

The **Billboard**

October 27, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

NIGHT CLUBS-VAUDE

NIGHT STANDS FOR CAFE NAMES



KING COLE TRIO

With a Musical Beat That's Hard To Beat
(See Music Section)

CARNIVAL

**Promotion-Entry Flood
As Contest Deadline Nears**

COIN MACHINE

**Frosted Slot Grocery Bids
For Merchandising Fortune**

MUSIC

LOCAL BROADCASTERS' DISK TAB

Thanks for those bouquets!



ASHTON STEVENS,
Chicago Herald-American:
"A gorgeous radio show under the sponsorship of U. S. Steel."

SI STEINHAUSER,
Pittsburgh Press:
"We were spellbound. We have seen a lot of broadcasts, but this one was one of the greatest dramatic performances of radio."

RANALD SAVERY,
Montreal Star:
"Certainly this combination of talent in producing and acting gives the air productions a good start."

WILLIAM F. McDERMOTT,
Cleveland Plain Dealer:
"The Theatre Guild began a new series of high type plays under auspices of United States Steel. What a combination!"

BEN GROSS, *New York News:*
"After having heard two of these presentations, an unprejudiced listener must admit that the Guild hour proves by far the most adult and interesting dramatic fare ever heard on the radio."

BLANCHE GOUFFAUT,
Dayton, Ohio, News:
"The radio debut of The Theatre Guild is, we feel, of momentous importance to radio listeners who appreciate drama."

GLORIA TAMMEN,
Yankton S. D. Press & Dakotan:
"One of the most outstanding programs ever to be introduced to a radio audience."

JACK O'BRIAN,
Associated Press Drama Editor:
"As might be expected when two giants in their respective spheres get together, the initial broadcast of The Theatre Guild on the Air was a notable event, both for radio and its weighty sponsor, the United States Steel Corporation."

VARIETY:
"Such new ventures as the Theatre Guild on the Air series are seen as hypoing an interest in the theatre bringing legit to millions who never had access to it before and incidentally, adding immeasurably to the country's culture."

HARRIET VAN HORNE,
N. Y. World-Telegram:
"The Theatre Guild on the Air provided an excellent hour of entertainment."

WALTER WINCHELL:
"The Thittir Guild's radio greasepainting came through with a dramatic workout which should put muscles into the airwaves' flabby make-believe rep."

ADELE HOSKINS,
Chicago Daily News:
"The steel-sponsored program bodes well to become one of the finest entertainment shows on the air."

CLEVELAND PRESS:
"The top program of the fall season is the Theatre Guild series."

TOM TYRELL,
San Francisco Shopping News:
"Theatre Guild' is regarded in radio circles as the event of the season, for it opens another hour-long dramatic series, something that should add considerable stature to the prestige of the broadcasting arts."

EDWIN LEVIN, PM:
"It was good broadcast entertainment."

SACRAMENTO BEE:
"Every once in a while something really 'great' takes place in the entertainment world; such an event is the new American Broadcasting Company presentation, Theatre Guild on the Air."

JACK GOULD,
New York Times:
"To The Theatre Guild go thanks for a dramatic series which holds every promise of being one of the season's more stimulating and adult presentations."

Coming...

- * KATHARINE HEPBURN
- * PAUL MUNI
- * TALLULAH BANKHEAD
- * FREDRIC MARCH
- * EDWARD G. ROBINSON
- * ALFRED LUNT
- * LYNN FONTANNE
- * ETHEL BARRYMORE
- * BURL IVES
- * BURGESS MEREDITH
- * PAULETTE GODDARD

SUNDAY NIGHTS
10 TO 11 P.M. (EST)



The Theatre Guild on the Air

sponsored by

UNITED STATES STEEL CORPORATION

EVERY SUNDAY NIGHT AT 10, COAST TO COAST OVER 184 STATIONS OF THE AMERICAN BROADCASTING COMPANY

Bottleneck Seen For Broadcasting

Fay Censured By Equity on Actor Slap

"Harvey's" Pal Nixes It

NEW YORK, Oct. 22.—Actors' Equity Council in a nearly unanimous decision Saturday (20) censured Frank Fay and sustained the charges of "conduct prejudicial to the welfare" of the org preferred against him by Margo, Luba Malina, Sono Osato, Jean Darling and David Brooks. They stated that the facts had proved that the five thespians did not participate in the criticism of the Catholic religion's political activities made by Harold Laski in a rally in Madison Square Garden and were not even present when the speech was aired from London. They further slapped Fay by saying that his challenging the integrity of the Council "is derelict to his obligation as an Equity member and certainly as a member of the Council itself."

Fay Nixes Rebuke

"Harvey's" friend replied by saying, "I will accept no rebuke or censure and I will again take the case up with Equity. We will choose up sides." The ominous implications contained in the last statement lead the trade to feel that legit is in for a battle between two factions that can only do harm to the theater.

Fay only attended the first session of the five hearings held because he claimed the Council was undemocratic in barring his attorney and did not give him "a bill of particulars." Earlier in the week of his hearings thru his legal eagles he stated his intent to take the case into court if the Council so much as reprimanded him. Equity, in return, pointed out that Fay had been given 10 days to prepare his defense and that the org's constitution specifically states that "outside counsel may not be employed except with the consent of the council," permission which has never been given.

Disservice to Theater

The bad feeling stirred up, the harm and disservice the entire episode has done legit can be seen in the ducat cancellations, police protection needed by the five stars attacked by Fay and the manner in which orgs and individuals are picking sides in the conflict. The Chicago's Actors' Guild, William Harrigan (See *AE CENSURES FAY* on page 4)

Theater League Hot Over Tax Freeze Proposal

NEW YORK, Oct. 22.—League of New York Theaters is up in arms over the proposal of several Senators in Congress to continue the 20 per cent tax on legit attractions thru 1946.

In a telegram to the 15 members of the Senate Finance Committee now holding hearings on the tax program, the League stressed the fact that this would be in violation of the tax bill passed during the war providing that the higher rates should terminate automatically six months after the end of the conflict. The tax was 10 per cent before the war. Telegram also pointed out that this action would be a repetition of occurrence 27 years ago when an admission tax designed as a war measure and called a war tax was passed and never repealed. The League made a pitch for the House tax program which guarantees that entertainment tax will be curtailed by July 1, 1946.

Treasury Lines Up Biggest Radio Sked for Bond Drive

WASHINGTON, Oct. 22.—Most effectual and thoro broadcasting plans in the Treasury's war-finance history have been consummated. Treasury radio section, under the direction of Lieut. David Levy, USNR, will present America's air toppers in Victory Loan segs, as well as produce more transcribed programs, live broadcast material and special events than in any previous loan campaign.

Popular quarter-hour *Treasury Salutes* will continue thru the Victory Loan period with a revised format, emphasizing rehabilitation, care of the wounded and the G.I. Bill of Rights. Movie, stage and radio stars like John Beal, Henry Hull, Jim Ameche, Ralph Bellamy, Milo Boulton, and Les Tremayne play the leading roles in the *Salutes*. Sgt. Millard Lampell, AAF; Palmer Thompson, Sidney Gibson and Hector Chevigny are four of the scribblers. Mark Warnow fronts the music and the direction is under Mark Goodson.

Special Show for Kick-Off

Special *Treasury Salute* has been produced for opening day of the drive, Monday (29). Kick-off *Salute* is a musical cavalcade of the war plus Secretary of the Treasury Fred M. Vinson and National Director of War Finance Ted R. Gamble. *Treasury Salutes* have been ordered by 850 stations, to be carried three times weekly—a record-breaking

number of orders. First 12 for the new Victory Loan have been produced.

Bing Crosby, Dinah Shore, Frank Sinatra, Mary Small, Roy Rogers, Dick Haymes, Connee Boswell, Kate Smith and Frances Langford are among the 18 singing stars featured in a 15-minute musical program, *Music for Millions*. Each platter contains a new bond song by solid composers and songwriting teams such as Sammy Fain and Mitchell Parish, Jimmy McHugh and Harold Adamson, Jules Styne and Sammy Cahn, Dana Slawson and Johnny Klein. Mark Warnow's *Hit Parade* organization directed the music for the shows produced in the East and music from the West Coast was supplied by John Scott Trotter, Victor Young, Gordon Jenkins, Paul Weston, Perry Botkins and Axel Stordahl.

Each *Music for Millions* transcription contains a four-minute segment called *Sing for Victory*. Tho an integral part of the program, this segment actually provides a separate series featuring the new bond song. *Music for Millions* has been ordered by 833 stations to be carried three times weekly. Seventeen have been produced. The eighteenth is under way.

"Diaries" Interviews

Brand new are the four-minute *Diaries* of Hedda Hopper, Jimmy Fidler, Dorothy Kilgallen and Ed Sullivan, who pay tribute to some of the world-famous stars of the entertainment world who took an active part in the war, either as fighters or as entertainers. Alec Templeton, Bea Wain, Mary Small, Jane Froman and Bing Crosby are interviewed personally on these programs. *Diaries* have been ordered by 588 stations to be carried three times weekly. Fourteen have been produced and four others are in production.

Sports Personalities Speak is one platter with 18 one-minute messages from top figures in the sports world. Bill Stern, Joe Louis, Harry Wismer, Benny Leonard, Dixie Walker and many others (See *Treasury Frames* on page 32)

Entertainment Need Seen Driving G.I.'s Into German Arms

NEW YORK, Oct. 22.—With the slow rate of discharges from the army, snafued transportation problem which delays return to U. S. shores, the dreariness and boredom of life in strange towns, the G. I.'s remaining in Europe are in dire need of a hypoped entertainment program to keep them from going batty.

This was the opinion of Erin O'Brien Moore, veteran actress, just returned from a year's stint in the Camp Shows, Inc., production, *The Night of January 16*. Miss Moore said that the troops need entertainment now more than when the war was on, and this has resulted in (See *G.I.'s Need Talent* on page 4)

US Sup. Court Can Hold FCC

Ashbacker case may saddle commission with enough detail to snafu

WASHINGTON, Oct. 22.—Federal Communications Commission license-granting policy which may have hearing on development of FM and television will come up for review of U. S. Supreme Court next month, in case of Ashbacker Radio Corporation (Muskegon, Mich.) vs. FCC. High court will decide whether or not commission may grant one or two, or more competing and mutually-exclusive applications for radio facilities without prior hearing on all requests. Present FCC procedure permits commission to grant any application it finds in "public interest" with only statutory limitation that no facilities may be denied without a hearing. High court review proceeding has been set for November 9.

FCC spokesmen say Ashbacker victory would result in numerous "strike" applications which could hamstring bona fide applications thruout country. "Strike" applications are described as those filed under guise of disinterested corporate groups to oppose anything that looks like bona fide competition. FCC bar association, composed of industry lawyers, earlier supported Ashbacker (See *Bottleneck Seen* on page 7)

Legion Cutting Platter Series For Airings

CHICAGO, Oct. 20.—Following the lead of other groups, such as labor, and stealing a march on the Veterans of Foreign Wars, who recently announced (*The Billboard*, October 13) that they were planning to formulate a radio campaign, the American Legion is moving into the field of radio programming to carry its messages to the country. Move, first tipped off by *The Billboard* many months ago, is now beginning to take shape. At the NBC Central Division Recording Studios the Legion has begun cutting a series of disks that eventually is to take the shape of weekly platter releases to hundreds of stations thruout the country. First two, cut here last week, were narrative-dramatic programs—one to be aired as a Legion salute to the navy on Navy Day, and the second to be a program commemorating Armistice Day, to be aired on November 11.

Raymond H. Fields, recently appointed to set up a Legion Division of Public (See *Legion Cuts Disks* on page 4)

'Magic Date' May Still Get in Act; It's an "If" Now

WASHINGTON, Oct. 22.—Congress is starting all over again on the problem of cutting back excise taxes, with the Senate Finance Committee having pulled an 11th-hour surprise by overruling the Treasury Department and House on the tax deal. House-passed bill, whose excise tax provision had the blessing of President Truman and Secretary of Treasury Vinson, established the "magic date" of July 1, 1946, for paring excise levies back to 1942 levels. This would have meant drastic reduction of several important entertainment taxes which have been carrying a heavy load during and since the war. Senate Finance Committee, however, wound up Friday with a vote to leave the present tax law's excise tax provisions unchanged. That would mean stiff excises, until six months after termination of the present "unlimited national emergency," which isn't expected to end for long time.

Taxpayers' Wrath

Congress is already feeling the wrath of big segments of taxpayers as a result of the Senate Finance Committee's surprise action, and heavy pressure is under way to get the Joint Conference (See *"Magic" in Act* on page 4)

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Act Exchange Wins Bob Lee British Medal

Intl. Good Will Aided

CHICAGO, Oct. 22.—Great factor in influencing English acts to make plans for American tours and vice versa was reciprocity policy of entertainment established by Bob Lee, former Chicago singer, in the CBI Theater of War. For his services Lee, last week in the Windy City prior to a forthcoming discharge, received from Lord Montbatten the highest award England can bestow on a foreigner, the Order of the British Empire—a decoration few Americans have garnered.

Lee, who served under Maj. Melvin Douglas in India, set up in the Special Services a plan for G.I. entertainers to perform for the English and other Allied troops whenever possible. Prior to November, 1943, when the soldier-singer carried his plan into action, entertainment was strictly national in scope, with the English ENSA playing only to Tommies, and G.I. hoofers, endmen and songsters never coming within sighting distance of an Allied camp.

Exchange Shows

Upshot of Lee's idea was that exchange shows proved so popular with both Tommies and G.I.'s that policy took root in other theaters, spreading rapidly to North Africa and the Mediterranean Theater, and before war's end extending to every theater of war where English-speaking boys were fighting.

"The G.I.'s found they liked the Limey stuff," Lee said, "and the Limeys, on the other hand, ate up our shows. This proved to entertainers on both sides that their stuff was well liked, and many who would never have thought of going afield after the war began making plans to tour. I know of at least 10 such acts on both sides of the pond who were influenced by our reciprocity policy."

The G.I. singer is of the opinion that the policy made for better understanding among the English-speaking cousins and would definitely aid in creating good will in the post-war era.

Ideaman Lee, altho creating a plan which spread around the world, strangely enough has never rated more than a pfc's stripe from his own government, altho he was wounded while entertaining in the front lines.

AE CENSURES FAY

(Continued from page 3)

and Catherine Gibney have lined up on Fay's side. *The Commonwealth*, liberal Catholic mag, defended the individuals censured by Fay.

Seriousness with which the clash is viewed with Equity can be seen in the editorial by Bert Lytell, actors' prexy, in the October issue of its mag. He pointed out that the org was faced with a dispute replete with both political and religious significance. "The situation is so grave that Equity's position must be explained not only to our own members but for the public which supports our theater." The editorial closed with an appeal for public "tolerance and understanding, which Equity has always given freely to others."

"MAGIC" IN ACT

(Continued from page 3)

Committee to restore the House provision for a "magic date" for the ending of major excises. What has incensed most observers was the obvious fact that the Senate Finance Committee's refusal to set a wind-up date for present heavy-duty excises was part of a broad move for compromise elsewhere in the tax bill, particularly on income and excess profits levies. This development was seen as a possibility in *The Billboard* last week. Senate committee itself wavered badly in the decision, tying in its vote on the issue Thursday (18) and then returning the following day to a special session to iron out the difficulty.

Serious wrangle is continuing full blast on the issue, and proponents of a "magic date" clause still see hope for inclusion of the provision in the final tax bill.

D. C. Showbiz Hopper

WASHINGTON, Oct. 22.—Here are high spots in the progress of major Congressional bills of interest to the entertainment industry:

HR-4314, BY REPRESENTATIVE CELLER (D., N. Y.).—This proposes important sweeping revisions to Federal Communications Act of 1934, with sponsor's avowed aim to "protect radio from over-commercialization." It follows up FCC's decision in AVCO case by putting strict limitations on sale prices in station transfers, based on original costs, etc. It would allow individual citizens to be heard before FCC in protesting against renewal of any license whose station is charged to have been operating against public interest. It seeks to let the public in on radio profits by opening all ledgers to unprecedented scrutiny. It gives FCC a voice in programing thru establishment of specific percentages of required time for non-profit sustaining programs. Its aim, in effect, is to end threat of big-biz monopoly in radio and improve programing. Bill is in House Interstate and Foreign Commerce Committee, where it faces stormy future. (See story this issue.)

HR-4309, BY HOUSE WAYS AND MEANS COMMITTEE AND REVISED BY SENATE FINANCE COMMITTEE. —This is the "interim tax program" paring income and corporation taxes to reduced levels thru reconversion period until Congress can set up stable peacetime tax structure. Original House-passed Bill's provision for "magic date"—next July 1—for reversion of key excise levies to 1942 levels was dropped from Senate Finance Committee Bill after serious wrangle. Senate Committee's Bill would perpetuate existing statute's provision for cutback of excises after end of existing national emergency. House Ways and Means Committee idea was for cutback July 1 on taxes on theater admissions, cabaret bills, transportation, distilled spirits, etc. For example, theater admissions levy would fall back from present penny on every nickel admission, to penny on every dime. Cabaret bill tax would drop from 20 to 5 per cent. Showfolk would find it slightly more economical traveling, with decline to 10 per cent tax from present 15 per cent. Drinkeries would get indirect opportunity

for more sales thru cut of distilled spirits tax from \$9 to \$6 a gallon. Bill passed House, but excise tax "magic date" provision was sliced from Senate Finance Committee revision.

S-764, BY SENATOR BAILEY (D., N. C.).—This one is aimed primarily to end royalty fees on transcriptions. In effect, tho, it outlaws the whole labor royalty practice, banning payments by employers to representatives of employees groups, except for dues, "check-off" or like practices in the normal operation of a labor union. Penalty for violation: \$10,000 fine or six months imprisonment or both. Principal targets, tho unnamed in bill, are boss Jimmy Petrillo, of American Federation of Musicians, and czar John L. Lewis, of American Mine Workers. Policy of bill is seen as contrary to National Labor Relations Act. Three federal agencies, including Department of Labor, have filed objections. Sub group of Senate Judiciary Committee will air arguments soon at hearing. Fate uncertain, altho some Judiciary Committee members want some kind of legislation on subject.

HR-2819, BY REPRESENTATIVE MILLER (R., NEB.).—This is something like Bailey's S-764, and its author frankly describes it as intended to curb activities of Petrillo and Lewis. It calls for end of royalty fee practice, but penalty provisions haven't been written into bill yet. Miller hasn't been pressing for action on the measure which is dormant in committee on labor.

HR-1648, BY REPRESENTATIVE DONDERO (R., MICH.).—This one is designed to cut down Petrillo's power by outlawing interference with non-commercial education broadcasts. Bill has had hearings in House Interstate and Foreign Commerce Committee where it's stymied, at least temporarily, thru division of opinion over proper form such legislation should take.

S-63, BY SENATOR VANDENBERG (R., MICH.).—This is Senate counterpart of Dondero Bill and unlike the House measure, got speedy passage in the Senate. Its progress is halted until House Interstate and Foreign Commerce Committee decides on appropriate form of legislation.

(Continued on page 32)

Noble Sissle Still Fave; "Shuffle" B.O. With G.I.'s

VENICE, Italy, Oct. 22. — Bugles haven't blown about it but Broadway ought to know about the bang-up job Noble Sissle and his gang are doing entertaining the G.I.'s over here. The famous tunesmith brought a streamlined version of his 1921-'22 hit musical comedy, *Shuffle Along*, over for USO, and it's getting as many rave notices now as formerly.

Originally written and produced by Sissle, F. E. Miller and Eubie Blake, the overseas edition, has been modernized and jived to suit the times. The music is all Sissle's and includes such old-timers as *I'm Just Wild About Harry*, *Alone With Love* and *Love Will Find a Way*, from the original, plus some new tunes, such as *Boogie-Woogie Beguine* and *Miranda*, which were composed especially for the USO offering.

Among the others in cast are F. E. Miller, author and old trouper; Johnny Lee, comedian and former partner of Stepin Fetchit; Ivan Browning, member of the original cast, in which he played the juvenile lead and sang in the quartet; the Four Harmony Kings, which include Paul Robeson; Miller Brothers and Lois, tapsters; Olivette Miller, harpist; Gilbert Adams and Awilda Frasier, singers from stage and niteries; Jess Hairstone, comic and arranger, formerly arranger for Hall Johnston Choir, and Four Harmonettes—Sara Lou Harris, Thelma Worrell, Wahneta San and Katherine Stevenson. Sissle has written the lyrics of a marching song titled *The Infantry*, for the men of the 34th (Red Bull) Infantry Division. Music was composed by Howard Biggs.

Birmingham Opera Third Season Set For Biggest Sked

BIRMINGHAM, Oct. 22.—Plans for expanding the 1946 summer season of Starlight Opera in Munger Bowl here are under way by members of the non-profit civic group now entering its third year of operating the outdoor light opera which has paid its way from the beginning.

Plans now being mapped are for three operettas in 1946, with visiting stars and five performances a week, instead of three the first year and four the second season.

Lily May Caldwell, director of artists and press, now booking singers for leads. Board includes Dr. George Stuart, president Birmingham-Southern College; Vincent Townsend, city editor of *The Birmingham News*; Mrs. E. T. Bozenhard, representative of the Birmingham Music Club; Raymond Anderson, musical director, and Cecil Abernethy, director of the local theater group; Hugh Abernethy, insurance executive.

Operettas are sponsored by local civic and educational groups, press, radio and merchants. All profits go into fund to promote future opera seasons.

G.I.'S NEED TALENT

(Continued from page 3)

a friendlier attitude toward the Germans than would be expected.

According to her, the G.I.'s also like the Germans because the country reminds them more of America than any other nation on the Continent. The towns and roads are similar and the people are clean and very friendly, making it their biz to get pally with the G.I.'s.

The actress also feels that the troops now are ripe for scripts on the serious

Portland Bucks Go for Sports, Figures Show

PORTLAND, Ore., Oct. 22.—That there are plenty of amusement bucks available in Portland is shown by figures released on some recent attractions. These are sporting events, of a transient or seasonal nature, and show that the people here are amusement hungry.

All events cited in the figures continued into the immediate post-war period, while industry was reportedly laying off workers right and left. Still, biz continued at the old pace. Most likely explanation for failure to hit a slump is that war industry workers are dipping into savings from fat wages and cashing in War Bonds. At any rate, there is no great flocking to the new jobs offered by the State and federal employment services.

Woof-Woofs Draw

Big money was thrown around at the dog races, where, during a 72-day period, \$12,349,179 was wagered. This includes a terrific week of \$1,181,278 for a service men's center event and \$1,099,411 in a War Bond week.

Auto racing also packed 'em in, the midget races particularly, turning customers away. As a weekly event, these races have been averaging \$4,000 a night at \$1.20 a throw. A recent stock-car race drew more than 8,000 persons—at \$2.40 for a hard seat in the grandstand and \$1.20 merely for the privilege of standing in the oval inside the track. This race was held at a comparatively inaccessible spot where bus service was punk and parking difficult with a resultant jam in traffic.

Gee-Gees, Too

Horse racing at Gresham, 20 miles east of Portland, also drew its share. Wagers for the fair season totaled \$972,290.

Pacific Coast League baseball was another drawing card, especially after the Portland Beavers began to clinch their top place in the league. For some games, reserved seat sales closed out long in advance. Attendance during the season was more than 380,000 persons.

'Detroit Free Press' Sets Crix Record

DETROIT, Oct. 21.—What is no doubt a record for a dramatic desk was hung up here Tuesday at *The Detroit Free Press*, on the occasion of the 80th anniversary of the department as an institution—under the coverage of only two men during that period.

The late George P. Goodale, and taking over the desk when the latter retired Shaw, himself, thus has 44 years on the job to his own credit, and is easily the dean of local crix.

LEGION CUTS DISKS

(Continued from page 3)

Relations and a Radio Department Adjunct, told *The Billboard* that the Legion plans to release the program on a weekly basis. The radio campaign is to cost the vets an average of about \$100,000 a year, he said. Fields stated that to date 363 stations have agreed to air the Navy Day program, with still others expected to get on the band wagon for additional programs.

Each program will be aired on a sustaining basis as a public service feature of the stations. The public relations directors in the various States will be in charge of scheduling most of the programs. So far the Legion has commitments from stations in just about every major city in the country and also from some important regional nets.

Fields, who has his offices at the Legion's national headquarters in Indianapolis, Ind., stated that all of the transcriptions will be of a patriotic, public service nature and that there will be no membership pitch in any show. Some will be of the commemorative type; others will be intended to give Americans a sense of appreciation of their country, its laws, customs and civic and military leaders, both present and past.

side. Having seen plenty of legit, they have become a mature audience and are ready for plays that will do more than make them laugh.

Name Newscasters Still Hooper Ok

School for Brass

NEW YORK, Oct. 22.—Top NBC execs have been taking turns the past fortnight sticking around the office after hours to brush up on operations. Brasshats spend from 6 p.m. to midnight giving the organization a quiet gander. One exec makes the rounds each night. Within another two weeks everyone on the sixth floor figures to have been thru the mill. Chore goes for everyone including the headman.

What the staffers are asking is, "Why don't they take the 65-cent guided tour?"

Hub Robinson Expected V.-P. Of Compton's

Nighttime Billing Build-Up?

NEW YORK, Oct. 20.—Hub Robinson, ex-ABC program v.-p. will shortly take over as head of the Compton Agency radio department, replacing Lewis H. Titterton. Understood that Robinson and the agency are still not quite agreed on the question of money but that a deal will be worked out shortly.

It is expected that Robinson will get the title of v.-p. in charge of radio. Robinson's appointment will probably become effective December 1. Trade says that his appointment means a Compton big move into the nighttime radio picture. Agency has heretofore been noted for its strong daytime line-up.

Drummond Co-Op Snafu Lewis - Howe C-to-C Bank Rolling

NEW YORK, Oct. 20.—Mutual web sale of its co-op *Bulldog Drummond* to Lewis-Howe Company, makers of Tums, ran up against a snag last week when it was learned that Tums would not have coverage on the West Coast, Chicago and New York until January 1, if then. Deal, as originally set, said that Tums would get the show on the web by October 22, with co-op clients cleared off.

However, it was learned this week that the Ray-Vee Hair Tonic outfit, *Drummond* sponsors on the entire Don Lee net, won't give up the show until January 1. In Chicago, the Peter Hand Brewing Company, WGN sponsors, will also hold on until the first of the year. And in New York the WOR client, Horton's Ice Cream, has given no indication that they will surrender the program at all. That leaves the rest of the MBS web—but no Coast, Chi or New York.

It is expected that Tums will have to buy separate shows on Don Lee and WGN to cover the markets there until January 1. In New York, most important of the three top markets, Tums may have to buy another program for as long as it intends to stay on Mutual.

KBIZ Polls Listeners

NEW YORK, Oct. 22.—KBIZ, Ottumwa, Ia., station, is polling 1,500 farmer-listeners to discover their program preferences in post war period. Post card questionnaire will cover 19 Iowa and Missouri counties. Along with questionnaire KBIZ promotion department sends copy of its weekly program and a personal letter from James Conroy, outlet president, asking for comment on present sked.

Joseph Hershey McGilvra, Inc., has just been appointed national rep for WSAP, Norfolk, Va., station.

LaRoche, Time ABC Stock Back to Noble

Larsen Bows Out, Too

NEW YORK, Oct. 22.—Chet LaRoche, ex-ABC exec vice-chairman and Time, Inc., last week sold their ABC stock, 12½ per cent each, to the web's principal stockholder and board chairman, Ed Noble. Roy Larsen, Time, Inc., prexy, resigned from the ABC board at the same time the stock was sold.

Trade rumor has it that Time stock was sold because of the fact that LaRoche pulled out of the web. It is said that Time-topper Henry Luce has never been too happy about the idea of radio and that he originally went into the deal because Larsen, a friend of LaRoche, was hot about the idea. But when LaRoche checked out, Larsen's enthusiasm waned.

For some time the industry has buzzed with a story, never confirmed nor denied, that the note LaRoche gave to his bank when he made a loan to buy his 12½ per cent was endorsed by Larsen. If that was true, then a sale by LaRoche would almost of necessity mean that Time would pull out. So ended an era (12 months).

ABC's Supers In Soup; Show Plan To Get Ax

NEW YORK, Oct. 22.—ABC's program supervision policy, method whereby straw-bosses were set up to act as intermediaries between producers and program management and between web and agencies, shortly will be axed, with the net going back to normal operational policies. "Supervisors unit," set up during the regime, is said to have acted more as an irritant than as contribution to efficiency.

Originally, the supervisor system worked like this: An idea would come out of the program board. It would be turned over to the supervisor. His job would be to develop it, report back for approval, line up a writer, producer and talent, and straighten out all problems. Once the show was sold, the supervisor would act as liaison between the agency and the web. In the case of agency packages, the supervisor would act as the net rep on all program problems after the show was sold. Same routine was followed on commercial and sustaining shows already on the air when the system went into effect.

However, says the trade, instead of smoothing the path, the system irritated producers, directors and agencies by setting up a fresh crop of red tape to wade thru. Whole set-up will be eliminated by the new program toppers at ABC, Adrian Samish and Bud Barry. Old system of control from management direct to producers will be re-instituted.

Westinghouse Exits From NAB With All Five of Its Stations

NEW YORK, Oct. 22.—Westinghouse has pulled its stations out of NAB. Reasons behind the move are twofold, depending on who's doing the talking.

Westinghouse execs infer the resignation stems from fact that their organization, which numbers some of the oldest stations in the country, got a once over lightly from the NAB bally for 25th anniversary of the biz.

NAB execs say Westinghouse has been

All Night Lifting

NEW YORK, Oct. 22.—Running gag on the *County Fair* program, sponsored by Borden's on ABC, has had a farm lad on the show each week to lift a calf. It stems from the rural saying, "lift a calf every day and you'll be able to lift a cow."

To grab some newspaper space, the calf will stay out late next week to make an appearance on *The Milkman's Matinee* on WNEW, local indie. Idea is to have the local columnists and radio editors up to the studio and take a whack at lifting the calf.

Since a calf weighs about 150 pounds, and since columnists are neither notorious for their physical fitness nor their knowledge of the correct handholds to be applied in calf lifting, the outlook for the bovine Jr. is strictly terra firma.

Councilman Hart Gets in Bid for More N. Y. FMers

NEW YORK, Oct. 22.—Councilman Walter R. Hart, chairman of the post-war planning committee of the New York City Council, will introduce a resolution at the next meeting of the council requesting the FCC to assign more than the 20 metropolitan FM channels presently earmarked for the New York area. The resolution follows:

"Whereas, at the present time there are in existence in the New York metropolitan area 26 AM radio broadcasting stations, 17 of which are located in New York City, and

"Whereas, these stations will be replaced within the next few years by the FM broadcasting stations, and

"Whereas, the Federal Communications Commission has assigned only 20 metropolitan FM channels to the New York metropolitan area, two of which have already been allocated to New Jersey FM stations and indications are that additional stations in New Jersey and elsewhere will be assigned additional metropolitan FM channels, to the prejudice of the City of New York, now, therefore

"Be it resolved that the Council of the City of New York hereby requests the Federal Communications Commission to take such action as may be necessary to insure the 26 existing AM stations in the New York metropolitan area, including the 17 AM stations located in the City of New York, of continuing as FM stations when the change is made from AM to FM, and that additional metropolitan FM channels be allocated to the New York City area to provide a truly competitive radio service for the widest possible choice of programs, and

"Be it further resolved that copies of this resolution be sent to the Federal Communications Commission and to each of the Congressmen representing the various districts in the city of New York."

Abstract News Doesn't Pull

Style of personality boys index of dial appeal—Winchell, Hill, Lewis rating up

NEW YORK, Oct. 22.—Recent indications in Hooperatings, renewals and sales volume prove that radio audiences are continuing to listen to news broadcasts, but that they now demand name commentators rather than any old news show. Listeners according to top news and sales execs, have once again become selective in their news dialing, tuning commentators who ranked before the war who have boomed in the last five years.

Daytime "News" Off

Study of the September daytime Hooperatings shows that not one network news show or commentator gained listeners over the previous report. Most, in fact, lost an average of 3.2 points. Daytime commentators, as a general rule, are the lesser known names in news broadcasting. This loss, incidentally, was at a time of the year when most listening is on the uptrend. However, the October 1-7 nighttime Hooperatings show that three commentators, Walter Winchell, Edwin C. Hill and Fulton Lewis up over the previous report. Of those who lost ground, Drew Pearson dropped the most, 2.7. All others who dropped averaged around .7 loss. This was at a time when available audience was up but competition, because of the end of summer layoffs, was on the upswing.

In addition to the proof of the ratings, a number of commentators have had their contracts renewed for long-term periods. ABC speller Raymond Swing, for instance, had his option picked up to January 6, 1947. Contract was not due to expire until January 6, 1946. The perennials, the Thomases, Kaltenborns, Heaters, Winchells et al., all have no worry about their next meals.

Volume of business for name commentators has also risen in a number of places. ABC co-op department, which has a string of some six newsmen, reports that its gross for the first nine months of 1945 is better than double the first nine months of 1944. And its September, 1945 gross is one and a half times September, 1944. Similar results are reported elsewhere.

Column Stuff

All those facts, trade leaders say, point indisputably to the fact that a well-publicized name can continue to hold an audience. Proponents of this theory point to newspaper columnists as a good example of what they mean. Columnists were big circulation draws before the war. They continued to be big during the war altho the front page probably attracted more attention. Now, with page one news declining in reader interest columnists are surging to the forefront of readership. Same situation is said to exist in radio. Listeners no longer tune in names—Winchell, Thomas, Heater and the others, just as they did before the war.

WJZ's on a Hook For Time to Air LaGuardia's Talk

NEW YORK, Oct. 22.—WJZ, ABC's home station, is sweating out a new time for its once-a-month broadcast by Mayor LaGuardia. Mayor has been doing a half-hour show about "Last Month in New York City" at 7:30 p.m., the last Thursday of each month.

With time now inhabited by *Boston Blackie*, a web commercial, the station has been trying to find a new spot before notifying hiszoner the mayor. With LaGuardia due to air this week, and unable because time is filled, WJZ can no longer duck the issue. And finding a new spot is no cinch since the mayor likes to finish his day's work early in the evening.

Miller-Willard NAB Revamp Pitch Skedded for L. A. Meet Jan. 3-4; Efficiency Hoped

Educational FM Plans Suggested at Chi Meeting

WASHINGTON, Oct. 22.—Important organizational streamlining in National Association of Broadcasters is seen here in preparations for first regular meeting of NAB board since new leadership team—Justin Miller, president, and A. D. (Jess) Willard, Jr., executive vice-president—took office. Talk here is that Miller and Willard will submit first recommendations of NAB's streamlining and revitalization at board meeting called for January 3 and 4 in Los Angeles, with this parley to be followed by succession of meetings in even-numbered districts thruout nation.

Station Facsimile?

Willard, Miller's top aid, is known to have been weighing possibility of suggesting NAB administrative pattern almost a facsimile of individual station management set-up in order to develop increased efficiency in coming expansion of broadcasting industry. Willard gave latest tip, of other broadcast planning ideas, in an address prepared for delivery tomorrow (23) before School of Broadcast Conference in Chicago. Willard in that address calls on commercial broadcasters and non-commercial educational FM broadcasters to work together for improvement of radio and he suggests that schools with FM radio stations should seek advice of near-by commercial broadcasters on problems of operating budget and to work out arrangement possibly for program broadcasting.

Significant in Willard address, in respect to future planning, is reminder to school broadcasters of recent remark by Dr. John W. Studebaker, U. S. Commissioner of Education, that development of school-owned educational stations will "in no way curtail activities of commercial stations but will in fact increase that activity." Willard adds: "By co-operative arrangements with commercial broadcasters it will be possible for selected programs, both commercial and sustaining, to be re-broadcast to schools thru their FM stations. In other words," states Willard, "instead of compiling a list of recommended programs for school listening, the FM station staff will actually collect them from the commercial stations and channel them into school FM receivers." In turn, Willard suggests that educational stations which reach limited audiences might want to expand their audiences by letting near-by commercial stations broadcast wide-interest educational programs.

View here is that Miller-Willard leadership team in NAB is certain to result in greatly increased activity by NAB which apparently is ready to shape its organization to a more effective working basis. Idea being discussed by Willard with associates informally is that maybe NAB's administrative set-up should duplicate exactly station management organization so that reports from stations can be channeled directly from station units to appropriate NAB unit. For example, engineering department of station would report directly to counterpart engineering department of NAB. All departments would function in similar manner. In this way, it is pointed out, NAB would be able to act swiftly on emergency problems and would be able to operate with increased usefulness.

NAB Looks to Growth

NAB leaders are thinking in terms of vastly increased membership and increased operations. NAB-ites here are particularly happy about their choice of president since Miller, they say, having no background of station ownership and with exceptional background of judicial service during which he handled numerous cases involving Federal Communications Commission, can make representations before FCC with increased effectiveness. Most station owners, it is pointed out, are inhibited in appearances before FCC on industry issues because station owners continually face obligation to apply for renewals of frequencies. Miller will be able to represent them without any such ties, it is explained. That the former Associate Justice of the U. S. Court of

Appeals for District of Columbia is planning to pursue such a course is definitely indicated by NAB spokesmen here.

L. A. Meet To "Reshape" NAB

Los Angeles meeting is expected to provide opportunity for laying groundwork for reshaped organization in relation to important new FM rules and changing television conditions which have developed since Miller-Willard team went into operation this month. NAB role is seen as greatly increased not only by expansion of broadcast industry but also by prospect of changes in policy expressed in Congressional statute. Bill introduced last week by Representative Emanuel Celler (D., N. Y.) is regarded as only a forerunner to proposals for changes in provisions governing programming, station transfers and license renewals. While Miller in his recent keynote address recommended that areas of agreement be sought between industry and government, the new NAB president is regarded as determined to prevent government inroads on private station control.

Meanwhile, NAB views itself as having unusual prestige in nation's capitol. In this respect, NAB leaders here are outspokenly jubilant over appointment of association's former president, Mark Etheridge, the key foreign post as special envoy to Balkans. Etheridge, who headed NAB in 1938, is general manager of Louisville's WHAS and is publisher of *Louisville Courier-Times*.

Nets Expected To Get Better FM Allocation

WASHINGTON, Oct. 22.—Bogged down by pressure of business, Federal Communications Commission is running far behind sked in processing FM license applications and fewer "conditional" grants will have been made by end of year than was originally anticipated. Meanwhile, FCC is speeding decidish on recent request by Columbia Broadcasting System and National Broadcasting Company for revision of FM rules, and the network outfits appear to have won their case for FM station power on par with independents.

Apparently, FCC engineers liked bulk of plan offered Monday (15) and outlined in *The Billboard* last week for allocations so that networks would have improved coverage than that allotted in FCC's final FM rules. FCC engineers indicated they were open to suggestion and off-record

Outlook for WOKO Renewal Dark; 2 Bids for Frequency

WASHINGTON, Oct. 22.—Prospect here is that District of Columbia Court of Appeals will probably uphold Federal Communications Commission proposal to deny license to WOKO (Albany) despite vigorous argument by William Dempsey, station counsel, at proceeding on Thursday (18). Two bids for WOKO's facilities have already been received at FCC in anticipation that court will go along with FCC's findings of violation of Communications Act thru alleged concealment of stock ownership in WOKO over 12-year period. Fort Orange Broadcasting Company and Albany Broadcasting Company are competing for WOKO frequency (1465 kc.). Court presentation was complicated for both FCC and WOKO counsel by presence of two new judges—Prettyman and Miller—on district bench. Assistant General Counsel Harry Plotkin of FCC hammered away at concealment of WOKO stock ownership by Sam

It Could Be True

PHILADELPHIA, Oct. 20.—About a year ago, Bill Drury, who conducts the recorded *350 Club* program on WPEN, began receiving requests from Jean Campbell, a sophomore at Drexel Institute here. She liked the same tunes he did and he said so over the air. Recently she stopped into the studio and met Drury and this week they announced that their wedding will take place in June, 1946.

ABC Ads Go Back to Geyer, Cornell, Newell

Noble Ousts B. B. D. & O.

NEW YORK, Oct. 22.—American web advertising account, currently handled by Batten, Barton, Durstine & Osborne, will shortly revert to its original agency, Geyer, Cornell & Newell. Idea of moving the biz to B., B., D. & O. originated with resigned ad v.-p. Fred Smith, an old associate of Bruce Barton, and Chet LaRoche. Noble went along with the move at the time, about seven months ago, but now feels that he wants to get back to G., C. & N., eliminating about the last of the agency influence at the web.

'Ma Perkins' Stage Yen Rumored Cue For Seg Shift Talk

CHICAGO, Oct. 22.—Trade rumor has it that Virginia Payne, who plays Ma Perkins in the tear-jerker of the same name, has stage aspirations and that she has made a pitch for shift of the soap opera origination from here to New York so she can make a stab at the boards. Rumor is denied by Miss Payne and execs in the deal (Procter & Gamble, sponsor, and Dancer, Fitzgerald & Sample agency) are keeping mum, but deal is supposed to be settled in next fortnight. Soaper, now going into its 13th year on the air, is on both CBS and NBC.

have acknowledged some room for change.

Meanwhile, rush of station applications continues unabated, with FCC announcing scores of additional FM applications received last week. Pace at which the applications are pouring into FCC is up to expectations of Chairman Paul Porter who repeatedly has predicted that 2,500 FM stations will be operating when the new Modulation broadcast operations reach peak in U. S.

NAB To Form Division for The FMBI Org

Battling's Over

CHICAGO, Oct. 22.—Formation of a Frequency Modulation division of the NAB, to take over most of the work of the Frequency Modulation Broadcasters, Inc. (FMBI), was assured Friday (19) when the FMBI board of directors met here and passed a resolution favoring FMBI getting into the NAB fold. Controversy as to whether or not the FMBI should join forces with the NAB has been long-standing and at times bitter. Some of the FMBI members have been against this amalgamation, while the NAB and other members of the FMBI have been for the move. Since the NAB, thru its past-president, Harold Ryan, made the initial suggestion that FMBI join forces with NAB, the passing of the FMBI resolution here is tantamount to a merger of the orgs.

FMBI Sets Formula

After the meeting, the FMBI board issued the following statement: "The FMBI board adopted the recommendation of its executive committee co-ordinating the FM activities of FMBI and NAB thru an autonomous Frequency Modulation department within NAB. It elected John Shepard III (Yankee Network), Wayne Coy (WINX, Washington), and Gordon Grey (WSJS, Winston-Salem, N. C.), from among its members to serve along with FMBI President Walter J. Damm and three members of the NAB board on a special joint committee which will direct the activities of the Frequency Modulation division of NAB until the next annual meeting of the two associations." Latter part of the statement, calling attention to the fact that FMBI will have another annual meeting, indicated that FMBI will not be dissolved entirely but will hand over most of its work to the NAB FM division.

To Close D. C. Office

At the board meeting here it was also decided to close the FMBI office in Washington as of November 1. Myles Loucks, who has been managing director of the FMBI, with headquarters in Washington, will resign from the organization effective the first part of December.

Those attending the meeting here were: Walter Damm, Gordon Grey, Wayne Coy, John Shepard III, Myles Loucks and Phil Loucks, legal counsel for FMBI; G. W. Lang, WGN, Chicago; C. M. Jansky Jr., engineering consultant for FMBI; Cecil Mastin, WNBC, Birmingham, N. Y.; W. R. David, GE; G. E. Gustafson, Zenith Radio Company; Charles Meyers, KOIN, Portland, Ore.; T. C. Streibert, WOR, and Major E. H. Armstrong, FM pioneer.

Weather — Everyone Listens to It At Cowles' Hub WCOP

BOSTON, Oct. 22.—A new twist on the weather reports which are featured heavily in Station WCOP's broadcasting sked comes up with the signing of Ralph Barker, weather bible of the Gloucester, Mass., fishing fleet. Twice daily, at 7:40 to 7:45 a. m. and 7:10 to 7:15 p. m., Barker broadcasts direct from his own weather station at Gloucester.

Barker, official co-operative observer for the U. S. Weather Bureau, special observer for the cranberry growers and also a special observer for the hydrologic department of the Weather Bureau, is the only private forecaster in the U. S. who is allowed access to radio code and teletype weather information.

Addition of *The Old Salt* to WCOP, Cowles Bros.' Boston station and ABC outlet, makes the station the heaviest broadcasting outlet for weather data. On the hour, 12 hours a day, weather reports are aired for WCOP listeners. Planned Saturday weather stanza aimed at football fans, skiers, skaters and sports lovers will add up the total time concentrated on weather conditions by another five minutes. Obviously, WCOP believes that Boston weather is here to stay—and they've got something there.

Bottleneck Seen For Broadcasting

Brown - Jones Feud on E. T. Rates Flares

AFRA Secy. Talks Turkey

CHICAGO, Oct. 22. — Long-distance feud between Howard C. Brown, Hollywood e. t. exporter-importer, and Ray Jones, Chicago AFRA exec-secretary, concerning wage rates for actors on e. t. shows for foreign distribution, flared again this week when Jones lashed back at Brown's assertion that AFRA rates are too high. (See *The Billboard*, September 22-October 13.)

Jones told *The Billboard* that using Brown's own figures, exporters should still make a decent profit on e. t. shows designed for foreign consumption, and that if they couldn't it was no fault of AFRA which had no intention of competing with foreign labor on foreign wage scales.

Jones' Statement

Jones said: "In the first place, Brown and AFRA can't negotiate contracts thru issuing statements to trade papers. But since Brown's assertions carried so many misrepresentations according to his own figures, I'll try to improve his arithmetic. In pre-AFRA days he admits an e. t. sold to an average of 10-15 foreign stations. Now using an average of five actors (his own figure again), a 15-minute show would cost \$32.50.

"Brown infers each foreign station would have to pay this figure for the show, which is untrue. Cost is divided, and if it sold to only 10 stations, each station would be paying only \$3.25 talent cost, leaving \$16.75 out of the \$25 Brown says foreign stations will willingly pay for American e. t.'s. This \$16.75, it seems to me, should be enough to cover manufacturing and distribution costs as well as make an honest profit.

Cutting Wages N. G.

"Regardless of these facts, we have long ago abandoned the concept of cutting wages in America to meet low wage levels in other countries in order to compete with foreign markets. Carrying Brown's argument to its logical conclusion, steel workers in the United States would have to work for 6 cents per day in order to compete with the Jap steel industry.

"Democracy is not propagated by coolie labor, whether it be in steel or radio. At the same time AFRA has always cleared without pay all established American programs the army, navy or governmental agencies wanted to ship abroad. We don't resent a decent profit for American transcription manufacturers who aim for foreign marts, but if they want to gain it at the expense of American actors, then we'll do our damndest to see they don't get it."

NBC and ABC Sign With RWG S. F. News Staff

HOLLYWOOD, Oct. 22.—Radio Writers' Guild inked pacts here with American Broadcasting Company and National Broadcasting Company boosting base pay rates of news room employees in San Francisco. Don Searle signed for ABC, Sid Strotz for NBC, with RWG Prexy Sam Moore and Executive Secretary Margaret Kallisch repping the Guild.

New Base scale is \$265. Former news room rate ranged from \$200 to \$265 at NBC, \$200 to \$225 at ABC. Latter's new rate is retroactive to July 15, NBC's to June 1 of this year.

RWG also informed ABC's Don Searle that it is the bargaining agent for the web's news room writers here. Contract negotiations will start this week.

Contract Negotiations

NEW YORK, Oct. 22.—Radio trade this week is having a good horse laugh with a touch of frustrated fury at a network program expert who decided that the best way to settle the Radio Directors' Guild contract, now near completion, was to fire one of the Guild's top men. Two weeks ago this exec sent one of his hirelings to tell the director he was out of the web.

Next morning the director, a Mr. X, presented this case to the mediator who was hearing the differences between the Guild and the webs. Mediator looked at the bill of particulars and cracked: "Hmm. Tactless, to say the least." And at that point the exec, a Mr. Y, stood up and said: "Why, X's statement is full of inaccuracies. It is, as a matter of fact—uh—full of inaccuracies. He's still on the pay roll."

After giving the Guild a strong tactical advantage, it appeared that Mr. Y had given up his bright idea. But Mr. Y hadn't. Last Wednesday (17), he called X into his office for a heart-to-heart talk. Upshot of the talk was that he still wanted Mr. X out of the network. But this time he was subtle. This time he offered a large sum in severance pay and all the retroactive pay he was entitled to under the upcoming contract.

X answered him in two words, neither of which should appear in a family magazine. And then X took his case to the Guild and AFL.

Dewey for Production Unit So That New York State Gets Solid Broadcasting Press

Promises To Push Idea Before Legislature

ALBANY, N. Y., Oct. 22.—Thomas E. Dewey, governor of the State of New York, has currently under consideration the establishment of a State-wide radio program clearance house, similar in function to the OWI, which would funnel radio information from the 19 State departments, produce programs and set up a State web for propagandizing the State government itself. Idea grew out of a meeting last Thursday (11) between Dewey and a group of radio execs who were called to the capitol to discuss State coverage.

Dewey, it is reported, felt that the State deserved coverage similar to that given to international, national and local affairs. In discussing the matter, it was pointed out that programs emanating from various departments did not serve radio very well. It was suggested by one of the execs that a sort of New York OWI be set up to handle things. Dewey went for that idea and suggested

an office of radio production as well. He said that for production he would recommend to the Legislature that a top writer and director be assigned, since the Legislature has to pass on all appointments calling for salaries above a certain level. He promised that he would make that recommendation at the next legislative session.

It was pointed out at the meeting that such a radio bureau could quite possibly be used to advance Dewey's own political ambitions, but radio men said that they would take that chance so long as they got a department that worked.

Execs who attended the meeting included: Kolin Hager, WGY, Schenectady; Bob Soule, WFBL, Syracuse; Al Spokes, of WJTN, Jamestown; Bill Ripley, WTRY, Troy; Jack Lee, WHAM, Rochester; Ken Bartlett, director of the radio department of Syracuse University, and Mike Hanna, WHCU, Ithaca.

Vet Jobs Not FM Ownership Aim of FCC Chairman Porter

WASHINGTON, Oct. 22. — Informal study of FM expansion by Senate Small Business Committee apparently is destined to be part of committee agenda for months to come, it appears as result of recent two-hour session committee had with Chairman Paul Porter, of Federal Communications Commission. Spearheading committee's interest in radio is Senator Glenn H. Taylor (D., Idaho), self-styled "singing cowboy," who has been showing considerable interest in minority FCC opinions in aviation corporation-Crosley case. Taylor told *The Billboard* that he disapproved sale of Crosley properties to Avco, adding "we should keep radio for radio people."

Keeping in Touch

SBC's specific interest apparently will lie in seeing whether FCC is keeping FM open to small business or whether it will be swallowed by monopolies in standard broadcast field. No committee vote has been taken, however, and plan is for committee to keep in touch with situation. No hearings are contemplated. Porter in his recent closed session with committee was called on to outline procedures in setting FM up in nation. Committee showed considerable interest in whether opportunities are left for returning servicemen. On latter question, Porter pointed out that construction of

50 kw. metropolitan station would require at least \$365,000 investment over three-year period before licensee would begin to realize profit. For 20-kw. station, highest power possible to date for FM outlets, construction costs would average about \$185,000 with average operating costs over \$88,000, according to Porter. Five years would be required to fan out enough FM sets in outlying communities to support community FM stations, operated independent of standard broadcast stations, Porter said.

Aim To Get FM Going—But Quick

Primary goal of FCC in scrapping its earlier proposals for two-hour-a-day non-duplicated programming on FM outlets, Porter declared, was desire to get "FM under way immediately." FCC was apprehensive that the market would otherwise be flooded with cheap standard sets rather than with combination AM-FM models, he told the committee. Porter's position is that getting FM under way immediately on a nation-wide basis will open up more jobs to servicemen than reservation of a few channels for a few well-heeled veterans in congested spectrum areas.

FCC chairman, in reply to Taylor on monopoly threat in FM, said Cincinnati, for example, which now has six AM stations, can accommodate around 25 FM

US Sup. Court Can Hold FCC

Asbacker case may saddle commission with enough detail to snafu

(Continued from page 3)
cause during 1943 Senate hearings on Communications Act revision proposals. Brief filed for FCC, by J. Howard McGrath, Solicitor General for Department of Justice, cites serious difficulties certain to result from any ruling favoring Ashbacker. Brief states that with 2,000 FM stations expected to be constructed in next 5 years, defeat for FCC in Ashbacker case would establish bottleneck to grants, that might take years to clear.

"In the case of such cities as New York and Philadelphia, the number of applicants already exceeds the number of frequencies available for distribution." The government brief states, "if the FCC were required to afford a hearing to each applicant for particular facilities before making any grant however obviously lacking in merit some of the applications might be, a substantial delay in the development of the industry of services to the public and in the art of broadcasting would result."

"Equal Hearing" Claim

Ashbacker brief contends that FCC action in calling for hearing on its application for radio facilities was "academic" and "worthless" in face of a mutually-exclusive grant to a competing applicant. Intent of the Communications Act, brief states, is that all applicants must be afforded an "equal hearing" before the Commission can act.

Protest arose from petition filed by John Fetzer in March 1944 for right to use 1230 kc. channel for new radio station in Grand Rapids, Mich., providing primary service to over 2,000,000 persons and, according to FCC findings, resulting in no objectionable interference to existing stations. In May 1944, Ashbacker Corporation, already operating WEBZ at Muskegon, sought to change its station assignment from the 1490 kc. to the 1230 kc. channel, and in June, 1944, altho no findings were released, FCC okayed the Fetzer grant and set down the Ashbacker request for hearing. Commission contended that grant of the Ashbacker petition would result in bringing new radio service to only 4,000 people during daytime and 10,000 additional persons during night hours, and that grant to Ashbacker would have resulted in interference to WHBY at Appleton, Wis.

WLW Hypos News And Special Events

CINCINNATI, Oct. 22.—Reshuffle of exec posts at WLW, with an eye toward strengthening the news and special events set-up last week put Program Director Howard Chamberlain into the newly-created job of news director. At the same time Crosley exec Walter Callahan takes on the job of backstopping the big brass as assistant to V.-P. Jim Shouse and WLW Gen. Mgr. Robert E. Dunville.

Shouse and Dunville, commenting on the shifts, pointed out that they consider the war-born interest in news a permanent thing. They expect listeners to continue to demand news broadcasts and have upped Chamberlain with that in mind. Gilbert Kingsbury, editor-in-chief of the WLW newsroom, has been shifted to head of the station's Washington Bureau, and Eldon Parks, assistant station general manager takes over Chamberlain's post as program director.

outlets. New York City will probably get some service from 30 different FM transmitters, he said. Under these conditions, Porter does not believe a bull market will soon arise in FM station transfers.

It happened on NBC



MAY 1932—In 1932 NBC pioneered with a new type of satiric comedy program in contrast to the broader slapstick variety of air humor then prevalent. Its hero

was over-endowed with the most common failings of the man-on-the-street. He was vain, penurious, boastful, and absurdly anxious to please. His name was Benny.

- When Jack Benny plays his violin before an NBC mike it's "Love In Bloom."
- They love him in St. Joe—in New York, Yampa and Shirttail Canyon—in Italy, Germany, Africa, and the Islands of the Pacific—wherever American men and women have fought and served.

- So universally is Benny beloved as a great American jester that just as Lucky Strike Means Fine Tobacco—so does the Jack Benny Show Mean Laughs and Wholesome Comedy.
- With his gang—Mary Livingstone, Rochester, Phil Harris, Don Wilson and Larry Stevens—

(Story of the Waukegan Wag) NO. 6 OF A SERIES



OCTOBER 7, 1945—Jack Benny is starting his fourteenth year on NBC—the network's oldest comedian in point of service.

TO SUM IT UP—During his thirteen years on NBC, Jack Benny has piled up more rating points than any other entertainer on the air.

Benny makes laughs pay dividends for American Tobacco Company; although sometimes the jokes behind the laughs are on the sponsor. In fact it was Jack who started this amusing business of kidding the commercial.

• During the 13 years Benny has been on NBC,

many little known personalities and shows have come to the network and achieved fame. They have accomplished this because they have been given the unsurpassed facilities of the NBC Network, the vast NBC audience, and the association of such GREAT NBC programs as the Jack Benny Show.

National Broadcasting Company

America's No. 1 Network



Joint Committee Master-Minding Airport Issue

WASHINGTON, Oct. 22.—Fate of issue of protection of radio interests in expansion of airports now rests with Joint Congressional Conference Committee as result of House passage, Thursday (18), of Lea Bill, authorizing \$700,000,000 in federal aid for airports over 10-year period. Lea Bill would give broadcasters an opportunity to air protests publicly against threatened loss of transmitter properties thru encroachment by airports planned by cities or States.

Since Senate recently passed McCarran Bill, authorizing \$100,000,000 outlay for airport construction over 5-year period, Joint Conference Committee will be compelled to arrive at compromise provisions, not only in amount of federal grants to cities and States, but also in development of regulatory machinery and in provisions for protection of radio station properties. McCarran Bill includes provisions authorizing Federal Communications Commission to consult with Civilian Aeronautics Administrator on disposition of radio transmitter lands in connection with new or expanding airports. Most radio industry spokesmen here have been gratified by inclusion of protective provisions in both bills, but they don't think these provisions are strong enough. Lea Bill is seen as more satisfactory of the two, so far as protecting station properties is concerned. However, most broadcast spokesmen would like to see Congress write into the legislation an ironclad provision guaranteeing stations a chance not only to be heard in protecting encroachment threat, but also a stronger weapon against condemnation proceedings which cities or States are likely to initiate with ample prospect of success.

Worcester's Top 28 Night Time Network Programs

ALL on WTAG BURNS and ALLEN 30.8
Hooper Survey Dec., '44—Apr., '45.

WTAG WORCESTER



KFH
Wichita, Kansas

and offer top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway
New York 19

TUNE-DEX

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The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPER RATINGS for weekday daytime and the "FIRST THREE" Saturday a.m.'ers

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. II 100 (Report October, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
PORTIA FACES LIFE General Foods Post Raisin Bran B&B NBC 87	8.8	228	American School—CBS Dick Tracy—ABC Superman—MBS	\$2,750	\$319.77	*
WHEN A GIRL MARRIES Maxwell House Coffee B&B NBC 74	8.0	227	American School—CBS Terry & Pirates—ABC Pete Howe—MBS	\$2,300	\$267.50	*
BIG SISTER Lever Bros., Rinsol H&R CBS 142	7.6	240	Words & Music—NBC Glamour Manor—ABC Morton Downey—MBS	\$2,500	\$328.95	\$.53
BREAKFAST IN HOLLYWOOD Kellogg Peps K&E ABC 191	7.6	204	2d Husband—CBS Ella Maxwell—MBS Fred Waring—NBC	\$1,500	\$197.37	\$.29
HELEN TRENT Kojima-Biosdol D-F & S CBS 143	7.1	620	Service Orb—NBC Farm & Home—ABC R. Maxwell—MBS	\$1,800	\$253.52	\$.45
STELLA DALLAS Phillips Milk of Magnesia D-F & S NBC 137	7.1	381	House Party—CBS Time Views News—ABC Johnson Family—MBS	\$1,750	\$246.48	\$.40
OUR GAL SUNDAY Anacin D-F & S NBC 137	5.0	456	Farm & Home—ABC Service Bands—MBS Music Room—NBC	\$1,750	\$250.00	\$.39
KATE SMITH Brun Flakes Y&R CBS 124	7.0	345	Glamour Manor—ABC Words & Music—NBC Wm. Lang News—MBS	\$5,000	\$714.29	**
WIDDER BROWN Phillips Toothpaste D-F & S CBS 72	6.8	365	Feature Story—CBS Hop Harrigan—ABC Mutual Melody Hour—MBS	\$1,600	\$235.20	\$.36
BREAKFAST IN HOLLYWOOD Ivory Flakes, P&G Compton ABC 191	6.7	136	Amanda—CBS Arthur Gasset—MBS Fred Waring—NBC	\$1,500	\$223.88	\$.37
AUNT JENNY Lever Bros. (Spry) H&R CBS 78	6.5	457	David Harum—NBC Ted Malone—ABC Lindlahr—MBS	\$2,000	\$307.69	*
JUST PLAIN BILL Whitehall, Anacin D-F & S-NBC 63	6.1	468	Climax Tavern—CBS Jack Armstrong—ABC Capt. Midnight—MBS	\$2,000	\$327.87	*
PEPPER YOUNG P&G Camay Soap P&R NBC 79	6.1	574	Sing Along—CBS Ladies Be Seated—ABC The Smoothies—MBS	\$2,850	\$434.43	*
LIFE CAN BE BEAUTIFUL P&G Ivory Soap Compton CBS 58	5.8	366	Various—NBC Baukhage—ABC Gunnison—MBS	\$2,500	\$431.03	*
MA PERKINS P&G, Oatmeal D-F & S CBS 72	5.8	144	Various—NBC Constance Bennett—ABC Lopez Luncheon—MBS	\$1,300	\$224.14	*
THEATER OF TODAY Armstrong Quaker Rugs B., B., D. & O. CBS 142	7.5	123	Various—ABC House of Mystery—MBS Various—NBC	\$2,500	\$333.33	\$.44
GRAND CENTRAL Pillbury Mc-E CBS 119	7.1	373	Nat. Farm & Home Hr. —NBC Mess Call—ABC Lopez Luncheon—MBS	\$3,000	\$422.54	\$.57
STARS OVER HOLLYWOOD Bowers' Darl-Rich Sorenson CBS 50	7.0	346	Home & Garden—ABC Locale—MBS Atlantic Spotlight—NBC	\$4,000	\$517.43	*

**Insufficient base to project at this time. *Insufficient data.

The average daytime audience rating is 4.3 as against 4.1 last report, 4.3 a year ago. Average sets-in-use are 17.1 as against 15.0, last report, 14.8 a year ago. Average available audience of 70.8 as against 71.0 last report, 69.7 a year ago. Sponsored network hours number 86 1/2 as against 82 1/2, last report, 80 1/2 a year ago.

D-F & S—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedlar & Ryan. KR—Knox Reeves. Mc-E.—McCann-Erickson.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

News Analysts Alter Ethics on Script Censorship

NEW YORK, Oct. 22.—Association of Radio News Analysts recently amended its code of ethics so as to highlight its distaste for any form of radio censorship. Major changes in the code were the deletion of phrases dealing with national wartime security.

Example: The original wording of Article VI read: "The association opposes all censorship of broadcast material, except insofar as duly required by governmental authorities in the interest of public safety during a national emergency." Now that paragraph reads "The association opposes all censorship of broadcast material."

Von Kreisler Guest Prof. In Fine Arts at Texas U.

AUSTIN, Tex., Oct. 22.—Alexander Von Kreisler has left CBS in New York, where he was staff orchestra director, and has taken over as professor of conducting at the University of Texas College of Fine Arts.

Kreisler, long-time director of the Cincinnati Conservatory of Music, is also taking over the radio house orchestra and chorus and the University Symphony Orchestra on the campus.

His chorus and orchestra members are attending the university under the Hoblitzelle Music Fellowship grants, made by Karl Hoblitzelle, president of Interstate Theaters in Dallas. Kreisler is one of a number of big-time fine arts names Dean E. W. Doty is bringing to his college on guest professorships.

ABC Makes Pac. Changes; Grubb to KGO

No Replacement at WKY

HOLLYWOOD, Oct. 22.—Two staff switches indicate that American Broadcasting Company is beginning to lay groundwork for its technological expansion here along FM and video lines.

T. B. (Bev) Palmer will be yanked from his KGO (San Francisco) manager-ship and will step into the newly created post here as manager of technical operating of ABC's Western Division. Palmer has headed the San Francisco station since September, 1944, when he succeeded Don Searle, who became v.-p. and general manager of the web's Coast division.

Gayle V. Grubb, 16 years WKY manager (Oklahoma City), will replace Palmer on the KGO staff. Net expected to boost its San Francisco outlet's power to 50,000 watts, as well as go into FM and tele operation there.

Edgar T. Bell, active head of operations at WKY, will handle WKY operations until the first of the year when a new manager may be appointed.

CHUM Set, Opens Oct. 22; MBS Tie?

TORONTO, Oct. 22.—CHUM, a new local indie, will officially hit the ether October 28. The 1,000-watt station is being boosted by Fred Wilson, former Canadian National Exhibition publicity man, as a coming leader in community service. Programs, canned and local live stuff, will average 12 hours a day. Tie-up with MBS is expected.

Indie will operate under moniker of York Broadcasters, Ltd., controlled by R. T. Fulford, president, and execs J. E. Part, Al Leary and E. A. Byworth. Leary has been in radio biz for years and is one of Canada's best-known sports announcers.

Transmitter is just outside Toronto and studios are in penthouse of downtown Hermant Building. Chief engineer is Aurel Boisvert, formerly of CKA (Montreal). Ten of staff are ex-servicemen. When supplies and labor are available indie expects to erect its own building.

WTTM Plans "Expansion"

TRENTON, N. J., Oct. 22.—WTTM Trenton outlet for NBC programs, has acquired the old Oliphant property at 156 West State Street here, and reports "broad expansion plans." Station officials stated that the present building will be completely remodeled, with a colonnade front, studios on the first floor, general offices and reception rooms for clients on the second floor, and the third to be used for FM and video.

Playing It Safe

WASHINGTON, Oct. 22.—Current trend among applicants for new transmitters at the FCC is to give the edge to commercial time when outlining the percentage of sustaining and commercial time. Heretofore, most applications listed a 50-50 split.

But now with the FCC keeping a steady sight on all licensees, the applicants figure it's better to be honest and state that the majority of programming will be commercial, not sustaining. In the old days everyone gave sustaining programs either a strong majority or an even break.

Now, rather than have their application call for 50-50 and later have the Commission find them with an 80-20 sked, the applicants are not hedging. Hopeful applicants figure it's better to be honest now than caught off base later.

Chi Directors Meet On Midwest Org of Cue Throwers' Guild

CHICAGO, Oct. 22.—A temporary organizing chapter of the Radio Directors' Guild has been set up here in what trade regards as the first step in the eventual organization of Chi directors, a move which leaders of the Guild on both Coasts have advocated for some time. Tony Leader, one of the top men in the national RDG held a bull session with directors here two weeks ago and, as a result, the pro tem org was established with free-lancer Burr Lee *Bachelor's Children* named temporary chairman. First big step to be made by the local

group was meeting Sunday (21) at which Lee and other leaders addressed about 50 directors. Purpose of the meeting was to organize, develop policy, plan action and very tentatively discuss needed improvements in working conditions. Sentiment among directors here is strongly in favor of the Guild. Most cue-throwers quizzed say that the idea appeals to them for several reasons, among them the fact that each chapter is autonomous with right to settle its own contracts. They also feel that the Guild's policy of admitting station, net, agency and free-lance men gives a broad representation and insures democratic policies. Most important reason, of course, is the fact that New York and Hollywood Locals have gained substantial improvements in working conditions for their members.

'Movie Quiz' Latest ABC Sustainer

NEW YORK, Oct. 20.—ABC program department this week picked up a new Ray Morgan package, *Movie Quiz*, which has a slightly new twist. Show, which starts November 12 (8:30-9), will quiz participants on movies, scenes and stars, by playing of a sound track taken from the pic.

Ray Bailey, who works on Morgan's *Queen For a Day* on Mutual will emcee. Prizes will be awarded by stars who are named on the show. *Movie Quiz* replaces *Meet Your Navy*.

Package, regarded as having strong commercial possibilities, is first big show to be purchased by ABC since it decided

IDE Releases First '45 Disk

NEW YORK, Oct. 20.—Institute for Democratic Education non-profit, educational organization, has released the first six recordings of its tenth series, *Lest We Forget—These Great Americans*. Transcriptions are public service cuffo features.

The 15-minute programs, produced for Institute by NBC recording, portrays lives of men and women in American history who left a deep imprint on the world. Top-flight stars who have given services include Maj. Melvyn Douglas, Quentin Reynolds, Ralph Morgan, Wendy Barrie, Donald Cook, Myron McCormick and Sam Jaffe.

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To the Editors:

"It was swell of you guys to run that little squib a couple of weeks ago on my new project on the Pacific Coast, known as Keenan & Eickelberg, and while it's true that we will represent some publications, our activity will be by no means confined to that. We are very, very much interested in representing some few radio stations, and I hope shortly to have an announcement on several.

"I thought you would like to know this so that all my radio friends on the Coast, who are inveterate readers of *The Billboard*, can be prepared to receive me when I start selling radio station facilities."

WILBUR EICKELBERG.

'Moon River' Seg Gets Works Via 15th Year Party

CINCINNATI, Oct. 20.—Fifteenth anniversary of WLW's sustaining strip, *Moon River*, will see radio biggies trekking back to their old stamping grounds in Cincinnati to appear in show. Ed Byron, just out of the army where he was a major and responsible for *The Army Hour*, army radio program, will head the cast.

Byron wrote the poem, *Moon River*, around which original program was hung, when he was WLW program director in 1930. He now heads Byron Productions in New York, and co-authors, produces and directs radio's *Mr. District Attorney*.

Others slated to appear are Jay Jostyn, *Moon River* narrator a decade ago and now *Mr. D. A.*; Harry Holcombe, radio chief of Grant Advertising, Inc., coming from Chi to take original role in show; Phil Brito and the Devore Sisters, former program vocalists, and Eugene Perazzo and Lee Irwin, former program organists.

Grant Via E. T.

Peter Grant, narrator on show from 1933 to 1944, and now in the army, will be heard by e.t. from Hawaii, while Georgia Brown, singer, and Marshall Pope, narrator, both currently on the program, round out the cast. Don Nell, engineer on first *Moon River* show in 1930 and now a WLW staff writer, has scripted broadcast.

Program promotion for broadcast is complete in that double hook, seeking appropriate photos and also letter from listeners on "What *Moon River* has meant to me?" is being planned. First prize for letter will be free trip to Mardi Gras in New Orleans next spring. WLW's slack department is also getting out special *Moon River* clip sheet with art and mats for distrib to newspapers in Ohio, Indiana, Kentucky and West Virginia.

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Too Short for a Head

ALTHO Mutual has announced the sale of *Queen for a Day* to P&G and Miles Labs, trade says that the deal is not set. P&G has not yet made an announcement and it's felt that Miles may get the whole show if the soap concern doesn't make a break soon.

Bill Rhodes Jr. has been appointed news and special events announcer at KMPC, Hollywood. He formerly miked for KMO, Tacoma, Wash.

Prospective sponsor, a guy who had never before used radio, was being sold a Sunday afternoon show by one of the biggest New York agencies. He was an industrialist with a vengeance. A 110-room house, yacht, country estate and all the other trimmings. When someone told him that the program would go on Sunday afternoon, he turned to an agency topper and said: "Sunday afternoon; why, that's silly. On Sunday afternoons in the winter everyone is out skiing."

T/Sgt. George Seibel, husband of Edna Oppen, Ed Kobak's secretary at Mutual, will be home from Manila next week.

Barbara Fuller will take the role of Claudia on NBC's *One Man's Family*. This is the first time in yarn's 13-year history that writer-producer Carlton E. Morse has given the nod to a tyro for one of his major roles. She replaces Kathleen Wilson.

T. L. Lalley, sales promotion manager at ABC, has resigned. Future plans and replacement still under wraps.

The *Toronto News*, leading Canadian weekly, will shortly sked full listing of four net programs and a radio column.

John Meston has been named manager of CBS-KNX (Hollywood) editing department, replacing Marion Karol. He will be assisted by Charles Wadsworth. Meston was Karol's assistant. Latter recently married.

Jack Kelly, station manager of WOOL, Columbus, O., has been elected secretary of Columbus Radio Executives' Club.

Cecil Brown, who was sponsored by Bayuk Cigars, will shortly go co-op on full Mutual web, 11-11:15 across the board, replacing Arthur Gaeth. Gaeth is going overseas.

Norm Winters, ex-radio writer, holding down national slack post for American Cancer Society.

Cyril Armbruster has resigned from ABC production staff to free-lance. His first assignment will be "Land of the Lost" at Mutual.

Frank Dougherty has been added to Associated Broadcasting Corporation's Western Division in Hollywood. He was sales engineer at a Los Angeles firm and prior to that was connected with Consolidated Radio Artists in San Francisco, forerunner of General Amusement Corporation.

Calhoun Cartwright, after three years of navy service, joins staff of Allan Miller Agency in Toledo, O., in slackman slot.

Earl Minor Johnson, radio wave and antenna development specialist, formerly employed by War Department, joins Mutual's engineering department. He's third man to move into MBS engineering in last six months.

Third WEEI, Boston, army returnee is Art Kling, who resumes old announcing job at the CBS outlet.

Opinion Requested, Mutual's Sunday servicemen's show, is in process of format change which will broaden program

to include questions which interest civilians. In addition, roving mikes pick up audience disagreements.

Ray Knight will bring his "Coo-Coo Hour" to video next week, when ABC puts him on General Electric station, WRGB, Schenectady, N. Y.

Lieut. Comdr. Jerry Danzig, USNR, former WOR slack director, replaces Lieut. Comdr. Bob Elson, sportscaster, as director of navy entertainment unit in New York. Unit puts on sailor shows for Pacific.

"Stella Dallas," NBC serial, celebrates its eighth birthday on air with broadcast Thursday (25).

Managers of the Nunn stations held a three-day meeting, October 8-10 at Lexington, Ky. Following execs attended: Howard P. Roberson, KFDA, Amarillo, Tex.; John P. Hart, WBIR, Knoxville; Joseph B. Matthews, WCMI, Ashland, Ky.-Huntington, W. Va., and Miller A. Welch, WLAP, Lexington, Ky. J. Ed Willis, WLAP staffer for 11 years, was appointed assistant general manager of Nunn stations.

W. F. Zukert, well-known radio actor, V-mails from New Guinea to say that he's sweating out that ship back to the States.

Joe Heidt's return from army ups Al Tamarin to national slack post in Theater Guild. He'll handle national radio press, too, while Heidt returns to his job as general press rep.

Tele production of Maxwell Anderson's prize winner, "Winterset," to be broadcast on WNET Sunday (28), will be first uncut full-length dramatic show for NBC since Sunday night telecasting began.

Donald W. Severn, just out of army, takes over as talent buyer for radio department of Kenyon & Eckhardt.

Keystone Broadcasting System has added The Reader's Digest, Sterling Drug, Dr. L. D. Legear Medicine Company to its list of national accounts. Digest and Sterling have bought a series of station breaks and Legear a three-time-a-week, five-minute transcribed show, "The Hayden Family." At the same time "Lum 'n' Abner," after a summer lay-off, have returned to the KBS, still sponsored by Miles Labs.

Austin Peterson has been appointed v.-p. in charge of all Hollywood radio for Ted Bates, Inc.

Roger Bower has left "Can You Top This?" NBC net and WOR show. He will be replaced by Ward Wilson. Bower will concentrate on directing and producing shows from now on.

IATSE Paper With ABC Set But Quickly

NEW YORK, Oct. 22.—Just about the fastest union contract negotiation session in recent radio history began and ended discussions between the sound effects set-up men's local of the IATSE Stagehands' Union and ABC when a deal was signed in an hour and a half last week. Set-up men, who do not do sound effects but merely set up equipment, got several wage increases and a shorter work week.

Charles C. (Bud) Barry, ABC national program director, and legal man, Joe McDonald, repped ABC in the session.

Miking Your Way Back Home

NEW YORK, Oct. 22.—Last week the American Forces Network launched a "stem-to-stern" network for troops coming home via the Atlantic. AFN high-point announcers, headed for the States for discharge, do the job, using ships' public address systems to broadcast a week's supply of AFNS recordings of quality American radio material. Each announcer handles approximately eight hours of "broadcasting" per day, with news on the hour picked up thru AFN's short-wave station in London. Besides big names like Hope, Crosby and Shore, AFN's *Barnacle* and *Bilge* net will sked shipwide amateur hours to bring G.I. talent before mike.

First announcer to take assignment is T/5 Sig Smith, AFN sports announcer in European theater, formerly of WGR and WKBW, Buffalo stations, now on way back to States on points. Only ships leaving Le Havre, France, will come under plan.

Stamp Good

NEW YORK, Oct. 23.—CBS assistant director of press information, Art Perles, has been doing some of the work on Margaret (WABC) Arlen's current campaign to get stamp collections for wounded servicemen in hospitals. If he wants any proof of the effectiveness of the campaign, he should read the following letter.

"Dear Miss Arlen: I am nine years old, a stamp collector and listen to your program. I listened this morning when you talked about philately for the wounded, and just getting over pneumonia myself, I know what a valuable thing a stamp collection is. So I decided the best thing I could do with my duplicates was to send them. I hope they're okay." Letter was signed: Tony Perles.

Wood Committee Denies Attempt At Witch-Hunt

NEW YORK, Oct. 23.—Radio Division of the Independent Citizens' Committee of Arts, Sciences and Professions held meeting with other orgs last night (22) to "stop the campaign of subtle intimidation which has been launched against a group of respected, able radio commentators."

Meeting held that, "the action in relation to the radio commentators constitutes censorship of a particularly insidious nature, inasmuch as the (Wood) committee's weapons are not legal and proper, but secretive and tendentious." Claiming that the House Committee's smokescreen that it wishes to clear names of commentators is phony, ICC said that the one-time Dies Committee "traditionally never clears; its function has always been to smear."

WASHINGTON, Oct. 23.—Whether House Un-American Activities (Wood) Committee will follow thru on investigation of radio commentators is now open to conjecture on Capitol Hill as a result of Congressional sentiment against what looks like just another witch-hunt. Dies Committee-style. At any rate, Wood Committee is currently denying any attempt to get formal inquiry under way, insisting that preliminaries, which were met by wave of protests from radio industry, are not conclusive and that maybe, after all, nothing might come of it.

No Subpoena

John Carrington, clerk of the committee, told *The Billboard* that, contrary to reports which appeared in some newspapers, no radio commentator's script was "subpoenaed" by the committee, although letters were sent to several stations "inviting them" to submit their scripts. Among commentators who received letters were Cecil Brown, MBS; Sidney Walton, WHN; Johannes Steel, WHN; William S. Gallmor, ABC; J. Raymond Walsh, WMCA; Hans Jacob, WOV, and Raymond Gram Swing, ABC. It is known that Representative Rankin has been strongly urging a general investigation of commentators and licensees with anything but a rightist tinge. However, some members of House Un-American Activities Committee appear embarrassed by first moves and would just as soon drop the whole matter.

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Cuba Asks Better Allocations; Directional Antennas Seen as Answer; U.S. Industry No Like

Havana Has More Percolators Than New York City

WASHINGTON, Oct. 22.—In wake of State Department's tentative scheduling of January 15 for international parley to discuss Cuban demands for use of more clear-channel frequencies, D. C. officialdom is viewing with optimism prospect of solving Cuba's problem without scrapping aims of North American regional broadcasting agreement. At State Department and Federal Communications Commission, belief generally prevails that United States, Canada and other signers of NARBA will push hard to meet Cuban demands in return for Cuba's willingness to extend treaty now slated to expire next March. Canada earlier had suggested two-year extension and then concurred with U. S. proposal to extend life of treaty to March, 1947. International parley which will be held day after scheduled U. S. clear channel hearing will bring together representatives of U. S., Canada, Mexico, Cuba, Haiti and Dominican Republic.

Cuba Shortchanged in 1941?

U. S. representatives back from Inter-American parley at Rio acknowledged that Cuba didn't get equitable deal in clear channel assignments under 1941 NARBA, but FCC engineers who have been handling the problem believe situation can be remedied by use of directive antennas. They say only half a dozen of Cuba's 96 stations use directive antenna, due probably to expense and high degree of engineering skill needed to maintain them. Installation of such systems would mean that Cuba might be given use of some clear channels now used in Far West in U. S. This isn't getting full-hearted support among FCC engineers, and idea isn't popular with industry.

Cuba supports her arguments by claim that she got fewer clear channel assignments and that even these have less coverage potential. To improve her position, Cuba wants points closer than present 650-mile limit allows, and she wants 690 kc. channel for use of dominant station within her country. U. S. industry spokesmen say Cuba isn't using her present assignments to best advantage. Havana has more transmitters than New York City and has more than 30 stations on air. With only the 550-1600 kc. area of the spectrum spotted for standard broadcasting, this allows for no more than 30 kc. channel separation between Havana stations. FCC standards of good engineering practice calls for at least 50 kc. separation. Havana stations thus suffer interference at expense of primary radio service in outlying areas.

Rough translation of Cuba's frequency demands brought back from Rio by State Department representatives, for use of FCC engineers until an official Cuban government protest is lodged, highlights Cuba's determination to get more space in radio spectrum.

Space for 50 Kw. Stations

Cuba insists that in spectrum range from 550 kc. to 1000 kc., Canada and Mexico may use five channels each and the U. S. more than 21 channels for stations of 50 kilowatts power, while Cuba is permitted to use only four of these channels for stations with power of 15 kw. or less.

On the other hand, Cuba claims she needs use of at least four channels in spectrum area for stations of up to 50 kw. power, four with 20 kw. and two channels with 10 kw. power. In same

Wisconsin First State To File For FM Educational Network

CHICAGO, Oct. 22.—Night and day FM coverage thruout Wisconsin under a comprehensive State FM educational plan, was indicated this week when the State filed license applications with the FCC for the first two units of a proposed system of seven stations. Wisconsin is the first State to come forth with such a plan.

Applications are for a 10-kw. transmitter to feed Milwaukee and the Eastern Lake Shore area and a 3-kw. for the State University campus in Madison. Other units will be located at various points thruout the State.

H. B. McCarthy, exec director of the State Radio Council, said all stations would be operated non-commercially in presenting educational public service programs. Wisconsin has had more than 25 years' experience in radio, having operated WHA, at the University since 1919, and WLBL, an agricultural service outlet at Stevens Point since 1922.

State Radio Council is composed of a board of 11, representing the University, State Department of Public Instruction,

Teachers' Colleges, State Board of Vocational and Adult Education and the State Department of Agriculture. Council was established by the 1945 Wisconsin Legislature which authorized development of the educational FM system.

WHA, which claims to be the "oldest station in the nation," will originate a large share of the program service for the FM net.

Live Talent Gets Break in Philly

PHILADELPHIA, Oct. 22.—For the first time in many years, live talent is enjoying an upsurge of activity on local stations, which have long used disks or carried network shows. WPEN is conducting a search for talent thru Norman Land, musical producer of the station, and Musical Director Joseph Franzosa. Already signed by the outfit are Helen Moore, David Poleri, Nancy Lee, Marian Portnoy and Dorothy Mahony. They'll be heard on *Personality Parade*, designed to encourage and develop unknown artists.

Dinner Date at Giro's over WFIL, specializes in chatter exchange between local press critics and visiting producers, authors and stars in town for stage shows or visits. Show is emceed by Jack Steck, program director, and produced by Si Shultz. Station is also featuring a thrice weekly evening show, *Tunes at Tabletime*, which puts Milt Spooner, Rusty Keefer and Shorty Long on the pay roll.

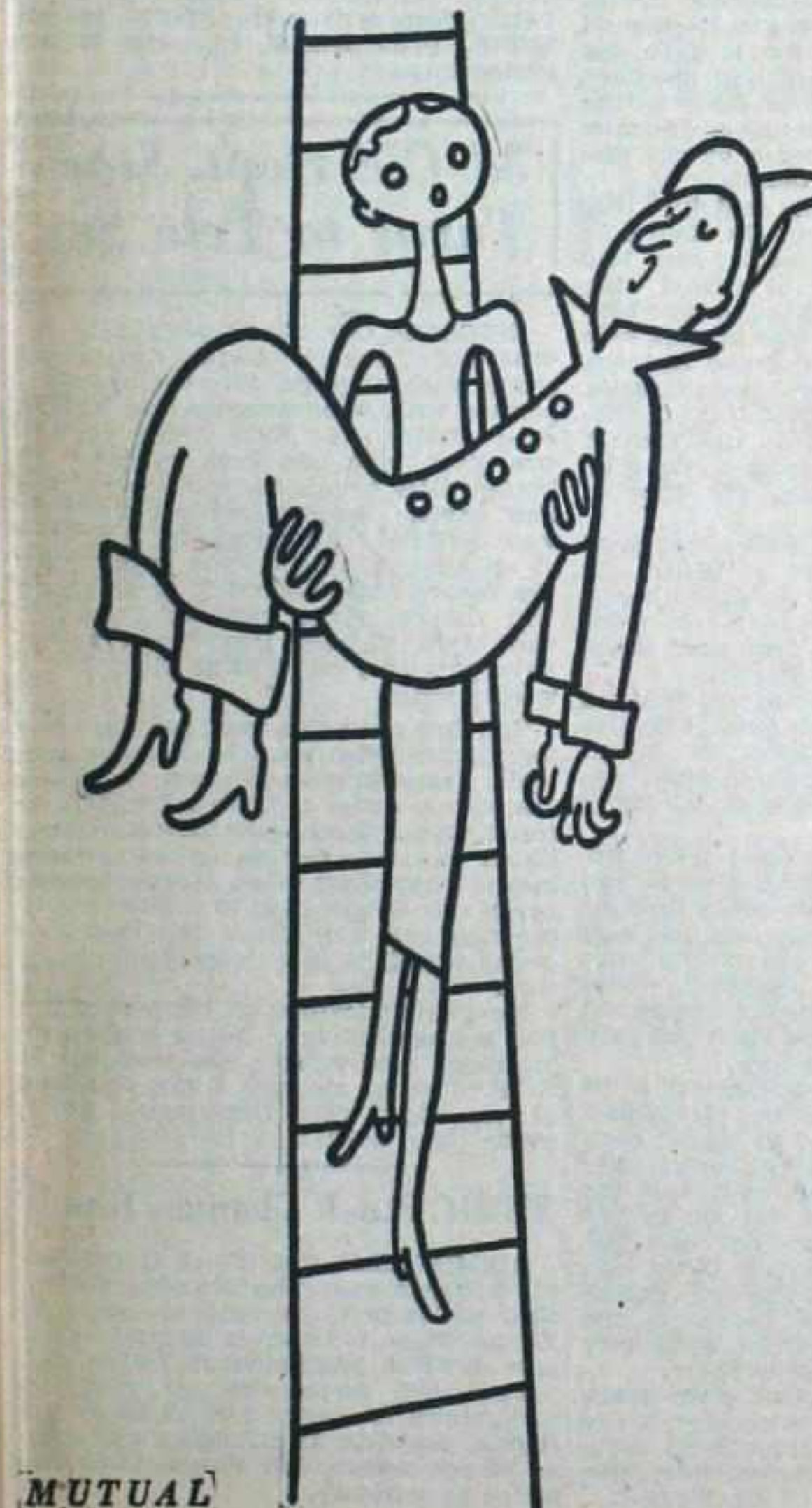
WIP is also in on the trend with *Hate, Inc.*, a new dramatic show presented by the Philadelphia Fellowship Commission on Friday nights.

FCC Okays KYA Sale for \$442,976

NEW YORK, Oct. 22.—Federal Communications Commission last week granted permission to Mrs. Dorothy S. Thackeray, owner of *The New York Post* and WLIB, New York, to purchase KYA, San Francisco indie. Approximate total cost will be \$442,976. Understood that *The Post*, which just bought *The Bronx Home News*, Bronx, New York, plans to use the station as a twin for a projected SF newspaper.

spectrum range, Cuba also wants four channels with power of from 500 watts to five kilowatts. Cuba, however, is expected to compromise.

More Radio News on Page 32



Would you care to join the ladies ... for less?

If you have something you want women to buy, and would like to have its story brought effectively to the attention of the majority of more than 9,000,000 females in the WOR area for a very few pennies, listen ...

Here's a handful of facts, worth its weight in gold, from the Crossley Continuing Study of Radio Listening:

Of all the women's programs broadcast locally in New York, the three that reach the *most* homes with

radios at the lowest* cost per thousand, are on WOR.

If we were an advertiser out to hammer-lock the woman's market in the nation's No. 1 market, we'd more than briefly consider using the station that reaches more people for less, more often.

*We mean, anywhere from 44 to 78 cents!

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REVIEWS

Television Productions, Inc.

Reviewed Friday (12), 8:30-9:30 p.m. Style—News, auto show, comics, boxing matches. Sustaining on W6XYZ, Hollywood.

W6XYZ gave tele viewers a look-see into the auto future tonight with its scanning of *The Californian*, three-wheeled car to be manufactured here.

A first-rate eye-catcher, subject was presented in a well-paced, interest-building manner that would make a sponsor beam. Presentation was handled in skit-interview form, and opened with Dick Lane and car company rep driving onto the set. Motor was allowed to idle for a half-minute to let home viewers lend an ear, while Lane, in the meantime, admired auto's gadgets.

Lane, full of enthusiasm, then started firing questions at the company rep as to how the various gimmicks work. As the car man answered each point, the tele eye moved in for a close-up view of what was being explained. This showed how front-wheel tire can be changed by lifting car hood; that rear wheels can be reached thru unbinging fenders; how unbreakable plastic windshield slides in and out, etc. Mention of car's price (less than \$1,000) was slipped in during the question-answer patter. Whole thing was rounded out nicely by having the pair say they're going for a spin, and drive off just as they came in.

Car's high luster and light color offered a tough lighting problem, but the juice boys took it in stride. Beams were toned down so that kickbacks were eliminated, yet allowed highlights to come up clearly. Camera crew did a bang-up job in showing auto from flattering angles, keeping focus while car was in motion, and moving swiftly in close-up shots. Latter, more than anything, kept pace at high key.

Tonight's scanning proved three things: (1) Air-pic medium is a natural in car peddling; (2) selling can be handled by building buyer interest instead of knockdown drag-out plugs; (3) auto shows will make top-notch tele fare and prove almost as interesting when viewed at home.

Telecast opened with *Paramount News* (film-slides), backed by Keith Heatherington's more-than-adequate narration. Boxing bouts (2) staged in studio held the last slot, with Dick Lane doing a good job in the running commentary department. Telecomics (slides) were on the upgrade, with cue kinks ironed out so that voicings synchroize smoothly with slide changes.

Lee Zhitto.

More Video Reviews on Page 32

Laugh Time

Reviewed Tuesday (16), 8:15-8:30 p.m. Style—Variety. Sustaining over WCBW, New York.

Laugh Time just wasn't funny. It was decently directed and used at least one interesting special effect (its closing shot), but it was slapstick vaude on video, and as such it didn't register.

Billy K. Wells wrote a blackout script (based on his *Scandals* skit, *Floogie Street*) which was at least as good as the stuff that used to wow them on the two-a-day. Buddy Hackett, a roly-poly comic, did a better-than-average job as a Class A schlemiel. And the supporting players, Hildegard Halliday, Marcella Markham, Paul Brilliant, Herbert Graham and Mr. King, were well up to snuff. While the camera work was far from perfect, it was not bad enough to really detract from the script. And even the bad lighting didn't ruin things completely.

But what probably did louse up the show was the fact that it transferred vaude into tele, making no allowance for the difference in medium. While none of the material was even slightly blue, most of it was suited for a large theater, not a living room. The gags, routines and slaps lacked the intimate quality that video seems to ask in all except dramatic productions. There may be a lesson for television in this. Altho legit methods have fairly well proven themselves at NBC and elsewhere, variety has always been a problem. And now at least one attempt at a blackout skit has flopped.

Show was produced by Bud Gamble and Bob Loewi, with Tony Miner calling the shots for CBS. Howard Hayes and Ralph Warren were on the cameras; Jim McNaughton did the sets and Blanche Hunter handled the make-up.

Marty Schrader.

Balaban & Katz

Reviewed Thursday (18), 7:30 to 8:30 p.m. Style—News, vocal, drama. Sustaining and commercial on WBKB, Chicago.

If the professional radio and stage actor of today doesn't bother to learn the tricks of television acting, the hard-working amateurs who are not sparing effort to learn the fine points of video techniques could easily take over and shove the professionals out of the television race. That was the lesson pointed out during tonight's program on WBKB, when a group of actors from the Central Radio Workshop of the Board of Education did some of the finest video acting ever seen on WBKB.

Vehicle used to demonstrate this lesson was a television adaptation of a

'Management' Contracts Help Stations Get Commission Axing; No Renewals Until --

City and College Stations Included in Decisions

WASHINGTON, Oct. 22.—FCC is on the alert to rout out management contracts of radio stations, which in effect, hand over control of the station to parties other than the licensee. FCC staff members have been warned also to keep a watch for any time brokerage contracts which relieve licensees of responsibility over substantial part of their program structure, it was learned today.

Latest victim in FCC drive is WCAM, municipally owned station of Camden, N. J., which last week was given notice its license would not be renewed, until current contracts with the Mack Radio Sales Company were called off. Commission pointed out WCAM could file later application for license renewal, once its arrangements with Mack Company were junked. WCAM contracts, which have been in effect since 1938, give Mack Company control over 85 per cent of WCAM's broadcast time and over station operation generally.

Other Outlets Axed

FCC's refusal to renew the WCAM license follows close on the heels of its actions last month in proposing to deny license renewals to the Buffalo Broadcasting Company stations WKBW and WGR

drama originally written for radio by George Jennings, acting director of Chicago's Board of Education Radio Council. In addition to kudos for the high school amateurs—none more than 18—who did the acting, a bow should go to Robert Miller, who adapted Jennings' script for television, and to Beulah Zachary, who directed the video drama.

The drama, a story of what happened to people who possessed a certain ring in ancient times in the Far East, utilized six characters (two of them merely off-stage voices), and had a simple story line with only two scenes. Utilization of this simplicity of structure was in itself good television programming, for it gave the actions of the characters and excellent camera work a chance to work to the best advantage in projecting a dramatic impact that was not ruined by the distractions of extraneous details.

In the two scenes, one laid in a Far Eastern street and one in the shop of a goldsmith, the complete story was told of how possession of a cursed ring brought trouble on the heads of two beggars and the goldsmith. The beggars were played by Richard Thorne and Malcolm Reeves, the goldsmith by Joseph Glasner, and a soldier by Robert Gigante. Off-stage voice of a merchant was that of Robert Miller, and the voice of the ring, which acted as narrator, was that of Dolores Mohrbacher.

Use of the off-stage voices was good programming on the part of Miller and Miss Zachary. It carried the drama along, utilized only a few persons in each scene and thus made possible some good close-up shots that were very effective.

Total cost of the program was \$30, and that for rental of costumes. Effective backgrounds were painted on brown wrapping paper. Background detail was clear and gave the illusion of being third-dimensional.

