

The **Billboard**

OCTOBER 20, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

FAIRS

TRUMAN GOES TO THE FAIR



RAYE MOTTE AND PEDRO MORALES
Brazilian Head-to-Head Nuts
(See Night Clubs-Vaude)

RADIO

Overseas Reporting---It's Different in Peacetime

MUSIC

Tune Exploitation in Pix---What Goes & Who Does It?

NIGHT CLUBS-VAUDE

THE EUROPEAN FUTURE---WHEN?

The Murphy Sisters

**A HARMONY
TRI-OOMPH!**



ON THE AIR

WEAF-NBC—Monday Thru Friday 12:45 p.m.

Guest-Starred

CHESTERFIELD SUPPER CLUB—KATE SMITH SHOW

NATIONAL BARN DANCE—COMMAND PERFORMANCE

ON VICTOR RECORDS

JUST RELEASED NATIONALLY
BY VICTOR

**"WILL THE ANGELS PLAY
THEIR HARPS FOR ME?"**

AND

"HOMESICK"

#21734

SOON TO BE RELEASED

**"ON THE OTHER SIDE OF
THE RAINBOW"**

**"A LITTLE STREET WHERE
OLD FRIENDS MEET"**

PERSONAL APPEARANCES

IN TOP THEATERS

AND HOTELS

THRUOUT THE COUNTRY.

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NEW YORK · CHICAGO · HOLLYWOOD

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1619 BROADWAY, N. Y.

Double-Ten Day in the U. S. A.

Motion Pic Research Council Tells Producers Not to Worry About Air-Pix, Just Hedge

Development To Be Like Radio—But Quicker?

HOLLYWOOD, Oct. 15.—Motion picture industry, thru its official spokesman, Research Council of the Academy of Motion Picture Arts and Sciences, is unworried by the technical advances of television, feeling that it will be some time before program quality is high enough to affect the film biz. John Livadry, head of the Research Council and sound chief of Columbia Pictures, this week told *The Billboard* that his group feels video will not burst full-blown upon the entertainment scene but will develop gradually.

Like Radio But Quicker

Livadry said that tele will develop as did radio, but at a more rapid pace. He added: "Altho television has been able to make great strides technically as a result of war research on the various phases of radar, it will first have to allow the commercial to catch up with the technical developments before it can make any extraordinary headway as an entertainment medium. Because of this, we feel television will not disturb the motion picture industry to any great degree."

Research Council's confidential report to the pic industry followed about the same line of reasoning, pointing out that films have little to worry about from television as a competitor for some time. However, film execs were told that they should get a finger in the pie now, to guard against any possible future inroads into pic incomes.

Revise Sound Equip Contracts

Research Council's report told the film industry to revise existing contracts with sound equipment companies to cover television rights, and added that it would be wise to sit back during the technical and commercial development phase to assess the situation. In other words, film execs were told to close all the gates where revenue could escape, sit back and watch, let the broadcasters spend development dough and then move in. Covering tele rights with the sound companies is expected to provide a ready

Tax Cutback On Showbiz Looks Okay for July 1

WASHINGTON, Oct. 15.—Provision for "magic date" (July 1, 1946) reversion of entertainment excise taxes to 1942 levels continues to survive controversy raging around other sections of the nation's big interim-period tax bill, which is the subject of a three-day hearing in Senate Finance Committee beginning today in readiness for Senate floor action. All signs point to inclusion of the "magic date" in final bill to be passed by Senate.

Because bill which Senate passes is certain to differ somewhat from measure put out by House Ways and Means Committee and approved by House Thursday (11), final measure will be sent to a joint conference committee. Only development, which can prevent inclusion of "magic date" in final bill which goes to White House, will be a last-minute tangle that may lead fiscal leaders to compromise at expense of excise taxes. (See *Tax Cut Looks Okay* on page 38)

source of talent and equipment when they are needed.

Leveling Off Period

Report said that it expects a period of leveling off technically to occur shortly, during which time various factors will determine the economic shape of television and its eventual place as an entertainment medium. Council states that "network television programs, similar to radio, will probably be technically possible within the next two or three years, and the population area estimated as likely to be covered is about 50 per cent of the present network radio audience. However, the Research Council assures the producing companies that the immediate transition of television from the experimental stage into a working industry is not likely to bring any sudden and unforeseen developments to seriously disturb the motion picture industry."

Over-all tenor of the report is to reassure films that video is not an immediate threat, but that it would be wise to keep abreast of developments so that they won't be caught short.

Leventhal-Brandt, Alex Cohen Fling Suits at Each Other

NEW YORK, Oct. 15.—Fireworks appear about to start in the Jules Leventhal-George Brandt suit against Alex Cohen for \$2,566.85 for actor's salaries L-B paid out to the *Bright Lights* of 1944 cast. Suit is to be tried next week. L-B claim that Cohen gave his personal guarantee to indemnify them against any losses incurred in the Actors' Equity bond they put up for the show. L-B were to get 22½ per cent of the floperoo which opened September 16, 1943 and closed two days later.

Cohen has put in a counterclaim for 10G. It is his contention that L-B did not really put up a bond but used their credit with Equity without placing any money in escrow. Thus, Cohen claims, L-B became employers by signing the Equity contracts permitting them to shut the show at their convenience which they did when they fired the cast. A regular bond arrangement would not have allowed them to do this, says Cohen. As a result, the *Bright Lights* producer charges in his counterclaim, he was forced to pay \$5,000 to Harry Schumer that he would not have had to fork over if the show hadn't closed. The L-B reply is that the Shuberts cracked down and closed the theater when Cohen couldn't raise the rent. Henry Steinberg is repping Cohen and Mel Albert is doing the legal work for L-B.

Chinese Go Hep Outdoors

Plenty of swing as the dragon dances in the street and the women stay home

NEW YORK, Oct. 13.—There was dancing in the streets of the Chinatowns of the U. S. A., but the dancing was less of the dragon and more of swing and hepsters. Streets were spanned by the accepted prosceniums of lights, but the atonal music that followed the dragon was drowned in the sending of a band backing up a hip-throwing fem singing *Good, Good, Good*, and any pop tune that could be "helped" with a little extra sex, in word and deed.

Mott and Pell Streets

New York's Mott and Pell streets were typical of the New China in America. Dragon's tail was one man—where in the past it had been several men long. The head danced as well as he ever did, but unwatched. The Chinese were congregated at the corner watching and listening to American swing. Musicians, who followed the dragon, still played their traditional instruments but the sound merged with *Gotta Be This or That* and the words more than slightly embellished with secondary meanings. Bandstand was built about at the first floor level of the tenement house which backed it. Sons of Chinese Americans flooded the fire escapes on near-by houses until the parents began to feel that the singing was getting too rough for childish ears—and they were taken home by their ears.

Fems—At Home

There were no Chinese women (and few white ones either) on the streets, for in Chinatown women still stay at home, where they belong according to Asiatic tradition. It was this unskirted throng that made it possible for the (See *Double 10-Day in USA* on page 38)

Trend to Sweet and Melody Follows Post-Last War Lead

CHICAGO, Oct. 15.—Trend toward sweeter and more melodic music, which was reported some time ago to be in motion by authorities who studied music habits after each war in which the U. S. has participated, has become a reality in ork circles, a survey of the leading maestri playing the Chi area revealed last week. Boys who wave the stick in front of the bands report that the requests for swing ditties are still forthcoming, but more and more they're noticing that dancers want their music soft and mellow and slower in tempo.

Fronters assert that there's a surprising demand for the old ballads, especially for the tunes which were popular during the year before Pearl Harbor. Returning G.I.'s want to hear the sweet ditties that recall peacetime days. Plenty of others, who wear the homing pigeon discharge pin, are requesting the tunes which were popular during their absence from the States. G.I.'s who are discharged have told ork leaders that they heard plenty about these tunes from loved ones at home and now they want to hear just what these tunes sound like.

Oliver Works Up Oldies

Eddie Oliver, currently keyboarding with his aggregation at the Empire

Room of the Palmer House, said he had worked up a number of oldies such as the *Paper Moon* and *If I Had You* for his book, and he has been receiving plenty of demands for such poignant standards as *Cocktails for Two*. Oliver says that dancers seem to want tunes which carry not only a lot of melody but also a message in their lyrics. He said he was also surprised at the large number of requests from dancers, especially fellows just discharged, for the slower type rumbas.

Harry Cool, wand-waver at the Blackhawk, has added numbers such as *I Only Have Eyes for You*, *Take Me in Your Arms*, *Stars Fell on Alabama*, and *There's Danger in Your Eyes, Cherie*. Cool said he recently decided to junk his violin threesome for a while and add a couple of brass and a tenor sax instead, but he plans to return to fiddles when he can add a larger section, because the softer strains of fiddles seem to appeal to dancers.

J. D. Mixes 'Em

Sticking to pretty much of a mixed dance program has always been the Jimmy Dorsey formula, the alto-sax playing half of the Dorsey front duo. (See *TREND TO SWEET* on page 25)

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Chi Legit Casts Do 1-Acters on "Action" Stage

CHICAGO, Oct. 15.—Local Stage for Action group, branch of the National Theater org which for the past two years has been presenting plays trying to stimulate social consciousness and teach democratic ideals, will open its 1945-'46 season here October 28 with a series of four original one-act plays written by a number of Chi's leading radio writers. National Stage for Action org is backed by such well-known stage and radio people as Canada Lee, Frederic March, Norman Corwin, Oscar Serlin, Gertrude Berg and Paul Robeson.

Participating in the Chicago plays, which will be presented at Northwestern University to a special invited audience of civic leaders on a non-profit basis, will be members of the casts of *Laughing Room Only*, *Carmen Jones* and *Anna Lucasta*, as well as well-known radio actors and actresses, Virginia Payne, president of AFRA here, is chairman of SFA's Chicago branch.

One of the four one-acters will be *Summer Crop*, written by Lou Scofield. Another will be *Short Wait Between Trains*, written by Ruth Moore, exco of the Radio Writers' Guild. Third will be *Joseph McGinnacle*, written by Les Pine and Anita Short, Hollywood writers who were radio writers here in the past.

Borde, Scibilia Get Long Lease On Cincy Taft

CINCINNATI, Oct. 13.—A definite operating schedule for the local Taft Theater and an ambitious program to attract more convention business to Cincinnati is seen in a deal consummated here yesterday between Al Borde, artists' representative and head of the Central Booking Office, New York and Chicago, and his partner, Anton Scibilia, well-known promoter, theater operator and producer, with the heads of the Cincinnati Masonic Temple Company for a 10-year lease on the building which houses the Taft.

Under the deal, Borde and Scibilia will assume full operation of the building, including the 2,500-seat Taft, 25,000 square feet of exhibit space, bowling alleys, a fully equipped kitchen and facilities and to feed 4,000 persons at one sitting. The lease becomes effective November 1. While the Taft Theater has been used to house occasional roadshows in recent years and spasmodic vaude shows, the remainder of the building's facilities have lain dormant since the building, originally a \$4,500,000 project, was erected in 1928. As a matter of fact, very few Cincinnatians were aware of the building's vast exhibit space and other facilities.

Borde and Scibilia will place special emphasis on attracting conventions and industrial exhibits which heretofore passed up the town because of the lack of suitable exhibit space. Located near the heart of town, within two blocks of Fountain Square, the Masonic building is within walking distance of all of Cincy's major hotels. Parking lot is part of the layout.

For the Taft Theater, Borde and Scibilia are mapping a combination policy to include name vaude attractions, concerts, operas and roadshows. First in under the new deal will be the Ink Spots, opening around Thanksgiving Day. Scibilia will be managing director of the new project, and attraction booker for the house will be Charley Hogan, Chicago.

There has long been a crying need here for the proper facilities to house large conventions and industrial exhibits, and the long-dormant Taft facilities stack up as just the proper thing to solve the problem. In their original negotiations, Borde and Scibilia negotiated solely for the operating rights to the Taft Theater. Shown the rest of the building's facilities, they were amazed with its possibilities and grabbed onto the project quickly. They plan to develop the project to the hilt, and have in mind a sort of a civic center idea for the spot.

Borde is heading into New York next week to scout attractions for Taft and to cast an eye for other equipment for the building. One of the plans is to augment the present four bowling alleys to 14.

Deal consummated by Borde and Scibilia will in no way interfere with the Masonic activities which have been held there for years.

Jennings Verdict Seen Affecting G. L. K. Smith Suit

DETROIT, Oct. 15.—Verdict in case won by Don Lee Network in Los Angeles upon charges brought by Al Jennings over use of details from his career on a *Lone Ranger* broadcast is seen here as having important bearing on case brought by Gerald L. K. Smith, formerly of *Committee of One Million*, against King Trendle Broadcasting Corporation. Latter case, which is expected to come to trial here within month, involves degree of liability of station for statements made on program where outlet does not have control of script, as in Jennings case. (This type of case is expected to become more prevalent in future, especially in Illinois which recently passed libel law holding station responsible for broadcasts even tho they don't originate in State.)

Raymond J. Meurer, attorney for King Trendle as well as for *Lone Ranger*, Inc. (KT owns *Lone Ranger*), reported tonight no notice or appeal has been received in Jennings case, but they will resist any appeals, of course. *Lone Ranger* was not directly involved in Jennings suit as formal service was not obtained, but Meurer attended trial.

Showbiz D. C. Hopper

WASHINGTON, Oct. 15.—Here are high spots in the progress of major Congressional bills of interest to the entertainment industry:

HR-4314, BY REPRESENTATIVE CELLER (D., N. Y.).—This proposes important sweeping revisions to Federal Communications Act of 1934, with sponsor's avowed aim to "protect radio from over-commercialization." It follows up FCC's decision in AVCO case by putting strict limitations on sale prices in station transfers, based on original costs, etc. It would allow individual citizens to be heard before FCC in protesting against renewal of any license whose station is charged to have been operating against public interest. It seeks to let the public in on radio profits by opening all ledgers to unprecedented scrutiny. It gives FCC a voice in programming thru establishment of specific percentages of required time for non-profit sustaining programs. Its aim, in effect, is to end threat of big-biz monopoly in radio and improve programming. Bill is in House Interstate and Foreign Commerce Committee, where it faces stormy future. (See story this issue.)

HR-4309, BY HOUSE WAYS AND MEANS COMMITTEE.—This is the "interim tax program" bill paring income and corporation taxes to reduced levels thru reconversion period until Congress can set up stable peacetime tax structure. Of chief interest to entertainment industry is inclusion in bill of "magic date"—next July 1—for reversion of key excise levies to 1942 levels. This means cutback on July 1 on taxes on theater admissions, cabaret bills, transportation, distilled spirits, etc. For example, theater admissions levy will fall back from present penny on every nickel admission to penny on every dime. Cabaret bill tax will drop from 20 to 5 per cent. Showfolk will find it slightly more economical traveling, with decline to 10 per cent tax from present 15 per cent. Drinkeries will get indirect opportunity for more sales thru cut of distilled spirits tax from \$9 to \$6 a gallon. Bill passed House and is getting hearing in Senate Committee, where some modifications are seen.

S-764, BY SENATOR BAILEY (D., N. C.).—This one is aimed primarily to end royalty fees on transcriptions. In effect, tho, it outlaws the whole labor royalty practice, banning payments by employers to representatives

of employee groups, except for dues, "check-off" or like practices in the normal operation of a labor union. Penalty for violation: \$10,000 fine or six months imprisonment or both. Principal targets, tho unnamed in bill, are boss Jimmy Petrillo, of American Federation of Musicians, and czar John L. Lewis, of American Mine Workers. Policy of bill is seen as contrary to National Labor Relations Act. Three federal agencies, including Department of Labor, have filed objections. Sub group of Senate Judiciary Committee will air arguments soon at hearing. Fate uncertain, altho some judiciary committee members want some kind of legislation on subject.

HR-2819, BY REPRESENTATIVE MILLER (R., NEB.).—This is something like Bailey's S-764, and its author frankly describes it as intended to curb activities of Petrillo and Lewis. It calls for end of royalty fee practice, but penalty provisions haven't been written into bill yet. Miller hasn't been pressing for action on the measure which is dormant in committee on labor.

MR-1648, BY REPRESENTATIVE DONERO (R., MICH.).—This one is designed to cut down Petrillo's power by outlawing interference with non-commercial education broadcasts. Bill has had hearings in House Interstate and Foreign Commerce Committee where it's stymied, at least temporarily, thru division of opinion over proper form such legislation should take.

S-63, BY SENATOR VANDENBERG (R., MICH.).—This is Senate counterpart of Donero Bill and unlike the House measure, got speedy passage in the Senate. Its progress is halted until House Interstate and Foreign Commerce Committee decides on appropriate form of legislation.

HR-2118, BY REPRESENTATIVE HOFFMAN (R., MICH.).—This one is tougher and broader than the Donero and Vandenberg bills. Intentional or willful interference with "lawful production, transmission, dissemination or movement" of any "music, musical program or radio broadcast" would be punishable by imprisonment from half a year to five years or fine of \$100 to \$5,000 or both. Bill's in House Judiciary Committee in relatively dormant state.

S-599, BY SENATOR CAPPER (R., KAN.).—This penalizes Interstate

(Continued on page 39)

2 WLW 'Billy Units In Commercial Slots

CINCINNATI, Oct. 13.—Two WLW programs, both of a hillbilly nature, swung over to commercial slots during the past week. *Midwestern Hayride*, formerly the WLW Boone County Jamboree, popular for years on Midwestern fairs, where it operates under guidance of Bill McCluskey, started for Standard Oil Company of Ohio last Saturday (6:30-7, E.S.T.), with McCann-Erickson, Inc., handling the show thru its Cleveland office.

Originating at WLW, *Midwestern Hayride* is picked up by WTAM, Cleveland, with WSPD, Toledo, slated to come in October 20. Sohio plans to make it a regular Saturday-night audience feature at various cities thru Ohio this fall and winter. Produced by Charles Lammers, show is scripted by Dave Brown and Ollie James. Line-up includes Max Condon, featured tenor; Ollie James, columnist and editorial writer with *The Cincinnati Enquirer*, philosopher and storyteller; Dolly Good and the Buccaneers; Bonnie Lou and the Trailblazers; the Johnson Twins, the Turner Brothers, and Willard Lenay, emcee.

Circle Arrow last Sunday (7) took the air for Western Auto Supply Company in the 10:30-11 a.m. slot, E.S.T., handled by Bruce B. Brewer & Company agency, Kansas City, Mo. Ken Smith is producer and Dave Brown writer. In on the hook-up from WLW are WRC, Washington; WSM, Nashville; WTAR, Norfolk; WPTF, Raleigh, N. C.; WMC, Memphis; WSMB, New Orleans; KVOO, Tulsa, Okla.; KARK, Little Rock; KROL, Knoxville; KSD, St. Louis; WDAF, Kansas City, Mo.; WIS, Columbia, S. C.; WSB, Atlanta, and KRIS, Corpus Christi, Tex. Other sta-

Dram Nose-Lookers Elect Brown Prexy

NEW YORK, Oct. 15.—Aisle pooh-bahs held their annual elections at the Hotel Algonquin, Wednesday (10). Crix circle officers for the coming year are: John Mason Brown (*Sat. Review of Lit.*), prexy; Ward Morehouse (*Sun.*), v.-p.; Thomas H. Wenning (*Newsweek*), treasurer, and Rosamond Gilder (*Theater Arts* mag.), secretary. Richard (Go) Watts Jr., Harry A. (Town and Country) Bull, Irene (Cue) Kittle and Joseph T. (New Leader) Shipley were elected to membership.

Aquacade for N. Y. Garden?

NEW YORK, Oct. 13.—Elliott Murphy, who parlayed an Aquacade, last summer, at the Flushing Meadow Park (World's Fair) Amphitheater, from an early-season flop to an end-of-the-summer capacity business hit, is trying to convince Madison Square Garden biggies that his Aqua idea is a winter must for the big indoor arena. Garden non-committal but said to be seriously mulling over the project.

tions are slated to be added to the chain in a few weeks.

Line-up has Max Condon, Dolly Good and the Buccaneers, the Johnson Twins, Howard Chamberlain, Jimmy Leonard, emcee; Jack Saatkamp, organist, and Taft Blevins, floating spot.

MacArthur Cuts Radio Rep In Japanese Area

TOKYO, Oct. 13.—Drastic reduction of network newscasters permitted to remain in Japan was ordered by General MacArthur's headquarters today. NBC, CBS, ABC and Mutual were all cut to two correspondents each in Japan, and one each in the Philippines.

Order also affected Australian network, ABC and BBC, ABC (Australian) was allotted one correspondent for Japan and one for the Philippines; BBC was allotted two newscasters in Japan.

Carroll Takes First Step Toward That \$5,000,000 Radio City

HOLLYWOOD, Oct. 15.—Earl Carroll made the first move in consolidating his plans for construction of a \$5,000,000 amusement center on Sunset Boulevard by naming his assistant, Harry Engel, head of the newly formed Radio City Realty Corporation.

Company, under Carroll's guidance, will direct the construction of a limit high building near Gower Street to house the American Broadcasting Company's local radio and television studios, a 7,000-seat film showcase equipped with three revolving stages, plus space for offices. Current plans now in discussion call for a huge parking lot to be situated underneath the building.

Work will get under way in March of next year, with building expected to be completed a year after.

CBS Film Project Runs Smack Into Jurisdiction Mess

NEW YORK, Oct. 13.—CBS television last week found itself in the midst of a jurisdictional muddle, said to be of its own unwitting creation, which forced temporary suspension of a new type of video project. Columbia planned to shoot on film a series of vocational shows, dealing with television, which would later be put on the air.

Columbia, which has a contract with the International Brotherhood of Electrical Workers-AFL, planned to use a set of IATSE-AFL electricians and a non-union film crew brought in from the outside. (The IA juicers are regularly employed at WCBW, Columbia's station here.) However, IBEW claimed that IBEW juicers and cameramen had to be used, since the film would be shot in the studio and televising a film constitutes a recording.

CBS wanted to use the IA electricians because they are part of the regular crew and outside film men because it wanted 35 mm. However, it could not use union cameramen because IBEW would object to IATSE men as much as it did to non-union guys. Furthermore, non-IA cameramen are less expensive. Despite IBEW's offer of a union film crew and juicers from Local 3, CBS has decided to postpone the project.

Detroit Outlets Hit By Gasoline Strike

DETROIT, Oct. 15.—Radio programming has been among the victims of the gasoline strike here, with CKLW, which operates as an international station, particularly hit. Station has its major studios in Windsor, Ont., across the river, reached by tunnel and bridge from Detroit.

At least one major program, however, *Early Morning Frolics*, handled by Joe Gentile and Ralph Binge, found it impossible to make the daily trip across the river—both principals have their homes in Detroit. Because of the thousands of cars lined up at the tunnel entrance for the purpose of crossing to Windsor to buy gasoline, all service stations in Detroit are closed except for the few designated by the union for emergency service. Result was a shift to the Detroit offices of the station, which is rarely used for broadcasting, altho it originally housed studios.

VIDEO UPSTAIRS MOVE NEARER

Junior Salesman

NEW YORK, Oct. 15.—Ed Kobak has done some interesting things since he became president of Mutual. But the network got something the other day which is more unconventional than anything Kobak could dream up. A 15-year-old boy, Lee Kent, in Chicago last week wrote to Isabel Manning Hewson, emcee of MBS's new kid show, *Land of the Lost*, informing her that he was hard at work trying to line up a sponsor.

Juvenile salesman, who formed the first *Land of the Lost* club some years ago when the program was on ABC, told her that he had spoken to Quaker Oats, Kellogg and a Chi dairy company about the show. He added that he has hopes of getting a client before long.

Ah there, Mr. Kobak! Remember the Child Labor Laws!

Associated Signs Adam Hat Deal For Fight Sked

CHICAGO, Oct. 15.—Associated Broadcasting Corporation signed its first major sponsor this week, the Adam Hat Company, which, starting October 22, will bank roll a weekly description of major boxing bouts over the full associated net to be aired Monday nights from 10:05 (E.S.T.) to conclusion of fights.

First bout will be aired from Baltimore and will be a description of the match between Archie Moore and Homer Williams, contenders for the light heavy-weight crown. Following weeks the programs will originate in Cleveland, Philadelphia, Washington and Detroit. Sam Taub will describe all the bouts.

Progress of Associated's growth is seen in the fact that WIND, Chicago, will carry the full sked. One of Associated's major problems to date has been trying to get a suitable Chi as well as other big city outlets. And now with WIND, top local indie carrying their programs, Chi problem seems to be licked.

Contract covering fights is a 52-week deal, placed thru the Buchanan Agency of New York.

Tell It to Porter

NEW YORK, Oct. 15.—WIBG, CBS outlet in Greensboro, N. C., is taking FCC Chairman Paul Porter at his word. Some weeks ago, Porter, speaking over the Columbia net, told listeners to write to the broadcasters if they don't like programs.

So, WIBG, promotion as well as public service minded, is conducting a contest called *You Tell Us*, offering cash prizes for the best letters on what's wrong with radio. Contest is being run on WIBG's *Theater of the Air*, morning strip.

Sumner Welles Inks E. T. Pact With WJW

NEW YORK, Oct. 15.—Sumner Welles, former Under-Secretary of State and one-time Mutual and ABC commentator, last week signed a deal with WJW Enterprises, subsidiary of WJW, Cleveland, to do a series of open-end transcriptions. He'll do one a week, cutting from wherever his travels as lecturer and writer take him.

Shows will be sold to stations thruout the country on a sliding scale based on the station's rate card. Deal was handled by the William Morris Agency.

FCC Is a Bit Up the Creek

Ethics, expediency and future, all factors as hearings bust commission ideas

WASHINGTON, Oct. 15.—Profoundly impressed by Columbia Broadcasting System's latest disclosures on revolutionary color video progress (see story on television pages), Federal Communications Commission is in mood to move commercial video upstairs much sooner than originally hoped, but exactly how soon that will take place is a problem putting FCC on what is regarded here as one of toughest spots in its short history. Moving video upstairs, of course, would provide FCC with the simplest approach to lifting limit of four commercial video channels imposed on New York and would allow for an increased number of channels thruout nation.

Whether FCC will stand pat on its proposed lower frequency video allocations is now open to conjecture as a result of last week's two-day (11-12) hearing at which bulk of broadcast engineers' testimony favored early high frequency video altho most big set manufacturers backed existing location in spectrum. Meanwhile, it appears that FCC might backtrack on its proposal for time-sharing, which in final rules might be offered as permissive rather than compulsory. FCC is also expected to modify its proposed rule for six-day 42-hour week telecasting. It is possible, too, that FCC will authorize use of directional antenna, a device FCC does not particularly favor but seems willing to go along with since some in the industry have expressed strong support for it.

Upstairs Quick?

General sentiment in FCC as result of last week's vigorous hearing is that upstairs move is desirable at earliest date possible. Commissioners themselves appear to be baffled over the question of date, which repeatedly during testimony developed as the key to the whole prob- (See UPSTAIRS NEARER on page 13)

Clear Channel Hearings Get Farmers Hot

Agriculture Sec To Pitch

WASHINGTON, Oct. 15.—The oft-postponed clear channel hearing is expected to be tumultuous when it finally gets under way January 14 unless another postponement is called. Whole question of improving rural radio service will be taken up, with National Council of Farmer Co-Operatives now added to list of groups, including Radio Committee of Association of Land-Grant Colleges and Universities (ALGCU), which will make themselves heard. Department of Agriculture will also be represented at the hearing.

Federal Communications Commission is swamped with prior business and is struggling to get thru so that both commissioners and engineers will have an opportunity to prepare for the January hearing. Meanwhile, reps of major farm organizations and radio committee of ALGCU, as result of meeting with Secretary of Agricultural Anderson here Tuesday (9), announced dissatisfaction with existing clear channel rules and declared intention to carry recommendations to hearing.

Dr. Howard L. Bevis, head of Ohio State University, told Anderson that "revision should be such that full-time operation, sufficient power and improved facilities be made possible in order to provide adequate service to listeners in those areas which the educational stations should rightfully serve." C. Maurice Wieting, special assistant for National Council of Farmer Co-Operatives, told Anderson: "Many members of Farmer Co-Operatives are dissatisfied with present rural radio service." He added: "Necessary farm information and service programs are being crowded into late hours, and as result farmers cannot listen or they are being forced off the air altogether." Anderson informed the representatives that he will make every effort to see that their "best interests" in radio "are protected." Besides College and National Council of Farm Co-Ops meeting with Anderson were spokesmen for Farmers' Union, American Farm Bureau Federation, National Co-Operative Milk Producers' Federation.

ABC Vs. ABC; Round 2 Up

CHICAGO, Oct. 15.—Round 2 of the battle of the ABC's starts November 7 before Judge Michael Igoe of U. S. District Court here. First round was a no-decision affair in Grand Rapids, Mich. Fight is between Associated Broadcasting Corporation and American Broadcasting Company over use of initials ABC. Associated says it was theirs first.

Northwestern U. Newspaper Pools Student Opinion on Radio Column and Listings

ABC Midwestern Flack Chief Arranges Survey

CHICAGO, Oct. 13.—Results of a forthcoming survey by *The Northwestern Daily* to determine whether or not Northwestern students want radio news in their campus paper will be carefully analyzed by net flack departments here when returns come in—probably in a couple of weeks. Survey was instigated by ABC Midwest flack chief, El Henry, who has long felt the college field has been overlooked by the webs as good publicity outlet.

Questions being asked in the questionnaire are: "Would you like to see a column of radio news in this paper if it is conducted from an impartial viewpoint?" "Would you like radio listings?"

Boom Seen

Hitting the colleges with radio flack is not a new idea in the trade but it is one that merits renewed consideration, plenty of the radio p.a.'s claim, as with the end of the war and with many G.I.'s going to school, the universities are definitely going to be booming soon, with consequent lush markets for airings. Since each college runs a weekly paper at least (and in many cases a daily), publicity boys reason they can count on a "guaranteed" readership totaling millions. The boys want a radio editor established on every undergraduate paper to which they can send material for him to pass on to the students, most of whom have their sets turned on a greater part of their waking hours, and to whom radio is a necessary adjunct to collegiate life.

Another factor which may influence college papers to lean to radio news, and thereby force nets to supply them, is the well-known fact that several big-time shows are seriously talking about college settings for their airings. Most notable among these is the Bob Hope show, which has been airing from service camps. Good example of show which could be transplanted from service atmosphere to campus is *Blind Date*, which will run out of material soon with dis-

charges flying around at current rate. Trade rumor has it *Hit Parade* will shortly be on the move, with possibly a Joe College stage.

Ad Placement Urged

One web exec commented that if webs and agencies go into the collegiate medium, it would be apropos as well as wise for them to place some sizable ads with the university blue-pencil guys, as most of them receive proportionate revenues from their papers for their yearly stipend, and consequently would be highly inclined to favor radio news.

Henry is convinced the average student isn't getting radio news:

"The only way students see anything about radio programs now is thru local newspapers, which don't carry much radio news anyway," he said, "and by the time the paper is kicked around dorms, frat or sorority houses, most guys and gals don't even see that much."

"Guaranteed" Circulation

Henry contends that college papers have a "guaranteed" circulation, as every student can be counted upon as an avid reader, and in many cases, send them back home for the folks to peruse, as there are approximately 10,000 collegiate papers, total number of readers can be estimated as being definitely out of the peanuts class.

A type of specialized service to individual colleges whenever their alumni happen to be radio personalities is also envisioned by the flackery boys. The college would receive regular press notices concerning its alumni in radio, which should make interesting reading for the undergrads. Alumni and frat mags won't be neglected either in the alumni build-ups.

Northwestern is taken as a "typical" university and should indicate accurately desires of Joe and Jane College concerning radio news—provided enough students react to the survey.

Court Rejects Plea Of Religious Groups For Time on WPEN

PHILADELPHIA, Oct. 15.—Third United States Circuit Court of Appeals in a unanimous opinion handed down Friday (12) rejected an appeal by eight religious groups seeking to compel WPEN to sell them time on the air. Decision sustained Federal Judge William H. Kirkpatrick, who last April in one of the first test cases of its kind, refused to grant plaintiffs a decree against the station owned by *The Philadelphia Evening Bulletin*.

Religious groups brought suit last February 20 after WPEN announced that it would cancel their "paying" contracts as of April 1 and would grant "free time" to all religious groups. In the Circuit Court decision written by Judge John Biggs Jr., senior member, and concurred in by Judge Gerald McLaughlin and Judge Curtis L. Waller, it was held that the plaintiffs had failed to show cause for action. Court held that the radio station was free to make its own choice of programs, to sell time as it saw fit and to allow free time on the same basis.

"A radio broadcasting station is not a public utility," the decision stated, "in the sense that it must permit broadcasting by whoever comes to its microphone." Suit was brought by the Non-Sectarian Tabernacle, Pilgrim Hour Highway Mission Tabernacle and Young People's Church of the Air, Philadelphia; Rev. Carl McIntire, Bible Presbyterian Church, Collingswood, N. J.; Wiley Mission and Wesleyan Methodist Church, Camden, N. J., and Word of Life Fellowship, New York.

How WABC Was Local in Wartime

Sell Toughies Was the Code

Station even got pianos for G.I.'s—and how the plasma did flow

By Lou Frankel

(Part 2 of a two-part story on how a key network station is also tops in its home town.)

NEW YORK, Oct. 15.—When war came WABC, which had in four years boomed local time from sustaining to sellout (as noted in the last issue of *The Billboard*) rolled up its sleeves and went to war work. Others, as everyone knows, assigned themselves the same chore.

But at WABC the approach was the result of shrewd thinking and frank feeling. It all stemmed from an exec staff bull session—for by now WABC, the CBS home station, had itself a bright and buxom crew—where the boys spoke this way:

Bull Session Report

"We're all of us strictly 4-F civilians with nary a chance at a uniform. We're all of us working citizens of this town and we know the job that has to be done on the home front. We also know WABC has a sock local morning schedule.

"So let's use this schedule to sell the home front on doing the job. It's a commercial sked, true, but if our approach is on a listener level we can do the job."

That WABC did the job and thereby won itself a loyal following like no other this article will show. And the trick that won the game was in the "listener level" philosophy. For what this meant in practice, even if not in the original thinking, was involving the audience in the job of supporting the men in uniform.

Multiple Patterns

To do this WABC set itself a number of patterns. First it would tackle every war-aid request as if the station were out to sell a product. Second, the station would go look for things to do that needed doing.

So when some agency needed time, the answer at WABC wasn't the dull, "Yeah, sure, we'll give you some spots." Instead the answer was "How much, or how many do you need and how soon?" In other words these home-front 1-A's gave time to get results.

When the army wanted Christmas gifts for men at local port of embarkations awaiting shipment overseas, when the navy wanted WAVES, when the transports needed pianos, when the Red Cross needed blood donors, when anything needed doing, WABC went out to get the required. They were not content to just ask the listeners to participate, WABC made sure of the pay-off.

Dig, Brother, Dig

And since results were the criteria, the station was not chary about dipping into till which, thanks to the commercials, could stand the gaff. From start to finish the theme was, "Get results, forget the expense."

So everyone got a personal letter of thanks or a certificate (in the thousands these ran into dough). So there were bull sessions each week to see how the current campaign was going and to plan on promotion, publicity, stunts and tie-ups to hypo, as and if needed, the returns. And if an emergency came up that threatened the ultimate objective, WABC dug into its kick to hit the mark.

Thus, when the aforementioned yule gifts for G.I.'s awaiting shipment were gathered and the word came back to lay off since the boys wouldn't be around on yule day (they were shipped suddenly) WABC dug up Christmas trees and huge stockings. That yuletide the G.I.'s on board transports en route to the E.T.O. were mebbe a leetle browned-off at being shipped so suddenly but getting surprised with a present certainly helped their morale. If WABC

Playing It Safe

NEW YORK, Oct. 13.—Walter Butler is a short, dapper man with a faint Continental accent. He formerly was an engineer at a small Southern station. Some months ago he moved North and took a low-paying job riding gain at WNYC, New York muni station, so that he could be near his family. To supplement his income he tried to get a part-time job as a mail handler at the New York Post Office.

Last week, on Nimitz Day, Butler walked up to the desk of Sylvia Davis, assistant to Morris Novik, head of the station. He was wearing a Homburg hat and carried a small leather attache case. "Miss Davis," he announced, "I am leaving WNYC."

"Really," she asked, "did you get that job at the post office?"

"No, I am going to Berlin for six months to be a legal advisor to the War Crimes Commission. By the way, when I come back, can I have my old job?"

Un-American Committee Plan To Work on Commentators; Steel, Gailmor, Jacob on Pan

WHN Spieler Explains What He Thinks of Rep. Rankin

NEW YORK, Oct. 13.—Pussy-footing tactics of the House Committee on Un-American Activities in its plan to investigate radio news broadcasting were exposed this week when trade sources revealed that a tentative list of commentators to be called before the committee included Johannes Steel, WHN; Hans Jacob, WOV, and William S. Gailmor, WHN. None of the commentators have received official notice to appear before the House, but letters sent out under signature of Ernie Adamaon for Rep. John S. Wood (Ga.), chairman of committee, puts finger on Steel, Jacob and Gailmor.

Commenting on the committee's decision to Red-hunt in radio, Johannes Steel, WHN commentator, said in an interview with *The Billboard*: "Judging from the activities of the committee, not many of its members have the intelligence, background and experience to investigate a commentator. Furthermore, no one in his right mind anywhere in this country takes the committee and its activities seriously."

"I have consulted outstanding psychiatrists," Steel said, "and they say that, in so far as Representative Rankin is concerned, judging by his gestures, facial expression and preoccupation with racial persecution, they believe in all seriousness, that an independent and unbiased committee of psychiatrists would commit

hadn't gone ahead without worrying about the size of the tab, the gifts would not have been distributed.

Everyone a Staffer

Likewise, during other drives, when a unit in uniform would be inspecting and wrapping gifts, or someone would be in town for a special program plugging a drive, the orders were to treat them like staffers. When eating time came everyone ate, on WABC. When sleeping time came WABC invariably managed, strictly without beating any drums, to have quarters available, for the service people as well as its own crew.

In the telling, it doesn't sound like much. But in the doing, it was essential, since it was part of the over-all "listener-level" theme. And thanks to a sharp sense of showmanship that had, for example, John Reed King, emcee of *Misses Goes A-Shopping*, taking tickets at the studio door and welcoming every visitor, the station and staff had an aura of "the listener is always right."

Godfrey, Cook and Arlen

To make this operation click, WABC used its three top shows, namely, Arthur Godfrey, Phil Cook and Margaret Arlen. For support they had *Misses Goes A-Shopping*, all the station breaks, the *Reveille* program and *Personally, It's off the Record*.

Note: The station breaks were particularly (See WABC A WARTIME on page 15)

him to an asylum."

William Gailmor, another WHN newscaster, if summoned by the committee, will be able to tote along the okay awarded him by American Broadcasting Company after investigation which was conducted about six months ago. At that time Gailmor was on the pan of Westbrook Pegler.

Rankin Admits 'Investigation'

WASHINGTON, Oct. 13.—House Committee on Un-American Activities is still sitting on investigation of the radio broadcast industry, including commentators. Rep. John E. Rankin (D., Miss.) told *The Billboard* that "the matter is definitely under surveillance."

As foretold in *The Billboard*, investigation of the broadcast industry has been a topic mulling in committee for some weeks, with committee withholding formal pronouncements at hearings thus far.

Teen-Agers' Beef For Tailored Segs Answered by WWJ

DETROIT, Oct. 15.—WWJ is meeting the challenge of the high-schoolers in Detroit, who have complained "there are no radio shows just for us," by designing *Fenfare* and *Scholar Dollars*, two half-hour audience shows for teen-age participation and listening. WWJ is also co-operating with the radio division of the Detroit Board of Education to broadcast a third audience program for the grade schools, titled *Storyland*.

Fenfare, 1:15, Saturdays, features Paul Leash and his orchestra, sprinkled with football predictions on college games, with a special bow to a Detroit high school of the week. Students from the honored school are in the audience and participate with their own school yells, songs and also in a quick football quiz for tickets to the Detroit Lions' pro football games as prizes.

Scholar Dollars, 7 p.m., Saturdays, is a quiz program for high-school seniors, where students from eight public and parochial schools compete weekly before a high school audience. Each scholar answering his questions correctly receives a "Scholar Dollar," and at the end of the series, each week's winner competes for the grand prize, a four-year scholarship to either Wayne University or the University of Detroit.

Storyland, strictly a show for the elementary school children, is produced by students of the radio division of the Detroit Public Schools, with the co-operation of the WWJ production staff. This program, broadcast 1:15 Mondays, features an audience show of children's classics and is also carried to the ele-

Set Mfrs. Plan Production for Yuletide Sale

WASHINGTON, Oct. 15.—Despite gripes that OPA's new ceilings on radio sets (released October 11) do not insure them a "reasonable profit," large radio-set manufacturers are expected to push ahead on production in time to flood the market with new models before the Christmas holiday season.

Idea is that large manufacturers, anxious to get their brand names before the public, will move ahead on radio set production, even at low-profit level, in hopes that within next three or four months price adjustments will be forthcoming, either on individual company or industry-wide basis. Despite lack of radio parts and components, estimated to have permitted only 7 per cent of expected set production during September, talk here is that 3,000,000 sets will be on the market by Christmas, mostly table models, with few console-types available at any price. Industry-wide price-increase factors over 1941 prices for radio components announced by OPA last Thursday (11) are generally considered "within reason" and are expected to bring parts out of the warehouses, where they had been held by suppliers pending OPA hike in parts ceilings.

Low-Cost Sets Get Break

OPA's preliminary word on reconversion prices of radio sets—with regulations expected momentarily—puts emphasis on production of low-cost models since heaviest increases are given the cheaper sets.

OPA price hikes for manufacturers returning to production of radio receivers comparable to models produced between July 15 and October 15, 1941, will permit set manufacturers to increase their established prices as follows: Boost of 15 per cent on sets sold for less than \$11; boost of 12 per cent for sets costing between \$11 and \$30, and for those costing \$30 or more, 10½ per cent.

12 Per Cent Increase

This distribution of increases, according to OPA officials, is expected to result in heavy production of relatively inexpensive sets, and should mean an over-all increase in set prices of about 12 per cent for manufacturers. OPA feels that most wholesalers and retailers should be able to absorb these increases, so that the end price to the man-in-the-street will approximate 1942 levels.

Smaller-sized set manufacturers still point out their costs have been boosted around 40 per cent over pre-war levels and that OPA relaxations still place them at competitive disadvantage. Unofficial estimates by Department of Commerce show radio set manufacturers costs have actually risen around 30 per cent over 1941 levels.

Mississippi Valley Net Bows Oct. 29

CHICAGO, Oct. 13.—Mississippi Valley network of 75 stations in rural Midwest districts will begin operation October 29 with a daily farm hour program aired from 6 to 7 a.m., with General Mills signing up as the first sponsor for the hour and for the network. John Boler, chairman of the board, also heads the North Central Regional chains.

Howard S. Johnson, who has been associated with Boler for years, is president of Mississippi net. He is also vice-president of KVOX, Moorhead, Minn., and Jamestown Broadcasting Company, Jamestown, N. D. Boler is a principal stockholder in both of the latter. At the same time it was announced that William Kutach, radio director of Swift & Company, had been made vice-president in charge of sales for both Mississippi and NCBS.

mentary schools, where children listen as part of their school work over school radios. The initial story, *Puss in Boots*, will be followed by other fairy tales and classics.

Plenty Labor Co-Ops and Ed Bids

ILGWU Plan Has Daily Sked

NBC, CBS Hopefully Ask New FM Ruling; Slim Chance Seen

Co-Op & Farm Group Ideas

Anti-labor forces no like union bids for licenses—FM or otherwise

WASHINGTON, Oct. 15.—Anti-laborites here are planning to kick up political storm around International Ladies' Garment Workers' Union (AFL) bid for FM licenses in New York, Boston, Philadelphia and Chattanooga. However, ILGWU's applications for the four station licenses, filed with Federal Communications Commission last Monday (8), appear to have better than even chance for FCC approval, largely because of possible beneficial influence ILGWU stations may have on radio programming generally.

Attracting particular attention is ILGWU's pledge to operate on non-profit basis, with sustaining programs to be given more than 50 per cent of each station's air time. The powerful union, ready to sink more than half a million dollars in the four stations, has given FCC a program prospectus emphasizing community interest discussions, dramatics, religious and health programs, music, news, rounded out by sports, children's events and public forums.

More Worried

Some anti-laborites, grumbling ever since United Auto Workers (CIO) filed applications for FM station licenses in six cities (Los Angeles, Chicago; Newark, N. J.; Cleveland, Detroit and Flint, Mich.), are considerably more alarmed by prospect of success by ILGWU chiefly because of ILGWU's achievements on legit stage, *Pins and Needles*, and in organizing community dramatic and discussion centers. It has been learned authoritatively that some anti-laborites have already beaten a path to the door of the House Committee on Un-American Activities with hope of precipitating an inquiry that might prejudice FCC against the applications. House Committee has been grappling with issue of launching full-scale investigation of radio station applicants, with conflict seething behind scenes in Congress as result of efforts by some Congressional leaders to forestall recurrence of witch-hunting practice of old Dies Committee, which proved costly to taxpayers as well as to prestige of Congress.

Chain?

ILGWU's bid is seen as introducing an important administrative precedent in radio station chain operation. For, altho ILGWU will be only minority stockholder in each of proposed new stations and does not plan to operate as chain or labor network, it is believed that regulations would not prevent ILGWU from becoming minority stockholder in a number of stations far in excess of six, which is limit for majority stock control. ILGWU plan is to invite locals of other unions to invest in ownership and to maintain operation exclusively on local basis to meet needs of specific community. There is definite possibility, however, that the powerful union, whose 1944 budget reached \$7,342,049 (more than half a million higher than previous year's budget), might develop interest in large number of stations.

Talent Diggers

Neutral observers see in ILGWU's prospectus an answer to FCC's oft-repeated plea for improved local programming and increased stimulation of local talent. Emphasizing a pledge to foster community talent service, ILGWU informed FCC that *Pins and Needles* established "once and for all that no one segment of a community has a monopoly on dramatic and musical talent." "If properly inspired and directed and if the media for expression are available," continued ILGWU in its prospectus to FCC, "thousands of hitherto unknown persons may make their contributions to the dramatic, musical and cultural worlds." Some sections of the prospectus

WASHINGTON, Oct. 15.—Radio engineers who appeared at a rehearing here today on Federal Communications Commission rules for assignment of FM frequencies are hopeful that FCC will change its mind and authorize increased coverage for network stations and maybe even increase the allotment for New York. Despite this optimism, however, FCC is demonstrating, outwardly at least, a coolness to the idea of changing its rules. All in all, there appears to be an outside chance that the webs will get a better break—altho the chance continues to be viewed as very slim.

Columbia Broadcasting System engineers in arguments today proposed an alternate allocation plan for FM stations in Area 1, seeking an increase from FCC's limit of 11 to 20 channels for New York. In so doing, CBS asked FCC for Channel 45 at 96.9 mc. for WABC—FM. Under the CBS plan, New York would get channels 21, 23, 25, 27, 29, 31, 33, 35, 37, 39, 41, 43, 45, 47, 49, 51, 53, 55, 57 and 59. Philadelphia would get 13 channels (42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64 and 66). Baltimore would get 10 (51, 53, 55, 57, 59, 61, 63, 65, 67 and 69). Others would be: Bridgeport, 3 channels; Hartford, 6; New Haven, 5; New London, 2, and Waterbury, Conn., 4. CBS plan

proposes FM frequencies for other licensees and permittees in New York area as follows: WAAW (92.5 mc.), Channel 23; WABF (92.1), Channel 21; WBAM (96.59), Channel 43; WEAJ-FM (97.3), Channel 47; WFGG (99.3), Channel 57; WFMN (98.9), Channel 55; WGYN (93.3), 27; WHNF (93.7), 29; WNYC-FM (94.5), 33, and WQXQ (94.1), 31.

Today's rehearing on FM rules and assignments was authorized by FCC to let CBS and NBC put additional arguments for change on record. CBS and NBC's informal protests, which culminated in today's rehearing, insisted that FCC was discriminating against networks both in assignment of frequencies and in coverage areas allotted. CBS urged that FCC assign it an FM frequency in New York which will provide "coverage as great as that of any other FM station" in the metropolis. CBS stated that this was the surest way to remedy a bad situation and without an impression given by FM rules that FM stations owned by network companies "should by reason of such ownership be discriminated against." NBC, in its formal protest, argued that FCC's FM allocations are "contrary to public service because of tight service areas allotted to webs."

Even existing station channels eyed by religious groups and colleges

WASHINGTON, Oct. 15.—With a long pent-up flow of nearly 200 conditional license grants due to get a start this week, Federal Communications Commission finds itself facing decision whether farm co-operatives, labor organizations, educational and religious groups will get increased role in big-time radio. Plenty of the nearly 1,000 applications filed with FCC are from co-ops, labor unions, religious and educational groups seeking either new stations or increased power for broadcasting at better listening hours. In addition, FCC is encouraging development of vast new chains of regional non-commercial educational stations.

Besides four applications from International Ladies' Garment Workers' Union (see story on this page) for FM licenses, applications waiting to be processed include a bid from Chicago Federation of Labor to increase power from 10 kw. to 50 kw. and install new transmitter for making changes in day-night uses for its standard broadcast station WCFL (Chicago). Meanwhile, rush of bids from other labor groups for employer role in FM includes application by Amalgamated Broadcasting System, Inc. (CIO), for FM licenses in Chicago, New York, Rochester, N. Y., and Philadelphia. These applications, tho filed, have not been accepted. Four other CIO applications (United Auto Workers) for FM licenses have been on file for some months.

Co-Ops Want Plenty

Presence of co-operatives among the applicants is being felt increasingly. For example, Ohio Council of Farm Co-Operatives, acting in behalf of ag co-ops of Ohio as well as that State's Farm Bureau and Grange, has declared its intention to push for a chain of four FM stations in Ohio with plans to cover the whole State with "regular broadcast service." Key station would be in Columbus. O. Potomac Co-Operative Federation, Inc., wants to start an FM station in nation's capital, the first request for such a group from this locality. An unusual combination of sponsors is seen in line-up in bid for new FM license in Hollywood. Sponsors include following: Philip M. Connelly, secretary of CIO; George Campbell, Musicians' Union (AFL); Paul Stewart, Cal Kuhl (Radio Producers and Directors); Emmet Lavery, president; Screen Writers' Guild; Dr. Franklin Fearing, psychology prof at University of California, at Los Angeles; Bert Gottschalk, radio engineer; Alvin Wilder, news commentator, and "others doing business as Hollywood Community Radio Group."

As an example of what radio can expect from educational groups, St. Olaf College's standard broadcast station (WCAL) at Northfield, Minn., wants to change its operating hours from sharing time with KUOM to full daytime operation. Time would be relinquished by KUOM. St. Louis University wants to boost its standard broadcast station's (WEW) power from 1 kw. to 50 kw., changing hours of operation from daytime to unlimited time. Among religious group applications, Missionary Society of St. Paul the Apostle wants use of standard broadcast facilities of WNEW (New York).

Johns Quits WCCO for Agcy.

MINNEAPOLIS, Oct. 15.—J. Frank Johns, time peddler for WCCO, CBS outlet here, leaves to become merchandise exec for Melamed-Hobbs, Inc., local ad agency. Change takes effect today (15). At Melamed-Hobbs, Johns, who has been with WCCO since 1943, will have charge of merchandising agency products among radio and newspaper accounts and will work with salesmen in promoting products.

Hub Department Store Biz Proving That Retail Airings Do Bring 'Em In To Buy

Three Biggies and Speciality Shops Get Biz Pay-Offs

BOSTON, Oct. 15.—The sizable slice of the department store advertising melon which local radio stations rated during the newsprint shortage looks good

are, in fact, strongly reminiscent of recent remarks by Chairman Porter and Commissioner Durr on FM and programming generally. Noteworthy is the following statement by ILGWU.

"FM gives radio broadcasting the great opportunity to become the local town meeting hall, the local music hall, the local drama center. It will permit the ILGWU's affiliates to give to the community at large what formerly was confined to the members. The moral and financial aid of the ILGWU will be at the disposal of the local applicant who will be the licensee and have control over station policy. These local groups will do an outstanding job in public-service programming. Public health education, the development and encouragement of local talent, and round-table discussions on community industry-labor relationships, and community consumer-farmer relationships will constitute the four largest segments of the station's public service program."

Also significant in this respect is the following from the ILGWU prospectus on file with FCC:

Expanding Classrooms

"The conventional classrooms, theaters and concert halls are no longer large enough to house the audience which wants to see and hear talent. Technological improvements have made it possible for hundreds of thousands to see and hear, by merely turning a dial, where formerly only hundreds (after paying an admission price) could see and hear. Frequency Modulation broadcasting will be one of the media which will enable the widest dissemination of culture, education and art. It is logical and in keeping with the long-established policy of the ILGWU to pioneer in new (See ILGWU'S PLAN on page 10)

to remain theirs now that the shortage has eased. In fact, new retail sponsors entering the lists go to prove that radio has a definite place in the promotional picture.

Currently, three of the big five department stores, Gilchrist's, Filene's and Jordan's, have regular air shows over Hub stations. In September, Chandler's, Boston's oldest specialty store, inaugurated a new show for teen-agers over WNAC. On October 15, Lamson & Hubbard, another leading specialty shop, will underwrite a three-times-a-week 15-minute WNAC program titled *Tea at the Copley*.

WNAC Out in Front

Check-up of stations rating the retail gravy puts WNAC, Yankee Network key station, well out front in the field. Gilchrist's is underwriting *The Answer Man*, a 15-minute show five times a week from 6:30 to 6:45 p.m. Filene's is sponsoring *Tello-Test* over the same station three times a week at 9:15 to 9:30 a.m. Chandler's is paying the freight for a half-hour Saturday morning stanza aimed at high school girls and titled Chandler's *Teen-Age House Party*. With the entrance of *Tea at the Copley*, sponsored by Lamson & Hubbard, WNAC has the heaviest retail representation in Boston.

Check-up with the radio-minded retailers reveals that the stores have found that radio can and does sell merchandise. Since most retail advertising has to pay its way by showing sales against ad cost, the fact that stores are cutting a larger slice of the melon for air promotions proves that returns are good. Institutional value of air shows, too, has been proven by heavy mail response.

Opinion locally is that the alert promotional methods of the stations, particularly WNAC in plugging store shows, has made plenty of friends among retailers. Newspaper have been by-passing store plugs for too long in the Boston picture. This is now paying off in reverse.

It happened on NBC

APRIL, 1940

Clue 1

Bristol-Myers, in behalf of Vitalis, undertook the sponsorship of a year-round "crime does not pay" story—Mr. District Attorney—over 51 stations of the NBC Network.



OCT., 1940—APR., 1941

Clue 2

Mr. District Attorney was shooting his way ahead fast. The first winter season average Hooper rating was 14.8.



OCT., 1942—APR., 1943

Clue 3

Mr. District Attorney rounds out the winter crime season with an average Hooper rating of 23.2—well up among the ten highest rated programs on the air.



JANUARY, 1943

Clue 4

Mr. District Attorney notched his gun with a peak Hooper rating of 28.3—by far the highest rating ever earned by a program of this type.



APRIL, 1945

Clue 5

Mr. District Attorney, now broadcast over 130 NBC stations and reaching an estimated weekly audience of 20,000,000 listeners, has completed five strikingly successful years on NBC under Bristol-Myers' sponsorship.



► The idea for Mr. District Attorney is 281 years old. It was in 1664 that rogues were first prosecuted in the Court of General Sessions of the County of New York. In those days the District Attorney's job consisted merely of trying such pickpockets, firebugs, horse thieves, and occasional cutthroats as the police brought in. Today the D. A. must dispose of the same old crimes—and in addition he must unravel such things as stock frauds, bucket shop deals, false insurance claims, forgeries,

and most important of all he must constantly direct the attack on the vast organized underworld structure of crime and racketeering.

During his five years on the air, Bristol-Myers' and NBC's Mr. District Attorney has exposed more than 250 different rackets and successfully brought their perpetrators to justice.

In the course of this five-year crusade against organized crime, gangsters, gun molls, policemen, and one or two innocent bystanders have been

(The Crusade of Mr. District Attorney) NO. 5 OF A SERIES

"And it shall be my duty as District Attorney, not only to prosecute to the limit of the law all persons accused of crimes perpetrated within this county, but to defend with equal vigor the rights and privileges of all its citizens."



bumped off in a variety of ruthless manners. Victims have been shot, stabbed, drowned, asphyxiated, killed in automobile crashes, pushed from the tops of buildings, and otherwise annihilated, exterminated and noisily rendered inaccessible to the world of the living—all with the amiable aid of NBC's crew of expert sound technicians.

Nor has Mr. District Attorney escaped unscathed. A mad scientist once walled him up in a sarcophagus, a killer attempted to hang him while he was sleep-

ing peacefully in his bed, and another maniac tried to blow him apart with a well-placed bomb. None was successful.

The verdict? **Crime Does Not Pay.** But ask Bristol-Myers, sponsors of this energetic series, and they will tell you that given the facilities of the NBC Network, the vast jury of the NBC audience and the association of other great NBC programs—Mr. District Attorney DOES PAY, week after week, in constant and increasing listener interest:

National Broadcasting Company

America's No. 1 Network



ILGWU's Plan Has Daily Skeds

(Continued from page 7)

fields where cultural, educational and health benefits will be received by its members and the community."

Corporations in Each State

Marcus Cohn, Washington counsel for the Unity broadcasting corporations which have been organized as sponsors in each of the States where the licenses would be held, in explaining plans gave added emphasis to the local objectives. Program operation, he said, will be guided by local station management augmented by local citizens' groups. For example, there will be representative citizens' committees from religious, women's and art groups. Frederick F. Umhey, executive secretary of ILGWU, who heads the New York City station corporation and is executive secretary of the corporations in the other three cities, stressed that stations will sell time to the extent "that will make them self-sustaining." From that point on, he said, the stations will "cease to be profit-making enterprises," and in any event commercial programs will be kept below 50 per cent of the station's time on the air.

Suggested Program Sked

Highlights of a typical week's program in any one of the ILGWU stations, according to the prospectus, are as follows:

Concert Hall of the Air (daily program of classical music), Music Hall (semi-classical and folk music), Ballroom (dance music), News (bulletins daily on the hour, four 15-minute programs, six five-minute programs, with one or two of the programs devoted exclusively to local news), Community Forum (round-table discussions on local, county or State problems, with board of citizens guiding), Religious (guided by board of representative clergymen), Music Foundation (scholarship to be awarded to most gifted local musician heard on the air), Health Reports, Market Reports (city, State and national market reports, with co-operation from Department of Agriculture), Know Your City, Know Your School, Women's Activities, Platform of the Air (discussions by national and local leaders in social sciences, etc.), Playhouse of the Air (arranged in co-operation with local dramatic groups), Music Shop (bands, etc.), Youth Programs, Sports, Children's Corner (stories and plays written especially for children).

No Propagandizing?

Umhey emphasized that programs would not be conducted for labor propagandizing purposes and he said that employer groups will be given equal time with labor on the air. ILGWU, whose New York City membership totals 160,000, is putting \$100,000 into the New York City station, with \$50,000 additional available in loans if necessary. Other stations will get \$50,000 each initial capital and an equal amount in available loans. Metropolitan channels are sought for all but Chattanooga, which would have a community channel station. Luigi Antonini, first vice-president ILGWU, is treasurer of Unity Broadcasting Corporation, New York City, with Harry Greenberg (vice-president ILGWU) as secretary. Philadelphia corporation is headed by Samuel Otto, with David Gingold as vice-president. Boston corporation has Phillip Kramer as president and Jacob Halpern as vice-president. Chattanooga corporation's president is John Martin, with Stanton E. Smith as vice-president.



The Billboard TALENT COST INDEX

Based on "FIRST SIXTEEN" HOOPERATINGS for weekday daytime and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. II No. 19E (Report October 15, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N. L. & S. NBC 141	28.9	1/2 hr. 268	This Is My Best—CBS Drs. Talk It Over—ABC Wilfred Fleisher—ABC Am. Forum of Air—MBS	\$10,500	\$ 363.32	*
BOB HOPE Lever—Pepsodent F. C. & B. NBC 128	26.5	1/2 hr. 268	Ford Show—CBS Transatlantic Quiz—ABC Am. Forum of Air—MBS Overseas Report—MBS	\$15,000	\$ 566.04	*
EDGAR BERGEN Standard Brands Chase & Sanborn J. W. T. NBC 145	22.9	1/2 hr. 354	Beulah Show—CBS Sun. Eve. Hr.—ABC Alex. Med. Board—MBS	\$14,500	\$ 633.19	\$.62
RADIO THEATER Lever Bros.—Lux J. W. T. CBS 144	21.8	1 hr. 457	Telephone Hr.—NBC Information Please—NBC Wash. Story—ABC Maupin's Ork—ABC Various—MBS	\$16,000	\$ 733.94	\$.82
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Marline J. W. T. NBC 145	21.2	1/2 hr. 458	Crime Dr.—CBS Sun. Eve. Hr.—ABC Alex. Med. Board—MBS G. Heatter—MBS	\$12,000	\$ 566.04	*
JACK BENNY Amer. Tob. Co. Lucky Strike R. & R. NBC 143	21.2	1/2 hr. 520	Thin Man—CBS Draw Pearson—ABC Don Gardner—ABC Opinion Requested—MBS	\$22,500	\$1,061.32	*
SCREEN GUILD Lady Esther Powder Blow CBS 141	19.8	1/2 hr. 269	Contented Hour—NBC Pacific Serenade—ABC Auction Gallery—MBS	\$10,000	\$ 510.20	\$.56
WINCHELL L. & M. ABC 183	19.6	1/2 hr. 624	M. Go-Round—NBC R. Digest—CBS Hercule Poirot—MBS	\$ 6,000	\$ 306.12	\$.32
MR. D. A. Bristol-Myers Ipsos and Vitalis NBC 131	18.5	1/2 hr. 326	Malice—CBS Golden Gate—ABC Spotlight Bands—MBS	\$ 4,500	\$ 243.24	\$.27
ABBOTT AND COSTELLO R. J. Reynolds Camel Ely NBC 140	18.1	1/2 hr. 457	First Line—CBS Curtain Time—ABC Oboler's Plays—MBS	\$13,000	\$ 622.98	*
TAKE IT OR LEAVE IT Eversharp Blow CBS 147	17.5	1/2 hr. 278	Hour of Charm—NBC Theater Guild—ABC Operatic Revue—MBS	\$ 4,500	\$ 257.14	\$.28
AMOS 'N' ANDY Lever Bros.—Rinso R. & R. NBC 149	17.0	1/2 hr. 801	Inner Sanctum—CBS Guy Lombardo—ABC G. Heatter—MBS Real Stories—MBS	\$ 9,000	\$ 523.41	*
JOAN DAVIS Lever—Swan Soap Y. & R. CBS 144	16.8	1/2 hr. 6	Value of Firestone—NBC Various—ABC Sherlock Holmes—MBS	\$18,000	\$1,071.43	*
MUSIC HALL Kraft Vaseline J. W. T. NBC 137	15.9	1/2 hr. 641	Kestelanz—CBS Town Meeting—ABC G. Heatter—MBS Real Stories—MBS	\$ 8,500	\$ 534.59	\$.59
JACK HALEY Sealtast McK. & A. NBC 71	15.8	1/2 hr. 106	Hobby Lobby—CBS Detect & Collect—ABC Starlight Serenade—MBS	\$ 8,500	\$ 544.87	**
EDDIE CANTOR Bristol-Myers Truhey-Sal Hepatica Y. & R. NBC 131	15.6	1/2 hr. 457	Frank Sinatra—CBS One Foot in Heaven—ABC G. Heatter—MBS Real Stories—MBS	\$13,500	\$ 865.38	*
NELSON EDDY Electric Cos. N. W. Ayr CBS 142	7.1	1/2 hr. 58	ROA Show—NBC Jones & I—ABC The Nebbs—MBS	\$11,500	\$1,619.72	*
NICK CARTER Acme Paint MBS 125 H., M. & M.	6.9	1/2 hr. 247	Gen. Motors Symph.—NBC Gene Autry—CBS W. L. Shirer—CBS Charlotte Greenwood—ABC	\$ 1,500	\$ 217.39	\$.25
THE SHADOW (LN-MA) Blue Coal MBS 178 R. & R.	6.2	1/2 hr. 247	Gen. Motors Symph.—NBC Family Hour—CBS Mary Small Revue—ABC	\$ 2,500	\$ 403.23	*

*Insufficient data.

**The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

***Includes second broadcast on Pacific Coast.

LN—Limited Network. MA—Moving Average.

L. & M.—Lannen & Mitchell, D., C. & S.—Doherty, Clifford & Shenfield, F., C. & B.—Foots, Cone & Belding, Y. & R.—Young & Rubicam, J. W. T.—J. Walter Thompson, R. W. & C.—Roche, Williams & Cleary, R. M. S.—Russell M. Seeds, N., L. & B.—Needham, Louis & Brorby, McK. & A.—McKee & Albright, McC.-E.—McCann-Erickson, B., B., D. & D.—Batten, Barton, Durstine & Osborn, H., M. & M.—Henri, Hurst & McDonald.

The average evening audience is 8.9 as against 7.9 last report, 8.4 a year ago. Average sets-in-use of 28.5 as against 25.8 last report, 27.7 a year ago. Average available audience of 77.4 as against 78.8 last report, 76.9 a year ago. Sponsored network hours reported on were 81 1/2 as against 77 1/2 last report, 83 a year ago.

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Webs and RDG Close To Signing Contract Point

NEW YORK, Oct. 15.—Negotiation meetings last week between the Radio Directors' Guild and the four networks indicate that an accord is near, with a few more points to be ironed out before a new contract is signed. It is understood that the networks have backtracked in their opposition to wage increases, provided they are evaluated on the basis of length of service.

Guild negotiators—Ed Bryon, Tony Leader and Bob Shayon—in separate meetings with each of the webs managed to get the situation back on an even keel, and a substantial Guild victory is said to be in sight. ABC has offered length-of-service increases ranging from 6 to 40 per cent, NBC is about ready to sign an agreement calling for approximately 15 per cent in length of service and merit increases, and the others will probably fall into line when the next meeting is held Tuesday (16). Special deal will probably be worked out for WOR, which has only two directors, Jock McGregor and Roger Bower. Most of the other conditions asked by the Guild will be met or approximated. Reason for the nets conciliatory attitude, says the trade, is the RDG strike threat.

WTCN, Twin Cities, Inks ANG Contract

MINNEAPOLIS, Oct. 15.—WTCN, only Twin Cities radio station affiliated with the Newspaper Guild, has signed a contract with the Guild in which a "Guild Shop" was agreed upon. Some 15 station employees are affected. These include announcers, librarians, program directors and other office workers within Guild jurisdiction.

Under the contract, all employees now members of the union must remain in good standing and all new employees must join the Guild. Wage increases agreed to range from \$10 to \$40 a month with additional "fee rate" improvements due as radio contracts go into effect. Station is owned jointly by The St. Paul Pioneer Press-Dispatch, which has a Guild shop, and The Minneapolis Daily Times, an open shop with a maintenance-of-membership set-up.

WHAT SNARES THOSE MUSICAL HOOPERATINGS!

The airclick formula used by bands and singers for mass appeal will be fully discussed in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry.

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RESULTS
OUT-DISTANCES
COMPETITION
DIVIDENDS FROM
ISOLATION

The popular CBS Station
EL PASO, TEXAS

Howard H. Wilson Co., National Reps.

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Overseas Reporting---It's Dif Now

Emphasis Is On What Goes

Real digging, ken of subject, getting news across and integrity required

NEW YORK, Oct. 15.—Foreign news, in the opinion of returned network war correspondents, will henceforth require a new technique of coverage and a new type of reporter. Most newsmen believe that the job of keeping America informed about the rest of the world will require a knowledge of politics, ability to interpret the news, a delivery which will rivet the country's attention on diplomatic events which lack the drama of war, and plenty of discernment.

While the war was on, say most correspondents, stories were everywhere. An audience was easy to get because the news was so big. In this country, the news had a direct point of contact with the public thru relatives and friends of the men who were making it. Being a correspondent was comparatively easy. Everything a man touched was newsworthy and issues were clear, simple to understand. All the average reporter needed was a new sense and a heart big enough to comprehend the suffering and sacrifice of a world at war. Even a thoro knowledge of the subject was not essential, since

Kid-Show Party

DETROIT, Oct. 15.—A private party at the Detroit Art Institute for 1,200 youngsters was held Saturday (13) as a kick-off for a series of 13 programs sponsored by the Junior League over WJR. The event was unusual in that a live show was produced in the auditorium at the Art Institute as an introduction to what will be a series of transcribed shows. The entire series is devoted to broadcasts of dramatized stories for children.

The live show was produced by the Players Guild of Wayne University, with sound effects demonstration. Following on top of this, to make sure the kids had a good time and got a bit of education in the process, the kids took a conducted tour of the museum, which was followed by ice cream and cake.

briefings covered the ground fairly completely.

Today it has become increasingly difficult to convince a reconverting nation that some isolated spot on the globe has an important story to tell. The leg man who jeaped to the front and found stories sprouting like weeds in a Victory Garden now has to dig to get a story. Issues are no longer drawn in black and white, but deal in the pastel shades of politics. And, most important, the correspondent has to know his subject so well that he can penetrate the smoke-screens thrown up by a thousand guys working a thousand angles.

Edward R. Murrow, head of the CBS London Bureau, puts the change-over this

way: "A correspondent now has to be a man who knows his subject. He has to be able to impress its importance on the public at home. He must be a diplomat. He must be able to understand the pressures and pulls of Europe and the thousands of groups with axes to grind. During the war we were briefed every step of the way. Today, the average briefing often as not is a smoke-screen set up by someone with something to hide."

Getting It Home

But getting the news home, reporters point out, is just as important a job as it was during the year of the blitz and the offensives. In this atomic age, understanding of world events is the keystone to the success of the United Nations. And there is no alternative to success other than destruction.

Another point which correspondents constantly re-emphasize is the necessity for frequent trips home. They say that long stays abroad isolate them from the mainstream of American thought, hopes and ambitions. It is felt that no man can do a real job of covering another country unless he knows well what is happening in his own. World events depend greatly on the course of the United States and the temper of its people. Politics, say the Europe-wise newsmen, is not a series of isolated events. Each story develops from another, each is related to 20 more. Since the two greatest forces at large in world diplomacy today are the United States and the Soviet Union, a knowledge of at least our country is vital to any real comprehension.

These trips home, newsmen say, must be long. A three-week jaunt to New York means little. But three months, with a chance to get to Washington, the Middle West and the West Coast, would furnish background which couldn't be gotten from even the most careful reading of the most complete newspaper.

Still another factor which concerns re-

KTUL News Scoop Another Argument For Radio Legmen

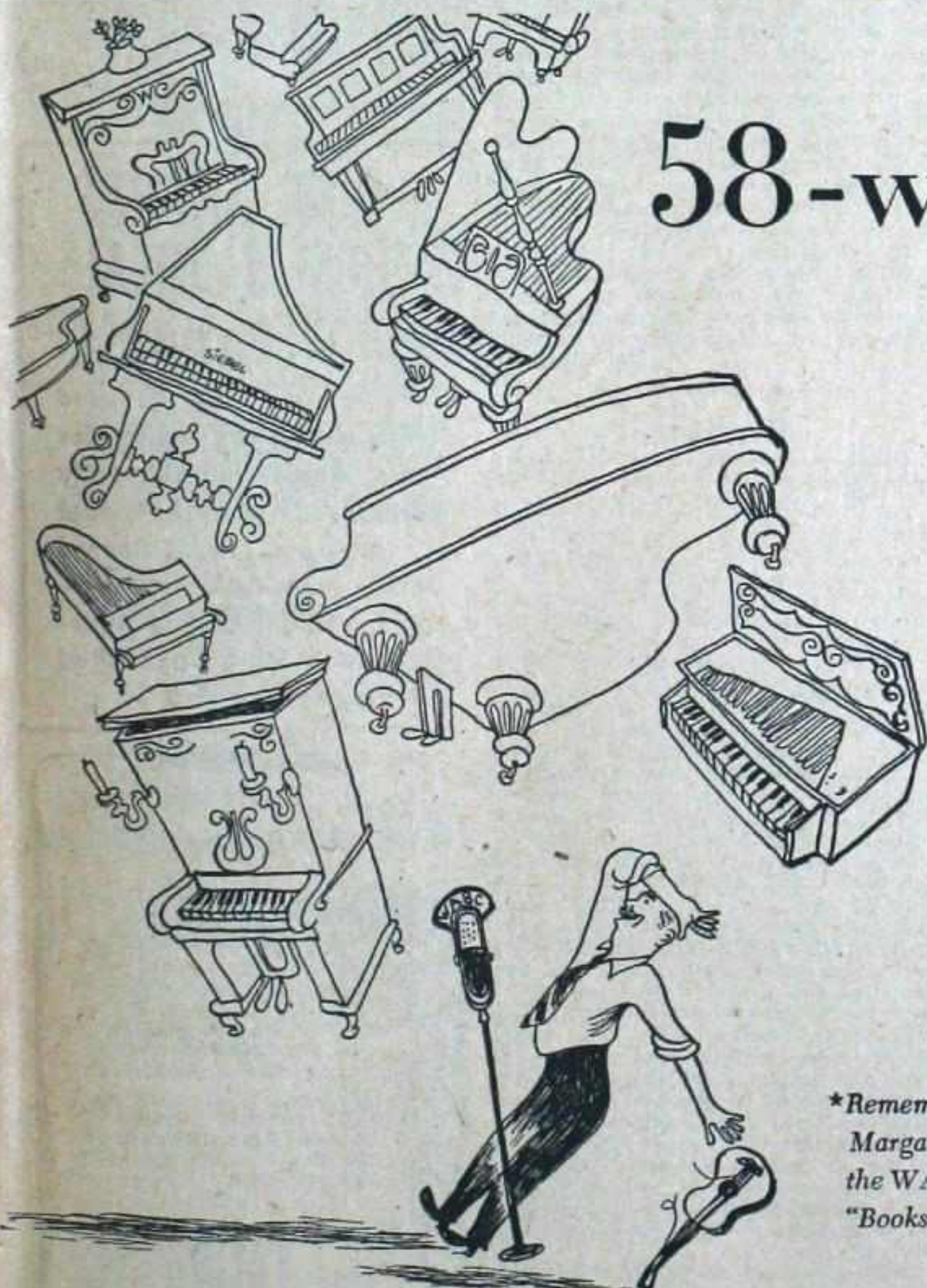
TULSA, Okla., Oct. 15.—On-the-spot coverage of the news thru assignment of regular beats to radio legmen paid off for KTUL, local CBS affiliate, when their newscaster beat local and national newsmen by more than an hour last Monday (8) on the "back-to-work" decision of CIO in the national oil refinery strike.

Trend to on-the-scene reporting was highlighted in last week's issue of *The Billboard* in a story explaining the new set-up planned by both NBC and CBS in Chicago. Other stations throughout country, particularly WOL, Mutual Washington affiliate, are developing similar departments.

KTUL's carefully planned news-gathering beat had Margaret Smith, local KTUL reporter, right on the spot at CIO district office when phone call came thru from CIO national executive board in Washington telling strikers to return to work. She phoned it straight to Glen Condon, KTUL news chief, who was in the middle of his noon broadcast and put it on the air for nationwide beat.

porters is the necessity of explaining America to the rest of the world. Mechanism for doing that job has not yet been set up. But when it is, methods must be adopted which are similar to the ones used abroad.

Problem shapes up as one in which the networks and the personnel share a great responsibility—the webs to send men over and make sure they're good, and the men to make sure they're right. Special training is necessary and complete integrity is absolutely vital. A lot of legmen sometimes wish there was still a war on.



58-word success story

The Army needed pianos for hospitals and troopships. Needed them badly.

On 39 broadcasts, devoting a minute-per-broadcast to the appeal, Phil Cook asked his listeners to contribute pianos.


They did...

590 of them!

This is not an unusual story around WABC—a great station which believes in moving people to do something worthwhile about worthwhile causes.*

*Remember Arthur Godfrey's "GAPSALS", Margaret Arlen's recruiting drive for the WAC, and Phil Cook's "Books for Servicemen"?

WABC
 Columbia's Key Station
 NEW YORK · 50,000 Watts
 COLUMBIA OWNED



Represented by Radio Sales, the SPOT Broadcasting Division of CBS

WEBS DON'T AGREE ON VIDEO

Color Tests Claimed Okay

Test between CBS and Chrysler Building a miracle, says Dr. Goldmark

WASHINGTON, Oct. 15.—Color television (transmitted in upper frequencies) has reached such a "practical and superb" stage of progress that it threatens to outmode black-and-white video almost before commercial television can get under way, according to testimony left here with Federal Communications Commission by Dr. Peter Goldmark, Columbia Broadcasting System television engineer, and Paul W. Kesten, CBS exec. Dr. Goldmark, in wake of session with FCC, told *The Billboard* that progress made in last three weeks "exceeds all expectations and represents highly gratifying results of sweat and luck." The engineer, frankly impressed by the revolutionary results of transmitting ghost-free color television across areas of skyscraper-studded Manhattan, declared that "anyone seeing the true-tone color images on the screen would never again be content with plain black-and-white reception."

Private Hearing

Impact of Dr. Goldmark's and Kesten's disclosures is profound here. In fact, so dramatic was Kesten's disclosure of color video progress during testimony at the first day of last week's two-day hearing here, that both Kesten and Goldmark were called upon by FCC to explain privately that night, more of the results of CBS's work. As a result, Dr. Goldmark was invited to put on record at next day's session not only more evidence of success in high-frequency color video but also the declaration that manufacture of receiving and transmission equipment for television is already in progress.

Vanishing Ghosts

"Reflections and echoes," Dr. Goldmark (See Video Color Test on opposite page)

REVIEWS

Teletruth

Reviewed Thursday (11), 7-7:30 p.m. Style—Quiz. Sponsored by the Book of Knowledge over WNB, New York.

Teletruth is billed as a children's quiz show, and it lives up to its billing. The average adult watching it would fast discover that the bouncing, saccharine technique employed by the over genial emcee, Pat Barnes, was enough to turn his stomach, not to say his dial. It may be that the children of the atomic age enjoy Mr. Barnes. That, too, seems highly improbable.

His program is another matter. *Teletruth*, despite its corny name, is the first video quiz this department has seen so far which was 100 per cent visual and perhaps 85 per cent entertaining. Format is relatively simple. A quartet of those always insufferable brats, brain trusters, are seated behind a long desk. In front of them are cards, bearing point scores. As each one answers a question correctly he is given a dime and 10 points. Highest point score becomes king (or queen) for the next week.

Teletruth could be improved considerably if a few things were done to it. Signs with the contestants names should be more visible, the point score cards should be large enough so that viewers can compare totals in long shots, and the screen where the kids see the questions should be shown. This last point would help preserve informality and establish a sort of relationship between viewers and contestants.

Most of the questions asked on Thursday's stanza seemed a bit too simple for most youngsters, and one stunt in particular was in rather bad taste. In that one the four kids were asked to break a hard-boiled egg on their foreheads and eat it. Fastest one wins. It might have been funny in the sadistic humor of childhood, but adults looking in probably didn't go for it one bit. One of the contestants, a girl, seemed to be quite ill after it. Ronald Oxford did a decent job of direction.

Marty Schrader.

Balaban & Katz

Reviewed Thursday (11), 7:30 to 8:30 p.m. Style—News, variety. Sustaining and commercial on WBKB, Chicago.

Some of the top camera work ever done at WBKB was that which was responsible for a major portion of the artistic, entertaining—and video—success of the portion of tonight's show featuring piano playing of Jenya. We have often thought that Jenya's renditions of the classics and the popular was not equaled by accompanying camera work and direction. But tonight Jenya received the kind of handling she deserved. And it was all brought about by the simple process of placing a large mirror at a 45-degree angle with the keyboard and then focusing the cameras on Jenya and on the mirror to bring about some startling and very effective shots.

Mirror was almost as wide as the piano, and about four feet high. All of Jenya, as well as her hands at the keyboard, were reflected in it. By focusing the cameras on the mirror, it was possible to get shots that looked as if the camera were pointed at the front of the pianist, over her head, to the side, and right over the keyboard. Cameras were placed in back of the pianist, pointing in the direction of her back and facing the mirror. Cameras were not reflected in the mirror because the angle of tilt of the mirror made the mirror reflect only the area in front of the pianist and a few inches in back of her. Cameras were placed farther back than that and low enough to be pointing up to the mirror at a sharp angle. WBKB production staff proved tonight that it had the creative imagination that will be so necessary in television.

News on the program was handled by Don Ward, who did nothing worthy of special mention. It must be noted in passing, however, that lighting during the newscast was poor and resulted in heavy shadows on Ward's face.

Admiral's *Young Chicago* program, depicting the student activities of Lindbloom High School was a little better than last week's but there still is plenty of room for improvement. We think it would be a good idea for Admiral to spend a little money to hire some professionals who could put on a show that would not hurt the reputation of a television set manufacturing company.

Cy Wagner.

NBC Stresses Program Need

Trammell okays TBA antenna idea and makes plea for status quo

WASHINGTON, Oct. 15.—On the record, the National Broadcasting Company, thru its prexy, Niles Trammell, made a plea for status quo to the FCC this week during the video allocation hearings. Off the record, Trammell made the same plea, but with another pitch. True, the status quo wasn't 100 per cent, since he backed the Television Broadcasters' Association plea for more stations, thru the use of directional antenna, but the underlying NBC idea was that program development (one reason why moon piz aren't worried about video) needed plenty of work and plenty of sweat before it approached real entertainment . . . and entertainment must be achieved first.

Embodied in the appeal was a special plea for enough stations to permit NBC to operate keys of regional networks until a nationwide job was something accomplished not talked about.

Nets Need Break

That was what was a matter of record. What wasn't in the hand-outs was NBC's appeal to the Commission that network video op needed something besides a normal break with some 20-odd unions wanting in on the air-pic biz and AFM's Petrillo standing by to see how many plums there were for tune twisters to pick. Trade men in attendance at the meetings indicated that Trammell pointed out (not for publication to the consumer) that there were hundreds, if not thousands, of program problems that had to be settled before video would come of viewing age, and no matter where the frequencies were on which the entertainment was to be channeled, the aches would be the same and would take as long to ease.

No Press for Trammell

Trammell's pitch got short shift in the daily press for obvious reasons, the realists in the trade point out. There's little or no drama in a business approach to an art and plenty in the idea of color and the unproven. Fact that NABET (National Association of Broadcast Engineers) (See NBC PUTS STRESS on page 38)

THEY WRITE WLS

Midwest America has sent WLS 317,112 dimes for WLS news department war maps, since 1940. Such response proves the big WLS audience—and proves the confidence our listening friends have in us. Let your advertising story make use of this friendly acceptance in a market of 14 million people. WLS GETS RESULTS!



890 KILOCYCLES
50,000 WATTS
AMERICAN AFFILIATE

REPRESENTED BY JOHN BLAIR & COMPANY

Big Sister

Reviewed Tuesday (9), 8:15-8:45 p.m. Style—Dramatic. Sponsored by Lever Bros. (Rinso), via Ruthrauff & Ryan over WCBW, New York (CBS).

By spring of this year it became apparent to most television reviewers that New York stations had advanced to a point where common technical errors were a thing of the past. After a year or more of practice CBS, albeit not on a par with NBC, seemed to have struggled to a degree of experience where programs could be evaluated purely on the basis of entertainment without worrying about lighting, cueing, camera focus, the location of the mike, etc.

Such, apparently, is not the case. *Big Sister* was Columbia's first commercial. As such, it deserved special treatment, more precise direction, more professional work on the floor. Instead, Lever Bros. got a level of technical performance which was reminiscent of DuMont in the days of Bob Emory and the *WOR Video Varieties*. Three times during the program the mike popped into the scene and stayed there for periods varying from 10 to 30 seconds. On several occasions the cameras were out of focus. Once a camera was not set when it went on the air and viewers were treated to one of those fast, out-of-focus pans which distinguish the slovenly show from the professional. The lighting was far, very far, from good.

Trouble seemed to be that the floor lights were not where they should be. (See *BIG SISTER* on page 38)

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165 WEST 46TH STREET, N.Y.C. (97)
Branch—2214 Wilshire Boulevard, Beverly Hills, Cal.
WE DELIVER WHAT WE ADVERTISE

WE BRING AND GETTING BETTER ALL THE TIME
KFFA
Helena, Arkansas
and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
Samples free.
1619 Broadway
New York 19
TUNE-DEX

Upstairs Nearer After Allocation Hearings; HF In 18 Months?

(Continued from page 5)

lem. As far as can be determined, most FCC engineers favor moving video, but FCC is perplexed by ethical considerations and refuses to be stampeded on final rules.

Most observers here in the industry, as well as in the government, have the general impression that FCC will avoid announcing any prospective date for move if final rules stand pat on keeping video in present location. At same time, all signs point to move within 18 months if FCC doesn't authorize the shift immediately, and most observers have the feeling that FCC will not rule immediate shift. Issue, however, is highly volatile and anything can happen.

Kesten Impresses

FCC, in formulating final commercial video rules, is deeply impressed by what had been said at last week's hearing and particularly by testimony on and off the record from Paul M. Kesten, executive vice-president of CBS, and Dr. Peter Goldmark, CBS television engineer. Especially striking was Kesten's remark that at the television hearing on FCC's proposed low television frequencies, everybody was "speaking the lines and rehearsing the parts for a play that will never really open, or will close down almost as soon as it opens." Kesten flatly declared that he had in mind "the future use of the higher television frequencies—which will ring the curtain down abruptly on the stage we are setting here." He added pointedly: "Since broadcasting does exist on the lower television frequencies, since additional applications are pending and since neither the public nor the broadcasters have ever seen a television picture on the higher frequencies, it is high time that traffic regulations be established on this lower level. Yet I can't avoid the feeling that a combination of events and circumstances are playing a curious trick upon us all—that they are making us plan here and now for a future that is, at this moment, largely of the past—that they are making us lay the foundation for a structure that should never be built."

Even Set Mfr. Okays Upstairs

One set manufacturer at the hearing (Lancaster Television Corporation) even offered testimony at the second day's session favoring ultra-high frequencies immediately. This testimony by a set manufacturer was contrary to the customary trend among set producers, most of whom felt that heavy financial losses would be entailed in a shift to upstairs video frequencies, now or in the near future, since present sets would not be marketable. According to Kesten, the upstairs move would make two and a half times more frequencies available for each city in video, with New York jumping to 10 or 12 full-time television stations instead of the proposed four, and Philadelphia jumping from three to eight or nine.

DuMont and TBA Say No

Opposite viewpoint was registered by Dr. Allen B. DuMont, president of Allen DuMont Laboratories, Inc., who questioned FCC's statement indicating that present 13 video channels available below 300 mc. "are insufficient to make possible a truly nationwide and competitive television system." He insisted that FCC in allowing experimental video to operate between 480 and 920 mc. implies eventual moving upstairs and that such a shift will make available only nine channels with "inferior" coverage and reception. In fact, DuMont wants FCC to assure some permanence in its rules so that "the public purchasing receivers should expect at least 10 years use therefrom."

DuMont voiced favor for an allocation plan sponsored by Television Broadcasters' Association, Inc. (New York), whose committee explained the plan in detail at the hearing. Plan proposes use of directivity in television. Also, while FCC proposal would designate channels 1, 12 and 13 as community channels, TBA plan designates only Channel 1 for community coverage. Col. William A. Roberts, counsel to TBA, voicing opposition to FCC's plan of allocations, particularly hit at what he described as a bad break for metropolitan areas in commercial video under the FCC's proposed rules. Dr. T. T. Goldsmith Jr. and William S. Duttera, members of TBA engineering

committee, argued that directivity in transmission would provide an important remedy. Duttera cited Wilmington, Del., and Trenton, N. J. (57 miles apart), as an example. With each city employing a full-powered metropolitan transmitter, combined with directivity in antenna design, the metropolitan districts and some near by could get video service, according to Duttera. TBA insists its plan would allow more video stations than there are standard broadcast stations in the 140 metropolitan districts of nation.

Eddy, Too, Says Upstairs Okay

Just how soon FCC will hand down final rules is uncertain because of Commission's perplexed state. Need for giving green light to commercial video as early as possible is generally felt by commissioners and engineers, who nevertheless would like to know just how great a handicap would be imposed on telecasters by keeping lower frequencies for a while and just how serious a handicap would be involved in moving upstairs real soon. This state of perplexity is apparent in conversations of engineers, and it was reflected in the questioning by FCC commissioners and members of counsel staff, especially assistant counsel Harry M. Plotkin. At one stage during ad-lib. testimony by W. C. Eddy, engineer for Balaban & Katz Corporation and one of the leaders in U. S. Navy development of radar, commissioners frankly interrupted to ask if armed services experience with radar definitely proved superiority of ultra-high frequencies. Eddy's answer was emphatically in affirmative.

Video Color Test Stacks Up as Okay

(Continued from opposite page)

mark told *The Billboard* here, "have completely vanished in our demonstrations, and the fidelity of color and tone is breathtaking. Color television is here—today. It has passed the severest test—that of transmission of moving color images across areas where obstructions of skyscrapers abound. Three weeks ago I would never have believed that we could have reached the present stage of progress in so short a time—even at the stage of advancement we had then reached."

FCC's interest in this progress (to say nothing of the interest now being exhibited by the broadcast industry) has reached a new high, particularly because demonstration witnessed recently by FCC in New York has been reduced to minor event. Eyebrows of commissioners and engineers rose when Kesten at television rules hearing here said: "Only yesterday, October 10, I saw (color) television pictures successfully broadcast across the crowded New York skyline and received blocks away with superb clarity—demonstrating the actual use of the ultra-high frequencies and the modulation of a 10 megacycle video band—two of the things so many were so sure could not be done." Kesten asserted that television pictures on the higher frequencies "are no longer a theory, but a fact."

Dr. Goldmark asserted that the tests described by Kesten "Showed that for the first time in the history of television ghost-free reception was possible." He added:

"By means of the directional receiving antenna which is a very inexpensive piece of apparatus, it was possible to pick up in mid-town Manhattan a large number of individual signals, separate them from each other so that each one appeared in full and brilliant color without slightest interference. It was found during these tests that a signal reflected from a near-by tall building corresponded to a transmitter radiating directions uniformly. This means that to cover an area like New York a transmitting power of less than a tenth that is required in the present low frequency television bands would be needed. Columbia engineers now will begin both metropolitan as well as long distance propagation tests. Latter will be carried out with the co-operation of the engineering staff of the FCC."

Color Equipment Being Made

CBS video engineer said transmitters are now being constructed in the CBS laboratories and other manufacturers

will go ahead with actual construction work of similar apparatus. By the end of the year, he said, Columbia will have a 1-kw. transmitter in the Chrysler Building and it is estimated that before the middle of next year commercial transmitters will be available from several sources. Color studio equipment developed in the Columbia laboratories is now being manufactured by the Westinghouse Electric Corporation and 10 units have already been sold to various prominent television interests, he declared. (This was indicated in an exclusive story in last week's *The Billboard*.)

"Receiver development, both direct viewing as well as projection, is now being carried out in the Columbia labs," he added. "The recent showing unveiled both large and small screen receivers.

General Electric Company has recently entered into a co-operative arrangement whereby GE will take the Columbia receiver developments and turn them into commercial products. First samples will become available by the end of January. Because of Columbia's licensing policy, all receiver manufacturers would have an equal chance to obtain designs and licenses under the CBS patents."

CHICAGO, Oct. 13.—Additional expansion of the rapidly growing Marshall Field radio organization was taken this week when J. W. Knodel, presently Free and Peters vice-president, was appointed national sales manager of the Field radio org. Knodel will assume his new post on November 1. On his new job for the Field org Knodel will be quartered at 230 N. Michigan Avenue, Chicago.



Cunctation*

is a wonderful HOBBY

But not for those who are planning post-war sales! With all available Time being grabbed up on WIP, fast action is indicated to cover the rich Philadelphia market!

WIP

610 K. C.
5000 WATTS

* Dictionary says—"hesitancy," "delay"

REPRESENTED BY GEO. P. HOLLINGBERY CO.

CELLER GOES FCC ONE BETTER

Plenty Aches For Stations

Provisions cover sales prices, percentage of commercial time and 'culture'

WASHINGTON, Oct. 15.—With Representative Emanuel Celler (D., N. Y.) pressing for an early House Interstate and Foreign Commerce Committee hearing on his bill to "protect radio from over-commercialization," Congress, whether it likes it or not, now has a full-scale battle in the making on the long-smoldering issue of recasting the Communications Act of 1934 so as to end excesses in commercial programming and to cut short the gold-rush carnival in station transfers. Celler, who introduced his bill last Tuesday (9), as foretold he would in *The Billboard* months ago, informed *The Billboard* today that public sentiment for favorable action on his bill had already come into evidence thru organization of several groups in the measure's behalf on the West Coast.

Meanwhile, Federal Communications Commission, whose historic decisions in the AVCO-Crosley cases recently recommended Congressional action, is giving every encouragement to the spirit and purpose of the bill, altho some commissioners would like to see some modification in the measure's text.

Despite the fact that Celler's intention to introduce the bill has been known for some time, formal submission of the measure (HR-4314) has already had volcanic effects in the nation's capital principally because the bill represents the boldest challenge Congress has yet had to end its do-nothing policy on monopoly threats and over-commercialization of lush radio industry. In seeking to end a wave of profit excesses in radio station transfers, the bill prohibits approval of transfers "in which the total consideration to be paid for broadcast property, tangible and intangible, exceeds the fair value of such property."

Bookkeeping Prescribed, Too

The section of the bill adds a provision that "such fair value shall not exceed double the depreciated cost value of the tangible broadcast property transferred or assigned." Furthermore, the bill authorizes the FCC to "prescribe the form and any and all accounts, records and memoranda to be kept by broadcast stations."

All financial reports filed with FCC would be open for public inspection.

These provisions are evoking general approval in segments here which have long been urging remedial legislation, but some spokesmen for the broadcast industry are raising a cry of despair. Their outcries are even shriller in respect to provisions in the Celler Bill requiring licensees to insert legal advertisements in advance of the expiration of licenses so that anyone committed to a "public interest" policy would be given an opportunity to bid for the same wave length. In explaining this provision, Celler said pointedly that too often the renewals of the three-year radio licenses are granted automatically and consequently there should be increased public scrutiny every time a

licensee is ready to seek renewal.

"Each renewal should be subjected to rigid investigation," he said, "and any citizen who wishes to do so should be allowed to raise his voice in opposition or register complaint. Furthermore, any person or entity desiring to function on the wave length involved should have the right to appear and present his case. If he can demonstrate his ability to operate the station to a greater degree in the public interest, renewal of the application to the current licensee should be refused and the privilege granted to the new applicant."

Another section to the Celler Bill which is attracting wide attention and which has exceeded expectations even of the most ardent FCC commissioner on the subject of throttling commercial excesses, authorizes the FCC to fix percentages of non-profit sustaining time on the air. In championing the cause against commercial excesses in programming, Celler explained that "radio is in danger of being consumed by the profit fever." Pointing out that FM makes possible the development of thousands of new stations, Celler asserted that their excessive use for commercial advertising purposes "must be curbed so that in fair measure the listening public can find in radio a greater intellectual maturity."

Insufficient Culture?

Programs of cultural and educational value, particularly "regional" needs, have been "insufficiently developed," Celler said. "It must be remembered," he added, "that operators of radio stations are licensed and thus hold the position of trustee for the benefit of the public at large." Celler deplored the fact that limited use has been given to a number of national cultural programs, including *Chicago Round-Table* and *Invitation to Learning*, which have been available to hundreds of radio stations. He pointed out that *Labor for Victory*, which he described as "the only labor program carried on any of the major networks," was rejected by 104 out of 139 stations.

All signs here point to a stormy road for the Celler Bill, but the New York Congressman is determined to make a strong fight for his measure. Chairman Paul A. Porter, of the FCC, is expected to confer with Celler and others on Capitol Hill in the near future, and the FCC chairman, as well as his associates on the commission, will be among the key witnesses at a public hearing, the date of which is expected to be determined within the next two months.

As disclosed in *The Billboard* several weeks ago, a public campaign on the commercialization issue has already had its beginnings, and the Celler Bill is viewed as an important stimulant to the drive. It is having the effect of at least compelling Congress to face the issue which has been sidetracked almost since the Communications Act went on the books 11 years ago.

Figures, Too

Celler in a fiery statement served warning to Congress that remedial legislation is an urgent need. He issued a reminder that more than 600 of the 900-odd standard broadcast stations now on the air are network affiliates and that network programs use 95 per cent of the nighttime broadcasting power and over 55 per cent of the day. He cited the 1943 gross times sales figure of \$307,000,000 and said that cost of a single hour of full network coverage runs as high as \$25,000.

"We will do well to consider the questions carefully whether the air waves which are public property and only licensed to operators in the public interest shall be permitted to become merely

an adjunct to big business, and whether it is socially wise to permit the neglect of regional interests to continue," he declared. He recalled that FCC's opinion in the AVCO-Crosley case indicated that lack of Congressional authority prevented FCC from rendering a decision on the fullest public interest. Celler decried the excessive prices which stations are bringing in the transfer market, and recalled, as reported in *The Billboard*, that in one case a station was sold for 1,543 times its net income, while in countless cases the sale prices have been

almost as excessive.

"Such uncontrolled prices," he warned, "make it possible for only those of great wealth to operate stations and tend to keep the control of radio in the hands of a select few. It is an unbalanced and unhealthy condition for so vital a medium as radio which has a tremendous force in the moulding of public opinion and public taste." Celler emphasized that he has no wish to substitute government control and that his bill in effect offers an opportunity to rescue radio from its self-defeat.

SELL TELEVISION

THE SNOWBALL THAT'S GROWING UPHILL!

We can't remember who said "Momentum is only a gradual approach to a dead stop". But we have never forgotten what he said. Our belief in the truth of this statement is unshakable. And our recognition of it as a practical truth is what prompted the long-range plan we call Sellovision—the snowball that's growing uphill!

When the current radio boom began, KSTP refused to coast. Instead, we went to work. It was then we conceived our "Pre-War Plan for Post-War Selling". This is the comprehensive, statewide audience promotion campaign which each day makes KSTP a better buy. And it was then we created "Planalized Promotion", the exclusive KSTP "plus" merchandising service applauded by national advertisers and agencies. Sellovision can play an important part in your sales efforts in the vital Twin Cities Market. We or our national representatives would welcome the opportunity to tell you more.

KSTP
MINNEAPOLIS... ST. PAUL

Represented Nationally by Edward Petry & Co.

EXCLUSIVE NBC AFFILIATE FOR THE TWIN CITIES

50,000 WATTS — CLEAR CHANNEL

"Full Power Must; War's Over"—FCC

NEW YORK, Oct. 15.—Stations that reduced "radiated power" by 10 per cent under the FCC wartime ruling passed in spring of 1943, are now returning to full authorized power. Original FCC ruling permitted stations to operate at a power that would lengthen life of their transmitting tubes. Full power is now an FCC must sometime during this month.

These, as everyone knows, were on the critical list of shortages during the war. All stations in any one area reduced their power equally by agreement (sometimes more than 10 per cent) to insure against competitive advantage.

8x10 GLOSSY PUBLICITY PHOTOS 100 for \$6.25

As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

Mulson, Dept. B,
310 E. Washington Ave.
BRIDGEPORT, CONN.

WABC a Wartime Local; Sell Toughie Was the Code

(Continued from page 6)

larly important since WABC carries no commercial breaks. Instead, breaks are used to plug programs and campaigns on an alternate sked. Another house rule nixes the use of transcribed commercial announcements on the participation programs. As a result, many a campaign was signed and sealed before WABC got a chance at the business. To break this down WABC came up with *Personally, It's Off the Record*, a platter show with guest appearances by talent on the records larded with anecdotes about the platters and artists. Now when a sponsor queries about availabilities on *Personally*, the station has a chance to get on the list. Meanwhile Godfrey, Arlen and Cook still take no e. t. s., do all plugs live.

When special assignments came along, and please remember that all of this was done without affecting WABC's responsibility toward OWI allocations, the brain trust would huddle, decide on the program, the publicity, the promotion. And then things would start happening. Some of these things are no longer news but they're worth recalling and explaining.

Special WACS

Second Service Command had a problem. They needed WACS of a special type, to be medical and surgical technicians. So the qualifications were much higher than normal. To set a goal, the army went along with the idea of a special company, the General Theodore Roosevelt Jr. Company.

Margaret Arlen show drew the assignment, and within one month 1,475 applications had been received and 452 were enlisted and inducted in a special broadcast. Arlen show itself used about a dozen WACS as guests telling their stories, there was a special dramatic remote, about 50 station break spots and Arlen appeared on other WABC shows including early morning news slots.

So even tho the war news was good and Jane Public was not hopped up with a do-or-die enthusiasm, WABC came thru with the company of WACS.

Godfrey's WAVES

Arthur Godfrey had a similar situation when the navy asked him to round up some WAVES. War had been over in Europe for two months, most everyone figured it would soon be over in the Pacific, it was midsummer in New York and to further complicate matters there was a newspaper deliverymen's strike and no publicity. Yet Godfrey drew 482 requests for information and 387 enlistees.

Again there was the same co-ordinated effort behind the drive. Objective was called the *Fighting Lady Task Force*, the WAVES themselves came on the program, told what they did and how they did it, the drive was sold with showmanship and savvy and results were the result.

Typical of the showmanship was the use of a benefit night baseball game between the Glants and Dodgers at the Polo Grounds. Two thousand WAVES marched onto the field, stood fast while Arthur Godfrey at home plate made a two-minute pitch for recruits.

Double in Instruments and Eggs

When the army wanted musical instruments WABC put every program to work and came up with twice the number of instruments collected by the next highest station. But mostly WABC drives were exclusive with the station.

In this category was the Margaret Arlen push for Easter eggs for servicemen. Every appeal asked the listener to

1. Buy eggs.
2. Buy dye.
3. Cook the eggs for 20 minutes.
4. Dye them.
5. Wrap them carefully.
6. Deliver them personally.

This obviously was no quickie assignment for any listener. By actual count WABC figured it meant 85 minutes of work for every participant. Yet listeners from Connecticut, Long Island, Westchester and New Jersey, as well as New York City, personally delivered a total of 5,244 Easter eggs to Margaret Arlen. Which is where the "listener-level" plan paid off. For anytime the customer becomes personally involved then the customer is a loyal listener.

It was the same way with the 23,000 books collected by Phil Cook, with the 590-odd pianos, too. That assignment in particular was a nifty.

G.I. Pianos

The army wanted pianos to entertain troops on hospital ships and transports. They took their problem to WABC and when pressed for a goal, arbitrarily chose the number 500. Station gulped and went to bat. Today they still get a piano every now and then. (One listener went out and bought a brand new piano to donate. When the personal letter of thanks came from WABC Manager Arthur Hull Hayes she went out and bought and donated another.)

Prolific Is Name for Godfrey

One of the most prolific producers of participating people at WABC is Arthur Godfrey. Just about everyone knows about his GAPSALS. The Give-a-Pint-Save-a-Life Society was Godfrey's answer to the Red Cross plea for blood donors.

First drive was so good the navy planned Godfrey to Spaipan to see firsthand how important was the blood plasma. Four days after his return Godfrey kicked off another drive. Fans turned out, since Godfrey was always on hand on GAPSALS days, and queued up before the Blood Bank was open. Its regular opening time was 6:30 a.m.

Between 6:30 a.m. and 7:30 p.m., when the bank closed, 2,083 pints of blood were donated! GAPSALS members met at the Blood Bank every three months to renew membership, 2,175 pints of blood came in. Then June 15, the hottest day of the year, 1,739 showed up—one of them being your reporter.

New Blood

If that doesn't prove the efficacy of WABC and its programs on the "listener-level" take a gander at this Godfrey stunt. The Blood Bank wanted new donors. In four days of campaigning and despite the fact that the city had been swept by a hurricane the night before, 478 new blood donors came in and delivered.

What particularly impressed the Red Cross execs was the low percentage of appointment cancellations. They averaged a 15 per cent disappointment. On D-Day, when more calls came in than could be handled, the Blood Bank had a 9 per cent cancellation. On Godfrey-Day only 8 per cent of the people who made appointments failed to show.

During all this WABC activity aimed at activating its audience, the station did not forget that a partnership must work two ways. So station staffers went looking for things they could do.

Any organization providing a free service to the public might find itself approached by WABC. About the only rule, aside from the no-profit strings, was to make sure the appeal was really city-wide and not just a neighborhood appeal.

As one WABC brain-truster put it, "We will not publicize an organization unless its service to the public is free, and no strings attached. We're trying to give the people of New York valuable information and 'leads' on things they should know about, want to know about, or might be interested in doing."

Here's a partial list of what WABC did. Note how few of the organizations are heard about on other outlets.

HANDICAPPED CHILDREN'S HOME SERVICE

They needed volunteers (of a very high caliber) quite desperately. Within two weeks, they reported that as a result of announcements they had more than enough volunteers, many of them admirably suited for this difficult job.

N. Y. C. FIRE DEPARTMENT.

For Fire Prevention Week.

NEW YORK ADULT EDUCATION COUNCIL.

