. Mull Admission Tax; Pa. Bill Bans Standees

CHICAGO, Feb. 15.—Levies on showbiz ducats are being mulled in two States, Montana and Texas. In the former, a measure authorizing townships and cities in the State to fix and levy amusement taxes was recently brought up at the State Legislature and referred to the cities committee for action. Bill is all-inclusive, affecting even season tickets and auto parking lots in places where entertainment is provided.

In Texas, niteries, hotel ballrooms, and dance halls will be subjected to a 10 per cent bite if a recently introduced bill passed in the Legislature. Bill calls for a tax on any entertainment where admission price exceeds 51 cents.

Meanwhile, in Pennsylvania a bill has been offered to the Legislature whereby ops would be forbidden to sell ducats to amusement places in excess of seating capacity. Measure was referred to the judiciary committee. Penalties for violation of this ordinance, if passed, would be fines ranging from \$200-\$500 or a three-month jail sentence, or both.

USO Officers Re-Elected

NEW YORK, Feb. 15.—The whole slate of officers of the United Service Organizations, headed by Dr. Lindsley F. Kimball, prexy, was re-elected this week for another year. Others re-elected were Mrs. Henry A. Ingraham, Randall J. LeBoeuf Jr., Francis P. Matthews, Donald McMillan, W. Spencer Robertson and Frank L. Weil, v.-p.'s; John D. Rockefeller Jr., honorary chairman; John F. Hickey, treasurer, and C. Frank Kramer Jr., secretary.

Salmaggi Jr. Turns Agent

NEW YORK, Feb. 15.—Felix W. Salmaggi, son of Alfredo Salmaggi, Brooklyn opera impresario, has inked a management basic agreement with the American Guild of Musical Artists, to operate under the name of International Lyric Bureau as agent, manager and personal rep for opera and concert artists. First clients are

Magic

By Bill Sachs

JOAN BRANDON, who has been fronting her own 12-piece orchestra in recent months, has sent the combo to Japan for a USO tour and has resumed with her own magic single. She closes Thursday (20) at Club Bali, Miami, and is set in the Miami sector until March 15. . . . Buddy and Boots Womack, of St. Louis, who have been playing niteries and schools thru Kentucky, West Virginia and Ohio the last three months, have taken delivery on a lot of new props and will start working theaters around March 1. . . . Cantu is current at the Sheraton Belvedere Hotel in Baltimore, and Tommy Hanlon Jr. has just finished at the State Theater, that city. . . . Marquis the Magician, currently playing Michigan dates for the Pete Iodice office with his new bride, Alice Carr, infos that he is combining his show with that of the Great Darrell, of Indianapolis, to play under canvas at a number of prominent fairs later in the season. . . . Professor Clarence Slyter has just concluded a fortnight's stand on the Normandian Roof of the Mount Royal Hotel, Montreal. . . . Tony Kardyre has just finished a week at the Gayety Theater in the same city. . . . Ed B. Hugh, of Halifax, N. S., one of the oldest active pro magicians in the business, is working special matinee performance in film houses thru the Canadian maritime provinces. Hugh, who is in his 80's, has been doing magic professionally for 55 years. He is assisted by his daughter. . . . George Johnstone, of the Johnstones, magical turn, writes from Winnipeg, Man.: "Our train was snowbound and arrived here six hours late, so we missed the opening at the Beacon Theater. We're here and now we're trying to figure howinell we're going to get out. Upon our arrival here, temperature was 32 below. The natives here love American novelty acts." . . . Cedric, the British wizard whom many Americans met at a pre-war IBM convention, is playing South African theaters. . . . Pablo, from whom little has been heard during the war years, is back in the United States from Palestine and, more recently, England.

G. RAY TERRELL, assisted by Judy and Jack, concluded a two-weeker at Glenn Rendezvous, Newport, Ky., last Thursday (13) and departed for New York where they will work several dates before opening at the Roosevelt Hotel, New Orleans. Terrell was a Magic-Desk visitor last Wednesday (12), together with Lieut.-Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, and Walter Labermaier, Cincy magic enthusiast. Estes is presenting his magic in the Kentucky schools across the river from Cincinnati. . . . Milbourne Christopher's newest book on magic, written in collaboration with Hen Fetsch, is in the hands of the illustrator. Tentative title is *Magic At Your Fingertips*. . . . Lucille and Eddie Roberts, currently presenting their mental magic at the Roosevelt Hotel, New Orleans, open in the Terrace Room of Hotel Statler, Buffalo, March 4. . . . George Evans, in his fifth season as stage manager with the Blackstone show, is leaving the road at the conclusion of the '47 tour to settle in his native Chicago and engage in the mail-order magic business. . . . Al DeLage and Shirley, who opened with the Connee Boswell show February 14 at the Orpheum Theater, Omaha, lost all their wardrobe in a fire which gutted their dressing room at the Club Andre, Syracuse, recently. Luckily, their props were in another room and thus escaped damage.

his father's opera company and Barbara Patton, newcomer to diva ranks with Salmaggi Sr.

N. Y.'s Dog Show Pulls 29,000 Fans

NEW YORK, Feb. 15.—Poochdom's annual classic got back on an even post-war keel when the Westminster Kennel Club took over Madison Square Garden Wednesday (12) and Thursday (13) for its 71st yearly dog show. Last year the routine had to be cut to one day, due to the coal shortage black-out. This year it was back on its regular two-day schedule, with benches packed with 2,598 specimens of canine aristocracy representing 92 breeds. WKC's venerable classic, which holds something of a record as the oldest consecutively run sporting spectacle in the country, lured over 12,000 pooch-fans into the Garden during the first day and racked up an attendance of 5,000 over that figure for the final session.

Finale, Thursday night, highlighted the exhibit of obedience training, with big fellows of various breeds competing against little ones, under direction of Blanche Saunders. Honors went to the big team. Wind-up, as usual, was the picking of the year's top dog. Judge David Wagstaff, of Tuxedo, N. Y., looked over a Boxer, Pointer, Pomeranian, Boston Terrier, Miniature Schnauzer and Greyhound, respective bests in the six major divisions. Crown went to Boxer, Ch. Warlord of Mazelaine, altho the little Boston, Ch. Mighty Sweet Regardless, gave him a run for the money.

Mae Murray Back to Niteries

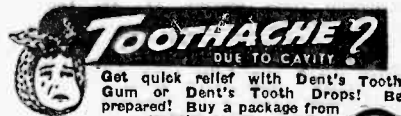
NEW YORK, Feb. 15.—Mae Murray is returning to niteries work Monday (17) at the Gay Nineties, Boston, on a two-week deal with the usual options. Miss Murray's Boston date was arranged thru Jack Kalcheim.

STRIPS WANTED

For night club work. Good salary. Steady work, experience unnecessary.

BILL MATHEWS AGENCY

Suite 400, 54 W. Randolph St. Dear. 3031 CHICAGO, ILL.



Get quick relief with Dent's Tooth Gum or Dent's Tooth Drops! Be prepared! Buy a package from your druggist today. Keep it handy. Follow directions.

DENT'S TOOTH GUM 25c
TOOTH DROP

LEARN TO HYPNOTIZE

Home Study Course

In the SCIENCE of MODERN HYPNOTISM and Auto-Suggestion. Destroy Inferiority Complex, acquire a Dynamic Personality, break Bad Habits, become a Master of your Own Mind. Learn how to ENTERTAIN for FUN and PROFIT.

COMPLETE COURSE, \$3.00.

Send check or Money Order to:

New York Institute of Modern Hypnotism
Hotel Raleigh, 121 W. 72d St., N. Y. C. 23

COSTUMES

Rented, Sold or Made to Order for all occasions.

Custom Made GIFTS. Send 25c for Sequin and Net Hair Ornament and receive

Circulars FREE

THE COSTUMER

238 State St., Dept. 2

Schenectady 5, N. Y.

Want to hear from Dancers and Strippers at all times

BE A BOOSTER FOR**MILTON SCHUSTER**

127 North Dearborn St. CHICAGO 2, ILL.

THE FINAL CURTAIN

ANDRUS—William, 77, retired circus clown and former vaude comedian, in the Isabella County Infirmary, Mount Pleasant, Mich., February 7 after two years' illness.

BRATTON—John W., 80, popular song composer, in Brooklyn February 7. He started as a chorus boy in *Ship Ahoj*, at which time he wrote his first song, with lyrics by Walter H. Ford, and the pair teamed up as songwriters after selling their first effort for \$10. He later turned to producing musicals as a partner of the firm of Leffler & Bratton, putting on several shows on Broadway and on the road. Bratton and John Leffler were charter members of ASCAP. In late years Bratton wrote lyrics for songs written by Leo Edwards, brother of the late Gus Edwards, and on the day of his death had completed the words of a song entitled *Time Brings Many Changes*. He is credited with having written hundreds of songs, including special songs for such artists as Gracie Fields and Gertrude Lawrence. Among his numbers are *Sunshine of Paradise Valley*, *The Mender of Broken Dreams*, *In a Cosy Corner* and *Only Me*. More recently he provided the lyrics for *One World*, based on Wendell Willkie's book, for which Geoffrey O'Hara wrote the score. Survived by his widow and a daughter, Margaret Bratton.

BROWN—Charles Ernest, 84, veteran circus and vaudeville performer, in Lawrence, Kan., February 11. Burial was in Tonganoxie, Kan. Surviving are two sons, Foy E. and Joy Pearl, both of Lawrence, and a daughter, Mrs. Fayola Brown Endacott, of Kansas City, Mo.

CAMPBELL—Todd M., 66, president for 25 years of the Armstrong County Fair, Ford City, Pa., in that city recently. Survived by his widow, Bessie; a son, Floyd, Ford City, and two daughters, Mrs. Noble Heilman, Kittaning, Pa., and Mrs. Frank Iseman, Ford City.

CARROLL—Thomas F., 62, carnival and circus concessionaire, in Los Angeles General Hospital February 9. He was connected with outdoor shows for more than 20 years. He was a member of the PCSA. No known survivors. Burial in Los Angeles.

CAUFFMAN—Stanley H., 66, musician, conductor and composer, February 11 in Toxborough Memorial Hospital, Philadelphia. Son of the noted Metropolitan opera baritone, Frank G. Cauffman, he was a cellist for five years in the Philadelphia Orchestra; organized the Roxborough Symphony Orchestra in Philadelphia, which he conducted from 1932 to 1935, and wrote 25 musical compositions and one opera. His widow, Marion, and a son, survive. Services in Philadelphia February 15, with interment in St. Timothy's Episcopal Church Cemetery in that city.

COUCH—Mrs. Caroline Frey, wife of Sterling V. Couch, traffic manager and head of religious broadcasts at WDRC, Hartford, Conn., recently in Wethersfield, Conn. She also leaves a daughter, her mother and a brother. Burial in Rocky Hill, Conn.

FINKE—Albert J., 51, theater operator and vice-president of Evergreen Theaters Corporation, in Portland, Ore., December 29. Survived by his widow, a daughter and son.

FISHER—Arthur H., writer and wild animal photographer, in Washington February 8. He recently made a set of special animal act photographs at the Ringling circus winter quarters in Sarasota, Fla.

FREDERICK—Henry A., 71, former concessionaire at Indian Point Park on the Hudson River, in Peekskill, N. Y., February 6.

GANZER—Alfred, 72, retired German Shakespearean actor, in Berlin February 9.

GILMAN—Joseph, 65, for many years owner-operator of Gilman's

Music Store in Bridgeport, Conn., February 8 in that city. Survived by his widow, a son, a daughter, and his father. Burial in B'Nai Israel Cemetery, Fairfield, Conn., February 10.

GRAVES—John E., San Antonio showman; in that city February 5. Survived by three daughters, Mrs. J. R. Carroll, Mrs. Evelyn Archer and Mrs. Helen James, and two sons, John and Jack. Burial in San Jose Cemetery, San Antonio.

GUELSTORFF—Max, 65, German character actor, in Berlin February 9. Formerly associated with Max Reinhardt.

HOSOM—Jessie, 76, former Detroit musician, February 9 at her home in Highland Park, Mich. Survived by a son. Interment in Romeo, Mich.

JACOBSON—Joe, 50, partner and secretary of Bush & Laube Concessions, Kansas City, Mo., in Dothan, Ala., February 7 in an auto accident while en route from the Florida State Fair, Tampa, to the firm's headquarters. At one time Jacobson was Pittsburgh representative for *The Billboard*. Survived by his widow, Mabel, and two sisters. Burial in Kansas City.

In Loving Memory of

ELMA KOSS

Who Passed Away

February 21, 1944.

We Miss You.

Adolph and Virginia

MAYNE—Eric, 81, stage and screen character actor, in Hollywood February 10. Born in Dublin, Ireland, he starred on the London stage 40 years ago, specializing in Shakespearean roles. The past 25 years he had played character roles in Hollywood movies. No known survivors. Burial in Hollywood.

MONTAGU—William Angus Drogo, 69, ninth duke of Manchester, one-time actor and head of an English motion picture enterprise, in Seaford, Sussex, Eng., February 9. He made a brief appearance as an actor on Broadway. His first wife was Helene Zimmerman, of Cincinnati, who divorced him in 1931. He later married Kathleen Dawes, a London actress.

NIELEN—Gerard, 57, Dutch playwright, in Haarlem, Holland, February 12. Wrote many plays popular with amateur dramatic groups

and founded, 25 years ago, the Pieter Langendijk Theatrical Fund for improving amateur productions.

NOOVAK—Ignatz, 68, father of Charley Noovak, musician at the Grand Theater, St. Louis, in that city February 2. Survived by his widow and three other sons. Services and burial in St. Louis.

O'NEILL—Peggy, theatrical producer and former director of stage shows at the Golden Gate Theater, San Francisco, February 7 at Polyclinic Hospital, that city. She was the widow of Archer M. Bowles, theater chain executive. Survived by a brother. Burial in Holy Cross Cemetery, San Francisco.

SAWADE—Richard, former European circus performer, known as the "King of the Lion Trainers," in Hamburg, Germany, February 12.

SELDNER—Isaac, 81, oldest active theater manager of Loew's Circuit, in New York February 9. In the employ of Loew's since 1905, he was relief manager of Loew's Mayfair Theater, New York, the past two years. Survived by his widow.

SEVERSON—John, with Kendall & Graham Rides for the past 10 years and at one time with Hughes and Logman, February 8 in General Hospital, San Francisco. He was chairman of the 1946 House Committee of the Show Folks of America, San Francisco chapter. Services February 11 in San Francisco, burial in Show Folks' Rest, that city.

SISITZKY—Nathan, 86, former operator of the Franklin Theater, Thompsonville, Conn., recently at his home in that city.

SMITH—Dell G., 37, rodeo performer, at Klamath Falls, Ore., February 2.

STARR—Henry A., 62, former outdoor showman and horse trainer, February 4 in Rock Island, Ill., at the home of Ruby Latham. Burial in Maquoketa, Ia.

TEICHMAN—Abraham, 83, father of Arthur Murray, the dance instructor, in Miami Beach, Fla., February 10.

TOLER—Sidney H., 59, film character actor, noted for his Charlie Chan roles, in Los Angeles, February 12, after a long illness. He made his first stage appearance at age of 18 at Ninth Street Theater, Kansas City, Mo., in *The Master Man*. His film roles included parts in *Madam X*, *The Gorgeous Hussy*, *The Phantom President*, *Gold Is Where You Find It* and *The Kid From Kokomo*, in addition to the Charlie Chan series. Toler assumed Chan's cinematic character after the death of the late Warner Oland, who created the film sleuth. In all, he made 25 Chan movies. He toured for several years with Julia Marlowe on the stage and won fame in New York with David Belasco before coming to Hollywood in 1929. He was the author of several plays, including *The Dancing Master* and *Ritzky*. Survived by his widow, Viva. Services in Beverly Hills, Calif., with burial in Los Angeles.

TORELLI—Edward Stafford, well-

known dog and pony trainer, in Somerville, N. J., February 11. Survived by his widow, Evelyn, and daughters, Dolores and Eileen. Further details in Circus Department.

WILLIAMS—Ernest S., 66, former first trumpet of the Philadelphia Symphony Orchestra under Leopold Stokowski, in Kingston, N. Y., February 8. Toured with the Sousa, Pryor and Goldman bands. He was also a composer of band music and a teacher of music, conducting the Ernest Williams Musical Camp at Pine Grove, N. Y., and the Ernest Williams School of Music, Brooklyn, as well as being dean of the Ithaca (N. Y.) College of Music.

Marriages

BILLETTI-KNOWLTON—Eddie Billetti, of the Billetti high wire act, and Thais Knowlton, aerialist, both with the Eagles' Circus, in Covington, Ky., January 31.

HAYES-ALEXANDER—John H. Hayes, non-pro, and Martha Alexander, scripter of the radio serials, *The Romance of Helen Trent* and *Hollywood Story*, in Danbury, Conn., January 29.

HEIFETZ-SPIEGELBERG—Jascha Heifetz, violinist, and Mrs. Frances Spiegelberg, non-pro, in Beverly Hills, Calif., January 10.

HIGHTOWER-ROSS—Robert Hightower, dancer, and Betsy Ross, of the Ross Sisters (featured in *Piccadilly Hayride* at the Prince of Wales Theater), in London January 11.

HOUGHLIN-COOPER—Brig. Gen. Harold Houghlin, of Fairfield, Ia., and Desiree Cooper, London show girl, in Norbiton, Surrey (near London), England, January 7.

HOWARD-BARRYMORE—John Howard, pro tennis player, and Diana Barrymore, stage and screen star, in New York January 15.

JACKSON-HENRY—Charles Jackson and Charlotte Henry, radio actress, in San Diego, Calif., January 6.

JAGGER-LING—Dean Jagger, stage and film actor, and Gloria Ling, *Fortune* magazine writer, in Santa Fe, N. M., January 26.

LANDRY-AMES—Dick Landry and Joy Ames, both film dancers, in Los Angeles January 24. Bridegroom is the son of Ed Landry, former vaude performer.

LEVY-LAWRENCE—Samuel S. Levy, co-owner of the Lawrence Greater Shows, and Mrs. Shirley Lawrence, at the Hotel Pierre, New York, January 12.

LEWIS-EDWARDS—J. C. Lewis Jr., Hollywood radio producer and author of the service show *Hey, Rookie!*, and Florida Edwards, actress, in Las Vegas, Nev., January 26.

McMANNIS-MILLER—Russell L. McMannis and Janet Miller, receptionist at Station WHBC, Canton, O., in that city December 26.

MEYER-BLUMBERG—Stanley Meyer, theater chain executive, and Doris Jean Blumberg, non-pro, in Beverly Hills, Calif., January 14. Bride's father is president of Universal Pictures, Inc.

MIRSKY-DITTA—Harry Mirsky, road manager of the *Student Prince*, currently in Chicago, to Helen Ruth Ditta, January 20 in Chicago.

MLYNARSKI-KENYON—Bronislaw Mlynarski, brother-in-law of pianist Artur Rubenstein, and Doris Kenyon, film actress and concert singer, in New York January 28.

PROUTY-DAVIS—Robert Prouty, pianist at the Confetti Club, Milwaukee, and Dolly Davis, comedienne, in that city December 26.

SHUSTERMAN-MILLER—Murray Shusterman, concertmaster and business agent of the Forrest Theater orchestra, Philadelphia, and Joan Miller, in that city January 6.

ZUCKERMAN-HARRIS—Abe Zuckerman, concessionaire, and Patricia Harris, nonpro, in New Orleans January 16.

IN MEMORY
Of Our Loving Husband and Father
WILL MORRIS
"The Merriest Wag on Wheels!"
February 18, 1944
MRS. WILL MORRIS
SHIRLEY & BOB

K. JELLY VAN ZANDT

Passed Away on February 3, 1947

We would like to take this means of thanking our many friends of the show world for their kindness and acts of sympathy extended to us during the illness of our beloved husband, son and friend.

ONA VAN ZANDT

MR. AND MRS. L. VAN ZANDT

MR. AND MRS. CARL SHERMAN

'46 Outdoor Biz Hits Three Mil. in Kansas

Pays 60G on 2% Sales Tax

TOPEKA, Kan., Feb. 15.—Circuses and carnivals grossed \$3,033,050 in Kansas during 1946, it is reported by the State Commission of Revenue and Taxation. This was reflected by payment of \$60,661 on the State's 2 per cent sales and "compensating" tax.

Tax is collected on admissions as well as the sale of merchandise on the grounds, commission officials said, but the figures in this classification represent chiefly tax admissions. Tickets to State, county, district and local fairs, and to educational, religious and charitable activities are exempt.

Comparison of collections for the last half of 1946, when carnival and circus operations are at their peak, indicated business last year outstripped the summer and fall of 1945 by more than 50 per cent. Collections for the last six months of 1946 totaled \$45,112, reflecting gross business of \$2,255,600. This compared with collections of \$28,937 in the last half of 1945, echoing the tinkle of \$1,446,850 into circus and carnival tills.

Health Dept. Okay of Shows Required in Winchester, Va.

WINCHESTER, Va., Feb. 15.—Common Council here has passed on first and second reading of an ordinance which would require all carnivals and traveling shows to prove to the health department they have adequate sanitation facilities before they are allowed to show.

Also, the council indicated it no longer will waive license fees when stand is sponsored by a local organization. Fee for one-week stand of a carnival is \$1,000.

Flash Williams to Europe In Quest of Ideas, Talent

NEW YORK, Feb. 15.—Ward (Flash) Williams, thrill show operator, and Mrs. Williams sailed on the Queen Elizabeth Wednesday (5) for a two-month tour of Europe. Will visit London, Paris, Rome, Milan, Florence, Naples, Brussels, Amsterdam, Berne, Zurich, Stockholm and Copenhagen.

Williams is in search of new ideas and also will scout for new acts for the Ernie Young office.

Sports-Home Show Set

TOLEDO, Feb. 15.—The ninth annual Sports and Home Show will open in the Civic Auditorium here March 1 and continue nine days. More than 23,000 square feet of space has been added to the display area for the show. Milt Turloff, manager, said the National Decoration Company, Detroit, will be in charge of decorations.

Valty in New York

NEW YORK, Feb. 15.—Paul Valty, European horse trainer, arrived in New York from Denver, where he exhibited his Arabian high school horse, Agab, at the National Western Stock Show and Rodeo.

Union Balks When Kids Build Floats

MEMPHIS, Feb. 15.—Memphis Trades and Labor Council went on record in opposition to the building by school children of floats used in the Memphis Cotton Carnival.

The council, comprised of representatives of AFL unions, contend that the use of school children deprives union men of work. It also pointed out that F. M. Abt, Tech High School art instructor, received pay for directing the children, altho the children did not. Council appointed a committee, headed by its president, Levi Loring, to confer with the board of education in an effort to end the practice.

Abt declined comment. E. W. Hale Jr., president of the Cotton Carnival Association, said ending the practice "would deprive many children of a vital part in their education." He emphasized that art students get an important part of their practical training in building the floats and many secure jobs as a result.

"This course has been pursued since the Cotton Carnival was organized," Hale asserted. "The students get credits in their school work for their part in the float building."

Charles Brown, Veteran Trouper, Dies at Age 84

LAWRENCE, Kan., Feb. 15.—Methodist services for Charles Ernest Brown, 84, veteran circus and vaudeville showman, who died Tuesday (11) in the home of his son, Foy E. Brown here, were held Friday (14) in Tonganoxie, Kan. Burial was in Tonganoxie.

Brown was credited with having performed nearly 60 years under his own name and his stage name of Professor Maretus. He was featured chiefly as a ventriloquist. He appeared with both large and small circuses and on the major vaudeville circuits.

He began his career in show business at 15 in Kansas City, Mo., and at 19 went on the road with the Kickapoo Medicine Show. He won the medal for ventriloquism at the St. Louis Exposition. His last professional appearance was at a Labor Day celebration here in 1941.

Topeka Round-Up Club Skeds Rodeo for July 4-6

TOPEKA, Kan., Feb. 15.—Preliminary plans have been completed for the Santa Fe Trail Rodeo here at the Kansas Free Fairgrounds July 4-6. Sponsoring org, Topeka Round-Up Club, has contracted Ken Roberts, rodeo performer from Strong City, Kan., the Strauss trick riders and ropers, and organist Louis H. Eversole, who will supply the music.

L. L. Scheil and Elmer Curtis are handling publicity. Other officials are Jake Southard, Wade West and Bill Rhynas, arena directors; Dale Witam, grandstand, and Rush Quail, parade.

California Joe Honored

DETROIT, Feb. 15.—California Joe, of California Joe & Company, was presented with a special silver buckle by Chuck Hass and Driff Jones of the Old Corral, Detroit, for amassing the greatest number of points during 1946. Presentation was made at the Michigan Showmen's Association's annual New Year's Eve Ball at Eastwood Park.

Mardi Gras Ups New Orleans Biz

Pitchmen, vendors cash in on huge parade turnouts—hotels ready price jump

NEW ORLEANS, Feb. 15.—Amusement biz in New Orleans was booming as the Mardi Gras carnival season got underway officially this week. Night clubs have been packed for the past week and pitchmen and vendors were capitalizing on the huge crowds turning out for the parades.

Bad weather plagued the first parades and their elaborate floats but didn't dampen spirits of the city or its countless thousands of visitors.

The mounting gayety, marked by numerous balls, as well as street events, reaches its peak Tuesday (18), Mardi Gras Day, when general masking is in order for the 24-hour long revelry. Flaming flambeaux made their appearance for the first time since the war in the night parades.

Hotels long have been well filled to capacity, and railroad companies have established Pullman cities to accommodate paying passengers. Mardi Gras visitors were due for a boost in rents today, according to John J. O'Leary, president of the New Orleans Hotel Association. How much the raise would be, he would not say. But he stressed there would be no gouging. Private room renters were reported in some cases of getting fantastic prices for rooms.

Clubs and bars added extra help to take care of the jam, and prices remained nearly normal, but may skyrocket before the celebration is over.

Davies Show Playing in Wis. After Illinois Tour

DIXON, Ill., Feb. 15.—The Ayres and Kathryn Davies Circus played Chicago suburbs last week and now is in Wisconsin. First week this season was spent in the Illinois River territory in Northern Illinois to good results, they report. Champaign was only fair on a two-day date, but Lockport and Blue Island, Ill., were very good. A Saturday matinee in Morgan Park High School, within the city limits of Chicago, proved okay, while at Coal City, Ill., Sunday (2) the matinee was poor, but the night crowd good.

Visitors included Mr. and Mrs. William Morris, Kelly-Miller Circus.

Am. Motor Racing Assn. To Meet in Chi Feb. 21-23

NEW YORK, Feb. 15.—William Kay, secretary of the American Motor Racing Society, announces that the annual convention of the AMRS will be held at the Hotel Stevens, Chicago, February 21-23.

Ab Jenkins, of Salt Lake City, is president of this group of auto racing promoters, owners, drivers, officials and fans.

Daytona To Get New Aud

DAYTONA BEACH, Fla., Feb. 15.—Contracts with three architects to draw plans for a new auditorium to replace Peabody Auditorium, destroyed by fire a year ago, have been signed by the City of Daytona Beach. New building will be erected on the site occupied by the Peabody building.

Ore. Bill Would Up Truck Show Tax

SALEM, Ore., Feb. 15.—Cost of operations would be increased for truck-borne entertainment under terms of a bill before the current Legislature to change the system of taxing trucks, increasing by \$1,000,000 annually the amount trucks now pay for privilege of using highways.

Bill would tax trucks by weight and mileage, fees ranging from 3.75 mills per mile for the lightest trucks to 40.87 mills, or slightly more than four cents per mile for trucks heavier than 44,000 pounds.

200G Auto Track For Artesia, Calif.

ARTESIA, Calif., Feb. 15.—Ground-breaking for construction of a planned \$200,000 auto race track at Firestone Boulevard and Valley View Road will take place this month, according to Arthur M. Lanthier, Long Beach, president of Pacific Speedway, Inc., sponsors.

The speedway will comprise a half-mile big car track, to be billed as the "Indianapolis of the West," Lanthier stated. Construction plans, some of which are dependent on Civilian Production Administration approval, call for concrete reinforced bleachers for 20,000 spectators; night lighting and pressed oil track. Also contemplated are facilities for night baseball and football games.

Opening has been tentatively set for April 6.

Southern Alberta Rodeo Circuit Formed at MacLeod

MACLEOD, Alta., Feb. 15.—The Southern Alberta Rodeo Circuit was organized here with dates set for Nanton, Claresholm, MacLeod, High River, Lethbridge, Cardston, Pincher Creek and Coleman.

Officers are: Honorary president, Herman Linder; president, D. Boyle; vice-president, Allie Streeter and J. S. Richards, and secretary-treasurer, J. Burke.

In addition to the usual day money awards, the circuit will put up a special award of \$2,000 to the top point winners of the circuit.

Lee-Tex Rubber Company Secures New Building

CHICAGO, Feb. 15.—Lee-Tex Rubber Products Corporation, which recently was burned out of its plant, announces it has secured new quarters and renovation of the new building is being pushed.

Company expects to start production of toy balloons, and other novelties will be resumed this spring. New plant is located on Chicago's North Side.

Edward Torelli, Well-Known Animal Trainer, Succumbs

SOMERVILLE, N. J., Feb. 15.—Edward S. Torelli, well known trainer and exhibitor of horses, dogs and ponies, died in his home here Tuesday (11). Torelli presented his animal acts, known as Torelli's Circus, in the United States and Canada, for 40 years.

Torelli's widow, Evelyn, announces the act will continue under her management, with the assistance of his daughters, Dolores and Eileen.

4 Calif. Annuals Get 65G Each for Capital Outlay

SACRAMENTO, Calif., Feb. 15.—Assembly Bill 94 introduced by Assemblymen Beck (San Fernando) and George Clarke (Merced County) was passed by both houses of the California Legislature January 27 as an urgency measure and sent to Governor Earl Warren for signing.

By its term the bill gives the Merced County Fair at Los Banos, the Madera County Fair at Chowchilla, the San Luis Obispo County Fair, and the 51st District Fair at San Fernando in Los Angeles County the respective sums of \$65,000 each for capital outlay at their grounds.

This is the same amount received by other fairs thruout the State and brings the codes up to date to allow all the existing county and district fairs to share alike in construction balances that may accrue to the fairs under the California Fairs and Expositions fund.

Aside from Beck and Clarke, Art Craner did most of the leg work at the State Capitol to hurry the bill thru the two houses in time for use during the 1947 season.

K. C. Aud Concess Revenue May Hit 20G by April 30

KANSAS CITY, Mo., Feb. 15.—Revenue from concessions located in the Municipal Auditorium are expected to bring the city \$20,000 by the close of the fiscal year, April 30, it was reported.

Six additional concession stands, two large and four small, are planned as soon as building costs decline. Cost for the stands was estimated around \$6,290, but bids submitted by contractors in December, 1945, showed the lowest bid at \$21,439, Reed McKinley, city engineer said. Present building prices would run the cost to \$25,000, he said.

Warns of Coming Shortage In Popcorn Seasoning Oils

NASHVILLE, Feb. 15.—J. V. Blevins, president of the Blevins Popcorn Company, processing firm, warned today of a critical shortage in oils for popcorn seasoning.

Unlimited use since decontrol, coupled with increasing rumors concerning the action of the State Department in promoting cutbacks in Philippine copra imports, is responsible, Blevins said. According to Blevins, the shortage is due to develop during spring and summer months.

Pa. Bill Would Pave Way For Sunday Ice Shows

HARRISBURG, Pa., Feb. 15.—Legislation to provide for the legalization of Sunday ice shows, ice hockey and basketball games, thru local option voting, has been introduced in the State Senate by Sen. W. J. Crowe.

The bill, S 103, would permit municipalities to vote on the question of having such sports events held after 2 p.m. on Sundays.

Wixom Busy With Plans

BLACK RIVER FALLS, Wis., Feb. 15.—John D. Wixom has leased barns on the fairgrounds here for his wild animals and rodeo stock. He announces he is building a new animal show on the order of one he has had the past three years on carnivals and plans a wild life show of 26 cages. He says he will also have a rodeo, consisting of 125 head of stock, for fairs and still dates. He recently sold 10 head of bucking horses to Bill Blomberg.

With the Circus Fans

By The Ringmaster

CFA
President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
Secretary-Treasurer GIL CONLIN
71 Allendale Road Hartford 6, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Murray Powers, news and Sunday editor of *The Beacon-Journal*, Akron, was elected "general manager" of Pete Mardo Tent, CFA, Sunday (2). The Tent met in the home of Mr. and Mrs. Carl Elwell, 509 Moreley Avenue. Pete Mardo, for whom the Tent was named, was elected ringmaster, and Elwell, assistant vice-president First Central Trust Company, was re-elected secretary-treasurer. Tom Gregory, former Akronite and national president of the CFA, came from Cleveland, with Mrs. Gregory, for the session.

Charles E. Davis, circus fan and elephant biographer of Hartford, Conn., received the tail hairs from the five elephants bought by Bob Stevens, owner of Bailey Bros.' Circus. He has also received as a gift from his friend Mac MacDonald, elephant trainer with Bailey Bros., one of the bull hooks (Ankus) that was brought to the U. S. by one of the Hindus that accompanied the elephants from Ceylon, India.

Hubert Castle Tent, CFA, at its annual meeting in the Elks' Home at New Hartford, N. Y., elected Stuart Davis general manager to succeed Frederic Roedel. Others chosen were secretary-treasurer and press agent, Howard Adams; European agent, Roedel; superintendent of cookhouse, George Fisher; superintendent of menagerie, Frank Baker; 24-hour man, Charles Baker; superintendent of elephants, Bruce M. Souter; boss canvasman, Waldo Griffith; superintendent of concessions, Wilbur Tinney; manager of Side Show, Harold Wells; superintendent of sanitation, Harvey Keilbach.

Ray T. Bast, 59, CFA, prominent figure in the State cheese industry and manager of the Monroe plant of the Kraft Goods Company, died of a heart attack at his home in Monroe, Wis., January 30. He was a lifelong resident of that city.

Bi-State Circuit To Meet At Ottawa, O., March 6

OTTAWA, O., Feb. 15.—Bi-State Fair Circuit, composed of fairs in Williams, Fulton, Lucas, Henry, Paulding, Defiance, Van Wert and Putnam counties, all in Northwest Ohio, and Hillsdale, Lenawee and Monroe counties in Southern Michigan, will hold their annual meeting here Thursday, March 6.

Afternoon session will start at 2 p.m. in the courthouse, with a banquet, followed by talks and acts in the Eagles Hall in the evening. Board members are urged to bring their wives. An invitation also has been extended to board members and their wives from the fairs of Darke, Mercer, Allen, Auglaize, Wapakoneta, Hancock and Sandusky counties.

May 1 Expo for Vernon, B. C.

VERNON, B. C., Feb. 15.—An industrial exhibition is planned here in May. Farm and orchard implements will be featured, according to Dr. Hugh Ormsby, originator.

Spreng New Ohio Secretary

MILLERBURG, O., Feb. 15.—Verle H. Spreng is the new secretary of Holmes County Fair here. He succeeds H. C. Logsdon, retired after 16 years. Dates for the '47 event are September 3-6.

Ready Norfolk's New Agricade for Opening

NORFOLK, Feb. 15.—Work on the 22-acre site of the new Agricade driving park and fairgrounds, planned for year-around use, is under way. An entrance built of corrugated aluminum is being installed.

Preliminary work has begun on the half-mile track, used heretofore for motorcycle races. Plans call for the constructing of an overlapping quarter-mile track for midget auto racing, erection of a cinder block and wood grandstand with a capacity of 10,000 and the construction of a 10-foot high fence around the entire tract.

Official opening will be April 13, when a thrill show will be staged. The following day the Paramount Shows, which winter here, will open a week's stand.

According to H. A. Grey, president and general manager of Agricade, Inc., arrangements have been made for staging the Norfolk and Princess Anne County Fair here September 22-27.

Officials expect to present motorcycle and auto races, trotting races, saddle horse shows and stock shows thruout the year.

Besides Grey, other officers of the operating corporation are Mahlon C. Mohr, first vice-president; H. J. Burke, second vice-president, and R. Grey, secretary-treasurer. Organization also presents the Hampton Roads District Fair on the 28-acre dude ranch near Hampton, and the Six County Fair at Elizabeth City, N. C.

Urges Legalized Bingo; Elected Vt. Senate Clerk

BURLINGTON, Vt., Feb. 15.—Two days prior to his election as senate clerk in the 1947 Vermont Legislature, Municipal Court Judge Willsie E. Brisbin, of this city, advocated thru his newspaper columns, which circulate the rural area of the State, the legalizing of "bingo and other parties" of chance run for charitable purposes with a tax assessed on the proceeds.

Briskin said "that would allow churches and other organizations to raise money legally and give the State a bite out of the take. They're doing it illegally at present."

The casting doubt as to its introduction into the legislative session this year, the judge remarked, "I also think pari-mutuels at approved agricultural fairs wouldn't be as bad as might seem at first blush."

Victoria, B. C., Seeks Okay To Erect 200G Stock Bldg.

VICTORIA, B. C., Feb. 15.—B. C. Agricultural Association will make application to Oak Bay municipality for a building permit to erect a \$200,000 livestock building on the Willows fairgrounds, Manager W. H. Mearns announces.

He said the association hoped to make a later application for a permit to erect a \$150,000 sports auditorium at the Willows.

Seek Right of Way Thru Roseville, Calif., Grounds

AUBURN, Calif., Feb. 15.—The California Department of Public Works has asked supervisors of Placer County to grant a right of way thru the Placer County Fairgrounds in Roseville for highway purposes.

Supervisors have put the matter on the calendar for March action, planning to discuss the matter with the fair board directors.

Yelp at City Dudes For Spoiling Rodeo

SAN FRANCISCO, Feb. 15.—International Rodeo Association has opened a drive to keep the rodeo a true "cow country" show instead of a "vaudeville circus."

Clifford Kaynor, Ellensburg, Wash., vice-president of the association, said "outside promoters were trying to turn rodeos into big-city 'glamour extravaganzas' instead of Western round-ups."

He urged association members to keep community control of rodeos and avoid promotions by "outside organizations."

Jake Kedenburg Plans Midget Racing in Cuba

NEW YORK, Feb. 15.—Jake Kedenburg, promoter of midget auto racing at the Freeport (Long Island) Stadium, has returned from Cuba, where he concluded arrangements to stage midget racing at Havana's Tropical Stadium. With this new set-up, Kedenburg will have summer and fall racing in New York and a winter and early spring season in Cuba.

Plan is to have top-notch Cuban drivers compete with American aces of the Automobile Racing Association.

New Mercer, Pa., Officers Draft Increased Budgets

MERCER, Pa., Feb. 15.—New owners and directors of the Mercer Fair here have set a \$6,000 grandstand attraction budget and allocated an additional \$4,500 for horse races. Both budgets represent sharp increases.

The advertising budget has been tripled, with the increase slated to go into newspapers and radio. Ground improvements will include grading and surfacing and oiling of roadways. Midway contract has been signed with Merle A. Beam. Annual's officers are Lewis Persch Sr., president; Harry Moore, secretary, and Lewis Persch Jr., treasurer.

Directs Hotel Construction

CINCINNATI, Feb. 15.—Bill Fisher, who was associated with the concession and engineering departments of the New York World's Fair, is now with Skidmore, Owings & Merrill, architects, as construction superintendent of the Terrace Plaza Hotel here.

Field Being Renovated

BRIDGEPORT, Conn., Feb. 15.—Schwartz Field here is being renovated and when completed will give Bridgeport a new ultra-modern athletic stadium available for sports, outdoor shows and midget auto races. Field was taken over by Carl Brunetto and George and Robert Sherwood.

Horse Barn Burns

VANCOUVER, B. C., Feb. 15.—A 40-stall horse barn at Exhibition Park was destroyed by fire Wednesday (5). The barn was empty at the time. V. Ben Williams, exhibition manager, said the barn will be rebuilt immediately at a cost of \$10,000.

Tillou Named Trot Official

ALBANY, N. Y., Feb. 15.—Dr. Lyle Tillou, secretary, Erie County Agricultural Society, Hamburg, N. Y., was elected a member of District 9, United States Trotting Association, at a meeting of members of that district here Monday (10). He succeeds the late Jacob Newton.

R-B PREP WORK ON SCHEDULE

Lumber Still Big Problem

Haley's program calls for new quarters, wagons with all parts interchangeable

By a Staff Correspondent

SARASOTA, Fla., Feb. 15.—Work of preparing the Ringling Bros. and Barnum & Bailey Circus for its annual tour is progressing according to schedule in all departments, and an over-all building program to modernize the winter quarters has been started, according to James A. Haley, president, who took *The Billboard's* Outdoor Editor on a personally conducted tour of the grounds here Tuesday (11).

Every department apparently has a full complement of workingmen, but a shortage of suitable lumber is necessitating some improvisation with inferior materials in some branches. Some of the lumber going into wagon repairs ordinarily would be used for firewood.

New wagons, however, are being constructed entirely of steel, with the exception of the wheels and the pneumatic tires. Those now under construction have been designed to last one or two lifetimes, and everything possible is being made interchangeable, which will mean a huge saving to the circus in years to come.

Dressing Up New Train

The train crew was busy working on the 14 new all-steel, air conditioned hospital cars recently purchased from the army. Four or five of these will be rebuilt into stateroom cars, and plans are now not definite for the others. These cars already are equipped with three-high, 30-inch berths, and if these are not changed it will be a great break for the workingmen, as it will mean the end of doubling up in berths.

One of these cars would be ideal for the advance, as the kitchen would make an excellent paste room, and the doctor's office could readily be converted for the use of the car manager. However, this apparently is not the plan at present as the No. 1 bill car is in the shop, and is about ready for the road.

Haley has started a definite rebuilding program to modernize the quarters, with the plan in mind to erect at least one building each year. A new office building is now in use, and a new centrally-located grab joint is in operation. This ends the winter quarters building for this year, and is a step in the right direction.

F. Beverly Kelly, general press representative, assisted by Frank Morrissey, has completed the press book as far as is possible until John Ringling North, vice-president, returns from Europe with his line-up of new acts.

Other than show-owned acts, Roland Tiebor's seals is the only act re-contracted for the 1947 tour, it being the aim of the management to take out as entirely a new show as possible. North has reported many of his deals to Pat Valdo, personnel director, but there will be no official release on these until after North's return and the work of arranging the program is well under way.

Valdo reported that all sketches for (See R-B Prep Work on page 49)



PAUL F. VAN POOL, right, presenting Merle Evans, Ringling-Barnum bandmaster, with a miniature of the Liberty band wagon at the Connor Hotel, Joplin, Mo. Burt L. Wilson, Chicago circus fan, left, was the speaker of the evening.

IRA Appoints Talbot, Boylen

PUEBLO, Colo., Feb. 15.—Ray Talbot, acting postmaster here, has been appointed treasurer of the International Rodeo Association. He succeeds Fred S. McCarger, Salinas, Calif., who resigned as secretary-treasurer after holding office since 1929.

With McCarger's resignation, the office was divided into two branches, with E. N. Boylen, of Pendleton, Ore., as temporary secretary. Boylen also is rodeo commissioner and Talbot a vice-president of IRA.

Treasurer's office will be maintained here. Office work will be handled by State fair personnel. As treasurer, Talbot will administer the IRA point-award system and keep records of competition in IRA-approved rodeos. One point is given for each dollar of prize money won in approved rodeos.

Talbot announced the award system for 1947 with \$5,000 for winners. This allows first prize money of \$600 to \$650 in each event for IRA champions in addition to other cash and prizes donated by interested persons.

LaVelda Preps Monroe Bros. For Opening Early in April

BLOOMINGTON, Ill., Feb. 15.—Ted LaVelda announces plans for opening his Monroe Bros.' Circus early in April near St. Louis. Two trucks have been added and motors of others are being overhauled. Bill E. Thompson, ahead of the show the last half of '46, again will head the advance. It is planned to play mostly sponsored dates.

Curtis Kirchner, who will be back as boss canvasman, is spending the winter at his home in California, Mo. New trappings for the ring stock are being made by the Thoreen leather shop at Harlan, Ia., according to LaVelda.

Kitty Kemp Training Stock

KANSAS, Ill., Feb. 15.—Kitty Kemp is training new stock in local quarters for her show this season. Org will carry seven persons, eight head of stock and eight acts. Faithful Flash is featured act, followed by the white-footed mule and nine-year-old Joan and her dancing trick stallion. Other acts include trick riding, rope spinning, acrobatic, trick dog and goat.

Polack Doing Big in Cincy

Org running neck and neck with '46 attendance figures —extra show on Friday

CINCINNATI, Feb. 15.—The 25th annual Shrine Circus, presented by Polack Bros. (Irv J. Polack-Louis Stern combo), which opened its 10-day run here Wednesday (12) with two packed houses, is running neck and neck from attendance standpoint with last year's figures, which were big. From all indications, these crowds will continue thruout the run. Thursday (13) saw two full houses, and the afternoon show yesterday was the same. An extra night performance will be given next Friday (21). Orphans and underprivileged children have been guests of Syrian Temple at the matinees. Show again is being staged at the Taft Theater.

Org will give matinees each day with two on each of the Saturdays. Show prices are \$2.40, \$1.80, \$1.50, \$1 and 50 cents.

Acts include the Giustino Loyal Troupe of riders; Miss Malikova, high wire; Emil Pallenberg Jr. and His Bears (not the Powers bears as previously reported); Adolph Delbosq's musical wonder horse, Serenado the Second; the Five Willys, jugglers; the Erickson Brothers, hand and head balancers; the Black Brothers, pantomime tramp comedians; Lopez Trio, casting, and the Ward-Bell Troupe, flying return. (Complete program was published in previous issues). The Ward-Bell Troupe will be with the Ringling-Barnum circus this season.

George J. Westerman again is in charge of promotion; Jack Klein is announcer and emcee, Walter Fleck is press representative, and Bee Carsey is band director.

Friday morning the clowns and several acts entertained at General Hospital and at the Condon School for Crippled Children.

Vern Williams Gets Sparks Advance Job

VENICE, Fla., Feb. 15.—Vern Williams, veteran circus agent who has been in retirement for four years, is en route from Los Angeles to take charge of the advance for Sparks Circus, James Edgar, owner-manager, announced today.

Williams will handle the general agent assignment in place of Marshall Green until the latter recovers from the serious injuries suffered in an auto accident near Cincinnati 10 days ago. It is believed that Green will be incapacitated for at least two months, and possibly three.

Williams retired from circus business because of ill health and has been taking things comparatively easy as a mutual clerk at Los Angeles race tracks. He told Edgar he feels fit and is anxious to get back in the harness.

Winter quarters activities will be speeded up next week. The new 120-foot round with three 40's that will house the big show will go in the air next week, and rehearsals will start, with the prevue opening set for Sunday, March 2, and the season to officially open at Fort Myers, Fla., the following day.

Show'll Be Bigger This Yr., King Says On Visit to Chicago

CHICAGO, Feb. 15.—Floyd King, owner of King Bros.' Circus, was a *Billboard* visitor here Monday (10), en route to Cincinnati before leaving for the org's winter quarters in Jackson, Miss.

Floyd opened up with, "Everything's going along great. We've got 38 people working in quarters and the show will be a lot bigger this year."

Then, taking time to catch his breath, he went on: "This year we'll have 32 trucks, all company owned, and that's three more than we had last year. We've ordered 1,000 new chairs, giving us 1,800 this year."

King said his show will open about the first week in April in Jackson. The route isn't complete yet, he said, but intimated it was all but ready for release.

The King Bros.' owner plans to be back in quarters the latter part of the month to see everything is in the readiness stage.

Mroczkowski in U. S. For Duties With RB

NEW YORK, Feb. 15.—Czeslaw Mroczkowski, European horse trainer, arrived at LaGuardia Airport here Saturday (8) en route from London to the Sarasota, Fla., winter quarters of the Ringling circus where he will take over as equestrian director.

Mroczkowski is the first performer signed by John Ringling North, circus vice-president, during his just-concluded European scouting trip, to arrive in this country. Big Show was interested as early as 1939 in bringing Mroczkowski to this country until it was found he was already contracted with England's Bertram Mills Circus.

Mroczkowski, a member of the Polish army stationed in England during the war, was last associated with the late Reginald Goddard, well-known English showman, at Chessington Zoo.

Vander Barrette, who was not retained during Robert Ringling's term as circus president, will return to the Big Show, and once again have charge of aerial displays. Latter will include training girls for the aerial ballet.

Former R-B Performer's Condition Is Unchanged

CHICAGO, Feb. 15.—Condition of Mrs. Lorenz Hirschhorn, 72, who, with her late husband, was a Ringling performer of years ago, was reported "about the same" by Cook County Hospital attendants Friday (14) where she has been a patient a week after being found half frozen in a snow bank near the converted panel truck in which she lived.

Her husband, 86, was found frozen to death in the make-shift home.

Admire To Pilot Burns

GREENEVILLE, Tenn., Feb. 15.—Larry R. Burns states that the following have been signed for the Kay Burns Circus: J. C. Admire, general agent; Paul Hubbard, Side Show manager; Roy Rice, superintendent, and Thomas Winford, superintendent of concessions.

Attendance at Detroit Show Leaps Upward

DETROIT, Feb. 15.—Attendance at the second post-war Orrin Davenport Shrine Circus topped the quarter million mark Tuesday (11), and moved toward a Sunday (16) closing with prospect of only end seats and some blues—on park benches inside the arena—being available the rest of the week.

Steady upward move of attendance into the third week—the first time this event has run over two weeks—helped swell total attendance to 268,000, thru Wednesday, for the event so far.

Figures from February 6-12 follow:

	Matinee	Evening
Thursday (6)	8,000	10,000
Friday (7)	11,000	11,000
Saturday (8)	11,000	11,000
Sunday (9)	11,000	10,000
Monday (10)	7,000	9,000
Tuesday (11)	7,000	9,000
Wednesday (12)	8,000	11,000

Capacity was again hit for the week-end shows (8-9), with the exception of Sunday night (9), which showed a surprising drop-off. Turnaways were the order of the week, with an entire caravan of 41 cars, estimated at around 200 people, turned back at the Sunday matinee after they had made an 80-mile trip from Jackson to see the show—but failed to arrange for reservations.

The sequence of minor accidents which seemed to jinx the show for the first several days was missing this week, with all those who received minor injuries, as listed in *The Billboard* (February 15) back in the line-up. Sole exception was Marjorie Meyer Geiger, trapeze art-

Circo Atayde Bill

MEXICO CITY, Feb. 15.—Here's the program for the Circo Atayde, now playing Mexico City (see *Billboard* February 15):

1—Presentation (spec.); 2—The Indians of the Far West, riding act; 3—Pony drill; 4—clown gag; 5—comedy acrobats; 6—aerial ballot (webs); 7—clown gag; 8—Knight troupe, wire act; 9—elephant; 10—acrobats; 11—The Flying Behees; 12—jugglers; 13—The Therons, bicycle act; 14—Pat Knight, foot slide; 15—teeterboard; 16—swinging ladders; 17—double traps; 18—walkaround; 19—cat act.

Sawade Dies in Germany

NEW YORK, Feb. 15.—Richard Sawade, former well-known European animal trainer and circus performer, died in Hamburg, Germany, February 12. Sawade, known professionally as the King of the Lion Tamers, was the first trainer to present a mixed group of wild animals. For a time he was a director of the Hagenbeck Circus, in Germany, but also worked in England, appearing at the Tower Circus, in Blackpool, and in other important cities of the British Isles.

Circus Knie in Amsterdam

AMSTERDAM, Holland, Feb. 15.—The noted Swiss circus, Knie, is showing here. Frans Mikkenie, former manager of the Circus Strasburger, is manager.

ist, who is recovering from a compound fracture of the ankle, but will go south with the Wallenda Troupe, of which her husband, Joe Geiger, is a member, to convalesce.

5,000 See Elks Annual in L. A.

LOS ANGELES, Feb. 15.—Approximately 5,000 attended the Los Angeles Elks' annual Circus Night performance Wednesday (5). Judge Guerin, exalted ruler, introduced the committee comprised of S. L. (Buster) Cronin, Paul Eagles, Hunter Farmer, Walter Trask and J. Eddie Brown. Officers of the Pacific Coast Showmen's Association, who assisted, also were introduced.

Norman Carroll handled the equestrian director duties and did the announcing, and acts presented included Fred Bowery, whips; Dick Learmont, chimp; Irene and her dogs; the Titans, balancing; Bill Dedrick, pony drill; Teresa Morales, traps; Three Jays, trampoline, and the Diresky Family, which presented a wire act, head-balancing and acro.

Clowns, working four numbers, were Fay Avalon, Georgie Perkins, Mr. and Mrs. Philogage and Cocoa and Jack McAfee.

Checks Totaling \$1,500,000 Mailed to R-B Fire Victims

HARTFORD, Conn., Feb. 15.—Checks totaling \$1,500,000 were mailed last week to victims of the July, 1944, Hartford circus fire, Attorney Julius B. Schatz, receiver of Ringling Bros. and Barnum & Bailey Combined Shows, announced.

Checks represent a 37½ per cent discount. A payment of 25 per cent was made previously.

Omaha Shrine Dates Set

OMAHA, Feb. 15.—Tangier Temple will stage its annual Shrine Circus here April 7-12. Dr. Fred F. Whitcomb, general chairman, announced. Rink Wright again will be director and producer.

Beatty Not Selling

DETROIT, Feb. 15.—Reports that he had sold out his circus interests were strongly denied by Clyde Beatty in a statement to *The Billboard* here. Report apparently arose from a misunderstanding by a local reporter when Beatty referred to selling his Florida home.

A story was published in a local newspaper that he was selling out his show interests. Report spread widely in circus circles following the publication, altho it was fully corrected in a later issue of the same paper, and caused considerable anxiety among the Beatty personnel until he corrected the statement.

Dailey Band Augments To 15; Rossi Re-Signs

GONZALES, Tex., Feb. 15.—Dailey Bros.' Circus band will be augmented to 15 pieces this season, Owner Ben Davenport announces. New uniforms have been ordered and the new calliope already has arrived in quarters.

Joe Rossi, who again signed to direct the band, says he will feature a center ring band concert this year before the spec.

George Sanger Succumbs

LONDON, Feb. 15.—George Sanger, 79, retired English circus owner, died at his home in Horley, Surrey, January 31. Altho Sanger retired 15 years ago, the circus is still controlled by the Sanger family and continues to use the Lord George Sanger title.

SAM HOUSTON WANTS FOR MEXICO AND SOUTH AMERICA WANTED

For first time Museum in Mexico City, for early opening, and South American Traveling Unit Number Two, with all red tape and entry taken care of

**FREAKS that can be featured, also real FAT GIRL and MIDGETS
NOVELTY ACTS—SENSATIONAL FREE ACTS
ANIMAL ACTS—UNTAMEABLE LION ACT**

Will buy or lease Trained Elephant. Want to hear from Animal Circus. Also can use Big Snakes and Chimpanzees for my Jungland.

Top salaries paid, as has always been my policy. Transportation advanced to those I know. So the Profession may know, this is no tryout. I have had great success with my Units for several months, traveling on my Silver Fleet Train.

WRITE — DON'T WIRE

Send Photos and All Particulars in First Letter.

All Address

**SAM HOUSTON
HOTEL GUARDIOLA**

AVENIDA MADERO

MEXICO, D. F.

WANTED**CHIMPANZEE
TRAINER**

Must be capable to work them in moving pictures. Give all details, past experience and salary expected in first letter.

ED. C. LEARMONT

5347 Angeles Vista
Los Angeles 43, Calif.

**WE WOULD LIKE TO
BUY OR LEASE**

OR WILL BOOK 1 OR 2 MENAGE
HORSES FOR 1947 SEASON

Advise By Wire or Air Mail
At Once.

SPARKS CIRCUS

VENICE, FLORIDA

FOR SALE

Russian Brown Bear and Jaguar
(looks like leopard). Fine specimen.

DAILY BROS.' CIRCUS

CONZALES, TEXAS

CLOWNS WANTED

FOR ONE RING, CIRCUS
Also Ground and Aerial Acts,
Banner Man and Working Men.
Long Season — Short Jumps

TED LA VELDA
Mt. Pulaski, Illinois

Dressing Room Gossip**Polack Bros.**

The week in Louisville was okay, with the exception of the weather. With the thermometer down to three above, it was very uncomfortable going from the building to the hotel.

The Ward-Bell troupe joined. Some 22 performers went to the Kosair Crippled Children's Hospital and gave a great performance. Following the show, the troupers were luncheon guests of the Kosair Temple.

Mr. and Mrs. Irving Polack returned to the show after a business trip to Chicago.

Jack Klein picked another winner at Santa Anita. Name was El Lobo. Someone tried to catch a mouse in the dressing room. We know, because Eugene Hoffman found limburger cheese in his socks.

Visitors in Louisville included Mrs. Zack Terrell, Jimmie Julius and Charles Raimer, all of the Cole Bros.' show.

Question of the week: What candy butcher is learning to speak Italian? —ELMER SANTANA.

Clyde Bros.

While in Galveston, Tex., the entire personnel had a big time with much entertainment being provided. Bill and Yetta Irwin had a hard time keeping Jimmy Armstrong from eating too much spaghetti, prepared by Mrs. Louella Parth, assisted by her daughter, Marilyn. You ought to hear George and Kay Hanneford going around hollering those pet words of theirs.

We had a big time at Lloyd Harrison's 68th birthday party and believe it or not, he was windy enough to blow out all 68 candles at one time. It was a treat to see Ellie, Kay and Yetta trying to eat more cake than Bill Irwin and Jimmy Armstrong. Buzzy Pates was the judge. Mrs. Muier helped Mr. Harrison cut the cake to keep the eaters supplied.

Recent visitors were Billy Senior, of the Barnes-Carruthers Theatrical Enterprises, Chicago; George Flint, Boyle Woolfolk Agency, Chicago, and Colonel Williams, of the Shreveport, La., Circus.—JIMMY ARMSTRONG.

James E. Miller, Peter J. Pheabon and Sam Delaney, who refer to themselves as "three old-time circus butchers from the Ringling show," write that they recently attended a bull fight in Monterey, Mex.

Yankee-Patterson

Construction work is moving along. Loumie Wood, owner-manager, and Lou Diego made a flying business trip to Portland, Ore. Harry Mellon is booking the opening towns. Frank Chicarello, who will be featured in the Wild West concert, is lining up acts and also will have Frank Rainey, wrestler, with the show.

Acts signed to date include Landon's Midgets, Cliff and Mary Henry, dogs and rolling globe; the Guitierrez family, trampoline and wire walking; Fred and Cecelia Bowery; Harold Smith, Liberty and high school horses, plus four girls; Joe and Anna Metcalfe, elephants, and Bob Thornton, mule and pony drills. Clown alley will include Ko-Ko and Grace Fairburn, Fay and Grace Avalon and George Perkins.

Norman and Frances Anderson are busy with their crew of butchers, painting their confection concessions. Johnnie Cardwell and his crew completed work on his concessions. A cage of monkeys arrived and will be added to the menagerie. Several sections of seats and a big top were shipped to Indio, Calif., for the annual Indio Date Fair and were erected under supervision of Frank Chicarello and his aides, Jimmie Davidson, Murl Claybough, Bobbie De Shayne, Richard Miller and Paul Scott.

New arrivals in camp include Cliff and Mary Henry, with a new 35-foot truck and trailer which also will be used as living quarters; William DeBarrie, with a new Spartan trailer; Alfredo Loudon, with a new Westcraft house car; the Guitierrez, with two trucks and a station wagon; Fred and Cecelia Bowery with a new house trailer and pony caravan.

Charles and Lena Marshall spent a week-end as house guests of Al Kennan in Monterey Park. Ova Thornton, treasurer, and the writer, secretary, opened the newly painted office, relieving Ruby Woods of the office work.

The art work on the trucks and trailers is being done under direction of Dolores Moore, artist.—WALTON de PELLATON.

Detroit Shrine

Everyone anxious for the move to Cleveland. Three weeks in this building have developed too many colds. . . . Kenneth Waite is evidently not satisfied to confine his clowning to the 12-hour-a-day stretch here. He lost his pants in a downtown drugstore the other night, much to his seeming mortification, and the delight of the crowd in the store. . . . Otto Griebing, Paul Jerome, Freddie Freeman, Bozo Harrell and Joe Lewis engage in a balloon race during come-in each day. And then they sit on the ring curb and blow for 15 minutes. Can it be these fellows are getting old?

Wardrobe mistresses Nena Thomas and Mamie Ward are busy gals—and after each bit of piece work, they point to the piggy banks which are always prominently sitting in front of them. . . . Why is Kurt Orantos called "Lucky?" Actors all over the nation should know. . . . Whitey, pet stable dog of Cole Bros.' grooms, is the proud mother of four pups, born during this engagement. Everybody on the show pays her a daily visit with a bone from the cookhouse.

They are calling Izzy Cervone the Gene Autry of musicland. Is it because he is a tough rider, or a smooth crooner? . . . Florence Tennyson fell down the other night. Was she trying to evade the AGVA man? . . . Big houses, lots of noise, swell folks—that's the complete story of Detroit's Shrine Circus. We're already looking forward to next year.

Mills Bros.

Mr. and Mrs. Jack Mills, Mr. and Mrs. Jake Mills and Arlene Mills recently returned to Cleveland Heights, O., after a long tour. En route to Los Angeles they stopped in Joplin, Mo., for a visit with Mr. and Mrs. Paul Van Pool and George R. Bell, Mills Bros.' band leader. Bell informed them he would have a 12-piece band this season, will all except three men already under contract. From Joplin, the Mills family went to L. A., where they stayed 10 days. During their Coast stay they were guests of Dave Siegel and Ken Murray at the Brown Derby; went on a tour of the Universal Studios; were luncheon guests of Paul Eagles at the Los Angeles Athletic Club, along with Eddie Brown and Louie Goebels; attended the Blackouts of 1947 as Ken Murray's guests; visited Trader Horn and Richard's Animal Farm and caught Earl Carroll's Vanities.

The Mills family visited Murray Pennock, one-time general agent for the Al G. Barnes Circus and now owner of a large costume supply house, and purchased costumes for the show's spec.

A visit was enjoyed with Teresa Morales, who will do heel and toe catching with the show this year, and her mother, who will have charge of the wardrobe and take reserve seat tickets.

En route home they visited in Phoenix, Ariz., where they met many members of the Arizona Showmen's Association, including Don Hanna; in El Paso and Gonzales, Tex., where they visited Mr. and Mrs. Ben Davenport, Bill Moore and Art Miller, recently returned from Florida; in Nacogdoches, Tex., where they enjoyed a visit with Mrs. and Mrs. Ira Watts, of the Clyde Beatty Circus; in Jackson, Miss., where they visited War Tax Carter and Doc Hall; in Memphis, where they visited Vernon McCreavy, and in Louisville, where they met Louis Stern, George Paige and Jimmy Rison.

From Louisville they journeyed to the org's winter quarters at Bucyrus, O., to find Bert and Jeanette Wallace, who were not due in quarters until later. The Wallaces, with a new (See MILLS BROS. on opp. page)

Eagles

Our overnight trek to Youngstown, O., up and down hills and thru a blizzard, was made without a bobble. The performance opened on schedule and everyone clicked his heels and smiled to a near-capacity audience that never suspected the vivacious girls and athletic young men didn't get a wink of sleep the night before.

A big time was had by all in Toledo with much entertaining and visiting. The week was climaxed by a party for the entire personnel, given by the Eagles in the clubrooms.

Visitors in Toledo included Ben Grewold, Mr. and Mrs. Franklin M. Ronk, Archie and Jean Williams and 10,000 Eagles and their wives and families.

This is the first circus to play the beautiful \$2,000,000 Stambaugh Auditorium in Youngstown. A spectacle indeed to see—Josh Kitchen's monkeys climbing the Grecian columns, Professor Keller's wild animals peeping thru brocade velvet drapes, Lillian Kitchen's mules and horses blissfully riding elevators; Modoc, Empress and Judy munching hay in the spacious ballroom, then admiring the oil paintings as they trod the thickly carpeted aisles thru the audience and shinny up on the stage.

Helen Billetti is back in the program and feeling okay. . . . Little Dick Heerdink has been very ill. . . . Charles Stauffer and Coy Lee take unique 3 a.m. showers. . . . The Morris Troupe is back after a few days' absence. . . . The Silverlake kiddies were kept busy pasting and coloring valentines.—DOLLY JACOBS.

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE
SPECIALLY PRINTED

CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS	
1 ROLL	\$1.00
5 ROLLS	@ .75c
10 ROLLS	@ .60c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

KING AND FRANKLIN CIRCUS**WANTS FOR 1947**

Circus People in all lines. Acts for Big Show, Ground Bars, Trampoline. Have Bed, Dog and Pony Acts, Aerial Acts, 6 Girls for Web and Statues, Clowns, any Act suitable to entertain. Band Leader with 5- or 6-piece Band. Concert on percentage basis. Good Contracting Agent who has car and will work for Show and not have some other line. Billposters, Working Men, Boss Canvasmen, Boss Props. All address

ERNIE WHITE

1411½ DODDS AVE.

CHATTANOOGA, TENN.

**WANTED WANTED WANTED
SIDE SHOW ACTS**

One more Freak to feature, Sword Swallower, Fire Eater, other Acts, good Opener, Ticket Sellers. Mgr. Sideshow—American United Shows

A. G. (HEINIE) HEINICKEL

616 FOURTH AVE., W.

SEATTLE 99, WASH.

Clemans and Colburn Supply Stock, Riders For Phoenix Rodeo

PHOENIX, Ariz., Feb. 15.—A contract with Twain Clemans and Everett Colburn to provide stock and exhibition riders for \$20,000 was signed this week for the 1947 World's Championship Rodeo at the State Fairgrounds, April 11-13.

Hohen Foster, committee chairman for the Phoenix Junior Chamber of Commerce, said the Jaycees have posted \$9,000 in prize money. The sponsoring group already has contracted for the Hardin-Simmons University Cowboy Band, which played for the 1938 and '39 shows. Cy Tailan, recently discharged from the service, will announce.

New animal chutes will be erected at the rodeo site and new street decorations placed in the downtown area. Early interest points to a record number of participants and record-breaking attendance, Foster said.

MILLS BROS.

(Continued from opposite page)
house trailer, were hosts at a chicken dinner.

Charles Brady, superintendent of quarters, is doing a nice job of readying things for the season. Roy Howze has two new Liberty acts working; Harry Coen, ring stock boss and his five assistants, have the 30 head of horses, ponies and mules in shape. At the animal barn the Mills visited with Bert Petis, who has Big Burma, the elephant, and 11 cages of wild animals in good shape.

There are now 40 persons in quarters. Louie Watson is doing the buying for the cookhouse and all hands expressed satisfaction over the food.

Following the visit to quarters, the Mills went to Cleveland, where Jack Mills and Ted Edlin, general agent,

Report White, Loy Framing New Show

CHATTANOOGA, Feb. 15.—Ernie White, well-known circus performer and John Loy, Hendersonville, N. C., have formed a partnership and will take a motorized circus on the road this spring, it was reported here today.

Org, to be known as the King & Franklin Circus, will travel on seven trucks, three semis and four single body trucks. The big top, it was said, will be a 70 with three 30's and will have one ring and two stages. Show will carry a Side Show and cookhouse.

Plans are, according to the report, to open about April 21. Loy has purchased six palomino horses, Liberty act, has an order in for an elephant and plans other animal purchases shortly, the report stated.

Hamid-Morton Will Show In Newark Week of May 19

NEWARK, N. J., Feb. 15.—Contracts have been inked for the appearance of the Hamid-Morton Circus at the Armory here during the week of May 19, under auspices of the Shriner's Salaam Temple. Carl Sonitz, circus representative, completed negotiations following three years of effort.

Date will mark the first showing of a full-size circus here, other than Ringling Bros., in about 20 years. Show will be under the personal direction of Robert H. Morton.

attended to business matters. The new tent, a 60 with three 30s, which has white flameproofed canvas, arrived in quarters from the U. S. Tent & Awning Company, Chicago.

Garden Bros. Org Again Signs With London, Ont., Legion

LONDON, Ont., Feb. 15.—Garden Bros.' Circus again will be sponsored by the Tweedsmuir branch of the Canadian Legion for its appearance here April 14-19.

Show this year will spot in the Ontario Arena, Queen's Park, and will work with the legion branch on a straight percentage of the take.

Legionnaires will handle the advance sale starting 30 days before the opening.

Show will continue playing indoor dates this year, altho it was thought last year it would come out in '47 under canvas. Some of the show's dates are played in the open.

Duggan Is Readyng New Animal Exhibit

WAELDER, Tex., Feb. 15.—W. F. Duggan, former circus owner, is readyng a new animal show, to be known as the World Wide Animal Exhibit, which will take to the road shortly after March 1. Under direction of Leo (Tiger Bill) Snyder, workers are now building corrals and enclosures here. Box-offices and other frame structures will be painted in general circus colors.

Duggan himself is on an animal buying trip to Mexico and Central America to augment his present collection.

Central Canvas Company, of Kansas City, Mo., is making the big top which will be 36 by 120. Three semis with heavy Mack tractors are en route from Florida.

CFA Convention Set In Dayton May 10-12

DAYTON, O., Feb. 15.—The 17th annual convention of the Circus Fans Association of America will be held here May 10-12. Headquarters will be in the Dayton Biltmore Hotel.

The program and other details will be announced later, Bill Montague, West Hartford, Conn., publicity director of CFA, said.

R-B Prep Work Moves on Schedule

(Continued from page 46)

new costumes and spec material have been okayed and "these are now in the works," which indicates that the *Fairyland* theme has been okayed and is being brought to life. Title for the spec has not been announced.

Anderson in Quarters

Rehearsals are due to begin at once as John Murray Anderson was scheduled to arrive from New York yesterday, and many of the ballet girls are on the lot. Leonard Aylesworth, boss canvasman, has the 1946 big top in the air, and it will be used for rehearsal sessions.

The menagerie top also is in the air on a downtown lot to be used during the annual Sara de Sota pageant, Sarasota big winter doings.

Visitors have been numerous at winter quarters, and they have been impressed with the amount of new stock that has been added. Among recent arrivals were 20 white Shetland ponies. There is hardly time left to break them for big show pony drills, but they will be used in the spec, and will be in the regular performance as soon as schooling is completed.

Amusement Parks ATTENTION

MONKEY SALE AND RENTAL

This year we advise you to get in your orders for Monkeys early, for either rental or outright purchase. Write in for prices. Delivery will be made in time for opening of your Park this Spring. Only the best stock will be sent you, FULLY GUARANTEED.

When it comes to Monkeys, we pledge ourselves to give full co-operation to all operators interested in giving the public their **MONKEYS WORTH** — SEE US **FIRST** — GET OUR LOW PRICES ON THE FINEST PRIMATES AVAILABLE.

YOUNG FEMALE ELEPHANTS

FOR SPRING DELIVERY
54 to 72 inches in height. . . . Write now for full particulars and prices.

The following are available for immediate delivery; F. O. B. NEW YORK

••• MONKEYS •••

- Dog-Face Baboons, young . . . \$100.00 Pr.
- African Mona Monkeys 75.00 Pr.
- Spotnose Monkeys 80.00 Pr.
- Mother and Baby Spotnose . . . 100.00 Pr.
- Sooty Mangabeys, small and medium 60.00 Pr.
- Sooty Mangabeys, full grown . . 80.00 Pr.
- African Green Monkeys 50.00 Pr.
- Macachs Rhesus Monkeys 25.00 Pr.
- 1 Mother and Baby Rhesus . . . 75.00 Pr.
- 3 3-Yr. Old Chimpanzees, 2 females and 1 male, collar and chain broken, about 30 lbs. 600.00 Ea.
- 1 Female Chimpanzee, fully tame, sitting about 24" 850.00
- 2 Female Chimpanzees, sitting between 24 & 30", weigh approx. 40 lbs. ca., cage animals 500.00 Ea.

••• SNAKES •••

- African Ball Pythons, 4 feet . . . \$ 40.00 Ea.
- African Rock Pythons, 4 feet . . . 35.00 Ea.
- 1 India Rock Python, 8 feet . . . 125.00
- 1 India Regal Python, 8 feet . . . 125.00
- 2 India Regal Pythons, 7 feet . . . 100.00 Ea.

••• BIRDS •••

- Waxbill Finches \$12.00 Pr.
- Cordon Bleu Finches, females . . . 7.50 Ea.
- White Zebra Finches 12.00 Pr.
- Troupials 50.00 Ea.
- European Zebra Finches 4.50 Pr.
- Ribbon Finches 15.00 Pr.
- Strawberry Finches, males only . . 3.50 Ea.
- Silverbill Finches 5.00 Pr.
- Negro Finches 10.00 Pr.
- Mealy Redpolls 4.00 Ea.

★ IRON CAGE FRONTS ★

Unless otherwise indicated, price is \$25.00 per section. ENTIRE LOT \$500.00.

Width	Height	No. of Sections
36"	36"	1
57"	27"	2
60"	56"	11 (\$35.00 section)
62"	29"	2 (1 with door)
72"	32"	1
72"	46"	8 (2 with door)
72"	60"	6 (3 with door)
72"	72"	2
76"	32"	1 (with door)
80"	20"	1
85"	48"	2
89"	28"	2
91"	57"	2
91"	60"	7 (3 with door)
119"	67"	4 (\$50.00 per section)
94"	36"	3 (wire mesh)

FIRST-CLASS ATTRACTION FOR ALL SHOWS:

Genuine African Dugout, 25 ft. long 2 ft. wide in center, \$35.00 F. O. B. New York

TREFFLICH'S BIRD & ANIMAL CO., INC.

215 Fulton Street
New York 7, N. Y.

"White Cowgirl Boots From Texas"

An ideal gift



For majorettes, drill teams, dude ranchers and sport wear. \$10 postpaid anywhere in the U. S. A. Personal checks and money orders accepted. Girls' and ladies' sizes 3½ to 10. Color: White. All leather. State size and width or send outline of foot. Immediate delivery!

Saks Shoe Store Box No. 211
Houston, Tex.

WANTED For 1947 Season

24-HOUR MAN WITH CAR.
GENERAL AGENT — Press and
School Man.

Only sober, reliable men answer.
Ken Drake and Carl Sonitz answer.

BAILEY BROS.' CIRCUS
NEWBERRY, S. C.

PRODUCING CLOWN

AT LIBERTY.

PARKS, FAIRS, INDOOR OR OUTDOOR CIRCUS

Or for anything where a good, first class, A-1 Clown may be needed. Plenty of offer. Write for terms and open time.

ROY BARRETT

c/o Billboard, 155 N. Clark St., Chicago, Ill.

WANTED BAR PERFORMERS

For season. Two Comedy and two Straight Men. State all in first letter. **BOB EUGENE**, 2242 Gunn Ave., Whittier, Calif.

GENUINE TEXAS LONGHORN STEER

Gentle, including saddle, for taking pictures. Big money-making proposition. Write for particulars.

BOX 1540, SAN ANTONIO, TEXAS

FOR SALE

Circus Top, white trimmed in blue, been used a short time, in perfect condition, 60 ft. round top with 30 ft. middle, made by Carl Kennedy; steel center poles and bale rings. Bargain. Address all mail to

TED WILSON

1414 DESIARD ST. MONROE, LA.

UNDER THE MARQUEE

The condition of Marshall Green, general agent of the Sparks Circus, who was recently injured in an auto accident and is in the General Hospital, Cincinnati, is reported good.

Mystery of the century is how early-day circuses ever did it with such old-fashioned ideas.

Tige Hale cards from Tampa that his Gold Medal Circus Band has been contracted to furnish the music at the Great Miami Shrine Fair February 21-March 2.

Arthur (I Walk Alone) Cooksey writes from San Diego, Calif., that he has signed as a clown with Ringling-Barnum for '47.

Victor Robbins writes from Bangor, Me., that he will be the band leader on the Clyde Beatty Circus this season and will handle mail and *The Billboard*.

In the ticket selling department, the first offender is one who has never been caught before.

Joe Short, midget clown, who has been playing the Shrine Circus in Detroit, will open May 8 with the Children's Zoo at the Detroit Zoological Park.

R. M. Harvey, veteran general agent for Dailey Bros.' Circus, was interviewed recently by Herb Owens, of *The Des Moines Tribune*, and the trials and tribulations of a circus agent were well aired.

John (Paterson Slim) McLean worked the Worcester (Mass.) Charity Circus with candy floss, and John Looney, of Brockton, Mass., had a novelty stand. Both reported good business.

Circus's leading dunce still doesn't know what a privilege car is and is determined that he never will.

Mrs. Etta Bel-Mar, one-time operator of a flea circus in the Sam Houston Museum in Beaumont, Tex., and more recently manager of the Cassville Dog Kennels near Kokomo, Ind., suffered the loss of some of her Alaskan huskies when the kennels burned recently. In the fire Mrs. Del-Mar also sustained the loss

of her furniture and other belongings. She had planned to go on the road with the dogs this season.

Joe Fountain, former electrician with Cole Bros.' Circus, is seriously ill in the U. S. Navy Hospital, Oakland, Calif. . . . Lorraine V. Wallace, wild animal trainer, is seriously ill in Deaconess Hospital, Evansville, Ind.

DaViso Cristiani (the Great Da-Viso), perch act, returned to the lineup at the opening of the Shrine Circus in Detroit, recovering from the twisted vertebrae which laid him up during the Grand Rapids (Mich.) engagement.

Englishman's reaction to his first view of an American coach blow-off: "It's an uncouth study in anatomy."

Fred (Dutch) Loeber, who will be 24-hour man with Cole Bros.' Circus, will report to winter quarters in Louisville April 8. He is at his home in Fort Dodge, Ia. . . . Buck Leahy is playing night clubs in and around Pittsburgh.

Mr. and Mrs. Bob Edwards, of Tampa, and Bernie Mendelson, of Chicago, were visitors at the Ringling-Barnum winter quarters in Sarasota Tuesday (11). . . . Al Wagner, owner of the Cavalcade of Amusements, and Jack Tavelin were Sarasota visitors the same day.

Visitors at *The Billboard* offices in Cincinnati last week were Bennie Fowler, of the Sparks Circus, who has recovered from injuries recently received in an auto accident; Ed Raymond, Kinko, and Dennis Stevens, of Polack Bros.' Circus. Kinko's wife, Mary, is handling novelties with Polack.

Sam Houston writes from Avenida, Madero, Mexico, he is having a wonderful success with his silver fleet train of circus cars. Trains are made up of solid silver steel and when they roll into town "the folks look with amazement and stand in line with pesos in hand and ready to spend," Houston says.

Then there were the early-day wet-clowns that absorbed all the moisture in the old barbershop, fire and camera gags.

Frank and Anna De Rue and Edward Sifert have signed with Cole Bros.' Circus. . . . Mr. and Mrs. H. R. Marteney, formerly with Polack Bros.' Circus and now with the Eagles Circus, en route to Moline, Ill., from Springfield, O., stopped in Indianapolis to visit Joe O'Donnell.

The Madden & Stillian Shows, a traveling stock show, which winters at Lake City, Ia., recently was the subject of a long story in *The Fort Dodge (Ia.) Messenger*, accompanied by pictures. Tropical Slim Mitchell, veteran trouper, is in charge of the animals at Lake City.

Remember the yesteryear circus managers who decided how late—and with whom—show gals could stay away from the sleepers?

Zeek LaMont writes from West Chester, Pa., that he has joined the James M. Cole Circus to play a string of indoor dates in New York, but will be back this spring with his old partner, Blinky Hoffman, who bill themselves as Zeek and Blinky, Two Nuts from Brazil.

Harry Hayes, vet trouper now with the Bascomb Advertising Company, recently visited Clyde Mallory, agent and biller, in Williamsport, Pa. Many jackpots were cut up and such names

as Curtis Little, Pud Johnson and Bobby Emerick often popped up in the conversation.

Hardships of the early-day showmen may have been over-emphasized—they at least had established winter quarters to go to.

L. E. (Roba) Collins writes from Hot Springs, where he is vacationing, that he expects to be back in Paterson, N. J., and St. Louis sometime this month waiting the call of the white tops. He reports visiting Elmer Myers and Henry Carter, of King Bros.' Circus, and Joe B. Webb.

Jack Raum reports his circus-rodeo completely booked for 1947, opening April 15 with a string of Canadian dates, and going on to play Michigan, Indiana and Ohio fairs later in the season. . . . Johanna Rittley, mentalist, has signed with Pete Kortes for the Sparks Circus Side Show.

Increased shifting from one show to another may be due to the fact that managers and employees are smarter than they used to be and get wise to each other quicker.

Dick Clemens, who hit the nation's headlines a few months ago in a battle with one of his tigers, hit the picture pages January 28 when Chicago papers carried pictures of Dick and the lion cub he was flying to Rochester, N. Y., via American Air Lines.

Marvin (Slim) Girard, comedy juggler and trick and fancy roper with Webster Bros.' Circus last season, has joined the Byron Gosh Show in Georgia. Before heading south with the show, Girard visited R. W. Couls, owner-manager of Webster Bros.' Circus, in Detroit and Flint.

Carl Frazer, general agent for Mills Bros.' Circus last year, who has been managing editor of *The Veterans' Voice*, weekly newspaper published for service men and women in Buffalo, recently was named as one of a committee of 10 Buffalo citizens to determine the young man of Buffalo, (See *Under the Marquee* on page 92)

AT LIBERTY GENERAL AGENT, LOCAL CONTRACTOR, TRAFFIC MANAGER, ADJUSTER, SECRETARY-TREASURER

Will furnish Car if wanted.
State your best proposition.

J. S. RAMSEY
FAIRMONT, N. C.

PHONE MEN

Experienced Program and Ticket Salesmen.
Excellent sponsorship. Sober men only. Drawing account if reliable. Write or wire

James Harker

PRESS-TEEGE PUBLICATIONS

902 Main Street Buffalo, New York

LIBERTY HORSES

FOR SALE

Six-Horse Liberty Act, classy, well matched and young. First \$2,750 gets them with trappings.

VERN BREWER

1202 Lindsay Street Gainesville, Texas

ELASTIC NET TIGHTS

Black or suntan, \$7.50. Elastic Opera Hose, black, suntan or white, \$4.95. Metal Spangles, Rhinestones, Chainette Fringes. Other Accessories. Folder

C. GUYETTE
346 W. 45th St. New York 19, N. Y.
Phone: CI-rcle 6-4137

WANTED

To hear from Rodeo People with own outfit to play Summer Spot at big Lake Resort; new population every week. Address

BOONE WOODS

c/o Paise's Dude Ranch, R. R. 1, Monticello, Ind.

WALLEDA CIRCUS

INDEPENDENT CIRCUS CORP.
476 Arlington Ave.

SARASOTA, FLA.
Phone 60889

OPENING FIRST WEEK IN APRIL

COMMITTEES, AUSPICES, ETC., NOTICE

We have a few open dates. Address correspondence to above.

FEATURE ACTS — ALL CONTRACTED FOR 1947

This is a Quality Circus with Outstanding Stars of Circus World.

CAN PLACE WILD ANIMAL AND PONY ACT

All Useful Acts or People Write in Full.
NO COLLECT WIRES.

With or without
own Transportation.

Mgr. **KARL WALLEDA**
DIR. TIGE HALE

MUSICIANS—Write at once to

Can use union Billposter able to drive new 1947 Dodge Panel. Red Snyder, wire. Also 24 Hour Man. Will also make place for Press Agent, handle Radio, Press. Useful People for Advance. Write **VAUGHN RICHARDSON**, Personal Agent.

BUCK OWENS 1947 SEASON OPENS

MARCH 12TH AT DOTHAN, ALABAMA

Can use Cowboys, Cowgirls, Ropers, Trick Riders without stock, Girls for Aerial Ballet and Menage. One good Family Act doing two or more, Novelty Act, Wire Act, Calliope Player and other Musicians. Working Men in all departments, Mechanic, two good all around Billers. Jack Thomas, contact H. L. Filbert. Side Show Acts, Ticket Sellers, Candy Butchers. Buck Talbot, contact Filbert. Write

BUCK OWENS CIRCUS
Dothan, Alabama

TAMPA OFF BUT STILL OKAY

15 Shows Stalk N. Y. Fair Confab

Dormant State fair leaves Strates with Hamburg, Bath, Elmira

ALBANY, N. Y., Feb. 15.—Representatives of some 15 shows attended the annual meeting of the New York State Association of Agricultural Fair Societies here Monday and Tuesday (10-11). Competitive interest in the 30-odd fair dates within the State was keen, altho a few of the front men were strictly on the kibitz and out of their chosen territory. Last available reports, however, indicated that, for the most part, shows would be playing repeat dates at the annuals they held last year.

Dormant status of the State fair date had the James E. Strates Shows settling for a route it held last year, including Hamburg, Elmira and Bath. Strates and William C. Fleming represented the org.

King Reid inked annuals for his show at Lowville, Schaghticoke, Cobleskill, Sandy Creek and Rhinebeck.

Showmen and allied representatives registered here included Gerald Snellens, World of Mirth Shows; Mickey Percell, Pioneer Shows; Ralph P. Flannagan and Ben Braundstein, Paramount Exposition Shows; Lawrence Carr, Lawrence Carr Shows; Fred B. Perkins, Caledonia Shows; Oscar C. Bučk, O. C. Buck Shows; Mr. and Mrs. Sam Levy and Ben Herman, Lawrence Greater Shows; Paul Mottle, Mottle Amusements; Ralph Decker, Joseph J. Kirkwood Shows; Dick Coleman, Coleman Bros. Shows; Mr. and Mrs. Justin Van Vliet, B. & V. Shows; D. B. Baims, N. R. and M. N. Colgrove, B. & C. Exposition Shows.

William (Bill) Sanders, Norfolk Tent & Awning Company; Gene Johnson, WWVA Artists' Service Bureau; James G. Montross, amplifying equipment; Joseph J. Godin, fireworks; F. C. Dugman, sound systems; Walter C. Stebbins, automobile racing; Lee W. Lott, Lucky Lott Hell Drivers; Harry Cooke and Har- (See N. Y. Fair Confab on page 63)

Downs Inks Cannon Act, Buys 2 Towers

ST. LOUIS, Feb. 15.—En route from Chicago, where he attended the coin machine show, to the Eldorado, Ark., winter quarters of the Gem City Shows, Jack Downs, org's general manager, visited *The Billboard* office and reported purchase of two additional Downey Telescopic light towers, giving the shows eight towers.

Downs was elated over the strength of fair contracts signed. Included are La Crosse, Wausau, Manitowoc and Beaver Dam, all in Wisconsin; Escanaba, Mich.; Eldorado, Ark., and Monroe, La.

Downs announced his org closed a 25-week contract with Emanuel Zachini, cannon act, as the free attraction.

Return to London, Ont.

LONDON, Ont., Feb. 15.—Bernard & Barry Shows again are booked in here under auspices of the Lions Club. Show will play at the Horton and Ridout lot May 12-17.

ACA Maps Aggressive Public Relations Drive, Cohen Says

ALBANY, N. Y., Feb. 15.—An aggressive publicity and public relations program for the carnival industry is being planned by the American Carnivals Association, according to Max Cohen, secretary and general counsel, who was here attending the annual meeting of the New York State Association of Agricultural Fairs Monday and Tuesday (10-11).

The presence here of Leonard Traube, erstwhile editor-in-chief of *The Billboard* and now vice-president of the Earle Ferris Company, New York and Hollywood public relations consultants, lent credence to the report that a contract, if awarded, would go to him. Cohen had no direct comment but said in view of his (Traube's) background, experience and standing "it is not illogical to regard him as foremost in the running."

Traube Confers

Traube left here Tuesday for Toronto, saying he was to engage in "personal conversations" with Elwood Hughes, general manager of the Canadian National Exhibition, resuming this year after a five-season hiatus, and J. W. (Patty) and Frank Konklin, directors of the CNE's midway and related attractions and concessions.

Cohen shares the belief of many showmen that the carnival industry has for too long been fighting a "rear

guard defensive battle" for participation in the nation's public print and other primary and secondary outlets for attention.

Outlines Aims

He said a forceful, descriptive public relations campaign interpreting the industry to the public "was never more needed than at this time—the crucial transition period in carnival history—which might easily be called the 'crossroads' in the industry's life." He said ACA was definitely going ahead with a national program and it's just a question of how much of an appropriation can be worked up.

Altho the association's membership numbers more than 200, previous attempts to raise funds for public relations met with only limited success.

Starr Joins W-T As Legal Adjuster

MIAMI, Feb. 15.—William B. (Bill) Starr has been signed by L. C. (Curly) Reynolds as legal adjuster for the World of Today Shows. Starr, veteran legal adjuster, last year was with John R. Ward's World's Fair Shows. Prior to that he was with Dodson's World's Fair Shows.

Hennies Builds New Winter Quarters Near Hot Springs

TAMPA, Feb. 15.—Harry W. Hennies, owner of Hennies Bros.' Shows, announced here today that he has purchased 35 acres of land near Hot Springs, his winter home, and construction work is already under way on a new winter quarters for his organization. Show has wintered on Alabama State Fairgrounds, Birmingham, the past three years, but the grounds were sold recently to the city and planned year-round activities will not make it available for wintering in the future. Hennies explained that his new property is adjacent to the main line of the Rock Island Railroad, and the building of a spur onto the site has started. It is three miles from the Hot Springs post office on the Benton Highway and is about two miles from the home Hennies purchased two years ago.

Contracts have been let for erection of two buildings, each 64 by 125 feet, to be built of galvanized iron. They will be ready for occupancy next fall. Contour of the property is such that only two days of work with a bulldozer will be necessary for grading for the trackage. Work also has started on fencing of the grounds.

Hennies explained that Hot Springs entertained more than 600,000 visitors last year, and he sees great possibilities of the establishment of a permanent zoo and other winter entertainment features.

"We will have the new quarters ready for our show next fall and in another year we will be in a position to winter a circus as well. I believe the animals placed in an attractive setting would draw many visitors," he explained. "Between the activities at our quarters and at circus quarters there would be plenty of action for sight-seers, and it will definitely solve our winter housing problem."

MexGrabsBurns Rides, Bank Roll

CHICAGO, Feb. 15.—Joe Hernandez, concession agent, writes from Houston that Bobby Burns, well-known athletic show operator for 15 years with leading carnivals, came to grief as an operator in Mexico City, the government confiscating his rides and bank roll on the claim that he owed for taxes and had no right to operate there because he was a foreigner.

Hernandez reports Burns had four rides — a Rollo-o-Plane, Chair-o-Plane, miniature train and Kiddie Aeroplane—an athletic show and a few concessions on a good corner lot in Mexico City. He was allowed to operate for two months without interference when the gendarmes stepped in.

Now Hernandez claims that Burns would like to get some of his stuff and himself back to the U. S.

Weather Kills Repeat of '46

Milling crowds on final day big help—Sedlmayr buys 47 units

By a Staff Correspondent

TAMPA, Feb. 15.—When the Royal American Shows rolled up a gross in excess of \$138,000 at the 1946 revival of the Florida State Fair, the lads up and down the country shook their collective noggins wisely and cracked that it would never be done again. Well, so far it hasn't, but the irrefutable evidence, cash in the wagon, indicates tonight, as this second post-war annual comes to a close, that a decent break in weather was all that was necessary to kick the record around, but good.

Sure, there isn't the cash in the wagon there was a year ago at this time, but of the 11-day run only today's weather could be classed as ideal, and yet Carl J. Sedlmayr has gone on record that this run will double any pre-war gross in Tampa's lengthy history. This means there must be around \$100,000 taken from the shows and rides, and while the cost of operation is at least double what it ever was during the pre-war days, it still isn't fodder.

Just Who Tells It

There has been all sorts of speculation around here as to just how the business has been, and that can be shaken down when it is considered that the varied reports come from operators of different types of amusement, and by assorted fellows who operate their business differently.

The conservative fellows, usually found among the show operators, have made little complaint as they were too busy enticing the few folks around on the damp, chilly days to have time to beef. These fellows seem to agree they are off between 20 and 30 per cent, but a few admit their figures hugged the grosses they turned in a year ago.

All Off the Nut

Around the front end, where the operation is free and easy and the lads have become accustomed to very expensive habits, indeed, they say the whole thing has been a larry. But Sam Gordon, the man who manages the concessions and who should (See *Weather Nullifies* on page 59)

Fla. Amusement Signs St. Pete

TAMPA, Feb. 15.—Berney Smuckler, general representative of the Florida Amusement Company, announced here today he had signed with John C. Wehrley, general manager of the new St. Petersburg, Fla., Fair, for his org to provide the midway attractions at the annual. Fair is skedded March 18-29.

The St. Petersburg annual brings to 10 the number of fairs booked by Smuckler for Florida Amusement. Others include the Plant City Strawberry Festival; the recently completed Fort Myers, Fla., Edison Pageant of Lights Celebration; Fort Pierce, Vero Beach, Fort Lauderdale and Sebring, Fla.

MIDWAY CONFAB

Al Zellers and Paul Fuller, of the Fuller Greater Shows, have returned to quarters after an extended business trip thru Ohio.

Wild chase for a date is one in which the general agents participating drive 70 miles per hour between bar stops.

Yogi Ray informs he will close in Peoria, Ill., Monday (17) and returned to Chicago before taking to the road.

Dee Jay Cox, wintering in Tucson, Ariz., announces he has booked his Wild Life Exhibit on the Catlett Greater Shows for 1947.

Joe V. Palmer, formerly with Conklin Shows, and last year with Crescent Amusement Company, is now with Victory Exposition Shows.

Jackpots have grown to such heights that the guy who tries to put in his 2 cents' worth is a social outcast.

Earl Webber postals from Garden-ville, N. Y., that he has signed his circus side show with the B. & C. Exposition for the season.



KING REID, owner of the shows bearing his name and a member of the Vermont State Legislature, posed for this photo recently while in conference with Gov. Ernest W. Gibson (right) in the executive offices of the State capitol at Montpelier.

Daisy and Joseph Walk report they will have five stands with the No. 1 unit of Happy Powelson's Attractions this year.

After being off the road for three years, Harry Myers, formerly with the Penn Premier Shows, is readying his concessions for the '47 season.

Life of an editor of *The Billboard* should never be dull. He gets to read showmen's jackpots before they are told.

Albert Rorr, the Alligator Boy, writes that he is with Billy Logsdon's Side Show for the season. Nurse Maude Scratchett is handling the pitch.

Frank J. Kuba, in charge of the painting and remodeling of Myers' concession equipment at winter quarters in Dupont, O., has been on the sick list for 10 days but is reported improving.

Mrs. C. N. (Lina) Hill writes from Dallas that she no longer is connected with Hill's Greater Shows. Mrs. Hill recently returned to her home in Dallas after vacationing in Aransas Pass, Tex.

There are several ways of getting prompt deliveries of iron in winter quarters, but none so fast and sure as taking it off of a discarded wagon.

Hermine's Midgets, for the past several seasons with the World of Mirth Shows, recently played an en-

agement at Pittsburgh's Casino Theater, where they were booked thru Dave Solti, of the George A. Hamid office.

Mr. and Mrs. L. C. (Curly) Reynolds, Mr. and Mrs. M. Deemer and Mr. and Mrs. William B. Starr, of World of Today Shows, and Mr. and Mrs. Carl Hansen, are vacationing in Miami. The Reynolds planned to Havana for three days recently.

Jack O'Brien, who operated the Broadway Museum and Girl Show in St. Louis, writes he no longer is connected with the museum, but will take out a 10-in-1 and girl show this spring. At present, Mr. and Mrs. O'Bryan are vacationing in Florida.

As an educational feature, an Eskimo village would be good at Florida fairs this winter. It would teach the natives how to stay warm in snow houses.

Cleo Renee and Francis Lee, annex attractions, now playing the My O My Club, New Orleans, recently were visited by Stanley Barbay, Lee Erdman, Francis Freney, Leone LaRue, Doral Dina and Vicki Paul LaPage.

Omar D. Shull has joined Doc Hagar as a partner in the Zombie Castle, Detroit. . . Cameron D. Murray is getting ready to open the Detroit carnival season, tentatively



J. GEORGE LOOS, left, owner of Greater United Shows, and Tom Tidwell, owner of the T. J. Tidwell Shows, were snapped discussing business at the recent annual dance of the Lone Star Women's Club in Dallas.

Saturday (22), with the debut of the W. G. Wade No. 2 Shows.

Sam Gluskin, general agent, John R. Ward's World's Fair Shows, spent several days in St. Louis, executing railroad contracts. William E. (Bill) Snyder, concession manager of the same org, left the Mound City Monday (10) after visiting friends. He headed for the org's Baton Rouge, La., winter quarters.

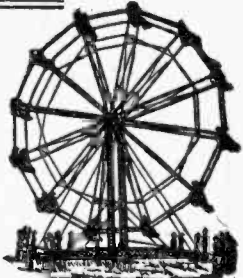
What burns up a gal show dancer the most is to be recognized out loud by a hometown guy after the talker introduced her as a Hollywood starlet.

During the Fat Stock Show in Houston recently, Carl Stone hosted a number of showfolk playing the event in his new Side Show. Stone provided the refreshments. Guests included Prince Omar, Gypsy Pete, Ben Ali, Little Red, Leslie Smith, Frank Chaney, Tiny Tiny, Twisto Pearson and Red Moreau.

Mr. and Mrs. Hall have returned to Philadelphia after making the various eastern fair meetings. They booked their age and scales with Triangle Shows and plan to illuminate their concessions with their own light plant, mounted on a newly purchased tractor-trailer. Mrs. Hall is

PLANNING AHEAD

is considered wise business judgment. What we plan for we usually eventually get. Many customers are placing orders for new BIG ELI WHEELS to be shipped in 1948. (Our 1947 production was completely sold many months ago.) Latest Price List is now ready for mailing. Ask for a copy today—investigate a profit-earning BIG ELI WHEEL.



ELI BRIDGE COMPANY
800 Case Ave. Jacksonville, Illinois

NEW ADD-A-BALL GAME

A very popular Grind Store. Works on the counter. Permitted anywhere, as it is Science and Skill. Comes finished in a riot of colors. 4 Rubber Balls and a Free Chart. Can be worked with high-class Merchandise for quarters or 3 balls for a dime with cheaper Merchandise and faster play. Games is taken apart very fast—4 Wing Nuts. This is a real store and real money getter. Size of table is 24x24 and has a lot of advantages and appeal with many ways of working. A real stock store. The Class of HANKY PANKS. Price—\$30.00.

New Fish with two-way metal slide. 2 or 3 numbers. Please state how you want them numbered. \$75 per 100.
New 1-Ball Ball Game. Works 3 balls for a quarter. Knock the Silver Dollar off the table and it's yours. Will beat bottle games. Table and Pin—\$20.00.

RAY OAKES & SONS
BOX 108 BROOKFIELD, ILL.
Write for New Catalogue.
Home of the World's Finest Zoo.

TOP LOCATION WANTED FOR

BOOMERANG

Model 1946
Repeater, thriller, unlimited capacity, 10 cars, direct from Feltman's Coney Island.
Communicate
LOU KLEIN
1644 President Street
Brooklyn, N. Y.

POPCORN Per 100 Lbs. \$10.00

SEASONING LIQUID or SOLID
Also
BAGS—SALT—MACHINES, ETC.
25% DEPOSIT WITH ALL ORDERS.

J & N POPCORN SPECIALTIES

"The House of Quality"
1459 W. 69th St. Chicago 36, Ill.
Hemlock 3211—Hemlock 3212

PAINTER WANTED

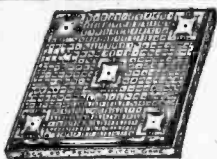
Must be a good artist and fast. Join on wire. Good proposition.
Write
Peppers All States Shows
Selma, Ala.

HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.
Open all year round
Want Freaks and Novelty Acts.
State salary and all particulars in first letter.

PROMPT DELIVERY COLEMAN EQUIPMENT

Handy Co. Plants, Burners and Repair Parts
BLEVINS POPCORN CO., NASHVILLE, TENN.



PENNY PITCH GAMES

Size 46x48", Price \$35.00.
Size 48x48", With 1 Jack Pot, \$42.50.
Pots, \$50.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$22.50

BINGO GAMES

75-Player Complete \$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1947
Single Sheets, 8 1/2 x 14, Typewritten. Per M. . . \$5.00
4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity, Each 1 1/2
Analysis, 8-p., with White Cover, Each 15¢
Forecast and Analysis, 10-p., Fancy Covers, Ea. 5¢
Samples of the 4 Readings, Four for 25¢.
No. 1, 35 Pages, Assorted Color Covers 35¢

NEW DREAM BOOK

180 Pages, 2 Sets Numbers, Clearing and Polley. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PACK OF 75 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
Signs Cards, Illustrated, Pack of 36 15¢
Graphology Charts, 8x17, Sam. 5¢. Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO 4, ILL.
Send for Wholesale Prices.

GUARANTEED TO POP

27 TO 1

THE VERY BEST QUALITY

POPCORN

Immediate Delivery—F. O. B. Chicago.

FOR IMMEDIATE DELIVERY

Cotton Seed Oil—Peanut Oil

All Sizes of Bags and Boxes

Glassine Bags—Paper Cones

Salt—Seasoning

DISTRIBUTORS

CRETORS

POP CORN MACHINES

POPPERS BOY

PRODUCTS COMPANY

60 E. 13th St. CHICAGO 5, ILL.

NEW SARATOGA KETTLE POPPER

All Aluminum



Meets all State health requirements. 12-Qt. capacity, \$20.00 Each.

Terms: 25% with order, balance on delivery, F.O.B. Toledo.

CONCESSION SUPPLY CO.
Box 133, Sta. B. Toledo 6, Ohio

THE APE BOY

Very curious attraction. One of the best for Sideshows and Window Attractions. Length about 18 inches. Prepaid only \$15.00. Many others. Shrunk Heads, Shrunk Bodies, Devil's Child, Missing Link, Fish Girl, Gorilla Boy, Wolf Boy, Mummified Bodies. Many others. We also make up your ideas. Write for Circulars and Descriptions. **TATE'S CURIOSITY SHOP, 5234 E. Van Buren St., Phoenix, Arizona.**



NEW FORTUNE

Buddha Papers on

NEW WHITE

Paper

S. BOWER

Belle Mead, N. J.



Majestic Greater Shows

NOW BOOKING FOR 1947.

Outstanding Shows, Rides and Concessions. Address

SAM GOLDSTEIN

Fairgrounds GREENSBORO, N. C.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

POPCORN MACHINES (BRAND NEW)

Build Your Own

A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$150.00

Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

Dealer Inquiry Invited

CONSOLIDATED CONFECTIONS

1314 S. Wabash Ave. Chicago 5, Ill.

FOR SALE

One 50kw. and one 75kw. Transformers, same as new, mounted in International Truck, '41, K-8-5; four thousand feet of OO Wire, 25 Junction Boxes, 22 Ft. Drop Frame Semi with 1939 D-8-30 Int. Truck; 1941 Int. Truck, new steel Nabors body; Cookhouse, complete, 16x24, with 8 ft. Kitchen; 20x30 Girl Show Top, Front, Banners and Stage; 1945 30 ft. Streamlite House Trailer, tandem wheels, good condition. This can be seen at Millerville, La. Address Mail:

FRANK SPARKS
 Route 1, Denham Springs, La.

PASTIME SHOWS

WANT

Concession Agents for office. Can use a few non-conflicting Concessions. No grift or gypsies.

Fargo, Georgia, week Feb. 24.

sporting a 1947 Buick, a birthday gift from her husband.

Arthur DeForest Smith, 60-year-old electrician, was the subject of a feature story recently in *The Mobile* (Ala.) *Press Register*. Story told of his decision to remain in Mobile, where he has lived for the past two and one-half years, most of it while engaged in war construction. Prior to that he traveled with circuses, carnivals and tent shows for 45 years.

Years ago the Little Giant, who then owned more carnivals than any man, said, "Any sucker can overbid and get a fair, and being one, he'll play it."

Mr. and Mrs. David Kieffer, formerly with Orton Bros.' Circus, now owners of the LaCaroso Tap Room and Restaurant, St. Louis, recently entertained Elma Obermark, Mrs. Orval Williams, Mrs. Dee Lang, Mrs. Leo Lang, Mrs. Tillie Kahl, Mrs. Ada Miller and Mrs. George Ragan, all members of the Missouri Show Women's Club, at a spaghetti dinner.

Euby L. Cobb, secretary, International Association of Showmen, is in Florida visiting his brother. . . . Mel H. Vaught, business manager, Wonder Shows of America, spent several days in St. Louis following a trip thru the Midwest for his org. Max Goodman, show's owner-general manager, is expected back in winter quarters following a trip to Tampa.

A baby shower for Mrs. Shirley Carroll, daughter of Mrs. Esther Felke, concessionaire at Riverview Park, Chicago, was held in the Tampa home of Mrs. Slim Donaldson. Guests included Mmes. Evelyn Clair, Jay Brown, Hazel Maddox, Rose Hunter, Eleanor Steppes, Blanche Lamensh, Sylvia Warren, Mary Pasterczyk, Marie Hayes and Virginia Kulups.

Some boys rush to quarters and stay just long enough to get the wrinkles out of their bellies, grab a few dollars and disorganize a bit, which makes their visit more of a commando raid.

Edgar Neville, who celebrates his 78th birthday April 20, arrived in Mobile, Ala., winter quarters of the Cavalcade of Amusements, where he will be secretary of concessions for O. J. (Whitey) Weiss. During the past three months, Neville, in out-
 (Continued on page 54)

NO PRE-HEATING
 POURS EASILY
 MEASURES ACCURATELY
 THE LIQUID SEASONING WITH THAT BETTER FLAVOR

Popsit plus!

POPSIT PLUS is acclaimed nationally as the leader! It will pop more corn because every drop is used. The fact that it pours readily, measures accurately, eliminates all inconvenience at the popping machine and permits uninterrupted operations has won it pre-eminence in the seasoning field.

For better flavored, quick selling popcorn all the time, use the liquid peanut oil seasoning with the "nose and eye appeal"—POPSIT PLUS!

Warehouse stock available at—Boston, Pittsburgh, Cincinnati, Cleveland, Indianapolis, Detroit, Chicago, Des Moines, Kansas City, Omaha, Denver, Portland, Seattle.

C. F. Simonin's Sons, Inc.

REFINERS • ESTABLISHED 1876
 3450 N. Belgrade Street • Philadelphia 34, Pa.

SEASONING SPECIALISTS TO THE NATION

POPCORN--PEANUTS

SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
 NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS

PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)

Philadelphia 6, Pa. Pittsburgh 1, Pa. Los Angeles 21, Calif.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

NEW IMPROVED

SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

Front and Shipping Sts. Salem, Oregon



MODERN IMPROVED
CHAIRPLANE AND KIDDIE AIRPLANE RIDE

WRITE FOR CATALOGUE.