Cast rehearsed about eight hours before coming to the WBKB studios and then rehearsed about two hours in front of the cameras. Even if the cast had been paid AFRA rates, costs, considering there were only 10 hours of rehearsal, would not have been prohibitive for commercial sponsorship in the future when there are plenty of video receivers here.

Preceding *The Ring* drama was a bit of video programming that was plenty bad. Thelma Gardner, dressed in typical cow-girl clothes, sang some folk tunes. Her voice was far from the best, and the background behind her was not of the right shade. Often her hat and the edges of her dress seemed to blend into the background. About the only worthwhile bit of television here was the camera work, which included some very effective angle and close-up shots.

Program was rounded out by the news-casting of Don Ward, who also interviewed Milton D. Cohn, national commander of the Disabled American Veterans.

Cy Wagner.

(both Buffalo) and to WGST, Georgia Tech outlet in Atlanta, Ga., where similar contracts were declared "invalid" under the act.

At the same time, FCC denied license to WTNJ (Trenton) and gave regular renewal to WCAP at Asbury Park, N. J. Both stations share time with WCAM on the 1310 channels. Basis of FCC's denial in the WTNJ case, according to commission findings, was alleged misconduct of Franklyn J. Wolff, vice-president and general manager of WOAX, which owns the Trenton outlet. Wolff was accused of sending misleading letters to FCC and of making "false and deceptive" statements in testimony before the commission.

Cowles Press, Radio Digest Forum Aired By 'Outside' Outlets

NEW YORK, Oct. 22.—Cowles Broadcasting Company has a news program, titled *Quoting America*, that already is being broadcast by six stations in addition to Cowles stations now using it. Program digests radio, newspaper and mag opinion on important issues. Contradictory points of view are included so that program is a "forum-by-quotation."

Program was tested over Cowles stations for six months. As finally developed and used, show, broadcast by WCOP, Boston, is a quarter-hour, once-a-week strip. WOL, Washington, uses it in the nightly quarter-hour news roundup, and WNAX, Yankton, Ore., puts it on as late evening 10-minute show across the board. Stations using show include: WHEC, Rochester; WTIC, Hartford; KCMO, Kansas City, Mo.; WGBS, Miami; WBBF, Rock Island, Ill., and WDAS, Philadelphia.

3d Chi Dept. Store Turns to Tele Seg

CHICAGO, Oct. 22.—Tip-off that another of Chicago's major department stores is about to get into the television picture with some programs on WBKB, local Balaban & Katz video station, was given here last week by Larry H. Foster, sales promotion manager of the Fair Store. Foster said that the Fair was definitely interested in television as an advertising and sales medium for the future. Marshall Field & Company and Carson, Pirie, Scott & Company, two other Chicago Department stores, have programs on WBKB. Field has a weekly series.

The Fair execs this week got their feet wet in the video pond by airing a cosmetic demonstration program on WBKB and also as series of "station-break" pictorial slides. Foster said that until television went commercial (which to him means when there is an adequate number of sets in operation to warrant costly program and time costs) the Fair programs would be of an experimental nature.

Move into television on the part of the Fair is a natural one. Hector Suyker, its president, used to be a vice-president of WOR, when he also was a vice-president of the Bamberger Department Store, which owns WOR.

WBRC Stock Changes Hands

BIRMINGHAM, Oct. 22.—J. C. Bell, local business exec who founded WBRC, NBC outlet here, has sold his stock to Walter Tison. Tison is general manager of WFLA, NBC outlet in Tampa, Fla. Tison will replace Bell as president and general manager. Mrs. Elsie Smith Hanna, majority stockholder, will stick as vice-president, and Howell Cobb remains as secretary.



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Radar School Out; So WBKB Looks Ahead

CHICAGO, Oct. 22.—Clarification of policies and plans for expansion and programming that is intended to make WBKB, local Balaban & Katz video station, "the foremost television station in the country," was given here this week by WBKB execs. Reasons for it now being possible for WBKB to obtain a top video position are: 1. Navy radar school, which has occupied during the war space designed pre-war for large WBKB studios, will be closed in a few weeks, and Capt. William C. Eddy, who was managing director at the station before the war and in charge of the radar school here, has been discharged from the navy and will return shortly to his old post at WBKB.

Entire staff, as well as the management, now that these two factors are assured, are getting ready for big things as soon as equipment is available, and the FCC has handed down its pending allocation decisions. Plan is not only to give WBKB a shot in the arm but also to emphasize a campaign to make Chicago as Eddy puts it, "the center of television in the country."

In the Balaban & Katz building his station will have the entire floor and all the space needed for program operation of any type.

In stating that WBKB had set its cap to be the top television station in the country, Eddy stressed, however, that expansion and progress at the station would be slow and sure. Eddy, one of the foremost television authorities in the country, stated that the television industry could be injured by any expansion, anywhere at all, that sacrificed quality of programming for overly ambitious planning.

Eddy believes that with the equipment procurement and allocations being as vague as they are, the emphasis of advancement should be on production techniques primarily, for, he says, new or better production techniques worked out now can be used later, no matter what new equipment becomes available or what frequencies—ultra high or medium—are eventually allocated to television stations. Eddy also is no enemy of color television, he is in favor of giving the public the best possible, be it black and white or color, that stimulates them to buy television sets that can be used long enough to warrant the investment.

CBS Video Color License Royalty \$1 For \$250-&-Up Sets

NEW YORK, Oct. 22.—CBS licensing deal with General Electric and Westinghouse covering the use of CBS patents in making of video color receivers and transmitters is unusual on two counts. Royalty deal on receivers gives CBS \$1 per set priced at \$250 or above. Under \$250 there is a sliding scale that averages about 1 per cent.

On transmitter equipment, the CBS royalty is a flat 1 per cent. Possibly the most important portion of these pacts is the clause giving CBS the use of any color video improvements or developments perfected by the licensee.

T. Malone Films Global Trip For Comm. ABC Televising

NEW YORK, Oct. 22.—Ted Malone, ABC radio commentator who left Friday (19) on his second round-the-world trip, will shoot film of his jaunt which will be televised by the ABC video department over WPTZ, Philadelphia, and WRGB, Schenectady. Malone's pix are up for sale to sponsors. After the commentator returns November 15, he will do the commentary on the stuff he shoots.

Name a Name a Name

NEW YORK, Oct. 22.—If your name happens to be Casper V. Kuhn and you would like to change it to something simple and easy—Dick Dudley, for instance—you'd better just forget it because it isn't worth the effort. At least, if you're in the army it isn't.

Sgt. Dick Dudley, AFN program director for UK, whose name happens to be Casper V. Kuhn, decided some months ago to have his name legally changed to Dick Dudley, his radio monicker. He contacted a lieutenant named Flannigan in the Judge Advocate's office in London and presented his problem.

Quick, Like a Year

"Nothing to it," the looey said. "We'll get this over just like that." He snapped his fingers to illustrate the speed with which such matters are handled in the army. So Dudley made out all the necessary forms and papers and they were sent to Washington via the American Embassy.

Weeks later, Dudley received a call from the looey, who explained, "Just a little formality, a slight hold-up because you have to pay \$30 for this." Dudley said he didn't have that much money at the moment, so the looey said he'd supply the cash and Dudley could pay him back later.

"We'll have this thing over in double-quick time," Flannigan said, snapping his fingers again.

Weeks went by and then came another phone call. "There's a little hitch here, old man," the looey said. "You can't change your name to just plain Dick Dudley. The army says you've got to have a middle initial."

"A" for Fred Allen

"Make it A for Allen. I like Fred Allen," said Dudley.

"Great," said Flannigan. "Third time's the charm."

Four weeks went by, and Flannigan (who by this time had been promoted to captain) called to tell Dudley that an unusual angle had snafued the deal again. The minister who had baptized Dudley when he was a baby made a mistake and wrote "Baby Kuhn" on the birth certificate and Dudley's name as far as the army was concerned was "Baby" instead of Casper.

So Dudley started over again from scratch with new forms, new applications, and an assurance that within a matter of days Casper V. Kuhn would cease to exist and a new man named Dick A. Dudley would pop up in the army, inheriting Kuhn points, rank, job and woes.

Dudley, however, is making no bets on the promised change. "I have a feeling," he said gloomily, "that I wind up with my name changed to Flannigan and the captain will become Casper V. Kuhn."

No Decish on Allocations for At Least a Month With Plenty Coin Set on Quick Upstairing

Lower Frequency Band Looks Set for Some Time

WASHINGTON, Oct. 22.—Federal Communications Commission's rule on television assignments are not expected for a month or more, with FCC still in serious quandary over the correct move. Several FCC engineers, it is learned, are favoring immediate and early move of video to upstairs frequencies, but sentiment of commissioners still points to temporary retention of lower frequencies for video with some modifications in proposed assignments. There seems no doubt, as pointed out before in *The Billboard*, that upstairs move of video within year and half if not sooner is inevitable despite objections raised by some jumbo broadcasters, including National Broadcasting Company, Columbia Broadcasting System's progress in color video is regarded here as key factor influencing upward move in spectrum.

Significant here is interest being shown by several important FCC officials, particularly among engineering department, in CBS's first public detailed explanation of its color video developments at International Radio Engineers gathering, scheduled for New York middle of January. Dr. Peter Goldmark, CBS television engineer, who after FCC hearing appearance here 10 days ago, told *The Billboard* that color video already outmodes black-and-white television, will spill the story which, according to engineers here, undoubtedly will be one of most important disclosures yet made in television.

Maybe FCC Mum

It is certain that if FCC decides against moving video upstairs, commission in its final report on rules will say nothing beyond what it has already said

about possible date for shifting higher. FCC already has recorded itself as saying move upstairs would happen soon, with off-record predictions pointing at outside to two years originally and now pointing to much shorter period. Thus, in any event, set manufacturers are going to stay in quandary pretty much as they described it at recent video hearing.

Directional Antenna Seen

With FCC seen as ready to go along with directional antenna use for video, some engineers hope that objections of New York against FCC's tight limit of four video channels for that city may be reduced. FCC's present state of mind, it is learned, is that no large metropolitan city's share of video channels should be increased beyond number of proposed assignments if the increase would result in blacking out smaller areas from television. Nevertheless, number of revisions in FCC's proposed channel allocations are expected in final report.

FCC engineers are working hard on report which is now commission's No. 1 headache. Commissioners are tackling the job in tough and troubled state of mind, resigned to prospect that "somebody will have to get hurt but let's see what we can do in the best interest of most of the industry and the public." Just what the best step is, tho, is what the FCC hasn't been able to decide in the time which has lapsed since wind-up of fiery hearing October 12.

After 50 months in navy as lieutenant commander, A. Louis Reed has returned to post as commercial manager of WWL, New Orleans.

BBC Weighin' Two-Way Out

Color and black and white at same time will give break to to-day's sets

NEW YORK, Oct. 22.—A BBC proposal that television be transmitted on a dual standard, one high frequency color and the other low frequency black and white, with the guarantee that the low frequency system be continued for a definite time, is currently receiving serious attention from American television execs. William J. Haley, director-general of the BBC, recently proposed such a compromise, and video men here see in it a method of escaping from the present confusion on tele allocations. (*This suggestion was made by The Billboard at the time that CBS introed the high frequency video pitch.*)

BBC Color Near, But—

Haley recently said that the BBC believes color video to be near but that it will take some time before it is in general operation. Meanwhile, many Britishers, like many Americans, have pre-war sets or are planning to buy new receivers operating on low frequencies. These people and manufacturers would be protected under the BBC plan. Low frequency transmission and HF would operate side-by-side, but the BBC would guarantee that low frequencies would continue for a definite time.

In this plan, U. S. video men see a compromise which would straighten out the muddled situation here. Altho American television doesn't have as many pre-war sets to contend with as the British, it would protect present set owners, manufacturers with big chunks of dough invested in low frequency equipment, give the industry a chance to start its growth as a commercial advertising medium immediately and at the same time provide plenty of room for the development of high frequency color television. Both systems could be in operation at the same time and the improved method could gradually supersede low frequencies.

British-American Standards?

At the same time, it is said that the plan would help Americans reach an agreement with the British in the international video conference which the BBC has proposed. If America and Britain were operating on the same theory, an international standard could be easily established.

Altho no action has yet been taken on the proposal, it is understood that the government as well as the industry is looking at it with great interest.

Press Wireless Offers Stock to Outlets, Papers

NEW YORK, Oct. 22.—Press Wireless, Inc., Thursday (18) converted its preferred stock into common and offered it for sale to all radio stations, networks and newspapers. Following an annual stockholders meeting Wednesday (17), the cable service outfit wired all stations and webs offering them the deal.

Press Wireless, which has been used by most broadcasters for foreign correspondence during the war, was originally owned by the AP, UP, *The Chicago Tribune*, *The Los Angeles Times*, *The New York Herald-Tribune* and several other newspapers. By this move, PW gives radio its first chance to have a say in the administration of its important communications facilities.

Commercial Disks Still Fill Air

Jockeys Still Nix Quality

Exploitation and cuffo nix by even smallies make platter-twisters wonder

NEW YORK, Oct. 22.—Disk and jockey clutch on the ether isn't slipping, in fact, it stays right in there to help the wheels of the record biz go around. That's the plain and untrimmed dope revealed by a *Billboard* once-over this week of the programings of New York indie stations. Check of the five top indies, WINS, WOV, WNEW, WMCA and WHN, makes it clear that music on wax is the undisputed backbone of the daily station log with the lads who saddle the platters providing most of the Hooper-ratings.

WMCA, 92.8 Wax

Over at WMCA, for example, the station admits to an amazing percentage of recorded hours per week, 92.8 per cent, of which 91.8 per cent is pop stuff. Credit 33.9 per cent of that time to turntable knights like Jerry Lawrence and his *Air Theater* or Steve Ellis, of *The Music Box*, and you get the idea. Or you can look at WINS estimates to discover that 80 per cent of its time is used up by pop records. Of this, the most considerable nut is again taken by a biscuit-turner, Joe Tobin, who runs a Crosby vs. Sinatra gimmick and miscellaneous disk beamings for seven hours per week.

Block Still Jockeying 3½ Hours

Pop disk case with WNEW needs no further bearing-out than to level the finger at Martin Block's activities and say, "See!" Block, with his 10,000 hours of wax chatter behind him, still lades out three and a half hours of charm-talk out of each 24, a lovely hunk of the available ether no matter how you count it. Same holds true for WHN, where Dick Gilbert snatches off beaucoup minutes. Altogether, WHN gives out daily with pop sides for no less than seven hours and 50 minutes, of which Gilbert gets a talky hour, while Ted Lawrence and Art Brown split a few more hours between them.

WOV doesn't hold up with the others on time basis alone, giving only five hours and 45 minutes to platter pushers, but as a good part of its station time goes into bilingual shots, this five-hour chunk—in English—stands up, nonetheless, in the percentage column. WOV's Alan Courtney is still chief seneschal of sides for the station, but reported departure by Courtney about November 1 may alter matters. It is figured, however, that another jock will be fitted into the slot.

Sloppy Exploitation

With all this demonstrated hold on air time, the jocks don't latch on to an old rub that's still dealt to 'em by the disk firms. Sloppy exploitation is charged by the jocks on the part of diskers who either don't get the proper wares to the radio outlets or when they do, don't supply any decent follow-thru. In Martin Block's case, he now has hold of an ARA pressing of an obscure samba vocal over which he's good and excited. But the disk is still pretty much of a mystery to Block, who never heard of the vocalist, one Corinne Mura, and who knows little about ARA, both of whom are hot on the Coast. A little more build-up from the execs, some written savvy from their flack on the canary's background, and friend Block could make things hum for the indie waxery.

Quality?

Poor quality of some of the disks for turntable use is cited by guys like Joe Tobin, Ted Lawrence and others against small indies and some not so small. Lawrence's claim is that surface noise on some of these labels is impossible for (See INDIE STATIONS on page 20)

Contact Men's Union Disturbed On New Prexy & Payola Growth

NEW YORK, Oct. 22.—Biggest problem now facing Contact Men's Union, outside the "payola," is fact that insiders in the know say that Johnny O'Connor, union prexy, is definitely going to resign at the end of his reign in November. At the present time nomination blanks are making the rounds of the pluggers asking for possible candidates to take place of O'Connor; Bob Miller, secretary, and Irv Tanz, treasurer. According to guys on the council, O'Connor has told them that he's had enough, having been president for two terms or four years. (Each term is for two years.)

A couple of the boys in talking about the situation made it quite clear that one "plug source" simply wanted a 10-spot in a letter. All you had to do was call him up in advance and tell him the dough was on the way and you were on.

Elections come up in November, and according to same guys on the council they're plenty worried about the situation. In fact, talk in Lindy's last week was pretty much the same. Just what to do about the union situation, which seems to have completely lost the touch

William Morris Gets Lunceford

NEW YORK, Oct. 22.—Newest band inked by the William Morris office is Jimmie Lunceford, latter going over to the office January 1. Execs at the Morris office say it's a long-term contract, which is generally meant to be around seven years. Lunceford for the last 10 years or so has been booked by Harold Oxley, who also has personally managed the ork.

It's not known what caused the going over to the Morris Agency on the part of the ork, Oxley being out of town. Oxley recently expanded, setting up offices on the West Coast, which may or may not have been one of the reasons for wanting to place the band with a major agency.

Columbia Pix-Decca Pubbing Deal Is Twist on Kapp Yen To Hold Roberts-Fisher Duo

If Pair Leaves Studio It's No Dice

HOLLYWOOD, Oct. 20.—Tops in unique deals to be consummated between a film company and a publishing outlet is the recent pact between Columbia Pictures and Decca's pubbing subsidiary. It all stems back to fact that writing team of Allen Roberts and Doris Fisher, cracker-jack tune team, made plenty of gelt under contract to Jack Kapp's Decca firm last year. Amount is said to be around \$40,000 for the pair or 20G apiece, which ain't hay.

Their contract ran out, not too long ago, at which time Jonle Taps, then going to Columbia pix, as head of the music department, inked the writers to a seven-year pact, starting at \$750 per for the team. It was a blow to Kapp, for pair had delivered many a hit for Decca, writing special material for their artists. For example, team wrote big hits for the Ink Spots and Mills Brothers, landing songs that sold close to the 1,000,000 copy mark without the benefit of a plugging campaign.

Columbia's Search for Pub

When writers inked with Columbia Pictures, latter was looking around for a publishing outlet. They talked to many

of being able to handle the "payolas."

Boys on the council have also indicated that also starting in November, with new elections, they want to make the council a complete "from the ranks" org and do away with pubs among the members. They are referring to Rocco Voeco, only pub-contact man now on the board of the council.

Pub Overhead On Way Back to World War I

NEW YORK, Oct. 22.—According to major pubs around the alley, the old-time costs of running a pub house are slowly but surely coming back. Old firms in the '30's shelled out as much as \$50,000 to \$75,000 a month. Reason for the terrific overhead which ran to something like \$500,000 a year was the branch offices many firms had in some 15 cities. When the depression came along, poof! And then there was one in New York.

However, today every major firm has at least three spots, here, Chicago and the Coast. According to top men that helps pyramid. For example, it's quite apparent that indie firms today are spending around \$30,000 a month to run their biz, or about \$1,000 a day. That's not unbelievable when rent, expenses, salaries and expanding staffs with top salaries are included. Many houses have as many as 10 to 20 men in their offices right here in town, with some five more in Chicago and on the Coast.

No telling, with the way the biz is going, that the companies won't start expanding city-wise again, and once more cost of running a firm will approach the \$50,000 a month figure. Especially with fact that many of the firms are playing with the idea of setting up their own houses abroad instead of having someone rep them over there.

Tune Pix Sked Plenty Heavy; Writers Groan

All Hollywood Overboard

NEW YORK, Oct. 22.—Studies on the Coast are certainly loading up on film-musicals for the coming year. According to offices around New York the number is probably the greatest in the biz, which of course will provide many terrific scores to publishers with pic connections—and provide many groans to writers who are trying to buck film tunes with outside songs. MGM has plenty: *Easy to Wed*, *Two Sisters From Boston*, *Ziegfeld Follies*, *Holiday in Mexico*; *No Leave, No Love*; *Till the Clouds Roll By*, *Yolanda and the Thief*, *Week-End at the Waldorf*, *Harvey Girls*, and *Jumbo*.

Paramount has *Stork Club*, *Road to Utopia*, *Calcutta*, *Masquerade in Mexico*, *People Are Funny*. Twentieth-Fox has *Dolly Sisters*, *Kitten On the Keys*, *Doll Face*, *Centennial*, *Three Little Girls in Blue*, *Shocking Miss Pilgrim*, *Band Wagon* and *City of Flowers*.

Columbia has *Hit the Hay*, *Meet Me on Broadway*, *Tars and Spars*, *Gilda*, *Al Jolson Story* and *Lullaby of Broadway*. Warners have *Time, Place and Girl*; *Silver Lining*, *Life of Vincent Youmans*, *Mississippi Belle* and *Mr. Broadway*. Universal has *Canyon Passage*, *Frontier Gal*, *That Night With You*, *Because of Him*, *Heat Wave* and *Time Out of Mind*.

RKO has *Sing Your Way Home*, *Ding Dong Williams*, *Bamboo Blonde* and *Come On Along*. Republic has *Mexicana*, *Concerto*, *Murder in the Music Hall*, *Hit Parade of 1945*, *Rio de Janeiro*, *Florida*, *Conover Girl*, *Calendar Girl* and *Earl Carroll's Sketch Book*.

Monogram has *Sunbonnet Sue*, *Swing Parade*, *Glamour Girl*, *Casa Manana* and the *Teen-Agers*. United Artists is putting out *Breakfast in Hollywood* while PRC has *Club Havana*.

Decca's New \$1 Label Wins Dealer Gripes

NEW YORK, Oct. 22.—News that Decca is slapping a one-buck price on its new Specialty Series label (released this week) is seen by dealers here as another move by major diskers to up the tariff on post-war tallow. Decca's new label, say some retailers, is nothing more than the usual gimmick with which to get around OPA controls. By dubbing the disks as a new series, Decca gives the OPA no pre-war comparison to go by—OPA ceilings are governed by 1942 rates—and can legally charge \$1 fee or higher if it so decides.

Decca spokesmen answer these charges by saying the only reason they are asking \$1 for the new label is because the type of talent offered is worth more than the regular rates, which stand at 35, 50 (See DECCA'S NEW \$1 TAG on page 23)

Robbins, Stockroom Help Ink AFL Pact

NEW YORK, Oct. 20.—Union activities among stockroom clerks has resulted in a 40-hour shop at Robbins Music, with employees of that department inking with an AFL union last week. That includes a five-day week, which is a different policy for stockroom help at the place. They usually worked Saturdays as well.

Stockroom employees at most of the big firms in the city are under union ruling, with Warner's MPHOC and Paramount personnel belonging from way back. Understood that union will attempt to organize stockrooms in every publishing house, large or small.

Swagger Trio Deal a Twister; BMI Deal Expected To Pay Time Costs Plus Profits

Perfume Sales To Be Pure Gravy

NEW YORK, Oct. 22.—Now that the Swagger Trio has been taken into line by the American Broadcasting Company—in which the trio now play some tunes that are well known, including a couple of pops now and then—the real story behind the program can be revealed. Seems that Val Ohlman, leader of the trio, made a deal with BMI for one of the publishing deals, in other words, \$48 per plug. Somebody in the family made the deal with the perfume company for seven half-hour shows across the board on ABC late at night, with the idea behind it, that the trio would pay for the program from one source of revenue—BMI's \$48 per point payoff.

BMI Admits It

Even BMI admits it, but says that the boys haven't been paid off yet. However, the trio, as everyone knows by this time, went to work and played some 18 originals a night for seven nights a week. Let's figure that one out. That's seven times 18, or 126 tunes. BMI pays off on the top five songs of any pubbing house if they combine a total of 150 plugs or more, they earn themselves \$48 a plug. At the rate the Swagger Trio was going they could have had that amount in five weeks for seven nights a week, playing the same five songs over again, would give them 35 plugs a week. Five weeks would give them over 150 plugs after which they would start getting \$48 per plug. That would certainly buy the late time on the station.

Lots of Percentages

Beside that, it's said that the trio had a percentage of the perfume deal, since it is said to be a family affair. It's one of the most phenom deals to come up in the biz in a long time.

Now that the trio has slowed down considerably, altho they are still playing many unrecognizable tunes, another factor is apparent. The trio had some four pubbing houses, which means that if they took some 20 different songs, put five in each house, then they could have four different deals with BMI. In this way they could collect \$48 per plug for practically all 18 of the songs they did

Vogel Vs. Miller Up Before N. Y. Supreme Court

NEW YORK, Oct. 22.—Unusual suit will be tried in New York Supreme Court this week involving action between Vogel Music and Miller Music, joint owners of the song, *I Love You, California*, composed by the late writers, A. F. Frankenstein and S. B. Silverwood. Upon renewals of the copyright, the heirs of Frankenstein assigned rights to Vogel, whereas the executors of the Silverwood estate assigned the song to Miller Music.

Miller licensed the song to Universal Pictures for use in a film. Question involved is whether or not one of two joint owners of a copyright can compel the other joint owner, who licensed the song to a third party, to account for 50 per cent of the proceeds from the licensing.

Pix Bids Still Wild

NEW YORK, Oct. 22. — High prices for hit tunes sought by motion pictures continue as shown by bidding for Santly-Joy's *Till the End of Time*. Song, which is still going strong—close to the 1,000,000 mark, if not over, in sheet sales—has been sought by three different companies, with the asking price \$15,000. Understood that RKO has hand-shaked on the deal at the price.

over and over again on the shows until put straight.

They Try It Again

Topper to the whole story came about recently when it was reported that Teddy Wilson was going to do a series of perfume-sponsored shows on Columbia, but somebody on that net got wise when publicity about the Swagger Trio's episodes got around. They asked Wilson to show them the list of their tunes, and on checking found them to be practically all originals. As a result, no show! Said that the perfume company was just another branch of the Swagger product.

Scale-Paying N. Y. Hotels Socked Good

Pay Hike Cost \$7,300

NEW YORK, Oct. 22.—Looks as tho many of the hotels around New York which have been paying scale to bands for many years are finally going to have to shell out, but plenty. With the New York Musicians' Union, Local 802, and the Chicago local both jumping their scale, and the War Labor Board awarding them retroactive pay from February 28, 1944, many of the spots are going to feel it where it hurts the most—in the pocket-book.

Scale here for A spots has jumped from \$86 to \$93.15, or a jump of \$7.15 a week a man. Let's say that the average spot hired anywhere from 7 to 15 men, or a 12-man average. That amounts to 12 times \$7.15 or \$85.80 a week. Taking that amount back to February 28, 1944, or some 19½ months, which amounts to about 85 weeks, that will come to about \$7,300 a spot. And if you think many of these spots can afford to lay out that kind of dough you've got another guess coming.

Fear for Spots

According to a couple of the agency men, they fear that some of the spots that have been paying out scale for bands may have to fold or else go into such a period of retrenchment that they won't play name bands or anything near 'em for some time to come. Typical example would be Maria Kramer's Lincoln and Edison hotels which have paid scale to bands for as long as there is time. She'll have to plunk out more than \$7,300 a hotel, since most of the bands which play her spots are made up of 15 or more men. In all, she'll probably have to lay out over \$20,000 in retroactive pay to musicians who've played the spot during the last year and a half.

Other hotels around town for the most part pay over scale. Besides the back pay, new scale includes an additional charge for men doubling now, with any sideman who plays both clarinet and sax getting an additional \$6.

Pfenninger for Musak S. M., New Program Manager

NEW YORK, Oct. 22.—A vacant slot was filled and a new job created at Musak Corporation last week. Curt H. Pfenninger, formerly with the E. H. Scott Radio Laboratory, Inc., Eastern Branch, New York, in a sales post, took over the sales director's desk which had been empty since Dudley Earle inked with World Transcription about six weeks back, and J. Kmety was appointed program director.

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Justin Miller, NAB Prexy, Begs Off BMI

NEW YORK, Oct. 22.—Five-year tradition was broken last week at the annual BMI board of directors' meeting when NAB Prexy Justin Miller begged off of the presidency of Broadcast Music, Inc. Tradition since BMI's organization in 1940 has had the National Association of Broadcasters' president hold down the top spot in the BMI org also.

BMI Exec Sydney Kaye said that the only reason for the change was Miller's desire to adjust himself to his new post as head of NAB, and that as soon as things straightened themselves out Miller would replace J. Harold Ryan, who was elected to serve as interim president.

Word around the trade is that this might be the change in organizational set-up that BMI has been talking about for the past several months. No new faces were added to BMI spots nationally. All of the past year's directors were re-elected—John Elmer, WCBM, Baltimore; Carl Haverlin, MBS; William S. Hedges, NBC; Leonard Kapner, WCAE, Pittsburgh; Paul Morency, WTIC, Hartford, Conn.; C. W. Myers, KOIN, Portland, Ore.; J. Leonard Reinsch, WSB, Atlanta; Joseph McDonald, ABC, and Frank K. White, CBS.

NY Court Reserves Decision on AKM Suit Against ASCAP

NEW YORK, Oct. 20.—New York Supreme Court last week reserved a decision on the motion by ASCAP for dismissal of a complaint brought by Harry Propper, as temporary receiver of the Austrian Composers' and Authors' Society. Action by Propper, as temporary receiver of the society, is to recover from ASCAP certain sums allegedly due under the 1933 agreement between the two societies. ASCAP claims that the receiver has no right to sue, because a claim for the royalties held by the society was put in by the Alien Property Custodian's Office. Latter issued a vestry order, vesting the APC with all claims belonging to AKM, and ASCAP alleges that by reason of that act, Propper has no claim.

Meanwhile, Propper contends that in an earlier order the suit was delayed until three months after termination of the war. That delay was entered on May 18, 1942. Action is based on a 1933 contract under which AKM granted ASCAP the exclusive license rights to its songs in the U. S. Complaint alleges that up until 1936 ASCAP accounted for paid royalties, but from 1936 until the end of 1938 when the contract ended ASCAP defaulted. Close to \$150,000 in royalties is said to be involved.

How to Get a Break

NEW YORK, Oct. 22.—New patriotic tune put out by Robbins, Nimitz and Halsey and Me, came about in a unique way. Admiral Nimitz recited poem October 9 over WOR. Ralph Bernhardt, a staff composer, put a tune to it, and song was sung the following day on a news broadcast. Navy department then revealed fact that words were written by Capt. Bill Beecher.

802 Wins Vacation With Pay at Roxy, Music Hall, Cafes

NEW YORK, Oct. 22.—Dickering between New York Musicians' Union, Local 802, and certain spots around town for vacations with pay have turned out successfully for boys who play the instruments. According to spokesman for union, Roxy and Radio City Music Hall now have conceded one week with pay to all musicians there, providing they have played the spot for a year. Now that these theaters have been inked, union expects to step into other spots that have musicians on pay roll all year round—in other spots around town, Loew's State would be a typical example—and get the same thing.

This is the first time in the history of union probably in any big city in the country that this has worked out this way. In addition to this, boys at the spots who usually worked four hours free time in rehearsals for shows will now get paid for the time. Increase will amount to almost \$10 a week per man for the paid rehearsal time.

Again the union is also getting vacations with pay for some 20 cases in Yorkville and Hungarian sections of New York in addition, the union negotiated a \$10-\$15 week increase per man per spot.

King Sis Bow Out From Air Show on Sponsor's Jive Nix

HOLLYWOOD, Oct. 22.—Four King Sisters are dropping their radio stint on the Ozzie Nelson-Harriet Hilliard (CBS) commercial and will make a trip east shortly to play theaters and clubs. Last airshow with Nelson-Hilliard is November 3. Actual reason for their leaving the radio show is because the sponsor wouldn't let them sing any tune with a beat or with any jivey words.

Gals even had trouble getting to do their late Victor record, *No Can Do*. Nelson is said to have tried to help the situation for the Kings with the sponsor but with no success. Girls' contract called for a minimum of 26 weeks on the show but they were able to break away after 13 weeks.

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Raeburn Signed For Jewel Disks

HOLLYWOOD, Oct. 22.—Ben Pollock, the ex-name maestro who heads the Jewel diskery, has signed Boyd Raeburn's band to a recording contract and will cut several sides by the band within a few days. Raeburn who has been recording for Guild, is Jewel's first name band property.

First releases by Jewel have spotlighted singers, Kay Starr, Bob Graham and Betty Bradley. Raeburn's outfit has been playing location and one-nighters out here since they came from the East about a half year ago. His contract with Jewel is understood to be a seven-year deal.

Signature Eyes Sheet Pub Field

NEW YORK, Oct. 22.—Along with news that Harry Kool has been signed by Signature Label for a one-year exclusive, word comes from the waxery that it will bow into the music pub field. Pub affiliate will go under the name of Roberts Music and will confine its activities at the start to originals sponsored by the disk house proper.

Bob Thiele, who braves the outfit, figures on expanding the catalog to cover plug tunes within eight months to a year, when his label earns itself some prominence. Dinking activities are coming along, says Thiele, with advance pressings going out to radio stations this week.

Thiele's activities in record line hold no small import to the trade, it being known that Thiele has Poppa's Baker Chocolate Company \$6 to back him.

Sleep's So Nice

MILWAUKEE, Oct. 22.—The music biz must be in a tough spot in several sections of the country, according to long-distance phone calls, wires and letters received by Volmer Dahlstrands, president of the Milwaukee Musicians' Association, since *The Billboard* reported that he was looking for 30 piano men.

Dahlstrand was kept up all night for three days straight by phone calls after the story appeared. Most of the queries came from the South. There were letters from Florida, New York, Michigan, Indiana, Minnesota and Louisiana.

All the sidemen spotlighted their ability. One leader wanted to bring his complete band to Milwaukee. Reports are still coming in from the South.

Dahlstrand can't figure the thing. Maybe they've heard about the excellent living conditions in Milwaukee. However, Dahlstrand wants these guys to stop calling him on the long-distance phone so that he can get some sleep.

Immerman May Try To Pick 'Em Before They're Hit Stuff

NEW YORK, Oct. 22.—Looks as the Saul Immerman may go into the biz of picking the hits way before they hit the top 20 sellers for his racks, after making his entry via Irving Berlin's *Blue Serge Suit*. According to Immerman, such evident hits as *It's Been a Long, Long Time*, and problematical *Put That Ring On My Finger*, latter a specialty done by Woody Herman, are worth putting on the racks before they show up in the big seller list.

Whether or not his choice will work out is of keen interest to the trade. In one definite case, Robbins Music, J. J. R. yelped his head off to Music Dealers' Service about *I Don't Care Who Knows It*, saying that if the song had been picked before the actual time that MDS okayed a rack order, the song would have sold an additional 200,000. As it was, by the time the rack order came thru, Robbins thought the song was not strong enough to last thru printing up a couple of hundred thousand more, then waiting a couple of more weeks before the racks distributed the song.

As it later turned out, the demand for the song held up, but still the argument goes on. Should the racks wait until the songs show up in the first 20, or like a record company that presses songs on the pub's say-so, that he's going to work on the song?

It's still a question.

Porozoff Opens Up Flackery in L. A.

HOLLYWOOD, Oct. 22.—Nick Porozoff, ex-flack and band manager for Russ Morgan and more recently released from duties with the OWI, is free-lancing in publicity here. Porozoff, who has centered his space-grabbing activities in San Francisco during the past few

months, is now planning on opening a Hollywood office. After leaving Russ Morgan he praised Kay Kyser, Ted Lewis, Orrin Tucker and others. He'll specialize in band publicity here also.

WHAT HAPPENS TO PLUGGERS THAT SHOULDN'T HAPPEN TO A DOG?

The story of the plug situation, why it is still tough and in many cases costly, will be fully discussed in the 7th Annual Edition of *The Billboard Music Year Book*, the greatest encyclopedia and reference work ever published for any industry.

Cootie Williams Set for Zanzibar

NEW YORK, Oct. 20.—Cootie Williams goes into Cafe Zanzibar following Duke Ellington December 4 for an eight-week booking. Williams just finished Riviera Club in St. Louis and is trekking East until he hits Zanzibar.

Williams recently played stint at the Hotel Lincoln in Downtown New York, being second Negro band to play spot. Count Basie being the other. Former has had couple of big disks on Capitol which has caused comment. Gale Agency handles.

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Indie Stations Still Disking Air in New York; Quality and Lack of 'For-Free Stuff' Aches

New Bands Miss Block Unless Plenty Waxes

(Continued from page 16)

his broadcastings. He thinks maybe it's because platters he gets are heavy-grooved for juke box play and won't take on his equipment. He can't see why companies won't take pains to do like Capitol, which sends around special vinylite cuts for jocks to use.

Record execs interested in knowing how the jocks figure out whose and what disks they'll use will get very little satisfaction from most of the jocks other than the stand-by claim that the platter-flippers play what they like, and dat's all. Dick Gilbert, who goes in heavily for guest-star gimmicks—such as p. a.'s by Xavier Cugat or Harry James—is firm in this vein, exerting only one strong nix, and that against what he terms "phony jazz." A guy like Alan Courtney, on the other hand, leans quite a bit on so-called progressive jump and jive but maintains personal-reaction preference thruout.

Block's Busy

Big exception to the above is Martin Block who freely states that he hasn't the time to preview disks before airing but guides his selection by name, hit and outside-suggestion value. Block keeps source material, including The Billboard's Pop Charts, tacked up on a music info board, and he refers to these for aid in steering thru his daily sessions.

Special point to be made in Block's case deals with new bands. With most of his beaming broken down into 15-minute sessions, with each given session going to just one ork, Block can't do justice to up-and-coming orks unless they've put out enough sides to fill a quarter hour. A guy like Randy Brooks, who now gets a lot of play from Block, was held back for a while on this air-wave exploitation for the odd reason that he just didn't have enough waxings on the market. When this happens, according to Block, he can only file the platters away until enough cuts are accumulated to give the band prominence. Meanwhile, an ork somewhat short on wax product only gets on, if at all, via the daily plugging of new releases, to which Block devotes limited time.

Cuffo Nix

Sloppiest bit of biz they get from diskeries, say the jocks, is the old beef about how come they don't send us the records. The lads still have to go out and shop for late waxings it seems, and they don't like it. What baffles them is why they should not rate as high as newspaper reviewers who get cuffo copies. And while the lament at this practice by bigger waxers is such old stuff they no longer mind, jocks don't get at all the similar treatment they receive from smaller and newer record houses. After all, they point out, they can buy Victor, Decca, Columbia and Capitol cuts because of the publicity and romance these get among the trade, but with lesser-known firms who can keep up with their latest offerings. What isn't understood, too, is why smaller firms trying to get

ahead in the biz should hand the boys a brush-off patterned along the lines of the biggies who have enough rep and sales volume to back up their haughtiness. Jocks feel that no smaller can afford such tactics, but still: "They don't send us the records."

Latest Hot Jazz Has King Label

NEW YORK, Oct. 22.—Department of new record firms grows steadily larger with newest entry this week being King Label, a jazz-disk outfit. Heading the King enterprise will be Milt Mezzrow, famed jazz clarinetist, who has gathered some of the well-knowns in the field—Sidney Bechet, "Pops" Foster, Sid Catlett, Sammy Price and others—on a series of sides skedded for early release here.

Mezzrow's biz aims are admittedly limited, with accent strictly on jazz-collector market. He claims to have a couple of presses and figures on putting out 10,000 disks in a year's time or less, depending on demand. Test cuts already set for production include two Mezzrow originals, a piano solo by Price and some New Orleans blues. Price will be billed under name of Jimmy Blythe, due to Decca commitments which forbids use of his own name.

Oxley Coasters Denny and Katz

HOLLYWOOD, Oct. 22.—Harold Oxley's booking office here is now being handled by two ex-name band leaders, Jack Denny and Al Katz. Denny has been featured in most of the leading spots in the country and Katz headed the group known as Al Katz and His Kittens.

Denny is concentrating on radio and pic, and Katz is devoting his attention to the many new bands signed here by Oxley's firm. Oxley is expected back from the East shortly and will continue to split his time between New York and here.

Two deals being worked out by the Oxley office involve packaged road shows playing the one-nighter route. Already started out of the East is Atlantic City Follies. Denny and Katz are also working out deal with Curtis Mosbey, operator of the Club Alabam, top Negro spot here, to put out a road show featuring the club's band, Johnny Otis, and featured acts, including the Peters Sisters.

Camden Suburb Blue-Blood Club to Become Dance Hall

CAMDEN, N. J., Oct. 22.—Local dance-promoting combine, over protests of the residents, won the right to convert the Birdwell Club, snooty spot in the heart of the oldest residential district in suburban Haddonfield, into a public dance hall. Club was originally built 20 years back to serve as a community center for activities of residents of the blue-blooded Birdwell sector. In recent years, the stockholders rented out the club for dances in an effort to meet expenses, but since the war club has been shut.

Dance-promoting combine bought the property when stockholders failed to maintain the \$35,000 mortgage against the property. And in spite of civic and group protests, mainly that the noise of moving cars and the music would disturb them and lower the value of their property, the borough commission approved the sale Thursday (26). New owners aim to promote two dances a week, buying the top bands to make it the first dancery in South Jersey featuring name bands. Dance ops in the past have often mulled plans to establish a top ballroom spot for the barnstorming bands in this sector, but this comes the closest yet to reality.

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King Cole Trio Goes Alone on 1-Nighters; \$2,000 August 50%

CHICAGO, Oct. 20.—King Cole Trio, which previously made its one-nighters in a GAC package which featured another semi-name Negro band, has been set for a series of one-night dates all by itself at \$2,000 guarantee plus a 50 per cent privilege per night.

Figure is the highest one-night price in the history of the Capitol Recording trio and exceeds even the figure the entire package show received when the Cole threesome made previous tours.

Itinerary of the junket thru the South includes: Birmingham, December 15; New Orleans, 16; Beaumont, Tex., 17; Houston 18; Galveston 19; Dallas 20; Tulsa 22, and Kansas City, Mo., 23. All the dates are skedded for city auditoriums.

Dealers Get Break in New Victor Disk Return Set-Up; Breakage Outside 5 Per Cent

Distribs Frown on More Bookkeeping in Deal

NEW YORK, Oct. 22.—Letter from RCA-Victor to all dealers telling 'em that broken records could no longer be handed back under the 5 per cent return privilege had dealers here all in a sweat this week but for no good reason at all, according to J. L. Hallstrom, merchandise manager for RCA.

Grief arose because Victor letter included tidbit saying that further details concerning the new policy would be obtained from local distribs. Dealers here, much worried about their broken-disk stocks, phoned down quick to Bruno-New York outlet but were sidetracked with a story that Bruno had no details about it because RCA hadn't given the details to them.

But, as Hallstrom told *The Billboard*, the letter and new policy heralded a decided break for the dealer and a bit of extra work for the distribs, which may explain the latter's reluctance to give out to the retailers. What Victor has done, says Hallstrom, is to separate the return privilege from all broken-record claims, a change which would actually be a boon to dealers.

Way it work is this. Formerly a dealer got rid of his broken shellac by sending it back under the 5 per cent gimmick. Thereby, he sometimes took up so much of his quota that he couldn't unload the lemons with which a dealer ordinarily gets stuck. Under the new system, he can do one of two things with broken wax, and both give him increased outs. If he has a broken platter from an album, he can return the album to the distrib with a bona fide order for a new album, pay for it and, meanwhile, get credit in full for the old one. Victor, in turn, will credit the distrib for so many returned albums provided the replacement orders match up. On single pop disks, process works without the ordering gimmick but with a sharp time-limit to be worked out by each distrib. Thus, dealers get virtually 100 per cent coverage on genuine breakage and figure to definitely favor the new system.

Distribs No Like "Systems"

Whole deal for Victor involves installation of a new tabulating set-up which would be shared in smaller scale by distribs. This and other angles haven't enthused the distribs. Idea of keeping statistical control over each and every broken record rubs them abrasively, and the additional warehouse space they would require to handle returned albums is another matter for frowning.

RCA, however, is determined to go

thru with the new idea in order to keep breakage loss down to a legit level. Firm figures it can compile broken-disk averages for all distribs nationally and level off at wholesalers who suddenly get off the beaten track. Only way it could do this would be to divorce normal returns from salvage returns and that's how come the new system.

Capitol Hill Dodging Anti-AFM Action

Public Cool to Bailey Bill

WASHINGTON, Oct. 22.—Seemingly to its discomfiture, Senate Judiciary Committee is at last approaching showdown on whether legislation to crack down on Jimmy Petrillo, of American Federation of Musicians, should be recommended for Senate action. Back in Washington after an illness that confined him in Mississippi since current post-recess session began. Senator C. Eastland (D., Miss.) informed *The Billboard* that the Senate Judiciary Committee sub-group, which he heads will stage a public hearing within six weeks on Senator Josiah W. Bailey's (D., N. C.) controversial bill proposing to outlaw labor royalty fees.

Bailey Stalling?

Hearing on Bailey Bill had been suspended for some months but Petrillo's recent tactics against jumbo broadcast outfits has whetted the appetite of numerous members of Senate to act on remedial legislation. Eastland's illness up to this week has been the chief barrier to public hearing on the Bailey Bill. Now, however, Bailey is reportedly cool to an immediate showdown on his measure. Inside story is that Bailey, who a few months ago was clamoring for public hearing on his proposal, is now explaining that press of business before Senate prevents concentration of efforts on passage of his bill. One explanation is that Bailey now prefers to wait outcome of AFM-National Association of Broadcast Engineers and Technicians case in United States Supreme Court.

Some Want Action

Several members of Senate Judiciary Committee, however, are anxious to go into action on some sort of anti-Petrillo legislation, particularly since little or nothing can be expected along this line from House Interstate and Foreign Commerce Committee. Senator Eastland, consequently, is in a mood to stage an early hearing and "let the sparks fall where they may."

"I want to have this bill publicly aired as soon as possible," he told *The Billboard*, "and I would like to see the whole issue seriously thought out so that we can dispose of the issue once and for all."

That the issue will be a difficult one to dispose of is generally conceded. In Senator Eastland's office, for example, it is pointed out that practically all communications which have been received on the subject have indicated disapproval of the bill. As disclosed in *The Billboard*, three federal agencies, including the Department of Labor, have registered opposition to the bill in its present form. Senator Eastland's sub-group is prepared, tho, to study ways to modify the proposal in order to meet objections. The sub-group includes the following:

There is general agreement on Capitol Hill that the Bailey Bill, if finally reported unchanged, would have no chance of passage because of threat to current widely accepted union practices in fee transactions. The bill, it is pointed out, needs complete recasting, with object of confining itself exclusively to union fee collections for transcriptions.



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Trio connected with the customers at the Swanee Inn at Los Angeles, where they opened for a month's stay and stretched it to a year. From there they rode their swing music into a year's stay at the Fox-Hills Cafe and then three years at the Radio Room in Hollywood. Next followed 18 months at the 331 Club and then the Trocadero where they opened in a room named for them.

Original trio included Wesley Prince on the bass. He was replaced by Miller when khaki called.

In addition to ringing up smash b.-o. records in niteries and theaters, the trio has clicked in several pix. Their disks, waxed for Capitol, have been faves with nickel-pushers and home turntables owners and have been sold out before they reached stores. *Straighten Up and Fly Right*, which Cole wrote—he's also arranger for the trio—has been a top-seller disk and plugged the boys all over the country. They're so hot now that they're stratosphere stuff.



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My Crown
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I Had a Dream Last Night
What a Friend We Have
in Jesus
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No. 109

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You
Better Do Right
SISTER ANNA C. GRAHAM—No. 110

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Poor Talent and Distribbing Hit Small Diskers on Chin

CHICAGO, Oct. 22.—Smaller recording companies, especially those which are issuing primarily jazz and race sides, are steadily losing face because of their inept choice of recording artists and poorer distribution, a survey of the leading local retailers showed recently. Result of the smaller firms' inefficiency, the boys behind the record counters said, is that they are just about ready to throw all their support back to the bigger labels, now that these larger manufacturers are gaining back full peacetime production. Major gripe by the retailers here was that recording supervisors for the smaller diskeries are not trying to wax any new talent but are sticking with the old jazz names. One retailer here reported that he received six shipments from smaller companies in one week, and that five of the six shipments almost duplicated each other because many of the tunes were similar, and in a number of cases the leader and many of the sidemen on the records were almost the same as those received from other manufacturers. Retailers here argue that smaller diskeries should cut out so many releases by such men as Coleman Hawkins, Johnny Guarneri, Slam Stewart, Don Byas and a number of Negro blues-shouters. While the above artists are plenty potent sellers usually, their current over-supply on record shelves is slowly making their disks hard stuff to peddle, record dealers assert.

Buying Power Lost

Retailers further point out that the chief buyers of jazz platters were high-school kids and Negroes. Both these types of buyers have lost plenty of buying power since the Jap surrender closed many war plant jobs and local dealers report a drop in business since around the middle of August.

Record store managers report further that they aren't receiving anything in

the way of answers to their requests for large quantities of marketable items from the smaller operators, but instead of the quantity of a certain disk they ordered, they are getting a mixed shipment, which may include a small number of a red-hot fave, with the remainder so-so was what doesn't sell so well. Boys here feel that the smaller companies are trying to use the old gimmick, "you get so many of these if you buy so many of these," and they don't like it, because the large companies are now supplying just exactly what their orders specify. One retailer said he recently received two shipments from smaller companies, both of which he never had signified he wanted, but which, luckily, proved marketable items.

Feeling of record store ops here is that the smaller labels are going to find sledging harder and harder unless they grease their runners with some more efficient service and more careful selection of what they put on wax and by whom it's done. Retailers are hoping that the smaller labels will do a little talent scouting and come up with some new names to excite the interest of record collectors. Smaller record firms, they aver, must start to choose red-hot items if and when those sides hit the popularity parade.

Musicraft 3-Year Pact With Valdes

NEW YORK, Oct. 22.—Miguelito Valdes, former Cugat vocalist of *Be-Be-Lu* disk fame, signed with Musicraft this week.

Valdes, who has been kicking around with pic bits and radio spots since leaving Cugat, is pacted for three years with the waxerie and will turn out 12 sides per annum.



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Stem Hotels Don't Plan To Match 400 Restaurant Dough; Don't Need the Biz--Now

Besides "Names" Crowd Spots With Non-Top Spenders

NEW YORK, Oct. 22.—Sky-high coin which Tommy Dorsey and other top name orks have been pocketing for their chores at the 400 Restaurant won't be matched by hotel dough for a long time, if at all, *The Billboard* talk-see with hotel men revealed last week. Plans, present or immediate future, according to the fellows talked to, just don't include serious competition to the location which is paying the sweetest sugar in the history of the trade.

"It's not just a question of money," is how James McCabe of the Hotel Pennsylvania put it, "some of us can get it up, others can't. It's a bit more than that. Right now we're doing okay and just don't need to invest in bringing in toppers."

Some of the others went even further. Not only didn't they "need" ranking names at the present time but they weren't too anxious to give them space even if the orks came down in their demands. Hotel men figure that when all was said and done—when the customers went home—the ledger wouldn't be black enough to warrant the band's asking price.

"Names" and Big Spenders?

"Sure, they fill the spot," one flack said, "but at the same time they also fill the room with a rowdy crowd which generally not only spends less than the average patron, but also drives out 'steadies' who are good for heavy checks."

Substantiating his words, some of the other hotel men pointed out that not only did top name orks cut individual billing of liquor and food, but maintenance, breakage, linen, silverware and furnishings also rose to the ceiling when they had the floor.

Classic case of Johnny Long was cited as an instance. They said that when Long first went into the New Yorker he packed the room and cabbage was heavy all the way round. On a repeat, however, when he tried to imitate the style of some of the top names, the gross, tho the room was filled to the rafters, was plenty smaller. Long wised up, according to the fellows, in time to accept an engagement there next month.

Not "Needed" Now

As far as some of these hotel men were concerned they just don't need some of the top name orks and have no intention of playing with the kind of dough the 400 Club is tossing around.

Commodore Prexy Says Nix

"I can get any top name band I want, pay any price I want, but I just don't want them," is how Martin Sweeney, the Commodore's prexy summed it.

Majority of men spoken to, however, don't want to go on record as being that independent. Generally, their feelings were that tho they'd bite if some of the orks came down in their asking price, they weren't interested at present rates. Their volume of biz, they said, was such that they were doing well enough without them.

"It would be different if we were on our uppers," was how one of the fellows put it, "then perhaps it would be necessary to stir up noise in a hurry and bring in a topper. However, it just isn't necessary at the present time, we're doing fine."

Most of hotel men agreed with New Yorker's vice-prexy Carl Snyder that: "We're satisfied the way things are running and we don't contemplate any

change in our band policy, for some time."

Morris Survey Gets Play

All of them were interested in the results of the recent findings by the William Morris Agency in which 100 hotels had plans involving semi-name orks and local acts. Hotel men talked to were generally in agreement that tho this wasn't too indicative of a trend, there was, however, a good possibility of a gradual increase in show-ork combos here in the East at the sacrifice of name bands.

Despite the talk of "we're doing okay" and "we don't need top names," which the hotel men handed out last week, trade is holding its tongue and awaiting the days when there won't be a one-way street from entertainment spots into hotel rooms and when today's volume of business levels. Watch them run and bid for "names" then is the way bookers put it.

Decca's New \$1 Tag Wins Dealer Gripes

(Continued from page 16)

and 75 cents. Point out that their first offering is a Bing Crosby-Bob Hope coupling of *Put It There* from the old *Road to Morocco* flick and claim that with two such ace showmen the demand for extra guilders is not unwarranted. Decca execs say, too, that the new series is no sudden, post-war scheme, but was planned quite a while back. Only reason release was held up to now, they claim, is that they wanted to accumulate enough "extra special" masters before opening 'em up to the market.

Retailers Not So Sure

Retailers are not so sure of the motives, however, some of them pointing to the way waxeries have indirectly upped price in the past. In Decca's case, they say, the best of Crosby's stuff before the war came out on 35 and 50-cent label, with "specials," such as Grace Moore or Lotte Lehmann arias gathering 75 pennies per. During the war, dealers go on, Decca held onto price scales so far as OPA was concerned, but since you couldn't get the cheaper brands without using pliers on the distribs, the production policy of the company was considered tantamount to a price hike. Dealers point, too, to the doubling-up of artists whereby Decca managed to slip Crosby and Andrews Sisters' platters out of the 35-cent bracket and into the 75-cent class. Only 35-cent Deccas now obtainable, according to the retailers, are those in race or hillbilly class and these are only found in Harlem area or out West.

Same pitch is directed by dealers against Victor and Columbia firms. Retailers will tell you that Victor also has a 35-cent label, Bluebird, which it keeps up to satisfy the OPA, but try and get any Bluebirds with top names or tunes on 'em. Another angle in Victor's case deals with its \$2 vinylite job. Mebbe it's worth the price because of the more expensive composition, say the retailers, but it also makes it easy for other companies to raise price all around, it being figured that customers don't give too many figs about the material that goes into disks anyway.

Columbia's Policy

Columbia has held the most conservative price policy of all the majors, the retailers continue, but the same situation exists with its Okeh label. Okehs still sell for 35 cents but you don't get the sock ditties or name orks unless you'll invest half of a buck in the Columbia brand proper.

With newer and smaller disk companies starting from scratch at high prices (nearly all indies retail at 75 cents or \$1.05) dealers are wondering how long their customers will part with those so-called surplus savings. And their wondering takes the form of babble that sounds something like "killing geese" and "golden eggs."

San Jose To Get Combo Ballroom-Recreation Center

SAN JOSE, Calif., Oct. 22.—Construction of a combo ballroom and recreation center costing \$150,000 is now under way. Combo, set for a late February opening, is headed by a vet amusement man, John P. Silva. Project calls for dancing to selected orks five nights weekly, with Friday being set aside as college night. Charles Silva and Thomas I. Coakley are slated to assist John P. Silva in the operation of the spot.

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Music—As Written

NEW YORK:

Robert K. Christenberry celebrates his 10th anniversary as head man of the Hotel Astor this week. He was recently voted for the fifth successive year the best known hotel man in America.

Susan Allen, in reality daughter of tunesmith Nat Simon, now canary with Sammy Kaye, altho gal never sang professionally before. . . . Johnny Best and Conrad Gozza joining trumpet section of Benny Goodman. . . . Don McGrane opening at Beverly Hills nitery, Newport, Ky., October 26. . . . Modernaires had option picked up by Columbia Records, carrying group over to end of 1946.

Shirley Burke, former Theater Guild director and more recently connected with Treasury Department radio shots, now with the Moe Gale agency. Will help out in radio and vaude fields. . . . Ruth Gaylor staying on as Hal McIntyre's canary despite earlier plans to check out. McIntyre due in Strand Theater here December 7. . . . RCA-Victor packaging a two-album Spanish language set which goes with a 337-page textbook.

Republic Music adding three new men: Bob Baumgart and Jack Shiffman in New York; Al Compoto on West Coast. . . . Practically all pub houses closed half a

day Columbus Day, Friday (12). . . . Biz is way off, according to many pubs. Many say it's the labor situation thruout the country. Anyhow, sheet music is way off all around.

CHICAGO:

Standard Transcriptions has just released 10 sides by the Phil Moore Four. . . . Dinning Sisters are doing several weeks of niteries before jumping to the West Coast. Set at the Latin Quarter, Detroit, until October 28, when they move to Glen Park Casino, Williamsburg, N. Y., until November 4. . . . Dick Jurgens, still leading a marine corps pop band in the South Pacific, expects a discharge soon and may re-enter the band field. . . . Helen Bliss, formerly associated with *The Capitol*, record promotion mag put out by Capitol Records, has joined the Decca publicity staff in Los Angeles. . . . Lou Rodenbush, who left Frederick Bros.' auditing department, Chicago, recently, has joined Jimmy Leeper's personal management and publicity office. . . . Buddy Mars, whose 12-piece ork is currently at Dutch Mill, Delevan, Wis., has inked a personal management pact with Jimmy Leeper. Tim Gale peddling a concert package, featuring Ethel Waters with the Hall-Johnson Choir. . . . John Wildberg, producer of *Anna Lucasta*, and Lou Levy, of Leeds Music, planning to film *Memphis Bound*, starring Groucho Marx and the Andrews Sisters.

Old Cotton Club, 142d and Lenox, New York, reported to be reopening for the Christmas season with big talent nut.

DON PABLO

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"The Snail Song" ARA 126 "Kiss Me Hello" ARA 126

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"MEMPHIS IN JUNE" (From RKO Picture: "Johnny Angel") "BILLY A DICK" ARA 124

BOB CROSBY and PEGGY LEE "ON THE ATCHISON, TOPEKA & SANTA FE" doubled with

PORKY FREEMAN "ON THE NIGHT TRAIN TO MEMPHIS" ARA 114

CORINNA MURA "BUENOS NOCHES" "SAMBA LE LE" (Both from Columbia Picture: "The Gay Senorita") ARA 5001

SMILEY BURNETTE "COOL WATER" "FOGGY, FOGGY DEW" ARA 4004

THE TOWN CRIERS "SINGIN' DOWN THE ROAD" doubled with

JAN GARBER "YIP, YIP DE HOOTIE—MY BABY SAID "YES" ARA 125

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- HELEN FORREST DECCA—Released Soon
- ELLA MAE MORSE CAPITOL—Released Soon
- THELMA CARPENTER MAJESTIC—1017

JUST A LITTLE FOND AFFECTION

- KATE SMITH COLUMBIA—20-1727
- GENE KRUPA COLUMBIA—36877
- CHARLIE SPIVAK VICTOR—20-1727
- CHARLIE BARNET DECCA—Released Soon
- LOUIS PRIMA MAJESTIC—7156

I'D DO IT ALL OVER AGAIN

- HAL McINTYRE VICTOR—20-1679
- FRANKIE CARLE COLUMBIA—36848
- RANDY BROOKS DECCA—18697

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. TILL THE END OF TIME
2. I'LL BUY THAT DREAM
3. ON THE ATCHISON, TOPEKA AND SANTA FE
4. IT'S BEEN A LONG, LONG TIME
5. ALONG THE NAVAJO TRAIL
6. THAT'S FOR ME
7. IF I LOVED YOU
8. I'M GONNA LOVE THAT GUY
9. GOTTA BE THIS OR THAT
10. IT'S ONLY A PAPER MOON
11. AUTUMN SERENADE
12. HOW DEEP IS THE OCEAN
12. HOMESICK—THAT'S ALL
13. AND THERE YOU ARE
14. LOVE LETTERS
15. THAT FEELING IN THE MOONLIGHT
15. I WISH I KNEW

The Nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

ENGLAND'S TOP TWENTY

SONG	ENGLISH	AMERICAN
1. I'M IN LOVE WITH TWO SWEETHEARTS	P. Maurice, Ltd.	Bourne
2. GYPSY	Campbell-Connelly	Vallant
3. THERE! I'VE SAID IT AGAIN	Campbell-Connelly	Shapiro-Bernstein
4. JUST A PRAYER AWAY	P. Maurice, Ltd.	Harman
5. COMING HOME	Yale	Morris
6. LET HIM GO, LET HIM TARRY	Campbell-Connelly	Santly-Joy
7. BELL-BOTTOM TROUSERS	Bradbury Wood	*
8. CHEWING A PIECE OF STRAW	Southern Music Pub. Co., Ltd.	Southern
9. PABLO, THE DREAMER	Chappell & Co., Ltd.	Harms, Inc.
10. DON'T FENCE ME IN	Chappell & Co., Ltd.	Bregman-Vocco-Conn
11. THE MORE I SEE YOU	Chappell & Co., Ltd.	Chappell
12. WE'LL GATHER LILACS	Campbell-Connelly	Grand
13. I'M BEGINNING TO SEE THE LIGHT	Chappell & Co., Ltd.	Triangle
14. I WISH I KNEW	Southern Music Pub. Co., Ltd.	Harris
15. TICO TICO	Campbell-Connelly	Santly-Joy
16. MY DREAMS ARE GETTING BETTER	Chappell & Co., Ltd.	Capitol
17. DREAM	*	*
18. THE TOORIE ON HIS BONNET	*	*
19. LAST WALTZ OF THE EVENING	Chappell & Co., Ltd.	Morris
20. SENTIMENTAL JOURNEY		

*Publisher not available as The Billboard goes to press.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 23, 1945.
ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.
AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date—October, 1945.
ALONG THE NAVAJO TRAIL (Leeds) in Republic's "Don't Fence Me In." National release date not set.
BABY, SAVE HIM FOR ME (House of Melody), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.
BABA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.
I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.
I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.
I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.
I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.
I'LL BUY THAT DREAM (Burke-Van Heusen) in RKO's "Sing Your Way Home." National release date not set.

(Continued from page 82)

Music Popularity Chart

Week Ending
Oct. 18, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, October 12, and ending Thursday, October 18)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
2	A Door Will Open (R)	Dorsey	ASCAP
5	A Stranger in Town (R)	Stevens	BMI
14	Along the Navajo Trail (F) (R)	Leeds	ASCAP
11	And There You Are (F) (R)	Feist	ASCAP
5	Autumn Serenade (R)	Robbins	ASCAP
3	But—I Did (R)	Remick	ASCAP
1	Escuchame	Permora	BMI
2	Gee, It's Good to Hold-You (R)	Criterion	ASCAP
1	Going Back Home (M)	BMI	BMI
20	Gotta Be This or That (R)	Harms, Inc.	ASCAP
5	Homesick—That's All (R)	Morris	ASCAP
7	How Deep Is the Ocean? (R)	Berlin	ASCAP
2	I Can't Begin To Tell You (R)	Bregman-Vocco-Conn	ASCAP
7	I Don't Want To Be Loved (By Anyone Else But You) (R)	Mutual	ASCAP
10	I'd Do It All Over Again (R)	Shapiro-Bernstein	ASCAP
23	If I Loved You (M) (R)	T. B. Harms	ASCAP
1	I'll Be Yours (J'Attendrai)	Southern	ASCAP
9	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
18	I'm Gonna Love That Guy (R)	Bourne	ASCAP
1	In the Middle of May	Crawford	ASCAP
1	It's Been a Long, Long Time (R)	Morris	ASCAP
8	Love Letters (F) (R)	Famous	ASCAP
6	No Can Do (R)	Robbins	ASCAP
13	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
9	That's For Me (F) (R)	Williamson	ASCAP
19	There's No You (R)	Barton	ASCAP
14	Till the End of Time (R)	Santly-Joy	ASCAP
4	Waiting for the Train to Come In (R)	Martin Block	BMI
5	Walkin' With My Honey (R)	Republic	BMI
19	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	TITLE	Lic. By
11	1	1	TILL THE END OF TIME	Perry Como...Victor 20-1709—ASCAP
16	2	2	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer...Capitol 195—ASCAP
7	4	3	I'LL BUY THAT DREAM	Dick Haymes-Helen Forrest...Decca 23434—ASCAP
3	5	3	IT'S BEEN A LONG, LONG TIME	Harry James...Columbia 36838—ASCAP
1	—	4	THAT'S FOR ME (F)	Jo Stafford...Capitol 213—ASCAP
2	5	5	IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul and His Trio...Decca 17708—ASCAP
7	5	6	TILL THE END OF TIME	Les Brown...Columbia 36828—ASCAP
13	6	6	TAMPICO	Stan Kenton...Capitol 202—ASCAP
2	7	6	CHICKERY CHICK	Sammy Kaye...Victor 20-1726—ASCAP
10	—	6	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Bing Crosby...Decca 18690—ASCAP
5	3	7	I'LL BUY THAT DREAM (F)	Harry James...Columbia 36833—ASCAP
2	8	8	I'LL BUY THAT DREAM (F)	Hal McIntyre...Victor 20-1679—ASCAP
5	—	8	ALONG THE NAVAJO TRAIL (F)	Bing Crosby-Andrews Sisters...Decca 23437—ASCAP
1	—	8	A COTTAGE FOR SALE	Billy Eckstine...National 9014—ASCAP
2	—	8	THAT'S FOR ME (F)	Dick Haymes...Decca 18706—ASCAP

Coming Up

SOME SUNDAY MORNING (F).....Dick Haymes-Helen Forrest, Decca 23434
 (DID YOU EVER) GET THAT FEELING.....Perry Como (The Satisfiers-Russell
 IN THE MOONLIGHT.....Casey Ork.....Victor 20-1709
 IT MIGHT AS WELL BE SPRING (F).....Paul Weston-Margaret Whiting.....
 Capitol 214

Flame-buoyant

BETTY HUTTON
 touches her torch to
 another pair of hits!

'DOCTOR,
 LAWYER,
 INDIAN CHIEF'
 with
PAUL WESTON
 his Orchestra,
 and Male Quartet
 from "Stork Club" CAP. 220

'A SQUARE
 IN THE SOCIAL
 CIRCLE'
 with
PAUL WESTON
 and his Orchestra
 From "Stork Club"

CAPITOL'S Miss Hutton solidly sends these twin, rhythm-packed tunes from Buddy DeSylva's latest movie production, "Stork Club." Energetic Betty's torrid treatment of the clever lyrics'll set jukes clicking from Connecticut to California, from Tampa to Tacoma — putting profits in your pockets! Another of Capitol's long-lasting, smooth-playing records from Hollywood, Where The Hits Begin . . .

Capitol RECORDS
 Sunset and Vine, HOLLYWOOD 28



A Natural Nickel-Nabber!
THE GINGER SNAPS

with Orchestra conducted by James Mundy

TICO-TICO
THE SHRIMP MAN

RCA Victor 20-1735

● **VAUGHN MONROE** and his Orchestra
Fishin' for the Moon • Are These Really Mine?
 Vocal refrains by Vaughn Monroe and The Norton Sisters RCA Victor 20-1736

● **BILL BOYD** and his Cowboy Ramblers
No Time for Tears • Highways Are Happy Ways
 Bluebird 33-0533

● **THE BUCHANAN BROTHERS** (Chester and Lester)
 with Orchestra
Them Good Old Times Are Comin' Back Again
Blow, Forty Seven, Blow Bluebird 33-0536

● **SONNY BOY WILLIAMSON**, Blues Singer
Miss Stella Brown • Desperado Woman
 Bluebird 34-0736

BUY VICTORY BONDS

Listen to The RCA Show, Sundays, 4:30 p.m., Eastern Time, NBC.
 Radio Corporation of America, RCA Victor Division, Camden, N. J.



RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Artist
12	1	1	1.	TILL THE END OF TIME (R).....Santly-Joy
5	2	2.	2.	I'LL BUY THAT DREAM (F) (R).....Burke-Van Heusen
7	3	3.	3.	ALONG THE NAVAJO TRAIL (F) (R).....Leeds
12	3	4.	4.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R).....Feist
12	4	5.	5.	IF I LOVED YOU (M) (R).....T. B. Harms
3	5	6.	6.	THAT'S FOR ME (F) (R).....Williamson
2	10	7.	7.	IT'S BEEN A LONG, LONG TIME (R).....Morris
3	7	8.	8.	IT'S ONLY A PAPER MOON (R).....Harms, Inc.
8	6	9.	9.	I'M GONNA LOVE THAT GUY (R).....Bourne
12	9	10.	10.	GOTTA BE THIS OR THAT (R).....Harms, Inc.

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical. The B side of each record is listed in *italics*.

Weeks to date	Last Week	This Week	POSITION	Artist
11	1	1.	1.	TILL THE END OF TIME...Perry Como.....Victor 20-1709 <i>(Did You Ever Get That Feeling in the Moonlight?)</i>
4	3	2.	2.	I'LL BUY THAT DREAM Dick Haymes-Helen Forrest...Decca 23434 <i>(F)</i>
6	6	3.	3.	TILL THE END OF TIME...Dick HaymesDecca 18699 <i>Some Sunday Morning</i>
16	3	4.	4.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)...Johnny MercerCapitol 195 <i>Conversation While Dancing</i>
2	10	5.	5.	IT'S BEEN A LONG, LONG TIMEHarry JamesColumbia 36838 <i>Autumn Serenade</i>
12	8	6.	6.	TAMPICOStan KentonCapitol 202 <i>Southern Scandal</i>
5	5	7.	7.	ALONG THE NAVAJO TRAIL (F)Bing Crosby-Andrews Sisters...Decca 23437 <i>Good, Good, Good</i>
2	10	7.	7.	IT'S BEEN A LONG, LONG TIMEBing CrosbyDecca 18705 <i>Whose Dream Are You?</i>
16	4	8.	8.	CHOPIN'S POLONAISE (F)...Carmen Cavallaro ..Decca 18677 <i>Enlora</i>
3	10	9.	9.	IT'S BEEN A LONG, LONG TIMECharlie Spivak ..Victor 20-1721 <i>If I Had a Dozen Hearts</i>
1	—	10.	10.	CHICKERY CHICKSammy Kaye....Victor 20-1728 <i>I Lost My Job Again</i>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Artist
3	1	1.	1.	Going My WayDecca 40
2	3	2.	2.	On the MoonbeamVictor P-14
30	4	3.	3.	King Cole Trio Collection of FavoritesCapitol A-
9	2	3.	3.	Boogie WoogieCapitol BD-1
14	—	4.	4.	Carousel Original CastDecca DA-40

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Artist
18	1	1.	1.	Chopin's Polonaise Jose IturbiVictor 11-8848
4	2	2.	2.	Clair De Lune Jose IturbiVictor 11-8851
7	3	3.	3.	Chopin's Polonaise Egon PetriColumbia 17377
17	—	4.	4.	Clair De Lune Kostelanetz and OrkColumbia 7361-M
26	4	5.	5.	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork.....Decca 29150

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Artist
15	1	1.	1.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductorColumbia X-251
2	5	2.	2.	(Merry Pranks) Till Eulenspiegels Boston Symphony Ork; Serge Koussevitzky, conductorVictor DV-1
4	2	3.	3.	Kostelanetz Conducts Andre KostelanetzColumbia M-574
20	3	4.	4.	Rhapsody in Blue Sanroma (Piano), Boston PopsVictor DM-358
28	4	5.	5.	Music to Remember (From the Life of Chopin) Jose IturbiVictor SP-4

Music Popularity Chart

Week Ending
Oct. 18, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	Last Week	This Week	POSITION	Record
10	1	1	1.	TILL THE END OF TIME —Perry Como (Russell Case Ork) Victor 20-1709 (Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849; Don Baker, Continental C-1162; Bob Graham, Jewel 3000)
6	4	2.	ALONG THE NAVAJO TRAIL (F) —Bing Crosby-Andrews Sisters Decca 23437 (Dinah Shore, Victor 20-1686; Gene Krupa, Columbia 36846; Roy Rogers, Victor 20-1730)	
16	2	3.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) —Johnny Mercer-The Pied Pipers (Paul Weston Ork) Capitol 195 (Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18699; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)	
4	5	4.	I'LL BUY THAT DREAM (F) —Dick Haymes-Helen Forrest (Victor Young Ork) Decca 23434 (Harry James, Columbia 36833; Hal McIntyre, Victor 20-1679; Joan Edwards, Cosmo 456)	
4	3	5.	I'LL BUY THAT DREAM (F) —Harry James (Kitty Kallen) Columbia 36833 (See No. 4)	
11	8	6.	TAMPICO —Stan Kenton Capitol 202	
6	10	7.	TILL THE END OF TIME —Dick Haymes (Victor Young Ork) Decca 18699 (See No. 1)	
2	11	7.	IT'S BEEN A LONG, LONG TIME —Bing Crosby-Les Paul Trio Decca 18708 (Harry James, Columbia 36838; Stan Kenton, Capitol 219; Charlie Spivak, Victor 20-1721; Phil Brito, Musicraft 15040; The Five De Marco Sisters, Majestic 7157)	
1	—	8.	IT'S BEEN A LONG, LONG TIME —Charlie Spivak (Irene Daye) Victor 20-1721 (See No. 7B)	
14	10	9.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) —Bing Crosby Decca 18690 (See No. 3)	
1	—	9.	IT'S BEEN A LONG, LONG TIME —Harry James (Kitty Kallen) Columbia 36838 (See No. 7B)	
17	7	10.	CHOPIN'S POLONAISE (F) —Carmen Cavallaro Decca 18677	
12	6	10.	I'M GONNA LOVE THAT GAL —Perry Como (Russell Case Ork) Victor 20-1676 (Benny Goodman, Columbia 36843; Ginny Simms, Columbia 39849)	
2	8	11.	THE BLOND SAILOR —Andrews Sisters (Vic Schoen Ork) Decca 18700 (Ted Martin-The Air Lane Trio, De Luxe 3000)	
10	9	12.	IF I LOVED YOU (M) —Perry Como Victor 20-1676 (Bing Crosby, Decca 18696; Harry James, Columbia 36806; Leo Reisman, Decca 18693; Frank Sinatra, Columbia 36825; Nan Merriman-Thomas L. Thomas, Victor Red Seal Popular 10-1174; Jan Clayton-John Raitt, Decca DA-29173)	
1	—	12.	BOOGIE WOOGIE —Tommy Dorsey Victor 20-1715	
3	11	13.	(DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT —Perry Como (The Satisfiers-Russell Case Ork) Victor 20-1709 (Gene Krupa, Columbia 36862)	

Coming Up

THAT'S FOR ME (F)—Dick Haymes (Victor Young Ork) Decca 18706
CHICKERY CHICK—Sammy Kaye (Nancy Norman-Billy Williams-The Kaye Choir) Victor 20-1726
WALKIN' WITH MY HONEY (SOON, SOON, SOON)—Sammy Kaye (Nancy Norman-Billy Williams) Victor 20-1713

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Last Week	This Week	POSITION	Record
3	—	1.	WITH TEARS IN MY EYES .. Wesley Tuttle.....Capitol 216	
3	—	2.	SIoux CITY SUE Dick Thomas.....National 5007	
13	1	3.	YOU TWO-TIMED ME ONE TIME TOO OFTEN Tex Ritter.....Capitol 206	
8	3	4.	SHAME ON YOU Red Foley-Lawrence Welk.....Decca 18698	
9	2	4.	HEADIN' DOWN THE WRONG HIGHWAY Ted Daffan.....Okeh 6744	
17	4	5.	OKLAHOMA HILLS Jack Guthrie.....Capitol 201	
1	—	5.	TENDER HEARTED SUE ... The Rambling Rogue...Okeh 6747	
3	—	5.	SHADOW ON MY HEART .. Ted Daffan.....Okeh 6744	
1	—	5.	DON'T HANG AROUND ME ANYMORE Gene Autry.....Columbia 36840	
2	—	5.	STARS AND STRIPES ON IWO JIMA ISLE Sons of the Pioneers.....Victor 20-1724	

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Last Week	This Week	POSITION	Record
12	1	1.	THE HONEYDRIPPER Joe Liggins.....Exclusive 207	
19	—	2.	WHO THREW THE WHISKY IN THE WELL Lucky Millinder.....Decca 18674	
5	2	3.	I'M A SHY GUY King Cole Trio.....Capitol 208	
23	—	3.	CALDONIA BOOGIE Louis Jordan.....Decca 8670	
1	—	3.	LAST NIGHT (AND NOW TONIGHT AGAIN) Billy Eckstine.....National 9015	
8	—	3.	ROCK ME, MAMA Arthur (Big Boy) Crudup.....Bluebird 34-0725	
1	—	3.	DADDY-DADDY Savannah Churchill...Manor 1004	

From his Newest Picture
"THE BELLS OF ST. MARY'S"



BING CROSBY

SINGS 2 NEW DECCA HITS!

Available November 1st—two of the three great songs which will be featured in Bing Crosby's long awaited picture—"The Bells of St. Mary's." The picture will be released around Thanksgiving.

These songs were written especially for Bing. The movie itself is expected to top "Going My Way"—and NO OTHER INTERPRETATION of these songs will be COMPARABLE to BING CROSBY'S... sung on Decca exactly as he sings them on the screen.

BING CROSBY With John Scott Trotter and His Orchestra AREN'T YOU GLAD YOU'RE YOU?

From R. K. O. Picture "The Bells of St. Mary's"
Vocal with Orchestra

IN THE LAND OF BEGINNING AGAIN

Featured in R. K. O. Picture "The Bells of St. Mary's"
Vocal with Orchestra

DECCA RECORD NO. 18720...50¢

Prices do not include federal state or local taxes

COMING SOON!

BING'S RECORD OF "THE BELLS OF ST. MARY'S"



ORDER NOW

from your regular Decca branch

DECCA DISTRIBUTING CORPORATION

Executive Offices: 50 West 57th Street, New York 19, New York
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Louis Prima!



A top tune in England

Just a Little Fond Affection

★ Vocal by Lily Ann Carol

Prima at his best

Waitin' for the Train To Come In

★ Vocal by Louis Prima

RECORD NO. 7156

Majestic RECORDS

Studio: NEW YORK CITY Sales: ST. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Couple of Years Ago.....Rudy Vallee	Come Closer To Me.....Melody Lane
A Dream (That Won't Come True).....Midwest	Compared With You.....Original
A Kiss Goodnight.....Miller	Conversation While Dancing.....Capitol
A Merry Christmas and a Happy New Year.....Cavalcade	Cool Water.....American
A Nickel Ride.....G. I. Music	Counting the Days Until Christmas.....Marks
A Rainy Sunday.....Duo	Cowboy Moon.....Albert J. Randolph
A Sky Full of Dreams.....Hi-Tone	Crazy Things.....David Gornston
A Stranger in Town.....Stevens	Cuddles.....Santly-Joy
After All This Time.....Chelsea	Darling, Promise Me.....Winthrop
After Tomorrow.....Micor	Dawn Time.....Crescendo
Along the Navajo Trail.....Leeds	Daybreak Serenade.....La Salle
Am I a Passing Dream?.....Dave Ringle	Dearest Darling.....Advanced
And There You Are.....Feist	Dog Catcher Man.....Top
Angel.....Miller	Don't Be Tellin' Me Your Troubles.....Bell
Apple Face.....Lewis	Don't Ever Leave Me.....Revllo
Are You Livin', Old Man?.....Jefferson	Don't Forget Tonight, Tomorrow.....Barton
As Long as I Live.....Witmark	Dream About Me.....Major Melodies
Ask My Heart.....Manhattan Melodies	Echoes of the South Pacific.....Excelsior
Autumn Serenade.....Robbins	11:50 P.M.....Music Makers
Baby, Save Him for Me.....House of Melody	Every Night.....G. I. Music
But—I Did.....Remick	Felicia No Capicla Drake-Livingston-Hoffman
Bye Lo.....United	Fish 'n' Chips.....Singer-Reese-Patrick
Careless Darlin'.....Cross	Funny What Love Can Do.....Leedee
Chickery Chick.....Santly-Joy	Ga-Goo.....Manhattan Melodies
Chattanooga Tennessee.....Carey	Garland of Old-Fashioned Roses.....O'Kay
Chitterlin'switch.....Advanced	Gee, It's Good To Hold You.....Criterion
Chocolate Ice Cream Cone.....Country	Give Me the Simple Life.....Triangle

(Continued on page 83)

Plugs Scheduled for Near Future

Publisher	Publisher
A Blue Song That Made Me Happy.....Sudlik	Mango Blues.....Frye-Ryan-Frankel
A Two-Seated Saddle and a One-Gaited Horse.....American	Maybe You're Right (Maybe I'm Wrong).....Revllo
A Woman Will Be President Some Day.....Robert Mack	Moon A-Shining On Chicago Gilbert Parmalee
Afternoon Moon.....Crescendo	Moon Over Lovers' Lane.....Adco
All This I Miss.....Nordyke	My Home in the Hills.....International
All's Well! Johnny Is Home Again George F. Briegel	My Mother's Waits.....Morris
Are These Really Mine.....Campbell-Porgie	My Ring of Gold.....Perry Alexander
Away From You.....Pyramid	Now That You're Gone.....Dearborn
Blue.....Starlight	Oh, Brother!.....Bourne
Broken-Hearted Lullaby.....Matt Pelkonen	Only You.....Baltimore
Caribbean Magic.....Franco-American	Once Upon a Time.....Vanguard Songs
Chico, Chico.....Robbins	Phantom Paradise.....Superior Melodies
Christmas Lullaby.....Edwards	Play Jackpot.....Melody Moderne
Christmas Polka.....Sunset	Riding Over Sage Brush Plains.....Zoeller
Coffee Time.....Morris	Rollin' Hills.....De Cimber
Connecticut.....Starlight	Santa Maria.....Marks
Daydreams in the Moonlight.....Marks	Sarabara.....United
Don't Be Afraid.....Robert De Leon	Serenade To a Sponsor's Ugly Daughter Top
Don't Be Stupid, Mister Cupid!.....Excelsior	Silent Prayer.....Marion W. Rinehart
Don't Turn My Love Into Hate Arcadia Valley	Since My Darling Went Away Russ Hull's Country Music
Don't You Remember Me?.....Morris	Sittin' on the Sofa.....Jo Golden
Forgive Me One More Time Hill and Range Songs	Slowly.....Rudy Vallee
Garden of the Moon.....G. I. Music	Somebody's Walkin' in My Dreams.....Robbins
Going Back Home.....BMI	Song of the Troika.....Robbins
Hecky Darn!.....Midland	Strollin' Down the Lane.....Process
Home, Sweet Home, in Maumee Valley Byers	Technicolor Trail.....Hanna
How Many Apples Are There in a Fall of Grapes and If So, Why?.....Hi-Tone	That's Why I'm Lonely for You.....Kelly
I Didn't Think You Cared.....Dubonnet	The Blues Are Nothin' New To Me Harmony House
I Just Don't Know Why But I Do.....Country	The Juke Box Song.....Tin Pan Alley
I Need You So.....Roy	The Girl With the Little Red Cross on Her Sleeve.....Bruno
I Just Stopped by for My Heart.....Marks	The Piano Teacher Song.....Jimmie Franklin
I Never Believed in Love at Sight ('Till I Met You).....Hall's Hit Songs	The Rhumba, The Conga, The Samba.....Melocraft
If I Had a Dozen Hearts.....Paramount	The Waltz I Shall Never Forget.....Bell
I'll Never Love You Again.....Major Melodies	They Ran Me Out of Texas Dr. Billie Songe Shoppe
I'm Glad I Waited for You Shapiro-Bernstein	Too Soon.....Topik
I'm a Midnight Cavalier.....Wise	Walkin' With My Honey.....Republic
I'm in Danger of Love.....Syncopation Songs	We'll Be Sweethearts Forever.....Essex
I'm Never Lonesome (I'm Never Alone) Key City	What Good Are Dreams.....Bronx
I'm Just a Baby.....Harmony House	What's New in the Heart Department Leeds
In Spite of Everything You've Done Kanes	When It's Down, Down in Australia Dave Ringle
Into the Night.....BMI	When My Baby's by My Side.....Forster
It Seems Like I've Known You Forever Joe McDaniel	When My Darling Comes Home James B. Paris
Is It True?.....Unique	Who Knows.....BMI
It'll Take a Little Time.....Gaumont	Whoever Told You I Didn't Care Arcadia Valley
It's Just the Same Old Moon.....Enterprise	Whose Heart Will You Break Tonight? Enterprise
Just to Make a Long Story Short.....Dubonnet	Why Do They All Pick On Brooklyn? Orange
Keep Right On Doin'.....Manhattan Melodies	Wings To Wear Upon My Heart La Casa Del Rio
Kissing Bug.....Tempo	Winter Interlude.....Gaumont
Lazy Man's Ranch.....Cherio	Yesterday's Memories.....Albert J. Randolph
Let It Snow, Let It Snow, Let It Snow Morris	You Know, Baby.....Tempo
Let's Dance Again.....O'Kay	You'll Miss Me Someday.....David Gornston
Let's Play House.....Lee-Deo	You Never Say Yes (You Never Say No) Robbins
Let's Wait Until Tomorrow Before We Part.....Dawson	You Won't Be Satisfied (Until You Break My Heart).....Mutual
Lingering.....Edwin W. Kukkee	You're a Set-Up in That Get-Up, Baby Newart
Little Red Hooding Ride.....Blasco	
Lose Your Heart in Texas.....Hanna	
Love Me.....Famous	
Make Way for the New Day Cathryn Bennett	

Music Popularity Chart Week Ending Oct. 18, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A MEDIA LUZ (DIM LIGHT)	Tango Serenaders	Continental C-5041
APEX BLUES (12")	Art Hodes's Blue Five	Blue Note 45
AREN'T YOU GLAD YOU'RE YOU	Bing Crosby (John Scott Trotter Ork)	Decca 18720
AUTUMN SERENADE	The Modernaires (Paula Kelly-Mitchell Ayres Ork)	Columbia 36878
BLUE HORIZON (12")	Sidney Bechet's Blue Note Jazz Men	Blue Note 43
BOUBLITCHKI	Marusia Sava	Continental C-1164
CHANSON BOHEMIENNE	Airlane Trio	De Luxe 3005
CHICKERY CHICK	Gene Krupa (Anita O'Day)	Columbia 36877
CHRISTMAS CAROLS IN THE OLD CORRAL	Tex Ritter	Capitol 223
COFFEE FIVE, DOUGHNUTS FIVE (COFFEE AND DOUGHNUTS, TEN)	The Modernaires (Paula Kelly-Mitchell Ayres Ork)	Columbia 36878
DOCTOR, LAWYER, INDIAN CHIEF	Betty Hutton (Paul Weston Ork)	Capitol 220
EMPTY CHAIR AT THE CHRISTMAS TABLE	Bob Wills and His Texas Playboys (Tommy Duncan)	Columbia 36881
FAMILIAR HYMNS ALBUM	St. Luke's Choristers (William Ripley Door, conductor)	Capitol BD-15
GIVE ME THE SIMPLE LIFE	Sammy Kaye (Billy Williams)	Victor 20-1738
GRANDFATHER'S CLOCK	Lenny Herman Ork	National 7009
HONG KONG BLUES	Lenny Herman Ork	National 7009
HORA STACCATO	Fred Waring	Decca 23461
I AIN'T MAD AT YOU, PRETTY BABY	"Gatemouth" Moore-Dallas Bartley and Small Town Boys	National 6001
I CAN'T BEGIN TO TELL YOU	Andy Russell (Paul Weston Ork)	Capitol 221
I COULDN'T HEAR NOBODY PRAY	The Four Blues	De Luxe 1003
I GOT A DATE WITH RHYTHM	Billy Eckstine and the De Luxe All-Star Band	De Luxe 1003
I WANT TO TALK ABOUT YOU	Billy Eckstine Ork (Sarah Vaughn)	De Luxe 2003
FD RATHER HAVE A MEMORY THAN A DREAM	Sara Vaughn	Continental C-6008
I'LL WAIT AND PRAY	Billy Eckstine Ork (Sarah Vaughn)	De Luxe 2003
I'M JUST A SQUARE IN A SOCIAL CIRCLE	Betty Hutton (Paul Weston Ork)	Capitol 220
IN THE LAND OF BEGINNING AGAIN	Bing Crosby (John Scott Trotter Ork)	Decca 18720
IN THE MIDDLE OF MAY	Freddy Martin (The Martin Men)	Victor 20-1747
IT AIN'T NONE OF ME (SO, MAMA, YOU'LL HAVE TO GO)	"Gatemouth" Moore-Dallas Bartley and Small Town Boys	National 6001
IT MIGHT AS WELL BE SPRING	Sammy Kaye (Billy Williams)	Victor 20-1738

(Continued on page 82)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an try into best selling, most played or most heard features of the Chart.

NO CAN DO	Guy Lombardo	Decca 18712A
This is a typical Guy Lombardo platter for all his fans. Its tempo is just so-so, and if you like music with that L. A. flavor, as put out by a couple of guys who know how, this is for you. It's set to go.		
WHITE CHRISTMAS	Frank Sinatra	Columbia 36860
Columbia jumps the field this year, having the first Yule song out on the market. And the combo is a money-making one, as it was last year. C says the song will be bigger than ever this year, and from all indications it's right.		

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

PHIL BRITO (Musicraft)
It's Been a Long, Long Time—FT; V. *I Can't Get You Out of My Mind*—FT; V.
 Phil Brito strikes a romantic pose with his pash baritone piping for the smooth-flowing melody line projected by Sammy Cahn and Jule Styne in "It's Been a Long, Long Time." And with the plush salon strings of Phil Davis's accompanying orchestra, it's real vocal dreaming. While Brito puts forth his best efforts, there is little melodic charm spinning out in the movie ballad "I Can't Get You Out of My Mind" from "The Naughty Nineties."
 Destined to top the song heights, Phil Brito's pash piping for "It's Been a Long, Long Time" is designed for phono-box attraction.

HELEN HUMES (Philo)
He May Be Your Man—FT; V. *Blue Prelude*—FT; V. *Every Now and Then*—FT; V. *Be-Baba-Luba*—FT; V.
 Singing down to earth and in a low-down groove, Helen Hume, one-time Count Basie canary, scores solidly with her blues chanting for all four of her solo sides on this new label. Plenty of contrast in the selections and Miss Helen hits the mark with each one. It's the forthright race-blues shouting for "He May Be Your Man," saga of the two-timing papa, and then she sings it slow and moody to give full expression to the "Blue Prelude" standard. Turns to torching for "Every Now and Then" and then goes all out with the Harlemaese jive jumping for a "Be-Baba-Luba" doggerel. Pianist Bill Doggett and His Octet provide proper rhythm support for the singer without going to excess.
 Race locations will delight in all of these sides, with wider appeal likely to be manifest in the riotous "Be-Baba-Luba."

KATE SMITH (Columbia)
Dearest Darling—FT; V. *Some Sunday Morning*—FT; V.
 Kate Smith's simple delivery and sympathetic understanding of the lyric makes for the platter appeal with these two ballads. Gives full voice in hymn-like quality to "Some Sunday Morning," and calls upon the Four Chicks and Chuck to assist vocally and add brightness to the "Dearest Darling" ballad. Jack Miller rounds out the conventional musical abutment.
 Phono appeal is centered among Kate Smith fans, who must be legion.
 (Continued on page 82)



- MAURICE ROCCO**
and His Rockin' Rhythm
BEGIN THE BEGUIN
ST. LOUIS BLUES
Catalog No. 102
- BOYD RAEBURN**
and His Orchestra
SUMMERTIME
MARCH OF THE BOYDS
Catalog No. 111
- GERALD CLARK**
and His Original Calypsos Featuring the Lion
FAN ME, SAGA BOY
TURN AROUND, BABY
Catalog No. 125
- GERALD CLARK**
and His Original Calypsos Featuring Atila
TREAT 'EM ROUGH
WEST INDIAN RHYTHM
Catalog No. 127
- GEORGIE AULD**
and His Orchestra
CO-PILOT
I'LL NEVER BE THE SAME
Catalog No. 128
- GEORGE PAXTON**
and His Orchestra
OUT OF THIS WORLD
THIS CAN'T BE LOVE
Catalog No. 131
- GEORGE PAXTON**
and His Orchestra
I'LL SEE YOU IN MY DREAMS
STREAMLINER
Catalog No. 132
- DICK BROWN**
with Mac Ceppos and His Orchestra
LOVE LETTERS
ARE YOU LIVIN', OLD MAN?
Catalog No. 140
- DICK BROWN**
with Mac Ceppos
MEMPHIS IN JUNE
FRASQUITA SERENADE
Catalog No. 142
- DIZZY GILLESPIE**
and All Star Sextette
SALT PEANUTS
HOT HOUSE
Catalog No. 1003

ORDER NOW
 Records listed above ready for immediate delivery

DEDICATED TO THE PRODUCTION OF THE BEST IN RECORDS

RECORDS
 INCORPORATED
 665 FIFTH AVE. NEW YORK, N. Y.

Treasury Frames Big Radio Sked For Bond Drive

(Continued from page 3)

have their one-minute pitches. Sports record has been ordered by 631 stations to be carried three times weekly. Disk is being shipped.

Industry Leaders Wax Messages

Eighteen industry leaders have recorded Victory Bond messages, one-minute spot platters. These contain messages from Eric Johnston, Philip Murray, Albert Goss, Randolph Burgess, Niles Trammell, Emil Schram and Edgar Kobak. Industrial leaders' e. t. a. have been ordered by 570 stations to be carried three times weekly. They also are being shipped.

Five special Victory Loan songs are also being sent to all stations. One record has *I Don't Want To Change the Subject*, sung by Georgia Gibbs, with Jerry Wayne singing *Ten Years From Now* on the other side. Mark Warnow, Treasury music consultant, furnished the music on both. Each number has new Victory Bond lyrics and both are sponsorable.

Bing Sings One

Bing Crosby has recorded another hit tune for the loan, *We've Got Another Bond to Buy*, written by Jimmy McHugh and Harold Adamson. Choir from the U. S. Maritime Service Training Station accompanies Bing and John Scott Trotter's orchestra.

Irving Berlin has written new V-B lyrics for the Treasury's first theme song, *Any Bonds Today?* This is in production now and will have another new song on the other side, *Spirit of '45*, by Herman Hupfeld.

