

MAY 26, 1945

• 25 Cents

The **Billboard**



THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

ANNUAL RADIO EDS' FLACK TAB



RED FOLEY

Air, Disk Folk Topper
(See Amusement Machine Section)

AMUSEMENT MACHINES

**WPB Lifts Manufacturing Ban
--Report on Trade Prospects**

VAUDE

**Aches & Options--Transcribed
From Bookers' Crying Towels**

FAIRS

JEEP NEXT THRILL DEVICE?

THE NATION'S
NEWEST
BAND
SENSATION



ART

MOONEY

AND HIS ORCHESTRA

FEATURING THE VOCALS OF **FRAN WARREN** AND **RUSS GRANT**

DICK WISE—COMEDY AND **THE MOONEY CHOIR**

BACK AGAIN

AT BROADWAY'S NEWEST SPECTACULAR NITE CLUB

THE CARNIVAL

SINCERE THANKS
TO **EMIL RONAY**
AND **FRANK LAW**

HOTEL CAPITOL, NEW YORK

BROADCASTING
OVER **MUTUAL**
NETWORK

DIRECTION ★ MUSIC CORPORATION OF AMERICA

Continued World Air Unity Asked

Folly, the Luce

NEW YORK, May 21.—On top of that feud with Walter Winchell and the running fire directed at them by The New Yorker, employees at Time, Inc., have had another headache handed them. This one is a survey, being conducted by the mag's management, to analyze and simplify traffic problems in the factory. Each staffer, from Henry Luce down, had been handed a stack of tags, in yellow and red, with their names and departments lettered on them.

Each time someone goes anyplace in the building, whether it's the toilet, water cooler, another office or the information center in the lobby, he deposits a tag with the monitors who are posted in strategic spots. After two days of this, the Time employees who have not quit or are not at home recuperating will count the tags and see who went where and when.

But the kicker to the tale is the fact that down-trodden, heavy-burdened, snaggle-toothed, tycoonlet Time employees, revolt seething in their pulsating, madly beating hearts, have turned to one of their worst tormentors for help. They have sent 18 copies of the memo announcing the survey to The New Yorker.

IATSE Voted Techmen's Rep At DuMont Tele

NEW YORK, May 21.—Technical employees at DuMont's tele station here, WABD, last Thursday (16) voted 24-3 to have the International Association of Theatrical and Stage Employees, AFL, represent them as exclusive bargaining agent in all future negotiations with station management. The election, held at the order of the National War Labor Board, resolves a jurisdictional dispute between IATSE, the National Association of Broadcast Engineers and Technicians, the American Communications Association (CIO) and the International Brotherhood of Electrical Workers (AFL), which has deadlocked negotiations at the station since early last fall.

Of the 27 votes cast, 24 went to IATSE, two to ACA and one for no union. The organization of DuMont technical employees by IATSE, predicted by *The Billboard* early last fall, means that sound and light men, electricians, cameramen, all engineers at master control and transmitter, production assistants, floor girls and all other technical help except the three stagehands (who are already members of Stagehands Local No. 11) are now repped by IATSE. Only technical employees exempted are executives who are empowered to hire and fire.

All employees at one time had signed with NABET. However, when the NABET agreement was sent to the WLB, it was discovered that two technical executives, Sal Patremio and Morris Barton, had been signed into the independent union. WLB decided that the contract was not legal because of the presence of management representatives in the union and it was voided. Shortly after this, IATSE put on a strong organizational drive and convinced the majority that it would best serve their interests. Union will shortly open negotiations with DuMont management.

4 A's Recognition Of SEG May Put SPU on Warpath

NEW YORK, May 21.—The 4A's decision May 17 to back the Screen Extra's Guild as against the NLRB-recognized Screen Players' Union may be the signal for an all-out fight between both unions over jurisdiction of the 4,500 extras working in the motion picture industry. Both organizations had applied for a charter, but SPU would not agree to certain conditions that the 4A's laid down. SEG did.

These stipulations were that all Class B members of the Screen Actor's Guild, a branch of the 4A's, be permitted to belong to SEG. Also provided that Class B members didn't have to pay dues or initiation fees to be eligible for membership in new group. Besides, 4A's asked that constitution of organization be subject to the approval of 4A's international board. After election, a charter will be issued to the Screen Extra's Guild and it will become a part of the 4A's.

BBC Surveys Confab Reps

Delegates cite effect of radio in war and express hope it won't get isolationist

SAN FRANCISCO, May 21.—Leading delegates to the United Nations Conference on International Organization, among them U. S. Secretary of State Edward R. Stettinius; Jan Masaryk, of Czechoslovakia; Prime Minister Jan Christian Smuts of the Union of South Africa; M. Bidault, French Foreign Minister, and General Carlos P. Romulo of the Philippine Commonwealth—and several other world leaders this week called upon the broadcasters of the world to preserve the unity in international radio which has been the basis of the medium's valued aid in the defeat of the Western Fascist powers. In a survey conducted by John Salt, North American Director of the BBC, delegates expressed the hope that radio, as has been the fear of leading American broadcasters, will not go isolationist.

The delegates' plea ties in with the growing belief in the trade that U. S. broadcasters, with a few exceptions, will cut their overseas operations, both short-wave abroad and news coverage beamed here, to an absolute minimum. Privately, several notable American radio men have said that the future of international broadcasting, as far as this country is concerned, is a black one. Already, networks have begun to cut their short-wave operations. Newsmen, whose work could be a great help in explaining events in Europe to the American public, have been withdrawn from the E. T. O., some to go to the Pacific and some to remain here.

Cost Biggest Factor

Primary American objection to post-war international broadcasting is its great cost, which will hurt even more when time is not so scarce as it is now and the fear that programs will have no listeners even if they are broadcast. However, leaders of the national groups which have gathered here to create an international organization to prevent future wars feel that radio has an important part to play in the cultural unity of the world and expressed themselves in strong terms. Secretary Stettinius said:

"The organization for the maintenance of peace being created in San Francisco will be only as enduring as the understanding in the minds and hearts of the men and women of the United Nations. At the present time, the will to work together toward a common goal has been strengthened tremendously by the ordeal of war. When there is peace again throughout the world, there will exist an urgent need for a continuation of the spiritual unity which enabled the United Nations to produce the miracle of victory. Radio is making a great contribution to the winning of the war. Radio and television have an even greater obligation to the future in the winning of the peace. The homes of the world must be made into one great common living room for the family of nations. The challenge is a great one but I am certain that the men and women responsible for the functioning of this great medium of communication are equal to the task."

Jan Masaryk, leader of the Czechoslovakian delegation, expressed the feelings of most delegations in his statement to BBC:

"I cannot think of a successful functioning of the international security organization without the closest possible contact among nations thru the medium (See *Confab Reps* on page 21)

Taylor Elected Head of FAFA

CHICAGO, May 19.—Harty Taylor, of the team of Karl and Harty, Chi recording and radio artists, this week was elected prexy of the Federation of American Folk Artists. Other execs selected include Hugh Cross, vice-president, and Dick Scott, secretary and national representatives. Both of the latter were formerly associated with folk entertainment as entertainers and organizers but are now devoting their full efforts to FAFA promotion.

The FAFA, which was set up here in February, now numbers 511 members, with field reps thruout the country reporting new members weekly.

Coast - to - Coast Travel Snafued More Than Ever

NEW YORK, May 21.—Radio men here are saying that V-E Day, far from being a help to the travel situation, has toughened transport problem and may mean a lot less junketing between New York and the West Coast. Typical of how the transportation situation is tightening is the snafu into which J. Walter Thompson Agency has gotten some of its producers.

Homer Fickett was supposed to leave Hollywood a week and a half ago, but to (See *Travel Snafued* on page 33)

Lucky 7 in the 8th For Flacks

They're Ferris, Thompson, CBS

Local station winners and runners-up different as radio editors vote

By Lou Frankel

NEW YORK, May 21.—Leading radio editors of the country, voting in *The Billboard Eighth Annual Radio Publicity Survey*, have once again scanned the field and named the top radio flacks. And as in the past the scribes have explained their choices and defined their needs.

The winners were: CBS, among the webs; J. Walter Thompson in the ad agency category, Earle Ferris in the indie p. a. department. The winners were also veteran occupants of the champs corner. To CBS this win made it seven years

in a row; they came in second only the first year of the survey. To the Thompson organization it's seven wins out of eight; they slipped into the place position in 1943. Likewise Earle Ferris made it seven out of eight; he slipped down one notch in 1941.

118 Ballots Filed

As they did last year 118 radio eds returned ballots. This year only 106 cast a vote; the missing dozen being newcomers who explained they'd rather wait, to vote, until they were more familiar with their chores. And, as in past years, *The Billboard* checked and rechecked the lists to make certain only actual working editors were expressing their sentiments.

The vote evaluation this year adhered to the pattern used before. Once again

each vote for first place was worth four points, each place ballot counted for three points, each show position added two points to the score and each fourth place marker was worth one point.

Eds a Cross Section

The Billboard Eighth Annual Radio Publicity Survey also ran true to form in that the participants represented everything from cities to towns to major metropolitan areas. Additionally the votes represented a Coast-to-Coast cross-country cross section.

All this plus the stringent wartime space and paper restrictions makes this polling of the editors one of the most important in the series. Over and over again the editors sounded off about (See *CBS Thompson & Ferris* on page 4)

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CBS, THOMPSON & FERRIS WIN

Eds Again Tab Flackery Tops

8th annual polling shows that consistency pays off—changes in show, place slots

(Continued from page 3)

shoddy copy, duplication of stories, the material that missed deadlines.

It's an old story but an important one since there's nothing like being swamped with useless handouts, day after day, during a paper shortage—and while every newspaper is devoting space to hyping the wastepaper collections—to make an editor cynically critical of the material flooding his desk. The same thing makes an editor appreciate the flack who condenses copy, submits usable lineage and renders service.

Service Vital

And this year the service angle is even more important than before. More and more editors are looking for local angles to the news. And not enough of them are getting it, so they say. But more of that in an adjoining column.

One, among many interesting facets of this, the eighth poll, is the increase in the total scores—especially among the net and ad agency totals—even tho a dozen less editors cast ballots. The answer lies in a more thoro scanning of flacks by the editors. More of them did a more complete evaluation than in previous years. Fewer eds selected only the best or the best two in each category. More and more they graded all the participants.

More Points for Everyone

In the network category everyone got a higher point total, altho the standings were the same. Thus CBS held about the same lead over NBC as it did last year; 44 points this year, 42 last year. NBC pulled away from the Blue; 74 point edge this year, 58 last year. And the Blue kept its edge over Mutual; 66 points this time, 65 last time.

In terms of the organizations represented these figures only substantiate what the trade has known for some time. Namely, that the pap departments of the Blue and Mutual have made little progress due to the uncertainty stemming from the preliminary dickering and final change in their top exec set-up. So it's not fair to rap the individual flack heads involved. The sale of the Blue, the change of management at Mutual both have retarded the efficiency

They're In Again

NEW YORK, May 19.—One question in The Billboard Eighth Annual Radio Publicity Survey asked the editors if advertisers used coercion to obtain space. In previous years there were some affirmative answers.

Each year the scribes reported fewer of these snide space grabbing efforts. And last year the returns were void of any such comments.

This year, however, the pressure boys, according to many of the editors, have come out of hiding. Many of the attempts have been directed at program listings with the local distribs of retailers trying to get the product names in the listings.

of their press departments.

In the ad agency section, the winner, J. W. Thompson has a 14-point edge over Young & Rubicam; last year they were 24 points up. But it must be remembered that last year Thompson leaped from second to first place so it's not in the cards for Wick Crider, JWT flack, to stretch his lead.

Y&R Proves Strength

Likewise Young & Rubicam, this year's runner-up, is blessed with a fundamentally strong radio press department since despite two changes in leadership Y&R held its own with Thompson. Thus when Bill Thomas left as Y&R press chief, Jim O'Bryon was upped to interim headman; then Les Gottlieb went in as (See Ferris, Thompson on page 8)

Indies' Flackery Odorous; Only Eight Towns Rate Their Station P. A.'s Worth Salt

WNEW Only Non-Net Station To Rate in Publicity Survey

NEW YORK, May 19. — Independent stations, web affiliated and not, are still the dog-eared dead end kids of the radio publicity poll. With few, albeit these few are glorious, exceptions, the local outlets are the bane of most every radio ed's existence.

This, as anyone who has scanned the previous radio publicity surveys—this is the eighth year *The Billboard* has asked the radio editors to call their likes and dislikes—knows is nothing new. Annually the scribes beat their typewriters about the lack of flack savvy among the local outlets. And annually the stations do little more than nod.

Plenty of Zero Flacks

Not that there hasn't been an increase among the number of local outlets with local flackeries, but, as the eds noted time and time again, the stations persist in hiring jerks for the job. Either that or they stick some overworked staffer with the title of publicity director and

wonder why the local radio editors are peeved.

Station operators should never forget that an incompetent or abilityless publicist is worse than no p. a. at all. And operators might also understand that it's just this short-sighted approach which is indirectly responsible for the lack of a good radio column (or columns) in the papers in their town.

One thing every radio editor—and by and large they're an overworked lot—needs is concise copy, local angles and someone at the station who knows the ins and outs of radio. Most local station flacks—again with glorious exceptions—are strictly flack-sappy.

Where these publicity people are on their toes the eds are fully appreciative. But where they don't exist or don't know their jobs it doesn't take much for the scribes to look elsewhere for news.

After all when—and this has happened time and time again—the editor calls the station to check something and learns the outlet doesn't know what he's talking about, then his ability to do a job is affected. Eventually he either gets co-operation or his column is clipped by his paper.

Program Changes at Least

If nothing else the local flack can concentrate on keeping the editor apprised of program changes—network and non-network—guests and local story angles. The single toughest problem for the ed and the station (or network) is keeping program logs and highlight listings correct.

Where the local flack is on his toes the editor can concentrate on writing a crack column secure in the knowledge that he'll be notified of any last-minute changes in time or cast. But often the ed has to spend valuable hours checking—and often only to learn that the local outlet doesn't know of the shift—listings or answering reader squawks anent incorrect listings.

The Votes the Payoff

The payoff is apparent in the editors' voting. Most of them don't cast a ballot in the local station category. And since *The Billboard Annual Radio Publicity Survey* doesn't rate the local pulperies unless a representative number of eds (See *Indie Flackery Bum* on page 11)

Eighth Annual Radio Publicity Survey -- Local Station Awards

Not all the editors voted for their local stations, many stating that the job being done was negligible. Where stations were owned by newspapers and the radio editors on those papers voted, these votes were ruled out. The station ratings were arrived at by giving four votes for each first place, three for each second, two for each third and one for each fourth place. The points were then added and the station with the highest points given first place, the second highest, second, and so on. The list is alphabetical by name of community. Voting on stations was not restricted to editors in the home towns of the stations but to the service area the station serves.

	1	2	3
CHICAGO	WBBM	WMAQ	WGN
HARTFORD	WDRG	WTIC	WHTD
LOS ANGELES	KECA	KHJ	KNX
LOUISVILLE	WGRC	WAVE	WHAS
MEMPHIS	WBBQ	WMPS	WMC
NEW YORK	WABC	WNEW	WOR
PHILADELPHIA	WCAU	KYW	WFIL
SPRINGFIELD (Mass.)	WSPE	WBZA	WMAS

Eighth Annual Radio Publicity Survey -- The Tabbing

Network Division

	Total Points*	1sts	2ds	3ds	4ths
CBS	327	55	30	7	3
NBC	283	34	30	15	9
Blue	209	16	16	40	17
MBS	143	6	9	19	51

Advertising Agency Division

	Total Points*	1sts	2ds	3ds	4ths
J. Walter Thompson	145	26	10	4	3
Young & Rubicam	131	19	11	10	2
N. W. Ayer	101	12	11	11	1
Benton & Bowles	38	0	7	6	5
Compton	17	0	3	1	2

Press Agents' Division

	Total Points*	1sts	2ds	3ds	4ths
Earle Ferris	123	23	7	2	5
Dave Alber	85	11	9	5	4
Fred Coll	61	10	5	2	2
Steve Hannagan	58	7	5	7	1
Tom Fizzdale	55	4	8	6	4

* Point count is based on a score of four, three, two, one; i.e., four for each first-place ballot, three for each second, etc.

Annual Radio Publicity Survey

The Eight-Year Record

Relative standing of nets, advertising agencies and press agents:

	Network							
	'45	'44	'43	'42	'41	'40	'39	'38
CBS	1	1	1	1	1	1	1	2
NBC	2	2	2	2	2	2	2	1
Blue	3	3	3	4	—	—	—	—
Mutual	4	4	4	3	3	3	3	3

	Agencies							
	'45	'44	'43	'42	'41	'40	'39	'38
J. Walter Thompson	1	1	2	1	1	1	1	1
Young & Rubicam	2	2	1	2	2	2	3	11
N. W. Ayer & Son	3	3	6	5	5	4	6	4
Benton & Bowles	4	4	3	3	3	3	2	2
Compton	5	—	—	12	11	—	—	—

	Press Agents							
	'45	'44	'43	'42	'41	'40	'39	'38
Earle Ferris	1	1	1	1	2	1	1	1
David Alber	2	3	3	3	3	3	3	7
Fred Coll	3	5	9	7	—	—	12	—
Steve Hannagan	4	—	4	4	4	—	—	—
Tom Fizzdale	5	2	2	2	1	2	2	2

— Indicates not rated that year.

First All-Web-All-Program TCI

"Short, Sweet and Snappy," That's Today's Editors' Yen As They Vote in the Survey

Bill Ladd, of Louisville, Puts It On the Line

NEW YORK, May 19.—Once again the radio editors have scanned the year's efforts of the publicists of the networks, ad agencies and indie flacks, and spotlighted the best, good and bad. And once again, this time emphasized by a year of operating under war-time restrictions, the top three requirements in the editors' handbook are "make it short, sweet and snappy."

This year, as never before, the eds have been space-conscious. Even tho some of them have been lucky enough to get fractional space increases—while others have been unfortunate enough to be cut—everyone has been hypercritical of the length, quality and of the copy they get from radio flackmen.

It's an old story, but an important one, and therein lies the secret of the success and failure of the various press agents and departments. Program corrections must arrive in time or the front office gets squawks from the readers; and enough squawks raise hob with the editors and their space.

Waste Paper

This year there were two new, to the survey that is, variations on both the "short and sweet" themes. Many of the editors were disgusted with the paper wasted to bring them crappy copy and duplicate copy from several sources.

Obviously every newspaperman is conscious of the newsprint shortage. Obviously also no newspaperman can forget it when his tageblatt is running stories asking readers to turn in their waste paper. And just as obviously the editor will burn at the flagrant waste of paper that hits him in the kisser everytime the mailman stops at his desk.

The "sweet" gripe stems from a yen for local news angles on network programs. The editors want it and aren't having too much luck in getting the service they need. What burns them is this . . . a good locally-slanted yarn about a web show can easily and often does, carry over onto the news pages or magazine section as a feature story. Those big spreads mean prestige, for the editor and the department, and prestige eventually means more dough.

Localized Staff

Whether or not the radio flacks are building, or trying to avoid building, a publicity Frankenstein that will eventually swallow them is a moot point. With the present p. a. staffs there aren't many departments equipped to provide the added localized service the eds want and need. Yet the movie flacks do it and even tho they're better staffed and budgeted it's probably just a question of time until radio follows suit.

Another development worth noticing this year is the number of newcomers filling the radio editor desks. They're experienced newsmen, some have been working on other amusement assignments, but for one reason or another a number of them are now radio editors. And they're particular and perturbed.

Bill Ladd Writes

One of these is Bill Ladd, radio editor of *The Louisville Courier-Journal*. For some of the best comment and criticism to come out of this year's radio publicity survey cast an eye at his letter.

"After 26 years newspaper work I was handed the radio column three months ago when the manpower crisis took our latest R.E.

"So I thought maybe the nets and the agencies would be interested in views of a comparative newcomer to racket.

"I knew that radio editors got a lot of mail, but never dreamed of the tons of boring drivel which pour over your desk.

"After trying at first to read it all, I've given up. There are not that many hours in the day.

"I suppose the stuff must serve some useful purpose, or the guys who spend their lives shoveling it out would be doing something

else. It must get into some newspapers. But as assistant news-editor of a paper which killed \$1,250,000 in ads last year because of paper shortage and almost literally can't take a local pic because of shortage of photo paper, I sicken at the flood of paper and pix.

Naive

"Possibly naive, I thought I would write a 'different' column. Big network shows which draw listeners Coast-to-Coast are done in national magazines. I can't, with the stuff furnished me by agencies and networks, compete with Life in sketching big net shows. But, I said, I can do locally, what magazines do nationally. I can sketch local shows, bring to readers the men who make radio locally. I'll just hit the net characters when they come into local news, as when playing theater or camp near here, or when their paths cross those of local figures. Or, I can tell the local angles of network people who once worked on our local stations, who got their start around here, or who lived in my territory. There is a field the newspaper has to itself.

"So I left the listings and the highlights to the other department which handles them (See "Short, Sweet and Snappy," page 8)

Gardner Squawks For \$1,500 Week More & 13 Guests

NEW YORK, May 21.—Ed (Archie) Gardner, who started his salary squawking early this year, is still at it. Gardner, whose initial pitch was reported in *The Billboard* three weeks ago, has now decided he wants an extra \$1,500 a week plus an agreement by the sponsor, Bristol-Myers, that they will pay for 13 guests outside the package price.