Chairplanes still available for Spring and Summer Delivery. Can make Immediate Delivery on Gears and Clutch Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.

SNOW CONE CONCESSIONAIRES

Our new Spring Catalogue will be ready for mailing about March 15th. To be sure that you are on our mailing list, please send us your present address. Watch for our full page ad in the Spring Special of The Billboard.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST. CINCINNATI 2, OHIO

The **TILT-A-WHIRL** Ride

On Midways All Over America

Its Grosses Are Getting Better All the Time

Manufactured by

SELLNER MFG. CO. Faribault, Minnesota

STEAM TRAINS

BUILT TO LAST
 A LIFETIME

A more fascinating Ride that puts more money in the Ticket Box.



OTTAWAY AMUSEMENT 2514 Aloma
 WICHITA, KAN.
 WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE CHICAGO, ILL.

BE READY! BE PREPARED FOR ALL EMERGENCIES—SUPER POWERED PORTABLE ELECTRIC MEGAPHONE

We will send you one on a guarantee basis. Use it 10 days. You must be satisfied or your money refunded 100 per cent.

JUST PRESS THE TRIGGER AND VOICE IS BEAMED TO THE DESIRED AREA

Wonderful for Announcing . . . Making Opening Bally . . . Bingo Games . . . Carnivals . . . Circuses . . . Crowd Control.

Priced at **\$89.95** F.O.B. Only

Batteries Available In All Radio Stores.

WRITE FOR CIRCULAR

RAY OAKES & SONS
BOX 108 BROOKFIELD, ILL.

Dependable in all emergencies.
Performs efficiently, Rain or Shine.

Consists of Portable Microphone-Speaker and Amplifier, Tubes, Batteries, Cable, Shoulder Straps, Shock-mounted Chassis—Pistol Grip Trigger Switch—Weather-proof. Megaphone is 13 1/2" long with 7 1/2" diam. bell opening. Complete assembly weighs only 11 lbs.



Midway Confab

(Continued from page 53)

door showbiz over 50 years, visited Shreveport, San Antonio, Houston and Dallas, spent a month with relatives in Paris, Tex., a week in New Orleans and several weeks at B. S. (Barney) Gerety's Kerrville, Tex., ranch.

New York State Association of Fairs convention notes: Queenie Van Vliet, B & V Shows; Lawrence Carr, owner of the shows bearing his name, and Joie Chitwood, stunt driver, all landed their pictures in *The Knickerbocker News*, Albany paper, in connection with a story on the opening of the meeting. Ben Braunstein, general agent, Paramount Exposition Shows, allowed himself to be quoted for a puff. . . . At the banquet Mrs. King Reid sported an orchid, the gift of Steve Fisher, who is associated with Jim Carey in the Department of Agriculture and Markets.

Walter L. Lankford writes from Cotton, Ga., that Lankford's Overland Show and Bazaar continues to play split weeks in South Georgia. Org will open its regular season March 1 at Sparks, Ga. R. Glenn Johnson will handle the advance. Mrs. Myrtle Lankford will have the cookhouse and four other concessions. Snow also will have four concessions, two shows and kiddie rides. Melvin Bennett will be the free act. Menagerie will be enlarged, Lankford said. While the animal show plays split weeks, work on other equipment is being pushed at Moultrie, Ga., quarters. In quarters are Mr. and Mrs. Lester Lankford.

Forrest C. Swisher letters from his Caney, Kan., quarters that he will again have his ball games, percentage and two stock stores on Parada Shows in 1947. Swisher recently purchased two new trucks. He will have Frank and Mattie Brasher with him again this year. Jackie Dale and Buddy Wheeler, Swisher says, were recent visitors from Baxter Springs, Kan., where they are wintering. . . . J. R. Rogers and sister, M. V. Powell, co-owners of Rogers & Powell Shows, are in Hot Springs taking the thermal baths, but report that work in their Yazoo City, Miss., quarters is being carried on. They plan an early opening and another ride is to be added this season.

SPECIAL NOTICE TO

POP CORN

MACHINE OPERATORS

For the first time in 6 years we are ready to contract with you for

BABY GOLDEN

YELLOW HULLESS
and

JAP HULLESS

WHITE CORN

- All outdoor operators know that these two varieties pop much faster with less oil and when popped are more tender and delicious. Your customers will come back for more and more. You will get more money from a bag of these varieties. Many operators make caramel corn also, selling it in large hunks rather than individual grains.
- If you want us to supply you write us your requirements now! We can quote you a price for the season if you wish to book with us, for we can guarantee delivery throughout the year.
- Also we offer Hoosier Pride Hybrid large yellow that is guaranteed to give satisfaction, and now we can also supply seasoning.
- Write us for samples and prices on Corn—Bags—Boxes—Salt—and Cones.

The Indiana Pop Corn Co.

"From Processor to You"

MUNCIE, IND.
WIRE—WRITE—PHONE

WARNING! TO ALL POPCORN MEN

Due to unprecedented use since decontrol, a critical shortage in oils for popcorn seasoning is due to develop by late spring. If you are not fully protected by a reliable supplier who can assure you of oils through the summer and early fall months, contact us at once so that we may set aside enough to carry you through these critical months. Write for special prices on all popcorn and supplies and our concession catalogue.

BLEVINS POPCORN CO.

31st and Charlotte

Nashville, Tenn.

24 MEEKERS SHOWS 24 WEEKS NOW BOOKING 24 Fairs and Celebrations WEEKS

SHOWS—Can place real live money getters in all departments, all equipment furnished. RIDES—Want Foremen for the Merry-Go-Round, Wheel, Octopus, Roll-o-Plane and Mixup. CONCESSIONS—Have a few Merchandise Stores open. Contact me NOW.

ATTN.—Blower and Roll-down Agents, contact Art Anderson, Box 536, Los Angeles 12, Cal. Will book Penny Arcade. Drunks and chasers, stay away. Address:

RALPH MEEKER

830 RUST BUILDING

TACOMA 2, WASH.

LAST CALL

LAST CALL

KEYSTONE EXPOSITION SHOWS

Opening Date, DARLINGTON, SOUTH CAROLINA, March 8th, 1947.

Have good opening for all Legitimate Concessions. Have sold exclusive Popcorn, Crab and Custard. Will book any kind of good, clean Shows—Ten-in-One, Minstrel Show, Monkey Circus, Snake Show. Opening for American Palmistry. Ride Help wanted that can drive Semis. Office owns SIX RIDES. This Show will play South Carolina, North Carolina, Virginia, Tennessee. Wanted—Agents for office-owned P.C. Winter quarters five miles South of Brooksville, Fla., Route 41, Dixie Park. All wires and mail, address

KEYSTONE EXPOSITION SHOWS

Lock Box 65

Brooksville, Florida

F. M. SUTTON SR. Presents GULF COAST SHOWS

WILL FURNISH NEW BLUE TENT AND FRONT FOR GIRL SHOW. (You must have at least 2 Girls.) WILL SELL EXCLUSIVES ON DIGGERS AND CANDY FLOSS. WILL BOOK ANY MAJOR RIDE THAT HAS ITS OWN TRANSPORTATION, such as Octopus, Roll-o-Plane, Chair-o-Plane or Fun House. CAN PLACE BALL GAMES AND STOCK CONCESSIONS. WANT RIDE HELP FOR NEW 3-ARREAST MERRY-GO-ROUND AND NEW NO. 5 WHEEL. This Show opens April 5 and will play Arkansas and Missouri.

FOR SALE CHEAP—NEW 3-PHASE MOTOR FOR ROLL-O-PLANE.

ADDRESS:

F. M. SUTTON SR.

Box 304, Osceola, Ark.

First Call—PINE STATE SHOWS—First Call OPENING MARCH 1, GRENADA, MISS.

Can place a few more Concessions of all kind. P. C. Diggers, Coupons, Skillos, Buckets, Wheels, Mitt Camps, Swingers, Nail Game, etc. Want Shows with own equipment—Fun House, Motor Drome, Penny Arcade, Monkeys, Ten-in-One, Iron Lung, Crime and Jungle, Athletic Arena. Rides not conflicting. Prefer Tilt or Caterpillar and Roll-o-Plane. All address:

MGR. PINE STATE SHOWS
P. O. BOX 60, GREENWOOD, MISS.

P.S.: Al Herrmann wants Agents for Stock Games and Bingo Caller.

BARNEY TASSELL UNIT SHOW

LAKE WORTH ELKS' FAIR
FEBRUARY 27 TO MARCH 8
LAKE WORTH, FLA. — 10 BIG DAYS

ONE OF THE BEST SPOTS ON THE EAST COAST

WRITE — WIRE

BARNEY TASSELL

this week Sarasota, Fla.

RAINBO SHOWS

Owing to disappointment can place Tilt, Lindy Loop, Caterpillar or any Flat Ride with or without transportation. Will book, buy or lease Chair-o-Plane and Wheel. Campbell, proposition O. K.; wire. Opening for Side, Fun, Life, Posing, Hawaiian or Girl Show. Shows with own outfits, wire. Legitimate Concessions of all kinds open. We have fairs and celebrations to offer to November 30. Address all mail and wire to Summerville, Ga., this week; Legion Celebration, Chatsworth, Ga., to follow.

WANT TO BOOK RIDES - - - RIDES

For summer season. Eight Major Rides wanted for ideal location at Salsbury Beach, Mass. Season starts May 30th. Write

R. J. SHAHEEN, 294 High St., Newburyport, Mass.

BOOMERANG

Excellent Condition
10 Cars
Sacrifice

Write or call

SAM SHAW

399 Flatbush Avenue Extension

Brooklyn, N. Y.

St. 3-9170

SOUTH AMERICAN POPCORN

Will pop from 13 to
15 Ten-Cent Bags out
of 1 pound.

\$7.50

Per 100 Lbs.

PEANUT OIL

\$15.50

Per 5 Gal. Can

All you want! Just
send check with order.

STARR SALES CO.

1314 So. Wabash Ave. CHICAGO 5

Showmen's League of America 34 Years Old; To Mark Event

CHICAGO, Feb. 15.—Wednesday (19) will mark the 34th birthday of the Showmen's League of America and Thursday (20) the club will celebrate the occasion at the regular weekly meeting. There will be a lunch and entertainment, Secretary Joe Streibich announced.

First meeting of the League was held in the Saratoga Hotel, Chicago, at 8:30 p.m., February 19, 1913. Thirty-two men were present at the initial gathering. They were Frank L. Albert, Tom W. Allen, Charles Andress, A. H. Barkley, J. J. Bejano, M. S. Bodkin, J. L. Brown, E. F. Caruthers, W. C. Cunningham, Arthur Davis, Walter F. Driver, Al F. Gorman, J. M. Hathaway, U. J. Herman, Victor Hugo, David J. Jarrett, Con T. Kennedy, Charles McDonald, John F. McGrail, Edward P. Neumann Jr., George Newton, Harry S. Noyes, James Patterson, C. W. Parker, B. R. Parker, Rhoda Royal, V. C. Seaver Sr., H. M. Shoub, Walter K. Sibley, John O. Talbott, John B. Warren and Patrick A. Warren.

Named to the first nominating committee were Frank L. Albert, A. H. Barkley and Vernon C. Seavers. First officers were Col. William F. Cody, president; Charles Andress, first vice-president; Frank L. Albert, second vice-president and director of publicity and organization; U. J. Herrman, third vice-president; C. W. Parker, treasurer; Warren A. Patrick, secretary; Rhoda Royal, superintendent of paraphernalia; Arthur Davis, superintendent of commissariat; Park B. Pretiss, director of music; J. D. O'Neil, auditor; Harry S. Noyes, sergeant at arms; J. M. Hathaway, assistant sergeant at arms; Charles McDonald, superintendent of main entrance; J. L. Brown, assistant superintendent of main entrance.

Named to the board of governors were Louis E. Cooke, A. H. Barkley, Vernon C. Seaver, Herbert A. Kline, Con T. Kennedy, Fred Gollmar, Al G. Campbell, James Patterson, George Arlington, Tom W. Allen and Henry B. Gentry.

In order to give the new-born organization a financial footing, it was suggested by John Warren that donations be made. Charles W. Parker started it off with a \$100 donation. Others donating were J. B. Warren, Con T. Kennedy, Vernon C. Seaver Sr., each \$100; James A. Patterson Sr., \$110; George C. Newton, \$25; Dave Jarrett, \$10; Charles Andress, \$25; John F. McGrail, \$10; Rhoda Royal, Victor Hugo, U. J. Herrmann,

John J. Bejano, Barney R. Parker, John A. Talbot, Warren A. Patrick, Tom W. Allen, Ed C. Talbott, S. W. Brundage, James Hathaway, Walter K. Sibley, A. H. Barkley, J. L. Brown and Vernon C. Seaver Jr., each \$25; Harry S. Noyes, Charles McDonald, Al F. Gorman, James A. Patterson Jr., W. David Cohen, William Mosley, Arthur Davis, Frank L. Albert, each \$10; Sam N. Holman, \$50; E. F. Caruthers, \$50; Edward P. Neumann, \$75, and Walter F. Driver, \$75.

Later, upon learning such an organization had been formed, the late W. H. Donaldson, first editor and publisher of *The Billboard*, donated \$500.

Weather Hampers Fla. Amusement Org On Ft. Pierce Stand

FORT PIERCE, Fla., Feb. 15.—Playing here this week at the Saint Lucie County Fair, the Florida Amusement Company was hampered by cold weather the first part of the week. By midweek, however, it warmed up and business was good.

Org moves next week to Sebring, Fla., for the Great Highlands County Fair, with the Indian County Fair at Vero Beach and the Broward County Fair at Fort Lauderdale to follow.

The trip here from Fort Myers, Fla., was made without mishap. The Fort Myers engagement was under auspices of the Egypt Temple Shrine Club and business after the first two days, which were too cold for comfort, was good. Biggest day was Saturday (8), which was Shrine Day.

Visitors at Fort Myers included Johnnie Fox, former circus trouper now in the lumber business at Punta Gorda, Fla.; Raymond Kohrn and party, en route to Tampa; Sam Goldstein and Max Kane of the Majestic Greater Shows; S. T. Jessup, U. S. Tent & Awning Company, Chicago; Mal Flemming, circus fan; many members of the Bolt Shows, and Arnold Malley, Sparks Circus.

Business Manager John Terry enjoyed great co-operation from city and county officials.

Brewer's United Open in Beaumont

BEAUMONT, Tex., Feb. 15.—Brewer's United Shows were set to open the '47 season today in this city, site of the org's winter quarters. Tee-off stand will run eight days.

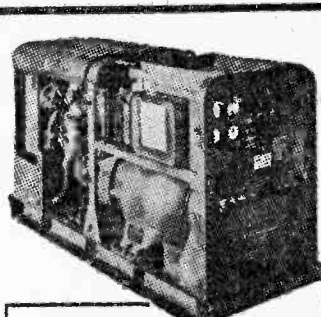
On the eve of the opening, arriving concessionaires included Messrs. and Mmes. Jim Willis, Doc Carver, Tom Davidson, A. J. Rounds and Pat Patterson.

Newly purchased Spitfire arrived for the opening. Jim Kearns is supervising the ride help.

Roy Peugh Joins King Reid Staff

MANCHESTER, Vt., Feb. 15.—King Reid announced today that Roy Peugh, well-known special agent, has been contracted for the 1947 season as supervisor of all radio and press exploitation and special events for the King Reid Shows.

Peugh is widely known thruout the East for his association with auto racing, fairs and some of the leading carnivals. He is expected next week at winter quarters here to confer with Owner Reid regarding plans for the coming season.



\$700 Each

F.O.B. New York. (Boxed for Export.) 25% Dep., Bal. C.O.D.

Now HERCULES Diesel sets, Model DOOC, 20 Kw., single phase 60 cycles at 1800 RPM; 220 stroke, 240 volts; 80% power factor, muffler included, starting batteries, tools and panel board.

10 KW.—120/240 Volts—60 Cycle—Single Phase

NEW JEEP GAS ENGINE GENERATOR SETS

IMMEDIATE DELIVERY!
(Subject to Prior Sale)

Engine: 4 cylinder, 4 cycle L-head, water cooled, rated 35 horsepower at 1800 RPM.

Generator: 120 or 240 volts, single phase 60 cycle AC; rated power 10 kw. at power factor of 1.0; 12.5 kva. at 80% power factor. (Voltage change is accomplished by changing jumper connections on terminal strip.)

**THESE PLANTS ARE COMPLETELY EQUIPPED
AND READY FOR IMMEDIATE USE**

HARRY HAYKIN

290 EMPRE BLVD. BROOKLYN 25, N. Y.

WANTED LUSSE BROS.' AUTO SCOOTERS

Any number up to 40 cars. Also Portable Building for same. State price and condition and where can be seen.

OSTER & CREASH

317 W. Pike

Long Beach 2, Calif.



Now Offering—FOR SALE

NEW KIDDIE RIDE

IMMEDIATE DELIVERY

Top Money Makers on Any Location. Tried, Tested, Proven. Moderately Priced.

H. E. EWART

4300 Long Beach Blvd. Long Beach 7, Calif.

100 New and Used Trailers — Vans — Racks — Platforms

100 USED TRACTORS

International, Fords, Chev, Dodge, Macks.

IMMEDIATE DELIVERY—LOW PRICES

Serving the show people for 15 years.

BERMAN SALES COMPANY

Phone 521

Pennsburg, Penn.

CAMEL TENTS

ALL STYLES — ALL SIZES

Forest Green — Khaki — Green — Blue
Flashy Trimmings — Quick Delivery



CAMEL Manufacturing Company

329 South Central St.
KNOXVILLE 60, TENNESSEE

TENTS

All Sizes—NEW AND USED—All Styles.

BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

E. G. CAMPBELL TENT & AWNING CO.

ERNE CAMPBELL, Owner

JIMMY MORRISSEY, Salesman

100 CENTRAL AVE.

(Phone 38885)

ALTON, ILLINOIS

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS

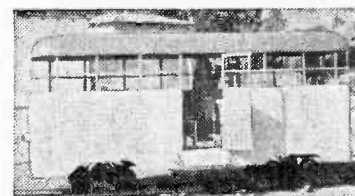
Quick Deliveries. Wire

TENTCO CANVAS, INC.

130 GREENE STREET

Phone: Walker 5-1299

NEW YORK 12, N. Y.



FOR SALE KIDDIE STREET CARS

Factory built and engineered. Light and portable. 14 passengers. Top money maker on any location. Sensibly priced. Proven design and construction. Immediate delivery.

H. E. EWART

4300 Long Beach Blvd. Long Beach 7, Calif.

PRYOR'S AMUSEMENTS

LAST CALL

Want Second Men for Wheel, Merry-Go-Round, Chairplane, Comet. Foreman Kiddie Plane. Wire at once. Come to winter quarters.

JACOB PRYOR, Manager

Andalusia, Alabama

FOR SALE

Two abreast Merry-Go-Round, first class condition. One Kiddie Aeroplane Ride, new last year. One 50kw. and one 10kw. Transformer, good as new. Switch Boxes, 2,000 feet Ground Cable, used one season. One 24-ft. Freuhaut Semi. Ford Tractor. Five straight Job Trucks, all OK, with first class rubber. One of the best Long Range Lead Galleries on the road, new Remington Automatic Guns mounted on truck. Photo Gallery, a nice one, size 2 1/2 x 3 1/2 picture, 20x30 ft. Top, cheap. Five other Concessions, good ones. Will sell all or any part on account of poor health.

W. R. JOHNSON
HOLT, FLA.

Colorful **PLASTIC CARNIVAL CANES!**

Fast selling, profit making items available for delivery on or before March 15.

Also Plastic BEAN SHOOTERS!

These modern, plastic products are produced in a variety of brilliant colors with a lustrous finish that attracts and appeals on sight to young and old.

We are in full production on these appealing plastic products that met with such success with the trade last season. However, demand is heavy so it will pay you to place your order NOW. Send for samples and prices today.

Special Discount on all orders placed before March 15, 1947.

PLASTIC DIVISION
PRESTITE ENGINEERING COMPANY
3999 CHOUTEAU AVENUE • ST. LOUIS 10, MISSOURI

EDDIE L. WHEELER SHOWS

Opening March 14 — Downtown Location

2 FRIDAYS—ROME, GEORGIA—2 SATURDAYS

CONCESSIONS—Merchandise Concessions of all kinds. Good opening for Fish Ponds, Duck Ponds, Bowling Alley, Ball Game, Scales, Age, Hoop-La, Diggers. Bingo, Popcorn, Photos, Percentage sold. Want Agents for Ball Game, Percentage, Swinger, Roll-Down.

RIDES—Can use Foremen and Second Men for No. 5 Eli Wheel and Chairplane. Only sober, reliable Ride Help need apply. Will book any Flat Ride with own transportation.

SHOWS—Good proposition for 10-in-1 with own transportation. Want Funhouse, Animal, Wild Life, Walk-Thru, any high-class Attractions not conflicting.

All replies to

EDDIE L. WHEELER, Route 2, Rome, Georgia

Located on Calhoun Highway, One Mile From Shannon, Georgia

20TH CENTURY SHOWS

FORMERLY "ANDERSON'S GREATER"

30 WEEKS STARTING IN APRIL

Outstanding Spring Route of Sponsored Dates With the Following Fairs and Celebrations:

MIDWEST'S GREATEST JULY 4 CELEBRATION, RED OAK, IOWA

AMERICAN LEGION CELEBRATION, CRETE, NEBRASKA
DOWNS ANNIVERSARY CELEBRATION, DOWNS, KANSAS
INDIAN POW-WOW DAYS, TRENTON, NEBRASKA
FRANKLIN COUNTY FAIR, FRANKLIN, NEBRASKA
NORTON COUNTY FAIR, NORTON, KANSAS
TREGO COUNTY FAIR, WAKEENEY, KANSAS
NORTH-CENTRAL KANSAS FREE FAIR, BELLEVILLE, KANSAS
HOWARD COUNTY FAIR, ST. PAUL, NEBRASKA
BUTLER COUNTY FAIR, DAVID CITY, NEBRASKA
DOUGLAS COUNTY FAIR, WATERLOO, NEBRASKA
GAGE COUNTY FAIR, BEATRICE, NEBRASKA
MARION COUNTY FAIR, HILLSBORO, KANSAS
OTHERS PENDING

WANT

RIDES	SHOWS
Will book one more Major Ride. Will buy, lease one more No. 5 Wheel.	Wild Life, Iron Lung, Glass House, Big Snake. Will finance any worth-while attraction.

Want Second Men on all Rides. Working Men in all departments.

Box 270, Girard, Kan.

ALBERT MARTIN—E. D. (MACK) McCRARY

WANT—ARCADE SHOWS—WANT

Will book Octopus, Roll-o-Plane, Tilt with own transportation; 25% of gross. General Agent who knows Texas, Oklahoma, Kansas and Nebraska. Will book Corn Game, Candy Apples, String Game, Scales and any other 10-cent Concessions. Fletcher Tetts wants Count Store, Skillo, Clothes Pin and Ball Game Agents. Scotty Lamb wants Grind Store Agents. This show is going north. Mathis, Texas, this week.

FOR SALE—FOR CASH

TO BE SOLD AS ONE UNIT. THIS EQUIPMENT ALL IN A-1 SHAPE—READY FOR THE ROAD. NO. 5 ELI FERRIS WHEEL, LITTLE BEAUTY MERRY-GO-ROUND WITH #25 WURLITZER ORGAN, 24-SEAT JONES MIX-UP, TWELVE-CAR KIDDIE AUTO RIDE, 4 TRACTORS AND SEMI TRAILERS, 1 DODGE VAN, 3 STRAIGHT JOBS, 2 NEW SHOW TOPS, COOKHOUSE (18x24) COMPLETE, 1 OFFICE WAGON, FRONT GATE, 1 LARGE WURLITZER ORGAN AND OTHER EQUIPMENT. Going into other business is the reason for selling.

WIRE OR PHONE:

STEVE LEE

Pryor, Okla. (Phone: 31)

Wagner Adds 4 Chimps; Builds Western Show

TAMPA, Feb. 15. — Al Wagner, owner of Cavalcade of Amusements, still has the rubber off his bank roll in his effort to add to the attractiveness of his organization.

During the past week he purchased four trained chimpanzees to form the nucleus of the big midway show. Three came from the Anthropoid Ape Research Institute, and the fourth from Dennis Roosevelt.

He also announced that he is framing a Wild West Show for his midway "that will feature a star who has appeared in movies and is well-known to almost every kid in the country." Wagner said there are a few details to be ironed out before a definite announcement of personnel of the rodeo show can be made.

Wagner reiterated that he is still in the running for the Michigan State Fair, Detroit, if that annual is revived this year, and added, "I've got a lot of competition for that date, but regardless of which way it goes I still will have a strong route."

Wagner, accompanied by Mrs. Wagner, left here Wednesday for winter quarters at Mobile, Ala., where he plans to remain until his April opening, with a possible quick trip or two over his territory in the meanwhile.

Hicks Designs Fronts For Sally Rand Unit

DETROIT, Feb. 15.—Preparations for the Sally Rand Show, to be featured this year with the Hennies Bros.' Shows, got under way as the fan dancer returned here to open at the Top Hat Club in suburban Ecorse. Bob Hicks, who doubles as company manager and Sally's personal manager, started designing new fronts, a return to his experience of several years ago when he designed fronts for the Hennies' org.

Mamie Ward, formerly of the Flying Wards, circus act, currently wardrobe mistress of the Shrine Circus at the State Fair Coliseum here, has been placed in charge of the Rand company which will tour this summer. Miss Rand leaves here for Birmingham about April 15 to complete final arrangements for her tour.

Plant City, Fla., Nixes Fee Waiving for Auspice Dates

PLANT CITY, Fla., Feb. 15.—The city commission here ruled it no longer will waive license fees to carnivals when they are sponsored by local organizations. Shows will be required to pay full fee, which is \$200 and up, depending upon org's size.

Regulation will be effective after a carnival, already scheduled for a late stand here, plays the date under VFW auspices. The commission also ruled shows can only locate at a site fixed by the city manager, which means they would have to use the city owned Strawberry Festival Grounds. The action followed protests from property owners regarding a lot adjacent to Jackson School and from the East Hillsborough Ministerial Association.

Brookston, Ind., To Go

BROOKSTON, Ind., Feb. 15.—The American Legion Post here again will hold a free street fair. Four-day event is skedded for August. S. M. Wynkoop is secretary.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Feb. 15.—Indications are there will be a more abundant supply of shooting gallery ammunition available. Hiking of lead prices suggests this.

Membership now totals 201 following receipt of an application from the Crystal Exposition Shows. Personnel membership cards have gone to that org, to Paramount Exposition Shows and to Clarence St. Germaine. The latter, until recently, was confined to the Framingham (Mass.) General Hospital as a result of injuries sustained while in service.

Mats of the association emblem are available, and members may obtain them by writing the association's offices. Proofs of several size mats will be available in the near future and mailed to each member.

Now that the State fair meetings are over, the association will launch its 1947 membership drive. Each non-member show will receive a letter from President O. C. Buck and additional information relative to the association.

Pearl City Plans Bow Late in March

CANTON, Mo., Feb. 15. — Pearl City Rides and Shows will bow here the latter part of March, Wayne L. and William J. Reger, co-owners, announced. Org will travel thru Missouri, Illinois and Iowa.

Reger brothers, who for the past 12 years have operated rides at independent street celebrations, last fall purchased additional rides and equipment from A. H. Freers, Muscatine, Ia., and moved all the equipment here, where they had previously erected a new concrete-block winter quarters and repair shop. The building also provides living quarters on another floor.

Equipment is being overhauled and redecorated in bright red and yellow. In addition to the Regers executive staff includes Charles Fisher, Monty Florie and A. H. Freers.

Capell Org To Open In McAlester, Okla.

HASKELL, Okla., Feb. 15.—Capell Bros.' Shows, in local quarters, will open the 1947 season March 22 in McAlester, Okla.

Preparations here are being supervised by H. N. (Doc) Capell, general manager. New front entrance, 80 feet long, has been built. Much repainting has been done. Org will have practically all new canvas.

Frank Gaskins reported he has turned in 16 contracts for fairs and celebrations in Oklahoma, Kansas, Missouri, Nebraska and Arkansas. Dates contracted include Weeping Water, McCook and Nebraska City, all in Nebraska; Leavenworth and Iola, in Kansas, and St. Joseph, Mo.

Lawrence Greater Snares Seven Fair Contracts

NEW YORK, Feb. 15.—Lawrence Greater Shows have inked seven fairs, Mr. and Mrs. Sam Levy and Ben Herman announced. They are Oxford, Goldsboro, Durham and Reidsville, all in N. C.; Reidsville and Lewistown, both in Pa., and the Lewiston (Me.) State Fair.

Mr. and Mrs. Levy returned from a 5,000-mile business trip which included several fair meetings. Herman left to supervise winter quarters activities at Chester, S. C.

Everything Electrified with

**PORTABLE
★
GENERATORS**

(GASOLINE ENGINE DRIVEN)

Low WAA prices make these sturdy, all-purpose portable electric power units practical for use on jobs which have never before justified expensive equipment. Today these generator sets, designed and built for heavy duty work, are for the first time cheap enough to use for unusual jobs in out of the way places. Decide now where you can use one or more—and act immediately to take full advantage of these remarkable prices.

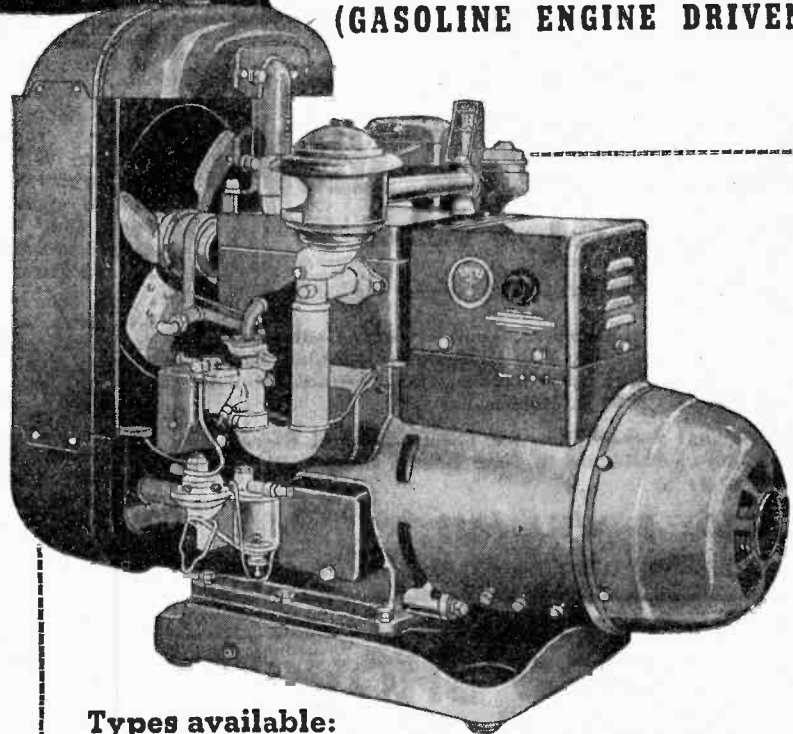
★ ★ ★

Larger sizes can be adapted for use of natural gas fuel, other sizes are valuable for:

- | | |
|------------------------------|---------------------|
| Stand-by Units | Summer Camps |
| Small Machine Shops | Trailer Camps |
| Saw Mills | Carnivals and Fairs |
| Radio Stations | Mobile Power Units |
| Rural and Farm Installations | Construction Jobs |

★ ★ ★

See our display booth at the Western Metal Exposition and Congress Show at Oakland, California, March 22 to 27, 1947



Types available:

ALTERNATING CURRENT: 60 cycles, single and three phase, 120-480 volts, 1½ kva. and up, priced from \$250 up.

DIRECT CURRENT: 24, 110, 220 volts, ¼ to 40 KW, priced from \$80 up.

All generators are sold under existing priority regulations. VETERANS OF WORLD WAR II are invited to be certified at the War Assets Administration Certifying Office serving their area, and then to purchase the materials offered herein.

EXPORTERS: Your business is solicited. If sales are conducted at various levels you will be considered as a wholesaler. Any inquiries regarding export control should be referred to Office of International Trade, Department of Commerce, Washington, D. C.

OFFICE OF GENERAL DISPOSAL

★
WAR ASSETS ADMINISTRATION



Offices located at: Atlanta • Birmingham • Boston • Charlotte • Chicago • Cincinnati • Cleveland
Dallas • Denver • Detroit • Fort Worth • Helena • Houston • Jacksonville • Kansas City, Mo. • Little Rock
Los Angeles • Louisville • Minneapolis • Nashville • New Orleans • New York • Omaha • Philadelphia
Portland, Ore. • Richmond • Salt Lake City • St. Louis • San Antonio • San Francisco • Seattle • Spokane • Tulsa

20th Annual Tour of California and Oregon WEST COAST SHOWS

Contracted People in All Departments Get in Touch With
HARRY MYERS, Manager
Aragon Hotel, Madera, Calif., Winter Quarters Fair Grounds,
Madera, Calif.

Attention, Fair Secretaries: Contact Us at Anderson Hotel, San Luis Obispo, Calif., During Fair Meeting, February 16 to 22, 1947. We Have a Well Balanced Show for Every Need.

Can Use Reliable Help All Departments: Assistant Foremen, Ride Men All Types of Rides. Semi Drivers Preferred. Boozers and Agitators Stay Away.

Have Opening for Motordrome With Own Transportation and Mickey Mouse Show. Will Book Few Non-Conflicting Concessions.

Watch for Announcement of Exact Opening Date Early in March

Address

WEST COAST AMUSEMENT COMPANY

Fair Grounds, Madera, Calif.

Permanent Address: 291 Sixth Avenue, San Francisco, California

MIKE KREKOS, General Manager

WANTED

WILLIAMS SOUTHERN SHOWS

Featuring Fearless Greggs Cannon Act

10 — Office-Owned Rides — 10

The following Concessions open: Custard, Lead Gallery, Cook-House, String Game, Dart and Dart Balloons, Keg Ball Game, Bumper, Knife Rack, Scales, Guess Your Age, Candy Apples and Peanuts. Good opening for nice clean Shows, 20% to office.

Ride Men wanted, First and Second Men for Caterpillar and Ridee-O. Want good man to handle Kiddieland of four Kiddie Rides. Playing proved territory. All reply to

TROY E. WILLIAMS

WILLIAMS SOUTHERN SHOWS, Route 3, Morganton, N. C.

B & C's EXPO SHOWS

PLAYLAND ON PARADE

OPENING APRIL 25 FOR 32 WEEKS

12 Rides — Office Owned — Rides 12

8 Shows — 430 Ft. Show Fronts — Shows 8

4 Light Towers 2 Acts 3 Searchlights

WANT—Shows and Concessions. Help in all departments.

BOX 88, HEMLOCK, NEW YORK

GROVES GREATER SHOWS

WANT for season opening Lake Charles, La., in the heart of town, March 3rd, and good spring route. 5 weeks in Louisiana Strawberry Belt, including BIG STRAWBERRY FESTIVAL at Hammond, La.

Can place Shows with own outfit, Illusion, Fat Show, Wild Life, Snake Show, Mechanical Show, Gilbert Tracy, Uncle Ezra's Farm, answer. Can place Kiddie Rides, Roll-o-Plane, Octopus or other Rides not conflicting. We have MERRY-GO-ROUND, WHEEL, SWINGS and TILT. WANT Agents for Ball Games, Penny Pitch, Bowling Alley and other Ten-Cent Stock Stores. All replies to

ED GROVES

Sulphur, La., till March 1st; then Lake Charles, La.

JOHN R. WARD'S WORLD'S FAIR SHOWS

OPENING BATON ROUGE, LA., ABOUT MARCH 15TH.

WANT

CARPENTER-BUILDER, also Blacksmith, NOW and for entire season. First-class NEON MAN, WIRE, MANAGER AND RIDERS for Silodrome. Ernest Slavin, answer. SHOWS—Monkey Show, complete, or will frame outfit for reliable Manager. SPITFIRE FOREMAN. TRAINMEN and TRACTOR and CAT DRIVERS. Larry Bedwell, Carl Wagner, WIRE. Frank Seagers, wire. CONCESSIONS—Can place few more Stock Concessions. Address:

RALPH CLAWSON, Mgr.

BOX 148, BATON ROUGE, LA.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Pause-A-While, Ga.,
February 8, 1947.

Dear Pat:

After enjoying one of the most prosperous seasons of the shows' long and unbroken career, the Ballyhoo Bros.' Circulating Exposition moved into winter quarters here three weeks ago. It was a surprise move with no one knowing that it was going into the barn, which caught our independent attraction operators off guard and made it impossible for them to blow with their equipment during the night because of being on the nut to the office.

Manager Pete Ballyhoo ordered full steam ahead and the building and enlarging program is going in stride. Our slogan is: "You won't have to wait to see it at fair time, you can see it when it opens." To prove that we are really spending plenty, enclosed find a copy of the burg's newspaper, *The Weekly Wipe*, wherein it states that the shows' co-owners will spend approximately \$150,000 with the local merchants, providing they can furnish the material essential in rebuilding a midway of this magnitude.

What has somewhat held up the big building program is, our master builder reported that horsebarn lumber, with manure on one side and whitewash on the other, won't hold a good circus red paint. However, four logs were brought to a local sawmill and we are first in line for whatever boards they will make.

On the bosses' return from the Northern fair meetings, they were surprised at the amount of work already accomplished. As a matter of fact, they were surprised that anything had been done. The office-owned skillos have been nickle-plated, the 50 missing light sockets on our front arch have been replaced and the slits in the sidewall on the blow-off end of our gal show top have been patched. The shows' purchasing agent reported 500 feet of chain is available, which will give the Chairplane a full 24-customer seating capacity. A letter from the Old and New Ride-Mart stated our Ocean Wave ride has been almost rebuilt and will be ready to ship in time for the opening. Gal members of our show beautiful, *Poses Plastique*, report from Florida that they have gathered enough swamp moss to re-tail every horse on our

Silver States Bow

Feb. 22 in Tucson

TUCSON, Ariz., Feb. Feb. 15.—Harry Richman and James S. Carpenter, co-owners of the new Silver States Shows, will unveil their org here Saturday (22) when they launch the planned eight-month tour. Pla-a-Park and Kiddieland, which they own here, will be closed when the road unit bows.

During the past four months a full crew has been busy here readying equipment. Show will offer a 60-foot front entrance built of aluminum and colored plastic. Front is 20 feet high at its entrance panels and has indirect lighting to emphasize the depth of the flexiglas pilasters. Front was designed and built under Richman's direction. Show fronts, rides and ticket boxes also offer much bright metal and eye-catching color.

Carpenter and Whitey Dixon, adjuster, returned from an extended booking trip, stepping off for the Billings, Mont., and Lincoln, Neb., fair meetings. Tom L. Wentworth, who managed the park for the Richman-Carpenter combo, is secretary of the road unit.

Merry-Go-Round. From his home at Hog Wallow, Va., General Agent Lem Trucklow advised that as soon as he finishes his winter hog butchering, he will step out and contract the best still date route in America.

Kindly run the following ad: Ballyhoo Bros.' Circulating Exposition wants people for the best framed Side Show in America. Can place producer, chorus girls, musicians, specialty artists and comedians for the best framed Minstrel Show on earth. Can always use girls with form and beauty for the best framed Posing Show ever built. Need magician and bally girls for the best framed Illusion Show in the world. Talented dancers and teams, contact us for the best framed Girl Revue on any midway. Can place concessions of all kinds for the rest route of still dates, celebrations and fairs in the United States. Want tribe of calico palmists. Privilege \$100 per week and \$10 for each kid. All apply here. (Readers, please don't ask us why we said: "The best framed this and that." How do you know whether we have seen them all? Furthermore, the words "best framed" makes it a standard carnival ad).

MAJOR PRIVILEGE.

Hill's Greater Bows

Mar. 1 in So. Texas

ARANSAS PASS, Tex., Feb. 15.—Mr. and Mrs. Howard P. Hill, co-owners of Hill's Greater Shows, returned recently to winter quarters here after an extensive booking trip, and said shows would be out 38 weeks.

Opening is set for March 1 in an industrial South Texas city, they said. Fourteen fairs and celebrations, the first of which is the North Platte, Neb., rodeo, opening June 12, have been signed.

Other dates include the Round-up-July 4 Belle Fourche (S. D.) Celebration; Hot Springs, S. D., Race Meet-Water Pageant; Rapid City, S. D., Black Hills Days; Custer, S. D., Gold Rush; Omaha, Saint Lucia Street Celebration; Burwell, Neb., Rodeo; Spaulding, Neb., Free Fair; Akron, Neb., Rodeo and Fair; Iola, Kan., Free Fair and Labor Day Celebration; Le Flores County Free Fair, Poteau, Okla.; Red River Free Fair, Sherman, Tex., and Collins County Free Fair, McKinney, Tex.

The Hills say the season's route in five States will cover 7,000 miles.

Work in quarters under supervision of Co-Owner Clyde O. Hill, is nearing completion. C. L. Runnells, chief electrician, is directing activities.

Carl W. Byers has booked his Fun in the Dark, Funhouse, corn game and frozen custard. H. Dunn, formerly with Byers Bros.' Shows, is here, readying his Side Show and Unborn Show.

La Cross Forms Own Show;

Will Tour New England

ST. ALBANS, Vt., Feb. 15.—Paul R. La Cross, former concessionaire, for the last few years with the O. C. Buck Shows, announces he is organizing his own carnival and will bring the show out this season under the name of the La Cross Amusement Enterprises.

La Cross said the org "Won't be big, but it will be good." Plans call for 20 weeks of celebrations thru New England.

Ruback Names Austin as Bow For Alamo Org

Hames Joins for Flower Go

CHICAGO, Feb. 15.—Jack Ruback will open his Alamo Exposition Shows at Austin, Tex., early in April and there give his organization a final going over prior to the annual Battle of Flowers on the numerous plazas of San Antonio April 21 thru April 26.

Ruback, according to H. B. Rowe, tub thumper, has been awarded so many extra locations for San Antonio's big fete that his org will be combined with Bill Hames' Shows, Texas' only railroad show, for the date. It is believed that between the two shows there will be at least 30 riding devices and 20 shows in operation. Space has been allotted for more than 100 concessions, and Rowe reports that fully as many more applicants will have to be turned down.

Show sector figures to be enhanced considerably by the addition of Ray Marsh Brydon's independent organization to the shows owned by Ruback and Hames. Brydon will have five units, including his large side show.

Ruback's show, according to Rowe, will take the road in fine condition, as all equipment has been overhauled from stem to stern, and paint applied freely.

Considerable attention will be paid to the advance this season, with a special agent working in front in addition to the billposters and press representative. A new line of posting paper has been ordered, and special transcriptions have been cut for radio campaigns. Ruback has announced that matinees will be staged every Saturday afternoon thru the still date season with special reduced prices for children.

Weather Nullifies Tampa's Prospects For 1946 Repeater

(Continued from page 51)

know, reported as of last Monday that every concession had made its nut except the beer store, and that figured to take a wallop as it was anything but beer-guzzling weather.

One veteran concession operator summed it up quite sensibly when he said that it wasn't nearly as good as it might have been, yet if the lads had arrived empty and needed the scratch it would have been classed as a good stand. But with money in their pockets and lots of places around after hours to deal it out, they hit a nifty, frolicsome pace and, of course, some won't have as much as they started with. Anyway, it sounds logical.

Comes the Rebuilding

Royal American will sit idle for a week and then move to Orlando for its annual stand there. After that all equipment will be returned to winter quarters here, where it will be refurbished for the next annual tour. Sedlmayr has not divulged any of his plans, remarking that if he sprung the new stuff during the annual here all the others would be around with pencil and paper to copy it, and he will be satisfied if they continue to copy the ideas used during the past season.

Around the shops there is a lot of activity, and recently 17 20-foot all-steel wagons purchased from army surplus were received. The wagons are equipped with pneumatic-tired dual wheels both front and back; the walls are insulated with spun glass, and the doors sealed with rubber so they are dustproof when closed. Thirty additional all-steel trailers, with duals front and back, are also on the lot, and the task of building steel bodies on them will be started at once.

H. B. ROSEN AMUSEMENTS

OPENING MARCH 1 AT ELBA, ALA. ONE BLOCK FROM COURT HOUSE

FEATURING "THE X-CELLOS" FREE ACT, AND NIGHTLY FIREWORKS

WILL GUARANTEE 40 WEEKS OF CHOICE STILL DATES, FAIRS AND CELEBRATIONS

WANT

TEN-IN-ONE SHOW (will furnish 20x80 top with 120-ft. banner line). MAN TO TAKE COMPLETE CHARGE OF MONKEY SHOW. MAN TO TAKE COMPLETE CHARGE OF SNAKE SHOW. ALL LEGITIMATE CONCESSIONS OPEN.

RIDE HELP—Foremen for Merry-Go-Round, Octopus, Super Roll-o-plane, Chair-o-Plane and Loop the Loop. Man to take charge of Kiddie Rides.

CONCESSION HELP—Capable Agents for Cigarette Shooting Gallery, Bowling Alley and Penny Pitch. Man and Wife to take charge of Picture Gallery on 50-50 basis. CHARLIE LEE WANTS 2 Countermen and 1 Lady Checker for Bingo.

COOK HOUSE HELP—Tony Pelcher wants one reliable and two Countermen.

GOOD BOSS CANVASMAN (must be sober and reliable).

CAPABLE SHOW ELECTRICIAN (one who understands Light Plants).

MECHANIC (must have his own tools and be sober and reliable). MEN TO TAKE CHARGE OF MARQUEE.

DO NOT WRITE—WIRE OR PHONE

H. B. ROSEN, Mgr., Box 37, Elba, Ala. (Phone: 121)

LAST CALL!

LAST CALL!

T. J. TIDWELL SHOWS

OPENING MARCH 1

SWEETWATER, TEXAS

Can place Shows of all kinds. What have you? Want Electrician, Ride Help, Useful Show People in all departments.

Our Spring Route in Proven Territory.

THREE CELEBRATIONS IN OUR FIRST SIX WEEKS OUT—MONAHANS STOCK SHOW, WEEK MARCH 3; ODESSA STOCK SHOW, WEEK MARCH 10; PLAINVIEW DAIRY SHOW, WEEK APRIL 14.

ADDRESS

T. J. TIDWELL, Mgr., Box 954, Sweetwater, Texas

P.S.—Snippy Kolb wants Cook House Help. Old employees communicate with him at Sweetwater.

Want—REGENT SHOWS—Want

Ride Help—First and Second Men wanted for Merry-Go-Round, Ferris Wheel, Chair-o-Plane and Loop-o-Plane. Also want Kiddie Ride Help. Top wages and bonus to good sober Men who want to stay all season. Opening Eastman Fair Grounds March 15. Going North.

Address All Wires to

HARRY ALKON

EASTMAN FAIR GROUNDS, EASTMAN, GA.

FLORIDA AMUSEMENT CO.

Announce the Big St. Petersburg Fair, March 18 thru 29

Place legitimate Concessions, Grab, Scales, Novel Toys, Cook House. This will be the biggest spot in Florida and the weather will be right. Place one more Flat Ride, any Shows not conflicting. Sebring, Fla., Fair, this week; following with Vero Beach Fair, Ft. Lauderdale Fair, Bradenton, and then St. Petersburg.

HOWARD INGRAM

Want—HOME STATE SHOWS—Want

FOR THE FOLLOWING ROUTE OF FAIRS: 6 Minnesota—2 Iowa—2 Missouri—3 Arkansas. ATHLETIC AND TEN-IN-ONE SHOWS. SMITH & SMITH CHAIR-O-PLANE MAN. (Must know Ride and able to drive.) OPENING IN BATESVILLE, ARK., WITH 8 RIDES AND 4 SHOWS. Write or Wire:

CARL LARSEN-DON TRUEBLOOD, Owners
BATESVILLE, ARK.

BILLPOSTERS WANTED

Two Union Billposters who can tack, post and lithograph to start April 1. Must have driver's license to handle new trucks. Union scale.

GERALD SNELLENS, World of Mirth Shows

10 ROCKEFELLER PLAZA, SUITE 1029

NEW YORK, N. Y.

TRUCK MECHANIC AND HELPER WANTED

Must be A-1 and have tools, capable of taking care of a fleet of 30 trucks and ride motors on the finest truck show in America. Have complete shop truck. We positively tolerate no drinking; that is reason for this ad. Wire at once, giving references.

E. L. YOUNG, Mgr. Royal Crown Shows

Winter Haven, Fla.

WANT LEGAL ADJUSTER

CHAS. SUTTON, WIRE

Want capable Ride Help.

Legitimate Concessions—Diggers, Custard, French Fries, Novelties, Musicians, Performers for Minstrel, Grind Shows. Own equipment. Motor Drome, Fun House.

Open Moultrie, Ga., Feb. 21st; Brunswick to follow. Auspices Shrine Club. All address

J. E. BAXTER, MGR. GATE CITY SHOWS

WANTED

America's Finest Animal Exhibit

RAYMOND A. WALTON'S

★ JUNGLE ODDITIES ★

WANTED—Workingman to drive new Chevrolet Semi-Trailer and to handle new 30x60 Tent, also to care and feed small animals. Good salary and bonus to a good man, but must be experienced. Filling station tourists. Lushes and easy chair addicts, save your time and mine. Winterquarters now open. WANTED TO BUY—Monkeys, Apes and Baboons, also small Animals. Write, don't wire. **RAYMOND A. WALTON, 711 Grant St., Danville, Illinois**

— A. M. P. SHOWS —

"JUGGY"

OPENING MARCH 14

Will book High Striker, Guess Age and Scales, Lead Gallery, Basket Ball, Dart Games, Pitch-Till-U-Win, Novelties, String Game, others not conflicting. Shows—Good opening for Motordrome, Funhouse, Classhouse, Wild Life, Snake, Monkey, Ten-in-One and Unborn.

A. M. PODSQBINSKI, P. O. Box 770, Macon, Georgia.

WANT

Can use Grind Shows that do not conflict with what we have. Will finance any new show of merit. Will furnish wagons.

WANT—Ride Superintendent, one who can handle people and is acquainted with all makes of rides, to take complete charge.

WANT—Lot Man who is capable of laying out grounds for a large show. Will pay good salary to a capable man.

WANT—Press Agent, sober and reliable, to handle press and radio; also promote children's matinee.

WANT—Billposter with his own truck. Must be union man with experience on outdoor shows.

FOR WINTER QUARTERS—Can place Blacksmith and Train Hands, Polers and Chaulkers. Address Tommy Poplin, care of show.

CAN PLACE—All legitimate Concessions that work for ten cents; must be merchandise concessions.

WILL BUY—Three Seventy-Two Flat Cars; will pay cash.

Show Opens First Week in April, Petersburg, Va.

All Address

CETLIN & WILSON SHOWS

BOX 787

PETERSBURG, VA.

W. G. WADE SHOWS

OPENS APRIL 29TH — PONTIAC, MICH.

12 WEEKS OF STILL-DATES 12
12 WEEKS OF FAIR-DATES 12

CAN PLACE

- ★ CONCESSIONS: Merchandise and Catering of all types. Must be neat and flashy.
- ★ SHOWS: Clean and capable only. Excellent opportunity for Glass House, Walk-Through, Iron Lung, Mechanical, Snake, Motor Drome, Life, etc.
- ★ RIDES: Looper, Bubble-Bounce, Pony.
- ★ HELP: Billposter (Union) who is resourceful, steady and sober. Can also use Ride Foremen who are experienced.

Address all inquiries:

W. G. Wade Shows, G. P. O. Box 1488, Detroit 31, Mich.

MIGHTY PAGE SHOWS

OPENING GULFPORT, MISS., MARCH 8, 1947

Plenty Soldiers at Keesler Field.

Place legitimate Concessions of all kinds. Sell ex. on Custard, Snow, Candy Floss, Candy Apples, Novelties and French Fries. Especially want Penny Arcade, Diggers and Photos, Agents for office owned concessions.

"SHOWS" — Snake, Wildlife, Motor Drome, Monkey and Fun House; any money getting grind show, with or without equipment. Manager with girls to operate Girl Show. Want Minstrel Show People. All with me last year, answer.

Ride Men on all rides, drivers given preference. Will book any ride not conflicting. ALL ANSWER!!

MIGHTY PAGE SHOWS, P. O. Box 706, Gulfport, Miss.

WANTED FOR HARRISON GREATER SHOWS

35 WEEKS OF A-1 TERRITORY

Slum Skillo Agents, Roll-Down Agents and P. C. Agents for Pan Games. Must be sober and reliable; others, save your time. Open March 7, Columbia, S. C.

TONY BARILE

600 MEETING STREET, COLUMBIA, S. C.

P.S.: Steve Monti and Mike and Irene, contact me.

ROOF GARDEN SHOWS

NOW BOOKING FOR SEASON 1947

Can place Cook House, all legitimate Concessions. Side Shows—Want 10-in-One with or without tops. Will buy or book Tilt-a-Whirl, Octopus or Loop-o-Plane. Full season of good spots in West Virginia, Ohio, Pennsylvania, Maryland. Address:

T. J. CRAMBLETT

PHONE 70 OR 209

MEYERSDALE, PENNA.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Feb. 15.—Mike Wright presided at the regular weekly meeting Thursday in the absence of President Irving J. Polack. Also on the rostrum were Treasurer Walter Driver and Secretary Joe Streibich.

Members observed one minute of silence in memory of Kenneth Van Zandt, who recently passed away.

Morris Batalasky and George J. Frazer were elected members.

Sick list includes Ozy Breger, confined to his home; Marshall Green, in General Hospital, Cincinnati, as a result of an accident; Thomas M. Henderson, hospitalized in Marianna, Fla.; Dave Tennyson, recuperating at home following his discharge from the hospital; James P. Madigan, still hospitalized; August Jansley, George Terry, Harry Westbrook and Eddie Conners, all confined to their homes. There is no late news on Maxie Herman's condition.

Fred Weidmann, chairman of the board of directors of the San Francisco Chapter, Show Folks of America, was a caller at the rooms, as were William J. Stevens, in town for a brief visit, and Ned Torti, en route to Florida.

Oliver Barnes is back from Florida. Back after absences are Manny Weinberg, Jack Kerschner, Louis Berger, Bob Seery, Jack Woody and Al Latto.

Rube Liebman, chairman of the membership committee, reports he is planning a big membership drive this summer.

Secretary Streibich urges all members who give *The Billboard* Cincinnati office as their mailing address to call for their mail.

Ladies' Auxiliary

Social was held Thursday night (6), with Ida Chase and Delgarian Hoffman hostesses. Letters were received from President Viola Fairly; Grace M. Brown, who will remain on the West Coast; Myrtle Hutt Beard, Mr. and Mrs. Al Wagner, Mrs. Etta Henderson and Juanita and Hedda.

Phoebe Carsky and baby are en route to Chicago from Miami Beach. Frances Keller, like Mrs. Carsky, a past president, is in Miami Beach to recuperate after an illness. Mrs. Margaret Hock and Evelyn Hock are in Hot Springs. Billie Wasserman is recuperating from illness at the Lafayette Hotel, Tampa. Goldie Fisher and Josephine Glickman, who have been ill, are recuperating.

Rose Page, treasurer, was the winner of the prize sent in by Myrtle Hutt Beard. Donations for the fall bazaar are being received by Mrs. Henry T. Belden, chairman, at 6136 North Knox Avenue, Chicago.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 15.—President Harold Elliott presided at the regular meeting, with C. C. McGinnis, secretary, and George Carpenter, treasurer, on the rostrum.

Sam Benjiman, chairman of the banquet and ball committee, reported the Hotel Continental again has been engaged for the annual New Year's Eve event. Card of thanks from Mrs. Katherine Carpenter was read. Edward (Slim) Johnson and Leo Levin, Midwest Merchandising Company, who have been vacationing in Tucson, Ariz., arrived in the city.

Ladies' Auxiliary

Attendance at the regular meeting was hit by the cold weather and the many cases of flu. President Blanche

National Showmen's Association

1564 Broadway, New York

NEW YORK, Feb. 15.—First Vice-President James E. Strates presided at the regular meeting Wednesday (12). He was en route from the New York fair meeting at Albany to his Jacksonville, Fla., winter quarters. Assistant Treasurer Ralph Decker came in from Poughkeepsie, N. Y., to attend the meeting and later left for his Raleigh, N. C., quarters.

Decker also heads the membership drive. At the meeting he promised he would bring in more than 50 new members during the coming year. He is already credited with 16. Decker said that he was going to try to convince officials of fairs played by his shows to become members. Latter plan was suggested by Chaplain Fred Murray. Clubs financial condition was reported as excellent by Treasurer Harry Rosen.

D. D. Simmons, chairman of the entertainment committee, predicted a sell-out for the Barn Dance scheduled for Washington's Birthday (22). Jack Lichter, chairman of the veterans' committee, gave a detailed report of aid extended to veterans.

Lichter, who also is chairman of the eligibility committee, reported the following membership applications had been approved: W. D. Page, Clyde Toler, Calvin Berry, Allen McCombs and Roy Allen, all sponsored by Ralph Decker; Nathan Antillis, by Jeff Harris and Francis J. Coleman, by Justin Van Vliet.

Dr. Jacob Cohen reported that Jack Carr, Irving Udowitz, Earl Feek and True Perkins are still confined to their homes and that Irving Gold is a patient at Fordham Hospital. Chaplain Fred Murray called for a silent tribute to Joe End, who died recently. He also reported the death last fall of John T. Doran, a fact only recently learned. Walter K. Sibley announced that present membership was the greatest in history.

Miami Showmen's Association

236 W. Flagler St., Miami

MIAMI, Feb. 15.—It was quiet around the clubrooms this week; most of the folks were attending the Tampa fair. Walter Sibley, secretary of the National Showmen's Association, now vacationing, was a visitor. Frank Bergen, Bucky Allen, Jack Wilson, Al Wagner and Charlie Abbott arrived for a vacation. J. C. McCaffery was in and off to the Tampa fair.

George Hurley, Waterbury, Conn., showman, was stricken here with serious illness and sent to a Meriden, Conn., sanitarium. Sid Markham week-ended at Eddie's Hut, Gibsonton, Fla. Max Gruberg is another addition to the list of showfolks building homes here.

Lew (Blinky) Bernstein returned from a trip to Massachusetts. Paul Lane, on the sick list all winter, is recovering at his home. Cash Miller left for Gibsonton, Fla.

Johnny (Milwaukee Red) Young returned from a Florida Keys fishing trip. Leonard Ross is back from his Schenectady, N. Y., home. Bill Cowan this year will have the mid-way on the Bistany Greater Shows.

Frances is on the sick list with flu. Past President Jess Nathan is recovering from a minor operation.

Meeting was a social, with games as the feature. Door prize, donated by Ruth Ann Levin, was won by Charlotte Clayton.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Feb. 15.—Monday (10) meeting was conducted by President Bill Hobday. Vice-Presidents Harry Suker and George Coe, and Secretary Ed Mann also were on the rostrum.

Following reports of committees, lights were dimmed in memory of Tom Carroll who died Sunday (9).

G. Rosencrantz and Albert R. Wright were inducted as members.

Ticket sale was opened for the February 24 going-away party in the large dining room of the Cabrillo-Hotel. Event will feature dancing, entertainment and refreshments. Members of the ladies' auxiliary are invited.

Visitors and those present after absences included Wayne Parkinson, Earl Harvey, Tom Heney, Tony DeFabro, E. C. Learmont, Fred Birsley, Louis Glassman and Ray Copeland, who is here on business for the coming Utah Fair.

Drawing was won by R. E. Jacobi.

Ladies' Auxiliary

President DiSanti presided at the meeting Monday (10). It was voted to continue with bank night tickets and add name punchboards and a dime card, the cards to be sent to out of town members. In addition, the cards will be given the ladies for their home parties.

Edith Hargraves and Rosemary Loomis presented constructive ideas for the season.

Margaret Farmer, in charge of the food for the going-away party Monday (24), reports an "out of this world" smorgasbord will be featured.

Gifts to raise money for the bazaar were donated by Madge Buckley, President DiSanti, Peggy Forstall, Margaret Farmer, Vivienne Jacobi and Betty G. Coe.

It was voted to hold the installation dinner hereafter on the first Monday of the new year.

Ann Stewart is reported ill with bronchial pneumonia. Sally Flint is improving but is still under a doctor's care.

Mary Taylor, while en route to San Bernardino, Calif., stopped to visit Cora Miller and helped her mark her 78th birthday. President DiSanti and husband, accompanied by Peggy Steinberg, spent a day in San Bernardino visiting the Long Shows and the California Shows. First Vice-President Jessie Looms returned from a visit with her sister, Clara Zeiger, in Arizona; Rosemary Loomis returned from a visit with her aunt, Allie Wrightsman, in the Bay area.

Show Folks of America
1839 W. Monroe St., Chicago

SAN FRANCISCO, Feb. 15.—President Harry Seber presided at the February 3 meeting, with all other officers in attendance. Mike Krekos also was on the rostrum.

Vernon M. Tousey, Lena Mae Herman, Lou Serbin and Dan Dix were elected members. Eddie Harris, Los Angeles, present after an absence, donated \$10 to the sick and relief fund. Others present included Don Meiggs, who had been away for the past year; Mrs. Jeanette Young, visiting the club after a long illness; Tom O'Toole and Bud Task, Joe Franks, Dave McCarron, George McConnell and Mr. and Mrs. Freitas.

Following suggestion by Frank Forrest that one day a month be set aside as ladies' day, President Seber named him chairman of the ladies' day committee. Mike Krekos told of plans for the spring High Jinks, March 3. Estelle Rosenthal's birthday was observed with a song.

Mrs. Billie Hodges reported Harry Reynolds is still a patient at Hasseler Sanitarium. Mrs. Hodges, Glenn Artz and Mrs. Boehn recently visited him.

Mrs. Boehn reported Eddie Kluck will soon undergo an operation. Milt Williams visited Joe Alterman at Hahneman Hospital, where he is recovering from an operation.

Lone Star Show Women's Club

1928 1/2 Elm, Dallas, Tex.

DALLAS, Feb. 15.—Sally Murphy, president, presided at the January 27 meeting, assisted by Mary Ellen Liberman, first vice-president; Madeline Chambers, second vice-president; Milly Hudspeth, treasurer; Margaret Sandell, secretary, and Honey Vaughn, chaplain.

Financial report on the dance, given by Treasurer Milly Hudspeth, showed event netted \$2300. President Murphy and Corine Greer, chairman of the entertainment committee, thanked the dance committee and presented a gift to each committee member.

Honey Vaughn and Louise Hickman reported on their St. Louis trip. Kette Lindsey was back from Tulsa, Okla. Ruth Martone was a visitor. Myrtle Potter and Frances Phillips are on the sick list.

Raffle prizes donated by hostess Lois Berger, were won by Lois Crangle and Bette Harris, and night award went to Mrs. Phil Little. Luggage winners at the close of the fair meeting were Charley White and Bert Welshman.



FRESH — from the refinery of the nation's seasoning specialists — THE colored Coconut Oil popcorn seasoning — SEAZO. DRESS UP your popcorn and PUSH UP those profits — with SEAZO.

Warehouse stocks available at — Boston, Pittsburgh, Cincinnati, Cleveland, Indianapolis, Detroit, Chicago, Des Moines, Kansas City, Omaha, Denver, Portland, Seattle.

C. F. Simonin's Sons, Inc.

Refiners ESTABLISHED 1870

3450 N. Belgrade St.

Philadelphia 34, Pa.

SEASONING SPECIALISTS TO THE NATION

RAY CRAMER WANTS

For world's largest Sideshow, one or two more outstanding Freaks. Also Novelty Acts and good Bally Attractions, such as Jugglers and Musical Acts. Want Fat Girl or Fat Boy. Tiny Cowan, answer. Everyone must have best of wardrobe and know how to present themselves to public. Want high-class Mind Act; Novelty Jewelry, one that does engraving. I have beautiful booths for Mind Act and Jewelry. Would consider Glass Blower with plenty flash. Mind Act, Jewelry, Glass Blower; if you know how to set money without heat I can give you plenty people to work to. Billy Hayes and Alzoria Lewis, answer at once. Also Working Men who have worked on Sideshow before. Must be sober and reliable. Also one or two-piece Scotch Band; also good Tattoo Artist with plenty of flash. Outstanding Impalement Act.

For high-class Illusion Show presented on stage, MAGICIAN to handle inside. Must know how to present high-class Illusions, keep them in show shape and sell Sword Box and Fish Girl Illusion. Pitch Magic if you like. Also Assistant Magician or one who is interested in Magic and would like to learn to handle Illusions and present Show and assist Magician. Can use two Couples, Men to sell Tickets, Girls to work Illusions. Working Men, if you can cut it and are sober and reliable come in quarters, will place you. Want Boss Canvas Man who knows how to put up and keep in repair a Gable-End Top, 40x90. If you drink don't answer. Would consider high-class Mind Act that knows how to set money without heat.

Address **JOHN R. WARD, World's Fair Shows**
Box 148, Baton Rouge, La.

INTERNATIONAL SHOWS

CALL ALL PEOPLE CONTRACTED REPORT NOT LATER THAN MARCH 5TH. SHOW OPENS MARCH 22ND AT OKMULGEE, OKLA.

RIDES—WILL BOOK ROLL-O-PLANE.
SHOWS—Can place Glass House with own transportation. Want Man to take charge of Miniature Circus. Man to take charge of factory-built Barrel Fun House. Want to hear from "Stone Man" Maurice. Wayne Barnett, also get in touch with us.
RIDE HELP—Want Foremen for new 1947 Spitfire, Twin Ferris Wheels, Travis Mix-Up and Kid Rides. Want Second Men on all Rides. Semi Drivers given preference.
CONCESSIONS—Can place Frozen Custard or Frozen Malt. Can place 10¢ Slum Concessions not conflicting. Want Agents for Roll-Down and Razzle Dazzle, also Crew for Clothes Pin Store. Have Bucket Store open. Can place Slum Agents of all kinds. Want 2 high-class Ball Game Agents (ladies preferred). Charles Elder wants Bingo Caller. (Good proposition.)
HAVE FOR SALE—2 Light Plants, one 37 1/2 Diesel powered, mounted on trailer. Both AC plants. Two Platform Scales, one High Striker, some used Concession Tops and Ball Game Hoods.
WILL BUY ONE SET OF HAND-OPERATED DIGGERS.
Our fairs open at the Red River Valley Circuit at Hallock, Minn., July 3rd, and close the last of October in Arkansas. All reply to
COLEMAN LEE, MGR., WINTERQUARTERS, BOX 188, MORRIS, OKLA.

FOR SALE—COMPLETE CARNIVAL

#5 ELI WHEEL AND 2 ABREAST PARKER MERRY-GO-ROUND Semi Trailer Trucks to haul same. Transformer and truck, cable, etc. All in good condition and ready to go. For particulars address

PACIFIC UNITED SHOWS

P. O. Box 404 San Francisco, California

DOWNY "TELESKOPIC" LIGHT TOWERS

On account of greatly increased production, we can make deliveries now within two weeks of receipt of orders. LIGHT YOUR MIDWAY WITH THE FINEST AND MOST PRACTICAL TOWERS MADE.

MISSOURI AUTO LICENSE PLATES FOR 1947.

Let us get your Missouri Plates, Titles and Drivers' Licenses for you!

DOWNY SUPPLY CO.

391 ARCADE BLDG. ST. LOUIS 1, MO.

FAIRS—DICKERSON SHOWS—FAIRS

Open Southeast Georgia Fair, Kingsland, Ga., Feb. 28th through March 8th, in heart of town. Fair sponsored by Lions' Club and P.T.A. Stop playing blanks. Let's go up country and make money. Special proposition for Ferris Wheel, Octopus, Spitfire, Fun House, Minstrel Show, Side Show, Grind Shows or anything that does not conflict. Place few Stock Concessions. All parties booked with this show answer. Yes, we play North Carolina, South Carolina, Virginia and West Virginia. Address: **FRANK DICKERSON, Blue Lantern Park, Box 99A, De Land, Florida, till February 21st; then Camden Hotel, Kingsland, Ga.**

FOR SALE . . . FOR SALE

Khaki 40-foot Merry-Go-Round Top, just completely repaired and reseeded by Campbell Tent Co., good for several years. First \$150.00 takes it. F. O. B. Alton, Ill. Studebaker Transformer Truck with 100 Kw. Transformer, Switches, Cutout Blocks, Risers, extra Switches, Cable, new Curtis Air Compressor, never used; new U4 30 H.P. International Power Unit, never used. This outfit is ready for use. Completely rewired in 1946. First \$2,000.00 takes it. Above sold as a unit. Address:

EARL H. BUNTING

Box 9, Ramsey, Illinois

MARKS SHOWS

Opening Early in April in Richmond, Virginia

Showing 12 weeks of Fairs commencing second week in August, including Roanoke, Va.; West Virginia State Fair, Lewisburg, W. Va.; West Virginia Free Fair, Charleston, W. Va., and all Fairs until middle of November. Have open, account of disappointment, GLASS HOUSE and FUN HOUSE; splendid proposition for same.

Have beautiful complete outfit for MONKEY CIRCUS. We furnish everything but animals.

RIDES—Can book SPITFIRE, TILT-A-WHIRL or any other NEW and NOVEL RIDE with or without transportation.

CONCESSIONS—Legitimate Concessions open except P. C. and Coupons.

Have proposition for experienced and reliable PRESS AGENT. SHOW CARPENTERS WHO HAVE REAL ABILITY AND ARE DEPENDABLE, CONTACT US IMMEDIATELY FOR YEAR-ROUND PROPOSITION.

PAINTER who can use spray.

WINTER QUARTERS now open. Can use Help in all departments.

Address

JOHN H. MARKS

P. O. Box 771—Winter Quarters, West on Route 60, Midlothian Pike RICHMOND, VIRGINIA

ALSO WANTED—Colored Musicians and Performers, A-1 Piano Player, A-1 Trumpet, Trombone, Chorus Girls. Eat and sleep on lot, Pullman bus accommodations. Address—Jimmie Simpson, 701 St. James St., Richmond, Va. You pay your wires, I'll pay mine.

LAST CALL—NOTICE—LAST CALL

Southern Valley Shows

Opening March 3, De Ridder, La., Fat Stock Show; Delhi, La., Stock Show to follow; Strawberry Festival, Bald Knob, Ark. Excellent Spring Route to all wishing to make money.

RIDES—Want to book Chairplane and Spitfire with own transportation. We have 8 office-owned Rides.

SHOWS—Will book Shows with own outfits and transportation that do not conflict with the 5 office shows.

CONCESSIONS—Can use a few more Stock Concessions. Also Agents for Skillo, Pin Store, Rolldowns, Razzle Dazzle and Stock Concessions. Counter men for office-owned Corn Game.

WANT Man to take charge of Front Gate that can Drive Truck. We cater to no drunks or agitators. Blackie Wilson wants Cook House Help, also Man and Wife to Manage Popcorn Trailer. Write or wire

MGR. SOUTHERN VALLEY SHOWS
Monroe, La., till February 26; then De Ridder, La.

CLUB ACTIVITIES

Show Folks of America
1839 W. Monroe St., Chicago

CHICAGO, Feb. 15.—Darrell Lyall was elected chairman of the board of directors at the regular meeting Tuesday (4).

May Adams Stoker, new president of the Chicago chapter, addressed the board and named the following 1947 committees: Advisory, Peggy Richards, Florence Reisel, Mento Everett, Wade Booth, Dorothy Bates and Morton Schaeffer; ways and means, Florence Reisel, Rose Page, Thresa Clark, Etta Coulthard and Nellie Grosch; relief, Nellie Grosch, Jane Schaeffer, Nellie Abbott, Ida Chase, Mary Fitzgerald, Letty Lorenzo and Maud Green; finance, Ross Abbott, Al Appel, Ace Jacoby, Warren Warren, Leah Brownleve, Al Geiler and Isaac Chapple; entertainment, Jack Lamey, Helen Wong, Cecil Lorayne, Caroline Bradley, Bergie Bergman, Violet Lamey, Gertrude Lyall and Gene Bradley; activities, Rose Page, Peggy Richards, Coral Chapple, Theresa Clark, Robert Hallie, Grace Fox and Julia Appel; press, Darrell Lyall, Jess Harlow and Elsie Miller; membership, Madam Pinxy, Herbert Fitzgerald, Myrtle Hutt Beard, Melvin Remmick; house, Tom Coulthard, Carl Nelson, Golda Inskip, Margaret Armstrong and Etta Coulthard; cemetery, Herman Stoike, Chet Genter, Carl Nelson and Maud Green; general counsel, Meyer Cherkas; legal, Thomas Johnson, Dave Driver and Morton Schaeffer; \$50,000 club, Florence Reisel; chaplain, Rev. Marcel La Voy; sergeant at arms, Chet Genter.

A special meeting of the board was called Tuesday (11) to hear a report from Fred Weidmann, chairman of the board of directors of the San Francisco chapter. Bud Schaeffer presided in the absence of Darrell Lyall.

SFA now has 1,200 paid-up members, with the San Francisco chapter having possibly as many or more, Jess Harlow points out. During December, 1946, 47 new members were added to the Chicago chapter.

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Feb. 15.—President Jimmy Lynch, presiding at the February 6 meeting, his last before going on the road, was given a rising vote of approval for his services.

Bazaar chairman Lill Eisenman thanked the following for their donations: Whitey Bahr, musician liquor pourer and bronze horse; Madame Delma, crocheted shopping bag, and Mr. and Mrs. Sharp, 10 cigarette lighters. Thanks also were extended to Lill Eisenman, refreshments; Joe Horwitz, playing cards, and Jack Wasserman, \$10 donation.

Newlyweds June and Ivan Gilligan were called on for remarks. So were George and Billie Bryant, Doreen and Jack Dyke and Peggy and Leon Blondin.

Guests were Mr. and Mrs. Hunt, Mr. and Mrs. Tuffy, Jerry Eagle, Mr. and Mrs. Frank Dyke and Joe Derby. Three new members, Clarence H. Krug and Lynn and Richard Alexandre, the latter released recently from service, were introduced.

Act, staged by Mary Kanthe, with Dick Kanthe, Thomas Johns, Florence Lusby, John Lorman, Jerry Eagle, Joe Horwitz and Frank Yagla, scored. Box lunch party, which followed, added \$152 to the bazaar fund. Max Sharp was auctioneer. Emily Bailey won the \$5 prize donated by Madame Delma for the most artistic box. Judges were Madame Delma, Jack Dyke and Johnny Castle. Door prizes went to Harry Levin, Inez Allton, Charles Walpert and Jimmy Dunn.

Michigan Showmen's Association
3153 Cass Avenue, Detroit

DETROIT, Feb. 15.—Jack Dickstein, first vice-president, presided at the Monday (10) meeting, assisted by Roscoe Wade, second vice-president; Lou Rosenthal, treasurer; Bernhard Robbins, secretary, and Arthur Grzann, chaplain.

Charles Rafael was named fire marshal. Reports from New Orleans were Vic Parr has quite a system. This prompted several members to hop planes for a supposedly good thing. Last reports, however, are "the game is good, but please send me more."

New members are Phil Cohen and Warren D. Hartwig. Membership committee plans, calling for give-away of club pins and \$500 in cash, are being mailed to members. Arrangements for the St. Patrick's Day party are being handled by Arthur J. Frayne. Tommy Paddles writes he is having a mix-up in the horses and ladies department; the ladies, it appears, are too fast.

Ladies' Auxiliary

Regular meeting Monday (10) was presided over by Bernice Stahl, first vice-president. Other officers present were Ann Borker, second vice-president; Marian Dickstein, third vice-president; Dorothy Gold, treasurer, and Belle Powers, secretary.

Funeral committee, composed of Hilda Decorado, Rose Lewiston and Dorothy Miller was named.

Bessie Gallagher returned from Canada. Joe Quinn headed for Florida. Mrs. Roscoe Wade, Helen Schwartz, June Douglas and Mae Louraine are ill.

Belle Powers, Dorothy Gold and Rose Lewiston helped the Joey Moss American Legion Post stage its dance Saturday (8). Club is working with the Men's Club on St. Patrick's Day dance plans. A letter from Shirley Lawrence Levy was read.

Refreshments were served by Peggy Wilson.

Missouri Show Women's Club
415A Chestnut Street, St. Louis

ST. LOUIS, Feb. 15.—President Mrs. Lee Belmont presided at the regular meeting February 6. Mrs. Norma Lang, treasurer, and Ada Miller, secretary, also were on the rostrum.

Gold charms, tokens of appreciation for their services, were presented Mrs. Daisy Davis, Norma and Gertrude Lang and Harriet Maher, past presidents. Similar charms will be sent other past presidents.

Mrs. Fred Reed, presented by Mrs. Harriet Maher, was elected to membership. Daisy Davis and Norma Lang donated a mirror for the meeting room. President Belmont donated a metal filing cabinet.

NEW! 80-FT. Round Top—3 40-FT. Middle Pieces. 10-FT. Sidewall. FLAMEPROOFED. IMMEDIATE DELIVERY!

FLASHY FLAMEPROOFED CANVAS

NOW AVAILABLE IN THESE COLORS:
● FOREST GREEN ● ROYAL BLUE
● KHAKI ● ORANGE
BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CLARK ST. CHICAGO 40

PLACE YOUR ORDER HERE FOR THE

LOOPER
MOON ROCKET
CATERPILLAR
CARROUSEL
KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSHELL COMPANY, INC.
NORTH TONAWANDA, NEW YORK

ROLL TICKETS 100,000

PRINTED TO YOUR ORDER

Keystone Ticket Co. DEPT. B SHAMOKIN, PA.

\$21.50

10,000 \$7.25
20,000 8.75
50,000 18.75

Send Cash With Order. Show Tickets, \$17.00 per 100,000.

Eddie's Hut Scene Of Valentine Party

TAMPA, Feb. 15.—Plenty of show-folks were on hand at the Valentine party at Eddie's Hut, Gibson-ton, Fla., Friday night (14).

Special guests included Ben Sawyer, secretary of the Saginaw (Mich.) Fair; Mr. and Mrs. Bill Dumas and Mr. and Mrs. Frank Allen, retired showfolks.

Others attending included Mr. and Mrs. C. I. Smythe, W. F. Wilson, Mrs. Betty Heider, Pop and Mom Matthews, Mr. and Mrs. William Parmapy, Mrs. Bertha Parmapy, Eddie Miller, Bertha (Gyp) McDaniels, Burt Thompson, Mr. and Mrs. Don Grant, Peggy Wilson, Mr. Mrs. Whitey Erdman, Mr. and Mrs. Harry Moody, Mrs. Stella Manning, Joe Alexander, Frank Shephard, Mack Maxwell, Bill Warren, Mr. and Mrs. C. Rex Barnes, Mr. and Mrs. Whitey Sutton and daughter, Kathy; Mr. and Mrs. Harry Boyles, Mr. and Mrs. Doc Hartwick, Mr. and Mrs. Cash Miller, Mr. and Mrs. Dave Wise, Mr. and Mrs. Al Carbone, Mr. and Mrs. Bill Rice, Mrs. Mathilda Rice, Mr. and Mrs. Buck Alsop, Mr. and Mrs. Roger Young, Glenn Cooley, Norman Lass, Mrs. Pearl Gooding, Mr. and Mrs. Bill Bronson, Mrs. Kay Lorimer, Doc Hankins, Mr. and Mrs. Eddie LeMay, Fred Stinson, Mr. and Mrs. Jackpot, Mrs. Ann Galpin, Dorris Thurston, Berth Leach, Bill Rice and Harry E. Wilson.

N. Y. FAIR CONFAB

(Continued from page 51)

ry Rose, theatrical enterprises; Jack Wescott, rodeos; M. J. Weaver, Weaver Tent & Awning Company; George A. Hamid, Joe Hughes, George A. Hamid, Inc.; A. L. Pierson, concessionaire; Parker Van Wie, Fred Hibbard and J. Sullivan, Van's Radio and Amplifying Service; Al Martin, free acts; Henry Roeller, sound systems and Handy Sound Service.

Fred C. Murray, International Fireworks Company; Charles Bradford, printing and novelties; Ben S. Allen, Posters, Inc.; Bert Lowe, Fair Publishing Company; Ward Beam, Thrill Shows; L. B. Tarbox, Regalia Mfg. Company; Tony Vitale, Keystone Fireworks Company; Frank Wirth, booking agent; Buddy Wagner, Crosby Hell Drivers; Lee Stewart, Mrs. Joe Nunemaker and John Minster, Nunemaker Artists' Bureau, and Frank Melville, booking agent.

LLOYD'S RELIABLE RIDES



CLEAN ATTRACTIONS

Opening in Indianapolis, Ind., April 12th. Watch The Billboard for lot location. Want Concessions not conflicting with High Striker, Candy Floss, Popcorn, Fish Pond, Long Range Gallery, Photos and Basket Ball. Want small Sit Down Grab. Want First Man on Jenny. Richard Knight, Joe Zera, answer this ad. Want First Man on Wheel. All Ride Men contact Ride Superintendent Jack Yokley, 407 W. Ohio St., Indianapolis, Ind. For Sale—Van-type King-ham Trailer, 26 foot, brakes and rubber good. Address: 317 S. 11th St., Goshen, Ind.

Crandell's Midway Deluxe

Will book, buy or lease Ferris Wheel. Can use Rides and Shows not conflicting. Concessions all open except Percentage, Bingo, Cookhouse, Popcorn. For Sale—Complete Candy Floss, now in operation, \$350.00. Want Free Act. Ben Mouton, answer.

L. C. CRANDELL, Mgr.
Ingersoll's Show Lot Phenix City, Ala.

GOLD BOND SHOWS

Now contracting Rides, Shows, Concessions. Want capable General Agent with transportation.

MICHAEL STARK, Mgr.
HOT SPRINGS, ARK.

Shrine Asks First Davenport Permit Under New Ruling

DAVENPORT, Ia., Feb. 15.—City dads here have passed a new ordinance covering the appearance of carnivals and other shows not appearing at regular theaters or grounds specifically maintained for show purposes, and Kaaba Shrine, thru Recorder Art Pierce, has filed a \$2,000 bond and an application for the first permit under the new statute.

Ordinance rules that permits must be obtained from both the police department and the City License Committee, and these orgs shall carefully investigate all applications before such permits are issued.

Permit fees are \$50 a day for each show.

Set To Replay 1946 Route

HOT SPRINGS, Feb. 15.—Back in winter quarters here after an extended buying and booking tour, Michael Stark, owner of the Gold Bond Shows, announced purchase of two new trucks and trailers, a large army searchlight, a Penny Arcade and five light towers.

Stark, who attended fair meetings in Minnesota, Wisconsin and Illinois and took a booking swing thru Illinois and Missouri, said the '47 route would cover much of last year's territory. In 1946 the org played 33 weeks in Arkansas, Missouri, Iowa, Illinois and Wisconsin.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A-1 Am. Co.: Bigwells, Tex.
- Arcade: Mathis, Tex.
- Bell & Vinson: San Diego, Tex.
- Bistany's: Homestead, Fla.
- Blackmon's Golden Rule: Allendale, S. C.; Walterboro 24-March 1.
- Blue Ribbon: Riviera Beach, Fla.
- Brady & Leedy: Avon Park, Fla.
- Brewer United: Beaumont, Tex.
- Copper State: Superior, Ariz., 17-24.
- Crafts 20 Big: Calexico, Calif.
- Crandell's Midway: Phenix City, Ala.
- Endy Bros.: (Fair) Miami, Fla., 21-March 2.
- Exposition at Home: (Fair) New Smyrna Beach, Fla.; Jacksonville 26-March 8.
- Florida Am. Co.: (Fair) Sebring, Fla.; Vero Beach 24-March 1.
- Folk's Celebration: Tucson, Ariz.
- Gate City: Moultrie, Ga., 22-March 1.
- Greater United: Laredo, Tex., 17-March 2.
- Kilgore: Garrison, Tex., 21-March 1.
- Land-O-Pine: Albany, Ga.
- Leeright, J. R.: Waco, Tex.
- Long's United: Riverside, Calif., 17-24.
- Mid-Western Expo.: Lake Charles, La.
- Pastime: Fargo, Ga., 24-29.
- Rainbo: Summerville, Ga.; Chatsworth 24-March 1.
- Royal Amusements: Midville, Ga.
- Royal Crown: Winter Haven, Fla.
- Royal Expo.: Punta Gorda, Fla.
- Silver States: Tucson, Ariz., 22-March 1.
- Southern Valley: Monroe, La.
- Tassell, Barney: Sarasota, Fla.; (Elks Fair) Lake Worth 27-March 8.
- White Star Attrs.: Alapaha, Ga.
- Wonder City: Warren, Ark.
- Zacchini Bros.: Yoakum, Tex., 17-27.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Clyde Bros.: Fort Smith, Ark., 24-27; Fayetteville 28-March 1.
- Davenport, Orrin: Cleveland, O., 17-March 2.
- Davies, Ayres & Kathryn: Cudahy, Wis., 21.
- Eagles: (Armory Building) Akron, O., 19-24; (Memorial Hall) Springfield 27-March 1.
- Hamid-Morton: Milwaukee, Wis., 24-March 2.
- Polack Bros.: (Taft Theater) Cincinnati, O., 17-22; (Medinah Temple Auditorium) Chicago, Ill., 28-March 16.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Gosh, Byron, Hit Parade Tent Show: Dothan, Ala., 22.
- Ice Follies of 1947: Boston, Mass., 17-March 2.
- Miller's, Irvin C., Brown-Skin Models: Clewiston, Fla., 20; Pahokee 21; Belle Glade 22-23; (Modern) Miami 24-28.



"America's Largest and Most Beautiful"

CAN PLACE

For Volusia Co. Fair, Daytona Beach, Fla., and balance of season.

CONCESSIONS—Legitimate Concessions of all kinds. Capable Showmen for office-owned Shows. RIDE HELP—Reliable, sober Help for all Rides; must drive semis. Positively no drunks tolerated. Hopscochers, stay where you are. All replies to

E. L. YOUNG, Mgr. Royal Crown Shows
This week, Winter Haven, Fla.

Sunflower State Shows

WANT OPENING MARCH 1 WANT

All Concessions except Bingo, Mitts, Candy, Corks, Watch-La, Corn, Coke Bottles, Diggers, Balloon Darts. These are booked—all others open. Will book you—what do you have to offer? Good deal to Cook House and any Concessions that I do not have regardless of kind. Shows of all kinds. Girl Show open. Need Acts for Side Show. Half and Half. Freaks of all kinds. Want Manager for new Zombie Castle. Also Grind Show. I have new equipment. Want Foremen on new Grunner Mix-Up, Spillman Merry-Go-Round. Good salaries, also bonus. Must drive. (C. P. HENRY, WIRE ME AT ONCE; JOIN NOW.)

Want General Agent that will post paper. Salary or per cent. Good deal to right party.

FOR SALE

6 new, never used Daisy Cork Guns—\$100.00. One Concession Trailer, 8x10 ft., four-way awnings. Shop built. Very nice for Diggers or Corn—\$150.00.

WILL BUY FOR CASH TWO NICE KID RIDES OR WILL BOOK AND GIVE YOU "EX." ON KID RIDES. 25% TO OFFICE. PREFER CARS AND PLANES.

This show opens March 1st in Texas. Showing Texas, Oklahoma, Kansas, Nebraska and Colorado. We have 12 Fairs and Celebrations. We close Dec. 1st. No gate—no racket. We do business by wire only—no time to write.

Contact C. A. GOREE **Boerne, Texas**

J. J. PAGE SHOWS

NOW BOOKING FOR 1947

Want legitimate Concessions of all kinds except Cook House, Grab, Bingo, Diggers, Fishpond and Popcorn. Want Man with Acts to handle Ten-in-One on percentage. Doc Tom B., answer. Can place Foreman for Octopus and Ferris Wheel and can use General Ride Help. Want Musicians and Performers for Colored Minstrels—salary and percentage. Have openings for Useful Show People in all lines.

Bill McIntyre wants Help. Those who know me write. Riley, come on. Phillips, write. Canvas Man wanted. Tickets? Yes.

Everybody address

J. J. PAGE SHOWS
Box 705, Johnson City, Tenn.

ROYAL EXPOSITION SHOWS

Plant City, Fla., 10 Days, February 26 to March 8; then Kissimmee, Fla., followed by Lake County Fair, Eustis, Fla., March 17 to 22.

Want Penny Arcade, Kiddie Auto Ride, Minstrel Show, Rotaries, Custard, Jewelry and various Stock Concessions. All P. C. sold. Flats not wanted. Want to buy small Band Organ with Drums and Cymbal, in first-class shape, for cash. All wires and inquiries to

Punta Gorda, Florida, this week; then as per route.

NOW BOOKING BOOTH SPACE

FOR VETERANS OF FOREIGN WARS ANNUAL MERCHANTS AND MANUFACTURERS' EXPOSITION

March 6th, 7th, 8th and 9th at Fort Whiting, Mobile, Ala.

Only few spaces left for demonstrators. Drawing from population of 300,000. Also high-class Vaudeville Acts wanted. Contact V. F. W. POST #49 or GULF COAST A & A ENTERPRISES, 351 St. Michael St., Mobile, Ala.

WILL BUY FOR CASH

1946 SPITFIRE

With or without transportation.

M. J. WASON
Care Bistany Greater Shows, Dania, Florida

McCOWN MIDWAY SHOWS

LAST CALL

Want to book Sit Down Cook House, Bingo, Scales, Darts, Bumper Block, Jewelry, Novelties or Hoop-La with deposit. Open April 12, Windsor, Mo. Would book 1 Flat Ride, Side-Shows. Have 6 office-owned Rides. Fair and Celebration Committees, we have open dates in Missouri and Arkansas. Write or wire

206 EAST JACKSON, WINDSOR, MO.

WANT

Capable Girl Ball Game Agent. Guarantee you \$50.00 per week.

MIKE CALLIE
American Legion Park BILOXI, MISS.

WANTED

Ride Men of all kinds, also Shows and Concessions. For Sale—Le Roi Engine for Tilt-a-Whirl, Le Roi Engine for Ferris Wheel, V-belt drive on both, in perfect shape.

MOUND CITY SHOWS
1417 Grattan St. ST. LOUIS 4, MO.

WINTER QUARTERS

C. A. Stephens

CRYSTAL RIVER, Fla., Feb. 15.—Cold weather has slowed up activities here. However, everyone continues to push in order to complete the work before the opening date.

Mr. and Mrs. Johnnie Mack are readying their Fun House. Mike Flynn and Bill Stephens returned from Indiana with the Loop-o-Plane and light wagon. Pat Brady, org's electrician, is preparing the lighting equipment.

Bill Rabon, ride superintendent, checked in with two assistants, and began going over rides and motors. Mr. and Mrs. Bob Jones are putting the finishing touches to their concessions.

Mr. and Mrs. Earl Long, concessionaires, are due shortly. Mr. and Mrs. J. Jones, who will have the bingo and arcade, are winding up their work. Mr. and Mrs. Webber are completing preparations on the kiddie rides.

R. G. (Doc) Felmet, general agent, and C. A. Stephens, manager, back from a booking trip, said they signed contracts with the 22d Annual Farmers' Fair, Clintwood, Va.; the Hawkins County Fair, Rogersville, Tenn., and the Fayetteville County Fair, Fayetteville, Ga. While in Atlanta, they purchased two more trailers and one International tractor, with delivery promised within a week. Mrs. C. A. Stephens continues to win praise for the food being served under her supervision in quarters.

Crescent Canadian

PENTICTON, B. C., Feb. 15.—Scheduled for a March opening, 21 men, under supervision of Bob Randall, are busy getting things in shape for the '47 bow. The new kiddie train, manufactured by the Miniature Train & Railroad Company, Addison, Ill., which was purchased by Owner Henry Meyerhoff from the Ziegler Shows, is expected this month. It has four coaches and a locomotive and will come directly from the manufacturers, the original order having been placed by Ziegler.

Line-up of rides to date includes the Merry-Go-Round, Ferris Wheel, Caterpillar, Tilt-a-Whirl, Spitfire, Jeep Kiddie Ride, Aerial Joy Ride, Rollerplane, Silver Streak, Boomerang, Octopus, Lindy Loop, Funhouse and Albert Slim and his educated horses. To date, 25 concessions have been signed.

Org will travel in 20 railroad cars and will be out 27 weeks, playing dates in British Columbia, Alberta and Saskatchewan.

Playland United

DETROIT, Feb. 15.—Much has been accomplished in quarters. Al Davis, scenic artist and superintendent, has been busy repainting and decorating equipment.

Mr. and Mrs. Ken Moyer and son, Donnie, arrived from Lewiston, N. Y. They brought their kiddie autos, kiddie airplane, new streamlined train and a new semi. Owners Bennett and Gallagher expect the new Caterpillar this month.

Recent visitors included Red Collins, of Eastwood Park; Harry Stahl, manager of Jefferson Beach; Timmie Clamon, Ray Williams and Louis Molton—L. BENNETT.

Enos Greater

SACRAMENTO, Feb. 15.—Preparations are proceeding on schedule. Rides and trucks are being overhauled. Manager Enos has employed George Patrice as lot foreman and mechanic. Org plans to open near here in March.

Mighty Page

GULFPORT, Miss., Feb. 15.—Quarters work is being speeded up for shows May 8 opening. Hubert Boykin, ride superintendent, has the rides ready for the paint shop. Pop McDonald is rebuilding show fronts, and Red Corbett is getting the sound equipment in order and helping out in the paint shop.

Mrs. Katie Page is at her home following her release from the hospital where she underwent an operation. Roland Page is confined in Veterans' Hospital, Biloxi, Miss., where he underwent a minor operation. He is expected out soon and will have charge of the stock truck and a number of concessions.

C. V. (Mack) House, business manager, is helping with the booking duties, and Manager Bill Page returned to local quarters from the Nashville and Raleigh, N. C., fair meetings. He says the shows will be enlarged for the coming season and another Ferris Wheel, train and kiddie ride have been added to give the org a total of 10.

Phil Rocco is readying his cookhouse and other concessions, and Frank Zorda is expected soon with his side show. Pocket Book Harris is playing Biloxi, Miss., niteries with his band and chorus. Tom Bass, owner of Gulf City Shows and a frequent visitor, arranged the shows' opening in Gulfport, under Coast Shrine Club and Knights of Pythias auspices.—JACK KENNEDY.

Harrison Greater

WEST COLUMBIA, S. C., Feb. 15.—Work in quarters is going at top speed since opening is scheduled for March 7 on the circus lot here, manager Frank Harrison announces. Rides have been painted and shows are being made ready. Ten rides are show-owned and include the Merry-Go-Round, Ferris Wheel, Loop-o-Plane, Rolloplane, Octopus, Whip, Chair Plane, Caterpillar and train. There are two Kiddie Rides.

A new front has been completed for the Funhouse, as have two wagon fronts for the Girl Show and Jig Shows. Master Builder Bert Miller is in charge of the crew, with Jake Hogan in charge of rides.

Staff will be about the same as last season, with the post of legal adjuster being filled by Willie Lewis, formerly with the John H. Marks Shows. Dallas Duncan, also with Marks, will join this org. Robert Deckman continues as special agent, with A. Sullivansky holding down the sound department. Earl Tilghman will supervise the four Diesel light plants, assisted by Bill Martin. Frances Harrison again will be in the wagon. Leo Hirsch will be concession manager, and the writer will handle public relations.

Jake Hogan is ride superintendent, and Charles M. Powell is starting his second year as general agent.

Harrison is pleased with the progress made in quarters. — TOMMY RICE.

FOR SALE COMPLETE SHOW

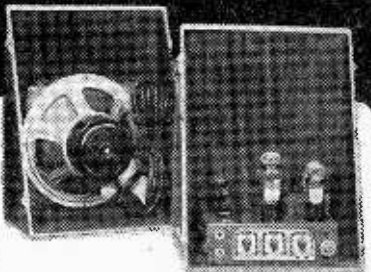
Of 5 Rides, Trucks, 15 Concessions, 100 Kw. Transformer, plenty of Wire, Office Trailer, etc. THIS IS A COMPLETE SHOW, READY TO OPERATE. 27 spots already booked, of which 12 are Fairs and Celebrations. I am not old or sick—I have other business interests.

ALSO HAVE FOR SALE
1 NEW ORGAN, complete with Motor and Jack Shaft.

C. W. ADKINS, BROWNIE AMUSEMENT
Box 158, Mounds, Okla. (Phone 90)

Attention TENT SHOWS CARNIVALS CIRCUSES

Save Your Voice... But Pull Them In



THE MAS-808

The mighty midget of the MASCO sound line. It's a complete portable sound system... easy to store in limited space and easy to carry. Suitable for indoor and outdoor use.

True speech reproduction and real tone quality!

Your local MASCO distributor has them for delivery now. For full descriptive literature on this or other types of sound equipment, write direct to factory.



	LIST PRICE
MAS-808.....	\$72.50
Complete System, less tubes	
MA-808.....	37.00
Amplifier less cover, less tubes	
Cover for MA-808.....	4.00
Kit of Matched Tubes.....	7.50
Systems supplied less cover only West of Rockies add 3%	

MARK SIMPSON MANUFACTURING CO., Inc.
32-28 49th Street, Long Island City 3, N.Y.

MACHINES

NO HAND Developing

Yet our Machines cost no more than old types. Portable. Fast shipment. Fill in below for details.

BURBRIDGE CO., Dept. 13, Burbridge Bldg., 2415 San Jacinto, Houston 4, Texas.

NAME

ADDRESS

WANTED

Office Manager and Coin Machine Salesman. Both positions offer excellent opportunity for EXPERIENCED MEN. Apply:

HANNA DISTRIBUTING CO.
169 Campbell Avenue Utica, New York
Phone 6-386

WANTED

DROME RIDERS

Trick Rider, also Girl Riders that can do criss cross. Excellent machines and finest drome in America. Opening April 5th in Palisades Amusement Park, same location all summer. Highest salaries paid and ding big. Write

EARL B. PURTLE
7612 Sweet Briar Rd. RICHMOND, VA.

ATTENTION

CLOTHES PIN MEN

PLASTIC CLOTHES PINS

available. Stainless steel springs; will show how to make up. Send for sample.

PAUL OLLIS
General Delivery VALDOSTA, GA.



PROFITWISE
MEANS
INSURANCEWISE

INSURE WITH
THOSE WHO KNOW
SHOWMAN'S
INSURANCE BEST

HAVE BINDING POWER
INSURANCE IN FORCE
ON RECEIPT OF
WIRE OR TELEPHONE

SEE US FIRST

CHAS. A. LENZ

"The Showman's
Insurance Man"
1728 First St., N.
St. Petersburg, Florida
Phone 5914



A1338 Insurance Exchange
Chicago, Illinois

CATERPILLAR FOREMAN

WANTED

Good Proposition to a Reliable
and Capable Man. Wire

MORRIS LIPSKY

Johnny J. Jones Exposition

DE LAND, FLORIDA

45 STREAMLINED BUSES

Twin Coaches—Whites
250 Jeep Motors, \$100 ea.
Complete, running, guaranteed starter, gen., no transmission. 1/3 cash with order, balance C. O. D. No crating charge. F. O. B. Baltimore.

500 Used Bus Seats
Modern, green leather, chrome frame.
\$20.00 ea.
JACK GONDER
44 Oak Grove Dr. BALTIMORE 20, MD.

SHOW FOR SALE

Tent, 50 by 120; Four Pole Bale Ring, khaki, complete; Blues and Folding Chairs, Stage, 8 1/2 Kw. Light Plant. Will consider partner who has vaudeville or dog and pony circus. L. O. RILEY, 129 E. First Ave., Williamson, W. Va.

ATTENTION, SHOWMEN

Can save you money on new Nabors Semi Trailers. Any style, shape or size vans and open jobs. Also have a few used ones for sale. Two weeks on special orders.

JACK B. MOORE
BOX 388 PARMA, MO.

ROGERS AND POWELL

Want for coming season, opening at Jackson, Miss., March 17, Stock Concessions, Shows and Bingo. General Agent with car. J. R. ROGERS, Pullman Hotel, Hot Springs, Ark., until March 1; then Yazoo City, Miss.

P.S. Box Car, Jelly Griffin, Walter Moore, Phil Rocco, contact me at once.

C. A. STEPHENS SHOWS

Now booking for the 1947 season. Shows, Rides and Concessions. Opening South Georgia, March 7. Permanent address:

BOX 817
CRYSTAL RIVER, FLA.

RIDE-O FOR SALE
12 cars, in very good condition mechanically, tube and catwalks need a few repairs. Ride can be bought with or without transportation. Transportation consists of a 1937 Diamond T Truck with 28 Ft. Trailer, a 1940 Dodge Truck with 26 Ft. Trailer and a 10-Ton Winch. Price, complete with transportation, \$8,590.00. Ride-O alone, \$4,500.00. Come and get it. **DAVID J. PREVOST, El Dorado Fairgrounds, El Dorado, Ark.**

WANTED

For the Turner and Hutchinson County Fairs, to be held at Parker and Tripp, So. Dak., August 24th to August 31st, 1947 (two biggest County Fairs in South Dakota), 8 to 9 Rides, 20 Concessions and 4 or more Shows. Regular terms.
For information contact
J. C. JENSEN, Sec., Parker, S. D.

Proven Before Thousands at the N.A.A.P.P.B. Convention

BEE HIVE

(the better hybrid popcorn)

Pops More Than
\$200 Per 100 Lb. Bag!

(in regular 10c carnival boxes)

SEASONING • BOXES • BAGS • STAR POPCORN MACHINES • ICE BALL MACHINES • CANDY FLOSS MACHINES • KING CONCESSION TRAILERS • COLEMAN EQUIPMENT • COMPLETE LINE OF CONCESSION SUPPLIES • WRITE FOR CATALOG.

BLEVINS POPCORN CO.
3098 Charlotte • Nashville, Tenn.

WANTED

BINGO MANAGER

Must be well experienced, capable and reliable.

Can Also Place
AGENTS for PERCENTAGE

Pea Pool, Mouse, Beat-the-Dealer, Pan, Under-and-Over. (Pete Lichardt, let me hear from you!)

HARRY MAMAS
Municipal Trailer Park Tampa, Florida



PHOTO Machines

Big profits. Exclusive features—Easy to operate. KD or 1 piece. 5 year warranty. Cameras only or complete. 10 sizes—single, double or triple.

Write, Phone, Wire.

Federal Identification Co.
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

\$495

FOR SALE

LEAPING LENA

Flat Ride, quick sale, \$2,000 cash. Want Merry-Go-Round Foreman, semi drivers preferred; also Ferris Wheel Foreman. Can place High Striker, Custard, Bowling Alley, Hoop-La, Lead Gallery. Shows—Have top and banner line for Five-in-One, or what have you? Want Girl Show with own outfit for Virginia, West Virginia, Pennsylvania, Maryland.

Address All Mail:

J. G. STEBLAR
STEBLAR GREATER SHOWS
Bamberg, S. C., Winter Quarters

Joseph J. Kirkwood Shows

America's Best Advertised Midway

Now Contracting for 1947 Season

RIDES—SHOWS—CONCESSIONS

P. O. BOX 2755 RALEIGH, N. C.

★ ★ RIDES ★ ★

At liberty for Celebrations. Have a few open dates. Write

THOMPSON BROS.
2906 4th Ave. ALTOONA, PA.

MARIE MOORE WANTS

Men Ball Game Agents; ones who can drive.

Opening March 1st, Hope, Ark., with Madison Bros.' Shows.

Triangle

WILSON, N. C., Feb. 15.—Gen. Omar Nelson Bradley, Veterans' Administrator, has advised Clayton Bemen, commander of the local AMVETS post, sponsor of the show's opening stand, that he will attend opening night. Other veteran orgs, such as the Legion and VFW, will turn out for the opener, according to AMVET officials. Stand will mark season's premier for show.

General Manager Jake Shapiro has purchased new canvas to house Clementine Coffey's revue and other new attractions, and new wardrobe and scenic effects for the Coffey show.

Harry Suss, now in Florida, infos that he will arrive soon to build a new front for his Life show. Pete Thompson, lot superintendent, writes from Florida that he will be here March 1.

Bill and Effie Thompson are due from Concord, N. C. They spent part of the winter fishing in Florida. Mike Roman, arcade and custard, also is expected soon.

Tarzan Banks advises from Georgia that he will be back with his Snake Show. Whitey again will be with him. Lew Alters is building a new show at Reading, Pa. John Fabrick Company advises Manager Shapiro that four Diesel power units will be ready for March 1 delivery. Plants are now mounted on new Fruehauf trailers. Another searchlight was purchased at Norfolk for advertising purposes.—RUSSELL MARRS.

Wonder City

MONTICELLO, Ark., Feb. 15.—Quarters crew is repairing and painting all rides. Shows have added new blue canvas. Owner-Manager Joe Karr and family arrived from Mobile, Ala., where Karr purchased several new trucks.

Mr. Riley joined with a Ferris Wheel, making two with the shows. Mr. and Mrs. Willis will operate Mrs. Karr's bingo stand this season.

Shows will carry 7 rides, 8 shows, 30 concessions, a sound car and Diesel light plants and move on 16 trucks and semis. Opening is set for the middle of March in Monticello, Ark., and tour will include Kentucky, Indiana, Ohio, Tennessee, Mississippi and Arkansas.

Evelyn Karr rejoined her mother and father after a few months away at school. Personnel includes Joe Karr, owner-manager; Mrs. Joe Karr, secretary-treasurer; Walter B. Fox, advance agent; Ray Ware, second man and bill poster; George Hall, legal adjuster; Jack Oliver, concession manager; Bob Smallwood, Diesel; Sailor Evans, lot man; Leo Russell, mechanic and transportation manager. The writer is mailman and The Billboard sales agent.—HONEY MAE KARR.

B. & H. Amusement

SUMTER, S. C., Feb. 15.—Building and painting is nearing an end. Most of the rides and show fronts are out of the paint shop. All trailers and tractors have been repainted after being overhauled.

Manager W. E. Hobbs purchased two new trailers and tractors, with delivery skedded before show leaves quarters. Org has all new canvas.

Mrs. Eleanor McCune returned from a visit in Columbia, S. C. Marion Chalmers returned after two years overseas duty.

Show will open here with an eight-day stand early in March. The writer this year will assist Mrs. Hobbs in the cookhouse. Mr. and Mrs. Hobbs returned from a visit to Kentucky and Ohio.

Recent visitors were Mr. and Mrs. W. H. (Bill) Sargent, Mr. and Mrs. John Murray, P. Shields and Louis Fowler and party from the Crescent Shows.—FRED OWENS.

FIRST CALL

MORRIS HANNUM SHOWS

Opening Goldsboro, N. C., March 3 to 8, Featuring Mammoth Nightly Fireworks Displays.