This is a non-profit venture set up to help the people of New York with all educational problems, and with advice on courses which are available (there are about 20,000 of them, all told) in New York for vocational, avocational or just plain fun, purposes.

NATIONAL LAYMEN'S COUNCIL.

Go to the church of your own choice on the Sabbath—but go!

UNITED NATIONAL CLOTHING COLLECTION.

WELFARE COUNCIL OF N. Y. C.

Free help to New Yorkers with personal problems—financial, marital, juvenile, etc.

N. Y. POST OFFICE.

VETERANS' ADMINISTRATION.

CIVIL SERVICE COMMISSION.

FOSTER HOMES FOR CHILDREN.

Carrying announcements for them con-

Too Short for a Head

IVOR KENWAY, who has been doing special promotion assignments for ABC, has been appointed director of advertising and promotion, succeeding resigned v.-p. Fred Smith. Kenway takes over immediately, with Mike Huber remaining in charge of the advertising division, and Ted Oberfelder handling the promotion section. Kenway's main job will be to co-ordinate the two operations.

Hugh K. Boice Jr., ex-commercial manager of WMBD, CBS station in Peoria, Ill., has joined J. P. McKinney & Son, reps, as head of the radio department.

NBC television, making a big bid for the sports audience, has added the games of the New York Professional Football Giants to its grid sked. First airing was October 14 with Arthur Daley, sports columnist of *The New York Times*, behind the mike. NBC will televise seven programs in all in addition to its Saturday broadcasts of college games.

Neville Miller, ex-NAB prexy, and Arthur H. Schroeder, former lawyer before the FCC, have opened law offices in Washington.

Eleanor Bals, head of the DuMont Television film department, last week told the Business and Professional Women's Club of Bronxville, N. Y., that jobs for women in video are still a matter of speculation. In a speech before the group, she said that while women have already invaded all branches of the industry, future job opportunities are hardly predictable.

Philip F. Whitten, ex-Mutual salesman, has been appointed general sales manager of the Tobacco Network, North Carolina regional web.

WPAY, Portsmouth, O., which joins CBS March 1, 1946, has added four new members to its staff. They are: Ruth Chiappa, formerly of WHKO, Columbus, O., as continuity writer; Carl Sunkel and Gilbert Brooks as announcers, and Carl Mitchell as a salesman.

Following letter came in to CKEY, Toronto: "Would you please play 'Till the End of Time,' by Dick Haymes, dedicated to for his lonely days. It's his favorite piece. He's in the Don Jail for assault." P.S. It was played.

Charles (Chuck) Smith, formerly of KSTP, Minneapolis-St. Paul, has joined the sales staff of WINX, Washington, after three and a half years in the navy.

Dr. Hopkins' Atomic Bomb, a documentary script on the religious quota at Dartmouth College, by Arnold Hartley, program director of WOV, New York,

- sistently for the past two years.
- AMERICAN FIELD SERVICE.
- MARITIME COMMISSION.
- AMERICAN WOMEN'S VOLUNTEER SERVICES.
- WAR EMERGENCY BOARD OF THE FUR INDUSTRY.
- Fur vests for seamen.
- CIVIL AERONAUTICS PATROL.
- COMMITTEE FOR REFUGEE EDUCATION.

This is an interesting story. They asked WABC to appeal for volunteer teachers, because they had lots of students, but not enough people to instruct them. WABC did. Within two weeks, they had so many volunteers that they didn't have enough students to keep them busy. So WABC switched the appeal, and invited more students to come for this free instruction. Now Everybody's happy.

- BOOKS FOR SERVICEMEN.
- NATIONAL URBAN LEAGUE.
- AMERICAN CANCER SOCIETY.
- NATIONAL SAFETY COUNCIL.
- SAFETY RESEARCH INSTITUTE.
- NONPARTISAN ASSOCIATION FOR FRANCHISE EDUCATION.

You must register to vote.

GIRL SCOUTS AND BOY SCOUTS.

Plus, of course, "Everything" the OWI and New York C. D. V. O. asked WABC to handle. As often as possible (and that was pretty frequently) station gave the allocations from these two sources a good deal more time than they requested. But NEVER less than they requested!

WABC hasn't stopped because the war is over. Right now the station is plugging for stamps for servicemen in hospitals; the idea being to give the boys stamps to sort and trade and plan into stamp albums. So many stamps have come in the station has had to tabulate them by weight.

And just in case you're interested, they average 250 stamps, canceled, uncanceled, pasted on envelopes, new, to an ounce!

has been selected by the Writers' War Board as its October Script of the Month. It will be distributed to a national list of 700 stations, Little Theaters and other dramatic groups. This is the second time Hartley has been honored by WWB. His script, *Loving Cups for Murderers* was July selection.

Martin Hoade, who engaged in 53 missions as a bombardier in North Africa and Italy, has returned to the NBC news department as news editor.

Publicity is a wonderful thing department. (Independent Press Agent Division) Coll & Daly contribute this one: "Parks Johnson and Warren Hull left a \$100 bill with the superintendent of the U. S. Naval Academy when "Vox Pop" visited Annapolis for the 100th anniversary of the Academy. The century note will be held for the plebe who, on the Academy's "100th day" in February, 100 days before graduation day when plebes become Third Classmen, stands 100th in his class. (Station Division) KYW, Philadelphia, stops the press with a really hot item. It reports that October 15 the "Valley Forge Caravan," sponsored by the Adam Schelt Brewing Company, will celebrate its 1,000th anniversary by paying tribute to the sponsor, "the guys who foot the bills, fought the war with all their strength and spirit, the restricted, shorthanded, bound up in red tape, pushed, shoved, jeered and cheered as the winds blew hot and cold and still had the stamina to come up punching and step into the battle of re-conversion with a smile and wish to continue giving the people what they want on the air." Ouch.

Lola Worsell, trade ed for the ABC flackery and ex-WOV press agent, resigned last week to take a job doing film publicity.

Three former WNEW, New York, staffers, John Flora, William Reilly and Al Trilling, have returned to the station from the armed forces. Flora, night announcer, who emceed the all-night "Milkman's Matinee," was a master sergeant with the photo reconnaissance division, overseas two and a half years. Reilly, who returns as an assistant in the production department, was a first lieutenant in France with the 9th Air Force. Trilling, a pfc. in the medical department, takes over his old job in the music clearance and record department.

Gertrude Gentzel has been appointed chief time buyer at McCann-Erickson. William C. Dekker remains director of time buying and station relations.

A series of blackout skits produced by Bud Gambel and Bob Loewi bow-in on CBS Television Station WCBW October 18. Billy K. Wells will do the scripting on the first few. Buddy Hackett, Hildegard Halliday and Carl O'Bryan will be featured on the shows.

W. E. Danford, for 12 years in the sales department of the Pet Milk Company, joins KMBC, Kansas City, Mo., in the retail sales department October 15.

"Club Time," new program of gospel singing, makes its debut on 23 ABC stations October 29 (9:15-9:30 a.m., C. S. T.). Program is sponsored by Club Aluminum Products Company of Chicago and is handled by Trade Development Corporation. Format calls for the Club gospel singers, featuring Beverly Shes, bass-baritone, accompanied by organ in non-denominational hymns.

The American Broadcasting Company's "Breakfast Club," which has been heard for the past 12 years Mondays thru Saturdays, cuts to five days a week beginning October 29. E. R. Borroff, ABC v.-p. in charge of the Central Division, announced this week.

RCA International Division has begun publication of a new Spanish magazine, "Radio Mundial," which is designed for the Latin-American market. Book will feature pieces on radio equipment, programming and production, station management and administration and general communications technique. Louis A. Thomas is editor.

Paul Mowrey, ABC tele topper, has been given a new title in the re-shuffle of the web's program department. In the future, Mowrey will be known as manager of the television division of the program department of the American Broadcasting Company.

Les Elgart's ork returns to the air in New York next week when it gets a WOR line from the Rustic Cabin, Englewood, N. J.

Tune Exploitation in Pictures

Pic Orgs Miss Good Chances

Flacking of songs from flickers strictly from hunger, Billboard survey shows

NEW YORK, Oct. 15.—Motion picture flacks are gam, torso, dame and sex-conscious to the hilt, but when it comes to tunes they slip on the blinders. That's what *The Billboard* learned last week making the rounds of the pic publicity offices to see what they could do about promoting songs from flickers.

Motion picture flacks can't be underestimated. They sling a mean cocktail party. They send out tons of press books with a couple of neatly-turned-out, pat stories about songs. They ship stills on requests for covers of sheet music. They send out direct mail, national advertising, house organs, window layouts and displays to music dealers. And then they sit back and think they've done a job.

Boys Miss the Boat

But, according to the trade, they're sitting on a flackpot of gold—unconscious. While they're dreaming, chance after chance comes along and dies without someone doing the terrific job of promotion that's begging to be done. It isn't, says the trade, as if it were hard, digging work, begging somebody to use the stuff. On the contrary, the chances are falling into their laps every day, and the flack boys give them the bum's rush in preference to some old hackneyed promotion device or else simply and inexcusably overlook the opportunities for getting solid plugs for the tunes and pix featuring them.

Couple of Exceptions

In the last four or five years anything like a fresh approach in utilizing big songs has been so rare as to rate a spot in the Smithsonian Institution. There are a couple of exceptions, naturally, such as *As Time Goes By* from *Casablanca*, and *The Trolley Song* from *Meet Me in St. Louis*. *Rhapsody in Blue* was plugged all over town, of course. But in most cases, even where hit songs and old standards and pops were used as picture titles—*Since You Went Away*, *You Came Along From Out of Nowhere*, *Love Letters* (current Paramount biggie)—the companies have treated the hit tunes as tho they had measles.

And only one outfit, MGM, has thought enough on the subject to make a start—albeit a small one—by assigning Dick Powers, now in charge of pop music exploitation on the studio lot, to work with the pub houses here—Robbins, Feist and Miller. It's said that Powers actually invites radio toppers and MGM people who can do the songs some good to preview the pictures.

It's Not Enough

But, trade reiterates, that's all junior stuff. The pic boys are in the big leagues and their efforts should all be of top-drawer caliber. Instead of waiting for a disk jockey to plug a record that has a tune from a pic or just sending out window material and working the regular channels, the moon pic flacks should get their cephalons to perking about tunes the way they have done in the past about the pictures. They should come up with the brain waves and super-duper-colossal ideas that have made Hollywood flackery famous and boomed the industry to its balloon state today.

Because many of the promotion opportunities are so obvious, it is difficult for the trade to understand why they have been overlooked in the past and are being neglected right now. Tie-up with newspapers and magazines is an example. With the advertising that pic firms give newspapers and mags and the space consequently devoted to flickers, trade (See TUNE EXPLOITATION on page 23)

Kool Cools Cool

CHICAGO, Oct. 13.—Harry Cool, the ex-Dick Jurgens who formed his own band five months ago and is currently at the Blackhawk, local bistro, almost snared himself a nice cigarette commercial, except that the sponsor of his show wasn't the maker of the mentholated brand that is the same as Cool's name. Tests of the crooner's voice were okayed by network execs, tobacco company biggies and everyone else connected with the projected commercial, except the prexy of the cigarette firm, who was afraid he'd sell more Kools than his own brand by featuring Harry Cool. Perhaps the manufacturers of Kools are overlooking a natural bet in not picking Cool to boost their product?

Woody's 1-Nighters Demonstrate Pulling Power of Disk Hits

CHICAGO, Oct. 13.—Proof of the power of record hits and the promotion which the waxed hits themselves and the promotion given bands on a label was illustrated this week when Woody Herman ended a string of one-nighters in the South and Midwest, racking up grosses which far exceeded his tour thru this same territory a year ago. Herman, who left Decca for Columbia since wending his way thru the one-night territory included in his latest junket, received plenty of promotion from Columbia distributors and grosses were plenty hypooed by pix and displays in record shops and advertising done by record stores to stimulate sales of his disks during his p. a.

His itinerary and grosses included: Roanoke, Va., \$2,954, September 11; Raleigh, S. C., \$3,611, 12; Charlotte, N. C., \$3,353; Atlanta, \$4,444; Birmingham, \$4,742.22; Kansas City, Mo., \$3,900, October 6, and St. Louis, \$2,900, 7. Dates were played on \$2,500 with a 60 per cent privilege. One-nighters were staged in auditoriums in these cities.

Herman herd starts a five-week stay at the 400 Club, New York, November 22, and is set for a stay at the Paramount, New York, early in January. Band heads for the West Coast, and possibly the flickers, in May, 1946.

Single Engagement Scale For 1-Nighters at N. Y. 400 Unless Band's 802-Manned

Local Nixes Pro Rata on Out-of-Towners

NEW YORK, Oct. 15.—What was thought to be one of the best one-night spots in this vicinity, the 400 Club, turned out to be a boomerang last week when the local Musicians' Union 802 stepped into the picture and nixed traveling bands playing the spot on a pro rata scale. In other words, since Monday was an off night for the regular band at the spot, Tommy Dorsey, the union ruled that unless the band that played the spot was all 802 manned, the men had to be paid a single engagement price.

Difference is just double. Pro rata for the spot is about \$14 for the night, since six times that is \$84, the union scale for full week's work at Class A spot. However, on a single engagement the scale for an out-of-town band is \$16 for the first four hours, with the seven-

Barnet 3d Pub To Accept BMI \$48-Per Plan

NEW YORK, Oct. 15.—Third publishing house to avail itself of the BMI \$48 per point plan in which the pub must guarantee to put up \$1,000 a week against BMI's guarantee of \$25,000 a year, is Charlie Barnet. Latter's firm is called Indigo Music, a firm he established some time ago, but which has been inactive. New firm will be professionally managed by Ted Cooper, and, according to the BMI contract, must have a four-man staff.

Other two pubbing houses so far are Stevens Music, which has a Charlie Spivak tie-up, and London Music, for Guy Lombardo. Stevens is run by Jack Osfeld, while Joe Santly, formerly with BMI, runs London.

Deal works out with BMI offering \$48 per point after the first 150 sheet shots, and after BMI guarantees paying for a minimum of 500 shots, or \$25,000 a year. Since the pub guarantees to spend \$50,000 a year, pub goes in the sock \$500 per week.

Cincy's GAC Execs Hit Booking Jackpot

CINCINNATI, Oct. 13.—Arthur Frew, general manager of the GAC office here, and his assistant, Barney Rapp, hit the jackpot with bookings around the town this week.

Frew and Rapp started it by setting Lloyd LaBrie into Castle Farm for tonight, and Sonny Dunham into Topper Ballroom Saturday and Sunday (13-14). They followed with a deal putting Deke Moffett's ork, until recently at Beverly Hills Country Club, Newport, Ky., into Glenn Rendezvous, Newport, for an indefinite stand beginning October 20. They also set Benny Wulfkotte, now slapping bass with Al Cassidy's crew at the Rendezvous, to open with his own combo at the Lookout House, Covington, Ky., beginning October 26.

The local GAC boys have Gus Van and the Clyde Lucas ork in the new show which opened at Beverly Hills last night. To complete a busy week they arranged to take over the booking of all shows at Beck's Supper Club, Newport, Ky., beginning October 26, and also set Sylvia Cadisky, a warbler find, on a year's contract with WLW here for a build-up on a new ailer to be known as *Sylvia Sings*.

Reward

DETROIT, Oct. 15.—Alex O'Henley, Detroit violinist, offered a concert as the reward to detectives who returned his stolen violin, originally reported as a Stradivarius but ultimately found to be a copy. It was stolen from a downtown beer garden but was voluntarily returned a few days later by a Detroitier who bought it for \$10 from the thief, when he read about the theft in the papers.

Finley - MCA Suit Is Set for San Diego, Calif.

HOLLYWOOD, Oct. 15.—Depositions have been taken from everyone named in the Larry Finley \$3,000,000 anti-trust suit against Music Corporation of America and a date for the trial has been set. Federal Judge McCormick of Los Angeles set the case for a two-week jury trial in San Diego, Calif., locale of Finley's Mission Beach Ballroom starting January 21.

Practically all the principals involved in the suit, work and live in Hollywood, and it is understood MCA's attorneys in particular asked for the trial to take place here, but their request was turned down.

Palitz Named V.P. of Cosmo

NEW YORK, Oct. 15.—Morty Palitz, ex-recording director for Columbia waxery, out of the army since Tuesday and in as vice-prexy for Cosmo Records.

Palitz will handle all artists and repertoire for Cosmo and brings in on the deal two new names for the Cosmo label, Eileen Barton and Susan Reed.

New Cosmo exec is an old familiar to the wax trade, having been affiliated with American Recording Company for some time before his Columbia job.

Disk Joe Davis Terp Spot Op

NEW YORK, Oct. 15.—Joe Davis, manufacturer of Beacon Records, is contemplating opening up a ballroom for name bands, along with a dining and dancing spot, on Route 7, outside of New Milford, Conn. Davis recently purchased 25 acres of property, 1,000 feet along the highway.

Eatery will open next spring, with ballroom, which will play names, probably ready for next fall. Davis has a home some 10 miles from his new property.

Palladium C-to-C Show a Possibility

HOLLYWOOD, Oct. 13.—An arrangement is being worked out whereas a Coast-to-Coast radio commercial will come from the Hollywood Palladium shortly. Show will feature whatever name band was currently appearing at the Palladium plus guest stars. Jimmy Saphier, who handles various radio accounts, has headed for New York to confer with several national advertisers said to be interested in sponsoring the broadcast.

Show would probably go over CBS since that web outlets numerous sustainers from the location weekly and has been doing so since the ballroom opened several years ago.

Also possibility of doing net show back east built around Frank Dalley's Meadowbrook. Both Pepsi and Coca-Cola are said to be interested.

Decca Medley Album Starts Fuss

From C-to-C With Kenton

NEW YORK, Oct. 16.—Stan Kenton, currently at Hotel Pennsy, goes into Frank Dalley's Meadowbrook in February, marking his second spot in the East. Funny part about it is that Kenton, after getting thru at Pennsy, runs right back to the Coast for a date at the Palladium beginning October 30.

Then he jumps back to the Meadowbrook in February. Kenton was supposed to pull out of the Pennsy last Saturday (13), but because Frankie Carle was delayed coming in, Kenton remained thru Monday (15), with Carle opening tonight (Tuesday).

Billie Rogers Exiting From Wald Band To Form Small Combo

NEW YORK, Oct. 15.—Billie Rogers, gal trumpeter who once had her own band, now with Jerry Wald, is exiting that band at the end of the Roseland Ballroom stint where band is now fulfilling an old contract. Gal will come back with a small combo of five men behind her, with GAC handling. Her hubby, Jack Archer, is now with Frederick Bros., handling band bookings.

Hotels & Cafes Face Vacation With Pay Bite

NEW YORK, Oct. 15.—Indication of new vacation clause that Class A and B hotels and certain groups of cafes will be asked to accept as soon as their contracts with Local 802 terminate came last week. For the first time in the history of the trade, the union was able to ink in a vacation-with-pay clause in new contracts. Legit houses in the area were also affected by the local's move and all of them already have inked.

Trade talk is that there won't be a location having an ork which will escape the vacation-with-pay clause. This includes theaters like the Strand and Capitol which are said to be skedded for negotiations in the near future.

Brooks Gets Pennsy Six-Week Option

CHICAGO, Oct. 13.—Randy Brooks, former Les Brown trumpeter who turned maestro about 10 months ago, gets his biggest break yet when he opens at the Hotel Pennsylvania, New York, February

20-Sided Tale

NEW YORK, Oct. 15.—There may be two sides to every story but here's one with 20 sides. Last week Harry Moss, of Associated Booking Agency, heard from Lee Castle that the orkster was signed with Musicraft diskery for 20 waxings within two weeks. Moss promptly passed the good word on—20 sides in 14 days is some recording, some band, some stuff. Hey, kid!

Al Marks, of Musicraft, however, put a knot in the tale. Seems that Marks told Castle to line up 10 of his best pops and 10 of his best standards and bring them in for a skedded recording session. But it was made clear, Marks says, that out of these 20 only a few tunes, at most four, would actually be cut.

25 for six weeks, with a six-week option. Brooks, whose career has been confined to a long stay at Roseland Ballroom, New York, before going into the Meadowbrook, Cedar Grove, N. H., where he is currently holding forth, moves back to Roseland early in November, where he'll remain until his Pennsy opening. Guy has also been getting a big boost from Decca, whose first recording spotted his band with Marian Hutton.

Writers Get Sore at Take

Pubs worry about subject coming up when present SPA contract expires

By Paul Secon

NEW YORK, Oct. 13.—One of the hottest points of dissension in the complicated writer-publisher-recording channel came to a head within the last fortnight over a proposed idea of Decca to put out an album of medleys, with no less than three songs to a side. Album, which Decca's Jack Kapp says was made a couple of years ago, with the company waiting by for the right time to put it out, has the industry aroused because of various aspects that drag in many side issues.

This particular album is made up of works by top writers, including Kern, Porter, Berlin, etc., and one of the reasons the project was held up was the ire of Jerome Kern, who was plenty hot about the royalty arrangement on the records. Because of Kapp's arrangement with the various pubs connected with (See *Fuss on Decca Medley on page 23*)

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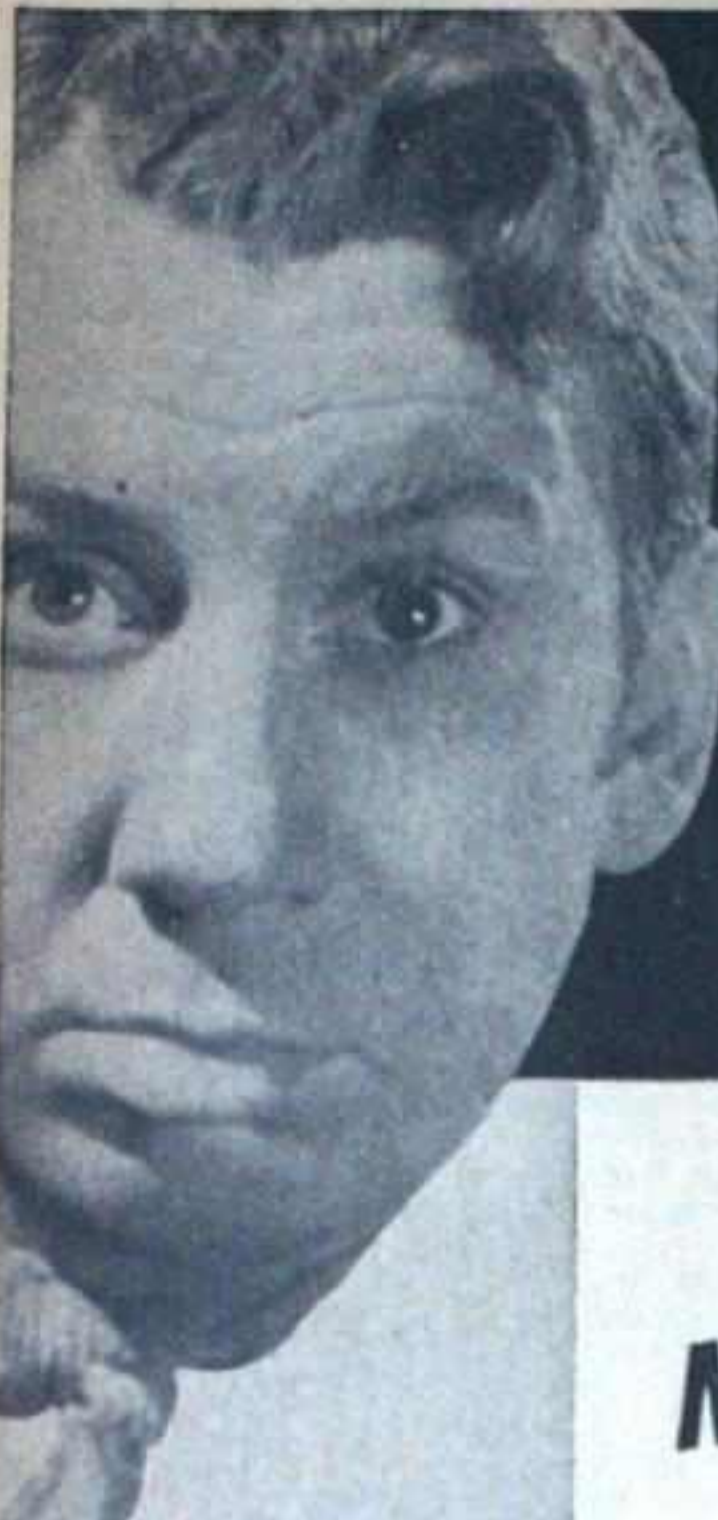
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B. G. To Open Mosque in Nov. Against T. D.

NEW YORK, Oct. 13.—Mosque Theater Ballroom, site of late Terrace Room of Frank Dalley's, is slated to open operations with Benny Goodman probably around middle of November. B. G. will run into stiff opposition because on same date, Tommy Dorsey goes into Dalley's Meadowbrook, followed by Sammy Kaye. This would mark first time Goodman has played against Dorsey in these parts in some time, and outcome would be of interest to the trade.

Understand that this Mosque site, which is being run by Rosenhaus Bros.—latter having gotten their liquor license last week—was one of the spots that Dorsey brothers were interested in, but negotiations never jelled. Now it's said that there's good chance that Goodman may have a financial interest in the spot altho that's not confirmed.

"Who's a Smallie?"

NEW YORK, Oct. 15.—Hitting back at charges that it was picking up "leavings" on the smash-tune market, one of the smaller diskeries, Guild, went all-out this week to prove to *The Billboard* that "it just ain't so." Jimmy Rich, tune picker for Guild, went so far as to canvass the publishers for written assurance that he'd been among the first to record their tunes.

Letters from Red Evans, of Valiant Music Pub; Sid Goldstein, of Famous Music, and Lester Sims, of Felst, are now on hand to prove his point, says Rich. Pub statements certify not only that Guild artist, Dick Brown was among the first with *There, I've Said It Again*, but that the vocalist had also been early with *He's Home for a Little While* and *Love Letters*.

Swagger Trio List Gets Barry-Over

NEW YORK, Oct. 15. — Charles C. (Bud) Barry, American Broadcasting System's program director, cleaned up tunes on Swagger Trio, a survey of their program revealed recently. Not only has the trio straightened themselves in repeats—in a period of three days, October 8 thru October 10, except for their theme, they didn't repeat a tune—but more important, they've filled in their program with a respectable proportion of standards and pops.

From a high of 18 originals out of 20 tunes on program, trio is now down to six originals on a 16-18 song show. Here is a comparison of two programs:

SEPTEMBER 17	OCTOBER 9
Never Put Off Until Tomorrow	After All This Time
When You're in Love	I'd Do It All Over Again
Amer Gitano	Loveliest Thing in the World
Do You Recall?	In the Middle of May This Is It
Loveliest Thing in the World	Lady of Spain
Guess I'll Get the Papers	So Nice
Triste	Blonde Sailor
Suppose You Didn't Care	Amer Gitano
Every Time	Suppose You Didn't Care
Who Would Have Thought	If I Loved You
Love May Never Come Again	Jealousie
True to a Memory	Who Would Have Thought
Tag, You're It	Three Little Words
Now That I've Found You	Last Night I Kissed a Dream
Why Does That Mood Steal Over Me?	Strange Music
Last Night I Kissed a Dream	After All This Time
What Do You Mean? Prairie Moon	

ARA Buys Land For New Building

HOLLYWOOD, Oct. 15.—Boris Morros, head man of American Recording Artists' Record Company, has just acquired several lots adjacent to his local ARA platter plant and will build a new four-story building shortly. Morros's ARA label up to now has devoted most of its attention to single releases by names like Hoagy Carmichael, Frances Langford, Bob Crosby, etc., but will move into the album field very shortly and when the new building is up expect to up production considerably.

Disk Org No.?

HOLLYWOOD, Oct. 15.—Another new record label has been started here called Spotlight Records. John Hoshor, a former Wall Streeter, who has been in showbiz as a discoverer of talent for several years, is behind the firm. Hoshor plans on six record releases a month and is currently lining up talent. Already set to record for Spotlight is Haydn Broughton, arranger for several name bands, and a songwriter. Broughton has been inked to a five-year contract and is expected to cut eight sides per year, mainly of original material.

Shep Fields Plans Jazz Institute

NEW YORK, Oct. 15.—Answering a long standing need in the music world, Shep Fields is formulating plans for a non-profit American Institute of Popular Music that will be to jazz what the Juillard School is to the classics. Offering both elementary and advance classes in modern music, the maestro expects to open up entirely new horizons for hep cats who are interested in the popular musical idiom but haven't been able to get the right instruction. Classes will be held during the day and at night. Students will be selected by audition, and interview with individual instruction being given to those pupils showing promise. Absolute novices will not be accepted, but pupils having fundamental training in music will get a chance to expand their knowledge.

Tentative curriculum at the institute will include arranging, composing, modern interpretation for instrumentalists, conducting (radio, theater, pix), vocalizing, music reading for singers, modern interpretation for vocal groups and technique in broadcasting and recording. Tho the school will not teach classical music, its teachers will integrate the old style music with the new. Instructors will be top men in the field of jazz. Already Hal McIntyre, Charlie Spivak, Tony Pastor, Harry Cool, Jerry Wayne, the Dinning Sisters, Dave Terry and Chuck Foster have indicated their interest. Not only will the school provide short cuts by giving students intensive training and experience but will enable them to meet and contact the musical bigwigs.

Set-up has the possibility of working out into a talent outlet where band leaders could get men. Fields is planning concerts to give his students a chance to show what they can do. He would like the institute to be run like a clinic, the musical luminaries contributing their services on certain days the way doctors do. Fees would be cut to the bone, only covering expenses, and scholarships would be distributed to worthy pupils.

Disks for Pacific, Del Courtney Drive

HOLLYWOOD, Oct. 13.—Del Courtney, whose band is current at the Palace Hotel in San Francisco, has instigated a drive for recordings which are to be sent to the men in the Pacific. Courtney states that servicemen just back from the Pacific bemoan scarcity of current recordings. In his drive for "Disks for Pacific Yanks," Courtney has recruited the help of other band leaders in the San Francisco area to make appeals via local radio stations, etc., and he has made numerous radio appeals himself in addition to co-operation from the local press.

During his radio pleas for disks, Courtney reads a letter which appeared in *The Billboard* telling of the desperate need for records by servicemen located in the Pacific area.

NEW YORK, Oct. 15.—Glen Island Casino goes into a one-night-a-week policy for the time being, with semi-name bands going into the spot Saturday nights. Jimmy Palmer played spot last Saturday.

Orks Keep Plugs in the Family

Waxes & Own Tunes Aired

Conditions tabbed 6 months ago worse, if anything, and pubs pulling their hair

By Joe Carlton

NEW YORK, Oct. 15.—With its ears still bent by the old pub complaint that name bands give all their air time to disk tunes, *The Billboard* took a look-see this week at recent beamings of the top batoneers and found the situation to be no better, and mebbe worse, than it was six months ago when pubs really started yelping.

Plug set-up has become pretty serious for pubs who lately have seen the biz thicken with more angles than any normal trying-to-get-along guy could hope to cope with; the kind of guy, for example, who has seen the maestros swarm into his own racket; who has watched them swap plugs with other wand wavers; who has had to compete right along with the special arrangements and oldies that orksters will always make room for and who more recently has beheld the disk companies cutting in on song pubbing. Add to all this the too plain fact that maestros still aren't letting up on A-1 priorities for tunes they themselves have recorded and you get the idea that this kind of pub has been working up a swell sick headache.

Sample Survey

Sample survey of the air shots enjoyed by several top orks for the period

Heard But Not Seen

LONDON, Oct. 15.—Growing trend for pop and longhair artists to ghost for actors in movies—as Bing Crosby did for Eddie Bracken and Jose Iturbi for Cornell Wilde (Chopin)—has snared another top virtuoso, Yehudi Menuhin. The violinist has arrived here by plane to ghost the bowing of Stewart Grainger in J. Arthur Rank's new pic, *The Magic Bow*, about the life of Paganini. Menuhin will play background music and will be heard but not seen.

running from September 24 to October 7 bears all of this out pretty well. Orks that grabbed off enough remote and commercial time to make for comprehensive results were the only ones studied. These include Tommy Dorsey, Louis Prima, Vaughn Monroe, Sammy Kaye and the Three Suns. The Suns, of course, are no band item, but on a plug basis they rate being included in the sample.

Breakdown shows first that Brother Dorsey, long dubbed a "curve" by pubs looking for air space, hasn't become any more lenient. TD was on for 14 half-hour periods during which he programed 116 tunes. Stripping the repeats out of this total, it is found that he played 40 different selections. Of these, 7 were originals, 12 were standards and 7 were outside tunes. Which means that the 14 ditties left had all been recorded by the maestro prior to broadcasting.

Old pub aggravation at such stressing of disk tunes is heightened by Dorsey's constant doting on his own pubbed ditties. Good example is shown with *It's Never Too Late To Pray*, a tune which stems out of Seneca Music House, a

4 Vagabonds Quit Bluebird To Star For Atlas, Indie

CHICAGO, Oct. 13.—Another instance of a major recording artist group leaving a major disk label to go with a smaller company because of bigger promotion promised came here this week when the Four Vagabonds, sepiia radio harmony combo, joined the Atlas label, West Coast independent.

Tim Morrow, manager of the Vagabonds, said that the foursome's Bluebird pact expired six months ago and that he had been considering offers from both the major firms and the newer, smaller ones. He decided on Atlas when Robert Sherman, Atlas prexy, guaranteed eight sides over the first six-month period, with a good minimum output on each platter.

As Atlas has issued all its King Cole masters, Sherman told Morrow that the Vagabonds would get the prime promotional job from Atlas because they will be considered their star attraction. The Vagabonds are inked to a six-month pact with another six-month option. Sherman has okayed the deal for the foursome to select half of the tunes it records. First tunes to be released next week are *Can't Make Up My Mind* and *Oh, What a Polka*.

newly formed Dorsey pub. Orkster played this song no less than 15 times in the two-week period covered and was no less generous with *A Door Will Open*, owned by another Dorsey pub. *A Door* was played 14 times.

Nor are pub gripes legitimately confined to the sentimental gentleman, the compilation shows. Louis Prima, who (See **ORKS KEEP PLUGS** on page 21)

Only Make Believe

CHICAGO, Oct. 13.—The Negro AFM local here tried to bring another member here this week, but the move back-fired when Herb Kenny, bass with the Ink Spots, proved to their satisfaction that he's no musician and is only using the cello in the act as a stage prop.

Confusion over whether or not Kenny should be an AFM member came this week when a biz agent of the local recalled that the late Hoppy Jones was a member in good standing of the musicians' union. Jones, however, was a qualified musician and plucked the quarter-sized bass during the Spots' vocalizing.

Herb Kenny, brother of tenor Bill, who leads the Spots, only makes believe he's plucking the cello to keep the Jones legend alive.

Dorseys Open Third Pub Firm

NEW YORK, Oct. 13.—Third firm in the Tommy Dorsey-Jimmy Dorsey pubbing operations is Seneca Music, a BMI affiliated firm which went into operation recently. Firm is working on *It's Never Too Late to Pray*, which T. D. is really giving a ride on his shots from the 400 Restaurant.

Dorseys also have Embassy, another BMI firm, and Dorsey Music, latter affiliated with ASCAP.

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I'M GONNA LOVE THAT GAL
AND THERE YOU ARE (#459) |
| Jean Edwards
GOTTA BE THIS OR THAT
DON'T BLAME ME (#452) | Jean Edwards
I'LL BUY THAT DREAM
NO CAN DO (#456) | Del Courtney
I'D DO IT ALL OVER AGAIN
(Vocal-Jayne Walton)
GOODNIGHT MY SWEET
(Vocal-Earl Randall) (#460) |
| Four Chicks & Chuck
ARE YOU LIVIN' OLD MAN
JOSE GONZALES (#453) | Henry Busse
NOTHING BUT
YOU CAME ALONG (#457) | Gertrude Niesen
TEMPTATION
GEE IT'S GOOD TO HOLD YOU
(#461) |
| Henry Busse
WANG WANG BLUES
I DON'T CARE WHO KNOWS IT
(Vocal-Roberta Lee) (#454) | Del Courtney
I WAS THERE WHEN YOU LEFT
ME (Vocal-Jayne Walton)
ROSEMARY (Vocal-Earl Randall) (#458) | Enric Madriguera
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**Plastic Pic Disk
Preemed by New
Indie Org, Vogue**

DETROIT, Oct. 15.—Indication that the disk biz is in for a dose of eye-appeal merchandising is seen in the unveiling of a new type of story-telling, unbreakable plastic record by Vogue Recordings, Inc. Newly formed indie is the disking, producing and distributing subsid of Sav-Way Industries, one of the Motor City's war-boomed outfits.

The new Vogue disk is said to have amazing fidelity, with a minimum of surface noise. It has been tested under severe usage conditions and is said to have been proved entirely adaptable for use with record changers, as well as to have a surface that will stand up under the severe conditions of juke box usage. The hottest characteristic of the Vogue Record is its use of multiple color and design upon the record, giving it a new type of eye appeal. A picture is reproduced upon the surface of the record, indicative of the theme of the music, together with the picture of the recording artists and/or composer.

Kid and Ed Use

The new pictorial records will have especial value for children in telling the story of the music and for educational purposes. In the case of song numbers they serve the same promotional purpose as the art work which has long been an important sales aid on the distribution of sheet music.

Studio buildings and production facilities have been completed on a 10-acre tract of land near Eight-Mile Road, just north of the Detroit city limits.

A new type of pressing equipment was engineered and developed over the last two years by Sav-Way Industries. Details of the process are being kept a close trade secret, and the plant itself is guarded against visitors.

Recording studios, which are in separate buildings, include some outstanding new developments in recording practice, including electronic control. The company has already signed contracts with 14 leading bands, plus a number of individual artists. Production plans call for production to be on the market nationally within 60 days. Vogue recordings are to be distributed by a unique merchandising plan which covers every point from factory to point of sale.

**Signature Pops
Now on Sked**

NEW YORK, Oct. 15.—Record biz rat race goes dizzily on with announcement this week that still another indie label, Signature, will invade the pop-disk field. Signature, brassed by Bob Thiele, has been issuing jazz cuts for some time, but word from Thiele has it that a new plant will be opened in New York and ready to turn out pop stuff before December.

New plant will be supervised by George Jaycox, former production manager for a Columbia plant in Bridgeport. Scranton Record Company, which formerly did pressing for Signature, will be dropped. Who and what will be waxed isn't clear yet, but it is known that Charlie Barnet has been dickering with Thiele. Word has it that Barnet would like to go with Signature but isn't finding it too easy to get out of his Decca contract.

Sonora Yens Pops, Too

NEW YORK, Oct. 15.—Dropping its hat into the pop-disk ring, the Sonora record firm announced this week that it had signed Dick Todd and the Mark Warnow ork to a five-year exclusive contract as the first step in a general expansion program.

Up to now confined to albums, Sonora aims to take full advantage of its radio and tele backing and make a play for single-disk selling. It's claimed that after first of the year, with several new names added to the talent roster, label will hike production all the way up. Meanwhile first disking by Todd and Warnow will be *All Around the Christmas Tree*, set for late October release.

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Orks Keep Plugs In the Family

(Continued from page 18)

gobbled up eight shots from Frank Dalley's Meadowbrook, hasn't been any Santa Claus to the song pluggers. Of the 26 selections used to fill his eight shots, Prima gave prime honors to disk stuff like *Robin Hood* (10 plugs), *Felicia No Capicia* (7 plugs), *You Gotta See Baby Tonight* (10) and *Brooklyn Boogie* (9), and virtually nixed anything else. Discounting standards and originals, Prima gave at best no more than eight outside plugs. With no known pub tie-in to affect his choice of tunes, Prima thus doesn't rank with the pubs as anyone but a guy who plays hard to get.

Disk Org Romancing

Way it shapes up, pubs declare, guys like Prima and Dorsey are driving them to the well and, incidentally, to the doors of the record companies. If top orks stay haughty about anything they don't feature on wax what's a pub to do but run like Hairbreadth Harry after the boys at Victor, Columbia and Decca and beg 'em to "get me on." With diskers still far from unlocking the production lid, this kind of pressure has brought on a lot more ill will than most pubs can afford, ill will which they pass right on back to the bands who cause all the trouble they say.

In the case of Sammy Kaye the pic is somewhat brighter, altho nothing to drive pubs crazy with happiness. Kaye was on the air seven times from the Hotel Astor in the period covered. Of the 44 tunes done, not including his signature, only nine were disk jobs. Relatively small figure here loses some of its edge, however, when it is seen that out of the 85 remaining openings at least 23 were standards or originals. Included in these originals were those ditties out of the Republic firm (owned by Kaye), which got expectedly ample coverage. Fact that Kaye left room for 12 outside plugs makes him a better friend to the pubs than a Dorsey or Prima, but by no means a bosom buddy. Any rap at Kaye, however, would be mitigated by the fact that he seemingly spreads his programs out. Most played ditties on all of his shots were *Waiting for the Train To Come In*, which got only three hearings, and *Walking With My Honey*, heard four times.

Monroe and Lombardo Wax Babies

Vaughn Monroe, from the Commodore, was on six times, did 39 tunes and played 24 numbers. Of these, seven were Victor disk items, while at least five were special arrangements. Adding up the difference, you get 12 free runs on the Merry-Go-Round. Monroe leaned most heavily on his disked *Something Sentimental*, which went over the air six times and gave second money to *A Story of Two Cigarettes*, another hot wax product.

In two commercial shows for Chelsea Guy Lombardo played 28 selections without duplicating a single tune. But for all his rep as a scout in the new songs field Lombardo wasn't so kind to the undisked plug ditties, giving them only eight plays. Took up the rest of the ether with six of his own wax offerings and the remainder in oldies.

Three Suns, on the basis of five shots from the Picadilly Hotel, could give cards and spades to the orks and still come out on top so far as pub dealings go. Suns played 45 selections and left the field open for over 15 plug tunes. Hopping on their own disk offerings such as *It's Dawn Again* (six plays) and *Twilight Time* (signature song), trio managed nonetheless to give a fair shake all around. Lads used plenty of standards and originals, but laid off the everlasting repeats orksters utilize to back up family deals, and result was they had enough leeway to squeeze in those 15 plugs.

But for all that any survey can show, pubs admit, nobody can blame bandsmen for plugging the tunes they've disked. What pubs are looking for is something along the "happy medium" line in which orks would go on selling their wax wares on the air but at the same time would give the outsider more of a break. If they can't get that, say the pubs, their last hope is for more and more bands to come into the pic soon and mebbe take the competitive onus off their shoulders and settle it back on the band guys. If and when this will ever come about is something for the pubs to bruit about; meanwhile they're so, so out of love with the name orks.

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Lang-Harron Br'dcasting Ops To Handle World Wired Music In N. Y. & Philly; Starts Nov. 1

Muzak To Get First Main Stem Competition in Years

NEW YORK, Oct. 15.—Wired music competition to Muzak becomes something more than conversation November 1 when Joe Lang and Paul Harron (ex-WHOM and present WIBG) start serving the same run-of-the-mill customers now handled by Bill Benton's org. Name of new corporation is National Wired Music Corporation of New York. It's one of the 11 firms franchised by World Broadcasting System to use their World Music Service hill and dale recordings which have a sound range almost up to that required for FM broadcasting. World will not only use its station library to build a backlog of music for the wired music services but started last week setting disking dates for special waxings sans vocals. (No vocals is a "must" for wired music services, but stations like plenty of tonals on their library e. t. s.)

Joe Lang Handling

Joe Lang, who will be handling the Main Stem operation, has stated that there will be no price-cutting but that the competition will be on a quality basis, contending that other wire services have gone stale and that the World programming will justify even a higher fee than that now being charged for wired music. Philly operation will be handled by Paul Harron with John B. Kelley, brick manufacturer, in on the Quaker City deal.

New York studios will be maintained at the old Reeves Sound Studios, 31 West 47th Street. Specially designed turntables will be installed in three studios, indicating that NWMC plans to be turning out at least three programs at the same time.

AT&T Lines?

Question of availability of lines from the Telephone Company is still not clear, altho World Broadcasting had applications in long before its deal with the Lang-Harron duo and has been promised Grade A lines sufficient to get the new service under way. Fact that Western Electric, AT&T subsidiary, actually has been known in the trade to have had control via mortgages, etc., of World prior to its sale to Decca, is rumored as one of the good reasons why NWMC will get a lift which might not have gone to an indie. Also World itself had been surveying the New York area with the idea of going into the biz directly rather than license anyone, and so Lang-Harron were in a position to walk into a deal that might not have been possible without a telephone company priority of some kind.

Usual 802 Clauses

NWMC contract contains the usual Local 802, AFM, clauses which state that the service "will not replace a live org" and that should a strike be called on the subscriber or the subscriber be placed on the AFM "Unfair List," the wired music org retains the right to discontinue the service. Officials of the local indicated that they were happy that the clauses would be in the contract, but that until something in violation of union rules arose they had no interest in the new organization.

Perhaps in realization of the established org they're bucking, NWMC will do a lot of shooting at industrials and banks and offices with one channel for plant music and one for bank and office stuff. Department stores are also looked upon as a fertile field, altho Muzak in the past hasn't had much luck with the store operations except during yuletide and Easter seasons. New org says that's because the programing wasn't right, but boys who make up the skeds at Muzak will be the last to admit that.

Kelley on Manufacturers

Philly operation will be very much slanted at the industrials, as will the Trenton (N. J.) branch of the Philly setup. John Kelley is expected to convince a number of big manufacturers that industrial music will help production and employee relations; in fact, his actual concern with the operation will be in the form of advisor on industrials, since his other interests make it im-

possible to devote too much of his regular time to NWMC execing.

Music trade sees at least one favorable thing resulting from the competition. The wired music services won't be able to slough off the pop tunes, which has been the case lately since Muzak hasn't had to worry about any other wired music services. There's been a demand for the Honor Roll tunes, but just as long as there was no one ready to give them the pop tunes the subscribers had to be satisfied with standards. What NWMC in the field and World planning to be right on top of tune popularity, Muzak is going to have to deliver or else.

Names May Help

World's ability to deliver top names (thru its Decca ownership) is also counted upon by the Lang-Harron combo as a plus—since most wired services haven't attempted thus far to do a name promotion.

With World in the wired music biz and Associated tied up, as it always has been, with Muzak, there's only one big music library service available for the wire services (if a third org, as has been rumored, wants in on the field). That's the National Broadcasting Company's Thesaurus service. That combined with some of the indies, Langworth, Standard, etc., would, with some supplementary recordings, do a fairly presentable music service job in restaurants, plants and stores.

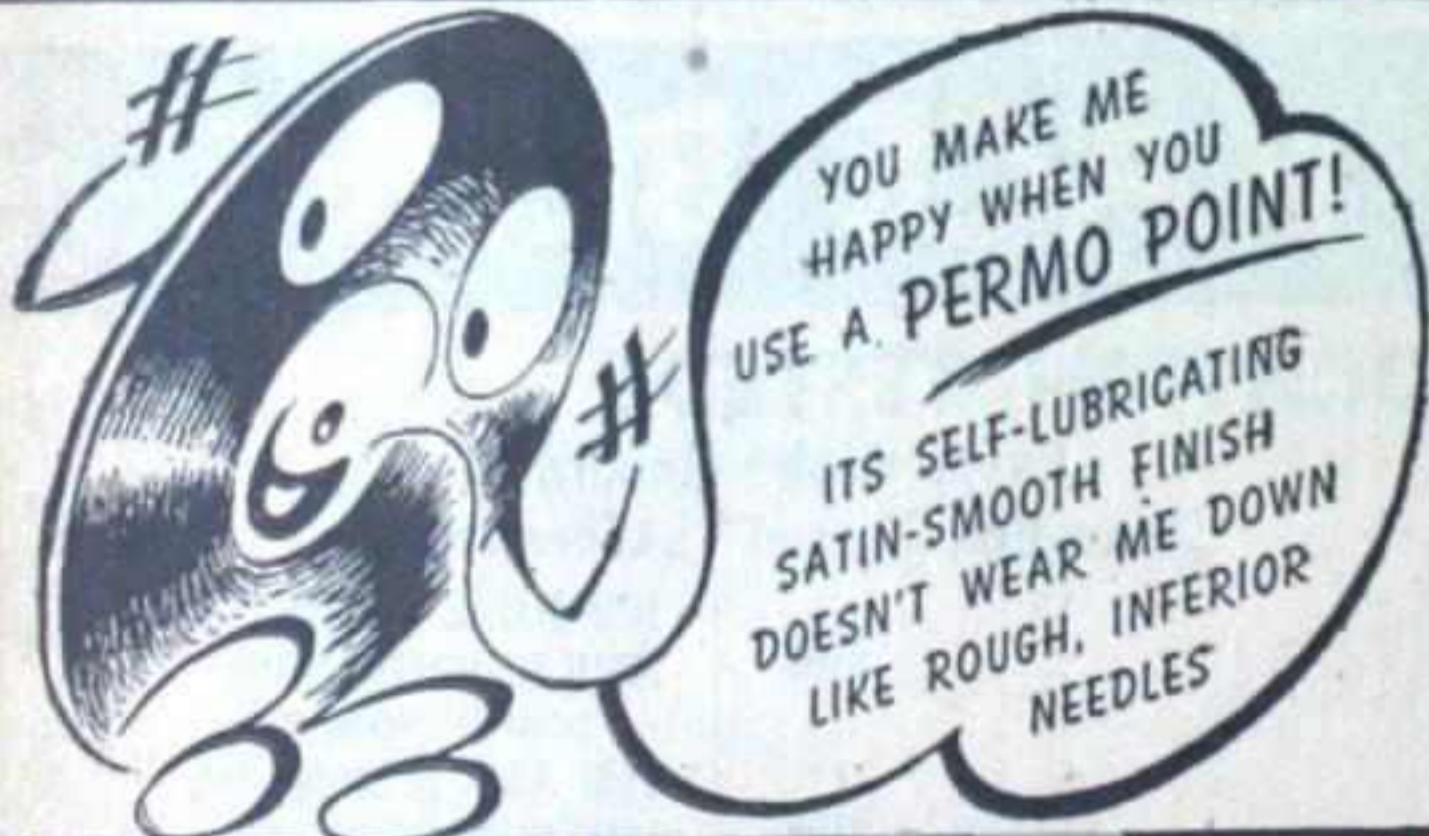
World's Cities

World's franchises are now operating in San Francisco, New Orleans; Rochester, N. Y.; Houston, Tex., and Toronto.

World has other deals that aren't under operation yet, including ones in Buffalo, Cleveland, St. Louis and Miami. Muzak has a greater number of franchises going, several of them in the same towns in which World is going. Idea, of course, is that areas have been conditioned to the idea of music by wire—and so there's more gold in them than tar hills.

World also points out that its "invasion" of the wired music field isn't new, it's been working in the biz for several years, testing its ideas in places like Douglas Aircraft, Monroe Calculating, A. C. Nielsen (survey org), hotels like Sir Francis Drake (San Francisco), Roosevelt Hotel (New Orleans), drug shops and other retail stores.

Final clincher in the Lang-Harron expectation is the fact that Dudley Earle, ex-v-p. in charge of sales for Muzak, will hold down same job for NWMC.



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Fuss on Decca Medley Album; Writers Get Sore at Take

(Continued from page 17)

the album, the regular royalty rate of 1½-cent was going to be paid on each side—in other words, each publisher would receive 1½-cent per song, with the composer receiving 50 per cent of that, or ¾-cent per song per side.

In certain compositions where there are two and three writers on a song, the royalty rate would be insignificant. According to reports from the Coast and sources here, Kern has been raising merry with Larry Spier, major domo of the Chappell firms, about okaying Kern's works for the medley with Decca.

Everyone Yells

This is only one angle of the battle. It's said that Cole Porter raised his voice also, because of Kern, and on top of that, Irving Berlin, when he heard about the Kern fuss, refused to sign with Decca. (However, it's said that Berlin inked his okay on album last week, with Jack Kapp saying that all contracts were in.) When another of the major recording companies got wind of the Decca deal—that of putting out three tunes to a side—they asked Spier's permission to use Kern's tunes in medleys, and were nixed but quick.

This put Spier in a double middle pocket, since he was trying to get out of one with Kern, and when he nixed the other recording company from doing the same, he was really sticking his neck out. (According to the Copyright Law, if one recording company does a song, all others have the right to do so. In this case, however, all of the songs have been disked before, and this question arises out of the medley aspects, which deals with less dough per song going to the publisher per song.)

Medley Albums Not New

Album idea isn't new to the biz, not by a long shot, medleys have been put out for years—and for example, Columbia is just putting out an Eddie Duchin album of 16 sides, this one with two tunes on a side. However, the idea of putting out three tunes of a side, and besides that,

the idea of having these tunes written by the cream of the crop of the writers, is a new one, and if it hadn't been for the Kern outburst would have come out into the market probably before this.

Various ramifications of this problem stems right back with the writers, who for some time have been known to have a sour taste in their mouth so far as medleys are concerned. Because of the impending SPA-pubs contract coming up, many pubs fear that writers will utilize this present Kern fracas to put a bite in the new contract against pubs giving their consent to disks in which there are more than one song on a side. (In the present Kern-Spier fracas, Kern, of course, has no recourse but to yell his head off, since the publisher has the last word in making deals for the compositions which he publishes.)

Therefore, since the present fight is over the royalty rate which goes to pubs on medleys—that is 1½-cent payment per side now in existence—many pubs who've discussed the situation say that in case of this sort the pub—meaning Chappell—could have demanded the full 2-cent statutory rate. However, for any one firm to stick their neck out when the others have okayed the ½-cent-per-song for three songs per side, would be impossible—no matter how much fuss any one songwriter made, and regardless of his importance.

Publishers really fear the issues of medleys when it comes up, probably as a result of this Decca fuss. (The album, about which Kapp was tighter than a mummy, was done by bands and artists.) Recording execs, on the other hand, see medleys in which standard songs are used, as an added dough-maker for pubs and writers which would probably not see the light of day because of the other wealth of material around.

Not known when the album will make its appearance. However, one thing is certain. When it does, it will probably start another furor if the other major or top indie disk firms want to do the same thing and get run around.

Tune Exploitation in Pictures; Film Firms Miss Good Chances

(Continued from page 16)

asks, why haven't the flacks sold more spreads and stories based on the tunes?

There are many dramatic, colorful stories connected with tunes used in pix. A good example is *My Heart Sings*, which has been around for some time and is in the MGM pic, *Anchors Aweigh*. Tune has a story tied up with it since it's of French origination. But, altho the press releases said plenty about Frank Sinatra, Gene Kelly and less about Jose Iturbi—worn-out flack angles, in comparison with the tune slant—they had nothing to say about the song.

Countless mag spreads that could have been sold on the lives and experiences of pop tune writers whose songs appeared in various pix were never conceived. Stories to the trade press about the music on the screen rarely get sent.

Another for Instance

To toss another idea into the hopper, the flacks have missed an opportunity to take a promotion cut on spot radio announcements and other plugs. There are plenty of corny picture plugs, but seldom has anyone ever thought to work in the tunes from the pic. A variation on this, in cities where it is permitted, would be to set up a sound system outside the theater and plug the tunes by means of disks to attract patronage. A second variation would be to send a

sound truck around when the pic was worth the budget expenditure.

There's no end to the promotion ideas possible. Pic orgs could run amateur contests to see who could sing and play the tune best, even run beauty and specialized contests to fit the type of tune. They could place displays in department and other retail stores—a source of promotion scarcely touched—and put posters on top of juke boxes. They could use tie-in posters for music counters and disk retail shops, put tie-in streamers on top of the music racks carrying their tunes. There could be a tie-in between big songs that appear in *The Billboard's Honor Roll of Hits* and their appearance in big pictures. In other words, plug the tunes with both hands and feet, since the country is pop tune minded and it's easier to sell a song that a person can hum all the time than to vend the story of the film.

Tunes Come From Pix

A look at *The Billboard's Pop Charts* will show that for the most part pop tunes have either appeared in a pic or else will. And from past indications it is apparent that, unless the boys change, the songs, figuratively speaking, might just as well have stood in bed as far as the help they'll get from and the help they'll give to the pic companies.

This, of course, needn't be so. What the studios should have—especially MGM, which puts out by far the most musicals—is at least one guy in New York whose job it is to work with pic pop songs and magnify their importance. The United States is music conscious. From all indications, the use of songs in pictures isn't going to diminish, especially with crooners back in vogue and the trend to sweet music (See story elsewhere in this issue)—both are likely to stay around for a long while. It's time, the trade feels, that the pic outfits woke up, put a torch to the backsides of their flacks and got to work to collect the eggs from the golden goose.



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Music—As Written

NEW YORK:

Count Basie, whom many pubs have been after to set up a pub subsid, is said at last to be going to form a pub house with his manager, Milt Ebbins, after the first of the year. The Count's contract with B-V-C runs out at the end of this year. . . . Song, *That's for Me*, Williamson tune from pic *State Fair*, hit the Honor Roll of Hits after being worked on for only five weeks. . . . Wesley Riches joined Viking last week, while Irwin Garr joined Saunders. . . . Roger Santander, South American ork leader, may bring his ork up here.

Jean Tighe, former vocalist with Lombardo show, now singling at Essex House. . . . Charles Gunther Music Company folded last week saying they couldn't complete with the "angles" in the biz. At least they're honest about it. . . . At Racine, Wis., Dahlstrand was elected prexy of the Wisconsin State Musicians' Association. Prominent talk at the election was return of G.I. musicians to civilian life. . . . Roy Harris inked with Carl Fischer, Inc.

Tommy and Jimmy Dorsey will pub a new book by David Terry anent juveniles. Book will be rhymed adaptations of famous bedtime stories. . . . Jerry Wald, playing one-nighter at Bridgeport, Conn. (7), grossed \$1,276 at \$1.20 a head. . . . According to a source in Seattle, the most popular disks in Oregon, California and parts of Northwestern Canada included *Navafo*, *Atchison*, *End of Time*. . . . Bud Freeman will disk a series of hot sides for Majestic.

CHICAGO:

Eddie Howard definitely inked to open at the Aragon, Chicago, November 27. . . . Bon-Bon currently making one-nighters in Florida and Georgia with his new band. . . . Kate Smith's radio show (Friday, 8 p.m., G.S.T., CBS) spots Frankie Carle October 26 and Woody Herman November 23. . . . Vido Musso, just out of the Marine Corps, joined Stan Kenton last week. . . . Louis Jordan plays the Apollo, New York, December 7, following his closing at the Zanzibar there. . . . Jimmy and Tommy Dorsey will be profiled in a forthcoming article in *The Safepost* by Richard English. . . . Harry Cool dropping his strings in favor of two trombones and another reed.

Eddie Vinson, ex-Cootie Williams altoist and blues shouter, opens at the Rhythm-boogie, Chicago, October 26. . . . Regal Theater, Chicago, has inked Erskine Hawkins, October 19; Lucky Millinder,

November 2; Benny Carter, November 11, and Billy Holiday and Joe Guy's band, November 30. . . . Lawrence Welk held over indefinitely at the St. Francis Hotel, San Francisco. . . . Dean Hudson playing a package show with Marion Hutton, starting at the St. Charles Theater, New Orleans, November 7. . . . Ink Spots last week waxed four sides for Decca, including "I Lose a Friend Tomorrow." . . . Jack Leonard, ex-T. Dorsey crooner, back in civvies after four years in the army, and readying for debut as single.

HOLLYWOOD:

Vido Musso, ace tenor sax man who didn't go back east with Tommy Dorsey, has left Hollywood to join Stan Kenton because K comes back to the Palladium run shortly. . . . The King Sisters will work the El Rancho in Las Vegas, Nev., for a couple of weeks and will fly in Sundays for their radio show with Ozzie Nelson. . . . Patricia Elliott added to Victor Vincent's ork. . . . Jimmie Grier, recently discharged from the coast guard, all set to head a band at his old stamping grounds, the Biltmore Hotel. . . . Carlos Castel back from New York. . . . Milt Krasney due back from there shortly, too. . . . Bob Levinson, who has written some of King Cole's recorded tunes with Howard Leeds, out of the air forces, the Leeds remains in the service; Levinson's new number, *Picnic in the Winter Time*, may be used for a picture. . . . Dave Dexter, ex-Capitol magazine head, just about set to start his radio series.

Johnnie Richards, who dropped his band back east, reorganized here. He originally went east from the Coast. . . . Judy Garland getting ready to start work in "Till the Clouds Roll By." MGM pic about Jerome Kern's life. . . . Dale Evans getting into disk activity, recording for MacGregor transcriptions and Bel-Tone records. . . . Miguelito Valdes slated for singing spot in "Glamour Girl" flicker for King Bros. . . . Clarissa signed to MGM contract, now in New York in "Desert Song." . . . Trudy March singing with Del Courtney. . . . Ray Herbeck's two-week showcase at the Ambassador Hotel during Freddy Martin vacasè helped get a deal at the Aragon Ballroom starting in middle November.

Bobby Sherwood exits Aragon October 25 to go back east, and Xavier Cugat heads in for several three-day stands. . . . Eddy Howard may record for Capitol. . . . Larry Finley has booked both Charlie Barnet and Stan Kenton bands plus the King Sisters and Peggy Lee for New Year's Eve at Mission Beach Ballroom, San Diego. Barnet booking was direct, since Charlie is MCA-handled and Finley and MCA aren't friends. . . .

McIntyre Mgr. Still Hot for Orks Going Over

NEW YORK, Oct. 15.—If the other bands would take a well-earned tip from Hal McIntyre's manager, George Moffett, perhaps the USO-Camp Shows would have plenty name bands going overseas. For Moffett points out that everywhere the band went on its recent USO tour, there was every indication that music was just what the boys wanted. "The applause in every place we played was absolutely spontaneous—to the point of being almost embarrassing," Moffett added, noting that practically all the G.I.'s to a man wanted pop music more than any other type of entertainment. Moffett had himself a ball over there, having to drive a Kraut bus transporting the band around from spot to spot. Funny part about it was that one German prisoner of war came up to McIntyre at one point and revealed that he was a McIntyre fan from way back. He then floored Mac with the question as to whether Dave Mathews was still in the band.

A Shame

But getting serious, Moffett thought it was a G. D. shame that other name bands wouldn't let go of some of the ready loot around right now, and do a little turn for the boys overseas. McIntyre was over for some five months, but it's known that the USO will allow bands to go over for less time than that. And if helping to build morale right now is of any interest to other name bands, then perhaps they'll trot down to USO headquarters in New York and make known they're intent to go overseas for the boys.

Granz Lining Up Jazz Road-Tour

NEW YORK, Oct. 15.—Traveling jazz concerts, promoted by Norman Granz, who sponsored jazz at the Philharmonic Concerts on the West Coast, will be presented during coming season. Granz is signing various jazz men for a series of concerts thru Middle West and in the East. Coleman Hawkins and Roy Eldridge, latter recently a high-priced sideman with Artie Shaw, have inked so far, and there's said to be a good possibility of getting Corky Corcoran, now with Harry James.

Granz, now in New York lining up the concerts, has been averaging around \$4,000 gross on the dates, charging up to \$4 per. First concert skedded so far for the tour is in San Diego, Calif., November 22, at the Russ Auditorium.

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FORGIVE ME ONE MORE TIME—Cal Shrum
SMILES ARE MADE OUT OF SUNSHINE—
(Roy Rogers' Theme Song) Cal Shrum

Talkin' 'Bout You—Hank Penny . . . 79c
You Live in a World All Your Own—
Pappy Cowpas . . . 79c
Try Me Just One More Time—Tex Grande . . . 79c
Cool Water—Smiley Burnette . . . 79c
Tear Stains on Your Letter—Hank Penny . . . 79c
Baby, You Done Flubbed Your Dub With
Me—Carlisle Brothers . . . 79c
Honestly—Dick Thomas . . . 79c
I'll Be Around Somewhere—Walt Shrum . . . 79c
It's My Lazy Day—Smiley Burnette . . . 79c
Don't Sweetheart Me—Ozle Waters . . . 79c
I Paid With a Broken Heart—
Carlisle Brothers . . . 79c

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BLUES AT SUNRISE—Johnny Moore
COCK-A-DOODLE DOO BLUES—Wynonie (Mr. Blues) Harris
SOMEBODY'S GOTTA GO—Flennoy Trio

BE-BABA-LUBA (Just Like Honey Dropper)—(Red Hot Money Getter)
LONESOME LOVER BLUES—Billy Eckstine
HE MAY BE YOUR MAN—Helen Humes
STUFF YOU GOTTA WATCH—Cecil Gant
LONESOME BOY BLUES—Sammy Franklin

Blues in L. A.—Cecil Gant
You Taught Me To Love—Johnny Moore
Lonesome Gal—Pearl Traylor
Sooner or Later—Cecil Gant
Ridin' the Boogie—Hadda Brooks
Baby, Don't You Want To Go—Jimmy McCracklin
Tender-Hearted Woman—Roosevelt Sykes
Highway 101—Jimmy McCracklin

Make Believe Girl—Cecil Gant
Around the Clock Blues—Minna Lee Davis
Street Loafing Woman—Jimmy McCracklin
Baby, You're Running Wild—Pvt. Cecil Gant
Last Night and Now Tonight—Billy Eckstine
Night Mare Boogie—Hadda Brooks
I Left a Good Deal—Joe Liggins
I'm Tired—Cecil Gant
The Grass Is Getting Greener—Cecil Gant

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74 THE DR. BILLIE SONGE SHOPPE Keokuk Iowa
N. 5th

Trend to Sweet and Melody Follows Post-Last War Lead

(Continued from page 3)

Dorsey has added such numbers as *Talk of the Town* and *I'm in the Mood for Love*. He said his book will continue to feature plenty of semi-swing arrangements on the older standards also.

Les Brown has his scorers working on some of the older ballads at the present time, because of the recent success of *Paper Moon*. Brown, like a number of other leaders, has been getting plenty of muted brass ensemble work into his book to satisfy the greater demand for music that stresses melody.

"Mickey-Mouse" Crews Out

While he agreed that the trend is back toward sweet music, Johnny Long noted that the day of the strictly Mickey Mouse crew is over and that while the dancers want a sweeter type of music, they want a fully-instrumented band which can give the numbers a lot of color and sparkle. Long has changed the book of his band quite a bit in the last six months, and while the boys are still able to do a nice bounce number, they're on a sweeter kick than a year ago.

Lou Breese, Chicago Theater house band director and baton wielder for the *World Parade*, (NBC, Sunday, 2 p.m., C.D.S.T.) pointed out that the current swing toward sweet is merely a cycle in the field of music. After every hectic period in history, he said, the trend is back to softer, calming type of music that lets the mind relax while it is entertained. Arrangers who are scoring for him are urged to keep the melody prominent at all times, because the public doesn't care to study wild improvised passages looking for a melody. He said that he is concentrating on a number of the oldies because they are richer in melody and don't have the oft-repeated riff patterns which many of the current pops feature.

Karzas Sees History Repeat

From the Trianon and Aragon Ballrooms, Chi's largest ballrooms, William

Karzas, managing director of the danceries, reported that the waltz is on its way back. Karzas who was in biz back in the first world war days says that history is just repeating itself for the waltz was a top fave with post-World-War-I dancers also. His weekly waltz nights are drawing record crowds at the present time, he said.

Music men around town report generally that requests are increasing for vocals on all the sweet numbers. Most of the dancers he said like to hear the words sung on their faves and plenty of them are joining in whispering the lyrics as they glide across the floor.

Trade reports indicate that while current pops are holding their own, pen-pens of the top faves during the last couple of years will have to write a ballad with a richer melody to keep pace with the oldies which are being resurrected so successfully. Lyricists, too, will have to put more time into their verses and bring a more romantic story to the listener.

Jarvis 'Make Believe Ballroom' GAC Pkg. For Columbia Pix

HOLLYWOOD, Oct. 15.—Bill White, of General Amusement Corporation here, has sold a complete musical package to Columbia Pictures under the title of *Make Believe Ballroom*, taken from Al Jarvis daily recorded session over Station KFVB here. Deal included title, which Jarvis controls, story idea and a number of bands handled by GAC including Jimmy Dorsey, Tony Pastor, Cab Calloway, Stan Kenton, Frankie Carle and Spike Jones. Jones will play the second comedy lead in addition to heading his band. The Pled Pipers, King Cole Trio and Jo Stafford may also wind up as part of the package. Not definitely set whether Jarvis, who is the leading radio disk jockey here, will appear in the picture. Bill White is credited with originating the idea for a picture and building up the whole matter to salable possibilities.

Production is expected to start in late November or early December. Most of the bands will have their stints cut in New York since practically all are located there now except for Kenton, who will open at the Palladium shortly. Jonie Taps, who just joined Columbia Pictures, this summer, will debut as a producer on *Make Believe Ballroom*.

James Drops Vacash Plans; Goes Into Culver City Spot

HOLLYWOOD, Oct. 15.—Harry James is temporarily dropping plans for a seven-week vacation after his current month of one-nighters in this territory and instead okayed a contract to go into the new Meadowbrook Gardens (formerly Casa Manana) in Culver City, Calif., between November 22 and December 23. James junked his vacash plans when he learned that the recently opened Meadowbrook was doing good biz with Artie Shaw and wanted James's band to follow Shaw. Since job calls for the band to only work four nights a week and spot is located just out of Beverly Hills, James's home, set-up is almost vacash in itself. However, James will vacash around the holidays as he usually does and may extend it thru January. There's a possibility also that Artie may suddenly swing East and won't be able to stay at the Meadowbrook until James comes in.

Piantadosi Turns P. M.

HOLLYWOOD, Oct. 15.—Al Piantadosi, who wrote *Curse of an Aching Heart*, *Baby Shoes* and others, is entering the personal management field. Doing most of his work in the film field, he has signed Ferdinand Pollina, Murray Orser and others. Piantadosi is also handling Tootsie, "the dog with the human mind," playing schools and auditoriums, with the funds going into a fund to purchase seeing-eye dogs.

RECORDS



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- 5 Don't Be Tellin' Me Your Troubles

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. TILL THE END OF TIME
2. I'LL BUY THAT DREAM
3. ON THE ATCHISON, TOPEKA AND SANTA FE
4. ALONG THE NAVAJO TRAIL
5. IF I LOVED YOU
6. THAT'S FOR ME
7. GOTTA BE THIS OR THAT
8. I'M GONNA LOVE THAT GUY
9. IT'S ONLY A PAPER MOON
9. IT'S BEEN A LONG, LONG TIME
10. HOW DEEP IS THE OCEAN
11. YOU CAME ALONG (FROM OUT OF NOWHERE)
12. THAT FEELING IN THE MOONLIGHT
13. A KISS GOODNIGHT
14. LOVE LETTERS
15. I WISH I KNEW

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

Jack Smith

sings...

Come to Baby, Do!
One More Dream
(And She's Mine)



★ With Orchestra Accompaniment

Record No. 7153

Majestic

RECORDS

Studio: NEW YORK CITY Sales: ST. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date—October, 1945.

ALONG THE NAVAJO TRAIL (Leeds) in Republic's "Don't Fence Me In." Release date not set.

BABY, SAVE HIM FOR ME (House of Melody), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

BALA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

I'LL BUY THAT DREAM (Burke-Van Heusen) in RKO's "Sing Your Way Home." National release date not set.

IT'S ONLY A PAPER MOON (Harms, Inc.) in Warner Brothers' "Too Young To Know." National release date not set.

LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), in MGM's "Harvey Girls." National release date not set.

OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 13, 1945.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americans." National release date—February 15, 1945.

SOMEBODY LOVES ME (Harms, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Pair." National release date—October, 1945.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

THE WISH THAT I WISH TONIGHT (Witmark), sung by Dennis Morgan in Warner Bros.' "Christmas in Connecticut." National release date—September 11, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Folies." National release date not set.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

Music Popularity Chart Week Ending Oct. 11, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, October 5, and ending Thursday, October 11)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
10	A Kiss Goodnight (R)	Miller	ASCAP
4	A Stranger in Town (R)	Stevens	BMI
1	After All This Time (R)	Chelsea	ASCAP
13	Along the Navajo Trail (F) (R)	Leeds	ASCAP
10	And There You Are (F) (R)	Feist	ASCAP
4	Autumn Serenade (R)	Robbins	ASCAP
2	But—I Did (R)	Remick	ASCAP
4	Dearest Darling (R)	Advanced	ASCAP
5	Fishin' for the Moon (R)	Chappell	ASCAP
1	Gee, It's Good To Hold You (R)	Criterion	ASCAP
19	Gotta Be This or That (R)	Harms, Inc.	ASCAP
4	Homesick—That's All (R)	Morris	ASCAP
6	How Deep Is the Ocean? (R)	Berlin	ASCAP
21	I Wish I Knew (F) (R)	Triangle	ASCAP
9	I'd Do It All Over Again (R)	Shapiro-Bernstein	ASCAP
22	If I Loved You (M) (R)	T. B. Harms	ASCAP
8	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
17	I'm Gonna Love That Guy (R)	Bourne	ASCAP
1	I'm Getting Sentimental (R)	Mills	ASCAP
5	It's Only a Paper Moon (R)	Harms, Inc.	ASCAP
7	Love Letters (F) (R)	Famous	ASCAP
12	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
23	Remember When? (R)	Campbell-Porgie	BMI
4	Say It Over Again (R)	Bogat	ASCAP-BMI
6	(Did You Ever Get) That Feeling in the Moonlight (R)	Paul-Pioneer	ASCAP
8	That's for Me (F) (R)	Williamson	ASCAP
7	The Wish That I Wish Tonight (F) (R)	Witmark	ASCAP
1	This Is It (R)	Chelsea	ASCAP
13	Till the End of Time (R)	Santly-Joy	ASCAP
3	Waiting for the Train To Come In (R)	Martin Block	BMI
18	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
10	1	1	TILL THE END OF TIME	Perry Como...Victor 20-1709—ASCAP
15	2	2	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer-Pied Pipers...Capitol 195—ASCAP
4	8	3	I'LL BUY THAT DREAM (F)	Harry James...Columbia 36833—ASCAP
6	5	4	I'LL BUY THAT DREAM	Dick Haymes-Helen Forrest...Decca 23434—ASCAP
6	—	5	TILL THE END OF TIME	Les Brown...Columbia 36828—ASCAP
1	—	5	IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul and His Trio...Decca 17708—ASCAP
2	3	5	IT'S BEEN A LONG, LONG TIME	Harry James...Columbia 36838—ASCAP
12	5	6	TAMPICO	Stan Kenton...Capitol 202—ASCAP
1	—	7	ALONG THE NAVAJO TRAIL	Gene Krupa...Columbia 36846—ASCAP
1	—	7	CHICKERY CHICK	Sammy Kaye...Victor 20-1726—ASCAP
16	4	8	GOTTA BE THIS OR THAT	Benny Goodman...Columbia 36813—ASCAP
2	8	8	11:60 P.M.	Harry James...Columbia 36827—ASCAP
1	—	8	IT'S BEEN A LONG, LONG TIME	Charlie Spivak...Victor 20-1721—ASCAP
1	—	9	I'LL BUY THAT DREAM	Hal McIntyre...Victor 20-1679—ASCAP

'FAVORITOS' BY
YOUR FAVORITE!
ANDY RUSSELL



- 'MARIA ELENA'
- 'IMAGINATION'
- 'CIELITO LINDO'
- 'LET'S FALL IN LOVE'
- 'ADIOS MUCHACHOS'
- 'JUST FRIENDS'
- 'LA BORRACHITA'
- 'I'LL SEE YOU IN MY DREAMS'



Here's an album packed with Pan American song charm to satisfy your customers' craving for more melodies in Andy Russell's romantic style. Featured vocalist on the new Joan Davis CBS show, soon to be seen in Buddy DeSylva's flicker, "Stork Club" (with Capitol lovely Betty Hutton) Andy's bound to bring in crowds of coins with his latest labels on long-wearing, ever-playing Capitol records.



DINAH SHORE

WITH RUSS CASE AND HIS ORCHESTRA

BUT I DID

**As Long
as I Live**

(from the Warner Bros.
picture "Saratoga Trunk")

20-1732



SPIKE JONES

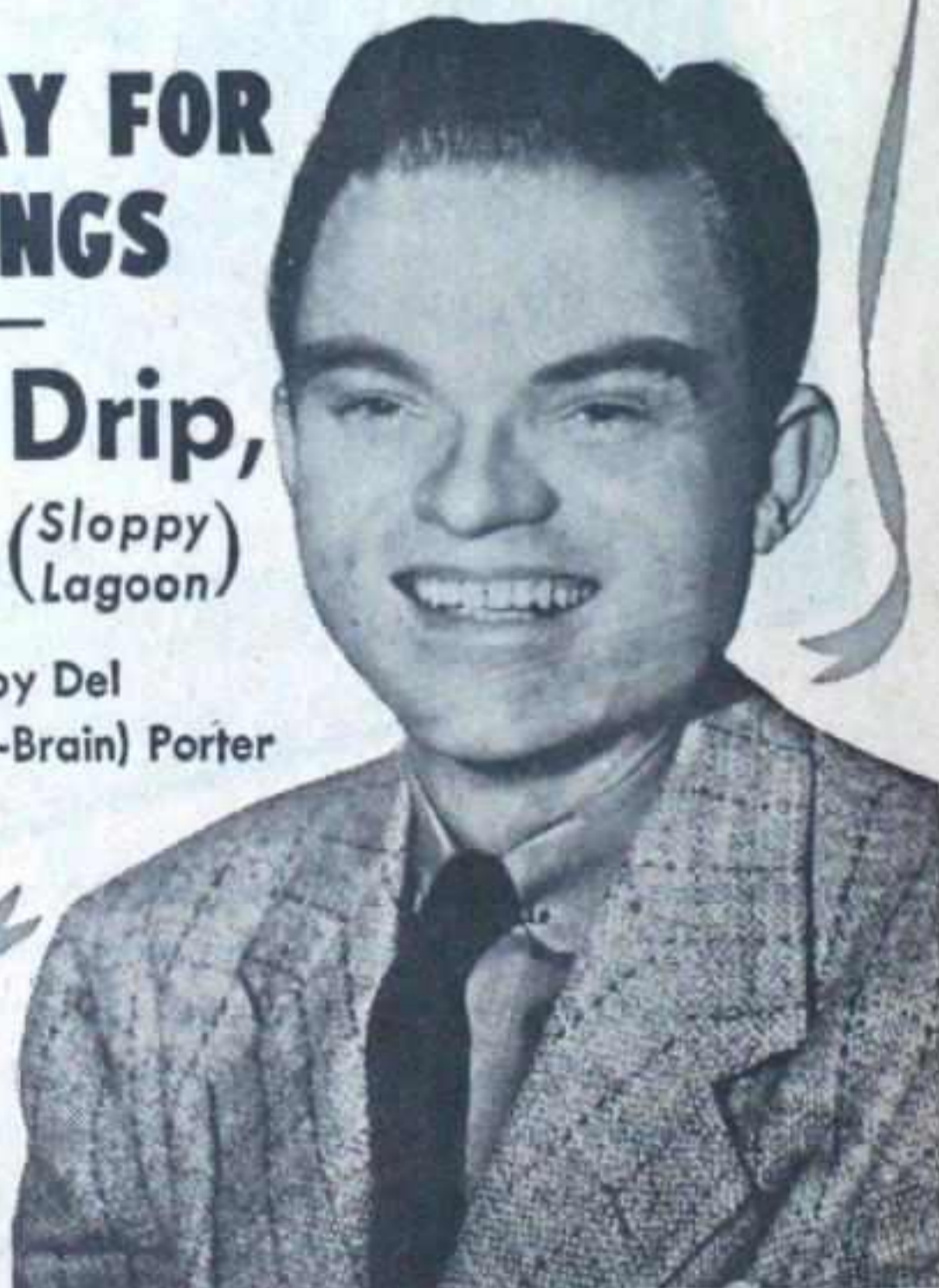
AND HIS CITY SLICKERS

**HOLIDAY FOR
STRINGS**

**Drip, Drip,
Drip (Sloppy
Lagoon)**

Vocal by Del
(Water-on-the-Brain) Porter

20-1733



BUY VICTORY BONDS

Listen to The RCA Show, Sundays, 4:30 p. m., Eastern Time, NBC.
Radio Corporation of America, RCA Victor Division, Camden, New Jersey



RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Tune	Artist
	Last Week	This Week		
11	1	1.	TILL THE END OF TIME (R)	Santly-Joy
4	6	2.	I'LL BUY THAT DREAM (F) (R)	Burke-Van Heusen
11	2	3.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)	Leeds
6	3	3.	ALONG THE NAVAJO TRAIL (F) (R)	Feist
11	4	4.	IF I LOVED YOU (M) (R)	T. B. Harms
2	10	5.	THAT'S FOR ME (F) (R)	Williamson
7	6	6.	I'M GONNA LOVE THAT GUY (R)	Bourne
2	9	7.	IT'S ONLY A PAPER MOON (R)	Harms, Inc.
3	8	8.	(DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT (R)	Paull-Pioneer
11	7	9.	GOTTA BE THIS OR THAT (R)	Harms, Inc.
1	—	10.	IT'S BEEN A LONG, LONG TIME (R)	Morris

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		Tune	Artist
	Last Week	This Week		
10	1	1.	TILL THE END OF TIME.... <i>(Did You Ever Get) That Perry Como</i>	Victor 20-1709
15	2	2.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) <i>Conversation While Dancing</i>	Johnny Mercer.....Capitol 195
3	7	3.	I'LL BUY THAT DREAM <i>(F)</i>	Dick Haymes-Helen Forrest ..
15	3	4.	CHOPIN'S POLONAISE (F) <i>Enlora</i>	Carmen Cavallaro.....Decca 18677
4	8	5.	ALONG THE NAVAJO TRAIL (F) <i>Good, Good, Good</i>	Bing Crosby-Andrews Sisters... Decca 23437
5	6	6.	TILL THE END OF TIME... <i>Love Letters</i>	Dick HaymesDecca 18699
2	8	7.	I'LL BUY THAT DREAM... <i>Memphis in June</i>	Harry James.....Columbia 36833
11	4	8.	TAMPICO <i>Southern Scandal</i>	Stan Kenton.....Capitol 202
5	9	9.	HONG KONG BLUES..... <i>You Came Along</i>	Tommy Dorsey.....Victor 20-1722
13	5	9.	IF I LOVED YOU (M) <i>I'm Gonna Love That Gal</i>	Perry Como.....Victor 20-1676

(Continued on page 82)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Tune	Artist
	Last Week	This Week		
2	2	1.	Going My Way Bing Crosby	Decca 405
8	1	2.	Boogie Woogie Freddie Slack	Capitol BD-12
1	—	3.	On the Moonbeam Vaughn Monroe	Victor P-142
29	4	4.	King Cole Trio Collection of Favorites	Capitol A-8
2	5	5.	George Gershwin Kostelanetz	Columbia 559
1	—	5.	Frankie Carle Girl Friends Frankie Carle	Columbia C-97

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		Tune	Artist
	Last Week	This Week		
17	1	1.	Chopin's Polonaise Jose Iturbi	Victor 11-8848
3	2	2.	Clair De Lune Jose Iturbi	Victor 11-8851
6	3	3.	Chopin's Polonaise Egon Petri	Columbia 17377
25	4	4.	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork	Decca 29150
12	5	5.	Italian Street Song Jeanette MacDonald	Victor 10-1134

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		Tune	Artist
	Last Week	This Week		
14	1	1.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia X-251
3	2	2.	Kostelanetz Conducts Andre Kostelanetz	Columbia M-574
19	3	3.	Rhapsody in Blue Sanroma (Piano), Boston Pops	Victor DM-358
27	4	4.	Music to Remember (From the Life of Chopin) Jose Iturbi	Victor SP-4
1	—	5.	Till Eulenspiegel's Merry Pranks	Victor DV-1

Music Popularity Chart Week Ending Oct. 11, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION Last Week	POSITION This Week	Record
9	1	1	Going Strong 1. TILL THE END OF TIME—Perry Como (Russell Case Ork) Victor 20-1709 (Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849; Don Baker, Continental C-1162)
15	2	2	2. ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Johnny Mercer-The Pied Pipers (Paul Weston Ork)...Capitol 195 (Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)
3	7	3	3. I'LL BUY THAT DREAM (F)—Harry James (Kitty Kallen) Columbia 36833 (Dick Haymes-Helen Forrest, Decca 23434; Hal McIntyre, Victor 20-1679; Joan Edwards, Cosmo 456)
5	5	4	4. ALONG THE NAVAJO TRAIL (F)—Bing Crosby-Andrews Sisters Decca 23437 (Dinah Shore, Victor 20-1666; Gene Krupa, Columbia 36846; Roy Rogers, Victor 20-1730)
3	6	5	5. I'LL BUY THAT DREAM (F)—Dick Haymes-Helen Forrest (Victor Young Ork)Decca 23434 (See No. 3)
11	4	6	6. I'M GONNA LOVE THAT GAL—Perry Como (Russell Case Ork)Victor 20-1676 (Benny Goodman, Columbia 36843; Ginny Simms, Columbia 39849)
16	7	7	7. CHOPIN'S POLONAISE (F)—Carmen Cavallaro...Decca 18677
10	5	8	8. TAMPICO—Stan KentonCapitol 202
1	—	8	8. THE BLOND SAILOR—Andrews Sisters (Vic Schoen Ork) Decca 18700 (Ted Martin-The Air Lane Trio, De Luxe 3000)
9	3	9	9. IF I LOVED YOU (M)—Perry Como.....Victor 20-1676 (Bing Crosby, Decca 18686; Harry James, Columbia 36806; Leo Reisman, Decca 18693; Frank Sinatra, Columbia 36825; Nan Merriman-Thomas L. Thomas, Victor Red Seal Popular 10-1174; Jan Clayton-John Raitt, Decca DA-29173)
5	8	10	10. TILL THE END OF TIME—Dick Haymes (Victor Young Ork)Decca 18699 (See No. 1)
13	5	10	10. ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Bing CrosbyDecca 18690 (See No. 2)
1	—	10	10. ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Judy Garland-The Merry Macs (Lyn Murray Ork)....Decca 23436 (See No. 2)
2	11	11	11. (DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT—Perry Como (The Satisfiers-Russell Case Ork) Victor 20-1709 (Gene Krupa, Columbia 36862)
1	—	11	11. IT'S BEEN A LONG, LONG TIME—Bing Crosby-Les Paul TrioDecca 18708 (Harry James, Columbia 36838; Stan Kenton, Capitol 219; Charlie Spivak, Victor 20-1721; Phil Brito, Musicraft 15040)

Coming Up

IT'S BEEN A LONG, LONG TIME.....Harry James (Kitty Kallen).....
Columbia 36838
THE HONEYDRIPPERJoe Liggins.....Exclusive 207

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record
12	1	1	1. YOU TWO-TIMED ME ONE TIME TOO OFTENTex RitterCapitol 206
8	3	2	2. HEADIN' DOWN THE WRONG HIGHWAYTed DaffanOkeh 6744
7	2	3	3. SHAME ON YOU.....Red Foley-Lawrence Welk..... Decca 18698
16	2	4	4. OKLAHOMA HILLSJack GuthrieCapitol 201

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record
11	1	1	1. THE HONEYDRIPPERJoe Liggins.....Exclusive 207
4	—	2	2. I'M A SHY GUYKing Cole Trio.....Capitol 208
11	—	3	3. THAT'S THE STUFF YOU GOTTA WATCHBuddy JohnsonDecca 8671
21	—	3	3. TIPPIN' INErskine Hawkins ..Victor 20-1639

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... they pay off!

FRANK SINATRA and **THE CHARIOTEERS**

COL. 36854

LILY BELLE

DON'T FORGET TONIGHT TOMORROW.

LES BROWN

COL. 36828

TILL THE END OF TIME

HE'LL HAVE TO CROSS THE ATLANTIC



columbia records



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- { "BARTENDER BOOGIE"
- BW751 { "WINE-O"
- { "FRISCO BLUES"

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PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song beginning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Couple of Years Ago.....Rudy Vallee	Cowhey Moon.....Albert J. Randolph
A Dream (That Won't Come True).Midwest	Crazy Things.....David Gornston
A Kiss Goodnight.....Miller	Darling, Promise Me.....Winthrop
A Merry Christmas and a Happy New Year.....Cavalcade	Dawn Time.....Crescendo
A Nickel Ride.....O. I. Music	Daybreak Serenade.....La Salle
A Rainy Sunday.....Duo	Dearest Darling.....Advanced
A Sky Full of Dreams.....Hi-Tone	Dog Catcher Man.....Top
A Stranger in Town.....Slevens	Don't Be Tellin' Me Your Troubles...Bell
A Tender Word will Mend It All.....Barton	Don't Ever Leave Me.....Reville
After All This Time.....Chelsea	Dream About Me.....Major Melodies
After Tomorrow.....Micoor	Echoes of the South Pacific.....Excelstor
Along the Navajo Trail.....Leeds	11:50 P.M.....Music Makers
Am I a Passing Dream?.....Dave Ringle	Every Night.....G. I. Music
And There You Are.....Feist	Fish 'n' Chips.....Singer-Reese-Patrick
Apple Face.....Lewis	Fishin' for the Moon.....Chappell
Are You Livin', Old Man?.....Jefferson	Garland of Old-Fashioned Roses...O'Kay
As Long as I Live.....Witmark	Gee, It's Good to Hold You.....Criterion
Ask My Heart.....Manhattan Melodies	Give Me All of Your Heart..Pan-American
Baby, Save Him for Me..House of Melody	Give Me Love Tonight.....Midland
But—I Did.....Remick	God Bless Our Flag and Boys With Victory.....Marion W. Rinehart
Bye Le.....United	Goin' Home.....Witmark
Careless Darlin'.....Cross	Green, Green Hills of Home.....Lincoln
Chickery Chick.....Santly-Joy	Hail the B-29.....Process
Chattanooga Tennessee.....Carey	He Was Your Friend and Mine.....Zoeller
Chitterlinswitch.....Advanced	Headin' Down the Wrong Highway Hill and Range Songs
Choo'le Ice Cream Gene.....Country	Hick With Hiccups.....Top
Come Closer To Me.....Melody Lane	Hilda.....Baltimore
Compared With You.....Original	Homesick—That's All.....Morris
Conversation While Dancing.....Capitol	Hominy Grits.....American
Cool Water.....American	Horse Pickin' Papa.....La Casa Del Rio
Counting the Days Until Christmas..Marks	

(Continued on page 82)

Plugs Scheduled for Near Future

Publisher	Publisher
A Blue Song That Made Me Happy..Sudlik	Maybe You're Right (Maybe I'm Wrong) Reville
A Two-Seated Saddle and a One-Gaited Horse.....American	Moon A-Shining On Chicago Gilbert Parmalee
A Woman Will Be President	Moon Over Lovers' Lane.....Adco
Some Day.....Robert Mack	My Heart Is Keeping Time (With the Clock Upon the Wall).....Enterprise
Afternoon Moon.....Crescendo	My Home in the Hills.....International
All This I Miss.....Nordyke	My Mother's Waits.....Morris
All's Well! Johnny Is Home Again	My Ring of Gold.....Perry Alexander
George F. Briegel	New That You're Gone.....Dearborn
Are These Really Mine.....Campbell-Porgie	Oh, Brother!.....Bourne
Away From You.....Pyramid	Only You.....Baltimore
Broken-Hearted Lullaby.....Matt Pelkonen	Once Upon a Time.....Vanguard Song
Caribbean Magic.....Franco-American	Phantom Paradise.....Superior Melodie
Christmas Lullaby.....Edwards	Play Jackpot.....Melody Modern
Christmas Polka.....Sunset	Riding Over Sage Brush Plains...Zoeller
Coffee Time.....Morris	Rollin' Hills.....De Cimber
Cuddles.....Santly-Joy	Santa Maria.....Mark
Daydreams in the Moonlight.....Marks	Sarabara.....Unite
Don't Be Afraid.....Robert De Leon	Serenade To a Spenser's Ugly Daughter Top
Don't Be Stupid, Mister Cupid!.....Excelstor	Silent Prayer.....Marion W. Rinehart
Don't Turn My Love Into Hate Arcadia Valley	Since My Darling Went Away Russa Hull's Country Music
Forgive Me One More Time Hill and Range Songs	Sittin' on the Sofa.....Jo Golden
Garden of the Moon.....G. I. Music	Sleepy Old Town in Texas..Major Melodies
Give Me the Simple Life.....Triangle	Slowly.....Rudy Vallee
Going Back Home.....BMI	Strollin' Down the Lane.....Process
Hecky Darn!.....Midland	Technicolor Trail.....Hanns
Home, Sweet Home, in Maumee Valley Byers	That's Why I'm Lousy for You.....Kelly
Honey.....Feist	The Blues Are Nethin' New To Me Harmony House
How Many Apples Are There in a Fall of Grapes and If So, Why?.....Hi-Tone	The Juke Box Song.....Tin Pan Alley
I Didn't Think You Cared.....Dubonnet	The Last Time I Saw You.....Barton
I Just Don't Know Why But I Do?..Country	The Girl With the Little Red Cross on Her Sleeve.....Bruno
I Need You So.....Roy	The Rhumba, The Conga, The Samba.....Melocraft
I Have But One Heart.....Stanwood	The Waltz I Shall Never Forget.....Ball
I Just Stopped for My Heart.....Marks	They Ran Me Out of Texas Dr. Billie Songe Shoppe
I Never B'lieved in Love at Sight ('Till I Met You).....Hall's Hit Songs	Too Soon.....Topik
It Seems Like I've Known You Forever Joe McDaniel	Twilight Memories.....Superior
I'm a Midnight Cavalier.....Wise	Walkin' With My Honey.....Republic
I'm in Danger of Love..Syncopation Songs	We'll Be Sweethearts Forever.....Essex
I'm Never Lonesome (I'm Never Alone) Key City	What Good Are Dreams.....Bronx
I'm Just a Baby.....Harmony House	What's New in the Heart Department Leeds
I'm On My Way To Paradise With You Unique	When It's Down, Down in Australia Dave Ringle
In Spite of Everything You've Done Kanes	When My Baby's by My Side.....Forster
Into the Night.....BMI	When My Darling Comes Home James B. Paris
It's Been a Long, Long Time.....Morris	Who Knows.....BMI
It'll Take a Little Time.....Gaumont	Whoever Told You I Didn't Care Arcadia Valley
Just Like That.....Chelsea	Why Do They All Pick On Brooklyn? Orange
Just to Make a Long Story Short..Dubonnet	Wings To Wear Upon My Heart La Casa Del Rio
Keep Right On Bein'.Manhattan Melodies	Winter Interlude.....Gaumont
Keepin' Bug.....Tempo	Yesterday's Memories.....Albert J. Randolph
Kissing Bug.....Cherio	You Know, Baby.....Tempo
Latch.....Original	You'll Miss Me Someday...David Gornston
Lazy Man's Ranch.....Morris	You Never Say Yes (You Never Say No) Robbins
Let Him Go—Let Him Tarry.....O'Kay	You Won't Be Satisfied (Until You Break My Heart).....Mutual
Let's Dance Again.....Lee-Dee	You're a Set-Up in That Get-Up, Baby Newark
Let's Play House.....O'Kay	
Let's Wait Until Tomorrow Before We Part.....Dawson	
Lingering.....Edwin W. Kukkee	
Little Red Hooding Ride.....Blasco	
Lose Your Heart in Texas.....Hanna	
Make Way for the New Day Cathryn Bennett	
Mango Blues.....Frye-Ryan-Frankel	

Music Popularity Chart

Week Ending
Oct. 11, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

'A FEMMENA C'O CAZONE Gennaro Amato Harmonia H-2016
 AMMORE ARDENTE Joe Masiello (Nick Aversano Ork)..... Harmonia H-2010
 ARE THESE REALLY MINE? Vaughn Monroe (Vaughn Monroe-The Norton Sisters)..... Victor 20-1736
 AREN'T YOU GLAD YOU'RE YOU? .. Les Brown (Doris Day)..... Columbia 36875
 AT LEAST A MILLION TEARS Ozie Waters and the Plainsmen (Coast Ranch Hands) Coast 2012
 BEULAH'S BOOGIE Lionel Hampton Decca 18719
 BIG BUTTER AND EGG MAN "Wild Bill" Davison Ork..... Commodore 563
 BLOW, FORTY-SEVEN, BLOW The Buchanan Brothers (Chester and Lester) Bluebird 33-0536
 CARELESS DARLIN' Oklahoma Ed Moody Coast 2011
 CICCIO 'O SMATTO Gennaro Amato Harmonia H-2015
 CO-PILOT Georgie Auld Ork Guild 128
 COME TO BABY, DO Jack Smith Majestic 7153
 CONFESSIN' "Wild Bill" Davison Ork..... Commodore 563
 COOL WATER Ozie Waters and the Plainsmen (The Coast Ranch Hands) Coast 2012
 DARLIN' WHAT MORE CAN I DO? .. Idaho Call and His Sun Valley Cowboys Coast 2013
 DESPERADO WOMAN Sonny Boy Williamson..... Bluebird 34-0736
 DON'T LIVE A LIE Gene Autry Columbia 36880
 FISH 'N' CHIPS Chet Reese (Jack Ward Ork)..... Swank 502
 FISHIN' FOR THE MOON Johnny Long-Dick Robertson (Francey Lane) Decca 18718
 FISHIN' FOR THE MOON Vaughn Monroe Victor 20-1736
 FORGIVE ME Wiley and Gene (Wiley Walker) Columbia 36869
 FRASQUITA SERENADE (MY LITTLE NEST OF HEAVENLY BLUE) Dick Brown (Mac Ceppos Ork) .. Guild 142
 HAGGIO PERZO A MENECELLA Gennaro Amato Harmonia H-2016
 HEARTACHES Idaho Call and His Sun Valley Cowboys Coast 2014
 HIGHWAYS ARE HAPPY WAYS Bill Boyd and His Cowboy Ramblers..... Bluebird 33-0533
 HUBBA HUBBA HUBBA (12") Jonah Jones Ork Commodore 1520
 I CAN'T BEGIN TO TELL YOU Bing Crosby-Carman Cavallaro..... Decca 23457
 I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME Bing Crosby-Carmen Cavallaro..... Decca 23457
 I COULD GO ON DREAMING Ross Leonard (Jack Ward Ork) Swank 502
 I GOT RHYTHM Benny Goodman Sextet..... Columbia 55038
 I WANT TO BE SURE Gene Autry Columbia 36880
 IL BOLERO DEI FIORI (THE FLOWER BOLERO) Enzo Di Mola (Nick Aversano Ork)..... Harmonia H-2032
 I'LL NEVER BE THE SAME Georgie Auld Ork (Patti Powers)..... Guild 128
 IT'S TOO LATE NOW (TO SAY YOU'RE SORRY) Idaho Call and His Sun Valley Cowboys Coast 2013
 (Continued on page 81)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an attempt into best selling, most played or most heard features of the Chart.

BUT I DID Dinah Shore..... Victor 20-1732-A
 Here's one of those naturals that crop up every now and then. It's a good thing for Dinah, since she can stand a biggie right now and this has potentialities of being just that. It's good for jukes, over the counters, etc.

HOLIDAY FOR STRINGS Spike Jones..... Victor 20-1733-A
 This is a hilarious side! Guy is about the funniest thing on wax today, and this disk won't hurt one bit. As usual, it starts out in a deceiving smooth tempo and suddenly goes haywire. But its direction is right into the money.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

INK SPOTS (Decca)
I'd Climb the Highest Mountain—FT; V. Thoughtless—FT; V.
 Having ironed out their internal differences, the Ink Spots return to the disks, and with Bill Kenny's soprano-scaled pipes still ringing true, the foursome should continue from where they left off. For both of these sides, following the identical winning pattern, are designed to spot the Spots in warm hearts. With the talking sequence to bridge his song, Kenny carries the lead all the way, selling both ballads like a million. "I'd Climb the Highest Mountain" is the Lew Brown-Sidney Clare classic of a couple of decades ago and ripe to start a revival of interest. And there should be just as much enthusiasm for Jerry Livingston and Mack David's sentimental song, "Thoughtless."
 Phonopops should reap a harvest with both sides, both in the Ink Spots' winning way.

SPIKE JONES (Victor)
Holiday for Strings—FT. Drip, Drip, Drip—FT; VC.
 Spike Jones and his musical slickers display a real sense of musical humor in making a symphony of corn, complete with barnyard effects and laughing chorus, for David Rose's classical "Holiday for Strings." It's a bantam gem, and just as rib-tickling are the hoedown harmonies emulsulated for "Drip, Drip, Drip," a back-wash serenade to a lady named Water Lou.
 "Holiday for Strings" alone should bring an avalanche of coins.

LES BROWN (Columbia)
Leap Frog—FT. Show Me the Way To Go Home—FT; VC.
 Emphasis is on the tempo de jump for the blues riff strain fashioned as "Leap Frog," which Les Brown gets off at a driving tempo and has the band building up over the riding of the tenor sax and clary. "Show Me the Way To Go Home" classic is streamlined with modern rhythms, but the dress could serve a more useful purpose. Butch Stone and the male quartet cut into the sectional driving with the familiar wordage, but it's all to no avail.
 The jump fans will take their cues to light up the music boxes from "Leap Frog."
 (Continued on page 82)



- MAURICE ROCCO**
and His Rockin' Rhythm
BEGIN THE BEGUIN
ST. LOUIS BLUES
Catalog No. 102
- BOYD RAEBURN**
and His Orchestra
SUMMERTIME
MARCH OF THE BOYDS
Catalog No. 111
- GERALD CLARK**
and His Original Calypsos
MAN SMART—WOMAN SMARTER
MY DONKEY WANT WATER
Catalog No. 115
- GERALD CLARK**
and His Original Calypsos
TREAT 'EM ROUGH
WEST INDIAN RHYTHM
Catalog No. 127
- GEORGIE AULD**
and His Orchestra
CO-PILOT
I'LL NEVER BE THE SAME
Catalog No. 128
- GEORGE PAXTON**
and His Orchestra
OUT OF THIS WORLD
THIS CAN'T BE LOVE
Catalog No. 131
- GEORGE PAXTON**
and His Orchestra
I'LL SEE YOU IN MY DREAMS
STREAMLINER
Catalog No. 132
- DICK BROWN**
with Mac Ceppos and His Orchestra
LOVE LETTERS
ARE YOU LIVIN', OLD MAN?
Catalog No. 140
- DICK BROWN**
with Mac Ceppos
MEMPHIS IN JUNE
FRASQUITA SERENADE
Catalog No. 142
- DIZZY GILLESPIE**
and All Star Sextette
SALT PEANUTS
HOT HOUSE
Catalog No. 1003

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South and Midwest Feeling Biz Tightening; Upturn Not Seen for Another 4-6 Months

"Attractions" Still Get Dough But Acts Worry

NEW YORK, Oct. 15.—Up to last week lounge biz outside of New York was holding its own. But now it looks like the rest of the country is also beginning to go stale, according to cocktail unit sellers. The reasons for the slump are many and varied. But most of them end up as excuses for a condition to which nobody really knows the answers.

New York, for example, which has practically always been a scale town, just got another poke in the chin when scales were upped by 802 some 7 per cent. Local agents seldom make a buck on scale jobs unless the op of a lounge is willing to pay the musicians scale plus the 10 per cent, the latter going to the peddlers. In the past few years, until V-J Day anyway, lounges hungry for talent were willing to put up the extra bite, tho they naturally preferred to book direct. But now that this buying thru the officers sets them back 17 per cent, (10 for the agent, 7 for the 802 raise) that kind of business is out of the window. Of course, where attractions are concerned that is a different matter. In that case it is strictly a deal for the best price and the percenter gets his usual cut.

Reconversion Hits

But the Midwest, which has been a strong pillar for combos, is now also beginning to feel the pinch. Main reason, say the bookers, is reconversion. Lounge patronage is dependent mainly on the man who works for wages as against salaries. With plant after plant in Detroit, Chicago and neighboring regions shutting down, the poor man's night club is no longer getting the terrific play. How soon plants will finish reconversion, get back to full operation and start rehiring men is something that will get you into all sort of arguments.

So far Midwest lounges haven't been

too hard hit by loss of jobs. But that they are scared that the slump is coming is quite evident. Agent after agent who has units due in various locations is getting inquiries asking that the date either be set ahead or hint for a cut. What makes this more acute is the fact that many of the ex-musickers are slowly coming out of the army and are willing to start in their home towns for whatever the local scale is. With a larger market to feed on and with biz giving them belly drops, ops are looking around for ways to save a buck. Where attractions are concerned this still doesn't apply. So long as there are attractions that pull, spots will want them and they will have to pay.

G.I.'s Not Spenders Now

The South, also a hot spot for the voice and music boys, was looking forward to a big winter. But like the rest of the country it too has the reconversion lament. The region has another problem. The South has been studded with army camps from which a lot of G.I.'s used to come to put it on the lounge line. But many of the boys still stationed in those camps are so burned up about discharges that they're laying off the giggle joints. Besides what dough they get they're holding or sending home. All of this means less cash for the swinging door spots. A few months ago the South had big plans, new buildings, bigger talent budgets, etc. Then came hurricane and put the skids on newer and bigger plans. These are now mainly limited to rebuilding, and not to expansion. The same hurricane also flattened many spots, so even units which were on location are now "at liberty."

How all this will work out nobody in the trade pretends to know. Some say that within four months everything will be booming again. Others say six months. But whatever the period everybody in the biz has their fingers crossed . . . and "it ain't good now."