Comic has cited the increased cost of writers and raises he wants to give the actors as his reason for the demand. Insiders are betting that Gardner will get a G of the \$1,500 he wants but that B-M won't go for the extra guest deal.

FCC Holds Up FM Allocation 'Til Experts Test Proposed Channels; Others Assigned

Decision After Experiments; FMBI Unhappy

WASHINGTON, May 21.—The Federal Communications Commission last Thursday (17) decided to reserve until fall its final allocation of FM channels. The delay will allow its engineers three months in which to conduct tests, under operating conditions, of the proposed channels: 50-68 mc., 68-86 mc., and 84-102 mc. The last is the band which the Commission originally proposed for post-war assignment to FM.

The FCC's report, which was revealed at the same time as its decision to assign the other channels which it proposed to allocate several months ago, was regarded by some industry leaders here as the only practical way to determine on which channel FM reception is most efficient. FCC's original proposals gave 36 mc. for video, 18 for FM, two for facsimile and four each for amateurs and mobile services including walkie-talkies.

Summer Tests

For the summer, Commission engineers will work at several existing experimental FM stations and operate them on the

J. W. T. Lands That Summer Sub Order For Bracken Slot

NEW YORK, May 21.—J. Walter Thompson, instead of Kenyon & Eckardt, will provide the show to replace the Eddie Bracken Show for the summer. K&E was skedded to lose the slot to JWT anyway in the fall, when Fred Allen came in, but made a strong pitch for a fill-in package starring William Demarest and a piece of the Bracken cast. Type of show that JWT plans for the slot has not been mentioned.

Bracken is definitely slated for the army, but trade points out that the comic's 1-A card is not the real reason why Standard Brands is dropping him. Sponsor, it's said, is dissatisfied with the showing he has made and considers an 11 Hooperating not at all in line with the show's high cost.

Blue Edges Into Big Local Rating Via Butch Airing

NEW YORK, May 19.—WJZ, local outlet of Blue web, has set deal to air Mayor La Guardia once a month on an evening half-hour program. Show will let the mayor talk about "What's Happened in New York Last Month."

Program is to be a sustainer while "Butch" is in office. But since he is not standing for re-election the web, which owns and operates WJZ, figures the mayor is a good bet for a post-election spot as a commentator with co-op sponsorship.

Even if he doesn't stay out of politics, and so isn't available for commercial bank-rolling, La Guardia figures to bring WJZ and Blue sizable amount of publicity. And by airing him opposite top caliber shows of the competition, WJZ hopes to cut into the lusty audience now listening to those stations.

Ned Calmer News Seg No. 1

Gabe Heatter ties down slot Nos. 2 and 3—'Opry' only non-news slot in first six

NEW YORK, May 21.—Agency claims to the effect that being in the "First Fifteen" is good for the ego but that many other shows that never aspire to those dizzy heights deliver listeners at a lower cost per urban thousand and plenty less cost per Hooper point is borne out in the first published four-network *Talent Cost Index*, on this page.

Talent Cost Index figures are obtained by dividing the talent cost of a program (TC includes everything but time) by its Hooperating. It's as simple as that.

Urban cost per thousand is not that easy. First an urban talent cost must be obtained. This urban talent cost is 14/34 of the full talent cost, the urban listening audience being 14/34 of the total radio families. Having arrived at an urban talent cost, it's next necessary to ascertain the actual urban audience delivered by the program. This figure is arrived at by taking the Hooperating and multiplying it by the listeners-per-listening-set and multiplying this new figure, Hooper times listeners-per-listening-set, by the actual maximum urban population, 11,614,878. The "Hoopers" represent the percentage of the families listening to a program. The listeners-per-listening-set represents the number of people listening to a program per receiver. Thus, the Hooper times the LPLS gives the percentage of the population tuned to a program. When this is multiplied by the actual population figure the resulting number is the audience to the program involved.

By dividing the total urban thousands into the urban cost of the program, an urban cost per thousand figure is developed. All the projection is made possible, however, by The Billboard research which has developed the fact that, broadly speaking, the "Hooper 32-City Report" is projectable upon the entire 412 urban city population, within the margin of normal research error and that that error if any diminishes rather than increases the size of the audience.

Lowest cost per thousand, and it delivers plenty thousands (4,617,091 listeners), is grabbed by Ned Calmer's *Parker Pen News*. That's not surprising for it still carries that great audience that always tuned Elmer Davis from 8:55 to 9 p.m. daily and since it's only on Saturday and Sunday for that five minutes, it's bound to be a terrific buy. It puts dials in front of their sets at 4c a (See *First All Web on page 10*)

Thackreys Buy KMTR and KYA

HOLLYWOOD, May 21.—Sale of KMTR, Los Angeles, and KYA, San Francisco, to Dorothy and Ted Thackrey, owner and editor respectively of *The New York Post*, which deal *The Billboard* last week reported was cooking, has been announced. A special corporation has been set up to operate the two-station web, with Don Feddersen, KYA general manager, slated for the top spot.

New owners are said to be petitioning FCC for call letter change of L. A. station to KLA. Sale price of KMTR was believed to be \$450,000, with KYA going for a half million. Sale was said to have been handled by San Francisco attorney, Bartley Crum. Kenneth Tinkham, KMTR manager, tried to cook up a deal of his own to peddle the station, but with no takers.

Once owned by Hearst Radio, Inc., KYA was acquired in June, 1942, by an organization known as the Palo Alto Radio Station, Inc. The station has an important tie-up with *The San Francisco Chronicle*.

FMBI Resents Delay However, several sections of the industry, led by the FM Broadcasters, Inc., were sharply critical of the delay. FMBI (See *FM Allocation on page 12*)

Listeners Dial Outlets, Not Nets

NBC Daytime Report Mailed

1,077-city survey pulls NBC's tail a bit, but shows locals get sunlight dialers

NEW YORK, May 22.—The National Broadcasting Company's 1,077 Cities and How They Listen in the Daytime report, skedded to go in the mail last week, actually will be in the hands of Uncle S.'s men in gray today. The usual routine wartime production aches held back delivery from the printer. It is a report which has all the aches inherent to the NBC "most listening" survey technique, but despite this it socks home a number of station listening facts that up to now have not had the sanction of any network survey report.

Paramount among these is the fact that people continue to listen to stations, not networks, and in certain areas where the local station or outlets function sans network programs, dialers still tune their local percolators. In Brunswick, Ga., for instance, 45 per cent listen "most" to NBC and 3 per cent tune in CBS, but 52 per cent listen to "other stations." The heading under which non-network stations are tabbed in the 1,077 Report.

Other Cities

Other cities in which indies deliver the sock audiences in the "most listening" category as reported in the NBC survey are: "NBC Lists the Nets as NBC, B (That's CBS), C (That's Blue) and D (Mutual)"

Town	NBC	B	C	D	Other
Moultrie, Ga.	10	—	—	5	85
Thomasville, Ga.	19	—	—	—	81
Bloomington, Ill.	21	14	17	19	29
Cairo, Ill.	17	20	23	3	37
Harrisburg, Ill.	27	8	23	4	38
Vincennes, Ind.	26	15	19	4	36
Needham, Mass.	25	16	18	11	30
Iron Mountain, Mich.	33	3	7	16	41
Poplar Bluff, Mo.	28	22	6	—	44
Cape Girardeau, Mo.	25	20	25	—	30
*Bayonne, N. J.	8	29	17	14	32
*Carteret, N. J.	10	22	14	20	34
*Linden, N. J.	7	24	24	16	29
*Lodi, N. J.	11	30	8	8	43
*Montclair, N. J.	15	25	16	11	33
*New Brunswick, N. J.	9	19	19	19	33
*North Bergen, N. J.	10	22	7	24	28
*Passaic, N. J.	11	29	16	22	32
*South Orange, N. J.	7	20	18	20	35
*Teaneck, N. J.	16	26	14	14	30
Clovis, N. M.	33	—	—	—	67
Hobbs, N. M.	—	7	—	—	86
Roswell, N. M.	32	—	—	—	68
*Mamaroneck, N. Y.	22	17	7	15	39
Massena, N. Y.	29	24	—	—	47
*New York, N. Y.	18	22	9	15	36
Ogdensburg, N. Y.	31	20	0	—	43
*Ossining, N. Y.	18	18	15	18	31
*Yonkers, N. Y.	20	25	12	17	26
Struthers, O.	29	7	29	—	44
Butler, Pa.	48	—	3	8	46
Farrell, Pa.	25	4	13	—	58
Sharon, Pa.	25	7	11	—	57
Palestine, Tex.	23	16	19	—	42
Barre, Vt.	42	7	—	3	48

*Within the Metropolitan New York Service Area

Good Locals Get Dialers

Not all of these high "other stations" ratings are tabbed because of local versus out-of-town coverage, but enough of them are included to point up the fact that good local stations get their dialers . . . and when you add a network to a local operation you have a combo that (in a "most listening" tab) delivers in many cases practically a 100 per cent audience. NBC gets 'em all in three out of six towns of over 10,000 population in Montana and in another gets a 90 per cent. In one town, Missoula, CBS gets a 100 per cent. Seventies and 80s are almost routine when a sock in-town station has no local competition and a good network affiliation.

Researchers have a number of objections to the NBC report, among which is the fact that 130 of the cities have figures that run over 100 per cent due to the fact that they are covered in part by stations having dual network affiliations.

(See Listeners Dial on page 12)

Take It or Leave It

NEW YORK, May 21.—An interesting sidelight on Standard Brands' acquisition of Fred Allen (show was signed by J. Walter Thompson Agency at 3:16:30 p.m. EWT Friday) is the unsigned contract from another agency which Allen had in his pocket when he left Hollywood two months ago. The contract he was given had just two blanks in it—one for his name and the other for his salary, both of which he was to write in himself.

Understood that the comedian did not go for it because of the type of show he was asked to do. Trade says that it was Blow Agency and the show was *Take It or Leave It*.

Of course, Allen was practically employed by Eversharp during his last season on the air anyhow. That year he ran over so often that Phil Baker started walking in on Allen's show a few minutes before 10 every Sunday to ask him if he'd please get off the air. But Allen continued to run over and paid off for his extra time with fast guest shots—on the nights that Baker didn't cut right into Allen's show.

Fred Allen Getting His Old Gang Back

NEW YORK, May 19.—Writers and supporting cast for the fall Fred Allen Show for Standard Brands are being set with Allen Reed (Falstaff), scripters Jay Sommers, Al Schwartz, Nat Heiken and Bob Weisopf currently being lined up. Understood that Minnie Pious will also be back.

Schwartz is the only one of the original Bob Hope writers who is still with Pepsodent, Sommers is now with Danny Kaye.

Falstaff will go back only if the show has a Hollywood origination because he is tied down with pic commitments and has established a home on the Coast.

NAB Board Meeting Fails To Pick Ryan's Successor

OMAHA, May 21.—Meeting of the board of directors of the National Association of Broadcasters in Omaha last week (16-17), first to be held west of Mississippi, was unable to fulfill principal objective of confab—the selection of a new president of the NAB to succeed J. Harold Ryan, who has resigned as of July 1. Ryan will return to his position as v.-p. and general manager of Fort Industry, a group of seven radio stations.

Committee to select the president, headed by G. Richard Shafto, WIS, Columbia, S. C., offered the post for a one-year period to Paul W. Morency, general manager of WTIC, Hartford, Conn., but he refused. During the meeting the board of directors sent a wire to L. Edmund Zacher, president of the Travelers Insurance Company, which owns WTIC, asking him to release Morency. Zacher said nix. One reason for refusal, it is said, is that WTIC plans big post-war expansion in television, etc., and owners didn't feel Morency should leave.

New Committee Formed

When it became apparent that Morency could not take the post, old president-selecting committee was discharged and a new one was appointed. This committee will have the power to select an operating head of the NAB. Man getting the post will not be called president. He'll merely have title of operating head. So far committee has not made any

Dept. - Store Swing to Radio Advertising Apparent in Chi

CHICAGO, May 21.—Trend developing here whereby department stores are buying more and more radio time received a sharp impetus last week when WGN, local Mutual outlet, sold Goldblatt Bros. department stores six hours of time weekly under terms of a 52-week contract, which will find Goldblatt's spending \$150,000 yearly on time and talent. Goldblatt's programs will be four quarter-hour shots, aired Monday thru Saturday. All four start today.

Two of the shows, *Musical Merry-Go-Round* and *Record Reveille*, will be traditional platter shows. Another, *Your Girl Friend*, will feature Angel Casey answering servicemen's letters and playing their favorite tunes. Fourth will originate in the Terrace Room of the Goldblatt's State Street store and will feature Bill Anson interviewing noon-time diners and giving away each week \$500 in merchandise for answers to gags and questions. Programs will be promoted in the stores' newspaper advertising and window and counter displays.

Upswing Seen

Agency and station execs agree that department store advertising here is on the upgrade, and not just because of newsprint shortages. Walt Schwimmer, head of Schwimmer & Scott agency booking the Goldblatt business, said that department stores definitely are beginning to see the light. Another agency exec said that the old belief that department store merchandise could best be sold via newspapers was being proven wrong, and habit of stores calling attention to their radio programs in their newspaper ads indicated that store execs were recognizing the value of radio.

W. Futterman, Goldblatt sales promotion manager, said: "I believe radio advertising will be a 'must' with the retailer in the post-war period, and he'll spend a substantial proportion of his appropriation on it." Other execs agreed with Schwimmer and Futterman.

Chi Good Example

Fact that department stores and other retailers are more and more using radio

can be easily checked in Chi. Carson Pirie, Scott & Company, department store, uses time on WGN. So does Hirsch Clothing.

Using WENR and WCFL, Morris B. Sachs has built up his business from practically nothing per year to \$5,000,000 annually. Hirsch used time on WIND. So does Mandel Bros. department store. On March 19, the Wieboldt department store chain bought time on WBBM, and has been using it quite a while on WMAQ. On April 9, Carson Pirie bought 15-minute shots on WMAQ, Mondays, Wednesdays and Fridays.

Smaller Shops Follow Leader

Execs here agree that smaller novelty shops and clothing stores are following the example of the department stores and are beginning to buy more time, too. The Gassman store on Chi's Far South Side has recently been buying plenty of time. It has programs on WMAQ and WBBM. Specialty shops like Gordon's and Numode, who have stores in outlying districts of Chicago, are also getting on the bandwagon and eating up all the time they can capture.

Some of the execs said that the surface had just been touched, and that there would be plenty of advertising revenue for stations to garner post-war from other department stores and retail shops. Execs contended that national advertising might drop post-war when advertising budgets were cut and said that stations would have to begin turning back to the local advertiser—local advertisers like the department stores that are now buying great quantities of time in Chicago.

WCPO & WLW Share MBS Biz in Cincy

Web on Nat'l Spot Basis

CINCINNATI, May 19.—Station WCPO this afternoon announced that it had become the Mutual outlet for the Queen City area, displaying this announcement in a big way on the first page of its newspaper affiliate, *The Cincinnati Post*. The story announced, in part, that June 1 WCPO would replace WKRC as the MBS station.

Mutual will continue to have no official MBS outlet in this area, but will instead place programs on a "national spot basis" on both WCPO and WLW, the latter of course only when time is available and the sponsor is willing to pay the sock time costs which WLW charges for the sock audience it delivers. Reason for this somewhat unusual arrangement, according to trade, is that Mutual hasn't yet found a deal 100 per cent to its liking in the Cincy area and clients wanted Cincy coverage.

Mort C. Watters, WCPO boss, hopes not only to snag a great deal of MBS biz (time availability will account for that), but Watters also, according to his *Post* story, hopes to deliver to the Mutual Network a number of WCPO programs.

mine these run-offs will be sent out to NAB members May 25.

The board of directors also made two important by-law amendment proposals. One was to make FM and television stations' personnel eligible to be directors at large. The other was to make professional consultants such as lawyers and engineers eligible as non-voting associate members. These amendment proposals will be submitted to the NAB membership for ratification.

AGAIN: leadership like this is no accident...



The School of Business and Civic Administration of the College of the City of New York recently opened a new field of reward of merit in the specialized area of radio's methods of program creation and promotion.

The awards of its impartial and authoritative jury, for distinguished performance in 1944, have just been announced.

Eight awards went to individual stations; six of these went to stations on the Columbia Network—of whom 5 are affiliated stations, and one company-owned.

Four honorable mentions went to individual stations; three of these went to stations on the Columbia Network—two of them affiliates, one company-owned.

One award went to a network. *Columbia was the network.*

One award went to N. W. Ayer & Son for its admirable promotion of the highly promotable CBS news program *Report to the Nation*.

And Hillman-Shane-Breyer, Inc., received an award for "the most effective radio program developed by an advertising agency"—the program being *This Is My Story*—now playing on KNX, CBS in Los Angeles.

The specific station and network citations:

AWARDS:

➤ KIRO (CBS affiliate in Seattle) for its program, *Swap'n Shop*, "the most effective direct-selling commercial program developed by a clear channel radio station."

➤ WDWS (CBS affiliate in Champaign) for its program, *Sorority Charm*, "the most effective direct-selling commercial program developed by a local channel radio station."

➤ WHCU (CBS affiliate in Ithaca) for its program, *Let's Make a Dress*, "the most effective radio program developed for the purpose of increasing the station's share of the local audience."

➤ WJR (CBS affiliate in Detroit) for its promotion of *Victory F.O.B.*, "the most effective sales promotion of a locally produced, public-service network program by a radio station."

➤ KLZ (CBS affiliate in Denver) for its program, *Highlights of the Rockies*, "the most effective institutional, commercial radio program."

➤ WEEI (CBS in Boston) for its promotion of *Food Fair*, "the most effective sales promotion of a local program by a radio station."

➤ CBS—for its notable children's program, *Let's Pretend*, "the most effective commercial program developed by a national network."

HONORABLE MENTIONS:

➤ KDAL (CBS affiliate in Duluth) for its program, *Open House*, "an unusually effective program developed to increase the station's share of the local audience."

➤ WHAS (CBS affiliate in Louisville) for its program, *Renfro Valley Gatherin'*, "an unusually effective commercial program."

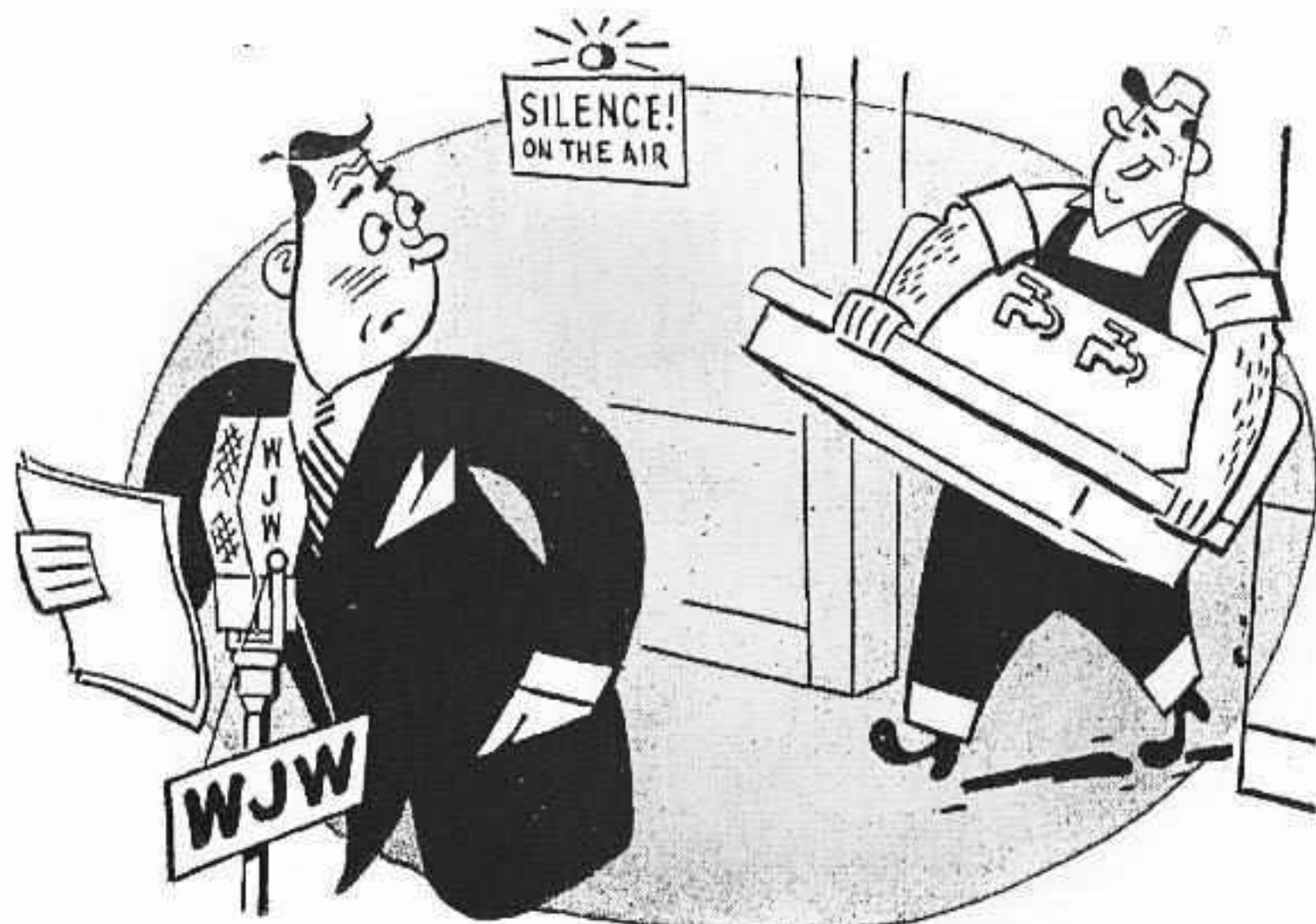
➤ WTOP (CBS in Washington) for its program, *Let's Learn Spanish*, "an unusually effective sales promotion of a local program."