WANT RIDES—Whip, Flyoplane, Rolloplane, Spitfire Looper.

WANT SHOWS—Unborn, Snake, Girls, Iron Lung. Want capable Side Show Manager with Acts for our complete outfit. Real proposition for Motordrome. Minstrels, come on.

WANT CONCESSIONS all kinds. Eats, Drinks, Popcorn, Bingo sold. Will sell exclusive Palmistry.

WANT HELP. Experienced Show Electrician, brand new Transformer Wagon, Wheel, Tilt, Octopus, Chairplane, Kiddie Auto Foreman able to drive and willing to take care of brand new trucks; Man for Marquee and Light Towers. Bob King, of Massena, wire. Workingmen report to Winter Quarters, Britts Warehouse, Saturday, February 22, at Lumberton, N. C. All replies to

Eddie Lippman, Business Manager, or Morris Hannum
Lorraine Hotel, Lumberton, N. C.

BINGO! BINGO!

ROUND CORNERED HEAVY MOUNTED BINGO CARDS

The new 2-color heavy-weight Bingo Card in round cornered for hard usage. Black leatherette back keeps the card in better condition. Comes in sets up to 3,000 and numbered 1-3,000.

In: Blue & Black; Red & Black, or Both.

Sold in Lots of 100 or More.

BINGO BLOWER

All-metal Electric Blower, fully guaranteed for a whole year. Sturdy construction. Easy to operate. Automatic ball return. Blows every type of ping pong ball. Portable — 42" high x 22" wide. Finished in attractive colors.



Send for Information and Prices

ACE SPECIALTY MFG. CO. 65 BLEECKER ST. NEW YORK 12, N. Y.

DON FRANKLIN SHOWS

Showing Texas, no grift, 38 weeks proven route. Fairs starting 3rd week in August through November 11. Two new Diesel Plants. A. A. Search Light. Light Towers. Sound Truck. New Rides. New Transportation.

Opening Rosenberg, Texas, Saturday, March 1. Alvin, Angleton, Velasco to follow.

WANT CONCESSIONS—Modern Cook House, Lead Gallery, Bowling Alley, Slum Blower, Duck Pond, Darts, Novelties, Basket Ball, Whiskey Bottles, Milk Bottles, Penny Pitch, Pea Pool, Hoop-La, Cane Rack, High Striker. P. C. only if you have side Concessions. Privilege, \$20.50.

WANT Foremen for Baby Q Merry-Go-Round and new 1947 Tilt delivered. Second Men who drive on all Rides. Help for Front Gate, Light Towers; Night Watchman. Wives for Tickets. Useful Show People. ARCADE MECHANIC and Concession Agents.

SHOWS with own outfits. Five-in-One, Monkey, Snake, Animal, Wild Life. No Girl Shows.

Want one Major Ride not conflicting with Merry-Go-Round, Wheel, Spitfire, Tilt; also Addison built Train. Will buy or book.

ARNOLD S. DOVE, Ride Supt. **DON FRANKLIN, Owner Mgr.**

All replies to Winter Quarters, Rosenberg, Texas

WANTED

ONE NO. 5 OR 12 FERRIS WHEEL

Write, Wire or Call -- Phone 31187

OCEAN VIEW PARK Norfolk, Va.

LAFF IN THE DARK RIDE

This is the famous dark ride for either carnivals or parks with all those funny laughing surprises. Laff in the Dark has done a wonderful business in leading American parks and on over 100 traveling shows in Europe. It is now available in portable form. It is quickly erected and packs in a small space on a semi-trailer. It goes into any old building of any shape in a park. Receipts have been from \$32,000 to \$60,000 in a season in Cleveland, New York and other leading cities.

LAFF-LAND FUN HOUSE

Portable for Carnivals

Movable Sections for Parks

Biggest and most successful Walk-Thru show ever built—42 wonderful laugh-making stunts. Most of them new and changeable. This should not be confused with little walk-thrus having only six or less features. This is a walk-thru with a stage and theatre all in one. Laff-Land's 42 laugh-provoking features cause a riot of fun. Patrons come back time and again.

At the New York World's Fair this show often grossed more than our Cyclone Roller Coaster which cost seven times as much. It handled up to 23,000 patrons in one day and people often said it was the best thing at the Fair.

DELIVERY

We can handle a few more orders for the coming spring. Those who place their orders at once can get delivery.

Harry Traver is now back in the ride business, ready to give his amusement friends the same good service and sensational attractions that he gave them for years with the Caterpillar, Aeroplane Swing, Cyclone Roller Coaster, Bug Ride, Merry Mix-Up, etc. Over 2,000 Traver rides are operating all over the world.

If you want a profitable sensation and want it on time, order at once. Full data on request.

TRAVER ENTERPRISES, INC.

3 Tuxedo Place, Cranford, New Jersey

Cranford 6-1553

NEW ENGLAND AMUSEMENT CO.

WANTS FOR SEASON 1947

OPENING APRIL 24TH, SPRINGFIELD, MASS.

RIDE HELP FOR PLANE, FERRIS WHEEL, NEW OCTOPUS, SUPER ROLL-O-PLANE AND MERRY-GO-ROUND. WANT ONLY THE BEST. DRIVERS GIVEN PREFERENCE.

Ed (Red) Partridge, Ride Superintendent, wants to hear from all the Ride Men he knows. Free Act for all season. Only High Acts considered. Concession Help, also Man to see them up and down. Prefer one that can operate Concession.

Mrs. Kahn wants Man to take charge of Popcorn and Candy Apples. Have complete outfit. Also Pan Game Dealer.

New England Fair Secretaries and Celebration Committees, contact us. Have some open time. We guarantee results. Can place legitimate Concessions. What have you? Write to

HARRY J. KAHN, Owner and Gen. Mgr.

60 PARKSIDE STREET

SPRINGFIELD 4, MASS.

W. R. GEREN PRESENTS MIGHTY HOOSIER STATE SHOWS

OPENING APRIL 9TH AT COLUMBUS, INDIANA.

10 Rides,
A-1. None Finer.
Office-Owned.

6 Light Towers.
Yes, Downey Supply
the Best.

Searchlight.
Yes, 60 in.
Army.

WANT—Outstanding Free Act, Flying Levels, Flying Romas or Lion Act. Acts replying must be the best, one to advertise and feature. WIRE.

SHOWS—With own equipment and transportation. My offer will make your season your largest ever. CONCESSIONS—Now contracted: Bingo, Cook House, Corn, Candy Floss, Ice Cream, Jewelry, Diggers and P.C. Want forty Hanky Panks. "Write."

RIDE MEN—Foremen and Second Men for the following: Wheel, Merry-Go-Round, Tilt, Octopus, Spit Fire, Flying Scooter, Roll-o-Plane. Will book 2 or 3 Kiddie Rides, "have Train." These Rides are not just here on paper, but are in my winter quarters, with transportation, none better. "Bob Strayer, contact." Doc Warner, come to quarters. All replies

BOX #248

W. R. GEREN

GREENSBURG, IND.

CALL CALL GREATER RAINBOW SHOWS

OPEN FT. SMITH, ARK., MARCH 8. ALL PEOPLE CONTRACTED, REPORT MARCH 8.

Want Foreman for Merry-Go-Round and Kid Rides. Second Men for all Rides. Winter Quarters open, come in and go to work. Eugene Curtis, George Yamaka, answer.

SHOWS—Have complete brand new Side Show, 20x80 Top, 100 ft. of Banners. Want Manager with Show for inside. Will book Fun House, Big Snake, Midgets, Monkey Show, Hillbilly, Minstrel, Girl Revue, Illusion, Wild Life or any other Show. Will furnish frame-up and transportation.

CONCESSIONS ALL OPEN except Bingo, Percentage, Popcorn, Penny Pitch and Floss.

WANT—Manager for Bouquet of Life Show. Doc Withaus wants Concession Agents. Want Builder and Scenic Artist. Man for Front Entrance. Useful Help of all kinds, come on in, will place you.

FOR SALE—Cook House, 20x40, complete, \$500.00, will book on Show.

Want General Agent who knows Middle West, must have car; top salary to right man. Address BOX 42, ALMA, ARK. WINTERQUARTERS AT CANYON CLUB

Winter Quarters

Pine State

GREENWOOD, Miss., Feb. 15.—Work in quarters here is about completed. Mac Hoge has repainted the Merry-Go-Round. Lynn Webb, who has charge of major rides, and his crew have rides painted and ready for operation. Trucks have been overhauled. Manager Caruso has received two new trailers and show will be ready to go on tour March 1, opening at Grenada, Miss., then touring Tennessee, Virginia, North and South Carolina and Maryland. Show was represented at fair meetings in these States and some good fairs were contracted. Johnny Caruso and Fred Bolis have returned from a business trip on which they purchased two new rides and received a promise for June delivery. This will make eight office-owned rides.

Recent visitors have been Harry Craig, Bill Gooch, Harry Lamon, Dick Bayes, Bill Carnen, Mr. and Mrs. Dick Hanson, Mr. and Mrs. Eddie Malbin, Mr. and Mrs. Monroe Hoge, George Valani and Patty O'Shea. Esco Collins has returned to operate the photo machine for Mr. and Mrs. Bolis.—ETHEL BOLIS.

J. A. Gentsch

NATCHEZ, Miss., Feb. 15.—J. A. Gentsch has recovered from typhus fever which kept him bedridden since Christmas.

Org is getting thoro overhauling. Dad Grant has completed streamlining of Merry-Go-Rounds. New aluminum cars have been installed in the kiddie ride. Light plant has been enlarged. Russell Cooper will be in charge.

Indications are that org will have four booked rides, as well as six office-owned rides and four shows, including Harold's one-ring circus and Side Show, plus a free act.

Shows open March 10 at Forest, Miss., with Port Gibson, Miss., following. Both are livestock show stands.—FAY CURTIS.

A-1 Amusement

CATARINA, Tex., Feb. 15.—Org set up on a downtown street here December 29 but was open only five days in January and three days so far this month because of the weather.

Mrs. Thad McCormick joined with two concessions and an animal show and Jack and Beulah Bannister joined with two concessions. Jack also will have charge of rides.

Manager William A. Reid recently returned from a booking trip and reports signing the Cinco De Mayo Celebration, Eagle Pass; district fat stock show, Carrizo Springs, May 12-15; Fifth Cavalry Reunion, Fort Brackettville, April 22-23, and Old Settlers' Reunion, Hono, June 7-8, all in Texas.

James E. Strates

ELMIRA, N. Y., Feb. 15.—James E. Strates, general manager; Mr. E. Graham, with his Glass House, and Jim Yotas are recent arrivals. B. McAskill is erecting a new aluminum front for his Illusion Show.

Thirty new wagons have been built during the winter. Three flats, shipped in from the Warren Tank Car Company, already have been painted with the show's colors.

Personnel making the trip to the Florida State Fair, Tampa, were Dick O'Brien, Mike Olsen, D. E. Truax, Eddie Seamon, Starr De Belle, C. W. Franklin, Bill Leon, Nick Bozinas, Percy Morency, Claude Bentley, Eugene Jenkins, J. H. Kimes, Rocco Maroletti and James Strepolis.—DICK O'BRIEN.

TENTS

CIRCUS, CARNIVAL CONCESSION

BRIGHT FLAMEPROOF CANVAS
Royal Blue—Forest—Green—
Khaki—Olive Green—White

Flameproof your tents with Hoopers
Liquid Flameproofing Compound.

S. T. JESSOP WILL BE AT HOTEL
SARASOTA, FEBRUARY 14 TO MARCH 3

UNITED STATES
TENT & AWNING CO.
2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

BOOMERANG

—MODEL 1947—
REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.
U. S. RIDING DEVICES CORP.
298 Junius St., Brooklyn, N. Y.—Harry Witt

SHOW
CIRCUS
CONCESSION
MERRY-GO-ROUND
TENTS
CENTRAL
Canvas Company
HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 6, Mo.

CARNIVAL TENTS

All sizes.
Also 20x30, 20x40, 31x45, 40x70.

SIDE WALL

ORDER NOW FOR NEXT SEASON.

D. M. KERR MANUFACTURING CO.
1954 W. Grand Ave. Chicago 22, Ill.

Again we offer an unusual improved service
on the latest in Trailer Coaches, Boats and
Accessories.
LET US KNOW YOUR NEEDS
VISIT
Sellohorn's
TRAILER COACHES,
BOATS, AND YACHTS
Sarasota, Florida
RENT - TRADE - TERMS

DUMONT SHOWS

NOW BOOKING FOR SEASON 1947

Shows, Legitimate Concessions
and Ride Help.

LOU RILEY

BOX 126

SOUTH HILL, VA.

NOW CONTRACTING FOR 1947 SEASON

RIDES—SHOWS—CONCESSIONS

W. G. WADE SHOWS

C. P. O. Box 1488 Detroit 31, Mich.

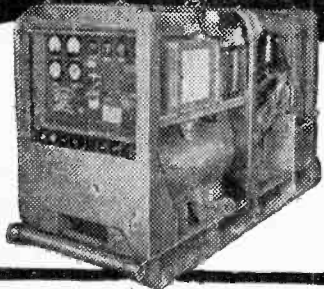
TIVOLI EXPOSITION SHOWS

NOW BOOKING

SHOWS AND CONCESSIONS
FOR 1947.

Address: H. V. PETERSEN, Mgr.,
Box 742, Joplin, Mo.

NEW PORTABLE 10,000 WATT Electric Plant



Ideal for Carnival Lighting, Rides,
Merry-Go-Rounds, Ferris Wheels!

New 10 KW electric generator, 115V. or 230V., single phase, 60 C., 2-wire. Self-exciting. Remote control. Spare parts, tools, and instruction book. Mfd. by Onan & Sons, Willys-Overland Jeep gas engine, 4-cylinder, water-cooled, electric starting, 35 HP at 1800 RPM. Automatic Safety Controls.

\$950 F.O.B. WAREHOUSE, PHILA.
Immediate Delivery

Write for Descriptive Circular

The SONJEAN CO.

949 Drexel Bldg.

Philadelphia 6, Pa. • Lombard 3-1093

FOR SALE

A Varied Assortment of
Used Trailers

Lengths from 20 feet to 34 feet.
Open and closed types. Also
special units as required.

Call on

**CARLEY TRAILER
& EQUIPMENT CO.**

College Park, Ga.

C. D. CARLEY or W. P. MATTHIAS
Phone Ca. 2181

WANT TO BUY

Bingo in good condition,
or will buy Frame, Stools, etc.

EDWARD DIETZMAN

35 LESTER PL. BUFFALO 10, N. Y.

HAPPYLAND SHOWS

NOW BOOKING

Shows — Rides — Concessions — Free Acts
for 1947 Season.

3633 Seyburn, Detroit 14, Mich.
Phone: Plaza 7924

WORLD OF PLEASURE SHOWS

Now Booking for 1947

SHOWS—RIDES—CONCESSIONS
Opening in April. Vicinity of Detroit.
JOHN QUINN, Mgr.
100 Davenport St., Detroit 1, Mich.

**WILL PAY CASH FOR
WURLITZER BAND ORGANS
MERRY-GO-ROUND HORSES
USED RIDES**

All or any part, regardless of condition.
Roccoe T. Wade, 18845 Lindsay, Detroit 27, Mich.

Great Sutton

CARUTHERSVILLE, Mo., Feb. 15.—Quarters opened January 15 with a crew of 22 men painting, remodeling and building equipment. Much of the equipment formerly was with the show owned by F. N. Sutton Sr. and was purchased by his son in November last year. Since then, much has been added. Recent additions are three light towers, bringing the org's total to six.

Bill Norwood was in charge here while F. N. Sutton Jr. made a booking trip. Rolling stock is being overhauled and getting a spray paint job of cream and red. A new shop truck is being added, raising units to 26 semis and two straight jobs.

Jean and Sam Caldwell and crew are busy building a 100-foot front for the Motordrome. Ted England, office concession manager, finds time short for his proposed building program, but maintains he will have a strong line-up before spring. Jimmy Wenson arrived to assume charge of the new neon wagon and ready new neon for the fronts and towers.

Elmer Vladstock, arcade manager, ordered new machines and equipment to reframe the office-owned arcade. He formerly owned and managed the Acme Playland arcades in Utah. Rides purchased from the Bunting Shows are being overhauled and repainted.

Madison Bros.

HOPE, Ark., Feb. 15.—Cold weather temporarily halted painting, but work is nearly completed. Org is set to open here March 1. Owners bought a new Reo tractor and a 34-foot trailer for the Merry-Go-Round.

Mr. and Mrs. Ken Davis returned from Florida, where they visited Mrs. Davis's mother. New arrivals and recent visitors were Mr. and Mrs. Ed Malbin, Mr. and Mrs. Jimmie Matthews, Mrs. Esther Davis, and Mr. and Mrs. Billy Davis.

Mrs. Charles Stephens and Mrs. Max Madison, both of whom underwent operations in the Julia Chester Hospital here, are recuperating.

International

MORRIS, Okla., Feb. 15.—Work is progressing at a satisfactory rate, with 10 men painting and repairing equipment. Org plans to open the latter part of March.

Coleman Lee and W. J. Lindsay, returned from fair and booking trips, with an impressive route. A new Spitfire was purchased, with delivery promised before opening. Three new trucks and five new show tops also have been bought.

Joyce Lee is building a new ball game. Bill Childers is repairing the cookhouse. Mr. and Mrs. Bill Pearce arrived from Kansas City, Mo. Charlie Elders is building his new bingo. Mr. and Mrs. S. W. Scott phoned from Dallas, saying they would arrive soon. Scott is the org's secretary and Mrs. Scott has the pan game. Mr. and Mrs. Nelson returned from a trip to Arkansas. Nelson Lee is visiting friends in Texas.

Recent visitors were Mr. and Mrs. Doc Capell, owners of Capell Shows; Izzy Wells and Noble Fairly, World of Today Shows, and Brownie Atkins, owner of Brownie's Amusements.

Virginia Greater

SUFFOLK, Va., Feb. 15.—While cold weather has slowed down outside work, preparations are proceeding at a satisfactory rate. Rocco Masucci, general agent; William C. Murray and the three midgets, Ike, Mike and Leo, and their guest, Harry P. Taylor, Suffolk, Va., attended the Col. Consolvo Tent, Saints and Sinners Club annual banquet at Ocean View, Va., Saturday (8). The midgets put on their act.

Mrs. Chet Klinetop, wife of the Whip foreman, left for her home in New Jersey. Arthur Gibson is overhauling the Kiddie Auto Ride and building a new platform. D. D. (Doc) Hall is improving the Funhouse. James Edwards, formerly with the shows and only recently released from the army, is in quarters.—MIKE MATINA.

H. B. ROSEN AMUSEMENTS

OPENING MARCH 1ST, ELBA, ALA., ONE BLOCK FROM COURTHOUSE

Featuring The "X-Cellos" Free Act and Nightly Fireworks

WILL GUARANTEE 40 WEEKS OF CHOICE STILL DATES, FAIRS AND CELEBRATIONS.

WANT

10-in-1 Show (will furnish 20x80 Top with 120-ft. Banner Line). Man to take complete charge of Monkey Show. Man to take complete charge of Snake Show.

RIDE HELP—Foreman for Merry-Go-Round, Octopus, Super Roll-o-Plane, Chair-o-Plane and Loop-the-Loop. Man to take charge of two Kiddie Rides.

CONCESSIONS—Capable Agents for Cigarette Shooting Gallery, Bowling Alley and Penny Pitch. Man and Wife to take charge of Picture Gallery on Fifty-Fifty basis.

COOK HOUSE HELP—Tony Pelcher wants one reliable Cook and two Counter-men.

BINGO HELP—Charlie Lee wants two Counter-men and one Lady Checker.

Can use one Boss Canvasman. Must be sober and reliable.

ALL LEGITIMATE CONCESSIONS OPEN.

Do not write. Wire or phone

H. B. ROSEN, Mgr. Box 37, Elba, Ala. (Phone: 121)

B. & H. AMUSEMENT CO.

Opening Sumter, S. C., March 7th for Two Saturdays.

Can place capable help in all departments. Agents wanted for Shooting Gallery, Penny Pitches, opening for Bingo; forty per week entire season. WANT TO BUY FOR CASH — Large black type Octopus or Tilt in good condition. Please give all particulars and lowest cash price. All mail and wires to

W. E. HOBBS

Rt. 1, Box 50

Sumter, S. C.

MOORE'S MODERN SHOWS

NOW BOOKING FOR SPRING OPENING, CHARLESTON, MO., APRIL 4TH.
Show will open with Ten Rides (most all 1946 and 1947 models).

CAN PLACE A FEW MORE RIDE MEN.

Have new Outfits for two Girl Shows and Athletic Show. Want capable Managers and People to operate them. Can place a few Grind Shows. Some Concessions still open.

WINTER QUARTERS ADDRESS:

BOX 388, PARMA, MO.

Mr. Gallery Operator!
HERE'S

**AMMUNITION
UNLIMITED**
AND THE NEW AND TESTED
DRICE GUN

That Gives You

All the ammunition you need.
Supply assured and from
only ONE source. Positive
check on your location re-
ceipts. Exclusive territory
given.

The DRICE GUN

Looks like a .22 Rifle.
Same size as a .22 Rifle.

Report and muzzle velocity of
projectile comparable to .22 rifle.
No change necessary in your
gallery when using the DRICE
RIFLE. Operates on CO2 gas—
available everywhere at low cost.

LOW COSTS

You can once again sell
15 shots for 25¢ and
MAKE MONEY!

Ammunition costs
45 cents for 340
rounds. We buy
scrap ammunition
back for 10 cents
for 340 rounds—
so price is 35 cents
net. This figures

10 Shots
for a
Penny.

Total cost
of opera-
tion is ap-
proximate-
ly 30% less
than that
of a live
ammuni-
tion-gallery.

SAFE DRICE can be operated in ter-
ritories closed to lead galleries.

WRITE FOR PARTICULARS

MacGLASHAN
AIR MACHINE GUN CO.

4615 HAMPTON ST.
LOS ANGELES 11, CALIF.

AGENTS WANTED PENN PREMIER SHOWS

America's Best Gilly Show

FEATURING THE UNSURPASSED FREE ATTRACTION

WILNO

SHOT OUT OF THE CANNON OVER 3 FERRIS WHEELS

Can place Agents for the following stores: Blower, Rolldown, Razzle, Clothespins, Slum Skillo and Skillo Laydown. Hold exclusive on all the above stores. Write or wire

PATSY ROSANIA

251 N. W. First St.

Miami, Florida

Show Opens April Fourth in New Jersey

L. J. HETH SHOWS

Opening March 15th — Two Saturdays
Birmingham Alabama

WANT—Organized Colored Minstrel Show (will furnish complete outfit, including bus for transportation). Organized Side Show, with or without outfit (will give excellent proposition to a good Show). Fun House, small Animal Show, Wild Life Show, Big Snake Show or any Grind Show not conflicting.

HELP—Billposter, Foreman and Second Men for all Rides that drive Semi-Trailers. Bill Rabon, answer.

CONCESSIONS—Good opening for Frozen Custard, String Game, Lead Gallery, Age, Scale, Snow. All legitimate Concessions open. Will not carry any Flats or Gypsy Mitt Camps.

ALL PEOPLE CONTRACTED ANSWER

All Replies

North Birmingham, Alabama (Phone 7-3121)

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Dixieland Minstrels Bow Set for Sheboygan, Wis.

SHEBOYGAN, Wis., Feb. 15.—Mel (Sambo) Hummitsch's Dixieland Minstrels inked the Gar-ton Toy Goodfellowship Club as sponsor for the sixth straight year. Show will run two days, April 19-20, in the Municipal Auditorium.

At present Hummitsch is busy getting new costumes and scenery together. Org, with a cast of 25 persons, plus an eight-piece band, will play Wisconsin territory following the Sheboygan date.

Herbert Jacobsen Is Named To Greeley Rodeo Committee

GREELEY, Colo., Feb. 15.—Herbert Jacobsen, bank official here, was named to the Greeley Spud Rodeo committee by the Chamber of Commerce.

Re-elected were Jack Bruno, theater manager, and Harry Gibson, business man. The committee handles arrangements for the annual July 4 Celebration.

Columbia City Cele Set

COLUMBIA CITY, Ind., Feb. 15.—Dates for the combined Old Settlers' Day and American Legion celebration have been set for April 6-9. The F. E. Gooding Amusement Company will furnish the rides and shows.

Legion To Sponsor Rodeo

MELFORT, Sask., Feb. 15.—The Melfort Branch of the Canadian Legion will sponsor a two-day rodeo in May.

Carnival Date Set

BETHEL, Conn., Feb. 15.—Bethel Volunteer Fire Department will hold its annual carnival here June 23-28. Jack Gaffney is in charge.

Fort Recovery Sets Dates

FORT RECOVERY, O., Feb. 15.—Annual Harvest Jubilee, this town's biggest summer event, is skedded for July 21-26. Dates were set at a meeting with the Floyd E. Gooding Amusement Company, which will have midway.

Baldrige Heads Festival

WINCHESTER, Va., Feb. 15.—Tom Baldrige, Metro - Goldwyn - Mayer mid-Atlantic States representative, has been named director-general of the 20th annual Apple Blossom Festival here May 1-2.

WANTED

HOSPITAL FUND FESTIVAL

July 15-July 19

COMPLETE MIDWAY or RIDES and SHOWS SEPARATE FROM CONCESSIONS. GIVE US YOUR PROPOSITION BOTH WAYS. Exhibits, Free Acts, Entertainment. 1947 car given away. Advertising will reach 600,000 people. Governor or Lt. Governor will open Festival. Contact at once:

Charles R. Brown, Chm.
Montezuma Lions' Club Hospital Fund Festival, Montezuma, Indiana

MACK HOGE

WANTS

FOR PINE STATE SHOWS

Slum, Skillo Agents and Cook House Help. Good salary. Bennie Shanks and Jimmie Neal, contact me. No slip-ups this time. This Cook House will positively go on the road.

MACK HOGE
P. O. Box 601 Greenwood, Miss.

CARNIVAL WANTED

For July 29, 30 and 31, or near those dates, in connection with

HARVEST FESTIVAL

Sponsored by Lions' Club. Free barbecue on last day guarantees huge crowd. Write DALE STINSON, Wilson, Kansas, for further information.

FOR SALE

KIDDIE AIRPLANE RIDE — ROCKET RIDE

Six Ships, 12-passenger Ride, attractive to the eye, sturdy design, especially engineered and constructed into a portable knockdown Ride. Operates smoothly and safely from center torque tube drive. One 1 H.P. Electric Motor is all that's required. From full flight, Ride can be stopped very quickly. Experienced help not necessary. Variable speeds. For further unusual details, WRITE

PAUL L. BROWN SALES
4058 DEL REY AVE. VENICE, CALIF.

Lawrence Greater Shows

NOW BOOKING ATTRACTIONS FOR

1947 SEASON

Concession Operators and Ride Help, contact us now.

Replies to CHESTER, S. C.

READY MARCH 1st

Two new 24-seat Chair Swings. V-belt drive. Steel cut Pinion Gears. Hercules Power Unit.

CALVIN GRUNER

PINCKNEYVILLE, ILL.

S. O. S. SPECIAL of the Month

Western Electric 500 Watt Amplifiers for Drive-Ins, Stadiums and Ball Parks. Government surplus, like new.

ORIGINALLY \$1,000. NOW \$295
Send for Catalog listing hundreds of special buys on theatre equipment. S. O. S. CINEMA SUPPLY CORP., 449 W. 42nd St., New York 18.

SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries. WRITE FOR CIRCULAR.

H. W. TERPENING

137-139 Marine St. OCEAN PARK, OALIF.

NO
GIRL
SHOWS

ANNOUNCING

A NEW SHOW WITH A NEW POLICY

BLACKMON'S

GOLDEN RULE SHOWS

ALL THAT THE NAME IMPLIES
CAN PLACE

NO RACKET
OR
GYPSIES

SHOWS—Any clean Shows with own outfit and transportation. Very liberal percentage. Will furnish new outfits to reliable showmen with worth-while attractions. RIDES—Have five office-owned major Rides. Will book one Flat Ride and one Kid Ride. CONCESSIONS—Any legitimate Grind Stores. Small privilege. Will sell ex. on Bingo, Photos, Lead Gallery, American Palmistry, Candy Floss, Novelties, Scales and Age, Diggers, Custard, James Foti, Joe Michlovitch, Frank Prevo, contact the Colonel. HELP—Can place Help on all Rides. E. L. Blackmon, Ride Supt. Banner Man, Carnival Electrician, Billposter, Front Gate Man. Good proposition to Man with Sound Truck. Positively have booked 38 weeks of choice still dates in industrial pay-roll towns, with summer celebrations and outstanding fairs in New York, Pennsylvania, New Jersey, Maryland, Virginia, the Carolinas, Georgia and Florida until December 20th. Reopening early in January, 1948. Our feature Free Act—Capt. Speedy Phoenix, world's champion high diver. Now showing: American Legion Jubilee, Allendale, South Carolina; week Feb. 24-March 1st, Veterans Foreign Wars Festival, Fairgrounds, Walterboro, South Carolina. Write, wire, come on.

A. L. BLACKMON
MANAGER

COL. A. L. SYKES-McRORIE
GENERAL REPRESENTATIVE

LEO RILEY
BUSINESS MGR.

GOOD THINGS TO EAT

CHICKEN Gumbo, Chicken Soup, Chicken Sauce, Piquante, Oyster Gumbo, Oyster Soup, Turtle Soup, Turtle Sauce Piquante, Fish Court-Bouillon, Fish Sauce Piquante, Beef and Vegetable Soup.

We give you a real kitchen service. We don't can it before we get your order. Instead of serving you food on a plate we serve you a can freshly packed. All 30c per can. A real value. Order one dozen or more. Send money order or check with order.

KITCHEN SERVICE

720 Margaret St.

Houma, La.

CARNIVAL PLASTER SUPPLIES

Largest stock in the South. Beautiful, bright, attractive colors.

Send for a \$25.00 assorted trial order. It will please you.

1/3 Cash, Balance C. O. D.

DEFORD NOVELTY CO., San Angelo, Texas

FARMINGTON JUNIOR CHAMBER COMMERCE

WANTS

A Carnival with 10 or 12 Rides, 40 or 45 Concessions and Shows.

For the week of June 9 to 14, 1947, preferred. Contact

ANDREW PAULE JR., Chairman
FARMINGTON, MO.

JOHN K. MAHER SHOWS

WANTS

SHOWS AND CONCESSIONS

CAPABLE RIDE MEN FOR ALL RIDES

Organizations — If You Want a Good Clean Show — Contact Us.

ADDRESS: 1339 S. Broadway, St. Louis, Mo. (Phone: Garfield 4576)

OPENING CORINTH, MISSISSIPPI

Want Secretary, one that understands taxes.

Want Ride Men that drive trucks. Want

Shows that have own transportation. Want

Concessions—Frozen Custard and Photos

for sale exclusive.

ROGERS GREATER SHOWS

P. O. BOX 2007 MERIDIAN, MISS.

WANTED

for BYESVILLE HOME COMING

July 28-August 2, 1947

Free Act and Balloon.

Have platform 20x30.

Martin F. Nagel, Fin. Sec.

229 High Ave.

Byesville, Ohio

WANTED

FOR ANNUAL AMERICAN LEGION FREE STREET FAIR

WEEK OF AUGUST 25 TO 30.

Complete Carnival with Rides, Shows and Concessions, or will book separately Rides, Shows and Concessions. Also, Free Acts wanted. Write

H. L. SIMMONS, Sec.
Box 151, Fulton-Banta Post 281,
American Legion Covington, Ind.

\$42,000,000 FOR BUILDINGS!

Lack of Time Voids Pomona Revival in '47

U. S. Continues as Occupant

LOS ANGELES, Feb. 15.—Definite decision not to hold a Los Angeles County Fair this year was reached by the board of directors after the annual membership meeting Thursday (6).

C. B. (Jack) Afflerbaugh, president-manager, submitted his report on the future of the fair following re-election of officers and directors for another year.

Said Afflerbaugh: "In my opinion we are faced with too many adverse conditions at this time to make a definite decision to hold the fair this year. The United States Engineers have no date set for return of the property to the fair association. They have had a number of men re-checking the restoration figures before the claim is approved in Washington." He referred to the settlement to be made by the government.

May Be Released March 15

He stated the fair may be in possession of the property about March 15, but there would not be sufficient time to restore the buildings and grounds to the same condition they were when the army took possession in 1941.

Pointing out that the Los Angeles County Fair has gained a national reputation as "the most beautiful fair in America," Afflerbaugh said this motto should be the first thought in operation of the exposition.

With the present shortage of materials and labor it would be impossible at this late date to reconstruct the large exhibition building, destroyed by fire, by September, the usual date of the event.

Would Require Tents

"Under this condition," he said, "it would necessitate using one large and two smaller tents for the machinery, junior fair and poultry departments. This would involve an expenditure of over \$75,000 to make the change for this year's fair, and then rearrange the buildings for the 1948 fair."

It was stated one of the most serious problems the fair faces is accommodation. (See *Lack of Time* on page 77)

Grand Nat'l Expo Advances '47 Dates

SAN FRANCISCO, Feb. 15.—Third annual Grand National Livestock Exposition, Horse Show and Rodeo will be held in the Cow Palace here November 1-9. Dates are two weeks earlier than two previous Grand Nationals, directors decided to advance them to take advantage of better weather and also to fit into the national stock show circuit.

Grand National will follow the Pacific International Livestock Exposition, Portland, October 4-11, and the American Royal Livestock Show, Kansas City, Mo., which closes October 25, and will precede the Ogden (Utah) Livestock Show, opening November 15, the International, Chicago, and the Great Western Livestock Show, Los Angeles, both of which will run the first week in December.



THREE OFFICIALS of the Western Fairs Association are pictured in a huddle. They are, left to right, President E. G. Vollmann, manager of San Joaquin County Fair, Stockton, Calif.; Secretary-Treasurer Rose E. Links and Vice-President Jesse H. Chambers, manager of Santa Barbara County Fair, Santa Maria, Calif.

Pacific Coast Fair College Inspires Similar Courses; Public Relations Stressed

Western Assoc. Beats Drums, Alerts Against Aid Raids

SAN LUIS OBISPO, Calif., Feb. 15.—If to be imitated is proof of success, then the Western Fairs Association and its offspring, the College of Fairs, are successes.

As members of the association head here for the second annual College of Fairs, to be held at California Polytechnic School Monday thru Thursday (17-20), association officials can pride themselves on the success of their efforts, not the least of which is the College of Fairs.

Already, a similar short course in fair management has been drafted for early spring in Minnesota, with

the State Agricultural College collaborating with the fairs of the State in instituting it.

In Indiana, a move is under way for a carbon copy of the college, while in Ohio, the Fair Managers' Association has a committee at work, empowered to act with the State's Department of Agriculture in mapping a course.

Inspiration for these courses sprung from the college instituted here last year. Benefiting by the experience in that course, association officials have drafted a more intensive course (See *Coast Fair College* on page 77)

Calif. State Fair Votes For Vaude, Nixes Pageant

SACRAMENTO, Calif., Feb. 15.—The board of directors of the California State Fair, meeting here Thursday (6), voted to streamline their organization, place auto parking in the hands of a concessionaire, and present vaudeville acts, instead of a pageant, at night. Streamlining, made at the request of Chairman Fred H. Bixby following conferences with Secretary-Manager E. P. (Ned) Green, calls for the following changes: Combining dairy products and livestock committees, special events and attraction committees, commercial exhibits and concession committees; art, educational and State exhibits committee; abolishing executive committee and the commercial machinery and manufacturers' committee, and setting the third Thursday of each month as a meeting date, beginning March 20.

Proposal to turn over the parking lot to a concessionaire was voted at the urging of W. S. Hillis, finance committee chairman. He reported an offer from a San Francisco garage which would take over parking and pay the State 50 per cent of the gross receipts.

Hillis reported the State Finance Department informed him condemnation. (See *Calif. Favors Vaude* on page 74)

World's Inventors' Expo Skedded in Los Angeles

LOS ANGELES, Feb. 15.—United Inventors and Scientists of America will sponsor a World Inventors' Exposition in the Pan-Pacific Auditorium here July 11-20, according to H. M. Joyce, org's managing director.

The show will feature products now being manufactured in the West and products of the future now in development stage, Joyce said. Products of the future will compete for cash prizes.

When and If In Far West

Calif. execs call estimate 'conservative'—hinged on continued aid from racing

SAN LUIS OBISPO, Calif., Feb. 15.—A \$42,000,000 five-year building and plant rehabilitation program looms for the fairs in the Far West.

The estimate has been compiled by the Western Fairs Association, which embraces fairs of Washington, Oregon, Utah, Western Canada and California, in co-operation with State agencies.

The sum has been termed "conservative" and its expenditure held contingent upon the continuation in California, the major prospective builder, of funds from taxes on State-supervised thoroughbred racing.

Housing Shortage Hurdle

The program is based on solution first of the national housing shortage and on the continuation of the present racing set-up in California, A. E. Snider, chief of the California Division of Fairs and Expositions, pointed out.

Such a program, Snider added, would enable "year-round use of fairgrounds for livestock auctions, agricultural experiments, 4-H Club and Future Farmer work, veterans' meeting places, community gardens, farm advisor activities, barbecue and other recreational and educational purposes."

Earl Hampton, senior technician for the California State Division of Architecture, called the \$42,000,000 estimate "conservative." It was estimated on a basis of last year's cost index, he explained. "At present cost indices it would exceed \$80,000,000," he maintained.

Heralds New Trend

Hampton said the proposed rehabilitation and building program would herald a totally new trend in fairgrounds architecture and use, at least in California.

"While there are many existing limitations under the law, and many conflicting opinions on year-round use of fairgrounds, this much is certain: The tremendous growth of capital. (See *West's Bldg. Program*, page 77)

Calif. Measure Would Alter Aid

Finance dept.-backed measure would base help upon stock and ag showing

SACRAMENTO, Calif., Feb. 15.—California Legislature, which recessed February 5, will return March 17 to consider over 4,000 bills of every conceivable type of legislation, including a welter of measures affecting fairs. There is little likelihood a majority of the fair legislation will pass, much of it being freak in nature.

Some important allocation bills, however, have been endorsed by the State finance department, and probably will be enacted and signed by. (See *Calif. Fair Aid* on page 76)

Any Objections?

COLUMBIA, S. C., Feb. 15.—A bill introduced in the South Carolina Legislature by Senator Cantwell, Williamsburg, would make Thursday of fair week a legal holiday in each county holding a fair. Another bill, introduced by Representatives Butler, Gains and Miller, all of Orangeburg, which would ban the sale and shooting of fireworks, including sparklers, has passed its second reading. Measure would help fairs, as it would serve to build more interest in pyrotechnic displays at annuals.

N. Y. Annuals Draw Praise From State's Ag. Director

By Jim McHugh

ALBANY, N. Y., Feb. 15.—Members of the New York State Association of Agricultural Fair Societies attending their third annual meeting at the Ten Eyck Hotel here Monday and Tuesday (10-11) were complimented on their past operations by C. Chester DuMond, commissioner, Department of Agriculture and Markets, and promised continuing maximum co-operation on the part of the department. DuMond credited fairs with being the first means of educating farm people and indicated fairs in this State had done a fine job in the instruction of rural

Cancel La. Meeting; Hotels Unavailable

BATON ROUGE, La., Feb. 15.—The 1947 meeting of the Louisiana Association of Fairs has been canceled, Harry D. Wilson, Louisiana Commissioner of Agriculture and Immigration, announced. Inability to secure hotel accommodations this month was cited as the reason.

Wilson, in his announcement, urged fairs to advise his office of the dates they have set and the estimated total which they will offer in premiums.

Miller Signs Four

ST. PAUL, Feb. 15.—Jule Miller, Northwestern Amusement Company, this city, announces he has closed attraction contracts with fairs at Rugby, Langdon, Hamilton and Fessenden, all in North Dakota.

Sked Canadian Trade Fair

TORONTO, Feb. 15.—Canada's first international trade fair is scheduled here May 30-June 12.

110G Advance Sale

FORT WORTH, Feb. 15.—Advance ticket sale for the rodeo at the Southwestern Exposition and Fat Stock Show here March 5-16 has hit \$110,000. At the corresponding point last year the advance sale amounted to only \$10,000. Cheapest ticket, matinee or night, is \$3. The \$3 minimum went into effect a year ago. Prior to that many tickets were offered at \$2.50.

Calif. Favors Vaude But Nixes Pageants

(Continued from page 71)

nation proceedings to add 20 acres to the present parking area are under way, and that the land should be available by fair time. Contract for the parking concessionaire will provide 50-cent daily parking fee, with the concessionaire to carry liability insurance. The State will control printing and daily distribution of the parking tickets.

Directors concurred in the recommendation of William C. Wright, chairman of the attractions committee, not to hold a pageant as night entertainment but to obtain vaude acts instead. It also was decided not to stage entertainment in the infield between race events.

Set Admission Scale

A grounds admission of 50 cents was approved. With the tax this will make a 60-cent gate. Other prices, including taxes, will be: Grandstand, 60 cents; reserved seats, \$1.20; boxes, \$1.80; bleachers for races, 30 cents; horse show general admission, 60 cents; reserved seats, \$1.20, and boxes \$1.80; afternoon horse show arena, 30 cents. No provision was made for lower prices on reserved seats or boxes for children.

Monthly financial report by J. A. Patterson, of the fair board, showed the exposition had a balance of \$169,528.53 in its fund as of January 1.

Value of the fair grounds was reported at \$341,012 and the buildings at \$2,517,209. Grand total, including improvements, was given as \$3,324,496.17.

Directors also voted to refuse carnivals the use of parking lot on Fifth Avenue between April 15 and after the fair closes, in order not to "jeopardize" the fair and approved the fair management's outline of a \$435,375 proposed work program on fairgrounds before the fair opens.

John Robinson, secretary of the Hickory (N. C.) Fair, has been on the job for 35 years.

Beam Beefs About Unethical Tactics

CHICAGO, Feb. 15.—B. Ward Beam, veteran impresario of the Congress of Daredevils, in a letter to the Outdoor Editor of *The Billboard*, claims the story printed in *The Billboard* February 8 which said, in part, "Lucky Lee Crosby, formerly featured with the B. Ward Beam and Jack Kochman Thrill shows, will head his own troupe of auto stunts . . ." is unethical and a misstatement of facts.

Beam wrote: "I have never featured anyone in my thrill show except the late Mary Wiggins. All the boys have been on equal terms and equal billing, and no one man was outstanding above the others. I had 10 stunt men with my show when Crosby was with it. . . ."

Beam also complained that Crosby and his partner, Buddy Wagner, have used his pictures in advertising their new show.

LOS ANGELES COUNTY FAIR

Extends

Hearty Congratulations To

THE SECOND COLLEGE OF FAIRS

And Its Sponsors

THE WESTERN FAIRS ASSN.

The splendid contribution the College is making towards bigger, better and more comprehensive Fairs and Expositions with the consequent benefits to the Nation's economic life certainly merits the high commendation it is receiving over the country.

We wish for it the success it so rightly deserves.

LOS ANGELES COUNTY FAIR ASSN.

C. B. AFFLERBAUGH

President-Manager

Tells of Comeback

Charles Bochart, Mineola, outlined the programs used at his fair in overcoming financial losses of as much as \$50,000 annually for a period of 20 consecutive years. The fair now has a surplus in excess of \$100,000 and is planning many improvements.

A tentative set of rules for the standardization of health regulations applying to cattle exhibited at fairs within the State was offered the association by Dr. Erwin V. Moore, assistant commissioner of the Department of Agriculture and Markets. A committee was appointed to work with him and other department members in formulating permanent qualifications.

Outlines Themes

Fred Ashworth, Cortland, outlined the use of themes in presenting his fair. To date milk, agriculture and transport-exhibits, which trace development and growth, have been featured.

Other speakers and their subjects were Dr. J. C. Marquardt, Geneva, *Dairy Products at Our Fairs*; Prof. Harold A. William, Cornell University and William Pendergast, farm agent, *New York State 4-H Winners at the International Livestock Show*; Henry Knauf, president, United States, Trotting Racing Association, *Developments in Harness Horse Racing*, and Harold Keller, deputy commissioner, Department of Commerce, *Industry and Commerce Have Their Place at Fairs*.

More than 600 people crowded into the ballroom and an adjacent room to set an all time record for this affair.

George A. Hamid contributed and emceed a fast-moving show. An eight-girl line was presented by Bill Behney in three production numbers; Jose Basile, cornet solo; Bobby Vernon and Jesse Braydon, songs and eccentric dancing; Koko, Stew and Eddie, teeterboard; Marlboros, tap dancers, and Ginger Harris, featured dancer with the revue.



**NATIONAL
SHOWMEN'S
ASSOCIATION**

GREET'S YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th
Wednesday each month
Palace Theatre Building,
1564 Broadway,
New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member. Are you?

Write For Information.

Initiation \$10.00
Dues \$10.00 Yearly

Three Groups Seek To Build Omaha Spot

Carter Lake Site Sought

OMAHA, Feb. 15.—Omaha may have another amusement park, this one in the Carter Lake area, Mayor Charles Leeman announces.

At present three groups are bidding for the right to operate a fun spot in that section, the mayor said, naming a group headed by Lou Hoffman, Salt Lake City promoter; William Raab and Joseph Malec, who operate Peony Park on the outskirts of Omaha, and the Tri-States Theater Corporation, which has a district office here. The theater group, the mayor said, is willing to spend \$1,000,000 in building a park here.

Matter has been referred to a city park and recreation committee.

Cincy Zoo May Take 3d Step in Showbiz Puddle; Profit 35G

CINCINNATI, Feb. 15.—A proposal by Gerritt J. Fredriks, re-elected secretary of the Cincinnati Zoological Society, that a circus be staged on the zoo grounds during the period between close of the summer opera season and start of the annual food show was taken under advisement by directors who re-elected James A. Reilly to his 15th consecutive term as society president at the annual meeting Wednesday (12) in the Alms Hotel.

It was reported that the zoo showed a profit of \$35,411.52 in 1946 as compared with a loss of \$1,339.37 in 1945. Attendance, too, zoomed, rising to 723,086 last year as against 494,456 the previous year. Reilly pointed out that while Cincinnati is the only large city in the country to depend entirely on operating revenue for its existence, it was also the only city last year to draw more patrons than its population.

Principal speaker at the meeting was George P. Vierheller, general manager of the St. Louis Zoo, who gave a review, illustrated with moving pictures, of recent improvements at that institution.

It was announced that A. E. (Tony) Scheffer would again be in charge of the 1947 food show.

Other officers re-elected were Irwin M. Krohn and L. P. Lewin, vice-presidents; E. W. Townsley, treasurer, and Bolton S. Armstrong, Eric L. Schulte, Dr. G. A. Hinnen, W. O. Mashburn and Alfred Nippert, trustees. New trustees are Karl H. Maslowski, *Cincinnati Enquirer* nature columnist; Dr. William H. Wolfram, and Philip Meyer.

First Robin Story

NORTH DARTMOUTH, Mass., Feb. 15.—Along with the story of the first robin, add this one to your list of sure signs of spring.

Lincoln Park here staged its first picnic of the '47 season February 1, when 35 children from Sacred Heart Academy, Fairhaven, ate their box lunches in Pingrove.

"With a start like that," says Roland S. Gamache, public relations director, "I believe we should go over the top in picnics this year."

Zoo-Know Bulletin At Lincoln Park Is Popular Feature

CHICAGO, Feb. 15.—A new feature, Zoo-Know Bulletin, information sheets posted in each of the five buildings at Lincoln Park Zoo here, is proving popular. The bulletin, changed once a month, contains bits of odd information about animals.

A recent issue, for instance, informed visitors it would take 23 possums at birth to weigh as much as a penny . . . bulls have been known to attain a height of 18 feet . . . of the 3,000 species of lizards in the world, only two are known to be poisonous . . . that you can't make a crow a conversationalist by splitting its tongue.

Dallas Funspot To Open April 5

DALLAS, Feb. 15.—A special program, featuring several free acts and possibly fireworks, is being prepared for the season's bow April 5 of Fair Park here, W. H. Hitzelberger, executive vice-president and general manager, announces. All of the spot's rides, shows and games will be ready for the opening date, he said.

Park's new \$50,000 picnic shelter and area will be available this year. Shelter is a large building with ample room for picnics, including outside area for games and open air tables. It is equipped with a dance floor and has all modern conveniences. This will be in joint operation with the amusements and midway, as it is adjacent to that area in the east part of the park.

Sitting 'Round the Table

(Editor's note: "Are fireworks and/or free acts necessary in parks?" That is the new question for the round table and herewith are the ideas from two men on the subject. This column is intended for use by all park owners, operators, publicity men, etc. Certainly you as a park man must have some ideas on this subject. If so, sent in your ideas to the Outdoor Editor, *The Billboard*, 155 North Clark Street, Chicago 1, Ill., and we will present them in this column. Too, if you have a subject you'd like discussed send it along.)

A Necessity

To us at Rockaways' Playland it is an accepted fact fireworks and aerial acts are a necessity. Fireworks displays draw immense crowds, making Wednesday night a second Saturday night, and the aerial acts hold the crowds at night well beyond their normal departure time. However, our problem is that of a large amusement park surrounded by small competitors who ride on the promotions of the 'big guy,' namely ourselves.

It is to the benefit of all that a vigorous promotion and publicity campaign is pursued, yet many of the small operators and concessionaires cannot understand the value of this concept. The problem boils down to educating the merchants of the community of the fact fireworks, aerial acts, publicity and promotion are a community affair and should be supported financially by all.

That's the rub at the moment, and it's a bit irritating to know you're putting money into a competitor's pocket without even a thank you. It would greatly expedite the raising of funds for fireworks and free acts if the NAAPPB and *The Billboard* would institute a strong educational campaign to make every small operator and concessionaire promotion wise.—J. A. JOSEPH GEIST.

Nichols Gives Views

When the receipts of an amusement park have dropped thru care-

Partlow Has New One Set For Richmond

RICHMOND, Va., Feb. 15.—Partlow's, Inc., operators of Airport Park, Charlotte, N. C., and ride owners and operators in Municipal Park, Winston-Salem, N. C., have purchased 40 acres of land fronting Petersburg Pike, four miles south of here, for an amusement park. Announcement was made by David T. Partlow, manager of the concern.

At present the land is being graded and rides will be set up soon. Partlow has six rides set, including a Merry-Go-Round, Eli Wheel, Chairplane, eight-car Whip and two kiddie rides. Negotiations are now under way for a new Tilt and a Scooter.

Due to the building material shortage, Partlow said, canvas will be used for buildings. When the shortage lifts, permanent buildings will be erected. Within a year or so, plans are to build a modern swimming pool.

B. F. Partlow is president of Partlow's, Inc., and J. A. Partlow is secretary-treasurer. Home office is at Airport Park, Charlotte.

San Francisco Playland Has New 70G Derby Ride

SAN FRANCISCO, Feb. 15.—George Whitney, owner of Playland-at-the-Beach, reports its new \$70,000 Race Derby, unveiled here this week, is getting a big play.

Skateland added another session Saturday, according to M. M. (Red) Shattuck, general manager. New policy calls for a matinee and two night sessions.

Satyr Pheasant New Philly Zoo Denizen

PHILADELPHIA, Feb. 15.—Keepers of the Philadelphia Zoo gathered around when the express man delivered a shipment of 16 unusual birds and a brace of crocodiles. Among the new arrivals was a brightly colored male satyr tragopan pheasant and a male impeyan pheasant.

Most comical and tame of the lot was a young pied hornbill, a bird of crow size with a huge bill and a helmet-like casque on top of its head.

lessness or bad management and there is a sudden demand to do something to revive them, the first thought of such management is "we will put on fireworks or free acts; that will draw the crowd."

That's fine, but do you draw the right crowd? It generally draws the same old gang that has seen too much of your park and they are inclined to laugh once more at your time-worn attractions.

For years I contributed liberally to fireworks and free shows at Revere Beach, Boston, and at several other East Coast resorts where I have had (See 'Round the Table, opp. page)

Zoo Has New Baby Bears, But Number Is Still a Question

CHICAGO, Feb. 15.—Brookfield Zoo here has some new black baby bears but zoo officials don't know how many and chances are they won't know until April 1, when the mama bears get ready to "unveil" them to the public.

Only by listening to the noises emerging from the dens can Zoo Director Robert Bean guess at the number of occupants. There are two mothers, that he knows. Each, he believes, has two baby bears in her den. He said he can hear the difference in voices.

The baby bears were born shortly after January 1, Bean said. For two weeks the mothers didn't leave their sides, not even coming out of the dens for food and water. He believes by April 1 the mama bears will let their offspring leave the den.

A. C. Steel Pier To Celebrate 50th Birthday

ATLANTIC CITY, N. J., Feb. 15.—The 50th anniversary of the Steel Pier here will be celebrated this year and extensive plans are now being formulated by the management to exploit the occasion.

President George A. Hamid said an effort will be made to bring back outstanding name personalities who have played here in the past, for either a guest appearance or a regular engagement. Same entertainment policy will prevail with name bands and acts appearing thruout the season. A water show, thrill and circus acts will be presented at the end of the Pier.

Hamid said it originally was intended to paint the entire outer surface of the Pier in gold, but the shortage of paint and painters make it necessary to confine this particular decoration to the front of the Pier.

About 40 men, under direction of Richard Endicott, manager, have been employed thruout the winter to renovate the Pier. Theaters have been redecorated and a new air-conditioning system installed in the Music Hall. A set of chimes costing \$10,000 have been installed and will be played for the first time Palm Sunday, after which they will be played twice daily.

Vickery, Dallas, To Open Season About April 1

DALLAS, Feb. 15.—Vickery Amusement Park here will open the 1947 season on or about April 1, according to T. Riley Hickman, owner and general manager.

Park consists of 28 acres, has a swimming pool and a large dance hall, and this year will add a roller rink. Many school and firm picnics already have been booked. Spot has a free gate and free parking.

Phil Little has contracted all concessions, including bingo. George Shaw will be in charge of concessions for Little. Oliver Cavitt and Bob Ivy will have charge of the swimming pool and dance hall, respectively.

Paul H. Huedepohl, secretary of the National Association of Amusement Parks, Pools and Beaches, is back in his Chicago office after visiting his family in Portland, Ore.

AOW Contests Go March 6-8

Plastic floor gets speed trial—time not the best but improvement expected

ELIZABETH, N. J., Feb. 15.—America-On-Wheels championships, second in scope only to the USARSA nationals, will be held March 6-8 in Twin City Arena here under sanction of the United States Amateur Roller Skating Association.

This year's meet promises to be the biggest ever, says AOW General Manager William Schmitz. Not only are there more entries for dance and figure competitions, but for the first time racing contests will be part of the competitions.

Climaxing the championship will be a dinner-dance in the Hotel Elizabeth Carteret here for officials and contestants.

Plastic Workout

AOW continues to emphasize racing, but received an unexpected setback January 11 when a team from Reading, Pa., took four out of five events on the plastic surface at Hackensack (N. J.) Arena. Howie Buckholz, of Twin City, was the only AOW speedster to receive a gold medal. He won it for finishing first in the two-mile race. Time: 7:23.

The debut of racing on the plastic floor was the subject of much interest among officials, and the surface received an okay from Jack Edwards, AOW racing director. Edwards said that altho the times were not as good as those made on standard floors in the past, he believes there will be improvement as skaters become used to the surface. Lack of dust and better traction were noticeable improvements.

Latest points standing in the AOW race division is: Twin City, 160; Mount Vernon (N. Y.) Arena, 135; Passaic, 90; Boulevard, 30; Hackensack, 5, and Perth Amboy, 0.

Bridgeton (N. J.) Roller Rink was recently destroyed by fire, according to R. J. Wilhelm, of Baltimore.



RINK OWNERS and managers in Philadelphia are shown working out details with Promotion Director Ray Gathrid for the annual Daily News roller-skating contest which got under way February 17. Sponsored by the newspaper for many years, the contest will be a streamlined event this year. Only four of the city's rinks have been invited to participate, Circus Gardens, Adelphia, Skateland and the Carman. Left to right, seated, are Warren Grub, manager of Adelphia; Gathrid and Jesse Carey, owner of Circus Gardens. Standing, left to right: Chick Spinelli, manager of Carman; Malcolm J. Carey Jr., manager of Circus Gardens and grandson of the elder Carey; Stewart Hall, manager of Skateland at Willow Grove Park, and Charles Sandom, assistant manager of Circus Gardens.

Mooar Says Bergin Stood In Way of Own Ice Spray

PHILADELPHIA, Feb. 15.—“The roller skating world recieved a jolt in the February 1 issue of *The Billboard* upon reading the article by Fred Bergin, who admits one year's experience as manager of an ice rink,” writes E. M. Mooar, of Carman Roller Rink here.

“It is hard to fathom the object of Bergin's explosion. The last we knew of him, he held some kind of an office with the RSROA, and as Cap Sefferino covered the point well, I can see no reason for me to elaborate.

“Perhaps I can give a few reasons why the ice rinks are far behind the roller rinks in attendance, altho I think icers are the older. I have seen many curious ice skates made of various materials which would lead one to believe that they outdate rollers by many years. Both ice and roller skates were modes of transportation and they still are in certain places. For many years climatic conditions were depended upon to create ice. I remember hearing of a man renting a vacant lot, excavating and flooding it during a cold spell, and charging a fee for skating after erecting a large tent over it. Attendance was nothing to sing about, as that particular town was blessed with a river and a number of small lakes which were free. By erecting and heating a shack and serving hot drinks the skaters were not subjected to much discomfort.

Philly Rollerries Wax Fat

“For many years the Philadelphia Ice Club utilized one of the rivers here and held meetings in a boat

house which was heated for skaters. It also housed a refreshment stand. This club, by the way, is the oldest of its kind in America and from time to time has brought here all the leading amateurs and professionals of the world. When the Arena was built it moved there and promoted many shows, principally for charity. A year or so ago it erected its own rink at a cost of around \$100,000. This is now used for shows, contests, teaching and public skating on certain days. I cannot say offhand how many roller rinks are now operating (*Mooar Says Bergin on opp. page*)

Concord Boosters Prepping 7 Free Rollerries for Kids

CONCORD, N. H., Feb. 15.—Roller skating has been confined to sidewalks in this city of 30,000, but on Thursday (6) the first of seven rinks was inaugurated under sponsorship of the Booster Club and with the blessing of public officials.

To be operated without profit for the benefit of grade-school youngsters, the rinks made use of floor space donated by the city and local organizations. All of the rinks will fall in the same age group, below junior high school. It was felt necessary to provide seven places so that youngsters need not leave their neighborhoods.

Locations include a warehouse, which sees little use outside of election time; an American Legion hall, and a privately-endowed gymnasium. Juke boxes will furnish music. The sponsoring club, organized a year ago to back sports activities, is financing the enterprise by contributions and waste paper drives.

Dr. Pierce A. Boucher, president of the club, announced that 200 pairs of steel skates had been ordered for the first rink. Albert Foy, chairman of the committee, has been prominent in entertainment promotion and is the father of Patty Foy, radio singer.

Set Combo Spot For Shreveport

50G icer-roller project set by Leahy, Colquitt for summer, winter skating

SHREVEPORT, La., Feb. 15.—A \$50,000 combination roller and ice rink, which is expected to be one of the finest of its kind in this part of the country and the first one in this city, is to be built on Greenwood Road, two blocks west of Fair Park High School, it was announced by Joe P. Schierer, architect, who received construction approval from the CPA Saturday (8).

Work on the structure is to start in about 30 days and it is expected to be completed by early summer. The building is being constructed by Bert J. Leahy and Colquitt Harper. The former has had wide experience in the skating business, having operated the roller rink in the fairgrounds Coliseum here for several years before entering the armed forces during the war. Harper is a local business man.

The one-story brick building will be 104 feet wide and 187 feet deep and will have floor space to accommodate 1,000 skaters, Schierer said. It will be modern in every respect, with bleachers along the sides, concession facilities, etc.

Plans call for the building to be used for ice skating in the winter and roller skating in the summer.

Praise for Bergin Article

PALM BEACH, Fla., Feb. 15.—“I thought the article by Freddy Bergin was great,” writes Perry B. Rawson, of Rawson Associates, Asbury Park, N. J., who is currently vacationing here. “The ice rinks have been folding, one by one. If Bergin's experiment in Fresno, Calif., is successful, it will be the salvation of iceries, and everyone hopes the experiment will click.”

New combination soda fountain and snack bar has been installed in Fred H. Freeman's Bal-a-Roue Rollerway, Medford, Mass.

SHOE

New

POCKET

Two separate pockets for your skaters' check, coins or keys. Easily stitched onto shoe, as shown here, leaving an open inside pocket and a secure snap flap pocket outside. Your skaters will go for this novel and practical "Price" accessory styled by Hyde.

HYDE ATHLETIC SHOE COMPANY
CAMBRIDGE, MASS.

RINK MEN WHO USE "CHICAGO" SKATES

ARE SUCCESSFUL

There's a Reason!!

CHICAGO ROLLER SKATE CO.
4427 W. Lake St. CHICAGO, ILL.

The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

FOR SALE

100 new Chicago Clamp Skates, \$600.00. Sizes 4's, 5's, 6's, 7's and 8's. Also portable Rink for sale cheap.

BOX 132

Phone 43 ANDREWS, TEXAS

FOR SALE

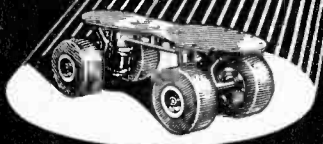
40x100 Portable Roller Rink, 3 months old, in perfect condition, complete. Now on location.

V. C. ARMSTRONG

PHONE 61 LAKE VILLAGE, ARK.

LIBERTY HAS THE SPOTLIGHT

...commanding the attention of discriminating skaters. The strongest and most dependable skate ever built. Liberty features an exclusive smooth and steady action.



Liberty

ROLLER SKATE CO., INC.
FARMINGDALE L. I. NEW YORK

WINGED SKATE JEWELRY

SPECIAL OFFER

We will finish in White Duco free of charge any order for 2 gross or more of our Skate Jewelry, in any assortment of items. A real attractive finish. Samples, \$3.00 set of 10. Price List on request.

GEORGE T. BARTON & CO.
101 Hope St. Attleboro, Mass.

SKATING RECORDS

With STANDARD DANCE TEMPOS
Write for Complete List.

SKATING RHYTHMS RECORDING CO.
P. O. Box 1838 Santa Ana, Calif.

RIEDEL

THE BETTER SKATING SHOE

NOW AVAILABLE

2727 Milvia Street Berkeley, Calif.

WE BUY AND SELL

New and Used Rink Roller Skates

Advise Make, Sizes, Condition and Quantity.
Also Best Price.

JOHNNY JONES, JR.
51 Chatham St. PITTSBURGH, PA.

SKATE CASES AT A NEW LOW

★ STEEL CASES—Assorted color combinations. Finest made. \$32.28 Doz. Sample \$2.69.
★ ALL ALUMINUM CASE—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA ceiling \$6.50. NOW \$36.00 Doz. Sample, \$3.00.

L & L PRODUCTS
7019 N. Glenwood St. Chicago 26, Ill.

Roller Rink Equipment

For Sale—Practically new. Northern Maple Sectional Floor, 60'x130'; R.C.A. P.A. System, 5 horn; Wards P.A. System, 2 horn; 375 pairs Chicago Skates, New and Used Parts, all necessary Miscellaneous Equipment. Everything in good condition.

D. G. ROSANDER
1219 So. Alameda St. COMPTON, CALIF.

Skating Rinks Built

Building or Portable.

Rink in good Arizona town for sale—\$3,500.00. Can use Skates, Maple Flooring and Rink Equipment.

R. R. JONES
General Delivery TUCSON, ARIZ.

NEW AND BETTER SKATING RECORDS

featuring "LIVE ORGAN QUALITY" From Discs
Write for Complete Lists

Midwest Recorded Specialties
194 E. Wilson ELMHURST, ILLINOIS

FLOORS & RINKS FOR SALE

New sectional hard Maple Floors built to order. 33/32 Flooring. 90¢ square foot, F.O.B. Factory. Also complete Rinks.

BILT-RITE FLOORS & RINKS
RT. 2, BOX 202 TYLER, TEXAS
Day phone: 9054F-3

Mooar Says Bergin Stood in Way of Own Ice Spray

(Continued from opp. page)

in this city. However, most of the operators, as Bergin states, are getting round shouldered from carrying money to the bank, and most of them do not have afternoon sessions except on Saturdays and Sundays or short matinees for students who get credit in physical education for attending.

Doubts Icers' Potential

"Bergin is right about the uninviting appearance of some ice rinks. However, I doubt whether they would attain the popularity of roller rinks if they were dolled up. Also, I question whether they could exist on skating alone. Hockey has become popular. While many skaters attend games and skate public sessions before and after the games, rink revenue, after the expense of upkeep, salaries and equipment for hockey players, leaves very little. It's doubtful if any individual could stand the cost. I believe, however, if builders of present-day roller rinks had used better judgment in giving more thought to seating capacity, much could have been gained at the box office. Ice rinks (the big ones) are mostly housed in arenas which have a strong organization that is much better financed than organized roller skating. Also, it is my opinion that they have no great love for the rollers, since they have finally found out and now admit that roller skaters can do everything that is done on ice and much which is impossible to do on ice.

"Bergin complains about the noise in stopping. How about the much-touted plastic floors? Also, how about equipping skates with a well-advertised roller on the market that is, in my opinion, nearly silent? Precision bearings can be adapted to this wheel, which further tends to diminish noise.

Excitement in Old Days

"The spraying of ice by hockey players and exhibitionists is not half as exciting as the slide for life from a height of 90 feet by one of our old-time exhibitionists. At the end of the descent he jumped over seven people and into a terrific spin. Doubtful? Well, drop me a line and I'll produce the photo and plenty of newspaper clippings; one picture, for instance, snapped at the Chicago Madison Garden Rink. A window in that building in 1908 measured 90 feet from the top to floor and that is where the performance, on 12-inch planks spliced together, started. Another exciting stunt was Rexo's heel and toe split thru a specially-made tunnel for rinks that measured 13 inches from the floor. He later did the same stunt while going under an automobile. Now 81 years of age, I was told last summer that he had performed the tunnel stunt at a Grand Rapids, Mich., rink.

"Not bad for excitement. Pop Carey says that's why they come. In fact, most roller rinks are community centers. Boys and girls marry, raise children and as soon as the kids are big enough papa and mama get skates for them. Ma and pa quit, but the kids continue. Sort of an endless chain. The air is not frigid and damp. Roller operators don't need the ice operators. They have pulled themselves up by their own efforts. I am afraid, Mr. Bergin, you got in front of one of those ice sprays. The RSROA gave you a pretty good break. Why try to incite unrest?"

Hoyt Rolling in Lyons, Kan.

LYONS, Kan., Feb. 15.—Quonsett Roller Rink, housed in an all-metal building, has been opened on the outskirts of Lyons by Frank Hoyt. The building, 100 feet long and 40 feet wide, has a concrete floor surfaced with plastic.

Promotion Paying Off at El Centro

EL CENTRO, Calif., Feb. 15.—Promotion is paying off for Larry A. Highsmith, former film stunt man and carnival showman, who recently bought Victory Roller Rink here.

When Highsmith took over he found business "terrible." His first step was to announce free Wednesday skating sessions (afternoon for children and evenings for adults). This policy was eliminated after a month, but it had served its purpose. Saturday night sessions are now drawing some 160 adults, whereas he formerly drew about 50, and he is averaging 60 skaters nightly during the week. Wednesday matinees are now drawing, while night sessions, featuring dancing, draw about 150 adults.

Highsmith is now inaugurating a racing program. Another one of his stunts is to give balloons containing money and admission tickets.

Rainbow Rollers' Club, Rainbow Gardens Roller Rink, North Sacramento, has become a member of the United States Amateur Roller Skating Association, reported Paul J. Gilbert.

Superb
NEW! Gloria Nord
RINK ROLLER SKATES



Write for Folder

The finest performing skates offered anywhere -- used exclusively by famous ROLLER VANITIES star, Miss Gloria Nord!

CLEVELAND SKATE CO.

6800 Denison Avenue Cleveland 20, Ohio

FOR SALE

New Skating Rink, size 40 feet by 100 feet; 200 pairs brand new Chicago Rink Skates, new bale ring heavy canvas Tent, new Floor, new Masco Sound System. Everything brand new and doing biggest business of any rink in Texas. Come and see for yourself. Sell all, Rink and equipment, at \$7,500.00. Part cash, balance on terms to right party. Address all replies to

BOX D-443
BILLBOARD CINCINNATI 1, OHIO

TO ALL RINK OPERATORS INTERESTED IN THE PLASTIC FLOOR

There is only one "CURVECREST RINK-COTE." We do not use or endorse any product sold under any other name or by any other person or firm.

Any form of advertising carrying our endorsement is made without our consent.

"CURVECREST RINK-COTE" has been developed by several years actual usage here at Curvecrest. All sales and shipments are made from Muskegon, Michigan, and are handled exclusively by PERRY B. GILES, originator and sole distributor.

CURVECREST, INC.

PERRY B. GILES, President
Muskegon, Michigan

BRUNO

Originator and Manufacturer of

J. & B. ATHLETIC SHOES

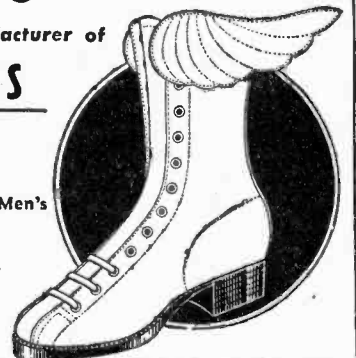
THE "TOPS" IN ROLLER SKATE SHOES FOR 1947

Finest Quality, Sturdy, Long-Life Shoes in Varied Men's and Women's Styles.

Write for Illustrated Circular and Prices.

BRUNO ATHLETIC SHOE CO.

324 E. 9TH ST. CINCINNATI 2, OHIO



REWOODING

Recent Expansion of Facilities Makes It Possible To Give More Prompt Service in Rewooding.

FRANCIS J. BALDWIN

812 W. Spruce St.

Ravenna, Ohio

CHOICE LOCATION FOR PORTABLE ROLLER RINK IN DALLAS, TEXAS

Must be first class. Small percent or flat rental. Year Around Location. Can place under large Shade Trees.

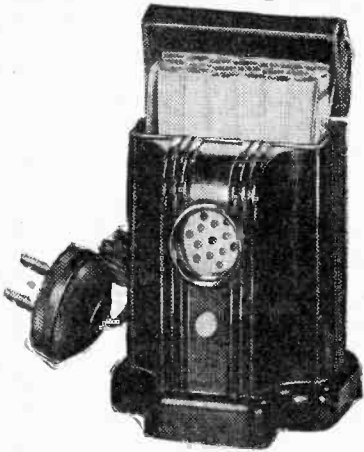
NO GATE—FREE PARKING—LARGE CROWDS

VICKERY AMUSEMENT PARK

T. R. HICKMAN

1919 ELM ST., DALLAS, TEXAS

Now Available—Fast Selling
TARCO PACK-LITE
Electric Table Lighter



NO
FLAME
WICK
FLUID
FLINT
BATTERIES

\$24.00
DOZEN

Individually packaged in attractive gift box. Walnut case of genuine Phenolic. Over-all size: 4"x2 3/4"x2 1/2". Complete with 6 ft. Cord and Plug.

The perfect item for Premium Users, Operators or any deal! Modern design with plenty of flash. Holds full pack of cigarettes... lift lid and cigarettes rise for easy selection. Press the button... presto!... an instant light... no flame—no smudge! just plug TARCO PACK-LITE into any socket. Operates on A.C. or D.C. current, 110-120 volts. FULLY AUTOMATIC. Ideal for home or office.

ORDER FROM YOUR JOBBER
WRITE—WIRE—PHONE

The Tarrson Company
230 E. OHIO ST. CHICAGO 11, ILL.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. mh8

ALMOST NEW—4 PLAY BALLS, COUNTER game, non-coin-operated, \$13.50 each. Stephen D'Amico, 28 Dorothy St., Hartford 6, Conn.

AVAILABLE AT ONCE—VENDING MACHINE Mechanic, 10 years' experience with slots, pinballs and consoles. Own car and tools. Best of references. Contact Don P. Brooke, 765 Georgia St., Gary, Ind. 120-2-22

BALL GUM WILL MAKE MORE MONEY than anything you can sell through the vending machine. One good-as-new reconditioned Advance, Columbus, Northwestern, Silver King or Victor and 500 Balls Gum, \$10.50. 1/2 cash with order. Thomas Novelty Co., Paducah, Ky. mh8

BALL GUM! BALL GUM! ALSO NEW AND used Machines. Write for prices. Eastern Carolina Candy Co., Morehead City, N. C. mh15

BARGAINS—JANETTE CONVERTER, 110 AC to 32 DC, \$23.00. Challengers, \$20.00. Dice Poker, counter machines, \$5.00, Bally Lite-Pak, \$10.00. Seeburg Gem, \$189.50. Deposit. T. F. Deal, Great Bend, Kan.

BEST OFFER TAKES 7 STAMP VENDERS— Used one month. West Coast Amusement Co., 107-109 S. Willow Ave., Tampa 6, Fla. Ph. H-49243.

BIG MONEY IN VENDING MACHINES— Smallest capital start brings immediate profits that build permanent profitable business. Starting instructions free. Becker Vendors, 105-W Dewey, Brillion, Wis. fe22

CHALLENGERS—USED 4 WEEKS, EACH \$46.00. Challengers and Model F, pre-war, each \$23.00. 2 G.G. Grips, each \$12.00. American Machine Co., Effingham, Ill.

CHARMS! CHARMS! CHARMS! BUY DIRECT and save money. These charms are made on brand new molds. Completely different. Write for free samples and prices. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh1

FOR SALE—5,000 POUNDS NICE 1/4 BALL Bubble Gum, 60c pound. Box C-126, Billboard, Cincinnati 1, O.

FOR SALE—4 PANORAMS, GOOD CONDITION, \$75.00 for these four machines. S. H. Wolfbarger, P.O. Box 181, Neosho, Mo.

FOR SALE—37 VICTORY OUTDOOR STAMP Machines. Used 6 months. Good condition. Any reasonable offer accepted. E. J. Runyan, 2803 47th, Des Moines, Ia.

FOR SALE—EVANS' TEN STRIKE, HIGH dial, \$59.50; low dial, \$49.50. Rock-Ola Ten Pins, \$39.50, all in good clean condition. King-Pin Equipment Co., 826 Mills St., Kalamazoo 21, Mich. mh1

GLOBES—TO FIT COLUMBUS VENDING Machines, \$1.00 each F.O.B. Los Angeles. Gaskets, 10c. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh1

GLOBES—FOR MODEL V, \$1.25 EACH. One-third deposit. Immediate delivery. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh29

LOCKS FOR NW 39, NW 40 AND NW 44 Gum Machines. 85c each, \$10.00 per dozen. Adams-Fairfax Corporation, 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh29

MILLS FOUR BELLS, \$295.00. BAKERS Facers, minus top glass, fair condition, \$50.00. Panorams, \$275.00. Bakers Sky Pilot, Arcade, \$75.00. Jennings Silver Moon Chiefs, 5c, \$99.00. American Sales & Service Co., 515 17th St., Rock Island, Ill.

PENNY, NICKEL COUNTERS AND ROLLERS. Counts, stack and wrap them in a jiffy, \$1.25. Ingram Novelty, Box 1537, Greenville, S. C.

REBUILT POPCORN MACHINES FOR SALE— Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. mh1

RECONDITIONED PEANUT VENDERS FULL of Peanuts, free Penny Counter, \$9.45. Ingram Novelty, Box 1537, Greenville, S. C.

SEEBURG PHONOS, DAVAL FREE PLAYS. Bally Breaknoses, Turf Champ. Trade for Slots, Pinballs and Consoles. F. Shafer, Washington, Ind.

SIX HANGTAILS, THIRTY PACE, MILLS, Keeney's, Jennings Consoles. Priced right. Forty No. 332, seven Buckley Wall-Bar Boxes, \$5.00 each. Sixteen Keeney, \$1.50; 63 Boxes, \$150.00. Coleman Novelty, Rockford, Ill. mh8

START VENDING MACHINE ROUTE—RE- conditioned Advance, Columbus, Northwestern, Silver King or Victor, with 5 lbs. Peanuts, \$9.50. Machines are perfect, refinished and look like brand new. Give first and second choice. 1/2 with order. Thomas Novelty Co., Paducah, Ky. fe22

STEADY POSITION FOR TOP LOCATION Man for coin-operated machines. Must be steady, sober and possess sales ability. Lone Eagle Music, 88 Broadway, Springfield, Mass. mh1

TWO MICTOSCOPE PUNCHING BAGS—PER- fect. Extra Bags, Bladders, \$125.00 each. 50% deposit. Harry's Arcade, W. 12th St. and Boardwalk, Coney Island 24, N. Y.

WANTED—USED PEANUT AND BALL GUM Machines. State make, model and quantity. Thomas Novelty Co., Paducah, Ky. fe22

WHITESTONE RINGS

Why Pay More?

Ladies' Sterling Silver
Whitestone Solitaires **\$4.00** Per Doz.
Per Gross, \$45.00.

Sterling Silver Five Stone Ladies' Solitaires
Per Doz., \$5.00. Per Gross, \$57.00.
Same Style, 14K Gold over Sterling
Per Doz., \$5.25. Per Gross, \$60.00.

Sterling Silver Wedding Bands
Per Doz., \$5.00. Per Gross, \$57.00.
Wedding Bands, 14K Gold over Sterling
Per Doz., \$5.25. Per Gross, \$60.00.
Gold-Filled Wedding Bands
Per Doz., \$5.50. Per Gross, \$63.00.
Gold-Filled Solitaires
Per Doz., \$8.00. Per Gross, \$90.00.

Men's Sterling Silver, massive mounting,
Whitestone Solitaires
\$9.00 Per Doz. \$102.00 Per Gr.
Same Ring, 14K Gold over Sterling Silver
\$10.00 Per Doz. \$114.00 Per Gr.

25% deposit with order, balance C. O. D.
Also large variety of Ladies' and Men's
Whitestone or Colored Stone Rings. No
Catalog. If Samples are desired, send \$10.00
for assortment.

STERLING JEWELERS
WORTHINGTON, OHIO

BALLOONS

NOW YOU CAN ORDER
DIRECT AND SAVE MONEY!
OUR PRICES CAN'T
BE BEAT!!!

#5 Balloons, Gross	\$2.40
#7 Balloons, Gross	3.80
#9 Balloons, Gross	5.70
#418 Airships, Gross	3.00
#524 Airships, Gross	5.70
Giant Zeppelin, Complete, Gross	19.00
#T30 Targets	.11

FIRST QUALITY ONLY.
Deposit Required With All C.O.D. Orders.

Concession Enterprises
535 Carondelet New Orleans, La.

DEALERS! ARRANGE NOW FOR
FIREWORKS
FOR THE HOLIDAY TRADE!

We are distributors for
every kind of fireworks; cater-
ing to jobbers and retail out-
lets. WHOLESALE ONLY.

ACME SALES CO., Inc.
Dept. 2, 781 Marietta St.
ATLANTA, GA.

MUST BE SOLD
1,000 PIECES
COSTUME JEWELRY
FORMERLY SOLD
UP TO \$1 EA. RETAIL.
NOW...
\$14.40 GROSS,
IN GROSS LOTS!
\$12.00 GROSS,
IN 10 GROSS LOTS!
ACT AT ONCE!
L. H. G. COMPANY
19 E. 16 ST. NEW YORK, N. Y.

GORGEOUS
Pin and Earring Sets
SELL ON SIGHT!
\$2 Retailers—50 styles, all set with popular
colored stones, some with pearls. Profitable line
for dealers, concessionaires, etc. Selections
from \$50 to \$300.
COSTUME JEWELRY MANUFACTURERS
264 Fifth Avenue NEW YORK 1, N. Y.
Cable Address "SACKSIRVIN"

LOOK WHO'S HERE!
DIPPY JOE
MYSTERY DRINKING BIRD
WITH MOVABLE EYES!
ANOTHER SMASH HIT BY LARAE!

INDIVIDUALLY BOXED—COMPLETE
WITH GLASS AND STAND

\$18.00 DOZEN
(SAMPLE, \$2.00 POSTPAID)
—Trial order of 6 for \$9.00—
DEPOSIT WITH ORDER, BALANCE C. O. D.

— ORDERS FILLED IMMEDIATELY —

LARAE INDUSTRIES, Box 12, Pittsburgh 30, Pa.

Mail Order—Crew Managers—Direct Salesmen

Here Is Your Opportunity for Big
Quick Profits!

LARGE EAGER MARKET WAITING

Sell the New "PUMP-IT" Ketchup Dispenser
It Sells on Sight! Simply show and demonstrate the
"PUMP-IT" to the Million Housewives who have been
patiently waiting for a Perfect Ketchup Dispenser.
Show it to the Restaurants, Cafes, Hotels, Taverns,
Roadstands and Sandwich Shops. You will sell 5 to
35 at each stop! "PUMP-IT" avoids the mess and
difficulty of getting Ketchup out of the bottle. It
pumps it out! Sure and Positive Action. Perfect
Dispensing Control. Easy to Install and Operate.
Easy to Clean. Made of Colored Styrene Plastic.
Neoprene Universal Cap. Stainless Steel Spring.
Will Not Rust.

WANTED—Dealers and Jobbers.
Write for Details Today!—Send \$1.00 for Sample.

"PUMP-IT"

GE 2986 401 East Hennepin Avenue, Minneapolis

CONCESSIONAIRES IN THE SOUTH
Get Our Catalogue #469

Beacon Blankets, Curlew and Wigwam, limited supply, each \$3.50. Novelty Rubber Man
in Barrel, doz. \$3.00. 25% deposit with all orders

ALL ORDERS SHIPPED SAME DAY.

Many new items. Write today. Be sure and mention line of business and what concessions
you are operating so we may list you properly.

MIDWEST MERCHANDISE CO. 1010 BROADWAY
KANSAS CITY, MO.

FREE
1 Ladies' Diamond Ring
with every order of
3 Pounds Broken
COSTUME JEWELRY
at \$10.00

Slight repairs needed. Also useful for
repair work. **FOR DEALERS ONLY.**
Only one lot to a dealer. No duplicate
orders accepted within 10 days.

B. LOWE
HOLLAND BLDG. ST. LOUIS 1, MO.

CHAIRS
TABLES

FOLDING and NON-
FOLDING. Many Styles.
Prompt Shipment. Small-
est chair order 2 dozen.

ADIRONDACK
CHAIR COMPANY
1140 Broadway, New York 1, N. Y.
Dept. 5 Corner 26th Street

ZIRCON and
SAPPHIRE RINGS

Gents' 10 or 14 Kt.	\$10 to \$20 Ea.
Ladies' 10 or 14 Kt. Yellow	\$ 8 to \$15 Ea.
Ladies' 18 Kt. White	\$10 to \$20 Ea.
Ladies' 3-Stone Zircon Rings,	
Yellow Gold	\$15 Ea.
Gents' Gold Stick Pins	\$8 to \$12 Ea.
Earrings, 10 or 14 Kt.	\$8 to \$12 Ea.
All Stones Beautiful White.	

B. LOWE
Holland Bldg. St. Louis 1, Missouri

FOR RESALE ONLY
PLEASE STATE YOUR BUSINESS

Nothing Else Like This!



GENUINE DIAMOND
14KT. GOLD DINNER RINGS

1 DIAMOND, 10 kt, \$5.25; 14 kt, \$6.75
3 DIAMONDS, 10 kt, \$6.25; 14 kt, \$7.75
5 DIAMONDS, 10 kt, \$7.25; 14 kt, \$8.75

Another Robert's profit-builder! Exquisitely designed gold Dinner Rings set with Genuine Chip Diamonds. In individual jewelers plush lined box.

1/2 Deposit With Order—Balance C. O. D. Slight Extra Charge for Sizes over 7 1/2. Special Discount for quantity. FREE! Price Lists of Great Ring Values

ROBERTS

JEWELRY MFG. CO., INC.

11 West 42nd St., New York 18, N. Y.

SELLING BIGGER THAN EVER

Fascinating Precision Toy

THE "MYSTERY THIRSTY BIRD"

No Springs — No Wires — No Winding. Nothing To Wear Out!

\$16.00 Per Dozen
\$14.40 Per Doz.
In Gross Lots
25% dep. with order, bal. C.O.D. Samples, \$2.00 each postpaid. Retail for \$3.98.



Bird measures 4 inches long, has bright yellow head and black body, set on copper-color wire stand.

W. NELSON 8800 N. 9th St. Philadelphia, Pa.

AMERICA'S FASTEST SELLING AND GREATEST VALUE
405 ALL STEEL, RUBBER TIRED HAND TRUCK

To Dealers \$4.80 ea. Min. 6.

Get started now with the ideal light-weight general utility truck that does a heavy weight job in stores, warehouses, delivery trucks, homes, etc. Made of 1/2"x1" bar steel. Rubber tired wheels. Rubber grip handles. Height, 40"; width, 18". Shipping weight, 14 lbs.

IMMEDIATE FACTORY SHIPMENT, F. O. B. CHICAGO.
Sample, \$4.80, cash with order. Distributors' quantity prices on request. Deposit 25% with order. Balance C. O. D. to non-rated firms. **SALESMEN WANTED** for all Territories.
DECO ASSOCIATES
82 W. Washington St., Dept. BB-22 CHICAGO 2, ILL.

15,000 ITEMS for DISTRIBUTORS, JOBBERS, SALESMEN AND MERCHANTS
AT FACTORY PRICES.
LARGEST VARIETY HOUSE IN THE WORLD—ALL YOUR NEEDS AT ONE SOURCE—ORDER DIRECT.
All kinds of Specialties, Gum, Candy, Toys, Hardware, Auto Supplies, Smokers' Supplies, Toilet Articles, Sundries, Notions, Shoe Supplies, Latex, Salesboards and extra special items. Also Laymon's Carded Goods at factory prices. Send 8¢ stamp for catalog.
H. L. BLAKE
Factory Distributor LITTLE ROCK, ARK.

Special Lots

of JEWELRY
AT CONFIDENTIAL PRICES.
WRITE AT ONCE.

B. LOWE

Holland Bldg. St. Louis 1, Mo.

WANTED: DIGGERS—ERIES, PANAMAS, Iron Claws, Motoscopes, Merchantmen. Any quantity, any condition. Also parts. National 4243 Sansom, Philadelphia, Pa. mh1

WURLITZER MUSIC MACHINE—MODEL 550 with Lighting System. Price, \$150.00. Phone 1420. Garfield, Kan. C. G. Pulliam.

2 ROCK-OLA PREMIER AT \$275.00 EA.—IN perfect condition mechanically and in appearance. Your satisfaction guaranteed. West Coast Amusement Co., 107-109 S. Willow Ave., Tampa 6, Fla. Ph. H-49243.

3 KNOTTY PEEKS, 2 COCKEYED CIRCUS, Love Nests, \$50.00 each. Air Raider, \$75.00. Others, E. W. Schnepel, 2220 Bessemer Blvd., Birmingham, Ala.

10 ASCO HOT NUT MACHINES FOR SALE—\$325.00. Northwestern standard models, \$6.50 each. 1/2 deposit with order. Hamco Sales Co., Box 1323, Boston, Mass.

COSTUMES, UNIFORMS, WARDROBES

ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leta, \$7.50. New Oriental and Strip Costumes, \$10.00. Rhinestone G-Strings, \$7.50. Bras, \$2.50. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137.

ASSORTED BUNDLES COSTUMES, GOWNS, Trimmings, \$5.00. Other Costumes. Elastic Opera Hose, \$4.95. Rhinestones and Settings, \$1.75 gross. C. Conley, 308 W. 47th St., New York 19.

CLOWNS' AND BURLESK COMICS' PROPS and Accessories. Free lists. (Assortment, \$5.00.) "Happy" Morgan's Clown Headquarters, 2404-N Fifteenth, Philadelphia. mh8

SINCE 1869—COSTUME BARGAINS. CHORUS, dollar up; Principals, three up. No catalogue. State wants. Guttentberg, 9 W. 18th, New York 11, N. Y. mh8

FORMULAS & PLANS

200 MONEY MAKING DEALS—PLANS, UN-usual Items, Rare Formulas, Ideas, Schemes. Folio free. Formico KA, Box 572, Dayton, O. mh8

FOR SALE SECOND-HAND GOODS

ABOUT ALL DIFFERENT MAKES POPPERS available. Fifty all-electric or gas-heated machines cheap. Burch, Advance, Crestors, Dunbar, others. Candy Corn Equipment, 120 S. Halsted St., Chicago. Ap26

AGAIN—ALL-ELECTRIC POPPING UNITS, Gasoline Poppers, Geared Aluminum Kettles, Peanut Roasters, Display Cases. Northside Co., Indianola, Iowa. ap5

COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing, Fittings. Complete line, 20% discount. Northside Sales Co., Indianola, Iowa. ap26

LORD'S PRAYER AND 10 COMMANDMENTS Penny Machine. Cheap for quick sale. Kimble Furniture, 601 Madison, Wilmington, Del.

ONE 1938 FORD 11-PASSENGER SEDAN type Bus, \$600.00. One 1941 Chev. 14-passenger sedan type bus, \$1,200.00. Can be seen at our garage in Tiffin, O. Luker-Stensen Tours, Inc.

PAINT—500 GALLONS GREEN SHERWIN-Williams, etc., \$1.17 1/2. Small lots, 5c more. Robert S. Parsons, Townsend, Va. mh1

POPCORN MACHINES—46 MANLEY, \$700.00. Burches, \$300.00 up. Wilhoit's Popcorn Concessions, 103 N.E. 60th, Portland 15, Ore. mh8

QUICK SALE—SEVEN 1946 VIKING DeLUXE Popcorn Machines. Like new. \$475.00 each. Or make offer for two or more. R. DeHorsay, 321 Lincoln Ave., Seaside Heights, N. J. mh1

ROULETTE WHEEL—FRENCH BREVETE made Simons layout set has 800 Harris checks, complete for \$125.00. 1/2 deposit. The Dells, Durango, Iowa.

SIX-QUART FROZEN CUSTARD MACHINE—Good condition. \$500.00 cash. City Fruit Co., Thomasville, Ga.

SPECIAL—3 POUNDS OF BROKEN COSTUME Jewelry for repairs, \$10.00. Lowe's, Holland Bldg., St. Louis 1, Mo. fe22

4 STRINGS SWISS SLEIGH BELLS ON Leather, about 100 bells, some multi-toned, graduated sizes, \$90.00 for all. 1/2 deposit. The Dells, Durango, Iowa.

CARNIVAL — CIRCUS — PARK SPECIALS

12 INCH FUR MONKEYS — BRIGHT COLORS.....\$ 6.75 Per Dozen
RUNNING MICE 15.00 Per Gross

RODEO

Whips (Long Lash) \$13.50 per gross
Lancaster Bell Batons (R.W.B.) 19.50 per gross
Metal Gun and Holders 13.50 per gross
Miniature Gun and Holders... 7.20 per gross
Metal Western Jewelry Pins—
large assortment 2.00 per dozen
22.50 per gross

CARNIVAL

Robin Hood Hats \$13.50 per gross
Small Hat with Feather 7.20 per gross
Dinky Hats 10.50 per gross
Large Hawaiian leis 6.75 per gross
Small Hawaiian leis 3.50 per gross
Comio Hatbands 1.75 per 100
16.50 per 1000

PARKS

Yacht Caps \$27.00 per gross
Sailor Hats 19.50 per gross
Beit Baseball Caps 24.00 per gross
Felt Crew Caps 36.00 per gross
Felt Baseball Caps 24.00 per gross

Gene Autry and Roy Roger
50-L Buttons \$20.00 per 1000
50-L Rodeo, Circus, Comio, Flag 17.50 per 1000
70-L Roger and Autry Buttons. 40.00 per 1000
70-L Circus and Comio 3.50 per 100
32.50 per 1000
Circus and Rodeo Pennants ... 13.00 per 100
Indian Feather Headdress ... 2.50 per dozen

46-L Comio Buttons (pins inserted) \$10.00 per 1000
4 Inch Comio Buttons 10.00 per 100
Swagger Sticks 10.80 per gross
Lead Wedding Rings75 per gross
Cloth Bow Flags 1.25 per gross
Lead Slum, large assortment... 1.50 per gross

WE TAKE ORDERS FOR SPECIAL PENNANTS AND BUTTONS

1/2 Deposit With All Orders

KIM & CIOFFI

916 ARCH ST. (Phone No. Market 7-9230) PHILADELPHIA, PA.

BEAUTIFUL PLASTIC MODEL

RADIOS

AC-DC 6-TUBES Including Rectifier

A new table model radio gives console performance powerful superheterodyne with six R.C.A. licensed tubes (including rectifier) built-in aerial tremendous volume handsome in appearance most efficient in operation built into a durable plastic cabinet with slide rule illuminated dial

ONE BAND

Regular Broadcast

List Price \$29.50
Samples 21.54
12 or More **\$20.81** Each

TWO BAND

Short Wave and Broadcast

List Price \$35.95
Samples 25.19
12 or More **\$24.34** Each

FULLY GUARANTEED! All taxes included. F. O. B. New York City.
Send only 25% with order, balance C. O. D.

Carter Radio & Appliance, Inc. 43-45 43RD ST., DEPT. BB-14
LONG ISLAND CITY, N. Y.



Fast Selling

ELEGANT MEN'S BULOVA

Dazzling Rhinestone Dial "Sparkles Like Diamonds"



Now 15 Jewel, \$23.50
17 JEWEL... \$25.50 (WHOLESALE)

Attractive 10K r.g.p. case. Rhinestone studded dial. Stainless steel back. Genuine leather strap.

Reconditioned and Guaranteed

SELLS ON SIGHT!... A REAL PROFIT BUILDER!

Sample Orders—\$1. Extra
25% With Order—Balance C. O. D.
WRITE FOR NEW 1947 CATALOG

LOUIS PERLOFF

737 Walnut St., Dept. C
PHILADELPHIA 6, PA.

WATCHES

LOOK AT THESE PRICES
Immediate Delivery

7-Jewel Elgin or Waltham Wrist Watches \$12.00
15-Jewel Elgin or Waltham Swiss Wrist Watch, High Rock Crystal 10.00
Swiss Simulated Diamond Dial Wrist Watches, High Rock Crystal 15.00
15-Jewel Bulova, Gruen, Elgin or Waltham Wrist Watches, with simulated Diamond Dial. 19.00
All Watches complete with Leather Straps. All Watches timed out and guaranteed.

Largest Rebuilders on the West Coast

Mall Orders C. O. D. Promptly Filled.

K. L. JEWELERS

218 1/2 W. 4th St., Los Angeles 13, Calif.

BUBBLE GUM

IMPORTED

Biggest prize and the best-selling item of the year.

120 Count, \$1.80

50% deposit with orders; money order or certified check only.

HARRY FRIEDMAN

1065 Mission St.
San Francisco, Calif.

HEAVY STERLING MEN'S WHITE STONE RINGS



This is the same heavy ring you used to pay \$18.00 a doz. for. Order your rings from us and save at least 50%. **\$9.00 Dz.**

Let us send you our \$10.00 assortment of Men's and Women's samples.

DAVID I. LIVINGSTON, Inc.

70 Forsyth St.
ATLANTA, GA.

WHITE SHIRTS!

QUANTITIES

MEN'S FINE QUALITY WHITE BROADCLOTH SHIRTS— ASSORTED SIZES

Wire or Air-Mail for Price List

C. BRUNER

61-07 WOODSIDE AVE.

WOODSIDE, N. Y.

ATTENTION—5,000 ITEMS FOR JOBBERS—SALESMEN—DISTRIBUTORS

All your needs at one source. Order direct. Save time, save money. Merchandise for you is our specialty: Dry Goods, Notions, Specialties, Sunrises, Gloves, Knives, Candy, Hosiery, Salesboards, Latex, Laymon's Famous Carded Merchandise, Combs, Blades, Clocks, etc. Send 3¢ stamp for catalog to warehouse nearest you. **JOBBERS SUPPLY CO.,** Bluefield, Va., or **MID-SOUTH SUPPLY CO.,** Little Rock, Ark.

5c CANDY-69c A BOX!

ORDER NOW - WHILE SUPPLY LASTS!

NUT CHEW

1 Carton of 12 Boxes (24 5c Bars a Box) @ 69c a Box.... \$ 8.28

CAR MEL ROL

1 Carton of 16 Boxes (24 5c Rolls a Box) @ 69c a Box.... 11.04

MINT KISSES

1 Carton of 36 One Lb. Boxes @ 28½c a Box..... 10.26

\$29.58

Why not just send your check for \$29.58 for your first trial order of one case of each? Good quality candy, attractively packaged.

Order NOW While Supply Lasts!

Buescher's Industries

Confectionary Div.

Washington, Missouri

THE NEW AUTO-MAGIC GUN

"SHOOTS" PICTURES

Now, exciting, is this real-looking "automatic" gun that projects bright pictures on any flat surface—wall, ceiling, floor. Comes complete with batteries, lamp and lens. Simply pull the trigger and have hours of fun. Give shows! Outfit contains an array of fascinating safety films—cartoons, comedies, adventures, historical and educational subjects. Noiseless. Harmless. But how thrilling!

Dealer's Cost \$22.50 Doz. Sample, \$2.50 Ea. Retail at \$2.95.

Outfit Includes: PICTURE GUN 1 Box of Films

25% Deposit, Bal. C. O. D.

DAN-CAR NOVELTY COMPANY

492 BROAD ST. NEWARK, N. J.

NEW MONEY MAKER!!

ENGRAVERS' SWEETHEART!!

Nothing like it to compare at this price. Same letter opener now selling for \$3.95.

CHECK THESE FEATURES!!

- HAND HAMMERED COPPER HANDLE
- CHROME OR COPPER BLADE
- NON-TARNISH FINISH
- SPACE FOR ENGRAVING
- 9½ INCHES LONG
- HEAVY WEIGHT! 1¼ OZS.

ATTRACTIVE GIFT BOX

\$1.00 Retail

YOUR PRICE:

\$7.20 Per Dozen

Write for Special Gross Price

SAMPLES: One of each model sent for \$1.00.

EXCLUSIVE MANUFACTURERS

ELEANOR OF HOLLYWOOD

6365 SELMA AVE.

HOLLYWOOD 28, CALIF.

STEWART WARNER PORTOBARADIO

5 TUBE STEWART WARNER RADIO AND BAR COMBINATION

\$33.53 EACH

6 OR MORE \$32.95

25% WITH ORDER, BALANCE C. O. D., F. O. B. CINCINNATI 2, OHIO.

FIVE TUBE STEWART WARNER SUPER RADIO, enclosed in a beautiful IVORY finish bakelite portable bar, complete with two decanters; six gold-trimmed Hi-ball glasses, four gold trimmed Jigger glasses; ice cube tray, plus six glass stirrers. Each set in an individual carton ready for immediate delivery. A consistent money maker in the merchandise field, terrific for prize or premium users. Dimensions: 23"x10"x9½".

EACH SET FULLY GUARANTEED

PEERLESS DISTRIBUTING CO., INC.

302-304 WEST FIFTH ST.

CINCINNATI 2, OHIO

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES: Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices. Bussa Film Exchange, Friendship, O. mh1

BALLROOM LIGHTING EFFECTS—CRYSTAL Showers. Spotlights. Motor Driven Color Wheels. New only. Newton, 253 W. 14th, New York, N. Y. mh15

COMPLETE BABY EXHIBIT WITH UNUSUAL and Real Specimens. Complete with Banners. Weil's Curiosity Shop, 20 S. 2nd St., Philadelphia, Pa.

COMPLETE ROAD SHOW—READY FOR operation; 1936 Dodge Truck, 1946 Motor; 2 16mm. Sound Machines, Star Popcorn Machine, 130 Double Seats, 200' Sidewall, Screen, Poles, etc. \$2,500.00 cash or terms. Gerald Cushman, R. 1, Neosho, Mo.

EXCELLENT VALUE—COMPLETE BOOTH Equipment for 600-seat theater. Movie Supply Co., 1318 S. Wabash, Chicago. mh1

FINEST MOVIE SCREENS—INEXPENSIVE. Make them yourself. Free literature. Snow White Screen Co., Danville, Ill. fe22

FOR SALE—WORLD'S FINEST 16MM. UNIT for theater or high class roadshow. DeVry make, two R.S. type projectors, one special big 2820 model amplifier with built-in monitor special speaker and rectifier. Purchased new in July, list at \$1,234.00. Positively perfect condition, now operating, sacrifice for \$800.00. Theater, Lexington, Tex. fe22

FOR SALE—12-CAR RIDE-O, NEW PAINT and overhaul. Ready to operate. \$6,000.00. Jim Forest, 31 N. Atlantic, Daytona Beach, Fla. fe22

FOR SALE OR EXCHANGE—35MM. FEATURES, Westerns and Shorts, also Serial. Good condition guaranteed. Vaudfilm Show, Crescent, Ga.

FOR SALE—CIRCUS TENT, 55'x85', POLES, 5-tier Blues, 10'x12' Marquee; fair condition. \$200.00. Tanglely plus blower, \$300.00. Herbert's, 300 Sumner St., Greenville, S. C.

FOR SALE—COMPLETE 35MM. ROAD PICTURE SHOW, now in operation. Projectors, Amplifier, Speaker, 35'x50' Tent, Seats, Chairs, 20 Features, Western Serial. Sell all or part. Tent Show, Kennard, Tex.

FOR SALE—IN A-1 CONDITION, 10 Benjamin Air Rifles, can be used with air compressor, \$22.50 each, including hose. I. Caplan, 4411 LaBranch, Houston 4, Tex.

FOR SALE—KENTUCKY DERBY, GROUP game, 12 units. Original race horse game. Life-like horses, complete, ready to operate. \$2,750.00. Kentucky Derby, 316 Shawnee Dr., Louisville 12, Ky.

FOR SALE—NO. 125 WURLITZER BAND Organ with 35 Rolls, \$450.00. Fred Werner, 908 Cedar Ave., Iron Mountain, Mich.

FOR SALE—SPILLMAN AUTO SPEEDWAY, 8 cars, A-1 condition, track equipment and spare parts. Must move to make room for enlarged Kiddie Land. Come and get it. J. Stanley Tunney, Seaside Heights, N. J.

FOR SALE—"WINGO" GAME, ANY FIVE IN A row, like Bingo, 1,000 cards, plug-in socket Motor Game, complete, \$50.00 each. Circus and other cuts. Dramatic Scripts and Parts. Charles Kyle, 104 Judson Ave., New Haven, Conn.

FOR SALE—1½ INTERNATIONAL TRUCK, perfect shape, 3 Slum Joints Canvas, used part season, about \$600.00 flash and stock, \$1,750.00. C. R. Knox, Laredo, Tex.

GOVERNMENT SURPLUS THEATER SOUND Projectors, Arcs, Rectifiers, Chairs, Drapes, Screens. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. fe22

"GREASED LIGHTNING" IS A MAJOR FLAT thrill ride. Build it yourself. Plans, \$15.00. Circulars free. Brill, 228-B North University, Peoria, Ill.

NEW SMITH & SMITH CHAIRPLANE, 18-ft. Tower, 1946 King Funhouse built on Fruehauf Trailer, 50-ft. Front, Air Blower. Paul Matthe, Phoenix, N. Y. fe22

TARPAULINS, WATERPROOFED AND FLAME-proofed, made of 12-ounce twill or duck, 10x12', \$9.60; 12x15', \$14.40; 15x20', \$24.00. Other sizes at 8c per square foot. Sidewall any length or width. Canvas and Leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. fe22

THEATER SEATS, SPRING CUSHION, Veneer; Projectors, Folding Chairs, Screens, Tents. Sell 35mm., 16mm. Film. Lone Star Film Co., Dallas, Tex. mh1

USED DEVIL'S BOWLING ALLEY—COMPLETE with motor and numbered balls. \$110.00. 50% with order, balance C.O.D. J. M. Schwartz, 603 Midland Ave., Syracuse 4, N. Y. Phone 3-2389.

4 35MM. SOUND FEATURES—FIRST \$55.00 takes them, all complete. Daley, 638 William St., Pittston, Pa.

8x12 POPCORN AND LUNCH TRAILER—Like new. Butane gas, electric brakes. Also Smith & Smith 24-seat Chair-Plane in A-1 condition. W. E. Stallings, 4734 High St., Denver 16, Colo.

36 PIECES CURIOS—INCLUDING HEAD Hunter Knives, Spears and Headdresses, old Indian Drums, ancient Jap Armor Suit. Very old. \$200.00 takes all. 25% with order, balance C.O.D. P.O. Box 1025, Richmond 8, Va.

HELP WANTED

ACCORDION DOUBLING PIANO OR BRASS—Also Musicians doubling violin or vocal. Contact Hotel Band, Box C-122, Billboard, Cincinnati 1, Ohio. fe22

ADVANCE MAN—MIDNIGHT STAGE AND screen Spook Show. Good deal for extra good man with car. Wire Carrington, 302½ S. Harwood, Dallas. Show now playing to SR0 business.

ADVANCE MAN—FOR WELL KNOWN Mystery attraction. You must be capable keeping company booked solid theaters, auditoriums, auspices. Box C-133, Billboard, Cincinnati 1, O.

BAR PERFORMER—GOOD AMATEUR considered. Must be reliable. State all. Send photo. Box C-132, Billboard, Cincinnati 1, O.

SALESBOARD OPERATORS

ATTENTION!

WATCHES! WATCHES!

ELGIN (Men's Only) WALTHAM

Quality Merchandise, Service and Satisfaction. No fancy catalogues, no fancy descriptions. In short, we ship it, you sell it, we both profit. Let us solve your rebuilt watch problem for you.

NOTICE!

All our Watches are cleaned. The best labor and material used. We send out only good Timekeepers.

PRICE LIST

WRIST WATCHES
 Elgin and Waltham, OS & 3/0, 7 Jewel \$12.50
 Elgin and Waltham, 6/0 10/0, 18/0, 7 Jewel 14.00
 Elgin and Waltham, 6/0, 10/0, 18/0, 16 Jewel 16.95
 (Whichever size is available shipped.)

POCKET WATCHES

Elgin and Waltham, 12 & 16 Size, 7 Jewel, Chrome Case \$12.00
 Elgin and Waltham,
 15 Jewel, Yellow Case 16.95
 Illinois, 17 Jewel, Yellow 20.00
 Hamilton, 17 Jewel, Yellow 25.00
 WATCHES IN 10 K. R.G.P. YELLOW CASES (Wrist Watch Cases, Steel Back)

"THE BEST REBUILT WATCH YOU HAVE EVER BOUGHT, OR WILL EVER BUY." Send 25% Deposit, Balance C.O.D. ORDERS FILLED IN ROTATION. We also specialize in Diamonds of every description. We guarantee to save you 25%. Our diamonds are mostly from estates and distressed sources. No broken stones. No Rose Diamonds sent.