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How About Laundry

NEW YORK, Oct. 15.—The Mary Kaahua Trio, now at the Copa, Philly, is one outfit that doesn't have to worry about rooms and meals. Seems a couple of customers caught them in the spot when they opened mid-September and invited them to stay at their home and get their meals there, all for free.

Trio doesn't know what to make of this "adoption" but so long as it doesn't cost them a dime they're happy. "Foster parents" have asked them to stay on as long as they're in Philly.

Miami Curfew Liquor Sales

MIAMI, Oct. 15.—Miami lounges got another punch below the belt when an ordinance was proposed to bar all liquor sales in bars and taverns after 1 a.m. The curfew is to run only for the winter months which normally are expected to be big. New ordinance comes up for discussion before the city commission on October 19.

Local ops charge discrimination, pointing out that across the bay, in Miami Beach, drinks are permitted to be sold until 3 a.m. Ops want the same hours to apply to them.

Detroit Hotel Sold

DETROIT, Oct. 15.—Operation of the Murry Hall Lounge, in the Murry Hall Hotel, was taken over last week by Sam Stoller, new owner of the hotel. Ed Klein, former manager of the Hotel Stalter Terrace Room, was named manager, replacing David Nodler. A new policy is under consideration, according to Stoller, but has not yet been decided upon.

Connor Joins Marshall Agency

HOLLYWOOD, Oct. 15.—Harry Connor has joined the local office of the Reg D. Marshall Agency. Connor was formerly with the Wald-Gervis Agency here.

OFF THE CUFF

Midwest:

SIDNEY P. MORSE, vet Chicago agent, has joined the American Amusement Agency, Chicago, as director of its radio department. He will handle not only cocktail combos which look ripe for air shows, but also acts which are being groomed for air time. . . . GLENN BROOKS current at Melody Mill, La Crosse, Wis. . . . JEANNE THOMAS, current at Sportsmen's Lounge, Peoria, Ill., moves to the 5 o'clock Club, Manitowac, Wis., October 30. . . . MELBA PASQUAY has been at Steuben Inn, Milwaukee, since September 30. . . . JACK ARTHUR and Helen Murphy alternating for entertainment at the Main Cafe, Muncie, Ind. . . . LIL PALMORE keyboarding at Pitt's Pub, Chicago. . . . DALE SISTERS ready for Main Cafe, Muncie, Ind., October 22. . . . AMMONS AND JOHNSON current at the Pink Pig, Milwaukee. . . . MORT POWELL moved from Lou's, Philly, to Paul's Edgewater Lounge, Asbury Park, N. J. . . . GAY BALLADIERS, currently on short vacation, will leave Chicago soon for the first time since they formed the trio this year. . . . THE LOOSE SCREWS follow the Nov-Elites into the Kentucky Lounge, Chicago, October 30. . . . THREE CATS 'N' FIDDLE opened at Lord Lansdowne's, Dayton, O.

East:

. . . JOE STERN'S QUARTET has been signed for the winter season at the Brighton Hotel, Atlantic City. . . . ARTHUR WARREN'S BAND comes to the Warwick Hotel, Philadelphia. . . . HELEN MITCHELL and the Latinaires take over the lead at Ciro's, Philadelphia. . . . THE THREE BARS bring their rhythms to Jack Alexander's Continental Room, Atlantic City, alternating with Rosana Jimez's Latin unit. . . . DOROTHY DONEGAN returned to Orsatti's Musical Bar, Philadelphia. . . . TOMMY DIAMOND, proprietor of Philadelphia's Melody Inn, is planning a lot of post-war improvements for his lounge, including an Italian grotto in the basement and a cocktail bar off the street. . . . DON RENALDO QUARTET, winding up at Chateau Renault, Atlantic City, will return to Ciro's, Philadelphia. . . . CARROLL AND VAUGHN new at the Holiday Room of the Mayflower Hotel, Atlantic City. . . . EDDIE SHEPARD'S organ and Helen Jericho's songs for the re-opening of Cumberland Musical Bar, Philadelphia. . . . JUD JOHNSON TRIO ushers in new season at Club Au-Revolt, Philadelphia. . . . IVYL METZLER at the piano and Gerrie Dean's songs new at Lou's Germantown Bar, Philadelphia, with the Art Hinett Trio taking in a return engagement at the same time. . . . JOE STERN QUARTET inked in for 12 more months at the Brighton Hotel Lounge, Atlantic City. . . . BILLY ROGERS into the Hawaiian Paradise, Paterson. . . . TERRY WESTON current at the Spring Garden Club, York, Pa. . . . HAROLD QUINN working at Orsatti's, Philadelphia. . . . DEL CAMPOS, Rosemarie Magrill, Betty Blaine and Joey Ware all current at the Diamond Mirror, Passaic. . . . PEGGY FLYNN, Suttons Rolley and Van Dorn appearing at the New Kenmore, Albany.

Tatum Longhair Dates Look OK For Plenty \$\$\$

NEW YORK, Oct. 15.—Art Tatum graduates from a cocktail act to the big-time concert field when he starts playing the longhair spots November 12. It is figured that the series of four concerts will give him at least \$7,500, which isn't bad dough for a guy who was getting \$300 at the Three Deuces three years ago.

Concerts were set up by Joe Marsolais, of the William Morris office, and William Randle, disk jockey for WJLB. Latter began working on the concert idea for jazzmen last summer. According to the deal Tatum opens at the Chicago Orchestral Hall November 12. House will be scaled from \$1.20 to \$3.60. With the 2,200 seats Tatum, whose deal calls for \$1,000 guarantee plus 50 per cent of the gross, figures to walk out loaded. His next date is at the Detroit Institute of Arts, a 1,400-seater, on November 5. Then comes the Cleveland Municipal Auditorium, a 3,200-seater, on November 18, followed by the Academy of Music, Philly, a 3,100-seater, on November 20. In all houses the deal calls for a flat \$1,000 plus the 50 per cent bite.

When the piano pounder works in Philadelphia, Dizzy Gillespie and Coleman Hawkins will be on the bill. The rest of the concerts he'll do as a single. If everything works out it is expected that Tatum will do a Carnegie Hall date in the winter.

. . . KAY STANDISH and Ben Bernard current at the Park Central Lounge, New York. . . . CHARLIE PATTERSON into the Brown Derby, Washington.

West Coast:

DON TRIMMER and his orchestra going strong at the Army and Navy Club, Long Beach, Calif. . . . BETTYE MARTIN continues at the Chapman Park Hotel, Los Angeles. . . . RALPH COSTONZOS' FOUR BARONS moved into the Town House, Reno, Nev. . . . TOMMY CONLEY and his band renewed at the Rainbow Club, Marysville, Calif. . . . TOMMY ROGERS crew now playing El Cortez, Las Vegas, Nev. . . . JACK ROSS band featured at the Cirque Room of the Fairmont Hotel, San Francisco. . . . FRANK BRANDT goes on at the Hobnob Club, Ventura, Calif. . . . RALPH WILLOUGHBY'S musical crew ending a run at the Officers' Club, Deming, N. M. . . . EDDIE MURPHY'S band extended at the Rancho Hotel, Gallup, N. M. . . . JERRY BOWEN continues at Topsy's, Southgate, Calif.

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THE EUROPEAN FUTURE--WHEN?

Added Attraction

NEW YORK, Oct. 15.—In order to get over that Monday night hump, the 400 Restaurant has also decided to try those celebrity night gimmicks. So it hired Lee Mortimer, local nitery and flicker columnist, to put on the shows, which is called *Night of Stars*.

But no sooner did word get around that cuffed acts would appear than Dave Fox, New York AGVA head, made a call on Joe Moss, op of the spot, and told him no dice. Room, he said, is strictly a band location which doesn't give AGVA members any jobs. So whatever talent is used (outside of musicians) must get paid. Moss agreed.

Meanwhile Mortimer had his "star" for the evening all set up. The first "guest of the series will be . . . (no, not Noel Toy) Lee Mortimer."

Battle for Yates Starts With Court Asking More Info

NEW YORK, Oct. 15.—No action was taken in the Charles Yates vs. Frederick Bros. case which was heard Thursday (11) by Supreme Court Justice Benedict Dineen. Yates's lawyer claimed he had had no time to study the case and asked for an adjournment which was granted.

FB claimed they had a 10-year contract with Yates which began in 1942. Suit charges that since July, 1945, Yates has not complied with the terms of the agreement and that thru articles appearing in *The Billboard* FB learned that Yates "may go with Joe Glaser's Associated Booking Agency." FB also claims that they find it impossible to obtain the services of any individual to take Yates's place and that he is the leading agent in the field.

Court asked lawyers for both sides to submit additional papers on or before October 25 before rendering a decision.

Both Yates and Bill Frederick were reluctant to speak. Frederick said "all I know I read in the papers." Yates played coy and wouldn't come to the phone. However, Glaser just hired Jack Klotz, ex-G.I., to help out in the theater act department which Yates heads.

While FB wouldn't speak, it is known that their injunction proceedings are aimed to stop Yates from working for any other agency in the hope that Yates will come back to Frederick. Katz, attorney for Yates, said that his client had all kinds of defenses, tho he wouldn't say what they were, for obvious reasons.

Tepper-Dann Feud Settled

NEW YORK, Oct. 15.—The Sol Tepper-Artie Dann arbitration which recognized Tepper's right to receive \$2,500 and which Tepper appealed has been settled. According to the first decision, Dann was to pay Tepper 5 per cent of his salary until the dough was paid up.

Agent complained that on such a basis he would have to wait years until he got his dough. New decision calls for ten equal payments of \$250 each until the debt is satisfied. It also stipulates that Dann cannot sign with any other office until he satisfies Tepper's claim.

Dens of Iniquity?

NEW YORK, Oct. 15.—Customers climbing the stairs to the Zanzibar are all mixed up. In front of the building a man with a sandwich board parades with a sign, "The saloon is the gateway to hell!" Upstairs in the club the menus address a stern question to patrons: "Have you read your Bible this week?"

Shangri-La To Sue On "Unfair" Tag

NEW YORK, Oct. 15.—Shangri-La, Philly night spot, is starting legal action against AGVA, in New York as well as in Philadelphia, in an effort to get the union to lift the unfair tag. Dave Fox, New York rep, said that unfair label was tagged on when the ops hung up performers to the tune of \$8,800 over a period of years.

The reason for this large amount accumulating and no previous action being taken, said Fox, was because no complaint had previously been registered. During the last few years, Noel Sherman, who produced the spot's shows, received dough every week. This money was distributed equally among all the performers. But, said Fox, it was never enough to cover the salaries.

Detroit Spot Owners Plan Two-Day Meet With MTA

DETROIT, Oct. 15.—The Metropolitan Cabaret Owners' Association is taking quick advantage of the lifting of the ban on conventions and has scheduled its get-together for November 1-2 at the Hotel Fort Shelby, where the regular monthly meetings of the Detroit group are held.

The event will be held jointly with the Michigan Table Top Association, composed of liquor dispensers of all classes thruout State of Michigan.

The banquet is scheduled for the second day of the convention and will have a floorshow provided by Detroit cabaret group from their own floorshows.

There's Still Ifs, Ands, Buts

Transport, skeds and dough problems are bottlenecks, so it's all a dream

By Bill Smith

NEW YORK, Oct. 15.—Ever since V-J Day the trade has been buzzing about how big the demand for acts would be from London, Paris and all points on the Continent, going as far East as India and as far South as Capetown. Practically every agent with a drawer in somebody's desk casually mentions that he "just got a letter asking me to submit my acts."

Many of these statements are genuine. Europe, and particularly London, has really been sending out feelers for performers. And agents being human readily pass on this information to whoever will listen, in the belief that such inquiries addressed to him make him a big man. But the truth is that, despite all the inquiries, Europe is no closer to buying anything substantial today than it was a year ago.

Transport Bottleneck

According to the trade, the major drawback is lack of transportation. Contracts, it says, aren't too difficult to get, but how are you going to get the acts over. But while the trade, or at least some part of it, may feel transportation is the biggest headache, the actual answer is that it is the smallest part of the picture. There are plenty of other things which come first before the subject of how to get there needs answering.

The biggest potential market for American acts is obviously Great Britain. Before a deal can be consummated a working permit must be obtained from the British Ministry of Labor. And that body isn't just having any. Then comes the question of term contracts. No act in its right mind will take a two-weeker, or even a month, in London and then have to pay fares out of it. It is true that before the war acts going for eight weeks frequently stayed for more than a year, working in London, the provinces and perhaps getting Paris and the Continent. With such a route fares could be taken care of, tho in some cases transportation was included in the contract. But if inquiries made today are any yardstick, no such deals are around now.

Standards Sought

Practically all the inquiries addressed to New York agents are for standard acts, sight and novelties, to sell for about \$350. What the boys on the other side of the pond don't seem to get is that the \$350 act of 1938 is getting today anywhere from \$1,000 to \$1,500. So, even if the performers were interested, the kind of money offered raises only a lazy yawn.

But assuming that dough is satisfactory, transportation guaranteed and a long-sked set-up, there is still the big "if"—what kind of lettuce will the act get? To arrive at that answer involves international finance and economics.

Up to 1939 Great Britain was the world's greatest creditor nation. That means that practically everybody in the world owed it dough. In order to pay off the world had to buy English goods for which it paid in sterling. So the boys with the monocles sold a lot of everything all over the globe and everything was dandy. After they sold what they had and bought what they wanted the difference between the two was called a trade balance. When the trade balance was favorable to England she was in a position to pay real dough for such things as entertainment. The pound was steady, the gold content was fixed and the pound could buy a pound's worth of anything all over the world. An act going overseas got paid with a pound, worth about \$5 in America (See *The European Future* on page 37)

Gambling in Miami Out--At Least Chief Of Police Sez So

MIAMI, Oct. 15.—Chief of Police Charles O. Nelson has confirmed the exclusive report in *The Billboard* that all forms of gambling are out for the coming winter season. In an unprecedented order, police personnel are directed to file reports with superior officers of any law violations, particularly gambling, or suffer the consequences.

Meanwhile the public morals' squad, armed with search warrants, raided several establishments but found no evidence. Horse race bookies are operating behind locked doors, doing biz only over the phone and then with only well-known customers. A check of pinball machines caught several operators without licenses, but they proved their dough was up at the city license bureau and were awaiting licenses, so escaped arrest.

Lieut. H. G. Howard, head of the morals bureau, said the fruitless search for gamblers, indicates the boys have moved outside city limits, and it will be up to Sheriff Jimmy Sullivan to cooperate with the police in order to squelch play. So far the sheriff has kept silent on intentions.

New Fred Lamb Spot Costs 160G

NEW YORK, Oct. 15.—The new Fred Lamb spot now going up on 52 Street, between 6th and 7th Avenues, has set back the ex-Club 18 owner a hefty piece of folding money. The site alone, which covers two buildings, cost about \$70,000, and the remodeling job figures to about \$90,000.

New operation will have two rooms when it starts rolling. One will be a straight restaurant, with a separate entrance, and the other will be the club proper. Former will open for lunch and close about 9:30 p.m., when the nitery starts rolling. Seating in both rooms will be about 125 each. No date has been set for the preem.

Two Coast Spots Sign "A" Contracts

HOLLYWOOD, Oct. 15.—Both Earl Carroll and the Florentine Gardens signed AGVA minimum basic agreements in the "A" class. The Earl Carroll pact covers his vaude unit and calls for \$85 minimum for principals and \$60 for the line. Latter will also get sleeper train accommodations to be paid by Carroll. If the principals work for the minimum they, too, are to be provided with sleepers.

The Florentine Gardens agreement calls for a three-show-a-day basis, and is six-day week for the line. Principals' salaries are to be \$85 minimum and line base pay is \$50.

Philly Bookers Crying Towels On Upped Min. Get 'Em Nix; Caught With Dipsys Down

New Rates Try To Protect Acts That Have Been Clipped

NEW YORK, Oct. 15.—Philly agents booking club dates got their ears pinned back when they came to New York to beef about a Philadelphia AGVA ruling which upped the salary scales and changed the zones under which the bookers operate. National office told the boys in no uncertain terms that it not only had reviewed the Quakertown ruling but that it approved it and that it goes into effect right away.

Policing Tough

AGVA admits that with club bookers working as employers it is not an easy job to police them. Time and again club act sellers have bought acts for peanuts when budget gave them plenty of leeway to pay at least a living wage. As employers, AGVA admits its hands are tied in talking turkey to the boys. It can get them, however, by raising the minimums. If then there is any complaint of curves being thrown, AGVA can clap the "unfair" tag onto the agent, or in extreme cases take away his franchise. In one case, said the union, it knew of an agent who spent \$35 for three acts. One of the acts on the bill who brought the pay envelope back discovered the agent actually col-

lected \$105, giving him a profit of \$70 on the deal.

New Zones and Prices

The new zone changes and prices, compared with the old, follow:

Zone 1. From center of city and a 20-mile radius (old was a 40-mile range).

NEW		OLD
a. One day—\$12 net each person		\$10
b. Two days—\$20 net each person		\$18
c. Three days—\$28 net each person		\$26
d. Four days—\$35 net each person		\$32

Zone 2. Twenty-one to 55 miles from center (old 41-75 miles).

NEW		OLD
a. One day—\$15 net each person		\$12
b. Two days—\$25 net each person		\$22
c. Three days—\$35 net each person		\$32

Zone 3. Fifty-six to 105 miles from city (that brings in New York). Old zone called for 76 to 105 miles.

NEW		OLD
a. One day—\$18 per person		\$13
b. Two days—\$28 per person		\$23
c. Three days—\$38 per person		\$33

Over 105 miles individual bargaining is the new rule but in no case will the price be less than the new Zone 3 salaries plus \$2 extra.

Wedgewood Room, New York

Talent Policy: Floorshow at midnight, continuous dancing. Owner-operator, Waldorf-Astoria Hotel; publicity, Ted Saucier. Price: \$2, cover.

With Edgar Bergen holding down the number one spot, room is just too small to hold the mobs that try to jam in. On night caught (9), customers were lined up despite the fact that only reservations were admitted. This is Bergen's first date in New York since he became a name. But his long absence from in front of a live paying audience hasn't hurt his showmanship. In fact he's so far ahead on timing, material, ability to grasp a situation and work it into his act that there isn't a ventriloquist around who can touch him.

On night caught Admiral Nimitz was in the room, and Bergen (thru Charlie McCarthy) pulled him right into the act with a gleeful "Hello, sailor" that rocked the room. Not satisfied with that, he went into a rib-tickling bit about his experiences while working before a navy mob in Alaska and ended it with a glib "Gotta an old rusty yacht ya wanna sell?"

Bergen carries three dummies with him, Charlie McCarthy, Mortimer Snerd and Effie Clinker. The first is still the big fave but the other two get their share of the yocks. But it isn't in the voice slinging that Bergen excels; it is in his material and his selling ability. Stuff is geared for top laugh returns and gets it all the way. The McCarthy chit-chat about Indians with tails and ending with the Miles Standish routine rocked the room all the way. Presentation helps illusion nicely. Before Bergen pulls his dummies from under the counter on the platform from which he works, the spot wanders off for a few seconds and hits him when he's ready to work. Effect is so good that at times it is hard to realize that he's straightening for hard-wood models.

Annamary Dickey, red-headed canary with plenty of upholstery in the right places, has a voice big enough to sing at rather than into the mike. Her Met training hasn't hurt her with a commercial audience. First of all her material is mostly pop, and second, her floor and acting savvy pulls handsome returns. Opened with *It's a Grand Night* and followed with *If I Loved You*. An operatic (See Wedgewood Room on page 37)

NIGHT CLUB REVIEWS

Rio Cabana, Chicago

Talent Policy: Dancing and floorshows at 9, 12 and 2:30. Management, Chuck and Bert Jacobson; production, Donn Arden; publicity, Madeline Woods. Prices: \$2.50-\$3, minimums.

Show features Willie Shore, billed as "Chicago's Favorite Entertainer," and from the way the big house reacted opening night to his routine it seems the billing isn't too far off. Shore, who spent three years overseas on USO, is now equipped with fresh gags and is back in his same old stride. He still has his soft shoe act but uses it in different numbers.

Over-all production of show is smooth and payees show considerable appreciation with yocks and heavy mitting. John Allen, singing emcee, is a better singer than he is an emcee. Fairish pipes and good looks help out a lot. This is Allen's preem as a single, having just left Ray Bauduc's ork.

Inez Clavijo, specialty dancer long at the Rio, came up with different numbers and drew standard mitting.

Terp team of Greb and Lober have good routine, using hands as well as hoofs. Make with comedy in a way to please the most blasé. Their barefoot act pulled prolonged palm pounding and encores. Boy and girl work nicely together and gay style is sock.

Karen Cooper, singer, has a strong voice and bears down in the right spots. Judging from warm reception accorded by table-sitters she went over big.

Show opened and closed with Rio Lovelles (8). New routines give with plenty cheesecake. Herb Bailey.

Music Box, San Francisco

Talent Policy: Dance band and floorshows at 8 and 12. Owner-manager, Lloyd Campbell; production, Earl Leslie. Prices: \$2.50, minimum.

Show, tabbed *Grandfather's Follies*, is strictly production and is the same fast-moving revue seen here three years ago at the Bal Tabarin. Original producer, Earl Leslie, is back with many of the (See MUSIC BOX on opposite page)

The Maisonette, New York

Talent Policy: Dance music and floorshows at 9:30 and 12. Owner-operator, St. Regis Hotel; manager, Pierre Bultinck; publicity, Timmie Richards. Prices: \$1.50-\$2, minimums.

Reopening (9) of hotel's downstairs room brought out a flock of the white tie and evening gown set who saw a sharply improved Dorothy Shay give out with some smart material which had them bellowing with yocks time and again. Looking plenty okay, Miss Shay teed off with an over-arranged *S'Wonderful* that can stand trimming. But her next, *Say We Are Sweethearts Again* was right down the center. Gal sold this one like an actress who knows the lines are good enough without the addition of chassis-shaking or mugging. Proved her ability again with *Fightin', Fussin' 'n' Feudin'*, a hillbilly tune on the order of her standard *Uncle Fud*, which customers demanded later in the program.

Miss Shay's baby stare, dead pan and cute lisp gave that three-F number plenty of sock appeal. Customers made so much with the hand whacks that canary had to give out with four more songs before she was thru. On the basis of Miss Shay's job here, she is about ready to jump into a Broadway musical. Incidentally, she got some excellent backing from George Koch's ork.

Show opened with Leslie (Lazlo) Miller on the ivories giving out with the *Warsaw Concerto* followed by a Chopin number with some jump twists. Works in front of some baby spots which throw his shadow on a white backdrop, which was effective and drew some nice applause.

George Koch's ork does a good show-cutting job. Lazlo's band relieves on dancing. Bill Smith.

5100 Club, Chicago

Talent Policy: Dancing and floorshows at 9:30 and 12. Owners, Henry Weiss and Byron Massel; producer, Duke Yellman; publicity, Sydney Lovitt. Prices: \$1.50-\$2.50, minimums.

Despite the burden of a bit of laryngitis, no sleep for two days because of poor transportation and a bum mike, Jan Murray reaped a warm mitt from what started out to be a dead crowd opening night. Comic's fast delivery and plenty of his best asides were lost thru his heavy voice and the bad p.-a. pickup. Crowd, however, caught on about the middle of his routine because of his animation and ability to act out each part. Tho seen here only six months ago, Murray came in with a load of new gags, using only his standard *Time* song parody over again. Besides holding the anchor slot in the show, Murray kept things moving at rapid pace with some nifty intros for the other acts.

Day, Dawn and Dusk, last caught here at the Latin Quarter, have added more showmanship and zest to their work. Won three encores after three numbers. Best was their straight version of a *Yiddish Lullaby*.

Doryce Drew, another quick returner here, opened show smartly with a trio of tap specialties. Gal has nifty figure, and utilizes it to advantage with plenty of whirls and kicks. Tho inserting plenty of movement into her cleating, gal doesn't sacrifice a single tap. Result was solid response for each of her numbers.

The Fifth Avenue Models (6), shapely and attractive line, with the accent on fine costuming, strolled thru two mediocre production numbers. Johnny Sippel.

American Room, LaSalle Hotel, Chicago

Talent policy: Dance band and floorshows at 7:30, 9:30 and 11:30. Owner, Avery Brundage; manager, Roy Steffen; publicity, Edward Deuss. Prices: \$1.50-\$2, minimums.

Shows in this room have been consistently well above standard, and present one is no exception. Terp team of Zarco and Beryl captured most of the mitting but baritone, Don Gramm, copped plenty from the payees—who were there in abundance.

Florian Zabach and ork (8) performed backing job par excellence and between acts gave with enough danceable tunes to make customers feel happy. Florian fiddles old pops and semi-classic a la concert style considerably okay.

Room is a favorite stopping place for Zarco and Beryl, who left only five months (See American Room on opposite page)

Boulevard Room, Stevens Hotel, Chicago

Talent Policy: Dancing and floorshows at 8 and 12. Owners, C. N. Hilton; managing director, Robert P. Williford; publicity, Al Turner. Prices: \$3-\$3.50, minimums.

Dorothy Dorben's previous show here had the trade and daily critics grumbling about it not being up to the Dorben standards. But with this new show Miss Dorben is back in the groove from start to finish, the show moves along smoothly, with most of the acts being worked into spots when their type of work is most needed. Some day some flicker producer is going to get smart and make Miss Dorben his dance director.

Current show, woven around a mythical ocean cruise, is titled *Shapes Ahoy*. Every scene has the line costumed in the clothes of the lands at which the mythical ship stops. This need for exact costuming caused plenty of trouble when wardrobe arrived late and delayed the show for about 45 minutes. Outfits for the Whitson Brothers never did arrive, and act had to be left out of the opening shows.

First stop was Bermuda, the land of bicycles, and was a good spot for Le Brant and Bernice, unicycle pair. The team went up to its usual top standards, juggling and balancing on high, moving wheel.

The dance team of Corinne and Tito Valdez appeared many times during the show—in the South American, *Bahia* scenes the Hawaii finale and in a scene laid "aboard ship" with a ceiling-high replica of a ship in the background. They were well-received each time and proved their versatility with South Seas and Latin numbers.

Bob Hall, the man who makes up spontaneous rhymes about members of the audience, has the crowd laughing all the way. Routine, however, is tiring if too long. Hall proved himself a showman by cuffing his work at just the right time.

Clyde McCoy, in his first major engagement since his army discharge, was held over for this show. McCoy has toned down his arrangements and his ork is not as brassy as it was in the past. Did an excellent job of playing for the show and for dancing. Cy Wagner.

Club Bali, Miami

Talent Policy: Floorshow and dance bands at 9 and 12, with extra show on Saturday. Management, Abe and Manny Baker, owners-operators. Prices from \$1.50.

New show at this spot is good and a capacity crowd enjoyed the opening (9). Lenny Ladin and Eddie Rose, two kids just out of the army, broke in a new act which went over nicely. The boys billed as the Two Nuts are just that. Rose tickles the ivories and handles the comedy, while Ladin does the songs. Put across some new gags for heavy laughs. With a little smoothing out this act can get by at any spot. Big hand at the finish.

Helene and Howard are a dance team that mixes up plenty of comedy with some clever terp numbers. Good looking and well dressed, team works hard and is well liked. Respond to several encores. Have a strong finish and walk off to a heavy mitt.

Martha Gresham features acro contortion with balancing bits. Gal places a glass filled with wine on her forehead, holds a glass in one hand and a bottle in the other, and does some body twists. Customers went for her in a big way. Took several bows.

Ball-ettes do two dance routines, opening and closing the show.

Harry Reser ork plays the show and straight dances, while Jose Martinez provides the rumba music. Larry Berliner.

Glenn Rendezvous, Newport, Ky.

Talent policy: Dance band and floorshow; shows at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Harry Martin, publicity; Ernie Price, maitre de. Prices: Dinner from \$1.50; drinks from 40 cents. Minimum, \$1.50; \$2.50 Saturdays.

This intimate 180-seater continues to attract its share of the cream trade in the Cincinnati area, and the new floor layout which opened Friday (6) should keep them coming. Headlined is Benny Meroff, with dancer Kitty McLaughlin and the half-pint Charlie Mariano. His personality and versatility make Benny a natural for emcee duties, for which he is drafted here, but he clicks only (See Glenn Rendezvous on page 37)

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(Reviewed Tuesday Afternoon, Oct. 9)

A few good acts plus colorful dressing save an otherwise below average show. Best palm puller is a wire act, the Latinos (2), who startle payees with unusual tight-rope tricks. Pair got big hand for rope-jumping routine, and house came down when guy jumped thru a covered hoop and still held the wire. Act is dressed well and knows how to sell. Ultra-violet lighting was used to good effect in rope-jumping sequence, adding color to an already sock act.

Brookins and Van, comedy duo, milk corny gags for a good response. Solid mitting greeted pair when Van did a smooth tap routine, backed by Brookins's equally fine boogie piano. Duo would be better off to stop there, but when Brookins leaves the 88 to start warbling, act is marred. Guy lacks voice, wasn't on pitch and should steer clear of comic ditties, let alone attempt straight ballads.

Sally Rand holds the end slot and makes a pretty picture bouncing an oversized bubble around the stage to the tune of *Moonlight Sonata*. Staging and lights are more effective than the act itself. Her fan-bubble routines leaves payees cold. Act is little more than a questionable cross between burly and ballet. The Ann Garri Girls (10) do a few passable routines in backing Miss Rand. Line adds color to revue, but needs a considerable amount of brushing up to reach professional standards.

Vocalist Nino Milo has little more than showmanship to offer. His singing of Latin songs falls flat because guy lacks sufficient voice and interpretation to put them over. Finger-snapping and hip-shaking can't replace these two necessities. Mush-mouthed take-off on Al Jolson is painfully long and serves only to drag an otherwise even-paced revue. Act gets polite palm brushings.

Larry Evans does okay in warbling *Stormy Weather* and *Besame Mucho* and gets good backing from Al Lyons' house ork (16). Ork does okay in supporting revue as a whole, and would do better if organist would get together with the rest of the band on the beat. Pic, *Behind City Lights*. Biz, fair. Lee Zhitto.

Olympia, Miami

(Reviewed Wednesday Afternoon, Oct. 10)

Not a weak spot in this week's bill with the customers warming up to all the acts nicely. Harry Martin, emcee, from Club Ball, is a different sort of comic. He gets plenty yocks out of his would-be attempts to play the fiddle. Gags are fresh and timely. Plays the ukulele and guitar, shows a nice voice and should do more singing. Heavy mitt for this one.

Don Francisco, in the deuce spot, is a topnotch juggler. He uses balls and mallets, besides some creditable balancing with a big ball. Nonchalant attitude and nice personality combine to score a hit. Several recalls.

Bob Ellis has a powerful voice and the looks to get the fem raves. Opened with *Great Day*, and followed with *I'll Be Seeing You* and *If I Loved You*. Encored with *Spring Again* earning several bows.

The Pin-Up Girls, (4) with their rapid-fire roller-skating act, get a big hand. Troy and Lynn, hoofers, open in an eccentric dance, and follow with a ballroom bit. Close with their idea of two high-school kids doing some jive. Fem is a looker and the pair do a good enough job to win two bows.

Pic is Duffy's Tavern. Biz very good. Larry Berlner.

Oriental, Chicago

(Reviewed Thursday Afternoon, Oct. 11)

Jimmy Dorsey brought in his *New Faces Revue*, starring an almost entirely new set of sidemen, and Dorsey juggling of the musical line-up boosted the JD batting average at the b. o. Best addition is Karl Kiffe, 18-year old tub-thumper, who follows in the Ray McKinley-Buddy Schutz tradition that made the Dorsey combo a precision crew. Besides being a good band drummer, clean-looking teen-ager also shines as soloist. He is full of showmanship after his long run in Ken Murray's *Blackouts*.

Dorsey is using powerhouse brass (4 tram, 5 trumpet), but the section is extremely flexible and plays plenty pretty on the mood tunes. New vocalists are Dick Culver, who should gain plenty attention among the top crooners with a bary voice that's full of color and depth, and Gloria Stark, who's okay with her pipes but needs a bit more animation in her delivery. It's okay for the male crooner to just make with the pipes but chirps need the sparkle in addition to their warbling. As usual, the alto-playing Dorsey frater mixed up the program with just enough of the sweet and swing, with audience rewarding band with solid palming on each number.

Derby Wilson and Rennie, Negro mixed terp team, have brushed up their work plenty since seen at Hotel Sherman here a couple months ago. Gal is less frantic and pays more attention to her precision j-bug taps with her partner. Derby has cleaned up his jokes and inserted some new material that evokes more chuckles. Their boogie terping won them heavy mitting at bow-off.

Jackie Gleason starts off very slowly on variations of standard gags. Even goes back as far as "they called him Showboat because he'd been up the river so often." Things pick up when he and Dorsey join in hokey duet, with Gleason handling trumpet. Fast closer won him an encore. All she needs to break into the upper crust is a better start.

Johnny Sippel.

MUSIC BOX

(Continued from opposite page)

same cast, including the singing waiters' sextet, the *Floradora Girls* and *Sons of the Beaches* in old-time tunes and dances.

Best in show is Whitey Roberts who opens with patter of gags, does jitter-bug impressions and for a socko finale juggles plates, bringing patrons out for a stint that panics. Terrific hand. Charlotte Day does the singing chore. Has good voice, nice selling. Leslie, besides emceeing in fine style, does a neat solo dance and works in blackouts.

Pech and Deauville, acros, are fast and contribute several pantomimes which score. Herb Saman and ork okay on show and dancing. Edward Murphy.

AMERICAN ROOM

(Continued from opposite page)

ago. One reason is class of patrons here really go for the sophisticated yet highly suggestible ballroom terping Z and B throw at them but good. Couple's Nosotross (Parisian tango) brought healthy reaction, but Persian Rug, an Arabian take-off, nearly brought 'em to their feet. Expression of sadism on guy's face and vice versa on gal's during dance made for good acting and helped the routine no end. Had the necessary props for each number, costumes, gimmicks, etc. In the Arabian number, Zarco, as the Arabian Prince, has Beryl, the slave girl, wound around midriff with long coil of rope. Act devolves around colling and uncolling as gal alternately flees then changes her mind—artistic, subtle, clever and commercial.

Frontier Zabach fits in society tone of the room with no trouble since he is a smooth-talking personable young man, in spite of fact he virtuosoed across Europe with his fiddle, seeking a concert career. Results of his study are evident in way he handles *Stormy Weather* and semi-classics. Dramatic chirpster Ramm stopped the customers idle chatter with a rendition of *Private Roger Young*, and *Till the End of Time*. Has strong pipes, handsome pan and necessary show savvy, so he should be on his way upstairs and not have to be kicked there. Herb Bailey.

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Pix Pull But No \$\$; Mickey Drops 'Em

DETROIT, Oct. 15.—Mickey's Show Bar, major north end spot operated by Mickey Jarvis has shifted to a policy of straight music and terps, cutting out its double attraction of stagershows plus motion pictures. The movies proved too popular, and Jarvis dropped them because they hurt at the cash register—customers would be looking instead of drinking.

Principal reason for cutting the stagershows, however, Jarvis said, is the general low caliber of acts available. He stated it as his view that many present acts should not remain in show business because of their lack of professional ability despite the high fees which, he said, a spot like his with its former door charge policy was forced to shell out for acts. Jarvis said he did not plan to restore stagershows until post-war readjustments brought a better quality of acts into the field.

Everyone Says Available Acts N. S. H.

Jarvis's slashing attack on quality of acts, incidentally, reflects, in a more crystallized form, the statements of many spot operators in this territory, indicating a more or less general dissatisfaction with available talent. Part of this is caused by the fact that many acts in the territory have been doubling for two or three years, working in war plants as well as at their profession, and their work has suffered. Another factor is that transportation difficulties have naturally slowed up the usual influx of new faces, and there is a natural discontent with acts that are well known around town.

Drops Door Tap

In dropping stagershows, Jarvis also cut out his door charge (50 cents weekdays and 90 cents Sundays), figuring that he is driving away much of the best spending trade by the door charge. According to Jarvis's point of view, many good spenders resent being charged an extra door fee for the privilege of spending their money inside. While in individual cases this can be got around by the widespread local practice of "courtesy cards"—which entitle the holder to free admission—he feels that many other good spenders don't want to ask for such a favor, and so just stay away from the spots where they are charged admission.

Switching to straight music policy, Jarvis is putting in Eggle Wright, boogie pianist, and Merle De Jon and Her Gentlemen of Note (5).

Stateside Vaude for Hawaii

HONOLULU, Oct. 15.—*Star Capers of 1946*, first imported post-war show, recently opened here at the Hawaii Civic Center, Honolulu's only vaude house. Unit was brought here by E. K. Fernandez, Honolulu showman, who had previously booked here *Surprises of 1945*, first imported vaude after Pearl Harbor. Members of the show are: Adele Khoury, singer and emcee; June Knight, marionettes; Charley B. Wesley, musical novelties; Barbara Statum, singer; Phyllis Rollins, Lois Lambert, Karan Gurnee, Vern Richova and Bonnie Barris, dancers; Jack Corey, motorcycle novelty; Kay Boley, contortionist; Margaret Ann Robinson, midget; Clarabelle Coffman, impressionist; Anne Dempsey, acro-dancer, and Ethel I. Ramsay and Her Performing Canaries.

Belle Baker Has Own Package

NEW YORK, Oct. 15.—Belle Baker heads her own package show when she opens at the Coronet, Philadelphia, on February 6. In addition to the singer, package will carry Jesse and James, Duke Art Jr. and one or two other acts yet to be decided on. Price for the unit was not disclosed but it's understood to run to about \$3,750.

Asking for Trouble

NEW YORK, Oct. 15.—If bookers can't get billing straight, here's another one that won't help them. Jerry Rosen and Nat Nazarro made their peace over who owns Moke and Poke and so where one act existed two grow now. Nazarro's boys will henceforth be known as Coke and Poke. Rosen's lads will hide modestly under the tag Moke and Doke. One mistake in the marquee billing and right away the mouthpieces will come around.

Ore. Clubs Helped Via Liquor Easing

PORTLAND, Ore., Oct. 15.—Biggest shot in the arm for the Oregon night club business since the war began was the lifting two weeks ago by the State Liquor Control Commission of liquor rationing.

Heretofore, each license holder was entitled to one quart or fifth a month, with a "bonus" fifth thrown in the last several months. This, needless to say, has made it a long time between drinks. Rationing applied to gin as well as whiskey.

Under the new regulation, licensee can walk into a state store as frequently as he wishes—and walk out with one bottle. There is no restriction on the number of calls, but each store in the state system has been given a quota, and when that has been exhausted, the old "Sorry" sign will reappear.

The lifting of rationing comes at an ironic time: The State Supreme Court had recently denied an appeal in a case that attempted to force the liquor commission to discontinue rationing.

Philly Night Clubs Get Sheet; Newsstand and Sub Pitch

PHILADELPHIA, Oct. 15.—*Showtime*, a new pocket-size magazine plugging night clubs, went on the market last week. Sam Selson, former chief ad solicitor and columnist of *Playbill*, the legit program, is the editor and publisher. Artie Pine, New York press agent, is the magazine's New York rep and will also open a chatter column on activities in Gotham niteries.

The first issue will be 38 pages and the format will include plenty of pictures and suggestions for out-of-towners who are interested in locating Philly bright spots. The Army-Navy game, which gives the city one of its biggest week-ends, is set for some time in November and since the magazine is designed for pleasure-seeking visitors in addition to localities, a gala issue will be on the market for the event.

Mag will be sold on newsstands and distributed in hotels, stations and other points where visitors gather. Subscriptions will also be plugged.

REI Bows With Cocktail Party for War Fund Drive

NEW YORK, Oct. 15.—The new Restaurant and Entertainment Industry of New York threw its first official function Thursday (11) with a cocktail party in the Empire State Building. Purpose was to tee off on the War Fund drive in which a flock of Conover girls will help.

Two models will be assigned to each night spot during the drive and will sit at tables in the lobbies asking customers to contribute. Where the room has a show announcements will be made from the floor. In restaurants where no shows exist the gals will just try to look pretty and make their own pitch to incoming and outgoing customers.

Mpls. Murder Trial Resumed in Absentia

MINNEAPOLIS, Oct. 15.—In a decision handed down by District Judge Paul S. Carroll here last Monday (9), the second-degree murder trial of Rubin Shetsky (Wayne Saunders), former manager of the Casablanca night club here, will resume today (15) despite the defendant's absence. Shetsky had been on trial for two weeks for the fatal slaying of Al Schneider, union organizer, following a brawl in the Casablanca on July 17, when, on September 24, he disappeared. The State claimed Shetsky fled jurisdiction of the court. Defense attorneys insisted their client met with foul play. The State was about to close its case when Shetsky disappeared.

The State presented a motion asking for the trial to continue in absentia, while the defense introduced a motion asking the trial be declared a mistrial. After two weeks' deliberation the court ordered the trial resumed. The jury was recalled.

Meanwhile, Shetsky's \$20,000 bond was forfeited and the search for him has spread thru the 48 States and most of South America. Reward of \$2,000 has been posted.

Gallagher & Shean Night Club Spot Sought by Shean

SAN FRANCISCO, Oct. 15.—George Shean, nephew of Al Shean (Gallagher and Shean), is scouting for a night club here to be known as the Gallagher and Shean Opera House. The deal will be split three ways, with George and Al Shean owning two-thirds and Jack Kenney, who is Gallagher in the act, the other third.

ARA Asks 5% for Joyce From Morris

PHILADELPHIA, Oct. 15.—Artists Representatives Association in New York, in behalf of Jolly Joyce, head of the local booking agency here bearing his name, started proceedings against William Morris Agency on October 4 over commission split on Buddy Lester's booking at the Coronet Club here. Joyce charged that he personally went to the Morris Agency in behalf of the local niterie to negotiate the deal bringing Lester here, opening October 3—one day ahead of his brother, Jerry, who opened down the street at Jack Lynch's Walton Roof. Joyce claims a 5 per cent commission, splitting with the Morris agency on the booking. And with no such split forthcoming, Joyce directed the ARA to take legal steps to protect his interests.

Philly Fay's Becomes Vauder

PHILADELPHIA, Oct. 15.—New three-day vauder is due to preem here on November 2 when the old Fay's theater re-lights under the handle of Fan's Theater. House owned by Mo Wax has been leased by Izzy Hirst, burly producer.

Plan is to book all the Apollo, New York, shows into the new Fan's and run it for a full week. Talent will, however, be limited to acts. Name bands that play the Apollo will not be used.

Miami Sees S.R.O. Winter

MIAMI, Oct. 15.—With an approximate seating capacity of about 6,000, operators of night spots here are bewailing the fact that there will not be room for all the customers this winter. The loss of this gelt is breaking the hearts of the boys who anticipate breaking all records when the influx of tourists really starts. Frank Fishman has just acquired the Sky Club and intends to use a floor-show to get in on the take.

Rainbow, Miami, Burned

MIAMI, Oct. 15.—Fire destroyed Lou Brooks's Rainbow Tavern on October 9 just as the performers were reporting for work. Mae King, emcee, fled with all her costumes on her shoulder. Harold West, the singing waiter, got out with only the costume he had on.

Four apartments on second floor were gutted. A defective wire on the electric sign started the blaze, according to the fire department.

Catalino Correction

NEW YORK, Oct. 15.—In a recent review of the Havana-Madrid it was erroneously tabbed that "Catalino's Rhumbas relieve." Catalino's ork actually is featured and has been so since it began at the spot.

Shows on Ice Set For Miami Season

MIAMI, Oct. 15.—Ice will be king in Miami this winter but the tourists will have to go to niteries to find it. Jack Freedlander's Mocamba will again have Don Arden productions. Opener is set for November 27 with an entire program change a month later. Set-up calls for a name attraction in addition to ice carnival. Jerri Blanchard will be featured.

Kitty Davis has a comedy ice show booked to open about November 1. George Navickas, director of Ice Shows, Inc., will produce, aided by Danny Davis. His Fifth Avenue Models will don skates for the first time. One wall of the Airliner is being broken down for the ice tank.

In addition to the Mocamba and other clubs, Freedlander is ready to open his fourth club at 86th Street and Biscayne Boulevard, un-named as yet, specializing in name bands and food.

A bid to re-open the famous Royal Palm is in, but the DuPont interests, owners, want to specify only a four-week lease, and bidders cannot see a heavy investment without at least a year's lease. If this is granted, Royal Palm will go to town with a floor show vying for honors with previous ones prior to navy taking it over.

Other new spots are due to open if the matter of liquor licenses can be arranged.

Allan Jones on Theater Tour

CHICAGO, Oct. 13.—Allan Jones, pic and radio star, starts a short theater tour October 17 at the St. Charles, New Orleans. Remainder of the dates, booked by Frederick Bros., includes: Oriental, Chicago, October 25-November 14; Downtown, Detroit, November 15-21, and the Riverside, Milwaukee, November 22-28.

Vaude Back in Bridgeport

BRIDGEPORT, Conn., Oct. 15.—Week-end vaude resumed last week at the Loew-Poli-Lyric to packed houses after being shuttered for the summer. Five acts and two flickers at a 50-cent admission is the tariff. Robert (Bob) Carney is back again as house manager.

RAYE MOTT and PEDRO MORALES

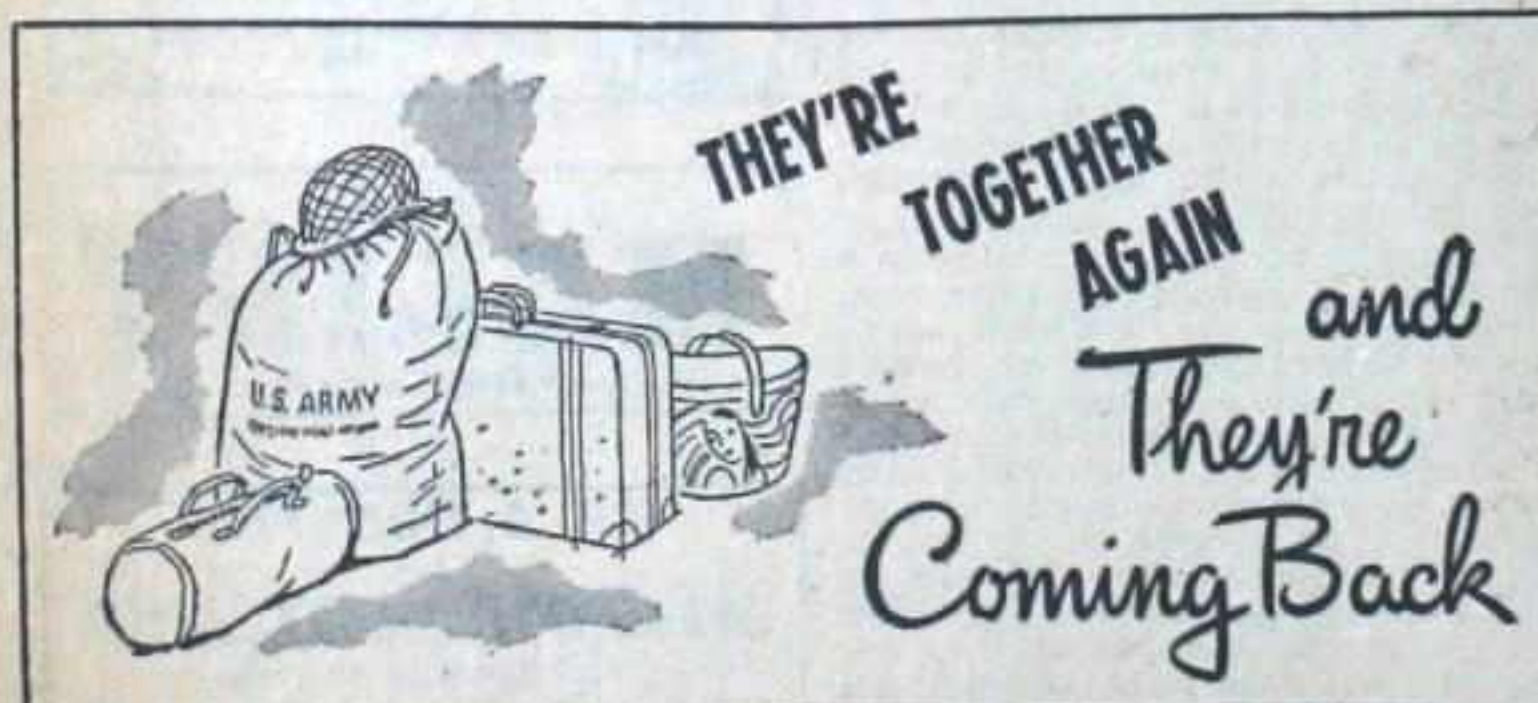
Brazilian Head-To-Head Nut

TWO heads together are better than one. So the old chestnut goes, and Raye Mott and Pedro Morales can take a bow on it. Their head-to-head stands, along with a few assorted acro monkeyshines, have brought them a descriptive tag, "The Brazilian Nuts," along with plenty of palm-whacking from the customers.

The boys teamed together shortly after Pearl Harbor, when Uncle Sam hitched their partners to a khaki suit. Both had previously been with a long line of top acts and they worked out a click routine of comedy and straight acrobombing.

Mott bowed into the acro field about 15 years ago, working with such acts as the Debonaires, the Mooney Brothers and Raye and Arthur. Pedro springs from a showbiz family and started the muscle work about 18 years ago with his own relatives, the Morales Family, which toured both North and South America doing a trampolene act.

In the last year the Brazilian Nuts have been collecting the laughs at such theaters as the Orpheum, Los Angeles; Oriental, Chicago, and Olympia, Miami. Their manager, Eddie Smith, has also booked them into such bistros and hosteries as the Troika, Washington; Beverly Hills Country Club, Newport, Ky.; William Penn, Pittsburgh, and Stevens Hotel, Chicago.



The European Future--When? There's Still Ifs, Ands and Buts

(Continued from page 33)

ican money. The same pound was worth a full pound's worth all over the world. An act could make a buck, spend a buck and still save a buck. It wasn't unusual even for a performer to work for less in England than he'd take in America because the pound sterling was worth the difference. Since the war everything has changed.

Things Are Different

England is no longer the top-money country in the world. Today she owes much more than she brings in. If it was only England that was hurt it wouldn't be so bad. An act needn't go to Chumley-on-the-Thames; it could still go to La Paree, Holland or some other place—even South Africa or Australia. But the hitch is that practically the entire world outside of North and South America is in something that's called the "sterling bloc." That means countries like France with its franc, Holland with its guilder, Austria with its shilling and Czechoslovakia with its crown have to depend on the price of sterling on which to base their currency. Then, of course, there is the Empire group, which is the heart of the sterling bloc. This group includes India, Australia, Egypt and South Africa. If all this sounds confusing, remember that the kind of moola an act gets paid with isn't just a piece of paper. It has to be exchangeable for steak and potatoes. That piece of paper must have something tangible behind it to mean anything.

With the war the British money giants saw they had to do something to keep the value of the pound up where they could still deal with other nations. So the boys who make with the rules put the British currency under strict exchange regulations. That meant no pounds could be taken out of the country except at a fixed rate. This kept the value of the pound up at home but didn't help it outside of Great Britain. So while the pound could still buy about \$4 worth of goods in England it could only buy about \$3 worth in outside markets. What money was held inside the country by foreigners was placed in "blocked accounts," which meant that only a certain portion of it could be taken out. And even tho it was valued at \$4 to the pound in London this dough, when used in outside countries, was also worth only \$3 or so.

Credit Aids Buying

It is the actual basis on which nations do business with each other, whether it be in buying beef or buying acts. Putting it another way, a country has to have outside credits with which to buy. If it has those credits it can make all kinds of fancy deals; for example, buy name acts and pay big dough and everybody is happy. It is the real reason why South America can put up \$1,000 for an American performer who couldn't get more than \$500 here even if he should bust a gut. The war has made South America prosperous. It has sold a lot of its products to the Allies for big prices and now has the cabbage to toss around for performers. But the same war that gave the Latin American boys plenty of dough has taken it away from England.

Agents See Way Out

A few agents who did a lot of biz before the war with Val Parnell, England's biggest booker, Jack Hylton and others, say that all that can be gotten around with no trouble. Their solution is to pay the American acts with American money. That kind of a solution is no solution at all. In order to pay acts with American money British ops would have to get American dollars. You can't walk into a bank with a \$2 bill and ask for \$5,

and that is about the way that kind of a solution would work. It all comes back to what was said earlier in the article. If a country has a favorable trade balance, with say the United States, she gets dollars. If she has enough of those dollars she can use them to import American acts and pay them. But with England in the hole to the United States, buying American acts and paying them the kind of salaries they get here is just out of the question.

There is some basis for the belief that England has seen a lot of new acts on USO that she would like to have some time in the future. But the future is by no means clear, and USO acts, when they're thru, come back home. They can't stay in England and work. And if they want to go back they have to do it as civilians and run thru all the rigamarole before they can start moving again.

British Dough Pitch

Some of the returning performers say that the British have a lot of dough and are willing to spend. As proof, they say a lot of acts winding up across the pond have sold their wardrobes to Britishers for fantastic prices. That kind of statement is interesting but meaningless where an agreement on salaries is concerned. England has its black market boys as well as we do. And they will pay big dough for something they can't get at home, even with ration points, if they can turn around and sell it for more than they paid for it. But when it comes to taking money out of the country for an actor, who must register with the British Ministry of Labor, that is a horse of a different color.

It is possible that sometime in the future England and the sterling bloc will get a stable currency and maybe even attain favorable trade balances. When that day comes you can expect American acts to commute to London and Paris for even a seven-day date. But that day isn't here now. Nor is it likely to be here tomorrow. It might be pertinent to point out that when that day comes our own trade balance may decline. That means depression, and act salaries will also go down. Compared with the kind of money acts will then get here, the British offers may look like pretty hot stuff. But if anybody can see it in the present offers coming in from England, he's just fooling himself.

WEDGEWOOD ROOM

(Continued from page 34)

aria came next, but heavy effect was overcome by a slick piece of intro chatter which was funny in itself. For her *We Could Make Believe* number she strolled among the ringsiders for some hefty returns. Despite the mikeless warbling her voice came over nice and clear. Came back again for *And There You Are*, which she explained was almost a management "must" because it was from the flicker *Weekend at the Waldorf*. Intro brought plenty of giggles and a walloping hand.

Emil Coleman, who makes like an emcee, does a standout job as the show maestro. Mischa Borr's ork relieves for dancing with his usual skill.

Bill Smith.

GLENN RENDEZVOUS

(Continued from page 34)

so-so in that department due to a dearth of sock gag material.

Guy Martin's Manhattanettes (5) open with a Southern Belle routine to make way for the lovely Kitty McLaughlin, who offers a sharp bit of clefting in her *Rhapsody in Taps*. Took a sound hand.

George Prentice drew sound applause and a bundle of laughs with marionetting that's reminiscent of the old Punch and Judy days. He carries his whole turn in a keister. Displays unusual coordination in manipulating the Punch figures.

Hit of the show are the Mack Triplets, femme warblers formerly with Phil Spitalny. Even if they couldn't sing a lick, these gals could hold a nitery crowd with their looks and personality alone. But they can sing and turn in a terrific job on a pair of corking specials, *Three Little Girls From Idaho* and *Shirley, Diana and Judy*, and a neat arrangement of the standard, *Don't Blame Me*. Grabbed a show-stopping mitt and encoored with a gem handling of *A. T. & S. F. Left 'em hollering for more*.

Benny Meroff and his support round off the program with a sound display of variety and comedy. Meroff fares

Trujam's in One

DETROIT, Oct. 15.—When trouble hits, it usually multiplies, according to Turk Trujam (Prujansky), operator of Turk's Music Bar, downtown night spot. Room made the headlines when Jim Tobin, Tiger pitcher, became involved in an argument here during the World's Series, and was hit by a beer bottle as he left the spot by some presumed Chicago fan.

Place is also being accused of "questionable ownership" of the license; of selling liquor to minors; of possessing liquor without State excise stamps on the bottles or cases, and of allowing a fem patron to sit at the bar after 8 p.m.—a ruling adopted here some months ago.

much better in his own spot than in the emcee niche, running his usual gamut of gags and bits supplemented by his mimicry, juggling, playing of various musical instruments and the like. Stubby Charlie Mariano works the bits and runs comedy interference thruout the turn. Much of the turn's success lies in the showmanly dance work of the lovely Miss McLaughlin, who also does a good job of straightening for Benny. Sound mitting greeted the trio at the wind-up.

The Manhattanettes close with a military number. Girls are average in looks, and their work rates the same nod. Al Cassidy's Flying Band turns in a good job on the show stint. Also pleases the dancers, with Benny Wullkotte handling the vocals.

Bill Sachs.

Walnut Room, Bismarck Hotel, Chicago

Talent policy: Dancing and floorshows at 7:45, 9:45 and 11:30. Management, Otto K. Eitel; production, Edward Beck; publicity, Frank Rand. Prices: \$1.50-\$2.50, minimums.

Bill Gary, ballet-ballroom dancer, whose work led one of the more esoteric press gentry to remark that he was as good as anything now appearing with the *Ballet Russe*, headlines the new floorshow at the Bismarck Hotel's conservative Walnut Room. Gary's dancing is on the style of Georgie Tapp's, but has more of the classical ballet in it. For a conservative family spot, such as the Walnut Room, he is tops.

The audience tonight agreed that he was by giving him one rousing hand after another. Heavy applause followed his original dance interpretations of Rimsky-Korsakow's *Capriccio Espagnole*, Friml's *Donkey Serenade*, DeFalla's *Miller's Dance* and, best of all, one of his own compositions which he simply titles *Fugette*.

After Gary has won his audience, however, with his leaps, taps, twirls and glides, he let them down by not doing an encore even tho they clamored for more. The over-all impression he made on the customers would have been greater and more lasting had he danced at least one encore. And that's important for it's still the customer who pays the bill.

Master Puppeteers shared the spotlight with Gary. Experienced and masters of the marionettes, they managed to please the audience. But they could stand some new material. The last three times we have seen them they have used a bit centering around two drunken puppet sailors on shore leave.

Emil Petti and his orchestra provided music for dancing and floorshows, showing their high quality on the difficult numbers required for Gary's intricate dance steps. Petti, as usual, gets a strong hand when he solos at the piano.

Cy Wagner.

Club Donroy, Hollywood

Talent policy: Dance music and floorshows at 9:30 and 12. Owners, George Beatty, Leroy Hillman and Don Hankey; headwaiter, Arthur Borio; publicity, Charlotte Rogers. Price: \$2 cover Saturday.

Spot opened for the first time Tuesday night (9) where the Pirates' Den was formerly housed. New decorations make surroundings pleasant. The larger dance floor is a sensible addition.

Jack O'Shea's Mad Auctioneer act gives patrons something a little different from the usual stuff and goes over with a bang. Guy gets payees to bid for various items, then gives them away for nothing to highest bidders. Audience participation gimmick, sparked by Shea's patter, provides plenty of fun for onlookers as well as those who take part. Shea is a good showman and keeps the act moving at a high pace. Occasionally, however, he will make a personal crack about a participant or one of the ringsiders just to bring a laugh. While he says he's only kidding and apologizes on the spot, the embarrassed customer doesn't appreciate gags at his expense. If Shea were to eliminate this practice he would enhance his act.

Lorraine DeWood, eye-filling, husky-voiced thrush, does a sizzling job on *Babalu, Rum and Coca-Cola* and *My Heart Sings* and sells well. Dorothy Dandridge was slated to provide the vocals but was forced out at the last minute by sudden illness, with Miss DeWood stepping in as a replacement.

Co-Owner George Beatty does okay as emcee, warming up and relaxing more as the show proceeds. His comic songs get a big hand. Donroyettes line (6) fall down in awkward opening routine and tend to get show off to a chilly start. Carlos Noble's ork (7) does okay in supporting show and providing dance tunes.

Lee Zitto.

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Music Hall Hits 126G; State 37G; Other Houses Drooping

NEW YORK, Oct. 15.—With the out-of-towners continuing to come in, biz in the Stem houses continues to hold up. Hold-overs are beginning to fade, but the new bills are still doing great business.

Radio City Music Hall (6,200 seats; average, \$100,000) saw a fruity \$126,000 for its first week with the Hartnells, Bob Evans and *Weekend at the Waldorf*.

Roxy, Paramount

Roxy (6,000 seats; average, \$75,000) dipped to \$95,000 for its second frame with the *Copa revue*, Tommy Trent, Rolly Rolls and *House on 92d Street*. Initial take was \$110,000.

Paramount (3,664 seats; average, \$75,000) also slipped when it counted \$70,000 for its fifth week with the Andrews Sisters, Tim Herbert, Vic Schoen's *ork* and *Duffy's Tavern vs. \$83,000* for the fourth stanza. Bill started off with \$115,000 and followed with a second week's \$111,000 and a third week of \$100,000.

Capitol, Strand, State

Capitol (4,627 seats, average, \$55,000) skidded to \$70,000 after a great preem of \$85,000. Bill has Gene Krupa, Wesson Brothers, Pamela Britton and *Higness and the Bellboy*.

Strand (2,779 seats; average, \$45,000) saw a drop for its second week of \$10,000 when it collected \$60,000 for Russ Morgan

ork, Three Stooges, Tommy Dix and *Mildred Pierce* as against an opener of \$70,000.

Loew's State (3,500 seats; average, \$25,000) lifted nicely from a previous week of \$31,000 to \$37,000 for its first frame of a two-weeker (possibly a three-weeker). Show consists of Willie Howard, Professor Lamberti, Mildred Bailey and *Anchors Aweigh*.

BIG SISTER

(Continued from page 12)

when they should be. To top it all off, Mercedes McCambridge who did a fine job as Big Sister, was cut off without credits, whereas the two other players were mentioned.

There is an explanation for all this, and it's one which seems to indicate that CBS has still another long training period ahead of it. According to several informed persons, there is a steadily growing discontent among CBS technical personnel, discontent which culminated in the resignation last week of two key electricians and general rumblings among the rest of the staff. The man who handled one of the mike booms, it is reported, had been on the job for exactly two shows and was hardly fitted for a commercial show.

All of this is not to be construed as meaning that Lee Cooley and Ted Huston, of Ruthrauff & Ryan, did not put together a good show. And for that matter director Tony Miner may have had a hand in the construction of what was an engrossing drama. Part of that credit, too, should go to writer Julian Funt, whose script, altho a bit talky, did manage to hold an audience. One of the few production faults lay in the fact that there was little variety in the camera shots. Perhaps 90 per cent of them were close-ups, making for a hard-to-view, rather disconnected program. The plethora of close shots also made it easier to commit mistakes, since the entire crew was working at close quarters. Anne Shepherd and Bob Steverison did acceptable jobs in two roles. James McNaughton's sets were not up to par.

Commercials were limited to a short plug at beginning and end. The *Rinso White* jingle was sung live by the Jubalaires and a woman and a girl made gestures intended to indicate that their clothes were clean, easy to wash, etc., all in front of a six-foot-high Rinso box.

Because the control room and viewing rooms were turned over to a collection of undoubtedly disappointed Lever Bros. and agency brass hats, the press was relegated to an office somewhat larger than a telephone booth containing a receiver, a desk and a set of chairs. All of which would have been all right except for the fact that the set was on a cue line. And during a short "song-fest" film the press was treated to a snafued sound track which switched from *My Wild Irish Rose* to a less than stirring march (while the *Rose* lyric was still on the screen) and the confused noise of the studio. What fun!

Marty Schrader.

Don Lee

Reviewed Monday (8), 8:30 to 10 p.m. Style—Dramatic, film. Sustaining on W6XAO, Hollywood.

This videocast had little to offer in either tele technique or programing.

Live part of show was almost entirely devoted to Mutual's *Johnson Family*, with Jimmy Scribner, as usual, voicing the lines for about 20 different characters. While Scribner is good radio fare, he fizzes on tele. Trouble is not with Scribner so much as it is with the way his show was scanned. Looking at one guy enacting a score of parts is confusing. Viewers could follow plot of the skit if they could go by voice changes alone, but when they had to watch the same guy thruout as he went thru his

Out-of-Town Opening

THE NEXT HALF HOUR

(Opened Saturday, October 13, 1945)

MCCARTER, PRINCETON, N. J.

A play by Mary Chase. Staged by George S. Kaufman. Settings by Edward Gilbert. Costumes by Mary Percy Schenck. Company manager, John Henry Mears. Stage manager, William McPadden. Press representative, Nat Dorfman. Presented by Max Gordon.

Barney Brennan.....Conrad Janis
Margaret Brennan.....Fay Bainter
Pat Brennan.....Jack Ruth
Frances Brennan.....Pamela Rivers
Peter O'Neill.....Francis Compton
James O'Neill.....Art Smith
Rose Higgins.....Esther Owens
Jessie Shoemaker.....Thelma Schnee
Bridget O'Neill.....Jean Adair
A Policeman.....Larry Oliver

As with *Harvey*, Mary Chase is once more concerned with old-world Irish folk lore and superstition. However, *The Next Half Hour* goes the whole hog and substitutes a banshee for rabbit and tragedy for merry fantasy. In spite of some excellent playing by a carefully selected cast and top-drawer direction from George Kaufman, *Hour* looks to need considerable fixing before Max Gordon should venture a Stem bow for it, and, even well-doctored. Its future doesn't look too bright.

Theme of *Hour* revolves around the gift of "second sight" of the mother of an Irish-American family of 30-odd years ago. Margaret Brennan can feel disaster in the air and hear the wail of the banshee, which always prophesies a death to the O'Neal clan. She feels and hears it on a night when she knows that her oldest boy is headed for trouble for fooling around with a married woman. For three acts she works frenziedly to forestall it, only to have tragedy strike from another direction, and due to her own mistakes in trying to avert it. The moral of Mrs. Chase's parable appears to be that no matter what you do matters will go as ordained. There is room here for a bitter tragedy of frustration. Eugene O'Neill might have written it, but Mrs. Chase hasn't. Her play is curiously sprawling and diffuse, filled with little scenes of side issues, some of them moving or amusing, which build characterizations but which pull away from the central theme.

Her first act is painfully slow in getting started, and the current third-act curtain would never go on Broadway. George Kaufman has done an overall fine job in fusing and pacing the whole, but the play never quite succeeds in making you believe it more than an exercise in Irish folklore.

However, no failure of *Hour* can be chalked up against Max Gordon's production. It has been carefully cast, and Edward Gilbert's set and Mary Schenck's costumes are in the best Gordon tradition.

Fay Bainter, except for the final, which is no fault of her own, scene plays the mother with perception and restraint. Conrad Janis, Jack Ruth and Pamela Rivers acquit themselves well as her children. Thelma Schnee contributes an excellent scene or two as the married trollop, and Jean Adair is quite terrific in another of her character portraits. Frances Compton and Art Smith fill out the picture with workmanlike chores, as a couple of old country uncles.

Bob Francis.

vocal switches, they not only got tired of seeing the same face but were lost when it came to figuring out who was who.

Scribner was interviewed after the skit in which he demonstrated his multi-voice techniques, and showed how he can create the illusion of two characters talking at the same time. This proved interesting but unnecessary, considering that he had already done the very same things during the preceding 20 minutes. Interview alone would have been sufficient in introducing Scribner to the air pic audience. With most radio shows falling flat on tele as is, W6XAO asked for a knotty problem in picking *The Johnson Family* for scanning, but did nothing about presenting it in a comprehensible manner.

Films included *Kids Must Eat*, a Quiz Kid pic; *The Bully*, a cartoon, and *The Stilwell Road*, OWI flicker. Latter proved interesting, with canned fare in general showing improvement and Film Editor Marjorie Campbell showing good selection.

Lee Zifto.

NBC Puts Stress On Program Need

(Continued from page 12)

gineers and Technicians), IATSE (International Alliance of Theatrical and Stage Employees), IBEW (International Brotherhood of Electrical Workers) and ACA (American Communications Association) are just four unions that want in on the basic air-pic job, with plenty of other internationals such as painters, costumers, designers and directors all trying to see that they get into the video jurisdictional battle—or else find themselves without anything to jurisdiction about—Isn't anything that the public will be worried about until there's something to fight about. When it breaks out into the open, as it has in Hollywood, it makes the headlines, which is what Trammell is trying to avoid. He has only recently been trying to get together with music's Caesar himself to settle a network musical row that's been pricing the web operations.

Promotion Kesten

Trade points out, moreover, that future is always more dramatic than the present, and even if Kesten (CBS) did admit that High Frequency was something untried and that something ought to be done productionwise while HF was being tested, Trammell's pitch had no glamor. Trade also points out that Paul Kesten is a topper who came up thru promotion (virtually yesterday) while Niles Trammell has never been particularly good copy.

One point Trammell did establish with the FCC—jurisdictional disputes are something to expect in the union era of television and perhaps these had better be settled during the growing pains stage before air-pic go upstairs. Not too surprising to the industry was the fact that Mark Woods speaking for ABC (American Broadcasting Company) backed a different horse than his former boss Trammell. While Trammell didn't want sharing of channels on the ground that it made for plenty of programing headaches and pointed out, without saying so, that sharing meant a "free ride" for one of the sharers, Mark Woods pointed out that even if the six-hour-per-licensee sked requested by the FCC was followed, it meant that a good part of the video viewing day, from 8 a.m. to 10 p.m., would have a blank screen on channels.

Trammell avoided talking about High Frequency while Mark Woods stressed the fact that the present channel assignment was at the best temporary—and must be judged so. Woods furthermore stressed the fact that the six-hour-programing-per-day was okay—even if it would be tough on some organizations.

Streibert Nixes 4 Channels

Ted Streibert, of WOR, New York, and Mutual Broadcasting System, made his plea on the basis that four channels meant that the community indie was just out of luck in a city like New York. He stressed that at least seven channels must be allotted. He avoided the controversial upstairs, downstairs biz and went local for the boys.

Briefly and laid right on the line, the allocation hearings like most FCC hearings were based upon what everyone wanted—what each had to sell—or buy. Broadcasting, as an industry, is so far apart from concerted co-operation, that real trade association men point out, they'll be amazed if moon pic don't walk in, after someone else has paid the development bill. (See *West Coast story on what the picture industry has been advised to do in this section of The Billboard*.)

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DOUBLE 10-DAY IN USA

(Continued from page 3)

singers to say what they wanted—without offense.

It was Double-Ten Eve (October 10) the day on which the Chinese thruout the world celebrate their independence. It was the first Double-Tenner for many a year, on which the exiles from China could be happy—the war was over, independence, something more than a memory—so the men poured out of their restaurants, laundries, factory and executive jobs (thousands were accepted in production jobs during the war and they'll stay there in peace too).

Memories And Fun

Tradition wasn't forgotten, the young men of China honor tradition, even as they enjoy what youth thruout the world enjoys—the music and dance of today. Elders weren't on the streets either—they too were observing the traditions and stayed at home, until after midnight when "the elder statesmen" of the Chinese in the New World come forth to decide what the Chinese thruout the globe will do.

Double-Ten Day was celebrated by the Chinese in New York, as any New Yorker might celebrate a day of freedom—but with all the dancing in the streets, the family (Tong) was still making the decisions, undisturbed at the "frivolity" of youth.

It was America.

TAX CUT LOOKS OKAY

(Continued from page 3)

Such a development is viewed right now as highly remote.

Nearly two-score persons comprising line-up of witnesses at hearings which began today are evincing little interest in the cutback of excise taxes. Attention is centering largely on the amount of cuts to be made in personal income and corporation levies, with a conservative wing insisting on increased relief for upper-bracket income folk and complete erasure of excess profits tax. Chairman Walter F. George (D., Ga.), of Senate Finance Committee, has sharply criticized House's refusal to repeal entirely the excess profits tax. Also he doesn't like House action in dropping 12,000,000 low-income taxpayers from tax base. Controversy will continue to center on those issues but Senate action is not expected to be protracted. As matters stand, cutback next July 1 will affect levies on theater admissions, cabaret bills, transportation, distilled spirits and other so-called luxuries.

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Magic

By George Marquis

In the third issue of each month The Billboard's Magic column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is Marquis the Magician, well-known theater and night club necromancer, who is currently in the throes of prepping a full-evening auditorium show under the guidance of Harry (The Great) Blackstone.

THE electrifying word was being spread that finally the very force that powers the universe had been harnessed by scientists. Newspapers heralded the end of the war; radio commentators wildly acclaimed the dawn of a new era. A brewery wagon, horse drawn, was stalled on a Cincinnati street while a blacksmith applied a shoe on one of the horses. A big crowd of victory celebrants ceased their noise-making and in wide-eyed wonderment respectfully stood and watched the blacksmith as he worked.

Will the Atomic Age lessen the prestige of blacksmiths—and magicians? All were in their heyday along with the horse and buggy. Scientists have a way of changing the atom but they will never find a way to change human nature. So, magicians have nothing to fear. Humanity wants escape from realities. That escape is offered by the magician who can whisk people away on his Magic Carpet to the places that regaled the Caliph of Bagdad when described by the carmed lips of Sheherazade.

DON'T worry about the progress of science. The rapid strides being made by the scientists are now, as they

have ever been, a challenge to the capable, hard-working, good-thinking magical artist to keep ahead of the times. Tricks described in your grandfather's book, *Parlor Magic and Stage Illusions*, won't fool the proletriat of 1945.

A hundred years ago, Robert Houdin was commissioned to go to North Africa as magician and ambassador. He stopped an uprising against the French because his magic was superior to that of the Marabouts who were trying to rule by their necromantic powers.

The stupefied Marabouts could not explain the secret of Robert Houdin's *Light and Heavy Chest* (done by electromagnetic power) any more than Hirohito, a century later, could explain the atomic bomb. Robert Houdin, 50 years before Chicago's great Columbian Exposition was illuminated by electricity, was employing harnessed electrical energy in his tricks.

YEARS before crystal sets were popular in the homes, magicians were using the Talking Teakettle and mak-

ing use of the then little understood or known radio. There are very few really great magicians, because so many of them cling to hackneyed mysteries as well understood by the layman as by the magicians.

Motion pictures, stage plays, concerts and the ballet—all will enjoy prosperity in the days to come. The world, war weary and tired of looking at death, wants to live. So, Mr. Magician, get with it, use new and little-known findings of the scientific men. Apply those principles to your magic and showmanship, create new fantasies for the children of all ages and you will find yourself still a beloved part of life and show business in post-war America.

That blacksmith on the Cincinnati street attracted a huge crowd because he had something really different to offer, altho his trade and method of working smacked somewhat of a passing era. Be like that blacksmith—offer them something different—and they'll come to see you.

P. S.—And maybe some magicians would make better blacksmiths.

Burlesque Notes

By Uno

DIANE ROSS has launched her own characterization of Mae West, which she introduces for the first half of her strip in featured spot in a Hirst Circuit show. . . . DOTTY RYAN is again captain of the O'Brienettes at the Hudson, Union City, N. J. Flock comprises Marion Lee, Bobby Parker, Anna Bergin, Ruth Jackson, Nanette Wayne, Frances Burkette, Juanita Dawson, Doris Treche, Reene Boughton, Kay Deane, Hope Mejia, Winnie Cooke and Ann Connor. . . . ARTHUR BRYSON has taken under exclusive management Little Miss Cornshucks, blues singer; Shim Sham Shimmy, tapper and comic, and Rene Collins, vocalist. Two last named opened October 4 at the Terrace nitery, Richmond. . . . SAMMY PRICE, back in civvies after entertaining fellow G.I.'s over three years in the States, opened in Akron October 12. . . . INA LORRAINE, strip feature, opened thru Phil Rosenberg at the Grand, Canton, O., October 5. . . . BARON WATSON, singer and dancer, is being spot-booked as extra attraction on the Hirst Wheel.

BETTY VIA, discovered by Dewey Michaels, Buffalo, is debuting as a strip-talking principal on the Hirst Circuit thru Milt Schuster's booking. . . . PADDY PRINCE, emcee at the Red Robin, Union City, N. J., was with the original Major Bowes traveling trio that included Frank Sinatra. . . . KITTY MURRAY is using her own songs, *That's My Fad* and *Glamor Girl*, in her nitery act. . . . JIMMY MATHEWS, comic, and Susan Gaye, stripper-straight, are making their first appearance East in a Hirst show, following lengthy engagements in California stock houses and with Empire Circuit units. . . . LUTHER SAXON, singer, has placed himself under Freddie Fulton's management. . . . BEVERLY LANE and Harry Conley are co-featured in a Hirst unit that has as other principals Dick Richards, Marvin Harmon, Melaine LaBeau, Trudy Wynn and Lynn Rhys. Extra attraction acts are Ruth Daye and Charlie Bristol. . . . CY WALKER, after 41 months in the South Pacific, is back in civvies in San Francisco, where he owns Na Lani Village Bar. Assisting him is Alfreda Walker, his wife, former number producer. . . . DAVE SIDMAN, former show manager, now similarly engaged at Loew's Mohawk, North Adams, Mass., jumped to Manhattan last week to attend the funeral of his sister, Julia.

Showbiz D. C. Hopper

(Continued from page 4)

transmission by mail or otherwise, of newspapers, periodicals, films or records advertising or soliciting orders for alcoholic beverages. Advertising by radio is also prohibited into States that bar liquor ads. This is resting comfortably in Senate Interstate Commerce Committee.

HR-3716, BY REPRESENTATIVE WIGGLESWORTH (R., MASS.).—Would specifically ban use of radio to advocate overthrow of U. S. Government by force or violence. Makes "overthrow of government" doctrine ample reason for radio station to refuse time on air to commentator. This one is pigeon-holed in House Interstate and Commerce Committee, where no immediate action is in sight for it.

S-2, BY SENATOR McCARRAN (D., NEV.).—This is one of the best known of the Senate Federal-Aid-for-Airports bills. Its chief effect on radio is a provision, installed by last-minute amendment, authorizing Federal Communication Commission to consult with Civilian Aeronautics Administrator on disposition of radio transmitter lands in connection with new or expanding airports. Some radio folk don't think that provision is strong enough to protect industry from expanding airports which will be encroaching on lands now used for radio towers. The bill, originally seeking \$100,000,000 outlay yearly for five years for airports, is now down to \$75,000,000 yearly. This bill passed Senate September 12 and may wind up in joint conference committee.

HR-3615, BY REPRESENTATIVE LEA (D., CALIF.).—Like McCarran's original Federal-Aid-for-Airports Bill, this one seeks \$650,000,000 yearly for 10 years. As a result of changes made after lengthy public hearings, the bill contains a provision giving broadcasters an opportunity to air protests against losing transmitter lands to proposed new airports. This bill and McCarran's S-2 are the most important among a number of Airport Aid Bills in both houses. Lea's is set for early action. Altho there is some talk

of dropping it and using the McCarran S-2 as a working basis for a final statute.

S-1264, BY SENATOR STEWART (D., TENN.).—This is one of the more important among a number of bills designed to improve disposal of war surplus properties—of which there are hundreds of millions of dollars worth affecting the entertainment industry. In order to get rid of a lot of red tape in surplus property disposal, the bill would require direct reporting to the President and authorization for centering full control of operations in surplus property board, withdrawing functions now held by Department of Commerce and Reconstruction Finance Corporation. Bill would require improved inventories of available goods. Senate Military Affairs Committee has this as well as number of other surplus property bills which may get public hearings soon.

HR-1109, BY REPRESENTATIVE HOLMES (R., MASS.).—This bill would separate Federal Communications Commission into two divisions—Division of Public Communications and Division of Private Communications. Commission would be allowed to authorize construction and operation of radio apparatus on written application only, and in cases of rejection, hearings could be called. This one's alsumber in House Interstate and Foreign Commerce Committee.

HR-4129, BY REPRESENTATIVE (D., ALA.).—This exempts Federal Communications Commission and a few other agencies from over-all executive department reorganization. In other words, any changes proposed by President for reorganization of FCC would need special Congressional authorization. This bill passed House and is subject of Senate Committee hearing.

S-1120, BY SENATOR McCARRAN (D., NEV.).—This is another of the key reorganization bills, now subject to scrutiny by Senate. Prospect is that whether Senate goes for this one or the Manasco Bill, FCC will be in relatively exempt category.

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Ramona Theatre Phoenix, Arizona

STATE OF THE UNION

(Opened Wednesday, October 10, 1945)

WALNUT STREET THEATER
PHILADELPHIA

Comedy by Howard Lindsay and Russel Crouse. Presented by Leland Hayward. Staged by Bretaigne Windust. Settings by Raymond Sovey.

CAST: Ralph Bellamy, Ruth Hussey, Myron McCormick, Minor Watson, Kay Johnson, Helen Ray, John Row, Howard Graham, Robert Tomp, Herbert Heyes, Fred Cotton, G. Albert Smith, Mabel Turner, Madeline King, Aline McDermott, Victor Sutherland and George Lessey.

Clear the decks! Sound the trumpets! Man the gunboats! Forget the Dreiserian search for "the tragedy"! For Howard Lindsay and Russel Crouse have given us "the" great American play, which can, should and must outlive the life of their *Father*. It's as timely as your morning newspaper, as funny as your favorite ether comic and packs as much dynamite as the atomic bomb.

State of the Union not only catches the political pulse of the country, but carries with it an object lesson in American democracy that Cohan never dreamed about when he started waving Old Glory. But never for once is *State of the Union* a flag-waver, a propaganda piece or the biting satire of a *Of Thee I Sing*. But it is a great play, just as great in its performance by a hand-picked cast, pulling no legs or holding back on punches, as it takes you behind the mad and merry scene of a great political machine that creates White House timber because voters are never awake to their responsibilities. It's the best eye-opener yet, even tho it may prick your conscience after providing you with a lot of fun—at your own expense.

Philly Crix Tab

All-out hat-tossing by local crix for a 100 per cent score. Yes: Lee Morris (Record), Linton Martin (Inquirer), Jerry Gaghan (News), R. E. P. SENDERFER (Bulletin).

All the vagaries and pomposities of political life are paraded across the boards, from the campaign manager who doesn't want to wind up behind the Postmaster General's desk, to the "silent money" man from Detroit who fosters the back-to-the-farm movement by closing down two factories. There is the pitch for power, for concessions, for vote grabbing even if it means setting up race against race and religion against religion. No, it's not merely a play of social or political significance. It's a picture of America and American thinking at this very moment. It not only presents the problems and the forces that create the problems, but dumps the solution right where it belongs—in the lap of Johnny Q. Public. What is most important is that this bitter pill comes in the form of a highly entertaining, fast-moving, superbly acted and masterfully written play.

The plot is right from the front pages—a successful airplane manufacturer being groomed for the presidency by the political powers that be. But like Willkie, he believes in the ability of the American people to live side by side with mutual understanding, respect and helpfulness. He knows democracy is a delicate fabric that must be kept strong, but as a modern apostle of human and democratic freedom, he is no match for the power-hungry political machine that is ready to disunite a great nation to gain its own selfish interests at the polls. Play revolves around his hilarious adventures as he tours the country in a speech-making crusade to see if he measures up to party standards.

Ralph Bellamy as the White House potential, Ruth Hussey as his wife, Kay Johnson as the woman newspaper publisher engaging him in an extra-marital skirmish, Minor Watson as the power behind the political throne, Myron McCormick as the wisecracking newspaper reporter turned campaign manager, and every single other member of the large cast turn in a perfect performance for a perfect play, and Raymond Sovey's sets are a delight to behold.

Before hitting New York on November 12, where it is bound to create a major theatrical sensation, *State of the Union* takes in Pittsburgh, Detroit and Baltimore. It should take in every village and hamlet in the country, for here is a play that every man, woman and child should see. Every aspirant for public office should be made to see it twice.

Maurie Orodener.

More Out-of-Town Reviews on
Page 38

OUT-OF-TOWN OPENINGS

ADAM ATE THE APPLE

(Opened Monday, October 8, 1945)

GEARY THEATER, SAN FRANCISCO

Farce comedy by Herbert Rudley and Fanya Lawrence. Produced by Jess Smith. Staged by Melville Burke. Settings by Richard Jackson. Press representative, Zack M. Harris.

CAST: Arthur Loft, Gloria Saunders, Ernest Truex, Sylvia Field, Jimmie Smith, Lucien Littlefield, Haskell Coffin, Elizabeth Dufan and Ted Donaldson.

After an act of *Adam Ate the Apple* you wonder how all those people can go on doing nothing in these days of readjustment. Whoever dreamed up the show must have misconstrued the saying, "The first line of defense is a strong offensive." *Adam Ate the Apple* is just that.

Frisco Crix Tab

Scribes voted a unanimous no: Hortense Merton (Examiner), Carlton McKinney (Chronicle), Fred Johnson (Call-Bulletin), Claude LaBelle (News). Score: Zero per cent.

Banal dialog and an inane and trite plot all heavily frosted with vulgarity, give the entire production a peep-show slant. Just what such excellent troupers as Ernest Truex, Sylvia Field and Lucien Littlefield are doing in the cast is a moot.

Truex is cast as manager of a ladies' foundation factory, who prides himself on its rapid peacetime reconversion from parachutes to brassieres. He and his wife are about to celebrate their 17th wedding anniversary, surrounded by their two youngsters, his crotchety father and a grey-haired housekeeper who gives her employer a hotfoot in the second act. Enter an old school-day flame of the wife who pulls one of those "the-man-who-came-to-dinner" routines and hangs around. He has become a successful author of whodunits. He heckles the husband into giving up cigarettes. Much also is made of this and the husband's struggle to rid himself of the weed until you begin to wonder if he isn't really trying to break himself of the dope habit.

When things seem to be getting a bit thick between the "romancers," the husband enlists the aid of a fraternal pal, a doc who psychoanalyzes his patients. The two get fried. The memory of two sodden gents is one to be erased from customers' minds. The wife leaves home, the daughter's romance with a corn-cracking youth is threatened. The housekeeper almost quits. Finally the wife returns, having decided the author is a creep and the whole thing was just a gag.

Truex is the literal mainstay of the farce, but even his smooth acting is of no avail. Miss Field, most attractive and an excellent actress, adds emphasis to a wavering role. Littlefield is a sincere artist. The youngsters acquit themselves in good style. Edward Murphy.

MERRY-GO-ROUND

(Opened Monday, October 8, 1945)

CURRAN THEATER,
SAN FRANCISCO

A Paul Small vaude revue which follows the line of march over the trail already blazed by *Show Time*, *Big Time*, *Laugh Time*, *Curtain Time*, *Star Time* and *Fun Time*.

Merry-Go-Round fits nicely into the string of successful *Time* revues which have had their premiere here. Show combines the services of a number of efficient entertainers. Bally is by Jay Flippen, who functions as emcee. Jack Pearl and his "feeder," Cliff (Charlie) Hall, top the bill in point of name importance, providing the bulk of the comedy with a pair of sketches. But they are by no means the ace performers as determined by the hand-clappers.

The Salici Puppets opened and were roundly welcomed by the many who recalled their long run at the Golden Gate International Exposition. The act has changed little since seen here at the fair five years ago. Good were the cigarette-smoking and piano-playing routines, which were, as usual, show-stopping bits.

Things moved quickly thru the first half as the show worked on into the comedy side. Jack Pearl and "Charlie" garnered good laughs, altho they stick to their one-time radio material. But they scraped the bottom of the barrel for his singing of *Why Darkies Were Born*.

THE WINTER'S TALE

(Opened Monday, October 8, 1945)

COLONIAL THEATER, BOSTON

Theater Guild Shakespearean Repertory Company presents the first offering in the new Shakespearean repertory. Produced by the Theater Guild. Staged by B. Iden Payne and Romney Brent. Settings and costumes by Stewart Chaney. Incidental music by Phyllis Marmein. Company manager, John Yorke. Press representative, Dick Weaver. Stage manager, Jules Racine.

Archidamus, a Lord of Bohemia...Michael Bey Camillo, a Lord of Sicilia...Colin Keith-Johnston Polixenes, King of Bohemia...David Powell Leontes, King of Sicilia...Henry Daniell Hermione, Queen of Leontes...Jessie Royce Landis Mamililus, Young Prince of Sicilia...Maurice Cavell 1st Lady...Denise Flynn 2d Lady...Lucille Patton 3d Lady...Jennifer Howard 1st Lord...Baldwin McGow Antigonus, a Lord of Sicilia...Charles Francis 2d Lord...Charles Atkin 3d Lord...Frank Leslie Paulina, Wife to Antigonus...Florence Reed Keeper of Themmajall...Victor Becroft Emilian, a Lady Attending on Hermione...Genevieve Frizzell Cleomenes, a Lord of Sicilia...Edwin Cushman Dion, a Lord of Sicilia...Philip Huston A Mariner...Michael Bey Old Shepherd, Reputed Father of Perdita...Whitford Kane Clown, His Son...Kurt Richards Time Autolycus, a Rogue...Romney Brent Florizel, Prince of Bohemia...Frederick Bradlee Perdita, Daughter to Leontes and Hermione...Geraldine Strock Dorcas, a Shepherdes...Jo Vanfleet Mopssa, a Shepherdes...Helen Wagner Servant, to Old Shepherd...Victor Becroft

Deep-dyed Shakespearean fans won't be too happy about *The Winter's Tale*, but it's a sure thing that audiences as a whole are going to like it. It has tragedy, melodrama, romance and a return-from-the-dead to hold the attention. Maybe it isn't Shakespeare at his best, but it's excellent entertainment.

Hub Crix Tab

Draw a 43 per cent score on a three to four tab from able squatters. Yes: Cyrus Durgin (Globe), Helen Eager (Traveler), Peggy Doyle (American). No: Elliot Norton (Post), Elinor Hughes (Herald), Leslie Sloper (Monitor), Leo Gaffney (Record).

Flaw in *The Winter's Tale* lies in the unbelievable character of Leontes. The audience is asked to accept a ragingly jealous king who casts out his infant daughter and has his wife killed because he believes her unfaithful. Henry Daniell, as Leontes, rates an "A" for effort, but his jealous rage needs a dose of vitamins.

Two fem roles, Hermione, ill-starred queen, and Paulina, plain-speaking wife of Antigonus, are superbly acted by Jessie Royce Landis and Florence Reed. *Winter's Tale* would be worth while if only to watch them make their portraits come alive.

Pastoral romance between Perdita, the true daughter of Leontes and Hermione, and Florizel, Prince of Bohemia, comes off less well. Frederick Bradlee as the young prince is stiff and obviously impressed by Shakespeare's ability to write great speeches.

In secondary roles, Colin Keith-Johnston as Camillo and Charles Francis as Antigonus are excellent. Whitford Kane as the old shepherd and Kurt Richards as his son provide fine comedy with Romney Brent, the sly, pocket-picking rogue, Autolycus.

Choice of this lesser known Shakespearean comedy has been a wise one. It has a little of everything—drama, tragedy, comedy and romance. And it is excellently presented.

Barbara Pearson.

Then introed Rudya, who does an aria from *Traviata* and duets with him the *Song of Love* from *Blossom Time*. Good hand.

Next on were three portly Negro women, the Peters Sisters, who go in for song and dance stuff. Raye and Naldi, sweet dancers, had no trouble in romping off with the honors of the first half.

There was an accident to the trampoline on which Russell and Renee were due to perform as the second half opened, and their act was stopped before it started. At that they were unique in that they took two curtain calls (See *Merry-Go-Round* on opposite page)

GIRL FROM NANTUCKET

(Opened Tuesday, October 9, 1945)

FORREST THEATER
PHILADELPHIA

Musical comedy presented by Henry Adrian. Book by Fred Thompson and Berne Gillet, with additional dialog by Harold Sherman. Music by Jacques Belasco. Lyrics by Kay Twomey. Settings and lighting by Albert Johnson. Costumes by Lou Elsiele. Book directed by Edward Clarke Lilley. Dances by Val Raset. Staged and supervised by Henry Adrian. Orchestra directed by Harry Levant.

CAST: James Barton, Jack Durant, Bob Kennedy, Evelyn Wyckoff, George L. Headley, Marion Niles, Jane Kean, Helen Raymond, John Robb, Richard Clemens, Norman Randall, Johnny Eager, Paul Shiers, John Pantel, Don Cortez, Joseph C. Cunniff, Kim and Kathy Gaynes and Tom Ladd.

It took two seasoned performers yclept James Barton and Jack Durant to make it tolerable unfolding of *The Girl From Nantucket*. Both Barton, shed from his "Jeeter Lester" aura, and Durant, back for the first time since *Pal Joey*, do their best with the little written for them. It is only when both eccentric hoodlums dip into their standard stage routines, removed from the book, that the musical brightens up. But a specialty or two is hardly enough to pull the load of a heavy-laden extravaganza carries.

Philly Crix Tab

One out of three of local crix voted a score of 25 per cent. No: Jerry Gaghan (News), Edwin Schloss (Record), R. E. P. SENDERFER (Bulletin). Yes: Linton Martin (Inquirer).

Fred Thompson had many an effort in scribbling the lines for this book. While the background is perfect for something saucy, salty and even sparkling, it's an endless and tiring procession of unimpressive scenes, ringing in a lot of what was left behind in the Keith heyday, and some of it that was left behind by Minsky.

Plot revolves around the civic-minded islanders at Nantucket, seeking out a famous painter in New York to immortalize the resort's heroic past by a mural in their whaling museum. Painter they get is a house painter, but honor and dignity is restored to all when the poster's love interest, unbeknown to all, carries out the mural contract. It's all flimsy and flippy enough for a gay and buoyant musical, but it only turns out to be Grade A intentions for what is only a Grade B production by Hollywood standards.

Apart from Barton, as the rolistering sea captain, and Durant as the puny manager for the house painter, who finally realizes his dream of a rainier village where he can paint every house a different color, all the other principals stick to the script with the result that they play as stilted and stiff as the show is itself. Evelyn Wyckoff as the phantasmic artist, and Bob Kennedy as the house painter, are a personable pair for the love interest. But while possessing the voices, they are loaded down with songs that are as stuffy and mediocre as their speaking lines. Jane Kean as Durant's fem foil, and Helen Raymond as Barton's heart interest, also do the best they know how in the face of the ham-stringing.

Jacques Belasco and Kay Twomey have provided plenty of tune material for the book. But little of it possesses any real show quality. Even their specialty song material is none too bright or breezy. Of all the songs *Your Fatal Fascination* holds real hit parade interest. And while the song is non-commercial, they have a real toe-tapper in the rhythmic *Take a Steamer to Nantucket*.

Apart from the two male comic leads, the only real bright spot is the *Whalers' Ballet*, danced by Kathy and Kim Gaynes and Tom Ladd. Costumes and settings also leave much to be desired. As a matter of fact, it's too easy to skip the entire production to have it stand up against any of the musical competition on Broadway. Maurie Orodener.

ATW Still Talking Post-War

NEW YORK, Oct. 15.—Post-war committee of the American Theater Wing held hearings on October 5 to get legit's version of what should be done with the \$8,000,000 filling the Wing's coffers. Reps from Actors Equity, SAG, AGVA, ATAM and other theaters orgs presented ideas to the Wing to help the returning G.I.s. Committee will meet this week to make final recommendations to the Wing on post-war plans.

Broadway Opening

THERESE

(Opened Tuesday, October 9, 1945)

BILTMORE THEATER

A play by Thomas Job, based on Emile Zola's novel, "Therese Raquin." Staged by Margaret Webster. Setting and costumes by Raymond Sovey. Company manager, Charles G. Strakosch. Stage manager, John Lynds. Press representatives, Richard Maney and Anne Woll. Presented by Victor Payne-Jennings and Bernard Klawans.

Camille Berry Kroeger
Madame Raquin..... Dame May Whitty
Therese Eva Le Gallienne
Laurent Victor Jory
Madame Louise..... Doris Patston
Mr. Grivet..... John F. Hamilton
Inspector Michaud..... Averell Harris
Suzanne Annette Sorrell

Whether or not you like the Thomas Job rescripting of Emile Zola's *Therese Raquin*, there are two good reasons why *Therese* must be ear-marked as likely for the success class. First, the out-of-town break-in reviews tagged it as a natural for theater parties and it premed to a reported better than 90G advance sale, and, second, because the Jory-Whitty-Le Gallienne combo of names is bound to draw for a considerable period, even if *Therese* is a weak Stem sister, which it is.

To be honest, Job has accomplished only a suspenseless, dull and tiresome melodrama, dated, creaking-in-the-joints and for the most part about unbelievable characters. That the whole doesn't predicate innocent customer-doing is to the credit of some fine acting—frequently over-acting—and a thoro needling via Margaret Webster's staging.

For those who are unfamiliar with the novel or its various dramatizations, *Therese* concerns the murder of a swish hat designer by his wife and her artist lover and the subsequent betrayal of their guilt via their own remorse and the vengeful hate of the mother of the deceased bonnet maker. Job has set it down in straight-forward terms. There is never a doubt in the customer's mind as to the outcome. He has instilled neither pity nor abhorance for his three principals and surrounded them with minor characters who are merely talkative instead of interesting. There are one or two good scenes—good theater—but for the most part *Therese* is an antiquated and plodding affair.

Of the three, Victor Jory, as the artist, succeeds best in making his role believable, altho why he should be attracted to Le Gallienne's *Therese* is something Job has to answer for. But full credit must be given to Dame May Whitty for her portrait of the paralyzed mother-in-law, as efficient a job of eye-accusing as has been seen within memory on a stage. Eva Le Gallienne fares better as the guilt-haunted wife of the second act after a not-too-convincing start in the first. Reversing the process, Doris Patston contris a sound characterization in act one to peter out in the second stanza. This, however, is due to Job scripting, which leaves a good player out on a limb. Berry Kroeger makes the latter unpleasant enough for the customers to be glad that he is drowned early, and the rest of the cast fill in as competently as the script demands.

Bob Francis.

Avon Comes to N. Y. Schools -- For Free

NEW YORK, Oct. 14.—Under the direction of Cavada Humphrey, a hardy band of thespes has been bringing Shakespeare to life for the kids in the local public schools. *Shakespeare in Quarto*, as the project is dubbed, has the actors give intense readings of the bard to groups of 150 to 200 teen-agers in schools and libraries. Performances are given once a week, and are free.

Now in its third year, the thespes have done *Twelfth Night* and *Romeo and Juliet*, and hope to add *As You Like It* to their rep this season. Scripts have been cut to one hour. Elizabethan recordings set the background effectively.

Dr. M. Nagelberg, head of the New York City Association of English Teachers is much interested in the project. He has suggested that the city pay the actors and the troupe make the rounds of all the New York schools. The kids, most of whom are seeing Shakespeare for the first time, go for the entire set-up.

BROADWAY SHOWLOG



Performance Thru October 13

Dramas

	Opened	Perfs.
Anna Lucasta.....	8-30, '44	478
(Mansfield)		
A Bell for Adano.....	12- 6, '44	296
(Cort)		
Run has been extended another week to Saturday (27).		
Dark of the Moon.....	3-14, '45	246
(46th Street)		
Burt Mallory has replaced Ross Matthew, who died of a heart attack in his dressing room Saturday (6).		
Dear Ruth.....	12-13, '44	355
(Henry Miller's)		
Deep Are the Roots.....	9-26, '45	21
(Fulton)		
Glass Menagerie, The... 3-31, '45		228
(Playhouse)		
Harvey.....	11- 1, '44	409
(48th Street)		
I Remember Mama.....	10-19, '44	415
(Music Box)		
Late George Apley, The. 11-21, '44		345
(Lyceum)		
Life With Father.....	11- 8, '39	2,488
(Bijou)		
Ryan Girl, The.....	9-24, '44	24
(Plymouth)		

Still holding up to good biz. 15G claimed for week. Eddie Lowe air-guested with Radie Harris Tuesday (9).

THERESE 10- 9, '45 7

(Biltmore)
Six to three negative by crix tabs, a score of 33 per cent. No: Willela Waldorf (Post), Ward Morehouse (Sun), Robert Garland (Journal-American), Lewis Nichols (Times), Robert Coleman (Mirror), Louis Kronenberger (PM). Yes: Howard Barnes (Herald-Tribune), John Chapman (News), Burton Rascoe (World-Telegram), Eva Le Gallienne, Dame May Whitty air-guested with Martha Dean Tuesday (23). Ditto Friday (26). Vic Jory, Le Gallienne, Whitty and Margaret Webster with Mary Margaret McBride. Whitty has been signed to seven-year contract by Metro.

	Opened	Perfs.
Voice of the Turtle, The. 12- 3, '43		641
(Morosco)		
Elliot Nugent is to be air-featured Wednesday (17) on Red Cross seg "You Were There" (WOR). "Mermaids Singing" goes into rehearsal Monday (15). Edward Choate will be company manager.		
You Touched Me.....	9-25, '45	23
(Booth)		

Musicals

Bloomer Girl.....	10- 5, '44	430
(Shubert)		
Carib Song.....	9-27, '45	26
(Adelphi)		
Carousel.....	4-19, '45	207
(Majestic)		
Drumbeater Joe Heldt back in slot as top Guild tub-thumper after session with Uncle Sam. Al Tamarin, who has been filling in for Guild p. a. vet, will remain on staff. Also on duty is Peggy Phillips, who has just completed a book for a new musical, titled, "A Flaming Torch." Guild gets first reading.		
Follow the Girls.....	4- 8, '45	634
(Broadhurst)		
Marinka.....	7-18, '45	101
(Barrymore)		
Oklahoma!.....	3-31, '43	1,114
(St. James)		

Guild claims second longest run for Broadway musical as of Saturday (13) with 1,109 performances. Gross, \$4,256,000—a nice bit of change. "Pins and Needles" record passed—"Hellzapoppin" still to beat. "Dunnigan's Daughter" preems McCarter, Princeton, N. J., Friday (19). Follows Washington, 2 weeks; Philly, also two stanzas, and Baltimore, one seven-day stretch. Bows on Stem, late November. Overseas "Oke" troupe back in town Wednesday (17). Will have press reception Friday (19).

	Opened	Perfs.
On the Town.....	12-28, '44	332
(Marilyn Beck)		

Paul Feigay and Oliver Smith have settled on "Million Dollar Baby" as title of new Comden-Green musical. "Town" will give a special G.I. performance at Fort Meade, Sunday (14). Bob Chisholm left cast Friday (12) to rehearse for "Baby." George Baxter has replaced him.

Polonaise.....	10- 6, '45	9
(Alvin)		

Unanimous thumb-down by crix for a zero score. No: Robert Coleman (Mirror), Ward Morehouse (Sun), Burton Rascoe (World-Telegram), Robert Garland (Journal-American), Willela Waldorf (Post), Lewis Nichols (Times), Howard Barnes (Herald-Tribune), John Chapman (News), Louis Kronenberger (PM), Maria Eggerth, Jan Kipura, Gottfried Reinhardt and Anthony Veiller air-guested with Mary Margaret McBride Friday (12). Murray Queen, stage manager, quit Monday (8) after difference with stars.

Song of Norway.....	8-21, '44	483
(Imperial)		

Up In Central Park.....	1-27, '45	208
(Broadway)		

Ella Mayer and Gene Brenton replaced singers Mildred Jocelyn and James Caputo as of Monday (8). Mike Todd threw a party at Toots Shor's Thursday (11) in honor of Maurice Evans return. Casting for Evans "Hamlet" began Tuesday (9). Frederick Stover will design the sets. Bill Doll comes back to his old slot as general press representative for Todd offices Monday (15). Side-kick, Dick Williams, returns to duty, same date. Drumbeater Mort Nathanson continues on staff.

ICE SHOWS

Hats Off To Ice.....	6-22, '44	627
(Center)		

Phoenix Plans Big Concert, Roadshow, Band P.A. Year

PHOENIX, Ariz., Oct. 15.—One of the biggest entertainment years in this city's history is being planned, with a number of attractions already scheduled. Starring Leo Carrillo, the stageshow, *The Bad Man*, was presented at the Orpheum Theater September 27, opening the fall-winter season. Jose Iturbi and his sister, Amparo, appeared in a duo piano concert October 3 in the Phoenix Union High School Auditorium.

The Community Concert Association, organized five years ago, is increasing its sked to seven concerts instead of the usual five attractions. Scheduled are: Henri Temianka, Polish violinist, October 29; Donald Dame, American tenor, November 10; Lansing Hatfield, baritone, January 23; Rosario and Antonio and Company of dancers, January 31; Nikolai and Joanna Graudan, cello and piano, February 4; Rudolf Serkin, pianist, February 18, and Jennie Tourel, mezzo-soprano, March 26.

Mrs. Archer E. Linde will have six concerts on her series this year but no dates have been announced. Skedded are: Ballet Russe de Monte Carlo; Marian Anderson; Andre Segovia, guitar virtuoso; Mary Hutchinson, actress-monologist; Douglas Beattie, singer, and Urtold Maluczynski, Polish pianist. Other road shows are expected to be presented at the Orpheum and possibly the Fox Theater. Name bands are set for short appearances at the Riverside Park Ballroom.

MERRY-GO-ROUND

(Continued from opposite page)

that moldy shell game—with lemons. Everett Marshall shook the rafters with merely on the strength of being frustrated. Flippen filled in with some stories and joke-telling.

Corinna Mura rung the applause bell in this stanza. Audience couldn't get enough of her. She really can do things with guitar and voice on those Latin American airs.

Merry-Go-Round is a well-balanced legit-vaude show, with enough comedy to serve its purpose; smooth introductions by Flippen and a wide variety of entertainment.