Nine Live Packets

In addition to the transcribed series, nine different packets totaling 377 live announcements have been prepared by war finance. Packets are titled: *Of Special Interest to Farmers, From the Armed Services, For the Women, From America's Celebrities, For Rural Listeners, For General Use, For Weather Forecasters and For Farm Market Reporters.*

Advisability of continuing Treasury Salutes after the Victory Loan has been discussed. It is the consensus that the majority of stations would continue to use them to promote the sale of United States Savings Bonds.

Web Liaisons

In order to facilitate greater Victory Bond network efficiency, each web has appointed a liaison to work with the Treasury. They are: CBS—Roy Langham and Lee Bland; NBC—Fred Shawn; Mutual, Capt. Bob Jennings; ABC, Charles Barry; Associated, John Flynn. Corresponding Treasury personnel are: CBS and Associated, Palmer Thompson; NBC, Q. Cox; Mutual, Jean Hendrix; ABC, Meryl Friedel.

Each network has selected a date during the Victory Loan for its Bond Day. On that day every program broadcast over the particular network will be identified with the loan, either thru the announcement part of the program or the entire program.

Nets Pick Dates

Columbia Broadcasting System has designated Thanksgiving Day, November 22, and the National Broadcasting Company, December 8, final day of the drive. Mutual Broadcasting System has chosen November 11, Armistice Day, and the American Broadcasting Company, the opening day of the campaign, October 29.

For the first time Treasury personnel will service direct all sustaining shows that have Victory Bond allocations. Material will also be furnished the three War Advertising Council allocation offices—formerly OWI allocations—in New York, Chicago and Washington. War Ad Council is making all allocations for commercial shows.

Lieutenant Levy also announced that Connie Boswell will be available, her schedule permitting, for any sustaining shows to sing the new Victory Loan song, *Say It With Bonds*, written by Dana Slawson and Johnny Klein. Talent for sustaining shows will be lined up by Ruth Girard from the Treasury's New York War Finance Radio Office. Official kick-off for the Victory Loan will take place Sunday (28) from 7:30 to 8 p.m. (E.S.T.) and it's hoped that the five networks will broadcast separate bond shows simultaneously—all picking up a special message from Secretary Vinson.

D. C. Showbiz Hopper

(Continued from page 4)

HR-2118, BY REPRESENTATIVE HOFFMAN (R., MICH.).—This one is tougher and broader than the Dondero and Vandenberg bills. Intentional or willful interference with "lawful production, transmission, dissemination or movement" of any "music, musical program or radio broadcast" would be punishable by imprisonment from half a year to five years or fine of \$100 to \$5,000 or both. Bill is in House Judiciary Committee in relatively dormant state.

S-599, BY SENATOR CAPPER (R., KAN.).—This penalizes Interstate transmission by mail or otherwise, of newspapers, periodicals, films or records advertising or soliciting orders for alcoholic beverages. Advertising by radio is also prohibited into States that bar liquor ads. This is resting comfortably in Senate Interstate Commerce Committee.

HR-3716, BY REPRESENTATIVE WIGGLESWORTH (R., MASS.).—Would specifically ban use of radio to advocate overthrow of U. S. government by force or violence. Makes "overthrow of government" doctrine ample reason for radio station to refuse time on air to commentator. This one is pigeon-holed in House Interstate and Commerce Committee, where no immediate action is in sight for it.

S-2, BY SENATOR McCARRAN (D., NEV.).—This is one of the best-known of the Senate Federal-Aid-for-Airports bills. Its chief effect on radio is a provision, installed by last-minute amendment, authorizing Federal Communications Commission to consult with Civilian Aeronautics Administrator on disposition of radio transmitter lands in connection with new or expanding airports. Some radio folk don't think that provision is strong enough to protect industry from expanding airports which will be encroaching on lands now used for radio towers. The bill, originally seeking \$100,000,000 outlay yearly for five years for airports, is now down to \$75,000,000 yearly. The bill passed Senate September 12 and will wind up in joint conference committee.

HR-3615, BY REPRESENTATIVE LEA (D., CALIF.).—Like McCarran's original Federal-Aid-for-Airports Bill, this one seeks \$700,000,000 yearly for 10 years. As a result of changes made

after lengthy public hearings, the bill contains a provision giving broadcasters an opportunity to air protests against losing transmitter lands to proposed new airports. This bill passed House Thursday (18). It now joins McCarran Bill in Joint Conference Committee.

S-1264, BY SENATOR STEWART (D., TENN.).—This is one of the more important among a number of bills designed to improve disposal of war surplus properties—of which there are hundreds of millions of dollars' worth affecting the entertainment industry. In order to get rid of a lot of red tape in surplus property disposal, the bill would require direct reporting to the President and authorization for centering full control of operations in surplus property board, withdrawing functions now held by Department of Commerce and Reconstruction Finance Corporation. Bill would require improved inventories of available goods. Senate Military Affairs Committee has this as well as number of other surplus property bills which may get public hearings soon.

HR-1109, BY REPRESENTATIVE HOLMES (R., MASS.).—This bill would separate Federal Communications Commission into two divisions—Division of Public Communications and Division of Private Communications. Commission would be allowed to authorize construction and operation of radio apparatus on written application only, and in cases of rejection, hearings could be called. This one's aslumber in House Interstate and Foreign Commerce Committee.

HR-4129, BY REPRESENTATIVE MANASCO (D., ALA.).—This exempts Federal Communications Commission and a few other agencies from over-all executive department reorganization. In other words, any changes proposed by President for reorganization of FCC would need special Congressional authorization. This bill passed House and was revised before passing Senate. It is now in Joint Conference Committee.

S-1120, BY SENATOR McCARRAN (D., NEV.).—This is another of the reorganization bills, and was chief runner-up to Manasco Bill for Congressional attention. Some of its provisions were incorporated into Manasco Bill.

Education Institute Expects '46 Session To Be Terrific

CHICAGO, Oct. 22.—Format of the Institute for Education by Radio which will be held next May 3-6 in Columbus, O., is being drawn up by Institute Director I. Keith Tyler. Institute was not held last year due to wartime restrictions but has continued uninterrupted until 1945 since 1930.

Radio leaders thruout the nation have expressed intentions of attending the three-day meet sponsored by the Institute under the auspices of Ohio State University. Institute is the only national organization dealing strictly with programing. Keith told *The Billboard* he expected '46's record attendance of 1,125 broken in '46. Response to recent questionnaires indicate radio boys are definitely interested in what the institute brings forth in the educational line.

Format, according to Tyler, is expected to resemble previous meets. There will be four general sessions at which general problems of the radio industry will be expounded, such as radio in relation to the international scene, and numerous group sessions at which particular and specific problems will be discussed.

Stewarts Buy WDGY

MINNEAPOLIS, Oct. 22.—The Stewart Company, station operators, have bought WDGY, Minneapolis indie, for \$300,000 from Mrs. Geo. W. Young, widow of founder who died earlier this year. Station started in 1920 as hobby. Lee Whitling, for four years general manager of WDGY will continue in that post.

Leaders in these meetings are expected to develop their own programs.

Tyler is expecting several foreign countries to be represented, including Britain, Canada, Australia and possibly Mexico.

WOL Records News On Sound Film for Future Broadcast

NEW YORK, Oct. 22.—WOL, Mutual Washington outlet, has been getting good results using film recording apparatus to cover news events. On Oct. 10, Marshall Adams, WOL commentator, made a five-minute record of the reception held by the Chinese Embassy in Washington to celebrate the 34th anniversary of the founding of the Chinese Republic. Later that day, it was broadcast on *The Voice of Washington*, GE-sponsored news program.

BBC has also been using the film recorder to good advantage, reproducing the recent departure from New Haven, Conn., of Danish schooner, Denmark, on her voyage home. On board ship were John Fleming, BBC commentator, and Stephen Fry, program operations manager, who are covering trip with film recording apparatus. Recording will be beamed to London via short-wave to be made into 15-minute feature.

Army and Navy Try Censorship of Segs

NEW YORK, Oct. 20.—Two clear-cut instances of attempts to censor radio shows have cropped up recently. One by National Association of Manufacturers concerned Johannes Steel, WHN newscaster; other, by Army Intelligence, affected another news commentator.

According to reports in the trade, Margery Moore, NAM radio staffer, phoned Steel's secretary recently for information about the newscaster—biography, program rating and list of sponsors, both past and present. When asked reason for request, answer was given that "one of the NAM members was annoyed by Steel's handling of news and asked that his record be investigated." Trade says info would be used to try to pressure Steel off the air. NAM revealed its hand when, on further inquiry by *The Billboard*, Dorothy Kelly, on NAM radio publicity staff, admitted that Steel's recent criticism of Alcoa's secret patent agreements with Nazi Germany had brought about the investigation.

Army censorship attempt concerned reference to atomic bomb and latest developments in aviation, and has aroused ire of radio news commentators. What irks the commentators most is the fact that altho no official ruling has been issued, any discussion on the air of the atomic bomb and technical progress in aviation produces a visit from Army Intelligence. On the day reference was made, army CIC men showed up at the studio around midnight and asked to see script. Tho they had no right to do any censoring, their presence alone intimidated everyone concerned.

Concerning army undercover ban on latest aviation news, *Aviation News*, McGraw-Hill publication, recently said: "The Army Air Forces is trying to tell manufacturers what they shall and shall not say about their latest products." Commentators point to this statement of reputable aviation periodical as added confirmation of their beef against army censorship methods.

Bedelia

Reviewed Sunday (21), 8:15-9:45 p.m. Style — Drama. Sustaining over WNBT (New York), NBC.

Once again Fred Coe labored and brought forth a production that couldn't have held an audience in the home for half the period it was on the air. True, Coe can't be blamed entirely for the lack of holding quality, altho his jerky scripting of Vera Casparay's novel, *Bedelia* was one of its faults. The major fault lay in the fact that the lead parts required star performers and instead had adequate ones. Either the part of Bedelia was a well-etched characterization or there was no show. Fay Ball indicated that she wasn't certain in her own mind what manner of a woman the girl who killed her husband was—and it came thru the scanning that way. The same criticism can be leveled at Thomas Hume's Charlie Horst (her final husband). When one of the performers was sure of himself, the play came to life as in the case of Walter Coy's detective Ben Chaney. Coy was real. Even when he went up in his lines he still was Ben Chaney.

NBC, or some one in its television department, must have a yen for plays in which wives poison husbands; *Bedelia* is its second poison air pic in three-weeks.

In closing this tabbing, there's a word or two to say about technical production slips. There were more than usual in this presentation. The camera caught a floor man, suspenders and all at one time. Off-stage noises were distracting at least eight times. In too many of the two-shots, the focus was on the wrong player, with the one upon whom the attention was audience-focused lacking in clarity. There were bad shadows thru-out, shadows that wouldn't have existed in a home, but would have with an amateur taker of still pictures. When a girl's hands have well-defined veins, they shouldn't be used for a close-up—or should be made up to avoid that artery look. These errors give you some idea of what went on.

Credit *Bedelia* as a good college try for NBC. If air-pic had no novelty it would have been turned off after the first 15 minutes. Joe Koehler.

WANTED

Female Impersonators. One who plays piano, or will use good team. Must be first-class entertainer. Address:

DODSON'S NIGHT CLUB
Savannah, Ga.

Lounge Bookers See Little Help From Vet Musickers

CHICAGO, Oct. 22.—The cocktail entertainment field can expect only a little help in the near future from among the ranks of the returning G.I.'s, a survey of the leading Middle-Western bookers revealed here this week. Sentiment is that of the returning vets who previously were associated with the cocktail business only a small percentage have signified that they will return, while the newcomers to the field, who have just received their homing pigeon emblem, are pretty raw recruits and it will take plenty of time to make them up to the intimate type of entertaining necessary to go over in a lounge.

Plenty of the former cocktail musickers who have been discharged or will shortly be discharged have notified bookers that they are undecided about the future and will take a rest before taking their first civilian job. Majority of the musickers who were in service have put in over two years because as musicians they were unessential and were early draftees. As a result, these boys feel that they want something substantial which will last them a lifetime. Bulk of these ex-G.I.'s suffering from indecision have told bookers that they'd like to return to the lounge stages, but that they are going to give the matter a lot of thought before definitely making up their minds.

A booker with an independent office

said that the indecision on the part of musickers recently discharged was giving him plenty of headaches because, while he booked cocktail units, he was breaking musickers in for the cocktail field by letting them job a couple of months or so while they warmed up on their instruments. He said that this try to improve the ex-G.I.'s was proving a flop because jobbing dates require a month's time ahead to be booked and that plenty of returned vets, who had been set for jobbing work, unexpectedly reneged on their promise to job and either dropped music and went into some other occupation or decided to go with big bands.

Many of the ex-fighters who come around to the booking offices to inquire about the possibility of returning to the cocktail field are asking for too much dough, the skedders assert. Custom in the cocktail field is that a new sideman usually gets somewhere near scale because he's re-adjusting himself and can't be placed with a top-notch unit immediately. Too many of the ex-G.I.'s, bookers aver, are asking for 40 to 50 per cent above scale for their first job and bookers, unable to find such work, are told that the boys are leaving the cocktail field because it doesn't pay off. Even returning leaders and singles, who were high priced before they went into

He Should Take Off

NEW YORK, Oct. 22.—A local booker is wondering if he should see Mr. Anthony. Here's his problem: One of his spots, a New York hotel, wants a stripper. Percenter doesn't want the business because he's scared the joint may be raided, so he doesn't want his name on the booking slip. At the same time he doesn't want to split or give up the commission—besides he doesn't know any strippers!!
What should he do, Mr. Anthony?

service, are having some difficulty in hitting their previous salaries for the ops aren't hep to their work after a long absence and bookers themselves report that the discharged vets need a couple of months to get back the feel of what the public wants and how to play it. In many cases, the entire book of the unit's library must be almost re-written for the changed requests of the public.

Bookers are optimistic about the future, however, because they feel that a good rest and some thought will encourage former cocktail musickers to re-join their talent stables. Thought is that it's a big transition from G.I. combat zone to the music stand and that in time plenty of the boys will be back, even if their first choice was for some job other than music. The current 20 per cent federal tax on singing and dancing is seen as a big factor in discouraging musicians to return to the cocktail field because the boys feel that they won't be able to utilize their novelty numbers and vocals. Bookers optimistically feel that the tax will drop soon and will cause plenty of boys to rummage thru their arrangements and set units again for the lounge platforms.

Chi Restaurant Chain Planning Super Lounge

CHICAGO, Oct. 22. — Plans for what shapes up to be the most lavish cocktail lounge in Chi's Loop have been disclosed by James J. Annes, local restaurant chain company. While definite blueprints are still in the hands of contractors, Annes said that he plans to take over the first floor and basement of the building on the southeast corner of Randolph and Clark, which is in the center of what is now the Loop's most fertile field for cocktail lounges.

Actual figures on capacity are not available, but Annes estimated a minimum seating space for 300 payees, both at booths and at a circular room. Entertainment will take place on circular stages, set in the middle of horseshoe bars on both floors.

At the present time, Annes said, he is planning a \$2,000 weekly talent budget. Exact type of entertainment has not yet been decided, but Annes said that cocktail units would be a major feature of the spot's entertainment policy. Actual cost of renovating the building will run approximately \$100,000, Annes added. Scheduled to open about February 15.

Kidoodlers, Green, 4 Clefs Set for West Coast Dates

HOLLYWOOD, Oct., 22.—The Kidoodlers are coming to the West Coast for their first engagement at Eddie's Club in San Diego. Contract calls for the novelty outfit to get \$775 a week for an eight-week stretch with usual options.

Another deal calling for good money puts Happy Green and His Four Clefs into the Club Savoy, San Francisco, for \$650 and options, which call for jumps to \$900. Group goes in for six weeks but is expected to hold over. They followed Red Allen and J. C. Higgenbotham. The Clefs' record for Victor and disk deal helps call for better dough.

Bill Foster to Frederick Bros. As 2d in Cocktail Command

NEW YORK, Oct. 22.—Bill Foster just joined the Frederick Bros.' cocktail department, where he will be second man to Walter Bloom.

Before going with Fredericks, Foster was cocktail combo seller for Consolidated Radio Artists. Before that he served a hitch in the army.

AL CESARIO and his Combo opened at the Winkin' Pup, Chicago, for an indefinite engagement.



HARDING and MOSS

ORGAN
PIANO
COMEDY ROUTINES
DAZZLING REVOLVING STAGE
LIGHTNING PASTEL SKETCHES
OF PATRONS

Featuring **BETTY JOHNSTON**

REVOLVING RHYTHM

**CURRENTLY
PARK PLAZA HOTEL
St. Louis, Mo.**

WILLIAM MORRIS AGENCY

Off the Cuff

East:

SNUB MOSELY just started at the Whitehall Hotel, New York. . . . ADRIAN ROLLINI opens at Hotel Victoria. . . . LYLE DAVIS current at Dubonnett, Newark. . . . CORKY WILLIAMS added to Brown Derby, Washington. . . . CYRIL HAINES joined the show at the Ruban Bleu, New York. . . . DICK STYLE TRIO signed to an additional 12 weeks at Kelly's Stable, New York. . . . CHARLIE WALTERS current at Joyce's, New York. . . . FRANK HARMON appearing at Ray and John's, Nutley, N. J. . . . ARTHUR PRINZ working at the Celebrity Room, Philadelphia. . . . RUTH SWEET at the Club Omar, Binghamton, N. Y. . . . KITTY RAYLE can be seen at the Circle Lounge, Vineland, N. J. . . . ARLENE DALE current at the Club Como, Buffalo. . . . JOHNNY MARTIN working at the Green Lantern, Woodbridge, N. J.

FREDDIE MASTERS, out of G.I. togs has his old gang together and is going back to the biz. . . . MERITA GORDON new at the Rose Room, Newark. . . . AIR LANE TRIO making soundies. . . . THE BROOKS SISTERS, song and instrumental combo, now at New College Inn, Philadelphia. . . . MARTINEZ featured at The Cove, Philadelphia. . . .

Midwest:

MARJORIE SLIGHTAM is in her 15th week on the Hammond organ at the Music Box in the Fountain Square Hotel, Cincinnati.

PAUL FAYE moved into the Torch Club, Chicago, Oct. 14. . . . KINGS AND THE QUEENS, featuring Pam Dupray, opened at Club Detour, Chicago, October 16. . . . THREE BROWN BUDDIES, currently at Silver Cloud, Chicago, are having their first two sides released by Columbia within the next two weeks. . . . WEELA GALLEZ, just out of the Fort Meggs Hotel, Toledo, set for six weeks in Midwest night clubs. . . . HILLARD BROWN'S new combo, featuring Phyllis Smiley's vocals, now at the Brown Derby, Chattanooga. . . . EGGS ROYER has closed at Wisconsin Hotel, Milwaukee, and is set to open at a Gotham nitery. . . . GAIL ROGERS now at the 115 Club, Grand Forks, N. D. . . . HOLLYWOOD TRIO have moved from Esquire, Sioux City, Ia., to the Show Boat, San Diego, Calif. . . . JIVE BOMBERS new at the Winking Pup, Chicago. . . . DAVE BRENT, just signed by Joe Musse, of GAC, inked for Morty Peretz's Little Club, Chicago. . . . FUTURISTIC TRIO now at the Rissonian Hotel, Denver.



Morehead AND Garie

LAUGHABLE—ENJOYABLE
PIANO AND SONGS

**THE SMARTEST and MOST VERSATILE
DUO IN THE SUPPER CLUB FIELD**

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Night Stands For Cafe Names?

Sounds Swell— But Plenty Ifs

Concert dates will pay real dough but untested artists will still find it tough

By Bill Smith

NEW YORK, Oct. 22. — Cafe names, which are in greatest demand, will shortly find another outlet if present plans get beyond the talking stage. Latest gimmick is to make night club

names available for the concert stage. On its face value the stunt isn't particularly new. But what is new is the theory behind it that attractions which pull 'em in at the saloons will do the same for the boiled-shirt trade.

The exponent of the branching out is Joe Marsolais, of the William Morris office, who started the ball rolling when he got Art Tatum started on the longhair one-nighters. Piano player is now being booked for \$1,000 plus a percentage of 50 per cent (*The Billboard*, October 20.) However, with the Tatum booking it appears that additional requests have come in from all over the country for names like Jane Froman, Sophie Tucker, Harry Richmond and Joe E. Lewis.

The inquiries have promises attached that the names can collect up to \$4,000 for working the plush-seat wheel, says Marsolais, who sees no reason why they shouldn't cash in while the cashing is good.

Yet while the plan seems wonderful on the surface there are a number of barriers in the way. And some of them look almost impossible to get around. From an agency viewpoint the question of a name shortage is all to the good. It means it can get more for its properties and in that way collect bigger commissions.

Aches for Regulars

But cafe bookers have to do business with cafes as well as represent artists. And no cafe booker is looking forward to telling one of his accounts that a name which he has been accustomed to getting regularly is no longer available. The question of availability will certainly crop up, say night club bookers, when acts discover they are offered as much dough for a single concert as they can collect for doing three shows, six or seven days a week.

The concert faction says acts can still do both; work clubs and concerts. Future cafe contracts will be made with a clause which will permit the actor to take a day off to do his one-night stand. How cafe ops will take to such a clause has not been answered. It is reasonable to suppose, however, that ops spending money on advertising attractions in the belief that enough drinkers will come in, will frown on any concerts which would take the play away from them. The counter argument to that is that concert goers are not cafe patrons and besides such concerts might convert them into nitery patrons. Whether the cafe booker and the concert idea bulldozer will win is anybody's guess. So far both sides are in complete disagreement.

Boiled-Shirt Brigade Needs Talent

That there is a demand for new and fresh talent to work the boiled-shirt circuit is admitted by the full-time concert bookers. Columbia Concert Artists say that practically every major town which supports a Shubert full-weeker is ripe territory for auditorium dates. But it doesn't agree on what kind of talent will make the grade. Fred Schang, who does the concert booking for Josh White, Rosario and Antonio and others, says flatly that there isn't good concert property in the average cafe name. A Josh White, he points out, is a unique ballad (See ONE-NITE STANDS on page 38)

Sue What?

NEW YORK, Oct. 22. — Henny Nadell was resting in front of Hansen's drugstore with some other boys, each one boasting about the offer they turned down, when a small-time comic working in a Brooklyn saloon walked up to Nadell.

"Are you Henny Nadell?" he asked. Modestly Nadell said "sure" and got his pencil ready in case it was a fan looking for an autograph.

"I'm Joe Zlich," said the guy. "I'm also a comic. I'm using your material but with a different punch finish which I got copyrighted. And if you use it, I'll sue you!"

Rationeers Batter Coronet, Eat Dull Meal Like E'v'body

PHILADELPHIA, Oct. 22. — Latest nitery to feel the OPA whip is the Coronet. It was prohibited last week from using all rationed items for three months. A shortage of 83,750 red points was responsible for the restrictions. The club will continue to stay open and will feature a fowl and fish menu.

Two days after the restrictions were placed on the spot, one of the local ration boards partied themselves at the Coronet. Members ate cream cheese and turkey just like everyone else.

More than \$50,000 was turned into the U. S. Treasury by the OPA here last week. It represents penalties for over-ceiling prices charged for liquor in the niteries during the last few months. The collections were made in the city and near-by Delaware County.

Loew's State Books Air Seg, Happy Felton's 'Guess Who'

NEW YORK, Oct. 20. — Loew's State, which makes a practice of playing all types of freak attractions, has booked an unusual one for the week of November 8. As nearly as can be learned, house for first time is putting in an entire radio show as a vaude offering, with broadcast to originate from the theater that week.

Program is Happy Felton's *Guess Who* half-hour ailer, consisting of Felton and four-five stooges. Three vaude acts will be booked in support to round out the program.

AGVA Starts Talks To Limit 35-Show Sked to Over 1G Class

NEW YORK, Oct. 22. — AGVA has opened negotiations with the Greater New York Theaters for the purpose of bringing about a change in the 35-show sked permitted this group of houses. Arrangement for 35 shows weekly was worked out in an agreement signed five years ago. Pact expired this fall.

Union officials met on Thursday (18) with Loew's, Inc., represented at the confab by Jesse Kaye, Loew booker. This was the first of the big-time chains to huddle.

Paramount is due for a similar chin-fest next week some time, then Warners, RKO and the others will follow. The union is talking to the chains one at a time at this stage, according to Matt Shelvey, AGVA head.

Same Demands to All

Shelvey says the union has advanced a set of proposals, covering wages and hours, to Loew's and will present the

Miami Musicians Pay Hike Makes Spot Ops Holler

NEW YORK, Oct. 22. — Miami spots got another belt in the nose when the local musicians' union ordered the new scale of \$87.50 to go into effect early in November. Local ops were apparently prepared for the hike but what they weren't ready for was the added overtime bite. Letter calls for \$3 an hour after 1 a.m. for all sidemen and \$4.50 for the leader.

With the after-dark rooms expecting to extend their operating hours almost daily (they now can sell giggle-water until 2 a.m.) the overtime charge had them screaming with pain. One cafe op got to James F. Petrillo and made a beef in the hope that something could be done. But all he got from the AFM head was that ruling was a local matter and he couldn't intervene. Many of the ops then began muttering that if the ruling holds they wouldn't use Miami tootlers. Local countered by putting all sidemen on notice.

New York bookers say they'd be glad to send music down if they got paid. But there's a 10 per cent commission charge and another 10 per cent for transportation. Few Miami ops are that mad at the unions that they'd put up that extra dough. Besides 803 lads can't work in Miami without taking out a local card. Latter, however, has often been gotten around during the season. It seems if the leader has a Miami card the sidemen don't need one. Meanwhile it's a stand-off. But without music the cafes can't open up and practically all of them have acts booked ahead.

Embassy To Light With Ethel Waters

NEW YORK, Oct. 22. — Bill Miller, operator of the about-to-be-opened Embassy Club (old Riobamba), last week confirmed trade talk that he will light up with Ethel Waters as the star attraction. However, Miller denied the rumor that Joey Adams will work in support. Op said he is trying to decide between the Wesson Brothers and Zero Mostel as the other part of the b.-o. pull. Adams may come in later on, he said.

In addition to Miss Waters and a comedy name, there will be a line, a dance team and production numbers. Miller claims his talent tab, including the band, will stand him \$10,000 weekly. Room has 350 capacity and will probably run at a \$4 minimum scale. Opening will be between November 15 and 20.

Cereal Number

NEW YORK, Oct. 22. — Herman Flalkoff, local indie, ordered some Wheaties in Lindy's the other night. The waiter came back and said, "The chef says the baseball season's over. Champs don't eat that stuff no more. Take corn flakes instead."

Only comeback Flalkoff could think of was, "What's the matter with you? Are you a comic?"

Chi Nitery Org Woos Lounges For Membership

CHICAGO, Oct. 22. — Beginning November 1, the Chicago Cafe Owners' Association, org of nitery owners, will make a concerted drive to bring into their ranks the owners of cocktail lounges and any spot in the city that uses entertainment. Tom Rosenberg, attorney for the CCOA, said last week that in order to give nitery owners an incentive to join the CCOA those who become members during November and December would be admitted without paying an initiation fee. During the drive about 200 new members are expected to be signed up by the CCOA, Rosenberg said.

Ex-Lee 'n' Eddie's Op To Relight Det. Hotel Arabian Rm.

DETROIT, Oct. 20. — Plans for reopening of the Arabian Room at the Hotel Tuller, closed for about 10 years, are being set, with the signing of a lease by Edward F. Casmer, who has operated Lee 'n' Eddie's (formerly Saks' Show Bar) for the last year. Change is probably the most significant in the local night club field since the advent of the Latin Quarter a year ago.

Casmer has sold out Lee 'n' Eddie's to Sam and Lou Bernstein and Phil Flack after developing the spot from a far uptown bar with floorshow into one of the top spots of the territory, chiefly by a policy of name bands and attractions that had other local spots hustling to offer competition. Currently, for instance, the spot has Ted Lewis in his second engagement of the season. New owners of Lee 'n' Eddie's have been known in night club circles for some time, but had no particular connection as owners of any other spot.

Deal for the Arabian Room now awaits confirmation of the lease by the hotel management. Plan will probably call for a new name, with plans to make it the top downtown spot offering a floorshow. Reports are that it will be booked by Larry Lawrence, who also handles Lee 'n' Eddie's and the Latin Quarter.

Negro Spot To Put Jump Into Philly Nitery Field

PHILADELPHIA, Oct. 20. — Paradise Club reopens this week after extensive renovations which enlarged and redecored the spot as the top Negro nitery in the area. Big promotion campaign now in progress is building the spot as the center of a local Harlem idea. Backers are preparing to give mid-town clubs plenty of competition for pockets still filled with wartime earnings.

Charlie Johnson and Elijah Simms will operate the Paradise with top Negro names, and the reopening of the Fan's Theater November 2 will give the spot plenty of guest stars for celebrity nights, which are popular here. Theater has arranged to bring the Apollo shows in from New York.

Weekly search-for-talent contest will be conducted and the proceedings will be broadcast from the club over a local station.

"Divorcement" Has Vaude Slant

No Sale

NEW YORK, Oct. 22.—One of the bigger press agents who handles an East Side spot was approached by an attraction in the club. "From now on," he said, "I want you to handle me exclusively. Drop all your other accounts and concentrate on me. I'll pay you as much as you get from all the rest of your accounts. I'm making money now and I can do it."

The flack looked skeptically at the guy who asked, "What's the matter? Don't you like the deal? I'm making money. I can pay."

"Uh-huh, sure you can pay," replied the p.a., "but I know your salary and right now I make more than you do."

Miami Gambling Gripes Bring Vigilante Threat

MIAMI, Oct. 20.—Irrked by alleged lack of law enforcement against gambling in Dade county, outside of greater Miami, former city commissioner C. D. Van Orsdel, now head of the new Law Enforcement League, told Sheriff Jimmy Sullivan that if the laxity in arresting offenders continued, the league, composed of 5,000 citizens, and growing every day, may form a vigilance battalion and act independently. The sheriff promised to act promptly on written complaints against gambling spots but claims to be handicapped by lack of manpower. The combination of city and county authorities to stop gambling bodes ill for the big gaming establishments the coming season, and has the big operators plenty worried.

Hotel Earmarks 2 Million For Remodeling & Building

MINNEAPOLIS, Oct. 22.—A \$2,000,000 remodeling program being undertaken by the Radisson Hotel management here calls for modernization of the Flame Room, inn's entertainment spot. A new ballroom also is to be installed, Bryon Calhoun, manager, said.

Both the new Flame Room, which is to be moved from its present location, and the ballroom will be built without supporting columns to give unobstructed view of all activities to guests in the rooms. On the hotel's lower level, the Tecco Room, closed for several years, will be reopened and will be equipped with an open kitchen to enable guests to select their food and watch it being cooked.

The hotel plans to add up to 300 more rooms thru construction of two wings on the north side of the present building. Ballroom, when finished, will be the largest hotel room in Twin Cities, Calhoun said.

Wm. Morris Office Workers Draw Up Contract Demands

NEW YORK, Oct. 23.—The office staff of the Morris Agency met last night (22) to elect a committee to negotiate for them with the WM management for a union contract. Demands were formulated and WM will be officially approached to begin discussions.

Office employees two weeks ago picked Local No. 1 United Office and Professional Workers of America, CIO, to be their bargaining agent. Vote was held under government auspices. Choice of the union to speak for them is the first such instance in the talent agency field.

Panama Nitery Posts Bond; Looking for Standard Acts

MIAMI, Oct. 22.—The Panama night spot, Happyland, has posted a cash bond with the Miami AGVA local, covering salaries of performers booked there and is at present lining up standard acts. Luis Donadio, owner of the club, and Buddy Allen, Miami, who books the room, now say they are doing everything to overcome Panama's bad rep.

There is no longer any compulsory mixing for girls at the Happyland. Round-trip plane fares are paid by the management and acts get four-week contracts and options for additional four weeks.

Danny Thomas Boosted \$250 As Bonus on Upped Salary

NEW YORK, Oct. 22.—Danny Thomas, now working at the Chez Paree, Chicago, just got a \$250 a week bonus retroactive to his starting date, about two weeks ago. Comic's base salary is \$3,000; the option called for \$1,250.

When Thomas comes into La Martiniere he will also get \$3,000 on an original contract which called for \$1,750.

Security?

NEW YORK, Oct. 22.—Two cafe acts who have recently started coming up can eat for at least the next few years even if they don't work. Irwin Corey, comic, current at the Blue Angel, gets a guaranty of \$26,000 a year from Edgar Bergen, if Corey doesn't make it working. If his salary doesn't come up to the \$26,000 a year mark, Bergen makes it up. For the \$500 a week Bergen has first call on Corey's services.

Bergen admits that such a deal was made but is hazy on the details or the length of the contract. Corey, however, insists that it began December, 1944, and runs for five years.

Eric Victor, eccentric dancer, current at the London Club, is another guy with a guaranteed income. Victor is owned by George Price, who picked him up in Canada. Price guarantees Victor \$300 a week, work or no work. In this deal Price owns the act.

Mr. Whiskers May Win and--

Incredible deals claimed by government—and they cut yen for flesh stuff

NEW YORK, Oct. 22.—A few of the sharper-eyed talent-sellers around here are keeping their orbs on the "divorcement" case begun last week by Uncle Sammy versus the film chains, and are keeping their booking pencils poised for what may develop—they hope—into a rash of vaude business.

The government, after several efforts to straighten out what it believes to be monopolistic practices in the film trade, has finally launched into a try at cutting the chain-operated houses from the film-making companies and in other ways breaking up the chains.

The boys on the Stem who figure farther than tomorrow's booking sheet dope this government move to be a very strong bet to needle vaude into a lot of sudden growth.

If Mr. Whiskers Wins

They say that if the government wins its case the results will be not only an end to the practice of film companies running their own exhibitor systems but—more important—should mean the end of the pooling arrangements which the government alleges exists in various cities, notably thruout the Midwest.

The way the pooling gimmick is reported to work is this: Chain A has a house in Glutztown, while Chain B also has a house across the street in the same city. Chain A and Chain B are bitter rivals and competitors—except in Glutztown. There they enter into a gentleman's and otherwise agreement to share both the profit and loss on each other's theater.

Consequently, if the Chain A house has a strong picture and the Chain B house a weak one, Chain B's house doesn't worry and doesn't make an effort to seek that old shot-in-the-arm for the box office—for Chain B's house will share in whatever profits Chain A's makes on its strong picture, while the other theater will share in the losses of the first. And vice versa.

Incredible, But—

This kind of practice may seem incredible, but it is one of the things the government charges is happening in the industry. And, if true—Uncle is now going to try to prove it is—the effects on vaudeville are obvious. For if a theater can lay back on its pooling-arrangement pillow and avoid the necessity of going out and fighting for business it will certainly do precious little seeking after ways to fight its competitor.

On the other hand, if the alleged pools are busted up and theaters are once more forced to battle for a buck they will most certainly turn to vaude as one way to hypo the gross. Particularly those houses which cannot tie onto strong film product.

At least that's the way a few of the hawk-eyed flesh-peddlers here figure it. They say that if the pools are scattered they look for a big and sudden development of vaude in Brooklyn, Cleveland, Milwaukee and Pittsburgh among other places. And so they're rooting for Uncle.

Silver Slipper Coming Out of Six-Year Blackout

MEMPHIS, Oct. 22.—Silver Slipper, once popular Mid-South nitery which has been shuttered for six years, will open November 9, featuring name bands and floorshows. Extensive remodeling is in progress on the long vacant clubhouse which was recently purchased by Dr. J. L. Wright, Memphis.

Dr. Wright has stated his policy—"to operate a first-class supper club specializing in excellent food and good music." J. R. Nowlin, manager, is a former dining car steward.

MCA Releases Martin for 5G; Perry Handling

NEW YORK, Oct. 22.—Dean Martin got his release from MCA last week for \$5,000 and is now being handled by Lou Perry, local percenter.

Few months ago Dean was being romanced by Lou Costello with a bid that was supposed to take him into flickers and into radio on the A-C show. At that time MCA was asked for a release and quoted \$25,000.

Louisville Bistro Resumes Flesh

CHICAGO, Oct. 22.—Iroquois Gardens, Louisville bistro which has been without a flesh policy since the curfew was enacted last February, is bringing back the floorshow policy, starting October 26, when Shavo Sherman headlines with two as yet unnamed support acts. Budget at the spot now runs \$800 weekly, with possibility that spot will increase talent outlay if biz is promising.

Silverstone Return Cues New Legal Set-Up at AGVA

NEW YORK, Oct. 22.—A fundamental change in the operation of AGVA's legal department was announced last week with the return from service of Jonas T. Silverstone, AGVA national counsel. Silverstone will form a law partnership with Mortimer S. Rosenthal, assistant national counsel, who has been subbing for him while he was in uniform.

New firm will be called Silverstone & Rosenthal and will operate outside the AGVA office on a retainer basis as the union's counsel but will not devote itself to the union's business exclusively. Until this week, the union's lawyer, while also on a retainer, worked out of the AGVA office. Silverstone was appointed national counsel in 1942 by the AGVA board, and entered the army in 1943. He had originally brought in Rosenthal as his assistant.

Latin Casino, Philly, Preps Big Names List for Winter

PHILADELPHIA, Oct. 20.—Contracts have been signed between the management of the Latin Casino here and Jackie Gleason, Ink Spots, Mills Brothers and Miguelito Valdez.

It was previously announced that Sophie Tucker will follow the club's current bill. This line-up for the winter months gives the Latin Casino the heaviest entertainment budget among the town's top night clubs.

Chi Nitery Planning Expansion, Doubling Of Talent Budgets

CHICAGO, Oct. 22.—The Vine Gardens, one of Chi's best-known out-of-the-Loop niteries, will make a bid for a position in the ranks of the top night clubs in town, with a large expansion construction program to start after the first of the year and with a doubling of talent budget when the enlarging job is finished sometime in March, 1946. Jimmy Pappas, owner of the Near Northwest Side nitery, is going to sink more than \$80,000 into an enlargement of the Gardens. When his enlarging is finished Pappas will adopt a name talent policy and will up his weekly budget from its present average of about \$1,500 to about \$3,000.

As a result of the enlargement the Vine Gardens will seat 350, whereas now it can accommodate about 185. The floor space will be doubled and the room will be arranged so that tables will be on terraced levels. A cocktail lounge will be built right off the main room, separated only by a glass wall. Thus the patrons in the lounge will be able to see and hear the entertainment, but noises from the lounge will not disturb the patrons in the main room.

With the increase in talent budget, Pappas is going to go in for production numbers and will start using a six or eight-girl line. For show and dance music there will be an eight-piece band, with another four-piece band taking over at intervals each night.

Philly Actors Nix Bookers' Call for Lower Date Rates

PHILADELPHIA, Oct. 20.—AGVA membership voted unanimously this week against agents' requests for rescinding prices on club dates and one-to-four-night stands. Bookers oppose the recent increase in scale of club dates which brought the minimum from \$8 to \$10 and also the limitation of the number of turns an act could do in a show.

Actors' union claims that club dating is bigger and better than ever because of increased action in the night clubs and hotels. Conventions and big football week-ends are jamming the town, and entertainers want to be cut in on the take, while the cutting is good. Acts can pick their own spots as a result of the flood of work and very few will work a minimum wage date under any circumstances these days.

Philly Cafe Ops Fight Tax Appeal Re Status of Actors

PHILADELPHIA, Oct. 22.—A recent decision by Federal Judge George Welsh here that actors were independent contractors is expected to lead to requests of refunds on unemployment taxes paid for performers by night club owners in this area. The decision is now being contested by the State but the cafe owners' organization is active in a campaign to defeat the appeal. If it is upheld, thousands of dollars paid by cafe men will be involved.

The Bowery, Detroit

Talent Policy: Dance band and floorshow, 9:30 to 1:30. Manager, Frank Barbaro; publicity, Sid Biefield and Rita Montie. Prices: \$1-\$1.50 admissions.

Show: Back to old-time four-hour marathon, which seems to be just what the spot's customers want. Most acts do long turns, but there's plenty of variety and good balance.

Best Jobs: (1) DEL PARKER, expressive and attractive brunet contralto, who excels at lively personality songs, put over by a clear, well-controlled but flexible voice, plus showmanship thru a directly appealing versatility of expression; would be even better in a more intimate spot; (2) LT. BARNEY GREEN, in uniform, opens unpretentiously at the piano, shifting into a terrific boogie that has the house rocking with him. His manual dexterity and tone separations are masterfully done for this genre.

Other Acts: GI-GI, attractive lyric soprano, doing operatic and romantic-classic bits, in the unrewarding opening spot. TEXAS TOMMY and his pony, Baby Doll, in a full half-hour show, running the whole range of standard equine tricks, plus some brand new ones, with a ballet waltz by a tiny monkey for finale. Exceptional hold over night club crowd for a very long animal act. MAYA KYLA, in novel costume, doing Eurasian, Javanese, Siamese, etc., bits. She has classical sinuosity and unfamiliar grace in her serious numbers, is strikingly unusual in her satires of Javanese routines a la boogie. JUMPING JIVERS (6) in their usual wild antics plus audience participation—over a solid year here. LATASHA AND LAWRENCE, ballroom, acro, and adagio team; versatile; he is a hit in unique contortion dance bit. SGT. IRVING GRANDY, romantic tenor, also in uniform, with a powerful voice—a bit too strong for the p.-a. here—but holds his crowd. He has an appealing young personality, and should develop into a first class showman. FRANKIE RAPP, emcee for several long interludes, does an extra whole comedy turn, clarinet solos that please, assists on all acts, and seems to have all the gags and stunts in or out of the book on tap for some fast ad lib comedy. EARL AND JOSEPHINE LEACH, plus seven girls, in a series of elaborate line numbers, notably the graceful Great

NIGHT CLUB REVIEWS

Mayfair Room, Blackstone Hotel, Chicago

Talent Policy: Dancing and floorshows at 9:30 and 11:30 p.m. Operator, Arnold Kirkeby; maitre d'hotel, Emile; publicity, Mary Anderson. Prices: No cover, no minimum.

Show features two single attractions, Victoria Cordova, enticing Latin songstress fresh from the Waldorf-Astoria Roof, and Myrus, baffling telepathist. Room benefited considerably from having two entertainers instead of the customary one.

La Cordova was sock thru and thru to the table-sitters, who kept calling for more of her S.-A. and cosmopolitan tunes. Chirped Amor, Amor, Amor and Je T'endrais and others in the same vein in way which pulled the heavy mitt, even from fems. Gal has more than fair pipes and can reach down to low G, then hit E above high C, which is certainly top-hat stuff, for which she aspires. Stage savvy is plenty in evidence, too. With this, her looks and pipes, chirpatress should be hitting the moom pix soon with a little luck and good management.

Myrus does his thought transference act so well, payees made him run over usual time. Gives forth with weighty and light problems concerning marriage and biz deals. Brought expressions of consternation on clients' mugs when told intimate details of their lives. Guy is lanky with high forehead and this adds to masterminding effect, but doesn't explain how he does it. Myrus operates like Dunninger, with probably more show patter thrown in routine. Should hit top speed before long. Herb Bailey.

Waltz, featuring the lead pair as a dance team, plus Josephine's vocal introductions.

Band: BEN YOUNG (9), manage to make every show seem a fresh novelty, despite inordinate length of their assignment and demand for variety of performance. A good show band with little chance for emphasis on dancing. Business: Fair. *Haviland F. Reyes.*

Club London, New York

Talent policy: Floorshows at 8:30, 12:30 and 2:30. Owner-operator, Jack Harris; staging, Ellen McCabe; production, Al Siegel; publicity, Paul V. Coates. Prices: \$5, minimum.

The old La Conga had its Spanish accent turned into a Broadway version of the Oxford manner and the resultant product was unveiled at a big and busy opening night Tuesday (16). Jack Harris has switched to a decor featuring antique mirrors and rose-and-white coloring and wall pieces. Room is more attractive and seems bigger.

Opening night show, however, was not impressive. Even allowing for the usual margin of confusion and error that accompanies the first show in a newly opened room, Harris's bill somehow failed to add up to satisfying entertainment despite the obvious effort made to concoct a sock offering.

Booked by Al Siegel is one of the major reasons for this state of affairs. Siegel has penned a libretto which attempts to be smarty thru liberal use of the word and idea of "lay." To this he has appended several dull ballads. As chi-chi material, book falls on its face. As romantic stuff, it leaves the customers cool.

Choo Choo Johnson and a line of six good-lookers, all beautifully and tastefully gowned, try to make something happen with Siegel's words and music. James Jewel, male vocalist, also adds his mite.

Leonarda and Galante, ballroomists, work in opening ensemble number then return for own spot. Team's routines are built around a series of novelty holds and lifts of which a chin-to-chin stunt is the topper. Performance is smooth and mob reactions good. Best job is done

Versailles, New York

Talent Policy: Floorshows at 8:30 and 12:30 continuous dancing. Operators, Nick Prounis and Arnold Rossfeld; publicity, Ed Weiner. Prices: \$2-\$3 minimum.

Completely redecorated room (by Dorothy Draper) and return of Carl Brisson brought out a mob heavily sprinkled with grey hair to hear their favorite Dane give. New room looking fresh and lovely is now done in turquoise blue and dead white with baroque sea-shell wall light fixtures around the room. Show floods still come from the small balcony in front of the house, but ceiling spots have now been grouped into ceiling recesses, four banks in front and one on each side above the floor. Lighting is effective and various combos of colors, add much to performer's presentation.

The new show which bowed Wednesday (17) is limited to Carl Brisson. Line and other acts have been dropped for the time being. After a smart intro by Maximilian Bergere, who also plays the show and for dancing, Brisson hopped out in his customary top hat and white headed cane to a terrific welcome, start-off with Hello, There. Shedding his hat and cane and picking up his hand mike he made with some ballads mixing 'em up with a couple of novelties like veldt songs, simple little things which registered nicely. Came back with some more ballads, at least one rhythm number and some more novelties, even including a double entendre, Sweet Young Daughter.

All in all Brisson did 13 songs building up each one with good timing and showmanship. As a stroller, singer manages to pull ringsiders into the act poking mike in front of their mouths to get 'em to sing a few bars. Oddly enough all customers called on had perfect pitch, which may or not be a coincidence. He even pulled one fem patron out on the floor. Plenty Danes in the room joined in on chorus of a Danish number which Brisson sold well. As a showman the singer obviously knows his business. Sometimes he stood straight up, then he used a floor platform or a patron's chair, he even turned his back to the house in a dramatic bit. Everything was calculated to get results—and he got them! On his walkoff house applauded almost five minutes without stopping; even lights going up didn't stop them. Considering the fact that all service is suspended for Brisson's act, and he was on for more than a hour (does two shows), current pace will make cash register suffer.

Dick Lewis did a good job on piano accompaniment. Bergere's ork however showed the results of sufficient rehearsals. Pepito Lopez rumbas relieves. *Bill Smith.*

on third number, a samba.

Eric Victor, hooper, follows with a most unusual act of dance bits, panto sketches and just plain tomfoolery. Victor is a fine dancer with a strong sense of showmanship. He is equally at home in a rapid, clean tap routine as in a set of ballet leaps. However, his act needs careful planning if he is to work in niteries, for it does not build, it is too diffused and it requires punchy climaxes. Also, his value in this room, where at least 60 per cent of the patrons can't see what he's doing, is doubtful. Crowd reactions uniformly good.

Alan Gale, making his Broadway debut, is disappointing. Comic has had some good advance talk in this area. Opening night he was reportedly sick and this may account for the show he turned in. Whatever the reason, it was not a good one. He reveals experience and poise, but his material is pretty tired and he doesn't sock hard enough and the act lacks definition and character. Of all the various gags, impressions and sketches he performed, his two-part version of Ain't Misbehavin' was the best done. Audience responses were just so-so when caught.

Connie Boswell is on next to the finale. Opening night she gave a great demonstration of what it means to be a star, an artist and a trouper. Owner Jack Harris, fronting the show band, turned in the worst job of accompaniment heard in this town in a long, long time. Miss Boswell had to fight every moment of her 25-30 minute appearance to keep from being swamped by the ork. Most of the time she pulled them, instead of receiving support. Despite this, she earned mitting that deserved three encores. Business capacity. *Paul Ross.*

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VAUDEVILLE REVIEWS

Olympia, Miami

(Reviewed Wednesday Afternoon, Oct. 17)

Just a fair house for opening matinee of the new bill, but after the folks warm up things get sociable.

Pat Hill and Joan offer a puppet act and alternate at pulling the strings. Best bit is the two black-face figures, opening at piano in a song and closing with an old ragtime dance which brings a heavy mitt.

Nick Long Jr. is a clever hooper and gives a good impersonation of Hal LeRoy. Closes with a terp idea of dental machinery which makes the customers grind their teeth. Well liked.

Shelia Rogers, who just finished at the 5 o'clock, gives her impression of how Gracie Allen, Lionel Barrymore, Bette Davis and Katherine Hepburn would sing the *Pennsylvania Polka*. A show-stopper and obliges with a sock song which reminds one of Joan Davis. She really socks herself in the jaw for a whistling finish from the boys.

Jack Pepper with Tommy Mack, a tenor with a beautiful voice, offer a mixed talking-singing act that is a wow. Pepper opens with *Hollywood Gal of Mine* and follows with a couple of oldies that click. Mack is the only comic on the whole show and gets his laughs from trying to sing while Pepper interrupts.

Four Fantinos, acrobats, handclapped with low-set apparatus, do bar, iron jaw and other stunts, while one fem holds them up. A 42-whirl by gal puts across one of the best acro turns seen here in many a day. Pic is *The Corn Is Green*.

Larry Berlner.

Loew's State, New York

(Reviewed Thursday Evening, Oct. 18)

Loew's this week is serving up pleasant and satisfying entertainment. Not all the ingredients are equally nourishing but the total result is good and productive of commensurate audience reaction.

The Marvelettes, sextette of chunky fem tumblers, open proceedings with a series of pyramids, mass handstands and so on. Chicks seem a little awkward on the ensemble stuff. Midway, act swings into a bunch of individual nip-ups and improves considerably at this point. Ends nicely with one member doing mid-air somersaults.

Ken Whitmer follows with his standard offering of musical nonsense. Some of his gags need a shave and a haircut but he sells himself well, particularly when he starts playing music straight. This is productive of good mitting. Stays on a little too long.

Radio Aces are No. 3 slotted and put themselves across solidly from the first note. Trio of vocalizing buffoons work with lots of energy and reveal savvy. Of three novelty numbers, *Futuristic Suits* is both the best and the best done. Hearty responses for these boys.

Dorothy Donegan, who follows, makes initial strong impression with hot-shot gown and first part of intro number where she gooses the keys in slow and expert fashion. Work here is so good that it elicits intermittent palming for various bits of piano-trickery. But, she slips into the old, familiar excessive gingerbread and facial mugging, and as a consequence the early audience heat is dissipated. Her *Embraceable You* fetches fair mitting, other offerings good palming and one encore.

Johnny Morgan, on the other hand, starts off slowly but winds up with a strong final impression. Radio comic affects the same nincompoop style for vaude purposes and this doesn't quite rock the patrons, at first. But guy gets them laughing and the giggles pile up stronger and faster. Second part of act, where he's a gag maestro, is a little too long but it gets a beautiful assist from the Zwerling ork. Reception very good.

Phil Brito closes with his familiar suave and pleasant warbling. Audience brought him back for two encores, one, a demanded *Sorrento*. Male canary does his best work on *If I Loved You*. Act would be improved if he eliminated some of the coyness from his intro spiels for the tunes he sings.

Biz good, picture, *Incendiary Blonde*. Paul Ross.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Oct. 16)

Orpheum holds a well-balanced vaude dish. Altho none of the acts come near to sock level, each pulls plenty of palms and helps to keep show moving at a good pace. Revue is backed by house ork (16), with Al Lyons handling baton and emcee chores.

Four Vagabonds (not the Negro vocal group) in the last slot get the bill's heaviest mitting for their zany instrumental and voice versions. Act consists of two guitars, accordion and string bass. Their corny cut-ups on such tunes as *You Are My Sunshine*, *Dark Eyes* and *El Rancho Grande* go over with a bang and have the payees clamoring for more. If group did a little straight stuff, enough to keep corn diet from getting tiresome, act would be helped.

Joe Wong, back from USO tours, proves he is still a first-rate showman in current offering. He's worked up a gag song, which includes take-offs on Crosby, Ink Spots and Sinatra that pulls belly laughs as well as a good hand. Only trouble is he takes so many encores he appears to run out of good material and resorts to digging up aged gags. This tends to put a fizzle finish to an otherwise good act.

Larry and Lynne, unicycle duo, put on an eye-worthy wheel routine that sells. Payees go for their rope skipping and extension bar stunts.

Hunts Hall and Bobby Jordan, Dead End kids, make a half-hearted stab at vaude with act consisting of toughie gags, slapstick and Jordan's warbling. Pair appears miscast. Jordan has a smooth voice, good delivery and interpretive understanding, and would be better off doing straight vocals. His partner has the ability to sell his gags but lacks material with which to work.

Ork is passable sans off-tune organ. Pic is *The Lady Confesses*. Lee Zitto.

Shea's Buffalo, Buffalo

(Reviewed Friday Evening, October 18)

Sammy Kaye and his ork headline current layout at Buffalo. Crowd goes for smooth and well-cased show in a big way, as on previous dates, and especially so because vaude here has become few and far between.

Musicianly brand of offerings clicks well. The five featured vocalists rate from fair to fine, with accent on latter. Best spot is strong closing duet between Billy Williams and Betty Barclay, *My Dreams Are Getting Better All the Time*, offering plenty innuendo. Texas Boy Williams solo stints are a pleasure. He has a fine, warm baritone voice and clean-cut, winsome manner and has the fems eating out of his hand with *Along the Navajo Trail*, *If I Loved You* and show opener, *Gotta Be This or That*.

The Barclay gal is a cute, petite number, new to the Kaye combo. In replacing thrush Nancy Norman (who recently got married), blond Betty has no trouble selling her intimate styling. She has sex appeal and personality and puts over a risqué specialty, *I'm a Big Girl Now*, with a bang. Her warm-up, *Paper Moon*, equally solid with patrons. Perhaps might use more elaborate gown to better advantage.

Second new fem songbird, Susan Allen, whose delivery of *I'll Buy That Dream* somewhat lacked stage presence and color, was well received. She's a tall, nice-looking, well-garbed gal.

Tenor Arthur Wright does nice job on *Till the End of Time* and garnered applause.

Chubby Silvers is hot and solid with tenor sax solo and vocal of *Caldonia*, and the kids love his antics. Kaye does his usual business-like job, engaging in some comedy bantering with drummer, a short clarinet skit, and putting his crew (six brass, five sax and four rhythm) thru the paces. *So You Want to Lead a Band*, audience participation novelty, is always good for some laughs.

Youthful dance team of Bobby Lane and Claire Garner big mitt with two excellent novelty and acro softshoe routines, also boasting neat comedy appeal. Cy Reeves, satirical comedian, does okay with song-talk material. Gags are mostly just fair and could stand trimming, but two songs got good hands. House was capacity opening night despite heavy rain. Film, *Captain Eddie*, should help draw. Eva Warner.

Jeanette MacDonald Hits 10G

WICHITA, Kan., Oct. 22. — Jeanette MacDonald sang to a near-capacity crowd in a recital here last Tuesday night (16) at the Forum. William F. Floto, who brought Miss MacDonald to Wichita reports the gross at slightly less than \$10,000. Collins Smith was the soprano's piano accompanist.



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NEW YORK, Oct. 22.—The addition of Columbus Day lifted most grosses above their preems and kept others from settling back which long runs would normally call for.

Radio City Music Hall (6,200 seats; average \$100,000) bettered its opening week when for its second frame it got \$130,000 as against \$126,000. Bill has Bob Evans, the Hartnells and *Week-End at the Waldorf*.

Roxy, Paramount

Roxy (6,000 seats; average \$75,000) counted \$96,000 for its third stanza as against \$95,000 for the second week and \$110,000 opener with the *Copa Revue*, Rolly Rolls, Tommy Trent and *House on 92d Street*.

Paramount (3,664 seats; average \$75,000) saw a good \$69,000 for its sixth inning with the Andrew Sisters, Tim Herbert, Vic Schoen's ork and *Duffy's Tavern*. Previous round saw \$70,000. Opened with \$115,000; second week had \$111,000; third was \$100,000 and fourth week brought \$83,000.

Capitol, Strand, State

Capitol (4,627 seats; average \$55,000) third week result was \$76,000 for Gene Krupa's ork, Wesson Brothers, Pamela Britton and *Highness and the Bellhop* as compared with previous week of \$70,000. Show started with \$85,000.

Strand (2,779 seats; average \$45,000) saw \$61,000 for its third chukker with Russ Morgan, Three Stooges, Tommy Dix and *Mildred Pierce* as against \$60,000 for the second week and \$70,000 for the opener.

Loew's State (3,500 seats; average \$25,000) dropped to \$33,000 for its second week with Willie Howard, Mildred Bailey,

Hermanos Santos Trio and second run of *Anchors Aweigh*. First week saw \$37,000. New bill has Phil Brito, Dorothy Donegan, Johnny Morgan and *Incendiary Blonde*.

Pearl Bailey Rave Reviews, Calloway Give Philly 36½G

PHILADELPHIA, Oct. 20.—Box office at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) went over the \$30,000 mark for the first time in months and ended the week Thursday (18) with a fat \$36,500 in the cash box.

Rave press reviews on Pearl Bailey, with plenty of dynamite in her delivery, account for a major portion of the action at the house. Show also included Cab Calloway and his orchestra, Moke and Poke, Dotty Sauterle, the Three Poms, Jonah Jones, Tyree Glenn and Milton Hinton. Screen filled in with *Dangerous Partners*.

L. A. Orph Doing Well With \$22,000 and \$26,300 Weeks

LOS ANGELES, Oct. 20.—Four Vagabonds are skedded to make a fair showing of \$22,000 at the Orpheum (2,200 seats) this week. Bill includes Joe Wong, Larry and Lynne, Huntz Hall and Bobby Jordan. Pic, *The Lady Confesses*.

Week previous Sally Rand upped the b. o. to a good \$26,300 take. Revue included the Latinos, Brookins and Van, Nino Milo, Larry Evans and *Behind City Lights*.

Golden Gate, San Francisco, Pulls in Hefty \$39,500

SAN FRANCISCO, Oct. 20.—A hefty \$39,500 was grossed by the Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$30,000) for week ended Tuesday (16).

Stageshow had Ray Herbeck's ork, Herman Hyde, the Juvelys and Dupree and Charlo.

Bill is being held over. Pic, *The Spanish Main*.

Two-Weeker Pulls Almost 40G at Hippodrome, Balto

BALTIMORE, Oct. 20.—An excellent \$17,000 was grossed by the Hippodrome Theater (seating capacity, 2,100; house average, \$14,000; prices, 35 to 65 cents) for the week ending Wednesday (17). This was a holdover show. First week the house grossed \$22,300, making the two-week take \$39,300.

Featured were Fred Sanborn and Jimmy Leeds. Also bolstering the show were Al Gordon and the Six Marvellettes. Pic was *Kiss and Tell*.

One-Night Stands For Cafe Names?

(Continued from page 34)

singer, a Paul Draper dances to classical music, Rosario and Antonio are legitimate interpreters of the flamenco; such artists are ripe for the concert stage and can draw enough at the box office with the right kind of people to make it pay off. The big cafe name like Joe E. Lewis, Sophie Tucker or others in that class just wouldn't be able to get anywhere. It is possible that with proper routing and coaching some of the nitery stars could make a go of it. But the average cafe attraction has too much dough and has been around too long to care to go thru the grind just to make some extra dough which will have to go to taxes.

Names That Can Be Sold

Among the names around which could do well on the white glove stands are Jane Froman, Connie Boswell, Susan Reed (she's the folk singer at Cafe Society) and such flicker names like Katharine Grayson and Judy Garland. Name alone, however, won't suffice. They have to have a routine which can keep the \$4.40 buyers interested for an hour and twenty minutes. So far as comics are concerned, the consensus of opinion is that they don't stand a chance. Special material artists like Miss Tucker or Lewis won't get by either. With enough press sure applied, it is granted that some of the cafe names would get some dates. But few concert buyers would take them again for another round.

Concert buyers, it is pointed out, have been stung so often that they are off promoting anything about which they are not reasonably certain. Reams of night club and theater publicity doesn't impress them. Their yardstick of potential box office comes from previous concert notices obtained in Chicago and New York. But these notices must be based on concert appearances, not cafe engagements.

Jazz Concerts

Money is good, that is granted. A concert attraction that has been proven can get guarantees and percentages, the most legit concert performances are strictly on a guarantee basis. Right now there is a demand for jazz maestri and because there is no yardstick of value set up for such performers the prices are big. The last jazz concert attraction which made good was the Paul Whiteman ork, tho it hardly can be called jazz in the trade. But concert division regards the Whiteman presentations a jazz. They also point out that who made these concerts a success was the *Rhapsody in Blue*. Given another such number Whiteman could go out again and clean up. But despite the ork leader's success, Columbia Concerts say that no other so called jazz ork has been able to click, tho many of them have tried it. Duke Ellington has come the closest, all the others flopped.

If top cafe names could work up a routine which would run for about an hour and a half and not just try to pull a 20-minute routine it is possible that they would make the grade. But in the present state, concert field authorities say, most top cafe names don't stand a chance.

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Woody's Cut

CHICAGO, Oct. 20.—In the story in *The Billboard*, October 20 issue, regarding Woody Herman's boost in one-night grosses since his joining the Columbia Record talent stable, the story incorrectly stated that "his itinerary and grosses included: Roanoke, Va., \$2,954, September 11; Raleigh, S. C., \$3,811, 12; Charlotte, N. C., \$3,353, 13; Atlanta, \$4,444, 14; Birmingham, \$4,742, 22; Kansas City, Mo., \$3,900, October 6, and St. Louis, \$3,900. The figures were the percentages which Herman took out and not the grosses as stated originally. Dates were played with a \$2,500 guarantee and a 60 per cent privilege.

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Burlesque Notes

By Uno

HIRST UNIT which opened at the Hudson, Union City, N. J., October 7, was short its two comics, Mike Sachs and Harry (Shuffles) LeVan, both laid up thru illness. Also missing was Sachs' teammate, Alice Kennedy. Substituting were Jack Diamond and Eddie Lloyd. Sachs rejoined in Boston October 14. He will alternate for four weeks between the Howard and the Globe, and then retire for further rest. LeVan is being treated for complications at Medical Center Hospital, Jersey City. . . . **JOEY FAYE**, awaiting rehearsal for a legit show, jumped in and played two scenes with his former co-comic, Jack Diamond, October 12. . . . **MONKEY KIRKLAND**, comic, joins the Bonnie Boyia unit, opposite Eddie Lloyd, in Buffalo this week. . . . **ETHEL DeVOE** is in Adelphi Hospital, Brooklyn, recovering from an appendicitis operation performed October 17. Hubby Jack Diamond is comickng minus his straight feeder for the first time in their 12 years of married life. . . . **LOU MILLER**, of the Hirst booking office, undergoes a tonsillectomy this week.

CLAIRE DELMAR, who soubretted for Lou Real's shows 16 years in Utica, N. Y., also in tabs that had Hindu Wassau as a co-principal, and for Allen Gilbert at the Irving Place, N. Y., is now Mrs. Lloyd Priddy, wife of the talker who officiated at the Palace of Wonders, Coney Island, N. Y., this season. . . . **DONNA BARRY**, dancer, is on a return engagement at the Swing Rendezvous, Greenwich Village. . . . **PEARCE BRADLEY** has returned to the projection room at Arthur Clamage's Avenue, Detroit, after receiving an honorable discharge from the navy. . . . **LESTER MACK** opened with his new magic act, booked by Mickey Owens, at Sunny Carroll's Supper Club, Newark, N. J., last week. **NANETTE WAYNE** has been out of the chorus at the Hudson, Union City, N. J., the last two weeks because of a tonsil operation. . . . **SAM COHEN** back to his managerial desk at the Hudson following a successful hernia operation.

LOIS DE FEE, currently at the Grand, St. Louis, moves to the Rialto, Chicago, October 26, for a week. . . . **HUGHIE MACK**, manager of the Fox, Indianapolis, reports that biz is at a 10-year peak, with the expanded budget luring customers back into the house. . . . **JOE YOUNG** is featured in Olsen and Johnson's *Laffin' Room Only* at the New Shubert, Chicago. . . . **JUNE ST. CLAIR** is playing a week at the Rialto, Chicago, before rejoining her road company at the Folly, Kansas City, Mo. . . . **N. S. BARGER**, owner of the Rialto, Chicago, contemplating another drive-in theater for Cook County next summer. . . . **ED SKOLAC**, owner of the President, San Francisco, was a Chicago visitor last week. . . . **LOU APPELBY**, owner of the Casino, Toronto, mulling a drive-in theater for the Toronto area.

Hirst Cirk Takes Fay's for Negroes

PHILADELPHIA, Oct. 20.—Hirst Circuit headquarters here have taken over Fay's Theater renamed Fan's for an all-Negro policy. Opening is set for November 2. Booking will be done at general offices in the Fox Theater Building. Shows, on a production scale, will be made up of vaude acts, stock comics, strips and an 18-girl chorus.

Circuit's other house in town, the Troc, long a burly favorite and situated further downtown, will continue to play traveling units. House, forced to shutter because of a little friction with the authorities late last season, has been granted a reprieve but is hard pressed to maintain its former big clientele with the necessity of adhering to cleaner shows and under the label, "traveling shows."

Addition of Fay's by Izzy Hirst is believed to be a neck-saving scheme so as not to lose out altogether on local patronage just in case the Troc's box office fails to measure up.

Blackstone Magic Show

(Reviewed at the Cox Theater, Cincinnati, Monday Evening, October 15)

Blackstone's return to legit houses has been meeting with terrific box-office response ever since the opening at London, Ont., August 28, and the phenomenal business followed him right into Cincinnati, Indianapolis, the week before, gave the master rabbit-hider \$15,198 in nine performances. The advance here was \$6,400, with the week expected to hit a bonanza 15G in eight performances, at \$2.40 top, and this despite the fact that he's appearing right next door to the Shubert Theater, where he showed here last at 60 cents a dip.

The new Blackstone show, toting 19 people, doesn't cleave too far from his old vaude package, at least as far as routining and actual tricks are concerned. The new layout, however, packs more razzle-dazzle, more flash, better lighting and a sharper and more pretentious array of wardrobe. It doesn't quite measure up in some departments, however, to some of the better mystery vehicles presented by the late Thurston, or it may not please magicians as well as did some of the Dante performances in more recent years. The Cox patrons, however, gobbled it up.

The Blackstone show packs a wealth of entertainment but it lacks speed and zip in spots. There is too much apparent stalling and padding and too much time is given to such minor filler items as card tricks and the rope tie, with members of the audience cluttering the stage as participants. Better pacing and the addition of a couple of new major illusions would remedy that.

Some of the major items retained from his vaude show are the dancing handkerchief, the floating light-bulb, *Duck Inn*, the girl without a middle, the vanishing bird and cage, the transformation, the penetrating light bulbs, cutting a woman in half with the electric buzz saw, and the levitation. New is the Hindu rope mystery, which met with mixed reaction. Presentation needs a faster finale than the levitation, one that won't make it necessary for Blackstone to apprise the patrons of the fact that the performance is over. Maybe the switching of the sawing of a woman to the closer would do it.

There's never any doubt during the entire performance about Blackstone's showmanship or right to claim the title of "America's greatest magician." He sells his wares in his usual magnetic and personable manner and radiates a warmth across the footlights that leaves the audience with the feeling that it is watching the performance in its own front room. Blackstone's ready wit, casual manner and knack of ad-libbing are other valuable assets. Especially important and extremely well done is his handling of the kiddie trade and of the audience members who come up to "assist" him in his tricks.

There's a lot of entertainment in the Blackstone mystery opus, and it's good box-office value, as is evidenced by the business being done all along the route, which leads us to the point—that Blackstone will be playing the legiters for a long, long time to come. *Bill Sachs.*

Magic

By Bill Sachs

SGT. EDWIN A. GAILLARD is again a happy civilian after two and a half years in the army, which means that Lucille and Eddie Roberts are back in showbiz with their magic-mental mysticisms. They play the King Edward Hotel, Toronto, November 3-15, and the Mount Royal Hotel, Montreal, November 17-December 1. . . . **PHIL THOMAS**, of the Yogi Magic Mart, Baltimore, is back in harness after a siege of illness in Bon Secour Hospital there. . . . **ARNOLD FURST** scribbles from Calcutta that he recently had dinner there with Lady Ezra and that he gave a special show in Ceylon for men who were in Japanese prison camps for three years. *American* magazine for November carries a story and picture on Furst, and *True Comics* recently featured a double page of pix and type on him. . . . **DR. FREDERICK KARR**, who has been enjoying a busy season under the direction of John McCollum, is slated to leave the West Coast soon to fill a string of dates in the East, which McCollum is now setting. Now in Oregon theaters, Dr. Karr does a mental turn, with a spook show for the final night's blow-off. . . . **LIEUT. LEE ALLEN ESTES**, Safety First Magician of the Kentucky State Highway Patrol, was a nightly visitor on the Blackstone show at the English Theater, Indianapolis, week before last. Estes was in the State doing his magic safety stint for the Indiana Highway Patrol. Last week, during Blackstone's engagement at the Cox Theater, Cincinnati, Lieutenant Estes was host to Blackstone and the latter's manager, Lon B. Ramsdell, on a journey to Lexington and Frankfort, Ky. On the trip, Estes succeeded in selling Blackstone some of the magic equipment he recently picked up from John Snyder Jr., Cincy magic dealer. . . . **MARQUIS THE MAGICIAN** is in Kansas City, Mo., handling phone solicitations on ticket sales for the Hamid-Morton circus to be held there soon for the Shriners. . . . **MAL B. LIPPINCOTT**, assisted by his wife, Maxine; daughter, Franchine, and Sarah Owens, are playing Fox houses in the Midwest, after winding up a long season at parks and fairs for the Tom Drake Agency, Kansas City, Mo.

DARRELL THE MAGICIAN is busy at his Indianapolis headquarters prepping an 18-people mystery unit which he is slated to break in in the East in mid-November. Associated with him in the venture is Joe Karston, who is handling the producing end. . . . **JACK HERBERT** is shooting his bafflers and witticisms to the crowds at the Nicollet Hotel, Minneapolis. . . . **PRO AND AM MAGI** from the U. S. and Canada will gather in Vancouver next Saturday (27) to attend the first banquet of the Magic Circle Club at Hotel Vancouver. . . . **W. C. SHELLY**, Vancouver, is president of the group. . . . **ADE DUVAL**, during his recent engagement in Wichita, Kan., on a program with Elizabeth Talbot-Martin, satirist, and Alexander Josefer, concert pianist, was greeted by the Wizards of Wichita, who turned out in a body to catch his performance. . . . **GEORGE W. PUGHE**, magic enthusiast, formerly associated with the late Howard Thurston, is in Kansas City, Mo., handling the promotion on the Shrine Indoor Circus to be held there soon. . . . **MILBOURNE CHRISTOPHER**, the Baltimore baffle, has just been handed his army discharge and info that his new book, *More Tips on Tricks*, is at the printers. "Saw Tommy Hanlon Jr., in Washington," typewrites Christopher, "and he gets every ounce possible out of his head-chopping illusion. Just received from England, *The Testament of Ralph W. Hull*, a 116-page book finely produced by Capt. Trevor H. Hall who, tho an ocean away, had a mass of unpublished Hull material. Good stuff on cards, pocket knives, ball and cone, and Dr. Q slates." . . . **HARRY SCHONTELL** and Company (5), assisted by Dan, the Man of Mystery, presented a full-evening show recently at the Red Cross Hospital, Fort Lawton, Okla. Schontell, who has his unit set in the Seattle sector for the next eight weeks, is readying a new turn to hit the road in January for a trek thru Washington, Oregon, Idaho and California, and thence into the Middle West. . . . **THE GREAT JAXON** has concluded a busy fair season and is back in the Chicago area with his vent, playing niteries and private clubs.

Novelties Booked; Hypo Burly Units

NEW YORK, Oct. 21.—Jack Fauer, associated with Phil Rosenberg's booking office, has been shipping out novelties to strengthen burly units. In all, 15 to 18 acts have been set to tour five or more consecutive weeks.

They comprise Will Lacey, bike rider; Ruth Daye, xylophone; Al Striker, contortionist; Lucille Nash, trapeze; King Johnson, skater; Billy Hess, bells; Whitey Carson, cowboy; Charles Deighan, equilibrium; Jack Ladell, juggler; Charles Willis, baritone; Baron Wilson, singer and dancer; Cliff Oldroyd, acrobat, and Skeeter Rhythm, Nat and Mami, Danny Hurwyn, Byrd and Elinore, Dan and Don, Billy Williams, and Little Bits and Joey, dancers.

Waterbury Tries New Policy

WATERBURY, Conn., Oct. 20.—Jacques Opera House here, for many years a non-paying proposition for burly and which has undergone many changes of ownership and management, is now thriving under a different and higher talent-scale policy. New lessee is Joe DeLeo, a Bristol, Conn., grocer. A weekly change of principals, booked by Chester Doherty in conjunction with Mickey Owens, out of New York, topped by vaude features and a name strip seems to be the bait for a better b.-o.

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Jackie Gleason Set for Waxman Musical Comedy

CHICAGO, Oct. 20.—Jackie Gleason, currently at the Oriental Theater here, halts his six weeks of theater p. a.'s November 1 at the Downtown Theater, Detroit, when he goes to New York to start rehearsal for the musical comedy, *The Duchess Misbehaves*, which will be produced by A. P. Waxman. Show, which also features Luella Gear and Audrey Christie, is set to open December 25 at the Forrest Theater, Philadelphia. Book and lyrics are by Gladys Shelley. Gleason recently left the cast of *Follow the Girls*, in which he was featured for a year and a half.

Because of his contractual obligations to the musical comedy, Gleason will have to put off for a while his commitment to 20th Century-Fox, which has ticketed him for two comedy roles in Betty Grable films.

Pacific "Oklahoma" Proves Again Legit Point, G.I.'s Like 'Em

NEW YORK, Oct. 22.—Return of the Theater Guild's *Oklahoma* from a seven and a half month tour of the Southwest Pacific emphasizes points that Camp Shows, Inc., troupers have been making again and again. According to performers in the musical, legit will have missed the boat but badly if it doesn't capitalize on the vast new live theater audience being created by CSI. Guys and gals say that the G.I.'s are being stimulated by flesh performances and are going to be in the market for good shows, but it's up to the theater to deliver the goods.

Oklahoma played to 1,300,000 troops, traveled 50,000 miles by air, 20,000 miles by army and navy trucks and gave 250 performances alone in front-line hospitals. This enviable record was run up by a troupe (35) about half the size of the Broadway cast carrying 10,000 pounds of scenery, lights and electrical equipment.

Entertainers had to play at least 50 per cent of their shows in the rain. They had to adapt themselves to G.I. audiences and play to mikes. They had to make sure troops a quarter of a mile away got the words and saw their faces. Tour was the kind an understudy dreams of with plenty of chance to get out in front and do your stuff. All in all, the troupe had to remain faithful to the best traditions of the theater and do a job under all kinds of adverse conditions. They came thru with flying colors.

BROADWAY SHOWLOG



Performance Thru October 20

Dramas

	Opened	Perfs.
Anna Lucasta.....	8-30, '44	486
(Mansfield)		
A Bell for Adano.....	12- 6, '44	304
(Cort)		
Closes Saturday (27). Albert Raymo gives a party for fellow members of the cast at his "Bell for Adano Restaurant across the street from the Cort, Saturday (20), after the show. Bruce McFarland likely to join cast of "Of All People." Everett Sloane will direct "Twilight Bar" for George Abbott.		
Assassin, The.....	10-17, '45	5
(National)		
Closes Saturday (20). Caught an eight-to-one pasting from the aisle experts for an 11 per cent score. No: Robert Coleman (Mirror), Ward Moorehouse (Sun), Burton Rascoe (World-Telegram), Robert Garland (Journal-American), John Chapman (News), Lewis Nichols (Times), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM). Yes: Willela Waldorf (Post).		
Dark of the Moon.....	3-14, '45	254
(46th Street)		
Dear Ruth.....	12-13, '44	363
(Henry Miller's)		
Howard Smith out ill Monday (15) thru Thursday (18) mat. Tom Hofer subbed for him. Likewise subbing for Bartlett Robinson is Sterling Mace, stage manager. Robinson has been on the injured list since Saturday (13), when a gas stove blew up and burned him severely. Will likely be out thru next week. Lenore Lonergan will leave cast Monday (29) to join "Brighten the Corner" troupe. She will be replaced by Rosemary Rice from the Chi company. Tally Brockman will play the role in Chi.		
Deep Are the Roots.....	9-26, '45	28
(Fulton)		
Barbara Bel Geddes argues with Bessie Beattie Tuesday (23). Scribners is prepping the publication of the play. On stands within the next couple of months.		
Glass Menagerie, The... ..	3-31, '45	236
(Playhouse)		
Harvey.....	11- 1, '44	417
(48th Street)		
Cast gives benefit performance for Stage Relief Fund Sunday (28).		
I Remember Mama.....	10-19, '44	424
(Music Box)		
Lois Holmes out of show Monday (15). Cora Smith subbed. Show celebrated first birthday Friday (19).		
Late George Apley, The.....	11-21, '44	353
(Lyceum)		
Closes November 17. Reopens Washington November 19 for one week. Follows three-week stand in Philly and ditto in Boston. Then heads West. Dues in Chi March 4.		

	Opened	Perfs.
Life With Father.....	11- 8, '39	2,406
(Bijou)		
Started eighth national tour at Ford's, Baltimore, Monday (15). Nydia Westman and Carl Benton in leads. Betty Linley will return to cast after four weeks. Is recuperating from an appendectomy.		
Ryan Girl, The.....	9-24, '44	32
(Plymouth)		
Therese.....	10- 9, '45	15
(Biltmore)		
Ted Goldsmith has rejoined Dick Maney's drum-beating battery after G.I. session.		
Voice of the Turtle, The.....	12- 3, '43	649
(Morosco)		
Henri Caublisens has been signed for stage manager chore of "The Mermaids Singing." Eddie Choate will be company manager.		
You Touched Me.....	9-25, '45	32
(Booth)		

Musicals

Bloomer Girl.....	10- 5, '44	438
(Shubert)		
Two balleter replacements are skedded for Monday (22). David Reher goes in for Art Parkington and Paul Olsen takes over from Lucas Aco on that date. James Troupe replaced C. Edwin Knill as company manager Monday (15). Latter becomes Wilson general manager and company manager for "Day Before Spring." "Spring," incidentally, preems New Haven Thursday (25)—thence to Boston and Philly. Skeds Stem arrival mid-December.		
Carib Song.....	9-27, '45	28
(Adelphi)		
Katherine Dunham airgusted with Judith (WHN) Allen Tuesday (23).		
Carousel.....	4-19, '45	215
(Majestic)		
John Raitt honor guested by Theater Assembly at Hotel Astor Friday (19). Christine Johnson will be married to Walter Spolar, concert violinist, Friday (26).		
Follow the Girls.....	4- 8, '45	642
(Broadhurst)		
Marinka.....	7-18, '45	109
(Barrymore)		
Edith Fellows airgusted with Adrienne Ames (WHN) Friday (19).		
Oklahoma!.....	8-31, '43	1,122
(St. James)		
Guild gave a party for returned vets of Pacific troupe at Guild headquarters Friday (19). Bonita Blmrose and James Parnell have joined the hometown troupe at the St. James, replacing Vivien Allen and Tom Avera. Monday (15) Betty Jane Allen jumped to Hartford to pinch-hit for Mary Hatcher in the National troupe. Iva		

RED MILL CLICKS

Week broke 50-50 for nudging the new season along. "Red Mill" revival lit up the Ziegfeld Tuesday (19) and somewhat to Stem wise-money surprise turned out to look like a solid click. Irwin Shaw's new war play, "Assassin," made a bid the following night at the National and evidently talked itself right out of the theater. Shutters are up.

Over-all biz has been good with no serious managerial beefs. "Apley" has hoisted the road signals but doesn't depart until after the middle of next month. All the rest are sitting tight. With the navy coming to town, they can afford to.

	Opened	Perfs.
Withers hopped across the street from "Carousel" to fill in for her at the St. James. "Dunnigan's Daughter" preemed Princeton, N. J., Friday (19). Takes two weeks each of Washington and Philly and another week in Baltimore. Stem-set for November (19). James Starbuck heads the ballet group for "Winter's Tale." Buster Burnell and Lili Mann, both ex-"Oklahoma," are now in "Winter's Tale" cast.		
On the Town.....	12-28, '44	340
(Martin Beck)		
"Million Dollar Baby," now in rehearsal, Monday (15). Miltz Green and Joan McCracken featured. Davy Burns and Bob Chisholm in comedy slots. Opens New Haven November (15).		
Polonaise.....	10- 6, '45	1
(Alvin)		
Give performance on deck of aircraft carrier Monterey Monday (22). Tatiana Rjaboushinska has a new second act ballet routine. Management claims \$33,410 for first full week.		
Red Mill, The.....	10-16, '45	
(Ziegfeld)		
Revival drew a six to three nod from crit. Score 67 per cent. Yes: Robert Coleman (Mirror), John Chapman (News), Willela Waldorf (Post), Ward Moorehouse (Sun), Burton Rascoe (World-Telegram), Robert Garland (Journal-American). No: Louis Kronenberger (PM), Lewis Nichols (Times), Howard Barnes (Herald-Tribune). First seven performances grossed a tidy \$29,800.		
Song of Norway.....	8-21, '44	409
(Imperial)		
Irma Petina gave a recital for Metropolitan Guild at Town Hall Tuesday (16).		
Up In Central Park.....	1-27, '45	306
(Broadway)		
Maureen Cannon out ill Thursday (18) thru Saturday (20). Returns to cast Monday (22). Miriam Day has been subbing. Maurice Burke and Delma Byron were guested by Theater Assembly at Hotel Astor Friday (19). Mike Todd has bought "January Thaw." William Roos play from novel of Bellamy Partridge. Spring production planned. "Would-Be Gentleman," with Bobby Clark, likely goes into rehearsal Monday (29). Maurice Evans "Hamlet" probably starts practice same date.		
ICE SHOWS		
Hats Off To Ice.....	6-22, '44	63
(Center)		
BALLETS		
Ballet Theater.....	10-7, '45	1
(Metropolitan)		

ROUTES

Dramatic and Musical

(Routes are for current week when no dates are given)

Are You With It (Shubert) Phila.
 Ballet Russe de Monte Carlo (Music Hall) Kansas City, Mo., 27-28.
 Ballet Russe Highlights (Cox) Cincinnati 22-24; (English) Indianapolis 25-27.
 Berle, Milton, in Spring in Brazil (Shubert) Boston.
 Blackstone (American) St. Louis.
 Carmen Jones (Erlanger) Chi.
 Caviar to the General (Locust St.) Phila.
 Day Before Spring (Shubert) New Haven, Conn., 25-27.
 Dear Ruth (Harris) Chi.
 Dear Ruth (Biltmore) Los Angeles.
 Desert Song (Omaha) Omaha, Neb., 24; (Music Hall) Kansas City, Mo., 25-26; (Convention Hall) Tulsa, Okla., 27.
 Dunnigan's Daughter (National) Washington.
 Foolish Notion, with Tallulah Bankhead (Hanna) Cleveland.
 Gilbert & Sullivan Operas (His Majesty's) Montreal.
 Girl From Nantucket (Forrest) Phila.
 Good Night, Ladies (Blackstone) Chi.
 Hasty Heart (Erlanger) Buffalo.
 Laughing Room Only, with Olson & Johnson (Shubert) Chi.
 Life With Father (Walnut) Phila.
 Next Half Hour (Ford) Baltimore.
 Oklahoma (Colonial) Boston.
 Rebecca (Pinney) Boise, Idaho, 24; (Capitol) Salt Lake City 26.
 Rugged Path, with Spencer Tracy (Plymouth) Boston.
 State of the Union (Nixon) Pittsburgh.
 Strange Fruit (Royal Alexandra) Toronto.
 Student Prince (Hartman) Columbus, O., 22-24; (Cox) Cincinnati 25-27.
 Tempest, The (Cass) Detroit.
 Ten Little Indians (Copley) Boston.
 Tobacco Road (Town Hall) Toledo, O.
 Two Mrs. Carralls (Great Northern) Chi.
 Voice of the Turtle (Selwyn) Chi.

Chicago To Preem New Dowling Play

CHICAGO, Oct. 20.—Chicago gets another one of its rare chances at a legit premiere from Eddie Dowling, who announced this week that his newest vehicle, *St. Lazare's Pharmacy*, starring Miriam Hopkins, will open at the Studebaker Theater here December 23.

Last major premiere here was the opening of Dowling's presentation of Tennessee Williams' *Glass Menagerie* early in 1944. The new offering, which Dowling is presenting in conjunction with Louis J. Singer, is by Miklos Lajos and Dowling, with the plot centered about a small French-Canadian village.

With the exception of Miss Hopkins, Dowling has selected his entire cast from French-Canadian players. Play will go to New York later, Dowling said.

SAN FRANCISCO, Oct. 22. — Lieut. Samuel B. Cutting, English actor who quit the theater in 1940 to accept a commission in the U. S. Army, has sailed for Alaska where he will lend his histrionic talents to a Special Services program for troops stationed at Whittier. Lieutenant Cutting came to America in 1939 with the Chekhov Theater Players of London, opening on Broadway in *Possessed*. He later played Broadway and toured the country in *Twelfth Night*. Following two years of service in the European theater, Lieutenant Cutting returned to the United States in July, and since that time has been with the Special Services division at the San Francisco port of embarkation.

Fem Trio Sets Repertory Org For Main Stem and U. S. Tour

NEW YORK, Oct. 22.—Long sought, much needed American Repertory Theater is about to blossom. Sponsored by Cheryl Crawford, Eva Le Gallienne and Margaret Webster, A.R.T. has raised one third of its capitalization of \$300,000 in the two and a half weeks it has bid for backing. Repper expects to preem next September, play for a year on Broadway and take to the road the following year.

Sporting a permanent company of 25-30 thespians, headed by Victor Jory and Miss Le Gallienne, the legit troupe will perform for 40 weeks, paying its members on a yearly basis. Company will carry a limited number of apprentices and do some spading for acting talent. Its program will include six plays—a Shakespeare and an Ibsen item, a classic comedy, a Shaw script and two plays to be selected. Shows will be done in classic rep style—rotation—with two or three legit weekly.

Proof that the fem trio is on the ball can be seen in their plans to open up the road. They have set plans for a second troupe as soon as the first one clicks. This unit would spend all its time touring the hinterlands. Since hauling costs are prohibitive, the combo will cover the entire country in trucks and busses playing many one-night stands. Thus they will be able to cover territory that normally is virgin soil to legit—Louisiana, Florida, Texas and the Southern States.

Instead of carrying large heavy scenery, A.R.T. will design simple sets and drapes to do the job.

The three gals are now issuing stock at \$500 a certificate and the public's response has been terrific. Investors get their dough back from the initial share of the profits and thereafter get 50 per cent of the profits as long as the repper operates. None of the backers will be held responsible for more than the initial dough coughed up.

Group is now working on a membership plan to sell to legit audiences thru the country. One of the possibilities is that the pew buyers will get tickets that are good for all six shows. Same plan would be available to students at reduced rates. Repper is now trying to work out a special deal, with the board of education giving kids and legit a break.

VETS... VETS... AND MORE VETS

There's one to fill the job you have open. Look over their qualifications.

TURN TO PAGE 42

BROADWAY OPENINGS

OUT-OF-TOWN OPENINGS

THE RED MILL

(Opened Tuesday, October 16, 1945)

ZIEGFELD THEATER

A musical with book and lyrics by Henry Blossom. Music by Victor Herbert. Staged by Billy Gilbert. Orchestra directed by Edward Ward. Scenic and lighting supervision by Adrian Awan. Dances by Aida Broadbent. General manager, Irving Cooper. Stage manager, Marvin Kline. Press representative, Bernard Simon. Presented by Paula Stone and Hunt Stromberg Jr.

Town Crier.....Billy Griffith
Willem.....Hal Price
Fran.....George Meader
Tina.....Dorothy Stone
Billposter.....Tom Halligan
Flora.....Hope O'Brady
Lena.....Lois Potter
Dora.....Mardi Bayne
The Burgomaster.....Frank Jaquet
A Sailor.....Thomas Spengler
Juliana.....Lorna Byron
Con Kidder.....Michael O'Shea
Kid Conner.....Eddie Foy Jr.
Gretchen.....Ann Andre
Hendrik Van Dam.....Robert Hughes
Gaston.....Charles Collins
Pennyfeather.....Billy Griffith
Madame La Fleur.....Odette Myrtil
Georgette.....Phyllis Bateman
Suzette.....Nony Franklin
Fleurlette.....Kathleen Ellis
Nanette.....Jacqueline Ellis
Lucette.....Patricia Gardner
Yvette.....Joan Johnston
The Governor.....Edward Dew

GIRLS OF THE SINGING ENSEMBLE: Mardi Bayne, Jane Bender, Betty Bursher, Charlotte Christman, Kathleen Ellis, Jacqueline Ellis, Nony Franklin, Betty Galavan, Patricia Gardner, Carol Johnston, Joan Johnston, Hope O'Brady, Lois Potter, Patsy Tingstrom.

BOYS OF THE SINGING ENSEMBLE: Lloyd R. Bell, Gordon Boelsner, Pete Civallo, Kenneth Davies, Tom Decker, Jack Garland, Elton Howard, Leland Ledford, Wally Mohr, Tom Spengler, Calvin Swihart, Michael King.

GIRLS OF THE BALLET: Dorothy Bauer, Elaine Corbett, Gloria De Werd, June Fitzpatrick, Irene Hall, Georgia Reed, Doris Walcott, Patricia Sims, Mildred Ann Mauldin, Donna Broock, Barbara Penland, Barbara Hallstone, Jackie Lindberg, Jacqueline Dupont.

BALLET SOLOISTS: Mildred Ann Mauldin, Dorothy Bauer, Pat Sims, Tom Halligan, Elton Howard.

SONGS: "Mignonette," "Whistle It," "Isle of Our Dreams," "The Dancing Lesson," "In Old New York," "When You're Pretty and the World is Fair," "Moonbeams," "Why the Silence?" "Legend of the Mill," "Every Day Is Ladies' Day With Me," "I Want You To Marry Me," "Because You're You," "Wedding Bells."

Paula Stone and Hunt Stromberg's revival of the Victor Herbert-Henry Blossom classic turns out to be a happy notion. As put on at the Ziegfeld, *The Red Mill* definitely withstands the test of time and should have customers thronging at the b.-o. window. It skeds a limited stay at eight weeks, but can likely make a real run of it if another theater can be found.

Producers have wisely refrained from any attempt to trick it up with modernizing touches but have keyed it to its 29-year-old pitch. The result is—allowing for the slower pace of turn-of-the-century musicals—a clean, thoroly pleasant show with a grand score and some comedy, which could serve as a guide for a few of our up-to-date song-and-dancers.

Comedy of current version is in the hands of Michael O'Shea and Eddie Foy Jr., in the roles of the two American deadbeats originally created by the late Dave Montgomery and Fred Stone. They are a natural as a team, and Foy serves up a brand of rubber-legged nonsense that should put him in hot demand for future song-and-dancers, if he wants to stick around the Stem. Also, Odette Myrtil is back to give them an able assist as the traditional Parisian man-chaser. It's a treat to get a peek at a revival in which the comics snag genuine belly laughs.

In case anyone doesn't remember, *Mill* is a yarn about two indigent Yanks who mix up in various love affairs at Katwyk-Ann-Zee, Holland. Between them they fix it so that the burgomaster's daughter gives the gate to the governor and marries her sailor sweetheart. The governor falls for the gal's aunt, so that makes it all right. There is a lesser romance between the innkeeper's daughter and her dancing teacher and some nonsense about a haunted mill. That about covers the plot.

However, nobody has ever paid much attention to the plot of *Mill* either before or since. The score boasts some of Herbert's most ear-tickling melodies, such items as *Isle of Our Dreams*, *In Old New York*, *Moonbeams* and *Because You're You*. And they are effectively

THE ASSASSIN

(Opened Wednesday, October 17, 1945)

NATIONAL THEATER

A play by Irwin Shaw. Staged by Martin Gabel. Sets by Boris Aronson. General manager, Philip Adler. Stage manager, Burton Shavelove. Press representatives, Richard Maney and Anne Woll. Presented by Carly Wharton and Martin Gabel in association with Alfred Bloomingdale.

Monsieur Popinot.....William Hansen
Gustav Boubard.....Alfred White
Lucien Gerard.....Guy Sorel
Christine Theodore.....Frances Chaney
Charles Gannerac.....Ralph Stantley
Helene Marlotte.....Lesley Woods
Sophie Vauquin.....Elena Karem
Robert De Mauny.....Frank Sundstrom
Victor Mallasis.....Harold Huber
David Stein.....Henry Sharp
Ida Stein.....Carmen Mathews
Andre Vauquin.....Karl Malden
Steingel.....Peter Gregg
General Roucheau.....Richard Keith
General Mousset.....Clay Clement
General Kley.....Robert Ober
Colonel Von-Kohl.....William Malten
Admiral Marcel Vespary.....Roger de Koven
Haynes.....Harrison Dowd
A Captain.....Alan Dreeben
Lieutenant Crane.....Stuart Nedd
Sergeant.....Frank De Langton
Monsieur Jacques.....Booth Colman
A Woman.....Florence Robinson
Guard.....Alan Dreeben
Priest.....William Marceau
Soldiers.....Booth Colman,
Ralph Smiley, Bill Weyse, William Marceau

Out of his army experience Irwin Shaw has concocted a melodrama with a message. He is concerned with events in Algiers surrounding the shooting of Admiral Darlan back in 1942. Perhaps the events are too close to be seen clearly stagewise. At any rate, Shaw has not managed much of a melo, and he is so verbose about his message that what should be stimulating merely gives the pew-sitter that tired feeling. *The Assassin* doesn't look like success grist in the Stem mill.

There is a fat quota of double and triple crossing by various political factions and a tremendous amount of talk before the young Royalist fanatic gets round to tossing slugs at Admiral Vespary (so rechristened for purposes of the play). It gets quite confusing as to who is going to do it to whom, as Shaw fails to identify his horde of characters clearly—and frequent peeks in the program are necessary in order to keep up with them.