FREDERICK'S JEWELERS
1005 Chestnut St. Philadelphia 7, Pa.



PARISIAN
7½" LIFE-LIKE NOVELTY DOLL. PARISIAN NOVELTY DOLL is a 7½-inch doll that doesn't talk—but says so much. Actually seems alive alive because of her flexible, pliable, life-like, soft but firm composition. Made of flesh-tinted pliable composition with realistically colored hair, eyes and features.

BLOND, BRUNET and RED.
SEND \$13.80 for one doz. 7½-inch life-like PARISIAN DOLL a la Paris. SEND \$15.00 for one doz. 7½-inch life-like PARISIAN DOLL a la Hawaiian. SEND \$24.00 for one doz. 7½-inch life-like PARISIAN DOLL a la New York. SEND \$5.00 FOR SAMPLES OF ALL THREE ASSORTED. NO C.O.D.'S PLEASE. JOBBERS, WRITE FOR QUANTITY PRICES

PARISIAN ART PRODUCTS
1568 First Ave. Dept. B New York 28, N. Y.



AT LAST KILROY IS HERE

9¢ PER GROSS Individually Carded 5 GROSS 136'

1/3 DEPOSIT with order. Balance C.O.D. Send \$1 dollar for Sample Dues

He Hangs By His Nose... He Peeks Out of Your Pockets... Behind Ears or Neckties... Climbs Out of the Neckline of Dresses... He is Always Watching... Always on the Loose. KILROY IS EVERYWHERE!

CHAS. DEMEE MFG. CO.
100 W. EAST WINDY ST. - MILWAUKEE, WIS.



Elgin-Waltham

REBUILT MOVEMENT—BRAND NEW CASES
Fancy or Round Shape 10K R.G.P. Yellow case, steel back, strap, boxed.

7 Jewel \$13.50
15 Jewel 15.50

For Resale only. Orders no less than 6 Watches. 25% Deposit, Balance C. O. D. 1947 Catalog Now Ready.

IRVING BERK
145 W. 45TH ST. NEW YORK 19, N. Y.

1 STARTS YOU IN BUSINESS

DELUXE TIES
100% WOOL INTERLINING
These ties are made of genuine neckwear fabrics, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller.

COSTS YOU ONLY \$7 PER DOZ. YOU MAKE \$5 PER DOZ.

SEND \$1.00 for Special Introductory Offer of 2 DeLuxe Ties. Postage Prepaid. Only one offer to a customer.

PHILIP'S NECKWEAR
20 W. 22d St., Dept. B-72, New York 10, N. Y.
CATALOG COMPLETE LINE FREE.

BIG PROFIT JOKE ASSORTMENT



America's Fastest Selling Novelty Assortment!

Now contains 53 quick moving 10¢ sellers. 10 different items, such as: Trick Matches, Sparkle Matches, Snake Matches, Explosive Matches, Cigarette Loads, Snow Storm Tablets, Stinx, Bitter Cig, Hot Ciggy. 18 cards in case. **DEALERS:** If your regular novelty jobber cannot supply you, write me for address of nearest distributor.

JOBBER SUPPLIED

BIG PROFITS for you with this **Fast Repeating**, year round Seller. **WRITE FOR QUANTITY PRICES.**

LYLE DOUGLAS

MFR. JOKE NOVELTIES
238-240 W. Davis Dallas 8, Texas

ATTENTION!

GOLD WIRE ARTISTS

We have a wide selection of hand-made, adjustable Banglo Bracelets and Wire Knot Rings in rolled gold plate. Also Hoop Earrings and other designs for pierced and unpierced ears. We also supply wire artists with findings such as Crosses, Anchors, Stone-Set Hearts and Stars, Jewel Sets, Swivels, Springrings, Jump-rings, Chains, Square and Round Rolled Gold Wire, etc.

Write for \$5 sample order with price list. Deposit, \$2, bal. C. O. D.

EMROW JEWELRY CO.

Box 93, North Station, Providence 8, R. I.



25TH ANNIVERSARY FREE! Wholesale Catalog.

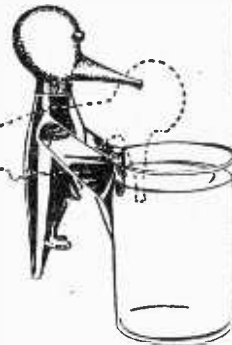
For Agents and Salesmen

The experience of 25 years in wholesaling and distributing is displayed in our Big New 1947 Wholesale Catalog. This is our Silver Anniversary Number. It will be brimful of thrilling sellers, over 3000 powerful money getters and timely selling ideas. Send for a copy now.

SPORS CO. 247 Lamont LE CENTER, MINN.

MYSTERY DRINKING BIRD DRINKS CONSTANTLY

#1 Bird \$24.00 a Doz. Sample \$2.50 Prepaid
#2 Bird \$18.00 a Doz. Sample \$2.25 Prepaid



REYNOLDS ROCKET PEN
15 Years Without Refilling
\$27.72 Doz. Sample \$2.85 Prepaid

Send for New Gift Catalog. **DELUXE SALES CO.** Dept. B, Blue Earth, Minn.



PERRY FIRE SAFE VAULT
Protect your valuable papers. Size 8"x6 1/2"x14". Steel enclosed, two keys. Price, \$12.95 postpaid. **PERRY MANUFACTURING CO.** East Lansing, Michigan Dealers Wanted.

DANCE MUSICIANS—COMMERCIAL MID-west traveling territory band. Weekly salary. Start rehearsals March 30. Fats Carlson, 1308 S. Glendale, Sioux Falls, S. D.

GOOD NOVELTY MAN AND WIFE TEAM— With own trailer, long season north and south. Also Concessioner or Mug Joint. Vaudeville Show, Crescent, Ga.

IMMEDIATELY—SAX, DOUBLING TENOR. Alto, Clarinet, Trumpet, Piano. Commercial band playing locations and one-nighters. Minimum salary union scale. State if vocal. Others write. Manager, 256 E. Morrell, Orange, Tex.

IMMEDIATE OPENING FOR SECOND TENOR Sax, Baritone Sax doubling Clarinet, Trumpet and Bass Man. Commercial hotel style band. Vocalists preferred. Wire or write to Orchestra Leader, 1124 S. Fleming St., Indianapolis.

LIMITED NUMBER APPRENTICES ACCEPTED for summer stock co. in Maine. For information write Frederick Hall, Box 17, Charlton, Mass.

NEED A GOOD TEN-PIECE WHITE BAND— Immediately for territory one-nighters. Sleeper bus, preferred but not compulsory. Good territory and good work. State all first letter. Box C-121, Billboard, Cincinnati 1, O. mh1

TOPMOUNTER AND CATCHER—FOR STAND- ard letterboard act, opening in April for season. Consider amateurs. Write Box C-134, Billboard, Cincinnati 1, O.

WANTED—RIGGING MAN FOR HIGH AERIAL Act. Must be capable of assuming complete charge of equipment. Good salary, year-round job for competent man. Address Aerial Act, 721 Clarence Ave., New York City 61, N. Y. fe22

WANTED—VENTRILOQUIST TO STOOGUE in standard act. Send details on work, salary and pictures. Herman, Box 302, Mahwah, N. J.

WANTED—YOUNG, SOBER, SINGLE MU- sician for replacements in established semi-name band. Good bookings and salary. Write immediately. Box 811, Billboard, Chicago. np

INSTRUCTIONS BOOKS & CARTOONS

BOOKS AT 2 1/2¢ UP FOR HEALTH, MAGIC, Crime, Narcotic, Astrology, Boxing, Judo, Min-strel, Fun, Snake, and other shows. Stock and special editions. Write your business; 20 different samples, \$1.00 postpaid. Stein Publishing House, 521 S. State, Chicago, Ill.

"STAGEFRIGHT AND ITS CURE" BOOKLET, \$1.00. Goodhue Studio, 56 Fayerweather St., Cambridge, Mass.

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts and Rag Pictures. Catalog, 10c. Balda Art Service, Oshkosh, Wis. mh22

LOCATIONS WANTED

HAVE SPACE FOR CONCESSIONS IN DE- troit's largest arcade. Playland, 530 Woodward, Detroit 26, Mich. fe22

MAGICAL APPARATUS

AAA WHOLESALE TRICK CATALOG, 10c. Manufacturers "World's Largest Line." Pitch-men's 25c package (7 items); \$4.50 100. Ar-lane, 4462 Germantown, Philadelphia. mh8

A BRAND NEW CATALOGUE—MINDREAD- ing, Mentalism, Spirit Effects, Magic Horoscopes, 1947 Forecasts, Crystals, Palmistry, Graphology, Facial Charts, Books. 148-page Illustrated Catalogue plus Magic Catalogue, 30c. Wholesale. Nelson Enterprises, 336 S. High, Columbus, O. mh15

DOUGLAS CATALOG 500 TRICKS, 10c—FOR 25 years America's fastest magic service, professional, amateur. Douglas' Magicland, Dept. B, Dallas, Tex. mh8

FREE CATALOGUE—MAGIC, PUZZLES, Tricks. Professional Cigarette Vanisher, 25c. Scheetz's, 98 Branch, Sellersville, Pa.

HYPNOTIZE ANYONE SPEEDILY EASILY, effectively! Sure-fire method! Guaranteed Course, \$5.00. (Information, stamp.) Philadelphia School of Hypnotism, 2404-N Fifteenth, Philadelphia. mh8

LARGE PROFESSIONAL MAGIC CATALOGUE, 35c. Max Holden, 220 W. 42d St., New York, N. Y. fe22

MAGICIANS—ILLUSTRATED MAGIC BOOK for audience sales, 100% personalized with your name and photo, life story. 108 tricks, 78 illustrations. Low cost. Samples, prices, 35c. Nelson, 336 S. High, Columbus, O. mh1

MAKE BIG MONEY WITH MAGIC SHOW— Secrets of old-time actor revealed. Full details, 25c. Sherman, 1626 S. Limestone St., Springfield, O.

PITCH AND SIDE SHOW WORKERS—A DOL- lar brings an assortment of money-making magical effects. Oregon Magic Supply, 4520 S.W. Corbett, Portland 1, Ore.

RAINBOW SILKS, 46-INCH, \$4.00. 23" RAIN- bow, \$2.00. New, beautiful colors. Silk Studios, 1520 Maconber, Toledo, O.

TRUE SECRET OF VENTRILOQUISM—FIRST time published. Free booklet. Figures bought and sold. Quakenbush, Big Flats, N. Y. fe22

WANTED—NEW AND USED MAGICAL AP- paratus and Illusions. Note: Manufacturers, send me list of new effects in magic. LaRose Magic & Novelty Shop, 2727 Reed, Philadelphia 46, Pa.

CANDY—GIFTS

IMMEDIATE DELIVERIES—25% Deposit.
3/4 Lb. Boxes Party Pecan Candy. Doz. ... \$ 8.82
1-Lb. Boxes Party Pecan Candy. Doz. ... 11.78
1-Lb. Fancy Fruit Cake (Gello). Doz. ... 5.95
Reynolds 15-Year Pens. Doz., \$27.72 ... \$2.65
Mystery Drinking Birds. Doz., \$24.00 ... 2.50
BEACON BLANKETS, Indian Design ... 4.48
Rabbits, 19 Inch Silk Plush. Doz. \$18.00. 1.85
Rabbits, 13 Inch Silk Plush. Doz. \$11.50. 1.00
#9 Maple Chest (Mir. in Lid) & 1 Lb. ... \$2.39
#10 Cedar Chest (Mir. in Lid) & 1 Lb. ... 2.59
#8R 2 1/2-Inch and 2 1/3-Inch Silk Plush
Rabbits and 18 Boxes Candy ... 17.50

CHOCOLATES, RADIOS, Etc.—Send for Catalog.
DELUXE SALES CO.
220 S. MAIN ST. BLUE EARTH, MINN.

PARK, CIRCUS AND CARNIVAL SPECIALS

First Come! First Served! Limited Quantities

Worth Covered Base Balls. Dozen .. \$ 2.50
Weighted Feather Darts. Doz. \$1.50 1.20
Dart Balloons. Gr. ... 2.30
4 to 7 Inch Hoop-La Rings. Doz.70
Straw Horse & Man ... 3.60
Horseshoe Plaques ... 2.00
Large "Pin Up" Plaques ... 2.00
Small "Pin Up" Plaques85
R. W. & B. Batons, Gross ... 16.50
Silver Canes, Gross ... 14.50
Flying Birds, Gross ... 16.50
Parachute Trooper. Gross ... 13.50
Medium Plaster, Gross ... 7.00
Swaggers. Gross ... 10.50
Aluminum Milk Bottles, Each ... 1.50
Wood Milk Bottles, Each50
Crook-Handled Plastic Cane. Per 100 16.50
Super Tails. Per 100 ... 28.00
Knife or Cane Rack Rings. Per 100 ... 3.50
Shooting Corks. Per 1,000 ... 2.75

U. S. SLUM

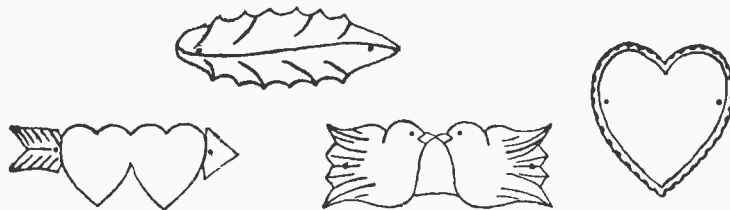
Per Gross
Miniature Mugs ... \$ 3.95
Engraved Wedding Rings85
Paper Flag Bows75
Comic Paper Masks ... 1.00
Plaster Dogs, Ducks, Etc. ... 1.25
Cloth Flag Bows ... 1.25
Mirror Memo Books ... 4.50
Painting Puzzle Books ... 6.50
Tongue Novelty, Per Bale (200) ... 1.50
Wheel Tops ... 4.80
Assorted Prevue Brooches ... 9.60
Comic Hat Bands, Per 100 ... 1.85
Per 1,000 ... 17.50
Comic Books, Per 100 ... 1.50
Comic Buttons, Per 100 ... 1.95
Motto Buttons, Per 10090
MacArthur Buttons, Per 100 ... 1.45
Army Metal Buttons, Per 10040

25% Deposit with C. O. D. Orders; F. O. B. Indianapolis.

Importers WHOLESALE KIPP BROTHERS (Established 1880)
117-119 S. MERIDIAN ST. INDIANAPOLIS 4, IND.

SNAIL PEARL IS BACK!

... ORDER NOW FOR IMMEDIATE DELIVERY!



No. 8518—70 Ligne Leaf \$21.00 Gr.
No. 8519—85 Ligne Leaf 30.00 Gr.
No. 8515—50 Ligne Leaf 33.00 Gr.
No. 8545—85 Ligne Feather 33.00 Gr.
No. 8520—70 Ligne Double Heart and Arrow \$24.00 Gr.
No. 8567—70 Ligne Double Love Birds 27.00 Gr.

Stock now on hand in all sizes of wire, chain and charms

STONE SET BANGLES AVAILABLE SHORTLY—WRITE FOR PRICES

WIRE TRADER 14 East 17th St., New York 3, N. Y.

DEALERS! ORDER NOW! QUICK DELIVERY!

FIREWORKS!

For the Big Holiday Trade!

No. 8 SPARKLERS:
Eight to a box. Per Gross Boxes .. \$6.05

ROLL REPEATER CAPS:
50 caps on roll, 5 rolls in a box.
Per Gross Boxes \$4.80

CHINESE FIRECRACKERS:
80/16 (1280 to bundle)—per Bundle \$6.00
80/20 (1600 to bundle)—per Bundle \$7.50

Write Today for Complete Price Lists

ACME SALES CO., Inc.
Dept. B—Box 53, Station D, Atlanta, Ga.

CHINAWARE and POTTERY

ATTENTION
JOBBER and PREMIUM USERS
ANY QUANTITY. ALL PURPOSES. EVERY PRICE LEVEL.
Write for particulars. Samples at request.
BERKELEY MFG. CO. 2720 Archer Ave. CHICAGO 8, ILL.

ANKLE BRACELETS with spring ring catches!



Popular heart or plaque style

\$6 per doz.; \$66 per gross in 12K 1/20 gold filled. \$2.35 per doz.; \$24 per gross in hand-polished gold or silver finish.

Send \$2 for sample assortment. Write, wire or phone orders promptly.

Originalities Inc.
of New York
104 Fifth Avenue, New York



No. 1W178
Men's Steel Wire Expansion Watch Bracelet
\$3.60 dozen.
No. 1W177
Same as above, with Polished Yellow Finish
\$6.00 dozen.

NEW SPECIALS PRICED LOW!



No. 2071—\$6.00 dozen.
"Teen-Tag" Identification Bracelet. Stainless steel oblong plate and wire expansion bracelet.



No. 2070—\$6.00 dozen.
Stainless steel "Teen-Tag" Identification Bracelet. Double heart plate and wire expansion bracelet.



No. 303
\$3.25 doz., \$36.00 Gr.
Extra heavy white finish Identification Bracelet. "Sister Hook" catch. Big Seller!



No. 474
\$2.65 doz., \$30.00 Gr.
White or yellow finish, double heart Identification Bracelet. Flower embossed.



No. 302
\$3.00 doz., \$31.50 Gr.
Heavy white or yellow finish Identification Bracelet. "Sister Hook" catch.

HARRY PAKULA & CO. 5 N. WABASH AVE. CHICAGO 2, ILL.

MISCELLANEOUS

BIG MONEY! SELLING RUBBER STAMPS, stores, offices, everywhere. Lowest prices! Marshall Steele, 296-B New Main, Yonkers 2, N. Y. mh15

COSTUME JEWELRY CLOSEOUT—INCLUD- ing Pearls, Compacts, Earrings, Pins, etc. Retail value \$1.00 to \$5.00. Send for large \$10.00 sample assortment. Gaines & Gaines, 5 N. Wabash Ave., Chicago, Ill., Dept. 301.

GENERATOR SETS—NEW AND USED. 1 TO 25 kw. Half price and less. O. C. Evans, Mt. Sterling, Ky. mh15

IT'S NEW! YOUR UNWANTED NECKTIES exchanged. Send 6 ties, good condition, with \$1.00. Receive 6 newly cleaned, of like or better quality. Nichols, Suite 603, 131 W. 42nd St., New York City.

PLAY PIANO BY EAR — PLAY-AT-SITE teaches all principal chords at a glance. No notes. No study. \$1.00 per copy. P. H. Kaufman, 6019 Hollywood Blvd., Hollywood 28, Calif. mh1

PREMIUM GOODS, DOLLS, PIGGY BANKS, Placques, Dogs, etc. Moulded products. Ambro Products Co., 2488 Summit St., Columbus 2, O. je28

SUPER-STAR THEATER MODEL (FLOOR), brand new, never uncrated, Popcorn Machine. Save. Will sacrifice to close estate. Wire for immediate action. P. O. Box 330, Cambridge, O. fe22

YOUR NEEDS ARE SERVED BEST BY ONE who specializes in serving readers of Billboard. We sell only leading makes, built by old established manufacturers. Immediate delivery, large selection, and we handle the insurance and financing. Rogers Trailer Ranch, Rantoul, Ill. Phone 393. mh8

ARTISTIC 1947 PHOTO MACHINES—IM- mediate shipments. Cameras or Cabinet complete. Streamlined K.D. or one-piece. 20 sizes. 5-year warranty. Federal Identification Co., 1012 N.W. 17th, Oklahoma City, Okla. mh1

COMIC FOREGROUNDS—"JAIL," "DANCE Team," "Donkey," "Hula," "Broncho," dozen others. Eastman Paper, Chemicals, Backgrounds. Photo Novelties, Photo Rings, Photo Mounts, all sizes. Literature. Miller Supplies, 1535 Franklin, St. Louis, Mo. ap12

DEVRY PORTABLE 35MM 2,000' MAGAZINE like new. Amplifier. Speaker. Sell or trade for RCA PG. 201 16mm Projector. Tom Hall, 1394 Easy St., Beaumont, Tex.

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. mh1

EVERY DIRECT POSITIVE PHOTOGRAPHER needs a Glossick Direct Positive Shutter. Has many uses. Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

ENLARGED FROM PHOTO—3 SAME 5x7 ON D.V. Paper, \$1.00. Original returned. Accorn, Box 25, Jersey City, N. J. mh1

FOR SALE—3 DOUBLE UNIT PHOTO MA- chines, 1 single unit. All priced to sell. 1st class condition. L. M. Miller, Box 687, Seminole, Okla.

FOR SALE—INTERNATIONAL METAL AND Ferrotype Chrome Bullet Camera and Foregrounds. All for \$70.00. Write H. J. Knapp, Baxter, Pa.

IMMEDIATE DELIVERY ON PIEDMONT D.P. Cameras. Guaranteed for five years. Finest money can buy. Write for new 1947 catalog. Piedmont Camera Mfg. & Supply Co., Burlington, N. C. Phone 2244. mh1

"OLSON" DIRECT POSITIVE CAMERAS— Will not buckle, jam or scratch the paper. 1 1/2 x 2 and 2 1/4 x 3 1/2 size, \$25.00. Order now before the raise in price. Olson Sales, 905 Walnut St., Des Moines 9, Iowa. mh22

TO ALL DIRECT-POSITIVE OPERATORS AND tradesmen: The New Direct Positive Magazine is out, if you have not already received your copy, send for your free copy today. P.O. Box 26, Batavia, N. Y. mh1

WRITE FOR NEW PRICE LIST JUST OFF the press. Complete Direct Positive Supplies, Marful and Eastman, Marks & Fuller, Inc., 70 Scio St., Rochester 4, N. Y. mh15

OUT ON THE "WEST-COAST"

WEST COAST NOV. CO.

BUY FROM AT EASTERN PRICES

(SCHWAMZ BROS.)

BALLOONS	Flying Birds. Per Gross	\$12.00
#4 (Oak), Per Gross	Whips. Per Gross	15.00
#5 (Oak), Per Gross	4-Inch Comic Buttons. Per 100	10.00
#7, Per Gross	Spanish Hats. Per Gross	35.00
#8 (Oak) Animal & Circus Print. Per Gross	Mane Walking Canes. Per 100	50.00
#11, Per Gross	R.W.B. Batons, with Ball. Per Gross	16.50
#14, Per Gross	Rodeo & Fiesta 50 L. Buttons. Per 100	2.50
#7 (Oak) Kat Head. Per Gross	Large Monks, Bright Colors. Per Doz.	8.00
J-30's (Assorted Colors). Per 100	Comic Hat Bands. Per 1000	18.00
#718 Mickey Mouse Prints. Per Gross	Swords. Per Dozen	4.00
#9 (Oak) Mickey Mouse Prints. Per Gr.	Balloon Sticks. Per Gross	1.00
#425 (Oak) Airships. Per Gross	Musical Cigars (Imported). Per Gross	5.00
#524 (Oak) Airships. Per Gross	Bullet Key Chains. Per Gross	4.80
Oak Squeeze Toys, Ass'd. 6 Doz.		19.50

"COMPARE PRICES"
Always 2,000 Gross in Stock for Immediate Shipments.

CLOSE OUTS

4,000 Wallets (Plastic Inserts), 50 to 75¢ Retailers. Per Dozen	\$1.80
5,000 Watch Bands, Carded, 50 & 75¢ Retailers. Per Gross	10.00
Blades, "Berkeley," 20 5's. Box	1.10
The "400" Blue Steel, 20 4's. Box	.80

1/3 DEPOSIT, BALANCE C. O. D.

WEST COAST NOVELTY CO.

Immediate Deliveries. SAN FRANCISCO 3, CALIFORNIA

1136-1136A MISSION STREET

MUSICAL INSTRUMENTS, ACCESSORIES

HAMMOND SOLOVOX — A-1 CONDITION, complete, first \$325.00 cash takes it. F.O.B. Sicerist Lab., Lincoln Park, N. J.

PARTNERS WANTED

PARTNER — FOR WALK-THRU PICTURE show financially able to share investment. Must be strictly sober, single preferred. H. A. Wheeler, 1721 Perkins, Saginaw, Mich.

PERSONALS

NEW YORK MAIL ADDRESS—YOUR MAIL received and forwarded. Confidential. Low rates. Arlington, 131-T W. 42d St., New York 18. mh8

PHOTO SUPPLIES DEVELOPING-PRINTING

CAMERA—35MM. MOTION PICTURE NEWS- reel Camera for sale or swap for Sound Projector. Edinond Farlie, Rutherford, N. J.

BOOTH CAMERAS—2 1/2 x 3 1/2 WITH F 4.5 Lens, Automatic Shutter and Controls, \$129.00. Blitright Camera Mfg. Co.; Offices: Greensboro, N. C.; Atlanta, Ga.; Jasper, Ala. mh29

PRINTING

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four line copy, \$1.50 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. mh15

500 BOND LETTERHEADS PRINTED, \$3.50, 500 Envelopes, \$3.00. Printing of all kinds. Ace Press, 707 S. Ft. Harrison, Clearwater, Fla. mh1

SALESMEN WANTED

FLUORESCENT TABLE LAMP! FREE SALES Kit and Sample offer! Also complete line Fluorescent Fixtures. Write Rose Co., 529 O S. Franklin, Chicago.

QUICK PROFITS — WITH INDIVIDUALIZED Belts, Buckles, Cap Badges, Tie Holders, Uniforms. Choice of thousand emblems. Sure repeat orders. Easy-selling outfit offer. Write Hookfast Co., Dept. 10, Roanoke, Va. fe22

WHY PAY MORE? LOOK! — COMPARE! — SAVE!

THE DRINKING BIRD MYSTERY WITH MOVABLE EYES
NO STRINGS—NO SPRINGS—NO WIRES—NO ELECTRICITY

"DIPPY JOE"

Complete with Glass and Stand. Ind. Boxed.

\$16.00 Per Doz.
(In 3 Doz. Lots)

\$18.00 Per Doz.

Sample \$1.75

ORDERS FILLED IMMEDIATELY. 25% Deposit with Order, Balance C. O. D. Send for our latest Catalog, containing many new Novelties.

National Industries, Granite Bldg., St. Louis 2, Mo.



"PENGUIN PETE"

Complete with Glass and Stand. Ind. Boxed.

\$21.00 Per Doz.
(In 3 Doz. Lots)

\$24.00 Per Doz.

Sample, \$2.25.

ALL BEST SELLERS COME FROM SUPERIOR!

CHARM BRACELETS

"I LOVE YOU"

No. 6027—Beautifully cut-out letters on attractive chain. All gold plated, safety catch. Fast seller! Carded.

\$4.40 Dz.; \$51 Gr.

"KEY TO MY HEART"

No. 2991—Cut-out charms spell "Key to My Heart." Safety catch chain, all gold plated. Carded.

\$4 Dz.; \$45 Gr.

CHINESE GOOD LUCK CHARM

No. 2989—Attractive heads of Chinese characters on chain. Gold plated, safety catch. Carded.

\$3.25 Dz.; \$36 Gr.

New! Trotting Horse Pins

No. 6025—In beautiful circle wreath. Gold plated. Safety catch. Carded.

\$3 Dozen. \$33 Gross.

No. 6026—Double Trotting Horse Pin. Good looking. Gold plated, safety catch. Carded.

\$3.25 Doz. \$36 Gross.

No. 6024—Single Trotting Horse. Gold plated, safety catch. Carded.

\$2.50 Doz. \$28.50 Gross.



SUPERIOR JEWELRY CO.

740 SANSOM ST., PHILA. 6, PA.

SEND FOR BIG, NEW CATALOG!

Sweeping the Country!

UTENSIL SETS



No. 6028. Knife, Fork and Spoon Pin. A novelty that's HOT! Gold plated. Carded.

\$4.50 Doz. \$51 Gross.

INDIVIDUAL KNIFE, FORK OR SPOON PINS

Each one carded. Order by number.

No. 2980—Knife
No. 2981—Spoon
No. 2982—Fork

\$1.75 Doz. \$19.50 Gross.

VISIT OUR New SHOWROOM NOW

Just a 5 minute drive from the Holland Tunnel
Parking space available at any time

WE HAVE A COMPLETE LINE OF

- BOUDOIR DOLLS
- DOLLS
- PLUSH TOYS
- PREMIUM GOODS
- BINGO MERCHANDISE

JOE END & CO

MIKE TISSER, General Manager
435 WEST BROADWAY
Cor. Prince St., N. Y. 12, N. Y.

Telephone Walker 5-8280

NOW READY WITH ADVANCE LIST OF NEW MERCHANDISE AT NEW REDUCED 1947 PRICES

The last word in Flash for every type of Concession and the Premium User.



ACME

PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

FREE Brand New Featherweight ALUMINUM PIPE

WITH INTERCHANGEABLE BOWL

EXTRA BRIAR BOWL FREE



HEAT-DEFLECTING FINS WITH AIR COOLING INNER CHAMBER
PRE-WAR RUBBER BIT
BIT FILTER
ALUMINUM SHAFT
SET-SCREW & WASHER
END FILTER
END SCREW

THORO KLEEN has all the features of pipes selling for \$10.00 and more.

Each pipe is individually packed in pipe bag and handsome blue box.

\$17.50 Dozen. Sample, postpaid, \$2.50.

BANNER TOBACCO CO., Dept. B

50 COURT ST. BROOKLYN 2, N. Y.

CONCESSIONAIRE'S STOCK PRICE LIST

	Per Gross.
Miniature Glass Mugs	\$ 3.50
Glass S & P Shakers	3.00
Plastic Thimbles	1.00
Engraved Band Rings	.75
White Paper Flag Bows	.65
Black Paper Domino Masks	1.00
Plaster Dogs, Ducks, etc.	1.25
Rayon Flag Bows	1.25
Mirror Memo Books	4.00
Color Books, stiff covers	4.50
18" Comic Hat Bands, Per 100	1.65
1 1/4" Comic Buttons, Per 100	1.75
1/4" Comic Buttons, Per 100	.80
Tape Measures	1.50
Stone Set Rings	1.00
Steamboat Whistle, carded	3.50
2" Paper Squawks, Per 100	.75
Worth Base Balls, Dozen	2.25
Weighted Feather Darts, Doz.	1.50
4" Dart Balloons	2.15
Large "Pin Up" Plaques, Doz.	2.00
Small "Pin Up" Plaques, Doz.	.85
Lancaster Batons, with bells	18.00
Flying Birds, etc., \$12.00 to	18.00
Lancaster 88" Swaggers, Gross	10.50
Aluminum Milk Bottles, Each	1.50
Wood Milk Bottles, Each	.50
Crook-Handled Plastic Cane, Per 100	15.00
Fur Tails, Per 100	\$6.00 to 35.00
Enameled Tin Cig. Case	5-10
27" Shoe Laces	1.44

SCENERY AND BANNERS

A NO. 1 SHOW BANNERS—FOR ALL SHOWS.
We have three good artists including the great Manuel. Chas. T. Buell & Co., Newark, O. mh1
CARNIVAL AND SIDE SHOW BANNERS—
Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. mh1
CLOTH BANNERS, HEAVY, 3x10 FEET, \$7.25,
with Brass Grommets. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. mh1

TATTOOING SUPPLIES

NEW MODERN TATTOOING EQUIPMENT—
Also Diamond Pointed Engraving Outfits for carvers and store workers. Write Milt Zeis, 728 Lesley, Rockford, Ill. au9
TATTOOING MACHINES—WORLD'S FINEST,
all chrome plated. Latest Design Sheets, Colors, Supplies. Best engravers. \$7.50. Needs no transformer, just plug in any light socket. Owen Jensen, 120 W. 83rd St., Los Angeles 3. fe22
TATTOOED GIRLS—ACTUAL PHOTOS!
Showing Tattooing head-to-foot. 20, \$2.00. Steele, 296-B New Main, Yonkers 2, N. Y. mh15
WORLD'S FINEST AND BEST TATTOOING
Machines, Outfits, Supplies. Send today for my large free illustrated catalog. Owen Jensen, 120 W. 83rd St., Los Angeles 3. mh1

3-MACHINE TATTOOING OUTFIT— COMPLETE, ready to operate, \$20.00. Want Candy Floss, Ice Ball Machines. Leonard Miller, Coon Rapids, Iowa.

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES, all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. mh8
CLEAN SHOOTING GALLERY—12 TO 15 feet wide. Positively no junk. Coast Amusement Co., 603 Mesquite St., Corpus Christi, Tex.
WANTED—GOLF PUTTING CLUBS, NEW OR used. Can use any amount. H. Germain, P.O. Box 292, Newark, N. J. mh8
WANTED—CANDY FLOSS MACHINES, ICE Shavers, any Concession. Small Electric Motors. Pay cash. James Rosetter, Albany, O.
WANTED—TWO OR THREE FULL LENGTH Comic Mirrors. Send description, price. Ellis Craig, Gen. Del., Henderson, N. Y.
WANTED FOR CASH—CONCESSION TRUCK that is equipped to sell popcorn, hot dogs, cold drinks, or ice cream. Please send photo or price wanted. Box C-137, Billboard, Cincinnati 1, O. mh1
WANTED—HAMMOND ORGAN. A OR B model immediately. Box No. C-138, Billboard, Cincinnati 1, O. mh1
WANTED TO BUY—MINIATURE TRAIN AND Track. Must be first class shape. No junk. Box 232, Hillsboro, O.

THEY'RE OFF AND RUNNING

America's Newest HORSE RACE GAME.



Thrilling, realistic, fascinating. Keen sport for any number of players as their selections flash around the track and down the stretch. The Race Announcer "calls" the races from 42 colorful, different description cards. Scientific odds range from 2-1 to 15-1. As compact as a deck of cards. Not a one-shot game, can be played anywhere over and over again. Complete game retails for \$2.00. **DISTRIBUTORS, SALESMEN—**A natural for you, with over 100% profit. Sample game, \$1.00, postpaid with full details. Write for quantity prices.

AL C. BECK

815 Selwyn Road Cleveland 12, Ohio

LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders



RUBBER MASKS

Now available in the following characters—Monkey, Girl, Baby Face, Drunkard, Old Woman, King Cole, Beggar, Major, Clown and Young Boy.

DOZEN \$15.00

Send for catalog showing thousands of novelties. 1/2 Deposit With Order.

GORDON NOVELTY CO.
933 Broadway New York 10, N. Y.

FLUORESCENT FIXTURES

GOING BIG WITH DEALERS—AGENTS—CONCESSIONAIRES

NEW LOW 1947 WHOLESALE PRICE

Equipped for 2 20W. Bulbs
\$4.25 each Less Bulbs
List Price—\$12.50 Each With Bulbs

EASY INSTALLATION
JUST PLUG INTO SOCKET USED IN

- Stores
- Bathrooms
- Kitchens
- Factories
- Garages
- Concessions
- Board Premiums

ALSO AVAILABLE

- Industrial Commercial Desk Lamps
- Channel Strips
- Chrome Brackets
- Bed Lamps

Write, Wire, Phone for Sample Order. Ask for 1947 Catalogue on Complete Line. 25% Deposit With Order, Balance C. O. D., F. O. B. Phila.

ABRAMS FLUORESCENT LIGHTING
Manufacturers
Dept. B, 113 N. 7th St. Phila. 6, Pa.
Walnut 2-6787

BIG BUSINESS DAY AFTER DAY WITH LEE COUNTER CARDS!
LEE RAZOR BLADES

Lee Carded Merchandise. For immediate delivery, huge selection from fine Razor Blades to Sun Glasses. Beautiful display cards of fast-selling staples, notions and specialties. High quality, attractive prices. Large profits for you. Write for FREE Catalog and Price List.

LEE PRODUCTS CO., INC.
437 Whitehall St., S. W., Dept. B, Atlanta 2, Ga.

At Liberty—Advertisements
5c a word, minimum \$1, maximum 50 words, cash with copy.

ACROBATS

CLOWN, ECCENTRIC, TUMBLER, UNDER- man. Well known in Europe and South America. Wants season engagement, or partner or troupe. Also wants address of Three Orantos. Rudi, Box 361, San Diego, Calif.
WANTS EMPLOYMENT IN ACT—MALE, 20, Acrobat, Tumbler, Slack Wire Foot Slide. Willing to learn. Box C-129, Billboard, Cincinnati 1, O.

BANDS AND ORCHESTRAS

AT LIBERTY MARCH 3RD—FAST FOUR OR five-piece unit, for cocktail or night club, Southern territory only, all essentials, wire or write for details. Last engagement, eighteen months. William Thomas, 118 Nursery Ave., New Orleans, La.

BILL MOORE'S SMART SOCIETY ORCHE- stra. Commercial tenor band. Six or seven pieces. American and Latin-American rhythms. Vocalist within band. Numerous novelty numbers. All special arrangements. The best dance and dinner music. Cut shows. Prefer Midwest territory. Available after Feb. 22. Contact Bill Moore, 2858 N. Illinois St., Indianapolis 8, Ind.

COLOR BAND—"JUMP" JACKSON AND His Columbia Recording Orch. Four and seven-piece unit. Available for dance, cocktail lounges, night clubs, theaters and ballrooms. Call, write or wire. Address: 4719 S. Dearborn, Chicago 9, Ill. Tel. Atlantic 6965.

NINE-PIECE ORCHESTRA—FOR LOCATIONS. Closes contract at one of the South's finest hotels Feb. 19th. Strictly commercial. All essentials. Would cut to seven men. Wire or write Orchestra Manager, 222 S. Proston, Orange, Tex. Telephone 3992.

SEPIA BAND—LITTLE DUKE, SENSATIONAL drummer, and his Royal Dukes. Six-piece pieces. Travel anywhere. Elise Stewart, manager, 505 W. 144th St., New York 31, N. Y. Phone ED. 4-5871. mh22

CIRCUS AND CARNIVAL

ATTENTION—I AM NOT A TIME-BEATER. Play, conduct and arrange. Showman to the core. Ready for an offer. Box 159, Billboard, New York City.

TALKER—LONG YEARS' SUCCESSFUL experience major American carnivals, colored minstrels, girl shows, circus side shows, want front complete charge outstanding attraction, can frame, get people, clean cut, no habits, responsible, jump anywhere, write, state details. Johnny Doyle, P.O. Box 484, Vancouver, Canada.

MISCELLANEOUS

★ 10 YEARS' EXPERIENCE BALLROOM AND night club industry, 4 years manager, experienced in advertising promotions, publicity. Knows good management. No liquor habits, adaptable, resourceful, energetic. Married, one child, neat appearing, age 28. Will furnish character references, photograph, etc. Desires position as manager or assistant, good concern. Leo A. Breitbarth, 2603 Grand Ave. S., Minneapolis, Minn. 117/2/15

VERNON HOFF—FEMALE IMPERSONATOR. Sophisticated comedy singer. Specialty dancer. Pictures on request. Write now. Vernon Hoff, Clarendon Hotel, Cleveland, O. mh8

JEWELRY FINDINGS

EARWIRES, BAR PINS, SWEDGING PINS, FLOWER CLIPS, SAFETY CATCHES, SOLDERING JOINTS, COIL PINS, JUMP RINGS, CELLULOID PINS, BRASS STAMPINGS, ETC.
Send for Illustrated Catalogue
TBB DEPT.
6628 Kenwood Ave. Chicago 37, Ill.

JWELED COCKTAIL BRACELETS

RICH WITH WHITESTONES AND IMITATION RUBIES

C-328— Attractively boxed. Beautiful new Cocktail Bracelet styled like expensive jewelry. Pink finish, mounted with whitestones and imitation rubies. Wire Expansion Band. **\$3.00 Each**

C-327— COCKTAIL BRACELET. Perfect replica of expensive Cocktail Watch. Polished pink finish, mounted with Whitestones and Imitation Rubies. Wire Expansion Band. **25% DEPOSIT WITH ORDER, BALANCE C. O. D.**

Write for new Radio and Merchandise Catalog.

MARLENE SALES CO.
5 N. WABASH CHICAGO, ILL.

BALLOONS

9-INCH. GROSS \$ 5.40
11-INCH. GROSS 6.40
16-INCH. GROSS 16.00

ALSO 4-5-6-7-8 INCH TOSS-UPS, NOVELTY HEADS, ETC.
WRITE FOR LIST.
COMPLETE LINE OF NOVELTIES AND GENERAL MERCHANDISE.

WISCONSIN DELUXE CO. 1902 N. THIRD ST. MILWAUKEE 12, WIS.

MADE TO U. S. ARMY SPECIFICATIONS!

15 JEWEL ELGIN \$13.75

Only 576 available! Sturdy 15 Jewel ELGIN Men's Wrist Watcher. Shockproof. Waterproof! Sweep second hand. Stainless steel case. Unbreakable crystal. Luminous hand and dial. QUALITY! American made. Fully reconditioned with ONE YEAR FACTORY GUARANTEE! Made for the U. S. Army, they HAD to be good. Delivery between March 1st and March 15th. Orders filled in rotation received. **MINIMUM ORDER, 6 watches.** 20% deposit, balance C. O. D. Price—\$13.75 net. **L. J. THOMAS & CO.,** Dept. A-10, 12413 So. Harlem, Palms Heights, Ill. (suburb of Chicago) (Reference: Dun & Bradstreet and Jewelers' Board of Trade.)

PHOTO MACHINES

Shipped in 2 days! Big profits. Exclusive features—easy to operate. KD or 1 piece. 5-7 or 8 warranty. Cameras only or complete. 10 sizes—single, double or triple. Write—phone—wire.

\$495

Federal Identification Co.
Dept. T, 1012 N. W. 17, Oklahoma City, Okla.

LARGE SELECTION

of Ladies' Sterling and Gold-Filled Wedding Bands and Engagement Rings. Signet Rings in White and Gold Finish. Also in Sterling. Engraving Jewelry. Send \$15 for Engraving Samples, \$10 for Ring Samples.

JACK ROSEMAN CO.
307 5th Ave. New York 16, N. Y.

IDENTIFICATION BRACELETS

CARNIVAL ENGRAVERS—STORE ENGRAVERS

Men's Extra Heavy Gold, 16/24K ... \$7.50
Men's Extra Heavy Silver Plate ... 7.00
Ladies' With Stainless Steel Tag ... 5.50
Ladies' Gold, 16/24K Plate ... 6.00
Men's Idents, Gold Plate ... 3.00
Ladies' Gold or Silver Plate ... 2.50

All Above Items Are Engraving Jewelry.
Send \$1.00 for Any One Sample.
Grab Bag Jewelry, Sample Asst., \$10.00 Ds.
Burgess Engraving Machine ... \$7.50

Miller Creations Mfg.

6828 KENWOOD AVE. CHICAGO 37, ILL.

H. E. HUGHES M. G. MANUS
11167 Morrison St. 85 Shannon St.
North Hollywood, Toronto, Ont.,
Calif. Canada

BALLOONS

GUARANTEED FIRST QUALITY—
FRESH STOCK
NEW LOW PRICES
WHY PAY MORE?

4 Balloons, Gross ... \$1.75
5 Balloons, Gross ... 2.15
6 Balloons, Gross ... 2.65
7 Balloons, Gross ... 3.70
8 Balloons, Gross ... 4.75
9 Balloons, Gross ... 5.65
11 Balloons, Gross ... 6.75
315 Airship, Gross ... 2.35
418 Airship, Gross ... 2.75

IMMEDIATE DELIVERY.

25% Deposit, Balance C. O. D.

BANNER PRODUCTS CO.

106 S. 4th St. Louis 2, Mo.

MAKE EASY MONEY IN 1947

MEN'S and WOMEN'S WATCHES
Reconditioned Like NEW

HAVE YOUR OWN BUSINESS

Good news! Kane reconditioning
Watches are back.
Also new Watches and complete
line Jewelry and Gifts.



BULOVA CRUEN ELGIN BENSUS
HAMILTON SWISS WALTHAM ILLINOIS

Send for Free Illustrated Catalog

We also do high grade watch repairing and rebuilding.
KANE WATCH CO. 104 Canal St., Dept. B-2,
New York 2, N. Y.

THEY'RE HERE AND AVAILABLE NOW!!!
At last we can fill your orders
for this popular selling item.

HARMONICAS

Made in U. S. A. A flashy piece of merchandise.
Each dozen attractively packed for Counter Display.
Plastic Resonators. All brass Reeds, all chrome Covers.

Sample ... \$ 2.50 1/3 with all Orders,
Per Dozen ... 19.50 Balance C. O. D.
Per Gross ... 216.00 Sug. Retail, \$2.75.

NEUWAL BROTHERS
914 W. POPLAR ST. COMPTON, CALIF.

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS
Write for Bulletin.

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

NEWSPAPER CLIPPINGS

MADE TO ORDER
Great Fun! Mystify Everybody.
Appear 100% Authentic. Write for Sample.
BOLDUC STUDIO
33 West 67 St. NEW YORK 23, N. Y.

STERLING SILVER LADIES' WHITESTONE RING

Beautiful set in Black Onyx.
A Close-Out. \$3.50 per doz.,
or \$36.00 per gr. Send
25% with Order, Balance
C. O. D., or send \$1.00 for
samples.
* simulated
Sterling Jewelers
WORTHINGTON, OHIO

MUSICIANS

★ ACCORDIONIST—AVAILABLE FEB. 8TH.
Read, fake, play shows. Sober, reliable. Will
travel. Write or wire R. Young, 198 Central Ave.
Englewood, N. J. 116-2-8

A-1 VIOLINIST—EXPERIENCED. SECTION.
tenor band. Combo, travel, locate. Solid first
chair, flexible. Member 802. Some arrangng. Box
158, Billboard, New York City.

A-1 COLORED ORGAN SYLIST—DESIRES
position theater, lounge, bar, hotel, club.
Doesn't vocal, doesn't own organ. 21 years'
experience. A-1 references, very large library of
numbers of popular, classical, swing. Age 32,
married, neat, sober, steady, reliable, union. Owns
RCA recorder. All jobs A.F.M. contracted.
Reginald Smith, c/o Johnson, 105-14 32nd,
Corona, N. Y. mh1

AT LIBERTY—DRUMMER. FINE BEAT, ALSO
have limousine with instrument trailer. No
mickeys! Wire or write Forrest George, 728 S.
Walnut St., Centralia, Ill.

AT LIBERTY MARCH 1ST—DRUMMER, AGE
28, name band experience. Read, jam, shows,
etc. Desire job with combo. Reliable references.
Michael Milliron, Inn Hotel, Van Wert, O.

AT LIBERTY—PIANO MAN. NEAT DEPEND-
able. Read, fake, small combos preferred. Dick
Ballard, 508 11th Ave., Greeley, Colo.

AT LIBERTY—PIANO MAN. UNION. PRE-
fer combo. Go anywhere. Wire or write Buddy
Vaughn, 3915 1/2 Sycamore St., Cairo, Ill. mh1

AT LIBERTY—TRUMPET. STRICTLY A SECTION
man. Good reader. Clean, neat, sober.
Experienced and single. Cut or no notice! Prefer
location on big band. State all in first letter.
Gene Roark, Box 498, Lake View, Iowa.

ATTENTION—A-1 VIOLINIST, COMPOSER.
Arranger, available. Appearance, dependable.
Age 33. Brilliant performer, showman. Experi-
enced all combos. Union. Address: Benard
Tippie, Box 15, Enterprise, Ala. mh1

ATTRACTIVE GIRL VOCALIST—EXCELLENT
wardrobe. Beautiful voice. Can sing in tune.
Reliable. Male Tenor Sax, Clarinet, read, team
ad lib, full pleasing tone, arrange, union, sober,
reliable, photos. No panics. Box C-125, Billboard,
Cincinnati 1, O.

BASS MAN—VET. EXPERIENCED, AGE 28,
neat appearance, available now. Phone 42368.
Write or wire, Musician, 257 West Rayen Ave.,
Youngstown, O.

COMPETENT AND CO-OPERATIVE RINK
Organist now employed desires change to more
progressive rink, any location. Only first class year
round operations with good equipment considered.
Address Box C-136, Billboard, Cincinnati 1, O.
mh1

DRUMMER—DOUBLES MARIMBA. UNION.
Society dance band, concert experience. Carl
Cerkin, 1615 Gervais St., Columbia, S. C. fe22

DRUMMER—PEARL OUTFIT. TWO TOMS.
Fine floorshow and swell combo man. Union.
Sober. Reliable. Box 154, Billboard, New York
City. fe22

DRUMMER—AGE 21, SINGLE. FOUR YEARS'
pre-army dance and concert experience. Prefer
location in South or Southwest with big band or
combo. Permanent address: Leon Russell, 1001
Chittock Ave., Jackson, Mich.

GUITAR MAN—READ, GOOD FAKER, SOLID
rhythm, sing trio tenor, good takeoff electric box.
Neat, sober, married, veteran. Don Wilson, 336
W. Central St., Chippewa Falls, Wis.

HAMMOND ORGANIST—HAS MODEL B HAM-
mond Organ, Leslie Vibratone Speaker. Desires
hotel or cocktail lounge. Desiring change in position.
H. J. Shenton, 122 Chestnut St., Spring-
field, Mass.

HAMMOND ORGANIST, PIANIST—ATTRAC-
tive young lady, experienced, desires position of
better class only. Write Box C-131, Billboard,
Cincinnati 1, O. mh1

HOT FIDDLE, VOCALIST, DOUBLE GUITAR.
Bass. Union. Desire permanent radio work with
good Western swing band. Write best offer. Box
C-128, Billboard, Cincinnati 1, O.

PIANIST—YOUNG LADY. ALSO PLAY SOLO-
vox. Solo work only. Cocktail lounge or res-
taurant. Travel anywhere. Kathy O'Neil, 810
Toronto Ave., Toledo, O.

PIANIST—SEMI-NAME, SOME NAME EX-
perience. Like versatile band, small or large.
Cut or no notice. Minimum: \$30.00 clear. Wire
Musician, Room 906 Alamo Plaza Hotel Courts,
Shreveport, La. mh1

PIANIST—10 YRS. EXP. COMBO, FULL
band or single. Contact Pianist, 815 Heidelberg
Hotel, Jackson, Miss.

PIANO—UNION, EXPERIENCED, SOBER AND
reliable, commercial playing or jump, large band
or combo, read and fake. Box C-130, Billboard,
Cincinnati 1, O. mh1

TENOR SAX, DOUBLE CLARINET—TONE,
phrase, and improvise. Richard Kinsztorowski,
603 Louisville Ave., Monroe, La.

STRING BASS—AVAILABLE NOW. READ OR
fake, prefer cocktail unit but will consider larger
band. Name band experience before army, one year
with last unit after discharge. I can cut the job
to your satisfaction. Box C-127, Billboard, Cin-
cinnati 1, O.

STRING BASSIST—AGE 27. PLENTY EX-
perience large or small combos. Neat, reliable.
Immediately. Monk Moninger, 816 Jefferson,
Cincinnati 1, O.

TENOR AND CLARINET—TENOR BAND PRE-
ferred. Read, team, ad lib, fake, arrange, sing,
experience, sober, dependable. Box C-135, Bil-
board, Cincinnati 1, O.

TROMBONE—VALVE OR SLIDE. 31. WILL-
ing to travel. 10 years' experience. John
Wheelock, 1325 Josephine St., New Orleans, La.

TROMBONE—AGE 23. ALL ESSENTIALS.
Cut or else. Write or wire Paul Grady, Alpine
Mills, Morgantown, N. C.

TRUMPET, VALVE TROMBONE, ARRANGE,
Rhythm Vocals. 22. Experienced, play, ar-
range any style. Good reader, jazz. Box 12, Peru,
Ill. mh8

TRUMPET—EXPERIENCED ALL LINES.
Cut floorshows. Combos, jam, fake, read. A.
Coleman, Room 29, Hotel Windsor, Springfield, Ill.

TRUMPETER DOUBLING BASS DRUMS—
Wants employment in town that maintains concert
or industrial band. Union. William P. Brooks,
169 Lake Morton Drive, Lakeland, Fla.

YOUNG HAMMOND ORGANIST—DESIRES
location in cocktail lounge, hotel or restaurant.
Do not have organ. Available about March 15th.
Contact Organist, 115 Washington St., Grovers-
ville, N. Y.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT—AVAILABLE
indoor events. Flashy silvered paraphernalia.
Real act. For particulars, address Charles La Croix,
1304 South Anthony, Fort Wayne 4, Indiana.

VAUDEVILLE ARTISTS

★ AT LIBERTY—GEN. BUSINESS MAN. DO
strong dance specialties, play alto sax in band.
Will send photo on request. Jack Kelton, 217 S.
Echo, Holdenville, Okla. 121-2-22

HARVEY THOMAS REVUE—SINGERS, DANC-
ers, Comedians, Pianist, Orchestra, Accordionist,
Magician, Ventriloquist. 18 people. 162 N. State,
Chicago. Phone Dearborn 2734. np

STRAIGHT MAN, M.C.—HANDLE FLOOR-
shows; not great vocalist, put over old-time
songs; six feet; weight, one seventy; clean, no
habits, gray hair, presentable appearance, plenty
wardrobe. Location night club job but all offers
considered. Jump anywhere. Write details. Johnny
Doyle, P.O. Box 484, Vancouver, Canada.

VOCALISTS

FEMALE VOCALIST—19, ATTRACTIVE, EX-
perience, versatile, reliable. Either night club
or band. Free to travel. Marion Drake, Box 350,
New Buffalo, Mich.

★ VOCALIST—MALE, AGE 20, THOROUGHLY
experienced, small combos and large bands. Will
travel. Prefer large band. Consider all offers. Six
weeks' notice required. Write full details plus
salary offered. Red Moser, 923 Ferry St., Easton,
Pa. 123-2-22

SALESMEN WANTED

Men with established routes preferred. Side line
men acceptable if producers. Work direct with
substantial manufacturer bringing out new, well-
packed and interesting line of worthwhile and
patented kitchen, automobile, battery and golf
accessories. Generous repeat profits. Protected
territory. Give nature of lines handled now, ter-
ritory covered and other pertinent information.
WOLVERINE COIL SPRING CO.
818-A Front Ave. N.W. Grand Rapids, Mich.

BUBBLE GUM

Genuine first quality, made in U. S. A., 5
pieces in each pack, 40 packs per box, \$1.60.
30 boxes per case, \$48.00. No less sold. Send
Bank Draft or M. O. full amount, or 50% dep.

ACE CANDY CO.

396 BROADWAY BUFFALO 4, N. Y.

The Billboard's VETERANS' RE-EMPLOYMENT FREE ADVERTISING SERVICE

IF YOU ARE AN HONORABLY DISCHARGED
VETERAN SEEKING A POSITION AND HAVE
SHOW BUSINESS QUALIFICATIONS OR EXPE-
RIENCE HERE'S HOW YOU MAY SECURE A
FREE "AT LIBERTY" ADVERTISEMENT.



work and your qualifications for a position
of that kind. Mention salary expected or
required if you wish.
There will be no charge made for writing
or publishing your ad and you will be
obligating yourself in no way.

Address your letter (and be sure to en-
close the photostatic copy of your dis-
charge papers) to The Billboard's Veterans'
Re-Employment Service, 25 Opera Place,
Cincinnati 1, Ohio.

EMPLOYERS: For Your Convenience In Selecting These Ads They Are Preceded by a Star (★).

CHOCOLATES

In CEDAR CHESTS
MAPLE CHESTS
CHOCOLATE DEALS
WITH APPEAL!
24 HOUR SERVICE!

75 HOT ITEMS ILLUSTRATED
IN OUR NEW CATALOG

1-Pound Assorted Chocolates, Attractively
Boxed, \$8.40 Per Doz.
(Minimum, 2 Dozen)
Cedar Chest With One Pound of Chocolates,
Cellophane Wrapped, \$27.00 Per Doz.

EARL PRODUCTS CO.
221 N. CICERO AVE., CHICAGO 44, ILL.
DEALS

MEN—Build a Wholesale Route GET INTO A Big Pay Business



We Help You Establish a Steady
Route of Dealer Customers
Make good weekly earnings selling
stores our BIG line of 200 products
—all daily necessities. Show mer-
chants in your locality a sensational
line of self-selling counter goods.
Retail at 5¢ and 10¢. You make up
to 112% commission. No large
capital required. Easy to start.
A fortune spent for National Adver-
tising has made our products known
from coast to coast. Send for our
booklet. "Your Opportunity in a
Wholesale Business of Your Own."
It's FREE—no obligation. WRITE
TODAY!

WORLD'S PRODUCTS CO., Dept. 8K, Spencer, Ind.

"GOOD 'N FRESH" FAMOUS PENNY CANDIES AGAIN AVAILABLE

14 120-Count Boxes and 4 for 1¢ 480-Count
Boxes. Good ass't. 69¢ per box net F. O. B.
Chicago. No limit on quantities at present. 48
Boxes for \$33.12. Terms: Full net cash with
order. No C. O. D.'s. Also available—5¢ and
10¢ Candies and Specials. Write for full details.

CASTERLINE BROS.

Dept. T
2030 Sunnyside Ave. CHICAGO 25

#14 Cat Head Balloons, Per Gross ... \$10.50
#13 Cat Face Balloons, Per Gross ... 9.50
9 Assorted Animal print on both sides.
Per Gross ... 5.50
#13 Assorted Animal print on both sides.
Per Gross ... 9.50
9 Per Gross ... 5.00
#13 Plain Paddie, Per Gross ... 8.00
All items come in assorted colors, and all
Grade A Balloons.
Cathead Worker, Each ... \$ 1.30
SHIPMENT—DATE ORDER RECEIVED.
Terms—1/3 down with order, balance C. O. D.
PETER HERMAN
118 W. BURNSIDE PORTLAND, ORE.

STICKERS

Gummed and Perforated
ON A ROLL, 1 X 2 inches
\$1.00 Per 1000
PREPAID—REMIT WITH ORDER
HOME SPECIALTY CO.
8335 TERRY AVE. ST LOUIS 20, MO.

FELT PENNANTS

Send 10¢ for Samples and Price List. Pennants,
Banners, Emblems, Flags, Letters, Numbers,
Monograms. Also Felt from 1/32" to 1" thick
for all purposes. Remnants and Scrap Felt for
making Novelties, etc.

UNIVERSAL FELT & SUPPLY CO.
55 EDDY ST. PROVIDENCE 3, R. I.

MR. MANUFACTURER!

IF YOU WANT representation and resultant
sales in the Southwest, we are in a position to
represent you with our sales force or build your
own sales force.
Offices also in
El Paso, Phoenix, Nogales and Tucson.
WRIGHT & WRIGHT
Owners and Operators of
Commerce Office and Showrooms
455 E. Commerce SAN ANTONIO, TEXAS

FINEST BIRTHSTONE BUY on the MARKET!

Heavy Sterling Silver Birth-
stones surrounded by Marca-
site.
\$5.00 per doz. \$54.00 per gr.
Send 25% with order,
Balance C. O. D.
Send \$1.00 for samples.
STERLING JEWELERS
WORTHINGTON, OHIO

AIR-SHIP BALLOONS

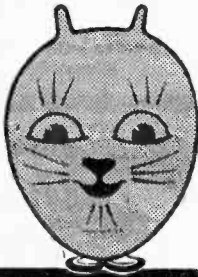
Individually packed Toy Airships. Designed like a
real dirigible, with cabin, fins and instructions.
\$13.50 per gross. Sample, 25¢. Workers, 50¢ each.
FREEDCO SALES
Box 68 Revere 51, Mass.

Available NOW!



**OAK-HYTEX
KAT HEAD
BALLOONS**

Here's your chance to flash a great seller—Kat Heads in Nos. 7 and 12, with or without feet. If your jobber cannot supply you immediately, please write to us and we'll tell you where you can get them.



The OAK RUBBER CO.
RAVENNA, OHIO.

LEVIN BROS.
Distributors for Oak-Hytex Balloons
6th & Ohio Sts. TERRE HAUTE, IND.

KIPP BROTHERS
Distributors for Oak-Hytex Balloons.
117-119 S. Meridian St., Indianapolis 4, Ind.

AMERICA'S LATEST CRAZE
YOUR NAME
IN RAISED CORAL LETTERS
ON A GENUINE TROPICAL
SEA-SHELL BROOCH
Flash, color, plus name appeal. Fastest selling novelty in years. Getting a fast 25¢. Takes 1/2 minute to assemble any name. Cost 4¢ with printed brooch card.
PRICE LIST
Sunset Shells, Per Gr. \$2.35
Metal Brooch Pins, Per Gr. 2.50
Printed Brooch Cards, Gross60
Coral Letters, 8000 to a Pound, Lb.60
Transparent Plastic Cement, Tube15
Sample Postpaid 25¢
20,000 Tropical Shell Necklaces, Ass't. Colors and Designs, Regular \$4.20
Value, To Close, Per Doz. \$1.50
Gold Shell Necklaces, \$12.00 Value, To Close, Per Doz. 3.95
All Goods Sold With Money-Back Guarantee.
J. A. WHYTE & SON
358 W. 45TH ST. N. Y., N. Y.

MEDICINE MEN!
THERE IS NO SUBSTITUTE FOR QUALITY
WRITE TODAY for new wholesale catalog on toilet oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are MANUFACTURERS PHARMACISTS established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
137 E. SPRING ST. Dept. X COLUMBUS 15, OHIO

DEMONSTRATOR WANTED FOR WEL-FUT REMEDIES
Route of 5 and 10¢ Stores in Georgia, North and South Carolina, Virginia and Ohio. Contact **MAT GOLDINE**, c/o Wel-Fut Demonstrator, H. L. Green Co., 904 Broad St., Augusta, Ga.

Pipes For Pitchmen
—By Bill Baker—

FRANK L. SULLIVAN . . . vet pitch proponent, is wintering in Moultrie, Ga., and would like to read pipes here from the boys working the West Coast and Fred Hudspeth.

PROF. JACK SCHARDING . . . is still in Tampa, and not in Long Beach, Calif., as was recently reported in this corner. Jack says he still holds the exclusive contracts to work Florida fairs with horoscopes and definitely will play them.

There's a vast difference you know in carving and chiseling your way to the top.

CHARLES (BLACKIE) ENTRY . . . is still in Charlottesville, garnering good takes on the sheet. He says he'd like to read pipes here from Jack (Bottles) Stover.

BILL SHAW . . . continues to work Indianapolis with trade papers to good returns.

STILL WORKING . . . sharpeners in Terre Haute, Ind., to successful scores is Bill Long, who migrated there following good business on the same item in Indianapolis.

LET'S HAVE SOME . . . pipes from Jim Ryan, John Perry, George Thurman, Red McCool, Stanley Naldrett, Harry Rutherford and Art Braver.

BOB SANDBERG . . . eye-glass cleaner purveyor, and Joe Mann, gadget and balloon standby of Chicago, are vacationing in Hot Springs after a successful year's work.

Some successful pitchmen are no more capable than their less successful brothers. The former just pitch longer and harder.

LITTLE JOE POOLE . . . comes thru with the following from Detroit: "Shrine Circus, which closes here February 16, is one of the biggest things that ever happened to the boys of the pitch. Among those getting well are George Duncan, The Fox, Big Murphy, Little Lou, members of the Chicago contingent, and a few Clevelanders, including Sam Wexler. Among the local boys, Jack Siegel is making so much money that (See PIPES on page 92)

Prosperity Binge!
Benny Stone's sudden burst of generosity caused a near riot in Los Angeles recently and actually resulted in the injury of a woman bystander before four local gendarmes intervened and restored order. The diminutive Stone, so the story goes, was pitching nylons, bubble gum and candy in the City of Angels when he suddenly mounted a box and began throwing his wares at passers-by.
A stampede resulted with the woman sustaining cuts and bruises requiring medical attention before the police broke up the melee and arrested Stone. At the police station where he was given a mental examination, Stone apologized for the riot, saying: "I'm an orphan. I was just trying to help the poor people." He was released to relatives.

MEDICINE MEN
Write today for prices on our Laxative Tonics, Herbs, Liniments, Salves, Corn Medicine, Tablets, Soaps, etc. 1 day service. (Products Liability Insurance Carried.) Manufactured by a Registered Manufacturing Pharmacist.
CELTONSA MEDICINE CO.
1016 Central Ave. Dept. B-8 Cincinnati 2, O.

ENGRAVERS MORSE IS BACK

with the Pre-War "MORSE FINISH" that stands up. Everything plated with genuine gold or rhodium electroplates. No imitation finishes. No new catalogue until prices can be stabilized, BUT for \$25.00—84 carded and cellophaned samples may be had (no two alike) all ready for immediate shipment. Prepaid if check or money order in full accompanies your order. Or shipped C. O. D. with 25% deposit. The best of the old staple items are included, also NEW 1947 numbers. Money-Back Guarantee on Samples Returned Intact.

ALWAYS SOMETHING NEW AT
EDW. H. MORSE & CO.
ATTLEBORO, MASS.
We lead, others follow.

Attention, Salesboard, Premium Operators

**THE NEW SENSATION—
A RADIO IN A BOTTLE!**
CASH IN WITH THE NEW MAGIC-TONE RADIO BOTTLE



Volume Control and Switch Tuning Knob.

- ★ 2 Gang Tuning Condenser
- ★ Completely Self-Contained Radio Receiver
- ★ 4 Tube Super-Sensitive Circuit
- ★ Tuning Range 540-1650 KO
- ★ Alnico V Dynamic Speaker
- ★ Walnut Bakelite Base Contains Sound Chamber
- ★ Operates on 105-125 Volts, AC or DC
- ★ Plays Anywhere
- ★ Fully Guaranteed

Mfd. by Radio Development & Research—Patent #621745.

Your Cost **\$20.50** Each
In Lots of 6 or More, List Price, \$32.95.
Samples—\$22.00 Each.
25% Dep., Bal. C. O. D. N. Y. C.

CONELLE PRODUCTS CO.
248 WEST 23rd ST. NEW YORK 11, N. Y.

AMERICA'S GREAT TOY AIRSHIP

\$18.00 Per Gross
Free Worker With 3 Gross Order.



Jumbo Size—Inflates 40 Inches.

Complete with Cabin and Fins, packed individually in attractive envelopes.
1/4 Deposit With Order, Balance C. O. D.
Schattur Novelty Co., 142 Park Row, New York 7, N. Y.

ITEM THAT TOOK NEW YORK BY STORM

Jeweled Gold Plated
Russian Dancers Chafelaine Earring Set

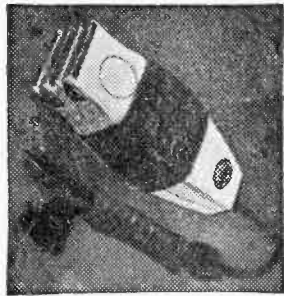


Genuine, imported, multi-color Rhinestones. Can be worn as a "Chatelaine" or a pin set. An ideal item for fast sales. Can be retailed for \$2.00 or more—from manufacturer; \$12.00 a dozen net F. O. B. New York for jobbers and wholesalers. Minimum sample order one dozen. 1/2 deposit with order, balance C. O. D. We have line of other \$2.00 Number Costume Jewelry—write for samples.
NOVEL-ART MANUFACTURING CO.
187 East Broadway NEW YORK 2, N. Y.

AGENTS WANTED
40% COMMISSION
YOUR PHOTO ON GUMMED STAMPS
100 FOR \$2 — IN COLOR \$2.50
Postage Stamp size—clear, permanent finish, excellent reproduction. Send any size negative or photograph. Provides individuality
● Stick on letters, envelopes ● A fast seller!
GEORGE MACDONALD Photo Studio
49 ROSEDALE AVE. MIDDLETOWN, R. I.



"HARVARD" DOUBLE HEAD ELECTRIC DRY SHAVER



Fully Guaranteed — Self-Starting Two 1947 Deluxe Shaving Heads, Self-Sharpening, Sharpens as You Shave. Complete With Leatherette Case.

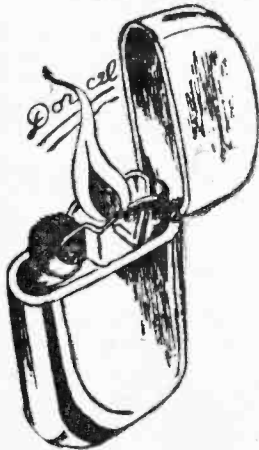
\$3.25 EACH

Order a Sample—or a Stock Today. 25% Deposit, Balance C. O. D. Full line of Swiss Wrist Watches and Cameras.

COLEMAN SALES CO.

1335 So. California Blvd., Dept. A-2 Chicago, Illinois

CLOSE OUT THIS BEAUTIFUL NICKEL-PLATED WINDPROOF LIGHTER



Approved OPA

Order #23.

Retail price, \$4.50.

Have 800 left.

Will sell entire lot for \$1.00 EACH

Send 25% cash with order.

J. L. BURGESS

P. O. BOX 2321 ORLANDO, FLA.

MODERN PLUG-IN FLUORESCENT FIXTURES

\$5.35 with two 20-watt bulbs each unit package for homes, stores, offices, etc.

Also immediate delivery of brackets, strips and industrial lamps, all with bulbs.

25% Deposit With Order, Balance C. O. D., F. O. B. Brooklyn, N. Y.

B & H ELECTRIC CO.

Dept. B, 817 Fulton St. Brooklyn, N. Y. NE. 8-8203

JOBBER'S PRICES "TOMIC TOMMY"

Mystery Thirsty Bird \$14.40 DOZEN

G-BOY AUTOMATIC CAP GUNS \$7.20 DOZEN

BANGO REPEATER CAP GUNS \$8.00 DOZEN

Above all sold in Gross Lots only.

ERNIE'S ENTERPRISES

725 PINE ST. ST. LOUIS 1, MO.

AIRSHIPS NEW LOW PRICES.

Specially designed new printed Airship Envelopes, including Fins and Cabins, \$6.00 gross. Above, complete with Airship Balloon, \$12.00 gross.

Original Airship Workers, 50¢ each.

Balloons: No. 13 Paddle 9.00 gross, No. 16 Paddle 12.00 gross, No. 524 Airship 5.50 gross, Toss-Ups, with feet 14.50 gross.

25% Deposit with Order. H. S. NETTLES

575 Winton Terrace, N.E. Atlanta, Ga.



LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Keller, L. C. (Express: C.O.D.) Stankevich, Peter J. 25c

- Aaron, F. Adams, Mrs. Edward J. Aires, Ray Aitken, Roy D. Alexander, A. E. Alkon, Harry Allen, Barney Allen, Charlie Allen, Mr. Erene (Roll-o-Plane) Gloria Allen, Leslie Allen, Steve Allen, Willie Almazan, Fred Amarantes, A. Anderson, Dottie Anderson, Gilbert Anderson, Marion Anderson, Norman Archer, Don Archer, H. L. Arhardt, Terrance Arthur, John Ashley, Thos. L. Atkin, Geo. Atlantic Exposition Shows Austin, Chas. Inc. Ayres, Jack Wm. B & B Shows Backensloe, Willard Bacon, John Balsavous, Ester Bancroft, Diana Barham, Marie Barfield, David Barre, Robert Barry, Donald Bartoch, Ralph Barton, Ralph Barton, Lew Baty, Mrs. O. J. Bauer, Eddie Beam, B. Ward Bearfield, Edgar Beachamp, Earl Beaudry, Harold A. Beaver, Chick Bechard, Arthur E. Beaver, Sophia Redwell, Lawrence Bell, Royce Bell, Mrs. Bender, Chas. Bender, Randolph Benson, Bernard Bentley, Tommy Benton, Elizabeth Berardelli, Jacob Bergen, Bennie Bernard, Mrs. Bernie, Chas. Berry, R. Bertholdi, Chas. Best, Jackie Lee Betancourt, Antonio Bickford, Marion Billen, Steve Bistany, Mrs. B. Blackburn, Edw. J. Blackford, Nathan Blake, Col. Wayne Boatwright, B. E. Bochino, Jimmie Bogie, Lewis Boher, Ren C. Bohner, Thos. Bolden, Luther Bonhomme, Sig Bornstein, Sam Bourgeois, Anselme Bouycanean, Danny Bowman, Mrs. Boyd, Rogar Boyle, Mrs. Velma Brady, J. S. Brandeaus, Palmere Bready, Wm. Briggs, W. H. Bright, Louis Britton, Glenda Broeffle, J. H. Brown, Bobbie Brown, Cecil Brown, J. Maurice Brown, Kurt Brown, Mack Browne, Wm. Bryant, Luella B. Bumps, Bobby Bunter, Raymond Burke, Jim & Burns, Mrs. Mary Burns Sr., Robert Burwell, Tex Butcher, Don Buttler, Bill Byers Bros. Shows Caldwell, Franklin L. Calvert, John Calvert, Vernon Camel, Frank Cantwell, Chas. Caron, Armand L. Carraway, LaVerne Carroll, Crip Carter, Arthur Carter, Fuzzy Carter, Ward Caruthers, Mrs. Caswell, Fred Caswell, "Mues" Caulder, Wade Chambers, Roderick Chilberg, A. Childress, Louis S. Cincotta, Frank Clare, James Clawson, Ralf Clemens, Mrs. Cochran, Olive Cochran, Robt. J. Coe, E. E. Cohen, Jack Connor, Stephen P. Cook, Richard Cooper, Chas. Cooper, M. N. Cottrell, Wesley J. Couls, Robt. Covington, Floyd Cowell, John Cox, Walter B. Craig, Clifford F. Crawford, Arthur Crawford, Clara Crawford, Kenneth Crawford, Richard Crenshaw, James Crosby, Charlotte Crudginton, Cleveland B. Cullen, William Cwynar, W. Davis, Buck Circus, Manager Davis Jr., Chester Davis, Homer Davis, Jack & Davis, Kathleen P. Davis, Richard L. Davis, Roland Davis, Samuel E. Dawson, Lucian A. Day, James DeRiski, Frank DeWayne, Richard DeWolfe, Melvin Dearduff, Roy H. Dearo, Bert Dearo, Mrs. Corrine Decara, Samuel Decoteau, Wm. Delbosi, Mrs. Del Rio, Duke Demore, Louis Dengler, John B. Devlin, Robert F. Dezel, Albert Dickinson, Dick Dill, O. B. Dillard, Wm. Dixon, Chas. Artair Dixon, Jas. V. Dobbson, Shine Dodson, Mrs. Pat Doleschal, Roy E. Doss, Frank Dougherty, Patrick J. Doyle, Michael Drew, Eula Duchene, Lewey Dusan, Daniel J. Dunavant, James Dunn, H. S. Dunn, Norman R. Dunne, W. J. Dupree, David Dvorsky, Herman Dwyer, Edw. Eakins, Rodney G. Eames, Amy Earl, J. Eddels, Harry Eddy, Samuel D. Edwards, C. M. Eisenberg, Albert Elam, Whitey Elliott, Orville M. Ellis, Mrs. F. F. Emerson, Geo. Emerson, Ralph Enright, Ralph W. Enright, Emmett Etzel, Kenney Etzel, Arthur Evans, James Everitt, Amy Farland, Joseph L.

- Fegger, Danny Feinberg, Sam Fensler, Wendell Fentz, Eddie Ferenzi, James V. Fergays, Mrs. Ferguson, McD. Ferreri, Eddie Ferris, Lester Fettes, Louis Fischer, John Fisher, Ed Fittsimmons, Geo. Flanagan, Vickie Flannagan, Frank Flanigan, Maurice Flavell, James Florence, Mrs. Flynn, Robt. W. Foote, Warren Ford, Louis Benj. Ford, Robt. L. Ford Sr., Wm. H. Forsythe, Fred M. Foster, Jack Fowler, Carl J. & Juanita Fowler, Glenn & Dorothy Fraker, Chas. Fraker, Charles Franklin, Benj. Frans, Ruby B. Franz, Otto Frayer, Raymond Frazier, Doris Friend, Don Frye, Cecil Fulmer, James F. Fulton, Chas. L. Fulton, Stanley Galley, Clyde Gauble, Henry Gardner, Geo. Gardt, Fred Garland, Jos. Wm. Garnell, Ethel Geanne, Robt. Geffen, Duke Gerashy, Wm. Gerber, Joe M. Gerety, Mr. Germaine, Mack Gibson, Edw. Gillian, Bill Gillis, Saul Gillispie, Eddie Gilton, Capt. Bill Gipson, Joe Girden, Floyd E. Glinea, Morris Goad, Margaret Goehle, W. H. Gold, Maurice Goldberg, Abo Golden, White Goldie, Jack Goodman, Barbara Goodman, George Goodman, Patricia Gordon, Bruce Gordon, Harry Gordon, Maurice Goss, Mrs. Charles Gotsucker, Harry Gould, Chas. Graham, Alberta Graham, Basil Graves, Glen Gray, Clifford Gray, Fred Grabbill, Henrietta Greater Broadway Shows Green, Pete Grier, Jerry Grifford, Fred Griggs, Dorothy Gross, Patricia Gunther, H. M. Guthrie, Jack Guyot, Robt. M. B. Gwyn, E. H. Hager, James R. Haines, B. J. Haitt, "Nig" Hall, Joseph Harbin, Larkes Hard, Leonard Hargrove, Jimmy Harig, J. F. Harrell, L. H. Harris, Alfred R. Harris, Franklin Harris, Gladys Harris, Henry L. Harris, Slim Harrison, Glenn Harrison, Hubert Hartzog, Mrs. Harvey, Bill Hastings, Mrs. Tillie Hastings, Wm. B. Hatfield, Harold Hawkins, Geo. G. Hawley, Stan Healy, John Hedding, V. A. Heenan, Margaret Henderson, Ruth Heison, Maurice Hernandez, John C. Hess, Larry Higgins, Eva M. Higgins, Marcella Hill, Don Hill, Edw. (Rex) Hill, Will Hillman, Carl Hillman, C. L. Hix, Robt. G. Hoffman, Harry N. Hoffman, John W. Hoffman, Norman Howland, Holly Howlinger, E. G. Huff, Marshall Huffman, Harry W. Hummel, Mrs. Sadie Hunt, Walter C. Hunter, Harry C. Hush, Louise Hutchins, Geo. T. Hutton, Curley Irvin, O. V. Irwin, N. C. Jackson, Willie B. James, Pete James, Jeanette Jenkins, O. T. Jewell, Bill John, Miller Johnson, Clarence Johnson, George G. Johnson, H. B. Johnson, J. J. Johnson, Loyd F. Johnson, R. H. Johnson, Prof. Tom Jones, O. R. Jones, Dewey & Maggie Jones, Jack Jones, Jonnie Sans Jones, Robert Jordon, Jess Joyce, Jos. Justus, Ralph G. Kane, Joseph Kauffman, Elmer Kays, Sensationals Kearns, Paul J. Keboes, Marimba Kellers, Bobby Keller, Earl Keller, Henry Kelly, George Kelly, Harry A. Kelly, Ruth J. Kendall, Chas. Kendall, Robert L. Kennedy, Kenneth Kerns, James A. Kerns, Richard Keys, Robert E. Kiermaier, Josephine Kiger, Frank Kile, Floyd Kimble, Robert King, Allen King, Daniel F. Knapp, Jim Kneisley, Hugh Knight, Popeye Knowlton, Lyle Kramer, Midstes Kreggen, L. Kunard, Otto LaBird, Charles LaBrake, Kenneth LaForte, Claudia LaMais, Monte Lafranco, Alfred Lake, Vivian Lamb, Bettie Lou Land, Jack & Dolly Landers, Carol Joan Lasher, Dorothy Leawatts, Daniel Ledbetter, Dick Lee, Gypsy C. Lee, Robert C. Leggett, Emery H. Leverett, Robert T. Lewis, F. P. Lewis, L. C. Gypsy Lindsey, John Link, Paul Linkoln, Mrs. Lisk, Dewey Lee Lithgow, Mae Little, Jack S. Little, James Little, Roy Logsdon, Wallis Lombardo, Paul Long, Jack Lottridge, Harry Ludwig, Arthur Lundy, Mary McCann, Curly McCarey, Cecil McCarthy, Grace McClough, Mack McClure, Bob McClure, Harry McDaniels, Grace McGray, Tex McGinnis, Mack McGonagle, Clyde McGrath, Pat McGuire, Mickey McIntire, Mac McKiernan, Jerry McLaughlin, W. G. McLean, George McMahon, Hal McNally, Jeanie McNamara, Peggy McNeely, Nettie McPeak, Royal John McPeet, R. E. McPeak, Ruby McPherson, Richard Mace, Herbie Madison, C. J. Madison, Charles Magee, Thompson P. Mageski, Alfred Maizie, Clifford Majares, Frank Manson, Clarence Marchbanks, Jos. Marchetti, Robert Marks, Johnny Marsch, Harry J. Martin, Jack Martin, Robert Masiek, Phillip F. Mason, John H. Mason, Marcella Matlock, Lonnie Matthews, Harriet Maxwell, Raymond May, Cloy Maze, Robert E. Meadows, Dewey E. Meckeff, Bernard Meir, E. V. Melton, Idel Mercy, Al and Virginia Merrifield, Howard Metcalf, James H. Mettler, Emily Mettler, Mrs. Joe Meyer, Gypsy Bob Miller, Claude J. Miller, Cole Miller, Irvin C. Miller, James Miller, John F. Miller, Marie Miller, Maybelle Miller, Tom Millsap, Miles J. Mitchell, M. J. Mitchell, Miller F. Mitchell, Pat Mitchell, Sharkey Mitchell, Tennis Monez, Cliff Montello, Jerrie Montello, Vencezo Moody, Virgie Moore, Allana Moore, Frances Moore, H. P. Moore, Jake Moore, Mrs. Lue Morgan, Billard Morgan, Clayton N. Morgan, Paul Morgan, R. Lee Morgan, Ted Morris, A. W. Morris, Ethel Morrison, Melvin Mouldin, Theodore Moyer, Clarence G. Mullin, Clyde Mundry, Pete Murphy, K. C. Murphy, Pat Musgrove, Charles Myers, Bill Myers, Cliff Naokalani, Dan Nedlin, Holland Nelson, Bob Nelson, Frank Nero, John New, Clarence A. Newton, George Ace Nichols, Loyd Nickols, Miller Nicola, Fred P. Nixon, Mrs. James Noe, E. L. Norman, Raymond Novak, Gerald Nowel, Bill Nueemstine, Louie O'Brien, Charles O'Connor, Thomas O'Malley, John J. O'Reilly, Gerald O'Reilly, Leone M. O'Shea, Patrick J. Odi, Joseph Ogle, Jack Oliphant, Orna Oliver, Polly Ollis, Paul Osborn, Glen Osborn, W. E. Osteen, C. C. Owens, King Owens, Red Page, Freddie Page, Helen O. Page, Prentice E. Pallen, Garnett Pape, Billy Parker, Grace Parado, Earl Parker, Bobbie Parker, Jimmie Parks, Bob Parks, Bill-Ruth Parsons, Josiah & Mamie C. Pastak, William Pate, Virgil Patte, Chester Patterson Bros. Paul, Daisy Paulus, Paul Pellette, Chic or Estelle

MIRROR VANITY \$24.00 SAMPLE Doz. \$2.25 \$8.00 DOZ. SYLVAN CO. 154 E. ERIE ST. CHICAGO 11, ILL.

SALESBOARD OPERATORS FOR SPECIAL BUYS GET ON OUR MAILING LIST TODAY RICHARD TRENT, Ltd. 21-25 La Salle St., New York 27, N. Y. Phone: Monument 2-7373

Mother BROOCH PIN \$25 Per Gross (Mother, Sister, Sweetheart, Wife) \$27 Per Gross DELITE NOV. CORP. 47A Brighton 10th Court, Brooklyn 24, N.Y.

Bright Lustre Nickel Finish BRACELETS \$1.25 Per Doz. \$13.60 Per Gross 25% Deposit With Order. Farris Distributing Co. 405 N. Main St. CHAFFEE, MO.

POUND BOXES CANDIES NOW AVAILABLE FOR SALESBOARD OPERATORS SENSATIONAL VALUES IMMEDIATE DELIVERY STARR CONFECTIONS 2240 N. RACINE CHICAGO 14, ILL.

KLEENIZE, INC. HAS PROFITABLE FRANCHISES OPEN Clean Rugs, Furniture, Venetian Blinds and Auto Upholstery on a fully protected franchise. 1909 N. 50th Place Birmingham 4, Ala.

BALLOONS—SPECIAL! #312 Airship \$1.85 Per Gross # 6 Round 2.60 Per Gross # 7 Round 3.60 Per Gross # 9 Round 5.50 Per Gross # 11 Round 6.50 Per Gross We carry all numbers in balloons. 25% Deposit. DIANA NOVELTIES 3641 Leland Ave. Chicago 25, Ill.

Pearman, Mike
Perry, John
Phillips, Jimmy D.
Phillips, Mrs.
Phippenay, John
Pierce, Clyde R.
Pike, W. D.
Pinnington, Charlie
Pitzer, Billy
Pitzer, Lester Wm.
Polonsky, Andrew
Pope, Gene
Portello, Clinton
Porter, Bernice
Porter, Frank Roy
Porter, Glenn
Porth, Mrs. W. E.
Posey, S. M.
Powell, Charles M.
Stack, Dick
Powell, J. D.
Powell, Marie
Prati, Victor
Price, Hazel
Price, James
Pue, Bill
Pugal, Helen
Qualls, Knox
Ravelle, Blanche
Ruth
Ray, Joey
Raycraft, Donald
Raye, Buster
Redford, R. W.
Reed, Carrie Lee
Reed, Fred
Reineke, Fred
Renee, An
Reynolds, H. R.
Reynolds, Joe
Rivner, Ada
Rice, Ole
Richards, William
Richards, Reinhardt
W.
Richardson, Bill
Richardson, James
Riley, Donald
Riley, James
Riley, Leo
Ringswald, Shari
Ritchie, Luther
Ritchie, Gerald
Ritz, T. H.
Ritz, Prof. Chas. J.
Rivers, Joe
Robbins, Milt
Roberts, Chas. Red
Roberts, Claudia M.
Roberts, Ronnie
Robinson, Alton
Robinson, Crist
Robinson, William
Paul
Robinson, Willie
Rodgers, Irene
Rogers, D.
Rogers, Tom C.
Root, Jack Alonzo
Rose, Willie
Ross, Jammie
Rossi, Rex J.
Roth, Fred W.
Roy, Jimmie
Rubin, Harry
Rucker, Rose
Russ, C. J.
Russell, W. Owen
St. Clair, Henry
St. Clair, Rene
Saker, Rollie T.
Sands, John
Sanfilippo, Frank
R.
Sassano, Joseph A.
Sawyer, Fred
Schallio, Patricia
Schibner, Tommy
Schultz, Raymond
S.
Sciortino, Joe
Seaman, Ralph E.
Selly, Laura
Settle, T. D.
Sexton, Maudine
Seydel, Mrs. D. B.
Shaffer, Frankie
Shaffer, Jack
Shannon, Wilburn
Sharkey, The
Painter
Shaw, Johnnie
Sheehan, Bob
Sheehan, Thos. H.
Sherwood, W. J.
Shipley, Sterling
Shouse, O. K.
Shufft, Raymond
Shuller, Bill
Sickel, Edward
Signor, Sig
Sima, Jos.
Simmons, Warren
Simons, Bernard
Sims, John W.
Singletary, Kitty
Sister, Lorraine
Sister, Theda
Mariland
Skeens, Lloyd
Skelton, Charles
Smalley, Henry C.
Smith, Barbara
Louise
Smith, Calvin

Smith, Clarence
Smith, Edna F.
Smith, James L.
Smith, Madelyn
Smith, Oscar
Smith, Raymond
Smitty, Swinsing
Ball
Smuckler, Marie
Snidow, Carl D.
Snyder, Lou
Sordelet, Henry
Sparks, Jesse
Forney
Sparks, Mrs. Jim
Sparks, Tom
Spencer Jr., John
Spitzer, Harry
Crossroads
Spurlin, Marvin H.
Stack, Dick
Staggs, Manuel
Humpy
Stanley, Charles W.
Stanley, Gus
Stanley, Lois
Star, Miss Pat O.
Stark, Roy M.
Starkey, Albert
Wayne
Starr, Hedy-Jo
Stearns Jr., Leo
Merrill
Steddum, P. V.
Stein, Frank T.
Sterling, D. B.
Stevens, Johnny &
Mae
Stevens, Sheila M.
Stewart, Charles
Strom, Raymond
Stewart, Patrick
Stillwell, Robert
Stokes, William
Stokes, Eli
Stokes, Leonard
Stoltz, Lloyd
Stone, Billie
Stone, Jack
Stone, Jackson W.
Stopper, Kid
Strom, Peter
Studebaker, Fred
Studebaker, J. P.
Sturgeon, Leslie D.
Stutzman, James F.
Sullivan, Charles
Sullivan, R. B.
Summers, Dan
Summer, H. Kermit
Swan, Mrs. M. L.
Swartzlander, Lonny
Sweeney, John
Tallent, Jane
Tammany, John
Francis
Tan, George
Tarben, Max M.
Tarwater, Helen
Taska, Walter Chas.
Tate, Dee
Taylor, Bettie H.
Taylor, T. J.
Taylor, W. E.
Taylor, Mrs. Doc
Ward
Tewksberry, Gordon
Thomas, Daisy
Thompson, James
Thomas Joyland
Amusement
Thompson, Leroy
Thompson, Sondra
Ann
Thornton, George
Thornton, P. Z.
Victoria

MAIL ON HAND AT CHICAGO OFFICE
155 No. Clark St.
Chicago 1, Ill.

Thrush, Paul
Terman, Eugene
Terman, Jimmie
Tiger, P. A.
Tiggs, Tommie
Sailor
Tivner, Clarence
Tivner, Frank
Tomazin, Joseph C.
Trueblood, M. K.
Trueblood, Scotty
Turner, Ann
Tye, Milton
Vangness, Kenelm
O.
VanVactor, Chas. B.
Vann, Herman K.
Vann, Corp. James
Stuart
Varner, Roy E.
Varney, Frank
Vaughn, Clarence
Vaughn, Frank
Vesely, Al
Vesine, Mrs. D. J.
Vernon, C. A. Curly
Vibbard, Paul L.
Vineyard, James
Lawrence
Vogstad, George
Voris, Elmer
Votto, Mrs. N. C.
Wagnern, Amelia
Walker, Mary Owens
Ward, Ann
Ward, Speedy
Wasburn, George
Wasmer, Edward L.
Wasso, Robert
Watson, Eddie
Watkins, Joseph
Ira
Wayne, Jean
Webb, Frank &
Grace
Webb, Kathryn
Weiderman, George
Weiner, Sam
West, James Merle
Whirling Aces
White, Kenneth
White, Leslie
White, Luther
Willander, John M.
Williams, Anthony
J.
Williams, Bill
Williams, Dewey
Williams, Jim
(Magician)
Willman, O. H.
Wilson, Bilbe
Wilson, Charles
Wilson, Dutch
Wilson, Jack &
Emily
Wilson, Stanley C.
Wine, Ira James
Winters, William
Wiswell, Ernie
Witt, Fred J.
Wojtasek, Benjamin
Woodward, Jess
Woody, H. W.
Woody, Jim
Wooley, Joseph L.
Wray, A. V.
Wright, Voris
Catherine
Young, Harry J.
Young, John Alden
Youngblood, Norma
J.

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.,
St. Louis 1, Mo.

Alvarado, Tonio
Anthony, Marvel L.
Bailey, Robert D.
Bales, Pat
Barr, Mrs. E. E.
Barro, Theodore
Bazaar Equip Corp.
Benson, Bennie
Bohn, Mr. & Mrs.
Carl
Brown, Irvin F.
Bryant, Jerome
Carson, Rex W.
Carter, John E.
Caswell, Mr. &
Mrs. Fred
Chaney, Charles
Ciaburri, John P.
Clemmons, Mrs.
Richard
Coker, Harry
Conyer, Fred &
Charlotte
Cornwell, Ruth
Dalton, William
Darpel, Joe
Davis, James F.
DeWitt, T. R.
Diamond, Jack
Dillon, Leonard L.
Dopson, Lysbeth T.
Drake, Joe
Duckworth, George
Duffy, Roy T.
Ferguson, Danny
Ferlin, Eric R.
Freeman, Mrs.
L. Bonnie
Gowdy, Pamela
Gloyd, George W.
Gray, Lewis C.
Great Scott, The
Magician
Green, Chas. D.
Grimm, Frank
Grissom, Mrs. C. M.
Grosclose, C.
Hastern, O. L.
Haley, H. D.
Hall, Mrs. Edward
L.
Henley, R. J.
Hilburn, Nora H.
Hilderbrand, Roy
Hollinger, Eddie
Huntley, Spencer F.
Joyce, Jack
Jurden, Donald
Karnes, Walter W.
Ladusaw, Jim
Leskin, Alfred E.
Lewis, Morton E.
Libby, Eugene C.
Lucas, Mrs. B.
Lyons, Honest
Mack, M. M.

Madison, C. I.
Marzo, Herman
Marine, J. P.
Marks, Mr. & Mrs.
Walter
Martin, Albert
Martin, Dan
Majyeski, Mrs.
Walter
Mercer, Jean
Morgan, Mae
Morgan, Steve
Morrison, Babe
Moser, Miss
Murphy, Joseph W.
Murphy, Niel
O'Laughlin, Richard
Oliver, William L.
Patrick, T. W.
Peaytt, Chas.
Clifford
Perkins, Henry
Monroe
Porter, William M.
Prince Biki
Ramsay, J. D.
Redman, J. C.
Roberts, Tex
Robertson, Mrs.
Queenie Beth
Rohter, Lawrence S.
Shirley, Arthur W.
Sibley, Artenues
Freland
Sieman, Richard
Sima, Jos.
Silvermoon, Alma
Smith, Otto
Smith, Mrs. S.
Smith, Mr. &
Mrs. H. Norman
Stevens, Mrs.
Diana
Stevens, Geo. W.
Stumbo, Fred
Summers, Victory
Leon
Texas Tommy
Thompson, John
Thompson, John
Henry
Trantham, Cliff I.
Travis, Clayton
John
Turner, "Wash-
ington" Joe
Wining, Ted
Ward, B.
Ward, Edward
Waters, Mrs. J. A.
Watkins Jr., E.
Weist, Bing
Wells, Tommy
Williams, Walter
Zimmer, Florence
Zlomke, Robt. T.
Zyeda, Madam

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway,
New York 19, N. Y.

Adler, Frank
Alberta, Alberta
Alberta Family
Alfurt, Hy
Allen, Rose Ann
Alligretta, Frank
Balzer Sisters
Battista, Rudolph
Beehler, Monty
Bean, Jack
Berry, Harry
Bellomo, Connie
Bennett, Frank
Burgher, Anthony
Carroll, Bob
Chelley, Paul
Christy, Sally
Cole, Olive E.
Conley, Mrs. Cherry
Curtiss, Louise
Darrell, Duke
Dupuy, Judy
Farrel, Lou
Farula, Jack
Ferrara, Rita Mae
Fords, The Four
Fowzer, Ruth
Frazier, Fred
Friedman, Terry
Frye, James R.
Furr, Clarence W.
Gilbert, Sadie
Glanfield, Florence
Moore
Graham, Thomas
Joseph
Greenfield, Harry
Greenspoon, Jack
Holt, Jack
Horton, Hol (Tex)
Jahn, Francis C.
James, Margie
Jayris, William R.
Kaiaama, Princess
Kaiaama, Willie
Kelly, Joe
Kopt, John
La Mar, Ethyl
La Mar, Grant
Lambert, Clifford
Lawton, Danny
Lopez, Mary
Loretta
Lorraine, Blanch
Lownds, Harry
Lufier, Mr.
Lurine, Max
Lyons, Nick
Manhan, Gerry
Marks, Sarah
McCoy, Frank
Medrano, Jerome

JEWELRY DEMONSTRATORS

ENGRAVERS
No. 1X7
\$12.00 per gross

No. 2X1
\$22.50 per gross

No. 3X20
\$24.00 per gross (Illustrations 3/4 Actual Size)

Whitestone Workers
No. 3R157. Dz. \$4.50
No. 3R180. Dz. \$5.25
No. 3R159. Dz. \$5.25

3-Diamond Wedding Ring No. 6R101—Ea. \$2.50
1 Diamond Engagement Ring—No. 6R105 EACH \$2.50

Bridal Sets, as illustrated in a Box
No. 6R301—Ea. \$5.40
Same as above without a Box—No. 6R325 EACH \$5.00

BIELER-LEVINE, 5 N. WABASH AVENUE, CHICAGO 2, ILLINOIS

BIG MONEY MAKING SALESBOARDS

BOARD #551—1,000-HOLE BOARD, 5¢ PLAY
Pays out—
3 Pr. Best Nylon Hose, individually wrapped.
6 Cig. Lighters, roller type.
1 Imp. Wrist Watch—Radio Dial sweep second hand.
2 Gold Plated expansion Watch Bracelets.
Takes in \$50.00
Your cost 22.50
YOUR PROFIT \$27.50

BOARD #552—2,000-HOLE BOARD, 5¢ PLAY
Pays out—
1 Genuine Kodak Camera.
1 Large Vanity Electric Mirror Chest, with Night Light.
3 Chrome plated Hand Flashlights.
1 Electric Razor, with Leatherette Case.
1 Imp. Write Watch (Men's) Radio Dial, sweep second hand.
2 Pr. Best Nylon Hose, individually wrapped.
3 Cig. Lighters, stainless steel Roller Type.
Takes in \$100.00
Your cost 37.50
YOUR PROFIT \$62.50

BOARD #553—3,000-HOLE BOARD, 5¢ PLAY
Pays out—
1 E-Tube Super Hw. Radio (Telephone, A.C.-D.C.).
6 Pr. Best Nylon Hose, individually wrapped.
1 Genuine Kodak Camera.
6 Stainless Steel Cigarette Lighters.
1 Large Electric Vanity Mirror Chest, with Night Light
1 Electric Razor, with Leatherette Case.
3 Gold Plated Men's Expansion Watch Bracelets.
1 Imp. Men's Wrist Watch.
Takes in \$150.00
YOUR COST 59.50
YOUR PROFIT \$90.50
WRITE FOR OTHER PROFITABLE DEALS, 5¢ to 50¢ PLAYS.

N. F. KATZ SPECIALTIES
730 GRAND CONCOURSE,
BRONX 51, N. Y. CITY, N. Y.
Send 25% Deposit with Order.
Balance C. O. D.
ORDERS SHIPPED SAME DAY RECEIVED.

THE GREATEST MYSTERY OF THE YEAR!
THE ORIGINAL PENGUIN WITH LEGS
DRINKING WONDER BIRD

What Makes Him Drink!
• No Strings • No Wires • No Electricity
• No Springs

The Drinking Wonder Bird is always thirsty never stops drinking. How does he do it? That's the puzzle that mystifies everybody. His beak dips into the water several times a minute. The most fascinating novelty ever! This is the original PENGUIN not the imitation. Send for the Drinking Wonder Bird today. Sample, \$2.50.

We ship as soon as your order is received. Including Glass.
POSTAGE EXTRA. Retail Price, \$2.98 each
JOBBER'S Write for Prices in Quantity.

DIPPY DAN Drinking Bird, \$15.50 Doz. All Birds GUARANTEED TO Function.

FRISKY DOGS LOTS OF FUN AND LABGHS

Magneto FRISKY DOGS are selling like wildfire! A clench to demonstrate. Quick profits to Distributors, Salesmen and Hustlers. Retailing everywhere at 25¢ a pair. FRISKY DOGS are black and white plastic Scotty Pups on Powerful Alnico Magnets. They attract and repel each other. Full of mischief, lively, a menagerie of fun! Each pair packed individually in box form. Only \$16.00 per gross. To retail at 25¢. Display Card Included With Every Order.
4 Dozen for \$5.84—F.O.B. N. Y. C.
ORDER DIRECT! 25% With Order, Balance C. O. D.

PRITT NOVELTY CO., 12 West 27th St., New York, N. Y.

SALESBOARD OPERATORS, CONCESSIONAIRES

Here's the Money Maker you've been waiting for—the new MIDGET

★ STRATOTONE RADIO ★

YOU PAY Including Tax \$14.50
RETAIL PRICE, \$24.95

Look at All These Features:

- 5-TUBE SUPERHET, advanced circuit
- Standard make tubes
- A.C.-D.C.
- Powerful new type Alnico #5 Speaker
- Unbreakable new type plastic cabinet, assorted colors
- Contrasting clear vision dial
- Amazing power—small in size, large in volume
- Only 8" x 5 1/2" x 4 1/2" over-all
- R.C.A. License
- Carries full guarantee

PROMPT DELIVERY 25% with order, balance C. O. D., F.O.B. N. Y. If you pay in full, in advance, we'll prepay freight. Minimum order, 1 doz. Samples, \$16 Ea.

IF you are a large and steady user, write for details of our STRATOTONE CLUB PLAN

I. GELLER
147 W. 42d St. NEW YORK 18
BR. 9-8880
Manufacturer & Distributor of Radios, Novelties, Premiums, Fountain Pens, etc.

AGENTS • SALESMEN • PREMIUM USERS

★ AN EXCLUSIVE ★ NO COMPETITION ★

HAND PAINTED VINYL PLASTIC TABLECLOTH AND APRON SET

\$36.00 DOZ.

54x54 Tablecloth, pure 4-gauge Virgin Vinyl, doubly reinforced bindings, 3 beautiful designs, contrasting colored borders. Matching Aprons.

CAROBELL MFG. CO.
687 8TH AVE., NEW YORK 18, N. Y.

TERMS:
25% with Order,
Balance C. O. D.,
F.O.B. New York.
Sample Orders,
All Cash.

In New England write
KAY-DEE PRODUCTS
320 LANCDON AVE.,
MOUNT VERNON, N. Y.

NYLONS

Our policy of direct sales opens an unusual opportunity for an immediate supply of lovely, much-in demand hose at right-from-the-mill prices.

RIGHT FROM THE MILL

54 GAUGE

(slightly sub-standard)
In flattering new shades.

\$12 Per Dozen Pairs

Individually packed. Minimum order: 2 doz. Sample orders: 6 pairs, \$7.00.

51 GAUGE

First Quality.

All Du Pont nylon. Individually packed.

\$17.50 Per Dozen Pairs

Minimum order: 1 dozen.

Sample orders: 3 pairs, \$4.75

On Regular Order: 50% deposit, balance C. O. D.

Sample Orders: Cash with order.

IMMEDIATE DELIVERY

MONEY-BACK GUARANTEE

Jane Dale Mills, Inc.

Dept. E, Camden, N. J.

Annual Tops Nut First Week Rain, No Tears, in Florida;

(Continued from page 72)

than an adequate fair, as Florida's agricultural exhibits promise great things for the annuals to come next fall in the Northern States.

Among the visitors noted were Mr. and Mrs. Bob Lund, Minnesota State; C. G. (Pete) Baker, Oklahoma State; William V. (Jake) Ward, Illinois State; William F. Brown, Vermillion County Fair, Danville, Ill.; Crawford Bickford and Col. R. M. Shearer, Orlando, Fla.; John Logan, Pinellas County Fair, Largo, Fla.; John C. Wehrley, St. Petersburg (Fla.) Fair; Mrs. Maude Atwood, Chattanooga Fair; Joe Redding, representing M. M. Benton, of Southeastern States Fair, Atlanta, and Julius Kahn, Luxemburg (Wis.) Fair.

Auto Races Click

Auto racing proved again Saturday (8) that it has lost none of its appeal as a major fair attraction, as the second of the series arranged here by Al Sweeney and Gaylord White, of National Speedways, packed in what Streider declared was the largest auto racing crowd in the annual's history. Joie Chitwood's thrill show held sway under rough weather conditions Wednesday (12) and did a paying business, with another whirl at the customers due Friday. The annual closes today with the third set of auto races.

Gaspar Draws 'Em

Other grandstand programs suffered, with the exception of Gasparilla Day, Monday (10), when every nook of the grandstand, bleachers and temporary stands in the infield was packed. It was the first

Gasparilla Day since the war, and some fantastic attendance figures were released, but it is true that the grounds were packed and it would have been a tremendous day for Royal American Shows on the midway had it not been for a cold, biting wind which drove customers homeward immediately after completion of the colorful parade late in the afternoon.

Thursday was Shrine Day and a huge parade was kayoed by a heavy all-day rain. The Professor Quiz program set as night grandstand attraction was staged in the Electrical Building. This took a slice of the profits, but not enough to cause more than a slight bruise on the bank roll. Gasparilla Day was a trifle expensive, too, as it cost the association \$10,000 to bring the parade into the grounds and the management laid out another \$2,000 for rain insurance, just in case. It didn't rain, and the folks were there to pay the outside gate and grandstand freights, but the midway and other assorted revenue-gathering agencies suffered.

Publicity Is Tops

Publicity for the annual has been unusually strong. The two Tampa dailies, *The Times* and *The Tribune*, have been more than generous with space, both using huge art layouts daily as well as numerous individual stories on the various exhibits and attractions. Publicity has been handled by Russell Kay and the veteran Jimmie Malone, and their efforts have been far-reaching. Radio has been strong, with remotes regularly from the grounds as well as studio interviews, shots on news casts and breaks on locally sponsored programs.

Despite the continuous inclemency of the weather, Jimmy Owens and his crew have done a fine job in keeping the grounds presentable; a difficult task in the face of the dreariness which envelops one when it rains or is chilly in these parts.

UNDER THE MARQUEE

(Continued from page 50)

who, during 1946, did the most for his community.

R. E. Leonard, son of Wick Leonard, of Columbus, O., animal trainer, has opened a full-time training farm for circus animals, both wild and domesticated, southwest of Junction City, Kan. Leonard has been operating the business as a part-time venture but says business is such he can make a full-time job of it.

Worst insult to hard-driving pusher, after slugging it out with a tough canvassman, is to hear a townier call it a "tiff."

Mr. and Mrs. Albert Spiller, who have Spiller's Seals, recently returned from a Mexican tour and left immediately for South America to tour with the Gran Circo Americano. . . . Bill Brinley, Meriden, Conn., model builder, had his miniature circus on display at the American Hobby Show, Hearn's Department Store, New York.

Ed Hanes is spending a few weeks in Kansas City, Mo., and reports visiting Hank Grimes, with whom he tramped on the old Gentry show. Grimes will be in the ticket department of the Sparks Circus this season.

Charles H. Liedel, Moberly, Mo., reports that the Wabash Railroad held up its St. Louis to Kansas City streamlined Diesel train two hours in St. Louis Saturday (8) for the arrival of Terrell Jacobs's lions, en route to the indoor circus engagement in Denver.

PIPES

(Continued from page 89)

he says he'll soon be even with everybody. Morris Levine, of Chicago, says he plans to buy a home here. Billygoat Osborn left recently, but Zoot Suit O'Connell is still here, as are Marty Healy and Little McDonald. Nate Abrams is among the top workers, as is Jimmie the Cush. Also present is Edward Williams."