So into the Columbia trophy room go these new and welcome honors. To the City College, and to the august members of the jury, our respectful gratitude for their recognition. To the stations, to N. W. Ayer & Son, and to Hillman-Shane-Breyer, Inc., our heartiest congratulations.

And to members of the radio industry, another gentle reminder that the nation-wide leadership of the active Columbia Network in making first-class radio most effective is not an accident!

this is CBS...the Columbia Broadcasting System





"Hey, where do you want this?"

Now, WJW has everything — including the kitchen sink.

The last picture is being hung in our recently expanded offices.

The welcome mat is already out in our new roomy audience studios.

And the WJW Staff is set up to handle any and all problems that come our way.

All signs point to WJW's even greater growth. That's saying a lot too — considering that WJW shows more consistent gains in listenership than any other Cleveland station, morning, afternoon and evening!

Ferris, Thompson, CBS Win As Radio Eds Cast Ballots

(Continued from page 4)

headman and O'Bryon went to Mutual. Normally any such reshuffling would affect the flackery. This time it didn't.

Best showing in the ad agency division was made by N. W. Ayer. Once again Wauhilla La Hay, the Ayer radio publicist, moved up. Last year she brought her department from a poor sixth to a surprising third; from 22 to 51 points. This year, altho still in third, the N. W. Ayer flack doubled her point total; 51 last year, 104 this time.

Ayer Cutting In

Thus Ayer whittled the Young & Rubicam lead from 40 to 27 points, more than matched the general upward trend, and increased its lead over the fourth place ad agency incumbent. In the last survey La Hay was nine points ahead of Benton & Bowles, this time her unit is 66 points ahead. Benton & Bowles just couldn't stand the pace. They held fourth place but that's about all.

Ted Bates a Casualty

An outright casualty was the Ted Bates ad agency radio press set-up. They made fifth place last year with 28 points; this time fifth place went to the Compton Agency, a newcomer here with 17 points.

The big news among the independent press agent organizations, aside from the ability of the Ferris outfit to continue winning its "E," is the slump of the Tom Fizdale flackery. Last year the Fizdale firm was in second place, this year it's down in fifth; the point total hasn't changed much, only 13 points, but everyone else was on the upbeat.

Dave Alber Up

Dave Alber went up, he was third last year with 55 points, to the place position just 37 points off the pace set by Earle Ferris. Fred Coll, who came out of nowhere to grab fifth place last year with 30 points, doubled his editor acceptance and jumped into third place this year with a 61 point total.

Steve Hannagan's pulp mill, fourth last year with 34 joints, increased its total to 58 without improving its standing. Considering the years of service and participation to the credit of the other indie radio flacks the Hannagan outfit, a comparative newcomer, is doing right well.

Radio Flackery Like Radio

Radio publicity, it would seem from perusing the returns, is not unlike radio itself. Just as programs require time to build listening acceptance and habit so does radio puffing require the same essentials—to make the top, that is.

Among the nets, as has been noted,

it's the set-ups with longevity and ability that have built the acceptance that wins accolades. In years both Blue and Mutual are newcomers, they don't have as much to offer in the way of programs, what they do have hasn't been around long enough, and in addition both have been affected by major reorganizations.

Consistency Counts

The same holds true with the ad agencies. The veteran radio flack staffs, i. e., Thompson and Y&R, have the field lapped in that the editors are used to getting their copy, associate definite stars and programs with the agency. The others have had radio publicity set-ups but their efficacy and importance to eds have varied with the tides of the agencies' radio billing.

The indie flacks alignment shows the same influence. Ferris is tops, in quality and years of service and experience. Apparently he won't be headed until some competitor applies as much consistency, energy and ability as does Ferris. The only one with any persistent record in this sector is Dave Alber, who's been in there pitching and building acceptance for years.

Ulcers or Young Death

As most everyone has remarked at one time or another, "press agents either get ulcers, die young or stop being press agents." This year the winners, once they'd gotten by the applause period, have a tough year ahead of them.

The pressure will be on since there have been some changes made. Sid Elges is headman at the NBC press department. Has plenty of savvy, plenty of friends—some of the eds noted as much in their comments—and figures to avoid the errors of his predecessor.

At Mutual the front office finally has both feet on the ground which will be reflected in Jim O'Bryon's pub plant. They figure to operate, publicity wise as well as otherwise, in the normal network manner. And even Earl Mullen, of the Blue, hampered as he is by lack of space and staff and a front office crew that's not over its spawning period, is improving his operation.

In the ad agency field Lester Gottlieb, of Y&R, has the savvy and initiative to mebbe bring his organization up on par with Wick Crider's crew and operation for J. Walter Thompson. And among the indies the Dave Alber organization is about ready to make its drive; Coll may expand and the Fizdale flackery figures to come back.

It all adds up, as the Brooklyn bleacher fans would say, to "wait till next year." There'll be some changes made—maybe.

'Short, Sweet & Snappy,' Eds' Yen as They Vote in Survey

(Continued from page 5)

and began to read my mail looking for angles I could exploit. I'm still looking!

"Spike Jones played locally, and I did a personality sketch and pic of him with disk jockey who put him on the air here. Will Osborne here and I got a pic of him with a local guy. Durante was here for show and I used him to introduce the local scripter who wrote the show who might be entirely unknown to listeners.

His "Needs" in Mind

"What I want publicity guys to do for me is to keep me and my needs in mind. When they get an angle which is of particular interest to people in Kentucky they should say, 'I'll bet if I got a pic and a good story on this slant Ladd would use it in Louisville.' And I would. An example of what I mean:

"J. Walter Thompson sent out a paragraph in a bale of other stuff one day as follows:

"'Tho' they call them Waring's Pennsylvanians, actually 28 States are represented.'

"I sent this paragraph to Al Durante at the agency and said if a Kentuckian was represented I'd use a pic and story. I got a story on Tom Scott which was so well done and pic so good they outgrew the radio column and got a two-page spread in rotu-magazine with 165,000 circulation.

J. W. T. Comes Thru

"Point is J. Walter Thompson did the job beautifully when asked to do it, but why can't that same paragraph supply a hit in 28 States, each story slanted for use in papers of that area?"

"One agency writes me to please sit down and tell them what I want, as they dedicate themselves to helping the radio editors get what they need. I tell them in long letter what I want, as I have outlined it here. Now I get mail from that agency every day, mostly gags culled from the radio shows done by their clients last week!

"One agency asks me if I use glossies. I write 'Yes, when they are made especially for me and are not straight lobby photo stuff.' I want pic which at least look like they were taken especially for my readers. So I get about 25 prints a week from them, not one of which has been suitable for me. And they send out so many and use so much photographic paper, they and a lot of other guys, that now I can't take a radio pic for my column until May 1!

"I don't want to try to tell advertising agencies how to run their business. They are making more money than I am, and presumably are smarter. I just want to tell them how I run my business in the hope one of them might try to help me do it better.

"Now I can go back to my muggles and open my mail."

Which letter altho written by Bill Ladd, Radio Ed of *The Louisville Courier-Journal* speaks for a whole of a lot of typewriter pounders from New York to Hollywood and back.

Space shortage forbids more info from the editors in this issue—but time and newsprint permitting the "dope" will be in the next issue of *The Billboard*.

BASIC
Blue Network
CLEVELAND, O.

WJW
850

850 KC
5000 Watts
DAY AND NIGHT

REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

FOR THE 200 DAYTIME QUARTER HOURS,
8 A. M. TO 6 P. M. MONDAY THROUGH FRIDAY,

*KXOK gained 29.7%
in Daytime Audience*

ACCORDING TO HOOPER—1944 COMPARED WITH 1943

Same station, same rates, same market . . . only a larger share of it . . . That's what KXOK advertisers are getting. Their average increase of daytime listeners gained nearly 30% in 1944. That the same C. E. Hooper survey revealed an average daytime audience loss for all other network-affiliated stations in St. Louis makes this KXOK gain even more impressive . . . Yes, the trend is to KXOK, because alert advertisers are responding to bonus audiences.

KXOK

SAINT LOUIS - 1, MISSOURI

Owned & Operated by the St. Louis Star-Times

630 KIL. • 5000 WATTS • FULL TIME • BASIC BLUE NETWORK

*Affiliated with KFRU, Columbia, Mo. Represented by John Blair & Company—
Offices in New York • Chicago • St. Louis • Los Angeles • San Francisco*



THE BILLBOARD-HOOPER ANNUAL FOUR NET TALENT EVENING *** TALENT COST INDEX

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

ISSUE NO. 1 (MAY 21, 1945)

BASED UPON FEBRUARY 15, 1945, REPORT **

Rank	Program	Cost Per Point	Cost Per 1,000 Urban ^a Listeners	Rank	Program	Cost Per Point	Cost Per 1,000 Urban ^a Listeners	Rank	Program	Cost Per Point	Cost Per 1,000 Urban ^a Listeners	Rank	Program	Cost Per Point	Cost Per 1,000 Urban ^a Listeners
1.	PARKER PEN NEWS—(Sa-Su)	41.25	\$.01	48.	H. V. KALTENBORN—LN	321.68	—	98.	INNER SANCTUM...	491.51	.49	150.	OZZIE & HARRIET...	\$800.00	.78
2.	GABRIEL HEATER (Su)	70.00	.08	49.	THAT BREWSTER BOY	325.20	.32	99.	FIRESTONE HOUR...	\$500.00	.60	151.	EARL WILSON.....	800.00	—
3.	GABRIEL HEATER (Tu-Th)	102.19	.11	50.	CAN YOU TOP THIS?	328.95	.36	100.	BLIND DATE.....	505.62	.54	152.	SAMMY KAYE.....	821.82	.75
4.	GRAND OLD OPRY—CH	116.27	.19	51.	FITCH BANDWAGON	337.84	.32	101.	HILDEGARDE—CH	527.78	.91	153.	ALAN YOUNG.....	881.36	.95
5.	JOHNS-MANVILLE NEWS (MTWTF)	133.33	.15	52.	PAUL LAVALLE.....	338.98	—	102.	HIGHWAYS IN MELODY	531.91	—	154.	SERVICE TO THE FRONT	882.35	1.06
6.	NEWS OF WORLD—MA-LN (Tu-Th)	160.26	—	53.	COUNTERSPY.....	340.90	.37	103.	KAY KYSER (1st 1/2-Hour)	535.71	.57	155.	SAMMY KAYE (Th)	882.35	—
7.	BIG TOWN.....	162.34	.17	54.	FIBBER MCGEE & MOLLY	344.26	.37	104.	WORLD FRONT—LN-MA	543.48	—	156.	JOHN CHARLES THOMAS	891.74	.95
8.	MR. & MRS. NORTH	170.81	.18	55.	THEATER OF ROMANCE	346.53	.42	105.	STOP OR GO.....	555.56	.59	157.	LIFE OF RILEY.....	895.52	.93
9.	THANKS TO THE YANKS	176.06	.19	56.	NEWS OF WORLD (MTWTF)	316.53	.44	106.	QUIZ KIDS.....	555.56	.62	158.	JAMES MELTON.....	904.26	.86
10.	MR. DISTRICT ATTORNEY	178.57	.18	57.	GINNY SIMMS SHOW	348.81	.37	107.	BOB BURNS.....	561.79	—	159.	GUY LOMBARDO.....	916.67	.98
11.	WALTZ TIME.....	179.80	.22	58.	ALDRICH FAMILY...	350.00	.35	108.	HOUR OF CHARM...	566.01	.62	160.	JACK CARSON.....	918.37	.91
12.	MYSTERY THEATER.	186.57	—	59.	DR. I. Q.—CH.....	353.98	.43	109.	TED MALONE.....	568.18	.71	161.	MOORE-DURANTE ..	924.66	1.03
13.	GABRIEL HEATER (MWF)	187.50	.19	60.	SIZING UP THE NEWS	357.14	—	110.	WE, THE PEOPLE—LN-MA-CH	569.10	.63	162.	MET. OPERA PRESENTS	937.50	—
14.	THE SHADOW—LN-MA (Del., Lack.)	192.31	—	61.	IT PAYS TO BE IGNORANT	368.85	.44	111.	RADIO THEATER.....	569.40	.59	163.	JACK BENNY.....	953.39	.91
15.	BILL STERN—CH.....	196.08	—	62.	HOLLYWOOD MYSTERY TIME	370.37	.40	112.	CARTON OF CHEER..	575.22	.61	164.	WHICH IS WHICH?..	989.58	1.11
16.	DON GARDINER.....	197.37	.21	63.	FRANK SINGISER (Tu-Th-Sa)	370.37	.48	113.	MEET YOUR NAVY..	581.39	.67	165.	INFORMATION, PLEASE	1,007.17	1.27
17.	PEOPLE ARE FUNNY	200.00	.24	64.	AMERICA IN THE AIR	373.13	.38	114.	ABBOTT & COSTELLO	582.52	.67	166.	RADIO READER'S DIGEST	1,010.10	1.06
18.	LONE RANGER.....	203.54	—	65.	THE FBI IN PEACE & WAR	377.95	—	115.	CHARLIE McCARTHY	587.04	.57	167.	TOWN MEETING.....	1,020.41	1.21
19.	ALBUM OF FAMILIAR MUSIC	211.27	.21	66.	GREAT GILDER-SLEEVE	380.12	.40	116.	MARCH OF TIME—CH	588.24	.83	168.	FAMILY HOUR.....	1,062.50	1.08
20.	DREW PEARSON.....	221.24	.25	67.	GREENFIELD CHAPEL SERVICE	384.61	.41	117.	SUSPENSE.....	588.24	—	169.	TELEPHONE HOUR..	1,103.90	1.43
21.	MR. KEEN.....	231.96	—	68.	LET'S FACE THE ISSUE	384.62	—	118.	DICK BROWN.....	588.24	—	170.	GREAT MOMENTS IN MUSIC	1,111.11	1.24
22.	AMERICAN MELODY HOUR	238.10	.24	69.	TRUTH OR CONSEQUENCES	401.23	.40	119.	THOSE WE LOVE...	592.11	.69	170a.	JERRY COOPER SHOW—MA	1,111.11	—
23.	GOODRICH NEWS (MTWTF)	241.94	.29	70.	NAT'L BARN DANCE.	409.83	—	120.	FRIDAY ON BROADWAY	593.22	—	171.	ANDREWS SISTERS..	1,125.00	—
24.	WALTER WINCHELL.	243.90	.26	71.	DEATH VALLEY SHERIFF	413.22	—	121.	EDDIE BRACKEN SHOW	598.80	—	172.	TREASURY HOUR OF SONG	1,125.00	—
25.	ALEX'S MEDIATION BOARD—LN	246.91	—	72.	EDWIN C. HILL.....	416.67	.50	122.	LUM AND ABNER...	612.25	.61	173.	KEEP UP WITH THE WORLD	1,166.67	1.37
26.	MANHATTAN MERRY-GO-ROUND	248.06	.26	73.	CEDRIC FOSTER.....	416.67	.51	123.	LET YOURSELF GO—CH	614.04	.65	174.	DANNY KAYE.....	1,194.03	1.18
27.	THE SAINT.....	256.41	—	74.	GEORGE HICKS.....	423.53	—	124.	CONTENTED PROGRAM	617.28	—	175.	RADIO HALL OF FAME	1,265.06	1.25
28.	WILLIAM L. SHIRER.	257.73	.30	75.	LITTLE KNOWN FACTS (Wed.)	428.57	—	125.	STORY TELLER.....	625.00	.68	176.	MAN CALLED X—CH.	1,274.06	1.43
29.	VOX POP.....	259.74	.25	76.	ONE MAN'S FAMILY.	436.89	.45	126.	LITTLE KNOWN FACTS	625.00	—	177.	COMEDY THEATER—CH	1,276.60	1.27
30.	TAKE IT OR LEAVE IT	260.12	.26	77.	BOB HOPE.....	437.32	.48	127.	ROY ROGERS.....	636.36	—	178.	DICK HAYMES.....	1,298.70	1.49
31.	EARL GODWIN.....	263.16	.32	78.	SCREEN GUILD PLAYERS	438.60	.44	128.	GASLIGHT GAYETIES	637.25	.66	179.	FRANK SINATRA...	1,308.41	1.44
32.	CRIME DOCTOR.....	267.18	.26	79.	JOAN DAVIS-JACK HALEY	443.93	—	129.	THIS IS MY BEST...	638.30	—	180.	MAJ. BOWES SPEC. NAVY SHOW	1,328.13	1.62
33.	WORLD NEWS TODAY	270.27	—	80.	CAVALCADE OF AMERICA	451.61	.53	130.	WORLD TODAY.....	649.12	.77	181.	YOUR AMERICA.....	1,428.57	1.49
34.	DARTS FOR DOUGH.	273.97	.26	81.	EARLY AMER. DANCE MUSIC	454.55	.47	131.	MARY SMALL.....	652.17	.68	182.	KATE SMITH.....	1,467.39	1.33
35.	DR. CHRISTIAN.....	275.80	.28	82.	UPTON CLOSE.....	461.54	.52	132.	FIRST LINE OF DEFENSE	655.74	.75	183.	CHARLOTTE GREENWOOD	1,562.50	1.68
36.	THE SHADOW (Acme Lead)	277.78	—	83.	MAYOR OF THE TOWN	466.10	—	133.	JACK KIRKWOOD SHOW (MTWTF)	655.74	—	184.	STEEL HORIZONS...	1,578.95	—
37.	QUICK AS A FLASH.	285.71	.31	84.	MUSIC THAT SATISFIES (TWT)	466.67	.47	134.	RUDY VALEE—CH...	657.89	.85	185.	MUSIC AMERICA	1,630.43	1.72
38.	JUDY CANOVA.....	286.62	—	85.	WORLD PARADE.....	466.67	.51	135.	DINAH SHORE.....	659.34	.71	186.	LOVES BEST.....	1,630.43	1.72
39.	DATE WITH JUDY...	290.32	.32	86.	DOUBLE OR NOTHING	468.75	.57	136.	FANNIE BRICE.....	669.29	.62	187.	NELSON EDDY.....	1,642.85	1.76
40.	NICK CARTER—LN-MA	294.12	—	87.	SATURDAY NIGHT SERENADE	478.72	—	137.	HERE'S TO ROMANCE	677.97	.75	188.	ICE BOX FOLLIES...	1,935.48	—
41.	JIMMY FIDLER.....	295.27	.38	88.	HEDDA HOPPER'S HOLLYWOOD	479.45	.56	138.	YOUR HIT PARADE..	680.47	.68	189.	NEW YORK PHIL-HARMONIC	2,000.00	2.13
42.	LOWELL THOMAS—LN	299.40	—	89.	ARTHUR HALE—LN.	480.77	—	139.	MATINEE THEATER.	689.66	.76	190.	NBC SYMPHONY.....	2,222.22	2.29
43.	JOHN B. KENNEDY—MA	300.00	—	90.	BING CROSBY.....	484.50	.51	140.	AL PEARCE—MA...	689.66	—	191.	LYN MURRAY.....	2,307.69	2.63
44.	SHERLOCK HOLMES.	301.72	—	91.	WHAT'S NAME OF THAT SONG?	487.80	.53	141.	STAGE DOOR CANTEEN—CH	695.05	—	192.	ED WYNN.....	2,307.69	2.71
45.	ADVENTURES OF THIN MAN	307.26	.32	92.	ELLERY QUEEN.....	487.80	—	142.	DUFFY'S TAVERN...	700.64	.80	193.	STARS OF FUTURE..	2,307.69	—
46.	FAMOUS JURY TRIALS	312.50	.34					143.	GRACIE FIELDS.....	703.13	.84	194.	DETROIT SYMPHONY	2,777.78	—
47.	CORLISS ARCHER...	319.15	.37					144.	SWING'S THE THING—LN-MA-CH	708.33	—	195.	FRED WARING.....	3,173.08	3.72
								145.	BURNS & ALLEN...	722.89	.74	196.	SPOTLIGHT BANDS.	3,636.36	4.06
								146.	BLONDIE.....	739.13	.70	197.	BOSTON SYMPHONY	4,166.67	4.96
								147.	ETHEL BARRYMORE	740.74	.87	198.	FULTON LEWIS JR. (MTWTF)	Co-Op	—
								148.	FREEDOM OF OPPORTUNITY	750.00	.91	199.	Boxing Bout (J. Greco vs. B. Ruffin).....	—	—
								149.	LELAND STOWE.....	750.00	—	200.	Lutheran Hour.....	—	—

Code—MA—Moving Average; CH—Computed Hooperating; LN—Limited Network.
^aUrban population base is the 412 cities of over 25,000 population, Billboard research having disclosed that Hooper 32 city ratings are broadly projectable to this area.

**February 15, 1945, report has been chosen for this annual report because that date is judged near "peak listening."

***Includes Sunday Afternoon programs.

Where no "cost per urban thousand" is given the program network is under 100 stations and the Hooperating is therefore not projectable to the entire "over 25,000 city" area.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

First All-Web-All-Program TCI

(Continued from page 5)

thousand which is something short of a miracle.