In sum, however, the crux of the matter is that young De Mauny is promised a substitute scape-goat for the firing squad by a plotting French general, only to find that he has been taken for a sleigh ride when all the chips are down.

The cast works hard to put it across. And there are several sharply etched scenes in the Shavian manner. But on the whole, whatever suspense there might be—and obviously there can be little with a play based on historical fact—is lost in a welter of talk. *Assassin*, however, does serve in introducing Frank Sundstrom to the Stem, and the latter deb as a pleasant addition to the scene. He makes De Mauny as understandable as the Shaw script permits. Harold Huber is likewise outstanding as a sneaky detective.

Wharton - Gabel - Bloomingdale combo has given *Assassin* a fine production. Gabel has staged it carefully, and Boris Aronson's sets are excellent. Too bad that Shaw hasn't written a play to keep up with them.

Bob Francis.
Closed Saturday (20). Printed for the record.

sung by Ann Andre, Lorna Byron, Robert Hughes and Edward Dew. Last named made his Stem debut to the tune of stopping the show with *Every Day Is Ladies' Day With Me*. He's another likely candidate for Broadway musical honors. Dancing, likewise, is out of top drawer. Aida Broadbent has kept them simple in pattern but they are colorful and imaginative. Dorothy Stone and husband, Charles Collins, have a duo which is sock with the customers.

All-in-all it is quite evident that *Mill* still packs plenty of charm. It's been smartly produced and should be pleasant pickings for its backers. *Bob Francis.*

Experimental Theater Muled For City Center Basement

NEW YORK, Oct. 22.—Commissioner Paul Moss and Jean Dalrymple are working on a plan to convert the basement of the City Center into an experimental theater.

Project has been presented to the fact-finding committee of the legit unions.

ARE YOU WITH IT?

(Opened Wednesday Evening, October 17, 1945)

SHUBERT THEATER, PHILADELPHIA

Musical comedy presented by Richard Kollmar and James W. Gardiner. Book by Sam Perlin and George Balzer, adapted from the novel, "Slightly Perfect," by George Maccolin-Smith. Music by Harry Revel. Lyrics by Arnold B. Horwitz. Directed by Edward Reveaux. Musical numbers staged by Jack Donahue. Settings by George Jenkins. Costumes by Raoul Pene Du Bois. Musical director, Will Irwin.

CAST: Jane Dulo, Sydney Boyd, Buster Shaver, Johnny Downs, Joan Roberts, Duke McHale, Lew Parker, Lou Wills Jr., Lew Eckels, Bunny Briggs, June Richmond, George Spelvin, Diane Adrian, Loren Welch, Dolores Gray, Olive-George and Richard, Kathryn Lee, Hal Hunter, Loren Welch, Lou Hurst, David Lambert, Jerry Packer, William Lundy, Marie Bryant and Mildred Jocelyn.

With a splendid array of talent, tunes and terpsichore traipsing across the boards within the boundaries of a book carefully designed for comedy, it's a cinch Richard Kollmar and James W. Gardiner are headed for the Century Theater in Gotham November 10 with a major musical comedy hit in *Are You With It?* Taking root in the actuary's office of an insurance company, with some sharply defined comedy barbs satirizing the policy-writing gentry, the musical makes its way thru the gay and merry midway of a carnival and its colorful assortment of engaging and entertaining rubes.

The book is just enough to tie a perfect web around the entire production, being concerned with the insurance company statistician who mars a perfect office record by misplacing a decimal point.

Harry Revel, remembered for his Ziegfeld scores, has lined his pen with tuneful and sprightly melodies. Arnold B. Horwitz's lyrics make it a perfect blend, with sophistication, subtlety, humor, novelty and romantics in his wordage. There's a wealth of tune material that will get heavy play outside of the playhouse, with *Just Beyond the Rainbow* and *Here I Go Again* headed for the Honor Roll of Hits. The specialty songs, and the score is rich with them, also provide beaucoup material that needs little cleaning up for the radio.

If nothing else, *Are You With It?* proves that there is plenty of sock talent around if only scouts would look beyond the giggle soup that befuddles them so. Here is a troupe of youngsters, most of whom have been hiding under the glare of nitery lights for some time, and all take their turns as vets to show-stopping returns.

Philly Crix Tab

Thumbs-up all around for a 100 per cent score. Yes: Edwin Schloss (Record), Linton Martin (Inquirer), Jerry Gaghan (News), R. E. P. Sensitivefer (Bulletin).

Lew Parker, who has been around for some time, carries the comedy and earns individual honors as the carny. The romantic leads in perennial juve, Johnny Downs, and Joan Roberts, out of *Oklahoma*, make for a perfect mating. Also scoring with their singing are Jane Dulo, as the office stenog; luscious Dolores Gray, as the carny shake queen, and buxom June Richmond, Negro blues singer, remembered with Jimmy Dorsey's band.

In the dance register, the show is also a real delight. The tap and eccentric hoofing of Duke McHale and Lou Wills Jr., plus the snake hips hoofing of Bunny Briggs, a sepla lad, bring out cheers from the pew-holders. Buster Shaver and his Tom Thumb Olive stop the show cold with their ballroomology thrills. Kathryn Lee, leading the ballet, and the chorus of good-lockers and sprightly steppers, make for real dance excitement. The circus ballet and a surrealistic dream dance sequence are major dance spectacles in design, setting and execution. Also coming in for a generous share of the kudos is Hal Hunter's specialty, doing the old Johnny Brown bit of making the drum sticks musical with a chair as his beating stand.

As a matter of fact, it is difficult to single out any in the cast without mentioning them all, for *Are You With It?* is something for theater-goers to stay with. And after the cutting, swifter scenery changes and tightening up process has set in—show ran almost to midnight on preem night—this show is sure to stay with the theater for a long time to come. It has all the ingredients that make for a hit. And just as important,

STRANGE FRUIT

(Opened October 13, 1945)

HIS MAJESTY'S, MONTREAL

A drama by Lillian Smith from her novel of same title. Staged by Jose Ferrer. Sets by George Jenkins. Costumes by Patricia Montgomery. Production supervised by Arthur S. Friend. Company manager, Joseph Williams. Stage manager, Philip Shan. Press representatives, Fred Spooner and Howard Hutchinson. Presented by Jose Ferrer.

A Mill Hand.....Murray Hamilton
Another Mill Hand.....Robert Daggett
Ed Anderson.....George B. Oliver
Little Miss Nobody.....Doris Block
Preacher Dunwoodie.....Stephen Chase
Tom Harris.....Ralph Theodore
Dee Cassidy.....Ted Yaryan
Gabe.....Alonso Bosan
Harriet Harris.....Eugenia Rawls
Tracy Deen.....Melchor Ferrer
Crazy Carl.....Robinson Stone
Charlie Harris.....Francis Letton
Doug.....Jay Norris
Alma Deen.....Vera Allen
Sam Ferry.....Juano Hernandez
Laura Deen.....Charlotte Keane
Tut Deen.....Frank Tweddell
Corporal.....Herbert Junior
Nonnie Anderson.....Jane White
Bess Anderson.....Dorothy Carter
Jackie (Bess's Child).....Juan Jose Hernandez
Henry McIntosh.....Earl Jones
Salamander.....Hanson W. Elkins
Chuck.....Ralph Meeker
Miss Sadle.....Mary Fletcher
Miss Belle.....Esther Smith
A Negro Man.....Ellsworth Wright
A Maid.....Doris Block
Ches.....Murray Hamilton
Ned.....Robert Daggett

As preemed here for its initial break-in, *Strange Fruit*, sizes up as a potential Stem hit. It received a warm customer reception, with ovations for author Lillian Smith and producer Jose Ferrer. And this despite evident urgent need of cuts—drama ran three and a quarter hours on opening night.

A judicious cut here and there in the prolog and epilog would speed up the pace and add punch. Entire cast turn in fine performances, with top honors going to Melchor Ferrer, Jane White, Stephen Case, George Oliver, Ralph Theodore, Juano Hernandez and Earl Jones.

Ferrer has gone all out on production. Company of 35 has been chosen with care and skill, and George Jenkins' sets are exactly in the groove.

Script closely parallels the author's novel. *Fruit* poses racial situations and questions that are tough to handle on a stage, but Lillian Smith has brought sincerity and affection to their treatment. There is fine drama in the tragic love affair between the white Tracy Deen and the Negro Nonnie Anderson, and the author brings it to rich heights in several tense and moving scenes.

Just what *Strange Fruit* will prove is a moot question, because it poses a problem for which no one seems to have a solution. It is the familiar story of white intolerance and misunderstanding in a Southern town. However, Lillian Smith tells a thought-provoking story and tells it in terms of excellent theater. When she has made the obviously drastic cuts that the script calls for, there is little doubt that *Fruit* should be excellent b. o. as well. *Ken Johnstone.*

you needn't be ashamed to take your Aunt Matilda along to see it.
Maurie Orodener.

IS LEGIT SCRAPING ITS SONGSMITH BARREL!

How legit has to scramble for its writers, due to Hollywood's corner on tunesmiths, in spite of the success of legit musicals this past season will be presented in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry.

The Billboard's VETERANS' RE-EMPLOYMENT SERVICE



Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACCORDIONIST, 10 years' club date exp.; swing, classic. Want to join combo-club, vaude dates. Anthony Conte, 749 Grand St., Brooklyn, N. Y. 170/10/8

ACTOR, 19; interested legit. light comedy, musicals. Small prod. and radio exp. William E. O'Keefe, 5717 South Aberdeen St., Chicago, Ill. 164/10/8

ACTOR, 30; leading player George Abbott's "Brother Rat." Legit. radio producers—what have you! No Hollywood offers considered. Jerry Lewis, 354 West 12th St., N. Y. C. 160/10/6

ACTOR, 24; pre-army stud, seeks opportunity legit. Bill C. Lowell, 3819 North Wayne Ave., Chicago, Ill., Lakeriew 5817. 118/9/8

ASSISTANT STAGE MANAGER, Director; pre-army university productions; Army Spec. Ser.; 2 years with Maurice Evans; musical, Negro variety shows. Interested legit. Lou Heller, 76 66 Austin St., Forest Hills, L. I., N. Y. 189/10/27

BAND VOCALIST, 21; seeks opportunity to prove talent. Will travel. Record of voice upon request. Harris Hawkins, 1309 West Rham, Pampa, Tex. 154/9/29

BARITONE CROONER, 29, name band exp. (10 yrs.). Interested night club, radio, vaude. John J. Coffey, 52 Barrow St., N. Y. C. 61/8/11

BARITONE, 26; played Granada Club (Hollywood); Red Mill (Bronx), other clubs and war industry shows; seeks dance band. Albert Capozzola, care A. Capry, 235 West 75th St., N. Y. C. TR 4-9624. 91/8/25

BARITONE - CROONER, 27; Radio Experience. Local night club, dance band experience (5 years). Interested band, radio show. Robert A. Hunt, 1106 N. Serrano Ave., Hollywood, Calif. Gladstone 5294. 138/9/22

BARITONE, 27; complete repertoire: ballads, pop, semi classics, operettas (5 1/2 years); voice training; club dates. Robert Whitby, 424 Summit Ave., Waseca, Roanoke, Va. 119/9/8

BARITONE, 24; interested radio, legit night club. With Russ Morgan's band (3 years). Carl Stole, 236 West 52d St., N. Y. C. COL 5-9464. 160/9/29

BARITONE, 29; pre-army with Earl Thompson, Harold Austin, other colored orks. Wants to join dance band. Will travel. Salary \$75 week. Eddie Wilson, 540 Manhattan Ave., N. Y. C. Apt. 3B. 162/9/29

BARITONE, 36; ballads, light classics; soloist and group singer. Detroit radio stations. Detroit Institute Musical Art (7 years). Interested radio; group singer, soloist. Eric Higgins, 5154 North Neehan Ave., care of Barnott, Chicago 31, Ill. Newcastle 7537. 180/10/20

BASS MAN, 26; night club, roadhouse, carnival experience. Wants to join small band. Anthony Taleric, 103 Bay 34th St., Brooklyn, N. Y. ES 2-8581. 138/9/22

BASS MAN (12 years), club, ballroom, large and small combos. Prefers location outskirts N. Y. C. R. Le Page, 78 W. 68th St., N. Y. C. TR 4-3549. 182/10/20

BLUES A LA BOOGIE; piano and vocals; clever imitations Billie Holiday, Ella Fitzgerald and others. Large repertoire songs; original, unique arrangement of all music. Anthony Ferrara, 411 Cherry St., Vineland, N. J. Tel. 1209-W. 143/9/22

BOOKER-MANAGER, 25; talent, band organizer; 1 year night club booking agent; radio time sales (6 months). Mel Feinberg, 501 Bristol St., Brooklyn, N. Y. 150/9/22

COMEDIAN; weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Stevenson, 4331 W. Adams, Chicago, Ill. Mansfield 4488. 130/9/1

COMEDY SONG and Dance Man, 30; sketch book, vaude, radio, theater; "First Nighter" show; army tours; War Bond shows; 5 years college. Seeks musical comedy, vaude, legit. Don Howard, Stop 20, Malibu Beach, Calif. AX 2-7940. 173/10/18

DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This Is the Army"; interested radio, vaude, legit, night club. Herbert C. Fluker, 76 St. Nicholas Place, N. Y. C. ED 4-1894. 88/7/28

DRUMMER, 30; 6 years' exp. N. Y. clubs. Frank Rivera, 654 East 158th St., N. Y. C. 171/8/25

DRUMMER, 38; night clubs, small dance bands (8 years); seek colored combo. Joseph Thompson, 240 Madison St., Brooklyn, N. Y. 113/9/8

DRUMMER, 31; Spanish, symphonic, South American; bells, tympani; 12 years dance band exp. Radio, night clubs, vaude pref. William S. Laume, 346 W. 71st St., New York, N. Y. RL 9-9174. 139/9/22

DRUMMER; 20 years' exp.; played Hal Kemp's band two years. Seeks small combo-lounge or club work, N. Y. area; Local 802. Walter H. Roeser, 109-08 89th Ave., Hollis, N. Y. Hollis 5-9158. 153/9/29

DRUMMER, double vibraphone; army band (4 years); pre-army small combos, dance orks (10 years). Seeks large dance ork. Union scale salary. Louis Giordano, 1219 63d St., Brooklyn, N. Y. 183/10/20

EMSEE, 28; outstanding impersonations; 3 years pro. exp.; interested radio, night club, vaude. Layne Marlin, 524 East Elk St., Apt. 101, Glendale, Calif. 121/9/8

EMSEE, baritone; 35 years' show business. Interested night clubs, vaude. Harry Royal Jackson, 5745 State St., Chicago, Ill. West 6976. 122/9/15

EMSEE; comic; songs, harmonica novelties, army hospital shows; prefer army club and theater dates. Miami, N. Y. Irwin Bluestone, 115 Ocean Ave., Brooklyn, N. Y. 145/9/22

ENTERTAINMENT SPECIALIST, 27; writing, directing, programming; army hospital camp shows, radio programs. Pre-army publicity and advertising for motion picture theaters. Worked Skouras theaters; int. radio, motion pix. Joseph Tammany, Hotel Davenport, Stamford, Conn. 4-3113. 133/9/15

GAG WRITER, 48; script doctoring, vaude monologues, emcee quips. "I've a corner on gags; your move." Humorist Maker Buster Rothman, 63 West 39th St., Bayonne, N. J. 166/10/6

GAG WRITER, 38; pre-army writer comic stage skits, radio announcer, actor; army Spec. Services; entertainment specialist; all phases prod. army shows. Interested movie, radio field. Carl R. Hein, Ashippun, Wis. 168/10/6

GUITAR (Spanish, electric), 20 years pre-army experience colored combos, soloist. Army dance bands (3 years). Seeks dance band or instrumental group. Thomas Francis, 300 W. 115th St., New York City. 149/9/22

GUITAR PLAYER, Spanish, electric; double bass and piano; small combo, club experience. U. S. School of Music Award. Interested combo, band, quartet. Bob Keokuk Jr., 1913 W. Warren Blvd., Chicago. Haymarket 1807. 178/6/13

GUITAR PLAYER; 5 years' experience bands, quartets. Army band. Seeks band vicinity N. Y. C. Junius C. Hates, 407 Brant St., Durham, N. C. 192/10/27

HYPNOTIST, 43; clubs, lodges, conventions; radio guest appearances; USO-Camp Shows. Howard Klein, 5416 Woodbine Ave., Philadelphia 31, Pa. Trinity 0402. 177/6/13

ILLUSTRATOR, 25; poster work, movie layouts; studio before army; interested radio, motion pictures. Arnold L. Siefkin, Box 132, Sterling, Ill. 116/9/8

"JUMPING JELLY BEAN"; novelty dancer, vocalist, flash drummer; 26; played Walter Barnes Ork, Eli Rice band, Benny Meroff, St. Louis Country Club. Interested radio, clubs, vaude. Lewis F. Ware, 610 N. Adams, Peoria, Ill. 124/9/15

LYRIC TENOR, 27; passed NBC "Welcome-Home Audition Test"; classics and popular; army entertainer, band and radio; pre-army, WELL, WNAB guest appearance; sang with Bridgeport Symphony. John Carstairs, Bldg. 7, Apt. 40-A, Success Park, Bridgeport 3, Conn. 172/8/11

MAGICIAN-ILLUSIONIST, novel acts; played club dates, schools, night clubs, theaters. Known as "Buck, America's Own Magician." Photos on request. Stephen B. Buck, care Mrs. A. L. Skazza, 301 Cullen St., Clinton, Tenn. 134/9/15

MANAGER-BOOKER, first class; 40; dance orks; entertainment specialist in army (3 1/2 years). Eddie DeLange, ork mgr. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Bronx, New York. 106/9/8

MARIMBA, vibraphone player; club, theater, cocktail combo exp. Own Deagan Imperial marimba; Ludwig vibas.; AGVA. Will work single act or with small combo. Night club, theater pref. Edgar Van Valenburgh, 617 Park Ave., Syracuse, N. Y. 186/10/20

ORCHESTRA MANAGER, contractor, scout (15 years exp.); Local 802; wrote for "Ork World," "Metronome," "Downbeat" on ork M.G.T. College ed.; neat appearance. Wm. B. Davis, 521 Eastern Parkway, Brooklyn, N. Y. 181/10/20

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

ORGANIST, 22; theater and club exp.; seeks cocktail lounge or hotel spot. Will travel. Bob Lorrin, 240 West 102d St., N. Y. 25, N. Y. RL 9-9174. 110/9/8

PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11

PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25

PIANIST, double violin, drums; 25 years' small combo experience. Seeks small club, lounge. Samuel Roth, 215 E. 164th St., New York City. JE 8-9698. 151/9/22

PIANIST, 25; 9 years' professional experience; bands, cocktail lounges, Army Special Service. Interested dance ork, combo; single. Harmon H. Mize, Box 572, Meridian, Miss. Phone 4656-J. 176/6/3

PIANIST; dance orks, clubs (18 years). Seeks club, restaurant, metropolitan area. Edward Schloss, 1290 Ocean Ave., Brooklyn 30, N. Y. 184/10/20

PIANIST, Vocal Accompanist; solo and ork work; 18 years' experience, army band, composed music for army show. Seeks cocktail lounge. Los Angeles preferred. David M. Chodorov, 123 W. 44th, N. Y. C. BRY 9-1847. 188/10/27

PIANO SOLOIST, 29; 8 years dance bands, hotel and club experience; classic and pop; can transpose. Interested hotels, clubs, winter season Florida. Robert Nerino, 329 E. 51st Street, New York City. PL 3-2137. 148/9/22

PUBLICITY AGENT, 27; Manager for ork, individual musicians; advance booking, press releases. Gilbert D. Padolner, 857 Lawrence Ave., Chicago, Ill. Ardmore 0332. 175/6/13

PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/25

PUBLICITY MAN; army shows; 8 years' pre-war exp. Seeks radio or theater connection. Louis Grossman, 3021 Avenue I, Brooklyn, N. Y. CL 8-3370. 159/9/29

QUARTET SINGER, 42; baritone; sang with army quartet; wants to join barber shop quartet. Will travel. Milton Westfield, 1437 Shakespeare Ave., N. Y. C. Jerome 8-4356. 128/9/15

RADIO ANNOUNCER-ACTOR, 25; passed NBC "Welcome Home" audition; 3 1/2 years radio work in AAF; writing, emceeing, acting; own program over WFBC; guest appearances. Michael J. Velgot, 115-23 204th St., St. Albans, L. I., N. Y. 125/9/15

RADIO ANNOUNCER, 34; wrote, produced, directed, acted army overseas shows, E.T.O., AFN radio shows; 2 seasons Henry Bros. (pre-army). Seeks radio opportunity, Chicago vicinity. Jack E. Wolf, 4620 N. Clarendon, Chicago, Ill. Long Beach 8000. 134/9/22

RADIO ANNOUNCER, News Commentator, WSYR (3 1/2 years). Emceed, acted in South Pacific while in USMC. Will travel. Vasco Willie Walter, 21 Mill St., Brooklyn, N. Y. 139/9/22

RADIO ANNOUNCER; army Spec. Ser., announcer, acting, news-casting; 2 years pre-army exp. Ed Faigin, 2636 Hillcrest Drive, Los Angeles, Calif. PA 5556. 157/9/29

RADIO ANNOUNCER; 26; passed NBC "Welcome Home" audition; radio mechanic in army. Will travel. Prefer station around N. Y. C. Wm. Kreuzinger, 126 W. 4th St., Plainfield, N. J. PHD 6-10417. 191/10/27

RADIO PROGRAM BUILDER, 36; musical program arranger, music and record librarian. Exp. opera concert, radio work. Pop, classic. Seeks position radio station. F. J. Ullsperger, 116 West 89th St., N. Y. C. 164/8/5

ROLLER BINK MGR.; managed, reconstructed, worked Chicago Roller Bowl rink, pre-army. John A. Scelchifano, 1516 West Arch, Shamokin, Pa. 165/10/6

SAX-CLARINET-VIOLIN MAN; AAF band (5 years), theater, concert, dance orks (18 years). Good sight reader. Charles Sherlock, 2225 Ditmas Ave., Brooklyn 26, N. Y. BU 4-9587. 159/9/8

SINGER; 21, wants to join established group of Western, mountain singers. Daniel Wagner, 488 Nestrand Ave., Brooklyn. 193/10/27

SOCIETY PIANIST; cocktail lounge, hotel experience. Seeks smart lounge or radio job. Edward Dombroff, 1025 St. Johns Place, Brooklyn, N. Y. PR 5-2150. 147/9/22

SONGWRITER, 29; wrote lyrics and music for ork leader Lawrence Welk; two songs published to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, Ill. Aberdeen 1548. 117/9/8

STAGE MANAGER, 37; pre-army Provincetown Players, Sam Harris, MGM, RKO. Actor, singer, dancer, stage manager, director. Managed Wm. Bradley studios; wide experience all angles legit. Will accept other than stage manager job to start. Wm. R. Bradley, 932 1/2 Orden Drive, Hollywood, Calif. HE 6008. 137/9/22

STRINGS, VIOLIN, CELLO, 25; played colored orks (5 years); Tiny Bradshaw, Oran Page, Lucky Millinder, salon music, Latin, swing, Continental; interested 6 piece combo. Nicholas Fenton, 352 West 117th St., N. Y. C. 108/9/8

TENOR, sax, clarinet, 27; read, transpose, fake; has played all types and size outfits; Local 661, 77 AFM. Radio shows in army band. Jack Garellick, 10 North Iowa Ave., Atlantic City, N. J. Tel. 4-9416. 101/9/1

TENOR, 25; light classics, Irish and popular songs; worked RKO theaters, radio (WOR, WED, WBNX). Interested stage, radio. Edward Flaherty, 69 East 98th St., N. Y. C. AT 9-2492. 109/9/8

TENOR SAX, clarinet man, 24; led own band, club dates, etc. Local 16, Newark. Glen Forest, 319 Hawthorne Ave., Newark, N. J. WAV 3-0536. 185/10/20

TICKET SELLER, cashier, 34; amusement parks, carnival exp. (12 years). Prefer road show. Harry Koretsky, 294 Riverdale Ave., Brooklyn, N. Y. 187/10/20

TROMBONE PLAYER; 26; 4 years army band; 8 years dance and symphony orks. Will travel. Frank Banks, 342 W. 85th St., N. Y. C. EN 2-2850. 190/10/21

TRUMPET MAN, 26; army concert band 4 1/2 years; also 16-piece jazz combo; 3 years pre-war small combo dance exp. Victor P. Martin, 184-02 89th Ave., Hollis, L. I., N. Y. Republic 9-3295. 86/8/18

TRUMPET MAN, 26; pro exp. (9 years); worked large bands as jazz trumpeter—24 3d, 4th born; small novelty combos. Alfred Ruggiero, 5519 4th Ave., Brooklyn, N. Y. 126/8/4

TRUMPET MAN, 1st and 2d; double on accordion; pre-army club and theater dance band exp. Seeks connection with traveling ork; pref. West Coast. Conscientious, dependable. L. A. Local 47, Albert R. Stava, 614 Oakwood Ave. Apt. 2, Toledo, O. 0179/10/20

VOCALIST, 27, sang with army special services; also did radio work in army; passed NBC "Welcome Home" auditions. Seeks connection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronx 52, New York. Tel: JE 6-3878. 49/8/4

VOCALIST, 36; theater and club work (15 years). Emceeing, dancing; seeks vaude spot, club. Wm. F. Throckill, 4200 Vincennes Ave., Chicago, Ill. Atlantic 7400. 140/9/22

VOCALIST, 25; good appearance, personality. Small band experience. Radio and voice training. Seeks small band. Gene Kendrick, 1300 Jefferson St., Gary, Ind. 146/9/22

VOCALIST, 24; baritone, morale shows while in USMC; personality, good appearance. Joseph Lechiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8

VOCALIST, 24; no pro. exp.; wants chance to prove talent. Joseph Sandore, 3836 Green-shaw St., Chicago, Ill. 115/9/8

VOCALIST; male, young, baritone; Major Bowe '39-'40. Played spots in New Jersey and Hollywood. Was with Glenn Miller's band in army air force. Bob Martin, 300 W. 109th St., N. Y. C. UN 4-9607. 174/9/22

YODELING COWBOY, 23; guitar player; produced, directed, starred in show while in U. S. C. G.; night club, vaude pref. Kenneth O'Rourke, 161 15th St., Brooklyn, N. Y. SO 8-6732. 52/8/4

THE FINAL CURTAIN

AZZARA—Michael, 51, for several years orchestra leader in the RKO Franklin and Jefferson theaters, New York, in that city recently. Surviving are his mother, three sisters and three brothers.

BARTON—Mrs. Susie A., 73, wife of Robert A. Barton, former clown and trapeze performer, in George Washington University Hospital, Washington, October 5. She assisted her husband in authoring 17 books about circus life and wild animals and traveled with him when he was with the R-B show. In addition to her husband, she is survived by a son Earl G. Warfield, Lynn, Mass., and a sister, Mrs. William Cornelius, Los Angeles. Interment in George Washington Memorial Cemetery, Washington.

BERRY—Cecil L., 59, manager of Station CFGP, Grande Prairie, Alta., for eight years, recently. Survived by his widow, at Victoria, B. C.; a son with the Canadian Army in Holland, and a daughter in England. Burial at Edmonton.

BREEDY—Paul J., 52, voice teacher and program director of stations WEEU and WRAW, Reading, Pa., after a short illness October 4 in St. Joseph Hospital, Reading. Breedy was former soloist with the Philadelphia Grand Opera Company and more recently soloist at five Reading churches.

BRENNAN—Thomas, 53, known as Tom O'Brien, of the O'Brien comedy trio, of a heart attack at the conclusion of his act with a USO show at Camp Cooke, Santa Maria, Calif., October 16.

BRUNK—Fred G., 59, retired tent rep showman, October 10 in Phoenix, Ariz. He began his career in 1914 when he joined the old 101 Ranch Show. He was with the show about two years, during which time it appeared in Europe. After returning to this country, he started his own rep show, known as Brunk's Comedians, which toured Texas, Colorado, Arizona, New Mexico and California. The group disbanded at the outbreak of war and he had been operating a motion picture theater in Phoenix. Surviving are his mother, Mrs. Emma Brunk, Wichita, Kan.; five brothers, Henry L., Wichita; Sam, Oklahoma City; Pete, California; Glenn, Plainview, Tex.; Orville, Kentucky, and a sister, Mrs. Herbert Coulson, Arkansas.

BULLOCK—Jesse E., 67, former circus executive, October 8 at his home in Canton Pa., after a long illness. He had been with Charles Less's Great London Shows in 1896, Welsh Bros., Pawnee Bill's Wild West, Buffalo Ranch Wild West, Downie & Wheeler, Wheeler Bros., La Tena's, Howe's Great London, Walter L. Main and Cook Bros.' shows. Since leaving the road, he had been a justice of the peace in Canton. Survived by his widow and a son, George, former theater organist, both of Canton.

BURKE—Mary W., mother of Billie Burke, clown with Dalley Bros.' Circus, Nashville October 8.

COKELL—Walter B., 56, treasurer of Paramount Pictures, Inc., in Lawrence Hospital, Bronxville, N. Y., October 16. In 1920, he joined Paramount as manager of their budget and cost analysis department, and in 1926 was transferred to the exec department, and became assistant treasurer of the company in 1933. Soon after that he was named treasurer. Surviving are his widow and mother.

COLEMAN—Marie, 60, known professionally as Marie Furlong, at St. John, N. B. She was an actress with dramatic repertoire and stock in the U. S. and Canada for many years and was also a concert pianist and accompanist, having been a member of the Furlong Family Musical Ensemble. Survived by a son.

COOKE—Homer, 27, rodeo performer, October 18 in Madison Square Garden, New York. He was from Livingston, Mont. Services at Madison Square Garden, October 20, after the night performance. Survived by his widow and daughter.

DUNLAP—Mrs. Eileen Hos, 32, killed in an auto accident near Durham, N. C., October 7. She operated concessions on

the Joseph J. Kirkwood Shows with husband, C. F. Dunlap, who survives. Burial in Dubuque, Ia.

FASS—Charles E. (Edwards), 72, veteran showman whose activities go back to the Hargrave and Bob Bunting circuses, at his home in Effort, Pa., October 11. He was a former agent, manager and performer with Charles E. Blaney, Gus Hill and Lincoln J. Carter. At one time he was a house manager on the Columbia and Empire circuits. He was said to have been the first manager of Joe E. Brown, film comedian. Starting as a med show comedian on Mississippi River boats, he later went with roadshows, including the *Follies of 1919*. At one time Fass owned theaters in New York and Paterson and Newark, N. J. Survived by his widow, Etta. Interment at Brodheads, Pa.

GARRISON—Jack, at his home in Hyattsville, Md., October 17. He was manager of the Calvert Theater, Washington, for Warner Bros. in recent years. He also had been manager of two burly houses, the Mutual, Washington, and the Hudson, Union City, N. J. Before that he was straight man for Tom Howard and had his own hillbilly act. He was a member of the Washington Lodge of Elks' No. 15; a Mason and a Shriner.

GOSS—John R., 75, minstrel man and bone soloist, September 30 at his home in Haverhill, Mass. He traveled with minstrel shows for many years thruout the United States and Canada. Surviving are his widow and daughter.

HASLET—Mrs. F. E., mother of Florence Tennyson, soloist with Cole Bros.' Circus, at Sarasota, Fla., October 4. Daughter and her husband, Phil Fein, stage manager of Chicago Civic Opera Company, both flew to Sarasota. Burial in Albany, Ga.

tute of Arts and Sciences. Surviving are husband and son.

HUGHES—Hatcher, 65, playwright and author, in New York October 18. He was an assistant professor of English at Columbia University and in 1922 won the Pulitzer prize for his play, *Hell-Bent for Heaven*.

KELLY—Phyllis, wife of Mike J. Kelly, former manager on the Columbia Burlesque Wheel, August 2 in San Gabriel, Calif.

LAMB—Herman R. (Ray), 46, formerly with Bisbee's Comedians, Zarrington's Tent Show and Choate's Comedians, October 8 in St. Joseph Hospital, Memphis. Survived by his widow, Lorene. Masonic service, with interment at Munford, Tenn.

LUFF—Fred (Pop), 81, associated with Palisades (N. J.) Park for 38 years, at his home in Palisades, N. J., October 13. He was in charge of gate personnel until the time of his demise. Burial in Philadelphia. Surviving are two sons and three daughters.

In Memory of My Beloved Husband
D. C. (MAC) McDANIEL
 Died in Spartanburg, S. C., October 29, 1933.
Bertha (Gyp) McDaniel

MACKEY—Mary, part-owner of the Hollywood Monkey Circus, September 28. Interment in Mount Pleasant, Mich.

MEARS—Dan R., retired Pacific Coast showman, at Veterans' Hospital, Sawtelle, Calif., October 8. Survived by a son, Willard, manager of Station KOIN, Portland, Ore., and a sister, Hannah Bentz, also of Portland.

MONACO—Jimmie, 60, composer, of a heart ailment October 17 at his home in Hollywood. His latest work was for *The Dolly Sisters* film. Some of his songs included *You Made Me Love You*, *Madam La Zonga*, *Pocketful of Dreams*, *Mr. Dream Man* and *Only Forever*. He was a member of ASCAP.

PICKETT—John R., 75, pioneer picture theater manager, in Willimantic, Conn., October 17.

SADLOWSKI—Albert, 74, former owner and operator of the Crane Theater, Detroit, at his home in that city October 13. Survived by his widow; a son, Henry, now manager of the theater; a daughter and two brothers. Burial in Holy Sepulchre Cemetery, Detroit.

SOLAR—Raoul, 26, pianist-composer for Xavier Cugat and one-time Cuban child prodigy, of a heart attack at his home in Hollywood October 17. He joined Cugat 10 years ago.

IN MEMORY
 Of My Dearest Friend
JOHN M. SHEESLEY
 May He Be at Rest
DOLLY YOUNG

STRUKEL—Frank, 41, manager of the Martha Washington Theater, Detroit, for the Manteufel family for several years, recently in that city. Survived by two daughters, three sisters and two brothers.

IN MEMORY
 Of My Best Friend and a
 Fine Boss
CAPT. JOHN SHEESLEY
 Who Passed Away a Year Ago
 This Week
E. H. (TEX) SMITH

TITTLE—Reed, 49, of Cole Bros.' advance, October 12 at John Sealy Hospital, Galveston, Tex. He was a native of Athens, R. I., and a resident of Wooster, O.

IN MEMORY
 of My Dear Husband
GEORGE YAMANAKA
 Died Oct. 25, 1942, in Columbia, S. C.
LUCY YAMANAKA

ZAMMERT—George, 64, circus acrobat and stagehand, at Roosevelt Hospital, New York, October 12. He was understander in the old Dollar Troupe, which played around the turn of the century. He was a member of the stagehands' union. Interment in Columbia Memorial Park, East Liverpool, O.

IN LOVING MEMORY OF MY DEAR HUSBAND
NATHAN HIRSCH
 Who Passed Away October 21st, 1933
Mrs. Lucille Hirsch

HAWLEY—Dagmar Perkins, nationally known authority on voice culture and diction, October 14 in St. Luke Hospital, New York. She lectured on voice and drama at Harvard University, the New York Collegiate Institute and the Insti-

IN LOVING MEMORY OF OUR GIRL
GLORIA SADLER-ALLEN
 BORN MARCH 10, 1922 PASSED AWAY OCTOBER 29, 1943



Darling, We Miss You More Each Day
BILLIE AND HARLEY SADLER—CAPT. JOHN R. ALLEN

In Loving Memory of
TOMMY FALLON
 Who Passed Away
 October 24, 1944
 We Sadly Miss You — You Are
 Always in Our Hearts and Minds
 Rest in Peace, Dear Tommy
EVELYN FALLON AND FAMILY

Marriages

BAADER-RENNACK—Fred Frank Baader, former world's trick bicycle champion who for 52 years carried six girls on his bicycle under the Ringling Big Top and on Pantages, Orpheum and Keith circuits, to Lorna Rennack, Palatine, Ill., October 16 in Chicago. Baader gave his age as 70 and Miss Rennack as 32.

BARKET-MEADER—Alex Barket, assistant manager of the Senate Theater, Harrisburg, Pa., to Mary Meader in Bel Air, Md., October 6.

BRUNO-AUS—Pvt. Vincent Bruno to Charlotte Loretta Aus, former singer, October 14 in New York. Bruno had a dance combo before enlisting in the army.

CLELAND-RODENBAUGH—Edward A. Cleland Jr., formerly on the continuity staffs of WINS, New York; WBBM, Chicago, and KTAR, Phoenix, Ariz., and Elnore Robinson Rodenbaugh, formerly on the staff of WINS, and more recently advertising manager of a Phoenix department store, at Lordsburg, N. M., recently.

EALY-BAEHLER—June Ealy, showgirl at the Copacabana, New York, to Capt. Ferdinand Baehler in New York October 4.

ESTRIN-PATTERSON—Lourie Estrin, pianist with the Leo Sunny Trio, to Florence Patterson, nonpro, in La Salle, Ill., October 1.

FODSE-HUTCHISON—Larry Fodse, theater manager in McDonald, Pa., to Marie Hutchison in Pittsburgh October 2.

HOLLAND-GILBERT—Skeet Holland, ride foreman, to Grace Mae Gilbert in Dallas October 15.

KENNEY-BURKE—Lawrence A. Kenney, non-pro, to Frances Burke, Miss America of 1940, in Philadelphia October 13.

LANE-RYAN—Allan Lane, film actor, to Sheila Ryan, screen actress, October 6 in Las Vegas, Nev.

Flag Drops On Entries Nov. 1

Showmen Seek Award Honors

Stiff contests assured in all six divisions—event pays off in prestige gain

CHICAGO, Oct. 20.—With but 11 days to go, *The Billboard's* First Annual Carnival Promotion Awards Contest entry poll read today like a "Who's Who" of the midway industry. If not another show enrolls between now and the November 1 entry deadline, competition in every one of the six classes is certain to be the stiffest that its sponsors could have hoped for. But last-minute candidates, several of them admittedly holding off so that others wouldn't steal their stuff, will beat the deadline with additional nominations for the awards that mean national prestige for the shows that earn them.



Major Orgs Are In

Virtually every major carnival org. from Coast-to-Coast and including Canada, has been enrolled. Line-up of press agents and promotional specialists whose honors are at stake sparkles with such names as Walter D. Nealand, C. W. (Chick) Franklin, Joe Rowan, Herbie Pickard, Harry E. Wilson, Mike Conti, William G. Naylor and others who have submitted the best of their season's hit performances.

Drawn from outside the amusement industry, a trio of judges comprised of a newspaperman, a promotional expert and an advertising man, will pass on the entries the week prior to the opening of the annual December meeting at Chicago's Hotel Sherman.

To Display Entries

Their decisions will be announced at that time and the awards will be made during the convention. Thruout the week visiting fair officials and showmen may inspect the contest entries which will be on display in *The Billboard* suite at the hotel. Awards will be presented in time for display by the winning shows at their convention headquarters.

Probably the most hotly contested divisions will be those for the "Best Single Press Story of the Year" and the "Best Matinee Promotion," each of these classes already brimming with stand-out contenders. Remaining awards will be made for the "Best Single Display Ad," "Best Tie-Up Display Ad," "Best Press Campaign for a Single Date" and Best Tie-Up Promotion Campaign."

Get 'Em in by Nov. 1

The Billboard is sponsoring the contest to shed light on publicity and promotional methods most effectively employed to bring out midway crowds and to reward progressive showmen who establish themselves as leaders in this vital field of carnival operation.

Entries post-marked no later than midnight of November 1 will be accepted. They must be mailed to the Carnival Editor of *The Billboard* at 155 N. Clark Street, Chicago (1), Ill., before that entry deadline.

Bright Lights Expo Closes Top Season

PITTSBURGH, Oct. 20.—Termed by General Manager John Gecoma, who is at his home here, as the most successful season in the history of the show, Bright Lights Exposition Shows closed at Buchanan, Va., Saturday (13). Show traveled more than 6,000 miles thru Virginia, West Virginia, Pennsylvania and Maryland during the season.

Gecoma announced that all new canvas has been ordered for next year, as well as some new rides. He hopes to (See Bright Lights Closes on page 69)



LEO M. BISTANY became a bit agricultural-minded when his Bistany Greater Shows opened the winter season at the Orlando (Fla.) Fair under auspices of the 40 et 8 Society of the American Legion; so much so that he consented to pose with some of the exhibit products. He reported business was good.

Hennies Bros. Enters Barn at Birmingham

BIRMINGHAM, Oct. 20.—After rolling some 5,500 miles and showing in eight States, it was "all out and over" for Hennies Bros.' Shows here Monday (15) as the org returned to its Alabama State Fair winter quarters. Show closed its 30-week season Saturday (13) at Chattahoochee Valley Fair, Columbus, Ga.

Officials called it the best year in Hennies annals, with all past season grosses shattered. Biz at the closing stand ran 10 per cent ahead of the show's 1944 record at Columbus.

Staff at season's end consisted of Harry W. Hennies, general manager; J. C. McCaffery, general agent; Louis Berger, traffic manager; Clint Shufford, treasurer; Bill Morgan, assistant secretary; Chester May, office secretary; Mike Conti, publicity director, and Fitzie Brown, concessions manager.

Wagner Buys De Land Grounds

Cavalcade Will Winter in Fla.

Chilly opening in Pensacola after satisfactory week in Meridian—to Mobile

PENSACOLA, Fla., Oct. 20.—Al Wagner, owner of the Cavalcade of Amusements, completed a deal Tuesday (16) to purchase the Volusia County Fairgrounds at De Land, Fla., as a permanent winter home for his shows, it was revealed here this week.

De Land grounds served as winter quarters for the Johnny J. Jones Exposition for several years prior to the war, but at the outbreak of hostilities the grounds were taken over for government purposes, eliminating the annual winter fair in that city and forcing the Jones show to seek other quarters.

Several leading carnival owners are known to have been bidding for the grounds, but Wagner completed the deal.

Jake Shapiro Buys Bantly Show; Re-Titles Org But Holds Staff

REYNOLDSVILLE, Pa., Oct. 20.—Jake Shapiro, show poster printer, will be three-sheeting his own show next year, having purchased the Bantly All-American Shows.

It was an outright purchase, says L. C. (Ted) Miller, who announced that he will continue under Shapiro as general agent, the position he held before ownership was released by Mr. and Mrs. Herman Bantly.

Miller said that Shapiro, who purchased all equipment stored at Bantly winter quarters here as well as the show

on tour, will operate under the title of Triangle Shows, the same name he has used in connection with his show printing activities. He will continue to use the quarters here, according to Miller.

Mr. and Mrs. Bantly, after 10 years on the road, will continue to make their home here, where they will operate a hotel, garage and apartment building. Mrs. Bantly's father, Harry Copping, for many years a carnival owner, resides in Reynoldsville.

Shapiro has also engaged Eddie Eggen, contracting agent; Bill Keefe, secretary, and Charles Dunbar, press representative, all of the Bantly staff.

Miller credited Shapiro with a decision to sell his poster printing plant in Pittsburgh.

Marks Registers Big Week at Fayetteville

FAYETTEVILLE, N. C., Oct. 20.—Weather was cold but business was hot at Cumberland County Victory Fair here, October 9-13, and all hands on the John H. Marks Shows added to their bank rolls. When the final night rolled around the week was recorded as biggest of the season.

Sponsored by the Junior Chamber of Commerce, the fair got the best of publicity. *The Fayetteville Observer*, with Harry Hickey, George Myrover and Mr. Roberts giving their utmost co-operation, gave with plenty of stories, several of them on Page 1, and an editorial. Radio Station WFNC gave 15 minutes free each day, with Wyoming (Steve) Gibson and His Western Melodiers providing the music.

Tuesday (9) was opening day and upwards of 12,000 persons were on the midway at night. Fair opened with a parade and it was Children's Day, with an estimated 8,000 children at the matinee.

Wednesday was Fort Bragg Day and the midway was crowded with soldiers from morning until night. Thursday, Cumberland County Day, featured a cattle show, and thousands were on hand. Friday, called All-Colored Day, proved the second biggest day of the week. Estimated attendance was 11,000. Saturday proved a winner, too.

Fair committee of J. A. Burges, Fire Chief George Brinkley and Jaycee President Joe McCall did a bang-up job.

Greensboro Midway Gross Topped by WM

GREENSBORO, N. C., Oct. 20.—With a short run and haul to the fairgrounds, World of Mirth Shows arrived here early Sunday (7) in time for many of the shows to open at the Greensboro Fair. Thousands flocked to the grounds to witness the auto races in front of the grandstand. After the races the shows that were ready received a steady play until late at night.

Winter weather arrived for a three-day stay, but it failed to chill the fairgoers to any great extent. Business, though not phenomenal, was good. Old Sol warmed for the last three days and Friday proved to be the record-breaking day of the fair, which put main-gate and midway grosses far ahead of any other year.

Glenn Porter's Side Show topped all attractions Sunday and held its lead over shows during the week. Altho Porter has just recently been discharged from military service, arriving on the show Wednesday (10), Whitey Sutton, who managed the show during Porter's absence, will continue in that capacity the remainder of the season.

Bob Hermine, manager of the midway troupe bearing his name, recently purchased a new home at Flushing, L. C. (See MW Tops Greensboro on page 69)

Strader Shows Head For Winter Quarters

NEWTON, Kan., Oct. 20.—With the closing of Harvey County Fair here tonight, M. A. Strader Shows, furnishing the midway, will pack up and head for its winter quarters in Wichita, Kan.

Show, which will open the 1946 season in April, chalked up another successful year, playing all season in Kansas and Nebraska. This marks the 31st season the show has been on the road. All told, the show played 21 weeks of still dates, one celebration and five fairs this year.

Goodland, Norton and Beloit fairs in Kansas gave with new highs, while Kearney (Neb.) Fair broke all records. Show played to big crowds daily here.

Owner M. A. Strader has placed orders for a new Tilt and Spitfire, with delivery promised next March, and Larry Nolan has ordered a new Super Roll-a-Plane. William Cattlin, of the Cattlin Shows, recently purchased the Tilt used by the show this season.

Staff remains intact for next season. In addition to Mr. and Mrs. Strader, manager and assistant, respectively, the staff includes Larry Nolan, general agent; Fred Hamilton, chief mechanic; Floyd (See Strader Heads for Barn on page 69)

WE PROUDLY ANNOUNCE FOR **1946**
 A GREATER, MODERNISTIC and BEAUTIFUL

40
 RAILROAD
 CARS

JAMES E.
STRATES
 SHOWS

40
 RAILROAD
 CARS

A MIDWAY UNSURPASSED!

20—HIGH CLASS MERITORIOUS SHOWS—20

20—MAJOR AND MODERN RIDING DEVICES—20

BRILLIANTLY ILLUMINATED BY OUR OWN DIESEL PLANTS

We Can Place NOW and for NEXT SEASON

ELECTRICIANS — TOWERMEN — CARPENTERS — WAGON BUILDERS — BLACKSMITHS — PAINTERS — POLERS — PORTERS AND USEFUL CARNIVAL PEOPLE IN ALL DEPARTMENTS

—SHOWMEN—

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TO EXPERIENCED, RELIABLE AND SOBER FOREMEN OF MAJOR RIDING DEVICES WE PAY TOP SALARIES. STATE YOUR QUALIFICATIONS AND EXPERIENCE

WANTED— FOR WINTERQUARTERS —WANTED

STARTING NOVEMBER 17, MULLINS, S. C. CARPENTERS — BUILDERS — BLACKSMITHS— PAINTERS AND ELECTRICIANS, WRITE AS PER ROUTE. DON'T COME ON UNLESS NOTIFIED.

ADDRESS AS PER ROUTE

GREENVILLE, S. C., FAIR, OCT. 22 TO 27; ORANGEBURG, S. C., FAIR, OCT. 29 TO NOV. 3; CHARLESTON, S. C., NOV. 5 TO 10. THEN WINTERQUARTERS, MULLINS, S. C.

JAMES E. STRATES SHOWS

JAMES E. STRATES

OUTSTANDING FREE ACTS WANTED FOR CHARLESTON, S. C., FAIR WEEK NOV. 5TH

BUY-AND-SELL SEASON IS ON

C-W Bids for Hennies Cars

Rumor indicates Mrs. Linderman may sell interest in WM; Bucky Allen bidder

CHICAGO, Oct. 20.—With pockets well filled with folding money many carnival operators are endeavoring to make purchases designed to increase their activities and prestige in the 1946 season, and the air is literally filled with sale rumors.

Among the first to appear on the scene with plenty of legal tender in his jeans was John W. Wilson, of Cetlin & Wilson Shows, on Hennies Bros.' midway at Columbus, Ga., a week ago.

Cetlin & Wilson is definitely in line for expansion, likely with the idea of developing their org into a top-flight railroad show. Wilson attempted to interest Harry W. Hennies in selling wagons, railroad cars and other equipment. Hennies had the wagons for sale, but no flats, and at the present moment—that is that. No deal.

WM Change Hinted

The grapevine, and not a very quiet one at that, has it that Mrs. Fanny Linderman, widow of Max Linderman, will sell her interest in the World of Mirth Shows. Frank Bergen, co-owner of that show, is reported to have no intention of disposing of his share of the property, tho his friends believe he would welcome a new partner, one who might be able to take a more active part in the operation and management of the property.

Bucky Allen, prominent Eastern concessions operator, is said to have made Mrs. Linderman an offer.

Lawrence Sale Hinted

Also on the Eastern front it is reported that Mrs. Sammy Lawrence, carrying on



CORP. WILLIAM J. WEAVER former Marguerite McRae of Indian-Exposition Shows, and his bride, the former Marquerite McRae of Indianapolis. They were married September 11.

the Greater Lawrence Shows since the untimely death of her husband, is interested in selling. There was a strong buzz that Pat Finnerty, manager of the show for Mrs. Lawrence, was a likely purchaser, but in recent weeks this trade wind seems to have died down a bit.

Frank Sutton, in the Midwest, has placed the Great Sutton Shows on the market, but his friends state emphatically that he does not intend to retire. They contend that Frank merely wants to dispose of his present property so that an entirely new show can be built from the ground up for his son, Capt. Frank Sutton, when the latter completes his service in the army.

There will be many other rumors, reports, etc., until the big breeze at the convention, but those related here apparently have the better foundation of fact at the present time.

World of Today Gains Over Rain; 25% Up for Year

MUSKOGEE, Okla., Oct. 20.—Safely quartered at the Oklahoma Free State Fairgrounds for the third straight year, the World of Today Shows went to the barn Sunday (7) credited by its owners, L. C. (Curly) Reynolds and H. (Zezy) Wells, with a 25 per cent gain in earnings for the 26-week season.

Thru most of the first 11 weeks of the 1945 tour, the Reynolds-Wells combo was hit hard by early season rains and cold, inclement weather. The season closed under the same conditions, with rain falling intermittently eight of the nine days at the final Oklahoma Free State Fair stand here.

But in between, such healthy dates as the Missouri State Fair; the Ozark Empire Fair, Springfield, Mo., and others came thru so richly that grosses ran far higher than 1944 figures and raised the season average to the 25 per cent increase reported by Reynolds as the curtain dropped.

With equipment stored in a number of the fair buildings, the co-owners expect to start early on building and improvement plans for next season. Bob McDoo is expected to start shortly on designs for new fronts to be constructed this winter.

Many of the show personnel will winter at Muskogee, the group including McDoo; Mr. and Mrs. Buster Gleen, Mr. and Mrs. J. A. Dunlavy, R. E. Lee, Pappy Woods and Charleston Winters. Another large contingent has already left for several weeks at Hot Springs, among them Mr. and Mrs. Reynolds, Mr. and Mrs. Wells and daughter, Dad Reynolds, Mr. and Mrs. Noble G. Fairly, Johnny Bejano, Mr. and Mrs. Art Signor, Mr. and Mrs. Bill Crowe and Mr. and Mrs. Sam Lieb. C. C. Hutchinson was headed for Montgomery, Ala., and Edith Kelly and Ann Wilson for Kansas City, Mo. Mr. and Mrs. Foots Reeves left for Lilbourn, Mo., and Tex Chambers, Mr. and Mrs. L. Panther, Mr. and Mrs. Bob Harris, Mr. and Mrs. Harry Hunter and Mr. and Mrs. Chuck Moss planned to winter at Dallas.

Miami was the destination of Mr. and Mrs. Ray Evers. Mr. and Mrs. Benny Haddad were scheduled for Shreveport, La.; Mr. and Mrs. Willander for Laurel, Miss.; Mr. and Mrs. Eddie Meisterman for Houston, and Mr. and Mrs. Jimmy Case, Stanford, Tex.

No Blaze of Glory

MALDEN, Mo., Oct. 20.—It was a red hot season closing for Joe Sorenson's Oriental Village, Turner Bros.' Shows feature, Friday (12).

Showing on a lot adjacent to railroad tracks here, Sorenson's show top, sparked by a passing switch engine, burst into flames just as the show was closing for the year. His p.-a. system and scenery was already loaded and ready to be trucked to the barn when the blaze started.

Sorenson expects to operate a museum thru the winter.

Mrs. C. F. Dunlap Killed In N. C. Highway Accident

DURHAM, N. C., Oct. 20.—Mrs. Eileen Hos Dunlap, 32, who with her husband, C. F. Dunlap, operated a concession with the Joseph J. Kirkwood Shows, was killed in an auto accident near here Sunday (7).

Her brother, Charles H., of Dubuque, Ia., also a showman, sustained serious chest injuries.

Mrs. Dunlap was buried in Dubuque, Ia.

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TENTS

Immediate shipment. Concession Tents—8x10, 8x12, 10x12, 10x14, 10x16. Also 20x30 and 20x40. Sidewall, any height.
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18x36 Corn Game.
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TWO (2) MECHANICAL JACKASSES Complete. Very Reasonable.
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ON ACCOUNT OF DISAPPOINTMENT

Want Man to operate Mug Joint on a 40 per cent basis, no rent; also Mitt Reader (American) on 50-50.
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Eli Wheel, Eli power unit; Jones make 30-Seat Mix-Up, Power unit; Allan Herschell Deluxe 10-Car Kiddie Auto Ride, new top in July; 60 K.W. General Motors Diesel Light Plant mounted on 2 ton Diamond T Truck. Plenty 2-0 Cable, Office Factory Trailer; Corn Game, 14x26, new top in June this year; 48 Stools, Public Address System; 15 other Concessions, Trunks and Stock. Six Trucks and 3 Semis, Trailer—all good rubber. Can be seen Ft. Smith.

Would like to sell all together; if no sale, will sell any piece. Reason for selling, have Packard auto agency, Ft. Smith. Unless you mean business and have the money, do not worry me.

K. G. CLAPP, Owner

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Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Oct. 20. — Vice-President M. J. Doolan presided at the meeting Thursday (18). With him at the table were Treasurer Mike Wright, Secretary Joe Streibich and Past Presidents Edward A. Hook, Sam J. Levy and J. C. McCaffery. Elected to membership were Harry Asheron, Abraham Sherman, Jack Powell, Frank Berry and Vincent F. Stenson.

Lease committee presented a comprehensive report. Committee expects to make an announcement in the near future regarding the new quarters. Chairman Sam J. Levy says the banquet and ball committee will be named this week. Communications received from Arthur Hopper, the Englestein trustees and M. J. Doolan. Action was taken to make the annual donation of \$1,000 to the Red Cross and \$1,000 to the Chicago Servicemen's Center, instead of \$2,000 to the Red Cross.

It was emphasized that the regular November 29 meeting will not be held until December 1 so that those arriving for the convention will be able to attend.

Visitors have been Moe C. Claman, Harry A. Levine and Leo Overland, all recently discharged from the service; Wolfe W. Rosensteln, Harry Ross, William T. Collins, Frank Berry, James Madigan, Harry Mamsch, Bob Hughey, James Campbell, Mel Harris, James Lamont, Charles Zemater, Walter F. Driver, Bill Kaplan, Edward Murphy, Lou Keller, George Brooks and Ray Oakes.

Mustering-Out Committee reports a total of \$12,915 paid out from this fund to date. Committee urges all members who have been discharged to report at once so that the records may be completed. Be sure and send in discharge papers.

Fred Kressman is back in action and will handle transfer of the Englestein certificates, on which a hefty profit is anticipated.

Michigan Showmen's Association

156 Temple Ave., Detroit

DETROIT, Mich., Oct. 20.—Present on the rostrum with President Jack Dickstein were Past President Harry Stahl; Ben Moss, first vice-president; Louis Rosenthal, treasurer, and Maj. Earl Bender, who will be commander of the newly organized Michigan Showmen's Association American Legion Post. Major Bender is a new member of the association.

Chairman Edward Moss, of the entertainment committee, announced that the annual Halloween party will be held in the clubrooms Wednesday night (31). Admission will be by door donation and there will be dancing, entertainment and refreshments.

Communications have been received from Douglas Wade, Leo Lipka Amusements, Joseph P. Gross, Melvin Whalon, Jack Temkin, Albert F. Montie, Melvin Dodson and Benjamin Burdick. George Jeffries has been appointed custodian of the rooms.

Newly-elected members include Julius Berk, Vincent Bregar, Herman C. Magnuson and Jerome Schimmel.

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CLUB ACTIVITIES

National Showmen's Association
1564 Broadway, New York

NEW YORK, Oct. 20.—At a meeting of the eligibility committee the following were elected to membership: Arthurlee and Sykes McRorie, sponsored by Edward Elkins; Rodger Young, Nick Gnazzo, James Miller, James M. Thompson, William H. Cosleman and R. W. Sharpe, sponsored by John McCormick; Pfc. Daniel Cooper, James H. Cox, Lloyd R. Priddy, Samuel Stone and Lieut. Harry Friedman, sponsored by D. D. Simmons; Arthur M. Eldridge, sponsored by George Johnson; Philip Gasman, sponsored by Ike Weinberg; George West, Jerry Martin, G. C. Mitchell, Michael Bosco and Floyd Sheaks, sponsored by Anthony Podsobinski; Leonard Farley and Myron Colegrove, sponsored by Harry Agne; Roger Fingar, Max Tratch, Garnett E. Dabney, Childs A. Small and W. Charles Taska, sponsored by Jack Perry.

Recently discharged from service have been Justin Wagner, with four battle stars and the Bronze Star; Joe Weisman, Al Dorso and Ed Turbin. Two soldiers, Herb Block and Herman Stoloff, visited with John McCormick. Ralph Endy, who recently was elected to the board of trustees to fill the vacancy created by the death of Sam Lawrence, and Mrs. Endy celebrated their 19th wedding anniversary Tuesday (16).

Visitors included Bill Moore and Jack Feldberg, who closed their show Saturday (13); Walter Miller, of Philadelphia; EM 1/c Mike Doros, en route to a separation center; Frank Souto; William

(See NSA on page 69)

Regular Associated Troupers
730 S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 20.—Resolution was drawn up at the October 11 meeting asking the governor of Connecticut to pardon the men sentenced to prison in connection with the Ringling-Barnum circus fire in 1944 at Hartford.

Acknowledgment is made of the picture of President Truman, gift of Whitey Perry, and the picture donated by Johnny Castle for the raffle.

Members regretted to hear of the deaths of Elmer Hanscom's mother and Frank J. Carnahan.

S/Sgt. Stanley Korn is back in the United States and is expected on the West Coast shortly. Tillie Palmateer received a big hand for her work on the luncheon cloth. Lucille Dolman offered to hem some towels and Tillie will embroider them. These will be for the bazaar, of which Jennie Reigel is chairman.

President and Mrs. Joe Krug have sold their interests in San Diego and will move to Los Angeles. Mrs. Krug is in Detroit visiting relatives.

Home-coming party will be held November 15. Sammy Dolman is chairman, assisted by Joe Krug, Ethel Lucille Dolman, Lillabelle Williamson, Marie Bailey, Josephine Foley, Gladys Forrest, Lloyd and Florence Lusby, Betty Kilpatrick, Eddie Harris, Jerome Halfley, Pat Monzo, Frank Yaglia, Eddie Kennedy and Harry Levine.

Moxie Miller, who underwent an operation recently, is reported getting along okay. Harold Robideaux, who made our banner, attended a meeting for the first time and was introduced by President Krug.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Haloid, Hawaii.
October 27, 1945.

Dear Pat:

Show arrived here 10 days late because our lot superintendent, who steps off our mile-long midway, layed out our feet's course. We were headed right until he insisted on gauging the distance by steps instead of nautical miles. Did you ever hear of anyone stepping off ocean distance without walking on water? Here is how it was done, or overdone. Our flagship is about 80 steps long. Figuring each step to be about three feet, the boat is approximately 264 feet long. That allowed several inches per step for runover heels. Dividing 5,280 feet, a land mile, by 264, gives 20 boat-lengths to the mile. By keeping two men at each end of the boat counting the number of times it traveled its own length we were able to determine the distance traveled, which is as accurate as most midways are stepped off. For some reason or other our counters miscalculated and threw the show in late.

We received a wild welcome when we steamed into the harbor here. Many met us in sampans miles out to be the first to sell souvenirs. They were blanked out because only the office had money. Our foreign promotional staff, while en route to the Orient, stayed here long enough to promote a Hula-Hula dancing contest to decide for all time whether the American girl was a better dancer than the Kanaka girl.

On our second night, after the midway had closed, the contest was started on a beach behind the lot. Our ride boys, tractor crew and many concession agents attended in numbers to guarantee our gals a fair break. The shows' featured contestants were Lizzie Schmidt, who according to the announcer, came direct from Hollywood, where she was starred in the picture *Licensed Terpsichore*, and Matilda Scroogins, dancer of all nations without movement of feet. We figured we had the best go because our shakers had worked as riveters and had added the twists, turns, grinds and bumps of the Oriental, Arabian and Egyptian dances that the pol eaters hadn't paid any attention to.

Clad in the finest skirts of unraveled guyline rope, pre-war, our gals were chomping at their bits for the contest to start. They buried their high-heeled shoes deep into the sand to be braced for the coming dance. Suddenly a Hawaiian string band struck up Aloha. It was a double-cross that made our

dancers prospectors without picks or shovels. They had figured on flagolet and drum rhythm. We blowed the contest, but regardless of the fact that the Hula-Hula is a somewhat lascivious kind of a dance of the island, we claim that our midway hulla-baloo dance is strictly American and blow-off.

Am radioing this from somewhere in the Pacific. We haven't seen land for three weeks. Don't run it until I radio you that it's okay. May have a shipwreck or a mutiny. We like to get our copy in early.

P. S.: Don't stall on the story. Manager Pete Ballyhoo just announced that we are only one day out of port.

MAJOR PRIVILEGE.

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 20.—With the showmen of San Diego and Mission Beach to hold their annual show-within-a-show November 5, members at the regular Monday night (15) meeting voted to change the meeting night to Wednesday for that week. Presiding was Joe Mettler, Mission Beach concessionaire, with Ed Mann serving as secretary.

There was an intermission during the meeting, with the second session being opened to announce that a president's home-coming event will be staged November 26. Date was announced following a discussion by the board of governors. Ladies' Auxiliary will co-operate.

Communications were read from Ted LeFors and Cheerful Gardner. Gardner announced that he plans to go to India to bring back some elephants. Bill Scott, librarian, was reported ill at his home. He is now recovering.

King Ross urged showmen to co-operate with the Red Cross and other agencies in entertaining wounded servicemen in various hospitals. Milt Cohen, of Groff Greater Shows, contributed \$10 to the sick and relief fund.

Several members were welcomed back, (See PCSA on page 69)

Missouri Show Women's Club

Maryland Hotel, St. Louis

ST. LOUIS, Oct. 20.—President Gertrude Lang presided at the October 11 meeting. New members balloted on were Elvira Kausler; Rosalind, Posey, Billie Mae Wright; Audrey J. Armes, Madame Zalnda, Connie Heninger, Mary Alice Heninger, Janet Schmidt, Juanita L. Beavers, Ruth Spanglo, Iona May White Eagle, Lucille Morgan and Urilla Hoffman.

Letters and donations were received from Goldie Fisher, \$13; Nell Allen, \$10; Lotis Frances, \$10; Jane Bunting, \$10, and Ida McCoy, \$7. Jane Bunting drove in from Ramsey, Ill., and served as treasurer in the absence of Norma Lang.

Dorothy Williams, sergeant at arms, visited and reported that Sadie Worthman is in Memorial Hospital, Springfield, Ill. Ruth Martone writes from Kansas City, Mo., that she is improving after a long illness. Betty Proper, who is with the Polack Circus, visited Mrs. Honey Vaughan, mother of the club, when the show played Dallas.

Florence Parker won the attendance prize. Members are requested to mail their War Bond books and receipts to Ada Miller, 1854 Kienlen Avenue, St. Louis 20. Dues for 1946 should be mailed to Mildred Laird, secretary, at club headquarters in the Maryland Hotel. War Bonds will be awarded at the installation banquet in January.

PACIFIC COAST SHOWMEN'S ASSOCIATION

24th ANNUAL CHARITY BANQUET AND BALL

TUESDAY
EVENING
DECEMBER
18, 1945

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OF ALL
OTHERS!"

GOLD ROOM
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LOS ANGELES

RESERVATIONS LIMITED—MAKE THEM NOW!

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THE BIGGEST AMERICAN LEGION CELEBRATION IN THE SOUTH SINCE PEARL HARBOR

DE FUNIAK SPRINGS, FLORIDA

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Carl O. Bartels, Owner-Manager

PENNY PITCH GAMES
 Size 48x48", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00,
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 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$15.00

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 ALLEYS

Write for Particulars. Very Reasonable.

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506 Main St., Norfolk, Va.

MIDWAY CONFAB

FEW MORE to go.

EDDIE ELKINS has joined the W. C. Kaus Shows as business manager.

JOE EXLER is operating a string of concessions for the American Legion at the Ripley (O.) Fall Festival this week.

AGENT RED HOOPER, of Siebrand Bros.' Shows, pens that the org closed a successful season October 22 and went into quarters at Phoenix, Ariz.

AN OFFENDED fair secretary is the devil's playmate.

NATIONAL SHOWMEN'S ASSOCIATION is tendering a testimonial dinner to Past President Oscar C. Buck at Rosoff's, New York, November 19.



P.F.C. GLENN PORTER, after serving in Europe for 16 months, has received his honorable discharge and returned to his side show on the World of Mirth midway at Greensboro, N. C., October 10.

ALL THE RECENT commotion and cigar flipping in Dallas was the result of a daughter born to Mr. and Mrs. Fitzie Brown October 18.

MR. AND MRS. HYMIE COOPER, of the John Marks Shows, celebrated their eighth wedding anniversary Friday (12) with a party in the Prince Charles Hotel, Fayetteville, N. C.

SOME OF THE side show torture acts really torture an audience.

FRANK J. FISHER Funeral Home, Vicksburg, Miss., advises *The Billboard* that Joe Walker died there October 18. They are anxious to learn the whereabouts of relatives.

E. B. BRADEN, formerly business manager for the Art Lewis Shows, handed membership cards in the Bridle and Saddle Club, Pulaski, Tenn., to Bill Fleming and F. Percy Morency, of the James E. Strates Shows.

IT WAS ERRONEOUSLY reported that *Cetlin & Wilson Shows* would close at the Chester (S. C.) Fair, which opens Monday (22). Shows still have the Florence and Sumter fairs, both South Carolina, on the route card.

A LITTLE GAMING can be more reasonably overlooked than things with a filth background.

CAMERON MURRAY is supervising a late stand for the W. G. Wade No. 2 Unit in Detroit. . . . **ROSCOE T. WADE'S** Joyland Shows also are out on Detroit's West Side for a late-season stand. . . . **JOSEPH FREDERICK**, veteran Detroit arcade operator, is visiting in Detroit. He will join the Majestic Greater Shows in Tennessee soon.

JACK AND VIRGINIA BARNES closed with the Mound City Shows at Fordyce, Ark., Saturday (20) and will go to Fort Worth to join the Fred Millers and Herman Heltons, of Alamo Exposition, for a

It Came To Pass

The front of John Cut-'Em-Big's cookhouse carried a sign that read, "Chicken Plate Lunch, 25 Cents." In small letters below were the words "A la King." As flash, a large glass case over his griddle was filled with fried chickens. After dining on a squirt of a la king and a dab of slaw, a native rushed out of the cookhouse preaching to his neighbors, "Our Lord fed the multitude on a few loaves of bread and a few fishes. The day of miracles has returned. This man has fed the entire city on a half of a pappy rooster and has enough left to feed the county."

fishing trip to Aransas Pass, Tex. . . . **BERTIE LE PAIGE** and Patsy Valdez pen that they had a good season with Jack Korle on the Great Sutton Shows.

HOWARD SNYDER, electrician with Geren's United Shows for five years, has returned to Eminence, Ky., where he will operate his bowling alleys. He will return to the Geren Shows in 1946. . . . **GENE MAUER** is a patient in Veterans' Hospital, Wichita, Kan., with blood poisoning. Mauer was with the Johnnie Bejano Side Show this season.

SHOW TRAINS IN DIXIE are greeted by the sepia gentry with, "Look yonda! Heah kum de fair!"

LEO OVERLAND, associated with Rube Liedman, of the Barnes-Carruthers Booking Office before the war, is at Fort Sheridan, Ill., to receive his discharge after having served in European theaters as a paratrooper for two years. Leo will visit his mother in Minot, N. D., before completing plans for the future.

SHOWMEN'S LEAGUE OF AMERICA and its Mustering-Out Fund got a bit of publicity in Dale Harrison's "All About the Town" column in *The Chicago Sun* Friday (19). Harrison said: "The Showmen's League of America, with headquarters in the Hotel Sherman, had a \$50,000 Mustering-Out Fund, of which \$35,000 remains for distribution among the 65 members who, out of the original 135, are still in the armed services."

ALMA LOUISE FOSS, known professionally as Louise Williams, rejoined the Mark Williams' Side Show on the Gold Medal Shows recently. For the last three years she had been working in a war plant in St. Louis. Billed as the "youngest tattooed lady," Louise says she's glad to be back on the road. . . . **SAILOR AND MILDRED OLIPHANT** closed their Empire Amusement Company in Granger, Tex., and are now visiting Sailor's folks in Oshkosh, Neb.

CAN'T REMEMBER WHO the old-timer was who philosophized: "The wise guy flops in the sucker's barn."

SGT. NORMAN C. WOLF is on Adak Island (Aleutians) awaiting his discharge and dreaming of Miami's sun and sands, where he expects to be in January. He was a girl-show operator before joining Uncle Sam's forces, being connected with Endy Bros. at the time of his induction.



DORIS MEYERS, better known as Lady Syrod, was guest of honor at a birthday party given by her husband in Mrs. Charles Fraker's house trailer. Attending were Mr. and Mrs. Ivan Miller, potato-chip concessionaires; Lew Atlers, 10-in-1 and Freak Show; Maj. Carl Smith, fire eater; Thelma Hanson, Mrs. Franker's ball game operator, and Mr. and Mrs. C. C. Harper, Hickory, N. C. All with the exception of the Harpers are with the J. J. Kirkwood Shows.

MR. AND MRS. ROCCO MASUCCI, owners of the Virginia Greater Shows, marked their wedding anniversary when the show played Wadesboro, N. C. Party was held in Bob Coleman's bingo tent, with more than 200 guests present. Jack Huffine was emcee. Couple received many gifts. Guests included Wallace Goodrich and Harry Taylor, Suffolk, Va.; Wesley Pate, Dillon, S. C., and Francis E. Liles, J. C. Overton, H. Magnom, Sheriff Ratliff and son, Chief of Police Smith and Sergeant Hunt of the State police, all of Wadesboro.

MRS. PAUL M. FARRIS, of Snapp's Greater Shows, was hostess at a stork party in the Hotel Pines, Pine Bluff, Ark., for Mrs. Earl Hattaway and Mrs. J. J. Colby Jr., during the show's engagement in Pine Bluff. Guests included Mesdames William R. Snapp, Marie Jones, C. W. Rowland, Robert Harris, J. H. Carter, Jack Robinson, Martha Tomlin, George Wooten, Jack Rowe, William W. Duggan Jr., Henry Schroeder, Charles Burns, Harry Finch Jr., Earl Parks, J. H.

DURING WAR-TIME

An interesting and pleasant part of our day-by-day work has been writing to former amusement men connected with the Armed Forces. Almost 100 copies of each **BIG ELI NEWS** issue was sent First Class Mail to these boys all over the world. They all say, "We will be back with the Rides as soon as possible." Are you receiving **BIG ELI NEWS**? Ask for a sample copy today. No charge.



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Webster, Fred Lassiter, Lee Forbis, Don DeVault; Ioan Snapp, of Westville, Ill.; Jeanette Waters, of New Boston, Tex., and Miss Betty Jane Alden.

PEASEY HOFFMAN, who has been operating in the vicinity of Jacksonville, Fla., in recent years, reported during his visit to the Jones show at Atlanta that his son, Joseph Gaylord Hoffman, is stationed at McDill Field, Tampa, and wife, Cleo, is visiting in Salt Lake City. . . . AT ATLANTA, Morris Lipsky, co-owner of the Jones show, was pleasantly surprised by a visit from his nephew, Jack Norvell, of Memphis, who recently was discharged from the Air Corps after two years of overseas service. . . . WHILE IN ATLANTA the lads all over the grounds voted Mrs. M. H. (Mike) Benton as the most gracious of 'em all.

TERRY MARTIN, general agent of Alamo Exposition Shows, piloted that org thru the Southwest all season, his first year "in that area." Prior to this season he had been associated with Eastern shows. Alamo Shows will close about November 10, according to Owner Jack Ruback. Hymie Ruback, recently discharged from the army, visited the Alamo Shows in Lawton, Okla., with his bride. They were en route to Kansas City, where they will winter. . . . JACK EDWARDS, who has his Ferris Wheel on the Greater United Shows, is anxiously awaiting the November 18 closing date, as he is all primed to hit out for Aransas Pass, Tex., to catch up with a lot of fishing.

IN OUR HUMBLE OPINION the American people would like to know what the butchering war criminals look like, and that Wax Shows could stage a comeback.

A. M. P. SHOWS NOTES—G. C. MITCHELL, general agent, says he was talking long-distance to the boss, A. M. (Juggy) Podsobinski, last week, when Juggy suddenly remarked: "My brother from three years in the Pacific just walked in. Call me later, Mitch." And that was that. . . . JOHN P. (DUCKY) MILLER reports the Southern tour has been great for his kiddie airplanes. . . . RUDY CACCIA, mail and Billboard agent, says all the girls go for him because he's the "mail" man. . . . GEORGE WEST says his duck pond has been swimming in dough recently. . . . MR. AND MRS. FRED C. BOSWELL recently buried their pet bull terrier, aged nine, and they both say "no more pets."

DETROIT NOTES — BEN MORRISON, bingo operator, is back after six months in California. He worked on the Shrine Circus in Denver en route. . . . SAM GOULD and his seeing-eye dog returned by plane from Miami. . . . LEO LIPPMAN, recently recovered from an illness, plans promotions of special celebrations in Michigan, Ohio and Indiana. Lippan owns a stationery store here, managed by his wife. . . . C. J. (JOE) BENNETT, general agent for the Roscoe T. Wade Shows, is busy introducing his bride. . . . CAPT. R. V. RITZ'S Motordrome closed for the season at Kalamazoo, Mich., and went to winter quarters in River Rouge, Detroit suburb. Walter (Wingie) Schafer, who worked on the front, is resting here. . . . BILL POSTLEWAITE, who had concessions with Lee's United Shows, has gone to New York on a business trip. . . . TIMMIE CLAMAN, formerly with the Johnny J. Jones Exposition and who was in on the Battle of the Bulge, has received his honorable discharge from the army. . . . RUSSELL DONNELLY, formerly with the Conklin Shows, was a visitor. Donnelly saw service with the Canadian air force.

MR. AND MRS. LLOYD M. SHOUP, of Lloyd's Reliable Rides, hopped recently to North Tonawanda, N. Y., where they ordered a new Ideal, two-abreast Carrousel from Spillman Engineering Company. They also enjoyed a visit with John Wendler, president of the company. . . . SAM R. CHILDERS closed with Hennes Bros. at Columbus, Ga. After storing his concessions at his home in Jasper, Ala., he will take a civil service position with the U. S. Department of Interior in Jasper. Mrs. Childers will visit in Breaux Bridge, La., after which she will return to Jasper. . . . George A. Gregg, veteran showman who has been with the Rubin & Cherry Shows, Johnny J. Jones Exposition and Miller Bros., is a patient in Veterans' Hospital No. 1, Ward A, Chillicothe, O. HAPPY ROGERS drops a line to say he has returned to the East, after playing on the West Coast for three years with his Cavalcade of Oddities. He will join the Bruce Heaton Shows, a new carnival opening next season. Rogers expects to winter in Miami.

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With the POP Guaranteed
 \$11.10 per hundred pound bag

We back our claim that this is the best hybrid corn money can buy with a money-back guarantee if the popping volume doesn't prove it. For current needs act now . . . also for contract requirements through June, 1946, at special contract price \$10.75 per hundred.

ALSO SUPPLIES

The best and strongest popcorn cartons you ever handled, small, medium and large sizes. Also Colored Cones, Glassine Bags and seasoning that brings 'em back again and again!

PEANUT SUPPLIES

Strong, attractive bags . . . also best Virginia roasted-in-the-shell Peanuts. 19 3/4c ceiling, 100 lb. bags. Send for complete price list and details.

Our Best References:

CIRCUS, CARNIVAL, PARK AND THEATER BUYERS

CHUNK-E-NUT PRODUCTS CO.

PHILADELPHIA 6, PA. Factories in PITTSBURGH 22, PA.

RIDES FOR SALE

4 Pre-Flight Trainers (Used Very Little). Each . . . \$ 500.00
 8-Car Octopus Tractor and Special Semi Trailer, A-1 Condition . . . 7500.00
 Portable Scooter, Lusse Bros.' Cars, A-1 Condition . . . 7500.00
 1 Double Loop-o-Plane . . . Make Offer

THESE RIDES NOW ON WEST COAST
 BOX D-59, care Billboard, Cincinnati 1, O.

FOR SALE

Enough for Kid Auto Rides
 8 Kiddie Autos or Pedal Cars, solid rubber tires. \$120.00 takes all cars. Will crate them. 200 feet #00 Stranded Cable, like new, \$40.00. 2000 feet #4 Used Ground Cable, has been used four years, the two wires taped, \$75.00.

E. J. McARDELL
 2013 Bryant Ave., S. Minneapolis, Minn.

NOTICE

TO THOSE WHO WROTE US DURING THE PAST FIVE WEEKS:

"I have been on the Fairs trying out our New Crime Show with great success.
 NEW SHOWS FOR 1945 NOW READY. Will now be in office. Kindly contact me here again. See my letter in large ad in this issue. CHAS. T. BUELL, Mgr."

CHAS. T. BUELL & CO.
 NEWARK, OHIO

WANT CARNIVAL

A well rated A-1 Attraction will be sponsored by the Business and Social Club, Inc., about June 15, 1946. Location on Highway 75, a perfect set-up with accommodations. Plenty of money in circulation with packing house industries payroll, heavy traffic on highway. If interested write

FRANK L. PETERSEN
 4718 South 24th St., South Omaha, Neb.

WANT

Coupon, Clothes Pin, Store Agents; Also Dealer for Mouse Game; Man for Bear Hoopla.

JIMMY ANNIN
 Milledgeville, Ga., This Week; Then Jacksonville, Fla.

CARTONS FOR POPCORN
 \$5.00, \$6.00 and \$7.00 Per M.

C. R. FRANK, POPCORN & SUPPLIES
 933 N. Broadway ST. LOUIS 2, MO.

WANTED TO BUY

No. 5 Wheel. Have cash, or will book six to ten Concessions with reliable showman for '46; or might consider partnership in Rides or Show; not over three Rides.

AL ZELLERS
 1316 Penn Ave. Jeannette, Pa.

FOR SALE

Elaborate new Museum Equipment, including Iron Rolling Pit, 10x20; finest Draperies for everything; all Signs, Wiring, Freak Cuts, Fortune Booth, Palms, Marble Violet Ray, Electric Act, latest Levitation, all Costumes. If interested, your own price.

GEORGE BURKHART
 115 Henry St., Brooklyn, N. Y.
 Phone: Maine 4-5868

WANT TO BUY

A Mechanical Working World or Miniature City, new, used or in need of repair, for my carnival display next year. Will appreciate any information leading to whereabouts of these units. Please contact

ALONZO A. JAMES
 Brownville Stage Rd. Windsor, Vermont

WHEN SOUTH

SEE US FOR ALL POPCORN SUPPLIES AND MACHINES, ALUMINUM KETTLES

ATLANTA POPCORN MACHINE AND SUPPLY CO.
 145 Walton St., N. W., Atlanta 3, Ga.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

★ INSURANCE ★

CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE CHICAGO

WILD LIFE SHOW OWNERS

WILL FEED AND CARE FOR YOUR ANIMALS FREE AT MY FARM THIS WINTER. WILL BOARD CHIMP, OR WILL BUY SAME. PUTTING ON 50¢ GATE AND NEED MORE SMALL ANIMALS.

Want to hear from Frank Long, Charley McCarty, Buddy Thornton, Dick Bays, Charley Stoner and Ray Bivins.

READY TO OPEN NUMBER 2 SPOT—COME ON!!

WILD ANIMAL FARM RICHMOND HILL, GA.

MIGHTY PAGE & KELLIE GRADY COMBINED SHOW

(OUT ALL WINTER)

Want Bingo, Diggers and All Legitimate Concessions; Also Pennv Arcade.

SHOWS — Any Show That Can Get Money. Must Be Neatly Framed.

Luverne, Ala., All Week October 22d; Fireman Festival, Florida, Ala.; Legion Fair, Week October 29th; Other Good Spots To Follow. All Replies to

PHIL ROCCO, Asst. Mgr., or BILL PAGE, General Mgr.

POPCORN

LARGE SOUTH AMERICAN PERFECT POPPING CONDITION

\$11.00 TEN BAG LOTS \$11.25 SINGLES

All You Want, Immediate Shipment. Also a Complete Line of Popcorn Supplies.

GOLD MEDAL PRODUCTS CO. 318 E. THIRD STREET CINCINNATI 2, OHIO.

FOR SALE

40 Ft. Three Abreast Herschell-Spillman Merry-Go-Round, new top, Ell power unit, Artizan Organ, fine shape; plenty brass, lights, etc., mechanically perfect, \$3,500.00. Single Loop-o-Plane, late model, ready to go, \$650.00. Green Tent, 35x60, nice shape, Dramatic Stage End with poles, \$300.00. Marquee, 24x30, ten foot wall, used this season, \$200.00. Will buy 50 K.W. Transformer.

Address H. N. CAPELL, Box 457, or call 63, Haskell, Okla.

FOR SALE OR TRADE

20 K.W. G.E. D.C. Generator, \$200.00, or will trade for Show Property. Will buy No. 5 Wheel for cash.

PAGE BROS.' SHOWS

W. E. PAGE, Mgr.

1705 TRIPLETT STREET OWENSBORO, KY.
 P.S.: Show friends, will be here all winter.

SPECIAL PRINTED TICKETS

ROLL or MACHINE
100,000
 FOR **\$22.00**

RESERVED SEAT — PAD — STRIP
 COUPON BOOKS — RESTAURANT
 CHECKS — SALES BOOKS AND
 ALL ALLIED FORMS

ELLIOTT TICKET CO. 409 LAFAYETTE ST., N. Y. C.
 82 W WASHINGTON ST., Chicago
 615 CHESTNUT ST., Phila.

STOCK ROLL TICKETS

ONE ROLL \$ 54
 TEN ROLLS 3.70
 FIFTY ROLLS 17.00
 ROLLS 7,000 EACH

Double Coupons,
 Double Price
 No C. O. D. Orders
 Accepted

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
 Round Gray Cardboard Markers, 1800 for Thin Plastic Markers, brown color, M 2.00
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. JACKSON Blvd., Chicago 4, Illinois

FROM THE LOTS

Florida Amusement

BRADENTON, Fla., Oct. 20.—Show opened here Tuesday (9) to a capacity crowd. Late arrival of some attractions forced Co-Owner Howard Ingram to delay the opening one day.

New arrivals include Hugo Zacchini and his cannon; Dan Riley and his Hollywood chimps and Animal Show, plus a kiddie ride; Happy Long and his Snake Exhibit; Reed's corn game; Jack and Helen Winslow, three concessions, and Bill Owens, Philadelphia, who recently closed with Dick's Paramount Shows. Owens has taken over the advance. Reports say that J. B. Hendershot is en route to join.

Everyone is glad to hear that Dad Zacchini, who is ill in Tampa, is somewhat improved. Mr. and Mrs. Eddie LaMay visited, as did Bill Rice and family.

Show played here under auspices of the Legion and received good co-operation from the newspaper and Station WTSP.—JODINE BAILEY.

Playland

AMERICUS, Ga., Oct. 20.—Show played a return engagement at Sumter County Fair here, the seventh fair date played this season. Entering the State the first week in September, the show has played a number of winners. Best spots have been Cartersville, Athens, Conyers and Monroe. Still date at Jackson was a disappointment.

Mr. and Mrs. Shan Wilcox are now living in their new Alma trailer. Fred Cantrell, assistant manager, brought 12 Shetland ponies back from Illinois for the pony track. They are being broken to harness for use in parades, with teams of four pulling midget circus wagons. There are six circus wagons with the show.

Buster and Helen Hayes, with their show and string of concessions, left at Conyers to join another show. Mr. and Mrs. C. N. (Doc) Myers and Manager L. H. Chapman, of Playland Park, Macon, were among visitors in Jackson. F. H. Williams, fair secretary, Athens, visited at Monroe, and Jack Martin, Athens, was on hand at the Monroe and Jackson dates.

Mrs. J. W. Wilcox, mother of Shan, has returned to the show after visiting friends in Atlanta. General Agent Herman Q. Smith is up and around again after a recent illness. Mrs. Fred Cantrell and Mrs. Carl Beal made a shopping trip to Macon. Mr. and Mrs. K. L. Harris have named their son Shan Lee, in honor of Manager Shan Wilcox.

James E. Strates

SPARTANBURG, S. C., Oct. 20.—This proved to be a good spot and the weatherman co-operated. Visitors included Gov. Ransome Williams; Mike Benton, general manager of Southeastern World's Fair, Atlanta; Joseph Redding, Atlanta; E. B. Henderson, secretary of Greenwood Fair; C. B. Herlong, manager of Greenville (S. C.) Fair; Paul Moore, secretary of Columbia (S. C.) State Fair; Mrs. Ben Cheek and family; Charles Sutton, erst-while carnival business manager; R. C. McCarter, general agent Cetlin & Wilson Shows, and Gus Sun Jr., in charge of free acts in front of the grandstand.

Ernest Gregory, formerly of Art Lewis Shows and now a member of the armed forces, who is on furlough from Trinidad, visited his former boss, W. H. Jones, bingo operator, at Danville, Va.

Bucky Allen joined with several concessions. Benny Wiess joined with bingo. Bill Holt and his Garden of Eden show have been enjoying big business. Jerry Jackson's Hep Cats, with Dr. H. D. Hardwick on the front, also have been in the top-money bracket. Nate Eagles' Hollywood Midget Revue continues to draw capacity houses. Everyone who has visited Eagles' show carries away one of those miniature Bibles.—F. PERCY MORENCY.

O. C. Buck

TROY, N. Y., Oct. 20.—Show concluded a most successful season at the Great Barrington (Mass.) Fair and now, after a big painting and repairing project, equipment is in winter quarters here and ready for the spring opening.

Owner O. C. Buck has ordered five new rides. The Bucks are vacationing in Hot Springs, Colo.

Luke Seifker, who recently recovered from an illness in the Troy Hospital, left for Florida with his wife, Jimmy Sabla and Barney Dunbar. Mr. and Mrs. E. C. Evans left for their home in Columbia, S. C. Mrs. James Thompson and daughter, Edith, left for a tour of the Midwest States and Mexico with their new mental act. Mr. and Mrs. Toby Kneeland and Mr. and Mrs. Robert Hansen are wintering at Menands, N. Y. Richard Tollman, O. C. Buck's secretary, is visiting relatives in Chicago. Roy F. Peugh, advance agent, will be at his home in Guilderland Center, N. Y.

Page Bros.

BROWNSVILLE, Tenn., Oct. 20.—Week ended October 13; auspices, Haywood County Fair; weather, cool; business, fair. Cold weather held attendance down until the final day. Show closed for the season with the appearance here and is now in winter quarters in Humboldt, Tenn.

Mr. and Mrs. Page have gone to Owensboro, Ky., and Mr. and Mrs. Roy Little headed for Mississippi. Remainder of the personnel scattered to various points.—LOUIS LEROY.

DIRECT POSITIVE PICTURE OPERATORS

We Have Plenty of
EASTMAN & MARFOL PAPER
 (1946 Dating)
 On Hand for Immediate Shipment.

	Roll
1 1/2" x 250	\$ 5.88
2" x 250	7.56
2 1/2" x 250	9.21
3" x 250	10.86
3 1/2" x 250	11.75
4" x 250	12.55
4 1/2" x 250	14.23
5" x 7" Out Sheets, Gross	6.59
8" x 10" Cut Sheets, Gross	13.70
25% Deposit With Order, Balance C. O. D.	

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 1116 S. Halsted St. CHICAGO, ILL.

IMMEDIATE DELIVERY

POPCORN Any Quantity \$11.00
 Top Quality.

Per 100 Lbs. Any Quantity \$5.00
BOXES From 1000 to 50,000. 5c. to \$6.50 per M.

SEASONING (Points Required)

25¢ Deposit With All Orders, Bal. C. O. D.

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ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE SPECIALLY PRINTED

CASH WITH ORDER PRICES --- 10M, \$7.15 --- ADDITIONAL 10M's AT SAME ORDER, \$1.65
 Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK TICKETS
 1 ROLL.....75c
 5 ROLLS.....@.....60c
 10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK

FORT SMITH, ARKANSAS
 Tickets Subject to Fed. Tax Must Show Name of Place, Established prior, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

The TLT-A-WHIRL Ride

On Midways All Over America

Its Grosses Are Getting Better All the Time

Manufactured by

SELLNER MFG. CO. Faribault, Minnesota

GOLDEN WEST SHOWS WANT

FOR THE BIGGEST CELEBRATION IN THE WEST
AMERICAN LEGION ARMISTICE CELEBRATION
 CLOVIS, CALIFORNIA • NOV. 7 TO 12

Plus a Long Season of the Best Spots in California.

CONCESSIONS • SHOWS • RIDES

WIRE HARRY POLISH FISHER, 1865 Oak Street, San Francisco WRITE

"ALWAYS THE LATEST AND BEST IN TRAILER COACHES AND BOATS"



Sellhorn's
 E. LANSING, MICH. Phone 21103 Collect SARASOTA, FLA.

NEW IMPROVED SPITFIRE RIDES

Available for 1946 Season

FRANK HRUBETZ & CO.

Front and Shipping Sts. Salem, Oregon

The Great Southern Exposition Wants, Wants, Wants

For Green Cove Springs, Fla. 700 Ships Now Coming Into Navy Base Here.

Ride Men needed. Join at once. First man for Eli Wheel, Chairplane and Big Apple. Those who have worked for Jack Frick, contact. Concessions—Fish Pond, Slum Spindle, Pitch To Win, Hoop-La, Watch-La, Cigarette Pitch, Country Store. Nice Sit Down Grab or Cookhouse given X. None on show now. Rides—Merry-Go-Round, Tilt, Roll-o-Plane, Kid Rides with own transportation and help. All those who wired and not answered—sorry, no more P. C. and Palmistry open now. Maybe later.

Address: H. C. AYERS, Owner; JACK FRICK, Manager, GREAT SOUTHERN EXPOSITION Green Cove Springs, Fla.

NINTH ANNUAL AMERICAN AND CANADIAN

SPORTSMEN'S SHOW

PUBLIC HALL, CLEVELAND, OHIO, MARCH 1-10, 1946.

10-day show, including two Saturdays and two Sundays. Open first day 8 to 11:30 p.m.; all other days 1 to 11:30. Space available on flat-rate basis for Skill Games, Basketball, Golf, Shinghot, Photography, Trick Cards, Cork Shooting Gallery, Horoscope, Magic Tricks, Silhouettes, Novelties, Demonstrations. State frontage and depth needed. Address: A. W. NEWMAN, Director, 237 Public Hall, Cleveland.

WANTED TO BUY

For Fun House, anything. Mirrors, Slides, large Wooden Horses, large Bicycles, Turning Tables or any other feature to go in large building. State condition and price.

P. H. McDONALD

73 Campbell Ave. West Haven, Conn.

WANTED

For American Legion Celebration, Buena Vista, Ga., week Oct. 22-27. First show in 5 years.

Devil's Bowling Alley, Fish Pond, Hoop-La, Clothes Pin, Guess Your Weight, Girl Show.

TEX ROLLINS RAIN-BO CARNIVAL

WANTED

Teeter Board Act or Juggling Act for 1946, about 20 weeks. Henderson Trio, get in touch with me.

ART B. THOMAS

Lennox, S. Dak.

SECOND-HAND SHOW PROPERTY FOR SALE

Attention, Street and Pitchmen, Dealers, Jobbers! Rubberized Rain Cloak gives protection head to foot, spectators football games, etc. Folds into package 6x8 inches. \$50.00 per 100. Sample \$1.00 prepaid. New merchandise bought from Government.

WEIL'S CURIOSITY SHOP
 12 Strawberry St. Philadelphia 6, Pa.

BAGS: For Popcorn, etc.

CELLOPHANE—PAPER & GLASSINE.

C. R. FRANK, POPCORN & SUPPLIES
 933 N. Broadway ST. LOUIS 2, MO.

WILD LIFE EXHIBIT FOR SALE

Complete, ready to work. Animals, Cages, Banners, Front Wiring, Jacks, Stringers, new Tent, Cat Rack, Ball Game, complete. Tents: 16x20 khaki, brand new; 20x60, khaki; 20x30, khaki, top only. Let small Slum for Joint, Deagan Una-Fou.

CHAS. HILLERT
 1204 76th Street North Bergen, N. J.

Crescent Amusement

WALTERBORO, S. C., Oct. 20.—Week ended October 6. Auspices, Colleton County Fair; weather, ideal; business, excellent.