MONEY SPOTS: Preparations for this year's 30th annual Pure Food and Health Exposition at the Cincinnati Zoo, August 19 thru September 1, are already under way, with A. E. (Tony) Scheffer, managing director, reporting heavy requests for booth space. Members of the tripe and keister fraternity who made the event last year wound up with plenty of dough in the poke. Current planning on the part of the committees in charge should make this year's stanza even better than the 1946 promotion.

IT'S ABOUT TIME . . .

this pillar is the recipient of pipes from such stalwarts as Art Nelson, Charley Courteaux, Fergie Ferguson, Doc Curly Bartok, George Haney, Doc George M. Reed, Shorty Treadway, Clarence Heckendorn, Frank Butler, Muggsy Martin, Chet Greeley, Paul Demers, Eddie Sherica, Eddie Gillespie, George H. Brooks, Tom Kennedy and the veteran Doc Rousey.

HENRY JARECKI . . .

well known in pitch circles, has migrated to Kew Gardens, L. I., N. Y., where he plans to make his home, and from which point he will demonstrate his games layouts.

PAT MALONE . . .

and Jack (Bottles) Stover are corraling a few shekels in the Valley of Virginia despite the young blizzard which hit the spot recently.

GOING OVER . . .

with his piano specialty at a North Chicago nitery is Arthur L. Peterson, former well-known pitchman.

Fast, Easy Money-Maker

Colorful, useful educational Wall Map. Appeals to everyone. Includes world-wide coverage, plus a Sportsmen's Map that is a knockout. \$1.00 for 3 trial samples. It never misses.

GEOGRAPHICAL PUBLISHING CO.

621 Plymouth Court CHICAGO 5, ILL.

AGENTS-CANVASSERS

MEN WOMEN

To sell nationally advertised Pine-Scented "Fireglow"—the chemical that produces rainbow-colored flames in the fireplace and in addition removes soot from fireplace and chimney. Also is effective in removing soot and black smoke from coal or oil burning furnaces. A fast moving, appealing dollar item sought by every home owner. 100% profit on each sale. Call in person or write

HELEN FRANCES EDWARDS CREATIONS

5 BEEKMAN ST., N. Y. CITY ROOM 622

"KOST-LESS" WAR SURPLUS

Official Air Corps Flying Goggles, Type B-8, complete with 8 Lenses, Kit by Polaroid, \$1.49. Mail orders filled promptly. New surplus Army Sleeping Bags, with water repellent case, \$4.95. Wool Gabardine Flying Coveralls, with two metal zippers, \$15.00 value, \$6.95.

GENE HUGHES, INC.

#500 J St. Sacramento, Calif.

Sell Ultra-Blue Stock Signs

To General Stores over 700 Different Slogans and Sayings. Fine Line of Religious Ultra-Blue Signs for Homes and General Display. Make Money on these Fast Selling Signs, 35¢ Sellers. 15—Sample Ultra-Blue Stock Signs—7x11, \$1.00 postpd. 15—Sample Ultra-Blue Religious Signs—7x11, \$1.00 postpd. 100—Ultra-Blue Stock Signs—7x11, \$6.00. No C. O. D.'s.

L. LOWY, 8 W. Broadway, N. Y. 7, N. Y. Dept 305

BALLOONS

A-1 quality, assorted colors, immediate delivery, any quantity, factory prices quoted to Concessionaires, jobbers, etc.

Tower Products Company

835 TOWER BLDG. AKRON 8, OHIO

formerly \$48⁰⁰/₁₀₀

CHATELAINE and EARRING SETS

PIN and EARRING SETS

come in Assorted designs

GOLD PLATED - BETTER GRADE MERCHANDISE

NOW

\$16⁵⁰/₁₀₀

DOZ. SETS

BIG PROFITS FOR YOU!

Must unload for ready cash. You'll have no trouble selling them for they allow a handsome profit, even at a very low retail price. This merchandise is guaranteed **GOLD PLATED** of the better grade quality. All have brilliant stones and safety catches. **MINIMUM ORDER ACCEPTED, 2 DOZEN SETS** of different numbers. **25% DEPOSIT WITH EACH ORDER.** In gross lot sets, assorted, \$193.00, F. O. B. New York. Order today. First come, first served. Satisfactory delivery date assured.

EVER-RIGHT TRADING CO. 489 FIFTH AVENUE NEW YORK 17, N. Y.

★ **SALESBOARD OPERATORS** ★

NYLON HOSIERY

Finest quality. Full fashioned. Individually cellophaned. 3 to box. Nylon top and bottom. Sizes 8½ to 11.

45 Gauge	\$16.50 Per Dozen
51 Gauge	18.00 Per Dozen
54 Gauge	19.00 Per Dozen
Samples—3 of Each	\$12.50

25% Deposit on All Orders. Balance C. O. D. IMMEDIATE DELIVERY.

SERVING THE SALESBOARD TRADE FOR 18 YEARS

PERRY SALES CO. 2134 NORTH 58TH ST. PHILADELPHIA, PA.

SPECIAL

EXPANSION BRACELETS, \$2.00 Each

Stainless Steel and 14-K Gold 1/20 Filled Factory Seconds. Send \$3.00 for Sample. Our stock consists of 75% SS, 25% Gold Filled.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.



MIDWEST OUT OF DOLDRUMS

Kansas Ruling Classes Op as Retail Seller

TOPEKA, Kan., Feb. 15.—Ruling from the Kansas State Commission of Revenue and Taxation places the operators of all types of coin machines in the retailer classification, subject to the State's 2 per cent sales tax. Rule No. 24, issued by the commission, covers vending and all other types of coin machines. Complete text of the ruling follows:

The owners or operators of vending machines or any other coin-operated machines are deemed to be retailers of the articles of tangible personal property which are dispensed by the machines, or operators of an amusement device. When the machines are operated by the owners thereof, the gross receipts from the operations of the machines must be reported as the amount subject to the tax. No deductions may be taken for commissions or rentals paid to persons upon whose premises the machines are located. Adequate and complete records must be kept by the owners, showing the gross receipts from each machine during the monthly period.

Any owners operating machines at various locations will be permitted to make a single application for certificate of registration, attaching thereto a supplemental statement showing the location of all machines owned by him, and their serial numbers, if any. The director of revenue will issue a separate label to the owner to be affixed to each machine showing the owner's registration certificate number. If any such machine is not owned by the operator thereof, the operator is liable for the tax on the gross receipts, no deduction being allowed for commissions or rentals paid to the owner. If the machine is located at the operator's place of business, which business is conducted under a certificate of registration, no separate application is required for the machine. The gross receipts from the machine shall be reported with the total gross receipts of that place of business.

Declare New Britain Coin Hike Will Fail

NEW BRITAIN, Conn., Feb. 15.—Legal circles here are examining a proposal to up the fees on amusement games and juke boxes. The city now has approximately 80 juke boxes and 375 amusement games, including pinballs. Common Council here has reportedly been considering increasing the license fees on amusement games from \$25 annually to \$100, and the fee on juke boxes from \$10 to \$50.

Opinion of most legal observers here is that the proposal is doomed to fail, since the measure is designed to derive profit. Legal opinion here points out that the purpose of levying license fees is to collect funds for the purpose of control thru proper regulations and supervision, and that it is not legal to collect revenue for profit under the guise of license fees.

News Digest

NICKEL CANDY—Operators of vending machines in the New York-New Jersey area are looking for a return to nickel candy in vending machines. With jobber prices fairly well stabilized, some operators are reported dropping the dime bars with which they filled their machines when nickel bars were impossible to obtain. Operators say that candy wholesalers for the first time in years are actually encouraging sales. Retail over-the-counter sales have likewise shown a return to the nickel prices. This is true, too, in Chicago where several places have put up signs reading: All chewing gum, 5 cents; all candy, 5 cents. The days of competitive selling in sugar-using products may return shortly.

PLAY JUMP—In Topeka, Kan., heart of the Middle West, coin machines are doing brisk business on most locations, bringing the whole State of Kansas out of its post-New Year's lethargy. Operators report the most noticeable increases have been in play of pin games. Juke boxes still continue 10 per cent below business done last fall. Report from the State's revenue commission, contained in the story "Midwest Out of Doldrums" on this page, bears out operators' reports of increased business.

LEGISLATION—Current reports from the various State capitols show that few measures involving coin machines have been introduced within the past 10 days. Most legislative activity is centered in Idaho, Montana, North Dakota, Minnesota, Washington and California. Montana and Idaho may license payouts and gaming devices, according to reports from those territories. Most numer-

ous are the bills to tax cigarettes—both those placing new taxes on cigarettes and those where added taxes may be placed on existing measures.

JUICE VENDER—Advance information for the Florida Citrus Exchange Exposition, to be held in Winter Haven starting February 17, says that a new juice vending machine will be displayed. The Florida Citrus Exchange's general manager has long been an advocate of vending machines and has proposed the exchange put \$100,000 into a proposed \$500,000 fund to develop sales thru dispensers. At the exposition next week, visitors will drink six ounces of blended juice from the cup vender. Most Florida growers maintain the blended juice which is a combination of citrus juices—is the most salable drink of its type.

BOTTLES SHORT—Automatic merchandising operators are participating in a campaign for the return of bottles which are still in short supply. Glass companies, notably Owens-Illinois, are leading the campaign in an effort to speed up the turnover of bottles. Sand, soda ash and lime are the principal glass-making ingredients in shortage. Even tho the glass makers believe that they will ship more bottles this year than in any previous year, they predict they will still not be able to satisfy bottlers' demands.

SERVICE CONTRACT—In Detroit a unique firm has been set up to handle the service problems of small operators. Operators, who subscribe to the firm's plan, pay a weekly fee of one dollar for each machine they (See NEWS DIGEST on page 128)

Proposed Gotham Bill Hits Game Machines Hard; Action By NAAMO May Prove Stymie

Location or Arcade Games Would Be Taxed \$10 Each

NEW YORK, Feb. 15.—Arcade owners will be hardest hit under terms of a new city amusement machine bill to be heard February 24 at City Hall by the Committee on General Welfare. Under present ruling, arcades pay a \$50 tax. The new bill, known as No. 241, will collect a \$10 tariff per machine, regardless of whether the machine is on a location or in an arcade.

The New York Chapter of the National Association of Amusement Machine Owners plans to meet this week-end to plan association action, F. McKim Smith, NAAMO president, states. Operators are now paying no local tax on machines, but only arcade-type machines such as skeeball, poker tables and similar games are allowed in the city area. Pinballs are taboo.

Before a machine would be approved for a license under the pro-

posed bill, a photograph and detailed description of the method of operating the machine must be submitted to the License Commissioner's office. Locations also will be investigated by the license department before granting approval.

Text of the proposed bill follows: To amend the Administrative Code of the city of New York, in relation to the licensing of amusement devices. Be it enacted by the council as follows:

Section 1. Title B of Chapter 32 of the Administrative Code of the City of New York is hereby amended by adding a new article to follow Article 32 to

Article 33 Amusement Devices

Definitions.—A. Whenever used in this article the term "amusement device" (Proposed Gotham Bill on page 124)

Kansas Trade Shows Trends

Pinballs lead upswing for Kansas operators—jukes play better in January

By a Staff Correspondent

TOPEKA, Kan., Feb. 15.—In Topeka—as in the whole State of Kansas—play in all phases of the coin machine industry is coming out of the post-New Year's doldrums in good shape, operators report. Kansas operations are a good indication of business thruout the Middle West. Report released this week by the State Commission of Revenue and Taxation bolsters this opinion that Kansas coinmen are holding their own.

Pinballs are leading the upswing. As one observer put it, "The pinballs are going over here—but good." Play on the games is estimated at the October-November level or above. One operator estimated that it had increased 10 per cent and business seems to be well out of the slump that hit right after the holidays. Veterans in the trade said play is running ahead of last year and the customary pick-up appears to be coming earlier.

Beer Supply Big Factor

Upturn was attributed by most to the increase in beer supplies plus the attraction of new machines. Most pin operators are reported to have replaced the bulk of their old machines with new ones.

Music machines are still off in play about 10 per cent when compared with business done last fall, but they are said to have shown noticeable improvement since January. Cigarette vending machines also have shown an increase of about 10 per cent in recent weeks. No change was noted in candy sales since operators are easily able to sell all they can get, and more.

Topeka, however, seems to have been hit less by employment layoffs than other Midwestern cities. Also, its army air base and supply depot are among the few that have been kept open in this area, but operators report that steady cuts in army personnel here are being felt in coin machine play. This cutback, however, is partially offset by the reconversion of the big Goodyear Rubber plant here and the steadier operation of Morrell's packing plant in recent months.

College a Top Location

Washburn Municipal University, which is jammed with G.I. students like most colleges, is proving among the top locations. One company even has two candy vendors in the basements of sorority houses where coeds can nibble between afternoon study periods and social events.

Among music operators there still are plenty of complaints on the quality of disks. Routemen report that they have been getting batches of bad platters, and the girls whirling the turntables in phone music hook-ups say disks often show wear the first day they are on the rack.

According to latest reports, there (See Midwest Out on page 128)

Trade Directory

Following tabulation of trade reports received during the weeks of February 1, February 8, and February 15 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files:

New Machines

DeLux Photomatic (automatic picture taking machine). International Mutoscope Corporation, 44-01 11th Street, Long Island City 1, N. Y.

The Majestic (Club Royale Bell). Bell-O-Matic Corporation, 4100 Fullerton Avenue, Chicago 39.

Mexican Baseball (counter game). Daval Products Corporation, 1512 N. Fremont Street, Chicago 22.

Show Girl (pinball game). Williams Manufacturing Company, 151 West Huron Street, Chicago 10.

State Fair (pinball game). Genco, 2621 North Ashland Avenue, Chicago 14.

Basketball Champ (basketball game). Chicago Coin Machine Company, 1725 Diversey Boulevard, Chicago 14.

3-Way Console. Pace Manufacturing Company, Inc., 2909 Indiana Avenue, Chicago 16.

Skill Thrill (penny pistol target game). Daval Products Corporation, 1512 North Fremont, Chicago 22.

Bang Tails (console game). H. C. Evans & Company, 1520-1530 West Adams Street, Chicago 7.

Rio (5-ball pinball game). United Manufacturing Company, 5737 North Broadway, Chicago 40.

Santa Anita Handicap (racing game). Firestone Enterprises, Inc., 1604 Chestnut Avenue, Brooklyn 30.

Rolloball (bowling game). Firestone Enterprises, Inc., 1604 Chestnut Avenue, Brooklyn 30.

Strikes 'n' Spares (automatic bowling alley). Allite Manufacturing Company, Inc., 5732 Duarte Street, Los Angeles 11.

Basketball (counter game). Champion Manufacturing Company, 101 Rantoul Street, Beverly, Mass.

Bang-A-Fitty (bowling game). Edelman Amusement Devices, 2459 Grand River, Detroit 1.

Vendi-Freeze (ice cream vender). Vendi-Freeze Sales, 37th floor, Bankers Building, 105 West Adams Street, Chicago.

RCA coin-operated radio. Radio Corporation of America, Engineering Products Department, Camden, N. J.

Filben '47 (phonograph). National Filben Corporation, 1139 South Wabash Avenue, Chicago.

Bowl-A-Line (bowling game). Electro-Games Company, 900 Monroe Avenue, Northwest, P. O. Box 76, Grand Rapids, Mich.

Shooting Stars (pinball game). P & S Machine Company, 3017 North Sheffield Avenue, Chicago 14.

Cash Tray (bulk vender). Adams-Fairfax Corporation, 5721 West Jefferson Boulevard, Los Angeles 16.

Bally Entry (pinball game). Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

Special Entry (pinball game). Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

Masco Liquid Dispenser. Bradley Associates, Inc., 1652 North Damen Avenue, Chicago 47.

Zodi (astrology machine). Coin-trol, Inc., 166 West Jackson Boulevard, Chicago.

Jewel Bell. Bell-O-Matic Corporation, 4100 Fullerton Avenue, Chicago 39.

Bouncer (5-ball skill game). Skill Games Corporation, 1141 De Kalb Avenue, Brooklyn 21.

Miss America (5-ball free play game). D. Gottlieb & Company, 1140 North Kostner Avenue, Chicago 51.

Daily Races (pinball game). D. Gottlieb & Company, 1140 North Kostner Avenue, Chicago 51.

Best Hand (counter game). Daval Products Corporation, 1512 North Fremont Street, Chicago 22.

Mills Constellation (phonograph). Mills Industries, Inc., 4100 Fullerton Avenue, Chicago 39.

Precision-Bilt Radio (coin-operated). Precision-Bilt Company, 19 Arlington Street, Boston 17.

Big Parlay (pinball game). J. H. Keeney & Company, Inc., 2600 West 50th Street, Chicago 32.

Evans' Races (console game). H. C. Evans & Company, 1520 West Adams Street, Chicago 7.

Postmaster (postage stamp vender). Daval Products Corporation, 1512 North Fremont Street, Chicago 22.

Personnel Notices

Paul F. Beich has been appointed a member of the Council on Candy Committee of the National Confectioners' Association, Chicago.

Thomas J. Greene passed away January 20 at Miami.

Carl E. Behr has resigned as vice-president of the Paul F. Beich Company, Bloomington, Ill.

Charles O'Malley has been appointed general sales manager of the Paul F. Beich Company, Bloomington, Ill.

Leonard Sheehan has been appointed district sales manager for the Midwest area, for Telequiz Sales Company, Chicago.

Herb Oettinger has been named secretary-treasurer of the United Manufacturing Company, Chicago.

Harry Brown, music operator, passed away recently at his home in New York.

Paul L. Clark has been named advertising manager of Silent Sales System, Washington.

F. McKim Smith is the newly-elected president of the Arcade Owners' Association of America.

New Firms

Scale-O-Matic Company, 5606 North 10th Street, Philadelphia. (Coin machine firm.)

Ace Music Company, 13615 Ryan Road, Detroit. (Music operating firm.)

Rand Music & Novelty Sales, 3303 Saint Joseph Street, Detroit. (Music operating firm.)

Vending Frozen Foods, 143 Dunleavy Road, Fairfield, Conn. (Coin machine firm.)

Park City Amusements Machine, North Bishop Avenue, Bridgeport, Conn.

Rains Radio Manufacturing Company, 720 Ark-Mo Highway, Park Hill, Ark. (Will manufacture coin-operated radios.)

Kelley Kandy Vendors, Inc., Rocky Mount, N. C. (Operating firm.)

Address Changes

Michigan Vending Company, 14838 Wyoming Street, Detroit.

U-Need-A Vender Distributing Company, 3000 Northwest 27th Avenue, Miami.

Du Grenier, Inc., 303 Fourth Avenue, New York.

Bork Manufacturing Company, 6201 15th Street, Brooklyn.

Active Amusement Machines Company, 666 North Broad Street, Philadelphia.

Coin-O-Matic Cashier Company, 1520 North Halsted Street, Chicago.

Name Changes

Arcade Owners' Association of America has changed its name to



GRANT SHAY

Grant Shay Elected Vice-President for Bell-o-Matic Corp.

CHICAGO, Feb. 15.—At a stockholders' meeting February 11, Grant F. Shay, advertising manager of the Bell-o-Matic Corporation, Chicago, was elected vice-president in charge of advertising. Shay was also named to the corporation's board of directors.

Shay has been associated with Mills Industries and Bell-o-Matic for 20 years. Bell-o-Matic is the national distributor for Mills Industries' amusement and service equipment.

Directors of the Bell-o-Matic Corporation are Ralph J. Mills, Herbert S. Mills, Hayden R. Mills, Vincent Shay, Arthur V. Cooley, John P. Ryan and Grant F. Shay.

Pinball Not Under Pueblo Gaming Ban

PUEBLO, Colo., Feb. 15.—Pinball games are not under Pueblo's county gaming ban, according to a statement reportedly made by District Attorney John Marsalis. The official said that, according to his information, pinballs which do not pay out are not under the ban.

He also expressed the opinion that no pinball game would be ordered confiscated without a test case in court. Statement was made during a court hearing on the confiscation of a bell machine.

Arcade & Amusement Machine Owners' Association.

Branch Offices

Frankel Distributing Company, Rock Island, Ill., has opened a branch office at 604 South Eighth Street, Sioux Falls, S. D.

Purchases

Ex-Cell-O Corporation, Detroit, has purchased all assets of the Electro-Pure Pasteurizer Division of the Trumbull Electric Manufacturing Company.

Distributors Appointed

Aireon Manufacturing Corporation, Kansas City, Kansas, has appointed the following distributors for its products:

Wolverine Sales Company, 2200 West Warren Avenue, Detroit, for Lower Peninsula of Michigan.

NAAMO Elects Three New V-P's At Chi Meeting

NEW YORK, Feb. 15.—Albert Rodstein, Philadelphia, was elected first vice-president of the National Association of Amusement Machine Owners at the executive board meeting in Chicago last week. He replaced William K. Rodstein, Philadelphia, resigned.

Ken Wilson, Chicago, and F. M. Eagan, Dallas, also were elected vice-presidents of the association at the same time. Louis Fox, Brooklyn, and Max Shaffer, New York, were elected vice-presidents at org's January meeting.

Robert Jacobs, New York; Sam Pinkowitz, Philadelphia, and Charles Wertheimer, Boston, were named to the executive board at the meeting. Named regional directors were S. M. McFall, Texas, and Carlisle Miller, New York.

For the present, offices of NAAMO will remain at 1776 Broadway, and Miss E. Vaughn will be acting executive secretary. An experienced managing director will be appointed as soon as it is practical, according to F. McKim Smith, NAAMO president.

Warn Toledo Liquor Sellers on Payouts

TOLEDO, Feb. 15.—Newspaper reports circulated here early this week to the effect that all pinball games would be ordered out of locations serving intoxicating liquor was modified by a later statement from William Galayda, chief district liquor enforcement agent. Galayda said that the drive will be limited to payouts.

Toledo licenses pinball games at \$100 per machine annually, and 1946 revenue figures indicated approximately 600 of the 1,100 licensed pinballs are placed in locations selling liquor.

Earlier, *The Toledo Times* said in a front page story that Stanley Cofall, the new State liquor director, would issue an order for the removal of pin games from all locations selling intoxicating beverages. The paper said inspectors had last week begun checking up on licensed machines.

Galayda later explained that Toledo liquor permit holders will be given citations for exchanging pinball tokens for cash. Action is based on the Ohio State Regulation 32-A, which prohibits the exhibit of "any device, machine or apparatus which may be used for "gaming or wagering" in any drink place. The Toledo pinball license law prohibits the distribution of "coins of any value" and prizes.

Phil. Coin Machine Tax Revenue Drops

PHILADELPHIA, Feb. 15.—City amusement tax collections for the first month of the new year showed a decrease in revenue from coin machines over the same period last year. For January, 1947, coin machines brought into the city tax coffers a decrease of \$74,440 over that brought in January, 1946.

Tax break-down also showed a decrease in revenue of \$5,400.80 from bowling alleys in January over the same month last year.

Sidney Moskowitz Dies

NEW HAVEN, Conn., Feb. 15.—Sidney Moskowitz, 52 owner-operator of the Supreme Amusement Company, Bridgeport, Conn., died in New Haven Hospital February 1. He leaves his wife and four sons. Burial in Ahavath Achim Cemetery, Bridgeport, February 2.

FEW NEW LEGISLATIVE BILLS

Cig Measures On Increase

Northwestern States Scene

CHICAGO, Feb. 15.—Legislative reports not previously published in *The Billboard* show the favorable trend that very few additional States have introduced coin machine legislation. The last previous review of legislative action was reported in *The Billboard* February 8 issue, page 90.

At the present time the legislatures in Idaho, Montana, North Dakota, Minnesota, Washington and California are showing the most legislative action based on the number of bills introduced into the Legislature up to the present time.

Favorable action on the licensing of payouts and gaming devices may come in Montana and Idaho. Trends in Idaho are somewhat mixed because the Legislature repealed the 1945 statute which licensed gaming devices in clubs, but two other bills are being pushed thru rapidly, one of which would provide for local option licensing of payouts and bells. The second bill also provides for a State system of licensing of amusement games and also gaming devices.

Reports from the Eastern States show the only favorable trends to be toward licensing bingo and proposals for setting up lotteries.

Vending Bills Increasing

There has been an increase in the number of bills relating to vending machines, but the increase in the number of bills has not become alarming as yet. An increase in the number of proposals to tax cigarettes has been expected and this trend is showing up definitely.

Possibly there are three proposals in the legislative hoppers at the present time relating to soft drinks. Pennsylvania has a bill relating to candy, but it is considered favorable since it provides for sanitary regulations.

If State legislatures follow their usual course the next two weeks will show considerable action on coin machine bills that are already in the hoppers. A number of the States have already passed the deadline for introducing new bills.

Increased action on bills already introduced and the introduction of a number of new bills may be expected during the next two weeks. Then legislative action should taper off fast. That would suggest that the next two weeks are rather crucial with respect to coin machine legislation.

Because of increasing number of unfavorable local developments in California coupled with unfavorable bills in the Legislature, the California situation may be considered most discouraging for the amusement games trade. The Board of Supervisors for Los Angeles County recently passed the ordinance which bans amusement games in unincorporated territory in the county. The unfavorable trends are still spreading into other local areas.

State by State Summary

The following State by State summary of reports on legislative action is given for the information of our readers.

ARKANSAS. Senate Bill No. 131 would require a business license for operating vending and service ma-

On-the-Job Feeding?

KANSAS CITY, Mo., Feb. 15.—With petty thievery apparently on the increase here, coin machines still are prime targets of the vandals.

One candy machine was burglarized right in the basement garage at the city police station, but the thief was promptly caught and taken to the cell block for his seventh prolonged visit. Another burglar made the news for his calm technique. Manager of the lunchroom where the machines were robbed found the place littered with banana skins when he opened up the next morning. Apparently the thief fortified himself for prying open the coin boxes of the juke and cigarette vender by munching bananas between times.

chines with the fee at \$20 per year. A graduated scale of license fees on service machines, including toilet locks, parcel lockers, etc., is also included in the bill, the fees ranging from 50 cents to \$5 based on the number of machines in a route. The bill also provides that any operator with a vending or service machine route that does not also operate amusement games will be exempt from individual license fees. House Bill No. 266 proposes a system of licenses for juke boxes, cigarette venders and soft-drink venders. Soft-drink venders are listed at the highest fee of \$25 per machine per year. The House Revenue and Taxation Committee has this bill. House Bill No. 270 would make the State police responsible for gambling over the State.

CALIFORNIA. Assembly Bill 2233 proposes a tax on juke boxes of \$80 per year. Assembly Bill 2503 introduced February 5 is another proposal on gaming and gambling under the present statutes.

CONNECTICUT. House Bill 643 would amend the present cigarette tax law so that operators of cigarette venders would not have to have the license number disc or marker on each machine.

Includes Scales With Pumps

IOWA. House Bill 215 amends present State inspection laws to include coin-operated personal weighing scales with gasoline pumps. A small State fee is required for the inspection of scales. A Senate committee proposed amendments to Senate Bill 146 which would require State license for selling cigarettes retail and wholesale.

INDIANA. Indiana has House Bill 361 which proposes to license vending machines, with 95 per cent of the proceeds to go to the State text book fund. The bill was introduced February 6 and was assigned to the House Ways and Means Committee. On February 7 House Bill 411 was introduced in Indiana to increase penalties for gambling law violations. Deadline for new bills in Indiana was February 7 in the House and February 10 in the Senate.

IDAHO. The Idaho Legislature has been one of the most active on coin machine legislation and has attracted attention in the trade much beyond its territory. Purposes of the action on license bills seemed to have mixed trends. The present State license law passed in 1945 has been repealed. At the same time the House is reported acting favorably on two other bills that would provide licenses for games and payouts and bells. One of these bills which the House is pushing would provide a local licensing of gaming devices and the other bill would provide for a general State license on pinball and on gaming devices on a percentage basis. House Bill 168 introduced February 8 would provide for licensing the distributors and retailers of salesboards.

MARYLAND. House Bill 320

Forbid All Pinballs For Unincorporated Sections of L. A. Co.

LOS ANGELES, Feb. 15.—An ordinance forbidding all pinball and marble games, salesboards and claw machines in the unincorporated territory of Los Angeles County was passed by the county board of supervisors here February 11. The measure was vigorously protested by pinball operators and owners of business establishments, who declared the ordinance would cause them financial loss, but passed by a four-to-one vote of the supervisors.

Some 3,000 pinball games and claw machines, worth an estimated \$1,000,000, will go under ban March 13 in business places outside the city limits of Los Angeles but within the borders of the county.

The decision followed a two-hour session in the crowded board room when a score of machine owners and operators argued that the devices are not widely used for gambling and therefore constitute no menace to morals of either adults or juveniles.

Among some of the contentions offered by the opponents to the measure aside from those pertaining to gambling, were that the license fees now paid on the machines are accruing to the county at a rate of about \$100,000 a year, that many veterans depend for all or part of their livelihood upon operation of the machines, and that a large portion of the public rely on them as their chief source of recreation. The current license fee is \$24 a year.

According to spokesmen for the county counsel's office, the only recourse left to machine operators is a demand for a referendum, which under the county charter could be sought after due circulation of petitions.

would provide for bingo games in Baltimore. Reports circulated early in the week that the Maryland Legislature had a bill to tax coin-operated radios. We have not been able to get the report confirmed up to the present time.

MINNESOTA. A Senate resolution provides for repealing the ban on bingo games in the State.

MONTANA. Apparently the Montana Legislature has a greater number of bills relating to coin machines than any other State Legislature in session at the present time. The deadline for introducing new bills in the Legislature passed February 9. Some of the more recent bills introduced in the Montana Legislature include House Bill No. 378, introduced February 9, provides for a change in time of the State licensing of bells, payouts and other coin machines, making the license year begin January 1. A special resolution introduced February 7 in the House, No. 343, provides for (Few New Legislative on page 128)

Bad Quality of Canadian Corn Vending Hitch

ST. JOHN, N. B., Feb. 15.—Canadian vending machine operators are listing as high among their problems the scarcity of many vendable items such as candy bars, carbonated beverages, gum and nuts, and poor quality of others, as in the case of popcorn.

Inferior quality of popcorn in Canada, as compared to that available in the United States, is recognized as a marked handicap to those operators handling this merchandise. This is particularly applicable to molasses popcorn. The treatment of the corn, and notably the use of not enough molasses or a substitute for molasses, and also the number of hard, unprocessed kernels in each roll of the corn, contribute to the generally inferior quality of this product.

Most Canadians are familiar with United States popcorn and this fact increases their distastes for the poorer kind. It also means that during these years when candy is so scarce and vending operators find it difficult to get substitutes, the role popcorn could play is greatly curtailed. If popcorn available met with public approval it would be in demand in the machines far more than at present, and it would mean that many venders now in storage would be placed back on location. It would also grow to be the most popular substitute for candy bars, etc.

Then, too, like candy and gum, the price of popcorn has gone up to 6 cents, which only adds to the general distaste for this item.

Some vending machine operators have been turning to cough drops as a sub for candy and the poor selling popcorn. The cough drops still vend for a nickel and a dime a package, but with a large cut in the quantity of drops in the nickel box. With candy bars scarce, the cough drops are in far above normal demand as a candy more than as a medicine, and the supply is not equal to the demand. Carbonated drinks still continue at about half the demand volume, with the producers continuing to ration their beverages to retailers.

Robbery of Mystic Vending Nets Bandits 18 Coin Bags

BOSTON, Feb. 15.—Mystic Automatic Vending Machine Company, Medford, Mass., lost \$500 in coins last week when a thief broke into one of its trucks parked at Massachusetts and Columbus avenues here. Company's routeman, Joseph Babbitt, was making collections when the vehicle was robbed of the 18 canvas bags containing the coins.

Propose Newark Arcade Fee

NEWARK, N. J., Feb. 15.—Proposal for licensing arcades, with a \$300 annual fee for each arcade, was made before the city commission meeting here February 10. Proposed ordinance provides that amusement arcades cannot give prizes or extended play on machines and that the arcades must close at midnight. Other ordinances were introduced at the same meeting proposing fees on archery establishments and on florist shops.

RETURN TO NICKEL CANDY?

Eastern Ops Leading Way

Report candy wholesalers revive competition while ops revise sales plans

NEW YORK, Feb. 15.—Leveling-off and signs of early return to competitive selling in the candy bar industry are reflected in operator programs begun this week in the New York-Newark area, largest vending machine stronghold in the nation. During the past week many dime bar venter operators have switched back to 5-cent operations. Others, who have been dickering for change-makers and 1-cent chutes that could be attached to present machines for 6- and 7-cent prices, have broken off negotiations, according to two of the larger manufacturers' representatives.

Most Bars 72 Cents

Now that the candy bar picture is more or less set at the 68 to 75-cent level (24-count boxes), with the majority of bars falling into the 72-cent class, reports from Washington intimate that sugar will be released in large enough quantities for organization of competitive selling before the end of the year. Manufacturers feel that campaigns must begin this year if they expect to hold demand at present levels next year.

Wholesalers, as well as manufacturers, are reported by operators to be asking for business for the first time since the beginning of the war. Pre-war vending machine packs (100-count boxes) are said to be on the schedule of several large bar manufacturers for 1947.

Signs of the Times

Two months ago a sign on the window of a downtown New York tobacco store "5-cent candy bars—5 cents" created a line a block long. On February 11 several Times Square drugstores had signs on their counters "nickel candy now 5 cents" but the result was only a slight increase of business—and no lines.

Some of the smaller stores in town that have been selling candy bars at 7 and 10 cents are now selling at 6 cents. Wagon sellers who have been getting a dime for chocolate bars for the past three months in the Times Square area, now are selling at two for 15 cents, with at least one selling at two for 13 cents.

Actual increase in profits was reported by at least one vending machine operator in the city during the lean months. He states that during all the shortages his firm managed to keep his machines filled 98 per cent of the time—even tho it was necessary to buy at almost the nickel selling price.

Volume Gave Profit

"Tremendous volume offset the slim margin," the op reports, "and I managed to get and keep spots that in normal times I wouldn't have had a chance of securing. Now that the situation has leveled off I will be able to come out of it one of the largest operators in the area."

Officials at Sanitary Automatic, largest operator of candy machines in theaters, were reported two months ago looking for change makers—or penny slots—to add to their machines. Firm states it now is

Florida Citrus Exchange Show To Get Juice Vender Preview

WINTER HAVEN, Fla., Feb. 15.—Florida Citrus Exchange, which holds its Florida Citrus Exposition here February 17-22, will get a look at a new citrus-juice vending machine if the organization's plans materialize. Details of the new vender, which is being handled by Tracy Acosta, were not available prior to the opening of the exposition.

C. C. Commander, general manager of the Citrus Exchange, has long been an advocate of vending machines which he claims will help the citrus growers gain an entirely new kind of sale.

What little advance information was available on the vender indicated that it will deliver six ounces of blended juice into a paper cup. Blended juice will be served thru the machine at the exposition, according to advance reports, because most people are not familiar with it and because Florida's citrus competitors produce little combination juice.

The *Billboard* first noted the Florida growers' attention to vending last spring when Commander told the growers of the vast potential sales in the casual buying classification. In a recent statement, Commander said that the exchange was ready to put \$100,000 into a proposed fund for the development of drink box outlets. Thus far, however, the exchange has

made no official public recommendation regarding venders.

Meantime, in Lakeland, Fla., Don Butts, of the Florida Citrus Commission, reported that private interests are reported working on a fruit-juice vending machine which has the State's citrus industry interested. He had no further details.

K. C. Theater Bans Popcorn

KANSAS CITY, Mo., Feb. 15.—Howard C. Burkhardt, manager of the Midland Theater, one of this city's first-run downtown theaters, announced a ban on the eating of popcorn and peanuts in the auditorium of the theater. Eating of candy bars, however, is permitted.

Burkhardt said he was following a plan initiated last week in a theater at Indianapolis. Placards were placed at the box-office window requesting patrons to check their popcorn and peanuts during the show.

Policy was started because of complaints about the rustling of paper sacks and boxes and because of the clean-up problem posed by popcorn and nuts spilled on the seats.

Transit Sales Places New Type Wrigley Gum Venders

CHICAGO, Feb. 15.—Tests have been under way recently on three models of a new type vender for dispensing chewing gum. The machines have been placed in the subway system in the downtown district which places them among the machines operated by the Transit Sales Service Company. The firm has exclusive vender operating arrangements for Chicago's elevated and subway system and some of the suburban lines.

The new venders were reportedly developed in the laboratories of the William Wrigley Jr. Company, chewing gum manufacturer, and all three of the models dispense Wrigley stick gum. Trade rumors say the machines will be placed on the market by a subsidiary of the Wrigley firm, with headquarters in the East. Some rumors have been current that an unusual system of replacements would be offered to operators, once the machines are on the market, so that operators could easily replace old with new machines every four years, at the longest.

Automatic Vender Attracts

In a subway station where the machines were observed, a fully automatic type of the vender seemed to

planning no change from the nickel selling line.

Only permanent result of the nickel bar shortage that will be noted in venders for some time is the addition of "standard" dime bars to some columns in the machines. Ten-cent bars were sold in machines before the war—but not in volume planned now by operators.

be attracting the most attention. No electrical connections of any kind were observed, and yet the vender dispensed the gum without any other operation by the customer than to put the penny in the slot. Each model offers two flavors of gum and selection is made by putting coin in proper slot. Machines were mounted on walls or posts in the subway station and hence may be classed as wall-type machines.

Another model required the customer to push a button to get gum, after penny had been inserted.

A common feature in all three models is the distinguishing mark of the development and sets them off as having excellent merchandise display for penny gum machines. A revolving drum with glass window, placed in horizontal position either at base or top of the cabinet, is the key to the distinctive selling feature. Probably a dozen sticks of gum are visible at all times to the public and make a real appeal to prospective customers. The arrangement, was in contrast to other types of venders in the same station and seemed to get much extra attention.

In one of the fully automatic models the display drum is at the base of the machine, while in a second model the drum is at the top. The automatic dispenser with drum at base seemed to be leading in patronage by a good margin.

The machines have been designed without a mirror, apparently with the idea of not distracting from the gum display in the drum. Appearance and general design of the machines were of the standard type for wall use.

Candy Expo A Feature of NCWA Meet

Will Limit Attendance

WASHINGTON, Feb. 15.—A candy exposition will be held in conjunction with the National Candy Wholesalers' Association convention June 15-18 at the Hotel Sherman, Chicago, C. M. McMillan, NCWA executive secretary, announced this week. "The candy shortage will be much relieved by the time of the exhibition, or at least considerably moderated," a board member stated. The layout for exhibit space now is being prepared and will be released late this month, with the largest candy show in the history of the industry in view, according to McMillan.

Present membership of NCWA was announced to be in excess of 1,600, with a 2,000 membership in view before the start of the convention. Exhibition attendance will be limited to registered guests of the convention and will not be thrown open to the general industry.

Among Those Present

C. E. Morgan, Asheville, N. C., presided over the board. Others present included H. W. Looock, Baltimore; C. M. McMillan, Washington; E. D. George, Monroe, La.; I. L. Saffer, Newark, N. J.; J. V. Balocca, Paola, Kan.; Glen A. Baldwin, Lincoln, Neb., and J. Knox McConnell, McKeesport, Pa.

Also there were J. P. Frotz, Newport, Minn.; M. J. Herrick, Bismarck, N. D.; Joseph L. Kantor, Norfolk; Jack Beaty, Albuquerque, N. M.; Peter Kramer, Jr., Somerville, Mass.; Elmer R. Kreher, Buffalo; A. Appelbaum, New York; Edgar J. McCoy, Canton, O.; John F. Poetker, Cincinnati; Harry J. Awe, Oshkosh, Wis.; L. C. Parman, Chicago; Frank P. Corso, Biloxi, Miss.; William Neponent, Hartford, Conn.; and Joseph Bianco, Detroit.

Telecoin Corp. Begins National Adv. Promotion

PHILADELPHIA, Feb. 15.—Telecoin Corporation has launched extensive advertising of its Bendix equipped, coin-operated laundries under the trade-marked name, Laundrette. Advertisements have appeared in *Life* magazine, *Saturday Evening Post* and *The Philadelphia Evening Bulletin* as a quarter-page spread. As similar ads will be placed in same newspaper every two weeks, the campaign is being hailed by the operators here.

Advertisement, which first appeared in the paper February 6, is profusely illustrated with interior and exterior shots of coin laundry, and lists all of the laundry locations here and in Atlantic City. Emphasis is placed on fact that wash day drudgery is eliminated at the drop of a coin, while the housewife shops, reads or visits.

According to locations listed, there are 12 Laundrettes here and two in Atlantic City.



BRAND NEW VICTOR MODEL V
Cabinet Type
1¢ Model **\$13.75 EA.**
5¢ Model **\$14.75 EA.**
Globe Type
1¢ Model **\$11.75 EA.**
ANY QUANTITY

NEW VENDING MACHINES

- Advance #11, Either 1¢ or 5¢ \$13.75
- Columbus Mod. 48, 1¢ 11.50
- Columbus Mod. 46G, 1¢ 12.50
- Columbus Mod. 46Z, 1¢ 11.95
- Columbus Mod. 46ZB, 5¢ 12.95
- Master Novelty, 1¢ 14.00
- Master #2, 1¢ & 5¢ 15.00
- Master #8, 5¢ 18.00
- Silver Kings, Either 1¢ or 5¢ 13.95
- ASCO HOT NUT VENDORS 39.50
- 5 OR MORE 37.50

- Plastic Charms: Now Assortment.
- Per M \$4.00
 - A to Z Alphabet Charms, Per M 5.00
 - Sassy Picture Buttons, Per M 6.00
 - New Big Charms, Per M 4.50
 - Spanish Peanuts, 30-Lb. Ctns. Per Lb.21
 - Virginia Peanuts, 30-Lb. Ctns. Per Lb.28
 - Mixed Nuts, De Luxe, 30-Lb. Ctns. Per Lb.48
- Send for Descriptive Literature and Quantity Prices.

1/3 Deposit Required With Order.
FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

Bottle Shortage Industry Problem Until Early 1948 Predicts Owens-Ill. Glass

Current Shortage Eased by Bottle Round-Up Campaign

TOLEDO, Feb. 15.—Bottle shortage still looms large on the bottled beverage horizon, according to R. R. Fowler, merchandising manager, Beverage Industries, Owens-Illinois Glass Company. "There is only one answer to current bottle shortage and it involves a bottle round-up campaign that will get idle bottles back into circulation and speed up the turnover of bottles now in use," he declared at the annual convention of the U. S. Brewers' Foundation at Miami Beach.

Fowler's talk included the statement that raw material is the real problem tending to limit bottle supply. "Sand, soda ash and lime are the tonnage items used in glass manufacture, and supplies of soda ash are very short in comparison to demand," he said. He went on to say that outlook for improvement was not good and that relief cannot be expected until late in 1947 or early 1948. Owens-Illinois, altho expecting to ship more bottles to the trade this year than in 1945 or 1946, feels that there still will not be anything like enough bottles to go around, Fowler said.

Limited bottle supplies, it was brought out, will, of course, have a direct bearing on retailers' 1947 sales of packaged beverages. To increase the number of these sales an Emergency 1947 Bottle Round-Up Campaign has been formed and present results are said to be encouraging. National Beer Wholesalers' Association and National Retail Grocers' Association are active in this campaign. One Eastern bottler with such a program in effect reports that bottle losses have been reduced 80 per cent and time required for bottle turnover has decreased from between five and six weeks to three weeks and two days.

Altho this bottle round-up campaign is not a new idea, present plans are based on wartime experiences. Progress can be made with the aid of everybody down the line, it was thought, including bottlers, wholesalers, retailers and consumers. Bottlers were advised to give wholesalers or retailers prompt service in picking up the empties, as this was said to be a key point in the success of the over-all movement.

Owens, it was brought out during the meeting, in addition to supplying bottle round-up kits to anyone in

the industry who will use them, has launched a national campaign of its own directed to consumers, is using trade journals to bring home benefits of quick return of empties, is calling on national distributing headquarters of major outlets, wholesale and retail, to enlist their combined help in the "return empties" campaign.

Coin Washers Under New York's Business Space Rent Control

NEW YORK, Feb. 15.—Under New York's business space rent control law, that portion of an apartment house in which a coin-operated washing machine is located occupies business space and is therefore protected by law. This was the essence of an opinion handed down by Kings County Supreme Court in a dispute which arose between a washing machine operating firm and an apartment house owner.

Real Estate News, monthly magazine of the Greater New York Taxpayers' Association, in noting this fact is urging apartment house owners to seek legal advice in drawing up contracts which will identify the washing machine firm as a "licensee" rather than a "lessee." According to the Kings County Court decision, the relationship between apartment house owners and washing machine operators, unless otherwise specified, is the same as the relationship between a landlord and a tenant and amounts to a lease for an indefinite period of time. In such a relationship, protected by the business rent control act, the washing machine operation is assured by law.

Automatic Beverage Files for Charter

DOVER, Del., Feb. 15.—Automatic Beverage Corporation, of Southern California, has filed a charter with the corporation department of the Secretary of State's office to deal in vending machines.

Capital consists of 100,000 shares of no par value stock. The corporation's principal office is listed at The Corporation Trust Company, 100 W. 10th Street, Wilmington, Del.

Boston Table Fetes O'Brien

BOSTON, Feb. 15.—A testimonial dinner for Autie O'Brien, new West Coast manager of Waitt & Bond, Inc., was given Monday (10) by the Boston Tobacco Table. O'Brien left on Thursday (13) for Los Angeles. Committee in charge of the affair included Jim Scully, Julie Teich, Ralph Caspole, John Griffin and Clarence D. Hunter.

REGAL

"KING OF THEM ALL"



WE CAN MAKE PROMPT DELIVERY ON THE FINEST BULK MERCHANDISER EVER BUILT. ORDER THE MACHINE TODAY WITH THE "CLEARER THAN GLASS" PLASTIC GLOBE AT NO EXTRA COST.

MFG. BY

REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN

BIG PROFITS FOR PEANUT OPERATORS

CHARMS—DOUBLE PROFITS

Hundreds of operators all over the country have switched to the use of Charms. They report profits two to three times as great as when using peanuts alone. Send for free details and sample card of all following charms.

- Flat Plastic Charms, 1,000 \$2.25
- Molded Plastic Charms, Series 1, 1,000 3.50
- Molded Plastic Charms, Series 2, 1,000 4.50
- A to Z Alphabet Charms, 1,000 5.00
- Silvery Metal Charms, 1,000 5.50
- Silvery Wedding Rings, 1,000 5.50
- Silvery Metal Jacks, 1,000 6.50
- Sassy Picture Buttons, 1,000 6.00
- Large Stone Set Rings, 1 Gr. 2.00
- Golden Wedding Rings, 1 Gr. 2.00
- Silvery Metal Skulls, 1 Gr. 1.75

Include full payment and we pay postage.
L. M. BECKER VENDING SERVICE
105 DEWEY ST. BRILLION, WIS.

BRAND NEW

LATEST factory model Shipman Triplex Stamp Vendors. Vends 1¢, 3¢ and New 5¢ Air Mail. Compact size! Fool-proof! Sold ONLY to operators.

Price, \$39.50 each. IMMEDIATE DELIVERY!

1/3 Dep., Bal. C.O.D. Send for free leaflet.

R. H. Adair Company
8924-26 Roosevelt Rd. Oak Park, Ill.

Folders—New, time saving multiple type only \$16.75 for 25,000 which return gross profit of \$250.00 when sold thru the machines!

FOR SALE

- 10 Columbus "48" Peanut Vendors. Lot \$75.00
- 5 Northwestern 40s. Lot 32.50
- 2 Columbus Bl-Mor, with stands. Lot .. 55.00
- Single Machine Floor Stands. New 4.50
- Wall Brackets. New steel65

The above equipment like new or new in every respect. Clean and ready for location. We also have 33 used Columbus Ball Gum Machines for best offer.

1/3 with order, balance C. O. D.

OPERATORS IN GEORGIA, CONTACT US AT ONCE!

We have something that may interest you.

GEORGIA AUTOMATIC COMPANY

P. O. BOX 223 DECATUR, GA.

NORTHWESTERN VENDORS

- DeLuxe Merchandisers ... \$25.00
- Model "33" 10.95
- Model "40" Write
- Model "33" Ball Gum... 9.85

1/3 Deposit, Balance C. O. D. Subject to change without notice.

IDEAL NOVELTY CO.

"Authorized Northwestern Distributor"

2823 LOCUST ST. ST. LOUIS 3, MO.

NOW IT CAN BE TOLD—SOLD

The New Sensational Candy-Coated Chocolate

M & M's—Candy-coated pure Hershey Chocolate in 7 different colors. Averages about 375 pieces to the pound. Operators are setting their machines to vend 3 or 4 pieces for 1¢. This brings in about \$1.25 per lb. Pay location 20% or 25¢, leaving you \$1.00 per lb. net.

M & M's—200 Pounds, \$112.00. Full cash with order. THIS IS FREIGHT PREPAID TO YOU. Shipments made at once.

SALTED PEANUTS

Spanish Salted 19 1/2¢ per lb. Va. Blanched & Salted 27¢ per lb.

IF YOU ARE LOOKING FOR CHEAP CHARMS—I GOT 'EM, TOO.

Assorted Charms, all bright colors.

- Flat Plastic 1,000 \$ 2.90
- Flat Plastic 10,000 27.50
- Flat Plastic 100,000 250.00

Full cash with order. I pay the Parcel Post charges.

DOES YOUR SUPPLIER DO THIS? It makes a difference on cost.

SPECIAL—BOSTON BAKED BEANS—SPECIAL

192 lbs. \$60.00

FULL CASH WITH ORDER. F. O. B. FACTORY.

ROY TORR Lansdowne, Penna.

VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation

2946 W. Grand Ave., Chicago 22, Ill.

ATTENTION

Salesmen With ASCO or Shipman Experience

Best deal in years. Brand-new machine. Entire country virgin. Easy to earn \$600 weekly or more. Biggest commissions ever paid. Steady producers who can finance themselves, write for details, stating territory covered.

BOX D-417, The Billboard, Cincinnati 1, Ohio

WANTED TO BUY

Advance #10 Peanut Machines

MAHAFFEY
6020 Woodlawn Ave. CHICAGO, ILL.

GROETCHEN'S

1¢ or 5¢ IMPS

Fruit or Cigarette Reels.

Brand New.

Immediate Delivery.

\$13.75

Lots of 6.

Single—

\$14.75

RUSH ORDER

HAMILTON SCALES

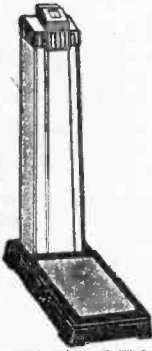
BRAND NEW!

IMMEDIATE DELIVERY!

\$89.50 EACH

Lots of 5 or more—\$79.50. The famous pre-war scale that every operator has been anxiously awaiting. "LIFE-TIME GUARANTEE." We will replace any part of the mechanism at any time free of charge if returned to us.

ORDER IMMEDIATELY. Be first to secure those new locations with a new fool-proof scale.



SHIPMAN

Triplex Stamp Machine. Brand new! Vends 1¢, 3¢ and new 5¢ airmail postage stamps. Slugproof, compact, foolproof. Immediate delivery.

Operator's Price

\$39.50

Jobbers interested in selling our Shipman Stamp Machine, write for details.

STAMP FOLDERS

For Shipman, Victory, Schermack, Advance,
10,000 \$ 5.25
25,000 12.75



VICTORY

Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ postage stamps. Can be used inside or outside. Guaranteed weather proof. Returns slugs and fool-proof. Immediate delivery.

\$24.75 Lots of Ten

Single, \$29.50.

CARDS

For Exhibit and Metro Card Vendors.
1M—\$3.85; 5M Assorted—\$17.00;
10M Assorted—\$31.50.

Write for Catalog on Bulk Vendors, Games, Etc.

1/3 Deposit on All Orders.

PARKWAY MACHINE CORP.

623X W. North Ave. Baltimore 17, Md.

N.J. Gets Bill To OK Odd-Size Milk Container

TRENTON, N. J., Feb. 15.—A bill to legalize sale of milk in bottles one-third quart in size, which would benefit vending machine operators, was introduced last week in the New Jersey Senate by Sen. Samuel L. Bodine (R.) and referred to the Senate Committee on Miscellaneous Business. The measure was immediately opposed by the State Department of Weights and Measure as a violation of the Weights and Measure Act.

Proponents of the measure are representatives of the vending machine industry. Operators contend that a bottle holding one-third quart of milk would be the right size to vend for a dime.

At present, a half-pint bottle of milk costs operators five and three-eighths cents. This size is too small to sell for a dime, operators say.

Ind. Lawmakers Get Soft Drink Tax Bill

INDIANAPOLIS, Feb. 15.—A bill for imposing a license fee on the privilege of carrying on a business to sell soft drinks, providing for the imposition and collection of such a fee, was introduced in the General Assembly February 10. Persons found guilty of misdemeanor, upon conviction shall be subject to a fine of not less than \$50 nor more than \$200. Bill is labeled H. 441.

Measure provides for a fee of 76 cents per gallon in sirups, and 1 cent on soft drinks where no sirup is involved in the manufacture. The auditor of the State would administer the tax and set the rate on drinks selling for more or less than 5 cents. At last report the measure had been sent to the ways and means committee.

Crescent Nut Co. Rebuilt

PHILADELPHIA, Feb. 15.—Crescent Nut & Chocolate Company, 120 Sansom Street here, has completed rebuilding after the fire which destroyed the plant. They have resumed supplying vending machine operators with a line of peanuts, mixed nuts, etc.

NCA-RKO To Film Story of Candy; Ready for Spring

CHICAGO, Feb. 15.—National Confectioners' Association announced last week that RKO-Pathe, Inc., will film a new movie on candy, sponsored by the Council on Candy. Movie will be produced this spring and will be ready for use in early fall; 200 prints will be made. NCA anticipates that about 1,000,000 persons will see the film each year for the next few years.

Picture is to be filmed at the new RKO studio in New York. Candy manufacturing and distribution shots are to be made on location by RKO camera crews. Charles Underhill, RKO executive, will be film's producer and Lloyd Durant, director.

Movie is to be on 35mm. black and white film and be reduced to 16mm. film for distribution. Latter will be handled by Modern Talking Picture Service. Prints of the candy picture are to be available from all of this company's 26 regional offices thruout the U. S.

W. C. Dickmeyer, council chairman, declared: "In arranging for the story of candy to be told from the screen, the council feels that it has added an important media to those used in the past. The film will supplement, not replace other promotional activities."

Long Beach Venders Aid City Sanitation Workers in Checkup

LONG BEACH, Calif., Feb. 15.—Operators of vending machines here are co-operating with the city's sanitary department in a check-up of all food vending machines in the city. Officials of the city's sanitation bureau said that any machines found "unfit" would be confiscated by the department.

Sanitation department said that no inspection of vending equipment is necessary before licenses for the machines are issued, but that an examination is required once the machines are actually placed on operation. "Every license issued by the city clerk for vending machines and food establishments should be approved by the health department each year," said John Gluth, chief sanitation officer.

THE ACME ELECTRIC SHOCK



Price of Machine.....\$25.00
2 to 11 Machines 18.75
Bracket (if desired)..... .50
Floorstand (if desired)..... 4.00

GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00
SPRINGS ARE PRECISION CALIBRATED HEAVY SHEET METAL BASE
TIN SCOOP DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE



Skilled hand workmanship is employed in building this scale to assure reliability and accuracy.

There is a sturdiness of construction more durable than is generally found in scales. Finish is black crinkle. Carrying case is made of strong black fibre to meet the hard and constant use that it is subjected to.

\$18.50

ORDER TODAY

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH

Distributor of Advance Vending Machines
1647 Bedford Ave. Brooklyn 25, N. Y.



VICTOR'S MODEL "V" Famous Pre-War Vendor

DeLuxe Cabinet Type.

Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 3/8" ball-gum.
Model V Globe Type, \$11.75 Ea.
Model V Wall Bracket, 85¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

1/3 Dep.; Cert. Check or M. O., Balance C. O. D.

We are now taking orders for the 5¢ De Luxe Cab. Type \$14.75 Model V

Pistachio Nuts, 25 Lb. Ctns. 65¢ Lb.
Virginia Peanuts, 25 Lb. Ctns. 25¢ Lb.
Salted Almonds, 25 Lb. Ctns. 85¢ Lb.

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Sackman St. Brooklyn 12, N. Y.



CIGARETTE MACHINES

Unedas, brand new,
8 cols. \$154.50
6 cols. 144.50
Model 500, 15 cols. 125.00
Model E, 8 cols. 55.00
Rowe, 150 pack cap. 32.50
Royals, 10 cols. 105.00
Imperials, 8 cols. 70.00
National, 9 cols. 72.50
DuGrenier With Duals,
390 pack cap. 75.00

Du Grenier, Champion, 475 Pack Capacity, \$100.00.

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
One-Third Deposit With Orders—Balance C. O. D.
PARTS AND MIRRORS AVAILABLE FOR ALL MODELS!

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

NEW ADDRESS: 166 CLYMER STREET

BROOKLYN 11, NEW YORK

CANDY MACHINES

Rowe, 120 Bar Cap \$ 95.00
Rowe Deluxe Model with Lights, 120 Bar Cap 115.00
Unedas, 102 Bar Cap... 70.00
Advance, 64 Bar Cap... 37.50
National 9-18 Standard, 162 Bar Cap. 110.00

Penny Inserting Machines \$25.00 and up

CIGARETTE MACHINES Central Vending Machine Service Co.

of Philadelphia, offers the following types of Cigarette Machine Equipment for sale:

7-Col. S DuGreniers \$ 42.50
7-9 Champlons 95.00
9-11 Champlons 110.00
6-Col. E Uneda Paks 40.00
8-Col. E Uneda Paks 45.00
8-Col. E Uneda Paks 55.00
9-Col. E Uneda Paks 80.00
8 A Uneda Paks 57.50
8 A Uneda Paks 67.50
9 A Uneda Paks 75.00
9-500 Uneda Paks 110.00

All of the above listed equipment have been completely overhauled and refinished. These machines look and operate like new. One-third deposit with order, balance C. O. D., F. O. B. Philadelphia.

We buy all types of Cigarette Machines, let us know what you have. Our shop is able to take care of any repair or refinishing work you may have. If it can be repaired CENTRAL can do it. Our reputation is built on satisfied customers.

Central Vending Machine Service Co.
387 E. Cliveden St. PHILADELPHIA, PA.
Phone: Victor 4-1775

"SPECIAL"

BRAND NEW 1¢ OR 5¢ SILVER KINGS. EA. \$13.95
BRAND NEW 1¢ OR 5¢ COLUMBUS VENDORS WRITE
BRAND NEW 1¢ OR 5¢ CHALLENGER GUNS. EA. 65.00
BRAND NEW POP-UP COUNTER GAMES. EA. 49.50
BRAND NEW 1¢ GOTTLIEB GRIPPERS. EA. 39.50
1¢-5¢ COMB. COIN WEIGHING SCALES, NEW. EA. 18.50

ALSO CANDY, CIGARETTE AND OTHER VENDORS. WRITE.

CAMEO VENDING

432 W. 42nd, New York

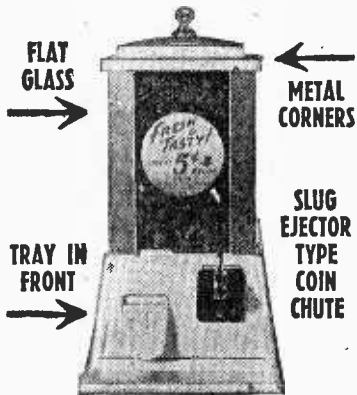
CAN YOU TOP THIS?

\$49.50 will get you 10 locations placing 2-column Movie Stars Card Dispenser; attractive design, at \$4.95 each. Something new—something different. Your investment back on your first sale. Be first in your territory—start now. Operators, Jobbers, write for Circulars.

AJAX MFG. CO.
3220 Hudson Blvd. Jersey City 6, N. J.

NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



IMMEDIATE DELIVERY

JOBBER WANTED

WRITE OR WIRE FOR DETAILS

L. A. PENN. MFG. CO.

2126 Granville Ave.
WEST LOS ANGELES 25, CALIF.
416 FRANKLIN ST.
JOHNSTOWN, PA.

General Vending Co. Opens Headquarters In New Site Feb. 23

BALTIMORE, Feb. 15.—General Vending Sales Corporation announced this week that its new headquarters on Biddle and Howard streets here will be opened on February 23, featured by open house festivities.

Site has a frontage of 125 feet, private parking and is equipped with a loading platform in the rear as well as modern facilities to expedite shipping and receiving. Structure has 12,000 square feet of floor space, contains a display room which occupies 3,000 square feet and auxiliary showrooms for special equipment. It also has separate repair shops for phonograph and amusement equipment, paint spray room and well appointed general and private offices. Construction of the fireproof one-story building and basement is of steel, concrete and masonry and provision has been made for future expansion by the use of adjoining ground area as well as by the erection of additional stories.

Founded in 1925 by George Goldman and Harry Hoffman, General's first ventures dealt with the distribution of small ball gum venders and scales, eventually handling pin ball games, other amusement games and music machines.

Under the leadership of Goldman, Hoffman and Irvin Blumenfeld, who joined the firm in 1937, the firm has made rapid strides and its activities now embrace virtually every phase of the coin machine industry.

Indiana Bill Leaves Opening for Mailing Cigarettes Tax Free

INDIANAPOLIS, Feb. 15.—The administration bill proposing a levy of 3 cents per pack on cigarettes has a loophole which would permit the bootlegging of cigarettes from other States, a study of that bill reveals. An attempt is now being made to plug that hole.

Under the measure as it is now written, cigarettes could be shipped in from out of State, direct to user on mail orders, without payment of the 3-cent levy. The attorney general's office here acknowledged that possibility and reported that two United States Supreme Court decisions uphold the legality of mail order cigarette businesses.

"The bill makes a half-hearted attempt to close such a loophole," the attorney general's office said, "but is in no way conclusive." The statement pointed out that there is a section in the measure which prohibits a person from having, in his possession more than 40 cigarettes on which a tax has not been paid, but authorities recognize the section is virtually unenforceable.

One way to plug the gap would be a use tax, which was proposed but dropped when the administration pointed out that enforcement costs would be too high. Expected is an amendment to levy a tax on cigarettes "for use" in Indiana rather than "for sale."

Lewis Haskell Appointed Nutrine Candy Executive

CHICAGO, Feb. 15.—Lewis G. Haskell, formerly with E. J. Brach & Sons here, has joined the Nutrine Candy Company, also in Chicago, in an executive position. Firm will shortly announce his specific duties. Haskell has been in the confectionery industry for many years, seven of which were spent with Brach.

IMMEDIATE DELIVERY

NEW *Northwestern* VENDORS

WORLD'S FINEST BULK VENDORS

	MODEL 39 All Purpose Vendor Less than 25, \$12.75. Less than 100, \$12.90. 100 or more, \$11.90.		MODEL 33 Peanut Vendor Less than 25, \$10.95. Less than 100, \$10.75. 100 or more, \$10.60.		DELUXE 1¢ and 5¢ with PLASTIC GLOBE, \$28.20 Less Than 100, \$27.95. 100 or More, \$29.45.
--	---	---	--	---	---

A NATURAL BECAUSE IT CHALLENGES THE SKILL OF THE PLAYER!

More Dollars for You with

THE NEW ABT CHALLENGER, \$65.00 Each

Lots of 25 \$60.00 ea.
Lots of 50 55.00 ea.
Lots of 100 50.00 ea.



Jobbers, Write for Quantity Prices

IMMEDIATE DELIVERY
STANDS\$7.50 EA.

MILLS Vest Pocket BELL

SIZE 8"x8"x8"

A 5c pocket size slot with automatic payout system. Awards from 3 to 20 nickels.

OPERATOR'S PRICE

\$74.50
Reconditioned, Blue & Gold\$54.50
Reconditioned, Green 44.50



MARVEL'S "POP-UP" \$49.50
WRITE FOR QUANTITY PRICES—IMMEDIATE DELIVERY!

JUST RECEIVED!

A New Lot

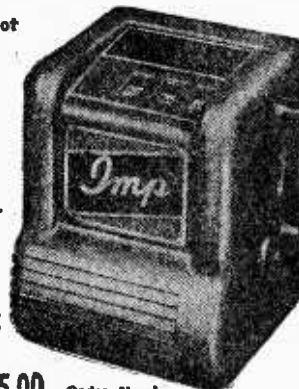
of Brand New

IMPS

1¢ or 5¢ Cig. or Fruit Reels

Sample \$15.95

Case of 6 \$15.00 Order Now!



NEW BELLS

Columbia Twin J. P.\$145.00
Columbia De Luxe Club Bell 209.50
Pace De Luxe Chrome Bells, 5¢ 290.00
Pace De Luxe Chrome Bells, 10¢ 310.00
Pace De Luxe Chrome Bells, 25¢ 330.00
Mills Black Cherry Bells Write
Mills Golden Falls Write

AMERICAN EAGLE

Reconditioned Like New.
Token or 25¢ Payout. Either 1¢ or 5¢ Play.

\$24.50 ea.

SPECIAL 5 FOR \$100



SALESBOARDS

Holes	Name	Profit	Price
508	10¢ Hang It All	\$24.69	\$2.75
600	5¢ Disconnected	16.90	3.13
720	5¢ Good Catch	19.45	2.96
840	5¢ Got a Big Un	18.50	3.86
945	5¢ Sock-Em	25.05	3.73
1000	5¢ Raft of Sugar (Def.)	24.00	3.74
1040	5¢ Hand Out	25.55	3.07
1020	5¢ Miracle Money (Def.)	34.75	2.43
1500	5¢ Ready Money (Def.)	37.00	2.80

Send for Complete Price List #11.

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT.

Send for Complete List of Coin Operated Equipment and Salesboards. We Accept Trade-Ins.

RAKE COIN MACHINE EXCHANGE

609-SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

GROETCHEN'S

IMPS 1¢ or 5¢
Fruit or Cigarette Reels.
Brand New! Immediate Delivery!
\$13.75
Lots of 6. Single—\$14.75.




RUSH ORDER HARD TO GET
STANDS
for Merchandise Vendors
Solid Steel Base Total Weight 40 Lbs.
PRICE \$4.00 Will Support Any Type Vendor.
F.O.B. Phila., Pa.
VEEDCO
2113 Market St., Phila., Pa.



Northwestern

Your Assurance Of Postwar Security



Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

COLUMBUS VENDERS
IMMEDIATE DELIVERY 4 MODELS

1. Peanut
2. All Purpose
3. Ball Gum
4. 5¢ All Purpose Complete Parts Stock.



EXHIBIT'S COUNTER CARD VENDER (\$29.50 With 1,000 Cards)

ARIST-O-SCALES\$115.00
MIR-O-SCALES 125.00
CASH-TRAYS . . . THE 5c Vending Machine
\$9.85 Ea. in Lots of 100
(\$10.35 Ea. in Lots Less Than 100)

WRITE FOR CIRCULARS
TERMS: 1/3 DEPOSIT—BALANCE C. O. D.
MARKEPP SALES CO.
4310 CARNEGIE AVE. CLEVELAND, O.

Alabama Juke Ops' Assoc. Closes Membership Drive

MONTGOMERY, Ala., Feb. 15.—Montgomery, secretary. Board of directors includes Nathan Allen, Birmingham; C. L. Cawlishaw, Mobile; Paul Daniels, Montgomery, Max Hurvich, Birmingham; Jimmie James, Gadsden; Joe Joseph, Dothan; W. B. Loosier, Decatur; P. C. Pritchett, Demopolis; J. Sanderson, Tusculumbia, and Johnnie Walters, Selma.

Montgomery, secretary. Board of directors includes Nathan Allen, Birmingham; C. L. Cawlishaw, Mobile; Paul Daniels, Montgomery, Max Hurvich, Birmingham; Jimmie James, Gadsden; Joe Joseph, Dothan; W. B. Loosier, Decatur; P. C. Pritchett, Demopolis; J. Sanderson, Tusculumbia, and Johnnie Walters, Selma.

Walker Resigns One Aireon Job For Board Post

KANSAS CITY, Kan., Feb. 15.—Randolph C. Walker announced his resignation as president and general manager of the Aireon Manufacturing Corporation February 12, but he will retain the title of chairman of the board.

Officials of the juke-box manufacturing firm said that a new president probably would be named by Monday, and Rudy Greenbaum, who heads the juke box division, said that the production of the firm's new models would continue according to schedule. Distributors' showings are planned for late April or May, he said.

Walker had been president of the company since 1941, when it was known as Aircraft Accessories, Inc., and the main plant was at Burbank, Calif. Walker moved to Kansas City, Kan., in December, 1941, and the Burbank plant has since been sold.

It also was announced this week that he resigned six months ago as president of Cinaudagraph Speakers, Inc., subsidiary of Aireon which operates a plant at Slater, Mo. He also has remained as chairman of the board of Cinaudagraph.

Aireon recently was granted a \$2,000,000 loan by the Reconstruction Finance Corporation to pay off short-term bank loans and provide the company with working capital. The RFC loan runs for five years and \$500,000 of the money was said to have been put up by commercial banks.

Three New Ops In Topeka; One Vet Comes Back

TOPEKA, Kan., Feb. 15.—Three new coin machine operations have been established in Topeka, and one veteran of the trade has recently returned after military service.

The new companies, all operating music and pinball games, are Turner Amusement Company, 3110 West 18th Street, established by Charles Turner and his father, William. Firm is concentrating on locations out in the county, where the elder Turner is well acquainted. He covered the territory for 18 years as an oil truck operator. The son formerly was an electrician at Topeka Army Air Base.

Taylor Amusement Company, 1159 Clay Street, operated by Harvey A. Taylor.

R. and S. Sales Company, 612 West Eighth Street.

Martin S. Gheer, who was an active operator of juke and pin tables before entering the armed forces, has resumed his operation. He served in the infantry. His headquarters are at 921 Monroe Street.

Edison Centennial Brings First Juke To Teen Gathering

WEST ORANGE, N. J., Feb. 15.—Celebrating the Thomas A. Edison centennial here last week, the original juke box was dusted off and brought forth. Machine, Edison's own handiwork, called the Excelsior, had only one thing in common with today's automatic music makers, the nickel coin chute, according to youthful students who listened to its wheezy wailings.

An Edison trustee observed that back in the gay nineties there was a replica of this machine in every tavern and depot in town.

After a few minutes of mournful melody, the students exited to celebrate in more joyous fashion to the current waxings on the juke box in the corner ice cream parlor.

Manhardt Heads New Fraternity Of Mills Dist.

CHICAGO, Feb. 15.—Election of Vic Manhardt Jr. as president of the newly formed Mills Phonograph Fraternity was announced this week by Richard K. Law, director of advertising, Mills Industries, Inc.

Organization for personnel of firm's distributors thruout the country, its president and other officers were elected on the basis of attendance records for each distributor territory during the premiere showing of the new Mills phonograph at the Hotel Continental here, February 3 thru 6. Manhardt and fellow officers will serve for one year, also forming an advisory committee to firm's music division.

Complete list of officers includes president, Vic Manhardt Jr., Vic Manhardt Company, Milwaukee; vice-president J. H. Winfield, J. H. Winfield Company, Buffalo; secretary, Victor DeSchryver, Marquette Music Company, Detroit; treasurer, Harold Daily, Southcoast Amusement Company, Houston; sergeant at arms, Fred Lehmkuhl, W-L Amusement Company, St. Louis.

Each officer earned his voting points on the basis of miles traveled to the convention and the operator census in his territory.

Results of the second contest in connection with the showing, based on total sales of phonographs during the first-showing period, will not be available until the official closing date, March 5.

Juke Equipment Is Magazine Feature

COLUMBUS, O., Feb. 15.—The juke box was subject of recent feature article in the *Columbus Sunday Dispatch Magazine* here. Complete with seven illustrations, the story and photos dealt with new 1947 models of automatic phonographs, using the Seeburg unit as an example.

Problems and details of running a coin machine route were listed in the article, which included mention of double-page advertisements in *The Billboard* by one of the large manufacturers who advocated continuation of nickel play.

Scientific sound distribution was mentioned in the article as being of great value to continued popularity of juke box music.

Detroit's Juke License Renewals Held for Time

DETROIT, Feb. 15.—Renewals of juke box licenses are being temporarily suspended here according to reports, while officials are studying proposed changes in the city's ordinance regarding the operation of music machines. Purpose of the suspension, according to the reports, is to make certain that all persons identified with the juke box industry in Detroit are "of good moral character and law-abiding citizens."

Information available here indicates a number of radical changes may be in the offing with reference to juke box licensing. City officials, and the corporation counsel's office, are reportedly considering changes which would require the fingerprinting of routemen and operators as part of the licensing program.

Corporation counsel's office said that proposed changes in the licensing ordinance would in no way affect the owners of locations in which juke boxes are placed.

These proposed changes seem to be an outgrowth of a dispute which arose last fall between certain operating firms and the local phonograph owners' association. Dispute arose when an operating firm charged that the established phonograph association and the Music Maintenance Workers Union were interfering with its business, and the association and union countered with charges that the non-member firm was interfering with the operations of several member firms.

Taber, Williams End Firm's Partnership

DETROIT, Feb. 15.—Edgar H. Taber said this week that he has become the sole owner of the Williams & Taber firm and changed the name to Taber Music Company. New firm has headquarters at 9327 Camley Avenue here.

Al Williams, who was senior partner in the original firm, recently moved to Texas. Since Taber has taken over the business he has been operating a route of music machines in Detroit and reports that activities are running smoothly.

Franklin Appointed By Mills Industries

CHICAGO, Feb. 15.—Robert E. Franklin has been named as assistant to Richard K. Law, director of advertising for Mills Industries, Inc.

Before joining the firm, Franklin had completed a year as advertising manager of Soundies Films, Inc., following four years of wartime service in the navy. His longest stretch of duty was as C. P. O. aboard the U. S. S. Savannah. Native Chicagoan, he is 27, a graduate of Northwestern University.

Franklin's new assignment will cover advertising activities for all of firm's divisions.

Aero Needle Co. Appoints

Arthur Akeroyd N. E. Rep
CHICAGO, Feb. 15.—E. Ralph Haines, sales manager of Aero Needle Company here, has announced the appointment of Arthur E. Akeroyd as New England representative for the firm's phonograph needles.

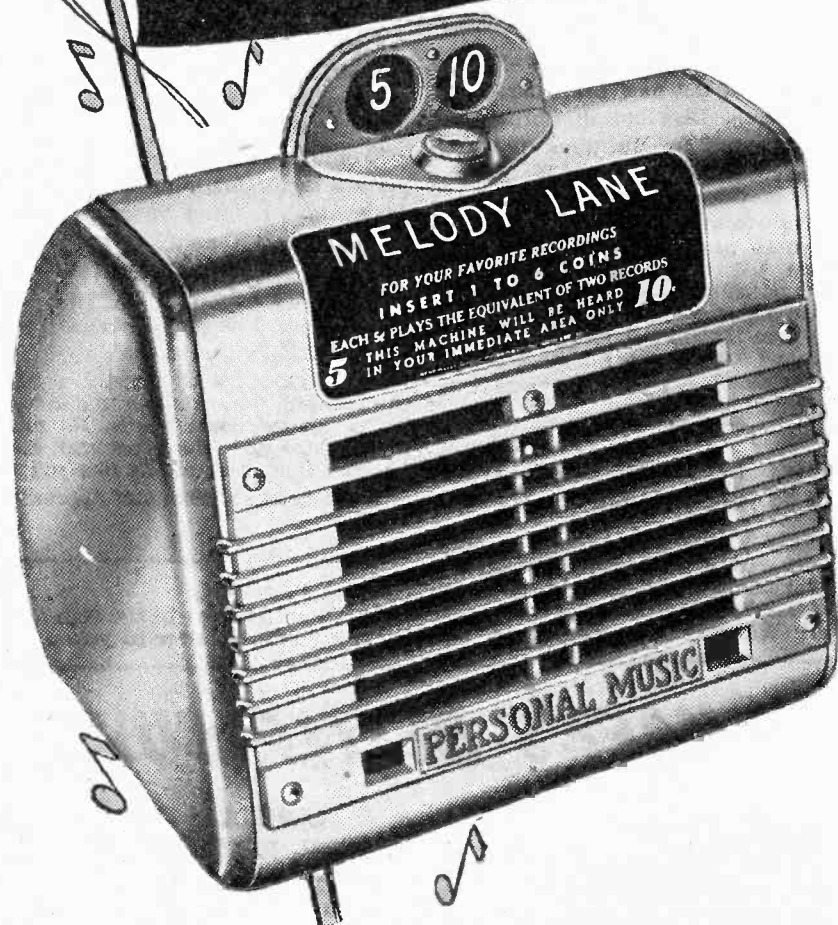
Haines and Akeroyd formerly were associated in business when they both were with Raytheon Manufacturing Company. Akeroyd left Raytheon to open his own office as factory representative in Boston early this year.

C-O Two Equipment, Phone Music Makers, Gets Nod of Press

NEWARK, N. J., Feb. 15.—How the C-O Two Equipment Company, of this city—first builders of fire fighting equipment to win the Army-Navy "E" Award—converted from exclusively manufacturing fire fighting devices to making coin-operated telephone music systems—was described in a lengthy feature article published in *The Newark Sunday Ledger* February 9.

C-O Two is manufacturing the Personal Music Phonettes. Corporate name of the firm was derived from the chemical symbol of carbon dioxide. Firm is not discounting its production of fire fighting equipment, according to the story, but will continue to bring these out in addition to its work on the telephone music equipment.

GET ON THE PERSONAL MUSIC BANDWAGON
EVERY STOP IS BIG MONEY



RIDE the Extra-Profit Special, a sensational money maker wherever it stops. All over the country operators are finding how much more money there is in Personal Music boxes. Profits are limited only by the number of Personal Music boxes installed. Every location can accommodate many boxes because music is heard only in the vicinity of the box where the coin is dropped. Count it up—a coin from each box, all playing the same record.

Personal Music boxes are the finest wired music boxes that sound engineers have so far produced. No "hope it fits" assembling here—every unit of a *Measured Music** system is synchronized to deliver clear-toned, uninterrupted music with the smallest amount of attention. The high quality music tone and even volume are unique features obtained through our *automatic volume control* built into the studio amplifier.

CHECK THESE PERSONAL MUSIC FEATURES:

1. Personal Music boxes are very small—take up less space in crowded locations.
2. Personal Music boxes reproduce music with the greatest clarity and truest tone. Volume is controlled to suit the location.
3. Personal Music boxes are beautifully styled in shiny chrome with a softly lighted grille—attractive from any angle.
4. Personal Music boxes are inexpensive to operate. Service calls are seldom necessary.

See for yourself—there's more profit and less worry with a *Measured Music** system. Write our nearest distributor or directly to us for detailed information today.



*Reg. Trade Mark

PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2204

Explain Tradio New Sales Plan

ASBURY PARK, N. J., Feb. 15.—A new Tradio first reduction plan, called TFRP, was introduced at the Chicago CMI convention by George and Victor Trad, Tradio executives. Along with the program was introduced their new coin-operated radio which is a six-tube set instead of the former five-tube outfit.

Under the new merchandising plan, operators who have purchased coin radios from the firm under the old price, which is \$10 higher than that of the new model, will receive a \$5 credit for each new set they buy, up to the total number of sets bought at the old price. For example, an operator who purchased 50 sets at the old price will be credited with \$5 for each of the first 50 sets he buys at the new price.

Volume of orders already placed and ability of the firm to stock-pile component parts are cited by the Trad brothers as reasons for the reduction in price on the new model. Production is being started now in the firm's new plant, the brothers declare.

B. C. Licenses Jukes at \$5

PRINCE RUPERT, B. C., Feb. 15.—All city juke boxes, with the exception of those in veterans' or private clubs, will be subject to a \$5 tax every six months, according to a recent city council decision.

RECORDS MOST-PLAYED ON THE AIR

(Continued from page 23)

3	13	13.	OH! BUT I DO (F)..	Tex Beneke-Glenn Miller Ork (Art Malvin)	Victor 20-1991—ASCAP
6	11	13.	SONATA	Perry Como (Lloyd Shaffer Ork)	Victor 20-2033—ASCAP
13	11	13.	THE OLD LAMP-LIGHTER	Kay Kyser (Michael Douglas-The Cam-pus Kids) ..	Columbia 37095—ASCAP

Coming Up

ANNIVERSARY SONG (F)—Tex Beneke-Miller Ork (Garry Stevens-The Mello Larks)

Specially Designed Trailer for Jukes

BUFFALO, Feb. 15.—Coin operators here have evidenced interest in a new idea in transportation for coin machines in the form of the Warmac Charioteer Trailer. Al Bergman, of Alfred Sales, Inc., was one of the first of the local coinmen to make use of the trailer in transporting juke boxes.

Trailer is of special design, with high sides and low center of gravity, and is said to be engineered for hauling heavy, easily damaged equipment at average passenger car speeds. Special tires and springs are used to protect delicate mechanisms from road shock during transit. Capacity of the trailer is over one-half ton, and two men can unhitch it when fully loaded and move it into buildings, elevators and narrow passages.

West Side Distributing Co. Moves to New Site March 3

NEW YORK, Feb. 15.—Formal opening of the new headquarters of West Side Distributing Corporation has been set for the week of March 3, according to Harry H. Berger, firm president.

One-story building at 698 10th Avenue, near 49th Street, will replace the firm's present 618 10th Avenue offices and showrooms. Separate departments for each branch of the coin machine industry are being planned for the new building, Berger declared.

Name Seeghers Dept. Head At Modern Music Sales Co.

NEW YORK, Feb. 15.—Henry Seeghers will be in charge of the service department of Modern Music Sales starting Monday (17), Nat Cohen and Earl Winters, firm executives, an-

Curley Robinson Sends Thanks to CMI for Award

CHICAGO, Feb. 15.—Samuel (Curley) Robinson, managing director of Associated Operators of Los Angeles County, Inc., and winner of Coin Machine Industries' first annual award for public relations work, sent the following communication to James A. Gilmore, secretary-manager of CMI, acknowledging receipt of the award.

"When word was received of my wonderful gift it was one of the biggest thrills of my life and I am grateful.

"Public relations is the most important factor for improving our industry and keeping us in business. The efforts of Coin Machine Industries, Inc. and its Public Relations program are helping to improve the conditions of this industry and place it on the plane it deserves.

"The fine spirit of friendship and co-operation that exists in this industry is beyond mere words. No man walks alone when he takes with him the encouragement of one like you.

"I am most grateful and appreciative."

Seeghers has been in the coin machine business for over 30 years.

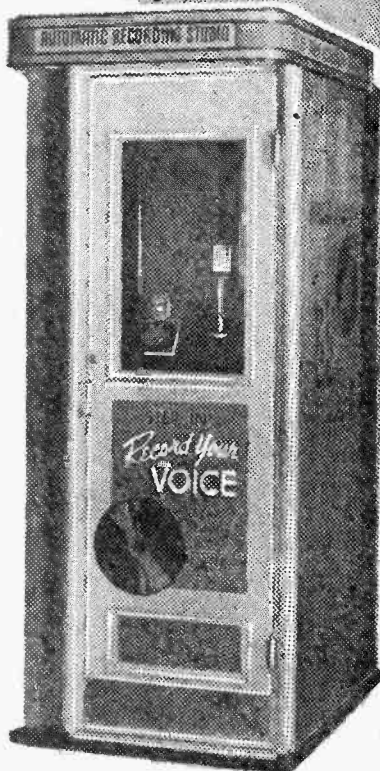
What Makes Automatic VOICE RECORDING on the VOICE-O-GRAPH So Profitable?

1. ITS UNIVERSAL APPEAL
2. ITS SHOWMANSHIP
3. ITS FOOLPROOF OPERATION
4. ITS HUMAN INTEREST

VOICE-O-GRAPH HAS ALL FOUR... AND MORE!

Yes, the VOICE-O-GRAPH is profitable... and exceptionally attractive. It enhances any location yet only occupies approximately 1 sq. yd. of floor space. Remember—people thrill at the idea of making instantaneous recordings of their own voices and mailing them to friends or taking them home and playing them over and over again. This psychological impulse explains why operators are making extraordinary PROFITS, with the VOICE-O-GRAPH.

The VOICE-O-GRAPH is fully Automatic—Coin Operated—with special Mailing Envelopes vended for an additional Coin. No Attendant is necessary. Booth is sound-proof, beautifully designed and large enough for 2 people to record conversation or sang.



"Don't Write—VOICE-O-GRAPH"

Remarkable earnings being reported daily—Ask any Mutoscope Distributor for proof. Deliveries now being made in order received. See the VOICE-O-GRAPH on display at all Mutoscope Distributors—or mail this coupon for further information.

*Reg. Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City 1, N. Y.

Send me at once complete details on VOICE-O-GRAPH.

NAME _____
FIRM _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

... MAPE'S BETTER BUYS!

FACTORY CHECK LIST

Factory Checked

Accumulator...

Mechanic...

COIN UNITS

Slides... Chutes...

Slug Rejector...

Mechanic...

SOUND SYSTEM

Amplifier... Pickup...

Tubes... Volume Control...

Speaker... Tone Control...

Mechanic...

Ren Sta So

Every machine thoroughly reconditioned by factory-production line methods. Our reputation is your guarantee!

CONSOLES
REFINISHED, RECONDITIONED

KEENEY SUPER BELLS, 5¢, F.P., P.O.	\$199.50
KEENEY SUPER BELLS, 10¢, F.P., P.O.	225.00
KEENEY SUPER BELLS, 25¢, F.P., P.O.	225.00
KEENEY SUPER TWIN, 5¢-5¢, F.P., P.O.	375.00
KEENEY SUPER TWIN, 5¢-25¢, F.P., P.O.	375.00
KEENEY SUPER TWIN, 5¢-10¢, F.P.	375.00
KEENEY 4-WAY, 5¢, 5¢, 5¢, 25¢	450.00
KEENEY 4-WAY, 5¢, 5¢, 10¢, 25¢	450.00
KEENEY 4-WAY, 5¢, 5¢, 25¢, 25¢	495.00
MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Orig. Heads)...	325.00
MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Late Heads)...	495.00
MILLS THREE BELLS, 5-10-25¢	575.00
BALLY CLUB BELLS, 5¢, F.P., P.O.	149.50
BALLY HI HANDS, 5¢, F.P., P.O.	139.50
PAGE SARATOGAS	75.00

PHONOGRAPHS
REFINISHED — RECONDITIONED

SEEBURG 9800, ESRC	\$450.00
SEEBURG 8800, ESRC	450.00
SEEBURG 8200, ESRC	450.00
SEEBURG CONCERT MASTER, ESRC	425.00
SEEBURG CLASSIC	395.00
SEEBURG COLONEL, ESRC	450.00
SEEBURG ENVOY, ESRC	450.00
WURLITZER 950	595.00
WURLITZER 850	595.00
WURLITZER 750 M	550.00
WURLITZER 42-500 K	365.00
WURLITZER 42-800	395.00
WURLITZER 600	345.00
WURLITZER 816	225.00
ROCK-OLA COMMANDO	425.00
ROCK-OLA '40 MASTER ROCKOLITE	375.00
SEEBURG 5¢ 3 WIRE BOXES	27.50
SEEBURG 5¢ REMOTE BOXES	30.00

E. T. MAPE Distributing Co.

SAN FRANCISCO
STOCKTON
LOS ANGELES

Gen. A. Brown
FOREMAN — Date 10/10/46.

TERMS: 1/3 Deposit with order, balance C.O.D., F.O.B. Los Angeles or San Francisco.

San Francisco:
284 Turk Street. Prospect 2700

Stockton:
21 N. Aurora St. Phone 7-7903

Los Angeles:
1701 W. Pico Blvd. DRexel 2341

NEW WALL BOX REPLACEMENT COVERS

(For 20 Selection Seeburg Wireless or 3 Wire Boxes)

Lightweight Aluminum; Brown or Gray Crackle Finish, Guaranteed Perfect Fit. Each

Genuine Fibre Main Gears for Seeburg & Wurlitzer (less hub)

Lots of 10

Quantity price

Heavy Duty Castors, set of four

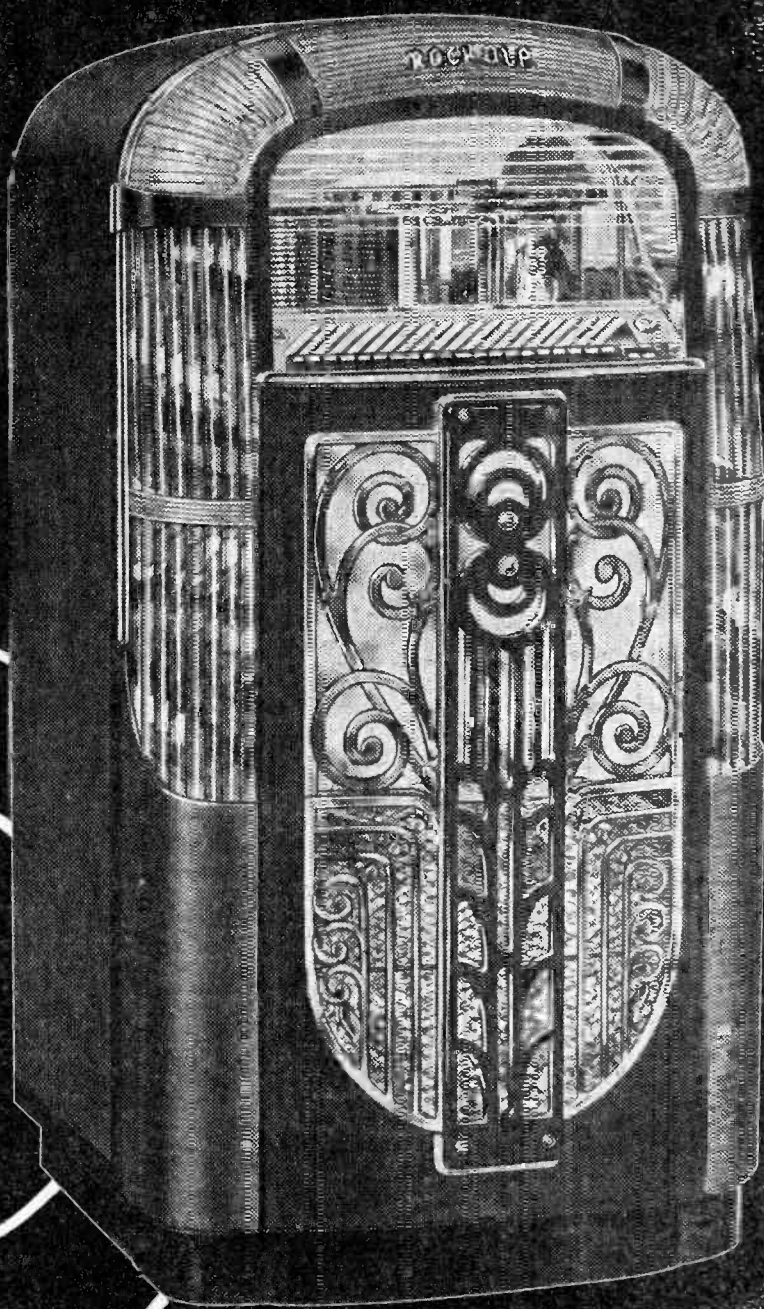
PLASTIC, 60 gauge, red, 20"x50" Sheets
Cut to measure—2¢ per sq. in.



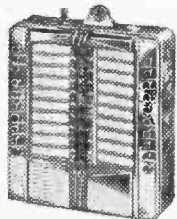
All Merchandise TRIPLE WARRANTED by Pacific Coast's Largest Distributor of Coin Operated Equipment

THE PHONOGRAPH THAT SELLS MUSIC

ROCK-OLA



Model 1422



Wall Box Model 1530

ROCK-OLA MANUFACTURING CORPORATION * 800 N. KEDZIE AVE. * CHICAGO 51, ILL.

In WASHINGTON, D.C. MARYLAND, VIRGINIA West VIRGINIA and NORTH CAROLINA
The EXCLUSIVE Distributor for
PERSONAL MUSIC
 is
SILENT SALES SYSTEM

635 D St., N. W. 2505 N. Charles St.
 Washington 4, D. C. Baltimore 18, Md.

PHONOGRAPH BARGAINS

- Rock-Ola Model 1422\$725.00
- Wurlitzer 1942 Vict. 24 250.00
- Seeburg Regal, ESRC 285.00
- Seeburg Envoy, ESRC 335.00
- Seeburg Vogue, ESRC 295.00
- Seeburg K-20 195.00
- AMI Hiboy, 40 Selections 375.00
- Seeburg Wallomatics, 5¢, Wireless. 30.00
- Wurlitzer No. 300 Adaptor Assembly 25.00
- Wurlitzer Coin Motor for 800-850. 30.00
- Wurlitzer 580 Selective Speaker .. 85.00

One-third deposit, balance C. O. D.

PURVEYOR SERVICE

4324 N. Western Ave. Chicago 18

Wanted!

NEW & LATE MODEL

Phonos

WURLITZER--SEEBURG--ROCK-OLA

Send List and Prices

EMPIRE COIN MACH. EXCH.

2812 W. North Ave., Chicago 47, Ill.

FOR SALE FOR SALE COMPLETE PHONETTE SET-UP

1946 EQUIPMENT — USED 4 MONTHS
 195 Personal Music Boxes, 20 Solo Tone Boxes.

- 9 Personal Music Location Amplifiers.
- 1 Solo Tone Location Amplifier.
- 1 Solo Tone Studio Amplifier.
- 1 Twin-Twenty Rock-Ola.
- 1 Twin-Twelve Wurlitzer.
- 1 Personal Music Demonstrator.
- 750' (ft.) of four (4) wire Cable.

SELLING AT SACRIFICE

WRITE FOR DETAILS

TOWER MUSIC COMPANY

1222 Freeman St. Marysville, Calif.

IN WISCONSIN

Aireon

KLEIN

DISTRIBUTING CO.

2606 W. Fond Du Lac Ave.
 MILWAUKEE 6, WISC.
 KILBOURN 2032-3

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Big Jeff On

Big Jeff and His Radio Playboys are heard daily over WLAC, Nashville. Act consists of Big Jeff, Benny, Hillus, Grady, Buddy and Frank. They are on the air at 8 a.m. and 5:45 p.m. CST. Ted and Wanda are still on this station and can be heard at 7:15 a.m.

Curley Miller and His Ploughboys are again making p. a.'s. Curley now has the following entertainers in his act: Hallie Miller, his wife; Marion Martin, Jimmie Hutchinson, Sunflower, and Gene Logan. Duets of Hallie and Sunflower are attracting attention on these shows.

Big Slim, the Lone Cowboy, is back at WWVA, Wheeling, W. Va., and has taken over two programs there at 4:45 p.m., and midnight. The midnight show is the same one that he ran for several years over WWVA, called *The General Store*. Slim and Hawkshaw Hawkins made a trip to Cincinnati, and their plans are to put some of their duets on records. Slim also plans on having his mules and horses with him and will do some fairs this coming summer.

The song folio of Stoney and Wilma Lee Cooper, along with many photos of the entertainers, includes many favorite songs of the airlines: *Angels, Take Me to My Mother; Forsaken Heart, If I Had My Life to Live Over, That Beautiful Home On High; Why Did You Leave Me, Little Darling? The Call of a Broken Heart, I'll Be True, I'll Never Learn to Forget You, My Star of Blue Has Turned to Gold, Old Faded Mansion* and many others. Folio is published by Wally Fowler Publications, Nashville.

One of the most popular hymns on WSM, it is reported, is the song, *Lead Me Gently Home, Father*, as sung by Milton Estes and His Musical Millers.

Jake Taylor's and Buddy Lawson's tune, *Let Him Dream His Dreams at Home*, which is now being sold in sheet music copy, is proving the most popular song on Jake's shows—radio and p.a.'s. Taylor, whose act is composed of Big John Stockdale, Froggie Cortex, the Stewart Brothers and himself, reports that his next tune out in sheet music will be the well-known radio poem, *Dad Gave My Dog Away*, by Mary Jean Shurtz.

Toby Stroud, radio Station WWVA, Wheeling, W. Va., has been receiving plenty fan mail about his latest song, *I'll Forget By and By*, and is using it often on his programs.

Cliff Rodgers, entertainer-announcer, heard daily over radio Station WHKK, Akron, now has two program over that station. Both are recorded. He also has a folk song program from 6 to 6:15 every morning and from 1 to 2 in the afternoon and uses records by such well-known singers as Gene Autry, Jimmie Widener, Buck Rogers, Tex Tyler, Eddie Arnold, Paul Howard, Ernest Tubb, Texas Jim Robertson, Spade Cooley, Tex Williams and others. Cliff plans on having a book of songs published.

M. M. Cole will soon have sales copies of *Sally From Sun Valley*, by Pearl Clark and Grace Valentine. This is included in KSTP *Barn Dance* No. 2 and is reportedly gaining in popularity from Coast to Coast. Another song soon to be waxed is *Twin Sombreros in the Sunset*, lyrics by Tex Cunningham and Tex Mathe-son, music by Pearl Clark.

A new label will soon make its appearance in the recording field. Paul Anton and orchestra, with Phil Berry doing the vocals, have cut two sides for the Dot label, *My Little Sweetheart In Maryland*, backed by *My Heart Is a Lariat*. Dot records are exclusively owned and controlled by J. Leon Towers, Federalsburg, Maryland.

First Western

The first traveling Western show ever to hit Philadelphia took the Auditorium of the center city Broadway Hotel for a two-day stand recently, presenting two evening performances. Marking the first major Western promotion in the city apart from the weekly presentations, the in-coming show included the cast of *Grand Ole Opry* from Nashville. The headliners included Ernest Tubb, Minnie Pearl, Jimmy Short with Brother Leon, the Texas Troubadors, and the comedy team of Radio Dot and Smoky Swan. Tickets were scaled to \$1.25, single price for all seats.

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS
 \$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.

Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

9¢ Each

FOR YOUR USED RECORDS.

F. O. B. Boston, Mass.
 Not more than 5% Blues or Race Records.

Any Quantity—No Limit.

Let us know what you have. Wire or write

Sheldon's Record Centre

19 LaGrange St. Boston 16, Mass.

WANTED

USED RECORDS

Any quantity. Highest prices paid.

Write BOX D-444

The Billboard Cincinnati 1, O.

USED PHONOGRAPHS

We have a good selection of good reconditioned "Juke Boxes" for you to choose from.

We suggest that the next time you are in Minneapolis that you drop in and look over what we have to offer. You will save yourself some money and be able to obtain machines that are in A-1 condition.

If you wish more information, kindly drop us a line stating your needs and we will advise you by return mail.



MINNEAPOLIS 1, MINN.

RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas



WE BUY USED PHONO RECORDS

MERVIS TRUCKING COMPANY
 7026 LEXINGTON AVENUE
 CLEVELAND 3, OHIO

OPERATORS, ATTENTION!

TOP PRICES PAID FOR
 USED RECORDS

SELL TO Chicago's Largest
 Distributor of Used Records.

WRITE, CALL OR SHIP TO

USED RECORD EXCHANGE

1736 N. Keeler CHICAGO 39, ILL.

Telephone: CAPitol 7852

WE PAY THE FREIGHT

CASH FOR YOUR

USED RECORDS

ANY QUANTITY

CALL - WRITE OR WIRE

SEYMOUR SCHWARTZ & COMPANY

2117 S. LOOMIS ST. CHICAGO, ILL.

MONroe 3064

SPRAY KITS • REPAIR KITS • SCREWS

G-C FELT-KOAT FLOCK FINISH KIT
 Complete flock finish kit for phono-turntables, cabinets, etc. Produces scratch-proof, velvet-like coat. Contains two colors, brown and ivory; easy to apply. No. 180-2—Blower Kit completeList \$10.75

G-C PHONOGRAPH NEEDLE and STYLUS SET SCREWS
 Precision-made machine screws, replacements for pick-up arms and recording heads. Convenient kit of 10 for rush service jobs. No. 1052-10, assortedList \$1.51

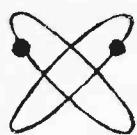
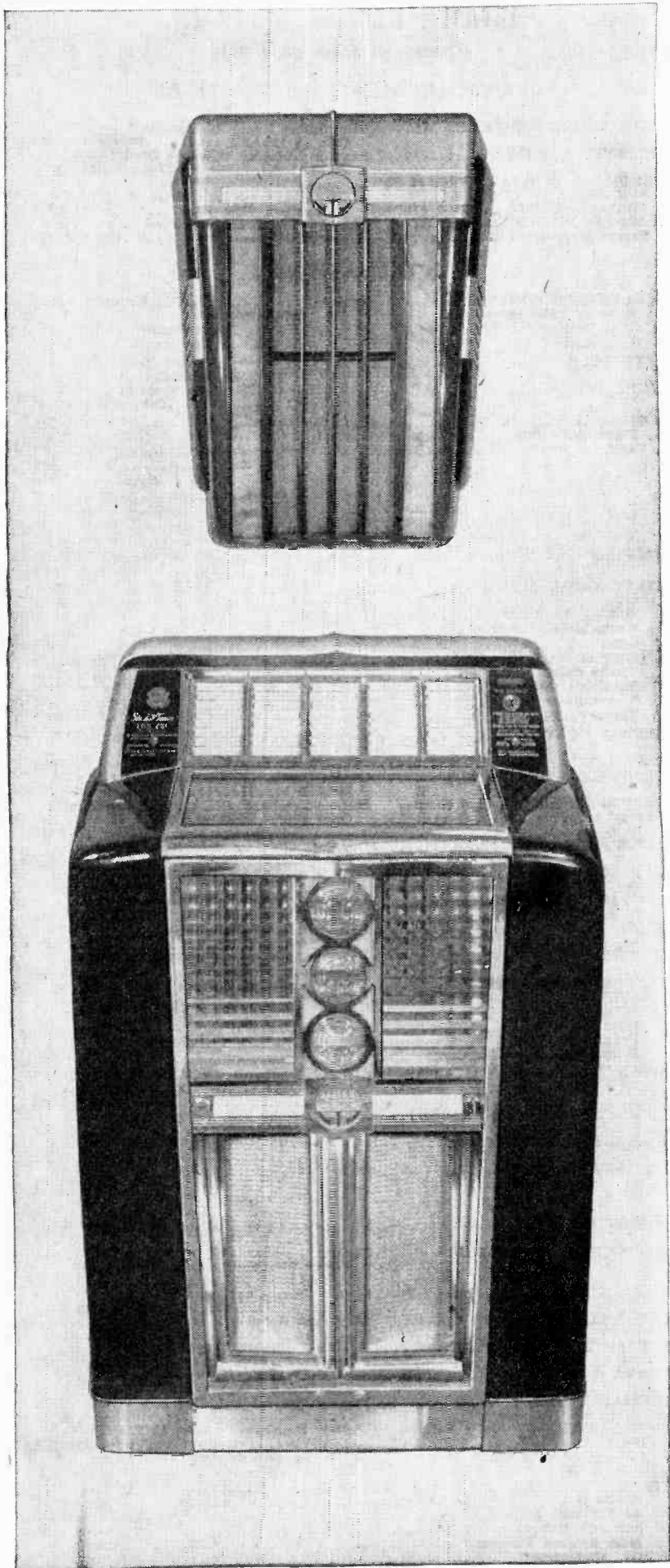
G-C MASTER DELUXE CABINET REPAIR KIT
 Complete cabinet repair kit in metal box. Contains varnishes, polish, shellac sticks, etc. Best buy. No. 900List \$6.75

G-C Products are available at leading distributors. Write for Catalog.

RADIO DIVISION DEPT K

GENERAL CEMENT Mfg. Co., Rockford, Ill., U.S.A.

Manufacturers of over 3,000 products • Sales offices in principal cities



the post-war

phonograph

with every feature

the Mills

Constellation!

- 40 selections
- wide range tone
- automatic hit tune selector
- X coin slot
- eye-level tip-touch program selector
- table-top service
- all-angle performance
- revolutionary all-metal cabinet
- exceptionally light weight

MILLS

industries

incorporated

Used Music Equipment

REFINISHED • RECONDITIONED • GUARANTEED

Our Reputation Is Your Guarantee of Quality at the Right Price

SEEBURGS	WURLITZERS
9800, RCES\$325.00	600A Rotary\$199.50
Mayfair 175.00	600A Keyboard 249.50
Commander 275.00	500A Keyboard 299.50
Model A 79.50	Model 616 89.50
Envoy, RCES 325.00	Model 412 79.50
Classic 275.00	600A Rotary Victory 169.50
Factory RC Spec. 260.00	600A Keyboard Victory 189.50
RC Spec. Steel Cab. 179.50	61 Counter Model 79.50
RC Spec. 30-Wire Steel Cab. 175.00	780E Colonial 349.50
8800, ES 299.50	750E 325.00
Colonel, RC 275.00	

SPECIAL DISCOUNT ON QUANTITY PURCHASES—FOREIGN INQUIRIES INVITED

ONE-THIRD CERTIFIED DEPOSIT, BALANCE C. O. D.



Music Systems Inc.

NORTHERN OHIO FACTORY DISTRIBUTORS FOR SEEBURG

6210 EUCLID AVE. • CLEVELAND 3, OHIO • HE 6114

1312 JACKSON AVE. • TOLEDO 2, OHIO • EM. 1311

NEW PACKARD EQUIPMENT

IMMEDIATE DELIVERY



1947 MODEL NO. 7 PHONOGRAPH.....\$795.00

Model 400 24-Record Hideaway 450.00

Wall Boxes 38.95

700 Speaker 21.95

800 Speaker 36.95

900 Speaker 49.95

#1000 Out of This World Speaker 159.50

30 Wire Cable. Per ft.22

PACKARD ADAPTER

700 & 800 Wurlitzer	\$ 70.00
500 A Wurlitzer	65.00
Single 24 Wurlitzer Hideaway	59.50
Single 20 Seeburg	59.50
Twin Twelve Wurlitzer	71.50
Single 20 Rock-Ola	59.50
All Curved Front Seeburg	66.75
Mills Empress & Throne, Floor Model	30.00

ANGOTT SALES CO., INC.

Michigan Distributors

2616 Puritan, Detroit 21, Mich. Phone UNiversity 40773
805 E. Genesee, Saginaw, Mich. Phone 35467

FOR SALE—PHONOGRAPH ROUTE

In Miami, Florida—52 Late Model Machines, 7 of them brand new. Ideal year-round one-man operation. Netting between \$1,500 and \$2,000 a month. Will sell for inventory of \$26,500; \$10,000 cash will handle principals only.

BOX NY-89, Care Billboard, 1564 Broadway, New York City.

