

The Billboard

AUGUST 17, 1946

25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

Who Are Landing "Those Jobs" in Last Lap of the Summer Invasion?

—Page 3

One Year After V-J Day: Whither Showbusiness?

One year ago this week, Japan threw in the sponge, ending the most calamitous war in world history. For showbusiness, the past 12 months was a kind of pre-transition period—the best or worst is yet to come.

It was a year in which the industry was taxed and axed, rapped and sapped. The "anti-showbiz 'vigilantes'" got in their best licks. They always do when nations are in a state of flux—when showdom, for instance, is inclined to be less alert, less zealous of its interests. On the other hand, showbiz should not give the bluenose brigade—the holier-than-thou fraternity—opportunity for conditioning lawmakers toward the stifling of entertainment. Obscenity and filth do not belong in any part of the amusement world.

Showbiz is well aware that it is in the midst of a vast pre-building era, the greatest reconversion potential it has ever known. During the next decade—perhaps much sooner—new theaters, arenas, stadiums, amusement parks, amphitheaters and auditoriums—with the very finest in accommodations and architecture—will rise over the land. There will be big brains and top talent bound up in them. All over the nation, and in many parts of the world where spirit and physical being again go on the march after war's disastrous effects, the theme is "build for the future . . . for a better world."

This week, on the first anniversary of Victory in Japan, let showbusiness decide to dedicate itself to the task of helping to bind the world's wounds and patch political differences. This showbusiness can do by a formula in entertainment superiority, style and design that will prove an example and an inspiration to the two billion people who, like it or not, happen to inherit this war-torn earth.

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THE EDITORS OF THE BILLBOARD

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MUSIC OF THE STARS

from Hollywood

TWO-WAY JOB TREK TO N. Y.

Cleve. Showbiz Cuts Up 11 Mil Conclave Melon

CLEVELAND, Aug. 10.—Local showbiz by the end of this year will have pulled in its share of an estimated \$11,000,000 which convention visitors here will have spent in hotels, theaters, niteries, etc. This figure is a conservative prediction of the take when 1946, the biggest convention stanza in Cleveland's 150-year history, closes.

According to the Convention and Visitors' Bureau, which planned sock meeting biz long before the war ended, more than 78,000 persons spent 234,000 convention days in the city during the first half of 1946. Out-of-town attendance at 102 conventions in the first six months left an average of \$780,000 monthly, or a total of \$4,680,000 for the half-year period. By the end of the year the city will have hosted 200 conventions, drawing about 150,000 guests. In addition, the Mid-America Exposition, held in May, and the convention of Jehovah's Witnesses (75,000 delegates who spent an estimated \$3,000,000 in a week) are helping to swell the annual total.

Compared with the last peacetime year, 1940, when Cleveland had 153 conventions, attended by 77,804 persons, the current 12 months looks like the all-time bonanza. In May, hotel biz here was up 28 per cent over the same month last year, altho the rest of the country showed only a 16 per cent rise. Hotel occupancy was 97 per cent, as compared with the national 93 per cent. Restaurants, cabarets, theaters and merchants all reported a boom during the first half year. That the 1946 biz boom may carry over into 1947 is seen in the fact that already 20 major conventions have been booked for next year.

More Imported Act Use Predicted for Blumey's Mex Hotels

MEXICO CITY, Aug. 10.—A. C. Blumenthal, who deserted New York's bright lights for those south-of-the-border, now is Mexico's biggest hotel operator and is pushing expansion plans at a rapid pace to keep up with the tourist demands in the Republic. Blumenthal now operates the Hotel Reforma under a new 20-year lease, at 240,000 pesos a year (about \$50,000), and also bought the furnishings for another \$250,000.

Installation of an ice rink to give an added entertainment touch to the present Ciro's operations in the Reforma is being studied by Blumley.

Little change in the entertainment policy of Ciro's is expected, as it has been highly successful under o's plans. These call for dinner-dance music only by Everett Hoagland, alternating during evening with another Latin combination, headed by Ernesto Riestra. Occasionally a special act is brought into Ciro's, such as the current Jean Sablon, just up from Rio and due to go to New York soon. Cocktail bar has no entertainment, but in adjoining Champagne (See More Imported Acts on page 4)

Showbiz Tax Relief Outlook Seen Good for Next Congress

WASHINGTON, Aug. 10.—Despite President Truman's recent plea to keep taxes at current levels, federal fiscal experts here believe there is a good chance that Congress early next session will cut some of the excises which have hit hard at showbiz. Top-flight authorities are interpreting Truman's fiscal program as aimed largely to keep income and corporation taxes at present high rates. But these same experts regard it as significant that Truman has not shown the slightest interest in perpetuating present record-high excises, including liquor and amusement levies.

With the Republican party already calling for tax cuts and a number of Democrats at odds with the President over continuing the present load, it is believed that regardless of which party wins the November elections, some levies will be lowered. Since excises bring in least revenue to government, fiscal experts figure that many of these will be first to be slashed. In addition it is pointed out that income and corporation taxes already have been cut, while most excises remain at wartime peak.

Taxes Activity Continues

Consideration of taxes will be one of the few legislative activities that will be carried on during present recess. Staff members of congress-

sional tax committees already are at work on stop-gap bill for next year, as well as plans for five-year program previously announced. Under new congressional streamlining law, key members of tax committees (House Ways and Means, Senate Finance and Joint Internal Revenue) are required to get together to work out details of legislation in order to eliminate bickering between the two houses of Congress. Such a procedure appears to be of special value for the next congressional session since there is a chance that the Republicans may win control of House, while Democrats are favored to remain dominant in Senate.

First meeting of the special congressional tax conference is expected to take place late this fall in order to have a 1947 bill ready for consideration early in the new session. Make-up of the conference will strongly influence Congress's final decision on taxes. With Sen. Walter F. George (D., Ga.) and Rep. Harold Knutson (R., Minn.) almost certain to be selected, chance for a cut in showbiz taxes appears bright. George has long been noted as a friend of the business man, while Knutson is in favor of a flat 20 per cent slash in income taxes and a return of excise taxes to the pre-war level.

A. C. Convention Hall's Take To Hit Over 400G This Year

ATLANTIC CITY, Aug. 10.—Convention Hall here will gross more than \$400,000 this year, according to Philip E. M. Thompson, general manager, who added that it is booked almost solid until the middle of 1947, with nine exhibit shows skedded for the first six months of next year as compared with six shows held during the same period this year. City's share from the Ice-Capades and musical shows is expected to top \$100,000 by Labor Day. Three industrial shows already set are the Dairy Industries, October 21-26; National Metals Exposition, November 18-22, and the Automotive Service Industries, December 9-13.

While Ice-Capades was a hit, musicals staged by Sam Grisman in the hall did not draw as well as expected. Contract calls for city to get 30 per cent of the gross after taxes

from the ice show and 10 per cent from Grisman's till. However, last week-end Grisman did a sudden fold-up following the close of On the Town. Grisman, who leased the 3,500-seat ballroom for his shows, started in July with operettas, but couldn't make them go. One reason was that first two shows, The Student Prince and The Merry Widow, were both played with inadequate sound facilities. This was remedied later, but word-of-mouth panning hit the b. o. badly. Up to closing night, no one would admit the fold-up, and Grisman even solicited the Atlantic City Hotel Association to guarantee him so many seats per night to enable him to go on. Offer was rejected. Understood that Thompson and Ezra Bell, chairman of the auditorium commission, are dickering for fights to succeed musical shows.

Summer Tyro Rush Futile

Many feel the call to come but few chosen—vets make up majority of hopefuls

NEW YORK, Aug. 10.—The season of high hopes and blasted ambitions is upon us again. The first peacetime summer in years brings back audition time and the myriad youngsters from all parts of the country who take this period—most often as their vacation—to try to break into some phase of Stem showbiz—legit, night club, vaude, radio or music.

In pre-war years, this period meant a tremendous influx of anxious young men and women all hoping to make the grade. It was known as a season of hard work and heartaches. During the war the number making the trek to the Stem declined quite noticeably. Many young men and a number of the women, too, were in service, and travel restrictions, among other wartime bans, pared down the ranks of aspirants who battled the tide on Broadway and elsewhere for a foothold in showbiz. Now, however, the barriers have been lifted and hopes run high.

Vet Rush Ebbs

However, a consensus of webs, percolators and other showbiz centers reveals that while the job seekers have been heavy thruout most of this year, the summer has not seen a bumper crop by any means. Most ascribe this to the fact that the majority of those in the 1946 rush have been vets, fresh out of uniform and intent on a fast leap to a top-money career. The demobilization program having slowed down considerably, the vet onsurge also has ebbed.

Civilians, too, are staying put thruout the country, to a great extent, having found a good toehold around their localities. But there are still hopefuls thronging into New York for auditions, hoping to crack wide the job market despite the fact that many of them have either little or no talent, or little or no background, and so find themselves sunk when in competition for New York jobs. Most of them either return home or go elsewhere.

Take Radio as an Example

All four major nets agree that the job surge is quite heavy and has been for some time, but not all applicants are looking for work as spielers, thespes or canaries. Publicity jobs and other such work are attracting a large throng, and web execs are putting in overtime politely nixing most ambitions.

At CBS, for example, the spiel urge is heavy, but since audition standards have been set very high, only one in 20 gets a hearing, and few of these survive the test. A large segment of the hopefuls consist of vets who have had some experience with the armed services radio sections, and, therefore, feel they are qualified to do top jobs in civilian (See Two-Way Job Trek, page 4)

In This Issue

Table listing contents of the issue including American Folk Tunes, Broadway Showlog, Burlesque, Carnival, Ciro's, Classified Ads, Club Activities, Coin Machines, Fairs-Expositions, Final Curtain, Births, Marriages, General Outdoor, Honor Roll of Hits, In Short, Legitimate, Lists, Lists, Lists, Magic, Merchandise-Pipes, Music, Music Cocktail, Music as Written, Music Machines, Music Popularity Chart, Night Clubs, Parks-Pools, Pines for Pitchmen, Radio, Radio Talent Cost Index, Repertoire, Reviews: Bands, Legit, Night Club, Records, Television, Vaude, Rinks-Skaters, Roadshow Films, Routes: Carnival, Circus, Legitimate, Miscellaneous, Sponsored Events, Television, Too Short for a Head, Vaudeville, Vending Machines.

Two-Way Job Trek to N. Y.; Summer Tyro Rush Futile

(Continued from page 3)
life. In almost all cases the men get the gate.

Foxhole Sinatras

In the chanting section, says CBS, a foxhole Sinatra has little chance before a big-time mike. Too many vets come in with only the plaudits of their fighting buddies as a recommendation and find that that's just not enough to swing them into the big time. While the percentage of women is greater than that of men in the chirp group, nevertheless, CBS has discovered that the boys take a croon career much more seriously than the fems. But, if CBS can find three good singers out of every 100 applications, they're doing well, and only about one in every 100 turns up as good solo material.

Net experience has been that the vets, on the whole, are brusque and tough in their demands for recognition and seem to think radio is the path of roses to an easy life. The auditions answer that fast.

NBC Job-Rush Over

At NBC, on the other hand, the rush seems to have died down somewhat. In addition, the open-door policy of auditions is not in vogue in the summer. Prior to July 1, some 500 a month were battering down the doors of the web for auditions, with every ingenue who ever played in a high school drama looking for an opening on a top web serial and hundreds of pseudo-Crosbys and Dinah Shores chirping their lungs out in vain.

The closing up—relatively speaking—of Chi radio as a ham paradise, led to a large influx into Radio City, but to little good except for a few. The peak came at NBC in the spring with 1,300 turning up in March. It slowed to the above-mentioned 500 by July. Only about half of 1 per cent could get anywhere at this net, and in most cases lack of experience seemed to be the major obstacle. This net, with its special "welcome home" auditions for vets, was swamped earlier in the year. The mortality rate was sky-high here, too.

No Experience

At MBS, actors and announcers are far in the lead of singers in numbers. This net, however, has set up a special assignment with outside directors who get a chance to hold auditions at different times. Here the women are 2-1 over the men as aspirants, and their thoughts lie along these lines. But the same story of lack of experience among all, and war service experience which is just not enough with vets, proves true here. Those who come from out-of-town percolators are strongly advised to stay home and get experience. No tremendous influx.

At ABC a summer fall-off was noticed, tho many people from stations thruout the country came a-begging. The vets wanted to announce and sing, while most of the gals wanted to emote before the mike. Percentage even considered was very small.

Indie Story Same

At the indies it was much the same story. WMAC closed auditions two months ago because the outlet sked was full. Prior to that, between 200 and 250 a week were coming in, 70 per cent of whom were inexperienced. WHN, on the other hand, saw a perceptible decrease with a majority of young men trying to get in as spielers later to swing to thespians, taking as their model Kenny (Claghorn) Delmar, who followed that route. WNEW, which gave Dinah

Shore her start, attracted canaries, but not in large crowds. Vet showing was very poor, and summer crowd about the same as always.

WOR showed an appreciable slackening off, with mostly male hopefuls; a gal about once in three months. No openings and little talent. WQXR saw an upsurge of audition requests, mostly from vets or those who worked in camp shows. About 10 or 12 a week, but since there are no openings, most of the auditions came to naught. This percolator, with its accent on longhair music, got heavy music audition requests; 75 per cent of them from women, including a few "names" in longhair music who were finding the supply greater than the demand and so looked to radio to keep them going. Of the men aspirants, 10 per cent had no previous experience but wanted to make radio their vocation.

The radio field, in short, discovered that frankly it had little to offer the auditionists (jobs being scarce) and that they in turn had little to offer radio.

Legit

Legit, which has no central audition mart as in radio, is able to unload a percentage of its hopefuls on the silo shops, and the haymow hams, when they return, if they can't hit the Stem for billings, join the throngs at Radio City and elsewhere, hoping to emote before mikes. However, this year the American Theater Wing opened its courses in all legit phases to vets with pro backgrounds and has enrolled 400 already. Consensus is that returned men are taking their careers very seriously and are more interested in the technical and writing side of legit than in thesping.

Radio, too, in the writing and technical end was getting a lot of attention. A few were offered walk-on parts with the American Repertory Theater, but most of the vets were busy taking the whole eight-week course as an over-all refresher. In radio they work with a different CBS director each week and do a program with him.

Other than this set-up, the thesp aspirants have to rely on individual audition calls for a break. These are always more than well-attended and the summer is not a peak period at any time for them.

Music

Music—such as ork chirpers and nitery thrushes—is also difficult to corral, as the hearings are individual sessions, not group calls as in radio. The influx has lightened considerably since aspirants are discovering that ork jobs are not just luck but the result of training and intros. So the summer has made little difference in this field.

All in all, now that the vet wave has spent itself somewhat, and that most of the demobilized men are discovering that showbiz is not an easy road to green (back) pastures, the biz of job-getting is fast settling down to normal. Economic conditions save changed the pre-war summer rush considerably, and this period may in time become merely a memory and not an annual event.

MORE IMPORTED ACTS

(Continued from page 3)

Room the quests can eat and drink while a fem singer entertains them at the piano or with traveling mike.

Blumenthal also now operates the new \$1,500,000 Casablanca Hotel in Acapulco, completed last year by an Oklahoma oil man, John Harden. He is angling for the swank Hotel De

Vet Loans Put 'Em in Showbiz

NEW YORK, Aug. 10.—Showbiz is beginning to nibble at G.I. loans, which are not given out lightly. A fem thrush quartet and a couple of thesp ex-G.I.'s have succeeded in getting themselves established in the entertainment industry by means of loans.

The gals—Louise Bingaman, Jane Thompson and Louise Mason, all ex-WAC, and Mitch Griffin, civilian—got \$1,200 from the New Jersey State Veterans' Bureau, under the Veterans' Loan Act of 1944, which permits the State to okay loans made by banks to World War vets who want to establish or re-establish themselves in a business or profession.

Tune Tailors

Quartet, the Tune Tailors, started when Miss Bingaman and Miss Mason met on the post at Aberdeen, Md., and did some chirping for the boys. Both were musical pros. Later they were separated, but while doing their canary stint, they were heard by Joe Moss, Washington nitery owner, who told them to contact him after the war. When both girls were discharged, they looked about for two others to make a quartet and got Miss Griffin after 30 auditions. Moss, hearing of their search for a fourth, sent the civilian member. Act is currently at the Copa, Atlantic City.

Further south, at Olney, Md., two former army sergeants—Glenn Taylor and Redge Allen—are operating the Olney Summer Theater for the first time since Pearl Harbor on a loan granted them under the G.I. Bill of Rights. They are both radio spielers on WTOP, Washington, but wanted to fill in time in showbiz. They have a two-year lease of the summer theater and while not coining a fortune are doing okay. Their partner is Evelyn Freyman, Washington radio thesp and prexy of AFRA.

Ore. Attorney Gen. Warns City To Go Slow on Tax Plan

EUGENE, Ore., Aug. 10.—The attorney general of Oregon, George Neuner, has advised Eugene to proceed with caution in enacting a 3 per cent amusement tax with which to promote recreation work, but the city's finance committee is determined to push the proposal thru. Asked for an opinion as to legality of the proposed tax, Neuner said he was "somewhat reluctant" to do so, but he urged that any such tax ordinance specifically exempt public educational institutions, particularly the University of Oregon, which stages numerous concerts and athletic contests at Eugene.

The tax, which would apply to all places of amusement, has been opposed strongly by theater owners, who contend their business would be singled out for taxation. Proponents say in reality it would be a luxury tax, actually paid by patrons of amusement places.

Las Americas in Acapulco, as well as others in the country, and is completing another modern apartment hotel in Mexico City, the Santa Barbara. When Blumey gets all his operations going there is a good possibility that entertainment will be a big feature for all of them, with strong reliance on imported talent, catering to the tourist trade by mixing with the colorful Mexican singers and dancers.

Venezuela Showmen Plot Canvas Iceery For South America

NEW YORK, Aug. 10.—A new portable ice show costing an estimated \$100,000 and designed for presentation under canvas is being framed here for a 40-week tour of South America, beginning in November. Producing group is headed by Samuel Bakerman, Venezuelan amusement park and carnival operator, and includes his partner, J. A. Borges Villegas. A new 40 by 60-foot tank is under construction and contracts for generators and necessary ice-making machinery have already been let to give this unit a head start among recently rumored similiar ventures.

Entire unit will be housed under a circus top seating a minimum of 3,000 and transported by truck. A tentative itinerary includes cities in Colombia, Chile, Peru, Argentina and Brazil. Bakerman estimates that the larger cities will be good for two to three week stands, particularly since money is plentiful now. Depending upon its success, the show will be routed via boat and train for a tour of Central America.

Portable aspect will make it possible to route the unit into virgin ice show territory. Equipment is guaranteed to maintain a satisfactory ice skating surface directly on the equator.

Show is scheduled to go into rehearsal within a month under the direction of Elizabeth and Fritz Chandler, who produced units for Ice Shows, Inc., and more recently, the current show at Iceland Restaurant here. Some of the 30 performers needed have already been signed. An effort is being made to secure 16 skating blondes for the line, altho the Chandlers aren't sure that they will be able to locate that many golden-haired girls who can skate well enough.

Principals signed include Halquina (Lucky) Petersen, Babe Voorhis, Don Wussow and juveniles Patti and Alis Foster. At least nine others will be used. Show will carry its own ork leader and a Spanish-speaking emcee. Musicians will be recruited in South America. Entire show personnel will number 50.

The Billboard

The World's Foremost Amusement
Weekly

Founded 1894 by W. H. Donaldson

Publishers

Roger S. Littleford Jr.
William D. Littleford

E. W. Evans Pres. & Treas.
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Lawrence W. Gatto Secy.

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Printing Plant and Circulation Office
25 Opera Place, Cincinnati 1, Ohio

Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. Single Copy 25¢. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes:
The Billboard Encyclopedia of Music and
The Billboard Coin Machine Digest.



FCC DUCKS CCBS-AGGIE BLAST

Hitchhiker

NEW YORK, Aug. 10.—When it was announced that *County Fair*, Borden's radio program on CBS, was going to fly two cows, tagged Elsie and Elmer, overseas to start new herds for Greece, Carole Landis asked if she couldn't go along on the flight. When asked how she could justify her place on the plane, she answered, "I could feed the cows."

Rogers Ties Up Barn Dance Slot; Oct. Start at 8G

HOLLYWOOD, Aug. 10.—Miles Laboratories will shell out \$8,000 per week for the Roy Rogers show which bows October 5 as permanent replacement for the *National Barn Dance*. Deal, as exclusively reported by *The Billboard* (July 27), was closed late last week between packager Art Rush and the Wade agency. Western music-comedy air show will feature with Rogers, pic names Dale Evans and Gabby Hayes, and will include Sons of the Pioneers, Pat Buttram (only holdover from *Barn Dance* cast) and Country Washburn's ork.

Spade Cooley was said to have been originally considered for the ork spot when package was planned. Show's format was set up by Don Quinn (*Fibber McGee and Molly* scribe), who will supervise supplementary writers.

Alka-Seltzer's new air show will originate from Hollywood. (due to pic cast), Chicago losing its last big nighttime show. Deal cuts one of radio's oldest ties, Miles's 14-year-old association with *Barn Dance*. Understood bankroller feels *NBD* has outlived its usefulness for his product by reaching same audience week after week.

Miles Shifting Segs

HOLLYWOOD, Aug. 10.—Miles Laboratories is seeking to strengthen its radio front, and having lined up the Roy Rogers show as *National Barn Dance* replacement, will now move *Quiz Kids* to a better berth. *Airer*, heretofore bucking *Blondie* on CBS, will definitely move before mid-September. Where it will light was undecided at week's end. Both ABC and NBC are wooing the Wade agency with offers, while CBS hasn't as yet come thru with a bid. ABC will dish up its Friday 8 p.m. (EST) slot, while NBC is said to have its Sunday 4 p.m. (PST) berth ready. Indications are *Kids* will move to the NBC slot.

Tea for Toot

DETROIT, Aug. 10.—WJBK is turning the tables on the long-established radio custom of promoting someone else's merchandise—by pushing its own brand of tea. Basic idea of experiment is that a radio station could promote its own brand name in a market where it has good coverage.

Territory selected is the self-contained suburb of Hamtramck, with a population of some 50,000. Population is predominantly Polish, with sizable groups of other national origins. WJBK has done about the top job in the territory on foreign segs, with programs regularly aired in 15 languages, and so proved a natural entry to this market.

Survey indicated that the suburb was a natural market for either tea or coffee—both are in heavy demand there. And the merchandise situation indicated that tea was a much safer bet than coffee because of the available supplies. Only promotion used for the new WJBK tea is over the station's own air. Product is being sold by regular retail grocery outlets in the territory.

Political TNT In Farm Yen

Commission no like to throw "Blue Book" at 50 k.w.'s at night

WASHINGTON, Aug. 10.—Federal Communications Commission is expected to avoid involvement in a fight between Clear Channel Broadcasting Service and Agriculture Department on agency's claim that more "farm service" programs are needed on clear channel night hours, FCC, it is learned, wants to avoid getting in the middle of conflict in which the commissioners could be accused of trying to stiffen *Blue Book* requirements by telling clear channels just how many hours of "public service" programs should be put on at night.

The FCC is not backtracking on its *Blue Book*, insiders say, but commissioners are known to recognize the political dynamite involved in telling webs to increase hours allotted for government farm service speakers.

The row between Clear Channels and Farm Extension Service hit a new climax this week, with Clear Channel Broadcasting Service refuting a statement issued recently by M. L. Wilson, director of Farm Extension Service, that rural residents like to hear farm service programs at night as well as by day. Victor A. Sholis, Director of CCBS, in a letter to Wilson, Wednesday (7), accused the aggie official of misinterpreting the Census Bureau survey and Aggie's Bureau of Agricultural Economics survey. Farm Extension, however, came right back Friday (9) with a retort that all it was seeking was "more time for educational programs for farm people."

Sholis, in his letter, voiced agreement with one contention made by Wilson that "rural listeners need better radio reception," but he voiced objection "to a misleading presentation of survey figures to create the impression that farmers want to hear government farm officials at night. Clear channel boys see in Wilson's assertions an effort to induce FCC to force clear channels to handle so-called "public service programs" at night in lucrative hours when big web entertainment and music programs are on the air."

Speeches at Night

In denouncing Wilson's claims, Sholis emphasized that CCBS has "no quarrel with persons who want to (See *FCC Ducks Blast* on page 12)

Thomas Takes "Mystery" Slot and "Mystery" Ross's

NEW YORK, Aug. 10.—Lowell Thomas's CBS West Coast airings will start weeks ahead of the date believed in the trade, when he takes over the split web which had formerly been occupied by *Mystery of the Week* for Procter & Gamble on August 19. *Mystery* moves east to fill slot formerly occupied for P&G by Lanny Ross, who is being dropped by the soaper.

Exit of Ross explains why Thomas's appearance on CBS was scooped by *The Daily News'* Barbara (See *Thomas Goes Mystery* page 13)

Undersandable CBS News Segs Is Murrow's Aim

NEW YORK, Aug. 10.—Changes in CBS' news coverage are in the works. They are expected to result from observations made by Ed Murrow, web's director of public affairs, during his recent two and one-half month trek of 11,500 miles thruout the country. Angles which the exec has "rattling around" in his head are (1) the need for more "simplification" of national and international issues, and (2) desirability of programs making a greater effort to "report the country to itself." Apropos of simplification, Murrow stated this should not be constructed as an effort to talk

Murrow Ex-Newscaster

NEW YORK, Aug. 10.—Ed Murrow, CBS Director of Public Affairs, will not do a news series for the web but will spend all his time in an executive capacity. The radio man, whose "This Is London" and other programs during the war are regarded as having made radio history, stated this week that he "was thru with newscasting." He'll devote all his time to his executive post.

down to listeners, but rather as an attempt to make more comprehensible the complicated domestic and international picture.

CBS exec's statement that he was impressed with the possibilities of "reporting the country to itself" struck a responsive chord in radio news circles as a fresh approach. Murrow's idea, of course, would be to make the listener in South Dakota more familiar with New York and vice versa—resulting in an intersectional understanding lacking currently. Emphasis, heretofore, it's pointed out, has been on more and more local and regional coverage to the neglect of intersectional programs. Murrow also added that he was impressed with the "vast sections of the country where people get their information thru broadcasting"—either because local newspapers are late with the news or do not devote sufficient space to national and international affairs.

Stating that the web would continue its international coverage, Murrow added that the field for exchange programs would increase rather than decrease, with special emphasis being directed toward the level of "how people in other countries live" rather than politics, international intrigues, etc. Murrow, incidentally, is very interested in the educational aspects of radio and has a confab skedded with Bob Hudson, CBS associate director of education, on fall programming.

Agency Pitches Stress Stations Not Net in 1946

NEW YORK, Aug. 10.—Agencies with programs on NBC will follow the web lead this fall and stress the call letters of the stations airing the segs on all printed promotion instead of the net or sponsor. Altho this will up headaches involved in getting promotion material to the outlets, web and agency execs are convinced that they must keep in mind that there's no NBC on radio dials.

Net, sponsor and time switches this (See *Agency Pitches* on page 13)

MBS - ABC Battle Lines Set For Fall Fight for Kid Ears

NEW YORK, Aug. 10.—Battle of the kid strips is set to draw blood this fall, with both ABC and MBS laying plans to get the offspring and hold them. Mutual has an edge on American in the battle because its strip will start at 4:30 p.m. while A's won't get going until 5. Besides the half-hour edge, the Kobak web also will have *Superman*, which is presently leading the juve pack with a Hooper 3, and will take *Hop Harrigan* from ABC. *Hop* presently has a 2.8.

The MBS sked will start with *Sea Hound* at 4:30, which will be followed by a new commercial for General Mills, *Hop Harrigan*, *Superman*, *Captain Midnight* and *Tom Mix*. ABC will get in the swim at 5 with *Terry* and the *Pirates*, and follow with *Sky King*, *Jack Armstrong* and *Tennessee Jed*.

Comic Book Pitch

Both webs realize that normal "block promotion" is useless with the kids, that publicity doesn't reach

them and that general program promotion won't raise the Hooper temperature worth a nickel. Comic books have been trying to sell both webs on using the mags to sell the kid air, but promotion boys feel that such a move would be an admission that the air had to go to printed media to get its audience. Besides, as one promotion man pointed out, promotion of the kid shows in the ads of the sponsors of the half-pint cliffhangers that have appeared in the pulp comics hasn't done anything for the broadcasts.

Both chains are out to design promotion that is bound to reach the cereal eaters and both admit that it means a new approach or at least a twist of an old one that the ether hasn't used in a long time. ABC's plans are a little further along than MBS's but the pressure will be on starting Monday (12) when the whip snapper, Ed Kobak, gets back to his desk at 1440 Broadway, where all is mutual.

Mexican Radio Expansion Set By Azcarraga

Plans Include FM, Video

MEXICO CITY, Aug. 10.—Mexico will have one of the most powerful radio stations in the world as well as top video and FM facilities, under plans of Emilio Azcarraga, top radio figure in the republic. Azcarraga is also in the market for 1,000,000 radio receivers which he can distribute at cheap prices to build up listening audience, and he has announced an expansion program for his radio stations, which include XEW, XEQ and shortwave XEWW. XEW is the NBC outlet in Mexico and XEQ is booked up with CBS. Construction of video studios already is under way, with equipment on order in the U. S. FM station will be ready within six months.

Station XEW now has a power of 100,000 watts, but will begin broadcasting with 250,000 watts soon, Azcarraga said. When there are more receivers in Mexico, he plans to expand the power even more to serve the entire republic from this one key station which has a clear channel of 900 kilocycles. Station XEQ now has 50,000 watts on a 940 kilocycle channel. Azcarraga hopes to change this station to a clear channel and increase its power to 100,000 watts soon.

Azcarraga is completing modern studios for XEW and these also will house television. When these are ready, XEQ will move from present smaller quarters to the old XEW location.

Low purchasing power of many Mexicans, especially in rural areas, has prevented tens of thousands from having sets. Azcarraga hopes to remedy this by buying great numbers of sets at \$5 each and distributing these at little or no profit.

WNEW To Settle First, Then Bally \$1,000,000 Studios

NEW YORK, Aug. 10.—Move of WNEW from 501 Madison Avenue to new studios at 565 Fifth Avenue is skedded for August 23, but ballyhoo and housewarming won't get underway on a large scale until about one month after this date, at which time all operations and personnel are expected to be in the groove. New location which includes studios, seven in all, plus offices, will give the indie a total of 50,000 square feet, more than twice the space the station now occupies. Of this area, the station will immediately use 36,000 square feet for AM broadcasting, with the remainder being held in reserve for FM and television.

Studios, designed by Fellheimer & Wagner at a cost of \$1,000,000, have latest equipment and are suitable for FM and tele as well as AM. Innovation in the whole layout is the employment of color in the studios to provide a camouflage effect. This, claim competing station salesmen who have lost plenty biz to the Bernice Judis operation, must be to further confuse the sponsors, who are already seeing double and muttering by the time Miss Judis' salesmen get thru with them.

Kick-off promotion, which will go out on letterheads and plugs via the station, will plug the angle that the new address, 565 Fifth Avenue, is one-half of the station's frequency, 1130 kc.

Changing New York Picture

NEW YORK, Aug. 10.—Proving that promotion and proper programming can reverse seasonal trends, when normally during summer daytime listening to leading stations is apt to be dispersed, WEA and WNEW cop their "share of audience ratings" in the morning during June-July. WEA has consistently gone ahead since it was made autonomous by the National Broadcasting Company, and WNEW's "light programming" thru disk spinning is always hot weather fare.

The eight-month picture of the five leading metropolitan stations unmistakably indicates present trends.

	Five-Station Share of Audience in New York				
	WABC	WOR	WJZ	WEAF	WNEW
Nov.-Dec.	22.3	19.6	16.4	12.5	11.2
Dec.-Jan.	22.2	19.4	16.5	12.1	12.2
Jan.-Feb.	20.9	20.6	17.1	12.2	13.1
Feb.-Mar.	21.7	21.8	17.0	10.9	11.4
Mar.-April	23.2	20.9	17.6	10.8	10.1
April-May	21.3	19.5	17.5	12.5	11.2
May-June	19.6	19.4	18.0	13.0	11.7
June-July	18.4	19.1	17.0	13.7	13.5

September Cutting Date for Der Bingle Despite Philco Rumor

NEW YORK, Aug. 10.—Altho deal whereby Philco would bank roll Der Bingle on an ABC show is reported very hot, late news from the Coast indicates General Motors may already have Crosby wrapped up for a transcribed program starting in the fall. Band is already reportedly being set, with wax cutting tentatively scheduled for the third week in September. General Motors, one of the front runners in the Crosby sweepstakes, was regarded as losing out to Philco recently, but there's nothing like the Groaner, they say, to get 'em out of that rigor mortis stage.

Philco deal, if it jells, would have Bing airing from either New York, Chicago or Hollywood, according to his convenience and picture commitments. Show would be heard at the same time in different time zones and

would probably be "live for the beginning, anyway," with recordings being used to fit in with Crosby's business or vacation plans.

ABC is anxious to adjust its operation in order to nab the warbler and is willing to tailor schedules as much as possible. Ramifications would involve the periods immediately preceding and following Crosby, and while a reshuffle of programming might not be possible early in the fall in view of fact that many sponsors already have pacted for 13 weeks, a revamping could be made immediately after this period.

Earlier reports on the Philco deal brought out the possibility of the sponsor making the show strictly a wax job and spotting it on various stations thruout the country, rather than on a web.

Mpls. Musicians Nix St. Paul Pop Concert Airings Sans Extra Pay

MINNEAPOLIS, Aug. 10.—Stan Hubbard, KSTP prexy, and the Minneapolis musicians' union are at it again. As a result, the proposed St. Paul pop concert broadcasts which were skedded to start Friday (9), were dropped. As explained by Kenneth M. Hance, station viceprexy, KSTP was requested to air the concerts, but Minneapolis members who make up the majority of the pop ork refused to play unless paid extra for the broadcast.

"We receive nothing for the broadcasts and they put us to a certain amount of expense," Hance said. "We are glad to make them, however, in order to publicize the pop events and give favorable publicity to St. Paul.

One-Third Not Enough?

"The members of the orchestra now get one-third of the concert gate receipts and the St. Paul members apparently are satisfied with that arrangement. The Minneapolis members thought they should get more, however, because of the concerts going on the air."

Edward P. Ringius, secretary of the St. Paul musicians' union, reportedly tried to convince the Minneapolis musickers to continue to play on the same basis as before, but failed. There are 65 men in the pop ork, most of them from the Minneapolis symph and many of the Minneapolis residents.

KSTP and the union have been at loggerheads on numerous occasions in the past. Latest move by union was interpreted as a personal slap-

back at Hubbard, who has been a particular thorn in the Minneapolis AFM unit's side.

Kyser Fate Awaits G. W. Hill; Colgate Offers 10-Yr. Deal

HOLLYWOOD, Aug. 10.—Final decision by American Tobacco Company to retain Kay Kyser's *Musical Kollege* seg beyond contractual December 31, 1946, date, was still hanging in midair, awaiting return of American's George Washington Hill from vacation. Hill has last word on whether Kyser works for him or Colgate, altho Palmolive-Peet is anxious to continue the seg under the toothpaste banner. Situation takes an unusual twist, inasmuch as Kyser was farmed out to Colgate in 1945 when the cigarette shortage forced Hill to drop seg. Contract with American Tobacco, however, runs till end of next year, and it is unlikely that Hill will permit Kyser to work out the contract for another sponsor.

Deal offered by Colgate is reportedly more in line with Kyser's personal desires, in that it would be a year-to-year deal, instead of present contract which binds Kyser for five years. Simmered down, either Hill will re-ink Kyser to new term contract before November 1 or else release Kyser to Colgate.

Probe CBC's Time Grants To Dailies

Operating Deficit Revealed

MONTREAL, Aug. 10.—Board of governors of CBC will prepare a report on deals whereby certain Liberal newspapers, supporting the Liberal government are given free periods for daily newscasts over CBC net stations. This was disclosed this week before the House of Commons Radio Committee, which also heard that the present fiscal year would show the CBC's first operating deficit, tentatively, \$78,425.

Free time question came up when it was revealed that *The Toronto Daily Star*, Canada's most important government-supporting sheet, is given two daily 15-minute newscasts. This free time has annual gross value of \$42,250, borne by taxpayers.

John Diefenbaker, opposition member, wanted to know why the sheet had been granted cuffo time. Dr. Augustin Frigon, CBC general manager, had stated previously that it was an old agreement, honored by time, and that *The Star's* programs would be listed on the books as sustainers.

Letters presented as evidence referred to arrangements whereby other Toronto newspapers were heard on the air thru private stations, and the question was raised whether it would be unfair not to allow the same facilities to *The Star* as enjoyed by its competitors.

Dr. Frigon, in answer to questioning by Diefenbaker, said the CBC paid the Canadian press \$70,000 a year for its general news service and another \$40,000 to the same service for news to the Sackville, N. B., international transmitter. Another \$25,000 was paid for the British United Press service. Diefenbaker said this would seem to indicate that CBC was provided with a full news service and he wondered if the corporation was justified in giving free time to *The Star* for a supplementary service.

Dr. Frigon admitted there had been no demand for additional news, but he said he assumed a local paper could cover the local news more adequately.

Diefenbaker said he wondered if it was proper for the CBC to give up gross revenue of more than \$42,000 yearly to Toronto people might have a local news service.

Deficit was more than twice the estimate of Dr. Frigon, who in June had indicated the figure might amount to \$35,000. New figures, still tentative, showed as income of \$6,132,264 and expenditures of \$6,210,689.

Showbiz Co-Op Seg Gets 9 Sponsors

NEW YORK, Aug. 10.—Nine sponsors, all either dining or entertainment spots, are bank-rolling WQXR's *Cocktail Time*, 5:30-6 p.m., pop tune seg which was recently limited to this type of sponsorship. James Bryan, who handles sales, has already lined up Russian Tea Room, Casino Russe, Theodore's, Le Ruban Bleu, Champs Elysee Restaurant, Park Chambers Hotel, Cortile Restaurant, Mario's Villa D'Este and the Leo Brecker theaters.

Program, heard daily except Fridays, debuted July 1 as a participating show for general sponsorship. Decision to go after dining and showbiz trade exclusively was made August 1.

Boler Strikes Bargain With NCBS-MVN Creditors; 90 Days to Wind Up Refinancing

Group To Run Nets; Formal Approval Still Necessary

CHICAGO, Aug. 10.—Climax to the long-standing controversy involving the fate of the North Central Broadcasting System and the Mississippi Valley Network, regional chains owned by John Bolger, president of North Central Corporation, which controls Mississippi, came this week at a meeting at the Windsor Room of the St. Paul Hotel. The meeting was held to determine a settlement between Bolger's creditors, principally stations to which he owed money for use of time for the network operations. As a result of proposals and counter proposals made at the meeting by both the station creditors, Bolger and his lawyer, John Moser, the probable future of the regional nets was outlined.

Creditors at the meeting represented more than 20 stations in the Midwest and over 60 per cent in dollars of all outstanding indebtedness of NCBS.

Bolger opened the meeting by stat-

ing that there was a need in radio for the type of regional network represented by the operation of NCBS and MVN, and that losses in the operation had occurred since MVN was added in December, 1945. The creditors agreed that there was need for such regionals and that they could be operated profitably.

First proposals to Bolger, however, for the settlement of corporate obligations, called for Bolger to make a complete and absolute assignment, for the benefit of creditors, of all his assets in NCBS; in KSBJ, Jamestown, N. D., and KVOX, Moorehead, Minn. He has stock interest in two stations. The group also requested that Bolger resign as officer and director of NCBS, but did offer to give him 60 days in which to secure acceptable refinancing for the network and in that manner to regain operational control and to recover his assets. Alternative to the acceptance of these proposals was immediate receivership or involuntary bankruptcy.

Points of Agreement

The following points for the settlement of the issue were agreed upon:

1. Bolger is to put into escrow his stock in KVOX and his equity in KSBJ, but is not to transfer voting rights or control.

2. A committee of three trustees is to be appointed to temporarily run NCBS and MVN. This committee will be A. A. Fahy, of KABR, Aberdeen, S. D.; Walter Russell, of KGCU, Mandan, N. D., and Ed Breen, of KVFD, Fort Dodge, Ia.

3. If at the end of 90 days from August 15, Bolger's refinancing is completed, the stock he places in escrow is to be returned, the trustees committee is to be dissolved, and he is again to have complete operational authority of the regionals.

Relative to Bolger's refinancing possibilities, it is known that he is now negotiating with new backers and that their financial support is expected to be forthcoming in a few weeks.

However, it was stressed at the meeting, and later, that these agreements would become effective only after they had been approved by all of Bolger's creditors, and all necessary legal formalities had been undertaken and completed.

ABC Looking For Chi Program Chief

CHICAGO, Aug. 10.—ABC's central division is looking for a program director to replace Gene Rouse, who resigned after 20 years with NBC-ABC. Decision will wait until return of Ed Borroff, web v.-p. in charge of the Midwest, from vacation, but Jim Stirton, assistant to Borroff, said ABC was looking for a guy either inside or outside the organization who would spark-plug the top exec's policy of more Chi originations such as *Stump the Authors* and *How Do You Pronounce It?*

Both segs have been getting good Hooperatings with consequent good chances of being sold, and as a result, Borroff is developing his own mystery seg with Louis Zara, who appears on *Authors*.

Editorial

It's Show Business

IT'S taken broadcasting a generation to become promotion conscious—to use the air to sell the air—to realize that the day of the better mousetrap forcing the public to trek to anyone's door is over. The old theory of "give me the shows and they'll listen" has been proven erroneous time and time again. In town after town, the third station has become the first—thru promotion, and often without replacing a single program. Promotion is a must tool of the showmen.

Thus, the industry is in debt to CBS and NBC for their tremendous seasonal promotions and the trend at both webs toward making the promotion all year round. Columbia was promotion minded first—because it had to be—it was the second, not the first network. It took NBC some time to discover that even the top-ranking programs had to be sold—or else. Now, promotion-wise, it's giving not only all the other webs a run for their money, but has other media watching the senior web's promotion parade. Each net's promotion sells increased listening to all stations as well as its own.

There is, however, a fringe of sponsors and agencies to whom co-operating with web promotion means work instead of increased rating. These look upon promotional sweat and dough as wasted, and suggest that the chains use the cash to lower rates or produce new audience-getting programs instead of selling what's already on the air.

There's no question but that the chains must produce sock programs—but the program production budget has nothing to do with the audience promotion sock. Program production is one thing; program promotion another. Both are facets of broadcasting, without which the industry could not continue to exist.

Don't sell promotion short—unless you're prepared to sell broadcasting down the river—and collectively and individually thank the industry's lucky star that the chains are carrying their end of the burden—plus.

Look what's happened to legit because no one has seen fit to sell it to the nation.

CP Grants Favor Small Communities

WASHINGTON, Aug. 10.—FCC this week continued to let loose a batch of 250-watter CP grants going into tiny communities with population as low as 1,100. Among the AM grants were: Charleston Broadcasters, Charleston, S. C.; Variety Broadcasting Company, Inc., Dallas; Jose Bechara Jr., Mayaguez, P. R.; Adrian Broadcasting Company, Adrian, Mich.; J. F. Tighe, Porterville, Calif., and Interstate Radio, Inc., Moscow, Idaho. Greenville Broadcasting Company, Greenville, S. C., was also granted a CP for a new station of 5-kw.

Final CP's were granted for the following FM stations: WTAX, Inc., Springfield, Ill.; Metropolis Company, Jacksonville, Fla.; Palladium Publishing Company, Benton Harbor, Mich.; Rome Sentinel Company, Utica, N. Y.; Macomb Publishing Company, Mount Clemens, Mich.; Miners Broadcasting Service, Pottsville, Pa.; Kankakee Daily Journal Company, Kankakee, Ill.; Valley Broadcasting Company, San Jose, Calif.; Topeka Broadcasting Association, Inc., Topeka, Kan.; WAVE, Inc., Louisville; Huntington Broadcasting Corporation, Huntington, W. Va.; Warner Bros., Oakland, Calif.; Gazette Company, near Cedar Rapids, Ia.; Civic Broadcasting Corporation, Syracuse; James A. Hardman, North Adams, Mass.; City of Jacksonville, Jacksonville, Fla.; KOIN, Inc., Portland, Ore.; John F. Easley, Ardmore, Okla.; Radio Sales Corporation, Seattle, and the Journal Company, Milwaukee.

WGN Adds 4 Local Accounts

CHICAGO, Aug. 10.—First flurry of fall business hit WGN, Mutual outlet here. Station gained four new accounts during the week. Spokesman for station declared the action indicated that while web segs originating here were on the decline, local business would be as good if not better than before. New shows to be aired over WGN are the Wayne King Show (Miller High Life Beer), *High Time* (Wieboldt's department store), *Pleasure Parade* (Dale Dance Studios), and *Sing, America, Sing* (Montgomery Ward & Company).

Showbiz, Not Brass, On WHN for V-J Day

NEW YORK, Aug. 10.—Feeling that G.I.'s and their families have been bedeviled long enough by brass hats, WHN, in its program observing the anniversary of V-J Day, Wednesday (14), 8-8:30 p.m., will eschew the gold braid and present a "showbusiness" program under the sponsorship of the USO. Soldiers in greasepaint, performers who trekked to distant thea-

ters of operation, will salute the G.I.'s

Included in the talent line-up are Gypsy Markoff, accordionist who was in the Lisbon plane crash; Frank Conville, comic who traveled 2,000,000 miles to play to G.I.'s; Ruth Pettet, singer who was on Iwo Jima on V-J Day; Al Schacht, baseball clown and others. Laurence Phillips, executive v.-p. of USO-Camp Shows, will be on hand to tell what his organization is doing for the occupying troops.

Drum up MORE SALES with . . .

CLEVELAND'S
Chief
STATION



WJW, Cleveland's Chief Station, beats the tom-tom that calls in more dialers per dollar, signals that reach a larger daytime audience in Cleveland than any other regional station.

BASIC
ABC Network
CLEVELAND, O.
WJW
850 KC
5000 Watts
DAY AND NIGHT
REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

DIARIES REPORT EAR SOURCE

Destination Also Tabbed

Diagrams make plain just what makes tuners dial and why percolators lose 'em

NEW YORK, Aug. 10.—Where audiences come from and where they go is prime information for station execs, especially for program chiefs. This type of index is one developed by the diary method, which the C. E. Hooper organization is now developing to enable it to bring into being a "national" rating. Some comparable picture of audience behavior can be secured thru other methods. The first evidence on the subject was the recall record where individuals gave, in series, a list of the programs to which they had listened. Had they not erred as often as they accurately recalled, audience flow might have come into prominent use as far back as the early '30s when the CAB was doing over-night recall. Two things prevented the development of its use at the time. The first, in accuracy, has been referred to. The second is a more practical one; station managers had not developed realization of the need for such information.

"Immediate" Recall

The second method of securing audience flow data was developed by C. E. Hooper, Inc., under the label "immediate recall." The method was used widely in the initial reports the Hooper organization turned out for stations. It developed, in addition to the coincidental "What are you listening to now?" an answer to listening during the 15-minute period preceding. Efforts were made by the Hooper org to interest station management in this measurement in the early '40s. Again the record found no acceptance, this time not because it was inaccurate, but because station managers failed to respond.

1946 Station Mgr. Mind

That audience flow information is now being received with acclaim is not, therefore, to be credited to the diary which develops no information on audience flow not previously obtainable, at least in telephone homes, thru the coincidental-immediate recall. Rather it is a commentary on the state of mind of the industry—1946 model.

By its very nature, a record of audience flow is complex. Tho the objective of the measurement is the particular audience to one station during a specified sequence of periods in terms of the "source" and "destination" of the particular listening homes included as listeners in the rating, the record can become quite complicated if the source and destination of all of the listeners is plotted. The audience rated for each station has its own source and destination. Charting the complex movements of this audience is not impossible tho difficult of comprehension and accurate interpretation, so *The Billboard* presents a simpler form of record on a series of particular time periods to one station only.

Program Correction Device

As indicated in the last (July 27) installment of this series, this ma-

Audience Sources and Destinations

AMERICAN ALBUM OF FAMILIAR MUSIC

SOURCE	AUDIENCE	DESTINATION
ABC 0.8	NBC 10.6	ABC 0.1
CBS 0.6		CBS 1.5
MBS 0.6		MBS 0.1
		NBC 7.2
		Radio Off 1.7
Radio Off 0.7		

"American Album of Familiar Music" is broadcast in middle of NBC block of Sunday night musical offerings. It is preceded by "Manhattan Merry-Go-Round" and inherits largest portion of its audience from that program. It is followed by musical "Hour of Charm" and almost 70 per cent of its listeners stay tuned to NBC for this program.

DOUBLE OR NOTHING

SOURCE	AUDIENCE	DESTINATION
ABC 1.4	MBS 7.0	ABC 0.6
CBS 1.6		CBS 3.7
MBS 1.8		MBS 1.0
NBC 0.9		NBC 1.0
All Others 0.2		All Others 0.1
Radio Off 1.1		Radio Off 0.6

Audience of the quiz program, "Double or Nothing," is inherited almost equally from the previous non-quiz programs on MBS, CBS and ABC and from listeners turning on their radios. Majority of "Double or Nothing" listeners, however, switch to CBS after the broadcast to catch another audience-participation quiz program, "Take It or Leave It."

terial on audience flow has its primary utility in the program department of the station where it points the need for correction in sequences. The whole subject of "mood" programming can revolve around the application of these data. The station which can so apply "flow" reports to retain its listeners has solved the problem of audience competition.

Audience flow information is currently a diary exclusive. There is no program with a rating so small that the flow of its audience cannot be plotted if enough diaries are installed in its area. This does not mean that the Hooper installation of 1,000 diaries per area can develop audience flow data which is the last word in precision on the smallest rated program. But it does mean that the substantial majority can be reported on validly. Stations which have subscribed to audimeter reports have been disappointed to learn that the small installation of audimeters in station areas either precluded this record

SCREEN GUILD PLAYERS

SOURCE	AUDIENCE	DESTINATION
ABC 0.3	CBS 19.0	CBS 7.8
		MBS 0.3
		NBC 3.0
		All Others 0.3
		Radio Off 7.6
MBS 0.3		
NBC 1.6		
Radio Off 0.4		

Almost all listeners of CBS drama program, "Screen Guild Players," were those who heard preceding "Lux Radio Theater" drama. Largest segment of "Screen Guild" audience stays tuned to CBS, but almost an equally large group turn off their radios.

BREAKFAST IN HOLLYWOOD

SOURCE	AUDIENCE	DESTINATION
ABC 2.9	ABC 8.0	ABC 7.7
CBS 0.5		
NBC 0.7		
All Others 0.4		
Radio Off 3.5		
		NBC 0.1
		All Others 0.1
		Radio Off 0.1

Program illustrated is the first quarter-hour of "Breakfast in Hollywood." Greatest segment of the program's audience is recruited from new listeners to the radio, the second largest group coming from preceding ABC programs, "The Listening Post" (Tuesday thru Friday) and "One Woman's Opinion" on Monday. This portion of "Breakfast in Hollywood" is followed by the second quarter-hour of the same program for a different sponsor. Almost entire audience stays tuned to ABC to catch second half.

altogether or limited its publication to but a few top rating evening programs. When diaries are installed on a national sample for the purpose of producing national projectable ratings on network programs, the last word in statistical validity on records of this sort will have been spoken.

In the diary reports on audience flow, as in the case of the coincidental-diary produced area Hooperatings, the figures shown are expressed on a coincidental base.

Jacobson Partner in Waxery

CHICAGO, Aug. 10.—Neblett Radio Productions, Chi transcribed program outfit formerly owned outright by Johnnie Neblett, this week became a partnership org when Mort Jacobson, Chi radio lawyer, became co-owner of the company on a 50-50 partnership basis.

CBS Expected To Contest FCC KQW Decision

WASHINGTON, Aug. 10.—Word here is that the Columbia Broadcasting System's legal staff is readying a brief demanding a rehearing for purchase of KQW (San Jose, Calif.), which the Federal Communications Commission in a final decision this week (6) refused to allow to pass into CBS's hands. Net reportedly will press the action which, it is pointed out, may wind up before a three-man Federal Court of Appeals.

Power Decision

In denying CBS the \$950,000 purchase of the 5-kw. station, FCC insisted that the sale would have violated public interest by giving CBS a "concentration of control." KQW is owned by the Pacific Agricultural Foundation and gives primary night-day service practically to the whole residential area of San Francisco. CBS is expected to reiterate its claim that control of the station would give the web more financial stability and that the San Francisco originating point is an important one in the development of cultural, informative and entertaining programs.

FCC, with Commissioners Wakefield and Jett dissenting from the majority opinion, ruled that "In AM as in FM it is against the public interest to permit a concentration of control of broadcasting facilities in any single person or organization." The commission was limited the number of frequency modulation stations which can be owned by one individual or organization to six, and the number of television stations to five. FCC stated that "The history of CBS has been one of continuous expansion and improved financial resources and the ownership of the station was not needed to insure the web's economic stability." FCC majority decision reiterated a number of points of its May 31 proposed decision from which Jett and Wakefield had also dissented. CBS now has six 50-kw. clear-channel stations and one 5-kw. regional. Previously, it had sold WBT (Charlotte), a 50-kw. clear.

Stars Pick Scripts For New Schenley 'Hollywood Players'

NEW YORK, Aug. 10.—*Hollywood Players*, one of the more expensive fall programs set for a September 3 debut over CBS by Schenley Laboratories, will have nobody but itself to blame in the event it doesn't snatch a high Hooper. The players themselves, not BBD&O, the agency, will select the dramas to be performed. BBD&O already has set a batch of film stars for the opus, which will be aired for Cresta Blanca Wines Tuesdays, 9:30-10 p.m. Included are Joan Fontaine, John Garfield, Paulette Goddard, Bette Davis, Claudette Colbert and others.

Under present plans, top screen people will play leads several times during a 39-week season. It's expected that two-thirds of the programs will be adaptations from pix, with remaining material stemming from Broadway legit, novels, short stories, etc. Program is not a replacement for *This Is My Best*, or the current Cresta Blanca show, *Encore Theater*.

Clears To Get Minor Decisions Only in October

WASHINGTON, Aug. 10.—Unless last-minute unforeseen developments arise, Federal Communications Commission's clear-channel decision, to be issued sometime in October, will authorize a minor reshuffling of assignments, but will withhold action on main issues, including a proposed increase of clear-channel power to 500 kw. or more. Clear-Channel Broadcasting Service will formally submit its proposal for the hiking of power at the skedded September clear-channel hearing. CCBS will ask FCC to authorize an increase to anywhere between 500 kw. and 1,000 kw., with a 750 kw. compromise as the objective, and the clear-channel boys are known to be hoping privately that FCC won't decide on that in a hurry, since the FCC engineers would need months to deliberate toward a favorable decision. A quick answer would be almost certain to be fatal to the request.

Acting Chairman Charles Denny is known to be determined to have some sort of decision, even the piecemeal, by mid-October for submission to preliminary conference on North American broadcasting agreement the following month. Badly handicapped by personnel shortage, especially engineers and lawyers, FCC is speeding replacements in order to rush the work. A board of examiners was set up at FCC this week to hold competitive tests for scientific and technical jobs. Meanwhile, FCC at a clear-channel session of engineers Monday (5), flickered a green light for a tentative FCC broadcasters' pact reducing the separation line for stations from present 40 kc. to 30 kc., thereby opening the way for increased number of AM's. This shift is regarded as necessary to accommodate the flood-flow of new AM grants by FCC.

Clear-channel ops point out that FCC decision on proposed upping of clear-channel power to 750 kw. won't be pertinent to NARBA conference, and consequently, FCC isn't under obligation to act on that issue prior to prelim NARBA conference. The November preliminary NARBA meet is skedded to pave the way for final agenda on next year's August conference now set for Canada. Meanwhile, FCC reiterated this week (9) that it is continuing to freeze action on license requests for clear channels on either 770 kc. or 1030 kc. which will be affected by clear-channels decision. This resulted in applications of KOB (Albuquerque, N.M.) and several others being tossed into pending files.

Gillette Renews Boxing on ABC

NEW YORK, Aug. 10.—Gillette Safety Razor Company, sponsors of the *Cavalcade of Sports* on ABC, has renewed contract for the second year with ABC covering airing of boxing shows from New York. Contract, which calls for use of the full ABC in addition to 38 stations of the Dominion network of the Canadian Broadcasting Company, becomes effective September 6, with the match between welterweight champion Marty Servo and Ray Robinson, Friday night at 10 p.m.

Gillette deal includes only boxing promotion by Mike Jacobs, proxy of 20th Century Sporting Club. Other shows in the *Gillette Cavalcade* include Kentucky Derby, World Series, etc., for which separate pacts are drawn with other webs.

Soft Music, Please

NEW YORK, Aug. 10.—While NBC program execs worry about the "quality" of the senior webs daytime segs, the promotion department has gone "realistic" and among the advertising mats sent out to stations with the *Parade of Stars* promotion are a number (6) of typical confession magazine pitches.

One bit of hearts and flowers is headed, "Recipe for Love—True love is made of many things—among them a woman's sacrifice. Must the woman always be the one to suffer."

Four program tie-ins in the same "soft music" corn are included in the two-column ad headed by the "true love" appeal:

"Sidney Sherwood's husband is missing in action, reported dead. Now, other love is offered. Should she remarry? Listen to "Lone Journey" today

"Joyce Jordan successfully built a career in a man's world, at the price of her happiness. Can she regain it?"

"Joyce Jordan," M. D., Today at

Promotion department reasoning is that as long as these segs are on the air it's wise to get the most out of each of them, and mid-season ratings vary in big cities (the top 10) from 6.6 (WEAF, N. Y., for *When a Girl Marries*) to 13.8 (KDKA, Pittsburgh, for *When a Girl Marries*). In the case of this seg even within the top 10 programs in the top 10 cities, the rating varies over 100 per cent.

Promotion says NBC can get them all up in the "over 10" bracket.

KSTP Flack Tells All; Final Story Far From Fishy

MINNEAPOLIS, Aug. 10.—Any face-reddening by Sam Levitan, KSTP flack, over appearance in *Time* mag of the "fish story" yarn concerning station's \$567,000 fish contest, is due to canard that "he's receiving kudos for a story he didn't know a thing about until it broke in print." (*The Billboard*, August 3). "The facts are there and they tell a different story," Levitan explained. "Time has been on the receiving end of almost every news release on our fish contest since the initial story last May. Undoubtedly someone at NBC worked on the fish contest yarn with *Time*—even tho the net didn't consider it a good enough story to use in its own house organ, *Transmitter*, at least thru the June issue.

"If someone interested in accuracy had checked with the NBC press department he would have learned that on July 12—two days after Jay Edgerton, *Time* Twin Cities correspondent, spent several hours at KSTP's radio city in Minneapolis getting the complete story a week before the mag ran the yarn—Al Kastner, of the NBC department, sent a teletype to KSTP asking that special material be rushed to *Time*. How can it be said we didn't know in the face of that teletype message and Edgerton's visit here? Seems someone is going off half-cocked again."

Shayon Megs N. Y., Robson West Coast CBS Air Show Pitch

NEW YORK, Aug. 10.—The two 90-minute programs with which CBS will open its fall program promotion campaign have been assigned to producer-director Bob Shayon, who will handle the New York end, and Bill Robson, who will have the identical post on the West Coast. Supervising the New York operation will be Bill Fineshriber, CBS program exec, with Robson watching for kinks in the Coast clambake.

As indicated in last week's issue of *The Billboard*, New York show gets the first spot, September 22, 3-4:30 p.m. CBS's Dave Taylor is now lining up talent via agencies handling the different shows, and it's expected that 21 programs will be represented in the 90-minute take-off. The Coast counterpart probably will represent 23 programs. Talent on both programs will be limited to performers appearing on full network commercials nighttime, or commercial Sunday afternoon shows.

Locals Continue To Get Nods on AM Stations

WASHINGTON, Aug. 10.—Disposing of another fistful of docket cases this week, Federal Communications Commission continued to give the nod to the fellows who want to get into broadcasting biz because they are close to the heart of the community and don't threaten any concentration of control thru ownership of other stations. All were proposed decisions.

Illinois Valley Broadcasting Company, for instance, got FCC's approval to build a station in Peoria, Ill., because four of the five partners "are residents of Peoria and are active in local civic affairs." The fifth partner, while not a resident, "has familiarized himself to some extent with the city," added FCC. Greater Peoria Broadcasters, Inc., one of whose stockholders holds interests in two broadcast stations elsewhere "and does not propose to spend much time in Peoria," lost the contest for the frequency. For somewhat similar reasons FCC gave the nod to Tuscaloosa Broadcasting Company over West Alabama Broadcasting Company for a new station in Tuscaloosa, Ala. The winner was deemed by FCC to have "more familiarity and understanding of the city of Tuscaloosa and surrounding area." Furthermore, FCC liked TBC's program report.

Likewise, Valley Broadcasting Association, Inc., won a three-way bout against Radio Station KEEW, Ltd., of Brownsville, Tex., and Howard W. Davis, of McAllen, Tex., for a new 250-watter in McAllen.

The 1600-kc. Hearing

One consolidated hearing involving seven applications for CP's for new AM stations to operate on 1600-kc. and one application from an existing licensee, now using that frequency, for a CP to increase power, wound up with FCC knocking out two of the bids and granting the others conditionally. Winners of the bids, located in widely separated areas, were: Valley Broadcasting Company, for station in Pomona, Calif.; James F. Hopkins, Inc., for a 1,000-watter in Ann Arbor, Mich.; United Broadcasting Company, for a new station in Montgomery, Ala.; Long Island Broadcasting Company, to increase its power from 250 w. to 5,000 w. at Woodside, L. I.; Piedmont-Carolina Broadcasting Company, for a 1,000-watter daytime and 500-watter nighttime station in Reidsville, N. C., and the Gazette Company for a 5,000-watter in Cedar Rapids, Ia. Losers were Four Lakes

NBC Assists Indie Flacks' Space Grabs

Web's Neck Out?

NEW YORK, Aug. 10.—Altho affiliate station execs were thrilled with the announcement, flacks generally believe that assistant press manager Tom Knode put the NBC publicity department's neck way out when this week he offered the assistance of the web press staff in placing stories for the stations, that the stations felt had a "national angle."

Knode is said to have stated also that if the outlets had stories with national magazine potentials, NBC's magazine space grabber would go to work on the story and that the same was true, of NBC's trade press editor, if a station felt it wasn't getting the attention it felt it rated in the industry press.

Flacks of other webs stated that they too would be willing to help their stations get national space when a story was of nationwide interest, but what Knode would discover was that every up-and-coming indie station affiliate press agent had an idea that he thought rated breaking the wires services and national media . . . and ouch the aches.

"Problem, as one of the space grabbers put it," was not in placing the good stories but in alibing why the webmen weren't able to place the weakies. "Anyone," he stressed, "can place a sock story."

NBC Half Hour Promotional Disks In Mail Next Week

NEW YORK, Aug. 10.—NBC *Encores*, the weekly half-hour transcribed all-year-round promotion, has hurled most of its aches (there have been plenty since it was first conceived by the web's promotion division). Auditions will be in the mail to all NBC stations next week, with net plans at present skedded to have the show aired weekly following the two giant *Parade of Stars* broadcasts in October.

Encores idea has been okayed by AFRA but Jimmy Petrillo said nix for the musicians and all encored spots will have to be sans dubbed music. Audition disk uses a 30-piece ork and that's what in the works for the entire series. Ben Grauer is the *Encores* emcee and because of the dough wrapped up in a weekly series like this the *Parade of Stars* will be sans, for the most part, recorded station break announcements this season.

Disk is good enough to win an audience for itself (it encores the best of the entire week's segs) and web plea to stations is to select a good time for it—as good as possible. There's a special new idea in the works which may make the *Encores* e.t.'s even more appealing than they are as straight promotion, altho because of the dubbing they are hedged with certain understandable restrictions.

Encores is expected to drive home the "all-year-round *Parade of Stars* promotion" idea better than any other form of reminder advertising yet in the *Bandbox* or kit.

Broadcasting Company, which wanted to launch a 1,000-watter in Madison, Wis., and Charlotte Broadcasting Company, which wanted to start a 1,000-watter in Charlotte, N. C.

Berge - Clark Face - Making Hits Inquiry

D. of J. Look-See May Fizzle

WASHINGTON, Aug. 11—Department of Justice's current inquiry into alleged standard broadcast monopoly and FM retardation threatens to turn into a fizzle as result of a backstage row between U. S. Attorney General Tom Clark and No. 1 trustbuster, Wendell Berge. Berge head of D. of J.'s anti-trust division, is intent on pressing the stiff investigation but is meeting with heavy resistance from his boss, Clark, according to insiders.

Despite Clark's icy attitude toward the inquiry, Berge is known to be encouraged by such congressional bigwigs as Senator Glen H. Taylor (D., Idaho) and Senator Charles W. Tobey (R., N. H.), both of whom have publicly blasted what they have assailed as standard broadcast monopoly groups. Tobey, whose resolution for a congressional investigation fell into the scrapheap at session's end, is anxious to push the move more vigorously at start of next session, and he reportedly wants Berge to bring some of the facts to light before that, it is learned.

Investigators Move In

Unmoved by Clark's coolness, Berge this week quietly sent investigators into Federal Communications Commission for a look-see at records on standard broadcast and FM license grants and on data on FM progress. At same time, Berge's men have been making a close check-up on production of AM and FM equipment, including receivers as well as transmitter apparatus. Berge's investigation has been in the works for some days ever since D. of J. got a formal request from Taylor who complained publicly that radio was falling into hands of big biz and that FM development was being retarded in order to perpetuate standard broadcasting.

It has been learned that FCC has informed Berge's investigators that everything is being done from an administrative standpoint to encourage FM. However, the Berge-men are known to have shown high interest in the current flood of AM grants by FCC. D. of J. insiders are describing the present situation in the industry as "tough for FM," with little prospect for an early speed-up despite word to the contrary from FCC.

Clark is described as anxious to take a hands-off attitude on the issue right now and has no heart in the trustbusting adventure undertaken by Berge. The tiff is threatening to blossom out into one of the gravest administration quarrels since Truman became president, with the radio industry right smack in the middle of the fireworks. An outside chance that Berge might finally get a full-scale (See Berge-Clark Inquiry, page 13)

TOO SHORT FOR A HEAD

NBC Doubles Mag Space Grab; Stanford to Y&R; Cowan to DF&S

NBC press department grabbed twice as much cuffo space in mags during the first six months of 1946, compared to a similar period in 1945. Drive was sparked by Syd Eiges and Tom Knode, press chief and assistant, respectively, with Jim McClain, mag contact, filling in the details. Senior web realized the flack potentialities of the mag boom and was able to do something about it—working directly with the publications and thru agencies. . . . Toronto's CKEY Radio Theater, the most modern in Canada, opens September 1. Seats 300 and has space for parking 600 cars. To forestall breakdown and loss of air time, station installed all technical equipment in duplicate.

Tony Stanford, veteran director who launched the Lux Theater series and produced such radio milestones as the Rudy Vallee Varieties, Red Skelton Show, Texaco Star Theater and the Edgar Bergen-Charlie McCarthy opus, has signed with Young & Rubicam, effective Thursday (15). He takes over production on Duffy's Tavern, set to return October 2. Stanford will report to Alfred J. Scalpone, Hollywood Y&R production chief. . . . Jimmy Rich, voice coach who was associated with the development of Dinah Shore, Joan Edwards and other top vocalists, on the Coast lining up radio and film contracts in behalf of Dick Brown, radio and stage singer. . . . Hillis Bell, formerly with KVOO, Tulsa, named manager of KSIL, Silver City, N. M. Station debuts September 1. . . . Eighty-mile winds levelled the smaller of two vertical radiators of the KFYZ, Bismarck, N. D., transmitter plant at nearby Menoken. The 346-foot structure a total loss, but the 704-foot main tower undamaged.

Having failed in efforts to snare Der Bingle for a fall show, Texaco has shifted interest to Dick Powell, who becomes a free agent when his current Rogues's Gallery seg is dropped by Fitch in September. Deal would give Powell complete say-so over production, writers, talent. Chief hurdle reported to be Powell's demand for 39-week contract instead of usual 13, star's angle being that the longer term is necessary to give program a fair chance of clicking. . . . WICC, Bridgeport, Conn., Yankee net station, celebrated 20th anniversary this week. . . . Orchids: Managers of a nursery in Hadley, Mass., so pleased with the accuracy of weather reports from WTIC, Hartford, that they said thanks with flowers. Sent the weather bureau eight dozen roses! . . . Ralph Edwards bringing his Truth or Consequences company east for a few weeks in the fall to look over possibilities of producing the stanza as a Broadway legit. . . . George H. Green, former NBC writer-announcer, has joined WAAT, Newark, N. J., as continuity chief

Louis G. Cowan, originator of "Quiz Kids" and prexy of Louis G. Cowan, Inc., appointed radio program consultant to Show Productions, Inc., program producing subsidiary of Dancer-Fitzgerald-Sample, Inc. Appointment an important item in over-all plan for program production by D-F-S, the nation's top agency in radio billings. . . . Miss La Vonne Bond recently selected Miss WCKY Cincinnati of 1946, in fifth annual contest sponsored by the L. B. Wilson station. Gal will be sent to Atlantic City in September, with wardrobe, to

compete for Miss America title. Bill Sachs, The Billboard bon vivant, among the judges. . . . Thirteen-week contract renewal effective August 25 signed by the Hastings Manufacturing Company and its associate, the Casite Company, for the ABC Sunday afternoon bowling quiz, "Right Down Your Alley," 4:30-5 p.m., featuring Bill Slater as emcee.

Harry S. Goodman just completed a series of spots for Bell Bakeries, to be run in 30 cities thruout New England, Midwest and South. . . . Arthur Godfrey's Talent Scouts on CBS has run into a bit of trouble. Organist Hank Sulvern is off the show due to illness, with spot being filled in the interim by Howard Smith. Also, Godfrey opus moves from the Tuesday, 9:30-10 p.m. spot on August 27 to make way for Vox Pop, the Lipton's Tea commercial. Late this week no new time set for Scout. . . . Ray Katz, program manager of WHN, New York, just back from a Hollywood vacation. . . . Glenn Walser, formerly with NBC's central division sales promotion department at Chi, has joined sales staff of KCMO, ABC affiliate in Kansas City, Mo.

Luden's Inc., has bought the 5:30-45 p. m. Sunday time period on CBS for a show starting this fall. Seg will originate from Hollywood. . . . WQXR, Times Station in New York, will likely start its live concert series in the fall with an orchestra enlarged to symphony size batoned by Leon Barzin, station's music director. Series will probably be heard Sunday nights from Times Hall. . . . Betty Grove and Dick Linkroom have written and produced Career Girl, marine corps recruiting program, for WTOP, Washington. . . . Ed McCrossen, NBC central division lawyer, leaving for New York September 1 to open his own office. . . . Willard Deason, formerly commercial manager for KTBC, CBS affiliate in Austin, Tex., upped from commercial to assistant manager. Succeeding as commercial manager is Ray E. Hill.

Frank Kemp, formerly media supervisor on P & G at Compton and prior to that with CBS, has joined the New York office of Dancer-Fitzgerald-Sample, Inc., as media director. . . . Pauline Watros appointed media director for Shaw-Levally, Chicago. . . . Alfred Whittaker appointed associate director of research of Benton & Bowles, Inc., in New York, with supervision over radio copy and sales research and market analysis. . . . Sullivan, Stauffer, Colwell & Bayles, Inc., recently formed agency in New York, has grabbed the Arrid Cream deodorant account. . . . James J. Houlahan appointed executive vice-president of William Esty & Company.

"Mercury Summer Theater," Pabst-bank-rolled CBS show, Fridays, 10-10:30 p.m., originates from New York Saturday (9) and from KNX, Los Angeles, August 16. Show returns to New York to broadcast August 23-September 13 inclusive. . . . Margaret Daugherty, of WJBK, Detroit, leaving late this month for Berlin, to do a series on the American occupation zone. . . . FCC has turned down without prejudice application by WTCN, ABC outlet in Minneapolis, to change from 1280 to 710 kilocycles. Also denied petition for change from 1-kw. night and 5-kw. day power to 10-kw.

Pubserv Segs Sans Apology, Murrow Plan

Paley Greenlights Sock Series

NEW YORK, Aug. 10.—New approach to public service programs is indicated at CBS, where Ed Murrow, recently returned to the web as director of public service, stated this week: "We are going to devote time, effort and ability to making them listenable." Murrow added that the segs would not be used "just for the record" or to fill time.

Murrow's statements are regarded as particularly significant in view of attitude of web's Bill Paley with regard to pubserv. Paley is known to have given the green light to the production of an expensive "in-the-public-interest" program series—on condition that it can attract a good audience and serve not only as "window dressing" for the FCC—but also as an adjunct to the web's entire programming. In addition, it's said that the web will give good, evening time to such a series, rather than the dog hours webs often devote to a pubserv venture.

Paley's opinions, and Murrow's statements, may keynote a change not only on CBS but at all the webs—the growing feeling being that there's no reason why a public service show must be regarded as a sop to the FCC, or something to be dumped into a n.s.h. time seg. "You can even sell a good pubserv," say the whispering galleries.

Meanwhile Columbia, of course, will continue its special 60-minute one-shot programs on very hot themes of national or international significance. Pattern for this was set by Operation Crossroads, done by Bob Shayon, who is already working on the juvenile delinquency opus set for the fall.

Negro Pubserv Pays Off WHAT With Flack and \$\$

PHILADELPHIA, Aug. 10.—WHAT, part-time indie, is making a big play for the lush Negro market, and showing results. Apart from Negro church programs, station has copped a crew of commercials where the sponsor is hitting at the Negro market almost exclusively. Midnight record program is sponsored nightly by the Paramount Record Shop in the heart of the city's Harlem with earlier evening hours dotted with remotes from Negro hotteries, and a fair sprinkling of commercials, including a Negro women's show.

William A. Banks, WHAT prexy, this week closed a deal with The Philadelphia Tribune, twice-weekly Negro newspaper, marking the first time in local radio for a time-for-space swap with a newspaper other than a daily. Newspaper sponsors a Tribune News period for 10 minutes, Tuesday and Thursday mornings. In return, station gets a full page to fill with program stories, pictures and seg listing plus front-page call letter plugs.

Pay-Off Big

Bumper crop of Negro market business coming to WHAT is the direct result of station's policy. While all other stations used to give Negro groups the brush-off, Banks has been sympathetic to their causes and crusades. He gives them air time. As a matter of fact, on a comparative (See Negro Pubserv Pays on page 13)

U. S. A.'S LARGEST REPRODUCTION HOUSE

GENUINE GLOSSY PHOTOS 5 1/2 EA.
8" x 10"

Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND!

100, 8" x 10", \$6.48	MOUNTED ENLARGEMENTS
1000, 8" x 10", \$55.00	30" x 40" \$3.85 EA.
Fan Mail Photos	20" x 30" \$2.50 EA.
1000, 5" x 7", \$34.00	
1000 Postcards, \$22.00	

Made By J. J. Kriegsmann, The Man Whose Photographs Grace Billboard Covers

COPY-ART Photographers

WRITE DEPT. 65
165 West 46th St.
BRyant 9-1723 N.Y.

WE DELIVER WHAT WE ADVERTISE

Jansky Goads Educators To FM Action at Wisconsin U.

CHICAGO, Aug. 10.—Stating that certain selfish interests throuth the country and governmental agencies are delaying FM and that educators are looking more to these delaying tactics than to a spirit of advancement and experimentation, C. M. Jansky Jr., well-known FM engineer and AM and FM pioneer, this week, at the opening of the two-week public service institute at the University of Wisconsin, called upon the educators to cast aside all doubts and insure themselves their proper position in the future FM picture by applying as soon as possible for licenses.

Raises "Ghosts"

In making his stand, Jansky said, "Twenty-six years ago Professor Terry at Wisconsin and others like him at other schools built and operated AM stations way in advance of the existence of any appreciable number of receiving sets in the hands of the public. Yet, today our educators and our potential commercial FM broadcasters alike complain that they must postpone their FM activities until someone else makes FM more popular and until somehow large numbers of FM receiving sets reach the public. What has happened to the pioneering spirit which 26 years ago lead our schools and colleges to establish stations in advance of the construction of receiving sets and their purchase by listeners? There are today more FM receivers in the hands of the public than there were AM sets in the early '20s. Must our educators wait for others to pioneer the new field in the hopes that they may later come forward

and pick up the crumbs? Is it not more logical that instead of still fighting a lost battle for what of necessity will be inadequate assignments in a decadent AM allocation structure, education should look forward to an evaluation of the potentialities of the new and should assist to the fullest extent in its development?"

Confusion Admitted

Admitting that there could be confusion in the minds of the educators thinking of applying for FM licenses, confusion brought about by opposition to the medium today, Jansky added, "Why is it that in spite of the outstanding technical advantages which FM has over AM that FM broadcasting has been so slow in developing? There are three principal reasons: First—the lack of ability on the part of broadcasters and potential broadcasters to visualize the advantages of FM. Second—the opposition of those whose preferential position in the AM field will be destroyed by the development of FM. Third—misguided rules and policies regarding FM adopted by the FCC over the insistent advice of those who have pioneered and developed the art."

Jansky then added that widespread public appreciation of FM cannot be expected until there are more transmitters in operation and more FM receiving sets in the hands of the listeners."

Stop Sitting!

But in spite of all the opposition, Jansky said, educators should not sit back and forget about FM and thus

Chi Radio Scores In Fight for Equal Break With Press

CHICAGO, Aug. 10.—Newest victory in Chicago radio newsmen's fight to secure equal rights with the newspapers in coverage of local events came this week when Mayor Kelly agreed to let stations record city council meetings. This will be the first time council meetings have been covered by radio. Earlier in the week Bill Ray, prexy of the Chi Radio Correspondents' Association and news director for NBC's central division, appeared before the Chi Bar Association and asked for representation in courts.

Chi Bar Association committee will meet with CRCA to determine whether or not radio coverage will be allowed in the courts. It's known the bar association has frowned on radio because it fears the judge would play to radio audiences instead of real issues involved. Ray's contention is that judges play to the press already as much as they would play to radio.

Police cases, heretofore inviolable as far as radio coverage was concerned, were thrown wide open recently. Ray sums up position of the radio newsmen thus: "It's a question of making them see radio is really here to stay."

lose out on the place they should have in the FM picture, the place they lost to commercial broadcasters when they refused to take advantage of AM and get themselves AM stations. Jansky said, "Educators owe it to themselves to formulate their own opinions on the basis of their own studies, for FM offers for educational radio its second chance for a place in the sun."

SCB Preps Fight Vs. L. A. Tax on Indie Contractor

HOLLYWOOD, Aug. 10.—Basing its stand on a previous Supreme Court ruling, Southern California Broadcasters is preparing case against the recently passed Los Angeles independent contractors' tax. Five of SCB's seven-man executive board met with attorneys last week to study problem arising from local business tax passed by city July 1.

Legalists Carl Stutsman, Don Tatum and Paul Burke informed SCB's Bob Reynolds (org prexy and KMPC manager), Cal Smith (KFAC), Clyde Scott (KECA), Larry McDowell (KFOX) and Lee Wynne (KGER) that broadcasters can hinge their hopes on a precedential ruling made in 1936 in the case of Fisher's Blend Station, Inc. vs. Tax Commission of State of Washington. In this the U. S. Supreme Court ruled radio broadcasting comes under interstate commerce and therefore is "exempt from tax measured by gross receipts."

RDG-Net Talk Soon; Megger Unification Plan Is Sought

HOLLYWOOD, Aug. 10.—Webs indicated they would work with Radio Directors' Guild following latter's contract demands (*The Billboard*, August 10). Guild will start talks September 4.

Meggers will meet Wednesday (14) to consider national constitution which will tie it to its New York and Chicago counterparts.



Hitch your wagon to our Stars

...WBT's "CAROLINA HAYRIDE"

We hitched a wagon to the stars...WBT's stars. Now every Saturday night, they take listeners in 100 counties* on a carefree "Carolina Hayride"—WBT's new 9:15 to 11 P.M. jamboree.

Our team of stars have a pulling power that can't be beat in the Carolinas. There's GRADY COLE, two-time winner of a personal Variety plaque...THE JOHNSON FAMILY, whose own show draws 61% of all listening families in the WBT Primary Area†...ARTHUR SMITH AND HIS CRACKERJACKS, cited by Variety in '45 for outstanding performance on CBS...THE BRIARHOPPERS, for the past eleven years sponsored by the same advertiser...FRED KIRBY, famed recording artist and composer of the current hit, "Atomic Power"...THE SWANEE RIVER BOYS, one of the country's best quartets...CLAUDE CASEY AND HARRY BLAIR, both noted Victor recording artists...and LEE KIRBY, star of a host of successful WBT productions.

After riding the airways over a coast-to-coast CBS network on Saturday afternoons, "Carolina Hayride" now is available for local sponsorship on Saturday nights—in time blocks tailored to fit your pocketbook. To hitch your wagon to our network-calibre stars, call us or Radio Sales about "Carolina Hayride".

*WBT Nighttime Primary Area, CBS Listening Area Study, 7th Series 1044
†CBS Listener Diary, Spring 1945

WBT SOUTHEASTERN BROADCASTING COMPANY
CHARLOTTE, 50,000 WATTS • THE SOUTH'S PIONEER STATION

REPRESENTED BY RADIO SALES, THE SPOT BROADCASTING DIVISION OF CBS
NEW YORK, CHICAGO, LOS ANGELES, ST. LOUIS, SAN FRANCISCO, ATLANTA

CBS Proves Webs Do Build And Sell Packages; Taylor Says, "It's Only Beginning"

Goodman Ace and Herschel Williams Sock Team

NEW YORK, Aug. 10.—Check of CBS commercial schedules has some of the web execs leaning to the belief that the network's program-building policy has been fairly successful from a sales point of view, and indications are that the full-steam-ahead policy of program development will continue. Dave Taylor, web's program chief, stated Friday (9) "That we can do even better in the matter of building programs of commercial caliber." Statement is significant in view of CBS's recent acquisition of Goodman Ace as supervisor of comedy and variety programs and prior personnel additions such as Herschel Williams, director of commercial program development. Meantime, on Thursday (8) another CBS program, *Crime Photographer*, debuted as a bank-rolled show under the auspices of Anchor Hocking.

Other CBS packages now airing commercially include Roma Wines' *Suspense*, the oldie dating back to the *Forecast* series of 1941-'42, in the 8-8:30 p.m. Thursday slot; *Theater of Romance*, airing for Colgate's Halo Shampoo, 8:30-55 p.m., Tuesdays; *Give and Take*, airing afternoons and Saturday mornings for Anacin Home Products; *Let's Pretend*, Cream of Wheat seg Saturdays 11:05-30 a.m.; *Garden Gate*, on a Southern network out of WLAC, Nashville, for the Ferry-Morse Seed Company; The Philharmonic, currently off the web but expected to be bank-rolled by its old sponsor U. S. Rubber, come the fall, and *The Whistler*, airing for Signal Oil on the Pacific Coast web.

In addition to the above, the web is currently airing a batch of CBS-produced programs which are no longer web-controlled but which add credibility to the belief that the nets

can and do build shows of commercial caliber. These include such items as *Corliss Archer*, *Ellery Queen* and *Mercury Theater*.

In another class are the CBS news commentators, which Columbia regards as having been web-developed to a commercial level. These include Bob Trout, for Campbell's Soups; Bill Shirer, Glider Shave; Bill Henry, Johns-Manville; Ned Calmer, Parker Pen; Warren Sweeney, Curtis Candy, and John Daly, Joseph C. Harsch and others sold commercially on a co-op basis.

FCC DUCKS BLAST

(Continued from page 5)

make speeches on the air at night." "Farmers," Sholis added, "have indicated only that they want such nighttime services as weather forecasts and frost and storm warnings, and these they do get." Sholis accused Wilson of omitting Census Bureau figures which "completely explode your thesis." "Certainly," stated Sholis, "there is no support in this survey for the impression you are trying to plant that in the 'poorer radio coverage areas' farmers tune most often to regional and local stations for farm service programs because clear channel stations do not carry more of these programs at night." Sholis added that aggie's own survey showed "that of all rural listeners interviewed, only 2.6 per cent wanted to hear farm talks at night." "Of all persons interviewed, only 54 persons or 1.7 per cent said they wanted to hear market reports at night." Continued Sholis, "This seems rather limping support for your contention that farmers want farm service programs at night."

WEB PROGRAM AIRTIME INDEX

Presenting a percentage picture of the manner in which program types divide the air-day and how the July, 1946, picture differs from that of July, 1945. Report is based upon figures furnished by the C. E. Hooper organization.

Vol. 1 No. 1

*Based upon July 15-30 Reports

Type	Percentages	
	July, 1945*	July, 1946*
Quiz	8.9	8.4
Dramatic	33.9	36.5
Popular Music	14.8	17.9
Variety	13.5	9.8
News and Commentators	15.0	11.6
Concert Music	6.6	7.2
Miscellaneous	9.3	7.6

Type	Percentages	
	July, 1945*	July, 1946*
Daytime Serial Drama	67.1	60.2
Miscellaneous	32.9	39.8

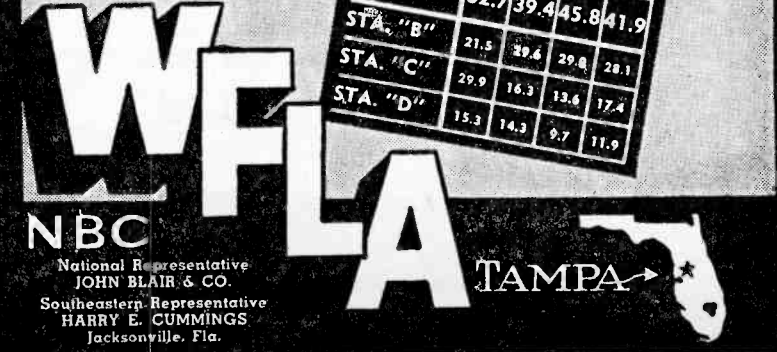
PROGRAM INDEX BY TYPE

EVENING		EVENING	
Quiz		Popular Music	
1945	1946	1945	1946
Thanks to the Yanks Correction, Please	Detect and Collect Break the Bank Bob Hawk Show Truth or Consequences	American Album of Familiar Music Dick Brown Dick Haymes Show Early American Dance Music Guy Lombardo Highways in Melody Hour of Charm	Woody Herman Show Spotlight Bands Bob Crosby Show Dick Haymes Show Wayne King Show Highways in Melody Meredith Willson Orchestra Tommy Dorsey and Company Waltz Time Vaughn Monroe Orchestra Supper Club
Double or Nothing It Pays to Be Ignorant People Are Funny Phil Harris Quiz Kids Take It or Leave It	Take It or Leave It Double or Nothing Ask Me Another People Are Funny Kay Kyser (10:00-10:30) Quiz Kids It Pays to Be Ignorant	Keep Working, Keep Singing Manhattan Merry-Go-Round Ray Noble by Request	Tommy Dorsey and Company Waltz Time
Truth or Consequences Vox Pop		Saturday Night Serenade Spotlight Bands	Manhattan Merry-Go-Round Hour of Charm Alec Templeton Show American Album of Familiar Music Fred Waring and His Pennsylvanians Your Hit Parade Saturday Night Serenade
EVENING		EVENING	
Dramatic		Variety	
Abbott Mysteries Ellery Queen The Falcon The Thin Man Topper	Big Town Crime Doctor Mystery Is My Hobby Mystery Investigator Casebook of Gregory Hood Adventures of the Falcon	1945	1946
Aldrich Family	America in the Air Big Town Billie Burke Show Blondie	Alan Young Beulah Show County Fair Music of Morton Gould	Sunday Evening Party Tony Martin Show James Melton Tommy Riggs and Betty Lou Sad Sack Show
Corliss Archer Counterspy Crime Doctor Curtain Time Date With Judy Dr. Christian The Doctor Flights Exploring the Unknown Famous Jury Trials	Freedom of Opportunity Screen Guild Players Mystery Theater Mr. and Mrs. North Man Called X Mr. District Attorney Mr. Keen Policewoman Adventures of Sam Spade The Sheriff Lone Ranger Hour of Mystery (10:00-10:30) Adventures of Ellery Queen Encore Theater	Frances Langford and Spike Jones Fresh Up Show Ginny Simms Show Ice Box Follies Jack Haley With Eve Arden James Melton Jerry Wayne Show (ABC) Jerry Wayne Show (CBS) Meet Your Navy Music Hall National Barn Dance Ray Bolger Show Summer Hour (Philco) Variety Hall Victor Borge Show Wednesday With You	National Barn Dance National Barn Dances Hildegard Music Hall Phillip Morris Follies Jack Haley With Evo Arden Benny Goodman Orchestra
First Line of Defense Freedom of Opportunity Great Gildersleeve	Helen Hayes	Hollywood Mystery Time Lita of Riley Lone Ranger Maise Man Called X Mayor of the Town Men of Vision Mr. District Attorney Mr. Keen Mystery in the Air Mystery Theater Philo Vance Real Stories Bandwagon The Saint Screen Guild Players The Sheriff	Silver Theater Suspense Theater of Romance This Is Your F.B.I. Those Websters Detect and Collect Mr. and Mrs. North

NIGHT and DAY

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JOHN BLAIR & CO.
Southeastern Representative
HARRY E. CUMMINGS
Jacksonville, Fla.

C. E. HOOPER, INC.
Dec. 1945 Thru April, 1946
STATION LISTENING INDEX
Tampa-St. Petersburg, Florida

	WEEKDAY MORNING 8 A.M. - 12:00 A.M.	WEEKDAY AFTERNOON 12:00 A.M. - 5 P.M.	EVERY EVENING 5 P.M. - 10 P.M.	TOTAL RATED TIME PERIODS
WFLA	32.7	39.4	45.8	41.9
STA. "B"	21.5	29.6	29.8	28.1
STA. "C"	29.9	16.3	13.6	17.4
STA. "D"	15.3	14.3	9.7	11.9

JWT's Montreal Set-Up Cued With Quinn as Headman

MONTREAL, Aug. 10.—Evidence of the fast-growing importance of Montreal as a big-time radio center is seen in the appointment of Stanley J. Quinn Jr., formerly of New York, as local head of the J. Walter Thompson Company. Quinn was formerly producer of *True or False* while he also was associated with such popular packages as the *Edgar Bergen show*, *Kraft-Music Hall*, *Those We Love* and *One Man's Family*. During the war he was attached to General MacArthur's staff in charge of radio. His nomination is believed to be the first step towards making Canadian stations self sufficient in the matter of English serials. Up to now, most programs, especially those offered in Montreal, were piped in from the States and local cut-ins were used. During an interview

Akron Beacon-Journal Lifts Nix of Staffer Paid Aired

AKRON, Aug. 10.—The *Beacon-Journal* has ended its ban of staff members appearing on commercial programs. Jane Amer, society reporter who does a teen-age column each week, is appearing with WAKR's high-school platter review conducted by Alan Freed. She contributes a high-school gossip bit two nights a week. Kenneth Nichols, newspaper columnist, will guest on the Akron Transportation Company program over WAKR, and Jim Schlemmer, sports editor, is scheduled for a shot in the fall. John S. Knight, owner of *The Beacon-Journal*, recently purchased a minority interest in WAKR. here, Quinn stated that unless something untoward crops up, the J. W. T. radio department in Montreal will probably have several major network shows on its production schedule in short order.

WEB PROGRAM TYPE RATING INDEX

Presenting the average rating for all programs on the four networks and how the July, 1946, program rating picture differs from the July, 1945, rating picture. Report is based upon figures and ratings furnished by the C. E. Hooper organization.



Evening		
Type	Average Rating July, 1945*	July, 1946*
Quiz	7.7	6.1
Dramatic	5.7	5.7
Popular Music	5.5	5.0
Variety	5.5	4.9
News and Commentators	5.1	4.9
Concert Music	4.4	3.5
Miscellaneous		
Daytime		
Type	Average Rating July, 1945	July, 1946
Daytime Serial Drama	4.2	3.7
Miscellaneous	2.9	3.2

PROGRAM INDEX BY TYPE

(Continued from Previous Page)

Earl Wilson Edwin C. Hill Frank Singiser Fulton Lewis Gabriel Heatter (Sun.) Gabriel Heatter (TT) Gabriel Heatter (MWF) Hedda Hopper's Hollywood Jimmie Fidler Leland Stowe News of the World Raymond Swing Sizing Up the News Upton Close Walter Winchell World Today	Walter Winchell Jergens Summer Edition Inside of Sports Earl Godwin Edwin Maher Spotlight on America Fulton Lewis Gabriel Heatter (Wed.) Gabriel Heatter (TT) Gabriel Heatter (Mon.) News of the World	Ma Perkins (CBS) Ma Perkins (NBC) My True Story Our Gal, Sunday Pepper Young's Family Perry Mason Portia Facas Life Right to Happiness Road of Life (NBC) Romance of Helen Trent Rosemary Second Husband Stella Dallas Strange Romance of Evelyn Winters Superman Tena and Tim Terry and the Pirates Today's Children Tom Mix Two on a Clue Valiant Lady When a Girl Marries Women of America Young Dr. Malone Young Widder Brown	Our Gal, Sunday Perry Mason Road of Life Romance of Helen Trent Second Mrs. Burton Young Dr. Malone Superman Tom Mix Front Page Farrell Backstage Wife Guiding Light Just Plain Bill Life Can Be Beautiful Lorenzo Jones Ma Perkins (NBC) Pepper Young's Family Portia Facas Life Right to Happiness Stella Dallas Today's Children When a Girl Marries Woman in White Young Widder Brown
1945 American Melody Hour Boston "Pops" Concert Contented Program Detroit Symphony Great Moments in Music Rise Stevens Show Steel HORIZONS Telephone Hour Voice of Firestone	1946 Festival of American Music Berkshire Festival American Melody Hour Voice of Firestone Telephone Hour Contented Hour	1945 Baukhage Talking Betty Crocker (ABC) Breakfast Club (8:30-9:45) Breakfast in Hollywood (11:15-11:30) Breakfast in Hollywood (11:00-11:15) Songs by Morton Downey G.E. House Party Glamour Manor Home Edition Hymns of All Churches (NBC) Hymns of All Churches (ABC) John B. Kennedy Kate Smith Speaks Ladies Be Seated Meet Margaret MacDonald One Woman's Opinion Paula Stone and Phil Brito Take It Easy Time Ted Malone The Listening Post Time Views the News (MWF) Time Views the News (Thurs.) What's Your Idea? William Lang—News	1946 Masquerade Queen for a Day (P&G) Queen for a Day (Miles) Take It Easy Time Galen Drake Breakfast Club (9:15-9:30) Breakfast Club (9:30-9:45) Breakfast Club (9:45-10:00) Breakfast in Hollywood (11:15-11:30) Breakfast in Hollywood (11:00-11:15) Home Edition Hymns of All Churches Ted Malone The Listening Post Victor H. Lindfahr Fred Waring Show Glamour Manor Jack Berch Baukhage Talking Bride and Groom Ladies Be Seated G.E. House Party Kate Smith Speaks Surprise Party John J. Anthony Cedric Foster Coke Club With Morton Downey
1945 Amanda Aunt Jenny A Woman's Life Barry Cameron Bachelor's Children Backstage Wife Big Sister David Harum Dick Tracy Front Page Farrell Guiding Light Joyce Jordan, M.D. Just Plain Bill L.C.B.B. Light of the World Lora Lawton Lorenzo Jones	1946 Bachelor's Children Light of the World Rosemary Strange Romance of Evelyn Winters Tena and Tim Valiant Lady My True Story Terry and the Pirates Barry Cameron David Harum Joyce Jordan, M.D. Lone Journey Lora Lawton Road of Life Aunt Jenny Big Sister Ma Perkins (CBS)	1945 Serial Drama	1946 Miscellaneous

Lavalle Bows Out of Stradivari Ork Program

NEW YORK, Aug. 10.—The Stradivari ork will be back on the air this fall, but without the man, Paul Lavalle, who originated the idea of a name violin ork. Back of the Lavalle bowout is a budget cut, which, according to the conductor, would have made it impossible for him "to keep up the high standards with which the Lavalle version of the program has been associated, regardless of the network over which the show aired."

Lavalle will not fight about who owns what on the show, bowing out with a smile to everyone, including the sponsors, Prince Matchabelli, Inc. Inside stuff on the "pleasant bowout" is the fact that Lavalle actually gave up the rights to the program tag when Matchabelli premed and copyrighted the name of its Stradivari perfume. Any attempt to hold onto the title and idea would start a long legal battle—so everybody has shaken hands with everybody else.

McCann't Do That

NEW YORK, Aug. 10.—Please put this in the "now it can be told" pigeonhole. When the speak-the-language yen was sweeping McCann-Erickson's export divisions and classes were being held regularly in Spanish, the tongue in which all of the agency's foreign radio business was being conducted, there suddenly appeared upon the horizon a petition which went directly to H. K. McCann, prexy. It was very formal and read something like this:

"The Spanish language classes of the McCann-Erickson organization respectfully request that the Latin-American language not be taught with an Austrian accent."

Research head of the export divisions of McC-E is none other than the famous Austrian linguist, Dr. Leonard Ludwin.

AGENCY PITCHES

(Continued from page 5)

fall will call forth really terrific agency promotion and among the programs that are expected to profit will be the Eddie Cantor-Pabst Blue Ribbon Beer airing, Alan Young, Duffy's Tavern, Gildersleeve and Aldrich Family.

THOMAS GOES MYSTERY

(Continued from page 5)

Kilby. Kilby is Lanny Ross's step-daughter, and no doubt was at the Ross farm when the news that Thomas was taking over broke.

What isn't clear is the physical set-up, since Thomas's Sun Oil seg is from 6:45 to 7 p.m. (EDT) on NBC and the P&G seg is immediately after that, at 7 to 7:15 on CBS. Thomas can't run that fast so something special will be set up to permit him to be two places at practically the same time.

BERGE-CLARK INQUIRY

(Continued from page 10)

go-ahead from White House is seen in a backstage rumor that Democratic National Chairman Bob Hannegan is ready to act as moderator in the quarrel. Hannegan so far has sided with Berge more times than he has backed Clark, according to D. of J. insiders.

Drama Disks, Audience Shows And Web Pacts Face AFRA Meet

HOLLYWOOD, Aug. 10.—When American Federation of Radio Artists delegates gather at their national convention here August 24, considerable attention will be focused on what part AFRA will play in television (see television department), the problem of radio actors partaking in increased cutting of dramatic disks (for home listening), and the question of transcription and network codes. Union's present pacts with webs expire November 1 and talks will start around October 1. Delegates skedded to thrash out all facets of network problem as preparatory to start of negotiations.

AFRA is expected to take a stand on audience participation shows, which union will claim to be similar to amateur hours and may be placed

under same ban covering latter. With participators on the steady increase, some expect fireworks should union move near to this touchy point.

NEGRO PUBSERV PAYS

(Continued from page 10)

basis, WHAT gives more free time to all types of groups than any other station in town.

Popularizing station call letters thru organizations and civic groups is paying off dividends in other directions as well. In addition to the Negro business, station is also attracting advertisers seeking to reach the Jewish populace. As a result, station adds a Jewish program for the first time, bringing in Louis Gross on Tuesdays for a 9:30 to 10:30 p.m. stanza.

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LOS ANGELES

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History of Boxing

Reviewed Wednesday (7), 7:30-8:30 p.m. Style: Sports film and commentary. Sustaining on WBKB, Chicago.

With a combination of commentary, historic films and slides and some amusing acting, WBKB tonight scanned a history of boxing that was entertaining and informative, but far from the best that can be done. Top material for the video sports-loving audience still will be remote telecasts of sporting events while they are in progress.

WBKB's history of boxing traced the sport from the days of the Greeks and Romans to the present. It started off with Jack Gibney and George Cisar seated in a simulated living-room scene. Gibney ad-libbed the historical part and gave the cues for the slide and films and, for the slide showings gave the continuity. Film commentary was provided by Bill Stern and others. Cisar's role was that of a straight man, feeding good questions and comments (many of them comical) to Gibney. One of the best parts of the program was the bit in which Gibney. One of the best parts of radio description of the Dempsey-Willard fight in Toledo, while the camera was focused on Cisar, who acted as if he were watching the fight. His acting was good and realistic, typical of the kind of thing that has won him the reputation of being one of the best video actors in town.

About 30 minutes of the program was devoted to films depicting historical fights. This part was the most interesting.

Tonight's program was viewed at the WBKB small-audience theater, where the station showed the telecast on a 20-inch direct-view DuMont cathode ray tube. Reception with this tube was remarkable.

Dodgers Vs. Giants

Reviewed Tuesday (6), 8:45-11 p.m. Style, sports. Sustaining over WNBT (NBC), New York.

Baseball, with its big playing field and fast-moving action, has always been thought of as one of the toughest of sports to scan effectively. This game proved that NBC boys have learned plenty and that the telescopic lens plus the image orthicon makes night baseball tops in video interest.

At no time was the ball lost, except in the case of high ones, which would have forced the cameras to shoot into the floodlights. The cameras switched from pitcher to batter so that the ball was seen leaving the pitcher's hand and go across the plate, close-ups in both cases. The viewer was on hand for every put-out and the players were recognizable at all times to baseball fans.

Noel Jordan is credited with top shot calling and Don Pardo and Jack Lightcap were on mike. Both the announcers have learned to keep spiel to a minimum.

Night baseball is certain to bring them in to buy video receivers.

So Close to Home

Reviewed Monday (5), 9-9:30 p.m. Style—Dramatic interview. Sustaining on W6XAO (Don Lee), Hollywood.

Tonight's video fare was strictly on the pubserv side, and should be judged in that vein. Stanza was presented by Occidental College's video workshop in co-operation with L. A. housing authority, and dealt with the relationship of bad housing to adult crime, juvenile delinquency, fire hazards and disease. While not without the usual bugs, ailer illustrated effectiveness of good video in putting across programs in the public interest.

College kids handled production in an interesting manner, using graphic illustrations, blow-ups and film inserts to illustrate effects of poor housing. Seg wound up with a pitch by housing authority official, explaining operation of projects and telling of need for more slum clearance. Total effect was strong and should have made definite impression on home viewers.

Production-wise, tonight's ailer showed improvement, particularly in camera work. That picture quality was above average was due mainly to new electronic view finders installed on both pick-up cameras by Don Lee technicians. Viewers should make a world of difference in future lensing.

Don Lee's production headaches are gradually disappearing as more equipment becomes available and technicians spend more time between shows revamping pre-war equipment. Better lighting as well as replacing tubes for cameras are still badly needed, however.

Esso Reporter

Reviewed Monday (5), 7:50-8 p.m. Style—Newsreel. Sponsor—Esso Marketers. Agency—Marschalk & Pratt. Station—WNBT (NBC), New York.

Typical of what Paul Alley, NBC's film boss, has to do when there's nothing in the way of sock news to scan was this airing. And it was sock despite Alley's feeling that there was little or no "immediacy."

From the opening shot of Gen. Carl Spaatz taking the salute of his squadrons of bombers to the final sport clip of French and Italian cycle stars racing across France, there was plenty of action. What was missing was inventiveness, human interest, the personal touch that takes a news shot and relates it to the viewer. However it's Alley's theory that this is not necessary at this time. He feels that a fast-moving commentary (he writes and voices it), well integrated with music (recorded, of course) and tight clips with pictorial interest, is the video newsreel of today.

When NBC shot the West Coast invasion of New York to film *Carnegie Hall*, it took standard news footage of Mayor O'Dwyer "directing" the first shot. That plenty of other color was available was indicated in the commentary, and it's in the latter that Alley makes up for what his actual film lacks.

The clips are short (eight were scanned in the 10 minutes) and the feeling that everything of importance was projected in the 10-minute slot was there 100 per cent, as long as no one stopped to think.

This scanning made a case for Alley's theory of "bring news pix to the audience 'immediately,' via film." The fact that the *Esso Reporter* never for once covered the news of the day is why CBS does its news coverage (Gulf Oil) via commentary—with very little true pictorial stuff. There are two points of view. One "covers the news," the other presents the motion pictures it can get or take. You spin the dial and you take your choice.

Your Town

Reviewed Thursday (8), 8:30-9 p. m. Style—Talk and film slides. Sustaining on W6XYZ (Paramount), Hollywood.

With one eye on production and the other on public service, Director Klaus Landsberg scored solidly with a civic pride seg. Outlet kicked off its new program series devoted to better acquainting viewers with their town. Three civic leaders were skedded to sing L. A.'s praises. It had every indication of being a bore. Landsberg, however, suprised his on-lookers.

Opening slide flashes onto mixed choral background singing *America, the Beautiful*. Keith Hetherington, splicing above subdued singing, offers a look at city's history. Scenes of L. A.'s past are flashed (via film-slides) as Hetherington presents thumbnail sketch of town's start. Script is then brought up to date, including illustrated report on fiesta celebrating the century-old event. Stills showing festivities as launched by mayor the day before, as well as activities occurring same day of scanning, emphasized ease with which aircpic can cover special events via stills on filmstrip.

Tele camera then focuses on backdrop bearing huge blow-up of Los Angeles City Hall. Hetherington invited viewers to drop in on city officials as camera approached city hall pic. Using movie technique, camera kept moving in on building, giving onlooker feeling that he was being brought in thru a window. As city hall window fills the screen, three officials fade into the picture.

As they talked, their words were illustrated by filmstrips, thus breaking the monotony of looking at the same face for a length of time. When gab session was over, technique was reversed with camera pulling away from building.

By throwing in these trimmings, Landsberg proved that round-table talks don't have to be yawn-spurrers.

Rumpus Room

Reviewed Tuesday (6), 8-8:30 p.m. Style, musical. Producer, American Broadcasting Company. Sustaining over WABD (DuMont), New York.

Harvey Marlowe has been able to transfer the exact flavor of the ABC program, *Rumpus Room*, to the kinescope. In the air-pic version, it's twice as good as it is for the ear alone. Johnny Olsen, emcee, is telegenic and unforced, and the kids really cut up on the floor. There was a natural unspoiled quality that was terrific—and a juke never sounded better (music came from a Wurlitzer nickel-getter, something every rumpus room owner would like but few can afford).

Betty Garrett did a swell mugging job of *Little Abner, Don't Marry That Girl*, and despite the fact that the viewers knew that the tune was coming from the juke, Garrett seemed to be singing it. Nick Kenny visited the room to plug his *Adventure*, which was played, and Johnny Olsen mugged the *Smorgasbord Song*, with the entire gang of soxers coming in on the kick lines.

For the audience participation stunt, a name singer was hidden behind a venetian blind with a giant question mark lettered on the slats. Then Olsen described the singer and if the youngster who was trying to *Guess the Guest* caught the answer on the first bit of info, she won \$25. Each time she muffed it the blind was raised 20 per cent and the prize dough went down \$5. If anyone at home had known the answer and phoned in after the studio quizzee had muffed it, the viewer could have collected the cash. Studio audience member came up with the correct name on the second set of clues and took \$20, plus an added prize of a

RCA Equipment Delivery Date Still a "B" Mark

CAMDEN, N. J., Aug. 10.—RCA is not ready at this time to give any delivery date for television studio, transmitter or home receiver equipment. Reason is not an unwillingness to furnish dates, but that no one really is certain when the stuff will come rolling off the production line, and the Camden crowd won't make an announcement "until after a great majority of the dealers have RCA-Victor television receivers on their floors instead of in the blueprints of the engineers."

Also, no attempt is being made to sell actual studio equipment, but emphasis is on portable cameras, amplifiers, etc. RCA points out that the portable equipment is "adequate" for a studio job even if it doesn't do a "fancy Hollywood scanning," and is trying to sell licensees and prospective licensees that it's better to start with simple A-B-C equipment and build from there. Actual station operators, however, who have been putting programs on the air, are quick to point out that the simpler the equipment the tougher it is to do a good scanning job. In other words, the cameramen will have to be better at the outset than they will later on, according to the producers who have worked with both portable and regular studio installations.

Sanabria Plans 39 Rehearsal Studios

CHICAGO, Aug. 10.—In a move designed to stimulate Chi video in all fields, the American Television Laboratories revealed here this week plans to construct 30 fully-equipped studios for use in rehearsing shows. U. A. Sanabria, prexy of the company, also declared his organization would dip heavily into video manufacture—both transmitters and receivers—in addition to conducting its television school. At the present time the laboratories are training 3,000 electronic students at two schools here.

Chi now has only one equipped studio for video rehearsals, WBKB, the Balaban & Katz station here. (Another WBKB studio is skedded to open in a couple weeks). This is one reason, according to Sanabria, that video in Chi hasn't developed too fast. Lack of space to run a show, experiment with it, etc., has caused a corresponding lack of interest on the part of agencies and producers.

Studio set-up also offers a way out of "bothering" future stations in Chicago with rehearsal problems. Stations here will probably be limited for studio space anyway for the first few years. At the present time it is rumored that Sanabria is planning to apply for a video license. He would not confirm this.

Sanabria is the inventor of the interlaced scanning system which is still in use in standard video telecasting, and operated the first video station in Chi in 1928, using the old type mechanical means.

wrist watch. The guest was David Brooks, now at Cafe Society, which also rated a plug. Brooks, however, didn't sing or do anything, and that was a definite letdown.

That half-hour passed like 15 minutes or less. Camera work was swell with hardly a jerky switch. Pans and dolly shots were smoother than ever seen before at WABD. This scanning again proved that there are plenty of radio shows that are better when sight is added to sound.

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Staff Raiding Sure as ABC Eyes Own Op

NBC's Crotty First Switch?

NEW YORK, Aug. 10.—Faced with the immediate possibility of staffing two television stations for which it has licenses and three more for which it is indicated an okay will be forthcoming, the American Broadcasting Company is going into deep silences as to where the personnel will come from.

Known however is the fact that the personnel which does not have to have video training, i.e., sales, publicity, promotion financial and office execs will come from regular AM web operations. Program and studio personnel, it's officially stated, "will be chosen from the hundreds of applicants which ABC has on file." Actually trade knows that that's a lot of nonsense and that the web will have to and expects to raid NBC, CBS and GE. First man said to be set to come over from NBC is Burke Crotty, remote and sports authority. Raiding of GE's WRGB will be somewhat more difficult since a number of the producers are just "waiting for the day when Howard Hughes (airplane and pic exec, who is gradually getting over his recent crash) wins his construction permit. These camera pushers and meggers have already committed themselves to go to Hollywood for the operation. (It didn't take much urging.)

Several CBS men are willing and eager (Paul Mowrey, ABC video topper, worked for Columbia). No raiding of DuMont is expected.

CBS Peddling Video on "Come In Now" Pitch

NEW YORK, Aug. 10.—Thinking at CBS television time sales headquarters is said to be changing. Up to recently, the selling of George Moskovics has been "wait until color comes in before you spend any real dough in television programming." The slant now is to get in the sponsors and sell them on going on the air "to be ready for color"—and, of course, "CBS will have color first."

Latest sponsors to sign on the line is Bristol-Myers, which also has *Geographically Speaking* on NBC's WNBT. This makes Ford, Gulf and Bristol-Myers the CBS sponsor trio with a long list of Young & Rubicam accounts said to be on the teetering stage.

WOC Returns to NBC

DAVENPORT, Ia., Aug. 10.—WOC here, oldest station west of Mississippi River and first Western outlet to become a member of NBC, will rejoin the network on January 1. WOC has been a member of the Blue Network during recent years and in rejoining NBC will be on the same network with its sister station, WHO at Des Moines.

NBC during the past five years paid its personnel almost \$3,000 for suggestions submitted under its employee suggestion program. About 90 a month are submitted, and the average award is slightly more than \$10 per accepted suggestion.

W6XYZ 15 Hrs. Awaits IM Sets

HOLLYWOOD, Aug. 10.—W6XYZ (Paramount), now carrying approximately four hours weekly, will boost its program schedule to 15 hours per week as soon as the first thousand post-war receivers are installed in this area. According to outlet's director, Klaus Landsberg, plans are already in the hopper to prep programs to fill the additional time and to ready facilities so that station can carry the load.

Its present 20 by 35 studio on Paramount Pictures lot will soon be supplemented with one 20 by 20 studio and one 60 by 80. Work is already under way to clear this additional space (adjoining to outlet's present location), all of which will make temporary headquarters for station until its own building can be constructed. Additional time will be divided 30 to 50 per cent sports-special events; 20 to 30 per cent film, and 20 to 30 per cent live studio programs.

In addition to its two cameras now in operation, outlet has six new shadow boxes ready for use. Equipment also includes two mobile units with two image orthicons.

ABC Plans First Station Perking For New York

NEW YORK, Aug. 10.—While speculation is running wild on which city the American Broadcasting Company will have its scanner in operation first, the inside is that ABC expects to have its license okay and its transmitter percolating first not in Chi or the Motor City where it has licenses already, but in metropolitan New York.

Off the record advices to the network from the FCC indicate that American will have five station licenses before November 1, including one in New York City. Commission feeling is that ABC without a station has done more program-wise than DuMont with stations in New York and Washington, Philco in Philadelphia and Zenith, Balaban & Katz in Chi.

Studios are expected to be located in Queens with the transmitter on top of the General Electric Building on Lexington Avenue.

WRGB Goes 5 A Week With WNBT Relays

SCHENECTADY, Aug. 10.—Station WRGB will go on a five-day week sked starting Monday, August 19. Tests recently completed, which started with the presentation of the Louis-Conn fracas, have proven that reception from WNBT in New York is consistent enough thru the new relay points between the Empire State Building and the Helderberg Mountains where the WRGB transmitter is located, to sked NBC programs on a network basis from Monday thru Friday.

WNBT's top shows will be integrated with the regular WRGB sked (Monday, Wednesday and Fridays). GE, being cagey, still characterizes the sked as "experimental," there's too much never-never land left in video for an engineering org to be positive.

Performer Scales To Be Set By AFRA at Coast Meeting While 4 A's Keep Sharp Eye

All Unions Admit That "the Time Has Come"

NEW YORK, Aug. 10.—"The time is up on television," stated a top exec of the Associated Actors and Artistes of America, AFL international covering all performers, in a discussion this week during which he outlined the immediate necessity of setting scales for the video industry. Statement was prompted by the fact that American Federation of Radio Artists, at its annual convention in Los Angeles late this month, will outline moves preparatory to starting wage negotiations with the entire industry. George Heller, top AFRA exec, indicated Friday (9) that the recent pacting of national advertisers for

video programs left no doubt that the time had come.

Bank Rolls in, So . . .

Equity spokesman too, apropos of the fact that Ford, Bristol-Myers, Standard Brands and other top advertisers were already committed to extensive video schedules, stated "something will have to be done, whether we like it or not." This last remark referred to the fact that action on the matter of video scales and the entire problem of video jurisdiction has long been deferred by sister unions within the Four A's, some of whom have repeatedly claimed the time was not yet ripe. Video problems, including working conditions and scales, have been entrusted in the interim to a Four A's committee including reps of Actors' Equity, AFRA and Screen Actors' Guild, all of whom have some claim to the video jurisdiction.

Actors' Equity spokesman, questioned as to how AFRA could set up and negotiate scales while the problem of jurisdiction was still unsettled, stated that possibly scales could be set by AFRA and administered thru the Four A's committee on television.

In any event, AFRA is not of a mind to wait any longer, and execs within Equity and other Four A's groups feel the time has finally come.

Dough Runs the Gamut

According to Equity, no standard wage rates or conditions exist in the video industry despite the fact that national advertisers are now on the bandwagon. It is known that some top agencies, such as J. Walter Thompson, have been paying good dough for performers appearing on the Standard Brands and other video series—in fact, salaries comparable to similar engagements in radio. On the other hand, according to Equity, some performers get as low as \$5 to \$20 for a week's work, these performers being snared on the argument that they are getting in on the ground floor.

In addition to evidences of video interest on the part of major advertisers, there are various other factors motivating elements with the Four A's to hurry along the setting of tele scales. These are the expanded plans of the networks with regard to video; the granting by the FCC of additional licenses; and the more favorable manufacturing picture which will probably mean equipment deliveries in a short time.

"We don't," says Equity, "want the early days of the new medium to approximate those of the radio industry."

In other words, from now on it's strictly business.

Lee Wallace Sells Revue to NBC

NEW YORK, Aug. 10.—NBC can be sold a package, and it doesn't have to be a \$25-\$50 service fem seg either. Lee Wallace proved it with the sale of a 45-minute musical, *The Window Shade Revue*. Deal was set in the name of Lee Wallace Tele-shows, and is said to be one of the biggest budgeted shows yet done by NBC on WNBT since the web took over Channel Four.

Cast of the *Revue* includes Bibi Osterwald, Harold Lang and Jane Deering, all of *Three to Make Ready*, Carl Ravazza, Lee Sherman, Beatrice Seckler, Lillian Cornell and unnamed comic, (Jules Munshin and Peter Lind Hayes were wanted but were said to have been price tagged too high) and three showgirls.

Deal which is an honest attempt on the part of the Wallace org and NBC to build a video equivalent of the *Garrick Gaieties* or *Little Show* on a "revuers" small unit basis, is only a one-time contract with the usual options. Date set is August 25 and Robert Mayberry is writing the script which is, being typically revuers, topical in character. It's also an attempt to do a musical revue without live music.

WCAU To Spot Philly Civic Problems on Documentaries

PHILADELPHIA, Aug. 10.—WCAU, which last year spearheaded a city-wide campaign to obtain better drinking water for the citizenry, will broaden its civic crusading this fall by linking with the local Chamber of Commerce and Board of Trade to present 13 documentary broadcasts focusing the spotlight of public opinion on all of Philadelphia's needs. New seg will be titled *Philadelphia Looks to the Future* and will explore such ticklish problems as port, traffic system and transit improvement. Material will be gathered by the Chamber's research and planning division. Program will include the full studio band, large dramatic cast and prominent speakers, staged before a studio audience, and is set to get started in October for a Sunday afternoon ride.

The Chamber of Commerce already has launched an ad and promotion campaign to key listeners to the seg. Manufacturing and retail firms are being circularized to use posters, billboards, delivery truck signs, house organs, pay-roll envelope stuffers, window signs and postage meter stamps to call attention to the forthcoming show.

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THOSE RELEASE DATE BLUES

Mayfair-Cap Struggle Over 'Last Summer'

The Vanishing Letter

HOLLYWOOD, Aug. 10.—Current West Coast example of "those release date blues" is case of Mayfair Music vs. Capitol Records. Mayfair claims it sent a letter to all record companies notifying them that disks of its tune, *The Things We Did Last Summer*, could not be released until October 15. Capitol execs, on the other hand, maintain that they received no such notice, that they were unaware of any release restrictions on the tune until Wednesday (7) when Mayfair sent over a sheet music copy of the song with the October 15 release date printed on it.

Capitol, in the meantime, had made a Jo Stafford etching of the song and skedded it for September 1 release. The plattery maintains that Mayfair contactman and Sammy Cahn and Jule Styne, writers of the tune, urged them to cut it, and made no mention of any restrictive dates at the time. After it was made, however, Mayfair did raise a beef about the contemplated September 1 release date, says Capitol, and in order to be nice guys the waxery claims it agreed to push the date ahead to September 15. This failed to satisfy Mayfair, tho, who insisted that the October 15 date must be lived up to. (See *Mayfair, Cap Struggle*, page 34)

MCA of Canada Will Be Running Come the Fall

TORONTO, Aug. 10.—Music Corporation of America will open Canadian offices either in this city or Montreal this fall with Buddy Overbeck, presently of the firm's Beverly Hills office, slated to head the Canuck operation. May Johnson of the New York office, who has serviced the Mount Royal Hotel in Montreal and other spots for some time, will also be a part of the Canadian set-up. MCA has been doing considerable business in this country for some time and Larry Barnett, head of the band department and over-all coordinator for all MCA offices, has made a number of recent trips to this town and other Canadian cities. Present business (which includes Neil Golden orchestra at the King Edward Hotel here; Buddy Clark at the Mount Royal in Montreal, and Norman Harris, among other bands on one-nighters) plus potential of the territory convinced MCA execs that it was time they stopped trying to service the territory out of New York and build a full-fledged staff on the scene. Move may be only first of a series of expansion moves on the part of the agency with a good probability that they will open other offices in the United States as well as other foreign countries, as international exchange and other problems are ironed out.

Editorial

Curse of Angles

NEW YORK Aug. 10.—Flanking this piece are a couple of current instances of publishers yowling about disk companies jumping release dates on their tunes. An obvious and simple preventative measure for this kind of squabble would be for all music publishers to send all record companies notice of release dates by registered mail, with a return receipt demanded, on every new tune they submit to the platteries. Few publishers, if any, are now doing this. And the probabilities are that few will do it in the future regardless of how many choruses of "those release date blues" are sung in the next couple of months.

Best Deal and Flexibility

Most publishers won't do it because they don't like to set dates until they find out what kind of a deal they are going to have with which disk manufacturer to get the best all-around break for their new epic. And they like to be in a "flexible" position for the longest possible period. They don't seem to realize that the ensuing waste of time and ill will engendered by situations such as the Mayfair-Capitol and Cosmo-Pic cases more than nullify whatever advantage they may have developed by not setting immediate and unquestionable release dates. It's just another example of how many music publishers (and this does not necessarily mean Mayfair or Pic) would rather do business in a sloppy, angle-loaded manner than in a straightforward, orthodox fashion. It's this very tendency, this lack of clear thinking and decisive action on the part of so many of the industry's so-called top men which keeps the industry from making the over-all progress it should be making. And even more alarming, keeps it from arriving at a solution to some of its most pressing current problems.

Musso Leaves Kenton for His Own Ork

No Booker Set; Cap Disks?

HOLLYWOOD, Aug. 10.—Vido Musso, featured tenor sax sideman with Stan Kenton's ork, left the band this week to front his own band. Musso exited from ork following week's p.a. stint at L. A's Million-Dollar Theater, and is now auditioning new sidemen prior to going into rehearsal. Band will probably be 14-man crew. Russo rules out "wild stuff." Crew will be ready for one-nighters within a month, and will, meanwhile, attempt to break the ice with recording sessions. Capitol Records is known to be interested in ork, and lesser waxeries have also made tentative offers. No booking office has been set as yet, altho GAC is ready to take on Musso's crew. Edna Scofield, of the Art Whiting office, takes over as personal manager, with Neal Reid to handle band on the road.

Glaser Signs George Paxton, Madriguera

NEW YORK, Aug. 10.—George Paxton, who checked out of the Frederick Bros.' Agency last week (*The Billboard*, August 10) signed a seven year booking pact with Joe Glaser's Associated Booking Corporation this week. Glaser also signed Enric Madriguera to a three year booking paper. Glaser has already set Paxton into the Aquarium for three weeks beginning September 12. Andy Kirk band will go in with the Paxton aggregation. Paxton came out of the Frederick Bros.' deal under terms much similar to those given Georgie Auld when he left the firm: Substantial down payment and weekly payments until commissions and buy-out commitment are cleared up.

Road to Chirpdom

NEW YORK, Aug. 18.—Six months of touring booking offices and wearing out shoe leather chasing agents found Eileen Berard, of South Hadley Falls, Mass., still without the vocalist job she sought in the Big Town. Tossing aside her plans to become a band canary, she went to Mount Holyoke College, majored in Spanish and began teaching private classes in Spanish and Portuguese. Her first student was band leader Tommy Tucker, then planning a South American tour, since canceled. When Gladys Gayle, one of Tucker's Three Two-Timers bowed from the stand for a trip to the altar, Tucker learned of Eileen's canary ambitions and upped her to the Gladys Gale spot.

Cap Songs Signs Sam Donahue to Pen Pact

NEW YORK, Aug. 10.—Capitol Songs, Inc., signed Sam Donahue to an exclusive writer pact. Burke & Van Heusen, Bregman-Vocco-Conn, and Barton Music are among other pub firms that were bidding for the leader's manuscripts on a firm basis. Two months ago, Cap signed Billy Butterfield to a similar paper, and plans are cooking at present which will probably culminate in at least two more cleffing leaders tying up on exclusive deals with Mickey Goldsen's publishing firm.

Donahue deal is another indication, by the way, that more and more ork leaders are taking writer deals rather than go in for their own publishing companies. BMI, it is reported, made Donahue an offer whereby it would set him up in the pub biz on a special deal, but he figured he could do better as an ASCAP writer.

'Banana Boat' Tiff Features Cosmo Vs. Pic

Another Letter Vanishes

NEW YORK, Aug. 10.—Current Gotham-Chi chorus in "those release date blues" is being harmonized by Cosmo Records and Pic Music Corporation. Pic claims that Cosmo jumped an original October 15 and subsequently eased September 15 release date on its tune, *Banana Boat*, with a Hal McIntyre etching which it advertised in *The Billboard* last week. Cosmo says it was never notified of any release date, while Pic maintains it sent Cosmo and all major recording companies a letter early in July stating that no disks were to be released until October 15, but later in an effort to co-operate with Cosmo agreed to permit them to re-release the cutting September 15.

On Tuesday (6) Earl Mills, of Pic, sent Herb Hender, artists and rep head for Cosmo, the following letter: "Your releasing of our copyright song, *Banana Boat*, without our knowledge and prior to our national release date on September 15, and without first obtaining our license constitutes an infringement of copyright and places us in embarrassing position with record companies and band leaders committed to the song. Much to our regret we are forced to notify you that no records of *Banana Boat* are to be sold before September 15." (See *Cosmo vs. Pic* on page 34)

West Coast Ops' Assn. Idea May Cue Natl. Group

HOLLYWOOD, Aug. 10.—West Coast's top ballroom operators last week completed first step in a drive to form ops' association, patterned after Midwest Ballroom Operators. Following informal confab, ops announced formation of Western Association of Ballroom Operators, with first formal meeting skedded for September 17 in Hollywood.

Association is brainchild of A. V. Bamford, powerful San Francisco Bay area ballroom operator who was named nominal head of new org. Los Angeles ballrooms represented included Hollywood Palladium, Avadon, Casino Gardens and Aragon. Also pledged are San Diego's Pacific Square and Mission Beach spots.

Move to organize a trade association was viewed as a kick-off in a drive to lower band prices in line with present biz conditions, as well as to develop a united front in dealing with talent unions, etc. While association would start out as a regional org, embracing both large and small spots in three States, Arizona, Utah and Idaho, it was revealed that group would work in close harmony with Midwest association, thus making nucleus of a national org. The ballroom biz at present is one of last few elements of the entertainment world not represented by a national trade association.

Albums by Benny, Burns and Allen, McGee and Molly, Etc., Terrif, But for How Much?

Vet Disk Firms Ponder New Company's Costs and Wonder

NEW YORK, Aug. 10.—While some trade papers and all the dailies went overboard on a press release announcement last week of Audience Records, Inc., which will have as recording artists and stockholders Freeman Gosden and Charles Correll (Amos and Andy), Jack Benny, Edgar Bergen, George Burns and Gracie Allen, Eddie Cantor, Ed Gardner and James and Marian Jordan (Fibber McGee and Molly), record distributors and dealers wanted to know considerably more about costs, prices, etc., before indulging in nip-ups.

Idea of the company is to record two labels, one called "Top-Ten" and the other "Audience." Disks will be made on theater stages or in broadcasting studios, with live audiences present so that audience reaction becomes part of the manufactured disk. Regular broadcasts, of course, will not be taken off the air. Each of the above-named stars or teams will make two albums per year, according to present plans, and no one doubts the box-office power of these names. The question that is being asked by experienced record distributors and dealers, as well as other manufacturers, is how the company can come out economically.

Masters can't be cut in regular recording studios (too small, according to company announcement). Large radio studios or theaters will be used. This calls for a terrific rental fee to begin with. Then, if recording is going to be of a "typical" stagershow, there will be numerous other costs which do not arise in more orthodox types of recording sessions. Stagehands, for instance, may have to be paid. Whether disks are cut on a theater stage or in a studio, use of previously named stars make it mandatory that supporting talent be plentiful and of highest caliber if quality of albums are to be in keeping with their regular radio show. Band will have to be used. Top script writers will have to be employed. And many, many other costs, not present in regular recordings will be entailed.

Diskers, distributors and dealers know that high costs of every commodity that goes into making a disk,

Rene Setting Up Own Distrib Organization

HOLLYWOOD, Aug. 10.—Exclusive Records Prexy Leon Rene will drop Jack Gutshall Distributing Company and will handle his own platter circulation. Rene is setting up new wing to waxery biz, tagged Exclusive Records Distributors, Inc.

Gutshall told *The Billboard* his pact with Rene includes 60-day cancellation clause and he will hold diskery prexy to the contract. Should Rene fail to live up to his paper with him, Gutshall said he would file suit.

Towne's Nine Wires Weekly

NEW YORK, Aug. 10.—Herman Schubert, operator of the Pelham Health Inn, Pelham, N. Y., is making it possible for George Towne and his ork to go to town at the spot, at least insofar as airtime is concerned. Spot now has nine wires weekly; 3 WEA (NBC), 3 ABC and 3 Mutual. Nine shots have aroused interest of a couple of indie diskers in the band and Towne expects to close a deal with one of them in the near future.

plus high cost of musicians, arrangements, etc., alone on regular albums, makes it tough for the manufacturer to show any kind of profit on a \$2.50 to \$5 retail price package. How Audience Records can sell for anything near even the \$5 price and not lose a fortune is hard to understand. And if albums have to sell for, say \$25, present disk manufacturers, distributors and dealers wonder how many people will pay that price to hear acts and shows similar to those they can hear on their radios for free all during the season.

H. Paul Warwick, prexy of Warwick & Legler Advertising Agency, who is also president of Audience Records, Inc., was out of town at press time and could not be reached for comment, while several efforts to reach T. Newman Lawler, of the law firm of O'Brien, Driscoll & Raftery, who is treasurer of Audience Records, Inc., were unsuccessful.

The company's initial press releases said nothing about costs or price albums would be sold the public.

Terrace Room To Palladium Style: LaFarge

NEWARK, Aug. 10.—New operator of the Terrace Room, Newark, N. J., Simon O. LaFarge, will convert the spot into a ballroom restaurant along the lines of the Hollywood Palladium. LaFarge will run room as a high class terperly with name band policy and semi-name relief band, teeing off September 7 with the Glen Gray Casa Loma crew. According to spokesman for the LaFarge Corporation, it will be the only ballroom in the East serving food, wine and liquor. A cocktail terrace is being renovated for the spot.

The bobby-soxers are not being overlooked either. A lounge and milk bar will serve soft stuff to the youngsters. Ballroom will not be operated in competish with Frank Dailey's, say the new operators. They expect to charge a flat admission of \$1 per head weeknights, \$1.40 week-ends.

They will also introduce something fairly new in Eastern ballrooms—square dancing. The new ops report that their findings before taking over the Newark spot showed that 40 per cent of the dance patrons at New York ballrooms were Jersey folks. LaFarge, who bought the spot several weeks ago, is the owner of LaFarge Tours and also operates concessions at a number of New York theaters and night spots.

Bierkamp Replaces Gabbe as Dorsey's Terpalace Manager

HOLLYWOOD, Aug. 10.—Kermit Bierkamp, former manager of Chicago's Rainbow dancery, last week replaced Dick Gabbe as manager of Tommy Dorsey's Casino Gardens terperly.

Neither Gabbe nor Dorsey could be reached for comment. However, Gabbe's bow-out is believed due to policy disagreement between latter and TD.

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Prima picks two jazz classics and gives them the one and only "Prima treatment."

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and

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Vocal by Louis Prima

Majestic No. 7200



George Paxton

and His Orchestra . . .

Paxton picks a brand-new hit from the Movie "Duel In The Sun"—backs it with a Cole Porter perennial.

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and

I GOT YOU UNDER MY SKIN

Vocals on both sides by Lee Taylor

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SUNSET AT VINE HOLLYWOOD

Browder To Make Red Music Deals, Collect Royalties; Effect on Am-Rus Not Clear

Hey, Comrades! Wanna Buy a Great Tune? See Earl!

NEW YORK, Aug. 10.—"Ex" Comrade Earl Browder, who recently returned from Russia (a trip which has America's current Communist toppers plenty worried) announced this week that he was in the music business. Publishers all along Tin Pan Alley got an announcement from Browder announcing the opening of the office of the Soviet publishers' representative which will handle the business relations with American publishers of the United State Publishing House of the Council of Ministers of the Union of Soviet Socialist Republics (OGIZ, are the initials) and all its affiliated publishers.

Along with the announcement came a letter from the director of

State Art Publishing House of the committee on art affairs of the Council of Ministers (Iskusstvo, for short, comrade), which said that Browder's contract called for him to negotiate with American publishers for the publication of Russian books, manuscripts and music, and to sign contracts and to collect royalties under such contracts. How this whole thing affects Leeds-Amrus, Lou Levy's Russian representation firm, isn't known at this writing. Levy was in Atlantic City over the week-end and couldn't be reached for comment.

Windsor's First 'Name' Location Bows August 23

Beneke-Miller Band Tour Cleaning Up

DETROIT, Aug. 10.—Tex Beneke and the Glenn Miller band have been setting up some good grosses thru this territory. Closed Eastwood Gardens here Thursday (8) and did \$35,248 for the two weeks, hitting around \$19,000 the first week and \$17,000 the second.

On recent one-nighters, the band has also been drawing unusually well for promoters, hitting \$5,420 at Lakeside Park, Dayton, O.; around \$2,296 at Toledo; \$4,730 at Idora Park, Youngstown, O., and \$7,000 at Russells Point, O. Last-named figure represented an all-time attendance record at the spot. Band is at the Oriental Theater in Chi until August 21, then does one-nighters out to the West Coast, where it opens the Palladium on September 3.

Denny Leaves GAC Concert Department

CHICAGO, Aug. 10.—Jack Denny, who has handled General Artists' Corporation's concert booking for the past five months, left the firm Monday (5). According to Bob Weems, GAC chief here, no successor for Denny, who was GAC concert department's first local head, has as yet been chosen.

Denny leaves for the West Coast Wednesday (21), where he will take a short rest and review scripts prior to a legit production effort he claims he will make on Gotham's Main Stem next spring. He mentioned a Cincy industrialist as his angel. He also hinted that he would handle concerts for picture names, such as Irene Manning and Dennis Morgan. According to Denny, a tour for Miss Manning is planned for December. He will try to line up three or four weeks of concerts a year for Dennis Morgan.

Hunt Cuts for Mirror

HOLLYWOOD, Aug. 10.—Pee Wee Hunt is making disks again, this time with his own ork and for the new Mirror Record Company, of South Pasadena, Calif. Ex-Casa Loma trombone-vocalist cut *Basin Street Blues*, *Muskrat Ramble*, *After You've Gone*, *Somebody Else*, *Not Me*; *I've Got Rhythm*, *The Preacher and the Bear*, *On the Sunny Side of the Street* and *Royal Garden Blues*. Hunt ork is currently at the Palladium here.

DETROIT, Aug. 10.—Featuring a dine-and-dance policy with a name band as the sole entertainment feature, Elmwood Hotel, located just outside Windsor City limits across the river in Canada, will open August 23. It will be an ultra-swank spot from the standpoint of appointments. A group of Windsor business men are backing the venture.