Gabe Heatter is another miracle man in producing audiences at a trifle a thousand, in this case at 8c and 11c per. His 8 cents a thousand is for an audience of 2,700,000 plus and his 11 cents is for an audience of 5,053,933. Now radio time buyers point out that these audiences at this low cost are a result of the war and a news-starved radio audience. No attempt will be made to contradict this point, since this is a tabbing of what's produced rather than a study of what produced it. However, it must be pointed out that these figures are based upon a midseason rating (i.e. February 15) and not upon a special newsworthy period, at least not more newsworthy than any other week during the Second World War.

First First Fifteneer to show in this four-network tab is *Fitch Bandwagon* and even it is an in-and-out—mostly out. Regular topper, *Fibber McGee and Molly*, however, lands in slot 54. With urban cost per thousand of 37c and an

audience of 11,747,389 in that urban area. Another regular topper is the *Aldrich Family* and it does okay for itself with its UCPT less than *Fibber's* (i.e. 33c). It however only tabs an urban listening group of some 8,728,348.

Shows Without UCPT

A number of shows are without an UCPT for the simple reason that the sample has yet to produce a listener-per-listening-set base figure and without this no urban audience can be ascertained. No. 1 in the February 15 Hooperatings, *Bob Hope*, is No. 77 in the *Four-Net Talent Cost Index*, but he delivers the biggest urban listening, some 12,859,366 at 48c per thousand, which is nothing expensive. Another fave in the *First Fifteneer*, the *Lux Radio Theater*, is right behind *Fibber* and *Hope*, with 11,152,222 urban dialing contingent and a cost per urban thousand of 59c. *Lux* is really better at the 59c per urban thousand because this urban thousand stays with *Lux* for an hour while other toppers have their UCPT based upon half-hour programs and in the case of the first (lowest cost) show upon a five-minute program. If the 4c figure for the five minutes were multiplied by 12 to bring it up to the time basis upon which the *Lux Radio Theater* is figured, then it would be 48c per urban thousand. This, however, point out tabbers, is still a

Church Service

DETROIT, May 21.—The Webster Congregational Church of Dexter, Mich., installed a radio set so a member of the congregation could listen to her son on the air over WJR and still not miss out on church services. The pastor called the station in Detroit to verify the time of the broadcast of a transcribed Mother's Day message from her son overseas, of which she had been notified, and then had the set installed for her special benefit.

dammed fine circulation price. The same time basis would multiply Gabe Heatter's UCPT by four since his is a 15-minute seg. His UCPT would then be 32c and 44c. That is still swell stuff.

This brings up the well-known contention that the longer a program has an audience the better it can sell it and therefore it's not cricket to compare a 15-minute program *Talent Cost Index* to a half-hour or an hour figure and that the UCPT shouldn't be compared either. However, a correlation job is al-

most impossible and there are very few full-hour programs left any more with which to compare half and quarter-hour segs. Also there's no figures to be found which will determine just what sells best—a full hour (i.e., a full page in black and white) and a half-hour (or a half page in black and white). Advertising on or off the air hasn't reached that exact science and most ad men are happy that it never will.

Longhair Shows

Compared with the low UCPT, there are the longhair shows that turn advertising men's hair white every time they think of them in terms of actual "per impact" cost. Programs like the Boston Symphony with its \$4.96 per thousand, the NBC Symphony at its \$2.29 per M and the Philharmonic with its \$2.13 tab. However, "prestige" and all that are supposed to make up the difference, the difference between *The Grand Old Opry* at 19c a thousand and the longhair at \$4.96. Brow musical fans, however, point to the fact that the *Coca-Cola Spotlight Bands* is tabbed at \$4.06. Is that audience, asks Carnegie Hall, worth four bucks even if you do get it six times or more a week?

The *Talent Cost Index* and UCPT figures do not pretend to answer that question. It's tough enough to deliver the figures.

Waring Night 1/2 Hr., Making 3 Hrs. Total

NEW YORK, May 21.—If NBC's plans for Fred Waring go thru, the ork leader, who has already signed to do a half-hour strip across the board, will be a very busy boy this fall. Newest idea is to give Waring a half hour a week at night—provided he can get a sponsor.

Move which would give Waring three hours of programs a week is, of course, predicated on the assumption that some acceptable time will open on the net at night. One idea that's kicking around the NBC shop is sale of Waring to the Fitch company provided the *Life of Riley* deal, which is still sizzling, falls thru.

To date no client has signed to bankroll Waring's daytime seg, but it's rumored that Ford, which had Waring almost five years ago, may buy 15 minutes of the 30.

Case To Be Reappointed For Another FCC Term

WASHINGTON, May 21.—Norman S. Case, whose term as a member of the Federal Communications Commission expires June 30, will be reappointed for another term, it has been learned reliably. Case reportedly has indicated his readiness to continue in the post, and Chairman Paul Porter of FCC has indicated satisfaction with his record. The commissioner is a former governor of Rhode Island.

INDIE FLACKERY BUM

(Continued from page 4)

vote, it means that this year only eight towns are rated.

It must be noted that many a crackerjack publicity person doesn't draw a nod in this evaluation simply because there aren't enough radio p. a.'s or radio editors in the town. It's tough but it's only fair to judge ability on a competitive basis.

Typical comments are:

"Stations seldom send in anything more than schedules."

"Installation of press departments at local stations necessary."

"Get some ex-newspaperman to do publicity. Or anyway someone with news sense."

"Local stations could boost their own programs by sending copy—usable, of course, on

their own programs instead of concentrating only on the network-originated program they carry."

"Sorry, but there 'ain't any such animal here.' Each station does a little bit, none of it worthy of the name."

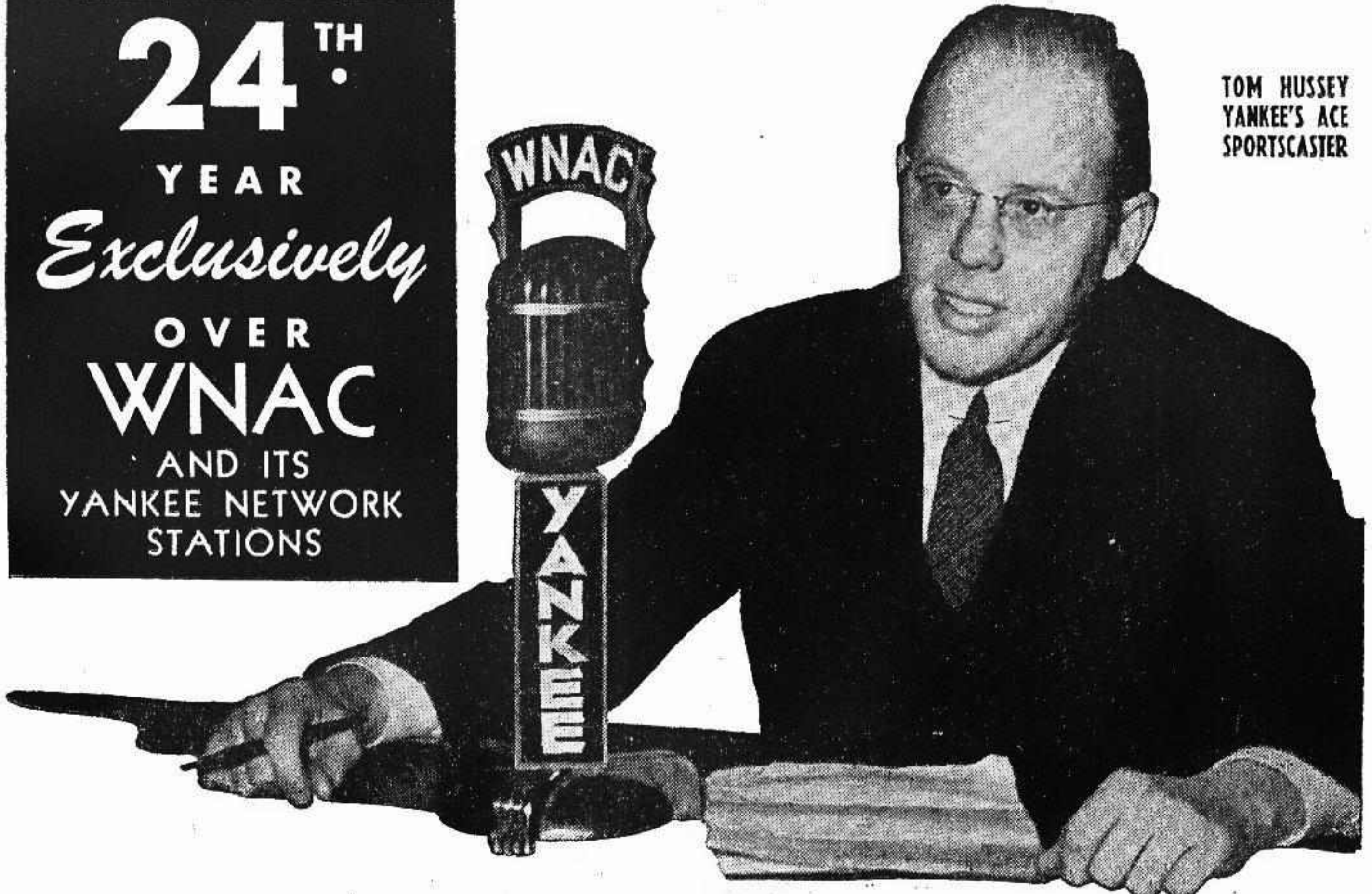
(This from a radio editor in a town with four network stations plus several indie outlets.)

"I wish I knew."

Proof of the pudding is in the list (see page 4) of stations winning accolades from the scribes for their local publicity work. Only eight towns are represented, only 24 stations were rated by the editors. And of these stations only one, WNEW in New York, is a non-network station, an out-and-out indie.

And the WNEW publicist is Jo Ranson, an excellent newspaperman before becoming and excellent radio publicist.

24TH
YEAR
Exclusively
OVER
WNAC
AND ITS
YANKEE NETWORK
STATIONS



TOM HUSSEY
YANKEE'S ACE
SPORTSCASTER

PLAY-BY-PLAY National and American League BASEBALL

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Play-by-play Baseball and Football

7th Consecutive Year Sponsoring the News
1st Year Play-by-play Baseball

Another Yankee Partnership for 1945

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

Young-Rubicam Flack Set-Up In Masterminding Reorg Plan; Lotta Gags & Less Duplication

Gottlieb Expects More Clips and Money-Saving for Clients

NEW YORK, May 19.—Young & Rubicam's radio publicity department will shortly be reorganized by its director, Les Gottlieb, in an attempt to put into practice several theories which the flack has been mulling since taking over at Y&R some seven months ago. Chief change will be the elimination of routine releases and the concentration of copy staffers on exclusive gossip stuff for radio eds.

Manpower permitting (it's understood that Gottlieb's superiors have okayed the operation), the two staffers who handle copy now, Ed Silver and Elsa Doorman, will be taken off day-to-day show coverage and set to work gathering material for a once or bi-weekly throwaway containing gossip material. Agency plans to assign some present member of the department or a new man as network contact. His job will be to get the stuff, pass it along to the webs and fight for prominent display of the stories in web bundles. Gottlieb feels that the weight of Y&R's gross billings will force webs to front-page his shows.

The special releases will go to two lists of eds. A and B stuff will be divided and half of it sent to each list. The lists will

be so arranged so that eds will get materials exclusively in their towns.

Reason for the elimination of the regular Y&R bundle is Gottlieb's feeling that the nets are better equipped to get the stuff out in a hurry. Agency releases mean only useless duplication, he believes. Flack says that his scheme will save the clients a potfull of dough if Y&R can make sure that the nets cooperate.

The rest of the department, Harry Rausch (magazines), Jerri Murray (promotions), Gottlieb (masterminding) and other staffers will continue to handle their regular assignments.

Philly Papers, Outlets Bury List Hatchet

PHILADELPHIA, May 21. — Philly papers and stations last week settled to their mutual satisfaction the mild feud which had developed in the past few months over the newspapers' practice of carrying listings for New York percolators as well as for the ones here. Decision, arrived at with the full approval of New York stations, is to have listings carried for New York 50,000-watters only when their shows differ from those carried by Philly stations affiliated with the same webs.

It has been the practice in the past for the four sheets here, *Bulletin*, *Rec-* (See *Philly Buries Hatchet* on page 33)

Listeners Dial Outlets Not Nets

(Continued from page 6)
NBC gives full credit to both nets where the station serves its area with dual web stuff. This distorts the picture in these towns, altho not often in favor of NBC. The objection is not one of bias, but just one of good honest research. Say the figure boys: "It would have been simple enough to determine in each case the percentage of each net's programs taken by the stations involved and to have" (See *Listeners Dial* on page 33)

Frank Wilson Going To J. W. T., Probably To Write for Bing

NEW YORK, May 21.—Frank Wilson, one of the top writers in the biz, will go to J. Walter Thompson Agency next fall working out of Hollywood. Understood that Wilson will be doing the Bing Crosby show.

Wilson's contract to script Kraft has trade wondering whether or not Crosby will go back to his original format. Bing decided last fall to cut out much of the chatter and concentrate on low-cost stars who could do something musical. New idea fooled the wisecracks who said it would kill Der Bingle's rating, putting him higher in Mr. Hooper's esteem than ever before. However, the acquisition of Wilson has people wondering whether Bing won't start giving artists of other types a play.

Paramount Execs Meet; Talk Pix And Video, Too

CHICAGO, May 21.—Meeting which might have important bearing on future development of the Paramount Picture interests' place in television will be held here Monday thru Thursday of this week (21-24) at the Edgewater Beach Hotel. Altho the meeting is the annual get-together of leading Paramount exhibitors and stockholders (who are known as the Paramount partners) will be primarily concerned with problems of theater operation, etc., plenty of interest will be concentrated on video.

For the Wednesday afternoon meeting, John Balaban, bigwig of Chicago Balaban & Katz theater chain, which operates WBKB, one of the video stations which is part of the Paramount over-all operation (See *Para Execs Meet* on page 33)

Chappell Setting Up Research Dept. for Ed Petry Reppery

NEW YORK, May 21.—Ed Petry Company, station reppery, is setting up a research department under guidance of Dr. Matthew N. Chappell. Latter is w.-k. research planner and analyst most recently with C. E. Hooper organization, and still on a consulting basis with OEH.

Petry's move, a pacemaker in station repping, figures to please his clients—since they'll have a recognized authority on whom to call for interpretations, advice and info—plus giving both the rep and the stations an exclusive source of research matter concentrated on their own operations. With increased sponsor and ad agency emphasis on research data and anticipated heightening of the competitive situation in the not too distant future, Petry aims to have a potent talking point.

Ginny Simms Set For Jerry Wayne Spot and Bordens

NEW YORK, May 21.—Ginny Simms will leave the Phillip Morris banner and go to work for Bordens in early fall, replacing Jerry Wayne in the CBS Friday, 7:30-8 p.m. slot, which he will take over July 6. Replacement for Miss Simms in the NBC Tuesday 8-8:30 slot has not been set. Phillip Morris, it is expected, will hold on to the franchise.

Wayne was recently renewed for 13 weeks by Bordens (Young & Rubicam) and his show is being used to nail down the time until the Simms show is ready to go. Show will cost Bordens around \$10,500 for Miss Simms, a guest comic, ork and a G.I. spot.

Move gives CBS another leg on the top comedy sked which it is trying to build for Friday night. Keystone of the skeln at the present time is the hour from 10-11 which has Moore-Durante and Danny Kaye. Net also has the *Aldrich Family* at 8, the *Thin Man* at 8:30 and *It Pays to be Ignorant* at 9.

Corwin To Return On 13-Wk. Summer Sustainer for CBS

NEW YORK, May 21.—Norman Corwin will return to regular radio production with a sustaining 13-week series on CBS beginning June 17, 7-7:30 p. m., filling the first half hour of General Foods' Kate Smith show, which goes off the air for the summer. GF is not putting a replacement in the second half hour either, and Columbia has not yet decided what show will fill the time.

Trade regards Corwin's series as the chance to put a clincher to the argument about his commercial possibilities. Previously, the industry's top producer has gone into unfavorable times. However, Sunday at 7 is as good as they come, and it's felt that if Corwin can hold an audience and get a rating that's acceptable by summer standards there's a good chance he might be bought come fall.

FM Allocation Is Held Up for Experts' Test

(Continued from page 5)

will probably go on record Thursday (24) at its board meeting in Chicago as being extremely disappointed over the absence of a final report. FBMI has in the past favored allocations between 42-56 mc. but will probably approve a slightly higher assignment.

Commission's latest report stated that two mc. are being added contiguous to the FM band of 18 mc. wherever that band is finally placed. At first that band will be available to stations rendering facsimile service exclusively, but FCC asked that manufacturers of FM receivers include these two mc. in new sets. Report explained it is contemplated that facsimile eventually will be moved above 400 mc. Commission explained that the absence of a final FM decision at this time "will not in any way hamper the future development of that service because the Commission has received advice from the WPB that the radio industry will not resume production of new receivers or transmitters in 1945 or even the first part of 1946 unless Japan capitulates."

New Radio Sets Before V-J Day?

WASHINGTON, May 21.—Possibility that small-scale output of AM radio receivers or combination AM-FM receivers may develop before fold-up of Japan is seen here amid rumor that OPA already has prepared price ceilings on small sets. OPA reportedly is awaiting green light from higher authority before issuing announcement. There is some likelihood that a trickle of receivers might flow into market by Christmas, altho production of radio receivers on any substantial scale is certain not to get under way before 1946.

Demand for receivers is swelling rapidly not only because of normal need for replacements and for up-to-date sets but also because of return of tens of thousands of servicemen. Lowest price on combination AM-FM set, when receivers will be available, is quoted roughly at \$65 to \$75.

FCC also made it clear that the allocations in AM, FM, tele and other services will be ordered into effect as manpower and materials become available. The most important services, of course, will take top priority. It was also pointed out that the allocations may be revised at any time if international commitments require changes.

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Mulson, Dept. B, 310 E. Washington Ave., Bridgeport, Conn.

Another HIGH HOOPER from WTAG
9:30-10 P.M. TUESDAY
(32 City Average National)
CBS—This Is My Best—7.9
(City Zone Average Worcester)
WTAG—This Is My Best—19.7
WTAG WORCESTER

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PRESS CLIPPING BUREAU, Inc.
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BRailey 7-5371

REVIEWS

CBS

Reviewed Tuesday (15), 8-9:30 p.m. Style—News, film, sports, audience participation. Sustaining on WCBW, New York.

Columbia's ping-pong exhibition, ring-mastered by John Reed King and masterminded by Paul Belanger, was far from perfect. In fact, it was not far from being awfully imperfect.

The equipment at WCBW is old. It never was too good. Lack of a wide-angle lens on No. 2 camera, for instance, caused a woeful reduction of variety in the shots. And the fact that No. 1 gets a poor picture at any distance (plenty of distance was necessary to get the entire table on the screen and not lose the players too often) spoiled the long shots. There is, of course, no excuse for the bad lighting, and Belanger should have had the close-up camera back a few more feet so as to show more of the players and the table. The pix he got showed no compositional relation between the players and the game. It also seems possible that camera 1 could have been moved out of its almost stationary position at least once during the 15 minutes.

John Reed King did his usual good, corny and more than slightly funny job as commentator. And the playing, by the men's and women's singles champions of the U. S., was, of course, superb.

But the booby prize of the evening, we think, should go to the electrician who ambled in front of a live camera during the ping-pong show and then repeated his performance while the credit card was on for the *Missus Goes A-Shopping*.

Rudy Bretz took over for the ailing Leo Hurwitz on the news seg and did almost as well as the old master himself. One thing both Bretz and Hurwitz should be careful to avoid was all too evident in an animation of possible invasion routes to Japan. By the time half of the symbols had been put on the map the thing was so crowded as to be thoroughly confusing. On one or two occasions, close-ups of Allen Jackson, who has improved tremendously since the last viewing, were badly framed. Otherwise the show was swell.

The *Missus Goes A-Shopping* is still the *Missus Goes A-Shopping* which means corny but funny. Station has constructed a new set for the show which emcee King claims gives him greater playing area. It probably does, but a little space, like a little education, is a dangerous thing. Director Tony Miner had the devil's own time following King and his trained seals around the set.

Marty Schrader.

NBC

Reviewed Saturday (19). Style—Kid quiz and variety. Sustaining over WNBT, New York.

Fred Coe again did a swell job for the juves in a quiz which NBC called *Fizz Quiz*, and altho there's a temptation to say that it fizzed out, it didn't. In fact, Coe even integrated a De La Varre travelog right into the quiz routine so well that the tour conductor was better than he's been in the past, which as noted previously in *The Billboard*, has been plenty okay.

Coe started with the idea of doing a quiz at a soda fountain in a drugstore, with the soda jerk the question putter and the kids seated at the counter. Everytime youngsters came up with correct answers they got themselves a little more fizz water in their drinks. Walter Williams was the soda-dispenser quiz-master and altho script was pretty stilted and eyeglasses gave him a school-teacher effect, he kept the quizzing going along at a swell pace. And what's more important he never made the kids self-conscious. They were as natural as the kids at home who were looking in. NBC used ordinary half-pints and not big brains, which was a relief to ma and dad. All the youngsters, Maxine Smith, Jimsey Somers, Jimmy Sommer and "Butch" Cavell were "adoptable."

Williams did a few bits of magic to entertain the youngsters and a bit of ventrilling too. Visitors to the drugstore during the *Fizz Quiz* included Corporal Buck, a war fund raising dog who not too long ago flopped on a video seg (he

Balaban & Katz

Reviewed Thursday (17), 7:30 to 8:30 p.m. Style—Drama, news, variety. Sustaining and commercial on WBKB, Chicago.