FIELD SALES EXECUTIVE

Wholesale Distributor of Top Line Phonograph Records would like to contact experienced Merchandising Man to head up Record Operation. Volume now running over million dollars annually. Location—Exceptionally desirable market in Middle West. Compensation—Guarantee and overriding arrangement. Will approach \$10,000 on present volume. Give complete personal description and outline of experience in first letter.

BOX D-442, Care The Billboard, Cincinnati 1, Ohio

A REAL BARGAIN

WIRED MUSIC EQUIPMENT FOR SALE

60 A. M. I. Automatic Hostess, complete with Studios, etc., in perfect condition, ready for location. Price, \$3,000.00 per unit of ten or \$15,000.00 for all. Must sell immediately, so act quick.

Wire or Phone

JAX PHONOGRAPH CO.

1432 MAIN STREET JACKSONVILLE 6, FLORIDA

ADVANCE RECORD RELEASES

(Continued from page 29)

CLASSICAL AND SEMI-CLASSICAL

THEN YOU'LL REMEMBER ME.....Christopher Lynch-Maximilian Pilzer, Dir., Ork. (I HEAR)Victor 10-1276

WITHOUT A SONGLauritz Melchior (Georgie Stoll MGM Studio Ork) (FOR YOU)....MGM 30005

VERDI: LA TRAVIATA (Act I) E. Licia Albanese-RCA Victor Ork-Frieder STRANO!-AH! FORS E LUI- Weissmann, Dir.Victor 11-9331

FOLLIE!-SEMPRE LIBERA (12'')... Leopold Stokowski-Hollywood Bowl Sym-phony Ork.....Victor 11-9418

WAGNER: SIEGFRIED—Act II: Forest Murmurs (12'')

INTERNATIONAL

A FLAMENCO CONCERTSabicasKeynote K-134

Aires de Cadiz Solea Malagueñas

Gran Jota de Tarrega Tanger Danza Amora

Granadinas Variaciones Clasicas de Farrucas

CAFE POLKAFrankie Yankovic and His Yanks (HUR- RAY SLOVENES)Columbia 12314-F

CHINA DOLLBill Gale and His Globe Trotters (LATIN POLKA)Columbia 12315-F

*COME-ALL-YE'S ALBUMPat HarringtonDecca A-535

Brannigan's PupDecca 25049

Erin Go BraghDecca 25048

Finnigan's BallDecca 25051

Irish JubileeDecca 25050

Kitty of ColeraineDecca 25048

McSorley's Two Beautiful TwinsDecca 25051

Never Take the Horseshoe From the DoorDecca 25049

Tread on the Tail of Me CoatDecca 25050

DARF MEN GAIN IN COLLEGEPeter Uryga Ork-Janie Palmer (CRYIN' ALL)Rego 1004

GYPSY NIGHT ALBUMJascha Datsko and His Gypsy Ensemble

Erik a BuzakalaszCapitol CD-42

Granadinas—ClavellitosCapitol 10078

SirbaCapitol 10076

Song of the Plains (Meadowland)Capitol 10079

Troika BellsCapitol 10077

Turkish Street SongCapitol 10076

Two GuitarsCapitol 10079

VlachaCapitol 10078

HURRAY SOLVENESFrankie Yankovic and His Yanks (CAFE POLKA)Columbia 12314-F

J' ATTENDRAI (I'm Expecting You).....Jean Sablon (LE FIACRE) ..Victor 26-7002

KENOURGIA-ZOI (New Life)Sophia Dembo (K. Giannidi Ork) (PANTA MAZI)Victor 26-8022

L'ADITO DE FIESTA (My Sunday Suit)Stefano Lombardi (RCA Victor Continental Ork) (NON DEMENTICAR)Victor 25-7082

LATIN POLKABill Gale and His Globe Trotters (CHINA DOLL)Columbia 12315-F

LE FIACRE (Coachman's Song).....Jean Sablon (J'ATTENDRAI)Victor 26-7002

LET'S ROLL OUT THE BARREL, ONCE AGAINJolly Jack Robel Ork (THE JOLLY MAMA)Decca 45006

MAMAPhil Brito (Walter Gross Ork) (SOR-RENTO)Musicraft 497

MANTILLASVal-Taro Musette (TURTLE BAY)Columbia 12316-F

NEW SONGS OF PALESTINE ALBUMThe International Chorus (A. W. Binder, Cond.)Keynote K-139

Israel's HeroesSong of the Signalmán

Song of the EmekThis Way

Song of the FaithWe Have the Strength

Song of the Jewish Partisans

NON DEMENTICAR LE MIE PAR-OLE (Do Not Forget My Word).....Stefano Lombardi (RCA Victor Continental Ork) (L'ADITO DE)Victor 25-7082

PANTA MAZI (Always Together).....Sophia Dembo (M. Sougioul Ork) (KENOURGIA-ZOI)Victor 26-8022

POLKA TO THE LEFTStanley Mroczek Ork (WARSAW POLKA)Sonora 3030

SAKJARVEN POLKARobert Lindholm Scandinavians Dragspels Ork (GUBBEN OCH) ...Continental C-901

S'ONE STRANE DUNAJATamb. Zbor Yavor Ork (DONES' MI)Continental C-215

SORRENTOPhil Brito (Walter Gross Ork) (MAMA)Musicraft 497

SPORNELLI DELLA BEGLIA (DAWN SERENADE)Stefano Lombardi-Henri Rene and RCA Victor Continental Ork (MAMA SANTA)Victor 25-7081

TABUMischa Borr Continental Ork (LOLITA)Victor 25-0077

THE JOLLY JACK POLKAJolly Jack Robel Ork (LET'S ROLL)Decca 45006

TURTLE BAYVal-Taro Musette (MANTILLAS)Columbia 12316-F

VERNA LASKAFranty Liharta Radiovy Ork (BROOK-FIELDSKA POLKA) ...Continental C-17

WARSAW POLKAStanley Mroczek Ork (POLKA TO)Sonora 3030

WESOLE CHLOPCY (Jolly Fellows Polka)Walter Domkowski Ork (WESOLE CZASY)Victor 25-9173

WESOLE CZASY (Happy Times Polka)Walter Domkowski Ork (WESOLE CHLOPCY)Victor 25-9173

YIDDISH THEATER MUSIC ALBUM.....Max Perlman.....Stinson 611

Efisher Hut Ihr Finf Cent?, Parts 1 and 2Stinson 6047

Es Vitl Zich PurenStinson 6045

Luh Mir Zich BetenStinson 6046

Meln Shtetele Fun AmulStinson 6045

Oy, Madagascar!Stinson 6046

POP JAZZ

EMANONDizzy Gillespie Ork (THINGS TO)Musicraft 447

HAPPY GO LUCKY LOCAL, PARTS I AND IIDuke EllingtonMusicraft 461

LATE HOUR ROCKDud Bascomb (THAT'S MY)Sonora 105

MOONLIGHT ON THE GANGESTeddy Wilson Quartet (SEPTEMBER SONG)Musicraft 446

MAURICE ROCCO AND HIS ROCKIN' RHYTHM ALBUMMaurice RoccoMusicraft S-5

Easter ParadeMusicraft 452

Invitation to the BluesMusicraft 449

On the Sunny Side of the StreetMusicraft 450

Rose RoomMusicraft 451

Somebody Loves MeMusicraft 449

The Hour of PartingMusicraft 451

Wrap Your Troubles in DreamsMusicraft 452

You Can Depend on MeMusicraft 450

SEPTEMBER SONGTeddy Wilson Quartet (Sarah Vaughan) (MOONLIGHT ON)Musicraft 446

THAT'S MY HOMEDud Bascomb (LATE HOUR)Sonora 105

THINGS TO COMEDizzy Gillespie Ork (EMANON)Musicraft 447



NOT ME!
I'M GONNA SIT
DOWN AND ORDER
FROM A TABLE

SHORT STORIES FOR
LONGER PROFITS

the Case of the
MAN WHO WOULDN'T

People are like that! They won't "sweat out" a line or stand and wait. They'll spend—but they want *personal service!*

YOU NEED MORE POINTS OF SALE

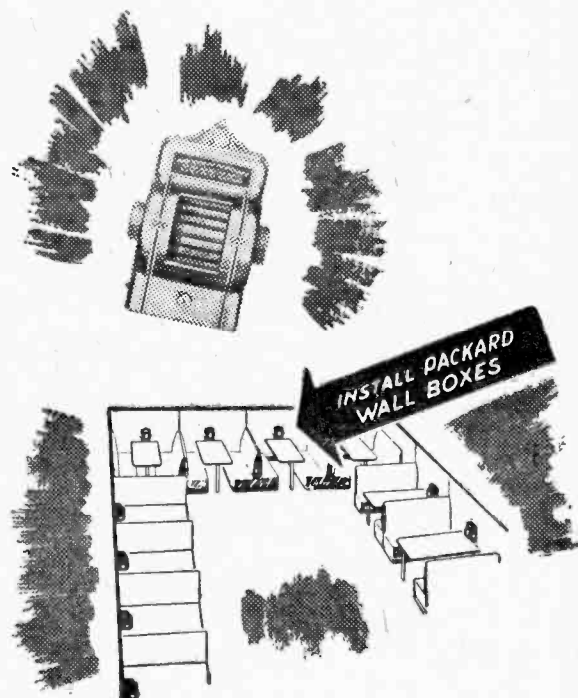
install **PACKARD PLA-MOR** *wall boxes*

● These people who prefer to sit and be "waited on" won't get up and walk either—not even to your phonograph!

You have to put music within their arm's reach. Make it easy for them to "play," or they'll look for a place that *serves music* where they *sit!*

That's why you need more points of sale! And the answer to that is attractive, play-promoting Packard Pla-Mor wall boxes. Install them in every booth and all along the counter or bar! Give convenience and better service . . . more opportunity to buy! You'll keep your customers . . . get more business—and *make more money!*

PACKARD MANUFACTURING CORPORATION • INDIANAPOLIS 7, INDIANA



PACKARD
(PLA-MOR)

PIONEER OF THE INSTRUMENTS

POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES
• ADAPTERS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE •

New York:

Sol Wohlman, Pan Coast Amusement Company, owes the fact that his staff and himself didn't sleep on chairs at the CMI gathering to the magic touch of Dave Rosen, of Dave Rosen Distributing, Philadelphia. Seems Dave picked two room keys out of the air for Sol at the Congress Hotel. . . . Jack Mitnick, Runyon Sales, has decided to remain in town for the present.

Mike Munves, of Mike Munves' Distributing Company, has started to houseclean his establishment to pave the way for the summer traveling and seasonal arcade biz. . . . The Bakery, a lunchroom on the corner of 44th Street and 10th Avenue is rapidly becoming the meeting place for New York coinmen. During lunch hour Wednesday (12), for example, Ben Horowitz, of Albena Sales; Harry Berger, West End Distributing; H. Rosenberg, of the firm of the same name; Barney (Shugy) Sugarman, Runyon Sales; Sol Wohlman, Pan Coast Amusement Company; Lou Rabkin, Coney Island arcade owner, and Dave Stern, Seacoast Distributing, were on hand. . . . Teddy Blatt, Intimate Music, will take over the old headquarters of West Side Distributing after Harry Berger moves his organization to his new building near 49th Street and the Avenue.

F. McKim Smith, NAAMO prexy and Atlantic City arcade owner, plans to open business offices of the association in A. C., but still maintain the New York executive offices. . . . Showings of new lines exhibited at the CMI affair will be started by 10th Avenue distributors in a few weeks. . . . Bert Lane, Atlantic-New York Corporation, is reported resting after a busy time at the CMI show. . . . Harry Bloomenthal, Buffalo operator, is dickering for a New York music route.

Lester Fields has added candy vendors to his cigarette and peanut ma-
(See NEW YORK on page 109)

Cincinnati:

Automatic Phonograph Owners' Association, of Cincinnati, during its recent monthly meeting, was addressed by three speakers from Decca Record Corporation, Sellman Schulz, division manager of Chicago; Claude Brennen and Walter Marthaler. Schulz spoke on the record situation, stating that his company proposed to release disks twice a month in the future and also inaugurate a new back order system of which all the members will be notified.

APOA Secretary-Treasurer Charles Kanter gave a brief outline of his trip to the CMI show in Chicago and dinner he attended at the Sherman Hotel. Kanter was called upon to talk on the work of the association in Cincinnati.

Attendance at this meeting included Sam Chester, association president; Charles Kanter; John Weisenberger, vice-president; Ray Bigner, Jerry Levy, Milton Cole, Morris Kleinman, Harry Hester, Al Chasson, John Nicholas, Dave Tavel, Abe Salmon, Nat Bartfield, Al Lieberman, Bill Harris, Mrs. Ganzmiller, Mrs. John Weisenberger, Lou Schoenlaub, Herbert Black and Max Moeckel.

Milwaukee:

Wisconsin Phonograph Operators' Association was addressed at a recent meeting by its president, C. S. Pierce. One of the points of discussion was a \$10 attendance prize. Next monthly meeting is scheduled for March 10 at the Whiting Hotel, Stevens Point. . . . Jerry Brockman, formerly of the Chetham staff in Madison, is now manager on Ed Brede's staff. Brede's wife, Marie, recently visited relatives in Michigan.

George Gessert, of Packard Distributing Company, and his two fellow committee workers, Doug Opitz
See MILWAUKEE on page 112)

COINMEN YOU KNOW**Kansas City:**

Victor Roos, of Automatic Coin Machine Company, returning from the CMI show, says it was twice too long and not half long enough—twice too long for his endurance, and not half long enough for him to get all his business done. Mrs. Roos found time to shop for a spring outfit and visit a number of her Chicago friends.

Jerry Wilson, salesman for Central Distributing Company, reports he and his boss, T. C. Crummett, are resting up this week from the meet, but that he starts a sales trek thru his territory next week. . . . Dave Fleider and Dave Cooper, of Advance Music Company, report they have added sales boards to their activities. They have recently become distributors for the Bee Jay sales boards and are selling direct to operators. Advance is distributor here for the Aireon juke box.

Several Kansans made their appearance in the heart of America city last week. . . . Dean Smelzer, music man for Shawnee Vending Company at Topeka, was in buying new disks. . . . Joe Lozenski, of Leavenworth, and Mike Quinlan, of Seneca, were in for new machines. . . . Charles Turner, who has Turner Music Company at Topeka, and Pat Houston, of Casco Amusement Company at Garden City, were calling on the trade.

Joe Holloway, new music and pin operator at La Crosse, Kan., was in for new platters and equipment. Holloway started out about two months ago and reports business going along good. . . . Another new Kansas operator is Mrs. Grace Anderson, of Galena, who has set up Grace's Amusement Company at 1002 East 6th Street. . . . Floyd F. Baird, formerly a resident of Kansas City, is a new op at Wichita, Kan. He is handling both pins and music from his office at 321 South Topeka.

A union of coin machine operators
(See KANSAS CITY on page 111)

Cleveland:

Leo J. Dixon, president of Ohio Phonograph Owners' Association, did not figure on attending the Chicago convention because of illness, but at the last minute he found it possible to attend and he arrived there February 3. He had spent but a few minutes at the Aireon exhibit in the Congress Hotel, however, when he received word that his brother, John, had passed away in his home in Youngstown, O. Dixon immediately left the convention, of course. Leo's many friends thruout the coin machine world join him in mourning his great loss.

Dale Eyeman, of E & W Distributing, is in Rochester, Minn., this month where he is taking treatments at the Mayo Clinic. . . . Ed Stoeri, Shore Music, comes out with the late bit of domestic news that he became a proud father just before Christmas of a baby girl, Patricia Ann. . . . Jack Cohen, president of Cleveland Phonograph Merchants' Association, and his wife flew to the convention in Chicago via New York. While in New York for week-end of February 1, Jack was the guest of the Three Suns on one of their studio air shots.

Lester Bieber, Victory Music, is at Crile VA Hospital in town this week for a check-up. . . . Nate Pearlman is busy preparing for a Florida vacation. Nate is associated with L. & N. Music, Inc. . . . Jerome Malevan, V. & J. Music Company, is now handling local distribution for Continental Records. . . . He is located at 626 Huron Road in downtown Cleveland. . . . It is reported that a large number of Cleveland operators attended the banquet on Wednesday, February 5, in Chicago. Air is still heavy with talk about the wonderful time they enjoyed while at the convention.

New Orleans:

R. J. McGill, accompanied by his wife and daughter, arrived from Chicago where he is connected with Mills Industries; they are here for the Mardi Gras. It is their first trip here, and they called on Julius Pace at Dixie Coin after dusting off the travel stains acquired during their motor trip. They plan to go to Mexico.

Phil Pace was on the ball committee for the Krew of Cynthius, which staged the first carnival parade last Tuesday. . . . Steve Valenti and Anthony Mandinas were on a float. . . . Bernace Landry, Kaplan operator, arrived for the celebrating. . . . Frank Romaguera, Southern Music Sales, visited the Rock-Ola plant while in Chicago with a delegation including A. F. Forrest, M. C. Seale and F. M. Mitchell.

Fran Venti and his partner, Lawrence Brocato, of ABC Novelty, are planning to plane to Chicago with Jack Pickell. Venti blames slow juke box play partially on the growing popularity of combination home radio-record sets. . . . Louis Boasberg and New Orleans Novelty Company will be challenged to a softball duel by Dixie Coin when latter completes plans to organize an inter-operator league.

Henry Fox spent 10 days in Chicago and says he used the second post in the lobby of the Sherman Hotel for an office, and shipped out plenty of equipment. Fox plans to go to Jackson, Miss., next week.

Monthly meeting of the New Orleans Coin Machine Operators' Association was postponed this month due to the Chicago activity, says Secretary-Treasurer J. H. Peres. . . . O. C. Marshall, New Orleans Coin Machine Exchange, has seen several out-of-town operators in town for the Mardi Gras. They include Joe Cerame, Baton Rouge; Viel De Villier, Mamou, and M. James, Denham Springs.

F. A. Blalock reports that several of his friends are in town for the carnival. They include Mr. and Mrs. Bill Bye, New York; Joe Young, Columbus, O., and Martin Balenseifer, president of the American Phonograph Co-Operative, Chicago. . . . Bob Dupuy, manager at FAB, has been doing some phone work for accommodations. Also seen at the firm was Dick Strong, of Vicksburg, Miss. . . . Tony Dalie and Vincent Casertane, of C & D Amusement Company, report a slight improvement in pin ball play. . . . J. W. Finley, scale and
(See NEW ORLEANS on page 109)

Indianapolis:

Indiana Music Operators Association, Chapter 1, held its regular monthly meeting at the Indianapolis Athletic Club. IMOA President Henry Windt handled a lively discussion that concerned distributor and operator relationships. . . . Floyd Meeker, Meeker Music Company, recently made a business trip to New York.

Janes Music Company has installed new glass-top illuminated display counters in the record department and private booths for record purchasers. Betty Lewis, who heads the firm's record department, spent the week-end in Medway, O., visiting her parents. . . . Coin row visitors this week included L. Buddie Taylor, LaFayette and Rictor Kirby, of Marion.

Philadelphia:

Jim Hamilton, head of the American Phonograph Company here, received congratulations from fellow coinmen when he became a grandfather recently. In fact, he became a grandfather twice, as twin daughters were born to Jim's daughter, Dorothy, who is Mrs. Billy Clarke.

Chicago:

Paul Glazer reports that Earl Finch, the well-known Honolulu coinman, made a quick business trip to Empire Coin Machine Exchange during the week. Finch has been doing a worthy service for returning Japanese-American war veterans who served in the American forces during World War II. Part of it was sponsoring welcoming parties in New York and San Francisco for the men as they returned to the States. The rest is helping these veterans get started in their post-war plans.

G. E. Sebastian, Rantoul, Ill., operator, also called at Empire last week. Glazer also revealed that the one-ball game his firm gave each visitor at the booth during the CMI show is still drawing plenty of attention. He says that many coinmen have requested the one balls by mail or direct contact.

During the recent stockholders' meeting of Exhibit Supply Company at which John Chrest was named vice-president, Joseph A. Batten was elected treasurer. Batten was formerly with the Federal Reserve Bank in New York. Prior to that he had held executive positions with various banks thruout the East. Frank Mercuri reports that Sam Solomon, Central Ohio Coin Machine Exchange, Columbus, O., was a business caller during the week.

Dave Lovitz said that O. D. Jennings, who heads the firm of the same name, will leave this week for his plantation in Mississippi for a two-week respite from the recent bad weather here. John Niese, firm's Western manager, is off on a 10-day business trip. . . . Nate Gottlieb, of Dave Gottlieb & Company, claims that he and his brothers have recovered from the trials of convention week. Morrie is back in Dallas again.

De Witt Eaton, vice-president and general sales manager of AMI, Inc., left Chicago for a tour of the Eastern circuit. He will visit coinmen in New York and Washington while on.
(See CHICAGO on page 110)

Detroit:

Ted Riley, who headed the Ted Riley Company at Pontiac, is now in the photo field here, having established the Commercial Photographers Company in the Hoffman Building. . . . Gay Wobermin of Gay-Coin Distributors, is happy to report that his youngsters have successfully recovered from their winter illnesses.

Watson D. North Jr., newcomer to the amusement game field during the past few months, has his headquarters at 233 West Longwood Place. He plans to revamp his present selection of equipment. . . . J. R. Pieters, King-Pin Equipment Company, Kalamazoo, is off to New Orleans. Samuel Rose, of King-Pin Distributing, Detroit, is expected to leave this week for the same place. Hazel Richlin will take charge in the absence of Rose.

Seymour Freedman, former juke box operator, has taken over the management of G-F Industries following the withdrawal of Ervin Greenbaum. . . . Russell Hosmer, manager of Wolverine Sales Company, has recovered from the severe
(See DETROIT on page 112)

Topeka, Kan.:

Earl Woodworth, who sold his Central Amusement Company, music operation, to Tom Schwartz's Shawnee Vending some time back, is retailing automobiles and real estate. Woodworth also is reported cooking up a fancy real estate deal with George Anderson, of Anderson Amusement Company, who owns about 70 home sites near Gage Park, west of Topeka. Anderson, incidentally, has rehired Clyde Davis as service route man for his pinball company. Davis worked for him for several years before the war, and Anderson rates him as the top pin mechanic in town. . . . Anderson also was jubilant over the fact
(See TOPEKA, KANS. on page 111)

New York:

(Continued from page 108)

chine route. . . . Several coin machine distributors are reported dickering for lines in the appliance field. . . . Otto Farley, Farley Vending, left for a Canadian winter sport vacation. . . . Garwood N. J. city council held open hearings last week on a proposed boost of pinball fees to \$200 per year. Bite is now \$25.

Ed Ravreby, Associated Amusements, Boston, is appointing distributors for the new Champion basketball machine for which he is national distrib. . . . Raymond Riano, Guild Sales, has been named a second lieutenant in the national guard. . . . Herman Brothers, legal counsel, is back from his CMI "vacation," but planning another to fully recover.

Leslie Boyd, Ace Distributing Company, is down with la grippe. . . . Bob Friedman, of Silver Lining, left by plane Wednesday (12) for a trip to Washington. . . . Al Pasternick, Manhattan Phono Company, is home because of the death of his father. . . . Senator Botkin has returned from his Florida vacation. . . . Irving Delmore, Newark op, will start a jobbing sideline.

Barney Schlang, Automatic Music Operator Association manager, will leave March 1 for a three-week holiday in Florida. . . . Harold Silverstein, Trenton; Bob Levy, Upstate; Abe Friedman, Baltimore; Paul Layman, Upstate, and Sidney Rosenthal, Elmira, N. Y., were visitors to the Avenue this week. . . . Al Denver, AMOA president, is resting after CMI business affairs.

Jack Fitzgibbon, Musical Minutes, Inc., and Leo Knebel, Manhattan Phono Company, passed several days in Philadelphia last week. . . . Henry Seeghers is new service manager at Modern Music. . . . Gerald Reilly and Ron Brown, operators, Washington, are planning three traveling arcades. . . . Al Bloom, Speedway Products, reports export biz gaining.

New Orleans:

(Continued from page 108)

music operator here and in Jackson, was in that city looking after his interests.

Coinmen here who did not make the Chicago convention for one reason or another were watching with interest the ministerial battle to shut down all gaming in neighboring parishes. . . . A. Vaughn, of Service Coin Company, was about the first operator here to fly back into the city from Chicago. . . . Still feeling chilly after the below zero temperatures there, he found New Orleans shivering in the worst freeze of the year.

Beacon Novelty Company was opened on Maurepas Street by John and Anthony Cefalu. . . . John Copeland was keeping things running for his brother, L. S. Copeland, at Copeland Wholesale Company while his kin was in Chicago. . . . The home of Julius (Papa) Pace was broken into while he was in Chicago with his wife for the coin show, it was reported by Marlon Matranga, of Dixie Coin. Loss could not be determined until the Paces return, he said.

Dixie Coin completed a couple of shipments of bells to Pedro Miguel, Canal Zone, and has a load of pinballs and juke boxes scheduled to go out February 15 for Buenos Aires, Argentina. Dixie is finally confident of getting its new truck within a few days.

Frank Mancuso, who was behind

the record counter at J & M Music Shop, which he owns, left for England aboard the Queen Mary to bring back his bride. She is living near Liverpool, was married to Mancuso while he was in the service. . . . Central Coin Machine Company has acquired a new warehouse, and this expansion activity kept Pete Bertucci and A. L. Fernandez away from the Chicago convention. Fernandez reports that a continued lull in business exists but expects improvement soon. The firm has been getting considerable new equipment. Two new men, Earl Hynes and Stanley Blanchard, are in the mechanical department.

Johnny's Music House on South Rampart Street is now being run by four members of the family, headed by Frank Anselmo. The others are his two sons, Tony and Sal, and son-in-law Frank Cattalotto. Johnny's deals in juke, radios and records. . . . Tac Elms, Tac Amusement Company, remained here thruout convention

week; he's looking for a good season during Mardi Gras.

Joseph Isaacson, heading the mechanical department at New Orleans Novelty, says it would be good idea if all manufacturers would put free play meters on all pin games. This would cost little and help operators in percentaging, he believes. New Orleans Novelty is progressing in its renovation, which included new offices, elevator and third floor parts department.

George McQueen's Crescent Music Company has two new office helpers: Mrs. Steve Borrello and Arthur Yancovich. . . . O. C. Marshall, New Orleans Coin Machine Exchange, says new Williams Show Girl machines have been doing fine since they arrived recently. . . . Frank Lauer, of Delta Amusement Company, is fortunate in being able to relax at his country home across the lake from New Orleans after his numerous trips around the country.

WE CARRY A COMPLETE LINE OF ALL THE LATEST EQUIPMENT OF ALL THE LEADING MANUFACTURERS —PLUS AN EXTENSIVE SELECTION OF GUARANTEED RECONDITIONED EQUIPMENT OF ALL TYPES.

SPECIAL!! GLASSES AND PARTS FOR ALL CONSOLES.

GET ON OUR LIST FOR NEW DEVELOPMENTS

WRITE—WIRE—PHONE TODAY!

PALISADE SPECIALTIES COMPANY
498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

MECHANIC WANTED

You must have car and your own tools, be able to take complete charge repairing and servicing a route in Central Connecticut of about 50 Machines, namely One Balls, Consoles, Pinballs, Phonographs and Remote Control. Furnish complete details with reference in first letter with phone number and state when available. Must be sober. Good salary or salary and commission to right person. Address: BOX D-441, c/o Billboard, Cincinnati 1, O.



HARRY HOFFMAN



IRVIN BLUMENFELD



GEORGE GOLDMAN

The 3 "Generals" Proudly Announce The Opening Of Their Own New Building

THE NEW HOME OF THE GREATER

GENERAL VENDING SALES CORP.

"Showplace of The Coin Machine Industry"

BIDDLE & HOWARD STS.

BALTIMORE 1 • MARYLAND

The new GENERAL headquarters embraces every well-laid plan, every carefully executed detail, designed to make this new building an edifice dedicated to the nation's finest products plus the utmost in service facilities. "Established in 1925 and growing steadily ever since," it is the realization of a goal for the GENERAL and a symbol of the growth of the coin machine industry itself.

You're Invited To

OPEN HOUSE

SUNDAY, FEBRUARY 23, 1947

STARTING AT 2 P.M.

LOOK TO THE GENERAL FOR LEADERSHIP

MANUFACTURER OVERSTOCKED
CLOSE OUT POKER TABLES, \$100.00
Write for Literature.
BOX 148, Billboard, New York City 1.

★An Open Letter to the Industry★

Mark Twain once said: "Everybody complains about the weather, but nobody does anything about it." (Especially Chicago's.)

Well, we did!

As you all agreed at the Coin Show, we warmed things up aplenty with the hottest conversion Unit on the market for Bally Rapid Fires, "JUNGLE FURY" featuring for the first time 3 Moving Targets!

Our sincere thanks for your warm approval and flood of orders. As we promised, we are now in full production and your orders will be coming thru on time.

The summer season is not too far away, wake up your "sleeping" Rapid Fires—contact your Distributor or write us directly for complete information. It's simple, easy, and priced right, too!

You've told us we've got a winner, O. K.—there's more to follow. Stay with a winner!

Sincerely yours,
THE SCHUTZ BROS.

P.S.: Our conversion unit for Chicken Sam and Jailbird will be out very soon, It's another winner!

COIN AMUSEMENT GAMES, INC.

1335-7 EAST 47TH ST. Telephones: Kenwood 5556-7 CHICAGO 15, ILL.
Headquarters for the Best in New and Used Equipment.

COINMEN YOU KNOW

Chicago:

(Continued from page 108)

the trip. . . Harold Pincus, of Coin Machine Service, reports a host of recent visitors. Among them were Bob McLean, Kenosha, Wis.; F. B. Ford, Decatur, Ill.; Frank A. Henry, Bloomington, Ill.; Lloyd Memler, Iowa City, Ia., and R. C. and E. W. Fraueger, of Warsaw and Goshen, Ind., respectively.

Murray Rosenthal, of Coinex Corporation, reports several business visitors, among them being Charles Williams and Walter Hancock, Pekin, Ill.; H. H. Holley, Indianapolis, and B. Dalton, Great Falls, Mont. Murray says he is afflicted with wrong addresses. Those parties who have been addressing mail to his old address on Newport Avenue here, he says, should remember that the firm is now located at 1346 Roscoe.

Jimmy Martin, over at James H. Martin & Company, is a confirmed Jan August booster. Pianist August is going strong on his Diamond waxings and Jimmy says he has over 40,000 more of Jan's juke platters coming in. Business these post-convention days, Jimmy reports, keeps everyone hustling.

Pat Wilson, Kelnor Vendors, says head man Jack Kelnor is contemplating a California trip after the firm is settled in its new quarters. It will be a business jaunt to contact West Coast coinmen. . . Visitors included Isadore Suprenent, Kankakee, Ill., distributor, and Mr. and Mrs. Joseph Jacquest, Pewaukee, Wis.

Mid-State Company welcomed John Hicks, Pittsburgh, as a visitor, according to the firm's Phil Rubey. . . Tony Gasparro, Williams Manufacturing Company, is recuperating from the convention. Tony finds it difficult to settle back into hum-drum routine after the big show.

Helene Swyer, of American Amusement Company, tells us that the firm's Dave Yaras is due back from Miami soon. . . Vince Murphy, Monarch Coin Machine Company, reports that the overflow of conventioners to the firm's new showrooms was gratifying. Vince says all types of equipment was on display and the showrooms were the scene of several busy days.

At Coin Amusement Games, Bernard Schutz was enthusing over the convention. He said many visitors came to see the items they saw advertised in *The Billboard* and left orders for same. Among the visitors were Si Silverstein and Al Friedman, Peekskill, N. Y.; W. Van Dusen, Sun Specialty Company, Canada; J. Carter, St. Paul; Charles Lichtman, New York; Charlie Crowley, Dearborn, Mich.; A. B. Dukate, Owensboro, Ky.; Dan Baum and Arthur Heimke, St. Louis; Dave Ziskin, Minneapolis, and C. Garzia, Mexico. . . Bernie said to watch for new unit of Chicken Sam and Jailbird guns. He reported many requests for them by operators.

After the CMI convention closed here February 6 AMI Distributors got together to discuss the show, holding the meeting in the Sherman Hotel. Addressing the 58 coinmen present were AMI President John Eaton and Assistant Sales Manager Lindy Force. Several of the firms distributors remained in Chicago for a few days after the show. They included Bill Wolf and Al Silberman, California; Barney Sugerman and Abe Green, New York; Howard Richardson, North Carolina, and Morris Hankin and Jack Lovelady, Atlanta. . . A party held at the Chez Paree was attended by DeWitt Eaton, Morris Hankin, Jack Lovelady, Sam Yaras and their wives. Also present were Jack Keeney and Mr. and Mrs. Bill Ryan.

IN FLORIDA SUPREME CAN DELIVER IMMEDIATELY!

KEENEY TWIN BONUS SUPER BELL



Keeney Consoles Are Tops. Buy Them and Be Convinced.

20 BALLY CLUB BELLS
EXTRA CLEAN AND BUG FREE
CONVERTIBLE \$150.00 EA.

SUPREME is Exclusive Florida Distributor for

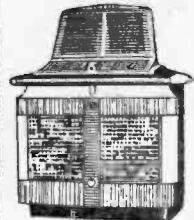
AMI, INCORPORATED
J. H. KEENEY & CO., INC.
AT YOUR SERVICE RADIO CORP.
PERSONAL MUSIC CORP.
GENCO

SUPREME DISTRIBUTORS, Inc
3817 N. E. 2nd Ave., Miami, Fla.
Phone: 78-4711
49 Riverside Ave., Jacksonville, Fla.
Phone: 3-3516

"ADVANCE" offers to Operators

A guarantee that every music box has been reconditioned and refinished like new. All pin games are reconditioned and ready for location.

MUSIC	
SEEBURG (20 Record) Victory Cab.	\$249.00
SEEBURG COLONEL, E.X.	345.00
SEEBURG 8800, RCES	375.00
SEEBURG 9800, RCES	375.00
ARCADE EQUIPMENT	
TEXAS LEAGUER	\$ 34.50
CHICAGO COIN HOCKEY	129.50
ZINGO	119.50
SLOTS	
5¢ GOLDEN FALLS, Original	\$179.50
5¢ BLACK CHERRY (used one week)	189.50
5¢ MILLS DELUXE CABINET	135.50
USED PIN GAMES	
TOXIC	\$ 56.50
AIR FORCE	51.50
KEENEY'S SCORE CHAMP	19.50
BIG CHIEF	34.50
NEW PIN GAMES	
SMOKY—KILROY—RIO—STATE FAIR—SMARTY—BAFFLE CARD.	
Write for Prices—Special Trade-In Allowances made.	
NOTE—One of the finest Refinishing Shops in the Middle West. One week's service. Workmanship guaranteed. Send us the skeleton cabinet without mechanism and amplifier. Our price, only \$35.00.	
Exclusive Distributors—Western Half Missouri—Eastern Half Kansas for	



Aireon AUTOMATIC PHONOGRAPHS

STILL TAKING TOP SPOTS
Invite inquiries from Music Box Users. Learn about the World's fastest money making, low cost operating Automatic Phonograph with its beauty of design and play appeal. Immediate delivery.

ADVANCE MUSIC COMPANY
1606 GRAND AVE. KANSAS CITY, MO.

BASEBALL SCORE MACHINE

Plays its own game. All electric, precision built to last for years. You don't have to depend on the real Ball Games. It's independent of the real games being played. Sells either dailies or weeklies any time of the day or night. Completes a game in approximately 1 hour and 55 minutes. The greatest money maker ever devised.

Write or wire for circular.

Order now for 30 day delivery.



CAPITOL MFG. COMPANY

151 N. ILLINOIS ST. INDIANAPOLIS, IND.

FOR SALE

- 10 Aireons, Each \$595.00
- 10 850 Wurlitzers, Each 475.00
- 10 Rock-Ola Commandos, Each 275.00
- 3 Voice-O-Graphs Write

ACE MUSIC CO.

416-A Broad St. Nashville 3, Tenn.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

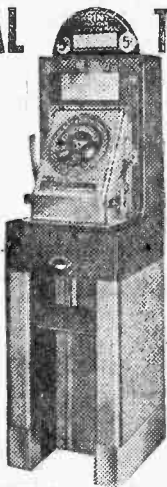
Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—Dime. Guaranteed. Price \$1.50 each size.

Blackstone Coin Packer Co. Madison 1, Wis.



STANDARD METAL TYPERS

NEW AND USED MACHINES



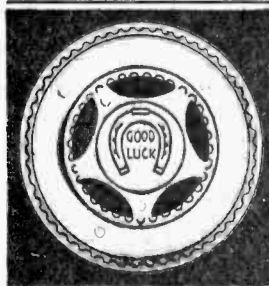
MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

FINEST QUALITY METAL TYPER DISCS

Priced from **\$7.50** Per 1,000

NEW COLORED DISCS NOW AVAILABLE
Guaranteed to Increase your receipts.
WRITE FOR SAMPLES AND PRICES.



For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Groetchen and Standard Metal Typing Machines, of which we are the manufacturer. Beware of inferior imitations!

WRITE US FOR THE BEST

STANDARD SCALE CO.
715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

COINMEN YOU KNOW

Topeka, Kan.:

(Continued from page 108)
that he finally has been able to get a new supply of the rubber rings for pinball bumpers. Maybe the war is over, he thinks.

Virgil Crain, service manager at Shawnee Vending, says his firm's staff represents a good cross-section of the war effort. Nearly every branch of the service is represented. Tom Schwartz, head of the company, was a flier and lieutenant commander in the navy; Glen Williams is a Marine Corps veteran; Gene Atkinson, a newcomer to the staff, is a veteran of the Fifth Bomber Command in the South Pacific; Lloyd Frickey saw service as an artilleryman in the European theater; Walter Good, chief mechanic, also was in the Army Air Forces, and Jack Short served in the Merchant Marine. Just for good measure, Inez Tressendorf, the front office girl who keeps the books in order, is a former defense plant worker. But where are the Seebes? Schwartz was in Washington last week, going there from Chicago after attending the CMI convention.

John Stevens, who operates the U-Select-It Candy Service in Wichita, was in town recently to confer with F. Conner Tucker, manager of the Topeka branch of Stevens' firm. Dorothy Moyer is the office girl at the candy vending company. . . . John Plumb is with Topeka Music Company, which operates a juke telephone music system and has recently added the Solotone systems. Firm has offices in the National Reserve Life Building at 10th and Topeka.

John Fling, Kansas Citian who formerly operated a music route here, is reported to have entered the manufacturing business. . . . Vern Sperry, whose route Fling bought, is owner-manager of Meadow Acres, dance spot.

Kansas City:

(Continued from page 108)
has been formed in the Independence and Coffeyville, Kan., area—Local 823, affiliated with the AFL Teamsters Union. Barbara Walberg, office girl at WB Music, reports her boss, Harry Silverberg, in Milwaukee for several days. . . . Ed Lyons, WB salesman, off for a swing thru his territory. . . . Dora Deason, who helps Barbara keep the WB records straight, became a mother overnight—to 11 year old Joyce, her husband's daughter by a former marriage.

Missouri operators making the rounds of coin machine circles included Ivan Starks, of Marshall, J. M. Rupert, of Carthage, and Charles Nelson, who operates music and pins at Richmond as N & N Music. . . . Walter J. Simon is the new salesman at Consolidated. Formerly Major Simon of the AAF, he received his discharge just 10 days ago. He saw five and a half years service in England and France as a pilot. Jerry Adams also salesman at Consolidated, and Simon were buddies in England flying together for a year and a half.

Jerry Adams, who attended the CMI convention with his boss, Irvin Weiler, reports one of the highlights of the meet for operator friends of Consolidated was the inspection of the Rock-Ola factory, followed by bar and luncheon refreshment at the plant. . . . G. W. Francis, manager of Canteen, had to cancel his reservations to the CMI at the last minute to take care of pressing business here. He says the new rise in confection prices is enough to keep all the operators busy seeing that their profits don't evaporate. . . . Bossman Francis H. Allen is off on another jaunt—this time to Hollywood to mix business and pleasure for three weeks.

CLOSING ARCADE

Must sell immediately—state your best price for one or all. Send small deposit on each machine. If price is satisfactory to us will ship, otherwise your check returned.

- 2 5c Batting Practice (Scientific)
- 1 5c Periscope
- 2 5c Chicago Coin Goalees
- 2 5c Chicago Coin All Star Hockey
- 1 5c Evans Ten Strike
- 2 5c Bally Torpedo
- 2 5c Evans Tommy Guns
- 3 5c Keeney Screen Guns
- 3 5c Bally Rapid Fire
- 6 5c Seeburg Ray Guns With Stands
- 1 5c Army Rapid Fire
- 3 5c Mutoscope Ace Bombers
- 4 5c Mutoscope Drivemobiles
- 4 5c Mutoscope Sky Fighters
- 5 5c Keeney Air Raiders
- 2 5c Test Pilots
- 2 5c Keeney Submarines
- 1 5c Genco Play Ball
- 2 5c Evans Super Bombers
- 1 5c Hockey, made by Max Glass Mfg. Co.
- 2 2c Mutoscope Card Machines With Stands, 1942
- 1 2c Gottlieb Skee-Ball-Ette
- 1 1c Exhibit Time Limit Punching Bag (No Bag), 1942
- 3 1c Keeney Texas League, De Luxe
- 1 1c Exhibit Triangle Card Machine, 1942
- 1 1c Exhibit Egyptian Mummy, Rameses, 1942
- 16 1c Exhibit Card Machines With Stand, '42
- 3 1c Exhibit Foot Ease, 1942
- 1 1c Exhibit Screen Test
- 3 1c Exhibit Kiss-o-Meter, 1942
- 2 1c Groetchen Pikes Peak, 1942
- 1 1c Exhibit Magic Heart Love Tester, 1942
- 3 1c Baker Novelty Kicker & Catcher and Stand, 1942
- 1 1c Exhibit Palm Love Tester, 1942
- 1 1c Mutoscope Lift-o-Graph, 1942
- 2 1c Hula and Stand
- 3 1c A.B.T. Challengers
- 1 1c Champion Miniature Baseball and Stand
- 1 1c Mutoscope Hockey
- 1 1c Exhibit Vibrator Muscle Builder, 1942
- 1 1c Mutoscope Penny Reel, Schmelling and Louis Fight, 1942
- 1 1c Exhibit Fist Striking Power, 1942
- 1 1c Large Electricity Machine
- 2 1c Golf
- 1 1c Football
- 3 1c Mutoscope Punching Bags, 1942 (No Bags)
- 3 Wooden Stands for Machine (Exhibit)
- 3 Wheels of Love and Stand (Exhibit), 1942 (Test Your Love Appeal) (How Strong Is Your Power of Attraction?) (Measure Sex Appeal)
- 3 What You Should Know—With Stands—'42 (What Do My Friends Call Me?) (What Should I Be Ashamed of?) (What Is My Weakness?)
- 3 How Do You Impress People?—With Stand—1942 (Measure Sex Appeal) (Disposition Register) (Personality Indicator)
- 6 1c Viewing Machines—1942 (In a Sultan's Harem) (See Yourself as Others See You) (Fan Dance) (What Every Man Must Avoid) (What Every Woman Must Not Avoid)
- 6 Exhibit Knotty Peak—1942 (Strip Poker) (Sailor's Paradise) (The Unbeaten Pair) (You'll Be Sorry) (For Men Only) (The Bubble Dance)
- 1 15c Photomatic (Mutoscope) P. L. D. 31, 1942
- 2 Western Record-It Recorders
- 1 Groetchen 10c Metal Typewriter
- 1 Mills Panoram
- 1 Smile-a-Minute—enlarged DARK room with running water equipment; also frames, folders and D.P. Paper. Takes 1 3/4"x2" and 3"x4" photos. Also full length photos (1942).
- 1 A.B.T. Rifle Range—with 12 guns, 2 large targets—2 side targets (two targets stand in front of large targets). Also a variety of gun parts, extra targets, pellets and cartridges, air compressor.

SUPERIOR SALES COMPANY

911 Locust Street

Des Moines, Iowa

FREE PLAY CONSOLES

\$69.50

- 10 JUMBO PARADES
- 20 SILVER MOONS
- 5 BOBTAILS
- 10 BIG TOPS
- 20 BIG GAMES
- 1 CLUB BELL

SLOT MACHINES

50 MILLS—Blue Fronts,
Cherry Bells, Brown
Fronts.
\$114.50

100 USED 5 BALLS, \$24.50 UP

WRITE FOR LIST

WILL TRADE 50 SMILEYS (Brand New)

Original Cartons
FOR WHAT HAVE YOU?

MUSIC

ROCK-OLA DELUXE	\$225.00
MASTER	225.00
WURLITZER 600	225.00
616A	125.00
412	110.00
PT2	95.00

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

OHIO SPECIALTY CO., INC.

539 S. 2d, Louisville, Ky.

Exclusive Distributors for Gottlieb Products in Southern Illinois and Eastern Missouri.

NOW DELIVERING

BAFFLE CARD — DAILY RACES (1 Ball)

We also have on hand for immediate delivery:
WILLIAMS SHOW GIRL GENCO'S STATE FAIR
EXHIBIT VANITIES UNITED'S RIO
MILLS' BLACK CHERRY BELLS



MEMBER



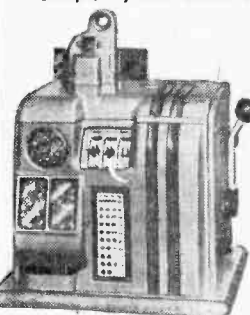
OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)



COLUMBIA DOUBLE JACKPOT BELL

Completely Reconditioned Like New



\$85.00 EA.

Convertible from 5c to 10c, 25c play on location.



These Machines are Completely Reconditioned and look like New.
GOLD AWARD - \$75.00 EA.

1/3 Deposit Required with Order, Balance C.O.D.
WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs. Factory Distributors.

Abco Novelty Co.
221 RANDOLPH ST. HAYMARKET 9076 CHICAGO 2, ILLINOIS

NEW ABT CHALLENGERS

\$65.00

- ★ SAMPLE, \$65.00
- 2 to 5, \$60.00
- 6 to 10, \$55.00
- 11 and Up, \$50.00



Immediate Shipments from Stock on Hand. Send Deposit With Orders.

A. L. KROPP
715 A St. MERIDIAN, MISS.

WE ARE AUTHORIZED DISTRIBUTORS for

MILLS

BLACK CHERRY BELL

Available in 5c, 10c, 25c and 50c Denominations

1-CHERRY OR 2-CHERRY PAY
WRITE FOR PRICES TODAY!



BRAND NEW HEAVY GAUGE STEEL BOX STANDS FOR MILLS SLOTS \$24.50

SILVER KING PEANUT MACHINES
Each \$13.95
Lots of 25 ... \$10.50 Ea.

HEAVY GAUGE DOUBLE REVOLVE-A-ROUND SAFES FOR SLOTS \$169.50

BRAND NEW EVANS BANGTAILS, JP WRITE

**BALLY SPOTTEM, F. P. } ALL 3
STONER CHUBBY, F. P. } FOR
BALLY CHEVRON, F. P. } \$59.50**

ROCK-OLA COMMANDO \$395.00
SEEBURG GEM, With 8 Wired
Wall Boxes 300.00
WURLITZER 61, Counter Mod. 109.50

GUARANTEED RECONDITIONED EQUIPMENT

CONSOLES		BELLS	
Pace Saratoga	\$ 89.50	Jenn. 4-Star Chief, 5¢	\$108.50
Pace Twin Reels, 5¢/25¢	195.00	10¢	119.50
Pace Twin Reels, 5¢/10¢	195.00	Blue Front, 5¢	124.50
Pace Marathon	89.50	10¢	\$129.50; 25¢
Mills 4-Bells	275.00	Brown Front, 5¢	134.50
Mills 3-Bells	650.00	10¢	\$139.50; 25¢
Bally Club Bell, Comb. F.P. & P.O.	179.50	Gold Chrome, 5¢	169.50
		10¢	\$174.50; 25¢

WRITE FOR NEW PRICE BULLETIN; COMPLETE LIST PARTS AND MACHINES
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

FOR SALE

-6-NEW DODGEMS-6-

Overpurchase of equipment last year allows us to sell SIX Dodgem Cars. Three cars brand new. Three cars floor tested. These cars have been rebuilt from experience gained of 18 cars now in operation. All cars equipped with new type switches, new fuse block assembly, motors and drives revised to be trouble free. All cars equipped with dust covers.

Price—\$3,500.00

Immediate Shipment
Loaded F. O. B. Portland, Oregon

HAYDEN ISLAND AMUSEMENT COMPANY
JANTZEN BEACH PARK

P. O. BOX 1882 PORTLAND 11, OREGON
Phone WEBSTER 3201

SAPPHIRE PHONO NEEDLE

1 to 10	60¢ Each
10 to 50	58¢ Each
50 to 100	56¢ Each
100 or More	54¢ Each

Precious Metal Alloy Needle

1 to 25	32¢ Each
25 to 100	30¢ Each
100 or More	28¢ Each

WRITE TO HAROLD PINCUS FOR OUR 1947 COIN MACHINE PARTS LIST

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

COINMEN YOU KNOW

Milwaukee:
(Continued from page 108)

and Sam Hastings, are hard at work on their proposed April 14 rally at the Pfister Hotel. Others on committees are Matt Schaefer, Leonard Casper, Ed Brede, Darrell Danielson, Roy Stone, Sam Anderson, Anthony Ambrose, E. H. Vollmar, C. G. Bookmeier, A. L. Wunderlich and Ken Ferguson.

While in Chicago at the CMI show, Don Casper's mother and dad couldn't find hotel accommodations so the couple returned to Milwaukee after a quick inspection of the exhibits. Len Casper and Harry Jacobs Sr. recently returned from a Southern driving tour. Harry Jacobs Jr. and his dad were in Chicago this week looking over new equipment. Harry Johnson is the latest addition to the United Coin staff.

Herb Geiger recently celebrated a birthday with a party in his home. Charles Weingarten, of Geiger's staff, recently celebrated the christening of his baby. . . . Max Mathusek, Lincoln Novelty, is back at the office after a brief Chicago trip. . . . Lucille Grabbe, on Walter Tetting's staff, was also a recent birthday party hostess. Mrs. Clyde Nelson is back from a trip to Blue Earth, Minn., where she was snowbound for quite a while.

Carl Happel, Badger Novelty, was enjoying the visit of his brother Bill, who was in from California for the recent CMI show. Beverly Czermek is the new girl working with Adele Meer, replacing Gloria Avron. . . . Irv Stadel, of Wurlitzer, plans to exhibit equipment at the April 14 rally. . . . Jack Ziegler, of Wired Music, is clearing his floor space for expected new equipment.

Vic Manhardt's son, Dick, has transferred from the University of Wisconsin to Marquette University. . . . Abe Heller is expected to become manager of the Mercury Records office, while Al DeFoe and Joe Pepp will continue to go on the road for the firm.

Recent coin row visitors included Sam Anderson and Arvid Mode, Rhinelander; Harlof Fevre, Sturgeon Bay, and Mr. and Mrs. Charles Hoppe, who came in town from Manitowoc. . . . George Poull, of West Bend, was telling his friends how he and his bride, Martha, were forced to dig their way out of Cedar Lake. . . . Walter Hoffman and Irv Goff, both of Madison, were in our city for the Wisconsin operators' meeting and took time out to visit coin row. . . . Roy Stone, of Rice Lake, was cited recently as one of the most active coinmen in upper Wisconsin.

Detroit:
(Continued from page 108)

cold that bowled him over during the CMI convention at Chicago. . . . Hubert D. Wisdom, who operated a music route under his own name for over 10 years is changing the firm name to Wisdom Music Makers. Headquarters are at 762 Tennessee Avenue. . . . Harry Levin is setting up temporary quarters for the Cadet Record Distributors at 2695 Blaine Avenue.

Ben Okum and Alan Smith have established the O-Kay Vending Company at 3678 Hastings Street. . . . Louis and Henry Edelman, a father and son team, have taken over the Sportland Amusement Center, Woodward Avenue, from Leo Weinberger, of the S & W Coin Machine Exchange, and Max Schiff, veteran coinman. Henry was formerly associated with his uncle, Isadore Edelman, in the distributing business.

10 DAY SPECIAL

For Quick Sale
This Offer Positively Withdrawn MARCH 1

KEENEY SUPER TRACK TIME \$175

BALLY CLUB BELLS, Comb. HI HANDS, Comb. \$95 Each

FREE PLAY CONSOLES

SILVER MOON BOB TAIL JUMBO PARADE BIG GAME BIG TOP \$45 Each

All equipment guaranteed complete. No missing parts. All glass intact. Properly packed for shipment but not shipped. 1/3 deposit required with order.



TRIMOUNT COIN MACHINE CO.

40 Waltham St., Boston 18, Mass.
Tel. LIBerty 9480

KEENEY SUPER BELLS

Convertible Free Play or Cash \$99.50

1/3 Deposit with Order, Balance C. O. D., F. O. B. Baltimore.

CALVERT NOVELTY COMPANY
Coin Operated Equipment
708 N. Howard St. Baltimore 1, Md.
Vernon 3034

Coin Operated Machines SALESBOARDS

Cash, Merchandise and Ticket Deals.

PARTS and SUPPLIES

LOUISVILLE COIN MACHINE COMPANY
330-34 East Breckenridge St. Louisville 3, Kentucky

FOR SALE

40 BANK BALLS.....\$330.00
14' Length

10 BANK BALLS..... 250.00
9' Length

All Equipment Like New.

E. C. D. Amusement Corp.
3634 Market St. YOUNGSTOWN, O.

MILLS NEW POST-WAR MACHINES

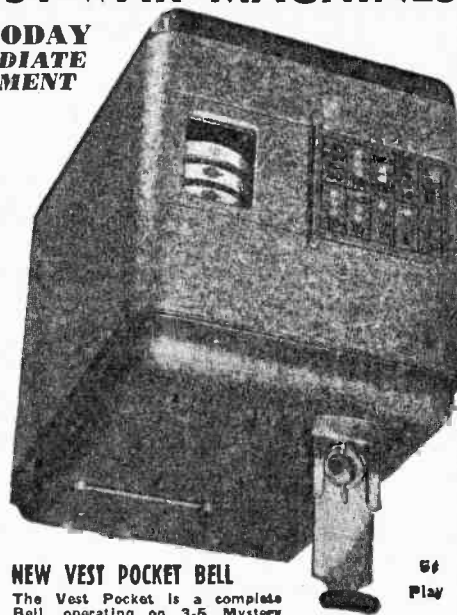
**ORDER TODAY
IMMEDIATE
SHIPMENT**



BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5¢ Play

\$74.50

NEW SAFE STANDS \$27.50

Send 1/3 Deposit With Order.

SICKING, INC.

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

PUSH CARDS

PUSH **PUSH**

All sizes of straight or skip numbers, with all winners, or with one winner under Master Seal. Also regular Cards up to 600 Holes.

FREE Catalog. Write
W. H. BRADY CO., MFRS.
CHIPPEWA FALLS, WISC.

FOR 1947 It's the "American" way with

Junior League **BAT-A-BALL**

the legal Amusement Game that sold at the convention!

Operator's Price \$79.50

F. O. B. Chicago
Order from your nearest distributor

- ★ Fits any territory
- ★ Ready for immediate delivery
- ★ Completely brand new throughout
- ★ Can't be beat for player appeal

DISTRIBUTORSHIPS STILL AVAILABLE
Write for Distributor's Price.

Be on the Ball with
BAT-A-BALL

American Amusement Co.
164 EAST GRAND AVE. CHICAGO 11, ILLINOIS. ALL PHONES. WHITEHOLE 4-9240
BUY "AMERICAN" AND YOU BUY THE "FINEST"

NEW AND READY FOR SHIPMENT!

FIVE BALL PIN GAMES

EXHIBIT SMOKY	WRITE	WILLIAMS SHOW GIRL	\$289.50
WILLIAMS SMARTY	WRITE	GENCO STEP-UP	WRITE
WILLIAMS AMBER	WRITE	UNITED SEA BREEZE	WRITE
CHICAGO KILROY	\$279.50	UNITED RIO	309.50
BALLY MIDGET RACER	WRITE	BALLY BIG LEAGUE	WRITE
GOTTLIEB BAFFLE CARD	WRITE	MARVEL OPPORTUNITY	WRITE
GOTTLIEB MISS AMERICA	340.00	EXHIBIT VANITIES	WRITE
GENCO STATE FAIR	249.50	BALLY DOUBLE BARREL	WRITE

CONSOLES

KEENEY 5¢ SUPER BONUS BELL	\$740.00	BALLY DRAW BELL, 25¢	\$497.50
BALLY DRAW BELL, 5¢	477.50	BALLY TRIPLE BELL	895.00
EVANS NEW F.P. CONSOLE	839.50	BALLY DE LUXE DRAW BELL, 5¢	612.50

ARCADE MACHINES

MARVEL POP UP	\$49.50	CHICAGO BASKETBALL CHAMP.	\$499.50
AST CHALLENGER	65.00	AMUSEMATIC JACK RABBIT	11.75
GOTTLIEB 3 WAY GRIP SCALE	39.50	GENCO WHIZZ	WRITE
GRIP-VUE	49.95	GROETCHEN METAL TYPER, 10¢	462.50

SLOTS

MILLS 5¢ BLACK CHERRY BELL	\$248.00	MILLS VEST POCKET BELL	\$74.50
MILLS 25¢ BLACK CHERRY BELL	258.00	MILLS BOX STANDS	27.50
MILLS 5¢ GOLDEN FALLS	258.00	GROETCHEN COLUMBIA, J.P.	145.00
MILLS 10¢ GOLDEN FALLS	263.00	DELUXE CLUB COLUMBIA	209.50
MILLS 25¢ GOLDEN FALLS	268.00		

ONE BALLS, ETC.

BALLY VICTORY DERBY, P.O.	WRITE	SILVER KING NUT VEND., 1¢ or 5¢	\$13.95
DAVAL FREE PLAY, CIG. or FRT.	WRITE	VICTOR MODEL V, GLOBE TYPE	11.75
ACE COIN COUNTER	\$139.50	VICTOR DELUXE, 1¢ or 5¢	13.75

EXCLUSIVE MICHIGAN DISTRIBUTORS for ABT, Bell-O-Matic, Chicago Coin, Daval, Exhibit, Evans, Gottlieb, Groetchen, Keeney, Marvel, Silver King, United.
WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

NOW DELIVERING THE HITS OF THE SHOW!!

WILLIAMS SHOW GIRL EXHIBIT'S VANITIES CHGO. COIN'S KILROY GENCO'S STATE FAIR

Operators — Write for Prices — Jobbers

Compare these prices on used pin games.

Ready for Location		A-1 Shape	
Surf Queens	\$129.50	Flat Top	\$94.50
Big Hits	129.50	5-10-20	84.50
Arizona	94.50	Sun Valley	84.50
Grand Canyon	94.50	Marines at Play	34.50
Frisco	79.50	New Champ	34.50
Catalina	89.50	Four Roses	34.50

Chicago Coin Goalee...\$199.50 (Plus crating).
Genco Total Rolls.... 349.50 (Plus crating).

We have electric shut-offs and crystal pick-ups for Wurlitzer and Seeburg Boxes.
COMPLETE PICK-UP KIT, \$3.95. SHUT-OFF KIT, \$7.95.

Wurlitzer 500 Key	\$239.50	Wurlitzer 600 Key	\$239.50
Rock-Ola Super '40	265.00	Wurlitzer Twin Twelve	149.50
Rock-Ola DeLuxe '39	219.50	Wurlitzer 500 Victory	249.50

ALL IN A-1 PERFECT CONDITION.
1/3 Deposit, Balance C. O. D.

DUDLEY SALES COMPANY
303 7TH ST. Phone: Blackhawk 7190 ROCKFORD, ILL.

25¢ Jumbo, C.P. ..\$140.00	25¢ Black Cherry Bell	\$185.00	ORIGINALS
• New Columbias	25¢ Bally Draw Bell		10¢ Mills Q.T.\$ 60.00
• New Vest Pockets	Evans' Bangtail Winterbook		5¢ Blue Front ... 90.00
• New Black Cherry Bells			10¢ Blue Front ... 100.00
			50¢ Blue Front ... 200.00
			5¢ Silver Chrome. 115.00
			Four Aces 75.00

We Have All Mills SLOTS and JUMBO PARTS. Buying Specialists for Foreign Ops. Advise Us Your Needs.

Robinson SALES CO.

7525 Grand River Ave. • Phone: Tyler • 7-2770 Detroit, Mich.

Lewis COIN MACHINE SERVICE

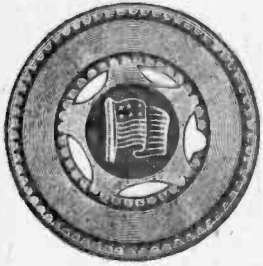
3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

ARCADE EQUIPMENT

AIR RAIDER	\$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
ROCKET BUSTER	99.50
ACE BOMBER	139.50
SKY FIGHTER	149.50
EVANS SUPER BOMBER	199.50
DRIVEMOBILE	199.50
UNDERSEA RAIDER	229.50

METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum
Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee.
Samples on request.

\$8.50

Per 1,000

1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

Bally

SUN RAY FREE PLAY

1/3 Deposit with Order,
Balance C.O.D.,
F.O.B. Baltimore

\$59.50

CALVERT NOVELTY COMPANY

Coin Operated Equipment

708 N. Howard St. Baltimore 1, Md.
Vernon 3034

IN WESTERN PENNSYLVANIA
AND WEST VIRGINIA

The New
AMI

40 SELECTION PHONOGRAPH

Is distributed exclusively by

AMERICAN COIN-A-MATIC MACHINE CO.

1435 FIFTH AVE. PITTSBURGH 19, PA.
PHONE: ATLANTIC 0977

TIP BOOK SALE

11 Gross 120-tip bundles of 5's 20 D.C. Jack Pot, \$108.00; 4 Gross 120-tip bundles of 5's 10 D.C. Jack Pot, \$76.00. All above for \$165.00. Cash with order, or C. O. D.

W. E. BLACKWELL
LEBANON, IND.

FOR SALE

4 Panorams, \$250 each; excellent running condition, good appearance, just off location. If interested in any or all write or wire:

MR. J. T. HARDIN

619 S. State St. LINCOLN, ILL.

ROLL CALL OF STATES

Appearing in these columns is the continuation of Walter W. Hurd's factual review of the legislative and business outlook in each of the 38 States. Last week reports were brought to and including New Hampshire. It is suggested that installments of this feature might profitably be clipped, assembled and saved for reference value of material contained therein.

New Jersey

Because of its proximity to New York City, the State is grouped with other States in its area to form the great New York market center, considered the most intensive operating area for coin machines of all types in the country. In past years few coin machine bills have appeared in the New Jersey Legislature. Because of its township system of local governments most of the legal activities relating to machines appear in the cities or townships. Hardly a year passes by but what some unfavorable local disturbance appears in some township in the State. The New Jersey Supreme Court is on record with a favorable decision for novelty pinball games.

Expect Little Legislation

The Legislature convened January 14 but little legislative activity on coin machines is expected this year, in keeping with the usual lack of such legislation in the New Jersey area in past years.

Altho small in area, New Jersey ranks 9th among the States on a basis of population and has 57 cities with more than 10,000 people. The urban population is more than 80 per cent. The last business census reported 7,984 manufacturing establishments in the State and 68,874 retail stores. Among these stores there were 8,307 grocery stores, 869 dairy stores, 4,315 candy stores, 6,580 gas stations, 4,902 eating places, 1,339 cigar stores and 1,811 drugstores.

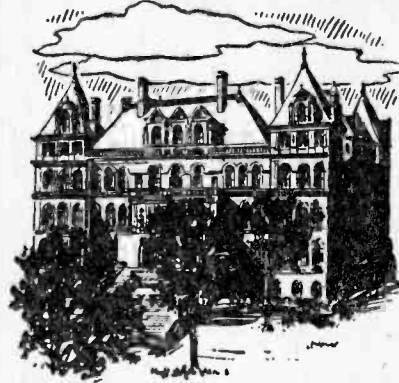
The 1946 federal tax report listed 11,707 places having pinball or juke boxes and 239 places having gaming devices. An unofficial trade report lists 6,000 juke boxes in the State, 10,000 cigarette venders and 4,000 candy bar venders. New Jersey collects a tax on liquor sales and also a permit tax on places selling liquor.

New Mexico

New Mexico is close enough to feel the influence of Nevada with respect to revenue to be derived from gaming devices. During the 1945 Legislature it had proposals to license gaming devices and also to allow local option on gaming devices. Otherwise, the State Legislature seldom produces a coin machine bill. The Legislature convened this year on January 14.

1,902 Juke Locations

The State ranks 41st among the State on basis of population and has five towns with over 10,000 people. The last business census listed 272 manufacturing plants and 6,617



stores. Among these stores was 1,099 grocery stores, 39 dairy stores, 66 candy stores, 1,292 filling stations, 650 eating places, 170 drugstores and 12 cigar stores.

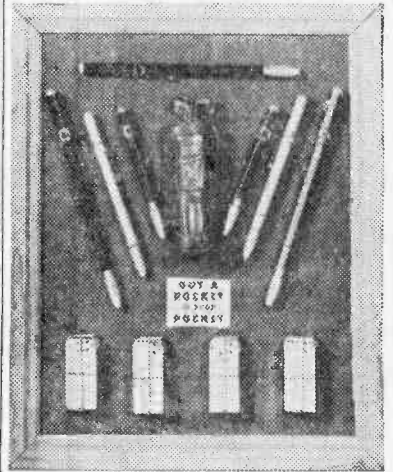
The 1946 federal tax report listed 1,902 places having pinball or juke boxes and 225 having gaming devices. New Mexico collects an income tax on its citizens, a merchant's license tax, licenses places selling liquor and also collects a fee on liquor itself, has a cigarette tax, and an occupational or sales tax.

New York

Ranked first in the nation on the basis of population, the State has 70 cities with more than 10,000 people. As a market center for coin machines and also as an operating center, New York State, including the largest city of the nation, ranks first also in the coin machine industry. Due to party differences between voters up State and in the New York City metropolitan area, coin machine developments in the two sections of the State

**LOW PRICE HIGH PROFIT
PERFECT DEAL FOR OPENING
NEW ACCOUNTS**

Gives Out 12 Beautiful Prizes
PLUS 50 Packs of Cigarettes



**1000 Hole Board @ 5c takes in. \$50.00
Profit (less cost of deal)..... 36.05**

Gives out 7 Reynolds Rocket Pens and 4 chrome finished Pocket Lighters on open numbers. Last sale on board receives one novelty Golf Bag Table Lighter. To assure you of completing this board the deal gives out 50 packs of your cigarettes. This deal is smartly set up in frame as pictures with beautiful three-colored labels picturing all merchandise.

Lots of 50 \$13.95
Lots of 6 or More 15.95
Sample 17.95

Abco Novelty Co.

111 W. Randolph St. - Haymarket 9076 - Chicago 7, Ill.

1 Seeburg Plaza 3-Wire Hideaway & 10 Wall Boxes	\$700.00
1 Seeburg Rex Hideaway & 4 Packard Wall Boxes	370.00
1 Seeburg 12 Record, A-1 Condition	89.50
2 Wurlitzer Counter Model 41 and Stand	75.00
1 Wurlitzer Life Up 616	225.00
1 Mills Throne Music	225.00
1 Mills Swing King	75.00
1 Mills Do-Re-Mi	89.50
6 Wurlitzer Counter Model 71	175.00
4 Wurlitzer Counter Model 61	95.00
Seeburg Wall-o-Matics, 30-wire	20.00

1/3 Deposit, Balance C. O. D.

YOUNGSTOWN SALES CO.

2951 Dearborn St. Youngstown 4, Ohio

WALL-O-MATICS

20 Wireless Seeburg Wall Boxes — CLEAN \$22.50 EA.

AMUSEMATIC LITE LEAGUE Clean as New \$199.50

CHICAGO COIN GOALEE Clean as New \$199.50

Southern Amusement Co.
628 MADISON MEMPHIS, TENN.

MECHANIC WANTED

For shop and route work. Must be experienced on Phonographs, Pin Balls, Amplifiers, Ray Guns and Arcade Machines. No bums or drunks wanted. Must have references.

BOX D-436

The Billboard Cincinnati 1, O.

BUY FROM MARKEPP It's Safer!
BE WISE

A. B. T.

"CHALLENGER"

Sample \$65.00

Write for Quantity Prices.



5-BALL PIN GAMES

Sea Hawk	\$ 49.50
Marvel Catalina	150.00
Fleet	39.50
Victory	79.50
Casablanca	95.00
Flicker	49.50
Target Skill	47.50
Attention	49.50
Ten Spot	49.50
Zig Zag	59.50
Seven Up	69.50
Big Hit	175.00
Defense (Genco)	39.50
Sky Ray	42.50
New Champ	65.00

MUSIC

Seeburg Hi-Tone 8800, R.C.	\$375.00
Seeburg Classic	275.00
Seeburg Envoy	250.00
Rock-Ola '39 Deluxe	250.00
Rock-Ola Playmaster Spectravox	250.00
Rock-Ola Standard Dial-a-Tone	250.00
Rock-Ola Commando	295.00
Wurlitzer Vic. 24	225.00
Wurlitzer Vic. 500-K	300.00
Wurlitzer Counter 61	95.50
Wurlitzer 412	98.00
Wurlitzer 780	350.00

NEW AND USED ARCADE EQUIPMENT

New Supertroll	\$349.50
Love Analyst	225.00
Seeburg Target Conv.	98.50
Bally Rapid Fire Con.	110.00
Bally Defender	125.00
Western Baseball Deluxe	99.50
Western Major League	125.00
Victory Deluxe Coin Vendor	87.50
Evans Skee Ballette	74.50
Chicago Coin Hockey	125.00
Chicago Coin Goalee	250.00
Lite League	225.00
New Pop-Up	49.50
A.B.T. Challenger	65.00
Champion Hockey	125.00

4310 CARNegie AVE. The MARKEPP Co. M. M. MARCUS & SONS TEL HEN 1043 CLEVELAND 3, OHIO

are at variance from time to time. For many years New York City had an ideal license system for amusement games, but before Mayor La Guardia left office, he started a crusade against pinball, which resulted in a generally unfavorable attitude toward this type of amusement game. Certain types of arcade machines are permitted to run in the city. The city and State is considered generally favorable toward vending machines, altho the present governor of New York suggested a vending machine tax when he took office.

Strict Games Regulation

The Legislature convened January 8 and while this body is not usually as prolific as some other States in originating coin machine bills, yet some bills on coin machines can be expected every session. Bills appearing in 1945 related chiefly to gaming devices. The State has on its books one of the strictest statutes of any State in the country regulating the types of amusement games to be used.

More than 82 per cent of the population of New York State is urban and the last census listed 34,506 manufacturing establishments. The business census reported 209,366 retail stores in the State of various kinds. Among these stores were 25,314 grocery stores, 2,381 dairy stores, 11,432 candy stores, 15,652 gas stations, 19,584 eating places, 6,620 drugstores and 5,872 cigar stores. The 1946 federal tax report listed 27,194 places having pinball or juke boxes and 1,047 places having gaming devices.

Juke Estimates Vary

Estimates of the total number of machines of various types in use in the New York City area differ widely. Only recently city authorities have suggested that there are at least 30,000 juke boxes operating in the area while trade leaders say there are not more than 10,000 in use at the present time. An unofficial trade report lists about 8,000 pinball games in the State, 30,750 juke boxes, 18,000 cigarette venders and 7,000 candy bar venders in the State.

The State collects a personal income tax, a tax on liquor sales and also on the location selling liquor and a 2-cent tax on cigarettes.

North Carolina

The subject of coin machine taxes seems likely to be considered at every session of the State Legislature, for the State coin machine license system is a part of the General Revenue Act introduced at each session. The State is one of the few that has a kind of monopoly tax on the operator of amusement games. Some years ago a law was passed which placed the operators business license fee at \$1,000 per year. The fees on each machine unit are generally considered fair by operators in the State, and practically all types of machines

are covered by a State fee. The Legislature convened January 8 and already several amendments have been proposed to the General Revenue Act. Whether amendments will be proposed to the coin machine tax cannot be anticipated as yet upon the basis of current reports.

Population Mostly Rural

North Carolina ranks 11th on the basis of population and has 26 towns with more than 10,000 people, altho most of its population is rural. The last business census listed 3,225 manufacturing plants in the State and 33,286 retail stores. Among these stores were 6,427 grocery stores, 95 dairy stores, 265 candy stores, 7,782 gas stations, 3,099 eating places, 915 drugstores and 55 cigar stores. The 1946 federal tax report listed 4,532 places in North Carolina having pinball or juke boxes and 276 places having gaming devices. An official trade report says there are about 1,000 pinball games in North Carolina and 7,000 juke boxes.

The State collects a general income tax and has a business license law system, collects a fee on liquor sold and also a permit license on places selling liquor and collects a sales and use tax.

North Dakota

The Legislature convened January 7, but little legislation is expected to appear in this State on coin machines. During the 1945 session an interesting bill was introduced which would have authorized counties and cities to license and tax various types of coin machines. In times past, some unfavorable agitation against pinball games has appeared but it seems to occur infrequently. North Dakota ranks 38th on basis of population and has four cities with more than 10,000 people. The last business census estimated the State to have 350 manufacturing plants and 8,549 retail stores. Among these stores were 702 grocery stores, 62 dairy stores, 83 candy stores, 1,539 gas stations, 678 eating places, 266 drugstores and 9 cigar stores. The 1946 federal tax report listed 1,586 places having pinball or juke boxes and 101 places having gaming devices. An unofficial trade report says there are about 1,100 pinball games in the State, 2,600 juke boxes and 300 cigarette venders.

The State collects a general income tax, taxes liquor and also places selling liquor and has a State cigarette tax. A 2 per cent sales and use tax is also in effect in the State.

Ohio

This State must be listed with the half dozen or more States considered unfavorable to amusement games because of a very adverse State Supreme Court decision a few years ago. The State high court decision implied

(Continued on page 116)

TWO MORE DAVAL WINNERS!

★

New! Fast! Revolutionary!

'BEST HAND'

Competitive Play
2 Separate Cash Boxes
Absolutely Legal
Double Play
Double Chutes
Double Action
Double Profits

Also Available in Baseball and High Score Models

1c Play (5c Play Available)

PRICED AT **\$59.50**



"SKILL THRILL"

in your location . . . Small and compact . . . it's the quickest action in pistol game on the market. The jamproof pistol shoots actual pennies . . . returns them to the player when the target is hit. Colorful streamlined case—fully enclosed in durable transparent plastic top and sides . . . has plenty of player appeal.

DON'T DELAY! . . . WRITE, PHONE OR WIRE YOUR ORDER FOR THESE TWO TOP MONEY-MAKERS!

It makes "cents" to put the new "SKILL THRILL" Game

ROANOKE VENDING MACHINE EXCHANGE, INC.

13 S. JEFFERSON STREET ROANOKE 11, VIRGINIA



MASTER CHANGER . . . \$27.50

COIN CHANGERS

- All metal—highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand.
- No unnecessary trips to the cash register, as coin tubes hold quarters and halves offered for change.
- Solid die cast and precision machined coin slides assure positive accuracy.
- Encased coin slide mounting requires absolute minimum of effort to operate.
- Fully balanced on weighted non-slip base.

Northwest Sales Co.

3144 ELLIOTT AVENUE
SEATTLE 1, WASHINGTON



"ANOTHER Sport CLASSIC"

GOALIE

All the thrills of big league hockey! 1200 holes . . . 5¢ per sale . . . Takes in . . . \$60.00 Pays out . . . 32.52 Average PROFIT \$27.48 Thick Die-Cut Board

SUPERIOR PRODUCTS INC. 14 N. PEORIA ST CHICAGO 7, ILL

FINEST CANDY EVER PRODUCED

MRS. SHAW'S CHOCOLATE WALNUT DELIGHT

Made with fresh cream, real butter, chocolate, nougat creme, cane sugar, salt and walnut halves. Then packed in individual tin pans 3/4 inches high and wrapped in moisture proof cellophane to insure lasting freshness and quality. Ribbon tied. Net weight, 1/2 pound. To retail this taste delight it would have to sell for \$1.00 per pan.

DEAL CONSISTS OF THE FOLLOWING:

1 600-Hole Board @ 5¢ per sale takes in **\$30.00**

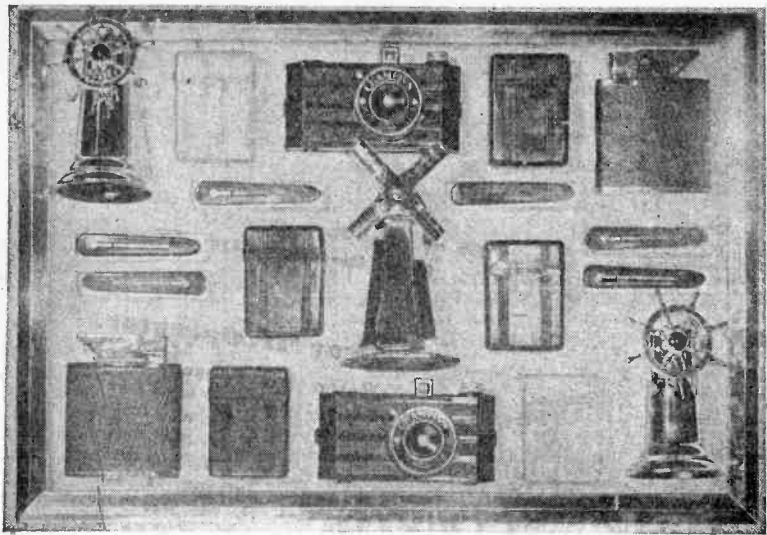
PAYS OUT:

30 Pans Mrs. Shaw's Chocolate Walnut Delight
Your cost, complete \$15.00 Sample Deal Delivered
5 Deals 14.50 Delivered
10 Deals or more 14.00 Delivered

TERMS: 50% with order, balance C.O.D. 2% discount allowed for payment in full. Regular terms to rated firms.

THE CARLTON PRODUCTS CO.
200 N. JEFFERSON ST. CHICAGO 6, ILL.

This is the Deal that will last forever. Once your customer gets a taste of this fine confection he will be back for more.



LOW PRICE ★ HIGH PROFIT

DEAL NO. 516—2,000 HOLE BOARD 5¢ SALE TAKES IN \$100.00

Expensive, useful items on a beautiful colored foil covered pad framed with chromium moulding makes our deals the most attractive in the market. Nationally advertised premiums makes this deal move fast and brings you a quick profit.

PAY OUT:

- 2 Nationally Advertised Giant Table Lighters, Value \$5.00 Each.
- 2 Nationally Advertised Giant Table Lighters, value \$5.00 Each.
- 1 Heavy Chromium Windmill Table Lighter, Value \$10.00.
- 2 Candid Cameras, Nationally Advertised, Value \$4.60 Each.
- 6 Plastic Full Pack Cigarette Cases, Value 50¢ Each.
- 6 Plastic Push Knives, Nationally Advertised, Value 50¢ Each.
- Consolations \$10.00 or 40 Packs of Cigarettes.

VALUE OF MERCHANDISE, PAD AND BOARD OVER \$50.00.

NET PRICE, \$40.45—NET PROFIT, \$49.55

Send In your order to Dept. B with \$5.00 check or money order, balance C. O. D. Ask for catalogue of high profit deals and salesboards.

JOBBERS AND OPERATORS, WRITE FOR QUANTITY PRICES

A. N. S. Sales, Inc.

312 E. Market Street Elmira, N. Y.

20 Successful Years Serving Operators

ROLL CALL OF STATES

(Continued from page 115)

that any sort of mechanical game must be considered a gambling device by its very nature and such an interpretation of amusement games has continued to have an adverse effect. Cleveland, the largest city, has also banned amusement games for some years. While Cleveland may ban amusement games, at the same time the juke box trade in the city has made national history.

Important Vending Ruling

The State is important to the vending machine trade also and several legal developments in the State have related to this type of machine. One of the most recent high court decisions in the State was to the

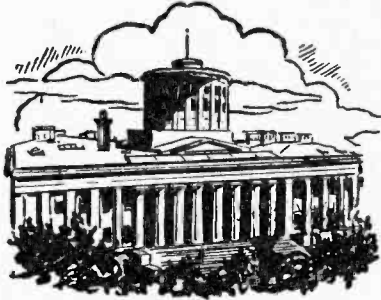
stores, 12,800 gas stations, 7,241 eating places, 2,825 drugstores and 820 cigar stores.

Few Bills Appear

The Legislature convened January 6. Considering the size and importance of the State, coin machine bills rarely appear in large number in the Legislature. In 1945 session one bill appeared to "prohibit gaming devices entirely." Another bill was also introduced to require a special investigation of the State on the general subject of gambling. No bills appeared relating to amusement games or other types of coin machines. On the basis of this record, little legislation relating to coin machines would be expected this year.

The federal tax report for 1946 listed 21,248 places having pinball or juke boxes and 4,374 having gaming devices. An unofficial trade report says there are about 12,000 juke boxes in the State.

Ohio collects a tax on liquor sold and also a permit tax on places selling liquor. The State has a cigarette tax and a sales tax.



Oklahoma

High spot in the history of coin machines in the State is the State juke box tax assessing 10 per cent of the gross income of juke boxes operating in the State. State Administration for many years has also been unfavorable to amusement games and hence the State itself is put in the unfavorable column with respect to amusement games. At one time a campaign was waged to secure a popular vote on the subject of licensing pinball games in the State but the campaign failed. Oklahoma ranks 22d on the basis of population and has 21 cities with more than 10,000 people. Last business census gave 1,606 manufacturing plants in the State and a total of 28,722 retail stores. Among these stores were 3,175 grocery stores, 75 dairy stores, 269 candy stores, 6,106 gas stations, 3,261 eating places, 1,135 drugstores and 109 cigar stores.

Few Gaming Locations

The 1946 federal tax report listed 4,397 places having pinball or juke boxes and only 13 places having gaming devices. An unofficial trade re-

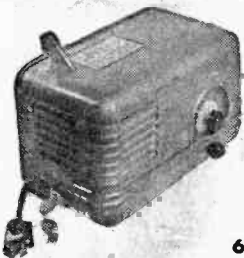
effect that milk sold thru vending machines was not subject to the State sales tax. A tax department ruling also excluded vending operators from paying the sales tax on items sold below 9 cents. Cincinnati and Columbus have local license systems on pinball and juke boxes. Akron is on record as one of the cities that reduced its local tax on music machines. The most recent legal happenings in relation to amusement machines have happened in Toledo. There are coin machine manufacturing plants in Cleveland, Cincinnati and Columbus, making the State important to the coin machine trade for more than its big operating business.

Ohio ranks fourth among the States on the basis of population and has 59 cities with more than 10,000 people. The last business census listed 10,070 manufacturing plants in the State and a total of 93,207 retail stores. Among the stores are 5,876 groceries, 1,306 dairies, 2,749 candy

The Newest

"COIN-RAD"

Manufactured and Designed by Radio Experts Who Specialized in Radar and Electronics During the War



"COIN-RAD" has these features:

1. Immediate delivery.
2. Fused wall plug . . . can never blow house circuit.
3. Money box accessible without removing back of set.
4. Sturdy all-metal cabinet.
5. Tamper-proof and insurable.
6. Constructed for either table or wall-mounting.
7. Five tube performance.
8. Two hour play for 25c.
9. Five colors to choose from.
10. Ninety day factory guarantee.

State Distributorships Available

THE COIN-RADIO CORPORATION
OF NEW HAMPSHIRE

1060 Elm St. Manchester, N. H.

HEADQUARTERS

FOR THE BEST BELL MACHINES THAT MONEY CAN BUY!

MILLS BLACK CHERRY BELLS
MILLS SILVER CHROME BELLS
MILLS GOLD CHROME BELLS

COLUMBIA TWIN JAK BEELS
COLUMBIA DELUXE BELLS
BAKER'S PACERS CONSOLES

Sold With a Money-Back Guarantee

SEND FOR COMPLETE CATALOGUE

BAKER NOVELTY CO.

1700 Washington Blvd. Chicago 12, Illinois

CUSTOM BUILT MACHINES

DARK CHERRIES	5¢	10¢	25¢	50¢
ULTRA BELLS	\$160.00	\$165.00	\$170.00	\$255.00
CLUB CONSOLES	170.00	175.00	180.00	265.00
	240.00	250.00	260.00	340.00

We Also Carry Parts for Mills Bells.
1/3 Down, Balance C. O. D.

JERRY'S COIN REPAIR

410 NO. SYNDICATE STREET ST. PAUL 4, MINN.

NEW TYPE BELL CABINET!

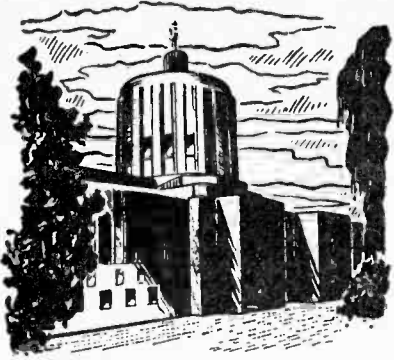
Lightning Conversion — Perfect Fit!

Extrabell is the new 1947 Front and Cabinet assembly built to fit all Mills Bell mechanisms. Chrome plated aluminum front; light oak cabinet; choice of 2-5, 3-5; 5¢, 10¢, 25¢. This sensational front is patented and its money-making powers already proven in countless locations. List price, \$77.50. Price to rebuilders, \$49.50 each, F. O. B. Chicago. Immediate delivery. Write for free full color reproduction.

THE EXTRABELL COMPANY

525 W. 76th St. Chicago 20, Illinois





port says there are about 4,000 juke boxes operating in Oklahoma. The Legislature convened January 7 and in previous years there has not been a large number of bills relating to coin machines. In the 1945 session there was a bill to set the annual juke box tax at \$10 and a bill which would allow 10 per cent for affixing stamps to cigarettes. The State collects a general income tax, a tax on the sale of liquors and license fees on places selling liquor. The State collects a cigarette tax and also a sales and use tax.

Oregon

At least three bills were introduced in the 1945 session of the Oregon Legislature to iron out details about the enforcement of its State license system on amusement games. It now seems that the State license sys-



tem is pretty well established and has stood up under more than one court test. The neighboring State of Washington goes further in its license system and includes gaming devices in clubs. More than one legislator has suggested that Oregon

follow this example and it might be possible that such a bill would be introduced this year. The Oregon Legislature convened January 13 but no reports on legislation have been received up to this time. With the State of Washington deriving so much revenue from its license system it seems apparent that Oregon is likely to keep a similar license system.

Oregon ranks 34th among the States on the basis of population and has eight cities with more than 10,000 people. The last business census listed 2,248 manufacturing establishments in the State and a total of 16,458 retail stores. Among these stores were 1,652 groceries, 73 dairy stores, 267 candy stores, 2,847 gas stations, 1,995 eating places, 568 drug-stores and 122 cigar stores.

No Games License

The federal tax report in 1946 listed 3,980 places having pinball or juke boxes and 3,177 places having gaming devices. Altho Oregon does not have a gaming device license system, such as Washington, yet it has practically half as many places with gaming devices as its neighboring State with a license system.

What may be a sign of a liberal trend in the Oregon Legislature this year was the introduction of a bill on the second day of the session to repeal the anti-lottery section of the State Constitution.

Oregon collects a personal income tax, a tax on liquor sold and a permit fee on places selling liquor.

Pennsylvania

At one time Pennsylvania collected a State tax on amusement games. This was on the basis of a mercantile tax which included games of skill. On the basis of two Supreme Court decisions, novelty pinball was classed as a game of skill and hence the tax was collected. Later court applications removed pinball from the tax classification but the collection of the tax over a period of years served to stabilize the amusement games industry in the State and up to now it has been considered generally favorable to amusement games. Some difficulties have appeared in Philadelphia and in smaller cities. Philadelphia now collects a city license on the games. Due to its industrial im-

(Continued on page 118)

DAVID ROSEN

Music and Automatic Equipment

855 No. Broad St. Philadelphia 23, Pa.
Phone: Stevenson 4-2258-2259

Dear Mr. Operator,

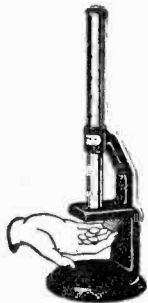
Rosen came back from Chicago and said he almost won that Cadillac for the best Personal Relations job. You mean Public relations, I told him. With me, he said, it's personal. Anyway if you were in Chicago you met him and you know the kind of guy he is. (I know — but I ain't talking.) The point is, many of you who had never met Rosen before and know that you can depend on him for equipment that looks right, that's priced right and that is right! Because he's a right guy. So keep a sharp lookout for his ads listing equipment and prices. They're dependable.

Ad Man

Even "thin coins" can't slow up this

Streamlined COIN CHANGER

Can't miss, can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!



It's fast! A light touch of the handy lever delivers five nickels into your palm.

KWIK-NIKLES

- Sturdy — All Metal!
- Feather Touch Operation!
- Holds a Full 200 Nickles!
- Guaranteed Accurate!
- Wall or Counter Mount!
- Plated Solid Brass Tube!

JOBBER'S LIST PRICE

9.85

Distributors wanted. Individual penny, dime and quarter models available. Write for discount deal!

McPHERSON MFG. CO.
501 E. 34th STREET TACOMA 4, WASH.

"GOLDEN FALLS BELL"

50c Machine

2/5 or 3/5 pay!



Hand Load Jackpot Holds \$50.00

READY FOR IMMEDIATE DELIVERY!

- SOLD ON MONEY BACK GUARANTEE
- PERFECT OPERATING MECHANISM
- ALSO AVAILABLE IN 5c, 10c or 25c Play
- DISTRIBUTORS, Write, Wire, Phone for Quantity Prices!

"GOLDEN FALLS" Cabinets also available without mechanism—fit all Mills Escalator Type Machines!

American Amusement Co.

164 EAST GRAND AVE., CHICAGO 11, ILLINOIS • ALL PHONES: WHItEhall 4370

BUY "AMERICAN" AND YOU BUY THE "FINEST"

PRICES SLASHED!

Get a Load of This Music Equipment!

WURLITZER	
412	\$ 79.50
616 Plain	119.50
616 Lite Up	149.50
24	189.50
24 Victory Model	219.50
600 Rotary	249.50
600 Keyboard	249.50
500 Victory Keyboard	425.00
700	450.00
800	450.00
850	475.00
Twin 12's & 16's, Ready for Location	175.00
950	450.00
61 Counter Model	99.50
71 Counter Model	149.50
780	399.50

SEEBURG	
Casinos or Plaza	\$179.50
Major, RC	249.50
Regal or Crown	169.50
Vogues	269.50
8200 Victory Model	219.50
Hi Tone, ES	269.50
Hi Tone, ESRC	289.50
Hi Tone, 8200, RC	325.00

ROCK-OLA	
Imperials	\$119.50
Windsors	129.50
Monarchs	129.50
Standards	229.50
De Luxe	239.50
Master	239.50
Super	325.00

SUPER ROLLS } \$249.50
SUPER TRIANGLES }

MILLS	
Throne	...\$169.50
Empress	...\$189.50

AMI	
Singing Towers	\$199.50
High Boys	259.50
Streamliner	229.50

1/3 Deposit, Balance C. O. D. We can fill your requirements on all late music equipment not listed, phone, wire or write for prices.

RUNYON SALES COMPANY

123 W. RUNYON ST., NEWARK 8, NEW JERSEY - TEL. BIGELOW 3-8777
593 TENTH AVE., NEW YORK 18, NEW YORK - TEL. LONGACRE 3-4820

ROLL CALL OF STATES

(Continued from page 117)

portance, Pennsylvania is considered a favorable State for all types of machines.

Juke, Games Record High

Pennsylvania ranks second among the States on the basis of population and has 92 cities with more than 10,000 people. The last business census listed 13,801 manufacturing plants and a total of 134,775 retail stores. Among these stores were 15,977 grocery stores, 1,618 dairy stores, 6,875 candy stores, 14,031 filling stations, 10,067 eating places, 4,470 drugstores and 2,443 cigar stores. The 1946 federal tax report listed 29,899 places having pinball or juke boxes, the highest list of any State in the Union, California ranking second with over 28,000. The federal tax report showed 4,605 places having gaming devices in Pennsylvania. In comparison with New York State, Pennsylvania has more pinball and juke box locations and nearly four times as many gaming device locations.

In consideration of its size and industrial importance, Pennsylvania Legislature has not had as many coin machine bills in the past as other States of lesser importance. The Legislature convened this year on January 7. During the 1945 session of the Legislature one coin machine bill, a proposal to tax cigarette vending machine at \$25 per year, was considered. Pennsylvania collects a tax on liquor sales and collects 2 cents a pack on cigarettes until May 31, 1947.

Rhode Island

Rhode Island Legislature convened January 7. In 1946 the Legislature seriously considered a tax on coin machines, labeling the act Vending Machine Tax. At its regular session in 1946, the Legislature considered a constitutional amendment to legalize lotteries for paying a veterans' bonus.

Has Cig Tax

Altho more than 90 per cent of its populations live in towns, Rhode Island is not considered an important coin machine State because of its size. It ranks 36th on the basis of population and has 15 cities with more than 10,000 people. The last business census gave Rhode Island 1,460 manufacturing plants and listed 10,485 retail stores of various kinds. Among these stores were 1,189 groceries, 151 dairy stores, 311 candy stores, 1,116 filling stations, 921 eating places, 377 drugstores and 256 cigar stores. The 1946 federal tax report showed 1,430 places having pinball or juke boxes and 159 places having gaming devices. The State collects a tax on liquor sales and also a permit license on places selling liquor. It has a State cigarette tax.

South Carolina

The State is usually grouped with its neighboring State, North Carolina, to form a coin machine center known as the Carolinas. South Carolina usually follows the example of its Northern sister State in the type of legislation adopted. It has a State license system similar to that in use in North Carolina. The 1945 session of the Legislature had a proposal to license juke boxes separately and to ban their operation on Sunday. During its 1946 session, the South Carolina Legislature considered a special bill on the coin machine tax rates and changed some of the rates. In its last fiscal tax year the State had collected a license fee on 7,139 machines of all kinds. The total revenue derived was \$101,723. South Carolina

is one of the States which also collects a fee on the soft-drink trade, the soft-drink tax yielding the State \$2,855,424.

South Carolina ranks 27th on the basis of population and has 10 cities with more than 10,000 people. The last business census showed 1,331 manufacturing plants in the State and a total of 18,520 stores. The 1946 federal tax report showed 3,363 places having pinball or juke boxes and 71 places having gaming devices. The last business census showed among the retail stores in the State 4,165 grocery stores, 102 candy stores, 3,214 gas stations, 1,595 eating places, 538 drugstores and 27 cigar stores.

South Carolina collects an income tax, a tax on liquor sold and also the places selling liquor, a tax on cigarettes, a tax on soft drinks as mentioned above. The present session of the Legislature convened January 14.

South Dakota

The State Legislature convened this year January 7. At its 1945 session the Legislature amended its 1939 statutes to increase fees on vending machines. Definition of a vending machine included a clause which would ban any type of machine that may be used for gambling or that gives any token or chip that may be exchanged for merchandise or anything of value. The Dakotas are close to Idaho and Montana and it may be that the licensing systems in those two States will begin to influence the Legislatures in both the Dakotas this year.

Few Retail Outlets

South Dakota ranks 37th on a basis of population and has six cities with more than 10,000 people. The federal tax reports showed 1,736 places having pinball or juke boxes and 232 places having gaming devices. The last business census indicated 468 manufacturing plants in the State and 9,817 retail stores. Among the stores were 645 grocery stores, 128 dairy stores, 92 candy



UNITED'S NEW FIVE-BALL GAME RIO

Novelty or Replay

Dynamic new playing principle . . . Twin kick-out pockets with cross-ball action . . . R-I-O Feature doubles value of pockets . . . Eleven ways to score replays . . . Last second play suspense.

See Your Distributor Now!

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS

ACE FEATHER-LITE COIN COUNTER

\$139.50

Complete Carrying Case and Tubes

SEE IT NOW

At Your Distributor

ACE COIN COUNTING MACHINE CO.

3715 N. Southport • CHICAGO


ACT NOW

1 DO-RE-MI PIN BALL	\$ 35.00
1 KEEP 'EM FLYING	95.00
2 SUSPENSE, Each	95.00
1 LAURA	95.00
1 412 WURLITZER	75.00
2 24 WURLITZERS with Adapters, Ea.	175.00
1 500 WURLITZER KB ADAPTER	250.00
2 CHICAGO COIN GOALEE, Each	250.00
1 PUBLIC ADDRESS SYSTEM	60.00

AMERICAN SALES CO.

1234 S. 13TH ST. OMAHA, NEB.

SAM STERN SAYS



ORDER IMMEDIATELY

"SHOW GIRL"

WILLIAMS NEW 5 BALL GAME

IT'S GETTING "TOP BILLING" EVERYWHERE!

stores, 2,030 gas stations, 860 eating places, 330 drugstores and 24 cigar stores.

South Dakota collects a permit license on places selling liquor and the gross sales tax on liquor itself. The State also collects a cigarette tax and a retail sales tax.

Tennessee

The State coin machine license system of Tennessee is a section of the general revenue law of the State. It is a graduated tax system based on the population of the county and town, similar to other business licenses required by the State. The Legislature convened this year on January 6. During its 1945 session, Tennessee considered a proposal to tax the gross receipts on all coin-operated machines. This idea apparently was suggested by the Washington State tax on amusement games and gaming devices. The neighboring State of Oklahoma also collects a percentage fee on juke boxes. The Legislature also got a bill to make music machines unlawful in Knox County in the State. The State licenses system has been operating well for many years and the Legislature is not likely to get many bills on coin machines this year.

Has General License

Tennessee ranks 15th on the basis of population and has 12 cities with more than 10,000 people. The last business census indicated 2,289 manufacturing plants in the State and 28,198 retail stores of all kinds. Among these were 5,634 grocery stores, 109 dairy stores, 185 candy stores, 3,422 gas stations, 3,244 eating places, 924 drugstores and 63 cigar stores.

The federal tax report in 1946 showed 5,369 places having pinball or juke boxes and 36 places having gaming devices. Tennessee has a general business license system which includes the coin machine trade, it taxes the selling of liquor and collects a retail license on places selling liquor. It has a State cigarette tax and also collects a soft-drink tax on bottlers.

Texas

For many years before the war known as the Southwestern coin machine empire, Texas has long had a State license system but the plan has frequently been disturbed by State Administration unfavorable to amusement games. Some of the State license fees in Texas, however, are considered very high. Even some of the vending machine taxes are considered unreasonable for the type of machine. The present session of the Legislature opened on January 14. The 1945 session of the Legislature produced at least one-half dozen coin machine bills and some of them rather threatening to the trade. Among the bills was an anti-possession bill on gaming devices and proposals to greatly increase the State fee on juke boxes and pinball. In view of the large number of bills that appeared in 1945 it may be anticipated that similar threatening bills might be repeated this year. However, there is a new State Administration in Texas which may change the general attitude toward the coin machine trade.

Texas ranks sixth among the States on the basis of population and has 44 towns with more than 10,000 people. About half of its population lives in towns. The last business census showed the State having 5,376 manufacturing plants and a total of 85,429 stores. Among the stores were 11,118 groceries, 371 dairy stores, 654 candy stores, 15,738 gas stations, 11,812 eating places, 3,319 drugstores and 232 cigar stores. The 1946 federal tax report showed 20,031 places having pinball or juke boxes and 3,545 places having gaming devices. Texas collects a license on liquor

(Continued on page 120)

NEW MACHINES NOW BEING DELIVERED

GOTTLIEB MISS AMERICA	\$310.00
EXHIBIT VANITIES	299.50
GENCO WHIZZ	149.00
MARVEL "POP-UP," New Legal Counter Game	49.50
WILLIAMS SHOW GIRL	289.50
GOTTLIEB DAILY RACES, 1-Ball	661.00
UNITED RIO	309.50
GENCO STATE FAIR	324.50
CHICAGO COIN KILROY	279.50
ACE COIN COUNTER	139.50
DRAW BELL, 5c COMBINATION	477.50
DRAW BELL, 25c COMBINATION	497.50
DAVAL'S "FREE PLAY"	75.00
PINCH HITTER, Baseball Roll-Down Game	459.00
SILVER KING NUT VENDORS, 1c or 5c	13.95
BALLY TRIPLE BELL	895.00
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
NEW SLOT STANDS	27.50
JENNINGS BRONZE or STANDARD CHIEF, 5c	299.50
10c, \$309.00. 25c	319.00
JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c	324.00
10c, \$334.00. 25c	344.00

ARCADE

ROTARY MERCHANDISER	\$225.00
ACE BOMBER	190.00
SKY FIGHTER	150.00
VOICE RECORDER, Excellent Cond.	130.00
FOOT EASE, late model	125.00

WANTED

10 ROCK-OLA 1939 COUNTER MODELS.
10 ROCK-OLA 1940 COUNTER MODELS,
BUILT-IN SPEAKER.

AIR RAIDER	\$119.00
WILLIAMS LIBERATOR	100.00
ZINGO	100.00
TOMMY GUN, late	95.00
SEEBURG RAY GUNS	90.00
EXHIBIT CARD VENDORS	25.00

USED PIN GAMES

CANTEEN	\$150.00	SUN VALLEY	\$ 95.00	BOLAWAY	\$ 79.50
LIBERTY	124.00	SKY RIDER	89.50	TOPIC	79.50
FLAT TOP	124.00	INVASION	89.00	SPOT POOL	74.50
KEEP 'EM FLYING	124.00	YANKEE DOODLE	85.00	VICTORY	74.00
WAGON WHEELS	124.00	HOLLYWOOD	85.00	TEXAS MUSTANG	69.50
COVER GIRL	95.00	CATALINA	85.00	5-10-20	69.00
SHANGRI-LA	95.00	GOBS	85.00	TEN SPOT	59.50
BIG PARADE	95.00	YANKS	85.00	WILD FIRE	49.50
KNOCKOUT	95.00	MIDWAY	85.00	GENCO DEFENSE	49.50
FOUR ACES	89.00	JEEP	79.50	BOMBARDIER	49.50
				JUNGLE	49.00

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: 8UCKingham, 6466) CHICAGO

VICTORY CONVERSION VALUES

ON DECK for Snappy
GIRLS AHOY for Seahawk
GLAMOR GIRLS for Sport Parade
FOLLIES OF '46 for Hi-Hat
TWIN SIX for Gold Star
BASEBALL for Seven-Up

HERE IS WHAT YOU GET . . .
NEW! Flashy 14-Color Score Glass
NEW! Large Size Bumper Caps
NEW! Score Cards

COSTS YOU ONLY \$12.50 E.A. F. O. B. CHGO.

VICTORY GAMES
2140-44 Southport Ave. CHICAGO 14, ILLINOIS
"America's Pin Game Conversion Headquarters"

WRITE FOR COMPLETE LIST

RUSH YOUR ORDER TODAY!

NO MECHANICAL CHANGES

NOTHING ELSE TO BUY!

FOR SALESBOARD SHOWMANSHIP IN ACTION

WATCH THE

Peerless

REMOVABLE PINUPS

*LINE ON PARADE

Quality Precision-Built

Peerless money-makers.
Live, new novelty designs.
Exclusive player-appeal features.

1090 HOLES
SLOT SYMBOLS
THICK BOARD 5c

TAKES IN \$54.50
Ave. Payout \$26.19
AVE. PROFIT \$28.40

ORDER NOW
PROMPT
DELIVERY

*WATCH OUR WEEKLY PARADE OF HITS!

PEERLESS PRODUCTS, 633 PLYMOUTH COURT, CHICAGO 5, ILLINOIS



SCOTT-CROSSE COMPANY

Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

JAR TICKET DEALS

RED—	1940
WHITE—	2040
BLUE—	2160
TICKETS	2170
	2180

Also Bingo, Tips, Baseball, Combination Ticket Deals and Jack Pot Cards

Furnished single or 5 single tickets per pack. Special Deals and Payout Labels Made to Specification.

WRITE FOR CATALOG TODAY. LOWEST PRICES TO OPERATORS, JOBBERS AND DISTRIBUTORS

WORTHMORE

Mfrs. of "FAIR PLAY" Tickets
1825 S. Michigan Ave.
Chicago 16, Ill., Dept. R.

ZADI



AUTOMATICALLY TYPES PERSONAL HOROSCOPES WHILE THEY WAIT. EARNS \$10 AN HOUR!

CONTROL 166 W. Jackson Blvd. Chicago, Ill.

TIE IN WITH THE BEST!

**PACKARD
(PLA-MOR)**

for
**Extra
Profits**

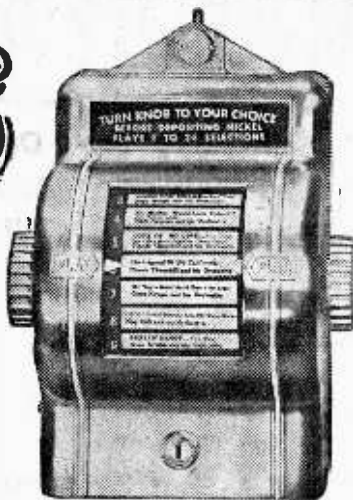
Packard Pla-Mor Wall Boxes guarantee those extra nickels rolling in . . . prove a profitable "extra" to own.

CONTACT
FRANKEL
TODAY!



DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407



Arcade Type Games

All Guaranteed Ready To Operate

Chicago Coin "Goatee", Two Can Play, Clean	\$225
Bally Undersea Raider, Like New	195
Mutoscope Sky Fighter	145
Chicago Coin "Hockey"	95
Keeney Air Raider	95
Evans Tommy Gun	95
Bally Rapid Fire	95
Gottlieb Skee-Ball-Ette	75
Keeney 5¢ Texas Leaguer	45

"SHOOTING STARS"



FAST—FLASHY—EXCITING

- A Proven Money Maker
- FAST BALL AND LOTS OF ACTION
- SIMPLE MECHANISM
- DISAPPEARING SKILL HOLE
- HIGH SCORE
- GIVES SMALL WINNERS
- GREATER EARNINGS

A Game that is DIFFERENT!

PRICE \$249.⁵⁰

See Your Distributor or Write Direct to

P & S MACHINE CO.

3017 N. SHEFFIELD AVENUE

CHICAGO 14, ILLINOIS

ROLL CALL OF STATES

(Continued from page 119)
sold and also on locations selling beer. It has a State cigarette tax.

Utah

The State ranks 45th on the basis of population and has three towns with more than 10,000 people. The State Legislature convened on January 13 this year. It had one general bill during its 1945 session to set up a State license system for pinball and juke boxes. During the war some disturbances about pinball games were reported from Salt Lake City. A State license system for amusement games is likely to be proposed again this year.