Opening booking was set this week for Shep Fields by Music Corporation of America, which will handle many of the name bands to bow into the spot. Band is booked for a one-week stand only, with other names now being set according to availabilities. The New Elmwood is believed to be the first de luxe spot to be opened since the recent liberalization of Ontario laws in the direction of allowing entertainment policies that would permit the existence of cocktail lounges, etc., as known in most American States. A delegation of Canadian officials inspected the operation of such spots in Michigan several months ago, with this idea in mind. Elmwood is expected to draw heavily from Detroit patronage, as it will be only a few miles by bridge or tunnel from the downtown district. No place around Detroit now offers a big band policy in this class. Most spots emphasize either cocktail combos or shows.

Philly AFM Jumps 1-Nighter Scale \$2

PHILADELPHIA, Aug. 10.—While still working on reclassification and wage hikes for nitery and location stands after Labor Day, local musicians' union has decided on the new wage scale for the one-night club and dance stands.

For a three-hour turn, the single night rate goes up \$2—from \$11 to \$13 per man, with the usual 50 per cent extra for the leader.

Kaye Hits Hot \$4,320

BRIDGEPORT, Conn., Aug. 10.—Sammy Kaye, making his first Bridgeport appearance in several years, scored well at Pleasure Beach Ballroom Sunday (4), drawing 2,400 customers for a gross of \$4,320. Price was upped to \$1.80 for this engagement.

Stein Shows How to Get Quarter Million - Dollar Plug for Free

PHILADELPHIA, Aug. 10.—The first of the series of four "inside" stories in *The Saturday Evening Post* which were to have hit Music Corporation of America like a king size atom bomb and "exposed" the dealings of Jules Stein, MCA prexy, broke in *The Post's* August 10 issue with all the force of a cap pistol handicapped by a silencer. Instead of the anticipated blast which was to shake MCA to its impeccably appointed rafters, author David G. Wittels and the weekly are giving the booking-management agency roughly a quarter of million dollars of the most valuable cuffo publicity (figure six pages per article for four articles or 24 pages at *The Post's* advertising rate of \$10,000 per page and you have \$240,000).

And what transformed the blast into a benevolent quarter million dollar puff was the same ability on Jules Stein's part to be persuasive with the right people, which *The Post* stories say is responsible for the birth and growth of MCA. Stein heard, according to informed sources here, that Wittels had really done series full of dynamite, and so called *The Post's* editors and said he would like to come down and talk to them about the stories. They refused, maintaining that it was not the publication's policy to discuss stories with subjects prior to such stories appearing in print. Stein then went to some of Philadelphia's most influential citizens and prevailed upon them to arrange a meeting between him and the *Satevepost's* editors. They did and the meeting was held. At the meeting arrangements were made for Stein to supply *The Post* with pertinent information which they had not been able to secure up to that point. (Stein, for instance, gave them the \$40,000,000 gross business figure quoted as "official and never-before-published" by *The Post* in the first article.) In exchange *The Post* agreed that it would be better if certain portions of the original articles were omitted.

Sharp and Glamor-Studded

While the stories, as they are now appearing, will no doubt fascinate the great majority of *The Post's* several million readers, there is prac-

MGM to Start Cutting Disks in September

HOLLYWOOD, Aug. 10.—Metro pix's platter offspring, MGM Records, will start waxing sessions in September, according to diskery chief Frank Walker, but it appears unlikely that product will hit market much before first of the year due to production problems. Walker left Hollywood last week after exec session with Metro biggies, and indicated that top drawer talent had been inked. Walker declined, however, to reveal the names of any artists pacted, declaring that splash announcement would be made at right moment, probably before September 1.

Plattery is at present concentrating solely on talent buying, while Bloomfield, N. J., plant is made ready to handle complete processing. Plant is to be given complete remodeling, and entire new batch of pressing and manufacturing equipment is being installed. Set-up will be in full operation by year's end.

Walker denied any plans to change label, declaring that MGM tag will stick. He indicated further that indie distribution set-up was nearly completed, but stated that local distributors would announce tie-ups in own territory rather than manufacturer's announcement.

tically nothing in them which anyone who has been around the trade for a couple of years didn't know. Given quite a play, for instance, is Milt Pickman's famous package band sale to Ronald Eaton, of the Cavalier Club at Virginia Beach. About Stein the first piece says: "... His history ... shows ... a precocious youngster with a great deal of poise and savvy who became a self-made man. It shows some sharp practices, but in a business where such are practically standard operating procedure." About the agency, it says: "... It embraces a list of clients studded with the most glamorous names and highest priced talent ever known. No movie company, no producer, no radio chain, no other agency, no impresario of any sort has such a galaxy of stars."

Those were cracks in the first yarn, and the second (which will be out Wednesday, 14) is even more complimentary to the agency and its personnel: In some minor respects the stories are inaccurate. It calls at least one MCA staffer, a college grad, who actually never went near a college except on an occasional one-nighter with an MCA attraction. It calls Eames Bishop, of the agency's Beverly Hills office, a vice-president, when he isn't one ... yet.

Schreiber, Barnett Fluffed

There are also a number of small crimes of omission, at least insofar as the first and second articles have gone. Taft Schreiber, one of the firm's most brilliant guys, is fluffed entirely. So is Larry Barnett, who was only recently appointed co-ordinator of the work of all offices. Some of the office's talent is getting a good publicity break, along with the firm. Pictured in the first piece were: Sinatra, Betty Grable, Xavier Cugat, Edgar Bergen and Charlie McCarthy, Bette Davis, Van Johnson. In the second article Louis Prima, Jan Garber, Lawrence Welk, Freddy Martin, Harry James and Guy Lombardo are shown. In addition to Stein himself, other recognizable MCA agents whose photos were used in pieces one and two are Sonny Werblin, Bart McHugh, Bobby Sanford, Herb Rosenthal, Joe Sully, John Greenhut, Bud Overbeck and Lyle Thayer. Both stories have pix of line girls, one from the Copacabana and the other from the Latin Quarter.

No Finley Mention

Billy Goodheart, with Stein at the agency's birth, who rates all the references made to him in the pieces according to those in the trade who knew him before his retirement, gets a hefty play. Ironical was the fact that practically just about the time this tribute to Goodheart's part in building the agency was being circulated, his eight-year-old daughter was killed in an accident at his farm near Eaton, O. The Finley trial is given the grand slough-off in the first two pieces, but this is probably occasioned by *The Post's* early deadlines. Series was probably finished before the end of the Finley trial. General feeling of trade observers in all branches, at any rate, is that unless the balance of the series reveals something other than the fact that MCA makes millions of dollars a year, that they control a lot of showbiz and other properties, that they have their fingers in multitudinous and juicy pies, and that Jules Stein is a smart guy, the trade will have learned nothing it didn't know before. But the public will really be sold MCA, and so will a lot of guys who now are and, in the future, will be doing business with MCA. Stein may hate publicity, but it took him to show showbiz how to get a cool quarter million dollars worth of it for free.

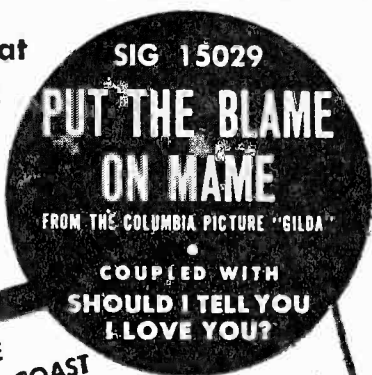
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(INSTRUMENTAL)

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Mart Kenny

(Reviewed at Wonderland Summer Gardens, London, Ont., July 23. Personal manager, Mart Kenny. Booking agent, Mart Kenny Enterprises, Ltd., Toronto.)

TRUMPETS: Gordy Braund, Frank Barnard, Stan Peterson.
TROMBONES: Jack Fowler, George Guerette.
SAXES: Gav Morton, Arnold Moller, Gordon Bell, Fred Treener, Mart Kenny (flute).
RHYTHM: Wilf Anderson, drums; Al Harris, guitar; Al Miller, piano; Pete Sinclair, bass.
VOCALS: Norma Locke, Roy Roberts.
ARRANGER: Jack Fowler.

Fast becoming second Canadian combo to head for top honors on the bandstand, Mart Kenny and His Western Gentlemen are following in the footsteps of Guy Lombardo, a London product. Kenny ork has climbed steadily since formation as seven-piecer on Canadian Pacific Coast about 1929. The all-Canuck band now holds the Canadian Broadcasting Corporation radio band spot, as well as lead in dance field.

The personable leader prefers one-nighters as better money gatherers than locations (called "resident" jobs in Canada). Has booked into top Canadian Pacific hotels at Banff and Lake Louise in past, where well-known theme, "The West, a Nest and You" originated. Kenny has sharp eye to desires of customers and gives them what they want. Snap-judges them from stand after first couple of numbers and plays hot or smooth from there on. Style has put him into No. 1 place in Canada. Tuesday night (night caught) anywhere in Ontario is a bad night but Kenny's name pulled between 3,500 and 4,000 at 85 cents and \$1.

Roy Roberts, boy vocalist, sings hot as well as sweet but scores better as a swoon-singer. Fem vocalist Norma Locke has been with Kenny since 1943 and has a style that pleases. She is hottest in low-down blues and pash numbers, which she gives out in a husky manner with plenty of body action. Has disked couple of dozen Kenny numbers which are top sellers in Canada.

Band sounds like something big, due partially to arranging and placing of rhythm section. Rhythm section manages to lend tone and give something to depth of ork. Kenny takes solo rides on sax and clarinet and tootles the flute on occasion, but never hogs the mike, sharing the spotlight with rest of brass and sax section for short snappy single flashes which identifies them to crowd. When quartet (Kenny-Moller-Braund and fem singer) take posts at mike, dancers stop and form pitch in front. Singing is not so hot but a good job of selling four sets of tonsils puts them over. Best four-some number on night caught was *All That Glitters Is Not Gold*, with male vocalist taking feature lead.

Future booking list of band shows 19 one-nighters in Western Ontario with four two-nighters at Toronto's Casa Loma. Ork has only six open nights up to end of September before annual three-week layoff. Jones Brothers, operators of Wonderland past 12 years, have rebooked ork for August 29. Band's four recently disked numbers are *In Love in Vain*, *Surrender*, *All That Glitters*, and *Something Old, Something New*.

Frankie Carle

(Reviewed at Larry Finley's Mission Beach Ballroom, San Diego, Calif., August 4. Personal manager, Warren Pearl; road manager, Andy Travers. Booked thru GAC.)

TRUMPETS: Casey Bork, Robert Jenson and Bill James.
TROMBONES: Urby Green, E. D. Lucas and Mitch Zarembo.
SAXES: Anthony Johnson, Irving Trestman, Raymond Hopfner, Percy Booth and Gus Benvenuti.
RHYTHM: Piano, Frankie Carle and (2d piano) Hughey Bachenstoe; guitar, Ed De Santis; bass, Maurice Roy; drums, Evie Vale.
VOCALISTS: Margery Hughes and Greg Lawrence.
ARRANGERS: Al Avola and Bob Jenson.

With the spotlight falling on Frankie Carle's fetching ivory magic, this music crew has plenty to offer. Unfortunately, not too many customers were on hand to take advantage, due to present conditions in San Diego (depleted population, fleet at sea, etc.) But those who came, left with renewed enthusiasm for the Carle brand of music-making.

Carle makes not attempt at podium pyrotechnics. It's a serious business with him, and that's the way he takes it. He's up there to give the kids dance music, and that's what they get. Yet, when he takes over the 88, young and old crowd around to look and listen.

There's plenty of beat and body to the roll of the band, providing a well-designed backdrop for the maestro's Steinwaying. His keyboard brings out a clean cut tone and crisp phrasing as his facile fingers dig deep into the meaning of a tune. His precise musicianship more than makes up for any noticeable lack of sales savvy. Latter could be blamed on meager turn-out for a Sunday night, or closing night headaches.

Arrangements on the whole stick to easy, danceable tempi. Instrumentation is interesting in spots, getting fresh appeal from occasional use of brass, clarinet, bassoon, flutes, oboe and English horn, all handled by doubling from the sax wing. Ray Hopfner takes an ear-arresting English horn solo to intro Greg Lawrence's vocalizing of *To Each His Own*. Lawrence knows how to put across the mike-clingers and has plenty of bobby-sox appeal in his pipes. Margery (Carle) Hughes warbles to good advantage, registering particularly with *Don't You Remember Me?* and *Laughing on the Outside*.

Exclusive To Issue 75c Label in Sept.

HOLLYWOOD, Aug. 10.—Leon Rene's Exclusive Record firm will issue a 75-cent label for the first time, starting in early September. Move is in line with similar action by a number of indie recorders to cut prices to compete with the majors. (Exclusive was a \$1 seller.) Featured on the new lower priced label will be singer Herb Jeffries and Buddy Baker's orchestra. Exclusive's most potent attraction, Joe Liggins and his Honeydrippers, remains as a buck seller. Label price fate of Johnny Moore's Three Blazers, along with some other talent signed to Exclusive, still has to be decided.

4 Star Takes Over Consolidated Distrib

HOLLYWOOD, Aug. 10.—Four Star Records took over controlling interest of Consolidated Record Distributors, Inc., and will operate the platter distribution wing under Four Star Record Sales tag. Consolidated,

which formerly handled national distribution for a number of indie labels, will now concentrate on Four Star's circulation exclusively.

Sales org is headed by Harry Fox, prexy; C. C. MacDonald, v. p.; Jerry Rolston, secretary, and Dan Pierce, treasurer.

McConkey To Open An Omaha Office

CHICAGO, Aug. 10.—McConkey Orchestra Company opens an office in Omaha in September, according to Mack McConkey, agency head. Agency's branches will be increased to three when Henry Durst takes over the new Omaha office sometime between September 1 and 15. West Coast office is headed by Jack Kurtze and Chicago office by Dick Shelton with McConkey himself running the home office in Kansas City, Mo.

New office will be set up to handle one-night bookings primarily, altho some location bookings will be handled. Omaha office is also expected to deal in bookings for floorshows and acts.

His List

NEW YORK, Aug. 10.—The usual billing of a band leader as "Soandso, his tumpet and his orchestra" is outdone by Claude Lakey, whose four-star platter of *A Nightingale Can Sing the Blues* reads "Claude Lakey, his saxophone, his trumpet and his all-veteran orchestra." If this spreads, perhaps Decca will have to re-design its label to make room for "Lionel Hampton, his vibraharp, his drums, his piano, his tonsils, his teeth, his perspiration and his all-star orchestra." And other diskers with versatile talent may go in for booklets listing a guy's accomplishments.

Gray Getting 4G At Terrace Room

NEWARK, N. J., Aug. 10.—Glen Gray is getting \$4,000 weekly for his stint at the Terrace Room. This is top price being paid orks in the room, and is being handed to the Gray band because Rosenhaus brothers told new owner Simon La Farge that leader did best business of any band to play the spot while they had it. Georgie Auld follows Gray October 15 for a three-week run, and then Sam Donahue is slated to take over.

Little known fact about the spot is that the Rosenhaus brothers still have the liquor license to the spot, and if (as is planned) liquor is sold under the LaFarge management, Ro-

RCA-Case 'Beguine' Retort To Musicraft-Shaw 'Beguine'

NEW YORK, Aug. 10.—Artie Shaw's cutting for Musicraft of another version of *Begin the Beguine*, Cole Porter classic, which he did for RCA-Victor while he was with that company, may have drawn an answer from Camden in a new platter which Russ Case made for RCA-Victor, and which will be released August 19. Case, with a 35-man orchestra, cut a new version of *Beguine* and Victor will put heavy promotional effort behind it. What they will do about Shaw's *Beguine* is not clear at this writing.

senhaus boys will be selling it. This may give them a chance to get back some of the \$125,000 they lost operating the spot.

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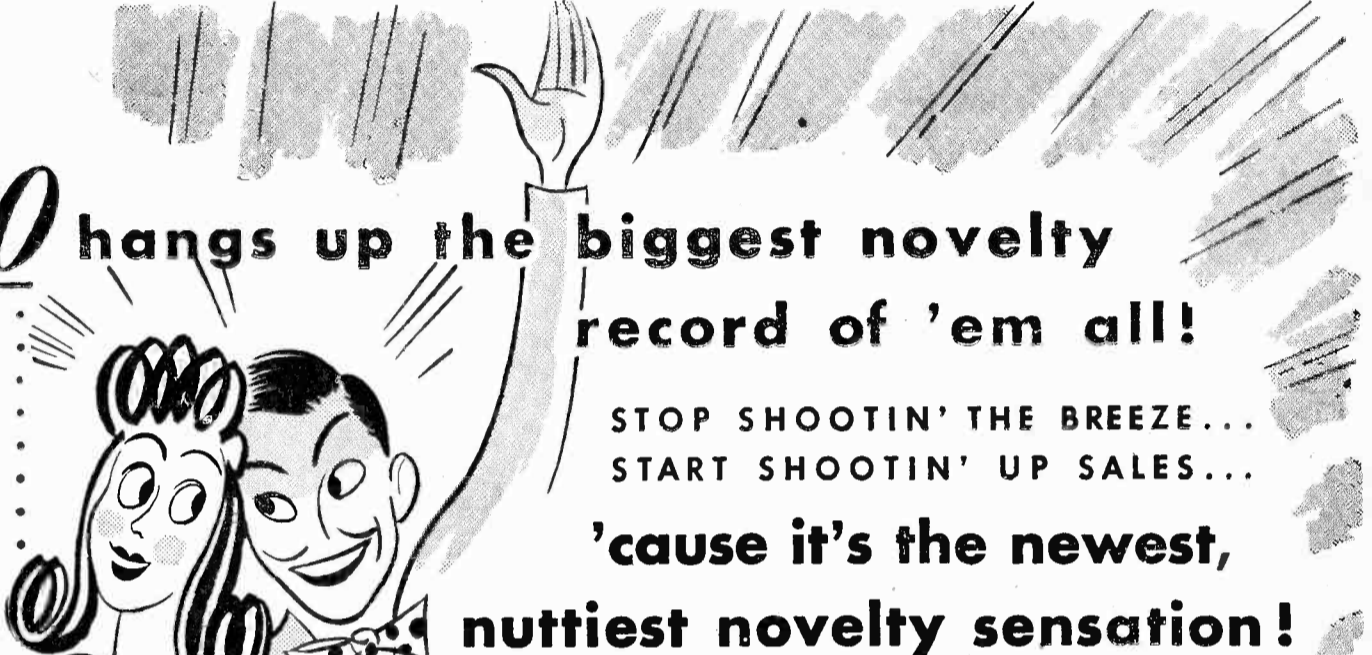
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4 STAR Records
 from **HOLLYWOOD**

Music---As Written

NEW YORK:

Jim Murray, RCA-Victor Record division chief to Coast for confabs with big RCA boss Frank Folsom. Victor, incidentally, signed Dardanelle and her trio to four sides. . . . Station WLIB did a special tribute broadcast to Jack Rosenberg, Sunday (11). . . . Abe Lyman (not the band leader) is planning a new company to produce foreign records.

Contest committee of American Composers' Alliance selected Chalmers Clifton, director of National Orchestral Association; Dr. Howard Hanson, director of Eastman School of Music; Paul Hindemith, head of music division at Yale; Dr. Randall Thompson, head of music department at Princeton, and Stefan Wolpe, European composer, as judges in the second annual prize competition for orchestral composers sponsored by Broadcast Music, Inc.

North American Newspaper Alliance is starting first nationally distributed syndicated music column. On experimental basis it will be written by Peter Celliers. . . . Local 802 is currently negotiating raises in hotels, restaurants and A and B night clubs "to meet cost of living increases." Hepsters figure hike will hit from 15 to 25 per cent. . . . Since *Roll Me Over* is banned on the air, some disk jockeys are playing the other side of the Apollo disk featuring it, *Blue Skies*, and just mentioning *Roll*. . . . Nan Blakstone did four more sides for Gala. . . . Cosmo's promotion campaign on *Banana Boat*, Hal McIntyre disk, a dilly. . . . Fortune doing a piece on Bing Crosby called *Big Business Bing*.

Sam Friedman has quit Billy Rose to take over flacking job for Gene Krupa as well as Lee Sabinson—William R. Katzell production of Yip Harburg's *Finian's Rainbow*. . . . Gladys Shelly sold a new song, written with Hal Kanner, called *Phi Beta Kutie*, to Shapiro-Bernstein, which has made it No. 1 plug tune.

CHICAGO:

Mrs. Alice Masterman, mother of band leader Frankie Masters, died in Robinson, Ill., Monday (5) at the age of 77. . . . O. K. Farr, owner of Denver's Rainbow Ballroom, arrived in Chi this week. . . . Bobby Byrne will play a private dance at Congress Hotel August 29. . . . Frankie Carle's South Bend, Ind., one-nighter in October will take place on the Saturday when Notre Dame plays its first home game. Carle will play at South Bend's Palis Royale terperery. . . . Jimmy Dorsey set for Plantation Club, Dallas, September 27 thru October 5.

Glen Gray and Casa Loma ork will do the Terrace Room, Newark, for four weeks beginning September 17. . . . Dean Hudson starts a 12-week engagement at New Orleans's Roosevelt Hotel August 29. . . . Woody Herman has signed with Republic pix and will also do Puppatoons for George Pals. . . . Louis Jordan will do a one- niter tour during November and December. . . . Stan Kenton's U. of Illinois date September 23 will feature a return to old stomping grounds for June Christy, ork's chirp. June got her start on the Illinois campus while singing with one of the college's campus bands.

Ray McKinley will do the Corn Palace, Mitchell, S. D., week of September 22. . . . Ray will come into College Inn November 22. . . . Saxie Dowell will come into Blackhawk September 18. . . . Johnny Gilbert's indefinite engagement at Oh Henry Ballroom, which begins August 24, will have a CBS net outlet. . . . Spike Jones's one-niter at Kiel Auditorium, St. Louis, August 3, brought in a gross of \$8,500. Ork worked for \$2,500 with a privilege of 60 per

cent. . . . Margo and the boys go into Fort Meggs Hotel, Toledo, August 19 after a four-week engagement at Tic Toc, Milwaukee.

Reggie Child's ork moves from Silver Slipper, Memphis, to Iroquois Gardens, Louisville, August 23. Child moves in behind Ted Weems and his spot at Silver Slipper will be occupied by Yolanda Lewis's all-girl band. Miss Lewis was signed by the McConkey Orchestra Company about six weeks ago. . . . Marión Francis, chirp who has played the Chicago Theater three times in six months, will go to Stork Club, Council Bluffs, Ia., when she closes at Chicago Theater August 16. Stork Club engagement will be followed by dates at Park Plaza, St. Louis, and Bradford Roof, Boston.

HOLLYWOOD:

When Freddy Martin leaves his Coconut Grove (Ambassador Hotel) bandstand for four weeks' vacation early in September, Leighton Noble (now at Catalina) will do sub stint. Noble will probably be replaced on Pleasure Isle by Al Donahue. . . . Artie Shaw cut two disks with his 35-man ork for Musicraft. Latter diskery inked Kenny (Claghorn) Delmar to kid album series for fall release. Jack Smith late last week tied to long term pact with Capitol and will cut first sides here before returning east. Kitty Kallen planes to New York Wednesday (14) after her *Holiday for Music* CBS show and will return early next week following deal talks in Gotham.

PHILADELPHIA:

Milton Starr, WIP maestro, goes under Joe Charles's managerial wing. . . . George Falkenstein, one of larger midtown record dealers, purchased entire building housing his shop to expand disk biz to include platters from all parts of the world. . . . Benny Carter with Ella Fitzgerald and Josh White in the Earle Theater August 30. . . . Morty Berk's piano concerto, *Moods*, grabbed up by Mills Music, with Mitchell Parrish assigned to add a set of lyrics. . . . Carl Denny, formerly with Hal McIntyre, joins Joey Kearns at WCAU for the vocal chores.

DETROIT:

Jack Goldie, who formerly fronted his own band playing at the Famous Door, is joining the Tex Benecke-Glenn Miller band which just completed an engagement at Eastwood Park. . . . Sam Donahue, opening at the Centennial-Terrace Ballroom, Toledo, was in town for a one-nighter at Pontiac, Mich., and did a recorded show for WWJ. . . . Ray Gorrell and his band played the past week-end at Jefferson Beach Ballroom, and were followed by Lowry Clark in a return engagement.

Tytherleigh Named ASCAP Hollywood District Manager

HOLLYWOOD, Aug. 10.—David O. Tytherleigh, acting district manager for ASCAP's Hollywood office, last week was named district manager by Larry Shea, Western division manager.

Tytherleigh served as ASCAP field rep before the war, and was discharged from the navy last year where he attained rank of lieutenant (s. g.). He has been acting head of the Hollywood office since last February following Shea's upping to district manager's berth.

Billy Berg To Start Own Three Bee Label

HOLLYWOOD, Aug. 10.—Billy Berg, Hollywood night club operator, is latest film capital figure to enter the indie record biz, and will soon hit the market with Bee Bee Bee label. Berg last week revealed that he had purchased half interest in Broadcast Recorders, Inc., disk recording studios, and that he would start recording sessions for his new label as soon as AFM clearance is obtained. Charles Cooper, present owner of Broadcast Recorders remains as Berg's partner, with Berg buying into the firm at the reported price of \$20,000.

Berg meanwhile told *The Billboard* of his differences with Melodisc Records, another Hollywood indie waxery, charging that Melodisc has illegally made and distributed pressings of two Slim Gaillard sides, masters of which were Berg's sole property. According to Berg, he recorded the Gaillard Trio in April, with idea of marketing the tunes under his label. Berg's former associate in the recording venture, Joe Blue, meanwhile is alleged to have sold the masters to Dan O'Brien, of Melodisc, claiming that he acted as Berg's rep in the transaction. Berg now states, however, that Blue was without authority to swing the deal.

O'Brien, when questioned, said that he had purchased the masters in a straight biz deal with Blue, contending that deal was consummated after regular contract formalities. Berg holds, however, that he was never consulted in the sale of the Gaillard disks, declaring that he alone was authorized to sell masters to another firm. Efforts to settle out of court are now under negotiation.

Itch Pitch

CINCINNATI, Aug. 10.—Contactmen's service to band leaders takes many forms but one of the most interesting is that worked by Doc Berger, Leeds Music's local rep. A certain band leader came thru here a couple of weeks ago with a bad case of hives with which none had been able to help him. Doc cured him and now this leader will play any tune Doc wants anytime.

Lang Exits Bourne; Glass, ABC, to Mood

NEW YORK, Aug. 10.—Charlie Lang, who had been professional manager for Bourne, Inc. for about three weeks, left yesterday (9) for undisclosed reasons. The week previous, Mickey Glass of the ABC contact staff also left the firm to join Ralph Smitman at the new Columbia Pictures - Shapiro - Bernstein - Decca firm, Mood Music. Lang had not decided what he was going to do as of press time and Saul Bornstein of Bourne, ABC, etc., was still hunting a professional manager and a couple of pluggers. Fred Raphael and Eddy Wolpin also left Bourne in recent months.

Edwin Manning Now Decca Ad Sales Promotion Head

NEW YORK, Aug. 10.—Edwin Manning has been appointed advertising and sales promotion manager of Decca Records to succeed Leonard Schneider who was upped to veepee last week.

Manning has been with the diskery since 1942.

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Slowly with expression

Chorus *C* *E7* *Em7* *Am* *Cmaj9* *Am* *Cdim* *Cdim*

DON'T EV-ER CHANGE YOUR MIND or try to find some-bod-y new; I'll

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By REIDY REID

Refrain *Cm* *Cdim* *Dm* *Fm* *G7*

If I look like a fish who just grabbed a hook, Act like a donkey who can't read a book,

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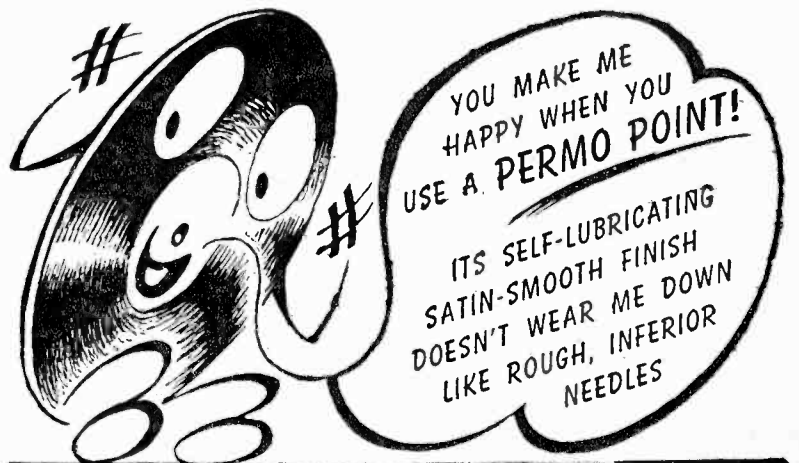
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ATOMIC RECORDS 5634 SANTA MONICA BLVD. HOLLYWOOD, CALIF.

**Film-Disk Tie-Ups
Are a Fine Art With
This Record Distrib**

PHILADELPHIA, Aug. 10.—Close bond between phono records and musical films has been established here due to exploiting of Harry Bortnick, advertising and publicity chief for Raymond Rosen & Company, local Victor distributors. Result has been hyped platter sales across the counter.

Bortnick continually arranges preview screenings of the films packing potential hit tunes for dealers, particularly, if a Victor recording artist happens to be featured in the film. He got the dealers excited, for instance, over Perry Como's *Hubba Hubba* platter by having them see and hear the songster sell the ditty in the *Doll Face* flicker. Ditto with Lauritz Melchior's *Two Sisters From Boston* album via the movie of that name. At the moment, Bortnick effectively links with the movie *Night and Day* to sell the dealers on the label's *Songs of Cole Porter* and *Music of Cole Porter* platter albums and single disks of Porter tunes.

Rings in Jockeys

Going beyond the movie preview, Bortnick makes it a three-way deal by getting the disk jockeys excited over the film as well, having them run air contests based on the movies. Jockeys, of course, get advance copies of the movie tune platterings. Since they vie with each other to be on the air with the new releases first, co-operation on this score is bountiful. Platter spinners are invited with dealers to the previews.

Movie exploiters are co-operative because it means getting displays in record store windows and counters. For *Two Sisters From Boston*, Bortnick, working with MGM exploiter Jimmy Ashcraft, promoted a contest with both dealer and public interest. Over 80,000 numbered handbills went to disk dealers with blow-ups of movie stills plus posters urging the public to stop in at the record shop for a free entry blank. Following the lucky number idea, 25 prizes were offered, including a \$50 Victory Bond, Melchior's platter albums and movie ducats. Special window displays and backgrounds featuring the *Night and Day* theme have been prepared by Bortnick for the downtown record shops and department stores. All these will be used with Victor streamers and display pieces plus the actual albums as merchandising attractions. In addition, interior store posters will be set up stressing the local opening of the film and the availability of the disk merchandise. At new musical movie previews, dealers are directed to the special advertising and display material available. Stills and posters from the waxwork and the film company are offered. In all cases, these link

Claude and Elliott

NEW YORK, Aug. 10.—Those in the trade who have been making comparisons between the Claude Thornhill and the Elliott Lawrence band will have a neat opportunity to do some note-comparing. Thornhill follows Lawrence into the Hotel Pennsylvania on September 2, while Lawrence moves on to Frank Dailey's Meadowbrook in Cedar Grove, N. J. When Lawrence completes his Meadowbrook stint, Thornhill follows him in there, too.

**Liquor Shortage Knocks
Off 'Supper Club' Band Biz**

CHICAGO, Aug. 10.—The liquor shortage and an over-all slackening of nitery biz in the Midwest were given as reasons for the current downtrend in band bookings by Clyde Baldschun, booker for McConkey's Orchestra Company's Chi office. In a tour of Michigan, made recently, Baldschun found that 60 per cent of the 75 spots, mostly supper clubs, which he visited were now booking orks on week-ends only, rather than for the old six-day stretch. Besides slackening of out-of-town band bookings, Baldschun found the trend was towards hiring local talent to fill the week-end dates. Only the Hollywood Club, Grand Rapids, was found to be running as usual. The rest, apparently, are waiting for the liquor shortage to ease up before going back to the old plan of band booking.

**72-Piece Mex Ork To
Play Texas State Fair**

DALLAS, Aug. 10.—The famed Mexican *Tipica* orchestra, including its singers and dancers, will be one of the attractions October 5-20 at the Texas State Fair, which has been suspended since the beginning of World War II. There are 72 members of the band. Advance ticket sales for the fair are under way. Firms are buying them in reduced-rate blocks for general admission. Orders are being received for blocks of tickets from 50 to 2,000. Price is 60 cents for adults and 30 cents for children.

the picture playdates with the recorded tunes from the screen score.

Smallies Covered, Too

The small nabe shops as well as the larger midtown department stores are being covered by Bortnick in this movie-platter tie. Linking not only provides added impetus to the sale of records from musical pictures, but has been a highly effective goodwill builder between pic companies, local record distrib and retailers.

WHEN A GREAT BLUES SINGER
DOES A GREAT BLUES...



it's an
**Aladdin
HIT!**

EFFIE SMITH
"NOTHIN' YOU CAN DO"

backed by
"EFFIE'S BOOGIE" #151

ALADDIN RECORDINGS

4918 Santa Monica Blvd. Hollywood, Calif.

Exclusive ALADDIN Distributors

Major Dist. Co., Brooklyn, N. Y. J. F. Bard, Chicago, Ill. Crowe Martin, Houston, Texas Crowe Martin, San Antonio, Texas. Record Sales Co., Birmingham, Ala. Music Sales Co., Memphis, Tenn. J. C. Boylan Co., Cleveland, Ohio Davis Sales Co., Denver, Colo.	Taran Dist. Co., Miami, Fla. O'Rourke Agencies, Honolulu Mesner & Mesner, Hollywood, Calif. Pan-American Record Distributing, Detroit, Mich. Blue Bonnet Music Co., Dallas, Texas. Commercial Music Co., St. Louis, Mo. Independent Record Sales, Los Angeles, Cal. M. B. Krupp Distributors, El Paso, Texas.
--	--

2 - HITS - 2

COURTNEY RECORDS

Order Now

#117—"MAKE UP YOUR MIND"

backed by
"RESTFUL RIVER"

by The Saddle Tramp

#137—"THAT NAGGIN' WIFE OF MINE"

and
"DOUBLE CROSSING MAMMA"

by Terry Sell

List Price 75c. Dealer and Distributor discounts.

COURTNEY RECORDS

1424 E. 78TH STREET

LOS ANGELES, CALIF.

Aquarium's Peak 30G With Basie Brings Count 5G

NEW YORK, Aug. 10.—With Count Basie doing the best business the Aquarium has yet seen (gross is said to be somewhere around \$30,000 weekly), Owner Ben Harriman is now negotiating with the 88-er for a return engagement. Meantime, Joe Glaser has bookings at the spot set clear into January, 1947. Buddy Rich and John Kirby bands follow the present Basie deal on August 22 for three weeks. Then George Paxton and Andy Kirk orks come in for a three-weeker beginning September 12.

Sam Donahue ork and the Dizzy Gillespie band come in on October 3 for three or four weeks. Lionel Hampton returns to the spot on November 29 and will play for six weeks, right thru to January 9. Gene Krupa is expected to fill the stretch between the Donahue-Gillespie and Hamp dates. Basie is knocking down around \$5,000 weekly for his current stint, and Hamp is coming in for something around the same figure for his run, giving him a cool 30G for the six-weeker.

Cosmo Distributors' Nat'l Disks Seen as Sign of Deal

NEW YORK, Aug. 10.—Cosmo Records' distributors are now distributing National records in all areas except Chicago and Philadelphia. Nick Wells, Cosmo exec, points this up as a straw in the wind. Meaning that altho the deal, whereby Cosmo is supposed to buy out National, hasn't yet been concluded, it is a strong possibility, to say the least.

K&E Grabs Staff Home-Town Space

NEW YORK, Aug. 10.—Kenyon & Eckhardt's Hal Davis is topping Al (J. Walter Thompson) Duranty's home-town space grabbing (*The Billboard*, August 3) with a stunt that bids fair to pay off every week. Davis has checked the entire staff of K. & E. on their home-towns, with the thought that practically nobody in advertising is born in New York.

He has come up with more than 50 staffers with a little straw behind their ears. Each of these will write one of their home-town newspapers and indicate a willingness to scribble a regular weekly radio column (for free) since, "being with an agency means I am in the know about what's going on behind the broadcasting scene."

Tests of the idea indicate that more than 50 per cent of the small town newspapers would go for a New York bylined column as long as it didn't carry obvious plugs for shows or the agency's accounts. The big town papers haven't fallen in line, and Davis is willing to admit that he won't be able to plant a column in *The Chicago Tribune*.

KEX Music Director Fronts Dance Crew

PORTLAND, Ore., Aug. 10.—George Bruns, music director at KEX, has organized his own dance band and is playing at the Midtown Ballroom here. Use of Bruns as front man gives ballroom tie-in with KEX for airing of music twice weekly over station's outlet.



Vogue
THE
PICTURE RECORD

RECORD R 761

SO IT GOES AND THE MINUTE SAMBA

FROM THE COLUMBIA PRODUCTION
"THRILL OF BRAZIL"

THE MAGICAL MUSIC OF

Enric Madriguera

VOCALS BY

PATRICIA GILMORE AND DANA CHOIR

VOGUE DISTRIBUTORS

NEW YORK

Modern Music
Sales Corp.
10th Ave., at
45th St.
New York 19,
N. Y.

BOSTON

Vogue Plastic
Distributors
1020
Commonwealth
Boston 15,
Mass.

TEXAS

Vogue
Texas Corp.
4607
Montrose Blvd.
Houston, Texas



HAL HORTON
SONORA'S Newest Star
Sings
2 Hit Tunes

DREAMY RIO GRANDE
RHYTHM IN THE HILLS

SONORA Record No. H 7022

Order From Your Nearest SONORA Distributor

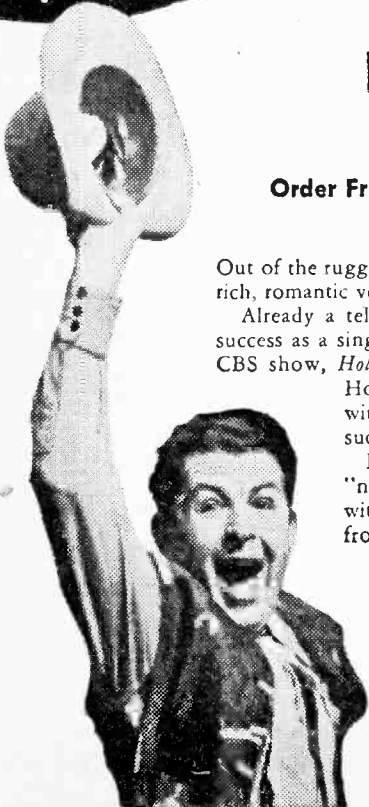
Out of the rugged northwest comes Hal Horton, bringing his rich, romantic voice to SONORA RECORDS.

Already a television star, Hal has enjoyed considerable success as a singer on stage, screen and radio, including the CBS show, *Hollywood Burn Dance*, the Vera Massey-Hal Horton show over WOR Mutual network, and with a featured singing role in the popular stage success, *"Song of Norway."*

Let Hal's original personality and style—a "natural" for the juke box trade—work for you with this new SONORA RECORD. Order from your SONORA Distributor, today!

Sonora Records
Clear as a Bell

HOME ENTERTAINMENT AT ITS BEST
RADIOS • FM • COMBINATIONS
TELEVISION • RECORDS
PHONOGRAPHS • RECORDERS



BULLMOOSE JACKSON

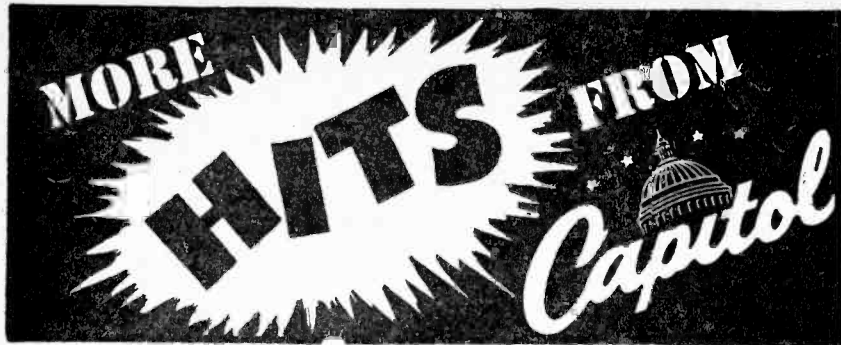
"I KNOW WHO THREW THE WHISKEY IN THE WELL"

KING and QUEEN Records KING

QUEEN RECORD 4116

KING Record Company

1540 BREWSTER AVE. CINCINNATI 7, OHIO



The PIED PIPERS...

with

PAUL WESTON and His Orchestra

'EVERYBODY LOVES MY BABY, MY BABY'

Typical Pied Piper song-styling, plus Weston's brilliant backing.

'OL' MAN RIVER'

The sensation of Piper appearances on the Sinatra show...



CAP. 279*

CAP. 280*

ALVINO REY

and His Orchestra

'CALIFORNIA SUNBEAM'

Vocal by Jo Anne Ryan and Vocal Quintet

The amazing Alvino's guitar flies fast and high in the aerial success-or to "Chattanooga Choo Choo".

"(IT'S GONNA DEPEND ON) THE WAY THAT THE WIND BLOWS"

Alvino gives his electric steel guitar a terrific work-out on an unusual ballad.

Vocal by Jo Anne Ryan

PAPPY "GUBE" BEAVER

with Guitars and Fiddle

CAP. 284*

'YOU CAN BE A MILLIONAIRE WITH ME'

and

'AUTOMOBILE OF LIFE'

Authentic folk music by a favorite son of Tennessee... A new Capitol artist!



*50c plus tax

Sunset and Vine



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S TOP TUNES

1. TO EACH HIS OWN
2. THE GYPSY
3. DOIN' WHAT COMES NATUR'LLY
4. SURRENDER
5. THEY SAY IT'S WONDERFUL
6. I DON'T KNOW ENOUGH ABOUT YOU
7. I GOT THE SUN IN THE MORNING
8. PRISONER OF LOVE
9. ALL THRU THE DAY
10. I DON'T KNOW WHY (I JUST DO)
11. ONE MORE TOMORROW
12. SOUTH AMERICA, TAKE IT AWAY
13. FIVE MINUTES MORE
14. IN LOVE IN VAIN
15. THERE'S NO ONE BUT YOU

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
8	1	1	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Words & Music Bregman-Vocco-Conn
20	2	2	I CAN'T BEGIN TO TELL YOU	Chappell	Vocco-Conn
6	3	3	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
13	5	4	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
6	9	5	PRIMROSE HILL	Lawrence Wright	*
12	6	6	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
13	11	6	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy
15	10	7	IN THE LAND OF BEGINNING AGAIN	Feldman	Feist Dash, Connelly, Inc.
7	7	8	YOU CAN BE SURE OF ME	Irwin Dash	Connelly, Inc.
21	8	8	LET BYGONES BE BYGONES	Feldman	*
32	13	9	CRUISING DOWN THE RIVER	Cinephonic	*
15	4	10	MARY LOU	Francis Day	Mills
8	12	11	HOMESICK—THAT'S ALL	Chappell	Mayfair
3	14	12	DOWN IN THE VALLEY	Leeds	Leeds
7	15	13	YOU WON'T BE SATISFIED (Until You Break My Heart)	Chappell	Mutual
4	19	14	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
11	16	15	COAX ME A LITTLE BIT	Victoria	Bourne
26	17	16	CHICKERY CHICK	Campbell-Connelly	Santly-Joy
1	—	17	THERE'S A HARVEST MOON	Strauss-Miller	*
3	—	18	CYNTHIA'S IN LOVE	Chappell	ABC
3	18	19	DAY BY DAY	Campbell-Connelly	Barton
17	—	20	ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THROUGH THE DAY (Williamson), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.

DO YOU LOVE ME? (Bregman-Vocco-Conn), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

I DON'T KNOW WHY (I Just Do) (Feist), in MGM's "Faithful in My Fashion." National release date—August 22, 1946.

IN LOVE IN VAIN (T. B. Harms), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.

I'VE NEVER FORGOTTEN (Morris), sung by Constance Moore in Republic's "Earl Carroll Sketchbook." National release date not set.

NIGHT AND DAY (Harms, Inc.), in Warner Bros.' "Night and Day." National release date—August 3, 1946.

ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.

SOMEWHERE IN THE NIGHT (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.

TO EACH HIS OWN (Paramount), in Paramount's pic of the same name. National release date—July 5, 1946.

Music Popularity Chart

Week Ending
Aug. 9, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, Aug. 2, 8 a.m., and ending Friday, 8 a.m., Aug. 9)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
22	All Through the Day (F) (R)	Williams	ASCAP
1	And Then It's Heaven (R)	Remick	ASCAP
2	Azusa (R)	Leeds	ASCAP
13	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
5	Cynthia's in Love (R)	ABC	ASCAP
12	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
9	Doin' What Comes Natur'ly (M) (R)	Berlin	ASCAP
18	Full Moon and Empty Arms (R)	Barton	ASCAP
12	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
12	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
12	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
5	If You Were the Only Girl (R)	Mutual	ASCAP
8	(I'll Be With You) In Apple Blossom Time (R)	Broadway	ASCAP
20	In Love in Vain (F) (R)	T. B. Harms	ASCAP
1	I've Never Forgotten (F) (R)	Morris	ASCAP
1	Just the Other Day (R)	Shapiro-Bernstein	ASCAP
2	Linger in My Arms a Little Longer, Baby (R)	Bourne	ASCAP
15	More Than You Know (M) (R)	Miller	ASCAP
8	Night and Day (F) (R)	Harms, Inc.	ASCAP
19	One More Tomorrow (F) (R)	Remick	ASCAP
14	Prisoner of Love (R)	Mayfair	ASCAP
19	Sioux City Sue (R)	Morris	ASCAP
1	Somewhere in the Night (F) (R)	Triangle	ASCAP
3	South America, Take It Away (M) (R)	Witmark	ASCAP
8	Surrender (R)	Santly-Joy	ASCAP
17	The Gypsy (R)	Leeds	ASCAP
8	There's No One But You (R)	Shapiro-Bernstein	ASCAP
18	They Say It's Wonderful (M) (R)	Berlin	ASCAP
4	To Each His Own (F) (R)	Paramount	ASCAP
5	Whatta Ya Gonna Do? (R)	BMI	BMI
5	You May Not Love Me (M) (R)	Burke-Van Heusen	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks Last to date	Position This Week	TITLE	Artist	Lic. By
7	1	1. TO EACH HIS OWN (F)	Eddie Howard Ork	Majestic 7188-ASCAP
7	4	2. SURRENDER	Perry Como	Victor 20-1877-ASCAP
11	13	3. DOIN' WHAT COMES NATUR'LLY (M)	Dinah Shore-Spade Cooley	Columbia 36976-ASCAP
2	13	4. TO EACH HIS OWN (F)	Freddy Martin	Victor 20-1921-ASCAP
16	2	5. THE GYPSY	Dinah Shore	Columbia 36964-ASCAP
3	7	5. FIVE MINUTES MORE	Frank Sinatra	Columbia 37048-ASCAP
9	3	6. DOIN' WHAT COMES NATUR'LLY (M)	Freddy Martin	Victor 20-1878-ASCAP
20	3	7. PRISONER OF LOVE	Perry Como	Victor 20-1814-ASCAP
14	6	7. THE GYPSY	Ink Spots	Decca 18817-ASCAP
14	5	7. THEY SAY IT'S WONDERFUL (M)	Frank Sinatra	Columbia 36975-ASCAP
2	12	8. JUST THE OTHER DAY	Sam Donahue	Capitol 275-ASCAP
9	8	8. THE HOUSE OF BLUE LIGHTS	Freddie Slack-Ella Mae Morse	Capitol 251-ASCAP
1	9	9. TO EACH HIS OWN (F)	The Modernaires-Paula Kelly	Columbia 37063-ASCAP
1	9	9. BLUE SKIES	Benny Goodman (Art Lund)	Columbia 37053-ASCAP
2	10	10. DOIN' WHAT COMES NATUR'LLY (M)	Jimmy Dorsey	Decca 18872-ASCAP
3	10	10. DINAH	Sam Donahue	Capitol 260-ASCAP
1	11	11. TO EACH HIS OWN (F)	Tony Martin	Mercury 3022-ASCAP
4	9	11. SURRENDER	Woody Herman	Columbia 36984-ASCAP
1	11	11. SOUTH AMERICA, TAKE IT AWAY (M)	Xavier Cugat	Columbia 37051-ASCAP

Coming Up

IN LOVE IN VAIN (F)	Dick Haymes-Helen Forrest	Decca 23528
PRETENDING	Andy Russell	Capitol 271

Woody Herman



JUST RELEASED!

TORRID AND TERRIFIC!

Fan It

BACKED WITH

BLOWIN' UP A STORM

COLUMBIA 37059

STILL RIDING HIGH -

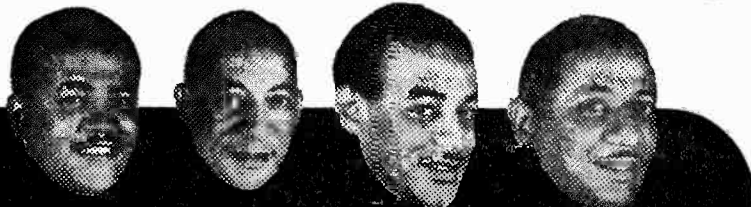
Surrender
Backed with

The Good Earth
COLUMBIA 36985

MABEL! MABEL!
Backed with

LINGER IN MY ARMS
A LITTLE LONGER, BABY
COLUMBIA 36995

The MILLS BROTHERS



Bigger Than Ever!

THERE'S NO ONE BUT YOU

BACKED WITH

I DON'T KNOW ENOUGH ABOUT YOU

DECCA (18E34)

AND NOW—their latest hit coupling!

TOO MANY IRONS IN THE FIRE

BACKED WITH

I GUESS I'LL GET THE PAPERS AND GO HOME

DECCA (23638)

Management: GENERAL ARTISTS CORPORATION

PERRY COMO



**RE-RUN BY POPULAR DEMAND!
ORDER THESE BIG EARNERS TODAY**

SURRENDER and MORE THAN YOU KNOW

RCA Victor 20-1877

THEY SAY IT'S WONDERFUL and IF YOU WERE THE ONLY GIRL

RCA Victor 20-1857

ALL THROUGH THE DAY and PRISONER OF LOVE

RCA Victor 20-1814

YOU WON'T BE SATISFIED and I'M ALWAYS CHASING RAINBOWS

RCA Victor 20-1788

HUBBA HUBBA (Dig You Later) and HERE COMES HEAVEN AGAIN

RCA Victor 20-1750

TILL THE END OF TIME and THAT FEELING IN THE MOONLIGHT

RCA Victor 20-1709

I'M GONNA LOVE THAT GAL and IF I LOVED YOU

RCA Victor 20-1676

TEMPTATION and I'LL ALWAYS BE WITH YOU

RCA Victor 20-1658

MORE AND MORE and I WISH WE DIDN'T HAVE TO SAY GOODNIGHT

RCA Victor 20-1630

I DREAM OF YOU and I'M CONFESS'N'

RCA Victor 20-1629



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
5	2	1	1.	TO EACH HIS OWN (F) (R)	Paramount
17	1	2.	2.	THE GYPSY (R)	Leeds
10	3	3.	3.	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
13	5	4.	4.	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
6	4	5.	5.	SURRENDER (R)	Santly-Joy
18	7	6.	6.	PRISONER OF LOVE (R)	Mayfair
13	6	7.	7.	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
18	9	8.	8.	ALL THROUGH THE DAY (F) (R)	Williamson
4	—	9.	9.	I GOT THE SUN IN THE MORNING (M) (R)	Berlin
11	10	10.	10.	IN LOVE IN VAIN (F) (R)	T. B. Harms
20	11	11.	11.	SIoux CITY SUE (R)	Morris
3	12	11.	11.	I DON'T KNOW WHY (I Just Do) (F) (R)	Feist
8	8	12.	12.	ONE MORE TOMORROW (F) (R)	Remick
5	14	13.	13.	COME RAIN OR COME SHINE (M) (R)	Crawford
9	—	14.	14.	DO YOU LOVE ME? (F) (R)	Bregman-Vocco-Conn
3	—	15.	15.	CYNTHIA'S IN LOVE (R)	ABC
1	—	15.	15.	LINGER IN MY ARMS A LITTLE LONGER, BABY (R)	Bourne

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
5	1	1.	1.	TO EACH HIS OWN	Eddy Howard...Majestic 7188
7	2	2.	2.	SURRENDER	Perry Como...Victor 20-1877
1	—	3.	3.	TO EACH HIS OWN	Freddie Martin...Victor 20-1921

(Continued on page 118)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
3	2	1.	1.	King Cole Trio	Capitol BD 29
3	3	2.	2.	Annie Get Your Gun	Decca A-468
7	1	3.	3.	Dancing in the Dark	Decca A-441
5	4	4.	4.	Twilight Time	Majestic 1041
1	—	5.	5.	Lombardo Land	Decca 436
4	5	5.	5.	Musical Depreciation	Spike Jones

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Record	Label
44	1	1.	1.	Clair de Lune	Victor 11-8851
60	2	2.	2.	Chopin's Polonaise	Victor 11-8848
18	3	3.	3.	Jalouise	Victor 12160
37	4	4.	4.	Warsaw Concerto	Victor 11-8863
12	3	5.	5.	Warsaw Concerto	Columbia 7443-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
15	1	1.	1.	Kostelanetz Conducts	Columbia M-574
26	2	2.	2.	Rachmaninoff Concerto No. 2 in C Minor	Victor DM-58
1	—	3.	3.	Ravels Bolero	Columbia MX 257
1	—	4.	4.	Rachmaninoff Concerto No. 2 in C Minor	Decca 468
8	5	5.	5.	Exotic Music	Columbia X-264
2	—	5.	5.	Night and Day	Victor M-1033
1	—	5.	5.	Night and Day	Victor P-158
7	4	5.	5.	Tchaikovsky Nutcracker Suite	Victor DM-1020

Music Popularity Chart

Week Ending
Aug. 8, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
16	1	1	THE GYPSY—Ink SpotsDecca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 747; Hildegarde-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1884; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)	
6	2	2	TO EACH HIS OWN (F)—Eddy Howard Ork (Eddy Howard)Majestic 7188 (Ople Cates Ork, Four Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063; Freddy Martin, Victor 20-1921; The Fiesta Four, Emerald 101)	
8	3	3	SURRENDER—Perry Como (Russ Case Ork) ...Victor 20-1877 (Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue Ork, 4-Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 3011; Shep Fields Ork, Manor R-765)	
9	5	4	DOIN' WHAT COMES NATUR'LLY (M)—Freddy Martin (Glenn Hughes-The Martin Men)Victor 20-1878 (Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; The Five DeMarco Sisters, Majestic 7103; Dinah Shore-Spade Cooley Ork, Columbia 36976)	
1	—	5	TO EACH HIS OWN (F)—Freddy Martin (Stuart Wade)Victor 20-1921 (See No. 2)	
12	5	6	DOIN' WHAT COMES NATUR'LLY (M)—Dinah Shore-Spade Cooley OrkColumbia 36976 (See No. 4)	
15	6	7	THE GYPSY—Dinah Shore (Sonny Burke Ork) ..Columbia 36964 (See No. 1)	
2	8	8	FIVE MINUTES MORE—Frank Sinatra (Axel Stordahl Ork)Columbia 37048 (Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Harry Cool Ork, Signature 15038; Bob Crosby, Decca 18909; Curt Massey, Cadet CR-205; The Three Suns, Majestic 7197)	
12	4	9	THEY SAY IT'S WONDERFUL (M)—Perry Como (Russ Case Ork)Victor 20-1857 (Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)	
3	10	10	TO EACH HIS OWN (F)—Tony Martin (Al Sack Ork)Mercury 3022 (See No. 2)	
10	7	11	I DON'T KNOW ENOUGH ABOUT YOU—Mills BrothersDecca 18834 (Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236; Benny Goodman, Columbia 37053)	
15	7	12	THE GYPSY—Sammy Kaye (Mary Marlow)Victor 20-1844 (See No. 1)	
2	12	13	SOUTH AMERICA, TAKE IT AWAY (M)—Bing Crosby-Andrews Sisters (Vic Schoen Ork)Decca 23569 (Xavier Cugat, Columbia 37051; George Paxton Ork, Majestic 7202; Mel Torme and His Mel Tones, Musicraft 381)	
1	—	14	I'D BE LOST WITHOUT YOU—Frankie Carle (Marjorie Hughes)Columbia 36994 (Guy Lombardo, Decca 18901; Hal McIntyre, Cosmo 491; Buddy Morrow, Mercury 3015; Phil Regan, Majestic 7181; Betty Rhodes, Victor 20-1886)	

(Continued on page 118)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
16	1	1	NEW SPANISH TWO STEP . Bob Wills.....Columbia 36966	
16	2	2	SOMEDAY (You'll Want Me To Want You)Elton Britt.....Victor 20-1864	
10	—	3	CINCINNATI LOUMerle Travis.....Capitol 258	
3	5	3	DRIVIN' NAILS IN MY COFFINFloyd Tillman.....Columbia 36998	
15	4	3	ROLY-POLYBob Wills.....Columbia 36966	
4	7	4	THO' I TRIED (I Can't Forget You)Wesley Tuttle.....Capitol 267	
4	—	5	STEEL GUITAR STOMPHank Penny.....King 528	
28	6	5	GUITAR POLKAAl Dexter.....Columbia 36898	
1	—	5	GUITAR POLKARosalie Allen.....Victor 20-1824	

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
8	1	1	STONE COLD DEAD IN THE MARKET (He Had It Coming)Louis Jordan-Ella Fitzgerald...Decca 23546	
4	—	2	I'VE GOT A RIGHT TO CRY . Erskine Hawkins...Victor 20-1902	
11	4	3	THE GYPSYInk Spots.....Decca 18817	
16	2	4	R. M. BLUESRoy Milton.....Juke Box JB-504	
6	—	4	I KNOW WHO THREW THE WHISKEY IN THE WELL .. Bull Moose Jackson..Queen 4116	
15	—	5	I KNOWAndy Kirk-The Jubilaires.....Decca 18782	
11	3	5	(GET YOUR KICKS ON) ROUTE 66King Cole Trio.....Capitol 256	
1	—	5	CHOO CHOO CH'BOOGIE ... Louis Jordan and His Tympany Five.....Decca 23610	

double header

hit

hit



LES BROWN

WOODY HERMAN

and his orchestra playing

and the Woodchoppers with Red Norvo playing

LOVER'S LEAP

FAN IT



and with his orchestra playing

HIGH ON A WINDY TRUMPET

BLOWIN' UP A STORM

COLUMBIA 37061

COLUMBIA 37059

WOODY and LES

are in there pitching! Two smash numbers that will keep the lights blazing in your machines!

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3—NOCHECITA	2230
4—TRAICIONERA	2318
5—CONOSCO A LOS DOS	2235
6—NO VUELVO CONTIGO	2346
7—HUMO EN LOS OJOS	2239
8—DIEZ ANOS	2279
9—SOMOS DIFERENTES	2219
10—FALSOS AMORES	2317
11—10 MINUTOS MAS	2196
12—POBRE CORAZON	2271
13—PALABRAS DE MUJER	2153
14—NOCHE PLATEADA	2105
15—DE CORAZON A CORAZON	2213

COMING UP

1—VIVA MI SUERTE	2246
2—LA PASEADA	2327
3—QUE TE CUESTA	2392
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PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers uniformly supplying information are listed.

- AFTER HOURS Saunders King Rhythm (WHY WAS) Rhythm Recordings RM 201
- A LITTLE KISS EACH MORNING The Starlighters (ON THE) Mercury 3023
- AND THEN IT'S HEAVEN The Dinning Sisters (Carl Kress Ork) (I LOVE) Capitol 281
- AUTOMOBILE OF LIFE Pappy "Gube" Beaver (YOU CAN) Capitol 284
- BABY, BABY, PLEASE COME HOME Four Bluejackets (I KNOW) Mercury 8017
- BANANA BOAT Hal McIntyre (Nancy Reed) (THE OLD) Cosmo 502
- CALIFORNIA SUNBEAM Alvino Rey (Jo Anne Ryan and Vocal Quintet) (THE WAY) Capitol 280
- CARELESS LOVE Baby Dodds Jazz Four (WININ' BOY) Blue Note 518
- CHAINED TO A MEMORY OF YOU Jimmy Walker and His Western Stars (FROM NOW) Coast 231
- DEEP PURPLE Larry Clinton (I'M IN) Cosmo SS708
- DERRY DUM Harry Babbitt (SUNNY WEATHER) Mercury 3028
- DESPACIO SE VA LEGOS—CON GUARACHA (THE LESS HASTE, THE MORE SPEED) Orquestra Billo's Caracas Boys (Victor Perez) (EL CAIMAN) Victor 23-0288
- EL CAIMAN—CON GUARACHA (THE ALLIGATOR) Orquestra Billo's Caracas Boys (Victor Perez) (DESPACIO SE) Victor 23-0288
- EVERYBODY LOVES MY BABY, MY BABY Pied Pipers (Paul Weston Ork) (OL' MAN) Capitol 279
- FROM NOW ON Jimmy Walker and His Western Stars (CHAINED TO) Coast 231
- JOHN HARDEE TENOR SAX ALBUM Blue Note 101
 - Hardee's Partee (John Hardee Swingtet) Blue Note 514
 - Idaho (John Hardee Swingtet) Blue Note 514
 - Nervous From the Service (John Hardee Sextet) Blue Note 520
 - River Edge Rock (John Hardee Sextet) Blue Note 521
 - Sweet and Lovely (John Hardee Sextet) Blue Note 521
 - What Is This Thing Called Love? (John Hardee Sextet) Blue Note 520
- VICTOR HERBERT ALBUM Lois Butler-Paul Weston Ork. Capitol BD-30
 - A Kiss in the Dark Summer Serenade
 - Kiss Me Again Sweethearts
 - Italian Street Song Thine Alone
 - Romany Life When You're Away
- HOW COULD I? Betty Rhodes (Charles Dant Ork) (RUMORS ARE) Victor 20-1944
- I HAD SOMEONE ELSE Tiny Hill (Tiny Hill) (THE DARLING) Mercury 6011
- I KNOW WHO THREW THE WHISKEY IN THE WELL Four Bluejackets (BABY, BABY) Mercury 8017
- I LEFT MY HEART IN MISSISSIPPI The Two Tones (Benny and George with Quartette) (RUMORS ARE) Cosmo 504
- I LOVE MY LOVE The Dinning Sisters (Carl Kress Ork) (AND THEN) Capitol 281
- I'LL KNOW JUST WHAT TO DO Saunders King Rhythm (Saunders King) (WHAT A) Rhythm Recordings RM 202
- I'M IN THE MOOD FOR LOVE Larry Clinton (DEEP PURPLE) Cosmo SS708
- JUST LIKE A WOMAN Erskine Butterfield and Band (TAIN'T NOBODY'S) De Luxe 1035
- LET'S PRETEND—CINDERELLA ALBUM (3 10") Uncle Bill Adams (The Let's Pretenders-Maurice Brown Ork) Columbia J-32
- LET'S PRETEND—JACK AND THE BEANSTALK ALBUM (3 10") Uncle Bill Adams (The Let's Pretenders-Maurice Brown Ork) Columbia J-31
- LET'S PRETEND—PUSS IN BOOTS ALBUM (3 10") Uncle Bill Adams (The Let's Pretenders-Maurice Brown Ork) Columbia J-33
- LITTLE BLACK SAMBO ALBUM (2 10") Don Lyon (Regus Patoff Ork) Columbia J-28
- MEAN TO ME Etta Jones (Jacy Heard Ork) (OSCULATE ME) Victor 20-1914
- NURSERY SONGS ALBUM—Volume I (2 10") Gene Kelly (Paul Affelder Ork and Vocal Quartet) Columbia J-26
- OL' MAN RIVER Pied Pipers (Paul Weston Ork) (EVERYBODY LOVES) Capitol 279
- ON THE BOARDWALK IN ATLANTIC CITY The Starlighters (A LITTLE) Mercury 3023
- ORIENTAL MAN Dixieland Thumpers (SOCK THAT) Century 3002
- OSCULATE ME, DADDY Etta Jones (Jacy Heard Ork) (MEAN TO) Victor 20-1941
- PETER RABBIT ALBUM (2 10") Gene Kelly (Paul Affelder Ork) Columbia J-30
- QUINCY STREET STOMP Bechet-Nicholas Blue Five (WEARY WAY) Blue Note 517

(Continued on opposite page)

Music Popularity Chart

Week Ending
Aug. 8, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

try into best selling, most played or most heard features of the Chart.

- FAN IT** Woody Herman and His Woodchoppers Columbia 37059
Using small group within the band, with such swing aces as Flip Phillips (tenor sax), Bill Harris (trombone) and Norvo (vibes) as well as the maestro himself, spinning is replete with vivid and torrid solo riding. Herman fans this breezy speed opus vocally. Entire band joins in for flipover, an instrumental "Blowin' Up a Storm," which has the boys individually and collectively blowing up plenty of steam to an attractive jump beat.
- HEY BOBBY!** Bobby Byrne (with vocal by the band) Cosmo 492
One of the better trombone sliders, Bobby Byrne, now out of uniform, shows promise of hitting his stride with this tightly-knit ensemble that spins solid and lays down an engaging rhythmic beat. Bright jump dish features maestro's torrid slides, with Peggy Coffey and the boys urging him on vocally. Mated side finds maestro silding it sweetly for a rhythmic adaptation of Rimsky-Korsakoff's "Hymn to the Sun."
- AND THEN IT'S HEAVEN** Harry James (with vocal by Buddy Di Vito) Columbia 37060
James' horn toots this particularly melodic ballad sweetly against a bank built up by string section, with added instrumental gloss in Willie Smith's expressive alto saxing. Buddy Di Vito provides romantic persuasion lyrically. Mated side, "I Guess I Expected Too Much," follows the same pattern.
- IF I'M LUCKY** Perry Como with Russ Case and his orchestra Victor 20-1945
Como brings out all of melodic and romantic qualities of highly tuneful ballad by Eddie DeLange and Joseph Myrow, serving as a pic title. Russ Case's music heightens the beauty of the ballad, which holds much hit promise. Mated side, "One More Vote," is a rhythm novelty from same movie.
- HIGH ON A WINDY TRUMPET** Les Brown Columbia 37061
There should be a deepening wave of enthusiasm among the jump disk fans for Les Brown spinning of this instrumental. Set to a solid beat, it's high and handsome tootling by the band boys with plenty of musical meat in the solo flashes of Ted Nash's tenor and Jimmy Zito's trumpet. Equally effective is the mated side, another jump-inspiring instrumental in "Lover's Leap."

ADVANCE RECORD RELEASES

(Continued from opposite page)

- RUMORS ARE FLYING** Billy Butterfield (Pat O'Connor) (THE SHARP) Capitol 282
- RUMORS ARE FLYING** Betty Rhodes (Charles Dant Ork) (HOW COULD) Victor 20-1944
- RUMORS ARE FLYING** The Two Tones (Benny and George with Quartette) (I LEFT) Cosmo 504
- SOCK THAT THING** Dixieland Thumpers (ORIENTAL MAN) Century 3002
- STORMY WEATHER (Keep's Rainin' All the Time)** Capitol International Jazzmen (YOU CAN) Capitol 283
- SUNNY WEATHER** Harry Babbitt (DERRY DUM) Mercury 3026
- TAINT NOBODY'S BUSINESS WHAT I DO** Erskine Butterfield and Band (JUST LIKE) De Luxe 1035
- THE CANARY POLKA** Henri Rene and His Musette Ork (THE CONTINENTAL) Victor International 25-0069
- THE CONTINENTAL POLKA** Henri Rene and His Musette Ork (THE CANARY) Victor International 25-0069
- THE DARLING SONG** Tiny Hill (Tiny Hill) (I HAD) Mercury 6011
- THE SHARP SCARF** Billy Butterfield (RUMORS ARE) Capitol 282
- THE LITTLE RED HEN ALBUM (2 10")** Gene Kelly (Paul Affelder Ork) Columbia J-27
- THE OLD LAMP LIGHTER** Hal McIntyre (Frankie Lester) (BANANA BOAT) Cosmo 502
- THE SHOEMAKER AND THE ELVES ALBUM (2 10")** Gene Kelly (Lehman Engel Ork) Columbia J-29
- (It's Goona Depend on) THE WAY THAT THE WIND BLOWS** Alvino Rey (Jo Anne Ryan and Vocal Quintet) (CALIFORNIA SUNBEAM) Capitol 280
- THERE'LL COME A DAY** Dixieland Thumpers (WEARY WAY) Century 3001
- TO EACH HIS OWN** The Fiesta Four (Al Nobel) (WHY TAKE) Emerald 101
- WEARY WAY BLUES** Bechet-Nicholas Blue Five (QUINCY STREET) Blue Note 517
- WEARY WAY BLUES** Dixieland Thumpers (THERE'LL COME) Century 3001
- WHAT A LIFE** Saunders King Rhythm (Saunders King) (I'LL KNOW) Rhythm Recordings RM 202
- WHY TAKE A CHANCE?** The Fiesta Four (Steve Manning) (TO EACH) Emerald 101
- WHY WAS I BORN?** Saunders King Rhythm (Saunders King) (AFTER HOURS) Rhythm Recordings RM 201
- WININ' BOY BLUES** Baby Dodds Jazz Four (CARELESS LOVE) Blue Note 518
- YOU CAN BE A MILLIONAIRE WITH ME** Pappy "Gube" Beaver (AUTOMOBILE OF) Capitol 284
- YOU CAN DEPEND ON ME** Capitol International Jazzmen (STORMY WEATHER) Capitol 283



397 IT HAPPENED IN MONTEREY

(from "King of Jazz")

MEL TORMÉ and his MEL-TONES

BORN TO BE BLUE

featuring MEL TORMÉ

with SONNY BURKE and his Orchestra



398 MY KINDA LOVE

I COULD MAKE

YOU LOVE ME

SARAH VAUGHAN
Orchestra under direction
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399

OUR DELIGHT
GOOD DUES BLUES
DIZZY GILLESPIE
and his Orchestra



400

MISSOURI
YIP-I-ADDY NEVADDY
RILEY SHEPARD and
THOMAS SISTERS
with SONNY MOORE
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(YOU'RE SOME PRETTY DOLL)

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ON CAPITOL RECORD
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**GUITAR
BOOGIE**

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by the composer:
ARTHUR SMITH
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PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

LES BROWN (Columbia 37061)

Lover's Leap—FT.

High on a Windy Trumpet—FT.

Set to a solid beat, with the ensemble kicking out on all cylinders, Les Brown whips out two stirring instrumentals in this twosome. And apart from the fact that the syncos are rich in toe-tapping appeal, there is plenty of musical meat packed in the scoring and the playing. Both compos the creation of his trumpet man Bob Higgins, "Lover's Leap" is a lilting jump piece that features engaging alto sax improvisings on part of the maestro plus the ceiling-scraping trumpet of Jimmy Zito. And to a bounce beat with a sharper bite, the sock ensemble scoring for "High on a Windy Trumpet" sets the stage for some real hot horn sorcery on part of tenor man Ted Nash, Zito's bugle along with trombone and piano. This is the kind of spinning that should make Brown's musical stock soar with the younger set.

No choosing between these sides, they both spin solid bounce for the music boxes.

WOODY HERMAN (Columbia 37059)

Fan It—FT; VC.

Blowin' Up a Storm—FT.

Cutting loose with his small ensemble of Woodchoppers, Woody Herman and the hot horns fan it fast and furious for the blues doggerel "Fan It," with the maestro curdling the chant low down. Each man improvises on the theme, with Red Norvo's vibe hammering and particularly Bill Harris's slip-horn slides the real sorcery. The entire band joins in for another righteous riffer in "Blowin' Up a Storm." Jimmy Rowels's keyboarding, Herman's clarinetting, Flip Phillips's tenor and Harris's tram ride it out handsomely before the band ensemble takes over the blues theme and literally blows up a storm.

Count on the phono fans to "Fan It."

AL DEXTER (Columbia 37062)

Wine, Women and Song—FT; V.

It's Up To You—FT; V.

The earthy folk singing of Al Dexter, supported by a small band devoted to toe-tapping rhythms, makes this couplet a bright spin for the hill and country folk. Wordage warns of the consequences in "Wine, Women and Song," and it's a lover's lament for "It's Up to You."

"Wine, Women and Song" stacks up strong for the folk phono folios.

PERRY COMO (Victor 20-1916, 20-1917 and 20-1945)

A Garden in the Rain—FT; V.

Blue Skies—FT; V.

If I'm Lucky—FT; V.

You Must Have Been a Beautiful Baby—FT; V.

Girl of My Dreams—W; V.

One More Vote—FT; V.

Back in production gear after a plant vacation, the label sheds the spot entirely on Perry Como. And tackling tunes that are old and new, the Como chant falls easy on the ears on each count. In the ballad brace, impresses big for "If I'm Lucky," a lush movie title tune by Eddie DeLange and Joe Myrow which has all the makings of a solid hit. And while Como takes tempo liberty with the song, it spins smooth and most impressively, backing with a rhythm novelty from the same screen score, "One More Vote," for which the Satisfiers give vocal help. At a bright beat, Como proves just as potent for the rhythm singing for Johnny Mercer's oldie, "You Must Have Been a Beautiful Baby," backing with another fave of yesteryear in the ballad "A Garden in the Rain." Sings it entirely out of tempo, and with plenty of romantic urge, for the waltz classic,

"Girl of My Dreams," with a contrasting rhythm chant for the "Blue Skies" evergreen. A nod goes to maestro Russ Case, capturing the mood of the singer for each song.

Virtually all the sides stack up strong for the Perry Como fans, with special emphasis on the hit potential "If I'm Lucky."

NAT JAFFE (Signature 28111)

Black and Blue—FT.

Zonky—FT.

Steinway squatter takes two of Fats Waller's selections in stride for this spinning, but without displaying any degree of distinction or originality of ideas in his styling. Hits the keyboard clean and rhythmic, with bass assist, but nothing of any particular note in the needling.

Nothing here to interest the phono ops.

BOBBY BYRNE (Cosmo 488-492)

Ridin' on a Summer Afternoon—FT.

Whatta Ya Gonna Do?—FT; VC.

Hymn to the Sun—FT.

Hey, Bobby!—FT; VC.

His first unwindings since stepping out of uniform, Bobby Byrne's sweet-toned trombone sorcery is something to occupy the attention. And with a tightly knit rhythm ensemble that plays with plenty of youthful enthusiasm, there should be a deepening wave of enthusiasm for this maestro's band. For "Ridin' on a Summer Afternoon," which the maestro and arranger Leonard Whitney whipped together, it's a bright and breezy riffer, with the easy and relaxed slip-horn slides of the maestro making it really count. Companion piece is the rhythm pop, "Whatta Ya Gonna Do?" with Peggy Coffey packing contagion in her chant. Sliding it just as sweetly as he can hot, Byrne showcases the plumbing for Whitney's rhythmic adaptation of Rimsky-Korsakov's "Hymn to the Sun." And to polish off this initial session, it's Bobby's sliding spurred by the singing of Miss Peggy and the band boys for an original and bouncy "Hey, Bobby!"

This band and the maestro's horn has what it takes to snag the coins, rating a chance with at least "Whatta Ya Gonna Do?" and "Hey, Bobby!"

ENOCH LIGHT (Continental C-1186)

No Restricted Signs—FT; VC.

Light of the Silvery Moon—FT; VC.

Apart from the fact that the lyrics tell a pointed story in the interests of human understanding that should rate composer Ervin Drake an Oscar from one of the nation's tolerance groups, there's plenty of youthful enthusiasm in the swing-spiritual qualities of "No Restricted Signs (Up in Heaven)." Enoch Light, applying a light boogie touch, makes it really rock, with the lyrical lesson expounded most rhythmically by the harmonizing Lamplighters. Flipover finds the standard "Light of the Silvery Moon," dished up in bright rhythmic dress, with Patsy Garrett joining the Lamplighters to apply a lifting quality to the lyric.

It's a tasty and toe-tapping jump session for "No Restricted Signs" to keep the phonos spinning brightly.

SHORTY SHEROCK (Signature 28118)

Snafu—FT.

The Willies—FT.

A small band assembled, Shorty Sherock and his trumpet, assisted by Willie Smith's alto sax that is just as torrid, it's exciting ensemble and solo spinning for the riff figures of "The Willies." The Sherock trumpet blows it hot for "Snafu," making the disk a worthy addition to the le jazz hot folios.

For the hot jazz fans.

Music Popularity Chart

Week Ending
Aug. 8, 1946

NEW RECORDS

BARNEY BIGARD TRIO

(Signature 28116)
Tea for Two—FT.
Moonglow—FT.

With the usual display of technical facility, Barney Bigard fingers the clarinet in fiery fashion for "Tea for Two," sharing the solo spotlight with Eddie Heywood's fine piano improvisations. For "Moonglow," in the ballad tempo, both boys are more reserved but still creative in their improvisings. Shelly Manne at the drums rounds out the trio.

Strictly an item for the hot jazz collectors.

COLEMAN HAWKINS (Signature 28101)

Hawkins' Barrel-House—FT.
Voodte—FT.

With Bill Coleman on trumpet, Andy Fitzgerald on clarinet and Al Casey plucking the guitar strings, Coleman Hawkins has whipped together a real session of barrel-housing for "Hawkins' Barrel-House" that has Ellis Larkins' keyboarding kicking off with a boogie beat. The real meat is the Hawk's tenor smoke. It's also a session of strict solo stands for "Voodte."

Solely for the hot jazz diskophiles.

KAYE CONNOR (Cosmo 489)

Something Old, Something New—FT; V.
You, So It's You—FT; V.

A new voice for the waxes, Kaye Connor's chanting offers nothing that hasn't been heard before—and better. Sings from throat instead of way deep down with the result that the gal never gets under the lyric to really project it. Takes "Something Old, Something New" at a slow tempo, and while she is at sea for the sensuality called for in the "You, So It's You" Latin lullaby, Miss Connor leaves a bad note for this side in jumping up to a soprano range that spins out as a screech.

Phono ops have little to hope for here.

DICKIE THOMPSON (Signature 1002)

Hand in Hand Blues—FT; V.
Tailor-Made Gal—FT; V.

Backed by a small band that features the gutty tenor sax grooving of John Hardee, Dickie Thompson is devoted to the race blues singing. Adding his blues guitar pickings to his who-ee blues singing, Thompson gives a double entendre twist to the lyrics for his "Hand in Hand Blues." And for "Tailor Made Gal," sings it husky that his gal is a sharp chick and not a mere hand-me-down.

For race locations.

JAN AUGUST (Diamond 2009)

Misirlou—FT.
Babalu—FT.

It's polished and rhythmic ivory masaging on part of Jan August for both of these familiar melodies. Plenty of sparkle in his Steinwaying, with rhythm instruments to emphasize the beat, it's a fetching rhythm gambol for both sides, with some fine keyboarding in the upper scales to create the impression of a gypsy fiddler for "Misirlou."

Plenty of piano magic in these sides to snatch buffalo heads.

CURLY GRIBBS (Signature 1001)

Sierra Serenade—FT; V.
Silver Stars, Purple Sage—FT; V.

With his small band of Texas Ranchers making the spinning bright and breezy, the sugar-coated baritone pipes of Curly Gribbs gives out rhythmic for a tuneful and toe-tapping "Silver Stars, Purple Sage," with plenty of contagion in his chant. And it's pleasant-enough outdoor serenading for "Sierra Serenade." Both are Denver Darling compos.

"Silver Stars, Purple Sage" should catch plenty of coins at the hill country locations.

HARRY JAMES (Columbia 37050)

And Then It's Heaven—FT; VC.
I Guess I Expected Too Much—FT; VC.

With a string bank for the maestro's full-bodied trumpet tones and Buddy Di Vito bringing out all of the lyrical romantic appeal of the ballads, Harry James makes both of these sides court with a maximum of melodic appeal in "And Then It's Heaven," which also sandwiches in some expressive alto saxing on the part of Willie Smith.

Clear the phono decks for "And Then It's Heaven."

LARRY CLINTON (Cosmo SS-705)

Smoke Gets in Your Eyes—FT.
My Reverie—FT.

There is plenty of melodic richness in both of these everlasting ballad favorites. And richly orchestrated by the maestro, the spinning is as attractive for the listening as for the dancing. Takes a turn at tempo doubling to color Jerome Kern's "Smoke" standard. "My Reverie," of course, is the Debussy classic which attracted so much attention to the maestro in the last decade.

For the class spots, both of these sides hold plenty of phono attraction.

PATSY GARRETT (Continental C-1182 and C-1183)

Chiquita Banana—FT; V.
The Continental Polka—FT; V.
Blue Rhumba—FT.
Wedding Bells Polka—FT; V.

Displaying plenty of spirit in her rhythm singing, Patsy Garrett lends attraction to all her efforts. Assisted by the Cuban orchestra, pipes it peppery for "Chiquita Banana." The orchestra is alone, and it's pleasant plattering with Cuban color, for "Blue Rhumba," fashioned by S. Levitch, from Dvorak's "Slavonic Dance." With Sula's Musette Orchestra providing the musical backgrounds for C-1183, it's the lively and gay polka rhythms as Miss Patsy sings out for "The Continental Polka," from the movie "Easy to Wed," and just as engaging for "Wedding Bells Polka."

Popular phono appeal is directed to the "Banana" spinning, altho all the other sides should serve equally as well in planned placements.

DON BRASSFIELD AND HIS SWING

SEXTET (Mastertone 75-1, 75-3)
Body by Fisher, Face Like Frankenstein—FT; V.
Surprise Special—FT.

Rub Your Lamp, Aladdin—FT; V.
Happy With Love—FT; V.

There's plenty of spark in this ensemble of ace jazz men from name bands. Paced by Don Brassfield's tenor sax, Tommy Peterson on trombone, Gus Bivona's clarinet, Tommy Todd on piano, Bob Bain's guitar, Artie Shapiro's bass and Ralph Collier on drums, boys give out with a roundelay of hot choruses to make these sides count. To add flavor, Gordon Polk, Bob Crosby vocalist, sings the wordage in fine style for these rhythm novelties. Sax and trombone workout gives body to "Body by Fisher." Flip, a Todd-Brassfield instrumental creation, builds on a catchy riff pattern. Taken at jump tempo, it allows boys plenty with which to work. Moderately paced "Lamp" is sold well by Polk as the sixsome digs deep into the solid groove. Equally fine instrumental work provides the backing for Polk's "Happy" chanting.

Sides are sure-fire winners in hot jazz phonos.

HOWARD LEROY (Starr 210)

My Gal From Houston—FT; V.
Let's Make Believe We're Sweethearts—FT; V.

Top side is a novelty ditty chanted by Marguerite Claudet. Lyrics lack simplicity, and arrangement follows no striking pattern, the customary ensemble saxes and muted horns taking the stanza. "Let's Make Believe" is on a semi-society kick with glissando piano in the background, but beat is slowed up. Vocal also by Marguerite Claudet.

"Houston" ditty may catch on in the South for fair play.



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Cosmo Vs. Pic In 'Banana' Tiff

(Continued from page 16)

ber 15. Any violation will force us to place this matter in the hands of our attorney."

Mills-Wells Did-Didn't

On that same day Mills talked to Nick Wells, Cosmo exec. Mills says Wells said that he knew he jumped the gun, but that he thought the tune was so terrific he expected to make \$150,000 on the platter and it was important for him to get out first with the cutting, regardless of release date. Wells says he told Mills no such thing, that he did say that he never received a letter containing a release date, the Cosmo had received several letters from Pic inviting and urging Cosmo to record the song, and that in none of these letters were release dates mentioned.

On Wednesday (7), Mills sent Wells a wire in which he said among other things: "Have reviewed your position as explained to me over phone. Would like to help, but commitments forbid us to permit sale of any records on *Banana Boat* prior to September 15. Your unauthorized release must therefore be considered an infringement of copyright. . . . Any violation will force us to place this matter in the hands of our attorney."

Other Platters

Wells in turn wired Mills, calling this letter of July 2 "a clear fiction," and stating that some of Mills actions "smacked of restraint of trade." It is Wells attitude that the Mills solicitation (without mention of specific release date), urging Cosmo to make the tune, constitutes virtual granting of a license. Wells also sent Mills a registered notice, submitting Cosmo to pay all license fees, etc., called for by the copyright law. Lee Eastman will act for Pic, if any action takes place.

Mills claims that he had platters of *Banana Boat* by Woody Herman on Columbia, Charlie Spivak on RCA-Victor and the Starlighters and Earl Higgins orchestra on Mercury all set. A Columbia exec here, however, said he had no knowledge of a date to make *Banana Boat* being set. RCA-Victor's artist and rep department was not available for comment. Wells claims that Berle Adams, who is part owner of Pic and also president of Mercury Records, wanted to get out first with the tune after Cosmo had stirred up excitement over it, and that was why Mills "dreamed up" release date, which he didn't previously mention to Cosmo. Mills, of course, claims that Cosmo is just indulging in plain and illegal gun-jumping.

Graphic New H'wood Kidsker

HOLLYWOOD, Aug. 10.—Newest indie plattery to concentrate solely on lucrative kidisk market is Hollywood's Graphic Records, which last week hit sales field with first of continuing series of educational-entertainment records for kids. Graphic Educational Phono-Book (series tag) will steer clear of usual fairy tale-childlore type of disk, selecting subjects instead with imaginative appeal to children. First four subjects recorded, for example, bear tags of *What makes the Rain?*, *Why Are Bees So Busy?*, *Who Was Aesop?* and *Why Do I Have To Go To Sleep?*

Disks are merchandized in specially designed one-record albums, printed in four colors, with half dozen or more pages of reading material which follows platter script. Production is built along dramatic narrative lines with full musical background. According to Graphic Prexy Jerry Goldberg, diskery will aim distribution at retail stores, toy shops and kiddie marts, as well as music outlets.

Album Reviews

IRVING BERLIN MELODIES—
WAYNE KING (Victor P-159)

Keyed to the *Blue Skies* movie, Wayne King packages an attractive set of eight melodies that make for pleasant and relaxed listening. Accentuating the string section and the sugary tones of his alto sax, emphasis is entirely on the Berlin melody with smoothness in the spinning. Lyrical attraction is provided by Nancy Evans and Earl Randall, both in good voice and both sharing the songs selected for this set. The band reserves only a single side, giving a corn-fed whirl for *Alexander's Ragtime Band*. The waltz tempo, which King carries so well, marks the A side for each of the four records, selecting *Always*, *All Alone*, *Remember* and *What'll I Do?* Slow ballad tempo is set for *Blue Skies* and *A Pretty Girl Is Like a Melody*, with a brighter beat for *Say It With Music*. No denying the everlasting qualities of these Berlin tunes. And because the movie puts the spotlight on the composer, sides should show some worth in music boxes where simplicity counts. Cover design no eye-catcher with Wayne King getting top billing over the composer and with no association to the forthcoming movie.

MAXINE SULLIVAN (International Vol. 16)

While there is not the rhythmic punch in Maxine Sullivan's pipes as she first displayed in the earlier days, there is plenty of persuasion in her lyrical projection. Moreover, Miss Maxine sings out with an ingratiating degree of intimacy that makes this packaging a pleasantry for the parlor phonos. Plenty of tune and tempo contrast in these six sides, with adequate musical support of the Ellis Larken Trio (piano, guitar, bass) to heighten the intimate flavor. Takes it ad lib for Cole Porter's *Miss Otis Regrets*; a slow ballad tempo for *Summertime*, *Come Rain or Come Shine* and *Skylark*, and with as much relaxation in her singing to the rhythmic beat set for *Legalize My Name* and *Taking My Time*. Album cover also emphasizes the note of simplicity as in Miss Sullivan's song, (See Album Reviews on page 118)

Horse & Bull Kidisks

NEW YORK, Aug. 10.—Arrow Records, kidiskery established three months ago by Charles Lichter, Andre Kostelanetz's musical director, is out with a couple of albums. Already on the local market is *Jack and Homer, the Horse*, by George Kleinsinger, writer of *Tubby, the Tuba*. Shortly to be released is Munro Leaf's *Ferdinand the Bull*, music by Herbert Haufrecht.

Firm's distribution is so far limited to this area, but arrangements are in process for pressing and distribution in the Middle West, Far West and South. Production is small, but Lichter says reaction to *Jack and Homer* has been sufficiently lively to excite interest among additional pressing outfits. The *Ferdinand* item has been on the agenda of several record companies for years, with Columbia having gone so far recently as to have started cutting, with Gene Kelly as narrator. Project was abandoned midway, however. Lichter declares that he and Haufrecht have tightened up the original score to make it more adaptable to disk purposes.

Both albums were cut at Carnegie Hall here, with orchestras conducted by Lichter. Platters are shellac, pressed at three different plants. Firm says its contracts with the plants guarantee a shellac content of at least 15 per cent—object being to buck the market on the basis of quality.

MAYFAIR, CAP STRUGGLE

(Continued from page 16)

And who further maintain that if it isn't, Lee Eastman, the firm's attorney, will start feinting legally against the diskers.

Sinatra and the Cleffers

Rumored around the Coast is this slant to the story: Styne and Cahn promised Frank Sinatra that if he made a Columbia cutting of the tune they would see to it that no other platter got out first. Columbia, it's said, can't get its Sinatra platter out till October 15. Sinatra is said to have done a super-burn when he subsequently heard about the Stafford-Cap disk, and hence Mayfair's efforts to get Cap to hold off until October 15.

At press time, no decision: Cap still maintains it will release its Stafford cutting September 15, and Mayfair still says if they do there's going to be "trouble."

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Philly 1-Nighters Loom Big for the Locals, Not Names

PHILADELPHIA, Aug. 10.—Altho one-night prospects for visiting name bands are dark here for the coming season, advance bookings indicate a boom year ahead for local tootlers. The hiked 10 per cent local amusement tax on top of the federal's 20 per cent, plus the high guarantees asked for the names, is making the local promoters shy as far as making plans are concerned for the new season. Local bands, at the same time, are finding the field overly ripe. According to the musicians' union, the number of contracts deposited for fall and winter dances far exceeds any recent year and are greater than the number of dance dates chalked up in the lush years before the war.

Adding to the bumper crop of available dates for the locals are the large number of organizations resuming their annual dances, dropped in recent years because of the war. Moreover, the social set's gravy boat is in port once more. Philadelphia's large blue-blood set, curbing their parties, teas and receptions because of the war, are now going back to old schedules with individual coming-out parties for the debs. Already a bumper crop of society parties and affairs have been booked, with top money again being paid by the Main Line set. As a result of the optimistic outlook in the one-night field for local tootlers, very few of the ace sidemen are signing up for location stands, even tho the union is setting up a higher wage scale for niteries after Labor Day.

Coast Indies Mull Mergers

HOLLYWOOD, Aug. 10.—Way to ease competition and production problems for some West Coast diskers is by merger and a number are seriously considering the matter with immediate action planned. Couple of jazz labels, Sunset and Dial, headed respectively by Eddie Laguna and Ross Russell, already have seen eye-to-eye on co-op arrangement. Actual details still remain to be worked out. Both label names will probably be retained for separate series of jazz.

Other waxers such as Urban, Spotlight, Atlas, Beltone, etc., are reportedly negotiating a set-up where distribution and pressing for all labels, total of which may run up to a dozen or more, will be molded into one co-operative set-up and a single solid push will be directed at record stores, jukes and disk jockeys. The Sierra Distributing Company would probably be the nuclear distrib spot for the combined set-up, if the deal goes thru. All in all, deals have not reached final stages of concerted action by indies, but trade here looks for a merger or similar set-ups by a number of indies.

Non-Plug Aspect of Personal Type Jukes Cues Disk Intro Idea

CHICAGO, Aug. 10.—Plan to have an announcement naming the recording company and the talent making the disk precede the music on a pop release is being worked out here by Dick Bradley, head of Tower Record Company, Chi indie. Reason for the proposed plan is the fact that the new personalized music jukes which play music that can be heard only a few feet away start playing without giving any indication as to whose record is being played. Record companies and talent thus may lose any possibility of getting their wares plugged. Feeling of Bradley and other record manufacturers, as well as band bookers, is that before people drop their nickels into the regular type juke boxes, they see the name of the orchestras and recording companies listed on the selection lists, and thus orks and companies derive at least some promotion. But with the new type personalized music players, which are becoming more and more popular at drugstore counters, restaurants and drinkeries, talent and companies involved in making records played remain a mystery.

Bradley plan is to have some masters cut so that record will start out something like this: "Tower Record presents Joe Blow and his orchestra, with Sally Chirp handling the vocals." He naturally will not have this opening announcement on masters he cuts for retail store sales. Of course, cutting two types of masters will up Bradley's production costs, and there is nothing to prevent juke operators from buying retail records, except the fact that their cost is ordinarily below what they would have to pay in retail stores. To determine all possible objections to the plan, Bradley is going to make a survey of distributors, operators and other trade sources.

Berman's 100% Return Date

NEW YORK, Aug. 10.—Irving Berman of Manor Records says that there has been some distributor question over when his firm instituted its 100 per cent return privilege deal. Berman says this was begun on July 25 this year and prior to that date no one was given a 100 per cent return privilege on disks by his firm.

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AGENTS SWEAT FOR N. Y. BUCK

Unit Prices, Biz Down, Buyers' Standards Up

Scale Deals Have Gimmicks

By Bill Smith

NEW YORK, Aug. 10.—With money down for the lounge boys, the precenterers are now going around with their shins dragging. Most of the agents say that business out of New York isn't too bad—they can still make a buck. But in and around New York anybody who makes dough does it the hard way. Big reason is the same old one—no business in the drinkeries. The G. I. trade which used to line up at the mahogany three and four deep, is no longer around. What business does come in now is strictly nabe, and the guys who live around the corner just don't have the moo to throw across the bar. At least they don't have as much as they did six months or so ago.

Stem cocktail unit buyers never were big spenders. If they could get something with almost a guaranteed draw, they'd put out a couple of bucks. But today all the guarantees the glib agents can think up won't shake them loose from the shekels. If they do any buying, it has to be for scale. On such jobs the bookers don't get rich. It's true that practically all scale deals call for a commission in addition, otherwise there isn't an agent who'd try to sell. But here and there some of the boys have come up with gimmicks that permit them to get their's without collecting a commission.

Over-Scale Gimmick

Gimmick is quite simple. If a trio is sold for say \$25 over scale, the agent gets the \$25 and no commission. Angle isn't used too often (See AGENTS SWEAT on page 41)

IN SHORT

New York:

Arthur and Morton Havel, the Paulens, Jane Wynn and Tess Gardella are on the bill at Casa Seville, Franklin Square, L. I. . . . Joey Adams telling everybody he meets, "I mentioned you in my new book—Gags to Riches." Henny Youngman, who opened at the Riviera, may do a part in *Burlesque* for the Woodstock Players, Woodstock, N. Y., after he finishes for Bill Miller. . . . Sol Shapiro, Morris office agent, sick with a strep throat. . . . After Richard Dyer-Bennet finishes at the Village Vanguard, August 17, the room will shutter until September 5. . . . Edith Fellows and Freddie Fields, who recently were married, are now in Memphis and write: "Can't understand it. Everyone here has a Southern accent."

Jean Sablon, reported verbally committed to the Embassy, probably will open at the Versailles after first of the year. . . . Shirley Shanin, ex-Frederick Bros., is now Sol Tepper's new secretary.

Lou Wilson, Morris office, goes to London in September. . . . Joan Nickel, Marjorie Hudson and Kayne and O'Brien have been added to Mermaid Room, Park Central Hotel.

Copsey and Ayres opened at Riviera August 10. . . . Lane Brothers joined Latin Quarter August 11. . . . Irene Brooks replaces Wendy Bishop at the Glass Hat. . . . Jerry Rosen off for 10 day's fishing in a spot where he says you tell the date by an Indian squaw.

Chicago:

Three Stooges will come into Colosimo's August 28 for three weeks with options. Trio will get 4G. . . . Al Dwalt, comedy thrill man, currently at Edgewater Beach doing his chair, bottles and table acro stunt which he used to do on wings of a B-29 during his two and a half years in the Pacific.

Taylor Kids (5) have established residence on the West Coast and have an

RKO deal cooking. . . . Jack Marshall, who is still on the West Coast, currently doing a two-week engagement at Imig Manor, San Diego.

Bobby Sargent will go into Plantation Club, Moline, Ill., for one week with options on August 16. . . . Bert Lynn and Lady Dianne go into Plantation Club August 23. . . . Show at Stork Club, Council Bluffs, Ia., on (See IN SHORT on page 41)

Det. Ops Look Ahead, Two Lounges Open

DETROIT, Aug. 10.—Optimism of local operators about the future of the cocktail lounge, despite the present beer drouth, is indicated by the opening of two new spots here in the northwestern section. Everjoy, one of the most elaborately equipped night spots opened in the Motor City area in some time, is owned by Ben Bagozzi and managed by Mike Jacobs, formerly with the Powhatan Club and other Detroit niteries.

Spot specializes in food service, with a separate modernistically equipped and lighted dining room in the rear. Location is in a largely undeveloped nabe on the outskirts, and the lounge is depending on its patronage for a wide draw from many parts of the city. Single pianist-organist has been booked in, with Bobbie Lovill on the opening bill.

Phillip H. Kessler, who formerly operated Harry's Bar, has taken over the former W. & D. Bar and retitled it Phil's. Being revamped to include an entertainment policy for the first time with pianist Betty Lindstrom booked in to open next week. Spot is booked by the Jules Klein office. Emphasis is being placed upon food for the first time, continuing the accent upon adequate kitchen service, which is characteristic of newer Detroit spots.

Marsolais Quits Moe Gale Office

NEW YORK, Aug. 10.—Joe Marsolais, cocktail agent with the Moe Gale office, has resigned. With him goes his assistant, Walter Hyde, and his secretary. Neither Marsolais or Hyde has any plans for the immediate future.

The parting is friendly, officially anyway, insiders claim there are a number of reasons for the split. One side blames the office for a fast count. Another says bad addition has nothing to do with it, that basically it is the fault of the business drop in the cocktail field. Commissions are small, collections are tough. It costs almost as much to sell a \$250 combo as it does a \$2,000 act, and the house cuts are peanuts. Also the method of selling is frequently open to question. And rather than go out on a limb for a \$25 commission, the Gale office decided to call it quits.

Click Lighting Delayed Until Sept. 2; Prima Ork to Open

PHILADELPHIA, Aug. 10.—Delay of materials to complete the Click, mammoth musical bar being set up here by nitery op Frank Palumbo, necessitated the setting back of the opening to September 2, with Louis Prima's band the replacement for the opening attraction. Palumbo figured on lighting up August 22 and had Benny Goodman set for that date.

AC Hialeah Hypoed by Nags; Rollini and Simmons Set

ATLANTIC CITY, Aug. 10.—The Hialeah, encouraged by pick-up brought by the horse races here, is the first cocktailer outside of the hotel rooms to put up a heavy name stand this season.

For a starter, spot is bringing in the Adrian Rollini Trio, along with Joe Candullo's band, and Hilda Simmons, piano-vocals.

Now the Combos Threaten To Push Orks Out of Spots

CHICAGO, Aug. 10.—Three, four and five-piece combos which hold sway in the cocktail field and have also begun an invasion of vaude (*The Billboard*, August 10), are now showing a tendency to break into the field now dominated by dance bands at resort spots and supper clubs in the Midwest.

In the resort picture, ops who expected the first post-war year to be a whopper are said to be thinking in terms of small-numbered, cocktail-type units that can supply dance music and entertainment in preference to the bigger bands that drain a good share of their highly seasonal coin. There are isolated but stand-out successes of small combos in bigger spots. McNamara's band, five-piecer, drew 5,400 people into Orsatti's Casino, Somers Point, N. J., on a recent Saturday and took \$1,350 for their bit.


Other instances of small units moving into territory formerly within the band booker's scope include click of Art Kaye's Comedaires now playing the Oaks, Winona, Minn. Comedaires, property of Joe Musse,

Frederick Bros. Chi cocktail head, are drawing \$900 a week at the spot and supplying dance music and a 45-minute show regularly. Omaha's Frolics, which formerly featured dance bands and floorshows, is now using small combos that combine both elements. Next unit to go into this spot will be Deke Moffitt's (5) with a girl.

At Chi's South Side Kentucky Lounge, the Novelties, a trio that goes at \$800, is supplying the show and Gloria Van and Her Vanguard (5) the dance music. Other Chi spots which use small combos for both purposes are Silhouette, Crown and Normandy Inn.

At other spots, small outfits play for dancers between shows or in shifts with larger bands, even at places such as the Chez Patee. Otto Roscoe's Nighthawks, a foursome, supply dance music at Chi's Edgewater Beach in shifts, with the spot's current ork, Henry Brandon.

It's indicated that the market is there, but the big prerequisites are quality and doubling powers.

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H'wood Ops Plan To Offer Joint Bond to AGVA

HOLLYWOOD, Aug. 10.—According to a reliable source, Hollywood night club owners, at a hush-hush meeting Thursday (8) afternoon, agreed to make a counter proposal to AGVA's cash bond demand. Ops will give AGVA certain unstipulated amount of cash, as joint bond covering all clubs, to be returned after a reasonable length of time if owners do not default on payment to talent during the period which AGVA holds the bond. Joint bond won't be given, however, unless AGVA signs a three-year contract guaranteeing clubs a seven-day week.

Matt Shelvey, national AGVA head, reached by phone in Las Vegas, emphatically denied any possibility of accepting a joint bond to cover all clubs. He insisted that AGVA will not recognize any cafe owners' organization or do business with it . . . even if it means doing it the hard way."

He was equally vehement in his denial that the union will sign any three-year minimum basic agreements. The practice of AGVA is one-year pacts, he said, and saw no reason to change it.

7-Day-Week Not Factor

The seven-day week, said Shelvey, was not a bone of contention. "It's tough enough with the midnight closing without lopping off an extra day. Such a rule might cut member's salaries, and anything that does that we are against."

He pointed out that AGVA already has cash bonds from 27 Coast spots and that 12 clubs are still to be heard from. Of these 12, he said, the big four — Slapsy Maxie's, Bandbox, Charlie Foy and Ciro's—are the stumbling block. But once they are assured that a demand for a cash bond is not a reflection on their credit, they will sign, said Shelvey.

Ciro's 2½G Bond for Adler

NEW YORK, Aug. 10.—Ciro's, West Coast nitery, has a \$2,500 bond with AGVA to protect Larry Adler's salary. Money is returnable when harmonica player winds up in about three weeks. However, club's basic agreement with AGVA expires about the same time, so union will ask nitery to leave the dough with the union as part of the cash bond demanded of it.

Distilling Ban Ease No Trade Windfall

WASHINGTON, Aug. 10.—Even tho the Department of Agriculture this week is permitting partial resumption of liquor manufacturing thruout the country, nitery and beer parlor ops need not get too excited, for the permit allows distillers three days' operation per month, which is only a drop in the bucket compared with present rapid drain on liquor stocks. Thus the new ruling will have little or no effect on the cabaret and bar supplies.

Complete shutdown on distilling lasted only a week, but the new order actually represents a cut from last month of distilling, according to the Aggie Dept. No one distiller, under the new order, is permitted to use more than 6,000 bushels of grain, while three days distilling permitted is based on the daily average of the highest five consecutive days since the first of last year.

Last month the department permitted plant operation to be based on the highest single day of a distiller's operation. By the use of potatoes in distilling, the department expects current production to be at about the same level as in June of this year.

U. S.-Canadian Border-Crossing Not Tough If Rules Are Followed

DETROIT, Aug. 10.—Problems of regulations involved in crossing the border have been stirred up here once more, with both Canadian and American acts involved. Rules for each nation are somewhat different, but the general tendency has been to ease up on restrictions affecting the two countries, so that bookings across the border are commonplace, with Detroit offices putting in shows across the border almost every day, while Canadian talent is playing regularly in local niteries. Situation was brought to focus by the barring of the MacGillivray Twins, who live in Windsor, Ont., and were booked into the 509 Club here. They were unable to secure a passport for the date and did not open.

Trouble arose from the failure to have a contract in advance when they tried to cross the border to go to work, it was explained. Canadian regulations are strict in that an act is not allowed to come over here prospecting for work, but if it has the contract, presumably signed in Canada, in advance, it need only present paper to the Canadian immigration authorities to secure the proper passport okay. Situation is believed to be an outgrowth of the shortage of labor across the border, with the general feeling that all hands are needed at home, and should not be permitted to go to U. S. to look for work.

Income Tax Situation

International income tax rules are involved in the picture also. The artist's contract is registered and the Canadian tax is then applicable on what he earns on this side. The registration requirement for this informational purpose is said to be another reason for the present regulations.

Booking agents doing business regularly with Canadian acts report no difficulty in handling the border situation when the acts are given their usual contract in advance. Permits good for six months are issued regularly.

Animal Acts Gripe

Second angle of border problems arises from the squawk of some American animal acts who complained about being forced to bring their animals back thru a customs broker after a Canadian booking. Fees of \$10 and \$15 per act were reported. As the animals in question were taken over from this country the acts felt they should not have to pass thru customs services here.

Check with American customs here indicates that this situation was caused by misunderstanding of

American regulations. Acts taking animals, or any other theatrical equipment, into Canada, customs authorities say, should check in at customs offices on this side first, and have a list prepared of the property involved. This is then presented to the customs inspector upon re-entry into this country, to prove American origin.

Formal Entry

However, if an act neglects to take this precaution, it is required to go thru formal entry and post bonds, waiting until the property can be investigated and determined to be duty-free. This evidently occurred in the case of the animal acts, and the customs brokers were involved, because they could post the bonds and facilitate the procedure for the private citizen, in this case, the acts. It was pointed out that the free entry, of course, does not apply to animals or other equipment which might be purchased in Canada and which would be subject to import duty. Canadian acts are allowed to bring in animals duty free temporarily for exhibition purposes only.

Inspection of domestic animals, including dogs and monkeys, is required when they cross the border into this country for health control purposes, and inoculation or quarantine procedure may be involved, but no such regulations apply to the run of wild animals, such as bears and elephants, involved in animal numbers.

S. F. Amusement Spots Exits Check Urged After Fire

SAN FRANCISCO, Aug. 10.—As a result of last week's disastrous Herbert Hotel fire which started from the adjoining Backstage night club, authorities have urged an immediate examination of San Francisco amusement place exits. Four firemen lost their lives in the blaze.

Looking into the cause of the fire, a coroner's jury on Wednesday questioned both Leon Rabb, Backstage manager and part owner, and John Marshall, hotel manager. Marshall told the jury that he had warned the ops of the club to remove refuse cans from their location near the boilers in the joint basement. Fireman Neil Beggs testified that the explosion occurred in the club's part of the basement.

AGVA Regrouping Philly Niteries

PHILADELPHIA, Aug. 10.—Taking its cue from the musicians' union, now in the throes of setting up a higher wage scale, local AGVA chapter is reclassifying niteries.

It will mean an increase in performers' minimums at about six spots being considered, and in some instances, as much as 50 per cent over the present pay.

Montreal Mt. Royal Signs AGVA Closed Shop Paper

NEW YORK, Aug. 10.—The Mount Royal Hotel, Montreal, has signed an AGVA minimum basic agreement calling for a closed shop not only in its Normandy Roof but also for the rest of the hotel. This means that in the future all acts working club dates in the hotel will have to be booked by AGVA-franchised agents and will in turn have to be AGVA members.

Miami Ops Find Acts Nix Price Cuts, Ask More

NEW YORK, Aug. 10.—A few months ago it looked like the Florida clubs, having been singed last season, were going to walk carefully when it came to money for the 1947 opening. Op after op was sounding off about how budgets would be cut the next time around. But now that the buying period is here the tune has changed. Main reason for the tempo switch is the fact that attractions, which is what the boys are hungry for, aren't interested in any cuts.

Supporting acts also are either standing pat or asking for more dough. A Proser or a Fritzel may sound off about how much he will spend for no-name talent in the future, a stand with which Florida ops are fully in accord, but sounding off and acting are two different things. The \$1,500 to \$2,000 comics, the \$500-\$750 singers and the \$400-\$800 dance teams who worked the palm tree circuits last year remembered quite vividly the hardships they faced. Rooms were either impossible to get or came so high or were so far away from the jobs that any money that was made went for hypoed living expenses.

Nitery buyers here on a shopping junket are discovering that what they have in mind and what they can get are poles apart. Some of them say that they'll solve the problem by using two bands and just one act. Others say they'll forget the acts and use productions. Actually, none of them know what they want to do except buy cheap. One or two ops say they'll use local talent. Latter might give the talent a break, but Florida spenders come from the North and they won't pay to see local hot shots. They want something they know about and have seen before.

Rio Again Bids For U. S. Talent As Locals Fizzle

NEW YORK, Aug. 10.—The Rio de Janeiro market, which closed up tighter than a drum when the Brazilian government outlawed gambling, is opening up again. Gambling is still banned, but the resorts, such as the Copa, found that they couldn't get the customers unless they used talent.

When the edict against gambling first went into effect, local ops canceled all Yankee dates and depended on local talent to draw them in. But regional trade paying fancy prices wasn't interested in seeing local boys make good. They wanted the Gringo acts they heard about and they stayed away in droves.

So Latin-American buyers started to experiment again. First act to go down will be Gali-Gali, due to open at the Copa September 15. If the boy draws, it is expected that more North American performers will make the junket.

Glenn Rendezvous Revamp

NEWPORT, Ky., Aug. 10.—Glenn Rendezvous, one of the major niteries in the Cincinnati area, closed last night for a complete remodeling. Improvements will include erection of a stage and ork pit on the present mezzanine site. What now is the band stand and dance floor will be terraced to provide patrons with a better view of the acts. Glenn Schmidt is Rendezvous manager. Spot reopens September 2 with a revue headed by Joey Adams, Tony Canzoneri and Mark Plant.

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NIGHT CLUB REVIEWS

Starlight Roof, Waldorf- Astoria Hotel, New York

(Thursday, August 8)

Talent Policy: Floorshow at midnight.
Owner, Waldorf-Astoria; publicity, Ted
Saucier. Prices: \$2 cover after 10:30 p.m.

Tito Guizar does a pleasant job with his velvet delivery and guitar strumming, but like other performers in hotel rooms, tends to overstay his welcome. There is nothing wrong with the singer's pipes. He manages to get a heart throb into each note for a lot of good hands and some audible fem sighs. He also knows enough to mix his numbers to avoid monotony, even tho major stress was on Latin ballads.

Singer teed off with *You Belong To My Heart*, followed with a catchy Latin tune and then an English version of the rumba, *You Never Say No*, that brought healthy applause. Came back for a medley of Latin oldies, led by *Besame Mucho*, ending it with an invitation to crowd to join in. Response was tepid. Went off and came back again for a bit of light comedy with his piano accompanist. Result wasn't too good, tho it permitted accompanist to play with a few bars of *Polonaise* and led into Guizar giving out with a powerful *Martha*. Went off and came back again to light hands to ask for requests. Response was okay. He finished with his label, *El Rancho Grande*, with customers helping out on the yips.

Griff Williams ork actually received an ovation on the intro. That room was full of music boys and it didn't hurt. Fronter showed an infectious, friendly grin, and dashed up and down in front of the band in spirited manner. Also came up with a novelty that rang the applause-meter. Opened the show by jumping on top of the piano from which he manipulated puppets resembling ork leaders such as Whiteman, James and Calloway. As he jerked the strings, band would play theme songs, i.e., *Rhapsody in Blue* (Whiteman), *Minnie the Moocher* (Calloway). Effect got big laughs and bigger hands. Williams also did a nice job in backing Guizar. Mischa Borr relieved.

New Horizon Room, Hotel Continental, Chicago

(Tuesday, August 6)

Talent Policy: Dancing and floorshows at 8:30, 10:30 and 11:30. Management, Fred Clare; publicity, Al Turner. Prices: No cover or minimum.

This intimate, swank Michigan Boulevard spot is classy but L-shaped, and as a result, a good portion of the payees can't see terpers and other such acts. Management, therefore, prefers to use solo pianists in addition to the dance band.

Current pianist is James Sykes, who has taught music at a Western college. He gave them all the long-haired stuff in the books. Sykes's pianistics were tops and he drew a good hand with Debussy's *Clair de Lune*. Schubert's *Military March* and *Rhapsody in Blue* also were well mitted. He asked the audience to name any four notes and he then proceeded to give an on-the-spot composition based on the four notes. Sykes jumped out of character to do a Josh White take-off on *One Meat Ball*. His introductions were far from professional, but his warmth helped to capture table-sitters' attention.

Joe Vera's ork (7) supplied dance music. Ork features much medley and a lot of rumbas and sambas. Salesmanship of chirp Karen Ford has improved much since she was first caught about two months ago. She gave many renditions thruout the evening, but her best was *I Don't Know Enough About You*. Biz good.

Chez Paree, Chicago

(Tuesday, August 6)

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owners, Mike Fritzel and Joe Jacobson; production, Olive Bernard; publicity, Bob Curley. Prices, \$3.50 and \$5 minimum.

Gracie Fields opened what promises to be her only night club engagement of the year and is doing only two shows instead of the spot's usual three. His Majesty's best unofficial representative clearly illustrated during the 30-odd minutes she spent before the audience that she is to the entertainment world what another Englishman named Churchill is to the world of oratory.

She sang *Wind Around My Heart*, a gaseous take-off of the oldie tune *Mad About the Boy*; *You Only Want It Cuz You Haven't Got It*, *Pedro the Fisherman* and several others. She told many stories that wouldn't have been half so good if any one else had told them. Her version of what is accepted as the perfect cockney take-off is flawless. She opened with a rendition of *Jealousy* during which she left the mike and waltzed around the floor. Two encores and several bows and the applause lasted long after she had departed.

Grace and Nicco, comic ballroom terpers, won many yocks from the table sitters. Team combines a healthy portion of slapstick with a bit of real acro-terping. Grace socks Nicco at least 10 times and here their timing was excellent. They retired to a good hand. Jack Williams, tall and handsome tapper who entertained at the Potsdam Conference, stayed away from the hot stuff and turned in a fine performance on *Whistler and His Dog*. Jack's winning smile and casual, effortless manner won them straight off and he drew several bows. Bit done to *Music Makers* contained a soft-shoe sequence that drew a healthy mitt.

Bill Blair combined some stock magic with an unusual prestidigitating ability. Blair's card and handkerchief tricks were well done, but his manipulation of a series of red and white balls brought him the most applause.

Chez's chorus line, the Beauteous Adorables, did two Olive Bernard production numbers, *Cakewalk* and *Summertime*. Gay Claridge's ork backed the show and biz was good.

Mayfair Room, Blackstone Hotel, Chicago

(Friday, August 9)

Talent Policy: Dancing and floorshows at 9:15 until 11:45. Arnold Kirkeby, owner-manager; headwaiter, Emile; publicity, Evelyn Nelson. Prices: No cover or minimum.

New show consisted of holdover tenor Donald Richards and Blair and Dean, dance team. Mel Cooper's ork (10) is new to the room.

Blair and Dean started to a medley of *Louisa* and *Dancing in the Dark*. Team saves a majority of the twirls and lifts as finales. One of their offerings, *The Riddle*, was very short and done to original music by Joel Herren.

They also offered a paso doble and soft-shoe sequence to *I Get a Kick Out of You*. Finale, a cakewalk, was done to *Turkey in the Straw*. They were well-mitted.

Donald Richards is in for his fifth week. With a rich baritone voice, he began with *Speak Low* and had them from then on in. In quick succession he offered *Whip Song* and a medley of *I Don't Know Why*, *To Each His Own* and *June Is Busting Out All Over*. He wowed them with the G.I. version of the *Whiffenpoof* song and concluded with a well done aria-medley from *Pagliacci* and *Barber of Seville*.

Mel Cooper's band backed the show and supplied excellent dance music. Spot was filled.

Cascades, Hotel Biltmore, New York

(Thursday, August 8)

Talent policy: Floorshows at 12. Owner-operator, Hotel Biltmore; publicity, Estelle Foley. Prices: \$1-\$1.50 cover.

Filling this big barn (more than 800 seats) is always a problem, today more so than ever. Hotels like to have their show policy pay off, even tho it's the sale of bedrooms that brings in the moo. However, Jane Pickens (doubling from the Roxy) no longer is strong enough to bring in the spenders. Opening night there were plenty of empty tables, a lot of them ringside. Vacant space was particularly glaring when the singer did her strolling and her mirror bit. Spot or reflected mirror would hit table after table and scream out its emptiness.

As a performer, Pickens is still as slick as ever; at times too slick. It's a kind of a polish that comes from long experience. Her lyric soprano still has a powerful range, but her choice of numbers showed little imagination. Only twice did she hit the high spots, the first with a delightful folk song, *The Blue-Tailed Fly*; second with her jump arrangement of *Dixie* which got a fine hand. On week-ends with room filled the *Dixie* number should pull terrific.

Gal opened with a swingy *This Is a Night for Love* and followed with a schmaltzy *They Say It's Wonderful*, emoting so heavily it verged on the ridiculous. Then came her mirror routine to *How Many Hearts Have You Broken?* Pickens came back for three encores. The first was legitimate, the second one she pressed, the third one was straight milking. All in all, the gal did 10 songs when she would have been better off with half that number. Applause at final walk-off was spotty and polite rather than hearty. She's been around long enough to know that leaving them when they want more is a showbiz axiom.

Nat Brandwynne ork did a fine job backing. Band leader has a new canary, Jan Martel, who delivers well, Short, thin, dark-haired, black-eyed thrush is no great shakes as a looker, but she can retail rhythm and ballads with more than usual skill. Ralph Font rumba band relieves.

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Boulevard Room, Stevens Hotel, Chicago

(Friday, August 9)

Talent Policy: Dancing and floorshows at 8 and 11:40 p.m. Owner, Conrad Hilton; production, Dorothy Dorben; publicity, Fred Joyce. Prices: \$3 minimum weekdays, \$3.50 Saturday.

Sock show opened with Dennis Kelly introing revue titled *Yippee*, a sock production. Gals were dressed in Western outfits and twirled lassos as they were born west of Texas.

Will and Gladys Ahern, ballroom terpssters, also have a Western motif. Guy tells jokes while expertly twirling lariat. Couple go into a dance under the same rope. Table-sitters gave forth.

Nelson Sisters, acro team on trapeze, have a highly specialized routine which brings great reaction from payees. Sense of timing and balance are reasons Ringling Brothers tried to sign them up this week.

Walter Camryn and Billy Reilly, ballet team, went into a medicine-doctor routine which called for selling the wondrous stuff guaranteed to cure all ills. It sold the customers.

Calgary Brothers' drunk routine wowed 'em. Panto of drunk fight in slow motion made good for an encore, which called for more.

Clyde McCoy has little to do in the show but backs up well and plays for dancing. Band is the same McCoy.

Mississippi Room, San Diego

(Sunday, August 4)

Talent Policy: Dancing and floorshows at 8:45 and 11:45 p.m. Owner, Imig Manor; manager, George Dew; maitre d'hotel, Al Martinez. Prices: Dinner, \$3 up; drinks, 60 cents up.

Located in Larry Imig's month-old super-swank hostelry, this room gives the town a much-needed class spot. Dress steers clear of gaudy decorations, emphasizing tasteful simplicity. Paintings of old South River scenes provide a pleasing atmosphere, and fit into the hotel's colonial scheme. Bandstand follows bowl design and lends attractive touch. Submerged dance floor appears undersized to accommodate all the customers that could fill this large room.

Current bill holds comic Jack Marshall, backed by Tommy Chatfield's eight-man musiccrew. Marshall goes thru his gag routines with ease, reaching yock level. Zany, rubber-faced expressions and plenty of gesticulations spice his work. Guy knows how to sell and has customers with him from the start.

Chatfield's band, providing tunes for terpssters, is on the weak side. Chief trouble is stock arrangements which give music-making a stale sound that tires. Group lacks individuality, and aside from an even one-two beat, has little to offer. Corrine Alexander, a looker, handles vocal department well and gives group slight hypo.

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Nixon, Pittsburgh

(Monday, August 5)

Talent Policy: Dancing and floorshows at 8:15 and 12:30. Owner, Tony Conforti; manager, Carlo Pugliese; booker, Joe Hiller. Prices: 50-cent cover.

Still strictly summer fare at Nixon, town's leading class spot. Show opens with Lynn and Lazzeroni, exceptionally pleasing skating team who drew a good mitt with some well-executed tricks.

Holdover Jay Marshall, in the second slot, failed to register with the audience. His patter was well delivered, but he used standard magic tricks that missed fire.

Emsee Bob Carter followed with pleasing renditions of *Night and Day* and *To Each His Own*. Boy received his usual terrific mitt.

Closing act, Martez and Delita, combination adagio, dance, Risley, and hand-balancing, had the customers beating their mitts raw. One of the finest acts seen in a Pitt nitery this season, even tho the low ceiling handicapped them. Guy did a samba with the girl on his head, and straight. Risley routine was well executed and the whole act was sock. Had to beg off.

Al Marsico's ork (9) cut the show and played well for dancing.

Miami Unions Join Nitery Ops to Fight Upping of Taxes

MIAMI, Aug. 10.—At a meeting of ops and union heads called to figure out means to combat the new taxes on niteries, Roy Singer, head of musicians' union and president of Miami Central Labor Council, declared the labor orgs will take legal action in the event ops do not. Club owners and reps of various unions plan to attend the next meeting of the city commission in an attempt to change the ordinance establishing a 25-cent patron tax, and increasing license from \$550 to \$1,000 annually.

City Manager A. B. Curry has declared there will be no change in the ordinance effective September 1. If this is true, legal action is certain, declared James Cornick, president of Florida Supper Club Association, and his attorney, W. G. Ward.

Bar Tag to Beat Tax?

MIAMI, Aug. 10.—Nitery ops got the idea of styling their bars, paying regular club license fee and remaining open until 3 a.m., to get away from the new head tax and increase in license fee. But City Commissioner Fred Hosea is trying to circumvent the boys by getting commission approval of an ordinance under which only 10 of the 34 niteries could be classed as bars.

City Attorney John W. Watson Jr. gave the ops the first bright bit of news by stating that the new ordinance requires collection of the head tax after the entertainment begins. With neither music nor acts, it would be difficult to enforce the tax. Owners say most biz will go to the beach spots if amusement features are cut.

N. Y. Somerset New 'Follies' Policy Set For Sept. 15 Deb

NEW YORK, Aug. 10.—The Somerset, a 47th Street theatrical hotel, will start running shows September 15 in its lounge. Policy will be strictly grind, with six or seven acts working to two pianos.

Idea is based on Sammy's *Bowery Follies* and will be called the *47th Street Follies*. Producer is Nat Renard, old vauder formerly of Renard and West.

1794-1939 Blue Law Nixes Pitt Sunday A.M. Bid

PITTSBURGH, Aug. 10.—Pitt niteries took it on the chin Wednesday (7) when the city law department ruled that entertainment after Saturday midnight is prohibited by the blue laws of 1794, as re-enacted by the State in 1939. Therefore, the opinion added, it would be "improper" for city council to pass a proposed ordinance to permit bars and other liquor dispensing establishments to continue their entertainment beyond midnight on Saturdays.

Such an ordinance had been asked by Councilman Joseph A. McArdle at the request of the Night Club Owners' Guild when the State Liquor Control Board moved to enforce the midnight deadline. In the past, the clubs ran their entertainment up to 2 o'clock, with the customers getting their necessary liquor on a big "last call."

Hawaii's First U. S. Unit

HONOLULU, Aug. 10.—Hawaii's first imported State-Side floorshow, *Star Studded Revue*, opened at Pearl City, near here, last week. Revue personnel is composed of Fran Ryan,


Hypno-Test
NEW YORK, Aug. 10.—Ralph Slater, the guy who claims he puts 'em to sleep, got an invitation from the Federal Food and Drug Administration to prove that his records really do just that. Slater said the action was started by sleeping pill manufacturers because his album, *Time to Sleep*, was cutting into their sales. The disks went on sale in music stores after his Carnegie Hall show April 5. A few weeks later they were placed on sale in drugstores. Druggists displayed the album alongside the sleeping pills and sold them on a money-back (\$5) plan if it didn't work.
Slater said he will ask for a jury of insomniacs to judge the platters, and if they don't do the job, he'll eat the pancakes. Hearing is set for August 21 before Judge Robert A. Inch in Federal Court, Brooklyn. De Luxe Record prexy, Jules Braun, is confident that government has no case, but with the potential publicity (tho he didn't say that) he intends to go thru all the hearings.

singer and emsee; Penny Caldwell, singer, and Vadja Del Ora and Milton La Maire, dancers. Show is presented twice nightly and will remain for six weeks. Music by George King ork.

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Loew's State, New York

(Thursday, August 8)

Present show is strictly run of the mill. It has two novelties, a singer, a comic, a semi-pic name and a pair of hoofers. They all do okay, but add up to a dull package, more in the nature of a throwaway than a vaude show.

Nicholas Brothers, headliners, do a good job. Kids display their customary snap and ginger in their two and one-part hoofery. Have a novelty bit in which one of the lads goes into the pit and makes like a Stokowski with his graceful hands while the other one is up there warbling Mama eu Chiero in English and Portuguese. Came back again and teamed up for their fast splits and slides, getting good exit mitts.

Charles (Dizzy) Smith, of the Henry Aldrich flickers, billed as extra added, must've gotten his material from Joe Miller. His first three gags laid out there stone cold. His traveling salesman gag was a stretch-out, with the snapper bouncing back into the guy's kisser. Tried with a parody on Mary, getting an A for trying. Finished with satirical take-offs on pic names, which probably wowed them at house parties, but didn't even rate a snicker here.

Dick Buckley now works in a sport outfit instead of tails, and for a quickie, has a gal with him for the whistle boys to work on. Outside of that, his act is the same. House tittered at his patronizing delivery and yocked at his panto routine in which he has four customers on stage. Walked off to good hands.

Dale Belmont, playing her first Stem vaude date, has improved a lot since last caught in a nitery. Her style is now commercial, but her set smile looked painful. Will probably relax after she gets a few more shows under her girdle. Gal also does some chatter intros in hep fashion which held the crowd. Routine is good, leaning heavy on rhythms, which is just as well, for she has trouble holding a long note without noticeable tremolo. So staccato style she uses is best. Got good hands. Did Vesti la Giubba and really let out, showing a lot of power.

Opener is Sensationalists (two boys; one gal), a roller-skating act that did the usual spins and lifts with good results.

Closer is Doria Windsor, a three-person act (two boys; one gal), doing adagio and acros. Opening routine is novel. Gal does an East Indian dance, using two prop arms for the hand waving. Effect is eerie and lifelike. Looks like she had four arms. Effect is heightened when she squats in front of the boys. Their arms also get into the act, so house sees eight arms making like snakes. Second routine is strictly adagio stuff, with the muscle boys tossing the gal around. Nice exit hands.

Pic, Boys Ranch.

Olympia, Miami

(Wednesday, August 7)

With return of some faves of other years, bill clicks from a fast start. Walter Nilsson, comic, doing his familiar routine with numerous amusing gadgets, came close to stealing honors.

Wally Ward calls his specialty Kidding on the Keys and tickled the folks as well as the ivories. Earned a heavy mitt.

Bob Gentry, comic, has a style all his own and kept the laughs coming freely for good returns.

Del Breece calls himself a deceptionist and is just that. He proves again that the hand is quicker than the eye. Well-liked and took several bows.

The Tudells put across a swell terp routine, getting a big hand.

Pic, A Stolen Life. Biz, good.

Million Dollar, Los Angeles

(Tuesday, August 6)

It's a sock band show this week, with top honors going to Stan Kenton's crew. Leader offers best all-around stage presentation seen at the Million Dollar in recent weeks. Dishing out plenty of smart musicianship and fronting ork in good style.

Show opens with Kenton's Artistry Jumps, featuring the fronter on the 88, followed by a sedate version of World on a String. Trumpeter Ray Wetzel sells vocals of Sepulveda well and follows with a gag version of Trees. Instrumental showcase features Vido Musso on tenor sax, doing Come Back to Sorrento. (Musso leaves this week to front his own ork.)

Between-the-band heckling in comical version of St. James Infirmary is strictly on the corny side, but seat-sitters eat it up. Outfit closes with production number, Concerto To End All Concertos, a solid instrumental piece for curtain spot.

Vocalists Gene Howard and June Christy are spotted thru well-paced show. Miss Christy scores heavily with Come Rain or Shine, Rika Jaka Jack and Blues, Stay Away From Me. Gal is gorgeously costumed, very easy on the orbs, and has plenty in the vocal department. Howard's They Say It's Wonderful and Until the Real Thing Comes Along go over well.

Comic Dave Barry proves a solid hit with a stock of original material and quick delivery. Gagster's burlesque of film and radio great had payees roaring for more. Parodies on pop tunes and satire of various types of politicians brought him back for two encores. Finally had to beg off.

Tapster Mildred Law rounds out the solid bill with a neat display. Gal is plenty good with her tootsies, but needs just a bit more salesmanship to hit the peak.

Pic, Bowery Bombshell. Biz very good.

Oriental, Chicago

(Thursday, August 8)

Glenn Miller's ork (31) with Tex Beneke fronting and saxing had the crowds lined up on Randolph Street before noon. Band features and two accompanying acts did a lot of entertaining during the 40 minutes on stage.

Boys gave In the Mood in typical Miller manner as a starter and then maestro soloed These Foolish Things. Band's 12 strings, formidable array of brass and book of sure-fire hits, old and new, had the audience from theme to curtain time.

Vocalist Artie Malvin gave sock renditions of Simple Life and If You Were the Only Girl. Mitt required three bows. Quartet, which includes Beneke and chirp Lillian Lane, did Everybody Loves My Baby and Chattanooga Choo-Choo. Miss Lane came back to do a sultry-voiced solo of Gypsy, which was very well received.

Whitson Brothers, Risley team, had a witty line of patter that was almost as good as their acrobatics. Duo has a thru-the-hoop stunt that was well done. Several intentional blunders, comedy set-ups, brought many yocks.

Jack Carter, Chi Latin Quarter comedian, subbed for Crosby Sisters, who were ill. He goes just as well in vaude houses as he does in a nitery. Guy has rapid-fire delivery and change of pace.

Miller band also did a medley which included Eighteenth Century Drawing Room and Rhapsody in Blue. Multi-colored lighting added to both the medley and the finale, Hey! Ba-Ba-Re-Bop. House was jammed. Pic, Two Sisters From Boston.

Downtown, Detroit

(Thursday, August 8)

All-around good show, without strong name draws, is slightly over-balanced on vocal side. Buddy Morrow ork (15) is background, with leader emseeing and featuring his beautifully controlled trombone work in several numbers. Morrow's fronting could be pepped up.

Jeff Dixon, tall, personable tenor, and Madelaine Russell, coy brunette, are band vocalists. Dixon does a pleasing opener, and Miss Russell works with band on neat novelty.

Three Rays, husky gals whose comedy acro is based on consistent misfiring, have a lively bit, heavy on the slapstick side. Could stand less obvious attention to derrieres. Outright farce style has good audience appeal, however.

Roddy McDowell, young screen star, is very pleasing in the youthful matinee idol style. His monologs are neatly written and delivered, with some recitation pieces and a prayer wind-up that's impressive but irrelevant. Does a so-so vocal as well, but his forte is his personality.

June Lorraine does facial caricatures of Barrymore, Laughton, etc., with a magnificent Durante climax. Expressive use of the eyes and unique style are really entertaining.

Arthus Lee Simpkins, tenor, has vocal power, clarity and expressiveness. Vocal range is outstanding, and his work is pleasing in many styles—dramatic, romantic, operatic and comic. Excellent voice, properly showcased.

Pic, Her Adventurous Night.

Golden Gate, San Francisco

(Wednesday, August 7)

Frankie Carle heads a splendid stage troupe, Maestro is a smooth keyboard virtuoso, playing very stylish stuff, and the band doesn't mess with novelties at the expense of melody.

Following theme, band goes all out on medley which links Rose Marie, Diane, Charmaine and Margie, Melodic work of band's fem vocalist, Carle's daughter, is smart. Does three numbers, all good.

Male singer is Gregg Lawrence, who has a great baritone ballad voice. Did a wide selection of Jerome Kern melodies. He'll go far.

The Richards are another of those parody ballroom dancing acts.

Arthur Blake, altho strictly night club material, proved a big stage hit. A funny satirist, his victims are Bette Davis, Hildegarde, Katherine Hepburn and Eleanor Roosevelt. He even manages to have fun with such a stock target as Charles Laughton. Liked plenty.

Carle closes with his inimitable piano bits. Delicacy, dexterity and humor attend the batoneer's fingers on everything from Mozart to boogie. Show should draw no complaints. Pic, Criminal Court.

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New York:

B.-O.'s Recover; Para Zingo 101G, Roxy 89G, State 34G

NEW YORK, Aug. 10.—Stem takes are holding up nicely. Even those houses which took a licking last week have come back with some pleasant box-office readings.

Radio City Music Hall (6,200 seats; average \$100,000) collected \$128,000 for its seventh week with Ben Dova, Paul Haakon and *Anna and the King of Siam* against \$127,000 for the previous frame and \$138,000 for the fifth week.

Roxy's 3d 89G

Roxy (6,000 seats; average \$75,000) polled \$89,000 for the third week with Jane Pickens, Chico Marx and *Centennial Summer* against \$91,000 for the previous week and \$95,000 for the preem.

Paramount (3,654 seats; average \$75,000) got another juicy week with \$101,000 in the till for its second frame with Dinah Shore, Gil Lamb, Dick Stabile and *Strange Loves of Martha Ivers*. Opener was \$110,000.

Capitol (4,627 seats; average \$72,000) attracted \$69,000 for its fourth chapter with George Paxton ork, Joey Adams and *Easy to Wed*. Previous week saw the same figure. Opener brought \$106,589.

Strand (2,770 seats; average \$45,000) counted \$56,000 for its second week with Robert Alda, Buddy Rich band and *Two Guys From Milwaukee*, compared with preem of \$58,000.

Loew's State (3,500 seats; average \$25,000) came back with a nice \$34,000 for Nick Lucas, Grace Mc-

Donald, John Kirby and *Kitty* against previous week's \$21,000. New bill, reviewed this issue, has Dick Buckley, Charles Smith, Nicholas Brothers and *Boys' Ranch*.

Hollywood:

Slump Hits Kenton; Low 21G at Mil-\$

HOLLYWOOD, Aug. 10.—With biz way off in this area, Stan Kenton ork is fighting hard to beat an estimated \$21,000 at Million-Dollar Theater (2,400 seats, 55-98 cents, \$25,000 average). Management is blaming it on the general slump, plus the weather. Bill includes Dave Barry and Mildred Law. Pic, *Bowery Bombshell*.

Freddie Slack finished last week with a low \$17,000 in 25 performances. Pic, *Gay Blades*.