WBKB's plan of telecasting between programs slides calling attention to shows to be presented on future nights has been used for about two weeks, but tonight's slides indicated that the station still has some work to do to make the most of this good idea.

For one thing, slides are merely lettered affairs giving the name, time of program and a "be sure to tune in plug." So far, station hasn't tried to build up its talent by giving the names of personnel on future programs. And there has been little descriptive material forceful enough to make the audience want to tune in. Slides should at least have few selling adjectives on them. Cartoons or photographs depicting scenes from the show could also be used as interest-creators. Station also hasn't timed properly its slides. Some are on for too short a time. Others are on so long they irritate.

Best part of tonight's show, as is usual just about each Thursday, was the Commonwealth Edison offering. Tonight it was another installment of *Welcome to the Walkers*. Adrien Rodner, author of this comedy-drama series, has been trying each week to make his program more representative of happenings in the average American home.

Tonight's sequence, built around problems of Mrs. Walker's budgeting efforts and Neighbor Murphy's attempt to help his son do his homework, was tops in naturalness. Murphy's son, a character talked about before but introduced in person for the first time tonight, was played by Stewart Sklamam. Stewart slowed down proceedings by stumbling over a few lines, but he shows plenty of promise for the future.

Rodner has also been carrying on an experiment that is making his shows smoother each week. Rather than writing lines depicting character which his actors and actresses do not have in their off-stage personalities, he is writing lines that will project their real personalities onto the video stage. This has made things much easier for his cast, and they are responding with acting that is entirely unforced.

Don Faust, tonight's show proved, is improving as a video newscaster. He is using more maps and is taking greater care to make his map talks informative and filled with the type of background interpretation best fitted to the use of maps. Thus, he is using the type of stuff that proves television's superiority to radio as a news disseminating medium.

Lee Phillips continues to explain tricks he has done a week before and to present new tricks he will explain a week later. This format is becoming tiring. For a change of pace he ought to present a well-staged magic show, with good props and all the trimmings, sans trick explanations. Such a show has been successful on the stage. It could be successful in television.

Cy Wagner.

was okay this trip) and Sonny Rice, tap dancer. They kept Sonny in frame all the way, and if the camera angles gave her extra fat legs on the leg close-ups blame it on the aged ikes. Final touch was keeping the kids on mike all the way thru the showing of the De La Varre travelog. Their ohs and ahs and questions were so natural that the entire evening rated an AAA children's hour. (Kid age between 6 and 12 this viewing.)

Joe Koehler.

N. Y. Talent Agencies Seek Artists' Video Authorization

NEW YORK, May 21.—Large talent agencies here, and some of the little ones too, are all making drives to secure from their artists authorizations which will cover video. Agents are beginning to feel that the break in tele is not far off and they want to protect their commissions.

Most new deals, it's reported, will include an over-all provision which will cover new fields of entertainment as well as radio, night clubs, vaude, pix and concerts. This includes renewals as well as authorizations from fresh talent.

Video Toppers Pro and Con Live Shows, Films at SMPE Annual Session in Hollywood

It's All Been Said Before But It Still Goes

HOLLYWOOD, May 21.—Main topic of discussion at annual convention of Society of Motion Picture Engineers, held here last week at Roosevelt Hotel, was video and what it would mean to the film industry. Klaus Landsberg, of W6XYZ, and Ralph B. Austrian, of RKO, dominated the floor, each expressing their views on production.

Main bone of contention was Austrian's statement: "Film will be the backbone of television programing." He went on to present figures which he claimed gave indisputable evidence that live talent shows in most cases would involve too much cost and time to be good commercial bets. However, he said that certain types of programs would always be live, such as interviews of prominent people, style shows, sporting events and outdoor pageants.

Landsberg Contests Statement

Landsberg immediately challenged Austrian's claim, stating that live-talent productions will be an important commercial segment of post-war tele. In presenting his case, Austrian had a chart which showed production and rehearsal sked eight hours a day of live tele shows. For each eight hours of air time, there will be required 53 hours and 15 minutes of actual rehearsal, according to his figures.

Here is the breakdown, using seven studios: In Studio 1, for two half-hour shows, six hours and 30 minutes of rehearsal will be required; Studio 2, with two half-hour shows, will require six hours; Studio 3, with a quarter-hour and two half-hour shows, eight hours and 15 minutes; Studio 4, three 30-minute shows, nine hours and 30 minutes; Studio 5, two 30-minute shows, eight hours; Studio 6, two half-hour and one quarter-hour show, nine hours; Studio 7, two 30-minute shows, six hours. Each eight-hour-a-day sked will require 18 hours and 15 minutes of work from scenery crew and 67 hours and 30 minutes from studio operating crew.

Landsberg Counts Shooting Days

This chart was supposed to show the difficulty in presenting live tele shows. However, Landsberg countered by stating that to produce the average 90-minute commercial film it required 30 motion picture shooting days, with additional cutting, editing, and dubbing before it could be ready to show. In making his plea, Landsberg said: "We are going to have to find a happy medium between live shows and film."

In his operation of W6XYZ, Landsberg has constantly been trying to develop new techniques in the production of live talent shows. He is a firm believer in the fact that live-talent shows will make a direct and intimate appeal to the viewer. Some feel that only with film can perfection be attained, but Landsberg does not share this view.

Equipment With Eye-Appeal

In speaking of post-war tele equipment, Landsberg touched on a new note when he stated that it would have to embody more eye-appeal than motion picture equipment because it would be seen constantly by the public at special events, as well as in the studio. However, he stated that such eye or "audience appeal" in equipment should not be achieved at the expense of functional design, which need not be unattractive and will provoke confidence so essential to tele now.

He went on to say that because of the war, tele had to make out with the equipment on hand, with the result that many improvements have been developed by broadcasters in the course of actual operation which design engineers have not had opportunity to study. For advertising purposes, artists simply "added streamlines" to pre-war equipment, he said, without too much regard for advances in functional design and improvement in picture quality. To illustrate his point, Landsberg showed pictures of control equipment he had designed and was using at W6XYZ. Equipment, which was built along radically new lines, clearly reflects the influence

of the motion picture studio. "These designs represent a gradual evolution toward greater simplicity and serviceability under the stress of actual operating requirements," he declared. "This new sound control can be moved from studio to studio with the mobility of that used at present in film studios. It can also be loaded into a three-quarter-ton truck for field work."

Negative Better, He Says

In discussing film technical requirements, Landsberg said that he had obtained better reproduction by use of negative film rather than positive; that is, negative film reversed into positive by electrical means during transmission.

Television studio equipment and facilities will influence the design and use of motion picture equipment, he said, and mobility and flexibility of video facilities will result in decreased production cost and more economical quantity production of films so vital to television programing.

16mm. Use Discussed

Those attending the convention discussed pro and con the subject of 16mm films for tele. It was pointed out by a high-ranking video man that if some of the current crop of 16mm. stuff is shown over tele stations irreparable harm can be done. Most 16mm. film has not been made for tele. With bad lighting, weak casts and no story, the usual line-up.

When tele first gets the commercial green light, it was explained, there is possibility that producers of 16mm. subjects may try to get on the bandwagon by unloading their vaults to producers who want to show anything at all on the air, as long as it moves. Unless care is exercised by those in charge, John Public may be burned out on tele before it gets started by viewing the barrage of drivel turned out by the low-budget sprocket crowd. This will make the viewer skeptical of anything connected with video.

Good Psychology Needed

It was pointed out that public can be sold on video from the opening gun, by the application of good psychology. Set buyers will be anxious to lay out their dough for the novelty angle at first, if for no other reason. Then, if solid programing job is muffed, both in film and live production, the process of wooing is going to have to be restarted with plenty of added weight to carry down the home stretch. As has been pointed out before, radio, the great leveler, has moved the backwoods to Broadway, and the whistle-stop viewers are going to be as critical of the product shown on the home screens as their big-town brethren. A deluge of anemic film fodder, originally produced for barroom juke boxes and road shows, will lower an effectual boom on the nogginns of the wise boys who believe "anything goes as long as its on a screen."

Consensus of opinion of those attending the meet was that film will have to be produced expressly for television, that new production ideas will have to be worked up, new gimmicks pulled out of the hat and an entirely original approach made to the medium from tech crews to script writers. Otherwise, public will shy away from tele, bankrollers will zipper their wallets and agencymen will go on the bromo. The boat that was missed will be on the rocks and it may be a long wait for the high tide that will do the "re-flating."

Corwin's "Untitled" Telecast Over Columbia's WCBW, N.Y.

NEW YORK, May 21.—Columbia's tele station here, WCBW, will present on Thursday night (24) an adaptation of one of Norman Corwin's top dramatic scripts, *Untitled*, which has had several hearings on radio. Ben Feiner will produce and direct, Fred Rickey assisting. All of Corwin's original script will be used with a few visual fillips added.

8 MONTHS ORK RATINGS TABBED

Kyser Still No. 1 on Air

'Bandwagon' in No. 2 Slot—solid senders out of running—Hummert gets by

NEW YORK, May 21.—Kay Kyser still fronts the No. 1 band show on the air, with the *Fitch Bandwagon*, which is about to be "lamented," taking the second band slot on the air. *The Hit Parade*, which is not tabbed this year in the Hooperating round-up (eight months instead of the 1944 six-month tab), has been ruled out since a good part of the time it was the pull of Sinatra and Joan Edwards which drew the dialers and not Howard Barlow's studio pick-up ork.

The Kyser tab includes three segs that had Phil Harris pushing the *Kollege of Musical Knowledge* around and the index dropped from 18.6 for the first half-hour to a 17.3. The second half-hour dropped still more, 19.7 to 15.1, which is more than the over-all ratings dropped for the period covered. Despite Tibbett, the untabbed *Hit Parade* didn't drop as much as the Prof's slot. Last year's six-month rating showed a 16.8 and this year's rating for eight months showed a neat 15.1. It wasn't tabbed in this report, as pointed out a few lines back, because musical gang just don't credit the program's pull to Barlow or his tooters.

"Bandwagon" Rates High

The No. 2 slotted show, the *Bandwagon*, is and has been a high-rated seg for a band show. With all the names that take a ride on the *Bandwagon*—plus Dick Powell and Andy Devine and the double plus of a Jack Benny-delivered audience and the McCarthy sock rating that comes immediately after the shampoo—it should have been much better. That's an understatement. NBC program brass has concluded that only a comedy seg (mood stuff) can hold the dialers and since comedy bands are not for the finding. (Why no one ever thought of Spike Jones with a properly developed script formula is still a Brill Building wonder. What Spike can do will be demonstrated this summer when he takes over for the woodenhead spot at 8, E.W.T., Sunday eves.)

Missing almost entirely from this year's ork air tabbing are the solid senders. Tommy Dorsey is emceeding, Harry James is a piece of the Danny Kaye seg, Cugat has no bankroller, Spivak's trumpet hits no commercial mike and Vaughn Monroe has hopes but no apples to peddle, just to place a few.

Spitalny at 9.8

The only strictly commercial fiddlers' men who even get into the '45 money are Phil Spitalny, Guy Lombardo and Sammy Kaye and the top of this group, the baton that leads the fems, Spitalny, didn't even hit a 10 in this eight-month record. His current 9.8, on the other hand, is 0.9 of a point up from his six-month rating of last year, he having gone over the 10 spot some nine times, even tabbing a 13.7 at the end of last November.

Phil's show has some air character and even the top pop musikers look down their noses at the notes the *Hour of Charm* girls make, he can give them cards, spades and a few production hints and still top their ratings. The *Hour of Charm*, like the *Kollege of Musical Knowledge*, is a pattern of today's commercial air. Stress is laid on "to-day's" because there was a time when a brand of straight music landed a top priority among dialers, when Wayne King and before him, Rudy Vallee and Ozzie Nelson, to point to three, really rose to fame on the music they played and not on their ability as comedians or actors.

Hummert Stuff Gets By

The ork music that gets by on the air

Front Man's Pay-Off—Hooperatings

(Eight-Month Hoopers of Band Shows, including Longhair and Crewcut)

Orchestra	Eight-Month Average	September		October		November		December		January		February		March		April	
		15	30	15	30	15	30	15	30	15	30	15	28	15	30	15	30
Kay Kyser (1st half hour)	17.3	11.3	14.1	15.6	15.7	14.4	16.6	20.0	18.5	21.7	18.5	19.6	18.5	18.5	19.9	18.0	16.6
(2d half hour)	15.1	9.3	10.4	13.5	15.3	11.7	15.4	17.6	18.5	19.2	16.7	16.7	16.6	17.1	15.1	15.7	12.8
Bandwagon	13.6	7.9	7.7	14.3	12.9	16.0	15.2	18.1	17.2	15.3	16.2	14.8	14.6	12.5	12.7	11.4	11.2
Gus Haenschen (Am. Album of Fam. Music)	12.1	7.8	10.1	10.6	11.7	10.8	13.2	11.6	13.0	13.9	13.0	14.2	14.5	12.9	12.5	10.9	12.2
Abe Lyman	11.3	8.1	—	9.9	—	—	10.9	13.6	11.0	11.5	12.2	13.9	12.3	11.3	11.4	11.4	9.7
Phil Spitalny	9.8	7.0	7.3	7.5	11.2	8.3	13.7	11.1	10.4	10.5	10.2	10.6	10.8	10.6	9.4	8.4	9.7
Gus Haenschen (Sat. Nite Serenade)	9.6	7.3	7.6	—	8.5	9.0	11.9	11.4	9.6	11.6	9.5	9.4	10.2	10.2	9.4	9.2	9.4
Victor Arden (Man. Merry-Go-Round)	9.6	6.9	8.2	8.7	10.4	—	11.9	8.5	10.7	10.6	8.8	12.9	11.6	9.7	9.0	8.0	7.9
Victor Arden (Am. Melody Hour)	7.8	5.3	7.0	8.2	6.8	8.7	9.1	9.5	7.0	8.8	7.8	8.4	8.4	8.3	6.8	7.9	6.4
Howard Barlow	7.7	5.6	7.0	8.9	12.1	7.5	6.9	8.0	7.9	7.8	7.7	7.0	7.2	7.6	6.4	8.2	6.6
Paul Lavalle (Highways in Melody)	7.6	—	—	—	—	6.7	7.5	8.7	6.9	7.2	7.5	9.4	7.6	8.2	5.5	8.5	7.8
Percy Faith (Contented Program)	7.4	3.8	8.9	7.3	—	—	9.1	7.7	9.0	8.6	6.6	8.1	8.8	6.8	5.9	5.0	6.7
Andre Kostelanetz	6.5	6.4	7.0	5.4	6.6	6.9	5.7	7.5	—	—	—	—	—	—	—	—	—
George Sebastian (Great Moments in Music)	6.0	6.0	4.8	5.1	5.1	7.1	4.9	5.6	7.4	6.4	7.8	7.2	6.5	7.0	5.9	4.8	5.1
Stradavari (Paul LaValle)	5.5	4.8	5.7	5.5	4.2	6.3	7.7	6.5	5.2	5.6	4.6	5.9	4.8	5.8	5.5	5.1	5.2
Sammy Kaye (Sun)	5.4	3.4	4.2	5.4	5.0	3.8	5.6	6.3	5.1	7.2	4.8	7.3	4.7	5.3	6.4	6.1	6.4
Ed Slattery (Friday on Broadway)	5.1	3.9	4.0	4.9	4.8	5.3	5.1	5.9	5.4	5.6	6.8	5.9	4.8	4.7	5.6	5.0	4.0
N. Y. Philharmonic	4.5	4.0	4.0	4.6	4.5	4.6	3.9	4.6	4.9	5.0	4.5	5.0	5.5	4.2	3.5	4.0	4.9
Guy Lombardo	4.4	2.5	3.9	4.8	—	4.6	3.1	3.9	3.8	5.5	4.8	6.0	5.2	5.0	4.5	4.3	4.6
NBC Symphony	4.2	2.7	3.8	3.8	5.0	4.7	4.9	5.9	4.0	5.2	4.2	4.5	3.8	3.2	3.6	3.9	4.3
Clayton A. Perry (Early Am. Dance Music)	4.2	2.5	4.1	3.0	4.1	4.3	5.3	5.8	3.4	4.9	4.7	4.4	4.8	4.5	3.9	4.1	3.7
Fred Waring	3.8	2.7	2.5	3.8	2.1	3.4	3.5	3.3	4.6	4.5	4.6	5.2	4.1	4.0	4.0	3.5	4.9
Sammy Kaye (Thurs.)	3.7	5.2	4.6	4.0	3.3	3.7	3.8	3.8	3.4	4.1	4.2	5.1	3.3	2.7	2.9	2.5	2.9
Horace Heidt	3.4	2.5	3.6	2.8	2.6	2.6	3.1	4.1	3.4	5.6	3.9	—	—	—	—	—	—
Spotlight Bands	3.2	3.4	3.5	3.2	3.3	4.2	3.0	3.1	3.4	3.3	3.4	3.3	2.9	3.2	3.2	2.4	3.1
Boston Symphony	2.7	—	—	3.2	3.1	3.8	2.5	2.8	2.3	2.8	2.6	3.0	2.7	2.4	2.3	2.5	2.4
Detroit Symphony	2.4	—	—	—	2.7	2.0	1.7	3.5	1.4	3.2	2.7	2.7	1.9	1.8	2.2	2.5	—

* Where ratings have been omitted during eight-month period, this average is only for actual period covered.

** Phil Harris
*** Summer Bandwagon
**** Friday
* In Name Only

is the Frank Hummert stuff, the *Waltz Time* (theoretically Abe Lyman's band), *Manhattan Merry-Go-Round* (Victor Arden's "band"), *American Melody Hour* (Arden again), *Album of Familiar Music* (Gus Haenschen—he has a couple of others, too). These shows use housemen who make plenty without moving out of Radio City or 485 Madison Avenue, but there's no high-dough prima donnas—it's a per hour fiddling job and the boys give their hour, with a half hour of gin or pinochle, depending on the generation of the 802 member, in between programs. Very often they get in a few rounds on the sponsor's time too.

Guy Lombardo, the radio eds' delight—he wins every poll every year—rates only an eight-month 4.4 while Guy's *Familiar Music* slot does a 12.1 and never rates a popularity vote. Sammy Kaye gets a

3.7 on Thursday and 5.4 on Sunday, with plenty of ulcers getting those ratings too. The A. K. *Waltz Time* was collecting a neat 11.3, which is hot for a next-to-nothing budget show. With both the *Familiar Music* formula and the *Waltz Time* routine the music sets a mood and keeps it. The stuff seems almost middle-brow music—only for the most part it isn't. It just creates the illusion of being better than the straight hep stuff.

Bands Don't Exert Themselves

While soloists do okay with ratings—because naturally they depend upon selling a personality and working like hell to build the right setting musically and scriptly, bands just don't try hard enough to do right by the mike. Even in the remote land where it's all band plug and no commercial they all too often slough off production. Frequently key bands

play stock arrangements—which is a swell way to kick an ork right in the teeth.

Soloists make mistakes in their formulas—Hildegard did it with the *Beat the Band* opus—but they don't stay on the air forever unless they see the error of their miking. The 1944-1945 season hasn't been a too happy one for pop orks on the air, maybe it'll take Spike Jones to change tooters' luck. Someone has to—and it might as well be a Jones.

NEW YORK, May 21.—Dixon Gayer, RCA-Victor publicity head in New York, leaves as of June 1 to open his own p. a. office. He'll handle Phil Moore ork, Phil Brito and Betty Jane Bonney as well as Spike Jones on the East Coast. Gayer also pens articles for many mags on the side. No one slated to replace him as yet.

Foreign Markets Start To Perk

ASCAP's Licensing Aimed at Summer Concerts; Dell Signs

NEW YORK, May 19.—ASCAP's licensing of the concert field has spread to summer concerts of orks. Society has inked the Robin Hood Dell Philadelphia series this season. Also skedded for inking is the series at Lewisohn Stadium and concerts at the Hollywood Bowl. Concert division under Fred Erdman is now consummating licenses for some 10,000 concerts to be given next year by 500 professional entrepreneurs.

ASCAP should net a pretty penny from the licensing of the performances, which are paid by the guy who makes the profit. At the same time it's now known that the society has licensed some 15 large symph orks, which are paying for the season just now finishing.

Columbia Pix Sets Two for Tune Staffers

NEW YORK, May 19.—Harry Cohn, Columbia Pictures exec, last week signed tunesmith team of Doris Fisher and Alan Roberts to a seven-year contract. Pair reports to the lot August 1. Deal was arranged thru Jonie Taps, who assumes title of executive director of music for Columbia August 1.

Team is unique in that it is the first signed as lot writers by Columbia, and the fact that they are young in the biz. They've only had a couple of hits, *Into Each Life Some Rain Must Fall*, *Angelino*; *Good, Good, Good*. Columbia's sked calls for some 17 musicals this coming fiscal year. Other writers will be signed per pic, but these are on the staff.

James Backing Sideman's Ork

HOLLYWOOD, May 21.—New band fronted by Corky Corcoran, tenor saxman who's been featured with Harry James, will probably step out in a short time, with James understood to be the backer. Corcoran will remain with James as a sideman during coming Astor Hotel and Meadowbrook stints in and around New York.

However, Corcoran will probably remain in the East to front the new crew or come back directly after the location jobs. Music Corporation of America will probably book Corcoran.