E. V. Murphy.

ROUTES

Dramatic and Musical

(Routes are for current week when no dates are given)

- Blossom Time (Babcock) Billings, Mont., 18; (Grand) Great Falls 19; (Fox) Butte 20.
- Boston Grand Opera Co. (Court Square) Springfield, Mass., 17; (Memorial Aud.) Worcester 18-19; (City Aud.) Portland, Me., 20.
- Bankhead, Tallulah (Cass) Detroit.
- Beggars Are Coming to Town (Wilbur) Boston.
- Blackstone (Cox) Cincinnati.
- Bad Man, with Leo Carrillo (American) St. Louis.
- Cavlar to the General (Playhouse) Wilmington, Del., 18-20.
- Carmen Jones (Erianger) Chi.
- Dear Ruth (Auditorium) Denver 17-20.
- Dear Ruth (Harris) Chi.
- Desert Song (Lyceum) Minneapolis 16-20.
- Dunnigan's Daughter (McCarter) Princeton, N. Y., 19-20.
- Francis, Kay (Nixon) Pittsburgh.
- Gilbert & Sullivan Operas (Boston O. H.) Boston.
- Girl From Nantucket (Forrest) Phila.
- Good Night, Ladies (Blackstone) Chi.
- Hasty Heart (Lyric) Allentown, Pa., 17; (Strand) Ithaca, N. Y., 18; (Auditorium) Rochester 19-20.
- Life With Father (Ford) Baltimore.
- Next Half Hour (National) Washington.
- Only Girl (Biltmore) Los Angeles.
- Olsen & Johnson (Shubert) Chi.
- Oklahoma (Horace Bushnell Aud.) Hartford, Conn.
- Rebecca (Metropolitan) Seattle 17-22.
- School for Brides (Ryman Aud.) Nashville, Tenn., 17; (Coliseum) Evansville, Ind., 18; (Auditorium) Memphis, Tenn., 19-20.
- Slightly Perfect (Shubert) Phila.
- Spring in Brazil (Shubert) Boston.
- State of the Union (Walnut St.) Phila.
- Strange Fruit (His Majesty's) Montreal.
- Student Prince (Hanna) Cleveland.
- Secret Room (Shubert) New Haven, Conn., 18-20.
- Ten Little Indians (Copley) Boston.
- Tracy, Spencer (Plymouth) Boston.
- Tobacco Road (Davidson) Milwaukee.
- Tempest, The (Studebaker) Chi.
- Two Mrs. Carrolls (Great Northern) Chi.
- Voice of the Turtle (Selwyn) Chi.
- Winter's Tale (Colonial) Boston.

Mike Todd Buys Int'l Theater

NEW YORK, Oct. 15.—The International Theater has been purchased by Mike Todd from the Marquis De Quevas. House was slicked and polished up last year.

Possibility is that Todd will put one of his new productions into the International. His *Would-be Gentleman* is slated to go into rehearsal soon.

Light-Alsberg Set 7-Day-Rehearsed Classical Readings

NEW YORK, Oct. 15.—James Light and Henry Alsberg's plan to bring classic drama back to the Main Stem thru readings seems just about set. They intend to take scripts of the Shakespearean period (Johnson, Dekker, Marlowe, etc.) and modern French plays, rehearse them for seven days and put them on, with the cast walking thru its paces. Scripts will not have to be memorized. Performances will be on Sunday afternoons and evenings, and ducats will have a \$2 top, with plenty of 75-cent seats.

Light and Alsberg have already received the green light from fact-finding committee repping all the legit unions. Equity has agreed to let them pay the thespes minimum salary for one week and cut the rehearsal period to seven days. The stagehands are giving them a break by letting them pay the deckhands only for the actual time worked. In return, the sponsors have okayed the union's stipulation that no managerial money be allowed in the project. In addition, the Shuberts are donating a theater for the first three Sunday shows.

The brain trusters of this baby feel that they will bring an entirely new audience to legit, with cheaper prices and scripts never done before. Another angle is to give Stem managers a gander at these shows and estimate their commercial possibilities.

DID YOU HIRE A VET THIS WEEK?

Remember, it is your #1 postwar job. Scores of capable veterans have advertisements in The Billboard this week—

TURN TO PAGE 43

ALLEN—Edgar, 67, formerly chief booker for Fox vaude circuit, recently in New York. He also handled Peggy Garcia and Frances Heenan (Peaches) Browning. His last Broadway production was *Furnished Rooms* in 1934. Survived by his widow and two children.

AMBER—Mabel, 79, actress, at the Actors' Fund Home, Englewood N. J. Born in Elmira, N. Y., she made her first appearance on the stage under the banner of Augustin Daly in Pinero's *The Magistrate* in 1889. Soon after, she played leading roles with Robert Mantell. Later she starred in the Boston company of *Trilby*. About the turn of the century, she acted in *Tree of Knowledge*, *Rupert of Hentzau*, and played Eliza in an all-star production of *Uncle Tom's Cabin*. Her last role was in the original production of *Just Out of College*.



In Memory of Our Beloved Brother

A. E. DODSON

Who Passed Away Oct. 19, 1928

C. C. DODSON
M. G. DODSON

ANGELO—Hugo, 61, vaude performer and minstrel man, at Hudson, N. Y., October 2. He was born in London, where he entered showbiz as a singer. After hitting the U. S., he appeared with the Hi Henry and Primrose & West minstrels.

BERGEN—Richard F., 51, well-known Chicago booker, October 12 in a Chicago sanatorium after a lingering illness. He was associated with George Ferguson and Earl Kurtz in the operation of the WLS Artists' Bureau in recent years. He broke into show business with the Western Vaudeville Managers' Association, and later was associated with Balaban & Katz. He also was a partner in a booking office with Al Borde. Survived by his widow; a daughter, Collette, and a son, Richard Jr., in the navy. Funeral October 15, with burial in All Saints Cemetery, Chicago.

BISHOP—A. L., 78, former clown for 38 years, at his home in Winterset, Ia., October 3, following a heart attack. With his brother, Cain, he formed an acrobatic and aerial act billed as the Bishop Brothers, which toured with the Yankee-Robinson, Campbell Bros., Forepaugh-Sells and World Bros.' circuses. He was once billed as the triple-somersault champion at Madison Square Garden. Survived by his widow, Effie; a son, Robert; two daughters, Mrs. Curtis Dowler, Decatur, Ill., and Mrs. Eva Rinehart, Blissfield, Mich.; his brother, also of Winterset, and a sister, Mrs. Clara Hudson, Portland, Ore. Interment in Winterset Cemetery.

BURRELL—M. E., 62, one of the Keystone Kops, known to the silent screen as Ted Edward, September 29 in Hollywood. He worked in films with Charlie Chaplin, Slim Summerville, Marie Dressler, and Mable Norman and had made vaude tours of the U. S. and Canada. In later years he had been in business as a carpenter and building contractor. Survived by his son, Morris.

CAGNEY—Caroline, 65, mother of film actor, James Cagney, October 8 in Hollywood. Survived by three other sons, Film Producer William Cagney, Dr. Harry Cagney and Dr. Edward Cagney, all of Hollywood.

THE FINAL CURTAIN

CAIN—James R., former rigger for Orrin Davenport, Ringling, Sells-Floto and other circuses, on a Japanese freighter off the Philippine Coast, September 7, 1944, while he was a prisoner of war. His home was in Deming, N. M.

CARNAHAN—Frank J., charter member of the Pacific Coast Showmen's Association and at one time a boss canvasman under William Curtis on Eastern circuses, in Los Angeles, recently. Known as Red-Nose Casey, he was with Foley & Burk for over 30 years as trainmaster and lot man. He retired about 10 years ago. He was a Spanish-American War veteran. Survived by two daughters, Agnes and Lillian. Services in Veterans' Cemetery, Sawtelle, Calif., September 28.

COLVAN—Zeke B., musical director, 65, in Hollywood of a heart ailment. He was with Ziegfeld for six years directing the dialogue for the original *Showboat*, and previously was with the Shuberts for 12 years. In 1942 he directed *Rose Marie* in the Hollywood Bowl. The conductor spent most of his time in recent years directing civic opera in Detroit, Dallas, St. Louis and Los Angeles. Survived by his widow and a sister.

DUNLAP—Mrs. C. F., wife of C. F. (Slim) Dunlap, in an auto accident near Durham, N. C., October 7. Both were concessionaires with J. J. Kirkwood Shows. Interment in Dubuque, Ia.

WE WISH TO EXTEND our sincere thanks to our many friends for the beautiful tributes and the kindness and sympathy extended to us in the passing of our husband and son.

DEWEY EBERSTEIN
Rita Eberstein
Moe Eberstein

EBERSTEIN—De Wolfe C., 27, carnival worker, in an auto accident en route from Frederick (Md.) Fair to Baltimore September 29. He had been with Royal American, James E. Strates, Rubin & Cherry and Dodson's shows. Survived by his widow, Rita; a daughter, Anita; his parents, a brother and a sister. Interment in Druid Ridge Cemetery, Pikesville, Md., October 3.

FABRIZIO—John, 68, flutist, at the home of his daughter in New York October 8. Born in Foggia, Italy, he played in the municipal band at the age of 9 and came to this country as a youth. He was with the National Symphony Orchestra until it was absorbed by the Philharmonic Society in 1921. He retired from the Philharmonic eight years ago. Survived by his daughter and two sons.

FELIX—Adolph (Art), 76, father of Otto (Don) Felix, former band leader and now manager of Klein Memorial Theater, Bridgeport, Conn., recently in

that city. Burial in Lakeview Cemetery, Bridgeport.

FRANKEL—Eugene (Viola), 75, former circus man, in St. Paul, October 2. Born in Germany, he traveled with animal circuses around the world. Survived by his widow, Hedwig.

HARRIS—Calvin J. B., 63, newspaperman and flack, in New York. He worked for *The Chicago Herald-Examiner* 44 years ago and later turned to publicity with the Chicago Civic Opera Company, the Salmaggi Opera Company and the Bronx Theater Guild. Survived by his mother and two sisters.

KATZ—Hazel Shireman, 43, wife of Clarence Katz, concessionaire with Royal American Shows, in New Orleans September 28. Interment in Hope Mausoleum, New Orleans.

KAUFMAN—Beatrice, 51, writer, editor and wife of playwright George S. Kaufman, at her home in New York October 6. She formerly did publicity work for Norma and Constance Talmadge. Later, she was chief playreader for Al Woods. At one time she headed the editorial department of Boni and Liveright and wrote humorous sketches for *The New Yorker*. She was also formerly Eastern story editor for Samuel Goldwyn and fiction editor of *Harper's Bazaar*. Mrs. Kaufman also was co-author of two plays, *Divided by Three* and *The White-Haired Boy*. With Joseph Hennessey, she edited *The Letters of Alexander Woolcott*. Survived by her husband.

KENT—William, 59, vaude and legit comic, at his home in New York October 5. Born in St. Paul, he ran away from home to join a minstrel show and later worked in practically every branch of showbiz. He is best remembered for his portrayal of Hard-Boiled Herman in *Rose Marie*. He also earned recognition for his work as a comedian in *Good Morning, Dearie*; *Girl Crazy*, *Funny Face*, *The Little Racketeer*, *Somebody's Sweetheart*, *Revenge With Music* and more recently with the Shuberts in revivals of *The Student Prince* and *Merry Widow*. Survived by his widow, professionally known as Mary Dyer. Interment in the Actors' Fund Plot, Westchester County, New York.

KRIM—Mary, mother of Sol Krim, general manager of Krim Bros.' Theater Circuit, Detroit, October 6 in that city after a long illness. Also surviving are two daughters and three other sons, Mac, attached to the American Embassy, Madrid, Spain; Pfc. Harry and Lieutenant Leonard, all associated with the circuit prior to entering government service. Burial in Clover Hill Cemetery, Detroit.

LA-LOW—Dolly, 59, circus and vaude performer, after a lingering illness at the Manhattan State Hospital, New York. She worked with Joe Cook in *Fine and Dandy*. Interment in Hartsdale, N. Y. Survived by two sisters and a brother.

LEEDY—Charles A., 73, columnist, magician, and old-time baton twirler, in Youngstown (O.) Hospital, October 6, of a heart ailment. His "Jabs and Jibes" column in *The Youngstown Vindicator* was a source of material for vaude acts, radio scripters and cartoonists, who, he once said, "just lifted what they wanted." When a youth Leedy was with Al G. Field and Dockstader minstrels as a dancer. His stage work also included dramatic roles in shows. Magic was his real avocation and he was a member of the International Brotherhood of Magicians and other magic organizations. His writings are in many compilations of the best American humor. Survived by his widow, Maude; three daughters, Mrs. Perry B. Shannon, Warren, O.; Mrs. Neal S. Baldwin, Key West, Fla., and Laura, Youngstown; a brother, Harvey, and a sister, Mrs. I. B. Barr, Youngstown. Interment in Forest Lawn Cemetery, Youngstown, October 9.

IN MEMORY OF A TRUE FRIEND

TOM MIX

Who Crossed the Great Divide October 12, 1940.
JAMES E. HUNT

PATTERSON—Polly, 49, newspaper-woman, known as Prudence Penny to the radio audience, at her home in Los Angeles October 5. Since last April she had her own home economics program over KMPC, Los Angeles.

SALTEN—Felix, 75, author, in Zurich, Switzerland, recently. The drama critic of *Neue Freie Presse* of Vienna, he wrote the German translation of *Able's Irish Rose*, produced in that city in 1927. Salten was best known for his story of the princely deer, *Bambi*, later made into a motion picture by Walt Disney. Other works of his were *Samson and Delilah*, *Florian*, *The Emperor's Stallion*, *Good Comrades* and *Fifteen Rabbits*.

In Loving Memory of My Darling Son

Lt. Harley W. (Buster) Shoat

Killed in Plane Crash Oct. 18, 1942
NORA ANN SHOAT

STEBBINS—Dr. George Cole, 99, composer, recently at his home in Catskill, N. Y. Dr. Stebbins was the composer of over 1,500 tunes. He was the author of such well-known hymns as *There's a Green Hill Far Away*, *Savior, Breathe an Evening Blessing*, *Take Time to Be Holy* and *Have Thine Own Way, Lord*.

THOMSON—Charles L., account executive with WMCA, New York, at his home there October 7. Before going to WMCA in 1941, he was in the advertising department of *The New York Sun*. Survived by his son, his widow and a daughter.

UPSON—Earl Maxie, 23, better known to the outdoor show world as Buddy Mack, son of Cuban and Marquita Mack, at Tullulah, La., September 26. Burial in Chicago October 3.

WARD—Harold, 57, booking agent, found drowned in Lake Hopatcong, N. J., October 2 after a three-day disappearance. He was connected with Frank Wirth for 10 years prior to having been with Bill Schilling and Johnny Singer. Got his start in showbiz as a straight man in the Lander Brothers act. Interment in Morristown, N. J. Survived by his widow.

WEBER—Grace Elaine, 64, mother of Mrs. Ray Milland, wife of the film actor, in Hollywood October 4. Besides Mrs. Milland, she is survived by another daughter, Mrs. Russell Thill, Beverly Hills, and a son, Robert Weber, now in the army.

WUNDERLE—Konstantin, 78, noted among Swiss societies in the United States as a singer and yodeler of folk songs, October 1, of a heart attack in Hollywood. He had toured the old chautauqua circuits and had made numerous recordings prior to his retirement 10 years ago.

Marriages

BENNETT-BELL—C. J. (Joe) Bennett, general agent of Roscoe T. Wade Shows, to Lily Marie Bell, concessionaire with the same shows, September 21 in Bowling Green, O.

ROSENE-SILVER—Howard Rosene to Jan Silver October 14 in Chicago. Rosene is head of GAC's act department in Chicago.

In Memoriam



FRED BECKMANN

DIED OCTOBER 17, 1941

BECKMANN & GERETY WORLD'S BEST SHOWS

B. S. GERETY



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

ACCORDIONIST, 10 years' club date exp.; swing, classic. Want to join combo-club, vaude dates. Anthony Conte, 749 Grand St., Brooklyn, N. Y. 170/10/6

ACTOR, 19; interested legit, light comedy, musicals. Small prod. and radio exp. William E. O'Keefe, 5717 South Aberdeen St., Chicago, Ill. 164/10/6

ACTOR, 30; leading player George Abbott's "Brother Rat." Legit, radio producers—what have you! No Hollywood offers considered. Jerry Lewis, 354 West 12th St., N. Y. C. 169/10/6

ACTOR, MANAGER, director; legit background, U. S. and abroad; seeks job as motion picture theater manager. Bert Kaye, 174 West 84th St., N. Y. C. TR 4-7713. 158/9/29

ACTOR, 24; pre-army stude, seeks opportunity legit. Hill C. Lowell, 3819 North Wayne Ave., Chicago, Ill., Lakeview 5517. 118/9/8

BAND VOCALIST, 21; seeks opportunity to prove talent. Will travel. Record of voice upon request. Harris Hawkins, 1309 West Rham, Pampa, Tex. 154/9/29

BARITONE CROONER, 29, name band exp. (10 yrs.). Interested night club, radio, vaude. John J. Coffey, 52 Barrow St., N. Y. C. 61/8/11

BARITONE, 26; played Granada Club (Hollywood); Red Mill (Bronx), other clubs and war industry shows; seeks dance band. Albert Capozzola, care A. Cappy, 235 West 75th St., N. Y. C. TR 4-9624. 91/8/25

BARITONE - CROONER, 27; Radio Experience. Local night club, dance band experience (5 years). Interested band, radio show. Robert A. Hunt, 1106 N. Serrano Ave., Hollywood, Calif. Gladstone 5294. 136/9/22

BARITONE, 27; complete repertoire: ballads, pop, semi classics, operettas (5 1/2 years); voice training; club dates. Robert Whitby, 424 Summit Ave., Wausau, Roanoke, Va. 119/9/8

BARITONE, 24; interested radio, legit night club. With Russ Morgan's band (3 years). Carl Stole, 239 West 52d St., N. Y. C. COL 5-9464. 160/9/29

BARITONE, 29; pre-army with Earl Thompson, Harold Austin, other colored orks. Wants to join dance band. Will travel. Salary 175 week. Eddie Wilson, 540 Manhattan Ave., N. Y. C. Apt. 3B. 162/9/29

BARITONE, 36; ballads, light classics; soloist and group singer. Detroit radio stations. Detroit Institute Musical Art (7 years). Interested radio; group singer, soloist. Eric Higgins, 5154 North Neenah Ave., care of Barnett, Chicago 31, Ill. Newcastle 7537. 150/10/20

BASS MAN, 26; night club, roadhouse, carnival experience. Wants to join small band. Anthony Taleric, 103 Bay 34th St., Brooklyn, N. Y. ES 2-8581. 138/9/22

BASS MAN (12 years), club, ballroom, large and small combos. Prefers location outskirts N. Y. C. R. Le Page, 78 W. 68th St., N. Y. C. TR 4-3549 162/10/20

BLUES A LA BOOGIE; piano and vocals; clever imitations Billie Holiday, Ella Fitzgerald and others. Large repertoire songs; original, unique arrangement of all music. Anthony Ferrara, 411 Cherry St., Vineland, N. J. Tel. 1209-W. 143/9/22

BOOKER-MANAGER, 25; talent, band organizer; 1 year night club booking agent; radio time sales (6 months). Mel Feinberg, 501 Bristol St., Brooklyn, N. Y. 150/9/22

COMEDIAN; weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Stevenson, 4331 W. Adams, Chicago, Ill. Mansfield 4488. 130/9/1

COMEDY SONG AND Dance Man, 30; sketch book, vaude, radio, theater; "First Nighter" show; army tours; War Bond shows; 5 years college. Seeks musical comedy, vaude, legit. Don Howard, Stop 20, Malibu Beach, Calif. AX 2-7940. 173/10/15

DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This Is the Army"; interested radio, vaude, legit, night club. Herbert C. Flucker, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 88/7/28

DRUMMER, 30; 6 years' exp. N. Y. clubs. Frank Rivers, 654 East 158th St., N. Y. C. 171/8/25

DRUMMER, 38; night clubs, small dance bands (8 years); seek colored combo. Joseph Thompson, 240 Madison St., Brooklyn, N. Y. 113/9/8

DRUMMER, 31; Spanish, symphonic, South American; bells, tympani; 12 years dance band exp. Radio, night clubs, vaude pref. William S. Lamme, 346 W. 71st St., New York. SU 7-8403. 139/9/22

DRUMMER; 20 years' exp.; played Hal Kemp's band two years. Seeks small combo-lounge or club work. N. Y. area; Local 802. Walter H. Roeser, 109-08 89th Ave., Hollis, N. Y. Hollis 5-9158. 153/9/29

DRUMMER, double vibraphone; army band (4 years); pre-army small combos, dance orks (10 years). Seeks large dance ork. Union scale salary. Louis Giordano, 1219 63d St., Brooklyn, N. Y. 183/10/20

EMSEE, 28; outstanding impersonations; 3 years pro. exp.; interested radio, night club, vaude. Layne Marlin, 524 East Elk St., Apt. 101, Glendale, Calif. 121/9/8

EMSEE, baritone; 35 years' show business. Interested night clubs, vaude. Harry Royal Jackson, 5745 State St., Chicago, Ill. Went. 6976. 122/9/15

EMSEE; comic; songs, harmonica novelties. army hospital shows; prefer army club and theater dates. Miami, N. Y. Irwin Bluestone, 115 Ocean Ave., Brooklyn, N. Y. 145/9/22

ENTERTAINMENT SPECIALIST, 27; writing, directing, programming; army hospital camp shows, radio programs. Pre-army publicity and advertising for motion picture theaters. Worked Skouras theaters; int. radio, motion pix. Joseph Tammany, Hotel Davenport, Stamford, Conn. 4-3113. 133/9/15

GAG WRITER, 48; script doctoring, vaude monologs, emcee quips. "I've a corner on gags; your move." Humorist Maker Buster Rothman, 63 West 39th St., Bayonne, N. J. 166/10/6

GAG WRITER, 38; pre-army writer comic stage skits, radio announcer, actor; army Spec. Services; entertainment specialist; all phases prod, army shows. Interested movie, radio field. Carl R. Hein, Ashippun, Wis. 168/10/8

GUITAR (Spanish, electric), 20 years pre-army experience colored combos, soloist. Army dance bands (3 years). Seeks dance band or instrumental group. Thomas Francis, 300 W. 115th St., New York City. 149/9/22

GUITAR PLAYER, Spanish, electric; double bass and piano; small combo, club experience. U. S. School of Music Award. Interested combo, band, quartet. Bob Keokuk Jr., 1913 W. Warren Blvd., Chicago. Haymarket 1867. 178/6/13

HYPNOTIST, 43; clubs, lodges, conventions; radio guest appearances; USO-Camp Shows. Howard Klein, 5416 Woodbine Ave., Philadelphia 31, Pa. Trinity 0492. 177/6/13

ILLUSTRATOR, 25; poster work, movie layouts; stude before army; interested radio, motion pictures. Arnold L. Siefkin, Box 132, Sterling, Ill. 116/9/8

"JUMPING JELLY BEAN"; novelty dancer, vocalist, flash drummer; 26; played Walter Barnes Ork, Eli Rice band, Benny Meroff, St. Louis Country Club. Interested radio, clubs, vaude. Lewis F. Ware, 610 N. Adams, Peoria, Ill. 124/9/15

LYRIC TENOR, 27; passed NBC "Welcome-Home Audition Test"; classics and popular; army entertainer, band and radio; pre-army, WEL, WNAB guest appearance; sang with Bridgeport Symphony, John Carstairs, Bldg. 7, Apt. 49-A, Success Park, Bridgeport 3, Conn. 172/8/11

MAGICIAN-ILLUSIONIST, novel acts; played club dates, schools, night clubs, theaters. Known as "Buck, America's Own Magician." Photos on request. Stephen B. Buck, care Mrs. A. L. Skaggs, 301 Cullem St., Clinton, Tenn. 134/9/15

MANAGER-BOOKER, first class; 40; dance orks; entertainment specialist in army (3 1/2 years). Eddie DeLange, ork mar. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Bronx, New York. 106/9/8

MARIMBA, vibraphone player; club, theater, cocktail combo exp. Own Deagan Imperial marimba; Ludwig vibes; AGVA. Will work single act or with small combo. Night club, theater pref. Edgar Van Valenborg, 617 Park Ave., Syracuse, N. Y. 186/10/20

ORCHESTRA MANAGER, contractor, scout (15 years exp.); Local 802; wrote for "Ork World," "Metronome," "Downbeat" on ork M.G.T. College ed.; neat appearance. Wm. B. Davis, 521 Eastern Parkway, Brooklyn, N. Y. 181/10/20

ORGANIST, 22; theater and club exp.; seeks cocktail lounge or hotel spot. Will travel. Bob Lorin, 240 West 102d St., N. Y. 25, N. Y. RL 9-9174 110/9/8

PIANIST, 36; night club dance bands (5 years); Hammond organist; seeks club, metropolitan area. Morris Shoenburger, 201 Bay 32d St., Brooklyn, N. Y. 112/9/8

PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11

PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25

PIANIST, double violin, drums; 25 years' small combo experience. Seeks small club, lounge. Samuel Roth, 215 E. 164th St., New York City. JE 8-9698. 151/9/22

PIANIST, 28; 9 years' professional experience; bands, cocktail lounges, Army Special Service. Interested dance ork, combo; single. Harmon H. Mize, Box 572, Meridian, Miss. Phone 4656-J. 176/6/3

PIANIST; dance orks, clubs (18 years). Seeks club, restaurant, metropolitan area. Edward Schloss, 1290 Ocean Ave., Brooklyn 30, N. Y. 184/10/20

PIANO SOLOIST, 29; 8 years dance bands, hotel and club experience; classic and pop; can transpose. Interested hotels, clubs, winter season Florida. Robert Nerino, 329 E. 51st Street, New York City. PL 3-2137. 148/9/22

PRESS AGENT, 30; college grad. "Army P.R.O." Pre-army sports rep and correspondent. L. I. Daily Advocate, World-Telegram, Newday. Interested radio, publicity field. Louis B. De Fichy, 314 Eldert St., Brooklyn 27, N. Y. 163/9/8

PUBLICITY AGENT, 27; Manager for ork, individual musicians; advance booking, press releases. Gilbert D. Padolner, 857 Lawrence Ave., Chicago, Ill. Ardmore 0332. 175/6/13

PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/25

PUBLICITY MAN; army shows; 8 years' pre-war exp. Seeks radio or theater connection. Louis Grossman, 3021 Avenue I, Brooklyn, N. Y. CL 8-3370. 156/9/29

QUARTET SINGER, 42; baritone; sang with army quartet; wants to join barber shop quartet. Will travel. Milton Wesafried, 1437 Shakespeare Ave., N. Y. C. Jerome 8-4356. 128/9/15

RADIO ANNOUNCER-ACTOR, 25; passed NBC "Welcome Home" audition; 3 1/2 years radio work in AAF; writing, emceeing, acting; own program over WFBC; guest appearances. Michael J. Velgot, 115-23 204th St., St. Albans, L. I., N. Y. 125/9/15

RADIO ANNOUNCER, 34; wrote, produced, directed, acted army overseas shows, E.T.O., AFN radio shows; 2 seasons Henry Bros. (pre-army). Seeks radio opportunity, Chicago vicinity. Jack E. Wolf, 4520 N. Clarendon, Chicago, Ill. Long Beach 8600. 134/9/22

RADIO ANNOUNCER, News Commentator, WSYR (3 1/2 years). Emceed, acted in South Pacific while in USMC. Will travel. Vasco Willie Walter, 21 Mill St., Brooklyn, N. Y. 139/9/22

RADIO ANNOUNCER; army Spec. Ser., announcing, acting, newscasting; 2 years pre-army exp. Ed Faigin, 2636 Hillcrest Drive, Los Angeles, Calif. PA 5556. 157/9/29

RADIO PROGRAM BUILDER, 36; musical program arranger, music and record librarian. Exp. opera concert, radio work. Pop, classic. Seeks position radio station. F. J. Ullsperger, 116 West 80th St., N. Y. C. 164/8/5

ROLLER RINK MGR.; managed, reconstructed, worked Chicago Roller Bowl rink, pre-army. John A. Sciochifano, 1518 West Arch, Shamokin, Pa. 165/10/6

SAX-CLARINET-VIOLIN MAN; AAF band (5 years), theater, concert, dance orks (18 years). Good sight reader. Charles Sherlock, 2225 Ditmas Ave., Brooklyn 26, N. Y. BU 4-9587. 159/9/8

SOCIETY PIANIST; cocktail lounge, hotel experience. Seeks smart lounge or radio job. Edward Dombroff, 1025 St. Johns Place, Brooklyn, N. Y. PR 3-2150. 147/9/22

SONGWRITER, 29; wrote lyrics and music for ork leader Lawrence Welk; two songs published to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, Ill. Aberdeen 1548. 117/9/8

STAGE MANAGER, 37; pre-army Provincetown Players, Sam Harris, MGM, RKO. Actor, singer, dancer, stage manager, director. Managed Wm. Bradley studios; wide experience all angles legit. Will accept other than stage manager job to start. Wm. R. Bradley, 932 1/2 Ogden Drive, Hollywood, Calif. RE 6003. 137/9/22

STRINGS, VIOLIN, CELLO, 25; played colored orks (5 years); Tiny Bradshaw, Oran Page, Lucky Millinder, salon music, Latin, swing, Continental; interested 6 piece combo. Nicholas Fenton, 352 West 117th St., N. Y. C. 108/9/8

TENOR, sax, clarinet, 27; read, transpose, fake; has played all types and size outfits; Local 661, 77 AFM. Radio shows in army band. Jack Garellick, 10 North Iowa Ave., Atlantic City, N. J. Tel. 4-9416. 101/9/1

TENOR, 25; light classics, Irish and popular songs; worked RKO theaters, radio (WOR, WEVD, WBNX). Interested stage, radio. Edward Flaberty, 69 East 98th St., N. Y. C. AT. 9-2492. 109/9/8

TENOR SAX, clarinet man, 24; led own band, club dates, etc. Local 16, Newark. Glen Forest, 319 Hawthorne Ave., Newark, N. J. WAV 3-0536. 185/10/20

TICKET SELLER, cashier, 34; amusement parks, carnival exp. (12 years). Prefers road show. Harry Koretsky, 294 Riverdale Ave., Brooklyn, N. Y. 187/10/20

TRUMPET MAN, 26; army concert band 4 1/2 years; also 16-piece jazz combo; 2 years pre-war small combo dance exp. Victor P. Martin, 184-02 89th Ave., Hollis, L. I., N. Y. Republic 9-3295. 86/8/18

TRUMPET MAN, 26; pro exp. (9 years); worked large bands as jazz trumpeter—2d, 3d, 4th horn; small novelty combos. Alfred Ruggiaro, 5519 4th Ave., Brooklyn, N. Y. 126/8/4

TRUMPET MAN, 1st and 2d; double on accordion; pre-army club and theater dance band exp. Seeks connection with traveling ork; pref. West Coast. Conscientious, dependable. L. A. Local 47. Albert R. Stava, 614 Oakwood Ave. Apt. 2, Toledo, O. 179/10/20

VOCALIST, 27, sang with army special services; also did radio work in army; passed NBC "Welcome Home" auditions. Seeks connection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronx 52, New York. Tel.: JE 6-3878. 49/8/4

VOCALIST, baritone, 23; impersonations, dialects; 2 years' night club exp. Ted Rapsan, Jobquill Hotel, Chicago, Ill. Reg. 9214. 123/9/15

VOCALIST, 36; theater and club work (15 years). Emceeing, dancing; seeks vaude spot, club. Wm. F. Threaskill, 4200 Vincennes Ave., Chicago, Ill. Atlantic 7400. 140/9/22

VOCALIST, 25; good appearance, personality. Small band experience. Radio and voice training. Seeks small band. Gene Kendricks, 1300 Jefferson St., Gary, Ind. 146/9/22

VOCALIST, 24; baritone, morale shows while in USMC; personality, good appearance. Joseph Loschiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8

VOCALIST, 24; no pro. exp.; wants chance to prove talent. Joseph Sandore, 3836 Grenshaw St., Chicago, Ill. 115/9/8

VOCALIST; male, young, baritone; Major Bowes '39-'40. Played spots in New Jersey and Hollywood. Was with Glenn Miller's band in army air force. Bob Martin, 300 W. 109th St., N. Y. C. UN. 4-9607. 174/9/22

WRITER, 29; free lance gag material for Henny Youngman, Happy Lewis (WINS), Danny Webb; wrote script and acted comic routines in army spec. services. Interested night club, radio, vaude. No traveling. Kenneth C. Lesser, 61 Vermilyea Ave., N. Y. C. LO 7-8740. 94/8/25

YODELING COWBOY, 23; guitar player; produced, directed, starred in show while in U. S. C. G.; night club, vaude pref. Kenneth O'Rourke, 161 15th St., Brooklyn, N. Y. SO 8-6732. 52/8/4

Truman Glad-Hands The Boys

Doolan Tops SLA Regular Ticket

CHICAGO, Oct. 13.—Michael J. Doolan, Chicago, was named Thursday (11) to head the regular ticket for the Showmen's League of America election by the nominating committee, it was reported to the membership at the regular meeting that night. Election will be held December 3 during the Chicago convention.

Others on the ticket are E. Lawrence Phillips for first vice-president; David B. Endy, second vice-president; Robert K. (Bob) Parker, third vice-president; Max Brantman, treasurer, and Joseph L. Streibich, secretary.

Submitted for election to the board of governors were M. H. Barnes, W. D. Bartlett, Oscar and Sam Bloom, Arthur F. Briese, Oscar C. Buck, Elmer Byrnes, James Campbell, Bill Caplan, Ralph J. Clawson, Mel G. Dodson, Charles G. and Walter F. Driver, Noble C. Fairly, Sam Feinberg, John W. Galligan, B. S. Gerety, George A. Golden, Max Goodman, Sam Gordon, Bill Green, Morris A. Haft, Harry W. Hennies, W. R. Hirsch, Arthur Hopper, S. T. Jessop, George W. Johnson, Johnny J. Kline, Fred H. Kressmann, H. A. Lehrter, Ernest (Rube) Liebman, Morris Lipsky, Harry Mamach, Andy Markham, Edward Murphy, Harold Paddock, Irving J. Polack, Denny Pugh, Pat Purcell, Nat D. Rodgers, Joe Rogers, A. L. Rossman, Jack Ruback, James E. Strates, James P. Sullivan, J. C. (Tommy) Thomas, Ned E. Torti, Al Wagner, G. L. (Mike) Wright and Charles Zemater.

Members of the nominating committee were Past Presidents Floyd E. Gooding and Jack Nelson; Charles G. Driver, chairman; George W. Johnson, secretary; Mike Wright, Denny Pugh, Maxie Herman, Lou Keller, Bill Carsky, Eddie Murphy and Elmer Byrnes.

Hennies Presses Columbus Mark

COLUMBUS, Ga., Oct. 13.—When the books were checked here Thursday night (11) it was revealed that Hennies Bros. Shows was \$5,000 gross ahead of the 1944 record pace, which indicates that the org has better than an even chance of slapping out a record on its final engagement of the season. Curtain is set to drop for the year here tonight.

Biz here means that the Hennies boys will leave for their winter roosts with folding money in the jeans as just a week ago they completed a six-day run at Birmingham which averaged just 2 per cent less than the 105 grand mark hit for the all time high in 1944.

Sam Solomon, president of the Showmen's League of America, was a visitor, along with Jack Wilson, of Cetlin & Wilson Shows, and M. H. (Mike) Benton and Joe Redding, of the Southeastern World's Fair, Atlanta.

J. C. McCaffery, Hennies' general agent and concessions superintendent at the Alabama State Fair, announced that real estate would be \$1.05 an inch again next year at Birmingham.

Jones Hammers Out Nifty \$92,380 for Atlanta Despite Dew

ATLANTA, Oct. 13.—Despite the fact it rained at some time or other, usually right in the clutch when the crowds were there on five of the 10-day run at the Southeastern World's Fair here, the Johnny J. Jones Exposition counted and wrapped up a nifty \$92,380 gross.

This was approximately \$13,000 under the staggering figure of 1944, but there were no crying towels needed for the show and ride operators.

The biggest slump was hit on the first Saturday when it rained as against a clear day of a year ago. Ground attendance took a dive of 33,913 at the gates that day, according to Mike Benton, fair prexy.



TWO PRESIDENTS VISIT the fair at Caruthersville, Mo., and here is Harry S. Truman, President of the United States, presenting an autographed poster to Mickey Carroll, 20-year-old midget master of ceremonies, as Sam Solomon, president of the Showmen's League of America, looks on. Grinning gent in the background was not identified.

Truman Means a Biggie But It Doesn't Excite Sutton: His Boy Is Now a Captain

Late Cotton Crop Slashes Show's Over-All Receipts for Year

CARUTHERSVILLE, Mo., Oct. 13.—Frank M. Sutton was loiling at ease under the canopy of his Sutton Shows' office, and presented a strange anomaly.

For President Truman was on the American Legion Fairgrounds here, and Sutton alone, among the thousands on hand, appeared undisturbed by that fact.

Certainly, it was a terrific day, perhaps even the biggest that Frank Sutton ever had in a long and interesting series of years in show business. But if he was going to be excited about anything, it would be about his boy, Frank.

The news that Frank had been promoted to captain had come thru that morning in a letter from the Philippines, where the strapping six-foot, 24-year-old soldier is stationed.

"Frank is still crazy about show business," his father observed. "He can't wait 'til he gets back in it."

From inside the office trailer, Sutton's daughter, Mrs. Lucille Norwood, came out with a recent snap of her brother.

"This was taken," she explained, "while Frank was at Manila." Sam Solomon, standing near by, added that the younger Sutton had been attached to President Osmena's staff.

At any rate, it was plainly evident their interest in Frank Jr. overshadowed the business of the day, as far as Sutton and his daughter were concerned.

Business Has Been Off

As for business, spending was off badly, Sutton said, pointing out that the cotton crop, backbone of prosperity in this area, is at least five weeks late.

"We always cross the river around Labor Day," he explained, "because the pickers usually are flush with spending money by that date. But this year, they don't have it even yet."

For that matter, the entire season, while still running well ahead of most years, has been slightly under last year, according to Sutton. He opened at Osceola, Ark., home base for the show, late in April, and closes there October 20, following a still date at Blytheville, Ark.

The President's visit here was a lifesaver, all hands agreed. From the Wednesday (3) opener thru Friday (5),

steady rains had combined with the thin pocketbooks to make it a dull week.

Then Came Saturday

But Saturday (6) bloomed warm and bright and the crowds, warming up for Truman's appearance the following day, came early and stayed late. Sunday (7), of course, was a sellout, officials tabulating close to 60,000 on the grounds.

Among the Sutton personnel are Jack Korie, Side Show; Bob Waters, Hollywood Follies; Johnny Bowman, Captive Jungle; Frank Steinberger, Tilt-a-Whirl; Mr. and Mrs. Everett Singleton, Ferris Wheels; Mr. and Mrs. Hutchinson, kiddie rides, and Jack Benson, Ridee-O.

Sutton Shows concessionaires include Mr. and Mrs. George Campbell, Mr. and Mrs. Gale Fulton, Claire Winters and Andy Rasmussen, Phama Smith, Mr. and Mrs. Joe Wherry, George McClelland, Jimmie Charmaine, Mr. and Mrs. Bill Womack, Joe Melsner, Harry Coulson, Bill Johnson, Bill Talley, Josh McMullin, Mr. and Mrs. Herb Allen and Edward Cruz.

The office is handled by Lucille Norwood, whose husband, Bill, doubles as lot superintendent, transportation director and sundry other jobs. Their daughter, Edna Lou, 4, is *The Billboard* agent.

Visitors on the show this week included Mr. and Mrs. Kellie Grady, of Florence, Ala., and Miami, who were scheduled to visit the Sparks Show next week; Mr. and Mrs. H. J. Talley, of Aurora, Ill., formerly Penny Arcade operator with Sol's Liberty Shows, and Sam (Kinky) Wolff, St. Louis.

Geren's United Purchases Greensburg, Ind., Quarters

GREENSBURG, Ind., Oct. 13.—W. R. Geren, owner of Geren's United Attractions, announced that he has purchased new winter quarters here at 833 N. Carvin Street, and that the show is now in storage after a profitable season.

Midway Trek Nixed by Fuzz

Solomon recalls years when Harry prowled with him—Goldie Fisher top hostess

CARUTHERSVILLE, Mo., Oct. 13.—The phone jangled again. It had been ringing all afternoon.

Mrs. Goldie Fisher was sorry, but the whole thing, you see, was out of her hands. Even her guests had to check out. The Secret Service had taken over the Majestic Hotel lock, stock and barrel.

It was the same at the fairgrounds. Josephine Van Cleve, who's been with Secretary Harry Malloure long enough to know the score and who made the runs shook her head ruefully. She couldn't say, for sure, what the schedule was.

"You see," said Josephine, who spent most of one summer in the office of Sol's Liberty Shows as secretary, "the FBI is running everything. They don't tell us much."

Tony McDonald was in a similar fix. Tony, who was a concession agent before he entered his present occupation, had his pipes well primed to handle the mikes for the running races. But already the FBI had canceled two events, and Tony figured some more might be lopped off the Sunday (7) program.

Never before in the 12 years that Harry S. Truman had been coming down here into Southeastern Missouri to attend the American Legion Fair had there been so much fuss and furor.

Visitor Since 1934

Harry Malloure could tell you about that first time, back in 1934, when Truman, then a Missouri county judge, had arrived in Caruthersville seeking votes that would elect him to the United States Senate. Malloure, a little guy who ticks like a stopwatch and talks at the same clip, remembers it well.

"He came in to talk with me," Malloure relates. "Of course we're soon discussing the last war. It turns out that we were both captains in the same division, so we do a lot of reminiscing."

Malloure says frankly that his visitor's eager interest probably was caused by desire for votes, but in the years that followed, their friendship flowered on more solid foundation.

President James T. Ahern, of the fair, another World War I veteran, could also tell you of the many Truman visits to the fair, first as judge, then as U. S. Senator and, finally, in 1944, as candidate for Vice-President. He and Truman had become fast friends.

Solomon Recalls Walks

Sam Solomon, credited with backing the Legionnaires when they took over operation of the defunct Pemiscot County Fair, liked to recall the days when Truman visited his carnival midway. (See *Truman Greets Midway* on page 69).

Michigan Showmen Start Duking Bonds To Ex-G.I. Members

DETROIT, Oct. 13.—Michigan Showmen's Association this week started the distribution of its post-war bonus fund to all members who have been in the armed forces.

Under the distribution plan adopted, all members in service for less than a year receive \$100 in War Bonds, while those in the services longer than that period will receive \$250 in bonds. Formal presentations were made Monday (8) to a number of showmen who were present at the first fall meeting.

Servicemen's committee has dispensed a total of \$25,000 in gifts and services to servicemen members during the past three years, a final summary report by Chairman Jack Gallagher showed.

POPCORN

With the POP Guaranteed
\$11.10 per hundred pound bag

We back our claim that this is the best hybrid corn money can buy with a money-back guarantee if the popping volume doesn't prove it. For current needs act now . . . also for contract requirements through June, 1946, at special contract price \$10.75 per hundred.

ALSO SUPPLIES

The best and strongest popcorn cartons you ever handled, small, medium and large sizes. Also Colored Cones, Glassine Bags and seasoning that brings 'em back again and again!

PEANUT SUPPLIES

Strong, attractive bags . . . also best Virginia roasted-in-the-shell Peanuts. 19 3/4c celling, 100 lb. bags. Send for complete price list and details.

Our Best References:

CIRCUS, CARNIVAL, PARK AND THEATER BUYERS

CHUNK-E-NUT PRODUCTS CO.

PHILADELPHIA 6, PA. Factories in PITTSBURGH 22, PA.

CENTRAL AMUSEMENT CO.

WANTS FOR

SCOTLAND NECK, N. C., PEANUT FESTIVAL, Oct. 22-27

KENLY, N. C., FIREMEN'S FAIR, Oct. 29-Nov. 3

BLADEN COUNTY FAIR, Bladenboro, N. C., Nov. 5-10

JR. CHAMBER OF COMMERCE STREET BAZAAR & FESTIVAL, Summerville, S. C., Nov. 12-17

BEAUFORT FAIR, Beaufort, S. C., Nov. 19-24

WITH MORE SPOTS TO FOLLOW TILL CHRISTMAS

CONCESSIONS—Stock and Percentage Concessions.

RIDES—Octopus, Tilt, Whip, Chairplane, also Kiddie Rides.

SHOWS—With or without transportation. All contact

SHERMAN HUSTED, Mgr.

CENTRAL AMUSEMENT CO.

Ahoskie, N. C., Fair, this week

P.S.—No grift or junkies on this show at any time.

WONDER CITY SHOWS WANT

FOR EAST MISSISSIPPI AND WESTERN ALABAMA NEGRO STATE FAIR,
 MERIDIAN, MISS., OCT. 22-27

Twenty Counties participating, billed like a circus. A real date, biggest in south. Horse races, mule races, motorcycle races, bicycle rides, barbecue, baseball contest, foot ball, free acts, fireworks.

CAN PLACE extra Rides, Shows and Concessions of all kinds for this event; no exclusives, all Concessions open and will operate. Can use Platform Acts for grand stand. Address:

WALTER B. FOX

MERIDIAN HOTEL, MERIDIAN, MISS., or

JOE KARR

Century, Fla., Fair, this week; then Meridian, Miss., Negro Fair, Oct. 22-27.

P.S.: All Concessions work.

NOTICE—CANVAS NOW AVAILABLE—NOTICE

KHAKI, BLUE and OLIVE — SEND IN YOUR REQUIREMENTS

E. G. CAMPBELL TENT & AWNING CO.

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TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

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Send for Our Price List Today. Quick Deliveries. Wire, Write or Phone.

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CHESTER INTER-STATE FAIR

CHESTER, SOUTH CAROLINA,
 OCTOBER 22D TO 27TH, Inclusive

Jack Kotchman's "Hell Drivers," Two Big Football Games,
 Free Acts and Fireworks All Week

WANT—Sober, experienced Workingmen in all departments to join immediately. Long season and best of treatment.

CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS at this and all Fairs that we will play this fall.

ALL EATING AND DRINKING STANDS OPEN. WHAT HAVE YOU?

CAN PLACE ALL GRIND SHOWS with own transportation and equipment.

WANT—PLACE SEVERAL GIRLS FOR PARADISE REVUE. May keep this unit out all winter playing theaters.

All Address:

CETLIN & WILSON SHOWS

This Week, WILSON, N. C., FAIR

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

LEGION FAIR—DUNN, N. C.

WEEK OCTOBER 15 TO 22, WITH FAYETTEVILLE AND BEAUFORT TO FOLLOW

WANT

RIDES—Place any Flat Ride.

SHOWS—Monkey Show, Snake Show, Girl Show with or without equipment.

CONCESSIONS—No exclusive except Bingo. Wire or come on. Will take care of everyone.

HELP—Always room for real show folks. All address:

RALPH DECKER, Mgr.

LEAKSVILLE, N. C., THIS WEEK.

P. S.: WANT ONE MORE SENSATIONAL HIGH FREE ACT THESE DATES.



VOTED BEST by POPPING TESTS!

From COAST TO COAST

Blevins famous Bee Hive Brand HYBRID Popcorn will soon be ready for shipment. Place your order now for this famous HYBRID Popcorn. BUT IN THE MEANTIME, High Grade South American Popcorn is available for immediate shipment.

100 Lbs. \$10.75

F. O. B. SHIPPING POINT — ORDER TODAY

BLEVINS POPCORN CO.

NASHVILLE 2, TENN.

\$8.75—POPCORN—\$8.75

Place your order now for your supply of select Iowa Grown South American Jumbo Popcorn \$8.75 per C. W. T., \$9.25 per C. W. T. on orders of 500 lbs. or less.

JACOBSEN PROCESSING CO.

VAIL, IOWA

NEW

IMPROVED

SPITFIRE RIDES

Available for 1946 Season

FRANK HRUBETZ & CO.

Front and Shipping Sts.

Salem, Oregon

Agents Rush To Beat Barrier

Award Entries Close Nov. 1

Last-minute pick-up noted as volume hits peak—Jones, Hennies, Endy shows enter

CHICAGO, Oct. 13.—Fresh from the lots, words and pictures that have pulled 'em thru the gates this season rolled into Chicago this week as America's top-flight showmen scrambled to get entries filed for *The Billboard's* First Carnival Promotions Awards Contest.

Hurrying to beat the entry closing deadline, they had but 18 days left today (13) to make nominations. No further entries will be accepted after November 1.

The Billboard, aiming to shed light on the methods employed by progressive showmen to jam their midways, will reward six winning contestants in the carnival publicity and promotion competition.

Contest Wide Open

So far, it's a wide-open contest, with entrants in all six divisions, but no walk-away contenders yet in sight. The deal is designed to give big and small shows the same equal chance to cash in on effective publicity, advertising or promotional breaks.

This week there was a noticeable pick-up in the volume of material reaching contest headquarters at *The Billboard's* offices in Chicago.

From Atlanta, Herbie Pickard, diminutive dynamo of the Johnny J. Jones Exposition press staff, consigned an armload of clippings that put that org in the running for at least two of the six awards. Replete with Page 1 splashes and art, Herbie is shooting for "best single newspaper press story" and "best press campaign for a single date, either still or fair."

Hennies Features Display

Mike Conti, able Hennies Bros.' Shows press representative, came thru with a trio of nominations, all filed while the show was playing Birmingham's Victory Jubilee at the Alabama State Fairgrounds last week. Conti, with years of show experience behind him, but a comparative newcomer to the ranks of press agency, leans to display advertising as a crowd puller. He has enrolled his org in competition for "best matinee promotion."

Joe Rowan, veteran special agent and promotion expert, rushed in a neatly framed layout which shows why the Endy Bros.' Shows, which he represents, has scored heavily all season with their Kiddies matinees. Rowan's entry will be a stiff contender for "best matinee promotion" honors.

The winning entries will be selected by a jury of three, a newspaperman, an advertising specialist and a promotional expert, whose names will be announced following the close of entries. Their decisions will be announced just prior to the opening of the annual winter convention at Hotel Sherman, Chicago, December 3.

The entries in the contest will be on display thruout the meeting at *The Billboard* suite in the hotel.

Entries must be sent to the Carnival Editor of *The Billboard* at 155 N. Clark Street, Chicago 1, Ill.



JUST TO PROVE THAT MISSISSIPPI has attractions of merit, Superintendent W. O. Harlow of the Clarksdale Police Department visited the Cavalcade of Amusements midway, lugging his camera and accompanied by Max Palmer, who was born at Lynn, Miss. Palmer stands 7 feet 7 1/2 inches (without built-up shoes) and weighs 265 pounds. He has no ambition to travel with a circus or a carnival but consented to pose in front of the midget show so Superintendent Harlow could use his camera. Under his arms are Henry Kramer and George Marshall, Midget Revue officials.

Crafts Plan 1946 Opening On Mexican Border in Feb.

LOS ANGELES, Oct. 13.—Unless all signs are wrong, personnel of Crafts 20 Big Shows will have only a short vacation this winter—about 10 weeks—before hitting the road the first week in February.

That is the word from W. Lee Brandon, general agent, who announces that the show will open the 1946 season the first week in February on the Mexican border. The exact closing date for 1945 is not certain, but Brandon says the season may continue until November 1, which will bring it to the 40-week mark.

"Already it's in the record book that this season has topped 1944, with gross business running nearly 25 per cent ahead of a year ago. High spots of the season were Oakland, Santa Rosa, Fresno and Bakersfield, Calif.

Despite the shortage of help at times, the show didn't miss an opening. Much credit is due ride men, foremen, mechanics, show operators and concessionaires.

The roster has changed little during the season and indications are that all will be back next season.

One of the show's highlights was the benefit show held for the Sick and Relief Fund of the Pacific Coast Showmen's Association, at which \$1,035.50 was raised. The event was held at Lake Yosemite, near Merced, Calif., with upwards of 200 members in attendance. A young beef, donated by Mrs. Maybelle Crafts and barbecued by John L. (Spot) Ragland, furnished the main part of the picnic dinner. All food was donated by members of the organization. For entertainment there was swimming, bingo, baseball, wrestling and other sports. The affair lasted from 10 a.m. until 4 p.m.

Among those instrumental in the success of the venture were Mrs. Crafts, Mrs. Roy E. Ludington, Mrs. Ruth Korte, Mrs. Charlotte Warren, John Ragland, George Yurke, Evelyn Korte Lantz, Roseanne Ragland, Joby Martin, Edna Kanthe, Ruth McMahon, Billy Sucher, Jerry Godfrey, Bill McMahon, Robert Shepperd, Pat Munzo, Hank Arnold, Robert Chaplin, Lou Korte, Herb Sucher and Lloyd Carlson.

Show Notes: Owner O. N. Crafts missed the PCSA benefit. He was deer hunting

in Nevada. . . . Johnny Levaggi won the \$1,000 pool on the second game of the World Series. . . . Jimmy Lynch has been discharged from the army and is back with the show as cookhouse operator. . . . Whitey Madsen, former hamburger stand operator, visited. He's now a major in the army but expects his discharge soon. . . . Joby Martin, secretary of the Ragland and Korte concession department, has purchased a speedboat and hopes to get plenty of use out of it this winter in San Diego. . . . Mrs. Evelyn Lantz says that as soon as her husband returns from overseas duty they will visit in California. . . . John Ragland and Louis and Ruth Korte are planning a trip east. . . . Robert (No-Coat Bob) Chaplin will take up his regular position as custodian of the third stool in the Ragland-Korte Crash Inn during the off season.—MONA VAUGHN.

Gem City Buys Own Quarters in Quincy

ST. LOUIS, Oct. 13.—Jack Downs, co-owner and general manager of Gem City Shows, during a visit to *The Billboard* office here last week, announced that the show had purchased its own permanent winter quarters, a building 90 by 120 feet on 45 acres, located at the edge of Quincy, Ill.

* At the close of the season in late November, all equipment will be housed in the new quarters, where men are now preparing the building.

Since organization in July, shows have had a successful season, fairs in Minnesota all chalking up terrific gross business. Most of the attractions formerly belonged to Bazinet Bros.' Shows, Downs having added some equipment since taking over.

While in St. Louis, Downs purchased new concession tops for delivery next spring, as the show will operate its own concessions next year. It is also planned to enlarge the show in 1946 to 10 rides, 8 shows and about 35 concessions.

Lone Loser of Year At Stephens's Closer

QUEEN CITY, Mo., Oct. 13.—Rain and cold weather forced Stephens' Shows to register its only loser of the year at the annual Queen City Corn and Stock Show. Date was the finale on the Stephens calendar and the show is now in quarters here.

Three members who headed south to join other shows were Orrin (Kenny) Spurgeon, Chic Parcell and Cecil Gelman. William McClaine, kiddie ride foreman, took a job with International Harvester at Leon, Ia., for the winter. Mr. and Mrs. Celia Seals joined the Midway of Mirth; Little George and family, Midget Show, went to Kearney, Mo.; Mr. and Mrs. Earl Thomas, Mechanical Show, went to Joplin, Mo.; Calbins' Two-Headed Baby and Midget Horse shows headed for Texas, and Willie Seals took his midget cow into Arkansas.

Concessionaires with the show this season included Abe and Dorothy Bell, 6; Robert and Edith Lewis, 2; Jim and Margaret Ladusau, 2; Rusty and Billie Woods, 3; Harry and Marry Zugg, 2; Peck and Violet Brooks, 2; Lawrence Grubb, cookhouse; Jim and Florence Belvin, diggers; Mr. and Mrs. Jack K'ill, muggers; Bassy Caswell, popcorn; Herman Nelson, candy floss, and Millard John, scales.

Everyone was saddened to hear of the death of Lena John, wife of Millard, in the Leon, (Ia.) Hospital.

Delmar Harridge, chaplain, and his mother, Nellie, who handled novelties, the free act, sound system, mail and *The Billboard*, will again winter in Queen City, where he is chaplain of the Masonic lodge. Mr. and Mrs. Stephens plan to go south for the winter.—DELMAR HARRIDGE.

Bunting Reports Biggest Year in Show's History

ST. LOUIS, Oct. 13.—Bunting Shows, which closed September 22, chalked up the most successful year since Earl H. Bunting started piloting his organization over the highways of Illinois. Gross business was ahead of last year, despite the fact that weather was spotty in the spring and that the show encountered rain on 14 out of the last 20 days of the season.

Shows played nine fairs in Illinois this year, breaking records at three. Show is in quarters at Ladd, Ill. Mr. and Mrs. Bunting are living at their home in Ramsey, Ill.

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Since 1940 we've been all out for Uncle Sam and helped SHOWMEN to keep going, too. Materials being shipped us daily. Get your inquiry in now, avoid the rush for replacements. Write today.

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Mich. Ass'n Plans Legion Post

Showmen Honor Dead War Vet

All member veterans of two world wars eligible to membership

DETROIT, Oct. 13.—Michigan Showmen's Association of Detroit is planning to form its own American Legion Post which will be named in honor and in tribute of a deceased member, Joey Moss, who was killed in action August 27, 1944, in France.

The post will be known as the Michigan Showmen's Joey Moss Post and plans are now under way, subject to the approval of the membership-at-large.

Membership in the new post is open to all members who are veterans of either World War I or World War II and who can either bring their discharge papers with them or forward them so as to insure the required number for the issuing of the Legion charter.

WM Loses a Day But Hits Peak

WINSTON-SALEM, N. C., Oct. 13.—The rains came Saturday (6), but that was too late. The records had already been broken, all of them, according to L. Harvey (Doc) Cann, general agent of the World of Mirth Shows.

Even with the rain-out, Cann said, the show notched the Winston-Salem and Forsyth County Fair midway gross higher than ever during its run, October 2-6.

Wednesday (3) gave both the fair and midway the largest single day's attendance and grosses in history here. Ride platforms were jammed from morn to midnight and shows operated at capacity. Blondy Mack's Monkey Circus topped the line-up.

With rain falling steadily, General Manager Frank Bergen ordered the show train loaded Saturday at 3:30 p.m. to put the show in Greensboro for a Sunday opening of some attractions. Five more weeks of fairs remain before closing.

Ferris Closes November 12

LOS ANGELES, Oct. 13.—Larry Ferris Shows, which recently had a big stand at the 50th District and Antelope Valley Fair, Lancaster, Calif., closes November 12 after playing the Frontier Days Celebration at Indio, Calif.



MELVIN G. DODSON JR., son of Mel G. Dodson, owner of Dodson's World's Fair Shows, who died at Temple, Tex., September 24, is shown here with his wife and the eldest of their three children, Melvin G. III. The youngster is now 5. Two other children, Ruby and Dorothy, also survive. Young Dodson was active in management of the shows until entering the navy three years ago.

Jones Jamboree Nets \$1,521 For SLA -- With a Big Smile

By Pat Purcell

CHICAGO, Oct. 13.—There was a little of that highly touted Georgia sunshine to kiss any type of a peach in, near or around Atlanta Friday (5), but hearts were young and gay on the Johnny J. Jones Exposition midway at the Atlanta Metropolitan and Southeastern World's Fair all day—and they were rippling with joy ere the next dawn broke.

Sullen skies failed to keep the customers home, and quarters were spent here and there for a pop at the coke bottles and other doo-dads until midnight, when a cold drizzle had chased all but the "cats," who, imbued with a bit of false courage, may be there yet.

In George Reinhart's delicatessen, an annex to the cookhouse more commonly referred to as the synagogue, the lunch counter did a thriving business as the lads prepared for the more serious ordeal of putting over the annual Jones Jamboree for the Cemetery and Relief Fund of the Showmen's League of America.

They put it over—and how.

When it was all out and over, with most of the hearts rippling with joy despite the inclement weather, and it was all counted—\$1,521 was parked in a safe place until such time as E. Lawrence Phillips and Morris Lipsky are ready to make their annual presentation.

All Hands Were Busy

It was impossible to tell exactly who was responsible for the success of the

venture, as all hands seemed to be mighty busy, indeed. So busy, in fact, that Peasey Hoffman, the rotund operator from Jacksonville, Fla., in for a visit, had difficulty propelling his diminutive legs fast enough to enable him to catch hold of an ear.

At any rate, Phillips, Lipsky, Herb Pickard, Buddy Paddock and Ralph G. Lockett were on the dead run most of the day and all of the night.

Milt Morris, master linguist, tripled as raconteur, master of ceremonies and auctioneer. After flipping a few delightful verbal atomics, Jolly Milt introduced Phillips as second vice-president of SLA; George A. Hamid, president emeritus of the National Showmen's Association; Bob Parker, first vice-president of the Miami Showmen's Association; M. H. (Mike) Benton, president of the Southeastern World's Fair, and Arthur Hopper, general agent of Ringling Bros. and Barnum & Bailey Circus.

Happy Milt then switched into the more serious business of auctioneering the food packages prepared by the ladies of the show under the personal supervision of Mrs. Johnny J. (Hody) Jones. The auction netted \$945. Ticket sale hit \$576, for the \$1,521 gross.

Big Milt Slays 'Em

Program consisted of acts from the Girl Show, Minstrel and grandstand, all (See JONES JAMBO on page 70)

Kirkwood Makes Strides to Top

ST. LOUIS, Oct. 13.—Joseph J. Kirkwood Shows, organized in 1944 by Ralph Decker, for many years associated with the larger carnivals of the East as general agent and independent show operator, has made great strides during the past year, and when the season closes next month, will chalk up a successful season.

Opening the 1945 season late in March at Raleigh, N. C., winter quarters of the show, the org moved north in several jumps. Much inclement weather was encountered on the early tour, but Manager Decker managed to land in choice spots in cities like Newburgh and Poughkeepsie, N. Y., and Garfield and Burlington, N. J., which proved winners. Four weeks in the Pittsburgh area were also successful. The South was invaded earlier than usual, and again Decker was right, as every Southern date thus far has been a winner. In Chapel Hill and Tarboro, N. C., all previous records were shattered for gross business.

Opening in 1944 with 3 rides, 2 shows and 20 concessions, the show has grown to 9 rides, 7 shows and 50 concessions. The shows by-line, "The World's Best Advertised Midway," is not just another boast, as the two agents, Cy Perkins and L. G. King, take pride in their billing. To back up the billing, the show used Hugo Zaechini, the "Human Cannonball," shot over two Ferris Wheels daily as a free attraction.

Manager Decker has surrounded himself with a staff of seasoned showmen: S. Tommy Carson, business manager; Al C. Beck, secretary-treasurer; Al Bydark, ride superintendent; Artie Mulholland, lot superintendent; Ira Hoberg, electrician; William Himmeler, transportation superintendent; Cy Perkins, L. G. King and Harry Burke, advance agents.

Many showmen have wondered how the title Joseph J. Kirkwood Shows was originated. Decker named it in honor of his son, J. Kirkwood Decker, who served his country with the 101st Airborne Division, adding another "J." Kirkwood Decker is convalescing in an American hospital and will soon join "his" show on an extended furlough.

The 1945 trek will close late in November to again winter in Raleigh. Decker has extensive plans for the 1946 tour.

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Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

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 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
 3,000 Small Thin "Growling" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
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AL DEVINE

With Jones Greater Shows
 Swainsboro, Ga., Oct. 15-20; Lyons, Ga., Oct. 21-27.

FROM THE LOTS

A. M. P.

REIDSVILLE, N. C., Oct. 13.—Week ended October 6; weather, poor; business, fair.

The move from Goldsboro, N. C., was made okay and everything was ready for the Monday (1) opening. Tuesday matinee operations were halted for a half hour because of the shortage of ticket-takers.

A last-minute decision to switch dates from South Hill, Va., to Yanceyville, N. C., had the writer, General Agent G. C. Mitchell, Freddie Boswell and Owner-Manager Juggy Podsobinski in fast gear Sunday (7).

Albert Farley closed here with his sound service and ball game to play the Ahoskie (N. C.) Fair. C. W. (Cy) Davis, popcorn and candy apples, was called to his Wilkes-Barre, Pa., home by the illness of his stepdaughter, Ray Everetts, who lives in Wilkes-Barre, accompanied Davis. Sherman and Ginger Newberry have taken over the cookhouse and are enjoying a good take. Harry Baker joined here to handle the Girl Show. Meesh Podsobinski, Juggy's brother, who recently was discharged from the army, and his wife and daughter were visitors.

GOLDSBORO, N. C., Oct. 13.—A hop of 178 miles from Farmville, Va., was made in good time and the show opened to good business. This was the American Legion Fair, the first tried here, and business picked up each night. Top single-day crowd registered was 9,856. Ginger Newberry's Girl Show paced the shows. The Tilt led the rides.

Floyd Sheaks reported one of his best bingo grosses of the season. Grace Sheaks and Betty Farley did big business with their ball games. Rajah Rabo's Temple of India was among top business-getters.

The line-up now is 7 rides, 5 shows and 54 concessions. Jerry (Jay Dee) Martin, Albert Farley, Fred C. Boswell, G. C. Mitchell and Cy Davis will be on the roster again in 1946.

G. C. MITCHELL.

Virginia Greater

BENNETTSVILLE, S. C., Oct. 13.—Week ended October 6; location, Cheraw Highway; auspices, Junior Chamber of Commerce; business, satisfactory; weather, fair.

Show moved in here after a short jump from Dillon, S. C. A new lot, three blocks from the business section, was tried and business was satisfactory. The weather was ideal until Saturday (6), when rain upset the apple cart.

The committee, under direction of the Jaycee president, J. J. Baldwin, co-operated in every way. The newspaper gave plenty of space.

Visitors included Hugo Zacchini, Mrs. Jack Huffine and son, Murray Jackson; Howard Bellevue, popcorn concessionaire; Tex Bailey, and Mr. and Mrs. Veto.

With the closing day not far off, Manager Rocco has ordered lumber delivered to the winter quarters and plans five new fronts for shows to be built on semi-trailers. Rocco, together with Mr. and Mrs. Bob Coleman, visited the Marks show. Sol Speight has added another comedian and two chorus girls to his Cotton Club Revue. The show enjoyed big business here, as did Perry's frozen custard and Coleman's bingo.

Bob Milligan, assisted by Tommy Vitalli, continues to keep the midway well lighted. Albert (Dummy) Rivers and his crew do a good job of keeping the lot clean.—HAPPY ARNOLD.

Hill's Greater

MARSHALL, Tex., Oct. 13.—This is a repeat engagement under auspices of the Marshall Elks. The lot is located on the Central East Texas Fairgrounds, with good bus service to and from town.

New faces on concession row include Mr. and Mrs. J. Carroll, with three; Fred Caulkins, one, and Jack Brady, with a ball game. Mac McCoy has added to his concession list. Sammy George with his Hawaiian Revue reported one of his biggest grosses of all time at Tyler, Tex., as did William Weston with his Strip Tease attraction.

Howard P. and C. O. Hill visited their father in Dallas. While there they purchased electrical equipment and placed orders for new canvas for next season.

Mrs. Buddy Thonton hopped to Grand Island, Neb., to visit her husband, W. N. Clay, former painter with the Johnny J. Jones Exposition, is now on Hill's staff and is busy redecorating the show.—J. H. KELLEY.

Marks

ALBEMARLE, N. C., Oct. 13.—Week ended October 6; location, fairgrounds; weather, cold and rainy; business, okay.

Business held up satisfactorily despite rain and cold. Crowd was large closing day considering that it started to rain in the morning and continued all day. Eric the Great, high-wire act, and Siegfried, ski jumper, were free acts.

The writer spent most of the week in Fayetteville conferring with the Junior Chamber of Commerce, sponsor of the fair.—HARRY E. WILSON.

HILL'S GREATER SHOWS

WANT FOR BALANCE OF THIS SEASON

And for 1946, Opening At One of America's Foremost Spring Celebrations, CHARRO DAYS, BROWNSVILLE, TEXAS, FEBRUARY 23D.

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CONCESSIONS: Merchandise Concessions of all kinds. BILL WESTOVER WANTS GIRLS FOR GIRL SHOW. Salary or percentage. Capability determines salary. Want outstanding sensational Free Act for season of 1946. Leo (Suicide) Simon, contact us at once. All address:

H. P. HILL, Manager, HILL'S GREATER SHOWS

Kilgore, Texas, This Week; Angelina District Fair and Rodeo, Lufkin, Texas, Week Oct. 22.

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- 1 671 Diesel Light Plant mounted on Ford Truck with tandem wheels. Enough cable to wire up a five-ride show.
- 3 Hollywood Searchlights with stands and \$100.00 worth of carbon for same.
- 1 Front about 30x20 with neon light effect and a few odd pieces of light equipment.

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Dodson's World's Fair

CORPUS CHRISTI, Tex., Oct. 13.—Business was good here despite the rain. After experiencing plenty of wet weather in Austin, Tex., the show moved here and ran into more rain. Tho the lot was a quagmire all week, the troupers got out their pontoons and carried on as usual. On the final day here there were five inches of rain, but some people came anyway.

Visitors noted were Dinty Moore, Leonard McLamore, Abey (Booby) Obadall, Louise Dixon and Jerry Agnew, Miss Dixon, owner of the United Exposition Shows, and Miss Agnew were house guests of Mr. and Mrs. William Star. Mr. Star is our shows' legal adjuster.

Most of the folks made use of the opportunity to visit D. H. L. Giles, a real friend of outdoor showmen, and the folks took advantage, too, of the gulf and did a lot of fishing. There were some nice catches.

F. H. Schmidt's father is ill and hospitalized in San Antonio. The Corpus Christi sheriff's office co-operated 100 per cent.—HARRY PAYNE.

Dickson United

WYNNE WOOD, Okla., Oct. 13.—Week ended here October 6, and business was below par due to rain three nights.

Show now boasts 5 rides, 2 side shows and 20 concessions. New concessionaires joining were Mr. and Mrs. Arthur Moss and daughter, Eleanore, with photos and penny pitch, and Mr. and Mrs. Nick Bivito with two concessions. Other concessionaires are Mr. and Mrs. B. V. Briggs and George Andres, stock concessions; Mr. and Mrs. R. H. Davenport and daughter, snow cones and Funhouse; Mr. and Mrs. Henry Jenkins and daughter, two concessions; Elick Mitchell, ball game, and Mrs. William Mitchell and daughter, palmistry.

Ride line-up is Bob White, foreman of the El Wheel, and William Mitchell, tickets; Frank Dickerson, Kid Mix-Up; R. H. Davenport, Barrel o' Fun; Mitchell Parks, Aeroplane Ride, and H. B. Dickson, Kiddie Autos. Mrs. George Andres and daughter have the Ten-in-One, and Mr. and Mrs. Dickerson have the Circus Side Show.—H. B. DICKSON.

Bistany Greater

ORLANDO, Fla., Oct. 13.—Playing under auspices of the 40 and 8 of the American Legion, the show opened here Wednesday (3) and will close tonight. Business was good, the first Saturday (6) drawing 4,000 thru the gate. Free attraction is the Hartzell Flying Act. Roxy Gatto has his rides booked for the winter.

Alamo Exposition

LAWTON, Okla., Oct. 13.—Show opened here Saturday (6) to good business but rain most of the week spoiled things. Show closes here tomorrow (14).

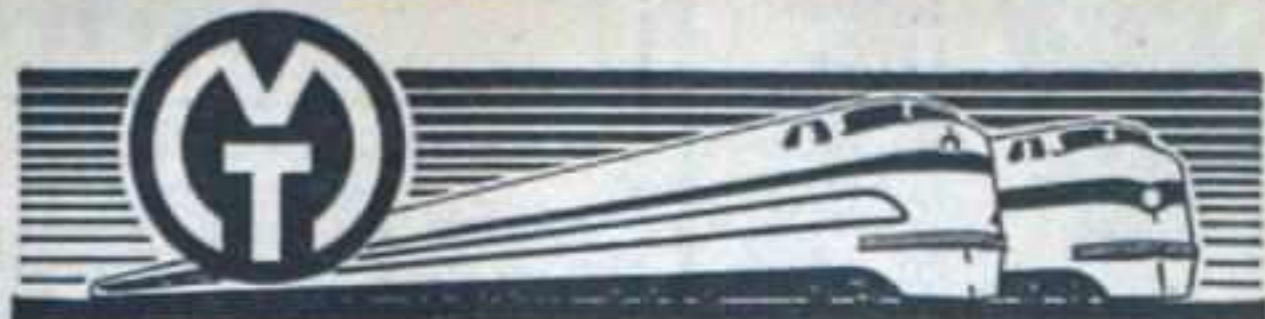
This was a good spot for visitors. Among those calling were Johnny Cannon, formerly of All-American Shows and this season with Capell Shows; Mac McSpadden, who visited the Custer family; Capt. Nathan Campbell, who spent day with Jack Ruback, and Nip Butts, owner of All-American Shows.

Joe Rosen, bird store operator, put up his new top here. Bill French spent a few days away from show on business. Some of the extra rides and equipment have been returned to winter quarters in San Antonio. Manager Ruback plans to have each show equipped with neon lights next season.

The Flying Miller Duo left to play winter dates but will be back with the show next season.—TED CUSTER.

Golden West

FIREBAUGH, Calif., Oct. 13.—When weather permitted, biz was excellent. Despite the bad breaks, show wound up winner for the week. City officials and the press were co-operative. Visits were exchanged between this show and Foley & Burk Shows. At Los Banos, stand at City Park drew heavy attendance, with good weather aiding. Window cards featuring the largest wheel in California were effective.—ROSE FISHER.



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\$45.00 Hand Snow Ball Machine. Working order.
\$5.00 Each. Cigarette Coin Machine. Have 20.
\$10.00 Front Section Male Head showing teeth, brains, etc. Well painted in glass case. Cost \$50.
WEIL'S CURIOSITY SHOP
12 Strawberry Street Philadelphia 6, Pa.

FOR SALE—#5 ELI FERRIS WHEEL

Good condition. New Allis Chalmers Motor. TRUCK AND TRAILER. Extra good rubber. GROUND CABLE. GRAB JOINT. HIGH STRIKER. OTHER SHOW EQUIPMENT.

A. M. BALDERSTON
BOX 443 Jacksonville, Ark.

FOR SALE

New Chevrolet Long Wheel Base Red Cross Canteen Truck. Just the thing for a portable lunch wagon. Completely equipped. Write for special close-out price.

TOM FROST
Warrenton, Va.



PENNY PITCH GAMES
Size 46x46", Price \$30.00,
Size 48x48", Price \$40.00,
With 1 Jack Pot, \$40.00,
Sets, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$15.00

BINGO GAMES
75-Player Complete \$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

MIDWAY CONFAB

DAYLIGHT is shorter.

NORMAN and Lucille Newman, who plan on wintering in New Orleans, arrived there recently from San Francisco.

J. B. HENDERSHOT, on his way to Tampa, stopped off in Cincinnati last Monday (8), and called at *The Billboard* offices.

MANY SHOWMEN are known by hearsay.

Mr. and Mrs. **REX INGHAM** visited the A. M. P. Shows at the Reidsville, N. C. fair, the Harrison Shows at Galax, Va., and Doc and Mrs. Hartwick, of the Wild Life Show, on the James E. Strates midway at the Danville, Va., fair.

ANDY CARSON, formerly co-owner of the Lachman-Carson Shows, now at the Action (Calif.) Sanatorium, has received word from his son, Andy, that he was a prisoner of the Japs in the Philippines and Japan, and will soon be home.

NEWS ITEMS for the Carnival Department should be directed to the Chicago office of *The Billboard*, 155 N. Clark Street.

SGT. ROBERT W. ELDRIDGE, brother of Sigrid Sorenson, girl show operator who closed recently with the North American Exposition Shows, cabled recently that he is en route home after being held prisoner by the Japs since the fall of Corregidor. Miss Sorenson hadn't heard from her brother in more than three years. Eldridge's parents were with the Al Baysinger Shows in 1944. Enlisting in the Army Air Corps in 1939, he was an instructor in Manila before Pearl Harbor.



WHITEY MONETT, of Frisco's Monett & Gordon Concessions firm, en route home from New York, stopped in Chicago to catch the 8-7 World Series thriller between the Cubs and Tigers. Monett was an organizer and vice-president of Showfolks of America in its first year.

ROSS MANNING is back in New York after an extended tour of New England with his Ross Manning Shows. . . . **MAX GRUBERG**, of Philadelphia, was a visitor in New York last week. . . . **EDDIE KALEN** is back on the Madison Square Garden concession staff.

ROSS MANNING is back in New York after an extended tour of New England with his Ross Manning Shows. . . . **MAX GRUBERG**, of Philadelphia, was a visitor in New York last week. . . . **EDDIE KALEN** is back on the Madison Square Garden concession staff.

SMIFFING THE AROMA of hamburgers frying on a griddle, a local wisacre cracked to the griddle chef, "Mister! Your toast is burning."

BILL POWELL, former World of Mirth employee, infos from the Philippines that the reluctance of the Japs still hiding in the hills because they are afraid to give up, is delaying his homecoming, and his note obviously indicates that he is getting a trifle cross about it.

FOLEY & BURK MIDWAY was given a boost in *The Hanford* (Calif.) Sentinel for clean appearance, polite personnel and big riding devices. . . . **HOMER R. SHARAR**, with Dodson's World Fair Shows for 12 years, before becoming affiliated with Station KXEL, Waterloo, Ia., wrote a glowing tribute to the late Melvin G. Dodson Jr.

REMEMBER THOSE DEPRESSION days when train loading was arranged to put a show out of town five minutes before a writ?

JOHN SWISHER, who has been with Crescent Amusement and Jones Greater Shows, has decided to call it a season after being released from Duke Hospital, Durham, N. C., after two weeks of treatment. . . . **LOU DAVIS** is back on the United Exposition after vacationing in Houston.

EARL SHIPLEY and **JOE COYLE** are in Chicago after playing Michigan fair dates and a huge company picnic in Cincinnati, and Ship wants Mickey McDonald in Detroit to know that he made the drive from Cincy as easy as he did when he was scooting it around the country with the Death Dodgers.

FRANK (SHORTY) SMART, who worked fairs in Indiana, Ohio and Kentucky with ice cream, soft drinks, grab, peanuts and popcorn, was in Cincinnati last Friday (12) and called at *The Billboard* offices. He was on his way to Florida to make rodeos. Smart says that Harry (Happy) Holmes is headed south to work concessions at rodeos.

AL KAUFMAN, Red Cohn and Maxie Herman were planted on the *Magic Carpet*, fresh from their annual excursion to Canada with Conklin Shows. Someone asked them how it was, and they chorused an expression made famous by the late Tex Rickard: "Never seed nuthin' like it."

JACKPOTTERS WHO BOAST of having made enough to pay off the national debt usually wind up before spring either eating snowballs or palmetto salad.

SAM (RED) CATHERWOOD, nail store operator on the North American Exposition, has been passing out cigars to the boys since he became a papa. His wife gave birth to a son in Research Hospital, Kansas City, September 23. En route to Little Rock, Red stopped over in Kansas City to see his son, following a successful week in Hutchinson, Kan.

MADAME BURLESON has been discharged from the hospital and is now making Southern fairs with the Lawrence Greater Shows. . . . **DOC HOGAAR**, owner of the *Hall of Oddities* on the W. G. Wade No. 1 Show, reports a successful season, having closed recently. Doc reports that he has lined up a strong route of winter dates, which will carry him to the West Coast for February showings. He will carry 17 persons traveling on two trucks and a bus.

THEN THERE IS THE FARMER who at this time of the year predicts an early winter because the wild geese and showmen are heading South.

ROBERT C. CAPELL, S 1/c, has just returned from the Pacific after a year of service with an armed guard unit and is visiting his parents and younger brother, Bill, at Haskell, Okla. Later he will go to Atlanta to visit another brother, who is stationed there after having just returned from the European theater. Robert is one of the owners of Capell Bros.' Shows.



CHUCK CONNORS writes from Portland, Ore., that the boys returned from Browning Bros. Big Shows well loaded, and noted at the O. K. Club there were J. Al P. Hymes, Mike Marson, Joe Gallo, Frank Drado, Kid Jones and Jim Kelly. Hymes will go to Hood River, Ore., after a hunting trip with Tommie Weeks and W. J. Murphy; Drado to his ranch at Tigard, Ore.; Marson to San Francisco, while Falls and Jones are in business in Portland.

HYMIE RUBACK, recently given his honorable discharge from the army, has joined the Alamo Exposition Shows with his bride, Belle, and will act as assistant manager the remainder of the season. . . . **DAVID LOGSDON** reports that, as a token of the best season since they have been in show business, **JIMMY FARMER** presented **LINDA LOPEZ** with a new convertible coupe. . . . **JACKIE BOST** has been in ill health and has been confined at home, 201 East LaCock Street, N. S., Pittsburgh.

ALWAYS A BIG LAUGH to a tip is when a talker, with two gals and a loud-speaker, says: "This is the outstanding feature of the entire midway."

JAMES THOMPSON closed side show on the O. C. Buck midway at the Great Barrington, Mass., Fair and reports the season the best in 20 years, despite the rain, mud and storms of the early spring. He and his daughter, Edith, opened their mental act in New Orleans Monday (15). The line-up for the season included Mr. and Mrs. Rusty Mansfield, fire-eater and (See *MIDWAY CONFAB* on page 69)

WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.
ALUMINUM MILK BOTTLES
Now Available . . . Write
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

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CHAS. A. LENZ
"The Showman's Insurance Man"
A1338 INSURANCE EXCHANGE
CHICAGO, ILL.

WANTED FREE ACTS
WEEK OF TUESDAY, OCT. 23
(5 DAYS)
PANAMA CITY, FLA.
WIRE
JOHNNY J. JONES EXPO
LAUREL, MISS., THIS WEEK

WANTED TO BUY Laughing Mirrors
Glass Only.
Wire, Phone, Write Price.
EARL J. REDDEN
Oliver Hotel SOUTH BEND, IND.

FOR SALE
Seven PENNY-PITCH Copper Boards, complete with backs, bells and lights, \$600.00. MUST SELL IMMEDIATELY. HAVE OTHER INTERESTS. A great buy.
BOX 694, Billboard, 1564 Broadway, New York 10, N. Y.

FOR SALE
GAS ENGINES—New 191 Briggs and Stratton, 5.7 H.P., air cooled, Model 22 belt drive, pulley 4 1/2 inches. Crated for immediate shipment. Price \$111.80 while they last.
C. & H. ELECTRIC
436 West Juncau Milwaukee 3, Wis.

FOR SALE
A real money maker. **BAT-EM BALL GAME**. Capacity \$40.00 per hour. Complete with canvas flooring and netting, including pitching machine. Two players can play at the same time—\$700.00. WRITE OR WIRE QUICK.
HERMAN WOLFF
2956 W. 22nd Street Coney Island 24, N. Y.

WANTED WHIP FOREMAN
Join on Wire
MARTIN G. LYNAM
Princess Park MIAMI, FLA

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All Readings Complete for 1945
Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00
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Samples of the 4 Readings, Four for 25c.
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NEW DREAM BOOK
120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
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Answers All Questions, Lucky Numbers, etc. 15c
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Graphology Charts, 8x17. Sam. 5c, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10c.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.
SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Send for Wholesale Prices.

POPPERS GEARED—\$15.00

8 Qt. Gearless Popper—\$9.00.
3 or More, 10% Off.
12 or More, 20% Off.
POPCORN, \$8.75 CWT.
Write for Price List
All Popcorn Supplies.
J. B. ROBINSON
1387 W. 9th CLEVELAND, O.

ATTENTION SPORTSHOW DIRECTORS
We are now offering exhibitions of Wild Animals, Birds and Reptiles, Jungle Shows, North American Wild Life Displays, Reptile Exhibits. Write for full particulars.
CHASE WILD ANIMAL FARM, EGYPT, MASS.

NOTICE! BALL GAME OPERATORS
If in need of Cats for your Ball Game I can make immediate shipment while supply lasts and will have plenty this winter. These are my own design which I used with great success on the road. They are different and much more attractive than ordinary Cats. No fear of competition when you use the Newman Dolls. Made of the best materials and painted in very flashy colors. Priced higher than others, but if you want the best and a sure top money getter write for prices, description and picture. Guaranteed to please or money back. **FRED NEWMAN**, Route 9, Box 114, Atlanta, Georgia.

CANNIBAL HEADS
Cannibal Bodies, Shrunken Heads, Shrunken Bodies, Shrunken Pin Heads, Ape Boy, Devil's Child, Fish Girl, Wolf Boy, Mummified Attractions for Side Shows, window attractions, store shows, carnivals, circuses. For the best attractions on earth write **TATE'S CURIOSITY SHOP**
Rt. 9, Box 365, Phoenix, Arizona

WHEN SOUTH
SEE US FOR ALL POPCORN SUPPLIES AND MACHINES, ALUMINUM KETTLES
ATLANTA POPCORN MACHINE AND SUPPLY CO.
145 Walton St., N. W., Atlanta 3, Ga.

WANTED CHORUS GIRLS
Easy work. Living conditions very reasonable. Pat Mack, producing. Write or wire
HUGHIE MACK
Fox Theatre Indianapolis, Indiana

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Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Oct. 13.—In order to make it possible for the majority of members at the convention to attend a regular meeting, the meeting set for Thursday, November 29, will be postponed until Saturday night, it was decided at the Board of Governors meeting Thursday (11).

Vice-President M. J. Doolan was in the chair at the regular meeting with Past Presidents Edward A. Hock and Floyd E. Gooding, Treasurer G. L. (Mike) Wright and Secretary Joe Streibich at the table.

Membership applications for Jimmie Lynch, Jack Powell and Harry Asheron were presented and posted until the next meeting. The total of the year is now 183.

Acknowledgements were received from Mel Dodson, John Lorman Jr. and Robert Waldrop. The Mustering-Out Committee reports it has paid out \$12,000 to date. Ernest Wenzik writes he is in the BI Theater and expects to be there for some time.

Bob Parker, chairman of the Ways and Means Committee, is doing some fine work on the auto award. Frank Perry is a town on business. Made donations to the Cemetery Fund and the Red Cross. Bill Carsky has about concluded his work on the Christmas packages for the boys in service.

Bob Seery is up and around after his recent illness, but William J. Coultry and George Terry are still confined.

The lease committee has several locations under consideration for the new clubrooms. Walter F. Driver is a new member of the committee. Moe C. (Timmy) Claman and Arval Hoyt, both recently discharged from service, visited. Nate Lewis and Al Sweeney attended the meeting. Gaylord White and Edward Levinson attended their first meeting. Others sighted were Denny Pugh, Orrin Davenport, Al R. Cohn, Lou Keller, Harry Mansch, Hadji Delgarian and Richard Miller. Callers included A. N. Opsal, Petey Pivor, Jack Levine, C. V. Mike and Frank R. Winkley; Manny Brown, from Detroit; M. Whitey Monette from San Francisco; Eddie Conners, Jack Duffield, Sam Wilner, George Bischoff, Pete Wheeler, Bill Meyers and Bob Hughey.

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 13.—Ed Walsh, past president, directed the regular Monday (8) meeting in the absence of Roy Ludington. On the rostrum with him were Sam Corenson, president of Showfolks of America, San Francisco; M/Sgt. Mike Sentic, recently discharged from the army, and Ed Mann, secretary.

President Ludington received a rising vote of thanks for the show-within-a-show staged by Crafts 20 Big Shows at Merced, Calif. Event was originally reported to have brought in \$1,025, but this was raised to \$1031.50.

Past President Harry Hargraves made a pitch for the annual banquet and ball to be held in the Gold Room of the Biltmore Hotel December 18. He also urged that a home-coming might be staged to welcome members off the road. J. Ed Brown also suggested that a "Capt. Bobby Cohen" night be held in the near future to welcome Cohen, who is en route to the States from his post in the South Pacific. He will be discharged in San Francisco, a letter from him revealed.

It was reported that Al Moxie Miller, who was in a La Jolla hospital, has returned to his home. Pat Shanley is in the Queen of the Angels Hospital. Milt Cohen, of Groff's Greater Shows, donated \$10 to the sick and relief fund.

John Lorman urged that a drive be made for members.

Corenson made a brief talk on the work of his club in the Bay City. He said that he had flown down to visit with Frank Messina, who is seriously ill.

The lights were dimmed at the opening of the meeting in memory of Frank J. Carnahan, known to many in the business as "Red Nose Casey."

Letters were read from Austin King and Ben Beno. Photographs of the PSCA show for wounded veterans were received from Thelma Warren of the Red Cross entertainment committee. They will be displayed in the clubrooms. Smaller prints will be distributed to participants.

CLUB ACTIVITIES

National Showmen's Association
1564 Broadway, New York

NEW YORK, Oct. 13.—Past President Oscar C. Buck put on auto races at the fairgrounds at Altamont, N. J., today. Jack Carr, after assisting in putting the Victory Shows in the barn, is now overseeing construction on his new home in Great Neck, L. I.

Visitors have been plentiful. They include Frank Miller, Ringling-Barnum; Lieut. Bert Kaufman, nephew of Jack Hornfield; Louis Rosenthal, treasurer of Michigan Showmen's Association, and Sam Stone of the same org; Al McKee, in from Old Orchard Beach, Me.; Mr. and Mrs. Russell Coleman; John Quinn, general agent of the Buck Shows, who recently buried his father; Max Gruberg, Philadelphia; R. W. Sharpe, Thompson Bros.' Shows, Altoona, Pa., who dropped in to present his own and three other membership applications, including R. W. Thompson's; Barney Dember, Buck Shows, en route south; Barney Rodnick, Raleigh, N. C.; Harry Agne, Up-State Shows; Joe End, S. A. Herbert, Hyman Wagner, Jack Siegal, Lee Lewis, Shrimpy Rappaport, and Frank Bettagne, who was recently discharged from the army and visited Frank Capell.

George Peden advises that his mother recently underwent an eye operation. Al Horowitz will not operate a ride on the Buck Shows next season. Jack Hornfield is back from the fairs. Arthur Campfield is on jury duty.

Every grave in the plot at Ferncliff is now marked. Latest grave to have a plaque placed on it is that of William H. McGovern.

Dues payments have been received from Martin Barry, Jake Alfred, Roy Bast, Joe San Fratello, Barney Rodnick, Edward Bennett, Ross Manning, Norman F. Littleford, John V. Hunt, Italo Fantino, Jack Siegal, Jack Davis, Barney Dember and Max Gruberg.

Jackie Allen, who underwent an operation, is up and about again. Sam Brody writes that he has been discharged from the army and is vacationing in New Orleans. Paul Spitzer is ill at his home. Jackie Bloom has been discharged from a veterans' hospital. Dick Gilsdorf continues to show improvement at his home in Camden, N. J. Louis Candee is ill at his home in the Bronx.

The banquet table seating has been worked out by the committee headed by Moe Elk. Tickets may now be purchased.

Letters have been received from Col. Harold Hoffman, Jack Wilson, Roland Champagne, John Gecoma and Leonard Traube.

Miami Showmen's Association

236 W. Flagler St., Miami

MIAMI, Oct. 13.—Membership applications are on hand from P. J. Macolly, Irving Goldberg, Albert Rochman, Earl H. Galpin, John Samuel McCarthy, Milton M. Morris, Albert Wagner and Rex Howe, by Davey Fineman; Irving B. Nixon and Eddie O'Brian, by Homer Davis; Alvah Barnes Dexter, Lewis Paul Oxley, Robert Givens, James W. Kane, Corp. Richard James Magendanz and James Carl Jr., by O. F. Mack, and George A. Hamid, by David B. Endy.

Dues have been received from David B. and Ralph N. Endy, Robert K. Parker, W. D. Bartlett, Louis A. Rice, Ben Weiss, William J. (Bill) Tucker, Milton Paer, Henry Goldberg, Edward N. Leslie, Jack Gallagher, L. C. McHenry, Herman Weiner, Morris Kahntroff, Nathan Glassman Roth, Frank Robinson, Charles M. (Chuck) Conners, Al Rossman, J. C. (Tommy) Thomas and Raymond J. Kohn.

Endy Bros.' Shows donated \$550, earned from a jamboree in Raleigh, N. C. Louis Modele, who has been seriously ill with pneumonia, is recuperating here. Patsy Rosania is at either Hamot Hospital or Lawrence Hotel in Erie, Pa., recovering from injuries received in a car accident.

Letters have been received from Dave Fineman, Harry Koretsky, Carl (Hunky) Kalanaky, Otto F. Mack and L. C. McHenry. Jack Gilbert has purchased a home here. Will the members who do not come to Miami for the winter please send their mailing address to the secretary. The clubrooms open in about three weeks.

Michigan Showmen's Association
156 Temple Ave., Detroit

DETROIT, Oct. 13.—Opening fall meeting drew 109 members. President Jack Dickstein presided. With him on the rostrum were Harry Stahl, past president; Edor Burge, Moe (Timmie) Claman and Harry Paskow, recently discharged servicemen, and *The Billboard* representative, H. F. Reves.

Bernhard Robbins, executive secretary, reported dues payments were far ahead of any previous year. He reminded members that the new by-laws set November 1 as the payment deadline instead of January 1.

Herbert Pence, chairman of the friendship fund, reported that Joseph Marks is in a Toledo hospital. Ben Landsberg, recently discharged from the University of Michigan Hospital where he was a patient two months, presented the club with a mahogany ash tray, made during his stay in the hospital.

John Gallagher, co-chairman of the service fund, set October 31 as closing date for activities of that fund. He listed \$25,000 as total expenditures since its inception in March, 1942.

Burge, Claman, Arthur J. Frayne, Harry Harris, Alexander Kaplan and Paskow received their bonuses at this meeting. All former servicemen who are members are urged to forward their discharge papers so the money may be sent them.

Recently elected to membership are Ralph O. Decker, Joseph Harris, Edgar C. May, Edward B. Murphy, James V. Santillo, Joseph F. Smith, Manny Stillman, Mark Williams, Jack Wolch and Gilbert R. Van Wyck.

International Showmen's Association

Maryland Hotel, St. Louis

ST. LOUIS, Oct. 13.—First regular business meeting of the fall-winter season was held in the clubrooms October 4, with 50 members on hand when President John K. Maher called the session to order. Third Vice-President Earl Bunting, Secretary Euby Cobb and Treasurer Leo Lang were at the table.

Cobb reported that the membership drive has resulted in more new members being added to the rolls than in any previous drive. According to Cobb there will be several members entitled to life membership cards for their efforts. Leaders are President Maher, Sidney Belmont, Charles Chaney and Rex Howe. Howe recently visited the Johnny J. Jones Exposition and secured many new members. He is at present on the Cavalcade of Amusements midway seeking new blood.

Sick committee reported that John Roth was released from Jefferson Barracks Hospital, where he underwent an operation several weeks ago. Roth is recovering rapidly and plans on leaving next month for Florida, where he will winter.

Entertainment committee reported that plans were under way to make the annual banquet-ball on New Year's Eve the greatest ever. It has engaged the same location in the Maryland Hotel as last year.

John Francis, Harold Barlow, Earl Bunting and William (Red) McCoy made talks.

Heart of America Showmen's Club

931a Broadway

KANSAS CITY, Mo., Oct. 13.—After several months of searching for a new home for the club the board of directors secured new quarters at the above address.

Location will give the Ladies' Auxillary the second floor, and the Showmen's Club, the third floor. Space is just two doors north of 10th Street and the old location, and is about 175 feet in depth and 35 feet in width and takes in the entire second and third floors of the building.

A shower bath will be installed on the third floor for use of members. Workmen are now busy preparing the rooms for occupancy in about two weeks. Space will be redecorated, and the men's club will have a large recreation room with private room for the secretary. Lease on the space is for five years at an attractive rental.

Club will have a gala opening date which will be announced later in these columns. So, after 25 years as a tenant of the Coates House, the club moves to new quarters.

Charles Elliott and Frank Bradbury are in charge of the remodeling of the new location, and Fred Flood will have charge of redecorating both floors.

Showfolks of America

San Francisco

SAN FRANCISCO, Oct. 13.—Vice President Harry Seber presided at the meeting in the absence of President Sam Corenson. Mrs. Edith Walpert, past president of the Ladies Auxillary of the PSCA, was seated on the rostrum.

James J. McNamara, Art Isaacson and T. Beck were admitted to membership. Guests introduced included Mr. and Mrs. Jack Kenyon, Madame Zella, Mr. and Mrs. Jack Lee, Florence O'Connell, Asta Nova, Mrs. Dunn and Bob Miller. Babe Miller advised that Moxie Miller underwent an operation in La Jolla, Calif.

The picnic will be held Sunday (2). Mr. Roche is chairman of the committee.

Mrs. Stickle, who is on the sick list continues to improve. Mrs. Parque is still a hospital patient. Al Treadway's condition is still reported critical.

At the suggestion of Dan Michaels, it was decided to purchase a \$1,000 bond thru Harry B. Smith, of the *San Francisco Chronicle*. Michaels also announced his candidacy as a write-in candidate for president. He said the reason was that the by-laws require opposition for all officers.

The pot of gold amounted to \$56. Half went to the Refreshment Fund and the other half to Maxie Wardell.

Clearwater Plans Events

CLEARWATER, Fla., Oct. 13.—Mid-winter small industries exhibition, headlining products manufactured in this area, is being considered here. Also under consideration are a home builders and home equipment show and a bathing beauty contest some time during the tourist season.

WANTED TO BUY

For cash Eli #5 and Chairplane. Prefer Smith & Smith. With or without transportation. All first letter.

J. S. HILL, Jr.

4271 5th Ave., So. BIRMINGHAM, ALA.

WANT—CONCESSIONS—WANT GREENVILLE COUNTY COLORED FAIR

WEEK OCTOBER 22D THRU 27TH

Can place Concessions of all kinds. No exclusive except Bingo, which is sold. A good opening for Photos and percentage. SHOWS—Can place Shows with their own outfit. A wonderful date for organized Minstrel. FOR SALE—1941 Model 7 Car Tilt-a-Whirl in A-1 condition, \$5,000.00. Now in operation.

CITY RIDES

22 E. Court Street JOHN T. TINSLEY, General Manager Greenville, S. C.

WANTED—ASSISTANT GENERAL MANAGER

Must be a capable and experienced carnival manager who knows Central and Southern territory. Five office-owned Rides, three brand new. Will book all legitimate Concessions, Shows and Roll-a-Plane. Opening vicinity Houston early 1946. Want for Cash—Good #5 Wheel with or without transportation.

DON FRANKLIN

1959 DRYDEN RD., HOUSTON, TEX. Tel.: Keystone 31720

R-B SETS RECORD IN B'HAM

Memphis Goes Despite Rain

Two turnaways despite score of Ala. State Fair—side show on win stride

BIRMINGHAM, Oct. 13.—Rolling in here four days after the close of the highly successful Alabama State Fair, Ringling Bros. and Barnum & Bailey Circus cracked the all-time record for a single performance in this city Wednesday (10).

Long before the doors opened—and they were an hour late opening—the midway was packed, and an estimated 2,500 were unable to gain admittance and went home to try again Thursday afternoon or night. Eight thousand saw the matinee Thursday, and at night police estimated 10,000 people hit the grounds with another turnaway being in order. Many bought general admission tickets merely to inspect the menagerie, and the side show did tremendous business.

Circus showed on Rickwood Field, baseball park, and adjoining lots in place of the usual lot on the fairgrounds. The three-day six-performance in Memphis was a great success despite adverse weather the first two days. Saturday afternoon (8) was a sellout, and Friday and Saturday nights were turnaways. Attendance at the other performances was from comfortable to good despite rain.

No changes in recent weeks have occurred on the show in the big top, which went smoothly at all Memphis performances.

Appreciation of unusually fine display and news coverage afforded by *The Memphis Commercial Appeal* and *The Press Scimitar* was voiced by Allen Lester (See B'ham, Memphis, Socko on page 70)

Beatty To Close at Dublin, Ga., Oct. 25

SELMA, Ala., Oct. 13.—Clyde Beatty Circus, which has been enjoying big business in the Southland, will close its season at Dublin, Ga., Thursday (25) and will go into winter quarters at Macon, Ga.

Playing here Monday (8) the show had a strong matinee house and jammed 'em for the night show. En route here, one of the show's trucks, carrying Beatty's wild animals crashed into a guard rail. A door on the truck swung loose and one lion and two tigers escaped. The driver drove the tigers back into their cage. It was a different story, however, with the lion. By chance, two passing cowboys, not attached to the circus, happened along and they caught the animal by lassoing it.

Despite a rain an hour before the show, Beatty played to a full house at night in Columbus, Miss., Thursday (4) after a half-house matinee. The same was true at Macon, Miss., Wednesday (3).

Cole Wrangles It In on Texas Trek

VICTORIA, Tex., Oct. 13.—Still riding herd in Texas, Cole Bros.' Circus cashed in again this week on its round-up trek across the Lone Star State. Capacity, straw and turnaways marked every performance.

Four shows at San Antonio Saturday and Sunday (6-7) produced a brace of turnaways at night and as many capacity matinees. Three performances, two to full houses and the third to better than a three-quarter attendance was the record at Corpus Christi Thursday (11). Alice, McAllen and Harlingen all yielded packed houses, and despite rain and chill temperatures both Waco and Austin had the top bulging Thursday and Friday (4-5) respectively. Temple, Wednesday (3), was another turnaway.

Purcell Promoted

CINCINNATI, Oct. 13.—Pat Purcell, editor of *The Billboard's* Circus and Carnival departments for the past season, was named outdoor editor this week. In his new post, Purcell will be responsible for the Circus, Carnival, Fairs and Parks editorial departments, as well as the Cavalcade of Fairs supplement.

Headquarters of *The Billboard's* outdoor editorial departments will continue to remain in Chicago.

Halifax Best Spot On Neale Bros. Tour

ST. JOHN, N. B., Oct. 13.—First indoor circus to make a tour of the maritime provinces this year was the Neale Bros.' Combined Circus and Aquacade. It marked the first time circus and water acts have been combined in this area. Rinks were played and stands were from one to three days.

Halifax gave with the largest single crowd—2,800 paying customers. The Halifax showing was marred when Janet Marineau, 19, member of the Antonio-Marineau Duo, trapeze act, fell 15 feet when she missed a rope. She suffered only minor bruises.

Acts, in addition to the Antonio-Marineau Duo, included Capt. Aurele Thomas and Leo Martin, high diving; LaTosca, swinging ladder; the Great Paul, trapeze; the LaRoche Brothers, tumbling and hand balancing; Capt. William Schultz, trained bears and dogs; Gerard Morel, vocalist; Gene Custer, 8-year-old swing drummer, and Custer's band.

The tour marked the return to the provinces of Captain Schultz, veteran animal trainer. Schultz was operating a zoo at Amherst, N. S., when the war broke out. He was interned as an enemy alien while traveling with a carnival. During his internment, his zoo burned down. Released when Germany was defeated, Schultz resumed his animal-training career.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Bank Shot, Ark.
October 13, 1945.

Dear Pat:

With the Won, Horse & Upp Circus growing by leaps and bounds, the bosses decided that a show of its size should have an official magazine and program. Our press department did a swell job in laying out such a book. It was filled with art and ads. In order not to neglect a single act or person, only those who could afford to pay for such publicity in the way of engraving charges were listed. At least Manager Upp believes that everybody on the show could afford such a luxury and wouldn't be neglected. We had an actor who did nine turns and he agreed to be represented that many times. The cost being so small, only \$30 per cut, made it possible for all to make their names household words.

The bosses were very lenient in terms by agreeing to deduct all costs from holdbacks, bonuses and weekly pay envelopes. That way no one would suffer from money shortages, and for the office to get even it would lengthen the season another two months. It was also agreed that those listed in the book could buy as many as they wanted at publishing prices, 25 cents each. In other words, the book wouldn't cost them any more than they would the seat patrons. One must bear in mind that seat patrons wouldn't be getting any publicity for their quarters.

When a circus manager tries to do something nice for his people there are always a few who buck his grand gestures. Last Monday, at Apple Knocker,

Teen-Agers Fill Garden Cheapies For Buckeroo-Go

NEW YORK, Oct. 13.—Madison Square Garden Rodeo goes into second week, with attendance equaling that of last year. Friday matinees, given try-out last year, draw comparatively light houses. All other performances have drawn near-capacity, with the low-bracket gallery sections well filled by teen-age crowd, including large number of conducted groups by Boy Scouts and similar organizations from out of town.

On Thursday (11) night there was more action and excitement in 50th Street than in the Garden arena. Garden has some sort of hook-up with a student organization, members of which are entitled to a cut on a limited number of balcony tickets—around 300 for each performance. On Thursday night several thousand impatient teen-agers stormed the 50th Street ticket window in quest of the bargain ducats and for a good half hour a handful of police officers were forced to resort to football tactics to prevent the mob from getting out of control. At times the crowd was so dense that the cops formed flying wedges, tossing stubborn students out of the mass to provide breathing space for those crowded against the building wall. A squad of mounted police arrived in time to aid the patrolmen in clearing the street before any of the students were seriously injured.

Too early to pick the Garden winners as yet, but for the first week Gene Rambo tops the list of big money grabbers. Rambo, top money man of last year's Garden Rodeo, is the only contestant participating in all major events—hard on the physique but paying big dividends, as Rambo's 1944 take of \$4,384 proves. Big winners of the rodeo's first week were: Gene Rambo, \$845; G. K. Lewellen, \$835; Zeano Ferris, \$793; Frank Van Meter, \$700; Pat Parker, \$675; Gerald Roberts, \$612; Homer Pettigrew, \$585, and Johnny Hager, \$550.

Newspapers have been giving the rodeo (See Teen-Agers at Rodeo on page 70)

Retired Bareback Queen, 70, Knows She Can Ride 'Em

PHILADELPHIA, Oct. 13.—Mrs. Rose Wentworth Carr, onetime star bareback rider, now past 70, stated in a recent interview in *The Philadelphia Record* that, while she might not be able to turn one of her famous somersaults, she would still not be thrown from a horse today. Walls of her apartment are decorated with pictures and posters of her exploits with the Barnum & Bailey Circus.