Agents Sweat For N. Y. Buck

(Continued from page 36) because 802 can knock their brains out if they find out about it. But it means a buck, and bucks add up to eating money.

A few months ago there wasn't a big office that would touch a trio for under \$350. It just didn't pay. And besides, they could always get dough, if not in New York, then across the river in New Jersey, or in Philly. Today the big offices are no longer so choosy. If a joint doesn't want to go above \$275 for a trio, it isn't brushed off. An office will take the \$275 date and come up with six of seven units ready to take the job.

Even Smallies Particular

But even the small budget saloons are getting particular about what they buy. Three guys who make with the instruments are tough selling. They have to have voices and make with corn or tear-jerkers to get the customers to loosen up. As a matter of fact, if one agent has a trio with one voice and another a trio with two voices, the chances are that the two-voice team will get the job. Three voices are that much to the good. And if a trio has a good-looking gal, it's still better.

New York has never been a hot cocktail town. Ops hand out the line that units should be glad to work for them because their joints are showcases. And since practically any guy who can play an instrument ends up in New York, the supply is always greater than the demand. In recent months this supply has become greater than ever. A lot of ex-G. I.'s are back hunting work. A mob of instrumentalists off USO are also in with a batch of press clippings hoping to get going, and so it goes.

Cocktail sellers don't pretend to know what the answer is. But the larger offices are doing a lot of mulling whether it's worth while trying to sell properties which bring in only a couple of bucks when they're working.

Holdover floorshow at the Diamond Mirror, Passaic, N. J., has the dancing MacArthurs, Betty Blain, Dave Harbin and Walter Murray.

IN SHORT

(Continued from page 36) August 23 will feature Paul Gray, Beth Farrell and The Imaginators.

Detroit:

Paddy Cliff is back at the Bowery as current headliner. . . . Johnny DiCicco and His Smartones at the Famous Door for four weeks, and move into the new room at Club Bali September 2 for an indefinite stand. . . . Bill Lankin, after nine years in Los Angeles, returns to Detroit to open at the Famous Door. . . . Jeanne Rand moved her opening at the London Chop House ahead a week. . . . Pianist Ben Kehoe has the opening assignment in the new Satire Room at the Eddystone Hotel.

Mel Stockley has replaced Bob Marble as 88-er with the Joe Backet unit at Club Stevadora. . . . Nev Simmons is closing an extended run at the Motor Bar in the Book-Cadillac Hotel end of month. . . . Arthur Lee Simpkins held over an extra three days at the Bowery, then going right into the Downtown Theater.

Philadelphia:

Casablanca, Jersey nitery, will change its name to Club Algiers next month. . . . Dude Kimball added starter at Sciolla's Cafe. . . . Joe Cravero Trio takes over at the Clock, with Tony Montana's piano to alternate. . . . Scary Gavin gets the emcee controls at the Roman Grill.

Jane Hall, secretary to Dick Jones, AGVA exec secretary here, in Jewish Hospital recuperating from an appendix operation. . . . Franny Sterner brings her 88 into the Madison Hotel's Queen Mary Cocktail Lounge. . . . Tony Palumbo Sr., op of the Cove, in Methodist Hospital recovering from an operation.

Atlantic City:

Andrews Sisters said to be getting 20 grand for week at Steel Pier. . . . Diosa Costello and Hal Winters head the new show at Bath and Turf Ciub. . . . Hilda Ramos and Pedro Marciano's rumba band new at El Capitan. . . . Gene Cook emseeing at the Erin Club. . . . Sheila Reynolds added starter at Babette's.

The Millionaires into Hotel President's Round-the-World Room. . . . Don Renaldo Sextet, with Gloria Mann, back at Chateau Renault. . . . Frank Bilotti and His Musical Keys take over at Russell's. . . . Maurice Rocco, Deep River Boys and Calypso Singers take over Club Harlem revue leads August 16.

Miami:

Vagabonds replaced Monica Lewis at Clover Club in their first local appearance. . . . Bill Jordan shutters his Bar of Music August 25 for seven

weeks. Will use a floorshow on re-opening.

Kitty Davis has adopted a new policy, remaining open until 6 a.m., in an attempt to get a share of the late biz. Freddie Calo's pop rumba ork will play the late show.

West Coast:

Hank Wagner and the Cutters, ex-G.I.'s, open at Zanzibar, Santa Monica, August 19. . . . Organist Mary Chick set for Tradewinds, Santa Ana. . . . Fred King, also organist, going into La Court Hotel, Grand Junction, Colo. . . . Four Barrons stay on at Reno's Town House until October 1.

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Chicago:

Ritzes Solid 85G, Chi's 2d Best Mark; Orient'l Dives, 39½G

CHICAGO, Aug. 10.—Chicago Theater pulled in a sock \$85,000 with the Ritz Brothers; Marion Francis, chirp; Maxello's Risley team and the Lou Breese ork for the week ended Thursday (8). Pic here was *Bride Wore Boots* and the Chicago charged a straight 95 cents for their 4,000 seats to hang up the second biggest figure in its history. Record of 93G was set by Sinatra earlier this summer, and a straight 95-cent price also was used then.

Oriental Theater took a \$14,500 dive during the second week of a run that featured the Tony Pastor ork on stage and the new Jane Russell pic, *Young Widow*, to hit \$39,500. Oriental with 3,300 seats, however, charged only the regular 65 thru 95 cents.

Detroit:

Downtown's Maybe 20G Still Way Off; '90's Woeful 16G

DETROIT, Aug. 10.—New show at the Downtown Theater (2,800 seats; house average \$23,000), starring Buddy Morrow's ork, Roddy McDowell and Arthur Lee Simpkins, is expected to gross around \$20,000. Local houses are in a definite slump, and even strong attractions are not grossing normal figures. Pic, *Her Adventurous Night*.

No-name bill last week drew only modest business, grossing around \$16,000, in line with the figure of previous week when show also lacked stars. Stage had *Gay Nineties Revue*. Pic, *The Runaround*.

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NOW PLAYING

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Thanks, Arthur Fisher

WEEK OF AUGUST 22nd

CARMEN THEATER, Philadelphia, Pa.

Thanks, Billy Diamond

Europe's Eye On B'way \$\$\$; Greek Co. Set

Looks Like 'Invasion'

NEW YORK, Aug. 10.—With England's Old Vic Company establishing a beachhead on Broadway last season, the Stem is now getting set for an all-out invasion of transatlantic troupes that are considering short seasons on Broadway within the next 12 months. First of the newcomers is Hellenic Tragedies, Inc., a Greek outfit sent over with the blessing of the Greek government to display top tragedies of the old playwrights—Aeschylus, Sophocles, Euripides and Homer—and a few of the newer scribes, including one play which is a poetic recital of World War II, the Greek holocaust, by Kostakis. Boss of the outfit is Linos Carzis, impresario of the Herodus Atticus Theater in Athens. Company of 20 due here in December and they will perform in Greek and English. Repertoire includes *Prometheus Bound* (Aeschylus), Homer's Rhapsodies to harp accompaniment, *The Phoenix* and *Ion* (Euripides), and Sophocles's *Electra*.

Other foreign companies dickering for a Stem show include a French group of 20 headed by one of France's top legit and pic players, Françoise Rosay; the Stratford-on-Avon Players, a special group of Shakespeareans who anticipate a Broadway appearance after a transcontinental tour of Canada this fall. There is a possibility that late next year a traveling company of Irish players, representing the Dublin Theater in place of the Abbey Theater Group, who no longer tour, may hit Broadway for a brief season. Then, too, a return visit of the Old Vic, which was mooted when the group was here last May, is still in the cards. The group is dickering with numerous traveling offers to Australia, Western Europe and even the U.S.S.R., as well as New York.

Should all these plans materialize, Broadway within the next season or two will have a heavier influx of foreign thespians than it has had in a decade. Altho only the Greek outfit has the governmental nod, as the other troupes, when they come, will be doing a public relations job for their national culture, just as the Old Vic did. Also, they all hope to pick up the bundle of cash the Britishers got for their sock six weeks.

Shubert 'Trust' Gets Revival With Gov't as Producer

NEW YORK, Aug. 10.—A three-month-old story of the investigation of the Shubert enterprises and the United Booking Office by officials of the anti-trust branch of the Department of Justice, was revived Thursday (8) by Howard Cushman, Broadway columnist of *PM*. Cushman quoted trust-busters as saying that the matter was "certainly not inactive," and quoted Lee Shubert as admitting the visit of the probers, but intimating that the whole business was thru.

Actually, the trust troops descended on the Shubert empire three months ago, took the UBO books and are still reported studying them. So far no further action has been taken, but the matter is still under investigation.

Queried as to the status of the

On the Silo Circuit

With the silo season entering the homestretch of the season, a new house has opened up—the Saratoga Spa Theater, Saratoga, N. Y.—which will run thru the racing season. Two shows are skedded: Jane Cowl in *Candida*, opening August 12, and Margie Hart in *The Philadelphia Story*. House is being operated by James S. Elliott and Dave Wolper, with the former directing and staging.

Luella Gear guests for a week's run of *George Washington Slept Here* at the Woodstock (N. Y.) Playhouse August 13, with Houston Richards, Michael Sivy, Lois Clair, Arthur Owens and Lois Slesinger. Direction by Robert Gill.

Padraic Colum's *Balloon* gets its world preem August 12 at the Ogunquit (Me.) Playhouse, with Michael Myerberg staging. McKay Morris and Adrienne head a cast of 60.

Elissa Landi, Nicholas Saunders and Richard Wendley will open in *Candida* August 12 at the Cape May (N. J.) Playhouse for a week's run. Nancy Carroll follows August 19 in *Too Many Husbands*.

Snafu has been chosen as the play for the week of August 12 at the Cragmoor (N. Y.) Theater. William D'Arcy and Peggy Wynne will star, with Morton DaCosta directing.

Eighth show on list of the Guild Playhouse, Stamford, Conn., is *Kiss and Tell*, with Nancy McCormack in the Corliss Archer role. Show will open August 12.

The Valley Players, Mountain Park Casino, Holyoke, Mass., have selected *The Corn Is Green* for the week of August 12. Jean Guild and Gaylord Mason co-starred. Mason also will play the lead in *Little Accident*, set for August 19 week.

Faye Emerson, Fred Keating, Richard Kendrick, Minna Phillips and Dorothy Beatty will appear August 12 at the Cape Playhouse, Dennis, Mass., in George Oppenheimer's play, *Here's Today*. Arthur Sircom directs.

For the week of August 13 thru 18, William Bourn Blood will present *Captain Applejack*, with E. G. Marshall and Brooke Fleming, at the Westchester Playhouse, Mount Kisco, N. Y.

August 13 Jose Ferrer will star in *The Bad Man* at the County Theater, Suffern, N. Y., to be followed by *Design for Living* August 20.

A streamlined *East Lynne*, with Doreen Lang and Cort Steel, will be featured week of August 12 at the Harbor Playhouse, Marion, Mass.

The Litchfield (Conn.) Summer Theater goes into its ninth week August 13 with Benjamin Kayo's *The Curtain Rises*. Changes in schedule have ruled out *Craig's Wife* and *Deluge* and instead, theater will play *Personal Appearance* (August 20-24) and *The Hasty Heart* (August 27-31), which close the season.

Norma and Phyllis Winters will co-star in *The Little Foxes* at the Clinton (Conn.) Playhouse August 13-18. On August 20-25, Lois Wilson and Eddie Nugent will appear in *The Male Animal*, which they are playing August 12-17 at the Chelsea Playhouse, Norwich, Conn. *The Little Foxes* will replace them at the latter theater August 19-24.

The Dream, a comedy after William Shakespeare, with music from Henry Purcell's *The Faerie Queen*, arranged by Dr. John Reich and Nicholas Foldschmidt, is playing August 9-17 at the Lenox (Mass.) Theater.

Doreen McLean will be featured in

investigation, one Shubert official said that nothing had happened. When further questioned as to the taking of and hanging onto the UBO books, he cracked: "Maybe they want to learn the business!"

the 1905 farce, *Mrs. Temple's Telegram*, by Frank Wyatt and William Morris, August 14-17 at the Theater-in-the-Dale, New Milford, Conn.

The Plymouth Drama Festival will present *Peg o' My Heart* at the Priscilla Beach Theater, Plymouth, Mass., August 12, as the 275th production of this strawthatch house. Robert Herman, Alma Murchison, Margaret McCorkle and Herbert Everitt are in the cast. Show is directed by Thomas F. Knight.

Muriel Kirkland will star in *What Every Woman Knows*, with Kendall Clark, week of August 12 at the Berkshire Playhouse, Stockbridge, Mass.

Following the traditions at the Paper Mill Playhouse, Millburn, N. J., of a Victor Herbert operetta each season, *Sweethearts* will open August 19, following the run of *New Moon*, current show.

Edward Everett Horton will appear in *Springtime for Henry* week of August 12 at the John Drew Theater, East Hampton, L. I., with special matinees Wednesday and Friday and no show Thursday evening because of Horton's air stint on the *Kraft Music Hall*.

Seventh bill of the summer season at the Westport (Conn.) Country Playhouse will be *Angel Street*, opening August 12 with Francis Lederer and Bramwell Fletcher, Helen Shields, and Pamela, daughter of Gertrude Lawrence. Gant Gaither is staging the production.

Week of August 20 at the Hempstead (L. I.) Summer Theater will see the tryout of a new play, *Murder for a Song*, by Sidney Sheilds and Ralph Sprague. Casting is now under way, according to Dr. William F. Dunn, producer-manager. Otto Simetti will stage the tryout.

Ballet Thea. OO's Legits To Snare Shirtsleeve Coin

NEW YORK, Aug. 10.—Legit houses will be used as much as possible by the Ballet Theater during its road tour in the 1946-'47 season. Objective is to attract a wider public for terping, and BT believes that legit houses will draw them, rather than auditoriums, concert halls and other places where ballet usually plays to a preponderantly longhair audience of balletomanes. The effort is to be made a major part of the company's plan for the coming season, which is skedded to open on the Stem October 1 for five weeks, then troupe until April or May. Company is currently closing a sock season in the Royal Opera House, Covent Garden.

The 1946-'47 sked calls for 24 ballets, including two premiers, *Les Patineurs* (The Skaters), by the English choreographer-dancer Frederick Ashton, and *Facsimile*, by Jerome Robbins, Leonard Bernstein and Oliver Smith, the trio whose *Fancy Free* is now standard in the company's repertoire.

According to Peter Lawrence, executive manager, Ballet Theater is planning to build up a permanent company from within its own ranks, thus eliminating the guest-star system. It will accent modern and American ballets in its rep and is skedding a permanent home in New York.

'Baby' for Subway Cirk

NEW YORK, Aug. 10.—*Billon-Dollar Baby* has been picked up by Jules Leventhal for a run in the subway circuit starting within two weeks. Casting is under way and will be concluded early next week.

Metopera Stands Pat on Chorus Jobs, Nixes Arb

NEW YORK, Aug. 10.—Admitting that their action may jeopardize the 1946-'47 season, officials of Metropolitan Opera flatly refused to consider the American Guild of Musical Artists' offer this week to have their squabble over the paring of the opera chorus from 94 to 78 placed in arbitration. George A. Sloan, board chairman, admitted that the Met is reaching a point where it must decide whether to have opera at all next season. He added bluntly that extra chorus members would not be kept on, and made this statement after a confab with the 30 directors who gave him the green light to act.

All preparations for the new season, set for November 11 opening, "are at a standstill," meaning that contracts with top thrushes, pacts with out-of-town auditoriums for the spring tour of 1947, the sending out of subscription blanks and the opening of rehearsals are all stymied as of this week. He decried the AGMA's action as "closing the Metropolitan chorus to new talent."

'Okie' Riding 65G Portland Advance For Possible 100G

PORTLAND, Ore., Aug. 10.—*Oklahoma* is heading for a possible \$100,000 gross at Municipal Auditorium, advance ticket sales alone hitting \$65,000. Show opened for two-a-day July 30 at \$1.80-\$4.20 scale eves and \$1.20-\$3.60 matinees. Winds up tonight. Booker is Mayfair Theater, which usually uses own stage for road shows but turned to larger auditorium to accommodate crowds expected.

Chi Actors' Group, 75-100G Backed, To Try Pro Pose

CHICAGO, Aug. 10.—Chicago Actors' Company, amateur org that has been putting on plays and conducting a school here for the past 16 years, will turn professional in the fall. Minnie Galatzer, former talent coach for Warner Bros. and a veteran director and acting teacher, is the director of the Actors' Company and will head the org.

First show skedded is Elsa Shelley's *Pick-Up Girl*, now playing in London after a long Broadway run. Others on the group's agenda are *Pygmalion*, *Doll's House*, *The Plough* and *the Stars*, *Strange Interlude* and *Taming of the Shrew*. An original is being worked up.

Company, which has obtained backing of between \$75,000 and \$100,000 for its pro venture, is negotiating for the lease of a Loop movie house which formerly was a legit theater, for its permanent residence. One of the directors will be Arthur Peterson, Chi radio actor. Other members of the company include Joseph Mell, Ruth Shanes and Norma Ranson.

Conway to Direct 'Bye & Bye'

NEW YORK, Aug. 10.—Curt Conway has been inked by Nat Karson to direct *Sweet Bye and Bye*, the forthcoming musical by S. J. Perelman and Albert Hirschfeld, with Ogden Nash lyrics and Vernon Duke score.

Strawhat Opening

THE BEST OF FRIENDS (Opened Monday, August 5, 1946)

BOSTON SUMMER THEATER, BOSTON

An intimate musical comedy with books, lyrics and music by Andrew Rosenthal. Arrangements by Leo Kahn and Maynard Rutherford. Settings, Matt Horner; dances, Eric Victore. Lighting, Eliot Duvey. Staged by Rex O'Malley. Presented by John Huntington and Lee Falk.

Joe Eric Victor
Marianne Constance Brigham
Mother Cramm Bertha Belmore
Lincoln Brooks Donald Burr
Sallylee Polk Patricia Shay
Octavia Libby Holman
Inez Packard Madeleine Clive
Wally Packard Brian Otis
Mrs. Schwetzkbaum Madelyn Killeen
Lady Parsley Eliza Sutherland
Isadore Hole Crystal Ames
Josephine Carter Alberta Fryme

An A for effort—an earnest A—is what the report card says for *The Best of Friends*. The rest of the card shows something less than a gentleman's C for other departments. In other words, they tried, but it just didn't come off.

Friends was intended to be a neat little package (without production numbers, that is) which could be presented comfortably in a strawhat showcase; something smart, small and pretty special. Maybe the idea is good enough, but none of the ingredients have the flavor and distinction to carry it off.

Young love, middle-aged love, triangles and poisonings are all mixed up in a different and ineffective portion. As Octavia Brooks, Libby Holman is a suburban set leader whose lawyer husband saves pretty husband poisoners from the noose. Next door lives a handsome widow (Madeleine Clive), friend of both, with whom Octavia's husband has been playing house on the sly.

Lincoln Brooks asks for a divorce. Octavia catches on. She and the widow try to poison each other and end up teaming to put the lethal drops in the champagne of an interloping southern belle. Meantime, Octavia's daughter furnishes the young love interest, while her mother is around to act as the butt and beginning of a lot of old mother-in-law jokes.

Perhaps if Andrew Rosenthal had concentrated on one facet of the production he might have made something of it. However, book, lyrics and music suffer for lack of concentrated attention. The tunes are pale and watery; the lyrics are sometimes bright but often obscure; the book has flapping elbows. Still the author has something and if he keeps plugging he might produce a hit after several tries.

Performances range from the skilled professionalism of Bertha Belmore to the awkward, amateur work of the younger members (it wouldn't be fair to name them). Eric Victore's dances are exceptional show-stoppers. Libby Holman tries hard and sometimes succeeds with a sultry chanson. Donald Burr and Madeleine Clive try hard. An A-plus to John Huntington and Lee Falk for "trying out" the first musical to be done on the hot weather circuit in a long time.

Frank Buck, Other Gabbers Set for U. of Iowa Series

IOWA CITY, Ia., Aug. 10.—Debbing speaker of the 1946-'47 series of State University of Iowa lectures is explorer Frank Buck, who will gab on October 8. Others skedded for the platform are Dr. Earl E. Harper, head of the university's fine arts department; William Laurence, *New York Times* science writer and Pulitzer prize winner, November 21; Vilhjalmur Stefansson, arctic explorer, February 6, and Leland Stowe, whose date has not yet been announced.



BROADWAY SHOWLOG

Performances Thru August 10, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	828
Born Yesterday (Lyceum)	2-4, '46	215
Deep Are the Roots (Fulton)	6-26, '45	366
Harvey (48th Street)	11-1, '44	759
Life With Father (Bijou)	11-8, '39	2,832
Maid in the Ozarks (Belasco)	7-15, '46	35
On Whitman Ave. (Cort)	5-8, '46	109
State of the Union (Hudson)	11-14, '45	309
Swan Song (Booth)	5-15, '46	101
Voile of the Turtle, The. (Morosco)	12-8, '43	985

Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	100
Call Me Mister (National)	4-18, '46	132
Carousel (Majestic)	4-19, '45	555
Oklahoma! (St. James)	3-31, '43	1,461
Song of Norway (Broadway)	3-21, '44	828
Three To Make Ready (Broadhurst)	3-7, '46	180

REVIVALS (MUSICALS)

Red Mill, The (46th St. Theater)	10-15, '45	344
Show Boat (Ziegfeld)	1-5, '46	248

ICE SHOWS

Icetime (Center)	6-28, '46	73
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Follow-Up Review

HARVEY

(Tuesday, August 6, 1946)

48th STREET THEATER

A comedy by Mary Chase. Direction, Antoinette Perry. Settings, John Root. Company manager, Clarence Taylor. Stage manager, Bradford Hatton. Press representative, Thomas Kilpatrick. Presented by Brock Pemberton.

Myrtle Mae Simmons Jane Van Duser
Veta Louise Simmons Josephine Hull
Elwood P. Dowd Bert Wheeler
Miss Johnson Lee Truhill
Mrs. Ethel Chauvenet Frederica Going
Ruth Kelly, R.N. Romola Robb
Duane Wilson Jesse White
Lyman Sanderson, M.D. John Morley
William R. Chumley, M.D. Fred Irving Lewis
Betty Chumley Dora Clement
Judge Omar Gaffney John Kirk
E. J. Lofgren Robert Gist

For those who haven't seen Frank Fay as Elwood P. Dowd, Bert Wheeler will satisfy in the role of the amiable lush with his pooka pal (Harvey), for he plays the part as close to Fay's conception as he can. Even the gestures and the vocal inflections and emphasis—so typically Fay—are in Wheeler's interpretation; not quite as smoothly, nor as subtly timed, but they are there, nevertheless. In fact, Wheeler subordinates his own particular style of comedy approach to the role almost completely and does what might be termed a strictly understudy job for Fay. He gets the laughs, as Fay did, but he doesn't bring the brief moments of heart-throb out as strongly. In short, it's just not Fay, and it's not Wheeler, but it's a creditable job.

Luckily a switch in leads does not mean too much to *Harvey*, for Mary Chase's script is a close-knit boff-getting show, and with Josephine Hull, Fred Irving Lewis and the other stalwarts giving with all they've got, as freshly and as funnily as ever, the show goes over well. Substitution of Wheeler for vacationing Fay doesn't seem to have made any change at the box office; the pews are still full.

Two other substitutions are noted in the show since last caught. Ro-

The Mouth-'Harvey' 23G Sellout for 8; Hall Records Set

TOLEDO, Aug. 10.—All records at the Town Hall Theater were broken by Joe E. Brown in *Harvey* (July 29-August 3) when he played to capacity at each of eight performances. The gross was slightly above \$23,000. Company is now playing at Harris Theater, Chicago.

The Lunts in *O Mistress Mine* and Katharine Cornell in *Antigone* both sold out for four performances last season and grossed about \$10,000. *Harvey*, however, was the first attraction in the last decade to sell out for six days.

St. Paul's Long Sked With 'Voice' Opener

ST. PAUL, Aug. 10.—One of the longest legit stretches in history has been booked for the St. Paul Auditorium Theater starting Monday (19) with the Theater Guild season opener of *Voice of the Turtle* for two days. *Oklahoma* will follow for seven performances August 28. E. A. Furni, aud manager, said sked calls for at least two shows a month thru next April.

Tentative sked includes *Obsession*, September 12-14; *The Winter's Tale*, October 25-26; *Rose Marie*, 27-29; Katharine Cornell, November 13-16; *Merry Widow*, December 3-4; *Carmen Jones*, 8-9; Don Cossack Chorus, 10; *Anna Lucasta*, 16-17; Ballet Russe, January 7; *Apple of His Eye*, 13-14; *Lute Song*, 21-22; *The Glass Menagerie*, 23-25; *State of the Union*, 27-28; *Magnificent Yankee*, February 9-11; *Blossom Time*, 20-21; Columbus Boys' Choir, 22; *Roberta*, March 26; Blackstone the Magician, 27-28; San Francisco Symphony Ork, April 26, and Ballet Theater, 28-29.

Pemb's 'Heel' Set for Miller

NEW YORK, Aug. 10.—Brock Pemberton will present his new production, *The Magnificent Heel*, by Constance O'Hara, at the Henry Miller Theater September 18 by arrangement with Gilbert Miller.

Gilbert To Set 'Toplitzky'

NEW YORK, Aug. 10.—Edward Gilbert has been signed by William Cahn to design the sets for *Toplitzky of Notre Dame*. Bob Sidney, Columbia Pictures terp pilot, will handle the dances.

ROUTES

Dramatic and Musical

Bloomer Girl (Curran) San Francisco.
Come On Up, Ring Twice, with Mae West (Selwyn) Chicago.
Dear Ruth (National) Washington.
Harvey (Harris) Chicago.
Hasty Heart (Lobero) Santa Barbara, Calif., 16-17.
Merry Wives of Windsor (Biltmore) Los Angeles.
Mary Had a Little (Geary) San Francisco.
Obsession (Erlanger) Chicago.
Oklahoma (Metropolitan) Seattle.
State of the Union (Blackstone) Chicago.
State of the Union (Russ Auditorium) San Diego, Calif., 15-17.
Up in Central Park (Shubert) Chicago.
Voice of the Turtle (Babcock) Billings, Mont., 15; (Auditorium) Bismarck, N. D., 16; (Fargo) Fargo 17.

mola Robb replaced Toni Favor and John Morley has taken over the Tom Seidel role. The former, who has looks, does a competent job, but Morley misses somehow. He never seems to be quite at ease as the lovelorn psychiatrist and shows to little advantage when stacked up against Wheeler and Robert Gist.

All in all, however, *Harvey* is still a hit show, a living proof of Shakespeare's contention that "the play's the thing," and a tribute to the craftsmanship of the late Antoinette Perry.

Out-of-Town Opening

NEW MOON

(Opened Monday, August 5, 1946)

GRIFFITH PARK THEATER, HOLLYWOOD

An operetta in three acts. Music by Sigmund Romberg. Book and lyrics by Frank Mandel and Oscar Hammerstein II. Staged by James Westerfield. Produced and directed by Barrie O'Daniels. Orchestral direction, Ray Sinatra. Choral direction, Jaye Rubanoff. Choreography, Val Raset. Costumes, Kate Drain Lawson. Settings, Norman Rock. Lighting, L. A. Stage Lighting Company. Jack Proctor, press representative. Presented by Hollywood Starlight Theater Association (Gene Mann, managing director).

Marianne Beaunoir Marlon Bell
Robert, a Bond Servant Joe Sullivan
Alexander, Another Bond Servant Pinky Lee
Julie, Marianne's Maid Vera Marshe
Captain Duval John Shafer
M. Beaunoir, Marianne's Father
..... Thomas Glynn
Vicome Ribaud Thayer Roberts
Besac, a Boatswain Paul Craik
Clotilde Lombaste Maxine Gates
M. Fouchette Bob Vanselow
Jacques, a Ship's Carpenter Kirby Smith
Doorkeeper of Tavern Lionel Crane
Phillipe, a Friend of Robert Emmet Casey
Admiral De Jean Eric Davey

For its third open-air offering, the Hollywood Starlight Theater scored with Sigmund Romberg's *New Moon*. Excellent cast romped thru the tuneful operetta with ease and smoothness, altho production left much to be desired. Direction is rough in spots and several unnecessary frills have been added. Altho book has been grossly rewritten with anachronisms running slip-shod all over the stage, audience didn't seem to mind modern-day quips in a colonial setting.

Singing leads are carried well by Marion Bell (Marianne) and Joe Sullivan (Robert). Both have excellent voices and good deal of polish, carrying Romberg's colorful score with charm and melodic beauty. Romberg favorites such as *Marianne*, *Wanting You*, and the rousing *Stout Hearted Men* registered well. Dual offering of *Softly as in the Morning Sunrise* and *Lover Come Back to Me* brought calls for encores.

Comic leads fall easily to Pinky Lee and Vera Marshe, both of whom seemed to have as much fun as did the payees. It is for Lee's individual talents that the book was rewritten, with the pint-size, lispng comic doing the same gags and routines he did on the air and when a featured performer at Earl Carroll's theater. Part is played strictly for laffs, with little or no attention paid to character interpretation.

Completing cast are Thayer Roberts, outstanding as Ribaud, John Shafer as Captain Duval, Maxine Gates as the husband-hungry Clotilde, Emmet Casey as Phillippe and Thomas Glynn as Marianne's father.

Costumes were colorful and well executed. Ray Sinatra's pit ork and mixed chorus (directed by Rubanoff) complements singers well.

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Burlesque

By UNO

Bobbie Anita Carroll, dancer, opened at the Palace, Buffalo, August 9, thru Al Vale. . . . Marie Hilton, ex-Gertrude Hayes's Four Dancing Bricktops in Barney Gerard's Columbia Wheel shows, is now an exec with Cy Messitte's new agency. Other Bricktops are Anna Propp (Mrs. Jack McNamara), retired at Sabago Lake, Me.; Ruth Sullivan, in Indianapolis, and Mildred Lowery. . . . Billy Pitzer, who sold all his San Antonio concessions for a new string at Olcott Beach, N. Y., is to make a burly return thru Milt Schuster to do straights, starting Indianapolis. . . . Cliff Cochran will again team with Pitzer. . . . Natalie Cartier, who finished producing three shows in Venezuela, is sailing for New York August 15 to seek a return to the Hirst circuit. With her are four dancing Spanish showgirls. . . . Billy Revel, of the former team of Moore and Revel, is now associated with Trans World Airlines. . . . George Lewis, comic, who is doing stooze for Robert Alda, has bought a home for Leona Lewis, his wife, and Freckles and Ameche, his pooches, in San Fernando, Calif. . . . Charlie Allen has Dick Bernie working with Eddie Lane and Kathryn Kenlie in vaude.

Joe Walla, back from a West Coast trip, is now connected with the Al Vale Agency thru which Don Ozman, vocalist, is in his eighth week at the Red Mill, the Bronx, and Aida Rameriz, in her sixth at Oetjen's, Brooklyn. . . . Evelyn Taylor closed at Gayety, Montreal, and is vacationing between Rockaway Beach, L. I., and Manhattan. . . . Dolly Dawson followed Sigrid Fox as feature at Roxy, Cleveland, where other principals are Floyd Hallicy, I. B. Hamp, Gertrude Beck, Lou Powers, Georgie Lee, Lynetta, Sheila Ryan, Joe Lyons and Fred Frampton. . . . Jeanne Rochelle, Karin Lee, Jean DeMarco, Lucille Wray and Eunice Jason were part of the show, *Stars on Parade*, at Selinsgrove, Pa., fair last week. . . . Bob Rogers, straight man (when he is not writing radio scripts), is doubling with comic Irving Selig for

Tax Hike, Not Big Biz Boosts 7-Month Philly Collections

PHILADELPHIA, Aug. 10.—In spite of the sad state of theatrical fare here since the start of the warm season, city amusement tax collections for the first seven months of the year rose higher than the corresponding period last year. Thus far, amusements have brought the city coffers \$299,455.65.

However, receiver of taxes credits top coin not to better business here, but to the fact that since July 1 there has been a flat 10 per cent levy on all amusement admissions instead of 4 per cent.

"Jones" Starting Third Tour

NEW YORK, Aug. 10.—Carmen Jones will start its third road tour September 3 in Providence, and after a brief Canadian trip, will head south. It is skedded to play until May 5 before returning to New York for a limited engagement which will be followed by trek to Hollywood to make a picture.

week-end mountain engagements. . . . Stinky and Shorty, with Harry Rollins, re-open the Grand, St. Louis, August 30. . . . Sammy White, of the original *Show Boat* musical, has written an operetta, *Carlotta*.

Chicago:

Kathleen May, who was professionally known as Carmen Egypt, is in the Passavant Hospital here after having lost her eyesight. Funds with which to provide her with a seeing eye dog are being raised by Show Folks of America. . . . Casino Theater, Boston, will open its season August 19, using Midwest Circuit talent. . . . Ceil Von Dell, who was injured in an auto accident about two months ago, is reported almost completely recovered in Arnold's Park, Iowa. . . . June St. Clair will open September 6 on the Midwest Circuit as a feature. . . . Hughie Mack will again manage the Fox Theater, Indianapolis, which will be on the Midwest Circuit next season.

Magic

By Bill Sachs

IT IS with regret that we report the untimely passing of one of magicdom's finest characters and staunchest names, Joe Ovette (The Great Ovette), who died August 5 at General Hospital, Buffalo, after a brief illness. Ovette, who boasted a host of friends in magic circles from coast to coast, was the hit of the recent IBM convention in St. Louis with his new magic presentation, with which he and his wife had planned to launch their fall season in theaters and niteries in a few weeks. Shortly after his return to his home in Ebn-ezer, N. Y., from St. Louis, Ovette was stricken ill with a malignant throat ailment which, even had he lived, would have rendered him unable to speak. To his widow and partner, magicdom extends its deepest sympathy. Further details in Final Curtain, this issue. . . . The Great Jarvis, who has been keeping busy all summer on dates around his native Fairmont, W. Va., cracks his regular season September 15. William Nay will be chief assistant and stage manager. . . . Al Munroe, the Detroit deceiver and newspaperman, corrects an item which appeared here recently, while we were on vacation, stating that Ed Reno, dean of American magi, is still on the road. Reno, who is 85, is living in retirement at his home, 157 South Greenwood Avenue, Kankakee, Ill., but does an occasional show in that area just to keep his hand in, Munroe says. Knights of the Ebony Wand, of which Reno is honorary president, held a powwow in his honor Sunday (11) at Starved Rock Park, Peoria, Ill. . . . After an eight-week vacation, Mal B. Lippincott and Company recently concluded their fifth annual engagement (two weeks) at Fontaine Ferry Park, Louisville, and hopped from there to the Tower Theater, Kansas City, Mo. In addition to his wife, Maxine, and daughter, Francine, Lippincott is assisted by James Bailey. . . . Mark Fischer is giving with his nifties at Ted Lipsitz's, downtown Detroit spot.

THERE was a gathering of the clan in Cincinnati last week when the Gwynne family, Jack, Anne, Bud and Peggy, and the latter's husband, Frank Cole II, and kiddies, convened there to attend the wedding of Bud to Helen Katsetos, of Cincinnati, who joined the Gwynne show in Cincy last December as an assistant. After the wedding Thursday evening (8) the entourage hit out for Chicago, where Jack and Anne recently purchased a new home, complete with workshop and storage quarters. With Bud now in the ranks of benedicts, who will have the courage to challenge the Gwynnes' claim to the title of America's Royal Magic Family? . . . George LaFollette, who for the last seven years has been playing private club dates in New England, has settled in St. Petersburg, Fla., where he plans to open a magic shop. . . . Haskell is displaying his nifties with the revue in the Walnut Room of the Bismarck Hotel, Chicago. . . . Rickey Mason is presenting his pantomimicry in magic at Colosimo's, Chicago, on the same bill with Max Baer and Slapsie Maxie Rosenbloom. . . . Dr. Zamo Show, featuring Ormund Magill, West Coast hypnotist, with Gene Packard as stage manager, is prepping for a tour of the East beginning in mid-September. . . . Vernon Colbert has returned to Los Angeles after a fortnight's stand at the Casa Vegas Cabaret, Las Vegas, Nev. He is set to return there in October. . . . Frank Werner, Henry Schmidt, Bob Blau, Cal Emmett and Jim Boling, of Houston, met with M. S. Mahendra and Ray Santee, of San Antonio, and Herman Yerger and Dr. Carl Moore, of Austin, Tex., to thrash out plans for the Labor Day

Mpls. Ex-Nitery Op Seeks Sen. Seat on Liquor Issue

MINNEAPOLIS, Aug. 10.—A former nitery operator, now seeking a seat in the Legislature, would institute city-owned liquor stores in Minneapolis if he is elected next November 5. He is Perely McBride, who is running for senator in the 30th District.

McBride said that if he is elected he will introduce legislation enabling the city to own and operate its own municipal liquor stores, claiming \$3,000,000 in revenue to the city would result. He said he is determined "to break up this monopoly which controls the liquor situation" in the face of an alleged threat on his life last February because of his opposition to the "wealthy syndicate and combination" which he claims control much of the liquor trade in the city.

"Menagerie" Road Preem To Open Pitt Nixon Season

PITTSBURGH, Aug. 10.—Nixon Theater, only legit house here, will open the fall season September 2 with the road company preem of *The Glass Menagerie*.

Pauline Lord will have the Laurette Taylor role.

'Happy Days' Line-Up

NEW YORK, Aug. 10.—Lorraine Rognan and Joe DeRita have been inked by Dave Schooler for comedy roles, and Bob Kennedy, Naomi Stevens, Valaida Snow and Elaine Hume for chirping parts in his new musical revue, *Happy Days*.

magicians conclave to be held at Herman Yerger's lodge at Austin August 31-September 3. Plans include a buffet luncheon, a dealers' demonstration, a Saturday night impromptu show, a barbecue luncheon and a magicians' only show.



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THE FINAL CURTAIN


ANDERSON—Gustave, 37, stage-hand, in New York August 7. Survived by his widow, Peggy Ann Holmes, dancer with the *Bloomer Girl* road company.

BAILEY—Frank J., 94, former musician, July 31 at his daughter's home in Detroit. He was a designer and builder of model homes and buildings which were displayed at fairs and expositions throughout the country in the past 20 years. Survived by two children. Interment in Vermontville, Mich.

BILLQUIST—Ulla, 39, Swedish vaude performer and singer, in Stockholm July 8. She was one of Sweden's best known recording artists.

BROWN—Henry Joe (Doc), for many years a corn game operator on the Mahaffey Shows, recently. Burial in Showmen's Rest, Memorial Park Cemetery, Kansas City, Mo.

CAMPBELL—James, 80, former circus band musician, August 5 at his home in Detroit. Survived by a sister. Interment in Roseland Park Cemetery, Detroit.



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In Loving Memory of

Dad Joe Cramer

who passed away four years ago, August 14, 1942.
Miss you more and more each day. Always in my heart.
Sadly Missed by Daughter

LITTLE BITS

CHARTIER—Roy, 45, *Variety* film critic the past 17 years, in New York August 5. Chartier started his career with *The Billboard* in 1921, serving as film editor and in various other capacities. He was known as an authority on film exhibition and distribution. Services at the Riverside Memorial Chapel, New York, August 7. Survived by his widow, Carol; his mother, three sisters, four brothers and a stepdaughter.

DAVIS—L. Howell, former chairman of the Pennsylvania Board of Motion Picture Censors and contracting officer of the Victor Talking Machine Company, in Philadelphia August 7.

FRANCIS—William J., 74, who with his wife, Blanche, operated concessions on the Lachman & Carson and Playland shows, August 3 in St. Mary's Hospital, Kansas City, Mo. Besides his wife he leaves a son, Russell; a stepson, Jewett; a sister, Mrs. Nora Tapling, and two brothers, Earl and Charles.

GAGE—Harry (Go-Go), 56, former circus clown, recently in Chillicothe, O. Gage was first a tumbler and contortionist, taking up clowning after being injured in a fall. He had trouped with the Ringling and Hagenbeck circuses and many others. Gage developed impaired vision and became totally blind nine years ago. He had retired the year earlier. Survived by his widow, two sisters and a half-brother. Services August 12, with burial in Three Locks Cemetery, Chillicothe.

GROGAN—Henry N., 71, retired pitchman, in Murphysboro, Ill., July 25. In recent years he had represented a music machine firm in Murphysboro. Survived by his widow, Mabel. Burial in Murphysboro August 27.

HARDISON—Warren F. (Jack), 69, manager of the Deschutes County Fair Association and former mayor of Redmond, Ore., July 29 in Redmond of a heart attack.

HARTZELL—Olive Mary, wife of Glen (Bones) Hartzell, in Kirkland, Wash., July 31. With her husband she appeared as a clown with many leading circuses, including Ringling, E. K. Fernandez in the Hawaiian Islands and Santos y Artegas in Havana. Since 1942 they had been operating an octopus exhibit thru the West, and when Mrs. Hartzell was stricken ill they were showing with Dodge's Thrill Circus in Kirkland. Besides her husband, she leaves two

daughters, five sisters and three brothers. Services in Kirkland August 3. Remains were cremated and sent to Los Angeles, awaiting plans for final disposition.

HELSTEIN—Ira, 69, controller for Lee and J. J. Shubert, in New York August 6. He was associated with the Shuberts the past 34 years and at one time was treasurer of the old Shubert Theater Corporation.

JENSEN—Mrs. John M., 47, former musical comedy actress, in Jersey City, N. J., August 3. Under stage name of Rae Ring, she played the leading feminine role in the road company of *The Vagabond King* 12 years ago.

KEMPTON—Mrs. George E., known professionally as Mattie Goodrich, wife of the late George Kempton, of the Kempton Comedy Kompany, July 29 at the home of her daughter in Muskegon, Mich. She played in many Midwest stock and rep shows. She leaves another daughter, Nellie Hall.

KIRALFO—Gus (Joseph Kiefer) 81, former juggler, in San Antonio July 24 of injuries sustained when struck by a hit-and-run driver July 21. Kiralfo entered show business in 1888 as a member of the Great Wallace Show. His first appearance as a juggler was with the Craig and Howard Minstrels in 1890. Later he joined with his brother in a juggling team. They had toured with the old Ringling circus.

KNEISEL—Carl, 63, examiner of the Philadelphia Symphony Orchestra, in Oley, Pa., August 5.

LEON—William A., 64, Toledo band leader during the vaude era and bandmaster of the Battleship Indiana during World War I, August 5 in Robinwood Hospital, Toledo. Services August 8 with burial in Forest Cemetery, Toledo.

TO THE MEMORY OF A GREAT
SHOWMAN AND A GRAND FELLOW

SAM LAWRENCE

May His Soul Rest in Peace

P. J. FINNERTY AND "BROWNIE"

MELVIN—Frederick J., former circus band leader, in Philmont, N. Y., August 1. He retired 10 years ago after 25 years of trouping as cornetist and band leader. In 1917-'18 he was cornetist with the Ringling-Barnum Circus under K. King. He was in charge of the Downie Bros.' band for some years and also played with the Walter L. Main, Elmer Jones, Barrie and Mety & Huston shows. For several years he was band leader with the Charles Hunt Circus and during the winters toured with the Guy Bros.' Minstrels.

NOEL—Joseph, 65, journalist, dramatist and author and father of

IN
LOVING MEMORY
of Our
Wife and Mother

MARY G. McCUNE

Died August 17, 1945

Husband, Frank.
Son, William—(Gary Gray)

Sterling Noel, Sunday editor of *The New York Journal-American*, in New York August 6. He wrote 12 plays, of which seven were produced on Broadway, including *Pawn*, *Good Little Bad Girl*, *Pal O' Mine*, *Birds of Prey* and *Marriage Knot*.

OVETTE—Joe (The Great Ovette), 61, prominent magician, in Buffalo (N. Y.) General Hospital August 5 following a throat operation July 24. He had resided in Ebenezer, N. Y., the past six years. A year ago his voice began to fail and he worked out a pantomime routine with his wife and partner, Frances (known to the magic world as Bunny). Born in Naples, Italy, he was raised in Brooklyn, where his interest in magic started at the age of 12. He began his show career with the Kickapoo Medicine Show, toured the Continent from 1916 to 1919 entertaining troops. After that he entered vaudeville, wrote books on magic, perfected a mental act, escape tricks and his "hanging" stunt. He spent many years in Canada touring theaters, with headquarters in Ottawa. His last public appearance was June 26 at International Brotherhood of Magicians' Convention at St. Louis. Survived by his widow, the former Frances Hachey, and three brothers in Brooklyn. Services and burial August 7 at Arn Prior, Ont.

PEACOCK—William L., 77, for 30 years with the Harris Amusement Company, Pittsburg, in that city recently. He started as stage doorman at the Davis, Pittsburgh vaude house in 1915, and later managed the Palace, Pittsburgh, and several other Harris houses in Pennsylvania.

ROTH—Harry, 67, former owner of a chain of theaters, in Morristown, N. J., August 6. With his brother, the late I. A. Roth, he operated eight movie houses in New York and New Jersey.

SCHAMEHORN—A. J. 58, engineer at the General Motors technical center, in Detroit August 5. In 1926 he served as manager of the General Motors exhibit at Atlantic City and in 1939-'40 was manager of the company's *Highways and Horizons*, Futurama exhibit at the New York World's Fair.

WIGG—Arthur (Captain Luck), 65, for 30 years head lion trainer of the Bostock & Wombell Menagerie, in Glasgow, Scotland, recently.

ZUBER—John, retired theatrical electrician, August 7 at his home in Newport, Ky. He was widely known in Cincinnati theaters until his retirement three years ago. Survivors include a brother, Louis, Kansas City, Mo. Services in Newport August 9, with burial in Evergreen Cemetery, Southgate, Ky.

Marriages

BERRY—MacLAUGHLIN — Gene Berry, non-pro, and Toni MacLaughlin, fishpond employee at Riverview Park, Chicago, in that city August 3.

GOLDBECK - O'HARA — Willis Goldbeck, film director and writer, and Helen O'Hara, in the Little Church of the West, Las Vegas, Nev., August 5.

HALL-CAREWE—Philip Hall and Yvonne Carewe, both with the Ringling-Barnum circus, in Chicago August 7.

JONES-KUMMER—Ray Jones, assistant national secretary of American Federation of Radio Artists, and Eloise Kummer, NBC actress, in Sheboygan, Wis., August 3.

KING-HIATT—Everett King, for many years owner-manager of King's Revue on the West Coast, and Jacqueline E. Hiatt July 25 in Portland, Ore.

MADER-NELSON—Richard Mader and Mary Lou Nelson, both with

Ringling-Barnum circus, in Chicago August 7.

RIEGGER-RHEA—Arnold Riegger, projectionist at the Irving Theater, Bloomington, Ill., and formerly of the Six Flying LaVans, and Louise Rhea July 18.

Births

A daughter to Mr. and Mrs. Arthur Cohen July 23 in Presbyterian Hospital, Philadelphia. Father is a musician and composer and head of the Fleisher Music Library, that city. Mother is writer known as Hilda Cramer.

A daughter, Helen, to Mr. and Mrs. Tim Welsh July 26 in Nazareth Hospital, Philadelphia. Father is leader of the Tim Welsh Quartet at the Copacabana Musical Bar, that city.

A son, Carl Edwin, to Jim and Virginia Conley, of the Riding Conleys, July 20 in Cincinnati.

A son to Mr. and Mrs. Hyatt Dehn at Cedars of Lebanon Hospital, Hollywood, July 24. Father is a contractor; mother is Ginny Simms, songstress.

A son to Mr. and Mrs. William Rhodes Jr. at St. John's Hospital, Santa Monica, Calif., July 25. Father is staff announcer at KMPC.

A daughter to Mr. and Mrs. Tobe Reed at Good Samaritan Hospital, Los Angeles, July 26. Father is radio performer.

A son to Mr. and Mrs. Jimmy Wilber, clarinetist and orchestra leader at WLW, Cincinnati, in Christ Hospital, that city, recently.

A daughter to Mr. and Mrs. Max Gilford in Hollywood Hospital, Hollywood, July 28. Father is an attorney and mother is Anne Gwynne, film actress.

A son, Richard III, to Mr. and Mrs. Richard A. Lewis, in Swedish Hospital, Minneapolis, July 21. Parents are with Cetlin & Wilson Shows.

A son, Patrick, to Mr. and Mrs. Tex McCrary in Polyclinic Hospital, New York, August 2. Father is a former newspaperman and editor. Mother is the former Jinx Falkenburg.

A daughter, Gail Ann, to Mr. and Mrs. Donald G. Martin in Victoria Hospital, Miami, recently.

A daughter, Cheryl Clare, to Mr. and Mrs. Bert Henry in Cincinnati August 3. Father is an emcee; mother a former dancer.

A son, John Joseph, to Mr. and Mrs. Charles Corell in Hollywood August 5. Father is Andy of *Amos 'n' Andy*.

A daughter, Erika, to Mr. and Mrs. Walter Slezak in Hollywood Hospital, Hollywood, August 6. Father is an actor; mother is Johanna Van Rhyn, former opera singer.

A daughter, Jacquelyn Denise, to Mr. and Mrs. Jack Purcell in New York July 31. Father is former guitarist with Ina Ray Hutton and Paxton's bands. Mother was a member of the Kim Loo Sisters Trio, vocal group.

A son to Mr. and Mrs. Johnnie Davis August 1. Father is a concessionaire with Brownie Amusement Company.

A son to Mr. and Mrs. Mack Langley July 20. Parents are concessionaires on the Rio Grande Shows.

A son, Paul II, to Mr. and Mrs. Sherwood Gerber August 2 in Cedars of Lebanon Hospital, Hollywood. Father is manager of Sportland Arcade, Ocean Park, Calif.

A son, Robert Charles, to Mr. and Mrs. Forrest Jarvis in Fairmont General Hospital, Fairmont, W. Va., August 2. Father is known as the Great Jarvis, magician.

A son, Harvey, to Mr. and Mrs. Dave Miller in Israel Zion Hospital, Brooklyn, August 7. Father is supervisor of Brandy Bros.' chain of New York movie houses.

A son, Kenton, to Mr. and Mrs. Wally King in Providence Hospital, Oakland, Calif., July 31. Father is an announcer at KSFO, San Francisco.

ACUTE SHORTAGE OF CANVAS

Varied, Complex Reasons For Diminishing Supply

OPA set-up pushes manufacturers into field considerably more lucrative — rope increasingly scarce — showmen must make careful plans in ordering for future

CHICAGO, Aug. 10.—Faced with a more acute shortage of materials than at any time during the war, tent manufacturers who serve outdoor shows are at a loss as to how they'll fill the orders accumulating in their files unless something happens to remedy the situation. The flow of canvas for tents has diminished to an almost invisible trickle, while the already limited stocks in sail lofts are fast dwindling. Rope has become increasingly scarce since the diversion of large quantities by agriculture for the harvest season. And the shortage of sailmakers, showing no improvement since the war, has become so pronounced that at least one tent manufacturer here is considering an apprentice-training program under the G.I. Bill of Rights.

All of which means that showmen and concessionaires in need of tops will have to be more farsighted than ever in placing their orders and should keep a close watch on developments.

Why Canvas Is Scarce

Reasons why canvas has steadily tightened instead of loosening, as expected, since V-J Day a year ago, are many and complex. First of all, production in general has been curtailed to some extent by reduced shifts since the wartime peak and, in some cases, by strikes. Production of yard goods for the open market has been reduced by the spread of a so-called vertical set-up, whereby manufacturers of clothing have bought up mills and set them to weaving only the goods needed for their own products. Finally, production of fabrics specifically needed for tents has been cut down because of, or in protest against, OPA regulations.

Basically, it's a matter of the OPA controlling prices of fabrics but not of the raw cotton used to produce them. There has been a marked lag between the OPA ceilings and the skyward trend of cotton. And the OPA set-up is such that certain types of goods are more profitable to make than others, with the result that many looms have been taken off tent goods in favor of fabrics that bring a better return.

It is also reported that mills which already have canvas made up are refusing to release it until the OPA creates a more favorable price situation. Still another factor is the allocation of percentages of certain fabrics by the CPA (Civilian Production Administration) for essential industrial and agricultural purposes.

Encouraged somewhat by the August 5 ceiling, which granted an increase over the June 30 level, one Chicago mill representative believes the situation may ease a little during the last quarter of the current year. Little real relief is expected, however, until after the first of next year. Meanwhile a tremendous backlog of requirements is piling up that will take time to fill. It's a wise showman who has already taken steps toward meeting his next season's needs.

Farewell to White Tops

The manufacturers feel certain that little white canvas is going to be available for tents. Chief reason is (See Shows Face Acute on page 68)

Standard Code For Prevention Of Disaster Set

WASHINGTON, Aug. 10.—Completing two years of research, National Bureau of Standards has adopted a standard for circus tents and other places of outdoor assembly, designed to prevent a repetition of the Hartford, Conn., disaster in 1944. Studies to develop a standard were launched shortly after the fire with the co-operation of American Standards Association, National Fire Protection Association and Building Officials' Conference.

Among the numerous safety provisions adopted are fire-proofing of all canvas, adequate approach and exit aisles, isolation from near-by structures, adequate spacing of seats, precise calculations for "wind and live loads," and complete banning of all open flames within tents.

Copies of the standard may be obtained from National Fire Protection Association, 60 Matteryarn Street, Boston, or from American Standards Association, 70 East 45th Street, New York City. According to Bureau of Standards, nominal fees are charged.

Animal Scarcity, High Prices Curb Zoo Buying—Bronx Curator

NEW YORK, Aug. 10.—Lee Crandall, general curator of Bronx Zoo, moaned over the post-war animal picture here Wednesday (7) and predicted some zoos operating on pre-war budgets would refrain from buying new stock until prices come down. "Animals are scarce and prices are terrific—two or three times what they were before the war," Crandall said.

"A good many zoos whose budgets are based on pre-war prices are deciding they're not so badly off, after all, and are waiting for prices to come down."

Price rises, Crandall indicated, started at the source of supply and

Cantor Slays 'Em

MILWAUKEE, Aug. 10.—Eddie Cantor, final guest artist for the Centurama production, concluded his seven-night engagement here Thursday (8) and when the city treasurer finished auditing the receipts he reported the comedian had attracted 59,000 folks who paid in excess of \$92,000 after federal tax was deducted.

This was almost \$30,000 more than the Veloz and Yolanda session, which took second honors. Five of Cantor's seven performances were complete sellouts, and the spot accommodates more than 8,100 people.

Centurama closes Sunday (11). Friday night Vivian Della Chiesa and Robert Weede were guest soloists with a symphony, and attracted a nifty 6,500 paying customers. Tonight a chorus of 1,000 voices will be featured, and Jan Peerce, tenor, will close the 100 birthday party Sunday night.

Legion Pushes Okay of Bingo

WOODBIDGE, N. J., Aug. 10.—Bergen County American Legion adopted a resolution July 27 asking the Legislature to legalize bingo as "a more moderate form of gambling than horse racing which has already been legalized in New Jersey." Resolution pointed out that nixing of bingo deprived many Legion posts of funds used in the rehabilitation of veterans.

Bingo games sponsored by Legion post were recently halted in Dumont, East Paterson, Rutherford, Carlstadt and Lyndhurst.

George Robson Wins

COLUMBUS, O., Aug. 10.—George Robson, Maywood, Calif., won the 30-lap big car feature at Powell Speedway here Sunday (4). Time was 13:15.72. Eddie Zalucki, Detroit, finished second, and Ted Horn, Paterson, N. J., third.

Rumble Follows No Polio Ban in Mpls. Aqua Week

MINNEAPOLIS, Aug. 10.—Minneapolis city officials, Aquatennial officers and newspapers were taken to task by Vernell Ditter, of Minneapolis, because the Aqua festivities were permitted to operate while a polio epidemic was spreading thru the city and State.

Ditter accused the press of hushing up the outbreak during Aquatennial week and "about-facing" in its polio policy once the festival was over.

"Is this sudden change of tune due to the results of some new medical research?" Ditter asked. "Or is it that the mayor, the Chamber of Commerce and financial powers that be are now satisfied with the publicity and money reaped from the Aquatennial events, and now are plunging wholeheartedly into that secondary concern, the welfare of the people of the city? True, postponing or dismissing a big event such as the Aquatennial would have been costly, but in an epidemic of polio there are also a few 'costs'. Since the sick, crippled and the dead are soon taken care of in one way or another, and since no one can determine just how many new cases of the disease are the result of the huge crowds at the celebration, I suppose the skirts and consciences of the Aquatennial officials will remain spick and span."

Ditter's letter puts into print what numerous persons have been saying by word of mouth. Altho more than a million persons saw the 88 Aqua events, few thought enough about the danger of polio to keep their kids away. Now that the polio score has gone over 800 cases, the hindsighters are making themselves heard. In many instances those crying the loudest are the very ones who pushed and pressed their way thru the throngs to get good seats for themselves and their kids.

(See Circus and Fair departments for more news on polio epidemics.)

New Tax in Maine

CHICAGO, Aug. 10.—Operators of all types of amusements, including circuses, carnivals, parks and fairs, planning to do business in the State of Maine in 1947 will have to shift their budgets in order to meet a new State tax which goes into effect next November 1.

Maine State Legislature during its current session, approved a bill July 26 to impose a tax of 5 per cent on all amusement admissions, including season tickets and subscriptions, in order to raise funds for a soldiers' bonus.

This means that operating costs in Maine next year will be upped 5 per cent, or the additional tax will have to be collected on top of the regular admissions and federal taxes.

POLIO RIPS NORTHWEST BIZ

Edgar, Concello in Huddle With R-B Folks in Chicago

CHICAGO, Aug. 10.—Among throngs of visitors on the Ringling-Barnum lot the past week were two circus owners—James Edgar, of Sparks, and Art Concello, of the Clyde Beatty show. The presence of both gave rise to plenty of rumors, all of which went without confirmation. Edgar was here for the show's opening Friday (2) and remained until Sunday afternoon, when he flew to Detroit for some family business before returning to his own show at Richmond, Va. He spent a lot of time in close conference with James A. Haley, president of the Big One, from which he is leasing the Sparks title, two elephants and the cat act worked by Dammo Dhotre. He was also seen in a huddle with S. T. Jessop, of the United States Tent & Awning Company, which built his big top this year.

To Make It Bigger and Better

Altho he admitted he was making extensive plans for next season with a view to enlarging the show, he declined to divulge any details, declaring them still in the "embryologic stage." He conceded the show had plenty rough going in the spring while it was in the throes of organization and reorganization and at the same time going thru a prolonged chastisement from the weather. He was well pleased, however, with the reception in New England and said that, with the nut whittled down, the early season losses had been overcome. He has found the Sparks title better remembered by the press and city officials than by the public as a whole, and believes it has been off the road too long to mean anything to the rising generation.

Edgar found time for a brief visit with his parents-in-law, Mr. and Mrs. John White, on the Big One, and to drop in for lunch Saturday (3) at the Atwell Club. His wife, Anne, and their young son were in Sarasota, Fla., lining up a house for the winter, and were to rejoin him on the show in Virginia.

Concello Smiling and Happy

Art Concello's big long cigar was wreathed with smiles when he flew in Wednesday (7) from Canada. He made it clear he was very, very happy over the Beatty show's business, which was consistently good all the way up the Coast and has exceeded even the fondest expectations in Canada. He indicated that grosses running into five figures have been commonplace and that the season is well on its way to topping the enormous take his association with Beatty rolled up in '44.

Concello had nothing but the highest praise for the job Ira Watts is turning in as manager and for the smooth organization with which he is surrounded. He said that Beatty, relieved of operation responsibilities, is having a swell season and getting in lots of fishing. A close watch is being kept on the polio situation in the Dakotas and Minnesota, with a strong possibility that the show will return to the States farther east, either around Detroit or Buffalo.

Concello planned to transact some business in his home town, Bloomington, Ill., before returning to Canada.

Ben Austin Under Knife

LOS ANGELES, Aug. 10.—Ben Austin, former circus general agent, is in the Hollywood Presbyterian Hospital, Hollywood, having undergone a major operation. His condition is termed satisfactory.

Swiss Nat'l Show Heavy on Animals

ZURICH, Switzerland, Aug. 10.—The Circus Knie, popularly known as the Swiss National Circus, was the only European circus of any importance to find itself with practically all of its animal acts intact at the close of the war. This summer the Knies are touring Switzerland with a 15-act show featuring 5 big animal acts, including 7 elephants presented by Rolf Knie, 8 tigers handled by Trubka, top-notch cat trainer; 12 Liberty and 8 Arabian horses of Fredy Knie, 25 Shetland ponies and 3 chimpanzees.

In addition, the show has trained camels, llamas, ponies, mules and pigs. Most of the Knie animal acts already are booked for the winter season with indoor circuses in France, Spain and other European countries where animal acts have become a rarity since the war.

Model Builders Of New England Guests of CFA

SPRINGFIELD, Mass., Aug. 10.—The Adele Nelson Tent of the Circus Fans Association was host Sunday (July 28) at a New England regional meeting of the Circus Model Builders and Owners Association at the home of Mr. and Mrs. Elmer D. Litch, Southwick. Models of circus equipment and animals valued at \$10,000 were displayed on the lawn, and during the afternoon luncheon was served with Litch as chef, assisted by Stanley H. Woodward, Enfield, Conn., president of the CMBOA.

The exhibitors and models they displayed included Francis Lacouline, Ringling Bros. cookhouse, with wagons and supplies; William Donahue, replica of old Sparks train, composed of 4 stock cars, 11 flats, 4 coaches and 1 advance with 260 "head" of stock; Arnold Gunther, Terrell Jacobs's wild animal act on Al G. Barnes Circus; Roy Arnold, hippo den drawn by 6 horses, 15-piece band, 4 elephants and 4 camels; Charles Davitt, calliope with 10-horse hitch and cage wagon; Frank Sullivan, 3 baggage wagons, cage and (Model Builders Guests, page 104)

Cancellations Wallop 6 Orgs

Dailey blows Aberdeen, Redfield, S. D.—Montgomery cuts Minn. towns

CHICAGO, Aug. 10.—The infantile paralysis situation in Minnesota and the Dakotas has had an acute effect on half a dozen circuses billed in that territory the past week, cutting attendance at the stands played and causing widespread cancellation of others.

R. M. Harvey, general agent of Dailey Bros., received a wire here the middle of the week, saying that show had been canceled out of Aberdeen and Redfield, S. D., where it was contracted for August 14 and 15, respectively, and it was feared other towns might have to be dropped from the route. Meanwhile, reports from Watertown, S. D.; Willmar and Morris, Minn., and Fargo and Jamestown, N. D., indicated the show's business had been materially affected by the polio scare. When Harvey left here Thursday (8), he was uncertain whether a revision would be made in the route.

Montgomery Cuts 5 Stands

The C. R. Montgomery Circus, after playing to very light crowds at LeSeur, Minn., August 1, was to have gone next day to Montgomery, Minn., but it decided instead to cancel the five stands remaining on its Minnesota route. As a result, the Montgomery show failed to appear in the town bearing the same name (2) or in Mazeppa (3), Plainview (4), Rushford (5) and Harmony (6). It is understood there was no official action forcing Montgomery to pass these towns, but the management considered it the wise thing to do in view of the scare thruout the section. Show picked up its billing again Wednesday (7) at Decorah, Ia., where business was light.

The Al G. Kelly-Miller Bros.' Circus, making an extensive tour of South Dakota, was contracted for Pierre, the State capital, for Thursday (8) but canceled its engagement there as well as at other Central South Dakota towns, according to *The Daily Capital Journal*. This (See Polio Puts Dent on page 104)

Beatty's Take Holds Up Well Thru Alberta

2-Day Stand Okay at Calgary

CALGARY, Alta., Aug. 10.—The Clyde Beatty Circus scored a successful two-day stand here Wednesday and Thursday (7-8) despite a rough welcome from the weather opening day. Show arrived in a 20-mile wind after a night of torrential rain that broke a heat wave. Big top was erected with some difficulty, delaying the matinee about 45 minutes. Wind and overcast skies held business to fair in the afternoon and near-capacity at night, but Thursday broke with sunny skies to bring out two capacity houses with standees at night. Show received good publicity breaks and enthusiastic reviews from both dailies.

At Lethbridge, Alberta's "Windy" (See Beatty Holds Up on page 104)

Bailey Bros. Now in Tenn.; Turnaway at the First Stand

CLARKSVILLE, Tenn., Aug. 10.—Bailey Bros.' Circus had a turnaway here Wednesday (7), after playing to a light matinee. Show came here from Russellville, Ky., this being the first Tennessee stand of its Southern trek.

At Bowling Green, Ky., Monday (5) there was a fair matinee and a good night house despite rain. Central City, Ky., was light Saturday (3).



MERLE EVANS'S 1946 Ringling Bros. and Barnum & Bailey Circus band, generally acclaimed the best the Big One has had in many years. Upward of 25 per cent of members are ex-servicemen. Back row (standing, left to right): Johnny Evans, Lew Bader, Hillis Hunter, Andy Grainger, John Horak, Clarence Bennett, Merle Evans (leader), Karl Schinner, Frank Regan, Paul Davis, William Sten, Rusty Bader, George H. Way (guest drummer), Amos Thompson, Joyce Kronk and Rollin Sherbondy. Front row (seated): Max Ring, John W. Shideler, George Oliva, Tony Ramirez, Ray Jensen, Fred Dini, Ralph Gibbs, James Schlantz, Joe Browning, Al Hillenschmidt, James Downs and Philip Garkow. Photo was shot on the Chicago lot by Jim Fink.

SOCK CHICAGO BIZ FOR BIGGIE

MILLS BROS.' CIRCUS

Can place for long Southern Tour: Family Acts doing two or more. Elephant Man (Pat O'Brien, wife). Two more Clowns. Big Show Announcer. Musicians for Big Show Band—Trumpet, Trombone, Baritone, Calliope and Circus Band Leader. Side Show Boss Canvasman, Seat Men, Candy Butchers, Ticket Sellers. For Cookhouse—Steward, also good Cook and Waiters.

Will always place reliable people.

Wire:

JACK MILLS
MILLS BROS.' CIRCUS

Charles City, 13; Waverly, 14; Oelwein, 15; Cedar Falls, 16; Belle Plaine, 17; Muscatine, 19; Burlington, 20; Keokuk, 21; Fort Madison, 22, all Iowa.

Stiff Workout For SRO Sign

Changes in prices, ban on 18-high blues make upset—dopesters compare

CHICAGO, Aug. 10.—When all the returns are in tomorrow night, it is altogether likely the 10-day, 19-performance run of Ringling Bros. and Barnum & Bailey Circus will register some sort of a record. To put it moderately, business has been good. Up until last night, all nights had been turnaways except the opening Friday (2) and Monday (5), and matinees had ranged from around 66 2/3 to 90 per cent of capacity, except Sunday (4), which was a sell-out. And unless the week-end produces more turnaways, there are some poor guessers around the lot.

Weather has given the show a swell break so far. It has been clear every day except Monday, which was expected to be an off day, anyway. A good rain yesterday morning, bringing an end to a long drought, came at a time when it did not harm.

Even when Fred DeWolfe and his boys have figured the take for the entire engagement, a comparison with previous seasons will be difficult because of differences in prices and capacities.

Footrest Seats Replace Blues

A development that also complicates any attempt to appraise the business here was the replacement Tuesday (6) of the show's 18-high blues with 10-high bleachers of the park district. This change was made at the behest of Evan Kelly, the park district's energetic director of special service. He contended that the footrests of all the all-wooden park bleachers made them safer than the circus blues which have metal jacks and stringers and flameproofed lumber but no footrests. He said his action, taken three days after the show opened, was taken in response (See R-B SRO SIGN on page 52)

Biz On Upswing for Webster in Michigan

DETROIT, Aug. 10.—Webster Bros.' Hippodrome Circus, currently playing the Thumb territory in Eastern Michigan, has been enjoying better business recently after several weeks of very poor houses, R. W. Couls reports. Business still is spotty, but the current upturn is encouraging.

Plans call for a few weeks more in Michigan, following with a tour thru Southern Indiana and Ohio in the fall. Show is slated to winter in Ohio and play a number of indoor dates in the Buckeye State.

Show has been enlarged, with the addition of a pony ride and a lunch concession on the midway, and additional trained stock in the show.

Arnold Klett, chairman of the Northwest War Council Annual Fair, was a visitor at Harbor Beach. Bob Green, of Pontiac, Mich., formerly with Lewis Bros. and other circuses, spent his vacation with the show.

STRATFORD, Ia., Aug. 10.—Zallee Bros.' Circus had to change lots after arriving here August 1, and was too late for a matinee. Night show drew better than a three-quarter house.

Stevens on Staff Of S. C. Governor

HOPKINSVILLE, Ky., Aug. 10.—A commission from Gov. Ransome J. Williams of South Carolina was bestowed on Bob Stevens, owner of Bailey Bros.' Circus here August 1, making him a lieutenant colonel, aide de camp, on the governor's official staff. Bearer of the commission was Guy Whitener, of Newberry, S. C., home of the show's winter quarters, who read it to Stevens in the presence of his wife, Opal; his sister, Mrs. Christie Boykin; Marion Davis, Jerry Pressely, Lillian Sandowski, Frank Ellis and Dolly Jacobs. Stevens also was recently made a life member of the Loyal Order of Moose.

The Stevenses had a busy day here. It looked like a reunion with a long-lost sister when Opal greeted Mr. and Mrs. Birch (Georgia Boy and Bobby) at the front door. Mr. and Mrs. Buck Waltrip, of Madisonville, Ky., also were visitors. Whitener, who was accompanied from Newberry by his son, Guy Jr., and two friends, brought the day to a memorable close by giving a party. Guests, in addition to Stevens, his wife and sister, included his daughter, Shirley; C. C. Hutto, John Hamerick; Lew Henderson and daughters, Ruth and Peggy; Ernie Stewart and King Reynolds.

Biz Good for King On Return to N. H.; Has Blow in Maine

WOLFEBORO, N. H., Aug. 10.—Altho encountering a heavy rainstorm, King Bros.' Circus had a satisfactory day here Wednesday (7) because of the large number of summer camps in the Lake Winnepesaukee region. Business was also good the day before at the resort town of North Conway, with a three-quarter matinee and full night house.

Show ended its long Maine tour Monday (5) with a red one at the Oxford County Fairgrounds located between Norway and South Paris. Circus hungry after a lapse of eight years, folks packed the big top at both performances. However, just as the matinee was letting out, a heavy wind and rain storm came up that threatened a slowdown for a while. Everything came thru okay with the exception of the Side Show top, one round end of which was ripped to shreds.

On this same lot, on July 17, 1937, the Walter L. Main Circus, then owned by Walter L. Main and Honest Bill Newton, suffered a blow-down, with severe damage to big top and seats. Show lost its matinee, but made the night show at 9 p.m. after considerable repair work had been accomplished.

Walter's International Set for Latin America

BATTLE CREEK, Mich., Aug. 10.—Robert F. Walter, former owner of parks and theaters, has announced here that the International Thrill Circus, under his direction, will open an extended winter season at Havana, in December. This date, he says, will be followed by week stands in the principal cities of Central and South America.

All engagements are to be sponsored under guarantees.

S. L. C., Ogden Good to Cole

3 performances given at Utah capital after disappointing trek across Wyo.

OGDEN, Utah, Aug. 10.—Cole Bros.' Circus hit the jackpot at Salt Lake City Monday (5) and Ogden Tuesday (6) after a week of mediocre business that brought the show across Wyoming from Colorado.

Matinee here was near capacity, followed by a straw house and turn-away at night.

Two night shows had to be given at Salt Lake City, after a near-capacity matinee in terrific heat. Downtown tickets for the first night show were sold out by noon, and the second one was better than three-quarters. Ruth Nelson suffered a broken wrist when her high jumping horse crashed into the barrier during the final show. She will be out of the program several weeks.

Canvas Is Re-Flameproofed

Show was forced by Salt Lake City's strict municipal authorities to give its canvas a fresh treatment of flameproofing and to fasten down its grandstand chairs. The canvas was doped Sunday afternoon, but the order on the chairs came so late, that Monday's matinee was delayed an hour in starting.

Ora Park and his staff succeeded in warming up the notoriously cold local press, even making *The Telegram's* society pages with a yarn about Mrs. Zack Terrell. In fact, *The Billboard's* correspondent considered the advance build-up the best ever.

Special Sunday Radio Show

Parley Baer, of Radio Station KSL, co-operated in arranging a show at the Veterans' Hospital Sunday afternoon, which was aired over KSL's Western network. Emceed by Col. Harry Thomas, program featured Eddie Woekener's band, with Florence Tennyson as soloist, and included Lucio Cristiani and Freddie Freeman, Baer, who is the husband of Ernestine Clarke, of the Ringling-Barnum show, was later host at a chicken dinner. Colonel Thomas was a guest Monday on an old-established dramatic show of KLS, which was later re-broadcast over a Western network.

Sparks' First Day Fair at Richmond

RICHMOND, Va., Aug. 10.—Opening day of a two-day stand fell somewhat short of expectations for the Sparks Circus here Thursday (8). Tho the first circus of the season and favored by perfect weather, matinee drew about half a house, with heavy emphasis on kids, and night crowd was a little better than three-quarters of capacity.

The preceding Thursday (1) the show had a light day at Dover, Del., but good houses were reported at Salisbury, Md., Friday, and Cambridge Saturday. After playing Annapolis, Md., Monday (5), show entered Virginia and made one-day stands at Alexandria and Fredericksburg en route to Richmond.

Show continues southward thru North Carolina next week.

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To join on wire two or three Combination Billers, truck drivers given preference. Steve, if at liberty wire. Big Show Band Trumpet, Baritone and Trap Drummers; union, accommodations, best salary. Chester, Penna., 16th; Havre de Grace, Md., 17; Marlboro, 19th; La Plata, 20th.

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UNDER THE MARQUEE

Humid big tops.

Esther Frietsch, CHS, wife of Roy Frietsch, CHS and CMBOA, of Peoria, Ill., is home after a siege in the hospital.

Frank Panisko, Butte, Mont., CFA, reports a big time playing with Ernest Ritter's midget horses when the latter's show visited Frank's territory.

Hoped for rain ruins night business long before it settles dust.

D. J. McDonald, well-known horse trainer who has been in the motion picture business in East Grand Forks, Minn., since 1923, has sold his theater and will devote his time to training gaited horses, in semi-retirement.

Word comes from Speedie Hascal that Earl C. Curtis, formerly with Merle Evans's band, was recently discharged from the U. S. Army after 45 months in service. He was a major.

Saddest man in circus biz is the early-day chandelier man who had to switch his endeavor.

Fritzi Bartoni, the European aerialist who suffered a bad spill while with the Ringling circus, is playing European circuses and at present making her headquarters in Switzerland.

Agents will have to dig up a new circus grounds at Buffalo. The lot at Bailey and Broadway has been sold by the West Shore and New York Central railroads to the Danahay Faxon Stores, Inc., for a supermarket and warehouse.

White shirt shortage means nothing to the boys who wear only propertymen's coveralls.

W. H. Singleton, formerly contracting agent for the Royal American and Wallace Bros.' Shows in Canada, is serving in the same capacity on General Agent Waldo T. Tupper's staff of the Clyde Beatty Circus during show's Canadian tour.

Two circus owners visited Mills Bros. at Farmington, Minn.—C. R. Montgomery, of the show bearing his name, and W. M. Meyers, of Barr Bros. . . . Jack Toughey, of Fulda, Minn., caught Bell Bros. at Arlington, S. D. He reports Mickey O'Brien is now on that show.

Ours is a business of inventors and specialists, none of whom have produced anything better than sledges, stakes and half-hitches.

Four general agents around the table of the Atwell Club in Chicago last week were Arthur Hopper, Ringling-Barnum; R. M. Harvey, Dailey Bros.; T. Dwight Pepple, Polack Bros., and Ralph D. Lockett, Johnny J. Jones Exposition.

Frank J. Walter, late of the Clyde Beatty show and owner of his own private circus at Houston, has been sojourning with his mother, Mrs. Katie Walter, at the St. Anthony Hotel, San Antonio. . . . Tommy Scaperlanda, popular San Antonio CFA, has compiled two hours of colored circus movies co-ordinated with disks of circus music.

By the law of averages, showmen make better resolutions during the cold of winter than they do during the heat of summer.

Jack and Ruby Landrus (Nelson) report they are having a pleasant

season with Polack Bros.' No. 2 unit. Eugene Randow is producing clown, and others with them in clown alley are Roy Barrett, Jack Klipple, Eugene Randow Jr. and Gus Line. . . . The Flying LaForms are playing the Illinois State Fair at Springfield for the Ernie Young office and will also make the Springfield (Mo.) Fair.

When Cole Bros. played Pueblo, Colo., Eddie Woeckener had as his guests L. E. (Dick) Smith, who years ago was bandmaster of the old Cole Bros. show. He is now manager of the Pueblo Air Service Corporation. . . . Homer D. Hobson, retired bareback rider of Palisades Park, Calif., greeted old friends on the R-B lot in Chicago. He was in town to visit his sons, Herbert and Homer Jr., also out of showbiz and operating a cocktail lounge.

Among the many visitors on the Sparks lot at Camden, N. J., were Dutch Hoffman, Ed Conway, George Roberts, Sam Chapman, Harry Heath, J. R. Conway and James Hassan, of Philadelphia; Mr. and Mrs. John W. Barrett, Essington, Pa.; Chris and Herbert Viohl, Wilmington, Del.; Herbert A. Douglas, West Chester, Pa., and Frank A. McGurk, Anthony Gudanowski, Ed Schuster and Marge, Camden. Show had a strong night house.

Biggest liar on earth is the towner who said he only went to circuses to see if the swinging ladder girls have yet been able to buy silk tights.

The Clyde Beatty show was up against rationing of advertising space on its tour up the West Coast, according to Ray B. Dean of the press staff, but made out nicely with publicity. He also reports that radio time was hard to buy in the States, but that the situation is a little easier in Canada. Show used a Chinese daily in Vancouver, B. C., and has been getting a big play from Canadian dailies, as well as studio shows and lot broadcasts in towns having radio stations.

Irene Hoff, who was with the John Robinson Circus five years and also trouped with the old Sparks and Orange Bros. shows and Harvey Reese's musical comedy out of Cincinnati, is recovering from a heart attack at 700 Winchester Avenue, Ashland, Ky. She was the wife of Russ Allen Jenkins. . . . Joe Baker, lithographer and former minstrel man, last heard from at Buffalo, has turned up on the West Coast.

Managers can't tell whether they are making blunders today, because the fault-finders that were around during the labor shortage days aren't around to tell them.

John J. Crowley, of Cambridge, Mass., secretary of the Circus Historical Society; Paul Horsman, Middleboro, Mass., and John M. Brown, Brunswick, Me., also members of CHS, spent a week on King Bros., leaving at Wolfeboro, N. H. Here is Crowley's record of shows visited this season: Ringling-Barnum, three times in Boston; Bradley & Benson, twice; Sparks, nine times; King Bros., seven times; Hunt Bros., three times. He made typed copies of old routes from his collection for the Sparks and King shows. . . . Mr. and Mrs. William Walleit and son, of Havre de Grace, Md., caught the matinee of Bradley & Benson at Elkton, Md., and the night show of Sparks at Dover, Del.

Jake J. Disch (Corrigan the Cop), who crashed the Milwaukee Journal with three-column art when he played the Women's Club Children's (See Under the Marquee, page 104)

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Ringling-Barnum

We've all enjoyed our 10-day stand in Chicago, with old friends and troupers visiting by the dozens. We'll try to list those seen by the writer and his aids: Dr. and Mrs. H. H. Conley, Dr. and Mrs. Coleman, Dr. Roswell T. Pettit and party, Mr. and Mrs. William J. Dann, visiting their son, Harry; Omer J. Kenyon; Harry R. Mueller, CFA, of Springfield, Ill., getting pix for his circus shut-ins; Frederic Canestrelli, Joe Jackson, Albert Ostermaier, Jimmy Ringling, Mickey Behee's family, Mildred Asher's daughter, Joyce; Tex Elmlund's sister, Mrs. Lundstrom, and her husband; Mrs. Richard Ionie, La Brac and Bernice, and daughter; the Shyrettos, Maximo and wife, Marie; James Edgar, Vernon Reaver, Orrin Davenport, Phil Fein, Arthur Concello, Ed Raycraft, the Hunt Twins and Gloria's husband, Walter Forbes.

Red Larkin, Red Sonnenberg, Murray and Mitzi Fein, Everett Hart, Augie Stadt, Al Langdon, Mike Plesovich, Mr. and Mrs. Arthur Aylesworth, Dan Pfeiffer, Frank Oaks, Mrs. Frank Perez and daughter, Mrs. William Lish and daughter, Mr. and Mrs. Bob McKenzie, Clyde Sellers, E. B. Rock Jr., Wayne Johnston, R. M. Harvey, Dorothy O'Brien, Harry and Dorothy Lee Brown, Harriet and Harold Van Orman and son, Kitty Clark and her grandmother, Dot and Denny Howard, James McElwee, Edna Curtis, Vickie Coyle, Wanda Wentz.

Madame Bedini and her former groom, Johnny Corrigan; Norman Carroll, Roy Feltus, Billy Burke, D. C. Hawn, the Rev. John Ringel, show-minded padre from Steger, Ill.; the Rev. R. J. Smyth of Alton, Ill., who knew the Hanneford family in Ireland; Tiny Maxwell and son, Ronald; Bert and Agnes Doss, Earl and Hattie Shipley, Burt Wilson, Mr. and Mrs. Herman J. Linden, Fred W. Schlotzhauer, Walter Scholl, Chuck Sateja, George and Ruby Cutshaw, Lou Jarvis, Chuck Marine, Charles Jones, Ray Ollech, Harry Atwell, Nat Green, Mickey Coughlin, Al Humke and T. Dwight Pepple.

Backdoor Notes: Rags Blair and Slats Parker, cutting it up at the grease joint. Busiest man on the lot—Blocks, keeper of the prop top. Welcome sight every Thursday—John Seawall heading for the dressing room with his suitcase—reason, pay day. Don Lee getting plenty of laughs with his new Carmen Miranda gag. Circus fans getting shots with their cameras while the sun shines on our Chicago stands.

Good-bye, Chicago; hello, one-day stands.—DICK MILLER.

Dailey Bros.

This column is going to the dogs this week. . . . The ring stock department adopted a fine Australian shepherd dog, Monte, because he seemed so fond of horses. Then he switched affections when he found the cookhouse and made a hit with Mitt Carl by keeping all the other dogs away. In fact, he soundly whipped King, the menagerie's Great Dane, from cookhouse to midway. In retaliation, King pulled some wires and had him "red-lighted." But to no avail. Four days later the chief of police shipped him back to us at Marshall, Minn. . . . Mr. Ben sent for what we thought would be a Samoyad huskie. What emerged from the box was a white bull terrier, and was he homely! . . . Pinto Acevedo has laryngitis and, unable to bark, is out of his folks' juggling act. . . . We've heard of women calling themselves "mamma" to their pet dogs, but when a man calls himself "daddy" to a little pup, we wonder!

We always thought meals in the cookhouse went with the pay an individual received, but the Great Allen had to peel potatoes one morning before she was served breakfast. It's easy to see Mona Marshall was a

Dressing Room Gossip

Cole Bros.

So efficient has Horace Laird become as mailman that letters are posted from the office wagon to the clown top via the local post office. If you doubt it, ask Mark Anthony. Mark is a recent addition to our show, doing pantomime tramp. Another is Jack Harris in Harold Voise's bar act. Jack had a very auspicious opening in his first show when he got hit on the other end with the wrong end of a slap stick.

One for the books: Otto Griebing and Howard Bryant in shorts, with make-up still on, playing golf, if you please, on the sun-baked race track of the Rawlins (Wyo.) Fairgrounds. What is it they say about show folks?

Overheard between Otto and Harold—"Otto, there's nothing I wouldn't do for you." Otto—"There's nothing I wouldn't do for you either." From that it seems they are going thru life doing nothing for each other.

Was Lucio Cristiani's face red at Rawlins! Mrs. Frank Phillips recently had a birthday.

A vote of thanks to all the bosses for being on their toes during those very windy days thru Colorado. A nice gesture: Noyelles Burkhardt being the perfect waiter to a bunch of working kids in the cookhouse. The show is really moving despite those long jumps, and we are in and up on time every day, thanks to our efficient system and our bosses and workmen. And there's no chairy pie.—FREDDIE FREEMAN.

Kelly-Miller

Those of us who caught Dailey Bros. at Sioux Falls, S. D., had a swell visit. We've had to cancel some dates because of the polio epidemic.

Show bought three ponies at Woonsocket, S. D., from the Rev. Mr. Wynn who, with the two Wynn Sisters, worked them at the matinee. Doc Saier, of Lansing, Mich., spent the day on our lot at Mitchell, S. D. The writer won a race with Mel Lewis for the only portable radio in a town we were playing the other day. Esther Pepiton was injured when a pulley block hit her on the head, necessitating three stitches. Mr. and Mrs. Buck Reger were recent visitors in Rochester, Minn. Evelyn Rossi received her reading glasses at Huron, S. D. Earlene Stokes will leave soon for school. A triple birthday party was given August 1 for Earlene, Chief Keys and Frank Dunagan, with ice cream and cake in the cookhouse.—JONNIE MAE SNYDER.

Webster Bros.

Michigan's Vacationland is giving us lots of swimming and fishing, and the folks all enjoy those midnight fish fries of Fearless Freddie Greiner. We've had lots of visitors thru the Thumb section, and business has been top notch. Happy Holmes, of the Renfro Valley Show, visited at Leniwood. Larry Welsh, of the Clyde Beatty show, spent two days in the band department. That boy can really beat it out on the calliope. A birthday party, with chicken, watermelon and cake, was given for Slim Girard. Hats off to Valieta Greiner for superintending the affair.

Stanley Raymond has joined with his pony ride, much to the delight of the local small fry. We hear from up front that show is headed for Dixie and in three more weeks we'll find ourselves in good old Indiana.—MARIJO COULS.

taxi driver during the manpower shortage. She has taken over the gilly and has it shining from bumper (See DAILEY BROS. on page 52)

Bailey Bros.

Time marches on. We've had 18 weeks of smooth sailing down the highways and byways. With the arrival of the new marquee and dressing tops, we have a complete spread of new canvas.

The tourists and sightseers had a pleasant Sunday off at Bowling Green, Ky. Almost everyone went to Mammoth Cave, a grand spot on a hot day, with the temperature at 54. The small fry were there in full force. Delores King and Shirley Welbes got some choice souvenirs. Suzy Henderson rode in the underground boat until she ran out of escorts. Punch and Judy Jacobs topped the day by coming home with Indian headdresses—all they needed to make them full-fledged Indians, as wild and brown as they are.

A mighty lucky girl is Jerry Presely, who fell from an ankle drop in traps and didn't break a bone. However, she will be out of the program several days, nursing bruises. Opal Stevens has been suffering from a badly infected nose.

Otis Jones's brother, who was a Japanese prisoner, spent a few days on the show with his bride. Mrs. Skinny Goe also visited, checking on the maestro. Other visitors were C. C. Hutto, John Hamerick; Georgia Boy and wife from King Bros.; Claude Coons and Bill Griffin, of Lexington, and Ed Sullivan, formerly with Hagenbeck-Wallace and now a merchant marine—these in addition to the party from Newberry, S. C., that made Bob Stevens a genuine colonel.—DOLLY JACOBS.

Clyde Beatty

Warned by the weatherman of a high wind at Lethbridge, Alta., Manager Ira M. Watts tucked the big top away and sidewalled the show. A run of 201 miles across the Rockies from Cranbrook, B. C., made us late in arriving and delayed show time until 5 p.m., but the folks were waiting for us as they had been in all our Canadian stands.

From their looks (tired but happy), Bob Reynolds and his prop men and Eck Lawson and his gang must have gone all out on the outing of the Dirty Dozen and the Boo Hum Dit Dum Club Sunday (4).

A new unit of the CFA at Tacoma, Wash., has been named the De Wayne Tent, in honor of Ted De Wayne and his troupe. The band boys are working on a new song, but so far they only have the title—"When It's Dukie Run on the Clyde." Speaking of dukies, on our last run someone dropped three silver dollars by mistake in three dukie boxes. The workmen who got them thought they'd received a bonus. Wonder how I missed out.

Bill De Wayne, who has been on the sick list, is to rejoin in a few days. Eddie Stinson, of Detroit, left to visit the Big One at Chicago. Clyde Beatty and the missus are looking for a lake and the big ones we hear about, but no luck. I see Lew Walton working the come-in and getting the laughs. No visitors but plenty of Black Horse ale.—DON FRANCISCO.

Stevens Bros.

From the new route card it looks as tho we'll soon be heading south, and no one will be sorry. The water situation has been bad in North Dakota. At some places the water truck has had to haul as far as five miles. Ice is scarce also. Guy Blackburn, of the Side Show; Pete Hickman, of Vern Pratt's troupe, and the writer have been on the sick list.

We have had plenty of wind, but (See STEVENS BROS. on page 52)

Buck Owens

Another week in Ohio, and business has been better. At Mount Vernon, the paint gang was busy and the whole outfit presents a clean appearance. Bob Mills joined to play baritone in the band.

At Cambridge, Walter L. Main and Silver Voges were visitors. Roba Collins joined the Side Show to do Punch. Here we had to pull the peaks again for a threatening storm which cut the night attendance.

At Zanesville, we enjoyed a visit with Frank Bowen, who was with the writer on the celebrated Har-mount's Tom show. Mr. and Mrs. Buck Owens were his guests at dinner. Also seen on the lot was Charles Katz, of the old Sparks show.

At Lancaster, we had the pleasure of meeting Doc Waddell for the first time. He offered prayer at the start of the matinee.

At Circleville, Jack Sweetman, drummer, visited and was persuaded to play the show. Visiting the Wolcotts here were Mr. and Mrs. Ray Fizer and Mr. and Mrs. Bob Hodeshell, of Toledo.

Laugh of the week: The man wearing a silk hat and dress suit donated by Ted Lewis, who confidentially told everyone who would listen that our show was much better than Ringlings'. But no appeals for more wages have appeared so far.—NORMAN HANLEY.

King Bros.

After 19 stands in Maine, we have bid it a reluctant farewell. Its scenic beauty and lakes for fishing and boating will not soon be forgotten. At most points this was the first circus in five to 10 years, and thousands of boys and girls glimpsed their first elephant or camel during our visit. At Houlton, Me., folks traveled 125 miles to see the show. At Norway, our last stand in Maine, grizzled woodsmen were in the crowds that greeted both shows.

Bennie Cristiani, after two and one-half years in the army, is back with the Cristiani act, along with Bill Thompson, making seven people in all. George Wagron, assistant concession manager who was on the sick list a few days, rejoined at Waterville, Me. Ray and Jay Goody, wire walkers, with their little daughter visited at Ellsworth, Me. They were going to Cleveland, where Jay will await the stork. Jack Brown was a frequent visitor in Maine with his priceless collection of old circus pictures. Lorin D. Hall Jr., threatened (See KING BROS. on page 52)

Sparks

Glen Graves wasn't looking when the elephant stepped on his foot, but he became cognizant of the fact in a loud and lusty manner. Harry Hammond is now Chief Wounded Knee. After falling from a sidewall ladder, he's in the market for a good used crutch. Ernie Burch celebrated his birthday by getting a pooch. "I didn't buy the dog," he says. "I adopted him."

Hugh J. Higgins, of Belfast, Ireland, stumbled onto the Clarke brothers, and at once they went into a huddle on the subject of old Greggy Road, the old winter quarters of the old Clarke Circus. Other visitors included Chris Noyla, Eddie Smith, Bill Fusslbough and Charley Ives.

A property man astraddle the top of the animal arena was passing down ropes of the net to be tied off by an assistant. The assistant was new, fumbling and inefficient. The exasperated man above finally bel-lowed in language appropriate to the occasion, ending with, "I'll come down and kill you." To which the meek assistant replied, "I won't be able to tie off at all then, will I?—CHARLES F. CLARKE.

Shavings From the R-B Lot

CHICAGO, Aug. 10.—For the second season, the Big One is not charging a service charge on passes, save for the addition of a few cents to make even change when there are State and city taxes in addition to the federal tax. Here, where there is none such, only the federal tax of 50 cents on longs and 25 cents on shorts is collected. The press department thinks this policy pays off in good will.

One of two cases of absenteeism noticeable at the Garden ended when Felix Adler returned at Philly. The absence of Fred Bradna is still conspicuous. . . . Someone else missing is radiant Kitty Clark, who has been out since the Garden because of a bone infection. However, she visited during the Chicago engagement, in company with her grandmother from Elkhart, Ind. . . . No one has replaced Fred Bradna, but Arthur Springer has taken over most of his

duties. There has been no equestrian director's whistle in recent years anyway, and with Pat Valdo running the back yard and Merle Evans's 26 years on the bandstand giving him a sixth sense for cueing acts, the program has an easy flow. Arthur Springer keeps a record of the time of each act at every performance—a chore he performs with the same care and precision with which he makes his announcements.

The press and radio boys were glad to see Felix Adler back, and Felix was kept plenty busy in Chicago. He appeared on the WLS *Barn Dance* and Don McNeil's *Breakfast Club*, as well as at Mayor Kelly's downtown famine relief show. Other network radio shows on which circus talent appeared were *Wake Up and Live*, Paul Jung; *Junior Junction*, Pat Cartier, and *Merry-Go-Round*, Paul Jerome. Frank Morrissey also had interviews and platters on a dozen or more local stations and several broadcasts from the lot. . . . The columns and columns of space consumed by the Heirens murder confessions most of the time the show (See SHAVINGS on page 64)

Kan. Spots Okay For Polack No. 2

KANSAS CITY, Kan., Aug. 10.—Thanks to a strong advance promotion, a five-day engagement of Polack Bros.' Circus, Unit No. 2, ending Tuesday (6) in Memorial Hall, proved satisfactory both to the management and Abdallah Shrine, the sponsor. This was in face of a serious polio scare that reduced attendance from children almost to nil. There was no official ban but parents acted on the advice of authorities in keeping the kids away.

Date here was under a joint contract with a two-day stand at Wads- (See Kan. Okay for Polack, page 64)

Stanley Dawson Writes

COLUMBUS, O., Aug. 10.—Thru a slight indisposition, I am temporarily living in enforced inactivity, and it is a drab existence. To pass the time I have been driving around and visiting some of the friends I have made over a lifetime, some active and some retired.

At Owensboro, Ky., I found Judge A. B. Palmer, retired from the cir- (Stan Dawson Writes on page 64)

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E. W. Currey Tells Plans For New Rodeo and Circus

CHICAGO, Aug. 10.—E. W. Currey, formerly with Sells-Floto, Tom Mix and other shows as a rider and roper, announced here this week that he is framing the Lone-Star Rodeo and Circus, to be launched late in August. Altho rodeo entertainment will be featured, he said his program also would include circus acts.

Currey hails from Texas and was in the army five years, with the aviation engineers. He said a large army airdrome tent, supported by outside poles, would be used for his show. A corporation is being formed by Currey in association with B. J. Brooks of Chicago, and John Nicholson, Watertown, Ia., he announced.

101 Ranch Gets Fair Biz In Kan., Invades Okla. Next

AUGUSTA, Kan., Aug. 10.—Light matinees and fair night houses greeted the 101 Ranch Wild West here, Monday (5), and at Wichita, Kan., Saturday and Sunday.

At Wichita, performers put on a special noonday show at Veterans' Hospital for the patients there, as well as crippled children from other hospitals of the city. Event, arranged by Cliff McDouglas, of the show's press department, netted some extra publicity.

After another week in Kansas and a couple of Southwestern Missouri spots, show will invade Oklahoma, its itinerary including Ponca City, home of the original Miller Bros.' 101 Ranch and of Col. Zack T. Miller, who is with the present show.

Packs's Pittsburgh Date Tops '45 Mark by 40,000

PITTSBURGH, Aug. 10.—Tom Packs's Thrill Circus, here for the benefit of the Police Widows' Pension Fund, hit a record high in attendance by playing to 126,170 persons during eight performances week of July 22-27. This mark was approximately 40,000 over last year.

Jersey Fair for J. M. Cole

MORRISTOWN, N. J., Aug. 10.—The James M. Cole Circus played to fair business here Saturday (3) in hot, humid weather, with rain at night. Netcong, N. J., gave show a good night house after a fair matinee. At Hackettstown, matinee was light and night house was fair.

Trend of Big One Indicates Program Levels Off Toward Pre-War Basis, Only Better

Arty Coverage of Act Shortage Days Turns to Eye Appeal

By Justus Edwards

CHICAGO, Aug. 10.—There are those who look at the Big Show, shake their heads and mutter, "It ain't what is used to be." And they're right, of course, when you remember the days of three big riding acts and 50 or more acrobats prancing out for one display.

It is also true that, at times in recent years, the show has assumed the appearance of a one-ringer in a six-pole setting, so far as actual acts are concerned. That, it must be conceded, was a situation for which the burden of responsibility can justifiably be placed on the war. Now the war is over and, tho there are still times when the blues don't get the break they deserve, the trend has at least started back in the other direction. As evidence, look at (1) the swell line-up of small animal acts early in the program; (2) the flashy display in which three European importations—the Eriksons, Los Arrioles and the Therons—work with the Lin Tengs (nee Naittos) and the show-produced all-girl acro offering, the Bombshells; and (3) an array of flying acts such as has seldom if ever been seen in one show.

Bradley & Benson's Flood Loss \$15,000 And a Day's Showing

CLIFTON FORGE, Va., Aug. 10.—Bradley & Benson Circus resumed its billing here Monday (5), after loss of one show day and damage estimated by the management at \$15,000 from a flood that inundated its equipment on the Culpepper (Va.) lot early Friday (2) morning.

The local press at Waynesboro, Va., described it as a waterlogged and almost animal-less show that was presented to a three-quarter house (Flood Hits B&B on page 64)

Bertram Mills Will Resume Dec. 20 in London Olympia

LONDON, Aug. 10.—For the first time since the outbreak of World War II the annual Bertram Mills Circus and Fun Fair will again be set up in London's huge Olympia exhibition halls this winter. Show, a composite circus-carnival-amusement park under a roof, is skedded to open December 20 and, as usual, will run thru the Christmas and New Year's weeks.

In pre-war years this was the circus event of the year, with the Mills management providing a big bill of topnotch circus acts from all parts of the world. Carnival adjunct at Olympia will be used by amusement device builders as show window for new rides and fun devices.

Class Comes to Big Top

However, in the last eight years, a thing called class has been imparted to the show, thru the offices first of John Ringling North and then of Robert Ringling, each acting in his own (See R-B's Program Levels, page 66)

Hugo, Okla., Plans Welcome For Shows Wintering There

HUGO, Okla., Aug. 10.—A welcome-home celebration for four outdoor shows that winter in this town of 6,500 is being planned for next fall by the Choctaw County Chamber of Commerce.

Shows listed to be honored are Al G. Kelly-Miller Bros., Stevens Bros. and Hugo Bros., all circuses, and the Casey Smith Shows. Oklahomans prominent in the amusement world have promised to attend, and representatives of other shows will be invited.

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35 WEEKS OR MORE (MOSTLY INDOORS)

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Irving J. Polack Managing Director

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Can place first-class show carpenter that can keep equipment repaired. Ralph Noble can use experienced colored big top help. Can use two more first class clowns, 2 property men. Can use organized colored band for Side Show. Long season South. Wire or come on.

Pleasantville, N. J., 15; Millville, 16; Bridgeton, 17; New Castle, Del., 19; Middletown, 20; Dover, 21.

**CAN USE
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**WHO CAN DO
THREE THINGS
100 WEEKLY
GUARANTEE
PLUS PRIZE MONEY**

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SUNBROCK
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**WE PLAY ONLY THE
FINEST STADIUM AND
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CONSECUTIVE WEEK**

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RODEO

For Sept. 15 or 22.

Also other acts.

Write

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Rodeo Clown with Mule, Trick Riders, Ropers, and Girl Bronc Rider for Rodeo in Eastern Ohio, Pennsylvania and West Virginia for Labor Day and following dates. Contact:

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Will owner of this title please acknowledge via Western Union collect to . . .

CHARLIE CAMPBELL, Sylva, N. C.

MUSICIANS WANTED

BUCK OWENS CIRCUS

Trombone and Calliope, WIRE. Other Musicians, write. Must be union. Long season. Note: This Band is booked for all winter's work.

JOHN F. DUSCH, Band Leader
Somerset, Ky., 13; Corbin, Ky., 14; Middlesboro, Ky., 15; Morristown, Tenn., 16; Newport, Tenn., 17; Asheville, N. C., 19.

WANTED

Circus Acts High Acts Animal Acts.
For September, October and November.
All dates in the South.

WRITE WIRE CALL

JOHN H. BILLSBURY AGENCY

208 N. Wabash Ave. Chicago, Ill.

**R-B SRO Sign
Gets Workout
On Chi Stand**

(Continued from page 48)

to complaints from patrons about the safety and comfort of the unreserved seats.

"Chicago is a city, and our people are used to city ways—not this hay-rack stuff," he said.

How much the seating capacity was reduced was the subject of widely divergent estimates, some ranging as high as 4,000. Manager George W. Smith estimated 1,500, and he ought to know. The shorter bleachers left a lot of space on the ground, but the old-fashioned custom of putting overflow crowds on the straw is no longer standard practice, altho there were some folks seated on the ground last night.

Visibility as well as capacity has been sacrificed to some extent for the general admission customers. The substitute seats are pitched at such a modest angle that, while they afford the occupants an excellent view of each other's necks, they reduce the view of the thing they came to see—the circus.

What's the Over-All Result?

What becomes a matter of conjecture is whether the change in seating caused more people to buy grandstand seats than would have otherwise, and whether crowds that were turnaways would have been turnaways if the regular blues had still be in use. One experienced observer guessed the change was capable of cutting the show's take \$2,000 per performance.

There was some plain and fancy moaning and groaning over the seat business by certain of the show's personnel. One person who took the matter philosophically, however, was President James A. Haley. "They told us their seats were safer than ours," he said. "If that's the case, of course, we wanted to give them a trial."

A rumor that the park district was charging a hefty rental for its bleachers spread as soon as they were set up. Evan Kelly told *The Billboard*, however, that the circus is being permitted to use the seats absolutely without cost.

The park district's Mr. Kelly was an omnipresent figure on the lot throughout the engagement, checking on this, that and the other, and was in frequent consultation with the circus's Messrs. Kelly and Smith. Hamburgers and any but bottled drinks were out. And on Thursday night, guard rails were introduced behind the top rows of grandstand chairs.

Directors Hold Meeting

While the seats were being changed in the big top Tuesday forenoon, the circus's board of directors was meeting at the Palmer House. The meeting was described by President Haley as merely routine, held in compliance with the by-laws that call for the board to convene "during the Chicago engagement." The by-laws apparently were framed at a time when a Chicago engagement was considered inevitable. However, there was none last year. Therefore, there was no midsummer meeting of the board held in '45.

Mrs. Aubrey Haley arrived from her ranch at White Sulphur Springs, Mont., for the meeting; J. R. Griffin, secretary-treasurer, came from Sarasota, Fla., and Col. George Wood from New York. Other directors present were Haley and John Ringling North.

President Haley said plans for next season were discussed in a general way. He also revealed that considerable discussion was devoted to the remainder of this season's route, with a view to avoiding territory where show might run into polio.

DAILEY BROS.

(Continued from page 50)

to bumper. Slim Farley and Johnnie Stevens went fishing at Windom, Minn., but from the looks of their string the big ones got away. Casey, boss canvassman, has been around some time, but the writer didn't know it because he hadn't been heard putting it up. Johnny Williams has added five members to his Side Show band.

Visitors at Mankota, Minn.: Mr. and Mrs. Ralph Lawn, of the Jay Gould show, with Fred Brad; Milt Herriot, who rested his stock in our back yard; Mr. and Mrs. E. L. McCall and Mr. and Mrs. Von Tillberg and a large party of circus fans. At Sioux Falls, S. D.: Dores and Ila Miller, Mr. and Mrs. Kelly Miller, Whitle and Mary Thorne, Erlene Stoke, Mr. and Mrs. Buck Reger and Jonnie Mae Snyder, all of Kelly-Miller, and Glen and Sylvia Philips, playing vaude, with Dave and Miller Custis. At Marshall, Minn.: Mr. and Mrs. Jack Bell; Swede, Mabel and Hunky Johnson; Joe Ryan and Tex and Alice Orton, of the Montgomery show, and Christy Obrecht and Jerry Ketchum, of the Obrecht show, moving in for a week's stay.

Now that Sirius, the dog star, is in the ascendancy, we hope it gets hot enough to bury the chips off the shoulders of people who carry them during the dog days.—HAZEL KING.

STEVENS BROS.

(Continued from page 50)

Frank Burns, canvas superintendent, has managed to get it up every day without so much as a rip in the big top. A heavy wind hit one night when the top was packed, so rigging was dropped and rest of the show was given with the peaks halfway down.

Nearly everyone on the show visited Canada from Portal, N. D. Ray Headley, Side Show canvas boss, had no identification on him and was almost a man without a country.

Harry Lamon is doing the fixing and helping Owner-Manager Bob Stevens. Vern Pratt is tooting the whistle since the Fullers left. Now that Betty Pratt has recovered from her fall she is doing web and cloud swing. Mrs. Nola Grady is back from a trip she made home because of a death in her family.

Harold Kelly, who has joined clown alley, took a nap standing up the other afternoon while working the water bottle. Shortage of lard and cooking oil is hard on the grease necks, but here's a new one—mineral oil, and does it work well! But, joeys, when removing make-up don't lick any from around your mouth or you might have to make a quick change of wardrobe. When Raymond Duke, general agent, was back one day, he put on make-up and clowned with the writer.—HARRY VILLEPONTEAUX.

KING BROS.

(Continued from page 50)

with pneumonia, left at North Conway, N. H., for hospitalization.

Georgie Lake and Frank Clark, we thought of you both when we showed Gloucester, Mass., your home town. Bill Shelford Jr., of Indianapolis, has joined his dad handling the bug board. "Denver," write and tell us what to feed them! There are so many fishermen on the show they keep the cookhouse supplied. Lee Hinkley claims to be champ. A. C. Bradley is back from a short visit to Maryland.—EDDIE HENDRICKS.

Wirth's Hartford Musical

HARTFORD Conn., Aug. 10.—Hartford Firemen's Protective Association's musical is slated for September 30 thru October 3 at the State, downtown vaude-film house. Show will be produced by Frank Wirth, who formerly staged the Shrine Circus here.

**Lazy A. Ranch Stock
Sold To SMS Rodeo**

NEW YORK, Aug. 10.—Managing director Roy Mickens announces his SMS Ranch Rodeo has purchased the stock of the Lazy A Ranch Rodeo of Lewiston, Mont. Three carloads of bucking horses, Brahma bulls, dogging steers and Brahma calves were included in the deal, plus 12 grand entry horses.

Joe Daly, general agent for SMS, says SMS will operate all winter in the South and Southwest. Org has been contracted to appear at the Thompson Speedway, Thompson, Conn., for September 2-3 and will supply the grandstand attraction at the Keene, N. H., fair. Both dates were booked thru Frank Wirth.

Following the Keene fair, the rodeo will appear at Squadron A Armory, 94th Street and Park Avenue, September 11-15, under auspices of the New York County Council of the American Legion. Cowhands will give seven performances, including two matinees.

**Ogden's Pioneer Days Hit
New Cash, Attendance High**

OGDEN, Utah, Aug. 10.—Ogden's Pioneer Days, celebrating Utah's 99th birthday, set a new all-time high in receipts. Authoritative estimates set the gate at \$60,000, before tax deductions. This represented only the rodeo, and did not include receipts from Monte Young's midway and other concessions.

Receipts indicated an attendance of 56,000, including all paper, an all-time high. For the first time the Ogden celebration dodged the L. D. S. (Mormon) beef on violation of the Sabbath, and remained dark on Sunday.

In place of the Sabbath rodeo, a long-hair concert-pageant was given to a free gate. Evidently the lull didn't hurt the pay gate.

**Rowell Arena Director
For Grand National Expo**

SAN FRANCISCO, Aug. 10.—Harry Rowell, rodeo producer and one of the West's foremost stockmen, has been named arena director for the rodeo at the Grand National Livestock Exposition, horse show and rodeo in the Cow Palace November 15-24.

Rowell, who will enter his entire stock, said \$11,500 in prize money will be offered.

Entry fees are \$25 for riding events and \$50 for steer wrestling and calf roping.

**Elliott Takes Over Rodeo
Stock Biz; Nesbit Retires**

DENVER, Aug. 10.—The rodeo livestock firm of Elliott & Nesbit has been dissolved and incorporated for \$100,000 under the name of Verne Elliott Rodeo Corporation.

Elliott & Nesbit firm was successor to Elliott & McCarty, one of the pioneers in rodeo stock development. Edward McCarty, partner in the original firm, died May 31 at his Wyoming ranch. Retiring member of the firm, Don Nesbit, has returned to his Livermore, Colo., ranch.

Corral Notes

Col. Eskew's J-E Ranch Rodeo for the third consecutive year is appearing at the Danville Livestock Market Grounds near Danville, Pa. Ronald D. West, owner of grounds, constructed a special arena for the event.

Freddie Leach, of Blackmon's Diamond B Rodeo, was guest of honor at a recent birthday party—his 19th. All hands of the Diamond B were present. Entertainment was furnished by Lou Marvin and the Sons of the West.

ANNUALS PROMISE LUSH BIZ

Cavalcade Gets Plaudits, Cash At Ionia Stand

IONIA, Mich., Aug. 10.—Cavalcade of Amusements won the plaudits of the management and plenty of cash from the natives in its six-day run at the Ionia Free Fair which closes here tonight. Indications are all midway gross records will be knocked out when the final accounting is completed.

Midway made an excellent flash on the bottleneck shaped grounds, and business was on the okay side from stem to stern from opening thru Friday, with only a break today needed to send the cash count soaring over the top.

Praise for Wagner

"We are more than pleased with the Cavalcade midway, and I cannot recall having done business with a more co-operative individual than Al Wagner," Rose Sarlow, secretary of the annual, declared.

Wagner, himself, with the brim of his Panama turned up all the way around, was all smiles as he pointed out that rides were going at near-capacity from noon until after 11 p.m., that the show operators were too busy to be crying, and that Whitey Weiss' concessions were grinding away "with the folks falling into them," as Al put it.

Three Busy Fellows

Bob Edwards, who operates the Casino, posing show; the Illusion and Pin-Up Girls shows and the Motor-drome, and the combo of T. W. (Slim) Kelley and Dick Best with the Side Show, snakes, Wild Animal exhibit and iron lung, were the busiest fellows on the lot; and they agreed business was good enough at Muncie, Ind., the week before, and here, to make them forget the quiet session at Indianapolis.

Ionia's light company could not supply enough juice for the midway, so Wagner had his entire org lighted by his own Deisel plants.

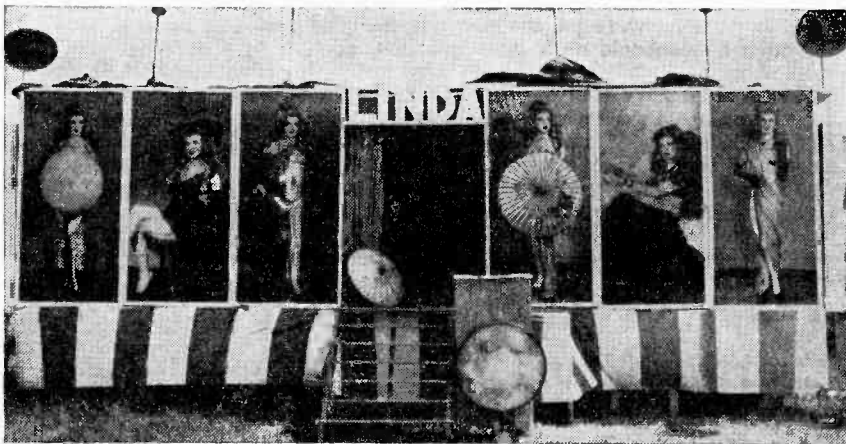
Org tears down tonight for a hop to Middletown, O., for a 10-day stand previous to the Kentucky State Fair at Louisville.

There were many visitors here during the week but the high spot in the festivities came Wednesday night when Charles Figy, Michigan commissioner of agriculture, and Frank O'Neill, State comptroller of currency, were guests of Wagner and Manager Howard Y. Bary at a dinner personally supervised by Mrs. Hattie Wagner.

Calif. Amusements Report Biz Okay at Sacramento Annual

GALT, Calif., Aug. 10.—For the second consecutive year Bob Schoonover's California Amusement Company furnished the midway attractions for the Sacramento County Fair here. Business during the nine-day affair was fair, with the rides doing a big business.

Fair used a novel opening stunt Saturday, July 20, using one of Winston's trained seals to bite the tape, officially opening the fair. Stunt got a big play from the newspapers. *The Sacramento Bee*, usually hard to (See *Sacramento Okay* on page 55)



NEW GIRL SHOW FRONT on the J. F. Sparks Shows, which was built to eliminate all tents and banners. Panels are all actual photographs, and pictorial panels are added at each end to spread flash. Revue, owned and operated by Linda Lopez, is called *G-String Follies*.

Polio Threat Worries Goodman Despite Top Run at Chippewa

CHIPPEWA FALLS, Wis., Aug. 10.

—Business was good, running ahead of last year at the Northern Wisconsin District Fair, but Max Goodman, main-most man and titleholder of the Wonder Shows of America, was visibly perturbed here Wednesday (7).

It was the polio scare which had Max concerned. To be sure, play on the midway the opening day here had been up \$600, roughly a 20 per cent jump over the previous year. Thus the fear thrown by the polio scare, brought in here via radio and newspapers of Minnesota's Twin Cities, hadn't prevented business from mounting, altho everyone allowed it would have run still higher if the threat of polio hadn't chilled some parents into keeping the young'uns at home.

An Immediate Worry

What concerned Max was the possibility that the number of polio cases would climb higher in the upper Middle Western States.

"It's only right that the kids should stay at home if the situation becomes serious. No one wants to see children stricken. However, if it comes to the point where they bar kids at fairs, then it will be a tough blow for the shows," Max declared.

Recalling grosses by his and other shows in previous situations where kids have been barred from attending public gatherings, Max pointed out that business on carnival midways in the affected areas in these instances had then skidded terrifically, slashing the take by two-thirds.

Suggests Route Change

Max tossed out the thought that the outright cancellations of fairs in the affected areas would be better for the shows.

"They could jump elsewhere to a disease-free area and do better business than operate at a fair without

kids' attendance," he declared.

The thought of polio was brushed from Max's mind, however, as he scanned the midway. Strolling along in his shirt sleeves, with collar open, and seeing the play on the rides and shows, his face brightened as he said, "Perhaps this polio situation won't get worse."

Max's array of rides and shows packed plenty of illumination here. Two new searchlights purchased from the government surplus, had been added the previous week at South Beloit, Ill., and they kicked in with plenty of light and gave additional flash to the midway.

Biz Slow For WOM at Bangor

BANGOR, Me., Aug. 10.—After doing only so-so business at its opening fair of the season last week at Presque Isle, Me., World of Mirth Shows found Bangor, Me., about the same. Show arrived here Sunday (4) and everything was ready for Monday's opening, which was very light. Tuesday (6), which was Children's Day, was only a shade better.

Friday and today, the Eastern States Shrine Convention was held on the fairgrounds, which helped business. *The Bangor Daily Commercial* published a special Shrine edition, directing plenty of publicity at World of Mirth Shrine members. Ralph Smith, show's treasurer, who has been a member of Mecca Temple in New York for 29 years, and Lew Hamilton, WOM press agent, who became a member of Anah Temple here today, were featured.

Bob Buffington, showboat operator, has a new revue. Personnel includes Bob Buffington, owner-manager; Mrs. Buffington, secretary and tick-

Cash Plentiful At Early Spots

Ionia, Chippewa, La Crosse and Illinois State indicates Midwest will be terrific

By Pat Purcell

CHICAGO, Aug. 10.—Reports of the amazing grosses registered by the Royal American Shows on its tour of the Western Canada Circuit of A Fairs, and the greatly increased takes of Wallace Bros., of Canada on the B Circuit in the same territory caused some of the wise guys to poke their tongues into their cheeks and pop their eyebrows knowingly.

Now, however, these same wise guys are rubbing their dukes in anticipation of lush business thru the Middle West; the Pacific Coast fellows are also optimistic to the nth degree, and the Eastern lads are watching weather reports with a prayer on their lips that the weather will straighten itself out before the top annuals open in that section.

Week a Humdinger

The bigger fairs which complete their runs tonight, and the opening of the Illinois State Fair at Springfield Friday (9) gave every indication that the honeymoon has just started and that even bigger and better things are still to come.

Springfield's opening gave the Hennies Bros.' org 10 per cent more than any carnival had ever collected on a single day in the annual's history, and William V. (Jake) Ward, the fair manager, expressed the opinion the surface was barely scratched.

At Ionia, Mich., Free Fair the Cavalcade of Amusements was well on its way to a new record, while Max Goodman's Wonder Shows of America was riding over the top dollar at the Northern Wisconsin Dis- (See *Dough Plentiful* on page 55)

International Hits At Nebraska Spots

ST. LOUIS, Aug. 10.—After big weeks in Schuyler and Central City, Nebr., International Shows moved into Grand Island, Nebr., August 2 for eight days. Opening was made to the largest crowd of the season. Sunday night's business was far ahead of Saturday, which was cut by a terrific windstorm, followed by a downpour.

The show is growing rapidly. Mr. and Mrs. William Sitki recently joined with a neoned photo gallery, dart and coke bottle concessions. C. R. Jackson has a nicely framed glass joint and M. Florie an attractive bingo. The Side Show is playing to top crowds. Line-up includes Mr. and Mrs. M. C. (Pa and Ma) Potter, Harold Jensen, magic; Gordon Walsh, canvas and tickets, Maxine Winnegar, queen of flame; Glasco, human ostrich; Wilma Stradley, electric chair and sword box.

Jeff Heath and his Cotton Pickers still a top draw. Jack Lennox has taken over the Girl and Posing shows.

The Ding Bat Club will hold its last summer meeting Tuesday (13) at the Statford Hotel prior to going into fair dates.

GENERAL OUTDOOR NEWS

ON PAGE 46

Material Is of Interest to All Branches of Outdoor Show Business

Ward Gets Kick Seeing Crowds Swarm New Ride

LA CROSSE, Wis., Aug. 10.—John R. Ward was like a kid with a new toy here this week. The owner of the World's Fair Shows spent a great part of his time hovering around a new Caterpillar which went into action for the first time with the opening of the Inter-State Fair here.

From the time the show was set up thru Thursday (8) afternoon, invariably he could be seen around the ride, a stub of a cigar clenched tightly between his teeth and a trace of a pleased smile on his face.

He took a 10-minute break Thursday afternoon to sit beneath the tented canopy of his resplendent office wagon, but even then his eyes turned toward the ride as it whirled with every seat filled.

The ride was working without the canvas covering, as the cables were not functioning. And Ward, apparently more than pleased with the fact that the ride was doing excellent business despite that fact, couldn't resist the point.

Ward had every reason to be pleased. Not only was the ride working, but his org as a whole was piling up new high grosses. On Wednesday (7), it bettered last year's opening day take, made by another org, piling up roughly \$1,000 more for an increase of 18 per cent. And Thursday, kids' day, brought the youngsters out in droves, and the midway was well filled, with long lines waiting to board the rides in the afternoon.

Part of Byers' Equipment Held at Council Bluffs

COUNCIL BLUFFS, Ia., Aug. 10.—The Merry-Go-Round, a custard stand, the bingo, a clothes pin store, five trucks and one automobile of Byers Bros.' Shows were held here when the org completed its engagement as a result of a lawsuit filed by James D. Carpenter and Harry Richmond against Charles and James Byers.

Carpenter and Richmond charged that a conspiracy by the brothers is causing them to lose profits they had been entitled under an agreement. They asserted they had paid \$10,000 toward the price of \$16,000 for which they were to buy the show.

New Brunswick Gets Three Orgs First Time Since War

ST. JOHN, N. B., Aug. 10.—For the first time since pre-war years, three carnivals were simultaneously touring New Brunswick province, all in the western section near the U. S. border.

The Lynch Shows, based in Halifax, N. S., and the Libby Shows, based in Fredericton, N. B., have been showing in New Brunswick regularly in recent years, and a new org, the Model Shows, based at Toronto, entered the field this year. Model was the only one of the trio unable to show in St. John.

Wade Grosses Soar 15% At Gratiot County Fair

ITHACA, Mich., Aug. 10.—W. G. Wade Shows report a general increase in business of 15 per cent over the take at the Gratiot County Fair here last year.

Individual rides grossed from 10 to 15 per cent better than a year ago despite the fact Wade's org offered 11 rides this year against 9 a year ago. Org also had 7 shows and 60 concessions on the midway.

Hennies Away To Flying Start

SPRINGFIELD, Ill., Aug. 10.—Hennies Bros.' Shows got away to a flying start with the opening of the Illinois State Fair here yesterday by amassing a gross 10 per cent in excess of any one-day gross for any carnival in the history of the annual.

William V. (Jake) Ward, fair manager, announced that at least 56,000 persons were on the grounds for this post-war revival, and everyone seemed to be in a spending mood.

Annual runs 10 days, with free gates in order the first three days, but Monday (12) the sellers will be placed on all outside gates.

Previous to opening here, Hennies' rides were set up for the annual Knights of Columbus barbecue Wednesday (7), and it is reported the one-day take was 75 per cent greater than any previous barbecue, and in past years it was not uncommon for the rides to gather \$3,000 at the one-day doings.

Crafts Cracks Santa Rosa Biz

SANTA ROSA, Calif., Aug. 10.—Breaking all existing records at Sonoma County Fair, California's largest of its kind, Crafts 20 Big Shows chalked up the event as one of the most successful play-dates in the shows' history.

Sunday (4) afternoon more than 11,000 paid admissions were recorded by the 50-cent turnstiles when executives took the 5 p.m. count. With no Sunday racing or pari-mutuels permitted and only a livestock show slated for the grandstand, the carnival midway catered to all fairgoers, and rides, concessions and shows did a land-office business.

Gonzales's Circus Side Show topped all show grosses, while the new Caterpillar led the rides by a wide margin. Jeff Griffin's *Follies*, *Scandals* and *Moulin Rouge* shows opened heavy, but local censors made it necessary for him to replace some acts with vaudeville artists.

John (Spot) Ragland reported his concessions were far ahead of last season, all enjoying high grosses. He has added a new ham and bacon concession.

Manager J. Frank Warren found time to set aside business matters long enough for two night fishing trips, which proved successful.

Show moves from here to Pittsburg (August 12-18) to play a veterans' celebration.

I. T. Shows at Mineola

NEW YORK, Aug. 10.—I. T. Shows, Inc. (I. Trebish and Phil Isser), will again provide the midway at the Mineola (L. I.) Fair. Trebish and Isser are lining up several additional rides, shows and concessions for the Mineola stand.

Jordan in U. S. To Buy Nucleus Of Carnival for Africa Showing

NEW YORK, Aug. 10.—Alfred C. (Alf) Jordan parked his seven-league boots in *The Billboard* offices here Tuesday (6), and outlined plans to bring carnival entertainment to the natives of Africa. Arriving here only a few days ago by boat, Jordan is planning to buy and ship the nucleus of a carnival in time to open in Cape Town in October.

Jordan left Australia nearly a year ago to survey Africa as outdoor show territory, found it to his liking and continued on to England to make his initial bid.

Equipment there, he says, is marked up beyond reason and there is non-selectivity and availability to contend with, more so than he expects to encounter here. Scouting trips to Norway and Sweden were canceled when he was told his search would be fruitless.

Undismayed at the rate of ex-

Extra Help, Executives Rate Ink in Maine Paper

PRESQUE, ISLE, Me., Aug. 10.—When the World of Mirth showed on the midway of the 1946 Presque Isle (Me.) Fair, 100 local men were hired to help erect the equipment. Given special attention by a local columnist were Frank Bergen, owner and general manager; L. Harvey Cann, general agent; Gerald Shellen, outdoor advertising manager; Tom Riggins, commissary manager; Wallace Cobb, trainmaster; Harry Hauck, mechanical superintendent; Lew Hamilton, drum beater via press and radio; Eddie Edwards, chief electrician; Eddie Cenname, lot superintendent; Ralph Smith, treasurer; James Bergen, nephew of Frank and assistant to his uncle, and Bernard (Chucky) Allen, concessions manager.

The fair lasted a full week, compared to the pre-war four days, and was several weeks earlier than pre-war. Drawing people from both sides of the border, World of Mirth was the largest carnival to play in Aroostook County since 1939.

Midland Fair Proves Big For Majestic Greater

MILFORD, Mich., Aug. 10.—Majestic Greater Shows collected a big share at the fair, which opened here Wednesday (7). Gross for opening day doubled that of last year. Thursday was a big kid's day despite rain in the afternoon. Freddie Reckless was featured on the midway.

Johnstown Signs Caravella

JOHNSTOWN, Pa., Aug. 10.—Oscar Hampton, committee chairman, announces he has signed the Caravella Amusement Company for the celebration here Labor Day week. Committee already has started its publicity campaign via press and radio.

Golden West in Record Breaker

SAN FRANCISCO, Aug. 10.—Playing on the streets in the heart of the city, Golden West Shows shattered all previous attendance records here at the annual Columbus Fiesta, staged during the Shriners' national convention, for the biggest week, ending July 28, in the show's history.

The midway was jammed most of the time, and it was necessary to hire extra help to keep customers in line at ticket windows.

Show, first to play here in eight years and the first carnival to play on the streets in many years, was spotted on Union Street, between Columbus and Stockton, and on Stockton from Union to Filbert.

Rides Break Records

Mr. and Mrs. Moyer's kiddie rides broke every previous gross record, as did other rides and concessions. Play was so heavy that Dave Kagan's candy wheel ran out of stock each night and the grab joints sold out several times a day.

Show's publicity, handled by Nathan Fisher Cohn, was heavy, with local papers going all the way. Campaign got off to a good start when *The San Francisco News* ran an entire column about General Manager Harry Polish Fisher in its *Who's News* column. *The News* also ran a feature when the show hosted orphans. Other papers ran daily items and more than 40 weeklies published stories. Another space grabber came Sunday (22) when the show honored attorney Andrew Bodisco with a day in his honor, during which he played host to a group of orphans.

Many Visitors on Hand

Visitors here included Sammy and Edith Corenson and daughters; Maxine Robinson, Nellie and Fred Ramsey, Albert Roche, Brownie and Estelle Rosenthal, Mr. and Mrs. E. Raymond, Oscar Walker, Dave Long, M. L. Markowitz, Mr. and Mrs. Shorty Anderson, Dwight Kane, Morgie Morgenthal, John Sullivan; Mr. and Mrs. Bob Applebaum and son, Dan; Shirley Michaels, Harry and Rita Friedman, Patty Treanor, William Kindel, Lester Hart; Jose Avilla, of Mexico City; Mr. and Mrs. Bert Clawson and Milt Williams.

Previous to its run here show had a big stand at Dixon, Calif., opening Friday (19) for three days at the Portuguese Picnic and Fiesta.

Joyland Scores 50% Biz Hoist at New Bethel, Ind.

NEW BETHEL, Ind., Aug. 10.—Joyland Amusements, with nine rides and five shows, registered an increase of 50 per cent over 1945 at the Marion County Free Fair which closed here Saturday (3), according to Manager Bob Tipton.

Twenty-two game concessions, including L. I. Thomas's bingo, reported grosses far ahead of last year.

Folk's Shows Sign Midway For New Mexico Annual

ALBUQUERQUE, N. M., Aug. 10.—Carl J. Folk, of Folk's Celebration Shows, announced here today he had signed to furnish the midway for the New Mexico State Fair, September 28-October 6. Folk's shows also will play the State fair at Phoenix, Ariz., November 8-17.

Dee Aldrich in Hospital

TRENTON, N. J., Aug. 10.—Dee Aldrich, well-known show operator on the Joseph J. Kirkwood Shows, was admitted to Mercer Hospital here July 30 during the shows' local engagement, in a serious diabetic condition. His condition has improved enough to permit Mrs. Aldrich to re-join the show.

Dough Plentiful At Early Fairs

(Continued from page 53)
 trict Fair at Chippewa Falls with two days still to go.

John R. Ward's World's Fair Shows, hastily revamped under the direction of Ralph Clawson, caught on big at La Crosse, Wis., for what was Ward's heaviest winning date of the season with rides and shows, and one day still to be accounted for.

Biggies Still Coming

The response of the fair-goers to midway attractions to date indicates that grosses may reach astronomical proportions, and the biggies of all sections are still to come. Here and there, some ops have reasons to be a bit nervous, but on the whole the prospects are exceedingly bright.

Pacific Coast operators report heavy business at the early annuals there, the spending hanging along with the lush war production days. In the East, however, the weather has been so uniformly bad that the elements are the chief topic of conversation. The bigger Eastern annuals do not start for another week, and the ops hope that the skies will be thoro'ly drained by that time.

Bumper Crops Reported

From the United States Department of Commerce there came a report today that the crop situation thru the Middle West insures a bumper harvest, so things should be all right when the lads get down into the Southwest.

From Mississippi there are reports that the boll weevil, scourge of the cotton crop, is unusually active, and unless airplane sprays or a change in weather kills off the pest, Dixie may not be too hot in the late fall.

All in all, it figures now that reports of huge grosses will be in order in most sections of the country thru the remainder of the season. Some may take it on the chin in spots which heretofore have been great—such as Minnesota where polio is prevalent—but the over-all picture is healthy, indeed.

New Chuck Wagon Operates Entirely With Butane Gas

PORTLAND, Ore., Aug. 10.—Circus and carnival operators are showing interest in a rolling restaurant built in Portland, according to its designer and builder, William C. Elliott.

Called Chuck Wagon, trailer-cafe is self-sufficient except for water. Planned so that it may be taken onto any location, refrigerator, stove, lights, water heater all are run by butane gas. Seating capacity of the heavy-duty two-wheel trailer is nine persons. It is 24 by 8 feet, with a 7-foot ceiling.

Rich, Decatur Co. Fair Mgr., in Legislative Seat

BAINBRIDGE, Ga., Aug. 10.—Tom E. Rich, former owner of Tom's Amusement Company and manager of the Decatur County Fair, Bainbridge, was elected to the Georgia State Legislature July 17.

Organizing Tom's Amusement Company 20 years ago, Rich played Georgia, Florida and Alabama. His show made the county fair here for more than 25 years. He will continue as fair manager.



CHARLES B. KIDDER, Pilkinton, Va., show properties builder, recently completed six new ticket boxes for the James E. Strates Shows. Above units were constructed of aluminum and stainless steel. Kidder, boss builder for many years with various railroad shows, started his own business a year ago. He is now constructing an all-metal show front wagon for Strates.

SACRAMENTO OKAY

(Continued from page 53)
 crack, gave ample space to the midway shows.

Among the independent concessionaires here were Ed Kennedy, scales; Art Camp, whip custard; Pat Trainer, novelties; H. B. Clifford, floss, candy apples and flash stands; C. L. Gilbert, ice cream sandwiches; Cameron's lunch stand; Ed Connor, photos; Earl Root, popcorn; B. A. Howell, soft drinks; Mayer Distributing Company, hot dogs; Sunny Smith, lunch; Henry Stafford, watermelon; Mary Lynd, corn-on-the-cob; Grant Makepeace, popcorn and peanuts; Al St. John, Cal-Freeze; Ed Hansen, Vita Freeze; Earl Straughn, photos; Elmer Singley, beer; the Gree Brothers, kitchen gadgets; Fred Clayston garden tools; Dad Wiley, glim cleaner; Fred Wideman, scap pitch; Cuttna-Whythe, wire jewelry.

Visitors included personnel of Crafts 20 Big Shows, Long's and Lewis's carnivals, playing in and around Sacramento; Felix Burk, wire jewelry op, Ed Vollman, of the Stockton Fair, and Louis Merrill and Rose Links, of the Western Fairs Association.

BANGOR SLOW FOR WOM

(Continued from page 53)
 ets; Albert Leary, tickets; Harold Johnson, canvassman; Wilbur Martin, canvas; Frank Donaldson, band leader and alto sax; Leonard Hawkins, tenor sax; Margaret Tonville, piano; Joseph Stepheson, drums; Joseph Singleton and Haywood Jones, trumpets; Edward Butler, emcee; Terril Singleton, comic; Virginia Jenkins, chorus and wardrobe; Credella Grant, Vera Spencer, Roxey Johnson, Marie Harrington, Phyllis Millen and Victoria Douglas, chorus; Doris Smith, tiger dancer, and Erma Donaldson, cookhouse.

Germantown Fair Big for Blue Ribbon

GERMANTOWN, Ky., Aug. 10.—Great Germantown Fair, with the Blue Ribbon Shows on the midway, opened big Monday (5), with business building thruout the week. Final check tonight is expected to reveal a new attendance mark for the annual. Blue Ribbon rides, shows and concessions got a heavy play thruout the week.

All exhibit buildings were full for the first time since the war. Horse show was one of the fair's highlights, with entries coming from as far away as Cincinnati. Getaway, today has been designated Farmers' Day, with another record through expected to jam the grounds.

Jimmie Francis, Ellen Unger, get in touch with me at once.

JOHNNY ORNEALLAS
 c/o MARKS SHOWS BLUEFIELD, W. VA.

WARD CARTER

Call me collect at the Commercial Hotel at Alvarado, Texas. Also need Fly-o-Plane Operator.

GEO. L. TROTTER
 Commercial Hotel ALVARADO, TEXAS

ROCKET RIDE FOR SALE

ANSWER: DENNIS O'LEARY
 c/o Senca Hotel LOUISVILLE, KY.

CRYSTAL EXPO SHOWS

W. E. BUNTS, mgr.; GEO. B. YANCEY, business mgr.

Route changed, this week, St. Charles, Va. Fairs start September 2, East Tennessee Colored Fair, Knoxville, Tenn., September 9, Scott County Fair, Dungannon, Va.; September 16, Monroe County Fair, Madisonville, Tenn.; 8 more in Georgia and Florida.

Will give Bingo and Custard exclusive; everything else open except Candy Apples, Ice Cream, Pop Corn, P. C., Coupon Stores and Slum Skillo. Will book any worth-while Shows, Fun House, Penny Arcade and Diggers. Want Minstrel Show Performers. Show in Florida all winter. Beemon Yancey's ad appeared week too soon in Billboard. All Roll Down, Slum Skillo, P. C. Agents who answered ad contact him this week; also working Men to take care Stores. Sam Justice wants Slum Store Agents of all kinds. Fair Secretaries in Georgia, have open week in October.

SCIOTO VALLEY SHOWS

WANT

For Bracken County Fair, Brooksville, Ky., Aug. 26-30; Peebles, Ohio, on street, Fall Festival, Sept. 2 to 7; Bainbridge, Ohio, on street, Harvest Festival and Homecoming, Sept. 9 to 14; Bath County Fair, Owingsville, Ky., Sept. 16 to 21; Southwestern Ohio District Fair, Sept. 24 to 28; then South. RIDES—Octopus, Tilt, Kiddy Auto or any other Flat Ride. CONCESSIONS—Any Merchandise that works for 15c.