Biz here opened big Monday (1), continued heavy thru week to Friday (5) closing, the spending at finale was slow due to floods and late cotton picking. Kids' Day was biggest in fair's history. New Caterpillar and Merry-Go-Round, latter handled by Joe Adams, vied for top ride money. Frank Sorda is scoring at fairs and the Minstrel Show is packing 'em in.

Syl Boswell and K. L. (Dick) Taylor report a good season with concessions. Bill Sargent, with his cookhouse, and Eddie Goldman, with custard, boast neatly framed stores. Dan Riley and Happy Jack Long left for Florida with their Side Show and Snake Show. Charles Harbough has joined with three concessions. George Lambert is itching for the hunting season to open. Mr. and Mrs. L. C. McHenry have entertained friends from shows booked near by. Fair dates are keeping Frank Long, secretary, and A. C. Bartels, assistant manager, busy. Four more fairs to go, an Armistice celebration, and no closing date yet in sight. More than a dozen joined the Showmen's League of America during the week at Mooresville, N. C.—LOUIS BRIGHT.

Gold Medal

GREENWOOD, Miss., Oct. 20.—Week ended October 13; auspices, American Legion Fall Fair; weather, fair; business, excellent.

Show was up and ready Monday (8). Good weather brought out the crowds, and rides and concessions did excellent business thruout the week. Tilt-a-Whirl led the rides, Mark Williams had a big week with his Circus Side Show, and Reb Miller reported one of his best weeks with his Mechanical War Show.

Austin Bros. Circus played an adjoining lot Thursday (11) and a large group of the circus personnel made the rounds in the afternoon. The writer enjoyed a visit with Mr. and Mrs. Drake. Drake is business manager of the circus.

There are several additions along concession row. Orange Jones joined with popcorn; Harry Dickerson, with a ball game, and Russell Andres, with candy apples. Cooper had a big week here with candy floss, as did Red (Popeye) Herrington with balloons and novelties.

J. A. Gentsch, of the Gentsch Shows, was a visitor Friday (12). Operator Bloom visited his home in Macon, Miss., during the stay here.—FRANK GASKINS.

Campbell United

CHARLOTTE, N. C., Oct. 20.—Show will open a five-day stay here Monday under auspices of the Volunteer Fire Department. Things got off to a bad start when the show's opening date had to be postponed because Manager Bengé broke a couple of ribs and was forced to go to his home. Rides and shows had a big three days in Beckley, W. Va., however. Two more kiddie rides have been booked, giving the show six rides. Show will play dates in South Carolina and Georgia for about six weeks.—MRS. ADA CAMPBELL GERVASI.

Golden West

COALINGA, Calif., Oct. 20.—Week ended October 14. Weather, intermittent showers.

This would have been the week of weeks without the showers, but still a winner even then. Crowds were excellent when the weather permitted. Five concessions joined from Foley & Burk Shows. Fire department sponsors were out in full blast and city officials co-operated.—ROSE FISHER.

Alamo Exposition

FREDERICK, Okla., Oct. 20.—Trip here from Lawton was made in good time. Opening day (15) was good despite some cool weather.

Walter Jones left for San Antonio, where he will be employed at the Showmen's Club.

With the season nearing the close, here are the plans of some of the folks. Martha Rogers will visit in Pennsylvania. Joe Uicar, Roy Jones and Whitey Lively and families will go to Aransas Pass, Tex., to fish. Tony and Helen Kitterman will be off for their farm near Kansas City, Mo. Roy Allen will go to Oklahoma City. Jack Little, Billie Rosen and Bill French plan to hit San Antonio; Leonard Liptrap, West Texas, and the writer and family will visit relatives in New York. Eddie Bootman, who had a good season with his Funhouse, plans to build another. Sophie Mullens and Rosemary Ruback will visit Mexico. Bill Williams will add another chimp to replace Jerry, who is getting old. Bill Tank will be in charge of the office at winter quarters. Joe Rosen will spend his time building a few more concessions, and Terry Martin, general representative, will attend fair meetings.

LAWTON, Okla., Oct. 20.—Due to rainy weather, business here was not up to expectations. Lieut. William C. Lewis, nephew of Martha Rogers, was a nightly visitor. He is stationed at Fort Sill, Okla.

Mrs. Billie Wertman has enjoyed a good season with her ball game. Roy Jones bought a pick-up truck here. Whitey Black has been busy repairing and repainting the Tilt and building a new fence and guard rail. Heavy McLean, chief mechanic, left with four truckloads of equipment for winter quarters. Jerry, featured chimpanzee with the Hollywood Monkey Circus, continues to draw the customers. Connie Anne Gallagher, of the Circus Side Show, is billed as the smallest and youngest dare devil in the business.

Altho the show has had much tough luck in the form of rain, wind and accidents, not an opening has been lost. With the real cotton territory ahead, the show should chalk up a larger gross than last year.

Rosemary Ruback, recently returned from San Antonio, says the home-coming always given the show in December will be one long to be remembered. TED CUSTER.

Read Mr. Buell's letter below
MANY BELIEVE BIG CRIME WAVE WILL COME SOON

Get Our New Crime Show Now!
FAMOUS CONVICTS, PRISONS and TORTURE CHAMBERS OF THE WORLD

ACTUAL EXECUTIONS BEFORE YOUR EYES
(Shows that CRIME DOES NOT PAY)

I have just returned to my office after an absence of five weeks playing fairs with this new Crime Show.

Framed on 20-ft. front, 30 feet deep, it topped the Midway at Sidney, O., Fair; got more money than all three other shows combined at Bellefontaine, and at the big Hamilton, O., Fair got more money than most shows on the lot, several of which were framed on 80 to 100-ft. fronts. At Coshocton and Lancaster, altho on side Midways with bad locations, it did well, clearing hundreds of dollars.

This is a ONE MAN SHOW. During the entire five weeks I ran the show all by myself. New ideas and new type viewing boxes make it impossible for any of them to be stolen. In 5 weeks we lost none, altho no one was ever on the inside to watch show.

Scores of big showmen visited the new show, marveled at it and pronounced it "tops."

You can book it anywhere in storerooms or on any fair and carnival, as public officials and law enforcing agencies want it. Contains new astonishing ideas explained on request. Mothers and fathers praise it, as do carnival managers.

Thirty-six policemen at Hamilton, near Cincinnati, visited show and pronounced it "best yet." Show has two banners, or as many as you like. Many big blow-ups in color for front; 36 great scenes with depth on colored glass with descriptions in 36 new type viewing (steal proof) boxes; also 30 striking blow-ups and crime panels in frames, many in color, for inside show. Also with or without big polished chestnut electric chair. No lecturer needed. Plan for framing, also spiel for mike.

Show may also be had same form as we have been building our War Shows for years, with complete show on slides in color, projection lantern, bally records for front and lecture for complete show inside, all made from master records and not just impressions.

Write for free information on this new show—prices, pictures, etc. Our new War Shows, featuring JAP AND GERMAN ATROCITIES, including atomic bomb and executions of war criminals; also our new "Bonquet of Life" Show for 1946, are now ready for shipment.

All shows great for fairs, carnivals and storerooms right now. Let me hear your needs.

CHAS. T. BUELL & CO.
BOX 308 NEWARK, OHIO

POPCORN \$10.75 HUNDRED POUNDS



Giant Yellow, excellent popping condition, expertly processed.
Discount on large orders.

Popcorn Cones, assorted colors, \$2.30 per thousand.

GASOLINE APPLIANCES
Complete Line Coleman Burners, Pressure Tanks, Fittings, Tubing.
Prompt Shipment
NORTHSIDE SALES CO.
(Established 1920)
INDIANOLA, IOWA

WANTED
Portable Popping Machines with Gasoline Burners, New or Second Hand.
PEPPARD SEED COMPANY
Station A, Kansas City, Mo.

WANT TO BUY
FOR CASH—7-Car Tilt-a-Whirl, Octopods and Smith and Smith Chairplane. FOR SALE—2 Canvas Tops and Sidewalls for a 40-Ft. Merry-Go-Round, both in good condition. First \$225 takes both.
PRUDENT'S AMUSEMENT SHOWS
124 Cedar Ave. Patchogue, L. I., N. Y.

POPCORN BOXES—BAGS
REBUILT POPCORN MACHINES
Consolidated Confections
1116 So. Michigan CHICAGO, ILL.

WANTED TO BUY
All kinds of Show Property—Tents, Rides, Trucks, Light Plants, Concession Equipment. Anything from the stakes up. Write or phone
POP HALE
425 So. 8th St. (Phone 2-9347) Waco, Texas

Girl Springboard Diver
and a High Diver wanted. Must work in 5 ft. of water. Send photo, full details. For Sale—High Dive Rizing, Ladders, Tank, complete.
QUINCY, Care Billboard, 1564 Broadway, New York 19

FOR SALE
"BUELL'S BOUQUET OF LIFE"
Like new, complete, with \$50.00 improvements. Also one 14x21 Tent and Side Wall, excellent shape.
W. B. GOUGH
115 Market Street SHREVEPORT, LA.

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Tom Hasson Will Direct Albany VFW Victory Ball

ALBANY, N. Y., Oct. 20.—Tom Hasson has been named to produce the Albany VFW Victory Ball and the New York Follies Victory Show in the Armory here Tuesday (30). Proceeds will go to the post-war activities of the post and to disabled veterans.

The staff, with headquarters in the Waldorf Building, 24 James Street, includes Elaine Talbert, secretary; Jack Alexander, publicity, and Carl Nold, Bill Osborne, Don Bradford and John McCarthy, phone men.

Prairie Du Chien Pageant Set for Post-War Renewal

PRAIRIE DU CHIEN, Wis., Oct. 20.—Plans to resume an annual pageant depicting early historical events of this area, rich in legends of John Jacob Astor, Hercules Dousman and other fur traders are being made. Pageant was a yearly pre-war event.

Leroy W. Hinze, University of Wisconsin, and Robert E. Gard have conferred with Mrs. Virginia Bigelow, daughter of Dousman, concerning the writing of the pageant.

N. Y. To Get Frozen Food Show in January or February

NEW YORK, Oct. 20.—First frozen food show on an exclusive consumer basis will be held here in January or February, officials of Frozen Food Institute, Inc., which closed with Ideas, Inc., to produce the show, announced. Negotiations are now under way with the exhibit department of the Penn-

sylvania Hotel for space and available dates.

G. Hodges Bryant, managing director of the show, says that actual story of food destined to be frozen, from the moment it is picked until it is in the hands of the consumer, will be told. Bertrand Brown, of the American Health Association, will conduct the health division of the show.

Clovis Marks Armistice

CLOVIS, Calif., Oct. 20.—Fresno and other near-by towns will participate with Clovis in celebrating Armistice Day here November 7-12. American Legion sponsors have booked a rodeo and Golden West Shows for the event, first post-war celebration here.

Battle of Flowers Resumes

SAN ANTONIO, Oct. 20.—San Antonio's annual spring festival, the Battle of Flowers, will be resumed in April after a wartime suspension since 1941.

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TEXAS STILL DUKES IT TO COLE

Stub Counters Are Very Busy

Terrell only spot close to missing — Galveston hits despite bad lot

JACKSONVILLE, Tex., Oct. 20.—Officials and just ordinary fellows around the front door of the Cole Bros.' Circus who have the task of counting the ticket stubs each night before the marquee is packed are wondering why any circus ventures to the Pacific Coast, as Texas has piled so many customers thru the portals the past two weeks that it is almost unbelievable.

The deluge started in San Antonio, October 6-7, with a few odd winners tossed in before that for good measure. Since then the show has not had a losing day, and in only one spot did it come close to playing a larry.

Terrell, Thursday (18), was considered just so-so because everyone had become so accustomed to seeing all available space packed and jammed. It came the closest to being the well-known larry. It was half a house for the matinee and the same at night. But up to that time the folks came from every direction, one sage remarking that they must be coming out of the ground.

Galveston, a combination Saturday two-shower and a matinee-only Sunday spot, was the big test, and the opera came thru with flying colors. In all other Texas spots the show was located on the choice lots, but on this one it was six miles from the center of population, with bus service quitting a quarter of a mile from the lot. Nevertheless the two Saturday shows verged on capacity, with the Sunday matinee right on the beam.

Lufkin, Monday, came thru with more than its share for a town of its size, and Tyler, Tuesday, netted two capacity gatherings. Greenville, Wednesday, was all the doctor ordered.

With the route definitely set thru November 1 and then back to Louisville winter quarters, the outside-the-wagon accountants and auditors are convinced that, despite the costly wreck in Minnesota in mid-season, the show will make it home with as much profit as at any time in its history.

Winter quarters are being prepared for the home-coming. J. D. Newman, general agent, is there supervising the installation of a new boiler plant, the original plant built a year ago having burned out.

On the home-run move all hands in the know will be wondering why the show ever battled its way thru the Far West during the war years when transportation difficulties were worse than tough.

Paul Valty First European Trainer To U. S. Since War

NEW YORK, Oct. 20.—Paul Valty, veteran European trainer of high school horses, arrived in New York this week with his high school horse, Agab. Valty is the first person granted a permit by the French government to take a horse out of that country since the end of the war. He has also been commissioned by the French government to purchase draft and work horses for shipment to France.

French circuses, according to Valty, are active but suffering from a scarcity of good acts. Several of the pre-war French circuses still have good groups of animals and Liberty horses but very few high school horses.

In Paris, the two indoor circuses, Cirque D'Hiver and Cirque Medrano, are both in the hands of the Bouglione family, which for many years toured (See French Trainer in U. S. on page 70)

Babes in Hollywood

HOLLYWOOD, Oct. 20.—Bizarro Hollywood turned up with a truck load of wild animals looking for a circus Tuesday (16.)

With two bears, four lions and four leopards on his hands, D. McGee, 51, turned up at the sheriff's Hollywood sub-station.

"I'm lost," he announced, "and I've got a bunch of cats with me."

Sgt. A. L. Fraser, seeing no cats, asked for details. McGee, an Indian, explained: "I was following an elephant truck when I saw it wasn't an elephant truck any more. I got lions and bears. They're hungry."

C. R. Montgomery, owner of the wild animal circus, finally was located near El Monte. He was summoned to blaze a new trail for his employee.

Beatty Grabs Macon City Park Quarters

MACON, Ga., Oct. 20.—Trucks and equipment of the Clyde Beatty Circus, which closes at Dublin, Ga., Thursday (25), will be temporarily stored in a large garage and parking area here until the close of Georgia State Fair November 3.

At that time the Beatty show will be moved to Central City Park, site of the fair, where winter quarters will be established. Charles Sparks, retired circus owner, assisted General Manager Ralph J. Clawson and Paul M. Conaway, shows' attorney, in making arrangements with city officials for the location.

Clyde and Harriet Beatty will leave soon for the Houston Shrine Circus date, taking 12 trucks with the shows' cats, elephants and props.

Dickman on Tour? Or Is Show in Barn?

CHICAGO, Oct. 20.—Bob Dickman Circus closed its season three weeks ago at Monroe, N. Y., but reports reaching here indicate that the ghost of the show may still be moving.

From Kenridge, Va., Jim Stutz, who finished his fourth year with the Hunt Circus recently, writes that he is now with the Bob Dickman Novelty Circus and plans to stay out with it all winter. He says this Dickman unit opened October 6 at Bowling Green, Va.

With Stutz on the Dixie tour, he wrote, are Marlon Drew, juggler and dog act; John McNeil and Lee Bradley, all of whom were with the Hunt show (See Dickman on Tour? on page 70)

Sgt. Tom Gentry Heads German Circus Touring Occupied Zone

HEIDELBERG, Germany, Oct. 20.—Shades of Hackaliah Bailey, P. T. Barnum and Adam Forepaugh! What next?

For that good old American circus name of Gentry now heads up Germany's biggest sawdust and spangle org. When the Will Holzmueller Circus pitched its one-ring top here, Sgt. Tom Gentry was supervising as liaison agent for the U. S. Army.

Moreover, Gentry told *The Billboard's* self-appointed representative, Pvt. Edward L. Field, that he plans to take out his own railroad show next year if the army will turn over the 65 cars he wants and he can dig up some other features to add to the Holzmueller show. When the outfit has completed its tour over here, Gentry plans to bring it to the States.

Currently, Gentry is parading the Holzmueller show thru the American zone of occupation, with thousands of G.I.'s

cheering its appearance wherever it shows. To the usual plaudits, the soldiers add candy, cigarettes and cigars, which they toss to the performers.

Heaviest recipients are usually the two daughters of Franz Althoff, circus director, who joined with another girl, her brother and father to present a unicycle act that is the hit of the performance.

Holzmueller band caters to its uniformed audience with sprightly pop tunes rather than the usual European circus music, but there are enough elephants (4), acrobats, clowns and horses to give a realistic circus atmosphere. Climax is reached with Swenson, billed as "the man who hangs himself."

Ballet numbers, reports Field, are not too well received.

Circus program explains that the show is presented by the Seventh Army Special Services staff.

St. Looney Fire Show Bags New Crowd Records

ST. LOUIS, Oct. 20.—Winding up its 10-day engagement Sunday (21), with turnaway crowds expected at the last four performances, the fourth annual Firemen's Wild West Rodeo and Thrill Circus will set a new attendance record for these shows at the Arena here. Total paid attendance for the 12 performances figures to exceed 143,000.

Public and press praised the show, which opened with circus acts and included a rodeo as the middle portion of the program and closed with more circus thrillers.

Fire Chief Frank Egenriether and Producer Thomas N. Packs both estimated attendance about 30 per cent ahead of last year, with the gross estimated at about 50 per cent greater because of a big increase in sale of reserved seats and boxes.

An added attraction Friday (19), Saturday and Sunday was radio's Tom Mix and His Straight Shooters, Mutual network attraction. Curley Edwards (Tom Mix) led the grand entry and sang several Western songs. Cast, including Janie Webb, Sheriff Mike Shaw and Don Gordon, announcer, was brought in in an old stagecoach and introduced from the center ring.

Bradley and cast went along with other acts from the show for a special program at the Shriners' Hospital for Crippled Children today.

Program: National Anthem, Madalyn Young; grand entry, quadrille, Ethel D'Arcy; Will Hill's Dogs, Greer's Ponies and Lindemann's Dogs; clown wedding, Spiller's Seals; Ostermaier's Horse, Florian; Will Hill's Elephants, the Charmaleens, bareback bronk riding, trick roping, calf roping, Frankie Little's band, bulldogging, Wild Brahma bull riding, clown walk-around, Ben Mouton, Greer's jumpers, the Yacopis; Ostermaier's horse, Doheos; Selden, "Stratosphere Man;" Greer's Liberty horses, Hollywood Sky Ballet, and grand finale.

Con Colleano Back With R-B in 1946

CHICAGO, Oct. 20.—Con Colleano, featured wire walker with Cole Bros.' Circus, will be featured by the Ringling Bros. and Barnum & Bailey show next year, it was revealed here by J. D. Newman, Cole general agent. It had been about 10 years since Colleano was featured by the Big One.

Irv J. Polack, head man of Polack Bros.' Circus, also announced that Massimo Truzzi, juggler, featured by Polack for two seasons, has been contracted to return to the Ringling-Barnum fold next season.

Biggies See R-B

BIRMINGHAM, Oct. 20.—Big shots turned out in a big way for the Big One at Birmingham last week. Bob Kincey, industrial editor of *The Birmingham News*, tossed a circus party for a star-studded guest list.

The line-up included President Ernest E. Norris of the Southern Railway System; Vice-President John B. Hyde of the same line, and Stephen T. Early, former secretary to the late President Roosevelt and now vice-president of Pullman, Inc. Other guests were Clarence B. Hanson, Birmingham publisher, and Mrs. Hanson; Prince DeBardeleben, Birmingham business executive, and John Coleman, banker, and Mrs. Coleman.

The dignitaries drew some of Emmett Kelly's melancholy ribbing during the R-B performance. After the show they dined aboard President Norris's private car.

Morton Heading For Toronto Mark; Boston Tops 42%

TORONTO, Oct. 20.—Bob Morton's Circus, making its 13th consecutive appearance here (15-20), recorded its largest b.-o. sale in the company's history. All daily matinees were practically sold out ahead of the opening, with night performances hitting a high peak. Show is sponsored by the Rameses Shrine Temple at Maple Leaf Gardens. Capacity is 12,466.

Morton told *The Billboard* representative that he was amazed at the high percentage of advance sales. "This has never happened to us before in the history of our business," he said. "Of course, we know there is a surplus of money circulating these days and the public is eager for good entertainment, but we didn't expect such high figures here." (Garden Bros.' Circus didn't make its annual summer week-stopover thus depriving folks of sawdust glamour for a year—since Morton's last show.)

New acts have been added to the show bringing it nearer pre-war standard. Program (20 acts) includes: Joe Walsh, wild animal trainer; Aerial Ballet Revue, Francisco, "high-pole sensation"; Silve Johnson, comedy car; Torelli's Dog and Pony Circus; the Beresonis, high-wire; A. Robins, the Banana Man; Pallenberg Bears; Devano Sisters, balancing; Cane-trelli, unsupported ladder; the Tien-Tsai Liu Troupe, acrobats; Captain Trellet's Horses; Janet and Paul, aerialists; 11 Tosca, rope stunts; the Bryants, pantomime comedians; Miss Musette, trapeze artist. (See MORTON BIZ HEFTY on page 70)

Dallas Pans Rough For Polack and Elks

DALLAS, Oct. 20.—Polack Bros.' Circus concluded eight days here, October 6-13, after only fair biz and no increase over 1944 figures.

Attendance hit 25,000, paid and paper, and included Annie Oakleys to orphans in all county institutions. Gross was within \$400 of last year's take. Town had been well papered and show had numerous radio spots.

Show was sponsored again by Elks' Lodge No. 71, whose auditor refused to reveal the take for its charity fund.

First four days drew heavy rains. Last four days included visits here by Attorney General Tom C. Clark and Postmaster General Robert Hanhegan, Wednesday (10), and huge parade for Admiral Chester W. Nimitz, Friday (12), both of which cramped the b.-o. Record crowd here Saturday (13) for Texas U. Oklahoma U. football game ruined the last day's take—less than 800 attending the closing performance.

Seats tabbed at \$1, general admish \$1.80 and \$2.40, reserved.

DRESSING ROOM GOSSIP

Ringling-Barnum

Despite the fact the weather has turned cold and that topcoats are much in evidence, the Big One continues to play to big houses.

Visitors have included Bill and Jack Meinhardt, who visited in Gadsden, Ala.; Mrs. John White, Sarasota, Fla.; Mr. and Mrs. L. Owen and family, who visited in Chattanooga, and Dr. Huebener and party from Cincinnati, who visited in Knoxville. Mrs. Art Frazer, Mrs. Bob Edwards, Eddie Keck and Frances Scott, all of the Johnny J. Jones Exposition, visited in Birmingham.

Sick list has included Frank Irwigo, Rose Behee, Sally and Patsy Cartier, Verna Lawrence, Marjory Naitto and Paul Wenzel, the last named on the inactive list because of an ankle injury.

Felix Adler is still out of the show. Tex Copeland, recently discharged from the army, has joined and is working on the front door. Alva Johnson, former ticket seller, has been discharged by the navy and is back at his old stand. Tidwell is our new bus driver.

Card from Mr. and Mrs. Eddie Ward announces the birth of a son. Word has been received that Fred Bradna is up and around with the aid of a wheel chair.

Around the lot: With the cold weather, all the Boy Scouts and Camp-Fire Girls are catching up with their fire-building activities. . . . Cliff Chapman is head scout. . . . Quickest way to find Harry Klima these days is to find the nearest bonfire. . . . Emmett Kelly, wrapped in a blanket and seated by his trunk, taking life easy. . . . Latest vogue in the men's dressing room is juggling. . . . Harry Dann, relaxing between shows, wearing his Turkish fez while writing letters. . . . Ann Simpson is never without her embroidery. . . . Everyone is happy to see Jacksonville, Fla., listed on the new route card.—DICK MILLER.

Bailey Bros.

Weather has been cold, in fact the temperature makes us wonder where the bank roll went. Bob Stevens even sprung with a fur-lined overcoat.

Show played Newberry, S. C. Site was the fairgrounds, which will be the show's winter home. It is an ideal spot with big buildings. People of Newberry are enthusiastic about having a circus winter in their town and they were on hand to welcome us. If Bessie Costello accepts all the dinner invitations she received, she'll be set for the winter.

George Myers is nursing a badly lacerated hand. Susan, Ruth Henderson's daughter, has learned to walk. Ben Thomas has a great collection of books. Miller's rooster has survived the season and has some young chicks for companions. Could it be a big fowl act for next season?

Bess and the writer are just about settled in the new trailer. We almost know how to operate all the new gadgets, too. Chappy Gordon, recently discharged from the army, has joined the show. Mr. and Mrs. Shorty Sylvester are new additions to clown alley. Word from Eddie Hendricks is he'll be back in the States and in civvies by November 1.

Dutch and Gracie Orton visited en route to Shreveport, La. H. J. Lane (Chief White Eagle) was seen about in Winnsboro, La., as was Bud Anderson, who delivered the new Liberty act.

Everyone was sorry to hear of the death of Toby Tyler. We wish Fred Bradna a speedy recovery.—DOLLY JACOBS.

Cole Bros.

Destinations of the showfolk when the season closes: Mr. and Mrs. Zack Terrell, Mr. and Mrs. Noyelles Burkhart, Bobby and Ace Donovan, Betty Biller, Paul and Ruth Nelson, Bill Bush, Mr. and Mrs. Eugene Scott, George Davis, W. A. (Waxie) Dykes, Herbert Leeman and Tommy Junedes, Louisville; Bobby DeLochte, Gene Weeks and Kate and Don Kidder, Peru Ind.; Marion Knowlton, Middletown, Conn.; Florence Tennyson, Chicago; Eileen Larey, Cleveland; Georgia Sweet, Huron, S. D.; Caudillo Sisters, Mexico City; Gee-Gee and Vates Engesser, Kansas City, Mo.; Mr. and Mrs. Harry Thomas, Rochester, N. Y.; Mr. and Mrs. Bill Woodcock, Hot Springs; Kate and Charles Lucky, Miami; Mr. and Mrs. Harry MacFarlan, Hot Springs, and Frank Loftus, Oswego, N. Y.

Bill Zastrow, Fred Walker and Bill and Ada Spaulding, Davenport, Ia.; the Orantos, Rochester, N. Y.; Con and Winnie Colleano, Quakertown, Pa.; Jimmie LaBlond, Detroit; Charles Forrest, Don Robinson and Harold Voise, Cleveland; Lee Vertue, Santa Ana, Calif.; Lou Walton, Chicago; Horace Laird, Chester, Pa.; Rube Simmonds, Boston; Frank Campbell, Veto, Ala.; Milt Herriot, St. Peter, Minn.; Otto Griebing, St. Louis; Dutch and Maggie Wise, Hot Springs; Hank and Ella Linton, Tulsa, Okla.; Charley Franks, Hot Springs; Slaymann All Troupe, New York; Lefty Swanson, Capt. Bill Curtis, Pass Christian, Miss.; Homer Cantor, Van Nuys, Calif., and Bert and Corrine Dearo, Aberdeen, S. D.

Arthur Hoffman, Greenwood, S. C.; Mr. and Mrs. Goldie Pitts, Philadelphia; Fred Harris, Gaffney, S. C.; Glen Gerard, Louisville; Francis and Mrs. O'Connor, Long Beach, Calif.; Rose Westlake, Los Angeles; Leona Feodora, Chicago; Billy Dick, Los Angeles; Joe Carvallo, Fall River, Mass.; Pat Oliverira, Chicago; Ana Ruth Hovis, Greenville, Pa.; Marjory Pingley, Tucson, Ariz.; Mary Pomfret, Bay City, Mich.; Len Abslam, New York; Prince Delrio, Louisville; George Churchill, Muncie Ind.; Bert Lano, Flint, Mich.; Gus Schwab, Bethel, O.; Mr. and Mrs. Joe Haworth, Wilkesboro, N. C.; George Hanlon, Columbus, O.; Reno, Hot Springs, and Mick O'Brien, New Orleans.

Lockwood Lewis, Louisville; Sam House, Birmingham; W. May and Tiny Class, Cleveland; Noah Robinson, W. Mills, Valdosta, Ga.; Dee Freeman, New Orleans; Robert V. Lewis and Irene, Owensboro, Ky., and Marie Freeman, a trip to Canada to see the folks then back to Peru, Ind.—FREDDIE FREEMAN.

Stevens Bros.

Show is playing small Oklahoma towns. Ted Wilson has the Side Show; Shorty Gilson, the canvas, and Bob Grubb and Oklahoma (Shorty) Sherer, the concert. Wick's Liberty and menage horses and Pratt's Liberty horses and ponies are in the big show. Fuller Family does four big show acts. Music is supplied by a calliope. Wild Animal Side Show has a camel, monkeys, baboon, lion, leopard, deer and ponies.

Roy Headley has the pit show; Dave Davi, snow cones and popcorn, and Ed Sherer, the No. 1 candy stand.

Robert A. (Bob) Stevens is manager, and Vernon Pratt, general agent. Dutch LaBlair and Buck Reger were recent visitors.

Dailey Bros.

Rain didn't stop the crowds at Paris, Tenn. We had a fair matinee and a capacity night house. It was a crowded lot, with the cookhouse and horse top a block away.

Cliff Shell, formerly with Bailey Bros., stopped off for a visit en route to his home. Other visitors included Mr. and Mrs. Melroy, of the Memphis zoo, and Leo Hackensmitz, formerly with Haag Bros. R. M. Harvey, our general agent, was on hand here.

Dixon, Tenn., proved a good spot and the weather was ideal. At Murfreesboro, Tenn., we had a two-mile haul to the grounds. The matinee wasn't much, but the night house was capacity.

Visitors who escaped notice in this column a few weeks back were Jack Crippen and Tracy Andrews, formerly with Russell Bros., who visited Walter Schuyler, Ernie Burch and the writer. Jack Andrews enjoyed a night on the train not so long ago.

Those creatures who take those cold

Fatal Accident Mars Garden Rodeo; Biz Slightly Over 1944

NEW YORK, Oct. 22.—An accident at the close of the Thursday night (18) performance of the Madison Square Garden Rodeo resulted in almost instant death for Homer Cook, 27, contestant from Livingston, Mo.

Final event, the wild horse race, had been run and cowhands were attempting to drive the horses from the arena. Cook was standing beside a chute gate when the horses swung by and one of them lashed out with its hind legs and kicked him in the chest. Rushed to the Garden's first-aid station, he succumbed almost immediately.

Gene Rambo, top money winner to date, is out of the running as result of a rebroken shoulder and internal injuries sustained when thrown during a saddle bronk event. Rambo, who won \$4,384 here last year, had garnered \$1,270 up to the time of his accident. Bud Strahm and Slick Ware were put out of the running last week thru injuries.

Attendance is equaling that of last year or slightly topping it. Weather was favorable up to the middle of last week, the week-end being hot enough to keep many out of doors, thus nicking Friday's attendance slightly but not affecting the week-end, which was sold out in advance. Rodeo Fans of America attended Saturday's (20) performance and arrival of some 30,000 navy men over the week-end hyped attendance.

Roy Rogers and contestants visited Bellevue Hospital Tuesday (16). Performances were put on by Rogers, the Oklahoma Wranglers, Maidie and Ray, Jeff Raevs and his trick horse, James Cimmeron's Cowboy Band and the rodeo clowns, Jasbo Fulkerson, Jack Knapp and George Mills.

baths daily, despite the frigid temperatures, are driving Billy Nelson balmy. Your scribe, after a few more cold dips, will need a new upper plate.

On these long hauls, the gals of the Wild West Show beat the gilly fare by riding the ring stock to the train. Clever people, these cow gals.

Tullahoma, Tenn., gave with two excellent houses. A Sunday in Dayton, Tenn., only 36 miles from Chattanooga, was welcomed. Many of the folks spent the night there, including Jack Neville and your scribe. Dayton, as you know, was the scene of the famous evolution trial. We often wonder, after a few years in this business, if Darwin wasn't right. Indeed, we wonder.

BILLY BURKE AND VIRGINIA SMITH.

Austin Bros.

Show stayed over Sunday in Grenada, Miss., to repair the big top. Mrs. Prince Nelson left the show to return to her home in Florida. She was replaced by Johnny May, who will do traps, ladder and web. Tiger Bill Sr. joined as equestrian director and announcer, and Tiger Bill Jr. joined for the Wild West concert.

Show was late in arriving in New Albany, Miss., but there were straw houses at both shows. Stanley Dawson came over from Memphis to visit.

Tractor was left on the lot at New Albany because it refused to budge. Jack Burslem drove back 30 miles, put his shoulder to the wheel and induced it to join the show.—KAY BURSLEM.

With the Circus Fans

By The Ringmaster

CFA

President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

President Tom Gregory and Bill Montague met in Pittsburgh over the October 6 week-end to make preliminary plans for the 1946 CFA Victory Convention. For the first time the convention will have a slogan. It is "A Must for 1946—the CFA Victory Convention." Members are urged to start using the slogan in their correspondence.

In Pittsburgh Montague contacted our only member there, Charley Musiol, and they enjoyed a pleasant chat. Charley is a veteran CFA'er, having joined the association June 5, 1926.

Sgt. Gene Banks, CFA, is awaiting discharge at Camp Campbell, Ky. He writes that he visited the Big Show in Nashville, October 8-9. Col. C. G. Sturtevant had a big time in San Antonio when two circuses—Cole Bros. and Russell Bros.—visited in one week. He reports a pleasant visit with Roland Butler, of Russell Bros., and says Tom Scaperlanda clown for two shows. He enjoyed visits with Captain Curtis and Charles Lucky, of the Cole show, and says Mr. and Mrs. Bill Woodcock were out to his home to look over his circus collection.

Member Tom Parkinson, with the armed forces, pens the following from his station in Asch, Czechoslovakia:

"While in Switzerland I was able to find the only circus in the country. It was Schweizer National Circus Gebrueder Knie, or Cirque National Suisse des Freres Knie, depending on whether you were in German or French-speaking areas.

"Altho I couldn't stay for the performance, I enjoyed looking around the lot, visiting the menagerie (which sported a hippo and 11 bulls among other things), watching a ring practice session and talking with Eugenie Nie. He gave me some very good items from the show. They use the European one-ring, four-pole top. Show moves by rail, has about 47 wagons and played Geneva for 10 days. Featured were Les 4 Cripp, French jugglers; Skating Jewels, Cavallini Clown Duo, menage and Liberty horse acts by Fred Knie, and elephant acts by Rolf Knie. There were quite a few artists around, painting and drawing various scenes. I took a number of pictures and am now trying to locate a place to have them developed."

Ramsdell With Blackstone

CINCINNATI, Oct. 20.—Lon B. Ramsdell, well known in the circus and carnival fields as a press and contracting agent, is with Blackstone the Magician as company manager. Prior to joining Blackstone he was with the Oscar C. Buck Shows. The magic show played the Cox Theater here this week to big business. Ramsdell visited *The Billboard* offices and cut it up with the boys in the editorial rooms.

Tucson Jaycees Sked Rodeo

TUCSON, Ariz., Oct. 20.—First annual Jaycee Victory Round-Up, Rodeo and Fiesta, sponsored by the Tucson Junior Chamber of Commerce, is scheduled for November 23-24, with DeWitt R. Gregory, chairman. Dick Merchant, manager of the Phoenix rodeo for seven years, will be in charge.

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UNDER THE MARQUEE

QUARTERS beckoning.

THOMAS J. FEEHLY, discharged veteran who spent 33 months in the army, 21 of them in the Southwest Pacific, is breaking a lion act in Brandywine Park, Coatesville, Pa. Before entering the army Feehly was with the Benson Wild Animal Farm; Fred Delmar and Bob Perry, wild animal trainers, and Hickory Tree Wild Animal Farm.

HAVE YOU WORKED out your holdback yet?

CHICK YALE has finished his fair dates with Williams & Lee thru Montana and South Dakota and will be with the Shrine Circus in Houston, November 2-12, and at Fort Worth November 17-25. . . . JOE BAKER, former blackface and now on the advance with Arthur Bros.' Circus, drops a card saying that he expects to return to the stage soon.

NEWS FLASH! Late trouper leaves estate of 8,000 route cards.

NELSON THOMAS, contracting agent

for the Clyde Beatty Circus, is a patient in a Raleigh (N. C.) hospital. . . . JOE BEACH, Springfield, Mass., writes that he had a pleasant visit with the Three Rays, Art LaFleur, Al and Jeanne Johnston and the Two Jades when those acts played the Court Square Theater, Springfield.

MANY OF US never realize that we are homeless until the season ends.

DOWN IN TEXAS the visitors on Cole Bros.' lot report that Paul Nelson, chief horse trainer, is buying every good Palomino in sight to augment the centering act. . . . CYSE O'DELL, Cole one-arm plange artist, injured her right arm and broke the index finger on her right hand at McAllen, Tex., and still is on the sidelines.

SHOW GOVERNOR once said: "A circus is only as good as its program, but I've seen worse."

MICKEY McDONALD, veteran clown, is reported recovering from an attack of (See Under the Marquee on page 70)

WANTED!

PHOTOGRAPHS OF THE C. R. MONTGOMERY CIRCUS. ROUTE BOOKS OF BARNUM & BAILEY CIRCUS. ROUTE BOOK OF BUFFALO BILL'S WILD WEST SHOW. PROGRAMS OF ANY OLD TIMER. IF YOU HAVE OLD PHOTOGRAPHS OF ANY OLD CIRCUS OR HAVE PROGRAMS, ROUTE BOOKS AND ROUTE CARDS, I WOULD LIKE TO HEAR FROM YOU.

AIRMAIL: ARTHUR STENSVAD

811 EAST THIRD ST.

NORTH PLATTE, NEB.

P.S.—I need Route Cards of various 1945 Shows, so if you have any write today.

FOR SALE

One 110-foot Round Top with three 40 middles; one 60-foot Round Top with four 30 middles; one 50-foot Round Top with three 20-foot middles; one practically new Marquee, 30 by 35 feet; 24 sections of Blues, eight high, complete, jacks, stringers, new this season; 12 lengths Grandstand 12 High; eight lengths Eight High, complete with platforms and jacks; 25 1 1/2-Ton Chevrolet Tractors with Trailers, some stub nose; six International 1 1/2-Ton Tractors; six Dodge 2-Ton Tractors, three 25 Kw. Light Plants, International Top. All property can be seen as per route in The Billboard or Fairgrounds, Macon, Georgia, after October 25, or write

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LOUIS S. SONNEY, 625 Stanford Ave., Los Angeles 21, Calif.

Rodeo Fire Loss Placed at 100G

EDMUNDSTON, N. B., Oct. 20.—Fire of undetermined origin broke out early Saturday night (13), destroying the Adams rodeo here. Loss, including stock and equipment, was estimated at \$100,000. Arena was insured for \$10,000, but no protection was announced for rodeo stock and equipment.

With only one member of the show on hand, the fire started without warning and in a few minutes the entire arena was a mass of flames. Edmundston is on the U. S. border and the Edmundston Fire Department was aided by the Madawaska, Me., department in its effort to control the blaze.

Burned to death were 15 saddle horses, 21 bucking horses and 15 steers. Wagons, Western costumes and 50 saddles were destroyed.

Rodeo, which had made a long jump here from Hamilton, O., had played only one night show and a matinee before the fire. Show had arranged to play one to four-day stands at rinks thru New Brunswick, Nova Scotia and Prince Edward Island. Intention is to fill some of the dates if some of the stock and equipment can be replaced.

About 1,000 children had been at the matinee and had been out of the arena only an hour when the fire broke out.

Wichita Notes

WICHITA, Kan., Oct. 20.—Harrison Troupe has returned here following the close of the Al G. Kelly & Miller Bros.' Circus. Mr. and Mrs. Verne Crawford, of the Bud E. Anderson Circus, have also returned home.

Riding Duttons, with LaFranceta, the mechanical riding school, and Bagdad, performing camel, were featured during the Kansas National Livestock and Horse Show.

Buddy Wedin, former Seils-Sterling clown, is still a page boy at the Michigan State Capitol, Lansing. He caught both the Cole and Miller shows, meeting an old friend, Harry Holmes, on Cole.

Howard Suesz is slated to open his Clyde Bros.' Circus in November, under auspices. Howard visited the Kelly-Miller, Ringling, Cole and Russell shows during the summer.

Doris Miller, soon to get an army discharge after three years in uniform, expects to have an interest in the Miller show next season. Buster Barnard, formerly with the Cole and Polack circuses, is doing a comedy juggling turn with a USO unit in France and Germany. He plans another six months overseas.—BETTE LEONARD.

Mills Bros.' Elephant to Work on Bond Drive

CHICAGO, Oct. 20.—James Dewey, general agent of Mills Bros.' Circus, is making arrangements for Big Burma, the show's feature elephant, to work with the United States Treasury Department in the Victory Bond Drive, opening October 29 and continuing six weeks.

Dewey, who dropped into The Billboard's Chicago office for a visit, also said that Owner Jack Mills is planning to enlarge the show next year. Dewey has been the show's general agent for five years.

Maysville, Ky., Gives Dailey Bros. Full House

MAYSVILLE, Ky., Oct. 20.—First railroad circus to play here in five years, Dailey Bros., drew a capacity house at the night show Tuesday (18), despite frigid temperatures. Show was late in arriving and as a result only a fair crowd attended the matinee.

Show was scheduled to play Charleston, W. Va., Friday (19), but canceled because of what it termed cold weather.

Austin Nails Full One At Holly Springs, Miss.

HOLLY SPRINGS, Miss., Oct. 20.—Despite cold and damp weather, Austin Bros.' Circus played to a full house at the night show here Monday (15) after a strong matinee.

Business at Greenwood, Miss., Friday (12) was just fair, the show playing day and date with the Gold Medal Shows on the same grounds, the latter under sponsorship of the Legion.

Moslah Temple Books 27 Acts for Fort Worth Show

FORT WORTH, Oct. 20.—Moslah Shrine Temple will present its third annual circus November 17-25 in Will Rogers Memorial Coliseum, with 27 acts booked from several circuses. Most of them will be in the Houston Shrine Circus which opens November 2.

This is the first year Moslah Temple has negotiated for its acts, heretofore one entire circus being brought in. An extensive city-wide advance ticket campaign is under way, with block seats being offered large firms at a third discount.

Stanley F. Dawson Writes

MEMPHIS, Oct. 20.—On the way to Dixie, I enjoyed my visit at Owensboro, Ky., with Judge A. B. Palmer and Mrs. Palmer, Brownie Palmer and several of the judge's business associates. Judge Palmer declares he is forever thru with circus business after 40 years' association.

Riding to Evansville, Ind., I reminisced with Doc Major Ingrahm, now operating a big-time army and navy business, but was sorry to miss Karl Knecht and Mr. Van Orman at Evansville.

Arrived in Memphis in time to catch the Ringling show. Renewed friendship with Mr. Van Rosenberg, formerly of Madison Square Garden and now R-B auditor. Saw Fred DeWolfe, Theo Forstall, Mac McGown, Fred B. Smythe, John Brice, Charles Land, Allen Lester, Billy Carr and Frank Morrissey. Allen was proud of the Memphis publicity, and Lynn Ward, Memphis radio man, praised the show's air material.

Joe Simons, formerly with Merle Evans and now manager of Warner Bros.' Theater, Memphis, made every performance. Joe Lynch, of Atlantic City, paid the show a visit while en route to Chicago, where he said he was going to pick up Carl Sonnenberg. Bob Courtney, a nephew of the late Lew Graham and for many years with R-B, was a regular visitor. He is now on the Warner Bros.' staff here. Bob's wife, Pelly, is expecting an early discharge from the WACS at Fort Bragg, N. C. Ralph Miller, veteran Memphis fan, was much in evidence.

Eddie Gallagher, Ham Schultz and Dick Miller expect to join the writer (See Stan Dawson Writes on page 70)

Cold Cuts Beatty Attendance

ALBANY, Ga., Oct. 20.—Cold weather cut attendance at the night performance of the Clyde Beatty Circus here Tuesday (16). Matinee drew a half house compared to a strong house at night.

Bailey Draws a Strongie

TOCCOA, Ga., Oct. 20.—Bailey Bros.' Circus drew a strong house at night Wednesday (10). Matinee attendance was light.



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The Billboard Cincinnati 1, O.

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40x80 sectional maple portable Skating Rink Floor, complete with underpinning. Price \$800.00 cash. Practically new.

BOX D-42, The Billboard, Cincinnati 1, O.

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Model "B" with D.X. 20 Speaker, for rent within 500-mile radius of Twin Cities.

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Asbury Park Moves For Suit Dismissal

ASBURY PARK, N. J., Oct. 20.—Charles Frankel, assistant city solicitor here, said that Vice-Chancellor Maja Leon Berry will hear motions October 25 for the dismissal of a much-postponed suit brought by Perth Amboy Arena Company against the city of Asbury Park for the repair of the Casino at Asbury Park and re-opening of the company's rink.

It was indicated that city engineers informed officials that repairs to the Casino would cost \$240,000.

Frankel says he will move for dismissal of that suit on "the ground that there is no legal cause of action in chancery."

City officials closed the Casino last year after the September 14 hurricane split the thick slab floor. January 23 the Perth Amboy Arena Company began suit in chancery, asking for an order to compel the city to proceed with repairs on the Casino and pay damages for business lost during the time the place had been closed.

Innovations Are Aid At Vet's N. J. Spot

TRENTON, N. J., Oct. 20.—George Dancer, recently discharged from the armed forces, took over operation of White City Rink here six weeks ago and since then has introduced several click innovations.

Rink measures 60 by 170 feet. Admission has been upped to 50 cents. Spot is fluorescent lighted, has color wheels spotted on the walls and the organ has been replaced with a sound system.

Recently organized hockey teams playing after 10 p.m. every other Monday are creating plenty of interest. Dancer plans a Halloween party and is advertising it heavily. Plans also call for cash prizes and novelties. Another stunt that is catching on is community slinging on skates. Sergeant Clifford, Fort Dix, N. J., is assistant manager.

Rebuilt Fire-Swept Arena Opens Oct. 30

MOUNT VERNON N. Y., Oct. 20.—America On Wheels Mount Vernon Arena here, which was badly damaged by fire last May, reopens October 30 with a new beginners' rink and an enlarged main floor that will permit more practical dance skating. There will be an instructor for beginners. Andy Wels heads the music department.

Bill Schmitz, head of the AOW chain, says that Eddie O'Neill, pro, has arranged a special opening program that will bring the best talent from other rinks in the chain. It will run from 7:30 to midnight, with stunts for the public to take part in. Program will close with a grand march.

Halloween party is set for November 1 here. At other AOW rinks it will be observed October 31.

Trenton's Capitol Reopens To Continued Good Biz

TRENTON, N. J., Oct. 20.—Capitol Rink here has started its fifth season under AOW management and continues to draw good patronage. Admission is 60 cents.

Spot is under management of Arthur Sohl and occupies considerable space, with skating floor 76 by 196 feet. Adele Swift presides at the Hammond organ. Bronze and silver steps are featured Thursday nights. Several bus loads of St. Mary's Skating Club members from Boulevard Arena, Bayonne, N. J., were recent visitors.

GRAND COUNCIL of Ghosts and Spooks' Protective Association will meet at America On Wheels rinks October 31. One exception will be the Mount Vernon, N. Y., spot, with November 1 set for the activities. These annual Halloween parties include a mock marriage, county jail and grand march.

WANTED RINK ORGANIST

At once. Good Musician. Skating tempos. Year around work. Good salary but not fancy. Write, phone or wire our expense.

Archie Wing
Utica Roller Drama UTICA, N. Y.

Asphalt Surface Nixed by Watson

CINCINNATI, Oct. 20.—Interest in outdoor roller skating has been developing in England since V-E Day, reports W. J. D. Watson, London.

National Skating Association organized an interesting series of exhibitions at Hackney, East London, last month. Event was held in a public park and the skaters performed on asphalt in front of the bandstand. Solo free-style skating, performed by some of England's leading skaters, and pair skating exhibitions were watched by a large crowd.

(See ASPHALT NIXED on page 70)

Broom Ball Drawing At Sure's Ill. Spot

WILMINGTON, Ill., Oct. 20.—Broom Ball is attracting crowds to Cleopatra Gardens Rink here. It is played with a football and teams of six men or six women. Hockey goals are utilized.

Manager Fred Sure said Joe Laurey, pro, and Bill Henning, timekeeper, of Chicago, would officiate at the November 10 game here between the Chicago Roller Skating Club and the Old-Timers' Skating Club. Game will be played during the intermission.

Records provides the music in Sure's rink. Concealed speakers are in the ceiling. Club has been started. Each member has received a lapel button.

RSROA Kicks Off In Vet. Aid Plan

DETROIT, Oct. 20.—National campaign of public support and knowledge of roller skating as an important form of the therapy for wounded war veterans was launched Thursday (18) by the RSROA. Announcement of the plan was made by Fred A. Martin, RSROA secretary-treasurer. Kick-off for the campaign was a quickly arranged but thoroughly planned and publicized entertainment for 30 amputees from England General Hospital, Atlantic City, by New Dream-

(See RSROA KICKS OFF on page 70)

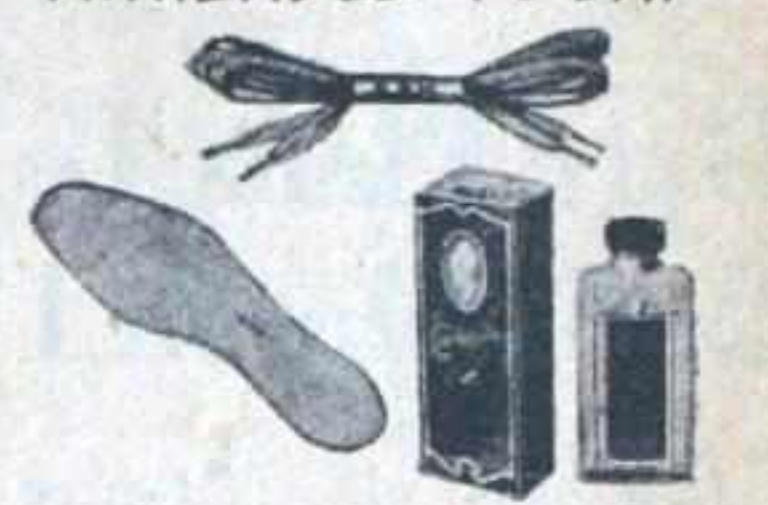
Skate Balleting Popular At Hagen's Norwood Spot

CINCINNATI, Oct. 20.—Ballet on skates is proving successful at Ed Von Hagen's Rink, Norwood. It is presented in addition to the dance and figure-skating classes.

Mr. and Mrs. Harry Hessler, members of Dancing Masters of America and operators of a dance studio here, are instructing 150 in ballet every Friday night.

The Hesslers, in co-operation with Lil Erdman, pro, are working on a show for New Year's Eve. Halloween program is also set.

ROLLER SHOE Accessories AVAILABLE TO-DAY



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54" — 63" — 72" and 81" black and white.

CINDERELLA POLISH
That Famous White Buck Polish, the finest made.

INNER SOLES
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Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY LYTLE Roller Shoes
CAMBRIDGE, MASS.

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\$15,000 worth of Rink Equipment. Enough equipment for four complete rinks. 800 pair of Chicago Skates. One Hammond Aeolian Organ, complete with rolls. Cost \$3,200.00, blond finish, organ like new. Has D-20 speaker. Four B-40 Speakers with amplifiers and record changers. Two A-20 Hammond Speakers. Skate Grinders. Floor Sander. Vacuum Sweeper and other items too numerous to mention. Two complete Portable Rinks, 50x138 (the nicest rink in the Middle West), 40x80 complete. Write and tell me what you need, I've got it. Will sell any part of above equipment.

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ARK. EXPO PICKS HOME SITE

Byrd Plans To Build March 1

Architects okay 71-acre site south of Little Rock for fall stock show plant

LITTLE ROCK, Oct. 20.—State Senator Clyde E. Byrd, secretary-manager of the Arkansas Livestock Exposition, has announced that construction will begin about March 1 on a new permanent plant for that annual event.

The 71-acre site selected for the purpose, situated south of the city, has been inspected by Harry A. Ackley and Carl P. Brosch, Sewickley, Pa., amusement center architects, who have joined with Erhart & Eichenbaum, Little Rock architects, in approval of the location. "The land," said Ackley, a member of the Ackley, Bradley & Day firm, "can be developed into a first-class fairgrounds without extravagant expenditure. It is high enough and the soil presents no drainage difficulties." Ackley noted other advantages in the availability of fire and police protection, sewerage and transportation.

Ackley's firm, engaged as consulting architects, will draw up a plan showing building locations. Buildings will be designed by the Little Rock architects.

Topeka Aud. Asks, 'Do We Still Cut In?'

TOPEKA, Kan., Oct. 20.—Whether Shawnee County is still entitled to share in Kansas Free Fair grandstand receipts, now that bonds issued for its construction have been retired, is being studied here by county commissioners.

County Auditor Maurice D. Freidberg asked that the country's right to participate in the receipts be clarified. He said that since 1932 bonds and interest have amounted to \$198,520, of which the fair association contributed \$77,839 and \$120,681 was derived thru taxes.

Fair Manager Maurice W. Jencks said that his board of directors will meet with the commissioners following the return of Deane E. Ackers, fair president, from a business trip.

County's share of grandstand receipts amounted to \$14,465 last year, according to Freidberg.

Macon Builds for Ga. State Opener; Ticket Sales Big

MACON, Ga., Oct. 20.—Georgia State Fair will open here October 29, with new construction costing \$5,000 completed, and E. Ross Jordan, general manager, claiming the heaviest advance ticket sales in years.

Buildings consists of new livestock and poultry exhibit space and an enlarged outdoor stage. Ticket campaign is being conducted by Macon Exchange Club members, sponsors of the event. World of Mirth Shows will be on the midway.

Stevens Point May Resume

STEVENS POINT, Wis., Oct. 20.—Portage County, long without a county fair, may get one if 50 business men here carry thru with plans now under way. E. R. Cooper is associated with a plan to sell 100 shares of stock in the proposed annual.

Orlando Booms Plans for \$3,000,000 Fair Project

ORLANDO, Fla., Oct. 20.—Plans for State-wide financing of a proposed \$3,000,000 Florida Livestock Exposition at Orlando are under way here with the organization of Orlando and Orange County committees to aid in the project. Similar committees will be established in other Florida counties, according to Charles E. Bradshaw, Orlando business man, who is directing the organization.

Florida Commissioner of Agriculture Nathan Mayo has agreed to provide \$40,-

000 of State funds for the plant, which will be located in West Orlando on a 120-acre site already purchased by the exposition corporation.

Winkley, Swenson, Get IMCA Nod

CHICAGO, Oct. 20.—A. R. Corey, of Des Moines, secretary of the International Motors' Contest Association, reports that the directors of his organization have agreed to sanction auto races for the firm of Frank Winkley and Aut Swenson, operators of the All-American Thrill Drivers.

It had been previously announced that sanctions would be issued to National Speedways, operated by Al Sweeney and Gaylord White. This means that two firms will race under IMCA banners, which is a departure from past policy, when the org only sanctioned one promoter each year.

This announcement gives impetus to considerable buzzing along the gas-burning rialto, as Winkley, recently a visitor in Chicago, reported that his org would not have definite promotion plans for some time.

O. C. Buck Invades Auto Racing; Names Peugh Mgr.

ALTAMONT, N. Y., Oct. 20.—Oscar C. Buck, owner of the O. C. Buck Shows, will enter the auto race promotion business next spring, with Roy F. Peugh as manager, he announced today.

Firm will operate AAA sanctioned events, according to Peugh. Buck promoted his first race at Altamont, N. Y., recently.

Milwaukee Gives 50G -- But Who Gets the Dough

MILWAUKEE, Oct. 20.—County commissioners here have appropriated \$50,000 toward Milwaukee's 1948 centennial, but who gets to spend the dough has not been decided.

Board Chairman Lawrence J. Timmerman has warned that "the show will be a flop if amateurs handle it," in reply to arguments that public employees should frame the production.

Mike Todd has come thru with a healthy plug for E. J. Weisfeldt, former Milwaukee theater manager, who recently returned from a conference with the New York producer. "I strongly advise employment of Weisfeldt immediately," Todd wired the board.

Ira A. Bickhart, executive director of the centennial program, said that David Murray, general manager of Olsen and Johnson, has expressed interest in plans for the event and has inspected lake-front show possibilities.

Miss. State Churn-Up Hits Record Stand, Midway Peaks

JACKSON, Miss., Oct. 20.—Churned up in 40 days, Jackson's Mississippi Free State Fair closed Saturday (13) with all records for midway and grandstand grosses smashed and a probable new one-day midway figure set up by the Royal American Shows Friday (12).

City Commissioner R. S. (Sunny) Withers, head of the city-operated fair, revealed that Friday midway grosses

barely missed \$25,000. Carnival gross for the week was \$61,000, far above any previous peak here.

Revue Gets Top Cash

New grandstand record was also established by Barnes-Carruthers' Victory Revue, which hit \$16,000 for the week, but Withers said that heavier labor costs (See Miss. State Event on page 59)

Bleachers Fall At Spartanburg; Mars Huge Week

SPARTANBURG, S. C., Oct. 20.—Wooden bleachers at Spartanburg County Fairgrounds collapsed Saturday (13), final day of the fair, injuring at least 64 spectators at the auto races.

Of the 64, nine were seriously injured. Others were given emergency treatment at local hospitals.

The old wooden bleachers adjacent to the main grandstand folded up and crashed to the ground, hurling approximately 1,000 people into the wreckage. The 1,000 persons in the bleachers were part of a crowd of around 4,000 at the races.

All city ambulances were thrown into action, with Camp Croft assisting, to rush injured people to the General, Mary Black and Camp Crofton station hospitals.

Accident marred what would have been the most successful fair ever to be held in Spartanburg.

Unprecedented crowds thronged the fairgrounds and the midway of the James E. Strates Shows thruout the week, with record-breaking business reported. About 84,000 passed thru the main gates Saturday.

Weather was clear and cool all week, with crowds increasing daily. Saturday's crowd was so large that parking spaces could not accommodate the cars.

The race, which featured drivers from the Sam Nunis Speedways, was interrupted for 20 minutes when the bleachers collapsed. Elbert Booker, Detroit, won the main event.

South Carolina Hereford Association staged the largest exhibition of that breed ever held here. Prizes totaling \$2,000 were offered by the fair management, the cattle org and Chamber of Commerce.

A. L. Newsome, Winston-Salem, N. C. harness racing reinsman, was seriously injured Tuesday (9) when his sulky overturned. He is in a hospital here with back injuries.

Al Ackerman Closes Season

WAYZATA, Minn., Oct. 20.—Al Ackerman has returned here following a seven week tour of fairs for Jule Miller, of Northwestern Amusement Company, and two additional indoor dates with the revue and vaude show at Devils Lake and Dickinson, N. D. Other acts on the bill were Ardis and Wells, George Royal Ackerman and Gage, Frank and Esther Ethel Warren, the Hartleys, Jerry and Helen, Phyllis Meeker, Eight Adorable and a six-piece orchestra under T. Tyson.



IT WAS JUST LIKE OLD TIMES ON THE ROYAL AMERICAN SHOWS' MIDWAY at the Mississippi State Fair, Jackson, as records for attendance tumbled each day thru the six-day annual. Fair was organized on 40 days' notice and was a big winner. (Jackson Daily News photo.)

FILL THAT VACANCY WITH A VET...

It's the nation's #1 job today. A full page of At Liberty ads of Vets appears in this week's issue.

TURN TO PAGE 42

N. M. Annual Record Smasher

160,000 Attend Eight-Day Event

Pari-mutuel handling for week is over million mark—carnival receipts best yet

ALBUQUERQUE, N. M., Oct. 20.—When New Mexico's Eighth Annual State Fair closed here, Sunday (13), officials scoured for the record books to see just how many marks had been smashed. They discovered that they might as well throw the old one out.

Here, in part, is what happened:
1.—Attendance this year was 160,000, which shattered the 1944 mark of 15,000.

2.—The pari-mutuel handling for the week was \$1,109,000, an all-time high.

3.—Bettors placed \$37,000 on the New Mexico State Fair Handicap, a \$1,000 take race run the closing afternoon, which was a new record for a single race.

Attendance opening day, Sunday (7), was 20,000, and that number was exceeded Thursday (11), which was Albuquerque Day. The final day drew more than 15,000 persons.

Despite the fact that the original September fair days were canceled, Manager Leo Harms and his staff were able to reinstate all contracts. Livestock, poultry, farm and garden exhibits set new high marks, both for quantity and quality. In the junior department, 125 fat beef calves competed.

Carl Folk's Celebration Shows chalked up an all-time high for carnival attendance and receipts. The rodeo played to capacity on each of the eight nights. Attendance at Art Briesse's Thearle-uffield fireworks display was capacity each night.

Fair officials plan a number of new buildings for next year and hope to enlarge the grandstand.

Eastern Idaho State Maps Expansion Plans for 1946

BLACKFOOT, Idaho, Oct. 20.—Eastern Idaho State Fair officials, mapping 1946 plans after two banner years, expect to continue improving an additional tract of land purchased this year and otherwise ready the Blackfoot plant for expanded action next season.

Secretary Ruth C. Harekopf, reporting on the event held September 11-15, said that attendance at the 1945 fair was the greatest in history and that receipts were far ahead of past years. Warm, sunny weather prevailed thru the five days.

Night shows featured J. C. Sorenson's Rodeo with supporting acts, and matinee horse race meets, horse-pulling contests, horse show, livestock parades and an Indian show completed the grandstand entertainment. Indians came from Fort Hall Reservation. Slebrand Bros.' Shows were on the midway.

Petersburg, Va., Gate Goes Over 100,000 for New Mark

PETERSBURG, Va., Oct. 20.—Attendance at Southside Virginia Fair, October 1-6, went over the 100,000 mark, a new record for the event, according to Secretary R. Willard Eanes.

Eanes, reporting but a day and a half of inclement weather, said also that Cetina & Wilson Shows, playing their fifth consecutive year here, broke existing records for show and ride grosses. George A. Hamid, Inc., supplying grandstand entertainment, staged the Hollywood Revue, with Don and Alpha Tranger, Jimmy Marks and Lucille, Professor Keller and His Jungle Killers and Klara Torina. Fireworks were furnished by the International Fireworks Company, John Serpico directing. Five harness race matinees and a Saturday (6) horse show comprised the afternoon track programs.

Additional Fair News on Page 59



NO OPPOSITION BILLING MARRED RELATIONS between fair and theater at Saginaw, Mich. Instead, Manager Merkey, of the Temple Theater, bought fair exhibit space to exploit "State Fair," his film for the week, and tossed in a \$25 War Bond prize award to a 4-H Club exhibitor. Clarence H. Harnden, secretary-manager of the highly successful Saginaw event, was proud of the above exhibit on his grounds.

Topeka Building Plans Hinge on Labor, Materials

TOPEKA, Kan., Oct. 20.—Enough construction to last out an ordinary five-year plan will be crammed into a single year if Manager Maurice W. Jencks, Kansas Free Fair, can buy materials and hire men to hammer them together.

He expects the present critical situation to ease by spring, when he hopes to begin a large-scale improvement project that includes a new industrial building, enlarged livestock barns, new gates, new outdoor stage, hard-surfaced streets and new water and sewer lines.

Industrial building, to be constructed at the north end of the grounds, will be of stone construction with concrete floors and will measure 75 by 110 feet. With the roof supported by 75-foot trusses no posts will be needed, according to Jencks.

Frame buildings which now house sheep and swine exhibits will be replaced, under the plan, by a single large fireproof structure, bringing all animals under one roof.

Addition to the 4-H Club baby beef barn will provide an indoor judging ring for junior stock entries. Other construction includes a new concrete stage opposite the grandstand, complete with dressing rooms, showers and toilets.

Program also includes the widening of the federal highway running along the east side of the grounds. This will be expanded from a 40 to 80-foot width. When this is done, the brick wall at the north side of the grounds will be extended and two new gate entrances cut in. Two entrances will be added to the west side to permit Topekans and this end of the city easier access to the fair.

Engineers are now completing a survey for new water and sewer lines, according to Jencks. Regular fair crew is already busy with preliminary repairs.

Edmonton Exhibition Nets \$61,932; Backs Hockey

EDMONTON, Alta., Oct. 20.—Edmonton Exhibition Association realized a net profit of \$61,932 from the 1945 exhibition. Stock shows held during the year showed a deficit of \$3,142.

Fair board passed a budget for \$32,970 to finance the Edmonton Exhibition Flyers hockey team it is sponsoring this season.

ATTENDANCE at Webster County 4-H Fair, Fort Dodge, Ia., with a free gate, averaged about 1,000 daily for the two days, August 21-22, according to Floyd D. Huling, county extension director.

Cushing Thrillers Set for So. Calif., Says LeBreque

STOCKTON, Calif., Oct. 20.—Harry LaBreque, handling public relations for Frank Cushing's G.I. Joe Thrill Circus, said today that the auto and aerial stunt org is slated for action in Southern California.

Cushing's aggregation, which features Marjorie Balley, his wife, on a high pole, and an all ex-servicemen's roster, played the Sacramento County Fair, managed by LaBreque, at Galt, Calif., September 1-3. Fair netted \$9,321 more than ever before, according to LaBreque, who also offered a rodeo, the Schoonover California Amusement Attractions and Bob Mathews, with Tuffy, MGM lion, as features.



Meetings of Assns. of Fairs

International Association of Fairs and Expositions, December 3-5, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Kansas Fairs Association, January 8-9, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasco.

Western Canada Fairs Association, January 14-16, Royal Alexandra Hotel, Winnipeg. Keith Stewart, secretary.

Ohio Fair Managers' Association, January 16-17, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Nebraska Association of Agricultural Fairs, January 22-23, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary.

Virginia Association of Fairs, January 28-29, John Marshall Hotel, Richmond. C. B. Ralston, Staunton, secretary.

Pennsylvania State Association of County Fairs, January 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary.

Ontario Association of Agricultural Societies, February 6-8, King Edward Hotel, Toronto.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

Trumansburg Draws 8,000 On Peak Day; Crowds Up

TRUMANSBURG, N. Y., Oct. 20.—An 8,000 turnout on Firemen's Day, Thursday (4), was the high mark of the Trumansburg Fair, October 3-6, but Lorenzo Clinton, secretary, reported that attendance on the other three days was also above average. Weather, tho cool thru the early days, was clear.

Grandstand acts were furnished by Harry Cooke, Lancaster, Pa. Independent midway was larger than usual, according to Clinton. Harness races were the principal matinee feature.

NORTHEAST FLORIDA STATE FAIR

JACKSONVILLE, FLORIDA, NOVEMBER 1 TO 11

Can place Concessions of all kinds, no exclusive except Cook House, Bingo and Novelties. This is eleven days and conditions in Jacksonville were never better. For space

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BIGGEST CARNIVAL COMING TO MINNESOTA FOR THE 1946 FAIR SEASON
MOWER COUNTY FAIR—Austin, Minnesota

DATES — AUGUST 7, 8, 9, 10, 11

75,000 Persons Attended the 1945 Fair.

"WILL GROSS AS MUCH AS ANY COUNTY FAIR IN MINNESOTA"

Write P. J. HOLLAND, Secretary, Austin, Minnesota

FACE-LIFTING FOR LONG ISLAND

Set Millions For Building

Rockaway Beach to benefit by new express highway—new life for Jones

NEW YORK, Oct. 20.—Long Island beaches, pools and parks are set for a general face-lifting during the coming year, the cost of which will be several million dollars. Most of the projects are municipal or State-sponsored improvements, some of which already have been given the green light, while others await final approval.

Rockaway Beach is down on the New York City 1946 budget for several costly improvements, among which are streamlining of the Boardwalk at a cost of \$1,168,000, and construction of a \$378,000 swim pool at Jacob Riis Park. Other municipal projects at Rockaway are the creation of a huge park and recreation area along the shore and on the islands of Jamaica Bay, and the construction of express highways designed to serve New York's giant Idlewild Airport but which will at the same time provide fast routes to the Rockaways and other Long Island beach resorts.

Apparently, the Rockaways are set for a building boom which will get into full swing when the adjoining Idlewild air field is completed. Already two big amusement projects are under way and more may be expected to start soon. A. Joseph Geist, owner of the sole amusement park at Rockaway Beach, has enlarged his Playland funspot and has under way several new buildings and rides. Recently the Drambours Bros. announced the purchase of a large ocean-front plot for a \$1,000,000 Seaside Amusement Park on which construction is slated to get under way before winter sets in.

Jones Beach, de luxe shore resort under the jurisdiction of the New York State Park Commission, which suffered a wartime blackout due to gas rationing and war restrictions, has already started a rehabilitation program which will nick the State treasury for several millions. Principal items on the agenda are a new 7,500-seat concrete and steel stadium for water shows, at \$1,150,000; new sewage-disposal system, \$250,000; underground electrical installations, \$150,000; clearing up beach at Zach's Bay, and the usual seasonal overhaul, repaint and clean-up jobs.

Foregoing projects are on Long Island's South Shore, but the North Shore of the island is also in line for a sizable helping of municipal manna, with Flushing Meadow Park, the old World's Fair grounds, down on New York's budget for \$4,783,000 to cover cost of next step in its transformation into New York's largest park and recreation center.

Newport, R. I., May Use Beach as Carnival Site

NEWPORT, R. I., Oct. 20.—City-owned Easton's Beach may in the future be the scene of all sponsored carnival set-ups. Subcommittee of city councilmen has recommended that a new section of the beach property recently improved be let out for carnival use, and a public hearing on the proposal will be held soon.

The past summer a record number of sponsored carnivals were staged here and, with public park property prohibited for such use by council action last spring, sponsoring organizations had to rent vacant lots in town for the carnivals, often leading to downtown traffic problems.

For some time some persons have felt an amusement area at the city-owned beach should be established, others feeling that the beach should be kept entirely as a bathing and recreation center. Plan to set up sponsored carnivals on a section adjacent to the bathing beach may bring something of a solution to this controversy.

American Recreational Equipment Association

By R. S. Uzzell

Plans for the Chicago convention will include many helps for reconversion. All who attend will be among the first to parachute into the new day equipped for action. The time will be so completely taken with plans for action in 1946 that there will be no time for crystal gazers.

Anyone who has tried out a new game or ride in 1945 will be given time for a description of it. Already one concern has expressed willingness to describe a ride which has made the grade. Any others ready with actual results kindly communicate with the writer.

All program chairmen and discussion leaders this year are practical men. They know we have difficult situations to meet. The times demand trained leaders, and we have them. The occupation forces in the amusement parks and in our factories must be men of courage who know not the meaning of retreat.

Anyone who has attended our convention knows it has been getting more practical each year. The 1945 convention promises to be an advance in questions of the hour by men of specialized skill. We may get one or two blasts of atomic proportions.

All of our manufacturers are anxious to get under way again but are still handicapped by conditions beyond their control. Very few will be at full steam until mid-1946.

AREA Notes

Pinto, of Coney Island, had two sons in service, one of whom was killed. . . . W. F. Mangel's sons saw service in Africa, Sicily and Italy, and now is in the Philippines. Mangel, handicapped by a manpower shortage and with his auditor in the hospital, must stick close to his office, while Fred runs the factory. . . . Norman Bartlett, who has been ill in Florida, is up and able to be in his shop. . . . The Allan Herschell Company is one of the busiest in the game since taking over the Spillman Engineering Corporation. Wendler Jr. will have ample opportunity to show his metal. He is young and strong and equal to the task. . . . Our friend, A. Vaszin, of Dayton, O., is all set to go. His secretary,

Atlantic City on Snatch For Two Philly Confabs

PHILADELPHIA, Oct. 20.—Two national conventions scheduled for this city in the spring are expected to alter their arrangements and shift their meetings to Atlantic City, where better facilities are available for large groups. Hotels in this area are jammed with reservations and will not be able to accommodate upwards of 4,000 due in May with the Amalgamated Clothing Workers or the 12,000 scheduled to attend the International Association of Rotary Clubs, due here in June.

Atlantic City is better able to handle these large crowds because hotel and rooming-house facilities can provide ample space for even great numbers. Convention Hall is also due to revert back to the city next month when the army leaves.

Carroll Skeds Confab Peep At New Rides, Device Items

CHICAGO, Oct. 20.—They'll tip the lid on that Pandora's box of post-war rides and device secrets at the annual NAAPPB confab opening in Chicago December 4.

What's more, park and pool ops are in for more than a mere sneak peek at many of the items that can be expected to play a vital part in their operations during the coming era.

Edward J. Carroll, the Riverside Park exec from Agawam, Mass., program chairman for the convention, promised today that an entire program session will be devoted to the display of photos, models

and drawings of devices and equipment that have been in the blueprint stage during the war.

Crying need for new products first arose thru the depression '30s and continued in recent years when, the manufacturers had many items on their drafting boards, the war caused a suspension of activity in this direction.

With much of the nation's park and pool equipment now antiquated, both in appeal and physically, delegates are expected to find this feature of the convention one of the most interesting, in Carroll's opinion.

Altman Mulls New Comish To Handle A. C. Auditorium

ATLANTIC CITY, Oct. 20.—Mayor Altman has announced his intention of naming an auditorium commission next week to advise in the management of Convention Hall. It is expected that Ezra C. Bell, resort hotel man, will be given the post.

This was disclosed this week as preliminary steps were being taken by the city to take over the big hall after the army's departure, scheduled for November 15. In pre-war days there was a five-man auditorium commission consisting of three citizens, the mayor and the director of finance. It is understood that Mayor Altman will create a similar set-up.

A. C. Trims Sales Tax But Holds List To Nick Trade

ATLANTIC CITY, Oct. 20.—City commission has revised the municipal sales tax ordinance to reduce the former revenue by 30 per cent, leaving items on which the tax burden will be shouldered mainly to visitors.

Remaining on the list of taxable items are hotel and rooming-house accommodations, alcoholic beverages, amusements, restaurant checks over 75 cents, and tobacco products, on which there is a 2-cent levy. Exempted are such items as jewelry, furs, furniture and other household accessories and clothing.

Since May 29 and thru September 30 approximately \$1,100,000 has gone into the city treasury from sales-tax revenue.

W. E. Frank Closes Playland, Macon, Ga., After 31 Weeks

MACON, Ga., Oct. 20.—Playland Park closed last week after a prosperous 31-week season. Final two weeks' biz, marred by cold and cramped by the dwindling soldier population, hurried the curtain.

Owner W. E. Frank said the closing will permit him to devote full time to preparations for Middle Georgia Colored Fair, October 22-27, for which he holds the midway contract.

F. A. Griffen, Jacksonville Beach, Fla., purchased C. N. (Doc) Myers' Tilt-a-Whirl shortly before the park closed.

Memphis Fair Spot Gets Face Lifted

MEMPHIS, Oct. 20.—An extensive face-lifting operation on Memphis's city-owned Fairgrounds Amusement Park is slated to begin November 15 under the direction of Chairman John V. Vesey of the park commission. Job is scheduled to be completed in time for an April opening next season.

Most of the park rides and buildings will be relocated, rebuilt or improved in the program worked out between Vesey, Everett Woods, Memphis architect, and representatives of Ackley Bradley & Day, Sewickley Pa. Finished product will represent a \$250,000 investment, according to Vesey.

"We plan eventually to own all rides in the park," he said. At present only the Merry-Go-Round, Prefzel and Pippin are owned by individuals.

Project calls for the new midway to be located so that it will blend with activities of Mid-South Fair when it resumed.

Howard Johnson Takes Over Gravatt's Boardwalk Cafe

ATLANTIC CITY, Oct. 20.—Hellogg Restaurant and several other units owned by Frank Gravatt in the Steel Pier block were turned over this week to Howard Johnson, operator of a chain of restaurants from Maine to Florida. According to Attorney Samuel Backer, who represented Johnson in negotiations, the lease was signed for a long term involving upwards of \$800,000.

Backer reported that the present Hellogg Restaurant, plus the upper floor, will be modernized, improvements involving expenditures estimated at more than \$100,000.

New Jersey Ops Want Home Folks To Vacation There

NEWTOWN, N. J., Oct. 20.—Resort owners and members of the New Jersey Resort Association, meeting here this week, agreed that more extensive advertising was needed to sell the nation the story of the State's recreational and vacation areas. It was declared that New Jersey has some of the finest facilities in the nation and resort owners should get appropriations to advertise them.

Plan is now being formulated to keep New Jersey residents in their own State at vacation time and also to attract others from out of the State.

Island Park Gets Grooming For Opening Next Season

WOODSTOCK, N. B., Oct. 20.—Reconditioning of Island Park, pre-war site of the Woodstock Fair and a permanent amusement center, is in progress here in preparation for resumption of operations next season. Island was used as an army camp during the war.

Situated within a few miles of the border, the fair and park attracted a large percentage of its trade from the United States before the war. It was the only park in the Northeast operating a miniature steam railway.

Phillips Buys Concessions

SAN DIEGO, Calif., Oct. 20.—T. J. Phillips has purchased four concessions at Mission Beach, with Joe Steinberg selling out completely to enter the jobbing business in Los Angeles. Phillips also purchased a rabbit race from Joe Mettler and a ball game from Milt Nichols. Steinberg sold his string game and roly polly.

Okays Detroit Pavilion

DETROIT, Oct. 20.—Construction of an \$82,000 pavilion at the Detroit Zoo has been approved by common council. According to Franklin G. McInnis, zoo director, the pavilion will house food stands and shelter rooms.

Atlanta's Lakewood Drops 1945 Curtain

ATLANTA, Ga., Oct. 20.—Lakewood Park, located within the Southeastern World's Fairgrounds, closed the season Sunday (7) simultaneously with the finale of the fair and experienced a banner year under the management of Joe Redding. Biz ran far ahead of a year ago. More than a quarter million rides were sold on the Greyhound Roller Coaster, according to President Mike Benton, of the Lakewood Park Association, and other attractions hit new peaks on season grosses, he said. Special features included stock car auto races Labor Day, two harness race meets, speed boat race contests, two War Loan shows and an Army Service Command production. Plans call for an April 15 opening at season.

Florida Definitely On; No Gasparilla

TAMPA, Oct. 20.—Florida State Fair, since the start of hostilities, is definitely set to operate in 1946, February 16, Manager P. T. (Pa) Strieder announced. Gasparilla parade and celebration, however, will not be resumed for another year.

Halifax Annual Speculates Return to 1946 Operation

HALIFAX, N. S., Oct. 20.—City council efforts to learn when the government intends to turn back the local fair plant for civilian use have led to nothing but speculation up to this date. Dominion bought the plant, which was jointly operated in the pre-war era by the Nova Scotia provincial government and the city of Halifax, early in the war and has employed it for war purposes since.

Unless the government relinquishes its control not later than this winter, speculation is that no 1946 fair can be held because of repairs necessary to restore the grounds and buildings. No hint has been given when the government expects to return the plant.

Encourage Kansas Fairs To Book at Convention

GLASCO, Kan., Oct. 20.—In order to attract more representatives of booking agencies, carnivals and supply houses to their annual convention at the Jayhawk Hotel, Topeka, January 8-9, members of the Kansas Fairs Association are being encouraged to be prepared to book their attractions and purchase advertising supplies at the meeting, according to R. M. Sawhill, secretary-treasurer of the association.

Sawhill reports that virtually every fair canceled during the war will be back in 1946, and those that continued operation are talking comprehensive expansion programs.

Calgary To Spend 25G

CALGARY, Alta., Oct. 20.—Calgary Zoological Society plans to spend \$25,000 on buildings at St. George's Island Park. Part of the program will include a monkey house.

FRED W. PEARCE, owner of Walled Lake Park, near Detroit, spent a week at his Excelsior Park, Minneapolis, where he is erecting some new rides.

JACK STEVENS, manager of rides at Eastwood Park, Detroit, plans to winter in Florida.

Miss. State Event Hits Record Peaks

(Continued from page 56)

and other expenses may reduce the net below that of other years. Revue, after a rainy opening, played two shows each day, Tuesday thru Friday nights, and one Saturday night. First show Friday drew the biggest cash crowd ever to witness a night show here.

Friday, School Day and always top day, not only saw the all-time midway gross topped, but Fair Manager Jim Martin said the grandstand gross for a weak matinee and the two night shows topped any Friday grandstand gross in local history.

Matinee performance of the *Victory Revue* was staged Friday, but the thousands of school kids jammed shows and rides, they weren't in a mood to enter the grandstand.

They Stand 'Em In

Two shows at 7 and 9 were given Friday night, however, with the first not only grossing more than any one show—partially due to a raise in prices—but drawing the largest crowd ever to witness a grandstand performance at Jackson. When gates were opened at 6 p.m., more than a thousand were waiting, tickets in hand. Boxes that had never been sold within memory were filled, temporary bleachers at both sides of the stage were jammed and a thousand chairs borrowed from the city auditorium failed to accommodate the overflow. Second show filled the stand and saw the overflow seats in front well filled.

Weather was fine all week, with the exception of a heavy mist near the end of the Monday night show and cool weather Tuesday. Saturday night, traditionally weak, drew better than any closing night in recent years.

Royal Offers Variety

Royal American had almost as many rides as normally, all of them played heavily, and while fewer shows were trouped than in pre-war days, there was variety enough to satisfy. Most shows went from 50 cents, plus tax, on up, but the crowds had plenty of cash and were willing to spend it.

Friday's terrific turnout started city officials talking of plans for 1946, despite rumors that the new administration would not attempt one. An estimated 1,000 busses, coming from as far as 200 miles and each loaded with an average of 30 kids and grown-ups, were parked on the grounds.

AROUND THE GROUNDS

NEW GLARUS, Wis., School Fair featured horse pulling contests October 13.

A \$7,000 BARN to replace one lost by fire a year ago is being built on Moose Jaw (Sask.) Fairgrounds.

MARION COUNTY FAIR, Hillsboro, Kan., October 2-5, drew attendance of 10,000, reports Secretary L. G. Jaeger. Brodbeck, of Kinsley, Kan., furnished carnival attractions, and the free act, Tom and Tiny Twist, was furnished thru the Michaels office, Kansas City.

JOHN MULLEN, Lloyd B. Cunningham and Frank Sheldon, Iowa State Fair officials, were onlookers during the Tigers-Cubs scuffle in Chicago. They are hoping that early action by the army will give them back the Des Moines plant in time to ready a banner Iowa Centennial Celebration in 1946.

THE FACT that Ohio fairs raised havoc with all-time records this season leads Mrs. Don A. Detrick, executive secretary of the Ohio Fair Managers' Association, to predict a record turnout of officials for the annual meeting, skedded for January 16 and 17 at Columbus, O. Mrs. Detrick's son, Vinton, is enjoying a 45-day furlough with his mother in Bellefontaine, O. A second son, William, is still in Germany.

LODI FAIR, late season Wisconsin event, October 5-7, drew well with two harness racing matinees, horse show, Palomino parade, vaude acts and junior stock show.

IRON COUNTY FAIR, Saxon, Wis., September 7-9, drew about 2,500 people, according to Mrs. Edward Skaja, secre-

Columbus Tunes Up 60-Day Quickie; Show Goes Over

COLUMBUS, Ga., Oct. 20.—Chattahoochee Valley Exposition, tuned up and set in motion 60 days after V-J Day, came up with a surprise for the six-day run October 8-13.

With Hennies Bros.' Shows on the midway and a crack array of grandstand acts, including Les Kimris, Kirk's Comedy Circus and the Three Franks, gates built up steadily thruout the week to the customary big Friday and Saturday climax. Show and ride grosses ran briskly ahead of 1944.

Secretary Felix Jenkins had on display well-balanced farm, livestock, school and homes exhibits. Mike Benton, manager of Atlanta's Southeastern Fair, joined with other visitors in acclaiming this phase of the Valley fair.

Horse Pulling Record Set for Wisconsin, Says Kalbus

MILWAUKEE, Oct. 20.—Wisconsin teamsters will be shooting for a new mark next year when they resume horse-pulling contests on the State's county fair circuits.

A. W. Kalbus, supervisor of county and district fairs under the State Department of Agriculture, announced today that a pulling performance at Julius Kahn's Kewaunee County Fair, Luxemburg, this year established a new State record. Winning team, owned by Henry Marcks, Seymour, pulled the equivalent of 25.85 tons. Of Wisconsin's 1945 fairs, 46 featured pulling contests, said Kalbus.

Lynch To Run Own Unit In West; Testing Tires

CHICAGO, Oct. 20.—Jimmie Lynch, who put his Death Dodgers in the barn in 1942 after the ODT fingered him, announced here Thursday (11) that he would operate his own unit in the Middle West next season, with the Jimmie Vance-Earl Newberry combo handling a similar outfit in the East.

Lynch was en route to Akron to make a series of tests with a new type of tire. He recently completed test runs in Detroit for an automobile firm.

Waukon, Ia., Out of Debt

WAUKON, Ia., Oct. 20.—Allamakee County Fair has paid its debts and now has a substantial reserve for repairs and improvements, according to A. M. Monserud, secretary, and B. D. Helming, president. Buildings and grounds are appraised at \$25,000.

The fair, purely agricultural, charges no admission and has no carnival or grandstand shows and no races. Nearly \$1,200 in premiums was paid.

COUSIN HAROLD GOODMAN and His Saddle Mountain Boys, Station KRLD, were the chief entertainment attraction at Caddo County Free Fair, Anadarko, Okla., and drew a packed grandstand Friday and Saturday nights, September 28 and 29. Saturday night's barn dance was a sellout. Horse racing was the afternoon attraction and drew excellent crowds. Victory Exposition Shows were on the midway. "This is the first real effort expended in five years and definitely paid in results," said P. H. Corbin, superintendent of entertainment.

LEON H. HARM'S New Mexico State Fair hit the wire services with a brief yarn about a 4-H Club boy who walked seven pounds off his pig in order to get it under the 300-pound weight limit on entries. In Chicago *The Daily News* made it a Page 1 box feature.

SECRETARY R. W. BOYDSTUN reporting on the Winston County Fair, Louisville, Miss., this month, said that Sparks Bros.' Shows have been re-engaged for the 1946 event, org's third consecutive year for the date. Jack Oliver has also been a regular at the fair.

LOOKING BACK, Ian T. Hepburn, secretary-manager of Chilliwack (B.C.) Fair, considers the 1945 event the most successful of the 73 that have been held. Attendance was 16,000 and exhibits strong. Harness racing was the main attraction. Event was held September 11-13.

Hirsch Touches Off Shreveport's 10-Day Run; Back to Normal

SHREVEPORT, La., Oct. 20.—Manager William R. Hirsch was scheduled today to shove off his Louisiana State Fair on its annual 10-day run, with all indications pointing toward an exposition of pre-war standards.

Following his usual late fall schedule, the veteran Shreveport fair exec had more time than most fair managers to prepare after the ODT green light in August, a fact that seemed likely to be reflected today in the volume and quality of exhibits on display.

Entries in most departments pointed to well-filled shelves, booths, stalls and pens, with the livestock barns getting a particularly strong consignment of beef cattle and junior stock show exhibits.

The entire automobile building has been turned over to Barksdale Field for extensive displays of radar and other activities carried on at the mammoth Shreveport air field. Centenary College here will make use of the educational building.

Hirsch reports that more concession space has been sold than in any recent year. The merchants and manufacturers' building, he said, has been sold out since September.

Grandstand attractions were scheduled to get under way this afternoon, with the first two performances by the Aut Swenson-Frank R. Winkley All-American Thrill Drivers. They will return Sunday (21). Two motorcycle race cards, four college football games and circus acts complete the afternoon entertainment menu. Barnes-Carruthers' revue will head the night show programs.

Royal American Shows are on the midway.

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TURN TO PAGE 42

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LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Alexander, Ross
Allen & Lee
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Allen, Kenneth C.
Allen, Myra Nell
Allen, W. A.
Allyn, J. W.
Alzona, Karl
Amos, Geo. L.
Anders, James
Anderson, John
Anderson, Leslie
Anthony, Mrs. Lucille
Anthony, Milo
Arson, Jimmie
Ashby, Geo. Owen
Ashley, Blanchard Wm.
Ashton, Frank
Atterbury, Bob
Avery, Sgt. Jos.
Babba, Mrs. L. W.
Bachus, Joe
Baker, Billie
Baker, Chas. L.
Baker, Sanford A.
Balzer, Earl V.
Bartley, Geo.
Bass, A. E. "Gene"
Battilani, Sally
Beck, Jay Lester
Beck, Mrs. Robt.
Bennett, Everett
Benson, Ginger
Ber, Frank A.
Beresini, Otto
Berms, H. B.
Binder, Herman E.
Bishop, Jack Thorn
Bistany, Mrs. Viola
Blankenship, Walter
Bohn, Carl Henry
Bockman, Chas. C.
Boso, Raymond
Bradley, W. M.
Brazz, Kelly E.
Bray, W. M.
Brent, Tommie
Brewer, Mrs. Irene
Brian, Chas. Bud
Briggin, Gerald A.
Broderick, Paul
Brown, Dan Earl
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Check, Ben
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Clark, Hubert
Clark, Robt. Angus
Cohen, Jack
Cohen, Milton
Comer, Garland
Conway, Art
Cooper, Noah
Cooper, Violet
Corbett, J. M.
Corey, Ted Robt.
Cornett, Edgar
Costa, Earl
Costello, Robt.
Craden, Sam
Cristiani, Mogador E.
Crum, Mrs. Harry
Cunningham, Mrs. Faith
Curry, Robt.
Cushman, Victor L.
Cutler, Mrs. Rose
Daily, Thos. V.

Rep Ripples

THORNDIKE PLAYERS, three people, will operate in Cumberland County, Maine, opening last of the month and playing under auspices. . . . HOWARD PLAYERS, four people colored org. will again be busy in the New Orleans area, playing for colored church and lodge groups. This is their fourth season. . . . GRANT AND TYSON opened their religious film show in Western Massachusetts October 15. They are booked solid until after New Year. . . . CARTWRIGHT PLAYERS, three people, opened their season in Woodward County, Oregon, and will play auspice dates in that sector. . . . FENTON'S SHOW, which has been vaude-pix, has turned to religious pictures for the next two months and will operate around Norman, Okla. . . . WEST COAST PLAYERS, four people, will operate in the Fort Myers (Fla.) sector after November 1.

VIRGINIA CULLEN, former ingenue with the Ted North Players, is visiting in Wichita, Kan., fresh from triumphs as Mrs. McPhail in Gladys George's West Coast revival of Rain. She reports that Ted North Sr. finally has succumbed to Hollywood and has purchased a home in the Lake Hollywood district, where he has settled down with his wife, Marie Peters. Ted North Jr., who left the films for the navy, is in the South Pacific and expects to be home by Christmas. . . . OTHER MEMBERS of the old North troupe on whom Miss Cullen reports are Del and Florence Phillips, appearing with a Drunkard show in the East; Arthur Kelley, who died a couple of months ago; Ethel Regan, still cashier at a hotel coffee shop in Wichita, Kan.; Barney Wolfe, still at the Masonic Home, Wichita; Frank Chiddix, back in the United States after serving in the South Pacific and North Africa, and Bloyce (Bluey) Wright, production manager of Station WKY, Oklahoma City.

RUSSELL SHEETS is readying his religious film show to open the first week in November in the Lynn (Mass.) area. . . . A. L. KRAMER has a vaudepic show in Douglas County, Kansas. He

Obrecht Mending; Show in Houses

MINNEAPOLIS, Oct. 20. — Christy Obrecht, owner-manager of the Christy Obrecht Show, is at Maryland Hotel here convalescing after five weeks at Mayo's where he took treatment for a skin infection. Org closed its tent season in Plainview, Minn., and immediately opened in theaters at Owatonna, Minn. Show will close next month. House unit is being managed by Christy Obrecht Jr. and Don Obrecht. The senior Christy will not return to the org again this season.

Maude Nevins, leading woman with the J. B. Rotnour Show the past season, visited the Obrechts for a few days in Owatonna. Rotnour, who closed his tent show recently, is preparing a circle stock in Wisconsin. Mr. and Mrs. Ray Zarlinton and two daughters visited the Obrecht show in Kasson, Minn. They closed with Rotnour in Wisconsin and will rejoin Rotnour for circle.

Mickie Hart, with Obrecht for two years, is now appearing with Maid of the Ozark company at the Alvin Theater, Minneapolis. Peter Lyman, former repster, is business manager for the Woody Herman band.

has some school territory in view in Southern Kansas and Northern Oklahoma. Kramer, formerly in rep, has one assistant and does the vaude himself. . . . TICONDEROGA PLAYERS are operating in the Plattsburg (N. Y.) area. Three people make up the outfit, operated by Mr. and Mrs. Arthur Matell.

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ANFA 1946 Convention May Be Held in Chicago

NEW YORK, Oct. 20.—Next convention of the Allied Non-Theatrical Film Association, Inc., planned for late April or early in May, 1946, may be held in Chicago if the reaction of the membership, as a whole, is similar to that of the members present at a well-attended ANFA meeting at Hotel Sheraton here, Thursday. Most of those at the meeting favored the idea of going to Chicago in 1946 and a resolution was made and carried to mail a questionnaire to the entire membership to get an official reaction to the choice of Chicago over New York, the convention city for the past five years. Meeting, Thursday, was conducted by Wilfred L. Knighton, executive secretary, who took over in the absence of President Horace O. Jones, who was unavoidably detained in Washington. Among the subjects discussed, in addition to the next convention, were the ANFA Year Book, which will be out soon; government surplus photographic equipment and supplies; the re-employment of veterans, and the improvement of sound on 16mm. film subjects.