Big Location Percentage

The last business census reported 560 manufacturing plants in the State and a total of 6,372 stores of all kinds. 1946 federal tax report showed 1,372 locations in the State having pinball or juke boxes, which would indicate that a large percentage of the stores in the State have some kind of coin-operated machine. The business census showed 438 grocery stores in Utah, 110 dairy stores, 158 candy stores, 1,184 gas stations, 666 eating places, 194 drugstores and 29 cigar stores.

Utah collects a personal income tax, a tax on liquor sold and also on the places selling liquor, a State cigarette tax and a State sales and use tax.

Vermont

Vermont probably belongs on the amusement games' blacklist. It appears to be the only State that ever adopted a license system and then by a deliberate act of the Legislature repealed the license plan. This would indicate that the State is or has been unfavorable to amusement games. Present session of the Legislature convened January 8. 1945 session had little of interest to the coin machine trade except that an old age pension bill was introduced. The State ranks 45th on the basis of population and has three towns with more than 10,000 people. The last business census gave the State 717 manufacturing plants and 5,423 retail stores. Among the stores were 549 groceries, 82 dairies, 60 candy stores, 963 filling stations, 417 eating places, 149 drugstores and 35 cigar stores. The 1946 federal tax reports showed 776 places having pinball or juke boxes and 106 places having gaming devices.

Vermont collects a personal income tax, a tax on the sales of liquor and a State cigarette tax.

Virginia

The State license system on amusement games has the monopoly feature of a \$1,000 fee on the operator's business. Then a fee is collected on each machine. Most of the news making the newspapers during recent years has related to the presence of gaming devices in the State. Opposition to such devices from the State Administration became rather strong two or three years ago. In fact, the 1945 Legislature passed a bill which penalized selling the machines or transporting them in the State. If possible, it was made worse than even a possession bill. During the 1946 legislative session, a bill to tax soft drinks was proposed. The Legislature is not scheduled to meet in regular session this year.

Ranking 19th among the States on the basis of population, the State has 15 cities with more than 10,000 people. According to the last business census, there are 2,579 manu-

facturing plants in the State and a total of 29,609 stores. Among the stores are 5,018 grocery stores, 126 dairy stores, 503 candy stores, 5,083 gas stations, 2,766 eating places, 789 drugstores and 61 cigar stores.

General Business Levy

According to the 1946 federal tax report, 6,495 establishments in the State had pinball or juke boxes and 174 had gaming devices. Virginia has a general business license tax system, collects a personal income tax, collects a tax on the sale of liquor and has a gross sales tax.

Washington

There are indications that the license system of Washington is probably being studied by other States as a kind of model. State licenses both amusement games and gaming devices in clubs on a percentage basis of the gross income. The large number of machines that have operated in the State in recent years would indicate that the plan is workable and fairly satisfactory to operators. It has proved especially profitable to the State in the revenue turned in on the operation of gaming devices in clubs. It would appear that Idaho and Montana studied the Washington example when they licensed gaming devices in clubs. It has been reliably reported also that Oregon has studied the Washington licensing system. The federal tax report for 1946 indicated that 6,219 establishments in Washington had pinball or juke boxes and 6,231 establishments had gaming devices. Thus, Washington ranks with Nevada as the two States in the Union which show more establishments having gaming devices than amusement games.

Several Unfavorable Bills

Present session of the Washington Legislature convened January 13. In the 1945 session of the Legislature, two bills were introduced which would increase the present license fees on machines. One bill was introduced which would ban gaming devices and pinball games altogether; another bill was introduced which would have the effect of banning amusement machines by making the fee so exorbitant that they could not operate. Thus it will be seen that even with an interesting and unusual type of licensing system, the Washington Legislature may still have several coin machine bills.

Washington ranks 30th on the basis of population among the States and has 14 cities with more than 10,000 people. The last business census gave it 3,240 manufacturing plants, and as is well known, the State increased its industrial activity in plants considerably during the war. The business census gave the State 26,682 retail stores of all kinds.

(Continued on page 122)

REFINISHED! RECONDITIONED! LIKE NEW!

Jumbo Parade, 5¢, P.O.	\$ 85.00
Watling Big Games, 5¢, P.O.	85.00
Jenn. Silver Moons, 5¢, P.O.	85.00
Four Bells, Over 2200	250.00
Keeney Super Bells, 5¢-25¢ Comb., F.P. & P.O.	275.00
FIVE CENT, TEN CENT & QUARTER	
Brown Fv., Blue Fv., Bonus Bells, Refinished, K.A., C.H., D.P.	\$135.00

TWINPORTS SALES

230 Lake Ave., So., Duluth, Minn.
2027 Washington Ave., So., Minneapolis, Minn.

MUNCIE TICKET MANUFACTURERS

MORE HAVE MADE
MORE TICKETS
MORE INTRODUCED
MORE NEW DEALS
MORE HAVE SOLD
MORE CUSTOMERS
MORE WHO HAVE MADE
MORE and **BIGGER PROFITS**
 Than Any Group of Ticket Manufacturers in Any City in America

Operators and Distributors
ORDER FROM THESE MANUFACTURERS OF MUNCIE, INDIANA

WERTS NOVELTY CO., INC.
 MUNCIE NOVELTY CO.
 HOME TALLY CARD CO.
 GAY GAMES, INC.
 COMMERCIAL PRINTING CO.
 A. B. C. NOVELTY CO.
 NOEL MANUFACTURING CO.

P-L-A-Y B-A-L-L!

Stock Up Now for the Baseball Season
 Starting in April



We manufacture baseball Dailies-Subs-Weeklies,
 Tip and Jackpot Books-Counter Deals-Jar Deals.
 ORDER NOW—Distributor territory available.

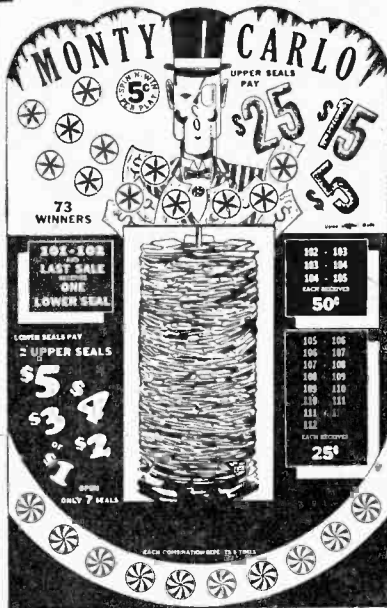
EXCELLENT PROFITS

COMMERCIAL PRINTING CO.

Cor. High and Jackson Streets Muncie, Indiana

TRUE HITS OF THE COIN SHOW

BUYERS FLOCKED AND VIGOROUSLY BOUGHT
 The New Post-War Designed Coupon Games
SPIN-N-WIN AND KAN-OF-KOIN
 SPINDLED COUPONS FIXED IN STURDY LOOSE COUPONS IN STURDY ROUND
 SHELL WITH SELF-CONTAINED EASEL. CONTAINER COMPLETELY DECORATED.



"MONTY CARLO"
 1260 TIP STYLE COUPONS—5¢ PLAY
 73 WINNERS
 Takes In: 1260 @ 5¢ \$63.00
 Pays Out: 73 Awards (Avg.) \$31.22
 PROFIT (Average) \$31.78
 Retail Price \$5.82—Actual Size 14"x9".

"HI-HAT"
 1260 TIP STYLE COUPONS—10¢ PLAY
 97 WINNERS
 Takes In: 1260 @ 5¢ \$126.00
 Pays Out: 97 Awards (Avg.) \$75.75
 PROFIT (Average) \$50.25
 Retail Price \$4.60—Actual Size 6 1/2"x5".

We Also Manufacture Salesboards. Write for Complete Catalogue.

ANOTHER GREAT WERTS DEAL



For Bigger Profits
Feature
"TIP-OFF"

JAR-O-SMILES 2280 TICKETS

This card has 72 seals in lower section paying \$1 to \$12 and 2 advance to 2 upper sections each containing 5 seals paying \$3 and 1 advance to upper center section containing 10 seals paying \$5 to \$25.

13 seals open in lower section.
 Actual size of card is 9 by 14 inches.

2280 Jar-o-Smiles Tickets	5c Play	10c Play
Take In	\$114.00	\$228.00
Jar Label Pays Out	\$51.00	\$144.00
Cards Pays Out Avg.	\$26.13	\$26.13
	\$77.13	\$170.13

Average Profit Per Deal \$36.87 \$ 57.87

ORDER TIP-OFF CARD AND 2280 JAR-O-SMILES TICKETS
 5c OR 10c PLAY



WERTS NOVELTY CO., Inc.
 920 PERSHING DRIVE MUNCIE, INDIANA



Sure-Fire Money Maker

"HIT THE WINNER"

Takes in \$93.75
 Average Payout 45.00
 Average Profit \$48.75

There are 77 Seals. 21 Seals go—There are 2 \$25.00, 3 \$10.00, 3 \$5.00, 4 \$2.00, and the rest \$1.00 on J P card. There are 1125 tickets on pad.

JAR GAMES — TIP BOOKS — PAD DEALS
 TAKE-A-FIN — TEN-HI AND WIN-A-POT

A. B. C. NOVELTY CO.
 310 N. WALNUT ST., MUNCIE, IND.

BUY NOW! *Save UP TO 50%*

NO TRADES AT THESE PRICES!

FREE PLAY

Dough Boy	\$24.50	Yankee Doodle	\$ 64.50
Motro	29.50	Liberty	89.50
Big Chief	35.00	Showboat	39.50
Zig Zag	35.00	Arizona (Rev.)	109.50
Tall Gunner	35.00	Brazil (Rev.)	109.50
Twin Six	29.50	Grand Canyon (Rev.)	109.50
Click	35.00	Oklahoma (Rev.)	109.50
Band Wagon	29.50	South Seas (Rev.)	109.50
Monicker	49.50	Streamliner (Rev.)	109.50
Flying Tiger	59.50	Cover Girl (Rev.)	109.50
Hollywood	64.50	Laura (Rev.)	109.50
Keep 'Em Flying	64.50	Big Hit	139.50
Knockout	64.50	Surf Queen	139.50
Midway (Rev.)	64.50	Stage Door Canteen	139.50
Shangri-La, P&S	64.50	Big League	169.50

ONE BALLS

Spinning Reels, P.O.	\$ 39.50
Skylark, F.P./P.O.	59.50
Fortune, F.P.	69.50
Pimlico, F.P.	169.50
Victory Special, F.P.	350.00

SLOTS

Columbia Bell, G/A, Cig. Reels	\$ 39.50
Mills 5¢ Goose Neck	39.50
Columbia Bell, DJP, '46, Like New	89.50
Mills Orig. Chrome	129.50
Mills Gold Chrome, 5¢	129.50
Pace Comet, 5¢, Blue	59.50
Pace Red Front, 5¢, DeLux	79.50
Pace Klity, 5¢, DJP	69.50
Jennings Silver Chief, 5¢	89.50
Mills 25¢ Gold Chrome	149.50

VENDING MACHINE

U-Pop-It Popcorn Machine, Rebuilt .. \$129.50

ARCADES

Seeburg Ray-o-Lite	\$ 39.50
Evans Tommy Gun	59.50
Mills Panoram, Solo-Vue	349.50
Bowl-o-Ball, 10', '46 Model	199.50
Bowl-o-Ball, 8', '46 Model	169.50
Supreme Skerroll, 10', '46 Model	199.50
Pitchem w/stand	29.50

MUSIC

Rock-Ola RM-16, III.	\$119.50
Rock-Ola '39 C.M. w/stand	149.50
Rock-Ola Windsor, III.	149.50
Rock-Ola Commando	289.50
Seeburg 8200, ESRC	319.50
Seeburg 8200	279.50

CONSOLES

Jumbo Parade, F.P.	\$ 59.50
Keeney 4-Way Super Bell, 5-5-5-5	249.50
Keeney Super Bell, 5¢ Comb.	119.50
Keeney Super Bell, 25¢ Comb.	169.50
Keeney 2-Way Super Bell, 5-25	229.50
Pace Reels w/Reels	39.50
Paces Saratoga, Comb.	99.50
Mills Three Bells	549.50
Galloping Dominoes, '40, F.P.	149.50

MAIN OFFICE: 635 'D' STREET, N. W. WASHINGTON 4, D. C. DISTRICT 0500

TERMS: DEPOSIT, BALANCE C. O. D.

BRANCH OFFICE: 2505 N. CHARLES ST. BALTIMORE 18, MD. BELMONT 3189

SILENT SALES

YOU CAN'T BEAT OUR PRICES!

FOREIGN BUYERS—WE EXPORT TO ALL PARTS OF THE WORLD

WURLITZER

Wurlitzer 412, 12 Record	\$ 75.00
Wurlitzer 412, Lite-Up	95.00
Wurlitzer 616, Plain	95.00
Wurlitzer 616, Lite-Up Top & Bottom	125.00
Wurlitzer 500	235.00
Wurlitzer 600, Rotary	200.00
Wurlitzer 24	185.00
Wurlitzer 61, Counter Model	95.00
Wurlitzer 24, Celler Job, Remote	195.00
Wurlitzer 24, Celler Job, Wired	185.00
WURLITZER 42/24 VICTORY	195.00
WURLITZER 42/600 VICTORY	215.00
Wurlitzer Twin 12, Celler Job, Buckley	175.00
Wurlitzer Twin 12, Celler Job, Packard	175.00
Wurlitzer 780E Colonial	395.00
Wurlitzer 750E	425.00
Wurlitzer 800	425.00

SEEBURG

Seeburg Rex	\$149.50
Seeburg Casino	175.00
Seeburg Mayfair	175.00
Seeburg Plaza	175.00
Seeburg Gem	175.00
Seeburg Regal	175.00
Seeburg Gem, ESRC	235.00
Seeburg Vogue or Classic	245.00
Seeburg Colonel, ESRC	255.00
Seeburg 8200, Victory Model	199.50
SEEBURG HI TONE, ES	245.00
SEEBURG HI TONE, ESRC	265.00
SEEBURG HI TONE, 8200, ESRC	295.00

MILLS

Mills Throne	\$125.00
Mills Empress	165.00

ROCK-OLA

Rock-Ola 16	\$ 79.50
Rock-Ola Monarch or Windsor	149.50
Rock-Ola Standard Dial-a-Tune	199.50
Rock-Ola De Luxe	239.50

WALL BOXES

Seeburg Selectomatic Boxes	\$ 5.00
Seeburg 24 Sel. Wall-o-Matic, Remote	22.00
Seeburg 20 Sel. Wall-o-Matic, Remote	27.00
Seeburg Large Type Wall-o-Matic, R.C. or Wired	7.50
Seeburg Bar-o-Matic, 5-10-25¢	39.50
Seeburg 3-Wire, 5-10-25¢	39.50
Wurlitzer #331 Bar Boxes	5.00
Wurlitzer #320 Sweet Music, 5¢	12.50
Wurlitzer #125, 5-10-25¢	19.50
Buckley Plain, 24	5.00
Buckley Chrome, 24	6.50
Buckley Lite-Up Side (24), Gold	9.00
Buckley Lite-Up Side (24), Chrome	11.00
Rock-Ola Dial-a-Tune	7.50
Rock-Ola 5¢ #1504 Bar Box	8.50
Wurlitzer #120 5¢ Boxes	12.50

PARTS

Seeburg SD-24-12 Adaptor and GSR1 Sel. Receiver (Both)	\$49.50
#304 Wurlitzer Stepper	12.50
#145 Wurlitzer Red Stepper	32.50
Wurlitzer #130 Adaptor	22.50
Wurlitzer #300 Adaptor	22.50

PACKARD BOXES, Brand New. \$38.95

Send 1/3 Deposit, Balance C. O. D.

HUB DISTRIBUTING CO.

632 TENTH AVENUE
Cor. 45th St.
Circle 6-9570
NEW YORK 19, N. Y.

SKEE BALL BARGAINS

RECONDITIONED, PERFECT IN APPEARANCE AND MECHANICAL CONDITION	
BALLY KING PIN, 9 Ft.	\$129.50
BOWL-A-BOMB HIGH SCORE, 9 Ft.	109.50
ARCADIE AND	
KEENEY ANTI-AIR CRAFT, BROWN	\$39.50
WESTERN BASEBALL	49.50
BUCKLEY 30-WIRE WALL BOXES	4.95
MUSIC BUYS	
WURL. #100 30-WIRE WALL BOX	\$12.50
BATTING PRACTICE	69.50
FOLDING SLOT STANDS	3.50

BOYLE AMUSEMENT CO. 522 N. W. THIRD STREET OKLAHOMA CITY, OKLA.

ROLL CALL OF STATES

(Continued from page 120)

Among these were 3,096 grocery stores, 460 candy stores, 4,413 gas stations, 3,000 eating places, 855 drug-stores and 234 cigar stores.

Washington collects a permit tax on places selling liquor, has a State cigarette tax and also a retail sales tax.

West Virginia

In the 1945 session of the Legislature two coin machine bills were introduced; one would place a small tax on coin-operated lockers, the other was the typical bill to ban gaming devices from the State. West Virginia has a State license system which, altho not frequently mentioned in trade circles, seems to operate fairly well. The Legislature met in special session in 1946 and also convened in regular session January 8 this year.

The State ranks 25th on the basis of population and has 12 cities with more than 10,000 people. The last business census listed the State as having 1,130 manufacturing plants and a total of 18,928 stores of various kinds. Among the stores were 2,787 groceries, 123 dairy stores, 466 candy stores, 2,516 gas stations, 1,739 eating places, 477 drugstores and 50 cigar stores.

The 1946 federal tax report indicated 5,805 establishments in West Virginia as having pinball or juke boxes and 740 places as having gaming devices. An unofficial trade report says West Virginia has 4,250 pinball games, 8,000 juke boxes, 300 cigarette venders and 500 candy bar venders.

West Virginia has a general State business license system, collects a tax on sales of liquor and also licenses the places selling liquor. The State also has a sales tax of 2 per cent.

Wisconsin

While legal opposition to amusement games remained rather quiet during the war years, Wisconsin set a record in its opposition to gaming devices particularly thru the efforts of the State Administration and the opposition was so extreme that it even drove freeplay pinball from the State. When the State opposition gained passage of a new statute which banned various gaming devices and also freeplays, Milwaukee still had a city license statute on its books which was considered rather favorable. The State Capitol was also licensing games. The present session of the Legislature convened January 8 and there are no reports up to the present which would indicate a strong movement in favor of returning coin machines to the State. Wisconsin depends much on its summer tourist trade and business firms and locations thruout the tourist area will keep up a plea for a State licensing system on amusement games.

Wisconsin ranks 13th among the States on the basis of population and has 30 cities with more than 10,000 people. The 1940 business census gave the State 6,717 manufacturing plants and a total of 47,604 retail stores. Among the stores were 3,620 groceries, 522 dairy stores, 576 candy stores, 5,942 gas stations, 2,676 eating places, 1,340 drugstores and 241 cigar stores. The federal tax report in 1946 gave the State 16,383 places having juke boxes or amusement games, and 14 establishments having gaming devices. The federal tax report listed only one other State having fewer establishments with gaming

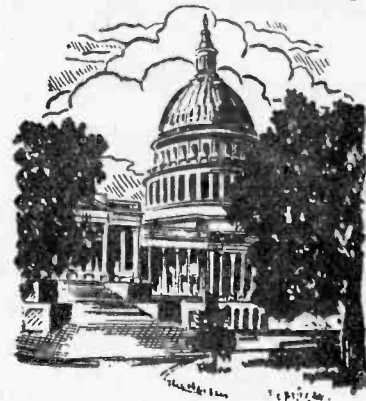
devices than Wisconsin; it listed Oklahoma as having only 13.

General Income Tax

Wisconsin has a general income tax which has proved embarrassing to operators in past years. Newspapers opposed to the trade have obtained State income tax reports of operators and have published these in bold face type in local newspapers. Publishing the income tax reports of operators was embarrassing chiefly because newspapers tried to imply that net income was net profit—and operators knew there was quite a difference. The State also collects a tax on the sale of liquors and a license fee on the places selling liquor. A State cigarette tax is also collected which has been important to vender operators because the statute classes operators as sub-jobbers. The present Legislature has already produced a bill (SB-10) which would ban cigarettes venders from the State altogether. Wisconsin may borrow the idea of banning cigarette machines from Iowa.

Wyoming

Last State in an alphabetical roster of the States ranks 47th on a basis of population, has four cities with more than 10,000 people. The coin machine history of the State has generally been uneventful. The 1945 session of the Legislature produced a bill to ban gaming devices to pro-



fect the morals of children. The present session of the Legislature began January 14.

U. S. Census of Business listed 310 manufacturing plants in the State and a total of 4,113 stores. Among the stores were 227 groceries, 42 dairy stores, 56 candy stores, 862 gas stations, 424 eating places, 133 drug-stores and 31 cigar stores.

1946 tax report listed 1,017 places having juke boxes or pinball and 573 places having gaming devices. The State collects a tax on liquor sold and also has a sales and use tax.

SPECIALS BY STEWART

SLOTS	
1 5¢ Pace Deluxe Chrome Bell ..	\$239.00
1 10¢ Pace Deluxe Chrome Bell ..	259.00
4 1¢ Pace Bantams (S.J.P.)	49.50
1 10¢ Cadet, Caille	34.50
<hr/>	
1 5¢ Mills Black Cherry	\$195.00
<hr/>	
6 5¢ War Eagles	\$ 99.50
2 1¢ Front Vendors	19.50
1 50¢ Jennings Gooseneck	145.00
1 10¢ Blue Seal, Watling	55.00

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

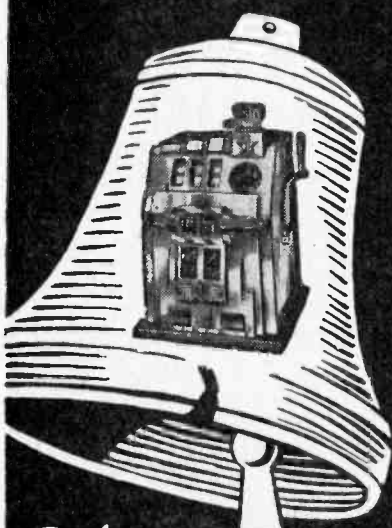
FOR SALE

1 A.B.T. Shooting Gallery with eight guns, complete; drop curtains and all.

JAMES GASSON

238 N. E. 1 Ave. Miami, Fla.

PACE
The **BIGGEST**
NAME in BELLS



Deluxe
Chrome Bells
5¢ - 10¢ - 25¢ - 50¢ - \$1.00

PACE
MFG. CO. INC.
2909 INDIANA AVE. CHICAGO, ILL.

Arkansas Chief Exec Asks Elimination of State's Coin Levies

LITTLE ROCK, Feb. 15.—If the Arkansas Legislature approves the suggested revision of the revenue stabilization law, proposed by Governor Laney, State taxes on coin machines and other miscellaneous taxes may be eliminated. In event such approval is given, this source of revenue would be reserved for local taxing units, the governor said.

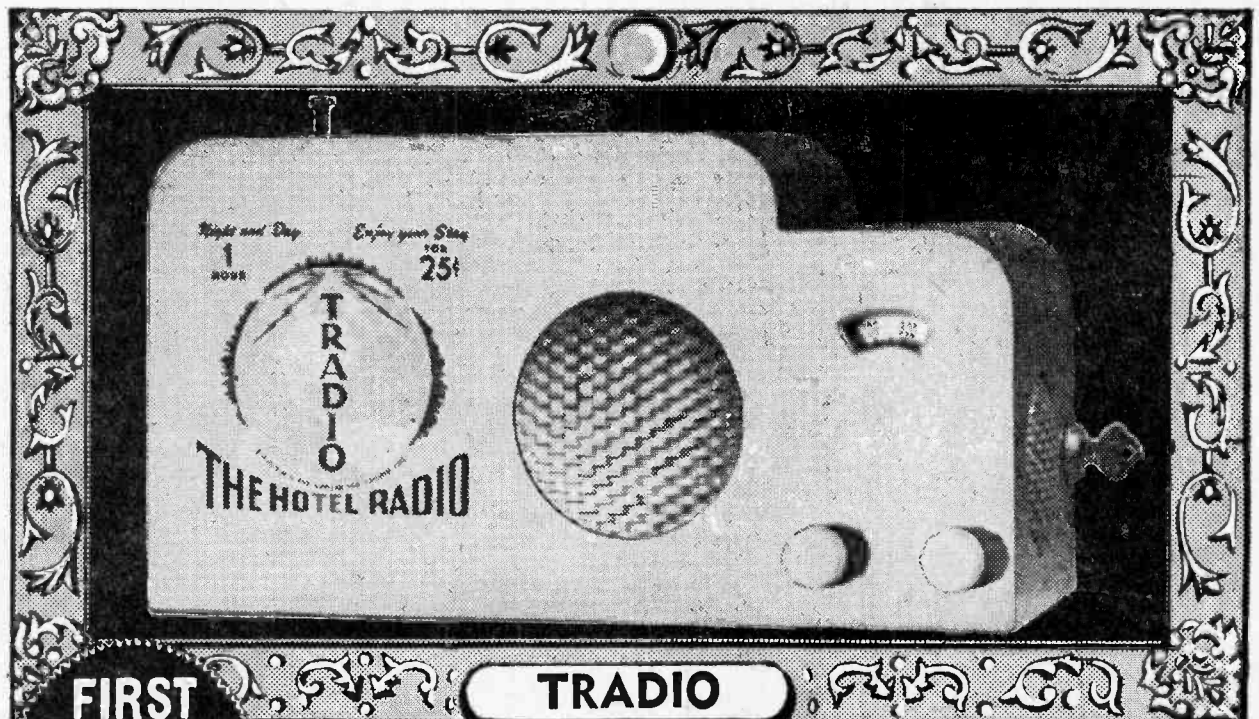
The governor said that elimination

of the so-called "nuisance" taxes is a supplementary part of his program which will be suggested to the Legislature if the administration's major financial proposals are approved. The governor said that the annual revenue from these sources, including coin machines, amounted to approximately \$22,000, but that the sum is largely offset by the cost of collecting the fees.

"The policing and regulation of these tax sources," the governor said, "is largely a matter of local control and since the burden is on the local units, it is my opinion that the revenue they produce should go to the cities and counties."

SPECIAL FOR IMMEDIATE DELIVERY
30 WIRE CABLE
Regular Color Codes
1000 Ft. **\$250.00**
Reel
In Smaller Quantities **30c Per Ft.**
1/3 Dep., Bal. C. O. D., F. O. B. Phila.

SCOTT-CROSSE COMPANY
Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.



TRADIO

THE PIONEER COIN-OPERATED RADIO NOW DELIVERING DAILY IN QUANTITIES

One, two, three, four, five, six, seven, eight, nine, ten, eleven, twelve, thirteen, fourteen, fifteen, sixteen, seventeen, eighteen—18 Numbers! 18 Features! If you're investing your money it's important to read this.

- 16. Choice of color to blend with individual surroundings, various wood finishes where desired.
- 17. UNCONDITIONALLY GUARANTEED FOR ONE YEAR WITH THE EXCEPTION OF TUBES, WHICH ARE GUARANTEED FOR 90 DAYS.
- 18. APPROVED BY THE NATIONAL BOARD OF FIRE UNDERWRITERS.

TRADIO the first coin-operated radio specifically designed for use in hotels, motels, institutions, clubs, etc.
TRADIO-ETTE the first coin-operated radio specifically designed for use in hotels, motels, institutions, clubs, etc.

NOW DELIVERING DAILY IN QUANTITIES

TRADIO-ETTE the first coin-operated intimate music restaurant radio.
TRADIOVISION the first coin-operated television set.

CONTACT YOUR NEAREST DISTRIBUTOR
Get the details on the new TRADIO price!

FIND OUT ABOUT OUR
REVOLUTIONARY,
UNPRECEDENTED PLAN—
T. F. R. P.

"Tradio First" Reduction Plan that gives present operators retroactive credit adjustments of the new price reduction to the very first Tradio ever bought—enabling our operators to double their present routes and more than average out their original costs.

TRADIO, INC., sells only to operators through qualified TRADIO distributors . . . never direct to locations. Only by protecting its own integrity can TRADIO protect you!

THE NEW TRADIO IS THE ONLY COIN-OPERATED RADIO WITH ALL THESE FEATURES

1. 6-TUBE SUPER HETERODYNE RADIO SPECIFICALLY DESIGNED AND PRODUCED FOR COIN OPERATION.
2. Ultra sensitive (conservatively estimated at 10 micro-volts).
3. High signal to noise ratio.
4. High image ratio.
5. Flat A.V.C. action.
6. Intermediate frequency wave trap which prevents interference.
7. Maximum tone quality due to special output transformer design.
8. TRADIO-TENNA, THE PHANTOM AERIAL—NO LOOPS, NO WIRES.
9. Adjustable volume control preset by operator to permit radio performance at any hour without disturbing other guests.
10. Heat resistant, warp proof, all metal cabinet.
11. Continuous timing available in 1, 2 or 3-hour cycles for 25¢.
12. SIMPLE GEAR REPLACEMENT BY WHICH OPERATOR CAN CHANGE THE CYCLE WHEN DESIRED.
13. Tamper proof, insurable anywhere.
14. Separate lock and key for cash boxes (this minimizes burglary loss possibilities).
15. Quick, easy, permanent wall mounting or alternate location anywhere in the room.

TRADIO, INC.

ASBURY PARK, NEW JERSEY

PHONE: ASBURY PARK 2-7447-8-9

ORDER FROM YOUR NEAREST TRADIO DISTRIBUTOR

- | | | | | |
|---|---|--|--|---|
| <p>In Georgia
Production Engineering
201 Denmead Street
Marietta, Ga.</p> | <p>In Washington, D. C.
Silent Sales Company
635-36 D Street, N.W.
Washington, D. C.</p> | <p>In Missouri
V. P. Distributing Co.
2336 Olive Street
St. Louis 3, Mo.</p> | <p>In Va., W. Va. & Ky.
Tri-State Tradio Distributors
430 High Street
Portsmouth, Va.</p> | <p>In New York City
Tradio New York
140 West 42nd Street
New York City, N. Y.</p> |
| <p>In N. & S. Carolina
T. B. Holiday Co., Inc.
1200 W. Morehead St.
Charlotte, N. C.</p> | <p>In Pa., Md. & Dela.
Ben Golob
241 East 44th Street
New York, N. Y.</p> | <p>In Florida
Daytona Beach Amusement Corp.
518 Live Oak Avenue
Daytona Beach, Fla.</p> | <p>In N. Y. State
Empire State Tradio, Inc.
49 1/2 8th Avenue
New York City, N. Y.</p> | <p>In N. California
Sambert Distributing Co.
585 Mandanna Blvd.
Oakland, Calif.</p> |
| <p>In Illinois
Bradley Distributors
1652 N. Damon
Chicago, Ill.</p> | <p>In Texas
B & R Sales
1028 Fort Worth Avenue
Dallas, Texas</p> | <p>In Kansas
N. Mancini
Tradio Distributing Co.
809 Central Building
Wichita, Kan.</p> | <p>In Ore. and Wash.
Specialty Sales Co.
1218 N. W. Gilsan
Portland, Ore.</p> | <p>In S. California
Southwest Distributing Co.
3710 E. Anaheim Street
Long Beach, Calif.</p> |
| <p>In Alabama
H & L Distributors, Inc.
1542 2nd Avenue
Birmingham, Ala.</p> | <p>In Colorado
Colorado Tradio
721 Logan Street
Denver, Colo.</p> | <p>In Los Angeles and State of Arizona
Coast Enterprises
3709 W. Pico Blvd.
Los Angeles 6, Calif.</p> | <p>In Ohio, Mich. & Ind.
Central Tradio Distributors
Hotel Garfield
Prospect at 36th Street
Cleveland, Ohio</p> | <p>In Tenn., Ark. & Okla.
W. R. Allen & Company
160 Main
Booneville, Ark.</p> |



ORDER
"TALKING
GOLD"
Plastic Grille Cloth
TODAY!

CORRECTION!
In our ad Feb. 15 issue the Seeburg 8200, 8800 and 9800 Grille Cloth prices were listed under the Rock-Ola heading in error. Hope it didn't confuse you.

SPEEDWAY PRODUCTS, INC.
502 W. 45th St. New York 19, N. Y.
AL BLOOM, President
Tel.: LOnacre 5-0371

★ 50 ★
AUTOMATIC HOSTESS CABINETS
COMPLETE
LOOK LIKE NEW
FOR HOSTESS MACHINES
\$295.00
EA. F. O. B. PHILA.
1/3 Deposit, Balance C. O. D.
WRITE—WIRE—PHONE
PHILADELPHIA AUTOMATIC HOSTESS
2014 Fairmount Ave. Philadelphia, Pa.
Phone: Poplar 5-6385

CLOSING OUT
1,000 NEW QUALITY
COIN OPERATED RADIOS
Size 8"x10"x14"
Top Beveled in Extra Heavy Plastic
\$49 BUY NOW
1/3 Deposit With Order.
A. CASPERSON P. O. Box 9465
LOS ANGELES 5, CALIFORNIA

This Week's Specials

- 1 Baker Races\$175.00
- 2 Bally Victory Special. 435.00
- 2 Rock-Ola Commandos 345.00
- 2 Rock-Ola 46
(Like New) 595.00
- 2 850 Wurlitzer 495.00
- 1 500 Wurlitzer 295.00
- 3 Wurlitzer Counter
Model 71 175.00
- 2 Wurlitzer Counter
Model 61 95.00
- 1 Singing Towers 195.00
- 2 Mills Throne Music.. 195.00
- 1 Keeney Super Bell,
5-25c Combination.. 325.00
- 4 Chic. Spellbound ... 175.00

Terms: 1/2 Certified
Deposit, Bal. C.O.D.



STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.

Brand New, Post War

**PACE DELUXE
CHROME SLOTS**

- 5c\$290
- 10c\$310
- 25c\$330
- 50c\$475
- \$1.00\$635

IMMEDIATE DELIVERY

1/3 Dep. with order, Balance C. O. D.
F. O. B. Baltimore

CALVERT NOVELTY CO.

708 N. Howard St.
Baltimore 1, Md.
Vernon 3034

CHALLENGER

1¢
Play



1/3 Deposit With Order

5¢
Play
\$65.00
EACH

Write for quantity prices.

**The VENDING
MACHINE CO.**

FAYETTEVILLE, NORTH CAROLINA
U. S. A.

SPECIAL THIS WEEK

- 12 9 Ft. Super Skee Rolls, Very
Clean\$150.00 Ea.
- 5 Total Rolls 325.00 Ea.
- 2 Chicago Coin Hockey's 125.00 Ea.
- 2 Bally Under Sea Raiders 240.00 Ea.
- 5 Ace Barrel Roll Skee Balls,
10 Ft., New 375.00 Ea.
- 5 Bank Balls, New 375.00 Ea.
- 5 Chicago Coin Skee Rolls, 9
Ft. Long, As Is 65.00 Ea.

CRATING \$10.00 EXTRA ... WE
CARRY A FULL LINE OF PARTS

MARCUS KLEIN

577 10th Ave. New York 18, N. Y.
Phone: LOnacre 5-8879

**Proposed Gotham Bill Hits
Hard at Game Machines**

(Continued from page 93)

vice" shall mean and include any machine, apparatus, contrivance, appliance or device whether manually, mechanically or electrically operated, in or upon which a game of amusement may be played, upon the payment of a fee charge or other consideration imposed directly or indirectly, but shall not include any machine, apparatus, contrivance, appliance or device for which a license is required under any other article of this title.

B. Nothing in this article shall be construed to authorize gambling.

License Required: Fee.—A. It shall be unlawful for any individual, club, association, corporation, partnership or other person or any officer, agent or employee thereof, to conduct, maintain or operate any amusement device or permit the conduct, maintenance or operation of any device, on any premise unless a license has been issued for the conduct, maintenance or operation of each such device on such premises, in accordance with the provisions of this article.

B. The fee for each such license or for a renewal thereof shall be \$10 for each amusement device in the location or premises for which a license is issued.

C. Every license shall specifically state the location of the premises for which such license is issued, the name of each amusement device located in or on such premises, and the number of amusement devices for which such license is issued.

D. Each license, or an emblem issued by the commissioner as evidence thereof, shall be affixed to each amusement device for which such license is issued.

E. All amusement device licenses shall expire on the 15th day of March next succeeding the date of issuance thereof, unless sooner suspended or revoked by the commissioner.

F. Every such license shall apply only to the specific amusement device or devices and location for which

it was issued and shall not be transferable.

Amusement Device Licenses: Issuance, Revocation or Suspension.—

A. A license to conduct, maintain or operate an amusement device or amusement devices at a particular location or premises shall be granted to a person of good character, in accordance with the provisions of this article and the rules and regulations promulgated by the commissioner.

B. Each applicant for such license shall file with the department a written application in such form and containing such information as may be prescribed by the commissioner, including a photograph of the amusement device for which a license is sought and a detailed description of the method of operating such device.

C. Before issuing any such license, the commissioner shall cause an investigation to be made of the premises wherein the amusement device is to be located, and of the character of the applicant for such license. The commissioner may refuse to issue any such license whenever, upon such investigation, he shall determine that the granting of such license would be contrary to the public welfare.

D. The commissioner may refuse to issue a license for an amusement device to be located in any premises situated within a radius of 500 feet from a schoolhouse, house of worship, hospital, public building or other similar institution or building, whenever he shall determine that the location of an amusement device in such premises would be contrary to the public welfare.

E. Any such license may be suspended or revoked by the commissioner for the failure of the licensee to comply with any provision of law or any rule or regulation duly promulgated by the commissioner, or for any other act, omission or cause which in the judgment of the commissioner, renders the licensee unfit to conduct, maintain or operate an amusement device.

Rules and Regulations.—The com-

missioner shall have the power to promulgate such rules and regulations for the conduct, maintenance and operation of amusement devices and the operation of the premises on which such amusement devices are located, as may be necessary to carry out the provisions of this article.

Violations.—Any person who shall violate any provision of this article, upon conviction thereof, shall be punished by a fine of not more than \$100 or by imprisonment not exceeding 10 days, or by both.

Section 2. This local law shall take effect immediately.

Radiotel

Coin Operated Radio Has Everything!



IMMEDIATE DELIVERY

R. C. A. Licensed and Approved. Your choice of 25¢ coin unit for 1 hour or 2 hour playing time. Wire or write for full details.

DEALERSHIPS OPEN

**NATIONAL COIN
Radiotel Co.**

4487 Beverly Blvd. • Los Angeles (4) Calif.

**WE DON'T WANT TO BUY A NEW WAREHOUSE
WE'D RATHER HAVE THESE MACHINES
GATHER PROFITS THAN DUST**

Trade-ins are wonderful, but we've been swamped recently. The only way to move all this equipment is to move it with a vigorous dose of price reductions.

THESE PRICES ARE LOW!

WURLITZER

412	\$ 79.00	800	\$450.00
616	99.00	750	450.00
616 Lite-Up Rem.	129.00	850	475.00
24	199.00	950	450.00
600 Rotary	220.00	44 Victory R	199.00
600K	260.00	44 Victory K	215.00
500	239.00	61 Counter Model	99.00
700	425.00	71 Counter Model	155.00

ROCK-OLA

Windsors or Monarch	\$149.00	Super	\$310.00
Standard	229.00	Master	239.00
De Luxe	239.00	Commando	300.00
Spectravox & Playmaster\$279.00			

SEEBURG

Mayfair or Casino	\$179.00	Colonel, Major or Commander	\$259.00
Regal or Gem	189.00	8800 Hi Tone, ESRC	275.00
Cadet, Classic or Vogue ...	250.00	Envoy, ESRC	300.00

MILLS

Thrones	\$150.00	Empress	\$189.00
---------------	----------	---------------	----------

1/3 Deposit With Order, Balance C. O. D.

FOREIGN BUYERS SEND FOR OUR FREE ILLUSTRATED CATALOG.



Seacoast DISTRIBUTORS, INC.

627 10th AVENUE 415 FRELINGHUYSEN AVENUE
NEW YORK 18, N. Y. NEWARK 5, N. J.
PHONE: LONGACRE 3-0740 PHONE: BIGELOW 8-3524



**EXHIBIT'S
IDEAL
COUNTER
CARD
VENDOR**

- All Steel
- ABT Coin Chute
- Large Cash Box

\$29.50
1000 Cards Free.

**FREE—ILLUSTRATED PRICE LIST OF
MACHINES, PARTS AND SUPPLIES**

New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES
510-514 W. 34th St.
N. Y., 1, N. Y. (Bryant 9-6877)

SALESBOARDS

IMMEDIATE DELIVERIES—25% Deposit

Holes	Name	Profit	Price
400	5¢ Game	\$ 7.00	\$.55
1000	1¢ Cigarette (Girle), 28 Pk.		.79
1000	25¢ Charley	Def. 50.00	.89
1000	5¢ Nickel Charley	Def. 17.00	.96
600	5¢ Jumbo Hole Lulu, X Th.	13.50	1.42
1800	5¢ Lulu, Extra Thick	Def. 18.00	1.65
1000	25¢ J.P. Charley, Thin	\$50.00	\$1.15
1000	25¢ J.P. Charley, Thick		52.08 1.25
1000	25¢ J.P. Charley, X Th. Avr.		52.08 1.35
1000	10¢ J.P. Ready Money		50.70 1.79
1000	5¢ J.P. Win a Fin, Jumbo		24.80 1.79
1200	25¢ J.P. Texas Charley, Seal	102.28	1.89
1000	5¢ J.P. Girle		38.00 \$2.59
1184	5¢ Jumbo Tens, Thick	Avr. 33.00	2.49
1500	5¢ 3 Grand Prize Board		63.00 2.59
1200	25¢ Circle of Fortune, Tk.		121.00 4.60
2160	10¢ Rd., Wh., Bl. Sgls. Tickets	\$72.00	\$1.69
2172	5¢ Rd., Wh., Bl. Sgls. Tickets		36.00 1.59
2172	5¢ 5 Fold Rd., Wh., Bl. Tks.		36.00 1.88
120	Tip Ticket Books, \$21.00 Gr. Box		1.95

Grand Prize & Real McCoy Boards. Send for Cat.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLux Building Blue Earth, Minn.

SPECIALS

WHILE THEY LAST

FACTORY CLOSE-OUTS ON CHICAGO COIN BRAND NEW GOALEES. WRITE OR WIRE FOR PRICE—LIMITED SUPPLY.

After 25 years the perfect Tubular Wrapper is here. "Steel Strong," the finest Wrapper that money can buy. The 5¢ Wrappers are packed 9 boxes of 1,000 each to the Case. The Penny and Dime Wrappers are packed 10 boxes of 1,000 each to the Case, and the Quarter Wrappers are packed 8 boxes of 1,000 each to the Case. 75¢ per thousand in Case Lots.

Put your Phonograph on a higher pedestal. How? With our new 1947 streamliner Phonograph Stand, \$29.75 each.

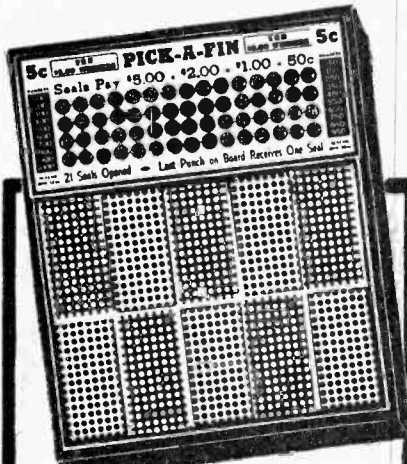
The Coin Wrappers and our 1947 Streamliner Stand were the hit of the Coin Machine Show and were welcomed by the coin machine men with open arms.

GET ON OUR MAILING LIST. Send for Circulars and Samples on the above.

Baum Distributing Co.

2718 Gravois Ave. St. Louis 18, Mo. Phone: Prospect 3900

Distributors for CHICAGO COIN MACHINE CO. CHICAGO METAL MFG. COMPANY "STEEL STRONG" COIN WRAPPERS



1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

ECONOMY

SUPPLIES THE NATION

- G.E. 1489 Bulbs . . . \$.45
- 28 Volt Bulbs. Per 100. 18.00
- Independent Locks. Ea.60
- Pigtail Wire. Ft.04
- Exhibit 4-Finger
- Wipers. Ea.75

★ PLASTICS FOR MUSIC BOXES, "TALKING GOLD." ★
TUBES AT 40% OF LIST.

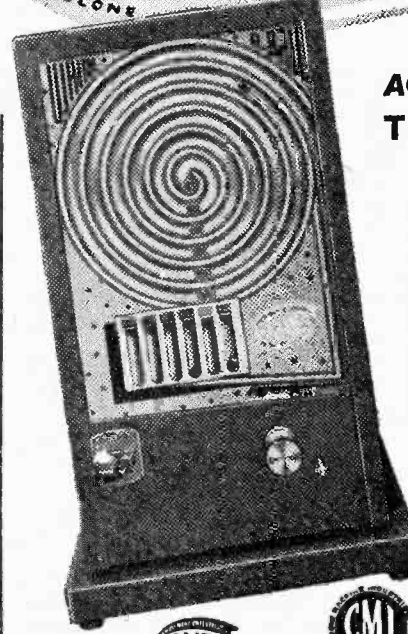
ECONOMY SUPPLY COMPANY

2015 Maryland Ave. Baltimore 13, Md. Phone: Chesapeake 6612

WANTED

Experienced Mechanic on Four Bells, Club Bells and other Coin Machines. Must be steady and reliable person. Good wages and steady work. Apply:

DURSELL NOVELTY CO.
176 Arch Street New Britain, Conn.



**ACCLAIMED AT THE SHOW!
THE GREATEST COUNTER
GAME EVER MADE**

Install **WHIRL-A-BALL** and watch the big money come whirling in. Compact! (20 inches high, 13½ inches wide, 10 inches deep.) A solid little eye-catcher that fits anywhere — earns everywhere. Air-propelled. No springs. No electricity. Just place it and watch the profits pour in!

IMMEDIATE DELIVERY

ATTENTION, DISTRIBUTORS!

Write now—right now—for complete details on territories still open.

ARCADE OWNERS

No arcade can afford to be without a battery of Whirl-A-Balls.

WATCH FOR OUR NEW ROLL-DOWN THRILLER "ONE WORLD"—COMING SOON

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER - IRVING KAYE

2 Columbus Circle, New York 19, N.Y. Phone: Circle 6-6451

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

FOREIGN AND DOMESTIC BUYERS

We have a very large stock of WURLITZER ROCK-OLA AND SEEBURG MUSIC MACHINES—All in A-1 CONDITION. Also an exceptionally fine line of NEWLY MODERNIZED AND BEAUTIFIED WURLITZER AND SEEBURG MUSIC MACHINES—AT VERY ATTRACTIVE PRICES. **WRITE TODAY**

WALL BOXES

- 50 Seeburg 5c 20 Selection Remote Boxes. Ea. \$26.50
- 15 Buckley 24 Lite-Up Side Chrome. Ea. \$ 9.50
- 25 Buckley 24 Chrome Boxes. Ea. 5.50
- 5 Wurlitzer 5¢ Music Boxes. Ea. 11.00

NEW TUBES

GUARANTEED! OUR PRICES ARE 50% OFF LIST PRICES!

"GOLD" METALLIC GRILLE CLOTH

A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE NATION'S LEADING NEW MUSIC MACHINES

19"x23" (MACHINE SIZE) OUR PRICE \$1.00 In Lots of 10 or more Pieces, 75¢ Ea.

Made To Sell for Much More Than \$1.00. Deposit Required With All Orders!

ALBENA SALES CO.

587 10th Ave., New York 18, N. Y. • Longacre 5-8334

VICTORY DERBY AND SPECIAL OPERATORS

CONVERT . . . RENEW YOUR MACHINES

Relieves shuffle fatigue, gives new appeal, faster play. Complete kit and simple instructions, even the screws and solder, 30-minute job. Players need no longer push shuffle knob after ball is raised to multiply and change odds. Increases selling value \$50. COMPLETE KIT, \$5.85. DOZ. LOTS, \$49.50.

TRACY SALES CO.

Box C, Tracy, Minn.

MYCO AUTOMATIC SALES CO.

FROM OUR OWN ROUTES

PANORAMS

Priced for Quick Sale!

\$249.50

All Machines guaranteed to be A-1, first class condition. . . .



WILL TRADE FOR OTHER EQUIPMENT

What do you have? . . .

We can use Solotone or Personal Music Phonographs, Arcade Machines, Games, Slots, Consoles.

Offers Accepted for Quantity Lots

DON'T DELAY - WIRE-WRITE-PHONE!

Sensational Money Makers for Cafes, Restaurants, Arcades, Parks, etc.

EXPORTERS, DON'T PASS UP THIS OFFER

These "Moving Picture" Juke Boxes are terrific to operate, using Hollywood Reels, and in colored locations using Colored Subjects. Machines can be sold for home use or rented to factories, stores, schools to use for promotional or educational purposes. . . .

OUR TERMS ARE

1/3 Deposit with Order, Balance C. O. D.

347 S. HIGH ST., COLUMBUS, O. MA 1600

In WASHINGTON, D.C. MARYLAND and VIRGINIA . . .

The Distributor for **COLUMBIA SLOTS**

is

SILENT SALES

635 D St., N. W. 2505 N. Charles St. Washington 4, D. C. Baltimore 18, Md.

!!!SPECIAL!!!

BALLY SURF QUEENS

Guaranteed To Be Like New

\$100.00 Each

Send Deposit

NEW ORLEANS NOVELTY COMPANY

115 Magazine Street

RA 7904

New Orleans, Louisiana

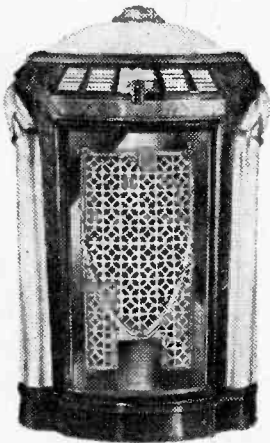
FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

SEEBURG MUSIC SYSTEMS

TWO-YEAR
PLAN

NICKEL
PLAY

THE ONLY
COMPLETE
MUSIC
SYSTEM



SYMPHONOLA "1-47"

SCIENTIFIC
SOUND
.. DISTRIBUTION

TAILORED TO
.. LOCATIONS

FIRST
POSTWAR
.. PHONOGRAPH

BEST FOR THE LONG RUN!

COME IN FOR A DEMONSTRATION TODAY!

PLACE YOUR ORDER WITH
FLORIDA AUTOMATIC for
PROMPT DELIVERY on
GOTTLIEB'S NEW

Miss AMERICA

5-Ball Free Play, adapted from
Stage Door Canteen. New play in-
centives, new Ball Back feature!



ALSO DELIVERING
DAILY RACES
1-Ball Multiple, Bell or Replay
DELUXE
GRIP SCALE

EXCLUSIVE GOTTLIEB DISTRIBUTOR FOR FLORIDA AND CUBA



FLORIDA AUTOMATIC SALES CORP.
839 WEST FLAGLER ST.
MIAMI, FLORIDA

All Phones:
3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611
TAMPA, 115 South Franklin St. Phone 3856
HAVANA, CUBA

SALESBOARDS — All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
409	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DODCH, THICK, JUMBO HOLES	42.74	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.74	3.60

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

GET ON OUR MAILING LIST: For Used Phonographs and Games.

shop and expert painters. As to our Repair Department, there is none better. All machines completely reconditioned and repainted. They look and act like new.

WE ARE EXPERT SPECIALISTS

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD
MERRICK, L. I.
Phone: Freeport 8-8320

ISN'T IT A BEAUT!

ROLLOBALL

Just take a good look at this game! Solid as a rock—sturdy as a steel slab—attractive as a chorus line! Players go for the chance to make a big roll-down score . . . for the sparkling lite-up backboard that keeps 'em playing . . . for its size . . . for its challenge to skill . . . for its beauty. Operators go for ROLLOBALL'S big time profit making . . . for ROLLOBALL'S hard wood cabinet and chrome trim that stands up under a lot of hard use . . . for the interchangeable units that make for easy servicing . . . for the large cash box . . . quiet operation . . . and for the 5 foot 9 inch size, just right to earn big money in any location.



PRICE . . \$429.50 (F. O. B. NEW YORK) . . AND IT OUTLASTS, OUT-EARNS, OUTDRAWS ANY OTHER GAME 10 TO 1!

FIRESTONE ENTERPRISES, INC.

1604 CHESTNUT AVENUE, BROOKLYN 30, NEW YORK • ESPLANADE 5-5700

NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPHS

GOOD IN APPEARANCE—GOOD MECHANICALLY—CAREFULLY CRATED

\$399.50 Wurlitzer 850' With Stepper	\$199.50 Seeburg 8200, Conversion; Wurlitzer 600 Rotary
\$375.00 Wurlitzer 800	\$150.00 Wurlitzer 24, Seeburg Casino, Wurlitzer Twin Twelve
\$269.50 Seeburg Major, Cadet, Colonel	\$100.00 Wurlitzer 616
\$225.00 Wurlitzer 500, Wurlitzer 600K, Wurlitzer Victory	\$75.00 Wurlitzer 412
	\$50.00 Rock-Ola 16, Wurlitzer P-10
Rock-Ola Dial-a-Tune Boxes \$ 9.50	Buckley Boxes \$ 6.75
Seeburg 3-Wire 5/10/25¢ Baro-matic, \$27.50; Wireless 37.50	Wurlitzer 100 Boxes 10.00
Seeburg 30-Wire Boxes 7.50	10,000 Title Strips 3.75
	Seeburg 3-Wire Boxes 19.50

All Tubes and Miniature Light Bulbs—40% Discount.

Terms: 1/3 Cash With Order, Balance C. O. D.

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS

12 Years of Operators' Confidence

738 ERIE BLVD., EAST, SYRACUSE, N. Y. 875 MAIN STREET, BUFFALO, N. Y.

LATEST and FINEST GAMES READY FOR IMMEDIATE DELIVERY

WILLIAMS—SHOW GIRL
GENCO—STATE FAIR
GENCO—ADVANCE ROLL

UNITED—RIO
EXHIBIT—VANITY
CHI. COIN—KILROY

ROLL-A-SCORE

POP UP

BAT-A-BALL

BANG-A-FITTY SKEE BALL — 10'-12'-14'

King-Pin

EQUIPMENT COMPANY

KALAMAZOO 21, MICH.

826 Mills Street

Phone 2-0021

DISTRIBUTING COMPANY

DETROIT 1, MICH.

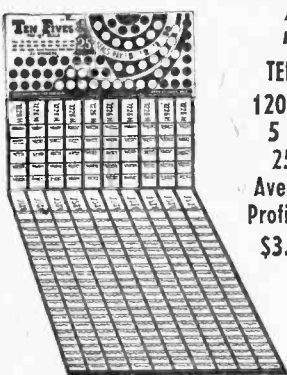
3004 Grand River

Phone TEmple 2-5788

TRI-STATE'S MONEY-MAKING TICKET DEALS

All Types of Spindle Tickets (1000, 1260, 1600, Etc.), Red, White and Blue; Any Combination Deals, Jar Deals or Win-a-Fin. We also manufacture all types of Tip Books and Baseball Coupons, including:

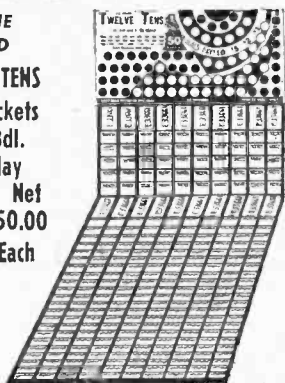
- 2 Way, 2 League, American and National.
 - 3 Way, 2 League, American and National.
 - 4 Way, 2 League, American and National.
 - 3 Way, 3 League, American, National and American Association.
 - 3 Way, 3 League, American, National and Southern Association.
- We Make Any Combination of Coupon Deals.



ALL TICKETS MACHINE FOLDED AND BANDED

TEN FIVES
1200 Tickets
5 in Bdl.
25c Play
Average Net Profit, \$34.00
\$3.00 Each

TWELVE TENS
1200 Tickets
5 to Bdl.
50c Play
Average Net Profit, \$50.00
\$3.25 Each



WE ALSO HAVE THE FOLLOWING 4 SENSATIONAL DEALS

HIT-A-FIN
1000 Tickets
5 in Bdl.
25c Play
Average Net Profit, \$31.00
\$2.25 Each

WIN-A-FIN
1000 Tickets
5 in Bdl.
25c Play
Average Net Profit, \$24.00
\$2.25 Each

LUCKY TEN
1000 Tickets
4 in Bdl.
50c Play
Average Net Profit, \$55.00
\$3.00 Each

LUCKY FIVE
1200 Tickets
5 in Bdl.
25c Play
With Jackpot
Average Net Profit, \$30.00
\$3.00 Each

1/3 Deposit, Balance C. O. D. WIRE, WRITE OR PHONE EITHER.

MISSOURI NOVELTY CO.

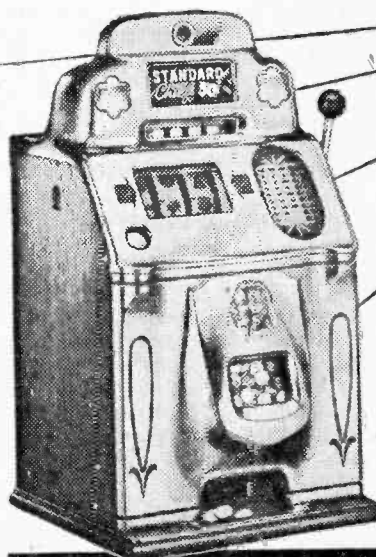
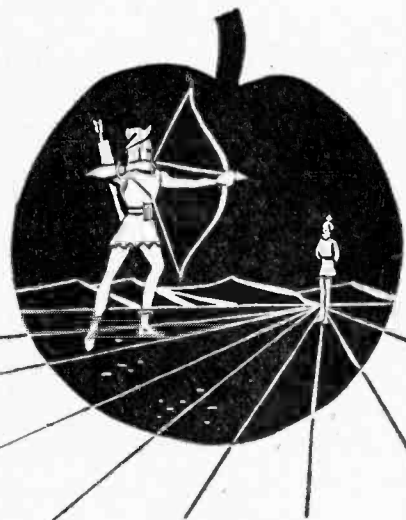
3032 OLIVE STREET "National Sales Representatives" (Phone: Jefferson 2857) ST. LOUIS 3, MO.

TRI-STATE CORPORATION

201 8TH STREET "Manufacturers of Fast Ticket Deals" (Phone 356) BRISTOL, TENN.

WINNING COMBINATIONS

In Sports it's
WILLIAM TELL
and his BOW



In Coin Machines

it's **JENNINGS**
and the
STANDARD CHIEF

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET · CHICAGO 24 · ILLINOIS

..... The Leader in the Field for over 40 Years

COVEN'S COIN CORNER

WHILE THEY LAST! All in PERFECT Working Order!

29.50
EA.

Crossline
New Champ
Dude Ranch
Band Wagon

Gold Star
Hit the Jap
Bally Fleet
Playmate
Pursuit

Silver Spray
World Series, '45
Line Up
Fox Hunt

IMMEDIATE DELIVERY—UNITED RIO.

WURLITZER 600 VICTORY '42 \$219.50
UNIVERSAL SERVICE KIT 7.50

KILROY IS HERE!

NOW DELIVERING
THESE GREAT NEW
CHICAGO COIN GAMES
IN
NEW ENGLAND STATES,
SOUTHERN NEW YORK
AND
NORTHERN NEW JERSEY

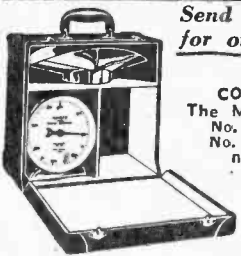
Chicago Coin's BASKETBALL CHAMP
It's Basketball Real Basketball
Looks so easy to shoot those baskets—
BUT how many can YOU shoot?

EXCLUSIVE DISTRIBUTOR

ALBERT SIMON, Inc.

215 W. 64th St., New York 23, N. Y. Phone: TRafalgar 7-5764

Operators YOUR SERVICE DEPARTMENT NEEDS OUR
NEW FREE WALL CHART!



Send your letterhead or business card for our new Photographic Wall Chart!

HANSON SCALE
COUNTS PENNIES AND NICKELS
The Modern Way To Count Collections
No. 317 weighs only pennies to \$15.
No. 318 weighs pennies to \$7.50, or weighs nickels to \$23.65.

Either Style, Complete With Tray and Handy Carrying Case. **\$18.50** Each

DISTRIBUTORS, WRITE FOR QUANTITY PRICES
National Sales Agency

LARGEST PARTS SUPPLIER IN THE U. S. A.

IMPORTANT:
If you have already completed a card for our corrected mailing list you will automatically receive this chart.

Block



MARBLE CO.

1425 NO. BROAD ST., PHILA. 22, PA.
PHONE: STEVENSON 4-8975

GET IT FROM BLOCK—THEY HAVE IT IN STOCK

FOR YOUR Bally EQUIPMENT See..

DE LUXE DRAW BELL
COIN MACHINE PARTS

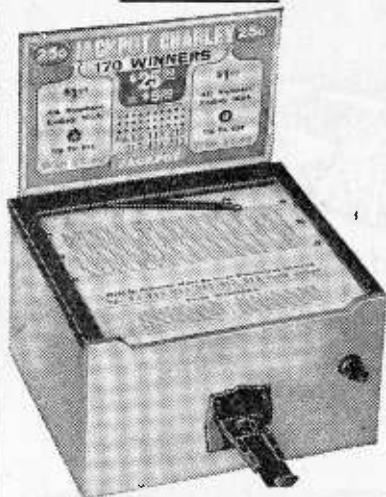
TRIPLE BELL
BALLY ENTRY
SPECIAL ENTRY
DOUBLE BARREL

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN and NORTHERN ILLINOIS.

COVEN Distributing Co.

3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

**NO. 1
AT THE COIN MACHINE
CONVENTION**



**COIN-OPERATED
AUTOMATIC
SALES BOARDS**

Deals of all kinds
Write for particulars

R. C. WALTERS MFG. CO.
4201 NORFOLK ST. LOUIS 10, MO.

**Few New Legislative Bills;
Cig Measures on Increase**

(Continued from page 95)

State licensing of juke boxes. House Resolution No. 305 introduced February 6 would legalize and license gambling in the State.

House Bill No. 270 provides for licensing of gambling. This bill introduced February 6 went to the House Revenue and Taxation Committee. House Bill No. 312 introduced February 8 supersedes the Resolution No. 343 and provides for State licensing of juke boxes. The bill went to the Revenue and Taxation Committee. House Bill No. 413, introduced February 9, relates to telegraph and wire services on racing results. House Bill 403, introduced February 9 and assigned to Judiciary Committee, relates to licensing of payouts and bells by religious organizations, fraternal groups, charitable organizations and social clubs.

Bingo in New York Too

NEW YORK. Assembly Bill 1353 would legalize bingo when conducted by church, veterans, fraternal and charitable organizations. Assembly Bill 1309 would enact laws permitting the playing of bingo games in New York. The Senate has similar bills.

NEW JERSEY. The Senate has a resolution which proposes a Constitutional amendment to permit bingo games operated for charitable purposes. The bill was introduced February 10 and went to the Senate Judiciary Committee.

NORTH DAKOTA. Senate Bill No. 245 is of much interest in North Dakota because it would provide for the licensing of bells and payouts by fraternal groups, service organizations, etc., and also permit local governments to license such devices. The bill appears to be similar to statutes that were passed in 1945 in the neighboring States of Montana and Idaho. This may suggest a trend in that section of the country.

NEW HAMPSHIRE. House Bill No. 58 is now in the hands of the Revision of Laws Committee of the Senate, indicating some progress on a lottery ticket bill. House Bill No. 285 relating to cigarette taxes defines

a sub-jobber as a person who sells at least 75 per cent of his tobacco products to vending machine operators and to retailers. A vending machine operator is defined as any person owning or operating 25 or more machines distributing tobacco products at retail. The bill provides for licensing vending machine operators among various other regulations on the wholesale and retail sale of cigarettes. The annual fee for a vending machine operator's license would be \$10.

Vending Machines in N. M.

NEW MEXICO. House Bill No. 119 providing for the licensing and regulation of vending machines was introduced February 10 and went to the Ways and Means Committee.

OHIO. House Bill No. 242, introduced February 6, would make the present State cigarette tax a permanent law. House Bill No. 299, introduced February 10, would license vending machines on a sliding scale from \$2 to \$25 for each machine.

OREGON. House Bill No. 272 would tax amusement devices at \$50 per each slot on the machine and music boxes at \$1 per each coin slot. The bill is really an amendment to the present State license law and would increase fees on the basis of the number of coin chutes on the machine.

OKLAHOMA. House Bill No. 165 would levy an annual license tax on the operators of coin-operated phonographs. The State collects a percentage license on each phonograph operating in the State already.

TENNESSEE. Senate Bill No. 457, introduced February 11, would amend present law to put a tax on bottled soft drinks. Senate Bill No. 458, introduced February 11, would also amend the present State law relating to a tax on merchandise vending machines.

To Eliminate Lotteries

WASHINGTON. Senate Resolution No. 7 would amend the present State law to eliminate the ban against lotteries in the State.

WEST VIRGINIA. House Bill No. 272, introduced February 5 and sent to the Finance Committee, would impose a 1-cent tax on retail soft-drink sales and earmark the revenue for secondary roads. The Senate has a similar bill. House Bill No. 276, introduced February 5 and sent to the Finance Committee, would impose a tax of 2 cents per pack on cigarettes and earmark the money for secondary roads. The Senate got a similar bill January 31. House Bill No. 297, introduced February 6 and sent to the Finance Committee, would increase the fee from \$2 to \$10 on penny vending machines and from \$5 to \$25 on other coin-operated machines. It would exempt telephones, stamp machines, baggage lockers and toilets. This is a proposal to amend the present West Virginia State license law.

NEWS DIGEST

(Continued from page 93)

want covered. Service calls and complaints, from locations are promptly answered and handled by the service company which frees the smaller operator of the 24-hour-a-day servicing problem. The firm has now been in operation for several years. To handle this business, a new type of service contract has been drawn up, copies of which will be sent interested coinmen on request. Request for copies of the service contract should be sent to *The Billboard*, Coin Machine Department, 155 North Clark Street, Chicago 1.

**Midwest Out
Of Doldrums**

(Continued from page 93)

are 214 pinball games and 224 music machines licensed within Topeka's city limits.

Indication of how the Kansas coin machine trade has blossomed into an industry with gross receipts exceeding \$5,335,000 in 1946 were given by a report issued this week by the State Commission of Revenue and Taxation.

Sales Tax Analysis

In an analysis of revenue from the State's two per cent sales tax, prepared for the State Legislature, the commission reported that about 290 operators of "vending machines" paid a total of \$106,702.30 in sales levied during the 1946 calendar year. The classification "vending machines" includes all types of coin-operated amusement and merchandising machines except cigarette venders and soft drink machines operated by bottling concerns. The figures would thus include bell games as well as pinballs, jukes, candy and nut venders and service machines.

The 1946 report indicates an increase of approximately 60 per cent in gross dollar revenue for the machines since the fiscal year ended June 30, 1943, when tax payments on coin machines totaled \$65,557. This amount would reflect gross sales of \$3,377,850.

Reporting Operators Vary

The number of operators making returns has fluctuated considerably during recent years, rising from a low of 211 in October, 1944, to a peak of 305 in July, 1946. But by December, 1946; the number of active coin machine firms apparently had decreased to 280.

Business of the State's coin machine trade appears to have been increasing steadily since 1942. In the 1945-'46 fiscal year, operators in Kansas paid sales taxes totaling \$89,957, compared with \$75,036 in the previous year and with \$70,505 in the 1943-'44 fiscal year, the commission reported.

Relation of coin machines to total retail business can be seen from the commission's report of a total of \$23,571,421 collected in all retail sales taxes during 1946. This reflects a total of \$1,178,571,000 volume of total retail sales.

FOR SALE
MILLS
VEST POCKET
CHROME BELLS
\$49.50 EACH
1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE
Phone: Jefferson 1644
3147 Locust St.
St. Louis 3, Mo. **CALL NOVELTY CO.**

WANT TO BUY

Model 700 and 800's Massinelli Pool Tables.
State Price and Condition First Letter

RALPH ALEXANDER, INC.
SENECA, S. C.

IMPORTANT! GET OUR CONFIDENTIAL PRICE LIST!

CREDIT!
West Side Is Working for You.
Not only are we delivering the finest in new and reconditioned equipment but we've just negotiated for complete financing of the equipment we sell. Our elastic credit terms allow up to 15 months to pay no matter where you are. Take advantage of this offer. Order from West Side because West Side's on Your Side.
Harry Berger

OUR PRICES Are The LOWEST In The Country
We Are Not Publishing These Prices Because They Are Confidential We Want To Give Them To you Personally.
WRITE — WIRE — PHONE
And We Will Mail You OUR COMPLETE LIST OF LOW-
DOWN PRICES Immediately.

EXPORT BUYERS

Write Today for Complete List of Equipment We Have Available for Export.

- Limited Quantity—WURLITZER 5¢ SLIDES FOR 600, 500, 24, 616, 61. Each \$ 1.60
- IN STOCK NOW!—"AMITY" CIGAR VENDOR 44.50
- GRUEN DIODE METERS 12.50
- ABT CHALLENGERS—IMMEDIATE DELIVERY WRITE FOR PRICES
- NEW GENERAL ELECTRIC, 12" P.M. SPEAKER. Each 8.75
- RECTIFIERS—IMMEDIATE DELIVERY 4.00

SEND FOR OUR COMPLETE PARTS AND SUPPLIES CATALOGUE!

1/3 Deposit, Balance C. O. D., F. O. B. Warehouse

WE PRIDE OURSELVES ON OUR CLEAN REPUTATION!

WEST SIDE DISTRIBUTING CORP.

612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.

**WANT
MILLS ESCALATOR BELLS
ALL KINDS**

Give complete information and lowest price first letter.

Mullinix Amusement Co.

302 West Victory Drive

Savannah, Georgia

Phone 3-6601

ROUTE FOR SALE

Music and Games. Established over 10 years. Suitable for 2 Partners, or will sell half interest to reliable Mechanic. Price, \$25,000. Will take part cash. Located in New York State.

BOX D-447
THE BILLBOARD CINCINNATI 1, OHIO

HERE'S *Real* BASKETBALL

Chicago Coin's

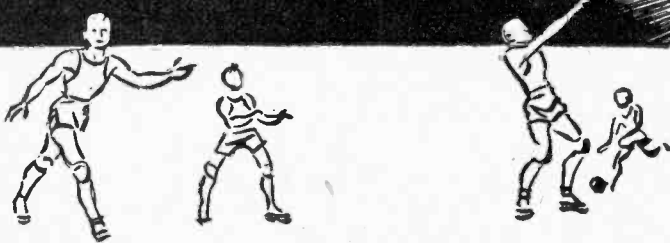
BASKETBALL

CHAMP



**BRILLIANT
FLOODLITE
ILLUMINATION**

**NEVER BEFORE
ANYTHING LIKE IT IN
COIN GAME HISTORY**



Here's THE game they raved about at the show. And so will you once you play Chicago Coin's Basketball CHAMP. ACTION! THRILLS! CHILLS! The balls are automatically fed to the shooting manikin. The player times his shot to avoid the moving guard manikin. Great big deluxe cabinet . . . Stainless steel trim . . . Extra large cash box — it needs one.

**WE'RE MAKING 'EM AS FAST AS
WE CAN • FOR EARLY DELIVERY
ORDER FROM YOUR
LOCAL DISTRIBUTOR TODAY!**

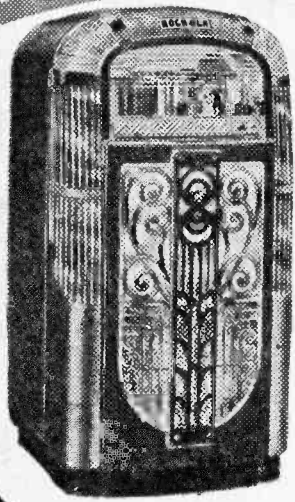


CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

YOU ALWAYS GET THE LATEST AND BEST FROM LAZAR

Lazar knows, from 28 years of experience in the field, what coin operated machines will do a job in those locations, no matter how tough. This long experience—plus a large stock of spare parts and factory trained service men—puts Lazar way out in front with operators in the territories. Get your equipment and service from Lazar and keep those profits rolling in!



ROCK-OLA
Model 1422
The famous "phonograph of tomorrow" with 20 selections, with rich, high fidelity tone amplifier. Separate 5c, 10c and 25c coin chutes, record tray release, and complete visibility.

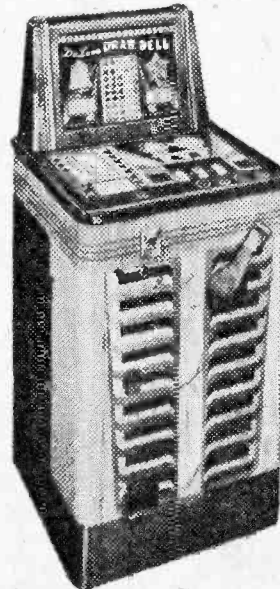
gottlieb's miss america

Here's another Gottlieb winner, adopted from the famous STAGE DOOR CANTEEN. This new sensation has every time-proved Gottlieb feature, plus a special return ball device. Get Miss America in your locations today



Bally's DeLuxe DRAW BELL

Console-type action game with the new extra draw feature that permits players to deposit three, four, five coins per game to hold favorable reels and spin again for a winner. Convertible for automatic or replay. The fastest profit-producer ever created in the bell-console class.



28 Years
the Leader in the Field

B. D. Lazar Co.

1635 FIFTH AVENUE
PITTSBURGH
Phone Grant 7818

EXCLUSIVE DISTRIBUTORS FOR WISCONSIN & UPPER MICHIGAN

PERSONAL MUSIC CORP.
MEASURED MUSIC

DAVAL PRODUCTS CORP.
COUNTER GAMES

H. C. EVANS & CO.
CONSOLE GAMES

UNITED COIN MACHINE CO.

FILBEN '47
30-RECORD PHONOGRAPH

UNITED MFG. CO.
PIN GAMES

MARVEL MFG. CO.
COUNTER GAMES

SEE US FOR UNITED STATES VENDING CORP.'S NEW

AUTOMATIC STORE
SENSATIONAL SELECTIVE VENDER

SEE US FOR FILBEN '47 "HIT" PHONOGRAPH OF THE SHOW

SEE US FOR DAVAL'S Mexican Baseball Best Hand Oomph

SEE US FOR SQUARE AMUSEMENT'S "SPORTSMAN"

See Us for MARVEL'S POP-UP

SEE US FOR PERSONAL MUSIC'S MEASURE MUSIC SYSTEMS

SEE US FOR ELECTROMATON'S "ROL-A-SCORE"

SEE US FOR UNITED'S "RIO"

SEE US FOR H. C. EVANS' 10-STRIKE 1947 MODEL

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

EVERYTHING BUT THE KITCHEN SINK!

BIG PARLAY

NOW AVAILABLE FOR IMMEDIATE DELIVERY
KEENEY'S NEW ONE BALL PAY TABLE
BIG PARLAY—THE ONLY WINNING COMBINATION!



YOU WANTED SOMETHING NEW—
HERE IT IS!

For EVERY Progressive Operator! Meets EVERY Territorial Requirement! Use as Free Play or Payout! Use as One Ball or Five Ball! Ingenious big **BONUS JACKPOT AWARDS.**

Never fails to pack in 7 coins! New Principles of Progressive Scoring! Also High Pay Free Shuffle Outholes! Also Super Score Awards! Also "A-B-C-D" Awards! Also "BIG PARLAY" Progressive Lite-Up Scoring!

IT'S FAST! IT'S FULLY AUTOMATIC!
IT'S EASY TO PLAY! IT'S TERRIFIC!

Exclusive Keeney Distributor in Illinois, Iowa, Nebraska, Kansas and Missouri.

WORLD WIDE DISTRIBUTORS

1919 MISSOURI AVE.
OMAHA, NEB.
CL. 1129

1014 N. ASHLAND AVE.
CHICAGO 22, ILL.
BRUnswick 2338-6878

1513 OAK ST.
KANSAS CITY, MO.
Victor 8404-8405



\$59.50

WITHIN RANGE

champion's BASKETBALL

BRAND NEW—TERRIFIC MONEY MAKER

Only two feet high—small enough to fit on any counter. Big enough APPEAL to pay for itself a hundred times over. No rules to learn—players flick a handle and shoot for the basket.

Attractive, sturdy cabinet—built to take abuse. Trouble free mechanism—saves time and money. Players go for "Foul Ball"—the extra feature that means **EXTRA BALLS.**

5 OR MORE BALLS FOR 1c OR 5c

Height 24"
Width 21"
Depth 7"
Height of Base 36"

\$59.50 Without Base
Base \$15.00 Extra

Champion's BASKETBALL is the first counter game with big size, skill game appeal to come out in years.

Compare Investments—Compare Profits

ACCREDITED LOCAL DISTRIBUTORS! ACT NOW FOR EXCLUSIVE TERRITORIAL FRANCHISES.

WRITE OR PHONE EXCLUSIVE NATIONAL DISTRIBUTOR

Associated Amusements, Inc.

EDWARD M. RAVREBY

846 Commonwealth Ave. Boston 15, Mass.

Telephone LONGwood 8440-1-2-3

NEW GAMES — WRITE NOW!!

Kilroy Vanities Smarty	Rio Frisco Big Hit	Opportunity Spellbound Surf Queen
------------------------------	--------------------------	---

BELL MACHINES

Mills Brown Ham-merloid, 5-10-25¢ (Matched Set) . . \$550.00

Mills Chrome, 5¢ . . 175.00

CONSOLES

Keeney Super Bell, 5¢ Comb. \$215.00

Keeney Super Bell, Twin 5¢-5¢, P.O. 275.00

ARCADE

Periscope \$134.50

Hellcats 89.50

SPECIALS FOR THIS WEEK

EACH—\$44.50—EACH

Thoroughly cleaned and reconditioned Star Attraction, Ten Shot.

EACH—\$84.50—EACH

5-10-20 Marvel's Baseball, Torpedo Patrol.

EACH—\$99.50—EACH

Air Circus, Hollywood, Knockout, Yankee Doodle.

MARVELS

'POP-UP' . \$49.50

Score-a-Barrel, Brand New "Shorty," 7 Ft. . . \$369.50

10 Ft. 6 In. 399.50

COUNTER GAMES PRACTICALLY NEW

Baby Puritan, F.R. . \$17.50

1¢ Amer. Eagle, F.R. 19.50

5¢ Bally Reserve (Cig. Reel) 10.50

5¢ Liberty Bell (Fruit Reel) . . . 19.50

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

Mid State Co. 2369 MILWAUKEE AVE., CHICAGO 47, ILL.
Phone: Everglade 2545

BLANK BOARDS! TRADE BOARDS!

For successful deals and faster action, operators prefer ACE blank heading and definite trade boards. They are the best made—at a better price!

THE ACE MANUFACTURING COMPANY

12415 Euclid Ave. E. Cleveland 6, Ohio

Here's a Couple of Eyefuls by HARLICH!

"EYE OPENER"

1056 R. M. HOLES — SPECIAL THICK — 5c PLAY

BOARD \$52.80 P.O. \$23.88 Av. PROFIT \$28.92

Form No. 11543

"NET RESULTS"

1000 R. M. HOLES — SPECIAL THICK — 5c PLAY

BOARD \$50.00 P.O. \$22.45 Av. PROFIT \$27.55

Form No. 11546

WRITE FOR OUR NEW CIRCULAR

HARLICH MANUFACTURING COMPANY
1200 NORTH HOMAN AVENUE CHICAGO 51, ILLINOIS

Rock-Ola Twin 12, Packard Adapter, in New Steel Cabs. . . \$295.00 Rock-Ola Playmaster, Equipped for Packard Boxes . . . 265.00 With Spectravox 295.00 Bat-a-Ball 97.50 Black Cherry, 5¢, 10¢, 25¢, Original Mills, Like New . . . 125.00	Packard Boxes, Like New \$ 31.50 Mills Throne 215.00 Mills Empress 245.00 Bank Ball, 14 Ft. (Used) 289.50 Score-a-Barrel (Used) 269.50 Wurlitzer 24 Hideaway 225.00 Seeburg Hideaway in Steel Cabinet, Wireless 225.00
---	--

Write for Complete List of Pin Games, Bells, Etc.
Terms: 1/3 Deposit With Order, Balance C. O. D.

P A C K A R D
D I S T R I B U T I N G C O .

534 N. 9th St., Milwaukee 3, Wis.
Phone: DALY 3991

INK... (23809) ... The rich band color of muted brass... and... phrases

Bless You—FT; V.
Address Unknown—FT; V.
That's Where I Came In—FT; V.
You Can't See the Sun When You're Crying—FT; V.

No deviation from the Ink Spot in the need ng. And

strikes its su
ividends
See the Sun

ello 103
VC
Im

merican r...
by P...
spots, gives
in the below-
music making,
colorfully as the rumba rhythm to which

ing selling. The rich band color of muted brass... and... phrases

is a b
is nhrases

start in the
and...
ing as

um-
slow
e in "I'll
to Bed."

and "And...
to Bed."

Books
show tu:
A. J. F.

Ming Toy is still waiting... A. J. F.

HOW MANY OF YOUR PHONOGRAPHS ARE OFF PLAY

Phonographs are costly investments and must be kept "on play" at all times.

Coinex Offers You

A complete

Phonograph Rebuilding and Refinishing \$69.50

Service for only

REPLACEMENT PARTS EXTRA

- CHECK THIS 6 POINT OVER ALL SERVICE**
- ✓ All parts, including speaker, chassis, amplifier, etc. removed from the cabinet.
 - ✓ Cabinet repaired, sanded and refinished to look like new.
 - ✓ Amplifier overhauled and parts replaced where needed.
 - ✓ Motors reconditioned and put in good running order.
 - ✓ Tone arms checked and old worn out parts replaced.
 - ✓ Selector and record changer cleaned, oiled and adjusted.

Our shop is especially equipped with the latest electronic testing equipment. The work is done by factory trained men with years of actual phonograph maintenance experience and when machines are returned to you, they are in perfect operating condition and look brand new. All work is fully guaranteed

All types of amplifiers, motors and tone arms repaired. Very prompt service.

Coinex

CORPORATION

Telephone GRAceland 0317 • 1346 Roscoe St. Chicago 13, Ill.

IT'S ACTIVE

ACTIVE AMUSEMENT MACHINES CO.

NEWARK, N. J. - SCRANTON, PA.

Gentlemen:

Please run the following price ad:

YOUR CHOICE \$34.50 EA. ANY 3 FOR \$100.00	UNITED REVAMPS \$99.50 EA. 3 FOR \$290.00
---	--

Attention
Air Force
All American
Bolaway
High Stepper
Majors '41
Metro
Monicker
School Days
Seven Up
Sport Parade
Snappy
Streamliner
Sluggo
Victory
Bombardier (Vic. Conv.)
Wildfire
Fox Hunt
New Champ
Ten Spot
Four Roses

Arizona
Sante Fe
Streamliner
Brazil
Grand Canyon

POST WAR MACHINES

Big Hit	\$139.50
Surf Queen	139.50
Stage Door Canteen	159.50
Suspense	169.50
Fast Ball	169.50
Superliner	189.50
Dynamite	189.50

MISCELLANEOUS 5 BALL GAMES

Jungle	\$36.50
G. I. Joe	36.50
Knockout	54.50
Five & Ten	54.50
Flat Top	89.50

YOUR CHOICE \$44.50 EA.
3 FOR \$130.00

Argentine
Hi Hat
Home Run '42
Southpaw
Topic

Venus
Zig Zag
Bosco
Texas Mustang

Very truly yours,
ACTIVE AMUSEMENT MACHINES CO.

JOE ASH

ACTIVE AMUSEMENT MACHINES CO.

666 No. Broad St. Philadelphia 30, Pa. Fremont 7-4495

1060 Broad St. Newark 2, N. J. Mitchell 2-7646

1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176

"YOU CAN ALWAYS DEPEND ON ACTIVE--ALL WAYS"

LIFT YOUR PROFITS WITH a New FREE PLAY Glamour Board

ORDER AS:

NO. 1000 FREE HOLE FUN

★

THICK SLOT SYMBOL TICKETS

5c SALE

166 FREE PLAYS

KEEPS 'EM COMING

AVERAGE PROFIT

\$28.04

Gardner & Co.
2222 S. MICHIGAN AVE. CHICAGO, 16, ILL.

ORIGINAL B29 TURRET GUNS

SET OF THREE FULLY EQUIPPED — SACRIFICE PRICE

(Subject to Previous Sale)

MARDI GRAS, INC.

545 Washington Street Boston, Mass.

"We will not steal Uncle Sammy's thunder. Our games can't really print your currency, But they make 'dough' so fast you start to wonder. In case you doubt our claims, just buy and see."

NEW SLOTS

JENNINGS:
5¢ Bronze Chief \$269.00
10¢ Bronze Chief. 279.00
25¢ Bronze Chief. 289.00

WATLING:
5¢ Rolatop \$175.00
10¢ Rolatop 200.00
25¢ Rolatop 225.00
50¢ Rolatop 300.00

COLUMBIAS:
Double Jackpot..\$145.00
DeLuxe Belle ... 209.50
All Mills Slots at Factory Prices. Immediate Delivery.

NEW COUNTER PIECES

ABT Challenger . \$ 65.00
Gott. Gripper ... 39.50
Ace Coin Counter 139.50
Nov. Card Vendor 29.50
Exh. Card Vend. 29.50
Daval Gusher .. 54.00
Marvel Pop-Up .. 49.50
Silv. K. Grip-Vue 49.95
Electric Shocker 17.50

MASTER 1¢-5¢ Combination Fancy Nut and Pistachio Vendor, Brand New—\$15.50.

NEW VENDORS

Victor V Globe .. \$11.75
Victor V Cabinet . 13.75
Victor V, 5¢ ... 14.75
Advance Nut ... 10.50
Advance Gum ... 10.50
Silver King Nut .. 13.95
Silver King Gum .. 13.95
Silver King, 5¢ .. 13.95
New Pipe Stands . 3.75
New Wall Brackets 1.00

VENDORS FOR ALL PURPOSES — WRITE YOUR REQUIREMENTS

NOW DELIVERING--NEW POST-WAR STAR POPCORN MACHINES--"SUPER STAR"

Streamlined Stainless Steel Cabinet—Illuminated Display Signs—A Real Money Maker in Theaters, Bowling Alleys, other Concession Stands.

NOW AVAILABLE
SUPER STAR, Theater Model \$599.00
SUPER STAR, Counter Model 519.00
SILVER-STAR, Floor Model 485.00
SILVER-STAR, Counter Model 398.00
JUMBO-GIANT, Popping Unit 248.00

Brand New 1947 Model Safes & Stands

Single Weighted Stands \$ 25.00
Double Revolver Safes 125.00
Single Revolver Safes 95.00
DeLuxe Single Revolver Safes 125.00
DeLuxe Double Revolver Safes 185.00

15 BALLY CUP DRINK VENDORS—15.
Complete with 3 stainless barrels. \$375.00

NEW PIN GAMES

STATE FAIR \$249.50
VANITIES 299.50
KILROY 279.50
RIO 309.00
BOOMERANG .. 295.00

USED COUNTER GAMES

Daval 1¢ Packs ... \$ 7.00
Daval 1¢ Kliz ... 7.00
Dav. Daily Races.. 7.00
Rock. Hold & Draw 12.00
Daval Tally 10.00
Daval Lucky Smoke 7.00
Daval Cab 5.00
New 1¢ Flippers .. 10.00
Groetch. Zoom ... 10.00
1¢ Five Jax 15.00
Empire Clg. Reel.. 7.00
ABT Target 25.00
Daval Trio Packs .. 8.00
1¢ Gingers 10.00
Daval Poko Reels .. 8.00
Daval Rex 10.00
Amer. Eagle & Marv. 10.00
1, Whooperdoo ... 7.00
Center Smokes ... 7.00
1¢ Superior Clg. Reel 6.00
Pick-a-Paks 12.00
1¢ Bingo Blue Rib. 12.00

NEW CONSOLES

Bang Tails \$618.50
Bang Tails, F.P. Conv. 773.50
Bang Tails Tickets 672.50
Galloping Dominos Same as Bang Tails.
Winter Books 826.00
Evans Races, J.P., F.P. Conv. 989.50
Jennings Challenger, 5/25 475.00
Bally DeLuxe Draw Bell 512.50

CLOSE OUTS

BALLY Midget Racer AT DISTINCT SAVINGS

PINCH HITTER

THE NEWEST, MOST SENSATIONAL ROLLDOWN BASEBALL GAME. SURE APPEAL—SURE PERFORMANCE—SURE PROFIT. AVAILABLE IMMEDIATELY.

\$465.00, F.O.B. Cleveland, Ohio.

MUSIC

Singing Towers ... \$175.00
Wurl. 24 Vict. ... 295.00
Commandos 385.00
Premiers 385.00
Rock-Ola Super .. 295.00
Wurlitzer 616.... 175.00
PANORAMS ... \$365.00
PHOTOMATIC .. 650.00

CONSOLES

Baker's Pacers, '46 \$375.00
5-25 Super Bell .. 195.00
Jumbo Parade, F.P. 65.00
Big Game, F.P. ... 75.00
Kentucky Club ... 125.00
Baker's Pacers ... 275.00
Bob Tail, F.P. ... 95.00
Silver Moon, F.P. 95.00
Square Bells 85.00
4-Bells 300.00

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

Cleveland Coin Machine Exchange

2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
Phone: Prospect 6316-17



M. S. CISSER, Sales Mgr.

Small Ad—but BIG Values!

PHONOGRAPHS

Seeburg 9800, RCES \$525.00
Seeburg Colonel, RC 450.00
Just Off Location. Immediate Delivery.

BAKERS PACERS

5¢ \$425.00
25¢ 495.00
F.O.B. Chicago

Mills Bonus Bells, 5¢ \$225.00
Mills Bonus Bells, 10¢ 250.00
Mills Bonus Bells, 25¢ 275.00

MILLS Q.T.'s, REBUILT, 5¢ and 25¢ PLAY

Blue, 5¢ \$ 75.00
Clitter Gold, 5¢ 100.00
Blue, 25¢ 125.00
Clitter Gold, 25¢ ... 150.00

DOWNEY-JOHNSON COIN COUNTERS \$177.50

GLOBE COIN SEPARATOR 290.00

F. O. B. Chicago

We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE. WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS

WRITE FOR COMPLETE PRICE LIST

CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. ARM. 0780

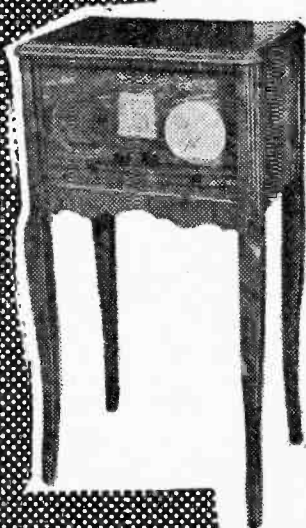
ROUTE FOR SALE

21 Phonographs—7 1946 Machines, 5 Wurlitzer, 2 Rock-Ola; 15 Flat Tops and Slots, 1 1946 Delux Ford Coach. This route is well established and in one of the best farming communities in State of Minnesota. Price \$13,000.00.

MELROSE NOVELTY & JOBBING CO.

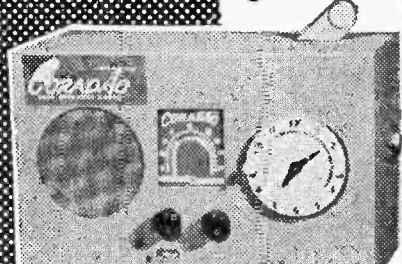
MELROSE, MINN.

LOCATIONS ARE CHOOSY SO TAKE YOUR PICK ... THE ONLY COMPLETE LINE OF COIN-OPERATED RADIOS



CONSOLE MODEL ...

Attractively carved and finished in walnut or mahogany. May be used as a rest for alarm clock, telephone, magazines. Dimensions: 16" long, 30½" high, 11" deep.



ALARM CLOCK MODEL ...

Contains a mechanically perfect electric alarm clock which may be regulated by guests. Sturdy steel cabinet, beautiful crinkle finish. Available in variety of attractive colors. Table or wall mounted. Dimensions: 13" long, 8" high, 6½" deep.



STANDARD MODEL ...

Consistent coin-catcher in all locations. Sturdy steel cabinet, beautiful crinkle finish. Available in variety of attractive colors. Table or wall mounted. Dimensions: 13" long, 8" high, 6½" deep.



HOSPITAL MODEL ...

Features an amplifier that can be placed under pillow. Specifically designed for hospitals and similar locations. Sturdy steel cabinet, beautiful crinkle finish. Available in a variety of attractive colors. Table or wall mounted. Dimensions: 13" long, 8" high, 6½" deep.

CORADIO

COIN OPERATED RADIO

60 E. 42nd St., New York 17, N. Y.

Vanderbilt 6-4972

Factory and Showroom

108 W. 31st St., New York 1, N. Y.

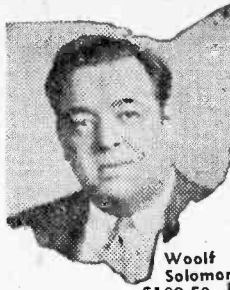
Phone: Chickering 4-8865

CENTRAL OHIO COIN QUALITY BUYS

"There Is No Substitute for Quality"

GIGANTIC SALE

OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U. S. A.



PIN BALLS

VICTORY	\$ 89.50	FIVE & TEN	\$109.50
MARINES AT PLAY	99.50	BOMBARDIER	79.50
AMERICAN BEAUTIES	99.50	DEFENSE	89.50
INVASION	99.50	STRAT-O-LINER	49.50
ZIG ZAG	59.50	HOROSCOPE	59.50
LEGIONNAIRE	69.50	LINE-UP	39.50
TOPIC	79.50	YANKEE DOODLE	175.00
SENTRY	109.50	KEEP 'EM FLYING	129.50
FLAT TOP	185.00	JUNGLE	69.50
BIG PARADE	99.50	SPOT POOL	69.50
HOME RUN, '42	89.50	SCHOOL DAYS	59.50
EXHIBIT STARS	69.50	KNOCK OUT	99.50
SKY CHIEF	149.50	CATALINA	175.00
JEEP	99.50	SEA HAWK	59.50
SHANGRI-LA	159.50	HOLLYWOOD	175.00
AIR CIRCUS	109.50	SKY BLAZER	79.50
VENUS	79.50	SUN BEAM	79.50
PLAY BALL	59.50	BOLOWAY	69.50
MIDWAY	99.50	SURF QUEEN	169.50
BIG HIT	175.00		

ARCADE EQUIPMENT

SKY FIGHTERS, A-1	\$149.50	9 FT. SKEE ROLLS	\$119.50	WINDJAMMER	\$119.50
LITE LEAGUE, A-1	249.50	AIR RAIDERS	119.50	CHI COIN HOCKEY	169.50
UNDERSEA RAIDERS	295.00	TOMMY GUN, Late	109.50	PANORAMS	275.00
RAPID FIRES, A-1	125.00	VOICE RECORDERS	150.00	SCIENTIFIO BASEBALL	99.50
SCIENTIFIO CLOCK	79.50	GROETCHEN TYPERS	295.00	14 FT. WURL. SKEE ROLL, A-1	295.00
10 1/2 FT. SUPER SKEE ROLLS		12 1/2 FT. PREMIER SKEE ROLLS		MUTO PUNCH BAG	175.00
10 1/2 FT. PREMIER SKEE ROLLS		4 EVANS 48 FT. BOWLING ALLEYS, EA.	495.00	DRIVEMOBILE	169.50

NEW RADIOTONE VOICE RECORDER AND BOOTH—EASY FOR ATTENDANT TO OPERATE—\$795.00.

CONSOLES

25c SUPER BELL	\$269.50	5c WATLING BIG GAME, FP	\$ 89.50
5c SUPER BELL	199.50	25c PACERS REELS, CP	159.50
BALLY ROLL 'EM	119.50	JUMBO PARADE, CP, LATE	119.50
25c SILVER MOON, CP	169.50	CLUB BELLS, COMB.	179.50
25c BOB TAIL, FP	159.50	4-WAY SUPER BELL, 5-5-5-25	609.50
5c BOB TAIL	99.50	2-WAY SUPER BELL, 5-5	299.50
HIGH HAND	159.50	KENTUCKY CLUB	79.50
JUMBO PARADES, Comb. F.P., C.P.	149.50		

PERSONAL MUSIC MELODY LANE MEASURED MUSIC
ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

NEW A. M. I. PHONOGRAPHS
DISTRIBUTORS FOR CENTRAL AND SOUTHERN OHIO

NEW A. M. I. AUTOMATIC HOSTESS
TELEPHONE MUSIC STUDIOS & LOCATION EQUIPMENT. IMMEDIATE DELIVERY

NEW MACHINES — PROMPT DELIVERY

EXHIBIT'S VANITIES	\$320.00	GOTTLIEB'S 3 WAY GRIPPER	\$ 39.50
WILLIAMS SHOW GIRL	320.00	MILLS GOLDEN FALLS	WRITE
EXHIBIT'S SMOKY	320.00	COLUMBIAS—1c-5c-10c-25c	145.00
CHI COIN KILROY	279.50	KEENEY'S NEW 2-WAY 5c-25c COMBINATION F.P.	WRITE
UNITED RIO	299.50	DAVAL'S GUSKER, FRUIT	54.00
WILLIAMS AMBER	320.00	DAVAL'S BUDDY CIG. REELS	33.00
GOTTLIEB'S DAILY RACES (1 Ball)	661.00	A.B.T. CHALLENGER	65.00
PINCH HITTER	459.50	AMUSEMATIC JACK RABBIT	475.00
BALLY DELUXE DRAW BELLS	512.50	BALLY VICTORY DERBY	WRITE
GENCO WHIZZ	189.50	BALLY VICTORY SPECIAL	WRITE
GOTTLIEB'S BAFFLE CARD	322.00	BALLY TRIPLE BELLS	895.00
GENCO STEP UP	324.50	ACE COIN COUNTERS	139.50
BALLY MIDGET RACES	299.50	PREMIER SKEE ROLLS	395.00
CHI COIN GOALEE	525.00	MARVEL'S POP UP	49.50
MILLS NEW VEST POCKETS	74.50	KEENEY'S NEW 3 WAY SUPER BONUS BELL, 5c, 10c, 25c C.P.	WRITE
MILLS BLACK CHERRY BELLS	WRITE		

WRITE, PHONE FOR SPECIAL PRICES

REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolveraround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights.
Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

SLOTS

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

WRITE WIRE PHONE

Get Our New Low Prices.

MUSIC - PHONOGRAPHS

SEEBURG 8200, RC	\$395.00	MILLS THRONE	\$250.00
WURLITZER 750E	405.00	SINGING TOWERS, 1942	275.00
ROCK-OLA STANDARD	295.00	AIREON	WRITE
SEEBURG HIDEAWAY, RC, LATE	395.00	WURLITZER HIDEAWAY #24	295.00
A.M.I. HIGHBOY—40 Selections	435.00	SEEBURG WIRELESS WALL-O-MATICS	35.00
WURLITZER #125 WALL BOXES	32.50	BUCKLEY 32 SELECTION BOXES	19.50

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993



★ STAR ★
ATTRACTION
EVERYWHERE

SHOW GIRL

★ EVERY BALL A POTENTIAL WINNER!
★ EVERY SHOT FULL OF ACTION!
★ EVERY MOMENT FULL OF SUSPENSE!
SHOW GIRL . . .
TRULY DIFFERENT!

Order From Your Distributor or Jobber

Williams
MANUFACTURING COMPANY

161 W. HURON ST.
CHICAGO 10, ILLINOIS

Williams'
SHOW GIRL

Art Work Designed and
Silk Screened

BY
ADVERTISING POSTER COMPANY

3843 W. MADISON STREET
Chicago 24

FOR IMMEDIATE DELIVERY!

ABC Bowler	\$39.50	Miss America	\$39.50
Argentine	49.50	Show Boat	39.50
Big Parade	64.50	Snappy	44.50
Bombardier	44.50	Spot Pool	179.50
Capt. Klidd	29.50	Superliner	64.50
Clover	54.50	Sky Blazer	44.50
5-10-20	44.50	Star Attraction	129.50
Genco Defense	39.50	Star Wheels	29.50
Jungle	64.50	Wagon Wheels	49.50
Knockout	39.50	Wild Fire	49.50
Horoscope	34.50	Venus	39.50
Metro		Zig Zag	

OFFERS

UNITED

Wurlitzer 61	\$119.50	Seeburg 12	\$ 79.50
Wurlitzer 616	149.50	Seeburg Rex	124.50
Wurlitzer 24	189.50	Seeburg King	124.50
Wurlitzer 412	39.50	Rock-Ola Mon-arch	169.50
Wurlitzer 780	224.50	Rock-Ola #40 Super	249.50
Mills Throne	189.50		

ALL MACHINES READY FOR LOCATION.
ALL ITEMS GUARANTEED

Phone Chester 9283

UNITED INDUSTRIES
525 PARKER ST • CHESTER • PENNA.

A Single Lightning Bolt Has 5 Times
the Power of All U. S. Electric Plants...

THAT'S A FACT!

Competition, Real Old-Fashioned
Competition Is Coming Back and...

THAT'S A FACT!

So be first in your field with Seeburg's
2-year plan that gives operators the first
3-year phonograph in the history of the
coin machine business. With this plan
you can operate profitably on 5c play and
keep faith with the public.

We're coin-operated music ma-
chine specialists. MUSIC and
ONLY music is our business.
Drop in and get the details of
the Seeburg 2-year plan. To
get ahead you have to stay
ahead!



AUTOMATIC EQUIPMENT CO. FRANK ENGEL

EXCLUSIVE Seeburg DISTRIBUTORS FOR E. PENN. SO. JERSEY & DELAWARE

919-921 North Broad Street, Philadelphia 23, Pa. • Telephone Poplar 5-1333

Marvel's
POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY
location EVERYWHERE! POP-UP will
out-earn any game of its kind.

**ACCURATE, COMPETITIVE,
SKILL SCORING**

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED—NO COIN COUNTING NECESSARY



PRICE
\$49.50

F. O. B. Factory

MARVEL

MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47



ORDER FROM YOUR
NEAREST DISTRIBUTOR

WANT TO SAVE MONEY?

Get on our mailing list now. Write today for our new parts
poster. We have the most complete line of parts in America.
We can supply Coin Chutes for any device using foreign or
domestic coins. Write us your problems.
Satisfaction guaranteed on every transaction or your money
refunded.

HEATH DISTRIBUTING CO.

217 THIRD STREET

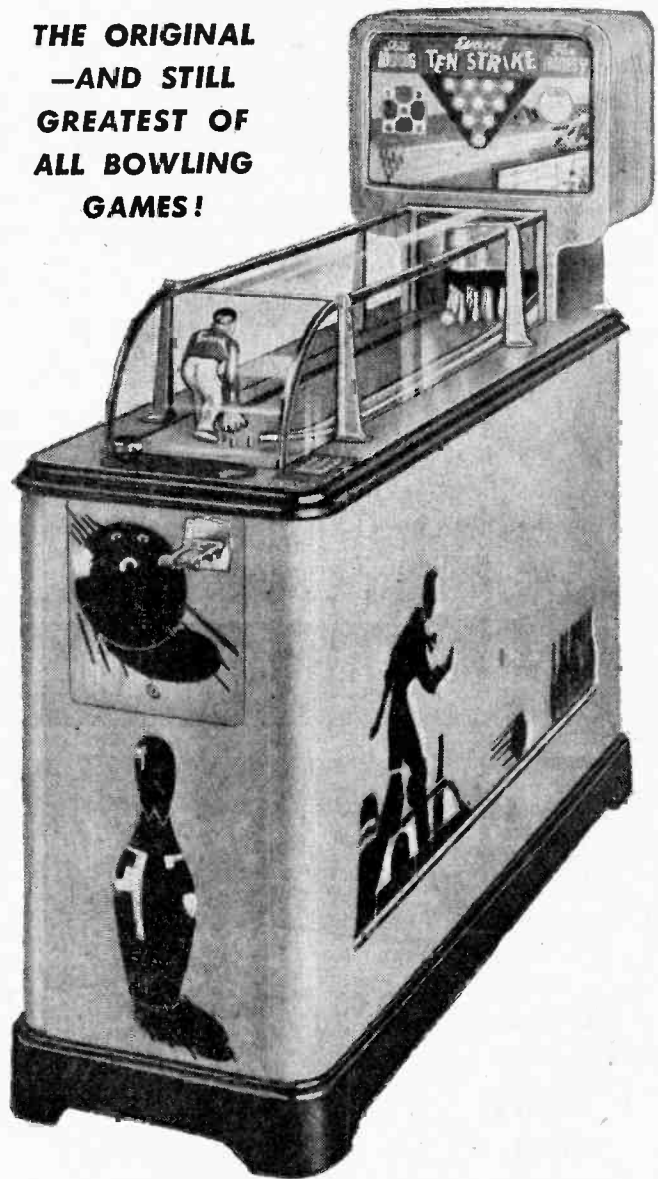
PHONES: 2681-2682

MACON, GA.

**BETTER THAN EVER
IN EVERY WAY...**

**EVANS' 1947
TEN STRIKE**

THE ORIGINAL
—AND STILL
GREATEST OF
ALL BOWLING
GAMES!



REDESIGNED . . . Important Evans' innovations provide top operating
security!

FASTEST! MOST PROFITABLE . . . New scoring arrangement and rapid,
positive automatic pin-setting speed up play. Less than a minute per
game—more earning capacity than ever before!

EXTRA APPEAL . . . Special new high score of 10,100! Brilliant, colorful
backboard and alley lighting . . . smart new cabinet decorations.

MORE ACTION! 10 BALLS, 5c . . . All 10 Balls played, regardless of
strikes and spares. 5 full frames.

ORDER FROM YOUR DISTRIBUTOR

H. C. EVANS & CO.

1520-1528 W. Adams St.

Chicago 7, Ill.



**GET THE EXCLUSIVE
IN YOUR TERRITORY**

WITH

TELEQUIZ



Get the exclusive on any location and operate on a 75-25% commission basis. Non-competitive TELEQUIZ is the only question-answer game on the market. This new, intriguing, legal machine operates on the same principle as a radio quiz show. Only machine convertible 3 ways . . . Amusement, Free-Play, Pay-Out. Find out NOW about an exclusive TELEQUIZ operating franchise for your territory.