WM. LAMB
 JEFFERSONVILLE, OHIO

FLORIDA AMUSEMENT CO. WANTS

Grinders and Ticket Sellers. Single Pit Shows, 50-50. Ticket Seller for Main Gate. Can use 3 more Agents for Slum Stores; come on. Agent for Swinger. Eddie Murry wants help for Wheel. Place Bingo; join on wire account disappointment. Want to buy, book or lease 7-Car Tilt-a-Whirl or Octopus. Lenner, wired you Columbus. All address

HOWARD INGRAM, owner; C. S. POOLE, bus. mgr.
 Opelika, Ga., this week; East Tallassee follows.

WANTED—WANTED

for

LEONARD DUNCAN'S SWING REVUE

With John R. Ward's World Fair Show, Davenport, Iowa, Fair all this week. Enlarging my show for the fairs. Can place Musicians, fast-stepping Girls. Horatio Ballard, Josephine Rutledge, come on. Katy Moore, Billie Furgerson, Marion Birdwell, Margaret Taylor, Gladys Humphries, Albany Smiley, Cora Blakeley, others who can stand sure pay days, wire. Sleeping car accommodations. Want White Canvasman.

TEX FORRESTER, Talker; LEONARD DUNCAN, Manager.

WANTED

FOR BARKOOT BROS.' SHOWS

Two more Shows and two Platform Shows. Can place two more Rides—Tilt-a-Whirl, Octopus, Roll-o-Plane or Loop-o-Plane; also two Kiddie Rides. Can place Merchandise Concessions of all kinds. Want Ride Help for all Rides that can drive semi and trucks. Must be sober and reliable. Cadillac, Michigan, week Aug. 12, Veterans of Foreign Wars; West Branch, Michigan, Fair, week of Aug. 19; Chelsea, Michigan, Celebration, week Aug. 26, including following Monday Big Labor Day Celebration; Eagle, Michigan, Fair, Sept. 4, 5, 6 and 7; other Fairs and Celebrations to follow. Address per route.

HOOSIER STATE SHOWS

Will book for a nice string of Indiana fairs and celebrations Baby Rides and major Rides that do not conflict. Want Concessions of all kinds except Eats, Ice Cream, Sno Balls, Popcorn, Photo and Rat Game. Good proposition for Bingo. Shows of all kinds except Girl Show, with or without transportation. Worthington, Ind., Fair, this week; Boswell Fair next week. Address all wires and mail to

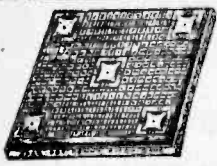
E. M. EVANS, MGR., HOOSIER STATE SHOWS
 "THE SHOW WITH A MILLION FRIENDS"
 You pay your wires and I pay mine.

FOR SALE

Fly-o-Plane, \$12,000.00 cash; Tilt-a-Whirl, \$7,500.00 each; Roll-o-Plane, \$4,500.00 cash. All in operation, no deals.

BOX D-284

The Billboard Cincinnati 1, O.



PENNY PITCH GAMES

Size 46x46", Price \$35.00.
Size 48x48", With 1 Jack Pot, \$42.50.
Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$18.00

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

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Sample of the 4 Readings, Four for 25¢.
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
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Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

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Send for Wholesale Prices.

SLUM PLASTER

Unlimited Quantities

Buy direct from world's largest plaster manufacturers.

Highly colored Cowboy Hats; assorted red, yellow and tan.
2-inch size . . \$2.16 gross
3-inch size . . \$3.60 gross
3 3/4-inch size . . \$5.00 gross

1 1/2-inch Human Skull, exceptionally fine details; \$1.80 gross
These items not sold to stores.

Terms: Cash or 25% with Order, Balance C. O. D.

J. H. MILLER MANUFACTURING CO.
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THE VERY BEST QUALITY
POPCORN

Immediate Delivery—F. O. B. Chicago

ALL SIZES OF BAGS
SALT AND SEASONING

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PRODUCTS COMPANY

60 E. 13th St. CHICAGO 5, ILL.

MIGHTY PAGE SHOWS
WANT

Cookhouse or Sit Down Grab for balance of season. Booking all Concessions. Playing route of proven fall dates. This week, Sheffield, Ala.

WANTED

Small Bingo Game, complete with canvas and frame and display stand, and good used Big Six Wheel for cash.

CARL BURKHART
Yorkville, Ill.

MIDWAY CONFAB

40-Miler season.

Flodell Roberts, an autodrome driver on the C. A. Wortham Shows in 1920, is now Mrs. Flodell Lewis, of Flodell's Flower Shop, Charryvale, Kan.

Joe Rowan, press and special agent for Endy Bros.' Shows, hit the first page of *The Wheeling* (W. Va). *News-Register* with a five-column art layout of newsboys, guests of the show, riding the Rocket.

Frank J. Lee, tub thumper for the John R. Ward World's Fair Shows, is rightfully proud of the personal boost he received in Charles B. Smith's column, *Around the Town*, in *The Peoria Journal*.

Heard a native refer to a 40-mile cook-house as a "high-pressure trough."

Charles Zemater booked the free attractions at the Homecoming Celebrating at Grant Park, Ill., sponsored by the American Legion and firemen. Acts included the Three Jerks, tumblers; Rollini, roly-poly act; the Lamonts, cockatoos and macaws, and the Irvings, teeterboard.

Mildred Irene Lister was instantly killed when a motorcycle she was riding on, driven by Donald A. Bouvette, an employee of Royal Canadian Shows, was sideswiped by an auto in Vancouver Sunday (4) morning. Bouvette is in Vancouver General Hospital with head injuries.

Legal adjuster has mastered the English language to such an extent that he uses the words "cop, blow and slough" only when he forgets.

George Bush and Gil Gray announced they have signed contracts for the Yankton, S. D., Farmers' Day for three years. Promotion this year looks like a big winner with a heavy advance ticket sale for a Barnes-Carruthers stage revue, and privilege space going rapidly.

Mrs. Betty Bammel, who has concessions on the Cavalcade of Amusements with her husband, Cliff, is convalescing after a thyroid operation at the Fowler Hotel, La Fayette, Ind. . . . Ray Brumley has concessions on Mickey Stark's Gold Bond Shows, now playing in Wisconsin.

Hunting for hotel rooms is something most showmen wouldn't trade their trailer homes for.

Democratic and Republican congressional candidates gave the Herbie Mace Shows a break at Rockville, Md., by posing side by side on Merry-Go-Round horses with a sports announcer poised with a pistol to start the race. It hit Maryland papers strong.

Frank Lewis, playing at Junction Inn, La Fayette, Ind., visited his old friend Mike Conti, on the Hennies Bros.' Shows while the shows were playing Danville, Ill. . . . Shorty and Jackie Logsdon, after closing with the United Exposition Shows July 14 in Topeka, Kan., have placed their tattoo studio in an arcade in that city. They report business good and getting better every day.

One way for a showman to achieve distinction is to use all three of his names all of the time.

The M. C. (Pa and Ma) Potters have joined the International Shows with their Five-in-One, featuring Prof. Harold Jenson, magic; Miss Maxine, fire eater; Glassco, glass eater, and their music. . . . Bob McCarrell reports that he is out of the hospital and is at his home, 76 Baker Street, N.E., Atlanta, recuperating from a broken back. He says he may make some late fairs.



HECK HESTER, who broke into the business in 1917 with the Veal Bros.' Shows, is completing his sixth year as a concessionaire with Art Lewis and Jack Greenspoon at Seaside Park, Virginia. He makes his home at Evansville, Ind.

Jack Korie, formerly with the Gem City Shows, is now with the William T. Collins Shows. Personnel includes Bertie LePaige, annex; Leroy, sword swallower; Doc White, iron tongue; Madame Zelda, mentalist; Chandler, magician; Rocky Preston, illusions; Zell Miller, electric chair; Harold Cook, alligator boy; William Miller, snakes; Tom Henk and Gene Slans, tickets, and Joe Mooney, talker.

Poll of 2,000 ride boys disclosed that they prefer getting soaked on Saturday if it's not in tubs.

New additions to Billie Logsdon's Circus Side Show are Pat and Freddie Robertson, Egyptian mentalists, and Jimmy (Rita) Hilyard, featured dancer in Annex No. 2. . . . Personnel of the J. F. Sparks Shows held a party in Litchfield, Ill., with Hilyard, Lynn Lopez and Pinky Pepper on the entertainment program. . . . David Logsdon writes he has signed his G-String Follies to play at the Du Quoin, Ill., State Fair. Linda Lopez will be featured.

Pat and Freddie Robertson, Western duo, are the latest additions to Billy Logsdon's Side Show on the J. F. Sparks Shows. . . . Lucille Toth, at Creek Valley

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(BRAND NEW)

Build Your Own

A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$250.00

Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

Dealer Inquiry Invited

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COLEMAN HANDY GAS PLANTS



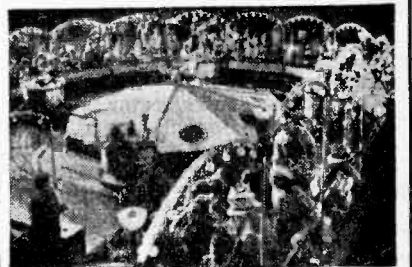
Model 457-G. Handy Gas Plant. 5 inch burner over 3-gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying bale, completely assembled, \$18.95.
FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete \$9.75
5" Coleman Burner 6.45
7" Coleman Burner 7.95
Complete line tubing, tees, wall valves, generators, air gauges.
American Ten Gallon Tanks With Large Foot Pump, Air Gauge . . \$17.50
MODEL 480-G Handy Gas Plants with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete 18.95
Giant Heavy Aluminum 12-Quart Geared Popping Kettles, new and complete 15.00

10% Discount on Orders of \$25.00 or Over.
IMMEDIATE SHIPMENT
NORTHSIDE SALES CO.
(Established 1920)
INDIANOLA, IOWA

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— MODEL 1946 —
REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.
U. S. RIDING DEVICES CORP.
298 Junius St., Brooklyn, N. Y.—Harry Witt

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

OHIO SUPER YELLOW POPCORN

BULK High Expansion — Excellent Quality PACKAGE

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.
638 BELLEFONTAINE AVE. MARION, O., or
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Growers and Processors of Selected Popping Corn

REBUILT POPCORN MACHINES
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SARATOGA KETTLE POPPERS

12 Qt. Capacity, \$18.00 Each. Terms: 25% With Order, Balance on Delivery, F.O.B. Toledo.
CONCESSION SUPPLY CO.
1857 Ottawa Drive, Toledo 6, Ohio

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
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FLOSS MACHINE RHEOSTATS



To adjust spinnerhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not made from ribbon wire. Engineered for floss machines. May be used for single or double head. \$22.50.

VOLTAGE BOOSTERS. A necessity on those low voltage spots. Adjustable from 85 to 130 volts, AC 50 or 60 cycle. 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. \$110.00. A bargain. Single Bands or Ribbons, \$5.00 Ea. Double Bands, \$13.00 Ea. Coloring, flavoring. Also now available—Cone Papers, 70#, unlimited quantities while they last. Orders shipped on 25% deposit.

Concession Supply Co.
 1857 Ottawa Drive TOLEDO 6, OHIO

SIDE-SHOW OPERATORS

Send for free sample Photograph we make for \$15.00 per thousand. 48-hour service on orders.

OLSON STUDIO
 Dept. 3, 905 Walnut St., Des Moines 9, Iowa.

WANTED
 RIDE HELP, PHOTO MACHINE, BALL GAMES, HOOP-LA, WATCH-LA, OTHER CONCESSIONS. NO MITT CAMPS. ADDRESS:
MOUND CITY SHOWS
 Mexico, Mo., this week; then per route.

FOR SALE

Ferris Wheel. Has 10 Eli seats. Seats completely, newly reupholstered and painted. Towers go up same as Eli. Has new governed power unit less than 20 hours. Wheel now operating. Better hurry.

A. L. COLEMAN
 130 S. Justin (Phone: Y. 2-8383) Dallas 11, Tex.

ATTENTION

Concession People—If you want space for the Deatur County Free Fair and Homecoming, Aug. 18th to 24th, mail your deposit in now. Box 23, Oberlin, Kansas. Dennis Shows want Concessions for balance of season. This show carries a Free Act and no gate. All replies:
F. B. DENNIS, Oberlin, Kan.

RIDES FOR SALE

New 16-Seat Chair-o-Plane, 10-Car Kiddie Ride, Mack 1 1/2-Ton Tractor, 22-Foot Semi, Bingo, new Evans Bowling Alley, 10x16 Top and Frame, Trunk full Flaps, Street Decorations, Ford Panel Truck (1 1/2 ton), 2000 feet #1 Cable, Switch Boxes, etc. \$5000 takes all. **E. J. McARDLELL, 2013 Bryant Ave., South, Minneapolis, Minn. Kenwood 4615.**

Tivoli Exposition Shows

CAN USE 3 MORE GOOD SHOWS for long string of Fairs until November, closing in Southern Arkansas. Write or wire
H. V. PETERSEN, Mgr.
 Bloomfield, Iowa, this week, or as per route.

FOR SALE

BUELL'S CRIME SHOW, complete with new 20x40 flameproof and waterproof top, stakes, poles, bannerline and banners, in fine condition. First \$650.00 takes it. Contact
HAIG MUSERLIAN
 SUNSET SHOWS DECORAH, IOWA

WANTED CARNIVAL
 To Play
FULTON, MO., FAIR
 Week Sept. 2-7.
 Address: ED ESTES, FULTON, MO.

DANNY NEWMAN WANTS
 Agents for Nail Joint and Swinger.
 Bluefield, W. Va., this week;
 Ronceverte, W. Va.

WANTED!!
 Independent RIDES and CONCESSIONS
 Oklahoma State Dairy Show—ENID, OKLAHOMA
 WEEK OF SEPTEMBER 2d.
 Estimated Attendance—35,000
 Contact: ENID CHAMBER OF COMMERCE

Park, Wellington, O., writes she has a Merry-Go-Round built in 1880. It is a horse drawn affair, has an imported hand-cranked needle organ, velvet and lace draperies and colored glass beads. It will be in operation within a week.

What general agents need to make their jobs more interesting are seven cases of overconfidence at seven dates.

Joe Arrowsmith, known to many showfolks who rented a lot from him at St. John, N. B., for many years, is hospitalized with paralysis. He had partly recovered from one stroke when stricken again recently. . . . Joe Hogan, beat-the-dealer concessionaire, made his first visit to Edmunston, N. B., in 16 years when he played there recently with the Lynch Shows.

Mr. and Mrs. Mack Langley, of the Rio Grande Shows, are parents of a son. . . . J. B. Hendershot, who has been booking John Tinsley's rides since June 1, attended the Spanish-American War Veterans' national convention in Milwaukee and visited *The Billboard's* Chicago office on his return trip to Louisville. . . . Roy E. Ludington writes from Burbank, Calif., that he is living the life of Riley on a rest cure and expects to be ready for a bit more trouping next season.

Grouchy ride and show operators are just biding their time planning just what they'll say when workmen, who they propositioned at high salaries, finally come begging them for any kind of proposition.

Mrs. Bessie Patrick, sojourning at Long Beach, Calif., visited Polack Bros.' Circus when it played there, and was a recent visitor at *The Billboard's* Hollywood office. . . . K. L. Hicks, formerly a ride superintendent and now located at Airport Park, Charlotte, N. C., recently visited the Inghams at Ruffin, N. C. . . . Ruth Saunders, chuckaluck operator with the Alamo Exposition, reports that if her current lucky streak continues, she will take a vacation this winter and will not return to a nitery job in New Orleans.

Gale Fulton, operator of the bingo on the Great Sutton Shows, spent several days in St. Louis on a buying expedition. . . . Red Marcus, operator of the Girl and Posing shows on the Gold Medal Shows, hopped into St. Louis from Lincoln, Ill., where the show is playing, in search of talent for his shows. . . . Tom W. Allen, formerly co-owner of the Wortham & Allen Shows, has completed the building of his tourist cabins, general store and service station in Waynesville, Mo., and is open for business.

Wax-E-White post cards that business in Olive Hill, Ky., with his Side Show on the J. F. Sparks Shows was good. Personnel includes Ran Randall, annex; Frank LeFever, magic, and Rose Mary, escape box. . . . L. G. King, contracting agent for Lawrence Greater Shows celebrates his birthday Tuesday (13).

Willie Levine, former concession operator and now owner of novelty stores in Kansas City, Mo., was literally kidnapped by one of his former partners recently. Levine was in his 12th Street store when Cliff Lyle, of Lake Charles, La., dropped in on business. Lyle and Levine, friends for years, went to dinner, after which Lyle was to leave town. While at the depot seeing Lyle off, Levine was induced to get on the train and Lyle held him until the train started and took him back to Lake Charles. Levine was made a member of the exclusive Tarpon Club of Lake Charles (See *Midway Confab* on page 60)

complete POPCORN SERVICE

NEW POSTWAR POPPING MACHINES AND COUNTERS
 SUPER-HYBRID GOLDEN JUMBO POPCORN
 THE MARKET'S MOST ATTRACTIVE BOXES AND BAGS
 SALT • SOLID AND LIQUID SEASONINGS



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POPCORN
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\$8.90
 Per cwt. in 500 lbs. or more. Less amounts, \$9.80 cwt.

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 2401 SO. ERVAY ST. DALLAS, TEX.

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CAN PLACE LEGITIMATE CONCESSIONS
FOR KENTUCKY STATE FAIR, LOUISVILLE, AUGUST 24-31
 PHOTOS, ICE CREAM, SHOOTING GALLERY, OR ANY LEGITIMATE STOCK CONCESSIONS

Contact:
JOE S. SCHOLIBO
 c/o KENTUCKY HOTEL, LOUISVILLE, KY., After August 16

POPCORN--PEANUTS

SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
 NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS

PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
 Philadelphia 6, Pa. Factories Pittsburgh 1, Pa.

Savin Rock Ops Cry But Stand by as Biz Takes 50% Nosedive

NEW HAVEN, Conn., Aug. 10.—Savin Rock concessionaires, worried over a terrific slump in business since the July 4 week-end, are putting the blame for the drastic cut in midway attendance on poor promotion and lack of co-operation among the individual stand operators.

With business off more than 50 per cent since the holiday, operators are agreed on three causes for the slump: The end of restrictions on gasoline which allows the public to go farther away; the lifting of OPA and the resultant raise in the cost of living, and no promotion to induce spending crowds.

Operators stated that all attempts by the few progressives to band the individuals into an association that would promote the entire park has met with indifference by most of the individuals who were content with early season business. Now with business off, these same men are urging the formation of an association, and the retaining of a promoter.

The Savin Rock Park Company, the largest property holder in the area, is not in any sense an association, but is merely the holding company for the property and contends that promotion of the amusement area is up to the stand operators and not the company. The company attributes the slump to "an overabundance of amusement" caused by the closing of all the town's factories for an entire week in the early part of July.

Latest attempts at organization have not been successful, as operators claim that season's close is only a few weeks away, and that nothing will help now except an unusual break in the weather.

Operators are looking forward to 1948, when the expected harbor development will add six miles of beach to the west shore and draw bathing crowds. This project is expected to start this fall.

Humboldt's Biz Tumbles

HUMBOLDT, Sask., Aug. 10.—Weather was ideal for Humboldt's two-day fair, but attendance was down slightly from last year. Event was officially opened by Lieut.-Gov. R. J. M. Parker.

Richman & Carpenter Present BYERS BROS.' SHOWS

Will book, lease or buy small Merry-Go-Round with or without truck. Also one other major ride. What have you? Have 100-foot Side Show Top and Front for capable Operator with people. Also Top and Front for capable Athletic Show Operator.

Want Cookhouse or Grab, Photos, Swingers, Stock Joints of all kinds. Good proposition for Bingo, Custard, Candy Apples and Diggers. Octopus Foreman and Second Man, Ride Help that drive, also Useful People in all departments. Creston, Ia. (Fair), week Aug. 11.

OPEN FOR LABOR DAY CELEBRATION WEEK SEPT. 9-14

In Missouri. 6 Rides, Shows and Concessions. Write or Wire

McCown Midway Shows

Clarence, Mo., week Aug. 19-24; Lee's Summit, week 26-31.

PINE STATE SHOWS

Want for Aragon, Georgia, American Legion Mid-Summer Jubilee, this week, instead of Chatsworth, Ga. Custard, Floss, Apples, Popcorn, Diggers. Will sell X on flashy Photo Joint. Few Stock Concessions open. Will book one Skillo, one Roll Down, one Clothes Pin or Bowling Alley (Coupon Store). Need capable Line-Up Agent, also Skillo and Roll Down Agents. Place Stock Store Agents. Need Foreman for #5 Eli Wheel. Must be sober and dependable. Will place reliable Show Painter. Will book Kid Auto Ride, Loop-o-Plane or Flat Ride not conflicting with own transportation. Will book any Show of merit not conflicting with or without equipment. What have you? We have three Shows. Good proposition to organized Side Show or Minstrel. Tobacco markets start Aug. 28. Tom Sparks, I can place you. Bentz and Fat McLain, contact Johnny Caruso immediately. All address:

R. T. (BOB) BULLOCK, Business Manager
JOHNNY J. CARUSO, Owner

Aragon, Ga., this week; then as per route.

Curry, Robinson, Thrill Drivers, Hurt in Virginia

LYNCHBURG, Va., Aug. 10.—Jimmy (Thunderbolt) Curry and Walt (Wild) Robinson, both with the All-American Hell Driving Veterans, suffered injuries in mishaps recently. Curry received lacerations of the nose and mouth in Richmond, Va., in his leap of death. He was taken to a hospital, but was discharged after first aid treatment and will continue as manager of the unit. Robinson suffered minor cuts while going thru his Roll of Death here.

Show's line-up includes C. M. Rumley, agent; G. Norris, advertising; Ray Melton, announcer; Jimmy Curry, manager; Daring Dusty Irving, Walt Robinson, Bud (Shadow-borne) Curry, clown; Lawrence Rash; Walter Thompson, billposter, and Bill Barnes, mechanic.

Motorcycle Racers Lure 100,000 in 11 Weeks

LOS ANGELES, Aug. 10.—Motorcycle racing is proving one of the most popular spectator sports in Los Angeles and vicinity. According to the International Speedway Association, nearly 100,000 customers have paid to see the handlebar jockeys in action since opening 11 weeks ago at Lincoln Park here. The average has been 6,000 at this oval, while Santa Monica's six cards have lured 30,000 patrons with a steady weekly increase.

Speedsters include Wilbur (Lammy) Lamoreaux, Jack Milne, Cordy Milne, Jimmy Gibb, Peewee Cullum, Byrd McKinney, Pete Colman, Ed Hinckle, Dave Hynes, Cliff Watson and Bill Madern.

Dayton, O., Sets Paid Gate Sunday, Former Free Day

DAYTON, O., Aug. 10.—Montgomery County Fair here has added an extra day by scheduling a saddle horse show for the afternoon and night of Sunday, September 1, and putting on a paid gate that day. Heretofore, Sunday was setting-up day, and as a result, hordes thronged the grounds for free. The horse show carries \$1,650 for winners.

Annual will run five days, with \$12,000 up as premiums in various classifications. Harness horse race purses total \$11,000, of which \$7,800 will be paid by fair, the remainder coming from entry fees.

Vancouver Buildings Now In Process of Repair

VANCOUVER, B. C., Aug. 10.—Vancouver exhibition buildings, recently returned by the army, are being repaired. The garden building will be available first and will be used for dancing, basketball and boxing. Additional construction will start when materials are available, Ben Williams, general manager, said.

It is expected that the Pacific National Exhibition will open next year. Last fair was held in 1941. The army was to have paid \$54,000 a year rental, but the amount was reduced to \$48,000. The army spent \$125,383 on improvements, \$2,815 on equipment and \$782 on enlargements. These were taken into consideration in settlements at the termination of the lease.

Excelsior Attendance Hit by Polio Scare

EXCELSIOR, Minn., Aug. 10.—Altho attendance is running ahead of last season, the polio scare in Minnesota is not helping the figures at Excelsior Amusement Park Here, Joe Colihan, manager says.

"While there is no quarantine on amusements, medical officials have asked children be kept away from crowds on a voluntary basis. As a result our business is way down the last two weeks," Colihan said.

He added the picnic schedule has been disrupted, with many canceled or postponed.

Chicagoan's Miniature Racer Sets World Record

CHICAGO, Aug. 10.—Sgt. Willie Weller, of Chicago, owned the winning car in the miniature automobile race sponsored by the National Model Race Car Association at Downer's Grove, Chicago, July 28. Car set a world record of 77.79 miles per hour.

The cars, which use an alcohol mixture for fuel and castor oil for lubricant, race along stainless steel guide rails on a four-lane red cypress track measuring 1/16th of a mile. Each car has a wheelbase of 12 inches or less. They average 1 1/4 miles to a tank of fuel, and after the regulation mile distance, the tiny tires, which cost \$1, are damaged by friction generated by heat.

5 New Rides in Action At Olympic; 3 on Way

IRVINGTON, N. J., Aug. 10.—Five out of eight new rides ordered for Olympic Park by Henry Guenther, owner-operator, have been erected and put into operation despite shortage of materials and other post-war handicaps. Rides completed are a Bubble Bouncer, Water Scooters, Custer Car layout, miniature railway and goat track. Rides nearing completion are a Cuddle-Up, Helicopter and Looper Plane.

Olympic has augmented its free attractions this summer with special features every Sunday, in addition to its daily open-air circus performances and band concerts by Joe Basile's Band.

New York Area Acts

NEW YORK, Aug. 10.—Parks in the New York area are offering top-notch free attractions on current bills. Olympic Park, Irvington, N. J., leads off with a four act circus featuring the Juggling Jewels, fem club tossers, and Winnie and Dolly, aerial thriller. Olympic is also providing as added attractions, Sunday (11), a barber-shop quartet and a Victor Herbert concert by Joe Basile's band.

Peejay Ringens, in his bicycle dive, and Art Mooney's band are the free attractions at Palisades Park, Palisade, N. J. Janet and Paul, high aerial act, are at Rockaway's Playland.

Set Dates for Okla. Event

COLLINSVILLE, Okla., Aug. 10.—Dates for Collinsville Community Fair, sponsored by the Chamber of Commerce and Kiwanis Club here, have been set for September 11-12, O. H. Holman, president of the fair, board, has announced. A highlight will be the showing of five major dairy cattle breeds.

Two brown bears, named Fibber McGee and Molly, were retired by the Smith & Barker Shows to the Seneca Park Zoo, Rochester, after Fibber had torn the shoulder of Ray Lafontain while show was playing Greece, N. Y. They are housed in a cage formerly occupied by Oscar, a polar bear, which died recently.

Salt Lake County Annual Is Extended to Five Days

MURRAY, Utah, Aug. 10.—Only Utah annual to survive during the war, the Salt Lake County Fair is going all out for the big money this year.

President-Manager E. O. Brothers, of Crescent, has announced completion of a \$40,000 building program, including a rodeo plant at the race track, improvement of the racing strip; new horse barns for rodeo, racing and horse shows; new cattle barns, and an increase in the outdoor seating capacity from 1,500 to 6,000. Parking facilities have been more than tripled thru grading and the purchase of adjoining property.

Exhibition awards have been increased 10 per cent, the advertising appropriation doubled, and the dates extended from four days to five, with a view of going a whole week in 1947.

Monte Young will provide the midway. A rodeo will replace running races, featured in former years. Earl Hutchinson has contracted the stock and acts.

Plant To Be Reconditioned For Maritime Winter Fair

AMHERST, N. S., Aug. 10.—Contract for reconditioning the Maritime Winter Fair buildings has been awarded to the Rhodes, Curry Company of Amherst, which built the new arena in 1939. The concrete floor of that building will be resurfaced and drainage provided, the new and old arenas will be connected, and new structures will be built with 700 stalls for cattle, 80 box stalls for horses, about 70 pens for pigs and a like number for sheep. The dining room and kitchen will also be re-modeled.

The work is to be finished in time for the resumption of the annual in early November. A horse show has been added to the program, with indications of about \$7,000 in prizes.

Assiniboia, Sask., Hits Winner With 2-Day Event

ASSINIBOIA, Sask., Aug. 10.—Good weather and crop prospects made the two-day fair of the Assiniboia Agricultural Society a success. Number and quality of all exhibits was better than last year. A feature was the competition for baby beef calf clubs.

Stanger Shows, of Winnipeg, were late arriving due to muddy roads and did not operate until the second day.

Saskatoon Honors Veteran

SASKATOON, Sask., Aug. 10.—An honor guest in the Travelers' Day parade during the Saskatoon Exhibition was Robert W. Caswell, Saskatoon old-timer and a pioneer of the city's fair. Saskatoon's first exhibition was put on in 1886 by the Central Saskatchewan Agricultural Society and Caswell was a member and an exhibitor. He continued as an active member of the exhibition until 1923, being president twice and a director for 21 years.



MAGNOLIA EXPOSITION SHOWS WANT

Concessions of all kinds for now and rest of season. Will book American Palmistry, positively no gyms. Would like man and wife to take charge of Animal Show, new thruout; Chairplane Foreman; Second Man for Ferris Wheel; top wages, good treatment. We have large Labor Day celebration in South, Idle Hour Park, Phenix City, Ala., auspices Central Labor Union, two Saturdays and two Sundays. All reply Childersburg, Ala., Aug. 12-17.

P.S. C. W. Hendrix, Bob Curly, bunch, contact. Lucy Pauley, contact Winal at once.

Due to Disappointment WANT

Reliable Advance Man with car. Good proposition. Wire or contact

Caravella Amusements

Beaver Falls, Pa.

RIDE MEN WANTED

For Octopus, Tilt-a-Whirl, Ferris Wheel and Merry-Go-Round. Salary no object to capable, sober, reliable men; others need not apply. Contact

JIMMIE ROSS

c/o Wrightsman Amuse. Co. Ferndale, Calif., Aug. 13 to 18; Eureka, 21 to 25; Crescent City, 27 to Sept. 2.

Midway of Mirth Shows WANT

CORN GAME to join week of August 26 for balance of season. Booked until November. SECOND MEN ON RIDES. Address: Newman, Ill. (Celebration), this week; Elora, Ind. (Fair), next week; then Windsor, Ill. (Homecoming).

ARKEY WANTS

Novelty and Slum Joint Man. No drunks. Toney, wire.

R. A. MARICLE

Care Cumberland Valley Shows Tracy City, Tenn., this week.

GOLD TOOTH McARTHUR and GARBO HENDERSON

Contact MONTGOMERY CIRCUS Burlington, Iowa, Aug. 14; Ft. Madison, 15; Keosauqua, 16; Memphis, Mo., 17.

FOR SALE

The same 280 lb. Midget Mule I advertised. Got certified checks. I returned them, decided not to sell; now for sale. Ring broke, works loose, Liberty, clowns for anyone, unridable. Nothing like him. Solid black, 9 years old, perfect shape. Clyde Beatty, Floyd King, send same amount again. First \$150.00 gets him.

VAN ROY MINSTRELS

Eastman, Ga.

ATTENTION, SHOW OWNERS & MANAGERS

Want to know present whereabouts of

R. H. GEE

Better known as

LITTLE KENTUCK

Rainbo Shows Garuthersville, Ind.

FOR SALE

One Wurlitzer Military Band Organ, in perfect condition. Write

DOCKAM'S EXPRESS

Stoneham, Mass.

The Midway of Distinction MERIT SHOWS

New England's Best

Our Fair Route for Biggest MAINE FAIRS

- UNION FAIR — August 20 to 25
- WINDSOR FAIR — August 27 to September 2
- SOUTH PARIS FAIR — September 9 to 14
- FARMINGTON FAIR — September 17 to 21
- RUMFORD — September 22 to 28
- NORTH WATERFORD FAIR — September 27 to 28
- FRYEBURG FAIR — October 1 to 5
- TOPSHAM FAIR — October 8 to 10

WILL PLACE

Any Rides that do not conflict. One or two more clean Shows. Concessions of all kinds—no grift. Want Chairplane Foreman and several Ride Men that can drive semis. Boozers and chasers, stay home. All address:

HENRY FINNERAL, Mgr.

Gloucester, Mass., all this week; per Fair Route after.

EXPOSITION AT HOME SHOWS

ROX GATTO, mgr.; R. S. (DOC) FELMET, gen. agent

Wanted for Our Ten Bona Fide Fairs and Labor Day Celebration. 100,000 Attendance.

Manager and Acts of all kinds for beautiful framed Side Show. Have complete outfit for Minstrel Show. Also have complete Snake Show for sober manager. Will book Monkey Show, Motor Drome or any money-winning show.

RIDES—Will book or buy any Flat Ride. Want sober Merry-Go-Round Foreman. Highest wages. Need two Carpenters and Painters. Highest wages for all winter's work. Scrap Iron, contact Ben Checks at once.

CONCESSIONS—Will book any ten-cent Grind Store. Want American Palmistry, Scales, Guess Age, Custard, Candy Floss. Jerry and Sis Greer, will book your joints.

Carl Jones wants Percentage and Roll Down Agents. Want High Sensational Free Act for all winter's work. Want Billposter with own transportation.

Pocomoke City, Md., Aug. 12 to 17; Then VFW Memorial Celebration, Emporia, Va., Aug. 19 to 24; Fairs and Celebrations to Follow. Wire **ROX GATTO, care show, Pocomoke, City, Md.**

CAPELL BROS.' SHOWS

WANT

WANT

Can place Stock Concessions of any kind. Will sell "ex" on Diggers, Scales and Guess Your Age. Can place capable Agents for 10 office-owned Stores. L. C. McMasters wants Pin Store Agents. Icewater Reynolds wants Agents for Bowling Alley. Sam Lyons and Frenchy Decoste, contact. Want Workingmen on Hidee-O. Man and Wife to handle Snake Show. Address

H. N. CAPELL, Mgr.

Claremore, Okla., this week; Okmulgee, Okla., August 19-24.

P.S.—Have for Sale: 5 new Girl Show Banners, 8x10. \$20.00 Each.

WANTED MAGIC EMPIRE SHOWS WANTED

GENERAL AGENT—MUST BE SOBER, RELIABLE AND HAVE CAR.

Want Pop-Corn, Diggers, Snow-Cone, Bingo, Grab or Cook House. Also Stock Concessions. Capable Agents for well-flashed Stock Joints.

Will buy or book Roll-o-Plane, Octopus and Kiddie Auto Ride.

Will book Shows with own equipment. We have plenty of Fairs, out all winter.

A. SPHEERIS, Manger

BELLS, TENN., August 12-17

BROWNVILLE, August 19-24

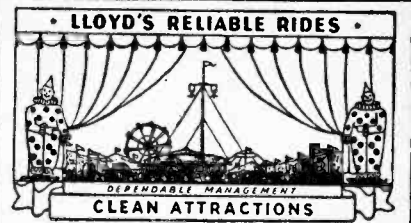
ROYAL EXPOSITION SHOWS

CAN USE AT ONCE

Penny Arcade, Diggers, High Pole Act that is reasonable for long season South (Beasley, please contact), Novelties for our fair dates, Shows with own outfits and transportation. Also Motordrome. No Ride Help needed. Address this week:

BLACKSHEAR, GEORGIA, Then As Per Route.

P. S.—Medium Size Cookhouse wanted to join on wire that will cater to show folks.



WANT for balance of season—Popcorn, Floss, Grab, Dart, Huck, Fish Pond, Candy Apples, Frozen Custard, Ball Games or any Concession working for ten cents. Floral, Ind., this week; Covington, Ind., County Fair; Walkerton, Ind., Legion Celebration, Elkhart, Ind.; Labor Day to follow. Street Celebration Committees in Northern Indiana, get in touch with us; we have Sept. 4 to 7 open. Address as per route in this ad. No gypsies.

WANT

GIRL SHOW MANAGER with talent who can operate. No boozers will be tolerated. **BALL GAME GIRLS, KIDDIE AUTO RIDE, MECHANICAL SHOW, RIDE HELP THAT CAN DRIVE, SLUM CONCESSIONS.** 10 bona fide Fairs starting now. All address:

C. A. VERNON, Mgr.

United Exposition Shows

Moberly, Mo., this week; then per route.

WANTED

Ferris Wheel Foreman, must be sober. Good salary. Want Agents for Count Stores, Skillo, Pea Pool, Log, Dart Game and Stock Store Agents. Fairs and Celebrations start this week.

D. S. DUDLEY SHOWS

Crosbyton, Texas, this week

CENTRAL STATES SHOWS WANT

For 7 weeks Fairs and Celebrations Kansas and Oklahoma. Concessions—Diggers, Basket Ball, High Striker, Bowling Alley, Country Store, Shows—Mechanical, Farm Show, Penny Arcade, Girl Show, Manager with talent for Ten-in-One, Mirror Show or Glass House, Fun House, any Grind Show. Ride Help wanted—Merry-Go-Round Foreman, also help on new Spitfire Ride, Truck Drivers preferred. Concession Agents and extra help on Rides. Wire or come on. Great Bend, Kan., Aug. 12-17; Lyons, Kan., Aug. 20-24. Celebrations, Rush Center Fair, Aug. 26-30; Labor Day Celebration to follow.

CIRCUS MUSICIANS

WANTED

Big Show band. No drunks. Baritone, Trombone, Drums and others. Long season South. Union scale, fine cookhouse and berth.

JOE ROSSI

DAILEY BROS.' CIRCUS

Knoxville, Aug. 20th; Osceola, 21st; Red Oak, 22nd; Hamburg, 23d; Clarinda, 24th, all Iowa.

WHITIE BUTLER

WANTS

Man and Wife to operate neat Sit Down Grab Joint, Agent for Hit and Miss Ball Game, Percentage Dealer that knows what it's all about. All Fairs, with a long season South.

Houston, Mo., week Aug. 12th to 17th.

WANTED

SCOOTER FOREMAN

AND ONE SECOND MAN. Top Salaries. If you have women and whiskey on your mind, stay where you are, as I don't need you.

HARRY BEACH

c/o W. G. Wade Shows, Mason, Mich., this week.

WANTED

Pony, Dog or Goat Act or Trained Horse Act. Notify

H. R. D.

32 Strong Street Newburyport, Mass.

JAMES P. SMITH

Telephone

GEO. L. TROTTER

Collect.

COMMERCIAL HOTEL, ALVARADO, TEX.

Oregon State To Present First Rodeo; Paint Buildings

SALEM, Ore., Aug. 10.—An innovation at the 1946 Oregon State Fair will be a rodeo, according to Leo Spitzbart, manager. Rodeo will be handled by Bob and Henry Christensen, of Eugene, Ore.

George Edwards, of Palo Alto,

Calif., has been engaged as judge for the horse show. Agricultural exhibits will be displayed by 13 counties, Spitzbart said.

Painting of interiors of all buildings has been started by Fred Repine, of Salem, under an \$8,685 contract, while the Cyclone Fence Company of Portland is constructing a fence around the grounds.

J. J. PAGE SHOWS

Will book for London, Ky., Fair and balance of season, legitimate Concessions of all kinds except Corn Game and Cook House. Good opening for Diggers and Penny Arcade.

Will book Octopus, Rolloplane or Tilt-a-Whirl with own transportation. Want Performers and Musicians for Colored Minstrel Show. Salary and percentage. Wax-E White can place Working Acts for Side Show. Good proposition.

SAM HOUSNER WANTS GRIDDLE MEN AND CONCESSION AGENTS. Benny and Charlie, get in touch.

EDDIE BRENNER CAN PLACE HELPER FOR CORN GAME.

ELMER REED WANTS GRIND STORE AGENTS. JOHN LEWELLYN WANTS GRIND STORE AGENTS.

Everybody address J. J. PAGE SHOWS, Mt. Sterling, Ky., this week, followed by London, Ky., Fair next week.

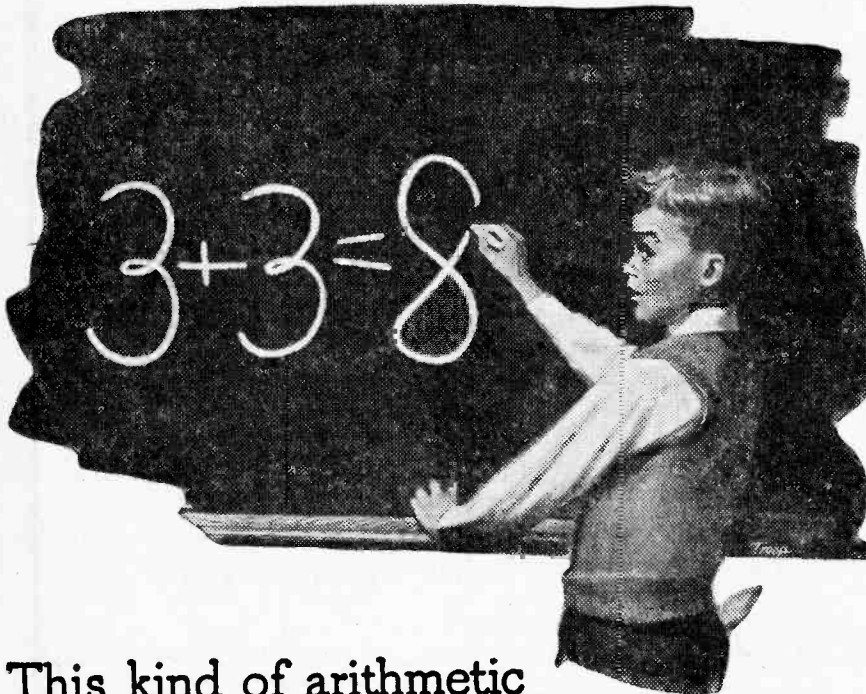
P.S.—This show booked solid until middle of November.

Southern States Shows WANT

For long season of Fairs and the best Still Dates, starting with Cook County Fair, Adel, Ga., Sept. 9th. Show strong enough to feature with own equipment. Opening for several Stock Concessions. No Stores or Percentage. Useful Ride Help; those who drive given preference. Eight Rides owned by the office. Will buy or book small Merry-Go-Round. Want to buy for cash Transformer not less than 50 Kw., 110-220, single phase. Free Act, sensational enough to feature, starting Sept. 9th. Harry Froboess, write again; am interested. All replies to

JOHN B. DAVIS, MGR.

SOUTHERN STATES SHOWS, Tifton, Ga., all this week.



This kind of arithmetic
may put Johnny through college

Here's how it works out:

\$3 put into U.S. Savings Bonds today will bring back \$4 in 10 years. Another \$3 will bring back another \$4.

So it's quite right to figure that 3 plus 3 equals 8 . . . or 30 plus 30 equals 80 . . . or 300 plus 300 equals 800!

It will . . . in U.S. Savings Bonds.

And those Bonds may very well be the means of helping you educate your children as you'd like to have them educated.

So keep on buying Savings Bonds—available at banks and post offices. Or the way that millions have found easiest and surest—through Payroll Savings. Hold on to all you've bought.

You'll be mighty glad you did . . . 10 years from now!

SAVE THE EASY WAY... BUY YOUR BONDS THROUGH PAYROLL SAVINGS

Contributed by this magazine in cooperation
with the Magazine Publishers of America as a public service



Midway Confab.

(Continued from page 57)

and was entertained royally for 14 days. On his return to Kansas City, Levine said, "That Cliff Lyle knows everybody in Louisiana, and what he cannot do for a showman just can't be done. The trip cost me only \$3.60, as Lyle would not let me spend a cent."

Golden West Shows, playing in San Francisco July 23-28, received some novel publicity via an airplane, but nobody knows who the pilot was or who made the arrangements. At any rate, the sky writer flew around San Francisco spelling out "Fun Galore," and then the name of the show. A check of Owner Harry Polish Fisher and his son, Nathan Fisher Cohn, of the Golden West Shows, and committee members failed to reveal who was responsible for the free advertising.

Pinky Pepper, Side Show operator on the J. F. Sparks Shows, purchased a new car in Litchfield, Ill. . . . Mildred Puckett and Zora, annex attraction on Jack Munroe's Side Show, gave a birthday party for Mildred's husband, Roy. Guests included Freddie Van Vorst, Bob Tuttle, Mary Louise Gill, Edna Gray, Elmer Sutton, Bob Sarles, Mr. and Mrs. Jack Munroe and son, Johnny Jr., and Preacher Munroe. . . . James Kelly, of Jacksonville, Fla., formerly with the Rubin & Cherry Shows and Johnny J. Jones Exposition, who has been off the road several years, plans to take to the road next spring. He recently purchased a new Buick and trailer.

Mr. and Mrs. Mark Reiley, candy apple and popcorn, who were with Cavalcade of Amusements early in the season, had their own stands and equipment at the Ionia (Mich.) Free Fair. They spent two weeks previous on a location at Lake Geneva, Wis., and report a big take. . . . Martha Wagner returned to the Cavalcade of Amusements at Ionia, Mich., last week after visiting in Toledo, where she had gone with her niece, who was a visitor when the Cavalcade played Indianapolis.

Mr. and Mrs. Gilbert Smith, of Milo Anthony's Side Show, on the F. E. Gooding Amusement Company, are still confined to Swan Hospital, Cambridge, O., as a result of the highway accident which took the life of Garry C. Pike, fat man, July 14.

Manager J. Frank Warren and Jimmy Lynch, of Crafts 20 Big Shows, have been making several recent fishing trips of the over-night nature and each venture has been followed by a lengthy description of their catch. None, however, have shown up in the local frying pans.

After their last trip they returned, as usual, to the show cookhouse to tell of their success. They found this unnecessary, however, as several of the boys had already beaten them to the punch and had prominently planted two juice-bowls containing small gold fish and captioned: "These Were the Ones That Got Away" and "These Were the Ones Caught by Warren and Lynch."

Kennedy, Sask., a Winner

KENNEDY, Sask., Aug. 10.—The Kennedy Rodeo in aid of a war memorial rink drew 6,000 spectators. Winners were:

Saddle bronk, Harry Patrick, Charles Ismond, Slim Wilson; steer decorating, Harry Patrick; bareback bronk, Hector Clifford, Charles Farr, Leon Nixon; steer riding, E. Ryder, Steve Gulka, R. Hemle; calf roping, W. Patrick, H. Clifford; wild cow milking, Charles Ismond, Reg. Huckaby.

Waterproofing Job Pays Dividends to Lenape Park Owner

WEST CHESTER, Pa., Aug. 10.—Altho Lenape Park, on the banks of Brandywine Creek, has been submerged twice this season by heavy rains which periodically send the creek waters on a rampage of ruin, the second time, John V. Gibney, owner and operator, didn't feel so glum about it.

Gibney has found a way to reduce damage and unsightliness to an absolute minimum. Years of experience with the cantankerous but picturesque Brandywine convinced him nothing could be done to keep the water out of his low-lying yard, so he figured out a way to make the park as waterproof as possible.

He paved all of the ground around the buildings with amesite. All bare soil spots were surfaced, only the grassy areas being left intact. Dust was practically eliminated in dry weather.

Then came the big test. Two days of heavy thundershowers sent the Brandywine boiling over its banks. When the water receded, Gibney got his park crew on the job with pressure hoses and brooms. In a jiffy, mud and debris were cleared away, and the spot looked spic and span. The amesite paving dried out quickly, and Lenape was drawing crowds and doing business again in a matter of hours.

Children's Village New Attraction for Brockton

BROCKTON, Mass., Aug. 10.—Heavily featured for the 71st annual Brockton Fair will be the Children's Village, an area more than 100,000 square feet, with its own miniature zoo, miniature farm, rides, playgrounds, gardens and huge 30-foot shoe honoring the shoe town.

Jimmie Lynch and His Death Dodgers, Milt Britton's band and Borrah Minevitch and His Harmonica Rascals are billed.

World of Mirth has been contracted for the midway and fireworks are back on the nightly bill.

The largest purses offered by a Massachusetts fair promise to make the daily program of eight thoroughbred races on the half-mile track a big attraction. Pari-mutuel betting, with added windows to handle expected business, are set.

La Fayette, Ill., Annual Draws 7,000 for Record

LA FAYETTE, Ill., Aug. 10.—La Fayette County Fair closed its four-day run here Friday (2) after running up an attendance of 7,000. Harness races were presented each afternoon. Night grandstand attractions were: The White Horse Troupe, Tuesday; Wonder Bros' Circus, a Boyle Woolfolk presentation, Wednesday; Edna Deal's Revue, Thursday, and a Society Horse Show, Friday.

Blackhawk Shows on the midway returned a gross which was about 10 per cent over 1945, Charles Calvert, fair secretary, said.

Carmangay, Alta., Rodeo Draws Record 3,100 Crowd

CARMANGAY, Alta., Aug. 10.—Carmangay's annual stampede attracted 3,100, one of the best crowds ever. Winners were:

Saddle bronk, Carl Olson, Ken Brower, Wally Pace, George Aldoff; bareback, Jack Ellison, Gordon Earl, Red Marchand; calf roping, Pat Burton, John Cochlan, Duffy Crabtree, Ken Brower; steer riding, Louis Palmer, Ken Thompson, Lee Orcutt, Gordon Hall and Gordon Earl, three-way split; wild horse race, Gordon Hall, Lee Haynes; wild cow milking, Roy McDonald, Jim Cochlan.

Victory Shows were on the midway.

WANT

FOR

FLEMINGTON, N. J., AGRICULTURAL FAIR

NORTHAMPTON TWIN COUNTIES FAIR,
NORTHAMPTON, PA.

TO FOLLOW

Want Shows — Wild Life, Monkey, Unborn, Iron Lung.

Want Legitimate Concessions.

All Replies to

MORRIS HANNUM SHOWS

Flowertown (Pa.) Fair Now; Then Phillipsburg, N. J.

RIDE HELP WANTED

AS FOLLOWS:

FERRIS WHEEL FOREMAN, CHAIRPLANE FOREMAN,
ELECTRICIAN AND MACHINIST FOR FIVE RIDES

Guarantee Top Wages and Good Treatment.

All Replies to

RAYMOND CARSWELL

Care WILLIAMS RIDING DEVICES, Elkin, N. C., This Week.

FOR SALE

One light factory-built 40-ft. 2-abreast Herschell-Spillman Merry-Go-Round, brand new canvas, newly painted, thoroughly reconditioned, excellent shape. Also one Dual Loop-o-Plane in good shape. These Rides can be seen in operation. Immediate delivery. Address

ROSCOE T. WADE

Wauseon, Ohio, this week; Armada, Mich., next week

A. M. P. SHOW

"Juggy"

Now BOOKING FOR THE GREAT BOTETOURT CO. FAIR, AUGUST 26-31
Want High Striker, String Game, Frozen Custard, Novelties, Guess-Your-Age, Lead Shooting Gallery, Watch-Lap, Clothes-Pin Pitch, Slum Blower, any others not conflicting. Shows—Minstrel Show, Unborn, Snake, Monkey, Wild Life or any other Show of merit not conflicting. Have tops for any or all Rides—Will book or buy Octopus. Am interested in more 1942 Army Chev. Trucks; contact.
This week, Oak Hill, W. Va.; next week, East Rainelle, W. Va.; then the big one, Fincastle, Va.
(This was "Big" for "Juggy" five years ago. Ask him.)
A. M. PCDSOBINSKI, Mgr. FRED C. BOSWELL, Bus. Mgr.

FOR SALE

#12 ELI FERRIS WHEEL AND OCTOPUS

First-class condition. Must sell both after Labor Day. Open for inspection every day. Price \$13,000. Address inquiries to BOX D-283, Care The Billboard, Cincinnati 1, Ohio

BIGGEST BARGAIN EVER OFFERED—NEW POPCORN MACHINE \$150.00

All steel cabinet with shelves and drawer, glass four sides, 6 ft. 4 in. high, worth \$300.00. With our gasoline plant unit cooker and 12-qt. aluminum geared kettle this machine will pop twice as much corn per hour as a \$500.00 machine. BEAUTIFUL, ATTRACTIVE, all white. Top trimmed in red, white and blue. American flags on each corner post. Send half deposit for immediate delivery, balance C. O. D. Only 40 on hand. \$12.00 extra for crating and shipping.

INGALLS POPCORN SUPPLIES

142 BURRILL STREET

SWAMPSCOTT, MASS.

WANTED

WANTED

All kinds of legitimate Concessions. Good opening for any kind clean Shows. Play choice spot in North Carolina. Independence, Va., next week; then Big Bean Festival at West Jefferson, N. C., to follow. Ride Help wanted—First, Second Men on Ferris Wheel, Smith Swing and Caterpillar. All reply to

TROY E. WILLIAMS, WILLIAMS SOUTHERN SHOWS
NORTH WILKESBORO, N. C.

CARAVELLA *** AMUSEMENTS

LAST CALL—LAST CALL

FOR

★ THE NEW MERCER FAIR ★

MERCER, PA., AUGUST 19-24

COMPLETE NEW FAIR, NEW OWNER AND MANAGEMENT

HARNESS RACES DAILY — GRANDSTAND ATTRACTIONS

ALL LEGITIMATE MERCHANDISE CONCESSIONS
OPEN

P. C. Concessions open, reliable Cook House, Grab, Drinking Stands, Popcorn, Apples, Floss,

CAN PLACE—Girl Revue; Hawaiian, new top; Monkey Side Show.

CAN PLACE—Roll-o-Plane and Octopus. Will buy any good Flat Ride.

CAN PLACE—Ride Superintendent, Ferris Wheel Foreman for No. 5 Wheel. Highest wages.

CAN PLACE—Useful Carnival Workers in all departments.

CAN PLACE—Talkers for Grind Shows and also office-owned new Fun House.

Norman Lewis, contact Blackie Hogan, care Show.

All wire

Beaver Falls, Pa., this week; Mercer, Pa., next week

CARAVELLA AMUSEMENTS

Harrison Greater Shows, Inc.

WANTS — WANTS — WANTS

FOR THE GREATER TASLEY FAIR

THE BIGGEST FAIR IN THE EASTERN STATES

CONCESSIONS OF ALL KINDS — NO EXCLUSIVE

Starting August 19. Then the one and only bona fide Teaksville Spray, N. C., Fair, with Weldon Agricultural Fair, Marion County Fair, the Greater Mt. Airy American Legion Fair, North Wilkesboro, N. C., Tri-City Fair, Bishopville, S. C., and Columbia, S. C. State Fair, with more fairs following. Five more in Florida to be announced later.

SALISBURY, MO., This Week

BRIGHT LIGHTS EXPOSITION SHOWS

G.I. HOMECOMING, GALLITZEN, PA., ALL NEXT WEEK.
INDIANA, PA., FAIR, WEEK AUGUST 25.

PLACE

Train Ride At Once. Shows Not Conflicting. Concessions of All Kinds.
Write or Wire

JOHN GECOMA or L. C. HECK
LEWISTOWN, PA., This Week.

ATTENTION, COMMITTEES ZACCHINI BROS.' SHOWS

present

HUGO ZACCHINI

SHOT OVER TWO FERRIS WHEELS
10 RIDES — 5 SHOWS — 40 CONCESSIONS
No Racket.

This Week, McKees Rocks, Pa.; August 19 to 25, McDonald, Pa.
Wire HUGO ZACCHINI, Manager

MIGHTY PAGE SHOWS

WANT

Now and for balance of season, including the best proven fall dates in the South

CONCESSIONS—Booking Concessions of all kinds. Want Concession Agents, Broad Players. Otis Hackman, Otis Hall, Georgia Boy, any Broad Players not connected, contact Bob Meyers.

RIDES—Will book Roll-o-Plane, Fly-o-Plane, Kiddie Aeroplanes.

SHOWS with or without equipment. Want Fun House, Snake Show, Monkey Show, Wild Life, Mechanical City, any good Grind Show.

WANT Drummer and Sax for one of the best Minstrels on the road. Contact Bob Overstreet.

FRANK ZORDA wants Working Acts for Side Show.

PLACE capable Electrician. Top salary to good man. John Linton, wire Bob Overstreet.

MIGHTY PAGE SHOWS, Sheffield, Ala., this week.

FOR SALE

COMPLETE CARNIVAL

Consisting of five Rides, Shows, Concessions, Trucks, Tractors and Trailers, all in perfect shape. Everything needed to run Carnival in its entirety.

BOX D-280

The Billboard

Cincinnati 1, O.

WANT REGENT SHOWS WANT

For one of the oldest and one of the best Fairs in Indiana, and twelve Southern Fairs to follow.

WANT Shows with or without transportation.

WANT Stock Stores and Grind Stores of all kinds.

WANT Ride Help; top salary to sober men.

Going South for the balance of the year.

All replies to

HARRY ALKON, Mgr.
Hillsboro, Ind., Fair, this week.

WANTED

One more No. 5 Ferris Wheel and Kiddie Auto Ride.

SHOWS—Complete organized Girl Show with own outfit or any other Grind Show. Have equipment for Monkey and Snake Show.

CONCESSIONS—Everything open except Bingo and Popcorn. Want Cook House, Custard and all 10-Cent Grind Concession, Coupon Stores, Ball Game. All P. C. open, especially Pan Game. Ride Foreman for Ridee-O and Chairplane.

LAWRENCE GREATER SHOWS

August 12-17; Shamokin, Pa.

ROYAL RIDES WANT

Robert Bengel get in touch with us. We will buy your Wheel.

Merry-Go-Round Foreman wanted; top salary. Ernest Jenkins and Shadd Farmer, get in touch with me. Will book Grab Joints, Candy Floss, Mitt Camp, Fun House or any Concessions that don't conflict. Bowling Alley for sale.

Centerville, Ala., week of August 12 to 17.

T. J. TIDWELL SHOW WANTS

Shows for balance of season. What have you? Long string of Fairs and Celebrations in Oklahoma, Kansas, Texas and New Mexico. Can place four Concession Agents. Sell exclusive on Photo Gallery. Can place Ridee-O Foreman, also Foreman for Twin Wheels. Salary no object. T. C. Ellington, wire. All wires

T. J. TIDWELL, Mgr.

Pond Creek, Okla., Reunion, August 12 to 17; then Perryton, Texas, Celebration August 19-24.

STEBLAR GREATER SHOWS

Want for Stuart, Va., Aug. 12 to 17; Hillsboro, N. C., 19 to 24

Want Flat Ride, Tilt-a-Whirl or Whip. Want Second Man for Ferris Wheel and Chair-o-Plane. Can place small Cook House, Fish Pond, Bowling Alley, Pitch Till You Win, Photos, Custard or any Stock Concession. Want complete Minstrel Show, Snake Show and Girl Show. FREE ACTS, get in touch with Orangeburg, S. C., Colored Fair Secretary for Oct. 7 to 11.

Address All Mail to

J. B. STEBLAR, Stuart, Va.

BISTANY GREATER SHOWS

WANT

For Southern Tour and Florida All Winter

Shows—Have Side Show Top and Banners, will turn over to man that can produce Show. Can place Posing Show, Snake Show, Minstrel or any other kind of money-getting Show. Rides—Roll-o-Plane, Spitfire, Chair-o-Plane, Kiddie Rides. Concessions—Everything is open except Bingo and Cook House. Legitimate Concessions, come on. Can use Sound Truck and Secretary for office work. Ride Help, come on. Long season. Val Ireland, wire me.

Wire or Write

LEO M. BISTANY

WEEK AUG. 12TH, PENS GROVE, N. J.

WILSON'S UNITED SHOWS

CAN PLACE

Legitimate Concessions of all kinds. Kiddie Rides to join at once. Will book Shows with own transportation. Will pay cash for Tilt. New Market, Tenn., August 12 to 18; then Dandridge, Tenn., Fall Festival. Booked solid till December 1. Fairs and Celebrations. Dick Wooley, contact me at once.

DICK WILSON, mgr.; HERMAN SMITH, gen. agent.

GREAT SUTTON SHOWS

WANT GIRL SHOW

Must have 2 Girls. Will furnish front and new tent. Will have outfit up ready to work this week.

Address

FRANK M. SUTTON SR., Mgr.

Vienna, Ill. (Fair), August 12-17; Anna, Ill. (Fair), August 19-24

EARL CHAMBERS WANTS

Man to handle Performing Monkeys, also Ticket Sellers and Man for Wild Life Show.

Butler, Pa., this week. Show closes December 1.

CETLIN & WILSON SHOWS

WANT

Custard, Candy Floss, Potato Chips. Shows with own outfits. Girls, Posing, Monkey and Wild Life Shows, Ferris Wheel Foreman. Positively out till October 12.

All address

HELLERS ACME SHOWS

Englewood, N. J., this week; then East Paterson, N. J., next week.

WANTED---AGENTS---WANTED

For Count Store, Swinger, Pin Store, Skillo. I have 12 Class "A" Fairs, starting Lewisburg, W. Va., August 19.

Drunks and chasers, save your time and mine, as you won't last

All replies to

CHAS. GRIGGS

Care J. J. Page Shows, Mt. Sterling, Ky., all this week.

FOR SALE 16 CAR OCTOPUS RIDE

In excellent condition. Can be seen in operation at Ocean View Park, Norfolk, Virginia. Price \$6,500, less power. For Sale—160 and 150 Kw. Diesel Electric Generators on skids, used very little. Can be bought very cheap.

OCEAN VIEW ENTERPRISE

OCEAN VIEW PARK OFFICE

NORFOLK, VIRGINIA

Shavings From the R-B Lot

(Continued from page 51)

was here made it a little tough on the press department, but they did all right. Frank Braden was taking a little time out anyway. Sam Stratton commuted between Chicago and Milwaukee, and Bev Kelley made a trip to Wisconsin. Allen Lester stayed pretty well put in Chicago.

John Ringling North was in Chicago but didn't spend a great deal of time on the lot. It was an ankle injury that caused him to be on crutches. His stock answer to inquiring friends was that an elephant stepped on his foot.

Jimmy Ringling, Robert's son, was a constant visitor in Chicago. He's in school here; his dad's in New York. It's no secret Jimmy has heart interest on the show.

Romance blossomed in two marriages the same day. Phil Hall, who has the long tax box, took Yvonne Carewe as his bride. He is a son of Lorin D. Hall Sr., general superintendent of King Bros. Mary Lou Nelson, who married Richard Mader, is the daughter of Hilda Nelson Burkhardt, of Cole Bros., and a niece of Theol Nelson Marlowe. Mader, an usher, is a brother of Eddie Mader, inside reserves, whose Monday night boxing bouts are standard winter social events in Sarasota.

Dr. Otto Schlack, showmen's friend and superintendent of the Oak Forest (Cook County) Infirmary, acted as show doctor several days while Dr. Robert P. Harris, crippled by a kick from a horse, rested on the cars. . . . When the boy who helps in the first aid top rushed in and cried, "Kelly's been hurt," Doc didn't know whether he meant Ed Kelly, assistant manager; Emmet Kelly, clown, or Evan Kelly of the Park District. It was Emmett, and, so help us, his injury was from a jab from one of the safety pins that hold his wardrobe together. . . . Emmett has been working with an old bag the last two weeks—an old Gladstone bag, that is. Someone left it in the band top and Arthur Springer thought its advanced stage of dilapidation fit Kelly so well he turned it over to him. In one of his appearances, Kelly uses it to carry his lunch—a bunch of carrots.

Dick Miller was so busy recording other folks' visitors he didn't have time to mention his own siege of visiting. Chicago's his home town, and he and Mary Jane had plenty of social obligations, and less than a week after a go-around with Mary Lou's folks at Grand Rapids, Mich.

. . . Eddie Callahan, back as show photographer after his hitch in the navy, is proving a big help to the press department by steering visiting press photogs and doing his best to control the amateur shutterbugs who swarm the back yard.

Arthur Hopper and Babe Boudinot were on hand nightly at the front door, where a lot of other cirkie executives, past and present, hung out. Roy Feltus, nine years with the Ringlings and co-owner of the Shipp & Feltus Circus in South America, was on several days, and D. C. Hawn was a regular visitor. Marshall Johnson, of Selma, Ala., was present the last two days, a week after his former associate on the Sparks show, James Edgar, was here.

Babe Boudinot recalled the first time he met Chief John Brice. After the Ringling bill car had closed, Babe dropped back to the show at Greenville, Tex., to collect his hold-back from General Agent W. H. Horton. He was told Horton hadn't come on yet but would be at McKinney. When Babe appeared on the McKinney lot next morning, Brice sidled up to him and said, "I saw you in yesterday's town, kid. What's your game, pick-pocket? On your way." That was 31 years ago.

Ala Ming (that's the name she acquired on Art Concello's show last season) has been working the last few days with her old troupe, the Naittos, now billed as the Lin Tengs. She was doing a nifty single in the Garden but suffered a knee injury that forced her to quit. Now that her knee is better, Pat Valdo put her in with the others to give her a chance to limber up and keep off the extra poundage inactivity is apt to produce.

Two of the old boys who have been with it since the year one were having a little scrap in the stake and chain top over a water bucket. "If you old fogeys don't stop fighting," Leonard Aylesworth warned them, "I'm going to fire you and get me a bunch of college boys."

The pause that refreshes for Frank Miller's butchers is the spec, or, as those who were in the army would call it, a 10-minute break. That's the one time in the program they don't work. . . . While most folks were looking forward to towns in Wisconsin the show hasn't made in years, the concession boys were viewing that week's route with misgivings.

STAN DAWSON WRITES

(Continued from page 51)

cus business but active in the We Three haberdashery. Major Ingham, former manager of the Chicago Stadium, is successfully operating an army and navy outlet store.

Visiting Bob Stevens and his Bailey Bros., I found a snappy outfit and renewed acquaintances with Harry Miller, Cliff Shell, Andy Kelly, Chester Gregory, Gus Schmuck, C. Smith, Dolly Jacobs, Johnny Wall, Elmer Vorhees, Bob and Opal Stevens, Ted Milligan, Skinny Goe and many others. Was on the lot when the new big top arrived and met K. C. DeLong, Ted Deppish, Rex McConnell and the Mineharts, father and son.

Catching up with Floyd King, I met Tex Carter, Willie Hill, Arthur Stahlman, Bill Shuford and several boys formerly with Gene Weeks. Heard Benson and Ginger were there but did not meet them.

Visited Harry Steche, Rollie Davidson and brother and Mr. and Mrs. Eddie Young as well as Smitty, with the Blue Ribbon Shows, and Pretty Boy McClain, who showed up on the lot at Norwalk.

At Cleveland, I spent two days with Ringling-Barnum and met George Smith, Fred Smythe, Fred DeWolfe, Ed Kelly, Morgan (Bottle) Vernosky, Charles and Betty Roark, Pat Valdo, Merle Evans, Johnny Carson, Sam Clark, Stanley (Eva) Wacht, Frank Miller, Slim Harris, Paul Fisher, Al Humke, Jackie Besser, Frankie Morris, Allen Lester, Beverly Kelly, Mr. Von Rosenberg, Col. John Lindsey, Frank Zazzara, Theo Forstall, Johnny Sewell, Whitey Veerstep, Leonard Aylesworth, Frenchy Haley, Mel Hammond and Dick Miller. . . . Talked to Dr. Mike Healey, who still claims to be the chameleon king and is associated with Joe and Louie Trossey and Jackie Besser. At this writing, Mrs. Merle Evans is visiting Mrs. Healey at the Healey Lodge at Oneonta, N. Y. . . . Met Ada Mae Moore in the Side Show, as well as Arthur Wright and Shorty Mathews. In the backyard, met Johnny Tripp, Charley Bell, Major Saluto, Felix Adler, Emmett Kelley and Con Winnie Colleano. . . . On the Cleveland lot, met Al Plummer, Exalted Ruler of the Elks at Lewiston, Mont., en route from Grand Lodge convention.

Around Columbus, I frequently run across Dick Cavanaugh, g. a. for the Byers carnival; Clyde Rinaldo, a Buckeye Lake realtor; Doc Waddell, Harry Hild and John Tetlow, who has the best memory of circus people and names of any man I ever met. Haven't seen Doc Ogden, but was told he was located at Findlay, O. Asking for Charley Katz at Zanesville, I was informed he was in Cleveland at the bedside of a sick brother. Inquiring for Blackie Diller at Marion, was informed that he and Mena were residing in Phoenix, Ariz. Harry Weber, of Phoenix, whose son, Joe, operates an amusement park there, stopped to see me en route to New York. Bill Roddy flew to the West Coast to work with a show playing the Geary Theater, San Francisco. He's having a wonderful reunion with Mrs. Roddy, his sister-in-law and his son, William Stanley (a namesake of mine), who has recently signed off from armed forces. Polly B. Courtney, widow of Bob Courtney, is out of the WAC and attending school at Memphis.

E. L. (Yellow) Burnett was in Columbus July 19 en route to join Floyd King. He had left Clyde Beatty on the West Coast. Received colorful July 4 program of Beatty show from Henry Kyes. He informs me that Alva Evans and his bride are honeymooning in Long Beach, Calif. Ran into Red Larkin at Cleveland, and he said he was returning to the Beatty show in Canada.

I recently spent an enjoyable two hours with John D. Tippet, ex-circus attache. He is 80 and full

Ill. Institutions For Mental Cases Use Paid Talent

LINCOLN, Ill., Aug. 10.—The therapeutic value of entertainment in the treatment of mental cases received further recognition here July 30 when the Lincoln State School and colony for feeble-minded produced a show of paid professional talent before 1,500 patients at its farm in the afternoon and before 3,200 at the main institution at night.

Acts were booked thru the Charles Zemater office, Chicago, and included Snyder's Bears; Tex Morrissey with Hank, the Mule; Hubert Dyer & Company, comedy bars; the Lang Troupe, teeterboard, and Smiley Daly, clown and comedy bicycle.

Dr. William W. Fox, superintendent, had seen a similar show, also booked thru Zemater, at the Elgin (Ill.) State Hospital for Insane and was so impressed that he arranged one for his own institution.

Claude L. Patterson, ex-troupier who acted in the advisory capacity, reports the response the acts received was something to behold.

KAN. OKAY FOR POLACK

(Continued from page 51)

worth Ball Park, Leavenworth, July 25-26. Abdallah has its temple at Leavenworth, but most of its members reside here, where they have a strong club. Both dates were promoted by Ben Morrison, and both showed a good profit for a first season.

Unit is heading west and, after a two-day stop at Great Bend, Kan., yesterday and today (9-10), goes to Grand Junction, Colo.; Price, Utah, and Idaho Falls, Idaho.

T. Dwight Pepple, Polack general agent, saw the unit for the first time here. He booked it this far, after which Walter Ullman took over for the trek westward. Pepple is spending some time in the Polack Chicago office, having the No. 1 unit booked for the rest of this year except for one date. He again will be in charge of routing both units after the holidays.

FLOOD HITS B&B

(Continued from page 51)

at a night performance Friday. Show played Waynesboro a day late and canceled its Saturday date at Buena Vista, Va.

Flood at Culpepper, hitting about 2 a.m. Friday after show was loaded, submerged trucks and trailers and soaked their contents, making it necessary to reservice them before show could roll again. Several monkeys in addition to Lee Houston's trained mule were drowned, and a man suffered a broken arm when pinned between two trucks.

Show had further chance to repair its damage here Sunday. Matinee Monday was light, followed by a good night house. A butcher put out the lights in front of the reserves for about 10 minutes by spilling his juice on some electrical wiring.

of memories; resides at Browns-ville, O., and winters in Florida. John Vogel, hale and hearty at 83, is to be seen daily at the Park Hotel, Columbus. When Doc Waddell is in Columbus he usually enlivens things by holding services in the parlors of the Bliss Hotel.

Ran into Doc Nolan and Billy Backenstoe the other day at Washington C. H., O., where Doc is steward of the Elks' Club and Billy an executive at the Cherry Hotel. Frank Lea called on me while with the Ward show, but I was in Cleveland. —STANLEY F. DAWSON.

WANT WANT WANT

GATE CITY SHOWS

Want for 15 Celebrations and Fairs, Including Catawba Valley Colored Exposition, Hickory, N. C., August 19th Thru 24th (Both White and Colored Attendance); American Legion Fair, Forrest City, N. C., and Other Outstanding Dates, Including Long Season in Georgia and Florida. Will lease, book or buy Rides of all kinds. Guaranteed proposition.

Want Grind Shows with own equipment and transportation. Capable Ride Help that drive semis.

Want Concessions of all kinds, Legitimate. Want nice flashy Rat Game. Millers, lost your address. Wire again. Diggers, Potato Chips or French Fries, Custard, Long Range Gallery and others. Want Fun House.

Fairs or Celebrations in Georgia or Florida, Wire. Have Some Open Time Late Fall. All Address:

MANAGER, GATE CITY SHOWS, Mountain City, Tenn.

AGENTS WANTED

For ten Fairs starting Tasley, Va., week of Aug. 19th. Wheel, Blower, Razzle, Slum, Skillo, PC. Dealers, General Help and others. All wires to:

LEO HIRSCH OR CURLEY GRAHAM
SALISBURY, MD.
Harrison Greater Shows

DANCING GIRLS

WANTED

Girls for Girl Show, experience not necessary. Twelve Fairs. Salary 10 per cent of gross. All winter South. Wire

LEWY DUCHENE
Care Johnny J. Denton Shows
Brodhead, Kentucky

SHIPLEY'S AMUSEMENTS WANT WANT

Agents for office-owned Stores. Can use Ride Help. Best of treatment. Leonard Shipley wants Help on Mug Joint to work all winter. Will book Ferris Wheel. Those who have worked for me before, get in touch with me. Now playing sawmill towns until cotton-picking time.

All Replies:

C. W. SHIPLEY, Mgr.
Plain Dealing, La., this week; then per route.

FOR SALE

#5 ELI WHEEL

Good condition, Eli powered. May be seen in operation. \$5,500 cash.

JIMMIE HENSON
Florence, Mass., this week.

WANTED

Ferris Wheel and Tilt-a-Whirl Foreman, \$60 Per Week.

C. D. MURRAY, Mgr.
W. C. Wade Shows, Unit No. 2
Argos, Ind., August 12 to 17

ENTERPRISE SHOWS WANTS

Stock Concessions and Kid Ride. William McGuff and James Vinson, come on. Need Manager Man.

COLFAX, LA., this week.

WANT

Tilt-a-Whirl Foreman. Good Ride Help for other Rides, wire what you do; may be able to place you. Manager and Girls for Posing Show, Side Show Acts. Ticket Sellers, general useful Carnival People. Long season.

Wray, Colo., this week; Akron, Colo., Aug. 19 to 24.

C. E. ZEIGER UNITED SHOWS

CLIFF & BETTY BAMEL Want Slum Store Agents

Starting Louisville or as per route. Kelly, wire. c/o Cavalcade of Amusements, Mid-dletown, O., Aug. 12-21.

WANTED

Rides, Shows and Concessions for Street Fair at Huntington, Ind., 2nd or 3rd week of September. Sponsored by Disabled American Veterans.

W. O. RANDOL, Sec.
Markle, Ind.

BELTON SHOWS WANT

For our string of Southern Fairs, 10-Cent Stock Concessions. Want Grind Shows. Good opening for Side Show. Will book or buy Tilt and Octopus. Will furnish transportation. Prof. Vidala wants 2 Trombone Men, 2 Hot Sax and 2 more Trumpets. Must be able to cut it. Can use 2 or 3 fast-stepping Chorus Girls. At present we have 25 people but enlarging for white theater dates. We transport our people in two buses. Please look our Fair Dates over. Next week, Radford, Va.; then Galax Greater Fair, Galax, Va., followed by Tri-City Fair, Leaksville Spray, N. C.; Mayodan Community Fair, Mayodan, N. C.; Harnett County Fair, Angiers, N. C.; Pearson County Agri. Fair, Roxboro, N. C.; Selma Tobacco Festival, Selma, N. C., with 4 more to follow. We are booked through October. Don't forget Galax, Va., Fair August 26. All address, this week, Mt. Airy, N. C.

C. J. BELTON, owner; W. R. JOHNSON, mgr.; CLYDE PARRIS, gen. agent.

WANT-WOLFE AMUSEMENT-WANT

WESTMINSTER, S. C. (ALL THIS WEEK)

FOR THE FOLLOWING FAIRS AND CONCESSIONS

Toccoa, Ga., Aug. 19-24 (Celebration); Clarksville, Ga., Aug. 26-31 (Apple Festival); Walthalla, S. C., Sept. 2-7 (Fair); Gainesville, Ga., Sept. 9-14 (Fair); Beauford, Ga., Sept. 16-21 (Fair); Jefferson, Ga., Sept. 23-28 (Fair); Pickens, S. C., Sept. 30-Oct. 5 (Fair); Lincoln, Ga., Oct. 7-12 (Fair); Woodruff, S. C., Oct. 14-19 (Fair); Greenville, S. C., Oct. 21-26 (Colored Fair). (All these Fairs and three more pending.) Showmen and Concessioners, clip this ad out, and if you do not answer this ad, remember you are wrong.

Will book or buy Octopus, Roll-o-Plane or any Flat Ride (will pay cash). Must be in good condition, no junk. Side Show—Can place any Show that can get money on small percentage. Can place Concessions—Ball Games, Diggers, Coca-Cola Bottle Game and any legitimate Concessions. Good opening for Penny Arcade, Frozen Custard. Can place a good Mechanic (salary no object).

P.S.: Richard Keefer, Jack Orr, get in touch with me. All mail and wires:

BEN WOLFE, Owner

MADISON BROS.' SHOWS

"Featuring KEN DAVIS—High Pole and Ladder Act"

Pana, Ill., Aug. 28-Sept. 2, Big Labor Day Celebration; then into Arkansas for Fairs, including the Ace Fairs at Prescott, Ark., last week in September; Hamburg, Ark., first week in October, and Magnolia, Ark., second week in October.

WILL BOOK OR BUY OCTOPUS. CAN PLACE THE FOLLOWING CONCESSIONS: String Game, Bumper, Bowling Alley and several Ball Games. Jean Bacon needs Girls for Girl Show. Bill Chalkias wants Acts and Help for big Circus Side Show.

Address: Roodhouse, Ill., this week; then as per route.

WANTED TO BUY OR LEASE

#5 Wheel and Merry-Co-Round or would consider Whip or Tilt. I want these Rides for the best beach park on the Mississippi Gulf Coast. I will lease full set of Rides for year-round work. If you want to know about me, I am vice-president of Mississippi State Federation of Labor, member of Gulfport (Miss.) Chamber of Commerce, a Mason and a Shriner. This is no shoestring promotion, I mean business.

T. A. BASS

Address Me Office: Room 302, G. & S. I. Bldg., Gulfport, Miss. Phone 1549.

FOR SALE

Six Ride Motors, \$100.00 each; 16x50 Canopy Top with Striped Sidewall, built for Monkey Show, top used 2 weeks, excellent condition, \$250.00; small Wurlitzer Organ, suitable for Roller Rink or Kiddie Ride, uses 125 rolls, \$50.00; two Sidewalls for 40-foot Merry-Go-Round, \$20.00 each; Top and Sidewall for 10-Car Kiddie Auto Ride, \$50.00; Bell P. A. System, includes Phonograph Pickup, two Speakers and Microphone, cost \$250.00, as is, \$50.00; two dozen Fiber Concession Trunks, \$5.00 each; well built heavy Wire Fence, suitable for rides, 9 foot sections, \$5.00 each. Write or wire

HAPPYLAND SHOWS

Farmington, Mich., until August 17; then as per route.

IMPERIAL SHOWS

WANT FOR FAIRBURY FAIR

Exclusive on Bingo

WANT FOR BALANCE OF SEASON

CONCESSIONS: Jewelry, Ball Games, Hoop-La, String Games, Coke Bottles and others not conflicting. Good treatment assured, proved territory. Long season south to follow. SHOWS WANTED: Animal, Illusion and others.

Stronghurst, 13-14-15; Avon, 16-17; Fairbury, 22-23; all Illinois.

Address **BILL GULLETTE, Mgr.**, as per route.

FLORIDA AMUSEMENT CO. WANTS

Grinders and Ticket Sellers. Single Pit Shows, 50-50. Ticket Seller for Main Gate. Can use 3 more Agents for Slum Stores; come on. Agent for Swinger. Eddie Murry wants help for Wheel. Place Bingo; join on wire account disappointment. Lenner, wired you Columbus. All address

HOWARD INGRAM, owner; C. S. POOLE, bus. mgr.

Opelika, Ga., this week; East Tallassee follows.

BIGGEST EVENT OF THE SEASON

50TH ANNIVERSARY OF WHARTON, N. J.

VETERANS' HOME-COMING

BIG LABOR DAY CELEBRATION

AUG. 26 TO SEPT. 2

Sponsored by Boro Officials and 14 Co-Operating Organizations.

Town decorated. Big military, baby, firemen and float parades. 50,000 visitors. Can place Rides, Concessions, Shows, High Acts. Wire or write

G. R. MINTER
Phone: Dover 6-2656
40 North Main St. Wharton, N. J.

Bailey Bros.' Circus

WANTED FOR SIDE SHOW

COLORED MUSICIANS AND PERFORMERS. DANCING GIRLS, NOVELTY ACTS, MITT READERS (MYRNA KARSEY, WIRE). PEOPLE WHO WORKED FOR ME BEFORE, CONTACT BY WIRE IMMEDIATELY. ADDRESS:

GUY SMUCK

Mgr., Side Show

c/o Bailey Bros.' Shows
Fayetteville, Tenn., 14; Pulaski, 15; Columbia, 16; Lawrenceburg, 17; Winchester, 19.

MIND READER

WANTED AT ONCE

Join now at Cedar Rapids, Iowa, or Albert Lea, Minnesota, week of Aug. 18th. 10 good Fairs, including Dallas, Texas. Must be clean, neat and sober and respect the daily opening call of the Show. Wire who you are and who you've been with.

TONY MARINO

Side Show at Fair Grounds, Cedar Rapids, Iowa, this week.

AGENTS WANTED

For Grind Concessions, Bingo Caller, Agent for Lead Shooting Gallery. TEX MORRIS, SENT MONEY TO OMAHA, BUT MONEY WAS RETURNED. WIRE ME AT ONCE. Playing two spots a week, all Fairs and Celebrations, until October 1st, then south for winter.

Permanent Address:

JACK THOMAS

c/o Red's United Shows
707 Perry Street SIOUX CITY, IOWA

HAPPY DAY RIDES

WANT

SHOWS AND CONCESSIONS
For Utah and Idaho Fairs and Celebrations.

Long Season Ahead.

SANTAQUIN, UTAH
August 15 to 17, Inclusive.

HELP WANTED!

Can use another Skillo or Roll-Down Agent. We work every week. Have seven good Fairs in Louisiana starting early in September, with action in all of them. All winter's work for people that are interested in making money. No putting up or tearing down the joints. Drunks and week-end tourists, please ignore this ad. Contact me by wire or phone. Natchitoches, La., this week; then per route.

MARTY MICHILS

c/o SOUTHERN VALLEY SHOWS
P.S. Haywood wants Agents for Ball Game, Pan Joint and other Slum Joints.

WANT

DROME RIDER

AT ONCE FOR LONG SEASON.

SPEEDY BABBS

MINERVA, OHIO

WANTED

Ball Game Worker for Punk Rack or Milk Bottles. If you are capable and will grind, come on, will place you.

ART D. HANSEN

Folly Beach Amusement Park, Folly Beach, Charleston, So. Car.

R-B's Program Levels Off To Better Than Pre-War Basis

(Continued from page 51)

way. It's something that befits the Greatest Show on Earth and sets it apart. The head-shaking mourners for the past writhed with anguish over the musical comedy-operatic-ballet influences of Norman Bel Geddes and John Murray Anderson and of Robert Ringling himself. And, again, they were right to the extent that the glamorizing perhaps was spread on a little too thick. Nevertheless, the out-of-this-world costuming and production numbers covered up a pretty sad deficiency of straight circus during the war and kept the Big One big. For, let it be remembered, the fundamental characteristic of the Big One has been, and must continue to be, mass effect. It's all right to have your Truzzi working all alone so long as you have numbers like *The Changing of the Guards* to wake up the blues and let them know the end rings and interstages and the hippodrome track are more than mirages.

Now that there are more individual acts working—and will be still more, it is hoped, in the future—it seems that the set-up is leveling off to that much desired happy medium. Even the head-shakers can't deny an eye-filling number like the Aerial Ballet is pretty wonderful, because, under its fancy clothes, it is strictly circus and not something borrowed from artier circles.

Costuming Pays Off

Nothing has served to give the Big One the class it now has so much as the rich imaginative Broadway-designed wardrobe with which it is invested anew each year. The head-shakers all but swoon when they contemplate the big dough spent on wardrobe and figure up how many acts the same money would buy. Well, here's one who thinks the fancy duds are worth every cent they cost.

Something the public certainly appreciates subconsciously, even if not directly aware of it, is this business of dressing an entire display in uniform show wardrobe that doesn't look like something the PTA put together for the junior class follies.

The head-shakers gripe about the get-ups some of the acts are put into, in open defiance of tradition. And there have been some errors, such as the season the flying acts were dressed in red that was the same shade as the ridge piece of the big top and made it tough on the catchers' visibility. But, by and large, the costuming job has been as gallant as it has been gay and glittering. The excellent condition of this year's wardrobe at this point in the season indicates the Broadway designers, after some wrong guesses, have learned to choose the right colors and materials for outdoor usage.

Regardless of whether the spec is first or sixth (the head-shakers still think it should be the grand inaugural of old), who is there who can't get at least a little excited over as captivating a procession as this year's *Toyland*? Now that Victor Herbert's whistlable, reminiscent tunes have replaced the 4/4 dirge time of Deems Taylor, there is a tone of gayety about it that should be inherent in any show that is called a circus. The smiles of the gals, whether prop or otherwise, and their handwaves to the customers are in refreshing contrast to the weary boredom that was characteristic of the old-time tournament and is, for that matter, still pretty prevalent on other shows.

Clowns Back in Force

We agree that the head-shakers had a point in the early years of the glamour era when they complained that the preponderance of girl production numbers was putting a serious crimp on clown alley. But, as they used to say in the unfunny old balloon gag (and still do on some rag bags): "Look at it now!" Maybe it's the contrast after seeing some of the weary attempts at clowning elsewhere, but it not only seems the clowns are back in their rightful position on the Big One but that they are making the most of it. They certainly appear often enough, too often perhaps were it not for the presence of a goodly number of seasoned practitioners of the art (repeat, art) among those who make up the traditional Big One's massed effect.

Paul Jung's *Adam Smasher* isn't altogether new in principle, being basically related to the reducing machine, but its timeliness and the surprise way it comes off makes it just about the finest laugh-getter that's appeared in years. Jerry Bangs' *Bargain Day*, which first appeared last year, has now emerged into a major production, and Harry Dann's center ring Oriental magic number has become so elaborate its known in the back yard as *The Little Spec*. Another delightfully lowbrow piece of business that still gets laughs after several years is Johnny Tripp's *Marzy Doakes*, which he works with Bob Kellogg.

Pat Valdo used to be a clown, and he knows it takes more, and costs more, to get a clown than putting a make-up, even a good make-up, on a cookhouse waiter. Maybe that's why the clowning on this show seems to have some life (by contrast, at least) and why even the whiskered gags retain a reasonable degree of freshness. Pat was saying the other day he wonders if he isn't too fussy about details. Here's one who thinks his devotion to duty—and details—pays off in visible results.

Page St. Patrick!

CHICAGO, Aug. 10.—Purchased a month ago on a footage basis, La Diabla, giant anaconda, rewarded Brookfield Zoo 21 times July 28. The Colombian reptile began giving birth to baby anacondas at 1:30 p.m., and within six hours she had delivered 21 live little ones. Eleven others were either still born or drowned at birth in the shallow pool at the reptile house.

Zoo officials quickly capitalized on the deal by putting up a sign, plus a scoreboard, and kept the reptile house filled with curious spectators.

Robert Bean, zoo director, said insofar as he knows this is the first time anacondas have been born in this country. The little ones were about 24 to 30 inches long and weighed one to two pounds each.

Bean paid \$375 for the reptile, buying her from Louis Ruhe, New York animal dealer, in accordance with an agreement that the price be \$450 if the snake was 21 feet and \$20 less for every foot under that figure.

Bean says even tiny anacondas are worth about \$25 each. If he waits 8 or 10 years, until they are in the 17-foot class, each should bring several hundred dollars.

Seeks Insurance Release In Detroit Jub Accident

DETROIT, Aug. 10.—Echoes of the ill-fated opening of the Automotive Golden Jubilee were heard in the courts this week when the Employers' Mutual Liability Insurance Company, of Wausau, Wis., asked for a federal court ruling absolving it from responsibility for the fall of two platforms opening night, May 29.

Suits have been filed by 17 individuals claiming damages for injuries sustained in the collapse. Total damages sought is not disclosed. The insurance company had a policy covering the scaffolding company which erected the platforms, but contends there were no employees at hand to meet the emergency, and so it should be released from liability.

Death Takes Hugh Henry, Vet Coney Restaurateur

NEW YORK, Aug. 10.—Hugh R. Henry, one of the veteran restaurateurs of Coney Island, succumbed to a heart ailment in the Caledonian Hospital, Brooklyn, Friday (9), his 53rd birthday.

He and his partner, Thomas Bevilacqua, opened their restaurant, the Clam Bar, on Surf Avenue, 23 years ago and it became a gathering place for the ride operators and showmen of Coney Island, as well as a rendezvous for many of the sporting fraternity.

Billy Schindler Victor At Reading; Duncan Hurt

READING, Pa., Aug. 10.—Billy Schindler, one-legged Hicksville, L. I., N. Y., driver, won the 25-lap feature at the fairgrounds here Sunday (4). Time was 9:40.02. Joseph Barzda, New Brunswick, N. J., was second, with Shorty McAndrews, Allentown, Pa., third.

Leon Duncan, Brooklyn, suffered a fractured shoulder when his car skidded into a guard rail.

Florida Orange Festival Expands, Changes Name

WINTER HAVEN, Fla., Aug. 10.—An expanded program to include the promotion of all citrus fruits has resulted in changing the 22-year-old title of the Florida Orange Festival here to Florida Citrus Exposition, Inc.

Decision was made at the annual membership meeting at which John A. Snively Jr., was re-elected president and Philip E. Lucey was retained as general manager. Dates were set for February 17-22, 1947.

International Fete Set

CHULA VISTA, Calif., Aug. 10.—Fiesta de la Luna runs here August 15-18 with George Duryee, president. The town, located on the Mexican border, will be gaily decorated. A feature will be a parade by U. S. armed forces, floats, bands, and units of the Mexican army have been asked to participate. General Rico, governor of Baja California, other government officials of Mexico, and members of the Tijuana Charro Riders have been invited. The fiesta is being held to raise money to build a war memorial here.

Multnomah County Annual Offers 30G in Horse Prizes

GRESHAM, Ore., Aug. 10.—Multnomah County Fair Association's 12-night horse racing meet, opening here Monday (19), will offer purses totaling \$30,000, said Manager A. H. Lea.

Some 150 horses are expected to compete in the eight races nightly.

Edwin A. Newton, 72, Fireworks Owner, Dies

ST. HELENA, Calif., Aug. 10.—Funeral services were held here July 24 for Edwin A. Newton, 72, owner of the Newton Fireworks Display Company, San Francisco, who died in St. Helena Sanitarium after a brief illness.

During the Panama-Pacific International Exposition in 1915 and again on Treasure Island at the 1939 fair, Newton was in charge of the fireworks. He was the originator of the use of pyrotechnics from airplanes. During the war, Newton was assigned by the government to a powder plant in Burlington, Ia. He remained there until a year ago when he retired because of ill health.

Top Contract Hands Sign For L. A. Sheriff Benefit

LOS ANGELES, Aug. 10.—Some of the country's top trick riders have signed to perform at the Sheriff's Rodeo at the Coliseum Sunday (25) afternoon. Stars include Phyllis Canon, Faye Blessing, Frank and Bernice Dean, Polly Burson, Verne Goodrich, Rex Rossi and Jeanne Godshall. Proceeds will go to the Los Angeles County Sheriff's Relief Association.

Stock and five-gaited horses will be given a special showing, the first time that these two classes have been exhibited in an all-Western style show here.

Philly Mummers Inaugurate New Parade Policy Aug. 22

PHILADELPHIA, Aug. 10.—Beginning this year with a parade August 22, Philadelphia's famous New Year's Mummers plan annually to march in strength on a summer evening in addition to their traditional hijinks bringing in the New Year.

For the first time in history the Mummers will allow commercial floats to help defray expenses of the summer parade. The New Year's Day parade will continue to be non-commercial, financed in part by prize money appropriated by city council.

CAN PLACE

Concessions, any Stock Joints that work for 10 cents. Also Agents that can stand to make money. Can use Grab Joint and Mitt Camp. No Gyps. Wire

GUY WHITE

Week of August 12 to 17, Alton Park, Chattanooga, Tenn.

PLACE FOREMAN

For No. 5 Eli, also for Parker Merry-Co-Round. All Concessions open except Pop Corn, Snow and Percentages. Address:

AL VOGT

c/o Southern Amusement Co.
Franklin, Tex., Aug. 12-17; Bremond,
Aug. 19-24.

BINGO HELP WANTED

Caller and Counter Man, experienced and sober. Nine Fairs. Top salary. Wire

BILL STACY

Care W. G. Wade Shows
Mason, Mich.

MAJESTIC GREATER SHOWS

Can place immediately Merry-Go-Round Foreman and Second Man for Ferris Wheel. Good salary—good treatment. Wire SAM GOLDSTEIN, Owner, Mgr., Standish, Michigan, this week.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Joint Expense, N. D.,
August 10, 1946.

Dear Pat:

Every member of this show is the palsy-walsy type. From the day one joins it until chased off the lot, life is a fraternal pleasure. There are so many clubs with the trick that it doesn't matter what department one is in, there is a membership card waiting for either he or she. We have the Front-End Society, the Back-End Fraternity and the Down-Thru-the-Center Union of Social

Intercourse. The last mentioned is a ride boys' club.

To join the ladies' front-end club, better known as the Midway Hoi-Poloi, the applicant must prove that her husband made enough money last season to winter her without writing sheet, sticking on a local game or touting for a track. Show managers' wives are barred to keep politics out of the club and to provide someone to talk about.

The front-end male club, better known as the G-Top Athletic Association, meets daily in a special tent located behind concession row. There the members practice the manly art of money defense. Often two members give each other boxing lessons to decide who had placed the dough on the line when a natural was thrown. There isn't anything selfish about that club because they broadcast all games, shot by shot, table side, loud enough for non-members and local residents to hear. All arguments are backed up with solid guarantees, such as, "If I'm not right, I'll do so and so on the courthouse step."

The back-end or Jibber Jabber Gals' Club, believes in raising money thru raffles to finance their refreshments. They get to eat up what they spend and the drawings are so arranged to kick back the prizes to the ones who donated them. Thru that method bigger and better prizes are donated, which makes the scoff money derived last much longer. The girls of the club are no longer girls.

The outstanding and most ballyhooed club on the show is our Down-Thru-the-Center Fraternal Union of Social Intercourse. It is better known as the Leave 'Em Where You Love 'Em Club. To join one must be free, white and 21. Married men are barred. It is the only club we have that boasts of a ladies' auxiliary, which is made up of honorary local gal members. The club features love where you find it, and each week a new auxiliary is formed. Meetings are held nightly after lights-out time arrives, except on Saturdays. Then the auxiliary is disbanded at tear-down time. That is the saddest hour of the week. It seems as tho there are always doubts in the gals' minds when they ask, "Gonna write to me after the carnival leaves town?" while another mourns, "Betcha we don't hear a line."

Yes, this show is made up of three big happy families: The front-end, the back-end and the down-thru-the-center of the midway.

MAJOR PRIVILEGE.

CONCESSIONS WANTED

FOR FAIRS
For North Michigan District Fair, Cadillac, Mich., Sept. 9-13.

Legitimate Concessions of all kinds. Fish Ponds, String Games, Ball Games, etc. Will sell exclusive on Popcorn, Peanuts, Carmel Corn and Photos. Also for Big Celebration, Jackson, Ohio (on Main Streets), Sept. 17-21. I hold the exclusive on all Concessions at both of these spots. Goodings Rides and Shows play both dates.

Want capable Ball Game and Guess Your Age Agents for Kentucky State Fair, Louisville, starting August 25. All address:

JOHN GALLAGAN,
Telegrams to: c/o Street Fair, Mulberry & Governor Sts., Evansville, Ind. Mail to: Gen. Del., Evansville, Ind., this week; Corydon, Ind. (Fair), next week.

FOR SALE

1 Photo Trailer (with living space). 2 Cabinet Photo Machines, 3 1/4 x 4 1/4. Assorted Concession Frames and two Tops. Photos on location at Springfield, Ill., State Fair, Booth 23, Exposition Bldg.

MARSHALL PHOTOS

229 St. Louis Ave. E. ALTON, ILL.

SECOND-HAND SHOW PROPERTY FOR SALE
\$7.50 Metal Storage Boxes with door, 32"x29"x21". \$30.00 1/2 Human Body. Wax in color. Showing organs.

\$12.00 Trunk Flasher with Bulbs. Bargain. 76¢ Pair. Chicago Plates, size 6-7-8-9. Also Wheels, \$24.00 Blood Pressure Mche. 10¢ Slot for P. Arcade.

WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.



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- LOOPER
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- CATERPILLAR
- CARROUSEL
- KIDDIE AUTO RIDE

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The TILT-A-WHIRL Ride

On Midways All Over America
Its Grosses Are Getting Better All the Time

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TRANSFORMERS ALL VOLTAGES ALL SIZES

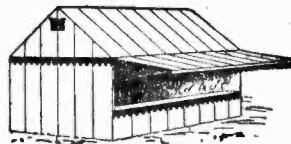
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TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

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ALTON, ILLINOIS

MATTHEW J. RILEY ENTERPRISES WANT

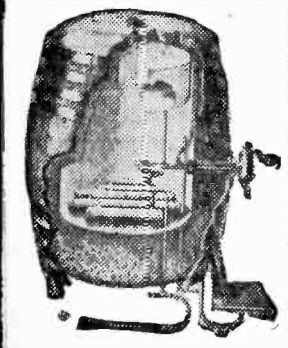
For Bridgeton, N. J., Memorial Field, Week of August 19 to 24.

Want Concessions that work for stock only.

Want Foreman for Chairplane, also Ride Help.

MATTHEW J. RILEY, Clinton Hotel, Philadelphia, Pa.

ROOT BEER BARRELS



With or Without Carbonators

IMMEDIATE DELIVERY

Root Beer Barrel, Snow Cone and Juice Joint Operators

NO SUGAR NEEDED

We have syrups in all flavors, including Orange, Raspberry, Strawberry, Cherry, Pineapple, Kola and Root Beer. Nothing to add. Syrups come in 15 gallon wooden drums to prevent breakage.

In 15 Gallon Drums \$1.90 PER GALLON

Plus \$3 Deposit for Drum

4 Glass Gallons To a Carton \$1.90 GALLON

Plus 25¢ Deposit for Each Glass Gallon. All Bottles and Drums returned will be credited to your account.

ICE CREAM AND CANDY APPLE OPERATORS:

- Skewers, 5 1/2 In. Round, Per Thousand \$1.75
- Granulated Peanuts 35 Lbs. to Box) Lb. 30

CANDY APPLE AND CARAMEL CORN OPERATORS!

We have a Special Mix, no Sugar or Glucose needed to make Candy Apples or Caramel Corn. \$2.50 a Gallon in 15 Gallon Drums. Special formula included.

Terms: 1/3 Deposit, Balance C. O. D.

JOSEPH ARCHER AND SON
1309 S. HOMAN AVE. CHICAGO 23, ILL.

FERRIS WHEEL FOREMAN

ALSO SECOND MEN ON ALL RIDES.

WANTED

TOP SALARY AND BONUS TO COMPETENT OPERATORS.

HOCK AMUSEMENT CO.

3011 Montrose Ave. CHICAGO, ILL.
Phone Briargate 6000

WANTED

For Minstrel Show to enlarge for the Fairs: Piano, Trombone or Trumpet, Comic, two Chorus Girls. All replies:

BOB BUFFINGTON

World of Mirth Shows
Showhegan, Me., this week.

TRIANGLE SHOWS

WANT WANT

FOR EIGHT FAIRS, STARTING AUG. 26, WOODSTOCK, VA.

Frozen Custard—Mickey Vogel, contact Joe Kane. Good proposition for you.

WILL PLACE Candy Floss, Scales, Coca-Cola Bottles, String Game, Watch or Hoop-La or any strictly Grind Concession that does not conflict.

Have opening for capable Showman for combination Radio and Hillbilly Show with troupe. We furnish complete outfit with transportation. Will book Wild Life, Monkey, Small Animal, Snake or Illusion Shows with own outfits.

Can always place capable Ride Men. Top salaries. Joe Kane can use good Agents at all times.

Everybody can join for Fair season next week in Connellsville, Pa., Aug. 19. First show within city limits in many years, location Sligo Field.

Everybody contact JAKE SHAPIRO, Vandergrift, Pa., this week; Connellsville, Pa., next week.

THE CARLISLE FAIR

Carlisle, Pa., Week August 19 to 24 Inclusive

WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AT FAIRS. ALSO EATING AND DRINKING STANDS.

WE ARE NOW SELLING CONCESSION SPACE FOR THE NEW JERSEY STATE FAIR AND THE RICHMOND, VA., STATE FAIR.

WANT—First-class Custard Dipper and also Cashier for Custard, office-owned, consequently wonderful proposition on same.

WILL PLACE—First-class Illusion Show with own equipment. Will furnish wagons for same. We can also place Glass House and furnish wagons.

WANT—Neon Man who can service and bend glass. We have plant on wagon.

WANT—Foreman for Chairplane; Dudley, answer immediately.

WANT—Two Second Men and other Help for Ferris Wheels.

All address

CETLIN & WILSON SHOWS

This week, Butler, Pa., Fair

DAYTON, PA., FAIR

WANT Ball Games, Guess Your Age, Scales, Photos, Cigarette Shooting Gallery, Grab, Penny Pitch, Duck Pond, Fish Pond, Penny Arcade.

WANT Unborn Show, Wild Life, Girl Show, Side Show.

WANT Tilt, Fun House, Pony Ride, Truck Drivers and Ride Help.

All communications to

GEORGE CLYDE SMITH SHOWS

Central City, Pa., this week; Dayton, Pa., Fair, next week

Shows Face Acute Canvas Shortage

(Continued from page 46)

that the mills, by dyeing the fabric, place it in a higher price bracket than if it was marketed as "gray goods," as it is known by the trade the way it comes from the looms. Carnivals use mostly khaki and colored tops anyway, but this development may spell the end of the traditional "white tops" of circuses—a trend which, incidentally, is already on its way.

Dailey Bros.' Circus recently received delayed delivery of a new big top from the Norfolk (Va.) Tent & Awning Company, made of olive drab (government surplus) canvas so dark that lights have to be used in daytime.

Serviceability Without Flash

The United States Tent & Awning Company, Chicago, has used several million yards of this stock for show purposes and is continuing to buy all it can. Army surplus has been fairly plentiful, but now even it is becoming hard to get because of newly established priorities diverting it to other channels. While its somber hue deprives it of flash, this canvas has been fabricated and flame-proofed to meet rigid government standards and is said to be tops in serviceability.

The O'Henry Tent & Awning Company, Chicago, is using up its last white stock for a big top for H. K. Fernandez's show in Hawaii.

Three Repeat Spots Good for Kirkwood

TRENTON, N. J., Aug. 10.—This is the third repeat spot of the season for the Joseph J. Kirkwood Shows and records show two of the repeaters, Newburgh and Poughkeepsie, N. Y., definitely were ahead of the spring showings from the gross standpoint, and Trenton, from all indications, also will come in that category.

Three rides were added at Poughkeepsie, a Roll-o-Plane, Octopus and a second Ferris Wheel. Dee Aldrich joined there, operating two shows.

Fair season opens at Lynchburg, Va., week of August 19.

Mr. and Mrs. Ralph Decker celebrated their 25th wedding anniversary July 23 at Poughkeepsie. Following the night show the entire personnel gathered in the Girl Show top for a feast. The Deckers received many gifts.

The Sparks Circus day and dated here July 29, and many visits were exchanged.

O'Henry succeeded in laying in a good supply of green canvas, treated to make it waterproof and fire resistant, which has proved popular with carnival showmen and concessionaires, and which was used for a new big top delivered a few weeks ago to the C. Montgomery Circus. Now trouble is being experienced in getting goods in contrasting colors for trimming tents made of this green stock.

DICK'S PARAMOUNT SHOWS

Want for the Following Fairs and Celebrations

SHOWS—Side Show, Fun House, Walk Thru, Motordrome.

CONCESSIONS—Penny Arcade, Cook House. Will sell exclusive on Novelties for all Celebrations and Fairs.

RIDE HELP—Merry-Go-Round Foreman, Second Men on Rocket and Ferris Wheel; semi drivers preferred. Top salaries. Long season. Truck Mechanic.

Firemen's Fair, Washington, N. J., this week; Street Celebration, West Reading, Pa., August 26 to 31; Leighton Fair, September 2 to 7; Garden State Fair, Bridgeton, N. J., September 10 to 14; four Fairs to follow, one in Virginia and three in North Carolina.

WANT TURNER BROS.' SHOWS WANT

For DuQuoin State Fair

RIDES—That don't conflict.

CONCESSIONS—That work for stock—no exclusives.

SHOWS—Fat Show, Freak Show, Snake Show, Midget Show or any Grind Show of merit with own equipment.

Eight Big Days and Nights — Opening Sunday, August 25, at Illinois' Largest and Best Fair.

Address Vandalia, Ill., this week; then per route.

WANT

WANT

JACKIE'S BINGO GAME

RELIEF CALLERS AND 4 COUNTER MEN FOR BINGO AT FAIRS. TOP SALARY.

Care Caravella Shows, Mercer, Pa.

Route Change Proves Beneficial to Marks

BECKLEY, W. Va., Aug. 10.—Lot complications in Clarksburg forced a change in the Marks Shows' plans and John Marks decided to stay in Fairmont Monday and Tuesday (22-23) after playing there the week of July 15 and then move here and catch two week-ends. It proved a wise move and show opened here Saturday (27) to near-capacity business. *The Beckley Daily News* went all out.

Show had a pleasant stand at Fairmont, moving there from Morgantown, W. Va., under auspices of the police department. Henry Squires, night chief, was on the job every minute and his able assistants cooperated.

Walter Rowan is busier than 10 men with his duties as chief electrician, plus managing his Penny Arcade, not to mention bossing the paint job in preparation for fairs.

Endy's Entertainers Sub For Supreme Court Judge

HUNTINGTON, W. Va., Aug. 10.—Hon. Fred. A. Vinson, recently appointed Supreme Court Justice, was unable to fulfill a speaking engagement at the Lions' Club here July 18 during Endy Bros.' Shows run in the city.

William P. Waldeck, Lions' president, sent out an S.O.S. to Dave Endy, who in turn had Joe Rowan, his press chief, round up a group of entertainers from the midway.

Judging from Waldeck's letter of appreciation to Endy, the pinch-hitters delivered.

Model Shows Personnel Gives Hospital Benefit

FREDERICTON, N. B., Aug. 10.—When the Model Shows played here, arrangements were made for a special outdoor performance on the grounds of the local hospital, for the entertainment of patients. On the bill were exhibitions of magic, snake and animal stunts, acrobatics, singing and instrumental music. A local dairy supplied the ice cream for the patients.

Show was under direction of Mrs. William Nelson, who represented her husband, owner of the Model Shows.

Roscoe T. Wade Loses Ride When Truck Driver Sleeps

DETROIT, Aug. 10.—Roscoe T. Wade's Merry-Go-Round was badly damaged and sent to quarters at Adrian for repairs as a result of an accident caused when the truck driver fell asleep en route to Bellevue, Mich., Saturday (27) night. The driver was not injured.

Show was not handicapped as another Merry-Go-Round purchased the week before by Wade was pressed into service.

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

Featuring **EMANUEL ZACCHINI**
Shot From a Cannon Over Two Ferris Wheels

WANT FOR

Lynchburg Agricultural Fair and Race Meet, commencing Aug. 19th, and balance of season.
CONCESSIONS: All open except Bingo and Custard. Can place 10c Grind Stores, Candy Floss, Palmistry, Grab, French Fries and Photos.
SHOWS: Will book Wild Life and Monkey Show.
HELP: Few more reliable, experienced Ride Men for 8 office-owned Rides. Top salaries. Good proposition for 2 experienced, capable Ride Foremen. Everybody address:

JOSEPH J. KIRKWOOD SHOWS
Week Aug. 12th, Richmond, Va.; then Lynchburg, Va.

MINEOLA, L. I., N. Y. FAIR

SEPTEMBER 10, 11, 12, 13, 14

5 — BIG DAYS AND NIGHTS — 5

WANT—Shows, Side Shows, Animal, Girl, Fun House, Wild Life, Grind Shows. Must have your own outfit.

WANT—Pony Ride.

WANT—Concessions, Shouting Gal, Pitch-Till-You-Win, Duck Pond, Balloon Game, Slum Store, Scales, Photo Gallery.

WANT—Ride Help, Second Man on Ferris Wheel, Chair-o-Plane. We can always use good sober Ride Help.

I. T. SHOWS, INC.

2686 VALENTINE AVE.
I. TREBISH, Pres.

BRONX, N. Y.
PHIL ISSER, Gen. Mgr.
PHONE FORDHAM 4-3630 BEFORE 10 A.M.

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for all or any part. Wire 1/4 Deposit.

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JOHN MCKEE SHOWS

WANT

Ride Help that drive semis for Tilt-a-Whirl, Octopus, Chair-o-Plane. Can use live Ponies, also Kiddy Swings. Concession Agents for Ten-Cent Merchandise Stores. Join St. Charles, Minn., this week; then per route.

DEALERS

For P. C. Book one more Ball Game.

Coastal Plain Shows

Rowland, N. C.

WANT TO BUY

LITTLE BEAUTY MERRY-GO-ROUND

With or Without Transportation for Cash

Want Help—For Rolloplanc, Octopus, Spitfire, Chairplane, Miniature Train, U-Drive Autos, Merry-Go-Round.

Man for Sound Car. Agents and General Help, for Swinger, Blower, Duck Pond, Photo Gallery, Dart Store, Country Store, Semi Drivers given preference.

All address

BRADY & LEEDY

L. P. BRADY

R. W. LEEDY

Aug. 12-17, Sutton; Aug. 19-24, Pennsboro; all West Virginia.

P. S. We stay out all winter.

SUNSET AMUSEMENT CO.

Want for Great Jones County Fair, Monticello, Iowa. August 20 to 23, Concessions and Independent Shows for enlarged midway area. Ride Help for Caterpillar, Spitfire, Octopus and Tilt. No foreman. Have equipment for Girl Show and Athletic Show open. Want Acts for Side Show.

Decorah, Iowa, Fair, Aug. 15 to 18.

POPCORN MACHINES—IMMEDIATE DELIVERY

We have in stock a number of Super Stars, cabinet and counter models, and Silver Stars in cabinet models. Also Jumbo Popping Units in both tank gas and natural gas models. Stock delivery on Coleman Burners and Handy Gas Plants.

GOLD MEDAL PRODUCTS CO.

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WANT TO HEAR FROM THE BEST IN THE BUSINESS!

We Have the Best of Dates

GREAT STATE FAIR OF TEXAS

DALLAS, TEXAS—16 DAYS—OCT. 5-20TH

This Unit Now Showing. ALL REPLY IN FULL!

RAY MARSH BRYDON

ADOLPHUS HOTEL, DALLAS, TEX., AUG. 14-21.

This is a PARK AMUSE. CO., INC., UNIT

AMERICAN LEGION CELEBRATION

Corning, N. Y., Week Aug. 19, 6 Big Days. First this year. Factories working full blast. Downtown location.

Want Shows of all kinds. Rides not conflicting. Concessions of all kinds. All replies.

PIONEER SHOWS

Troy, Penn., this week

WANTED

CATERPILLAR FOREMAN. JOE DUPONT, ANSWER.

CETLIN & WILSON SHOWS

BUTLER, PA., THIS WEEK.

ROLL TICKETS

PRINTED TO YOUR ORDER

Keystone Ticket Co. DEPT. B
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Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

100,000

\$21.50

10,000 \$7.25

20,000 \$7.75

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FROM THE LOTS

Virginia Greater

BELAIR, Md., Aug. 10.—Week of August 3 gave show satisfactory business under auspices of the American Legion. Weather was fair and location was just four blocks from Courthouse Square. Moving here from Frederick, Md., show opened Monday (3) night with only half the rides, due to delayed arrival of three main ride trucks. Local committee and press gave 100 per cent co-operation.

Opening night, Manager and Mrs. Rocco Masucci, William C. (Bill) Murray and Mr. and Mrs. Eddie Curtin were guests at the home of Mrs. Earl Burkins, wife of Colonel Burkins, former mayor of Belair. Police Chief Raymond, who has been elected sheriff, and Mrs. Raymond were visitors. How General Agent Murray was able to get the new lot, in face of city ordinance keeping shows out of the city limits, has them all guessing.

Turtles Sordelet joined here with bumper, ball game, rat game and darts. L. Suggs is a newcomer with darts. Mrs. H. W. Arnold has added another concession to her string. K. L. Taylor has placed his Glass House in the line-up of shows. Daybreak Nelson and Ernest Taylor have been added to the Cotton Club Revue. Mr. and Mrs. Rabbit Courtney joined here, Rabbit placing his joint and Mrs. Courtney selling front-gate tickets.

Louis Augustino was in Connecticut a few days. Frankie Carleo, of Burlington, N. J., was on a couple of days. J. McAllister, of the Eva-Mac Company, has been joined by his family from New Jersey. Mrs. Will Wallett, of Havre de Grace, Md., visited, accompanied by family and friends.—H. W. (HAPPY) ARNOLD.

Marks

BECKLEY, W. Va., Aug. 10.—After playing Fairmont two days, show moved here July 27 to August 3, getting in two Saturdays. Business here was very good, with the final Saturday (3) being a red one. Lot was located 10 minutes from town and to make things perfect we caught a pay day.

The 210-mile run from Fairmont was made with no trouble. Hymie Cooper, cookhouse owner, put in a new diner. Evelyn Findley joined with her Kiddie Airplane ride, which will be operated by Charles F. DeMond.—EDDIE EGER.

Crescent Amusement

MORRISTOWN, Tenn., Aug. 10.—The 135-mile move here from Marion, Va., was made in good time and most of the show was up and ready Sunday night (4). Show opened Monday (5) to good attendance. Lot is located in the heart of town. It is a small one and at first it was thought we'd never be able to get on, but some neat planning by Owner McHenry and George Smith made everything okay.

Two tractors and semis were added in Marion. George Smith added two concessions. Jack King joined with his Animal Show. John Lyons left with the three concessions recently purchased from K. L. Taylor.

Word from Syl Boswell's wife is that Syl, a patient in Baptist Hospital, Winston-Salem, N. C., is showing improvement. C. R. (Frenchie) Bellefeuille was called home by the illness of his wife, who underwent an operation Saturday (3) in Salisbury, N. C.

Rolfe and David (Sonny) Mahaffey are spending three weeks on the show as guest of their grandparents, Mr. and Mrs. L. C. McHenry.—LOUIS BRIGHT.

Smith's Greater

CANDOR, N. C., Aug. 10.—Week ended August 3; weather, good; business, good.

Show arrived early Sunday, July 28, and was ready for the Monday opening. The Merry-Go-Round with its new top caused plenty of favorable comment.

New arrivals include Tex Danby with nine concessions; Howard Sellers with his Side Show, featuring an all-aluminum front with plenty of lights; Jack's cookhouse, and Mr. and Mrs. Walter Frank Jerigan with hi-striker and slum spindle, respectively.—JOE RUILAU.

Golden West

VALLEJO, Calif., Aug. 10.—Org closed here Sunday (4) after a week of fine business despite date being a small town celebration with minor exhibits. Spotted in center of a large housing project, three miles outside of town, show drew big from project residents.

Biz for the season is way ahead of last year, the last five spots being particularly big.

General Manager Fisher announces the org will provide the midway for the Tehama County Fair in Red Bluff, Calif., September 27-29.

WORLD OF PLEASURE SHOWS

WANT

Exclusive Bingo for Fowlerville, Mich., Fair, September 4-7 Day and Night

Can place Merchandise Concessions for our Fairs and Street Celebrations until October 4. Ride Help for all Rides that drive semis.

JOHN QUINN, Mgr. Midland, Mich. (Fair), all this week.

AGENTS WANTED

CLOTHES PIN, SNOW CONE, CANDY FLOSS AND WATCH-LA. Dighton, Kansas, 12-17; Cimarron, Kansas, 27-30; Leoti and Scott City, Kansas, Sept. 2-7; Beaver, Oklahoma, 10-14; Wolfland, Oklahoma, Sept. 17-20. All Fairs; out till Nov. 15.

L. "RED" GILLMORE
c/o SUNFLOWER STATE SHOWS

A. B. ROGERS SHOWS

WANT FOR CHATHAM, N. Y., FAIR AND BALANCE OF SEASON

CANDY APPLES, BALL GAMES, DARTS. X ON PEANUTS OPEN, ALSO PHOTOS. All Stock Sires. NO GRIFT WORK HERE. WILL BOOK SPITFIRE, WHIP, FLAT RIDES. ALSO NEED PIT SHOWS AND ARCADE. ALL REPLIES: SCHROON LAKE, N. Y.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. (Can be retained or discarded). 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Ping Pong Balls, printed 2 sides \$30.00
Ping Pong Balls (for blowers). Dz. 1.50
Replacements, Numbered Balls. Ea. 50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
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All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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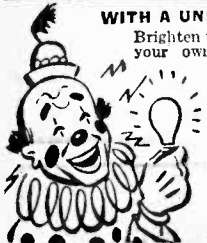
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TILT FOREMAN

Wanted that can get it up and down and stay sober. Show out till Thanksgiving week. Top salary. Must join on wire. Can use Second Man that drives.

L. B. LAMB SHOWS

Elkader, Iowa

AGENTS

Wanted—Two capable Six Cat Agents (White Murray, wire at once). Also Count Store Agents (Polack Joe, wire).

FRED BELL

c/o Jones Greater Shows
Week Aug. 12, Marlinton, W. Va.
Week Aug. 19, Sutton, W. Va.

WILL PAY CASH FOR USED RIDES

All or Any Part

When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VErmont 5-5232.

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CIRCUS, CARNIVAL CONCESSION

Builders for Good TENTS for Over 75 Years.

Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

TENTS

GOVERNMENT SURPLUS BRAND NEW!

1,000—16'x50' Hospital Ward Tents. Each \$167.50

1,000—17'x20' Wall Tent, with Flies. Each 72.50

All Complete with Poles, Stakes & Ropes
CHARLES DRIVER—BERNIE MENDELSON

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Central Canvas Goods Co.

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Harry Sommerville Forest Gill

TENTS

CARNIVAL AND CONCESSION TENTS MADE TO ORDER ALSO SIDEWALL

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Carnival and Concession TENTS

Serving the Showmen of the Southwest
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WEST COAST DIRECT POSITIVE OPERATORS

Complete line of MARFUL Supplies and Equipment. Prompt Shipments.

WEST COAST PHOTO SUPPLY CO.
1809 E. 14th St. Oakland 6, Calif.

WANTED

Ticket Sellers, two Novelty Acts, two Workingmen. Tex and Betty Yates, Tattooing open, wire me. Have best Cookhouse on road, best of treatment. Bill Sylvan, contact me immediately.

CLAUDE BENTLEY

Strates Shows, week Aug. 12, Batavia, N. Y., Fair; week Aug. 19, Hamburg.

RIDE HELP WANTED

For Octopus, Ferris Wheel and Merry-Go-Round. Top Salary. Must be Sober.

DELGARIAN

2308 N. Melvina Ave. Chicago 89, Ill
Telephone: Berkshire 7864

**DAISY MODEL 25
CORK GUNS
\$10.00 Each**
LIMITED SUPPLY
Corks for Same—\$3.00 per 1,000
RAY OAKES & SONS
Box 108 Brookfield, Ill.
"Home of the World's Finest Zoo"

Prell's Broadway
YORK, Pa., Aug. 10.—Personnel is still talking about the great week, ending August 3, at Reading. Approximately 35,000 persons passed thru the gates and spent money freely, giving all a big week.

York opened only fair but business picked up each day. This is the final still date, show moving to Kutztown, Pa., next week for its first fair.

Dale Baron is expected to join in Kutztown with his Side Show and Wild Life. A Minstrel Show is being readied to join in Norwich, N. Y. The new Roll-o-Plane has been shipped from Salem, Ore., and is expected to arrive in Kutztown.

Owner Sam Prell is visiting in Huntingdon and Ebensburg, Pa. While he's away, his son, Joe, is handling the show.—ALLAN TRAVERS.

Ohio Valley
FREMONT, O., Aug. 10.—Show moved in here for a five-day stand under city auspices and as one of the features for Croghan Day. Show opened July 30 and played to big crowds each night. The tops arrived Friday (2) and 27,000 persons stormed the midway which was set up on the fairgrounds.

Weather was perfect thruout. So big was the crowd Friday (2), that State highway patrolmen had to assist local officers at the fairgrounds with parking details.

All rides and concessions did top business here, with the Whip leading the rides.

FIFTEEN SURE WINNERS
GREAT KUTZTOWN FAIR
KUTZTOWN, PENN. WEEK AUGUST 12 TO 17
NORWICH FAIR
NORWICH, NEW YORK WEEK AUGUST 19 TO 24
HUNTINGDON FAIR
HUNTINGDON, PENN. WEEK AUGUST 26 TO 31
TWELVE MORE BIG ONES TO FOLLOW



WANT WANT WANT
SHOWS: Iron Lung, Fat Show, Crime Show, Hill Billy, Organized Minstrel Show, any Show able to get money.
RIDES: WILL BOOK ANY RIDE NOT CONFLICTING WITH WHAT WE HAVE. WHAT HAVE YOU?
HELP: RIDEE-O Foreman. Top salary if sober, reliable and know Ride. Can always use good Ride Help. Come on.
WILL PLACE ALL CONCESSIONS AT FAIRS
CARL LEE (STASH) NEEDS AGENTS
WIRE WIRE WIRE
SAM E. PRELL, care Broadway Shows
Kutztown, Penn., week August 12th to 17th; then per above route.

PHOTOMACHINES
Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.
Write—phone—wire.

Federal Identification Co.
Dept. A, 1012 N. W. 17, Oklahoma City, Okla.

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PLEASE ANSWER MY LETTERS.
WHY DON'T YOU WRITE?
KAY HELMAN
c/o Billboard St. Louis 1, Missouri

FOR SALE
Beautiful new stainless steel Concession Trailer equipped with: Double Jumbo Poppers, Drink Dispenser, Carmelcorn Equipment, large Popcorn Case, Fluorescent Lighting, Screens, Windows, chrome trim inside. Used only 3 months. Nice outfit for permanent location or Fairs. Contact
MELVIN B. DECKER
18 Walnut St. Norwalk, Ohio
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TWO-HEADED BABY, WAX
In Museum Jar—\$85.00. Wax Figures. Side Show Attractions.
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FIREMEN-POLICE FALL FESTIVAL
NELSONVILLE, OHIO
DOWN TOWN LOCATION
6 BIG DAYS MON., SEPT. 30
★ WANTED ★
Legitimate Concessions of all kind
A Bona Fide Celebration—Exploited by Radio, Newspaper, Billboards, Sound Truck
and supported by
Entire Hocking Valley Population—Pay Day Week
Break your jump to Lancaster Fair
ADDRESS MAIL **F. E. GOODING** 1300 NORTON AVE. COLUMBUS, OHIO

Attention, Fair Secretaries and Celebration Committees
This show opens for booking after Sept. 15. Am interested in playing Iowa, Missouri and Arkansas bona fide Fairs or Celebrations. This show carries 10 Rides, 30 Concessions and 6 Shows. No graft on this outfit. This show can also be bought, with 8 Fairs to be played. Can be seen in operation at any of following Fairs: Brainerd, Minn., Aug. 15-17; Garden City, 19-21; St. James, 23-25, or as per route.
J. VOMBERG, Mgr.

FAIRWAY AMUSEMENT
WANT TO JOIN IMMEDIATELY
Wheel and Jenny Foremen and Second Men both rides; guarantee highest salaries with bonus. Agent for "Hit-Miss" Ball Games, Bottles, Bumper, Snow, Penny Pitch, Cigarette Gallery and Percentage; good proposition to all, as only one of a kind on midway. No time to waste, come immediately. Big oil boom, Court House Square, Carthage, Tex., Aug. 12-24. Book Photo and Grab in nice condition.
C. A. BAIN, Mgr.

FOR SALE
Merry-Go-Round, Allan Herschell, 40-Ft. Two-Abreast. New top, new sidewalls, new gears. new scenery, newly painted horses, good Le Roi power unit. A buy at \$4,000. Can be seen in operation. Write or wire
R. WATSON
General Delivery, Evansville, Indiana, or phone Evansville 47009.

DUMONT SHOWS
ROCHESTER, PA., AUG. 12 to 17
SCOTTSDALE, PA., AUG. 19 to 24
WANT CONCESSIONS—Ball Games, Guess Your Weight and Age, Duck Pond, String Game, Hoop-La, Frozen Custard, Fish Pond or any legitimate Concessions.
FOR SALE—Model 303 Wurlitzer Organ, in first-class condition, \$600.00.
All address **LOU RILEY**

WANT—VIGO COUNTY FAIR—WANT
TERRE HAUTE, INDIANA
AND
LAWRENCE COUNTY FAIR
BRIDGEPORT, ILLINOIS
SHOWS OF MERIT WITH OWN TRANSPORTATION. CAPABLE RIDE HELP ON ALL RIDES. TRUCK DRIVERS. LEGITIMATE CONCESSIONS THAT WORK FOR STOCK. Positively 12 More Good Bona Fide Fairs. WIRE
ROGERS GREATER SHOWS
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FOR SALE
NEW ELECTRO FREEZE CUSTARD MACHINE
Mounted in special built trailer fluorescent lighting. Outfit only two months old. Can be seen at Illinois State Fair, Springfield, Aug. 9-18, or at Princeton, Ind., Fair, Aug. 26-31.
JOE DUNCAN, c/o General Delivery

RIDES FOR SALE
#5 ELI FERRIS WHEEL, EIGHT CAR WHIP/PARKER 40-FT. MERRY-GO-ROUND (HAS NEW TOP), ONE AUTO KID RIDE. Rides are well lighted and in good condition. Operated in park the past four years. Can be seen operating in park here. Possession after Labor Day. Price \$14,500.00 Cash. Address:
HARRY H. ZIMDARS
BOX 69, HOT SPRINGS, ARK. (PHONE 3530-W)

WILSON FAMOUS SHOWS
WANT
Foremen for Ferris Wheel and new Roll-o-Plane, Second Men on all Rides to join at once. Drunks and chasers, stay where you are. Can use a few more Concessions. Will book Girl Show to open at Mazon Fair, Aug. 30th. Can furnish top. Also want Agents for Ball Game, Penny Pitch, Six Cats and Guess Your Age.
This week, Williamsport, Ind.; next week, Milford, Ill., Fair.

WEST VIRGINIA STATE FAIR

RONCEVERTE-LEWISBURG, W. VA., WEEK OF AUGUST 19 DAY AND NIGHT. FOLLOWED WITH WEST VIRGINIA FREE FAIR, CHARLESTON, W. VA. NINE DAYS AND NIGHTS. TWO SATURDAYS AND TWO SUNDAYS. LAST FAIR ATTENDANCE OVER 350,000, WITH TEN MORE CLASS A SOUTHERN FAIRS TO FOLLOW.

Will place legitimate Merchandise Concessions at Fairs. No exclusives. Also Eating and Drinking Stands.

Want Grind Shows with or without equipment or transportation. Good opening for Glass House and Fun House.

Will book one more Flat Ride. Also Kiddie Rides. Talkers, Grinders. Also Carnival Workers in all departments.

Wanted—Man Drome Riders, trick or straight.



All address

JOHN H. MARKS SHOWS

Bluefield, W. Va., this week; then West Virginia State Fair.

WORLD'S LARGEST AMUSEMENT CENTER RIVERVIEW PARK

6 MORE 6

WEEKS TO GO, THEN FAIRS

Will pay highest of salaries to Feature Freaks, Novelty Acts, etc. ALL REPLY to LEONA HALLIGAN, Unit Mgr., Park Amuse. Co.

RIVERVIEW PARK, Chicago, Ill. Western & Belmont Aves.

CEDAR RAPIDS, IOWA, FAIR NOW

Albert Lea, Minn., Week August 18

THEN 10 BIG FAIRS IN THE SOUTH ALL BEING PLAYED WITH GOLD MEDAL SHOWS

Side Show Acts Wanted. Particularly a Magic Pitchman that can make 11 o'clock call before five, and can make the pitch without taking an hour. Working Acts, Feature Freak. Top pay, good bus transportation.

WIRE

TONY MARINO, Unit Mgr., Park Amuse. Co., Inc., Cedar Rapids, Iowa

WANT

For all Celebrations and Fairs, including Lincoln, Nebr., on street, Aug. 18-21; Grand Island, Nebr., Labor Day; Kass Kounty King Korn Carnival, on street, Plattsmouth, Nebr., Sept. 11-15; then south to the cotton. Two more Girls for Girl Revue. Stock Concessions: Fish Pond, String, Bowling Alley, Clothes Pin, Blower, High Striker, Cane Rack, Watch-La, Knife Rack, Lead Gallery. WHAT HAVE YOU? No flats need answer.

J. R. LEERIGHT SHOWS
As Per Route

WANT

WANT

CHAIRPLANE, KIDDIE AIRPLANE SWING

Place Your Order Now for 1947

SMITH & SMITH

Springville, N. Y.

Royal American

REGINA, Sask., Aug. 10.—The Regina Fair was another big one and Owner Carl J. Sedlmayr said the gross was double for any previous stand in Regina. Only complaint here was the extreme heat the first three days, which kept many people off the lot in the early hours and delayed opening of some shows.

Intestinal flu hit during the stand here and an estimated 25 of RAS personnel were hospitalized. Dangerously ill was Mrs. Nat Rodgers.

Top business was done by Leon Claxton's Harlem in Havana. Runners-up were the Lorow Brothers' World's Fair Freaks and Bill Kemp's Motordrome. Rides did a steady business.

The Leader-Post exhibition press office, under direction of Bruce Peacock, The Billboard correspondent, let newspaper readers know RAS was present. Several photos, including an eye-catching night shot of the midway, made the front pages.

Visitors included L. C. (Curly) Reynolds and Eddie Clark, of the World of Today Shows and R. B. Hunter.

Owner Sedlmayr, marking his 25th anniversary as owner of RAS, was guest of honor at a banquet in Hotel Saskatchewan, given by members of the Western Canada Association of Exhibitions. Calgary representatives presented him with a bronze statuette of a cowboy and his horse. Edmonton delegates presented him with a plaque, which included the names of C. J. Sedlmayr Jr., and C. J. III. Closing night, Regina officials presented Mr. and Mrs. Sedlmayr with an oil painting of a Regina area beauty spot.

Page Bros.

MOUNT PLEASANT, Tenn., Aug. 10.—Week ended August 3; auspices, American Legion; business, good.

Speedy Babbs was injured when he fell riding his motorcycle in the Drome show Saturday night (3). He was taken to a hospital at Columbia, Tenn. His injuries were found not serious.

Plenty of visiting was done between the Page personnel and folks of the Cumberland Valley Shows, the latter playing in Columbia, 11 miles away.

D. R. Thomas joined with his Jig Show. Joe Robertson framed a new Grind Show. John Stine has his bumper store in action. Shorty Watson joined with two concessions.—C. C. LEASURE.

Alamo Exposition

GREAT BEND, Kan., Aug. 10.—Playing here under auspices of the Veterans of Foreign Wars, show opened Monday (5) to a good crowd, attendance being 40 per cent over a year ago.

At Wellington, Kan., the week previous, business was good for the shows and rides but concessions business was only fair.

Show had a contract to play three days in the park here but the committee allowed us to cancel so we could keep other dates. Show is booked solidly with celebrations and fairs until November 11.—H. B. ROWE.

Adams Amusement

GRANVILLE, N. Y., Aug. 10.—The jump here from Rutland, Vt., was made on time and everything was ready for opening Saturday (3). Business for the season is satisfactory. The new Merry-Go-Round purchased by Miller Adams arrived here and was put to work.

Joe Adams, of New York, visited this week. Frank Adams recently returned from a booking trip.

First fair of the season will be at South Wallingford, Vt., August 22-25. Show will remain on the road until September 21.—TED QUMBY.

A HOME OF YOUR OWN



... where you want it!

Live and travel in comfort in a modern, mobile HOME that has every facility of a 2-bedroom house.

Follow the job—or the fishin'—in true comfort. No worry about reservations, you always have a place to live.

COMPLETELY FURNISHED
Built-in furniture. 3 large wardrobes and many drawers and closets provide the storage space you need. Sliding doors give 3-room privacy; davenport in living room converts into an extra double bed. Kitchen with ice box, oven range and double sink makes full meals easy.

See your Schult dealer today or write for new colored catalog showing 1946 models.

SCHULT CORPORATION, Dept. 208, ELKHART, INDIANA.

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BUY SCHULT GET ALL 4

COMFORT
Cross ventilation; full insulation; built-in double bed plus sofa bed.

QUALITY
Designed, engineered and built by pioneers of the industry, using the finest selected materials.

CONVENIENCE
"A place for everything." Designed for efficient gracious living.

BEAUTY
Draperies and upholstery that harmonize with rich woodwork.

SCHULT TRAILER COACHES

SIDE SHOW ACTS

WANTED

For 8 Big Fairs: Half and Half (Mel Renick, wire), Fire Eater who does good act, Mental Act or any good Working Act. Also Ticket Sellers and Front Man. Wire or join at once.

All Replies to

PROF. SANDERSON

% PEPPERS ALL STATES SHOWS

Independence, Ia., Aug. 13-17; West Union, Ia., Aug. 21-25.

INTERNATIONAL SHOWS

WANT

Foremen for #5 Wheel, Mix-Up, Loop-o-Plane. No drunks or chasers wanted. Second Men on all Rides. Must be able to drive semis. Man to take charge of Miniature Circus, Snake Show and Monkey Show. Man to handle one of the nicest Cookhouses on road. Agents for Roll Down. Man to take charge of Razzle-Dazzle. Capable Wheel Man for Bear Store. Want Slum Stores of all kinds. Ball Games of all kinds.

Address:

COLEMAN LEE, Mgr.

Holdrege, Neb., this week; then per route.

FOR SALE

9 CAR TILT-A-WHIRL

Can be seen in operation.

86 Boulevard

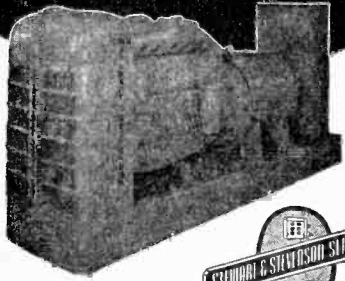
Revere, Mass.