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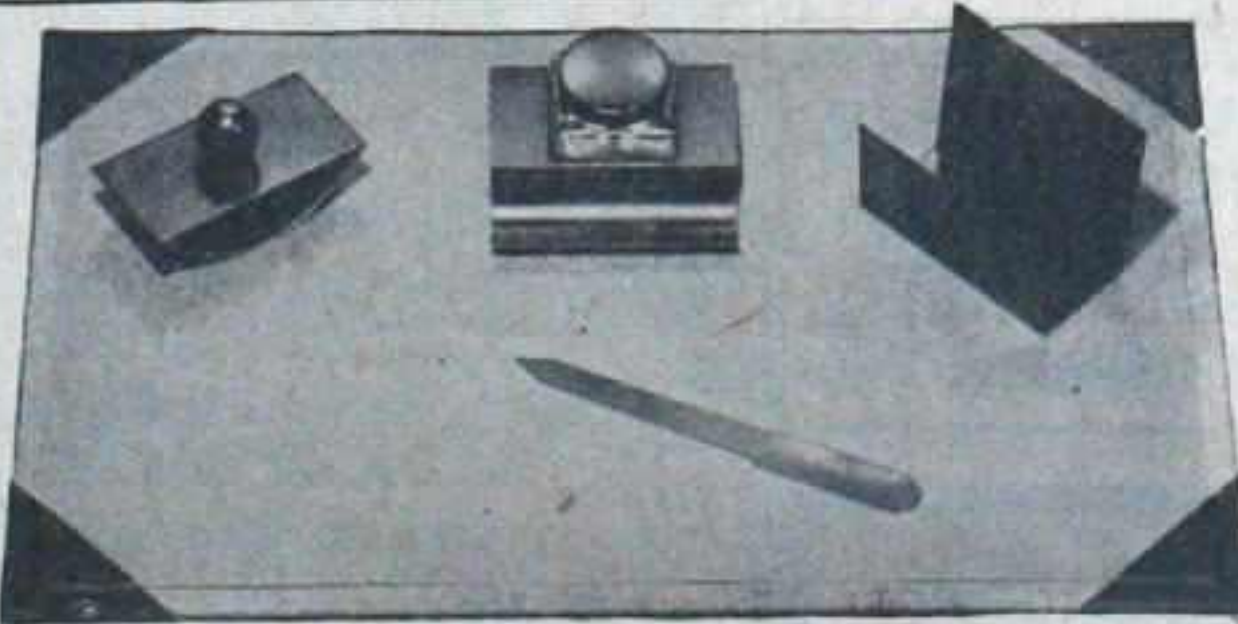
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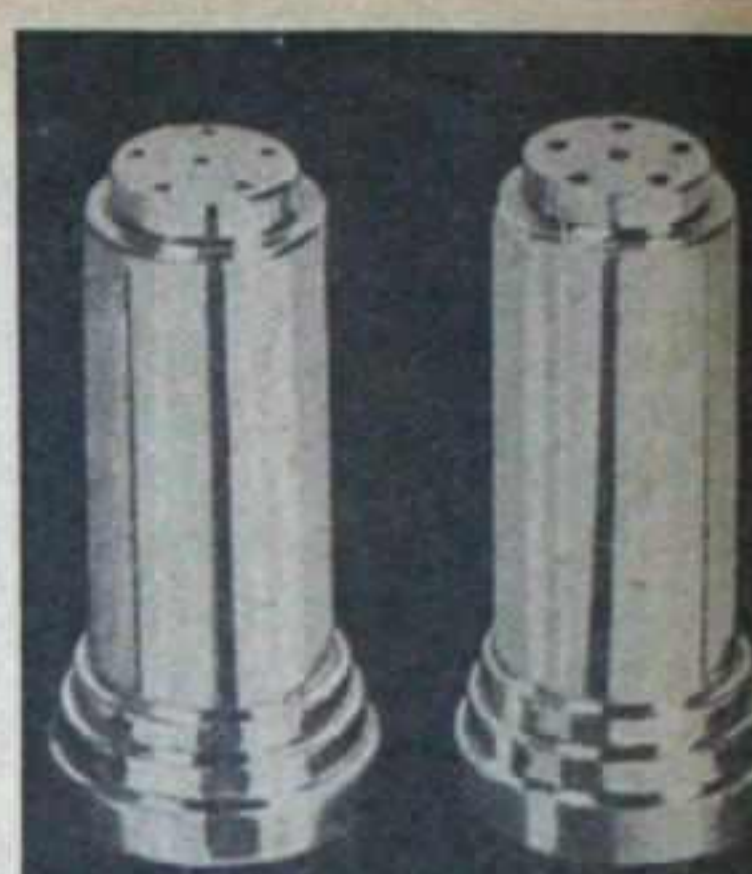
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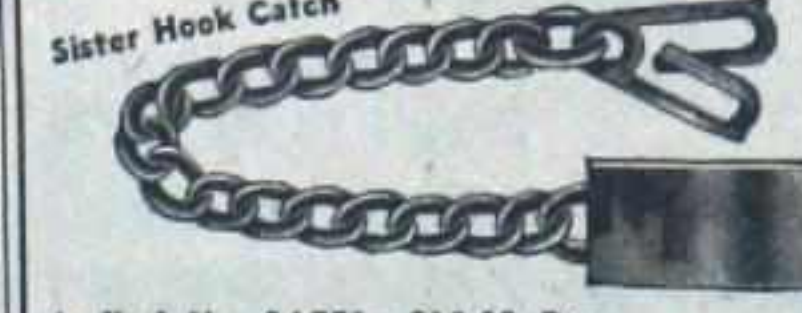
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JEWELRY WORKERS Sterling Silver and Gold Plated Jewelry Suitable for Engraving, Costume Jewelry, Etc. SAMPLES \$25.00.

A. and F. Antinori Manufacturing Jewelers 308 Loew's State Bldg., 707 S. Broadway, Los Angeles 14, Calif.

BINGO SPECIALS 1500 to a Set

MR. JOBBER! GET ACQUAINTED WITH OUR PRICES! Write for Catalog! MORRIS MANDELL & CO. 131 W. 14 St., New York 11, N. Y.

PILLOW TOPS

All articles mentioned are made of rayon satin and taffeta.



Style 415A—Size 20x20, \$6.50 Doz. Can be furnished with 10 different verses.



Style 416WR—Size 20x20, \$7.50 Doz. This style can be furnished with Elk, Rose and Poinsettia design. Five stripe satin and taffeta Pillow Tops, size 20x20, \$4.00 Doz. Made in attractive color combinations. Table Covers, 36x36, with attractive designs, \$18.00 Doz. Bridge Table Covers, 30x30, \$15.00 Doz. Made in attractive floral designs. Tea Aprons, \$7.50 Doz. No orders accepted for less than one dozen of one design or asst. articles.

1/3 Deposit, Balance C. O. D. Circulars Upon Request.
Lerock Products Corp.
55 E. 11th St. New York 3, N. Y.

D.P. CAMERAS FOR SALE, 2 1/2 x 3 1/2, WITH F.4.5 automatic lens, \$165.00; 3 1/2 x 5 1/2 F.4.5 Automatic Lens, \$225.00; 5x7 F.4.5 Automatic Lens, \$275.00. Write for our 1946 catalogue regarding Double Camera. One-fourth with order, balance C.O.D. Bilbright Camera Mfg. Co., Factory, Greensboro, N. C.; Sales Offices, Atlanta, Ga.; Chicago, Ill.; New Orleans, La. no17

D.P. CAMERAS — ALL SIZES, QUICK FOCUSING, ratchet drive. The camera that gives satisfaction. Write for price list, descriptive literature. Crescent Camera Co., 541 St. Joseph St., New Orleans, La.

EASTMAN AND DIREX POSITIVE PAPERS and Chemicals. All sizes Mounts, Glass and Leatherette Frames, Photo Floods, Flash Bulbs. Orders shipped same day received. Cameras and lenses repaired. St. Louis Photo Supply Co., 1617 Market, St. Louis 3, Mo.

FOR SALE — EASTMAN DIRECT POSITIVE Paper, 1946 dating, 50 gross 5x7, \$6.00 gross; 2 rolls 1 1/2", \$4.00; 14 rolls 1 1/2" Direx, \$3.00; 5 rolls 2", \$5.00; 10 rolls 1 1/2" by 1000", \$18.00. Send 1/3 deposit. George Patterson, 6 W. 190th St., Bronx, New York.

HOUSE TO HOUSE PORTRAIT MEN—TAPES-try Styled Banners, artistically designed, patriotic motifs, in six colors with either of these captions: "Serving Our Country" or "Served With Honor," brilliantly displayed. Big feature is photo etched into cloth. Make \$4.00 on each \$7.85 order. Details free. Foto Portraits, 1172 Ogden Ave., New York 52. ec27x

MILLMAN'S DIRECT POSITIVE CAMERAS — Special offer. 3 1/2 x 5 1/2, takes photos full length, three quarter or bust size without focusing. Automatic shutter, F.4.5 lens with prism. Hand operated. Priced \$350.00. Also 1 1/2 x 2 Camera, F.3.5, lens, priced \$200.00. One complete booth with special 1 1/2 x 2 Camera, F.2.5 lens, \$400.00 (used). F.O.B. N. Y. Herman Millman, 1094 Flatbush, Brooklyn 26, N. Y. ec27

PHOTO MOUNTS — 1 1/2 x 2", \$1.50 per 100; 2 1/2 x 3 1/2, \$2.25; 3x5, \$2.50. Other sizes. Backgrounds, Comic Foregrounds, Photo Novelty, Supplies, Holiday numbers ready. Miller Supplies, 1535 Franklin, St. Louis, Mo. de8

PHOTO REPRODUCTIONS BY "KROM-A-Tone." 500 postcards, \$5.00; 1,000, \$9.50. 500 8x10 Lobby, \$16.50; 1,000, \$31.50. 1/3 deposit, balance C. O. D. Graphic Arts Photo Service, Hamilton, O. no3

PLATE HOLDERS, 2 1/2 x 2 1/2, EASY LOAD, \$5.00; Folders, 2 1/2 x 3 1/2, \$15.00; 1,000; 3x4 1/2, 5x5, \$25.00; 5x7, \$32.50; 1,000. Money with order. Gersheff, 213 Court St., Brooklyn, N. Y.

PRICES BELOW CEILING, 1946 DATING — Eastman Direct Positive Paper, 40 gross 5x7, 10 rolls 2", 10 rolls 2 1/2"; also 20 rolls 1 1/2" by 1000". Direx Direct Positive Paper, 10 rolls 1 1/2" by 250", 5 rolls 2". Box 699, c/o Billboard, 1564 Broadway, New York 19, N. Y.

SALE — PHOTO BOOTH WITH 1 1/2" FACTORY Camera, F.2 Lens, ten rolls Eastman Paper, \$295.00. Paul's Studio, 519 Main, Bethlehem, Pa. 1 1/2", \$4.98; 1 1/2", \$6.00; 2", \$7.00; 2 1/2", \$9.25; 3", \$15.00. Third deposit. Immediate delivery. Metro Camera Ex., Box 404, Mt. Vernon, N. Y.

5 ROLLS E.D.P., '46 DATE, 1 1/2" x 250", \$42.00 for lot; 2 1/2 rolls E.D.P., slightly outdate, 1 1/2" x 250", \$15.00 for lot; 4 rolls Direx, '46 date, 1 1/2" x 250", \$24.00 lot; 2 gross Direx 5x7, '46 date, \$12.00 for lot. 50% cash. Photo Studio, 708 State St., Santa Barbara, Calif.

PRINTING

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four line copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5283 Cleveland, Kansas City 4, Mo. de22

SACRIFICE HAND-OPERATED MULTIGRAPH Printing Press, 4 cases 6 to 24 Point Type. Guaranteed perfect condition. For letterheads, envelopes, circulars, as large as 8 1/2" x 11". With inking and ribbon attachment, only \$67.50; without inking attachment, printing through ribbon, only \$45.00 pre-paid. 50% deposit. Crystal Company, 1517 Marshall, Shreveport, La.

100 8 1/2 x 11 LETTERHEADS AND ENVELOPES, \$1.00. Raised letter, \$1.50; 2 color, \$2.50. Yankee Printing, 4701 Sheridan Rd., Chicago, Ill.

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS — Nieman Studios, 1286 S. Halsted St., Chicago 7, Ill. no3

TATTOOING SUPPLIES

TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeis Studio, 728 Lesley St., Rockford, Ill. de22

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. no10

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Machines; all other coin equipment. Mac Postal, 6750 N. Ashland, Chicago, Ill. de15

CIGARETTE MACHINES — ANY TYPE. MUST be in good condition. New York Cigarette Service, 603 E. 182d St., Bronx 57, N. Y. Fordham 5-0220. no10

WANT MINIATURE RAILROAD WITH UP TO 1800 ft. track and with coaches. Steam or electrical engine. Box 84, Ormond Beach, Fla. ec27

WANT — LOBOY 1 1/2 SCALES, 5¢ SELECTIVE Candy Vendors, 1¢ Gum Machines. Adair Company, 6926 Roosevelt, Oak Park, Ill. no10

WANT TO BUY A PAIR OF PORTABLE Projectors. Must be in good condition. William Anton, 501 E. 8th St., Pittsburg, Kan.

WANTED — PORTABLE ROLLER RINK IN A-1 condition. State size and price. Ernest Ewing, Rt. 1, Uppermeridown, Pa.

SID WHITE'S

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A. G. V. A. & A. F. of M.

THE MAJESTIC HOTEL
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5,001 ITEMS

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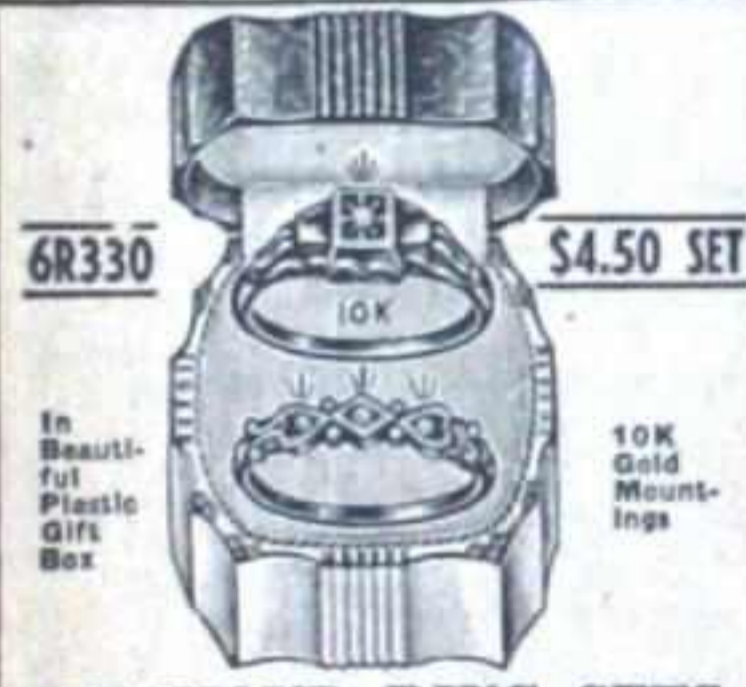
Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

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219 E. Markham St. LITTLE ROCK, ARK.

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Chocolate deals. Immediate delivery. Write for your copy of our new circular price list.

Sparton Novelty Co.
3557 N. Halsted St. Chicago, Illinois



DIAMOND RING SETS
6R330—1 Diamond Engagement Ring and 3 Diamond Wedding Ring... Set \$4.50
Rings illustrated in above set may be purchased separately—NO BOX.
6R101—3 Diamond Wedding Ring. Ea. \$2.25.
6R105—1 Diamond Engagement Ring.
Each 2.25
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.
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37 South Wabash CHICAGO 8

TIMELY! A FAST SELLER



Sells out fast in taverns, cigar stores, clubs, pool hall, liquor stores, fairs, bazaars, etc. This stupendous deal consists of seventy assorted and frequently changed surprises or packages. Each contains a good 10¢ value. (Shipped by express or freight only.) Weight about 12 lbs.
COSTS YOU \$3.50 Lots of 14 **\$3.35 Each**
SPORS CO., 1045 Lamont, Le Center, Minn.



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(Immediate Delivery)

\$3.53 Each

(In Lots of 1 to 6)
F. O. B. Chicago

Lynn

STEWART CO.

150 N. Wacker
Chicago 6. Tel. FRA 5637



For Engravers—Aluminum Zephyr-Lite Bracelets. Smart Designs—Order by Number.
\$2.25 PER DOZ. \$24.00 PER GROSS.
BIELER-LEVINE, 37 S. Wabash, Chicago 3, Illinois

Cutlery Special!



Handsome 3-Pc. Kitchen Set. Matching knives with carbon steel blades and riveted hardwood handles. 12 1/2" bread knife with 8" serrated blade. 8 1/2" utility knife with 5" serrated blade. 6 1/2" paring knife with 3" blade. . . . A fast mover—priced right. Sample set \$1.25. B3228254—3-Pc. Sets. Per Doz. Sets \$10.80.

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25% Deposit Required on C. O. D. Orders.
Wholesale Only. Catalog Sent on Request.

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WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

Used Army Raincoats \$10.00 per dozen

Terms—1/3 cash with order, balance C. O. D., F. O. B. Rome, Ga.

Guarantee—If not pleased with your purchase, return to us within 5 days after receiving it, express prepaid, and we will promptly refund the full purchase price of \$10.00 per dozen.

ROME I & M CO.
P. O. Box 951
210 Shorter Ave. Rome, Ga.

WELCOME HOME STRING BANNERS

(Red, White and Blue)
15 ft. spread. Biggest and fastest selling item today.

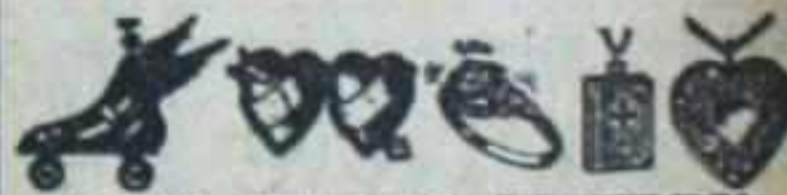
\$3.00 a doz.; \$31.50 a gross
Shipped prepaid if paid in full or 1/3 deposit, balance C. O. D. Money Back Guarantee.

Dists. Wanted. Immediate Delivery.
Send 25c for sample and quantity prices.
H. ERGANG CO.
322 Spruce Street Philadelphia 6, Pa.

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Over 25 Cards and Folders, all in 4 to 8 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

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FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.
Send \$10.00 or \$20.00 for Samples.
MAJESTIC BEAD & NOV. CO.
307 Fifth Avenue NEW YORK 16, N. Y.

STERLING and Gold Over Sterling

WEDDING BANDS A nice number at \$2.00 per dozen. 1/4 deposit with order, balance C. O. D. Also variety of Ladies' and Men's White Stone Rings. Send \$5 for sample assortment. No catalogs.

STERLING JEWELERS Carroll, Ohio

Border Novelty Co.

Distributors for
Dunhill Service Lighters
\$86.40 Per Gross.
Deposit with Order, Balance C. O. D.
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SILVERWARE AND CUTLERY SPECIALS

	Doz.	Gross
Stamped Out Steel Tea Spoons	\$1.05	\$12.00
Silver Plated Tea Spoons	1.30	15.00
Silver Plated Forks	2.25	26.00
Triple Plated Tea Spoons	1.80	21.00
Triple Plated Dessert Spoons	2.40	27.50
Stainless Steel Tea Spoons	2.25	26.50
Stainless Steel Dessert Spoons	3.00	34.50
Stainless Steel Forks	3.00	34.50

24-Piece Set of Silver Plated Ware, Consists of 6 Knives, 6 Forks, 6 Tea Spoons, 6 Dessert Spoons. Per Set ... \$4.75

3-Piece Stainless Steel Knife Assortment, consists of one each Butcher, Slicer, Bread, Serrated Utility and three styles of Paring Knives. Set complete in rack. Per Set ... \$2.95

Stainless Paring Knives (2 doz. in box). Per Box ... 1.70

Shaver with Razor-Edge Tool Steel 8 Inch Blade. Per Doz. ... 4.50

No Knife—Army Surplus, Just 195 Left to Sell—Complete in Scabbard. Each ... 2.78

KIPP BROTHERS

7-119 So. Meridian St., Indianapolis 4, Ind.

THE REAL McCOY



\$3.95 Each

In lots of 12 or more each shipment. In smaller lots, \$4.15 Ea. Price is F.O.B. Kansas City. 1/2 cash deposit with order, balance C.O.D. or remit in full. Tell whether to ship freight or express.

Honest Joe's TREASURE CHEST is the selling sensation of 1945. It's brand new; hot off the mill and ready to go. 80 individual 10-cent packages. Deal takes in \$8.00; sells readily; excellent profit for jobber and dealer. It's chock-full of genuine value, fun and mystery. LET'S GO—ORDER TODAY; DO IT NOW. 134 West 8th Street HOWARD CO. KANSAS CITY 6, MO.

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We Help You Establish a Steady Route of Dealer Customers
Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.
A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!
WORLD'S PRODUCTS CO., Dept. 8-P, Spencer, Ind.

FUR COATS JACKETS—CHUBBIES

Large assortment of NEW 1945-46 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.
S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St. (Dept. b-3), New York 1, N.Y.

RINGS

Your Choice at \$15.00 Per Dozen

- Heavy Sterling Silver Service Rings
 - Ladies' Sterling Silver Birthstone Rings
 - Boys' Silver or G.P. Signet Rings
 - Gents' Monel Rings
 - ZIRCON GOLD Ladies' & Gents' Rings from \$8.00 to \$20.00 Ea.
 - 10 & 14 Kt. YELLOW or WHITE GOLD WEDDING RINGS 3.00 Ea.
 - GOLD BIRTHSTONE RINGS \$4.00 to 6.00 Ea.
 - GENUINE DIAMOND Ladies' Rings from \$4.00 to 10.00 Ea.
- Write for Prices of Other Goods.

B. Lowe, Holland Bldg., St. Louis 1, Mo.

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$8.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN
407 So. Dearborn St. CHICAGO 5, ILLINOIS
Tel.: WEBster 3545-3546-3547-3548

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5c a Word. Minimum \$1. Cash With Copy.

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ADVANCE BOOKING AGENT OR CONCESSION
Manager available after November 15. Interested in South or Southwest territory only. Produce excellent results. A. H. Albee, Wolfeboro, N. H. oc27

BANDS AND ORCHESTRAS

ALL GIRL HILLBILLY BAND — SISTER
Vocal Team, Vocal Trio, Soloists, Instrumentalists. All within six-piece combo. Male leader. Network experience. Radio or location. Must be good. November 1. Band Leader, Box 698, Wichita Falls, Tex. no3

AT LIBERTY OCTOBER 22 — MARGO AND
Her Men About Town. Seven piece orchestra with girl singer; also male vocalist in band. All special arrangements of American and Latin rhythms. Two uniform changes. Very good sound system. Sober, reliable. Phone, wire or write Al Ricci, 1154 Magnolia, Los Angeles 6, Calif. DRexel 7858.

AVAILABLE OCTOBER 25 — FOR RELIABLE
location. Excellent seven to nine piece union Dance Band, capable of giving complete satisfaction in return for good steady work. Girl vocalist if desired. Leader formerly had well known band thru-out Midwest and South. Recently discharged after 3 1/2 years' service. Box C-480, Billboard, Cincinnati.

"CHARLIE WALTERS' FOUR MOODS," FEATURING Margie and her Clarinet, now appearing "Joyces Manor," 182d Street and Broadway; 14th smash week. Union, versatile dance orchestra.

EIGHT PIECE ORCHESTRA DESIRES EN-
gagements for Chicago and vicinity. Write or phone Leader, 2912 W. 38th St., Chicago 32, Ill. Lafayette 4579. no3

ORCHESTRA AVAILABLE — 4 OR 7 PLAYERS.
union. Location, club, hotel. Maximum salary. 52 Seneca St., Buffalo 3, N. Y.

TRIO PLAYING SEVEN INSTRUMENTS —
Sweet dance music; also swing for high class hotel, lounge or club. Available soon. Write Jerry Gilbert, Sarsfield Supper Club, Camden, S. C. no3

5 PIECE SPANISH AMERICAN BAND, JUST
back from a summer engagement at the Galenhall Country Club. Would like to go south for the winter. Lou Pascal, 2243 Southern Blvd., Bronx, N. Y. Sedgewick 3-5106.

CIRCUS AND CARNIVAL

WANTED — JOIN SHOW ANY PLACE GOING
South for winter. Have Photo and Roll-a-Whirl Ride. Write Earl Coatney, Pleasantville, Iowa. oc27

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AVAILABLE FOR REPERTOIRE STOCK — EX-
perienced Dramatic Artist, young and attractive. Ingenu, comedy, light characters. State present route and financial references. Jane Testerman, 1325 E. 64th St., Chicago.

CHARACTERS — COMEDY, GENERAL BUSI-
ness; 12 years' stage experience. Also screen and radio. Write to Box 697, Billboard, Chicago, Ill.

MISCELLANEOUS

MENTALIST AVAILABLE FOR IMMEDIATE
booking, desires Eastern section Indiana, inside work. Manager wanted. Dewitt Delmar, 1605 North Park Ave., Philadelphia, Pa.

IDENTIFICATION BRACELETS



No. 629—Men's Sterling Silver Identification Bracelet. Heavy weight plate and chain; fitted with sister-hook catch. In attractive gift box. Each ... \$2.50

No. 634—Men's Heavy 1/20-12K Gold Filled Identification Bracelet. Heavy link chain fitted with sister-hook catch. In attractive gift box. Each ... \$4.50



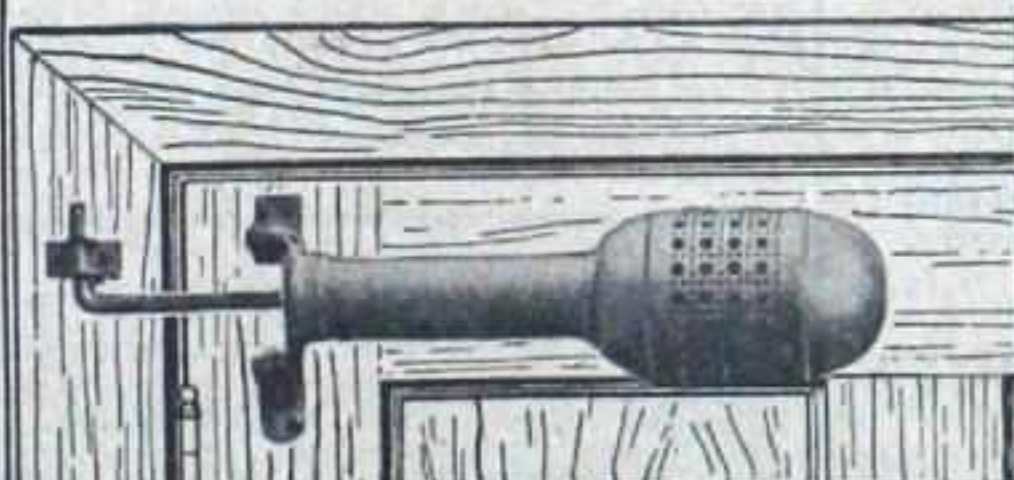
No. 655—Ladies' good weight Sterling Silver Identification Bracelet. Heavy chain fitted with sister-hook catch. In attractive gift box. Each ... \$1.25

No. 633—1/20-12K Gold Filled Ladies' Identification Bracelet. Good weight plate and chain; fitted with sister-hook catch. In attractive gift box. Each ... \$2.25

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AER-O-MATIC DEODORIZER

FOR PUBLIC RESTROOMS AND BUILDINGS



- Tried, Tested Approved
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- Simple to Install
- Refills Locked by Special Tool

Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.

SMALL INVESTMENT—ACT NOW WHILE SOME TERRITORIES OPEN!

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ACME CHEMICAL CO.

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- DDT 5% Solution, Quart Cans. Per Doz. ... \$ 4.00
- 14 Kt. Cold Point Fountain Pen. Doz. 14.40
- Aluminum Lighters. Per Doz. ... 18.00
- Fountain Pens. Per Doz. ... 6.50
- Metal Flashlights. Per Doz. ... 12.00
- Mechanical Pencils, 59c OPA Ceiling. Dozen Carded ... 4.25

- Veri-Nu Cig. Cases, Easel Type. Per Doz. ... \$ 3.75
- Bobby Pins, 18 on a Card. Per Gr. ... 9.00
- Pipes, 12 in Satin Display Box. \$2.00 Ret. Per Doz. ... 12.00
- Cigarette Lighter, Wind Proof, on Display Card. Per Doz. ... 6.24
- Flints and Wicks. Carded, 10c Ret. Per Gross ... 3.00

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ALEX STUTT

2546 HUBBARD STREET

BROOKLYN 23, N. Y.

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Magnificent Glass Covered

RELIGIOUS STATUETTES



8 CHOICE SUBJECTS

Luminous finish in hi-lighted ivory against a charming flowered background. Mounted on a solid hardwood base.

\$12.00 Dozen

25% with order, balance C. O. D.

CONELLE PRODUCTS CO.

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TAKING COUNTRY BY STORM

Blow Troubles Away With

WONDER BUBBLES

Sells Amazingly Fast

Double and Triple Your Money

4 OZ. BOTTLE, DOZEN \$3.25

6 OZ. BOTTLE, DOZEN 3.95

Price Includes Metal Key

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538 S. Wabash Chicago 5, Ill.

741 Magazine St. New Orleans 13, La.

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New 1946 AC-DC RADIOS Cost of Deal 5 Tube Superheterodyne \$24.95

Fancy Plastic Cabinets. Per Deal 2400 Hole 5c Jackpot Board, Average Profit (Less Radio), \$70.00.

Terms: 50% Deposit, Balance C. O. D., F. O. B. Chicago.

Prepaid Shipments on 10 Deals or More.

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160 N. Wells Chicago, Illinois

SPECIAL OFFER COSTUME JEWELRY AND NOVELTIES FOR XMAS PROFITS

Here's a profit opportunity that you can't afford to miss. Special bargain assortment at \$25, \$50 and \$100 and more, including pins and earrings sets and novelties that sell on sight. Big profits, easy sales. Send 25% with order, balance C.O.D. COSTUME JEWELRY SUPPLY HOUSE 264 5th Avenue New York 1, N. Y.

SELL ULTRA-BLUE STOCK SIGNS



To General Stores over 700 Different Slogans and Sayings. Fine Line of Religious Ultra-Blue Signs for Homes and General Display. Make Money on these Fast-Selling Signs, 35¢ Sellers. 15—Sample Ultra-Blue Store Stock Signs, 7x11, \$1.00 postpaid. 15—Sample Ultra-Blue Religious Signs, 7x11, \$1.00 postpaid. 100—Ultra-Blue Stock Signs, 7x11, \$5.00. No C. O. D.'s. L. LOWY, 8 West Broadway, New York 7, N. Y.—Dept. 260.

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(We have over 9,000 Agents) Sales Mgr.

AMERICAN MERCHANDISING CO. 703 Vandiver Bldg. Montgomery, Ala.

COMIC XMAS CARDS

\$20 per thousand. Envelopes included. 12 assorted samples, \$1.00. Limited supply. First come, first served.

W. B. FOX

BOX 147

MOBILE 2, ALA.

BIBLE COINS

Bible Souvenir Coins, silver dollar size, Lord's Prayer & John 3:16. 100, \$8; 1000, \$50; 15, \$1 postpaid. LeVite, Box 06, Billboard, 155 N. Clark, Chicago.

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, 155 N. Clark St., Chicago 1.

BRACELET

Charm Bracelet, boxed, \$3.00 doz. Wonderful Xmas number. Mds. Distributing Co., Box 5014M, Billboard, 1564 B'way, N.Y. 19.

CELLO-LEIS

Hawaiian Leis, cellophane, sparkling colors, \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004 M, Billboard, 1564 B'way, N.Y. 19.

DOLLS

14" corduroy and silk, assorted colors, \$8.00 doz. Gay colored wooden Jack in Box, \$13.50 doz. M. Hockman, Box 5062M, Billboard, 1564 B'way, N.Y. 19.

FURS

Luxurious line of finest furs from \$17.50 up. Every style to choose from. Write now for 1946 catalog. Bon Marche Fur Co., Box 5059M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Sterling Rings, Barrettes, Charms, Anklets, Bracelets, Lockets, Samples \$15.00. Jack Roseman, Box 5031M, Billboard, 1564 B'way, N.Y. 19.

THESE \$MAKERS

CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

JEWELRY

Lockets, Bracelets, Anklets, Signet Rings, Earrings. Send \$10 or \$20 for samples. Majestic Bead, Box 5038M, Billboard, 1564 B'way, N.Y. 19.

NAIL FILES

Folding, double cut, nickel plated, opens to 3 1/2". 20¢ retailer. \$5.50 per 4 doz. lots, minimum order. S. Rabinowitz, Box 5049M, Billboard, 1564 B'way, N.Y. 19.

LIGHTERS

Chromium plated windproof Cigarette Lighters available for immediate delivery. Write for quan. price. Sample postpaid \$1.50. Sylvan Co., Box 010, Billboard, 155 N. Clark St., Chicago 1.

NEW BRACELET

Genuine Lucite Bracelet with space for engraving. 12 favorite colors. Sample order, \$5. Universal, Box 08, Billboard, 155 N. Clark, Chicago 1.

LOCKETS

Gold-filled, 2-tone, beautifully engraved. \$24.00 doz. Boxed and chained. Liberty Products, Box 5020M, Billboard, 1564 B'way, N.Y. 19.

PEARLS

For Jobbers and distributors, better grade. Sample line, \$25.00 to \$100. Also Pearl Boxes. Costume Jewelry, Box 5013M, Billboard, 1564 B'way, N.Y. 19.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

SCOOTERS

All metal 26" high, 27" long, 5" solid metal wheels, rubber tires. Finished in red and silver. Alex Stutt, Box 5032M, Billboard, 1564 B'way, N.Y. 19.

TABLE LAMPS

All-Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

TABLE TENNIS

Set #230-2 sand bats, 1 spun pro ball, 2 posts, net and rules. Boxed, \$21 doz. sets. Spun balls, \$17 gross. 1/3 deposit. Jo-Ed Novelty Engr. Co., Box 5061M, Billboard, 1564 B'way, N.Y. 19.

WALLETS

Complete assortment of wallets and leather novelties. \$10 sample assortment. Money refunded if not satisfied. Supreme, Box 5057M, Billboard, 1564 B'way, N.Y. 19.

WASH-TOYS

Durable, ass't colors, 8 1/2" long cord lace closing. \$6.75 dz. Mt. Vernon Novelty Co., Box 5006M, Billboard, 1564 B'way, N.Y. 19.

WATCHES

Dealers, Premium Users. Send for free catalog our line of low-priced Watches, Lighters, Cameras, etc. American Merchandising, Box M3, Billboard, Cincinnati 1.

XMAS ICICLES

Big Seller. \$44.00 for case of 440 pkgs. Sample 5 pkgs. for \$1.00. Order now. Hammer Bros., Box 5016M, Billboard, 1564 B'way, N.Y. 19.

PIANIST DOUBLING ACCORDION, SING sophisticated songs, wishes to locate in hotel or smart lounge in or around Miami, Fla. Minimum, \$125.00 per week. Buddy Barnes, c/o Billboard, 1564 Broadway, New York 19.

MUSICIANS

ALTO SAX, DOUBLE CLARINET — UNION, age 19; 4 years' experience on lead and 3d. Prefer large band; \$50.00 minimum. Contact Byron Green, 211 W. Wayne, Fort Wayne, Ind.

ARRANGER — COMPOSER MANY PUBLISHED works, seeking a change. Fine Violinist doubling Accordion. Many years' show, radio, symphonic experience. Age 48, union. Box 693, c/o Billboard, 1564 Broadway, New York 19, N.Y.

AT LIBERTY — A-1 PIANIST. READ, FAKE, honorably discharged veteran. Plenty of dance band experience in and out of the service. Prefer location. Don Reynolds, 416 N. 3d St., Manhattan, Kan.

AT LIBERTY — PIANO MAN. NEAT, DEPENDABLE. Small combos; prefer location. Contact Dick Ballard, 508 Eleventh Ave., Greeley, Colo.

ATTRACTIVE GIRL ORGANIST — NBC ARTIST. First class hotels only. Union, fine wardrobe and library. Versatile radio, theater, dance; classical to swing. Present location two years. Reliable agents, contact Box C-479, Billboard, Cincinnati 1, O.

AVAILABLE IMMEDIATELY — TENOR SAXOPHONE. Union. Read, fake, play jazz, etc. Prefer small combo in South. Musician, 717 Cotton, Shreveport, La.

AVAILABLE IMMEDIATELY — DRUMMER, 28, 10 years' name experience. Two or four beat, society, micky or jazz; cut shows. Desire Miami location. Have Miami card. Box C-474, Billboard, Cincinnati 1, O.

BASS MAN, STRING AND BRASS, WANTS work with commercial sweet styled band doing locations. Write Bandleader, 5 O'clock Club, 935 S. 8th St., Manitowoc, Wis. oc28

DRUMMER — AGE 31, UNION, EXPERIENCED. Cut shows. Like to locate with small combo or will troupe with unit. Dick Dixon, 427 Laurel, Palatka, Fla.

GIRL PIANIST — VOCALS, EXPERIENCED all lines. Write Box C-475, Billboard, Cincinnati, O.

GUITARIST — MODERN TAKE-OFFS AND rhythm. Name experience, age 28. Locations preferred. Stacy McKee, 52 S. East Ave., Bridgeton, N.J. no17

GUITARIST — ELECTRIC SOLOS, STANDARD rhythm. Read chords, fake. Travel anywhere. Age 19. Bob Eckler, 311 Sixth St., Ravenna, Ky.

GUITARIST — RHYTHM AND SOLO. SMALL units only. Thoroughly experienced. Box C-476, Billboard, Cincinnati, O.

MEDIOCRE DRUMMER AVAILABLE AT ONCE. Sober, reliable, good beat; nothing fancy. Neat and dependable. Reply all offers. Moe Eger, 748 McArthur, Wake Village, Texarkana, Tex.

PIANIST SEEKS SOLO WORK; SWING, boogie woogie, semi-classical. Do no vocals. Like work near Philadelphia, New York City, Trenton, Brunswick. Also Accordionist. James Connors, 907 Stuyvesant Ave., Trenton, N.J.

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STRING BASS AND VOCALIST — NAME AND semi-name bands. Read and fake. Veteran, age 29, good appearance, sober, dependable. Locations preferred. Travel by car. Permanent address: Don Bartsch, 423 1/2 Hampshire St., Quincy, Ill. no3

TENOR SAX — UNION, EXPERIENCED, READ and fake. Prefer small combo on location. Write 1546 W. 11th Place, Apt. #4, Los Angeles 15, Calif.

TRUMPET — DRAFT EXEMPT, UNION, SOBER, age 22. Cut first or second book. Play jazz and take-off. Location job only. Write or wire "Weese" Anderson, 207 E. Second St., Lexington, Ky. no3

TRUMPET — EXPERIENCED, DEPENDABLE. Read, tone, jazz. Locations only. Chan Chandler, 4925 First Ave. N., Birmingham, Ala.

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BALLOON ASCENSIONS — PARACHUTE Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shafer, 1041 S. Dennison, Indianapolis 8, Ind. no10

OUTSTANDING PLATFORM TRAPEZE ACT — Available for outdoor, indoor events. Real act. For particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

VOCALISTS

GIRL VOCALIST — 21, EXPERIENCE WITH dance bands and radio. Will send picture and recording by request. Will travel. Reference: Virginia Snyder, R. R. 4, Box 419, Oklahoma City, Okla. Tel. 5-3806.

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WESTERN TYPE PROFESSIONAL FIDDLER. Singer, Guitar Player. Experience radio and stage. Can M.C. and straight vaude acts if necessary. Send me an offer. Hama, lay off. Address John W. Malone, R. D. 3, Box 67, Reynoldsville, Pa. no3

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Demonstrators, Pitchmen Engraving Jewelry. Double Heart Football Pins \$36.00 Gr. Double Heart Basketball Pins \$6.00 Gr. Double Heart Pins \$12.00 Gr. Scotty Pins \$13.50 Gr. Double Heart Identification Bracelets 4.00 Doz. Baby Gold Filled Lockets, Boxed \$18.00 Doz. Gold Filled Curb Chain Anklets with Spring Clasp 9.00 Doz. 20% Deposit With Order. Immediate Delivery. JACK ROSEMAN CO. 307 Fifth Avenue NEW YORK CITY

WONDERFUL XMAS NUMBER. 24 Kt. Gold Plated Boxed Bracelets, Assorted Designs. Retail Value Up to \$4.98 Each. Close Out, \$3.00 Doz. in 6 Doz. Lots \$4.00 Per Doz. in Doz. Lots. Mdse. Distributing Co. 19 E. 16th Street New York City

SELL LIKE HOT CAKES FURNITURE BLOCKS. INDIVIDUALLY BOXED. 1 TABLE, 2 CHAIRS, 2 STOOLS. FIT TOGETHER INTO A RECTANGLE. \$21.60 PER GROSS 2.00 PER DOZEN. Sample 50¢. 25% With Order, Balance C. O. D. Wire or Write H. BUSCH 512 East 14th St. New York 9, New York

MANUFACTURERS AND WHOLESALERS, PLEASE NOTE: WANTED—Information from wholesalers and manufacturers on all types of Novelties and Merchandise. Send price lists and circulars. Will buy in bulk quantities. GEORGE NOVELTY CO. 1716 WASHINGTON AVE. Phone 2790 NORTHAMPTON, PA.

"DUNHILL" LIGHTER SALEBOARD DEAL. 24 assorted Lighters and fancy Metal Cigarette Cases. Mounted on satin display and special printed 2000 hole board. 5¢ a sale. Takes in \$100.00. Cost to jobbers, \$25.00 per deal. 120 Tip Tickets at \$12.50 per gross. 20% deposit with order. Fisher Distributing Co. 1910 Piedmont Road Charleston, W. Va.

RUSS RENAUD NOVELTY (Formerly J. A. Whyte) Jumbo Coconut Lamps, Per Doz., \$27.00 SHELL JEWELRY Brooch and Earring to Match \$9.00 to \$10.80 Per Doz. Sets SHELL EARRING \$1.80 to \$6.00 Per Doz. Pairs SHELL WALL PLAQUES, PEARLIZED \$6.00 to \$12.00 Per Doz. Boxed WRITE FOR CATALOGUE RUSS RENAUD NOVELTY P. O. Box 1101 L. R., Miami 38, Fla.

SENSATIONAL SMASH SELLER Perfume Oil Essence in purse bottles. It's sweeping the country. Nationally adv. in Screenland, Movie Show, Real Story, MovieLand, Silver Screen, Real Romances, Song Hits, Personal Romance, Screen Romance magazines for \$1.00. L'ORIPAHS OF HOLLYWOOD. A copy of ad given with each bottle to clinch sales. Top money maker for salesmen, dist., salesboard operators. Consolation prizes. A natural for veterans. Sell to women in offices, factories, etc. Gr. \$30.00; profit \$114.00; \$1.00 seller. 1/2 Gr. \$18.00; 3 Doz. \$10.80; 1 Doz. \$4.80; delivered. Sample 25¢. Order from ad. L'ORIPAHS OF HOLLYWOOD 208 S. Spring Los Angeles 12, Calif.

FURS OF DISTINCTION Direct From Our Factory—Lowest Prices. Luxurious line of Fur Coats, 1945-1946 season. Skunk-Dyed Raccoon, Blended Raccoon, Coney Marminks, V Shape Sealines, Beaverettes, etc. The styling and workmanship are skillfully combined to yield the utmost in beauty and value. Write at once for Free Price List. Sizes 8 to 52. From \$17.50 up. Send for new illustrated catalogue. BON MARCHE FUR CO. 287 7th Ave., Dept. L-4 New York 1, N.Y.

CIGARS A Fair Price for a Well-Known Brand. 6¢—Five Thousand or Over, \$45.00 Per M. 6¢—One Thousand, \$48.00 Per M. We Pay Shipping on Cash Orders. Shipping Prompt. VERNON YONTZ SALES CO. Byesville, Ohio

IDENTIFICATION BRACELETS Heavy highly polished Name Plate with Silver Plated Chain and Sister-Hook Catch. 1/3 Deposit on C. O. D. Orders. \$3.25 DOZ. \$36 GROSS THE SALPRO CO. 3824 W. Arthington CHICAGO 24, ILL.

RADIO 6 tube, wood cabinet, table radio with tone control. \$36.57 including tax. PHONOGRAPH Electric amplified, portable phonograph. \$58.24 including tax. 25% deposit with order, balance C. O. D. DEARBORN INDUSTRIES 122 W. Hubbard St. Chicago 10, Ill.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

JACK WESTFALL . . .
is on the trades and getting it daily. He reports from San Francisco that there is plenty of money on the West Coast. He met Tom Wilcox, fast-stepping Eastern paper man, with his Wild Life Show, and says the money was foldable. Jack cut up a few with Harry Davis in Sacramento, Calif., recently.

JIM HANLEY . . .
during his stop in New York, met Joe Carroll, pitchman of the old school, who said he will work department stores this winter to keep out of the cold.

VICTORY LOAN BONDS will pay off in bidding money.

OL. C. MAITLAND . . .
closed his briefcase, opened his receipt book and is exchanging handshakes for the *Progressive Farmer* around Harrisonburg, Va.

ERN STOVER . . .
is closed his p. c. store and is assisting at Malone and Jack (Bottles) Stover in the hills of West Virginia.

BERT ROY GOLDEN . . .
of Roy's Caravan; Burnips, Mich., asks for lines here from Bert Hull, who sold razor blades and belts seven years ago in Lima, O.

JOSEPH LEONARD BLAKE . . .
will be around Chicago thru October and then in New Orleans until the Mardi Gras. He'd like a line here from Eddie Gillespie.

BOYS COMING BACK may need your backing.

GEORGE WINGFIELD . . .
sold his rooming house in Washington and is heading for Florida.

JOHNNY McLANE . . .
comes from Cresson, Pa., that he sent an 800-word pitchmen story to one of the digest-type mags. He also says that Thomas J. (Tom) Kennedy is working a store in Kankakee, Ill., and stopping at real hotels wherever he works, which made Johnny recall the days of flop and watch houses on the New York Bowery

CHOCOLATES

In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.

Earl Products Co.
221 N. Cicero Chicago 44, Ill.

BACK AGAIN

the Pocket Knives, Fountain Pens and Sets, Genuine Briar Pipes, Custom Zipper Wallets, Flashlights, and Autom. Pocket Lighters. Send \$10 or \$5 for sample assortments, PREPAID.

J. B. OWENS CO.
44 Bromfield St. BOSTON, MASS.

BALLOONS

Colors and Silver Gray, size 6 and 8; other sizes for Dart Games. Sticks and best Cans and Lets, also Batons.

UNGER SUPPLY CO.
567 Harrison Street CHICAGO 7, ILL.

HAND MADE PICTURE FRAMES

Selling good. Samples submitted, \$2.00. Money refunded without question.

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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

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We have good publications for small towns and rural districts in all States. Good Historical War Maps. Write or Wire

ED HUFF & SON
5411 Gurley St. DALLAS 10, TEXAS

and Skid Row, Los Angeles, after the turn of the century.

JIMMIE WILSON . . .
gives with the info from Washington that the badge-board boys, C. Ross Kramer, Frank (Red) Roberts and George Wingfield, had a big day during the Admiral Nimitz welcoming celebration, while Jim Hand and Jack Lawrence had a fleet of ice cream carts.

LESS TROUBLE tomorrow if you do things right today.
AL PORTER . . .

left Washington and is en route to California to put out a winter show.

CHARLIE PETERS . . .
works big balloons on Ninth Street, Washington, with good takes reported.

MADALINE E. RAGAN . . .
and her hubby, Ray C. Herbers, are back home in Salem, Mo., after a short tour in the Southland. They report Tennessee has a \$100 reader and the same amount for country readers, while city ones are \$25 and up on med. Birmingham was not so hot for them, with cotton five weeks late. A Caruthersville, Mo., American Legion Fair gave Madaline the opportunity of shaking hands with President Truman. She said he told her that he would try to convert her to a Democrat. Duo cut up jackpots there with Raymond A. Walton, former sheetie, now operator of North American Wild Life Exhibit; William F. Johnson, frozen custard, and Ben (Horseback) B. Meyers, balloons. Ray says he and Madaline will go to Kansas City, Mo., soon to stay until December 1. Then they'll go back to the farm, where Madaline will put another log on the fire and keep the stew pot boiling while he does a bit of hunting. They ask for lines here from M. M. Wolff, astro man; Eddie Gillespie and Carroll Miller.

SRADER HEADS FOR BARN

(Continued from page 44)
Clark, ride superintendent; Bob Garber, treasurer, and Pop Stillwell, electrician and night watchman.

Starting January 1 a crew under direction of Fred Hamilton will build new light towers and overhaul all equipment. Mr. and Mrs. Srader plan to spend the winter in Wichita, and Larry and Madaline Nolan will go to Denver. Others and their destinations are Jimmy and Mary Belott, Hot Springs; Orvie and Irene Mettinger, Los Angeles; Gabe and Grace King, Oklahoma City; Ruth Shanahan, Shawnee, Okla.; Kenneth Smith, Coffeyville, Kan.; Frank Culver, Galveston, Tex.; Albert Martin and family, Ottawa, Kan.; Otto Thompson, Denver; Tom Loftus, Concordia, Kan.; William and Eleanor Brenton, Frank and Edna Phillips and Mr. and Mrs. Edwin McGrary to the Deep South for a few still dates; Joe and Patsy Carrejo, Phoenix; Fred and Freda Hamilton, Newton, Ia.; Floyd Clark, Herington, Kan.; Jimmy Kearns and family, Wichita, Kan.; Francis Murphy and Roy Barker, New Orleans, and Mr. and Mrs. Denson, Mullen, Neb.

MW TOPS GREENSBORO

(Continued from page 44)
and has been there getting it in shape. Even the show fronts and rides were painted and decorated before the fair season started. General Manager Frank Bergen and his shop department heads

haven't relaxed. The work is still going on, with fronts again being repainted to put all equipment away in tip-top appearance.

L. Harvey Cann, general agent, added more motor equipment to his already large concession fleet. He reported that after a short vacation at his Florida estate, he will be ready to start his '46 bookings.

American Concession Company, Inc., with Phil Isser, president, and Jack Gilbert, vice-president, reports one of its best seasons. From the amount of stock the customers carry around the lot, it looks like old times.

BRIGHT LIGHTS CLOSES

(Continued from page 44)
open the 1946 season with 10 rides, 8 shows and a free act. Staff will remain intact with Gecoma; L. C. Heck, assistant manager; Saul Saulsbury, business manager; Joe Rea, lot superintendent, and F. A. Norton, electrician.

Saulsbury will finish out the season with a show in North Carolina. Danny Donninie, concessionaire, joined another show. M. J. Ney joined the Joseph J. Kirkwood Shows with his concession and Bruno and Teo Zucchini went to the Sam Lawrence Shows with the Octopus, Roll-o-Plane and Funhouse. Heck is on a trip which will take him to Detroit, Buffalo, Baltimore and then to Florida. Rea returned to his home in Johnstown, Pa. Norton is looking after the winter quarters in Salem, Va. Hattie Dolan is at her home in Virginia. Mike Lucas will go to Florida after visiting his home in Warren, O. M. J. Wason has gone to Washington.

NSA

(Continued from page 47)
Kern; Glasgow and Floyd, Trenton, N. J.; Mr. Conway, accompanied by E. C. Gegenheimer, assistant to the general manager of the Pennsylvania Railroad, and Jack Stern, Henderson, N. C.

Sid Goodwalt is off for Hot Springs where he will meet Oscar Buck. The testimonial dinner for Buck will be held November 19 at Roger's Corner, New York. Sam Walker was the highest bidder for the lunch counter concession in the club.

George Traver was in from Albany, N. Y. Henry Fein is back from the Coleman Bros.' Shows, and Harry Rosen dropped in from Coney Island. Jimmy Strates purchased 50 tickets for the banquet. Palsades Park took 500, and Getlin & Wilson, 30.

While the membership race is still on, it's a certainty that D. D. (Dada) Simmons will receive a life membership card, as he already has passed the 50 mark. Next in line is John McCormick with 29; Pat Martino, 25; Jack Perry, 6, and Tony Podsobinski, 5. The grand total now is 180.

A Halloween party will be held in the clubrooms October 31.

PCSA

(Continued from page 47)
including Harry Lewis and Jack Kenyon.

Dan Stover suggested that the club stage a night for the members at the various beaches. These nights would be designated as Mission Beach Night, Venice Night and Long Beach Night. A dance would be held in connection with the event.

Clarence Alton reported that Dan Mears, well-known showman, died October 8.

THERE'S BIG MONEY IN THIS SENSATIONAL CHRISTMAS NUMBER

ICICLES

Non-Inflammable Aluminum Foil

For Christmas Tree and Holiday Decorations

BEAUTIFUL LABELS FREE!!!!

Christmas labels, gummed, printed in a beautiful holly design in red and green ink to dress your packages up to sell on sight will be furnished free with your order.

PER CASE \$31.50

(432 Four Ounce Packages)

A MONEY-MAKING 25c NUMBER AND YOUR COST IS SLIGHTLY OVER 7c PER PACKAGE

25% Deposit, Balance C. O. D.

BENSID SALES CO., 7 W. 22d St., N. Y. 10, N. Y.

CLOSE OUT
Nationally advertised and O.P.A. approved at \$4.50 each, retail. No federal tax. Famous American Made Aluminum Streamline

CORVETTE CIGARETTE LIGHTER
Regular O.P.A. wholesale price, \$32.40 per doz. Our price, \$18.00 per dozen in gross lots; \$19.50 per dozen in 1 dozen lots. Toolled from solid block of aluminum, precision built, a nice to handle size, light weight, no stain, no tarnish, polished satin finish. Works every time with one hand. Size 2 1/2" x 1 1/2". Minimum order 1 dozen.

A FEW HOT CLOSE OUTS
Metal Polished Money Clip with Plated Silver Dollar. A new red hot Xmas item. Velvet Lined Gift Box, doz. \$36.00. 24 Karat Gold Plate Distinctive Tie Holder, polished mirror finish, space for engraving, 12 on velvet display; retail value \$3.50; per doz. \$12.00. Gold Filled Ladies' Heart Locket, fine gold chain, heart monogram space, each in velvet box, doz. \$36.00. Baby's 12 Karat G. F. Heart Locket, fine chain, doz. \$27.00. 24 Karat Gold Plated Cross (bulk), size 1 inch, gross lots only, \$5.40 per doz. 18 In. Chain and Clasp, G. F., doz. \$9.00. Rosary Beads, boxed, 21 in., large cross, in gross lots, \$60.00 per gross. 50% cash with orders, balance C. O. D. Money back guarantee. Over 20,000 satisfied Billboard customers.

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112 W. 45th Street New York City, N. Y.

Ready Soon!

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See Your Jobber Immediately

The OAK RUBBER Co.
RAVENNA, OHIO

WANT AGENTS
For Souvenirs

NAVY-NOTRE DAME GAME

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Don't write, just come on. Contact

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at Stadium

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Salesmen - Agents - Pitchmen
Complete Line

MEDICINES-COSMETICS and EXTRACTS

MIDWEST DRUG COMPANY
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LUMINOUS FIGURES & NOVELTIES
by Nite Glow

No. 11—Crucifix in Relief, 9" . . . \$6.50 Doz.

SEND FOR LIST!

NITE GLOW PRODUCTS CO.
106 W. 46th St. New York 19, N. Y.

SALESMEN!
A GOLD MINE FOR YOU

Sell complete "HISTORY OF WORLD WAR II." Sells for \$5.50, your commission \$2 per order. Fastest selling deal of all time. Send for your sales outfit and start right in making big money. One reference required.

F. R., 71 East Broadway, New York 2, N. Y.

Jewelry Workers

Our beautiful Cameo Heart Pendants on 18" Sterling Silver Chains are getting top money wherever shown. We manufacture fifty different combinations. Send for Sample Dozen, assorted, at regular quantity price—\$12 per dozen.

LYNE JEWELRY CO.
146 East 59th St. New York 22, N. Y.

Swivel Mirror Vanities
\$24.00 Doz.—New Low Price!

Jobbers—Anticipate Orders and Stock Up for the Xmas Rush.

W. L. MARTIN MIRROR BOX CO.
1447-59 W. 69th St. Chicago 36, Ill.

UNDER THE MARQUEE

(Continued from page 54)

pneumonia at General Hospital, Pontiac, Mich. . . . AL HUMKE, the Anderson, Ind., flash, popped into Chicago after spending the season with Lee Bros., Arthur Bros., Bradley & Benson and Barnett Bros., and says that if he could cash the receipts he is lugging it would be a great wind-up for the year.

SOME CIRCUSES that advertise "Ten acres of canvas" should allow six acres for the holes and guyline spaces.

ROBERT D. GOOD, CFA, of Allentown, Pa., recently served as assistant punk pusher to Starr De Belle on the World of Mirth Shows' Midget Show when the show was torn down there. Bob didn't leave until the last stake was loaded and then served as an emergency ambulance driver by taking one of the men, who hurt his hand, to a first-aid station.

CLAILINE WHITE, agent and billposter, is in the Oakville (Tenn.) Sanatorium and would like to hear from Earl D. Backer. . . . AL CLARKSON, agent, is in Los Angeles for the winter after closing with the C. R. Montgomery Wild

Animal Circus. . . . RAY BRISON will go South to play schools with his clown turns, Punch and magic, after closing with the Ralph Spidel Concessions.

ARTHUR BORELLA joined the Hamid-Morton Shrine Circus to clown and do publicity by appearing before service clubs, in schools and on the radio. . . . BERT GOLDEN has added a pair of Jap silkies, two white goats and a pair of rabbits to his stock and a large four-wheel trailer to his rolling stock. Golden is with Roy's Caravan. He says James Carter Jr., of Fisher Bros.' Circus, lost two fingers in a mishap recently.

WHEN A LEADER asked a manager how he liked his wartime band, the head man answered: "I'll say this for 'em, they pose nicely and hold their instruments beautifully."

J. S. RAMSEY, general agent for Beers-Barnes Circus, is convalescing in Weinstein's Hospital, Fairmont, N. C., following an appendectomy in Baker's Sanatorium, Lumberton, N. C. . . . RAYMOND DUKE, who worked in clown alley with both the Clyde Beatty and Barnett Bros.' circuses this season writes from Columbia, S. C., that he is a patient in Ward 3 of Veterans' Hospital there. He entered the hospital in September and expects to be there about six more weeks.

"SAM," started and old-time wagon show governor, "You ain't bittin' the bass drum near loud enough. I was down at the cookhouse and could barely hear it." "Take my notice," yelled back the drummer, "Damn a X-Z-I-X show like this one." "Sam! Sam!" yelled back the governor, "I wouldn't curse the old show if I were you. It was mighty good to you last spring when you were hungry."

CHARLES DE MALO, clown, who closed with Austin Bros. last week to play indoor circuses, stopped over in St. Louis to visit friends at the Firemen's

Rodeo and Thrill Circus. He was en route to Kansas City, Mo., where he will play the Shrine Circus starting October 29. . . . JOHN F. FENELON, for many years back-door man on the Al G. Barnes show and a trouper until 1938, when he was out with the Tim McCoy show, is a patient at Hines General Hospital, Maywood, Ill. His address is B1 South, Room 103.

MR. AND MRS. REX INGHAM visited Starr De Belle, of the World of Mirth Shows, at the Greensboro (N. C.) Fair. De Belle and Ingham trouped together on the Richards Bros.' Circus 30 years ago. . . . BUCK LEAHY and Tom Sanger clowning between halves of the Washington-Detroit professional football game in Baltimore September 30. . . . F. B. (BLACKIE) MARTINE drops a line to inform that he's still with Dalley Bros. as trainmaster. . . . BILLY PAPE, who has been at his home in Hampton, Va., visiting his father who is ill, writes that he will play indoor circuses in Washington and Kansas City, Mo.

FRENCH TRAINER IN U. S.

(Continued from page 52)
Europe as the Stade Capitaine Buffalo Bill (1925-1935), using billing intended to create the impression that Buffalo Bill (Cody) was actually head of the circus.

When the Bougliones decided to invade Paris, the local circus owners promptly billed the city with posters giving full account of Buffalo Bill's demise, and the Bougliones were forced to drop their misleading title. However, they obtained control of the big Cirque D'Hiver about 10 years ago and now also have the Cirque Medrano here, as well as a touring big top. Jerome Medrano has been released from the French Army but is temporarily out of the circus field.

French pre-war circus operators still in the field include the Houckes, Rancy, Bureau and Amar brothers.

DICKMAN ON TOUR?

(Continued from page 52)
when it closed at Elkton, Md., September 22.

Mae Barth, writing for the Dickman show that closed at Monroe, reported that the show's equipment has been stored at Harrisburg, Pa., winter quarters. Org closed, she said, a month early because of canvas and a bad light plant. Biz was reported bad the first six weeks of the tour, the result of cold and rain, but it picked up to bring it home a winner. William (Zeke) Van Etten, of Newburgh, N. Y., was agent on the tour.

Dickman program at the Monroe closing included Frank Doss, military ponies, dogs and monkeys; Sam Dock and his pickout pony, Petersburg; Jane and Clare Brison, swinging ladders; Marberry Family, teeterboard; Sam Dock, trick mule; Ed and Bill Brown, clowns; Frank Doss, riding dogs and monkeys; Frank Marbelle, Roman rings; John Smith, comedy juggler, and Clare Brison, traps. Music was furnished by Dollie Rae, organ.

Bob Dickman's staff included Frank Bonelle, boss canvas; Willie Day, billposter; Frank Doss, ringmaster; Millie Johnson, big show tickets, and Mae Tricarico, reserved seat tickets.

MORTON BIZ HEFTY

(Continued from page 52)
peze; Flying Lamars; Robinson's Elephants; Miss Victory, shot from cannon, and Joe Basile's band, featuring Winnie Duncan, vocalist. Morton emceed the show.

Well-balanced arrangements by Omer J. Kenyon, company publicity rep, with the Board of Education enabled children to leave school early to attend the circus. Underprivileged kiddies, hospitalized soldiers and active members of the armed services were guests of various local organizations.

Publicity rated plenty of space in the three local dailies. Indies alred "star performer" interviews. Advertising was done via billboards, newspapers, radio, window cards and transportation placards. Morton and company also did some aggressive work by selling banner space in the Maple Leaf Gardens.

Boston Up 42 Per Cent

BOSTON, Oct 20.—Len Humphries, secretary of the Hamid-Morton Circus, reports that this year's receipts were up 42 per cent in comparison with last year. Gross for 1944 was \$62,000—this year \$86,000. There were two daily performances at the Boston Garden. Show was virtually the same as played Toronto.

Fire Destroys 3 Wagons, Damages 4 at Shreveport

SHREVEPORT, La., Oct. 20.—Fire of undetermined origin early Wednesday (17) destroyed three wagons of the Beckmann & Gerety Shows and damaged four others, causing a loss estimated at \$8,000, according to Barney S. Gerety. Damage to the wagons was estimated at \$2,000 and to the contents, \$8,000.

Equipment had been stored on the Louisiana State Fairgrounds and had been moved out of the hog barns to make way for exhibits for the fair, which opened today. Wagons were loaded with rides and other equipment. Gerety said the loss was partially covered by insurance.

STAN DAWSON WRITES

(Continued from page 54)
when he starts for Mexico City. It was good to meet Henry and Billy Reynolds as well as Maxwell and Charlotte McKittick and Larry Duval. Ray Marlowe still superintendent of tickets, is capable handling the big crowds.

Mike Healy, now known as "Dr. Healy," announced that he has called a convention for chameleon vendors at Ho Springs early in December. Had visits with Joe Trosey, Paul Miller and Max Hammel. Frank Miller was away from the show, called to New York on business. Harold Nickelson, nephew of the Hoffman brothers, was lamenting the death of his dog, "Blue."

Back in the dressing rooms I met Pat Valdo, Harry Rittley, Johnnie Tripp, Jack LeClaire, Major Saluto, Paul Jerome, Emmett Kelly and Felix Adler. Denver Kline recently joined. Jackie Besser was enthused over the presents sent him by Louie Rosenberg from Mexico. Of course there was a pocketbook and perfume for Mrs. Jerry Besser.

Caught up with Striker and Frankie Morris, but was informed that Frankie Martin had left for New York. Cliff Shell was in Memphis visiting Paul Wanger, but left for Searcy, Ark. Met a brother of Tommy Allen's with Miller Bros.

At Holly Springs, Miss., found Jack Burslem doing a fine job as manager of Austin Bros.' show, with a great organization of old-timers around him, many of them former associates on the Russell Bros.' and Tom Mix shows. Big Henry, boss canvasman, gets it up and down with alacrity. Had visits with Percy and Charles Clarke, Kay Burslem (nee Clark), Elmer Meyers and Bennie Levine. Also saw Whitey Galew, Brownie and Mr. Drake, the legal adjuster. Yellow Burnett is master painter and on the tag box, never, he says, more contented in his life. Mr. and Mrs. Harry Hammill and their daughter gave us a wonderful welcome.

Enjoyed a visit with R. M. Harvey at Memphis.—STANLEY F. DAWSON.

RSROA KICKS OFF

(Continued from page 55)
land Rink, Newark, N. J., operated by Victor J. Brown.

Skating to assist veterans in their return to normal after recovery from wounds has been meeting with growing favor. It has been tried at England General Hospital where there are nurses who know skating and who assisted vets in getting on their feet.

Entire services of the RSROA and member rinks are being placed at the disposal of veterans, Martin said. He pointed out that this is likely to develop into a long-term program.

ASPHALT NIXED

(Continued from page 55)
Naval duty prevented Jim Lidstone from appearing in the program.

From the viewpoint of the skaters the event was not wholly satisfactory, the skating surface being somewhat slow and sticky. Consequently difficulty was experienced by performers in keeping up speed. However, the event had good publicity value and hopes were expressed by many spectators that they would be able to see a similar show soon.

W. Knott, organizer of the event, hopes to persuade London County Council to provide roller skating facilities in public parks as part of a physical fitness campaign and authorities are impressed with the idea.

Skating surfaces will have to be improved, of course, and with this in view, Knott is introducing the manufacturers of Polite, said to be a good surface material for outdoor skating, to the London County Council.

WANTED

POP CORN AND NAME PLATE MACHINES

MUST BE IN A-1 CONDITION. BOX 697, Care The Billboard, 1564 Broadway, New York 19, N. Y.

SKEWERS (Apple Sticks)

RASBERINE, RED COLOR. TROPICAL TOPPING (Imitation Coconut).

C. R. FRANK, POPCORN & SUPPLIES 833 N. Broadway ST. LOUIS 2, MO.

PEE DEE FAIR

Florence, S. C., October 29 to November 3

WANT—Sober, experienced Workmen in all departments to join immediately. Long season and best of treatment.

CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS at this and all fairs that we will play this fall.

ALL EATING AND DRINKING STANDS OPEN. WHAT HAVE YOU?

CAN PLACE all Grind Shows with own transportation and equipment.

WANT—CAN PLACE SEVERAL GIRLS FOR PARADISE REVUE.

WANT—STEEL GUITAR PLAYER TO JOIN IMMEDIATELY.

All address

CETLIN & WILSON SHOWS

This week, Chester, S. C., Fair

FOR SALE

TWO-ABREAST MERRY-GO-ROUND, \$1,900.00

In action now at Hamlet, N. C. Needs some work.

MORRIS HANNUM SHOWS

A. M. P. SHOWS

"JUGGY"

Want Foreman for Merry-Go-Round to join at once. "Ducky" Miller would like to hear from people who have worked for him before. Want capable Help in all departments. Will book or buy Kiddie Auto Ride. Can place following Concessions: Candy Floss, Watch-La, Coca-Cola, Comic Photos and any others not conflicting. Want Shows—Have new Tops for organized Minstrel and Grind Shows. Good opening for real Showman with shows of merit. Will finance new and original ideas. Contact quick. Long season south. This week, Burlington, N. C.; next week, Lancaster, S. C. All Replies to A. M. PODSOBINSKI, Owner-Mgr.; FRED C. BOSWELL, Bus. Mgr. P.S.: Will furnish route to parties interested.

FOR SALE

Little Beauty Spillman Merry-Go-Round, 32-foot two-abreast, latest model built, Le Roof engine, A-1 condition; also Smith & Smith Chair-o-Plane. No junk. These Rides were sold from last week's ad in The Billboard, but party failed to meet obligations. Would not consider selling separately. Can be seen in operation Whiteville, N. C., this week. Price for both Rides, ground cable, switch box, everything ready to operate, \$8500.00.

MURRAY JACKSON

FOR SALE

PARKER 2-ABREAST MERRY-GO-ROUND. Good condition. Smooth running. Electrically driven. Without transportation. PRICE \$4,000.00. Can be seen in operation at CHARLESTON, MO., this week.

TURNER BROS.' SHOWS

Charleston, Mo., this week

NOTICE

L. A. (Burt) Montgomery

and **Bruno Zaechini**

Get in touch with me at once. Important.

CHRIS JERNIGAN

401 E. Main St. MT. OLIVE, N. C.

LONE STAR SHOWS

WANT

HIDE HELP that can drive Semis. No Boozers or Chasers. CAN PLACE A FEW MORE LEGITIMATE CONCESSIONS. Playing Camden, Ark., until Nov. 1, and then to New Orleans for the balance of the winter under the American Legion. Address:

LONE STAR SHOWS, CAMDEN, ARK.

FOR SALE

10-seated Ferris Wheel, Kiddie Merry-Go-Round and Mixup. Write or wire

C. L. McBRIEN

126 Main St. LEXINGTON, MO.

WANT

Long season. All uptown locations. Want legitimate Concessions, no P. C. or Fortune Tellers. Want Bingo, Diggers, Penny Arcade, Clean Shows with own equipment. Want Ride Help that drive Semis. Rita and Dunn, wire act, wire at once. All address:

MANAGER CARNIVAL
Elizabethtown, N. C.

FRED CHASTAINE

Needs Skillo Agents. Wire immediately care Legal Exposition Shows, Waynesboro, Ga. Jeff Dunn, Smitty and Lucky, answer.

FOR SALE

50 with 3 30's, one new 10 Ft. Wall, good for season, \$650.00. Come see it up. Elizabethtown, 25th; Whitesville, 26th; Bladenboro, 27th; season ends; all North Carolina.

WM. KETROW

AT LIBERTY

In-One and Snake Show. Have people for ten and featuring Half and Half with plenty of flash if you can furnish top and transportation.

CARL ATKINS

Swainsboro, Ga.

POPCORN "None Better"

PER 100 LBS.—\$10.50.

Special Price on Carload Lots.

C. R. FRANK

923 N. Broadway ST. LOUIS 2, MO.

WANT

Rides, Shows and Concessions for Booneville, N. C., week of Oct. 30th. Rides wrecked reason for this. Wire what you have. All correspondence answered. Want to hear from Joe Greber, Sam Swain. All winter south. Address:

JOS. LEE

Winston-Salem, N. C.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Alamo: Stamford, Tex.
- A. M. P.: Burlington, N. C.; Lancaster, S. C., 29-Nov. 3.
- Arcade: McGregor, Tex.; Brownwood 30-Nov. 10.
- B. & H.: (Fair) Barnwell, S. C.
- Bill's Rides: New Brockton, Ala.
- Bistany Greater: Riviera, Fla.
- Blue Bonnet: El Campo, Tex., 23-30.
- Blue Ribbon: Waycross, Ga.; Tallahassee, Fla., 29-Nov. 3.
- Bullet: Ellaville, Ga.
- Bullock Am. Co.: (Fair) Elizabethtown, N. C.
- Burdick's Greater: (Cotton Carnival) Navasota, Tex.
- Cavalcade of Amusements: (Fair) Mobile, Ala. C. & B.: Lake City, Tenn.; Cleveland 29-Nov. 3.
- Central Am. Co.: Scotland Neck, N. C.; (Fair) Kenly 29-Nov. 3.
- Cetlin & Wilson: (Fair) Chester, S. C.; (Fair) Florence 29-Nov. 3.
- City Rides: (Fair) Greenville, S. C.
- Creasant Am. Co.: (Fair) Georgetown, S. C.; (Fair) Manning 29-Nov. 3.
- Denton, Johnny J.: Winfield, Ala.
- Dixieland: Durant, Miss.
- Dodson's World's Fair: Alexandria, La.; (Fair) Jacksonville, Fla., Nov. 1-11.
- Dumont: Asheboro, N. C.; Raleigh 29-Nov. 3.
- Dyer's: Obion, Tenn.
- Endy Bros.: Jacksonville, Fla.; Orlando 30-Nov. 5.
- Fay's Silver Derby: Fayette, Ala.
- Fleming, Mad Cody: Moultrie, Ga.
- Florida Am. Co.: Tarpon Springs, Fla.
- Gay Way: (Fair) Macon, Ga.; Perry 29-Nov. 3.
- Gold Medal: West Point, Miss.
- Great Southern Expo.: Green Cove Springs, Fla.
- Greater United: Victoria, Tex.; Beeville 30-Nov. 6.
- Groves Greater: Golden Meadow, La.
- Hannum, Morris: (Fair) Hamlet, N. C.
- Harrison Greater: East Spencer, N. C.; (Fair) Rock Hill, S. C., 29-Nov. 3.
- Hedrick's Gay Way: Sanford, N. C.
- Heth, L. J.: (Fair) Milledgeville, Ga.; (Fair) Cordele 29-Nov. 3.
- Hill's Greater: Lufkin, Tex.
- Jones Greater: Lyons, Ga.; (Fair) Vidalia 29-Nov. 3.
- Jones, Johnny J., Expo.: Panama City, Fla.
- Just for Fun: Weatherford, Tex.
- Kaus, W. C.: (Fair) Chase City, Va.; Tarboro, N. C., 29-Nov. 3.
- Keystone Expo.: St. George, S. C.
- Kirkwood, Joseph J.: (Fair) Dunn, N. C.; Fayetteville 29-Nov. 3.
- Lawrence Greater: (Fair) Goldsboro, N. C.; (Fair) Columbia, S. C., 29-Nov. 3.
- Leeright, J. R.: Mangum, Okla.; Chillicothe, Tex., 29-Nov. 3.
- Lone Star: Camden, Ark., 22-Nov. 1.
- McKee, John: Newport, Ark.; Trueman 29-Nov. 3.
- Madison Bros.: DeWitt, Ark.
- Magic Empire: Baton Rouge, La.
- Majestic Greater: Fort Payne, Ala.
- Marion Greater: York, S. C.
- Marks: Rock Hill, S. C.; Greenwood 29-Nov. 3.
- Mighty Page & Kellie Grady: Luverne, Ala.; Florala 29-Nov. 3.
- North American Expo.: Marshall, Tex.
- Omar's Greater Am.: Columbus, La.
- Page, J. J.: Dublin, Ga.; (Fair) Wrightsville 29-Nov. 3.
- Peppers All-State: Canton, Ala.; Selma 29-Nov. 3.
- Pine State: Abbeville, Ala.
- Playland: (Fair) Albany, Ga.; (Fair) Fitzgerald 29-Nov. 3.
- Rain-Bo: Buena Vista, Ga.; Talbotton 29-Nov. 3.
- Ray & Helen's Rides: Kountze, Tex.; (Fair) Woodville 29-Nov. 3.
- Regal Expo.: Waynesboro, Ga.
- Rio Grande: Hazen, Ark.
- R. & S. Am. Co.: Richland, N. C.
- Rose City: (Fair) Canton, Miss.; (Fair) Lexington 29-Nov. 3.
- Royal American: (State Fair) Shreveport, La., 22-29.
- Royal Expo.: Pearson, Ga.; Bainbridge 29-Nov. 3.
- Shipley's Am.: Maringouin, La.
- Smith, Casey: Antlers, Okla.
- Smith, George Clyde: (Fair) Suffolk, Va.
- Southern Expo.: Baconton, Ga.; Fort Gaines 29-Nov. 3.
- Sparks Bros.: (Fair) Marks, Miss.
- Sparks, J. F.: (Fair) Troy, Ala.; (Fair) Andalusia 29-Nov. 3.
- Strates, James E.: Greenville, S. C.; Orangeburg 29-Nov. 3.
- Sunshine: Tampa, Fla., 22-31.
- Tidwell, T. J.: Odessa, Tex.
- Turner Bros.: Charleston, Mo.; season ends.
- Twin River: Crocker, Mo.
- Victory Expo.: Lockhart, Tex.
- Virginia Greater: Concord, N. C.; Chesterfield, S. C., 29-Nov. 3.
- Ward, John R.: (Fair) Franklinton, La.
- West Coast Victory: Emeryville, Calif., 25-Nov. 4; season ends.
- Wonder City: (Colored Fair) Meridian, Miss.; season ends.
- World of Mirth: Columbia, S. C.

- Dalley Bros.: Winchester, Va., 24; Woodstock 25.
- Hamid-Morton: (Arena) Philadelphia, Pa., 25-31.
- Polack Bros.: (City Auditorium) Oklahoma City, Okla., 24-28; (Coliseum) Tulsa 30-Nov. 4.
- Ringling Bros. and Barnum & Bailey: Richmond, Va., 22-24; Norfolk 25-27; Rocky Mount, N. C., 29; Goldsboro 30; Greensboro 31; Winston-Salem, Nov. 1; Charlotte 2-3.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Birch: Fremont, O., 24; Lorain 25; Medina 26.
- Curtis, Rube & Robert (Shrine Circus) Houston, Tex., 27-Nov. 12.
- Couden, Doug & Lola: School shows, Pine Bluff, Ark.
- Campbell, Loring: Lake City, Minn., 24; Red Wing 25; Pine Island 29; Dodge Center 30; Faribault 31; Albert Lea, Nov. 1.
- Faysoux: Roseboro, N. C., 24; Salemburg 25; Mt. Olive 26-27; Seven Springs 29-30; Kennansville 31; Wallace, Nov. 1; Beauville 2.
- Harlan, Doc & Maxine: Hot Springs, Ark., 22-27.
- Jackson, Prof.: Decatur, Ill., 26.
- Jodar: Monrovia, Calif., 23; Fullerton 24; Monrovia 26; Temple City 29; Los Nietos 30; Pasadena 31; Pico, Nov. 1.
- Leeston: (Court) Auburn, Ind., 26; (Lyric) Winchester 27; (Castle) New Castle 30; (Rivoli) Muncie 31.
- Lewis Players: Lindenhurst, L. I., N. Y., 25.
- Lippincott: (Fair) Concordia, Kan., 26-27; (Miller) Wichita 30; Topeka 31; (Miller) Wichita, Nov. 3.
- Romas, Flying (Fair) Panama City, Fla., 22-27; (Fair) Dothan, Ala., 29-Nov. 3.
- Scheetz, Raymond: Lewisville, Ark., 24; Davis, Okla., 25; Lawton 26; Eldorado 27; Walters 29; Altus 30; Hollis 31; Matador, Tex., Nov. 1; Earth 2.
- Shelton: Franklinton, La., 26; Bogalusa 27; Covington 29; Marksville 30; Colfax, Nov. 1; Natchitoches 2.
- Virgil, Great: Santa Barbara, Calif., 24; Carpinteria 25; Ojai 26-27; Taft 29; Bakersfield 30; Shafter 31; Delano, Nov. 1; Lindsay 2.

WANTED TO BUY

Middle size Trained Elephant, also would book for Outdoor Circus Exhibition Wax Museum and Health Show. Write to

SANTOS Y ARTIGAS CIRCUS

Teatro Campoamor, Havana, Cuba

LET'S BE WITH A WINNER THAT GRAND OLD CIRCUS

BAILEY BROS.' CIRCUS

WANTS

USEFUL PEOPLE in all departments for winterquarters, NEWBERRY, SO CAR. At the beautiful American Legion Fair Grounds. BAILEY BROS.' CIRCUS IN 1946.

BROWNIE BISHOP

WANTS WANTS

For Arcade Shows. Out all winter. Showing top money spots of Texas Valley. Concessions of all kinds. X on Pop Corn, Grab, Bingo. Agents for Grind Stores, Slum Skillo, etc. Shows with own equipment and transportation. Big Snake, Geek, 5-in-1, etc. Want capable Ride Help—Tilt Foreman and Second Man, Second Man for Wheel, Second Man for Chair-o-Plane. Top salary; all winter's work. Those with me last year, come on. Capable General Agent that knows Texas. Wire B. M. BISHOP, ARCADE SHOWS McGregor, Texas, this week; then soldiers' pay day at Brownwood, Oct. 30th-Nov. 10th.

FLORIDA AMUSEMENT CO.

Presenting HUGO ZACCHINI CANNON ACT

Want Legitimate Concessions. Address:

HOWARD INGRAM, Mgr., or MARIO ZACCHINI

Tarpon Springs, Fla., this week; Wauchula Legion Fair, Nov. 5-10.

CONCESSION SPACE

FOR RENT

Must be live wires. On Broadway.

MARDI-GRAS

1544 Broadway NEW YORK 19, N. Y. Phone: Wisconsin 7-9580 Write—Phone—Wire.

WANTED

10-Gal. Frozen Custard Kettle or Machine.

BOB HOFELLER

216 S. Jefferson St. CHICAGO 6, ILL.

DUMONT SHOWS

ASHEBORO, N. C., OCT. 22 TO 27 | RALEIGH, N. C., OCT. 29 TO NOV. 3

Want Concessions, Duck Pond, Fish Pond, String Game, Coca-Cola Bottles, Hoop-La, Ball Games and Custard. Want to buy Super Roll-o-Plane.

Address: LOU RILEY, Mgr., as above.

THE GREAT SOUTHERN EXPOSITION

Can place Girl Show. Thousands of sailors; permanent naval base here; ships arriving daily; over 800 ships to anchor here. Plenty money.

H. C. AYERS

St. Augustine, Fla.

WANTED

Week Oct. 22, Lake City, Tenn.; Week Oct. 29, Cleveland, Tenn.

Shows of all kinds, legitimate Concessions of all kinds. Will book or buy Kiddie Ride in first-class condition. Also Tilt-a-Whirl. This show out all winter.

CASH COUCH, C. & B. Shows

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Austin Bros.: Tallulah, La., 23; Lake Providence 24; McGehee, Ark., 25; Monticello 26; Crossett 27; Bastrop, La., 29; Camden, Ark., 30; Arkadelphia 31; El Dorado Nov. 1; Ruston, La., 2; Winnfield 3.
- Bailey Bros.: Clinton, N. C., 25.
- Barton's Society: Scotland Neck, N. C., 22-27.
- Beatty, Clyde: Savannah, Ga., 23; Statesboro 24; Dublin 25; season ends.
- Cole Bros.: Vicksburg, Miss., 23; Natchez 24; Brookhaven 25; Hattiesburg 26; Laurel 27; Jackson 29; Greenwood 30; Greenville 31; Clarksdale, Nov. 1; season ends.

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

Victory Celebration, Fayetteville, N. C., week October 22 to 27; with Carteret County Fair, Beaufort, N. C., week November 5 to 10 to follow.

WANT.

One more sensational High Free Act. RIDES: Place Kiddie Autos or any Flat Ride. SHOWS: Monkey Show, Girl Show with or without equipment. CONCESSIONS: No exclusives except Bingo. Good opening for Popcorn and Candy Apples. Wire or come on, will take care of everyone. HELP: Always can place General Help in all departments.

All Address:

RALPH DECKER, Manager

Dunn, N. C., this week; Fayetteville, N. C., week Oct. 29th; Beaufort, N. C., week Nov. 5th.

PRINCESS PARK, MIAMI, WANTS

Silver Streak, Moon Rocket and Ridee-O. Will place any Educational Exhibits or Show opening around first of November. High Sensational Acts wanted.

America's Park Beautiful. Address

N. P. ROLAND

6800 West Flagler, Miami, Fla., Post-Office Box 1855, Riverside Station
Phone 482250

ROYAL EXPOSITION SHOWS WANT

For Douglas, Ga., Lions' Carnival, Week Nov. 5 to 10. First Carnival in Four Years. Animal or Monkey Show, Mechanical City, Motordrome, Penny Arcade, Bingo, Frozen Custard, small Cookhouse or Grab, Octopus and Roll-o-Plane. One more spot in Georgia after this, then Florida for the winter. Address:

This week, Pearson, Ga.; next week, Bainbridge, Ga.; then Douglas, Ga.

J. P. BOLT, Mgr. ROYAL EXPOSITION SHOWS

MAJESTIC GREATER SHOWS

VICTORY CELEBRATION, FT. PAYNE, ALA., OCTOBER 22-27

Can place few choice Wheels and Grind Stores, 10-Cent Concessions of all kinds, String Game, Diggers, Scales, Guess Your Age, Cookhouse or Sit-Down Grab.

Want Shows with own equipment, Glass House, Monkey Show, Snake Show. Phoenix City, Ala., Police and Firemen's Victory Celebration, October 29-November 3.

SHAN WILCOX WANTS

FOR OUTSTANDING GEORGIA FAIRS

CONCESSIONS that can stand prosperity and enjoy an engagement with one of America's finest shows. Have exceptional opportunities for the following: Fish Pond, Bumper, Hoop-La, Pitch-Til-Win, Scales, Guess-Your-Age, Coke Bottles, Ball Game, Long Range Lead Gallery, Novelties and Palmistry. Can use Builder and Designer capable of building show fronts. First-class Show Painter. Glenn Kishko, come on. Now in our 43rd week of present season, with winter's work ahead. All wire:

SHAN WILCOX, PLAYLAND SHOWS, Albany, Ga., this week; Ben Hill County Fair, Fitzgerald, Ga., week Oct. 29-Nov. 3; South Georgia Fair, Valdosta, Ga., Nov. 5-10.

FOR SALE—7 TUB TILT-A-WHIRL

A-1 completely reconditioned this summer. Steel perfect. Le Roi motor just overhauled. Spare parts. '39 CHEV., '42 motor, 2 speed axle. Wilson Semi and C-30 International Wilson Semi Trailers, equipped with racks and decks for loading Tilt. Trucks overhauled, new paint, good rubber, plenty spares. \$7500.00 COMPLETE—\$4500.00 TILT-A-WHIRL ONLY.

FLASHY CORN GAME. A-1 condition. P. A. set, plenty blankets and other stock. Hauls on Chevrolet van. PHOTO JOINT. Takes 1 1/2 x 2 and 2 1/2 x 3; paper, chemicals, top and frame. FISH POND, SLUM SKILLO, SWINGER, COKE BOTTLES, BUMPER, PENNY PITCH, OVER AND UNDER, AND PEA POOL. All joints complete, practically new, hinge frames and canvas. Plenty of stock. '37 CHEVROLET and 26 FT. SPRINGFIELD VAN TRAILER, A-1 condition. '37 FORD PICKUP TRUCK, overhead racks, perfect condition; 16 FT. TANDEM TRAILER, used to haul frames. Nicest on the road. Plenty of tires on rolling equipment. ALL BOOKED AND OPERATING. WILL SELL COMPLETE OR PIECEMEAL. IMMEDIATE POSSESSION.

All Address: JAMES D. CARPENTER, Care HILL'S GREATER SHOWS, LUFKIN, TEX. (Fair), this week; then per route.

LONE STAR SHOWS AND BIG STATE SHOWS WANT

Concessions, Shows for No. 1 and No. 2 Shows. Now playing Camden, Ark., until Nov. 1st; then heart of New Orleans, La., all winter under strong auspices. No. 2 will play colored lots and move every week. Will sell Chairplane. Will buy 10 Railroad Cars, Flats, Wagons and any late Rides. Want two Rolloplanes, 2 Eli No. 5 Wheels. Can use Ride Help, Painter, Carpenters. Address all mail to

JOHN R. McSPADDEN, Lone Star-Big State Shows.

LETTER LIST

(Continued from page 60)

Bennett, Alan
BLANKENSHIP, C. J. Jr.
Caddina, Jack
Capps, Chas.
Cole, Olive Cooper
Counter, William J.
Dalne, Ninette
DeMario, Carmen
Denan, Billy
Denaro, Billy
Fenwick, Charles
Gould, Irwin
Guich, Joe
Hall, P. A.
Hoar, George

LEBOWSKY, William L.
Malek, H.
Manteaux, Marie
McGlaw, Dorothy
Sharron
Meulemans, Mr. C.
Morgan, Willard
Curtis
Napoli, Joseph
PADRONE, Sam
PENNIMAN, Frederick Gerry
Provencher, Lucien
Richards, Nellie
Rivers, Joseph
Rombola, Sam

Ross, Abner
Shafter, Otto
Shawn, Ted
Shea, Mike
Smythe, XX
Stanley, Chas.
Stanley, Frank
Sterens, Bob
St. George, Antonia
Travis, Leonard
Trevor, Madeline
Valdemar, Odette
Walters, Guy
Ward, Chas. W.
Ware, Frank
Wilds, Daisy

MAIL ON HAND AT
CHICAGO OFFICE
155 No. Clark St.,
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Beam, B. Ward
Campbell, June
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Clare, Helen
CROSBY, Edward
Joseph
Cox, Jack
Davis, Jack
Dell, Ruth
Earpe, Sid
Farnsworth, Bill

Hughes, Bonona
Kenosian, Robert
Leamond, Melvin
Loucha, Larry
Madison, Pink
Mattison, Vincent
Morrison, Arnold
Schaeffer, Oscar L.
Sistrunk, Johnnie
Tint, Al
Thomas, Cecil
TORREZ, Raymond
Baz

CENTRAL AMUSEMENT CO.

WANTS FOR

KENLY, N. C., FIREMEN'S FAIR, Oct. 29-Nov. 3

BLADEN COUNTY FAIR, Bladenboro, N. C., Nov. 5-10

JR. CHAMBER OF COMMERCE STREET BAZAAR & FESTIVAL,
Summerville, S. C., Nov. 12-17

BEAUFORT FAIR, Beaufort, S. C., Nov. 19-24

WITH MORE SPOTS TO FOLLOW TILL CHRISTMAS

CONCESSIONS—Stock and Percentage Concessions.
RIDES—Octopus, Tilt, Whip, Chairplane, also Kiddie Rides.
SHOWS—With or without transportation. All contact

SHERMAN HUSTED, Mgr.
CENTRAL AMUSEMENT CO.

Scotland Neck, N. C., Peanut Festival, this week
P.S.—No gift or junkies on this show at any time.

GREENWOOD COUNTY FAIR

GREENWOOD, S. C., OCTOBER 29 TO NOVEMBER 3

A REAL FAIR — PLENTY OF MONEY

MARKS SHOWS

Can place Grind Shows, Flyoplane or Scooter. Legitimate Merchandise

Concessions of all kinds. All address

ROCK HILL, S. C., THIS WEEK

HARRISON GREATER SHOWS WANT

For Rock Hill Colored Fair, Oct. 29-Nov. 3, Rock Hill, S. C.; then Lancaster Fair, Nov. 5-10, Lancaster, S. C., with three more spots in the Carolinas, with Georgia, Alabama and Florida to follow.

Can place Concessions of all kinds, no exclusive. Good opening for Bingo, Pop Corn, Candy Apples, Cook House or Sit Down Grab. Want Ride Help on following Rides: Twin Ferris Wheels, Merry-Go-Round, Chair-o-Plane, Loop-o-Plane and Caterpillar and Man to take care of live Pony Ride. Good opening for Carpenter and Builder; all winter's work. Bert Miller, get in touch with me at once. Can place Ten-in-One, Animal Show or any Grind Show of merit. All wires to

FRANK HARRISON, Owner and Manager

Spencer, N. C., this week; then as per route.

FOR SALE — FOR SALE

Ten-Car Kiddie Ride. Can be seen in operation Myrtle Beach, South Carolina. Perfect condition, new canvas, immediate delivery. Several International Trucks and Fruehauf Trailers, 22-foot open rack and closed models, ready for quick delivery. One complete Motor Drome, trailer, bally, and loads on the same trailer, all ready to operate. Write or wire

DAVID B. ENDY, Manager ENDY BROS.' SHOWS

THIS WEEK, JACKSONVILLE, FLORIDA.

WANTED

For Biggest Colored Fairs in South Carolina. Chester, Oct. 29-Nov. 3; Followed by Newberry, Edgefield, Batesburg, Bowman; All Fairs.

Concessions of every description, also P. C. Agents, Ride Help, Minstrel Show Performers. Note: Papa Turner, come on home. Richard the Great, Lightning Johnson, come at once; also Musicians. Salary out of office. Show out all winter. All replies:

YORK COUNTY FAIR, YORK, S. C., THIS WEEK.

MARION GREATER SHOWS

PINE STATE SHOWS

Abbeville, Ala., Fair this week; Phoenix City, Ala., and two more to follow; then Mississippi for winter's work.

WANT Stock Concessions of all kind and a few choice ones. Can place Ride or Show not conflicting. Want Merry-Go-Round and Chair-o-Plane Foremen, top wages; Side Show Help; contact BULL MARTIN and McINTYRE.

Can place Agents for office-owned Concessions, Roll Down, Line-Up, etc. Polack wants General Concession Help; will place you, come on. Stanley Roberts, contact.

All Replies to MANAGER, Abbeville, Ala.

SLOT GROCERY WOOS FORTUNE

Chain Planned By Ex-Tycoon

Piggly-Wiggly founder says 'keedoozle' may be key to bonanza as model ordered

MEMPHIS, Oct. 20.—A dispatch, originated in this city and released by Associated Press October 13, tells of a revival of interest in the keedoozle—a pre-war idea for a mechanical grocery store which is now getting popular attention. The keedoozle is the brainchild of Clarence Saunders, 62-year-old grocery executive who founded the Piggly-Wiggly chain of grocery stores. Saunders has made and lost two fortunes in the grocery business, one the \$100,000,000 Piggly-Wiggly chain and another \$60,000,000 venture which bore his own name.

According to the press dispatch, Saunders first tried introducing the coin-operated grocery store to the Memphis consumers in 1937. The idea never really got out of the experimental stage in three attempts, and then the war came along to keep it from developing further. Saunders was forced to sell all of his expensive and elaborate equipment for scrap.

Defies Imagination

"But we never stopped working," said Saunders. "We have spent \$600,000 on the project and now have perfected a store that defies the imagination."

Saunders is quoted as saying that the Automatic Electric Company of Chicago has contracted to build and set up a model store in Chicago. That company, when questioned as to their part, declined to make comment. The first full-size keedoozle grocery is to be placed in Memphis, however.

Incorporating a number of recent improvements, the new keedoozle is built along the same lines as its predecessors. It is a mixture of automat, amusement device and vending machine, with speed and economy as its principal claim to success. Customers can do all of their buying without touching any of the items for sale in the store.

Store operates on the self-service plan, and customers who come in are given a gun-shaped object which is called a "key." Key is equipped with a roll of white paper, a barrel and a handle. When the customer walks along past the glassed-in food and sees something he wishes to buy he simply pushes the key into a slot with a number corresponding to that of the item.

Push Button

Then the customer presses a button located nearby. If he desires two of what he sees he presses the button twice, and so on. A light signals that the contact has been made, and the number is recorded on the key's tape paper roll.

After the customer has finished shopping, he takes his key to the cashier's desk, where the tape is then run thru a machine which translates the dots on the tape into electrical impulses. The impulses cause thousands of concealed chutes to open—the food, in cans, bottles and packages, comes rattling out and an automatic adding machine totals up the bill.

"We figure the tape can trip 20 items in four seconds, and we can step up the speed to double that if necessary," says Saunders.