Telequiz Sales Company 32 W. RANDOLPH ST., CHICAGO 1 - TELEPHONE: STATE 5694

**OUTSTANDING
PLAYER APPEAL!**
PROGRESSIVE JACK-POT TO SEALS STEP-UP FEATURE!

**TAKES IN \$50.00
AVERAGE PROFIT
\$24.32**

**FLASH, COLOR, GLAMOUR,
and 84 WINNERS**

It's A "PLAYER APPEAL" Board,
It's A "WALSH BOARD". For The
Latest And Most Profitable Boards
Regardless Of Payout Or Purpose,
Send For Details And Prices On
The WALSH Line.



1000 HOLES
5c SALE

THOS. A. WALSH MFG. CO.
201-207 SO. TENTH ST. OMAHA NEBR.

SEEBURG AUXILIARY EQUIPMENT

Rechecked by Factory-Trained Mechanics and Housings Newly Painted

- SEEBURG W.S.-2Z WALL-O-MATICS, WIRELESS, 5¢ \$27.50 Each
- SEEBURG 3-WIRE SELECT-O-MATIC, 5¢ 25.00 Each
- SEEBURG WB-1Z BAR-O-MATICS, WIRELESS, 5¢, 10¢, 25¢ 45.00 Each
- SEEBURG BAR-O-MATICS, 3-WIRE, 5¢, 10¢, 25¢ 40.00 Each
- SEEBURG SPEAK ORGANS 20.00 Each

Terms: One-Third Deposit, Balance C. O. D.

W. B. NOVELTY CO., INC. 1012 MARKET ST. ST. LOUIS 1, MO.

Look for this TAG!

✓✓✓ Atlantic TRIPLE TEST TAG

- ✓ Good Appearance!
- ✓ Mechanically Perfect!
- ✓ Properly packed for shipment anywhere in the world!

IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!

Your assurance of perfection in reconditioned phonographs.
Send for List!

ATLANTIC

EXCLUSIVE
Seeburg
DISTRIBUTORS

ATLANTIC NEW YORK CORP. 460 Tenth Ave., New York 18, N.Y.
ATLANTIC NEW JERSEY CORP. 27-29 Austin Ave., Newark 5, N. J.
ATLANTIC CONNECTICUT CORP. 1625 Main St., Hartford 5, Conn.

PHONOGRAPH BARGAINS!

WURLITZER		SEEBURG	
412	\$ 77.00	Rex	\$147.00
412, L.U.	97.00	Casino	177.00
616	97.00	Gem	187.00
616, L.U.	127.00	Regal	187.00
500	237.00	Vogue	247.00
600R	207.00	Classico	247.00
600K	257.00	8200 Victory	207.00
24	187.00	8800 Hi Tone, ES	247.00
61 Counter Model	97.00	8800 Hi Tone, ESRC	277.00
71 Counter Model	147.00	Major	277.00
42-24 Victory	197.00	Colonial	277.00
Twin 12 Cella Job, Buckley	167.00		
750	447.00		
800	427.00		
RENTAL MACHINES		ROCK-OLA	
Masco 17 Watt Amplified PA Systems, Phone Top	\$ 47.25	12 Record	\$ 87.00
Masco 25 Watt, Same as Above	57.25	Monarch or Windsor	147.00
1/3 Deposit, Balance C. O. D.		Standard	227.00
		De Luxe	237.00
		Buckley Boxes, L.U. Sides	\$ 11.00

We are completely equipped to crate for export
INTERBORO MUSIC CO., 1154 1st Avenue, New York 21, N. Y. Phone: Regent 4-3337

IMPORTANT!

—TO ALL OPERATORS IN MARYLAND VIRGINIA AND NORTH CAROLINA



Be the first in your area to take advantage of our exclusive franchise, protected location plan.

TELEQUIZ

PRIVATE SHOWINGS IN YOUR AREA ARE:

NORFOLK	Hotel Monticello	Feb. 21
RALEIGH	Hotel Carolina	Feb. 23
CHARLOTTE	Hotel Charlotte	Feb. 25
ROANOKE	Hotel Ponce de Leon	Feb. 28
RICHMOND	Hotel Murphy	Mar. 2-3
HAGERSTOWN	Hotel Alexander	Mar. 5
SALISBURY	Hotel Witomico	Mar. 7
BALTIMORE	Silent Sales Showroom	
	2505 No. Charles St.	Mar. 9-10
WASHINGTON	Silent Sales Showroom	Continuous
	635 D Street, N. W.	from Mar. 12

ALL SHOWINGS FROM 1 TO 9 P.M.

MAIN OFFICE:

635 "D" STREET, N. W.
WASHINGTON 4, D. C.
DISTRICT 0500

TERMS: 1/3 DEPOSIT; BALANCE C. O. D.



SILENT SALES SYSTEM

BRANCH OFFICE:

2505 N. CHARLES ST.
BALTIMORE 18, MD.
BELMONT 8189

LOWY'S BEST BUYS

NEW EQUIPMENT — IMMEDIATE DELIVERY

JACK RABBIT
A Perfect Arcade Machine
\$475.00

Premier 10 GRAND
Junior Console Barrel Roll
Natural for Limited Space
\$449.50

POP UP
The Counter Game That Is Legal Everywhere
\$49.50

ROL-A-SCORE
Ideal 5 1/2' Skee Ball for Hiking Profits
\$469.50

Premier BOWLO
Accepting Orders Now
Delivery Soon
\$469.50

WURLITZER
850 \$500.00 | 618 \$140.00
24 200.00 | 600K 300.00
750 450.00 | 600R 215.00

SEEBURG
2200 Vic-tory \$250.00 | Gem \$220.00
Envoy, RO 260.00 | Regal 235.00
Rex 165.00 | Major, Ref. 335.00
Classico, Ref. 300.00

ROCK-OLA
Monarch, Ref. \$200.00
Master 225.00
Foreign Buyers—Contact Us. We Specialize in Changing Coin Mechanisms To Fit Any Foreign Coin. We Can Also Change Voltage and Cycles To Meet Your Requirements. SEND FOR CATALOG! 1/3 DEPOSIT, BALANCE C. O. D. ORDER TODAY

MILLS
Throne \$175.00
Empress 225.00

Dave Lowy & Co.

594 10th AVENUE • NEW YORK 18, N. Y. • BRYANT 9-0817

BRAND NEW EQUIPMENT for EVERY TERRITORY! YOU'VE SEEN THESE WINNERS AT THE SHOW—NOW ORDER THEM FROM MONARCH FOR QUICK DELIVERY!

<p>5 BALL FREE PLAY PIN GAMES Kilroy (Chl Coin) Show Girl (Williams) Rio (United) Vanities (Exhibit) Miss America (Gottlieb) Double Barrel (Bally) State Fair (Genco) Smoky (Exhibit) Sea Breeze (United)</p>	<p>LEGAL EQUIPMENT Basket Ball (Chl Coin) Boomerang (Amusement) Jack-Rabbit (Amusement) Score-a-Barrel Grip-Vue Pop Up Ace Coin Counter ABT Challenger ABT Target Stands Silver King Peanut Vendors Skill Thrill (Daval) Best Hand (Daval)</p>	<p>CONSOLES Bally De Luxe Draw Bell, 5¢ Bally De Luxe Draw Bell, 25¢ Bally Triple Bell Evans Consoles (All Models) Mills 3 Bells</p> <p>ONE BALLS Bally Entry Bally Special Entry Gottlieb Daily Races</p>
--	---	--

WRITE FOR PRICES

5c-10c-25c-50c PLAY

BRAND NEW SLOTS . . .

MILLS BLACK CHERRY BELLS
MILLS GOLDEN FALLS
MILLS JEWEL BELLS
JENNINGS STANDARD, BRONZE & DE LUXE CHIEFS
JENNINGS SUPER DE LUXE LITE UP CHIEFS
WATLING ROL-A-TOPS

GROETCHEN COLUMBIA STANDARD DE LUXE MODELS, MILLS VEST POCKETS, DAVAL'S FREE PLAY, MILLS 25¢ Q.T. GLITTER GOLDS.

BRAND NEW DELUXE REVOLVE-A-ROUND SAFE STANDS
SINGLE—DOUBLE—TRIPLE Unit Cabinets, Beautiful, streamline, rugged finish. Made of extra heavy gauge steel insuring many years of fine service.
SINGLE—Box Type Slot Stands—built to withstand abuseWRITE

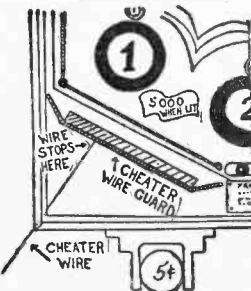
WANT TO BUY!! BALLY VICTORY SPECIALS—LONGACRES. State quantity, condition, lowest price acceptable and when shipment can be made. CASH WAITING.

FOREIGN TRADE!! Our Foreign Sales Department welcomes the opportunity to be of Service. We invite correspondence in all foreign languages. We are especially equipped to handle all coin chute adaptations and are experts in special export packing and crating. Send for our beautifully illustrated folder describing all our coin-operated equipment.
CABLE ADDRESS: MOCOIN.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.



MR. PIN GAME OPERATOR
Hundreds of dollars are lost each year out of the cash boxes by cheating the pin game one way or another. The most common is lifting either end of the front moulding, inserting wire or other object, touching bumper, thus running up free games. The only way known was to nail down or put screws in front moulding, thus defacing game and reducing its trade-in allowance.
These WIRE GUARDS will solve your problem in one minute. Can be put on in 30 seconds and taken off just as quick. They are made of attractive colored fibre and will fit all makes of pin games and are location tested.
1 Pr. Includes 2 Guards, one for each front corner, and Pins to attach. \$12.00 Per Doz. Pr.
Send \$1.50 for Sample Pr.

R. F. JONES 2855 N. 8TH ST. PHILA. 33, PA.

Empire Coin Values

NEW PIN GAMES

United RIO Genco STATE FAIR \$309.50
 Bally DOUBLE BARREL 249.50
 Williams SHOW GIRL Write
 Exhibit VANITIES 289.50
 Gottlieb VANITIES 299.50
 CARD 322.00
 Chicago Coin KILROY 279.50

Jennings SUPER DELUXE LITE-UP CHIEFS
 5c \$324 10c \$334 25c \$344

SILVER KING—1c OR 5c NUT VENDOR \$13.95

Roll-Down Games PINCH HITTER \$419.50
 Chicoin Basketball CHAMP 499.50

CHALLENGER \$65.00

VEST POCKETS \$74.50

Gott. GRIP SCALE \$39.50

Marvel's POP-UP New Legal Counter Game \$49.50

NEW CLOSEOUTS!
 United SEA BREEZE OPPORTUNITY MIDGET RACER Genco WHIZZ VICTORY DERBY Bally BIG LEAGUE METAL TYPER Williams SMARTY
 Write for Prices!

DAVAL'S FREE PLAY WRITE!

NEW WATLING ROLATOP
 5c \$175 10c 200 25c 225 50c 300
 DELIVERING NOW!

NEW CONSOLES

Bally DELUXE 5c DRAW BELL \$512.50
 Bally DRAW BELL 5c 477.50
 Bally DRAW BELL 25c 497.50
 Bally TRIPLE BELL 895.00
 Evans BANG-TAILS, J.P. 671.50
 Evans WINTER BOOK 826.00
 Ev. BANCAILS, Comb. FP & PO 824.50

Jennings BRONZE OR STANDARD CHIEFS
 5c \$269 10c \$279 25c \$289

Groetchen Deluxe CLUB COLUMBIA \$209.50
 J. P. COLUMBIA 145.00

VICTOR MODEL "V" NUT VENDORS \$11.75

BAT-A-BALL, JR. \$79.50

Ace COIN COUNTER \$139.50

GRIP-VUE \$49.95

REVOLVAROUND SAFES, 10 Gauge Steel—Single \$175.00; Double \$225.00
 BOX STANDS FOR SLOTS, \$27.50; FOLDING STANDS 9.95
 UNIVERSAL PHONO AMPLIFIER 39.50
 KLEER-FLO PARTS CLEANER, COMPLETE 143.50
 TURN-TABLE SHAFT FOR WURL. COUNTER MODEL 5.95
 SPEED IRON SOLDERING GUN, HEATS AND COOLS IN 5 SEC. 12.95

VENDING MACHINES FOR ALL SPECIAL USES WRITE

MUSIC Wurl. 616 \$189.50 Rock-Ola Commando \$400.00
 Wurl. 71 & Stand 189.50 Wurl. 41 & Stand 169.50

SLOTS

5c BLACK CHERRY, ORIG., 2-5 \$179.50
 WATLING ROLATOP, 10c 79.50
 WATLING ROLATOP, 25c 89.50
 5c JENN. SILVER CHIEF 119.50
 5c MILLS BLUE FRONT, ORIG. 119.50
 10c MILLS BLUE FRONT 129.50
 25c MILLS BLUE FRONT 139.50
 5c BROWN FRONTS 129.50
 10c BROWN FRONTS 139.50
 25c BROWN FRONTS 149.50
 5c MILLS LATE Q.T. 99.50
 VEST POCKETS, BLUE & GOLD 49.50
 5c JENN. CLUB CONSOLE CHIEF 149.50
 5c 4-STAR CHIEF 109.50
 10c 4-STAR CHIEF 119.50
 COLUMBIAS, FRUIT REEL 79.50
 10c BLACK CHERRY, NEW REB. 199.50
 10c JENN. ESCALATOR, J.P. 39.50
 5c OAILLE SPHINX, J.P. 29.50
 5c JENN. GOOSENECK, J.P. 29.50
 5c WATL. ROLATOP, 1946 MOD. 139.50
 10c JENN. LITE-UP CHIEF 275.00

CONSOLES

5c COMB. SUPER BELLS \$189.50
 BALLY SUN RAYS, F.P. 109.50
 5c BUCKLEY TRACK ODDS, J.P. 475.00
 HI HAND, COMB. 159.50
 WATLING BIG GAME, 5c, P.O. 89.50
 5c PACE SARATOGA SR. 109.50
 BALLY BIG TOP, P.O. & F.P. 109.50
 WATLING BIG GAME, F.P. 79.50
 MILLS JUMBO, P.O. LATE HEAD. 119.50
 JENN. SILVER MOON, F.P. 90.00
 5c BALLY CLUB BELL 169.50
 MILLS 4-BELLS, 4-5c 295.00
 EVANS LUCKY STAR 149.50
 GALLOPING DOMINOS, J.P. 149.50
 BANGTAILS, DD, JP, 2 TONE 249.50

RECONDITIONED 5 BALL PIN GAMES

BIG HIT—MUL. \$209.50	YANKS 99.50	BELLE HOP \$64.50
SUSPENSE 189.50	FOUR ACES 94.50	LEGIONNAIRE 62.50
LAURA 179.50	5-10-20 94.50	A.B.C. BOWLER 62.50
STAGE DOOR 179.50	SKY BLAZER 89.50	HI HAT 62.50
SKY CHIEF 129.50	MIDWAY—United 79.50	SLUGGER 59.50
FLAT TOP 149.50	'42 HOME RUN 79.50	SEA HAWK 59.50
CATALINA 119.50	INVASION 69.50	'41 MAJORS 57.50
HOLLYWOOD 139.50	SKY RIDER 94.50	7 UP 54.50
LIBERTY, Gott. 129.50	Genco DEFENSE 74.50	TEN SPOT 54.50
ARIZONA 129.50	JEEP 69.50	SCHOOL DAYS 54.50
OKLAHOMA 129.50	GENCO VICTORY 69.50	FOUR ROSES 49.50
COVER GIRL 119.50	TOPIC 69.50	DUDE RANCH 49.50
Gott. SHANGRI-LA 119.50	TEXAS MUSTANG 69.50	BIG CHIEF 47.50
YANKEE DOODLE 119.50	BOLAWAY 69.50	CHAMPION 42.50
AIR CIRCUS 115.00	GUN CLUB 67.50	CLICK 39.50
BIG PARADE 115.00	JUNGLE 64.50	CHARM 39.50
KNOCK OUT 115.00	SHOW BOAT 64.50	GOTT. BOWLING 39.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

REAL BUYS IN USED EQUIPMENT

PHONOGRAPHS

Wurlitzer #616, Illuminated \$145.00	Rock-Ola Imperial, 20-record \$188.00
Wurlitzer #850 449.00	Seeburg Envoy, RCES 314.00
Wurlitzer #500 249.00	Seeburg Rex, 20-record 149.00
Wurlitzer, #312, 12-record 108.00	Seeburg Royal, 20-record 149.00
Wurlitzer #61, with stand. 108.00	Seeburg K20, 20-record 149.00
Mills Empress, late model. 298.00	9 Seeburg 3-Wire Boxes, Ea. 16.00

BARGAIN

60 MODEL D PERSONAL MUSIC BOXES
 1 PERSONAL MUSIC STATION—COMPLETE

FIVE BALLS AND ARCADE EQUIPMENT

Defense \$48.00	Ten Spot \$39.00
Hi Hat 39.00	Tex. Mustang 39.00
Horoscope 39.00	Venus 63.00
Invasion 39.00	5-10-20 72.00
Marines at Play 44.00	Western Baseball 50.00
Monicker 39.00	Keeney Submarine 42.00
Spot Pool 39.00	

ONE BALLS, CONSOLES, SLOTS

Bally Eureka \$45.00	Mills 10c Blue Front \$110.00
Keeney Super Bell 165.00	Mills 5c Chrome 115.00
Mills Jumbo, FP & Cash 130.00	Mills 5c Cherry Bell 115.00
Mills Jumbo, FP 75.00	Mills 5c Vest Pocket 38.00
Mills 25c Hand Load	Groetchen Columbia 1946, DJ, 5-10-25 Convertible. 84.00
Silver Chrome 155.00	

One-Third (1/3) Deposit, Balance C. O. D.

T & L DISTRIBUTING COMPANY

1321 CENTRAL PARKWAY
 CINCINNATI 14, OHIO



MILLS

VEST POCKET BELLS



The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

ORDER NOW AT

\$74.50

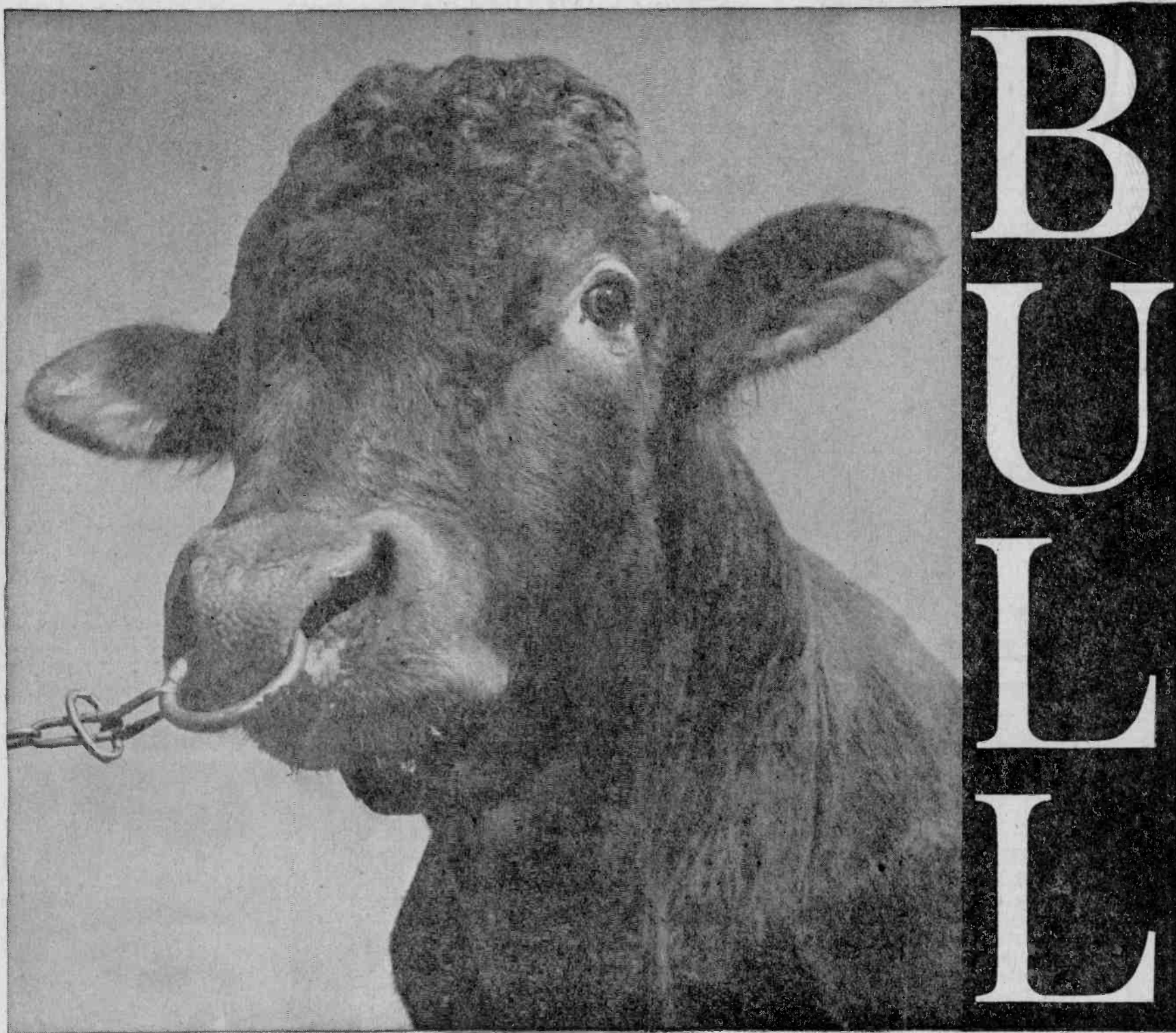
THIS PRICE WILL BE MAINTAINED THROUGH 1947!

★ ★ ★ ★ ★
 BELL MACHINES

★ ★ ★ ★ ★ CONSOLES	★ ★ ★ ★ ★ ARCADE EQUIPMENT
Club Bells, F.P. \$ 90.00	Keeney Air Raider \$ 65.00
Silver Moon, F.P. 67.50	Drive Mobile (Tokyo Raider) 125.00
Super Bell, 5c, F.P. 99.50	Plitch 'Em & Circus Romance 65.00
High Hand, F.P. 110.00	Supreme Rocket Buster 50.00
Pace Reels, Combination 57.50	Shoot Your Way to Tokyo 55.00
Galloping Dominos, 25, Two-Toned 115.00	Keeney Submarine Gun 65.00
Galloping Dominos, 5c, Two-Toned 105.00	Undersea Raider 200.00
Four Way Super Bell, 4-5c 275.00	Shoot the Chutes (Conv.) 55.00
1938 Track Time 60.00	Traps the Japs (Conv.) 55.00
Paces Races 49.50	

Established 1913 **ROY MCGINNIS CO.**
 2011 MARYLAND AVE., BALTIMORE 18, MARYLAND · PHONE: UNIVERSITY 1800

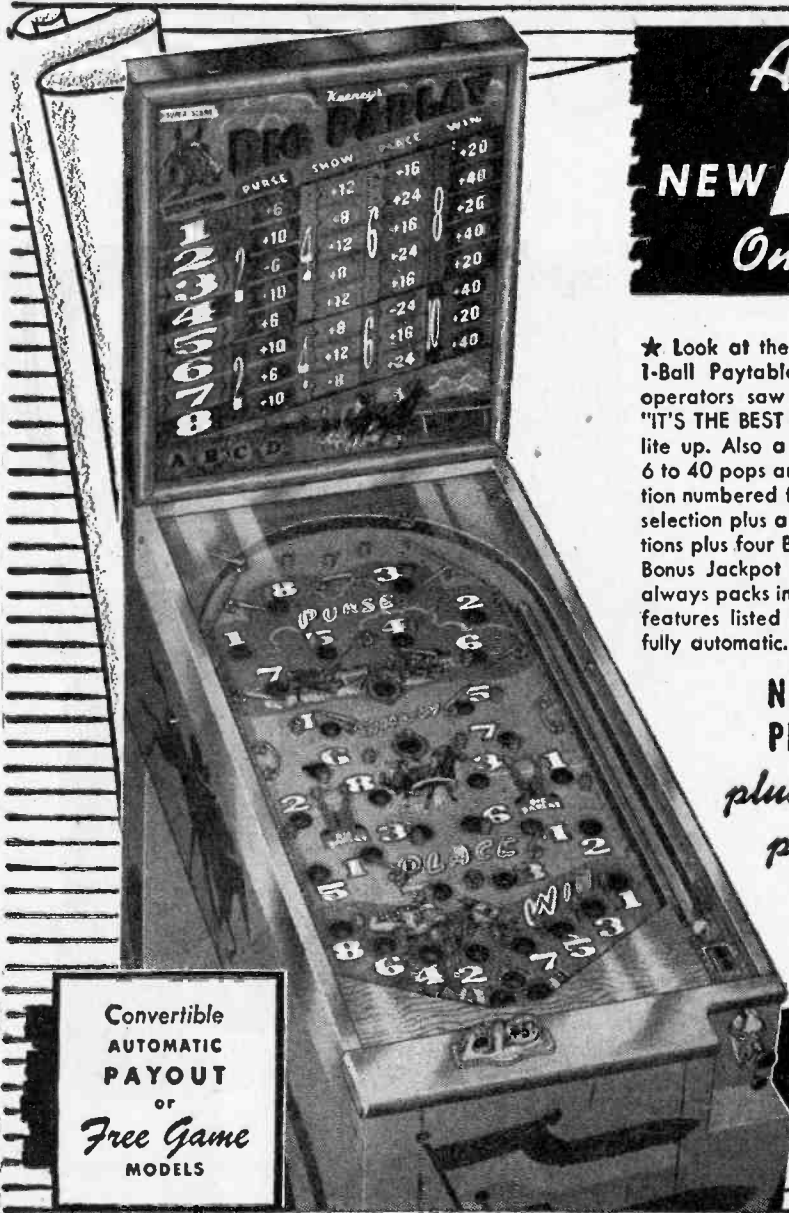
WHAT YOU SEE IS



Yes, *What You See is Bull*, but what we are telling you is not. Mills Bells and related products have been the leaders in the Coin Field for Fifty Nine Years. That leadership had to be earned in some way—it was, by always providing the Bell Operator with sound, well-engineered machines.

BELL-O-MATIC CORPORATION

Exclusive National Distributor: Mills Bell Products, 4100 Fullerton Avenue, Chicago 39, Illinois, Telephone Spaulding 0600



Announcing KEENEY'S NEW **BIG PARLAY** One Ball Paytable

★ Look at the play-pulling features of Keeney's new 1-Ball Paytable—BIG PARLAY! Crowds of showtime operators saw it—played it—enthusiastically agreed: "IT'S THE BEST YET!" Insert a coin and 2 top selections lite up. Also a Big Bonus Jackpot Award valued from 6 to 40 pops around and posts itself opposite any selection numbered from 1 to 8. Next three coins each add a selection plus a Big Bonus Jackpot. Imagine! Five selections plus four Bonus Awards on the first four coins! With Bonus Jackpot Awards in 6-7-8 selection field player always packs in total of 7 coins. Check the extra scoring features listed below. It's easy to play—it's fast. It's fully automatic. See it. Try it. You'll buy it.



NEW PRINCIPLES OF PROGRESSIVE SCORING

plus BIG BONUS JACKPOT AWARDS *plus* BIG ODDS
plus "A-B-C-D" AWARDS *plus* HIGH PAY FREE SHUFFLE
OUTHOLE *plus* SUPER SCORE AWARDS *plus*
"BIG PARLAY" PROGRESSIVE LITE-UP SCORING

Convertible
AUTOMATIC
PAYOUT
OF
Free Game
MODELS

Order from your KEENEY Distributor

J. H. KEENEY & CO., INC.

2600 WEST FIFTIETH ST., CHICAGO 32, ILL.

Headquarters for the Finest in New and Used Equipment

FROM THE HOUSE OF **ATLAS** FRIENDLY PERSONAL SERVICE

BRAND NEW GAMES FOR PROMPT DELIVERY!

Kilroy	Step Up
Rio	Atomic Bomber
State Fair	Jenn. Challenger
Vanities	Evans Races
Superliner	Bangtails, Comb.
Sea Breeze	Pace 3-Way Console

BASKETBALL CHAMP



WORLDS OF VALUE!...

<p>NEW BELLS</p> <p>Jennings Standard Chief, 5¢ ... \$269.00 Jennings Standard Chief, 10¢ ... 279.00 Jennings Standard Chief, 25¢ ... 289.00 50¢ ... 399.00 Jennings Super DeLuxe (Lite-Up) Chief, 5¢ ... 324.00 10¢ ... 334.00 25¢ ... 344.00 50¢ ... 454.00 \$1.00 Pace DeLuxe Bell ... 635.00 Groetchen Columbia Jackpot Bell 145.00 Weighted Box Stands ... 27.50</p> <p>Exclusive Distributors for Northern Illinois.</p>	<p>NEW COUNTER GAMES</p> <p>ABT Challenger \$65.00 Daval Best Hand 59.50 Hot Nut Vendor 59.50 Pop Up 49.50 American Eagle (non-coin) 47.50</p> <p>SKILL THRILL \$57.50</p>
<p>REBUILT EQUIPMENT</p> <p>5¢ SILVER MOON, P.O. ... \$ 89.50 5¢ BIG GAME, P.O. 89.50 5¢ PACES REELS, P.O. 89.50 25¢ PACES REELS, P.O. 109.50 25¢ JUMBO PARADE, P.O. ... 149.50 25¢ BAKER PACERS (Floor Sample) 375.00 SKY CHIEF 109.50 ROLL CALL 49.50 MIDWAY 89.50 MARINES 79.50 JEEP 79.50</p>	<p>PHONOGRAPHS</p> <p>SEEBURG HI-TONE, R. C. \$395.00 SEEBURG COLOWEL, R. C. 375.00 SEEBURG REX 225.00 WURLITZER VICTORY 275.00 WURL. 600K 325.00 WURL. 950 425.00 ROCK-OLA COMMANDO 395.00 SINGING TOWERS 225.00</p>

All used equipment listed is completely rebuilt and refinished!
Terms: 1/3 Deposit, Balance C. O. D.

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47
 ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1
 ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURG 19
 ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9



IMMEDIATE DELIVERY

OPERATOR'S PRICES

BRAND NEW 1947 MODEL

5c ROL-A-TOP BELL	\$175.00
10c ROL-A-TOP BELL	200.00
25c ROL-A-TOP BELL	225.00
50c ROL-A-TOP BELL	300.00

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2 • 1 CHERRY PAY 3
 - MYSTERY 3-5 PAYOUT, STANDARD
 - MYSTERY 3-5 PAYOUT, CLUB • NO LEMON ON FIRST REEL
- DRILL-PROOF CABINETS

DON'T WRITE—WIRE!

WATLING MFG. CO.

Est. 1889 — Tel.: COLumbus 2770

4650 W. Fulton St.

Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago



1947 ROL-A-TOP

ON HAND — IN ALL OUR SHOWROOMS — IMMEDIATE DELIVERY

NEW **AMI** { AUTOMATIC HOSTESS (Telephone Music), 20-30 Station Units, Complete
1947 Model "A" Phonograph—40 Selections

— "HOLD" YOUR LOCATION AND "INCREASE" YOUR PROFIT —

CONSOLES

KEENEY SUPER BELLS, 5c, F.P., P.O., REFINISHED	\$159.50	MAY-BELL 4 WAY, 5-5-5-25, P.O., NEW	\$495.00
KEENEY SUPER BELLS, 5c-25c, F.P., P.O., REFINISHED	219.50	BUCKLEY TRACK ODDS, 5c, I.P.	495.00
KEENEY SUPER BELLS, 5c-25c, P.O., REFINISHED	209.50	BALLY HIGH HANDS, F.P., P.O.	99.50
KEENEY SUPER BELLS, 4-WAY, 5-5-5-25, REFINISHED	395.00	BALLY CLUB BELLS, F.P., P.O.	119.50
MILLS 3 BELLS, 5-10-25, REFINISHED	549.50	BALLY ROLL-EM, 5c, P.O.	119.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-5, NEW CABINET	349.50	BAKER'S PACERS, 5c, LATE, D.D.	199.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-25, NEW CABINET	399.50	PACE'S SARATOGA, 5c, F.P., P.O.	99.50
MILLS JUMBO PARADE, P.O. (LATE HEADS), REFINISHED	119.50	JENNINGS SILVER MOON, F.P.	89.50
MILLS JUMBO PARADE, F.P. (LATE HEADS)	89.50	WATLING'S BIG GAME, 5c, F.P.	79.50

CERTIFIED REBUILT SLOTS (NEW MACHINE GUARANTEE)

MILLS EXTRABELLS, 5c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	\$229.50	MILLS BLUE FRONTS, 5c (2/5 OR 3/5), KNEE ACTION—REFINISHED	\$139.50
MILLS EXTRABELLS, 10c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	249.50	MILLS BLUE FRONTS, 10c (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS EXTRABELLS, 25c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	269.50	MILLS BLUE FRONTS, 25c (2/5 OR 3/5), KNEE ACTION—REFINISHED	159.50
MILLS GOLD OR SILVER CHROME, 5c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	219.50	MILLS BLUE FRONT, 50c, ORIGINAL 2-5 PAY, KNEE ACTION, REFINISHED	299.50
MILLS GOLD OR SILVER CHROME, 10c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	239.50	MILLS BROWN FRONTS, 5c (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS GOLD OR SILVER CHROME, 25c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	259.50	MILLS BROWN FRONTS, 10c (2/5 OR 3/5), KNEE ACTION—REFINISHED	169.50
MILLS GOLD OR SILVER CHROME, 50c, KNEE ACTION, DRILL PROOF	359.50	MILLS BROWN FRONTS, 25c (2/5 OR 3/5), KNEE ACTION—REFINISHED	189.50
		MILLS NEW VEST POCKET (METERED), KNEE ACTION	74.50
		COLUMBIA BELLS, TWIN JACKPOT, NEW, CONVERTIBLE TO 5c, 10c OR 25c	145.00
		COLUMBIA DELUXE BELLS, NEW, GOLD FINISH, CONVERTIBLE TO 5c, 10c OR 25c	209.50

NEW EQUIPMENT

BALLY DRAW BELL, 5c	\$477.50	EVANS GALLOPING DOMINOS, P.O.	\$671.50
TRIPLE BELL, 5-5-5	895.00	KEENEY BONUS BELLS, SINGLES-TWINS	WRITE
TRIPLEBELL, 5-5-25	910.00	SUPER SKEEROLLS (ORIGINAL CRATES)	WRITE
EVANS BANCTAILS, COMB. F.P., P.O.	826.00		

TERMS:

1/3 DEPOSIT WITH ORDER

GENCO'S "STEP-UP" 5 Ball Game . . . WRITE

Williams "SMARTY" 5 Ball Game . . . WRITE

M.S. WOLF DISTRIBUTING CO.

Exclusive Distributors AMI PHONOGRAPHS, California Oregon Washington Nevada Arizona Hawaiian Islands

1348 Venice Blvd.
LOS ANGELES
PRospect 4131

1175 Folsom St.
SAN FRANCISCO
HEmlock 0575

427 S.W. 13th Avenue
PORTLAND
ATwater 7575

2313 3rd Avenue
SEATTLE
MAin 0166

FRB

Watch for it!

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Buckley Consoles

TRACK ODDS

and

PARLAY LONG SHOT

BUCKLEY TRACK ODDS has long been recognized as the only seven coin race horse console that would stand up month after month — year after year — and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

NOW PARLAY LONG SHOT

Is proving to be a profitable companion machine for locations now operating Track Odds.

PARLAY LONG SHOT pays odds of 10-15-20-25-30 to 1 plus Jackpot of 500 to 1.

Start today with TRACK ODDS and PARLAY.

WHEN ORDERING SPECIFY FOR CASH OR CHECK PLAY.

Buy Buckley and you Buy the Best!

DISTRIBUTORS

Distributor for the State of Maryland, District of Columbia and Delaware
UNION VENDING COMPANY
6-8 East Lafayette Ave.
Baltimore, Maryland

Distributor for Southern Illinois, Iowa and Nebraska
ELMER WOLFE
1201 West Main Street
Ottawa, Illinois

Distributor for North Carolina and Virginia
VENDING MACHINE COMPANY
Fayetteville, N. C.

Distributor for Louisiana and Southern Mississippi
CONSOLE DISTRIBUTING CO., INC.
1006 Poydras St., New Orleans 20, La.

Distributor for Western Pennsylvania
COIN MACHINE DISTRIBUTING CO.
(Edw. J. Steele, Gen. Mgr.)
500 N. Craig St., Pittsburgh, Pa.

Distributor for Tennessee, Arkansas, Northern Miss.
H. E. HILL DISTRIBUTING CO.
Greenwood, Mississippi

Distributor for Georgia and South Carolina
SPARKS SPECIALTY COMPANY
Soperton, Georgia Columbia, S. C.

Distributor for the West Coast
WILLIAM CORCORAN
1157 Post St. San Francisco, Calif.

FRANCOIS CICCARALLI
54 La Canebriere, Marseilles, France



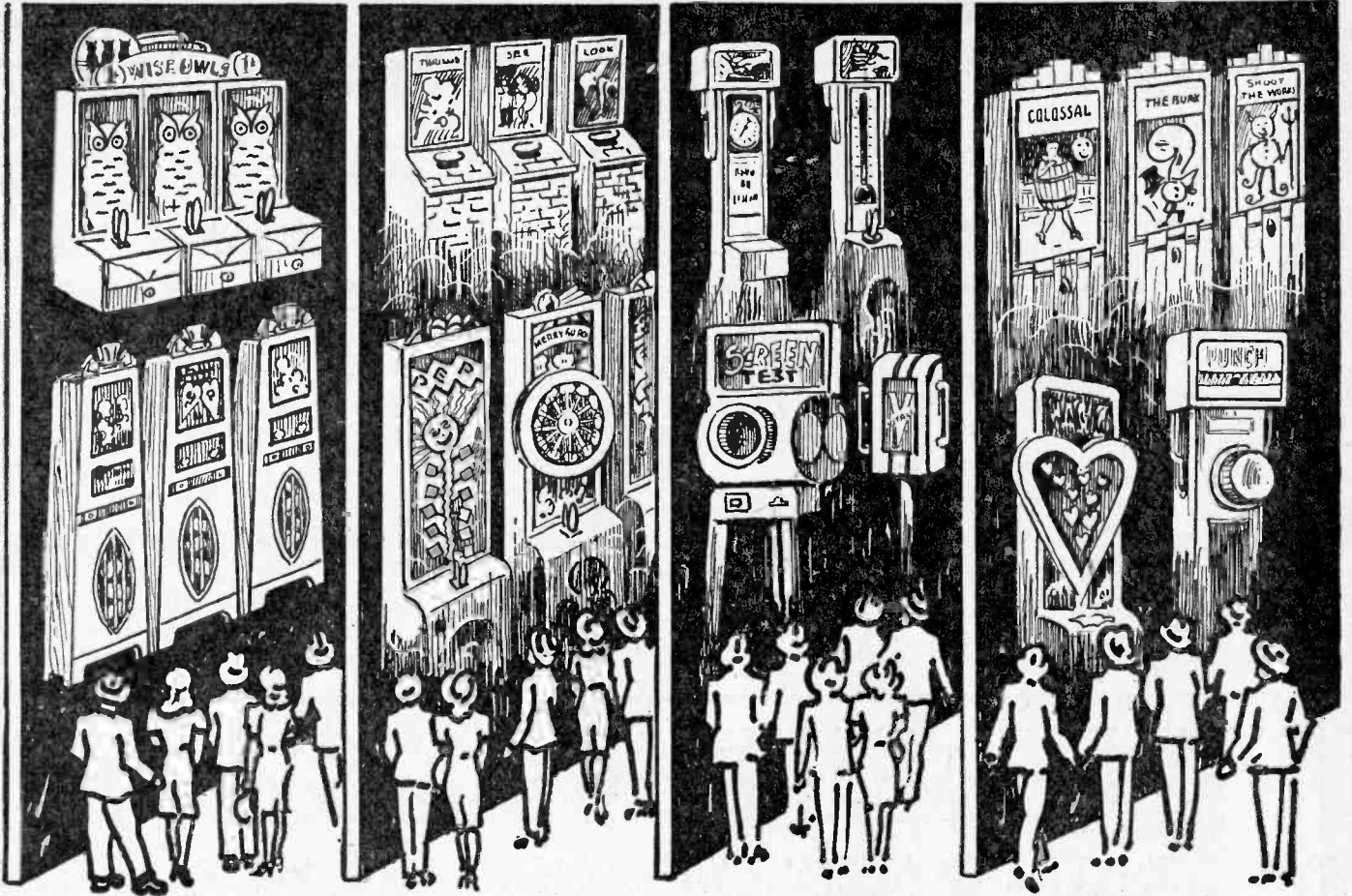
ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

Built to pay BIG DIVIDENDS in 1947

by the **WORLD'S LARGEST MANUFACTURER** of **COIN OPERATED AMUSEMENT MACHINES FOR OVER 45 YEARS** (Established 1901)



EXHIBIT'S PROFITABLE ARCADE LINE OF OVER 50 AMUSEMENT MACHINES

You can Operate them on every kind of Location all year round. Write for Literature illustrating our entire line of these live Money Making Amusement Machines . . . Cards and Supplies. Write us now.

EXHIBIT SUPPLY CO., 4222-30 W. LAKE ST., CHICAGO 24, ILL.

LOS ANGELES

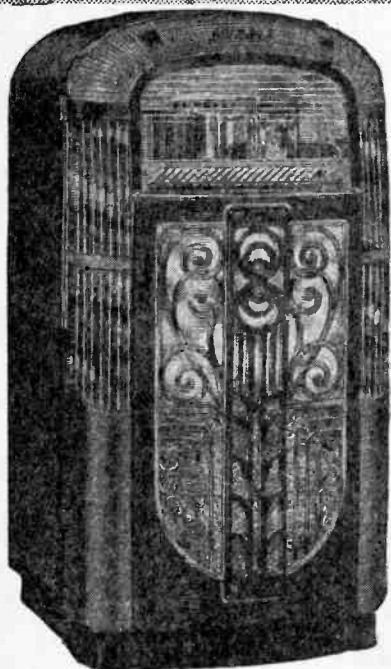
See *Wm. R. Happel* or *W. E. Happel*

BADGER'S BARGAINS

OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE

MILWAUKEE

See *C. A. Happel* or *H. E. Reimer*



ROCK-OLA

The Phonograph of Tomorrow Today!
 • Extra Rich Tone Quality. • Extra Colorful Display. • Extra Location Appeal. • Extra Animation. • Extra Performance. • Extra Operators' Approval.

PLUS!
 Liberal Trade-In Allowance for your Used Machines

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELLS, 5¢, F. P., P. O., Refinished	\$129.50	MILLS FOUR BELLS, Late Heads, 5-5-5-25¢	\$325.00
KEENEY SUPER BELLS, 10¢, F. P., P. O., Refinished	159.50	MILLS FOUR BELLS, Late Heads, 5-5-5-5¢	295.00
KEENEY SUPER BELLS, 25¢, F. P., P. O., Refinished	159.50	MILLS THREE BELLS, 5¢, 10¢, 5¢ (Refinished)	450.00
KEENEY SUPER TWIN, 5¢-25¢, F. P., P. O., Refinished	250.00	MILLS THREE BELLS, 5¢, 10¢, 25¢ (Refinished)	475.00
KEENEY SUPER TWIN, 5¢-25¢, P. O., Refinished	225.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-5¢ (Refinished)	224.50
KEENEY 4-WAY, 5¢-5¢-5¢-25¢, New Refinished	325.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-25¢ (Refinished)	249.50
KEENEY 4-WAY, 5¢-5¢-10¢-25¢, New Refinished	325.00	BALLY CLUB BELLS, F. P., P. O., 5¢	99.50
KEENEY 4-WAY, 5¢-5¢-5¢-5¢, New Refinished	295.00	BALLY HI HANDS, F. P., P. O., 5¢	99.50
EVANS LUCKY LUCRE, 3-5¢, 2-25¢	150.00	BALLY SUNRAYS, F. P., 5¢	59.50
EVANS LUCKY LUCRE, 5-5¢	99.50	MILLS JUMBO, Late, F. P., P. O.	99.50
BALLY ROLL-EM, 5¢, P. O.	99.50	MILLS JUMBO, Late, P. O.	69.50
BAKER'S PACERS, Late, Daily Double	150.00	MILLS JUMBO, Late, F. P.	69.50
BALLY DRAW BELLS	WRITE	EVANS 1946 BANGTAILS	WRITE
BALLY TRIPLE BELLS, Like New	WRITE		

RECONDITIONED SLOTS

BLACK CHERRY BELLS (Rebuilt), 5¢	\$175.00
BLACK CHERRY BELLS (Rebuilt), 10¢	185.00
BLACK CHERRY BELLS (Rebuilt), 25¢	195.00
MILLS BLUE FRONTS (Refinished), 5¢	95.00
MILLS BLUE FRONTS (Refinished), 10¢	110.00
MILLS BLUE FRONTS (Refinished), 25¢	125.00
NEW MILLS VEST POCKET BELLS	74.50
MILLS VEST POCKET (Refinished)	39.50
BROWN FRONTS (Refinished), 5¢	95.00
BROWN FRONTS (Refinished), 25¢	125.00
MILLS ORIGINAL CHROME, 5¢	149.50
MILLS GOLD CHROME, 25¢	159.50
COLUMBIA BELLS, LIKE NEW	99.50

ONE BALL MULTIPLE TABLES

BALLY LONGACRE (Refinished)	\$195.00
BALLY THOROBRED (Refinished)	195.00
BALLY '41 DERBY (Refinished)	95.00
BALLY CLUB TROPHY (Refinished)	95.00
KEENEY FORTUNE (Refinished)	95.00
BALLY VICTORY SPECIAL	WRITE

PHONOGRAPHS

ROCK-OLA COMMANDO (Refinished)	\$395.00
ROCK-OLA PREMIER (Refinished)	375.00
ROCK-OLA SUPER, New Rock-o-Life	350.00
ROCK-OLA MASTER, New Rock-o-Life	325.00
ROCK-OLA STANDARD, New Rock-o-Life	295.00
ROCK-OLA SPECTRAVOX PLAYMASTER (Refinished)	295.00
SEEBURG 8200, R.C., E.S., New Rock-o-Life	375.00
SEEBURG 8800, R.C., E.S., New Rock-o-Life	375.00
SEEBURG 8800, E.S., New Rock-o-Life	350.00
SEEBURG COLONEL, New Rock-o-Life	350.00
SEEBURG MAJOR, New Rock-o-Life	350.00
SEEBURG CLASSIC, New Rock-o-Life	325.00
A.M.I. STREAMLINER, Like New	250.00
MILLS EMPRESS, New Rock-o-Life	275.00
MILLS THRONE, New Rock-o-Life	250.00
WURLITZER MODEL 950 (Refinished)	525.00
WURLITZER MODEL 850 (Refinished)	525.00
WURLITZER MODEL 750E (Refinished)	495.00
WURLITZER MODEL 700	450.00
WURLITZER MODEL 800 (Refinished)	475.00
WURLITZER MODEL 500, New Rock-o-Life	325.00
WURLITZER VICTORY 600 (Refinished)	295.00

BADGER SALES CO., INC.

2251 W. PICO BLVD. LOS ANGELES 6, CALIF.
 ALL PHONES: DREXEL 4326

TERMS:
 1/3 DEPOSIT
 WITH
 ORDER

BADGER NOVELTY COMPANY

2546 N. 30TH ST. MILWAUKEE 10, WIS.
 ALL PHONES: KILBOURN 3030

**YOU GET REAL OPERATING "INSURANCE" WITH THESE
LOADS OF LONDON SERVICES AND VALUES!
Prompt Deliveries on America's Most Wanted New and Used Equipment!**

Seeburg
DEPENDABLE MUSIC SYSTEMS
WITH SOUND DISTRIBUTION

EXCLUSIVE
DISTRIBUTOR
WISCONSIN AND
UPPER MICHIGAN

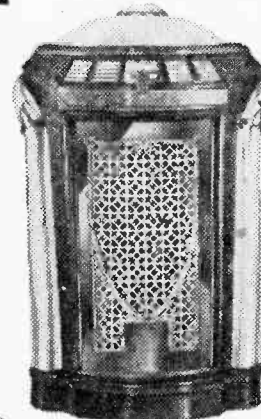
**VISIT US FOR YOUR
DEMONSTRATION ANY TIME!**

**THE ONLY COMPLETE
MUSIC SYSTEM!**

**TWO YEAR PLAN!
NICKEL PLAY!**

**FIRST POSTWAR
PHONOGRAPH!**

Symphonola "1-47"



**WE ARE PLEASED TO ANNOUNCE OUR APPOINTMENT AS EXCLUSIVE DISTRIBUTORS FOR
INTERNATIONAL MUTOSCOPE CORP.
IN THE STATE OF WISCONSIN AND UPPER MICHIGAN
Photomatic • Atomic Bomber • Voice-O-Graph**

PRODUCTS OF MANY OTHER LEADING MANUFACTURERS ALSO AVAILABLE. WRITE FOR INFORMATION.

DON'T MISS LONDON'S POST-SHOW USED GAME BUYS!

PHONOGRAPHS

They must be right before London ships! Every phonograph thoroughly reconditioned inside and out! Check this remarkable service: all worn electrical and mechanical parts replaced—new grille cloth—plastics replaced—cabinet beautifully refinished! A minimum of \$50 to \$75 in parts and labor goes into every machine to make it ready—and right—for your locations!

- Mills Throne of Music, Completely Reconditioned\$225.00
- Wurlitzer 600, (Keyboard Model), Excellent Condition 295.00
- Wurlitzer 42700, Victory, Compl. Reconditioned 225.00
- Rock-Ola Imperial, with adaptor and 4 Buckley Boxes. Lot 125.00
- Rock-Ola Playmaster With Spectra-Vox, Excellent Shape 249.50
- 8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 375.00
- 8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 395.00
- 8200, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 425.00

PHONOGRAPH ACCESSORIES AND PARTS

- WS2Z Seeburg Wireless Wallomatic Write for Prices
- DS20-1Z Seeburg 3-Wired Wallomatic Write for Prices
- Seeburg Wired Speakorgan \$12.50
- Rock-Ola Dial-a-Tune Wall and Bar Boxes 10.00
- Keeney Bar Boxes \$5.00 | Buckley Bar Boxes 5.00
- Packard 30-Wire Boxes 25.00
- Wurlitzer Model 331 Bar Boxes 10.00
- Seeburg SPS7Z, SPS5Z, SPS1Z or PS12 Selectomatic Power Supply, 9.50
- Seeburg Amplifiers (625-3, 725-1Y, 1255A, 920A), New, Less Tubes 22.50
- Seeburg T5Z Sound Transmitters, Less Tubes (New) 10.00
- Seeburg WA1Z Wired Adaptor Kit 9.50
- Seeburg Electric Selector, Complete, for 8200, 8800, 9800 25.00
- 6L6 Tubes (Glass), List at \$2.67. NOW 95¢ Each

MISCELLANEOUS

- Strips, S.P., C.H. or Club Special. Set of 3\$.45
- 20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
- 20 Stop Star Discs, hardened60
- Keeney Anti-Aircraft. Brown 49.50
- Keeney Air Raider, like new 89.50
- Champion Hockey, like new 94.50
- Keeney Submarine, A-1 Cond. 89.50
- Bally Defender, excellent shape... 129.50
- Bally Rapid Fire, Refinished and Reconditioned 94.50
- Lite League, like new 169.50
- Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type\$64.50
- Bally Alley, Like New 69.50
- Lucky Smokes, New, in Orig. Carts 5.00
- American Flag, New, in Orig. Carts 5.00
- Complete Black Cherry Cabinet & Casting with D.P. Sides & Front, Club Handles, Completely Assembled 32.50
- Mills Owl 15.00
- Seeburg Rifle Range Amplifiers, 115 V., 25 or 60 Cycle 25.00
- 25 Watt Bulbs, Case of 120 9.00

CONSOLES

- Pace Club Consoles, 10¢\$ 94.50
- Caille Club Console, Late Mod., 25¢ 79.50
- Bally Skill Field, 7-Coin Head ... 49.50
- Pace Saratoga, 5¢, without rails.. 49.50
- Keeney Super Bells, 5¢, like new.. 199.50
- The Favorite 29.50
- Lucky Lucre, new type head 129.50

PAY TABLES

- Skylark, F.P. or C.P.\$99.50
- Bally Challenger 49.50
- Race King 49.50
- Mills Big Race 29.50
- Turf Champ 49.50

BELL MACHINES

FULLY GUARANTEED

BLACK CHERRY BELLS

- Original Mechanism, Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5: 5¢\$129.50
- 10¢ 149.50
- 25¢ 169.50
- Mills New Vest Pockets Write
- Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢\$165.00
- Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5¢ 149.50
- 10¢\$169.50; 25¢ 179.50
- Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢ 69.50
- Jenn. Master Silver Chief, S.P., 10¢ 69.50
- Jenn. Silver Chief or Silver Club Special, 10¢, \$119.50; 25¢ 149.50
- Pace All Star Comets, Comp. Refin., 3/5, 10¢\$79.50; 25¢ 125.00
- Pace Rocket or DeLuxe, S.P., 10¢. 69.50

SPECIAL!
Chicago Coin
GOALEE
NEW
in Original
Crates
\$319.00

ATTENTION
All Operators
in the State of
WISCONSIN
and Upper
MICHIGAN
THIS IS
IMPORTANT!
An Unusual
Opportunity for
More Profits
Awaits You!
Be Sure To
Write at Once—
Our Representative
Will Contact You
Personally!

TERMS: 1/3 DEPOSIT,
BALANCE C. O. D.

S. L. London Music Co., Inc.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

FORMERLY
MILWAUKEE
COIN MACHINE
COMPANY



SKILL THRILL

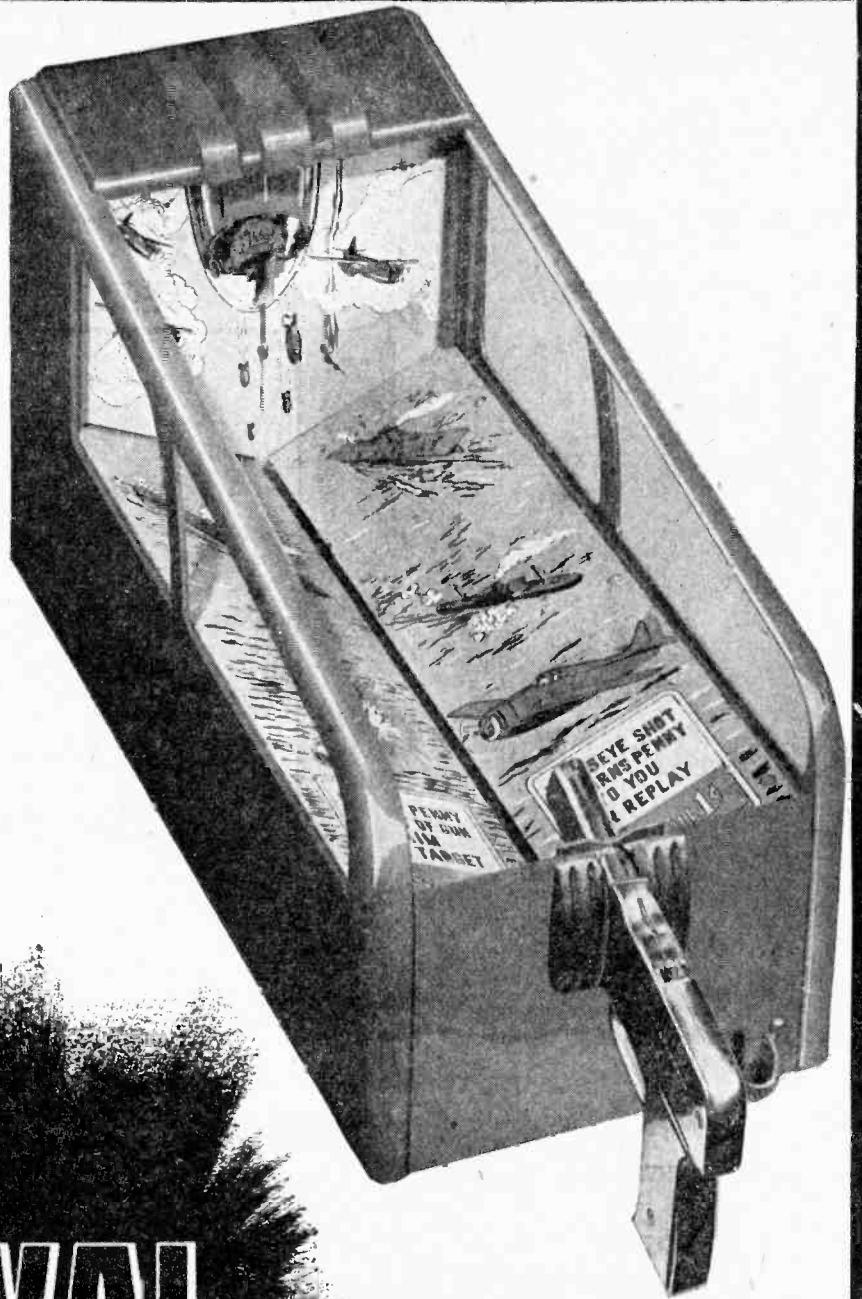
FAST ACTION

(A fast penny makes more dollars than a slow nickel!)

The pennies will roll in when you put the new "Skill Thrill" game on location. The fastest action pistol game on the market. A jam-proof pistol shoots actual pennies . . . returns them to the player when the target is hit. Small and compact, it takes up less than 10" of counter space. A sure repeater game that challenges player skill. Colorful, streamlined metal case. Cash box will hold over \$100.00 in pennies . . . and that's not too big for this fast "penny getter."

\$57.50

F. O. B. Chicago



The Finest
in
Counter Games

DAVAL

PRODUCTS CORPORATION

1512 N. FREMONT

CHICAGO 22



"De Luxe"
FREE-PLAY



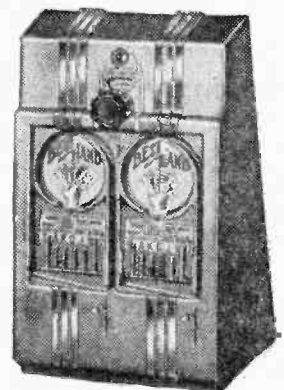
\$75.00

F. O. B. Chicago

Out-earns any other counter game in existence . . . In proportion to its cost makes more profits than any other game on the market today. A fast-action game . . . it will hit the jackpot on location for you every time! No maintenance cost. Daval precision-built mechanism in a compact, streamlined all-metal attractive case, finished in beautiful sparkling colors, 11" high, 7" deep and 9" wide. Available in fruit or cigarette reels.

New! Fast!
BEST HAND

A sparkling fast-action competitive counter game with plenty of player appeal. Out-earns other games costing many times as much. Each deposits his own coin, plays his own field. Absolutely legal. No awards or payouts of any kind. Receipts are all profits! Two cash boxes . . . Always as much in one as in the other. Precision-perfect, jam-proof, fool-proof mechanism housed in a beautiful solid metal cabinet. 1c or 5c PLAY. Also available in a Baseball model and a High Score model. Occupies only 12"x8" counter space.



\$59.50

F. O. B. Chicago



... I'll be a little late for dinner, dear. Just waiting my turn to play that terrific new miss america!



You can't blame the gentleman for calling up his wife and explaining that he will be late for dinner. **miss america** has what he wants in a pinball game and it has what you want too. This latest and most outstanding of all Gottlieb games, adopted from the famous *Stage Door Canteen*, has everything you've come to expect from Gottlieb, plus special return ball device. Get **miss america** in your locations . . . order from your distributor today!

20 Years of Leadership

D. Gottlieb & Co.
 1140 N. KOSTNER AVENUE
 CHICAGO 51, ILLINOIS

There is no Substitute for Quality!

GOTTLIEB KNOWS GAMES



2 SURE WINNERS FOR EVERY DAY PROFITS

DAILY RACES

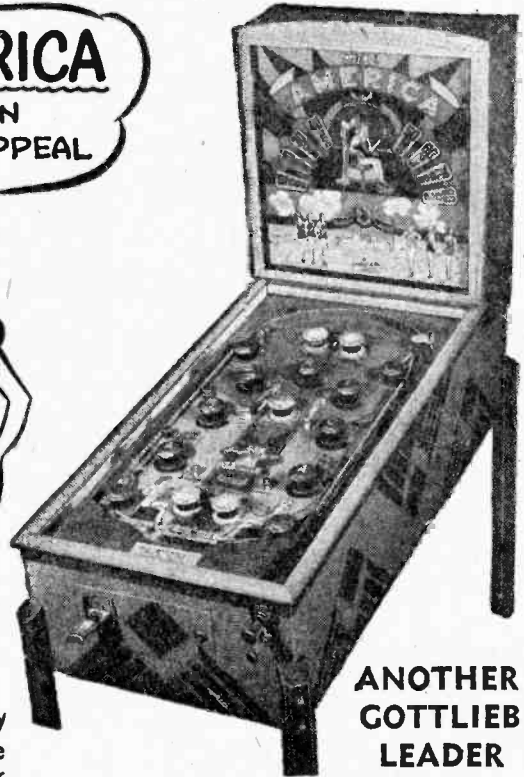
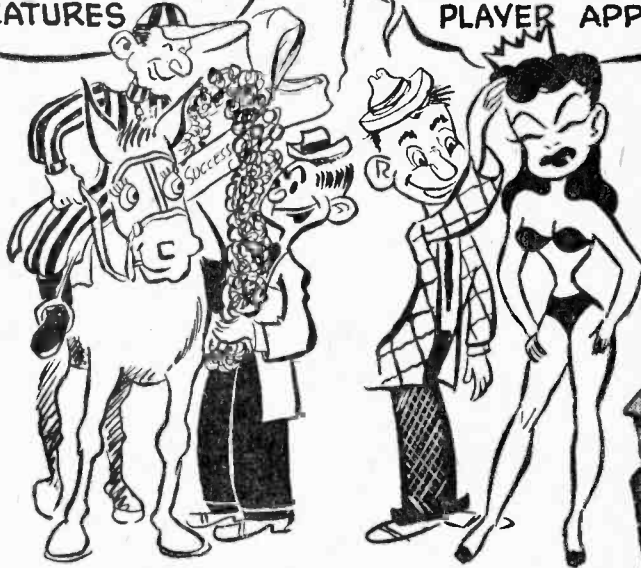
THE WINNER IN PROFIT FEATURES

Miss AMERICA

THE WINNER IN PLAYER APPEAL



ANOTHER GOTTLIEB LEADER



ANOTHER GOTTLIEB LEADER

MISS AMERICA is the winner by any standard in 5-ball free plays. She sparkles with all the profit-glamor of "Stage Door Canteen" PLUS the new ball back feature and additional play incentives. Pick this winner for more every day profits. Order "Miss America" now from your nearest Shaffer office. Immediate delivery.

DAILY RACES with changing multiple odds is lengths ahead in the profit race. This one ball winner is easily convertible to fast five ball play. Available in bell type or replay models. For features that boost your daily earnings . . . your best bet is Daily Races. Available for immediate delivery from your nearest Shaffer office.

EXCLUSIVE *Gottlieb* DISTRIBUTORS IN NORTHERN, CENTRAL AND SOUTHEASTERN OHIO

HERE ARE SURE WINNERS FOR EVERY DAY PROFITS IN *Shaffer* RECONDITIONED USED EQUIPMENT!

EVERY SHAFFER USED BUY IS A WINNER!



COMPLETELY RECONDITIONED READY TO BE YOUR TOP BREADWINNER

THIS WEEK'S BEST BUYS

PIN GAMES

- (7) Opportunity (Like New) \$119.50
- (3) Softball Queen (Like New) 119.50
- (1) Frisco (Like New) 99.50
- (5) Catalina (Like New) 89.50
- (1) Duffy's (Like New) 89.50

ARCADE EQUIPMENT

- (1) Exhibit "Rotary Merchandiser" . . . \$144.50
- (1) "Bolaway" (11 ft.) 189.50
- (5) Genco "Whizz" with Stands (Like New) 89.50
- (3) Buckley "Treasure Island" Diggers . . . 44.50

PIN GAMES

- Big Leagues \$149.50
- Surf Queens 139.50
- Keep 'Em Flying 69.50
- Argentine 49.50
- Victory 49.50
- Trail Ways 42.50
- Destroyer 42.50
- 1942 Home Runs 39.50

- School Days \$ 39.50
- Hi Hat 39.50
- Stratoliner 37.50
- Play Ball 37.50
- West Wind 34.50
- Gold Star 32.50
- Topic 32.50
- Bandwagon 32.50
- Duplex 32.50
- Polo 32.50
- Seven Up 29.50

- Zig-Zag \$ 29.50
- Speedball 29.50
- Gun Club 29.50
- Landslide 29.50
- Slugger 29.50
- A.B.C. Bowler 29.50
- Big Chief 27.50
- Sparky 24.50
- Wild Fire 24.50
- 1-2-3 ('39) 19.50
- Hit the Japs 19.50

THESE ITEMS OFFERED SUBJECT TO PRIOR SALE TERMS—50% CERTIFIED DEPOSIT, BALANCE C.O.D.

SHAFFER MUSIC CO.

CHARLESTON, W. VA.
1619 W. Washington St.
Phone 63381

COLUMBUS 15, OHIO
606 South High St.
Phone MAin 5563

WHEELING, W. VA.
2329 Main St.
Phone 784



Who says,

"It Can't Happen Here"!

Looks like a group of people you'd see anywhere, doesn't it? But they aren't playing the phonograph. They're taking their pleasure without music—not because they can't afford to spend a dime, but because they are getting sick and tired of rising costs. Doubling the price of music is just another straw on the camel's back.

A year ago money was no object—a new car for a bonus of \$200? Sure! A bottle of Scotch black market for \$12.00? Okay! Nylon hose for \$5.00? Sounds fair enough! Today things are different. If you don't believe it, pick up your morning paper. Fur coats slashed 50%. Special in nylons, \$1.35 a pair. Sacrifice sale of used cars! Call it a buyers' strike if you like, or

just say people are watching their money more closely.

Sure, operators need more revenue, but trying to buck a trend by doubling the price of music is not going to bring that revenue.

The answer is to make each location produce the maximum by installing Scientific Sound Distribution—by installing enough Remote Speakers and Wallomatics—by making full use of Remote Control. Then, and only then, you will have provided enjoyable music that is easy for the public to buy.

P. S.—The Seeburg 2-year plan is a big help too—talk it over with your Seeburg Distributor.

Seeburg
1902 • DEPENDABLE MUSIC SYSTEMS • 1947

AMERICA'S FINEST AND

5 CENTS
A
TUNE
 and
2 YEAR
PLAN

endorsed
 by all
Seeburg
distributors

★
 SEE YOUR
 SEEBURG
 DISTRIBUTOR
 FOR FULL
 INFORMATION

ATLANTIC NEW YORK CORPORATION
 460 Tenth Avenue
 New York City 18, N. Y.

ATLANTIC CONNECTICUT CORP.
 1625 Main Street
 Hartford 5, Conn.

ATLANTIC NEW JERSEY CORP.
 27-29 Austin Street
 Newark 5, New Jersey

ATLAS DISTRIBUTORS
 1024 Commonwealth Avenue
 Boston 15, Mass.

ATLAS MUSIC COMPANY
 2200 N. Western Avenue
 Chicago 47, Illinois

ATLAS MUSIC COMPANY
 221 Ninth Street
 Des Moines 9, Iowa

ATLAS MUSIC COMPANY
 4704 Cass Avenue
 Detroit 1, Michigan

ATLAS MUSIC COMPANY
 2217 Fifth Avenue
 Pittsburgh 19, Pennsylvania

AUTOMATIC EQUIPMENT CO.
 919-921 N. Broad Street
 Philadelphia 23, Pennsylvania

DAVIS DISTRIBUTING CORP.
 738 Erie Blvd., East
 Syracuse 3, N. Y.

DAVIS DISTRIBUTING CORP.
 873-875 Main Street
 Buffalo 3, N. Y.

FLORIDA AUTOMATIC SALES CORP.
 839 W. Flagler Street
 Miami, Florida

FLORIDA AUTOMATIC SALES CORP.
 60 Riverside Avenue
 Jacksonville, Florida

FLORIDA AUTOMATIC SALES CORP.
 115 South Franklin Street
 Tampa, Florida

FRANCO DISTRIBUTING COMPANY
 24 N. Perry Street
 Montgomery, Alabama

FRANCO DISTRIBUTING COMPANY
 1707 Third Avenue, N.
 Birmingham 3, Alabama

GORMAN NOVELTY COMPANY
 85 Genesee Street
 Utica 2, N. Y.

GORMAN NOVELTY COMPANY
 288-290 Central Ave.
 Albany 5, New York

T. B. HOLLIDAY COMPANY, INC.
 1200 W. Morehead Street
 Charlotte 1, N. C.)

HY-G MUSIC COMPANY
 1415-17 Washington Ave., South
 Minneapolis 4, Minnesota

JONES DISTRIBUTING CO.
 127-129 East 2nd South
 Salt Lake City 1, Utah

JONES DISTRIBUTING CO.
 1454 Welton Street
 Denver, Colorado

S. H. LYNCH & COMPANY
 2101-03 Pacific Avenue
 Dallas 1, Texas

S. H. LYNCH & COMPANY
 241 Broadway
 San Antonio, Texas

S. H. LYNCH & COMPANY
 910 Calhoun Street
 Houston, Texas

S. H. LYNCH & COMPANY
 832 Baronne
 New Orleans, La.

S. H. LYNCH & COMPANY
 167 S. Second
 Memphis, Tenn.

S. H. LYNCH & COMPANY
 900 N. Western
 Oklahoma City, Okla.

S. L. LONDON MUSIC CO., INC.
 3130 W. Lisbon Avenue
 Milwaukee 8, Wisconsin

MINTHORNE MUSIC COMPANY
 2916-20 West Pico Blvd.
 Los Angeles 6, Calif.

MINTHORNE MUSIC COMPANY
 512 W. Washington St.
 Phoenix, Arizona

JACK R. MOORE COMPANY
 1615 S. W. 14th Ave.
 Portland 1, Oregon

JACK R. MOORE COMPANY
 348 Sixth St.
 San Francisco 3, Calif.

JACK R. MOORE COMPANY
 100 Elliott West
 Seattle 99, Wash.

JACK R. MOORE COMPANY
 No. 4 Bernard Street
 Spokane, Wash.

MUSIC SYSTEMS, INC.
 6210 Euclid Avenue
 Cleveland 3, Ohio

MUSIC SYSTEMS, INC.
 1312 Jackson Avenue
 Toledo, Ohio

THE MUSICAL SALES COMPANY
 140 W. Mt. Royal Avenue
 Baltimore 1, Maryland

THE MUSICAL SALES CORP. of VIRGINIA
 415 W. Broad Street
 Richmond 20, Virginia

SHAFFER MUSIC COMPANY
 606 S. High Street
 Columbus 15, Ohio

SHAFFER MUSIC COMPANY
 1619 W. Washington Street
 Charleston, West Virginia

SHAFFER MUSIC COMPANY
 2129 Main Street
 Wheeling, West Virginia

SOUTHERN AUTOMATIC MUSIC CO.
 228-30 West Seventh Street
 Cincinnati 2, Ohio

SOUTHERN AUTOMATIC MUSIC CO.
 325 N. Illinois Avenue
 Indianapolis 4, Indiana

SOUTHERN AUTOMATIC MUSIC CO.
 242 N. Jefferson Street
 Lexington 7, Kentucky

SOUTHERN AUTOMATIC MUSIC CO.
 603 Linden Avenue
 Dayton 3, Ohio

SOUTHERN AUTOMATIC MUSIC CO.
 1329 S. Calhoun Street
 Fort Wayne 2, Indiana

SPARKS SPECIALTY COMPANY
 Soperton, Georgia

SPARKS SPECIALTY COMPANY
 301-303 Edgewood Ave., N. E.
 Atlanta, Georgia

SPARKS SPECIALTY COMPANY
 2101 Main Street
 Columbia, South Carolina

S. L. STIEBEL COMPANY
 542 S. Second Street
 Louisville 2, Kentucky

S. L. STIEBEL COMPANY
 425 Broad Street
 Nashville, Tenn.

S. L. STIEBEL COMPANY
 211 E. 10th Street
 Chattanooga 3, Tenn.

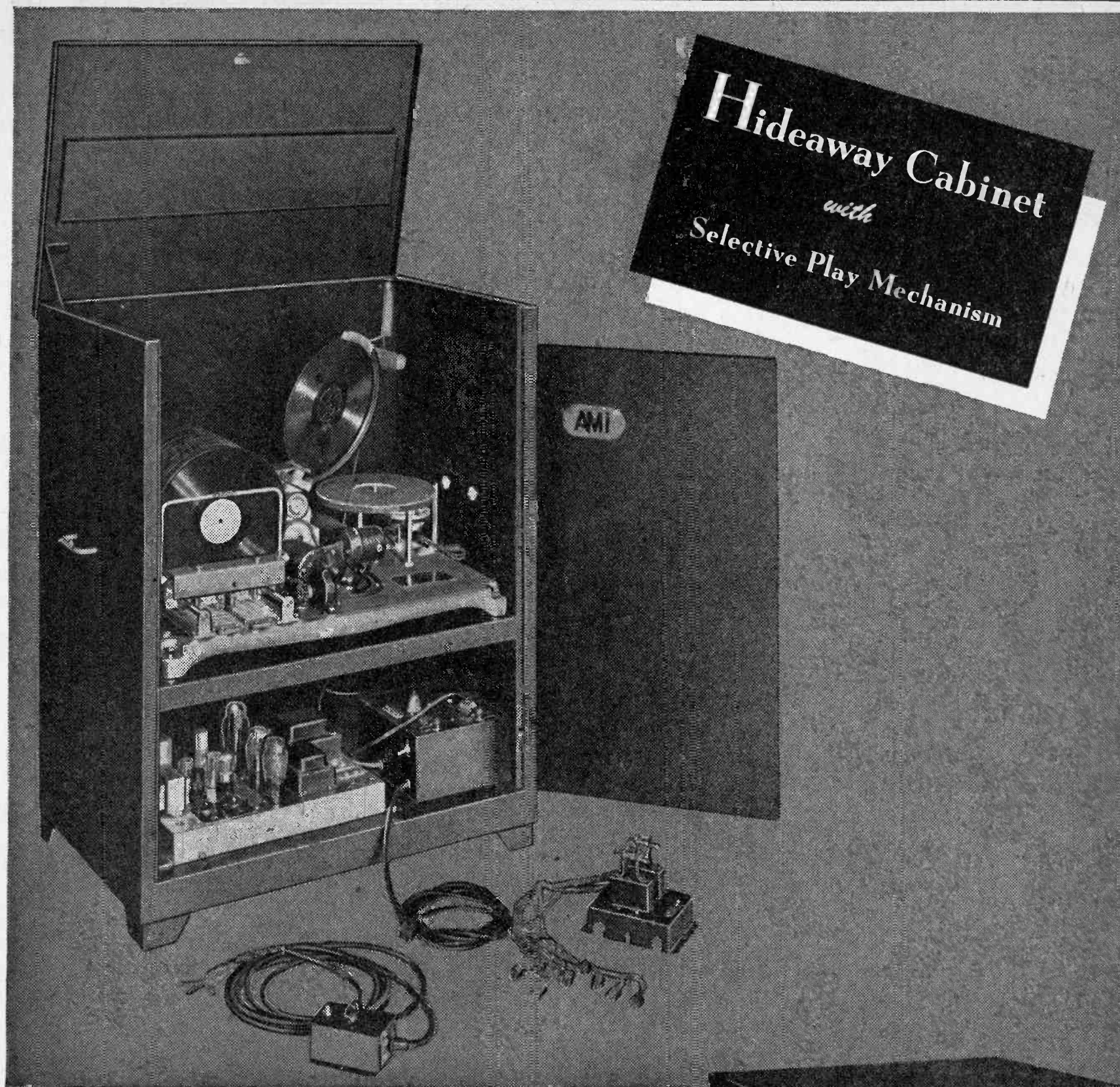
S. L. STIEBEL COMPANY
 710 N. W. 2nd Street
 Evansville 8, Indiana

W. B. NOVELTY COMPANY, INC.
 1012 Market Street
 St. Louis 1, Missouri

W. B. MUSIC COMPANY, INC.
 1518 McGee Street
 Kansas City 8, Missouri



MOST COMPLETE MUSIC SYSTEMS—



Hideaway Cabinet
with
Selective Play Mechanism

► Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Equipped with AMI Selective Play Mechanism, complete with junction box containing transformer rectifier combination for supplying power for mechanism. Remote volume control.

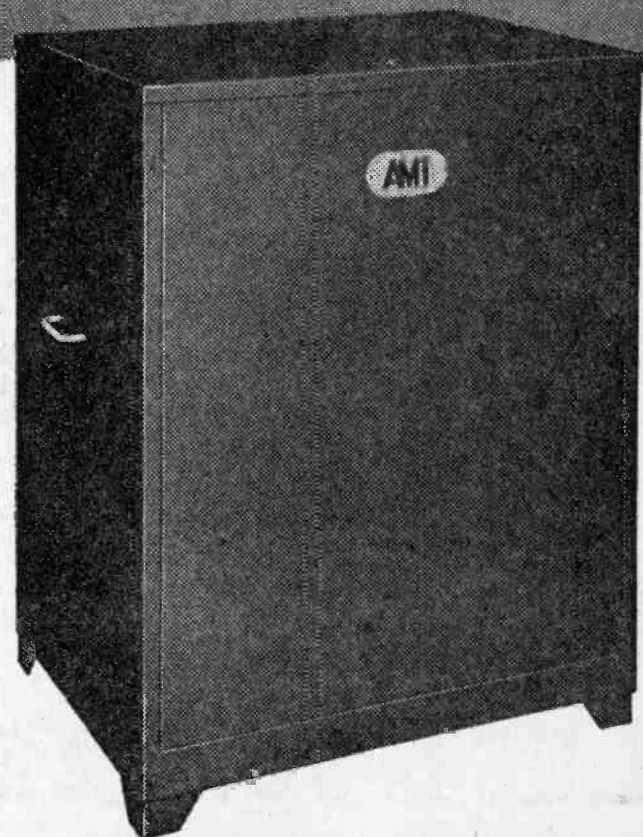
\$515⁰⁰

P.O.B. GRAND RAPIDS

EXCISE TAX INCLUDED. PLUS LOCAL TAXES

AMI Incorporated

679 NORTH WELLS • CHICAGO 10, ILL.



S. H. LYNCH & CO.

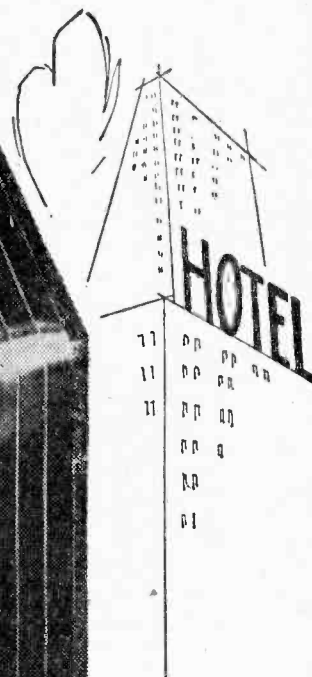
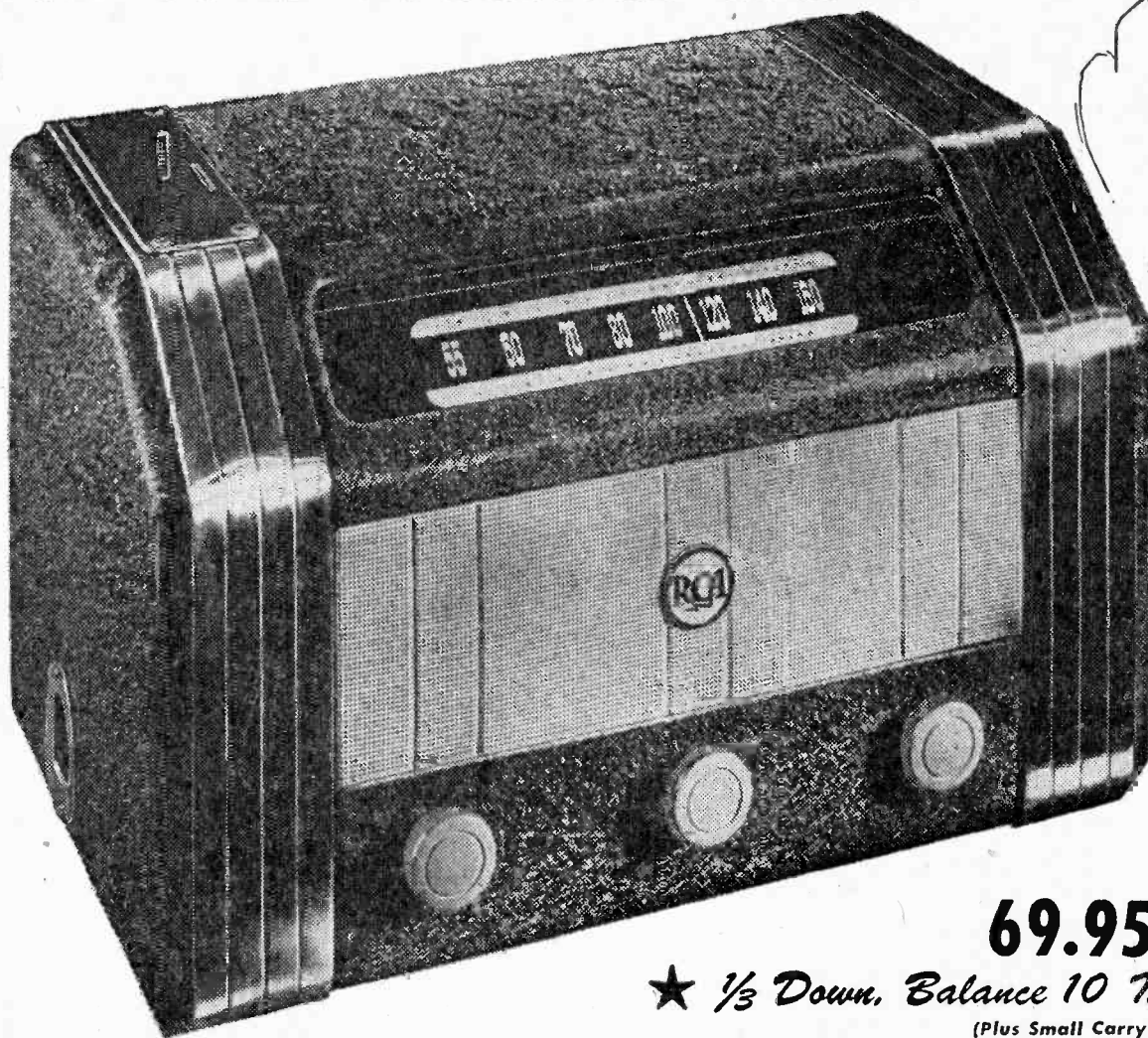
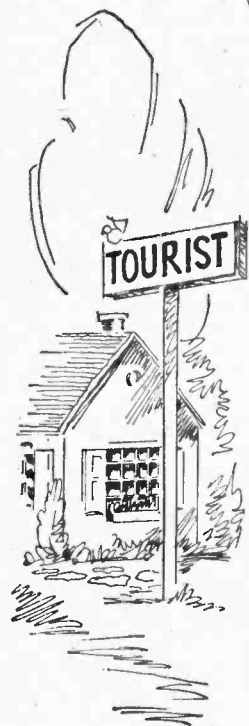
DISTRIBUTORS OF FAMOUS PRODUCTS

Announces with pride

ITS APPOINTMENT AS

EXCLUSIVE SOUTHWEST DISTRIBUTOR FOR

RCA COIN-OPERATED RADIO



69.95

★ 1/3 Down, Balance 10 Months
(Plus Small Carrying Charge)



CERTAIN TO BE A SENSATION FOR HOTELS AND TOURIST COTTAGES . . . the remarkable new RCA 6-tube, coin-operated radio offers a wonderfully profitable new deal in a new field! A beauty to look at . . . tough as a tank to meet the rigid requirements of coin-machine operation . . . the RCA permits two hours of radio reception for a quarter. We're proud to add it to our roster of famous products. Delivery to operators March first! Contact one of the S. H. Lynch & Company offices at once.

★ S. H. Lynch Offices:

- ★ Dallas, Pacific at Olive
- ★ Houston, 910 Calhoun
- ★ San Antonio, 241 Broadway

- ★ Memphis, 1049 Union Avenue
- ★ New Orleans, 832 Baronne
- ★ Oklahoma City, 900 N. Western

Samco Says:



Be a Winner all around . . . get GOTTLIEB Winners now from SOUTHERN AUTOMATIC

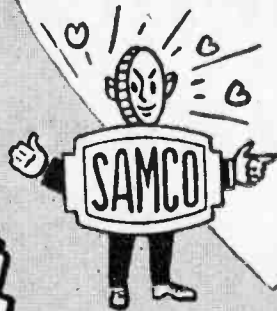
ORDER FROM ANY OF OUR **8** CONVENIENT OFFICES



DAILY RACES

One-Ball, with Changing Multiple Odds, convertible to fast 5-Ball play. Bell type or Replay model.

Miss AMERICA EVERYBODY'S SWEETHEART!



5-Ball Free Play, adapted from Stage Door Canteen. Has tested Canteen features plus extra play incentives, including new Ball Back feature!

PHONOGRAPHS RECONDITIONED AND READY FOR LOCATION!

SEEBURGS

E. S. 8800	\$295.00
R. C. 8800	325.00
CLASSIC	250.00
E. S. 7850	275.00
R. C. ENVOY	300.00
CROWN	225.00
MAYFAIR	185.00
R. C. 8200	350.00
R. C. 9800	325.00
VOGUE	250.00
PLAZA	185.00
8200 CONVERSION	210.00

WURLITZERS

750E	\$350.00
24A	175.00
850	425.00
VICTORY MODEL 24	200.00
700	325.00
HIDEAWAY	100.00
600A	200.00
VICTORY MODEL 16	185.00
616	95.00
500	275.00

ROCK-OLA

1940 SUPER	\$265.00
#1413 PREMIER	275.00
1939 STANDARD	225.00
1939 DE LUXE	250.00
WINDSOR	125.00
1940 MASTER	275.00
MILLS EMPRESS	195.00
AMI MODEL 38	95.00
AMI SINGING TOWERS	125.00

PROMPT DELIVERY FROM ALL "SOUTHERN" OFFICES ON NEW GOTTLIEB DELUXE GRIP SCALE KEENEY BONUS SUPER BELLS EXHIBIT SMOKY • DAVAL PRODUCTS ABT CHALLENGER

FOR FAST, EFFICIENT SERVICE, ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

SEEBURG
DISTRIBUTORS
IN CINCINNATI
DAYTON • INDIANAPOLIS
FT. WAYNE • LEXINGTON



228 W. 7th Street
CINCINNATI 2, OHIO

603 Linden Avenue
DAYTON 3, OHIO

325 N. Illinois Street
INDIANAPOLIS 4, IND.

1329 S. Calhoun Street
FT. WAYNE 2, IND.

242 Jefferson St.
LEXINGTON, KY.

634 S. Third Street
LOUISVILLE 2, KY.

411 Commerce Street
NASHVILLE 3, TENN.

410 Market Street
CHATTANOOGA 2, TENN.

"Fiesta" time

DE LUXE

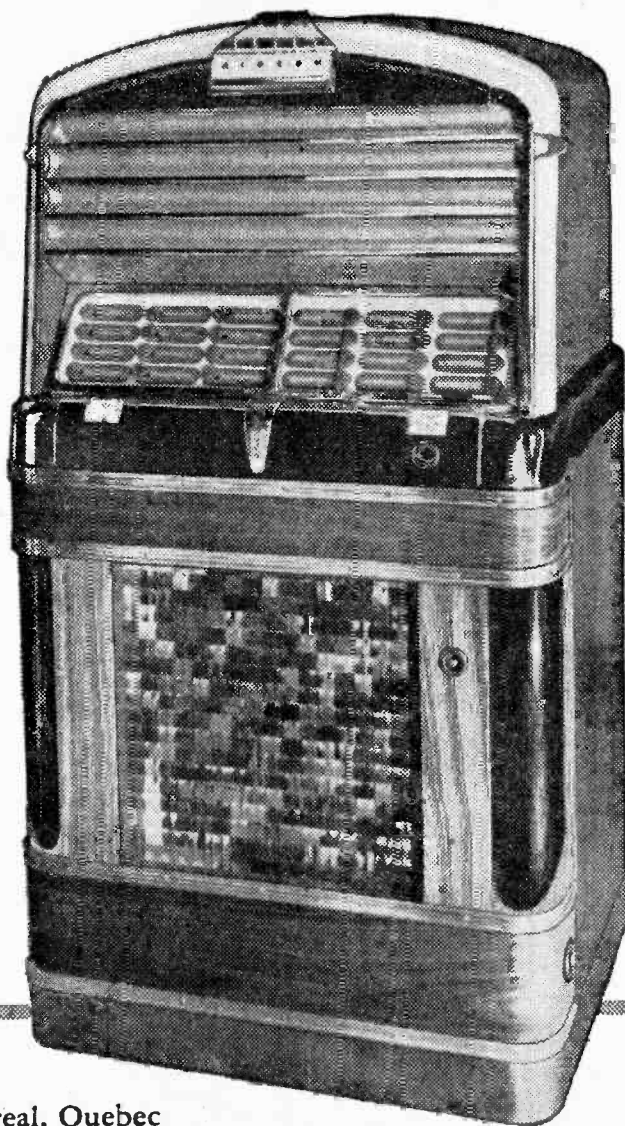
Specifications

- HEIGHT:** 60 inches **WIDTH:** 32 inches **DEPTH:** 24 inches
- CAPACITY:** 24 record keyboard. Easy to see and play.
- SPEAKER:** 1 heavy duty, 12-inch high fidelity speaker.
- RECORD CHANGER:** Aireon's new simplified trouble-free mechanism.
- TURNTABLE:** Transcription type, rim-drive.
- tone ARM:** Featherlight; doubles the life of the record.
- COIN ACCUMULATOR:** New "Guardian" design. Convertible to 10¢, 3-for-a-quarter, by one simple change.
- LIGHTING:** Cool, economical, fluorescent lighting throughout.
- SERVICE:** From the front. Entire mechanism slides forward for quick, easy access.
- BEAUTY:** Designed by Raymond Loewy. Tops in "Eye Appeal," "Play Appeal."



MEMBER

Here's the Aireon surprise package — the phonograph that stole the spotlight at the show in Chicago — the new Aireon DeLuxe "FIESTA" Model. If you saw it there you know all the answers. If you didn't see it — well, no picture that a photographer could shoot or an artist paint, can do it justice. But You'll be seeing it! You'll be hearing it! You'll be wanting it! You'll be getting it soon! From now on —



General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas

In Canada: Mafco Corp., Ltd., 4001 St. Antoine Street, Montreal, Quebec

DOUBLE your novelty profits with

Bally's *Double Barrel*



Bumper Score

MATCH-SCORE

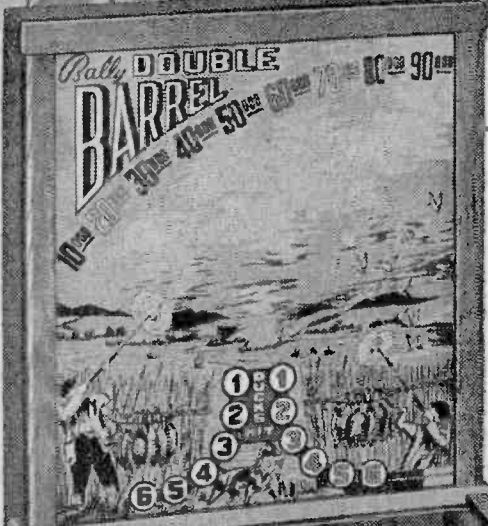
HIGH-SCORE

Rotation Score

"SPECIAL" BUMPER

"Special" Roll-overs

"SPECIAL" POCKET



**Startling new SUPER-FIELD
WITH SEMI-CAPTIVE BALL FEATURE**

Bally's "Bumper" of 1937 brought novelty operations back to life in a hurry. Now Bally offers another "once-in-a-decade" game . . . a game that is really different . . . a bumper-type game with plenty of new play-appeal, new action, new score-features. Bally's brilliant **DOUBLE BARREL** . . . with the clever new Super-Field and Semi-Captive Ball . . . is your 3-way profit insurance for 1947. First, because new **DOUBLE BARREL** features positively increase play. Second, because the clever **DOUBLE BARREL** score-system speeds up play. Third, because **DOUBLE BARREL** mechanical simplicity and strength insure rock-bottom service cost. See **DOUBLE BARREL** in action. Test **DOUBLE BARREL** on location . . . and you'll concentrate on **DOUBLE BARREL** for '47. Order from your distributor today.

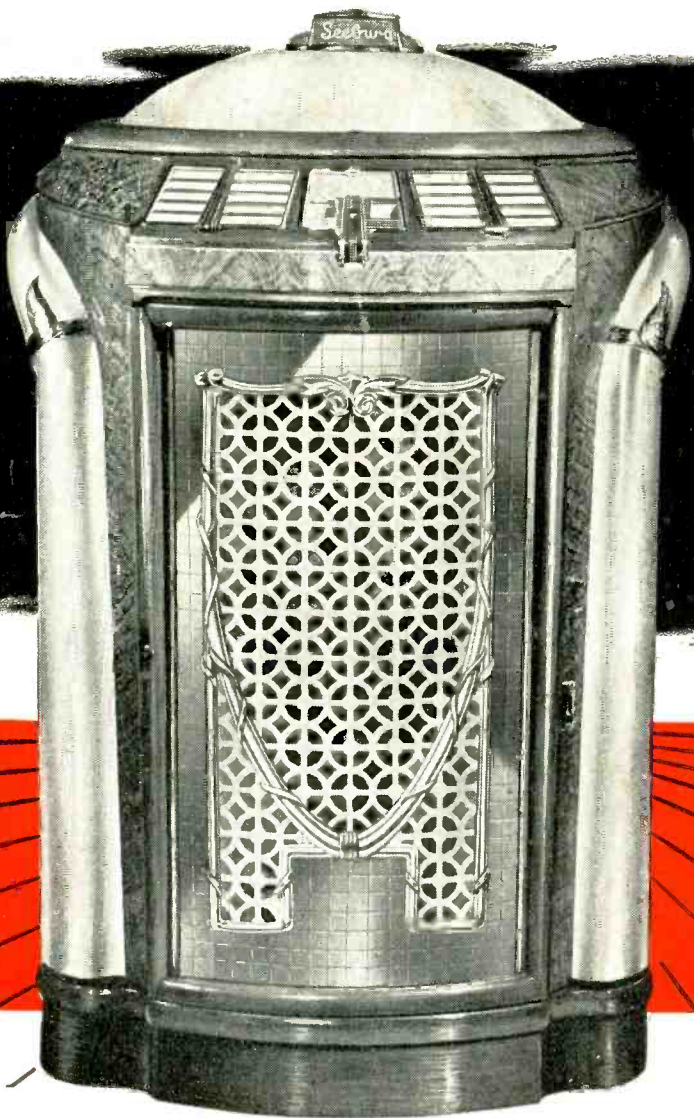
**CONVERTIBLE
NOVELTY
OR
REPLAY**

**SEE THESE BALLY HITS AT YOUR DISTRIBUTOR
BALLY ENTRY ★ SPECIAL ENTRY
DE LUXE DRAW BELL ★ TRIPLE BELL**



Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION

2640 BEEMONT AVENUE, CHICAGO 18, ILLINOIS



Everything YOU WANT IN A MODERN PHONOGRAPH

BEAUTY—A combination of soft lights in eye-compelling colors—of blue mirrors and rich walnut grain wood—all add up to a dignified instrument that is in key with the finest locations.

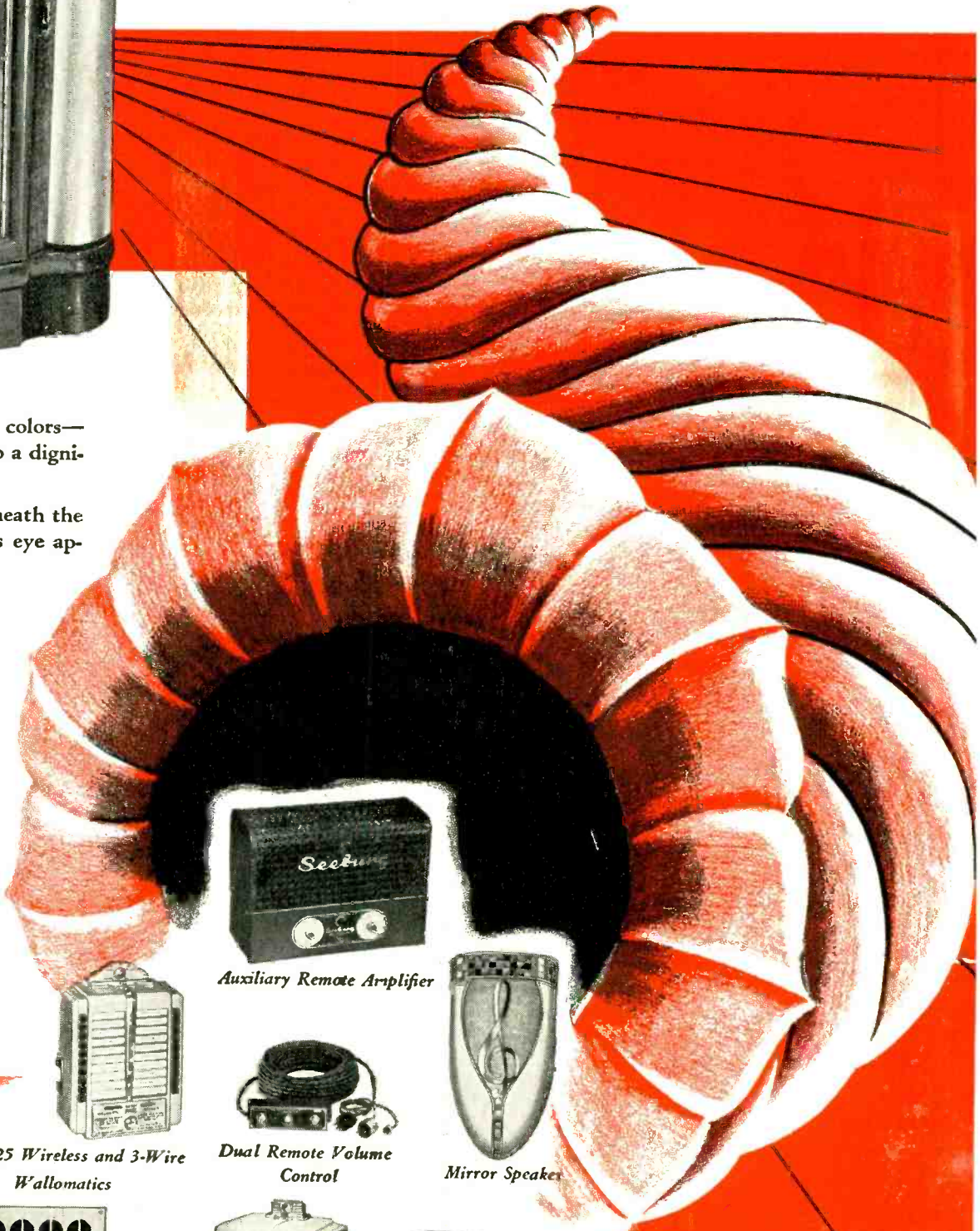
ANIMATION—Movement always attracts attention. Beneath the translucent dome an ever-changing pattern of colors adds eye appeal—brings new animation that the public appreciates.

SALES APPEAL—No squatting or squinting to read song titles... brilliant illumination and magnification of title strips make selection easy... no buttons to push—"just push a tune"... single coin chute accepts nickels, dimes, quarters... every convenience to encourage selection.

REPRODUCTION—A new amplifier plus a large dynamic speaker assures perfect music reproduction. A second amplifier permits individual control of remote speakers, providing "Scientific Sound Distribution."

DEPENDABILITY—Above all, the Symphonola is engineered by one of the oldest and largest manufacturers in the industry. The mechanism is thoroughly tested by years of operation under the toughest conditions. Service is reduced to a minimum.

All add up to a better phonograph—the heart of "America's finest and most complete music systems."

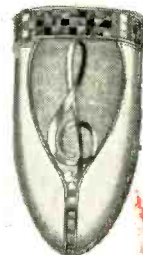


Pre-Amplifier and Public Address System

5-10-25 Wireless and 3-Wire Wallomatics



Dual Remote Volume Control

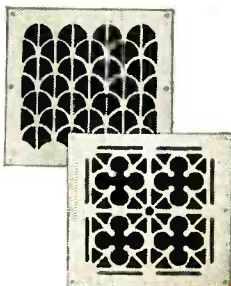


Mirror Speaker

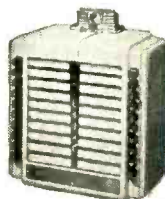


Remote Control Special

Recessed Speakers



Tear Drop Speaker

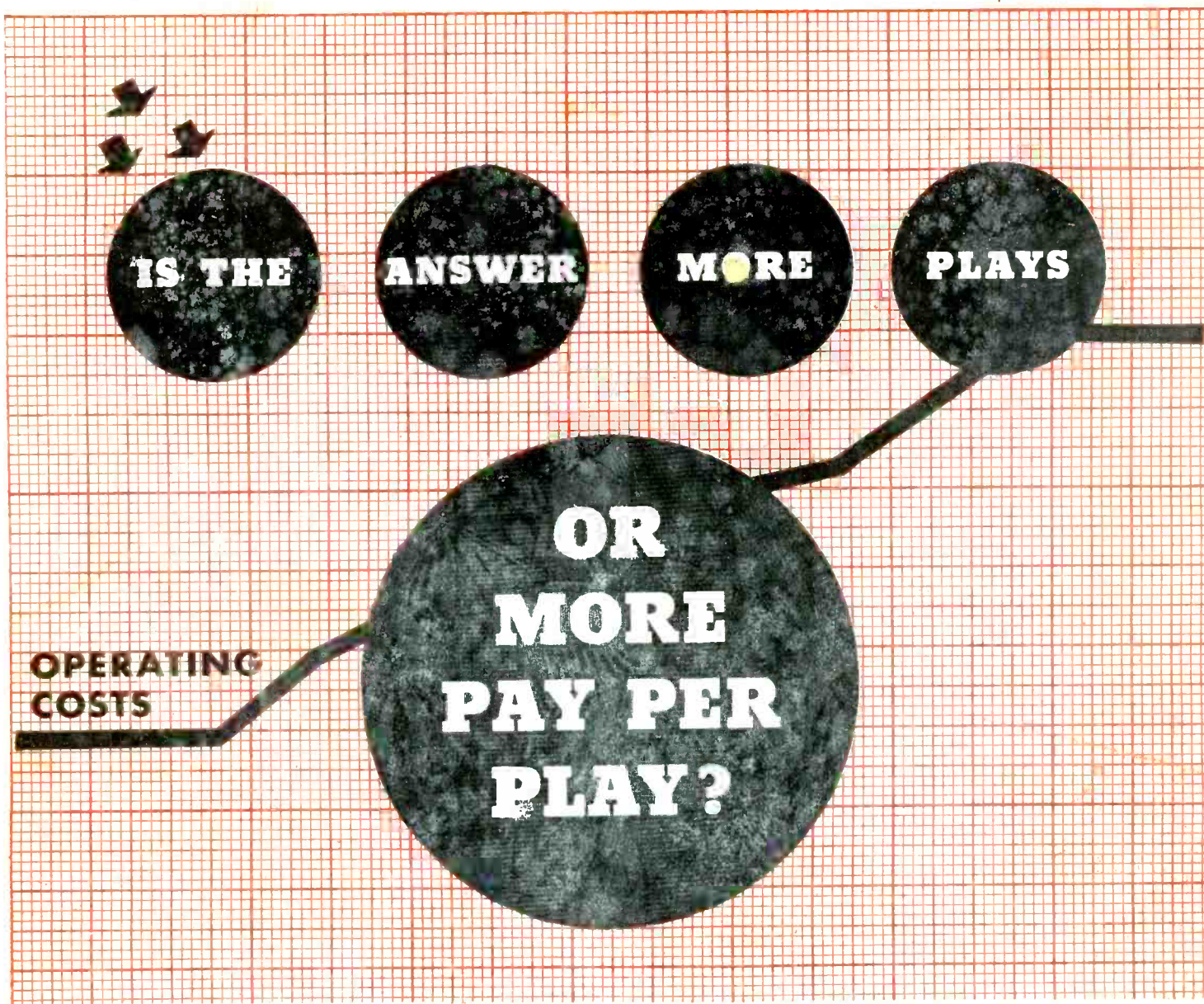


5 Cent Wireless and 3-Wire Wallomatics

Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1947
J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION



EVERYONE in this industry agrees that the operator must make more money to exist under current conditions.

Everyone does not agree on a plan of action that will produce that money.

Wurlitzer believes that a change to quarter-dime play is essential to produce extra operating income.

In some quarters it is felt that the answer is not more pay per play but more play per phonograph. Then, may we point out this fact.

Wurlitzer is the only phonograph manufacturer in the industry who is actively and aggressively furthering the operators' interest and income by promoting MORE PAY PER PLAY.

We alone initiated a coast-to-coast publicity campaign to pave the way for the new price basis. We alone made available to the operator literature that would help him convince the location owner of the need for quarter-dime play. And we alone produced the conversion kits that

would enable him to physically make the change. At the same time—

Wurlitzer is the only phonograph manufacturer in the industry who is actively and aggressively furthering the operators' interest and income by promoting **MORE PLAY PER PHONOGRAPH**. We alone are running national consumer magazine advertising to promote **MORE PHONOGRAPH PLAY**.

We alone are posting billboards from coast to coast to promote **MORE PHONOGRAPH PLAY**.

And we alone are making available to Music Merchants a tremendous point-of-purchase program to promote **MORE PHONOGRAPH PLAY**.

Let's not quibble over *increased play* or *increased pay* as the better way to boost operator profits.

Let's do something about **BOTH**.

That's exactly what Wurlitzer IS DOING!

The Rudolph Wurlitzer Company, North Tonawanda, New York.

**SURVIVAL TODAY
CALLS FOR...**



Quarter



Dime play