FOR SALE

1 Chevrolet long wheel base van body Sleeper Truck, equipped with 8 bunks, springs, mattresses, bedding, \$500.00. 1 new Stromberg-Carlson 15 amp. Amplifier, complete with microphone, two speakers, turntable, \$225.00.

MRS. W. E. OWENS
1810 S. Third St. Louisville, Ky.

A G.M. DIESEL-DRIVEN
ELECTRIC POWER PLANT
TAILORED TO SUIT YOUR NEEDS



Available in sizes of from 5 K.W. to 300 K.W. Designed around the famous General Motors Diesel Engine. Complete with single bearing close coupled generators, large type instruments mounted on STAINLESS STEEL panels. Write for prices and details of the plant to supply your show with electricity.

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Anywhere
SERVICE • PARTS
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G.M. Diesel Engines
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4516 Harrisburg Blvd. Houston 3, Texas

WANTED

Independent Rides, Shows and Concessions For the National Convention of the Elks— I.B.P.O.E. of W. The largest Convention held in the U. S. A., at Buffalo, N. Y., on the Streets, August 24 thru September 2.

For Further Information, contact

ELKS REST

311 Williams St. Buffalo, N. Y.
AMOS WHITE, PETE WHEELER, JAY CHAVIS

Brewer's United Shows

Want Ferris Wheel Foreman for No. 5 Wheel. One who can up and down and will take care of wheel. Salary all you are worth. No Park Men wanted. Will book Scales, Shooting Gallery, Clothes Pins, String Joint, Candy Floss, Cane Rack, Huckley Buck, Coke Bottles or any Stock Concession, not conflicting. Will book or buy Tilt, Octopus or Kiddie Rides. Can use Shows with own transportation. This Show has five Rides and twenty-five Concessions. Can use capable Agents for Office Joints. We have no racket. Jacksonville, Tex., this week.

DICKENSON UNITED SHOWS

Want Cook House or Grab, Age, Scale, Novelties, High Striker Agents and Ride Help. Fairs and Celebrations starting Hartshorne, Okla., this week.

H. B. DICKENSON

JUNCTION CITY FIRE DEPT. WANTS

Rides and Concessions for a Street Fair in September or first week in October. Electric rates are 4 1/2¢ first 60, 4¢ next 40, 2¢ over 130 KW. We guarantee crowds for a four-day run and give street privileges from Sunday to Sunday. Write:

FIRE CHIEF, JUNCTION CITY, O.
40 miles south of Columbus,
13 miles east of Lancaster

FOR SALE

Hey-Dey in good condition, operating daily in San Francisco playground located at Russian River, Guerneville, Calif. Price, \$6,000.00. Also Dual Loop-O-Plane, Price, \$2,000.00.

ANTHONY MASSETH
GUERNEVILLE, CALIF.

WANTED

Small Grab and Palmistry. Write or Wire

MIKE ZIEGLER

Hotel Milner PHILADELPHIA, PA.

Majestic Greater

ADRIAN, Mich., Aug. 10.—Week ended August 3; auspices, Marine Corps League; location, Mulzer Field; weather, fair; business, good.

After a couple of weeks of just fair business, this spot, altho not as good as last year, proved okay. Biblical Day (1) brought 10,000 visitors to the city and the show got a fair share.

Mickey, a friend of Owner Sam Goldstein, visited. Other visitors included J. C. Weer, who sold Owner Goldstein two tractors and trailers, and Mr. and Mrs. Bill Fuller. Mrs. Goldstein, Sam's mother, returned to Detroit after visiting several months on the show.

The committee, headed by Frank Kessler, co-operated in every way. The American Legion Drum and Bugle Corps gave a concert in front of the main gate Thursday (1).

Charles and Babe Harbaugh returned with their concessions after a two weeks' absence. Spud and Blanche Danton returned. Spud will operate a concession for Harbaugh.

Everyone glad to hear that Mrs. Sam Goldstein is doing okay. Mac Maxwell and the writer were on the sick list for a few days but are okay again. Pat O'Brien and Troy Scruggs are doing okay with the kiddie rides. John (Etown) Webb is now on the Tilt. Lloyd Soules, chief mechanic, has all equipment in tip-top shape. The Merry-Go-Round, with Fred Allen back as foreman, is now using records with a record changer.

Lloyd Soules and Paulie will start building a new office wagon next week. John Asher returned from Tennessee, where Mrs. Asher is remaining for a rest. John will operate a concession for Sam Salos.—HARRY E. WILSON.

Douglas Greater

TACOMA, Wash., Aug. 10.—Week's stand here was a dull one, with the midway empty except for a few spectators.

Show had a good week at Bremer-ton, Wash., but ran into bad luck getting off the lot. The Octopus truck turned over doing considerable damage to the ride, but no one was hurt. Frank and Otta Fictum did big business with their new Spitfire, which was delivered there.

Mr. and Mrs. Buhr were visitors, and Mrs. Buhr helped Maggie Wentz on the photo booth. John Fitzen, Joe Moss and the writer stayed three weeks at Midge and Ray Holding's ranch while the show played near by. Mr. and Mrs. Douglas and family enjoyed their stay at home for three weeks.

Jack O'Day replaced Cupcake Wornouk as electrician. Ferd Schulz, mechanic, is keeping the trucks in good shape. Bob Green is looking forward to a better spot than Tacoma—the Puyallup Fair. Harold Gresham has succeeded Frank Ward as advance man. Mr. and Mrs. George T. Scott have the glass and engraving concession. Harry Goodman looks very serious as he drives his S. P. train.

Jerry Eagle, 10-in-1 emcee, had to call out the Tacoma patrol officers to round up his escaped monkey, with the monk reported putting up a good fight.—DOLORES BUHR.

Joyland Amusement

SHELBYVILLE, Ind., Aug. 10.—In a fast move, org made the fair here on time and opened Sunday afternoon (4) to a good crowd.

Show splits this week to make two spots and will rejoin at following stand.

Bill Cook returned from New York with a new ride which he now has in operation.—MRS. G. H. JOHNSON.

BULLOCK AMUSEMENT CO.

WANTS

Legitimate Concessions—Pitch-Till-You-Win, Fishpond, Bowling Alley, Hoop-La, Ball Games, Cane Rack, Darts or any Stock Concessions. Can place Bingo that works for stock only. Also Animal or Pit Show. Can place Ride Help that can drive truck. We have 14 weeks in the heart of the tobacco belt. The biggest crop and highest prices in tobacco history. Read your daily papers for confirmation. Fair Bluff, N. C., this week; Chadbourn, N. C., to follow.

P.S.—No racket. No Mitt Camps. Free Gate.

WANTED

For BERRYVILLE, VIRGINIA, HORSE SHOW AND FAIR

WEEK OF AUGUST 18

Shows with own outfits. Ten-cent Slum Stores open. Harry Devore, get in touch with me. Purcellville, Virginia, week of August 12.

SOL NUGER, Winchester Amusement Company

NEW LIGHT TOWERS

21 ft. Portable Light Towers—Complete with four 500 watt Floods—Wiring—Flag Pole—3x5 Flag. 2 men assemble and erect in 15 minutes.

\$100.00 Each, F. O. B. Los Angeles.

30 ft. Portable Light Towers—Complete with eight 500 watt Floods—Wiring—Flag Pole—4x6 Flag. 4 men assemble and erect in 20 minutes.

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SUKER AND MEYER ENGINEERING CO.

10509 Avalon Blvd. Phone: PLeasant 27069 Los Angeles 3, Calif.

CENTRALIA, ILL., HOMECOMING AND FISH FRY

An Annual and Bona Fide Celebration on the Streets

Uptown. A city of 18,000. Sensational Fireworks Display, Parades, Concerts, Free Acts. Can place Shows with own equipment. Rides—Tilt, Octopus, Roll-O-Plane. Concessions—All kinds for this date and balance of season. Address:

JOE KARR, WONDER CITY SHOWS

Evansville, Ind., Aug. 12-17; Centralia, Ill., Aug. 19-24.

RIDES WANTED

Ferris Wheels, Merry-Go-Rounds and others similar. Those that can be transported easily. With trucking accommodations preferable. Will consider complete Carnival. Will pay cash for the proper Rides. NO JUNK. Contact Immediately

BOX 821

BILLBOARD, 1564 Broadway

New York 19, N. Y.

WE WANT

To book Rides for Carnival to be held the latter part of September. Need 4 or 5 Rides, also Bingo and other Stands.

WRITE OR WIRE

AMERICAN LEGION, POST 406, WHEATFIELD, INDIANA

NEW

IMPROVED

SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

Front and Shipping Sts.

Salem, Oregon



Rauland
ELECTRONIC SOUND

is back in the show business!

RAULAND . . . the preferred name in Sound Amplification in the entertainment world . . . is back again with a remarkable new line of advanced Sound equipment. Again, RAULAND is the first choice of old users and is winning new friends among leading bands, ballrooms, theaters, circuses, carnivals and shows. Long famous for superb tone quality, abundant coverage, and day-in and day-out dependable, trouble-free performance, RAULAND Sound is today better than ever . . . the quality Sound equipment for those in the show business who want the best.

Mobile Electronic Sound Systems

Illustrated: RAULAND Model 821 20 Watt Mobile Amplifier. Operates on 117 volt A. C. or 6 volt D. C. Has phono player provision for 2 microphones. Will cover 5,000 people indoors, or 25,000 sq. ft. outdoors. Remarkably compact and rugged.

Write for details and for the name of your nearest RAULAND distributor.

(Formerly Rauland-Webster)

Electroneering is our business

RADIO + RADAR **COMMUNICATIONS**
SOUND **TELEVISION**

Rauland

THE RAULAND CORPORATION • CHICAGO 41, ILLINOIS

Wanted—WORLD OF MIRTH SHOWS—Wanted

GIRLS for all new **GIRL REVUE**—strip, fans, tap, rumba, acrobatic or what have. Want line girls for chorus. Top salaries.

GIRLS for **POSING SHOW**, experience unnecessary.

GIRLS for **HAWAIIAN SHOW**, wardrobe furnished.

MUSICIANS WANTED—Must have carnival experience.

CANDY PITCHMEN WANTED—Must be experienced.

TALKERS wanted to make second opening on **GIRL SHOW** and **HAWAIIAN SHOW**. **TALKER** wanted to take charge of **POSING SHOW**—State experience. All answers

J. SCIORTINO or GINGER RAE
WORLD OF MIRTH SHOWS

Skowhegan, Me., this week. Next week, Portland, Me.

GOLDEN WEST SHOWS WANT

SHOWS:

Side Show, Pit Show, Fun House or any other Show with own transportation.

CONCESSIONS:

Fish Pond, Bowling Alley, Guess Weight-Age, Basket Ball, Cook House, Stum, or any other LEGITIMATE Concession.

RIDES:

Tilt, Octopus, Mix-Up, Loop, Rool-O-Plane, Spitfire, or any other Ride with own transportation.

For a long season of the best Fairs and Celebrations in the West, including:
Sept. 12-13-14 SHASTA DIST. FAIR Anderson, Calif.
Sept. 27-28-29 TEHAMA COUNTY FAIR Red Bluff, Calif.

WRITE

HARRY POLISH FISHER
1865 Oak St. San Francisco 17, Calif.

WIRE

B & C'S EXPO SHOW

Wants for Monroe County Fair, Rochester, N. Y., August 27 to 31 Inclusive in City Park Downtown — Rides, Shows, Concessions. No X. Everything open. Waterloo, N. Y., this week; then per route.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Aug. 10.—Membership applications to be balloted on at the next meeting include John F. Drew, Harry Lubliner, Otis Murphy, J. Kahn, E. C. Vaughn, Walter C. Brinkman, M. Malman, Glen H. Hooper, James Roach, Leo. J. Becht and G. O. Grossaint.

Mr. and Mrs. John May stopped over en route to the Conklin Shows. Maurice Helman visited after a long absence. Harry Martin and Russell Erdell, of the Wonder Shows of America, were Chicago visitors a few days.

Secretary Joe Streibich visited the Wonder Shows of America at Beloit, Wis., and Bill Snyder, as usual, helped collect dues. Visits were enjoyed with Max Goodman and George Golden.

Still on the sick list are August Jansley, William J. Coultry, H. D. Wilson, John U. Lefebvre, George Terry, Tom Vollmer and W. C. Deneka.

Reservations for the banquet and ball December 4 are coming in. Max Brantman and his house committee are hustling to get the rooms ready for early October.

Everyone was sorry to hear of the death of B. A. Slover. Since early December, 20 brothers have passed on.

Don't forget September 1 is the start of our fiscal year and 1947 dues are due at that time. Many have already sent theirs. Results to date for the Buick award are encouraging.

Callers at the rooms included Joe Miles, Dave Russell, Morris Lipsky, Jess Jordon, John Lempart and Issac Malitz.

Showfolks of America

San Francisco

SAN FRANCISCO, Aug. 10.—Regular meeting held July 29. Absence of First Vice-President Harry Seber noted. Letter read by Mr. Weidmann requesting whereabouts of William B. James, last heard of on the Golden West Shows, whose daughter is ill. Tribute was paid to Oscar Lowenthal, who died July 22. President Sammy Corenson spoke of Lowenthal's services to the club, he being the first to donate \$100 and donor of the flag we salute each week. A letter of thanks for messages and floral tributes from his sister, Mrs. Marie Anderson, was read.

Admitted to membership were William Lowney, Mrs. Mary Lynd, Joe Fitzpatrick, Virgil W. Bush, Sophie Burlingame, Mrs. Anna B. Schultz, Westley Burke and Lieut. T. (Tiger) Woods.

Guests and members away for some time, who were presented, included Frank Ward, Cathleen Obre, Jack Schwartz, Mr. and Mrs. Chuck Hagler, Mrs. Cora Gaynoe, Mrs. Kathleen Nordin, Mr. and Mrs. Freitas, Ed Kennedy, Nick Kachur, Les Hart, Council Raiford, James Doyle, Joe Shero, Joe Steinberg, Ernie Novinger and Ernie Simpson.

Dr. Manneheim reported Mrs. Soderholm continuing to improve. Steve Murphy said Mr. Gill was getting along satisfactorily. Mr. Weidmann reported seeing Felix Burke and Clyde Gooding at Sacramento and that both were ailing.

Mr. and Mrs. Weidmann visited Bob Schonover's show while spending a week at the Sacramento County Fair at Galt. They reported show had a weekly bank night for the benefit of the cemetery fund.

Mrs. Cora Gaynoe presented the club with 20 pounds of sugar. Contributions to the cemetery fund: Ed

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Aug. 10.—Vice-President Bill Hobday conducted the Monday (5) meeting, with Vice-President Harry Suker and Secretary Ed Mann on the rostrum. Members attending after absences included C. H. Allton, Harry Rawlings, and past presidents Harry Hargrave and Ed Walsh.

Jim Gallagher is up and around after his recent illness. Bill Meyer is on the mend and expects to be back on the job soon. Jack Hughes's broken leg is mending nicely. Past President Roy Ludington is better but will take it easy for several months.

The weekly door prize was won by Jimmy Smith. The second door prize, a book of building tickets donated by Jim Shute, was won by Harry Hargrave.

Ladies' Auxiliary

A party was held in the home of Rose Rosard July 31, with First Vice-President Maebelle Bennett, Anne Stewart and Mary Taylor hostesses.

Door prizes were won by Mora Bagby, Norma Burke, Marguerite Aldridge, Ora and Mary Ernst, Opal Manley, Minnie Fischer, Treasurer Gertrude De Santi and Jewel Smith. The pillow slips, donated by Rose Rosard, were won by Jenny Perry. Party netted \$82.

Guests included Rose Fitzgerald, Mabel Brown, Peggy Steinberg, Jennie Rawlings, Florence Lusby, Edith Bullock, Mabel Hendrickson, Alice Jones, Helen and Connie Smith, Ethel Ebell, Elsie Sucher, Harry Hargraves, Mr. Manley, Doc McCulloch, Ray Rosard, Stella Linton, Edith Wadell, Jeanine Horton, Shirley Rigg, John Backman, Joe Di Santi, Frank Bennett, Ruby and Charles Christopher, B. Cunnyham and Vivian Horton.

Mabelle Bennett, who presided at the August 5 meeting, left for a visit with her son and daughter-in-law, Harry and Marge Chipman, in Yakima, Wash.

Members observed a minute of silent prayer for Olive Hartzell, a member for many years, who died August 2. A letter from Wilma White informs she is getting along nicely following her recent illness. Bank award went to Ethel Ebell and the

(See PCSA on page 77)

Missouri Show Women's Club

515 Chestnut St., St. Louis

DETROIT, Aug. 10.—The meeting July 31 was presided over by President Stahl, assisted by Vice-President Bob Morrison, Treasurer Louis Rosenthal, Secretary Bernard Robbins and Past President Jack Dickstein.

Memorial services were held for Louis Fromberg and Herman Aarons. Service was conducted by Chaplain Art Grazann.

Forty-two membership applications were voted on. Jack Dickstein was presented with a life membership.

Plans for club improvements were presented by the building committee, including new restaurant equipment, card room, recreation room and equipment and a new neon sign. Contracts have been let and work will be completed by fall.

Secretary Robbins and Marvin Keyes visited the Ionia Free Fair and the Cavalcade of Amusements. H. G. Hockett reports he is busy in Minnesota.

Kennedy, \$5; Nick Kachur, \$5; Ernest Weidmann, \$2; Fred Weidmann, \$5.

National Showmen's Association

1564 Broadway, New York

NEW YORK, Aug. 10.—Walter K. Sibley, executive secretary, recently visited the James M. Cole Circus, Morristown, N. J., and the Gerard Shows at Westchester Square, N. J. At the latter he met Ralph Endy, Sam Murphy and Mrs. Charles Gerard. Sibley also visited Jack Carr, who is still confined to his home with illness.

Frank (Shrimpy) Rappaport and George Barnett will be awarded scrolls for submitting more than 25 paid signatures for the year book.

Dues were received from Charles Lawrence, Isaac Goodman, John J. Carr, Irving Berk, David Solomon, Max Hummel, Max Tonkin, Fred Zellermyer, Harry Katz, Louis Rifkin, Joseph Carlin, Sam Murphy, Lou Aarons, Henry Peterson, A. M. Podsobinski, Phil O'Neil, Frank Jones, Tom Jeffernan, Jack Gallagher, Edward Goldman and Mike Zeigler.

Recent visitors included R. W. Richards, Clem Schmitz, Bill Moore, Charles Lawrence, Sol Wahnish, Lon Ramsdell and Bill Powell. Jack Goldhammer is still confined to his home with a bad foot. Mail received from Harold Hoffman and Mr. and Mrs. Jack Lichter.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Aug. 10.—Willie Levine infoes he spent two delightful weeks vacationing at the home of Cliff Lyle, Lake Charles, La.

Club lost one of its members in the death of Henry Joe (Doc) Brown, for many years a corn operator on the Mahaffey Shows. Burial was in Showmen's Rest, Memorial Park Cemetery. Pallbearers were Chester Levin, G. C. McGinnis, George Howk, George Dean, D. F. Kanff and Guy Kimberle. Services were conducted

by J. F. Rodebaugh.

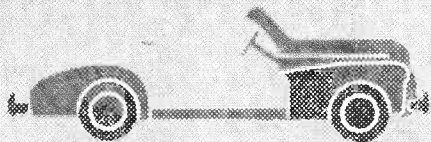
The membership committee's drive is meeting with gratifying success. Regular meetings will be resumed early in October. President Levin has some novel ideas in mind for the season.

WANTED TO BUY

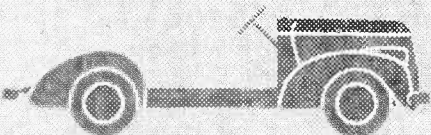
Eight Tub Octopus, in good condition for cash.

ARCHIE O. TAYLOR

Aviation Moorage
Portland 3, Oregon.



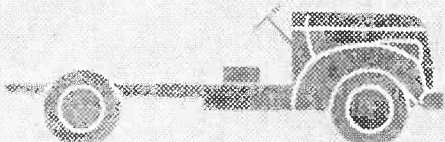
116-inch Wheelbase—One Model



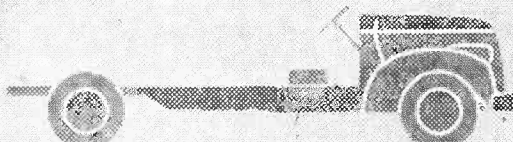
115-inch Wheelbase—Ten Models



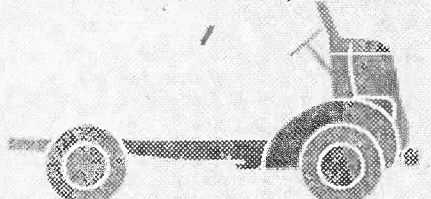
125 1/4-inch Wheelbase—Nine Models



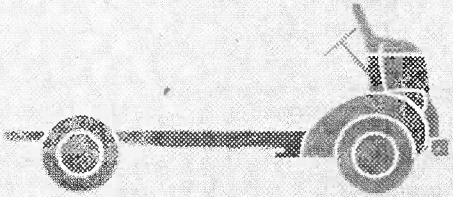
134 1/2-inch Wheelbase—Thirty-four Models



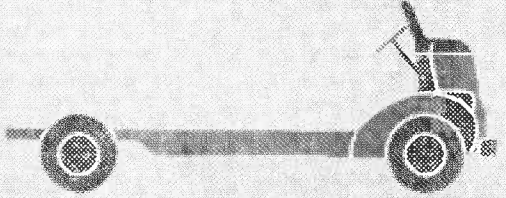
160-inch Wheelbase—Thirty-one Models



109-inch Wheelbase—Four Models



132 1/2-inch Wheelbase—Seven Models



158-inch Wheelbase—Two Models

**WHATEVER YOUR BUSINESS
THERE'S A CHEVROLET TRUCK
TO FIT YOUR HAULING NEEDS**

99 MODELS • 9 WHEELBASES

The only business that can't profitably use a Chevrolet truck is a business that needs no truck at all—for Chevrolet's expanded line, which now comprises 99 models on nine wheelbases, ranges from the beautifully styled Sedan Delivery to ruggedly massive models in the heavy-duty class. Newly added to the truck line are heavy-duty models of increased load capacity. . . . Among Chevrolet's 99 models on nine wheelbases—some with the standard Thrift-Master engine, some with the high-torque Load-Master engine—there is a truck to fit your requirements. . . . Whether you use a standard type of body, a special-purpose body, or specialized mechanical equipment, there is a Chevrolet to serve your needs and save you money.

CHEVROLET MOTOR DIVISION, General Motors Corporation, DETROIT 2, MICHIGAN



SEE YOUR CHEVROLET DEALER
HE CAN SUPPLY SPECIAL BODIES AND
EQUIPMENT FOR ANY HAULING JOB



195-inch Wheelbase—One Model (School Bus)

CHEVROLET TRUCKS



PICK-UPS



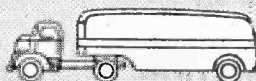
PANELS



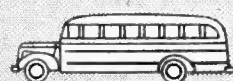
STAKES



CAB-OVER-ENGINE



TRACTOR-TRUCKS AND CHASSIS FOR SPECIAL EQUIPMENT



99 MODELS • 9 WHEELBASES • THE RIGHT TRUCKS FOR ALL TRADES

FIRST CALL FIRST CALL

WANTED For

NEW MEXICO STATE FAIR, ALBUQUERQUE, NEW MEXICO, SEPT. 28 TO OCT. 6 INCLUSIVE;

ARIZONA STATE FAIR, PHOENIX, ARIZONA, NOV. 8 TO NOV. 17, INCLUSIVE;

NORTHEASTERN NEW MEXICO FAIR, RATON, NEW MEXICO, SEPT. 10 TO 15,

AND 3 BIG CELEBRATIONS IN BETWEEN THE TWO STATE FAIRS.

CAN PLACE—Capable and reliable man that can take full charge of complete 10-in-1 Show on percentage basis.

CAN PLACE—Any Shows of merit that have their own outfit. Would like to hear from Monkey Circus, Glass House, Mechanical City. Joe Teska, write. Motordrome.

CAN PLACE—Any late model Rides that we do not have.

WANTED AT ONCE—Builder that is capable and sober who can build Show Fronts on Semi Trailers.

WANTED—Sign and Scenery Painter.

CAN PLACE—Ride Foremen and Second Men on Rides.

WANTED—Electrician that can handle Neon and 6 45-ft. Light Towers.

CAN PLACE—Sober and reliable Canvasman.

CONCESSIONAIRES—We can place legitimate Concessions ONLY. Make your reservations early for balance of season.

This Show will open February 17, 1947, at Tucson, Arizona.

THIS SHOW HOLDS THE EXCLUSIVE ON ALL RIDES, SHOWS AND CONCESSIONS IN THE ABOVE-MENTIONED DATES.

FOLK'S CELEBRATION SHOWS

Belen, New Mexico, Spanish Fiesta, August 14 to 18; Mountainair, New Mexico, Rodeo and Street Fair, August 20 to 25; Grants, New Mexico, Rodeo and Celebration, August 28 to September 2.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Aug. 10.—Receipt of a membership application from Col. John A. Dickerson & Company, Chicago, ride operators, brings the total membership to 196.

Our visitation program included Holman's Rides, at Brockport, N. Y., Saturday (3), where we conferred with Lewis Holman and Mr. and Mrs. Leonard Sprague and Marty Smith. On the same day we visited Smith Shows at Gates, N. Y. Other visitations included Harvey George Rides, a non-member organization, at West Webster, N. Y., and Jones's and Marguerette's concessions, Sea Breeze, N. Y. Visitations planned next week include B & V Shows at the Caledonia, N. Y., Fair; Smith Shows at East Rochester, and Paul Mattle Rides at Webster, N. Y.

In the personnel membership race John Gecoma, of Bright Lights Exposition Shows, came thru with six. Standings are: James E. Strates, 281; Cetlin & Wilson, 101; World of Pleasure, 87; Endy Bros., 76; I. T. Shows, 45; W. G. Wade, 39; B & C Exposition, 35; Smith Shows, 30, and Beam's Attractions and B & V Shows, each 25.

Walter Schafer, of B & C Exposition Shows, was a recent visitor.

We have received from the U. S. Commerce Department trade reports covering many States, which are replete with information of value to our industry. Membership would do well to secure the information.

AT LIBERTY CONCESSIONS MANAGER

WIRE

H. PIERCY

Blue Ribbon Shows

Columbia, Ky.

BINGO FOR SALE

Booked on show; fairs just starting. Also punk rack. No help, only reason for selling. Set up ready to operate.

TENNYSON

Flora, Ind., Fair, Flora, Ind., this week.

WANT

Shows and Concessions for Council Bluffs, Iowa, this week; McCook, Nebr., next week and long string of fairs. No gypsies. Want Foreman for new Roll-o-Plane. Don't misrepresent and be disappointed.

Hale's Shows of Tomorrow

WANTED

Ferris Wheel Foreman, also a Ride-o Foreman, \$50.00 a week. No ups or downs. Wire or phone 2863-J. We send no tickets.

JIM FORREST

31 N. Atlantic DAYTONA BEACH, FLA.

.22 SHORTS

5 cases of Western Shorts for sale. Will accept offer for 2 or all. Write

BOX D-247, c/o The Billboard, Cincinnati 1, O.

SYRUPS NO SUGAR NEEDED

SNOW CONE—JUICE JOINT & ROOT BEER BARREL OPERATORS

We have all flavored Syrups, including Raspberry, Cherry, Strawberry, Pineapple and Orange. **NO SUGAR NEEDED—NOTHING TO ADD**

All Syrups come in 15-Gallon Wooden Drums to prevent breakage and in 4 Class Gallons to a Carton at the pre-war O.P.A. price of **\$1.90** Gallon

A \$3.00 Deposit on Drums and 25c Deposit on each Class Gallon.

All Bottles and Drums returned will be credited to your account.

Terms: 1/3 Deposit, Balance C. O. D. Orders Shipped Same Day Received!

NO PERSONAL CHECKS ACCEPTED.

We Sell Syrups Exclusively

Guaranteed Satisfaction on Our Syrups or Your Money Back!

Write—Wire—Phone

UNIVERSAL FLAVOR & SYRUP CO.

148 So. Western Ave. Chicago 12, Illinois
Phone: MONroe 4655

FOR SALE

Late Model #5 Eli, Octopus, 2-Abreast Merry-Go-Round, 10 Shetland Pony Ride. All with good tractors and semis.

This week, Toulon, Ill.

BLACK HAWK SHOWS

1814 N. 3rd, Rock Island, Ill. Phone 293

WANT

For the two largest events in Colorado and a long season south. Salida Days of '49, August 28-31; Arkansas Valley Fair and Watermelon Day, Rocky Ford, Colorado, September 2-6. A few more Shows with or without their own outfits. Write or wire what you have, may be able to place you.

C. F. ZEIGER UNITED SHOWS

Wray, Colorado, this week; Akron, Colorado, August 19-24.

PRIDDY SHOWS

Need stock-paying legitimate Concession. Need Cat Rack Worker, Man and Wife to work Bingo, Ride Help. Come to Kenedy, Tex., Aug. 15; after Kenedy, Three Rivers, Tex., and other spots to follow. Will be in the cotton belt rest of season.

F. M. PRDDY, Manager

WANTED AT ONCE

A small, used Calliope in good condition. Give full details in first letter.

HICKORY HOUSE

Main St. Wheeling, W. Va.

Want To Buy Chair Scale FOR "GUESS YOUR AGE"

Write:

JOE BLASH

623 1/2 S. Grand Los Angeles, Calif.

CANVAS GOODS MANUFACTURING CO. CONCESSION TENTS

SIDEWALLS CANVAS COVERS

1381 Frankfort Ave. Philadelphia 25, Pa.
Phone: NEB 7120

WANTED—WANTED

FOR THE GREAT FALMOUTH, KY., COUNTY FAIR

FALMOUTH, KY., AUGUST 21 TO 25

Any show except Girl and Snake. Concessions of all kinds. No X. Want Ride Help on all Rides.

Have for Sale—30 kw. Light Plant, new.

All Address

NICK'S UNITED SHOWS

HILLSBORO, OHIO

This week, then Falmouth, Ky.

WANT RIDE HELP

No. 5 Wheel Foreman, also foreman for Merry-Go-Round. Top salary paid. Sober, reliable men, wire at once. Address

C. C. GROSCURTH

BLUE GRASS STATE SHOWS

Salem, Indiana, all this week.

CAN PLACE

Scales and Guess Your Age concessions at Eastern Canada's largest fairs—Three Rivers, Sherbrooke, Quebec City, Lindsay, Leamington, Belleville and Kingston. Apply

FRANK R. CONKLIN

Hotel Chateau De Blois, Three Rivers, Quebec.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Parachutist Burned When Chute Hits Power Lines

BRISTOL, Tenn., Aug. 10.—Arlene Allen, 17, daughter of Mr. and Mrs. Edward B. Allen of the Flying Allens Troupe of Batavia, N. Y., appearing here with a carnival sponsored by the American Legion, was severely burned July 27 when the parachute floating her to earth from a balloon struck a high tension wire.

Her escape from death by electrocution was attributed to the fact that the metal brace on the shroud lines struck the 6,600 voltage wires, 40 feet above ground, causing a short circuit and throwing an automatic power cutoff switch at the municipal power plant.

Minerva Home-Coming Set

MINERVA, O., Aug. 10.—Annual Minerva Home-Coming and Industrial Exposition will be held in the Municipal Park August 12-17. Charles Hart is general chairman. The Skylarks, high act, has been contracted as free attraction. Maggie and Gil Fallon will have the rides, Larry Fallon the bingo and all games, and Lester Rodgers, peanuts.

Buffalo Colored Elks Prep

BUFFALO, Aug. 10.—A street celebration, including rides, shows and concessions, will be presented here August 24 thru September 2 in conjunction with the IBPOEW, colored Elks' organization. Pete Wheeler, Amos White and Jay Chavis will be in charge.

Marlow Sets Home-Coming For Boliver, O., Streets

BOLIVER, O., Aug. 10.—Lions Club will sponsor a home-coming celebration on the streets, September 18-21, according to George Marlow, promoter. A booster sheet is now in process and rides, shows, concessions and special attractions will feature the event, first to be held here since the war.

Marlow has just completed home-coming promotions at Waco, Louisville and North Industry, all in the Canton, O., area.

New Cumberland, Pa., Will Spend \$3,995 To Fete Vets

NEW CUMBERLAND, Pa., Aug. 10.—New Cumberland Welcome Home Association has raised \$3,995 to spend on its August 30-September 1 celebration for returning vets, it is announced by Joseph Temple, Ways and Means Committee chairman of the group.

Fireworks and vaudeville acts will feature the program.

25,000 See Parade Climax North East Cherry Festival

NORTH EAST, Pa., Aug. 10.—More than 25,000 persons, 20 times the population of North East, witnessed the parade here July 20 as the climax to the first annual Cherry Festival. Adah Allen, 17, queen of the Cherry Festival, was sent to Washington, where she presented President Truman with a 60-pound cherry pie.

L. A. Horse Show Set

LOS ANGELES, Aug. 10.—The Los Angeles National Horse Show will be held September 18-22 at the Riverside Drive Horse Palace here, it is announced by Earl C. Nelson, tanbark president.

More than 450 horses from all parts of the U. S. will be entered with more than \$20,000 in cash prizes and trophies offered.

Firemen Net \$2,600

NEW CUMBERLAND, W. Va., Aug. 10.—Seven-day annual carnival sponsored by the New Cumberland firemen, July 22-27, netted \$2,600, according to Charles Brady, treasurer of the firemen's group. Thirty-two fire trucks and marching units from the Tri-State district participated in the parade.

Home-Coming Dates Changed

MINIER, Ill., Aug. 10.—Dates for the Minier Home-Coming, sponsored by the American Legion, have been changed from August 30-31 to August 23-24. I. J. Cooper is committee chairman.

PCSA

(Continued from page 74) door prizes to Mabelle Bennett and Jenny Rawlings.

Past president Edith Hargrave announced the chicken dinner for members and guests will be given August 26. Dot Cronin and Edith will have charge of the tickets.

A vote of thanks was given Rose Rozard, Mary Taylor, Mabelle Bennett and Ann Stewart for the donation from their party. Ora Ernst, Madame Delma, Inez Allton and Pauline Crawford were present after long absences.

Plans are under way to put out a bulletin in September.

35 ALL NEW BUT THE NAME 35 CARS JAMES E. STRATES SHOWS CARS

"America's Best Midway"

OUR FAIR ROUTE INCLUDES THE FOLLOWING

WEEK AUG. 12—BATAVIA, N. Y.	OCT. 1—DANVILLE, VA.
" AUG. 19—HAMBURG, N. Y.	" 7—SPARTANBURG, S. C.
" AUG. 26—CORTLAND, N. Y.	" 14—ANDERSON, S. C.
" SEPT. 2—BATH, N. Y.	" 21—GASTONIA, N. C.
" SEPT. 9—YORK, PA.	" 28—ORANGEBURG, S. C.
" SEPT. 23—BLOOMSBURG, PA.	NOV. 4—CHARLESTON, S. C.

WILL BOOK OR BUY AUTO KIDDIE RIDE

Furnish Wagon for Same

CAN PLACE

Drummer, Musicians, Piano Player and Girls for Charm Hour Revue. Salaries paid by office. Ferris Wheel Foreman and Wheel Help. Sober Ride Help on all major Rides. Truck and Tractor Drivers, Assistant Electricians (Collins, answered your letter).

Lady and Gent Motordrante Riders. Jos. Schiavo can place couple to operate Fishpond. Canvasman to handle Charm Hour Revue Top. Girls for Posing Show. Address Nat Merry. Josh Kitchen wants Girl to Ride Menage, Hawaiian Dancers. All others address

JAMES E. STRATES, Batavia, N. Y., week August 12.

SPARKS BROS.' SHOWS

Want for Greenville, Ky., this week; Princeton and Earlington, Ky.; Paris, Tenn., two blocks from Court House; Murray, Ky.; Jackson, Tenn., A. & M Fair; Noxubee County Fair, Macon, Miss.; Junior Chamber of Commerce Fair, Batesville; Winston County Fair, Louisville; Wayne County Fair, Waynesboro; Yazoo Colored Fair, with 3 more to follow.

RIDES—Want Octopus, Fun House, Rolloplane or Loop.

SHOWS—Five-in-One, Wild Life, Big Snake. Bill Carneer, wire Frank Sparks.

CONCESSIONS—Hoop-La or any Ten-Cent Concessions. Will book one Skillo, Buckets, Swinger, Nail Joint, Rolldown, Diggers, Photo Machine.

Concessions, wire JACK OLIVER

Shows and Rides

FRANK SPARKS

Greenville, Ky., this week; then Princeton and Earlington.

SARDINIA, OHIO, FALL FESTIVAL AND STREET FAIR CELEBRATION

First Since 1938—Sept. 4 to 7 Inclusive

WANT: RIDES—SHOWS—CONCESSIONS

Would Like 5 Rides—What have you?

CONCESSIONS that work for stock or dough.

SHOWS—GIRL, SNAKE, FREAK, etc.

On Main Street. Plenty of room and plenty of money in this area.

Best little show spot in Southern Ohio

Sponsored by Sardinia and surrounding Communities for benefit of Fire Protection. Write or wire. H. M. POOLE, secretary.

RIDES AND CONCESSIONS WANTED

On October 18th. The American Legion and VFW's of Thomasville will revive

"EVERYBODY'S DAY"

For many years one of the most celebrated Days in the South. All Manufacturers in this industrial city will be closed. All Rides, Concessions and Shows will be in the down town area. Will show to between 25-30,000 people. No Licenses or Lot Fees. Rides, Concessions and Shows. Wire or write.

"EVERYBODY'S DAY" HEADQUARTERS

Thomasville, N. C.

WANTED

Large carnival. Rides of all kinds. Legitimate Concessions. Bingo Game invited. (No build-ups.) For three or six days, starting Sept. 2, Labor Day Celebration, City Park, Fairfield, Ill.

VETERANS OF FOREIGN WARS, POST 4044

TED PAPPAS, Chairman

FAIRFIELD, ILL.

RIDES AND CONCESSIONS WANTED

5th Annual Dearborn Rodeo, Aug. 24-Sept. 2

All Types of Attractions Wanted. Location—Michigan-Wyoming Lot, Drawing From Entire DETROIT Metropolitan Area. Sponsored by DEARBORN JUNIOR CHAMBER OF COMMERCE

Address JACK OLIN
Phone Cedar 2294

7237 Reuter,

Dearborn, Mich.

WANTED FALL FESTIVAL

Aug. 29 to Sept. 2

RIDES — SHOWS — CONCESSIONS. Program includes Horse Races, Horse Show, Car Races, Fireworks.

Always a large attendance at this spot. Write or Wire

K. G. CUNNINGHAM, Evans, West Virginia.

WANTED

Legitimate Concessions for

POMEROY BEND G.I. HOME COMING

Feeny-Bennett No. 128

Middleport, O.

Write Chas. Childs or Frankie Eland.

RIDES WANTED

The Newburg Lions Club needs Rides for their 7th Annual Carnival, for 4 days late in August or early in September. Also interested in a Free Act at the same time. Address:

H. B. PINTO

NEWBURG, MO.

WANTED

Free Act—Concessions—Shows Sept. 26-27-28

BLOOMINGDALE, IND. FALL FESTIVAL — FISH FRY Commercial Club on Street

E. R. PELLEY, c/o Roy Nelson

WE ARE INTERESTED

In securing Shows, Rides and Concessions for Labor Day Celebration. Write

VIGO COUNTY CENTRAL LABOR UNION

LeROY MUSGRAVE

1903 Garfield Ave. Terre Haute, Indiana

WANTED

Rides, Shows and Free Act for

DILLSBORO 4-H FALL FESTIVAL

Sept. 12, 13, 14. 3 Big Days & 3 Big Nights—3. First celebration in 15 years. Contact CHARLIE CAMPBELL, P. O. Box 301, Sylva, N.C.

MINN. POLIO SITUATION TENSE

Three County Annuals Quit

Two others in quandry—
authorities advise folks to
keep children at home

By Herb Dotten

CHICAGO, Aug. 10.—Mounting polio cases this week dealt three of Minnesota's county fairs a cancellation, forced the postponement of two, posed an almost immediate decision for another as to whether to operate, cancel or postpone, and cast a menacing shadow over practically all of Minnesota's other annuals, including the State Fair.

The three county events, all relatively small, which canceled out were Aitkin, Beltrami and Crow Wing, all slated for next week. In the order that halted the Beltrami County event at Bemidji, the city council not only forced the cancellation of the fair, but closed the city's two theaters, beaches and library, and it banned dances.

Postponed were the Meeker County Fair, originally skedded for next week, to September 20-21, and the Mille Lacs County Fair, down originally for August 21-24. No postponed date had been set for the latter.

Hennepin in Balance

Execs of the Hennepin County Fair, Hopkins, will meet Monday (11) to decide whether to open on schedule Thursday (15), or to cancel or postpone to a later date.

State Fair officials had plenty of reason to worry as the number of cases rose. Over half of the more than 800 cases in the State are in the Twin Cities, and the big one is scheduled to open two weeks from today.

Altho the number of cases in the Twin Cities is high, it does not total by half the number which, it is believed (See POLIO SITUATION, page 104)

Gratiot, Mich., Tips '45 for Cash, Folks

DETROIT, Aug. 10.—Five-day Gratiot County Fair at Ithaca, Mich., showed a nice pick-up in attendance and business over 1945.

Typical is the report from the W. G. Wade Shows which furnished the midway, showing business from 10 to 15 per cent better per ride than in 1945. This pick-up occurred despite the fact that 11 rides were furnished against only 9 last year, which would normally spread the available patronage thinner this season.

This was the first fair played by Wade this season which showed an actual increase over last year.

Wade shows also furnished 7 shows and 60 concessions, an increase in each department.

Attendance figures are lacking, as the Gratiot County annual is conducted as a free fair. Exhibits were reported about equal to last year, which proved slightly disappointing, as an increase had been anticipated.

Grandstand show was booked by Gus Sun Attractions, and included Harry Haag with Fisher's Circus, mixed animal routine.

Disease Sloughs Poultry Shows

CHICAGO, Aug. 10.—The Newcastle disease has resulted in the cancellation of all live poultry shows in Minnesota, Illinois, Wisconsin, Iowa and North Dakota. Similar action is not unlikely in other States, as the disease has been found to exist in 20 States and is suspected in others.

Cancellation of the shows by five States came in most instances upon orders of the respective State's commissioner of agriculture and followed the recommendation of the national committee on the Newcastle disease. This committee was set up by the poultry industry to make recommendations for the study and control of the disease. Meeting recently in St. Louis, the committee urged that the livestock sanitary official in each State suspend all live poultry shows.

Iowa's State Fair, Des Moines, which offered \$8,000 in prize money for its poultry show, sought a modification of the ruling in that State. Lloyd Cunningham, fair secretary, was granted permission to hold a show providing that immediately after it was over the exhibitors slaughter their birds and the annual burn up the coops. Cunningham abandoned the idea, it being believed that exhibitors would not want to kill their prize birds.

The disease was first discovered in this country five years ago, altho it had been prevalent in Europe for a number of years. Birds of all ages are susceptible, including turkeys, altho young chicks, those under 10 weeks of age, suffer the greatest losses.

Old-Time Ohio-Fair Liquor Law Not Enforced at Warren

AKRON, Aug. 12.—Zanesville and Sidney officials have announced they will close all bars during the Muskingum and Shelby County fairs this week, complying with the old State law.

WARREN, O., Aug. 10.—Night spots where liquor is sold and liquor stores near the Trumbull County Fairgrounds here continued business during the fair this week despite a 58-year-old Ohio Code Section which prohibits the sale of liquor within a two-mile radius of any Ohio State or county agricultural fair.

Bar owners in Columbus and Dayton, which are near the fairgrounds in those cities, wonder how they will fare when the annuals are held in those cities, the State Fair, August 24-30, and the Montgomery County Fair, September 2-5, respectively. At Sidney, the chief of police and juvenile court judge said they will prohibit liquor sales during the Shelby County Fair, September 8-15.

State Liquor Director Robert M. Sohngen refused to take any action in closing the 53 liquor spots and two State stores here during the fair, which closes tonight, saying he still is studying the law.

WCTU Starts It

The legal hot potato was tossed by the Women's Christian Temperance Union who called officials' attention to the old law and demanded strict enforcement. State and county officials scurried for cover as there appeared little doubt as to the current validity of the law. The question was, of course, who would enforce it.

Mary Ervin, executive secretary of the Ohio WCTU, said her organization had been assured weeks ago "by a gentleman in the State liquor department" that the department would notify local police chiefs to close bars during the fairs. Harland

T. Chapman, acting State enforcement chief, disclaimed any knowledge of such a promise, saying he was conferring with the attorney general to clarify legal questions.

Sohngen said the law has been on the books since the organization of the State liquor department and no action had been taken by any previous administration. Sohngen added he was going to make sure the law still is effective before shutting any spots or State stores.

Asks Investigations

In Columbus, the WCTU asked the org's county presidents to investigate violations and potential violations. Miss Erwin urged county officials not to wait on the liquor director's decision, but to take action under the provisions of the 1888 law as the fair dates arrive.

In Columbus, the two-mile legal line extends within two blocks of the city's principal downtown intersection. In Dayton, most of the downtown section would be in forbidden territory. In some smaller cities the entire town would have to be dried up for fair time.

The law says in part: "Whoever sells intoxicating liquors within two miles of the place where an agricultural fair is being held shall be fined not less than \$25 nor more than \$100 or imprisoned no more than 30 days or both. The place wherein such intoxicating liquors are sold shall be shut up and abated as a nuisance by order of the court upon conviction of the owner or keeper thereof."

The courts have held to the law which applies not only when the fair gates are open, but during the entire session of the fair.

Skating Macks, girl roller quartet, is starting a string of fair dates for the Hamid office, first one at Skowhegan (Me.) Fair, August 11-17.

U. S. Annuals May Be Added To 'A' Circuit

Suggestion Made by Ward

REGINA, Sask., Aug. 10.—When the Western Canadian Association of Exhibitions holds its annual meeting in the Fort Garry Hotel, Winnipeg, the latter part of January, one of the main topics for discussion will be the possibility of seven American exhibitions being added to the Western Canada Class "A" Circuit.

Possibility of such a move was discussed at a meeting of the association here at the Regina Fair. Suggestion was made by R. W. Ward, president of the Calgary Exhibition. He explained that for some time seven large fairs in the U. S. have been anxious to join with the Canadian Class "A" to operate under a title which would denote an international set-up. The American fairs, it was pointed out, would follow Regina, so the usual Canadian series would not be disrupted.

Annuals Named

The American fairs seeking to join, which will be represented at the Winnipeg meeting, are Great Falls and Billings, Mont.; Casper, Wyo.; Blackfoot, Idaho; Salt Lake City, and Pamona and Fresno, Calif. Dates would run into October, following which attractions would go to Portland, Ore., or Ogden, Utah, and then possibly to the Grand National at San Francisco.

Represented at the meeting here were delegations from Calgary, Edmonton, Saskatoon, Brandon and Regina. W. Davidson, president of the Brandon Exhibition and president of the association, was chairman.

Tentative dates for the Western Canadian Exhibitions in 1947 are Brandon, June 30-July 4; Calgary, July 7-12; Edmonton, July 14-19; Saskatoon, July 21-26, and Regina, July 28-August 2.

It was indicated the association may try to do away with the children's nickel days by boosting admissions to 10 cents because of the increased cost of attractions.

Local Concessions Urged

Prof. J. W. G. McEwan, honorary manager of the Saskatoon Exhibition, urged the association to try and have local service clubs operate concessions, with only shows and rides contracted for from outside. A committee was named to study the proposition and report at the Winnipeg meeting.

Delegates were guests of the Regina Exhibition Board at a luncheon and later were entertained by Carl J. Sedlmayr, owner of the Royal American Shows.

Night Trotting Races Set for Fulton Annual

ARCHBOLD, O., Aug. 10.—For the first time in history, night trotting races will be part of the Fulton County Fair here September 2-6, C. J. Keller, secretary, announces. A total of 46 floodlights have been installed about the half-mile track.

More than \$10,600 has been budgeted for grandstand attractions, racing purses, fireworks and entertainment, Keller said.

GENERAL OUTDOOR NEWS ON PAGE 46

Material Is of Interest to All Branches of Outdoor Show Business

DISASTER HITS GREAT FALLS

Plenty of Help

CHICAGO, Aug. 10.—Chicago papers went all out yesterday in plugging the return of the Illinois State Fair at Springfield, suspended since '41. The *Tribune* gave story page 1 break, jumping the piece, which ran a column and a half, inside. *Sun*, other morning gazette, broke story inside but slapped on two-column head, "State Fair, Pride of Illinois, Opens Today for 90th Time." Today in treating fair's opening of yesterday, *Sun* played its story with two-column head on page 1, but *Tribune* went inside with its yarn. Evening papers also came thru nicely, altho not as strong.

Regina Figures Top Last Year

REGINA, Sask., Aug. 10.—The 1946 Regina Agricultural and Industrial Exhibition, which closed Saturday (3), outdrew the 1945 event by 27,915, a final tabulation shows. A total of 127,049 paid admissions were registered. Grandstand total this year was 78,320, an increase of 14,808 over last year. Gate tab was 25 cents, with grandstand reserves going at \$1 and rush seats at 75 cents.

Top single day was Farmers' Day, the fourth of the fair, when 28,359 passed thru the gate. Grandstand check showed 21,426 admissions that day.

The record-breaking pari-mutuel handle was more than \$438,000 for the week, a sharp increase over last year's \$370,000. Saturday's (3) handle of over \$105,000 was a Saskatchewan record, as was Saturday's quinnella pool, which went over \$14,000 and saw approximately 1,000 persons cash winning tickets.

Livestock exhibits were up 228 over a year ago and other exhibits were up slightly. Prize money was increased by more than \$2,000.

Features included Veterans' Day, with ex-service men and women marching to the grounds and being hosted by the fair, and Travelers' Day, with a huge parade. Men and women in uniform were admitted free to the grounds all week.

Dog Show Will Feature Marshfield, Mass., Opening

MARSHFIELD, Mass., Aug. 10.—An all-breed dog show, sponsored by the South Shore Kennel Club and an obedience trial, under American Kennel Club rules and sponsored by the Marshfield Kennel Club, will feature the opening day of the Marshfield Fair here August 18-24.

Pari-mutuel racing daily, except Sunday, with purses totaling \$24,500, is scheduled this year. Governor's Day (22), a special handicap race will be held and Gov. Maurice J. Tobin will be guest of honor. Veterans and Children's Day will be Sunday (18).

Ernest H. Sparrell is honorary president, with Frank Sinnott, president; Horace C. Keene, secretary, and Charles C. Langille, manager. Eddie Welch is State steward.

Central Montana Annual At Lewistown Sets Marks

LEWISTOWN, Mont., Aug. 10.—The first fair here in a number of years, the Central Montana Fair, held August 1-3, broke all previous records for attendance, mutuel handling and carnival receipts. Big day was Friday (2), which was Lewistown Day. A total of 5,061 persons passed thru the gate.

The Northwestern Amusement Company had the midway.

Red Deer Topples Marks

RED DEER, Alta., Aug. 10.—Red Deer's 56th annual three-day fair had a record-breaking run, aided by good weather. There was an outstanding showing of livestock, both in numbers and quality. Veterans and their families were guests on opening day. Attendance was good at the farm boys' and girls' camps.

Too Much Mustard!

SPRINGFIELD, Ill., Aug. 10.—Judges in the typical farm family contest at the Illinois State Fair here yesterday disqualified the family of Jasper M. Lloyd, Reynolds, Ill., on the grounds that 15 children were not typical of Illinois farm families.

Winner of the contest was the family of Scott Necessary, who has a mere four children. Slightly embarrassed when asked his politics, Necessary said: "My folks are Republicans, but in 1930 I got tired of 13-cent corn and went over on the other side of the fence. I've been there ever since. I've done all right under the New Deal."

Calgary Exhib Plans Huge Auditorium

CALGARY, Alta., Aug. 10.—Plans for the construction of a \$750,000 civic auditorium and ice arena at the fairgrounds have been suggested to city council by the Calgary Exhibition and Stampede, Ltd.

The exhibition company would donate the site and put up \$250,000 of the cost if the city would meet the remaining \$500,000 expenditure. The company would also undertake maintenance and operation.

Building would be one of the largest of its kind in Canada, seating between 11,000 and 12,000 persons when used as an auditorium. As an ice arena, it would accommodate 7,300 persons. It would be of steel and concrete construction, 375 by 232 feet and 70 feet high. The ice area would be 210 by 85 feet.

It has been suggested that indoor circuses could be staged in the arena space or, if the occasion arose, the evening performance of the grandstand could be presented there.

Yorkton Tops All Records; One Grandstand Tip 9,843

YORKTON, Sask., Aug. 10.—Attendance at Yorkton's 61st annual exhibition, a three-day show, was the highest ever recorded. The final total was 19,618, almost 500 greater than the previous high in 1945.

The last night's grandstand attendance was an all-time record, with 9,843 paid admissions.

Wallace Bros.' Shows were on the midway and the George Hamilton Attractions in front of the grandstand.

The city's weekly newspaper, *The Enterprise*, publicized the fair with a 40-page edition.

Acts Lined Up for Annual At Charlottetown, P. E. I.

CHARLOTTETOWN, P. E. I., Aug. 10.—Acts booked for the four-day annual opening here Tuesday (13) include the Peaches Sky Revue, Juggling Jewels, Clemens Belling Company, dogs; Two Jades, comedy; Mile. DeCoss, acrobatic dancer; Violet Murray, Scottish warbler, and *Manhattan Follies Revue*. There will be harness racing each afternoon, and the Lynch Shows will furnish the midway.

It has been announced \$15,000 will be distributed in prizes and awards. D. A. MacKinnon is president and J. W. Boulter, secretary.

Planes Crash Over Grounds

Loss of life estimated at 6 with 19 thoroughbreds lost as two barns go in flames

GREAT FALLS, Mont., Aug. 10.—Disaster struck the North Montana State Fair revival here Friday (9) when two army bombers collided over the grounds and one plummeted into a barn housing thoroughbreds, two barns burning with a loss of life estimated at 6, and with 19 horses being destroyed. Eight autos were also demolished.

The second bomber dropped in flames two miles east of the grounds. Each plane carried a crew of six men, and it was estimated there were two people who failed to make an escape from the barns.

Capacity Crowd Sees Crash

Three bombers, sent to the annual by the army, were flying in formation about 200 feet above the ground when one ship suddenly climbed, cutting the tail assembly off the lead ship. The leader plunged into the barn in full view of a capacity grandstand crowd.

The first event of the running race program had just been completed when the accident occurred, and the racing bill was canceled. The rodeo was started shortly after, and it is said that very few left the stands, the majority failing to comprehend the tragedy enacted before their eyes.

Many Records Tumble

Picking up where it left off in 1944, the annual which closes tonight will go into the record books as a huge success and with more than one record broken.

Up to and including Thursday (8), attendance was 130,348 as against 121,678 in '44. Annual got off to a great start Monday (5) with a total paid attendance of 24,306, which eclipsed both the 1944 and 1942 marks. Opening day in '44 drew 22,568 and in 1942, the records show, total attendance the first day was 23,748. Opening days the two previous years were Children's Day, whereas Wednesday (7) of this year was Children's Day. The figures for '42 and '44 include 5,000 children.

Mutuel Handle Big

Thursday the mutuel handle broke all previous records with \$39,670, and the pari-mutuel betting was up 30 per cent. The Siebrand Shows, occupying the midway, reported the carnival gross was up 20 per cent over 1944. Grandstand attendance, both afternoon and night, was up 20 (See *Plane Disaster on page 104*)

WLW 'Billies Set New Portland Mark

PORTLAND, Ind., Aug. 10.—WLW's Midwestern Hayride, piloted by Bill McCluskey, set a new week-night attendance mark at the Jay County Fair here, Thursday night (8), according to Roy Lanning, fair's business manager.

The WLW 'billies jammed the 2,000-seat grandstand to overflowing, with prices scaled at 60 cents for reserves, and 40 cents general admission. The SRO sign went up 10 minutes before the performance began. Hundreds were placed on benches and in the race track, while hundreds more were turned away, according to Lanning.

Jay County Whips All Past Records

PORTLAND, Ind., Aug. 10.—Jay County Fair here wound up last night as one of the most successful in its history. Weather was good from opening Sunday (4) thru closing. Rain did fall one morning, but it served to give the ground a much-needed wetting down and did not hurt attendance.

Gate admissions were up about 25 per cent over last year. While final figures were unavailable, paid gate was estimated at 35,000. Business on the midway, where the F. E. Gooding Amusements operated, was between 15 and 20 per cent ahead of last year.

Night turnouts for the grandstand show were excellent thruout, with overflowing capacity or near capacity being recorded on all but one night. Jimmie Lynch's Death Dodgers filled the grandstand, which seats about 2,500, afternoon and night on opening day. A local Western Horse Show was presented Tuesday night and it drew 1,500.

Tuesday was Kids' Day and, with all events aimed at the youngsters, it pulled them in. The WOWO Hoosier Hop also filled the grandstand Wednesday night and WLW's Midwestern Hayride accounted for an overflow grandstand turnout Thursday night. A local amateur night filled the stands closing night.

Harness horse racing was offered three afternoons, Wednesday thru Friday.

WLS Troupe Draws 8,000 At Arthur, Ill., Annual

ARTHUR, Ill., Aug. 10.—Resuming after a lapse during the war, the Moultrie-Douglas County Fair opened big here Tuesday (6), with the WLS Barn Dance unit drawing 8,000 customers opening night. Wednesday (7), the Barnes-Carruthers office booked 10 acts, which appeared nightly. Fair closed here tonight.

B-C acts included Gautier's Steeplechase, Littlejohns, Enos Duo, the Juvelys, Bob Fields, Novak and Fay, Helen Reynolds's Skating Girls, Paul and Paulette, Nolly Tate and Company, Libonati Trio, and Tsi and Somay. An 18-piece American Legion band furnished music.

Monday night (5), a small cyclone knocked down some of the big trees, one destroying the stage. Fortunately, none of the props were on the stage. Mayor Frank Fleming put 20 men to work cleaning up and the stage was partly rebuilt and ready for rehearsals at 10 a.m. Tuesday.

CHIPPEWA FALLS BUILDS UP

Eye-Catching Commercial Building Snatches Raves

Grandstand, midway open stronger than last year—Sam Levy's actors work despite rain to win applause from natives—Twin Cities polio scare hits kid biz

By a Staff Correspondent

CHIPPEWA FALLS, Wis., Aug. 10.—One of the few expos in the country successful this year in executing its originally planned construction and plant-improvement program, the Northern Wisconsin District Fair here opened Tuesday (6) with a new commercial exhibit building, new men's and women's rest rooms, and other varied physical improvements.

The changes drew raves from the folks who thronged out in numbers which indicated the annual would wind up Sunday (11) with a record-breaking total attendance. The turnout opening day and Wednesday (7) afternoon surpassed that of last year, but the big jump was expected from the week-end, always strongest from the standpoint of attendance here.

Polio Scare Hurts

Business opening day on the midway, where Max Goodman's Wonder Shows of America works, was up \$600 over the corresponding day in '45. This represents an increase of better than 20 per cent from rides and shows.

While attendance and midway play were up, Archie L. Putnam, veteran fair secretary, pointed out that the polio scare kept the gate from mounting still higher. Broadcasts from radio stations in Minnesota's Twin Cities and stories in St. Paul and Minneapolis papers, which are widely circulated here, threw fear into parents of this area, and not a few of them kept their kiddies at home.

They Work in Rain

Rain late Wednesday afternoon hurt the night turnout, altho skies cleared about an hour before the scheduled start of the night grandstand show. Shortly before the latter got under way, however, it rained again and by the time the *Fair Follies of 1946*, a Barnes-Carruthers revue, got under way, the stage was slick and treacherous to work on.

Show was halted halfway thru, after several of the dancers had done unscheduled flip-flops. One of the Song Welders had gone down from an un-programmed slide and Bob Stickney, stilt dancer, was forced to cut his act short. About 1,200 paid customers were in the stand at the time, but none squawked. The fireworks, supplied by Thearle-Duffield, Chicago, were then shot off, and that was to be the wind-up.

But Sam Levy for the Barnes-Carruthers office decided to have the revue give it another try. And the dancers, singers and performers did, improvising to overcome the treacherous underfooting and working in a steady drizzle. Then Johnny Gibson's Aerial Ballet went on for the wind-up. The customers loved it. They hadn't beefed when it appeared the show was cut in half, and when it resumed they really gave out with applause.

The Act Line-Up

Acts presented were the Page Brothers, comedy; Gallagher Family, tumbling, balancing and teeterboard; the Bassos dance duo; the Suttons, whip cracking; Stickney, and the Aerial Ballet. Revue offered a 16-gal Dorothy Byton line consisting of Barbara Jo Franklin, Joyce Lingier, Barbara Thayer, Viv Jean Conaway, Darlene Bissa, Lois Winner, Dianne

What? No Suds?

CHIPPEWA FALLS, Wis., Aug. 10.—Alas and alack, there was no beer for sale at the Northern Wisconsin District Fair here this week. The city council surprised and nixed the annual's application for a license. Another application then was filed Tuesday (6), this time by the local VFW post, which proposed to handle the concession. But it, too, was thumbs - downed. Fair - goers were plenty thirsty and the fair is out a nice income as a result. It's said that the local tavern association pitched its strength against the fairgrounds license.

Winner, Patty Newell. Pat Cavanaugh, Gloria Danylkin, Nanette Keys, Mickey Scheifer, Sally Donaldson, Joan Pintler, Dolly Wisen and Barbara Wilde. The Song Welders are three men, David Simons, Tim Fetler and Elroy Alexander, and three gals, Coral Stafford, Lydia Pohl and Eloise Dee. Jules Schwartz led the band.

Grandstand prices were up 20 cents over last year, going at 80 cents. Putnam said there had been no resistance to the increase.

Harness horse racing, the afternoon track attraction, will give way today to Jimmie Lynch's Death Dodgers, who will also show tomorrow afternoon.

New Building a Beaut

New 100 by 130 foot modern commercial exhibit building drew much comment from patrons. The fireproof structure, built of waylite cement block, windowed with glass brick and roofed with 4 by 10-foot cemento panels, cost \$30,000 and brought in \$3,500 from the sale of space.

Designed for general utility purposes (it is to be used for auto and truck storage and for trade shows in the off-fair season), the building packs plenty of eye appeal. It is set off with lawn and shrubs, and flies flags. Exhibits themselves are well executed, and all were getting big play. Radio Station WEAU has remote set-up in building and broadcasts daily.

Two new large rest rooms drew almost as much comment as the exhibit building. Similar in construction, they are spacious and provide ample wash bowls, as well as other facilities. Show folks were particularly loud in their praise of the rest rooms.

Besides adding the exhibit building and two rest rooms, the fair this year also extended its sewerage system and erected a cyclone fence around the race track. Cost of the improvements totalled \$50,000, according to Putnam.



JOHN H. McMURRAY, 38, new manager of the Western Washington Fair, Puyallup, replacing A. E. Bartel, now on sick leave. McMurray has been the acting manager since February 1, and has been associated with the annual since 1938.

Lethbridge Sets Up New Org for Return To Exhibition Field

LETHBRIDGE, Alta., Aug. 10.—A provisional board of directors, headed by C. E. Parry, has been set up to arrange for the establishment of an agricultural fair in Lethbridge. The committee has been authorized to proceed with incorporation under the Companies Act, and other preliminaries to setting up the fair.

Capitalization of the proposed exhibition has been set at \$50,000, this amount to be collected thru the sale to the public of \$10 shares.

At a meeting with civic officials, it was recommended that a second circuit of Class "B" fairs be established to include Moose Jaw, Assiniboia, and Swift Current in Saskatchewan, and Medicine Hat and Lethbridge in Alberta.

The exhibition would be coupled with year-round activities which would include livestock sales and a rodeo.

Lethbridge Exhibition Board suspended activities at the outbreak of war. Its remaining members have pledged all support and assets to the new venture.

Buildings at the grounds were recently renovated and repainted.

Saskatoon Unions Swing At Exhibition Operation

SASKATOON, Sask., Aug. 10.—The Saskatoon Exhibition was "on the cheap side," according to the Saskatoon Trades and Labor Council.

Delegates criticized the board's policy of hiring workers who were on holidays with pay, and claimed wages and working hours for men on the grounds were not fair, altho it was stated the board paid \$21 a week this year. Criticism was also voiced about concessions and the smallness of prizes for the baseball tournament.

Jeeps as Attractions

HARTFORD, Conn., Aug. 10.—A jeep and a jeep fire engine will be attractions at Grange Fair, Rocky Hill, Conn. Free rides in both vehicles will be given children and adults. Plowing with jeep will be demonstrated.

Taylorville, Ill., Gross Stands Pace

TAYLORVILLE, Ill., Aug. 10.—Christian County Fair closed here Friday (2) with attendance estimated at 35,000, good enough, but under last year, when annual, operating during V-J week, hit jackpot on the holiday when all stores and business establishments in the county shut down and the folks in jubilant mood thronged to the fairgrounds.

Cash receipts for this year are believed to approximate last year's, altho V-J's take last year was more than double Wednesday's of this year. Running even in receipts is due in part to fact that front gate admissions for opening day, Sunday, were upped from 35 cents to 50 cents and that B. Ward Beam's Congress of Daredevils, in that day for afternoon and night shows, drew about 5,000 paid admissions. Also serving to keep the receipts up was business on the midway, where Turner Bros.' Shows gross ran almost even with shows and rides take of last year.

Harness horse races were the afternoon feature, Tuesday thru Friday, with Monday afternoon set aside for entries. Society Horse Show was the feature, Monday thru Friday, with special events added each night. Included among the latter were a victory celebration and memorial, held Monday with local vet orgs and VFW clown band of Springfield, Ill., the crowning of Miss Christian of 1946, and a baby pageant, in which about 70 children under six years took part, and a drum majorette contest.

Minnie Rooney and her dogs appeared in front of the grandstand afternoon and night thruout. The Bob and Mae Morris Troupe was in Monday and Tuesday, with Taylor Kids following the remaining days. Acts were booked thru Boyle Woolfolk office, Chicago.

Unveil Top War Secrets At Multnomah County Fair

GRESHAM, Ore., Aug. 10.—Manager A. H. Lea, of the Multnomah County Fair, which opens Monday (19), has a novel attraction in the form of top war secrets. Working with Col. William Cohoon, recruiting officer in charge of the Oregon district, Lea arranged for a display of radar, special armament, high frequency radio and sea rescue equipment—all of which will be brought in by army caravan on seven 10-ton trailers.

Annual will open with a last-minute boost of awards in the grange division. In addition to the regular \$100 cash prize to each grange that makes a creditable exhibit, the association is offering \$100 in Victory Bonds to be divided among the three high-point winners.

First North Texas Annual Starts Ticket Sale Drive

FORT WORTH, Aug. 10.—Tickets have gone on sale for the first North Texas Fair Association's rodeo to be held at Arlington Downs, between Fort Worth and Dallas August 24 to September 2. The fair and rodeo is being sponsored by Paul Waggoner, Texas millionaire oil and cattle man.

Reserved seats for the rodeo will sell at \$2.10, box seats will bring \$3, and general admission will be \$1.80. Arlington Downs was built for horse races at a cost of several million dollars, but was abandoned when Texas outlawed horse race betting.

INTERSTATE HEADS FOR MARK

Donnellson, Ia., Gets Folks, Good Weather

DONNELLSON, Ia., Aug. 10.—Four-day Lee County Fair, which closed here Friday, July 26, lured good crowds. Weather was good, rain falling only late Wednesday (24) night after finish of night show, thus not hurting attendance. Horse racing following day, however, was delayed until 4 p.m. due to the condition of the track.

Night turnouts were particularly good, netting capacity every night excepting Tuesday (23), when it was four-fifths filled for Radio Station WHO's Barn Dance. Grandstand, enlarged this year, seats about 1,800.

George Flint, of the Boyle Woolfolk Agency, Chicago, staged a pageant Wednesday night in commemoration of Iowa's centennial. Cast of 250 natives and 25 Indians participated. Thursday night feature was society horse show.

Wonder Bros.' Circus, out of the Woolfolk office, was staged closing night. Acts included Dorothy Herbert's circus combination of six acts; Bob and May Morris, balancing and acrobats; La Salts, high and carrying perch; Argentine Duo, ropes and webs; Tracy Andrews, comedy juggling and clowning, and Smithy's Funny Ford. Three other acts, Corda Smith, high; Minnie Rooney's Playmates, dogs, and Chico, juggling and foot slide, all contracted thru the Woolfolk office, were presented each afternoon and night.

L. B. Lamb's Shows enjoyed good biz on the midway.

AROUND THE GROUNDS

A \$20,000 fire recently swept thru three barns at the Steubenville Racing Association track, Steubenville, O., a few minutes after the grandstand was cleared of several thousand persons who witnessed the Jimmie Lynch Death Dodgers. The barns had capacity for 180 horses. Also damaged were fences, paddock and a small portion of the grandstand. Frank Butte is president of the association which now holds midget racing at the track.

The powerful Des Moines Register, which covers Iowa like a tent, printed an all-out editorial page boost for the post-war revival of county fairs with enough punch to make a city fellow want to see the pumpkins and smell the barns.

For the first time in its history, Waseca County Fair, Waseca, Minn., August 19-21, will be an all-free event, with no charge at either gate or grandstand. McKee Shows will be on the midway. Fireworks will be nightly feature, Judge Leon J. B. Sexton, fair secretary, infos.



HENRY HORNBERGER, now operator of a successful pharmacy at Jamestown, O., once thrilled thousands of Ohio county fair patrons when he was a member of the Novelty Zebratos, high-wire act. Hornberger retired from showbiz seven years ago at the age of 50.

Peejay Ringens, stunt diver, announced after the close of the Tom Packs Thrill Circus at Pittsburgh, that he was putting his act permanently on the shelf but that after a rest he would frame another "just as thrilling but not so hazardous." He is 59 and has been in showbiz 35 years. "I've lost my old technique with the result that I'm all bruised," he said.

Interstate Fireworks Display Company is located at Twinsburg, O., and not at Loveland, O., as reported in the August 10 issue of The Billboard. Interstate fired the show at the Muncie (Ind.) fair and is contracted for Kendallville and the Indiana State Fair.

All commercial exhibit space and eating concessions for the Tennessee State Fair, Nashville, September 16-21, have already been sold out, Phil C. Travis, secretary-manager, advises. A revue and supporting acts have been booked thru the Ernie Young office, Chicago. Acts include Peaches Sky High Revue. A horse show will be a nightly feature. Harness horses will be raced five afternoons. Closing afternoon will offer auto races. The Johnny J. Jones Exposition will be on the midway.

Two pages of boiler plate, carrying both ads and publicity material, have been sent out by the Minnesota State Fair to the smaller dailies and weeklies in which it advertises. Pictures of auto racing, thrill show, rodeo, fireworks and grandstand attractions dominate the publicity material. Series of three ads feature the machinery and stock show, auto races and the night grandstand show.

Free X-ray service at fairs is becoming an increasingly popular feature. In Michigan, the State Department of Health has a touring set-up making some of the bigger county annuals. Among county fairs in other sections of the country which will offer the same public service feature, is the Cortland County Fair, Cortland, N. Y., August 26-31. The latter will put it on in co-operation with its County Medical Society, Health Department and Tuberculosis and Public Health Committee.

The Wisconsin State Fair, Milwaukee, is plugging "\$70,000 in entertainment" in its advance campaign.

R. D. (Duke) Molesworth, secretary-manager of the Illinois-Indiana Exposition, Danville, Ill., writes that the event held recently finished \$3,000 in the black. He also infos that plans for 1947 call for the addition of livestock exhibits and for the return of an Ernie Young grandstand revue.

Walter L. Main, retired circus owner, has been invited to ride in a replica of the horseless carriage he introduced on his circus in 1899 at the Ashtabula (O.) Fair Saturday (17).

North Alabama State Fair, Florence, Ala., September 16-21, has contracted the Armstrongs, hand-balancing and comedy acrobatic; the Hanneford Family, riding; Princess Whitecloud, Indian soloist and organist; Roscoe Armstrong's Funny Ford; Earl Wright's Wonder Dogs, Pickards Seals, and the Skylarks, aerial act, for the grandstand show.

Jack Raum-Cherokee Combined Rodeo and Circus Thrill Show has been contracted for four nights at the Fairfield County Fair, Lancaster, O. Annual, which will operate October 8-12, will also feature four afternoons of harness racing.

The Indiana State Fair, Manager Orval C. Pratt has announced, is now awaiting a decision from the Aeronautics Commission of Indiana as to whether flying farmers and other light private planes can be landed in the infield of the fairgrounds track on closing day. The expo has submitted measurements of the track and heights of obstructions to the commission.

Georgia Crackers, novelty musical quartet appearing in Columbia Western films, will be a feature attraction at Ohio State Fair, Columbus, August 24-30.

LaCrosse On Winning Beam

Winkley opens grandstand okay despite weather — midway up, stock show big

By a Staff Correspondent

LA CROSSE, Wis., Aug. 10.—The Interstate Fair here up thru Thursday (8) afternoon appeared well on its way towards registering a new all-time attendance record.

Opening day Wednesday (7) lured a big crowd to the midway, where John R. Ward's World's Fair Shows piled up a record-smashing opening day's gross, and to the grandstand, where Frank Winkley's Automobile and Motorcycle Thrill Show pulled a light afternoon crowd under a hot sun in the uncovered grandstand, but an excellent night attendance, the latter despite a shower-drenched stand.

Midway Biz Up

Business on the midway opening day ran approximately \$1,000 ahead of '45, according to Ward, show-owner. Joseph W. Frisch, fair secretary, expressed the increase in percentage figures and placed it at 18 per cent.

Thursday, Kids' Day, jammed the midway in the afternoon, and the rides and shows, including a new Caterpillar added here, did brisk business, with long lines queuing in front of the rides thruout the afternoon.

Winkley's Thrillers lured about (See LaCrosse Heads on page 104)

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IONIA PLAYS TO CAPACITY BIZ

Exhibit Area Overflowing

Excellent weather brings out record throngs—B-C grandstand show gets palm

By a Staff Correspondent

IONIA, Mich., Aug. 10.—If the weatherman remains in a happy frame of mind today, the current Ionia Free Fair closing here tonight will have a complete new set of records marked down for every department, according to Secretary Rose Sarlow.

Grounds of this traditional bell-cow of the Midwest fair business were bulging with people from the opening gong at noon Monday (5) thru the midnight revelry on the midway last night, and advance sale for John A. Sloan's auto races today indicates that walking space will be at a premium around the grounds.

There wasn't as much walking space as there had been in recent years because of the record-shattering number of commercial exhibitors and independent concessionaires. Even the pitchmen, and women, working in the tiny spaces between the barns report unprecedented takes; and those along the Cavalcade of Amusements midway were too busy for discussion of business.

Commercial Exhibits Doubled

Miss Sarlow reported the industrial and farm implement exhibits were twice as large as any shown in the annals of the exposition, and there was no dearth of customers to inspect them. Folks were in a buying mood, and commercial exhibitors said many orders were taken for "delivery when possible."

Of the more interesting displays in the commercial field was a prefabricated house, which was put up and taken down for the edification of homeseekers. The man at the information desk reported he received more inquiries about this exhibit than any other, with the exception of the amazingly complete army aviation show which occupied 14,000 square feet of space behind the race track.

All classes in the stock, swine and poultry shows were filled, and there wasn't a foot of empty space in the women's building.

Biggest Opening in History

Al Wagner's huge Cavalcade was packed into a strong bottle-necked design, and the concessions under Whitey Weiss ground away from opening until close.

Jimmie Lynch and His Death Dodgers opened the show Monday afternoon with their auto antics, and, working on a percentage basis, received the stop-limit without ever checking the box seat sales. It was

Utah State Readied For 1946 Renewal

SALT LAKE CITY, Aug. 10.—With Utah State's exhibition buildings and space repaired, refurbished and enlarged since the long war lapse, Sheldon R. Brewster, secretary-manager, has announced the upping of exhibitor awards to \$25,000, a new high. Grandstand will feature a stage production.

Extensive improvements are being made to the entire grounds. The Coliseum is being rebuilt to seat 7,000 and accommodate horse shows, basketball, boxing, wrestling, ice hockey, conventions and indoor circuses. The Western Service Company, with a five-year lease, is sinking \$60,000 in food facilities, most of it in a cafe, cafeteria, banquet hall and commissary, with the rest in modern grease joints around the grounds.

Seating capacity of the grandstand has been increased 25 per cent and the area around it sodded. Grandstand, already used for rodeo, has been contracted for professional football. The half-mile race track has been rebuilt.

The plant, once closed tight from one season to the next, is in shape for year-round use, assuring better upkeep.

the biggest opening in the fair's history. Matinees Tuesday thru Friday were devoted to harness races, and the only empty grandstand seats at any showing were those in the broiling sun—and the bleachers were well populated. Wednesday's matinee proved the biggest, as it was Governor's Day. The current chief executive, Harry F. Kelly, didn't show up, but rival candidates for his job, Kim Sigler and Murray D. Van Wagoner, were there to shake hands and take bows, as was U. S. Senator Vandenberg.

B-C Revue Has Premiere

Barnes-Carruthers Free Fair Follies of 1946 was the night grandstand attraction, and it did a remarkable business. Single performances were offered each night with the exception of Thursday, when two were billed in advance, and every performance was a turnaway.

This was the premiere of the B-C revue that will be featured at Illinois and Wisconsin State fairs, and at others on the Midwest circuit, and it won the hearty approval of spectators and local critics.

Scenery, a Persian garden setting, was colorful and the costuming drew raves. Lighting effects were handled excellently, and it was obvious that considerable thought had been given to production.

Production Numbers

Production numbers started off with *Tallyho*, a lively opener featuring the dancing of Gloria Hart. Treasure Island proved a medley

from Gilbert and Sullivan's *Pirates of Penzance*, featuring the Martels and Mignon, adagio specialists. Third production number was built around Bizet's *Carmen*, which would have been class entertainment had the pit band had sufficient strength to drown out the talker for the girl show on the Cavalcade midway. Singers also were scarcely audible, so maybe it was the amplifying system that didn't deliver. Regardless, even the touch of Izzy Cervone's baton wasn't enough to lug only 10 musicians thru this score. Glenn and Kay's hoofing featured the *Carmen* number.

Most of the cast was brought back for the finale, in which a bubble machine was used. Machine worked okay, but the wind was from the wrong direction Wednesday night, when reviewed, and the effect was lost. Bubble finale was done to *No Biz Like Showbiz* from the short-lived Broadway show, *Annie Get Your Gun*, and the costumes from the same show are something to behold at an outdoor opera.

Line-Up of Acts and Credits

Specialties on the program were provided by the Five Leonards, girl tumblers; Albert Ostermaier's horse, Dohoes, which did a noble job on the unpadded stage; LaBrac and Bernice, unicyclists; the Canestrellis, unsupported ladders; LaTosca, on the bounding rope; Harold Boyd and the Jigsaws, comedy acros, and Malikova, on the high wire.

A singing group of 14, composed of 12 men and 2 women, supplied vocal background, and a medley of Irish songs as a specialty. Either the amplifying system was bad or the group needs a going over. Result was not satisfactory.

Staff for Barnes-Carruthers includes Sam J. Levy, president; Eddie Allen, company manager; Charles Wilson, stage carpenter; George Cook, electrician; Byron Smith, property manager; Mrs. Inez Smith, wardrobe mistress, and Mrs. Bebe Allen, assistant wardrobe mistress.

Production was staged by Ainsley Lambert and Dorothy Hild, of Chicago, featuring the 16 Lambert-Hild dancers. Becker Bros. built the scenery.

Thief River Falls, Minn., Hits New Attendance High

THIEF RIVER FALLS, Minn., Aug. 10.—Pennington County Fair, which closed here Saturday (3) as the most successful in the 45-year history of the event, enjoyed clear weather thruout. Temperature hit 101 Friday (2), cutting crowd slightly that day. Harvesting, too, interfered, but annual nevertheless scored new highs in daily and total attendance.

Jimmie Lynch's Death Dodgers drew big the final day. Grandstand show consisted of Steele's Dogs and Ponies, the Carroelli Gymnasts; Reo and Jardine, acrobatic dancers, and Anna May and Henry Balabanow, dancers, with Gertrude Avery's *Revue of 1946* each night in front of the grandstand. World of Today Shows enjoyed good business on the midway.

So. La. Annual Off; Gov't Still Holds Lease

DONALDSONVILLE, La., Aug. 10.—Because the fairgrounds here are still under lease to the government, the South Louisiana State Fair will not be held this year, R. S. Vickers, secretary-manager, announced.

Earlier it was believed the grounds would be returned in time to hold the fair and dates were set for September 29-October 6.

3 Winter Confabs Set for Western Fair Executives

LOS ANGELES, Aug. 10.—Western fair men thru their association, Western Fairs Association, Inc., are planning three big meetings this winter, Louis Merrill, general manager, said. Merrill stopped over here to talk over public relations problems with Dick Washburne, head of the WFA department. They left for San Diego and later the Santa Barbara Horse Show.

According to Merrill, WFA members will hold a session in San Francisco November 21. At this time fair managers will put in for dates for 1947. The district event will be held at the same time.

In January there will be a meeting in Portland with WFA individual members attending. This will give WFA people opportunity to meet with Oregon Fair Association members.

The second annual College of Fairs will be held in San Luis Obispo. Running for six days, the annual convention will be held at this time with the Fair College talks becoming a matter of WFA record. The college opens February 22.

All-Weather Parking Lot Ready at Bloomsburg, Pa.

BLOOMSBURG, Pa., Aug. 10.—Installation of primary and secondary highways, built on an eight-inch stone base, on the parking area of the Bloomsburg Fair has been completed. Highways are so laid out that it is possible for each of 5,000 vehicles to be parked only a car's length from a solid roadway.

Two light towers, each 80 feet high and equipped with 16 floodlights, are to be erected. Eight additional lights, carrying greater power, will be placed at the boundaries of the lot. Cost of the entire project will run \$15,000.

New Paint and Buildings Among Hilliards Features

HILLIARDS, O., Aug. 10.—With everything freshly painted, including the grandstand, plus several new buildings, all is in readiness for the opening of the Franklin County Fair here Tuesday (13). Annual will run four days instead of the customary three, and for the first time in its 33-year history fair will operate on its own grounds.

Heretofore the grounds have been leased, but following the 1945 annual, fair directors purchased the property and later bought 20 acres adjoining.

Ramblers Register in Mich.

ITHACA, Mich., Aug. 10.—The Kansas City Ramblers were featured at the Gratiot County Fair here, playing to the largest grandstand crowd ever registered at the fair. Show's next appearance is at the Standish, Mich., Free Fair, August 13-17. Others scheduled are the Armada, Mich., Fair, August 23 and the Crosswell, Mich., annual, August 29-31, the latter two booked by the Gus Sun Agency.

Green Secretary of California Annual

SACRAMENTO, Aug. 10.—Appointment of E. P. (Red) Green as secretary-manager of the California State Fair is announced by the board. Green succeeds F. M. Sandusky, resigned.

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Danville Light Despite Strong Attraction Bill

DANVILLE, Ill., Aug. 10.—Illinois-Indiana Exposition closed here Sunday (4) night with a profit for the expo itself, but with most of the attraction people and showfolks taking it on the chin during the seven-day event. The first annual held here since '29, the program packed strong crowd-pulling power on paper—but the folks didn't respond.

Biggest grandstand crowd was turned in closing Sunday afternoon by auto races staged by National Speedways, turnout being estimated at 2,500 people. However, while the biggest of the week, the crowd was below expectations.

White Horse Troupe, grandstand afternoon attraction previous two days, drew light houses, and the strong night show, Ernie Young's *State Fair Revue*, altho it had more than pleased, played to light houses the last three nights of its six-night stand. (Shows and early week attractions and fair's attendance were covered in *The Billboard* of August 3.)

Play on the midway, where Henries Bros. held forth, left the management in a satisfied frame of mind. Shows and rides accumulated in excess of \$18,000.

New Parking Area, Other Betterments For Proctor, Minn.

PROCTOR, Minn., Aug. 10.—Plant of the Southern St. Louis County Fair here has undergone considerable changes in preparation for the event, August 30-September 2. Improvements include the addition of a parking lot with a capacity of 1,500 cars, construction of modern rest room facilities for men and women at a cost of \$3,000, modernization of the lighting system by the expenditure of \$1,000, regrading of the grounds, and repairs and improvements of other buildings.

Feature of the program will be Farmers' Field Day, Owen J. Larbins, secretary-manager, has announced. Program for this day will offer horse-pulling, horse-shoe pitching and bareback riding, with riders 40 years or older and horses weighing 1,800 pounds or more.

Badger State Shows will be on the midway. Fireworks will be presented nightly. Another feature will be the appearance of the army recruiting caravan and band, featuring a 16-piece ork playing popular numbers.

New Bethel, Big; Lease Added Land

NEW BETHEL, Ind., Aug. 10.—Added space will be leased for next year's Marion County Free Fair here, President Robert R. Fisher announced. His statement followed the close Saturday (3) of the '46 event, which proved the most successful in history, with attendance running 75 per cent ahead of '45.

Fisher also revealed the possibility of building a race track and of adding a horse show to next year's program. Fairgrounds, composed of 20 acres, was congested thruout six-day run. Parking lots were clogged early each night and traffic jams extending two miles from the grounds were frequent.

Joyland Amusements reported midway business was 50 per cent better than last year.

Motor Speed Round-Up

HARTFORD, Conn.—Building material shortages didn't prevent Edward Otto, president of the Avon-Canton Speedways, Inc., from having the Cherry Park plant ready for opening July 28. Unable to secure enough good material for a new grandstand, Otto scouted the country, found a steel grandstand seating 3,600 in San Antonio, bought it and had it shipped to Avon and reassembled.

AKRON—Midget auto racing at the Municipal Rubber Bowl is a profitable operation for the city, Service Director Marvin L. Davis has announced. A report from Charles A. Burns, manager of the bowl, shows that the city made a net profit of \$9,618.84 for the period of April 26 to July 13 from 13 midget race events. This was after paying fixed charges, including power, light and salaries of personnel. The report showed total paid admissions during the period were 132,467.

ATLANTIC CITY.—A speedway for midget auto races will be set up here for operation in 1947. Ground has been leased from the city, and the fifth-of-a-mile track will be built under the direction of Richard E. Mahoney, Philadelphia, who heads the combine.

LOS ANGELES — Ed Haddad edged out an Eastern newcomer, Joe Garson, of Chicago, taking the 30-lap main feature before 22,000 fans July 31 at the Coliseum. Cal Niday was third. Sam Hanks won the semi-main from Danny Oakes and Johnny Mantz. Qualifying heat winners were Haddad, Oakes, Garson, Louie Foy, Johnny McDowell and Bob Harker.

LOS ANGELES—More than 6,000 motorcycle racing fans were treated to another display of Lammy Lamoreaux's daring as he roared to three victories and two thirds August 2 at Lincoln Park Stadium. Lamoreaux staged a powerful rush in the scratch final event to beat Jack and Cordy Milne in that order. The trio was left to fight it out after Jimmy Gibb's knee was injured in a spill during a false start. Bob Blair bagged the handicap feature, nosing out Jack Milne. Chuck Basney nailed third.

LOS ANGELES — Perry Grimm throttled his way to victory in the 30-lap midget auto racing feature before 16,585 spectators August 1 at Gilmore Stadium. Runner-up honors went to Joe Garson, of Chicago, with Duke Nalon, Danny Oakes and Sam Hanks following in that order. Other winners were Oakes in the trophy dash; Dick Ferguson in the first qualifying heat; Mel Hanson, second qualifying heat; Hanks, third qualifying heat, and Garson, fourth qualifying heat. D. W. McCauley took the pursuit race. Gordon Cleveland took the semi-main from Hanson, and Henry Banks, who placed second and third.

SANTA MONICA, Calif. — Jimmy Gibb and Lammy Lamoreaux split honors on the July 30 motorcycle racing card at the Auditorium before 4,500 spectators. Each scored four victories. Jack Milne captured the scratch final, with Cordy Milne second and Lamoreaux third. The handicap final went to Berton Albrecht. Lamoreaux was second and Kelly Meyer third.

PASADENA, Calif.—Tuesday (13) night has been set as the official

opening night of midget auto racing in the Pasadena Rose Bowl by Leo LeFave, Alhambra, Calif., sportsman, who is the guiding light behind the event. LeFave has built a dirt track and believes the Rose Bowl will be the fastest track in the country. Pasadena civic organizations, the Junior Chamber of Commerce, American Legion and the Police Benefit Association will sponsor races.

SAUGUS, Calif. — Johnny Mantz, Oceanside, Calif., midget auto race driver, holds new honors at the Bonello track here following his victory August 2 in the main event. Bill Brereton, San Diego, was second; Stan Muir, third, and Gib Lilly, fourth. Don Cameron set a new six-lap record and Bill Cantrell won the semi-main from Don Farmer and Burt Lustige.

HARTFORD, Conn.—LeRoy Tucker, midget auto race mechanic, suffered bruises when struck by a car on the Cherry Park track to retrieve a muffler dropped by another car. His condition was reported as not serious.

Ned Green Named Secretary-Manager Of California State

SACRAMENTO, Aug. 10.—E. P. (Ned) Green, livestock and exhibits official of the California State Fair here since 1943, has been appointed secretary-manager of the expo at an annual salary of \$8,400. He succeeds F. M. Sandusky, who resigned as manager shortly after the 1946 fair had been canceled May 3.

Green, who is 39, joined the annual's staff in 1934 as assistant livestock superintendent and has been with the fair ever since, except during the war, when he operated a ranch near Bakersfield, Calif.

Since the cancellation of the '46 fair, he has been assisting in a survey to determine whether the annual should be moved to a new and larger site or whether an attempt should be made for expansion of present facilities on Stockton Boulevard here.

No expo has been held since 1941. Chief reason for cancellation this year and possible obstacle to operation in 1947 is lack of sanitation. Many rest rooms must be repaired or constructed, and there just isn't the labor to do it.

Great Grangers (Fair) Picnic

—74th Year—

WILLIAMS GROVE PARK
Mechanicsburg, Pa.

LARGEST FREE GRANGE (Farmers) PICNIC in America

AUGUST 25TH TO SEPTEMBER 2ND, INC.
NINE DAYS

★ ★ TREMENDOUS NIGHT BUSINESS ★ ★

FREE ADMISSION — FREE PARKING

Have Limited Space Available for SHOWS, CONCESSIONS
(No strong joints) and a couple rides.

NOTE—SHOWS do exceptionally well here—SPACE
REASONABLE—ATTENDANCE EXCEEDS 100,000

WRITE, PHONE or WIRE—Roy Richwine, Mechanicsburg, Pa.

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Owing to concessions having conflicting dates, can place two legitimate Stock Wheels, over 12, and legitimate Grind Stores. No percentage or controlled devices.

We hold exclusive wheel privileges all choice space.
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INVITE YOU TO VISIT US AT THE FOLLOWING INDIANA FAIRS

Bicknell-Knox County Farmers' Fair, Aug. 13 to 17; Bremen Free Fair, Aug. 21 to 24; Peru-Miami County 4-H Club Fair, Aug. 27 to 31; Goshen-Elkhart County Fair, Sept. 2 to 7; North Judson-American Legion Jubilee and Homecoming, on the streets, Sept. 11 to 14; Greensburg-American Legion Fall Festival, around the Court House, Sept. 17 to 21.

WE ARE NOW CONTRACTING FOR 1947.

Concessions wanting to book for the above contact
W. R. GEREN, as per route.

BIZ GENERALLY ABOVE 1945

Schmidt Denies Riverview To Be Sold to Wrigley

CHICAGO, Aug. 10.—“There is absolutely no truth to it; the park definitely isn't for sale.”

Those were the words from Bill Schmidt, son of George A. Schmidt, president and general manager of Riverview Park here, speaking in the absence of his father, when asked Friday (9) about the rumor P. K. Wrigley, owner of the Chicago Cubs, was about to buy the park.

Where the rumor got started, Schmidt doesn't know, “but it must have originated downtown because we certainly didn't start it out here,” he said.

The story was that Wrigley, who also denied the story, would purchase the park and planned to erect a new home for his ball club on the site. Park is located at Western and Roscoe avenues, on the North Side.

“I can assure you I haven't bought Riverview and have no intention of doing so,” Wrigley said. “We have too much money invested in Wrigley Field to make such a move, and we're pretty well satisfied with it,” the Cub owner said.

Operators Urged To Note Aug. 14

CHICAGO, Aug. 10.—Park owners thruout the country are being urged to do something special in their establishments Wednesday (14), which last Saturday (3) was officially declared Victory Day by President Truman, by the National Association of Amusement Parks, Pools and Beaches in a letter which went out this week from the association's Chicago headquarters.

Paul H. Huedepohl, newly appointed secretary of the NAAPPB, said that while he realized time was short for making any big preparations “the outdoor industry should welcome the privilege of making available its spacious facilities to service organizations, such as the American Legion, VFW, American Veterans of World War II, etc., so that they may conduct patriotic programs in keeping with the wishes of Mr. Truman and with the occasion.”

While Huedepohl noted the day is not a legal holiday, he called attention to park owners that Congress may, at a later date, enact legislation to make it such.

Elicht Gardens Settles

Cops Pay at \$5 a Shift

DENVER, Aug. 10.—Threatened walkout of Elicht Gardens police was settled Monday (5) on a \$5 per shift basis.

Police, members of the Denver Police Department, are employed by the park as special duty. They asked for \$5 for week night duty and \$6 for week-end. Previous pay had been \$4 for four and one-half hours on week nights and \$6 on week-ends.

The police met with Jack and Arnold Gurtler Jr., assistant managers of the park, with Denver Police Chief August Hanabuth acting as mediator. Under the new agreement, the men will receive \$5 per shift thruout the week, but will work on a schedule whereby some will work fewer hours on Monday, Tuesday and Wednesday.



ED CARROLL, the big man of Riverside Park, Agawam, Mass., carves the roast as host to the 18th annual summer meeting of the New England Association of Amusement Parks and Beaches. On the left is John Logan Campbell, of Baltimore, and next to Carroll is Harry E. Storin, president of the association, and Fred L. Markey, of Exeter, N. H.

1946 Season Tough To Figure, Haynes Writes Billboard

CHICAGO, Aug. 10.—It's confusin' but not amusin', according to dapper Don Haynes, of Hyland Gardens, Grand Haven, Mich.

Replying to a questionnaire sent out by *The Billboard* regarding business, Don writes:

“So far this season has been unpredictable and hard to figure out. Certain concessions have gone over the top, while others, for no apparent reason, have fallen off. For instance, the dance hall, with Charley Bird's 17-piece orchestra, has broken all records. On the other hand, with the barn out of business due to the fire last winter, we expected the roller rink would go great guns. Instead, business is below last season.

“Our lunchroom is far below last year, while the confectionery is going in great style. The bicycle concession is below par but we figure that's because during the war gas was rationed and people used our bikes (See *Season a Puzzler* on page 90)

Balboa Excursion Boat Explodes; 17 In Narrow Escape

BALBOA, Calif., Aug. 10.—Seven-teen persons miraculously escaped death or serious injury Sunday (4) when the power excursion boat, Miss Fun Zone, operated by Jack Boyd, blew up and burned just as it was entering Newport Harbor after a sightseeing trip at sea. Thousands of spectators attending a sailing regatta were thrown into the water, others jumped in to escape the flames.

Quick thinking on the part of Chet Baudet, operator of another power boat, was credited by spectators with saving several lives. Baudet raced to the scene and tossed lines and life preservers to the people in the water. Other craft soon reached the area and picked up the struggling passengers.

Coast guard officers said the explosion had been caused by a seepage of gas into the bilge of the Fun Zone. Parts of the boat were blown several hundred feet and fire broke out immediately. The boat burned to (See *17 MISS DEATH* on page 89)

CONEY ISLAND, N. Y.

By UNO

Carnival Company, Mardi Gras organization, announces the following committees: I. H. Klein, finance; George P. Kister, Harry C. Meinich, John J. Ward, I. Krauz, Frank Tilyou and Lester Wildman, floats; Charles A. Feltman, baby parade; Allan F. Kramer, patriotic orgs; Frank Tilyou, music; Fred Garms, prizes; James Kyrimis, decorations, and Monroe J. Ehrman, publicity. George W. McCullough, second vice-prexy, assists co-execs in general arrangements. Theme tag this year will be Carnival of Fun. . . . Joe Kaufman, George McCullough, Isadore Klein, Harry Nelson, George Kister, Moe Silberman, Chick Guelfi and Angelo Tomasino, constitute the collection committee.

Sky Dive ride on the Bowery, recently purchased from James Kyrimis by Johnny Pappas and Philip

Calemares, has Arthur Andrianos, manager and engineer; Bill Wyatt, ticket seller; George Kabbisos, ticket taker; Considine Korinos, motorman, and Frank G. Barrett, Sol White and Bernard Tucker, platform men. . . . Dick (Desperate) Bell, roving reporter for WLIB, accompanied by Rhea Diamond, publicity and promotion chief, and Fred Judge, station engineer, and Ed Gordon of *The New York Times*, together with their new wire recording apparatus, visited the Cyclone and Palace of Wonders Friday (3) for broadcasts August 10 and 11. Harry Nelson, Coney Oldie, and Dan Lane, of Lane's Irish House, were the features the week before.

George Bell presides over a penny pitch and Red Soloman over a guess-your-age, new concessions at Sid (See *Coney Island* on page 89)

Lack of G.I.'s Wounds Some

71% reveal higher attendance marks from 5 to 89% —Casino hit hardest

By Hank Hurley

CHICAGO, Aug. 10.—Back in December, 1945, when park men gathered in Chicago for their annual winter meeting, there was an air of optimism about business prospects for 1946 and most park owners were confident that with the war over business would boom. How well they knew their business is borne out in the answers to a questionnaire sent out by *The Billboard* recently regarding attendance this season.

In early replies received, 71 per cent said business was ahead of last year, some giving exact attendance figures. Three spots said biz was holding with 1945, while three others said it was below last year.

In the case of the three running behind, while they gave no reason for the downward trend, it is believed lack of G.I.'s is the main reason. The three parks running behind—Natorium at Spokane; Fairgrounds Amusement Park, Memphis, and Casino Park, Virginia Beach, Va.—are located in spots where numerous army camps were located and G.I.'s stationed there helped to swell attendance figures the last few years, especially on week-ends.

Casino Park 50% Off

Casino Park told the saddest tale, Manager Frank D. Shean saying business was off 50 per cent from last year, despite the fact the park has a (See *Park Business* on page 104)

Pretty Gals, Name Bands Keep Denver Dancers Hopped Up

DENVER, Aug. 10.—Local dancers have been doing a lot of dancing and looking at a lot of pretty gals thru efforts of the two Denver amusement parks.

Elicht Gardens received good publicity and turnout when their Trocadero Ballroom was selected as the spot for final judging of the State Junior Chamber of Commerce contest to select “Miss Colorado.” Interest in the State-wide contest was boosted when a \$1,000 cash scholarship was donated by J. Don Alexander, of Alexander Film Company, Colorado Springs. Winner, 18-year-old Raye Donnelly, of Colorado Springs, will compete in the Atlantic City Beauty Pageant this fall.

In addition to all the beauty, park has been satisfying Denver dancers with a band program that has seen Sammy Kaye, Bob Crosby and Orrin Tucker doing one-night stands. Teddy Phillips's band is current attraction.

Lakeside Park's Collegiate Night is drawing okay with promotion idea having ork leader present a girl selected weekly from a Colorado college as the Friday night queen. Park gives the girl a corsage, portrait and other gifts. Dancers will vote for the final winner who will be named Lakeside College Queen and introduced by Raymond Scott, who takes over the El Patio stand following Ray McKinley.

While Strolling Thru the Park

Suburban Park at Manlius, N. Y., 11 miles east of Syracuse, of which Fred W. Searle has been manager since 1924, recently received its new Chair-o-Plane and five new Scooter cars, ordered last season. Park got a good publicity break earlier this season when *The Syracuse Post-Standard* used pictures in its rotogravure section.

The City and County day, staged by Fairgrounds Amusement Park at Memphis, attracted between 60,000 and 70,000 persons, according to Manager Howard Waugh. *Life* magazine had a photographer on hand and *Time* had a staff correspondent on the ground.

Two changes in personnel have been made at Riverside Park, Agawam, Mass. Thomas E. Morrissey is games manager, replacing Jack Greenspoon, and Lawrence J. Thomas, chief steward, replacing Allan Jay-

cox. Games are operated out of the office this year.

George Douglass, manager of Audubon Park, New Orleans, says the polio scare has raised havoc with the swim pool business. "Local health authorities said publicly it was okay to use the pool, but evidently the public here thinks otherwise," Douglass says.

Fern Lofeuere, who spent six years in the English navy, is the new office manager at Belmont Park, Cartierville, Que.

Edward L. Schott, president and general manager of Coney Island, Cincinnati, gives the "return" of the automobile credit for the big increase in attendance and business at Coney Island. "Our largest percentage increase this year is in the dance hall, due, of course, to the fact the boys (See *While Strolling* on page 90)

Asbury Pool Closes, Slated for Razing; City Rules Blamed

ASBURY PARK, N. J., Aug. 10.—Monte Carlo Bathing Club here will be closed Sunday (11) and later razed, it was announced Wednesday (7) by Walter Reade, owner. He said his decision was the result of regulations imposed by city officials which made continued operation impractical. These included new traffic and parking regulations on streets bordering the pool and the relocation of a large boardwalk pavilion on the ocean side of the pool.

Show place, constructed in 1942 at an estimated cost of \$500,000, occupies a square block and accommodates 5,000 bathers. Operation of bathing facilities, supplemented by water shows, originally were scheduled to run thru September 15.

Cincy's Coney Skeds Sky Revue, Pyrotecs

CINCINNATI, Aug. 10.—Coney Island will hold its annual Sky Revue and Fireworks Festival here, August 23-September 2, as a free attraction, Edward L. Schott, president and general manager of the park, announced.

Schott, thru the George Hamid office in New York, has booked an array of trapeze acts, including the Helen Harvey Girls, the Flying Siegrists and Ben Mouton. Performances will be given twice daily, at 4 p. m. and 9 p. m.

The fireworks display will be nightly features, following the aerial acts. Arthur Rozzi, Coney's fireworks expert, plans several novel effects, including the simulation of a miniature atomic bomb explosion.

N. Y. Area Weekend Mob Cut by Clouds, Rain, Service Shows

NEW YORK, Aug. 10.—Attendance figures at beaches and amusement parks in the vicinity of New York for the past week-end dipped a bit as a result of threatening skies Sunday (4) morning. Rockaway Beach and Coney Island drew afternoon crowds close to the million mark, but rain at night cleared the resorts at a fairly early hour. Unfavorable weather continued first half of past week, but Thursday (8) saw a return of ideal park weather.

Ride and concession operators at Coney Island were hit by week-end competition offered by the army and the coast guard. Army air force put on a big recruiting drive, with a caravan of AAF trailers and equipment providing a free show along Stillwell Avenue, while the coast guard staged a Sunday (4) afternoon "rescue" demonstration off the Boardwalk in which a coast guard cutter, PBV plane and helicopter participated.

Rockaway Beach bathhouse operators and hotel owners are getting look-see by city inspectors and complaining that the inspections are too rigorous.

Borstein Given Griffith Miniature Train Franchise

LOS ANGELES, Aug. 10.—Local parks commission has accepted a bid from Sam C. Borstein, of Kansas City, Mo., for the installation of a (See *Borstein Gets Train*, page 104)

Advertising in the Billboard Since 1905

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FOR SALE

All equipment in Hilarity Hall after Labor Day. In operation now. You can see same any day except Monday. Due to major improvements all this equipment must be sold by October 1, 1946.

Also for sale, one complete Wax Show which is now stored on premises and one #150 Wurlitzer Band Organ completely overhauled at factory and has not been used. If interested write, wire or phone

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FOR SALE—AMUSEMENT PARK

Now Operating — Grossing \$10,000 to \$15,000 Per Week.

6 to 8 Acres, 400' to 600' Beach Frontage.
PLAYLAND OF SOUTH SHORE, MASS.

Modern Dance Hall, capacity 2,500; Bowling Alleys; fully equipped Fountain; the only Cocktail Lounge with its 120 ft. twin bars in South Shore; Swimming Pool 60'x90'; 700 Bath Lockers and facilities; large Restaurant seating 200 people; in addition, an outing Dining Hall with capacity of 400 to 600; full Kitchen Equipment with up-to-date refrigerated Fountain and Accessories for same. 30 to 40 Lots available for expansion of Park. 3 large Summer Residences. A 20-room ocean front Hotel. Present complete working organization available to purchaser if desired.

WILL CONSIDER GOOD REASONABLE OFFER BECAUSE OF PRESSURE OF OTHER BUSINESS INTERESTS.

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New York 19, N. Y.

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In Amusement Park or good spot in South or on Coast. At liberty after Labor Day. We have beautiful and well-trained Track Ponies ranging as small as 30 to 50 inches. We have Safety Belts on all Saddles, and for small children, we have our 30 ft. Pony-Go-Round (This is a fool-proof safety device.) Pony Rides are a definite drawing attraction. We can furnish any number desired. Address:

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JENNINGS 21, MO.

AMUSEMENT COMPANY WANTED

To establish Rides, Midway and Book Picnics. No floaters. Flat or percentage. 100 acres on Super Highway Rt. 8, midway Pittsburgh and Butler. Over 1,000,000 people within one hour's drive. Has been operated by same owner since 1925. Present attractions: Large Pool, Lake, Skating Rink, Dance Hall, Arcade, Picnic Shelters, Cottages.

R. L. HECKERT, TWIN WILLOWS

R. F. D. 1

VALENCIA, PA.

Rockaway Beach Notes

ROCKAWAY BEACH, N. Y., Aug. 10.—Altho a spell of poor weather cut down the number of visitors far below what was expected, localities still hope to see the 30,000,000 attendance mark topped here by Labor Day. George Wolpert, executive secretary of the Rockaway Chamber of Commerce and a leading figure in civic work here for three decades, predicts the mark will go in the neighborhood of 35,000,000.

Playland Park is going great guns. . . . Park Inn Bath has a top biz location in the West End area. . . . McNulty family, well known in Irish amusement circles, is running a cabaret in Seaside. . . . The Fabers are doing boom trade with their game concessions. . . . Irv Altman has a handsome get-up for his game biz on Beach 98th Street.

Genial Bill Jones is back at the Cave in Seaside. . . . Boggiano's has expanded considerably, but even with all the extra space, it still (See *Rockaway Beach* on page 104)

A. C. Crowded as Horses Command Most Attention

ATLANTIC CITY, Aug. 10.—The resort hit its mid-season stride Sunday (4) with another record week-end crowd estimated at 300,000. Unofficial estimates say visitors here so far this year have been 30 per cent more than for the same period last year.

Since the opening of the race track near by, a great debate has raged in the town as to whether the horse track helps or hurts resort business. Only one result is certain: Atlantic City has become so horse-conscious that there is a sellout shortage of pencils. Everybody is busy figuring odds and checking favorites.

FOR SALE

MINIATURE STREAMLINE ALL STEEL TRAIN

75 feet of track, 24" wide. Capacity—24 adults or 36 kiddies. A real 25¢ ride. Good for \$9.00 a trip. Not a toy but a real train. Excellent condition. Engine and 3 coaches enclosed. Not another like it in the country. Must be seen to be appreciated. Picture upon request. Now operating at Pontoon Beach Amusement Park, Nameoki, Illinois. First \$5,500.00 cash takes it.

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PONTON BEACH AMUSEMENT PARK
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FOR SALE

16 Lusse Auto Scooter Cars, first class condition, now in operation at Meyers Lake Park, Canton, O. Delivery after Labor Day.

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Silver Beach Park St. Joseph, Mich.

FOR SALE

Water Scooter Ride in center of amusement park, \$15,000. Now operating. Write

G. B. C.

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FOR SALE

15 LUSSE SKOOTER CARS

1935 Model, in good running condition.

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Operating daily Warner Park, Chattanooga, Tenn., to Sept. 21. \$6,000.00 cash, terms or trade. Write Owner.

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c/o C. W. Simpson Rides
Warner Park, Chattanooga, Tenn.
P.S.: Mexico operators, write.

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Or Have You Any To Sell?

BERTHA GREENBURG

Hotel Kimberly, 74th St. & B'way, New York

Indianapolis Spot Adds Two New Safety Features

INDIANAPOLIS, Aug. 10.—River-side Park has incorporated new safety features in two of its amusements. A microphone system installed in the Funhouse enables operators to maintain constant contact with patrons as they wander from one unit to another.

To eliminate head-on crashes between Auto Scooters a large air cushioned wheel has been constructed on the floor of that ride.

Riverview Notes

—By Henry

CHICAGO, Aug. 10.—Wednesday (7) was another big kiddie day and the rides, especially, got a big play. Some concessionaires reported Tuesday night (6) was excellent, while others said it was just average.

Mrs. Esther Felke, who holds forth at hoop-la, was smiling Wednesday. She had just learned thru her daughter, Shirley Carroll, of Tampa, that she will become a grandmother in March. . . . A visitor at the park Wednesday was Elaine Hudson, wife of Bill Hudson, of the shooting gallery.

New face at the Freak Show is James Reagan, juggler, who joined Saturday (3). . . . Leona Halligan reports she received a wire from Prince Denis and Lady Ethel, billed as the world's smallest married couple, stating they were leaving San Francisco Wednesday to rejoin at the park.

Clarence Niessen, who has been working with Windy Windes on the penny pitch, has shifted to the Iron Lung, where he holds forth as cashier.

Frank (All-American) Cale, De Paul University student, is working at the spill-the-milk concession.

Toni MacLaughlin, of the fishpond, is on her honeymoon. She was married Saturday (3) to Gene Berry in Chicago. Bridesmaids were Rose MacLaughlin, the bride's sister, and Evelyn Brightman, the bride's cousin. Another of the bride's cousins, Mathias Helm, was best man. Representing Riverview on the guest list were Agnes Burke, Fred Forsythe and Greta Norton, of guess-your-age weight; Richard Pronath, of the coke joint, and naturally all the fishpond agents.

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FLYING SCOOTER AND STREAMLINED CATERPILLAR
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- **CATERPILLAR** completely streamlined, newly painted, chrome trimmed and re-upholstered in blue leather.

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Picnic Grounds—4 Rides, Boat Swings, Planes, Whip, Carousel—Refreshment Stands—Six-Stand Midway—large Parking Lot.
Ample grounds for expansion. Located in the heart of the New York metropolitan area.
Write Box D-274, c/o Billboard, Cincinnati 1, O.

FUNHOUSE EQUIPMENT FOR SALE

- 1 Double-Lane Ocean Wave and Motor: Operating Space—12'x57'.
- 3 Rotating Wheels, hardwood construction, with Motors: Operating Space—30'x30', each Wheel.
- 1 Shuffle Board and Motor: Operating Space—21'x3'.
- 1 Shuffle Board and Motor: Operating Space—10'x3'.
- 2 Barrels and Motors: Operating Space (1) 30'x11', (2) 39'x11'.
- 1 Single and 1 Double Cylinder Air Compressors, 4x5" Cylinders and Motors.
- 1 Revolving Double Chair: Operating Space, 6'x6'.
- 56 Theater Chairs.
- 2 Sheets, 1/2" x3'x12', boiler plate steel.
- 2 Sheets, 1/2" x5'x15', boiler plate steel.
- 2 Roller Coaster Cars, 2 passenger capacity, with motor drive, chain lift and 700' of double track.

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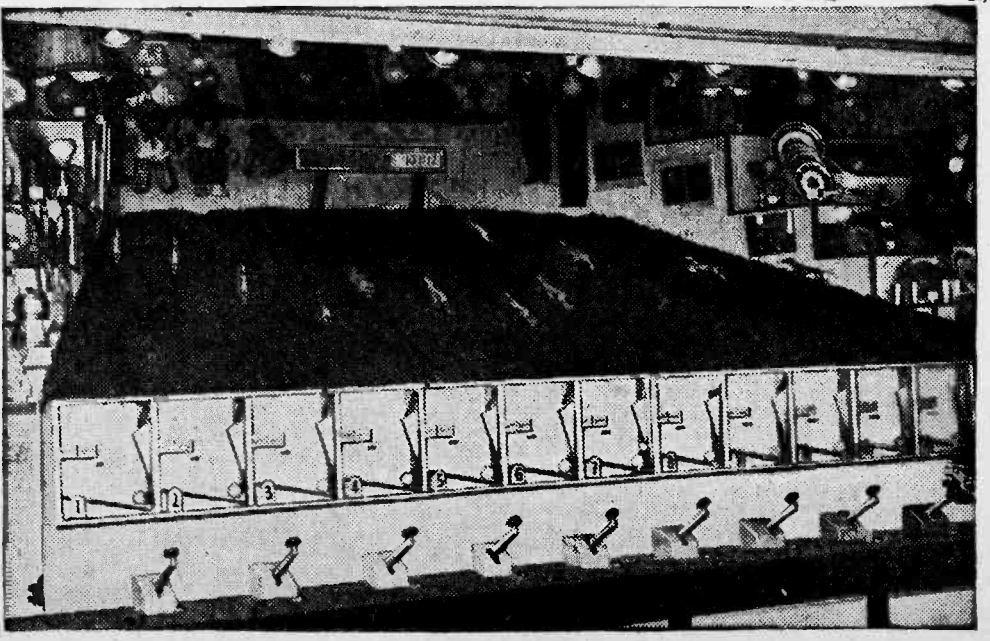
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TERMS—1/3 **CERTIFIED DEPOSIT, BALANCE C. O. D.**
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ESPLANADE 2-1155

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14. Long life, oversized power supply; Micro-Switches
15. Flame-proof grass.
16. Expert craftsmanship.
17. Rugged motor control power rheostats.
18. Rugged motor control power rheostats.
19. Quality triple insulated wire.



Pay Court to the Beginner, "Forgotten Man" of Rinkdom

By Perry Giles

Operator of Curvcrest Roller Rink, Muskegon, Mich.

Let's start at the beginning—with the beginners. It has long been my contention that the beginner is the forgotten man in most rinks, which is one of the most serious mistakes any operator can make. It is generally conceded that the average skater is a regular customer only three or four years. Therefore, it surely must follow that the operator who does not build and encourage new skaters will find himself out of business in a few years.

At our rink, we set aside one night weekly (we have found Tuesday best suited for this) as Beginners' Night. On this one evening the better skaters skate only "on good behavior." We allow no fast skating and call only the dance numbers requiring no turns, such as two-step, until late in the evening when we call a more advanced dance as a "teaser"—to inspire the beginner to keep working toward the goal of skate-dancing. Two or three times during the evening we call a number for beginners only, and at these times the floor is strictly policed and a good skater is allowed on the floor only if he is helping a beginner.

Beginners of All Ages

We have found this system to accomplish several desirable results. First, of course, it encourages beginners of all ages to come out on an

evening when they have less to fear from fast or inconsiderate skaters. Second, it brings out a wide range of ages. We have many family groups on Tuesday night. It is our boast that you will see on our floor more older and more very young skaters than at any other rink. Another very important result is to encourage good fellowship among skaters. The better skaters are repeatedly told that only thru their own courtesy to the beginner will they be permitted to skate, so they either stay away that evening or come out and mix—usually the latter.

Last season this Beginners' Night was so popular that we began to fear that it would defeat its own purpose by crowding the floor so that they got in one another's way. I add this for the benefit of those who fear that such discrimination will be bad for the box office.

Another way of encouraging beginners is by setting aside an evening a week for private parties. Thursday is our evening for this, and we are always booked months ahead by churches, schools, business groups, etc. We allow church and school groups a percentage on all tickets sold. Other groups do not receive a cut, but must guarantee a minimum of skaters. These parties are strictly private, unless otherwise desired by the sponsoring group, and we have made many new skaters in this way.

Now one perhaps wonders what break the skaters get, with two evenings weekly for beginners. But there are four evenings left, each with its distinctive type of skater.

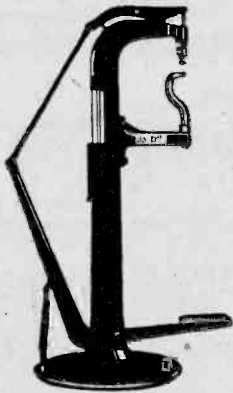
Friday, in our community, is definitely the school children's night—not a matter of policy but as a matter of practice. Until recently it was by far our largest session, with the average age less than 16.

On Wednesday and Sunday we have a two-hour public session for the teaching of skate-dances. The Wednesday session is devoted entirely to the fundamentals of skate-dancing and the straight-forward dances. On Sunday we take up more advanced steps.

Working for Tests

As groups of skaters begin working for competitions, dance tests, or similar activities, these Sunday sessions are devoted more to their special requirements which to some extent discourages the general public. It is to the benefit of our club members who do not constitute a large enough body for a closed session of their own. I might add that in this way we have drawn many new members for the club, and a wide-
(See Ops Asked To Cater, opp. page)

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Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

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New Sports Shop, Lighting Fixtures For Jacob's Spot

DENVER, Aug. 10.—Mammoth Garden Roller Rink here has begun the new season after five weeks of remodeling. A new system of interior lighting, new exterior neon signs and opening of a modern skate and sports shop are highlights of the program.

Owner-Operator Irving L. Jacobs, who also is a theatrical producer, adapted the use of footlights in the new system. Attached to beams of the rink are 36 cans holding 10 flood and spotlights hung in four rows to give complete floor coverage. Five colors are used, and by throwing switches almost any color desired is produced. Effect is that of pools of light on a huge stage, further heightened when skaters are in motion. "The purpose in using such lights," said Jacobs, "is not only to obtain soft color schemes, but also to avoid harsh neon lighting and the glaring coldness of ordinary direct lighting."

New skate and sports shop is located immediately off the lobby, with entrances from the interior and exterior. Knotty pine in natural finish was used liberally for shelving and counters. The floor is made of terrazzo. Skate department handles a complete line of skates and accessories. The shop, which opened August 1, has already proved immensely popular and has increased sales tremendously. Manager of the shop is Bob Beier, former sports writer. He is assisted by Edward McLaughlin, one of the rink pros, who is skate expert.

Portlanders Make Plans For Remodeling Projects

PORTLAND, Ore., Aug. 10.—Fee's Rollerrome and Imperial Rink here plan remodeling programs to get under way before the fall openings, but only the Rollerrome will close for the project, Imperial having scheduled the work for night. Owner Jess Fee says the Drome will install a new crystal ball, "largest on the Coast," during the closed period, August 19-September 3.

Manager Clarence Neal says business held up well during the summer, with classes continuing under Pro Hank Zanotti and the staff of Evelyn Zanotti and Dolores East. Mrs. L. T. Latomette, manager of Imperial, also reports good crowds, with a slight letdown during extremely hot weather. Classes were under Pro Art Russell. Owner Chris Jeffries said additions to the teaching staff are in the offing.

Mooar on Vacation Junket

CINCINNATI, Aug. 10. — E. M. Mooar, of Carman Roller Rink, Philadelphia, on a vacation tour thru the Middle West, was a visitor at the Rinks and Skaters desk July 31 after a trip to his home town of Grand Rapids, Mich., where he visited at George B. Zindel's Coliseum Roller Rink. En route South he paid a call on Fred A. Martin, of Arena Gardens, Detroit. Mooar reported that the Careys Circus Gardens Rink in Philly is operating thru the summer to good business.

Polo Grounds Roller Derby

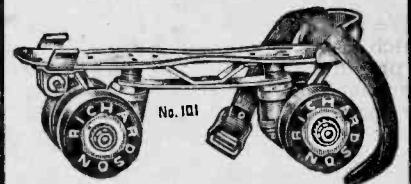
NEW YORK, Aug. 10.—Revival of the roller skating derby after a lapse of 10 years is set for the Polo Grounds here August 19-29. New York and Brooklyn teams will compete for prize money on an 18-lap track constructed on the infield.

Songer Lining Up Staff For Oaks Park Classes

PORTLAND, Ore., Aug. 10.—With instructions dropped during hot weather, Pro Dean Songer, of Oaks Park Rink here is preparing to gather a staff for fall classes, to open September 9. Fundamentals will be taught on Mondays; elementary dancing, Tuesdays and Thursdays; advanced dancing, Wednesdays, and figure skating, Sundays. Junior skaters will hold forth on Saturdays.

Pete Kraushaar, head organist, topped the music staff during the summer. Songer reports crowds held up fairly well during hot weather, location on the Willamette River proving advantageous.

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- Ladies' White Elk Shoes, Pair \$5.95
- Ladies' White Elk, Full Suede-Lined . 6.95
- Ladies' White Genuine Rough Buck . 7.45
- Men's Black, Brown or White Elk . 5.95
- Men's White Elk, Full Suede-Lined . 6.95
- Men's Hi-Top Genuine Kangaroos . . 8.25

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Chicago and Cleveland Skates, Parts, Wheels
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STANDARD DANCE TEMPOS

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We Specialize In

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No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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USED RIDES

All or any part, regardless of condition.
Roscoe T. Wade, 16845 Lindsay, Detroit 27, Mich.

Ops Asked To Cater To New Skaters

(Continued from opposite page)

awake club can greatly increase its membership by this method.

We have only recently become active in the skate-dance field, but encourage our skaters to learn the dances and learn them properly to promote a more orderly and enjoyable public session. In all of our operations we try to reach as many skaters as possible and, therefore, stay away from the more specialized branches of skating which require hours of private instruction and practice and exclusive use of the rink.

Dustless Floor

I cannot let this occasion go by without mention of our chief pride and, I believe, business-getter—our dustless, powderless floor.

We now use a surfacing compound which is applied like any floor finish. It provides a non-skid surface and has enabled us to thankfully throw the powder can out the window. Many of our present skaters have never heard of the use of floor powder, and we predict that it will before long be a thing of the past in most up-to-date rinks.

You probably get the idea by now that we consider ourselves the ideal rink. This should be true of any operator—at least he should be trying to operate an ideal rink. However, we are continually visiting other rinks and absorbing their ideas. Occasionally, we bring back a definite program of what not to do, but more often we pick out some new scheme and adapt it to our own use, and this article is written in the hope that we can in turn pass along a few of what we consider our own more successful methods.

Hangar Switched to Rollery

HERRIN, Ill., Aug. 10.—A portable airplane hangar, 130 by 96 feet, purchased as surplus property from the War Assets Administration, has been converted into a roller rink here by Phillip and Paul McSpadden, ex-G.I.'s. Interior decorations also consist of surplus war materials.



BOARD OF CONTROL MEMBERS of the Roller Skating Rink Operators' Association of the United States and other association notables are shown in this picture, snapped at the annual operators' banquet held during the recent RSROA convention and national contests in New York. Left to right: Fred A. Martin, Arena Gardens Rink, Detroit; Joseph P. Seifert, Bay Ridge Rink, New York; H. D. Ruhlman, Lexington Palace, Pittsburgh; Victor J. Brown, New Dreamland Arena, Newark, N. J.; A. S. Barker, president, RSROA of Canada, Vancouver; William T. Brown, president, RSROA of U. S., Southgate Rollerdom, Seattle; Fred H. Freeman, Bal-a-Roue Rollerway, Medford, Mass.; W. J. Betts, Redondo (Wash.) Rink; Alfred W. Kish, Lima (O.) Rink, and J. W. Norcross, Lakeside Rink, Fort Collins, Colo.

Seats Opens Portable in O.

STOWE, O., Aug. 10.—Lyle Seats, formerly with the George Karns Silver Moon Rink, Waterloo, Ind., opened a portable rink here July 25 to good results, reported E. M. Mooar, a visitor at the inaugural. Rink is located near Ravenna and several small near-by towns.

Mealey's, Allentown, Reopens

ALLENTOWN, Pa., Aug. 10.—Mealey's Roller Skating Rink, one of the largest in Eastern Pennsylvania, reopened this week for daily operation. The rink, operated by G. M. S., Inc., has been completely redecorated and renovated.

Dana and Lyles, doing a ballroom routine on wheels, are current at the Palm Beach Cafe, Detroit. Dana, the feminine half, is recovering from a back injury which requires use of a brace during the act.

CONEY ISLAND

(Continued from page 85)

Daiell's Aerodrome. . . . Bob Jacobs installed a new neon sign over the rifle range in his arcade on the surf. . . . Ted Stillman, 21 years an Islander, who invented the penny-to-the-line game and has a patent pending on a new 25-hole group game, is a ticket seller at the Thompson Roller Coaster.

K. N. P. Corporation, I. Krauz, James Patano and Harry Nobbins, closed a deal for the purchase from the city, at a cost of \$135,000, of the site covering 190 feet on Surf extending from West Sixth to near West Eighth and 300 feet deep, where now are in operation their Flying Scooter, Loop-o-Plane and Thousand (dark ride) Laffs. Intentions are to convert the entire area into a large park with additional rides and other attractions. Directly opposite is where the city is to erect the much heralded Oceanarium. . . . John (Whitey) Anderson and Alex Nichas manipulate a pan game on Stillwell. . . . Dorthea Fossett, who is using her pay as a new bally girl at Palace of Wonders to further a music training course, is part Indian. . . . Tirza has just bought a new Pontiac station wagon.

Frank Russo's shooting gallery on Stillwell is supervised by Edward Kirschman, son of the late Bob

Kirschman, who was one of the pioneers in that line. . . . Al Bux sells candy floss on Bowery at Henderson's. . . . Dorothy B. Dottie is the new accountant at Shamrock House on the Bowery. . . . Evelyn Markowitz and Vivian Light, new cashiers at Herman Wolff's arcade on the Boardwalk, are taking up singing and dancing.

Lou Daiell, with the exit from the island of Frankie Longo and Louis Desaro, has taken over the operation of Pre-Flight Trainers and super-roll alleys which he runs in conjunction with his penny-pitch on the Bowery. . . . Edwin and Virginia Weil are debuting as Islanders with a novelty souvenir stand on Stillwell. . . . More Steeplechase personnel: Wooden horses, Arthur Thornwell, Felice Juliano, Raymond Braley, Fred Enger, Joe Silverstein, Tony Vastola, Herman Wintjen, John Chisholm and Sylvester Malone; Roller Coaster, Peter Andretti, Francis Huhn, Wallace Gordon and John Previaanca; Caterpillar, Thomas Campagna and George Gumpel; Parachutes, Edward Hill, Tom Ward and Ed McHenny, cashiers; Eugene Mann and Joe Gonzales, ticket takers; James Collins, electrician; Arthur Schultz, mechanic, and Harold Collins, Tino DiFede, Eugene Ledger, William Dunham, Roy Curtis, Romaine De Mott, Alex Adey, George Cox and William DeVoy, attendants.

17 MISS DEATH
(Continued from page 85)
the water line before a towing line could be attached.
Al Anderson, operator of Balboa's Amusement Park, at which dock the Fun Zone ties up, undertook relief measures at once. He procured dry clothes for the victims and assisted authorities in treating shock cases.
The Fun Zone was owned by George Swain and Dick Ditmar.
Post-war excursion business at all Southern California fun spots has been unusually brisk.
Philadelphia Zoo's Kagu, a rare tropical bird and for many years the only one in captivity, died recently. A native of New Caledonia, the bird has been at the zoo since July 24, 1924. Recently army officers have brought a few home from the Pacific. They are all in the National Zoo at Washington.

Philly Club Plans Rollery for Negroes

PHILADELPHIA, Aug. 10.—A roller skating club, aiming eventually to establish its own roller skating rink here for Negro skaters, was organized this week.

With almost two dozen members for a starter, the club, called Penn Rollers, has as its slogan—"A Rink Owned and Operated by Colored." At present, only two or three rinks in the city will admit Negro skaters.

For the coming season and until such time as the club is in position to establish its own rink here, the group will sponsor trips by bus to rinks in and around Philadelphia. First trips are scheduled for Pottstown, Pa.; Trenton, N. J., and Plainfield, N. J.

"Roller Rhythms"

AMERICA'S FINEST SKATING RINK

RELEASE NO. 11

Fox-Trot (or All Skate)

2025— Tempo Met

(a) "Atlanta G. A." 4/4 104†

(b) "Surprise Party" 4/4 104†

A pleasant surprise with these radio and juke box hits.

Fox-Trot (or All Skate)

2026— Tempo Met

(a) "You Won't Be Satisfied" 4/4 104*

(b) "It's the Talk of the Town" 4/4 104*

Roller Rhythms are "the talk of the town."

Fox-Trot (or All Skate)

2027— Tempo Met

(a) "I Didn't Mean a Word I Said" 4/4 104*

(b) "Harriet" 4/4 104*

We mean it . . . two "Top" hits of the season.

Two-Step (Two-Step 'Prom'—or All Skate)

2028— Tempo Met

(a) "Sweethearts On Parade" 2/4 92*

(b) "Some Sunday Morning" 2/4 92*

Two more hits from our "Hit Parade."

Waltz (for All Skate or "Vienna Waltz")

2029— Tempo Met

(a) "Te Soro Mio" (My Sweetheart) 3/4 138†

(b) "La Golondrina" (The Swallow) 3/4 138†

Two valuable "Standards" for your waltz library.

Rumba (All Skate)

2030— Tempo Met

(a) "Mama Inez" 2/4 100†

(b) "Negra Consentida" 2/4 100†

Two of the most outstanding rumbas ever written!

† Non-ASCAP

* ASCAP

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Also Best Price.

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FOR SALE
40x90 Portable Skating Rink, new floor, used 3 months. Tent, 40x100; R.C.A. sound system, plenty records, 150 pair skates.
Everything complete, \$4,200.

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PORTABLE RINK FOR SALE
50x100' Maple Floor, Tent has draperies, 160 pairs Chicago Skates, Grinder, 60 watt Amplifier, automatic Turntable, 2 Speakers, numerous extra Parts and Records. \$6,400.00 complete.
ROBERT H. CLARK
c/o Hotel Herbert Sayre, Okla.

WANTED TO BUY
Lease, or Percentage—Hall suitable Skating Rink, any part of Country.

WHITNEY
ALTON BAY, N. H.

Ketrow Gets New Top; Seats 1,800

SAGINAW, Mich., Aug. 10.—Bill Ketrow's Renfro Valley Show has received a new 70-foot tent, seating 1,800, and is using 10-foot extensions on walls, making it a 90-foot top. Org has 14 motor units, 32 people, and has been in Michigan five weeks, with four more to follow. Show will then head South.

Ketrow day and dated Cole Bros.' Circus at Adrian, Mich., July 3, and Ringling-Barnum at Lansing, Mich., July 29.

Hank and Hiram

By E. F. Hannan

THIS SEASON I have watched various drama tricks in smaller places trying to keep up with the cost of help and expensive royalty script. In most cases it doesn't make sense and is a false build-up that promoters themselves have brought about. Most of them don't understand small towns and give everybody credit for a lot of show-know. Most of these bills are polished off for big-city shoppers and boarding school students and are as foreign to dirt farmers as Greek talk.

The air shows that have stuck for radio are the Hank and Hiram variety. The same town people listen as would take in traveling flesh. Expense doesn't always make a show that will bring in the coppers.

Toby Nevius Cincy Visitor

CINCINNATI, Aug. 10. — Toby Nevius, of the old Toby Nevius and Nevius-Tanner rep orgs, spent three days in Cincinnati this week visiting his mother, Laura Tanner, who celebrated her birthday Monday (5). Nevius, formerly on the staff of Station WLW here, is now a featured comedian on WJW, Cleveland.

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REP RIPPLES

JACK LORD pens that W. Lamont Saunders, known in tab and rep circles as Frank Lamonte, is still ill and confined to the County Farm, Cape May Court House, N. J. Lord has a business of his own in Detroit. . . . Lionel Thompson has a new pix outfit and is readying to play Rhode Island. He has had religious films in the past. . . . Leon Fogg, of Fogg's Fun Show, writes from Cottonwood, Idaho: "I am having fair biz in this section with my vaude-pix trick playing halls. Mrs. Fogg and I do the show and I work 16mm. pix. At Plummer, an old-timer, Art Levenson, caught us. Is in his late 70's. He was with rep shows as performer and agent years ago and pulled into town driving his own car to which was attached a trailer housing a museum and freak show. Art resides in Spokane and takes out his one-man outfit every summer. . . . An honor which Harley Sadler, Sweetwater, Tex., has earned is one on which he looks with high regard. He holds a life commission, or Warrant of Authority, as a Special Texas Ranger and has the distinction of being the only living man to hold this honor. Only two such commissions have ever been issued by the Texas Rangers, the other one having been held by the late Will Rogers.

CHARLES (DOVE) WILLIAMS, well known in tab and rep circles, who has been tending bar in Miami since November, 1945, infos that he expects to remain there at least thru the winter. He advises that Joe Witherstein, former manager and electrician for John Van Arnam's Minstrels, is also there, having an office job, and Billy O'Brien, tenor singer with Van Arnam and O'Brien minstrels, is in his seventh year at Zissen's Bowery, Miami. Dome says he'd like to see something in these columns from Ernie and Billie Creech, Mack D. Ferguson, Leon and Marie McDonald, Earl Martin, Mack Frye, Bert Dexter, Paul Landrum, Ches Davis, Bud Brownie, Rudy Hoff, Eddie and Babe Mason, Reno Barr, Al Pinard Jr., Donald Whitehouse, Carl Babcock, Tom Murray, John R. Van Arnam, Billy Henderson, Bob and Mattie Driscoll, Lawrence T. Hager, Billy (Ezra) Hall, Country Hunt, Ervil Hart, Elizabeth Prather, Fred and Norma Hurley, Billy Steed, Billy Leroy, Sam Coen, Frank Maley, Jim Hall, the Williams family, Con Daly, Howard Paden, Boob Brasfield, Jack Foley, Arlington Beebe, Harold and Wave Blodgett, Harry (Slim) Williams, Holly Moray, Jack (Snooze) Kinnear, Arthur Harrison, Charles (Slim) Timblin and others. Williams adds: "They are all good eggs. I hope that none have passed on; if so, haven't heard of it."

TIDD'S SHOW will open the last of September in Southern New Hampshire. Outfit, 16mm. pix and magic, will play under auspices. . . . Brownie's Fun Show, three people, is playing around Laramie, Wyo. Org has a new 16mm. pix outfit and plays short-cast bills. . . . E. B. Cleveland writes from Salem, N. Y.: "I open my religious pix show middle of September. Will carry other 16mm. films, enabling me to show for any group I contact. Will play my established territory in Southern New York and Pennsylvania. . . . Carlton's Ebony Players, four people, will be around New Orleans after middle of September playing under colored auspices. . . . Charles L. Closer will work several 16mm. circuits around Mobile, Ala., this fall and winter. At present, he is playing halls in the central part of the State but will take on schools and halls after the fall season. . . . LaVine's Show is around Sherbrooke, Que., with three new short-cast bills by E. F. Hannan. . . . Griffith's Fun Show is in Johnson County, Kansas. Org is

flesh with three people. . . . Maurice Twombly is readying his film show for annual auspices dates around Baltimore. Gray's Players will also be around Baltimore after middle of September. . . . Harvey Tolman will have 16mm. pix in the Brockton, Mass., area in the fall.