As Rose Wentworth, she toured this country, Canada, South America and Europe. Her top salary as a rider was \$1,000 a week. She was 12 when she joined Barnum & Bailey as a ballet dancer, and 14, when she married Harry Wentworth, clown, who died in 1909. In 1911, she married Edward Carr and retired temporarily but was soon back on the road with the Rose Wentworth Carr Buffalo Show, in which she rode bucking buffalo and wild horses. Her costumes cost as much as \$500 apiece. She retired 30 years ago and hasn't been to a circus in 20 years.

John Williams Plans 3-Ringer for 1946

DURHAM, N. C., Oct. 13.—John Williams and Sons' Circus, 15-truck show, will be enlarged to three rings next season, with a 100-foot round top and three 50's. President John F. Williams, announces. Williams also announces that new winter quarters have been purchased at Cary, N. C., and that the show will move there in December. In addition, two new tractors and trailers have been purchased.

William A. Williams, general manager who received his discharge from the army in July, will direct the general overhauling of all properties in Durham. Assisting him will be John Williams Jr., Warren S. Williams, J. Clyde Ray, Roy F. Fullen and Ralph Moore.

John Williams Jr. is breaking in a new pony drill and some new monkey acts. The show will have two pony drills, riding dogs, monkeys, pickout pony, trained dogs and a lion act.

Wirth Cards Another Show for Washington

WASHINGTON, Oct. 13.—Uline Arena here will be the site of a six-day Victory Circus, opening Monday (15) and continuing thru Sunday (21). The 22-act affair will be produced by Frank Wirth and will mark the fourth circus he has produced in the nation's capital in a 12-month period.

The Portlaid (Me.) Elks, circus sponsors for seven straight years until the war came along, will resume production of their annual and have contracted Wirth to produce it in Exposition Hall week of November 19.

Third Victory Fair on Wirth's list will be in Cleveland Arena week of January 6-13, for Al Sutphin.

Dailey Gets Full Houses In Two-Tennessee Spots

FAYETTEVILLE, Tenn., Oct. 13.—Despite a muddy lot, Dailey Bros.' Circus drew two full houses here Saturday (6).

The show overcame rain the day before at Tullahoma, Tenn., getting a full house at night after a fair house at the matinee.

and our elephant, Crumwell. By the way, Pat, there isn't any sense in wasting the books on hand. Do you think you boys in the Chicago office could sell them during the fair meeting at publishing prices if we printed a 1946 calendar on the back cover?

DRESSING ROOM GOSSIP

Ringling-Barnum

After getting everything up we were unable to play Little Rock because of rain and mud. The show jumped to Memphis for a three-day stand at the fairgrounds. Joe Simon, formerly with Merle Evans' band and now manager of the Memphis Theater, was host to members of the Big Show at a sneak preview of *Mildred Pierce*.

Visitors have been Joe Lynch and Stanley Dawson; William (Big Roxy) McAleer and Ernest Terry, both recently discharged from the army; Bicycle Bill, former usher; Mr. Griffith, Jackson, Tenn.; Benito Cristiani; Tex Copeland, who visited his wife, Dolly, for a few days, and Zeffa Repensky's husband, who is in the army.

Additions to the show are Polly Morrissey and Denver Kline, the latter joining in Memphis. Skyball, late of the novelty department, left for Hot Springs to recover his health. Shirley Lindemann left the show. John Manko, on the front door, and Mac McGowan marked their birthdays. Ernestine Clark was featured in a cigarette ad in both *Look* and *Life* recently.

Around the lot: Bets were hot and heavy during the World Series, with the writer always on the short end. . . . Konyot Red is back at his old stand in the red wagon. . . . Louie Bloom, followed by his mascot, Hinky Dink. . . . Harry Dann and Bob Kellogg busy with their laundry. . . . The midget clowns cutting it up in the dressing room. . . . Paul Horompo drying his laundry in the light plant wagon. . . . With the cold weather here, we miss Scotty Horsburgh, the charcoal salesman who is now in the Pacific. . . . Everyone is getting long-handled undies out of the mothballs.—**DICK MILLER.**

Bailey Bros.

We're rounding out the 26th week of a swell season, one jammed with joys, heartaches, drama and comedy. It's one that will be remembered by all.

Advance crew spent the day with the show in Athens, Ga., thereby getting a chance to see the results of its work. We gave four shows, two of them straw affairs, and not the Starr De Belle variety, either. Advance men here were James Beach, F. Robert Saul, William Foster, Ralph Bucks, William Harvey and George Shirey, car manager. Ashie Wills, car girl, who recently married Shirey, also was present.

Captain Engerer's lion act joined and is being worked by Gladys Cullum. Andy Kelly joined and Sylvia and Chester Gregory rejoined.

Visitors have been James Putnam, Station WGGG, Gainesville, Ga.; Inez Butters, Ernie Sylvester, James Carver and Walter Sykes.

This 'n That: Ernie Stewart and Kay Lee have been springing a new wardrobe. . . . Myrna Carsey celebrated her birthday. . . . Eddie Mitson is ever efficient with mail and *The Billboard*. . . . Bill Tumber and Mickey Dale went to Columbus, Ga., to join the Shrine. . . . Bob Stevens is awaiting the arrival of the Liberty act he purchased from Bud E. Anderson. . . . An army truck has been added to our rolling stock. . . . All equipment has been repainted and everything is in tip-top shape. Our new slogan, "That Grand Old Circus," is being painted on all equipment.—**DOLLY JACOBS.**

CORIELL!

TELEPHONE SALESMEN WANTED

30 experienced Men for the largest Police State Annual Year Book in Ohio's history. Write, wire or come on.

H. KASBURG

Neil House COLUMBUS, OHIO

FOR SALE

2 Black Cub Bears, 8 months old; 2 African Green Monkeys, 2 Rhesus Monkeys, Foxes and Raccoons. All fine-looking animals, in excellent condition. Also have well-trained Pick-Out Pony. Just the thing for Store Show.

JOE RISBURG

2600 Madison BURLINGTON, IOWA

Cole Bros.

Show nears the end of the season. It has been a swell one, with excellent business thruout.

It was a big day for Nena and Harry Thomas in Waco, Tex., their home town. Nena's sister, Mrs. William Morrow, and daughter, Muggins, were hostesses at a party after the show. Guests included Marlon Knowlton, Georgia Sweet, Ruth Nelson, the Thomases and Freddie and Ethel Freeman.

Laugh of the week: One of our prima donnas (and I don't mean Florence Tennyson) while listening to a broadcast of the World Series, asked: "What are they playing softball?" I popped with "Yes, and Peru, Ind., is ahead 10 to 0."

While at McAllen, Tex., a lot of our folks went into Mexico to have a look-see. Noyelles Burkhart and Zack Terrell were hosts to 300 soldiers from the Camp Hood Amputation Hospital. After looking at those boys, minus arms and legs, we have no beef coming because the rings are bad or the water wagon isn't next to the dressing room.

Birthdays were celebrated by Leandro Pippin, Goldie Fitts and Joe Haworth. Esther Krouse, of the Mexican Troubadors, had a big time in her home town, San Antonio.

Mazie Beevers visited her friends on the side show and Chuck Gammon came from Atlantic City to visit his wife, Rose Westlake. Other visitors were Jack Frost, Fred Collins, Harrison B. Walte; T/5 Chuck Graham, Camp Swift, Tex.; Mrs. Carl Preston, Marine Sgt. Dick Preston, Louis Bergman, Johnnie Farthing, Tom Scaperlanda, Frank Pehlman, Jack Brosseau, Art Brower, C. G. Sturtevant and Jack J. and Mrs. Lee L. Hansen. Dennis Stevens, of the Polack show, cut it up with all our funnymen.—**FREDDIE FREEMAN.**

Russell Bros.

Definitely on the home stretch now, Mike Doyle has been playing *California, Here I Come* on the calliope recently.

Reviewing the workers and performers on the show this season, Snoopy Ike hands orchids to: Henry Kyes and members of his band; Red Larkin, for his announcing; the Morales dogs; Doretta and Arthur Konyot and their horses; Emil Pallenberg and His Bears; the flying act, with Elden Day, Joe Remillette and Mitzi and Jean Sleeter; Mac MacDonald and his elephant act; the clown department, headed by Brownie Gudath, Alvie Evans, Al Darrah and Scotty Davis, who fill the gaps; Reuben and Anita Olvera and their perch act; the girl-department jacks-of-all trades, Bobby Peck, Fannie McClosky, Lou Ann Krause, Betty Escalante, Joanne and Bebe Siegrist, Sue Staley and Bee Konyot; Ala Ming, somersaulting wire artist, and to the Christians, who did everything from bareback riding to tumbling.

And one mustn't forget the men and women behind the scenes. There's Mac McGeough and his ticket sellers; George Werner and his big-top crew; Dan Fast and the electrical department; Roland Butler, Bill Antes and Walt Mathie, of the press department; Waldo Tupper and Justus Edwards, of the advance; Francis Kitzman and his billing crew; Buddy Richards and the train crew; Ray Maxwell and his staff on the front door; John Staley and his cookhouse department; Grace Kilion, Edna Antes and Wallace Love, in the office wagon; Les Thomas and his pie car; Dutch Giveler and his porters; Prince Oomwah; Charlie and Betty Roark; Christine Doto; Miami, the Sword Swallower, and Gravitto, all of the Side Show department; Si Otis and Abner, of the trailer department; Ann Reynolds and Lily Compton, of wardrobe; Bob Reynolds and his vice-president in charge of the water buckets; Scranton Harry Lawson and his candy floss; the Griffins and the candy apple department, and last, but not least, Orrin Davenport, the equestrian director.

All of these people combined to make this a great show and one big, happy family, with the accent on fun and friendship.

Visitors have been Jimmy Avila; Red Sleeter, who just returned from the South Pacific; Mark Raymond and members of the Olvera Circus of Mexico.

Famous last words: "I was just going to start saving some money when the season ended."—**DICK LEWIS.**

Austin Bros.

Monte is leaving to visit her husband in California before he is shipped overseas. Dolores Whiteside will take her place, doing traps, web and ladders. The Indian troupe of White Eagle, Princess Red Wing and Princess White Cloud have joined the Wild West. Specializing in rifle shooting and archery, Princess White Cloud performs the William Tell feat. The audience, naturally supplies the subject and the Princess supplies the apple. To date said Princess is still using the same "apple!"

Frenchie and Wheeler, who recently joined the side show, are doing very well.

Barnum beware—Two bills, side by side, one advertising Austin Bros. and the other advertising Ringling-Barnum; and printed across the face of Austin Bros., in big black letters, the words, "Wait for the Big One."—**KAY BURSE-LEM.**

Austin Bros. Hits Jackpot On Winona, Miss., Stand

WINONA, Miss., Oct. 13.—Austin Bros.' Circus hit the jackpot here, getting two capacity houses Tuesday (9). Corinth proved profitable too, the show drawing two strong houses Saturday (6).

At Decatur, Ala., the show arrived too late Wednesday (3) for a matinee but played to a full house at night.

Dean Confers With Colborn

NEW YORK, Oct. 15.—F. Edgar Dean, secretary-manager of Southwestern Exposition and Fat Stock Show, Fort Worth, will visit the Madison Square Garden Rodeo next week. Primary objective of Dean's trip to New York will be to confer with Everett E. Colborn, managing director of the Garden Rodeo, as Colborn and his staff will handle next year's rodeo in the Will Rogers Memorial Coliseum at the Southwestern Exposition during March. In all probability Gene Autry will be the guest star of the Texas Roundup.

Bud Anderson Sells Show to Devote Time To Ranch, Training

CHICAGO, Oct. 13.—Bud E. Anderson, 51, and in the circus biz 30 years, has decided to call it quits as the Bud E. Anderson Circus is concerned and has disposed of most of his equipment.

But that doesn't mean Anderson will be out of show business. He plans to do some stock raising and play indoor circuses and fairs and do some rodeo business. In a letter to *The Billboard* Anderson writes:

"I've sold all my animals except six ponies. The menage horses and animals were sold to Lee Bible and L. D. (Doc) Hall, and the Liberty horses went to Bob Stevens of Bailey Bros. In addition, I sold two trucks and numerous small articles.

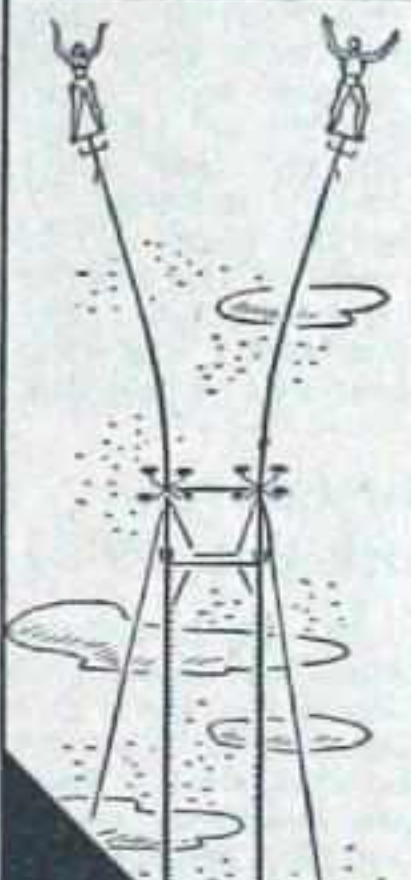
"We have bought 10 acres of land, two miles west of Emporia, Kan., on Highway 50, with a house and three fine barns and a 1,100-acre grass ranch. I have two registered quarter studs and one white Arabian stud. My plan is to raise some fine horses and white-faced calves. I plan to get the eight sorrel colts I own and bring them here and start training them in a new Liberty act.

"Mrs. Anderson has bought new furniture for the house and we are both as happy as a couple of kids. Many people thought I had a partner in the circus business, but that is not so. My office man worked on percentage with me.

"I've already had my hand in show business since quitting as a circus. I helped put on a rodeo here the other night."

Monroe Completes Tour

DOWNING, Mo., Oct. 13.—Monroe Bros.' Circus completed a 25 weeks' season here Saturday (6), finishing on the right side of the ledger, according to Manager Ted LaVelda.



Get Ready To Book!

The AERIAL DIRTONS

The Only Double Sway Pole Act To Sway the Poles Until They Pass Each Other!

In the Dangerous

"Flirtation in the Clouds"

Wire or Write

ADEL, IOWA

ARTHUR BROS.' 3-RING RAILROAD CIRCUS

ENLARGING ADVANCE

Want To Join Immediately — Long Season
Opposition Union Brigade Manager, Two Union Billposters,
Two Union Lithographers.

Will Pay Transportation To Join After You Arrive.

**EDWARD RILEY, Mgr., Advance Railroad Advertising Car,
Arthur Bros.' Circus, Post Office Box 3, Atlanta, Ga.**

WANT GOOD ONE OR TWO-RING CIRCUS

For earliest possible date, allowing enough time for advertising; suggested date first week in November or earlier, for our closing season feature. Have wonderful location and circus-hungry people, clean grounds; main tent ground ninety yards square; plenty other ground for small tents, trailers, etc. Ideal spot location and time for up-to-date circus. Will accept best offer. Contact

A. B. COOPER
Owner and Operator of THE ATLANTIC BEACH AMUSEMENT AREA, Morehead City, N. C., for further information.
We will take care of all of the advertising and billing. All contacts must be made by phone or in person.

BRADLEY & BENSON CIRCUS WANTS

For long season south, Dog and Pony Act, Clowns, other useful Circus Acts, Cowboys with stock for concert. Can use few more Side Show Acts. Just purchased new Big Top. For Sale—Blue and White Wild West Canopy Top, 170 by 120, \$1000.00. Don't write, wire per route: Rossville, 17; La Fayette, 18th; Summerville, 19th; all Georgia.

UNDER THE MARQUEE

CLOSING day set?

CHIEF KEY, who handled the Wild West concert on the Bud E. Anderson Circus this season, is now a peace officer for the 14th straight winter season at Fort Towson, Choctaw County, Okla.

DIXIE LEW WILSON took time off from duties at Veterans Hospital, Tuscaloosa, Ala., to visit with Tige Hale, band leader, and Willie Clark when the Austin show played that city Thursday (27).

PROOF that the manpower shortage has eased, cookhouses are serving boiled spuds minus their jackets.

FRANK MILLER, concessionaire with the Ringling circus, after a few days in New York, rejoined the Big Show at Richmond. He reports business extremely good and says will close November 22.

JACK VAN PELT, dean of St. Louis publicity directors, has opened a combination publicity, advertising and promotion office in the Claridge Hotel, that city. Jack has been connected with most of the big shows that have been produced in St. Louis in recent years.

ONE OF A MANAGER'S biggest winter problems is how to help a broken showman without annexing him.

CLYDE WIXOM wrote two lengthy articles published in the Sunday editions of *The Detroit News*, September 30 and October 6, giving details in the career of his grandfather, the late Mat Wixom, old-time owner of circuses thru Michigan in the lumber jack days.

Mrs. Emmett Stms, wife of the Cole Bros. press representative, entertained Harry A. Atwell, the photog, on the occasion of his 86th birthday Monday (8) at the Apollo, Chicago, assisted slightly by Lieut. Jack Duffeld, Frank P. Duffield and Bernice Herwitz.

NEWS ITEMS for the Circus Department should be directed to the Chicago office of *The Billboard*, 155 N. Clark Street.

BRUCE HEATON reports a visit from Casa Lange recently. Lange will soon be at his home in Sanford, Fla., to arrange an elephant act for carnivals and fairs as a free attraction for next season. . . .

CHARLES AND PEGGY KLINE will work the Houston and Fort Worth Shrine circuses for the second consecutive year next month.

JOE COYLE and Earl Shipley, clowns, were among acts on the open-house program at the Cincinnati Milling Machine Company in Oakley, Cincinnati, Sunday (7). Approximately 40,000 persons attended. Coyle, in a call at *The Billboard* offices in Cincinnati, said it was the biggest affair of its kind at which he had ever appeared.

REMEMBER WHEN FANS and circus people objected to shows using blue tents because white tops were traditional?

ROBERT R. PARRISH, bull man, infos that Theodore T. Gallup, animal trainer and zoologist, formerly with the Field Museum of Natural History, Chicago, and now a discharged infantry sergeant, has

entered the Veterans Hospital at Cheyenne, Wyo., for a physical check-up; and Bob (Arky) Waddell, old-time long-line skinner and ring-stock boss, has left for his home, R. R. 4, Batesville, Ark., after having been a patient 15 months.

PATRICK O'TOOLE, advertising banner man for Russell Bros., and N. Edward Beck, formerly of Miller's 101 Ranch, have joined Jim Rison's promotional staff for Polack Bros.' Circus at Tulsa, Okla. . . . HELEN BONFILS, Denver Post heiress, whose father, Fred Bonfils, with H. H. Tammen, owned the Sells-Floto Circus, continues to be an ardent circus fan. She attended Polack Bros.' show recently in Denver Auditorium.

TOO BAD THAT THOUSANDS and thousands of youngsters will grow to be men and women and not know what a circus parade looks like.

ED STOCK reports that he met Gene Gralau in Tacoma, Wash. Gralau is an old-time clown and is credited with being among the first to work come-ins. He is now in the distributing business. . . . PROBABLY ONE of the greatest collections of show cars in a railroad yards in recent years was at Little Rock Tuesday (2). Ringling-Barnum was unloading; Goodman's Wonder Shows of America was on a siding, and Royal American Shows was passing thru.

LILLIAN LEITZEL TENT, Circus Saints and Sinners, of Bradford, Pa., will hold the Fall-Guy Party October 26. . . . (See *Under the Marquee* on opp. page)

Barnett Jumps 321 Miles Into New South Territory

JACKSON, Tenn., Oct. 13.—Barnett Bros.' Circus, anticipating six more weeks in the South, made a 321-mile move into new territory by jumping from Tallapoosa, Ga., to here. The show lost only one day. The matinee here drew 800 kiddies, with school coupons being used. The show stored its 170 by 160-foot canopy in Chattanooga and now is using an 80 with two 30-foot middles.

Captain Engerer and His Lions left to join Bailey Bros. Several of the smaller acts left because of the long hop. Replacements have been made and the show now runs one hour and 15 minutes.

Rodeo Fans To Convene In New York Oct. 19-21

NEW YORK, Oct. 13.—Fifth annual convention of the Rodeo Fans of America will be held at the Hotel Belvedere October 19-21. Saturday (20) will be the big day of the get-together, with a banquet in the Belvedere Ballroom, group attendance at the night performance of the Madison Square Garden Rodeo and a midnight party and ball at the Belvedere.

Advance reservations indicate that attendance will top that of last year, with delegates coming from points as far away as Illinois. Officers of the organization are Dr. Leo Brady, president; M. E. Brink, executive vice-president; Fog Horn Clancy, secretary.

Toots Mansfield Heads RCA

NEW YORK, Oct. 13.—Rodeo Cowboys' Association held its annual meeting at Hotel Belvedere, Wednesday (10). Officers elected for the coming year were Toots Mansfield, president; Gene Rambo, vice-president, and Earl Lindsay, business manager. Board of directors named were Jackie Cooper, George Yardley, Everett Shaw, Bill Linderman, Dub Phillips, John Rhodes, Gerald Roberts and Buck Sorrells. Association has been successful in arranging accident insurance coverage for rodeo contestants, effective January 1.

Walter Fetes Rodeo Folk

NEW YORK, Oct. 13.—C. J. Walter, owner of Cinnabar Ranch, Peekskill, N. Y., staged his annual rodeo banquet and party at Hotel Belvedere Wednesday (10) night, with Roy Rogers as guest of honor. Walter and his 375 guests attended the rodeo performance at Madison Square Garden, after which the party wound up with a ranch dance in the Belvedere Ballroom.

Bob Stevens Figures April Bow in Okla.

HUGO, Okla., Oct. 13.—Robert A. (Bob) Stevens, owner of Stevens Bros.' Circus and who, with Ione Stevens, has operated concessions on the Al G. Kelly-Miller Circus the last five years, announces he will open his circus in Oklahoma next April. At present the show is in winter quarters here.

Stevens, not to be confused with Bob Stevens of Bailey Bros.' Circus, has purchased four semi-trailers from Russell Bros., an elephant, a cookhouse and pole trucks. He also has a new top, a 60 with three 30s, which he bought in Des Moines.

At present Hugo has four circuses quartered here. In addition to Stevens' show, Kelly-Miller, Hugo Bros., and Steel Bros., are here.

Augusta, Ga., Lions' Hippo Receipts 35% Ahead of '44

AUGUSTA, Ga., Oct. 13.—Third Annual Augusta Lions' Club Hippodrome Thrill Circus, October 1-6, produced and directed by Edwin N. Williams, set a record for the event with attendance 35 per cent ahead of last year's and 46 per cent ahead of the 1943 mark.

Ray Campbell, Lions' Club president, announced the org had closed with Williams to produce the show again next year. Feature acts included Walter Herod, wire; Pickard's Seals, Johnnie Gibson's Hollywood Sky Ballet, Upside-Down Dancing Downies, Derizkie Family, Barth and Maier, the Clairs, Sherman Brothers, Barton Liberty Horses, Charlie's Dog-Town Capers; Beverly Hornet Duo, whips, rope and mule; Charles DeMelo; Donahue and LaSalle, barrels and table rock; Miss Francine and Lucy Lee, head and chair balance, and Four Pin-Up Girls, skaters.

Russell Closes at El Paso; Preps for Winter Dates

EL PASO, Tex., Oct. 13.—Russell Bros.' Circus closed its season here Wednesday (10). The decision was forced by the poor condition of the big top, not to mention the rain of recent weeks.

The show, quartered in the Coliseum here, will prepare for its winter engagements, opening in Wichita, Kan., November 25. Indoor schedule calls for 12 weeks.

Circus Historical Society

WICHITA, Kan., Oct. 13.—Many members of CHS, Division 1, as well as others from Ohio, Indiana, Illinois and Michigan, have made plans to attend the meeting at Peru, Ind., October 20-21. The confab will be held at Terrell Jacobs' farm, recently purchased by Barnes Bros.' Circus.

Charles Duple, CHS historian, boasts a collection of route books tracing back to 1887. He reminisced with St Kitchie, with whom he tramped on the Mighty Haag Show in 1912, when Dailey Bros. showed Albany, Ind.

An item from *The New York Clipper* of November 8, 1913, contains Edward Arlington's announcement that the firm of Arlington and Beckmann had been dissolved. Arlington stated that he was to be no longer connected with the Beckmann and Oklahoma Ranch Show.

A joint session of the Maryland and Pennsylvania members of the three circus hobby organizations was held recently at the Washington County Museum, Hagerstown, Md. Plans were mapped for a circusana exhibit at Harrisburg, Pa., this winter.

C. H. (Dad) White, Fredonia, Kan., defied his physician's order to be on hand when the Cole show was in Iola, Kan. He enjoyed an all-day visit with Eugene Scott and Bill Woodcock. Dad also greeted the Russell show at Independence, Kan.

Joe Fleming hosted Mr. and Mrs. Art Stensvad at Trenton, Neb., recently. Joe's collection received a thoro going-over.—BETTE LEONARD.

Bailey Closes November 3

MONROE, Ga., Oct. 13.—Bailey Bros.' Circus, Bob Stevens, manager, will close its season November 3 and go into quarters at Newberry, S. C. Next week org will play North and South Carolina stands.

With the Circus Fans

By The Ringmaster

CFA
President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
(Conducted by WALTER HOHNADDEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Two members now in the armed forces in the European Theater write about circuses overseas. Paul H. Toepp Jr., stationed in Steinman, Germany, writes: "Not so long ago I was returning to Berlin from Paris. I left the train at Kassel to board an army vehicle going to Berlin. I found Kassel plastered with Williams Cirque paper. In addition, there were G.I. indicators on every corner, pointing the way to the lot. The truck I was on went by the cirque on the edge of town. The main tent was of the usual European type, four center poles sticking thru the canvas and from them the peak is suspended from the top outside. There seemed to be quite a colony of smaller canvas from the quick glimpse I had, and I saw a couple of wagons in need of paint, as does everything over here."

Joe Klasen, in Paris, writes: "I have been stationed in Paris for six months and I've seen two indoor circuses so far, namely, Cirque D'Hiver and Cirque Medrana."

Chris Viehl Jr., Wilmington, Del., caught the Hunt Bros. closing at Elkton, Md. He reports pleasant visits with the Hunts, senior and junior, and Harry. Hunter Jarreau, Alexandria, La., writes that the Big Show had three big houses when it played there. Hunter visited with Allen Lester, who handled press for the stand.

Francis Graham, CFA, has been discharged from the army and is now at his home in Dixon, Ill.

Polack Slips Denver Shriners \$25,840; Weather Hits Dallas

CHICAGO, Oct. 13.—El Jebel Shriners, Denver, have \$25,840.73 more in their kitty for charitable purposes as a result of the recent appearance there of Polack Bros.' Circus, according to Irv J. Polack, who spent several days in Chicago on business, leaving last Tuesday (9).

Look-see at the books, offered by Polack to *The Billboard* representative, showed the net receipts, after all taxes had been deducted, were \$64,627.84, which left the promoter \$38,587.11 after the Shrine received its cut to pay all expenses, including the production and promotion.

Polack's show closes a stand in Dallas tonight for the Elks, but the take doesn't figure to be too good, as bad weather was experienced daily until Friday. Show opens a seven-day stand in San Antonio Monday (15).

Joe Bassett Captures Top Hand Title at Globe, Ariz.

GLOBE, Ariz., Oct. 13.—Joe Bassett, of Tonto Basin, Ariz., was adjudged the best all-around cowhand in a two-day rodeo sponsored by the Globe Lions' Club. Show attracted 5,000 spectators.

Results follow:
Bronk Riding—Chuck Shepard, Kirkland; G. W. Cox, Buckeye, Calif. Roping—Ike Walker, Phoenix; Bassett; Carl Arnold, Buckeye. Team Tying—Bassett and John Cline, Tonto Basin; Cliff Whattley and Maynard Gaylord, Tucson; Shepard and Leck Cline, Tonto Basin. Steer Roping—Asberry Snell, Coolidge; Gaylor; Jim Hudson, Phoenix. Bulldogging—Shepard; Yale Siminoff, Phoenix.

Insult to Injury

Kay Burslem, of Austin Bros.' Circus, tells this one:

It seems Tommy Orens, also of Austin Bros., is having more than trouble lately. First, one of his wife's snakes bites her in—of all places—the bustle. Then Tommy, hoping to take the "sting" out of the bite, went to a jewelry store to buy her a diamond. The jeweler, thinking Tommy a member of a band of diamond thieves, sicked the police on him.

Tommy says, "The trouble with snakes is that the darned worms turn."

Top This Hit

Ringling Bros. and Barnum & Bailey Circus landed what must be considered one of the smash publicity hits of the age in the September edition of *Pacific Leatherneck*, official magazine for the marine corps in that area.

The front and back cover is cleverly designed, entirely circus, by Sgt. Fred Lasswell. Inside, starting on page 8, there are 12 pages of pictures and a story, showing the show from the front door thru the back from every conceivable angle.

It is an item that will be highly prized by collectors and one of which the show may be justly proud.

While it is not known who planted the feature, it is logical to believe it is the handiwork of F. Beverly Kelley.

3R's-Portland Drome Hook-Up Looks O.K.

PORTLAND, Ore., Oct. 13.—Clarence Neal, manager of the RollerDrome, has lined up a neat hook-up with the city recreation department in the way of roller skating instruction. Thru an arrangement with Dorothea Lensch, director of the park department's recreation division, grammar and high school students will receive instruction on the maples.

Grade school students will go on the floor Tuesdays from 4 to 6 p.m., and high school students Thursdays from 4 to 6 p.m. With membership cards, a charge of 30 cents entitles the bearers to instruction.

Contests Idea Peps Philadelphia Gates

PHILADELPHIA, Oct. 13. — Rinks in this district have an ideal promotion open to them in the annual contest arranged between operators and *The Philadelphia Daily News*.

Contest, which just opened, is in its 10th year. It is built around rinks owned by Jesse Carey in the Northeast and Joe Barnes in West Philadelphia. Other rinks that generally enter are the Dance Box, Rainbow RollerDrome, Willow Grove Park and Carmen Rink in Germantown.

Each rink conducts a series of contests in two divisions, graceful skating and waltzing. Contests are held weekly at the rinks and winners are sent to the finals, sponsored by the newspaper, to represent their organization. Wind-up is scheduled for the spring.

Contest has been growing in value each year to participating rinks. Separate contests pack the rinks holding them and skaters become accustomed to an audience for the finals. Contestants are permitted to enter competition in any rink, no matter how often they lose out. In this way a rink benefits by drawing skaters from districts other than its own.

Finals are generally held in Circus Gardens and Adelpia, largest rinks in the city. Profits from the finals are used to finance a party and buy prizes for winners.

Ray Gathrid, of *The Daily News*, originated the contests. When he entered the armed forces they were continued by Lanse McCurley, sports editor.

Calif. Rolls Again With Club Events

MONTEREY, Calif., Oct. 13.—Del Monte RollerDrome (URO), owned by Bay Cities Recreation Company, has reopened, with the Del Monte Rollers and Rollerettes (USARSA) presenting a show for members of five neighboring clubs from San Francisco, Watsonville, Santa Cruz, Salinas and Pacific Grove.

Featured were Barbara Ziem and Hoe Hottinger Jr., juvenile amateur national pairs champs, in duo and solo work, and Faith Benedict, 1944 national ladies' pair champion, formerly of White Plains, N. Y., who is now a member of the Martinez group.

Blanche Collins, Martinez Figure Skating Club, has been elected a delegate to the California Amateur Roller Skating meet to be held in November.

Paul Gilbert is preparing a report of his 2,600-mile trip to rinks in California, Oregon and Washington.

UNDER THE MARQUEE

(Continued from opposite page)
FLYING VALENTINOS, consisting of George and Lorraine Valentino and Jerry Pelt, took a two weeks' vacation at Bloomington, Ill., before joining Frank Wirth's Circus in Washington. . . . AUSTIN BROS. advance had quite a gathering at Corinth, Miss., Saturday (6), R. M. Harvey, Harry Dorah, John Grady, Jack Rogers, A. F. Duffy, William (Billy) Breese and Charles Thornton being present.

THEN THERE WAS AN ERA when a workingman was considered stupid if he took too much stock in a boss canvasman's disarming smile.

THE RIDING DUTTONS were guests at a dinner and party during their stay in Wichita, Kan., where they were featured in the Kansas National Horse Show. The dinner was given by the Harrison Troupe, and guests included Audrey Hankinson, Fred and Bette Leonard entertained at a circus party. Those present, in addition to the Duttons, were Mr. and Mrs. Frank Marks, Ida Mae Kerley, Jeff Murphey and Harold Dunn, the last named owner of what he terms the largest miniature circus in the United States.

JAMES M. COLE, of the James M. Cole Circus, was a recent visitor at *The Billboard* office in St. Louis, following his discharge from the army. He was a Lieutenant at the time of his discharge. During the past two weeks he visited the Ringling-Barnum, Clyde Beatty, Austin Bros., Dan Rice, Sells Bros., and Dailey Bros.' shows. He was en route to the Penn Yan, N. Y., winter quarters of his show and intended to stop over in Peru, Ind., on his way.

BEFORE THE DAY of automatic stake drivers one of the big early-morning things of interest was the six or eight-man stake crews.

Roy G. Valentine types a hasty note from Lanette, Ala., to emphasize the fact the Flying Romas would complete their tour of Mexico and Central America in time to fulfill Shrine circus dates in the spring. . . . Corp. Irwin H. Romig, formerly with Romig & Rooney Circus, has trained an army mule and has been exhibiting at fairs and rodeos near Fort Robinson, Neb., while impatiently awaiting a discharge so he can return to the business. . . . Cuban Mack plans to make a personal investigation of the unusual circumstances surrounding the death of his son, Buddy, at Tullulah, La., September 26.

MOST IMPORTANT MAN of yesteryear was the small-town depot agent who stayed up all night with a lantern in hand, tracking local show train waiters off the tracks hours before the scheduled arrival of the show.

Holland Improving; Launches 2d Spot

TRENTON, N. J., Oct. 13.—Bill Holland, speed skater who was seriously hurt September 30 at Trenton Fairgrounds while participating in races sponsored by Sam Nunis Speedways, continues to improve.

Holland, who also operates a rink in Bridgeport, Conn., said that despite his injuries he opened another rink in Worcester, Mass., October 11. It is managed by Jimmy Dolin, former manager of rinks at Mount Vernon and New York. During the period that Holland will be confined in the hospital the Bridgeport rink will be managed by his wife and a brother-in-law, Frank Gywnne.

Holland, who is president of the United Rink Operators, has been receiving many visitors at the Mercer Hospital here, including Hank Rogers and wife. Rogers is a prominent racing star. In addition, he has received many flowers, including some from United Rink Operators and Bill Schmitz, head of the America On Wheels chain of rinks.

EARL VAN HORN'S (URO) Mineola (L. I.) Rink recently held its 12th annual fall opening, attracting 1,200 payees. In a special show that was part of the program, champions put on exhibitions. Those participating were Patricia Finn, 1944 junior ladies; Dolly Connor and Edward O'Donnel, 1945 novice dance; Theresa Kelsch, 1944 and 1945 second place senior ladies; Rita Luginbuhl and Fred Ludwig, 1944 and 1945 senior dance; Donald Mounce, 1944 junior men's and second place senior men's; June Henrich, 1945 junior ladies; Gulbrandsen Sisters, 1945 third place ladies' pairs, and Walter Bickmeyer, 1944 and 1945 senior men's.

WALTER SUTPHEN, operator of Varsity Gardens Rink, Detroit, who has been lame since sustaining injuries in a fall in 1942, has nearly recovered and is now able to put on skates for short sessions. Sutphen took a new lease on his building and will remain there another five years. He is booking church skating parties.

RSROA 1945 championships will not be held and all skaters who participate in 1946 events will remain in the same divisions with the exception of those required to move up because of age.

The First Best Skate



QUALITY

RICHARDSON-BALLBEARING SKATE CO.
Established 1884
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The Best Skate Today

WANT TO BUY

A good Floor for Roller Rink immediately. Must be in good condition. Also will buy some good Skates.

Wire or write

WALTER A. ROSS
Ross Billiards
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BOWLING—SKATING

Wonderful location, brick building, 90x135; five room apartment above. Gross income, \$20,000 per year. Served by two bus lines, one street car line. Owner operated for 16 years as skating rink.

City Loan Realty Co.
308 Brandeis Theater Bldg., Omaha, Neb.

NEW SKATING RINK

Three months old, 40x125 top, 225 pairs of Richardson skates, new floor, in fact, everything new, now working. Wire or write

H. C. CARTER
Marlin, Texas

PORTABLE SKATE FLOOR

For Sale—First grade maple sections, all 2x12 ft., except few 2x6 ft. for breaking joint. Never been under tent, used in building only. Part never been used. Enough to make floor 50x150 ft. or 60x128 ft. or wider if shorter. \$2450.00 cash.

HANVILLE ANDERSON BROOTEN, MINN.

ROLLER RINK

Have extra good 41x108 complete Rink for immediate sale and shipment. Set up and take in. Extra good floor, fine tent, 150 pair real good skates, complete good sound system, benches, wiring and everything. Write or wire today, as I won't have it long.

HENRY SIEPMAN
Cedar Rapids, Iowa

CAN USE

Two or three good all-around Rink Men who can handle floor, work skate room and be able to take charge and operate rink in small town. State all about yourself and salary expected in first letter, as I am opening one or more rinks soon.

LACY MYERS, Box 2145, Oak Ridge, Tenn.

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

Portable Roller Rink

120x50 Maple Floor, good Khaki Tent, 140 pr. Chl. Skates and Parts, Hydraulic Jack, Tent Chains, Skate Benches, Counter, Racks and boxes, Flood Lights, Inside and Outside Wiring, Fencing, Grinder. Complete equipment ready to set up. Will sacrifice all for \$2500. H. HOWARD, 4046 28th Ave., So., Minneapolis 6, Minn.

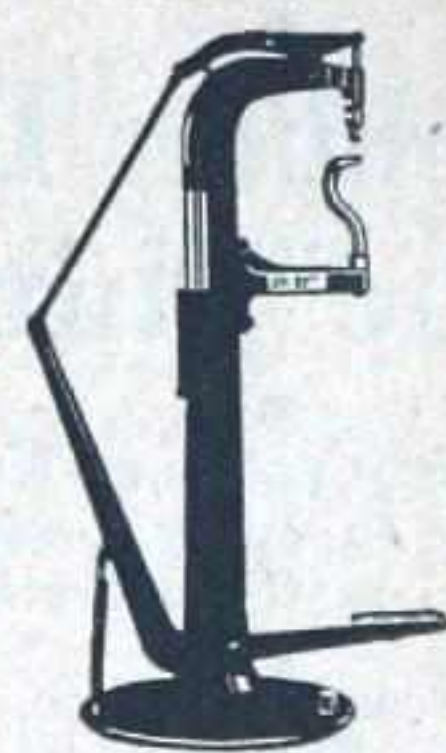
-RINK MEN WHO HAVE ONCE HAD A-

"CHICAGO"
TRADE MARK REG. U.S. PAT. OFF.
EQUIPMENT
WILL HAVE NO OTHER.
THERE IS A REASON.

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Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY LITTLE Roller Shoes
CAMBRIDGE, MASS.

FOR SALE

\$15,000 worth of Rink Equipment. Enough equipment for four complete rinks. 800 pair of Chicago Skates. One Hammond Aeolian Organ, complete with rolls. Cost \$3,200.00, blond finish, organ like new. Has D-20 speaker. Four B-40 Speakers with amplifiers and record changers. Two A-20 Hammond Speakers. Skate Grinders, Floor Sander, Vacuum Sweeper and other items too numerous to mention. Two complete Portable Rinks, 50x138 (the nicest rink in the Middle West), 40x80 complete. Write and tell me what you need, I've got it. Will sell any part of above equipment.

DON McELHINNEY
1990 8TH AVE. MARION, IOWA
Phone 9334, Cedar Rapids, Iowa.

FOR SALE

A well-established Skating Rink, 72x110 ft., equipped with Sound System and Chicago Roller Skates. Immediate possession at \$12,000 cash.

MELODY ROLLER RINK
810 W. 9th St. Okmulgee, Okla.

WE BUY AND SELL

New and Used Rink Roller Skates
Advise Make, Sizes, Condition and Quantity. Also Best Price.

JOHNNY JONES, JR.
244 Blvd. of Allies, Pittsburgh, Pa.

WANTED RINK ORGANIST

At once. Good Musician. Skating tempos. Year around work. Good salary but not fancy. Write, phone or wire our expense.

Archie Wing
Utica Roller Drome UTICA, N. Y.

FOR SALE

200 Prs. Chicago Skates, 46x100 Floor (Maple), all in good condition. Best offer takes it.

L & M ROLLER RINK CO.
24 N. Williams St. Crystal Lake, Ill.

TRUMAN GOES TO THE FAIR

Neighbors Do Same Thing

President passes up World Series to enjoy Legion's annual at Caruthersville

CARUTHERSVILLE, Mo., Oct. 13.—Except for the man with the light gray fedora seated in the judges stand, it might have been any big day at the county fair.

The warm autumn sun beamed down on the spectacle. Thousands of farmers and their families from this cotton-rich Southeastern Missouri area swarmed the midway of the Great Sutton Shows.



Happy kids looked down from the two Ferris wheels on the throngs that lined the fence encircling the half-mile track.

Mickey Carroll, midget emcee of the free acts, had just made a special announcement. Would Mrs. So-and-so, who was lost, please join her sister at the main gate? From the judges stand came a denial by Carl Wolf, the announcer, that Mrs. So-and-so was lost. Mrs. So-and-so was at the stand, and would her sister, who was lost, join her there? The man with the gray hat laughed with the crowd.

Of course it was the biggest crowd ever jammed into the 39-acre American Legion Fairgrounds here. And there were more lost kids than usual. But all in all, the fair was the same as ever. At least, the man with the gray hat seemed to think so.

For two solid hours he sat beaming as the myriad of big and little features (See President Truman on page 59)

Decorah, Ia., Makes Profit, Pays Debts

DECORAH, Ia., Oct. 13.—Winneshiek County Fair this year made a profit of \$3,300. Secretary Leon R. Brown, reports, and the fair is now in the best financial condition in its history.

All indebtedness has been paid, including a mortgage of \$6,700. In addition, a number of improvements were made this season, including purchase of the former CCC Camp, a midway lunchstand and new grandstand lights. Grandstand indebtedness also has been paid, so the fair this year received the entire grandstand receipts, the first time it has received anything from this source.

\$1,500,000 for New SW Expo Buildings

FORT WORTH, Oct. 13.—City of Fort Worth Friday (5) voted \$1,500,000 worth of bonds which will be used to construct buildings at the Southwestern Exposition and Fat Stock Show, to be held in March at the Will Rogers Memorial Coliseum and Auditorium site. Efforts will be made to have some of the buildings ready for the next show.

Livestock buildings, including one for rodeo livestock, and an art museum are among the structures planned.

Hamburg, Ark., Wins 2-in-3

HAMBURG, Ark., Oct. 13.—Three-day Ashley County Fair here, October 4-6, opened and closed under clear skies, but got rain in between. Lieutenant Governor Shaver and a 25-foot parade combined with a beauty contest to draw an estimated 5,000 Thursday (4). Saturday attendance was about the same after a slump Friday because of rain. Mound City Shows were on the midway and Cloyd Harrison furnished the grandstand act.

All's Well That Ends Up Well—That's Alabama

BIRMINGHAM, Oct. 13.—With the turnstiles count running slightly under 1944's record pace (no attendance figures are announced), the Alabama State Fair closed in the well-known blaze of glory Saturday (6), with the third overflow grandstand of the week watching the Barnes-Carruthers revue and the Thearle-Duffield fireworks.

It was a fitting climax for a successful venture, as all hands with the exception of the Aut Swenson-Frank Winkley Thrill Show were well off the nut before rain washed out the night show Friday.

Saturday afternoon, with the clouds hanging low, Swenson and Winkley pulled out in front financially and artistically with their third thriller of the week, with the gross said to have topped the biggest day of any scored by the 1944 thrillers.

Despite the lack of complete figures on Friday's grandstand revenue, it is known that the gross from this department for the week topped 1944, and the midway slumped a mere 2 per cent under the scorching pace set when the astounding six-day take of \$105,000 was credited to Hennies Bros. in 1944.

J. C. McCaffery, fair mogul, returned here this week-end for a conference with Joseph R. McDavid, president, and R. H. (Dick) McIntosh, general manager, and it is believed plans for rehabilitating the grounds are under consideration, as it is understood the space under the grandstand will be available before another annual rolls around.

Record Rainfall Puts Okla. Fest in the Red

OKLAHOMA CITY, Oct. 13.—Rainfall during Oklahoma City Fall Festival, September 22-29, totaled 6.42 inches and was the greatest weekly September rainfall in the 55-year history of the weather bureau here, official records disclose.

The problem Ralph T. Hemphill, fair manager, had is shown by the fact that normal rainfall for September is but 3.23 inches.

Hemphill said it will be several days before an accounting can be made of net loss. The fair's regular overhead would have gone on anyway even though there had been no festival, and it is difficult to separate expenses.

GELT IN THE GOLDEN WEST

Rain Falls But N. Mex Rolls On

Albuquerque, betting runs 20% ahead — 20,000 attend opening day's show

ALBUQUERQUE, N. M., Oct. 13.—The low, picturesque adobe buildings of the New Mexico State Fair, one of America's most colorful exposition plants, were bulging this week with hundreds of exhibits and thousands who had come to see them. The 1945 fair was rolling.

Activities dropped from high to low gear Monday (8) as rain fell, but pari-mutuel wagering still ran 20 per cent ahead of last year, and other receipts

Blue Asks Army To Release Iowa Plant for 1946

DES MOINES, Oct. 13.—Gov. Robert D. Blue of Iowa has requested army officials to return the Iowa State Fairgrounds to the State in time for a 1946 Centennial Fair. The governor, in a letter sent to the commanding general of Wright Field, Dayton, O., asked what steps had been taken and for some definite indication when the State may expect to receive the grounds.

The government took over the grounds June, 1942, with the 1941 fair the last held in the State.

Lloyd B. Cunningham, meantime, reported that he had been advised that representatives from Wright Field would be in Des Moines shortly to see whether some of the equipment could be moved out from the buildings and onto the grounds so that the buildings could be restored for use next year.

Hamid Sued, Sues In Nag Club Mix

TRENTON, N. J., Oct. 13.—George A. Hamid Realty Company has been ordered by Circuit Court Judge Howard Eastwood, who is sitting as Supreme Court Commissioner, to furnish a bill of particulars on an alleged agreement under which it is alleged the Trenton Jockey Club was to pay for certain improvements at the New Jersey State Fairgrounds.

G. R. Bryson, of Maryland, and a race-track operator, is suing the Hamid Company for \$478,000. Bryson heads the Jockey Club.

Contending that it had made improvements on track and buildings at the request of the club and that it has not been reimbursed, the Hamid Company brought countersuit for \$557,077. Uttering a sweeping denial to the alleged agreement to reimburse the Hamid company, the club asked the court to order the Hamid group to furnish it with a bill of particulars.

Hammaker OPA Director

SAN FRANCISCO, Oct. 13.—Kenneth R. Hammaker, former manager of the California State Fair, has been named director of the recently enlarged San Francisco district of the Office of Price Administration. He succeeds Robert B. Parks who resigned.

Meetings of Assns. of Fairs

International Association of Fairs and Expositions, December 3-5, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Ohio Fair Managers' Association, January 16-17, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Kansas Fairs Association, January 8-9, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasco.

Nebraska Association of Agricultural Fairs, January 22-23, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary.

Ontario Association of Agricultural Societies, February 6-8, King Edward Hotel, Toronto.

Pennsylvania State Association of County Fairs, January 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

National Speedways To Conduct Events With IMCA Sanction

DES MOINES, Oct. 13.—International Motors Contest Association directors, in a mail poll conducted by Secretary A. R. Corey, have approved of the issuing of sanctions to automobile race meets to be conducted by National Speedways and the Create a Drivers' Benefit Fund. Corey announced.

National Speedways will be the fourth organization devoted exclusively to the promotion of super-gas contests to receive sanction since the org was formed in 1915. The others were the late Ralph A. Hankinson, the American Booking Association, under the late J. Alex Sloan and Racing Corporation of America under John A. Sloan.

Establishment of a Drivers' Benefit Fund, to care for licensed drivers in case of accidental injury or death, will be an innovation for IMCA, as heretofore promoters have carried their own insurance.

Annual meeting of IMCA will be held December 3 during the IAFE gathering in Chicago.

Green Asks Release Of Ill. Fair Plant

SPRINGFIELD, Ill., Oct. 13.—Gov. Dwight Green has appealed to War Secretary Patterson to speed the return of the Illinois State Fairgrounds to State control, protesting against its continued use as a "federal junk yard."

Green, urging early action by the War Department so that the 90th annual State fair may be held next year, said extensive repairs required before the plant can be used for fair purposes will cost hundreds of thousands of dollars.

"Aside from the legal points involved," Green stated, "I think you will agree that neither the State of Illinois nor the army, when the lease was executed, thought it was to be used for anything but urgent military purposes. Certainly we did not contemplate that it would become what many citizens now call an exalted federal junk yard."

The army has used the grounds for an air force storage depot since May, 1942.

SCRAMBLE ON FOR CALIF. DATES

Ammon Outlines Building Needs For Wis. Centen

MADISON, Wis., Oct. 13.—Wisconsin's State Fair Park at West Allis, Milwaukee suburb, will buzz with building activity thru the next three years if the \$700,000 construction program outlined here Friday (5) by Manager Ralph Ammon is carried out.

Ammon, pointing for the 1948 Wisconsin Centennial, told the 20-man State Centennial Committee named to map plans for State-wide observance of the state's admission to the Union that at least a dozen new structures will be needed.

At the same time he proposed that the celebration at the State Fair plant be shortened from 12 to five weeks to permit Milwaukee to conduct a portion of the centennial observance at the city's new Civic Center. He reported that a new auditorium, museum and other buildings planned for the Center will be completed by 1948.

Ammon recommended that official State observance be held at Fair Park August 1-September 6, 1948.

He proposed the new fair buildings, all to be constructed of Lannon stone, should include dormitories and dining rooms; and new exhibition building on the site of the present bee and honey (See AMMON MAPS NEEDS on page 59)

Meridian Gets Away Fast Under New Boss

MERIDIAN, Miss., Oct. 13.—Two circuses and a four-day rodeo within 10 days of the opening of the Mississippi Fair and Dairy Show here Monday (8) appeared only to have sharpened the Meridian appetite for entertainment.

Under the new management of W. R. Cannady, Meridian business man, and augmented by new barns and a grandstand, the fair opened Monday night to a fair assemblage of first-nighters and rolled thru its Tuesday (9) and Wednesday (10) schedule with heavy attendance. As the crowds picked up, Al Wagner reported that spending on his Cavalcade of Amusements midway was in keeping with the surprisingly high levels established at Tupelo, Miss., last week and other Southern fairs. Ray Marsh Bryton's Dan Rice Circus joined the Cavalcade here.

In front of the new grandstand the Romig & Rooney Circus was the matinee attraction, with the Hooray America Revue and Ben Young's orchestra billed for the night show.

Exhibit buildings were comfortably filled with stock and displays. Meridian Star, evening sheet, co-operated with three-color ads and editorial support.

Kalbus Reports Big Year for Wisconsin's 74 County Orgs

MILWAUKEE, Oct. 13.—Wisconsin county and district fairs have finished another successful season, highlighted by the good attendance and outstanding displays and excellent agricultural exhibits, reports A. A. Kalbus, supervisor of county and district fairs, State Department of Agriculture.

Reports received indicate that many fairs have broken all previous records, according to Kalbus.

Premiums paid to exhibitors are to reach approximately \$195,000, an increase of nearly \$20,000 over 1944.

A feature of the county fair season this year was the five district 4-H round-ups held at Chippewa Falls, Wausau, Fond du Lac, Richland Center and Janesville. In the absence of the Junior State Fair these regional round-ups were conducted as emergency gatherings and served as a climax to the year's 4-H program. In 1946 these activities are to be conducted as a part of the Junior State Fair.

Increased premiums paid by the fairs to its young exhibitors indicate a steadily

increasing interest in youth activities, Kalbus reported.

Junior fair department premiums this year are believed to reach the total of \$75,000 compared with \$67,927 in 1944.

With the end of the war bringing relaxation of restrictions against new construction, many of the fairs are planning for improvements in the physical plant, Kalbus stated.

To date 74 fairs have been held, with the only remaining fair to be held December 4-7 at Milwaukee, the Milwaukee County indoor show.

Savery Claims 10G Tupelo, Miss., Net

TUPELO, Miss., Oct. 13.—President-Manager James M. Savery claimed a 10G net and a hatful of records here, Saturday (6), as he closed the gates of the Mississippi-Alabama Fair after a five-day run, two of them in the rain. His gatemen sold 33,000 tickets on closing day.

The lid was tipped on the 1945 event Monday (1) but it wasn't actually popped until Tuesday (2).

The kids had their inning Tuesday. They came early and in such numbers that both Manager J. M. Savery, of the fair, and Al Wagner, whose Cavalcade of Amusements were on the midway, were calling it an all-time record day before the Mississippi sun went down.

For the grandstand show, Savery paraded the Romig & Rooney Circus each (See Savery Claims 10G on page 59)

Bloomsburg Tab May Set Record

BLOOMSBURG, Pa., Oct. 13.—No official tabulation has been announced, but Harry B. Correll, veteran secretary of Bloomsburg Fair, will probably have an all-time record attendance to report later, close observers of this major Pennsylvania event believe.

Heavy rain storm early Thursday (27) night and another touch of moisture Friday (28) failed to slow down the pace set Monday (24), when a record first-night grandstand crowd saw Frank Wirth's Freedom Song Revue usher in the week's night show entertainment.

Thursday's rain, hitting at 6 p. m., cancelled plans for two performances of the Wirth production that night, but the Friday doubleheader was staged as scheduled before two strong houses. Revue, presented with a 20-girl line, featured Senorita Marisol; Martell Bros. & Mignon, adagio; Joe Roth, pantomimic; Three Modernettes and the Memory Lane Trio. Supporting acts included the Rudynoffs; Monroe & Grant, trampoline; Count Reno, tramp cyclist; Gibson Knife Throwers; Aerial Ortons, high act; Albanis, aerial motorcycle; Kay & Karol, comedy juggling, and Tommy Kay, emcee. Spring Garden Band was directed by Martin Keller. Romaine Schuman was at the console organ.

Atlanta's Annual Has 722,612 Count

ATLANTA, Oct. 13.—In spite of unfavorable weather on nine of 10 days, five of which were marred by rain, the Southeastern World's Fair drew a gate of 722,612 in its 1945 edition. This compared with 865,000 last year, according to M. H. (Mike) Benton, president.

The grandstand, the second year of a paid gate after it being free for several years, drew in excess of 20,000 people for George A. Hamid's acts at night and Jack Kochman's Hollywood Thrill Drivers on the two Sunday afternoons. Harness racing was rained out two days.

TEVIS PAINE, well-known fair man now with the California Breeders' Association, Los Angeles, was a visitor at the 50th District Agricultural Association and Antelope Valley Fair, Lancaster, Calif., October 4-7.

168 Skedded For Next Year

50th DAA Fair resumes after 4-year lapse and enjoys big biz at Lancaster

LANCASTER, Calif., Oct. 13.—It may be a case of "Ya pays yer money and ya takes yer choice" for fairs in California next year if current reports can be believed. It is said that 168 fairs are scheduled in the State next year and the scramble is on for dates.

The 50th District Agricultural Association and Antelope Valley Fair, which resumed this year after a four-year lapse, plans to move its dates up a week in 1946. It is expected that a fair in or near San Fernando will take the October 4-7 dates. San Fernando Fair next year will be known as the 51st District Agricultural Association Fair.

Four-day 50th District event this year was the most successful in its four-year history. Event, which opened Thursday (4) proved a winner despite the fact that an all-day rain cut attendance Saturday (6).

With victory and peace the theme, the fair had more exhibitions than in previous years. There was no gate opening day, and attendance was estimated at 3,000. Friday (5), with a pay gate, attendance was 2,902 at 50 cents. Grandstand attendance was 986. Saturday's rain forced postponement of the hay baling contest, field day and horse show. All were staged Sunday (7).

Larry Ferris Shows were on the midway with 7 rides, 18 concessions and 1 show. Carnival's business was okay, with rides doing a big business.

Members of the 50th District Fair board are Floyd R. Ward, president; William Redman, vice-president; D. R. Jaqua, secretary-manager; Ed Jenkinson, assistant secretary; Art Stege, Gus Eliopoulos, Chris Sherri, Victor Ryckebosch and Emil Ritter, directors.

R. E. BLAYLOCK, member of Mississippi County Fair Association, Blytheville, Ark., since its organization in 1924, has been elected president to fill the vacancy caused by the recent death of Clarence H. Wilson.

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"CIRCUS OF DEATH"
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STUNT OUTFIT
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High-class ACTS for our 1945 Fairs. Thrill Acts, High Acts, Comedy Acts, Singles, Doubles, Troupes doing two or more first-class Acts. Long season to those that are priced right. Photos—terms. 464 Holly Ave., St. Paul 2, Minn.

Jackson Whips Up 40-Day Wonder; Clicks at Gates

JACKSON, Miss., Oct. 13.—Whipped together in less than 40 days, the 1945 victory edition of the Mississippi Free State Fair is long on entertainment and short on exhibits, but drew unexpectedly large crowds during the first four days, with prospects of a record-breaking Friday (12) when School Day is expected to bring thousands of children here from all over the central part of the State.

Royal American Shows on the midway arrived the middle of the week preceding the fair after canceling a still date in Tulsa, Okla., because of rain, with the result that all rides and shows were in place by noon Saturday of last week. A proposal to open the midway Saturday night was voted down by fair and midway officials, but everything was set and in order for the formal opening Monday at noon.

Barnes-Carruthers Victory Revue of 1945 is the night grandstand attraction, with no afternoon shows billed except

a special free show given Thursday for a number of ambulance cases from Foster General Army Hospital and pupils and inmates from orphanages and eleemosynary institutions in and around Jackson.

Beef, Dairy Shows

In spite of lack of time for preparing exhibits, a fair beef cattle show was arranged due to co-operation of State (See JACKSON WHIPS UP on page 70)

Selden THE STRATOSPHERE MAN
World's Highest Aerial Act

The outstanding high pole act—none other like it! A real thrilling exhibition. Write for complete information — Care of The Billboard, Cincinnati 1, O.

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SOUTH GEORGIA FAIR—November 5 to 10
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Valdosta, Ga.

A. C. Op Optics on Conventions

Army Exodus Plans Mapped

Conclave outlook cheery as air forces prepare to pull out—teachers first

ATLANTIC CITY, Oct. 13.—When the army pulls stakes here, probably this month, there'll be gloom along the Boardwalk, but, peering into the future, most concession operators can see a booming convention business ahead.

That's the cheery side of the situation, as army authorities prepare to return Convention Hall to the city and remove the army air force G.I.'s whose trade has enabled concessionaires to prosper richly thru the war years.

Already, say city officials, the outlook for conventions is so bright that the loss of army business will not seriously crimp conditions here. More than 10,000 pedagogues will arrive for one of the earliest conclaves scheduled, that of the New Jersey Educational Association.

Meanwhile, an emergency appropriation to cover costs of operating Convention Hall thru 1945 is under study by the City Commission. Before the army took over, the hall had an annual operating deficit of approximately \$80,000.

At the same time, a committee appointed by Mayor Altman is appraising the extent of damage to Convention Hall during the army occupation. Negotiations will be made with War Department officials to reach a settlement on the total to be paid the city.

Concessionaires agree the army exodus will generate at least a temporary drop in biz, one of them, George LaMarr, shooting gallery operator, predicting a 75 per cent slump. Elmer Meyers, another concession op, figures that winter biz will be off seriously.

RIDES WANTED!

CONTRACTING NOW MODERN RIDES FOR 1946 SEASON

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GLEN PARK

Williamsville, N. Y.

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Or Have You Any To Sell?

BERTHA GREENBURG

Hotel Kimberly, 74th St. & B'way, New York

American Recreational Equipment Association Indiana's Ideal Spruces for '46

By R. S. Uzzell

Another wartime season is history. Perhaps no other season has had such wide variations. Records show some parks hit all-time marks for gross earnings. One Coaster piled up a \$202,000 score for the past summer. This is for a regular summer's operation. One exposition in Europe exceeded that amount at one time and in so far as is known that record still stands. Shortly after World War I, Fred Pearce grossed \$100,000 on one Coaster for a season and in 1922 the Mile Sky Chase in Luna Park, Coney Island, grossed \$165,000. If anyone knows of a record to equal or surpass the \$202,000 gross of this summer we'd like to hear about it.

Naturally you'd like to know if this bonanza period will last. Estimates vary from two to five years in the length of expected "good going."

For the first time in its long existence, Luna Park in Coney Island did not open all season. Litigation between former owners and a purchaser was given as the reason. An arbitration of their differences would be best for both parties.

Thus far we have escaped the disastrous fires of last year. Indeed and in truth we are better housekeepers than we have ever been before. In some parks the back yard is cleaner than the front yard was in years gone by. It pays to clean out all fire hazards and keep employees on the alert for fire risks.

With good times always comes that old monster, pilfering. Big earnings, plus wartime living, always bring a legion of those who find second fares before they are lost, or slip front entrance receipts into the wrong till. The New York subway has taught us much. The subway discarded tickets entirely and maintains only change booths. The passenger must put his own coin in the turnstile slot. Parks could have special picnic tickets good only on day and date. Undated picnic tickets and universal tickets have taken a beating the past season. The turnstile, properly placed, is well worth its keep.

Returning from Canada, the writer stopped at Paragon Park at Nantasket Beach in Boston to find David Stone, the owner, incapacitated by a heart and kidney ailment. His son, Joe, is ill with the same ailment. That leaves David's wife and his younger son to carry on. David spends the winter's in Florida, but Joe remains in Boston.

The convention in Chicago in early December should draw plenty of manufacturers. The roll call will show our members present, eager to learn of the

requirements of the reconversion period. That they came thru the trying period during the war is testimony to the fact that they will make the reconversion grade. The AREA Program Committee includes J. V. Eyerly, chairman; M. W. Sellner, George Cramer and Raymond Lusse. The national association has Edward J. Carroll, Springfield, Mass., as its chairman.

Miami Fun Spot To Open Nov. 1

MIAMI, Oct. 13.—Originally built for midget auto races and large outdoor events, Princess Park, located at 6800 West Flagler Street, is undergoing repairs and improvements and will have its grand opening about November 1.

The enclosed park boasts a large dance floor.

The famous \$100,000 Terraza Floor can accommodate 500 couples at one time, and the bandstand and stage will take care of the largest of bands.

The entire midway, boasting 20 rides, 30 concessions and various shows and exhibits, will have concrete walks. The rides will be situated on infield lawns, and concessions and exhibits will face the concrete walks.

The park will run seven days a week, with free acts, fireworks and picnic space. Sponsored events are also planned. Robert Gardner, well-known Miamian, is building a restaurant at the entrance.

The late arrival of materials for the roller rink have slowed the completion of that section, but it is hoped the rink will be in operation shortly. The grandstand has been moved to make way for several attractions and all neon destroyed in the recent hurricane has been repaired.

Carrolls on Vacation

AGAWAM, Mass., Oct. 13.—Mr. and Mrs. Edward J. Carroll are vacationing in Miami Beach, Fla. Carroll is head man at Riverside Park here. Mr. and Mrs. Vernon A. Trigger are visiting in Chicago and will go to Albuquerque, N. M., before returning here. Trigger is park superintendent. When the Triggers return, Harry Storin, publicity chief of the Carroll org, will take his vacation.

Park Ops Sked Topics for Convention Clinic Study

CHICAGO, Oct. 13.—Topics that touch on virtually every phase of post-war park and pool operations will be combed for ideas by the Victory clinics to be conducted during the annual NAAPPB conclave at Hotel Sherman, December 4-6.

Pointed to attract the study of operators in every part of the country, the clinic schedule and all other program activities were announced today by Edward J. Carroll, Agawam, Mass., park owner, and chairman of the convention program committee.

Forecasts and presentations of new rides and equipment; the economic picture and price trends; a review of the war years; and a study of the returning veteran as a factor in park operations are listed for clinical examination on the program booked for Wednesday, December 5.

Clinic topics announced for Thursday (6) include: "Lessons of Wartime Operation," "Attractions That Pay Off," "Labor," "Taxation," "New Markets," "Transportation," "Insurance," and "Group Purchasing."

Formal opening of the 1945 conclave is slated for Tuesday (4), when President Paul H. Huedepohl, of Jantzen Beach

Park, Portland, Ore., delivers the annual president's address. A television demonstration will follow the executive committee meeting.

A speaker from outside the industry is scheduled to cover the subject of Industrial Recreation at the meeting Wednesday (5) and another outside speaker, a public relations specialist, will deal with that subject in relation to parks Thursday (6).

Henry A. Guenther, of Olympic Park, Irvington, N. J., has been reappointed to preside over the informative round-table discussions which have been a feature of recent conventions.

The convention will conclude Thursday night with the annual banquet to be held in the hotel's Bal Tabarin. Edward L. Schott, president of Cincinnati's Coney Island, is arranging entertainment.

The program committee, headed by Carroll, also includes A. B. McSwigan, of Kennywood Park, Pittsburgh; Don Dazey, of LeSourdsville Lake, Middletown, O., and A. R. Hodge, Chicago, secretary of the association. Hodge reports that early reservations point to a record attendance.

MONTICELLO, Ind., Oct. 13.—Building repairs and improvements affecting almost every structure of the resort have been under way at Ideal Beach on Shafer Lake, near here, since Labor Day. The work will be pushed thru the winter in preparation for an early opening next spring.

More than a ton of steel and 30 yards of concrete have gone into the piling around the Promenade Pier to protect it against damage from ice. Two coats of aluminum paint applied to the exposed steel work will complete the structure begun almost a year ago.

Work in progress on the refreshment stand and Roof Garden building include the lowering of the downstairs stand kitchen and offices to the cement floor. A new floor will be installed, along with new cement block and glass brick wall and partitions. A steel rail and metal facing will encircle the second floor. The Roof Garden will be extended to give a length of 60 feet.

Piling will be driven this winter for a new welded steel diving tower, with four regulation diving boards. Availability of labor and materials will govern other plans, including the transfer of the bathhouse to a new location, construction of a hotel and midway enlargement.

Four modern new cottages are now under construction.

Drambours Plan Million \$ Plant at Rockaway Beach

NEW YORK, Oct. 13.—Purchased at a cost of \$85,000, Drambour Brothers expect to break ground within the next two weeks on the land at Rockaway Beach, Long Island, which will house an amusement park to be known as the Seaside Amusement Park.

Plans call for a building 60 by 100, which will be used as a taproom and dine and dance palace. The building, facing the ocean, will be built of brick and concrete block. Orders have been placed for a Whip, Lussie Scooters and Merry-Go-Round and various flat rides.

When completed, Seaside Park is expected to represent a million-dollar investment.

Falk To Present Artists

PHILADELPHIA, Oct. 13.—Jules Falk, formerly of the executive staff of Steel Pier, Atlantic City, will promote appearances of Lauritz Melchior at Joseph Hoffman at the Academy of Music this season and several other musical events, which will be announced later. Falk severed his connection with Steel Pier when Frank Gravatt so his controlling interest to George Hamid. He was director of music for 11 years under Gravatt, the late William Jay Turner and the late William Baker, who also operated the famous amusement center.

Coati-Mundie for Philly

PHILADELPHIA, Oct. 13.—The latest arrival at the zoo is a coati-mundie, named Jocko, which served as a mascot with a navy patrol boat in Southern waters. The animal is a rubber-nosed, ring-tailed relative of the raccoon. It was presented to the zoo by its owner, Pharmacist's Mate F/C Robert E. Wright, Margate, N. J., who bought the animal in Nicaragua for one dollar.

Portable Zoo to Penn U

PHILADELPHIA, Oct. 13.—A mounted zoo, which includes stuffed heads and animals along with books and instruments on taxidermy work, was awarded to the veterinary department of the University of Pennsylvania in the Orphan Court, which probated the estate of Dr. Henry Dunbar Martin, a veterinarian who died in 1944. The school is permitted in the will to keep or sell the portable zoo.

B.O. Attractions Extend Activities in Parks, Groves

PHILADELPHIA, Oct. 13.—Jolly Joyce, Philadelphia booker, has proof that box-office attractions will extend the activities in parks and groves, playing outdoor shows, to a full week from present Saturday and Sunday bookings of little known acts.

"Parks with proper attractions," says Joyce, "can get crowds even in bad weather. When the Sons of the Pioneers appeared at the Sleepy Hollow Ranch, Quakertown, Pa., September 26, it rained the night before and was cloudy on the day. To prove, however, the weather didn't hurt, 2,300 paid admissions were recorded. At Uncle Jack Nelson's Himmelsbraech Grove, near Reading, Pa., \$300 were on hand to see the same show."

Black's Son Honored

SPRINGFIELD, Mass., Oct. 13.—Sgt. Harry Storin Jr., 21-year-old son of Mr. and Mrs. Harry Storin, has been awarded the bronze star by Maj. Gen. R. S. Lightner, commander of the 37th Division. The award was made at Cabanatuan in the Philippines. The youth expects to be discharged sometime next month. The elder Storin is publicity man for the Carroll organization here.

Mission Beach Books Benefit

SAN DIEGO, Calif., Oct. 13.—Mission Beach and local members of the Pacific Coast Showmen's Association have set November 5 for the staging of the annual Show-Within-a-Show at the Stork Club. Receipts will go to the PCSA Sick and Relief Fund, Mel Smith, chairman, reported.

VIC HOROWITZ plans to keep Motor City Park, Detroit, open until the end of October.

President Truman Goes to the Fair

(Continued from page 56)

unfolded before him. He appeared to the grandstand throngs wholly satisfied with his decision.

The World Series

For President Harry S. Truman, seeking relaxation from world and national problems, had had at least two choices, both typically American holidays and each steeped in tradition. The President might have elected to see the World Series, baseball's annual classic.

Instead, he went to the county fair.

It was his 12th consecutive trip to Caruthersville and the American Legion Fair. These excursions began in 1934 when Truman, then a Missouri judge, spoke from the free-act platform in support of his campaign for the U. S. Senate. His subsequent election took place after a race so close that Caruthersville's solid support was a deciding factor.

So, prompted at first by gratitude and later by a genuine and growing pleasure in visiting the fair, Truman made it an old Missouri custom to return each October to Caruthersville. The last visit was a year ago when he came as a candidate for Vice-President of the United States.

At that time he pledged his old friends and World War I comrades, President James T. Ahern and Secretary Harry Malloure of the Legion Fair that he would return this fall.

Back for Rustic Fun

Now he was back. He was the President of the United States come to see the fair, to relax and relish the rustic fun. But there was frank comment that this trip was different. It was, without question.

No longer could he walk, arm-in-arm with Sam Solomon, around the carnival lot. The intimate chats with casual old friends were ruled out by the Secret Service. Precautions for the safety of the President of the United States curbed all these.

President Truman himself may have sensed that these fellow Missourians would have liked it otherwise. The horde of advisors, Secret Service men, reporters and photographers comprised a three-ring circus that seemed out of place in this city of 6,612 souls.

Early in his address later in the afternoon, after recounting the heavy responsibilities of the Presidency, President Truman, with perhaps a touch of apology in his voice, stated: "I tell you these facts because you are my friends."

All the Folks Present

He spoke from the judges stand, a plain white frame structure directly across from the grandstand where probably 2,500 free customers were jammed elbow to elbow. There was an overflow of twice that many crowding every inch of vantage space at the ends of the small stand and additional hundreds listened from the infield and track.

Total attendance for the day certainly hit an all-time mark. There were dozens of guesses—most of them wild. But by late afternoon, according to officials, nearly 60,000 adult and two-bit ducats had been sold at the gate. Kids were free.

If he had any favorites among the acts that Edna Deal and Ray Shute paraded for Presidential favor, President Truman failed to reveal the fact. He applauded them all. He stood with everyone else as the horses rounded the track and cheered the winners home.

The President's Derby

When Tony McDonald, at the mike during the running of the President's Derby, exhorted the crowds to drive to their homes with care so that "each and every one of you will be able to live to tell your grandchildren about the day you saw the President at Caruthersville," it drew Truman's hearty chuckle.

McDonald, all out to sell the race, worked with a fervor that was spell-binding. When the race was over and Truman had presented the trophy to the winning jockey, Herschell Monroe, of Eldorado, Ill., McDonald introduced the owner of the horse, Frank James.

"A direct descendant," cried McDonald, "of our own Jesse James."

This was county fair fun as the President liked it.

As for James T. Ahern and Harry Malloure, those fair officials are already making plans for next year's edition of the event they call "largest country fair in America."

SAVERY CLAIMS 10G

(Continued from page 57)

afternoon, and followed with the Hooray, America night revue, with the Rosaling Hupp Dancers, and the Grand Ole Opry, starring Minnie Pearl, the Duke of Paducah, and Pee-Wee King. A horse show was an innovation.

Exhibits, headed by the \$2,500 State Junior Jersey Show, were up to par.

For the five days Wagner's Cavalcade of Amusements grossed approximately \$40,000.

From an exhibit viewpoint the fair was back on pre-war standards, with strong displays in all departments, and the livestock division a stand-out. An estimated 500 animals contested for more than \$6,000 in premiums.

Farm machinery exhibits were still below peacetime volume, but old established firms in this line made a surprising comeback. Four national manufacturers were represented.

Savery disclosed that the \$10,000 profit will be used for the construction of a new building before the 1946 fair

Clay County Fair Resumes At Spencer, Ia., in 1946

SPENCER, Ia., Oct. 13.—Clay County Fair, canceled in 1942 and not in operation since, will resume in 1946 with an expended ownership and ample working capital.

Fair board members and others interested in continuing the event, long billed thru this area as the "World's Greatest County Fair," met here Thursday (4) to form the post-war organization. Under the plan adopted, 300 shares of stock will be sold.

Cedar Rapids Names Moore To Manage Resumed Annual

CEDAR RAPIDS, Ia., Oct. 13.—Charles D. Moore, veteran manager of the All-Iowa Fair, will again be at the helm of that event when it resumes operations next year.

Moore, together with all other officers of the fair management, was re-elected at a meeting held here Monday (1), to organize for 1946. William Rinderknecht was re-elected president, and A. L. Taylor, secretary-treasurer. Three new directors named are Charles Gorrell, J. Morris Christy and Amos Elderkin.

Park Notes

DOC AND IDA COONEY, age and weight operators at Eastwood Park, Detroit, plan a motor tour to Gettysburg, Pa., and the Shenandoah Valley. They expect to visit Ernest Bly, the rice writer, near Pittsburgh.

BEN LANDSBURG, of Eastwood Park, Detroit, is back on the job after undergoing an operation in Ann Arbor, Mich.

BILL POSTLEWAITE and Severin Hilo, the latter owner of Playland Park, Ecorse, Mich., which closed Tuesday (9), went to New York to purchase rides. Postlewaite formerly had concessions with Lee United Shows.

HARRY PASKOW, formerly of Eastwood Park, Detroit, has received his honorable discharge, and Eddie Berge, of the same park, has received his from the navy.

Six-Day Schedule Does Job For Kalamazoo; Repeat in '46

KALAMAZOO, Mich., Oct. 13.—On the basis of results this year, Kalamazoo Free Fair will probably operate a full six days in 1946, according to Secretary Hartman Kakabaker.

Operating on this schedule, this year's event, held September 24-29, drew an estimated 35,000 despite only three days of clear weather. Usually a four-day event, this was the first six-day program. Three harness racing matinees, the Jack Raum Rodeo and W. G. Wade Shows were entertainment features.

AMMON MAPS NEEDS

(Continued from page 57)

building; a new administration and public safety building; a new fire department structure; two additional race horse barns; a new livestock building to replace the present goat barn, and four or five small, fireproof dining rooms.

Members of the State Centennial Committee named Ora Riace, Delavan Assembly man, chairman; Fred Holmes, Madison, vice-chairman, and Senator Robert Robinson, Beloit, secretary.

At Milwaukee, Ira A. Bickart, secretary of the City Centennial Committee, and Rudolph Hokanson, chairman of the Mid-Summer Festival Corporation, requested that \$50,000 be earmarked by the county for financing local participation in the Centennial observance. This action was recommended to the county board by its highway committee.

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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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- Grasnick, Edw. E.; Gray, Donald Jos.; Greasey, Bill; Green, Ralph E.; Greenberg, Myer M.; Greene, Johnny; Gregg, Fearless; Gregory, L. B.; Grew, James H.; Griessel, Arthur; Griggs, Chas.; Grosse, Doudnie J.; Hackett, Bobbie; Haggerty, Mrs. Mike; Hall, J. Cecil; Hall, Louis; Hall, Otis; Hamrick, Murray D.; Haney, David Benl.; Hansterfer, Allen; Hannan, E. F. (Playwright); Hansen, Herbert; Hansford, Alice; Harder, Lellor; Harding, Wm. Reid; Harmon, Wm.; Hunter; Harpley, Wm. E.; Harrell, L. H.; Harris, Fred; Harris, James Otis; Harris, John P.; Hartson, Mrs. Harry; Hawkins, Mrs. Roy; Hayes, Miss Bobbie; Hayes, Earl T.; Heddings, Victor A.; Hedley, Wm.; Hendrix, Mrs. C. W.; Henry, Moll; Henson, Wilmer; Hibbert & Byrd; Hingson, Jack; Higgins, Pat; Hill, Mrs. A. J. G.; Hill, Grover; Hill, Will (Elephant Act); Hogg, John Wm.; Hogue, Mrs. Margaret; Holston, Matt; Hostetter, C. F.; Houch, Myron W.; House, Mrs. Eunice; Hubbard, Paul; Hubert, Orville M.; Hyland, R. C.; Ingram, Frank; Jackson, Marion; Jackson, Robt.; Jacobi, Rudy (Mgr.); Jacobs, Miss J.; Jacobson, Ira; Jacobson, Mr. Jean; Jaeger, Thelma Mae; Jarger, Mrs. Jack; John, Nido or Lena; John, Lido; Jenkins, Pvt. Granvell Jones; Johnson, Eugene A.; Johnson, Albert Edw.; Johnson, Chas. Bounding; Jonson, Mrs. Mildred; Johnston, John G.; Johnson, Pete Bruno; Johnson, Sim; Jones, Mrs. James P.; Jones, John W.; Jones, Percy M.; Jones, Woodrow; Jurdon, Smoky D. E.; Justus, Donald A.; Kalin, Mose; Keating, Robert; Kelley, Edith; Kelley, J. P.; Kelly, P. E.; Kelly, Andy; Kelsey, Alan Henry; Kelly, Fred M.; Kemp, Bobby; Keneen, Dottie & Hank; King, Ann; King, William Edward; Kirby, Mrs. J. B.; Kirkpatrick, James H.; Kirksey, Marvin C.; Kitchie, Si; Kluge, Charles F.; Knight, Felix L.; Knight, Lottie M.; Knox, Howard G.; Kuhn, Eddie; Kulka, Pilot M. C.; Kuntz, Alfred; La Bell-Rae Troupe; Lashman, Irene; Lack, John Monroe; Lafayette, Iva; Lamb, Buddy; Lamb, Wm. E.; Lane, Harold H.; Lane, Sherry; Lealand, Robert; Lee, Sgt. A. S.; Lee, Gypsy Rose; Lento, Tony; Leroy, William Bill; Levine, Lavodia; Levy, Stanley; Lewis, Melvin; Lewis, A.

Telefilms Plan Drive for Biz

HOLLYWOOD, Oct. 13.—There are now 70,000 outlets for 16mm. films in the United States, including schools, churches, clubs and business firms, Joseph A. Thomas, president of Telefilms, revealed.

In addition to these outlets, a circuit of 350 theaters is planned by an exhibitor's organization, Thomas says. Telefilm recently completed a Kodachrome short of the Marichias Tipica Band of Mexico, now in this country on a good will tour of army camps and USO canteens. Film was produced by Dick Gearing under the supervision of Hugh Frazer and Charles T. Trego.

Troupers

By E. F. Hannan

THERE are more than a hundred traveling tent and hall trunks that keep no contact with showbiz. To a unit they are against publicity for the profession or routing, and while they peruse The Billboard, they are thumbs-down on write-ups or, indeed, even mention. During the past year many of these trunks have gone over wholly or in part to pictures, and like museum promoters, they are high for anything in entertainment that needs no feed and that can be toted in can or crate. The best part of all this is that the money belt with these outfits is never wafer-thin and they leave town with no unpaid bills. Gypsy-like, but real down-to-earth troupers.

- Thomas, Pete; Threading, Jack; Thadall, Robert; Todd, Rucker; Tordenshiel, C. E.; Truman, Chas.; Tyaki, Leona; Uedlouzer, Leo; VanCamp, Arthur; Vagne, Milo; Valentine, Freddie; Vallance, Walter; Volo, Andy; Vanuliet, Mrs. Quenle; Vaulka, Frank; Veal, Mary Rogers; Vermont, Slim; Verbiest, Paul L.; Videto, Ken; Wade, Harper; Wagner, Clarence G.; Wagner, Mrs. Dee; Wants, Gerlad; Warfield, Mr. Wason, Ralph; Waterman, Margorie; Watson, Charles; Waite, Clifford; Waite, Herman; Weathers, Sandy F.; Weir, J. C.; Shows; Weivoda, Albert A.; Weilborn, T. F.; Wendover, Jack; West, Frank; Western, John; Whalen, Bernard; Whalen, Vera; Whalon, William; White, Albert; Powell; White, George; White, L. E.; Whitmore, Otto R.; Whittington, Mrs. Gene; Whyte, Carl; Wilkesman, Donald; Williams, George; Williams, Johnnie B.; Williams, Ralph; Willis, Floyd M.; Wilson, James; Wintlow, E.; Wisenbair, Frieda; Withers, Howard H.; Witzker, Fred; Wolfe, W. C.; Woods, Earl E.; Woods, Thomas; Woodward, Rufus; Woolley, Billy E.; Worthly, Harry; Wray, Ross Whitty; Wray, Velma; Wright, Frank D.; Wright, George; Wright, Gerard R.; Wright, John; Wright, Major; Yancey, George B.; Yonko, Spero Leo; Yonko, George; Marks; Young, John Alden; Zeidman, Wm.

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y.

- APPLEBY, Auburn; Baker, James M.; Benjamin, Mildred; BLANKENSHIP, C. J. Jr.; Boudreau, Billy; Boushen, Hank; Boyer, Chick; Crouch, Dorothy; Dare, Phillis; Dely, Antonette; Desoo, Gloria; Duke, H. J.; Duesant, James; Edwards, Philip; Forrier, Frances; Fox, John A.; Gallagher, E. J.; Gray, Vernon B.; Greene, Claude Ellen; Hayward, Aurora; Jeffcott, Tom; Kroll, H.; Lea, Sherry; LEBOWSKY, William L.; Marlowe, Don; Martin, Alice; McHugh, James; Mitchum, Andrew; Murray, Ann; Murta, Kate Ellen; Norman, Duke; O'Rourke, Texas; PADRONE, Sam; Payne, Beverly; Payne, James; Pignatelli, Vincent; Rigs, Hugh; Smith, M. A.; Stanley, J. E.; Stern, Jack; Taska, Charlie; Thornley, Tommie; Travers, Geo.; Whitmer, Kenneth

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

- Averill, Mrs. Wm.; Childsler, Wm. J.; Cooper, Micky; Cingman, Mrs. W. G.; Cooper, Micky; G.;

Rep Ripples

DEMAREST SHOW, vaude-pic, is operating successfully in the Lewiston, Idaho, sector. F. J. Demarest, old-time repster, is owner. . . . GRAY PLAYERS, four-people org, is playing auspice dates around Baltimore. Foster Gray is manager. . . . FENTON'S SHOW, vaude-film, is in the Galveston (Tex.) area. . . . THE OLD TOWNE PLAYERS will soon open their flesh season in the Chattanooga section. Three-people show has several weeks of auspice dates booked. . . . LONGACRE PLAYERS, four people, are readying to play auspices in the Schenectady (N. Y.) area. . . . WALTER F. ADAMS is readying a religious film show to play his regular auspice dates in New Hampshire and Maine. . . . GLASER TRIO will again operate in the Lancaster (Pa.) sector with flesh bills, playing under auspices.

MARTIN BROKAW is readying his religious picture trick to play around Potsdam, N. Y. . . . GALEN PLAYER, four people, will be busy around Pittsfield, Mass., after November 1. . . . L. CROSS is readying a three-people flesh unit to play under auspices in the Norman (Okla.) sector. . . . CAROL PLAYERS are playing auspice dates in the Huntsville (Ala.) area.

Murphy and Taylor Team Up To Push 16mm. Pix in West

HOLLYWOOD, Oct. 13.—Gene Murphy and Sam Taylor have entered the 16mm. field and will develop, promote, produce and publicize non-theatrical films. Taylor was formerly radio head with Warner's and prior to that was expert consultant on army training films for the War Department. Ben Hersh, RCM president, said the new partnership will be affiliated with his company in commercial work.

Ellis Books School Dates

GRAND RAPIDS, Mich., Oct. 13.—Presenting their old stand-by, Rip Van Winkle, Mr. and Mrs. John Ellis are playing schools in Michigan before starting a series of Ohio dates. They opened at Adrian, Mich., with appearances at Grand Rapids and Lansing following. They were at Ramona Park here thru the summer season.

JUST RECEIVED DeVRY—35 MM. SOUND PROJECTORS SPECIAL \$395. Factory reconditioned, 1000 ft. film capacity, straight feed, complete with amplifier, & speaker. Reg. \$675. Many 16 MM. Sound Machines on Hand. 7x9" BEADED SCREEN with metal cover on spring roller, slightly used \$78.00. 8x12 (as above) \$96.00. Trades Accepted. MUGULL'S 68-B West 48th St. New York 19

16 MM. RELIGIOUS SUBJECTS 35 MM. Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors. OTTO MARBACH, 630 Ninth Ave., N. Y. City

WANTED NOW! Dramatic People in All Lines Who Can Double in Dance Band. Wire or Write! HARRY "IKE" EVANS 920 N. 7th Street Grand Junction, Colo. Phone 237

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Aluminum Fish Reels—Fly	Doz.	\$36.00
Honorable Discharge Holders	Doz.	9.00
Auto Burglar Alarms	Doz.	1.25
Betty Bubbles	Doz.	1.00
Beer Glass (Imitation Beer)	Doz.	2.00
Bicycle Cards, Pinochle or Regular	Doz.	5.00
Ball Key Chain—Bulk Gold Color	Per 1000	25.00
Boxing Gloves—Miniature Mexican	Doz.	3.60
Bullet Key Chain (Large)	Doz.	2.50
Calendar	Doz.	.90
Carded Cigarette Loads	Gross	4.50
Calluloid Windmills on Stick	Gross	8.00
Cigarette Labels	Doz.	.24
Cigarette Cases, Assorted Colors, Plastic	Doz.	2.00
	Gross	20.00
Cigarette Lighters, Kem	Doz.	3.00
Committee Ribbons	Doz.	1.00
Compacts—Soubrette	Doz.	18.00
Decals for Glasses	Doz.	.50
Dancing Sam	Doz.	7.20
Dunhill Lighters	Doz.	7.80
	Gross	\$6.40
Finger Nail Clippers	Doz.	3.00
Hindu Rope Bottle Trick	Doz.	3.60
Humanatone	Doz.	.90
Hum-a-Zoo	Doz.	1.20
Jam Jar, Small	Doz.	3.00
John Bowl Toilet Pipes	Doz.	3.50
Laughing Tissue	Doz.	.80
Liar's Medal	Doz.	.75
Liquor Flasks, Leather, Large	Doz.	9.00
Lighter Fluid (Tall Cans)	Doz.	1.20
Longines Watch Compass	Doz.	24.00
Magic Races, Bulk, 1000 Sheets	Per M	9.00
Metal Book Banks with Key	Doz.	7.20
Miniature Playing Cards	Doz.	4.00
Money Changers—Four Barrel	Doz.	36.00
Money Changers—Five Barrel	Doz.	42.00
Mystery Key Rings	Doz.	2.00
Nystic Glasses (Clothes Disappear)	Doz.	2.00
Neck Chains, 18 In., Sterling, Bulk	Doz.	6.00
O'Johnny Pipes	Doz.	3.75
Optic Sun Glasses	Doz.	3.75
Pea Shooters	Gross	7.20
Pepper Gum	Gross	7.20
	Per 1000	45.00
Pin-Up Dream Girls (12 Photos, Real)	Doz.	7.20
Playing Cards (Aviator)	Doz.	3.25
Police Whistles	Doz.	1.80
Poker Chips, 100 in a Box, Interlocking	Doz.	24.00
Skunk Perfume	Doz.	.90
Smoke From Finger Tips	Doz.	1.80
Sneezing Powder	Doz.	.50
Take-It-Apart Puzzle	Doz.	2.00
Wiggly Snakes, Small	Doz.	1.00
Woodenlot Puzzles	Doz.	2.00
Yerkler O. K. 60 Aircraft Motor, Sells \$24.00	Each	15.60
Gemfield Lantern Flashlights	Doz.	7.80
Drum Banks	Doz.	2.50
Masonite Horns	Gross	12.00
Pipes, Gold Crest, Retail \$1.50	Doz.	9.00
B & B Pipes, Retail \$1.00	Doz.	5.00
Western All Round Zipper Wallets	Doz.	24.00
Deposit With Orders, Balance C. O. D.		

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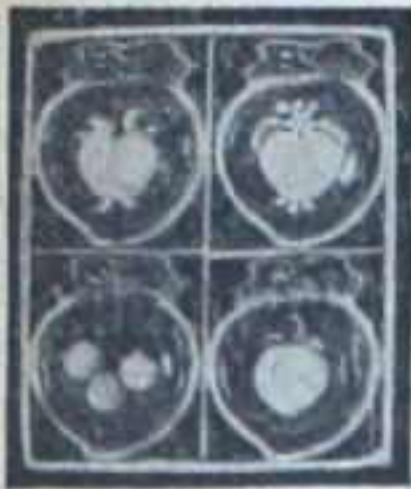
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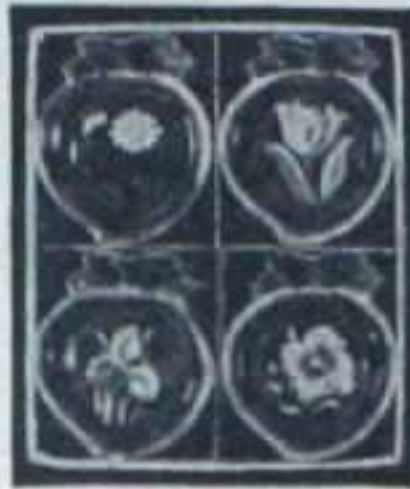
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No. 4331K
A tulip, a daisy with bud, an orchid, a kerria.



Be sure to send for our complete set K of GIFT GOODS sent to any re-seller. Ranging in price from \$1.80 to \$90.00 per doz.

LEO KAUL

IMPORTING AGENCY, Inc.

115-119 K South Market St. Chicago 6, Illinois

OVERSTOCKED—MEXICAN JUMPING BEANS. 100, 50¢; 500, \$1.25; 1000, \$2.25; 5,000, \$10.00. Charts, 1¢ each. J. J. Frank, BB-252 Palm St., Rockford, Ill.

RECEIVED SHIPMENT OF 13 INCH GUITAR. 4 strings, and you play it; \$4.20 dozen; two samples, \$1.00. No C. O. D. Liberty Novelty, 2624 S. Central Park Ave., Chicago, Ill. no3

RELIGIOUS STATUETTES — MARBOLD COMPOSITION, very attractive, excellent, 15¢ and 49¢ sellers; dozen, \$1.10 and \$3.55 respectively. Less in gross lots. Simmons, 317 Third Ave., New York 10, N. Y. no3

SELL LABEL PINS, EARRINGS, COMBS. SELL on sight. Good profit. Holiday line ready. Bede's unLTD. B. Tibbitts, 436 S. Lombard Ave., Oak Park, Ill.

STEER FOX HUNTING BLOWING HORNS. high tone, 14", \$2.00; dozen, \$18.00; 16", \$2.50; dozen, \$24.00; Goat Blowing Horns, 12", \$3.00; dozen, \$30.00. General Mercantile Co., Laredo, Tex.

UP TO 100% PROFIT SELLING FRIENDS Christmas Card Assortments and Personal Stationery. Religious, Gift Wrapping, Birthday assortments, 35¢ up. Request 21 card \$1.00 Christmas box on approval, free 25 for \$1.00 Personal Christmas Card and Stationery Portfolios. Special offer. Elmira Greeting Card Co., M-96, Elmira, N. Y.

WALL PLAQUES FOR THE CHILD'S ROOM — Kitten, Elephant and Dog, printed on 7x7 inch cards flock covered, assorted colors, 25¢ for 3. Brandt Supply, 2310 22d Ave., S., Minneapolis, Minn.

WELCOME HOME CLOTH OUTDOOR BANNERS. 18x72, red on white, \$12.00 dozen; retails for \$2.50. Frank Clarici, 519 Roebling Ave., Trenton, N. J. oc20

\$4.97 PUTS YOU IN LIFETIME BUSINESS — Write the Midwest Drug Co., Dept. 3, Columbus 15, O. no17

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ANIMALS, BIRDS, PETS

WANTED — APE OR GORILLA STUFFED, OR large size Monkey. Write Arrow Cafe, 6841 Harper Ave., Detroit 11, Mich.

BABY RHESUS MONKEYS, GIANT RHESUS MONKEYS, Bear Cubs, Coati Munda, Porcupines, Owls, Raccoons, Foxes, Opossums, Ringtail Monkeys, Manabara, Deodorized Skunks, Pheasants, Parakeets, Coyotes, Cavies, Prairie Dogs, Chimpanzee. Chase Wild Animal Farm, Egypt, Mass.

FOR SALE—RING NECK PHEASANTS, GOOD select stock breeders and flyers, \$4.00 each. Pat A. Garner, R. No. 1, Kaukauna, Wis. oc20

LIVE ARMADILLOS, VERY TAME, SPECIAL, make nice pets, \$3.50 each; \$6.00 pair; Wild Turtles, \$1.50 each; \$2.50 pair. General Mercantile Co., Laredo, Tex.

MEXICAN GIANT HORNED TOADS, SNAKES, Boas, Alligators, Armadillos, Mexican Beaded Lizards, Iguanas, Crocodiles, Dragons, Coatimundie Terrapins, Rats, Mice, Golden Hamsters, Fantail Pigeons, White Doves, Guinea Pigs, Raccoons, Bantams, Monkeys, Baboons, Rabbits, Prairie Dogs, Argentinian Hares, Squirrels, Opossums, Giant Rats, Raccoons, Kinkajous. Wire Western Union. Otto Martin Locke, New Braunfels, Tex. oc20

RHESUS MONKEYS, SPIDER MONKEYS, Albino, Grey, Black Raccoons, Red Foxes, Coyotes, Deodorized Skunks, Coati-Munda, Kinkajous, Talking Parrot, White Swan, Guinea Pigs, White Doves, Golden Hamsters, Black Bear Cub, Timber Wolf, Charone Wild Animal Ranch, Burlington, Wis.

BUSINESS OPPORTUNITIES

FOR SALE — COMPLETE PENNY ARCADE: 116 machines. Just been overhauled and painted. Now operating, \$3,500.00. 818 S. Rampart, New Orleans 13, La. no3

FOR SALE — PORTABLE SKATING RINK. Floor, 45x90, maple, \$500.00. Box C-471, Billboard, Cincinnati 1, O.

LEARN MAIL ORDER SELLING — "PROGRESSIVE Mail Trade Magazine" (72 pages) gives latest plans, ideas, etc. Copy, 10¢. Dickey, 4804 L. Maryland, St. Louis 8, Mo.

SANDWICH SHOPS, SODA FOUNTAINS. Cafes, make big money serving new hot sandwich. Sells faster than the hamburger. No smoke, no grease. Write today for free particulars. Haskell D. Boyer, P. O. Box 1486, Fort Worth, Tex. oc27

SAVERIDE THEATER BROKERS — CENTRAL Midwest Theaters listed, sold, financed. Jack Perille, Mgr. in Charge Chicago Office, 624 S. Michigan Blvd.

SPECIAL — INCH DISPLAY ADVERTISEMENT in over fifty mail order magazines, year only, \$24.00. Wood's Popular Adv. Service, Atlantic City, N. J. oc20

START YOUR OWN BUSINESS MANUFACTURING Photo Stamps with our specially equipped Cameras. Write for free circular, samples and complete information. Photo Stamp Manufacturing Co., 321 Broadway, New York.

WILL SELL OR LEASE 414 SEAT COLORED Theater, just completed in good business city of approximately 15,000 colored population. Only one other colored show. Box 508, Texarkana, Tex.

\$25.00 WEEKLY WORKING TWO HOURS daily. No canvassing, manufacturing or mail order business. Walter B. Lycke, Box 2471, Cleveland 12, O.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BUYS! — 1¢ LOBOY SCALES, INTERNATIONAL Ticket Scales, 5¢ Selective Candy Vendors, 25¢ Vendors for razor blade packages. Adair Company, 6926 Roosevelt, Oak Park, Ill. no10

CONCESSIONAIRES!

For Immediate Delivery

Jitter Beans, 240 in Box	Box	\$1.70
Pin-Up Girl Pictures, 3 Gr. in Box	Box	1.75
Tongue Novelty Card, 5 Gr. in Box	Box	3.25
Plastic Bottles, 5 Gr. in Box	Box	5.00
War Pictures, 5x7 in.	Gross	.60
Paper Flag on Stick	Gross	.65
Miniature Pennants	Gross	.75
Paper Bow Pin	Gross	.75
Bean Blower, Paper	Gross	1.00
White Band Rings	Gross	1.00
Gold Plated Band Ring	Gross	1.75
Plastic Charm	Gross	1.00
Plastic Charms w/ Strings	Gross	1.25
Rayon Bow Pins	Gross	1.25
Gold Plated Scarf Pins on Cards	Gross	1.50
Cross Charms, Plastic	Gross	1.75
Elephant Charms, Plastic	Gross	1.75
Gun Charms, Plastic	Gross	1.75
Scottie Charms, Plastic	Gross	1.75
Plaster Animals, Ass'd. 1/2 Gr. Pkd.	Gross	2.75
Monkey Mirror	Gross	2.95
Pocket Combs	Gross	3.75
Pop Guns, Paper	Gross	4.00
Boxing Glove Charms, Plastic	Gross	4.50
Children's Toy Color Book, 40¢ Dr.	Gross	4.50
Mirror Memo Book	Gross	4.00
Plastic Brooches, Ass'd., 40¢ Doz.	Gross	4.50
Plastic Earrings, Ass'd., 40¢ Doz.	Gross	4.50
Toy Banks, Cardboard	Gross	4.50
Paint Set	Gross	5.25
18 in. Batons	Gross	8.00
23 in. Batons	Gross	9.00
Tinsel Head Batons	Gross	10.25
Flag Tabs	Hundred	.50
Wing Tabs	Hundred	.50
Good Luck Charm Card	Hundred	.75
Patriotic Clips w/ Cards	Hundred	1.00
4x4 in. Cardboard "15" Puzzle	Hundred	1.75
Patriotic Buttons	Hundred	1.75
1 1/2 in. Comic Buttons	Hundred	1.75
2 in. Comic Buttons	Hundred	4.00
Comic Books, 5x7 1/2 in., 29 pgs.	Hundred	3.00
Cane Rings, Varished	Hundred	3.25
6-7 in. Fur Tails	Hundred	5.00
10-12 in. Fur Tails	Hundred	18.00
15-18 in. Fur Tails	Hundred	24.00

25% Deposit Required With C. O. D. Orders.
LEVIN SINCE BROS.
1856
NOT CONNECTED WITH ANY OTHER FIRM
Terre Haute, Indiana

Don't Miss This! Salesboard Users!

Here Is an Unusual Merchandise Deal

In connection with a 1500 Hole Board. Jewelry Items, 24 K. Gold Plated. Takes in \$75.00 Pays Out in Merchandise and Cigarettes \$39.10 Profit to You \$35.90 Cost Per Deal \$22.50

1/3 DEPOSIT—BALANCE C. O. D.

SEABOARD PRODUCTS CO.

167 LEHIGH AVE. NEWARK 8, N. J.



DIAMOND RING SETS

6R330—1 Diamond Engagement Ring and 3 Diamond Wedding Ring ... Set \$4.50
Rings illustrated in above set may be purchased separately—NO BOX.
6R101—3 Diamond Wedding Ring. Ea. \$2.25.
6R105—1 Diamond Engagement Ring. Each 2.25
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

RIELER-LEVINE
37 South Wabash CHICAGO 8

Perfume Sets—Closeouts

(non-alcoholic)
3 Pc. Sets, 2 Bottles Perfume, 1 Rouge, Beautifully Boxed. Doz. Sets \$2.00
3 Pc. 2 Cut Glass Bottles Perfume, 1 Large Dusting Powder. Per Set35
Cut Glass Bottle Perfume (Bulk). Doz.60
Large Bottle Toilet Water, Attractive Box. Doz. 2.25
1/2 Oz. Bottle Perfume. Doz.40
Combination 1/2 Doz. Each Item 5.00
25% Deposit, Balance C. O. D.

CHERRY PROD. CO.
33 Union Square New York City, N. Y.

Iridescent Mother of Pearl

BRACELETS

#5H—Has Five Drop Hearts on Gold Plated Chain. On Separate Cards.

\$9.00 dozen

25% With Order, Balance C. O. D.

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133 Broadway NEW YORK 10, N. Y.



- No. 49 Single Desk Set.....\$.70
- No. 50 Single Desk Set..... 1.30
- No. 47 Double Desk Set..... 1.10
- No. 48 Double Desk Set..... 1.65

SALES BOARDS—JAR DEALS

Write for Catalogue

Mid-West Novelty Co.

6409 N. Bell Ave. Chicago 45, Ill.



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COLORFUL COMICAL HUMOROUS

Originators and Manufacturers since 1935 of Colorful Birthday, All Occasions and Jobe Cards. Creators of popular selling cards, "You Can't Take It With You," "Six Men in Every Woman's Life," "Advice on Health," "To a Deserving One," and dozens of others. Fastest 10¢ selling cards on the market. Seeding is believing.

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138 WEST 17TH STREET NEW YORK 11, NEW YORK

EVAPORATED MILK—HONEY CANE SUGAR—BROOMS

In Carload Lots

PAN-AMERICAN TRADING CO., Importers

2214 DIME BANK BLDG.

DETROIT 26, MICH.



BUY DIRECT FROM MFR. AND SAVE

Plated Ring, Doz. \$3.75
 Mamakene Bracelet, Doz. 5.50
 Plated Ident. Bracelet, Doz. 6.50
 Plated Ident. Twin Heart, Doz. 6.50
 Anklets, Carded, Doz. 5.25
 Anklets, Gold Filled, Doz. 6.00

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LOW JACKETS PRICES CHOKERS • SCARFS

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 150-B W. 28th St., New York 1

Headquarters For COUNTER CARD MERCHANDISE

NOTIONS—SUNDRIES

LEE RAZOR BLADES

Write for Price List

LEE PRODUCTS CO.
 437 Whitehall St., Atlanta 2, Ga.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. de15

ATTENTION, OPERATORS, SAVE MONEY, BUY good clean operating machines direct from operator. Write for list of Five Ball Machines. Willie Bak, 2262 Falls St., Niagara Falls, N. Y.

COLUMBUS PORCELAIN, LIKE NEW, \$7.50 23; \$6.50 M. Lots of others. Leopola, 17 Janet St., Devon, Conn.

FOR SALE — USED SLOT MACHINES, GOOD condition. Jennings Chief, 1¢; Pace De Luxe; Mills Skyscraper, Watling Rola-Top, 5¢, and other good used Slot Machines. Write Box C-460, Billboard, Cincinnati 1, O. oc20

FOR SALE — 1 GABEL ENTERTAINER JUKE Box, 24 record, 5¢ play, only \$75.00; also 412 Wurlitzer, red and blue paint job, \$85.00; 1 Dial Free Play Slot, \$25.00; 2 Imps, \$3.00 each; 1 Double Feather Pinball, \$25.00; 1 Gold Star, \$35.00. Frank Guerrini, 112 Freedom Ave., Burnham, Pa.

FOR SALE — 9 CHALLENGERS, \$19.50 EACH; 4 Kickers and Catchers, \$17.50 each; 1 Pike Peak, \$12.50. Standard Scale Co., 715-N. Kingshighway, St. Louis 8, Mo.

FOR SALE—FILBEN 24 RECORD HIDEAWAY with 6 Buckley boxes, new speaker and 100 ft. 30-wire cable, \$250.00; 1 Hit the Japs Pinball, \$32.50; 1 Yacht Club, \$25.00, 1/3 deposit; balance C. O. D. Waddell Amusement Co., Charles City, Iowa.