ARA Sets Deal for Presses and Disks

HOLLYWOOD, May 19.—Boris Morros, head of American Recording Company, just acquired a number of additional presses in a deal with the Modern Plastics Company in Benton Harbor, Mich. Deal gives ARA a Midwestern plant and distrib center in addition to Coast headquarters where they now operate 20 presses. Tie-up means possibility of regular production of a new non-breakable plastic platter for commercial sale in a year.

Morros has also made an agreement whereby he'll record the Vatican Choir for an album with Archbishop Spellman writing the forward. The religious music album includes four 12-inch disks and will be released in August.

Morros and his right-hand man, Josef Zimanich, are planning world-wide distribution of ARA records with deals already worked out in Australia, Canada, England and South America.

Spier Juggling Three Plug Jobs On Legit Scores

NEW YORK, May 19.—Unusual stunt in the Alley, that of professionally managing three major firms, is now being done by Larry Spier.

He's running T. B. Harms, Crawford and Williamson, with scores from *Carousel*, *Memphis Bound* and *Up In Central Park*, at the individual firms in that order.

He's been running the three the past eight months.

WOR-Feature To Spend 100G On P-W Masters

NEW YORK, May 19.—In a post-war move, WOR-Feature disks is now waxing albums for future use, having in mind to put away some 100 albums of standard tunes by new artists for after the war consumption. Repertoire head, Nat Abramson, has been authorized by the station to spend some \$100,000 for six months starting May 1, for talent, in making masters.

Idea is to build up their own talent, and when the war is over supply their own distribs with all sorts of selected types of music.

There is a possibility that WOR-Feature disk may make a deal with some other company for post-war markets, consequently albums may come out under a different label is also seen.

1st Name Skedded For 3-Month USO Overseas Is Krupa

NEW YORK, May 21.—Tentatively skedded as the first big ork to go overseas for the USO since the outfit sent out telegrams a couple of weeks ago offering three-month dates instead of the usual six is Gene Krupa. Junket, if it happens, will start sometime in July. Krupa is reportedly in 1-A and also has a pending date at the Astor Roof this summer, so the whole business is pretty much up in the air.

Since Krupa appeared at the Roof Ballroom in Milwaukee several weeks, it's been reported that he and Ken Dunlop, the dancery's manager, made plans while Krupa was in town for a drum and accessory plant to be located there. The hide plant would depend on Krupa's name and rep to put its products over.

Philly Set To Try Swing-Jam Concert

PHILADELPHIA, May 19.—Nat Segall, one-time clarinetist now operating the Down Beat Club, local swing club, and Bob Horn, disk jockey of WIP, will combine their talents to stage an all-star jam session at the Academy of Music June 5. Boy promoters figure that the swing-bug has bitten deep enough into staid Philadelphians to jam-pack the Academy, classic concert hall and home of the Philadelphia Orchestra.

Dizzy Gillespie, trumpet; Slam Stewart, bass; Sid Cutlett, drums, and Don Byas, tenor sax, have already been inked in for the conclave of hot jazz cats. Hot horns will be handpicked for this clambake.

Only jazz stalwarts camping on the Academy stage in the past have been Paul Whiteman, Duke Ellington and Eddie Condon.

Shorty Sherock Ork Set for Build-Up at Glen Island Casino

NEW YORK, May 19.—Build-up at Glen Island Casino for Shorty Sherock, GAC property, is all set for this summer when band goes in for hot months June 14. General Amusement has been handling band with kid gloves ever since the ex-Heidt trumpeter stepped out on his own a couple of months back. Band is currently at the Trianon Ballroom in Southgate, Calif.

Casino opens officially May 31 with Les Elgart. Last year Bob Strong, MCA band, spent most of the season there and after that did two weeks at the Capitol Theater in New York. GAC hopes that like other big names in the past the number of remotes they can garner at the place will offset the loss of dough Sherock is sure to encounter.

Remotes From N. Y. Top Spots Back at NBC for Summer

NEW YORK, May 21.—Name bands playing the better spots around New York this summer will get a break via NBC remotes, something that hasn't happened for the last couple of years. No reason was given officially for the reversion to the old policy of picking up name bands but it's said by the company execs that starting around June 1 the 11:30-12 p.m. slot across the board will be utilized for name bands playing locations around New York.

At present NBC is picking up only one outfit around New York, the Three Suns from the Piccadilly. Altho no spot has inked contracts with NBC, it's said the Waldorf and Roosevelt are No. 1 and 2 choices for wires. However, all hotels, agencies, etc., have been told to send in bids for wires.

This is a great break for bands, for the NBC wire is usually a cross-country affair and gives the band the prestige of the net. With the return of that wire, all four nets will have remote coverage again.

Army Seeks Name Orks for Overseas

NEW YORK, May 21.—U. S. Army is trying to get name bands to go overseas on their own hook, outside the province of USO Camp Shows, thru the Joint Commission For Welfare and Recreation of the Army and Navy. Under guidance of Dr. Harold Spivak, who's head of music for the Library of Congress, a sub-committee has been formed, with the idea being to formulate an overseas program. One of the projects on the agenda is to try and get name bands to make overseas treks.

Committee is under jurisdiction of Col. Howard C. Bronson of the Army Special Services in New York, and altho

Cosmopolitan Inks Hawkins, Niesen, Wayne and Busse

NEW YORK, May 21.—Newest indie firm in the disk biz is Cosmopolitan Records, which has already inked Jerry Wayne, Gertrude Niesen, Coleman Hawkins and Henry Busse for diskings. Outfit has as one of its execs Harry Banks, former tax consultant for Victor and other biggies.

Another note in indie page is rumor that Irving Mills, music pub, is interested in putting out disks under label of Mills Records. He's currently on the Coast.

Rank Seeing MCA Talent

British pic producer reported coming here to line up names for flickers

NEW YORK, May 21.—In what may prove to be a natural tie-in with bands prepping for foreign markets after the war, Arthur J. Rank, Great Britain producer, is now in the prelim stages of setting a deal with Music Corporation of America for a number of top bands to make pix in England. Altho MCA office here had no knowledge of the move, those who've been in contact with Rank in England say that he's coming here in July and the deal is in the works. Besides bands, Rank is said to be eyeing many other MCA properties for his future pix.

Rank has two production outfits in England, Gainsborough and Two Cities, which produce pix at the Denham Studios. Evidence that he's serious about the move to import American musical talent is the fact that Tootie Camarata, arranger at Decca for some time, has since been signed by Rank to musically direct his forthcoming pic, *London Town*. Camarata is said to have already left for England.

Rank's interest in name properties, while not a new thing in the band market, is a fresh angle in the sure-to-be sojourn to European markets after the war. It's known now that many agencies and personal managers have talked readily about the coming markets. But one thing is certain; that unless conditions in many of the countries are more than measurably improved after being ravaged by the war, that market for some time is a nebulous thing. However, where a monied producer like Rank gets the idea of bringing big properties to England to make a pic, it starts another avenue of thought.

It's similar to bands trekking to Hollywood to make pix and while there playing the spots on the Coast. So bands that head for England to make pix will certainly plan to play not only London, but also other big cities in other near-by countries. It looks like plans for the big trek is on.

Finley Gathering Names; Pacific Sq. Sale Rumor Again

HOLLYWOOD, May 21.—Move by Larry Finley, owner of Mission Beach Ballroom, in signing up such names as Tommy and Jimmy Dorsey, Glen Gray and Frankie Carle this summer, thus offering Wayne Dailard's Pacific Square Ballroom real competition for the first time, has instigated talk that Dailard's dancery might be up for sale. Upon questioning, Dailard firmly denied any intent to sell the ballroom, altho he did say that any place could be bought for a price.

He also said that an offer by Horace Heidt for Pacific Square was actually made over a year and a half ago, contrary to another trade mag story that Heidt had made a recent offer. He admitted that he had an offer of \$3,000 from someone outside the music biz, but that was turned down. Dailard has Will Osborne, Artie Shaw, Tommy Tucker, Guy Lombardo, Xavier Cugat and Les Brown lined up for coming months.

nothing so far has happened, they've discussed the idea with name bands and others in the trade. Just how they would go about getting bands to make the trip outside the USO is not known, but suffice to point out that they are interested in getting as many name bands to go over as possible.

Another BIG PLATTER FULL OF TONY PASTOR and HIS ORCHESTRA

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Milwaukeeans Tab' Disk Buy, Post-War Sets

Victor, Decca, Col., 1, 2, 3

MILWAUKEE, May 21.—Index to the disk-consciousness of consumers in Beertown is several pages in *The Milwaukee Journal Consumer Analysis* (22d comparative report), which not only tabs the buying habits of locals but also takes a look-see into what they're going to want in the way of post-war radio equipment. As of January, 1945 (when the final consumer study returns were supposed to be in), 35.6 per cent of all families who reside in greater Milwaukee bought platters for home playing. Not only did this approximate one-third of all families but the one-third was representative of all income groups in the area. For instance, 39.2 per cent of all who paid 50 bucks or more rent a month were record buyers; 33.3 per cent of the \$40-\$50 group put it on the line in disk retail shops; 33.8 per cent of the \$30-\$40 group and 35.6 per cent of those who keep the roof over their heads at under \$30 also give way to their music yens by buying pancakes.

Indication that this percentage is restricted to this figure by the fact that disk spinners are not available and combination radio-phonographs are out-of-this world (try and buy one) is tipped in the annual survey by the fact that 71.4 per cent of all families in this Wisconsin city want their post-war radio to be a combination console-type radio and record player. In other words, while 81,035 families buy records now, just about twice that number, 162,525, to be exact, want a record player. What good is a disk-spinner without platters. Huh? This means that the number of families buying records should, unless unforeseen things develop, double post-war.

The *Journal* survey also included a disk "brand preference question" and indicated that Victor, Decca and Columbia run 1, 2 and 3 in that order. Victor has been first since 1940, but its share of sales—that is, the percentage of all families buying phonograph records that bought Victor's—declined in that period by 19 per cent. Actual number of families buying Victor records, however, increased by 150 per cent during that decline.

Decca, for its part, since 1940 has practically doubled its share of percentage of sales, while the actual number of people buying its disks went up almost 600 per cent. Columbia's share of the market increased by 55 per cent from 1940 to 1945, and the actual number of people buying Columbia labels boomed by almost 400 per cent.

The three top recording orgs actually handle 95.8 per cent of the market with their major labels and besides that do some biz with their Bluebird and Okeh labels also, which gives some idea of the way they have this market sewed up at this time. Of course, all these figures are based upon *The Journal*, but after 22 years of consumer tabbing they ought to know how to do it.

Blue Talking Disks With Carlton Smith

NEW YORK, May 21.—Last remaining radio net that has no record affiliate, the American Broadcasting Company (Blue), is said to be in the talk stage of going into the biz. According to a spokesman at the Blue, the topic has come up for discussion many times recently, especially in connection with a proposition made to them by Carlton Smith, a guy who knows his way around the disk biz and who writes for *Esquire*. American execs say that altho it probably won't happen right away, that there's a good possibility that it will happen in the not too far off future.

Chet La Roche, v.p. and general manager of Blue, has had talks with Smith anent the subject. Move would put Blue in the same class as NBC, and its RCA-Victor affiliate; CBS and its Columbia Record subsid, and Mutual, which has the WOR-Feature disk as an affiliate.

Altho, as pointed out above, there are no definite plans as yet, rational reason why a radio chain should make a tie-up

Chi Music Pubs Reshuffle Staffs After Curfew End

CHICAGO, May 19.—Plenty of shuffling current in music pubs' offices here as a result of the curfew's call-off which dropped Chi band remotes from Eastern outlets of the networks. Since Gotham bandmen have returned to the 2 a.m. closing Chi remotes have been taken over by East Coast orks, and the music firm biggies and reps who were plaguing local leaders during the curfew have returned to the stem.

Paul Salvatore left Chappell here to take over as plugger for Shapiro-Bernstein since George Pincus has left to take over as professional manager, the SB post vacated by Jonie Taps, who joined Columbia Pix. Joe Dracco moved from Viking to Stevens, replacing plugger Paul Flynn, who went with Words and Music. Jimmy Hughie, who was with Shapiro-Bernstein previous to going into war work, has returned to the plugger ranks, taking over Cordy Smith's post with Southern. Smith was drafted recently. Tom Sherman, once with Saunders, has taken over the E. B. Marks office locally. Pete Kameran is coming in from Bourne's Gotham office to replace Harriet Smith, only gal plugger in the biz, who is being married soon and will work in New York.

There are four pluggers' jobs still to be filled, and one of these will probably be handled by Jack Braun, just in from the East Coast. He was formerly with Braun Music.

with a disk company can be seen on the very surface of things. And Blue execs admit this. However, the many obstacles that stand in the way of all dinking companies today certainly stands in the way of net progress, too. After the war, there's a good chance that it will happen.

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Music White Collar Workers Coached On Unions By PMM

NEW YORK, May 21.—Potential men now employed in the music biz as office workers are being familiarized with union procedure in the move to organize them which is now being pushed by Professional Music Men, Inc. Any union commitments made by the now unorganized workers is to be purely voluntary, as there are two bargaining agencies—the office and professional workers, CIO, and the white collar workers' union, AFL—in the field.

First thought of the Professional Music Men, which is an AFL org, was to organize the workers as an auxiliary, but as both agencies are represented, jurisdictional and other problems came up which prevented them from getting a charter, so the plan was scrapped. As it stands now, the white collarites are being acquainted with the union picture by PMM, but if they decide to become unionized they'll choose which org they want to represent them. The first of the familiarization meetings was held May 18 with reps of many publishers, union execs and biggies of Professional Music Men on hand.

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George Paxton Is Set for Penn, Sherman Hotels

NEW YORK, May 21.—George Paxton's ork, which is getting a break for a newly formed band by opening at the Hotel Pennsylvania June 14, gets another boost in being signed for the Sherman Hotel, Chicago, following Pennsy date. Band is currently at Capitol Theater, New York.

Paxton recently signed with Guild Records, the new diskery. Pact calls for 24 sides during the first six months of the inking.

Band also starts first series of one-nighters since it was formed, with a dance at Lincoln Park in New Bedford, Mass., May 29, and at Powatan on the Lake in Providence, R. I., May 30. Other dates before the Pennsylvania opening include camp shows, colleges and private parties. Ork is handled by Frederick Bros. and is said to be getting a guarantee of \$1,000 a night.

Milwaukee Gets Flesh Again; Hampton's First

MILWAUKEE, May 19.—After an absence of stagershow, Riverside Theater June 15 resumes band shows with Lionel Hampton's band, followed by Skinny Ennis, Sammy Kaye, Lawrence Welk, Ink Spots, Louis Prima, Vaughn Monroe, Mills Brothers, Frankie Carle, Artie Shaw, Duke Ellington, Andy Russell and other major attractions.

Stagershow are to be supplemented by single first-run attractions. Double features and no stagershow terminate 15th.

Deb, Social Parties Coming Back Strong, Meyer Davis Says

NEW YORK, May 21.—Moving up front from the back seat, which they took when the war started, deb parties and other private social activities will be in full swing again before the war is over, according to Meyer Davis, whose society orks play for most of the 400's functions. The step-up started with V-E Day and has been going strong ever since.

Since the war began, coming-out parties have been almost all canceled, but the Davis office has already been given 30 dates for June, July and August, with bookings for other swank affairs also piling up. Most of the dates will be played in New York with some skedded for Newport, R. I., and a few in Long Island, N. Y.

T. D. I-Niter Starts Eastwood Schedule

DETROIT, May 21.—Complete line-up of name bands to play Eastwood Gardens, largest outdoor ballroom in this territory, was released last week by Max B. Kerner, of Eastwood Park management. Gardens open Thursday (24), with Tommy Dorsey in for one night only, a rare policy for this big spot.

Unusual policy of holding most of the bands for two weeks, instead of weekly changes, is being followed this year.

Dates to follow Dorsey are: Weeks of May 25 and June 1, Les Brown; June 8, Stan Kenton; June 15, Woody Herman; June 22 and June 29, Charles Spivak; July 6 and 13, Johnny Long; July 20 and 27, Vaughn Monroe; August 3, open; August 10, Frankie Carle; August 17, Tony Pastor, and August 24, Sonny Dunham.

Here's That You Live a Thousand Years
And I Live One Day Less,
For I Can't Smell the Flowers When I'm
Dead (Comic)
If I Even Was Back In a Shack By the
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by Johnny Burke and Jimmy Van Heusen

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Xavier Cugat

(Music Corporation of America—
Jim Diamond, personal manager)

(Reviewed at Copacabana, New York,
April 24)

Only flaw in Cugat's stint at this nitery is the fact that the floor is 10 times too small to accommodate the L.-A. rumbaddicts. Cugat's music is plenty fetching, and the left-handed violinist's smart showmanship in mixing up his wares all adds up to a socko box-office attraction for any smart nitery. Monte Proser is paying Cugat \$8,500 per week at this spot, but from the biz done, he's worth that and maybe a percentage of the gross.

Besides the fact that Cugat can draw 'em in on simply the rep of his name, having knocked around for a good many years and finally established himself as the L.-A. b.-o. attraction in the biz today, he really puts on music that satisfies even the most erudite L.-A. music lovers. This reviewer covered the spot with a couple of below-the-border visitors, and they pointed out that altho the music wasn't authentic to the point of being folk-lore, in the main it was a bright cross-section of the flavor of Latin-American music with a touch of commercial paprika tossed in.

And that is what probably okays it for both initiated and uninitiated in the templ of the L.-A. countries. Cugat wisely hashes the most intricate with simple tunes and the result is an evening of invigorating listening and dancing. Only trouble, as pointed out above, is the fact that the floor is much too small to accommodate all that want to

Buddy Franklin

(Reviewed in the Walnut Room, Bismarck Hotel, Chicago, May 17)

This is Buddy Franklin's third start as a fronter in eight years, which accounts for the polish this band has acquired in the six months it's been playing. Franklin's first two attempts as a batoneer were halted by stints in the service.

Band's scorings are varied, ranging from the light classics to the boogie, but the violin-playing maestro emphasizes sweeter arrangements in the band's book. Distinctive touch in the ork's arrangements are Franklin's excellent use of four fiddles, which he has aptly named "the 15-piece crew," is teen-aged Rudy Stauber, whose flexible trumpet is highlighted by Franklin in the floorshow here.

Vocalist Harriet Collins, who's attractive enough to have attracted visiting film scouts, also sings an excellent ballad. Gal's voice is just a little lower than usual chirps, and her rendition of blue numbers is tops.

Newcomer Eddie Allyn is doing okay with the sentimental ditties. Both vocalists team up effectively in the floorshow. Tho the band is still young, Musiccraft has Franklin under a recording pact and is issuing his first sides with the new band next month. Previous to entering the service, Franklin also waxed for Musicraft. *John Sippel.*

make with the feet and the hubbub of the mob often drowns out music of even such a large outfit as this. His vocalist, Louis Del Campo, counts more than a little in putting over many of Cugat's specialties. *Paul Secor.*

Randy Brooks

(Reviewed at the Roseland Ballroom,
New York, May 17)

Band, fronted by trumpeter Randy Brooks, has definite possibilities but as it now stands, with the exception of the leader's sensational horn work, it is little above the average set by many other newly formed orks. Composed mostly of what appears to be teen-age tooters, the Brooks crew is solid enough but lacks the sureness and style which can only come after more seasoning. All the fundamentals of a click commercial band are there but at present the ork has a tendency to blast one minute and then go into a slow number which can hardly be heard. As the bedlam of the Roseland offers many disadvantages to a band, it's hard to say how the Brooks crew would show up in different surroundings.

Biggest commercial asset of the band is Brooks's trumpet. He has solo spots in a majority of his arrangements and has a wonderful range and tone which went over with a bang. Altho Roseland isn't exactly a spot where a leader can display any degree of showmanship, Brooks's horn scored in selling his band. Other solo work in the combo is limited to sax and clary, with most of the numbers featuring straight ensemble work. His five saxes show up strongly in a varied book of pops, standards and several originals and jump tunes which earned heavy hands.

Loretta Vale and Vince Manning, who share the vocal duties, are adequate but no more. Both make good appearances and seem at home at the mike but lack the warmth and sincerity which makes top vocalists.

Floor was jammed and plenty of standees when caught, with most of the payees seeming satisfied. Ovie Alston and his smaller crew alternate. *Bill Ely.*

Musical Holocaust

NEW YORK, May 21.—Among the stories released about the survival of the 27,000-ton carrier *Franklin*, which last week reached the Brooklyn Navy Yard under its own power after being wrecked by Jap bombs and subsequent fire 60 miles from the Inland Sea (12,000 miles away from Manhattan), was one that told how the crew members that survived kept their spirits high with a makeshift band. The men were feeling pretty low, they hadn't had anything much to eat for two days.

Some of the crew got some "instruments" together—a big galley tub for a bass drum, fire buckets and spoons for smaller drums, a jug for a bull fiddle, two trumpets, a clarinet, a penny whistle, a guitar and an ocarina. When the band began to beat it out, things brightened up, but quick.

Lenetska and Bart, Both Ex-Gale, Form Office; Guide Spots

NEW YORK, May 21.—Ben Bart, head one-nighter booker at the Moe Gale agency, left Gale recently to open a booking office in partnership with Harry Lenetska, another ex-Galer who left the agency several weeks ago. The new Bart-Lenetska office will offer both personal management and booking facilities to their clients, the biggest of whom are the Ink Spots. Bart, who has been handling a majority of the colored band one-nighter dates for Gale for the last several years, also will take with him two or three not so well known Negro orks whom he represented while with Gale.