While Strolling Thru the Park

(Continued from page 86)

have returned from war," Schott says.

R. M. Spangler, owner of Rolling Green Park, Sunbury, Pa., expects to attend the Pennsylvania Park meeting August 29. He will be accompanied by Mrs. Spangler and his secretary, Mrs. Mae Gemberling.

Leo and Elmer Haenlein, managers of Zoo Park, Columbus, O., believe more interest is being shown in amusement parks this year than at anytime since 1929.

Jack Gross, who purchased Kaydeross Park at Saratoga Lake, N. Y., from E. A. Walker, who operated it for 30 years, plans to put in several new rides next season.

Additions to the executive staff at Excelsior Park, Excelsior, Minn., include R. S. Shogran, publicity, picnic and ballroom manager, and C. E. Sampson, refreshment manager.

Gene Killian has replaced P. E. Fennell as manager at Cascade Plunge, Birmingham.

New additions to the staff at Rock Springs Park, Chester, W. Va., are Herman Wilson, grounds superintendent, and Hugh H. Howard, picnics and promotions. . . . Henry Gift, who was with Somerton Springs Park, Feasterville, Bucks County, Pa., for 10 years before leaving to do war work, is back running the indoor activities at Somerton Springs.

George M. Harton has replaced C. L. Bears as president of Walbridge Amusement Park, Toledo. Mrs. Harry F. Covode is vice-president, and C. C. Cain is secretary-treasurer, replacing Harry F. Covode, deceased. T. M. Sheffield is park manager.

Joe Glacy, veteran side show operator on the Long Beach, Calif., Pike, has moved into larger and more modern quarters across the sidewalk from his former location. New acts joining are Sailor Jim, fat man, and Stickey Hergo, human pincushion. Charley Cox remains as Glacy's assistant and superintendent of attractions.

Frank D. Shean, manager of Casino Park, Virginia Beach, Va., reports he has never seen so much rain in all his experience as he has this season, and that fair weather is the only sort of promotion his spot needs to get money.

Palisades (N. J.) Park, which recently scored with newsreel shots and newspaper and magazine pictures with its Diaper Derby, is in Paramount news again, this time with pictures of the recent novel stubble trouble shaving contest recently held in the park. The Sunday (4) Parade used five pages of pictures.

Ullane Malloy, high pole, has joined the Big Top Circus at Hamid's Pier, Atlantic City. After the resort season she will play fairs.

Ralph Schaur, who with his wife recently opened a photo concession in Oaks Park, Portland, Ore., reports good biz on Sundays, quiet on

weekdays. He gets two-bits for a three-pic strip. He plans to pull studio out of park to set up at Hillsboro, Ore., for Washington County Fair, August 29-31.

The muzzle was placed on six loudspeakers outside Atlantic City Boardwalk amusement places by Safety Director William S. Cuthbert. He said guests at beachfront hotels and apartments had complained about the blaring of the speakers.

Landrus the Magician, escaped severe powder burns, thanks to a heavy vest he was wearing, during his escape act at Indian Echo Cave, Hummelstown, Pa., when he tripped just as he pulled the trigger of a gun loaded with blanks. Blank explosion caught him in the chest but the vest saved him from burns.

Detroit Notes: Capt. Roy Simms, high ladder act, is the free attraction at Jefferson Beach Park. The Walkmirs, perch act, replaced the Hodgini family, riding act, at Edgewater Park this week.

Steeplechase Park, Coney Island, N. Y., rated a page of pictures in *The New York Daily News* Sunday (4).

SEASON A PUZZLER

(Continued from page 85)

more. This is the only concession that has a good reason for the falling off of business.

"What I'd like to know is how have other resorts fared? Is our problem universal or just peculiar to this territory?"

Concessionaires at Hyland Gardens, in addition to the Haynes Family, Don says, are Herman Blair, roller rink; Charley Bird, dance pavilion; Andy Versalle, grocery store, and Henry Chambers and Clint Burden, bikes and bathhouse.

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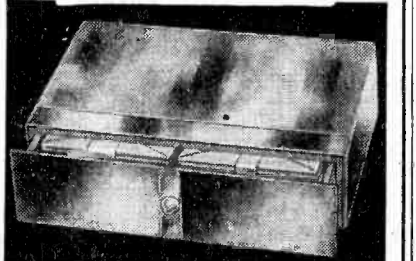
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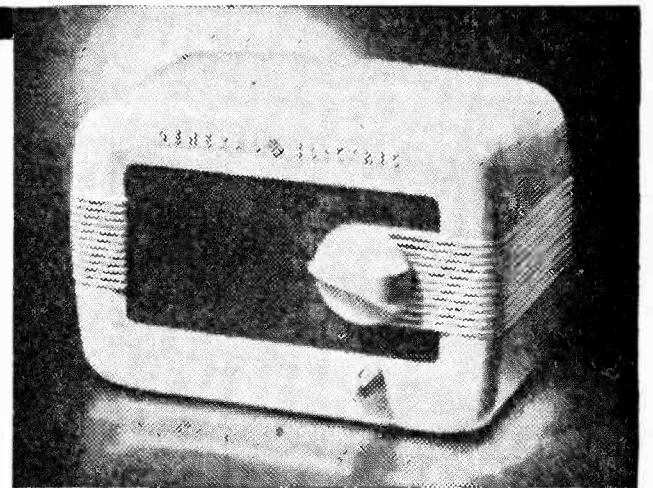
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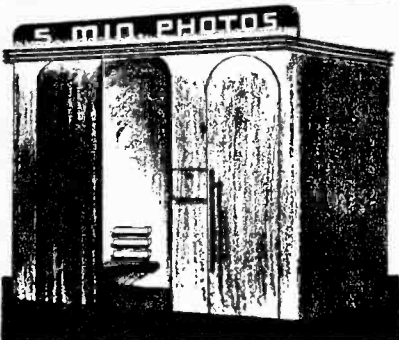
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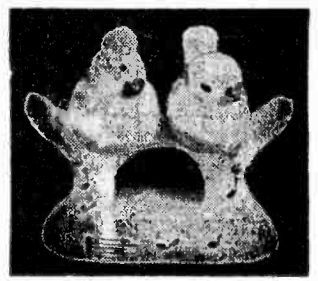
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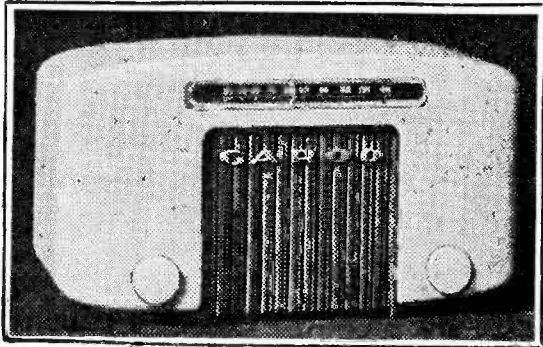
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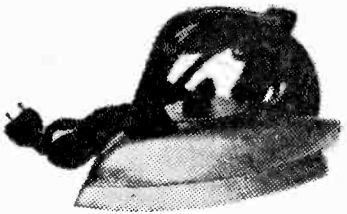
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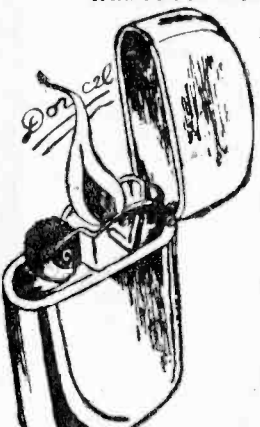
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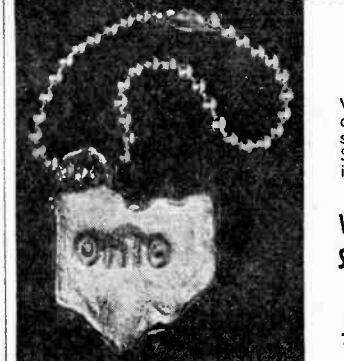
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 Howard, Kenneth W.
 Jahn, Francis C.
 Kroll, H.
 Leandra, Bettina
 Lewis, E. L.
 Lukemire, Wilbur
 Lewis, Ed
 Lundbergh, Edward
 Mallon, Ben
 Marshonno, Mary
 Mason, Miss G.
 McLaughlin, Anna Mae
 Merchant, Ted
 Moss, Frank L.
 Neiman, N.
 O'Rourke, Tex
 Os-Ko-Mon, Berdie
 Ostermaier, Albert
 Palmer, Mike
 Perlman, Harold
 Petrowitsch, Mr.
 Povers, Del
 Provencher, Lucien
 Rector, Patricia
 Rivkin, Joseph
 Rush, Millesse
 Saul, M. H.



SAUNDERS Is Always First With New Items
THE STATES KEY CHAIN

We can supply any State of the Union. This is a miniature copy of the map of the State that you would purchase, such as Ohio, Pennsylvania, etc.
 \$9.00 Gr. Key Chains, packed 2 dozen to a card or individually carded. Kindly specify States wanted.
 Write for our circular

VINYLTE TOBACCO POUCH \$ 2.16 Gr.
 SPORTS STORY MAGAZINES 30.00 M
Saunders Mfg. & Novelty Co.
 708 Frankfort Ave., N. W. Cleveland 13, Ohio
 Cherry 3817

ATTENTION, SLUM USERS

Here is the greatest slum value ever offered the carnival trade in a hundred years. Direct from the manufacturer.

No. 1—Six-In-One Multiple Screw-Drivers (Pocket Size). Gross \$1.00
 No. 2—Convention Type Screw-Drivers (Pocket Size). Gross 1.00
 No. 3—Oriental Letter Openers (Pocket Size). Gross 1.00
 No. 4—Automatic Wrenches, Light Duty (Pocket Size). Gross 1.00
 No. 5—Automatic Wrenches, Heavy Duty (Pocket Size). Gross 1.25

The above tools are tools—not trinkets. All made of full bright, full tempered steel. Highly polished and packed in 1 gross lots. Here is slum with an appeal. I pay 1/2 exp. chgs. on orders of \$10.00 or more. Order by numbers, please. Terms: Cash or 25% down, balance C. O. D.
A. O. VAN DRAKE CO. (Small Tools Manufacturer) VALPARAISO, INDIANA

MODERN PLUG-IN FLUORESCENT FIXTURES

\$5.35 with two 20-watt Bulbs each unit package for Homes, Concessions, etc.

Also immediate delivery of Brackets, Strips & Bedroom Lamps with bulbs.

25% Deposit with Order, Balance C. O. D.
 F. O. B. Brooklyn, N. Y.

B & H ELECTRIC CO.
 Dept. F., 817 Fulton St. Brooklyn, N. Y. NEvins 8-8203

BANG-O REPEATING CAP PISTOLS

Breaks down like a real gun. Easy loading. Holds roll of caps. 7 inches long. Colored nitrite engraved grips. \$13.00 Doz. \$13.20 in Half Gr. Lots. Write for quantity price.

SENSATIONAL SIDEWALK BIKE OF 1946 FOR CHILDREN FROM 4 TO 9 YRS.

Semi-pneumatic tires. Adjustable spring seat and handlebars, ball bearings, V-belt brake, all parts welded. Due to the great demand and the scarcity of wheel goods, orders must be filled in rotation. Order now. \$14.75 Each.

One-Third Deposit, Balance C. O. D.
TOYTOWN DISTRIBUTORS
 122 W. Water St., Box 214, Chillicothe, Ohio



MEN'S STAINLESS STEEL WATCH BANDS

\$5.40 Dozen
 18 Kt. Gold Plate
\$9.00 Dozen
 1/3 Deposit, Balance C. O. D.

LADIES' NEW BANDS
 Yellow, Pink, White
 Send \$2.50 for samples. Minimum order two dozen.
\$15.00 Doz.

THE SALPRO CO.
 3824 W. Arthington CHICAGO 24, ILL.



ATTENTION CONCESSIONERS & PITCHMEN the "WHISTLER"

Only bird that really whistles. No laries, every bird a worker which means MORE PROFIT for YOU. Accept no substitutes.
 CHECK TRADEMARK ON EVERY BOX!
 If your jobber doesn't handle WHISTLER, write us for address of jobber who does have it in your territory.

SHERMAN NOVELTY CO.
 279 E. Third St. New York 9, N. Y.



"KIBITZ" Wonder Dog

Sensational, New Fast Selling Repeat Item

A riot of fun and action for all ages. This fellow will sit up, wag his tail or play dead just like a well-trained pup. Finger control makes every movement a laugh.
\$7.20 doz.

OH! JOHNNY PIPE

A real novelty pipe with a bowl to hold tobacco. Packed on an attractive display card.
\$4.00 dozen

25% with order, balance C. O. D.
 Mail Order Today Immediate Delivery.

BERNARD FINE
 475 5th Avenue NEW YORK 17, N. Y.

Attention—CONCESSIONAIRES



JOCKO

The American-Made All Colored Fur Monkey. The Season's Hottest Item. Has eye hook on top of head for rubber band for cane attachment. Plenty of color. Arms and legs move—dangle freely.
7 Inches Tall.

\$36.00 per gross
 F. O. B. Los Angeles
 1/3 Deposit, Balance C. O. D.
SOUTHERN CALIFORNIA TOY MFG. CO.
 811 N. Bailey Los Angeles 33, Calif.

New Yorkers Buy Challenge Co.

Shellac Price Hike May Up Record Costs

India Price Boosted

WASHINGTON, Aug. 10.—Establishment by the OPA of a regulation setting new ceiling prices on unbleached shellac will increase substantially cost of making phonograph records, varnishes and waterproof fabrics, it was announced recently.

Formula contained in the new OPA order permits imported unbleached shellac to be sold at landed cost plus a mark-up equal to the full dollar and cent mark-up charged by the seller on his last sale before March 31, 1942, or to 74 per cent of the percentage mark-up in force then.

Lift India Control

Shellac, which is imported from India, was under price control of the Indian government until recently and OPA ceilings were kept in line with that price. Since the Indian government lifted price control from the product at the end of May, exporters have demanded a higher price which industry in the United States could not pay under old ceilings.

According to OPA spokesmen, new ceilings will be greatly above the old, and the agency would allow the seller a margin equal to or higher than was in effect on March 31, 1946, as the new law requires.

Officials pointed out that further adjustments can be made if new ceilings prove to be lower than those permitted by the new law.

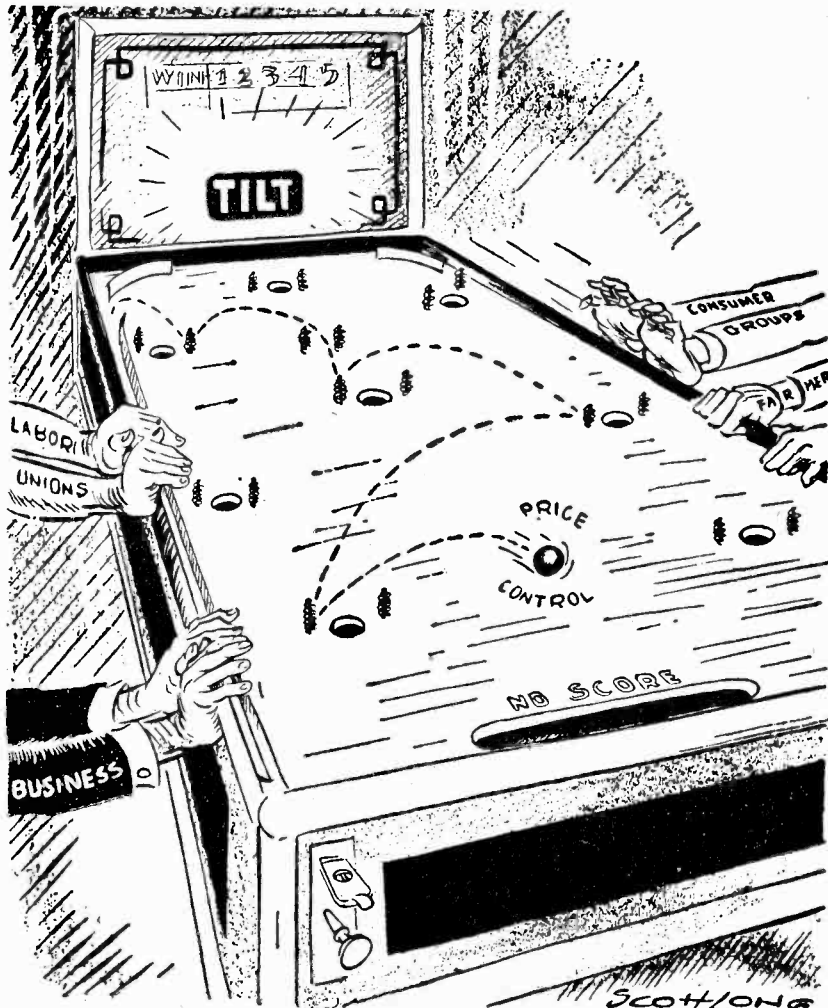
Op Sees Arcade Biz Up in 1947

PORTLAND, Ore., Aug. 10.—E. M. Haworth, who operates arcades at Oaks Park and Seaside, Ore., reported that arcade business is "not up to expectations."

But Haworth added that prospects for the coin arcades next year are excellent. Current trouble, he explained, is in midweek play. Weekend business is holding up well at the Oaks arcade, he said, but it slumps sharply during the weekdays.

One explanation may be the disappearance of the man in uniform waiting around between trains or just killing time on a three-day pass or furlough. With so much time on his hands, the member of the armed forces was an excellent arcade customer weekdays as well as weekends. Another good arcade player of the war days who is also gone is the war plant worker, who sought quick, convenient amusements after his long overtime shifts.

Haworth, however, is confident that arcade play will return to a steady keel by 1947 as full peacetime production resumes.



It's a wonder the ball stays on the table.

Reprinted by permission of "The Minneapolis Tribune."

News Digest

PUBLICITY—Coin machine industry has been coming in for considerable good publicity during the past week. In addition to the usual run of newspaper mentions, special articles appear in *Magazine Digest* for September and in *Tide* for August 9. The *Tide* feature made the cover of the magazine and is an unusually lengthy piece for that advertising and business publication.

FTC—The Fair Trade Commission, meeting in its Washington office, has put its stamp of approval on a set of fair trade principles drawn up for wholesale confectioners in the Philadelphia area. Loss-leaders and breach of contract are two of the practices marked up as unfair. For full details, see *FTC Lays Down Rules on Candy* in the vending machines section.

SALE—Big news in the music machine field this week was the sale of Batavia Metal Products Company, which makes the Challenge juke box. For several weeks now, Henry Garsson, president of Batavia, has been the target of a Senate investigation. Garsson said that he sold to protect the jobs of those people who rely on Batavia for employment. James Stein and Herman Starr, two of the buyers, announced that they intended to continue production of the juke

box. For full details see *New Yorkers Buy Challenge Company* story on on this page.

RECORDER—In New York a manufacturer brought out a wire recorder unit to be used in stores, "arcades and coin-operated equipment." Recorder will give out continuous musical, vocal or commercial selections. It measures only 14 inches high, can be started or stopped by a photoelectric eye or manually. Recorder may eventually find uses to furnish background sounds for amusement devices, or may have a place in the vending field. More likely is that wire recorder principles will first appear in telephone music systems.

PRICES—This week Liggett & Myers Tobacco Company withdrew its wholesale price increase, jumping the price of 1,000 smokes from \$7.09 to \$7.31. Despite this retraction, many smaller dealers continued their 1-cent per pack increase. Vending machine operators have increased their prices in many areas. Before the end of the year, look for another price increase in cigarettes. Biggest problem with vending machine operators is matter of adjusting machines to the new prices.

LOCATIONS—The automatic laundry still suffers from shortage of (See *NEWS DIGEST* on page 136)

Stein, Starr Head Buyers

Say juke box manufacture to continue with purchase of Garsson's interests

By Jay Shanklin

CHICAGO, Aug. 10.—Henry M. Garsson, president of the Batavia Metal Products Company and target of the Senate war profits investigation, announced that he has sold all interests in the Batavia Company and its subsidiary, Challenge Company, to a group of New York capitalists.

U. S. Challenge Company, sales organization handling the coin-operated phonograph, is known as the automatic equipment division of Challenge Company.

Announcement of the sale came as the two companies were fighting off an attempt of the federal government and a group of six minor creditors to throw the firms into bankruptcy. Officials of the firms contend that their corporations are solvent, but the six creditors argue in their petition to Federal Court that payment of a \$980,000 refund of war profits asked by the government would bankrupt the concerns.

Buyers Not Known

Companies were bought by James Stein, young president of the Metaplast Company, 205 West 19th Street, New York City, and Herman Starr, president of Diamond Productions, Inc., 565 Fifth Avenue, and a group of capitalists Stein declined to identify. He said none of the companies owned by himself or his associates are involved in the transaction.

For additional information on Challenge Company sale see stories elsewhere in this section and in Vending Machines.

Metaplast company is engaged in plating plastics with copper, gold, silver and other metals. Diamond Productions, which has a factory at 37 West 47 Street, manufactures indus-



JAMES STEIN, who heads the buyers of Batavia Metal Products, says firm will continue to make juke boxes.

Revaluation of Canadian Money Nicks Coin Play

ST. JOHN, N. B., Aug. 10.—Canadian government action, erasing the 10 per cent premium on U. S. currency, is expected to react unfavorably on coin machines located in Canada at or near the border.

Operators in these locations had been allowing the 10 per cent in changing U. S. bills and silver into Canadian currency, and the premium had been found attractive in bringing patronage from the States. Tourists from Eastern Maine, Massachusetts, Rhode Island, Connecticut, New York and Pennsylvania have been numerous in this area this summer.

The 10 per cent exchange bonus was a stimulant for business at restaurants where coin machines of all types got particularly heavy play. Operators on the U. S. side of the border, on the other hand, expect to benefit from the currency revaluation, since Canadian tourists can now get as much for their money in the States as here at home.

Many Ask CMI Exhibit Space

CHICAGO, Aug. 10.—Jim Gilmore, secretary-manager of Coin Machine Industries, Inc., reports his mail is full of requests for advance assignments of exhibit space at the Coin Machine Convention and show to be held in Chicago early in 1947.

Gilmore announces that there will be no advance assignments of exhibition space for any one or any firm. Members only will receive floor plans in their mail September 4. They will have first choice on exhibit space at that time.

Utah Side Blue Nevada Side Gay, Wendoverans Mad

WENDOVER, Utah-Nev., Aug. 10.—The 2,000 citizens who live on the Utah side of this town of 2,500 have drawn up petitions to secede from Utah and join their 500 fellow citizens who live in Nevada.

Chief among the citizens' complaints is that Utah's laws are too strict on alcoholic beverages and gaming. Tavern-keepers can sell only 3.2 per cent beer in Utah, while their competitors just across the line hand out anything their customers want across their bars.

As one cafe owner explained, "a tourist, coming from the East, stops in my place and looks for the slot machines. I have to tell him we can't have them, so he says, 'To heck with you'—and drives across the border to Nevada."

Court OK Increases N. Y. Skee Ball Spots

NEW YORK, Aug. 10.—For the first time skee ball type coin machines are being installed in quantity in Manhattan taverns and bars. Before the decision of the Supreme Court declaring a machine of this type to be "a game of skill," locations were limited to a few installed before last April's action—and these mostly in Brooklyn.

Operators declare that games of this type are filling a long-felt need in taverns around town. Reception of the skee ball type game machines has been excellent in Manhattan, according to operators.

Trade Directory

Following tabulation of trade reports received during the weeks of August 3 and August 10 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files.

New Machines

Radiotel (coin-operated radio). Radiotel Service Company, 1888 West Adams Boulevard, Los Angeles 7.

Address Changes

Churvis Advertising Agency, 63 West Schiller Street, Chicago.
Jack Nelson Distributing Company, 2320 Milwaukee Avenue, Chicago.
Harlich Manufacturing Company, 1200 North Homan Avenue, Chicago.
Midstate Company, 2369 Milwaukee Avenue, Chicago.

Personnel Notices

Al Lafferty has been appointed director of the coin machine financing division of Walter E. Heller & Company.

Raymond F. Brune, Cape Cod coinman, was killed in the recent restaurant blast at Onset, Mass.

Homer Capehart has been named honorary chairman of the Knights of the Turntable, the organization of disk jockeys which is expanding to take in manufacturers, distributors and others in the record business.

Frank A. Rudolph has been named vice-president in charge of sales for Ripley, Inc., Torrington, Conn.

Bill Rawak was announced recently as sales manager for Musicraft Distributors, Inc., New York.

Walter Raleigh Sellers, owner of West Coast Amusement Company, Tampa, Fla., passed away at his home on July 24.

New Firms

Mayflower Distributors, Inc., 1122 Third Avenue, Huntington, W. Va. (Will deal in tobacco, smoking accessories, candy, drug sundries, novelties, notions, school supplies and soda fountain and restaurant supplies.)

Capitol Music Company, Charlotte, N. C.

Capitol Music Company, 500 West Ferry Avenue, Detroit.

Rice Music Box Company, Inc., 2454 Gladstone Avenue, Detroit. (Music operating firm.)

Stemler-Gallagher Distributing Company, 2330 West Pico Boulevard, Los Angeles.

T & D Music Company, 2511 LeMay Avenue, Detroit.

Arrow Music Company, 2624 Montclair Avenue, Detroit.

Branch Offices

Rowe Manufacturing Company, 31 East 17th Street, New York, has purchased a new plant at Whippany, N. J., from Magna Manufacturing Company, Inc.

Distributors Appointed

Tradio, Inc., Asbury Park, N. J., has named the following distributors for its coin-operated radio:

Southwest Distributing Company, 3710 East Anaheim Street, Long Beach, Calif.

Sambert Distributing Company, 1910 Saint Jarlathava, Oakland, Calif.

Personal Music Corporation, New- (See Trade Directory on page 136)

COINOGRAPHY

Music Man in Bronzeville

In the eight years that Jay Bullock has operated coin machines in Los Angeles and studied people to determine the value of proposed locations, he has had to solve many difficult problems. Now that he has combined his coin machine business with that of real estate, his analyses of prospective locations has had to be even more complete. There have been such drastic changes in urban population shifts that he has been called upon many times to do some real delving before investing in property or putting a box on location. Farsighted, this operator has walked into some juicy property deals that in turn provided top juke box locations.

His real estate holdings put him in contact with people outside of the coin machine business and he enjoys telling them about his leases. Recently he was approached by a tourist who had just arrived in the city and was looking for a store to rent. They strolled along the sidewalks in the vicinity of San Pedro and First streets with Bullock telling him of the growth of that section in the last four years.

"This section is certainly thickly populated," remarked the newcomer.

"It is now. But four years ago it was a 'ghost town'," Bullock replied.



JAY BULLOCK

Until 1942 the section was known on the West Coast as "Little Tokyo" and it was principally inhabited by Japs. After Pearl Harbor they were moved out and the stores and homes left vacant. Bullock's ability to foresee the future put a rosy deal right (See COINOGRAPHY on page 138)

Regional NAMA Executives To Up Membership

CHICAGO, Aug. 10.—Between August 9 and August 28, regional council executive committees of the National Automatic Merchandising Association will be holding meetings to spark-plug the association's membership drive which gets under way September 1.

At each of the meetings, a representative from the association's headquarters in Chicago will be present to outline the program. Meetings will likewise touch on plans for regional council activity and a review of the particular work accomplished in each region.

Schedule of the meetings follows: August 9: Chicago, Palmer House. Walter Knack, regional chairman.

August 11: Atlanta, J. Herman Saxon, Saxon's, Inc., Charlotte, N. C., regional chairman.

August 13: Dallas, Adolphus Hotel. Tom Vaughn, New Orleans Cigarette Service Corporation, New Orleans, regional chairman.

August 14: Los Angeles. E. G. Chandler, Rowe Service Company, Los Angeles, regional chairman.

August 15: San Francisco. R. A. Parina, Messrs. Parina & Company, San Francisco, regional chairman.

August 17: Seattle. Dan Bracken, regional chairman.

August 19: Minneapolis. General George Leach (ret.), Geo. E. Leach, Inc., regional chairman.

August 20: Kansas City. F. H. Allan, Automatic Canteen Company, Kansas City, regional chairman.

August 21: Columbus, O., Neil House. Don W. Huck, Automatic Canteen Company, Columbus, regional chairman.

August 23: Boston. E. E. Adams, Mills Automatic Merchandising Corporation, Boston, regional chairman.

August 26: New York Region and Region 2 (New Jersey and Pennsylvania) will hold a joint meeting at the Commodore. Frank Bradley, Automatic Equipment Company, Buffalo, chairman of New York region; Neill Mitchell, Lehi Foundries, Easton, Pa., chairman of Region 2.

August 28: Baltimore, Belvedere Hotel. B. W. Scheurer, regional chairman.

Tax Rolls Disclose 18,960 Coin Devices Operating in Minn.

MINNEAPOLIS, Aug. 10.—The Collector of Internal Revenue for the State of Minnesota announced here last week that \$857,900 in taxes was paid the federal government for gaming devices in Minnesota. Figures were reported at the end of the fiscal year, June 30.

The collector said that the federal tax of \$100 was paid by 5,600 persons and organizations on 8,579 machines. At the same time, he warned operators of the machines that they had to have special tax stamps on the machines prior to July 31 for the current fiscal year, or else pay a monthly penalty of \$5 per month until a total of \$25 was paid.

For pinballs and juke boxes, 8,381 persons and firms in Minnesota paid \$10 a piece on 10,381 devices, or \$103,810 during last year. Bowling alley proprietors numbering 300 paid \$20 per alley for 1,600 alleys and 784 pool and billiard halls paid \$20 each on 2,471 tables bringing the federal government \$81,420.

Retail beer stamps were sold to 9,800 dealers thruout Minnesota and 424 beer wholesalers paid \$55 each for a total of \$215,600.

Production Up For Natl. Sales, Liebman States

NEW YORK, Aug. 10.—Al Liebman, president of Electromaton, Inc., 701 Monroe Street, Hoboken, N. J., announced this week that production of the firm's roll-down game, called Super-Triangle, is sufficient to warrant national distribution.

Up to this time, the game has been offered locally.

Machine is a progressive scoring game. It has an automatic double scoring feature. Cabinet is of natural maple. Machine has practically the same features as a pinball, plus the roll-down element.

Ben (Whitey) Bruckman is secretary of the firm. Both Liebman and Bruckman have been in the trade since 1930 as operators, jobbers, distributors and now as manufacturers.

N. Y. Paper Uses Page Juke Story

NEW YORK, Aug. 10.—"How the Juke Box Gets Its Jive" was the title of a full-page spread in the August 9 *World-Telegram*, devoted to a series of pictures that showed all the steps in the making of a record. *The Telegram* agrees that, without a juke box, the record industry would not be what it is today. Part of the story is reprinted below:

"Everybody agreed that the record industry was doomed when the radio people produced low-priced sets. It did go downhill for a while. Yet, today, business was never better for the record manufacturers, and their chief complaint is that they can't get enough materials to make the records they sell. More than anything else the juke box did it, the roaring, rainbow-hued monster that swallowed enough nickels last year to cover the equator two deep."

Not only are the operators noticing the current slump in juke box revenue, but the location owners are also feeling it. One location owner in telling his complaint about the loss of revenue on the part of the juke boxes to a reporter on the staff of *The Daily Mirror*, explains it this way. "There's less jive since the beer shortage."

Gaycoin Holds First In Series of Picnic Gatherings in Miami

MIAMI, Aug. 10.—First of a projected series of annual picnics was held Sunday (4) at Miami by the Gaycoin Distributors, Inc., who operate in Detroit and Miami. Host for the occasion was James A. Passanante, head of the company, who is remembered thruout the industry for the series of parties at which he was host when he operated the J & J Novelty Company here before the war.

The Miami branch has practically completed the new building, with the exception of the air-conditioning unit and some minor additions which will be developed within the next two weeks. Company has been doing business for some months from its Miami branch, and is planning on a formal grand opening when the structure is completed.

Gerhardt (Gay) Wobermin, sales manager of the company, was in Florida for the event. Both he and Passanante expect to return to Detroit within the next few weeks.

AP Sees Drop

NEW YORK, Aug. 10.—Current drop in crowds in the Broadway-Times Square area is noted in an Associated Press release in most newspapers July 28. Mention of the decline in shooting galleries, Penny Arcades and bowling alleys is made by the writer.

Arcade owners had reported earlier that there was a 65 per cent drop along Broadway and a 25 per cent drop in Coney Island. Early relief of the situation is not seen by arcade owners.

Peerless Firm To Manufacture New Salesboard

CHICAGO, Aug. 10.—New manufacturer making salesboard is the Peerless Products Company, 633 South Plymouth Court, Chicago. Firm is headed by Bernie Kite, president.

Kite, who has had 10 years' experience in the salesboard field, says his firm is already in production with a variety of boards which are even now being shipped.

Other officers of the firm besides Kite are Marty Frankel, vice-president, and Irv Padorr, vice-president.

Frankel, like Kite well known to the Midwestern trade, has been in the business about four years. Prior to joining with Peerless, Frankel worked for two other salesboard manufacturers in production and sales.

Injunction Protects Atlantic City Games

ATLANTIC CITY, Aug. 10.—Prosecutor here who has ordered all bingo games in this resort closed, said he would not move against coin-operated games of similar nature on the Boardwalk.

These games, he said, can continue in operation under a temporary injunction restraining the city from interfering with them. Operators of the games obtained the order in Chancery Court earlier this year. Hearing on their application for a permanent injunction is scheduled for later in the year.

Sell Laird Firm to Jones

MONTPELIER, Vt., Aug. 10.—Douglas Jones recently purchased from James T. Laird Jr., the Green Mountain Amusement Company, which distributes amusement games and novelty machines thruout the State, it was announced here.

Charles Daw, Chicago Tool Jobber, Said Succeeding Garsson as Batavia's Chief

Bert Davidson's Contract as Sales Head to Continue

CHICAGO, Aug. 10.—Charles Daw, partner in the Chicago tool jobbing firm of Jacobson & Daw, who described himself as "the new president" of Batavia Metal Products, Inc., was in charge of the offices of Batavia and U. S. Challenge Companies in the Field Building here today.

Daw, however, declined to issue any statement as to the company's plans or policies or to disclose names of other newly elected officers and directors representing the New York financial interests which bought the companies. The buyers were headed by James Stein and Herman Starr.

All new directors and officers have been chosen for the Batavia and Challenge companies, it was reported. Interests associated in the purchase are said to include at least one identified with the farm equipment field. The same source said that at present no one from the coin machine industry is among the buyers.

It was learned, however, that the purchase agreement recognizes U. S. Challenge's contract employing Bert B. Davidson as sales director for its automatic equipment division.

Transfer Globe Assets

It was reported also that after the purchase, the buyers transferred assets of Globe Industries, Inc., Wichita, Kan., to Batavia. These assets were said to include machinery and a one-story factory of 165,000 square feet built in 1943 at Wichita. Sources close to the company said Dr. Henry M. Garsson, former president of Batavia, had borrowed \$250,000 from Batavia to buy Globe, which subcontracted airplane parts during the war.

Since the end of the war, Globe has been subcontracting parts of prefabricated houses for Batavia. Actual title to the factory was reported to be in the name of Aero Manufacturing, a Kansas corporation and a subsidiary of Globe.

Total value of assets transferred from Globe to Batavia was said to be nearly \$500,000. These were sold by Garsson to the Stein-Starr interests.

Other members of the complex Garsson corporate empire, which apparently also were sold to the Manhattan group, included the U. S. Engine & Pump Company, a sales organization handling farm equipment, and the Hercules Manufacturing Company, Centerville, Ia. It was said that technically the Hercules company was leased to Ba-

tavia under an arrangement by which the latter company would eventually own Hercules.

U. S. Challenge Company, another subsidiary of Batavia, was formed in Illinois June 22, 1945, with 1,000 shares of no-par value common stock, according to records of the secretary of state's offices. Incorporators were Karla Ebstein, Lewis Shaffer, and J. Arline Siegel, who undoubtedly were simply "dummy incorporators," according to the practice usually followed in formation of new corporations.

Announced purpose of U. S. Challenge was to make plows, harrows, hay racks and other farm implements for sale in the U. S. and foreign countries.

Challenge Industries

Another firm identified with Batavia was Challenge Industries, Inc., which was incorporated in Illinois March 2, 1946. Incorporators were Richard L. Cole, then sales promotion manager for Challenge coin machines; Martin S. Gordon and Ruth Hendry. It was authorized to issue 2,500 shares of common stock with a par value of \$100 per share.

According to sources associated with the company, Challenge Industries is now defunct. It was said to have been backed originally by Sam Kresberg and Albert M. Cole, who later left the Challenge company. At the time they left, they sold Challenge Industries to U. S. Challenge in settlement of their contracts, it was said.

Colyer Sets Up Export Concern

HOLLYWOOD, Aug. 10.—Robert L. Colyer, California coinman, announced that he has entered the coin machine export business with offices at 1968 North Cahuenga Boulevard here.

He said he will seek to handle products that every branch of the industry overseas can use, whether operators, distributors or manufacturers.

Colyer also operates the Tele-Muse Corporation in Sacramento and he is publisher of a veterans' newspaper.

United Company Holds Picnic for Employees, Friends

CHICAGO, Aug. 10.—Annual picnic for employees and executives of United Manufacturing Company here, was held recently at Herman's Limits Inn Grove. More than 300 persons, including families of employees, attended.

Refreshments included pop, watermelon and fruit. Games and a baseball tourney highlighted the sports program and a juke box supplied music for dancing.

According to officials of the plant, attendance the following day was below par owing to lack of practice among some of the baseball players, who hadn't been in a game since the year before.

Calendar for Coinmen

August 12-14—National Tobacco Tax Association, Hotel Utah, Salt Lake City.

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.

October 3-5—National Electronics Conference, Edgewater Beach Hotel, Chicago.

October 14-15—Conference on Distribution, Hotel Statler, Boston.

October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.

October 16-18—National Automatic Merchandising Association, National Convention, Congress Hotel, Chicago.

October 21-26—Dairy Industries Exposition, Atlantic City.

November 11-14—National Hotel Exposition, Grand Central Palace, New York.

November 25-26—Packaging Industry's Annual Convention (sponsored by Packaging Machinery Manufacturing Institute), Stevens Hotel, Chicago.

FTC Lays Down Rules on Candy

Puts OK on Trade Code

Regulations seek to block unfair business practices in confection wholesaling

PHILADELPHIA, Aug. 10.—On July 29 at a regular session of the Federal Trade Commission held at FTC headquarters in Washington, trade practice rules for the wholesale confectionery industry in the Philadelphia trade area were approved.

As reported in the *Federal Register* on July 30, "The members of this industry are persons, firms or corporations located in the Philadelphia trade area and engaged in the sale and distribution at wholesale of packaged candy, candy bars, chewing gum and related confectionery items, as well as certain allied lines of merchandise.

"The business of such industry members, amounting to an estimated volume of \$25,000,000 annually, consists primarily in purchasing these products from manufacturers and reselling and distributing the same to retailers."

Prevent Unfair Practices

Purpose of the rules is prevention of unfair trade practices and the maintenance of fair competitive conditions in the interest of protecting industry, trade and the public. A variety of unfair trade practices are listed under the rules with the purpose of eliminating them.

Practices condemned are misrepresentation in general, deception thru failure to differentiate between wholesale and retail transactions, deception as to available supply of advertised merchandise, use of lottery schemes, use of loss-leaders; combination or coercion to fix prices, suppress competition or restrain trade, and many others.

Picked from the rules are the following paragraphs of interest to the vending trade.

"Deception as to available supply of advertised merchandise. The advertising or offering for sale of small or inadequate supplies of well-known brands or products at greatly reduced or bargain prices without disclosure of the inadequacy of the supply available at such prices and with the capacity and tendency or effect of misleading or deceiving purchasers or prospective purchasers is an unfair trade practice." This Rule No. 4 in Group I was approved by FTC for the Philadelphia area.

Loss-Leaders

Loss-leaders, which have frequently given rise to headaches both in candy and cigarettes, come in for discussion under Rule 10:

"The practice of selling any brand of confectionery, candy bar, chewing gum or other confectionery product or allied line below the seller's cost as a 'loss-leader' to induce the purchase of other merchandise, the sale of the latter being used to recoup the loss sustained on the 'loss-leader' product so sold, with the capacity and tendency or effect of misleading or deceiving purchasers, prospective purchasers, or the consuming public, is an unfair trade practice."

Consignment Distribution

Consignment distribution, where a wholesaler will flood a particular ter (See *FTC Lays Down on page 142*)

Automatic Merchandisers To Hold East Coast Meet

BALTIMORE, Aug. 10.—National Automatic Merchandising Association's Region 3 and the Maryland-District of Columbia NAMA will hold a joint meeting August 28 in the Charles Room of the Belvedere Hotel here.

Members from four other NAMA regions along the East Coast have been invited to attend the session. Attendance is expected to reach 150. Last year, during the regional meeting here, 105 people attended.

Officers of Region 3, which embraces Virginia, Maryland and the District of Columbia are: B. W. Scheuer, chairman; Stanley Reehling, membership vice-chairman; H. S. Todd Jr., legislative committee chairman; and Aaron Goldman, public relations chairman.

Industry Merchandising

Program will get under way at 9:30 a.m., and will continue thru the day until five. Principal speaker will be E. T. Loppacker, public relations director of Friez Instrument Division, Bendix Radio Corporation. Loppacker will talk on "Automatic Merchandising in Industry." The talk will be a commentary on merchandising in

industry, a summary of what has been accomplished along this line and suggestions for the future.

Aaron Goldman will preside at 10:10 a.m. over the public relations clinic. At 11:20 a.m., Robert Z. Greene, president of NAMA and president of Rowe Manufacturing Corporation, will speak on "NAMA at Work." In the afternoon, B. W. Scheuer will give a preview of the association's national convention, which will make the group's 10th anniversary.

Operating problems, a session devoted to the problems facing operators will precede the election of regional council chairman at 3 p.m.

During the regional meeting, members of the executive board will meet with a representative from the association's headquarters in Chicago to discuss NAMA's membership drive program which will get under way September 1.

Members of the executive board of Region 3, include Gardner Tillinghast, Coca-Cola Bottling Company, Baltimore; E. R. Morse, Canteen Company, of Baltimore; L. G. Payne, L. G. Payne Company, Fredricksburg, Va.; James Norman; D. R. Drewyer, Canteen Company, Washington; Sam Roth, Vend-O-Sales, Washington; C. L. Davis, Old Dominion Tobacco Company, Inc., Norfolk, Va.; Louis Bogash, Baltimore Cigarette Service, Inc., Baltimore; E. W. Christian, Cliff Weil Cigar Company, Richmond, Va.; F. T. Kayser, Automatic Venders, Inc., Washington, and Joseph Hasencamp, Jay Coin Machine Service, Baltimore.

Nehi Net Profit Up 40 Per Cent In Six Months

NEW YORK, Aug. 10.—Nehi Corporation, soft drink makers, reports total net earnings of \$648,329 for the six months ended June 30. This was an increase of more than 40 per cent over the company's net profits of \$455,305 in the first half of 1945.

Earnings were equivalent to 63 cents per share of common stock in the first half of this year, compared with 44 cents per share a year ago.

Nutrine Candy Corporation reported net earnings of \$299,958 for the same six-month period. This was a rise of 129 per cent over its profits of \$130,683 in the corresponding period of 1945. Earnings per share of common for the first half of this year equalled 75 cents compared with 33 cents a year earlier.

These sharp rises in profits, like those of most other companies, apparently resulted mainly from the elimination of the excess profits taxes January 1.

Veteran Asks Loan To Establish Chain Of Coin Food Stands

NEW YORK, Aug. 10.—Sol Myers, recently discharged veteran of 34 bombing missions over Europe, has applied to the Veterans Administration, under the GI Bill of Rights, for approval of a loan for a series of coin-operated refreshment stands that will contain "batteries of new coin food and beverage venders."

Stands will be opened in most of the near-by beach centers next summer, if approved, friends state. Myers was a department store assistant buyer before entering service in 1943.

Western Vend Says Machine To Come Out

Deny Garsson Link

CHICAGO, Aug. 10.—Sherman E. Traver, president of Western Vending Machine Corporation, which has been identified with Batavia Metal Products, Inc., in the production of a cup soft drink vender, plans to continue sale and production of the machine despite any legal complications involving Batavia.

Traver said that neither Batavia nor Henry M. Garsson, former president of Batavia, has any financial interest in the company he heads. William Shaw, Chicago, is secretary of the firm and Bert B. Davidson, phonograph sales director for U. S. Challenge Company, is sales manager.

But Traver said that he and Shaw are the sole stockholders in Western Vending, which was incorporated by Traver in Illinois, May 13, 1946, according to records of the secretary of state's office.

"There is absolutely no Garsson interest in our company," Traver explained. "You might describe us as a friendly company or a business associate of Batavia Metal Products, but we are a separate corporation."

"Our connection with Batavia is that we have an agreement with them to purchase drink vending machines from them," Traver added. "Batavia received from Western certain deposits on machines with Batavia agreeing to stand the full obligation for such deposits and guaranteeing to pay any expenses Western Vending incurred in the sales if Batavia failed to complete its contract. It was understood that those deposits were to be used only in buying materials for manufacture of the drink venders. There was no formal contract, but that was the understanding. And, to our knowledge, Batavia now has on hands practically enough parts to make 110 machines."

"Position of our company is this: Our first obligation is to those who made deposits. We intend to make every effort to see that Batavia lives up to the contract. If necessary we will take proper legal steps to claim every cent put up and to see that every creditor gets 100 cents on a dollar."

"Beyond that," Traver continued, "we are making every effort to insure that these vending machines are manufactured elsewhere if Batavia is unable to deliver."

Traver, who said he entered the company after being discharged from the army where he saw 55 months' service in military intelligence, said that it might be possible to establish Western Vending as a preferred creditor should Batavia Metal Products and U. S. Challenge Company be thrown into receivership.

Cigarette, Cigar Excises In Georgia Rise \$198,000

ATLANTA, Aug. 10.—State department of revenue collections for July showed a \$1,725,249 increase over the same month last year, while revenue from cigars and cigarettes alone by-passed last year's July collections by \$198,607, according to Commissioner M. E. Thompson.

New Vender for Cigars Told by Automatic Corp.

NEW YORK, Aug. 10. — A new cigar vending machine was announced this week by Automatic Distributing Corporation, 404 Broadway, the firm which will be in charge of national sales.

Vender will dispense 10-cent cigars from an all-chrome cabinet. Firm claims that over 1,800 of the machines are now on location in New Jersey, Manhattan, Bronx and Brooklyn.

Manufactured by Amity Manufacturing Corporation, Perth Amboy, N. J., vender is 6 inches wide by 6 inches deep by 30 inches high. Cigars are dispensed when a knob at the bottom front of the machine is turned. Firm's officials say some 500 of the machines are now being turned out weekly.

Coin mechanism of the vender, say its makers, is light and compact. Armand De Monte, president of Automatic, said that location testing was begun early this year.

A window is built into the side of the cabinet in line with current government regulations. Capacity of vender is 50 cigars. Loading is done from the front.

In addition to De Monte, other officers of Automatic Distributing Corporation are James V. De Monte, vice-president and treasurer; William Church, vice-president, and William Coleman, sales manager.

Proof of Performance

NEW EASTERN "All Electric" CIGARETTE VENDING MACHINE

TOBIN ENTERPRISES
6211 Eighth Avenue, Brooklyn, N. Y.

Eastern Electric Vending Machine Corp.,
1775 Broadway,
New York, N. Y.

Dear Mr. Meeks: July 16th, 1946.

Attention of Mr. Meeks.

Now that your Cigarette Vending Machine is on the production line and will soon be ready for delivery in quantity, I wish to remind you that I eagerly await further and bigger deliveries.

The machines now on location have more than lived up to my fondest and highest expectations. A hit of great magnitude has been made with the public and let me add these machines are the coming thing and are popular because of beauty, effortless operation, and simplicity.

If there is any person who wishes to see them on location I will be more than glad to have you send them, to a happy pioneer, for demonstration.

They are the finest Vending Machines that have ever come to my attention, the ingenuity and simplicity of design is something to marvel over. I predict for your company a huge and lasting success.

Hoping for more deliveries and assuring you of further and greater purchases by me and my associates I close, again assuring you of my high regard for your product.

Very sincerely yours,
Joseph Tobin

JTAP

REG. U.S. PAT. OFF. 1-3005

Stratford Merchandising Company
345 MORRIS AVENUE
Newark 2, New Jersey

July 18, 1946

EASTERN ELECTRIC VENDING MACHINE CORP.
1775 Broadway
General Motors Building
New York City

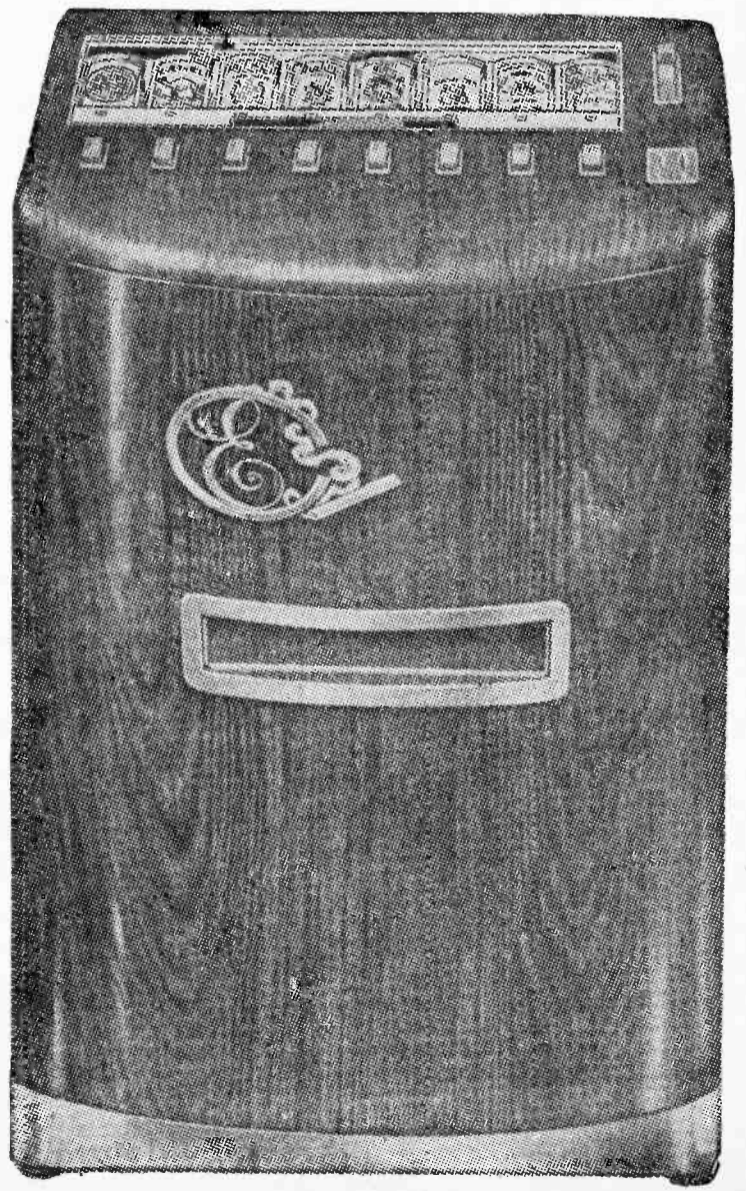
Att'n: Mr. Meeks

Gentlemen:

In reply to your recent inquiry, please proceed to bill us for the two electric cigarette vending machines delivered to us on June 6, 1946. The machines have been in two of our busiest locations and are working splendidly. More importantly, when can we get the others we ordered?

Yours truly,
R. E. Hessler
R. E. Hessler

REH:rs



Proves Worth "on Location"

After months of testing at the factory, several of the new Eastern "All Electric" Cigarette Vending Machines were actually put on location in various parts of the country.

Two of the several letters are reproduced above. They tell the story and show the proof of why so many operators all over the country favor the new Eastern "All Electric" Cigarette Vending Machine for their locations.

Write today for full details on how soon you, too, can be among the nation's most progressive operators.

Exclusive Sales Distributors

EASTERN ELECTRIC VENDING MACHINE CORP.
General Motors Bldg., 1775 Broadway, New York, N. Y. Tel. Circle 5-7851
J. P. Marcelle, Pres., Mario Caruso, Sec. & Treas., Hal R. Meeks, Sales Mgr.

Pacific Coast Distributors: Blake Sales Co. 1028 West 9th St., Los Angeles 15, Calif.
Southern Coin-O-Mat Distributing Co. 943 N. W. 7th Ave., Miami 36, Fla.

Ohio Court Ruling on Milk Vender May Set Precedent

COLUMBUS, O., Aug. 10.—Publication of the full text of the opinion of the Ohio State Supreme Court declaring milk venders exempt from the State sales tax disclosed that the decision may set a precedent that can be applied in other States.

Nub of the case was the definition of "premises" in regard to vending machines, and it was thought by some observers that this is the first time a top State court has defined the precise courtroom meaning of this much-used legal term as it relates to venders. Case is Castleberry, doing business as Cedar Hill Farms, vs. Evatt, tax commissioner, and Defenbacher, State director of finance. In a 6 to 1 decision, the court upheld the ruling of the State Board of Tax Appeals holding milk venders exempt from the tax.

Machines involved were located in the plants of the Wright Aeronautical Corporation in Lockland, O., and the William Powell Valve Company in Cincinnati. Castleberry, who operates the Cedar Hill Farms dairy, installed and maintained the venders, which were patronized by employees of the two companies.

As Justice Matthias, author of the majority opinion, declared, "The vendor (operator of the machines) had no right of control and exercised no control over any of the premises of either company. He had only the right of ingress and egress to service the vending machines by placing milk in containers and removing therefrom the coins inserted by purchasers."

Question of the legal meaning of the term premises came up in connection with the provision of the

Ohio State constitution which declares that "no excise tax shall be levied or collected upon the sale or purchase of food for human consumption off the premises where sold."

Attorneys for the director of finance sought to apply a legal definition which would make the whole plant "the premises where sold," hence making the milk sales taxable. The Supreme Court rejected this view. In effect, it defined the "premises where sold" as meaning the limited portion of a building, structure, enclosure or other area, where sales or purchases of foods for human consumption are made, which is in the actual possession or under the actual control of the vending machine operator.

This would seem to boil it down to simply the vending machine itself and any space the operator may lease for the placement of the machine.

"In the instant case," the majority opinion said, "the packaged milk was purchased for consumption off and away from the premises under the control of the vendor. The record discloses that such milk was never consumed at a vending machine but always away from it, and that in at least one of the plants named a rule was enforced which forbade the employees of the plant to congregate about the vending machine or drink milk procured therefrom in the aisles where the vending machines were located."

Case is printed in the *Ohio State Bar Association Report* and it will be published in the *Ohio Supreme Court reports*, volume 147, page 30.

American Chicle's Profits Up Despite 2d Quarter Dip

NEW YORK, Aug. 10.—American Chicle Company, chewing-gum maker, reported net earnings of \$1.64 per share for the period ended June 30, compared with \$1.65 earned in the corresponding period last year.

This brought the company's profits for the first half of this year to \$3.37 per share, compared with \$3.25 a share earned in the first half of 1945. Total net earnings for the June quarter amounted to \$710,586 this year compared with \$712,283 in the same period last year.

Firm's profits for the first six months this year amounted to \$1,456,716 on net sales of \$13,242,607. This compared with net earnings in the first half of 1945 totaling \$1,406,709.

In line with these profits, board of directors authorized payment of a quarterly dividend of \$1. Dividend is payable September 12 to stockholders of record August 29.

Cincy Company Places New Cup Vender on Show

CINCINNATI, Aug. 10.—New mixer-type soft drink dispenser to go on the market shortly was announced here this week by Automatic Venders, Inc. Company is showing the first model of the dispenser, called Aristocratic, in its downtown showroom.

Chief feature of the vender is a patented change maker which returns the correct number of nickels when a dime or quarter is inserted. Machine is also equipped with an activated charcoal and limestone filter system, has a water pump for its own source of intake supply and hooks up directly to city water lines.

Machine has a capacity of 1,000 drinks before refilling is necessary, its makers say. Beverage pours into paper cups and all drinks are automatically weighed to insure uniform service.

Owners state that all parts of the machine are simplified and standardized. Sirup tank is made of stainless steel for ease in cleaning. The serving compartment is made of stainless steel and has automatic glass doors which cannot pinch the hands of a customer, according to the firm. Machine will be manufactured here, the announcement said.

Coca-Cola Net Dips Slightly as Second Quarter Biz Tapers

NEW YORK, Aug. 10.—Coca-Cola Company reported that its net earnings during the second quarter of 1946 dipped about 4 cents per share, but it kept its quarterly dividend at 75 cents per share of common stock. Dividend is payable October 1 to stockholders on company books September 12.

Firm, which is engaged chiefly in making sirups for its soft drink, reported total net profits of \$7,060,952 for the three-month period. This was equivalent to \$1.72 a share outstanding, compared with \$1.76 per share earned in the corresponding period of 1945 when net profits totaled \$7,223,478.

Coca-Cola International, company's overseas operating and sirup-making subsidiary, declared a dividend of \$5.60, also payable October 1 to shareholders of record September 12.

Changeable Coin Chutes To Meet Flux in Prices

ST. LOUIS, Aug. 10.—Interchangeable coin handling units for vending machines, quickly installed on the route in event prices or tax laws are changed, are now being manufactured by National Slug Rejectors, Inc., this city.

Coin handler, designed for both single and dual coin use, is available in seven different combinations. Single interchangeables are for 5 cents, 10 cents and 25 cents; dual interchangeables are for 5 cents and 1 cent, 5 and 10 cents, 25 and 10 cents, and 25 cents and 1 cent.

Once installed, company executives said, any other interchangeable may be substituted by the operator, and they may be switched around between various machines on location without loss of time. Operation of installing the units, company says, takes four and one-half minutes.

Vending machine manufacturers who have reported they will install the interchangeable as original equipment have stated they expect its time-saving features to help reduce risk of obsolescence in situations where retail marketing and merchandising problems arise.

National expects to introduce its change-maker shortly. Where sufficient space is made available in the venders, both the interchangeable handler and the change-maker will be installed.

Other new devices which the firm expects to bring to the industry soon include a coin changer and credit-storing and actuating devices.

Three New Operators Open Doors at Phila. State Charters Show

PHILADELPHIA, Aug. 10.—Three new coin-operated firms, two for vending operations and one for amusement machines, were established here this week.

Special interest was manifest in the announcement that the Canteen Company, chartered originally in Wilmington, Del., was setting up a local branch of the corporation to conduct business in Pennsylvania. According to its application for a State charter, the Canteen firm proposes to "install, service and operate" vending machines. The registered office of the corporation will be at 123 South Broad Street here, the address of many out-of-State corporations coming into Pennsylvania.

Samuel H. Moss, in partnership with Frank Fromowitz, set up the Moss Vending Company with offices and showrooms at 531 North Eighth Street.

Harry H. Wexelblatt, local industry attorney, represented the organization of the Gilbert Amusement Company as a chartered business. According to the petition for a charter, the purposes of organization are "purchase, sale, lease, operating, servicing and maintaining of coin operated amusement machines."

Smokes Go Up in Flames

CAMDEN, N. J., Aug. 10.—A 10-wheeled trailer-truck and most of its cargo of thousands of cartons of cigarettes were destroyed by fire last week started by a careless amateur photographer who tossed a hot flash bulb into a pool of gasoline when the truck overturned near here. About one-third of the cigarette cargo was saved by bystanders who formed an impromptu chain line.

AVOID PROBLEMS OF CHANGING PRICES! - TAX VARIATIONS!

Use
THE NEW
DUGRENIER
Challenger
AMERICA'S FOREMOST
CIGARETTE MERCHANDISER

Today's changing prices of cigarettes and fluctuating tax rates were anticipated by the NEW DuGrenier Challenger. That is why the NEW Challenger brings you the exclusive, flexible coin mechanism that is capable of meeting all price and tax variations without any "change-overs" or after thought parts.

Only the New DuGrenier Challenger offers a coin mechanism flexible enough to operate on nickels and dimes in all combinations (with quarter optional).

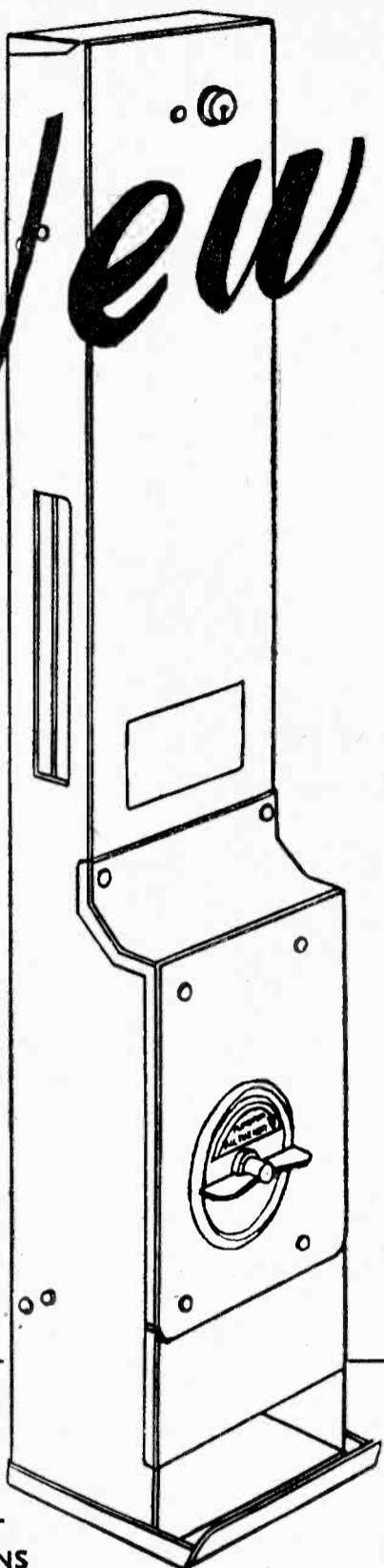


ARTHUR H. DUGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.

New!

Approved
by
U.S. Internal
Revenue
Dept.



For WALL
LOCATIONS
As Illustrated

Compact

ONLY 6" WIDE —
6" DEEP — 30" HIGH

Floor Stand Installation Requires Only
12 Square Inches of Floor Space.

AND READY FOR
IMMEDIATE DELIVERY

ALL CHROME PLATED

Automatic **CIGAR**
MERCHANDISER

for 10c Cigar

Compact—only 6 inches wide, 6 inches deep, 30 inches high. Finished all over in durable, glistening chrome plate. Simple in design, smart styling. Dependably dispenses a cigar for a dime-in-the-slot—and returns coin without fail when empty. Trouble-free operation.

Lowest conceivable servicing cost. Repairs on location eliminated. All the cigars you want, too—right now.

Sales appeal and serviceability proved by hundreds of operator-installations. Proved a money-maker, too. Opportunities for distributors in territories still untouched in the swelling wave of demand.

DISTRIBUTOR OPPORTUNITIES—
Distributor franchises being allocated. Act now. Write today for details.

OWNER-OPERATORS—Cash in, too.
Contact your local distributor or write direct to . . .

National Sales Agency

AUTOMATIC DISTRIBUTING CORPORATION OF AMERICA

404 BROADWAY, NEWARK, NEW JERSEY

Manufactured by **AMITY MANUFACTURING CORPORATION**, Perth Amboy, N. J.

BALL GUM
is still scarce and will be for the coming year; better order Marbles now, the best substitute!
CAN STILL SUPPLY
Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand\$4.00



BRAND NEW!
PROMPT DELIVERY!
Victor Model "V" 1c Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.
Model "V" Standard quired, Finish (glass globe), Each **\$11.75**
Model "V" DeLuxe Cabinet (as pictured), Ea. **\$13.75**

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

NEW "BELL" CHARMS
ASSORTED COLORS
10 Gross\$ 9.00
100 Gross 85.00
Samples — 25c
Parcel Post Paid

ROY TORR LANSLOWNE PENNA.

HAWKEYE MATCH VENDORS



again leading the field.
Built in 2 models.
2 Books for 1c
or
1 Box for 1c.
Retails for **\$5.95**

HAWKEYE NOVELTY CO.
1754 East Grand DES MOINES, IOWA

Coan Company To Make Ice Cream Vender

MADISON, Wis., Aug. 10.—Coan Manufacturing Company of this city, headed by J. W. Coan, has been working on a new type ice cream vending machine for the past year. Coan says that the machine will not be ready for full production and distribution until next year.

While complete details on the physical and mechanical features of the ice cream vender are not yet available, Coan did state that the machine will be small and compact but with ample capacity.

Most interesting part of the ice cream vender Coan is developing will be the packaging method. Instead of dispensing cups with spoons, or bars, the vender will have a specially designed, cylindrical container—designed somewhat like a lipstick applicator.

The customer will only have to push up the bottom of the container to eat the ice cream.

At the same time, Coan announced that he is making regular deliveries on U-Select-It candy vending machines. He again repeated that because of the shortage of equipment and candy bars his company is not taking on new accounts, but is selling only to established firms with which his company did business in the past.

Switch Gum Machines To Aspirin Vending

NEW YORK, Aug. 10.—Twenty 1-cent gum machines have been converted into 10-cent aspirin vending machines by Paul Lambert, cigarette machine operator. "All the machines have been placed in bar-type locations," Lambert states, "and are making money."

The machines were purchased for \$16 each and converted at a cost of \$9 per machine, according to Lambert. Plans are now being completed for converting 50 more gum venders.

Georgia's Candy Trade Pondering Price Increase

SAVANNAH, Ga., Aug. 10.—Candy and confectionery manufacturers met in special session here this week during the industry trade convention to discuss a raise in price of bar goods or alternatively to decrease size of the product.

Members of the industry said that increased prices being paid for ingredients used in making candy, pop and chewing gum may soon result in a 1-cent raise in price.

Also discussed was a proposed federal luxury tax of 1-cent a bar. Candy men are opposed to such a tax on the grounds that candy is a food and that the government cannot tax foods.

Most industry spokesmen favor size reduction rather than price increases, pointing out the merchandizing value of the 5-cent price over a period of years and the necessity for changing coin mechanisms on vending machines in current use.

Surplus Vender Sale at Elmira

NEW YORK, Aug. 10.—Sale of government surplus coin-operated vending machines will be made on the site of the Bendix Aviation Corporation, 1051 South Main Street, Elmira, N. Y., under the jurisdiction of the New York regional office, starting Thursday (15).

Purchase of the machines can be made only by the federal government on Thursday or Friday. On August 19 thru August 23 the machines will be offered to certified veterans of World War II. Non-priority buyers will be able to purchase machines starting September 4 until the machines have been sold out.

Further information in regard to type, kind, and style of the machines can be obtained from the War Assets Administration, 70 Pine Street.

Mention Berlo Exec For Senator's Post

PHILADELPHIA, Aug. 10.—Edward Loeb, an executive of Berlo Vending Company, local candy vending enterprise, is being mentioned prominently as successor to the late State Senator Joseph M. Pratt's posts as a member of the Republican City Committee and as leader of the 8th Ward in the city.

Senator Pratt died suddenly last month and Loeb has the support of many influential Republican Party figures for the political posts. Before joining the Berlo firm, Loeb for many years was active in local politics and was the mayor's secretary during the administration of the former Mayor W. Freeland Kendrick.

Dividend Declared By Liquid Carbonic

CHICAGO, Aug. 10.—Liquid Carbonic Corporation, maker of carbonic gas and carbonating equipment of the type used in cup-dispenser soft-drink machines, has declared a quarterly dividend of 87½ cents per share on its 3½ per cent preferred stock, payable September 1.

P. F. Lavedan, president, forecast a profit before taxes for the firm "well in excess of \$300,000" in the third quarter. This would compare with a loss in the second quarter of this year totaling \$467,869.

ADVANCE NO. 11
BULK VENDOR
Built for the Operator!



PRICES
1 to 9 \$10.31
10 to 24 9.35
25 to 49 8.66
50 to 99 8.25


The Finest Tasting RED PISTACHIO NUTS 70¢ Lb.
Salted Squash Seeds, 20¢ Lb.
Spanish Peanuts, 22¢ Lb.
Jumbo Peanuts, 27¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

REGAL KING OF THEM ALL

WHY WORK NIGHT AND DAY, SUNDAY AND HOLIDAYS, WHEN YOU CAN OPERATE A ROUTE OF OUR MACHINES. IT WILL ONLY TAKE PART OF YOUR TIME AND YOU WILL MAKE FAR MORE MONEY THAN WHILE WHILING AWAY YOUR TIME FOR SOME ONE ELSE.



REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

NEW Novelty CARD VENDOR



FAST PENNY GETTER
MADE FOR THE OPERATOR
ABT Coin Slots
Separate Locked Cash Box
Natural Oak Finish
Compact and Legal
No Federal Tax

A GOOD PROFIT REPEATER
Price **\$29.50** F. O. B. Brooklyn
1/3 Deposit With Order
1,000 Cards Free With Each Machine

DISTRIBUTOR TERRITORY AVAILABLE

Still Going Strong
"DOUBLE UP" SKILL BOWL
Write—Wire—Phone
Barney Kahn
METROPOLITAN COIN MACHINES, INC.
203 Sands Street Main 5-4369 Brooklyn 1, N. Y.

BRAND NEW!
PROMPT DELIVERY!
Victor Model "V" 1c Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.
Model "V" Standard Finish (glass globe) each. **\$11.75**
Model "V" DeLuxe Cabinet (as pictured) each. **\$13.75**
Terms: 1/3 Cash With Order; Balance C.O.D.
R. H. ADAIR CO.
6824-6926 Roosevelt Rd., Oak Park, Ill.

VENDIT
Sells More Candy • Pays More Profits
The VENDIT Corporation
2946 W. Grand Ave., Chicago 22, Ill.

**Canteen Listed on
N. Y. Exchange**

CHICAGO, Aug. 10.—Automatic Canteen Company of America appeared this week for the first time on the listings of the New York Stock Exchange. Trading in the stock, which was quoted at \$29.50 per share, totaled 100 shares the first day it appeared on the Big Board.

Canteen concurrently announced that the regular quarterly dividend of 25 cents a share would be paid September 1 to shareholders listed on the company's books August 15.

free...
Write for your copy of the
brochure that shows you why
**PROFITS from
POPCORN**
are greater with a...

**VIKING
POPCORN MACHINE**

In your interest, you **MUST** see it. Available now at **DISTRIBUTORS Coast to Coast**. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

VIKING POPCORN MACHINES
1481 W. Washington Blvd. Los Angeles 7, Cal.

Northwestern



Your Assurance Of
Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns--venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

**CHARMS
CHARMS
CHARMS**

**BRAND NEW ASSORTMENT OF BRIGHT
SPARKLING ALL PLASTIC CHARMS**

Just the Item to pep your Bulk Sales
1,000 \$ 4.00
10,000 35.00
25% Cash with Order

M. L. SALES CO.
903 Bailey Bldg. Philadelphia 7, Pa.

BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 3/4", the perfect substitute. Ass'd. colors glass agates, others.
Barrel, 40,000 \$52.50
Keg, 17,000 21.05
Cash with order. Prompt shipment.

THOMAS NOVELTY CO.
1572 JEFF. PADUCAH, KY.

**Frost Vending
To Make Cig,
Cigar Mchs.**

Announces Four Models

BOSTON, Aug. 10.—Entry into the coin machine manufacturing field was announced this week by C. M. Frost, president of Frost Vending Machine Company, a new concern at 90 Waters Street. A cigar vending machine and 6, 8 and 12 column cigarette venders will start rolling off production lines next week, Frost states.

Dark maroon with chrome finish, the cigar venders will accept quarters and vend the right number of cigars and change—all after a slight push on a button located at the top of the machine. A window to show the cigar stamp is also at the top of the machine, Frost states. A dime cigar—any brand—can be vended by the machine and 15 cents in coin returned with the product, or two or three cigars can be vended for the quarter. For that matter, any cigar from a nickel to a quarter can be vended thru the machine, according to Frost.

Because of the small size of the machines, Frost states that they can be placed almost anywhere. Size is 6½ by 14 by 24 inches. Weight of the machine will be slight, but Frost adds, "Don't judge the strength of the machine by its weight as it can take almost any kind of punishment without harm to its works."

Delivery of the six-column cigarette vending machines has already started in small doses, according to Frost. Eight and 12 column cigarette vending machines are just being put on the production lines. Tooling for the cigar machines has been going on since last April.

Plan Other Machines

Patents used in both the cigar and cigarette vending machines are Frost's own—a result of several years' work. Entry into other phases of the coin machine business is planned by the firm in the future, Frost states, but for "the present we will rush production on the cigar and cigarette machines." All machines have been location-tested in this city.

Principal feature of the cigarette machines is that with the quarter insertion it will do away with package penny insertions by the operators, vending the cigarette pack with the right amount of change down to the last penny. Push-button operation will be another feature of the machines, Frost adds.

Besides Frost, who is treasurer of the firm besides acting as president, Charles H. Fletcher is a director, and George Ross Fleming is assistant treasurer and a director. Another director will be added at the next meeting of the board.

**Florida Taxes on Liquor,
Cigs Increase 7 Per Cent**

TALLAHASSEE, Fla., Aug. 10.—State collected a total of \$2,688,770 in liquor and cigarette taxes in July as collections reached 7 per cent above the same month in 1945, according to Director James T. Vocelle of the State beverage department.

Cigarette collections accounted for \$997,551, 8.8 per cent higher than in July, 1945.

Sterilized Hot Dogs Next

NEW YORK, Aug. 3.—Products Research Division of the War Assets Administration has found ways of converting medical instrument sterilizers into hot dog steam cabinets, according to *The Wall Street Journal's* Washington Bureau.



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BRITON'S VIEWS OF COIN TRADE

Shillan Sees Rosy Outlook

Jukes have immediate demand as export prospect lightens after sked revisal

CHICAGO, Aug. 10.—J. W. Shillan, owner and managing director of Britannia Engineering Works, London, had some interesting information for U. S. coinmen when he arrived in this city this week on his way to Detroit. Shillan, best known to the outdoor amusement trades, is also interested in the manufacture of juke boxes. He announced that he hopes to bring out a juke box of his own before the end of this year.

As a showman and manufacturer of rides, Shillan is acquainted with what British coinmen are doing. The picture he presents so far as possible exports from U. S. manufacturers and distributors to British tradesmen is a bright one.

Shillan pointed out that the recent schedule released by the English government allowing for "token shipments" of certain "non-essential" items is likely to include coin machines. The token shipments, explained in *The Billboard* July 27, allow shipments up to 20 per cent of the volume of goods shipped in 1936-'37-'38. Coin machines were not listed on the original schedule as one of the products acceptable, but a note attached to the list said that other products may be added from time to time.

According to Shillan, manufacturers or distributors in this country who wished to make shipments to English buyers at this time might be able to do so. The pre-war importing firm, either an agent or coin machine distributor or operator, must first ask permission for the imports from the Board of Trade in London. Once this is granted, there are no other barriers.

Reduce Export Quotas

British coin machine manufacturers, Shillan says, have managed to get their export quotas reduced. Coinmen in the United States will recall that British manufacturers have had to ship 85 per cent of their total production to buyers off the island. By special permission of the Board of Trade, this quota has now been reduced to 66 per cent of total production. Most coin machines shipped out of England will go to the colonies and possessions, Shillan predicted.

Asked about rumors concerning the sale of British-made juke boxes in this country, Shillan, who is a member of the board of directors for the Hylton juke box, said he had heard nothing about an order from America for British jukes.

He did say, however, that the American Red Cross purchased 500 of the machines which have already been delivered. These were not sent to America, Shillan said, but were shipped by the Red Cross to Europe.

Currently, Shillan thought that the Hylton juke box was selling for \$1,000 plus a 33 per cent purchase tax.

Shillan said that he has a juke box of his own developed and with five patents ready for production. The machine, he said, is the invention of a repair and serviceman who worked it out during the war. At the present, he says he is dickering with (See *Briton's Views* on page 116)

Nickel for Nickel

WASHINGTON, Aug. 10.—Several months ago the U. S. Mint announced that it was bringing the nickel back to the nickel, recalling the turbulent days for coinmen when the nickel was taken out.

The wartime nickel, which contained 35 per cent silver, 56 per cent copper and 9 per cent manganese, has been discontinued.

16 Vets Study Coin Business At Wolf Plant

PORTLAND, Ore., Aug. 10.—A unique program of training war veterans in coin machine maintenance and repair is under way here at the shop of the M. S. Wolf Distributing Company thru the co-operation of the U. S. Veterans' Administration.

At the shop of the Portland branch of the firm, under Branch Manager Alton M. Moss, are 16 veterans who are studying the fundamentals of coin-machine construction. They are being taught the principles of the machines' operation, ranging from the engineering fundamentals involved to type of paint best suited for various requirements.

While the servicemen are paid by the Veterans' Administration under the education provisions of the G.I. Bill of Rights, the company is donating the facilities and "know how" in this training course. Further, the company has taken over a building at Vanport, former war-industry housing project, where the veterans dwell during their course.

"We are glad to provide this free instruction," Moss said, "both because it aids the veterans in rehabilitation and because it will provide the industry with badly needed technicians."

"When we send one of these men out to an operator we know our machines will be dealt with in a way to bring credit upon our product. That's just good business."

Electronic Wire Recorder Slated for Sale Promotion

SARATOGA SPRINGS, N. Y., Aug. 10.—At their annual convention in the Grand Union Hotel here, members of the New York State Food Merchants' Association got a firsthand look at a new electronic wire recorder which its makers intend to use as a point-of-sale merchandiser.

This use of the wire recorder was first forecast in these columns. Unit is being made by Sound Media, 17 East 48th Street, New York, and the recorder used here was part of American Chemical Service's exhibition for Fisk Soap Suds.

Recorder is a small unit, measuring 12 by 12 inches by 14 inches. It will be of muted black plastic with Chinese red grill and trim. Manufacturer stated he intends to make the device available in a variety of

other colors. Device may be plugged into any ordinary wall pocket without converting accessories and has a sound-level control to compensate for store traffic and street noises. Its photo electric switch, which actuates the wire recorder, can be located in the floor, wall ceiling or in the display itself depending on preference.

Music and Commercial

Machine will deliver a musical program plus a commercial plugging any particular product. The manufacturer intends to sell the machines to plug nationally advertised products. Devices would be located in department stores and other retail outlets.

The inventor of the machine, when he explained that device to the food merchants said that the machine is "readily adaptable to amusement centers and coin-operated machines." He did not go into details on how the device might be used in arcades or as an attachment for coin-operated mechanisms.

Widest application of the device is expected, of course, to be in retail merchandising. The recorder would, however, be feasible as an attachment to vending machines or to furnish background sound for certain types of amusement machines.

Phone Music Use

One firm in the telephone music industry has been reported considering the use of wire recordings, but no definite announcement of details has been made.

The device can provide music, single or multiple messages, says its inventor. Rest periods and repeat messages can be used. The recording medium can be used over and over again, as in all wire recorder processes. Inventor says his machine gives faithful high-fidelity reproduction of music as well as voice.

Thus far two juke box manufacturers in the United States and one firm abroad have been licensed to manufacture wire recorders in connection with juke boxes or as independent units. Neither of the two firms in this country have announced what use they intend to make of their licenses.

Juke Op Group Incorporates; Name Officers

LOS ANGELES, Aug. 10.—At the first meeting as a corporation of the Music Operators' Association of Southern California, held recently, Jay Bullock was retained as temporary managing director. Jimmy Marshall, Ernest Bryant and Lee, of Lee & Hampton, were elected directors. Bullock was also elected secretary-treasurer, replacing Walter Swartz.

The assemblage discussed their by-laws, copies of which will be mailed to all members, and their newly granted charter. There were general comments from the floor regarding future organization plans for the new association. Independent record companies passed out a number of disks to the group.

Managing Director Bullock is making arrangements to hold future meetings twice a month, at different members' various places of business.



REGIONAL SALES MANAGERS, ENGINEERS AND MANAGEMENT personnel of Packard Manufacturing Corporation convening with Homer E. Capehart for regular semi-annual sales and service conference in Indianapolis. Seated, left to right: Roy Burlew; W. H. Krieg, secretary and general counsel; E. E. Collision, consulting engineer; W. F. Struby, president and general manager; Homer E. Capehart, chairman of the board; R. Foss, regional director, CIO; K. C. Schortemeier, treasurer; Thomas Sandidge. Standing, left to right: T. J. Hicklin, S. T. Cass, W. C. Mossbarger, Fred Fields, Harry Payne, Earl Hess, D. V. Kennedy, J. A. Darwin, Art Nagel, R. Q. Kramer, Tom Capehart, Earl Capehart, H. I. Dollinger, J. E. Gaddis, C. E. Washburn, R. S. Bleekman, W. J. Platka, J. F. Ratliff, W. F. Merchant.

Penn. Juke Ops Asking Charter

HARRISBURG, Pa., Aug. 10.—Pennsylvania Music Operators' Association, Inc., has applied to the Dauphin County Court here for a non-profit organization charter.

Application states the purpose of the association is to foster and advance the interests of owner-operators of music businesses and industries, to maintain friendly relations, and handle collective bargaining with labor unions for members. Edward Friedman, Harrisburg attorney, filed the application on behalf of the organization.

Incorporators listed on the petition are Raymond C. Bernhardt, Ben Fierman, Herman A. Scott and W. Harry Stern, all Philadelphia; John J. Mulligan, Sharon; Terence W. Thomas, Meadville; E. V. Donnadie, Beaver Falls, and Frank Impronto, Ambridge.

Beckett Heads Music Firm at Portland, Ore.

PORTLAND, Ore., Aug. 10.—A \$500,000 music machine operation enterprise has just been launched here with the advent of the Multnomah Music Company, with H. H. Beckett as president and shops and offices at 1215 S. W. Third Avenue. Beckett comes from Pendleton, Ore., where he was in real estate and club operation.

Bulk of the company's machines came from G. F. Johnson here, who until the sale was one of the largest music box operators in the State. Beckett bought 60 machines from Sol Fox in addition to picking up smaller lots from other operators in the Portland area.

Johnson reports that he sold Beckett 525 machines for \$265,000 cash. Deal took all of Johnson's machines, and he agreed not to enter the operation field for 24 months from date of sale. Johnson is devoting his company's interest to merchandizing pianos, radios and radio combinations, with plans for handling an electric organ.

Beckett has also brought an innovation to Portland in music box operation—the Phono-tel system of record playing. Half dozen locations already are wired and in operation, with more spots to open as soon as the phone company can get lines in operation. Studio at company's headquarters is utilizing equipment imported from England. Twenty-four-hour service is provided. Records play for 10 cents each or three for 25 cents.

Multnomah Music operates Phono-tel also across the Columbia River in Longview, Wash., where 120 platters are installed.



A. A. SAGE, manager of the Houston branch office of S. H. Lynch & Company, now located in remodeled headquarters, off Main Street.

Erwin, Watson Team To Set Up H'wood Diskery

LOS ANGELES, Aug. 10.—Joe Erwin and Dean Watson, veteran diskers, announce the forming of a new recording company here, to be known as Silver Spur Records. Offices are located at 3907 Lankershim Boulevard, North Hollywood, Calif.

New company will concentrate on Western platters, featuring the well known Western star, Don Weston.

Silver Spur outfit has already released their first two records by Weston, *Tellin' My Troubles to My Old Guitar*, backed with *If You'll Believe In Me*, and *Who's Lonesome Now?* backed by *Daddy's Yodel Lullaby*.

New partners further report that Silver Spur Enterprises are planning a series of color motion pictures featuring the popular Weston. Erwin will start on a country-wide tour in the near future, to set up and appoint distributorships.

Erwin and Watson were formerly associated with Cal and Walt Shrum in Constellation Records, which Shrum brothers have liquidated in favor of Constellation Pictures.

Laundry Juke Box Soothes Ironers, Ups Daily Output

KINGMAN, Ariz., Aug. 10.—At the Soft Water Laundry located on the Boulder Dam road here, managers Howard Dungan and Earle Cook have installed a juke box with multiple speakers for the benefit of the firm's employees.

According to Dungan and Cook, installation of the juke box has stepped up finishing time for laundry pieces in the ironing section and subtracts from the montony of the job.

The managers say, too, that the laundry employees have sped up the tempo of their labors to the rhythm of the juke box and that quitting time has come unexpectedly early since music was installed.

"Tommy Dorsey's arrangement of *One o'Clock Jump* is perfect tonic while pressing a collar or cuff, and we find that when the ear is concerned with the platter, the eye stays away from the clock," the employers said.

You, Too, Can Make Shoo Fly Pie With Grandma's Recipe

HARTFORD, Conn., Aug. 10.—Students of Hillyer Junior College have dug up a recipe for shoo fly pie which will undoubtedly interest operators of coin phonographs.

The whole story, as set forth in the college paper, *Hillyer Life*, follows:

"Shoo fly pie, a popular number in juke boxes today, is also a favorite in grandmother's recipe book, especially if grandma is from Pennsylvania.

"The Pennsylvania Dutch farmers work hard in the field from sunrise to sunset, so when they sit down to a meal the food is hearty. Along with *schnapps und knepp*, the menu is sure to contain the supper-time favorite, shoo fly pie.

"If you want to try your culinary skill at it, students, here are the ingredients the song raves about:

"Shoo Fly Pie: One egg yolk beaten well; ½ cup molasses; one teaspoon baking soda; ¾ cup hot water. Beat all together and put in pie shell. For the crumbs for the top crust add ¾ cup flour; ½ cup brown sugar; two tablespoons shortening; ½ teaspoon nutmeg; ½ teaspoon ginger; ½ teaspoon cinnamon, and a pinch of salt. Mix these together and pour over the top. Bake until done as a custard. (Recipe makes one large pie or two small ones.)"

So shoo fly pie is not just a songwriter's dream after all.

Briton's Views Of Coin Trade

(Continued from page 115)

three British radio manufacturers to build the machine for him on contract.

Could Use 5,000

Shillan expressed the opinion that the British Isles could make use of something like 5,000 juke boxes immediately, and even more later when people in the smaller villages come to know the machines. A large percentage of these, he suspects, will probably be supplied by American firms once trade channels are reopened.

Incidental information about juke boxes is the fact that Shillan says juke boxes are now being manufactured in both France and Belgium by radio manufacturers. He had no details as to the names of the firms.

England will offer U. S. traders a large market for all kinds of vending machines, the visiting showman said. Prior to the war, he recalled, milk vending machines of the bulk type were common conveniences in the Isles. Since the country has stringent labor laws, requiring shops to close early, vending machines have long been used to accommodate after-hours customers.

Drink Vender Market

Soft drink vending machines should be readily accepted by the British public, Shillan believes. Cigarette venders, however, are currently hampered by the inflated price of cigarettes—33 cents for a package of 20. Fluctuations in the price of smokes has always held back cigarette venders in England. When the annual budget is fixed each year there is usually a price change in such commodities as cigarettes.

Despite the fact that play in Britain dropped off an estimated 25 per cent when Yank soldiers were withdrawn, Shillan says he thinks business on the whole still compares favorably with pre-war.

Dividend Time: Wurlitzer Pays 20c on Common

NEW YORK, Aug. 10.—The Rudolph Wurlitzer Company, North Tonawanda, N. Y., has declared a dividend of 20 cents per share of common stock. It is payable September 1 to stockholders listed on company books August 15.

Other companies supplying coin machine trade which have declared dividends include:

Dixie Cup, 62.5 cents quarterly payment on Class A stock and 25 cents on common.

Hershey Chocolate, \$1 quarterly dividend on preferred and 75 cents on common. Both are payable August 15 to stockholders on record July 25.

American Tobacco (Lucky Strikes), quarterly payment of 75 cents on Class B stock and 75 cents on common. Both are payable September 3 to stockholders on record August 3.

Liggett & Myers (Chesterfields), quarterly dividend of 75 cents each on Class B and common stock, payable September 2 to stockholders on record August 13.

R. J. Reynolds (Camels), quarterly payment of 35 cents on Class B and common stock, payable August 15 to stockholders of July 25.

William Wrigley Jr. Company, two monthly payments of 25 cents each on common stock, payable September 3 and October 1.

Queen Anne Candy, dividend of 7.5 cents on common, payable September 15 to stockholders on record September 1.

Pitney-Bowes, Inc., Stamford, Conn. (automatic mailing machines), quarterly dividend of 10 cents per share of common stock, payable August 30.

Television Plugs Juke Box Revelry As Basis of Show

NEW YORK Aug. 10.—A juke box was the center of attraction, August 6, when the *Olsen Rumpus Room* was presented over Television Station WABD between 8 and 8:30 p.m. ETS, with Johnny Olsen as emcee. Starting and closing with teen-agers dancing to a juke box shown in the center of the restaurant set was not the extent of the plug.

Patsey Garrett and Olsen both mugged a tune with the music box after asking around for a nickel to put into the juke. Other gags such as guessing a tune and author of tune presented by the juke box also were presented.

The presentation was so real-to-life that Olsen even lost a nickel in the music box because he had not properly selected his tune.

"One thing that was shown," an official declared, "is that juke box recordings certainly can be the basis of a television show." This was the first time that a program was built around a coin music machine as far as television officials know. A Wurlitzer model was used.

Coin Radios for Park Lane

NEWARK, N. J., Aug. 10.—Officials of the Park Lane Hotel here state that installation of coin-operated radios is being planned for this fall when alterations to the front of the hotel are completed. A contract with an operator has already been signed.

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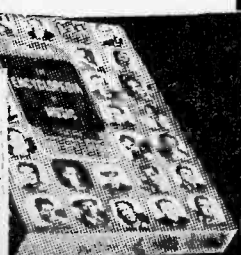
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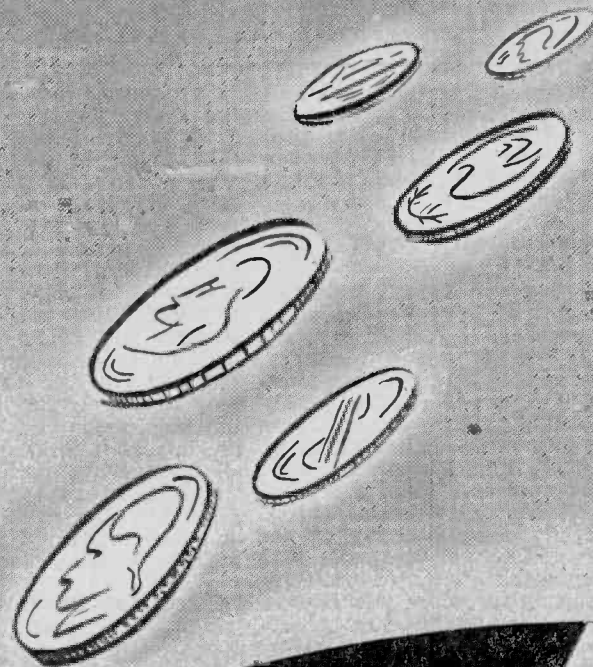
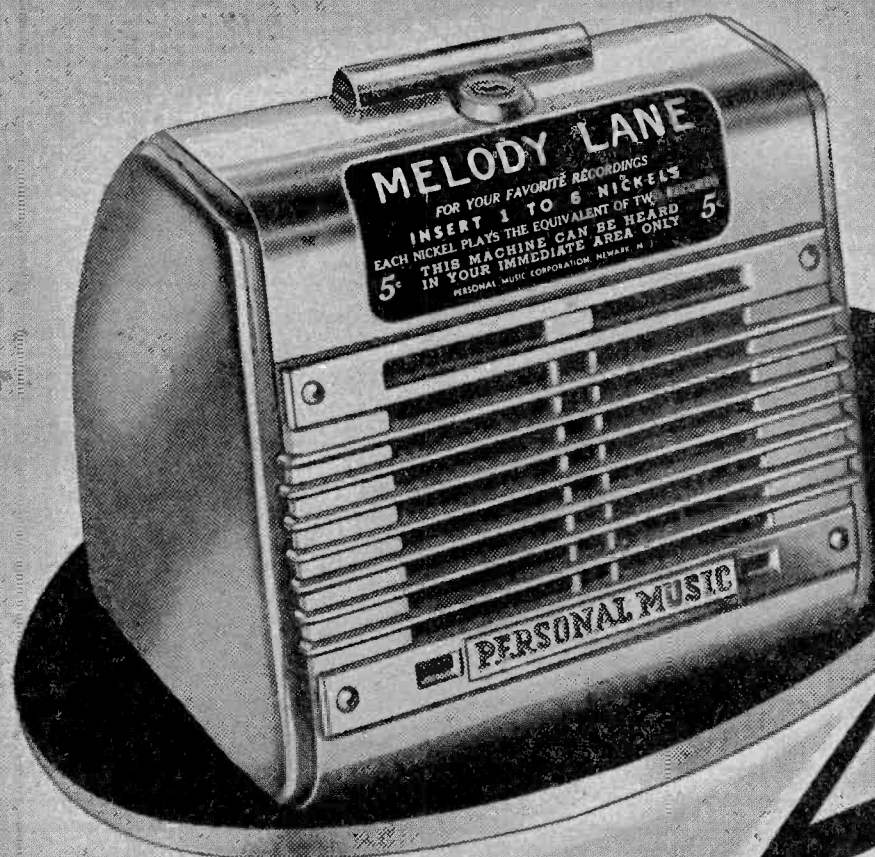
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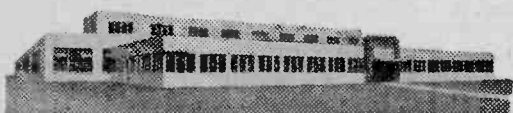
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ALBUM REVIEWS

(Continued from page 34)
 carrying a photo of the singer and a listing of titles. Inside cover provides a formal printed introduction to the songbird and repeats the tune titles.

DANCE WITH GYPSY MARKOFF (Unique GM 1)

Gypsy Markoff doesn't hold the same degree of attraction as when she showers her beauty on a nitery spotlight. For her first wax venture, la Gypsy paces a Roun-Towner foursome of clarinet and rhythm instruments. But with little distinction or individuality in the presentation or the playing, Miss Markoff spins to little advantage for these six sides. Shows off her instrumental ability best for the solo squeezing of the concertized *Caprice Espagnole* and the *Malaguena*. Its matter-of-factly dance disking for *Blues and Boogie*, a medley of both stylings; the samba *Tico Tico* and *Begin the Beguine*. Raises her voice, but again lacking sight appeal, for *Troika*, song parody based on *The Trolley Song*. While the gal is a better bet for television than for platters, there's plenty of eye appeal in this package. Glowing foto of the exotic beauty gracing cover is a good come-on. Inside cover carries a capsule biog of the entertainer, complete with critic quotes and re-telling the story of her heroic USO plane flight.

IKE QUEBEC—Tenor Sax (Blue Note 102)

Whipped together for the hot jazz diskophiles, this package of six sides showcases the broad tone and tenor sax sorcery of Ike Quebec. And to make for added interest, that is just

as exciting as the tenor steam, Quebec shares the spot with trumpeter Buck Clayton for the two Sing Seven sides that spin out *Topsy* and *Cup-Mute Clayton*. It is with the quartet, for a slow and moody *Dolores* and a fast and furious *Sweethearts on Parade* that Quebec best displays his horn virtuosity in the jazz idiom. The remaining two sides find Quebec with a swingtet that has Jonah Jones on trumpet and Tyree Glenn on trombone for ensemble and solo jam with *If I Had You* and *Hard Tack*. Spinning is entirely for the hot jazz enthusiasts, with plenty of merchandising appeal to such disk fans in the album cover that features an informal shot of the tenor saxist for the front page, with the inside page taking in an array of candid shots and commentary by Max Margulis.

SAMSON AND THE LION (Sacred BS-2)

Second in the label's series of Bible stories, tale of the Israelite strong man is narrated by Ed Colmans in such a way as to capture the imagination of most youngsters. Dramatized dialog, sound effects and climax-building organ accompaniment will make this single disk package a welcome addition to a kid's record shelf. Sugar-coated dose of Sunday school will make parents want to buy. Jean Andre's adaptation leaves disk free for use by any denomination. Red and yellow jacket, showing Samson coming to grips with the lion, will catch youthful eyes. Inside cover has reprint of script. Black and white replica of front design on back cover with instructions for kids to fill in with crayons.

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 29)

Weeks to date	POSITION		Record
	Last Week	This Week	
5	13	14.	ONE MORE TOMORROW (F)—Frankie Carle (Marjorie Hughes) Columbia 36978 (Glen Gray-Eugenie Baird, Decca 18843; Glenn Miller Ork-Tex Beneke, Victor 20-1835; Danny O'Neil, Majestic 7171)
20	12	15.	PRISONER OF LOVE—Perry Como (Russ Case Ork) Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robins-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)
2	—	15.	SURRENDER—Woody Herman (Woody Herman-The Blue Flames) Columbia 36985 (See No. 3)
1	—	16.	I DON'T KNOW WHY (I Just Do) (F)—Tommy Dorsey (Stuart Foster) Victor 20-1901 (Andrews Sisters, Decca 18899; Georgie Auld Ork, Musicraft 15078; Hoagy Carmichael Ork, ARA 148; Larry Clinton Ork, Cosmo SS 704; Skinnay Ennis Ork, Signature 10533; Eddie Heywood Ork, Decca 23509; Tony Martin, Mercury 3019; Art Mooney Ork, Vogue R 732; Claude Thornhill, Columbia 36858)
1	—	16.	FIVE MINUTES MORE—Tex Beneke-Glenn Miller Ork (Tex Beneke) Victor 20-1922 (See No. 8)
10	11	17.	DOIN' WHAT COMES NATUR'LLY (M)—Jimmy Dorsey (Dee Parker) Decca 18872 (See No. 4)
3	13	17.	STONE COLD DEAD IN THE MARKET (He Had It Coming)—Ella Fitzgerald-Louis Jordan Decca 23546 (Four King Sisters, Victor 20-1943)
8	11	17.	THEY SAY IT'S WONDERFUL (M)—Frank Sinatra (Axel Stordahl Ork) Columbia 36975 (See No. 9)

Coming Up

WHO TOLD YOU THAT LIE?—Vaughn Monroe (Vaughn Monroe-The Moon Maids) Victor 20-1892
 MORE THAN YOU KNOW—Perry Como (Russ Case Ork) Victor 20-1877

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	POSITION		Record
	Last Week	This Week	
15	3	4.	THE GYPSY Ink Spots Decca 18814 <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>
3	8	5.	SOUTH AMERICA, TAKE IT AWAY Bing Crosby-Andrews Sisters Decca 23569 <i>Route 66</i>
9	5	6.	DOIN' WHAT COMES NATUR'LLY Dinah Shore Columbia 36976 <i>I Got Lost in His Arms</i>
2	9	7.	FIVE MINUTES MORE Frank Sinatra Columbia 37048 <i>How Cute Can You Be?</i>
1	—	8.	TO EACH HIS OWN Tony Martin Mercury 3022 <i>I'll See You in My Dreams</i>
7	4	9.	DOIN' WHAT COMES NATUR'LLY Freddie Martin Victor 20-1878 <i>Blue Champagne</i>
15	7	10.	THE GYPSY Dinah Shore Columbia 36964 <i>Laughing on the Outside (Crying on the Inside)</i>

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 Additional Tips, Ea. .05

BENNETT—4,000-Play Coin Machine Needle, Close Out, Ea. .25
 MAIN FIBRE GEARS for Wurlitzer Phonographs, Ea. 3.75
 STAR WHEELS for Wurlitzer Phonographs, Ea. .30
 STAR WHEEL PINS for Wurlitzer Phonographs, Ea. .25
 TONE CONTROL KEYS for Wurlitzer & Seeburg (Nickel Plated), Per 100 4.00
 NEEDLE SCREWS for Wurlitzer and Seeburg, Doz. 2.00
 DOUBLE POINT NEEDLES, 10,000-Play Coin Phonograph Needle. Each point gives up to 5,000 plays. Ea. .75
 ROCK-OLA WALL and BAR BOXES. All models available Write

1/3 Deposit, Balance C.O.D., F.O.B. Philadelphia.

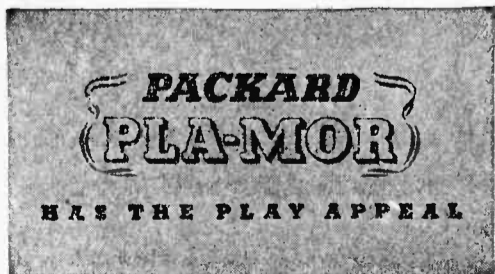


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THE EAST'S LEADING DISTRIBUTOR

1423 SPRING GARDEN STREET

PHILADELPHIA 30, PA.



WE BUY USED PHONO RECORDS

New Aluminum Universal Bar Box Bracket. Each, \$4.00
 Guaranteed — Will Not Break or Chip

MERVIS TRUCKING CO.

7026 Lexington Ave. (Express 4777) Cleveland 3, Ohio

Olive Novelty Co.

Staffers Returned

ST. LOUIS, Aug. 10.—Three members of the staff of Olive Novelty Company have returned to St. Louis after attending a school on the Packard Manufacturing Company's new phonograph at the factory in Indianapolis.

Those making the trip were Ben Axelrod, manager of Olive; George Ermantrout, sales representative, and Bill Holmes, shop foreman. Ermantrout said he will start this week on a trip thru the company's sales territory to relay information on the new models to operators.

Mather Brooks Sold Firm, Still Manager

TRENTON, N. J., Aug. 10.—Mather Brooks, head of the operating group for Automatic Hostess and Wonder Sound Systems for industrial locations, banks and department stores here, has announced sale of both systems to Brown Novelty Company and Trenton Amusement Company.

Brooks, who has been head of the operating groups for the past four and one-half years, will remain as manager of both units, according to the announcement.

DELIVERY NOW



Aircon
 The world's finest electronic phonograph. Its beauty and tone quality make every spot a money maker.

EXPERT REPAIR

and Refinishing Department. We have a complete line of HARD TO GET Pin Game Parts. Complete refinishing and painting of Pin Game Cabinet, Rails and Legs, only \$15.00.

STERLING JUKE BOX RECORDS

A 13 time leader on BILLBOARD'S POP CHART.
 JB 504-R.M. Blues—Rhythm Blues
 By Roy Milton and his Solid Senders.
 Cash in on this and other Rave-Rating Race Records. ORDER NOW.

2 PIN GAME BUYS

VICTORY \$80.00
 JUNGLE 80.00
 In First Class Condition.

It will pay you to get your name on our Mailing List. You can ADVANCE with

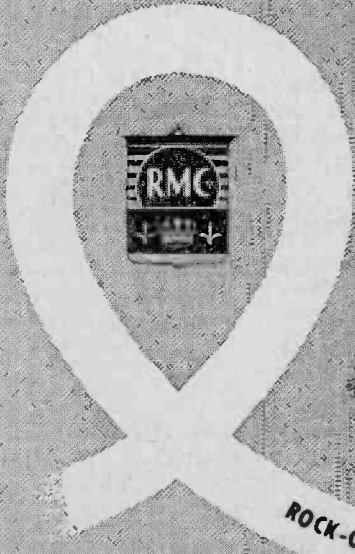
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Model 1422

CENTER OF ATTRACTION

Modern Design—
Animation—
Rainbow Lightup Motif—
Rich High Fidelity Tone—
The Spotlight of Attraction
in the best locations



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HARD TO GET PARTS

★ MAIN FIBRE GEARS

- for*
- WURLITZER\$4.00
 - STAR WHEELS30
 - SELECTOR PINS, 1 Doz. 3.00
 - For SEEBURG & WURLITZER*
 - NEEDLE SCREWS, 1 Doz.\$2.00
 - VOLUME CONTROL KEYS, 100. 5.00
 - SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz. 1.50
 - TRIP DOWN WIRE, 1 Doz. 5.00
 - BRASS YOKE ROLLER, 1 Doz. 2.00
 - MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each 2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and Jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts
948 W. Russell St. Phila. 40, Pa.

RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

- 2 9800, Seeburg, E.S.R.C. Each ...\$595.00
- 1 8800, Seeburg, E.S.R.C. 615.00
- 1 8200, Seeburg, E.S.R.C. 650.00
- 1 Major, Seeburg, E.S.R.C. 515.00
- 1 Vogue, Seeburg. 400.00
- 2 Gems, Seeburg. Each 360.00
- 1 71 Wurl. Coun. Model 225.00
- 2 Classic, Seeburg. Each 415.00
- 1 600 Wurl. R. 435.00
- 13 Rock-Ola Wallboxes (5). Each .. 13.50
- 1 Seeburg WS1Z Wallboxes 10.00
- 1 Seeburg Remote Adapter 90.00
- 1 616 Chassis, Less Motor & Pickup .. 25.00
- Used Records Off Locations, Per 100 .. 8.50

ALL MUSIC MACHINES ARE ON LOCATION, IF INTERESTED THERE WILL BE A SMALL CHARGE FOR EACH LOCATION.

AUTOMATIC MUSIC SERVICE

53 Gillman Street SPRINGFIELD 8, MASS.

FOR SALE

RECONDITIONED PHONOGRAPHS

- Seeburg 9800 ES\$550.00
- Seeburg 8200 RC 600.00
- Seeburg Colonel RC 495.00
- Seeburg Classic ES 425.00
- Rock-Ola 12-Record 150.00
- Wurlitzer 616 229.50
- Wurlitzer 412 (illuminated) 175.00
- Seeburg 5/10/25 wireless Wall Box .. 49.50
- Seeburg Bar Boxes wireless 45.00
- Seeburg Bar Brackets 3.00
- Wurlitzer 100 Wall Box 15.00
- Twin 16 Adapter 25.00
- 37 Snack Machines 14 stands 350.00
- Twin 12 Steel Cabinet 25.00
- 10,000 Title Strips 3.75

All Tubes and Miniature Light Bulbs, 40% Discount.

DAVIS DISTRIBUTING CORPORATION

Seeburg Factory Distributors
738 Erie Blvd. East 875 Main St.
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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tumesters

People's Music

Folk music, tho highly sectional, has always been the music of the people as a whole. Plaintive or catchy, the melodies are easily remembered and easily sung. Written from the heart, the words more often than not are imperfect grammatically, but they express the feeling of the people more clearly than would even perfect poetry. To be sure, many folk tunes have been written by commercial writers and some corrupted by the South American influence, but the majority are written by people who find music as the outlet for their thoughts and emotions. They stress the ordinary sorrows and joys of people which are experienced by everyone, be he rich or poor. Love, hate, loyalty, infidelity, all have their place in folk music. Early American folk music told the tales of heroes, good and bad. Sung by people as they pioneered the country, the songs were a means of spreading news. The story of many a famous battle has been told in a folk song. Today's folk music has changed but little from the early songs. While they are no longer need to carry news the basic components have remained the same.

Another major factor in the increasing popularity of folk music was the migration of the country dweller to the city during the war. The country dweller demanded the music with which he was familiar at night clubs, theaters, dance halls and amusement parks. He organized square dances, jamborees and hayrides, and as a result of this activity, the city dweller, once too sophisticated for the simple music, found himself enjoying it as he attended the square dances in the company of his country friends.

A third factor was the cognizance of the trend by show business. Ever on the alert for the changing moods of its audiences, show business eagerly complied with the request for folk music. Folk artists were imported from country fairs to theaters and night clubs. Entertainers in the popular and concert fields included folk music on their programs. Radio increased its folk shows. Motion pictures included folk artists and folk music in pictures other than Westerns. Thus more and more people became acquainted with folk music and the interest in it spread from coast to coast.

That this rise in popularity of folk tunes will continue is certain, for today efforts are being made to catalog, categorize and compile folk music for the first time in its history. Whether or not folk music will ever entirely supplant the so-called popular music is not certain. At any rate, folk music is here to stay.

Radio Frolics

The Hayloft Frolics, headed by Curley Miller and heard daily over Station WKST, New Castle, Pa., played recently as a benefit for Marion Martin, the blind accordion-

ist of WKST and a member of Curley's act. Marion was to have an operation on his eyes the first of the week following the show and the proceeds were to go for that purpose. Marion lost his sight at the age of 10. Entertainers, aside from Curley's act, who volunteered their services, were: Jane and Jill, Margie and Jackie Krepps, Bob and Thelma, Blaine Smith, the Beaver Valley Sweethearts, Texas Ray and May and Mike Sebelli.

Shug Fisher, who was recently in the Tri-State area, traveling with Hugh Cross on personals during his vacation, has now returned to Hollywood and has gone out on location with Gene Autry for his first picture. The Kissinger brothers are now with Tennessee Ramblers.

Cal Smith, of the team Blaine and Cal Smith, is now heard over Station WMMN, Fairmont, W. Va. Blaine is not on the air at present but is making plans to go back on another station in a short while.

Wranglers Step Out

Les Anderson and his recently organized Melody Wranglers have stepped out to be popular folk entertainers in the San Joaquin Valley, as is shown by frequent broadcasts from KTRB, Modesto, Calif. Until recently Les was noted for his steel guitar work and singing with Bob Wills and His Texas Playboys. While with Wills he recorded his own tune, *This Is the South*, on Columbia Records. It featured his 21-string steel guitar. Les' most recent number, *Oh, What a Wreck*, is finding favor with the fans in this section. Beginning August 2 the Wranglers will have a 30-minute program at 3 p.m. over Station KARM, Fresno, Calif. Personnel of the band includes Les Anderson, steel guitar and vocals; J. T. (Red) Morris, rhythm guitar; Les Collins, violin; Johnny Ramon, trumpet; Sam Zugani, tenor sax and clarinet; Kenneth Cannon, trombone; Jess McCann, bass, and Bob Hoffman, drums.

Harley T. Huggins, of the Rangers (KMJ, Fresno), reports that his tune, *Feel'n' Bad* (recorded by Bob Wills on Columbia and written while he was in the army overseas) is up for early release. Two of his earlier songs, *Memories of You, Dear and I'm Sorry That We Said Goodbye* are finding favor with his radio fans.

Andy Patterson, musical director at KMJ, Fresno, is having his latest effort, *Tired Cowboy*, featured by the Four Spaces, currently at the Villa Riviera Hotel, Long Beach, Calif.

Nicola and Rose Fantetti, authors of *Blue Roses* and many others, are no longer connected with the Barnhart Music Corporation.

Play Parks

Elton Britt played Dreamland Park, Reading, Pa., recently. The Coleman Brothers, Negro quartet, featured on Apollo, Decca and Manor records, were on the same bill.

Bobby Gregory and His Cactus Cowboys just made six Soundie Pictures. The tunes used were *Who Put the Turtle in Mrs. Murphy's Girdle?*, *Cowboy Polka*, *The Glue Makers' Daughter*, *Yee Hoo Polka*, *Cowboy Calypso* and *Moitle From Toidy Toid and Toid*. Bob sang five of the numbers solo. The boys are also scheduled to make another bunch of transcriptions soon.

Bernie Asbel, of hootnanny fame, opens at Crystal Lake Lodge, Andes, N. Y., while Betty Sanders, WNYC balladeer and one of the girls who started the yen for folklore at the Village Vanguard, opens at Plumb Point resort, Long Island, with Oscar Brand, of WNYC and WLIB. The Putnam Valley Central School, Peekskill, N. Y., offered an evening of folk songs and ballads August 2, with Charlotte Anthony, Cisco Houston, Sis Cunningham, Sam Gary and Betty Sanders. All of these bookings were

AMI Equips Its Juke Box With New Amplifier

CHICAGO, Aug. 10. — DeWitt Eaton, vice-president and general sales manager of AMI, Inc., announced that all new 1947 phonographs now being shipped by his company will be equipped with the firm's newly developed amplifier known as the audiotronic.

Eaton said that the amplifier, which was developed by AMI engineers, will improve reproduction by boosting the bass tones which furnish the essential rhythm and by eliminating record scratch thru a special circuit. The new circuit, he said, reduces scratch by favoring the high tones. He declared the amplifier will preserve the full musical quality of the disks even at low volume.

made by People's Artists, the new non-profit booking agency.

Get Your Feet Off the Dining Room Table, by Cliff Smith, has been accepted for publication by Chart Music.

Ray Langham and Maurice Kregal have signed contracts on four tunes to Southern Publishing Company (Peer International). The tunes, *Moonlight on the Mountains (of Old Colorado)*, *A Pair of Baby Shoes, I'll Never Fall in Love Anymore* and *You Can't Take It With You (When You Go)*. All the tunes were recorded by Ken Russell and Pals of the Golden West.

Clarence Stout recently placed with Leeds Music Corporation, of New York, the following Westerns: *The Sweetest Gal in Texas*, *Shadows on the Prairie, I'll Take Nevada Every Time* and *In Old Montana*.

Scotty Pubbed

Scotty Wiseman, singing star of the Alka-Seltzer *National Barn Dance*, recently announced that his song, *Have I Told You Lately That I Love You?*, soon will be published by Leeds Music Corporation, New York.

Look for the Rainbow, by Hollywood's popular singer of Western tunes, Roy Starkey, is receiving the attention of radio and recording tune-sters. Song is published by Chart Music.

Joe and Elmer Skimp (Morris) are in Mena, Ark., working up a new show and getting ready for the coming season. Both boys were recently discharged from the army and worked together with a special service unit. Since returning they played Hot Springs City Auditorium with a big attendance. Band expects to hit the air around the latter part of August.

Jimmy Busler's tune, recently released by M. M. Cole Company, entitled *Little Old Shack on the Plains* is showing considerable promise as a real hillbilly ballad. This number is included in the new Doc Hopkins (and His Country Boys) De Luxe Edition, Song Folio. This number is the third song that M. M. Cole Company has released of his within the past six months.

Slim Rodgers, recently discharged from the paratroops and formerly of XELO, various other stations and show business in general, is ready to make personal appearances again. He's all lined up with a traveling card and a library of over 2,000 old folk songs, hoping the folks haven't forgotten him and his old Gibson guitar.

GENUINE FIBER MAIN GEARS

SAMPLE, \$4.00
FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH
(Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH

Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS

Heavy Duty Replacement

- Set of 4\$1.60
- VOLUME CONTROL KEYS
- Pkg. of 24\$1.00
- Pkg. of 100 3.00

PICK-UP COILS

For Seeburg except 8800, 9800. Each \$1.50.

Quantity Prices to Distributors and Jobbers
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

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Phone: Drexel 2341

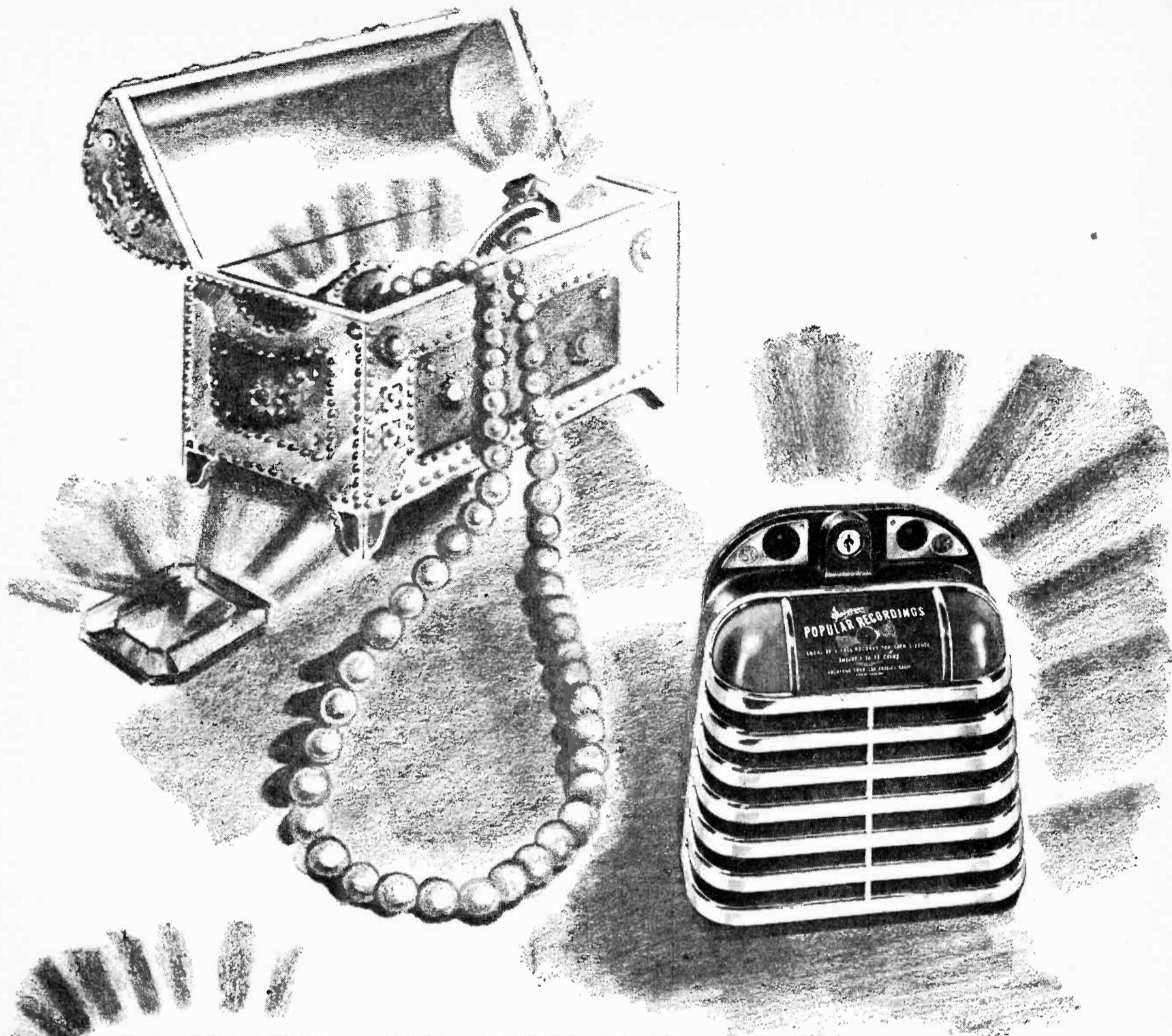
284 Turk Street, San Francisco 2, Calif.
Phone: Prospect 2700

2 Model 800 Wurlitzers

A-1 CONDITION — \$600.00
1/3 With Order.

E AND K MUSIC

207 South 7th St. Joseph, Mo.



JEWEL OF THEM ALL

Any way you look at it, Solotone tops them all

PROFITS—The Solotone take can double . . . treble what you have been accustomed to with phonographs. With Solotone, numerous boxes are installed in every location and each box earns its own revenue.

DIMES—Only Solotone has double coin chutes. Because of this exclusive feature the 10c *added* take can increase your profits as much as 30% over any individual music system.

LOOKS—Brilliant, striking colors give Solotone boxes extra attraction value . . . and with many Solotone boxes in each location *more* customers are exposed to the Solotone play habit.

TONE—Listen to Solotone. The genuine 6-inch speaker plays the kind of music customers *expect* to hear . . . and the nickels and dimes keep repeating.

Get the full Solotone story today. Phone or wire us NOW for details.

SOLOTONE CORPORATION

2311 W. Pico Blvd.

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PHONOGRAPHS FOR SALE

Thoroughly reconditioned and ready for locations

- Wurlitzer 850 . . \$750.00
- Wurlitzer 750 . . 725.00
- Wurlitzer 800 . . 675.00
- Wurlitzer 500 . . 475.00
- Seeburg 8200RC 625.00
- Seeburg 8800RC 625.00
- Seeburg 9800 . . 625.00
- Seeburg Colonel 500.00
- Rockola Standard 375.00

All machines guaranteed 1/3 Deposit, Balance C.O.D.

Mercury Phonograph Service, Inc.

Burke and James Streets
Mechanicville, N. Y.

SPOT CASH PAID FOR ALL YOUR USED RECORDS

Even If They Are 10 Years Old! Check With Us Immediately. We Pay Freight Collect.

HERB'S MUSIC SHOP

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"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS \$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.
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WILL PICK UP WITHIN 100 MILE RADIUS.

FOR SALE

- 1 950 WURLITZER
 - 1 500 VICTORY MODEL WURLITZER
 - 1 24 VICTORY MODEL WURLITZER
- All for \$1200.00 Cash, Good Condition.

Jackie "P" Enterprises
406 Indiana Ave. INDIANAPOLIS 2, IND.

FOR SALE

- All machines in guaranteed condition. 1 800 Wurlitzer, \$695.00; 3 850 Wurlitzer, \$825.00 each; 1 8800 Seeburg with W/B, \$775.00; 1 600 Wurlitzer, \$525.00; 1 500 Wurlitzer, \$500.00; 2 616 Wurlitzer, \$225.00 each.

1/3 Deposit with Order, Balance C. O. D.
Hillman Amusement Co.
418 N. Hart Street PRINCETON, INDIANA
Phone 194 or 1074-Y

New Yorkers Buy Challenge; Stein and Starr Head Group

(Continued from page 105)
trial diamond tools for precision manufacturing.

According to one attorney for Batavia Metal, the New York group has agreed to invest \$100,000 in the business immediately and to purchase \$500,000 worth of machinery to be used in future operations.

Stein, who attended the brief hearing on the affairs of Challenge and Batavia in Chicago this week, said the purchase was "simply a personal deal."

"Herman Starr really should be here in the picture instead of me," he commented to a photographer snapping his picture. "But we just represent the group that is buying these companies. Our own companies are not involved in the deal."

Continue Juke Production

"It is our intention to really try to put these companies back on their feet," he added. "We don't intend to take over active management of the companies. After all, our businesses are in New York. But we have a man picked out to run it for us, and we will go on making juke boxes and all other products they have been making. We also plan to bring in some fresh capital."

Purchase of the corporation would not under the law make Stein and his associates personally liable for any debts of the companies, legal men say. In corporation law, liability of stockholders in ordinary corporations is limited to the loss of the equity in their stock. Hence, in effect, Stein and his group purchased only whatever assets may remain after settlement of the various creditors' claims.

Fresh capital might be injected into the companies in two ways, either by the issuance of new stock, for which Stein and his group would have to pay, or by them making a loan to the companies. If they should choose the loan method, they probably would place themselves on the same footing as the other creditors. But this is the method most likely to be used since in the division of assets creditors take precedence over stockholders, according to legal opinion.

Details of the sale contract were revealed by the U. S. District Attorney's office, which was given a copy of the contract by company officials. According to the agreement, Garsson received a down payment of \$3,000 for his holdings. After the companies are discharged from bankruptcy proceedings, he is to receive 15 per cent of the consolidated net income after payment of all taxes except the federal income tax. These payments, however, are limited to a total of \$350,000. They are to begin with the first fiscal year after the companies "are permanently and finally discharged from proceedings in bankruptcy," the contract said.

Garsson explained to reporters that he sold the companies in order to keep them functioning and to protect the jobs of the workers in the plants after the unfavorable publicity which has been focused upon the firms during the Mead investigation.

Filben Contact Stands

In San Francisco, Leonard Baskfield, president of the Filben Manufacturing Company, which owns patents on the mechanism of the phonograph Challenge sells, announced that his firm has no plans for disturbing its relations with the two companies.

He explained that Filben Manufacturing, which has headquarters at St. Paul, has long-term contracts with both companies. Contract with Challenge company makes it the

national distributor of the phonograph, and the agreement with Batavia Metal gives it the right to manufacture the machine, Baskfield said.

"Both contracts have quite a period to run," he said. "And we have no plans of attempting to disturb the agreements."

Proceedings in Federal Court to determine the solvency of the two firms were continued until August 22. Continuance was asked by the government attorneys, who termed the sale "a surprise," and counsel for the companies and private creditors agreed to it without argument. Company attorneys said that, by that date, a government audit of the books should be completed.

Claims Against Firm

Creditors asking appointment of a receiver for Challenge are T. A. Gaskin Lumber Company, J. K. James Lumber Company and Rainy Lake Lumber Company. Claims they presented amounted to a total of only \$6,840.27 for goods furnished during 1945 and 1946.

Petition against Batavia Metal was filed by the Michigan Steel Tube Products Company, asking \$6,400; Chicago Metals Company, asking \$385.15, and C. M. Hall Lamp Company, asking \$1,393.86.

Government claims against the company, for alleged overpayments on war contracts, have been variously estimated at \$900,000 to \$2,000,000, but the figure mentioned by government attorneys at the hearing was \$980,000. Government claim against Batavia Metal is based on a payment of \$3,846,744 for shell parts it manufactured during the war.

Court order was issued permitting the management of the firms to carry on "normal business," which attorneys said would allow them to buy materials, sell coin-operated phonographs or any other of their regular products, pay wages and salaries. But the order restrained management from "disposing of the fixed or physical assets" or make any extraordinary payments of compensation to officers or directors.

"Juke Box Parade"

Hypes Spots' Play

DODGE CITY, Ia., Aug. 10.—Nickels are continuing to swamp coin receptacles of juke boxes operated by the Williams Novelty Company here as a result of firm's Sunday radio promotion program on Station KVFD, according to E. L. Williams, owner.

Called *Juke Box Parade*, format of the program is designed to publicize the location on which the machines are placed, the current platters on the juke boxes and the music machines.

Script of the program is excellently written and time of the program is well chosen, being aired at 2 p.m., when competition is at a minimum.

FOR SALE

3 A.M.I. UNITS COMPLETE

Off Location — 30 Amplifiers — Cabinets and All Necessary Equipment To Operate Telephone Music System.

Make an Offer.

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The Billboard Cincinnati 1, O.

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OLD ESTABLISHED CONCERN HAS SEVERAL SMALL AND LARGE ROUTES OF COIN-OPERATED PHONOGRAPHS FOR SALE IN NORTHWESTERN OHIO. EACH OF THESE ROUTES WILL BEAR CLOSE INVESTIGATION

WRITE TODAY
BOX D-279
Cincinnati 1, Ohio
c/o Billboard

WE PAY 6c EACH

any amount for Used Records. Ship C. O. D., we pay the freight. Pack in small record boxes and then 4 or 5 of these in large box. Not more than 20% Hillbilly. Must have paper jackets on records. Ship by truck, third class.

SCHWARTZ MUSIC CO.
2117 So. Loomis St. CHICAGO, ILL.

WURLITZER - SEEBURG - ROCK-OLA
MOTORS REPAIRED \$5.00
10 DAYS SERVICE \$5.00
"SHIP TO US EXPRESS PREPAID"
BLISS & SAGE
ELECTRICAL COMPANY
FOR OVER FIFTY YEARS
804-810 MAIN ST., MALDEN, MASS.

PRICED TO SELL

Wurlitzer 750E, \$695; 750M, \$675; 850, \$725; 950, \$675; 412, \$160; 500, \$475; 600, \$425; Rock-Ola Commando, \$585; Seeburg Crown, \$350. All on location, in excellent condition, available immediately.

One-Third Down, Balance C. O. D.

SHAWNEE VENDING CO.
230 Kansas Ave. TOPEKA, KANS.

- 1 Rock-Ola Standard \$350.00
- 1 Rock-Ola Super 400.00
- 1 Seeburg 8200 RC 600.00
- 1 Seeburg 8800 ES 550.00
- 1 Seeburg Casino 350.00
- 1 Seeburg Plaza 350.00
- 10 5c Wall-O-Matic Seeburg Boxes, Ea. 5.00
- 1 Seeburg Regal 350.00

BATTISTA TURCOL & SONS
1008 Union St. Wilmington 160, Del.

NGE MAZDA GUN BULBS
Original One and Only. Proven Tops for Quality and Service. Write for Price. Quantity Immediate Shipment.
1/3 Dep., Bal. C.O.D., F.O.B. New York
ARCADE BULB CO.
56 W. 25th St. New York 10, N. Y.

Iowa Teen Clubs Use Juke Box To Keep Kids Out of Mischief

DES MOINES, Aug. 10.—Teen age clubs and juvenile recreation centers which have replaced street corners and empty lots as gathering places for thousands of youngsters in American cities credit much of their success to coin-operated juke boxes and vendors, according to leading police and juvenile authorities.

Latest development in a growing movement to establish youth centers in all of the larger cities in the State took place recently in Ottumwa, where civic and church authorities joined with local officials to establish a youth program including supervised recreation, teen age student centers in the high school and related activities.

In Ottumwa, sponsored recreation is coupled with parental responsibility and since inauguration of the program, number of parents brought into court because their children were found on the street after curfew at 10 p.m. has greatly decreased. Police Lieut. Ralph Brophy, head of the police juvenile program there, said the city-wide youth project had been of "significant help."

Davenport Among First

Davenport, one of the first American cities to recognize the importance of the growth in under-age delinquency and the effectiveness of a program designed to appeal to youths, has established the "Melody Mill," teen age night club, where the juke box attracts hundreds of youngsters weekly to supervised entertainment.

"Melody Mill" is now under the supervision of five Davenport business men and Probation Officer Paul Covert credits the center with making an important contribution to the reduction in number of automobiles stolen for joy rides and abandoned. The practice was a serious problem there before the youth center was set up.

Since Iowa City established a teen age night club, juvenile delinquency has dropped almost to nothing, according to Chief of Police Ollie A. White. The city has a tax-supported recreation center highlighted by the night club and a summer playground program.

Chamber of Commerce of Council Bluffs has asked support for a \$20,000 playground budget to be sought this fall. Program has been given impetus thru private donations and eagerness of youth leaders to expand the city's playground system and recreation facilities.

Youth program at Fort Dodge

RCA Disk Engineers Plan English Parley

CAMDEN, N. J., Aug. 10.—H. I. Reiskind, chief engineer of RCA, and A. A. Pulley, chief recording engineer, will leave for England soon for the first conference to be held with officials and recording engineers of the British Gramophone Company since the war, according to an announcement this week by J. W. Murray, vice-president in charge of RCA-Victor record activities.

The conference will last about two weeks, with the engineers discussing common problems of recording and record manufacturing and the application of the recently developed recording techniques. The two concerns have a reciprocal agreement calling for the exchange of master disks in this country and Europe, as well as technical and manufacturing information.

gives special attention to children from 10 years old thru the teens. Projects include classes in craftsmanship, a semi-monthly fun night, a radio workshop, teen age center, and athletic tournaments.

Newton, in Jasper County, also has an attractive program for teen agers which features the "Cardinal Mill," operated by the YMCA for age groups from seventh thru 12th grade.

Other teen age centers at Boone and Estherville have been credited with great influence in reducing under-age arrests for misdemeanors and police officials in both places say that influence of the centers has dropped arrests to almost nothing instead of the alarming figures previously recorded.

Operators and distributors of coin-operated machines have been among leaders in the youth movements in each of the cities which have so far set up recreation programs for children, and attractiveness of their machines is credited with the large attendance at teen age center functions.

Aireon's Refund On Taxes Trims Loans by Third

KANSAS CITY, Mo., Aug. 10.—Aireon Manufacturing Company reports that a tax refund of \$2,963,000 it has received from the government on its tax carry-backs for the fiscal years 1942, 1944 and 1945 will enable it to reduce its bank loans by one-third.

In addition, the company will be able to dispose of all its outstanding accounts payable and add more than \$1,000,000 to its working capital from the refund, according to the statement. Applying \$1,025,000 to its bank loans will leave only \$2,000,000 in such loans still outstanding and the accounts payable will be reduced by \$700,000 the company said.

Aireon reported that its sales for July totaled \$1,124,000. Announcement said that shipments of juke boxes are still increasing. Current average is 100 machines shipped per day, it was said.

Hope To Reconvert War Service Center To Club for Teens

HALIFAX, N. S., Aug. 10.—City officials here are negotiating for use of what once was a war services building which is no longer needed for that purpose. Officials hope to secure the facilities for a teen age canteen.

Plans call for exclusive use of the 100 by 30 foot structure as a teen center with the civic recreation committee in charge.

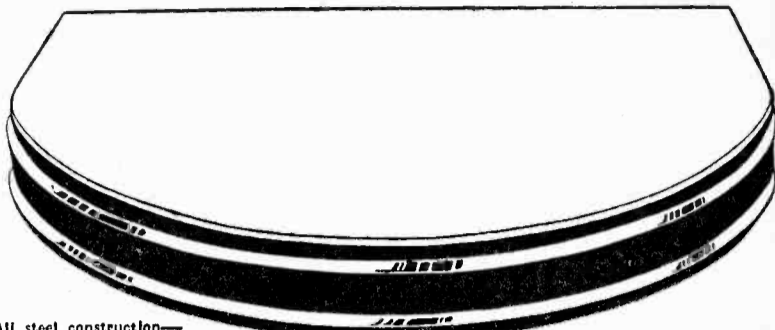
If plans go thru, the center would contain a coin machine arcade with various types of amusement games. A juke box, of course, would be the nerve center of the club to provide dancing for the city's youth.

A date in September will be set for Tag Day, when citizens here will be approached in a fund-raising drive to buy equipment for the center. Bingo, with merchandise prizes, is being considered as one of several means to raise the necessary money.

ATTENTION

PHONOGRAPH OPERATORS!

PUT YOUR PHONOGRAPH ON A HIGHER PEDESTAL . . . WITH THE NEW STREAMLINER PHONOGRAPH STAND



All steel construction—upper and lower frame built of 3/4-in. rod iron, electric spot welded upright braces on inside of heavy gauge metal skirt. Heavy angle iron reinforced cross members, electrically welded to rod iron frame, 4 heavy duty rubber wheeled removable casters. Bolted on aryle top, finished in Vermillion Red. Base finished in Navy Blue and trimmed with satin finish. Solid aluminum oval trim fastened with metal screws. Packed 1 to carton.

(Dimensions: 43"x33"x4 1/2")

You know your Phonograph is taking a beating from "the guy with the mop" besides the other abuses. Protect your investment by placing your Phonograph on one of our attractive 1946 Streamliner Stands.

We exerted every effort to bring to the trade the finest and most beautiful Phonograph Stand that money can buy. Built as strong as a battleship and will last a lifetime . . . Gracefully designed with color combination of blue and red. Trimmed in bright aluminum . . . it will enhance the beauty of your Phonograph.

\$29.75 EACH

ORDER NOW! TERMS—ONE-THIRD DEPOSIT, CASHIER CHECK OR MONEY ORDER, BALANCE C. O. D.

SEND FOR ILLUSTRATED CIRCULAR

BAUM DISTRIBUTING COMPANY

EXCLUSIVE NATIONAL FACTORY DISTRIBUTORS

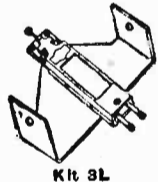
2718 GRAVOIS AVE. PROSPECT 3900 ST. LOUIS 18, MISSOURI

THIS PRICE IS SUBJECT TO CHANGE WITHOUT NOTICE

SAVE YOUR RECORDS!

Operators everywhere are modernizing old phonographs with Jewel Crystal Conversion Kits. Reduces record wear 50% — Improves tone — saves needles — reduces service calls. Complete instructions with each kit.

- Kit No. 1—For SEEBURG Round Head Tone Arms.
- Kit No. 2—For SEEBURG Flat Head Tone Arms.
- Kit No. 3L—For WURLITZER Models 24, 24A, 312, 412, 416, 500, 600, 616, and 616A.
- Kit No. 3S—For WURLITZER Models 700, 750, 780, 800, 950, 1015.