FOR SALE — 5 ROCK-OLA TWIN 12's, WITH Packard adapters, steel cabinets, complete, \$149.50 each; 3 Rock-Ola Imperial 20's, with Packard adapters, steel cabinets, complete, \$200.00 each. King Pin Games Company, 826 Mills, Kalamazoo, Mich.

FOR SALE — BALLY RAPID FIRE, LATE model, \$169.00, including crating. 1/3 deposit. Durango Dells, Durango, Iowa.

FOR SALE — 1 KICKER & CATCHER, 1 PIKES Peak, both clean, no junk, \$20.00 each. J. Omer Barnhart, Peru, Ind.

I WILL BUY ALL TYPES OF SLOT MACHINES. State Condition, Type and Lowest Prices. Joseph Worpek, 55 Grant St., Easthampton, Mass. oc27

LARGE STOCK MILLS PARTS, CLOCKS, nickel, quarter Escalators; Club Handles, lots ten, \$3.25; Pump and Assemblies; Reel Assemblies; Disc, Strips, Slides, 2-5 or 3-5; Brown Front and Gold Chrome Assemblies; Rebuilding Slots for 20 years. Request quotations. Clocks repaired, \$5.00. Coleman Novelty, Rockford, Ill.

MUST HAVE ROOM, CLOSING OUT — MILLS World Horoscope, 12 slot complete, with large supply of cards, \$90.00; Striking Clock, \$75.00; 12 Buckley and 4 Seeburg 30 Wire Wall Boxes, \$2.50 each; 25 old Mutoscope Moving Picture Reels, \$1.00 each; Novelty Rifle Range, 1¢, \$50.00 each; Skill Jump with stand, \$40.00; Headline Printer complete with type, \$135.00. Write Peerless Distributing Co., 301 W. 9th St., Kansas City, Mo. oc27

PHONOGRAPHS — 850 WURLITZER, 12 NO. 120 Boxes complete, \$1,300.00; 500 Wurlitzer, \$475.00; Mills Empress, \$340.00; Seeburg Shoot the Chutes, \$90.00; Bally Rapid Fire, \$150.00; 3 ABT Targets (late), \$15.00 each; 2 Gold Chrome 5¢ Slots, 1 Cherry pay, \$150.00 each. Jim Hooker, 1220 E. 10th St., Sioux Falls, S. D.

SACRIFICE — SHIPMAN FOLDER STAMP Dispensers, like new, \$20.00 each. Biggest bargain in America. Walzer Machines at \$7.50 each. Send half deposit. Multiprises, Box 1125, Waterbury, Conn. oc20

SCALES — TWENTY BIG DIALS, WATLING, no springs, reconditioned, \$44.50. Babe Levy, 2830 10th Court South, Birmingham 5, Ala. oc20

SCOOTER, \$7.50; SKILL SHOTS, \$19.50; ABT Model F's, \$17.50; Double JP five cent Mills Blue O.T., except one night rentals, new, \$69.50; Pace 5¢ Comet, \$57.50; late Belgian 10¢ Pool Table, \$125.00; Jennings Blue Book Vendor, \$75.00; Anti-Aircrafts, \$49.50; Gum Vendors, \$4.50. One-third deposit. McLennan, 17704 John R, Detroit, Mich.

SELL SELECTIVE CANDY BAR MACHINE reasonable. Wanted: Late model 1¢ Peanut Machines. William Ellis, 2218 4th Ave., South, Minneapolis, Minn.

SIX SKEEBALL ALLEYS (ROLL-A-BALL), 12 feet long, \$125.00 each. Good condition. Herlinger, 112 W. 72d St., New York.

TEXAS LEAGUER, \$35.00; LINE-A-LINE, \$35.00; Evans Tommy Gun, \$125.00; Keeney Air Raider, \$175.00; H. D. Ten Pins, \$45.00; Batting Practice, \$100.00; Chicken Sam, \$100.00. Herb Everschor, 276 S. High, Columbus, O.

U. S. POSTAGE STAMP MACHINES FOR SALE. Wanted all kinds. Immediate delivery on Shipman, Walzer folders. U. S. Postage, 100 Grand, Waterbury, Conn. oc27

WANTED — ERIE DIGGERS, HAND OP- erated without bases, any condition. We buy them all year around. Box C-468, Billboard, Cincinnati, Ohio.

WE WILL PAY MORE FOR SKEEBALLS IN any condition, any make. State condition. L&B Amusement Co., 6432 Cass, Detroit 2, Mich. no17

1 GOTTLIEB SKEEBALLETT, IN PERFECT condition, \$75.00; crated, F. O. B., or trade for Skeeball, any make. Decatur Skeeball Co., 511 Central, Decatur 47, Ill.

5¢ VEST POCKETS, 1 B&G, 1 CHROME, EX- cellent condition. Both for \$125.00 cash. J. A. Abeel, 60 Maple St., Addison, N. Y.

COSTUMES, UNIFORMS, WARDROBES

ALL BRAIDED CELLOPHANE WAIST BAND Hula Skirts with leis, \$7.50; Chorus Costumes, \$2.50; long false Eyelashes, \$1.50; Elastic Net Opera Hose, \$6.00; Net Panties, \$1.25. Add postage. C. Guyette, 346 W. 45th, New York. Circle 6-4137.

ASSORTED BUNDLES OF CHORUS COSTUMES, Gowns, Trimmings, etc. Large bundle, \$5.00. Chorus Cowgirl Costumes, \$10.00. Other Costumes. C. Conley, 308 W. 47th St., New York.

EVENING GOWNS, \$5.00; G-STRINGS, VELVET Curtains, Cellophane Hulas, Wigs, Magiclans' Inverness Capes, Tuxedos, Orchestra Coats, Striptease. Wallace, 2416 N. Halsted, Chicago.

RHINESTONES IN GARMENTS, DROPS, BAND- lins or loose, any condition. Mail items, samples quoting best prices. Prompt action. Square deal assured. Brown, 36 Bank St., New York 14, no3

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TARGET BALLOONS

GET YOUR WINTER BANKROLL

40 IN. SIZE, 20c EACH IN LOTS OF 300
 6 FT. SIZE, 25c EACH IN LOTS OF 250
 8 FT. SIZE, 30c EACH IN LOTS OF 150

25% Deposit on All Orders

Merchandise Shipped F. O. B. Washington, D. C.

Send \$2.00 for Samples, This Will Take Care of Packing and Shipping Same

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The NEW METAL DO-ALL HAS 100 USES

YOU WANT TO MAKE Some REAL MONEY \$1,000.00

HERE ARE ONLY A FEW:
 Pipe Bowl Cleaner
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 Finger Nail Cleaner
 Powder Spoon

25 Packages of Metal Do-Alls in Each Package on a Beautiful Easel Board, at 10¢ Per Package.

TAKES IN \$2.50 — Something Everybody Will Buy.

SEND CHECK \$1.25 for SAMPLE, POST-PAID or in Lots of 50 or More, 75¢ Per Card, F. O. B. Kansas City. 25% Deposit With Order.

should be made in a few weeks. Here's how: 1000 DO-ALL BOARDS cost you \$750.00; TAKES IN \$2,500.00. Merchants received \$750.00. NOW YOU HAVE \$1,000.00 and you can sleep nights. Just put them on the counters and watch them sell. Be FIRST in your territory. Somebody is going to make a lot of money with these DO-ALLS. Why Not YOU? Send Check for \$1.25 for Sample Postpaid— or Lots of 50 or More, 75¢ Per Card. 25% Deposit With Order, F. O. B. Kansas City.

B & G SALES CO. 3524 Charlotte, Kansas City 3, Mo.

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BEARS, DOGS, MONKEYS, LAMBS
 PRICED FROM \$10.00 TO \$98 PER DOZ.
 DOLLS—SMALL AND LARGE
 PRICED FROM \$12 TO \$104 PER DOZ.

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\$2.40 starts you in business

Be your own boss! You TOO can be successful and independent. Make more money than you ever made before.

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Heavy Plastic Protective Covers
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Timely fast selling specialty . . . easy to carry and deliver. Everybody buys our Clear View Idento-Case . . . 4 Clear View plastic pockets . . . metal spiral binding plus two heavy Plastic Covers. Sells like hot cakes! Price 50¢ each . . . costs you \$2.40 per dozen. We pay postage . . . write for your trial order of one dozen today. Do not send personal checks, please! FOR IMMEDIATE DELIVERY.

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DDT 5% Solution, Quart Cans.
 Per Doz. \$ 4.00
 14 Kt. Gold Point Fountain Pen. Doz. 14.40
 Aluminum Lighters. Per Doz. 18.00
 Fountain Pens. Per Doz. 6.50
 Metal Flashlights. Per Doz. 12.00
 Mechanical Pencils, 59¢ OPA Ceiling.
 Dozen Carded 4.25

Veri-Nu Cig. Cases, Easel Type.
 Per Doz. \$ 3.75
 Bobby Pins, 18 on a Card. Per Gr. 9.00
 Pipes, 12 in Satin Display Box. \$2.00
 Ret. Per Doz. 12.00
 Cigarette Lighter, Wind Proof, on Display Card. Per Doz. 6.24
 Flint and Wicks. Carded, 10¢ Ret. Per Gross 3.00

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Sterling Silver Friendship Rings PRICED LOW!



No. 5R450—\$22.50 Per Gross
In "6" Assorted Patterns
Expensive Looking Sterling Silver Friendship Rings. "6" New Ladies' Attractive Embossed Patterns. In All Ladies' Sizes.



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In "6" Assorted Patterns
Good Weight Sterling Silver Friendship Rings. An Assortment of "6" New Attractive Patterns. Ladies' Sizes.

HARRY PAKULA & CO.
5 N. Wabash Ave. Chicago 2, Ill.

SINCE 1869 — COSTUME BARGAINS.
Chorus, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11. no24

WANTED — REAL HAIR THEATRICAL WIGS,
good condition. The Make-Up Box, Boston 11, Mass. no3

600 ASSORTED COSTUMES, WIGS, UNIFORMS.
Quitting business, \$700.00 takes all. Individual Costumes, \$2.00 up. Costume Shoppe, 305 Morris St., Charleston, W. Va.

10,000 COSTUMES MUST BE SOLD—CHORUS
Wardrobe and Single Costumes of all kinds as low as \$1.00. Lester, Ltd., 67 E. Lake St. (2d Floor Rear), Chicago, Ill. No mail orders.

FOR SALE SECOND-HAND GOODS

ALL KINDS COLEMAN GASOLINE BURNERS,
Pressure Tanks, Tubing, Fittings, Popcorn, Cones, Scoops, Royal Peanut Roasters. Northside Sales Co., Indianapolis, Iowa. oc27

ALL AVAILABLE MAKES POPPERS — FIFTY
All Electric or Gas Heated Machines, cheap. Burch, Advance, Crestors, Dunbar, Kingery, Peerless, Roaster, Candy Corn Equipment, 120 S. Halsted, Chicago. no10

CANVAS—TARPAULINS, WATERPROOF CAN-
vas, made from Government remnants. New material, 10x12, \$12.00; 12x15, \$18.00; 15x20, \$30.00. 25% deposit. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. oc20

P. A. SYSTEM — 12 INCH HORN, IN PERFECT
condition, \$85.00. 1/3 deposit, balance C. O. D. W. H. LaMange, 2308 Laurel St., New Orleans, La.

PORTABLE RINK IN OPERATION — 36x110
Sectional Maple Floor, Tent, Sidewalks, Sound System, Mike, 125 pairs Chicago Clamp Skates, Plates, miscellaneous parts, for quick sale, \$3,000.00. Walt's Skating Rink, Metropolis, Ill.

TWO NEW STAINLESS STEEL ROTARY POP-
pers on beautiful stainless steel base cabinet. Poppers cost originally \$1,000. 10x10 4-Way Top with frame corner fills and bally cloth, 25 gallon Rutane Tank with regulator and tubing, all for \$750.00, or will sell poppers alone for \$650.00. Ken Murray, Box 264, Bloomington, Ill.

3 PENNY ENGRAVING MACHINES — ROOSE-
velt, United States Flag, Lord's Prayer, Ten Commandments. Danny Bramer, 1970 Front St., San Diego, Calif. oc27

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICT-
ure Productions, outright sale only. Roadshow Attractions, Westerns, Gangster, Medical Reels. Any type of picture you want. New prints, low prices. Catalogue for stamp. Bussa Film Exchange, Friendship, O. oc27

ALUMINUM REVOLVING LADDER, BALL-
bearing, twelve feet long; also Double Revolving Iron Jaw Rigger reasonable. Leo Hamilton, Circus Park, Bloomington, Ill.

BARGAINS GALORE IN 35MM. SOUND WEST-
erns, Features Comedies and Cartoons. Lists to actual buyers; curiosity seekers, lay off. Standard Film Service, Box 782, Charleston 23, W. Va. oc20

FOR SALE — HIGH POLE RIGGING. SPECIAL
steel tubing complete. Ready to set up, \$500.00. Can be seen as per A. M. P. Shows' route. Jerry D. Martin. Also Monkey Suit and Head, \$75.00. oc27

FOR SALE — 24 SEAT CHAIR PLANE COM-
plete. Fence, Ticket Booth, Le Roi Engine. Calvin Gruener, Pinckneyville, Ill. no3

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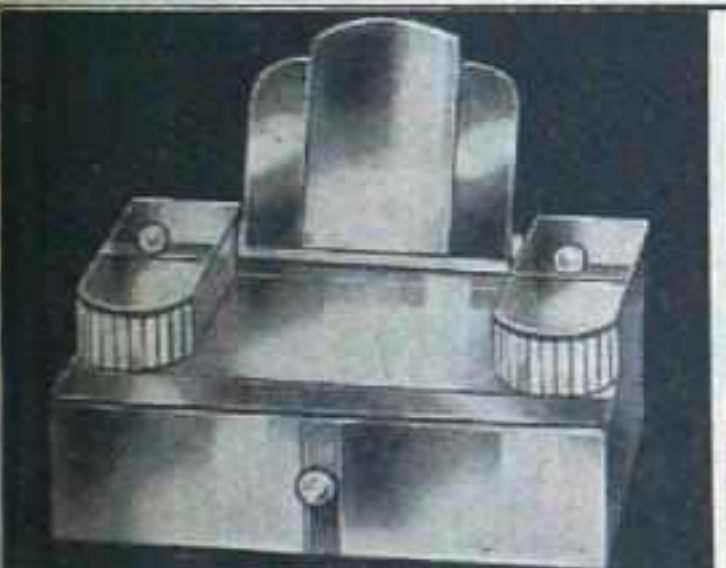
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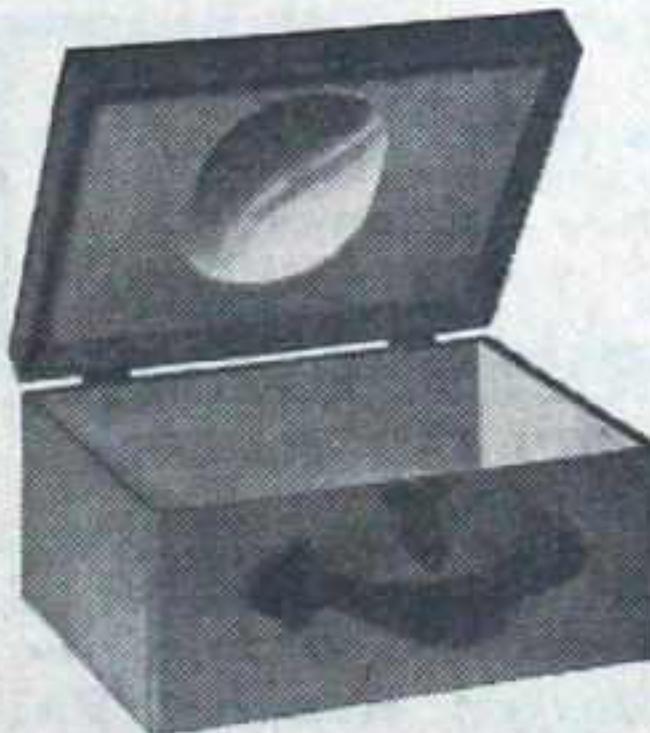
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length and bust-camera only or in beautiful cabinet. Knockdown or one-piece. Precision guaranteed. Six new improvements. Quick delivery. Federal Identification Co., 1012 N. W. 17th, Oklahoma City. no17

D.P. CAMERAS FOR SALE, 2 1/4 x 3 1/4, WITH
F.4.5 automatic lens, \$165.00; 3 1/4 x 5 1/4 F.4.5 Automatic Lens, \$225.00; 5x7 F.4.5 Automatic Lens, \$275.00. Write for our 1946 catalogue regarding Double Cameras. One-fourth with order, balance C.O.D. Bilright Camera Mfg. Co., Factory, Greensboro, N. C.; Sales Offices, Atlanta, Ga.; Chicago, Ill.; New Orleans, La. no17

EASEL PHOTO MOUNTS, ALL SIZES — WOOD,
leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic, Heart Mirrors, Frames, Easels for 1 1/2 x 2. Everything for direct positive operator. Prompt shipment. Capitol Equipment Co., Box 287, Saint George, N. Y.

EASTMAN DIRECT POSITIVE PAPER — 40
gross 5x7, 1946 dating; 14 rolls 1 1/2"x250" Direx Positive Paper; 5 rolls 2" Direx Paper; 5 rolls 1 1/2"x1000". Will dispose of at low offer. Box 689, c/o Billboard, 1564 Broadway, New York 19, N. Y.

ED.P.P. — 6 ROLLS 2 1/4 x 250, \$42.00; 6
gross 5x7, \$42.00, 1946 dating. Deposit 1/4. F. Bonomo, 25 Park St., Brooklyn 6, N. Y. oc20

THIS IS IT!
STAINLESS STEEL EXPANSION WATCH BRACELET for Men
It is durable and resilient. Salesmen, this is a hot \$5.00 seller. \$24.00 per dozen. \$2.00 for a sample.

SELL BIBLE SOUVENIR
Metal Coins, Lord's Prayer, one side; John 3:16 on the other. **SILVER DOLLAR SIZE**
Quick, easy sales—very attractive pocket piece. Quantity price, \$6.00 per 100; \$27.50 per 500; \$50.00 per thousand. Don't Wait. Order Today. Sample Order 15 Coins with Display Card, \$1 Postpaid.
LOUIS LEVITE 21 E. Van Buren CHICAGO, ILL.

"THEY'RE OFF" — WATCH 'EM RUN!
A New and Exciting Race Game with the Thrills & Hazards of an Actual Horse Race. Each RACE SHEET is 3 1/2 x 8 1/2 inches.



TOUCH CIGARETTE to STAR and ALL 6 HORSES are OFF to a REALISTIC RACE. Specially Processed Paper with 6 Fire-Lanes, one for each horse. "Fire-glow sparks" slowly burn across Racing Field for each horse. Takes 2 min. for race and any of 6 may win. Mailed Postpaid same day we receive order. Send Coin, Currency, M. O. (3c) stamps; Checks. 20 Races for 50c; 45 for \$1; 100 for \$2; 275 for \$5; 500 for \$10.
THE DENNIS COMPANY Dept. 700 P. O. Box 2657, Kansas City 13, Mo.

CLOSE OUTS

Slum Pins on Cards, 10 Gr. Lots \$1.25 Gr. Novelty Pins on Cards, 2 Gr. Lots 4.50 Gr. Assrt. Perfumes, Boxed \$5, \$8, 12, 20 Gr. Rubber Dog Toys \$9.00 Gr. Metal Ash Trays, 2 Gr. Lots 1.50 Gr. Face Powder, 25¢ Sellers 9.00 Gr. Assrt. Novelty Jewelry, Boxed 12.00 Gr. Wing Bracelets, 24 Kt., Plated 3.00 Doz. Leather Wallets \$3.00, \$6.00, 9.00 Doz. Kids' Necklaces, 2 Gr. Lots 2.00 Gr. Plastic Back Earrings 3.50 Gr. Xmas Icicles, Bag and Boxed \$5.75 & 8.00 Gr. Gold-Plated Charm Bracelets, Boxed 3.00 Doz. Gold Plated Necklaces, Boxed \$3.00, 6.00 Doz. Large Assrt. Military Jewelry, Samples \$15.00 Lot; Worth \$50.00. Close Out.
Fancy Wrapping Paper, 8/12—\$5.00 M. Playing Cards (Used), 450 Dks. to Carton—\$25.00 Carton.

Mdse. Distributing Co.
19 E. 16th Street NEW YORK CITY

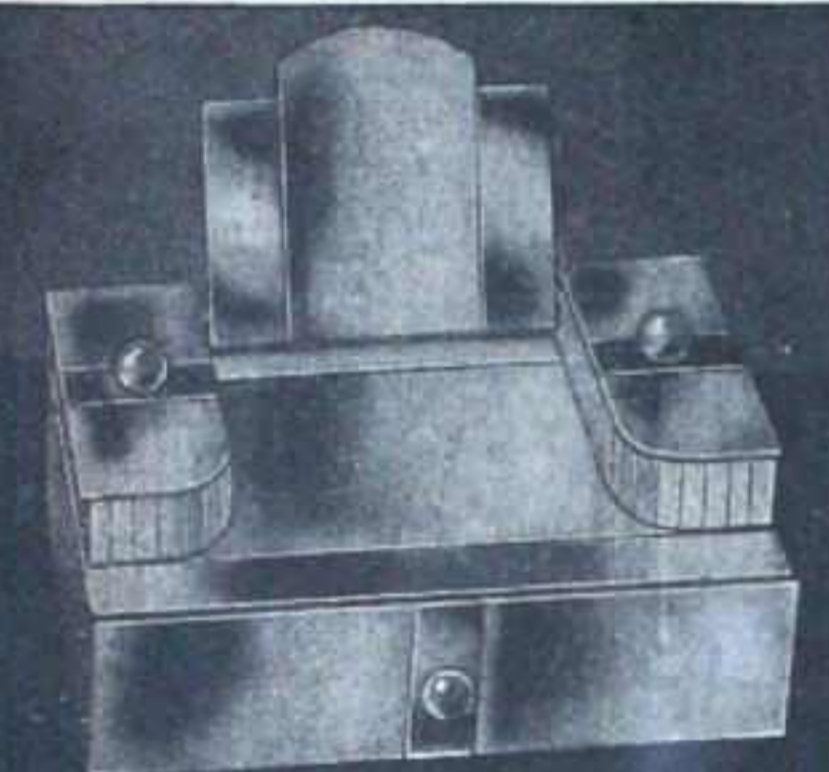


IDENTIFICATION BRACELETS
Heavy STERLING SILVER tag, chain of nickel silver and plated sister book. Individually boxed. Doz. \$13.50. Same as above except tag is heavy silver plated, each on card. Doz. \$5.50. **RECO MFG. CO., 19 E. Pearson, Chicago 11.**

Be Our PERFUME DISTRIBUTOR
Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Colognes. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!
SELL STORES, JOBBERS OR DIRECT
*Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! **WRITE TODAY** for free details and sample.
TOWER HALL 425-E Manhattan Bldg. Chicago 5, Illinois

BINGO
SPECIALS ★ CARDS TRANSPARENT MARKERS
Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

SALESBOARD USERS
Don't Miss This **PECAN LOG DEAL**
Rich, creamy centers covered with Texas Pecans. 13 6-Oz. Pecan Logs, 11 9-Oz. Pecan Logs, 1 12-Oz. Pecan Log. 1000-hole specially imprinted 5¢ salesboard, takes in \$50.00. Each deal packed in individual shipping carton. Your cost per deal \$10.50. Send \$1.00 deposit with each deal ordered, balance C. O. D. F. O. B. this city.
Precision Novelty House
Hays, Kansas



MIRROR VANITIES

IMMEDIATE DELIVERY \$24.00 per doz. Sample \$2.25

1 lb. Stuffed Fruit, cellophane boxes. \$6.60 dozen.

Windproof Cigaret Lighters in new highly polished metallic finish. \$13.20 dozen.

Tubular Cigarette Lighters, \$3.00 dozen.

SYLVAN COMPANY

154 E. Erie St., Chicago 11, Ill.

BALLOONS

Fresh Rubber, Gross	\$ 3.00
Assorted Colored Balloons, Round or Long, Gross	4.00
Balloon Sticks, 24 Inches Long, Gross	1.50
Thousand	8.00
Beautiful Colored Airplanes on Stick, Special, Gross	12.50
Sensational Selling Tinsel Headed Flying Birds That Have a Very Loud Whistle, With Long Stick, Gross	18.00
Flying Bombers That Hum Like a Real Bomber, Sells on Sight, It's Terrific. Gr.	18.00
Football Buttons of All Kinds, Any College, \$2.00 Hundred; Thousand	17.50
Gift Footballs. This Football is Outstanding. Gross	5.00
Comic Buttons—General Patton, Truman, MacArthur, Eisenhower, V.J., Welcome Home, Fireman, Circus and Other Kinds. \$17.50 Thousand; Hundred	2.00
Christmas Tinsel, 10 Lb. Lots Only. Lb.	.75

Pin Wheels, 18 Inch Stick, Beautiful Colors, Special, Gross	\$ 6.00
Confetti, Fine Quality, 50 Lb. Carton	5.00
Whip, Long Lash, Gross	16.50
Sailor Stiff White Hats, Gross	21.00
Pennants, 12x30, Hundred	13.00
Feathered Dolls, Dozen	2.50
Tin Footballs, Hundred	3.00
Jokes and Tricks, One Card With 60 Tricks and Jokes, Fast 10¢ Seller, Card	3.00
One Card with 40 Jokes and Tricks. All Sell on Sight	2.00
(Also Other Tricks and Jokes)	
Batons With Bells, Gross	15.00
Silver Head Monkeys That Look Real, About 15 Inches Long, Dozen	12.00
Welcome Home Banners That Are Different, with Fringe, and They are Beautiful, 9x12, \$2.00 Doz.; 12x18, \$3.50 Doz.; 18x24, Dozen	6.50
36 Inches by 36, Beautiful Design, Doz.	18.00
Panel Drape with Fringe, 3 Feet by 9 Feet Long, Each	4.00

50 Per Cent Deposit, Money Order or Cash. Limited Quantities. First Come—First Served.

HARRIS NOVELTY CO.

1102 ARCH STREET

PHILADELPHIA 7, PA.

BIG NEW HOLIDAY MERCHANDISE LIST No. 946

Now Being Mailed Out—Dolls, Toys, Gifts and Premiums.

Write for your copy today—be sure and state line of business.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

REAL ACTION

TOY METAL GUN

TRIGGER MAKES LOUD NOISE

\$3.00 Dozen — Minimum Shipped 3 Dozen — 50% Deposit

RELIANCE JEWELRY & MDSE. CO. 307 Metropolitan Bldg., Detroit 26, Mich.

DISTRIBUTORS-CREW OPERATORS

NOW available in quantity for spot delivery.

LADY JOAN SACHET CUBES

A "Natural" for Organization and Trust Sales. Write for Sales Details and LOW net prices.

LADY JOAN LABS., 846 Washington, Reading, Pa.

NEED MERCHANDISE?

Casey has the money-making merchandise you want! Write for our new catalog showing hundreds of popular, profitable items available now.

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

Cutlery Special!



Handsome 3-Pc. Kitchen Set. Matching knives with carbon steel blades and riveted hardwood handles. 12 1/2" bread knife with 8" serrated blade. 8 1/2" utility knife with 5" serrated blade. 6 1/2" paring knife with 3" blade. . . . fast mover—priced right. Sample set \$1.25. **2228254—3-Pc. Sets. Per Doz. Sets \$10.80.**

Prices Less 2% for Cash. 25% Deposit Required on C. O. D. Orders. Wholesale Only. Catalog Sent on Request.

Hagen JOSEPH HAGEN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
7-223 WEST MADISON ST., CHICAGO 6



MONEY CLIPS

Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish. 1 Doz. Display Cards. **\$2.20 per doz.** 25% With Order, Balance C. O. D. Send 25¢ for Sample. Special prices to jobbers. **SALESMAN WANTED. NATIONAL MET. CO. 168 N. Main FALL RIVER, MASS.**



FOLDING CHAIRS?

All You Want! Prompt Delivery! Low Prices! Write or Wire—

J. P. REDINGTON & CO. Dept. 28, Scranton 2, Pa.

CIGARS

Fine tasting, hand made, at this low price. Limited quantity for immediate shipment. Cellophaned 8c—20 boxes at \$3.00; 50 boxes at \$2.85; 100 boxes at \$2.75. Ten Cent—20 boxes at \$3.50; 50 boxes at \$3.25; 100 boxes at \$3.20. Send full amount or 50% deposit by M. O., bank draft or certified check to

M. PERCELL 20 Orange St. WAVERLY, N. Y.

BALLOONS

Large Pink #12 Sample and Prices on Request **WILLIAM ELMERS 481 South Tenth St. Newark 3, New Jersey**

CHOCOLATES

Operator's Ass't—25% Dep.—24-Hour Service 1 Lb. Boxes Choc. Nut Clusters & Mds. Males Name Profit Price 600 5c Mirror Chest & 15 1 Lbs. \$17.60 \$12.40 1200 5c Musical Chest & 20 1 Lbs. 35.50 21.50 **MOSE & TRADE AWARD DEALS 1200 5c 8 13-Inch Cuddie Dolls . . . \$45.50 \$ 9.95 1200 5c 5 Cedar Chests & 1 Lb. . . 45.50 14.85 24 1-Lb. Boxes Choc. Nut Clusters . . . \$14.75 24 1-Lb. Celo-Quality Fruit Cake . . . 12.65 Special Deals for Jobbers—Push Cards, Etc. **DE LUXE SALES CO. Blue Earth, Minn.****

FOR SALE — MARFUL DIRECT POSITIVE, 1946 dating; 7 rolls 4", \$14.50 per roll; 2 rolls 2", \$7.50 per roll. 1/3 deposit. Anthony Massett, 1513 Holly St., Berkeley, Calif.

HOUSE TO HOUSE PORTRAIT MEN—TAPES-try Styled Banners, artistically designed, patriotic motifs, in six colors with either of these captions, "Serving Our Country" or "Served With Honor," brilliantly displayed. Big feature is photo etched into cloth. Make \$4.00 on each \$7.85 order. Details free. Foto Portraits, 1172 Ogden Ave., New York 52. oc27x

LATEST POSITIVE PHOTO MACHINE, TRADE for 16MM Sound Projector. Cash for large Powers Magazines. Describe fully. W. Tarkington, Warner, Okla.

MILLMAN'S DIRECT POSITIVE CAMERAS — Special offer. 3 1/2 x 5 1/2, takes photos full length, three quarter or bust size without focusing. Automatic shutter, F-4.5 lens with prism. Hand operated. Priced \$350.00. Also 1 1/2 x 2 Camera, F-3.5 lens, priced \$200.00. One complete booth with special 1 1/2 x 2 Camera, F-2.5 lens, \$400.00 (used), F.O.B. N. Y. Herman Millman, 1094 Flatbush, Brooklyn 26, N. Y. oc27

OUR PHOTO LOCKETS HOLD TWO PICTURES for 1 1/2 x 2; are hot sellers. Money back sample, 25¢. Also have Leatherette Folders for all sizes. Also two good items for counter sales that will increase profits. C. Gameliser, 146 Park Row, New York City. oc20

PHOTO MOUNTS — 1 1/2 x 2", \$1.50 per 100; 2 1/2 x 3 1/2, \$2.25; 3 x 5, \$2.50. Other sizes. Backgrounds, Comic Foregrounds, Photo Novelties, Supplies. Holiday numbers ready. Miller Supplies, 1535 Franklin, St. Louis, Mo. de15

PHOTO REPRODUCTIONS BY "KROM-A-Tone." 500 postcards, \$5.00; 1,000, \$9.50. 500 8x10 Lobby, \$16.50; 1,000, \$31.50. 1/2 deposit, balance C. O. D. Graphic Arts Photo Service, Hamilton, O. no3

POST-WAR D.P. CAMERAS AVAILABLE NOW. Streamlined booths, fast new style lens. American Stamp Co., Oklahoma City. We repair lens. np

SAVE TWO OPERATIONS PROCESSING DIRECT positive paper. Simple, speeds production, usual quality. Information, dollar. Money back if not decidedly pleased. Superior Camera Co., Dept. B, Dewey, Okla.

SLIGHTLY OUTDATED 8x10 ULTRAPAN Geraert Cut Film, \$1.00 a dozen. Popular size Roll Film at list prices. Many other photographic and cine bargains. Mougill's Camera & Film Exchange, Inc., 59 W. 48th St., New York 19, N. Y.

WONDERFUL BARGAIN — KODABROMIDE, 1 1/2 x 2 1/2, 30 rolls double weight, 24 rolls single weight. Make offer. Doyle's Photoshop, 36 E. 5th St., Cincinnati, O.

1 1/2", \$4.98; 1 3/4", \$6.00; 2", \$7.00; 2 1/2", \$9.25; 3", \$15.00. Third deposit. Immediate delivery. Metro Camera Exchange, Box 404, Mount Vernon, N. Y.

PRINTING

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. de22

LOW PRICES — QUALITY WORK. SAMPLES, price list free. Letter press and offset. Try us Lee Wilson, Printers, Niles 1, Mich. oc20

SACRIFICE #1000 MULTILETH. NEW, NEVER used. Off-set printing equipment. Prints any size to 8 1/2" x 11" automatic feed. Instructions, parts book, accessories. Easy to operate. Does high grade lithographing. List price, \$810.00; only \$510.00 prepaid. 50% deposit or draft against bill of lading. Crystal Company, 1517 Marshall, Shreveport, La.

500 8 1/2 x 11 HAMMERMILL LETTERHEADS and 500 6 1/2 White-Wove Envelopes, printed your copy, \$5.50 prepaid. Drew Press, Box 423-E, Greensboro, N. C.

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS — Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. oc20

TATTOOING SUPPLIES

TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeis Studio, 728 Leney St., Rockford, Ill. de22

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. no10

KIDDIES' WHISTLE

Attractive, gay, two-tone police whistle. Fast 10¢ chain-store seller. 100% profit. **GROSS \$7.20. Full cash. Over 1 Gross, 1/3 Deposit, Balance C. O. D.**

LIGHTER

Modern, streamlined, dependable, with new thumb-wheel innovation that guarantees light every time. Beautifully polished aluminum. Big Christmas item. **DOZEN \$26.95. SAMPLE \$2.50. 1/3 Dep., Bal. C. O. D.**

Ace Precision Mach. Co.

152 W. 42nd St. NEW YORK, N. Y.

FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only. WRITE FOR CATALOGUE. **MARLENE SALES 5 N. Wabash Ave. Chicago 2, Ill.**

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. de15

CIGARETTE MACHINES — ANY TYPE. MUST be in good condition. New York Cigarette Service, 603 E. 182d St., Bronx 57, N. Y. Fordham 5-0220. no10

ELI WHEEL, ANY PLACE USA. ALL CASH, no inflated prices. Tom Hughes, 408 Club Drive, San Antonio, Tex. oc20

HAND ORGAN—SMALL MONKEY OR MERRY-Go-Round type. Write price, condition, size to Richard N. Ballard, 13 Winter St., Providence 3, R. I.

LORD'S PRAYER, PENNY ENGRAVING MACHINE. Prefer Blue Dot or Chrome Plated. State all and lowest prices first letter. W. Drowin, 870 N. State St., Chicago, Ill.

MERRY-GO-ROUND ANIMALS — STATE CONDITION and price. Ed Jacobs, 3136 Losantville Road, Cincinnati 13, O.

SMALL CONCESSION TRAILER OR HOUSE Car that can be converted. Describe and quote cash price. S. E. Weller, c/o Billboard, Cincinnati 1, Ohio.

WANT MINIATURE RAILROAD WITH UP TO 1800 ft. track and with coaches. Steam or electrical engine. Box 84, Ormond Beach, Fla. oc27

WANT — LOBOY 1¢ SCALES, 5¢ SELECTIVE Candy Vendors, 1¢ Gum Machines. Adair Company, 6926 Roosevelt, Oak Park, Ill. no10

WANT TO BUY CALLOPE RECORDS FOR sound truck. Theater Seats, 16 and 35 Sound Film, Projectors, Laughing Mirrors, Mechanical Bally Figures, Candy Floss Machine. I have show equipment to trade. Permanent home address below: Lola B. Herdman, 1438 McCarty Drive, Houston 15, Tex.

WANTED — PERMANENT ROLLER RINK IN West or South. Must be in A-1 condition. Will consider Portable in A-1 condition. Box C-459, Billboard, Cincinnati 1, O. oc20

WANTED — ONE PENNY FILLER MACHINE for filling pennies in cigarette packages. Onondaga Sales Company, 601 E. Jefferson St., Syracuse, N. Y.

WANTED — FLOSS MACHINE, PRICED right. c/o Box C-472, Billboard, Cincinnati 1, Ohio.

WANTED — BANDS AND RIBBONS FOR Candy Floss Machine. c/o Box C-473, Billboard, Cincinnati 1, O.

No. 501
WHITE ALUMINUM POLISHED BRACELET
Per Doz. \$3.75
JEWELCRAFT CO.
5217 Hunter, Norwood 12, Ohio

BINGO SPECIALS
1500 to a Set
MR. JOBBER! GET ACQUAINTED WITH OUR PRICES!
Write for Catalog!
MORRIS MANDELL & CO.
131 W. 14 St., New York 11, N. Y.

CHOCOLATES
In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.
Earl Products Co.
221 N. Cicero Chicago 44, Ill.

RADIO
6 tube, wood cabinet, table radio with tone control. \$36.57 including tax.
PHONOGRAPH
Electric amplified, portable phonograph. \$58.24 including tax. 25% deposit with order, balance C. O. D.
DEARBORN INDUSTRIES
122 W. Hubbard St. Chicago 10, Ill.

IDENTIFICATION BRACELETS
Heavy high lustre finish Name Plate with Silver Plated Chain and Sister-Hook Catch. 1/3 Deposit on C. O. D. Orders.
\$3.25 DOZ. \$36 GROSS
THE SALPRO CO.
3824 W. Arthington CHICAGO 24, ILL.

BALLOONS
Colors and Silver Gray, size 6 and 8; other sizes for Dart Games. Sticks and best Canes and Lels, also Batons.
UNGER SUPPLY CO.
567 Harrison Street CHICAGO 7, ILL.

SILVERWARE AND CUTLERY SPECIALS

Doz.	Gross
Stamped Out Steel Tea Spoons . . .	\$1.05 \$12.00
Silver Plated Tea Spoons	1.30 15.00
Silver Plated Forks	2.25 26.00
Triple Plated Tea Spoons	1.80 21.00
Triple Plated Dessert Spoons	2.40 27.50
Stainless Steel Tea Spoons	2.25 26.50
Stainless Steel Dessert Spoons . . .	3.00 34.50
Stainless Steel Forks	3.00 34.50

24-Piece Set of Silver Plated Ware, Consists of 6 Knives, 6 Forks, 6 Tea Spoons, 6 Dessert Spoons. Per Set . . . \$4.75

7-Piece Stainless Steel Knife Assortment, consists of one each Butcher, Slicer, Bread, Serrated Utility and three styles of Paring Knives. Set complete in rack. Per Set \$2.95

Stainless Paring Knives (2 doz. in box). Per Box 1.70

Slicer with Razor-Edge Tool Steel 8 Inch Blade. Per Doz. 4.50

Bolo Knife—Army Surplus, Just 195 Left to Sell—Complete in Scabbard. Each 2.78

KIPP BROTHERS
117-119 So. Meridian St., Indianapolis 4, Ind.

NEW WRIST WATCHES

MEN'S MILITARY TYPE

15 Jewel, Regular 10 1/2 Ligne Movement, Stainless Steel Case \$17.50

15 Jewel, 10 1/2 Ligne, Waterproof, Shockproof, Antimagnetic, Radium Dial and Hands, Red Sweep Second 25.00

Same as Above, 17 Jewels 27.50
1/3 Deposit, Balance C. O. D.

BURTON SALES CO.
809 W. Madison St.
Dept. LB-65 Chicago 7, Ill.

LUXURIOUS BARGAIN ARMY SIGNET RING

Soldier's Remembrance Gift

Jeweler's Type Sterling Silver Ring with Large SIMULATED FACET CUT STONES Assorted Sizes Former Wholesale Price \$8 **NOW \$12 PER DOZEN**

QUICK! They Won't Last Long. 25% Cash With Order, Balance C. O. D.
NANCO, Inc. 221 Fourth Ave. New York 3, N. Y.

GAMES
Wholesale Prices. Retailers, Distributors, Salesmen.

Dozen	Gross
Four-Handed Checkers—Kings . . .	\$3.37 \$39.60
Double Up (Less Cards)	2.33 27.96
Tricky Ricky	3.19 37.44
Board of Trade (Less Cards) . . .	2.16 25.20
Speed Word	2.04 23.78
Mystery Climb	1.85 21.60

50% With Order, Balance C. O. D.
6 Sample Games, \$2.55 Postpaid.
ANDERSON GAME COMPANY
Box 585 Des Moines, Iowa

Jewelry Workers

Our beautiful Cameo Heart Pendants on 18" Sterling Silver Chains are getting top money wherever shown. We manufacture fifty different combinations. Send for Sample Dozen, assorted, at regular quantity price—\$12 per dozen.

LYNE JEWELRY CO.
146 East 59th St. New York 22, N. Y.

1c AND 10c "GOOD 'N FRESH CANDY" AGAIN AVAILABLE TO LIVE DISTRIBUTORS

10c Cellophane Bags (Boxes of 2 Doz.), Good Ass't. 64¢ Doz. Net
1¢ 120 Count Boxes, Good Ass't. 65¢ Box Net
F. O. B. Chicago, Limit Per Order, 100 Boxes of Each Item. No C. O. D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details.
CASTERLINE BROS.
2030 Sunnyside Ave., Dept. C, Chicago 25

"DUNHILL" LIGHTER SALESBOARD DEAL

24 assorted Lighters and fancy Metal Cigarette Cases. Mounted on satin display and special printed 2000 hole board. 5¢ a sale. Takes in \$100.00. Cost to jobbers, \$25.00 per deal.

120 Tin Tickets at \$12.50 per gross. 20% deposit with order.

Fisher Distributing Co.
1910 Piedmont Road Charleston, W. Va.

HOT ITEMS

APPLIANCES

Vacuum Cleaners, Electric Irons, Hot Plates, Radios, Edgewater Appliances, Box 013, Billboard, 155 N. Clark, Chicago 1.

BALLOONS

Write for prices. Canes, \$7 to \$14 gr. Crushproof Leds, \$3 per 100. Birds, Bats, Sticks, Slum, Under Supply, Box 02, Billboard, 155 N. Clark, Chicago.

BIBLE COINS

Bible Souvenir Coins, silver dollar size. Lord's Prayer & John 3:16, 100, \$6; 1000, \$50; 15, \$1 postpaid. LeVite, Box 06, Billboard, 155 N. Clark, Chicago.

BIRDS

Whistling, ass't colors, \$21 gr. Write for price list Glassware, other items. Quick shipment. Snyder Sales, Box 03, Billboard, 155 N. Clark, Chicago.

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, 155 No. Clark St., Chicago 1.

BOARD DEALS

Cedar Chests, Mirrored Vanities, Cash Merchandise Boards. Merchandise for jobbers. Write for prices. Earl, Box 01, Billboard, 155 N. Clark, Chicago.

BRACELET

Charm Bracelet, boxed, \$3.00 doz. Wonderful Xmas number. Mdse. Distributing Co., Box 5014M, Billboard, 1564 B'way, N.Y. 19.

CELLO-LEIS

Hawaiian Leds, cellophane, sparkling colors, \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004 M, Billboard, 1564 B'way, N.Y. 19.

• CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

• PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

CROSSES

4 inch, gold sprayed, \$3.00 doz.; \$33.00 per gr. Plain Crosses mounted on rayon cord, \$8.50 gr. Knickerbocker Handkerchief, Box 5054M, Billboard, 1564 B'way, N.Y. 19.

D. D. T.

5% solution, quart cans, \$4.00 per doz. Alex Stult, Box 5032M, Billboard, 1564 B'way, N.Y. 19.

DOLLS & TOYS

36" Part Plush Bears, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N.Y. 19.

EARRINGS

Earrings, danglers, buttons. Gross lots only. Ass'd styles, \$24.00 gr. Send cash. Richley Co., Box 5012M, Billboard, 1564 B'way, N.Y. 19.

ENGRAVER

Simplest Electric Engraving Tool, used like pencil. \$5.00. Jewellcraft, Box M4, Billboard, Cincinnati 1.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

LIGHTERS

Chromium plated windproof Cigarette Lighters available for immediate delivery. Write for quan. price. Sample postpaid \$1.50. Sylvan Co., Box 010, Billboard, 155 N. Clark St., Chicago 1.

MAGIC TRICKS

Dealers. Earn large profits with our line of over 100 fast selling Magic Tricks. Free catalog. Robbins, Box 5052M, Billboard, 1564 B'way, N.Y. 19.

NAIL FILES

Folding, double cut, nickel plated, opens to 3 1/2". 20¢ retailer. \$5.50 per 4 doz. lots, minimum order. S. Rabinowitz, Box 5049M, Billboard, 1564 B'way, N.Y. 19.

PEARLS

For jobbers and distributors, better grade. Sample line, \$25.00 to \$100. Also Pearl Boxes: Costume Jewelry, Box 5013M, Billboard, 1564 B'way, N.Y. 19.

SISTER HOOKS

Pear shape, silver or gold plated, gr. \$5.50; 10 gr. or more, \$5.10; Sterling Silver, gr. \$12.00. Miller Creations, Box 04, Billboard, 155 N. Clark, Chicago 1.

WALLETS

Complete assortment of wallets and leather novelties. \$10 sample assortment. Money refunded if not satisfied. Supreme, Box 5057M, Billboard, 1564 B'way, N.Y. 19.

WASH-TOYS

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ADVANCE BOOKING AGENT OR CONCESSION Manager available after November 15. Interested in South or Southwest territory only. Produce excellent results. A. H. Albee, Wolfeboro, N. H. oc27

AGENT AT LIBERTY WITH CAR FOR MAGician with car. Immediately. Four schools daily, 50-50 proposition. No drunks or wives. Daniel, write. Write I. C. Admire, Route 2, Poland, Ind., Clay County.

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AFTER OCTOBER 31 — 10 PIECE DANCE Orchestra, organized 3 years. Neat appearance, sober. Want steady work. Aaron Cox Orchestra, 619 N. Pine St., Seymour, Ind. oc20

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AT LIBERTY — CIRCUS ACTS. HORSES, Dogs, Ponies, Goats and Single Aerial Number; Circus Band and Calliope. Fisher Bros. Circus, Box 104, Jackson, Mich. oc20

WANTED — JOIN SHOW ANY PLACE GOING South for winter. Have Photo and Roll-a-Whirl Ride. Write Earl Coatney, Pleasantville, Iowa. oc27

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ALTO, CLARINET, BARITONE — CAN START immediately. Salary \$80.00. Wire, write Eddie Kish, Mayo Court, 1917 E. Lancaster, Fort Worth, Tex.

ALTO SAX AND CLARINET — EXPERIENCED, reliable, capable, veteran. Will travel in East. Two weeks' notice. Minimum, \$85.00. Box C-469, Billboard, Cincinnati 1, O.

BASS MAN, STRING AND BRASS, WANTS work with commercial sweet styled band doing locations. Write Bandleader, 5 O'clock Club, 935 S. 8th St., Manitowoc, Wis. oc27

CLARINET PLAYER — CLASSIC AND POP-ular; strictly reader, no faker; also experience in military band directing. S. Pistrutto, 4491 Emanuel Homes, Brunswick, Ga.

DANCE PIANIST AVAILABLE — AGE, 27, experienced. Double Vibes (ballads). John Slater, 515 Kennedy St., Perth-Amboy, N. J.

DRUMMER — 24, HONORABLY DISCHARGED 3 years ago. Experienced hotel and Latin bands and combos. Read, fake. Will travel. Dependable, sober, neat appearance. Wardrobe, new white pearl outfit. Available October 17. Phone, wire Eddie Dirman, Hotel Nansamond, Ocean View, Norfolk, Va.

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DRUMMER — (DISCHARGED), AGE 35. Some Vibes and Tympa. Small combo or hotel band; location. Prefer California, Nevada or Arizona. Write or wire C. Thomson, 3268 N. E. Alameda, Portland 12, Ore.

ELECTRIC GUITAR — MODERN STYLE HOT choruses preferred. Varied experience. Available December 15. South or Southwest desired; own transportation. Union. Write full particulars. Musician, 1502 Boone St., Ft. Wayne, Ind.

EXPERIENCED LADY CALLIOPE PLAYER, Pianist. Read, fake; union, reliable, sober. Mildred Vannette, R. #1, Fairmount, Ind. Phone, Black 28-W.

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TENOR SAXOPHONE — AVAILABLE IMMEDIATELY. Union. Read, play jazz, fake, etc. Prefer small combo in South. Musician, 717 Cotton, Shreveport, La.

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TRUMPET — UNION, AGE 35, READ, MOD-ern. Location preferred. Can join immediately. State your best. Cut any show, small or large combo. Jimmie (Red) Bennyhoff, Vandalia, Ill.

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Beautiful Lighter and Genuine Leather Wallet, Complete in Gift Box. Per Set \$ 75
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8 Pc. Tourist Set, Ea. 1.00
Genuine Leather Cigarette Cases 18
(Special Close Out and Hold Pkg. Big Value.)
Genuine Leather Cigarette Cases, \$1.00
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2 Pc. Military Set Display Box 50¢, 1.00
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Double Shaving or Make-Up Mirror, 5 1/2" Diam. Ea. 4
High-Grade Stag Handled Assorted Pocket Knives, Each, in Doz. Lots 8
No Catalogue. Samples sent on approval. Money refunded if not satisfactory.
25% Deposit With Order, Balance C. O. D.

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6c Cigar, very mild, a good repeater, \$48.00 per thousand. We pay shipping charge on cash orders.

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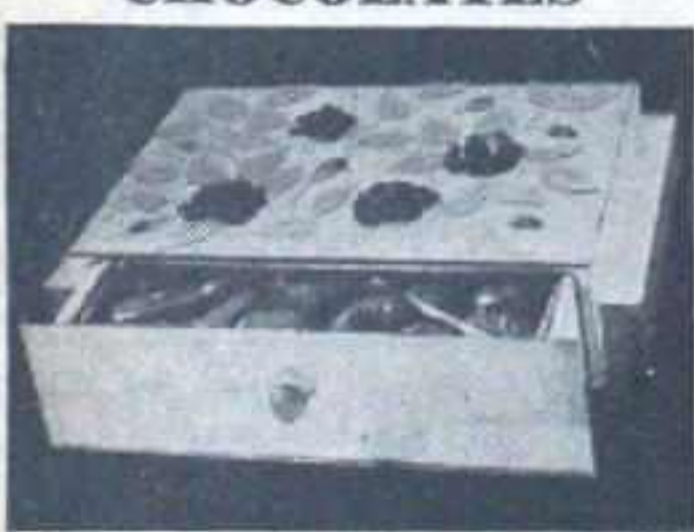
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Beautifully engraved, flowered top. Contains 1 1/2 lbs. (two layers) fine assortment of Chocolates! Size, 12"x7 1/4"x3". Individually boxed, packed 4 to a carton.

\$2.75 Each in Lots of 12 or More.
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Not Sold in Less Than 1 Dozen Lots.
Delivery Same Day Order Received.

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Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

SMILING LOUIS V. PERNOKIS . . . has received the title of unofficial mayor of Woodward Avenue, Detroit. He now operates the Fidelity Lunch there, one of the spots where jackpots are cut up and not used for cooking.

BEFORE you get it you have to earn it.

D. (SENATOR) ROCKWELL . . . has been at the Stephens Hotel, Los Angeles, the past five months and expects to remain there for several more. He adds to the info for med men that California is closed and it seems strange not to see the boys at Long Beach or around Los Angeles. He recently cut up a few with Jack Malone and Harland Laws. Rockwell enclosed a story with picture from *The Long Beach* (Calif.) independent showing a three-column cut of a live rooster that was beheaded and has lived for more than a month and injected feeding in its neck. Chick was one of a lot being readied for the an in Fruita, Colo., but it refused the usual decapitation results and lived. Rockwell saw the fowl and sighs for its money-making possibilities.

SELF-STARTERS are not all on autos.

TENNEY . . . heard from Gaby Amusement Company, Badera, Calif., that the town is the home of some old-time sheet writers, including R. E. Ryan, Blackie Stein, Mr. and Mrs. Whitey Bevans, Harry Tenney, G. Hanson, Sammy Comez and Freddie Baker.

ABRAHAM GILSTRAP . . . telegraphs from Atlanta that the South-eastern World's Fair there was a red one and clean, with everything closed that was not up to standard. He says that astro, Mex turtles, jewelry, pitch-ball-win and other outfits were operating. He met Alvin Weeks, who owns four jewelry stores in Atlanta; Mrs. Ruth Weeks, who is a Sister in Holiness



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Selling good. Samples submitted, \$2.00. Money refunded without question.
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PICTURE MEN We Have FRAMES!
Glass Convex, 10x16, With Backs. Other 10x16 Frames. Prices, \$1.65 to \$2.50.
Prompt shipment. We also have the best artists for finishing work.
MINNEAPOLIS PORTRAIT CO. Phone Br. 1915
695 2D AVE., N., MINNEAPOLIS, MINN.

Church; David Livingston, wholesale jeweler; Harry Woodruff, "king of Atlanta ring men," and Frank Bryon, who retired from pitchdom and is now a watchmaker.

IF YOU tie yesterday's sales, beat them tomorrow.

ART NELSON . . . worked Illinois fairs this year and writes from Chicago that he expects to visit the Pipes Desk in Cincinnati shortly. He says he has quite a few demos working on uke oil, vitamins, cleaner, shampoo and foot in stores and all are doing okay. He adds that Nick's 52 Club is a spot for the Chicago pitchfolk these nights. George Thermon is running Nelson's Chi territory, with Cowboy Williams knocking 'em cold, according to Arthur.

EILEEN ROGERS . . . gives with New York chatter, as follows: "Well, the location situation here isn't getting any better. Pitchers have a tough time getting spots. Owners of stores are asking colossal prices for just a tiny bit of space. But one smart pitcher, Alfonso D'Agostino, out-smarted these landlords. He got a chain of pushcarts and sells turtles from them. D'Agostino hires kids for his agents. He saves rent in this way and at the same time is independent. He said that he got the idea from his little boy, Paul, who said: 'Daddy, if they sell hot dogs from push carts, why can't you sell your turtles the same way?' So Daddy D'Agostino did just that. He is doing splendidly and passes the idea along to other pitchers who may find it hard to get a location."

More Ice

By Tom Kennedy

COUNT SELDOM SKOFF and Doc Lushwell recently worked Horn Nut, Ill. While the place is strictly a village, they found Horn Nut hard to crack. Seems like the chief was taken by a jam guy at one time and has never forgotten it.

But Doc finally managed to soften him up. He told the chief that his brother, while not exactly a policeman, used to go with them quite often.

I don't know why Doc insists on making these whistle stops. It might be because, when he was an actor years ago, he played Hamlet and other small towns. Our two chums got in on Wednesday but didn't open till Saturday afternoon.

When not working, Doc spends most of his time in the public library. The Count, who recently finished a correspondence course in how to become a detective, goes to work spotting balls in a poolroom. (This stuff is getting corny as hell.) You just can't get the Count to enter a library. Doc told me one time he thought his mother was frightened by a bookworm.

Doc borrowed a couple of empty beer cases Saturday. He used these to stand on because he decided to work high for a change. After he got his tip together, made the pitch and came to the turn, nobody responded. A complete blank, in other words. But the Doc was undaunted.

"My friends," he told them, "you look to me like men of intelligence. I trust I am not mistaken. If I didn't think you were, I would not have come to your charming little city to extol and acquaint you with the merits of this wonderful product, which I am offering you at such a ridiculous price. I am not here to derive any pecuniary gain. On the contrary, my mission is merely to help you."

It was obvious that most of them didn't know what he was talking about. "But," he went on, "I must be paid for my time, just like you get paid for yours. Now I see a man in my audience whom I noticed last night going into one of the taverns, just as I was passing. He was with a very charming young lady. But I was told she was not his wife. I do not wish to point that man out or mention his name, but unless he purchases, not one, but two bottles of this wonderful tonic, at the ridiculous price I am asking, I shall be forced to do so. My assistant will pass among you, and that man will take advantage of my offer—or else!"

The Doc told me he put out over 40 bottles in that pitch, two to a customer. You don't believe it? Tak, tak! He also told the chief what the town needed was more ice—it had enough cheap skates.

Truman Greet Midway Lads

(Continued from page 45)

fixture of the fair until Sam sold it a few years ago.

"He always seemed to enjoy walking around the lot with me, shaking hands with everybody on the show."

But Harry S. Truman was coming back to the fair this year as the President of the United States, and so it had to be different. The leader of 130,000,000 Americans and a man who shoulders half the worries of the world couldn't stroll the midway as he might have willed. So this year they brought the show to him.

For days the vanguard of the Presidential party had been in tiny Caruthersville setting the stage for the President's visit.

Goldie Makes Good

Mrs. Fisher's hotel, where he would stay overnight, was their headquarters. The furnishings for the Presidential Suite, spanking new and tastefully selected, drew warm approval. The lobby of the three-story hotel had been brightly refurbished. There was general agreement that Goldie, a long-time member of various showmen's auxiliaries, had eminently demonstrated her qualifications for membership.

Mrs. Judith Solomon, who had been in town a week or so with husband, Sam, told how the Secret Service men who crowded the lobby had prepared for the President's safety. Among the half dozen guests who had been permitted to remain at the Majestic, Mr. and Mrs. Solomon had a room on the same floor as the President. Other guests were moved to the third floor.

They Look Everywhere

"They examined everything in our room," Mrs. Solomon explained. "They even inspected inside the mattress."

When President Truman finally arrived in Caruthersville about 8:30 p.m. Saturday (6), Goldie and Mrs. Solomon were beaming radiantly behind the desk as he entered the lobby.

There, too, as he came downstairs for dinner, bulked Sam (Kinky) Wolff, the nomadic St. Louis jewel merchant. Kinky, too, would sleep that night under the same roof as the President, for Goldie had maneuvered him a room on the third floor.

Kinky Gets the Duke

President Truman's words to Goldie voiced approval of the new rug she had provided for his room. He shook hands with Kinky and H. J. Talley, the Aurora, Ill., showman who had the Penny Arcade on Sam's midway for many years.

After dinner the President retired early. He'd had a busy day. A forenoon excursion from Washington into Virginia, then a swift plane ride to Blytheville, Ark., and the final auto trip up from Blytheville to Caruthersville. He needed sleep, for tomorrow would be another hard day. The President was going to the fair.

MIDWAY CONFAB

(Continued from page 50)

tickets; Tex LaValley, pin cushion; Si Williams, rube juggler; Capt. Frank McGrath, sword swallower; Margie Flynn, Helen Robinson and Laura Smith, illusion and bally girls, and Lee Lestra, annex.

FRANK S. REED, 27 years secretary for the late Rubin Gruberg, writes from Shreveport, La.: "After five years away from the red wagon and canvas, I am satisfied with my secondhand store here, and while I am always glad to see the showfolks, my feet do not itch. As my 83d birthday comes on Tuesday (23), I guess I would be too old to try to resume where I left off. My health is perfect and I'll be seeing the boys at the Louisiana State Fair."

MR. AND MRS. J. C. WEER and some friends surprised S. W. Brundage at his home in Miami with a party September 22, his 75th birthday. Mr. Brundage's 94-year-old mother was one of the guests of honor and told some interesting stories concerning her husband and herself when they started in the outdoor show business in Kansas back in the early '80s. Mrs. Brundage is still active and enjoys reading, writing and sewing. . . . **JOHNNY WEER**, son of the Weers, celebrated his ninth birthday September 29, when his parents entertained a group of youngsters at their home in Miami.

NYLON HOSE

Will be here soon and then we will be shipping all over the world. But remember you can't make a living waiting for Nylons. Here are some hot shot special prices.

- Ladies' 42 Gauge Irregulars, Doz. . . . \$6.25
- Ladies' 54 Gauge Irregulars, Doz. . . . 8.00
- Ladies' Thirds, Doz. . . . \$1.50 to 3.50
- Men's Long Banner Wrap Socks, Rejects, Doz. . . . 3.00
- Men's Long and Short Socks, Thirds, Doz. . . . 1.00
- Army and Navy T-Shirts, Rejects, Doz. . . . 7.00
- Ladies' and Children's Anklets (Special), Doz. . . . 1.25
- Children's Chenille Bath Robes, 2 to 6, Doz. . . . 18.00
- Men's Leather Gloves, also Gauntlets, Doz. . . . 13.50
- Atlas Shoe Polish, Doz.50
- St. Joseph Aspirin, Packed 3-2 Doz. in 50¢ Doz., Carton 1.75
- All Kinds Good Razor Blades, Double and Single 1.00
- Spun Rayon, 3-2 Yards Printed Patterns, Cut (Seconds) 1.25
- Clip Combs, Good Ones, Doz.85
- Pearl Buttons, Cabinet 100 Cards 2.50
- Good Grade Pipes, Doz. 3.50
- Bobby Pins, Good Ones, Gross 6.50
- Canvas Gloves, Doz. 3.00
- Canvas Gloves, Better Grade, Doz. . . . 4.50

May we suggest a \$25.00 trial order. Leave it to us, we will make a customer of you. A life-time in the Peddling and Pitch Business, the Most Successful Pitchman of all time.

A. L. CLARK, Owner of National Trading Co., 122 East Markham St., Little Rock, Ark.
P. S.—Can use a good Pitchman; have the truck and the Socks. Guarantee you \$500.00 month profit if you will work.

A. L. CLARK
122 East Markham St., Little Rock, Ark.

CLOSE OUT

14-KARAT SOLID GOLD MEN'S WRIST WATCHES

Rose Diamond and Emerald Cut Jewel Numerals, Rectangular 14-Karat Yellow or Pink Gold Cases, Ultra Modernistic Design Heavy Magnifying Crystal, 17 Jewell (Cypres) Best Swiss Movement, Gold Chain Stretch Band; a perfect timepiece, retail value, \$150.00; to close one or 1,000, each \$59.50. (Money back guarantee). Mark orders "For Resale" to avoid 20% tax. 50% cash with orders, balance C. O. D.

Ladies' 14-Kt. Watch, \$62.50, Snake Band. Over 20,000 Billboard Customers.

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See Your Jobber Immediately



The OAK RUBBER Co.
RAVENNA, OHIO

JEWELRY FOR SALE

GENTS' STICK PINS, Gold Filled, Asst'd. Per Doz. \$ 2.00

YELLOW GOLD FILLED COLLAR BUTTONS, Per Doz. 3.00

ROSARIES (Boxed), Per Doz. 5.00

EARRINGS, Pierced or Screw, Per Doz. . . 5.00

LADIES' YELLOW GOLD WATCH BANDS, Per Doz. 6.00

1 LB. COSTUME JEWELRY, Needing Repair . 5.00

1000 COSTUME JEWELRY STONES . . . 3.50

100 JEWELRY ITEMS (Items Retail at \$1.00 Each) 25.00

B. LOWE, Holland Bldg., St. Louis 1, Mo.

STERLING and Gold Over Sterling WEDDING BANDS

A nice number at \$24.00 per gross. 1/4 deposit with order, balance C. O. D. Also variety of Ladies' and Men's White Stone Rings. Send \$5 for sample assortment. No catalogs.

STERLING JEWELERS Carroll, Ohio

MEDICINE MEN

Write today for new wholesale catalog on Tonics, OIL, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

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BUY WAR BONDS FOR VICTORY

P-A-P-E-R M-E-N

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ED HUFF & SON
5411 Gurley St. DALLAS 10, TEXAS

B'ham, Memphis Socko for R-B

(Continued from page 52)

and Frank L. Morrissey, press agents for the show.

Long-time paymaster, Hugh Hart, was taking a few days off to visit his home in Natchez and did not make the Memphis stand.

After the show has played Nashville, Birmingham, Gadsden, Chattanooga, Knoxville, Norfolk, Richmond, the Carolinas and Florida everyone can go home and take a well-earned rest. Scarcity of winter plans, usually well into the talking-stage by this time of the season, is notable this year. Fishing is looming large in the winter plans of Matt McGowan, of the ticket window, and Ed (Blackie) Nye, backyard watchman. Matt is going to Florida, and Blackie says he does not plan to go back to Hartford, Conn., until he has hooked a big one in Florida.

Mac McGonigale rejoined in Memphis after being honorably discharged by the army. He was still in uniform and looking forward to getting civvies again.

Slide show has been doing a tremendous business all season. Line-up change was in evidence during the year due to sickness. Acts playing Memphis were: Mo Loy, comedy juggler; Prof. Val Ray, magician; Doll Family, midgets; Kuty Singlee, fireproof man; Annette Roy, creator in cloth; Alex Linton, sword swallower who joined at Beaumont, replacing Patricia, who is ill; Naeole's Hawaiian Entertainers with Alfred Mossman, manager, and Aloia Naeole, Erma Pushink, Stella Fields, Charlotte Ing, Alma and Elbert Cox; Percy Pape, living skeleton; Hanka Kelter, Parisienne long-hair girl; Rasmus Neilson, strong man; Frieda Pushink, armless, legless girl; Senorita Carmen, snakes; Col. Joe Nawrath and his midget museum; Mr. and Mrs. Gottlieb Fischer, giants, and Arthur A. Wright and his minstrels. Herman Higgs, emcee and singer, visited his mother, sisters and cousins while in Memphis.

Jones Jambo Nets \$1,521 for SLA

(Continued from page 47)

of which were riotously received—but the feature was Milt Morris flabbergasting the assemblage with verbose verbiage.

There were scads of visitors during the engagement, including Joseph R. McDavid, president of the Alabama State Fair, who was accompanied by the irrepressible Vaughn Richardson; Frank B. Joerling, of the St. Louis office of *The Billboard*; Carl (Red) Barlow; Mrs. Arthur Phillips, who was visiting her husband; Mr. and Mrs. John Wilson, sister and brother-in-law of E. Lawrence Phillips; Robert Sherrill, head photog of *The Chattanooga News-Free Press*; Mr. and Mrs. George Walker, Macon Ga.; W. E. (Bill) Fleming; Mr. and Mrs. A. T. Atwood and daughter, Olive, and her fiancé, Lieut. George F. Tallafiero; Mrs. Elizabeth Fenn, Montgomery, Ala.; Malcomb Pressell, former ride man recently discharged from the army; Mr. and Mrs. Bernie Shapiro, Southern Show Print; Vernon L. McReavey, of the Hamid-Morton Circus promotional staff; Paul Stevenson, Georgia State reporter and *The Billboard* correspondent; Colonel Shearer and J. Crawford Bickford, of the Central Florida Exposition from Orlando; H. K. Wilkinson, manager of the fair at Valdosta, Ga.; Robert R. Kline, general agent of the Cavalcade of Amusement; Ross Jordan and members of the board of directors of the Georgia State Fair; Macon; Mr. and Mrs. E. B. Braden; Mr. and Mrs. H. Hester, Seaside Park, Virginia Beach; Bill Carsky, M. J. (Mickey) Doolah, Lou Keller and Hannry Mamsch, Chicago; Cliff Wilson; Allen Elliott, of the Exchange Club Fair, Augusta, Ga.; Shan Wilcox, owner of Playland Shows, and Mr. and Mrs. Raleigh Davidson, and Mr. and Mrs. Wayne Kingsley, of Playland Shows; Marion Davidson, Chicago; Jimmy Vancise and Earl Newberry, Jacksonville, Fla., and Bill Martin, of Tampa, cookhouse operator on the Royal American Shows.

FOR SALE

12-Car Portable Whip, \$1,900.00 cash for quick sale.

BOX D-49, Care The Billboard, Cincinnati 1, O.

Jackson Whips Up 40-Day Wonder; Clicks at the Gates

(Continued from page 57)

Extension officials, and a sizable dairy cattle show with entries only from boys and girls, most of the 4-H members. More than 350 head of cattle were shown, including a number of prize animals from M. P. (Hot) Moore's plantation at Senatobia, Miss., which set half a dozen world records for sale prices of Polled Herefords in the last year. A small sheep show and a rather disappointing poultry show were other exhibit features.

L. A. Higgins, Extension dairy specialist at State College and for years superintendent of the dairy shows at the fair, arranged the dairy cattle exhibit and entries. Dr. D. M. Seath, Louisiana State University dairy man, judged the dairy show.

Paul Newell, head of the beef cattle division of State Extension forces, organized the beef cattle show, which was judged by Dr. W. L. Blizzard of Oklahoma A. and M. College.

Only One Building Open

Only one of the fair's regular exhibit buildings was opened due to wartime restrictions. The big industrial building is still being used as a Red Cross workroom; the auditorium is a storeroom for the Red Cross and other wartime agencies; the big agricultural building and annex is still being used as an assembly plant for the Mississippi Road Supply Company, making "Mississippi Wagons" which were used abroad extensively for dirt moving. Only the old Industrial Arts Building was open, but it was well filled with displays; the R. D. Sanders interests took about a quarter of the building for an exhibit of cotton from the boll thru the loom to show windows. Army, navy and marine booths recruited enlistments all week.

Opening with a parade Monday at noon, the fair had a good play Monday afternoon and a better-than-average Monday night grandstand crowd, topping last year's opening. But a fine mist swirled by a high wind forced Manager Sam Levy to cut the show short. Crowds kept the midway well filled until midnight, however. Tuesday night was threatening and cool, but the grandstand crowd was about the same as a year ago, and Carl F. Sedlmayr reported the midway did "a fine business." Wednesday night topped last year for both midway and grandstand, altho no figures on either are yet available. Thursday night's first show grandstand crowd was the largest ever packed into the stand for any show, and the second show crowd will probably mean a new record for Thursday night's business. Meantime, the midway was jammed all Thursday night, and since everybody apparently has money, all shows, rides and concessions were getting a heavy play.

With word that dozens of schools, in addition to all Jackson schools, will take a holiday Friday to allow pupils to come to the fair for School Day, fair officials have made arrangements to handle hundreds of school busses bringing children here from all over central part of the State.

The 1945 fair is the first for the new city administration, and members of the new commission were busy receiving congratulations for deciding to stage a fair and for being able to whip together a commendable exposition in less than 40 days. Mayor Leland Speed, who took office early this year succeeding Walter Scott, who as mayor since 1916 had made the fair a city project, is nominal head of the new set-up, but Commissioner R. S. (Sunny) Withers was given the job of handling all fair details and was actually "president" of the fair. Jim Martin, of the city engineering department, who managed the 1944 fair, again was general manager. D. B. (Doc) Sharron is the third new city commissioner.

TEEN-AGERS AT RODEO

(Continued from page 52)

good coverage and show has been on the air from one to three times daily since September 30. During the past week, Roy Rogers, cowboys and sponsor girls have been guests on several network programs, Tuesday (9) being aired on Mutual's (WOR) Bessie Beatty broadcast, Thursday on Dave Elman's Hobby Lobby over WABC, and Friday with Uncle Don on WOR.

Rodeo stock is of super caliber this

season, giving the contestants a tough tussle in all events. While eight cowhands were thrown during Wednesday's run-off of the wild Brahma bull contest, only one suffered serious injuries. Slick Ware, Oklahoma City, was hospitalized with several busted ribs. Earlier in the week, Bud Strahm, Flagstaff, Ariz., sustained a broken wrist when thrown by a bucking bronk and became the first contestant forced out of action.

WANTED

SHOW GIRLS

With Carnival Training. Write to CLUB LIDO, PANAMA, R. P.

SHOW TRUCKS FOR SALE

The following trucks have recently completed our 1945 tour. All have been kept in perfect running order and can be seen and tested here at our Winter Quarters. All will be sold for cash; first come, first served. Reason for sale: we are selling all motorized equipment.

- 3—1941 GMC TRACTORS.
- 2—1940 CHEVROLET CAB-OVER-ENGINE TRACTORS.
- 2—1939 CHEVROLET CAB-OVER-ENGINE TRACTORS.
- 1—1941 FORD HEAVY DUTY TRACTOR.
- 2—1941 GMC TRUCKS, 178" Wheelbase, 16 Ft. Bodies.
- 4—1940 CHEVROLET CAB-OVER-ENGINE TRUCKS, 16 Ft. Bodies.
- 1—1940 CHEVROLET CAB-OVER-ENGINE, 20 Ft. Body.
- 1—1941 CHEVROLET, 12 Ft. Body.
- 1—1938 HEAVY DUTY GMC CAB-OVER-ENGINE, 16 Ft. Body. Extra Fino.
- 3—1936 CHEVROLET TRUCKS. Priced Right.
- 1—26 FT. DROP FRAME KINGHAM VAN SEMI-TRAILER.
- 1—26 FT. FRUEHAUF VAN SEMI-TRAILER.
- 5—FRANCIS FLAT PLATFORM TRAILERS, 24 and 28 Footers. Perfect for Rides.
- 1—20 FT. GLIDER UTILITY FACTORY BUILT TRAILER. Swell for Concessions.
- 1—25 KW. LIGHT PLANT ON FOUR WHEEL TRAILER. Fine Rubber. \$950.00.
- 1—MAGNIFICENT CHROME DECORATED PITCH-TILL-U-WIN. A Bargain. \$100.

Also Extra Fruehauf 5th Wheels, Truck Parts, Wheels and Tires.

KING REID SHOWS Winter Quarters, Manchester Center, Vermont

WILL BUY FOR CASH 4 SLEEPERS OR COACHES AND 6 STEEL FLAT CARS

State where cars can be seen. Must be priced to sell for cash.

CAN PLACE CAPABLE BUILDERS AND SHOW CARPENTERS

Must understand their business. All year around work (no lay-offs) if you can produce.

AL WAGNER, Mgr. CAVALCADE OF AMUSEMENTS
Pensacola, Florida, this week; then per route.

WARNING

Make way for COOK THE CHAMP OF TRAMPS

WITH HIS ONE AND ONLY FUNNIEST FORD ON EARTH
Recognized As America's Funniest Tramp on Wheels.

BOOK WITH THE ORIGINAL INVENTOR, PATENTEE AND CREATOR OF COMPLETE ROUTINE. AVOID BOOKING RANK IMITATORS. BEFORE BOOKING ASK THEM FOR PROOF.

NOW BOOKING FOR 1946—WATCH MY SMOKE

Million-Dollar Idea Now Being Added.

CEO. (COOK) CUGNIN. Permanent Address: 452 W. 18th St., Erie, Pa.

Want--SHOWS, SHOWS, SHOWS--Want

Especially Girl Shows With Their Own Equipment. Jimmie Ferenzi, Get in Touch.

MONKEY SHOW, GLASS HOUSE, GRIND SHOWS. WILL BOOK ONE MORE FERRIS WHEEL AND KIDDIE AUTO RIDE. RIDE HELP ON ALL RIDES. A FEW MORE CONCESSIONS.

LAWRENCE GREATER SHOWS, INC.

Greenville, N. C., Fair This Week; Goldsboro, N. C., Fair Week October 22d.

GOLDEN WEST SHOWS WANT

FOR THE BIGGEST CELEBRATION IN THE WEST
AMERICAN LEGION ARMISTICE CELEBRATION
CLOVIS, CALIFORNIA • • • NOV. 7 TO 12

Plus a Long Season of the Best Spots in California.

CONCESSIONS • SHOWS • RIDES

WIRE HARRY POLISH FISHER, 1865 Oak Street, San Francisco WRITE

DURHAM, N. C. —A. M. P. SHOWS— Good Opening for THIS WEEK "JUGGY" SOUND TRUCK

NOW BOOKING FOR BURLINGTON, N. C., OCT. 22-27.
Want Foreman and Second Man for Tilt-a-Whirl, Foreman for Merry-Go-Round. Can place capable Ride Men at all times.
Concessions—Opening for Candy Apples, Pop Corn, Candy Floss, Watch-La, Scales and Guess Your Age, any others not conflicting.
Shows—Have new top for organized Minstrel Show, any other shows of merit desiring a long season south. Contact. All replies to
A. M. PODSOBINSKI, Owner-Manager; FRED C. BOSWELL, Bus. Manager.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

Alamo: Frederick, Okla.
 A.M.P.: (Fair) Durham, N. C.; Burlington 22-27.
 A. & H.: Aiken, S. C.
 A. Rides: Brantley, Ala.
 A. Bonnet: Wharton, Tex.; El Campo 22-27.
 A. Ribbon: (Fair) Butler, Ga.; Waycross 22-27.
 A. Am. Co.: (Fair) Madison, N. C.
 A. Joyland: Sanger, Calif.
 A. Bremen, Ga.
 A. Greater: (Fair) Anderson, Tex.; (Cotton Carnival) Navasota 22-27.
 A. Amusements: (Fair) Pensacola, Fla.
 A. & B.: Rising Sun, Ind.
 A. Am. Co.: (Fair) Ahsokle, N. C.; Scotland Neck 22-27.
 A. & Wilson: (Fair) Wilson, N. C.; (Fair) Chester, S. C., 22-27.
 A. Plain: Princeton, N. C.
 A. Big: Bakersfield, Calif.
 A. H. W.: Greenville, Tex.
 A. Am. Co.: (Fair) Bishopville, S. C.; (Fair) Georgetown 22-27.
 A. Shows: Oliver, B. C., Can.
 A. & Orr Am. Co.: Shellman, Ga.
 A. Johnny J.: Lexington, Ala.; Green Hill 18-20.
 A. Itta Bens, Miss.
 A. World's Fair: (Fair) Beaumont, Tex.; Alexandria, La., 22-27.
 A. Greater: Rldgely, Tenn.
 A. Silver Derby: (Fair) Guin, Ala.
 A. Mad Cody: (Fair) Hawkinsville, Ga.; Moultrie 22-27.
 A. Way: Montezuma, Ga.
 A. J. A.: Natchez, Miss.
 A. Medal: (Fair) Kosciusko, Miss.
 A. Southern Expo.: Green Cove Springs, Fla.
 A. Sutton: Blytheville, Ark.
 A. United: Victoria, Tex., 17-27.
 A. Greater: Patterson, La., 15-21.
 A. Morris: (Fair) Apex, N. C.; (Fair) Hamlet 22-27.
 A. Greater: Mooresville, N. C.; East Spencer 22-27.
 A. Gay Way: (Fair) East Bend, N. C.; Sanford 22-27.
 A. L. J.: (Fair) Marietta, Ga.; (Fair) Milledgeville 22-27.
 A. Greater: Kilgore, Tex.; Lufkin 22-27.
 A. Greater: (Fair) Swainsboro, Ga.; Lyons 22-27.
 A. Johnny J., Expo.: Laurel, Miss.; Panama City, Fla., 22-27.
 A. Fun: Cleburne, Tex.
 A. W. C.: Lexington, N. C.; (Fair) Chase City, Va., 22-27.
 A. Joseph J.: (Fair) Leaksville, N. C.; (Fair) Dunn 22-27.
 A. L. B.: Evergreen, Ala.
 A. Greater: (Fair) Greenville, N. C.; (Fair) Goldsboro 22-27.
 A. J. R.: Elk City, Okla.
 A. Royal: Bartlett, Tex.
 A. John: Searcy, Ark.
 A. Bros.: Forrest City, Ark.
 A. Empire: Waterproof, La.
 A. Greater: Fayetteville, Tenn.; Fort Payne, Ala., 22-27.
 A. (Fair) Wilmington, N. C.
 A. Page & Kellie Grady: Elba, Ala.
 A. Modern: (Fair) Searcy, Ark.
 A. City: (Fair) Fordyce, Ark.; season ends.
 A. American Expo.: (Fair) Hope, Ark.
 A. Greater Am.: Olla, La., 15-21.
 A. J. J.: Warner Robins, Ga.
 A. All-State: Sylacauga, Ala.; Clanton 22-27.
 A. Am.: Leachville, Ark.
 A. State: Havana, Fla.; Quincy 22-27.
 A. (Fair) Americus, Ga.; (Fair) Albany 22-27.
 A. Expo.: (Fair) Sandersville, Ga.
 A. Grand: Des Arc, Ark.; Hazen 22-27.
 A. Greater: Lexington, Tenn.
 A. & S. Am.: Wilmington, N. C.
 A. City: (Fair) Collins, Miss.; (Fair) Canton 22-27.
 A. American: (State Fair) Shreveport, La., 20-29.
 A. Expo.: (Fair) Nashville, Ga.; Pearson 22-27.
 A. United: Paragould, Ark., 19-20.
 A. Am.: Krotz Springs, La., 15-21.
 A. Casey: Hugo, Okla.
 A. George Clyde: (Fair) Henderson, N. C.; (Fair) Suffolk, Va., 22-27.
 A. Greater: Pine Bluff, Ark.
 A. Empire: Belzoni, Miss.

Southern Expo.: Shellman, Ga.
 Southern Valley: Leesville, La.
 Sparks Bros.: (Fair) Yazoo City, Miss.; (Fair) Marks 22-27.
 Sparks, J. F.: (Fair) Alexander City, Ala.; (Fair) Troy 22-27.
 Star Am. Co.: Morrilton, Ark.
 Strates, James E.: Anderson, S. C.
 Sunshine: Tampa, Fla., 15-31.
 T. & B.: Blountstown, Fla.
 Tidwell, T. J.: Kermit, Tex.
 Turner Bros.: Senath, Mo.
 Victory Expo.: Corsicana, Tex.
 Virginia Greater: Kannapolis, N. C.; Concord 22-27.
 Wallace Bros.: (Fair) Jackson, Miss.
 Ward, John R.: Vicksburg, Miss.; (Fair) Franklinton, La., 22-27.
 West Coast Victory: Pittsburg, Calif., 15-21; Emeryville 25-Nov. 4.
 Wolfe Am. Co.: Royston, Ga.
 Wonder City: (Fair) Century, Fla.; (Fair) Meridian, Miss., 22-27.
 World of Mirth: Charlotte, N. C.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Arthur Bros.: Atlanta, Ga., 19; Alabama City, Ala., 20.
 Austin Bros.: New Albany, Miss., 16; Tupelo 17; Aberdeen 18; Starkville 19; Lexington 20.
 Bailey Bros.: Winnsboro, S. C., 16; Lancaster 17; Monroe, N. C., 18; Concord 19; Ashboro 20; Raleigh 22.
 Barton's Society: (Fair) Ahsokle, N. C., 15-20; Scotland Neck 22-27.
 Beatty, Clyde: Albany, Ga., 16; Moultrie 17; Valdosta 18; Tifton 19; Waycross 20; Savannah 22-23; Statesboro 24; Dublin 25; season ends.
 Bradley & Benson: Rossville, Ga., 17; Lafayette 18; Summerville 19.
 Cole Bros.: Tyler, Tex., 16; Greenville 17; Terrell 18; Jacksonville 19; Marshall 20; Monroe, La., 22.
 Crowell, Sam, Unit No. 1: Pensacola, Fla., 15-20; No. 2: Laurel, Miss., 15-20.
 Dalley Bros.: Maysville, Ky., 16; Ashland 17; Huntington, W. Va., 18; Charleston 19; Point Pleasant 20; Clarksburg 22; Fairmont 23; Elkins 24; Buckhannon 25; Grafton 26; Keyser 27.
 Hamid-Morton: Toronto, Ont., Can., 15-20; (Arena) Philadelphia, Pa., 25-31.
 Polack Bros.: (Municipal Auditorium) San Antonio, Tex., 15-21; (City Auditorium) Oklahoma City, Okla., 24-28.
 Ringling Bros. and Barnum & Bailey: Knoxville, Tenn., 15-16; Bristol 17; Roanoke, Va., 18-19; Lynchburg 20.
 Wirth, Frank: (Uline Arena) Washington, D. C., 15-21.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Circus at Uline Arena) Washington, D. C., 15-21.
 Birch: Lima, O., 17-18; Hicksville 19; Napoleon 22; Montpelier 23; Fremont 24; Lorain 25; Medina 26.
 Campbell, Loring: Cambridge, Minn., 17; Duluth 18-19; Preston 22; Rushford 23; Lake City 24; Red Wing 25.
 Couden, Doug & Lola: School shows, Pine Bluff, Ark.
 Curtis, Rube (Firemen's Show) St. Louis, Mo., 15-21.
 Faysoux: Tabor City, N. C., 17; Hallsboro 18; Bladenboro 19; Elizabethtown 20-22; Clinton 23; Roseboro 24; Salemburg 25; Mt. Olive 26-27.
 Gibson's, Johnny, Hollywood Sky Ballet (Firemen's Circus) St. Louis, Mo., 15-21.
 Harlan, Doc & Maxine: Hot Springs, Ark., 15-20.
 Harvey & Millette (Fair) Charlotte, N. C., 15-20.
 La-Mar: Scio, O., 19.
 Lippincott (Fair) Harper, Kan., 17-19.
 Long, Leon: Chattanooga, Tenn., 15-22.
 Romas, Flying (Fair) Alexander City, Ala., 15-20; (Fair) Troy 22-27.
 Scheetz, Raymond: Monroe, La., 17; Crossett, Ark., 18; Bearden 19; Magnolia 22; Stamps 23; Lewisville 24; Davis, Okla., 25; Waurika 26; Eldorado 27.
 Slout Players Tent Show: Paragould, Ark., 15-20.
 Virgil, Great: King City, Calif., 17; Paso Robles 18; San Luis Obispo 19; Santa Maria 22; Lompoc 23; Santa Barbara 24; Carpinteria 25; Ojai 26-27.

NORTHEAST FLORIDA STATE FAIR

JACKSONVILLE, FLORIDA, NOVEMBER 1 TO 11

Can place Concessions of all kinds, no exclusive except Cook House, Bingo and Novelties. This is eleven days and conditions in Jacksonville were never better. For space

Address SECRETARY, North East Florida State Fair, Jacksonville, Fla.

MAJESTIC GREATER SHOWS

Fayetteville, Tenn., October 15 Thru 20

WANT SHOWS WITH OWN EQUIPMENT—Wild Life, Girl Show, Snake Show and Glass House.

CONCESSIONS OF ALL KINDS—Scales, Diggers, Guess Your Age, few choice Wheels and Grind Stores.

RUTH NEESE WANTS Roll-Down and Slum Skillo Agents.

VICTORY CELEBRATION, Fort Payne, Ala., October 22 to 27

HARRISON GREATER SHOWS

WANT WANT WANT

For East Spencer, N. C., Firemen's Victory Jubilee, Oct. 22-27; Rock Hill, S. C., Colored Fair, Oct. 29-Nov. 3; Camden, S. C., Fair and Horse Show, Nov. 5-10, and all winter's work in Florida.

Will book Concessions of all kinds. No exclusive. Good opening for Bingo, Popcorn, Cook House or Grab. Want Ride Help on following Rides: Merry-Go-Round, Chairplane, Twin Ferris Wheels, Loop-o-Plane and Caterpillar. Will book any Grind Show of merit or any Animal or Wild Life Show. This show will positively be out all winter. All mail and wires to

FRANK HARRISON, Owner; BILL (POPEYE) GROSSE, Business Manager; STANLEY ROBERTS, General Representative, Mooresville, N. C., this week; then as per route.

L. J. HETH SHOWS

Want Shows: Organized Hill Billy Show, organized Minstrel Show (have complete outfits), Small Animal or Monkey Show, Snake Show.

Want Concession: Diggers open for balance of season, Photo Gallery, Custard.

Ride Help: Want Ride Help for all Rides. Prefer those that drive semis.

FREE ACT TO JOIN IMMEDIATELY

Flying Romas, answer if at liberty.

Marietta, Ga., now; Milledgeville, Ga., Fair, next

CAVALCADE OF AMUSEMENTS

WANT FOR GREATER MOBILE FAIR, MOBILE, ALA., OCT. 22-28

LEGITIMATE CONCESSIONS OF ALL KINDS

WE CANNOT PLACE ANY MONEY GAMES. WILL BOOK PENNY ARCADE FOR BALANCE OF THIS SEASON AND FOR 1946. Address:

AL WAGNER, Mgr., Pensacola, Fla., this week; then Mobile.

WASHINGTON PARISH FREE FAIR FRANKLINTON, LA.

WEEK OCTOBER 22 — BEST FREE FAIR IN LOUISIANA

WANT SHOWS AND STOCK CONCESSIONS. Novelties, Diggers, Popcorn, Scales and Age. Want Man and Wife to operate Electric Frozen Custard Machine. Want Tilt-a-Whirl and Chair-o-Plane Foremen, also other good Ride Help. GIRLS FOR GIRL SHOW. Also fast-stepping Chorus Girls and good Comic for Minstrel Show. Long season. Frankie Tezzano manages Minstrel Show.

JOHN R. WARD SHOWS

Vicksburg, Miss., this week; then Franklinton, La.

BILL FRANKS WANTS

For Middle Georgia Colored Fair, Macon, Georgia, October 22-27

Concessions of all kinds, Stock and Percentage, Horoscope Workers, Snow, Popcorn, Peanuts. All wire

BILL FRANKS, Macon, Ga.

LETTER LIST

(Continued from page 60)

Thibon, Don Lee
 Douglas, Douglas
 Ebert, Evelyn
 Fertuna, Mrs.
 Frank
 Gehring, Angelo
 Hener, William M.
 Joseph, John
 La Four Arille
 Lewis, Stan
 McCrean, Bernard
 Mackey, Nera
 Margan, Willard
 Curtiss
 Mann, Bob
 Mason, Richard
 Martz, Margie
 Miller, Maurice
 Nash, Lee
 Quinn, Nicholas
 Red
 Rivers, Harley
 Reed, J. E.
 Robinson, Ralph

DEAL, James E.
 Dodds, Alfred
 Donahue, John P.
 Dopsore, Lysbeth
 Ann
 Eker, Marcella
 Ellsberry, Tommy
 EVANS, Joseph E.
 Finlay, Homer
 Flannagan, Tom
 Forster, August V.
 Fraser, Mrs. Opal
 Frazer, Raymond
 FRAZER, Raymond
 N. Jr.
 FULLER, Moses L.
 Gallagan, John
 Goree, Monro
 Graves, Floyd A.
 GRAY, Lewis
 Calvin

Gregg, Dallas H.
 Grubba, Mrs. Helen
 HARRISON, James
 Robert

Heller, Harry
 HERSON, E. W.
 Hileman, Earl
 Hines, C. E.
 Horn, Leroy
 HOS, Leland A.
 Howard, John
 Jennings, Lucky
 Kelley, Wm. T.
 KELLY, William
 Thomas Jr.

Knight, Mrs. R.
 Kohler, N. A.
 Krus, C. H.
 Kutney, Steve J.
 LATESSA, Joe
 Lee, Sandra
 Lewis, Frank
 Lewiston, Mrs. Rose
 Lorchs, Mrs. Leone
 McCarey, Cecil
 McLain, Mrs. Allen
 E.
 Mack, J.
 Majors, Abbott
 Marr, Roy
 Martin, Emmett R.
 Mason, Thos. C.
 Merrill, Mrs. Betty
 MEYER, George
 Albert

Miller, Freddie
 Miller, James A.
 Miller, Melvin
 MITRO, Steve
 Moore, Ray C.
 Morgan, Willard
 Curtis

Moss, Doc
 NASH, Raymond L.
 PARKER, John
 Lemuel
 Parks, Lester
 REYNOLDS,
 Donald L.
 REYNOLDS, Paul
 Calvin

Rogers, H. V.
 Rohn, T. W.
 (Strawberry)
 Rudney, Mrs.
 Lillian
 Schemel, Lloyd
 SHERWOOD, Cale
 George
 Shipman, William
 Shores, Edgar R.
 Simon, Dietrich
 Smith, James G.
 Smith, Kenneth R.
 Smith, Wm. M.
 South, William B.
 & Leola
 Spearburg, Henry
 Nelson

Stanley, L.
 Teska, Mrs. Bertha
 Tetrault, Adhemar
 Jr.

Thomas, Harry
 THOMAS, James J.
 Thornton Broa.
 Wakeman, Jaunietta
 Waters, Mrs.
 Jennett
 Welch, Mrs. Jewell
 WHITE, Charley
 Cecil
 Wiggins, James
 Williams, Orval
 (Dis)
 Willie, W. R.
 YOUNG, Harry J.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

Alloway, Mrs. Jack
 Sr. Burke, Leon
 Cain, Wensel L.
 Carnell, Eugene
 Clapper, Loye
 Cooper, E. T.
 Corey, E. D.
 Cornell, J. Parker
 Davis, M. E.
 Bruce Elmer Davis, Thomas J.

STOCK CONCESSIONS

of all kinds. Shows with own transportation, come on. No racket. Daisetta, Texas, Legion Fall Celebration, Oct. 16 to 23.

R. D. BREWER

Care Milner Hotel Beaumont, Texas

J. Brown Wants

Concession and Percentage Agents, Bingo Manager, Man and Wife for Popcorn. Attention! Following people, please contact immediately: good proposition: Joe Cennamo, Jimmy Ross, Red Schaefer, Red Brown, Sue Rogers and Pauline Black. Wanted to purchase Custard, Candy Apple, Floss and all kinds Concessions, Rides and General Show Equipment.

Greenville, N. C.; Goldsboro, N. C., Fair, week October 22nd.

Bruce Heaton Shows To Reopen in April

GREENVILLE, S. C., Oct. 13.—Bruce Heaton, who took his org off the road four years ago because of the war, will be back with the Bruce Heaton Shows next season.

In making the announcement at winter quarters here, Heaton said he had signed W. K. Steppes as business manager; Mrs. Steppes, secretary; Paul Dill, general agent, and George Wilson, treasurer. He said the show already has 12 rides 4 shows and 12 concessions, the rides having been working in parks.

Attractions signed so far are Happy Rogers' Cavalcade of Oddities, Speed Speer's Motordrome, Max Torres's Swimcade, Royal Bros.' One-Ring Circus and Dick Dasnell's Mex-Havana.

Heaton has been in outdoor show business 30 years, eight of which were spent operating rides, shows and concessions.

Purcell Named Outdoor Editor

CHICAGO, Oct. 13.—Pat Purcell, editor of the Carnival and Circus departments of *The Billboard* the past season, this week was named outdoor editor. In his new post, Purcell will be responsible for the weekly circus, carnival, park and fair editorial departments, as well as the Cavalcade of Fairs supplement. Headquarters of *The Billboard's* outdoor departments will continue to remain in the Chicago office.

Purcell, in addition to his years of experience as a reporter, editor and feature writer on leading newspapers in Chicago, Detroit, Minneapolis, New York and other cities, has been prominently identified with the outdoor show business for the past 15 years and has an extensive acquaintance among outdoor showmen. He spent several years with leading auto racing and thrill shows; has been publicity director for circuses and carnivals, and worked with *Skating Vanities* prior to joining *The Billboard* staff last February.

**Cincy Mfr's Event Pulls Hefty 30,000**

CINCINNATI, Oct. 13.—Renewed after a six-year lapse caused by large-scale war work and plant expansion, the annual Open House Party of the Cincinnati Milling Machine Company, in suburban Oakley here, drew an estimated 30,000 plant workers and members of their families Sunday (7). Ruth Best Entertainment Service supplied an array of attractions that were given a good measure of credit for drawing the heavy attendance.

Booked for the event were Nelson Breeze's Ferris Wheel, Merry-Go-Round and Boat Ride; Ralph Kissell's Miniature Train, White Elephant ride and pony and donkey cart rides; animated cartoons by the Manse Film Library; Harry Haag's animals; Fisher's elephant and dogs; the Rhythmaires and Freddy Walter, strolling units; Pardee's Rodeo clown contingent made up of Joe Coyle, Earl Shipley and Brownie Silverlake, and Smitty's 20-piece band.

Started in 1919 by Dr. Otto P. Geier the purpose of the event is to offer personnel and their families diversion and to acquaint them with company products and the plant in which they work. This year there were 23 peacetime products on display.

REGAL EXPOSITION SHOWS, INC.**WANTS FOR NEXT FOUR WEEKS**

Want Ball Game and Grind Store Agents. Will book Photos, American Mitt Camp (no Gypsies), High Striker, Scales. Want two Chorus Girls for Minstrel. No sticks. Want General Help and Ticket Sellers. Will sell Merry-Go-Round and Light Plant. Information on demand. Want Skillo, Rolldown, Wheel Men. Address

Sandersville, Ga., Fair, this week

PRINCESS PARK**MIAMI, FLORIDA**

Wants Spitfire, Caterpillar, Ridee-O or any new and Novel Ride. Good proposition to Fun House and high-class Minstrel. Will book any Show of merit, especially Educational Exhibit. Opening for legitimate Concessions. America's most beautiful Amusement Park running seven days a week with millions to draw from. Only park on Southern Florida. Address

N. P. ROLAND, 6800 West Flagler St., or Phone 482250, Miami, Florida

CRESCENT AMUSEMENT COMPANY WANTS

FOR GEORGETOWN EXPOSITION, GEORGETOWN, S. C., WEEK OCTOBER 22d

Manning and Marion Fairs Following

High Sensational Free Act; will consider Cannon Act now and season 1946. Want Shows with own equipment. Concessions that work for stock. Ride Help that can drive.

Address L. C. McHENRY, Manager, Bishopville, S. C., this week

SUFFOLK, VA., COLORED FAIR WANTS

Ball Games, Candy Floss, Popcorn, Jewelry, Pitch-Till-You-Win, Shows. All replies to

MRS. LEW HENRY or GEORGE CLYDE SMITH SHOWS

Henderson, N. C., this week; Suffolk, Va., next week

FOR SALE

Six Rides, Concessions, Trucks and other equipment for \$12,500.00 cash. Number 12 Elm Wheel, good condition, new seats; also have extra set which can be rebuilt, new drive cable, plenty extra parts. Chair Plane, good condition. Twelve-Car Whip. Beautiful park model Merry-Go-Round, has 52 handsome animals, A-1 shape; Hons, giraffes, deer, horses, four beautiful hand-carved chariots. This is not portable, wonderful for park, has twenty-five horsepower electric motor. Single Loop with panel front, nice flash on midway. Twelve-Car Kiddie Ride, new model. Concessions, Cable, lots of Extra Equipment. Two large Semi Trailers with '41 Ford and '41 Chevrolet cab over engine. Both recently rebuilt, in fine shape. Good tires with plenty of extra ones. Can be seen this week operating at Bayou Labatre, 25 miles south of Mobile, Highway 90. Address to

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WANTED FOR AMERICAN LEGION FALL FESTIVAL

RISING SUN, IND., OCTOBER 17 TO 20; Then Into Tennessee.

MERCHANDISE CONCESSIONS of all kinds. Good opening for Bingo. Will book TILT-A-WHIRL, OCTOPUS or KIDDIE RIDE. SHOWS of all kind. All replies to

CASH COUCH, Mgr. C. & B Shows, Rising Sun, Ind.

Al's Got Words for It—'Spending Spree'

MERIDIAN, Miss., Oct. 13.—You can take it from Al Wagner, they're on a spending spree in Mississippi. He brought his Cavalcade of Amusements into Meridian Sunday (7), hours late because amusement-hungry thousands, flouting Sunday closing laws, refused to leave the lot at Tupelo, Miss., until far past midnight Saturday.

With two circuses and a four-day rodeo in here less than 10 days ahead of him, the Wagner attractions continued to rake it in as they opened on the Mississippi Fair and Dairy Show midway Monday (8) night. The next two days gave the show, augmented here by Ray Marsh Brydon's Dan Rice Circus, biz on a par with that at Tupelo.

The gross at Tupelo's Mississippi-Alabama Fair hit \$40,000, no small bit of it coming Saturday (6) when 31,545 main gate customers swarmed the midway. So many stayed late that local police were helpless to enforce the city's Sunday closing ordinance. It meant a late tear-down, but no one grumbled.

Zeke Shumway left the show Monday, but the Motordrome continued to score heavily. Herb Pickard and Tommy Allen, of Johnny J. Jones Exposition, visited Meridian.

Following the stand here the show will move to Pensacola, Fla.

Capell Bros. Plans to Carry One-Ring Circus Next Season

HASKELL, Okla., Oct. 13.—H. N. (Doc) Capell, general manager of Capell Bros.' Shows, now in winter quarters here, plans to carry a one-ring circus, in an 80-foot round top, next year. Much of the equipment for the circus, Capell says, has been purchased, including the tent and a few hay-eating animals. E. B. (Buck) Capell will be in charge.

Altho no records were broken, the Capell show enjoyed a good season. The staff remained the same thruout. Three Capell brothers, Jack, Bill and Bob, are still in service. Doc Capell is general manager; Mrs. H. N. Capell, secretary-treasurer; Johnnie J. Cannon, general agent; Ed Whalen, legal adjuster; Buck Capell, superintendent; Lonnie Wilson, electrician; Joe Beck, lot man, and Leonard Dillon, master mechanic.

Wallace Bros. To Close**Good Season in Jackson**

ST. LOUIS, Oct. 13.—Wallace Bros.' Shows, under the management of Ernie E. Farrow Jr., will call it quits on a successful 1945 season at the conclusion of the Mississippi State Colored Fair in Jackson October 20.

Show, under the management of Ernie for the first time, having taken it out this year after the death of his father last winter, had smooth sailing practically all season, chalking up some record-breaking weeks at fairs in Illinois and Mississippi.

Farrow Jr. will again winter the show at the fairgrounds in Jackson, and plans on enlarging for 1946.

Fisher Says No Conflicts

SAN FRANCISCO, Oct. 13.—Showmen with the Golden West Shows this season will not be affected by expansion plans announced recently by General Manager Harry (Polish) Fisher. He said today that no attractions conflicting with those already on the show will be booked for 1946.

Cavalcade for Greater Mobile

CINCINNATI, Oct. 15.—Al Wagner, owner-manager of Cavalcade of Amusements, advises *The Billboard* that he has contracted for his carnival org to play the Great Mobile Fair, Mobile, Ala., October 22-28.

WANTED FOR COLUMBIA, S. C., STATE COLORED FAIR

Oct. 29th Through Nov. 3rd.

Colored Cowboys and Thrill Acts of all kinds, strong Colored Band. All Acts for grandstand attractions. Write or wire. Pay yours.

S. A. KID, Williamston, N. C.

FOR SALE

7 Iron Claws, 1 Rotary Merchandiser, push arm new top, all complete with frame, ready to operate with 1 1/2 ton Dodge closed truck. Federal tax paid till July 1st. Price \$18,000 for all.

1 Ten-Car Deluxe Allan Herschell Auto Kid Ride, now in operation on show. Price \$600.00.

Replies:

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Marietta, Ga.

CONTRACTING AGENT WANTED

For National Sportsman's Wild Life Exhibit. Good salary. Long engagement for energetic, thoroughly experienced showman. Address:

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STAR AMUSEMENT CO.

Wants for Danville, Ark., Oct. 22-27. Concessions of all kinds. No ex. Shows with own transportation. Show booked for cotton towns in Arkansas. Address: KID BURNS, Care STAR AMUSEMENT CO., Morrilton, Arkansas.

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RELEASE LATE EXPORT DATA

WPB Folds; CPA Tells Future Plans

Retain Some Controls

WASHINGTON, Oct. 13.—J. D. Small, administrator of Civilian Production Administration—successor to the War Production Board which will be dissolved as of November 3—has revealed the detailed actions of the newly created agency. Explaining the organization of the new office, Small said that it would be much smaller and more compact than the giant WPB. Five main bureaus will handle five distinct functions. Functions of these five bureaus operated under Civilian Production Administration are:

1. Industrial Reconversion Operators—this bureau will deal with problems affecting particular industries which produce or consume scarce raw materials and products such as rubber, forest products, tin, lead and some other minerals, some construction materials, a few textile items and chemicals, and various hard goods and equipment items.

Control Modification

2. Reconversion priorities—this bureau will be responsible for the modification of general priorities and allocation controls (as distinct from the problems of particular industries), the internal clearance of agency actions, appeals, inventory problems, compliance and relationship with other government agencies.

3. Field operations—is concerned with operations in the field including compliance.

4. International supply—is concerned chiefly with imports, exports and international allocations.

5. Demobilization—covers functional demobilization and transfers, budget, personnel, administrative services and records.

Transfer Functions

Executive order, which created CPA as a separate agency carrying out the policies of the director of War Mobilization and Reconversion, transfers to it November 3, 1945, all of the remaining functions, powers, personnel, records and so on of the WPB. Outstanding WPB regulations, directives, orders or delegations of authority remain in force and effect as instruments of CPA until revoked or amended by that order.

Said Small, when asked what his new agency will do: "It will use its authorized powers to expand the production of materials which are in short supply; limit the use of materials which are still scarce; restrict the accumulation of inventories so as to avoid speculation, hoarding and unbalanced distribution which would curtail total production; grant priority assistance to break bottlenecks which would impede the reconversion process; facilitate the fulfillment of relief and other essential export programs, allocate scarce materials or facilities necessary for the production of low-priced items essential to the continued success of the stabilization program."

Residents Come to Defense Of Juke in Noise Complaint

REGINA, Sask., Oct. 13.—City council couldn't decide whether or not the juke box at Ernie's Lunch, Regina, made the place a public nuisance, so the matter has been turned over to the chief of police for a decision.

A citizen complained that the eatery remained open until 2 a.m. and caused disturbance in the surrounding residential district. "Undesirable customers" were also attracted by the late hours, the citizen wrote.

A number of residents of the district went to the defense of the proprietor when news of the complaint was published.