Unusual situation exists in that new combine will oversee the bookings of the Spots, while Gale will continue to book the act for another year and a half. Gale's personal management contract with the Spots runs for another four and a half years. New set-up calls for Bart and Lenetska to go on salary paid by Kenny.

Music Dealer Credit Bureau Set To Go

NEW YORK, May 21.—organized a couple of months ago but inactive until now, Music Dealers' Credit Bureau will start to supervise financial dealings between music publishers, retailers and other allied outlets in the biz within the next 10 days. The ork, which now lists over 1,000 members in all parts of the country, will put all transactions between its members on the same cash-on-the-line basis now employed in the liquor biz and other industries. Retailers who fail to pay for sheet music, records or other similar products within a specified number of days after receipt will be put on a list tabbing their slowness in paying bills and all deliveries to them may be suspended until past dues are squared.

Universal To Use More Tunes in Pix

HOLLYWOOD, May 21.— Universal Pictures has set a new policy calling for the use of much more music in its productions. In the past, pictures, even so-called musicals, featured only two or three songs a pic, but from now on seven or eight tunes are slated for major productions.

Pic firm feels customers expect to hear music rather than an over-abundance of plot. Move may mean an in for more name dance bands in Universal productions. Most pic outfits have cut name band appearances to a minimum after several years of tremendous band film activity.

Aside from their major productions, Universal puts out 13 two-reeler short subjects a year, featuring bands and singers. The talent generally is not selected too far in advance, but rather from whatever bands might be available here or in New York. Copyrighted material

TWO GREAT SONGS

JUST A PRAYER AWAY

By DAVE KAPP — CHARLES TOBIAS

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COLUMBIA	KATE SMITH	DECCA	BING CROSBY
VICTOR	SAMMY KAYE	MAJESTIC	THREE SUNS
	PREMIER	GEORGE OLSEN	

SWEETHEART OF ALL MY DREAMS

(FROM 30 SECONDS OVER TOKYO)

Recorded by

COLUMBIA	BENNY GOODMAN	MAJESTIC	THREE SUNS
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Nominations Made For ASCAP Board

NEW YORK, May 21.—Nominating committee for ASCAP's board of appeals has come up with the following names for election:

For pubs:

Sid Kornheiser, repping Burke-Van Heusen; Will Lackenbauer, for Jewel Music; George Marlo, Dorsey Brothers; Lester Santly, for S-Joy. Lackenbauer and Santly are incumbent members. Two pop and one standard pub as well as two pop and one standard writer make up the appeal board. Above are pop pubs. John Sengstack, of Clayton F. Summy Company, and Max Winkler, of Belwyn, Inc., are standard pubs up for election. Sengstack is incumbent.

For writers:

Milt Ager, Abel Baer, Peter De Rose, Sammy Stept, Charlie Tobias and Leonard Whitcup, all pop. Baer and De Rose are incumbent. Standard writers up for election are Abram Chasins and Harvey Enders. Pubs vote for pubs and writers for writers, with voting slated for June 1.

Leader, Agent Must File Pacts in Mich., Musicmakers Decide

DETROIT, May 21.—At the 28th annual confab of the Michigan Musicians' Association, State AFM org, definite recommendation was made to the national secretary's office that all booking agents and AFM members be notified that it is the joint responsibility of the leader and the agent to file contracts, prior to engagement, with the secretary of the local having jurisdiction. This situation, of paramount interest in Michigan, is the direct result of the recent action of the national office in increasing jurisdictions of locals, so that some locals in the State, typically Muskegon and Bay City, find themselves responsible for territory as much as 250 miles away, without adequate facilities for policing it. This is particularly important in connection with the collection of the 10 per cent national tax on traveling bands.

The national office was represented by Oscar F. Hild, president of the Cincinnati Local No. 1 and a member of the International Executive Board. Two State problems of national significance were discussed. It was learned that the AFM has informally adopted a "hands off" policy on the Vandenberg Bill. On the much-disputed Interlochen situation there was much discussion, with a detailed statement by Hild, but no action was taken, inasmuch as this is now a problem for the national office to handle.

S. S. Tax Discussion

There was a discussion of the Social Security regulations and Withholding Tax in relation to the Form B (standard) contract. It was indicated that the present cases in federal courts affecting the payment of these taxes will be carried to the U. S. Supreme Court for a definitive decision.

Reports from locals showed that the up-State locals in particular have been very hard hit by the draft. Because of the low average age of musicians, especially in smaller communities, some locals have lost as much as 50 per cent of their members to the armed forces.

Earnings Up

Average earnings of members last year increased around 30 per cent over the preceding year. Typically, for the Detroit local, earnings for the year 1944 were \$3,500,000, compared to \$2,750,000 for 1943. This represented an average of 2,800 working members, including many part-time musicians.

Most officers were re-elected, including George W. Clancy, Detroit, president; Mrs. Maude Stern, Kalamazoo, vice-president, and W. J. Dart, Port Huron, secretary-treasurer. Elected to the executive board were W. T. Timmermann, Jackson; Harry Bliss, Ann Arbor, and Leon Knapp, Grand Rapids.

Jam Sessions Like Carnegie Planned in Chi, Cleve and Det.

CHICAGO, May 21.—A series of jam sessions staged at a la New York's Carnegie Hall smash fetes, to be held in Chicago, Cleveland and Detroit during the latter part of June, are planned by Bill Randle, disk jockey at WJLB, Detroit, and Phil Featheringill, Chi record shop op and head of Session Record firm here. If the initial attempt at big-time jam session promotion works out in these cities, Randle and Featheringill plan to stage a schedule of 13 concerts during the coming year.

Sessions will be held in large auditoriums with ducats scaling from \$1.20 to \$3.60. Detroit site will be the Institute of Fine Arts (capacity 1,500) and Cleveland's Municipal Auditorium (capacity 3,600). While the Chi site hasn't been definitely selected, it's known that the Civic Opera House and Orchestra Hall, both of which hold over 3,000, are being considered.

Art Tatum has definitely been slated to hold the featured spot at each concert while the supporting cast of musikers will be made up of local jazzmen and probably other well-known Middle Western and Chi swingers.



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May 22, 1945

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Hi Gang:

Phil Brito and I have just returned from the grandest party in the world, your sixth annual banquet! We'll never forget the party, the gang, or your reason for asking Phil to appear.

You said that your group considers Phil Brito, "the most up-and-coming male vocalist in the country." Coming from you, that's a real compliment and I know that you'll never regret your faith.

Hope we'll see you again next year. We don't want to miss it!

Cordially,

Irving Romm

PERSONAL MANAGER

P.S. The first coin machine record we saw when we hit Cleveland was BRITO'S MUSICRAFT disc of "IF I COULD BE WITH YOU (One Hour Tonight)". That's the kind of response we love! I know you'll like his next release "AFTER ALL THIS TIME" backed by "I'LL SEE YOU IN MY DREAMS."

SONGS FOR HOMEFOLK

ANOTHER "FOLK TUNE"

for the

JUKE BOX HIT PARADE

Just Released

on Okeh Record No. 6742

"YOU DON'T CARE WHAT HAPPENS TO ME"

by BOB WILLS and his Texas Playboys

ORDER FROM YOUR RECORD DISTRIBUTOR. WE DO NOT SELL RECORDS.

MILENE MUSIC

220 CAPITOL BOULEVARD NASHVILLE 3, TENNESSEE

N. England Outlets Pick 'Song of Week' For Heavy Plugging

NEW YORK, May 21.—*Song of the Week*, a new poll idea which makes possible a total of over 750 plugs a week for each tune so chosen, has been formed by 51 New England radio stations. Started by Walter Haase, head of WDRC, Hartford, Conn., to cover the area served by his station alone, the poll has been

adopted by the rest of New England's stations, representing all major networks.

Selected by a five-man committee which rotates every week to give members of all stations a chance to serve, the tune is selected by preference of the committee and not according to network popularity. Once selected, it is then plugged several times a day on all of the stations non-network shows, which assures a bumper crop of plugs as most of them go in heavy for disk jockey, local vocalists, hillbilly and other similar programs where the tune is easy to spot.

Music—As Written

NEW YORK:

Phil Brito opens at Newark, N. J., swank nitery, the Blue Mirror, May 24. . . . Sammy Kaye to do a Midwestern theater and one-nighter tour after he closes at the Astor June 9, starting with a two-week booking at the Chicago Theater in Chi. . . . Art Mooney ork gets fast return engagement at the Carnival Club, opening May 24 after closing there two months ago. Mooney has dropped his string section and will feature seven vocalists instead. . . . Supper club singer Perry Como, due to report in Hollywood June 8, has postponed his visit till July 10 on account of the film strike. . . . Cliff Leeman replaces long-time drummer Buddy Schutz with Jimmy Dorsey for the band's stint at the Sherman Hotel in Chicago. . . . Instrumental quartet, *The Four Blues*, to record for DeLuxe disks. . . . Marion Hutton delaying her return to flicks until October to remain here for the summer for her radio as well as a date at the Paramount. . . . Dinah Shore disked Leeds's *Along Navajo Trail* without firm even aware of it here. Penned by Larry Markes and Dick Charles. . . . Arnold Shaw's new book on Gene Krupa now on the stand.

Edward J. McCauley, formerly sales manager for the Big Three (sales distributor for Robbins Music Corporation, Leo Feist, Inc., and Miller Music Corporation), has been promoted to the position of director of the standard and educational departments. C. W. Woolery, formerly McCauley's assistant, has assumed the position of sales manager. He will be in complete charge of the sales department of the Big Three. . . . Martin H. Mills, son of Jack Mills, president and founder of Mills Music, Inc., has been accepted for enlistment in the United States Navy and is awaiting further orders from the Navy Department.

Martin Block is pubbing tune based on 7th War Loan drive, with title *One Down, Two to Go*. Written by Mark Warnow.

CHICAGO:

GENE KRUPA'S new ork sans strings began rehearsing in New York Monday (14). Anita O'Day, who sang with Krupa before joining Stan Kenton two years ago, joins ork within the next three weeks. She replaces Lillian Lane, now with Artie Shaw. . . . ADA LEONARD and ork, currently on a month's vacation, open at Frolics, Miami, early in June. . . . EMMETT CARLS, local tenor man who has been with most of the names, is readying a new band, unusual in that it lines up with seven strings, three rhythms, three saxes (including the leader) and two brass.

HOLLYWOOD:

Eberle-Matthews' band playing Coast dates, including current run at Casa Manana as Dave Matthews' band with drafting of Ray Eberle. . . . Half a dozen-key musicians and vocalists quit Spade, Cooley's band to form their own combo, with Cooley making quick replacements during his engagement at Riverside Rancho. . . . Artie Shaw getting two CBS transcontinental wires from Casino Gardens. . . . Art Tatum recording for ARA here, with Earl Hines due in town for another ARA session.

20th-Fox Asks Nix Of Suit on Frisco

NEW YORK, May 19.—Dismissal of the Laurence J. Hirsch suit involving use of the song *Hello Frisco, I Called You Up To Say Hello*, in the 20th Fox pic, *Hello, Frisco, Hello*, was sought by 20th-Fox, MPHC, FM, Witmark and Sons, and Gene Buck, writer of the lyrics.

In defense, defendants claim the right to record the song granted to Witmark as sole proprietor of the renewal rights, which was assigned by the plaintiff in 1942. Witmark also claims rights under a 1937 agreement, which gave the pubs all rights to the title and interest in the song, together with the right to license to films for synchronization.

Bowling Ops Eye Summer Terps Biz

CHICAGO, May 21.—A new outlet for summer one-night and location band booking, which may eventually blossom into a network of such promotions, is opening June 5 in Evansville, Ind., where Franklin Lanes, 20-lane bowling alley, is being converted into the Franklin Gardens, summer dancery. The summertime dance project will run three months, after which building will be returned to kegling palace.

Conversion of bowling building into a summer ballroom is the idea of H. K. Harms, owner of the Lanes, who hopes to overcome usual summer lull in kegling biz by inaugurating dancing period. He has secured 8,000 square-foot dancing floor, which will cover gutters. Bowling fixtures can be removed easily to accommodate the floor, Harms said.

Lou W. Cohan, of Central Booking, Chi., has been given exclusive band-booking pact, which calls for budget up to \$12,000 weekly for bands. So far, Ted Fio Rito, Duke Ellington, Jerry Wald, Art Kassel, Johnny Long, Jan Garber and Clyde Lucas are set for location dates at the Gardens.

Besides the visiting name orks, op has set 18-piece house band, fronted by George Fountain, ex-Busse bassman.

If Harms's summer terp idea works out, plenty of other bowling ops are expected to take it up. Harms, who is using maple floor, says that the post-war pre-fabricated floor which will be lighter and easier to put in, will bring even more kegling ops around to the ballroom idea. Already a couple of big bowling spots in Chi are toying with the idea of following Harms's example.

"Love Nest" Suit Dismissal Requested by 3 Defendants

NEW YORK, May 21.—Warner Brothers, Music Publishers' Holding Corporation, and Harms, Inc., have asked for a dismissal of the Laurence J. Hirsch suit, which claims unlawful use of the song *The Love Nest* in WB's film *Yankee Doodle Dandy*. Defendants asserted that the right of Harms, Inc., to license Warner's was approved by the plaintiff, who had assigned it the right.

Otto Harbach, co-writer with late Louis Hirsch, has refused to join as a party plaintiff. Victoria Publishing Company, orig pub, assigned the publishing rights to Harms.

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Confab Reps Ask Continued Unity in International Radio

(Continued from page 3)

of radio. It seems to me that international co-operation in the field of communication is one of the next important steps to be taken up jointly by all nations of the world in order to make the charter of peace effective. Radio helped us to win the war in Europe. It can help us even more in our task of preserving peace."

Victor DeLavelle, Belgium delegate and originator of the V-for-Victory campaign over the BBC, said:

"Any European who lived thru the dark years of German occupation will testify that the voice of the free world carried by radio—brought to the peoples their daily ration of hope and comfort, a ration as indispensable as their meager ration of food. It is no exaggeration to say that the 40 microphones operating from the BBC in London and from the shores of America, have played the role of 40 divisions in liberating Europe. The guns are now silent in Europe. They will be silenced one day in the Pacific. At that time radio will be free again—for voices which will teach again the price and pride of friendship and decency. What a tool is radio to lift the world, to build a real, working, lasting commonwealth of nations. Let us use it and use it well."

France's Minister of Foreign Affairs, M. Bidault, said:

"In those days during the occupation I expressed the very special gratitude the whole French nation felt for the BBC. Today in San Francisco, I am happy to repeat openly what our secret messages then tried to convey.

"Who can deny that broadcasting will not be less necessary for peace than it proved for victory. Men and women today turn their eyes in expectation toward those who have microphones at their disposal. We trust that the radio, and especially the British radio, will remain faithful to the principles upon which it worked at the time of our trials."

Statement from China's delegation reads in part:

"The importance of radio broadcasting in wartime has been amply demonstrated during the last few years. The greater importance of the role of radio after the war is becoming universally recognized. In the closely knit world of tomorrow, international broadcasting can be of the effective forms of education and cultural co-operation among the nations. . . . For the delegation of Union of South

Africa, Field Marshal Jan C. Smuts, said:

"For nearly six years of devastation and human suffering, the voice of free radio kept alive the spark of hope in Europe. Radio was abused to promote evil, but all the forces of evil could not silence radio's promise of the dawn to come. In the new era into which we are now entering, radio has a duty and a responsibility—a duty to keep the world informed so that all men may have access to truth, and a responsibility to protect truth so that men and nations may build their understanding of world affairs on enduring foundations. So doing, radio may be tempered into the greatest instrument for peace and tolerance the world has even known."

From Liberia, Haiti and Ethiopia came confidence that proper use of radio can help break down "international misunderstanding" and the ease with which they can be exploited. For the small nations of the world, said Bitwoddé Makonnen Endalkaachau, Prime Minister of Ethiopia:

"It is particularly important that their viewpoints and problems be understood and appreciated abroad. It is doubtful whether any single instrument is more clearly capable of laying the foundations of mutual comprehension among the peoples of the world than is radio."

General Carlos Romulo, who heads Philippine Commonwealth delegation, told the BBC:

"Radio, which has proved itself one of the most effective instruments of war, is an indispensable tool for building and maintaining the peace. People all over the world must talk with one another freely and openly; they must understand and respect one another's point of view—that is the great task of radio—to bring people all over the world face to face so that they will realize that they are brothers. . . ."

Joseph Bech, Minister Foreign Affairs of Luxembourg, stated:

"The immense contribution of radio to the defeat of Germany will appear in letters of gold in the history books of the war. . . . An old priest of my country stated from his pulpit to a congregation of American soldiers who had just freed his town that second only to their faith in God, was their confidence in the BBC. . . . The defeat of Germany is a great beginning toward a peaceful world. The (See Continued World on page 33)

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- ① MY DREAMS ARE GETTING BETTER ALL THE TIME
- ② CANDY
- ③ LAURA
- ④ SENTIMENTAL JOURNEY
- ⑤ DREAM
- ⑥ THERE! I'VE SAID IT AGAIN
- ⑦ I'M BEGINNING TO SEE THE LIGHT
- ⑧ BELL-BOTTOM TROUSERS
- ⑨ JUST A PRAYER AWAY
- ⑩ YAH-TA-TA, YAH-TA-TA

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

ALL AT ONCE (Chappell) in 20th Century-Fox's "Where Do We Go From Here?" National release date not set.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

ANYWHERE (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

CHLOE (Villa-Moret), performed by Spike Jones and the Sardi's in Paramount's "Bring On the Girls." National release date—March 30, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date not set.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date not set.

I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

I WALKED IN (Miller) in 20th Century-Fox's "Nob Hill." National release date not set.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

I'M BEGINNING TO SEE THE LIGHT (Grand), sung by Dale Evans in Republic's "The Man From Oklahoma." National release date not set.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

MY DREAMS ARE GETTING BETTER ALL THE TIME (Santly-Joy), sung by Marlon Hutton in Universal's "In Society." National release date—August 18, 1944.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchor Aweigh." National release date not set.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

POOR LITTLE RHODE ISLAND (Shapiro-Bernstein), sung by Ann Miller in Columbia's "Carolina Blues." National release date—September 28, 1944.

(I LOVE YOU, I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date—December 28, 1944.

THE MORE I SEE OF YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

WHATCHA SAY? (Harms, Inc.), performed by Louis Armstrong and orchestra in Warner Bros.' "Pillow to Post." National release date—May 25, 1945.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.



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RCA Victor Division, Camden, N.J.