ANY KIT ABOVE—\$4.00 EA.

STOP SERVICE CALLS WITH ELECTRIC CANCEL KIT
Fits any Seeburg. Can be installed in 5 minutes
by anyone. No drilling or soldering \$9.95 Ea.

NATIONAL SALES AGENCY

BLOCK MARBLE CO. 1425 N. BROAD STREET PHILADELPHIA 22, PA.

ROUTES FOR SALE

Have Phonograph Routes for Sale in Midwest States.

For Further Information

Write Box #D-276

The Billboard, Cincinnati, O.

Chicago:

Eddie Ginsburg, Atlas Novelty Company, is praying for rain. On the Ginsburg farm outside Chicago there are 125 acres in corn, 75 acres in alfalfa, besides soybeans, rye and other crops. Already in the barns is the yield from 110 acres of oats. But the crops still standing in the fields on his farm are suffering from the lack of rain in the Midwest region. Thursday morning as he came into his office, Eddie reported a light rain was falling.

Parker Brown, Central Coin Machine Company, traveled on business to Toledo and Detroit. While he was gone, his wife, Pat, called the police. Someone had stolen the Brown family buggy. The police went right to work on the case and before Parker got back the car was back home. Pat had to report, just a bit disappointedly, that the car came back unscratched. She had kind of hoped there would be some excitement. Husband Parker didn't mind the lack of excitement—all he wanted was his car.

Leo Weinberger, Southern Automatic, Louisville, was in town calling on friends. . . . Sol Gottlieb, D. Gottlieb Company, was in Louisville and Cincinnati. Brother Nate Gottlieb reports hotel rooms for out-of-town visitors are still hard to find.

Employees in the factory at O. D. Jennings are getting up a bowling team for league competition. Captain Merle Gibson is shooting for 18 topnotchers to represent the firm. . . . Mac McLoughlin, general sales manager for the company, is back in town after a 10 day's flying trip to Nevada. Visitors at Jennings included Lieut. John V. Murtagh from Puerto Rico. Murtagh placed an order for machines to be exported to his country. Arnold Lee, Lee Sales, Fort Wayne, Ind., and E. Schaffer, Wheeling, W. Va., also dropped in to say hello.

Jim Gilmore, secretary-manager of Coin Machine Industries, Inc., has left with his wife for Canada and a two week's trip up the St Lawrence and Saguenay River country. While Jim is out of town his secretary, Lorraine Benton, will handle queries and telephone calls at CMI headquarters.

Joe Kline, Atlas Novelty, is on a six weeks' business trip thru Nebraska. By the end of the month, most Atlas personnel will be thru vacationing and the plant will be humming. . . . Among visitors to the Big City this week were Tony Hopperstead, Woodstock, Ill.; Lou Rosenberg and his wife, Toronto; Dave Johnson, Sioux City, Ia.; Jess and A. C. Childers, both from the Midwest area.

Murray Rosenthal, of Coinex Corporation, reports enthusiastic reception of the new mechanical hockey game which his firm is distributing. He will shortly announce a list of distributors for all the firm's items. . . . Martin Schlender, chief of the Coinex receiving department, is vacationing (See Chicago on page 125)

Cincinnati:

Local Automatic Phonograph Owners' Association will hold its regular monthly meeting August 13 in Parlor H of the Hotel Gibson at 9 p.m. According to officers, this is to be an important meeting. The association's executive board will meet the same day at 2 p.m., in the offices of the organization.

Charles Kanter, Ace Sales Company, has returned from his vacation and business trip to Miami and Havana with a swell coat of tan. He spent his time in Miami at the Hotel Shelborne, right on the beach.

Louis Foltzer, operator of Foltzer Electric City, has been spending a lot of time in the courthouse lately since his shop was burglarized of six rats (See Cincinnati on page 126)

COINMEN YOU KNOW**Los Angeles:**

Jay Bullock, general manager of Music Operators' Association of Southern California, recently suffered an attack of pleurisy which almost developed into pneumonia. He is now well on the way to recovery. . . . George Burke, co-owner of Coinmatic Distributors, is still wandering around up in the mother lode country. Partner Ken Brown has flown to New York on business. Coinmatic Manager Preston Jarrell is planning a fishing trip to Ensenada, plus a week's rest at Del Mar, when Burke and Brown return.

Phil Robinson, of Chicago Coin, is starting to make deliveries of the new Spellbound game. . . . Walter Solomon, Northwest Distributors in Seattle, was in town for a week, before starting home via a three-day stop-over in San Francisco. . . . Leonard Baskfield, manager of E. T. Mape's San Francisco offices, flew into town for a day or two to confer with Ray Powers, Mape's local manager. Powers reports plenty of activity at his place with used equipment.

Bill Wolf's recent AMI showing at Phoenix was very successful. . . . Jack Gutshall continues to spend most of his week-ends at his place in Big Bear. . . . There's a new steno at K & M Service, replacing Penny Eisen, who recently went to the altar. New girl is Dora Tyler, wife of Stanchel recording artist, Johnny Tyler. . . . Fred Gaunt, of General Music, is back from his week in La Jolla, looking tan and rested.

We've all heard about the fellow who walked a mile for a Camel. Bill Happel, of Badger Sales, thinks he's got that one topped. Happel was (See Los Angeles on page 126)

Buffalo:

Ben Kulick and his wife, prominent among local coin folk, are finally back in Buffalo after spending nearly three months in the hospital at Oneida, N. Y., with injuries suffered in an auto crash. Accident occurred while they were returning from a vacation in Atlantic City. Both of them are on crutches, and they will have to take it easy for some time. Ben stopped in at his office this week for the first time since the accident, and he reports everything was in good shape despite his long absence. His secretary, Phyllis Clark, did much to keep things going smoothly.

Mrs. Lew Wolf, wife of the distributor, is recovering from a major operation at Buffalo General Hospital. She hopes to get back home soon. . . . Coinman Bob Miller and his wife are off on a vacation at a Lake Erie resort. It is their first real time-out since Bob was discharged from the army.

Tom Hammell, sales manager for Redd Distributing, and Howard Martin, sales representative, are spending most of their time out on the road while the firm's new headquarters are being readied for the official opening, which is scheduled soon. Place is a regular beehive of activity, with electricians, telephone men, air-conditioning experts and building workers scrambling in and out and up and down ladders while staff and customers try to get their business done. But it appears the layout is going to be well worth the effort. . . . Anita Clark, secretary at Redd, has returned from vacationing in Canada and Washington.

New York:

Murry Wehlman, Pan Coast Amusement, returned from vacation this week and George Guenet left. . . . H. Rosenberg, of the firm of the same name, is now in Chicago talking with manufacturers. . . . Joe Edelman, Buffalo, spent some time in the city this week. . . . Bill Fields, Kansas City, Mo., was another visitor.

With everyone either going, on, or returning from vacations, the crowds still seem to find their way to coin machine row. Seems out-of-towners passing thru the city stop off to look around. . . . Harry Berger, West Side Distributing, is one of these that has just returned from vacation. . . . Ed Lowery, Norfolk, Va., and Sol Silverstein, Hub Enterprises, Baltimore, were two more visitors.

A hole-in-one was claimed this week by Dave Lowy, of the firm of the same name, on a 145-yard hole. Dave claims that three friends witnessed the feat, but that he put a little too much feeling into "friends." . . . Toby Halpern, Brooklyn music op, had a busy time on the avenue this week. . . . Bob Brien, cigarette vending machine op, is the father of a second son born Thursday (8). Mother and son are doing well.

Pan Coast states that they will have a new game machine ready within the next two or three weeks. . . . Earl Winters, Modern Music, reports Vogue is pushing production now. Nat Cohn, same firm, will return to his desk this week after his vacation. . . . Joe Curren, Peerless Vending

(See New York on page 130)

Dallas:

Nate Lambert, Playland Park, Houston, was in town this week looking for equipment. . . . F. M. Eagan, Playland Arcade, is opening another amusement arcade in Palestine, Tex., within the next couple of weeks. Eagan purchased the Thompson Photo Supply Company on July 1.

Weather here has been hot of late and business has dropped off some on account of the weather, according to Eagan. . . . Larry Gates, Gates Amusement, is expected here soon.

Indianapolis:

Sam Weinberg, of Southern Automatic Music Company, has just returned from a trip thruout his territory during which he was a visitor at the firm's Dayton, O., office. . . . Accountant Mrs. Cecile Malinos, of Calderon Automatic Sales Company, is planning to visit her parents and friends at her home, Springfield, Mass., during her scheduled two-week vacation.

Violet Lavatta, secretary to Banister and Banister Distributing Company, is spending her vacation on the West Coast. . . . Mrs. Ruth McDuff, local juke box and pinball game operator, suffered multiple injuries when the car she was driving was struck by a truck.

Houston:

S. H. Lynch & Company, distributors and service office for Seeburg, has opened new quarters on Calhoun, off Main Street here, according to A. A. Sage, manager. Remodeled premises will be headquarters for the Southwest Texas area.

For five of the 10 years Sage has been connected with the Seeburg Company, he was in charge of the Houston offices until war caused their closing in April, 1942. He returned early this year when local activity was renewed and carried on in temporary offices until present quarters were completed last month.

Harold E. Long has been added to the personnel of the Commercial Music Company here following his return from service with the army. He will be office manager and inside salesman. Jess B. Skiles will continue as outside salesman.



HAVING A BIG TIME DURING THE AMI showing staged by Louisiana Coin Machine Distributors, Inc., are, left to right, Mrs. Ed. Ponder, Earl Gore, Mrs. Earl Gore; Ed Ponder, president of the firm; Mrs. Tom Welsh, Tom Welsh, Mrs. Mike Gambino and Mike Gambino.

Detroit:

Andrew Hamer, who operates the Sunny Jack Music Company on Mount Vernon Avenue, is planning to open a new store in larger quarters soon. . . . Isadore Edelman, of the Edelman Coin Amusematics Company, just returned from a New York trip, will leave shortly on a three-week vacation.

Hugh McKinley, of Capitol Records, was host to Sam Donahue, recording artist who was recently in town en route to Toledo. . . . Elmer J. and Herman Krause are operating their arcade as the Woodward. It is one of the oldest in the city, dating from 1934 when arcades were revived as amusement centers.

Philadelphia:

Max Brown, Philadelphia coin Machine Exchange, is back from Chicago after a trip there to see a manufacturer. Max, a coinman in Philly for 10 years, altho he started his present firm about a year ago, states that he will be ready to announce a distributorship shortly. . . . Harry Block and son, Byron, Block Marble, are busier than a bee getting set to move into their new building.

Nat Rake, back at Rake Coin Machine after serving in Japan, has taken up his work where he left off when he entered service. Nat's father, Joseph, and brother, Manny, have just left on a short business trip to Washington.

FOR SALE

1 Wurlitzer P12 (Painted)	Each	\$149.50
1 Wurlitzer 312 (Painted)	175.00
2 Wurlitzer 616	195.00
1 Wurlitzer 616 (Light Up)	250.00
1 Wurlitzer 24 in 600 Cabinet	375.00
10 Wurlitzer 61 Counter Models	195.00
1 Rock-Ola Playmaster & Spectravox	400.00
1 Seeburg Envoy R.C.	450.00
1 Capehart 10 Record F.P. Only	60.00
6 Heavy Steel Double Slot Safes	25.00
1 Watling Scale	50.00
20 Wrigley Tab Gum Machines	13.00
5 Adams Tab Gum Machines	14.50
1 Jennings 2/4 Slot	50.00
2 Mills Vest Pockets	45.50
20 Rowe 6 Col. Cigarette Machines.	
All Comb.	24.95
1 Cigarette Counter Game	21.95
1 Gottlieb Grip Tester (Single)	8.20
15 Venders 2 1/2 Slot for Razor Blades	
or Stamps	8.95
5 Advance 1 & 5¢ Venders (Candy)	14.00
8 Advance 1 1/4 Candy Venders	6.85

CIGARETTE OPERATORS, ATTENTION

Penny Table Inserters for Cigarettes latest model. Fastest inserter on Market. Write for information.

Music & Pin Game Route for Sale.

7 Music on Location | 12 Pins on Location
2 Music off Location | 12 Pins off Location
Route Nets \$100.00 week—\$5,500.00

We still have Ball Gum Available for our Regular Customers. All Merchandise F. O. B. Philadelphia. Send 1/3 Deposit with Order.

A-1 MUSIC CO.

2026 Market St. Philadelphia 3, Pa.
LO-7 2155

COINMEN YOU KNOW

Chicago:

(Continued from page 124)
at Lake Geneva and is expected back shortly to the immense relief of his boss, who reports Schlender's department is swamped.

Lawrence Eggner, Marinette, Wis., operator, was in town recently on a buying mission. . . Al Stern, of World Wide Distributors, has just returned from a trip which included all of Illinois and St. Louis, Omaha and Kansas City, appointing new outlets for firm's products. In St. Louis he visited with other members of the coin machine fraternity and reports that due to uncertainty of prices and shipments, business is slow in almost every spot, altho new machines are available in larger quantities.

Joe Schartz, of National Coin Machine Exchange, has returned from a vacation trip thru the East. He spent much of his three-week jaunt at Atlantic City and Asbury Park, N. J. . . Bruno Kosek, of the same firm, will spend his vacation in Chicagoland.

At the recent golf tournament of the Chicago Tobacco Table at Hickory Hills Country Club, Jack Kelner, who chaired the event, won the prize for most golf balls lost. Ray Miller, distributor for Mail Pouch Tobacco Company, won the tourney, with Ed Hueberger, of Sima Tobacco Company, runner-up. Both scored in the low 70's. Tobacconist Joe Loeser was adjudged the best dressed golfer.

Jack Kelner, of Kelner Venders, has left on a 15-day business and pleasure trip to California and other points on the West Coast seeking new distributors and doing a bit of sight-seeing and vacationing. He will visit Tacoma and Seattle, Wash. . . Pat Wilson, Kelner's secretary, has returned from a vacation spent in her home town, Middlesboro, Ky. Pat will hold the fort until Kelner returns from his trip.

Operator N. A. Christianson, of Michigan City, Ind., and William G. . . of the Gousett Sales Company, Kankakee, Ill., were here recently visiting friends along coin machine row and looking over latest offerings of distribs. . . Mike Atol, of Duluth, was also here recently looking things over. . . Ray Tombosie, of Taylorville, Ill., was in town buying equipment for the anticipated fall increase in coin play.

Recent Chicago visitors were W. J. Sullivan, Bozeman, Mont.; Chick Henske, Jacksonville, Ill.; Harley Fife, Kankakee, and Leo Monckton, Quincy. . . Other visitors from Illinois were Lou Cernocky, Fox River Grove; Ed Farr, Gilman, and C. R. Keulman, Antioch.

Al Sebring, of Bell Products, one of the proudest parents in the trade, had another reason for being proud this week after returning from a visit to his 16-year-old son, Gene, at Camp Ojibwa near Eagle River, Wis. Gene was elected chief of the Ojibwa Braves, top post in the camp, and Al and his wife were present for the inaugural ceremonies. On their way back, they stopped off at Minacqua, Wis., to visit their 13-year-old daughter, Nancy, at Camp Agawak. . . Harry Salat, Bell sales manager, is mixing a little business with his vacation out on the West Coast and seems to like the San Francisco climate. He doesn't plan to return for a month or more.

G. F. Haley, general manager of Buckley Manufacturing, was back at his desk after a trip with his wife thru the Rockies, Yellowstone and South Dakota's Black hills. He said he saw signs of plenty of coin machine activity thru the Western States, (See Chicago on page 128)

DEALS FOR OPERATORS AND DISTRIBUTORS

The ARKON Pen is the sensation of the year. Writes without fear of leaking on land, in the air or under water without refills for three years. WRITTEN GUARANTEE WITH EACH PEN.

DEAL P-100

Beautiful die cut board with merchandise inserted with great "eye appeal" calling player's attention to merchandise. This fast moving board designed especially for better locations. Gives out 7 new type ball bearing point Arkon Pens on open numbers. For last sale on board, one Men's Illuminated Dial Wrist Watch with Sweep Second Hand. 45 Consolation Winners giving out \$17.00 to make the play more interesting.

2,000 Holes @ 10¢ takes In . . . \$200.00
Less consolation winners 17.00
PROFIT (less cost of deal) . . . \$183.00

Cost of deal . . . \$56.50
Lots of 3 . . . 58.50
Lots of 10 or more . . . 51.50

WRITE FOR CATALOG OF OTHER DEALS AND SLOTS ABCO NOVELTY COMPANY

809 W. MADISON STREET CHICAGO 7, ILLINOIS



For Sale—One Balls

4 Bally '41 Derbies.	Each	\$175.00
5 Bally Club Trophies.	Each	175.00
3 Keep 'Em Flyings.	Each	115.00
1 Shangri-La	115.00
4 Lot-o-Funs.	Each	75.00
1 Twin Six	55.00

Terms: One-Third Deposit

C. AND M. SPECIALTY COMPANY

832 Camp St. New Orleans, La.

TRADIO NEW YORK

140 West 42 Street New York City, N. Y.

EXCLUSIVE TRADIO DISTRIBUTOR in METROPOLITAN NEW YORK AND NEW JERSEY

SEE TRADIO AD PAGE 138

CLEARANCE SALE

CONSOLES		
4 Paces Races, Bl. Cab.	\$ 95.00
6 Jennings Silver Moon 5¢ F.P.	125.00
2 Jennings Silver Moon 10¢ F.P.	135.00
5 Evans Lucky Star P.O.	98.00
2 Buckley Colors P.O.	60.00
1 Big Game F.P.	80.00
MUSIC		
1 Rock-Ola Commando	\$520.00
1 Wurlitzer 412	140.00
1 Wurlitzer 616 Lite Up	249.50

All Machines in good condition. 1/3 Deposit with all Orders.

JOE MOSS AMUSEMENT CO.

311 E. Third St. Sanford, Fla. Tel. 102

FOR SALE

1 12-Record Rock-Ola	\$100.00
1 412 12-Record Wurlitzer	115.00
2 Gottlieb Track Records @	100.00 Ea.
1 Western Derby Time	100.00
1 Grand Prize	15.00
1 Mills 1-2-3	40.00
1 Tanforan	25.00
2 Track Times @	50.00 Ea.
1 Baby Watling Gold Award	40.00
1 Keeney Anti-Aircraft	25.00

STERLING COIN MACHINE CO.

One-third cash with order, balance C. O. D. Mt. Sterling, Ohio

RUSHMORE AMUSEMENT COMPANY

Distributors of Coin-Operated Machines
613 8th Street — Phone 530 RAPID CITY, SOUTH DAKOTA

WE ARE NOW DELIVERING

New A.B.T. Challengers, \$65.00 Each; Lots of 25, \$60.00 Each; Lots of 50, \$55.00 Each, and Lots of 100, \$50.00 Each.
Gottlieb's Grip Scale, Each . . . \$39.50 Daval's Marvel (Non Coin-Operated) Ea. \$54.00
Baker's Pacers 5¢ Daily Double . . . \$68.50

ALSO HAVE THE FOLLOWING USED MACHINES

PHONOGRAPHS		SLOTS & FREE PLAYS	
1 Rock-Ola Super	1 5¢ Jumbo Parade, F.P.	\$100.00
1 Wurlitzer 616 In Steel Cabinet with Buckley Adapter, 3 Buckley Wall Boxes and 2 Speakers	300.00	1 25¢ Jumbo Parade, P.O.	175.00
1 Wurlitzer 61	175.00	1 25¢ Silver Moon, P.O.	200.00
1 Seeburg Classic	475.00	2 5¢ Big Game, F.P. Each	100.00
		1 Sport Special, F.P.	135.00
		3 5¢ Mills Q.T.s. Each	75.00
		1 Watling 5¢ Rotatop	69.50

One-Third Certified Deposit with Order, Balance C. O. D.

1 Ten Station A. M. I. Automatic Hostess Unit complete	\$5250.00
23 Mills 5c Gold Chromes 3/5 pay, ea.	175.00
13 Mills 10c Gold Chromes 3/5 pay, ea.	185.00
10 Mills 25c Gold Chromes 2/5 pay, ea.	200.00

All above subject to prior sale F. O. B. Albany

HENRY W. SEIDEN

11 N. PEARL ST. PHONE 4-3511 ALBANY 7, NEW YORK

COIN CHANGERS

Attractive • Fast • Efficient

Highly polished chrome (Insh. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

MASTER MODEL \$27.50
JUNIOR MODEL (2 5¢ Tubes) . 17.50

F. O. B. Seattle (Distributor Discounts)

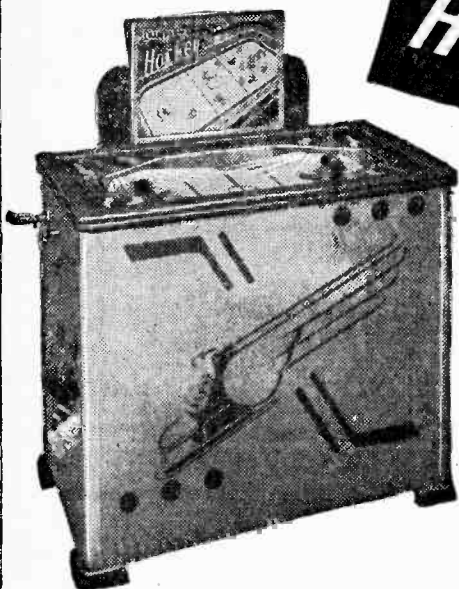
Northwest Sales Co.

Bell-o-Matic Distributor
3144 Elliott Ave., Seattle 1, Wash.



Look To The **GENERAL** For LEADERSHIP

A MONEY-MAKER
ON ANY LOCATION!



For
Immediate
Delivery!

\$289.50

Deluxe Model

The game that's packed with competitive appeal! 2-player action! NO service calls! Consistent earnings!

LOOK TO GENERAL FOR THESE LEADERS!

- AIREON ELECTRONIC PHONOGRAPHS
- JENNINGS STANDARD CHIEF & SUPER DELUXE CLUB CHIEF
- GRIP SCALE EXHIBIT'S BIG HIT BANK BALL DAVAL'S AMERICAN EAGLE & MARVEL
- SHINE-A-MINIT
- SUPER LINER

Established 1925

Growing Steadily Ever Since

Formerly The General Vending Service Co.

GENERAL Vending Sales Corp.

306 N. GAY ST. ★ BALTIMORE, 2, MD.

COINMEN YOU KNOW

Los Angeles:

(Continued from page 124)
recently spending a few days at Lake Tahoe. While there he wanted the latest issue of *The Billboard* and drove 25 miles to Carson City, only to find the magazine stores there were sold out. Happel then drove 30 miles further to Reno, before he could get a copy. Bill says the Camel fellow with his mile's walk was a piker; Bill drove 110 miles for his issue of *The Billboard*.

Bill Abel is in Mexico City and Havana on business for Coast Records. Abel plans to return home around September 1. Chet Wiser, traveling sales manager for Coast, is in Texas helping the Tanner Distributing Company get set up there. . . . Paul Laymon is kept busy writing orders on the new Draw-Bell. . . . Nick Carter has just returned from the East lining up some new distrib deals for his Nickabob Sales here. Len Kelley, of K & M Service, reports he will be announcing some new releases on the Memo label soon. . . . Charley Robinson is watching the developments surrounding Tony Cornero's new gambling ship, Lux, with much interest. Robinson sold Cornero 160 pieces for the new floating Monte Carlo. . . . Jack R. Moore, Bally and Seeburg distributor in the Northwest, is in town for a few days.

Paul Gerber, manager of Sportland Arcade, Ocean Park, just added a new son to his family. . . . Jean Minthorne's infected eye is now on the mend. . . . Sam Donin's and Dannie Jackson's new Automatic Games Company headquarters are just about readied for business, after an extensive remodeling program. . . . J. H. Scott, veteran local coinman, passed away recently. . . . Add Ben and Clem Korte to the list of operators away on vacations.

Pat Ryan, general manager of Zam, Seattle, was a recent visitor to Sol-tone offices here. . . . Some of the boys at Bill Happel's Badger Sales showrooms lately include Ray Foust, Santa Ana; C. E. Collard, San Bernardino; Harold Murphy, Palm Springs; Fred Allen, Bakersfield; J. M. Spalding, Inglewood; N. H. Smith, Oildale; H. W. Tureen and R. E. Barton, Long Beach; F. Wolman, Morro Bay; Ray Reynolds, Big Bear; Lee Walker, Gardena; Art Weiss, Arcadia; C. H. Robson, Santa Monica; Walter Leonert, Bellflower; Ted Spano, Burbank; Abe Hanlin, Hollywood; John McGee, Downey; Jim and Lillian Scherer, Compton.

Cincinnati:

(Continued from page 124)
dios and his capture of a shoplifter. . . . Louis Schoenlaub, Columbia Amusement Company, has purchased 17 locations from the Kentucky Service operated by John Weisenberger. About 500 guests were present recently when John Nicholas and brother, Luke, of the Nicholas Music Company, held a reception in honor of their sister, Marie, who was married several weeks ago to Lucas J. Lucas of New York.

Abe Villinsky, A & B Music Company, and his family have returned to Cincinnati from a West Coast vacation. The enjoyed the scenery and beaches at Santa Monica and other play spots, and Villinsky reports he feels like a new man. . . . Jerry Levy is planning a boat trip following his recent return from a business trip to Ashland, Ky., and Huntington, W. Va.

Morris Kleinman is in Chicago on a short business trip. . . . Ray Bigner, Wesco Novelty Company, has completed purchases of 12 locations from the Coinway Distributing Company. . . . Don Kennedy, Packard Pla-Mor, visited Louis Foltzer recently.

**COIN-OPERATED
AUTOMATIC
SALES BOARDS**

*Deals of all kinds
Write for particulars*

R. C. WALTERS
2532 Semple Ave. ST. LOUIS 12, MO.

**LIBERTY
FRUIT BELL**

Reconditioned like new.
**TAKES IN
NICKELS
PAYS OUT
QUARTERS**

A great automatic pay-out machine for 5c play. Pays out one flashy gold-like token (25c size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 100 to 1. **FILL PAYOUT TUBE WITH REAL QUARTERS IF TERRITORY WILL PERMIT.**

\$34.50 each
\$2.00 lots of 3
27.50 lots of 10

1/3 Deposit Required with Order,
Balance C.O.D.

WRITE FOR OUR CATALOG
WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs.

ABCO NOVELTY COMPANY
809 W. Madison St. Chicago 7, Ill.
Haymarket 3695
Headquarters for Counter Games

B & R SALES

846 North Clinton
Dallas 8, Texas

EXCLUSIVE **TRADIO** DISTRIBUTOR
in
WESTERN TEXAS

SEE **TRADIO** AD
PAGE 138

FOR SALE

10 Seeburg 10 Record Players. Ea. . . .	\$ 75.00
1 Federal Record Machine, 4-way combination, portable	150.00
1 Keeney Air Ralder	150.00
1 Bally Defender	175.00
1 Keeney Anti-Aircraft	49.50
1 5-10-20	125.00
1 Skyray	50.00
1 4 Roses	50.00
1 Dude Ranch	50.00
1 Mills 1-2-3. Ea.	75.00

AUTOMATIC AMUSEMENT CO.
216 2nd St. Lakewood, N. J.

FOR SALE

**WURLITZER
SKEE BALLS**

Also All-Star Hockeyes

FOOD DISPENSING CO.
2101 Chester Ave. Cleveland 14, Ohio

---PENNY PISTOL---

The New Skill Counter Game

**NO PRIZES — NO PAY OUT — NO FREE GAMES —
NO MERCHANDISE TO FURNISH — 100 PER CENT LEGAL**

Hit the Bull's Eye—Test Your Skill

**No Balls—No Marbles—No Gum
IT ACTUALLY SHOOTS THE PENNY**

Made of
Aluminum
or
Metal
Size 10x22
inches

PRICE \$39.50
f.o.b.
Abilene or
Dallas
1/3 Deposit
Required

BE A STRAIGHT SHOOTER

Cash Box Holds Over \$100.00 — Should Be Checked Weekly
ALL BULL'S-EYE PENNIES ARE KEPT SEPARATE. BULL'S-EYE
ADJUSTABLE

See Your Distributor or Write

SOUTHERN MANUFACTURERS

Home Office: 555 E. N. 16th Abilene, Texas; Phone 3800
Factory: 2401 Federal St. Dallas 1, Texas; Riverside 6226

GET YOUR ORDER IN NOW

THE A.B.T. CHALLENGER

Supremely Different!

Everyone gets a thrill out of using a REAL ARMY TYPE PISTOL. Together with an extremely attractive cabinet, this "Challenger" will astound you with its drawing power in any location. Creates interest, constant play and enormous returns.

Dimensions: 31"x11½"x16"
Shipping Weight 351 Lbs.

PRICE LIST	
SINGLE LOTS .	\$65 Each
25 LOTS . . .	\$60 Each
50 LOTS . . .	\$55 Each
100 LOTS . .	\$50 Each
Special Price in Lots of 1000 or Over (PRICES F. O. B. BUFFALO)	

Get your order in now for fast delivery!

1/2 DEPOSIT WITH ORDER—BALANCE C.O.D.

Write-Wire-Phone



ALFRED SALES, INC.

Distributors of Coin Operated Machines and Devices
1006-1008 MAIN ST. Lincoln 9107 BUFFALO 2, N. Y.
Exclusive Distributors of AIREON Electronic Phonographs and Accessories

Every BOWLING ALLEY LOCATION SHOULD HAVE...

CHICAGO COIN'S



—and not only bowling alleys but bus and train stations, summer resorts, theater lobbies, hotels, cigar stores and everywhere else that people gather. Goalie gets the play!

5c and 10c PLAY
MEANS
Twice the Income



CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

WANTED FOR CONVERSION!

- | | | |
|-----------------|-------------|-------------|
| ● BROADCAST | ● CROSSLINE | ● ATTENTION |
| ● PAN-AMERICAN | ● VACATION | ● CHARM |
| ● MYSTIC | ● CRYSTAL | ● MASCOT |
| ● SILVER SKATES | ● MARINES | ● FLICKER |

Send us complete description of your machines and we will advise you immediately of our new, thoroughly location-tested conversion. All work done by factory-trained mechanics.

WRITE—WIRE—PHONE TODAY!

MUNVES MANUFACTURING CORP. 2634 N. Laramie Ave. Chicago 39, Ill. Tel.: NATIONAL 2727

COIN MACHINE

PARTS

RUBBER MALE PLUGS CONTACT BLADES

- Feather Weight.
- Light Weight.
- Medium.
- Heavy.

Bally 45 volt open-face Motor.
(Short shaft and long shaft.)

NEW PRICE NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.
PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

FOR NEWS ON THE LATEST RELEASES
GET ON OUR MAILING LIST TODAY!

IN PENNSYLVANIA CONTACT
JOE ASH

IN NEW JERSEY CONTACT
IRV MORRIS

ACTIVE AMUSEMENT MACHINES CO.

900 N. FRANKLIN ST., PHILA. 23, PA. MARKET 2656
417 FRELINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195

"You Can Always Depend on Active--All Ways"

IT'S BETTER BY FAR SEEBURG SCIENTIFIC SOUND DISTRIBUTION

BETTER—Mechanism! Vastly improved with fewer moving parts and greater efficiency.

BETTER—Listening! Acoustically correct SEEBURG Sound Distribution means far better listening. Every location, regardless of size, has a SEEBURG Installation tailor-made to insure the finest music at conversational level!

BETTER—Styling! The new SEEBURG is so beautiful! So new and unusual! So outstandingly attractive! A real masterpiece of modern cabinet design.

CALL, WIRE or WRITE TODAY FOR FULL DETAILS.



EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND
415 W. BROAD STREET RICHMOND 20, VIRGINIA

GOOD MACHINES—PRICED RIGHT

MUSIC		
5 Wurlitzer 800 . . . \$800.00	2 Wurlitzer 41 Counter Model . . \$125.00	1 Jumbo Parade, P.O. \$100.00
1 Wurlitzer 750E . . . 675.00	1 Wurlitzer 61 Counter Model . . 135.00	2 Bakers Pacers, D.D. 200.00
1 Wurlitzer 750 . . . 650.00	2 Wurlitzer 700 . . . 575.00	1 Paces Races Rod Arrow . . . 125.00
2 Wurlitzer 950 . . . 695.00	3 Wurlitzer 412 . . . 125.00	PIN BALLS
4 Wurlitzer Victory 500 Keyboard . . 450.00	18 Record Gable . . . 100.00	1 Air Circus . . . \$ 98.00
2 Wurlitzer 500 Keyboard . . . 450.00	SLOTS	1 Champ . . . 49.50
2 Wurlitzer 600 Keyboard . . . 400.00	3 Mills Silver Chrome Rebuilt 5¢ . . . \$150.00	1 Mills Owl . . . 50.00
1 Mills Empress, with Adapter . . . 300.00	2 Jennings Victory Chiefs . . . 125.00	1 Fox Hunt . . . 39.50
		1 Big Town . . . 39.50
		1 Jungle . . . 75.00
		1 Keeney Anti Air-craft, no screen . . 50.00

Terms: 1/3 Deposit, Balance C. O. D.

AMERICAN MUSIC CO.

BOX 2011

WILLIAMSON, W. VA.

OPERATOR GUARANTEED BUYS
PACKARD EXCLUSIVE DISTRIBUTORS
 in Minnesota, North Dakota, North Wisconsin and North Michigan

NOW AVAILABLE FOR DELIVERY!

Packard Pla-Mor Phonograph Hideaway, Model No. 400	\$450.00
Packard Pla-Mor Wallbox	38.95
Packard Rotating Speaker	159.50
Packard Model 900 Wall Speaker	49.95
Packard Model 800 Wall Speaker	38.95
Packard Model 700 Wall Speaker	21.95
30-Wire Packard Pla-Mor Cable, Ft.	.22
Bar Brackets, Aluminum	5.00
Packard Hideaway Steel Cabinet	45.50

OTHER GUARANTEED BUYS!

Jockey Club, Ref.	\$375.00
Turf King	375.00
Kentucky, Ref. Like New	225.00
Paces Reels, Aut. P.O., Ref.	125.00
Silver Moon, Like New	125.00
Jumbo Parade, Hi-Hd., Ref.	135.00
Big Game, Aut. P.O., Ref.	135.00
Jenn. Totalizer, Free Play	100.00
Big Game, Free Play	100.00
Paces Reels, Two-Way 5c-5c	275.00
Paces Reels, Two Way 5c-10c	300.00
Keeney Super Bells, Two-Way 5c-25c	550.00
Comb. Cash Free Play	75.00
Dewey Single	75.00
Dewey or Callie Double	150.00
Wurl. 616 Hideaway	200.00

JENNINGS 4-STAR CHIEFS
 5¢, \$125.00; 10¢, \$150.00; 25¢, \$175.00.

WATLING ROLATOPS
 5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00.

MILLS GOLD CHROMES, BLACK CHERRY BELLS OR SILVER CHROMES
 New Cabinets, Castings, Slides and all other Moving Parts—NEW!
 5c; \$225.00; 10c, \$250.00; 25c, \$275.00; 50c, \$400.00.

MILLS CLUB BELLS
 New Cabinets, Castings, Slides and all other Moving Parts—NEW!
 5c, \$300.00; 10c, \$350.00; 25c, \$400.00; 50c, \$600.00.

WANTED—MILLS ESCALATOR TYPE SLOTS. WRITE FOR TOP PRICE!

TWIN PORTS SALES COMPANY
 230 LAKE AVE., SO. DULUTH 2, MINN. 2027 WASHINGTON AVE., SO. MINNEAPOLIS 4, MINN.

COINMEN YOU KNOW

Chicago:
 (Continued from page 125)

especially in the music department. Operators he talked to reported play good, and at Yellowstone, park officials said the influx of tourists is setting new records on admissions. . . .

Pat Buckley, on a tour of Europe to look over post-war coin machine prospects, cabled last from Italy, but date of his return still is indefinite. . . .

R. E. (Smitty) Smith, chief of the Buckley parts department, was heading this week-end for his summer home on the Fox River near McHenry, Ill., to take a couple of week's rest from the problems of scaring up enough parts to meet demand.

R. K. Roth, of Automatic Vending Machine Exchange Company, Oakland, Calif., and Rose Knollmiller, of Toledo Coin Machine Exchange, were among Gil Kitt's visitors at Empire Coin Machine Exchange this week. . . . Illinois operators in town included Alfred Corday, Sherman; Ralph Crain, Kankakee, and Max Goldstein, Forest Park. . . . Frank Burnatt, Gary, Ind., also was visiting distributors here. . . . Other visiting out-of-towners included Milt Cohen, Ohio Specialty Company, Cincinnati; V. W. Griffith, Benton Harbor, Mich.; Lawrence Daurora, Schenley Vending Company, Pittsburgh, and Leo Weinberger, Southern Automatic Music Company, Louisville.

H. L. Hexamer, Washington, Ill., operator, was passing out the cigars this week—his third boy. . . . Irving Ovitz, of Automatic Coin Machines & Suppl. Company, is going to have to keep an eye on office detail himself for a few weeks. His popular office manager, Sylvia Gordon, is leaving soon for an extended trip to the West Coast to get away from the Chicago hay fever weather. Incidental intelligence: New steno at Automatic is Evelyn Aldrich.

AUGUST SPECIALS

In Reconditioned Equipment

5 BALL FREE PLAY GAMES	
Action	\$119.50
Air Force	84.50
Big Parade	149.50
Capt. Kidd	79.50
Genco	
Defense	99.50
Five-Ten	
Twenty	99.50
Hollywood	189.50
Gun Club	69.50
Jeep	99.50
Knockout	129.50
Mills 1-2-3, 1940 (1 Ball)	79.50
Midway	
(Remvamp)	\$89.50
Monicker	99.50
Ten Spot	72.50
Sport Parade	48.50
Super	
Chuzzle	69.50
Ten Spot	72.50
Thumbs Up	49.50
Venus	79.50
Victory	74.50
Yankee	
Doodle	189.50
Zig Zag	69.50

ARCADE EQUIPMENT

Keeney Air Raider	\$149.50
Slap the Jap	119.50
Sky Fighter	165.00
A.B.T. Challenger	27.50
Seeburg Ray-o-Lite (Duck Target)	159.50
Seeburg Ray-o-Lite (Coin Ex Target)	159.50
International Mutoscope Photomatic, Latest Model, Inside Lights, 15c	
Slots, A-1 Condition	695.00

MUSIC

Wurlitzer 1942, 24 Victory Cab.	\$450.00
Seeburg 8800, E.S.	565.00
Seeburg Regal (Universal Adapter Remote)	395.00
Wurlitzer 616	225.00
Wurlitzer Twin 12 (Buckley)	
Adapter, Hide-a-Way	150.00
Wurlitzer 800-K	485.00
Wurlitzer 800	650.00

Above equipment is in A-1 mechanical condition—ready for locations.

Terms: 1/3 Deposit, Cashier's Checks or Money Orders.

ST. LOUIS NOVELTY CO.
 2718 Gravois Ave. ST. LOUIS 18, MO.
 (Phone: Grand 8872)

A NYLON DEAL WITH TERRIFIC APPEAL
 All Nylon Prizes—These quality Hose are the finest gauge and quality. All Dupont Nylon top to bottom—All perfect—Individually packaged—All Sizes—In big demand.

DEAL #1—9 NYLON WINNERS
 1,000-Hole Board @ 5¢
 Takes in \$50.00—Costs \$22.50.
 Profit \$27.50.
 (5 Open Numbers on top Win. Last Sale, each section, Wins)

DEAL #2—9 NYLON WINNERS
 8 Open Numbers Win.
 Last Sale on Board Wins
 1,000-Hole Board @ 5¢
 Takes in \$50.00—Costs \$22.50.
 Profit \$27.50

DEAL #3—12 NYLON WINNERS
 1,500-Hole Board @ 5¢
 Takes in \$75.00—Costs \$29.50.
 Profit, \$45.50.
 8 Open Numbers Win. Last Sale, each section Wins.

DEAL #4—12 NYLON WINNERS
 1,500-Hole Board @ 5¢
 Takes in \$75.00—Costs \$29.50.
 Profit \$45.50.
 11 Open Numbers Win. Last Sale on Board Wins.

1/3 DEPOSIT, BALANCE C. O. D.
 Send for List of Other Outstanding Sales Deals.

Philkay Products
 30 IRVING PLACE—N. Y. 3, N. Y.
 GRAMERCY 3-0340

Max Glass was due back this week from a quick business trip to New York. His son, S. B. Glass, was in charge of the factory while he was gone. . . . Ray Cunliffe, of Brown Music Company, and his wife made a short visit to his sister at Sheboygan, Wis. . . . Bill Burgeson, Minneapolis, with Kenny Glenn, general manager of La Beau Novelty Company, St. Paul, dropped in to say hello to friends at Jennings this week.

NOW DELIVERING
 CHICAGO COIN
SPELLBOUND — GOALEE

Distributors for
CHICAGO COIN MACHINE CO., IN ILLINOIS AND MISSOURI
 also
JENNINGS NEW AND LATEST SLOTS

STANDARD CHIEFS
DE LUXE CHIEFS
SUPER DE LUXE CHIEFS

NEW NO. 1 HIT "CHALLENGER"
BAUM DISTRIBUTING CO.
 2718 Gravois Ave. ST. LOUIS 18, MO.
 (Phone: Prospect 3900)

EAST TEXAS DISTRIBUTING CO.
 219 So. Welsh Street
 Booneville, Arkansas

EXCLUSIVE **TRADIO** DISTRIBUTOR
 in
EAST TEXAS

SEE **TRADIO** AD
 PAGE 138

WANT 100 PIN GAMES FOR EXPORTING PURPOSES
MUST HAVE PLASTIC BUMPERS

Wurl. 780E Colonial	\$650.00
Wurlitzer 412	165.00
Mills Empress	375.00
Wurlitzer Counter Model with Stand	175.00
Rock-Ola DeLuxe	425.00
Wurlitzer 616 L. Up	250.00
Wurlitzer 500	450.00
Rock-Ola Commando	550.00
Seeburg Concert Master	475.00
Seeburg 8200, ES	550.00
Light Up Auxiliary Speakers	24.50
Mills Moderne Scales	55.00
Ten Strike, H.D.	79.50
Model F Iron Claws	44.50
Used Columbus Peanut Mach. Each	5.50
10 Used Smilays, Each	\$ 26.50
New Asco Stamp Machines, Each	22.50
Rowe Stick Gum Vendors	9.50
Shoot Your Way to Tokyo	99.50
Bally Rapid Fire	119.50
Chi Coin Hockey	175.00
Seeburg Shoot the Chutes	89.50
Evans Super Bomber	245.00
Jennings Blue Skin	150.00
25c Blue Front	174.50
5c Mills Blue Fronts	184.50
Paces Reels	149.50
NEW PINS	
Supertiner	\$322.00
Spellbound	325.00
Big Hit	384.00
Surf Queen	327.50
Total Roll	\$525.00
Goalee	525.00
Bubbles	249.50
Gusher	54.00
Buddy	33.00

USED PINS

Duplex	\$ 99.50
Cadillac	39.50
Ohamp	59.50
Bombardier	129.50
Barrage	59.50
Horoscope	69.50
Stratoliner	59.50
Jolly	39.50
Whirlwind, 1BFP	225.00
Texas Leaguer	34.50
Majors	69.50

INTERNATIONAL COIN MACHINE DISTRIBUTORS
 2436 ST. CLAIR AVE. MA 5769 CLEVELAND 14, OHIO

PARTS SPECIAL
LEG LEVELERS
 Per set of 475¢

CONTACT SWITCH BLADES Light, medium, heavy.
 Per Hundred \$3.50

Write for Our 1946 Catalog.
DAN GOULD ENTERPRISES
 5049 W. Fullerton CHICAGO
 BERkshire 3012

JUKE BOX ROUTE FOR SALE
 Route consists of 107 Wurlitzer phonographs, 8 arcades and 3 five ballers. Located Eastern New York State. Price \$90,000
 Write BOX D-275, care The Billboard, Cincinnati 1, O., for complete inventory.

Vince Connor, of Amusement Corporation, came back from a two-week stay at Lake Vermillion, Minnesota, with a story of the landing of a 23-pound Northern Pike, which was caught by one of the party. He also managed to ship back a consignment of regular size Northerns to show the staff his prowess with rod and reel, altho he said they weren't biting very well. . . . Saddest man on the expedition was Marty Bussert, Amusematic plant foreman, who didn't get more than a nibble.

Bill Presser and Frank McNichols, of Nickel Amusement Company, made the trip up from Cleveland during the week. . . . Ted Kruse, also of Amusematic, really threw a celebration when his son, William, returned from the army recently and the jubilation will continue when the family goes on their vacation in Ted's 38-foot cruiser.

Joe Beck, general manager, and A. D. Nelson, of the parent firm, have been welcoming visitors at Telequiz Sales. A. H. Meyers and Irwin Weiber, of Consolidated Distributing Company, Kansas City, Mo., were in. Frank E. Page, Roanoke Vending Machine Exchange, Inc., Roanoke, Va., also dropped in to greet the boys. . . . John Carlson, *Billboard* coin machine staffer, reports he has been pulling in the bass and pickerel while vacationing in Ontario.

SPECIAL---CONSOLES

10 Buckley Track Odds, DD	
Jackpot, Ea.	\$495.00
11 Buckley Track Odds, DD, no Jackpot, Ea.	\$395.00

Terms: One-Third Deposit
C. AND M. SPECIALTY COMPANY
 832 Camp St. New Orleans, La.

FOR SALE

Cover Gtm .. \$175.00	Oklahoma .. \$175.00
Owl .. 55.00	Streamliner .. 175.00
Gun Club .. 45.00	Four Aces .. 80.00
Stage Door .. 135.00	Laura .. 175.00
Canteen .. 175.00	Santa Fe .. 175.00
Fiat Top .. 175.00	Grand Canyon 175.00
Marines at Play .. 70.00	Wagon Wheels 175.00
Invasion .. 65.00	Gob .. 75.00
Jeep .. 75.00	Paratrooper .. 75.00
Am. Beauty .. 75.00	7-Up .. 45.00
Blondie .. 25.00	Arizona .. 175.00

1/3 with Order, Balance C. O. D.

WICHITA NOVELTY CO.

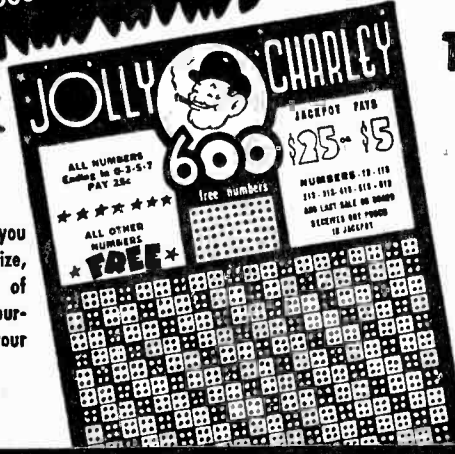
704-A Scott St. Wichita Falls, Tex.

Northwest Sales Company

3144 ELLIOTT AVENUE, SEATTLE, WASH.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Idaho, Montana, and Washington suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

600 FREE NUMBERS
ON A 1000 HOLE BOARD



We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

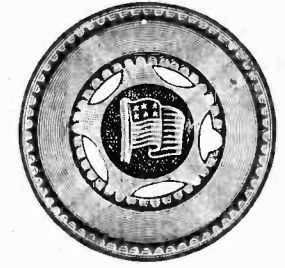
TERRIFIC PLAYER APPEAL
A SENSATIONAL NEW IDEA
SALES BOARD WITH A RAPID FIRE CLEAN-OUT FEATURE

\$25 TOP PAYOUT \$57.36 PROFIT

DEPEND UPON WALSH TO BE FIRST WITH THE LATEST NEW BOARD IDEAS. ... SEND FOR CATALOG SHEET AND PRICE LIST.

THOS. A. WALSH MFG. CO.
201-207 SO TENTH ST. OMAHA, NEBR.

METAL TYPER DISCS
For Groetchen Typers



We Use Finest Aluminum Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers
Money Back Guarantee. **\$8.50**
Samples on request. Per 1,000

1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY - CHICAGO 14, ILL.



WANTED 1,000 GENCO GAMES

Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

V. P. DISTRIBUTING CO.

2336 OLIVE ST. — 2339 PINE ST.
Central 3892 ST. LOUIS 3, MO.

EXCLUSIVE DISTRIBUTION

AIREON MUSIC WILLIAMS' GAMES

GRUNT AND GROAN Always on TOP

REAL CROWD APPEAL AS THE WRESTLERS PULL IN THE NICKELS
REAL ROPES TOO!

GRUNT AND GROAN
1000 JUMBO holes ... 5¢ per sale ..
Slot symbols ... Takes in ... \$50.00
Average Payout ... 22.7¢
PROFIT Average ... \$27.24
THICK DIE-CUT Board.

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO 7, ILL.

Associated Amusements

846 Commonwealth Ave., Boston, Mass.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Massachusetts, Maine, New Hampshire, and Vermont suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

FOR SALE

2 Wurlitzer 750E. Ea.	\$885.00
2 Wurlitzer Rotarys. Ea.	410.00
1 Wurlitzer 61 Counter Model	150.00
1 Wurlitzer 24	335.00
3 Rock-Olas—Commandos. Ea.	545.00
1 Rock-Ola Super	525.00
3 Rock-Olas—Masters. Ea.	495.00
3 Rock-Olas—Playmasters, with Spectra-vox & Elevator Selector. Ea.	425.00
1 Rock-Ola Monarch	345.00
5 Hollywood 5-ball game. Ea.	\$175.00
3 Re-Vamps, De-Icers 5-ball game. Ea.	95.00
5 Productions, 5-ball game. Ea.	175.00

TEXAS PHONOGRAPH CO.
119-21 Durango St. San Antonio 5, Tex.

FOR SALE

ONE SMALL ROUTE OF 20 MACHINES
(Late Models)
Located in South Carolina. Must be Wurlitzer Factory-Approved Merchant.
BOX D-269
o/o BILLBOARD CINCINNATI 1, O.



Vending Machine Company

207 FRANKLIN ST., FAYETTEVILLE, N. C.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of North Carolina, South Carolina, and Virginia suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

Silent Sales Company

204 11th Avenue S, Minneapolis 15, Minn.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Minnesota, North Dakota, and South Dakota suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

SALESMEN WANTED

To sell complete line of Coin Machine Parts and Supplies. Can use experienced men in any part of the United States except the Southeast. Must own car and be able to furnish good references. Only top men considered. This is a percentage proposition, and the sky is the limit for producers. Write, wire or phone the South's leading distributor.

Heath Distributing Co.

217 Third St. Macon, Ga.
Phones 2681-2682

EVANS

Symbol of Superiority

in CONSOLES

H. C. EVANS & CO.

1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS

TESTED LEE SALES CO. MACHINES

NEW MACHINES — Immediate Delivery

SLOTS

Jennings Bronze or Standards	5c, 299.00; 10c, 309.00; 25c, \$319.00
Jennings Deluxe	5c, 309.00; 10c, 319.00; 25c, 329.00
Jennings Super Deluxe	5c, 324.00; 10c, 334.00; 25c, 344.00
Mills Black Cherry	5c, 248.00; 10c, 253.00; 25c, 258.00
Mills Golden Falls	5c, 258.00; 10c, 263.00; 25c, 268.00

PINS AND ONE BALLS

Bally Surf Queens	\$327.50	Bally Victory Derby	646.50
Bally Victory Special	661.50	Bally Draw Bell	Write

USED CONSOLES

Keeney Super Bells	\$275.00
Bally Club Bells	225.00
Bally Hi Hands	175.00
Mills Jumbo Parade (comb.)	175.00
Parlay Races	40.00

USED PINS

Jungle	\$ 85.00
Victory	90.00
Genco Defense	92.50
Double Play	75.00
Dixie	50.00
Commodore	30.00
Score Card	40.00
O'Boy	30.00
Canteens	225.00
Skyline	70.00

USED SLOT SPECIALS

JENNINGS	
SPECIAL: Club Consoles—Battery of Three, 5-10-25 \$400.00	
Four Stars, 5c	\$ 85.00
Victory Four Stars, 5c	\$115.00; 10c, 125.00
Red Skins	125.00
Club Model M, 5c	\$115.00; 10c, 125.00
Club Specials, 5c	\$115.00; 10c, 125.00
Silver Chiefs, 5c	\$119.50; 10c, 130.00
Silver Moon Club, 5c	\$150.00; 10c, \$150.00; 25c, 185.00
Sky Chiefs, 5c	\$125.00; 10c, 130.00; 25c, 150.00
Victory Chiefs, 25c	200.00
Golf Ball Vendors, 10c	\$135.00; 25c, 150.00

PRICED TO SELL FAST

MILLS	
Glitter Gold (New Rebuilt)	\$175.00
Brown Fronts, 5c	\$150.00; 10c, \$160.00; 25c, 170.00
Blue Fronts, 25c	145.00
Cherry Bells, 5c	150.00
Cherry Bells (Factory Rebuilt), 5c	200.00
Bonus Bell, 10c	160.00
Gold Award, 10c	95.00
Extraordinary, 25c	125.00
Vest Pockets (Used)	45.00
Vest Pockets (New)	74.50
Used Black Cherry, 5c, Orig.	225.00

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

References: Any Coin Machine Manufacturer, also Lincoln Natl. & Dime Bank, Ft. Wayne, Ind.

LEE SALES CO.

1815 S. LAFAYETTE
FT. WAYNE 5, IND.
PHONE H-3371

COINMEN YOU KNOW

New York:

(Continued from page 124)

Machine, reports arcade biz holding in firm's seven arcades.

Trad brothers, George and Victor, promises something new for the coin machine trade soon to add to their radio interests. . . . Arthur W. Percival, Telecoin Corporation, now on vacation, will have an announcement regarding the firm's bulk milk and fruit juice vending machines on his return.

Len Myers, Bridgeport, Conn. operator, has converted six non-coin-operated beverage machines to coin types. He reports that cost of conversion was very low. Barry Berkens, AOAA, gave Coney Island the once-over this week. . . . George Ponsler, Amusement Enterprises, is planning several surprises for his Hotel New Yorker showing this week. . . . Jack Fitzgibbon, Jalco, is busy thinking of a new trade name for his new music product.

Stanley Gersh and Sam Garber, Perfect Games, report production is high on their new penny pitch game. . . . Charlie Richman, New York Distributing, reports that his hotel in Far Rockaway is going great guns. . . . Dave Robbins, D. Robbins & Company, is away on a two-week's fishing trip. . . . Amity and Frost are both announcing new cigar venders this week.

George Fishman Boston; Kenneth Roth, Bangor, Me.; Robert L. Hearn, Miami; John J. Jeans, Atlanta, and Kenneth B. Silverstein, Philadelphia, were looking around coin machine row this week. . . . Sol Finkelstein, former New York operator, has just purchased an arcade in Jacksonville, Fla. Sol is in Chicago at the present time on business.

Jack Seidler, Independent Operators' Association, states that the organization is building itself across the nation. . . . Mac Pearlman, H. Rosenberg Company, is still waiting for Challenger deliveries. . . . A New York distributor for B-29 Turret Gunner will be named shortly. . . . Herman Brothers is resting at Long Beach, but can't stay away from the office long and commutes back and forth. . . . C. M. Jones is putting finishing touches on his new arcade machine.

Al Blendow, sales manager of International Mutoscope, leaves next week for a two week's rest. Bill Rabkins, prexy, just returned from a vacation trip to Nova Scotia. . . . Joe Hirsch has been very quiet of late. . . . Captain Billy Boyd, former Newark N. J., music operator, expects to be out of the service within the next 30 days or so. . . . Johnny Ryan, Bronx operator, is converting an old apple vender to a popcorn ball machine.

HAVE FOR SALE

CONSOLES

15 Buckley Track Odds (Daily Double J.P. original)	Each. \$575.00
10 Buckley Track Odds (D.D. & J.P. Serial over 12,000)	625.00
1 Buckley Track Odds	300.00
2 Evans Pacers	300.00
5 Paces Races (Brown Cabinet)	200.00
3 Bakers Pacers	250.00
2 Keeney Super Bells, 5c Play	245.00
1 Mills Dice Machine, 25c Play	90.00

SLOTS

5 Mills Black Cherries, 5c Play (Rebuilt)	Each. \$185.00
5 Mills Silver Chromes, 5c Play (Rebuilt)	185.00
3 Mills Silver Chromes, 25c Play (Rebuilt)	225.00
10 Mills Bonus, 5c Play	235.00
2 Mills Bonus, 25c Play	275.00
3 Pace DeLuxe, 5c Play	95.00
5 Pace Comets, 5c Play	80.00
2 Pace Comets, 25c Play (Glitter Gold Finish)	145.00
2 Pace Slug Proof, 25c Play	175.00

MUSIC

4 Panorams	\$325.00
------------	----------

ALL ABOVE EQUIPMENT IN A-1 CONDITION AND APPEARANCE, READY FOR LOCATION. SEND 1/3 DEPOSIT AND DIRECTIONS HOW TO SHIP.

LOUISIANA COIN MACHINE COMPANY

BOX 861 LAFAYETTE, LA.
PHONE 2441

ROUTES FOR SALE

IN MIDWESTERN STATE

NO. 1— This Route May Be Split

100 PHONOGRAPHS
20 5 BALLS, GOALEES, TOTAL ROLLS,
RAY GUNS AND BANK BALLS.

NO. 2—
48 PHONOGRAPHS
30 1 BALL FREE PLAYS AND FREE
PLAY CONSOLES.

Either or Both Routes may be purchased for 10% above cash box prices. This 10% covers pre-paid Licenses, Records on Machines, Tools, Misc. Parts and Good Will. Will finance any reliable party.

An Excellent Investment Worth Investigating

— Write —

BOX D-260, The Billboard, Cincinnati 1, Ohio

IMMEDIATE SHIPMENT

DAYTON NORTHWEST FANS

LIMITED AMOUNT!

18-INCH COUNTER MODEL

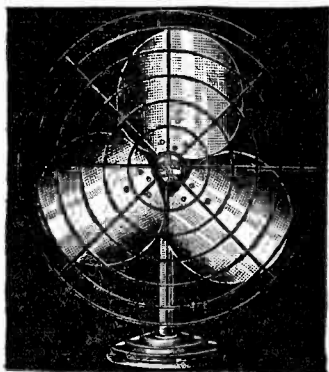
\$35.00

20-INCH COUNTER MODEL

\$40.00

With Chrome Adjustable Floor Stand, from 2½ ft. to 5½ ft., add \$6.00. Deposit Required

- ALL CHROME
 - TILTING MOTOR
 - 18 INCHES HIGH
 - 1500 RPM
 - RUBBER BASE
 - 110 VOLTS A.C.
- COUNTER MODEL TYPE
DAYTON ELECTRIC MOTOR



C & H ELECTRIC CO.

436 W. JUNEAU AVE.
MILWAUKEE 3, WISCONSIN
Phone: Broadway 2486

H & L DISTRIBUTORS
708 Spring St., N.W.
Atlanta, Georgia

EXCLUSIVE **TRADIO** DISTRIBUTOR
in
ALABAMA

SEE **TRADIO** AD
PAGE 138

FOR SALE

THESE MACHINES ARE CLEAN AND IN A-1 WORKING ORDER.

Wurlitzer 61	\$150.00
Wurlitzer 618	250.00
Wurlitzer 24 (M'Glow Col. Plastic & Base)	350.00
Wurlitzer 800R	450.00
Wurlitzer 500R	500.00
Rock-Ola 12-Rec. Master	125.00
Rock-Ola 20 Imperial	200.00
Rock-Ola 20 Imperial Revamp (M'Glow Lite Up Top-Bottom Grill)	275.00
Rock-Ola Windsor 20	275.00
Rock-Ola Monarch 20	300.00
Seeburg 8800 ES	625.00
Seeburg 12-Rec. Selector Keys	135.00
Goalees (repacked in original crates)	395.00

All Machines Subject to Prior Sale.
Terms: 1/3 Deposit, Balance C. O. D.

HALL BROS.' SALES CO.
1817 4th Ave. Phone 780 Jasper, Ala.

BRAND NEW GG GRIPS

None Better
\$22.50

THOMAS NOVELTY CO.
1572 Jefferson Street
Paducah, Ky.

Thoroughly Reconditioned and Refinished GG, Hollis, C. T. S.

Good as New.
\$17.50

While they last.
THOMAS NOVELTY CO.
1572 Jefferson Street
Paducah, Ky.

FOR SALE

20 Cases
.22 SHORTS
\$90.00 Per Case

Wire 1/4 Deposit.
PEERLESS VENDING MACHINE CO.
220 W. 42nd St. New York 18, N. Y.
Tel.: Wisconsin 7-6178

New BLACKSTONE

Penny, Nickel or Dime Counters. \$2.10 delivered to you.

THOMAS NOVELTY CO.
1572 Jefferson St.
Paducah, Ky.

WANTED TO BUY!

MILLS ESCALATOR SLOTS

MILLS 4 BELLS

MILLS 3 BELLS

MILLS JUMBO PARADES—Com-
bination Free Play and Cash

KEENEY SUPER BELLS—Com-
bination Free Play and Cash

BALLY CLUB BELLS

BALLY HIGH HAND

M. S. WOLF DISTRIBUTING CO.

1348 Venice Boulevard

Los Angeles, California



Automatic Coin Says NO TO INFLATION!

WHILE THEY LAST!

- BALLY SPOTTEM
- BALLY SCOOP
- BALLY CHEVRON
- BALLY PICKEM
- BALL VARIETY
- STONER CHUBBY
- BOOM TOWN

Just Off Location . .
All Parts Intact!

\$35⁰⁰
EACH

GUARANTEED RECONDITIONED EQUIPMENT

Consoles		Slots	
1940 Galloping Domino, J.P.	\$159.50	5¢ Jenn. Silver Club Special	\$149.50
1941 2-Tone Galloping Domino, J.P.	249.50	10¢ Jenn. Silver Club Special	159.50
Mills 4-Bells	395.00	5¢ Jenn. Silver Sky Chief	149.50
Mills Jumbo, F.P.	119.50	10¢ Watling Rotatop	89.50
Pin Games		Vest Pocket Bell, Bl. & Gold.	49.50
Williams Flat Top (Revamp)	\$199.50	5¢-10¢-25¢ Watling Rotatops (Com- plete Set, 3 Machines)	250.00
Marvel Catalina (Revamp)	199.50		
Mills Spinning Reel, P.O.	99.50		
Gottlieb School Days	49.50		

1/3 Deposit—Balance C. O. D.

NOW DELIVERING BRAND NEW

MILLS VEST POCKET BELL	\$ 74.50	CHAMPION HOCKEY	\$289.50
EXHIBIT BIG HIT	334.00	ABT CHALLENGER	65.00

MILLS BLACK CHERRY BELL WRITE
NEW DOUBLE DELUXE REVOLVE-A-ROUND SAFES AND SINGLE STANDS WRITE

Write for complete list of guaranteed Reconditioned Equipment of all kinds.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES; CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

NEW EQUIPMENT IMMEDIATE DELIVERY!

- AMI MODEL A PHONOGRAPH
- BALLY VICTORY SPECIAL
- BALLY SURF QUEEN
- CHICAGO COIN SPELLBOUND
- CHICAGO COIN GOALEE
- AMUSEMENT LITE LEAGUE
- EVANS NEW TEN STRIKE
- BUCKLEY'S NEW TRACK ODDS
- COMPLETE LINE VICTOR PEANUT VENDORS
- PERSONAL MUSIC
- MUNVES' SUPEROLL
- AMUSEMENT ENTERPRISES BANK BALL

WE ARE DELIVERING ALL RELEASES TO
DATE OF THE FOLLOWING RECORD LABELS:

COSMO	CADET	4 STAR
EXCLUSIVE	MODERN	GILT EDGE
EXCELSIOR	LAMPLIGHTER	EMERALD

WRITE — WIRE — PHONE YOUR ORDERS

AMERICAN COIN-A-MATIC MACHINE CO.

1435 FIFTH AVENUE

PHONE: ATLANTIC 0977

PITTSBURGH 19, PA

REMEMBER THIS

- NON-INFLAMMABLE
- NON-BRITTLE
- SHRINK-PROOF
- RIGID MATERIAL
- EXPERTLY MOLDED
- PERFECT FIT • GUARANTEED

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

Determine Right or Left as You Face Phonograph

ROCK-OLA MODELS		Each
Standard, Master, DeLux or Super		
Top Corners	\$12.75	
Lower Sides	12.75	
Top Door Plastics	6.75	
The Above Available in Solid Red, Yellow, Green.		
COMMANDO		Each
Top Corners	\$ 8.00	
Top Center	7.00	
Long Sides	12.75	
Combination Yellow & Red Color Scheme.		
SEEBURG MODELS		Each
"Hi Tone"—Model 9800, 8800, 8200, Lower Sides	\$14.50	
"Cadet"—"Major"	2.50	
"Classic"—"Colonel"	6.00	

WURLITZER MODELS

Each	Each
24 Top Corners	\$ 1.20
24 Lower Sides	4.00
61-71-41-600-500 Top Corners	7.00
700 Top Corners	9.50
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center, Right or Left Red	8.00
800 TOP CORNERS	16.50
800 Back Sides, Green	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

MILLS

Available in Red, Yellow or Green	
Throne—Empress	Each
Top Corners	\$14.00
Throne—Empress	Each
Lower Sides	14.00

SHEET PLASTIC

20"x50"—Non-Brittle, Pliable. 60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50. IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable! ORDER FROM YOUR NEAREST DISTRIBUTOR!

ACME SALES CO.

505 W. 42nd ST.
New York 18, N. Y.
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**OUR LOSS . . . YOUR GAIN
WE NEED SPACE**

**SEEBURG RAY GUNS COMPLETELY
RECONDITIONED, REPAINTED AND
CONVERTED TO**

**RIFLE RANGE
AND
SHOOT the BEAR**

**\$129⁵⁰
EACH**

IMMEDIATE DELIVERY

**SOLD ON COINEX MONEY
BACK GUARANTEE**

**IN LOTS OF 5
\$5.00 EXTRA FOR CRATING
WITH NEW LUMBER**

TERMS—1/3 DEPOSIT. BALANCE C. O. D.



Telephone GRAceland 0317 • 1348 Newport Ave., Chicago 13, Ill.

**Hartford's Coin Machine
License Law Text in Full**

HARTFORD, Conn., Aug. 10.—A recent city ordinance which has been getting considerable newspaper publicity was passed by Hartford's City Council July 8, but held in abeyance pending a test of its validity. By August 1, enforcement of the ordinance was still being delayed, while operators here sought an injunction restraining enforcement.

Among the interesting provisions of this post-war license are its definitions of the terms "distributor" and "operator." The license is also unique in that it makes provision for arcades by providing the total tax on all machines in any one establishment shall not exceed \$100.

The text in full follows:

Section 23-21

ORDINANCE PROVIDING FOR THE LICENSING OF MUSIC VENDING MACHINES OR MECHANICAL AMUSEMENT DEVICES.

Be it Ordained by the Court of Common Council of the City of Hartford:

1. The regulation of the operation of music vending machines and mechanical amusement devices, and the constant supervision of the operation of such machines are hereby declared necessary for the protection of the health, safety and morals of the residents of the city of Hartford.

2. DEFINITION OF TERMS. As used in this ordinance, unless the context otherwise indicates,

(a) the term "music vending machine" shall mean any contrivance or device, which upon insertion of a coin, slug, token, plate, disc or key into any slot, crevice or other opening operates or may be operated for the emission of songs, music or similar amusement. It shall include "juke boxes;"

(b) the term "mechanical device" shall mean any machine which upon insertion of a coin, slug or token or upon payment of a charge, releases balls which are propelled by a plunger across and which registers scores by striking pins, posts, levers or bumpers or by falling into holes or slots or which, upon insertion of a coin or slug or the payment of a charge, is operated to register a score or tally of any kind. It shall include such devices as pinball or pin game machines;

(c) the term "distributor" shall mean any person, firm or corporation which owns or distributes any such machine; and the term "operator" shall mean any person, firm or corporation or association in whose place of business any such machine is placed for use by the public.

3. GAMBLING DEVICES NOT PERMITTED. Nothing in this ordinance shall in any way be construed to authorize, license or permit any gambling device whatsoever, or any mechanism that has been judicially declared to be a gambling device, or in any way contrary to law, or that may be contrary to any future laws of the State of Connecticut.

4. LICENSE REQUIRED. Any person, firm, corporation or association displaying for public patronage, or keeping for operation, any music vending machine or mechanical amusement device, as hereinbefore defined, shall be required to obtain a license from the chief of police. Application for such license shall be made to the chief of police upon a form to be supplied by him for that purpose. Such application shall be signed by both the distributor and the operator and the information required shall be furnished as to both.

Application Form

5. APPLICATIONS. The application for such a license shall con-

tain the following information under oath:

(a) Name of applicants; if a partnership, names of all partners; if a corporation, club or association, names of officers.

(b) Residence of applicants.

(c) Age of applicants; if a corporation, club or association, date organized and under laws of what State.

(d) Type of business or activities.

(e) Whether applicants, or if a corporation, club or association, officers have ever been convicted of a crime.

(f) Place where machine or device is to be displayed or operated and the business or activity conducted at that place.

(g) Description or type of machine to be covered by the license.

Investigate Applicants

6. INVESTIGATION OF APPLICANTS. The chief of police shall investigate the character and record of the applicants and the location wherein it is proposed to operate the machine or machines described in the application and shall not approve said application nor issue a license unless he finds that the applicants are over 21 years of age and are of good moral character and the business or activity in such location is a bona fide and lawful one.

7. A license shall be issued by the chief of police in the name of both applicants but the license fee as hereinafter provided shall be paid for by the distributor of such machine. The following annual license fee shall be paid for each machine licensed under the provisions of this ordinance:

Music vending machines \$15.00 per machine.

Mechanical amusement devices \$35.00 per machine. Each license shall expire one year from the date of issuance.

8. DISPLAY OF LICENSE. (a) The license or licenses herein provided for shall be posted permanently and conspicuously at the location of the machine or device in the premises wherein the machine is to be operated or maintained.

License Transferable

(b) Such license may be transferred from one machine or device to another similar machine or device without the necessity of making application therefore. Not more than one machine nor device shall be operated under one license, and the applicants or licensees shall be required to secure a license for each and every machine or device displayed or operated as herein provided; provided, however, that the maximum license fee for all such machines or devices placed in any one establishment or place of business for the use of the public shall be one hundred (100) dollars per annum irrespective of the number of such machines or devices so placed and operated therein.

(c) Each applicant shall notify the chief of police promptly of any change in the ownership of his place of business or any other change in the information set forth in the original application. In the event of a sale or transfer of the business of the operator a new license must be obtained. Any distributor may be permitted at the discretion of the chief of police, to file with him the information required under Section 5 and may thereafter not be required to furnish such information upon the signing of each separate application, but such distributor shall notify the chief of police promptly of any change in such information.

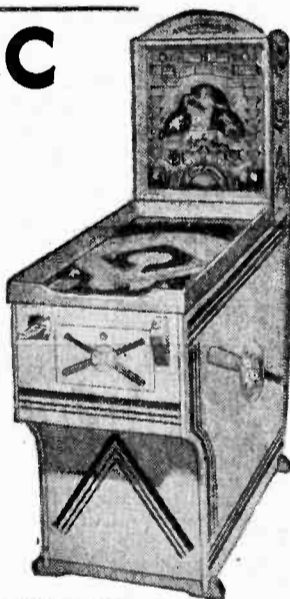
9. PROHIBITIONS AND RESTRICTIONS. Each operator shall (See Full Text on page 136)

**AMUSEMATIC
Lite League**

**NOW IMMEDIATE
DELIVERY**

**THE LEGAL
ANIMATED
GAME**

\$425



**AMUSEMATIC CORP.
4556 N. KENMORE AVENUE
CHICAGO 40, ILL.
Phone EDGwater 3500**

CANADIAN BOARD USERS

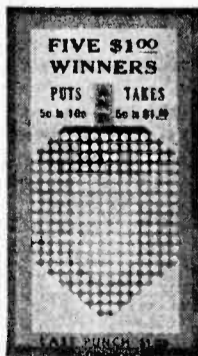
Buy in Canada

SAVE DUTY AND SALES TAX

**ALL SIZES AND STYLES OF BOARDS FROM
100 TO 5000 HOLES**

WRITE FOR SAMPLES AND PRICES

**PREMIUM PRODUCTS COMPANY
179 KING STREET WINNIPEG, MANITOBA, CANADA**



BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4"

\$25.00 per hundred

10-Day Service

MACOMB

MUSIC SERVICE

**16700 NINE MILE RD.
EAST DETROIT, MICH.**

FOR SALE

- 8 Mills Double Cabinet Stands—sliding Door in back & front. Ea. \$ 39.50
- 3 Mills crackle finish Double Cabinet Stands. Ea. 59.50
- 1 Triple Revolver Cabinet Stand 139.00
- 20 Chicago Metal & Mills Safe Load Stands 15.00
Without Keyes 10.00
- 1 Chicago Metal Single Cabinet Stand, Revolver 39.50
- 2 Penny Pace Blue Fronts, Double Jack Pot 39.50
- 1 5c Mills Futurity 129.50
- 2 5c Mills Blue Fronts. Ea. 139.50
- 1 5c Mills Blue Front, Slug-proof. —Late 139.50
- 1 5c Mills Gooseneck—Front vender 29.50
- 1 10c Mills Blue Front—Slug proof. —Late 149.50
- 1 25c War Eagle 2/5 P.O. 1 Cherry 149.50
- 1 10c Mills Brown Front, serial No. 461865 SJ, NA, DP. 165.00
- 1 25c Caille Slot—Latest 199.50
- 1 25c Caille Slot—Single J.P. Green 42.50
- 1 25c Jennings Gooseneck—Single J.P. 39.50
- 12 Smileys—Latest Type—New 24.50
- Red, White and Blue—Tickets—Pickwins, 2,100 count. Per bag 1.00
- 1/3 Deposit with Order, Balance C. O. D.

FORST MUSIC & NOVELTY
1808 Willow St. Green Bay, Wis.

SALESBOARDS

SPECIALS—IMMEDIATE DELIVERY

Notes	Name	Profit	Price
800	5¢ Diamond Dust	Def. \$11.00	.85
1000	1¢ Cig. Bd. Girlie, 26 or 28 Pk.		.78
1000	25¢ Charley Board	Def. 50.00	.89
1000	5¢ Nickel Charley	Def. 17.00	.98
1000	5¢ Double Finn	Def. 24.00	.98
1000	25¢ J.P. Charley	Avr. \$52.04	\$1.22
1000	25¢ J.P. Charley	Avr. 50.00	1.10
1000	10¢ J.P. Ready Money Seal	50.70	1.89
1000	5¢ J.P. Home Run Baseball	27.00	1.89
1200	5¢ J.P. Tex. Charley Seal	102.28	1.89
1200	25¢ J.P. Texas Charley	Avr. 102.28	2.29
1184	5¢ J.P. Win-a-Fin, Jumbo	\$34.40	\$2.48
1000	5¢ J.P. Beat This Card	33.80	2.53
1020	5¢ J.P. Hot Stuff, Girlie	27.00	2.78
1020	5¢ J.P. Wanna Dough, Girlie	27.00	2.89
2400	10¢ J.P. Barrel	Avr. 82.85	3.48
1884	5¢ J.P. Victory Bell	Avr. 48.32	3.74
2170	5¢ Tab. Rd. Wh. Blue Tickets	\$38.00	\$1.98
2170	5¢ Rd. Wh. Blue Single Bd.	38.00	1.89
2280	5¢ J.P. Ticket Deal	Avr. 44.00	2.89
120	Baseball Books, Singles, Am., Nat. Dz.	1.95	
120	Tip Tickets Books, Singles	Avr. 1.95	

Grand Prize Boards, Real McCoy Boards, Etc.
SEND FOR NEW CATALOG.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

10 new Mills Black Cherry Bells, some of these used less than thirty days, part of them in the original cases.
15 new Mills, Jennings Chiefs, 7-Club Bell Chiefs and 8 Bronze Chiefs.
50 new Pace Slot Machines, 5¢, 10¢ and 25¢ play. None of these used over sixty days, some used less than two weeks.
All of the above Machines offered at factory prices before the price increase went into effect.
50 Galloping Dominos, 1941, two-tone Cabinets, \$150.00 Each.
10 Rebuilt Galloping Dominos and Bang Tails, rebuilt during past year, \$200.00 Each.
50 Paces Races, Brown Cabinets, all in running condition, \$100.00 Each.

ATLANTIC AMUSEMENT CO.
1605 Pacific Ave. Virginia Beach, Va.

IRWIN SPECIALS
MUSIC

3 Wurlitzer "24"	\$349.50
2 Wurlitzer 780E	739.50
5 Wurlitzer 71 Counter Model	239.50
5 Wurlitzer 81 Counter Model	189.50
1 Twin Twelve Wurlitzer (Packard Adapter)	224.50
FREE PLAY PIN BALLS	
2 Marlines at Play	\$ 89.50
1 Skyline	39.50
1 Skychief	164.50
1 Invasion	109.50
1 American Beauty	109.50
2 Sky Rolder (Conv. Big Parade)	137.50
3 Army Navy (Conv. Knockout)	129.50
COUNTER MACHINES	
Marvel (Non Coin Operated) New	\$ 50.00
Marvel (Non Coin Operated) Used	37.50
1/3 Deposit, Balance C. O. D.	

IRWIN DISTRIBUTING COMPANY
108 S. Grove Wichita, Kan.
Phone 5-9897

JOE'S COIN REPAIR

Mills Slots repaired, overhauled and completely cleaned. We carry a complete line of Mills Slots, Parts, Clock Parts and Springs; these are genuine Mills Parts. We buy, sell and trade Slots.

JOE'S COIN REPAIR
127 Gannon St., Lebanon, Penna. Phone 2403-R

BEST OFFERS TAKE ALL OR PART

2 Complete Wurlitzer Twin Twelve remote installations, 7 Wall Boxes Ea., Speakers, Wiring, etc.
Midway, Invasion, 4 Aces, Knockout, Keep 'Em Flying.

PASTIME AMST.
214 Jones He. 5086 Dayton, O.

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**



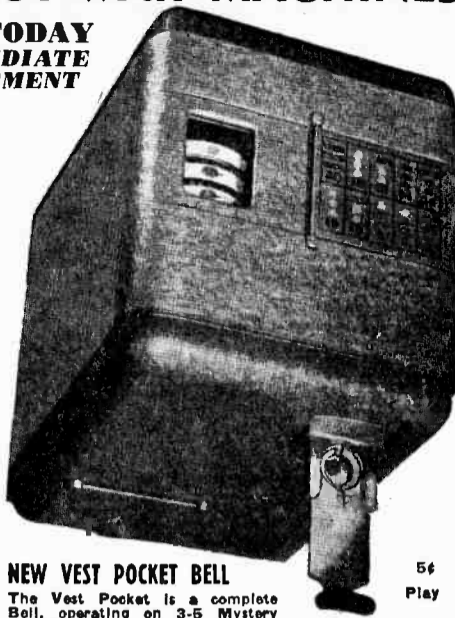
BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.

SICKING, INC.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

5¢ Play

\$74.50

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

NOW DELIVERING — IN IOWA

PACKARD NO. 400 HIDEAWAY \$450.00

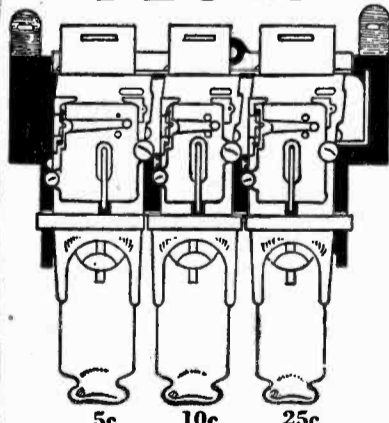
PLA-MOR WALL BOX	\$ 38.95	NO. 700 DAHLIA, WALL SPEAKER	\$21.95
NO. 1000 ROTATING SPEAKER	159.50	BAR BRACKET	5.00
NO. 900 ROSE, WALL SPEAKER	49.95	30 WIRE CABLE, Per Ft.22
NO. 800 DAISY, WALL SPEAKER	36.95	ADAPTORS — WRITE FOR INFORMATION	
STEEL HIDEAWAY CABINETS — \$41.00.			

**IN STOCK
FOR
SHIPMENT!**

- GOTTLIEB SUPERLINER \$322.00
- CHI COIN'S GOALEE \$25.00
- CHI COIN'S SPELLBOUND 325.00
- MARVEL'S FRISCO 279.50
- BALLY'S SURF QUEENS 327.50
- BALLY'S VICTORY SPECIAL, FP 661.50
- BALLY'S VICTORY DERBY, PO 646.50

Gilbert DISTRIBUTING COMPANY *In Iowa*
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BLUES BANISHER



Banish those service call blues—install Heath Coin Chute Adaptor Units on your phonographs. Replaces three chutes now on your 412, 616, 24, 600 and 500. Made of best material, completely nickel plated, brass slides. Fits perfectly, easily and quickly installed. Order today by number—

- #1 Unit Fits 412 and 616
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- #3 Unit Fits 500

\$22.50 EACH

DISTRIBUTORS, WRITE FOR SPECIAL DEAL

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217 Third Street (Phones 2681-2682) MACON, GEORGIA

PACE
THE BIGGEST NAME IN BELLS

Deluxe Bells } \$1.00
 } 50¢
 } 25¢
 } 10¢
 } 5¢

PACE MFG. CO. INC.
2909 INDIANA AVE. CHICAGO ILL.

JAR DEALS

BINGO

1000-1050-1200-1250 Tickets

Also R. W. B. Tips, Baseball and Combination Ticket Deals.

Furnished single or stapled, 5 single tickets per pack. Special Deals and Payout Labels Made to Specification.

Write for Catalog & Lowest Prices TO OPERATORS, JOBBERS AND DISTRIBUTORS

WORTHMORE
Mfrs. of "FAIR PLAY" Tickets
1825 S. Michigan Ave. Chicago 16, Ill., Dept. B

TRADIO, INC. OF GA.
201 Denmead St. Marietta, Ga.

EXCLUSIVE TRADIO DISTRIBUTOR in GEORGIA

SEE TRADIO AD PAGE 138

FOR SALE

- 1 Chicken Sam \$110.00
- 1 Shoot the Chutes 110.00
- 1 Shoot the Japs 110.00
- 5 Model 100 Wurlitzer 30 Wire Wall Boxes 10.00

McDEVITT AMUSEMENT CO.
BEDFORD, PA.

WATCH for "Central's" Brand New Game! Get on our mailing list today!

CENTRAL MANUFACTURING CO.
652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.



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CONVERTED FROM
"BIG PARADE"

OTHER CONVERSIONS FROM . . .

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| ZOMBIE | STARS |
| SUN BEAM | LEADER |
| DOUBLE PLAY | DUPLEX |
| WEST WIND | SKY BLAZER |
| DO-RE-MI | KNOCKOUT |

\$60

F.O.B. Factory will be paid for above games.

Conversions for outright sale \$279.50 each

UNITED MANUFACTURING CO.
5737 BROADWAY, CHICAGO 40, ILLINOIS

SEND
IN YOUR
GAMES FOR
CONVERSION

QUICK DELIVERY!

- MILLS SLOTS
- DELUXE CLUB BELLS
- BLACK CHERRY BELLS
- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
- SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT
WE BUY, SELL AND EXCHANGE

BAKER NOVELTY COMPANY
1700 W. WASHINGTON BLVD. • CHICAGO 12, ILLINOIS

NEW LOW PRICES

on
CASE AND CASTING ASSEMBLIES

GREY HAMMERLOID FINISH, Black Cherry Model \$40.00

CHROME PLATED, With Cherry or Diamond Ornaments 50.00

Assemblies are complete with Drill Proof Sides, Award Plates, Club Handles, Coin Inserts, Etc. Black or Natural Oak Cases. Shipped in individual wood crates.

MILLS GENUINE ORIGINAL SILVER CHROMES
REBUILT LIKE NEW

5c \$200.00
10c or 25c 225.00

WE WILL NOW CONVERT YOUR OLD MILLS ESCALATOR MODEL SLOTS INTO NEW BLACK CHERRY MODEL FOR \$80 PLUS MILLS LIST PRICE ON NEW PARTS USED.
NEWLY REBUILT BLACK CHERRY BELLS, 2-5 or 3-5 Pay. 5c, 10c or 25c. In Exchange for YOUR OLD MILLS ESCALATOR MODEL MACHINES AND \$100.

WOLFE MUSIC CO.

1201 W. MAIN ST.
OTTAWA, ILL.

Res. Tel. 1302

Shop Tel. 1312

FOR SALE

- 1 BANK BALL, 9 foot (good as new, with 20 extra balls only) \$350.00
- 1 UNDERSEA RAIDER (good as new) 350.00
- 1 SKY FIGHTER (reconditioned, and looks good) 265.00
- 1 MIDWAY (used 5-ball pin game) 125.00
- 1 BIG PARADE (used 5-ball pin game) 135.00
- 1 LAURA (used 5-ball pin game) 210.00
- 1 RIVIERA (used 5-ball pin game) 255.00
- 2 SUSPENSE (good as new). Each 300.00
- 1 WURLITZER #61 C.M. (good condition) 175.00

1/2 Deposit with Order, Balance C. O. D.

J. M. O'CONNOR 740 Pearl St., Beaumont, Texas



ACE "Featherlite" COIN COUNTER

See your Distributor for further details

ACE COIN COUNTING MACHINE CO. • 3715 N. Southport • Chicago 13

Returned Vets Open Coin Biz, Get Press Note

PHILADELPHIA, Aug. 10.—Lure of the coin machine industry for the returning G.I. was underscored in a feature story in Philadelphia's *Evening Bulletin* relating the story of a group of boys who grew up together in the Kensington section of the city, entered the armed forces together and finally paired off as partners in various business enterprises.

Two of the youngsters have set up the Veterans' Amusement Company. They are Daniel J. Buckley and Vincent J. Clark. Organized in March with 18 juke boxes and pinball machines, the company has since expanded to an operation of 40 machines. They still have their office at their home at 2268 East Cambria Street in the Kensington section, and recently took in a third partner, Abe Lischin, a friend from Glendora, N. J.

"We purchase the equipment outright," Buckley explained to the newspaper reporter, "and then it keeps on making money for us. We install it and keep taking 50 per cent of the profits. If one of the machines gets out of whack, we have to fix it, of course. Abe's the one with experience in that line, so now he's teaching us."

Picture of Buckley and Clark tinkering with the mechanism of a music box accompanied the story.

Moving Day for Marvel in Chi

CHICAGO, Aug. 10.—Marvel Manufacturing Company, headed by Ted Rubinstein, is moving into new headquarters at 2847 Fullerton Avenue. Assisting Rubinstein with the business of getting moved is Bill Perry, sales manager for the firm.

Marvel is currently at work on a new conversion game called Frisco. The game is a five-ball free-play and is being well received, according to Marvel executives.



It's CONDITION That Counts FOR WINNING PERFORMANCE

FREE PLAYS	
Air Circus	\$119.50
American Beauty (REV)	89.50
Argentine	79.50
Arizona (REV)	199.50
Cover Girl	199.50
Defonso (Genco)	74.50
E-10-20	104.50
Gobs	89.50
Gun Club	64.50
Hi-Hat	69.50
Home Run '42	69.50
Legionnaire	59.50
Majors '41	49.50
On Deck	29.50
Sea Raider (CONV.)	59.50
Silver Skates	49.50
Snappy '41	64.50
Spot-Cha (REV)	89.50
Spot Pool	59.50
Star Attraction	59.50
Super Chubbie	59.50
Tail Gunner (Con)	49.50
Ten Spot	49.50
Texas Mustang	64.50
Venus	69.50
Victory	74.50
Zig Zag	59.50
Keep 'Em Flying	124.50

SLOTS	
5¢ Jennings Chief	\$ 69.50
5¢ Columbia Fruit Reels	67.50
5¢ Columbia Cig. Reels	47.50
5¢ Gold Chrome	199.50
25¢ Gold Chrome	229.50
5¢ Blue Front	129.50
25¢ Blue Front	149.50
5¢ Brown Front	129.50
5¢ Cherry Bell	149.50
10¢ O.T. Green	59.50
10¢ Black Cherry Bell	149.50
5¢ Melon Bell	219.50
5¢ Watling Rolatop	69.50

ARCADES	
Bally Defender	\$119.50
Bally Rapid Fire	99.50
Bally Sky Battle	139.50
Chl. Coin Hockey	139.50
Evans Play Ball	109.50
Exhibit Hi-Ball	69.50
Gottlieb Skee Balleto	89.50
Keeney Air Raider	99.50
Keeney Submarine Gun	179.50
Kirk Night Bomber	89.50
Keep Punching	78.50
Mutoscope Ace Bomber	179.50
Mutoscope Sky Fighter	169.50
Seeburg Rayolite (REV)	78.50
Lite-League, Slightly Used, Like New	335.00
Mills Panoram (Solo-Vue)	369.50

Terms: 1/3 Deposit, Balance C. O. D.
Every Machine Guaranteed Clean and in A-1 Operating Condition.
Phone: District 0600



WANTED

HIGH DOLLAR PAID FOR

- | | |
|--------------|-----------------|
| CHAMP | ZIG ZAG |
| PARADISE | MUSTANG |
| SCHOOL DAYS | BOLOWAY |
| SEA HAWK | SHOW BOAT |
| SPOT POOL | STAR ATTRACTION |
| HOROSCOPE | STRATOLINER |
| MIAMI BEACH | LEGIONNAIRE |
| HI HAT | DIXIE |
| CAPTAIN KIDD | SNAPPY '41 |
| GUN CLUB | FOX HUNT |
| KNOCKOUT | SPORT PARADE |
| BIG PARADE | ARGENTINE |

★
WIRE OR PHONE TODAY!

MID-STATE CO.

2369 Milwaukee Ave. Chicago 47, Ill.

TRI STATE TRADIO DIST. CO.

906 High St.
Portsmouth, Virginia

EXCLUSIVE TRADIO DISTRIBUTOR
in
VIRGINIA, WEST VIRGINIA,
KENTUCKY

SEE TRADIO AD
PAGE 138

FOR SALE

- 5 Panoram (Sound). Each \$815.00
- 5 Viewing Show without Amplifier. Each 250.00
- 5 Viewing Show with Amplifier. Each 335.00

IDEAL NOVELTY CO.

2823 Locust St. ST. LOUIS, MO.
FRANKLIN 6544

"The House of Proven Winners"

WE HAVE THE "KNOW HOW" OF THE 3 R's IN USED MACHINES RECONDITIONED-RENEWED-REBUILT

PHONOGRAPHS

Table listing various phonograph models and prices, including Wurlitzer 312, Seeburg Hi-Tone 8800, etc.

ALSO

SEEBURG-PACKARD-WURLITZER-BUCKLEY

Wall and Bar Remote Boxes

Write, Wire or Phone

1/3 Deposit, Balance C. O. D. ★ Subject to Prior Sale

Gaycoin DISTRIBUTORS

Exclusive Bally Distributors

4866 Woodward Avenue

750 Northeast 79th Street

Detroit 1, Michigan. Phone Temple 1-7272

Miami 38, Florida.

Phone 7-2441

NEW GAMES

Table listing new games like Gottlieb Superliner, Exhibit Big Hit, Chicago Coin Spellbound, Catalina, Bubbles, Black Cherry Balls, etc.



IMMEDIATE DELIVERY

PACKARD WALL BOXES - PACKARD SPEAKERS - PACKARD ADAPTERS

A-1 RECONDITIONED 1 BALL FREE PLAY GAMES

Table listing A-1 reconditioned games like 1941 Derby, Pimpligo, Club Trophy, Dark Horse.



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO. (Phone: Franklin 3620)



America's Finest REBUILT 50¢ SLOTS!

Immediate Delivery! Available in Gold, Silver or Black Chromes! As Good as New-2/5 or 3/5 Pay

Silver Chrome Cabinets, Brand New, Gold and Black Chrome Cabinets also available; all completely assembled, 5¢, 10¢ or 25¢ play; 2/5 or 3/5 pay. \$39.50

The finest rebuilt 50¢ Slots on the market today. . . . All machines sold on Money Back Guarantee . . . Available from stock!

American Amusement Co. 4047 W. FULLERTON AVE. CHICAGO 39, ILLINOIS CAPITAL 5300 "IF YOU MISS US - YOU MISS MAKING MONEY"

WRITE - WIRE - PHONE FOR DISTRIBUTORS' PRICES!

WILL BUY OR SELL

ONE BALLS-CONSOLES-SLOTS

Write - Wire - Phone

H. ROSENBERG CO., INC.

625 Tenth Avenue

Longacre 3-2479

New York 19, N. Y.

BUY RIGHT FROM AMMCO

Refinished-CONSOLES-Reconditioned

Table listing refinished console machines like Super Bell Com, Mills Jumbo, Bally Club Bell Comb, Silver Moon, Galloping Dominoes.

Refinished-ONE BALLS-Reconditioned

Table listing refinished one ball machines like Blue Ribbon, War Admiral, Thistle-down, Grand National, Turf King, Fair Grounds, '41 Derby, Kentucky, Sportsmen, Record Time, Caron, Preakness.

Refinished-ARCADE EQUIPMENT-Reconditioned

TEN STRIKES

Rebuilt-Refinished

in TWO-TONE VENEER GRAIN CABINETS

\$149.50

Table listing arcade equipment like Supreme Shoot to Tokyo, Rapid Fire, Keeney Submarine, Chi Coin Hokey, Amusement Lite League, Zingo.

REBUILT SLOTS

Table listing rebuilt slot machines like Mills Black Cherry, Mills Silver Chrome, Mills Gold Chrome, Waiting Rotators, Columbia Interchangeable.

NEW REDUCED PRICES ON "TRUE FIT" CASTINGS AND CASES BLACK CHERRY, SILVER AND COPPER CHROME NOW - - \$45.00

Refinished-5 BALL-FREE PLAYS-Reconditioned

Table listing refinished 5 ball free play machines like ABC Bowler, American Beauty, Beauty-Bally, Boomtown, Belle Hop, Big Show, Brite Spot, Clink, Cadillac, Fantasy, Fifth Inning, Flag Ship, Fleet, Fox Hunt, Glamour, Gold Star, Headline, Jumper, Lancer, Landslide, Lead Off, Limelight, Lone Star, Repeater, Score Line, Sea Hawk, Seven Up, Snappy, Spot a Card, Spot Pool, Scoop, Sparty, Star Attraction, Summertime, Three Up, Towers, Topic, Vacations, Venus, Vogue.

NEW REVAMPS

Table listing new revamp machines like Catalina, Hollywood, Big Top, Riviera.

Table listing new revamp machines like Oklahoma, South Seas, Foreign Colors.

MARVEL'S NEW 5 BALL REVAMP FRISCO - \$279.50

1/3 Deposit With Order, Balance C. O. D.

AMMCO Distributors

2513 N. Milwaukee Ave. (Capitol 1111) Chicago 47, Ill.

FRISCO . . \$279.50

WANT 500 PIN GAMES IMMEDIATELY

Table listing various pin games and their prices like Catalina, Longacres, '41 Derby, Super Bell Comb, B & G Vest Pockets, Mills Black Cherry Bell, Keeney Texas Leaguer, Rapid Fire, Ten Strike, Big Top, Hollywood, Gun Club, Spot Pool, Ten Spot.

1/3 Deposit, Balance C. O. D.

Lewis COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

ARCADE OWNERS!!!

JOIN THE ONLY NATIONAL ORGANIZATION OF ARCADE OWNERS TODAY.

Start at once to enjoy these important benefits

- List of benefits: A subscription to the ARCADE OWNERS' BULLETIN, Detailed reports on Latest Tax Information, Timely "Trade Letters", Reduced Cost INSURANCE PLANS, Many Additional Vital Services.

ARCADE OWNERS' ASSOCIATION OF AMERICA

1776 Broadway, New York 19, N. Y.

Form for membership application: Name of Arcade Owner, Name of Business, Business Address, Office Address, City, State.

Accompany application with 1 year's dues (\$25)

PHONOGRAPHS

Clean	Perfect	Ready For Location	
Wurlitzer 616	\$225.00	Rockola Commando	
Wurlitzer 24	285.00	Rockola Playmaster	
Wurlitzer 500	475.00	Rockola Spectrovox	
Wurlitzer 600R	450.00	WALL BOXES	
Wurlitzer 600K	475.00	5c Rockola Dialtone	\$ 7.00
Wurlitzer 700	675.00	5-10-25c Rockola Dialtone	15.00
Wurlitzer 750	750.00	Seeburg 5c Wallmatic	30.00
Wurlitzer 800	725.00	Seeburg 5c Selectmatic	7.50
Wurlitzer 850	750.00	Buckley 24 Sel. Chrome	14.50
Wurlitzer 42 Vic.	475.00	Buckley 24 Sel. O. S.	3.50
Wurlitzer Twin 12	200.00	CONSOLES	
(adapter, amp., stepper)		Highhand conv.	\$159.50
Seeburg 8800	650.00	Silver Moon, F. P.	89.50
Seeburg Gem	325.00	Superbell, 5c conv.	245.00
Mills Throne	350.00	Jumbo Parade, F. P.	75.00

WE CAN SUPPLY YOU WITH ANY OTHER MODEL YOU NEED!!

1/2 Deposit—Balance C. O. D.—F. O. B. Baltimore, Md.

New 5c Extra Bell	\$260.00	New 10c Extra Bell	\$270.00
New 25c Extra Bell	285.00		

ORDER NOW

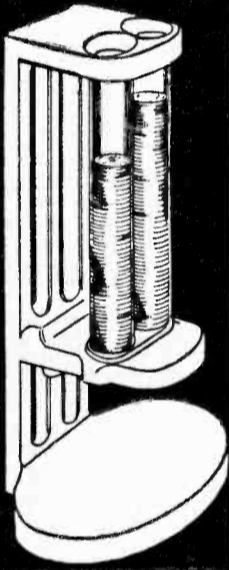
BARNETT DISTRIBUTING CO.

8 West 20th Street

Baltimore 18, Md.



**MAN!
WHAT
A
TIME
SAVER!**



**ACCURATE!
DEPENDABLE!
TRIGGER ACTION!**

Make change with a smile

ZIP - - - ZIP - - -
You know it's correct. Solid aluminum construction. Mahogany krinkle finish. Non-marring or slipping base. \$5 with order or send \$17.50 and we will ship prepaid.

Pat pending.

Vend-O-Matic Sales Co.
Ellicott Square
Buffalo 3, N. Y.

AUTOMATIC MACHINES

- 11 BUCKLEY TRACK ODDS, DD, JP, Serial over 12000
- 13 BUCKLEY TRACK ODDS, DD, JP, Serial over 11000
- 15 BUCKLEY LONG SHOTS (Late Models)
- 2 NEW BLACK CHERRY BELLS (Used 2 Months)
- 16 MILLS BONUS SLOTS (Factory Rebuilt Recently)
- 4 MILLS SILVER CHROME (Rebuilt)
- 2 NEW MILLS BLUE FRONT (Used 2 Months)
- 5 WATLING ROLLER TOPS @ \$85.00, TREASURIES @ \$65.00

All above machines are 5c play and 3/5 P.O. All in A-1 mechanical and operating condition

- 1 MILLS BONUS, 25c Play (Late Model)
- 20 SLOT MACHINE WEIGHT STANDS

IBERIA AMUSEMENT COMPANY

319 W. MAIN, NEW IBERIA, LA.

PHONE 1028 W

FOR SALE

- 3 CHICAGO COIN GOALEE (Like New)
- 1 ROCKOLA SPECTRAVOX & PLAYMASTER
- 1 WURLITZER VICTORY MODEL (With 750 Mechanism)....
- 1 WURLITZER VICTORY MODEL (With 24 Mechanism)
- 1 BALLY RAPID FIRE
- 1 EVANS TOMMY GUN

1/3 DEPOSIT

BIRMINGHAM VENDING COMPANY

2117 THIRD AVE., NO.

BIRMINGHAM, ALABAMA

Full Text On Hartford's Law

(Continued from page 132)

maintain good order in his place of business and shall not permit any such mechanical amusement device to be used for gambling. No operator of any mechanical amusement device shall harbor in his place of business persons under 16 years of age nor allow them to play such machines.

License Revocation

10. REVOCATION OF LICENSE. The chief of police shall have the power to revoke any license issued hereunder for cause upon due notice in writing to the licensee or licensees and an opportunity to be heard and to be represented by counsel at such hearing. Cause shall be deemed to include but not to be limited to conviction for a crime subsequent to the granting of a license or false information in the application for a license.

11. PENALTY. Any person, firm, corporation or association violating any of the provisions of this ordinance in addition to the revocation of his or its license shall be liable to a fine or penalty of not more than fifty (50) dollars or imprisoned not more than thirty (30) days or both, for each offense.

12. SEPARABILITY OF PROVISIONS. Each separate provision of this ordinance shall be deemed independent of all other provisions herein, and if any provision of this ordinance shall be declared invalid, all other provisions shall remain valid and enforceable.

Adopted by the Court of Common Council at its regular session, July 8, 1946, under suspension of rules by unanimous rising vote, and approved by His Honor, the Mayor, July 9, 1946.

Attest: JOHN A GLEASON,
City Clerk.

NEWS DIGEST

(Continued from page 105)

equipment. At this time, majority of the self-service laundrettes are not coin-operated, since firms claim they are unable to get equipment needed to make the change. Most operators of laundrettes expect it will be next year before the equipment can be obtained. Meantime, laundrette firms are considering a vending machine to dispense a small nickel package of soap.

EXHIBIT— Headquarters of Coin Machine Industries, Inc., announces that letters requesting advance reservations of space for the 1947 convention still are coming in. CMI has repeated its previous statement that no advance reservations will be taken. On or about September 3, CMI members will have the convention floor plan on their desks and will then be able to make space reservations.

TRADE DIRECTORY

(Continued from page 106)

ark, N. J., has named the following distributor:

V & P Distributing Company,
2334-36 Olive Street, St. Louis, Mo.

Purchases

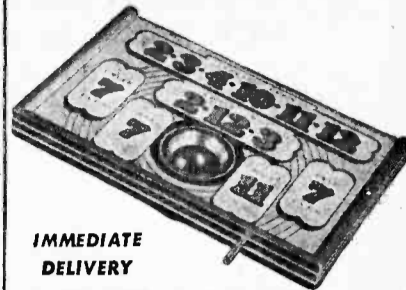
F. M. Eagan has purchased the Thompson Photo Supply Company, Dallas, Texas. Firm will now be known as the Lone Star Photo Supply Company.

Universal Match Corporation, St. Louis, Mo., has purchased the Jacobs Candy Company of New Orleans.

Allan C. Wing is now sole owner of the May-Win Enterprises, 3950 Grand River Avenue, Detroit.

THE NEW BETTER THAN EVER

IMPROVED HI-LO-FIELD DICE GAME



IMMEDIATE DELIVERY

- ★ BEAUTIFUL 5 COLOR LAYOUT
- ★ FOOL-PROOF CONSTRUCTION
- ★ NO FEDERAL AMUSEMENT TAX
- ★ TOP EARNINGS FOR COUNTER SPACE

\$39.50



Prices subject to change without notice.

The new, larger, more attractive and improved HI-LO-FIELD Dice Game is sweeping the country like wild-fire. Earnings from \$50 to \$100 daily in ordinary locations. Hi-Lo-Field is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour and come back for more. Easy to understand, easy to operate. NO COIN SLOT . . . portable and easily removed from counter. Ideal for closed territories. OVERALL SIZE 14x21 inches.

1/3 Deposit with Order, Balance C. O. D.

VALLEY SALES SERVICE

31 North Broadway AURORA, ILL.

FRISCO, \$279.50

LATEST MARVEL 5 BALL REVAMP

CATALINA - - - \$249.50
RECONDITIONED FREE PLAY GAMES
READY FOR IMMEDIATE OPERATION

Yankee Doodle . . . \$159.50	Spot Pool . . . \$ 72.50
Keep 'Em Flying . . . 144.50	5-in-1 . . . 49.50
Mollywood . . . 179.50	Shangri-La (P&S) . . . 109.50
Shangri-La (Gott.) . . . 149.50	Marvel Base-ball . . . 94.50
Big Top . . . 150.00	Gun Club . . . 79.50
Home Run, '42 92.50	Towers . . . 69.50
TORPEDO . . . 129.50	Victory . . . 79.50
Patrol . . . 129.50	Ten Spot . . . 59.50
Chicago Coin Hockey (2 Players) . . . \$ 235.00	

COUNTER GAMES

1c & 5c Liberty Bells, F.R.	\$19.50
1c Mercury Cig. Reels	18.50
1c to 25c Comb., Head or Tail	9.50
1c Daval Jiffy, Cig. Reels	12.50
1c Bally Baby, Cig. Reels	8.50
5c Bally Reserve, Cig. or F.R.	10.50

5c Mills Cherry Bell Chrome	\$225.00
Shoot Your Way to Tokyo, Clean, Ready for Operation	125.00
'41 Derby	275.00
Longacre	375.00
Contest, 1 Ball	85.00
Keeney 5c Super-Bell Comb.	275.00

1/3 deposit with order, bal. C. O. D.

MID-STATE CO.

2369 Milwaukee Ave. Chicago 47, Ill.

BEN GOLOB

24 1/2 East 44th St.
New York City

EXCLUSIVE TRADIO DISTRIBUTOR in

PENNSYLVANIA, MARYLAND, DELAWARE

SEE TRADIO AD PAGE 138

EAGLE PHONOGRAPH REPLACEMENT PLASTICS

available at **RIGHT** prices!

New CLEAR, TRANSPARENT PLASTIC WINDOWS
For your Model 850 program holder \$5.00 per set

**Thickest • Strongest
Toughest • Non-Inflammable • Perfect Fit!**
Almost 1/4 inch thick—COLORS TINTED THROUGH AND THROUGH SAME AS THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

WURLITZER		Each
800 Top Corners.....	\$16.50	
800 Lower Sides.....	13.50	
800 Middle Sides.....	3.00	
800 Top Centers (Right or Left, Red).....	8.00	
800 Back Sides (Green).....	9.50	
800 Top centers (onyx).....	4.00	
600, 500 Top Corners.....	4.50	
700 Top Corners.....	7.50	
700 Lower Sides.....	9.50	
700 Back Sides.....	8.50	
750 Top Corners.....	8.75	
750 Lower Sides.....	8.75	
750 Top Center.....	4.25	
750 Middle Sides.....	2.00	
850 Top Corners.....	9.50	
850 Lower Sides.....	8.75	
850 Top Center.....	11.00	
850 Peacock Glasses.....	3.50	
950 Lower Sides.....	10.50	
24 Top Corners.....	1.00	
24 Lower Sides.....	4.00	
41-61-71 Top Corners.....	4.50	

ROCK-OLA		Each
Standard, Master, Deluxe or Supers:		
Top Corners (Solid Red, Yellow or Green).....	\$12.75	
Lower Sides (Red or Yellow).....	12.75	

SEEBURG		Each
"Hi-Tone" Model 9800, 8800, 8200:		
Lower Sides (Solid Red, Yellow or Green).....	14.50	
"Classic"—"Colonel" Top Corners (Solid Red, Yellow or Green).....	6.00	

SHEET PLASTICS		Per Sheet
20" x 50"—Pliable—Per Sheet, ¹		
50 Gauge, Red, Yellow, Green or Clear.....	\$12.50	



If You Don't See What You Want... Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

DUFFY'S!

NEW... A TOP MONEY MAKER BY ACTUAL TEST!

REVAMPED FROM ANY
GOTTLIEB GAME, INCLUDING
WIRE BUMPER MODELS

DISTRIBUTORS: Ship us your game
and wire for **SPECIAL Conversion
Deal.**

PRICE
\$249.50
F.O.B. CHICAGO

REBUILT EQUIPMENT — COIN TESTED

MILLS SILVER CHROMES	Write for complete Price List
5c	\$225.00
10c	250.00
25c	275.00
50c	400.00

Mills, Jennings
Walling & Pace

REBUILT—5c AND 25c PLAY MILLS Q. T.'s	Price
Blue, 5c	\$ 75.00
Glitter Gold, 5c	100.00
Blue, 25c	125.00
Glitter Gold, 25c	150.00

JENNINGS SILVER DOLLAR CHIEF **WRITE**

PHONOGRAPHS: The Best Stock in Chicago! SEEBURGS,
WURLITZERS. Specify Models Wanted.

DOWNEY-JOHNSON COIN COUNTERS
\$177.50 F. O. B. CHICAGO

GLOBE COIN SEPARATOR
\$290.00 F. O. B. CHICAGO

HOME of the
FINEST Coin
Machine
Craftsmen in
Chicago.

**POWER
UNIT** →

**COMPLETE POWER
UNIT FOR EVANS
DOMINOES and BANG-
TAILS and GENCO PIN
GAMES.**
F.O.B. Chicago **\$35.00**

TERMS
1/3 Deposit
with Order,
Balance
C.O.D., F.O.B.
Chicago.

WRITE FOR OUR COMPLETE LIST

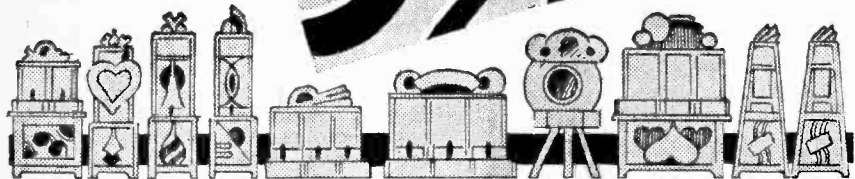
CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

EXHIBIT'S Big LINE



AMUSEMENT MACHINES SUPPLIES and CARDS



Write Us To-Day
for complete illustrated
literature showing the
entire line of modern
money makers now ready
to produce for you.



**EXHIBIT SUPPLY CO. • 4222-30 W. LAKE ST.
CHICAGO 24, ILL.**

GENUINE U.S. HAND GRENADE LIGHTERS

Flash!

NEW!
\$6.00 RETAIL
3 LIGHTERS
and BOARD
Mounted • 4-Color Card

TAKES IN \$60.00
PAYS OUT 10.00
50.00
Cost of Deal 12.90
PROFIT 38.10

3 QUALITY PRIZE DEAL
1200 HOLE 5¢ PLAY



SAMPLE DEAL
\$15.00

LOTS OF 6 or MORE
\$12.90
ONE-THIRD DEPOSIT

(AUTOMATIC)

SUTTER SALES

482-35th STREET • OAKLAND 9, CALIFORNIA

VICTORY CONVERSION VALUES

ON DECK
GIRLS AHOY
MISS AMERICA

GLAMOR GIRLS
FOLLIES OF '46
BOMBARDIER
G.I. JOE
ARMY & NAVY

for Snappy
for Sea Hawk
for All American
can
for Sport Parade
for Hi-Hat
for Victory
for Jungle
for Knockout

SKY RAIDER
TAIL GUNNER
ARTISTS & MODELS

SEA RAIDER
BASEBALL
BASEBALL
PLAY BALL
PLAY BALL

for Big Parade
for Ten Spot
for Star Attraction

for Capt. Kidd
for Seven-Up
for Slugger
for New Champ
for Old Champ

COSTS YOU ONLY \$9.50 Each F.O.B. Chicago

HERE IS WHAT YOU GET

NEW! Flashy, 14 Color Score Glass
NEW! Large Size Bumper Caps
NEW! Score Cards

NO MECHANICAL CHANGES

VICTORY GAMES

2140-44 Southport Ave. Chicago 14, Illinois

"America's Pin Game Conversion Headquarters"

RUSH YOUR ORDER TODAY

NOTHING ELSE TO BUY

Coinography

(Continued from page 106)

in his lap, for he leased 54 buildings when they were empty and with seemingly no prospects of being profitable again at least during the war years.

Bullock was then operating music machines along Central Avenue, this city's Lennox Avenue, and he saw the congested conditions—people looking for places to live or to open businesses. When he leased the center of Little Tokyo he began to talk for his section and Negroes began to move there. Those from Central Avenue were joined by their kin and friends from other States. Soon the Little Tokyo title was dropped and Bronzeville accepted as the new monicker.

Heads Chamber of Commerce

This coin machine man, who today heads the East Side Chamber of Commerce, admits that he did not know a lot about the section when he took it over. He had only analyzed it as a business proposition. In fact, his knowledge was so limited that when he moved into his office in the section and began to look around the property he had leased, he found a sturdily built house in the rear of one of the 22 restaurants which he had unknowingly secured in the bargain. Entering the building he found ammunition, guns, short-wave radios, photographs of the West Coast har-

bors and both American and Japanese currency. The irony of the thing was that in vacating their stores the Japs had left not only photos of the defense of this country but serial and other pictures of Tokyo, Kobe and other metropolitan and industrial areas which were eventually used against them. The building's contents were promptly turned over to the Federal Bureau of Investigation.

An occasion arose when the government wanted to know what Japanese officials had visited this country. This was soon learned when another find turned up a book with the list in both English and Japanese. Bank books with three figure deposits made at frequent intervals showed that no deposits had been made after December 3, 1941—on a Wednesday and four days before Pearl Harbor was bombed.

Bronzeville Boom

Today there are 60,000 Negroes in Bronzeville and approximately 15,000 Japs have returned. The hotels and apartment houses are crowded and business is booming. Restaurants, cocktail lounges and billiard halls have music machines that have the selections about equally divided between jive and Jap tunes. The Japanese title strips are written in ink, for there is not a typewriter in the city with characters for writing them.

There are many loyal Japanese-Americans here, Bullock declared, and they are returning to the former status of being regarded as good citizens. It was a big day here when the Niesi troops, who had fought for the United States in Italy, returned. The music machines, filled with American tunes then, hit new highs in the vicinity.

Bullock, who was born in Canada, came to California in 1929 after serving four years with the Royal Canadian Air Force in World War I. He was shot down over Metz and confined to a hospital for a year with his wounds.

His first association here was with a law firm and he remained in this business for nine years. In 1938 he started operating cigarette machines and later pinball games. At the height of his operating career he had nearly 150 pieces on location. Today he has settled down to music and views it from the sidelines, having capable servicemen to handle it. His machines are all in colored and Japanese spots. The locations are in Bronzeville and Central Avenue because Bullock learned during gasoline rationing that it was more profitable to operate intensively rather than extensively.

How He Started

Recalling his entrance into the music business, Bullock said that his first machine was a Gable's purchased from Fred Gaunt, who at that time had the Trojan Novelty Company (he sold it to become manager of General Music Company here). It was bought for a specific location near Indio and Gaunt charged \$17.50 for the box. The machine paid itself out in a short time and profits were good. The extra money was put into other machines and soon Bullock was in this department of the coin machine business.

Bullock continued his flying after the war, doing special flights in the South Texas vicinity. His first flight was in 1910 in a Glenn Carter biplane. With progress in aviation increasing his interest has kept apace.

"Music machine business was a 'flier,' and I'm satisfied with the three-point landings I'm making in it," he explains.

WANTED

Route Man or Salesman to handle line of

TIP BOOKS & JAR DEALS

As Sideline, State territory covered.

BOX D-278

c/o Billboard Cincinnati 1, O.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	80.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

FOR OPERATORS

THE COIN-OPERATED RADIO IS

TRADIO

Trade Mark © 1946 Pat. Pending

Now Delivering



Because TRADIO, from first to last, is designed to be the perfect "pay as you play" radio.

OPERATORS CHOOSE TRADIO BECAUSE:

- TRADIO is specifically designed for coin operation (not just "adapted" for it).
- TRADIO receives quick acceptance from location owners. (Reaches through regular Trade-Paper Advertising Schedule).
- TRADIO cabinet is functionally designed, does not warp or buckle.
- TRADIO features smart styling to enhance beauty of every room.
- TRADIO is designed for quick, rigid wall mounting.
- TRADIO supplies you with accurately drawn up legal contracts and leases.
- TRADIO can be operated on A.C. or D.C. Current.
- TRADIO Volume Control is acoustically modulated.

PLUS an important list of exclusive new TRADIO features soon to be announced.

SO DON'T SAY "RADIO", SAY "TRADIO".

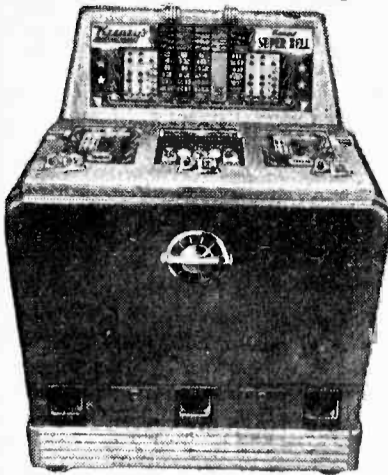
WRITE, PHONE, WIRE TODAY FOR NAME OF NEAREST DISTRIBUTOR.

TRADIO, INC.

ASBURY PARK, NEW JERSEY

PHONE: ASBURY PARK 2-1341

ORDER NOW
For August Delivery



KEENEY'S THREE WAY BONUS SUPER BELL

Automatic Payout Only
Five Coin Multiple
Any Coin Combination

TRIMOUNT COIN MACHINE CO.

40 Waltham St. Liberty 9480 Boston, Mass.

Ponser Firm To Show New Games

NEW YORK, Aug. 10.—Starting August 15 for four days, George Ponser and Irving Kaye, Amusement Enterprises, Inc., will display three new amusement game machines at the Hotel New Yorker here in Parlors F and G from 10 a.m. to 11 p.m. The showing, open to distributors, jobbers and operators, will be complete with buffet.

Machines have not been displayed before by the concern, Ponser states, and all are new in design and operation. Machines are now in production and early deliveries are expected, officials state.

Yale & Towne Co. Show Rising Profit

STAMFORD, Conn., Aug. 10.—Second quarter operations of the Yale & Towne Manufacturing Company, which makes locking combinations for most coin-operated machines, resulted in a small margin of profit insufficient to bring half-year figures to the income side of the ledger after a large net loss in the first three months of 1946.

Income for the second quarter was \$24,167, equal to 5 cents a share, and loss for the first six months, less possible tax carry-back, was \$718,604. Second quarter income last year amounted to \$285,415, equal to 59 cents a share. First quarter income in 1945 was \$572,695, or \$1.18 a share.

Rita McAlpin Dead Of a Heart Attack

CHICAGO, Aug. 10.—Funeral services were held here Aug. 2 for Miss Rita McAlpin, 28, who died at American Hospital Tuesday following a heart attack.

Miss McAlpin had been cashier at Gerber's arcade in the Sherman Hotel for 11 years and was widely known among members of the coin machine industry, many of whom were present at funeral services held at Malone's undertaking establishment. Interment was at Mount Carmel Cemetery.

Miss McAlpin is survived by her parents, Mr. and Mrs. Robert A. McAlpin.

State Judgment

NEW YORK, Aug. 10.—Judgment given by the Brooklyn Supreme Court last week regarding Amusement Enterprises' "Bank Ball" machine affects the entire State—not only the city as reported in most of the daily newspapers. Machines can be operated in any part of the State as a game of skill, according to Hooley.

Syndicate in West Plans Nevada Spot Close by Dam Site

BOULDER DAM, Ariz., Aug. 10.—New field for coin machines will be opened near here when a proposed multimillion dollar resort project is developed on the shores of Lake Mead by a syndicate of California and Arizona business men, including Everett Crosby, brother of Bing.

Associates of Crosby, who also is manager of Bing Crosby Enterprises, include Fred B. Patterson, Tucson cattle rancher and former president of National Cash Register Company, and James Manoil, Los Angeles real estate promoter. Company sponsoring the project is known as Grand Canyon-Boulder Dam Tours, Inc.

Main resort will be on the South-eastern Nevada side of Lake Mead, which is formed by Boulder Dam and is the largest man-made lake in the world. Series of camps and lodges will be established elsewhere over 500,000 acres of land near the lake. Department of Interior had granted property rights to the organization and approved its plans, company officials said.

New York Mirror Ads For Amusement Mch.

NEW YORK, Aug. 10.—Amusement Enterprises' amusement machine is now being advertised in *The Daily Mirror* to increase location acceptance of the machines, according to George Ponser. Ads start off—"Play Exciting Bank-Ball—wherever congenial people gather!"

A note to innkeepers is printed below a picture of the machine telling them that they can have the ma-

chine, on "profit-sharing basis," installed in 20 minutes. Service anywhere in New York or New Jersey is being played up in the advertisements.

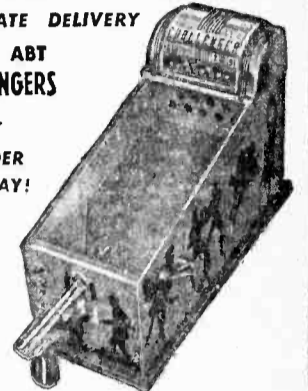
ARCADE EQUIPMENT

Keeney Air Raider	\$115.00
Tall Gunner	145.00
Shoot the Jap	100.00
Texas Leaguer, on Stand	35.00
Kicker & Catcher	27.50
Pikes Peak	22.50
Smileys, BRAND NEW	25.00
3-Col. Snacks	8.00
4-Col. Snacks	9.00
1¢ Match (2 Books)	3.00
Columbia Bells, Brand New	145.00
Brand-New Advance Box Match Vendors	16.50
Hansen's Penny-Nickel Computing Scale	18.50
Brand-New Pitchem	37.50
Imps	4.00
Wings	9.50
BRAND-NEW CHALLENGERS	65.00

IMMEDIATE DELIVERY

NEW APT CHALLENGERS

★
ORDER TODAY!



THOMAS NOVELTY CO. PADUCAH, KY.

COMPARE!

Pre-flight Trainer

ACE MOTORS, Inc.

3012 CENTRAL STREET
EVANSTON, ILLINOIS

PINBALLS

2 FOUR ACES, Ea.	\$ 94.00
1 STRATOLINER	49.00
1 PAN AMERICAN	49.00
1 HOME RUN '42	90.00
2 MAJORS '41, Ea.	49.00
1 VICTORY	90.00
1 JEEP	85.00
1 SLAP THE JAP (STRATOLINER)	59.00
2 LIBERTY, Ea.	130.00
1 KEEP 'EM FLYING	130.00
1 TEXAS MUSTANG	65.00
1 SPOT A CARD	60.00
1 BOWLING ALLEY	55.00

SLOTS

1 JENNINGS .05 (FOUR STAR BIG CHIEF)	\$110.00
1 BLUE FRONT	110.00
5 RED FRONTS (Very Good Shape), Ea.	115.00

CO-OPERATIVE SERVICE CO.

632 S. Gettysburg Ave. Dayton 9, O.
Shop Phone ME. 2491. Res. Phone HE. 2981

★ **WANT COUNTER GAMES** ★

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine
Send Us Your List

VEEDCO 2113 MARKET ST. PHILA. 3, PA.

FOR SALE

Singing Towers, \$275; A.M.I. Hi Boy, \$395; A.M.I. Cellar Unit with 1 Speaker, 6 Wall Boxes and some Cable, \$250; Wur. 950 Fast Stepper and 3 Wur. 120 W. Boxes, \$765; Wur. 850's, clean, \$675; Seb. 9800, RCES, \$550; Rock-Ola 16 Marbletop, \$150; Wur. 716, Lite-Up Grill, \$175; Rock-Ola 52 Bar Boxes, \$12.50; Seb. Maestro, R.C., \$450; Mills Zephyr, \$100.

G. N. VENDING COMPANY
663 W. BROAD ST. COLUMBUS 8, OHIO

WRITE - WIRE - PHONE FOR

EXHIBIT'S "BIG HIT"

EXCLUSIVE DISTRIBUTORS IN

Maine, New Hampshire, Vermont, Rhode Island, Massachusetts, Connecticut, New York, New Jersey, Delaware, Maryland and Washington, D. C.

SIMON SALES, INC.

215 W. 64th Street New York 23, N. Y.
Telephone: TRafalgar 4-6900

MUSIC ROUTE FOR SALE

EXCELLENT CONDITION

ROCKLAND AND ORANGE COUNTIES IN NEW YORK STATE

72 PHONOGRAPHS, 100 BAR AND WALL BOXES, INCLUDING 20 BAROMATICS AND FIFTY SPEAKERS

WURLITZERS	9 - 700	SEEBURGS
17 - 1015s	2 - 500	7 - 146s
8 - 850	3 - 600	6 - Hitones RCES
2 - 780E	3 - 24	2 - Major RC
3 - 750E	MILLS	1 - Classic RC
8 - 800	1 - Empress	

Owner, Who Is Retiring, Believes This To Be One of the Best Medium Sized Routes in the Country.

BOX N. Y. 86, The Billboard, 1564 Broadway, New York 19, N. Y.

FOR SALE

MILLS 1-2-3
FREE PLAYS

\$42.50 EACH

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE

Phone: Jefferson 1944
3147 Locust St. St. Louis 3, Mo. **CALL NOVELTY CO.**

A.B.T. 6 GUN AIROMATIC RIFLE RANGE.
Complete. Now operating in Florida,
\$1200.00 Crated

A. L. KROPP

715 A St. Meridian, Miss.

Sicking, Inc
 1401 Central Parkway, Cincinnati 14, Ohio

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Kentucky, West Virginia, and Southern Ohio suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

New York Ops May Aid City To Park Cars

Offer Unusual System

NEW YORK, Aug. 10.—New York coin machine operators and distributors may come to the rescue of city officials stymied by Manhattan's vexing parking problem which currently remains unsolved after investigation disclosed it would be impractical to convert subway patron walks into parking lots.

Harry Berger, of West Side Distributing Company, whose concern handles coin machines and is also local outlet for a nationally known parking meter pointed out that use of parking meters installed in numerous empty lots, too small to be operated profitably by attendants, would be an ideal solution to the city's parking problem and at the same time put money in the pockets of operators and location owners.

Others Interested

Berger has interested a number of other coinmen in the venture and the experiment is being seriously considered.

"One man could travel between five or six parking lots to check on the meters. Low overhead would make the operation profitable and at the same time the industry would earn the city's gratitude for relieving the shortage of space," according to one operator. "A percentage arrangement with the owners of the lots would make the only outlay the cost of the meters."

Move gained impetus this week when traffic experts for the city who investigated possibilities of using parts of Sixth or Eighth Avenue subway patrons walks as parking lots announced that cost would be prohibitive. Estimates of converting the Sixth Avenue spot reached to \$2,000,000 and the Eighth Avenue site would run even higher, officials declared.

After conversion, lots would accommodate only a few hundred cars at most, according to engineers. Mayor O'Dwyer had suggested underground parking similar to that in San Francisco as cure for Manhattan parking ills, but most city officials now are of the opinion the project will have to be abandoned.

Berger, one of the first coin machine distributors to handle parking meters, said he expected an early reaction from the coin machine industry.

Jacobs's Launderall Output Goes First To Home Consumers

NEW YORK, Aug. 10.—At a preview presentation of the new Launderall, automatic home laundry, manufactured by F. L. Jacobs Company, Detroit, in the Park Central Hotel here on July 22, over 900 dealers and coin machine operators attended.

"Sale of the unit to commercial users and for commercial purposes (coin-operation) will be refused by the company until consumer demands have been met for the machine," Col. Harold A. Glasser, vice-president of Colen-Gruhn Company, distributor for metropolitan New York stated. Clyde G. Remme, assistant sales manager of the manufacturer's appliance division, stated that 51 distributors have been selected thruout the country and that

Hot Dog Vender No Treat to English; "What About Tea?"

MANCHESTER, Eng., Aug. 10.—Judging by their reactions to various new devices put out both here and in the United States, mention of unusual food vendors has always interested the English.

Reports of a hot dog vender in the United States has prompted the staid old *Manchester Guardian*, generally regarded as one of the world's foremost dailies, to inquire in a recent issue, "But what about tea with one's food?"

The *Guardian* went on to describe a vender installed in London as part of a lamppost which boiled and dispensed water along with tea or cocoa tablets, condensed milk, and sugar—nearly half a century ago. Of this all-round marvel, the editor said:

"It is just 48 years since a street lamp was erected in a group of model dwellings in Southwark which not only gave light, but provided hot drinks for chilled passersby. The thick standard of the lamp contained a tank holding over 30 gallons of water from the street mains. A little water in a small pipe passed several times thru the flame of the lamp and thence to a small, closed boiler at the top, where it was converted into superheated steam. This was carried down another pipe and used to boil a gallon of water on a small tank, the whole process taking about three minutes.

"When the customer placed a half-penny in the slot and pulled a handle he received a gallon of boiling water. For a further penny he could obtain a tablet of compressed tea or cocoa with condensed milk and sugar."

\$3,000 Surplus Coin Machines Listed by Government for Sale

WASHINGTON, Aug. 10.—Three thousand dollars worth of "consumers" coin-operated machines were listed in the quarterly inventory of war surplus goods by the War Assets Administration.

Report also mentioned coin machines in the column headed "capital and producer goods," but it did not specify either number or value except to note that their original cost was "less than \$500."

Inventory was dated February 28, 1946, and WAA explained that it was published "to illustrate the great variety of items handled by disposal agencies."

"But even this listing is only an indication of the wide variety of surplus since it merely gives the three-digit classifications of the Standard Commodity Classification," the explanation said.

No enumeration of the types or number of machines available for sale as surplus was given. The \$3,000 figure was the original cost of the machines. And no explanation of the difference between "consumer's" coin machines and "producer's" was offered.

each of these firms now have two samples of the machine ready for display.

Over 50,000 units are expected to be manufactured by the end of this year, Remme added, and production is expected to reach the rate of 20,000 units a month in 1947, but orders on the books will keep the company working at capacity for the next three years. New features of the machine include loading at the top, a safety latch, and a new type rotary drier.

South Coast Amusement Co.
 314 E. 11th STREET, HOUSTON 9, TEXAS

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Southern half of the State of Texas suggests: MILLS VEST POCKET BELL, the finest automatic payout ever made.

FOR SALE
"Pre-War Merchandise"

6 Mills Silver Chromes, 5¢ play\$175.00
2 Mills Copper Chrome, 5¢ play 175.00
11 Mills Brown Fronts, 5¢ play 175.00
1 Mills Gold Chrome, 5¢ Play 175.00
5 Mills Brown Fronts, 10¢ play 180.00
1 Mills Copper Chrome, 10¢ play 180.00
1 Mills Silver Chrome, 10¢ play 180.00
1 Mills War Eagle, 5¢ play 125.00
1 Mills Blue Front, 5¢ play 125.00
8 Pace Comets, 5¢ play 100.00
6 Pace Comets, 10¢ play 110.00
30 Like new Columbia Bells still in original cases 130.00

All machines listed above are still in original cabinets and have been in storage for the past 8 months. All machines are in first class condition.

LEE'S NOVELTY CO.
 1004 Spring St. Shreveport 69, La.
 Phones—#2-4545 or #3-3625

WANTED!
 NEW AND USED
STEPPING RELAYS

500 or More 70 Point Double Roll—24 Volts Stepping Relays.
 500 or More 10 Point Double Roll—24 Volts Stepping Relays.
 500 or More 5, 10, 20 or 40 Point Double Roll—24 Volts No Reset Stepping Relays.
 5000 or More 4, 6, 8, 10 Point Jones Plugs, Male and Female.
 500 or more Transformers, 110 Volts, 60 Cycle, 24-36 Volts Secondary with 6-8 Volt Tap.

★

Want used Chicago Coin Games, not necessarily in working condition. All parts must be there. Will pay \$25.00 each.

Firestone Games, Inc.
 1604 Chestnut Ave. Brooklyn, N. Y.

Mills Sales Co. Ltd.
 1640 18th STREET, OAKLAND, CALIF.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

Leader Sales and Distributing Co.
 4116 LIVE OAK STREET, DALLAS, TEXAS

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Oklahoma and the Northern half of the State of Texas suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

NOW DELIVERING

SUPERLINERS\$322.00
 DYNAMITE 334.50

VICTORY SPECIALS }
 VICTORY DERBY } Write
 SURF QUEEN }

ORDER TODAY!
LEON TAKSEN COMPANY
 2035 Germantown Av., Philadelphia 22, Pa.
 Phone: POplar 5-3638

Completely Rebuilt and Refinished
GOTTLIEB 3-WAY GRIPS

Good as new, (only a few), \$22.50

THOMAS NOVELTY CO.
 1572 Jefferson St., Paducah, Ky.



United Amusement Company
 3410 Main St., Kansas City 2, Missouri

The authorized BELL-O-MATIC distributor of Mills Bell Products in the entire State of Kansas and the Western part of Missouri suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

Roy McGinnis Company
 2011 MARYLAND AVE., BALTIMORE, MD.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the District of Columbia and the State of Maryland suggests: MILLS VEST POCKET BELL, the tiniest automatic payout ever made.

Press Study of Gaming Incomes Thru Minnesota

ST. PAUL, Aug. 10.—Newspapers in this city are giving considerable space, both in their news columns and on their editorial pages, to stories describing a federal government investigation of income from pinball games and bell machines in Southern Minnesota.

The agent in charge of the intelligence unit of the Internal Revenue Department here has asked the United States District Court to force a Minnesota operator to submit to examination by a special intelligence agent.

The Revenue Department official, in his complaint, said that the Winona operator has been ordered to appear in the office of the intelligence unit here July 26. The operator reportedly was to have given information concerning transactions between himself and a prominent distributing firm.

When the operator appeared, the intelligence agent said, he refused to answer questions on advice of counsel.

Purpose of the questioning, said the Internal Revenue Department was to obtain information to estimate "the correct tax liability" of the distributor. The complaint stated that this distributor's income for 1943, 1944 and 1945 are now under scrutiny.

The court, having heard the Revenue Department's complaint, ordered the Assistant United States District Attorney to confer with the operator's counsel and jointly submit an order for the court's signature.

Newspaper editorial writers, agitating for action both here and in Minneapolis, made capital of a federal government report that the tax was paid on 8,579 gaming devices in the State of Minnesota during 1945-'46.

One editorial writer estimated that the devices annually earn approximately \$40,000,000.

Who Makes It?

We have recently had an inquiry to know who manufactures the coin-operated machine known as "Roto-Lette." Our files do not show the name of the manufacturer of this device and we would appreciate hearing from any of our readers who may give us information about such a machine.

Write Coin Machine Department, *The Billboard* Publishing Company 155 North Clark Street, Chicago 1.

Set Packaging Industry Show For March, '47

NEW YORK, Aug. 10.—In order to emphasize the important contributions of the packaging industry to the country's progress and national economy, first international exposition devoted exclusively to packaging will be held the first week in March, 1947, at Grand Central Palace here, according to an announcement this week by the Packaging Institute, Inc.

Exposition, to be held during National Packaging Week, will highlight for members of the ice cream and confectionery industries latest processing equipment of the United States and other countries of the world.

The exposition will be the most important undertaking on the institute's program for next year, according to officials of the organization, and co-operation of all associations and groups in the packaging industry is being sought.

Walter D. Lynch, of the National Folding Box Company here, and president of the Packaging Machinery Manufacturers' Institute, said that the board of directors has already approved the plan, which will be chief topic of discussion at eighth annual convention of the industry to be held at the Stevens Hotel, Chicago, November 25-26.