Editorial

Vending Pointers

By Walter W. Hurd

OF THE three major branches of the coin machine industry, the vending machine section clearly seems to have the best chance to make history now that the war is over. This prospect is based on the fact that the vending machine trade had grown rather slowly in comparison with the music and amusement sections in the decade preceding the war.

Vending machine trade led the parade in the late 20's and had its first big boom in history. Vending boom was blown to the bursting point by big promotional money that flowed somewhat freely in those days of wild speculation.

General business collapse of 1929 may have saved the vending machine trade from self-destruction. In the collapse of business in general, the promotions of the vending trade were forgotten and forgiven. Some very stable firms weathered those times and still remain to lead the industry in its new future.

Because of its slow recovery from the depression days the vending trade came to the war period without much threat of overcrowding of operators and machines except in a few well-known areas.

This means that the nation and the world is really waiting for new and practical machines that render a real service in selling goods.

New opportunities mean that a lot of promotional work must necessarily be done by firms that have machines to sell in order to reach the markets that await. Main job of the vending industry is thus to keep its promotions in line with ethical business standards. If pos-

sible, vending promotions should be kept on just a little higher plane than the average trade because the "opposition" can always give much publicity to the promotional evils of the vending trade.

Experience in the promotions of the late 20's should be studied carefully. This editorial page has repeatedly warned that the biggest blunder made in those early promotions was the boosting of vending machines to displace clerical help in stores. At one time this came very near causing a national drive against vending machines. For many years some States were closed to vending machines because of labor opposition.

Vending machines must be sold on the basis of giving the consumer a service beyond that which can be given by human hands.

Vending trade has also been warned of the danger of running into an open fight with organized retail trade associations. To avoid this will require some real statesmanship on the part of the leaders of the vending trade. Retail organizations are well able to agitate high taxes on vending machines if their opposition is stirred up.

In recent years the vending industry has gained the active cooperation of such important organizations as the National Association of Tobacco Distributors, which suggests that a way may be found to gain the co-operation of other organizations in the field of selling goods. Such alliances would help much in piloting the vending industry to the full limits of its future possibilities.

News Digest

STRIKE—In Detroit, where strikes kept drivers from getting all the gas they wanted, coin machine locations suffered when the citizens had to stay at home. Particularly affected were those locations which dot the highways in and around the city. Drop was not so noticeable in city locations. Slump proved only temporary, however.

GUM—Manufacturers of chewing gum—exclusive of those which were large concerns prior to the war—find themselves in a unique position to capitalize on their war-gained popularity. Many of them, notably the Leaf Company, intend to continue moving a large share of their goods thru vending machines according to an announcement from company officials.

RESORTS—Owners of hotels and resorts in the South and Southwest report that the tourist traffic has already begun to grow heavy. Proprietors look for a record winter crowd, one which may even exceed pre-war proportions. Locations where coin machines are in evidence are doing well and operators find play high.

WPB—War Production Board makes its final bow to the public November 3, when Chairman Krug's resignation becomes official. WPB will be succeeded by another organization, the Civilian Production Administration, which will continue to enforce those outstanding regulations still in effect after November 3. Gradual easing of all controls is expected.

EXPORTS—Department of Commerce tabulation of coin machine exports for 1944 show Latin American countries received bulk of U. S.-made machines exported. Jukes comprised the largest

share of total exports. Canada and Mexico still lead in purchases, while Colombia stood high in Latin American purchases. Export business will be coming back to its own during 1946.

PRICES—Reports from various parts of the country indicate that a price war is on between cigarette retailers. One Indiana concern is offering standard brand cigarettes at \$1.29 a carton, while many chain stores are selling standard packs for \$1.49. Condition is so bad in some areas that vending operators would be better off to buy their stocks from other cut-rate retailers than to purchase from regular wholesale channels.

SUGAR—Department of Agriculture this week cut allocations of sugar to government agencies and non-civilian users. No immediate change is expected in quotas for civilian users, however. May mean that confectioners and soft drink bottlers will now be able to get sugar for their sugar stamps. In the past many confectioners and bottlers were caught with stamps and no sugar.

TAXES—Analysis of sales tax legislation during 1945 shows some important changes. Alabama extended definition of "retail seller" to include any person making sales at retail. Colorado supplanted the token system with the bracket system. Registration of all retailers was a noticeable trend in 1945.

MODELS—New machines are slowly beginning to appear. Promised in the near offing are a cigarette vending machine and a juke box. New amusement machines are on the production line, and at least one has already started to reach the distributors. Operators and distributors everywhere are looking forward to new machines to give business a shot in the arm.

LOCATIONS—Returning veterans are showing a definite preference for using their G.I. loan guarantees to start cafes and gasoline stations. These two types of

Latin America Largest Buyer

Department of Commerce tabulation on coin machine shipments for last year

CHICAGO, Oct. 13.—For the first time since the war began, the United States Department of Commerce has released a tabulation of coin machine exports. New record covers 1944, and offers the first basis for comparison to determine what happened to the coin machine export market during the war years.

Chief factors to keep in mind when considering the figures compiled by the Department of Commerce include the fact that 1944 was one of the tightest years in this nation's history. That year saw no new production of coin machines, since the industry was entirely converted to war work. Another important factor is the problem which traders had to face in contacting foreign markets and in managing to ship their goods at a time when cargo space to most countries was severely limited.

Trade with many countries—like England, the Philippine Islands and others—began to taper off in 1939, and in 1940 had practically ceased to exist. England was the most notable example. In 1939, before Hitler began his march thru Austria and Poland, the United Kingdom purchased a total of 10,224 American-made coin machines of all types. Those machines had an estimated value of \$432,591.

In 1940, the United Kingdom bought two coin machines, with a total value of \$268. Shipping space, and the danger from lurking German U-boats, slashed foreign trade of all kinds.

Unable To Buy

Some countries were so geographically situated that they were circled by theaters of war and were therefore unable to purchase goods abroad. Other countries, whose armies and navies were busy battling the enemy, converted their whole energies to war. Lend-lease and trading between governments gradually took the place of commercial, private trading and the export-import market sunk to an all-time low.

Coin machine trade, which reached the peak of its exports in 1939 and seemed on the verge of doing an even larger business in 1940, found its markets suddenly cut off. Europe, Asia and the countries close by were no longer available.

In an attempt to make up for the loss of these markets, all traders focused their attention on the Latin American scene. But shipping space, and the limited dollar purchasing power which hampered many of those countries, made it impossible to keep the coin machine export business at its pre-war level.

France, which in 1939 bought 648 U. S.-made coin machines, made no coin machine purchases from this country during 1940 when the German armies were crowding the French border. Russia—which had given some indication of promise as a future buyer of American coin machines—was also engulfed in the war.

Argentina Exception

Even the Latin American countries converted much of their normal energy to war activity as one after another declared their stand against the Axis powers. Outstanding exception was Argentina. Before the war Argentina offered a steady market for coin machines. In 1940 distributors and operators there purchased a total of 187 machines, valued at \$3,907. By 1944, however, Argentina had nearly cut herself off from (See Release Late Report on page 77)

retail establishments stand second and third on the vets' lists of preferences. Every new cafe and gas station, of course, means that many more potential locations for all types of coin-operated equipment.

Detroit Play Hit by Gas Strike

Look To The **GENERAL**
For **LEADERSHIP**

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The only way our association with operators will be mutually profitable is to see to it that you're kept busy. And you will be . . . when you depend on the **GENERAL!** That means assurance of top quality equipment that always comes to you in the pink of perfection, selected from America's foremost manufacturers . . . a service crew that's skilled and ready to tackle any problem . . . and the **GENERAL'S** earnest desire to have its products give complete satisfaction.

Established 1925  Growing Steadily Ever Since!

The GENERAL
Vending Service Co.
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BALTIMORE, 2, MD.

Recovers as Cars Return

Service stations, outlying road spots take worst lick but reap wk.-end bonanzas

DETROIT, Oct. 13.—Some 5,000 Detroit locations went back to normal this week, with the restoration of gasoline service to the city generally.

Gasoline strike, most serious labor difficulty to hit Detroit since the Ford strike of 1941, according to the general point of view of local residents, despite the lack of attention it received in the national press, left only some 15 gas stations operating in the city. These were designated as special depots to provide gasoline to emergency users only by the union which inaugurated a form of "rationing."

Locations Close

Immediate effect of the strike was to close down thousands of the most profitable coin machine locations in the city. Gas stations have been good for numerous types of venders and amusement machines in this city, in fact for about every legal type of coin machine except the jukes, in some instances. Vending machines, however, have predominated. Among these have been candy, nut, gum and cigarette venders, common in all stations, and various types of washroom or other service machines, soft drink venders, and various specialized machines.

Trade went down to zero, naturally, as the stations lost their patronage, altho many stayed open to do repair or greasing jobs, about 5 per cent of normal customers coming in for this work.

Effect of the strike on other vender locations was mixed. Juke and game operators reported a noticeable tendency among patrons of beer gardens to stay longer, since they could not drive around freely, and this meant more play on skee balls and jukes in individual locations. Frequently there were small line-ups of patrons waiting for a chance to play in the more popular spots.

25% Drop

On the other hand, locations which depended largely on drive-in trade, such as the highway and more isolated suburban and roadhouse style of spot, there was a dropping off of patronage estimated at around 25 per cent.

Operators gained an incidental benefit, in that the large percentage of patrons who budget their amusement spending were able to turn a part of their money which would have been spent on their "night out" on gasoline, into play on the machines.

Strike was at least temporarily settled Saturday (8), and the past week-end marked a bonanza for roadhouse and highway spots as tens of thousands of Detroiters took advantage of the growing trickle of gas to get out into the country and these spots benefited as a result.

Arizona Amusements 2% of Total Income

PHOENIX, Ariz., Oct. 13.—Arizonans spent less for amusements during September than in August, but their spendings for fun still accounted for more than 2 per cent of the State's business income.

Figuring from sales tax returns, the State tax commission calculated that Arizona businesses had a net taxable income of \$49,021,000 in September. Of this, the amusement industry received \$747,500 or 2.217 per cent, the commission figured.

In August, the amusement income was \$776,000 or 2.345 per cent. In July, it was \$679,900 or only 1.967 of the State's total business receipts. But business receipts this year are running well above the 1944 level, the commission reported.

Court Declines

WASHINGTON, Oct. 13.—When the U. S. Supreme Court announced a number of decisions and actions, October 8, among them was the refusal of the court to hear the petition of an operating firm in Columbus, O., to review actions of the Ohio Supreme Court.

Capitol Novelty Company, Ltd., of Columbus had petitioned the U. S. Court to rule on the question of whether Ohio could assess a firm for property tax on gaming (bell) devices when such devices were considered illegal in the State.

Operator's petition said the Ohio Supreme Court had held bell machines to be gambling devices, but had also recognized property rights in such machines for tax purposes.

Effect of the U. S. Court's ruling is to sustain the actions of the Ohio court, holding that gaming devices are subject to seizure and destruction, and yet are subject to property tax statutes.

U. S. high court, in declining to hear the Ohio petition, has held to its previous record of declining to hear appeals involving coin machines.

Chi Gas Stations Tab 30% Hike in Sales as State Registers 19%

CHICAGO, Oct. 13. — Sales have jumped over 30 per cent in Chicago, and 19 per cent in the State for filling station owners during August over the same month last year, according to the Bureau of Census report just released. Lifting of the gas ban and refilling of cigarette and candy machines in the stations are cited as reasons for the gain.

In the report, 94 Illinois filling stations record sales of \$282,778 during August. Chicago, where 18 of the total operated, showed sales of \$45,322. Sales in the State dropped 3 per cent from July, but Chicago kept on gaining and ended with a 7 per cent increase.

During the first eight months of 1945 an over-all gas sales gain of 9 per cent was recorded in the State over the same period in 1944. This compares with the report of 1,753 other retail establishments which showed a gain of 5 per cent over August 1944 and a 5 per cent increase over July. In Chicago 577 independent retail establishments showed an improvement over July of 8 per cent.

Consumer Spending Up in Last of Sept.

NEW YORK, Oct. 13. — Department store sales, convenient index of U. S. business activity, rose 6 per cent in the last week of September, the Federal Reserve System reported.

Dallas stores registered the most substantial gain—16 per cent over the same week of 1944. St. Louis and Kansas City, Mo., both made 14 per cent gains, and Atlanta sales were up 12 per cent. Next was San Francisco with a 10 per cent rise while Chicago made 8 per cent.

Declines of 5 per cent were experienced at Boston and Philadelphia. Other gains reported were New York 2 per cent; Cleveland, 4; Richmond, Va., 1.

Mac Mulgrun Heads Balt. Cig Service

BALTIMORE, Oct. 13.—Mac Mulgrun has been named general manager of the Baltimore Cigarette Service, Inc., and Jack B. Frank has been promoted to sales manager, Lou Bogash, president, announced.

Mulgrun and Frank both have been connected with vending operations for several years, Bogash said.

MUSIC-SUPPLIES ACCESSORIES

WURLITZER Each
Unlimited Quantity
500, Redecorated Cabinet . . . \$465.00
616, Redecorated Cabinet . . . 195.00
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SEEBURG
Commander . . . \$480.00
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Vogues . . . 475.00
Mayfair . . . 325.00
Casino . . . 325.00

ROCK-OLA
DeLuxe . . . \$375.00
Commande . . . 585.00

WALL BOXES—ACCESSORIES
Wurlitzer #320 Box . . . \$21.50
Buckley 24 Selection Lite-Up . . . 18.50
Wurlitzer #300 Adapter . . . 22.50
Wurlitzer #304 Stopper . . . 14.50
Buckley 24 Adapter . . . 20.00

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ROLLS UP YOUR PROFITS!
A BRAND NEW SKEE BALL GAME
PERFECT FOR OPERATING — PARKS
— PIERS — BEACHES — ARCADES.
Here's the latest sensation, tried and tested
and proven a winner. Approximately 9 feet
long and 26 inches wide, featuring the most
colorful Lite-Up Backboard you've ever seen.
Set up a battery of them today!
ALSO 500 FACTORY REBUILT ARCADE
MACHINES, BEAUTIFULLY SPRAYED!
READY FOR DELIVERY!
Illustrations for Skeeroll and
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frames used in coin-vending
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JOBBER**

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COWAN, TENN.

COINMEN YOU KNOW

Chicago:

MOLLY G. SIMON, worthy and long experienced secretary to **Curly Robinson**, managing director of the Associated Operators of Los Angeles County, favored the Windy City and the Sherman Hotel with her residence this last week. Miss Simon while here to visit old friends from El Paso, Tex., her former home, high-spotted her stay with visits to the Chez Paree, Club Rio and the Covenant Club. It was her contention that the city of Wind was aptly named. And **Danny Thomas** just beginning a stint at the Chez after guesting with **Fanny Price** in Hollywood was listed No. 1 on Molly's list of top entertainers seen in Chicago. Left Sunday for home on the Chief.

Expected for a guest shot at the Tub bumpers of America shindig at the Morrison Hotel Tuesday (9) was **JIM MAN-AN**, of **MANGAN & ECKLUND**, but Jim had gone to Gotham on biz and couldn't make it. . . . **ALICE TOMAN**, capable girl-Friday at **SOUNDIES** left the firm to take another position with a LaSalle Street firm. Her many friends in the coin machine industry wish her well.

Just returned from New York with a story that the boys are anxiously waiting new machines to hit the market was **HARRY HEIMAN**, of National in Machine Exchange. . . . **LOU BREN**, exec of Ace Music, now in Florida getting a well-earned rest in his newly purchased home. . . . **MAX BASS** now back in town after an out-of-town trip. . . . Intent on getting the ball rolling (no puns intended), **SAM DOLPOLE**, Chicago coin exec, back at the office on Diversey after a trip preparing the way for the firm's newest game "Goalee."

Chicago trade was saddened this week to hear that **JOHN CREST**, general sales manager of Exhibit Supply has been ill since a week ago, suffering a case of pneumonia. . . . Christmas is most certainly "just around the corner" now, as the Aero Needle Company's proxy, **BURTON BROWN**, has announced that the firm is going to play Santa Claus by means of a sales promotional gimmick whereby they will give turkeys away to juke servicemen and operators purchasing their products.

GRANT SHAY, Mills Industries, Inc., executive, for years one of the most prolific writers in the coin machine industry, has authored an amusing booklet in collaboration with the well-known cartoonist, **WALT DITZEN**, based on the many idiosyncrasies of bowlers. . . . The booklet is cleverly illustrated in color and amusingly written and many a chuckle should be gained by thumbing thru its pages whether you're a bowler or not. . . . Oh, we almost forgot. Name of the booklet is—**BOWL-ONEY!** This is the second booklet written and published by Shay in the past several years. . . . His preceding effort titled "SAFE-DLOGY" sold over 400,000 copies.

Buffalo:

Pfc. **AL BERGMAN JR.**, son of well-known distributor and operator **ALFRED BERGMAN** (Royal Amusement Company, and the new Alfred Sales, Inc., distributing firm) is home on another 30-day furlough, and will help his dad move from his present business location on Allen Street to a large, new building at 1806 Main Street during October. Al Jr. is still in the army, but will be honorably discharged soon, after he returns to Camp Chaffee, Ark. Al Jr. will enter his dad's business then and assist him in running the distributing biz.

New and enlarged location of **MUSIC HOUSE**, one of leading record stores in these parts, is expected to be ready about

November 15. Owner **BERNIE SIMON** is beset by many headaches and trials in getting the spot into shape on time for the holiday gift business. **S/SGT. BOB MILLER** (Iroquois Amusement Company), in India many months, wrote his mother that the song "I'll Be Home for Christmas" will very probably be his theme for the next few weeks. He expects to be back here soon and perhaps get out of the army, at which time he will rejoin **JIM BLAKESLEE** in the operating business. The latter will be very happy, because he's working very hard now, and could stand additional help.

J. H. WINFIELD COMPANY just received the first two of the new Chicago Coin "Goalee" games, the hockey novelty game that can be played by one, or two competing persons. Firm has one machine displayed on the floor as sample, and the other placed on location for popularity tests. This is about the first new equipment to arrive here.

Music operator **FRED VAN DE WALKER** (Modern Automatic Music Company), has a co-operative wife. Altho she generally keeps hands off when it comes to his business, she has been going out with him once weekly to service one location with many wallboxes, which would take him hours alone. She takes over the fussy work, such as changing tabs, etc., and he gets thru in about an hour. Mrs. Van De Walker is just getting over a prolonged spell of bad colds, and is beginning to think that she's become a hayfever victim. **ALFRED BERGMAN** and his whole family will visit his son Bob this week-end. Bob has recently started at Valley Forge Military School and is a bit lonesome for them.

Cincinnati:

LOUIS ROYAL, representative of Capitol Record Distributing Company; **Ed Darby**, Lusta Bulb Company, and **Morey Goret**, Young Distributing Company, spoke at the October 9 meeting of the Automatic Phonograph Owners' Association of Cincinnati in Hotel Gibson. Members attending included **Sam Chester**, **Charles Kanter**, **Harry Hester**, **Howard Males**, **Phil Ostand**, **Abe Villinsky**, **Jerry Levy**, **John Nicholas**, **Nate Bartfield**, **Al Lieberman**, **Max Moeckel**, **Sam Butler**, **William Fitzpatrick**, **Morris Kleiman**, **Louis Foltzer** and **Morey Goret**.

Philadelphia:

JERRY LICHTMAN, a well-known Philadelphia operator, is back in the University Hospital after suffering a relapse. He was operated on in that hospital three months ago.

Indianapolis:

FRANK BANNISTER, who operates the Indiana Automatic Sales Company, spent several days in Chicago on business. . . . **FRANK WIXCEL**, Rock-Ola representative, is planning to open an exclusive showroom at 450 Massachusetts Avenue for his product. . . . **JULIA PHOELIN** is the new accountant at the office of the Meeker Music Company. . . . **FRANK BANNISTER** will open his office and display rooms at 444 Massachusetts Avenue as soon as redecorating and remodeling are completed. . . . **LEWIS GRAY**, formerly route man for Indiana Automatic Sales Company, and now at Camp Hood, Tex., is expected to be discharged from the army, and again take up his duties with the company.

Detroit:

BARNEY GREENBERG, manager of Atlas Automatic Music Company, has returned from the Seeburg home office, enthused over his preview of post-war plans there. He reports a heavy continued demand for used juke in the Detroit area incidentally. . . . **T. F. GILLIES** is installing all new fixtures and interior equipment at Music Service Company, downtown juke box service center. . . . **AL CHERIN**, formerly of New York, and also a former barracks mate of **E. E. Sugarman**, pre-war editor of *The Billboard*, during his stay in the army at Camp Upton, has joined **EDEL-MAN COIN AMUSEMENTS COMPANY** here as manager. . . . **FRANK G. BROWN** is disposing of a large quantity of his amusement and strength-testing machines.

JOSEPH BRILLIANT, president of the Michigan Automatic Phonograph Owners' Association, has been confined to his home by a severe cold, following an operation. . . . **JACK BRILLIANT** reports in his brother's absence that the Brilliant Music Company has been named Rock-Ola distributor for Eastern Michigan, and will shortly have its own staff

out contacting the trade in this territory. . . . **EDWARD P. WOMACK**, of the United Novelty Company, is back from an extended business trip to Chicago, where he attended the V. F. W. convention as a delegate, combining it with a buying trip and vacation.

CHARLES S. STARLER, Detroit coin machine operator, has been added to the staff of the Allied Music & Sales Company, wholesalers, to handle the vending machine department. . . . He has just been discharged from the army. **E. PENNEBACKER**, F. Williams and **G. A. Genter** are joining as partners in the Coin-Meter Detroit Company, large operators of coin-controlled washing machines, while **Frances A. Genter** drops out of the partnership. Remaining also are partners **Melvin P. Hodell**, manager of the company; **Harold C. Genter**, **Jean Genter**, **Margaret G. Quinby** and **Lesta H. Ackley**.

CHARLES BROWNSTEIN, head of the Brown Vending Company, cigarette machine operators, is down sick with the flu, which has become progressively more serious for the past two weeks since he was first reported ill with a stiff neck.

WILLIAM K. PALMER, of the Brilliant Music Company, has been confined to his home by a severe cold. . . . **JAMES GIORDANO**, collector for the Brilliant Company, who has been operating a confectionery store on the side at 11505 Van Dyke, is converting it into a restaurant to be managed by his sister. . . . **MARK CURTIS** has been unofficially named public relations man for the juke box field here by his colleagues. . . . Sorry if you were looking for Detroit news items in our issue of October 6, they were in this column but under the headline of "Boston."



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2 5¢ Mills Brown Fronts, original, used 2 months, like new, \$200.00 each; 5 5¢ Q.T.'s, Glitter Gold, like new, \$99.50 each; 3 Bally Club Bells, combination F.P. and C.P., \$269.50 each, used 6 weeks, guaranteed like new. One-half deposit, balance C. O. D.

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Cadillac 39.50	Mr. Chips 24.00	Stars 75.00
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Five, Ten & Twenty . 129.50		West Wind 65.00
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2 Dark Horse ea. 199.50	Longore 575.00	Skylark 165.00
	ARCADIE EQUIPMENT	
	2 PLAY BALL ea. \$159.50	5 PARACHUTES ea. \$100.00
	1 SUBMARINE, 2 Motors Missing . . 75.00	8 SHOOT THE JAPS ea. 95.00
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Rock-Ola Amplifier, Early, Without Tubes 25.00	Wurlitzer 1140 Motors 25.00
Rock-Ola 1725 Motors 25.00	
ABT Model F, Late . . . \$ 29.50	Charlie MacArthur . . . \$125.00
ABT Challenger 29.50	Talkie Horoscope . \$125.00
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Anti-Aircraft 69.50	Ex. Ping-Pong, Late Model, 2 Play 100.00
Batting Practice 129.50	PEO Basketball 50.00
Baffle Ball 22.50	Rapid Fire 150.00
Chicken Sam 100.00	Sky Fighter 229.50
Chicken Sam, Conv. . . 115.00	

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Spot Pool 49.50	Sun Valley 149.50	
Jennings Silver Chief, \$145.00; either 5c or 10c play. Above machines are all in good condition. 1/3 deposit with order, balance C. O. D.		

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Lumilines, clear or white, 18" and 12" long, 24 to 60 w. Write, GE Mazda, 7 1/2 watt up to 75 watt, 7c ea.; 120 to 600 w. Seeburg Gun Lamps, 50c ea. 1129, 10c ea. 1503, 20c ea. 1133, 12 1/2c ea. 51, 65, 63, 3 1/4c ea. 49, 44, 50, 4 1/4c ea.
First Line Mazda Lamps Only!
1/3 Dep., Bal. C.O.D., F.O.B., N. Y.
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Small or large Pin Ball Machine Route for cash, preferably in Indiana, Kentucky, Tennessee or Virginia. Write
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MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, October 1.

Program 1216

The effervescent Champagne Music of LAWRENCE WELK and His Orchestra bubbles delightfully in the *Champagne Polka*. The background, a park, is an ideal setting for the graceful dancing of BLAIR AND DEAN. (Filmcraft.)

Raven-haired, eye-filling CARIDAD GARCIA in a Spanish costume, strums her guitar and sings the lilting *Mi Espania*. The setting is a garden. (Soundies)

I'll Meet You Down by the Old Pig Pen is a comedy tune played and sung

in the inimitable hillbilly style of THE BEAVER BOYS. A tall, leggy gal in pig-tails trips the light fantastic in a rustic manner. (Filmcraft.)

RUBINOFF and His Violin delights the ear with *Russian Peasant Dance*. Background is the deck of a boat with flashes of sailor lads gazing longingly thru binoculars at a pretty girl. (Filmcraft.)

Three cuddlesome cuties demonstrate why JACK REYNOLDS and LARRY McMAHON just *Got No Time* for anything but love. An unbilled gal shows a pair of very pretty legs in a spirited dance. (Filmcraft.)

The perennially popular oldie *Oh, Marie*, is played by RON PERRY and His Orchestra in a style that teases the toes

and starts 'em tapping. Vocals are by Perry. (Filmcraft.)

SYLVIA OPERT does a tangy mimic routine in *Dance Comique* to the tune of Frankle and Johnny. Flashes of amused patrons are interspersed in the night club background. (Filmcraft.)

CAB CALLOWAY leading his orchestra in his usual impulsive and dynamic fashion plus pretty sepiia vocalist DOTTY SAULTER make *I Was Here When You Left Me* a rhythmic "hear-ful." Band setting. (Filmcraft.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, October 15.

Program 1217

That's the Hawaiian in Me is sung by BETTY BRADLEY and PAUL PAGE while AGGIE AULD gracefully leads six hip-swaying lovelies in a languorous native dance. The costumes and setting South Sea-ean. (R.C.M.)

STANLEY SELANSKI and the MATSZ POLISH DANCE GROUP hop gaily to the *Oria Polka*. A waiter sings the vocals in Polish to a perplexed night club patron. (Filmcraft.)

Handsome GLEN GRAY and His Orchestra play *A Friend of Yours* while SKIP NELSON has the femme's palpitating with the vocals. Flashes of parting couples in a railroad station form the background. (Filmcraft.)

SPADE COOLEY and His Western Gang do a very thro job on *Shame On You*. A dimpled, wide-eyed gal, unidentified, sings the vocals. The scene is a ranch house, costumes are Western. (R.C.M.)

Dance, Baby, Dance (Tantz Babele), a melodious Russian tune, is harmonized by the MEL-TONES. The voices of this youthful quintet blend pleasingly. (R.C.M.)

JERRY COOPER sings the popular hit tune *Iowa* to an unbilled belle who dances briefly. The background is a roof top, but interest is added with several flashes of Iowan rural scenes. (Filmcraft.)

EMIL COLMAN suavely leads his band in the swingy *Gotta Be This or That*. There are piano interludes by Coleman while the vocals are aptly handled by pretty JUNE BARTON. Band setting. (R.C.M.)

The stirring voice of JOHN SHADRACK HORACE is featured along with JOHNNY MOORE and the THREE BLAZERS in *Along the Navajo Trail*. These sepiia entertainers, plus the gals in the background, make this number terrific. Desert locale. (R.C.M.)

Madelene Quincannon.

Coast Records Start American Pressing Of Peerless Discos

LOS ANGELES, Oct. 13.—Coast Records, a subsidiary of the Charles E. Washburn Company, has started the American pressing of Peerless Discos following a ruling on the price by the Office of Price Administration. OPA has allowed \$1 retail and 60-cent wholesale price plus federal excise taxes.

According to Bill Abel, of Coast, the firm is now pressing 50 selections from the Peerless collection of Latin American music and will be adding tunes as fast as masters can be received from Mexico City. Included in the 50 now being pressed here are boleros, rumbas, sambas and rancheros.

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- Chevron 25.00
- Dixie 44.50
- Nippy 25.00
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- Bally Bull 79.50
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F24 Hip, 24 junction, 1 1/4" Plate	4.35	4.05 Ea.
F28 Hip, 28 junction, 1 1/4" Plate	4.95	4.65 Ea.
F32 Hip, 32 junction, 1 1/4" Plate	5.60	5.25 Ea.
F24 CP3, 24 junction, 1 1/4" Plate	6.65	6.25 Ea.
F28CP3, 28 junction, 1 1/4" Plate, for Rock-Ola Phonos	9.45	8.90 Ea.
F24C7, 24 junction, 2 1/4" Plate	8.05	7.55 Ea.
F28C7, 28 junction, 2 1/4" Plate	9.60	9.05 Ea.

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Up Seeburg Regal
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War Brings Coin Games to Isolated Newfoundlanders

ST. JOHN, N. B., Oct. 13.—Until the outbreak of war, Newfoundlanders were not full-fledged coin machine players. Residents of the island were acquainted only with the vending side of the industry, buying candy, gum and nuts by coin slot.

The war, bringing U. S. Army, Navy and Merchant Marine installations costing more than \$1,000,000,000, also brought coin machines of all types in good quantities.

The juke and the pinball penetrated the most remote fishing villages up and down the bleak and rocky coast, into some places 100 miles from a railroad. Before, these villagers had hardly known the meaning of the word entertainment in the American sense.

Now they dropped their nickels into the juke and found U. S. jazz good. They listened and, following the lead of U. S. soldiers and sailors, they danced and they liked it. They found fun popping steel balls up a narrow chute and watching the machine flash varicolored lights as it clucked against bumpers.

War over, Newfoundlanders are going back to their fishing and sealing, which is the island's commerce. And with them goes the coin machine—the juke, the pinball, the bell game and the old familiar vender.

Managers of fish canneries, curing yards and packing plants are asking for machines to keep their employees entertained. In the lumbering camps, in the pulp and paper mill towns, the juke is reconvertng to the melodies of peacetime.

Sealing ship owners even are planning to add coin machines to their ships' gear. On the long months when the sealers are battered by wind and snow, the machines help thaw out chilled spirits.

Fishing crews making the Grand Banks and Labrador often are out in

their ice-coated vessels for months without touching land. Once they relieved the monotony with tales, but now they may also have their jukes with stacks of records, their bell games and pinballs.

RELEASE LATE EXPORT

(Continued from page 73)

trade with the United States. At the moment, that country is one of a dozen on the list which require special licensing, and trade with Argentina has gone down to an all-time low level.

Colombia, always a large market for the export of coin machines, maintained a fairly even trade. In 1940 that country bought 603 coin machines valued at \$38,552. Export figures for 1944 show Colombia purchased a total of 300 U. S.-built coin machines, valued at \$107,994. Only Canada and Mexico, which had no problem of shipping space on cargo ships, bought more machines during that same year from the United States.

Latin American countries, because of their closeness, afford unusual opportunities for coin machine exports. Observers point out that the war years have really opened many avenues for the enterprising exporter who wishes to sell his goods to South America. Figures quoted by the Commerce Department on 1944 coin machine exports indicate the truth of this statement and there is every reason to believe that the peace years ahead will see that Latin trade expanded.

It goes without saying, of course, that Mexico and Canada—that have always been the leading foreign buyers of American coin machines—will probably continue to hold the buying lead. In 1940, Canada bought a total of 8,888 coin machines valued at \$695,328. During 1944, Canada purchased 3,053 machines valued at \$208,293. Considering that Canada was wholeheartedly engaged in helping win the war, this figure for 1944 is high.

Mexico, on the other hand, bought 2,932 coin machines in 1940, compared to 2,000 machines in 1944. Total value of the coin machine exports to Mexico in 1940 was \$288,166, compared to a value of \$392,408 in 1944.

New table from the Department of Commerce indicates that the largest purchases were for juke boxes. Many countries, particularly those that bought few machines, bought jukes only. Colombia, always one of the best Latin American markets, bought approximately 50 per cent fewer machines than in 1940. Indicative of a trend, however, is the fact that all of Colombia's 1944 purchases were juke boxes—300 of them, valued at \$107,994. In 1940, Colombia bought more vending machines, 485 venders to 109 automatic phonographs.

Exports to Canada represent another picture. In 1940, Canada imported a total of 8,888 machines of which 6,245 were amusement devices, 995 juke boxes and 1,648 vending machines. This ratio was maintained in 1944, when Canada again bought 2,225 amusement machines, 182 jukes and 646 venders.

Printed below is the complete, official report issued by the U. S. Department of Commerce, showing exports of coin machines during 1944.

U. S. Exports Off As Lending Ends

WASHINGTON, Oct. 13.—U. S. exports other than lend-lease totalled \$339,000,000 in August, a drop of \$25,000,000 from the July shipments abroad, the Department of Commerce reported. This was a decline of nearly 7 per cent. July exports amounted to \$354,000,000 and those for June were about equal to August.

These shipments, however, represent a substantial increase over pre-V-E Day exports, which were running about \$200,000,000 a month, the department said.

Lend-lease exports ran to an additional \$398,000,000 in August. This was a decrease of 46 per cent from the rate of shipment during March, April and May. President Truman abolished lend-lease in September.

The United Nations Relief and Rehabilitation Administration sent \$32,200,000 worth of supplies to liberated countries during July. This compared with shipments amounting to \$9,100,000 in May.

Coin Machine Exports -- 1944

COUNTRY	TOTAL EXPORTS		AUTOMATIC PHONOGRAPHS		VENDING MACHINES		AMUSEMENT DEVICES	
	No.	Amount	No.	Amount	No.	Amount	No.	Amount
Algeria	1	\$ 165	1	\$ 165				
Arabia	3	1,080	3	1,080				
Bahamas	9	1,555	8	1,435	1	120		
Brazil	7	1,285	7	1,285				
Canada	3,053	208,293	182	28,141	616	22,090	2,225	\$158,062
Canal Zone	6	78			6	78		
Colombia	300	107,994	300	107,994				
Costa Rica	4	2,192	4	2,192				
Cuba	188	27,847	64	16,321			124	11,526
Curacao	2	1,012	2	1,012				
Ecuador	2	100			2	100		
French Oceania	1	85	1	85				
French West Indies	1	300	1	300				
Guatemala	12	3,772	12	3,772				
India	1	165	1	165				
Iraq	2	37			2	37		
Mexico	2,000	392,408	1,921	385,233	20	1,521	50	5,654
Newfoundland	229	6,455	4	1,744			225	4,711
New Guinea	1	285	1	285				
Panama	8	2,704	8	2,704				
Surinam	1	15			1	15		
Trinidad	5	1,140					5	1,140
Union of So. Africa	2	603	2	603				
Venezuela	32	7,119	22	5,830			10	1,289
TOTALS	5,870	\$766,689	2,544	\$560,346	678	\$23,961	2,648	\$182,283



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Williams Uses Sound Effects To Increase Play on New Machine

CHICAGO, Oct. 13.—For some time the trade has been considering extensive use of sound effects in amusement machines to stimulate play of various machines. First step toward use of sound effects was made recently by the Williams Manufacturing Company here in utilizing the sound of a Ferris Wheel turning between the flash of lights on their game "Circus Romance."

Designers have been weighing the use of wire recorders in amusement machines to simulate background and pertinent sound effects, and it has been suggested frequently that the use of wire recorders in such devices will do much to increase the merchandising potentialities of amusement machines thru sound.

Al Silverman, Williams Manufacturing Company spokesman, said the use of sound in their machine was done to heighten and attract player interest. He also mentioned that it was one of their first moves to revamp their machines to be in keeping with peacetime motifs.



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Jukes Ear-Catch John Bull

Md. Juke Site Latest Proof

Winston Churchill plays mountain resort juke as FDR waits in automobile

BALTIMORE, Oct. 13.—Former Prime Minister Winston Churchill was fascinated with a juke box located just outside of Thurmont, Md., according to a story published recently in *The Baltimore Sun*.

The trade, remembering the pictures of Anthony Eden playing the pinball machines during a lull in the San Francisco conference, are of the opinion that coin machines hold a strong pull for the British.

Just how Churchill became acquainted with the favorite American jukes, is told below as it was printed in *The Sun*:

Cozy Camp Tavern, a tourist stop, beer garden and dance hall near Thurmont, Md., threw off its security curtain today and disclosed its part in the winning of World War II.

Wilbur Freeze, the proprietor, said former Prime Minister Churchill twice played the juke box there on his visits to the late President Roosevelt's Shangri-la in the Catoctin Mountains.

Freeze said each time the Prime Minister came in on a Sunday afternoon, and stood around for about 15 minutes, dropping nickels in the nickelodeon—after he found out what it was.

"That Thing"

"What's that thing?" he had to ask.

At first he thought it was a slot machine. When he dropped his nickel in and the lights went on and the music came out, he was delighted, but not to the point of breaking into a dance.

Meanwhile, President Roosevelt, the Prime Minister's host, waited in an automobile outside. There is a popular rumor in and around Thurmont that once an aide tactfully mentioned to Churchill that Roosevelt was waiting. But the Prime Minister never kept him overlong.

Altho there was always widespread secrecy about the two war leaders' visits to the Maryland Shangri-la, a former CCC camp atop the highest peak in the Catoctin range, their coming seldom took their neighbors there by surprise.

"We generally knew when they were coming," said Freeze, "because they were preceded by about three or four hours by secret service men, who went ahead inspecting bridges and roads."

Townfolk Waved

In Thurmont the secret of their coming was so open that the townfolk stood in the street and waved them on their way. They had to go thru the center of the little community to get to their mountain retreat, which is about six miles from Cozy Camp Tavern. The tavern stands between Gettysburg and Frederick on Route 15.

Residents of the area were further (See *Jukes Ear-Catch* on page 86)

Friedman Joins Cade In Setting Up F. & C. Distrib in Baltimore

BALTIMORE, Oct. 13.—Harvey I. Friedman and Charles Cade have formed the F. & C. Distributing Company which has taken over the Emby Distributing Corporation. Firm will handle Wurlitzer phonographs in the Baltimore area.

Cade formerly was office manager of Emby. Prior to that, he was connected with the Coin-O-Matic company, also a distributing firm.

Friedman also has been engaged in distribution of juke boxes at St. Paul, Minn.

New company will maintain the offices formerly occupied by Emby at 15 East 24th St., Baltimore.



WARMING UP for post-war sales as Wurlitzer distributor, Leonard Sheehan, manager of Wisconsin-Simplex, Milwaukee, tossed a housewarming for top Wurlitzer sales executives, other distributors and music merchants. Shown at the firm's new headquarters, 1618 West Wells Street, are left to right, Larry L. Cooper, district manager; Frank Garnett, co-owner of Chicago Simplex Distributing Company; Gordon B. Sutton, assistant general sales manager; Sheehan, seated; M. G. Hammergren, general sales manager; Alvin J. Goldberg, partner of Garnett in Chicago Simplex; Ed R. Wurgler, assistant general sales manager; M. A. Bartels, general service manager. All except Garnett, Sheehan and Goldberg are Wurlitzer officials.

OPA Price Ceiling Hike on Tubes, Parts To Aid Output

WASHINGTON, Oct. 13.—Increases over and above earlier price ceilings for radio parts have been announced by the Office of Price Administration. The increases were authorized October 6, following a recommendation from the radio industry which complained that the August ceilings on parts were holding back production of both components and completed radio receivers.

OPA officials indicated that the new hikes were allowed to compensate for increased labor costs in the parts industry, where in many cases costs have risen 100 per cent above 1941 levels.

In general the new OPA parts ceilings allow increase factors ranging from 10 to 27 per cent for various radio loud-speaker and phonograph parts. OPA's August ceilings allowed increases ranging from 4 to 11 per cent above October, 1941, levels.

Most of the boosts are directly attributable to labor costs. OPA points out that the parts industry was one of the "lowest paid in the country," with hourly rates in several plants pegged at from 31 to 38 cents per hour. A War Labor Board minimum for the industry is now 65 cents an hour.

Even further price increases may be forthcoming in the case of individual plants, an OPA official is quoted as saying, but it is unlikely that the agency will grant any additional industry-wide hikes.

New percentage increase factors for parts are: Coils (radio frequency), 26.3; fixed capacitors, 16.4; transformers, 16.1; condensers, 13.5; loud-speakers and speaker parts, 13.5; parts for electrical phonograph recorders and home jukes, 11.5, and resistors and all other radio parts, 9.5.

Aireon To Concentrate Plants At KC, Enlarge Staff to 2,000

KANSAS CITY, Mo., Oct. 13.—Entry of the Aireon Manufacturing Corporation into the manufacture of juke boxes has aroused considerable interest among members of the trade.

The following account of the firm's recent plans for centralization of its plants is reprinted from *The Kansas City Star*:

The Aireon Manufacturing Corporation has completed negotiations to centralize its production activities in one huge area in the Kansas City food market terminal in the largest post-war enterprise to be announced here so far.

Involved in the lease signed by R. C. Walker, Aireon president and general manager, and J. W. Perry, president of Minnesota Avenue, Inc., lessee of the public levee, are 500,000 square feet of

space under roof and 400,000 square feet of pavement.

Scattered Over Nation

At the same time headquarters and general offices for the radio equipment manufacturing company's divisions and wholly-owned subsidiaries, scattered from Connecticut to California, will be established in Kansas City. Wartime production activities of the company were scattered among five manufacturing buildings in Kansas City, Kan., and Kansas City, Mo., including one at the food market terminal.

The company will occupy buildings A and B and the farmers' market enclosure, now leased by the government and occupied by the U. S. medical supply de- (See *Aireon To Concentrate* on page 86)

Phono Ops of Pa. Praise War Services

Plan New Activities

PHILADELPHIA, Oct. 13.—First meeting of the Phonograph Operators Eastern Pennsylvania was held here this week. Charles Hannon, business manager of the group, was responsible for a big promotion which brought out a capacity crowd.

Speaker of the evening was Ray Berhardt, president of the association, who pointed out that this was the first meeting of the organization since the end of the war, and reviewed the war service activities of the industry since Pearl Harbor.

Members were thanked for their loyal and support of the organization's war service enterprises, which resulted in good public press for the industry. This was indicative that the juke box industry was taking its proper place among other industries of Philadelphia.

United Effort

It was pointed out that the united effort thru organization and co-operation, which helped the association hurdle difficulties thruout the war years, would if continued, bring members even more benefits during the peace years. The problems ahead of the industry are just as great as they were during the war and co-operation alone can combat them successfully. A single thrust would be inadequate, but the combined support of all the members would conquer any of the future difficulties.

The talk closed with suggestions for post-war operations in the industry that would keep members at top activity in the field. The subject will be discussed further and in greater detail at the next meeting scheduled for October 29, at that time a roster of later programs will be announced. Members were asked to contact Charles Hannon with any program ideas during the interim.

Trade in East Watches RCA-V Juke Report

LANCASTER, Pa., Oct. 13.—It has been reported that RCA-Victor is manufacturing coin-music machine parts here and coin machine operators are speculating as to whether or not RCA will invade the field with a new machine.

So far there has been no announcement made as to the eventual use of the machine parts being manufactured but the firm's research department has been active in experimental work for many years. The new mechanism may be merely an improvement for present machines or a completely new idea. Operators are awaiting further reports in order to ascertain the full facts of the matter.

New Philly Concern Enters Juke Market

PHILADELPHIA, Oct. 13.—Still another local firm to establish a piped music concern is Music by Wire, which was just registered for operation in accordance with State law. The new firm is headed by Frank W. Unterberger, a well-known operator, who has lined up many spots heretofore cold to machine music. The outfit will have headquarters in a mid-city office building.

Iowa Youth Jive to Juke As Teen-Club Gets Going

CEDAR RAPIDS, Ia., Oct. 13.—One of the most successful teen-age clubs in the country has re-opened with a two-week membership drive under way to bring the membership up to 1,800 youths.

Because of the success of the One-9-teen club, which is built around dancing to a juke box, the requirements and rules are reviewed.

Club is under the direction of the city background commission, but actually is governed by a board of two members from each high school who are elected every six months by ballot.

Membership cards are issued at \$1 per youth and are good for a fiscal year. Members are admitted only with the card and a 5-cent admittance fee. The 5 cents is charged each time a member enters to encourage the youths to stay and dance.

Guests may come to the club if accompanied by a member and are charged 25 cents.

Club is open Tuesday and Wednesday from 2 to 5 p.m. and 7 to 10 p.m., and Friday and Saturday from 2 to 5 and 7 to 12. Sunday the club is open continuously from 2 to 10 p.m. Monday and Thursday nights are reserved for members wishing to have special parties with a fee of \$5 for a party of 50.

The automatic record-player with a public-address system plays continuously while a concession keeps the young people supplied with ice cream and candy. Upstairs a game room is provided with pool tables, table tennis, bowling, checkers and other table games.

Celebration Held as Wis. Simplex Co. Gets Wurlitzer Territory

MILWAUKEE, Oct. 13.—With Manager Edward Sheehan playing host, the Wisconsin-Simplex Distributing Company celebrated its appointment as exclusive Wurlitzer Distributors for the Wisconsin territory.

A housewarming, held at the company's new quarters, 1618 West Wells street in Milwaukee, was well attended by large numbers of juke box operators, their families and employees.

All of the visitors at the party, who had an opportunity to examine the new juke boxes and display rooms, were agreed that the firm has ideal sales and service facilities.

All reports indicate that the party went over with a bang.

Wurlitzer To Set Up Export Branch as Aid To Distribs Overseas

NORTH TONAWANDA, N. Y., Oct. 15.—North Tonawanda division of the Rudolph Wurlitzer Company will establish its own export department January 1, M. G. Hammergren, vice-president and general sales manager, announced.

According to David O. Lee, the company's export manager, the new department will assist customers and representatives outside the continental United States and promote sale of the company's three major lines of merchandise on world markets.

In addition to jukeboxes, these will include the Orgatron, an electronic organ, and automatic soft drink vending machines.

"Major trade areas are today receiving careful analysis, and we expect to announce in the near future official dealers and distributors in many parts of the world," Lee declared. "We are already receiving inquiries from many foreign sources who are interested in representing us. We will have world-wide representation in the not far distant future."

World Series Piped to Detroit For Wired Music Installations

DETROIT, Oct. 13.—Wired music installations proved their adaptability during the recent World Series by bringing complete play-by-play reports to tens of thousands of listeners in the Detroit territory. Michigan Muzak picked up the Mutual network broadcasts of the seven games, and piped them to its own customers thruout the city and suburbs.

Practically all types of installations serviced carried the games, especially those on a steady program basis, such as hotels, restaurants and the like. In some instances, accounts that usually carry only one 15-minute program every hour, or some such schedule, went on with regular musical programs instead of the games.

However, the games were piped widely to industrial plants of all types, to offices such as the Detroit Edison Company, to laundries especially, as well as to doctors' offices, hospitals and various types of commercial stores. The great variety of locations which received the service gives proof of its adaptability to nearly all types of service.

Customer Advantage

Customers had an advantage over thousands of other fans in offices, stores and factories, in that they got the game clearly over a public-address system designed to carry the right degree of amplification. In thousands of places around town, managers and employees alike brought in small portable radios, mostly obsolete and outworn pre-war models, and used them to listen to the games.

With the usual amount of heavy interference around a commercial location of this type, the reception on the radio sets was normally very poor. Wired music installations, on the other hand, tailored to fit the acoustics of the location, gave their listeners much better sound quality.

Arrangements for the installation were made to clear the baseball programs with both the Mutual Network and the Gillette people, sponsors of the broadcasts. Regular commercial announcements and program break station announcements were carried, of course. Sponsors were naturally more than willing to have this added coverage. There was, incidentally, no financial arrangement involved in the clearance of the programs.

Rehandling of the program for wired installation is not considered to be a commercial reselling of a radio program. There was no special charge for the service, and it was handled as just a part of the regular wired service to locations which were equipped to receive it.

Interest in the baseball broadcasts was at an all-time high here this past week, with Detroit's team participating in the series once more. Similar broadcasts of the World Series have been made before by Muzak, according to William Jory, sales manager of the Michigan Music Company, operators here. However, interest in past games was much lower, and previous broadcasts were never so extensive.

Sunset Records Will Hit National Market

HOLLYWOOD, Oct. 13.—Sunset Recording Company, headed by Eddie Laguna, has made a tie-up for national distribution of its records. Pacific Allied Products will distribute the records in the West on the basis of a contract for a year. Interstate Music will handle the records in the Midwest and Independent Music Suppliers in the East. Sunset specializes in hot jazz releases.

RECORDS

HILLBILLY RECORDS

- Don't Fool Around Me Anymore—Colorado Hillbillies 78¢
- Lazy Days—Smiley Burnette 78¢
- Don't Sweetheart Me—Colorado Hillbillies 78¢
- Triffin' Gal—Colorado Hillbillies 78¢
- Tears for Souvenirs—Tex Grande 78¢
- Stars and Stripes on Iwo Jima—Colorado Hillbillies 78¢
- Don't Hang Around Me Anymore—Tex Grande 78¢
- I Need Someone To Love Me—Tex Grande 78¢
- That's What I Like About the South—Phil Harris 78¢

RACE RECORDS

- Honey Dripper—Joe Liggins 88¢
- The Lady in Bed Blues—Hot Lips Page 78¢
- Let's Pretend—King Cole Trio 88¢
- Somebody's Gotta Go—Flenny Trio 88¢
- Please Believe Me—Frank Haywood 88¢
- Green Gin—Ernie Andrews 88¢
- Sentimental Reasons—Deek Watson 78¢
- Let's Give Love Another Chance—Deek Watson 78¢
- Daddy, Daddy—Savannah Churchill 78¢
- Effie's Blues—Eddie Smith 88¢

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Send us your order for Records on any Label. Sample Service—Lists mailed on request. Immediate shipment.

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For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

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20 to a sheet, \$6.50 per thousand. With your own company name, prices slightly higher.

B & D Electric Service

2504 N. E. Sandy Blvd., Portland 12, Oregon

ADVANCE RECORD RELEASES

(Continued from page 31)

- JELLY ROLL MORTON ALBUM Brunswick B-1018
 - Fat Meat and Greens.....Jelly Roll Morton.....Brunswick 80068
 - King Porter Stomp.....Jelly Roll Morton.....Brunswick 80067
 - Sweetheart o' Mine.....Jelly Roll Morton.....Brunswick 80068
 - The Pearls.....Jelly Roll Morton.....Brunswick 80067
- JUST A LITTLE FOND AFFECTION... Louis Prima (Lilyann Carol).....Majestic 7156
- LO NUN TE VOGLIO PERDERE MARI. Joe Masiello (Nick Aversano Ork).....Harmonia H-2010
- MAKE ROOM IN YOUR HEART FOR A FRIEND Wiley and Gene Columbia 36869
- MEMPHIS IN JUNE Dick Brown (Mac Ceppos Ork).....Guild 142
- MILLION-DOLLAR SMILE Lionel Hampton Decca 18719
- MISS STELLA BROWN Sonny Boy Williamson Bluebird 34-0736
- MY GUY'S COME BACK Benny Goodman (Liza Morrow) Columbia 36874
- NO TIME FOR TEARS Bill Boyd and His Cowboy Ramblers.....Bluebird 33-0533
- 'O SCIOPERO D'E FEMMENE Gennaro Amato Harmonia H-2015
- OKLAHOMA HILLS Oklahoma Ed Moody Coast 2011
- ONE MORE DREAM Jack Smith Majestic 7153
- OUT OF THIS WORLD George Paxton (Alan Dale) Guild 131
- PASSIONE ARDENTE Joe Masiello (Nick Aversano Ork) Harmonia H-2009
- PIGLIATILLO, PIGLIATILLO Joe Masiello (Nick Aversano Ork) Harmonia H-2009
- RHUMBA DELLA LUNA Enzo Di Mola (Nick Aversano Ork).....Harmonia H-2033
- SYMPHONY Benny Goodman (Liza Morrow).....Columbia 36874
- THE LAST TIME I SAW YOU Les Brown (Doris Day).....Columbia 36875
- THE MAN I LOVE Benny Goodman (Helen Forrest) Columbia 55038
- THE SHRIMP MAN The Ginger Snaps (James Mundy Ork).....Victor 20-1735
- THEM GOOD OLD TIMES ARE COMIN' BACK AGAIN The Buchanan Brothers (Chester and Lester).....Bluebird 33-0536
- THIS CAN'T BE LOVE George Paxton Ork.....Guild 131
- TICO TICO The Ginger Snaps (James Mundy Ork).....Victor 20-1735
- TORNA PICCINA Enzo Di Mola (Nick Aversano Ork).....Harmonia H-2033
- VIVERE Enzo Di Mola (Nick Aversano Ork).....Harmonia H-2032
- WAITIN' FOR THE TRAIN TO COME IN Louis Prima (Louis Prima).....Majestic 7156
- WAITIN' FOR THE TRAIN TO COME IN Johnny Long-Dick Robertson.....Decca 18715
- YOU BROUGHT A NEW KIND OF LOVE TO ME (12") Jonah Jones Ork.....Commodore 1520
- YOU DON'T CARE WHAT HAPPENS TO ME Idaho Call and His Sun Valley Cowboys.....Coast 2014

House Heads New Process Outlet

LOS ANGELES, Oct. 13.—Process Records, a subsidiary of Process Music and Jolly Music, has established a local outlet with Charlie House, professional manager, making his headquarters here. Representatives in other sections are Norman Kelly, president, at the home office in Franklin, Pa., and Johnny Whitney, vice-president, Omaha.

Firm is specializing in hot jazz, pops and hillbilly music. Nat Towles and his piece orchestra recently cut four sides for the label in Omaha. Gordon Sizemore, Louisville hillbilly artist, has also cut four sides.

With the establishment of pressing facilities on the Coast, Process will serve its Pacific area customers from here. The East is served from Philadelphia.

Process caters especially to the juke box operator.

WHAT ARE THE FACTS ABOUT THE BIG BOOM EXPECTED IN RECORDS?

A factual study which bears out the record industry's contention that it is facing the biggest boom in its history will be presented in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry.

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312 Pennsylvania Ave. BALTIMORE 1, MD.

Record Reviews

(Continued from page 31)

HARRY JAMES (Victor)

Autumn Serenade—FT.
It's Been a Long, Long Time—FT. VC.

Harry James rings the bell with a resounding smack for both of these ballad interpretations. For the plaintive and pretty Autumn Serenade melody, James creates some particularly fetching orchestral color, adding his own sweet horn work and that of the saxes to make it a solid instrumental side. Kitty Kallen lends her lyrical charm to the new Sam-

my Cahn-Jules Styne sentimental song, It's Been a Long, Long Time, with the trumpet and alto sax solos heightening the melodic appeal of the song.

The phono fans will want to pitch their coins for both sides of this couplet.

BING CROSBY (Decca)

It's Been a Long, Long Time—FT; V.
Whose Dream Are You?—FT; V.

For these two song ballads, Bing Crosby calls upon Leo Paul and His Trio (two guitars and bass) to provide the instrumental support. Strumming the amplified guitar, Paul turns in some pleasant plectrum plucking along smooth melodic lines. And while it packs none of that rhythmic excitement one recalls in the day Crosby's chant leaned heavily against the late Eddie Lange's guitar box, it all makes for restful and relaxed listening. For that is the way Crosby sings out for It's Been a Long, Long Time and Whose Dream Are You? However, a more colorful instrumental bank would help loads in bringing out all the melodic beauty hidden away in the Dream mood music fashioned by Meredith Will-

son. With Crosby for the chanting of the hit potential, "It's Been a Long, Long Time," this side is a cinch to show profit in the phono for a long, long time.

SAMMY KAYE (Victor)

Chickery Chick—FT; VC.
I Lost My Job Again—FT; VC.

Considering that animal double talk, including that of the oat-eating mares and the over-the-dam swimming fishies, the great public might find it fascinating to take up another tongue-twister in the chicken talk of Chickery Chick. Nancy Norman, Billy Williams and the Kaye Choir have mastered the language of the teaser. And if Hut Sut can turn the trick, there's no reason why this syllabic onslaught can't make the grade. I Lost My Job Again is also a novelty of the borsome variety, with Billy Williams, Chubby Silvers and The Kaydets carrying the side to relate the store of the lad who lost his job in the infantry. The droll army humor contained in the chant is as flat as the Kaye music that spins its weary way over this wax course. If "Chickery Chick" catches their fancy, you can expect an avalanche of coins.

PEGGY LEE (Capitol)

I'm Glad I Waited for You—FT; V.
Waitin' for the Train to Come In—FT; V.

With two new ballads geared to the home-coming heroes, and the smooth and easy singing of Peggy Lee pointed up by the infectious riff-figured backgrounds of the orchestra featuring a blend of clarinets with Dave Barbour's guitar, this spinning is bound to create a rising tide for the songbird. It's for the singing of the blues lullaby, Waitin' for the Train to Come In, tailored to her piping talents, that Miss Peggy displays greater potency to effect the masculine pressure. And for I'm Glad I Waited for You, from the Tars and Spars movie, also taken at a slow tempo, she is in sympathetic voice.

The lazy and bluesy singing of Peggy Lee for "Waitin' for the Train to Come In," is a natural to bring in nickels.

KAY STARR (Jewel)

I Ain't Gonna Cry—FT; V.
Honey—FT; V.
Don't Meddle in My Mood—FT; VC.
Should I—FT; VC.

For some forthright torch chanting of the jelly-roll variety, Kay Starr, former Charlie Barnet canary, gives this new record label a decided lift. And with a decided lilt in her husky-throated pipes, it's exciting singing for all the spins. Moreover, the spinning brings back Ben Pollack's band, still as strong on setting forth the rhythms, but with subdued brasses and polished strings to give Miss Kay a class musical backing of solid proportions. And with her piping just as solid, Miss Kay should attract plenty of attention in spinning circles. I Ain't Gonna Cry and Honey, of familiar vintage, are taken at a bright tempo. Slows the beat to make it real scorchy for the bluesy Don't Meddle in My Mood and the old ballad favorite Should I. In each chant, Miss Kay applies a dicky polish to the second stanza.

Mark Kay Starr as a coming song favorite, with any of these sides sure to stand up under the coin test.

WANT MECHANIC

Must be thoroughly familiar with Wurlitzer and Rockola Machines, some of which are remote control phonographs. Will pay top salary for two honest, sober and reliable men. Do not answer unless qualified. Contact JIM WADDELL, United Novelty Company, Biloxi, Mississippi.

PUBLISHERS' PLUG TUNES

(Continued from page 30)

- How Deep Is the Ocean?.....Berlin
- I Ain't Goin' Nowhere, Baby.....Edward
- I Can't Believe It.....Claremont
- I Can't Believe That You're in Love With Me.....Mills
- I Can't Begin To Tell You.....Bregman-Vocco-Conn
- I Can't Get You Out of My Mind.....Saunders
- I Cherish the Day We Met.....Baltimore
- I Could Go On Dreaming (With a Dream Like You).....Murray Singer
- I Don't Want To Be Loved (By Anyone Else But You).....Mutual
- I Know Somethin' I Won't Tell Ya.....Gaumont
- I Love to Read the Funnies.....Dubonnet
- I Miss Your Kiss.....Republic
- I Remember Easter Sunday.....Whitney Blake
- I Want a Little Doggie.....Lewis
- I Want Some V Mail (From My Female).....Tin Pan Alley
- I Will Be True.....Hillbilly
- I Yi Yimmin' Yi (The Smorgasbord Song).....Lee-Dee
- I'd Do It All Over Again.....Shapiro-Bernstein
- I'd Rather Be Me.....Morris
- If I Loved You.....T. B. Harms
- If This Isn't Love.....Crescendo
- I'll Say She Do.....James B. Paris
- I'm Gonna Have a Merry Christmas.....Dr. Billie Songe Shoppe
- I'm Gonna Love That Guy.....Bourne
- I'm in the Dark (Yet It's Daylight).....Enterprise
- I'm Lonely for You.....Wise
- I'm Only Teasin'.....Mills
- I'm Taking Lessons in Love.....Nordyke
- In a Shower of Stars.....Mills
- In Love With Love.....Viking
- In My Dreams of 100 Girls.....Ernest A. Rork
- In the Air With a Prayer.....Songtex
- In the Land of Uncle Sam.....Golden West
- In the Subway Rush.....Whitney Blake
- Is Sally Still Waiting for Me?.....Topik
- Is There a Second Heaven?.....Malco
- It Takes Just a Moment to Fall in Love.....Bruno
- It's a Beautiful Day.....Broadway
- It's My Letters From You.....Robert De Leon
- It's You, It's You, It's You.....Lad
- It's You (Sweetheart Mine).....International
- Jo-Anne.....Harmony House
- Just a Blue Serge Suit.....Berlin
- Keep Your Hands Up, Stranger.....Kelly
- Kitten on the Keys.....Mills
- Last Night I Had That Dream Again.....Forster
- Let Me Take You in My Arms.....Pan-American
- Let's Stay This Way.....Sunset
- Little Rose.....Carey
- Little Boy (Does Your Mama Know You're Out?).....Newart
- Little Soldier.....Russ Hul's Country Music
- Lonesome Love.....BMI
- Lonesome Lonesome Boy.....Cherio
- Lonesome Boy.....Essex
- Love Letters.....Famous
- Lumberjack Jill.....Original
- Ma-Ma, I Wanna Hawaiian Guitar.....Kanes
- Mademoiselle Cinderella.....Syncopation Songs
- May It Be Christmas, Wherever You Are.....Fryc-Ryan-Frankel
- Mem'ries of Mother.....Irving Siegel
- Merry Xmas To You, Soldier.....Valor
- Mom of Your Baby Days.....Byers
- Monkey Biz-Ness.....Grimes
- Montana Moon.....Joe McDaniel
- More Than Yesterday.....Marks
- My Baby Blue Eyes.....Global
- My Prairie Home.....Melocraft
- My Heart Decided On You.....Nordyke
- My Lonely Nights.....Seattle
- My Nurse Corps Nightingale.....George F. Briegel
- Nobody Knows.....Byers
- No Can Do.....Robbins
- No More Rainbows.....Edwin W. Kukkee
- Oh, Frankie!.....Orange
- Oh, What a Polka.....Four Star
- Old Mister Frog.....Winthrop
- On the Other Side of the Rainbow.....Starlight
- On Basic Street.....Starlight
- Once Again.....Hanna
- Once Upon a Song.....Mills
- Ooh, What I Dream'd About You.....Pyramid
- Otto, Make That Riff Staccato.....Tempo
- Our Engagement Waits.....Stirling
- Pluggin' Jane.....Perry Alexander
- Promises.....Marchant
- Put That Ring on My Finger.....ABC
- Ouch! The Senorita Polka.....De Cimber
- Remember When?.....Campbell-Porgie
- Sailing on a Moonbeam.....Blasco
- Say It Over Again.....Bogat
- See a Pin, Pick It Up.....Skylark
- See a Pin and Pick It Up.....Ideal
- Send This Purple Heart to My Sweetheart.....Rytvoe
- Shame on You.....Hill and Range Songs
- Since Then.....Sudlik
- Since You Have Left Me.....Folk
- Sleep the Whole Night Thru.....Arcadia Valley
- Soldier's Last Letter.....American
- Some Sunday Morning.....Harms, Inc.
- Star and Stripes on Two Jims.....Hill and Range Songs
- Sweet Potato Polka.....Stirling
- Tampico.....Criterion
- Tears.....Key City
- That Is Why I Call You Darling.....Wilcox
- That Feeling in the Moonlight.....Paull-Pioneer
- The Blonde Sailor.....Mills
- The Coconut Song.....Witmark
- The Hills Are Lonely.....Jo Golden
- The Jitterbug Serenade.....Superior
- The Kid With the Guitar.....Kelly
- The Stars Look Down.....Melody Moderne
- The Sunset Reminds Me of You.....Newart
- The Sweet Potato Polka.....Stirling
- The Wish That I Wish Tonight.....Witmark
- There Must Be a Way.....Stevens
- There Was a Time.....Bronx
- There's a New Moon Over My Shoulder.....Peer
- This Day and Age.....Franco-American
- This Is Our Song.....Cavalcade
- Thru Your Eyes, Thru Your Heart.....Mills
- Tomorrow Never Comes.....American
- To Satisfy You.....Perry Alexander
- Tru-Cu-Tu.....Marks
- Tumblin' Tumbleweeds.....Sam Fox
- Two Down and One to Go.....Martin Block
- Waitin' for the Train to Come In.....Martin Block
- Wear a Feather in Your Hat.....O'Kay
- What a Deal.....Vanguard Songs
- What More Can a Woman Do?.....Capitol
- When I'm Walkin' Arm in Arm with Jim.....La Salle
- When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again).....Arrow
- When the Sun Goes Down (In My Old Home Town).....Barnhart
- When Twilight Falls.....Schael
- White Sands.....Roy
- Sleepy-Bye Baby.....Melody Moderne
- Who Threw the Whisky in the Well?.....Advanced
- Why Shouldn't I Dream.....Hanna
- Winding.....Kelly
- Xango.....Viking
- Yay-Dit.....Fox Maya
- You Came Along (From Out of Nowhere).....Paramount
- You Gotta Know.....Peter Doraine
- You Was Right, Baby.....Capitol
- Yes, Honey, I've To Baby.....Hall's Hit Songs
- You Use Your Head, But I Use My Heart.....Matt Pelkonen
- You Don't Have To Believe Me.....Prominent Songs
- You Never Understood.....Harmony House
- You're Nobody 'Til Somebody Loves You.....Southern
- You're Really Doin' Something To Me.....Unique
- Your Pot o' Dough.....BMI

ARCADE

- Mutoscope Sky Fighters.....\$199.50
- Seeburg Jap Guns.....99.50
- Keeney Air Raider.....135.00
- Supreme Rocket Buster.....195.00
- Keeney Air Craft.....44.50

MUSIC

- Wurlitzer 61's.....\$125.00
- 12 Record Seeburgs.....115.00
- 12 Record Rock-Ola.....99.50
- Wurlitzer 750 E.....750.00
- Wurlitzer Victory 16.....450.00
- Wurlitzer Victory 24.....495.00
- Rock-Ola Commando.....550.00

CONSOLES

- Silver Moon, F. P.....\$ 84.50
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BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	POSITION		RECORD	ARTIST	LABEL
	Last Week	This Week			
1	—	10.	IT'S BEEN A LONG, LONG TIME	Harry James	Columbia 36838
1	—	10.	IT'S BEEN A LONG, LONG TIME	Bing Crosby	Decca 18708
2	10	10.	IT'S BEEN A LONG, LONG TIME	Charlie Spivak	Victor 20-1721

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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

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Another Phillips Barn Dance

Foreman Phillips opened another County Barn Dance near Los Angeles September 28 in Compton in Town Hall. He gives Phillips spots in Venice, Culver City, Baldwin Park and Compton, Calif. Band for the opening was Curly Williams and His Georgia Peach Pickers, Happy Perryman, and, maybe, Ted Hoffman and His Texans, will be on hand to play dances there.

There was a turnout for the event with such notables as Art Satherly, Columbia Records; Johnny Bond, of the *KNX Hollywood Barn Dance*; F. P. (Cap) Gibbs, of the Compton Journal Publishing Company, and Sam Abbott, of *Billboard*, being interviewed over W. S. House was packed opening night.

Satherly has come in for honors at new ballroom. His picture, along with others well known in the Western field, has been hung in the dancing spot. Out a 24 by 30 picture and in color, it is labeled "Uncle Art Satherly." He concludes that for once the name is spelled correctly.

Phillips is planning on big doings at Venice Pier and is bringing Roy Acuff to town to officiate at the dances at the beach.

The crowd at the Town Hall was most enthusiastic. Town Hall, like Venice Ballroom and The Plantation in Culver City, had been dark for a long time when Phillips took it over. He practically made a new place out of the spot, which had housed dances some years ago. Good promotion preceded the opening.

Rosalie Allen Makes Films

Rosalie Allen, New York's only hillbilly disk jockey, heard on WOV, has completed a series of six films for Soundies. Playing opposite Red River Dave, Rosalie sings, yodels and plays her guitar. Among the notables who have guest-starred on Rosalie's *Prairie Stars* program are Red River Dave, Gene Autry, Roy Willing and Roy Rogers.

Shrum Making Recordings

Cal Shrum and His Rhythm Rangers have postponed their trek East to fill studio dates. In the meantime the group is making recordings for the Westernair label which Shrum owns. Recently he recorded *If You Believe in Me*, with the vocal by Don Weston; *Good Gracious Me*, featuring Britt Wood; *Telling My Doubles to My Old Guitar*, with Weston on vocals, and *I've Got Nuggets in My Sockets Tonight*, with Wood on vocals. The Dude Swingsters have combined with the Rhythm Rangers, so Tommy Eden reveals, for the waxing dates. Other members of the Swingsters are Al Ford and Bud Levant. The trio recently arrived in Hollywood after playing in the San Diego area and especially the Show Boat.

Music Corral Opens

Grace Purdy has opened her Western Music Corral, which handles Western sheet music, photographs and other items, at the Western Palisades, the largest Western dance in America, in Santa Monica, Calif. Ballroom, located on Santa Monica Pier, opened recently with Deuce Spriggins and his band with Carolina Cotton. Tex Atchensen and The Plainsmen, harmonizing trio, are also featured. Miss Purdy has the ex on Western Music Corral, having sewed this up when she operated the same sort of concession at the Riverside Rancho, Los Angeles.

Busy Nat Vincent

Nat Vincent, of Peer International, is getting the business now with his blue ribbon Dane pups and record releases taking up almost the 24 hours of the day. Just for the record, the pups are doing day and Vincent is showing them off whenever possible. But for the records (the musical kind, of course), he reports that Columbia is releasing two by Wiley Walker and Gene Sullivan called *Forgive Me* and *Make Room for a Friend*. This

disk, Vincent predicts, will hit the Hillbilly Hit Parade a week after it is released. Columbia is also bringing out *Baby You Gotta Stop That Noise* by Johnny Bond. Bond divides his time between KNX in Hollywood and the recording studio. That tune *Don't Blame It All On Me*, by Curt Barrett and Charlie Wilkins, will be Roy Rogers's first release for Victor. Coast Records is bringing out *Don't Fool Around Me Anymore* with Walt Shrum and His Colorado Hillbillies doing the instrumental and Gene Ackers the vocals.

Tunester Tattle

Chart Music has accepted for publication, Red River Dave's songs, *Oklahoma Moon*, and *Bunkhouse in the Sky*. Tex Ritter's personal appearances are skyrocketing since his Capitol Record release of *You Two-Timed Me Once Too Often*.

Just released by Victory Records is the recording by Tex Atchison and His Santa Fe Boys, *He Was Your Friend and Mine*, and *Riding Over Sage Brush Plains*.

Ray Whitley, singing cowboy star of screen and radio, and the Oklahoma Wranglers are making their first appearance in the East, booked by Jolly Joyce, of Philadelphia.

Bill Abel, of Coast Records in Los Angeles, reveals that Ozie Waters, singing star of the *KNX Hollywood Barn Dance* is soon to record *Along the Navajo Trail*, and the Plainsmen *Hide Your Face*. Idaho Call and the Idaho Cowboys are soon to make *Silver Dew on the Blue Grass* with Waters doing the vocal. Idaho Call is scheduled to make *Heartaches, It's Too Late Now, Dry Your Blue Eyes*, and *I'm Tired of Living a Lie*.

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

DENVER DARLING (Decca)

Send This Purple Heart to My Sweetheart—FT; V.
Conversation—FT; V.

Denver Darling tugs at the heart-strings in singing *Send This Purple Heart to My Sweetheart*, a natural for outdoor folk who seek a tear in a tune. The cowboy is in good voice and sings it at a bright tempo to make it more appealing. *Conversation* also provides Denver Darling with ample opportunity to display his sympathetic understanding of a folk song. This one is a hymn-styled item of the brave soldier getting religion in a fox-hole.

ROY ACUFF (Columbia)

We Live in Two Different Worlds—FT.
Pins and Needles—FT.

With a note of sadness in his voice, Roy Acuff rings true for both of these lonesome cowboy laments. Sings it in typical torch fashion for *We Live in Two* typical torch fashion for *We Live in Two (In My Heart)*, with the fiddles and twanging guitars of his Smoky Mountain Boys providing spirited instrumental support.

WILLIAM QUINN (Joe Davis)

Hornpipe Medley—FT.
Floggin' Reel Medley—FT.

This is authentic Irish folk music, with William Quinn's Irish ork grinding out the reel music for *Hornpipe Medley* and *Floggin' Reel Medley*. The label provides additional Irish dance music in a coupling of *Apples in Winter* and *Morning Dew and Coleen Bawn*, traditional Erin folk pieces, played in spirited fashion by the Irish Barn Dance Boys.

OZZIE WATERS (Coast)

Stars and Stripes on Iwo Jima—FT; V.
Cool Water—FT; V.
There's a New Star in Heaven Tonight—FT; V.
At Least a Million Tears—FT; V.

The baritone voice of Ozzie Waters gives true sympathetic expression to these cowboy chants. Getting instrumental and vocal assist from the Colorado Hillbillies, he gives a spirited rendition of *Stars and Stripes on Iwo Jima*. He sings it slowly and with tender feeling for Jack Kenney's *There's a New Star in Heaven Tonight*, dedicated to the late Franklin D. It is when The Plainsmen join him vocally, with the Coast Ranch Hands providing instrumental support,

that Waters spins to best advantage, particularly with such song material as Bob Nolan's *Cool Water*, imparting impressive religious spirit to the beautiful prairie hymn. He makes it a real pleasantry with *At Least a Million Tears*, an earthy cowboy torch burner which Waters sings in fetching plaintive fashion.

SONS OF THE PIONEERS (Victor)

Cool Water—FT; V.
Stars and Stripes on Iwo Jima—FT; V.

Bob Nolan, leader of the singing Sons of the Pioneers, has fashioned a real outdoor hymn in *Cool Water*, a beautiful mood piece that captures in words and music the spirit of the great outdoors. The glee club singing of his troupe makes it a real concert piece that will undoubtedly go down in the books as a song classic. The boys pick up their instruments as they sing in spirited fashion for *Stars and Stripes on Iwo Jima*, a flag-waver that promises to carry on in folk-music lore.

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- 1 Deluxe Rock-Ola, Ready for Boxes .. 385.00
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- 300 Rock-Ola Wall Boxes. Each 10.00

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- New Wall Speaker with 12-Inch P. M. Speaker. Each 22.50
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Automatic Buys DuGrenier

Glassgold V-P For New Firm

Owners intend to make no personnel changes — firm will operate separately

HAVERHILL, Mass., Oct. 13.—All of the capital stock of Arthur H. DuGrenier Inc., was purchased by the Automatic Instrument Company from Frank C. DuGrenier and Blanche E. Bouchard. Arthur H. DuGrenier, Inc., was founded in 1928 by the late Arthur H. DuGrenier, a pioneer in the development of vending machines and in the introduction of sound business practices into the then infant industry.

First DuGrenier vending machine was built in 1915. Under the capable management of Miss Bouchard, as treasurer, and of Frank DuGrenier, who succeeded to the presidency following his father's death in 1933, the DuGrenier company has achieved an outstanding position in the coin machine field. Frank C. DuGrenier will continue his association with the company as consulting engineer, altho both he and Miss Bouchard retired as officers following the sale of their stock interests.

New owners, headed by John W. Haddock, president, do not contemplate other changes in either the personnel or the policies of the DuGrenier company, which will operate as a separate division of the Automatic Instrument Company, and the only announcement made was that Burnhart (Bip) Glassgold undertakes the direct management of the DuGrenier business as vice-president and general manager, with Paul Kyburg as assistant general manager of the firm. Other officers are John W. Haddock, president; Henry R. Boston, secretary and treasurer; directors include Messrs. Haddock, Boston, H. J. Dowd, S. R. Farny and S. J. Allie.

Automatic Instrument Company made this purchase as a step in the expansion program of its new management because of its belief both in the opportunities presented by the vending machine field and in the strength of the DuGrenier position in the field. Haddock stated that it was the intention of the new owners to strive constantly to produce finer automatic merchandisers and to stand squarely behind all DuGrenier products in service.

"Glassgold, because of his fine record as sales manager of the company— and,

Poll Shows More Smokers Than Ever

PHILADELPHIA, Oct. 13.—Local operators were interested in a poll taken by *The Evening Bulletin* among cigarette smokers. Research uncovered the fact that people are smoking more cigarettes than they did during the shortage last winter.

Other facts revealed were that only three out of every eight women in the city are smokers. Three of every four adult men smoke. One man in ten and one woman in 16 said they were smoking more than they did during the shortage. One man in 14 and one woman in 18 reported smoking less. One-third of all those interviewed said their volume of smoking was unchanged from the days when cigarettes were scarce.

Operators are printing results of the poll and will use them for exploitation purposes to establish new locations.

Huge Popcorn Yield Nets Ohio Farmers Handsome Profits

WASHINGTON C. H., O., Oct. 13.—Over \$100,000 will be shared by a score of farmers producing popcorn for the Northwest Popcorn Association for growing more than 1,000 acres of the corn this season. Some of the growers declare the yield will average at least one and a half tons per acre, or over \$110 to the acre. The association is paying \$73.60 per ton.

Farmers, all in Fayette County, claim the acreage of popcorn has grown year by year using yellow hybrid as the chief corn produced. Shortage of gum and candy bars during the war have increased the public desire for popcorn, making it more profitable than ever, it is further claimed.

later as its war work co-ordinator—has been appointed vice-president and general manager in the revised DuGrenier corporate set-up, and will assume his duties immediately," Haddock stated. Glassgold, reached in Haverhill, reported unqualified satisfaction with the transaction and expressed enthusiasm for his new associates and the future. In a statement he said: "On behalf of all the employees of Arthur DeGrenier, Inc., we are happy to become a unit of Automatic Instrument Company. We know that (See *DUGRENIER SOLD*, opposite page)

Chain Stores Sale of Cigs Lowers Price

Shortage Over for Sure

CHICAGO, Oct. 13.—Even the most skeptical vender must have been convinced cigarettes were back in quantity this week as price wars flared in several U. S. cities.

In some places drug and grocery chains returned to their old trick of selling cigarettes at or below the prevailing jobber price as a "come-on" to customers for other merchandise. Lowest price reported for popular brands was \$1.24 per carton in Indiana.

At Hammond, Ind., just outside Chicago, a dealer took advertisements in Chicago dailies to offer any of the big five brands in any quantity at \$1.29 a carton. Grocery chains in Chicago advertised them at \$1.50, while most regular tobacco dealers and venders were retailing them at 18 cents a pack or \$1.75 a carton. Chicago jobbers were reported delivering cartons to dealers at \$1.47, leaving only a three-cent margin for retailers. When the city license fee of \$100 a year is added, the margin vanishes.

Unusual angle in the situation was that many small-town venders, who usually have to pay more than the city jobbers price anyway, were reported to be laying in supplies from the chain stores.

In Detroit chain groceries and drug-stores were selling popular brands at \$1.24 plus the 3 per cent sales tax. It added up to \$1.28.

At Kansas City, Mo., a big cut-rate drug chain was selling them at just a penny above the city wholesale price. There also dealers from outlying towns were reported to be picking up some of their supplies over the counter. But they were expressing resentment that the drug chain could sell them by the carton while they were still forced to ration packages to their own customers.

Set Newspaper Vender for Jan.

NEW YORK, Oct. 13.—Samuel Lechin, president of American Newspaper Vender, announces that the firm expects to go into production of its newspaper and magazine vender the first of the year.

Hand-finished model has been on display for some weeks now and a good deal of interest has been shown in vender. Firm is planning on distributing equipment thru territorial distributors.

Army To Put Surplus Candy on Mart Soon

CHICAGO, Oct. 13.—Surplus candy bars, candy rolls and packages, chewing gum and related items owned by the War Department, will be offered for sale to the original manufacturers in the near future, according to an announcement from the Surplus Property Board.

Board gave approval to the delegation of authority and responsibility by the Department of Agriculture to the Commerce Department.

Soviets To Boost Output of Cigs, Drop Wartime Brands

MOSCOW, Oct. 13.—The Bureau of the Tobacco Industry announced that the total production of cigarettes in the Soviet Union this year will be nearly five times greater than last year's. Sub-standard wartime brands are being discontinued, the bureau reported.

Some Locations Like Cig Ration

BALTIMORE, Oct. 13.—Even the return of cigarettes has created its problems. Some Baltimore vending machine operators report that proprietors and managers of some locations hate to lose the opportunity to make good will among their patrons thru the informal "rationing" of cigarettes.

Apparently not realizing fully that cigarettes are back to stay in plenty, the location owners in some cases have been reluctant to have venders on their premises restocked, the operators reported.

One operator said he came across several location owners who apparently have not heard that the cigarette shortage is over. The doling out of cigarettes to "good customers" as a sort of reward for continued patronage was too good a thing to be given up easily, he observed.

In most locations here, however, the venders are full again, and operators said new locations are being opened steadily. One observer declared that more venders are in operation now than before the war.

D. of A. Claims Large Increase In Peanut Crop

CHICAGO, Oct. 13.—Peanuts are going to be even more plentiful this year than last.

The crop reporting board of the U. S. Department of Agriculture estimated the 1945 harvest, now moving from the shellers to market, at 2,260,000,000 pounds. This compares with the 1944 crop of 2,110,000,000 pounds and the 10-year average production of 1,478,000,000 pounds.

Jumbos and fancy peanuts were being quoted this week at slightly above 15 cents a pound laid down in Chicago. Spanish varieties were quoted at 14.5 cents.

Plans for the 1946 crop will be discussed at a meeting of growers and Commodity Credit Corporation officials October 15.

The pecan crop was estimated at 131,533,000 pounds, compared with the 1944 harvest of 140,165,000 pounds and the 10-year average crop of 97,346,000,000 pounds.

... HERE'S THE GOOD WORD FROM *Northwestern*

The operators' favorite bulk venders—Northwestern DeLuxe and Model 33—will be back in production by the middle of October. Thousands of these machines are already on order—so if you want the best in bulk vending get on our priority list right now!

Keep up with what's new in bulk vending through the Northwestern. It's free!

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STONER MFG. CORP. Aurora, Illinois



Expect New Idea To Save Venders Time, Headaches

CHICAGO, Oct. 13.—"In the future corncobs and rice hulls may save the coin machine industry large amounts of money in repair bills," according to Ed Ginsberg, Atlas Novelty Company, Chicago, in statements to *The Billboard* today.

The Department of Agriculture's Northern Laboratory at Peoria had already announced that the use of ground corncobs or rice hulls, when used to clean out carbon or rust in automobile engine blocks and other parts of the motor, are a huge time and money saver. Ginsberg held of the possible adaption to the amusement and vending machine field.

Process has already been adopted as standard by the army for use on engine parts. When the old methods of scraping, burning on lathes and sand blasting were used, careless or unskilled workmen did so much damage to parts that they had to be replaced. Even when skilled workmen were used the cost and time involved made the repairs expensive.

"Coin machine industry," Ginsberg further stated, "is always on the watch for improvements. I have already started wheels rolling here at Atlas, and expect to be able to give it a fair tryout in our shop in the near future. I think it should be especially good for phonograph machines."

Pressure is the main thing in back of an idea like this and the whole future of it, in regard to the vending field, will depend whether or not enough pressure can be used to make it do the work. According to the Department of Agriculture, "It has already been classed as 'foolproof' by the armed service."

Repair shop at Atlas plans on trying the new method as soon as possible on some old machines that are useless in their present condition. With reconversion still in the early stages, this method of quick and easy repair should help bring the maximum amount of machines into play.

One thing that the D. of A. emphasized was that blasting with grit made of corncobs or rice hulls cleans, but never changes the dimensions of the parts. As both are waste agricultural products they should be cheap and easy to secure.

Cig Output Hits Peak in August

WASHINGTON, Oct. 13.—U. S. tobacco companies turned out more cigarettes in August than ever before in the history of the industry—in war or peace.

Cigarette makers paid federal taxes on 1,424,200,000 packages in that month, the Bureau of Internal Revenue reported. That was an increase of more than 300,000,000 packs or nearly 28 per cent over production in August, 1944, and almost the same rise over July, 1945.

This record output, which ought to reach dealers this month, should wipe out the last vestiges of the cigarette shortage even in remote villages and towns.

Production for the first eight months of the year ran up to more than 8,400,000,000 packs, but this was only a 4 per cent increase over the 8,100,000,000 produced in the same period of 1944.

The cigarette famine pinched civilians hardest in the last of 1944, then began to ease slightly as the armed forces instituted a strict ration of six packs a week to each man or woman. Until April, the civilian allotment for the nation was running from 800,000,000 to 900,000,000 packs a month. In May, production crept over 1,000,000,000 packs, and in June leaped to 1,200,000,000.

Propose City Receive Share of State Tax

PHILADELPHIA, Oct. 13. — Coinmen were informed of a proposal that the State and municipalities share equally in \$27,000,000 received bi-annually from the State cigarette tax, which was brought before the League of Third Class Cities this week.

Proposal called for distribution of 50 per cent of the tax to cities, boroughs and townships on a per capita basis to be used for general purposes. Resolution urged that local political subdivisions be given half of the 2-cent tax on each package of cigarettes if the emergency levy is continued by the 1947 Legislature.

Coinmen are among the biggest contributors to the grand total.

Atlas Vending, Balt., Takes New Quarters

BALTIMORE, Oct. 13.—The Atlas Vending Machine Company has moved to new quarters at 112 East Pratt Street, Baltimore, Nick Brous, owner, announced.

Company, which has been engaged in cigarette vending here for a number of years, formerly was located at 15 South Eutaw Street.

Preserve Fruits With Electricity

GENEVA, N. Y., Oct. 13.—A revolutionary method of shooting high-frequency electricity into fruits and vegetables by food processors to insure retention of their nutritive value as announced here this past week is still another step forward in giving the consumer the best in frozen foods.

Process developed by the State Experiment Station during tests were deemed conclusive enough to warrant installations in commercial outlets. It is now felt that the rapid advances in electronics during the war may make possible the large scale use of electronic heating in the commercial processing of fruits and vegetables in the not too distant future.

One of the problems encountered thus far by frozen food experts has been the successful preservation of certain foods which cannot be retained too long in the freezing units without losing vitamin content. There is to be a vast field for firms going into the retail frozen food business, according to food authorities and already tentative plans are being made for the establishment of grocery stores operated completely by coin machines.

New development was achieved by the State Experiment Station by resorting to high frequency electronic blanching of vegetables in place of flowing steam or boiling water. Thus, they reduced the loss of vitamin C in raw cabbage from the 30 to 40 per cent experienced by the usual blanching methods to only 3 per cent.

Commenting on their experiments in a recent issue of *Science*, the workers said: "For successful preservation by freezing or dehydration, vegetables are briefly exposed to flowing steam or boiling water. This heat treatment inactivates enzymes which may cause deterioration of flavor and destruction of vitamins during storage. However, these heat treatments sometimes damage the texture of the vegetables, making them soft, and the steam or boiling water also bleaches out vitamin C and some of the B complex vitamins, thus reducing the nutritive value of the food."

"It occurred to us that electronic heat might be used in place of steam or boiling water, with improvement in the texture of the treated product and reduction in losses of vitamins. It was thought that by using high-frequency electricity washed fresh vegetables could be placed directly in the container which goes to the consumer, passed thru a high-frequency field to inactivate the enzymes and then directly into the freezer.

"This would eliminate much handling, one of the prime advantages of frozen food venders in retail outlets, as well as possible contamination. The results obtained from the electronic heating of cabbage have led to more extensive tests with other vegetables."

DuGRENIER SOLD

(Continued from opposite page)

the extensive facilities made available to us thru this change in ownership, coupled with the basic plans originated by our own staff, will be reflected in the production of the finest cigarette and candy merchandisers ever produced. I fully realize the responsibility of my new position," Glassgold continued, "but the future holds no apprehensions whatsoever. DuGrenier established an enviable war production record. We were the first manufacturer of cigarette merchandisers to be awarded the coveted Army-Navy 'E' and in my capacity as the new leader of the DuGrenier organization, my prime purpose will be to keep DuGrenier first—always."

In the new organization, Frank B. Perri becomes chief engineer in charge of development, and Robert K. Hawthorne, factory superintendent.

After a brilliant scholastic record at Cornell University, Glassgold continued to law school and entered private practice in New York in 1930. He relinquished his law practice to pursue a career in business administration, and was appointed secretary and general counsel for Snider Packing Corporation in Rochester, N. Y., in 1932. After a number of years with this company he resumed the practice of law with particular emphasis on coin machine legislation. In 1940 he became general manager of the U-Need-a-Pak Products Corporation. In 1941, after introducing modern designing to cigarette vending machines, Glassgold accepted the position of sales manager with the DuGrenier organization.

SPECIAL SALE MILLS VEST POCKETS
FACTORY RECONDITIONED. CLEAN & IN 1ST CLASS WORKING ORDER.

GREEN \$44.50
B & G \$54.50
CHROME \$59.50



Pays Out 2-20 Nickels According to Combination

MAKE MONEY WITH A ROUTE OF IMPs

1¢ or 5¢

Size 5" x 5" x 6"



SPECIAL OFFER!
There are no new ones available, but we have 100 factory reconditioned, like new!

\$7.90 EA.; LOTS OF 6, \$7.50 EA.

RECONDITIONED (Like New)

A. B. T. TARGET SKILLS

CHALLENGERS AND MODEL F's, ALL LATE MODELS \$35.00



USED COUNTER GAMES

Mutoscope Counter Model Movies . . . \$39.50
Victor View-o-Scope . . . 25.00
Exhibit Photoscope . . . 17.50
Grip Tester, Counter Model . . . 19.50
Bingo . . . 12.50
Victor Roll-a-Packs (3 Dice) . . . 8.95
Liberty Bell, 1¢ & 5¢ Token or Quarter Payout . . . 19.50
Daval 21, Dividor Model . . . 9.95
Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform 39.50
Marvel, Cig. Reels, Token Payout, Like New . . . 19.50
Cubs, 1¢ or 5¢, Cig. Sym. . . 8.95

SHIPMAN STAMP MACHINES,
Brand New, 1¢ & 3¢ . . . 29.50
Shipman Mch., 3 Col., 5-10-25¢ Slots 39.50
Folders, Per 100090

STEEPLECHASE, 1¢, Real Money
Maker 19.50

SLOTS & CONSOLES

Watling 5¢ Rolatops \$ 89.50
Watling 10¢ Rolatops 89.50
Mills 25¢ Gold Chrome, Rebuilt . . . 299.50
Mills 5¢ Gold Chrome 299.50
Mills 10¢ Gold Chrome 305.00
Mills 25¢ Blue Front 275.00
Mills 10¢ Blue Front 295.00
Jennings 5¢ Silver Chief 149.50
Jumbo Parados 99.50
High Hand 189.00
Jennings Silver Moon 99.50
Mills Bonus Bell, 5¢ 249.50

1/3 Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00.

SEND FOR LIST OF ALL TYPES OF MACHINES!

WANT PEANUT MACHINES!

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET
PHILADELPHIA 23, PA.

CIGARETTE MACHINES, Reconditioned

25 8-Col. U-NEED-A PAK \$35.00
5 5-Col. U-NEED-A PAK 30.00
1 15-Col. U-NEED-A PAK 75.00
10 7-Col. DuGrenier 6 30.00
5 9-Col. DuGrenier W 59.50

All U-Need-A Pak Parts, Mirrors.

Cameo Vending, 432 W. 42d, New York

Automatic Vending Concern Incorporates; Plans Mchs.

CINCINNATI, Oct. 13. — Automatic Venders, Inc., Cincinnati, has been incorporated by Albert Roll, Milton Cohen and Fred Weiland, an attorney. Roll said the company will manufacture vending machines, but he did not go into any further details. Corporation was capitalized with 750 shares of no-par stock.

We Are Proud To Announce the Opening of Our New Buildings at 55-57-59 Branford Street, Newark 5, N. J.

★

We have established offices, showrooms and the latest reconditioning department for the distribution of the finest new and reconditioned bulk merchandisers. We also have complete manufacturing facilities for the production of our own 5c, 10c and 29c packages and bulk panned confections and salted nuts—5,000 square feet of space designed to give vending machine operators the utmost in service, equipment and supplies.

★

You Are Cordially Invited



VENDING MACHINE EXCHANGE PACKING COMPANY



VICTOR'S MODEL "V"

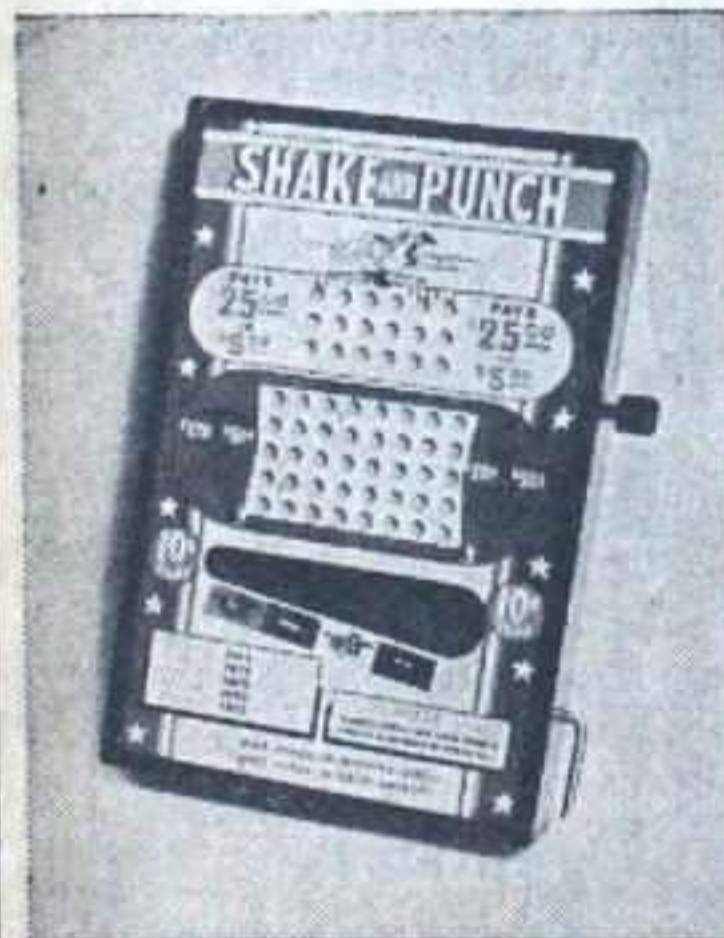
the famous pre-war bulk vender . . . during the long, hard years of emergency . . . earned new laurels for stability and the ease of adjusting for any available confection.

The new post-war MODEL "V" . . . vastly improved and 7 lbs. lighter . . . will go into production VERY SOON.

Let us know your requirements . . . or contact your distributor.



Shake and Punch



The permanent race horse sales board that can be used over and over.

Beautiful colors, which makes it very attractive and affords all the fascinating features of a race track. Pays out on win, place, show and daily double!

Average Gross Take . . . \$57.60
Average Payout . . . 29.00

Average Profit . . . \$28.60

A proven winner with a fast turnover. Try Shake and Punch at once—Only \$6.75 Each.

Lots of 2 Only \$12.00.
Lots of 12 Only \$60.00.

IMMEDIATE DELIVERY

Terms: 1/2 Cash With Order, Balance C.O.D., or Send Full Amount and Save C.O.D. Cost.

MANUFACTURED BY

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

Delivery of New Cig Vender Mch. Seen for Jan. 1

BELLEVILLE, N. J., Oct. 13.—R. Z. Greene, president, announced this week that the Rowe Manufacturing Company, Inc., has begun manufacturing the firm's first post-war cigarette vending machine, the "Crusader." Greene said that deliveries will be started January 1, 1946, and will be stepped up as production is increased.

Firm discontinued vending machine production shortly after Pearl Harbor. Its entire facilities were converted to war work, including production on the famed M-69 incendiary cluster bomb which burned out Japanese industrial centers before the advent of the atomic bomb.

Greene foresees a great expansion of the industry immediately, brought about by the increased use of vending machines during the war.

"Despite wartime curbs on vending machine production," he said, "more people than ever before made purchases thru automatic venders at factories, shipyards and army and navy posts.

"Those machines which were forced to remain idle during the war are now being restocked, and the tremendous demand for the products sold thru all venders is proof that the idea of automatic merchandising has become firmly rooted in the buying consciousness of the American consumer."

Non-Civilian Users Of Sugar Given Huge Cuts in Allocations

WASHINGTON, Oct. 13.—Department of Agriculture has scaled down the allocations of sugar to government agencies and other non-civilian users by nearly 113,000 tons for the last quarter of 1945.

Civilian sugar quotas, however, will remain unchanged, the department said. Probable effect of the reduction of non-civilian quotas will be simply to allow many civilian users who have not been getting their full quota to get more sugar.

Civilians are scheduled to get 918,000 tons of refined sugar during the last three months of this year. Fourth quarter allocations to non-civilian users are 33,465 short tons to the agriculture department, 102,174 to other government agencies and 73,035 tons to other authorized buyers, mostly holders of government contracts.

Redraft Zoning

At the same time, the Office of Price Administration redrafted the boundaries of its 12 sugar distribution zones in an effort to relieve areas suffering most acutely from the shortage. The move was intended particularly to aid the East and Southwest, where sugar is reported most scarce.

Area served by Eastern refiners was reduced most sharply. Their supplies of raw sugar are extremely low, and it will be about January 1 before they will be able to make use of the 1945 Cuban and Caribbean crop.

Wholesalers and other distributors also are prohibited from shipping sugar from one zone to another.

AIREON TO CONCENTRATE

(Continued from page 80)

pot, on the Kansas City (Kan.) food terminal property as soon as possible. Building C already is occupied by Aireon.

Lease becomes effective Monday. The government is moving from its leased property, having decided to consolidate its medical supply depots at six points now government-owned. Moving will start immediately and the first building is expected to be ready for Aireon occupancy October 15.

Doubles Its Floor

Walker said yesterday he expected to have all plant equipment moved by December 1 and that employment by January 1 will total 2,000 persons. Under its plan Aireon virtually will double its present 271,000 square feet of floor space under roof and maintain employment in Kansas City near its wartime average. Present employment is about 850.

Kansas City (Kan.) city commissioners have approved the terms of the contract. They authorized Perry, as lessee of the

public levee property, to execute it. The contract is expected to be signed Tuesday by the city commissioners.

The lease is for a period of five years, with the privilege of two renewals of five years each. In addition, Aireon will lease all the south part of office building D at the food terminal and acquire other space as rapidly as possible.

Offices in Present Quarters

General offices of Aireon will be maintained at its present quarters at Fairfax and Funston roads until space is made available in the food terminal buildings. The present building, covering 50,000 square feet of space and occupied in May, 1941, gives a comparison of the company's growth.

Its other buildings now include 98,000 square feet in building C at the food terminal; 28,000 square feet across the street from the general offices at Fairfax and Funston roads; 45,000 square feet in the Perry Building, Eighth Street and Minnesota Avenue, Kansas City, Kan., and 40,000 square feet at 13th and Wyandotte streets, Kansas City, Mo.

The Lewis Kitchen Realty Company, real estate consultants to Aireon, will list the vacated plants for sale. Aireon's display and sales room on the northeast corner of 13th Street and Grand Avenue, Kansas City, Mo., will be maintained.

Food terminal properties will give the firm 98,000 square feet of floor space in each of buildings A, B and C; 20,000 square feet in building D, and 197,000 square feet in building F, formerly the roofed-over farmers' market used as a warehouse.

Chief purpose of the move, Walker said, was to give the company ample space and permit large-scale assembly line production methods in one building.

Available space also will remain for food processing and cold-storage enterprise at the food terminal, Perry said. Cold-storage plant with 2,000,000 cubic feet of space is not involved in the transaction.

Aireon, the former Aircraft Accessories Corporation, established a phenomenal wartime production record in the field of electronics. When Walker, a versatile manufacturer, began operations here in 1941, he had approximately 100 employees. In three years and seven months of production the company turned out war goods valued at \$102,000,000, Kansas City employment once reached the peak of 2,600.

Equipment Jams Foe's Radar

Among the products turned out for the armed forces were the once-secret "countermeasure" equipment, more familiarly known as radar jamming devices. These interfered with the use of the enemy's radar. Five types of air-borne jamming equipment were developed, including one carried by B-29's in the Pacific and four by bombers in Europe.

Company also supplied more than 1,000 radio transmitters to army communication service of the army transport command in all parts of the world. It made antennae for jamming equipment, radio crystals and air-launched "bomb" dropped by parachute to jam the enemy's equipment.

Principal products in peace will be automatic phonographs using basic radio principles, railroad radio communication equipment and radio transmitters and receivers for all types of fixed and mobile equipment.

The Aireon plant at Slater, Mo., which manufactured crystals during the war, will be maintained in operation. Eventually employment there is expected to reach 500 to 600 persons, Walker said.

The Kansas City plant also plans further development on post-war navy items. It will have one of the largest and best equipped radio research laboratories in the country. There are four switch tracks at the south end of the property and one more will be built. Tracks will have a 40-freight car capacity.

Wholly-owned subsidiaries of Aireon include its Industrial Electronic Research Laboratory, Greenwich, Conn.; Cinaudagraph Speakers, Inc., and Oxford-Tartak Company, Chicago, and Midco Tool & Supply Company, Oklahoma City. Its hydraulic division is at Burbank, Calif.

Sharp Increases Expected In Paint, Varnish Demand

CHICAGO, Oct. 13.—Sales in the paint and varnish industry will increase for the next two or three years to 50 per cent over any previous year in its history, according to Adrian D. Joyce, president of the Glidden Company. A shortage can therefore be expected until concerns gear themselves for the large increase in demand.

Coast Boosting Teen-Age Clubs

VANCOUVER, Wash., Oct. 13.—Leaders of McLoughlin Heights community center, war housing project here, are making a strenuous effort to keep alive the teen-age juke box dances despite the heavy inroads on shipyard workers thru contract cancellations.

Recognizing the value of this club work in combating juvenile delinquency—especially in a community of war workers—Walter E. Pollock, project services director for the Vancouver housing authority, explained that halting of the Friday night teen-age dances resulted from conflict with junior and senior high-school football games and after-game dances held at the schools and did not stem from an intention of dropping these valuable socials.

JUKES EAR-CATCH

(Continued from page 80)

tipped off to the presence of the President and the Prime Minister by the strong-armed guard which was increased whenever they were there.

The two men usually spent Sunday afternoons driving around the country side, said Freeze, and it was on such trips that Churchill paid his respects to Cozy Camp. He entered unostentatiously and the management preserved security so well that some of the regular patrons never knew he was there until he had gone.

How they missed him, tho, Freeze will never know.

"I recognized him the minute he entered the door," he said. "For he looked just as I'd always seen him in the movies, head down and chewing on a long, black cigar."

Drank No Liquor There

Besides the long black cigars, the former Prime Minister also likes his Scotch and often downs a pint of bitters to wet his whistle before he begins one of his famous speeches. But at Cozy Camp he made no speeches and his visits to the place were dry runs.

"He didn't drink a thing here," said Freeze.

He just stood around playing the juke box, didn't even join in the general conversation but confined his remarks to his aides.

On one occasion when he left the tavern he and President Roosevelt drove on down the road for a look at the goldfish ponds, with which the region is dotted. A little distance down the road from the tavern Fred Tresfelt has 500 acres under water in which he raises fancy goldfish for the market.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80

Full Cash With Order,
F. O. B. Factory

ROY TORR LANSDOWNE PENNA.

POSTAGE STAMP MACHINE FOLDERS

50c PER THOUSAND

THE TRANSWESTERN CO.

742 Market Street, Rm. 230
Ex. 4351 San Francisco, Calif.

Candy Machines Wanted

Stoner Candy Machines, either 6 or 8 column, in any condition. Phone or wire collect.

Automatic Sales Co.

2021 Carroll Ave. CHICAGO
Haymarket 0005

MARKEPP VALUES

SLOT MACHINES & CONSOLES

25c Cherry Bell, Original	\$235.00
5c Cherry Bell, Original Cabinet, Refinished	175.00
5c Blue Front, Original	150.00
25c Blue Front, Original Cabinet, Refinished	275.00
Jumbo Parade, C.P.O., Factory Rebuilt, Like New	135.00
Jumbo Parade, F.P.	98.00
Big Game, F.P.	85.00
38 Track Time	85.00
Columbia Cigarette	45.00
5c Blue Front, CH, NA, Orig. Ser. 464015	175.00
10c Blue Front, CH, NA, Orig. Ser. 462789	225.00

ARCADE EQUIPMENT

Keeney Air Raider	\$145.00
Western Baseball, Deluxe	105.00
Bally Rapid Fire	165.00
Bally Torpedo	115.00
Keeney Submarine Gun	115.00
Tall Gunner	95.00
Chicken Sam, Target Conversion	105.00
Shoot the Chute	97.50
X-Ray Poker	100.00
Bowling League	100.00
Chicago Coin Game—Now in Stock.	