Saunders' invention, with improvements, will take away the dull prospects of washing and cleaning vegetables. All fruit and vegetables will be prepared for cooking before they are placed in the chutes. Such items as lettuce will be trimmed; carrots will be cleaned and even trimmed.

Practice of buying by the pound will be discarded in favor of purchase by item and by serving, says Saunders, who

Editorial

Ice Cream

By Walter W. Hurd

THE ice cream trade will be discussing its reconversion and post-war marketing opportunities in Chicago October 29, 30 and 31. The occasion will be the annual convention of the National Association of Retail Ice Cream Manufacturers. Since sales problems will be discussed, retailers have also been invited to attend.

Travel and hotel conditions are likely to limit the attendance at the convention, but trade interest is expected to be at a high pitch.

As the vending machine industry extends its machines into new fields, the merchandising of ice cream is likely to be of increasing interest to the trade. The convention of the ice cream industry this year will talk about the What, Where and How to sell ice cream and some ideas may appear that will be of direct interest to the vending trade.

For many years the inventors and manufacturers of vending machines have eyed the possibilities of selling ice cream bars and small packages of the product. A lot of experimenting has been done and from time to time machines have been announced to the trade. At one time before the war, probably as many as five firms had announced some kind of ice cream vender to the coin machine trade. Industry rumors have also in recent years connected the names of two or three of the major manufacturers of coin machines with development work in

the ice cream vending field.

Refrigeration has thru the years been the big obstacle in developing the "perfect ice cream vender." Much progress has been made in refrigeration during the war and some of the new ideas may go far in solving refrigeration problems for the coin machine trade. Developments during the war make possible the maintenance of fairly stable temperatures in refrigerated devices and this may permit working out the proper temperature at which to maintain coin-operated ice cream cabinets in order to secure efficient dispensing.

Two manufacturing firms are apparently in the field with plans to produce ice cream vending machines as fast as they can. There is no question but that ice cream and ice cream products will be an ideal item to vend.

Refrigeration engineers in Chicago say all problems can be solved, with the new developments that appeared during the war, but that it will be rather expensive to adapt new inventions to vending machines. The makers of soft drink dispensers, dairy drink dispensers and frozen food venders are all joined with the makers of ice cream venders to adapt the newest ideas in applying refrigeration to coin-operated cabinets.

Our November 10 issue will report more about the ice cream trade and its market prospects.

Automatic Equipm't Announces Purchase Of Phila. Building

PHILADELPHIA, Oct. 20.—Frank Engel, head of Automatic Equipment Company, Seeburg distributors in Eastern Pennsylvania, Southern New Jersey and Delaware, announces that the company has taken the first step in its post-war expansion program by purchasing the building they now occupy at 919 North Broad Street.

During the war Engel devoted his activities almost exclusively to war production in essential industries, but with the advent of V-J Day he liquidated all interests outside of the music machine field and is now back in harness again devoting all his time to the sale and service of music equipment.

In addition to showrooms, offices, ample warehousing, servicing and parts departments, Engel advised that he has added testing equipment and has enlarged the parts department in order to better serve the operator.

Winters, Discharged From Army, Becomes Partner of Nat Cohn

NEW YORK, Oct. 20.—Earl Winters, well known to the coin trade nationally, who has just been honorably discharged from the army where he served in the Special Services division as a lieutenant, has just become the partner of Nat Cohn whose Modern Vending Company has been well known for the past 20 years. Firm will now be known as Modern Music Sales Corporation. Location will remain at 45th Street and 10th Avenue here.

Winters will be remembered by the industry as general sales manager for an Eastern manufacturer for 12 years prior to the war. He has traveled the entire nation contacting coinmen.

Nat Cohn reported, "It is a great pleasure to be able to inform the industry that Earl Winters is now my partner in Modern Music Sales Corporation. I have always admired Earl and the fine work he has done. I believe that the coin machine jobbers and operators in our territory will agree with me when I say that Earl will give them the finest sort of co-operation and service they have yet received."

"We will not only feature one of the major music machine lines in our post-war set-up but we also intend to handle every other type of coin-operated equipment. We are going all out."

Winters is already settled in his offices at Modern Music Sales Corporation here.

Winters had the following statement to make: "This is an era which requires conscientious effort and good, efficient planning. This time the operator must have the most complete co-operation of the distributor, and he must also be assured of the sort of service and contact which will bring him greater prosperity in his every endeavor."

Detroit Firm Names Near East Distrib

DETROIT, Oct. 20.—Expansion of activity into the export field, particularly on ray guns, was announced by Isador Edelman, head of the Edelman Coin Amusematics Company this week. Company has appointed its first foreign representative, Huna Solomon, who will represent them in the entire Near East.

Solomon's headquarters will be at the Gottlieb Hotel, Tel Aviv, Palestine, and he will concentrate especially upon activities in Palestine.

News Digest

GROCERY—Adding impetus to the interest in coin-operated grocery stores is the announcement this week that Clarence Saunders, founder of the Piggly-Wiggly chain, is going to open a fully automatic grocery market in Memphis. Advent of frozen foods and trend to self-service may make coin-operated stores a practical reality during the next few years.

ICE CREAM—Manufacturers of ice cream are holding a national convention in Chicago October 29-31. Venders are likely to be one of their topics. Big knot holding back successful use of ice cream venders has been problem of controlling cabinet temperature to keep machine neither too hot nor too cold. Refrigeration engineers say that problem can be solved, and has been solved by the military services.

LOCATIONS—Canadian operators report successful play in semi-arcade arrangements in outdoor and indoor skating rinks. Venders, juke boxes and all types of amusement machines are now springing up at the rinks. Operators expect this business to play a large part in the future.

COINS—Mint officials estimate that production in coinage will increase greatly this year. Nickels, dimes and quarters will be produced in larger quantities, while pennies will suffer a slight decline. Reason for fewer pennies is move of amusement places to make admission prices plus tax come out in multiples of five. More coinage is always struck in peace years.

SUGAR—Reports from candy and bottling manufacturers indicate that there is no let-up in the shortage of sugar. Government is requesting all manufacturers to turn in stamps granted for extra-quota sugar which was to be used in manufacture of bars and beverages for military orders.

CIGARETTES—One major cigarette manufacturer, Philip Morris, abolished the quota system to distributors. This means distributors can now place orders for as many smokes as they need. This is the final move in bringing the cigarette picture back to its pre-war normal.

VETERANS—Coin machine trade is already making use of veteran's help by hiring ex-GIs to work on the government-sponsored apprenticeship plan. Plan provides for part of the apprentice salary, while the company may add its own salary over and above what the government gives. Full details of plan will be published in a forthcoming issue of *The Billboard*.

PUBLICITY—Trade has been coming in for some favorable publicity in newspapers and motion pictures lately. *Movie Pillow to Post*, starring Lda Lupino, shows a new type coin-operated radio. Comic strips have had a run on juke boxes lately, with "Gordo," a United Features Service comic, the latest addition.

EXPANSION—Spokesman for the national bottlers' association says that the nation's beverage makers are readying a \$50,000,000 expansion program to get underway just as soon as materials are available. New and larger plants, with greater capacity, are the goal.

SHORTAGE—Serious shortage exists in gray iron casting because of a manpower problem. Production on new bell games is being held up because the gray iron industry is unable to obtain all the skilled labor it needs to hit high gear. Manufacturers of bells say that there are as many as 12 essential mechanical parts which can be made only from gray iron.

Gray Iron Shortage Hits Bells

Lack Slowing Game Output

Makers scour country for metal or substitute as foundries hunt skilled men

CHICAGO, Oct. 20.—Gray iron castings—those three words make purchasing agents for big and little industrial plants the length and breadth of the nation reach automatically for an aspirin. Purchasing agents for coin machine makers are no exceptions.

Gray iron castings are the backbone of many American industries—from washing machines to automobiles—and industrialists declare that the acute shortage of them is upsetting the whole schedule of reconversion.

Manufacturers of coin machines—especially bell games—are scouring the country for even handful lots of the "precious metal" and at the same time experimenting with nearly every other available material as a substitute.

No less than 12 essential mechanical parts of a bell game were cast gray iron before the war, manufacturers said. Moreover, the castings contributed a good deal of the weight needed to keep the machine upright against the player's pull on the lever.

Iron Bottleneck

"Gray iron is the bottleneck not only of the bell game industry but of the whole reconversion program," one manufacturer declared. "Lumber is hard to get, but we can get it. The other short items can be worked out somehow, but the production of games in real quantity

Seek Information on La Tuff

ST. PAUL, Oct. 20.—United States district attorney and post-office inspectors at St. Paul are anxious to have any and all evidence concerning John La Tuff, alias Jack Latuff who sometimes operated under the name Blue Bell Novelty Company.

La Tuff allegedly used a variety of means to defraud legitimate firms engaged in the coin machine business.

One of his favorite practices was to call by phone those firms which advertised in *The Billboard* that they were in the market to buy certain types of machines. Reaching these people by phone, La Tuff pretended to have the desired machines ready to ship provided that the prospective customer would send cash in advance. When the cash was sent, La Tuff disappeared and the machines never came thru.

Officials in St. Paul report that La Tuff has already been apprehended, and the authorities are now seeking evidence to build up their case.

Anyone who had communications from La Tuff is asked to send affidavits, written statements or any material they may have received thru the mails from La Tuff to A. Anderson, Post Office Inspector, St. Paul, Minn.

is out of the question until we get the gray iron or a thoroly acceptable substitute."

Oddly enough, aluminum—lack of which once threatened to slow down our whole war effort—now is plentiful enough to be used in some instances as a substitute for gray iron. Brass and other materials also are doubling for the once common metal.

Difficulty is that the post-war aluminum frequently does not measure up to pre-war quality and requires special care in machining to avoid pits, a manufacturer said. Brass, too, is hard to machine. Aluminum also requires special buffing and polishing equipment.

Coin machine manufacturers said they have canvassed gray iron foundries in all parts of the country, east, west and south, and always with the same result: no castings available. Even such industrial giants as Ford Motor Company, Chrysler Corporation and Caterpillar Tractor Company were getting the same answer.

How big a factor gray iron and malleable castings are in the U. S. industrial picture shows up in the fact that the total tonnage of them adds up to more than the combined output of all other industrial materials except steel. That includes such materials as brass, aluminum, wood, zinc, copper and plastics.

Plants Plentiful

Trouble is not lack of foundries or foundry capacity. The industry now is reported to have a capacity to produce nearly 20,000,000 tons a year. That would be a half more than the previous peak output in 1942. Production now is reported to be running at less than 50 per cent of capacity. At that rate the 1945 output is not expected to amount to much more than 8,600,000 tons.

Stumbling block to full-scale production is manpower—lack of the skilled molders needed to cast the metal. One foundry head told a Chicago coin machine maker that of 90 molders and core-makers he had at the outbreak of war he now has only 30 left. That is an extreme case, but it could almost be multiplied by the 2,500 foundries that dot the nation.

The Gray Iron Founders' Institute estimated that these plants now employ about 260,000 workers, but to get into full production they need at least 70,000 more. At least a third of these must be skilled workmen.

"We've got the plant and the materials, but we just can't get the skilled workmen we need," one founder was quoted as saying.

Work Hard

Catch in the foundries' labor problem is the type of work it is. Even the skilled jobs are hard, heavy labor that demand a good deal of muscle. In wartime, despite wage increases by the foundries, men with mechanical skills flocked to the lighter and often better paid glamor industries such as airplane, electronic and munitions factories. And they are slow returning to the heavier foundry work, industry sources said.

Inroads of the draft during the war further complicated the problem, and the industry has not yet recovered from it. National Selective Service headquarters, after consultation with the War Manpower Commission, called on local draft

Scott-Crosse Given New Distributorship Along East Seaboard

PHILADELPHIA, Oct. 20.—Sam Stern, head of Scott-Crosse Company, Philadelphia concern distributing all types of coin-operated equipment, has announced to the trade that the company has been appointed distributor in Pennsylvania, Delaware, Maryland, Washington and Southern New Jersey for H. C. Evans & Company, manufacturers of consoles and arcade type amusement equipment.

Distributorship is in addition to those already held by Scott-Crosse for the distribution of U-Need-A Venders, Inc., cigarette and candy merchandisers for the same territory and Rock-Ola phonographs in Eastern Pennsylvania and Southern New Jersey.

"Our experienced sales staff, made up of F. B. Cole, Harold Lawrence, Frank Hammond and Mike Carpin, is now traveling thru the territory calling on all the operators," stated Stern. "It is our intention to complete a survey on the types of equipment operators will require in the expansion of their routes so that when deliveries are made we will be prepared to handle its distribution expeditiously," he concluded.

Over 5,000,000 Lb. Tobacco Crop Drop Is Forecast in Md.

BALTIMORE, Oct. 20.—Estimates of a 23,100,000-pound tobacco crop this year in Maryland because of the heavy rainfall, puts it 5,200,000 pounds below the average crop of the last decade. A shortage of plants was also cited by farmers as a reason for the sharp decrease.

Estimated yield per acre of tobacco this season was put at 600 pounds by the Department of Agriculture. This compares with the last 10-year average of 752 pounds per acre planted. Because of the decrease, the ceiling price of 57 cents was obtained for the best grades of Maryland tobacco and a slightly lower price for the other grades.

According to the D. of A., over \$10,000,000 was the financial return to the farmers for the crop this year. Larger returns are expected for next season due to slackening of the tobacco plant shortage.

boards to defer key men in the industry. Frequently, tho, local boards ignored the request and went ahead taking foundry workers without regard for their skills, founders said.

Apparently in an effort to remedy this situation, the War Production Board has asked the industry to supply it with a list of all skilled foundry workers who have been in the army a year and who are still in the United States. What will be done about it, tho, no one seems to be quite sure. The army recently has been reported to be balking at release (See GRAY IRON on page 78)

NATD Asks Fair Trade in Notes to Firms

Urges Minimum Prices

CHICAGO, Oct. 20.—Committee on Fair Trade of the National Association of Tobacco Distributors has addressed a letter to manufacturers and producers of goods handled by jobbers, urging the manufacturers to adopt a fair trade practice program between producers and distributors.

Committee, of which Allan C. Davis of F. A. Davis & Sons, Baltimore, is chairman, pointed out that "there is an undertone of fear that the wholesale and retail business again will be plagued by unfair practices."

"There is an actual and justifiable dread that with the resumption of a buyer's market, the vicious evils of predatory underselling will return to undermine the wholesale and retail trades," the committee added.

Notes Laws

Urging the manufacturers and wholesalers to anticipate their problems by formulating fair trade agreements now, the committee noted that all but three States now have such laws. Exceptions are Vermont, Missouri and Texas. These fair trade laws permit the manufacturers to establish minimum price agreements with their distributors.

Commenting on the advisability of this practice, the Fair Trade Committee said, "It is our considered opinion that the manufacturer will serve his own interests best and measurably enhance the value of his trade-marked products by placing his brands under Fair Trade."

Committee pointed out also that no interference with regulations of the Office of Price Administration is involved if the manufacturers and wholesalers place their price agreement below the ceiling determined by OPA.

Coin Play Mounts as Cafes Stretch Hours

PORTLAND, Ore., Oct. 20.—Coin machine locations in eating houses are attracting more play as a result of easing of wartime restrictions that closed eateries down one or two days completely each week.

Restaurant association check shows some places starting to reopen on their days "off," formerly brought on by wartime food rationing and shortage of experienced help, especially cooks. Most spots went on a six-day basis at most and many cut operations to five days.

Movement still is not widespread, survey shows, as shortage of waitresses has not been entirely alleviated.

CMI Invitation

CHICAGO, Oct. 20.—National headquarters office of Coin Machine Industries, Inc., is now located at 134 North La Salle Street, Chicago, in Suite 508. CMI is the national organization of manufacturers of coin-operated machines.

Jim Gilmore, the popular secretary-manager of the association for many years, is on the job and has issued a special invitation to all members of the industry who may be visiting in Chicago to visit the headquarters. His office will be glad to assist visitors in every way possible.

Invitation is extended to operators and distributors, as well as members of the manufacturing industry.

—BUY NOW—

LAST CHANCE

- 5 Thoroughbreds. Each\$350.00
- 8 Sportsman, F.P. Each 125.00
- 2 Blue Grass. Each 150.00
- 2 Dark Horse. Each 150.00
- 1 Major League Baseball 100.00
- 1 Ace Bomber (Perfect) 295.00
- 1 Super Torpedo (Like New) 225.00
- 1 Zingo (Like New) 175.00
- 1 Pitch 'Em and Catch 'Em (New) . 125.00
- 1 Drivemobile (Perfect) 300.00
- 2 Circus Romance (New). Each .. 200.00
- 2 Rapid Fire (Perfect). Each 165.00
- 1 Bally Convoy (Like New) 200.00
- 1 Bally Defender (Very Clean) 200.00
- 1 Air Raider (Like New) 200.00
- 1 Target Range, 5c (Perfect) 100.00
- 2 Foreign Colors (New). Each 200.00
- 2 Foreign Colors (Used 1 Week). Ea. 150.00
- 1 Radio Rifle (Clean) 50.00
- 1 Evans Play Ball (Clean) 165.00

Terms: 1/2 Deposit, Balance C. O. D.
ADVANCE AUTOMATIC SALES CO.

Phone Hemlock 1750

1350 Howard St., San Francisco 3, Calif.

MAIN WORM GEARS

for

- WURLITZER \$4.00
- STAR WHEELS30
- SELECTOR PINS, 1 DOZ.....\$3.00
- PLUNGERS or BALL SHOOTERS

For all make Pin Ball Mach., \$5.00 Per Doz.

For quantity price list write to

JAMES CLEMENT MFG. & COIN MACHINE PARTS
948 W. Russell St. PHILA. 40, PA.

COINMEN YOU KNOW

New York:

AL BLENDOW, Arcade Owners' Association of America president, has set the next meeting of the association executive committee for October 25 at 8 p.m. in the Park Central Hotel. . . . Plans for the new Atlantic Distributing Building indicate it will be one of coin machine show places in town. . . . HYMIE ROSENBERG, H. Rosenberg Company, may soon close a deal which will be of interest to resort and carnival men. . . . HERMAN FERIN, Runyon Sales Company general manager, seen quite often in New York recently making final arrangements for opening of firm's new New York office along coin machine row.

Chicago:

GRANT SHAY'S girl Friday, MISS COOBSON, at Mills Industries, Inc., is pretty (and we do mean pretty) busy these days what with her bowling activities, and with arranging a hop for law students at Northwestern U. . . . GRANT is prepping for a speech he's to give in St. Louis November 9 before a body of National Safety Council members.

JONAS BESSLER, Minneapolis exec of My-Games, Chicagoing at the Hotel Chicagoan this past week, was kept busy making stops at several of the north-side coin row distributor headquarters.

Seen at Atlas Novelty this past week were HAROLD BROWN, Mattoon (Ill.) operator, who was stopping at the Morrison. . . . Hotel facilities here in Chicago are tighter than ever necessitating the splitting up of coinmen who usually congregate at one hotel if at all possible. . . . Perhaps the 1945 world's record for travel to see the World Series is now held by BILL WOLFE, California Amusement, who came all the way from Sunny Cal to Windy Chi to see the Cubs take it on the chin.

JIM GILMORE'S new offices being headed as official headquarters of the CMI, at 134 N. La Salle, Suite 508, are still undergoing the onslaught of painters' brushes and will be set for occupancy any day now. . . . Seen in the lobby of the Sherman late in the week were MAJOR MOHR, brother of Mac, from California, where their distributing biz reported doing all right. . . . PHIL ROBINSON, music and amusement op of Los Angeles, hit town this week and made the rounds on the near Northside. . . . He was also stopping at the Sherman.

Portland, Ore.

BUDGE WRIGHT, manager of the Portland branch of Western Distributors, off to Kansas City and other Eastern cities for an extended tour in quest of best dope on new equipment. Wright hints mysteriously that he may branch it into something new in coin-operated devices. . . . BILL GOBLES, operator, points with undisguised pride to the attractive rose gardens that border his approach to his redecorated and enlarged quarters. Admits that thorn in his thumb comes from tending the posies himself. Extensive indoor remodeling has given him ample storage space under comfortable surroundings.

Los Angeles:

Bill Wolf, of California Amusement Company, back from Chicago, then to San Diego and on to San Francisco, where company has a branch. . . . FRANK HARDY, of Oxnard, in the city and making the rounds. Visited Jack Gutshall Distributing Company on West Washington. . . . CHARLES E. WASHBURN adding new record shelves to take care of the stock. He hopes to be in his new quarters before very long. GLADYS WASHBURN returned from a much needed vacation at Del Mar.

BILL HAPPEL, of Badger Sales Company, soon heading East to Chicago and Milwaukee. ELAINE RYAN, Badger secretary, taking a few days off with Mary Jane White holding down the fort. . . . RAY SUHR, well-known music operator, was pleasantly surprised recently when his son, Ray Jr., 16 years old, returned home from service with the Merchant Marine. He weighs 195 pounds and it's all muscle. . . . JACK ALLISON, formerly with Decca Records, has joined the Jack Gutshall Distributing Company as auditor.

A group of coinmen returned recently from a trip into the Northwest on a deer hunt. Included in the party were Jack Gutshall; Roy Smith, of Lancaster; Carol Leinart, Peter Schneider; Jack Birch, op-

erator of Gorman, Calif., and Jerry Mayo. After hunting in the Selway River area, each got his elk and a deer. Smith got top honors by knocking off a black bear. Jack Pfeffer, an operator, did the driving to and from the point at which the group took a plane. Gin rummy was the order of the day going and coming from the hunt.

Indianapolis:

RALPH M. WILLS is the new addition to the Indiana Automatic Sales Company, having become a route partner to Merle Bennett, a veteran in the business. Mrs. Ruth McDuff, of the company, spent the week-end in Chicago with her husband, and while there attended the last game of the World Series. . . . MORRIS CALDEREN, of the cigarette vending machine department, Calderen Sales Company, is spending his vacation in San Diego, Calif. . . . SIMON BERMAN, who heads the Sicking Sales Company, went to Detroit and will return with his daughter-in-law and his new granddaughter. . . . MARTIN JOACHIM, mechanic at the Sicking Company, resigned and will take up residence in Los Angeles. . . . FRANK WIXCEL, Rock-Ola representative, is busy with decorators and renovators in arranging his new showroom. Frank has been busy contacting the trade in his territory, and is enthused over the prospects of post-war business.

Philadelphia:

JOSEPH RAKE, Rake Coin Machine Exchange, will be leaving for Chicago within the next couple of weeks.

Buffalo:

RED DISTRIBUTING COMPANY, Wurlitzer distributor here, has just added another new member to the staff. He is ROBERT BEAR, who will be a salesman here and on the road, and is experienced, having formerly been with Rudolph Wurlitzer Company. . . . SI RED was in town this week and seemed pleased with activities. Firm has been having many visitors recently, because pictures of new models are now on display here, and new machines are expected in about six weeks.

HOWARD PEO, from Rochester Valley Specialty Company, was a visitor at LEW WOLF'S Enterprises this week. PEO has headquarters in Rochester, where he maintains large service and refinishing departments, as well as manufacturing facilities. He is a regional representative for Mills Novelty Company now, and will open a store on coin machine row here soon, near Main and Utica Streets, according to Lew Wolf. . . . Carl Swiderski, son of Mrs. Lew Wolf, a young veteran of the European campaign, has just undergone an operation at England Hospital, Atlantic City, N. J., which may mend the injured nerves in his foot. Mrs. Wolf expects to visit him there during his convalescence.

Operator HOWARD MAURER, who also works part-time at Wolf's distributing firm, is out hunting pheasants this week, a diversion made doubly pleasant by an unexpected warm spell in weather. HOWARD MAURER JR., his son, is still in Germany with the army, and may upon return take over part of his father's operating biz.

BICKFORD BROS.' COMPANY, Victor-Bluebird disk distributors, gave a big cocktail party at the Statler Hotel for band leader Sammy Kaye October 22 to which all 175 members of the retail record and juke box trade around here were invited. Firm also put over a tremendous disk promotion campaign in connection with showing of "Rhapsody in Blue" recently. JESS LITTLEFIELD has just been added to Bickford's sales staff. He has good experience in the field having worked at Music House and Denton, Cottier and Daniels, retail record houses. Denton capitalized on engagement of famous Modernaires with Paula Kelly (former Glenn Miller combo) at Glen Casino, nitery, Williamsville, and had them appear at the record shop October 18 to push sales of their Columbia records.

He will assist Mr. Dean here and travel into Bradford, Pa., and Olean, N. Y., territory. Carol Haberl is head secretary, while record division numbers about nine employees, most of whom have been on during the war, despite shortage of records. This firm will handle distribu-



BURNHART GLASSGOLD, appointed vice-president and general manager of Arthur H. DuGrenier, Inc., when Automatic Instrument Company bought the firm.

tion of radios, etc., which are expected soon. In Rochester, N. Y., where Bickford's have a branch firm, Corcoran heads office, and Millie Rosenfeld is sales representative.

Detroit:

GAY WOBERMIN, large Eastside juke box operator, is planning his purchases of new postwar equipment now. . . . JAMES A. PASSANANTE, former head of the Triangle Music Company, who has been living in Miami, is back in town with big plans for postwar business. . . . MICHAEL WEINBERGER, of the S & W Coin Machine Exchange, announces the appointment of his firm as distributor for International Mutoscope's Photomatic line for the Lower Peninsula of Michigan.

HENRY C. LEMKE, of the Lemke Coin Machine Exchange, is placing his large number of popcorn machines on location for the first time in four years. They were removed because of the shortage of gasoline as well as supplies. He reports business double prewar. . . . Lemke's photomatic machines, however, are down by around 40 per cent as travel has gone down.

JACK FRIEDENBERG, local game operator, reports business away down since the gasoline strike, in amusement machine locations. . . . SAM FRIEDENBERG was in town visiting his three operator brothers — Jack, Alex and Charles, latter with the C & F Amusement Company. . . . CHARLES FRIEDENBERG reports a growing demand for new types of legal games in this territory. . . . BRADLEE WILLIS, head of Willis Coin Machine Service, has returned from four weeks visiting his wife's family in Mississippi, his first vacation in five years. . . . ROBERT J. WOLF, discharged as a sergeant in the Air Corps, is visiting his father in South Carolina, and will return here to rejoin the Willis organization. . . . LUCIEN FRAPPIER, formerly an operator in Can-

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- 50 Turf Kings, P. O. . . . \$350.00
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- 20 Pimlicos, F. P. . . . 300.00
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- 6 Sport Special, P. O. . . . 200.00
- 6 Sport Kings, P. O. . . . 250.00
- 20 Fairmounts, P. O. . . . 450.00
- 6 Long Shots, P. O. . . . 225.00

One-third deposit, balance C. O. D.

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- * BRAND NEW SEEBURG T-1Z AND T-3Z TRANSMITTERS, *
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- * BRAND NEW 12" P. M. SPEAKERS (Utah or Jensen) 9.75 *
- * ROCK-OLA WINDSOR, Hide-Away with 2 Wallboxes, 1 Bar *
- Box and 1 Organ Speaker, complete 350.00 *
- * BRAND NEW SINGING PICTURE SPEAKERS, Repose, *
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2 Wurlitzer 750E, Ea.	750.00	1 Bombardier	89.50
2 Mills New Amplifiers, Ea.	45.00	1 Dude Ranch	40.00
2 Mills New Speakers, Ea.	15.00	1 Fly Tiger (Practically New)	125.00
3 Wurlitzer 616 Amplifier, Ea.	30.00	1 Foreign Colors (Practically New)	125.00
3 Wurlitzer 412 Amplifier, Ea.	27.50	1 Four Aces	100.00
6 Wurlitzer 412 Speaker, Ea.	11.50	1 Pin Up Girl	125.00
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5 25¢ Super Bells, F.P., P.O., Ea.	300.00	New Keeney Super Bell Sequence Motors, Ea.	12.50
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1 Kentucky, P.O.	\$195.00	2 Keeney 1-Way Super Bell Cabinets (New), Ea.	80.00
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1 Jockey Club, P.O.	260.00	BOX STANDS, Ea.	15.50
1 Santa Anita	85.00	NEW PINBALL CARTONS, Ea.	1.50
1 Mills 1-2-3, '40	50.00	WE CARRY A FULL LINE OF ACME PLASTICS FOR ALL MAKES OF MUSIC MACHINES NEW PINBALL CARTONS, Each \$1.85	

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Botaway	65.00	3 Buckley 5¢ Wall Boxes	6.00
Champs	45.00	3 Wurlitzer 5-10-25¢ Wall Boxes	17.50
Fox Hunt	32.50	1 Bang-a-Deer	49.50
5-1 Mills	75.00	1 Texas League	35.00
'41 Majors	47.50	SLOTS AND CONSOLES	
Gold Star	32.50	2 5¢ Keeney Super Bell	\$245.00
Gobs, Like New	95.00	1 5¢ Watling Rollatop, 3/5	67.50
Horoscope	45.00	2 5¢ Mills Yellow Front, 2/4	69.50
Eagle Squadron	87.50	1 1¢ Mills Q.T., Green (Like New)	47.50
Jungle	57.50	1 1¢ Mills Q.T., Blue (Like New)	45.00
Legionnaire	54.50	1 Keeney Super Tracktime	247.50
Liberty, Bally, New	87.50	4 Keeney 1938 Tracktime	87.50
Monicker	75.00	2 Keeney Kentucky Club, 1938	75.00
Knockout	97.50	1 Mills 4 Bell	500.00
Paradise	35.00	2 Pace Race (Brown)	125.00
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Sara Suzi	22.50	1 5¢ Jennings Silver Moon	95.00
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Montana Civic Club Shows State Statute as an Ideal Source for Added Income

Fraternal Groups Reap Benefits From Legislation

HELENA, Mont., Oct. 13.—First proof of the benefits to be derived from the licensing of gaming devices in Montana was revealed here this week by a most reliable source, which reported that one of the most prosperous civic clubs in Helena has credited the new gaming device law allowing them operation of bell machines with being the avenue to one of the best sources of club income in many years.

The Montana law, known as Chapter 142, Laws 1945, was approved on February 28, 1945, and at that instance, made the operation of bell machines legal in clubs in the State of Montana.

The passing of this Montana State license law at the time of its enactment was watched closely thruout the coin machine industry and many in the trade will be interested to learn its progress.

Financial Aid

The *Billboard* has confidentially learned that the Montana Club located in the heart of the business section in Helena has found the operation of their gaming devices so highly profitable that the club is now entirely out of its indebtedness. Club officials have declared the law to be the means by which the club was able to operate more profitably than it has been able to in many years. The club, a civic organization, made up of ranchers, stockmen and business men of this great Western State, has been organized since the turn of the century. The club is quite elaborate and has a colorful background. The story goes that a group of gold prospectors from the northern part of Montana soon after the California gold rush worked their way down toward what is now Helena, Mont. As they reached the approximate location where the club stands today, the prospectors decided to take "one last chance" at panning for gold. It was at this spot that they hit pay dirt and the location being in the heart of a gulch which ran for many miles in that territory, the prospectors aptly named their mine "Last Chance Gulch." The legend, known in Helena, is that the Montana Club is located on the site of Last Chance Gulch.

Legal authorities who reviewed the Montana license law covering gaming devices, as well as a similar law for the State of Idaho, at the time of their approval in the early part of the year, agreed that both statutes were written rather simply and departed from the usually complex phraseology of many legislative enactments. In comparing the Montana and Idaho statutes, however, it was found that the Idaho law was a little more extended and that perhaps regulations were more complex than the Montana license law.

It was the intention of both State laws evidently, to cover one type of machine generally known as gaming devices, yet both of them used different terminology. The Idaho law referred to "coin-operated amusement devices" and the Montana law simply stated "slot machines."

At that time, in view of the precedent set by the federal tax law which refers to "gaming devices," it was felt among some members of the trade that "gaming devices" would be a better term for all State laws in order to follow the federal statutes more accurately. The definition of a slot machine in the Montana statute, which has proven so successful for the Montana Club, is so explicit that it is felt that there will never be any argument or court test to determine what type of machines are really covered under the license provision. For the benefit of the trade, it might be well to review some of the most important sections of the Montana law at this time.

In the Montana law, money was made the real key to slot machines under the enactment while the Idaho law provided for redeeming tokens or checks and merchandise, thus qualifying the machines as gaming devices. The Montana law states that a slot machine is one which is played for money or checks, chips or tokens and which may be redeemable in money. No mention is made of merchandise or any other prizes of any kind other than actual cash.

As in most other States, lawmakers in

Montana were up against statutes and other laws and even the State constitution in order to try to frame a new statute which would legalize the machines to be licensed. The new law definitely took the proper steps to legalize the machines which are licensed; which was accomplished in one way by declaring all other operations of gaming devices or slot machines to be illegal i.e. slot machines must comply with the regulations of the new law or else they are operated illegally.

The real legal obstacle, which faced the lawmakers in Montana, was the law known as the "Hickey Law."

Clubs Exempted

The "Hickey Law" is rather a strict State law against slot machines and the new statute enacted in February states that the provisions of this law would still remain in effect but that clubs described in the new law might become exceptions to the "Hickey Law" by qualifying under the new statute.

The Montana gaming device statute is aimed definitely at licensing gaming devices in clubs of various kinds. The types of organizations or clubs mentioned in the Montana law are not nearly so suggestive as the long list in the Idaho law. For example, the Montana law mentioned only four classifications—religious organizations, fraternal organizations, charitable organizations, fraternal organizations, charitable organizations or non-profit organizations.

It was pointed out at that time that the term "non-profit organizations" might be made very inclusive but the Montana law did not set up a definite standard for qualifying the bona fide club under the new license law as was done in the Idaho statutes. It was noted in review of the Montana and Idaho laws some time soon after enactment, that the Idaho law made the federal tax exemption rule on clubs the crucial point of judging a club for licensing gaming devices. The Montana State law did not set up such a qualifying standard. The organization of the Montana Club, which is now being illustrated as a highly successful operation of gaming devices in the State of Montana, might well constitute a fine example of a bona fide club. It is conceivable that legal authorities may use such examples for setting up standards whereby to judge clubs that qualify under the law.

A special section of the Montana law states that operators of gaming devices must be the religious, fraternal, charitable or non-profitable organizations which have the machines on location and it is also pointed out that they were to be the sole and complete owners of the machines and that the entire profits, if any therefrom, should go to the said organizations.

Operator Ban

This is understood to be a definite ban to prevent individual operators from placing machines in clubs. It meant that clubs must own the machines which are operated on their premises. The Idaho law did not contain such a provision.

Another fine example of the liberal extent of the Montana law was evident in review of Section 3 of the statute which said definitely that "religious organizations, charitable or non-profit organizations may legally use, operate, keep and maintain for use, slot machines after first procuring license and paying the license fee." This section definitely settles the question of legality of licensed gaming devices in clubs in the State of Montana.

The interesting license fee set-up as outlined in the Montana law is of much interest and a short review follows: The Montana State law provides for an annual license fee of \$200 per machine in cities of 5,000 population or more; in cities of smaller population the fee is \$100 per year. Such machines must also pay the federal tax of \$100 per year, of course. The Montana law inserted a technical point when it placed the license fee on a machine having only one slot. It was pointed out that a new fee (See Montana Civic Club on opp. page)

Player and Operator Gimmicks Feature Chicago Coin's "Goalee"

CHICAGO, Oct. 20.—"A worthy successor to our pre-war popular amusement game, 'Hockey,' is now being shipped throughout the country."

With these words, Sam Gensburg, Chicago Coin Machine Company executive, announced the first post-war amusement game to be manufactured by his firm. New game, Goalee, featuring one and two nickel play, came off their assembly line October 1 and is being distributed as fast as orders come in, according to Gensburg.

Their new hockey game is an attractive, natural wood console cabinet device, carefully painted and intricate in design.

Stressing the firm's faith in Goalee as their first choice to thrill amusement seekers, Gensburg outlined the following features embodied in their equipment:

One nickel play (two players against each other; one nickel play (one player against a robot); two nickel play (two players against each other). Kibitzer error, fronted play, console size, fluorescent lighting, plastic comfortable play handles, prop-up service feature, service light, ball director, play allowance and three motors.

Robot Feature

Nickel play feature of the game, according to Gensburg and Sam Wolpole, also top exec of the firm, makes it possible for a player to manipulate the game alone against a robot, which is mechanically operated with insertion of a coin and the pressing of a button on the front of the machine. In playing against another player two nickels are inserted and the same button pressed allows both players to manipulate the goal keepers. Another feature is also included whereby the machine may be set to allow two players to operate the game manually with insertion of only one nickel.

Play allowance is provided by making it

possible for operators to set the number of balls to be automatically released during the course of play. The equipment can be set to release 11, 15 or 19 balls, thus making the play allowance elastic enough to be changed for various type locations where it might be desirable to shorten or lengthen the game.

A feature, benefiting players and which might well be exploited on the location by operators, is that which directs the throwout of balls batted back and forth by the players. If the device is being operated by two players the machine automatically alternates the balls so that they are repelled from the mechanism first toward one goal, then toward the other. Should the game be played singly the player has the advantage, as the balls are all thrown mechanically toward the player's goal, giving him an edge on the robot which competes against him automatically.

In review of the game, the outstanding new feature in amusement games embodied therein is the "Kibitzer's mirror," which is placed three feet above the playing field, enabling standbys to stand away from the players and the machine and still see the play-action and score tabulation automatically registered on the playing surface.

Easy Access

The equipment is designed so the operator can lift the top of the playing surface in two sections and prop each up in the air, similar to the accessibility provided in many of the automobiles manufactured a few years prior to the war. This feature gives the operator ample room to bend over the mechanism and service it without discomfort, the machine itself virtually serving as a work bench. Inside has been placed a service light which is turned on and off by the operator or serviceman. The device has three motors, one for each of the game goalees and one for the throwout mechanism. The prop-up feature for service calls also eliminates the danger of breakage in the equipment while on location, as formerly experienced on many machines, when sections or parts had to be placed on the floor. In size the machine is 44 inches long, 30 inches wide and 6 feet, 6 inches to the top of the "Kibitzer mirror."

Both Gensburg and Wolpole attribute much of the credit for production and assembly of their new machine to the war-learned skills of their employees who have been retained to produce the new machines. During the war, Chicago Coin was engaged 100 per cent in war work, and since April, 1942, they produced bomb-sights and gun-sights for the army air forces.

MONTANA CIVIC CLUB

(Continued from opposite page)
is charged for each separate slot on a machine.

The law also provides that counties may place an additional tax on these licensed gaming devices equal to one half the State fee and that cities may tax such machines for the sum of one fourth of the State fee. This meant piling still more taxes on the gaming devices which must pay a fee to the federal and State governments.

The most useful provision in the Montana law seems to be the section which forbids permitting any minor to play slot machines in any clubs. Due to the fact that religious, charitable and fraternal organizations may license gaming devices, it would seem unnecessary to place such a ban in the new State law. It was felt that many parents who belong to such clubs or organizations like to take their children to the special occasions, meetings and charitable affairs held by the organization and expect their children to patronize even the machines maintained by the organization.

The source which has reported the success of the Montana Club and operation of bell machines as a means of carrying club expenses and paying the club indebtedness also reported that it is generally known in Helena that other clubs are finding the same success from their operation.

The extensiveness and elaborateness of the Montana Club is seen in the description of the club facilities which include a ballroom, library, card room, gymnasium facilities, shower room, rubdown room, guest residential quarters and a rathskellar. The club also has facilities for permanent residential members.

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22 Mills Panorams	395.00	3 Sky Fighters	245.00
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5 Mills Brown Fronts, 5¢	165.00	1 Chicken Sam	110.00
5 Mills Bonus, 5¢	185.00	1 Shoot the Chute	90.00
1 Mills Cherry Bell, 10¢	175.00	2 Thunderbolts, Slightly Used	275.00
2 Mills Blue Fronts, 25¢	200.00	1 Pitcher-Catcher	145.00
1 1941 Galloping Dominoes, 5¢	240.00	2 Big Parades	112.00
4 Mills Jumbo Parade, F.P.	90.00	3 Knockouts	115.00
2 Bally Hi Hands, Comb. 5¢	165.00	T Marinet at Play	145.00
1 Saratoga, F.P.	145.00	1 Major	55.00
2 Genco Playballs	110.00	1 5-10-20	119.00
1 Mills Silver Chrome, 5¢	250.00	1 Spot-a-Card	85.00
4 Keeney Submarines	125.00	1 Cupid's Wheel	175.00
		1 Voice Recorder (2 Booths)	550.00

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Wurlitzer 616,	Seeburg Hi Tone	Mills Thrones
Lite-Up, Top and	8800	Mills Empress
Bottom	Seeburg Gem	

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Wurlitzer 616, Lite-Up Top & Bottom	215.00	Seeburg Rex 20 Record	249.50
Wurlitzer '42/24 Victory	440.00	Seeburg 8200 Victory Gem	445.00
Wurlitzer 71 Counter Model	179.50	Seeburg Major, ESRC	495.00
Wurlitzer 950	725.00	Mills Empress	325.00
		Rock-Ola 12-Record	115.00

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Replacement Pick-Up Head, Wurlitzer	9.50	Wurlitzer 430 Speaker & Box, No Glass	50.00
Seeburg Bar-o-Matics, RC, Broken Covers	22.50	Seeburg 305 Impulse Receiver	10.00
Wurlitzer #125 Boxes, 5-10-25¢	19.50	Seeburg 306 Remote Transmitter	10.00
Wurlitzer 331, 332, 111 Bar Boxes	9.50	Wurlitzer #135 Step Receiver (Red)	15.00
Keeney Boxes	3.50	Wurlitzer, Seeburg Box Brackets	2.50
Universal Amplifier with Tubes	42.50	Seeburg Wireless Adaptor (24)	14.50
Replacement Head for Seeburg	9.50	Seeburg Solenoid Drum SD205Z	17.50
Seeburg 20 Selection Wall-o-Matics, RC	32.50	Seeburg Solenoid Drum SD207Z	17.50
Seeburg 24 Selection Wall-o-Matics, RC	24.50	Wurlitzer Motors	27.50
Wurlitzer 125 Boxes, Cracked Covers	12.50	Wurlitzer D.C. Motors	7.50
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'41 MAJORS	59.50	STREAMLINER, Slightly Used ..	185.00
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Sensational New Revamp

"LAURA" . . . \$249.50

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WE WILL PAY \$30.00 EACH FOR THESE GAMES:

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Waiting 5¢ Rotatop	100.00	Sport King, Payout	239.00
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Jumbo Parade, Payout, Late	129.00	'41 Derby	335.00
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NEW REVAMPS	Flat Top	\$250.00	Streamliner	\$250.00
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RECONDITIONED PIN GAMES

Sun Valley	\$137.50
Big Parade	129.50
Four Aces	129.50
Knockout	129.50
Invasion	124.50
5-10-20	119.50
Genco Defense	84.50
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Monicker	79.50
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Gun Club	74.50
Capt. Kidd	72.50
Spot a Card	72.50
Spot Pool	72.50
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Jungle	72.00
Argentine	69.50

ARCADE

Rapid Fire	\$125.00
Keeney Submarine ..	125.00
Slap Jap	119.50
Keeney Air Raider ..	140.00
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Radio Rifle	50.00
Shoot to Tokyo	150.00
Oh! Coin Hockey ..	210.00
Pikes Peak	22.00
ABT 4-Gun Range, large center target, extra gun, complete with compressor and steel balls ..	\$950.00

WANTED

10 WURL. 700's
10 WURL. 800's
Must be in good mechanical condition.

RECONDITIONED PIN GAMES

Texas Mustang	\$89.50
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Majors '41	59.50
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Seven Up	59.50
Ten Spot	59.50
Towers	59.50
Zip-Zag	59.50
Star Attraction	59.00
Legionnaire	55.00
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ALSO WANT Rock-Ola Supers, Masters, '39 Deluxes, Standards, Windsors, Monarchs, Imperial 20. Wurl. 850, 750E, 500 Kybd., 600 Kybd., 616.

WILL BUY Hi Dives, Sport Parade, Leader, Zombie, Stars, Do Re Mi, Double Play, Duplex, Sun Beam, Sky Blazer, West Wind at \$35.00.

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6L6

BRAND NEW KEN-RAD METAL TUBES
In Original Cartons
Lots of 100

\$99.50

\$1.10 Each
Write for our new illustrated catalog of radio parts.
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COIN COUNTING MACHINES

NEW AND REBUILT—BOUGHT AND SOLD

Your Broken and Worn Coin Counters Repaired by Experts.
Write for List of Coin Counters Now on Hand.

ACE COIN COUNTING MACHINE CO.

3715 SOUTHPORT AVE. (Tel.: Bittersweet 4453) CHICAGO 13

Former Film Head To Push Popcorn Vending in Philly

PHILADELPHIA, Oct. 20.—Despite the fact that popcorn is one of the best features of movie theaters in the South and Southwest, houses in this area have been cold to the idea for many years. In fact one of the major midtown theaters banned popcorn, which was brought in by patrons from an outside source because munching annoyed a large portion of the audience.

However, it was announced this week that Jack Engle, popular head of the Film Classics Exchange, has opened Poppers Supply Company of Philadelphia for distribution in theaters in the territory.

Company will handle popcorn, seasoning, salt and boxes. Engle will also act as distributor for the Viking De Luxe Popcorn Machine for the territory. First model, which is a post-war creation, will go on display November 1. Larry Goldmeier will be branch manager of the new enterprise.

Engle has good contacts with the neighborhood houses where patrons enjoy a snack with their movies. He is a former salesman and is expected to create a good deal of competition for a firm that operates candy and soda machines in the territory, but has never handled popcorn in its vending machines.

Added Income

His big selling feature to the independents and large circuits will be the additional income which theaters will derive from popcorn. The South, of course, is his biggest sales argument since the popcorn feature has proved profitable there and is now as necessary as the picture itself.

There is sufficient lobby space in most theaters for the popcorn machines and the candy and soda vending outfits. With three products from which to choose, patrons are expected to test the novelty first. Engle's promotion department will play up the popcorn features in the theaters using his products.

Once he establishes a trade, his campaign will stress the nutritional value of the delicacy and sell parents on the idea of providing youthful audiences with the healthy food. His connections and popularity with owners and managers should give him an easy foothold in the business and pave the way for other vending outfits to follow with their own products and exclusive specialties.

Popular Appeal

It has been reported that there will be little difficulty in establishing popcorn vending machines in theaters since many people have been bringing it in from outside and robbing the theaters of revenues which they can draw from the product. In many sections of the city where large neighborhood houses are located or a series of small theaters clustered in

the same area, popcorn stores have been opened and have been operated successfully.

Largest of these stores have been operated by a former saxophone player in one of the theater's orchestras. Several other musicians are also behind other stores. These stores are only open six days each week and are often closed for holidays. The machines would naturally provide popcorn for a full week and will be in good working order whenever the theater is open.

In time Engle expects to operate with machines that distribute more than one variety of popcorn, but this will probably be postponed until his territory is definitely established.

GRAY IRON

(Continued from page 74)

of skilled men ahead of those who have earned enough points for discharge.

Previously the Office for War Mobilization and Reconversion had set up a subcommittee to study the gray iron problem. The group included representatives of the Federal Department of Labor and the Office of Price Administration as well as WPB, which will be replaced by the Civilian Planning Administration next month.

Founders themselves feel that strong national publicity on their labor plight is needed, to be coupled with local drives to recruit workers. They point out that working conditions in the industry have been improved greatly during the war and a great deal of machinery has been installed to reduce the heavy manual labor.

Preference Problem

What gray iron is being produced seems to be going to farm machinery manufacturers and others that held high wartime priorities. In some such industries—automobiles for instance—substitution of more expensive aluminum or brass would not only slow down production and create new engineering problems, but probably would take the product off the mass market.

Some manufacturers of coin machines claim that, ironically, the substitutions are resulting in a better machine, but it probably will be at a somewhat higher price and certainly in smaller numbers than the trade demands.

Bell games, of course, are the most affected, but some gray iron parts also are used in many venders. Most juke boxes have very few if any malleable parts, so music machine makers have only lumber to worry about as a major shortage now that vacuum tubes and other amplifier parts are becoming available again.

Shortage of gray iron also may interfere with the immediate development of new vender ideas which would require castings in their manufacture.

"TOUCHDOWN CHARLEY"

ACTION? JUST A 1-2-3 TORNADO FOR FASTER BIG PROFITS!!

Takes In .. \$72.00	Regular \$2.00	In
Pays Out .. 51.00		Doz.
	Our Price	\$1.45
Av. Profit, \$21.00		Per

This is the genuine "PAD-OF-JACK" Ticket Game, "TOUCHDOWN CHARLEY"

SATISFACTION GUARANTEED! OR YOUR MONEY REFUNDED!

YOUR PROFIT \$252.00 ON ONE DOZEN PADS
We Have a Limited Supply for This Season.
Your Experience With Our Specials Will Tell You to

ORDER NOW

SHIPPED SAME DAY ORDER RECEIVED — WHEN SUPPLY IS EXHAUSTED, DEPOSITS RETURNED

2280 Combinations—Closeout @ \$1.00 Bag. In 3's and Punched, \$1.50.
50% Deposit With Order — Balance C. O. D.

AMERICAN DISTRIBUTING SYND.
P. O. BOX 431 GREEN BAY, WISCONSIN Branch.

WANT TO BUY

ROCK-OLA PHONOGRAPHS: Spectravox-Playmasters, Deluxes, Standards, Supers, Masters, Counter Models, Windsors, Monarchs or Playmasters alone.

WURLITZER PHONOGRAPHS: All types of Counter Models. PHONOGRAPHS MUST BE A-1 CONDITION.

PIN GAMES: Zombies, Sun Beams, Double Play, West Wind, Do-Re-Mi, Stars, Leaders, Duplexes, Sky Blazers, Knockouts, Attentions, Silver Skates, Mascots, Air Force, Pan American, Crystal, Mystic, Pursuit, Flicker, Playball, Speed Ball, Trailways, Crossline, Broadcast.

SPECIAL: Kenrad 2051 Tubes, \$1.15 Ea. Limited Quantity

PIN GAMES MUST BE COMPLETE BUT NOT NECESSARILY IN WORKING ORDER. WIRE OR WRITE TODAY. STATE QUANTITY AND BEST PRICE!

B. D. LAZAR COMPANY
1635 FIFTH AVENUE PITTSBURGH 19, PA.
(Phone: GRant 7818)

SPECIAL: Kenrad 2051 Tubes, Limited Quantity, \$1.15 Ea.

"JACKPOT BELL"
\$49.50
Brand New



TAKES NICKELS—PAYS QUARTERS!!!
 A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated on pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 18 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO.
 NORTH MICHIGAN AVENUE · CHICAGO 11, ILLINOIS



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 We are now showing and delivering the first brand new game by one of the foremost Chicago mfrs. Come in and see why we predict it's a sure winner!*

ACTIVE AMUSEMENT MACHINES CO.
 900 North Franklin St., PHILA. 23, PA.
 Market 2656

WANTED
 First-class Mechanic who knows Slots, Music and Automatics. State salary expected, give references and when available.
HOWARD SALES CO.
 1206 Farnam St. Omaha 2, Neb.

MAKE OFFER
 Losing lease, have A.B.T. Rifle Range, 3 Guns, 2 Extra Guns, Compressor, Pellets, Cartridges. A complete set-up, ready to go. Best offer takes it, freight collect.
REDWING NOVELTY
 17 So. Calif. St. STOCKTON, CALIF.

MECHANIC WANTED
 First class, must know remote control system. New York resident only. No other apply.
 BOX #696, The Billboard, 1564 Broadway, New York 19, N. Y.

SOLD ARCADES
 So will SACRIFICE for \$425.00 \$700.00 Stock
CARD VENDER CARDS
 Practically all good numbers.
J. L. MURRAY
 101 Tudor Street PINEVILLE, LA.

USE **AEROPPOINT**
 The World's Best Coin Phone Needle
LEO J. MEYBERG CO.
 70 Tenth St., San Francisco 1, Cal.

COINMEN YOU KNOW
 (Continued from page 75)

ada, and lately with the Stahl Music Company, has joined Willis.
CHARLIE SPIVAK, currently starting with his band at the Downtown Theater, made a personal appearance Saturday afternoon at Grinnell's, leading Detroit music house, to autograph records for his fans. . . .
MAX LIPIN, of Allied Music & Sales Company, is exhibiting in the Detroit Housewares and Variety Show currently at the Hotel Statler.

ALBERT ASHE was special representative of the company at the exposition. . . .
MARK LINKNER, of Triangle Amusement Games, has returned from a trip to Buffalo and Cleveland. . . .
HARRY WEINBERGER, of Reliance Merchandise Company, was away on a business trip to New York, leaving his partner, **HARRY MOSS**, in charge of the store and the exposition displays here.

JOSEPH FREDERICK, veteran Detroit arcade operator, is in town erecting a new concrete block building at his headquarters on Newton Street, to serve as additional shop space. He was with the W. G. Wade Shows early in the season, and later played a route of fairs independently, and is leaving soon to join the Majestic Greater Shows in Tennessee. . . .
HARRY K. WHITE is selling his equipment and route to a partnership formed by Samuel and Carl Angott and Irving B. Ackerman. . . .
MENICHOLES MUSIC COMPANY is selling a route of juke boxes to Harry White.

SLOT GROCERY
 (Continued from page 76)

ders, "and it's by far the greatest thing that ever came along in the grocery business. It can't miss."

Saunders' keedoozle, with its modifications, is slightly different from other concepts for the self-service store of the future. Experienced grocery proprietors, as well as some interested coin machine operators, have been studying the prospects for frozen food stores operated like candy and cigarette vending machines.

One firm has announced plans for manufacturing a machine called Freeze-Mat, which is ideally adaptable to coin operation and offers all sorts of prospective locations such as apartment lobbies.

Idea Popular
 Biggest impetus given the idea for coin-operated grocery stores is the unchallenged popularity of self-service which came into its own during the war. Consumers seem to appreciate the ease of self-service, and retail figures demonstrate that the self-service type markets do the largest share of business.

That the grocery stores themselves have become aware of this preference is demonstrated by their addition of vending equipment in some areas. Candy and cigarette vending machines particularly have been popular with the grocery owners who found in them a welcome time-saver. Candy and cigarettes, which are ordinarily sold by the cashier in a self-service store, can be displayed and sold best thru venders.

With the perfection of the frozen food products, and the growing popularity of that type of food, the vending branch of the coin machine trade may find itself on the threshold of an entirely new field.


WE WILL PAY CASH FOR THE FOLLOWING PHONOGRAPHS

WURLITZER	
616	\$140.00
24 Record	175.00
500	350.00
600R	275.00
600K	325.00
700 & 800	525.00
750	625.00
SEEBURG	
Gem, Regal or Crown	\$235.00
Vogue or Classic	300.00
Colonel or Envoy	325.00
8800, ES	450.00
ROCK-OLA	
Standard	\$275.00
Master	275.00
Mills Throne	185.00
Mills Empress	225.00

WILL BUY COMPLETE ROUTE WRITE, WIRE, PHONE LIST!
Empire
COIN MACHINE SALES
 789 Coney Island Ave. 31 Golden St.
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"The Phonograph of Tomorrow"

Will Be Here Any Day!



THE PHONOGRAPH OF TOMORROW

NOW IS THE TIME TO SEE US FOR COMPLETE INFORMATION

SAM STERN

SCOTT-CROSSE COMPANY

EXCLUSIVE ROCK-OLA DISTRIBUTORS IN EAST. PA. & SO. N. J.
 1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

SEEBURG RAY GUNS

SHOOT THE CHUTES \$115.00
CHICKEN SAM 115.00

The above Guns Have Been Reconditioned and Refinished in Marble-Glo Finish

WANTED—Phonographs all makes and models. Send your list and prices.
TERMS—One-half deposit, balance C. O. D.
SHAFFER MUSIC COMPANY
 606 S. High Street Columbus 15, Ohio
 Phone Main 5563

ORIGINAL MILLS SLOTS—FOR SALE
 ALL MACHINES A-1 CONDITION—GUARANTEED READY FOR LOCATION

3 5¢ BLUE FRONTS, Ea.	\$150.00	JENNINGS SLOTS	
3 5¢ BLUE FRONTS, Glitter Gold, Ea.	150.00	1 10¢ FOUR STAR	\$180.00
1 5¢ ROMAN HEAD	135.00	1 25¢ RED SKIN	215.00
2 5¢ ROMAN HEADS, Glitter Gold, Ea.	140.00	1 25¢ FOUR STAR	190.00
2 5¢ EXTRAORDINARYS, Ea.	145.00	1 10¢ ONE STAR	150.00
1 10¢ SKYSCRAPER	85.00	1 25¢ VICTORY CHIEF	200.00
1 10¢ BLUE FRONT	170.00	WATLINGS	
4 10¢ BLUE FRONTS, Glitter Gold, Ea.	170.00	2 10¢ ROLLER TOPS, Ea.	\$ 75.00
1 10¢ ROMAN HEAD	155.00	1/3 Deposit, Balance C. O. D., F. O. B. Reno, Nevada, or Los Angeles.	
1 10¢ ROMAN HEAD, Glitter Gold	160.00	RENO VENDING CO.	
1 25¢ BLUE FRONT, Serial #425716	225.00	112 EAST SECOND STREET RENO, NEVADA	

FOR SALE

2 WURLITZERS, 500A. EACH	@ \$425.00
1 WURLITZER 616	@ \$165.00
1 MILLS EMPRESS	@ \$325.00
10 ABT LATE MODEL BLUE CABINET TARGETS	@ \$ 24.50

1/3 DEPOSIT WITH ORDERS, BALANCE C. O. D.
 THIS EQUIPMENT IS IN GOOD CONDITION, READY FOR LOCATION.
GREENWOOD MUSIC CO.
 220 N. MAIN STREET GREENWOOD, S. C.

TEEN-CLUB: WARTIME FAD?

Centers Fight For Survival

May offer juke ops chance in helping youngsters keep canteens open thru winter

CHICAGO, Oct. 20.—Pessimistic predictions that teen-age clubs are war-born makeshifts that will vanish with peace, appear to be exploded, and indications are that, once firmly established in the U. S. social fabric, the clubs may offer coin machine operators an immediate opportunity for favorable publicity and a possible chance for profit later.

Now, in the fourth winter since the teen-age canteen idea swept the country, hundreds of youth centers are battling for survival. Signs are that the next few months will determine, probably once and for all, whether the clubs are to become a national institution or pass away as a wartime fad.

Boys and girls are eager to carry on, and they are putting plenty of push behind the effort to keep the canteens open. In Chicago, for instance, 26 of the most active clubs have banded together in an organization known as Metro-Chicago Association of Youth Centers. Inspired, organized and run mainly by the youngsters, the organization aims to channel ideas back and forth between clubs. Thus, the not-so-well-run clubs will have the benefit of the experience and know-how of successful units.

Ups and Downs

Typical of the ups and downs such clubs face this year are those of the Woodlawn Teen-Age Canteen, 1532 East 64th Street, Chicago, which opened its doors in February, 1944.

Started by teen-agers, the canteen now is scrambling hard to re-open for Halloween. Leading the small group of determined youngsters are 19-year-old Harold Wilkie and 17-year-old Joe Mall. Major problem of the moment is redecorating. The big, barn-like store building that the club occupies rent-free, was badly in need of a new paint job after two years hard use and two months idleness. The youngsters are working at it Saturday afternoons and evenings.

The boys and girls have a good deal—if not most—of the say about how the club is run. They picked the red and white scheme of decoration. They handle cash receipts for sale of membership. Marjorie Van Nordstrand, teen-age chairman of program, said her group already is going ahead with extensive program arrangements.

Example of how the club operates was a recent meeting of the advisory committee, guiding organization made up of both youngsters and adults. Victor G. Jensen, an electrical contractor in the community, was chairman, and there were 13 adults on hand compared with six teen-agers. But the youngsters spoke up without hesitation.

Evidence of the canteen's joint adult-youth operation was the committee's decision to pool its funds with the bank account of the club itself. Hitherto they had been separate. At the suggestion of Joseph Heritage, adult treasurer, seconded by Joyce Hancock, youth treasurer, they were pooled with the proviso that signatures of both a youth officer and an adult would be required for withdrawals.

Cash Required

Top problem of any canteen naturally is money. The Woodlawn Club is no exception. Actually, from a banker's point of view, the club is deep in the red—to the tune of \$545. Yet it has an operating cash balance of about \$536. Out of that, tho, must come \$133 the club still owes the federal government for amusement taxes on the fund-raising party held last spring. That leaves about \$400 actual cash on hand for re-opening expenses.

Despite the \$545 debt hanging over it, the club still is in good financial shape. (See **TEEN-CLUB** on opposite page)

Comic Strip Gives Favorable Plug to Juke Box Industry

CHICAGO, Oct. 20.—A favorable plug for the juke box industry appeared in the October 15 issue of *The Chicago Sunday Sun's* comic strip "Gordo," United Feature Syndicate strip. A shop in Mexico is the scene of most of the action in the comic, and a large, red, green and yellow juke box is seen in two of the windows of the strip.

Crazy Laura, a girl that has grown up in the woods and doesn't speak or understand English, is the subject of this issue of the picture story. Dr. Gomez and Pepito, a little Mexican boy, try to teach Laura English by the use of Crosby records borrowed from a juke box. Pelon, the local storekeeper and the owner of the location of the juke box, has a colorful vase sitting on top of the machine which seems to connect the old world with the modern jitterbug age. He lends the doctor the records in the "interest of medical science."

Laura's first words of English, after hearing the records, will make any Bing Crosby fan happy. "Beeng, Beeng, Beeng, Beeng," she says, "—mmm-nn—Beeng!"

Gustavo Arriola is the creator of the strip and the novel design of the juke box he shows in his comic. Unlike most machines on the market, the juke box shown has only eight selections to choose from and no coin return slot. Only one type of coin can be inserted into it.

Southern Automatic To Open New Office In Tenn. on Nov. 15

CHATTANOOGA, Oct. 20.—In the first of a series of new openings soon to be announced, officials of the Southern Automatic Music Company this week announced the purchase of a building in Chattanooga which, after remodeling, will be turned into a modern sales and service headquarters.

The firm, a J. P. Seeburg distributor, will likewise handle a variety of other coin-operated machines. Office here will be managed by Bernard M. Radford, who opened the Nashville office in 1940 and was previously connected with the organization's Louisville and Cincinnati offices.

Formal announcement of the Chattanooga office's opening is expected to come November 15. Office will be completely equipped with testing and servicing equipment and a complete parts department.

Mistake Lists Main Office in Wrong City

CHICAGO, Oct. 20.—Thru a mistake in correspondence, the October 13 issue of *The Billboard* erroneously reported that the main office of the Southern Automatic Music Company is in Cincinnati. The company's main office is located in Louisville, not Cincinnati.

Eugene Skies Heads AFL Local of Music Repairmen in Det.

DETROIT, Oct. 20.—Eugene Skies has been elected president of the new Music Maintenance Workers' Local, affiliated with the American Federation of Labor, which now has contracts with virtually all music operators in the city.

Other officers of the new union are: Arnold Fleisher, vice-president; Mark Curtis, recording secretary; E. C. James, business manager; Charles Klipper, Philip Gutenberg and Edwin C. Burgas, trustees.

Offices of the union have been opened in the Palms-State Theater Building.

Juke Ad Device Is Introduced To Tenn. Trade

MEMPHIS, Oct. 20.—Added profit for juke box operators and location owners is forecasted with the introduction this week of a mechanical device that can be attached to any coin-operated music machine in order to present recorded or transcribed announcements, singing jingles, or other forms of commercial advertising. This could make the juke box an advertising medium for products at the actual point of sale.

Invented by S. D. Wooten, chief engineer of WREC, Memphis, and Bill Trotter, program director of WNOX, Knoxville, the attachment arranges for an advertising record to be played automatically every certain number of musical records selected and paid for by the customer. The "Juke Ad," according to its inventors, will present low cost advertising to a selected listening field.

The coin machine can be utilized to present any number of single disks to be played after every record, every two records, or any number of records at the discretion of the operators and the owners. Each commercial announcement will be made on a single disk. As the commercial is played it will be tabbed by a numbered wheel which is already a part of the machine. Number of plays will be checked at the end of a specified period of time designed by the sponsor.

Idea Not New

While the "Juke Ad" idea is not new, this particular method of advertising over the juke is new. In California firms have piped both music and advertising announcements into wired music installations from a central location. This idea has been especially successful for piping advertisements to a given number of wired music locations of the same kind—such as food markets—with a national food product as the sponsor.

"The Juke Ad can be used," the inventors state, "also to exploit new song hits, motion pictures, radio programs, cosmetics, or cold drinks in exactly the same manner as they are presented by radio."

Revenue is expected to come from the advertiser, who will pay for the number of times his record is played by the counts on the juke box, which will be regularly read by the serviceman that changes the records and collects the nickels. Billing would be by the operator to the advertising agency. The profit would be shared, according to the present unofficial plans of the inventors, by all involved in the setup.

Direct Selling

Main feature of the equipment is that it will enable the advertising to be presented directly at the time and place that people are in the market for certain merchandise. In the demonstration here in Memphis, Pepsi-Cola jingles were used, pointing out that a customer sitting in a cafe listening to the juke box could easily be influenced by the "12 full ounces, that's a lot" to order Pepsi-Cola instead of some other brand. Beer, whisky brands, and even breakfast foods were stressed by the inventors as possible users of their device.

Patent have already been issued for all features of the machine, say its inventors.

New Jersey Juke Box Firm Expands Office

TRENTON, N. J., Oct. 20.—Additional space in the Broad Street Bank Building here has been acquired for the Wonder Sound System, according to an announcement by Mather Brooks, head of the concern and an Automatic Hostess operator. The new space is part of the firm's general postwar expansion program.

The Brooks group has at present 30 locations where they have installed their Hostess machines, besides an additional seven spots where the Wonder System pipes in music. Latter spots include factories, cafes and banks.

IS HOT JAZZ GETTING HOT ALL OVER AGAIN?

The revival of interest now taking place in the jazz hot, and how platter makers are cashing in on this hungry market, will be fully covered in the 7th Annual Edition of *The Billboard Music Year Book*, the greatest encyclopedia and reference work ever published for any industry.

Pix Firm Plans Biz Expansion

CHICAGO, Oct. 20.—Television Motion Pictures, which makes a specialty of films for the Negro theaters, announced plans for expansion of activities this week.

The firm, which has been in the business for some 15 years, has been making some films for use in coin-operated projectors, and is now preparing to invade the video field.

Once before, Television Motion Pictures took a fling at video, but the results were not too satisfying. Now, however, officials of the company say they intend to try television again. If the video people won't take their products TMP will turn again to films for coin-operated equipment.

Present plans call for eight, three-minute films which would dramatize a pop song.

Doyle To Take Over Western Mich. Terr. For Rock-Ola Jukes

DES MOINES, Oct. 20.—Bill Doyle, manager of the phonograph sales department of Superior Sales Company, Des Moines, for the last two years, announced he is leaving the firm November 1 to take over the Rock-Ola distributorship for Western Michigan. He will be in charge of the entire Michigan territory except Detroit and a few adjacent counties.

Doyle announced he will make his headquarters at Grand Rapids, Mich., and will operate under the name of the Great Lakes Sales Company.

He formerly was factory representative for Rock-Ola before the war, covering the southern territory.

Since joining the Superior Sales he has been active in building the organization with establishment of a record shop and modernizing the firm's sport arcade. He is well known in Iowa coin machine circles as well as in other territory where he formerly traveled.

Oomens Returns to Juke Box Industry

CHICAGO, Oct. 20.—Andy Oomens has returned to his post as general manager of Walter Oomens Sons, Chicago music operators, after two years' service in the army.

Oomens served eight months overseas with the 90th Division in Patton's Third Army. In Germany, he suffered a leg wound which still gives him some trouble. He was discharged recently after considerable time in a hospital.

He is associated with four brothers, John, Larry, Joe and Pete, in the firm which operates thruout the city. Back in civvies, he said one of the first things the company plans is a move to bigger quarters as soon as they can be found.

New Wired Music Concern Starts N. Y. Operation

NEW YORK, Oct. 20.—A new wired music concern was organized here last week, with plans to inaugurate service about November 1. Operations will begin simultaneously in New York and Philadelphia under the firm name National Wired Music Corporation.

Company was organized by Paul Heron and Joseph Lang. They are the owners of Station WIBG in Philadelphia and are the former owners of Station WHOM in New York. The New York station was sold to the Cowles Broadcasting Company in 1944.

Heron is president of the newly organized company, while Lang will serve as secretary-treasurer. A Philadelphia business man, John B. Kelly, is vice-president; Dudley D. Earle, who was sales manager of Muzak, is also a vice-president and general manager.

Officials of the new wired music organization announce that they will make use of World Library recordings.

Clients at the present time include hotels, restaurants, offices, retail stores, banks and various industrial plants. After the service is established in New York and Philadelphia, say officials, the firm will expand to other cities.

TEEN-CLUB

(Continued from opposite page)

It has repaid nearly half of the \$1,050 that it borrowed last year from various civic organizations, and a good season should wipe out the rest of it.

Canteen has been plagued by wrangling between adults and youths, but the harmony of the last advisory committee session indicated that the sore points have been salved and bandaged. Youths contended that some adults were taking too big a hand in directing affairs.

Keystone of any successful teen-age club is as much operation by the youngsters as possible. Usually, they are content to let adults handle the knottier problems of money, but they want an important say in how it shall be spent, how the club will be decorated and what programs will be put on.

Youthful overenthusiasm must be reckoned with, but frequently it can be toned down by hard, head-on experience with comparatively minor matters without wasting a great part of the canteen's funds.

Today the juke box or other coin machine operator faces many problems in trying to help the canteens. Alert operators everywhere know well the value of these organizations in keeping youngsters off the streets and out of trouble. But they are in no position to put jukes or venders in them until new machines begin to come out of the factories. To do so, they would have to toss away

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G.I.'s Show Folks In Foreign Lands Juke Biz Is Tops

LONDON, Oct. 20.—Yanks and fellow countrymen we will now play the *St. Louis Blues*, thanks to this American sergeant," explained the operator of a juke box in English and his native tongue at a winery in Naples, Italy.

Faced with the shortage of metal coins to operate the machines, the few lucky owners of juke boxes finally decided on placing a man next to the machine to announce the player's choice, to accept his money—usually around \$2—and to start and stop the records. G.I.'s flocked to the juke halls to hear old and worn records played in those large boxes that reminded them of home.

The winner of a crap game usually did the honors for the evening.

Other wine houses, trying to get the G.I. business, installed radios and phonographs which they purchased at "impossible" prices from the black market. These they kept going "on the house" to build a business but they never had the overflows that the winery with the colored-glass-topped machine had every night.

In Paris, the army placed jukes in their beer halls; the American Red Cross had one in the Hotel de Paris—but the wine shop on Avenue de Lourie did such a business with a juke box going at 50 francs (\$1) a record, besides a 20-franc tip to the operator, that the MP's were informed by the French police to do something about the mob of G.I.'s standing in front of the shop—listening.

In London the pubs with juke boxes do a better business than most pubs with a live band. On V-E night, and the week following, the owners of most jukes refused to allow them to be played in order to keep the crowds moving.

Op Says Play Holding Up Well in So. Illinois

CHICAGO, Oct. 20. — Harold Brown, Mattoon, Ill., music and games operator, said here this week that play is holding up well in all departments at Mattoon.

"There hasn't been any dip in play at Mattoon," Brown said. "One of the reasons is that we have a big oil boom in making with a couple of 3,000-barrel wells already brought in, and further, we don't have any big war plants closing down."

Prospects are that the oil boom may double the city's size in the next three years, he said. Population now is 20,000.

hard-won locations. Many of them don't have even enough machines for all commercial spots open.

Nevertheless, support of the canteens offers an opportunity for public service which will create immeasurable good will for the industry as well as the individual operator. As business expands, this may easily turn into actual cash—especially when the old battle for locations is renewed.

In the future, when machines are again available to meet all needs, the rewards can well be more tangible. Canteens should provide eventually an almost unlimited number of excellent locations, not only for jukes, but for soft drink and candy venders and for other food venders as they come on the market.

Operators, however, should steer clear of the clubs unless they are able to service or stock their machines at short, regular intervals. One juke operator had an unfortunate experience with the Woodlawn club which undoubtedly has left some bad feeling on both sides.

The operator put a juke in the canteen on the regular percentage scale, but club officers contend that he failed to change records regularly. Youngsters complained that there was "nothing but old stuff" on it. With the brashness of youth, they finally took things into their own hands, broke the front glass on the machine and put on their own, newer disks. Upshot, of course, was that the operator—probably already tearing his hair over the record shortage—pulled the juke out.

At present, of course, there are too many other more profitable locations available for the teen-age jive joint to hold much lure for the average operator. Tomorrow, tho, when competition demands the newest jukes on all commercial locations, these spots may offer opportunities for reasonable profits as well as community service.

Ex-Ork Leader Heads Distrib Sales Dept.

LOS ANGELES, Oct. 20.—Bill Cox, former bandleader, has been named sales-manager of the local branch of Music Distributing Company. Robert Cook continues as manager of the branch.

Paul Reiner, who has been here for two months opening the branch, has returned to Cleveland. Reiner will be in close contact with the local office and return here for conferences.

Firm, which has the Black & White record label, recently signed Jack McVea and Chino Ortiz to exclusive contracts.

New Philly Firm To Enter Coin Field

PHILADELPHIA, Oct. 20.—Application was made this week in the State courts for the formation of a corporation to be known as the Jukebox, Inc. Firm will buy, sell, exchange, lease and operate automatic coin machines and auxiliary equipment in the State and near-by areas. Identity of the owners was not available. Milton M. Bennett is solicitor for the outfit.

Antique Collectors See Old-Time Jukes

NEW YORK, Oct. 20.—Antique music boxes provided old-fashioned music for the visitors at the seventh New York Antiques Exposition last week at the Waldorf-Astoria Hotel. One five-foot high model, operated by a slug, was pointed out by the dealers as the forerunner of today's juke box.

In another booth a miniature figure of a monkey, when wound up, realistically pours out and drinks a glass of wine while the tune plays. The music boxes, according to the dealers, are now in demand and commanding large prices.

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All Rock-Ola Equipment has recently been moved off location. Wurlitzer has not been used since completely reconditioned by State distributor.

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Record Reviews

(Continued from page 31)

JOHNNY MERCER (Capitol)

Campdown Races—FT; V.
Surprise Party—FT; V.

You can count on the millenium having arrived. Here is Johnny Mercer singing two songs for his label, and neither one is a Johnny Mercer tune. However, both tunes are tailored to his talents, with greater effectiveness for *Surprise Party*, a blues-styled chant that tells of sweetheart walking in with someone else at the surprise party the b. f. staged for her. Mercer interpolates his own patter for the song to add a distinctive note to the needling and heighten its novelty appeal. Tempo is picked up for Stephen Foster's *Campdown Races* with Mercer setting the standard in the popular idiom of this day. The Pied Pipers lend vocal assist for the turf tune, and on both counts, Paul Weston's music makes for solid support.

"Surprise Party" may prove a surprise package for the juke boxes.

JERRY WAYNE (Cosmo)

Question and Answer—W; V.
Say It Over Again—FT; V.
Remember When?—FT; V.
How Deep Is the Ocean?—FT; V.

The romancy bary piping of Jerry Wayne is pleasant enough for all of his initial efforts on this new label. Sings

it sweetly for all four of the sides, following an identical pattern for each, with no more contrasting note in the identical pattern provided by Ernie Pio Rito's lush musical backgrounds. Save for tempo change, there is no distinction to any of his song treatments, whether it be the three-quarter-time *Question and Answer* or the Latin *Say It Over Again* lullaby.

Phone play will be conditioned largely by the personal appeal of the radio singer.

RANDY BROOKS (Decca)

I'm Gonna Love That Guy—FT; VC.
No More Tofjours L'Amour—FT; VC.

The polish and finesse in the precision playing of the Randy Brooks (inadvertently called "Weeks" in an earlier reviewing) band doesn't find itself on this plattering. The band unquestionably packs plenty of rhythmic power, along with a torrid trumpet of the James school. But there is none of that fine definition of scored figures that Brooks displayed on his earlier ballad dishing. Here, the tunes are geared to the rhythmic beat. And instead of bringing out the fine nuances that marked the Glenn Miller mould from which this playing is cut, it's strictly ballroom blowing. Taking it out of the mill run variety is the addition of Marion Hutton to

add rhythmic punch to the wordage.

Following enjoyed by Marion Hutton may make it worthy to set up a phono sticker for "I'm Gonna Love That Guy."

BOB GRAHAM (Jewel)

Till the End of Time—FT; V.
Lily Belle—FT; V.

The sugar-coated baritone pipes of Bob Graham, screen and radio luminary, makes a most pleasant impression on wax. And with the muted strings and subdued clarinets marking Alex Beller's musical background for the singer and his song, Graham gives out in grand ballad style. Is equally effective for the mood-inspiring *Till the End of Time* and for the rambling girlie serenading contained in *Lily Belle*.

Hitting the disks by way of radio's "Duffy's Tavern" and the screen's "Week-End at the Waldorf," Bob Graham makes it potent phono merchandising for "Till the End of Time."

STAN KENTON (Capitol)

It's Been a Long, Long Time—FT; VC.
Don't Let Me Dream—FT; VC.

Stan Kenton is now called upon to provide the label with a piano-playing maestro. And squatting at the Steinway, paces his fine aggregation thru two boresome sides. Gets off in bad step in introducing his new canary, June Christy, for *It's Been a Long, Long Time*, which has her straining so much that it obviates smooth selling. And the five-way sax chorus spins just as stilted. Gene Howard is more at home with the mood music of *Don't Let Me Dream*, which

Kenton drags out to a dirge. Band establishes no restful or relaxed mood to make either ballad side a smooth spinner. Even his piano parts are forced.

Nothing here to create any real coin excitement.

ART DAMME QUARTET

(Musicraft)

Body and Soul—FT.
Honey, Come Back Again—FT.

This is the conventional musical bar combo of accordion, vibie, bass and drum. With the accent on rhythm, the Art Van Damme Quartet offer up a strictly commercial style of hot jazz that whips up little enthusiasm or interest one way or another. No touch of individuality one might expect from a small combo in their playing either for *Body or Soul* or a stepped up *Honey, Come Back Again*.

Neither side shows any particular phono potentiality.

LIL GREEN (Bluebird)

Mr. Jackson From Jacksonville—FT; V.
Now What Do You Think?—FT; V.

As a fine and mellow blues singer, with plenty of earthy quality in her pipes, Lil Green still awaits major discovery among the disk fans removed from race registers. Sings it husky and dusky for her own fashioning. *Now What Do You Think*, a race blues saga of knocking herself out with love for her guy. In a brighther tempo, still in voice that makes for emotional excitement, Miss Lil cuts it sharp and groovy in singing about a groovy guy—*Mr. Jackson From Jacksonville*.

The race locations will be loaded down with both of these Lil Green groovers.

DICK HAYMES (Decca)

That's for Me—FT; V.
It Might As Well Be Spring—FT; V.

It's some stellar song selling that Dick Haymes turns in for both of these quality ballads from the movie *State Fair*. Opens up all the vocal stops for the lush lullaby, *That's for Me*. And while that is the more favored song, Haymes makes it more of a honey in his singing of the plaintive and wistful *It Might As Well Be Spring*, which is musically and lyrically of richer quality. Victor Young, per usual, gives the singer full musical support.

Dick Haymes makes feminine hearts beat quicker with both of these screen songs, making for a couplet that will count for coinage.

ADVANCE RECORD RELEASES

(Continued from page 31)

IT'S BEEN A LONG, LONG TIME.....	The Five De Marco Sisters (Bud Freeman Ork)	Majestic 7157
JUST A LITTLE FOND AFFECTION...	Charlie Barnet (Fran Warren)	Decca 18722
JUST A LITTLE FOND AFFECTION...	Gene Krupa (Buddy Stewart)	Columbia 36877
LOVE ME	Andy Russell (Paul Weston Ork)	Capitol 221
MAMA, YO QUIERO UN NOVIO (MOTHER, I WANT A SWEET-HEART)	Tango Serenaders	Continental C-5041
MEADOWLAND	Fred Waring	Decca 23461
MUSKRAT RAMBLE (12")	Sidney Bechet's Blue Note Jazz Men	Blue Note 43
ON THE NIGHT BEFORE CHRISTMAS ALBUM	Fibber McGee and Molly (King's Men-Billy Mills Ork)	Capitol CC-20
SCHUBERT'S SERENADE	Airline Trio	De Luxe 3005
SHAKE THAT THING (12")	Art Hodes's Blue Five	Blue Note 45
STORIES FOR CHILDREN ALBUM	Three Billy Goats Gruff (4 sides)	Capitol CC-21
.....	The Town Musicians (2 sides)	Margaret O'Brien
SURPRISE PARTY	Charlie Barnet (Redd Evans) ..	Decca 18722
SYMPHONIE	Freddy Martin (Clyde Rogers) ..	Victor 20-1747
THE HARVEY GIRLS ALBUM	Decca A-388
In the Valley (Where the Evening Sun Goes Down)	Kenny Baker	Decca 23459
It's a Great Big World	Judy Garland	Decca 23458
On the Atchison, Topeka and the Santa Fe	Judy Garland-Virginia O'Brien-Betty Russell	Decca 23460
Swing Your Partner Round and Round	Judy Garland	Decca 23458
The Wild, Wild West	Judy Garland (Kay Thompson Chorus)	Decca 23459
.....	Virginia O'Brien	Decca 23460
THE LAST TIME I SAW YOU	Martha Tilton	Capitol 222
TICO, TICO	The Five De Marco Sisters (Bud Freeman Ork)	Majestic 7157
TROIKA	Arno's Gypsy Caravan	Continental C-1164
WHAT A DEAL	Martha Tilton	Capitol 222
WHAT MORE CAN A WOMAN DO?	Sara Vaughn	Continental C-6008
WHITE CROSS ON OKINAWA	Bob Willis and His Texas Playboys (Tommy Duncan)	Columbia 36881
YOU WILL HAVE TO PAY	Tex Ritter	Capitol 223

PLAY STATUS OF FILMS WITH LEADING SONGS

(Continued on page 32)

IT'S ONLY A PAPER MOON (Harms, Inc.) in Warner Brothers' "Too Young to Know." National release date not set.
LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.
LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.
MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.
(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.
ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), in MGM's "Harvey Girls." National release date not set.
OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 13, 1945.
PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.
SOMEBODY LOVES ME (Harms, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-American." National release date—February 15, 1945.
SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.
THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.
THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.
THE WISH THAT I WISH TONIGHT (Witmark), sung by Dennis Morgan in Warner Bros.' "Christmas in Connecticut." National release date—September 11, 1945.
THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.
WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.
YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Lux in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.
YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

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Home, Sweet Home
Ave Maria

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Rose of Tralee

Take You Home, Kathleen

with Victor Young

Can't Begin To Tell You
Can't Believe You're
in Love

with Carmen Cavallaro

Aren't You Glad You're
You?

Land of Beginning Again

with John Scott Trotter

Give Me the Simple Life
It's the Talk of the Town

with Jimmy Dorsey

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Hillbillies	79c
Cool Water—Smiley Burnette	79c
Talking About You—Hank Penny	79c
There Ain't Nobody Gonna Miss Me—Cowboy Copas	79c
Baby, You Done Flubbed Your Dub With Me—Carlisle Bros.	79c
Lazy Days—Smiley Burnette	79c
Don't Sweetheart Me—Colorado Hillbillies	79c
Triffin' Gal—Colorado Hillbillies	79c
Tears for Souvenirs—Tex Granda	79c
Stars and Stripes on Two Jims—Colorado Hillbillies	79c
Don't Hang Around Me Anymore—Tex Granda	79c
I Need Someone To Love Me—Tex Granda	79c
That's What I Like About the South—Phil Harris	79c

RACE RECORDS

Honey Dripper—Joe Higgins	89c
The Lady in Bed Blues—Mct Lips Page ..	79c
Let's Pretend—King Cole Trio	89c
Somebody's Gotta Go—Flanney Trio	89c
Please Believe Me—Frank Haywood	89c
Sentimental Reasons—Deek Watson	89c
Be Baba Lebe—Helen Humes	89c
Blues at Sunrise—Johnny Moore	89c
Watch That Stuff—Cecil Gant	89c
Cock-a-Doodle Do—Wynonie Harris	89c
The Things You Want the Most of All—The Four Blues	79c
I'd Do It All Over Again—The Four Notes	79c
Hey Boogie—Cecil Gant	89c
He May Be Your Man—Helen Humes	89c

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"Hoedown" Packs 'Em

Altho the legitimate theater closed for the summer in Philadelphia, *Hayloft Hoedown*, WFIL's stage-radio barn dance show, continued weekly performances in non-air-conditioned Town Hall and garnered consistent capacity crowds.

On top of this unprecedented draw, the show was given a price boost (\$1, orchestra; 84 cents, balcony, and 50 cents, children) but it had no effect on the crowds. Tickets are handled by the Central City Ticket Office, because there is too much paper work for station employees.

S/Sgt. Bernard Rothbard, back from three years' service overseas, will rejoin the Jolly Joyce Agency, Philadelphia to handle hillbilly and outdoor attractions.

Philly Holds Jamboree

A national radio jamboree and square dance was held recently at the Broadwood Hotel, Philadelphia. It was the first time audience participation was featured in the square dancing here. Included in the list of stars were Sons of the Pioneers, Jessie Rogers; Pop Johnson, ABC Network star, and Cousin Lee and the Radio Park gang from WDEL, Wilmington, Del. Bernie Rothbard, who was just released from the army after three years' service, promoted the event. The hillbilly stars were booked thru the Jolly Joyce Agency, Philadelphia.

Jolly Joyce took the Sons of the Pioneers into New England for their first appearance in that area. They returned to Eastern Pennsylvania to play the Sahaj Theater, Reading, October 18-20.

George Gorson, Philadelphia used-car dealer, is using Ranger Slim, cowboy singer, on spot announcements on local stations.

Korn Koblers are due at Ciro's, Philadelphia, next month. It's the first time hillbilly team has been booked for the wank nitery.

Notes Out of the West

Mrs. Tex Ritter left Hollywood for Louisville to join her husband's Western and Hillbilly Jamboree troupe following her recent automobile accident. Mrs. Ritter, who as Dorothy Fay was Ritter's leading lady in Monogram pictures, will

sing, dance and perform rope tricks. Troupe goes into the South for week stands thru November.

Nat Vincent, of Peer International, has acquired the new song by Tommy Dilbeck, *I Give You Texas*. Tune is being featured in the ice show at the Baker Hotel, Dallas. Cass County Kids are featuring the tune on radio and plan to record it at their next session.

Don Weston has just recorded his two new songs, *If You'll Believe In Me*, and *Tellin' My Troubles To My Old Guitar*, for Cal Shrum's Westernair Records. Nat Vincent has sent the manuscripts to Peer International for printing. Peer is also printing *Oh, Good Gracious, Katy*,

also a Westernair release, by Britt Wood.

Coast Records, Hollywood, will soon release *Detour Sign* and *Sioux City Sue*, by Jimmy Walker and Paul Westmoreland and His Pecos River Boys. Westmoreland wrote *Detour Sign*.

Art Satherly, the grand old man of Western music, has left Hollywood for a 10-day trek thru the Seattle and Oakland, Calif., areas. . . . Bill Abel, of Coast Records, is soon to record *Sioux City Sue*, by Jimmy Walker, accompanied by the Coast Ranch Hands.

PUBLISHERS' PLUG TUNES

(Continued from page 30)

- Give Me All of Your Heart.....Pan-American
- Give Me Love Tonight.....Midland
- God Bless Our Flag and Boys With Victory.....Marion W. Rinchart
- Goin' Home.....Witmark
- Green, Green Hills of Home.....Lincoln
- Hill the B-29.....Process
- He Was Your Friend and Mine.....Zoeller
- Headin' Down the Wrong Highway Hill and Range Songs
- Hick With Hiccups.....Top
- Hilda.....Baltimore
- Home, My Home.....Lake
- Homesick—That's All.....Morris
- Hominy Grits.....American
- Honey.....Felst
- Horse Pickin' Papa.....La Casa Del Rio
- How Deep Is the Ocean?.....Berlin
- I Ain't Goin' Nowhere, Baby.....Edwards
- I Can't Believe It.....Claremont
- I Can't Believe That You're in Love With Me.....Mills
- I Can't Begin To Tell You Bregman-Vocco-Conn
- I Can't Get You Out of My Mind.....Saunders
- I Cherish the Day We Met.....Baltimore
- I Could Go On Dreaming (With a Dream Like You).....Murray Singer
- I Don't Want to Be Loved (By Anyone Else But You).....Mutual
- I Knew Somethin' I Won't Tell Ya Gaumont
- I Love to Read the Funnies.....Dubonnet
- I Miss Your Kiss.....Republic
- I Remember Easter Sunday.....Whitney Blake
- I Want a Little Doggie.....Lewis
- I Want Some V Mail (From My Female) Tin Pan Alley
- I Will Be True.....Hillbilly
- I Yi Yimmin' Yi (The Smorgasbord Song).....Lee-Dee
- I'd Do It All Over Again.....Shapiro-Bernstein
- I'd Rather Be Me.....Morris
- If I Loved You.....T. B. Harms
- If This Isn't Love.....Crescendo
- I'll Say She Do.....James B. Paris
- I'm Always Chasing Rainbows.....Robbins
- I'm Gonna Have a Merry Christmas Dr. Billie Songe Shoppe
- I'm Gonna Love That Guy.....Bourne
- I'm Lonely for You.....Wise
- I'm On My Way to Paradise (With You) Unique
- I'm Only Teasin'.....Mills
- I'm Taking Lessons in Love.....Nordyke
- In a Shower of Stars.....Mills
- In Love With Love.....Viking
- In My Dreams of 100 Girls.....Ernest A. Rork
- In the Air With a Prayer.....Songtex
- In the Land of Uncle Sam.....Golden West
- In the Middle of May.....Crawford
- In the Subway Rush.....Whitney Blake
- In the Valley.....Felst
- Is Sally Still Waiting for Me?.....Topik
- Is There a Second Heaven?.....Malco
- It Might as Well be Spring.....Williamson
- It Takes Just a Moment to Fall in Love Bruno
- It's a Beautiful Day.....Broadway
- It's Been a Long, Long Time.....Morris
- It's My Letters From You.....Robert De Leon
- It's You, It's You, It's You.....Lad
- It's You (Sweetheart Mine).....International
- Jose Gonzales.....Vallant
- Jo-Anne.....Harmony House
- Just a Blue Serge Suit.....Berlin
- Just a Little Fond Affection Shapiro-Bernstein
- Keep Your Hands Up, Stranger.....Kelly
- Listen on the Keys.....Mills
- Last Night I Had That Dream Again Forster
- Let Him Go—Let Him Tarry.....Morris
- Let Me Take You in My Arms Pan-American
- Let's Stay This Way.....Sunset
- Little Rose.....Carey
- Little Boy (Does Your Mama Know You're Out?).....Newart
- Little Soldier.....Russ Hul's Country Music
- Lonely Love.....BMI
- Lonesome.....Cherio
- Lonesome Boy.....Essex
- Love Letters.....Famous
- Lumberjack Jill.....Original
- Ma-Per-Che.....Jimmie Franklin
- Ma-Ma, I Wanna Hawaiian Guitar.....Kanes
- Mademoiselle Cinderella.....Syncopation Songs
- May It Be Christmas, Wherever You Are Prye-Ryan-Frankel
- Mem'ries of Mother.....Irving Siegel
- Merry Xmas To You, Soldier.....Valor
- Mom of Your Baby Days.....Byers
- Monkey Biz-Ness.....Grimes
- Montana Moon.....Joe McDaniel
- More Than Yesterday.....Marks
- My Atomic Blonde.....Orpheum
- My Baby Blue Eyes.....Global
- My Guy's Come Back.....Shapiro-Bernstein
- My Heart Is Keeping Time (With the Clock Upon the Wall).....Enterprise
- My Prairie Home.....Melocraft

- My Heart Decided On You.....Nordyke
- My Lonely Nights.....Seattle
- My Nurse Corps Nightingale George F. Briegel
- Nancy.....Stanwood
- Nobody Knows.....Byers
- No Can Do.....Robbins
- No More Rainbows.....Edwin W. Kukkee
- Oh, Frankie!.....Orange
- Oh, What a Polka.....Four Star
- Oklahoma Hills.....Capitol Songs
- Old Mister Frog.....Winthrop
- On the Atehison, Topeka and Santa Fe.....Felst
- On the Other Side of the Rainbow Starlight
- On Basie Street.....Starlight
- Once Again.....Hanna
- Once Upon a Song.....Mills
- Ooh, What I Dream'd About You.....Pyramid
- Otto, Make That Riff Staccato.....Tempo
- Our Engagement Walks.....Stirling
- Pluggin' Jane.....Perry Alexander
- Promises.....Marchant
- Put That Ring On My Finger.....ABC
- Ouch! The Senorita Polka.....De Cimber
- Remember When?.....Campbell-Fergie
- Sailing on a Moonbeam.....Blasco
- Say It Over Again.....Bogat
- See a Pin, Pick It Up.....Skylark
- See a Pin and Pick It Up.....Ideal
- Send This Purple Heart to My Sweet-heart.....Rytvoo
- Shame on You.....Hill and Range Songs
- Since Then.....Sudlik
- Since You Have Left Me.....Folk
- Sleepy-Bye Baby.....Melody Moderns
- Sleep the Whole Night Thru.....Arcadia Valley
- Soldier's Last Letter.....American
- Some Sunday Morning.....Harms, Inc.
- Star and Stripes On Two Jims Hill and Range Songs
- Sweet Potato Polka.....Stirling
- Tampico.....Criterion
- Tears.....Key City
- That Is Why I Call You Darling.....Wilcox
- That Feeling in the Moonlight Paul-Pioneer
- That's for Me.....Williamson
- The Blonde Saller.....Mills
- The Coconut Song.....Witmark
- The Hills Are Lonely.....Jo Golden
- The Kid With the Guitar.....Kelly
- The Last Time I Saw You.....Barton
- The Stars Look Down.....Melody Moderns
- The Sunset Reminds Me of You.....Newart
- The Sweet Potato Polka.....Stirling
- The Wonder of You.....Grand
- The Wish That I Wish Tonight.....Witmark
- There Must Be a Way.....Stevens
- There Was a Time.....Bronx
- There's a New Moon Over My Shoulder.....Peer
- This Day and Age.....Franco-American
- This Is a Day for Love.....Miller
- This Is Our Song.....Cavalcade
- This Is It.....Chelsea
- Thru Your Eyes, Thru Your Heart.....Mills
- Till the End of Time.....Santly-Joy
- Tomorrow Never Comes.....American
- To Satisfy You.....Perry Alexander
- Tru-Cu-Tu.....Marks
- Tumblin' Tumbleweeds.....Sam Fox
- Twilight Memories.....Superior
- Two Down and One to Go.....Martin Block
- Wait and See.....Felst
- Waitin' for the Train to Come In Martin Block
- Wear a Feather in Your Hat.....O'Kay
- What a Deal.....Vanguard Songs
- What's the Use of Wond'rin'.....T. B. Harms
- When I'm Walkin' Arm in Arm with Jim.....La Salle
- When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again) Arrow
- When the Sun Goes Down (In My Old Home Town).....Barnhart
- When Twilight Falls.....Schael
- White Christmas.....Berlin
- White Sands.....Roy
- Will You Marry Me?.....Miller
- Who Threw the Whisky in the Well?.....Advanced
- Why Shouldn't I Dream.....Hanna
- Winding.....Kelly
- Xango.....Viking
- Yolanda.....Miller
- Yay-Dit.....Fox Maya
- You Came Along (From Out of Nowhere) Paramount
- You Gotta Know.....Peter Doraine
- You Was Right, Baby.....Capitol
- Yes, Honey, I'm Yo Baby.....Hall's Hit Songs
- You Use Your Head, But I Use My Heart.....Matt Pelkonen
- You Don't Have To Believe Me Prominent Songs
- You Never Understood.....Harmony House
- You're Nobody 'Til Somebody Loves You.....Southern
- Your Pot o' Dough.....BMI

FOLK RECORD REVIEWS (Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

DICK THOMAS (National)

Halfway to Montana—FT; V.
Tumbling Tumbleweeds—FT; V.
Honestly—FT; V.
Sioux City Sue—FT; V.