Chi Riverview Arcade Play Up

CHICAGO, Aug. 3.—A substantial increase in coin machine play at the three Riverview Park arcades here is reported by Art Moss, manager.

According to Moss, principal reason for increase is the return of young men from the armed services. During the war, Moss said, bulk of business in the park was that of girls who visited the park in groups and were conservative in their spending. Since the return of soldiers to civilian life, dating couples have made the coin boxes ring.

Moss said most attractive offering this year are card venders which dispense penny pictures of movie favorites, cowboy stars and sports figures. Heavy play is also reported on games among which are hockey and basketball set-ups.

Previous years have had heaviest coin play on diggers, which have been eliminated from the arcades' attractions this year.

Indicators, which dispense cards reading fortunes, and testers are also among the machines which are heavily played, Moss said.

Scarcity of machines has reduced the number in each arcade to about 50 compared to 80 in other years.

Peerless Products, Inc.

SALESBOARD MANUFACTURERS

ANNOUNCES

THE OPENING OF OUR PLANT WITH A COMPLETE LINE OF SALESBOARDS

WE INVITE YOUR INQUIRIES
LET US KNOW YOUR NEEDS

PEERLESS PRODUCTS, INC. 633 S. Plymouth Court Chicago, Ill.
WE CAN DELIVER JACKPOT CHARLIE

READY FOR IMMEDIATE DELIVERY

USED

Air Circus	\$105.00	Five-Ten-Twenty ..	\$115.00	Marines	\$ 85.00
Air Force	72.00	Gun Club	67.00	Major, '42	55.00
Bosco	85.00	C.I. Joe	70.00	Play Ball	55.00
Belle Hop	70.00	Hi-Hat	67.00	Repeater	50.00
Champs	65.00	Horoscope	62.00	Star Attraction ..	55.00
Capt. Kidd	65.00	Knockout	105.00	Southpaw	65.00
Casablanca	129.00	Keep 'Em Flying ..	129.00	Victory	79.00
Defense	87.00	Liberty	145.00	Yanks	Write
Four Aces	54.00				

200 ARCADE PIECES (Write your needs)

NEW

SPELLBOUND \$325.00
BIG HIT 334.00
SUPER LINER 322.00

5 WURLITZER MODEL 500 (A-1 condition) \$450.00
5 WURLITZER MODEL 600R (A-1 condition) 450.00

.22 Shorts. Write for price.
70L7 Tubes, Ea. \$2.00

UNITED CONVERSIONS \$250.00

ALL PRICES F.O.B. NEW HAVEN—1/3 DEPOSIT—BALANCE C. O. D.

FITZGERALD SALES

107 MEADOWS STREET NEW HAVEN 10, CONN.
TELEPHONE: NEW HAVEN 7-0146

Rittlings, Buffalo, Move to New Home

BUFFALO, Aug. 10.—Rittlings, Inc., Buffalo beverage vending company, has moved to new and larger quarters at 1292 Niagara Street.

Frank Bradley, candy machine operator, purchased the building where the company formerly was located on Elk Street.

Smith Forms Electric Firm

NEW YORK, Aug. 10.—Herman H. Smith announced recently the forming of Herman H. Smith, Inc., to manufacture electronic and radio components. Smith formerly was president of Radio Essentials, Inc., Mount Vernon, N. Y.

EMPIRE STATE TRADIO, INC.
366 Madison Ave.
New York City, N. Y.

EXCLUSIVE TRADIO DISTRIBUTOR
in
NEW YORK STATE
(Except Metropolitan Area)

SEE TRADIO AD
PAGE 138

UNITED

Exclusive Distributors for Wisconsin and Peninsula of Michigan for —

CHALLENGER '47 PHONOGRAPH EVANS TEN STRIKE AND CONSOLES

ALSO DELIVERING } CHICAGO COIN GOALEE—GENCO TOTAL ROLL—
ABT CHALLENGER—CHAMPION HOCKEY—
BALLY SURF QUEEN AND OTHER GAMES.

8—QUALITY USED MACHINE BUYS OF THE WEEK—8

Sky Fighter Conversion	\$195.00	Santa Anita (1 Ball P.O.)	\$ 89.50
Lucky Strike Bowler, A-1	89.50	Evans Lucky Lucre, '41	99.50
Wurlitzer Counter Model '71, with Stand	259.50	Race King (1 Ball P.O.)	79.50
Wurlitzer Hideaway—Twin 12	245.00	Callie Enamel, 10¢ 3/5 P.O.	49.50
Bowling League, 9 ft.	149.50	4-Star Jennings Chief, 10¢	99.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

O'CONNOR VENDING MACHINE CO.

BALLY SURF QUEENS | BALLY VICTORY SPECIAL
BALLY VICTORY DERBY | BALLY UNDERSEA RAIDER
CHICAGO COIN GOALEE | CHICAGO COIN SPELLBOUND

EXHIBIT BIG HIT—REGULAR AND MULTIPLE
EXCLUSIVE VIRGINIA DISTRIBUTORS

RECONDITIONED PIN TABLES AND ARCADE EQUIPMENT

DAN HAWLEY | KEN A. O'CONNOR
624 CRAWFORD ST., PORTSMOUTH, VA. | 2320 W. MAIN ST. RICHMOND, VA.

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

SENSATIONAL! DO YOU NEED A NEW JUKE BOX?
 We have newly remodeled and modernized Wurlitzer 616's in a complete Life-Up style—Machine is completely transformed into a beautiful brand new appearance—Chassis has been completely overhauled. Order Today!
A TERRIFIC BUY! IMMEDIATE DELIVERY!
\$335.00 EACH
 The same job as above on **\$375.00**
WURLITZER 24'S

WE BELIEVE WE STILL HAVE THE LARGEST STOCK OF 12 RECORD PHONOS IN THE U. S. A.

10 TWELVE RECORD ROCK-OLA	\$115.00
5 WURLITZER 41 COUNTER MODEL	150.00
5 WURLITZER 71 COUNTER MODELS	235.00
10 WURLITZER 61 COUNTER MODELS	169.50
2 WURLITZER 850	665.00
WURLITZER COUNTER MODEL STANDS FROM \$15.00 TO \$25.00 EACH.	

WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! SEND FOR COMPLETE CATALOG NO INCREASE IN PRICE!
 Deposit Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

STILL IN PRODUCTION AND DELIVERING BOWL-A-WAY

11' 6" Lg. Bowling Alley\$375.00

Write for Particulars

NEW MACHINES

TALLY ROLL (New Game by Firestone)	\$399.50
RED BALL (New Legal Pool Table)	395.00
TOTAL ROLL	525.00
SURF QUEEN (5 Ball Game)	327.50
FRISCO (5 Ball Game)	279.50
LITE LEAGUE (Floor Sample)	325.00

NEW METAL STANDS FOR A.B.T. CHALLENGERS ORIGINAL DESIGN. TUBULAR CONSTRUCTION, ALSO RUBBER FLOOR CUPS, \$12.50.

USED MACHINES

TEN STRIKES

Completely rebuilt with all worn parts replaced. New pin strings, worn pins, etc., replaced, and refinished like new\$160.00

ARCADE

Bally Undersca	
Ralder	\$325.00
Supreme Skee Roll	195.00
Bally King Pin	175.00
14' Rock-O-Ball	175.00
7'6" Roll-A-Ball (Jafeo)	150.00
Evans Skee Ballette	119.50
Evans In the Barrel	139.50
Gottlieb Skee Ballette	99.50
Keeney Anti-Aircraft	49.50

Mills Punching Bag	\$ 50.00
Chicago Coin Hockey	195.00
Scientific Batting Practice	110.00
Exhibit Baseball	75.00
Daval Charm	75.00

5 BALLS

A.B.C. Bowler	\$ 75.00
Barrage	62.50
Big Chief	62.50
Box Score	35.00
1/3 Deposit, Balance C. O. D.	

Dixie	\$ 62.80
Doughboy	52.50
Line Up	49.50
New Champ	69.50
Seven Up	69.50
Progress	39.50
School Days	52.50
Ten Spot	64.50
Target Skill	49.50
Wild Fire	58.50
Gold Star	62.50
Zig Zag	69.50

WISCONSIN NOVELTY CO. Phone Locust 0100 3734 N. Green Bay Milwaukee 6, Wis.

Many Stores Switching to Self - Service

24,000 Said Converting

NEW YORK, Aug. 10.—As more than 24,000 food retailers last year converted their stores to self-service and with about 75 per cent of the industry planning improvements on their stores to emphasize self-service frozen food trays and dairy departments, retail food volume reached a new high in sales amounting to \$18,410,000 in 1945. This information is contained in a survey released by *Progressive Grocer*.

The report, based on a survey of more than 3,000 retailers and more than 600 wholesalers throughout the United States, showed that while all types of food retailers had an increase during 1945, independent stores led chain retailers. The independents have a \$10,000,000,000 sales volume compared to chain volume of over \$4,500,000,000. Remainder of total volume was accounted for by specialty stores.

During 1945 dollar volume food sales was double that of 1934, and despite the discouraging supply situation, retail food dealers view the future with considerable optimism.

Self-Service Growth

Report pointed out that at the close of 1945 some 84,000—nearly 25 per cent—of the nation's estimated 365,000 independents were being operated on self-service. In 1942 only 11 per cent of the independents were on self-service basis, and in 1944 the total was only little more than 18 per cent.

Largest proportional sales increases were shown by semi-self-service stores accounting for 48 per cent of total independent sales. Says the editor who ran the survey, "experimental plans are now under consideration which might change the picture before the end of 1946."

More than 15,000 new retail food stores opened during 1945 and indications were the number would be even larger this year.

While the report made no predictions as to price prospects for the coming period, it was pointed out that prices in 1945 have increased only 2.2 per cent over 1944 according to the Bureau of Labor statistics. Report said that the survey showed a fear among independents of a return by chains to the former policy of loss-leader selling and increased competition.

Labor Costs

Survey also indicated that increasing labor activity in the larger cities would have the effect of increasing operating costs during 1946.

Failure of the wholesalers in many cases to reduce costs sufficiently to enable both chains and independents to display competitive merchandise in retail stores at competitive prices has caused both groups to give more consideration to direct buying organizations.

WAA Sets Up Branch For Small Business

WASHINGTON, Aug. 10.—War Assets Administration, which recently reported that it has a small number of coin machines among the war surplus, announced that it has set up a small-business branch.

Officials said aim of the branch will be to help small businessmen buy property, materials and equipment declared surplus by government war agencies.

Names of officials who will head up the new unit were not announced.

FTC Laws Down Rules on Candy; Okays Trade Code

(Continued from page 108)

ritory with a particular brand to freeze out possible competition is also condemned in Rule 12:

"It is an unfair trade practice for any member of the industry to employ the practice of shipping industry products on consignment or pretend consignment for the purpose and with the effect of artificially clogging or closing trade outlets and unduly restricting competitors' use of said trade outlets in getting their products to consumers thru regular channels of distribution, thereby injuring, destroying or preventing competition or tending to create a monopoly or to unreasonably restrain trade. Nothing in this section shall be construed as restricting or preventing consignment shipping or marketing of industry products in good faith where suppression of competition, restraint of trade, or undue interference with competitors' use of the usual channel of distribution, is not effected."

Breach of Contract

Inducing breach of contract is dealt with in Rule 15:

"Inducing or attempting to induce the breach of existing lawful contracts between competitors and their customers or their contracts between competitors and their customers or their suppliers by any false or deceptive means whatsoever, or interfering with or obstructing the performance of any such contractual duties or services by any such means, with the purpose and effect of unduly hampering, injuring or prejudicing competitors in their business, is an unfair trade practice."

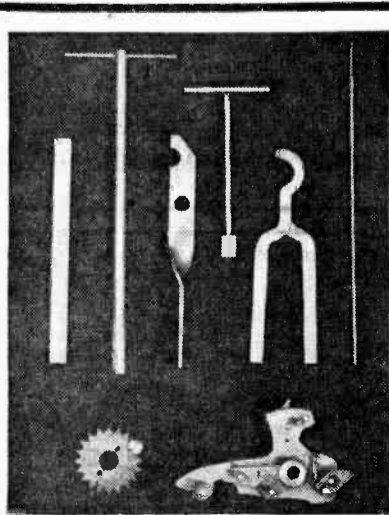
In all 20 rules defining unfair trade practices were included in the FTC approval.

Court Outlaws U.S. Taxes on Dues for Trade Lunch Clubs

WASHINGTON, Aug. 10.—Members of the coin machine industry who are active in luncheon and business clubs may be in line for refund on due taxes paid on membership of such clubs following a recent decision of the U. S. Court of Claims.

Altho the law provides for a 20 per cent tax on dues of purely "social" clubs, luncheon club members have been similarly taxed since 1942 when one of the Circuit Courts of Appeals ruled a luncheon club to be taxable as a social organization.

The Court of Appeals made its recent ruling after the Merchants Club went to the Court of Claims disputing the government stand. The court held that because eating is a necessity and not a social activity, and because it is a national habit of long standing that chief luncheon topic of businessmen is business, whether in clubs or not, club dues are not taxable.



MECHANICS SLOT TOOLS

A REAL SET OF PRECISION MADE TOOLS
Guaranteed To Stand Hard Use
 6 Tools to the Set.
 Cadmium Plated\$10.85
 Chrome Plated 15.85

LITTLE GEM PERCENTAGE REGULATORS FOR MILLS OR JENNINGS

A Regulator that stays put. Won't work loose and fall off. Not Detectable When In Use. (Specify whether for Mills or Jennings). \$1.00 Each.

WE REBUILD MILLS M-L-B 2509 MAIN OPERATING LEVER.
 Send Old Lever and We Will Rebuild for \$1.65 Each.

Jennings Jackpot Glass	\$.90 Each
Mills Reel Glass	.35 Each
Mills Jackpot Glass	1.25 Each
Mills Escalator Glass	.35 Each

MEHL SALES CO.
 "Distributors of Coin-Operated Machines, Tools, Parts and Repair Service."

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 Phone: East 7155

SOUTHWEST DISTRIB. CO.
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EXCLUSIVE TRADIO DISTRIBUTOR
 in
 SOUTHERN CALIFORNIA

SEE **TRADIO** AD
 PAGE 138

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It's

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Williams'

NEW

5 BALL GAME

Distributed In

Penna. and New Jersey by

SCOTT-CROSSE COMPANY

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SLOTS AND CONSOLES

- 2 5c Blue Fronts \$124.50
2 5c Jumbo Parade, F.P., repaint late head, perfect 109.50
2 Galloping Dominos, Walnut, perfect cabinet, mechanism 119.50
2 Silver Moon Comb. 5c. Good, ready for location 165.00
2 Bobtail Totalizers, 5c, very good and ready 104.50
2 Jennings Fastime, F.P., 5c, better than average 79.50

BALLY ONE BALLS

- 1 Longacre, very clean \$269.50
1 Thorbred, very clean 269.50
1 Dark Horse. Console base and extra clean 134.50
1 Sport Special. Very clean and ready 114.50
2 Bally Hawthorne 10 Mult. P.O., D.J.P., and very good condition 49.50

The above machines are guaranteed as represented.

One-Third Deposit.

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1137 Osage Ave. Kansas City, Kan.

MUSIC SPECIALS

Ready For Location

- Rock-Ola concealed unit with 10 Wall Boxes, very good \$400.00
Rock-Ola Commandos, perfect 622.00
Rock-Ola Super with 10 Wall Boxes 600.00
500 Wurlitzer Victory Model 545.00
Seeburg Victory Model 455.00

If it's music, we have it. If what you want isn't listed, write us.

LARGEST STOCK IN U. S.

Be Safe, Buy From HOPKINS MUSIC

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120 Harding Way West Galion, O.

BINGO AND JAR TICKETS

1000 BINGO-ON-STICK \$26.50 in case lots 25 sets to a case

1240 BINGO-ON-STICK With 50 seal Jackpot Bingo Card \$40.00 in case lots 20 sets to a case With 74 seal Jackpot Bingo Card \$46.00 in case lots 20 sets to a case

1836 2052 2280 2520 COMBINATION TICKETS

WRITE FOR PRICES

NEW RED, WHITE & BLUE

2170 Protected Write for Prices

ALL TICKETS ARE FULL COUNT MACHINE PERFECT FOLD. HIGHEST GRADE — BEST QUALITY

COMPLETE LINE Of Popular Make Cash or Prize Salesboards

IMMEDIATE DELIVERY LION WRITE OR WIRE FOR PRICES

PRODUCTS COMPANY

803 Milwaukee Ave.

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PHILADELPHIA COIN WILL . . .

- 1. Send All Shipments Prepaid Within 200 Mile Radius.
2. Guarantee All Equipment Mechanism.
3. Place You on Our Mailing List for Our Special Price Offers Upon Receipt, of Your Business Card.

YOU'LL LIKE TO DO BUSINESS WITH MAX BROWN

at the

PHILADELPHIA COIN MACHINE EXCHANGE

844 N. Broad Street Telephone POplar 5-4772 Philadelphia, Pa.

Longer Record Life! Quality Reproduction! Fewer Service Calls! and More Profits With

PFANSTIEHL

NEW COIN MACHINE NEEDLES

Operators' Price List

Subject To Change Without Notice.

- Up to 20 50c Ea.
Over 20 49c Ea.
Over 50 48c Ea.
Over 100 46c Ea.
Over 200 45c Ea.

SPECIAL

100 Seeburg 5c Wall-O-Matic 3-Wire Boxes. Reconditioned \$27.50

1/3 Deposit, Balance C. O. D. F. O. B. Newark

SEACOAST DISTRIBUTORS, INC.

415 Frelinghuysen Ave., Newark 5, N. J. Phone: Bigelow 8-3525

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co. Madison 1, Wis.



ARCADE MACHINES & SUPPLIES

CARDS

Movie Stars, Baseball Players, Prize Fighters, Grandmother, Palm Reader, Mystic Pen or any other card for any machine at factory prices, F.O.B. N. Y.

- GRANDMOTHER, Like New \$150.00
New Exhibit IDEAL CARD 29.50
VENDOR 29.50
Microscope WORLD'S FAIR CARD 45.00
VENDOR, 2 for 5c or 1c Ea. 45.00
New Gottlieb 3-WAY GRIP SCALE 39.50

Complete line of Athletic Machines, Baseballs, Novelty Machines, Fortune Telling, Guns, etc. Factory reconditioned. Beautifully repainted.

New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.



610-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-6677)

SPECIALS—ORDER NOW!

PHONOGRAPHS

- Wurlitzer 616 Plain \$199.50
Wurlitzer 616 Lite Up, top and bottom 249.50
Wurlitzer 24 300.00
Wurlitzer 600 Rotary 415.00
Wurlitzer 600 Keyboard 450.00
Seeburg Hi Tone 8800 ES 495.00
Seeburg Hi Tone 8800 Remote 549.50
Terms 1/3 Cash—Balance C. O. D.

NEW YORK DISTRIBUTING CO.

630 Tenth Ave. New York 19, N. Y. Telephone: Ctrclre 6-9570

Kentucky Operators

Now Taking Orders and Delivering

- Williams Dynamite
Packard Pla Mor Hideaway Phonograph
Packard Boxes & Other Accessories
Spellbound
Surf Queens
Victory Derby
Victory Special
Superliner
Big Hit
A. B. T. Challenger
Champion Hockey
Goalee
Lite League
Mills Black Cherry
Mills Vest Pockets
Columbia Bells
Evans Prpducts
Safe Stands

Terms: 1/3 Certified Deposit, Bal. C.O.D.

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669-671 S. Broadway, Lexington 20, Ky.

COMPARE!

Pre-flight Trainer

COIN-ARTS

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WANTED

Coin Machine Mechanics for pin games. Good Opportunity—Steady Work. State age and experience.

MARVEL MFG. CO.

2847 Fullerton Ave., Chicago, Ill.

SPECIALS BY STEWART

- 4 Anti-Aircraft \$35.00
1 Bally Alley 25.00
2 Muto 5 Feature Peeks 85.00
2 Kentuckys, 1 ball payout 195.00

- 1 Mills 4 Bells Payout Console 550.00
2 Jennings Saratoga Console 80.00
2 Mills 5c Gold Chrome Slots 210.00

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

MECHANIC WANTED AT ONCE

Must be an expert on Arcade Machines, Pin Games and Microscope Photomatic Machines. Must be reliable, honest and sober. Married man preferred who is interested in the future. I am not interested in a drifter. State experience, age and salary expected. Short hours and pleasant working conditions in Northern Indiana, about 30 miles out of Chicago. BOX D-282, The Billboard, Cincinnati 1, O.



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Our Policy for 15 Years—
Our Motto Today . . .

**"The Best Quality at
the Lowest Prices!"**

NEW GAMES			
Victory Special	\$661.50	Surf Queen	\$327.50
Victory Derby	646.50	Marvel's Frisco	279.50
Goatee	525.00	Pace Deluxe Bell, 50¢	500.00
Total Roll	525.00	Pace Deluxe Bell, \$1	600.00
Exhibit Big Hit	334.00	Mills Vest Pocket	74.50

RECONDITIONED FIVE-BALLS			
A.B.C. Bowler	\$ 60.00	Seven Up	\$ 60.00
Belle Mop	80.00	Silver Skates	65.00
Bombardier	85.00	Sky Chief	165.00
Attention	65.00	Spot-o-Card	80.00
Bubbles	239.50	Spot Pool	70.00
Cover Girl	215.00	Star Attraction	65.00
Crossline	55.00	Topic	80.00
Defense (Genco)	80.00	Trailways	60.00
Five, Ten, Twenty	135.00	Velvet	65.00
Flicker	60.00	Victory	100.00
Four Aces	125.00	Wild Fire	85.00
Four Roses	65.00	Yanks	105.00

RECONDITIONED PHONOGRAPHS					
Wurlitzer 500	\$475.00	Wurlitzer 750E	\$650.00	Seeburg Major	\$475.00
Wurlitzer 600R	425.00	Wurlitzer 850	675.00	Seeburg Hi Tone	525.00
Wurlitzer 600K	450.00	Wurlitzer 916	225.00	Seeburg Classic	425.00
Wurlitzer 24	350.00	Seeburg Envoy	475.00	Seeburg Vogue	425.00

ONE-BALLS—RECONDITIONED LIKE NEW					
Thorobred	\$390.00	Pimlico	\$330.00	'41 Derby	\$275.00
Turf King	315.00	Jockey Club	315.00	Kentucky	230.00
Long Shot	215.00	Club Trophy	260.00	Fortune	150.00
Blue Grass	160.00	Dark Horse	160.00	Record Time	140.00
Longacre	390.00	Sport Special	140.00	Santa Anita	125.00

CONSOLES					
Baker's Pacer	\$245.00	High Hand	\$185.00	Bally Club Bell, 5¢	\$295.00
Big Top	125.00	Paces Reels	55.00	Super Bells	275.00
Bob Tall	125.00	Saratogas	35.00	Jumbo Parade	145.00

LIBERAL TRADE-IN ALLOWANCE OFFERED
SEND US YOUR LIST OF GAMES OFF PLAY

MILLS PANORAM REELS—\$36.00 per wheel of six subjects. Series 1 to 18 now available. Don't delay, order now for immediate delivery. Catalog on request.

TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.

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**WILLIAMS' NEW 5-BALL
Ready for Delivery**

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RECORD PLAYER

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3-Tube Crystal Pickup

Your Price \$21.52
O.P.A. Retail 30.50
One-Half Deposit With Order.

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MIAMI, FLA.

NEW EQUIPMENT

IMMEDIATE DELIVERY

	Each
Exhibit Big Hits	\$334.00
Bally Surf Queens	327.50
Bally Victory Specials	661.50
Bally Victory Derbys	646.50
A.B.T. Game Hunters	59.50

USED EQUIPMENT

	Each
1 Wurlitzer 700	\$650.00
2 Mills Thrones	299.50
10 616	219.50
12 616 Lite-Ups	239.50
1 716	239.50
1 61 Counter Model	149.50
1 Seeburg Major	395.00
2 Watling Big Game, P.O.	92.50
2 Jumbo Parades, F.P.	49.50

Dear Mr. Operator:

Dave's tickled silly (especially silly) by your wonderful response to his mail order auction. Here are 107 more pieces of equipment from which you can choose. Make your bid . . . send in a deposit . . . and if it's all kopacetic you'll receive the machine immediately.

MUSIC

WURLITZER

412	750
616 Plain	700 & Adapt.
616 Lite-Up	850
24	41
800	61
800R	71
500	
Twin 12 in Steel Cab.	
24 in Steel Cab.	
Packard, Rock-Ola, Buckley & Wurlitzer Boxes to go with any of these machines.	

ROCK-OLA

12 Record
16 Record
Monarch
Windsor
Imperial
Deluxe
Master
Super
Spectravox
Glamour
'41 Premier
Commando
Counter Models

Ad Man

SEEBURG

Rex	Cellar	R.C.	Wall-o-matics for Gem Cellar
Casino			
Gem			
Vogue			
Envy			
Hi Tone			
AMI			
Top Flights			
Hi Boys			

ARCADE

Bally Defender	Chicken Sam
Bally Rapid Fire	Western Baseball
Bally Shoot the Bull	Bank Ball
Keeney Anti Aircraft	Bowling League
Shoot the Chute	14' Rock-a-Ball

CONSOLES

Jumbo Parade	Hi Hand
Paces Races	Silver Moon
Paces Reels	Super Bell
Royal Draw	

NOW TAKING ORDERS FOR
BALLY DRAW BELL, \$477.50

PINS

ABC Bowler	Fox Hunt	Metro	Snappy
Big Parade	Gold Star	New Champ	Sparky
Big Town	Grand Canyon	Paradise	Spot Pool
Bolaway	Gun Club	Play Ball	Stratoliner
Broadcast	Hi Stepper	Red, White & Blue	Super Six
Click	Home Run	School Days	Ten Spot
Defense	Invasion	Score-a-Card	Topic
Flicker	Knockout	Sea Hawk	Velvet
Follies	Marines at Play	Seven Up	Zig Zag
Four Roses			

NOW TAKING ORDERS FOR NEW
PINS
Surf Queen, Spellbound, Superliner, Marvel Frisco, Big Hit, Dynamite.

NOW EQUIPMENT IN STOCK FOR
IMMEDIATE DELIVERY
Packard Pla-Mor Wall Boxes, Personal Measured Music, Solotone Individual Music.

WE ARE TAKING ORDERS FOR THE NEW AMI MODEL A PHONOGRAPH

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Daval's Gusher



New Jack Pot or Bonus Counter Game—Hand Load. A Real Money Maker.

Order from Markepp Now. \$54.00

Also—American Eagle and Marvel Cigarette 1¢ & 5¢ play. Write for prices.

5 BALL PIN GAMES

Table listing pin games like Catalina, Marvell, Hollywood, Bally, Surf Queen, All-Out, and Polo with their prices.

NEW AND USED ARCADE

Table listing arcade games like New Love Analyst, New Super Roll 10 foot, New Genco Total Roll, New Lite League, Goalie, Like New, Seeburg Target Con., Chi Coin Hockey, Bally Rapid Fire, and Evans Ski-Ball.

SLOTS — CONSOLES ONE BALLS

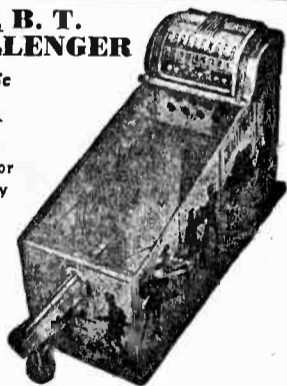
Table listing slot machines like Jennings 4-Star Chief 5¢, Jennings Chief 5¢, Caille 1¢, Rol-A-Top Watling 10¢, Blue Front 5¢, Blue Front 10¢, Galloping Domino (1940), New Victory Special, F.P., Used Long Ace, F.P., and Jumbo Parade, P.O.

MUSIC

Table listing music equipment like Panoram, Seeburg Rex Wireless Hideaway, Seeburg Hi Tone 8800, RC, Rockola Moderne Corner Speakers, Mills Throne, Wurlitzer Victory 24, Wurlitzer Victory 500, and Wurlitzer 600R.

A. B. T. CHALLENGER

1c or 5c Play Samplr \$65.00 Write for Quantity Prices



All Machines Carry Markepp Guarantee. THE MARKEPP CO.

(M. M. Marcus & Sons) 4310 Carnegie Avenue Cleveland 8, Ohio Phone: Henderson 1043

The Famous, Patented Chicago "Ace" Lock insures

"UTMOST Security!"



Only the Ace ROUND Key Opens It.

Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

CHICAGO LOCK CO.

2024 N. Racine Ave., Dept. 68, CHICAGO

MONARCH... WHERE FRIENDLINESS IS A BYWORD

Brand New Factory Releases--Immediate Shipment

Table listing various coin machines like GOALEE, TOTAL ROLL, AMUSEMATIC LITE LEAGUE, RED BALL, EXHIBIT'S BIG HIT, CHICAGO COIN'S SPELLBOUND, WILLIAMS SUSPENSE, MARVEL'S FRISCO, and DAVAL'S LATEST COUNTER GAMES.

Table listing 'REVOLV-A-ROUND' SAFE STANDS like UNIVERSAL Single, UNIVERSAL Double, DELUXE Single, and DELUXE Double.

AVAILABLE FOR IMMEDIATE SHIPMENT LATEST NEW UNITED REVAMPS ARIZONA, BRAZIL, GRAND CANYON, IDAHO, SOUTH SEAS. WRITE FOR PRICES.

FLASH!! WRITE FOR SPECIAL PRICES ON BALLY VICTORY SPECIALS—VICTORY DERBIES, SURF QUEENS AND CHAMPION HOCKEYS.

EXPORT TRADE!!! Our Foreign Sales Dept. welcomes the opportunity to be of service. Send for our beautifully illustrated catalog and full particulars describing all our coin-operated equipment. CABLE ADDRESS: "MOCOIN"

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434)—CHICAGO 22, ILL.

NOW! WOLFE MUSIC OF OTTAWA, ILL.

WILL CONVERT YOUR OLD MILLS ESCALATOR MODEL SLOTS INTO NEW BLACK CHERRY MODEL FOR \$80.00 PLUS

Mills List Price on New Parts Used.

WOLFE MUSIC CO.

1201 W. MAIN STREET OTTAWA, ILLINOIS Res. Tel., 1302 — Shop Tel., 1312

Table listing Phonographs like Wurlitzer 500s, 700s, 800s, and 750E.

Table listing Arcade games like Goatee, Lite League, and Smiley.

Table listing Pin Ball Games like Bubble, Hollywood, Big Top, Catalina, Zig Zag, and Spot Pool.

Everything advertised above is guaranteed to be clean and in good condition. 1/3 Deposit, Balance C. O. D.

BRUCE AMUSEMENT CO. WILLIAMSBURG, KY.

ASSOC. AMUSEMENTS INC.

846 Commonwealth Ave. Boston 15, Mass.

EXCLUSIVE TRADIO DISTRIBUTOR in Massachusetts, Maine, Connecticut, Rhode Island, Vermont, New Hampshire

SEE TRADIO AD PAGE 138

MR. GEORGE BAIRD

Please Communicate with HOWARD BARTON

at 400 Water St., Portsmouth, Va.—Important! Anyone knowing the whereabouts of the above party will do me a great favor by advising me.

NOW DELIVERING! THE BEST IN ONE BALLS

BALLY VICTORY SPECIAL BALLY VICTORY DERBY ALL THE NEW PIN GAMES

THE BEST IN SERVICE

PALISADE SPECIALTIES COMPANY 498 Anderson Ave., Cliffside Park, N. J. Phone: Cliffside 6-2892-3

Direct Positive Paper CAMERAS—EQUIPMENT

Filling orders coast to coast. No delay. Plenty of Eastman Direct Positive Paper. New Low Prices. 250' rolls 1 1/2" — \$4.20. 2 1/2" — \$5.85. 3" — \$6.53. 3 1/4" — \$6.90 (plus tax). Full stock of other sizes. Also a new line of Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. New catalog just published lists everything. Sent Free.

Memphis Photo Supply Company

P. O. Box 1350 MEMPHIS 1, TENN.

FIVE DAYS' TRIAL

Table listing trial items like New Columbia Bells and Gold Awards, Blue Front, D.J.P. 5¢, Serial 432647, Mutoscope Skyfighters, A-1, Paces Reels Jr., C.P., S.F., Rails, Victrolous Turf Champ, Free Play, 2 Sparks, New, 1¢ & 5¢, Vends Check, 5 Double Safes, Locks Back & Front, Wanted—O. D. Jennings Dixie Bells, NORMAN DEE

Phone 800 Cumberland, Md.



COLUMBIA BELLS

NEW IMPROVED MODELS

Changeable right on Locations to 1-5-10-25¢ Play.

IMMEDIATE DELIVERY ORDER NOW. WIRE OR WRITE FOR PRICES.

METAL TYPER DISCS

WRITE US FOR THE BEST



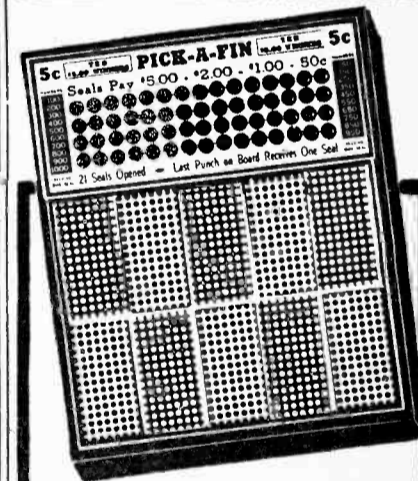
DISC PRICES

\$6.00 TO \$12.00 PER 1,000

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines.



1200 Holes—Avr. Profit. \$33.05 60 Sewed Seals

Ten Spots 5c 1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25 1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c 1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS 322 E. COLFAX AVE. SOUTH BEND 24, INDIANA

FOR SALE

Table listing items for sale like Wurlitzer, Mills Futurly, Brown Front Slots, Melon Bells, Mills Chrome Rebuilt, Mills Copper Chrome Rebuilt, Emerald Chrome #475401, and Photomat Semi-Automatic.

All These Machines Just Off Location. BRANTLEY'S MUSIC & NOVELTY CO. POCOMOKE CITY, MD.

Any Way You
Look at It... It's

DYNAMITE!

WITH
✓ **ATOMIC KICKERS**

Place your order with your Jobber NOW!

Williams
MANUFACTURING
COMPANY

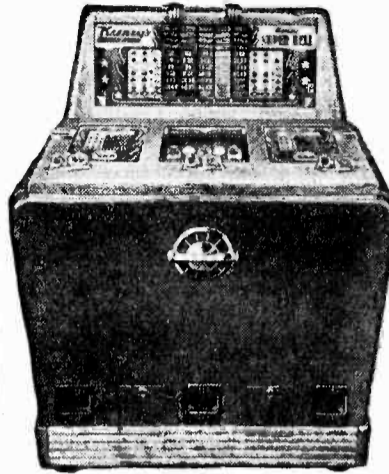
MEMBER CMI

161 W. HURON ST.
CHICAGO 10, ILLINOIS

IMMEDIATE DELIVERY

KEENEY'S THREE WAY BONUS SUPER BELL

AUTOMATIC PAYOUT ONLY — FIVE COIN MULTIPLE
ANY COIN COMBINATIONS



**EXCLUSIVE DISTRIBUTORS
FOR
West Virginia
AND
Southern and Central Ohio**

—ALSO AVAILABLE—
SINGLE AND TWO-WAY
BONUS BELLS IN
COMBINATION FREE PLAY
OR CASH PAYOUT

SHAFFER MUSIC COMPANY

606 S. HIGH ST.
Columbus 15, Ohio

1619 W. Washington St.
Charleston, W. Va.
Phone 63381

2129 Main Street
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Phone 784



FLORIDA AUTOMATIC SALES CORP.
839 WEST FLAGLER ST.
MIAMI, FLORIDA

All Phones:
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**EXCLUSIVE
SEEBURG DISTRIBUTORS
IN FLORIDA**

MUSIC... as you
want it --- where
you want it ...
with



12-inch Mirror
Speaker



8-inch Tear
Drop Speaker



Dual Remote
Volume Control

SEEBURG

Scientific Sound Distribution

BE SURE — BUY SEEBURG

**EXCLUSIVE DISTRIBUTORS FOR GOTTLIEB PRODUCTS
IN FLORIDA AND CUBA**

★
**RUSH YOUR ORDERS NOW FOR
SUPERLINER
THE 5-BALL SUPER GAME!**

★ **MAGIC BUTTON!** ★ **NEW STREAMLINED DESIGN!**
★ **"JET-PROPELLED" EARNINGS!**

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

JACKSONVILLE
60 Riverside Ave.
Phone 3-0611

**HAVANA,
CUBA**

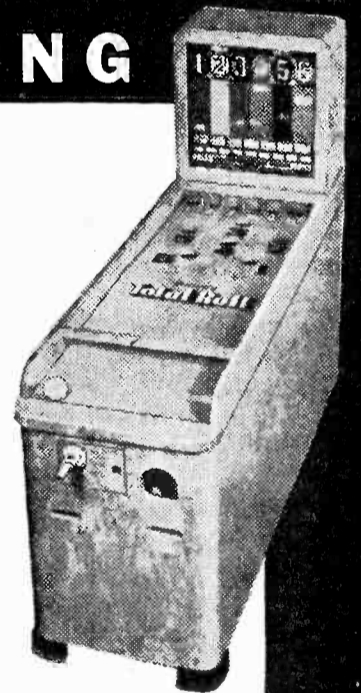
TAMPA
115 So. Franklin St.
Phone 3856

**WE ARE NOW
DELIVERING**

**GENCO'S
TOTAL ROLL
HIGH SCORE
ROLL DOWN
LEGAL GAME**

On location over 9 months—
earning more today than dur-
ing the first week! It's the
greatest HIGH SCORE, LEGAL
ROLL DOWN game in history.

We also have a complete
line of rebuilt and re-
conditioned Arcade and
Amusement equipment...
backed by our famous
"Triple Test Guarantee."



\$525.00 PRICE

ORDER TODAY—IMMEDIATE DELIVERY



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SEABOARD NEW YORK CORP.
460 TENTH AVENUE, NEW YORK 18, NEW YORK
SEABOARD CONNECTICUT CORP.
1625 MAIN STREET HARTFORD 5, CONNECTICUT
SEABOARD NEW JERSEY CORP.
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EXCLUSIVE GENCO DISTRIBUTORS IN THE EAST

MUSIC CLOSE-OUT!

JUST OFF LOCATION!

- Wurlitzer 600 (Cab. Ref. like new) \$425.00
- Wurlitzer 41 139.50

- Wurlitzer 750E
- Wurlitzer 700
- Wurlitzer 850
- Seeburg Cadet RC
- Seeburg HI Tones ES and ESRC

WRITE FOR PRICES GUARANTEED TO BE LOWEST ON MARKET

All Machines Cleaned and Ready for Location

1/3 Certified Deposit, Balance C. O. D., F. O. B. New York

H. Rosenberg Co., Inc.

625 Tenth Ave. New York 19, N. Y. Longacre 3-2479

Keystone Panoram Co.

2538 W. Huntingdon St., Phila. 32, Pa.
The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the States of Delaware, Eastern Pennsylvania, and Southern New Jersey suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

ASK NATIONAL about

- Used PHONOS and GAMES!
- Rock-Ola 16 \$185.00
 - Rock-Ola Standard 425.00
 - Hi Tone 8800 ES RC 615.00
 - Lite League 294.50
 - Bally Undersea Raider 274.50
 - Goatee 425.00
- All used Phonos and Games are in good Working Order.

GET ON OUR MAILING LIST

for National's "Newsette," monthly price bulletin listing buys in new and used equipment. (We rent games and phonographs within 100 miles.)

National Novelty Co.

183 Merrick Road, MERRICK, L. I., N. Y. Phone: Freeport 8320

Friedman Amusement Co.

441 Edgewood Ave. S E, Atlanta, Georgia
The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the State of Georgia suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

BRADLEY DISTRIBUTORS

32 North State St.
Chicago, Ill.

EXCLUSIVE **TRADIO** DISTRIBUTOR

in **CHICAGO**

SEE **TRADIO** AD
PAGE 138

PHONOGRAPHS

Seeburg Hi-Tone, ESRC	\$550.00	Wurlitzer 700	\$565.00
Wurlitzer 750E	675.00	Seeburg Hi-Tone, ES	505.00
Wurlitzer 500	440.00	Wurlitzer 800	625.00
Rock-Ola Master with Remote	450.00	Wurlitzer 500 Victory	440.00
Mills Throne	285.00	Seeburg Classic	400.00
Wurlitzer 950	650.00	Seeburg Vogue	400.00
Wurlitzer 600K	425.00	Wurlitzer 850	675.00
Wurlitzer 600R	395.00		

GRUEN PRECISION DIODE METERS for Lining Up Wireless Boxes \$14.50

WALL BOXES

Wurlitzer #100	\$14.50	Seeburg 5-10-256 Bar-o-Matic, 3 Wire	\$45.00
Wurlitzer #120	19.50	Buckley Chrome, 32 Sel.	9.50
Seeburg Wireless, 24 Sel. Perf.	25.00	Buckley Chrome, 24 Sel.	14.50
Seeburg 20 Sel. Wireless	35.00	Wurlitzer #125, Perfect Cond.	17.50
Seeburg 20 Sel. 3 Wire	32.50	Rock-Ola, All Types	Write

ORIGINAL AMPLIFIERS WITH TUBES

New Universal	\$39.50
Seeburg Classic	44.50
Mills	27.50
Wurlitzer 600-500	44.50
Wurlitzer P-12	25.00
Wurlitzer 412	27.50
Wurlitzer 616	32.50
Rock-Ola, Any Model	29.50

MOTORS

Rock-Ola Drive	\$22.50
Wurlitzer Counter Model	22.50
D.C. Wurlitzer, Seeburg & Rock-Ola	9.50

ORIGINAL SPEAKERS

New 12" P.M.	\$ 8.75
Wurlitzer 412	18.50
Wurlitzer 24, 600, 500	27.50
Rock-Ola, Any Model	29.50

STEPPERS AND ADAPTERS

Wurlitzer 145	\$35.00	Wurlitzer 130 Adapter	\$27.50
Wurlitzer 304	15.00	Wurlitzer 300 Adapter	22.50
Wurlitzer Remote Transmitter with Tubes 305-306	9.50	Seeburg USR1	57.50

SLUG PROOF COIN MECHANISM

Seeburg Hi-Tone	\$19.50	New Wurlitzer, Seeburg, Rock-Ola, Challenger	\$24.50
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COMPLETE LINE OF GUARANTEED PLASTICS, NEW AND USED PARTS
All mdse. subject to prior sale! 1/2 dep., bal. C.O.D., F.O.B. Warehouse
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputational **WRITE-WIRE!**

WEST SIDE DISTRIBUTING COMPANY

622 TENTH AVENUE PHONE: CIRCLE 6-7533 NEW YORK 18, N. Y.

America's Finest...

RUNYON'S PHONO PLASTIC Unbreakable REPLACEMENT Parts

The Finest Plastic on the Market
EXCLUSIVE DISTRIBUTOR TERRITORY OPEN
WRITE-WIRE-PHONE TODAY

RUNYON SALES COMPANY

123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY
All Phones: Bigelow 3-3777

Extra! Extra! Extra! Extra!

Extra! **Extra! Extra! Extra! Extra!**

Extra play, extra profits, extra location satisfaction, all come with the Extrabell Front and Cabinet assembly. Brand new, curved front, enormous jackpot display, chrome-plated, light oak cabinet, drill-proof. All smart operators, jobbers and distributors are tying in Extrabell with the sale and operation of Mills escalator mechanisms, old and new. Write, wire or phone for our special offer. The Extrabell Company, 525 West 76th Street, Chicago 20, Illinois. Phone Hudson 0367.

Extra!

Extra! Extra! Extra! Extra!

This Week We're Buying . . .

WANT SEEBURG CHICKEN SAMS CONVICTS JAILBIRDS

Must Be Complete With All Parts— Not Necessarily in Working Order.

PAYING \$65.00



SHIP VIA FASTEST ROUTE

6651 N. CLARK ST. CHICAGO 26, ILL.

COIN MACHINE COMPANY

TELEPHONE BRIARGATE 2516

Silver Moons & Bob Tails, C.P. Each	\$ 90.00
Shoot Your Way to Tokyo	90.00
2 Rapid Fire Guns, Each	100.00
1940 Rock-Ola Super	400.00
4 No. 8800 Seeburg Hytones, Remote, Each	575.00
3 No. 8200 Seeburg Hytones, Remote, Each	625.00
Seeburg Classic, refinished like new	400.00
1 No. 700 Wurlitzer	575.00
2 No. 800 Wurlitzer	600.00
1 No. 500 Wurlitzer	400.00
1 No. 616 Wurlitzer, Light Up	225.00
1 No. 616 Wurlitzer, Plain	175.00
1 Mills Empress	365.00
2 No. 412 Wurlitzer, Each	175.00
1 Filben Hide-Away, Model M40, Pin Ball, F.P.	275.00
Keep 'Em Flying	150.00
Bordertown	50.00
Sky Ray	50.00

These Machines are all in number one shape and ready to put on location.

HOOKER REPAIR SHOP

113 S. Main Ave. (Ph: 1322) Sioux Falls, S.D.

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Iowa State Sales

567 7th STREET, DES MOINES, IOWA

The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the State of Iowa suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Goofy Golf	\$ 15.00
Anti-Aircraft Gun	40.00
Bally Convoy, A-1	100.00
Bally Defender	135.00
Callie Scale, A-1	15.00
Supreme Rocket Buster	100.00
Periscopes, Ea.	75.00
Liberators, Ea.	75.00
Raise the Devil	35.00
Keeney Baseball	25.00
Roover's Name Plate	50.00
Mills Punching Bag	10.00
Drop Pictures	7.50
Callie Squeezer	7.50

Will Accept Ten Strikes In Trade.
Machines may be seen on display in Penny Arcade, Palsades Amusement Park.
B. & M., P. O. Box 312, Palsades, N. J.

Valley Specialty Co.
550 Clinton St. N, Rochester 5, New York

The authorized **BELL-O-MATIC** distributor of Mills Bell Products in Western New York State suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

10 MILLS 5c PLAY METERED VEST POCKET BELLS. Used slightly, latest model \$64.50 each

A. L. KROPP
715 A St. Meridian, Miss.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Dixie Coin Machine Company

910-912 Poydras St. New Orleans 13, La.

The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the State of Louisiana suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

Your Father's Mustache



THE NO. 1 BOX DEAL OF 1946!!! You'll be "trimming" yourself out of a lot of profit if you delay any longer in trying out the effects of this top-hit on your counter!! You CAN'T MISS WITH THIS!!

★ ★ ★ ★

TYPICALLY DIFFERENT — TYPICALLY "JAR O' DO." The box-style deal with the name derived from the most popular expression of the day!!

★ ★ ★ ★

"Superlative"—in every sense of the word!

PAY OUT

Takes in 1320 Tickets, Stamped, 5/25¢ \$69.00
Pays Out (Actual) 44.00
Profit (Actual) \$25.00
ALL SEALS GO OUT COMPLETELY.

Universal Manufacturing Co.

"World's Foremost Mfr. of Jar Games"

405-411 E. 8th St., Kansas City, Mo.

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

AUTOMATIC COIN MACHINE CORPORATION

338 Chestnut Street, Tel. 4-1109 or 4-1000
Springfield 4, Massachusetts

BRAND NEW GROETCHEN SLOTS

1946 Models
CONVERTIBLE TO PENNY, NICKEL, DIME & QUARTER PLAY

Chrome Columbia Double Jackpot Bell \$169.50
Standard Columbia Double Jackpot Bell 145.00

REVAMPED MILLS SLOTS

Like New In Every Way

BLACK FRONT SPECIAL, CHROME SPECIAL, GOLD CHROME SPECIAL
Originated by us. No Lemons on First Reel, 80% to Player.

5¢ Play—Pays 3 on one Cherry, 3 on two bars \$275.00
10¢ Play—Pays 3 on one Cherry, 3 on two bars 285.00
25¢ Play—Pays 3 on one Cherry, 3 on two bars 295.00

Ten-Day Free Trial, Money-Back Guarantee.
Liberal Trade-In Allowance on all Used Mills Escalator Models, 2/5 & 3/5 Payout.
Order Sample Today—Write for Circulars.

RECONDITIONED JENNINGS SLOTS

5¢ Original Victoria, J.P.B., 2/4 Payout \$ 50.00
10¢ Original Victoria, J.P.B., 2/4 Payout 57.50
10¢ Original Big Chief, S.J.B., 3/5 Payout 165.00
25¢ Original Four Star Chief, S.J.B., 3/5 Payout 149.50

USED MILLS SLOTS

5¢ Original Bonus (Like New) J.P.B. \$250.00
25¢ Original Bonus (Like New) J.P.B. 300.00

USED WATLING SLOTS

5¢ Original Roi-A-Top, Twin J.P.B., 2/4 Payout \$ 75.00

USED CAILLE SLOTS

5¢ Silent Sphinx, J.P.B., 2/4 Payout \$ 42.50

USED METAL SAFES & STANDS

Mills Single Safes with Double Doors \$ 75.00
Mills Jack-in-the-Box Cabinets 50.00

RECONDITIONED MILLS CONSOLE SLOTS

25¢ Club Console (Like New) \$275.00

BRAND NEW EVANS CONSOLES

5¢ Bangtails, F.P. & C.P., Seven-Coin Head \$674.50
25¢ Bangtails, F.P. & C.P., Seven-Coin Head 764.50

USED EVANS CONSOLES

Bangtails (Grey Head) \$100.00

USED FREE PLAY CONSOLES

5¢ Keeney Super Bell \$300.00
5¢ Jennings Silver Moon 117.50
5¢ Mills Jumbo Parade 99.50

USED CASH PAYOUT ONE BALL GAMES

Bally Santa Anita 99.50

BRAND NEW FREE PLAY ONE BALL GAMES

Bally Victory Special \$661.50

BRAND NEW FREE PLAY FIVE BALL GAMES

Exhibit Big Hit \$334.00

USED FREE PLAY FIVE BALL GAMES

Wagon Wheels	\$254.50
Catalina (Like New)	150.00
Air Circus	124.50
Yanks	109.50
Victory	95.00
Monicker	87.00
Paratroops	79.50
Jungle	77.00
Legionnaire	73.50
Repeater (41)	63.50
Tall Gunner	59.50
Ten-Spot	57.00
Show Boat	55.50

WANTED FOR CASH

Used Keeney Super Track Times	
Used Gottlieb Stage Door Canteens	
Used Williams Suspense	
Used Mills Original Escalator Model Slots	
Used Mills Original Black Cherry Bolls	
Used Jennings Standard, DeLuxe & Super De-Luxe Chiefs	

STATE LOWEST CASH PRICE IN FIRST LETTER.

TERMS: Cash In full with Order OR 1/3 Deposit, Balance C. O. D.
REF.: Dun & Bradstreet—Established Fifteen Years.



NEW SCALES SOON



We Can Rebuild Your Old Scales and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.
Est. 1889 — Tel. COLumbus 2770
Cable Address "WATLINGITE," Chicago

MR. OPERATOR: You cheered about the money you made with "STAGE DOOR CANTEN"

But You'll RAVE about the new record-breaking "sky-high" profits that come rolling in with . . .

The New GOTTIEB SUPERLINER FEATURING THE "MAGIC BUTTON" NEW SUPER-STREAM-LINED CABINET



Here's a sure-fire money-making game made by the people "who know how"! We believe that the new Gottlieb SUPERLINER in "looks," "excitement," "play appeal" and all other profit-making features is all set for a record-smashing "run"!



MEMBER "Jet Propel" your own profits into the stratosphere! Order the New Gottlieb SUPERLINER today, from

B. D. LAZAR CO. 1635 FIFTH AVE. Phone: Grant 7818 PITTSBURGH 19, PA.

W. L. Amusement Company
 217 S. 7th Street, St. Louis 2, Missouri

The authorized **BELLO-MATIC** distributor of Mills Bell Products in the Eastern part of Missouri and Southern Illinois suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

Immediate Delivery!

ELECTRIC POWER-PACKS

Made and designed especially for

EVANS

Pre-War Machines

Selenium coated plates assure long life with varying voltages.

Write for Prices

H. C. EVANS & CO.
 1520-28 W. Adams St. Chicago 7

CABINET FOOTBALL *Price Plus Guaranteed Satisfaction* **Always! A SQUARE DEAL WITH IDEAL**



IDEAL FOOTBALL

- ★ THE NEWEST SENSATION
- ★ 2 PLAYER ACTION
- ★ LEGAL EVERYWHERE
- ★ FAST PLAY
- ★ SOLID OAK CABINET (Finished on 4 Sides)

\$395.00
 (F. O. B. St. Louis)

TRADE IN YOUR OLD CHESTER-POLLARD FOOTBALL FOR \$75.00, OR YOUR CHESTER-POLLARD GOLF FOR \$20.00.

IDEAL NOVELTY CO. Phone: Franklin 5544
 2823 Locust St. St. Louis 3 Mo.

Automatic Coin Machine & Supply Co.
 4133 W. Armitage Ave., Chicago, Illinois

The authorized **BELLO-MATIC** distributor of Mills Bell Products in the City of Chicago and adjacent territory suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

FOR SALE

Coin machine operation, established 16 years. Headquarters in Grand Rapids, Mich. Consisting of 108 Jukes, of which 42 are Wall Box installations, approximately 350 Wall Boxes, 106 Five-Ball Games, 15 One-Ball, 2 Consoles, 16 Guns, 32 Slots, large stock of Records, Tubes, Supplies. Can be had at top prices, plus 30%. Supplies at inventory, two Trucks, extra. Don't bother unless you can swing it. Communicate direct with

E. & R. SALES COMPANY
 813 COLLEGE N.E. GRAND RAPIDS, MICH.

NEW COLUMBIA DOUBLE JACKPOT BELL



THOMAS NOVELTY CO.
 1572 Jeff. Paducah, Ky.

This is the Week FOR THE EXCITING SHOWING OF AMUSEMENT ENTERPRISES

Brand New Grand New Games

Mr. Distributor, Mr. Jobber and Mr. Operator . . . You're All Invited to See . . . Not 1, Not 2, BUT 3 Original, Utterly New Games Created by

AMUSEMENT ENTERPRISES, INC.

Be Sure To Stop By

AUGUST 15, 16, 17 AND 18

At the **HOTEL NEW YORKER**
 34th St. and 8th Ave.
 New York, N. Y.

PARLORS F and G

We're Waiting For You!!

AMUSEMENT ENTERPRISES, INC. GEORGE PONSER IRVING KAYE
 2 Columbus Circle, N.Y. 19, N.Y.
 Phone: Circle 6-6651

United Novelty Company
 Delauney & Division Streets, Biloxi, Miss.

The authorized **BELLO-MATIC** distributor of Mills Bell Products in the State of Mississippi and the Gulf counties of Alabama suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

WANTED TO BUY FOR CASH

Chester Pollard Football Games \$75.00
 Chester Pollard Golf Machines 20.00
 Need not be in working condition, but must have all parts.

IDEAL NOVELTY COMPANY
 2823 Locust St. St. Louis 3, Mo.
 Phone, FRanklin 5544

WANTED

A-1 experienced Mechanic on Pinball, Consoles, Phonographs, remote control. Must be capable of taking complete charge of route of 70 machines in Central Connecticut. Liberal salary and commission to right man. Must be sober, reliable and furnish references. If you can qualify write **BOX D-273, c/o Billboard, Cincinnati 1, O.** State if you can be contacted by phone.

Coin Machine Distributing Co.
 500 N. Craig Street, Pittsburgh 13, Pa.

The authorized **BELLO-MATIC** distributor of Mills Bell Products in Western Pennsylvania suggests: **MILLS VEST POCKET BELL**, the finest automatic payout ever made.

EVERY OPERATOR
in our
TERRITORY



KNOWS

The wonderful Boardwalk at Atlantic City famous for the fun and enjoyment it offers to millions each year.

KNOWS

The SEEBURG System of Scientific Sound Distribution famous for the finer music it offers to all locations... real music evenly distributed without "blaring" or "fading"



KNOWS

Automatic Equipment Company for the finest in Seeburg Service. Operators know that Automatic's Superior Service Department is just what you'd expect with the purchase of Seeburg Music Systems. We are proud of our record for immediate and expert attention to every sale and servicing problem... no matter how small or large.

AUTOMATIC EQUIPMENT CO.
EXCLUSIVE **Seeburg** DISTRIBUTORS FOR E. PENN. SO. JERSEY & DELAWARE
919-921 North Broad Street, Philadelphia 23, Pa. • Telephone Poplar 5-1332

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TRIPLE TEST TAG

✓ Good Appearance!
✓ Mechanically Perfect!
✓ Properly packed for shipment anywhere in the world!

IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!

No other Guarantee Like It!

YOUR MONEY BACK PLUS FREIGHT PAID BOTH WAYS IF THIS EQUIPMENT DOES NOT MEET WITH YOUR COMPLETE SATISFACTION

SEEBURG			
Rex	Write	Colonel, ES	Write
Regal	Write	8800, ES	Write
Vogue	Write	8800, RC	Write
Classic	Write	8200 Conversions	Write
Envoy, ES	Write	WS2Z Wireless	
Envoy, RC	Write	Wall-o-Matics	Write

WURLITZER			
412	Write	600K	Write
71 Counter Model	Write	750E	Write
24A	Write	800	Write
500	Write	850E	Write

ROCK-OLA	
Standard	Write
DeLuxe	Write
Master	Write

EXTRA SPECIAL!
THIS WEEK ONLY!
10 Seeburg Hi Tons, 8800 ESRC—
Write.

Write, Wire, Phone for Prices and Full Information on any Phonograph Not Listed. Immediate Delivery Guaranteed!

EXCLUSIVE PACKARD DISTRIBUTORS, VA. AND N. C.

Packard Pla-Mor Wall Boxes	\$38.95	#700 Speakers	\$21.95
30-Wire Cable (Woven Cover)		#800 Speakers	36.95
With Wall Boxes, Per Ft.	.22	#900 Speakers	49.95
One Piece Bar Bracket	5.00		159.50
#1000 Speakers (OUT OF THIS WORLD)			

New Packard Hideaway Phonograph on Display

MILLS BLACK CHERRY BELL, 5-10-25¢ Play, 2/5 or 3/5 PAYOUT ON ONE CHERRY.
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WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

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1 Big Parade	\$129.50	2 Sky Fighter	\$175.00
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2 Knockout	119.50	1 Super Torpedo	129.50
		3 Liberators	129.50
		1 Supreme Botascore, P.S.	250.00

CONSOLES

1 Kentucky Clubs	\$ 79.50
------------------	----------

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2 A.M.I. Singing Tower	\$450.00	1 Mills Do-Re-Mi	\$ 77.50
2 A.M.I. Top Flights	275.00	1 Rock-Ola Commando	597.50
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51 Phonographs, mostly late models, with 50 Wall and Bar Boxes, 42 Phonographs on good Locations. Route well established. Lots of Tubes, Parts and Records, also '41 Truck. Located Central California.

Price \$40,000.00 Cash. Write

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WURLITZER 800, 700, 600, 500, 616

SEEBURG 9800 ES, 8800 ESRC, 8200 Victory, Casino, Vogue, Gem, Classic

Write for prices stating quantity and type desired!

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The VOICE-O-GRAPH Has All Four...and More!



People thrill at the idea of making instantaneous recordings of their own voices—and mailing them to friends or taking them home and playing them over and over again. This psychological impulse guarantees operators record-making PROFITS with the VOICE-O-GRAPH.

The VOICE-O-GRAPH is fully Automatic—Coin Operated—with special Mailing Envelopes vended for an additional 5c. No Attendant is necessary. Booth is soundproof, beautifully designed and large enough for 2 people to record conversation or song. Occupies approx. 1 square yard of space.

"Don't Write—VOICE-O-GRAPH"

Remarkable earnings now being reported—Ask any Mutoscope Distributor for proof. Deliveries now being made... in order received. See the VOICE-O-GRAPH on display at all Mutoscope Distributors, or mail this coupon for further details.

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FIRM.....
ADDRESS.....
CITY..... ZONE..... STATE.....

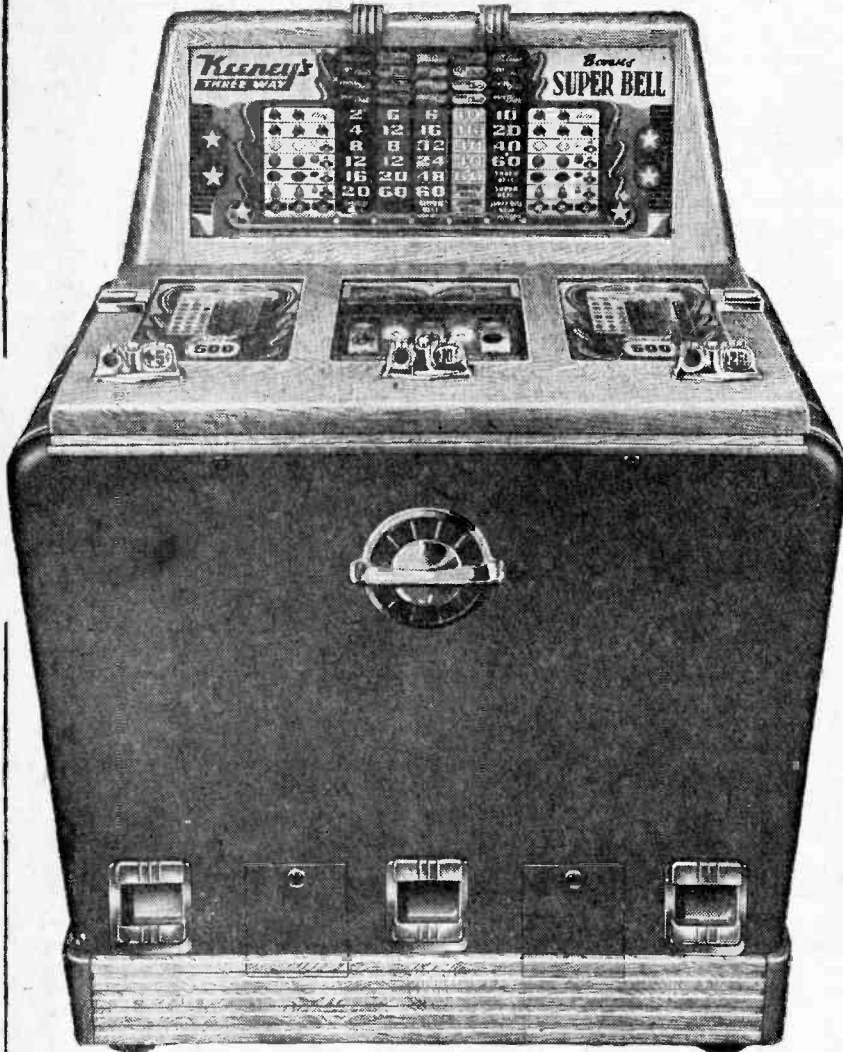
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WORLD-WIDE OFFERS

KEENEY'S NEW THREE-WAY MODEL

SHIPPING NOW

BONUS SUPER BELL



The very finest of coin-operated equipment. Extravagantly handsome. A record-breaking money producer. Just what every smart lounge, swank club and other choice locations are waiting for. Features include:

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5c—10c—25c chutes.
- Three people can play at the same time.
- Triple scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

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Victory Special	\$535.00
Victory Derby	525.00
Kentucky	195.00
Turf King	275.00
Jockey Club	250.00
Long Shot	185.00
Derby, '41	225.00
Club Trophy	210.00
Longacre	295.00

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Superliner	\$322.00
Spellbound	325.00
Frisco	274.50
Riviera	279.50
Idaho	279.50
Goatee	525.00
South Seas	279.50

Big Hit	\$334.00
Total Roll	525.00

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Mills 3 Bells	\$795.00
Silver Moon, F.P.	109.50
Super Bell	269.50
Mills 4 Bells	350.00
Gal. Dominoes, '41, J.P.	219.50
Pace '41 Saratoga	95.00
Bally Club Bell	225.00
Jumbo Parade, Late	105.00
Mills 4 Bell, 5-5-5-25	450.00

BELL MACHINES	
V.P. Bells, B&G, 5c	\$ 34.50
Pace Comet, 5c	65.00
Pace Comet, 10c	65.00
Pace Comet, 25c	85.00

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750M	725.00
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850	750.00
800	695.00
600R	425.00
9800, R.C.E.S.	695.00
8800, R.C.	625.00
8200, R.C.	650.00
616	195.00
412	145.00
Rock-Ola 16	150.00

Gold Chrome, 50c	\$250.00
Mills Brown Front, 25c	175.00
Mills Blue Front, 25c	165.00
Jenn. Victory Chief, 5c	140.00
Mills Club Bell, 5c	200.00
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Jenn. Victory Chief, 25c	175.00

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 CALVERT'S prices are LOW—but never at the expense of QUALITY! Every machine we sell has been reconditioned in our own shops—and has passed our 8 POINT INSPECTION SERVICE. You can SAVE with CONFIDENCE by dealing with CALVERT. Check these!

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COMPLETELY RECONDITIONED—NOT JUST SCRAPED AND CLEANED	AS CLEAN AS YOU CAN BUY. ALL RECONDITIONED IN OUR OWN SHOPS.
THOROBREDS. \$345	HIGH HAND.....\$150.00
LONG ACRES. 345	SILVER MOON... 89.50
PIMLICOS ... 270	SUPER BELL..... 249.50
'41 DERBYS.. 245	5c Convertible
	CLUB BELLS..... 199.50
	FAST TIME, P. O.. 89.50

DRAW BELLS	
Latest Type Fruit Reels—Hold and Draw Features—Convertible.	\$477.50

★700 WURLITZER with Adapter. \$639.50★

SLOTS!—IMMEDIATE DELIVERY	
PACE CHROME BELLS	Pair 5c and 10c PACE CLUB BELLS \$249 for Both
ALL BRAND NEW—Perfect!	
5c	\$260
10c	285
25c	310
50c	510
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 COIN OPERATED EQUIPMENT
 708 NORTH HOWARD STREET BALTIMORE 1, MD.
 Telephone, VERNON 3034

“GEORGE” SAYS: “IF IT'S EQUIPMENT YOU'RE LOOKING FOR—WE'VE GOT IT!” ALL OUR MACHINES CHECKED BY EXPERT MECHANICS. WRITE, WIRE OR PHONE “NOW” FOR “GOOD BUYS AND IMMEDIATE DELIVERY”

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Spot Cha	\$ 99.50
Texas Mustang	90.00
Fleet	54.50
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ABC Bowler	70.00
Moniker	64.50
Venus	69.00
Gold Star	\$ 77.50
Knockout	124.50
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Yank	134.50
Band Wagon	69.50
Home Run	69.50
Air Raids	150.00
Strip Tease	129.50
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Big Parade	150.00
Fox Hunt	50.00
Blondie	25.00
Bubbles	249.50
Foreign Colors	140.00
Midway	15.00

BRAND NEW “RIVIERAS”—\$259.50 & “SOUTH SEAS”—\$299.50 IN STOCK

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2 Singing Towers—20-selection (like new)	\$495.00
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Chicago Coin Goalies (new)	525.00
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ABT Challengers (new)	65.00
Smileys (new)	39.50
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Skippers (used)	5.00
Bowling League	195.00
Victory Roll	175.00
Bell Ball	150.00

NEW JENNINGS MACHINES	
5-10-25 Bronze Chiefs	195.00
5-10-25 Standard Chiefs	195.00
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5-10-25 Super DeLux Chiefs	150.00

ALL ORDERS ON MACHINES TO HAVE 1/2 DEPOSIT, BALANCE C. O. D.

GEORGE NOVELTY COMPANY
 GEORGE J. WANISKO, Prop.
 1716 WASHINGTON AVE. Phone: 2790 NORTHAMPTON, PA.

WE ARE NOW DELIVERING BRAND NEW EVANS BANG TAILS, FREE PLAY, CASH PAY and COMBINATION P. O. and F. P. CONSOLES
 Exclusive EVANS Distributor For Northeastern California
WILLIAMSON DISTRIBUTING COMPANY
 1220 KAY STREET SACRAMENTO 14, CALIFORNIA

Salute the Aristocrat

KEENEY'S New THREE-WAY MODEL BONUS SUPER BELL

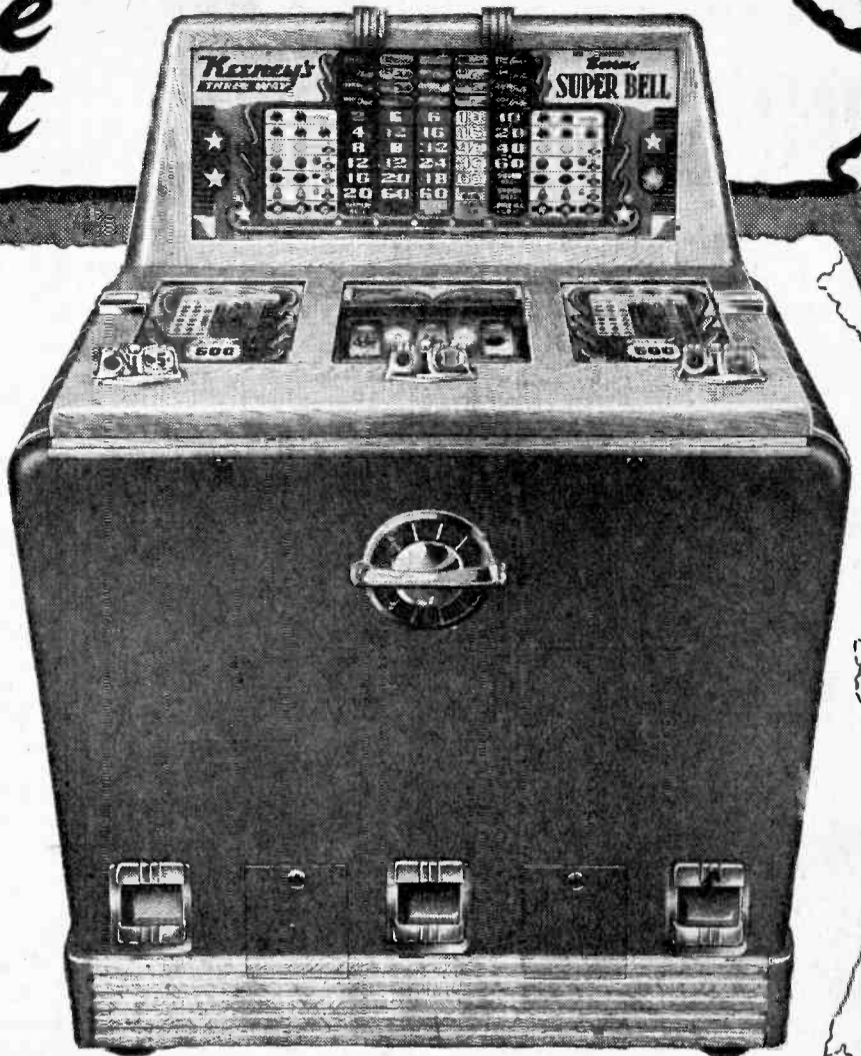
Truly the aristocrat of coin-operated equipment. Extravagantly handsome. A record-breaking money producer. Just what every smart lounge, swank club and other choice locations are waiting for. Features include:

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5c-10c-25c chutes.
- Three people can play at the same time.
- Triple scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

Act now—See your Keeney Distributor without delay.

J. H. KEENEY & CO., INC.

2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS



SMASH-HIT 25¢ BOARDS



**\$1000
TOP**

400 HOLES—
\$1.00 buys section; 5
hole sections with
last sale FREE each
section.

\$43.90 PROFIT

Order as: No. 400 HIGH SEE

**\$5000
TOP**

400 HOLES—
10 Sections pay \$2.00 LAST SALE each
section.

\$43.06 PROFIT

Order as: No. 400 PULLMAN QUARTERS

GARDNER & CO. 2222 S. MICHIGAN
CHICAGO 16

NEW GAMES FOR DELIVERY

Gottlieb Superliner	\$322.50	Marvel Frisco	\$279.50
Exhibit Big Hit	334.50	Bally Surf Queen	327.50
Chicago Coin Spellbound	325.00	Champion Hockey	289.50

JOBBERS, WRITE FOR PRICES ON NEW GAMES

SPECIAL!

20 Blue & Gold Vest Pockets, 5¢, Like New,
\$49.50. 10% Discount, lots of 5 or more.

SPECIAL!

3 Combination F.P. & P.O. High Hands, Ex-
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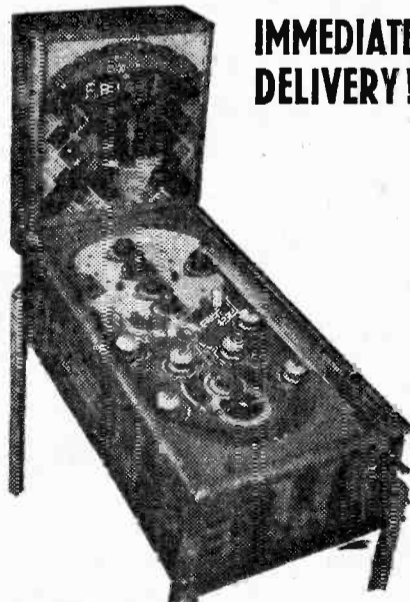
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FRISCO

THE FREE PLAY GAME YOU'VE WAITED FOR



**IMMEDIATE
DELIVERY!**

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FROM
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SPOT POOL
MIAMI BEACH
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• **DEPENDABLE
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PRICE

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LOS ANGELES
See
Bill Happel

BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

MILWAUKEE
See
Carl Happel

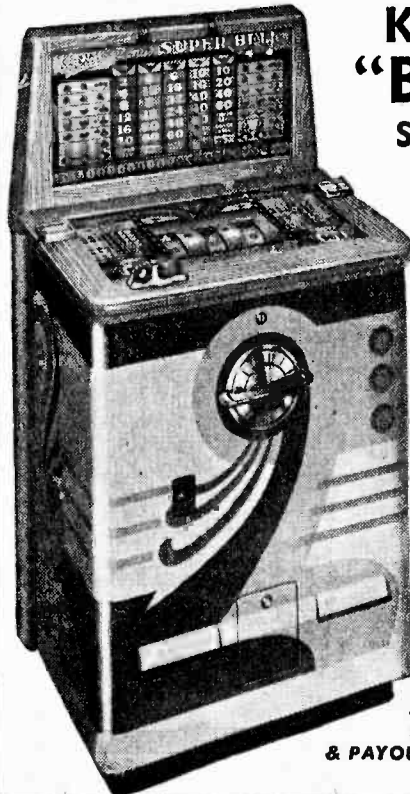
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LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELL, 5c, F. P., P. O.	\$295.00
KEENEY SUPER BELL, 25c, F. P., P. O.	324.50
KEENEY SUPER TWIN, 5-25c, F. P., P. O.	550.00
KEENEY SUPER TWIN, 5-25c, P. O.	375.00
KEENEY SUPER 4-WAY, 5-5-5-25c, P. O.	550.00
KEENEY SUPER 4-WAY, 5-5-5-5c, P. O.	495.00
KEENEY SUPER 4-WAY, 25-25-25-25c	595.00
WATLING BIG GAME, 5c, F. P.	99.50
JENNINGS SILVER MOON, 25c, P. O.	199.50
JENNINGS BOBTAIL, 5c, F. P.	99.50
JENNINGS SILVER MOON, F. P., P. O.	189.50
MILLS THREE BELLS, 5c, 10c, 25c	895.00
MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-5c	395.00
MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-25c	495.00

BAKER PACERS, Late Daily Double	\$249.50
BALLY CLUB BELLS, F. P., P. O., 5c	224.50
BALLY CLUB BELLS, F. P., P. O., 25c	249.50
BALLY SUN RAYS, F. P., 5c	129.50
BALLY SUN RAYS, F. P., 25c	149.50

PACE REELS, Late Models, 5c, P. O.	\$ 99.50
PACE SARATOGAS, Late Models, 5c, P. O.	99.50
JENNINGS FAST TIME, P. O.	69.50
MILLS FOUR BELLS, late heads, 5-5-5-5c	550.00
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EVANS DOMINOES, late, D. D., jackpot	249.50
EVANS LUCKY LUCRE, 3-5c, 2-25c	249.50
EVANS LUCKY LUCRE, 5-5-5-5-5c	174.50
EVANS LUCKY STAR, 5c	124.50
BALLY ROLL 'EM, 5c, P. O.	124.50
BALLY HI HAND, 5c, F. P., P. O.	189.50
MILLS JUMBO, late, F. P., P. O.	189.50
MILLS JUMBO, 5c, late, P. O.	139.50
MILLS JUMBO, 5c, late, F. P.	124.50



KEENEY'S "BONUS" SUPER BELL

GREATEST CONSOLE EVER BUILT

5c

10c

OR

25c

PLAY

SINGLE AND TWIN MODEL

ALL MACHINES COMBINATION FREE PLAY & PAYOUT FIVE COIN MULTIPLE.

Slots-One Ball-Free Play

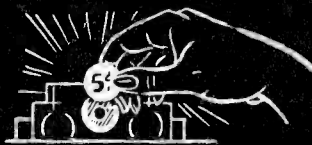
BALLY LONGACRE (refinished)	\$339.50
BALLY THOROBRED (refinished)	339.50
BALLY PIMLICO (refinished)	239.50
BALLY CLUB TROPHY (refinished)	179.50
BALLY '41 DERBY (refinished)	179.50
KEENEY FORTUNE (refinished)	179.50
BALLY BLUE GRASS (refinished)	124.50
BALLY SPORT SPECIAL (refinished)	109.50
MILLS BLUE FRONTS, 5c (refinished)	169.50
MILLS BLUE FRONTS, 10c (refinished)	179.50
MILLS BLUE FRONTS, 25c (refinished)	199.50
MILLS GOLD CHROME, 5c	199.50
MILLS GOLD CHROME, 25c	225.00
MILLS REGULAR CHROME, 5c	199.50
MILLS REGULAR CHROME, 25c	225.00
MILLS BROWN FRONTS, 25c	210.00
NEW MILLS VEST POCKET	74.50

Phonographs & Boxes

WURLITZER MODEL 950	\$750.00
WURLITZER MODEL 780E COLONIAL	650.00
SEEBURG 8800 NEW ROCK-O-LITE, R. C., E. G.	675.00
ROCK-OLA COMMANDO	595.00
ROCK-OLA SUPER ROCK-O-LITE	495.00
ROCK-OLA SPECTRAVOX, Playmaster	495.00
ROCK-OLA DELUXE ROCK-O-LITE	450.00
WURLITZER MODEL 500	495.00
WURLITZER MODEL 800	650.00
SEEBURG COLONEL	495.00
WURLITZER VICTORY 24	495.00
SEEBURG MAJOR	450.00
WURLITZER MODEL 616	249.50
SEEBURG HIDE-A-WAY, R. C.	395.00
PACKARD PLA-MOR BOXES	27.50
ROCK-OLA LATE BAR	24.50
ROCK-OLA WALL BOXES	16.50

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LOS ANGELES 15, CALIF.



BADGER NOVELTY CO.

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MILWAUKEE 10, WISCONSIN

UNIVERSAL AMPLIFIERS

Model A \$54.50
Model B 74.50

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Printed 2-Sides—Red Perforated
1,000 SHEETS (20,000 Strips), Price per 1,000 Sheets, \$5.00. Net Cost \$5.00.
5,000 SHEETS (100,000 Strips), Price per 1,000 Sheets, \$4.00. Net Cost \$20.00.
10,000 SHEETS (200,000 Strips), Price per 1,000 Sheets, \$3.50. Net Cost \$35.00.
25,000 SHEETS (500,000 Strips), Price per 1,000 Sheets, \$3.00. Net Cost \$75.00.

DISTRIBUTORS SPECIAL LOW-COST DEAL

We have a special low-cost deal on the above based on quantity purchases. WRITE TODAY!

TERMS: Immediate shipment F.O.B. New York. 1/3 Deposit, Balance C. O. D. Shipments made by Railway Express unless otherwise instructed by you.

JAFCO, INC.

John A. Fitzgibbons, Pres.
776 Tenth Avenue New York 19, N. Y.
(Phone: COlumbus 6-7996)

WANTED

First-Class Phonograph Mechanic
MELODEE MUSIC COMPANY
11 East Van Buren PHOENIX, ARIZ.

MILLER VENDING COMPANY

OFFERS

NEW MACHINES IN STOCK

Genco Total Roll	\$525.00	Bubbles	\$229.50	Idaho	\$249.50
Maybell 4-coin	595.00	Packard Boxes	38.95	Oklahoma	249.50
Bally Surf Queen	327.50	South Seas	274.50	Ideal Card Vender	29.50
Big Hit	334.00	Riviera	274.50	Packard Brackets	5.00
Stage Door Canteen	274.50	Arizona	249.50		

FREE PLAY PIN GAMES, READY TO OPERATE

Big Chief	\$ 35.00	Four Roses	\$ 65.00	Spot Pool	\$ 65.00
Brazil	215.00	Girls Ahoy	65.00	Seven Up	55.00
Bombardier	72.00	Monicker	70.00	Skyline	40.00
Cadillac (Plastic)	40.00	Metro	35.00	Victory	65.00
Commodore	20.00	Mystic	57.00	Victorious	55.00
Champs	55.00	Marines	75.00	Wild Fire	50.00
Dude Ranch	40.00	Paratroops	70.00	World Series	55.00
Drum Major	32.00	Play Ball	55.00	Wagon Wheels	215.00

5¢ Keeneey Super Bells, comb. A-1 cond. \$239.50
25¢ Mills Console Golf Ball Vender, like new 225.00
13 Wurlitzer Model #120 Wall Boxes. Ea. 12.00
Terms: 1/3 Certified Deposit with Order, Balance C. O. D.

MILLER VENDING COMPANY

42 Fairbanks St., N.W. Phone: 9-8632 9-6047 Grand Rapids, Mich.

Royal Flush, P.O.	\$50.00	Dark Horse	\$50.00
Jungle Camp, F.P.	50.00	Big Hits	275.00
Cleopatra	50.00	New Hockeys	200.00
Banquets	50.00	Air Rader	75.00
Sugar King	50.00	Mills Chrome	125.00
		5-10-25 Ea.	125.00
		Columbias	145.00

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WANTED
Genco Bank Rolls
Wurlitzer Skee Balls
Highest Prices Paid.
Curtis Coin Machine Co.
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For Immediate Shipment
Write, Wire, Phone for Prices.
SIMON SALES, INC.
215 West 64th St., New York 23, N. Y.
Phone: Tr. 4-6900

5 Wurlitzer 850E, Ea.	\$750.00
5 Wurlitzer 600 Keyboard, Ea.	425.00
8 Keeneey Super Bells 5¢, Ea.	250.00
12 Mills Four Bells, low heads, Ea.	350.00

All equipment clean, no broken glass, no cracked plastics. Complete and well crated.
BILL FREY, INC.
P. O. Box 4141 Phone 2-0563 Miami 25, Fla.

WANTED

Genco FREE PLAY GAMES

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Send Us Your List at Once

P&S MACHINE CO.

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SAMBERT DISTRIBUTING CO.

1910 St. Jarlath Ave.
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EXCLUSIVE TRADIO DISTRIBUTOR
in
NORTHERN CALIFORNIA

SEE **TRADIO** AD
PAGE 138

FOR OPERATORS WHO INSIST ON THE BEST

Seeburg
DEPENDABLE MUSIC SYSTEMS

DISTRIBUTOR FOR SEEBURG PHONOGRAPHS AND ACCESSORIES

MILWAUKEE COIN HAS NEW EQUIPMENT FOR IMMEDIATE DELIVERY!

- Genco TOTAL ROLL
Chicago Coin GOALEE
Chicago Coin SPELLBOUND
Keeney BONUS SUPER BELL
ABT CHALLENGER
Ace COIN COUNTER

Write for Prices

SLOTS

BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

- Mills New Vest Pockets
Mills Brown Fronts, compl. rebuilt, club handles, drill proof
Mills Blue Fronts, Hand Load, Serial No. Over 400,000
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5
Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢
Jenn. Master Silver Chief, S.P., 10¢
Jenn. 4-Star Chief, Compl. Record. and Refin., 10¢
Jenn. Silver Chief or Silver Club Special, 5¢
Jenn. Victory Model, 5¢
Page All Star Comets, Comp. Refin., 3/5, 5¢
Page Rocket or Deluxe, SP, 5¢

CONSOLES PAY TABLES

- Page Club Consoles, 10¢
Calle Club Consoles, Late Mod., 25¢
Bally Skill Field, 7-Coin Head
Page Reels, 5¢, Without Ralls, A-1 Condition
Page Reels, 5¢, With Ralls, A-1 Condition
Page Saratoga, 5¢, Without Ralls
Keeney Super Bells, 5¢, Like New
The Favorite
Rays Track, Late Serial Nos.
Paces Races, Black Cabinet
Evans Roll-Ette
Lucky Lucre, New Type Head
Skylark, F.P. or C.P.
Race King
Mills Big Race
Turf Champ
Seeburg Wireless Wallomatics, Completely Reconditioned with New 70L7 Tube
6 Seeburg 30 Wire Boxes, Late Type Metal Covers with 2 Adaptors, Lot 100.00
Strips, S.P., C.H. or Club Special, Set of 3
20 Stop Discs, S.P., C.H. or Club Spec. or Cherry P.O. Set of 3
20 Stop Star Discs, hardened
Keeney Anti-Aircraft, Brown
Keeney Air Raider, Like New

1/3 Deposit, Balance C. O. D.

Milwaukee Coin Machine Co.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

TESTED Empire Coin MACHINES

NEW GAMES

- Marvel FRISCO
Bally SURF QUEENS
VICTORY DERBY
VICTORY SPECIAL
Chi Coin GOALEE
Premier SKEE BARREL ROLL, 10 1/2"
Exhibit BIG HIT
Jennings BRONZE OR STANDARD CHIEFS
Jennings SUPER DELUXE LITE-UP CHIEFS
Genco TOTAL ROLL
Mills VEST POCKETS
Munves SUPERROLL
Metropolitan SKEE BALL
New 1¢ Legal C.G. WINDMILL
Groetchen COLUMBIA
SPEED IRON SOLDERING GUN
SILVER KING NUT VENDOR

REVOLVAROUND SAFES, 10 Gauge Steel—Single \$195.00; Double...\$250.00
KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID

MUSIC Wurl. 800
Wurl. 616
Wurl. 616 Lite Up
Wurl. 71 & Stand
Rock-Ola Windsor

CONSOLES

- 5¢ COMB. SUPER BELLS
BALLY SUN RAYS, F.P.
5¢ BAKER'S PACER, J.P., D.D.
5¢ BUCKLEY TRACK ODDS, J.P.
HI HAND, COMB.
WATLING BIG GAME, 5¢, P.O.
MILLS JUMBO, F.P.
BALLY BIG TOP, P.O.
WATLING BIG GAME, F.P.
BALLY BIG TOP, F.P.
MILLS JUMBO, P.O., LATE HEAD.
JENN. SILVER MOON, F.P.
5¢ BALLY CLUB BELL
MILLS 4-BELLS, 4-5¢
LATE HEAD 4-BELLS, 3-5¢, 1-25¢

ARCADE

- BROWN ANTI-AIRCRAFT
WILLIAMS ZINGO
BUCKLEY TREASURE DIGGERS
ORIGINAL SKY FIGHTERS
GROETCHEN ZOOMS
SHOOT THE BARTENDER—SAM CONV.
AIR RAIDER
GENCO HOOPS
BATTING PRACTICE
SHOOT TO TOKIO
SHOOT THE WOLF—BLACK LIGHT
ADVANCE SHOCKER
BALLY DEFENDER
MUTO, 2 for 5¢ CARD VENDER
AMERICAN EAGLES, 1¢
MERCURY & LIBERTY, 5¢ FRUIT
CHICAGO COIN HOCKEY
PERISCOPE
DRIVEMOBILE
EXHIB. VITALIZER—LATEST
PENNY PACK—CIG. REELS
EXHIB. HAMMER STRIKER

ONE BALLS

- DARK HORSE, F.P.
41 DERBY
KENTUCKY
CLUB TROPHY
PIMLICO
VICTORIOUS, F.P. TURF CHAMP
SPORTSMAN, F.P.
SKYLARK, F.P. and P.O.
RECORD TIME, F.P.
LONGACRE, F.P.
BLUE GRASS
SPORT SPECIALS, F.P.
MILLS OWL—1 OR 5 BALL, F.P.

SLOTS

- \$1.00 JENNINGS
5¢ MILLS BONUS BELLS
5¢ MILLS BLUE FRONT, ORIG.
10¢ WATL. ROLATOR
5¢ MILLS LATE O.T.
10¢ MILLS LATE O.T., ORIG.
5¢ MILLS BLUE FRONT—ORIG.
VEST POCKETS, BLUE & GOLD
COLUMBIAS—FRUIT REEL, G.A. OR J.P.
5¢ JENN. CLUB CONSOLE CHIEF
5¢ 4-STAR CHIEF
5¢ BROWN FRONTS
10¢ BROWN FRONTS
10¢ BLUE FRONTS
25¢ BROWN FRONTS

USED PIN GAMES

- SKY RIDER
NEW OHAMP
LAURA
BALLY FLEET
GENCO VICTORY
STRIP TEASE
HOLLYWOOD
GRAND CANYON
SPEED BALL
YANKS
MARINES
LANDSLIDE
ATTENTION

NEW REVAMPS

- IDAHO
OKLAHOMA
SOUTH SEAS
ARIZONA
FOREIGN COLORS
PION'R BUBBLES
AMER. BEAUTY
GOTT. SHANGRI LA
TEXAS MUSTANG
YANKEE DOODLE
FOUR ACES
GOBS
AMERICAN BEAUTY

USED PIN GAMES

- KNOCK OUT
HI DIVE
INVASION
FLAT TOP
CLICK
KEEP 'EM FLYING
CASABLANCA
SKY CHIEF
AIR CIRCUS
JUNGLE
OKLAHOMA
BOOM TOWN
PROGRESS

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

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Advertisement for Harlich Manufacturing Co. featuring pinball games like 'Wanna Play?' and 'Black 'n' Blue'. Includes images of the machines and promotional text like 'Immediate Delivery!' and 'Two 'Misses' that are Positive Hits!'.

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 Be Smart-
ORDER TODAY!

HIGH SCORE - ROLL DOWN - LEGAL GAME

EARLY DELIVERY!
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\$525.00
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 Chicago

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RECOGNIZED BY THE COIN MACHINE INDUSTRY
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- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

AVAILABLE IN THE FOLLOWING FINISHES
 SURF BLUE WRINKLE CHOCOLATE WRINKLE
 TAN WRINKLE GREEN WRINKLE
 GOLD WRINKLE COPPER WRINKLE

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 BETTER BUILT BY BUCKLEY—YOUR GUARANTEE

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MILLS SLOTS
 ESCALATOR MODELS
 WILL PAY TOP CASH PRICE

BUCKLEY TRADING POST
 4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

ECONOMY SUPPLIES THE NATION!

- Original Gun Lamps. Ea. . . . \$.60
- Zip Cord (2-wire, rubber covered) 500 ft. . . . 7.50
- Pigtail Wire (Stranded). Per ft.04
- Shielded Wire. Per ft.04
- 5-Wire (Rock-Ola Cable) Per ft.15
- Rubber Tips. Per 100 3.50
- Rubber Plugs. Ea.10
- A.B.T. Slug Rejector (V.S.) 6.00
- 28V Bulbs (Kenney Console) Per 10 2.00
- Photo Electric Cells. Ea. . . . 2.50
- Bally Rapid Motor (New). Ea. 15.00

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- 5 Seeburg 8800 RC \$550.00
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 - 5 Seeburg Vogue 425.00
 - 4 Seeburg Gem 325.00
 - 5 Seeburg Envoy 475.00
 - 5 Seeburg Major 475.00
 - 1 Seeburg Victory Model 410.00
 - 1 Wurlitzer Victory Model 410.00
 - 1 Rock-Ola 18 Remod. Cab. 225.00
 - 1 Mills Empress 350.00
- 1/3 Deposit, Balance C. O. D.

DAVE LOWY & CO.

594 10th Ave. New York, N. Y.
 Phone: BRyant 9-0817

* SLOTS *

- 3 5c Blue Fronts. Ea. \$135.00
 - 1 25c Blue Front 165.00
 - 1 50c Blue Front 237.50
 - 2 5c Brown Fronts. Ea. 165.00
 - 2 10c Brown Fronts. Ea. 175.00
 - 3 25c Brown Fronts. Ea. 197.50
 - 2 5c Silver-Chromes. Ea. 189.50
 - 1 10c Silver-Chromes 209.50
 - 3 5c Gold Front 179.50
 - 1 5c Cherry Bell, 3-10 175.00
 - 1 5c Pace Cherry Bell, 3-10 130.00
 - 1 5c Black Cherry Bell, Reb. 195.00
 - 1 10c Black Cherry Bell, Reb. 219.50
 - 2 25c Black Cherry Bell, Reb. Ea. 229.50
- All Machines C.H., Knee Action and High Serial Numbers.
 CRABTREE MUSIC CO.
 Edinburg, Ind. Phone 102



PEACHES from GEORGIA

PRICES SLASHED

Every piece is rebuilt where necessary, all extra clean in appearance, lots of machines beautifully repainted. Every machine guaranteed ready for location. Always remember that HEATH, the house of integrity, unconditionally guarantees every item it sells.

"WE EAT THE LEMONS—YOU GET ONLY THE PEACHES"

SPEAKER CONES FOR WURLITZER PHONOGRAPHS— Just received five hundred brand new Speaker Cones. Specify what model of machine it is wanted for; whether voice coil is 1 1/2" or 2" in diameter; type of spider, whether small round, large round, three point or two point. If the above information is not available, send us your old voice coil and spider. We can fill your needs. 12" Cones \$4.50 Each—15" Cones \$5.00 Each.

MUSIC

All extra clean, no broken plastics. Perfect working order.

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| 1 Rock-Ola Standard 375.00 | P-12 Wurlitzer, new marble glow finish 140.00 |
| 5 Wurlitzer 615 Light Up Cabinet Top and Bottom, New Marvel Glow Finish 285.00 | 2 61 Wurlitzer 165.00 |
| 4 Wurlitzer 616, Newly Refinished 265.00 | 41 Wurlitzer 145.00 |
| 2 Wurlitzer 500, Ea. 395.00 | 4 616 Wurlitzers, new marble glow finish. Each 285.00 |
| 18 Record Gable 125.00 | |
| Rock-Ola Imperial 295.00 | |

ARCADE

All rebuilt and extra clean. Most refinished like new.

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| Jennings Roll-in-Barrel \$100.00 | Undersea Raider, like new \$265.00 |
| 4 ABT Fire and Smokes 15.00 | 2 Bally Rapid Fire, converted and refinished, G-Men Hunt 150.00 |
| 2 Western Baseball, deluxe 100.00 | Bally Defender, clean 150.00 |
| 3 Chicago Coin Hockeys, refinished like new 165.00 | Brand New Stands for A. B. T. Challengers 12.50 |
| 2 Air Raiders, refinished like new 100.00 | 6 Munves Superolls, brand new, @ \$275.00, or lot for 1,500.00 |
| New Bolascors. Each 275.00 | Scientific Batting Practice 125.00 |
| Bally Sky Battle, refinished 145.00 | |
| Drive Mobile, refinished 200.00 | |
| Exhibit Muscle Builder 145.00 | |

ONE BALL TABLES

- | | |
|---|---|
| 4 Mills Owls, perfect \$50.00 | Keeney Contest, F. P. \$ 95.00 |
| '41 Derby 175.00 | Longacres, extra clean 295.00 |
| Skylark, con. 124.50 | |

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(Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.)

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| 5-10-20 125.00 | Super Charger 49.50 | Torpedo Patrol 120.00 |
| Sea Hawk 75.00 | School Days 79.50 | Flat Top 195.00 |
| American Beauty 125.00 | 3 Glamour 65.00 | Seven Up 79.50 |
| 2 Marines at Play 125.00 | Velvet 84.50 | Argentine 79.50 |
| P. & S. Shangri La 125.00 | Sluggo 84.50 | Holly, Extra Clean 145.00 |
| 4 Play Ball 75.00 | Bally Triumph 49.50 | ABC Bowler 99.50 |
| Mystic 80.00 | 2 On Deck 59.50 | Jungle 74.50 |
| Horoscope 75.00 | 3 Score Card 59.50 | 2 Knockouts 149.50 |
| Pioneer Big Top, Like New 210.00 | 2 Red-White-Blue 64.50 | Victory 94.50 |
| 2 Arizonas. Each 195.00 | 4 Chevron 49.50 | Repeater 69.50 |
| Paradise 89.50 | Skyline 72.50 | Stage Door Canteen 245.00 |
| Gold Star 82.50 | 5 Contact 49.50 | Dude Ranch 69.50 |
| Bally Beauty 55.00 | Super Six 64.50 | Bol-O-Way 74.50 |
| Hit the Jap 59.50 | Big Six 49.50 | Four Roses 69.50 |
| Progress 59.50 | Zip 49.50 | New Champ 79.50 |
| | | Captain Kidd 89.50 |

CONSOLES

- | | |
|--|--|
| 5c Paces Reels, Jr., rails, refinished like new \$110.00 | 5c Paces Reel Senior \$100.00 |
| Buckley Track Odds, no J. P., latest model 350.00 | 5c Bally Big Top, Animal Reels 90.00 |
| 1 Keeney Pastime, 9 coin head. 125.00 | 5 5c Jennings Silver Moon, F. P. 110.00 |
| 3 5c Pace Saratoga, P. O., Skill Fields 80.00 | 5 5c Jennings Bobtail, F. P., 105.00 |
| 5c Jumbo, P. O., Fruif Reels, late head 110.00 | 10 5c Walling Big Games, F. P., early head 95.00 |
| | 10 5c Walling Big Games, F. P., late head 110.00 |
| | 2 Keeney Track Time, '39 model 95.00 |

SLOTS

- | | |
|--|--|
| 1 10c Pace, latest model deluxe \$100.00 | 2 5c Columbia, Gold Award \$ 39.50 |
| 2 5c 1 Star Chief 80.00 | 3 Mills Vest Pockets 74.50 |
| 3 10c Walling Rol-A-Top, 3-5 105.00 | 2 25c Roulettes, 6 Coin P. O. 225.00 |
| 1 5c Columbia, J. P. 54.50 | |

One-half certified deposit must accompany all orders. Take advantage of these bargains now—they will not last long.

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Available for All Types of Territories
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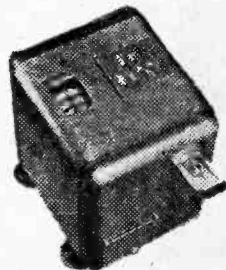


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EACH AND EVERY USED GAME HAS BEEN THOROUGHLY RECONDITIONED!
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\$74.50

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CADILLAC . . . 27.50	DUDE RANCH . . . 45.00
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SKY LINE . . . 39.50	TOPIC . . . 67.50
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5c VEST POCKET, B & G . . . 37.50
10c SILVER CHROME . . . 175.00
10c JENN. 4-STAR CHIEF . . . 97.50
10c BONUS BELL . . . 150.00
10c BROWN FRONT . . . 160.00
25c BROWN FRONT . . . 165.00
25c GOLD CHROME . . . 195.00
25c Q.T. BLUE . . . 125.00
MILLS NEW SAFE STANDS . . . 22.50

PIN GAMES

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TRIPLE ENTRY, P.O. . . . 110.00
MILLS 4-BELLS, 5c-5c-5c-5c, LOW HD. . . . 450.00
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PACES REELS, JR., P.O. . . . 70.00
PACES REELS, SR., P.O. . . . 95.00
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HIGH HAND, COMBINATION . . . 139.50
CLUB BELLS, FREE PLAY . . . 150.00
SILVER MOON, FREE PLAY . . . 79.50
DUO BELL, 5c-5c, FREE PLAY . . . 475.00
DUO BELL, 5c-5c, F.P., PUSH BUTTON . . . 575.00

CONSOLES

CONSOLES	PRICE
GALLOPING DOMINOS 25c (TWO-TONED)	\$210.00
TRIPLE ENTRY, P.O.	110.00
MILLS 4-BELLS, 5c-5c-5c-5c, LOW HD.	450.00
PACES RACES (BROWN CABINET)	110.00
PACES REELS, JR., P.O.	70.00
PACES REELS, SR., P.O.	95.00
SUPER BELLS, 5c, COMBINATION	225.00
HIGH HAND, COMBINATION	139.50
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SILVER MOON, FREE PLAY	79.50
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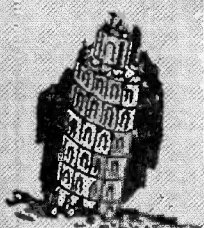
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NEW STREAMLINED CABINET!
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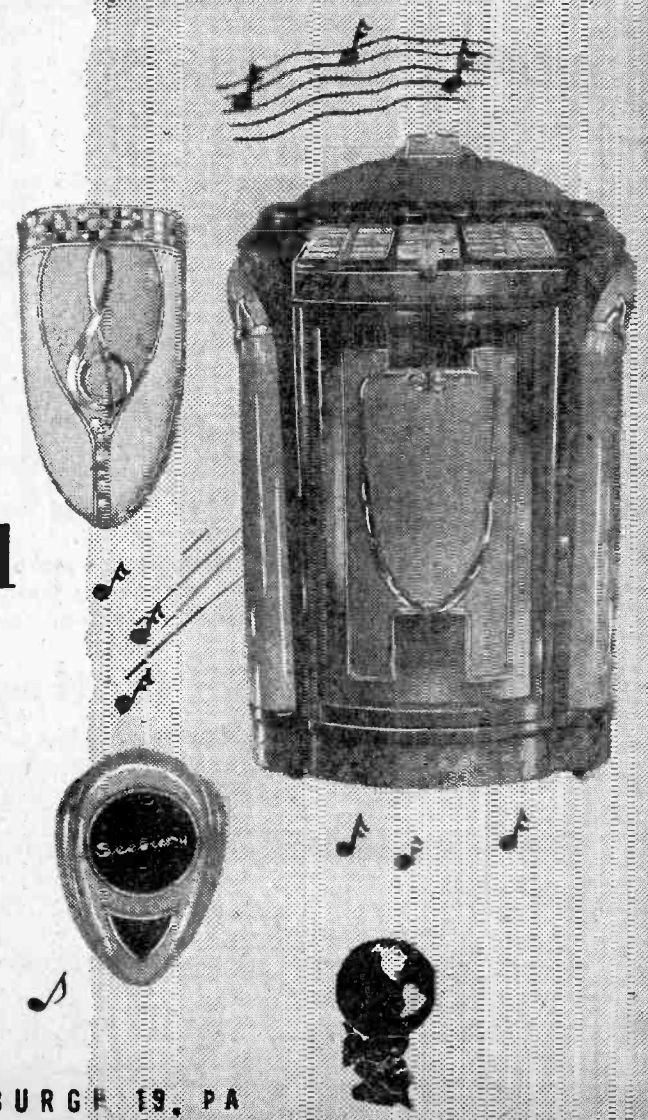


*There's Only One
 Leaning Tower
 of Pisa*

There's Only One

Seeburg

Scientific Sound
 Distribution



ATLAS MUSIC COMPANY

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BIG PARADE	\$139.50
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WAGON WHEELS	239.50
SKY CHIEF	179.50
SHANGRI-LA (GOTTLIEB)	189.50
HOLLYWOOD	225.00
YANKEE DOODLE	225.00
FLAT TOP	225.00
5-10-20	149.50
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GENCO DEFENSE	109.50
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Woolf Solomon

ARCADE EQUIPMENT	
Drivemobile	\$249.50
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NEW RADIOTONE VOICE RECORDER & BOOTH—EASY FOR OPERATE—PROFESSIONAL MODEL	\$795.00
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Daval 8 Ft. Bumper	99.50
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Batting Practice	109.50
Chi Coin Hockey	\$209.50
Groetchen Typer	295.00
Air Defense	199.50
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14 Ft. Wurlitzer Skee Ball in very good shape	295.00

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Genco Total Roll	\$525.00
Goalee	525.00
Life League	425.00
Bally Undersea Raider	399.50
Chi-Coin Spellbound	325.00
Gottlieb's Superliner	322.50
Surf Queen	327.50
Exhibit's Big Hit, Single or 4 Coin Multiple	\$334.50, 398.50
Daval's Gusher	54.50
Columbias	\$132.50
Vest Pockets	74.50
Gottlieb Gripper, 3 Way	39.50
Mills Black Cherry Bells (Genuine)	
Raditone Voice Recorders	
Bally Victory Derby, One Ball C.P.	
Bally Victory Special, One Ball F.P.	
Premier Ski Barrel Roll	
A. B. T. Challengers	65.00

CONSOLES	
5c Superbells, Comb.	\$275.00
25c Superbells, Comb.	319.50
4 Way Superbells, 5c-5c-5c-25c	649.50
Bally Club Bell, Comb.	229.50
25c Paces Reels, C. P.	179.50
25c Bobtail, F. P.	179.50
25c Silver Moon, C. P.	195.00
5c Silver Moon, F. P.	\$119.50
5c Jumbo Parade, C. P., late	129.50
Keeney Triple Entry, 9 Coin	159.50
Kentucky Club, 7 Coin	89.50
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Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.
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THE NEW 1946
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For Full Particulars and **FREE SAMPLE** Mail Coupon
DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% Co-Operative Deal.

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AL BLOOM President
PHONE: LOngacre 5-0371

Speedway Products, Inc.
502 W. 45th Street
New York 19, N. Y.
I'm interested in your unusual guarantee. Send me complete details and FREE sample of "TALKING GOLD" Plastic Grille Cloth. My letterhead is enclosed.

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Address

City State

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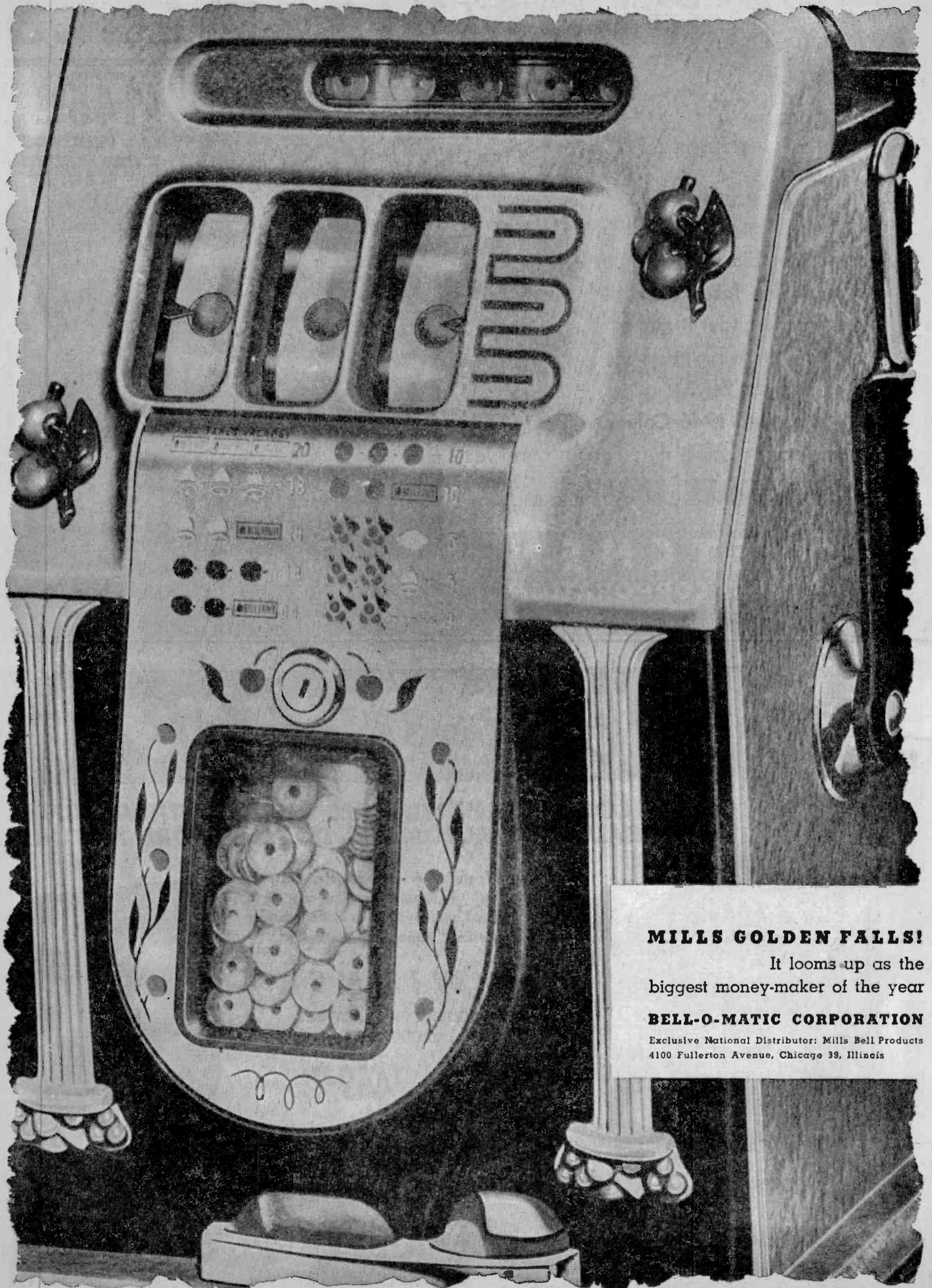
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Mills Q.T., Glitt. Gold, Rebit, 5c	89.50
Mills 5c Vest Pockets, Refin.	45.00
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Mills 10c Blue Fronts	150.00
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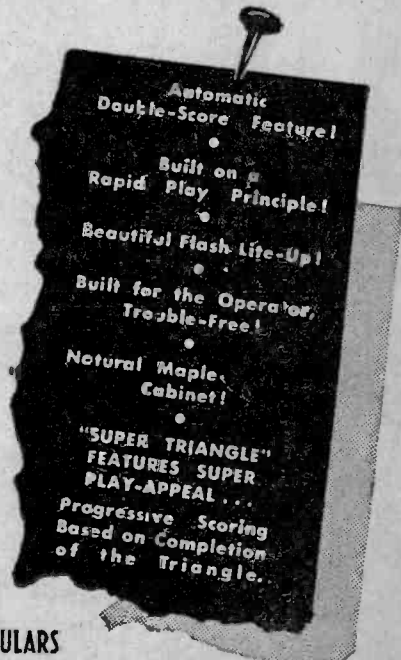
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DESIGNED FOR PRACTICAL OPERATORS

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F.O.B. Factory

1/3 Deposit — Balance C.O.D.



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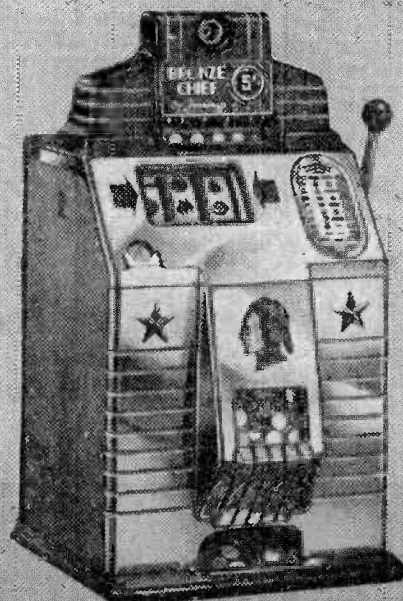
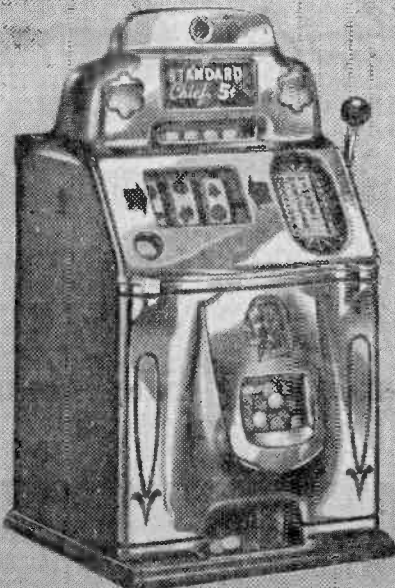
TIMES HAVE CHANGED OUR WAYS...

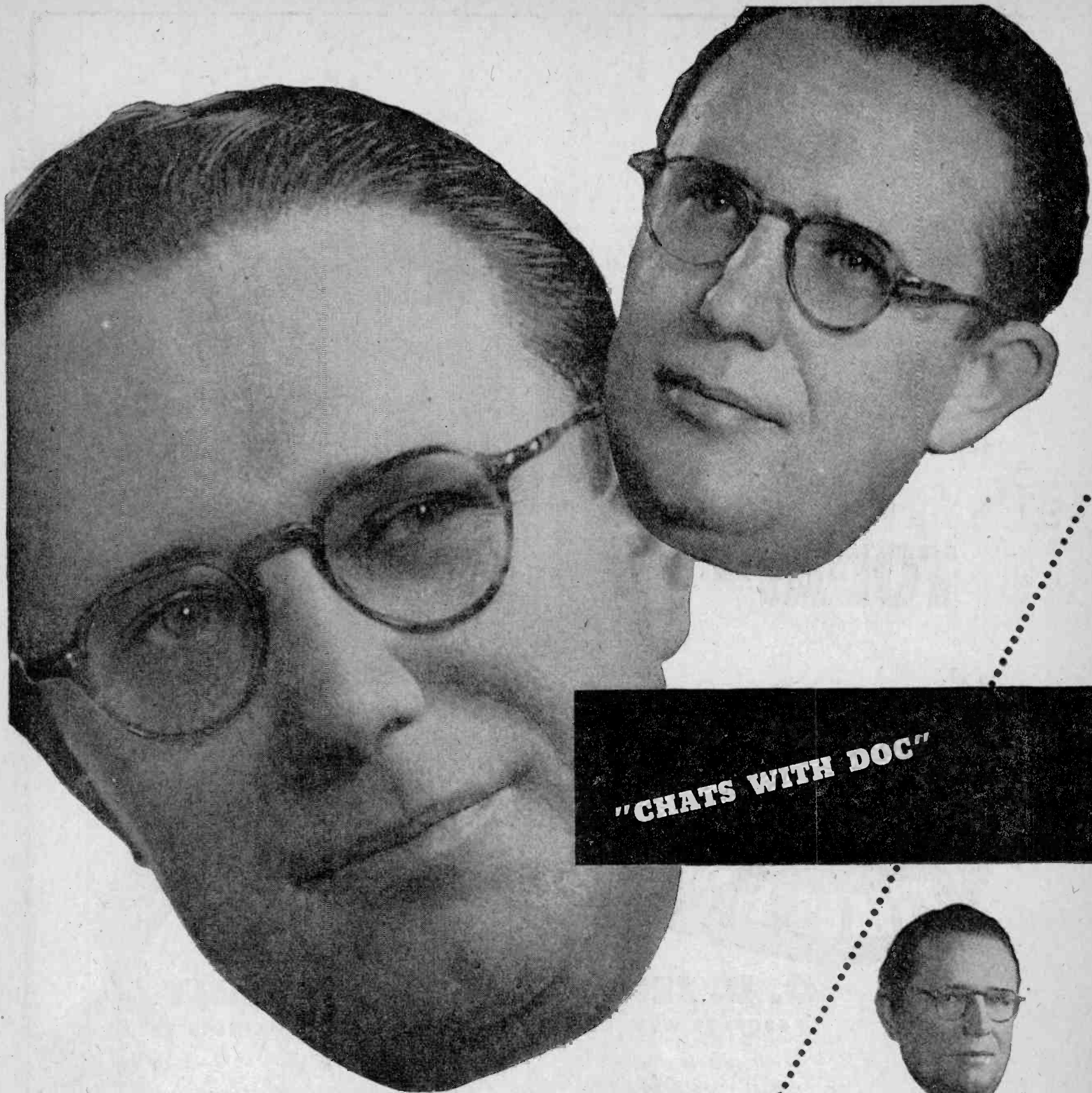
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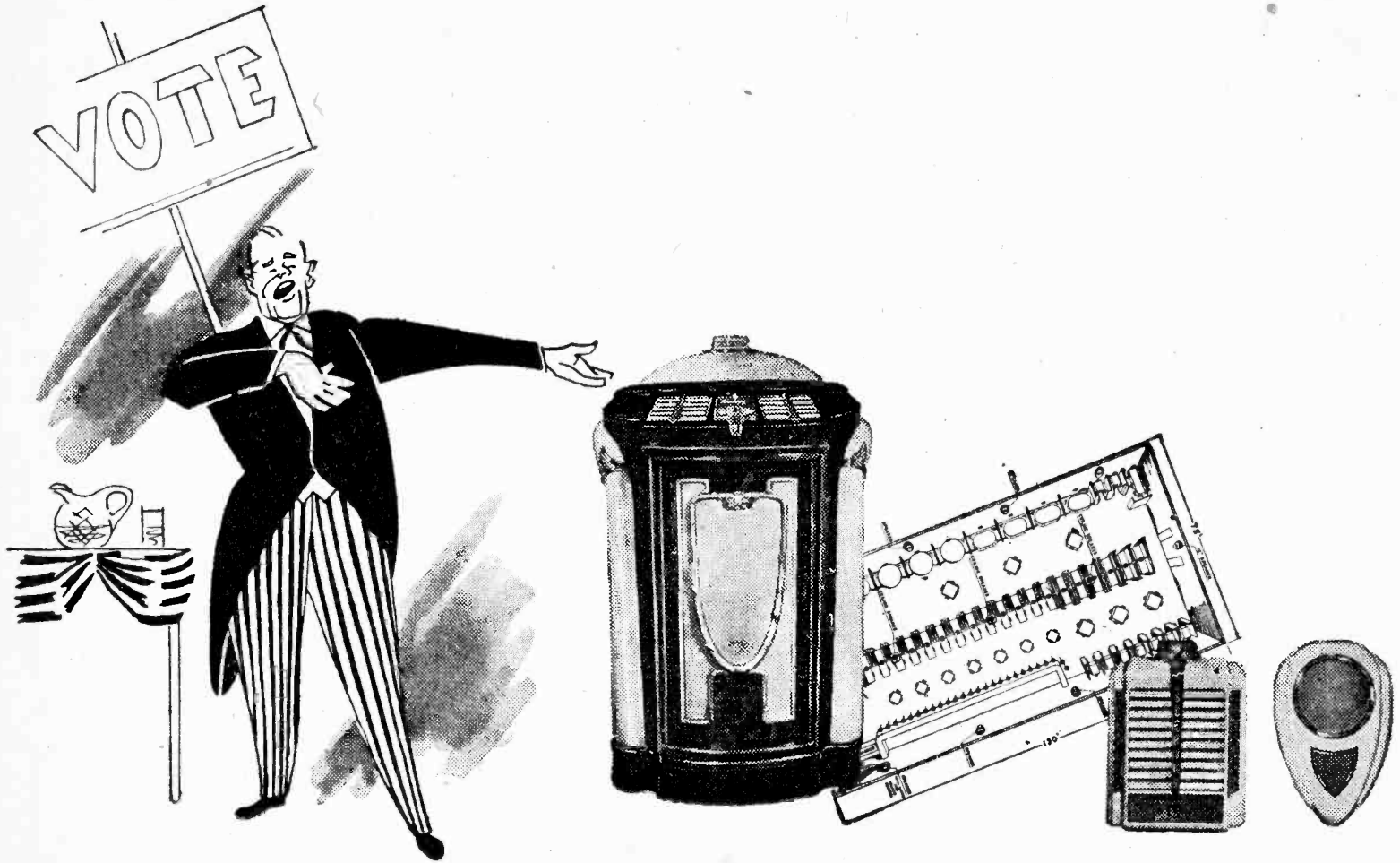
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lifelike, brilliantly musical. Our Model A phonograph sells music by delivering music."
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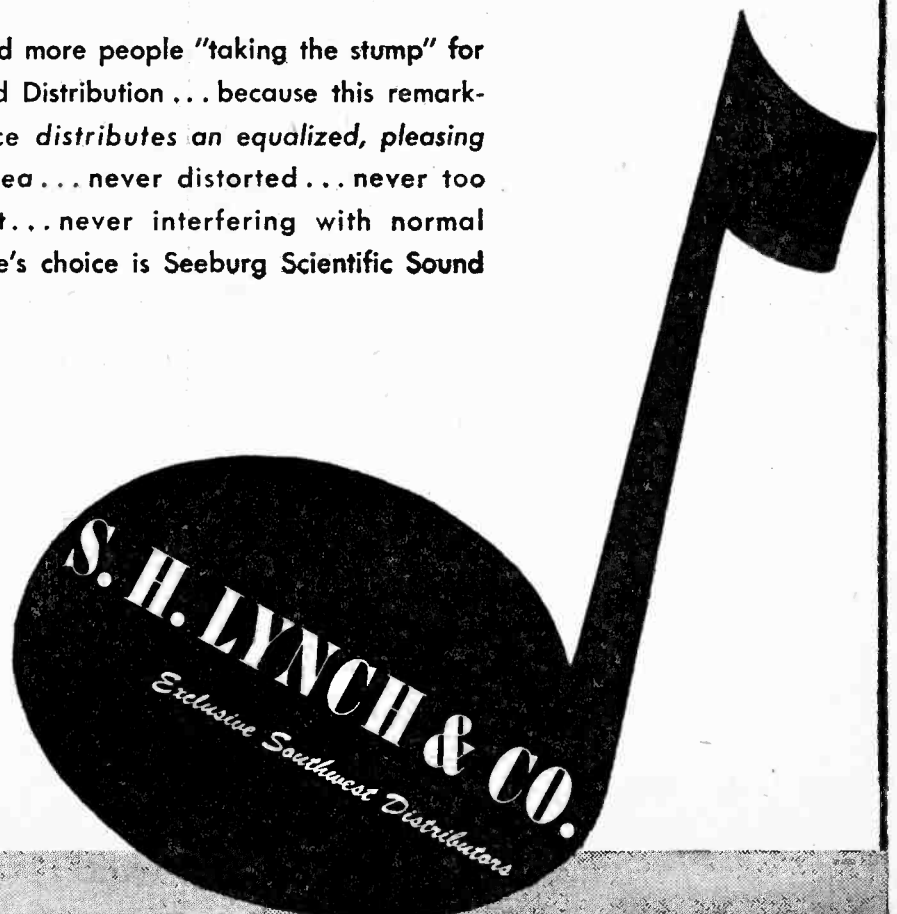
Every day sees more and more people "taking the stump" for Seeburg Scientific Sound Distribution... because this remarkable, new music service distributes an equalized, pleasing volume over a large area... never distorted... never too loud... never too soft... never interfering with normal conversation. The people's choice is Seeburg Scientific Sound Distribution!

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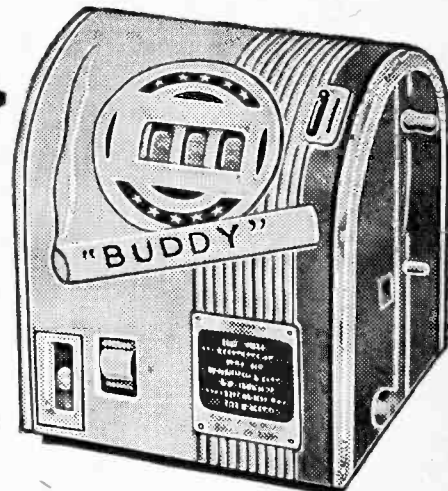
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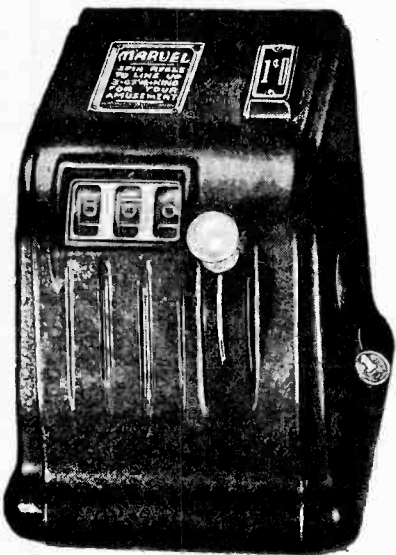
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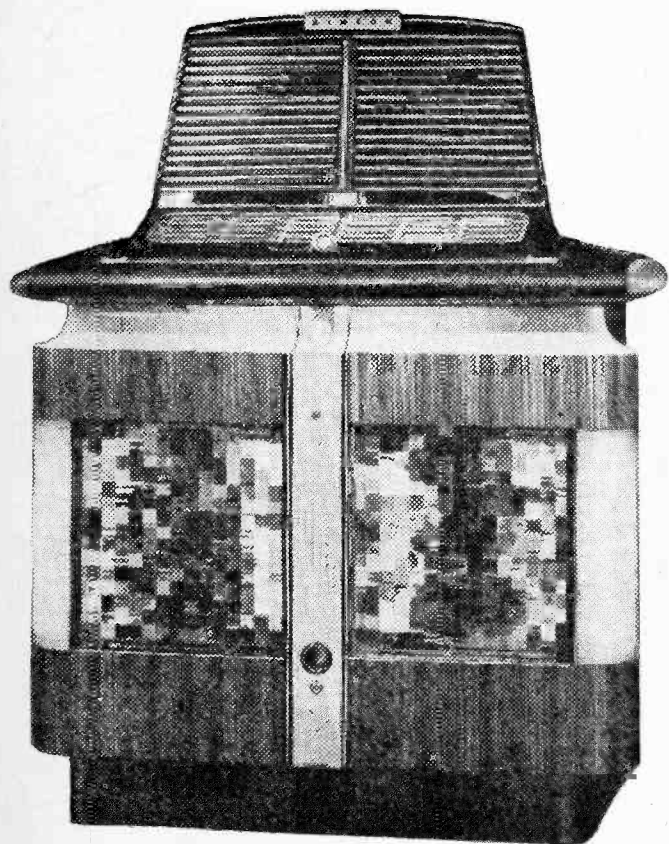
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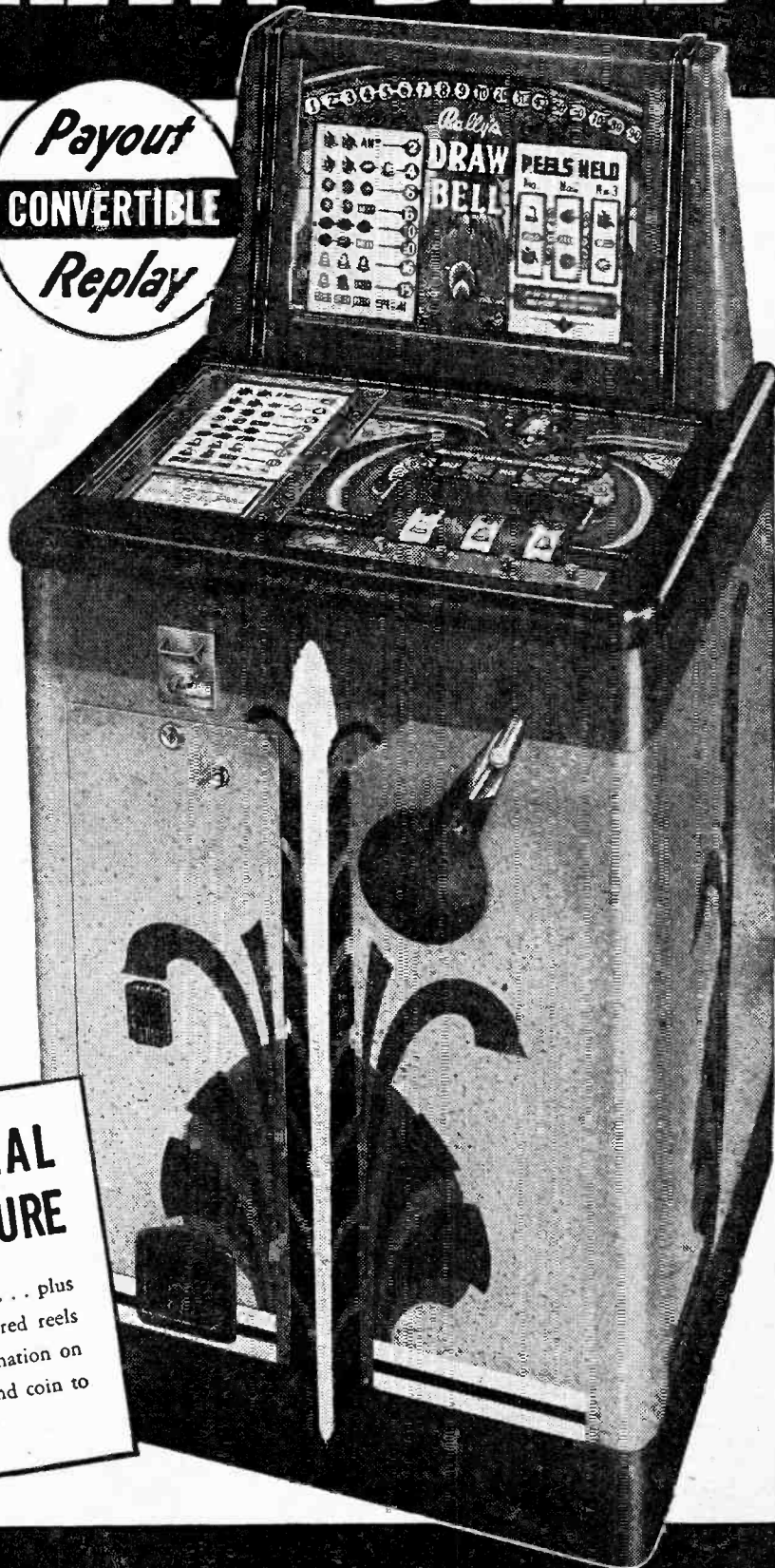
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DRAW BELL consoles on location week after week in widely scattered territory . . . in every section of the country . . . are consistently stealing the play from all other equipment . . . out-playing and out-earning pre-war and post-war consoles and bells. Fat collections and record-smashing net profits prove that Bally's new second-win second-spin feature is the most powerful, positive repeat-play stimulator ever created. "Greatest console of all times," is the nation-wide verdict of operators who have watched players crowding up to DRAW BELL, and who are pouring DRAW BELL collections through their coin-counters. Get your share . . . get DRAW BELL. Order now to insure early delivery and quick profits. *Specify Nickel or Quarter play.*

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Fast action of three spinning reels with flashy bell-fruit symbols . . . plus new second-coin feature which permits player to hold any desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner.



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The Symphonola

1-46

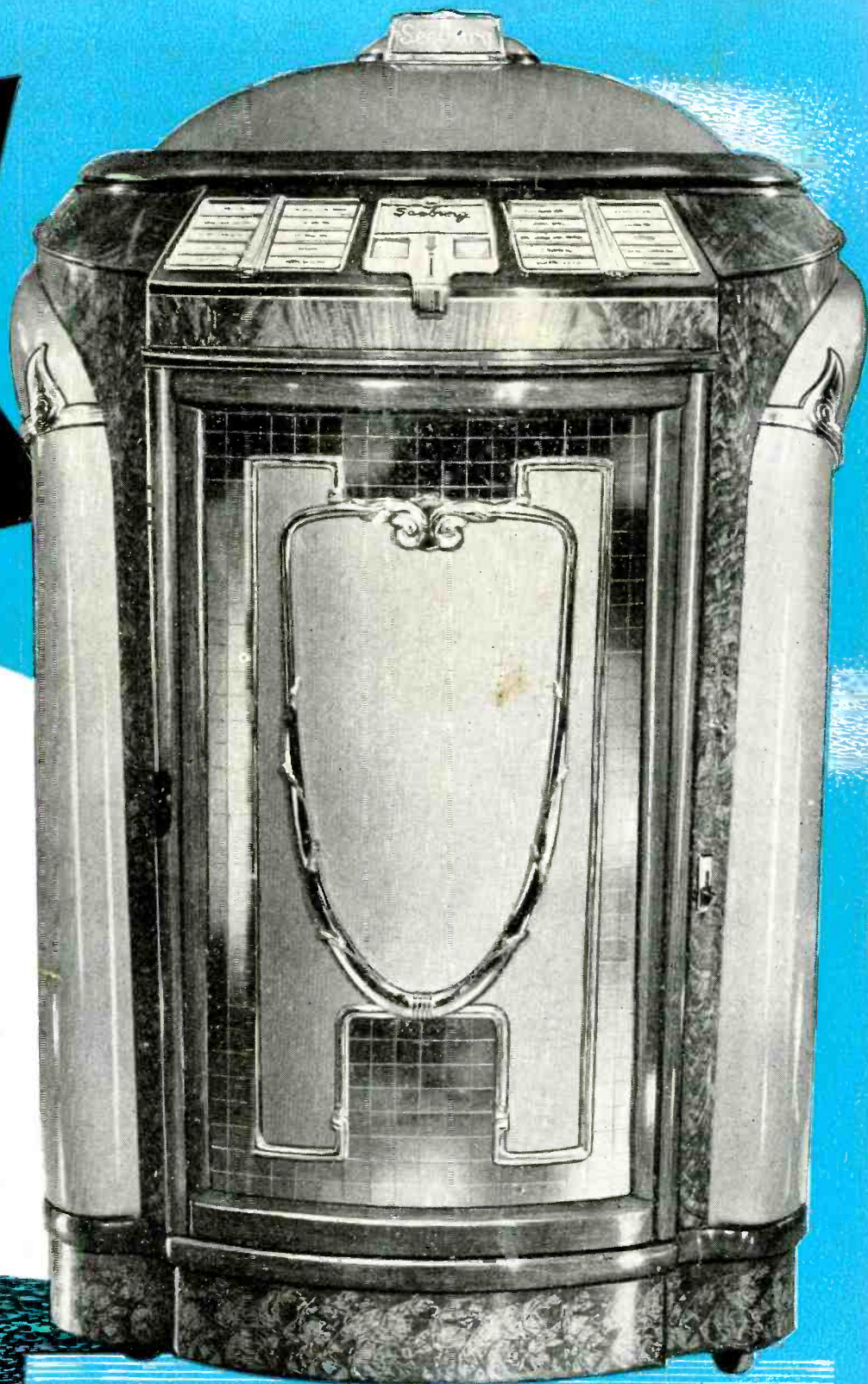
IS MAKING MUSICAL HISTORY IN THOUSANDS OF LOCATIONS

The "1-46" is now rolling up new records of popularity everywhere! New highs in playing, new lows in servicing are reported wherever installations have been made.

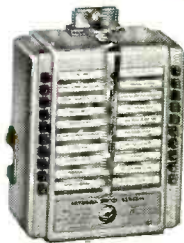
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The Symphonola is "easy on the eyes," too. It's—dignified, yet attention-getting... bright and genuinely beautiful. And it's a beauty on the inside, as well. The mechanism is simplified and improved—faultless performance month after month is assured.

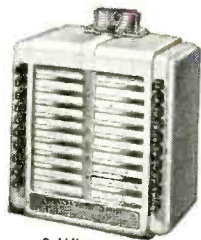
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Dual Remote Volume Control



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