PHONOGRAPHS

Singing Tower Hi Boy, Late Model	\$395.00
Singing Tower, Model 201	325.00
Mills Throne	295.00
Mills Empress	345.00
Wurlitzer 600-R	400.00
Rockola Windsor, Hideaway Remote	225.00
Rockola '40 Super, Walnut	365.00
Rockola '40 Super with Adapter	410.00
Seeburg Windsor, WB WS-1-Z, Each	8.00
Seeburg Wallomatic, WSZZ, Ea.	39.50

5-BALL PIN GAMES

Gold Star	\$39.50	Sky Ray	\$52.50
Landslide	35.00	Spot Pool	82.50
Four Roses	52.50	School Days	52.50
Big Three Westerhaus Revamp, New	225.00		

WANT TO BUY
Phonographs All Makes and Models. Send Us Your List With Your Best Price—Do It Now!!



THE MARKEPP CO.
(Established 1928)
4310 Carnegie Ave.,
Cleveland 3, Ohio
Telephone: Henderson 1043

200—WANTED—200
SPORT PARADES
Must be complete
\$40.00 EACH
Start shipping today. Use freight or truck. Please wire when you are shipping and the amount.

Can Use **STRATOLINERS**
Will Pay \$30.00

MARVEL MFG. CO.
2124 Milwaukee Ave., Chicago 47, Ill.
Phone: Armitage 1240

WANTED—
EXPERIENCED COIN MACHINE SALESMAN
for leading Chicago Distributor. Good opportunity. Salary and commission. State fully experience, references, age in first letter. All replies held strictly confidential.
BOX #696, The Billboard, 155 North Clark St., Chicago 1, Illinois.

WANTED
Jennings Silver Chiefs, 2/5 Pay, Will Pay \$125.00
Jennings Silver Chiefs, 2/5 Pay, Will Pay 190.00
Heavy Safes with Turnarounds at Reasonable Prices.
ROBT. TAYLOR
P. O. Box 934 PORTSMOUTH, OHIO

3 New Amusement Companies Indication of Trade Activity

PHILADELPHIA, Oct. 13.—Three new amusement machine companies were launched in the city this week and demonstrate the increased reconversion and activity in the automatic machine business here. In addition to the new outfits, many old firms are reorganizing now that the war is over, and preparing to handle a greater volume of business. Easing of war restrictions on material and building is responsible for this upsurge of activity.

The Phonograph Service Company, Inc., has just been registered under the State law. Its purpose will be to buy, sell, exchange, lease and operate automatic coin machines and auxiliary equipment. Milton M. Bennett is the attorney for the outfit.

Another new firm registered for a certificate of incorporation is the Popcorn Sales Company, which will manufacture, assemble, purchase or otherwise acquire; act as manufacturers' representatives, purchasing agents, selling agents and distributors; sell, export, import, distribute and generally trade and deal both at wholesale and retail in popcorn machines and other vending machines of all kinds. It will lease and grant licenses for the use of vending machines and will wholesale and retail in popcorn or products for the making of popcorn.

Vending Op Finds Monkey Biz Good

NEW YORK, Oct. 13.—Thomas J. Cola, East Side vending machine operator, has learned there is not only money but publicity in "monkey business." On a radio quiz program recently, Cola was awarded four monkeys. Life magazine ran pictures of him hailing a cab while accompanied by the monkeys, and of his wife's amazed reaction when he got home with them. He also came out well ahead in cash. He sold the monkeys for \$25 apiece, he reported.

David W. Niesenbaum is the solicitor for the company.

Another newcomer is the General Automatic Equipment Company. Its principal place of business will be located at 603-04 Real Estate Trust Building. Those with the firm are Charles T. Richman, 3253 Carlisle Street; Howard L. Clements, 3253 Carlisle Street; Joseph F. DeMarco, 4521 Cottman Avenue, and Charles A. Russo, 4501 Tudor Street, Philadelphia. Firm will buy, sell, exchange, lease and operate vending machines and auxiliary equipment.

Milt Cohen Returns From Army Overseas To Re-Enter Business

CINCINNATI, Oct. 13.—Milt Cohen, president of the Ohio Specialty Company, recently returned from the European theater and received his discharge from the Army Air Forces. He served over three and a half years in a troop carrier unit, which was a part of the over-all First Allied Airborne Army.

Firm, now that Cohen has returned, is expected to carry on with the same traditions made while the late Harry H. (Ten-Gallon Hat) Cohen, founder of the concern, was in charge of the operations and distributions in Cincinnati, Louisville and Columbus, O.

Rosen Branches Out as Distributor

PHILADELPHIA, Oct. 13.—David Rosen, one of the largest operators in this area, is branching out as a wholesale distributor. His new accessory line includes exclusive distribution of De Lux Records and the Paul Bennett needle. He is also negotiating for exclusive rights to other accessories in the music line. Rosen has enlarged and rebuilt his headquarters in order to handle this branch of the business.

ALUMINUM DISCS



For Groetchen METAL TYPERS
Made With ORIGINAL GROETCHEN DIES
\$7.50 Per M.
Packaged in Bulk



\$8.00 Per M.
Packaged 100 in a Box

Special Imprints May Be Had at Slight Additional Cost.

STANDARD SCALE CO.
715 N. KINGSHIGHWAY ST. LOUIS 8, MO.

FALL CLEARANCE SALE
WE CAN SUPPLY MOST OF YOUR NEEDS IN COIN MACHINES

SUPER TRACK TIMES	\$299.00	JUMBO PARADES, F.P.	\$ 49.50
Dominos, L.C.	249.00	Pimlicos	299.00
Dominos, D.C.	199.00	Brown Fronts, 5-10-25	Write
Lucky Stars, B.C.	99.00	Blue Fronts, 5-10-25	Write
Lucky Stars, Two Tone	124.00	Gold Chromes, 5-10-25	Write
Jumbo Parades, C.P.	69.50	Silver Chromes, 5-10-25	Write

1/2 Deposit, Balance C. O. D.

O'CONNOR VENDING MACHINE COMPANY
611 MIDDLE STREET PORTSMOUTH, VA.

WANT TO BUY!

ROCK-OLA PHONOGRAPHS: Spectravox-Playmasters, Deluxes, Standards, Supers, Masters, Counter Models, Windors, Monarchs or Playmasters alone.

WURLITZER PHONOGRAPHS: All types of Counter Models. PHONOGRAPHS MUST BE IN A-1 CONDITION.

PIN GAMES: Zombies, Sun Beams, Double Play, West Wind, Do-Re-Mi, Stars, Leaders, Duplexes, Sky Blazors, Knockouts, Attention, Silver Skates, Mascots, Air Force, Pan American, Crystal, Mystic, Pursuit, Flicker, Playball, Speed Ball, Trailways, Crossline, Broadcast.

PIN GAMES MUST BE COMPLETE BUT NOT NECESSARILY IN WORKING ORDER. WIRE OR WRITE TODAY. STATE QUANTITY AND BEST PRICE!

B. D. LAZAR CO.
1635 FIFTH AVE. (PHONE: GRant 7818) PITTSBURGH 19, PA.



ALUMINUM DISCS for GROETCHEN TYPERS
Guaranteed Perfect IMMEDIATE DELIVERY
WRITE FOR QUANTITY PRICES

10 KEENEY SUBMARINES. EA. \$119.50

Zingo (Floor Sample)	\$175.00
Radio Rifle	49.50
Liberator (Floor Sample)	189.50
Air Raider	169.50
Jennings Golf Ball Vendor, 25¢ Play	69.50

1/3 Deposit With Order.

WANTED KNOCKOUT FIGHTERS ANY CONDITION

MAX GLASS DISTRIBUTING COMPANY
914 DIVERSEY - CHICAGO 14, ILL.

FOR SALE

A Wurlitzer Twin-12 Rollaway with 7 Packard Boxes and Speaker\$475.00

1 Seeburg 8800, Wireless
1 Seeburg Plaza, Wireless

A Wurlitzer 616 Rollaway with 3 Packard Boxes and Speaker\$275.00

1 Baker's Pacer, Daily D., 5c\$265.00

2 Super Bells Comb., 5c. Each\$265.00

2 Bally High Hands Comb., 5c. Each....\$175.00

2 Mills Jumbo Parades, 5c Comb. Mint Vender, Each\$150.00

1 Lucky Lucre
4 Mills 25c Gold Chromes, 2/5
3 Mills 25c Brown Fronts, 3/5
8 Gold Q.T.'s 5c Orig.
7 Vest Pockets B & G 5c

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

IRWIN SPECIALS

3 Home Runs (1940 Plastic Bumpers)	\$ 39.50
1 Skyline	24.50
1 Trapeze	17.50
2 Invasions	109.50

NEW REVAMPS

2 American Beauty, Westerhaus (Floor Samples)	\$149.50
1 Foreign Colors, Westerhaus (Floor Sample)	149.50
Marines at Play, Westerhaus	149.50
Paratroops, P & S	179.50

Terms: One-Third Deposit, Balance C.O.D.
Orders Less Than \$50.00, Full Cash With Order. Wanted To Buy—Wurlitzer 71's & 81's and Rockola Low Boy Scales.
Write as to quantity and best cash price.

IRWIN DISTRIBUTING COMPANY
Phone 5-9897 106 So. Grove WICHITA 7, KANSAS

We Say . . . USE



Aeropoint
the
Post-War Quality Coin Machine Needle
CRADDOCK RADIO SUPPLY
1522 STATE ST. BOISE, IDAHO

BANG TAILS!



**BREWER'S NEW
THRILL
PACKED
THICK STYLE
PUNCH BOARD**

**5c A PLAY
OVER 120
WINNERS**



1200 HOLES • COLORFUL • QUICK SELLER
Takes in \$60.00 • Average Pay Out \$31.51
NOW READY • ORDER BANG TAILS.. Price \$5.70
BREWER & SONS 6320 SO. HARVARD AVE., CHICAGO 21, ILL.

Roadside, Resort Places Report Large Increases

PHILADELPHIA, Oct. 13.—Easing of travel restrictions brought greatly increased numbers of persons into the resort and amusement parks in Pennsylvania, it was revealed this week. This brings lunchroom stands, roadhouses and other coin machine locations within traveling distance.

Big activity is reported on pinball machines, juke boxes and other machines. Many sites closed since gasoline rationing have reopened and are going stronger than during pre-war days. Fact that the public still has a portion of defense plant wages and is pleasure hungry accounts for the profitable machine play.

Visitors increase daily at Valley Forge, Leonard Harrison Park, Ricketts' Glen Park and Presque Isle. Resort areas in the Pocono Mountains at Eagles Mere, Blue Ridge Summit and other places have more business than they can handle most of the time.

Upsurge is expected to continue throughout the winter months and for many years to come.

**No Name, Address
But Wire Reaches
Billboard Anyhow**

CHICAGO, Oct. 13. — Strange things sometime happen in the course of a week's work getting the coin machine section ready for the press.

This week, for example, we read the interesting account of how former Prime Minister Churchill liked to play the juke box in a roadside inn near the late President Roosevelt's mountain retreat. Story appeared in *The Baltimore Sun*, and we wanted to reprint it for our readers.

A wire was promptly sent to the Baltimore paper, requesting permission to reprint that story. But somehow, in sending the wire, we forgot to put in the name of this magazine or the address to which a reply should be sent.

Bright and early the following morning, the reply came thru. Address read simply: Walter W. Hurd, Coin Machine Editor, Juke Box Trade Paper, Chicago.

Western Union had no trouble at all deciding that the sender meant *The Billboard*. The story can be found in the music machine pages.



THE NEW JENNINGS BRONZE CHIEF

Jennings new BRONZE CHIEF is ready to thrill the players and to perform more brilliantly than ever before.

It's a colorful beauty-gleaming chrome, burnished bronze, hand-rubbed walnut and appropriate trim.

It's custom built, as Jennings famous Chiefs have been through the years, and features many new improvements over pre-war models. Constructed throughout from all new parts of the correct materials by the same skilled Jennings craftsmen.

Quantities are limited. Demand is overwhelming. Order immediately for earliest possible delivery!

**O. D. JENNINGS
& COMPANY**
 4307-39 WEST LAKE STREET CHICAGO 24, ILL.

**WANT TO BUY
SKEEBALLS**
 LARGE AND SMALL
 Advise Kind and Price

BOYLE AMUSEMENT CO.
 522 NW Third St.
 Oklahoma City, Oklahoma
 Ph. 7-5631

SALESBOARDS

Holes	Name	Def.	Avr.	Price
1000	5c Nickel Charley	Def.	\$17.00	\$.96
1000	5c Double Finn	Def.	24.50	.98
1200	5c Bingo	Def.	20.00	1.21
1000	25c J.P. Charley	Avr.	\$52.04	\$1.24
1000	25c J.P. Charley, Semi.	Avr.	52.04	1.41
1000	25c J.P. Charley, X Tk.	Avr.	52.04	1.69
800	5c J.P. Bell Boy, X Tk.	Avr.	20.40	1.79
800	5c J.P. 7-11, Thick	Avr.	19.75	1.79
1200	25c J.P. Tex. Charley	Avr.	108.28	2.32
1000	5c Sista-Prot.	Avr.	\$28.70	\$2.36
1200	5c Big Forty	Avr.	34.25	2.06
1000	5c Beat This Card, Tk.	Avr.	33.00	2.59
1194	5c H.O.Y., X Thick	Avr.	31.79	2.38
1280	5c J.P. Girllie, X Tk.	Avr.	35.10	3.28
2400	10c J.P. Barrel	Avr.	92.65	3.40
2170	5c Rd., Wh., Bl. Tab. Tickets	\$36.00	\$1.25	
120	TIP TICKET BOOKS, Singles.	Doz.	1.80	
2040	Red, White, Bl. Single Banded Tickets	1.72		

Write for List New Top-Flight Boards.

**WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.**
 BLUE EARTH, MINN.

Tops
 in Coin Machines

Whether we sell, trade or buy
 it's you we must satisfy!

We have the finest selection of mechanically perfect consoles, slots, and one balls.
WRITE, WIRE, PHONE FOR DETAILS.

PALISADES SPECIALTIES CO.
 498 Anderson Ave., Cliffside Park, N. J.
 Phone: Cliffside 6-2892

IMMEDIATE DELIVERY

120 "TIPS" NEW LOW PRICE

1 Gross, \$13.50 Ea. 10 Gross, \$11.50 Ea.
 1/3 Deposit, Balance C. O. D.

GREENGLASS SALES COMPANY
 39 W. 23rd St., N. Y. C. 10

MUSIC WANTED

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MILLS ORIGINAL SLOTS

Blue Fronts	Cherry Bells	5c-10c-25c Play
Brown Fronts	Original Chromes	

**COMPLETELY REBUILT BY GENUINE FACTORY MECHANICS
ONE BALLS**

Record Times	\$160.00	Blue Grass	\$160.00
Dark Horse	160.00	'41 Derby	315.00
Pimlico	\$315.00		

Each table clean and guaranteed in perfect mechanical condition

SPECIAL Nickel Slide to fit any Wurlitzer Phonograph from 616 Model to 500 and 600 Model—\$1.85 Each.	SPECIAL War Eagle and Roman Head Castings, lower and upper—\$4.00 Each.
SPECIAL Coin Advancing Bars and Coin Holding Bars for MILLS QUARTER ESCALATORS. \$2.75 Per Set.	LATE SPECIALS 2 Jennings Cigarolas \$59.50 Each 2 Mills 25c Dice Machines (with Stands) 50.00 Each

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 2916-18 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

ATTENTION, OPERATORS

We have a few thoroughly reconditioned slot-type 3½x7 Pool Tables at \$199.50.

This table is a steady money maker, average take per week \$20 to \$50 in fair location.

Buy one, you will buy more.
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Our new table will be ready about January 1—State Distributors wanted

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6L6 METAL TUBES \$1.10 each

\$99.50 Per Hundred.

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ROLL-A-BALL

THE NEWEST, FASTEST MONEY MAKING LEGAL GAME SINCE 1941.

PRICE \$349.50

F. O. B. Poughkeepsie, N. Y.



We have a distributor deal if your record and experience warrants consideration.

Phone, Wire, Write TODAY!

Roll Ball Alley with a Revolving Barrel, giving a thrill skill shot to an already proven money-making game. Manufactured and Location Tested by Coin Machine Men who know how. Absolutely fool proof. 9 1/2 ft. long—easily handled. Solidly constructed. Flashy Colored Backboard Lite-Up. Giant Cash Box. Legal everywhere—wonderful money maker for closed territory. Guaranteed workmanship.

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Perfect Operation for Parks, Piers, Beaches, Arcades and Concessionaires. Set Up a Complete Battery!

Coin Machines May Assist Vets Starting Businesses; Favor Cafes and Gas Stations

Returned G.I.'s Turn To Industries Taking Little Cash

CHICAGO, Oct. 13.—If returning veterans who want to go into business for themselves are able to swing the deals they plan, the resulting business ventures should produce a rich harvest of new locations for coin machines.

This was disclosed in the report of a study of 1,988 inquiries from veterans received by the Division of Small Business of the U. S. Department of Commerce.

Face to face with the facts of business life, the veteran is looking for something that doesn't take too much cash. He should welcome any opportunity for extra earnings thru venders, juke and amusement games.

Retailing, of course, supplies the most obvious solution for a man desiring to launch a concern on small capital, and 54 per cent of the inquiring veterans indicated some form of retailing as their choice.

Chose Locations

Within the retailing classification, the department includes restaurants and other eating places as well as filling stations and taverns. Ninety-nine of the letters received outlined plans for restaurants, and 93 concerned possible filling station enterprises. Twenty-four more asked about the prospects for starting taverns and resorts.

Amusement trade and related industries drew 30 inquiries. The department's report, however, did not specify what branches of the trade were considered by the veterans.

Laundries, which nowadays always include the possibility of coin operation, also had aroused the interest of 37 inquirers.

Only sour note struck in the report was the veterans' apparent lack of fully worked-out plans for their business projects.

"Judging from the letters received many of the men have not done much thinking about the enterprises they hope to set up," the report noted. "Their plans are not well drawn. They ask what kinds of business they should set up and where they should locate. They ask which businesses are the most

profitable." The Department of Commerce gives all possible assistance to these inquirers, but it is careful to point out to them that they must do the actual deciding about which enterprise to enter and where to locate."

This indicated a very fluid state of mind on the part of the veteran, who usually has been away from civilian life for some time. He finds himself confronted with a business world very changed from the one he left two, three or four years ago. As a consequence, it is probably that many veterans who want to set up their own establishments will not plunge into it at the rate forecast by some observers before the armed forces began discharging men at a faster rate. A good many veterans, including older and experienced men, may be expected to take jobs in the industry of their choice to get a little brush-up before launching out on their own.

Experience Record

Nevertheless, the ardent desire of most former G.I.'s to be their own boss should father many successful enterprises. This should be particularly true in the food and gasoline retailing businesses. Many soldiers gained valuable experience in these trades as mess sergeants and cooks or as motor vehicle repair and servicemen.

Most revealing aspect of the survey was the change that appeared to have taken place in the veterans mind after actually getting back into civilian clothes.

While still in the armed forces, only 45 per cent expressed interest in retail establishments, and 22 per cent were interested in such heavy investment fields as manufacturing, wholesaling, construction or transportation. This was disclosed in a survey conducted by the Information and Education Division of the Army Service Forces.

But after a taste of the realities of civilian life again, the veteran was shying away from these high-cost trades. Only 10 per cent expressed interest in manufacturing and other such enterprises requiring sizable bank rolls. Fifty-four per cent had switched to retailing.



BACK THE MIGHTY 7th BUY WAR BONDS

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

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Est. 1889—Tel.: COlumbus 2770. Cable Address "WATLINGITE," Chicago.

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All Machines Crated—Ready for Shipment

- 1 Grand Camera, 5c Play, Like New, Fastest Nickel Grabber We Have Ever Operated \$75.00
- 5 Anti-Aircraft 35.00
- 3 Quarterscope Drop Picture, 5c Play .. 25.00
- 1 Kenney Submarine, Like New 99.50
- 1 Mountain Climber 75.00
- 2 Chicken Sams 69.50
- 1 Shoot-the-Bull 69.50
- 2 Exhibit's Card Vender Cabinets, Floor Models, Like New 15.00
- Each Kill Jap, Poison Rat, Keep Bombing and Jigger, All for 19.50
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- Direct Positive Camera, 1 1/2 x 2, with a Portable Demountable Booth Enlarger, Chemicals and 7 Rolls of Paper 250.00
- Late P.D.Q. 1 1/2 x 2 Camera, New, Cost \$185 100.00
- Hollywood View-a-Scope with 110 V. Lighting 15.00
- Selector Scope—Fortune Teller 75.00
- Coastal Defense Gun 10.00
- Ding Bat Console Model, 1c Play 15.00
- Hi Ball 50.00
- Hey Day, Western, 1 Ball Pay Out 50.00
- Galle Punch and Grip 65.00
- Wurlitzer #16, Plain 125.00
- A.B.T. Guns, Late Models, Target Skills 12.50
- Foot Ease, Late Model 40.00
- School Day's Ray Gun 25.00
- Autoscope Reel Picture Machine, Steel Cabinet, Floor Models 50.00
- Exhibit's Bowling Alley 35.00
- 2 David's Marvel's 1c Machines, Brand New 7.50
- Black Jack Machines 7.50
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- Vest Pocket Bells 35.00
- Voice Recorder, Like New, with 100 Blanks and Outing Needles 125.00
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- Jennings Roll in the Barrel, Perfect Condition 75.00
- Lucky Strike, 5 Ft. Long Bumper Bowling Machine, F.P. or P.O. 35.00

TERMS: 1/3 Deposit With All Orders, Balance C. O. D.

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SLOT BARGAINS

- 1 Set Original Club Bells, Mills, 5, 10 & 25c. Perfect Condition & Appearance \$850
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- 2 10c Mills Original Chrome, 3/5, Like New 275
- 1 25c Mills Brown Front, Perfect, O.H., Knees, Drill Proof, S.J., #436392 225
- 1 25c Mills Brown Front, #416004, S.J., 3/5 175
- 1 25c Mills Meion Bells, 3/5, Like New .. 200
- 1 10c Mills Blue Front, 3/5, O.H., S.J., Late Orig. 150
- 5c Mills Blue Fronts, S.J., Orig. O.H., Clean 125
- 1 10c Rollatop, 3/5, Perfect Condition ... 60
- 1 5c Pace Deluxe, Very Late, 3/5, Perfect 75
- 5 10c-25c Jennings 2/4 Goose Necks, Each 25

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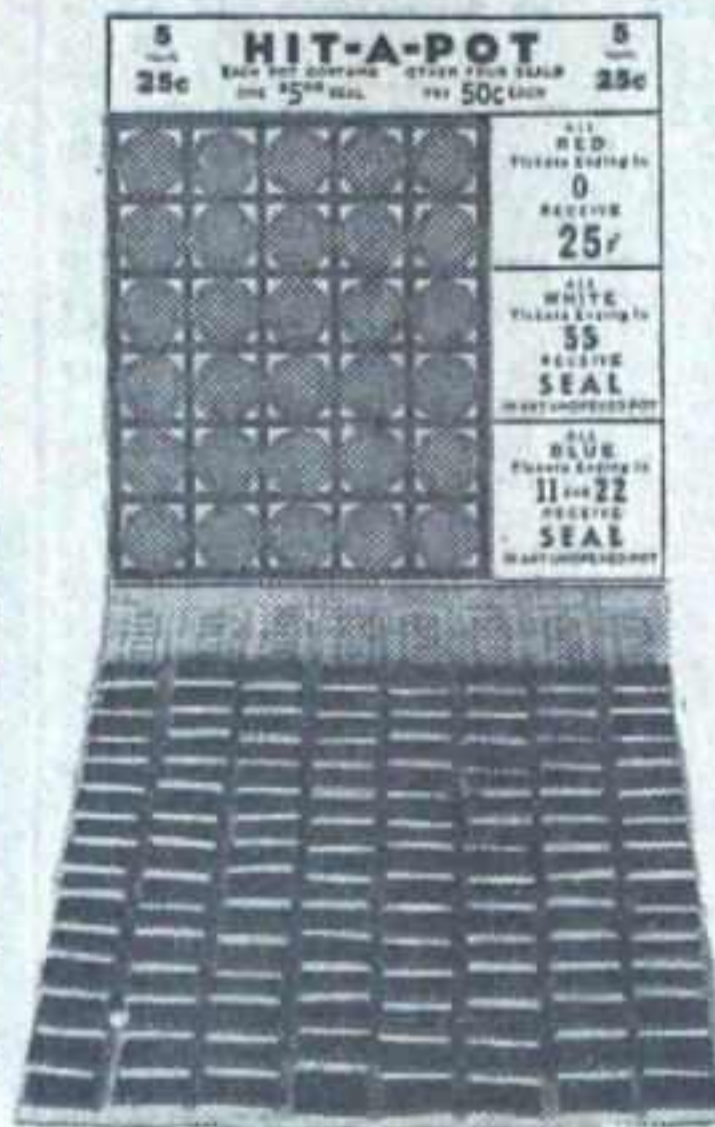
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Something New—Something Different—Original
"Fair Play" Tab Tickets Now Used With the Fastest Ticket
Dispenser on the Market. Made Especially for Tips, 120's—
Can Be Used for Larger Ticket Deals—Only 20 Seconds to
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TIPS 120's BINGO 1050's BASEBALL 120's
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RED-WHITE & BLUE 2160's - 2170's - 2180's
5 Pay-Out Labels

COMBINATION 1440, 1836, 2032, 2280, 2520
WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.

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SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5c	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5c	EASY AGES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.00	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	0.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 16, 24 or 54
stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

COIN COUNTING MACHINES

New and Rebuilt—Bought, Sold, Repaired

Wrappers and Supplies. Write Today.

ACE COIN COUNTING MACHINE CO.

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CHICAGO 13

REBUILT MILLS SLOTS—IMMEDIATE DELIVERY

	5c	10c	25c
Blue Fronts	\$150.00	\$175.00	\$200.00
Brown Fronts	175.00	200.00	225.00
Silver, Gold or Copper Chromes	200.00	225.00	250.00

All machines complete with Drill Proof Cabinets, Knee Action, Club Handles. Rebuilt to look like
new and are ready for location.

WOLFE MUSIC CO. Distributors. 217 W. Main St., Ottawa, Ill. Phone 1312

Cars Sold as Govt. Surplus At \$400-\$600

Convertible to Trucks

CHICAGO, Oct. 13.—Surplus govern-
ment property that cost \$41,926,000
originally was sold in July for \$13,621,-
000, or about 32 per cent of its original
cost.

According to *Domestic Commerce*,
publication of the U. S. Department of
Commerce, the commodities sold in-
cluded automobiles, station wagons,
busses, trucks, tools, tractors and other
assorted merchandise such as kitchen-
ware and burlap bags. They were among
items sold by the 11 regional offices of
the departments Office of Surplus
Property.

Of most interest to the coin trade was
the sale of "scout cars," a military term
that includes some jeeps. The cars can
be converted into light trucks or passen-
ger cars. Few jeeps, however, have been
declared surplus, the department re-
ported.

In California, 162 of the vehicles were
sold for \$83,534. One Los Angeles firm
bought 37 of them for \$19,516 and an-
other bought 24 for \$11,571. Prices
ranged from \$467 to \$598 per car. The
actual sales were made in San Francisco.

In Washington, 57 scout cars were sold
thru the Seattle office for \$24,251.
Prices ran from \$405 to \$442.

Total surplus property inventory at
the end of July was \$2,517,349,000, but
nearly 68 per cent of this was non-
salable aircraft.

JAR TICKETS



Original

Jar-o'-Do Tickets
Machine Sealed

Banded and Counted
Red, White and Blue

1930s, \$1.70 ea.;
\$235.00 gr.

2040s, \$1.72 ea.;
\$235.00 gr.

2170s, \$1.90 ea.;
\$242.00 gr.

Complete Line of Jar Deals,
Tip Books, Baseball Books,
Salesboards

Orders Shipped the Day
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Let Us Know Your Needs

Send for Illustrated
Catalogue.

25% cash with order, balance
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BROWN & GAISSER

315 East Illinois St.
Evansville, Indiana

Going Out of Business

EVERYTHING GOES
FOR SALE

- 2 Bally Alleys, need repair
 - 1 Rockola 16 Phono, needs amp. and
speaker
 - 1 Rockola Imperial 20 with remote
equipment, cellar job
 - 1 Spectravox
 - 5 Old Style Bar Boxes, 5c play
 - 7 Rockola 5c Boxes, need some repair
 - 1 Transformer, 2 Steppers, 2 Rectifiers,
3 Selectors for equipping 1940 Rocko-
las for Wall Boxes
 - 2 1c Counter Machines
 - 1 1c Mills Slot
 - 1 12-Record Rockola Mechanism, no
selector
 - 1 Galloping Dominos, needs work and
glass broken
 - 1 Jackpot Dice Machine, 5c play
 - 1 ABT Challenger
- Have Consoles—5 Balls and 1 Balls
for sale.

\$725.00 TAKES ALL OR WRITE FOR
WHAT YOU WANT

ABC NOVELTY CO.

2509 SO. PRESA ST.
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MAIN WORM GEARS

For

WURLITZERS, \$5.00

SELECTOR PINS OR DUMBBELLS
FOR WURLITZER. 2 DOZ. \$7.00

For Quantity Prices Write to

JAMES CLEMENT MFG. & COIN MACHINE PARTS

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ROUTE FOR SALE

In Central Connecticut
Wurlitzers—14 800K, 8 850s, 14 24s, 4 750s,
2 800s, 7 700s, 1 850, 9 610s, 8 412s, 1 Rocko-
la Commando, 1 780R Unit with 16 Seeburg
Boxes, 35 Pins and Consoles, 1941 Chevrolet
Pick Up, plus plenty extra Parts, Equipment and
Records. All merchandise on location and is in
top condition. Business established 12 years.
Price \$33,000.

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57 Seymour Street BRISTOL, CONN.
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WHAT HAVE YOU TO TRADE OR SELL?

- 25c Gold Chrome, Rebuilt Like New . . . \$395.00
- 25c Brown Front 205.00
- 25c Blue Front, Like New 250.00
- 25c Waiting Rolltop 175.00
- 5c Waiting Rolltop 85.00
- 5c Blue Front, GA 145.00
- 5c Blue Front, SP 165.00
- Keeney Fortune, 1 Ball 195.00
- Record Time, FP 155.00
- Millie 1-2-3, FP, '41 85.50
- Millie Owl, FP 75.00
- Bally Club Bell Comb. 225.00
- Bally Sun Ray, FP 145.00
- Bally Big Top, FP 90.00
- Jumbo Parade, Late Head, FP 100.00
- Big Game, FP 79.50
- Fast Time, PO 85.00
- Jungle Camp, PO 79.50
- Paces Reels Jr., Ralls 95.00
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- Strip Tease, New 225.00
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WE NEED THE ROOM, YOU GET THE BUYS! AT MILWAUKEE COIN'S GREAT REMODELING SALE!

SLOTS	
Blue Fronts, 5c	\$ 98.50
10c	\$125.00; 25c 150.00
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5c	150.00
10c	\$175.00; 25c 225.00
Silver or Gold Chromes, can't be told from new, 2/5 or 3/5, 5c	265.00
10c	\$285.00; 25c 315.00
Mills Orig. Gold Chrome, 50c	495.00
Mills Copper Chrome, 25c	275.00
Mills Cherry Bells, comp. refin., club handles, drill proof, 5c	139.50
10c	\$165.00; 25c 195.00
Mills Bonus Bells, orig. late ser. nos., drill proof, club handles, 5c	150.00
10c	\$175.00; 25c 225.00
Mills V. P., Bl. and Gld.	45.00
Silver	65.00
Mills O.T., 5c, orig.	79.50
10c, rebuilt	69.50
Jenn. 4-Star Chief, 5c	\$115.00
10c	\$149.50; 25c 165.00
Jenn. Silver Chief or Silver Club Special, 5c	139.50
10c	\$159.50; 25c 175.00
Jenn. Master Chief S.P., 5c	119.50
10c	\$139.50; 25c 169.50
Jenn. Victory Model, 5c	149.50
Pace Comets, compl. rebilt., 3/5, 5c	69.50
10c	\$89.50; 25c 98.50
Pace Rocket or Deluxe, 5P, 5c	84.50
10c	\$119.50; 25c 189.50
Melon Bells, orig. except clean, 5c	125.00
10c	\$150.00; 25c 175.00
Watl. Rollatop, 3/5, 5c	79.50
10c	\$94.50; 25c 129.50
Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5c, 10c, 25c	89.50
Mills Dice	39.50

CONSOLES	
Mills Club Consoles, orig. 5c	\$225.00
10c	\$250.00; 25c 275.00
Pace Club Consoles, 5c	119.50
10c	139.50
Jenn. Club Consoles, 5c	129.50
10c	\$149.50; 25c 189.50
50c	395.00
Bally Skill Field, 7-Coin Head	89.50
Buckley Track Odds, 7-Coin Head, Metal Cabinet	\$195.00
Jenn. Totalizer, F.P.	129.50
Four Horsmen, 7-Coin Head	149.50
Paces Reels, 5c	89.50
Baker Paces, Daily Double, Jackpot Model, Like New	239.50

LEGAL EQUIPMENT	PAY TABLES
Shoot Your Way to Tokyo	Keeney Fortune
Rapid Fire	Skyark
Periscope (Floor Sample)	Bally Challenger
Chicken Sam	Race King
	Mills Big Race

MISCELLANEOUS	
Mills or Chicago Coin Metal Safe	20 Stop Discs, S.P., C.H., or Club
Stands, compl. with locks	Spec. or Cherry P.O. Set of 3
2 Mills Double Safe Stands, Ea.	Mills Orig. 4-Bell Cabinets
Folding Stands	20 Stop Star Discs, hardened
Twin 12 or 16 Wurlitzer, metal cab., compl. with adapter	Strips, S.P., C.H. or Club Special, Set of 3

1/3 Deposit, Balance C. O. D.
State Distributor for Seeburg Phonographs and Accessories
MILWAUKEE COIN MACHINE CO.
3130 W. Lisbon Avenue Milwaukee 8, Wisconsin

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NEW ONE-PIECE TORPEDO SHOOTING GAME

UNDERSEA RAIDER

Featuring 3rd Dimensional Effect Through a Realistic Periscope Arrangement. Strikingly Painted Upright Cabinet. A Sensational Money-Maker. **\$397.50**

WRITE, WIRE, PHONE YOUR ORDER FOR EARLY DELIVERY!

"LAURA"

Williams' Captivating 5-Ball Free Play Revamp.

IMMEDIATE DELIVERY

ORDER TODAY!

\$249.50

THE NEW DOWNEY-JOHNSON PORTABLE COIN COUNTER

Easy to Handle, Weighs Only 17 Lbs. Count—Wrap—Bag Pennies, Nickels, Dimes, Quarters, Halves Faster!

ORDER NOW . . . **\$147.50**

RECONDITIONED 1-BALL MULTIPLE PAYOUT TABLES

Fairmount	\$495.00	Jockey Club	\$375.00	Kentucky	\$275.00
Turf King	375.00	Sport King	275.00	Long Shot	275.00

READY FOR LOCATION—FREE PLAY CONSOLES

50c Super Bell, FP Only	\$375.00	Big Game, Tot	\$135.00	Jennings FP	\$109.50
Bally Club Bells	275.00	Silver Moon, Tot	119.50	Bally Big Top	109.50

WANT TO BUY — Bally Hi Hands, Air Force, Crystals, Mystics, Silver Skates, Attention, Pursuits, Pan American, Mascots, Playball, Spendball, Broadcast, Flicker, Crossline, Trailways, Exhibit Leaders, Duplex, Sky Blazer, Stars, Do-Re-Mi, Westwind, Double Play, Sun Beam, Zombie, Gottlieb Hi Dives, Stage Door Canteen, Sports Parades and Groetchen Metal Typers.

On Hand, Immediate Shipment: Yankee Doodle, Cover Girl, All United and Bell Revamps. Write for List: Slots 1 and 5-Ball F.P. and P.O., Arcade and Consoles. Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

UNITED'S FALL SPECIALS

All Machines Thoroughly Reconditioned—Guaranteed Ready for Location—No Junk or "As Is" Machines—New Crates—Immediate Delivery.

Wisconsin and Upper Michigan Operators—Get on our mailing list now and receive a cute pin-up every month—also notices of delivery and prices of all the new machines we will handle for the leading manufacturers.

Blue Front, 5c	\$119.50	Cherry Bell, 5c	\$149.50	Gold Award Brown Front, 5c	\$129.50
Blue Front, C.H.K.A.	149.50	Cherry Bell, 10c	179.50	Jenn. Dixie Bell, 5c	109.50
Blue Front, 10c	139.50	Cherry Bell, 25c	229.50	Jenn. Dixie Bell, 10c	129.50
Blue Front, 25c	179.50	Watling Rollatop, 5c	59.50	Pace All Star, 5c	59.50
Blue Front, 25c, C.H.K.A.	199.50	Watling Rollatop, 10c	79.50	Pace All Star, 10c	79.50
War Eagle, 10c	99.50	Jennings Console, 5c	129.50	Pace All Star, 25c	109.50
Futurity, 5c	119.50	Jennings Console, 10c	149.50	Pace Deluxe, 5c	99.50
Pace Kitty, 5c	79.50	Jennings Chief, 25c	149.50	Pace Deluxe, 25c	149.50
Brown Front, 5c	149.50	Jenn. Silver Chief, 5c	129.50	Pace Bantam, 25c	49.50
Brown Front, 10c	179.50	Jenn. 4 Star, 5c	99.50	Pace Deluxe, 10c	119.50
Brown Front, 25c	229.50	Jenn. 4 Star, 25c	179.50	Callo, 10c	39.50

9 BIG SPECIALS

20 Packard Bar Boxes with Brackets	\$ 34.50
4 Mills Orig. Chromes, Ser. #470-484,000, Like New, 5c	250.00
4 Liberty Bell Counter Fruit Bells, 5c Play	9.50
1 Pace All Star Comet, Fifty Cent Pay, Perfect	275.00
1 Mills Brown Front, Rebuilt, Like New, 5c	169.50
10 Mills 4 Bells, Original, Ash Trays, A-1, 5c	275.00
5 Silver Moon F.P. Totalizer	69.50
1 Zingo, Floor Sample, Like New	175.00

STANDS—

Single Box Type (Mills), Enamel Finish	\$7.50	Double 2 Doors (Mills), Enamel Finish	\$39.50
Crackle Finish	9.50	Crackle Finish	59.50

ONE BALLS

Fortune	\$150.00
Jockey Club	350.00
Santa Anita	119.50

ONE BALLS

Pimlico	\$349.50	Race King	\$179.50
Sport King	179.50	Thistledown	39.50
Seabiscuit	39.50	Turf King	350.00

FIVE BALLS

Belle Hop	\$49.50	Jeep	\$79.50
ABC Bowler	39.50	Oh! Johnny	34.50
Boom Town	24.50	Fleet	27.50
Four Roses	44.50	Three Up	29.50
Horoscope	44.50	Paradise	39.50

FIVE BALLS

Ten Spot	\$44.50	Doughboy	\$29.50
On Deck, Plastic	29.50	Wild Fire	34.50
Sea Hawk	49.50	Zig Zag	39.50
Silver Spray	29.50	Many Others	Write

Terms—1/3 Certified Deposit, Balance C. O. D.

"Wisconsin's Leading Distributors"

UNITED COIN MACHINE COMPANY

6304 W. Greenfield Ave. (Phone, Gr. 6772) Milwaukee 14, Wisconsin

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Complete Line of Phonographs and Parts

NEW ACCESSORIES			
8 MFD. Cond. (Tub. Can), 450V	\$1.25	Micro Switches, Any Color	\$1.00
8 MFD. Cond. (Tub. Can), 600V	1.75	Micro Pick-Ups (Metal), Mills, Rock-Ola	3.00
16 MFD. Cond. (Tub. Can), 450V	1.75	Micro Pick-Ups (Bakelite)	4.75
16 MFD. Cond. (Tub. Can), 600V	2.50	2 Wire Rubber Covered Zip Cord, FL	.02
8 MFD. Cond., 450V	.70	8" P.M. Speakers	4.00
8 MFD. Cond., 450V	.90	10" P.M. Speakers	6.25
10-20 MFD. Cond., 150V	.85	12" P.M. Speakers	8.00
Rock-Ola Motors (Drive)	18.50	Power Transformers, All Models	7.00
Wurlitzer Motors (Used)	26.50	Electric Soldering Irons	1.50
In Put—Out Put Transformers	2.25	5 Ft. Shielded Wire with Posts (Both Ends), Improves Tone of Machine	.25
Volume Control Boxes, Wurlitzer	3.50	23150 Wurlitzer Block Ratchet Trip, 616, 500, 600, Etc.	1.10
Rock-Ola Belts	.60	23152 Catch Ratchet, 616, 500, Etc.	.60
Actuating Arms, All Models, Wurlitzer	3.00	Main Fibre Gears (the Best)	5.00
Front Glass for Wurl. 81 Counter Model	1.35	Aeropoint Needles at Special Prices This Month.	
Front Glass for Wurl. 71 Counter Model	.90		
Brake Bands, All Wurlitzer Models	1.00		

TUBES FOR THE COIN MACHINE INDUSTRY
10% DISCOUNT ON ORDERS OF \$25.00 OR OVER!

2A4	\$.55	2A4G	\$1.75	6F8	\$.60	117L7	\$1.85	35L6	\$1.00	45	\$.80
2Z4	1.10	3Q5	1.60	6G6	.50	117P7	1.85	35Z3	1.30	46-47	1.10
5E, 23 for Chicken		5U4	.85	6H6	.85	117Z6	1.60	70L7	1.95		
5Y4	1.25	6J5	.60	6J7	.75	12A8	1.00	35Z5	.80	50	1.00
5Y4	1.25	6K7	.75	6L6	1.15	12K7	1.00	50L6	1.10	56	.65
5Y3	.60	6L6	1.15	6Q7	.80	12SA7	1.15	50Y6	1.10	57	.90
5Z3	.90	6Q7	.80	6R7	.85	12SJ7	.75	24	.85	58	.90
5Z4	.90	6R7	.85	6S7	.85	12SK7	.85	26	.75	57	.85
6A8	1.35	6S7	.85	6T7	.85	12SQ7	.85	27	.55	76	.60
6A8	1.00	6T7	.80	6U7	.90	12SR7	.70	30	1.00	77	.60
6C5	.65	6U7	.90	6V6	.50	14A7	1.50	32	.75	78	.90
6C6	.90	6V6	.50	6X5	.85	14C7	1.35	33	1.00	79	.90
6D8	.80	6X5	.85	7A8	1.30	25L6	1.30	38	.60	80	.65
6F5	1.00	7A8	1.30	70L7, Adpt., Compl.	1.45	25Z5	1.00	39/44	.50	83	1.00
						25Z6	1.00	41	.85	83V	.75
						35A5	1.30	43	1.10	2051	1.45

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Big Parade	129.50	Jungle	72.00	Zig-Zag	59.50
Four Aces	129.50	Spot Pool	72.50	Legionnaire	55.00
Knockout	129.50	Torpedo Patrol	69.50	Sea Hawk	49.50
5-10-20	119.50	Belle Hop	64.50	Holdover	47.50
Genco Defense	94.50			Broadcast	47.50

ARCADE EQUIPMENT

Rapid Fire	\$160.00	Shoot to Tokyo	\$180.00
Keeney Submarine	150.00	Chicago Coin Hockey	210.00
Slap the Jap	119.50	Pikes Peak	22.00
Keeney Air Raider	165.00	ABT 4-Gun Range, Large Center Target, Extra Gun, Compl. with Compressor & Steel Balls	950.00
Periscope	139.00		
Radio Rifle	50.00		

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Pimlico, F.P.	\$345.00	Jumbo Parade, F.P.	\$ 79.00
Sport Special, F.P.	165.00	Kentucky Payout	270.00
Watling 5¢ Rotatop	100.00	Longshot, Payout	270.00
Blue Grass, F.P.	175.00	Sport King, Payout	319.50
Turf King, Payout	375.00	Blue Grass, Free Play	175.00
Jumbo Parade, Payout, Late	129.00	Fairmont	450.00
Santa Anita, Payout	175.00	'41 Derby	350.00
Jockey Club	375.00	Club Trophy	310.00

NEW REVAMPS	Flat Top	\$250.00	Streamliner	\$250.00
	Marines	199.50	Yankee Doodle	249.50
	Arizona	250.00		

Seeburg Bar-O-Matics, Wireless. Each\$39.50
 Rock-Ola Bar Boxes 10.00

ROCK-OLA PHONOGRAPHS WANTED
 Supers — Masters — '39 Deluxes — Standards — Windsors — Monarchs — Imperial 20.
 Wurl. 850 — 750E — 800 — 500 Kybd. — 600 Kybd. — 616.

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SLOT MACHINES!

5c Silver Chrome	\$255.00	10c Silver Chrome	\$275.00
5c Bonus Bell	172.50	10c Gold Chrome	210.00
5c Gold Chrome	200.00	10c Cherry Bell	167.50
5c Cherry Bell	152.50	10c Mills Club Model....	265.00

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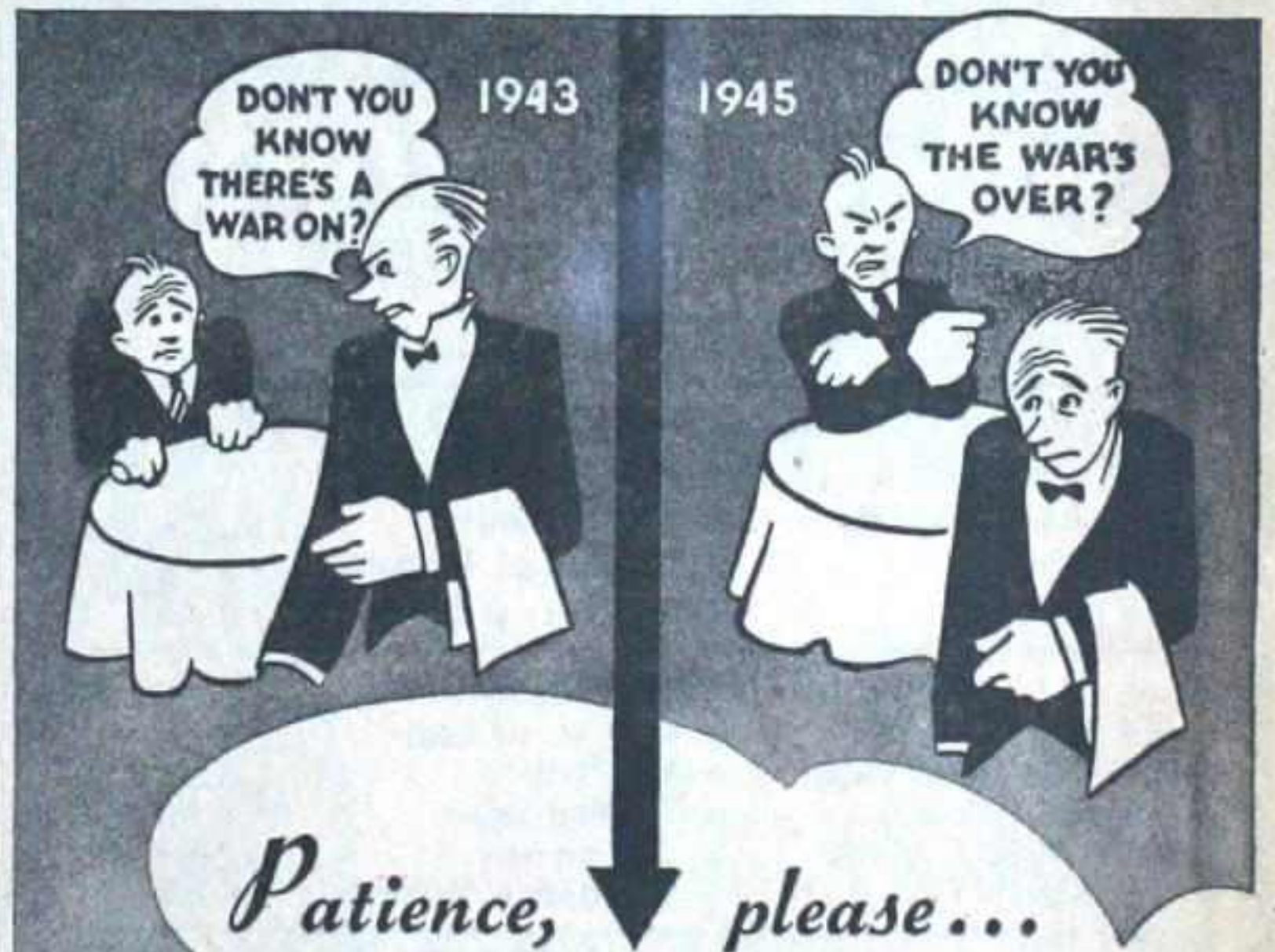
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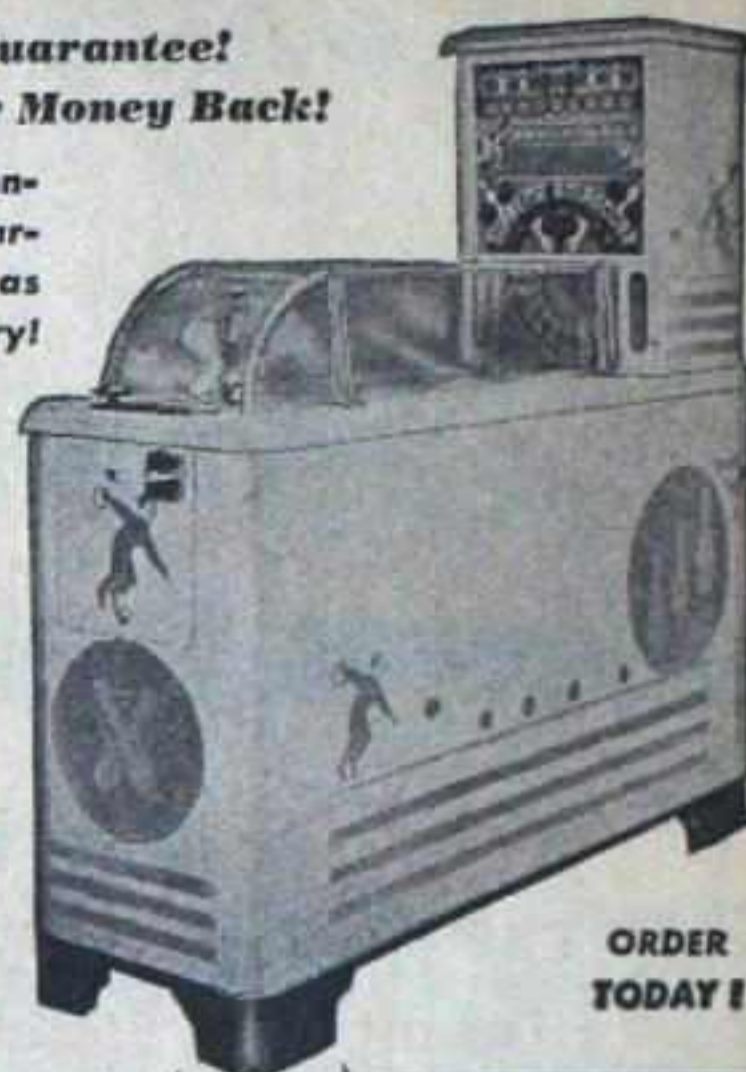
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Operators have learned to respect Joe's word as his bond. So many confront Joe with their problems of getting a "certain piece of equipment" or a "certain part" and, invariably, Joe aids them by filling their needs in short order. We'll say one thing—Joe doesn't just sell the operator. He sells him what he wants; and in our part of the country that is called "delivering the goods"!

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| ★ New Drill Proof Cabinets | ★ Metal Reward Cards | ★ Set of Three |
| ★ New Aluminum Castings | ★ New Reel Stripes | 5c, 10c, 25c |
| ★ Knee Action | ★ Reconditioned Mechanisms | \$650.00 |
| ★ Club Handles | ★ One Cherry or 3-5 Pay | |

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| ★ High Serial Numbers | ★ Metal Reward Cards | ★ Set of Three |
| ★ New Baked Enamel Finish | ★ Drill Proof | 5c, 10c, 25c |
| ★ Refinished Cabinets | ★ New Reel Stripes | \$600.00 |
| ★ Outside Metal Repolished | ★ Club Handles | |
| ★ Knee Action | ★ Reconditioned Mechanisms | |

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| ★ Late Serial Numbers | ★ Metal Reward Cards | ★ Set of Three |
| ★ New Baked Enamel Castings | ★ Drill Proof | 5c, 10c, 25c |
| ★ Refinished Cabinets | ★ New Reel Stripes | \$550.00 |
| ★ Knee Action | ★ Club Handles | |
| | ★ Reconditioned Mechanisms | |

PROPORTIONATELY LOW PRICES IN SINGLE LOTS

Mills 3 Bells	\$775.00	Keeney 4 Way Super Bell,	
Mills 4 Bells, L. H., 4-5c..	625.00	3-5c, 1-25c	\$550.00
Mills 4 Bells, E. H., 4-5c..	325.00	Keeney Super Twin, 2-5c.	350.00
Keeney 4 Way Super Bell,		Keeney 2 Way Super Twin,	
4-5c	500.00	5c and 25c	390.00

ALL EQUIPMENT FOR IMMEDIATE DELIVERY!

FLYING TIGERS	\$119.50	Hatfield Rubber Zip Wire, Per 1000 Ft.	\$17.00
Packard Keyboard to fit 616	\$10.00	Keeney Speakorgan with Speaker	35.00
Packard Keyboard to fit 24	15.00	Hatfield Rubber Zip Wire, Per 1000 Ft.	17.00
Speakorgan Cabinets, beautiful	24.50	Victory Needles, Per 100	25.00
Bennett Needles (100)	30.00	20 Record Gold Wireless 5¢ Wall-Matics	20.00
Wurlitzer #331 Bar Boxes	19.50	Brand New 5 Conductor Wire, Per Ft. .	.05
Seeburg 30-Wire Boxes	10.00	5¢ National Slug Rejectors	5.00
Wurlitzer #331 Bar Boxes	19.50	Pfanzagl Home Needles75
Seeburg 30-Wire Boxes	10.00	Buckley Pedestals	3.50
Seeburg & Bally Gun Lamps, Box of 10.	5.00	Buckley Bar Brackets	2.00
Berman Speaker-Organs	29.50	2 Bally HI Hands, Ea.	159.50
Seeburg Wireless Wallomatics, Like New	39.50	1 Roll Brand New 30-Wire Cable, Per Ft.	.40
Seeburg Baromatics	54.50		

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4 10¢ MILLS ORIGINAL BLUE FRONTS, 3/5 PAY	@ \$175.00
(S. J. Pots, Knee Actions, Drill Proof Cabinets, Club Handles)	
2 10¢ JENNINGS SILVER CHIEFS, 3/5 PAY	@ 175.00
(Mechanically and Appearance Like New)	
1 10¢ WATLING ROLL-A-TOP, 3/5 PAY	100.00
1 50¢ MILLS GOOSE NECK, 20 STOP REELS, 2/4 PAY	100.00
(With Pace Double Jack Pot Front, Thoroughly Reconditioned)	
1 PACES RACES, RED ARROW, 30 PAY, SERIAL NO. 6300	125.00

JONES SALES COMPANY

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Photomatic	\$950.00	1 5¢ Tokio Air Raider	\$135.00	2 Traveling Crane	\$ 80.00
Smile-a-Minute	450.00	1 5¢ Baseball	35.00	2 Ray-o-Lite	125.00
Talkie Horoscope	125.00	1 5¢ Exh. Hi Ball	85.00	2 Chicken Sam	140.00
Anti-Aircraft	59.50	1 Skybattle	175.00	1 Jail Bird	150.00
Batting Practice	125.00	1 Super Bomber	225.00	1 Shoot-the-Chutes	175.00
Tommy Guns	155.00	1 Ace Bomber	235.00	1 Scientific Baseball	67.50
Keeney Submarine	165.00	1 A.B.T. Six Gun Air-omatic Rifle Range	1,995.00	1 Wind Jammer	55.50
5¢ Bally Bull	75.00	2 Mountain Climber	75.00	2 Seeburg Astrolograph	39.50
5¢ Chester Pollard Golf	65.00	1 Drivemobile	295.00	1 Western Baseball	45.00
5¢ Jr. Basketball	39.50	2 Skyfighters	275.00	2 5¢ Air Raiders	225.00
5¢ 3-Col. Card Vender	35.00	1 Stamp Vender Roll	39.50	5 1¢ Exh. Card Venders	22.50
5¢ Muto. Card Venders	25.00	1 Radio Rifle with Film	25.00	1 1¢ Exh. Fist Striker	55.00
5¢ Mills Viewing Machines	95.00	1 Texas Leaguer	37.50	1 Exhibit Punching Bag	135.00
5¢ Coin Movies	125.00	4 Ten Pins	35.00	1 Rainbow Pencil Vender	45.00

ONE BALL PAYOUTS

1 Stables	\$ 27.50	1 Stepper Upper	\$ 65.00
1 Mills 1-2-3	65.00	1 Winning Ticket	75.00
1 Fortunes	175.00	8 Mills Q.T. Pin Tables	27.50

CONSOLES

EVANS	1 Big Top, C.P.	\$ 84.50
2 Lucky Lucre, Late ..	1 Big Top, F.P.	79.50
1 Galloping Domino, Late		
BALLY	5 Pace Saratogas	\$ 95.00
1 Liberty Bell	1 Callie Musical Dewey	75.00
1 Cigarolla, V Model ..	1 Exhibit Chuckalette ..	25.00
	1 Baker's Pacers	175.00

SLOTS

JENNINGS	16 1¢ Bantam, S.J.P. ..	\$ 27.50
1 25¢ Victory Chief		
1 10¢ 4 Star Chief		
8 5¢ 4 Star Chief		
1 5¢ Century, D.J.P.		
5 1¢ Little Dukes		
1 1¢ Roll-a-Top		

FREE PLAY GAMES

All American	\$ 32.50	Follies	\$ 25.00
Gold Star	32.50	Four Aces	95.00
Broadcast	49.50	Big Chief	30.00
Polo	32.50	Sluggo	39.50
Majors "40"	19.50	Paradise	35.00
School Days	47.00	Dude Ranch	30.00
Mr. Chips	19.00	Contest	150.00
Glamour	32.50	Blue Grass	175.00

COUNTER GAMES

Daval "21"	\$ 12.00	Penny Horoscope	\$ 18.00
Vest Pocket, Blue & Gold	55.00	Skill-a-Rette	27.50
Mills Tickettes	5.00	Pick-a-Pack	9.00
Topper Venders	8.50	Lucky Smokes (New)	15.00
Keep Em Bombing	11.00	1¢ & 5¢ Ace	12.00
Penny Ante	11.00	Yankee	12.00
Wizard Fortune Teller	15.00	Klix	12.00
Shocking Machines	18.00	Pick a Pack	7.00

PARTS

40 Light Oak Mills Slot Cabinets @	\$ 6.00	1¢, 2¢, 5¢ A.B.T. Coin Chutes, Each	\$ 3.00
3 Weighted Stands, Used	19.50	30-Wire Cable, New, Per Foot45

\$15,000 Stock Container Salesboards at Factory Prices.
We Manufacture Merchandise Salesboards. Costs Operator Sells to Dir. Take In

5¢ 1000 Hole Hand-Dipped Chocolates	\$25.00	\$32.50	\$50.00
5¢ 1000 Hole Fruit Cake and Chocolate	19.50	27.00	50.00
5¢ 1500 Hole Western Deal	32.50	45.00	75.00

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STEWART NOVELTY COMPANY
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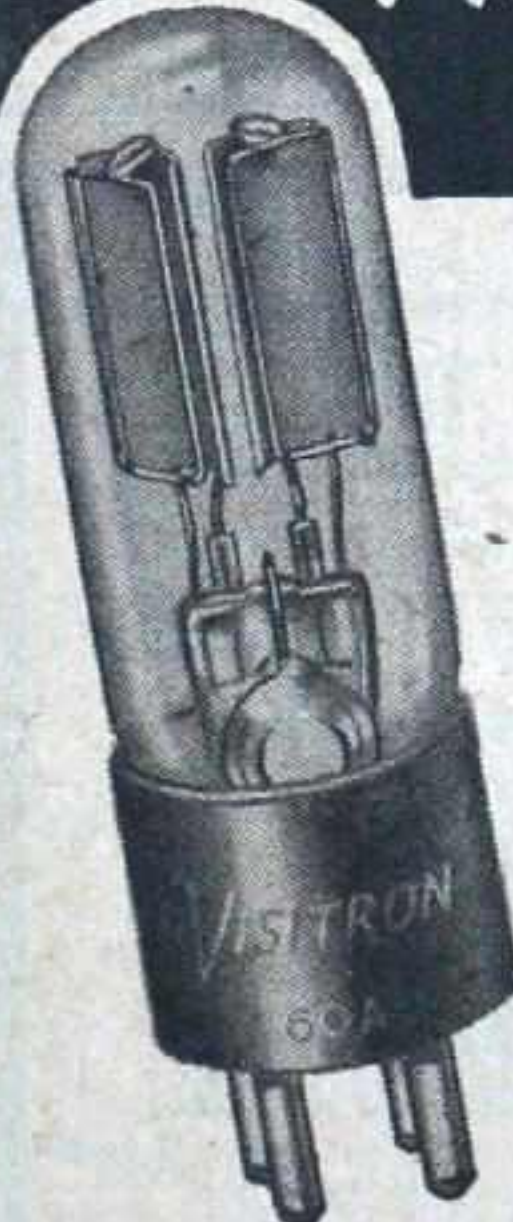
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MILLS BLUE Fronts — Knee Action, Club Handles, Drillproof

5¢, Like New ... \$200.00 10¢, Like New ... \$225.00 25¢, Like New ... \$225.00

MILLS BROWN FRONTS — Knee Action, Club Handles, Drillproof

5¢, Like New ... \$225.00 10¢, Like New ... \$250.00 25¢, Like New ... \$275.00

CLUB BELLS

5¢ \$350.00 10¢ \$400.00 25¢ \$450.00

MILLS BUYS

1¢ Refinished Gold Giltter Q.T. ... \$ 39.50	25¢ Original Cherry Bell, Knee Action, Club Handle ... \$275.00
1¢ Original Gold Giltter Q.T. ... 65.00	25¢ Copper Chrome ... 350.00
5¢ Refinished Blue Q.T. ... 75.00	1¢ Smoker Bell ... 35.00
10¢ Late Blue Q.T. ... 100.00	5¢ Jumbo Parade ... 100.00
5¢ Original Cherry Bell, Knee Action, Club Handle ... 175.00	Four Bell, 5¢, Serials 1400-2500 ... 350.00
10¢ Original Cherry Bell, Knee Action, Club Handle ... 250.00	Four Bell, 5¢, Late Head ... 500.00

GOLD CHROME BELLS — Drillproof

5¢, Like New ... \$250.00 10¢, Like New ... \$275.00 25¢, Like New ... \$300.00

JENNINGS CHIEFS

1¢ Club Special ... \$ 75.00	50¢ Double Jackpot, 2-4 ... \$100.00
1¢ Redskin ... 75.00	5¢ Silver Chief ... 150.00
5¢ Redskin ... 125.00	5¢ Silver Chief, S.P. ... 150.00
5¢ Sky Chief ... 150.00	10¢ Silver Chief ... 175.00
10¢ Sky Chief ... 175.00	10¢ Silver Chief, S.P. ... 175.00
25¢ Sky Chief ... 200.00	25¢ Silver Chief ... 200.00
5¢ One Star Chief ... 50.00	5¢ Four Star Chief ... 100.00
5¢ Century, 3-5 ... 40.00	10¢ Four Star Chief ... 125.00
5¢ Century, 2-4 ... 35.00	25¢ Four Star Chief ... 175.00
25¢ Century, 2-4 ... 50.00	1 10¢ Silver Moon Chief ... 200.00
10¢ Club Console ... 150.00	1 25¢ Silver Moon Chief ... 275.00
	5¢-10¢-25¢ Triplex ... 125.00

PACE SLOTS — GUARANTEED LIKE NEW

5¢ All Star ... \$100.00	10¢ All Star ... \$125.00	25¢ All Star ... \$150.00
5¢ Deluxe ... \$125.00	5¢ Rocket, S.J. ... \$125.00	10¢ Rocket, S.J. ... 150.00
10¢ Deluxe ... 150.00	25¢ Rocket, S.J. ... 175.00	
25¢ Deluxe ... 175.00		

WATLING ROLOTOPS

5¢ 3-5 ... \$ 75.00 10¢ 3-5 ... \$100.00 25¢ 3-5 ... \$150.00

CAILLE

5¢ Playboy, 3-5 ... \$ 75.00	5¢ D.J.-Red 2-4 ... \$50.00
10¢ Playboy, 3-5 ... 85.00	10¢ D.J.-Red 2-4 ... 90.00
25¢ Club Console, 3-5 ... 100.00	25¢ D.J.-Red 2-4 ... 75.00

CONSOLES — PAYTABLES

Jenn. Fasttime, Automatic Payout ... \$ 75.00	Lucky Lucra, Late Head ... \$150.00	New Q.T. Box Stands ... \$19.50
Jockey Club ... 350.00	Paces Reels, Rails, Last Model, Very Clean ... 125.00	Mills Box Stands, Refinished Blue or Brown ... 15.00
Turf King ... 375.00	Jumbo Parade, Refinished ... 100.00	Revolve-Around Single Stand ... 65.00
Keeney Super Bell, 3/5 & 25¢ ... 675.00	Silver Moon, F.P., '38 Keeney Track ... 75.00	Columbia, Gold Award ... 49.50
Keeney Super Four-way, 5¢ ... 475.00	War Eagle, Gold Giltter Castings ... 10.00	Columbia, D.J. ... 59.50
Keeney Super Two-way, 5¢ & 25¢ ... 395.00	Blue Front Castings & Cabinets, Refinished, Per Set ... 22.50	Dewey Single ... 75.00
Kentucky ... 250.00		Dewey or Caille Double ... 150.00
Long Shot ... 200.00		Caille Rollette ... 65.00
Race King ... 100.00		
Saratoga, Automatic Payout ... 85.00		

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 - 12 25c BROWN FRONTS
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- 5c Vest Pockets, B. & G. 59.50

Rockola Super '40 with Adapter, 10 Wall Boxes, 2 Bar Boxes - \$795.00.	Singing Towers, Walnut Cab., 10 Wall Boxes - \$499.50	WURLITZERS 616, 716 - \$225.00
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514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

We Are Pleased To Announce

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THE LOWER PENINSULA OF MICHIGAN

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International Mutosope PRODUCTS & SUPPLIES S & W Coin Machine Exchange

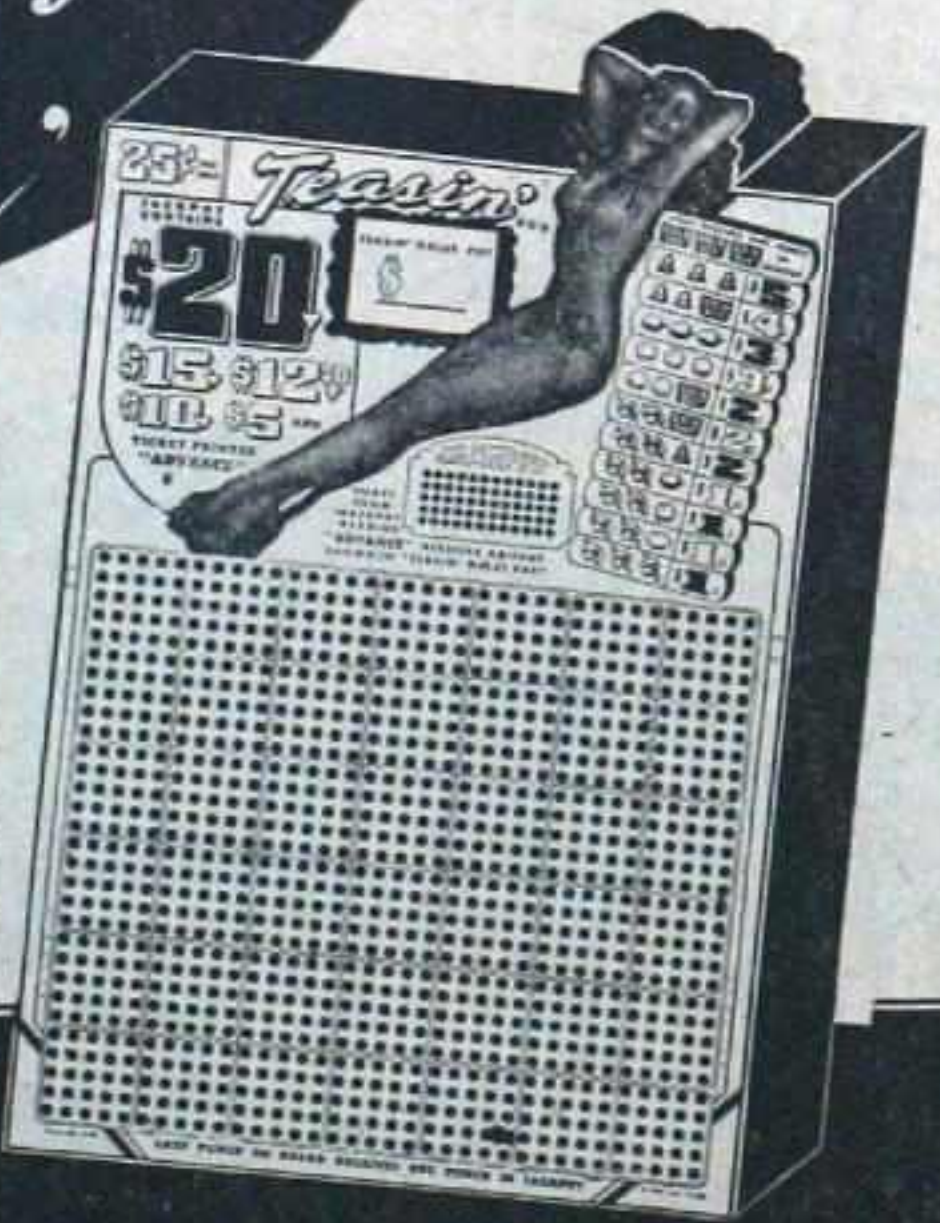
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4 Jack in Pot Stands, No Locks 30.00	1 Seeburg WLS Baromatic, Less Tube, 5-10-25 35.00
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2 Knockout 129.50	2 Seeburg Gem Hideaway Units, Wood Cab. 275.00
2 Chicago Metal Single Slot Machine Revolveraround Safes, Like New. Each 75.00	4 Wurlitzer 24 Record Adaptors and Stepper Units 65.00
3 Seeburg 8200, Perfect, R.C.E.S. 750.00	2 Wurlitzer Bar Boxes 10.00
2 Rock-Ola Commandos, Like New 525.00	1 Seeburg 10 Record 50.00
1 Seeburg #8800, R.C.E.S. 625.00	1 Seeburg Cadet, E.S. 425.00
1 Seeburg #7850, Perfect 525.00	1 Seeburg Colonel, R.C.E.S. 525.00
1 Seeburg Gem, Perfect 325.00	1 Seeburg 8800, R.C.E.S. 625.00
1 Wurlitzer #800, Perfect 375.00	8 24-Record Solectomatic 8.00
1 Rock-Ola Deluxe, Perfect 375.00	3 Seeburg Transmitters (New) 35.00
1 Rock-Ola Standard 350.00	All Machines Offered Subject To Prior Sale. Full Cash Must Accompany Order in Form of Post Office, Express, Telegraph Money Order or Certified Check. Phone Your Order So That You Will Know Before Sending Money Whether or Not We Have the Machines in Which You Are Interested.
21 #120 Wurlitzer Wall Boxes, Perfect 25.00	
50 Seeburg WLS Wallomatic, Less Tube 30.00	

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If we tell you that the Messrs. Oley and Pearl report
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better still, send your order for "Pilot Trainers" today
and don't waste any time getting in on the tremendous
profits it earns!

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FULLY AUTOMATIC EITHER WAY!

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TERRIFIC IS THE WORD FOR THIS!!

Original "Jar-O'-Do"

Original "Jar-O'-Do"

(Slot Symbols) "4-UP NEW REELS" (Slot Symbols)



A BRILLIANT NEW IDEA INSPIRED BY OUR "JAR O' DO" HITS OF THE PAST! OUR "NEW REELS" TICKETS HAVE BEEN TREMENDOUSLY IN DEMAND ALWAYS—BUT HERE'S A NEW SLANT ON WHAT YOU CAN ACCOMPLISH WITH THIS WELL-KNOWN FAVORITE!! DISPLAY THEM ON OUR SENSATIONAL NEW "4-UP" STAND AND YOU'LL SOON UNDERSTAND WHY WE DESCRIBE THIS AS "TERRIFIC!"

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Takes in 2 Sets of 1260's @ 5c...\$126.00
Pay Out (Actual) for the 2 Sets... 81.00
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(Can also be used with the 2520 size "New Reels" Tickets, with proportionate profit.)

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RIFLE RANGE

This Brand New Conversion makes an entirely new and different piece of equipment out of your old Seeburg Chicken Sams and Convicts, as well as Shoot the Japs. It's Hot—It's making money and IT COSTS VERY LITTLE.

CAN BE INSTALLED ON LOCATION IN TWENTY MINUTES

COMPLETE CONVERSION READY FOR INSTALLATION.

\$14.75

Lots of 3

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Months Away—**

**No Need To Wait
When You Can Get**

**BLACK
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**A Revamped Mills Blue Front
Bell With the Percentage You
Have Been Wishing For!**

- Pays 3 on One Cherry
- Pays 5 on Two Cherries
- Pays 3 on Two Bars
- No Lemons

Every Symbol a
Possible Winner!

Makes a Good Machine Better—

The
"BLACK CHERRY"
Does the Trick!

**New Color—New Action
New Player Appeal!**

**ALSO AVAILABLE IN BLACK CHROME
GOLD CHROME AND SILVER CHROME**

DON'T DELAY!

Be the First in Your Territory To Introduce This
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BLACK BEAUTY SOLD ON
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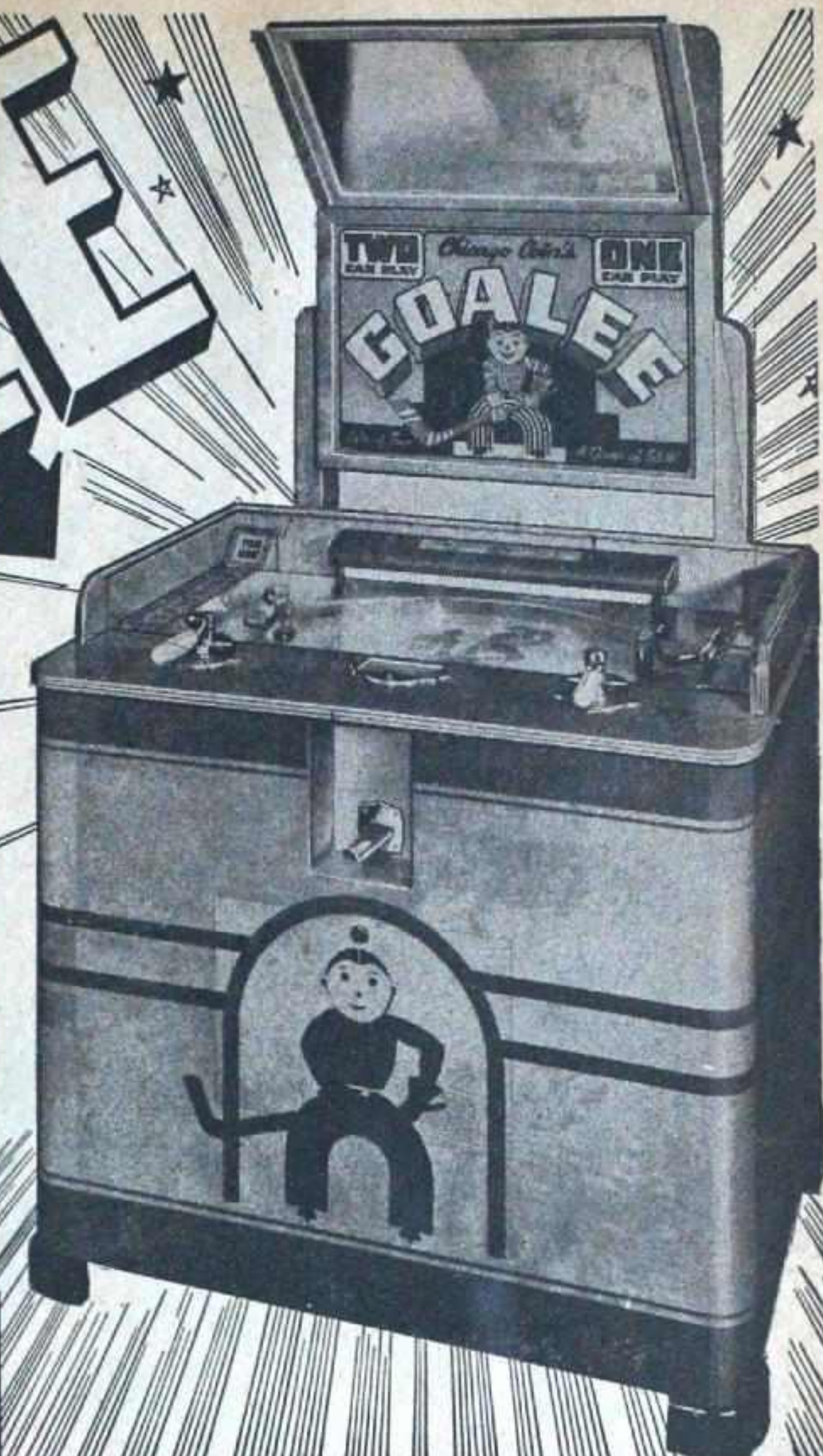


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So order today as all orders
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MILWAUKEE See CARL HAPPEL LOS ANGELES See BILL HAPPEL

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Keeney 4-Way, 5¢-5¢-5¢-5¢	\$550.00	Keeney 4-Way, 5¢-5¢-5¢-25¢	\$650.00
Keeney 4-Way, 5¢-5¢-25¢-25¢	685.00	Keeney Twin, 5¢-25¢, P.O.	450.00
Keeney Twin, 5¢-5¢, P.O.	395.00	Keeney Twin, 5¢-25¢, F.P., P.O.	595.00
Keeney Super, 5¢, F.P., P.O.	325.00	Keeney Twin, 5¢-5¢, F.P., P.O.	550.00

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New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.

Sold Chrome, 50¢	\$650.00	Jenn. 4-Star, 10¢	\$149.50	Mills Chrome, 5¢	\$295.00
Sold Chrome, 5¢	347.50	Brown Front, 10¢	235.00	Blue Front, 25¢	275.00
Sold Chrome, 10¢	367.50	Brown Front, 25¢	299.50	Bonus Bells, 5¢	247.50
Sold Chrome, 25¢	387.50	Blue Front, 5¢	189.50	Bonus Bells, 10¢	267.50
Brown Front, 5¢	210.00	Blue Front, 10¢	225.00	Bonus Bells, 25¢	287.50
Pace Deluxe, 5¢	100.00	Pace Deluxe, 10¢	145.00	Pace Deluxe, 25¢	195.00
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LIKE NEW \$49.50

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Mills Original 4 Bells, 5-5-5-5	\$325.00	Jenn. Silver Moon, F.P.	\$ 89.50
Evans Bang Tails, Late D.D., J.J.	295.00	Bally Club Bells, F.P., P.O.	259.50
Evans Dominoes, Late D.D., J.P.	295.00	Jennings Fast Time, P.O.	89.50
Evans Lucky Lucre, 3-5¢, 2-25¢	350.00	Bally Sun Ray, F.P.	159.50
Evans Lucky Lucre, 5-5¢	195.00	Mills Jumbo, Comb. F.P., P.O.	213.75
Bally Roll 'Em	189.50	Mills Jumbo, Late High Head, P.O.	149.50
Evans Lucky Stars	159.50	Mills Jumbo, Late High Head, F.P.	129.50
Pace Saratogas, Late, F.P., P.O.	149.50	Jennings Fast Time, F.P.	89.50
Pace Saratogas, Late P.O.	89.50	Baker Pacers, Daily Double, 5¢	299.50
Walling Big Game, F.P.	89.50	Duo Bell Multiple, 4 5¢, 4 5¢, F.P.	495.00
Pace Reels, 10¢, P.O.	169.50	Pace Reels, 5¢, P.O.	112.50
Jenn. Silver Moon, P.O.	119.50	Jenn. Bobtail, F.P.	89.50
Bally Hi Hands, F.P., P.O.	195.00	Jenn. Liberty Bells	49.50

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Rock-Ola Commando	\$650.00	Mills Throne	\$350.00
Rock-Ola Playmasters	350.00	Wurlitzer Victory Model 24	595.00
Rock-Ola Twin Adapter	200.00	Wurlitzer 24, Hide-a-Way Adaptors	295.00
Rock-Ola Deluxe Rock-o-Lite	450.00	Wurlitzer Twin 12 Adaptors	225.00
Buckley Chrome, Ill. Boxes	22.50	Packard Pla-Mor Boxes	37.50
Rock-Ola Bar, 5-10-25	49.50	Rock-Ola Late Bar Boxes	24.50
Rock-Ola Wall, D.C. or A.C.	19.50	Seeburg 30-Wire Boxes	12.50
18 In. Cabinet and 12 In. P.M. Speaker	16.50	39 In. Cabinet and P.M. Speaker	27.50
Wurlitzer & Seeburg Main Gears	3.75	P.M. 12 In., 20 Oz. Speaker	9.75
Wurlitzer Star Wheel and Pin	1.25	Crystal Pickup Cartridge	5.00
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2 Wurlitzer 950	725.00	3 Rock-Ola Masters	445.00
3 Wurlitzer 700	695.00	4 Rock-Ola Imperials	250.00
1 Wurlitzer 24, Victory 1942	495.00	1 Rock-Ola Spectravox & Playmaster	435.00
5 Seeburg Hi Tones, E6, 8800 & 9800	625.00	5 Mills Empress	385.00
5 Seeburg Hi Tones, E6 & RQ, 8800 & 9800	675.00	6 Mills Throne	325.00
2 Seeburg Majors, ESRC	525.00	5 Wurlitzer 24's in Steel Cabinets	295.00
2 Seeburg Victory '42 in 8200 Cabinet	495.00	3 Seeburg Hideaway Jobs, Wireless	350.00
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SPECIAL THIS WEEK

80 Buckley Boxes, 20 and 24 Records, Swing Door, Lite-Up Latest Model **\$19.95**

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50 Buckley Bar Brackets **2.50**

Used 30-Wire Cable, Reduced to **15¢ Ft.**

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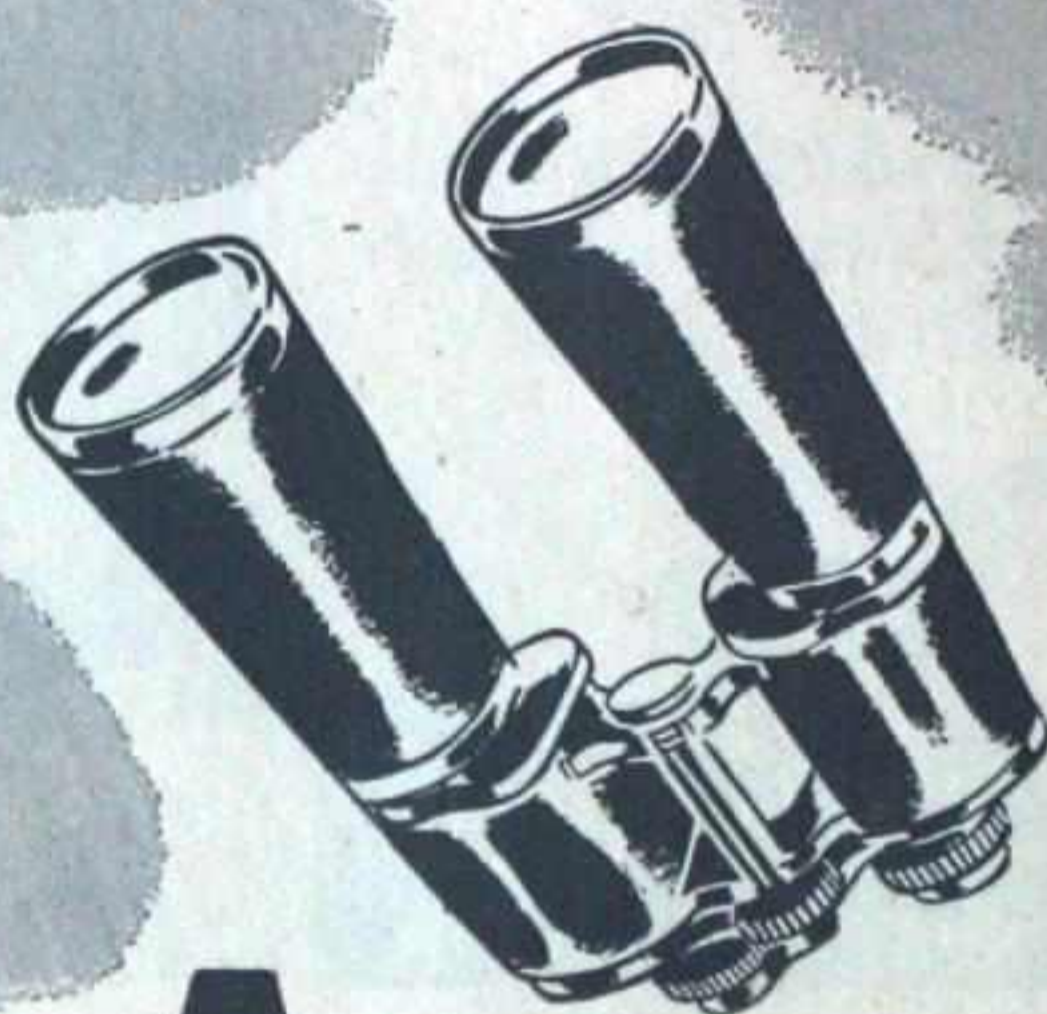
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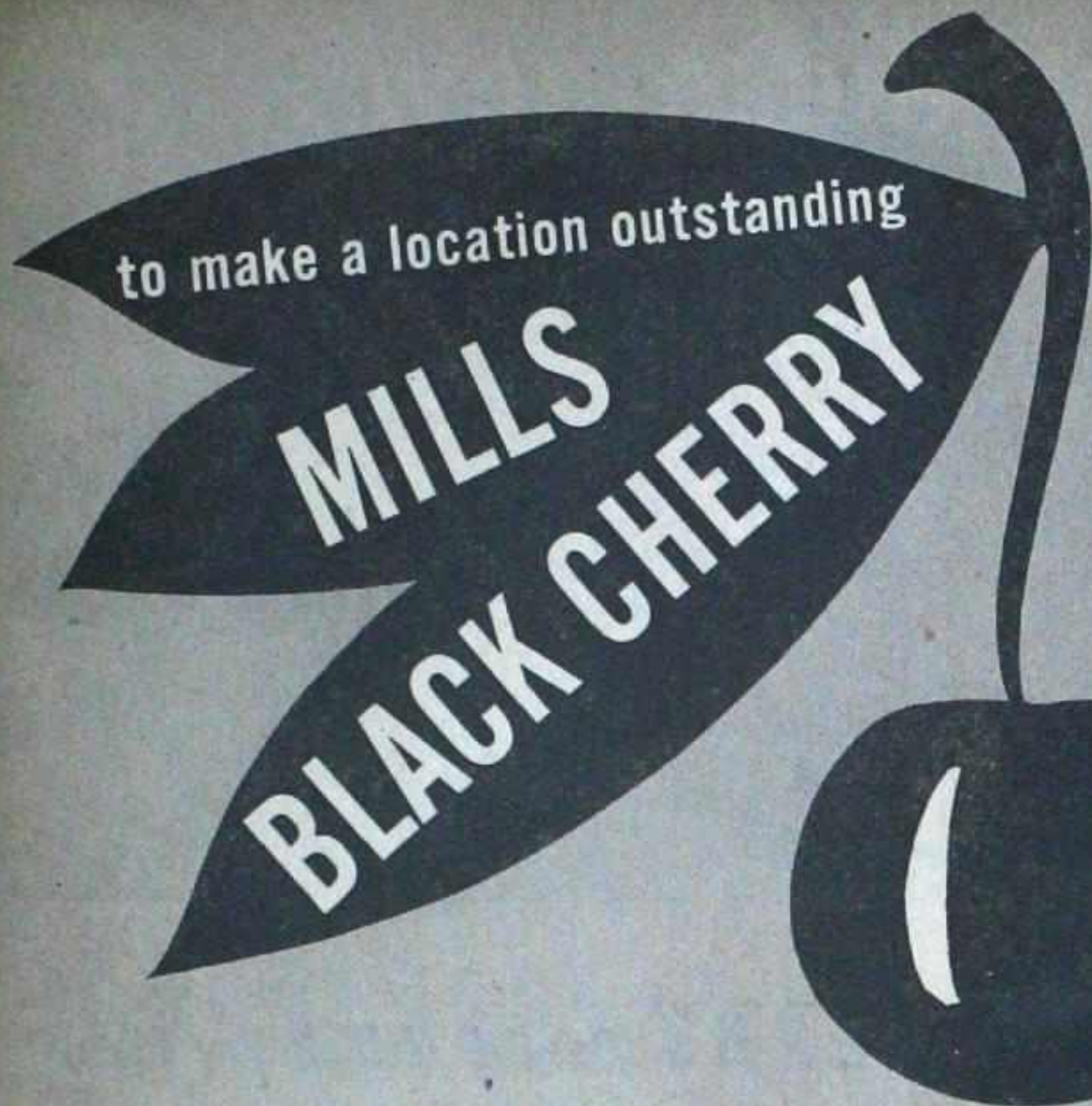
YOU WILL AGREE that *getting off right* to a new start is vitally important in business these days. That is why we—and you—can be thankful for the revolutionary discoveries made by our engineers and technicians in electronics and sound reproduction during the war years. During these years, AIREON has been a major producer of advanced electronic and hydraulic devices for the armed forces.

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Mills 4 Bells, Late Head, 4 5c..	595.00
Mills 4 Bells, 4 5c (New Cabinets, Old Heads)	425.00
Mills 4 Bells, 3 5c, 1 25c (New Cabinet, Old Head)	695.00
Mills 4 Bells, 3 5c, 1 25c (High Head, Like New).....	925.00
Mills Jumbo Parade, C. P. (Late Head, Refinished).....	159.50
Mills Jumbo Parade, Combination F. P. and Cash	199.50
Mills Jumbo Parade, C. P. (Early Head, Refinished)	139.50
Bally Club Bells, F. P. and P. O. . .	269.50
Bally Hi Hands, F. P. and P. O. . .	199.50
Bally Roll 'Em P. O.	179.50
Keeney Super Bells, 5c, F. P., P. O. .	349.50
Keeney Super Bells, C. P., 5, 25. . .	525.00
Keeney Super Bells, P. O., 3-5, 1-25	595.00
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Evans Bangtails, J. P. (Late)	375.00
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Mills Gold Chrome, 5c.	\$395.00
Mills Gold Chrome, 10c.	449.50
Mills Gold Chrome, 25c.	499.50
Mills Gold Chrome, 50c.	545.00
Mills Brown Front, 5c (Original). . .	229.50
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Mills Brown Front (Original), 25c. . .	349.50
Mills Blue Front (Refinished Like New), 5c.	209.50
Mills Blue Front (Refinished Like New), 10c.	259.50
Mills Blue Front (Refinished Like New), 25c.	309.50
Mills Blue Front (Original), 50c. . . .	595.00
Jennings Four Star Chief (Refinished), 10c.	229.50
Jennings Four Star Chief (Refinished), 25c.	299.50
Jennings Silver Club, 5c (Refinished Like New).	214.50
Jennings Silver Club, 10c (Refinished Like New).	299.50
Jennings Silver Club, 25c (Refinished Like New).	359.50
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 TOP FLIGHT, MODEL TC-88, F. O. B. FACTORY..... 325.00
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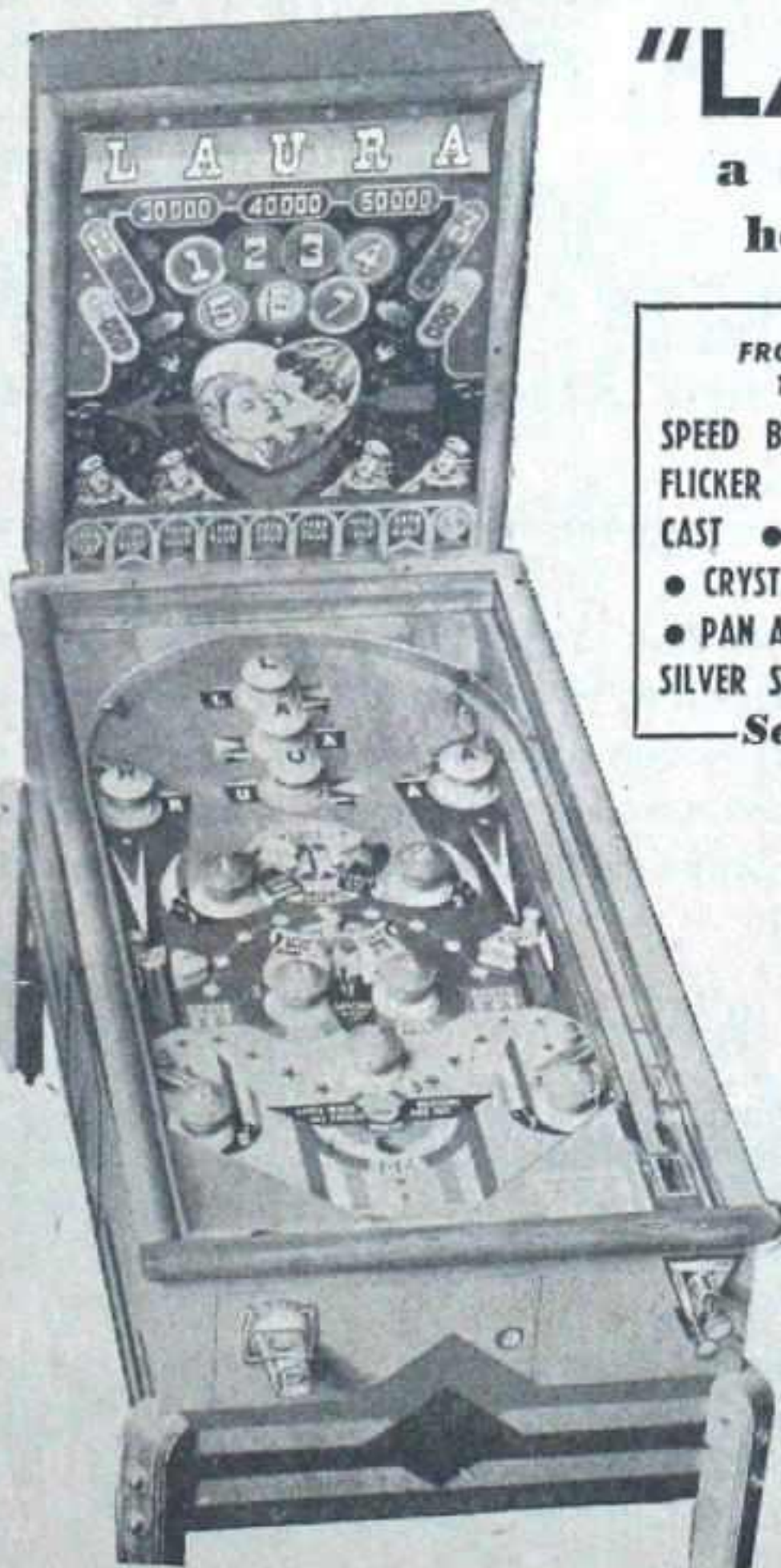
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3 NEW CONSOLES (For Every Type of Location)

4 NEW 5-BALL NOVELTY SENSATIONS

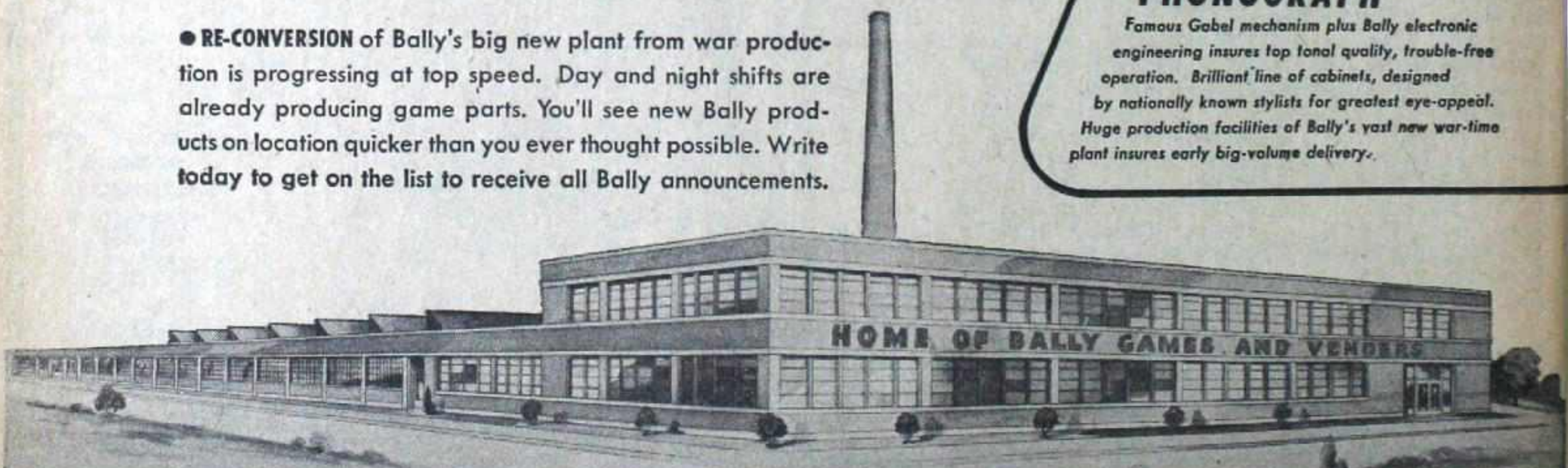
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Bally
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Famous Gabel mechanism plus Bally electronic engineering insures top tonal quality, trouble-free operation. Brilliant line of cabinets, designed by nationally known stylists for greatest eye-appeal. Huge production facilities of Bally's vast new war-time plant insures early big-volume delivery.

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MUSIC LEADERSHIP!
1945

6 to 12 Years!

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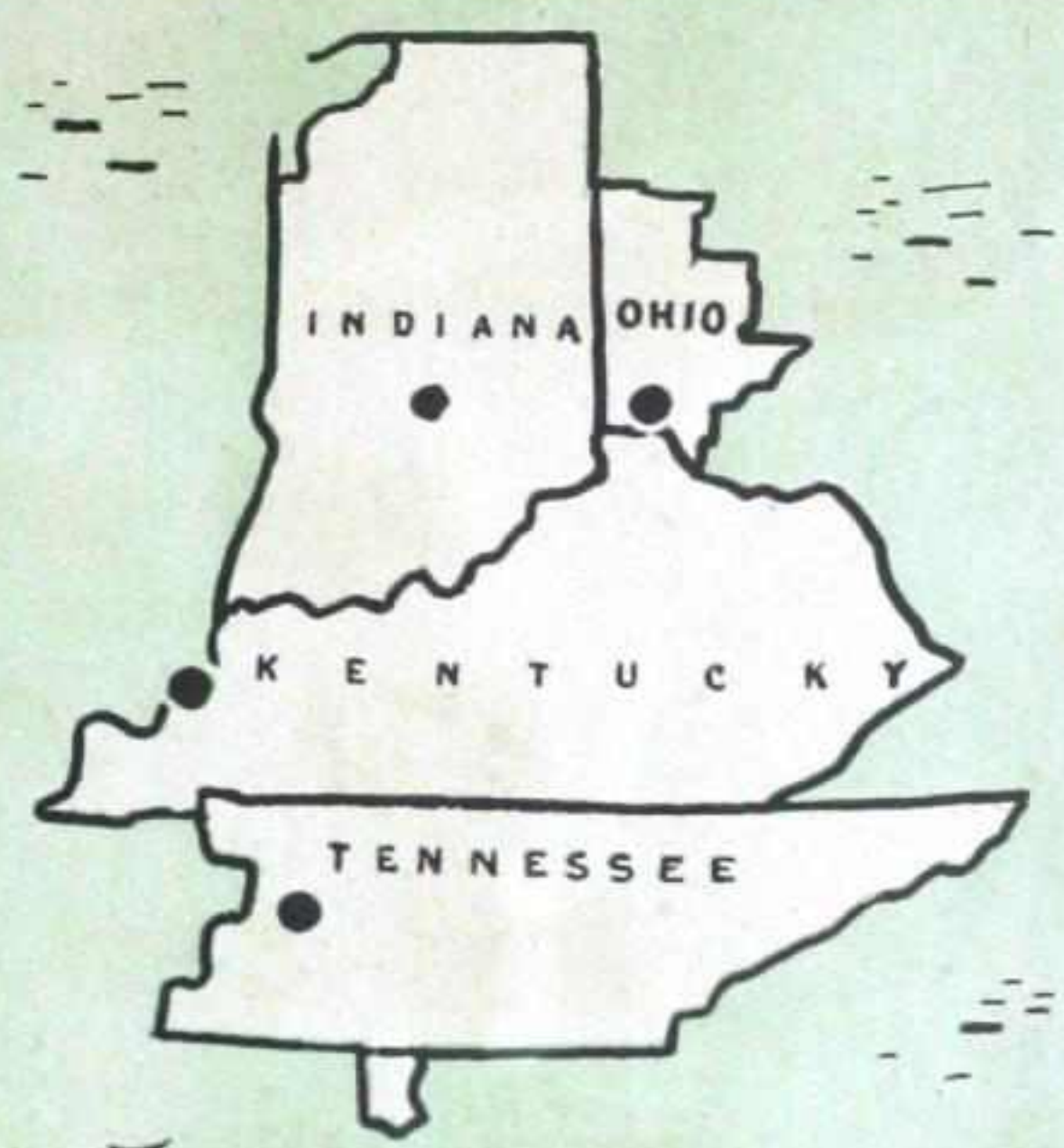


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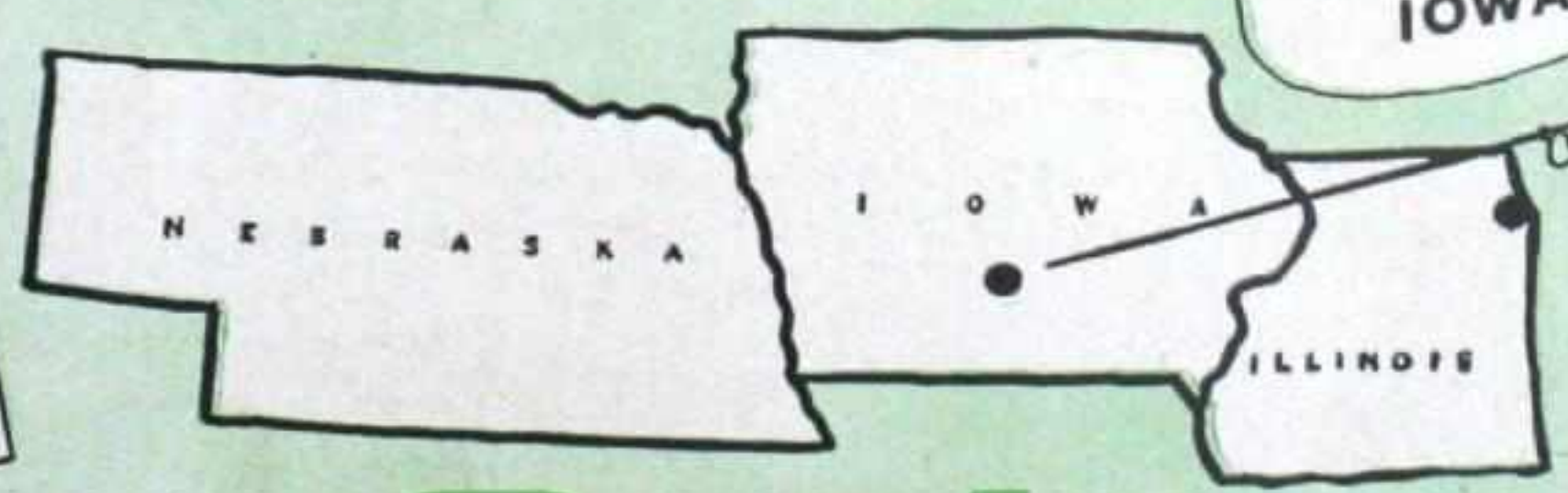
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Watch
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extend its
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Wurlitzer has been manufacturing coin-operated instruments for 50 years starting with the coin-operated piano in 1895. As pioneers in the field of automatic music, so has it led, year after year, in automatic phonograph advancements. Watch Wurlitzer extend that leadership with an important announcement soon to come.

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