A yodeling cowboy with a sweet voice and easy delivery, Dick Thomas promises to become the swoon kid of the prairie country. *Half-Way To Montana* is a happy song of the open road, and that is just the way Thomas sings it. In contrast, he goes sentimental for *Honestly*, with plenty of sincerity in his style. There is that fetching throb in his voice for the standard *Tumbling Tumbleweeds*, which the cowboy used as his air theme before going off to the wars. *Sioux City Sue* is a catchy, toe-tapping Western ditty and Thomas applies his efforts just as effectively to this type of tune. Also sparks the lively musical accompaniment with his own accordion squeezings.

BOB WILLS (Columbia)

Silver Dew on the Blue Grass Tonight—FT, VC.
Texas Playboy Rag—FT.

A Texan Ted Lewis, Bob Wills keeps his Texas Playboys stepping in lively fashion as Tommy Duncan sings out the mournful tale of a Kentucky gal writing to her soldier boy across the seas, swarming the nostalgia with outdoor hot from fiddle, steel guitar and trumpet. The Playboys keep it spirited in Western hot style thruout for an instrumental *Texas Playboy Rag*.

ARCADE

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- Wurlitzer 750 E..... 750.00
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- Wurlitzer Victory 24..... 495.00
- Rock-Ola Commando..... 550.00

CONSOLES

- Silver Moon, F. P.....\$ 84.50
- Walling Big Game, F. P..... 64.50
- Mills Jumbo Parade, P. O..... 109.50
- Jungle Camp, F. P..... 64.50
- Jungle Camp, P. O..... 69.50
- Jennings Bob Tail, P. O..... 109.50
- Jennings Multiple Races, P. O. 44.50
- Jennings F. P. Mini Venders.. 54.50

This equipment in good operating condition. Send one-third deposit, balance C. O. D.

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Ice Cream Men Meet in Chicago

Hold Doings At Congress

Controlling temperatures is bug in establishing ice cream vending machine

CHICAGO, Oct. 20.—National Association of Retail Ice Cream Manufacturers will hold a reception in the Congress Hotel here October 28. It will set the stage for the association's national convention which will follow on October 29-31.

Keynote of the three-day meeting will be reconversion, and it is likely that there will be some discussion of the future for the ice cream vending machine.

Before the war cut short production planning, at least one company was engaged in building ice cream venders. Machines proved popular and some of them are still being used by operators in various parts of the country. One mechanical bug kept the machines from functioning as well as they might, and that was the problem of maintaining constant temperature.

As any operator knows who has worked with ice cream vending machines, it is necessary to keep the freezer units of



GUESTS at the opening of the new Asco Vending Machine Exchange and Asco Packing Company buildings in Newark, N. J., gather around the desk of Al Cohen to offer congratulations and best wishes.

the machines at a constant, below-freezing temperature. If the machine's freezer unit gets too cold, too much frost collects and the vender will not dispense properly.

On the other hand, if the freezer unit becomes too warm, the ice cream goes soft and is likely to gum up the parts. In either case, the machines present a servicing problem for operators who are kept constantly busy maintaining the machines.

Refrigeration engineers in Chicago point out that great strides were made during the war, and the military services succeeded in controlling temperature (See ICE CREAM MEN on page 86)

Hold Regional NAMA Meet In Kansas City

KANSAS CITY, Mo., Oct. 20.—Approximately 100 representatives from five States were present for the National Automatic Merchandising Association's regional meeting held at the Hotel Muehlbach Tuesday (16). This was the fourth such meeting in a series which NAMA is conducting thruout the nation.

Prime purpose of the regional get-togethers is to bring a closer understanding of the manufacturers, distributors and operators' problems. To accomplish this end the association has planned a series of "information please" meetings where cigarettes, beverages, candy, nuts and gum are discussed.

A manufacturer and distributor from each of the fields co-operates with an operator in discussing problems facing the trade and outlining solutions.

Elmer Pierson, president of the Vendo Company, Kansas City, and a director of NAMA, presided at the session. Among the others who addressed the group were J. Benz Edwards, president of the Edwards Tobacco Company, Kansas City, Kan., and George Seedman, of the Rowe Manufacturing Company, Belleville, N. J.

Stamp Venders To Meet in Chi

CHICAGO, Oct. 20.—Officers will be elected by the U. S. Postage Service Association of Chicago at a meeting October 29 in the organization's temporary quarters on the second floor at 177 North Franklin Street, Marvin R. Burnaugh, treasurer, said.

Harry Williamson, who has been president of the association since its formation a year ago, is expected to retire because of ill health, it was reported.

Burnaugh said the group has a membership of more than 30 operators in Chicago and suburbs and it is seeking to enroll all in the area. Any operator of five or more machines is eligible. He estimated that there are about 60, operating more than 1,000 machines.

Vice-presidents of the association are Kay Huntington, Evanston, Ill.; Mr. Stanley and P. A. Linsky, both of Chicago. Linsky also is secretary.

Meeting will begin at 7:30 p.m. Purpose of the group is to promote the sale of stamps thru venders.

K. C. Cigarette Tax Shows Large Gain During August

KANSAS CITY, Mo., Oct. 20.—Collections of Kansas City's city tax on cigarettes amounted to \$86,788 in August. This compares with \$53,694 collected in February, when the local supply was at the lowest point. Part of the increase was ascribed to a new ordinance requiring wholesalers rather than retailers to pay the tax.

NATD Outline Services for Aiding Sales

Kolodny Report to CED

NEW YORK, Oct. 20.—The latest copy of the *Trade Association Digest*, prepared by the Committee for Economic Development, contains an interesting report by Joseph Kolodny, executive secretary of the National Association of Tobacco Distributors.

NATD and Kolodny have long been well known to the cigarette vending trade for their work in promoting cigarette venders. It was Kolodny who appeared before the Mead Committee early this year to defend the vending machines when that Senate group was investigating the shortage of cigarettes.

Since the NATD includes among its members men who own and operate a route of cigarette venders, the trade is interested in the outline of activities which Kolodny drew up for CED. It is reprinted below:

Offer Services

The National Association of Tobacco Distributors for a number of years has been engaged in the following "extra curricular" services to its members:

1. At a pre-war convention the association designed and erected a full-scale model wholesale tobacco distributing house and issued a manual containing a complete description of the model house and explanations of the methods and systems advocated.

2. The NATD prepared and distributed to each member an "operations chart" containing a specific formula for post-war planning. The chart provides a means by which the distributor may appraise his territory and set up a definite plan of operation for each department of his business, including the sales organization, the merchandise to be handled, budget and cost controls, warehousing, personnel, delivery, accounting and credit.

3. The NATD launched its sales training division, which inaugurated a successful sales training program. The plan was inaugurated at a three-day sales managers' seminar attended by 300 tobacco distributors' sales managers from all over the country. Participants are furnished sales managers' and salesmen's manuals, supplemented by a flow of additional material. The material is discussed at regular sales meetings of the individual firms. An NATD sales director periodically visits the business establishment of each subscriber and conducts a training session with the sales manager and salesman.

Sales Needs

The material presented to salesmen emphasizes the need for the postwar salesman to understand public relations, customer relations, personnel relations, merchandising trends, market analysis, economic trends, retail merchandising, display, teamwork and needs of clientele.

4. Thru its recently established merchandise bureau, the NATD informs its members thru special bulletins of available merchandise and the sources of supply.

5. To improve relations with consumers the association publishes a four-page bulletin to aid the retailer in streamlining his business to meet the competition of the future. The two inside pages of the bulletin are left blank, enabling the member to insert material to give the bulletin a local flavor.

6. The association has undertaken a program designed to assist the retailer in store modernization and merchandising.

Advice Given

7. The association's operations analysis and advisory service gives a specialized consulting and advisory service for those of its members seeking individual attention. (See NATD OUTLINE on page 86)

Watch... Univendor

FINEST IN CANDY VENDORS

It's on
the way!

STONER
MFG. CORP.
AURORA, ILL.

CLEAN MACHINES

Pan Hard Shell Candies

A WINNING COMBINATION

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CRANES & DIGGERS

Midwest distributor will buy Mutoscope cranes and diggers. Fan Fronts, Red Tops, or later. Write: Giving price, model, year, condition, how many. Will buy digger merchandise.

BOX D-62, The Billboard, Cincinnati 1, Ohio

Northwestern

Your Assurance Of Postwar Security

Frozen Food Lockers Tried In Swank Apartment May Open Way for Coin Slots

Residents Express Preference for Coin Operation

CHICAGO, Oct. 20.—Announcement was made this week that the swank 180 East Delaware building was the guinea pig for the frozen food locker industry's initial effort with apartment dwellers. A 32-unit food locker was installed last January by the Air Comfort Corporation, Chicago distributor for Carrier Corporation, and has proved itself so successful that large scale installation of the boxes is now being started.

A three-cubic-foot locker, half the size of the usual locker plant drawer, was used in the 80-suite apartment building. With the success of this venture, which gives the city dweller locker service equivalent to that enjoyed by farmers and residents of smaller towns, the prediction made by the Independent Grocers' Alliance of New York that the frozen food sales in the next three years will amount to \$10,000,000,000 a year may be low.

Vending machine operators, who place machines in retail locations, have expressed a great interest in the new development that fits in perfectly with the plans for closer association with the home consumer. Several large department stores in the Chicago area are already displaying frozen food lockers for installation in the homes besides planning on enlarging their still-new frozen food sales departments.

Coin Preference

While the system in the East Delaware freezers is now a monthly payment system, renters of the boxes have expressed a desire for a coin operated type freezer so that they will only pay for the times they need the service. Other residents, not renters, have seconded the idea because as one put it, "there are 80 families living in the building and a 32 freezer unit. Of course, certain families will use it more than others, but all of them will not be using the lockers at the same time and it will give the rest of us a chance to use them."

All seemed assured that a system using a coin-operated baggage locker such as the type now in use in most bus and train stations would be the ideal thing. Several large freezer box manufacturers are now working on the idea. Rental to families living in smaller buildings is planned by installation of units in retail stores in the area. Coin-operated machines are being given top consideration in these locations.

Freezer Foods, Inc., of Hubbard Woods, Ill., took up the delivery of the frozen foods to the tenants of the building after Air Comfort had decided to steer clear of the delivery feature. Starting virtually from scratch, Freezer Foods have sold frozen foods exclusively, featuring much-sought-after cuts of meats, fish, vegetables and a wide variety of

doughs for home baking. Their sales have reached a yearly volume of \$250,000 to date. With their experience in the field, Air Comfort felt that Freezer Foods were the one to handle their guinea pig.

Radically Different

Hubbard Woods store differs radically from the average food store and while not a coin-operated vending establishment, it might easily serve as an ideal example for one due to the utility of its display and showcase placement. Instead of shelves and racks, a housewife will find, upon entering the store, that a battery of freezer units confronts her—each with neatly packaged or wrapped foods inside. Such a store with coin-operated boxes could save help, especially during this manpower shortage era. With the establishment of the delivery system to the apartments, the store telephones the customers before the trucks visit the area.

Refrigeration manufacturers, aware of the problems of selling city dwellers on frozen foods and home freezer units, are keeping a close eye on the guinea pig apartment house and the future plans of other companies in the field. Most believe it adapted only to the large apartments to make at least a 30-unit locker installation possible. The 30-unit locker is considered to be the smallest economical size.

Conceding that profits from the present type of frozen food lockers must come from the sale of the foods themselves, a coin-operated locker would be desirable according to most manufacturers. It is the opinion of the industry that the housewife will continue to need food preservation even when the present shortage disappears because of the habit she has started and the far-reaching benefits of the food lockers. With the continued use of freezers and the wide turnover of customers possible by the coin-operated method large profits could be shown in the locker field.

According to H. E. Wheeler, president of the Air Comfort Corporation, all that is necessary to convert a regular manufactured locker to a coin-operated type would be simply the adding of a coin attachment that would cut the current at the given time. No change in design from other types would be necessary.

Store Sales

Marshall Field and Company, noting the heavy trend in frozen foods, has already started plans for the expansion of their still-new frozen food department into one that will handle top grades of meat. With the vision of many leading merchandisers that can see coin-vended steaks, it is unlikely that customers of Fields will be taking home (See Frozen Food Lockers on page 86)

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

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14 Du Grenier, Model S. P... @ \$22.50
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3 Mills @ 15.00
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All Machines Take 20c.
Will Give 10% Discount on Entire Lot.

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is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY
Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80

Full Cash With Order,
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ROY TORR LANSDOWNE PENNA.

POSTAGE STAMP MACHINE FOLDERS

50c PER THOUSAND

THE TRANSWESTERN CO.
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RECONDITIONED VENDORS

50 1¢ Snack 3-Col. Nut Vendors ...\$12.50
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10 1¢ Columbus Nut 8.00
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2 2-Player Seeburg Hokeys 55.00

WANTED: Cigarette-Candy Machines.
Cameo Vending, 432 W. 42d, New York

Automotive Firm To Build Bottle Vending Machines

DETROIT, Oct. 20.—Plans for early production of several thousand new type bottle vending machines for the Coca-Cola Company are being made by the F. L. Jacobs Company, large automotive concern in this city.

Use of the machine by bottlers for Coca-Cola has been recommended and approved by the Coca-Cola Bottling Company, Indianapolis, it is reported. Production of the new vendors will be concentrated in the Jacobs Indianapolis plant which the firm acquired last week. Jacobs likewise intends to produce an automatic "Launderall" washing machine at the plant in Indiana.

Jacobs has been exclusively engaged in war work, and their entrance into the coin machine field is reported typical of the anticipated conversion of many industrial plants in this area. Most of these war plants, now surplus in their original field, are converting to peacetime production.

Details of production of the new vendors have not yet been released for publication. An authorized statement could not be secured on details since Charles Eisenhauer, vice-president of the company who is in charge of this department, was out of the city.

New vendor is said to embody improvements recently patented by an unidentified Coca-Cola bottler.

Jacobs Company took over a former plant of the International Detrola Corporation at Indianapolis. Detrola was best known in the radio manufacturing field in the years before the war. Jacobs has also recently taken over plants at Mancelona and Holly, Mich., and in Danville, Ill., for the manufacture of a variety of products.

New Jacobs-built vendor will be distributed strictly thru the established Coca-Cola distributor system. An advertising campaign is now being readied along these lines, and the firm has announced its intention of not placing the machines on general sale.

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FACTORY RECONDITIONED. CLEAN & IN 1ST CLASS WORKING ORDER.

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Pays Out 2-20 Nickels According to Combination

MAKE MONEY WITH A ROUTE OF IMPs

1¢ or 5¢

Size 5" x 5" x 6"

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There are no new ones available, but we have 100 factory reconditioned, like now!

\$7.90 EA.; LOTS OF 6, \$7.50 EA.

RECONDITIONED (Like New)

A. B. T. TARGET SKILLS

CHALLENGERS AND MODEL F's. ALL LATE MODELS \$35.00

USED COUNTER GAMES

Mutoscope Counter Model Movies ..\$39.50
Victor View-o-Scope 25.00
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Grip Tester, Counter Model 19.50
Blings 12.50
Victor Roll-a-Pack (3 Dice) 9.95
Liberty Bell, 1¢ & 5¢ Token or Quarter Payout 19.50
Daval 21, Divider Model 9.95
Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform 39.50
Marvel, Cig. Reels, Token Payout, Like New 19.50
Cubs, 1¢ or 5¢, Cig. Sym. 8.90

SHIPMAN STAMP MACHINES

Brand New, 1¢ & 3¢ 29.50
Shipman Mch., 3 Col., 5-10-25¢ Slots 39.50
Folders, Per 100090
STEEPLECHASE, 1¢, Real Money Maker 19.50

SLOTS & CONSOLES

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Mills 5¢ Gold Chrome 299.50
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SEND FOR LIST OF ALL TYPES OF MACHINES!

WANT PEANUT MACHINES!

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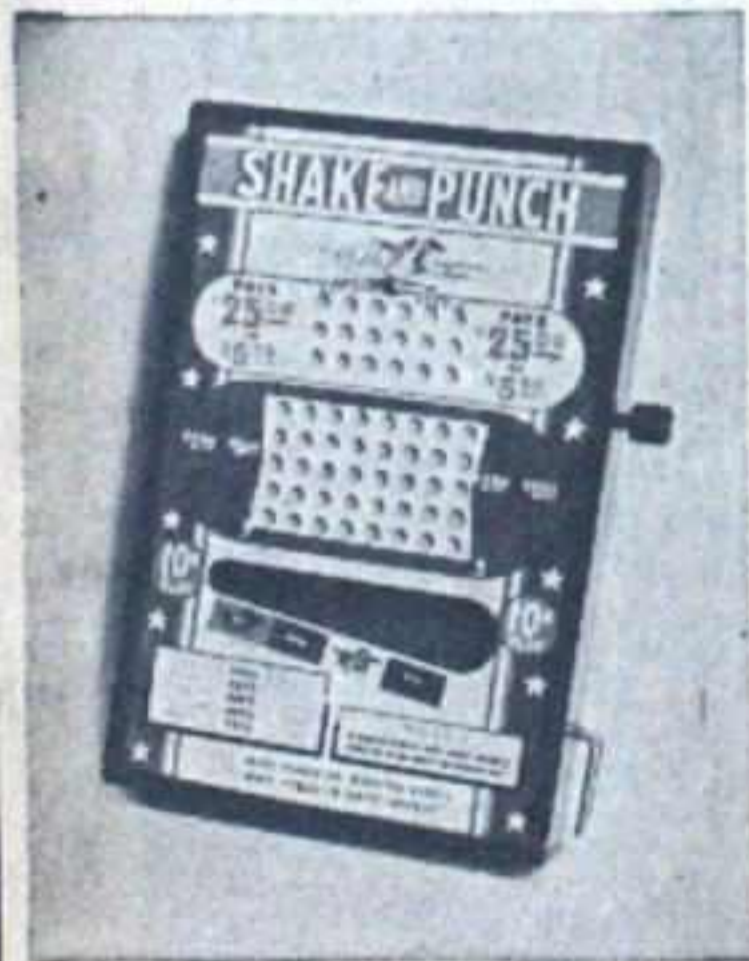
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the famous pre-war bulk vender . . . during the long, hard years of emergency . . . earned new laurels for stability and the ease of adjusting for any available confection.

The new post-war MODEL "V" . . . vastly improved and 7 lbs. lighter . . . will go into production VERY SOON.

Let us know your requirements . . . or contact your distributor.

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The permanent race horse sales board that can be used over and over without additional cost. Second punch has nine beautiful colors, which makes it very attractive and affords all the fascinating features of a race track. Pays out on win, place, show and daily double!

Average Gross Take . . . \$57.60
Average Payout . . . 29.00

Average Profit . . . \$28.60

A proven winner with a fast turnover.

Try Shake and Punch at once—

Only \$6.75 Each.

Lots of 2 Only \$12.00.

Lots of 12 Only \$60.00.

IMMEDIATE DELIVERY

Terms: 1/3 Cash With Order, Balance C.O.D., or Send Full Amount and Save C.O.D. Cost.

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Hershey, Head of Candy Firm, Dies; Pioneer in Vending Business

HERSHEY, Pa., Oct. 20.—One of the pioneers in the vending machine field, Milton S. Hershey, 88, died last week in the Hershey Hospital located in the center of this model town in Central Pennsylvania that he founded in 1903. Believing in vending machines as an ideal method of selling his penny candy, Hershey had his own venders manufactured during the late '20's and operated them himself until six or seven years ago.

Born near the tract on which he founded a business of making cocoa and chocolate bars, Hershey first was attracted to the candy business in the early '80's. He went out of business almost as soon as he started when his horse-drawn wagon was wrecked and his candy ruined. This, his first failure, was followed by two other failures in a row, one in the caramel making business in New York and the other in Chicago.

Deciding on still another crack at the caramel making business, Hershey borrowed money from some friends in New York and headed for Lancaster, Pa., where he started a caramel factory in 1888. This business was a huge success and 15 years later it was sold for over \$1,000,000. This capital was used to build the present Hershey chocolate empire.

Founded Town

Buying 1,200 acres of land near his birthplace, Hershey founded the present town of Hershey, Pa., in a cornfield near his proposed new candy factories. Its resort hotel, four golf courses, swimming pool, sports arena seating 8,000, a park of 1,000 acres, a ballroom that can accommodate 4,000 dancers, and beautiful roads soon established the town as the show place of Pennsylvania. The town has a present full-time population of over 4,000 and almost the same number crowd the resort centers of the town each season.

Never satisfied with a success, Hershey saw a future in the vending field as an outlet for his penny chocolate bars which were at a stalemate on the market at that time. After deciding on entering the penny vending machine field Hershey designed a machine, had them manufactured and operated them himself.

Operation of the machines proved so successful that in the '30's he sold his machines to a large distribution concern. Other large gum and candy firms followed quickly in the wake of Hershey in establishing their products in the penny market.

Favored Trade

Always favorable toward the coin-vended machine trade, Hershey saw his 5-cent bar of chocolate was too large for the machines to handle. Same amount of chocolate was put into a more compact bar, without undue consideration, that has been a stable item in most nickel machines today. A larger, even

FROZEN FOOD LOCKERS

(Continued from page 85)

steaks secured from coin machines to insert into coin operated home freezers.

The only bug in the present picture is that operators will have to eliminate fluctuating prices, or keep them at a minimum, and set standards of merchandising. Perishables are dealt with in the frozen food field and dealers would have to set a standard price that would take care of unforeseen increases in cost—or regulate the amount to be inserted in a coin-operated machine.

NATD OUTLINE

(Continued from page 84)

tion and advice for the improvement of their businesses.

During the war many major cigarette vending machine operators branched out to include the wholesale distribution of tobacco as a part of their activity. In many areas the trade expects that larger operators will continue their tobacco wholesaling as a definite department of their business.

Members and non-members of the NATD, who operate vending machines or who do a wholesale tobacco business in addition to venders, will benefit from the plans which this association is making. Particularly valuable, from the trade's point of view, is the sales training program which is already paying dividends to many operators.

more compact size chocolate bar at 10 cents, is also sold in some vending machines.

Three years after his wife's death in 1915, leaving him childless, Hershey made "the orphan boys of America" his heirs by transferring his chocolate holdings to the Hershey Industrial School for Orphan Boys which he started in 1905. The school for boys 4 to 15 years old, has an enrollment of approximately 800. In 1944 officials of the Hershey Company estimated that the fund had reached over \$84,000,000.

In recent years Hershey had lived quietly. He continued to take an active part in community affairs, however, and in 1944 was one of the guests of the National Conference of Governors which was held here. September 13, his birthday, has been set aside as a holiday at the concern he founded.

Wires of condolence were received from all parts of the world that knew Hershey or his chocolate. The vending machine trade has lost one of its best friends and loyal supporters.

ICE CREAM MEN

(Continued from page 84)

satisfactorily. But the engineers also pointed out that the government spent a great deal of money and had large facilities to develop its project.

"Whether private industry will be willing to put the time and money into this problem," said one refrigeration expert, "determines the future of the ice cream vending machine. The government took the bugs out of controlling temperature and maintaining it at a constant level, but whether private concerns will find it profitable to do so is the big question."

Freon Best

Best refrigerant, according to engineers here, is Freon, which was first used extensively in 1938-'39. Freon is a patented chemical process manufactured by a division of the Du Pont Corporation. Air-conditioning units, in particular, made wide use of Freon in the year immediately preceding the outbreak of hostilities.

War increased the demands on Freon until the largest share of that chemical product was being used by the military services and little was left over to supply civilian demand. Result was civilians had to make use of refrigerants which proved less satisfactory, like sulfur dioxide.

No shortage of raw materials kept the civilian user from getting all the Freon needed. Real cause of the shortage was lack of facilities for making the refrigerant, and demand continued to exceed supply until the end of the war with Japan.

Now, however, quantities of the refrigerant are again becoming available. With the know-how acquired during the war, and the research now going on, it is quite possible that coin-operated ice cream venders will assume large proportions.

The ice cream manufacturers' convention is open to any ice cream manufacturer or retailer who wants to attend. Day-long programs will include speeches by leading authorities in the field.

Discuss Publicity

Modernizing equipment, after the lay-off caused by the war, will be one of the principal topics for discussion. Other problems to be dealt with include re-establishment of pre-war ice cream standards, sales training and personnel programs, the regaining of customer good will and rebuilding the ice cream public relations program.

Ice cream manufacturers do not face serious problems of reconversion in the same sense as other manufacturers. Scarcity of sugar and some other raw materials needed to manufacture ice cream has bothered the industry during the past several years. Now that heavy, rich cream is again available, however, less sugar and other substitutes are needed to bring the product back to its pre-war standard.

Just what the future holds for ice cream vending machines is a matter for speculation. That the machines could prove a splendid selling media if the mechanical difficulties are ironed out, goes without saying. Just as candy bar manufacturers now move much of their stocks thru vending machines, it is likely that ice cream makers will find the venders a healthy sales stimulant.

Some States Make Changes In Sales Tax

Broadly Define Retailer

CHICAGO, Oct. 20.—Analysis of State sales tax laws reveals that a number of important changes were made in several States during the 1945 legislative sessions. Several of the revisions may affect machine venders of items over 15 cents.

Most noticeable trend was toward more extensive registration of retailers and in some States toward a broader definition of who is a retailer.

Important revisions included:

ALABAMA—Extends definition of "retail seller" to all persons making sales at retail whether or not they are regularly engaged in retailing. Requires registration of all such persons and companies.

CALIFORNIA—Terms person, sale, purchase, sales price and gross receipts as used in the law are redefined but apparently without major changes.

COLORADO—Token system ended and supplanted by bracket levy of approximately 2 per cent. Sales of 10 to 68 cents, tax of 1 cent; 69 cents to \$1.18, 2 cents; \$1.19 to \$1.88, three cents, and 1 cent for each 50 cents above \$1.88. Amendment excludes from purchase price the market value of property taken in exchange and then sold in the regular course of the retailer's business.

ILLINOIS—Sub-certificates of registration may be issued to firms for additional places of business. Procedure for claiming credits on overpayments embodied in law. The now discontinued tokens may be redeemed until June 30, 1947.

IOWA—Temporary permits may now be issued to persons engaged only temporarily in retail sales in the State.

NORTH CAROLINA—Retailers taking orders must collect tax from the purchaser when goods are sold or delivered.

UTAH—Sale of beer exempted from tax.

WASHINGTON—Every person or company maintaining a place of business or resident agent or stock of goods in the State must obtain certificate of registration and collect tax on sales of goods for use in State.

WYOMING—Sales of tangible personal property which now bears a State or federal tax of more than 20 per cent exempted from State sales tax. All persons and companies making retail sales must collect tax whether or not they are located in State permanently or temporarily even if not qualified to do business in the State. Returns may be made quarterly even if not qualified to do business in the State. Returns may be made quarterly if tax receipts amount to \$10 or less. Retailers must keep records of collections for period of three years.

Federal Drug Agcy. Orders Instructions For Users on Labels

WASHINGTON, Oct. 20.—New labeling regulations of the Food and Drug Administration which went into effect this week apply to some products which are sold by mechanical vender.

Regulations require that products safe to use for self-medication shall carry on the label exact instructions for their use. These include mild laxatives, cough medicines, mouth washes and milk of magnesia.

Products not safe for home medication must carry the familiar Rx sign of physicians' prescriptions. These drugs must be sold only on prescription of a doctor. Among these are the sulfa drugs and digitals.

Some common drugs do not require any instructions on the package. These include aspirin, cascara sagrada, bicarbonate of soda and iodine.

FOR SALE

Peanut Vending Machines for 5c Cartons. New.

BOX D-55

The Billboard

Cincinnati 1, O.

Pocono Mt. Resort Hotels Plan Air-Shuttle Service

STROUDSBURG, Pa., Oct. 20.—Operators in the area were interested in a report that a dozen major resort hotels in the Pocono Mountains have incorporated the Pocono Mountains Airport Association and have leased the Mount Pocono Airport to provide a base for shuttle service to all large Eastern cities, landing facilities for private planes and have made available an aviation clubhouse with a lunchroom and other amusement facilities for in-coming and out-going visitors.

It is reported that winter sports will be advertised on a nationwide scale, and the Pocono district will go into active competition with Sun Valley and other spots where winter sports are featured. Festivals and other stunts are planned, and many machine locations which usually close for the cold season are open for the coming winter and reservations are coming in at a good rate.

Airport clubhouse will be an additional site for coin machines, and many other new structures are being planned which will provide excellent locations for operators.

Association is headed by R. LeRoy Dangler, of Hawthorne Inn. Edwin S. Braden, manager of Braden Flying Service, Easton, Pa., is supervising the operation.

Shuttle lines to Philadelphia and New York will be opened as soon as the field is complete. Both cities are within 35 flying minutes from the airport, while Washington, Harrisburg and other major Eastern cities are less than an hour's travel from the field.

Field is expected to be open in time for the 1946 summer season, and concessionaires are already making bids for the various amusement facilities that are to be installed.

Airport will mean an increased revenue for operators who have found this a profitable district even during war years when travel was difficult. Plane service will bring larger summer crowds to the area, and when flying is good during winter months the section will be

Atlantic City Central Pier Getting Set

ATLANTIC CITY, Oct. 20.—A great deal of action for coin operators is expected with the advent of Central Pier into active competition with Hamid's Million-Dollar and Steel Pier. Several concessions are already signed up for the site, which is being completely re-decorated and renovated during the winter period for a grand opening in the 1946 spring season.

This will open up an entire new market for amusement machines since the pier will operate on a full schedule. Plenty of action is scheduled for the pier and the area surrounding the site. Locations in the vicinity, which house amusement machines of all types, are also renovating to prepare for the additional crowds which the pier's opening will bring.

It is reported that MCA has already signed with Central Pier to use the ballroom as a showcase for MCA bands.

A rumor has been abroad that afternoon juke box jam sessions will be one of the features of the sundeck, and operators are already making bids for the concession.

Liberty Adds Line of Harmonicas at Balt.

BALTIMORE, Oct. 20. — Magnavox Harmonica, product of the International Plastic Company, has been added to the line of music boxes, pinball and other coin machines carried by Liberty National Distributors, 20 West 20th Street, according to an announcement by Mantell and Adler, owners of Liberty. Washington branch of the concern will also carry the new line.

MUST SELL
MILLS ORIGINALS

- 1 5c Front Vender, 2/4 \$ 50.00
- 1 5c Extraordinary, Ref., G. O., CH 3/5 100.00
- 2 10c Extraordinary, Ref., G. O., CH 3/5 125.00
- 4 5c Blue Front, Fac. Reb. & Ref., 2/5 180.00
- 9 5c Blue Front, 3/5 135.00
- 1 10c Blue Front, CH 165.00
- 4 25c Blue Front, Fac. Reb. & Ref., 2/5 200.00
- 1 25c Blue Front, KA, CH, 3/5 225.00
- 11 5c Brown Front, 3/5 150.00
- 1 25c Brown Front, KA, CH, 3/5 225.00
- 1 25c Brown Front, Ref., Gold, CH, 3/5 250.00
- 2 5c Blue Front, Ref., Gold, CH, 3/5 160.00
- 2 5c Melon Bell 150.00
- 1 5c Bonus Bell, 3/5, Like New 175.00
- 2 5c Gold Chrome, 2/5, Original 225.00
- 3 Double Cabinets, 2-Door 60.00
- 1 Double Cabinet, 1-Door 50.00
- 1 Chicago Double, Revolve Around Stand 75.00

JENNINGS

- 1 5c Goose-neck, 2/4 \$ 35.00
- 1 25c Goose-neck, 2/4 80.00
- 3 5c Chief, Fac. Reb. & Ref., 2/5 140.00
- 1 5c Mast. Silver Chief, Slugg-proof, 3/5 175.00
- 1 25c Mast. Silver Chief, Slugg-proof, 3/5 225.00
- 1 10c Silver Moon Chief 200.00
- 1 10c Chief, Ref., 3/5 125.00

MISCELLANEOUS SLOTS

- 2 1c Watling, 2/4 \$ 30.00
- 2 5c Calles, 2/4 35.00
- 1 25c Pace Comet, 3/5 150.00

GAMES

- 1 Anabel \$25.00
- 5 Beertown 25.00
- 2 Bordertown 35.00
- 1 Double Feature 25.00
- 6 Doughboys 29.50
- 1 Drum Major 30.00
- 1 Fifty Grand 29.50
- 1 Golden Cup 50.00
- 1 Golden Gate 20.00
- 1 Home Run 30.00
- 1 Jolly 35.00
- 2 League Leader 30.00
- 2 Major '41 60.00
- 4 Metro 45.00
- 1 Playmates 30.00
- 1 Red, White & Blue 25.00

1 Short Stop 30.00

- 1 Silver Spray 35.00
- 5 Sky Ray 40.00
- 1 Spottum 20.00
- 4 Spot A Card 65.00
- 2 Twin Six 55.00

P. O. GAMES

- 2 Longshot, P.O. \$200.00
- 1 Skylark, Comb. P.O. & FP 125.00

PANORAMS

- 2 Panorams with Wipers \$325.00
- Panoram Projector Lamps, G.E. 500 W. 500 Hr. \$3.00

TERMS: 1/3 Deposit, Balance C. O. D.
Mitchell Novelty Co.
1829 W. Mitchell St., Milwaukee 4, Wis.
(Phone: Mitchell 3254)

JAR TICKETS



Original Jar-o'-Do Tickets
Machine Sealed Banded and Counted
Red, White and Blue

1930s, \$1.70 ea.; \$235.00 gr.

2040s, \$1.72 ea.; \$235.00 gr.

2170s, \$1.90 ea.; \$242.00 gr.

Complete Line of Jar Deals, Tip Books, Baseball Books, Salesboards

Orders Shipped the Day Received

Let Us Know Your Needs

Send for Illustrated Catalogue.

25% cash with order, balance C. O. D.

BROWN & GAISSER
315 East Illinois St.
Evansville, Indiana

SLOT MACHINES

- 1—Mills 5c Bonus Bell \$175.00
- 1—Mills 5c Blue Front 150.00
- 1—Watling 5c Rolatop 85.00
- 1—Watling 5c Gold Seal 50.00
- 1—Watling 5c Treasury 60.00
- 1—Pace 25c Bantam 55.00

Terms: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.
338 Chestnut Street Springfield, Mass.
Phone: Spfd. 41109 during the noon hour.

ARCADE EQUIPMENT

- 6 Floor Size Mills Drop Pictures, Complete with Girl Views, Cabinets Newly Refinished, Ea. \$35.00
- 3 Exhibit Question Meters with Factory Base, Set 75.00
- 1 Set Exhibit Love Meters—Disposition, Personality, Etc. Factory Base, Set 75.00
- 2 Streamlined Exhibit Post Card Venders, Light Up, Ea. 32.50
- 1 Scientific Baseball, Upright 80.00
- 1 Groetchen Mountain Climber, Floor Size 85.00
- 1 Mills Punching Bag, Nicely Painted by Munves 90.00
- 1 Western Baseball, De Luxe 90.00
- 1 Groetchen Zoom, Counter Size 18.50
- 1 Kicker-Catcher 20.00
- 1 Pike's Peak 18.50
- 1 Mutoscope Hockey, 2 Players 65.00
- 1 Asker Question Girl Fortune Teller, Counter Size 22.50
- 1 Pco Basketball, 2 Players, 1c Each 45.00
- 1 Genco Hoops (Similar to Hi-Ball), Counter Size 25.00
- 1 Calles 3-in-1 Grip Test, Lung Test, Electric Shocker, Floor Size, Sturdy Built Cabinet, Lung and Grip Work, Shocker Needs Handle and Slight Adjustment 35.00
- 2 Keeney Anti-Aircraft with Screens, Ea. 45.00
- 2 A.B.T. Targets, Penny Play, Ea. 15.00

50% Deposit, Balance C. O. D.
JOE FREDERICK
2289 Newton St. Detroit 11, Mich.

FOR SALE

- 1 Chief \$20.00
- 2 Peachy @ 20.00
- 1 Request 20.00
- 1 Swing 20.00
- 3 Bally Re-serve @ 20.00
- 1 Bally Daily 20.00
- 1 Dozen 20.00
- 1 Topper 20.00
- 1 Champion \$ 29.00
- 1 Bally Defender 189.00
- 2 Mills 1-2-3 @ 75.00
- 1 Keeney Cowboy 35.00
- 1 Thriller 35.00
- 1 Ray-o-Lite Gun 25.00
- 1 Sky Ray 60.00
- 2 Skyline @ 40.00
- 1 Stratolliner 45.00

JOHN PLOTNIK
216 Second St. LAKEWOOD, N. J.
Phone: Lakewood 332

CLIFF WILSON DISTR. CO.

1121 S. Main 3-6304 Tulsa, Oklahoma

Seeburg 12 Amplifier with Tubes and Speaker \$ 35.00

ABT Model F, Late. . . \$ 29.50	Charlie MacArthur	Sky Fighter, Conv. . . \$229.50
ABT Challenger . . . 29.50	Talkie Horoscope . \$125.00	Seeburg Hockey . . . 75.00
Air Raider . . . 200.00	Muto. Shoot-o-Matic. 125.00	Tail Gunner . . . 125.00
Anti-Aircraft . . . 69.50	Ex. Ping-Pong, Late	Tommy Gun, Early . . 110.00
Batting Practice . . 129.50	Model, 2 Play . . . 100.00	Tommy Gun, Late . . 165.00
Baffle Ball . . . 22.50	PEO Basketball . . . 50.00	Tokyo Gun . . . 119.50
Chicken Sam . . . 100.00	Rapid Fire . . . 150.00	Texas DeLuxe Leaguer 45.00
Chicken Sam, Conv. . 115.00	Sky Fighter . . . 229.50	

WANT THE FOLLOWING MUST BE IN GUARANTEED CONDITION. WILL PAY

WURLITZER P12, 412, 616 and 600 Tone Arms

Bally King Pin \$150.00 | Chicago Coin Roll-a-Score \$75.00

and All Other Types of Bowling Games.

WANTED—TICKET JOBBERS AND OPERATORS

Something New—Something Different—Original

"Fair Play" Tab Tickets Now Used With the Fastest Ticket Dispenser on the Market. Made Especially for Tips, 120's—Can Be Used for Larger Ticket Deals — Only 20 Seconds to Refill. We Are Largest Manufacturers of Tab Tickets, for Vendor, Box or Jar Use.

TIPS 120's BINGO 1050's BASEBALL 120's
RED-WHITE & BLUE 1250's
2160's - 2170's - 2180's
5 Pay-Out Labels

COMBINATION 1440, 1836, 2032, 2280, 2520

WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.

WORTHMORE, Dept. B, 221 East 20th Street, Chicago 16, Ill.

CONSOLES

HIGH HANDS, F. P. COMB. \$160.00 | **MILLS JUMBO, F. P. \$100.00**
BIG GAME HUNTER 100.00

Terms: One-Third Deposit, Balance C. O. D.

OHIO AMUSEMENT CO.
119 WEST GOODALE ST. Phone: Main 4727 COLUMBUS 8, OHIO

FOR SALE

- 5c Blue Fronts, 3/4 or 2/5 \$137.50
- 10c Blue Fronts, 3/5 167.50
- 25c Blue Fronts, 3/5 or 2/5 237.50
- 25c Mills Extraordinaries, 2/5 or 3/5 175.00
- 25c Brown Fronts, 3/5 265.00
- 10c Roman Heads, 3/5 100.00
- 5c Melon, 3/5 150.00
- 5c War Eagle, 3/5 95.00
- 25c War Eagles, 3/5 165.00
- 5c Brown Fronts, 3/5 150.00
- 5c Pace De Luxe, 3/5 97.50
- 5c Pace Sluggproof, 3/5 97.50
- 10c Pace Sluggproof, 3/5 107.50
- 10c Pace Comet, 3/5 87.50
- 25c Pace Comet, 3/5 117.50
- 5c Pace Club Royale, 3/5 130.00
- 10c Pace Club Royale, 3/5 170.00
- 25c Pace Club Royale, 3/5 210.00
- 25c Watling Rolatop, 3/5 117.50
- 5c Calles, 3/5, Enamel Finish 47.50
- 25c Calles, 3/5, Enamel Finish 67.50
- 5c Jennings Multiple Racer 47.50
- 5c Jennings Multiple Cubes 47.50
- 5c Tanforan Console 30.00

Parts for Mills and Jennings Machines.

GENERAL NOVELTY CO.
521 N. 16 St. MILWAUKEE 3, WIS.

10c 2000 Hole JAR OF JACK SALESBOARDS

Takes In \$200.00
Pays Out 144.50

Definite Profit \$ 58.00
150 to Close Out at \$3.00 Ea.

RUDER SALES CO.
6219 N. Washenaw Ave., Chicago 45, Ill.



Canadian Ops To Put More Machines in Skating Rinks

ST. JOHN, N. B., Oct. 20.—Coin trade here is expecting even larger installations of coin machines in skating rinks this winter. In some instances, arcades with a wide variety of amusement and vending machines will be placed in rink locations.

Coin machines have had a particular attraction here for skaters and spectators at the rinks, skating carnivals and hockey games. During the intermissions between games or periods, the machines do a rush business.

Great advantage for the operator is the fact that these skating rinks have a long season, starting late in November and continuing to mid-April. The rinks built around a natural ice pond have a season which is almost as long, since they open in late November and close early and late March depending on weather conditions.

Hockey has been drawing larger attendance in this vicinity each winter, and coin machines are specifically aimed at catering to these crowds. At the present time the following cities have artificial ice rinks: Halifax, Sydney, Glace Bay, Truro, all in Nova Scotia; Prince Edward Island and St. John. There are two rinks in Halifax. Artificial rinks are now being set up at New Glasgow, Pictou, North Sydney, Kentville and Amherst, all in Nova Scotia.

Only in recent years have coin machines been placed in the skating rinks. Original installation was limited to vending machines and juke boxes. But lately all types of amusement devices have been installed.

Operators here have found waiting and check rooms in the rinks the best kind of location. This applies both to the open-air and the enclosed rink. One drawback at the moment is the shortage of candy, nuts and gum for the vending machines. But operators here expect the supply of these commodities to improve during the mid-winter.

So far, comparatively few cigarette

venders have been installed in the rinks, but operators are now planning to add them for the coming season. Cigarettes have improved in supply here, just as in the United States, and there appears to be no shortage of the standard brands.

Canada Drops Tax on War Trade From U.S.

VANCOUVER, B. C., Oct. 20.—Cost to Canadians of goods imported from the United States will be reduced as the result of the abolition of a 10 per cent war exchange tax announced recently by Finance Minister Halsey.

Tax applied to all goods imported from non-Empire countries and its removal is immediately effective. Tax was imposed as a war measure in 1940, and while it affected many consumer items, its major impact was on producers.

Hub Enterprises Get Shipment of Games

BALTIMORE, Oct. 20.—First receiver of Goalee, a new amusement machine manufactured by the Chicago Coin Machine Company, in this area is Hub Enterprises, Inc. Goalee machine permits one or two players to play the game and was the first new amusement game to be received in this area for some time.

Aaron Goldsmith, president of Hub, in announcing the three shipments of the machine to the trade, expressed keen satisfaction with the new game. Hub Enterprises is reportedly the first coin machine distributor in the Baltimore area to receive new machines to date. They are exclusive agents for the Chicago Coin Machine products in Baltimore and Washington.

MILLS ORIGINAL SLOTS

ALL CLEAN
SERIAL AS HIGH AS 470,000

14	5¢ Brown Fronts, KA, CH, 3-5	\$165.00
1	10¢ Brown Front, KA, CH, 3-5	200.00
1	25¢ Brown Front, KA, CH, 3-5	225.00
8	5¢ Blue Fronts, 3-5, P.O., D.J.	115.00
4	5¢ Blue Fronts, 3-5, P.O., S.J.	125.00
3	10¢ Blue Fronts, 3-5, P.O., S.J.	150.00
4	25¢ Blue Fronts, 3-5, P.O., S.J.	175.00
9	5¢ Pace Club Bell, 3-5, P.O.	100.00
5	10¢ Pace Club Bell, 3-5, P.O.	125.00
2	25¢ Pace Club Bell, 3-5, P.O.	175.00
5	5¢ Callie Club Bell, 3-5, P.O.	75.00
4	10¢ Callie Club Bell, 3-5, P.O.	85.00
4	25¢ Callie Club Bell, 3-5, P.O.	100.00
2	5¢ De Luxe Pace, 3-5, P.O.	100.00
2	10¢ De Luxe Pace, 3-5, P.O.	125.00
3	25¢ De Luxe Pace, 3-5, P.O.	150.00
1	5¢ Blue Pace Comet, 3-5, P.O.	65.00
1	10¢ Blue Pace Comet, 3-5, P.O.	75.00
1	25¢ Blue Pace Comet, 3-5, P.O.	100.00
1	5¢ Jennings Silver Chief, 3/5	135.00
2	5¢ Jennings Chiefs, 3-5, P.O.	115.00
1	10¢ Jennings Chief, 3-5, P.O.	125.00
1	25¢ Jennings Chief, 3-5, P.O.	150.00
48	Mills Stands, Crackle Finish	9.00
14	Mills Stands, Locking Bar, No Keys	3.50
2	Jack in Box, Crackle Finish	35.00
1	Double Revolve Around Stand	35.00
3	Single Revolve Around Stand	25.00

1 BALL PAYOUT TABLES

38	Bally Breakneck	\$12.50
19	Bally Sport Pages	37.50
21	Bally Grand Stands	50.00
11	Bally Pace Maker	55.00

Plus Crating.
(Special Price for Entire Lot)
Original R.W.B. Machine Folded Tickets, Stapled in B's. Per Bag\$1.65
1/3 Deposit With Order, Balance C. O. D.

UNION SALES CO.

409 N. Adam St. GREEN BAY, WIS.
Phone: Howard 2995

FOR SALE

Action	\$97.50	Band Wagon	\$37.50
Champ	45.00	Dixie	29.50
Flat Top	189.50	Gold Star	35.00
Invasion	85.00	Knock Out	105.00
Majors, '41	55.00	Japs	105.00
School Days	52.50	Manicker	85.00
Spot Pool	55.00	Seven-Up	55.00
Girls Ahoy	45.00	Strat-o-Liner	35.00
Twin Six	42.50	Second Front	85.00
Pin Up Girl	97.50	Flying Tigers	135.00
Sun Valley	115.00	Sky Rider	135.00
Short Stop	25.00	Paradise	45.00
Show Boat	47.50	Victory	65.00
Q I Joe, Cvid.		Liberty, Cvid.	
Jungle	65.00	Flicker	55.00
Home Run, '42	62.50	P & S Shangri-La, Like New	98.50
Eagle Squadron	89.50	Heroscope	45.00
Defense	79.50	Four Aces	105.00
Target Skill	35.00	Big Town, P.B.	32.50
Show Girl, Cvid.		Jesp	89.50
Glamour	62.50	Captain Kidd	57.50

CHICAGO COIN'S NEW GOALEE

Write for complete information

MISCELLANEOUS EQUIPMENT

Paratrooper	\$89.50	Bally Alley	\$25.00
Bingo			7.50
Mills 1-2-3, Cash Pay, P.B.			35.00
Battling Practice			79.50
Microscope Movies			25.00
Gottlieb 3-Way Grip			15.00
Mills Q.T., Penny Play			35.00

WANTED

Flickers, Cross Line, Mystic, Pursuit, \$35.00.
Duplex, Sky Blazer, Knockout, \$75.00.

GENERAL NOVELTY CO.

1315 S. Highland CHANUTE, KANSAS
Phone 1240W

SPACE NEEDED—REMODELING

MUST LET GOOD A-1 CONDITION MERCHANDISE GO!
NO OTHER ALTERNATIVE BUT TO SELL

MUSIC

1	Rockola Twin 12, in Steel Cabinet, 3 Packard Boxes and Speaker, Complete and Clean	\$345.00
4	Wurlitzer 616	200.00
10	Rockola Masters with Wired Music Adapters for Rockola Mystic Music, Clean, Like New	Make Us an Offer

PIN GAMES

Eagle Squadron	\$119.50	Marvel's Baseball	\$115.00	Pin-Up Girl	\$127.50
Foreign Colors (New)	179.50	Strip Tease	224.50	Horoscope	64.50
Show Boat	89.50	Spot Cha	149.50	Texas Mustang	89.50
Landslide	39.50	ABC Bowler	65.00	Ten Spot	65.00

CIGARETTE MACHINES

22 Advance Four-Column Machines, 16 Brand New in Original Cartons Never Used. Make Us a Fair Offer for Entire Lot.

1	Cigaretta Jennings Model XXV	\$125.00
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SLOTS

2	V.P. Mills Blue & Gold	\$ 45.00	5	5¢ Mills Silver Orig. Chr., 2/5	\$325.00
2	V.P. Mills Chrome	55.00	1	10¢ Mills Silver Orig. Chr., 2/5	375.00
2	5¢ Mills 3/5 Gold Chr.	325.00	1	25¢ Silver Orig. Chrome, 2/5	400.00
3	10¢ Mills 3/5 Gold Chr.	375.00	2	10¢ Mills Blue Fronts	225.00
3	10¢ Mills 3/5 Silver Chr.	375.00	1	10¢ War Eagle	129.50

CONSOLES

4	Jennings Silver Moon	\$104.50	3	Jumbo Parades, F.P.	\$105.00
1	Mills 1-2-3 (Brand New), C.P.O.	150.00			

REPEATING MERCHANDISE IN A-1 CONDITION
WRITE FOR OTHER EQUIPMENT NOT LISTED

GEORGE NOVELTY CO.

1716 Washington Avenue Phone: 2790 Northampton, Pa.



ATTENTION, OPERATORS

We have a few thoroughly reconditioned slot-type 3 1/2 x 7 Pool Tables at \$199.50.

This table is a steady money maker, average take per week \$20 to \$50 in fair location.

Buy one, you will buy more.
1/3 deposit, balance C. O. D.

Our new table will be ready about January 1—State Distributors wanted
G. F. PERRY Johnston, S. C.

TICKET MACHINE FOR SALE

12 Up Folding and Banding

BOX D-26, Care The Billboard, Cincinnati 1, Ohio

THE NEW JENNINGS BRONZE CHIEF

Jennings new BRONZE CHIEF is ready to thrill the players and to perform more brilliantly than ever before.

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New Coin Slot Slug Detector Patents Issued

WASHINGTON, Oct. 20.—Two coin devices were among new patents listed in *The Official Gazette* of the U. S. Patent Office.

One mechanism, patented by Ottoa A. Hokanson, Snyder, N. Y., and assigned to the Rudolph Wurlitzer Company, North Tonawanda, N. Y., apparently would give a varying response to different denominations of coins. Whether the response would be in measuring units of time or determining the number of articles dispensed was not clear from the description or diagram appearing in *The Gazette*.

Heart of the device is a system of ratchet wheels and escapements similar to the mechanism of a watch. Patent application listed claims to 17 new features, an unusually large number for a coin slot device. It was filed January 12, 1944. The patent is No. 2,386,741.

The other coin mechanism patented was a device for detecting and rejecting slugs. Patent was issued to Harry L. Neer, Beech Grove, Ind.; Clifford H. Wasson, Indianapolis, and Raymond L. Neer, Jacksonville, Fla. They assigned it to Nik-o-Lok Company, Indianapolis. The patent is No. 2,386,974. Eleven new features were claimed.

Other patents included heat control for coffee-makers and a system for controlled temperature refrigeration.

Heat-control gadget was patented by Fred P. Strother, Minneapolis, and assigned to Sears, Roebuck & Company, Chicago. It was patent No. 2,386,278.

Patent for the refrigerating device was issued to Wayne E. Dodson, Caldwell, N. J., who assigned it to General Electric Company, New York. It was patent No. 2,386,198.

Coin Radio Feature Of Model Motel in "Pillow-Post" Film

CHICAGO, Oct. 20.—A coin-operated radio is featured in *Pillow to Post*, a Warner Bros. release. Installed in each cabin of a model motel, in which most of the action takes place, the radio is the source of some of the story's amusement.

Different than most coin-operated radios that just have a coin attachment on a standard model, the radio in the film has a special cabinet with a slot for the coin built into it. Model used was of the bedside type.

Aireon Awaits Audits To Wind Up Purchase Of 2 Radio Concerns

SAN FRANCISCO, Oct. 20.—The Aireon Manufacturing Company announced that the final steps in the purchase of the Cinaudegraph Speakers, Inc., and the Oxford Tartak Radio Corporation negotiated at the end of last June awaits the completion of audits to determine the book value of the stocks of the two companies. The announcement was made in a special report to the Securities and Exchange Commission last week.

Oxford Tartak will be bought for the book value of its stock plus \$69,000, while Cinaudegraph will be acquired for book value of stock plus \$46,000. Aireon has placed a total of \$350,000 in escrow to apply on the cost of the acquisitions.

Vancouver Hits Tourist Record

VANCOUVER, B. C., Oct. 20.—Influx of 57,835 U. S. visitors to Vancouver during September has established an all-time record for that month, according to the report of the Vancouver Tourist Association.

It is the second straight month that tourist figures have broken records. The association expects the trend to continue thruout the winter.

Collis Bros. Expand Biz in Jersey Area

CAMDEN, N. J., Oct. 20.—The Collis brothers, who operate as the Garden State Distributors of Sewell, N. J., have expanded their New Jersey territory by purchasing Abe Feldman's route in Paulesboro. The Collis brothers are now among the largest operators in the area since their original route is one of the best in the district.

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10¢	\$125.00; 25¢	10¢	\$149.50; 25¢
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢	150.00	Jenn. Silver Chief or Silver Club Special, 5¢	139.50
10¢	\$175.00; 25¢	10¢	\$159.50; 25¢
Silver or Gold Chromes, can't be told from new, 2/5 or 3/5, 5¢	265.00	Jenn. Master Chief S.P., 5¢	119.50
10¢	\$285.00; 25¢	10¢	\$139.50; 25¢
Mills Orig. Gold Chrome, 50¢	495.00	Jenn. Victory Model, 5¢	149.50
Mills Copper Chrome, 25¢	275.00	Pace Comets, compl. rebuilt, 3/5, 5¢	69.50
Mills Cherry Bells, comp. refin., club handles, drill proof, 5¢	139.50	10¢	\$89.50; 25¢
10¢	\$165.00; 25¢	Pace Rocket or Deluxe, 5P, 5¢	84.50
Mills Bonus Bells, orig., late ser. nos., drill proof, club handles, 5¢	150.00	10¢	\$119.50; 25¢
10¢	\$175.00; 25¢	Melon Bells, orig., except. clean, 5¢	125.00
Mills V. P., Bl. and Gld., 5¢	45.00	10¢	\$150.00; 25¢
Silver	65.00	Walt. Rotatop, 3/5, 5¢	79.50
Mills O.T., 5¢, orig.	79.50	10¢	\$94.50; 25¢
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Mills Club Consoles, orig., 5¢	\$225.00	Buckley Track Odds, 7-Coin Head, Metal Cabinet	\$105.00
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Pace Club Consoles, 5¢	119.50	Four Horsemen, 7-Coin Head	149.50
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2 Mills Double Safe Stands, Ea.	75.00	20 Stop Star Discs, hardened	.60
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Mints To Cut More Nickels And Quarters

To Slash Penny Output

WASHINGTON, Oct. 20.—Fewer pennies, about the same number of dimes, and many more nickels and quarters will be in circulation to stimulate coin machine play next year. This prediction is based on current United States Mint estimates on expected "small-change" needs of the American public, *The Billboard* learned this week.

Biggest hike, according to mint estimates, is expected in the number of nickels. Present estimates for the fiscal year 1946 call for over 270,000,000 five-cent pieces to be struck at government minting stations. Last year only 155,627,100 nickels were struck, U. S. Treasury figures show.

Expected drop in the number of pennies for the year ending June, 1946, is traced to several causes. One of them is the recent price changes by movie houses, theaters and other places of amusement to round out their admissions costs plus tax so that over-all tariff will end in multiples of five.

Penny Irritation

General idea, observers point out, is that penny-change is irritating to customers and in addition complicates the management's problems of bookkeeping.

Present plans call for approximately 1,730,000,000 pennies to be minted next year. Demand for even this large a number stems largely from local and State sales and other small-change tax assessments. A treasury spokesman said that penny production during the past fiscal year topped 1,959,317,000.

Looking into the high brackets, a big jump is expected here in demand for quarters. Working on this assumption, officials at the mint estimate they will have to strike off over 140,000,000 25-cent pieces to satisfy the demand. This would represent a considerable jump over last year's production of 126,000,000 quarters.

Rise in quarter production and circulation is a direct outgrowth of wartime conditions when the entire population of the country earned and spent more money than ever before. One treasury spokesman said some of that department's studies indicate that the quarter "bids fair" to replace the lowly dime and nickel all up and down the "tipping" line.

Dimes Hold

As for dimes, approximately the same number—340,000,000—will be turned out this year, compared with last fiscal year's total of 341,651,000.

Treasury officials are still mum on the exact design of the new Roosevelt dime which has been the cause of considerable speculation. Reason for the department's silence is that two possible designs are now under discussion. Mint officials are pushing to get the Roosevelt dime in circulation by January 30, however. That date is the late President's birthday anniversary, and release of the dimes on that date would allow plenty of time to have the coins in circulation for the Infantile Paralysis drive. Officials predict first memorial dimes will be struck around January 1.

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520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	80¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	8.00

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3 Streamliners, Nickel, Dime, Quarter	325.00
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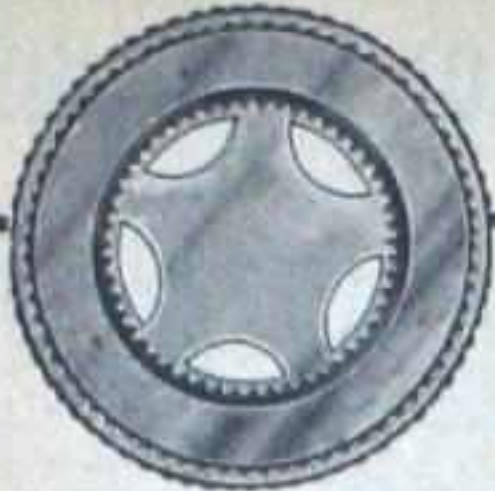
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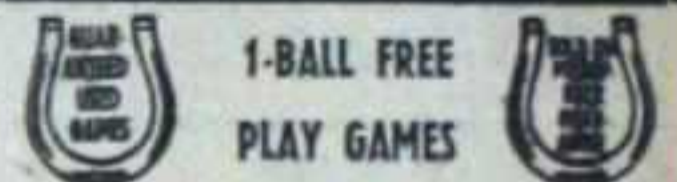
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1/3 Deposit, Balance C. O. D.
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 WURLITZERS AND GENCO BANK ROLLS
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MUSIC
 ALL EQUIPMENT GUARANTEED!
 MONEY BACK IF NOT SATISFIED!
 Rock-Ola Wall Boxes \$ 22.50
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 We Are Exclusive Distributors of
DeLUXE RECORDS
NOW DELIVERING!
 NO. 1003
"I GOT A DATE WITH RHYTHM"
 BILLY ECKSTINE
 WITH DE LUXE ALL STAR BAND
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"I COULDN'T HEAR NOBODY PRAY"
 SWING SPIRITUAL—
 THE FOUR BLUES
 LIST PRICE, 79c; YOUR PRICE, 49c

WE CARRY A COMPLETE LINE OF
'ACME' PLASTICS
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 Casablanca \$179.50
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NOW DELIVERING ...
"LAURA" ---- "BIG TOP"
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USED PINS

EVERY ONE CLEAN AND READY!

Gun Club	\$ 74.50
O'Boy	25.00
Slap the Jap	49.50
Sports Parade	44.50
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Bomb the Axis Rats	69.50
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Sports	25.00
On Deck	64.50
Majors, '41	59.50
Sporty	25.00
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 Spinning Reels, One Ball, Like New \$159.50
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 The New Magic Solvent for Cleaning Coin Mechanisms Quickly and Effectively.
5 GALLON TRIAL CAN.....\$3.75
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 Stevenson 2258-2259

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Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

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- MILLS GOLD CHROME BELLS
- MILLS SILVER CHROME BELLS
- MILLS BROWN FRONT BELLS
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ALL MODELS—
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WE SPECIALIZE IN REBUILDING
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Back Doors for Mills Slots\$5.00	Main Springs\$.25
Mills Locks 2.00	Clock Springs25
Club Handles 3.00	Handle Springs25
Main Clock Gears, Complete 2.75	Side Arm Springs25
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Jenn. Silver Moon, JP 94.50
'41 Gall. Dom., JP 255.00

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Bally Pimlico, FP\$279.50
Gott. Track Record, FP... 139.50
Mills Spinning Reel, PO... 115.00
Genco Zig Zag 69.50
Mills 1-2-3, PO 49.50
Columbia Chrome, JP 89.50

GROETCHEN COLUMBIA, GOLD AWARD, FRUIT REELS.....\$69.50

Write for Complete Listing of Parts and Equipment

WRITE FOR PRICES: MILLS BROWN FRONTS, CHROMES, BONUS BELLS,
BLUE FRONTS, Q. T.'s, JENNINGS SKY CHIEF—5c, 10c, 25c.

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BALLY ONE BALL MULTIPLE FREE PLAY GAMES

Blue Grass\$175.00	Dark Horse\$175.00	Club Trophy\$275.00
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WILLIAMS LAURA
Curves Galore Newest Five Ball Free Play Revamp. Utmost in Player Appeal. Immediate Shipment.

WANTED TO BUY FOR CASH!
All Makes and Models Mills, Wurlitzer and Seeburg Phonographs.

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WHILE THEY LAST
Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

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2 5c Blue Fronts\$135.00
2 25c Gooseneck 55.00
2 10c Gooseneck 40.00
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1 Mills 5-in-1, F.P. 50.00
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PHONOGRAPH AND PIN BALL BUSINESS IN FLORIDA FOR SALE, consisting of 143 Phonographs, 45 Pin Ball Machines, together with all other equipment which includes 120 Bar and Wall Boxes, 2 Pickup Trucks, 3 Office Desks, 6 Parts Lockers, 4 Large Record Shelves (342 spaces) and a good stock of Parts, Tubes, Records, Lamps, Program Slips, Wrappers, etc.

PHONOGRAPHS

5 Rockola Commandos	3 Wurlitzer 500
10 Rockola Premiers	1 Wurlitzer 600, Victory Model
1 Rockola Counter Model	12 Wurlitzer 600
4 Rockola Low Boys	12 Wurlitzer 616
1 Rockola DeLuxe	6 Wurlitzer 616, Light-Ups
2 Rockola 1929	4 Wurlitzer 700
1 Rockola Twin Twelve	8 Wurlitzer 750
1 Rockola Spectravox	5 Wurlitzer 750-E
25 Mills Empresses and Thrones	11 Wurlitzer 800
3 Seeburg 8500	6 Wurlitzer 850
2 Seeburg 9500	5 Wurlitzer 24
13 Singing Towers, 100	1 Wurlitzer 61, Counter
1 Buckley Twin	

The Phonographs and Pin Ball Machines on locations have City, State and County licenses paid for 1946, and net profits are from \$30,000.00 to \$45,000.00 per year, and an aggressive operator who can give proper time to this can double the income. Due to other business interests want to dispose of this for \$87,500.00. Also need a MECHANIC, experienced on Phonos, Pinballs, Amplifiers and Remote Control, with tools, who is reliable, for \$300.00 per month.

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A Wurlitzer Twin-12 Rollaway with 7 Packard Boxes and Speaker\$475.00

- 1 Seeburg 8800, Wireless
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1 Wurlitzer 500

- 1 Baker's Pacer, Daily D., 5c\$265.00
- 2 Super Bells Comb., 5c. Each\$265.00
- 2 Bally High Hands Comb., 5c. Each....\$175.00
- 2 Mills Jumbo Parades, 5c Comb. Mint Vender, Each\$150.00
- 1 Lucky Lucre
- 4 Mills 25c Gold Chromes, 2/5
- 3 Mills 25c Brown Fronts, 3/5
- 8 Gold Q.T.'s 5c Orig.
- 7 Vest Pockets B & G 5c

Terms: 1/3 Certified Deposit, Bal. C.O.D.

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WANTED!

Experienced operators on percentage basis. We have a liberal percentage deal for live-wire operators who want to expand; also ex-service men who were former operators. Must be able to repair games and have a good following.

This is a permanent connection with unlimited opportunities. We furnish the latest and finest 5 ball, 1 ball games, consoles, etc.

Write fully about yourself, giving us the details you think we need to determine whether we can operate together a mutually profitable route. Address:

BOX 699, The Billboard
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We will pay cash for
WURLITZER

24's\$185.00

We need 61's, 71's and 81's. Wire or write today.

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7 Penny Japs 10.00
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25 Seeburg Wall Boxes, W.S. 1 Z 20.00

(Like New—Slightly Used)

25 Factory Rebuilt Galloping Dominos. Located at Branch Office in Maryland—Make an Offer.

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Men who are already calling on operators and distributors to sell an exceptionally fast moving necessity. Excellent opportunity for fast sales with good commissions.

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Yes, the war is over—but shortages and bottlenecks still persist. Difficulties are being overcome one by one and it won't be long now before MUTOSCOPE will be ready with the New *PHOTOMATIC, the New *VOICE-O-GRAPH, the New *ATOMIC BOMBER and New ARCADE EQUIPMENT.

Orders now being received for preferential shipment. Mail coupon today

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IS NOW DELIVERING NEW RELEASES BY LEADING MANUFACTURERS . . . WRITE FOR INFORMATION TODAY!

WATCH THIS SPACE FOR NEWS ABOUT THE LATEST GAMES . . .

ATLAS WILL HAVE THEM FOR YOU—FIRST!

LATEST PIN GAME REVAMP SENSATION—"LAURA" . . . \$249.50

COLUMBIA, JACKPOT, CONVERTIBLE, 1c, 5c, 10c, 25c . . . 107.50

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PHONOGRAPHS

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OFFICES: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURGH 19

FRIENDLY PERSONAL SERVICE

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OUR CUSTOMERS SATISFIED SINCE 1924
Satisfaction guaranteed or money refunded

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Brite Spot . . . 39.50	Home Run, '42 . . . 89.50	Short Stop . . . 27.50
Bomb the Axis Rats . . . 64.50	Horoscope . . . 69.50	Sky-Line . . . 39.50
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Champ . . . 54.50	League Leader . . . 34.50	Spot Pool . . . 72.50
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Defense (Gonco) . . . 94.50	1-2-3, '41 . . . 99.50	Wild Fire . . . 47.50
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Gottlieb Speed King . . . 29.50	Scientific Batting Practice . . . 109.50
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Keeney Ten Strike . . . 29.50	
Bally Breakneck . . . 29.50	
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Bally Club Bell, Comb. . . 239.50	Jennings Silver Moon Totalizer, F.P. . . 89.50
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Mills Jumbo Parade, F.P. (Late Head) . . . 129.50	Mills 5-10-25 Three Bells . . . 775.00
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Keeney Kentucky Club . . . 89.50	Mills 5-5-5-5 Four Bells, L.H. . . 425.00
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Mills Blue and Gold Vest Pockets, 5¢ . . . 49.50
Imp, 1¢ . . . 4.95
Daval Marvel Cigarette Reels, Non-Coin Operated, 1¢ . . . 12.50

Must dispose of 300 original used slots—all have knee action, club handles and drill proof. Gold Chromes, Original Chromes, Brown Fronts and Blue Fronts in all denominations. Write, Wire or Phone for Prices.

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Phones, 4-3131 and 4-3132 — Night Phone 6077

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Complete Line of Phonographs and Parts

NEW ACCESSORIES

8 MFD. Cond. (Tub. Can), 450V . . . \$1.25	Micro Switches, Any Color . . . \$1.00
8 MFD. Cond. (Tub. Can), 600V . . . 1.75	Micro Pick-Ups (Metal), Mills, Rock-Ola. . . 3.00
16 MFD. Cond. (Tub. Can), 450V . . . 1.75	Micro Pick-Ups (Bakelite) . . . 4.75
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8 MFD. Cond., 450V70	8" P.M. Speakers . . . 4.00
16 MFD. Cond., 450V90	10" P.M. Speakers . . . 6.25
20-20 MFD. Cond., 150V85	12" P.M. Speakers . . . 8.00
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Wurlitzer Motors (Used) . . . 26.50	Electric Soldering Irons . . . 1.50
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Rock-Ola Belts60	23152 Catch Ratchet, 616, 500, Etc. . . .60
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10% DISCOUNT ON ORDERS OF \$25.00 OR OVER!

01A . . \$.55	2A4G . \$1.75	6F8 . . \$.80	117L7 \$1.85	35L8 . \$1.00	45 . . \$.80
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Sama \$1.85	5X4 . . .75	6J7 . . .75	12K7 . 1.00	50L8 . 1.10	56 . . .65
1A5 . . 1.25	5Y3 . . .60	6K7 . . .85	12SA7 . 1.15	50Y6 . 1.10	57 . . .90
1A7 . . 1.80	5Z3 . . .90	6L6 . . 1.15	12S7 . .75	24 . . .85	58 . . .90
1C5 . . 1.10	5Z4 . . .90	6Q7 . . .90	12SK7 . .85	26 . . .75	75 . . .85
1H4 . . 1.00	6A6 . 1.35	6S07 . .85	12SQ7 . .85	27 . . .55	76 . . .60
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1LE3 . 1.75	6C8 . 1.25	6X5 . . .85	25L6 . 1.30	38 . . .60	80 . . .65
1N5 . . 1.80	6D6 . . .80	7A8 . . 1.30	25Z5 . 1.00	39/44 . .50	83 . . 1.00
1Q5 . . 1.60	6F5 . 1.00	70L7, Adpt. Compl. 1.45	25Z6 . 1.00	41 . . .85	83V . .75
2A3 . . 1.00	6F8 . 1.10		35A5 . 1.30	43 . . 1.10	20S1 . 1.45

We have many more Tubes too numerous to mention—ready for shipment. We have a full line of Phonograph Parts and Phonographs. Deposit Required With All Orders!

ALBENA SALES CO.

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PHONO OPERATORS . . . HERE IS THE PERFECT SERVICE

STAR READY PRINTED PHONO TITLE STRIPS

FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST . . . OR WRITE STAR TITLE STRIP COMPANY, 708 ARCH STREET, PITTSBURGH 12, PENNA.



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is now **READY** for
POST-WAR BUSINESS

In our new quarters, streamlined to accommodate the largest quantity of new machines to ever appear in the Northwest.

We are geared to high speed efficiency for successfully distributing your products in the post-war era.

We are in a position to enjoy the advantages offered by the prestige and an enviable reputation coming from a policy of customer consideration and reliable service.

We are in an extremely fertile area for post-war business. The future possibilities of the great Pacific Northwest can be summed up in the phrase—"There is plenty of business to be had here!"

With such ideal sales conditions we are not wasting a minute in presenting these facts to you and inviting your communications.

WE KNOW WE CAN BE OF GREAT SERVICE TO YOU!

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TRIK-L-BALL

THE **P**ERPETUAL
IN BALL
UNCHBOARD

TREMENDOUS MONEY MAKER!
PROVEN ON LOCATION! A NEW POST-WAR PRODUCT!

PRICE \$18.50

Refills . . . \$1.50
Prompt Delivery

**Distributors,
Please Write**



1. Balls when punched out Trickle down Pinboard to Award Pockets. Colored balls double or triple awards!
2. First Cost Is Last Cost! Inexpensive Refill Quickly replaces Punched-Out Board.
3. Four Award Cards of different values included.
4. Simple, Trouble-Free Mechanism! "Anti-Tilt" Prevents Cheating!

Operates Anywhere!

No Electricity!

No Federal Tax!

McCLELLAN-KING MANUFACTURING CO.

Fred C. McClellan M. D. King III
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acme

UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED

PERFECT FIT
GUARANTEED
FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

WURLITZER MODELS

24 Top Corners	Each \$ 1.20
24 Lower Sides	4.00
61-71-41-600-500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center, Right or Left Red	8.00
800 Back Sides, Green	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
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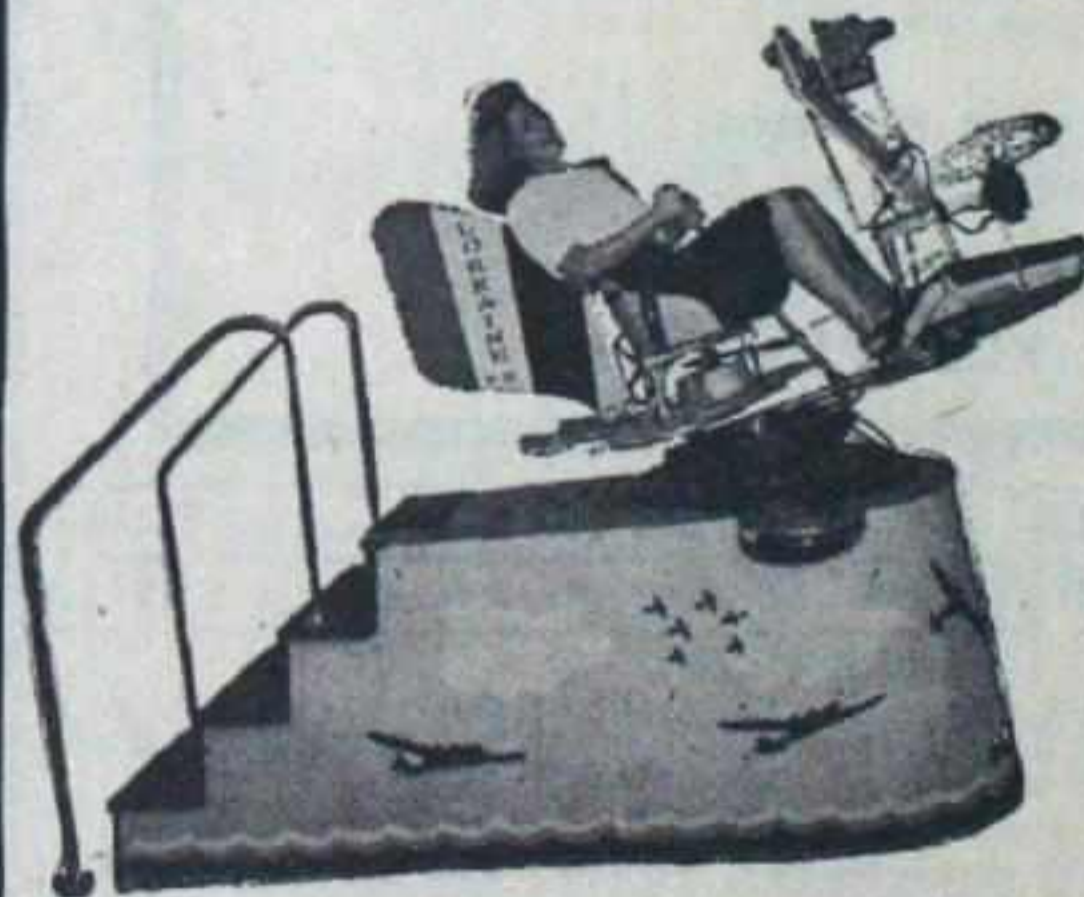
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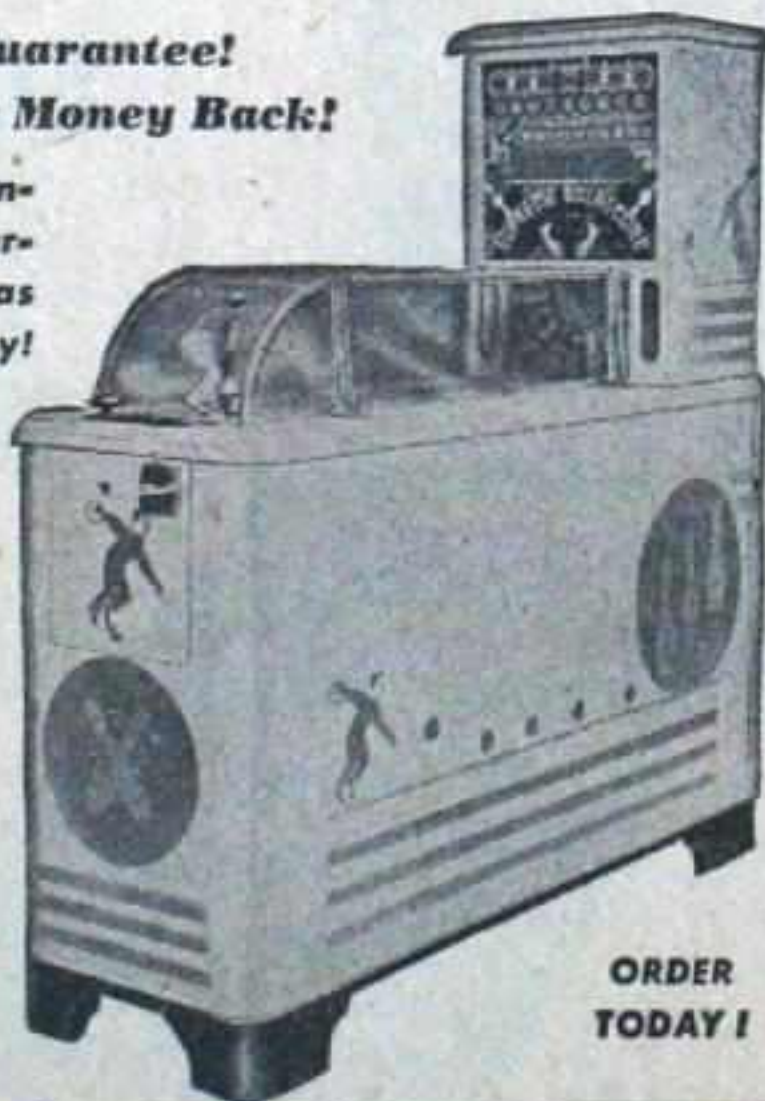


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10¢ Original Silver Chromes..... 260.00

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We have a complete line of Slot Machine Parts. Send us your order specifying your needs. IMMEDIATE DELIVERY!!!

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10¢ Sky Chief 175.00	10¢ Silver Chief, S.P. 175.00
25¢ Sky Chief 200.00	25¢ Silver Chief 200.00
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5¢ Century, 2-4 35.00	25¢ Four Star Chief 175.00
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 25¢ Deluxe 175.00 | 25¢ Rocket, S.J. 175.00

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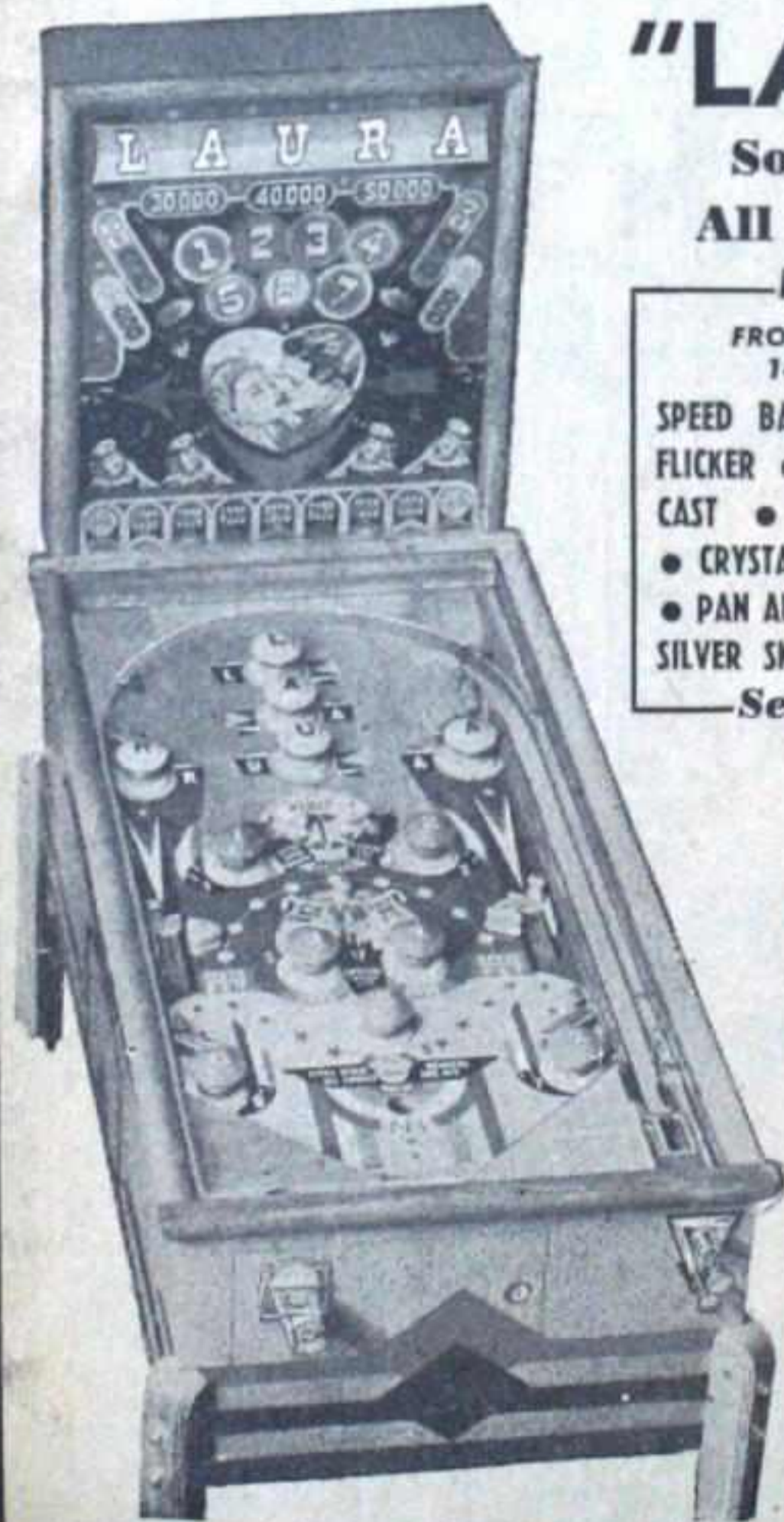
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5c Melon Bell 160.00	5c Rolatop 59.50	10c Silver Chrome ... 275.00
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Wraps or Bags . . . no extra equipment necessary to wrap coins in packages . . . every package accurately counted and double checked!

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- ★ **COMPACT**
- ★ **LIGHT IN WEIGHT**

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Woolf Solomon

CONSOLES

5c Super Bells, Comb. F. P.-C. P.	\$295.00	Jumbo Parades, C. P., late	\$109.50
25c Super Bells, Comb. F. P.-C. P.	395.00	Jumbo Parades, F. P., A-1	79.50
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Mills 3 Bells	875.00
Roll'm Barrel	145.00
Rapid Fires	169.50
9 Ft. Skee Rolls	179.50

REVAMPS

Flat Top	\$249.50
Marines at Play	199.50
Yankee Doodle	249.50
Strip Tease	249.50
Foreign Colors	239.50
Big Top	249.50

SALE ON SLOTS

5-10-25c Blue Fronts	
5-10-25c Cherry Bells	
5-10-25c Silver Chromes	
5-10-25c Gold Chromes	
5c Gold Chromes	\$325.00
25c Gold Chromes	379.50
100 Box Stands	15.00
5c Vest Pockets, B. & G.	59.50

MUSIC

Rockola Super '40 with Adapter, 10 Wall Boxes, 2 Bar Boxes - \$795.00.

Singing Towers, Walnut Cab., 10 Wall Boxes - \$499.50

WURLITZERS 616, 716 - \$225.00

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CONSOLES

Mills 3 Bells, 5, 10 & 25c (Like New)	\$895.00
Mills 4 Bells, Late Head, 4 5c	595.00
Mills 4 Bells, 4 5c (New Cabinets, Old Heads)	425.00
Mills 4 Bells, 3 5c, 1 25c (New Cabinet, Old Head)	695.00
Mills 4 Bells, 3 5c, 1 25c (High Head, Like New)	925.00
Mills Jumbo Parade, C. P. (Late Head, Refinished)	159.50
Mills Jumbo Parade, Combination F. P. and Cash	199.50
Mills Jumbo Parade, C. P. (Early Head, Refinished)	139.50
Bally Club Bells, F. P. and P. O.	269.50
Bally Hi Hands, F. P. and P. O.	199.50
Bally Roll 'Em P. O.	179.50
Keeney Super Bells, 5c, F. P., P. O.	349.50
Keeney Super Bells, C. P., 5, 25.	525.00
Keeney Super Bells, P. O., 3-5, 1-25	595.00
Baker Pacers, DD, 5c	299.50
Buckley Track Odds, 5c, J. P.	645.00
Buckley 7 Bell, P. O.	289.50
Buckley Riviera, P. O.	289.50
Evans Bangtalls, J. P. (Late)	375.00
Evans Roulette Jr., P. O.	159.50
Evans Lucky Lucre, 5-5, P. O.	235.00

SLOTS

Mills Gold Chrome, New Drill Proof Cabinet, Knee Action, Single Jackpot, One Cherry Pay.	
Mills Gold Chrome, 5c	\$395.00
Mills Gold Chrome, 10c	449.50
Mills Gold Chrome, 25c	499.50
Mills Gold Chrome, 50c	545.00
Mills Brown Front, 5c (Original)	229.50
Mills Brown Front (Original), 10c	279.50
Mills Brown Front (Original), 25c	349.50
Mills Blue Front (Refinished Like New), 5c	209.50
Mills Blue Front (Refinished Like New), 10c	259.50
Mills Blue Front (Refinished Like New), 25c	309.50
Mills Blue Front (Original), 50c	595.00
Jennings Four Star Chief (Refinished), 10c	229.50
Jennings Four Star Chief (Refinished), 25c	299.50
Jennings Silver Club, 5c (Refinished Like New)	214.50
Jennings Silver Club, 10c (Refinished Like New)	299.50
Jennings Silver Club, 25c (Refinished Like New)	359.50
Walling Rol-a-Top (Refinished), 5c	159.50

ARCADE EQUIPMENT

Bowling League (New)	\$189.50	Periscope (New)	\$199.50
Zingo (New)	279.50	Evans Tommy Guns	119.50
Liberator (New)	189.50	Keeney Air Raiders	199.50

SINGING TOWER, MODEL 301, F. O. B. FACTORY	\$525.00
TOP FLIGHT, MODEL TC-88, F. O. B. FACTORY	325.00
(Factory Reconditioned Carrying New Machine Guarantee)	
BUCKLEY BOXES—20-24 Selections (Chrome with Plastic Sides), Used	\$25.00
BUCKLEY BOXES—20-24 Selections (Chrome with Plastic Sides), New and in Original Carbons	34.50

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Keeney 4-Way, 5¢-5¢-5¢-5¢	\$550.00	Keeney 4-Way, 5¢-5¢-5¢-25¢	\$650.00
Keeney 4-Way, 5¢-5¢-25¢-25¢	695.00	Keeney Twin, 5¢-25¢, P.O.	450.00
Keeney Twin, 5¢-5¢, P.O.	395.00	Keeney Twin, 5¢-25¢, F.P., P.O.	595.00
Keeney Super, 5¢, F.P., P.O.	325.00	Keeney Twin, 5¢-5¢, F.P., P.O.	550.00

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Gold Chrome, 50¢	\$650.00	Jenn. 4-Star, 10¢	\$149.50	Mills Chrome, 5¢	\$295.00
Gold Chrome, 5¢	347.50	Brown Front, 10¢	235.00	Blue Front, 25¢	275.00
Gold Chrome, 10¢	367.50	Brown Front, 25¢	299.50	Bonus Bells, 5¢	247.50
Gold Chrome, 25¢	387.50	Blue Front, 5¢	189.50	Bonus Bells, 10¢	267.50
Brown Front, 5¢	210.00	Blue Front, 10¢	225.00	Bonus Bells, 25¢	287.50
Pace Deluxe, 5¢	100.00	Pace Deluxe, 10¢	145.00	Pace Deluxe, 25¢	195.00
Pace All Star, 50¢	395.00	Pace All Star, \$1.00	495.00	Weighted Metal Stands	19.50
Pace All Star, 5¢	79.50	Jenn. 4-Star, 5¢	125.00	Mills Q.T., 5¢	89.50

MILLS VEST POCKET, BLUE AND GOLD, RECONDITIONED LIKE NEW \$49.50

RECONDITIONED CONSOLES

Mills Original 4 Bells, 5-5-5-5	\$345.00	Pace Reels Twin, 5¢ & 25¢ P.O.	\$395.00
Evans Bang Tails, Late D.D., J.J.	295.00	Bally Hi Hands, F.P., P.O.	195.00
Evans Dominoes, Late D.D., J.P.	295.00	Mills Late Head 4 Bell, 5¢-5¢-5¢-5¢	595.00
Evans Lucky Lucro, 3-5¢, 2-25¢	350.00	Bally Club Bells, F.P., P.O., 5¢	259.50
Evans Lucky Lucro, 5-5¢	195.00	Bally Club Bells, F.P., P.O., 25¢	350.00
Bally Roll 'Em	169.50	Bally Sun Ray, F.P.	159.50
Evans Lucky Stars	159.50	Mills Jumbo, Comb. F.P., P.O.	213.75
Pace Saratogas, Late, F.P., P.O.	149.50	Mills Jumbo, Late High Head, P.O.	149.50
Pace Saratogas, Late P.O.	99.50	Mills Jumbo, Late High Head, F.P.	129.50
Watling Big Game, F.P.	89.50	Baker Pacers, Dally Double, 5¢	299.50
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Rock-Ola Playmasters	350.00	Wurlitzer Victory Model 24	495.00
Seeburg Casino	395.00	Wurlitzer 24, Hide-a-Way Adaptors	295.00
Rock-Ola Deluxe Rock-o-Lite	445.00	Wurlitzer Twin 12 Adaptors	225.00
Buckley Chrome, Ill. Boxes	22.50	Packard Pla-Mor Boxes	37.50
Rock-Ola Bar, 5-10-25	49.50	Rock-Ola Luge Bar Boxes	24.50
Rock-Ola Wall, D.C. or A.C.	19.50	Seeburg 30-Wire Boxes	12.50
15 In. Cabinet and 12 In. P.M. Speaker	16.50	39 In. Cabinet and P.M. Speaker	27.50
Wurlitzer & Seeburg Main Gears	3.75	P.M. 12 In., 20 Oz. Speaker	9.75
Wurlitzer Star Wheel and Pin	1.25	Crystal Pickup Cartridge	5.00

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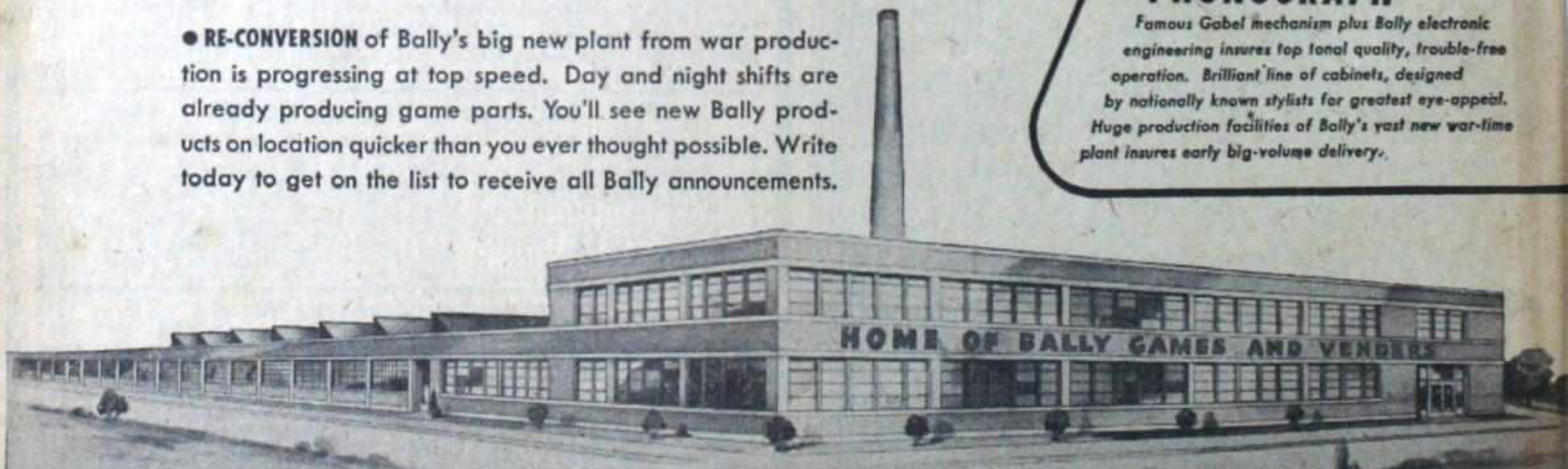
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