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	
9	1	1.	CANDY (R) Feist
16	3	2.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R) Santly-Joy Robbins
7	2	3.	LAURA (F) (R) Shapiro-Bernstein
8	4	3.	JUST A PRAYER AWAY (R) Santly-Joy
4	9	4.	BELL-BOTTOM TROUSERS (R) Capitol
7	5	5.	DREAM (R) Morris
3	6	6.	SENTIMENTAL JOURNEY (R) Berlin
7	7	7.	ALL OF MY LIFE (R) Grand
12	8	8.	I'M BEGINNING TO SEE THE LIGHT (F) (R) Valiant
4	10	9.	THERE! I'VE SAID IT AGAIN (R) Shapiro-Bernstein
1	—	10.	SWEETHEART OF ALL MY DREAMS (R) Shapiro-Bernstein

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	Last Week	This Week	
7	2	1.	SENTIMENTAL JOURNEY . . . Les Brown Columbia 36769 <i>Twilight Time</i>
2	10	2.	BELL-BOTTOM TROUSERS . . . Tony Pastor Victor 20-1661 <i>Five Salted Peanuts</i>
10	1	3.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Les Brown Columbia 36779 <i>He's Home for a Little While</i>
7	4	4.	THERE! I'VE SAID IT AGAIN Vaughn Monroe Victor 20-1637 <i>Rum and Coca-Cola</i>
13	3	5.	CANDY Johnny Mercer-Jo Stafford <i>Gonna See My Baby</i> (Pied Pipers-Paul Weston) Capitol 183

(Continued on page 72)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	
10	1	1.	King Cole Trio Collection of Favorites Capitol A-8
1	—	2.	Up in Central Park Jeanette MacDonald Victor M-991
8	1	3.	Glenn Miller Glenn Miller and Ork Victor P-148
9	3	4.	Song of Norway Featuring Members of the Original New York Cast Decca DA-382
6	—	5.	After Dark Morton Gould and Ork Columbia C-107
6	2	5.	Eight to the Bar Pete Johnson-Albert Ammons Victor P-69

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	
8	1	1.	The Lord's Prayer John Charles Thomas Victor 1736
4	3	2.	Ritual Fire Dance Jose Iturbi Victor 10-1135
10	2	3.	Ave Maria (Schubert) Marian Anderson Victor 14210
3	—	4.	Chopin Polonaise Paderewski Victor 6234
9	—	4.	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork Decca 29150

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	
6	1	1.	Music to Remember (From the Life of Chopin) Jose Iturbi Victor SP-4
10	3	2.	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia Victor M-900
2	—	2.	Harold in Italy By Hector Berlioz; William Primrose, conductor; Boston Symphony Ork; Serge Koussevitzky, conductor. Victor DM-989
7	5	3.	Rhapsody in Blue (Gershwin) Andre Kostelanetz and Ork (Alex Templeton, pianist) Columbia X-196
1	—	4.	Beethoven Symphony No. 5 in C Minor Walter, Phil. Symphony of New York Columbia M-498
2	11	4.	Tchaikovsky Nutcracker Suite Stokowski, Philadelphia Symphony Victor M-265
5	2	4.	Tchaikovsky Symphony No. 6 in B Minor (Patetique) Artur Rodzinski, New York Philharmonic Columbia M-558
4	—	4.	Strauss Waltzes Andre Kostelanetz and His Ork Columbia M-481

Music Popularity Chart Week Ending May 17, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
10	1	1	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Les Brown (Doris Day)Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)
10	3	2	THERE! I'VE SAID IT AGAIN —Vaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
7	4	3	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Johnny Long-Dick Robertson (Dick Robertson-Frances Lane)Decca 18661 (See No. 1)
12	2	4	CANDY —Johnny Mercer-Jo Stafford (The Pied Pipers-Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
17	3	5	I'M BEGINNING TO SEE THE LIGHT (F) —Harry James (Kitty Kallen)Columbia 36758 (Ink Spots-Ella Fitzgerald, Decca 23399; Duke Ellington, Victor 20-1618; Cootie Williams, Majestic 7131)
1	—	6	BELL-BOTTOM TROUSERS —Tony Pastor (Ruth McCullough-Tony Pastor)Victor 20-1661 (Guy Lombardo, Decca 18683; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452)
10	10	7	DREAM —The Pied Pipers (Paul Weston Ork) ..Capitol 185 (Freddie Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Muscraft 15031)
1	—	8	I WISH —Mills BrothersDecca 18663
4	13	9	CANDY —Johnny Long-Dick RobertsonDecca 18661 (See No. 4)
4	13	9	TIPPIN' IN —Erskine HawkinsVictor 20-1639
6	6	10	JUST A PRAYER AWAY —Bing Crosby-Ken Darby Singers (Ethel Smith-Victor Young Ork)Decca 23392 (Sammy Kaye, Victor 20-1642; Kate Smith, Columbia 36783; The Three Suns, Hit 7127)
9	7	10	SENTIMENTAL JOURNEY —Les Brown (Doris Day).... Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140)
1	—	11	BELL-BOTTOM TROUSERS —Louis Prima (Lily Ann Carol-Louis Prima)Majestic 7134 (See No. 6)
9	8	12	CANDY —Dinah Shore (Albert Sack Ork)....Victor 20-1632 (See No. 4)
8	9	13	STUFF LIKE THAT THERE —Betty Hutton (Paul Weston Ork)Capitol 188
1	—	14	SENTIMENTAL JOURNEY —Hal McIntyre....Victor 20-1643 (See No. 10B)
10	—	15	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —The Phil Moore Four (Phil Moore Four-Billy Daniels)Victor 20-1641 (See No. 1)
2	—	15	DREAM —Freddie Martin (Artie Wayne).....Victor 20-1645 (See No. 7)
3	14	15	POOR LITTLE RHODE ISLAND (F) —Guy Lombardo (The Lombardo Trio-Stuart Foster)Decca 18651
5	5	16	I'M BEGINNING TO SEE THE LIGHT (F) —Ink Spots-Ella FitzgeraldDecca 23399 (See No. 5)

Coming Up

- LAURA (F)—Dick Haymes (Victor Young Ork).....Decca 18666
- LAURA (F)—Woody HermanColumbia 36785
- PUT ANOTHER CHAIR AT THE TABLE—Mills BrothersDecca 18663
- CALDONIA—Woody Herman (Woody Herman).....Columbia 36789
- CALDONIA BOOGIE—Louis JordanDecca 8670

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	1	1	AT MAIL CALL TODAYGene AustryOkeh 6737
13	2	2	SHAME ON YOUSpade CooleyOkeh 6731
10	3	3	SMOKE ON THE WATER ..Bob WillsOkeh 6736
10	5	4	HANG YOUR HEAD IN SHAMEBob WillsOkeh 6736
8	5	4	TOMORROW NEVER COMESErnest TubbsDecca 6106
16	—	4	I'M LOSING MY MIND OVER YOUAl DexterOkeh 6727
15	4	5	THERE'S A NEW MOON OVER MY SHOULDERJimmie DavisDecca 6105
21	6	6	JEALOUS HEARTTex RitterCapitol 179

MOST-PLAYED JUKE BOX RACE RECORDS

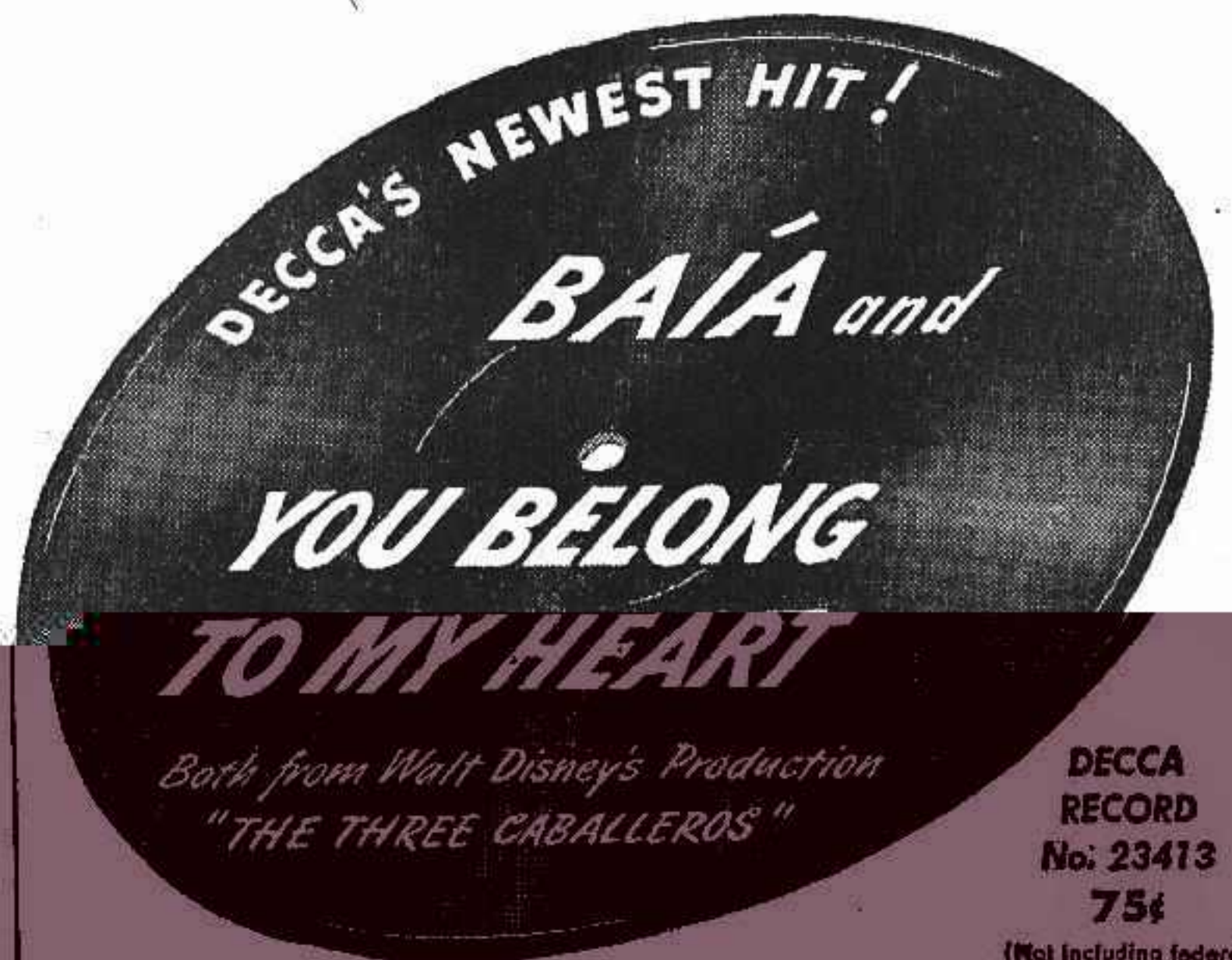
Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
9	1	1	TIPPIN' INErskine HawkinsVictor 20-1639
3	2	2	CALDONIA BOOGIE ..Louis JordanDecca 8670
4	—	3	STRANGE THINGS HAPPENING EVERY DAYSister Rosetta TharpeDecca 8669
2	4	3	CALDONIAErskine HawkinsVictor 20-1659
2	—	3	IF YOU CAN'T SMILE AND SAY YESKing Cole TrioCapitol 192
1	—	4	PUT ANOTHER CHAIR AT THE TABLEMills BrothersDecca 18663
4	3	4	ROCK ME, MAMA ...Arthur (Big Boy) CrudupBluebird 34-0725

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Quantity	Title	No.	Artist	Type
—	Rehearsin'	101	Joe Reichman	Ballad
—	What the Sergeant Said	102	Joe Reichman	Novelty
—	Nobody Home on the Range	102	Joe Reichman	Hill Billy
—	Drip Drop	103	Bob Crosby	Jive
—	Come With Me, My Honey	103	Bob Crosby	Calypso
—	Java Junction	104	Phil Harris	Jive
—	That's What I Like About the South	104	Phil Harris	Jive Rhythm
—	Brazen Little Raisin	105	Town Criers	Novelty
—	Dance With a Dolly	105	Town Criers	Novelty
—	Million Dollar Baby	106	Hoagy Carmichael	Fox-Trot
—	No More Toujour L'Amour	106	Hoagy Carmichael	Jive
—	Vine Street Parade	107	Skinny Ennis	Jive
—	I'm Making Believe	107	Skinny Ennis	Ballad
—	The Gal Who's Got My Heart	108	Town Criers	Jive
—	Snoqualmie Jo Jo	108	Town Criers	Novelty
—	Palladium	109	Frances Langford	Fox-Trot
—	Let Me Love You Tonight	109	Frances Langford	Ballad
—	More and More	110	Skinny Ennis	Ballad
—	Sleigh Ride in July	110	Skinny Ennis	Ballad
—	Jumpin' Jiminy	111	Frances Langford	Novelty
—	Please Don't Play Number Six Tonight	111	Frances Langford	Novelty
—	Pretty Soon	112	Bob Johnston	Ballad
—	Together	112	Bob Johnston	Ballad
—	Here's a Kiss for Texas	117	Bob Johnston	Novelty
—	Whispering	117	Bob Johnston	Ballad
—	The Very Thought of You	118	"Porky" Freeman	Ballad
—	Boogie Woogie on Strings	118	"Porky" Freeman	Boogie Woogie
—	Rum and Coca-Cola	118	Freeman	Calypso
—	YOU BELONG TO MY HEART	*120	FRANCES LANGFORD	BOLERO
—	OUR WALTZ	*121	FRANCES LANGFORD	BALLAD
—	CLOSE AS PAGES IN A BOOK	*121	FRANCES LANGFORD	BALLAD
—	EV'RY TIME WE SAY GOODBYE	*122	JAN GARBER	BALLAD
—	I WISH I KNEW	*122	JAN GARBER	BALLAD
—	GONNA BUILD A BIG FENCE AROUND TEXAS	*123	HOAGY CAR-MICHAEL	NOVELTY
—	HONG KONG BLUES	*123	HOAGY CAR-MICHAEL	NOVELTY
—	HOW LITTLE WE KNOW	*4001	STUART HAMBLEN	BALLAD
—	THEY'RE GONNA KILL YA	*4001	STUART HAMBLEN	HILL BILLY
—	WHISTLING MY LOVE	*4002	SMILEY BURNETTE	HILL BILLY
—	SONG TO YOU	*4002	SMILEY BURNETTE	HILL BILLY
—	IT'S MY LAZY DAY	*4002	SMILEY BURNETTE	HILL BILLY
—	DO YOU WANT MY HEART?	*4003	SMILEY BURNETTE	HILL BILLY
—	I'M A STRANGER HERE MYSELF	*4003	SMILEY BURNETTE	HILL BILLY
—	I HOPE YOU'RE HAVING FUN HURTING ME	3001	Hoagy Carmichael	HILL BILLY
—	MY CHRISTMAS SONG FOR YOU	3001	Hoagy Carmichael	XMAS SONG
—	THE WHALE SONG			NOVELTY

*New Releases

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Add Sales Tax..... 2½%..... \$.....

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PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe Hat.....Arrow	Lonesome.....Cherlio
A Friend of Yours.....Burke-Van Heusen	Lucky To Be Me.....Witmark
A Dream (That Won't Come True).....Midwest	Ma-Ma, I Wanna Hawaiian Guitar.....Kanes
A Kiss Goodnight.....Miller	Mem'ries of Mother.....Irving Siegel
A Story of Two Cigarettes.....Martin Block	My Baby Said Yes.....Leeds
All of My Life.....Berlin	My Dreams Are Getting Better All the Time.....Santly-Joy
Am I a Passing Dream?.....Dave Ringle	My Rainbow of Dreams.....Hanna
Anywhere.....Bourne	(All of a Sudden) My Heart Sings.....Leeds
Are You Livin', Old Man?.....Jefferson	Negra Consentida (My Pet Brunette).....Marks
Bala.....Peer	Oh, My Achin' Back.....Feist
Bell Bottom Trousers.....Santly-Joy	Old Mister Frog.....Winthrop
Bounce-y Bounce-y Ball-y.....Singer, Reese, Patrick	On Basie Street.....Starlight
Bye Lo.....United	Once Upon a Song.....Mills
Caldonia.....Morris	One Meat Ball.....Leeds
Candy.....Feist	Otto, Make That Riff Staccato.....Tempo
Can't You Read Between the Lines.....ShapiroBernstein	Please, Don't Say No.....Feist
Captain Kidd.....Martin Block	Please No Squeeza Da Banana.....Leeds
Carry On, Brother, Carry On.....Martin Block	Poor Lenore.....Harris
Close as Pages in a Book.....Williamson	Pretty Soon.....House of Melody
Cool Water.....American	Promises.....Marchant
Counting the Days.....Santly-Joy	Put Another Chair at the Table.....Leeds
Darling, Promise Me.....Winthrop	Question and Answer.....Chappell
Daybreak Serenade.....La Salle	Remember When?.....Campbell-Forgie
Dpn't Be Tellin' Me Your Troubles.....Bell	Right as the Rain.....Crawford
Don't Let It Happen Again.....BMI	Rosemary.....Famous
Down on Chesapeake Bay.....Newart	Sailing on a Moonbeam.....Blasco
Down in Chi Chi Hotcha Watchee.....Broadway	Say It Over Again.....Bogat
Dream.....Capitol Songs	Send This Purple Heart to My Sweet-heart.....Rytvoo
Ev'rybody Knows But You.....Cavalcade	Sentimental Journey.....Morris
Everybody's Seen Him But His Daddy.....Marks	Sleep the Whole Night Through.....Arcadia
Everytime.....ABC	Sleigh Ride in July.....Burke-Van Heusen
Fuzzy Wuzzy.....Drake-Hoffman-Livingston	Small World.....Southern
Garland of Old-Fashioned Roses.....O'Kay	Soldier's Last Letter.....American
Give Me Love Tonight.....Midland	Some Other Time.....Witmark
Got a Penny, Benny?.....Vanguard Songs	Someday, Somewhere.....Chelsea
Good, Good, Good.....Berlin	Something to Write Home About.....Manhattan Melodies
Green, Green Hills of Home.....Lincoln	Stars in Your Eyes.....Melody Lane
Guess I'll Hang My Tears Out To Dry.....Marlo	Stuff Like That There.....Capitol
He Was a Perfect Gentleman.....Burke-Van Heusen	Sugar Foot.....A-1
I Ain't Goin' Nowhere, Baby.....Edwards	Sweetheart of All My Dreams.....Shapiro-Bernstein
I Begged Her.....Feist	Ten Years From Now.....Feist
I Can't Believe It.....Claremont	That Feeling in the Moonlight.....Paul-Pioneer
I Can't Believe That You're in Love With Me.....Mills	The Betty Grable Polka.....Holly-York
I Don't Care Who Knows It.....Robbins	The Blonde Sailor.....Mills
I Didn't Know About You.....Robbins	The Kid With the Guitar.....Kelly
I Fall in Love Too Easily.....Feist	The More I See You.....Bregman-Vocco-Conn
I'll Follow You.....A-1	The Sunset Reminds Me of You.....Newart
I Had a Little Talk With the Lord.....Santly-Joy	The Three Caballeros.....Chas. K. Harris
I Hope to Die If I Told a Lie.....Advanced	The Worry Song.....Miller
I Miss Your Kiss.....Republic	There! I've Said It Again.....Vallant
I Remember Easter Sunday.....Whitney Blake	There Must Be a Way.....Stevens
I Shouldn't (But I Do).....Kanes	There's a New Moon Over My Shoulder.....Peer
I Walked In.....Miller	There's a New Star in My Window.....Hanna
I Wuv a Wabbit.....Paul-Pioneer	There's No You.....Stanwood
I Wish I Knew.....Triangle	This Heart of Mine.....Triangle
If I Loved You.....T. B. Harms	This Is Our Song.....Cavalcade
If You Are But a Dream.....Barton	Thru Your Eyes, Thru Your Heart.....Mills
I'll Always Be With You.....Broadway	Too-Ra-Loo-Ra-Loo-Ral.....Witmark
I'll Be Yours (J'Attehdral).....Harris	Twilight Time.....Campbell-Forgie
I'll Remember Suzanne.....Marks	Two Down and One to Go.....Martin Block
I'm Gonna Love That Guy.....Bourne	Ups Ups.....Melody Lane
I'm Lonely for You.....Wise	Whatcha Say.....Harms
I'm Only Teasin'.....Mills	Who? It's Not You.....Charles Gunther
In Acapulco.....Triangle	What Makes the Sunset.....Miller
In a Shower of Stars.....Mills	When I'm Walkin' Arm in Arm with Jim.....La Salle
In the Land of Uncle Sam.....Golden West	While You're Away.....Remick
Is There a Second Heaven?.....Malco	Whistle for a Wind.....Singer-Reese-Patrick
It's You, It's You, It's You.....Lad	Winding.....Kelly
I've Got a Locket in My Pocket.....Paramount	Ya' Betcha.....Pyramid
Jo-Anne.....Harmony House	Yay-Dit.....Fox Maya
Just a Prayer Away.....Shapiro-Bernstein	Yes, Honey, I'se Yo Baby.....Hall's Hit Songs
Keep Your Hands Up, Stranger.....Kelly	You Belong to My Heart.....Chas. K. Harris
Kitten on the Keys.....Mills	You Use Your Head, But I Use My Heart.....Matt Pelkonen
Laura.....Robbins	You Don't Have To Believe Me.....Prominent Songs
Like Someone in Love.....Burke-Van Heusen	Your Pot o' Dough.....BMI
Little Soldier.....Russ Hul's Country Music	You're So Worth the Waiting For.....Viking
Lonely Love.....BMI	

(See PLUGS SCHEDULED FOR NEAR FUTURE on page 72)

REVIEWS OF SONGS IN NEW FILMS

Films are reviewed at trade showings, and reviews are obviously written from standpoint of effectiveness or lack of effectiveness of film as a plug media for the tunes in it. Only specially selected films are reviewed.

By Paul Secon

Rhapsody in Blue (Warners)

This film does all right by George Gershwin's tunes, both pop and longhair. It's a blog of the late talented writer, and you get more and more of his real greatness thrust at you all the way thru the pic, for the songs have one quality that makes for the mark of genius, "Lastability." You'll have no difficulty in recognizing "Man I Love," "S' Wonderful," "Embraceable You" and the famous "Rhapsody," of course. Whole thing, while a little long and draggy in spots, is a musical must.

Music Popularity Chart

Week Ending
May 17, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A FRIEND OF YOURS.....	Jo Stafford-The Pied Pipers.	Capitol 199
A TENDER WORD WILL MEND IT	The Four King Sisters (Buddy Cole Ork)	Victor 20-1672
ALL AT ONCE	Vaughn Monroe (Vaughn Monroe)....	Victor 20-1674
ALWAYS	George Hartman Ork.	Keynote K-613
AND THERE YOU ARE	Andy Russell (Paul Weston Ork)....	Capitol 198
BEHAVIN' MYSELF FOR YOU	Maxine Sullivan (Cedric Wallace Ork)	Joe Davis 7420
BELL-BOTTOM TROUSERS	The Four Blues (Carroll Jones)	De Luxe 1000
BELL-BOTTOM TROUSERS	Guy Lombardo and His Royal Canadians (Jimmy Brown and Ensemble)	Decca 18683
BROOKLYN BOOGIE	Louis Prima.....	Majestic 7141
CARNEY-VAL IN RHYTHM	Billy Taylor's Big Eight..	Keynote K-615
DARKTOWN STRUTTERS' BALL	George Hartman Ork....	Keynote K-613
GOTTA BE THIS OR THAT—A Side....	Benny Goodman (Benny Goodman Trio)	Columbia 36813
GOTTA BE THIS OR THAT—B Side....	Benny Goodman (Benny Goodman Trio)	Columbia 36813
HOME (12")	George Wittling's New Yorkers....	Keynote K-1311
HONEYSUCKLE ROSE	Roosevelt Sykes.....	Bluebird 34-0729
HOW COME YOU DO ME LIKE YOU DO?	George Wittling and His Rhythm Kings	Commodore 561
I CARRY THE TORCH FOR YOU	Maxine Sullivan (Cedric Wallace Ork)	Joe Davis 7420
I DON'T WANT TO BE LOVED (BY ANYONE ELSE BUT YOU)	Louis Prima (Lilyan Carol)	Majestic 7141
I SURRENDER, DEAR	Benny Carter	Capitol 200
I'M A'BRANDIN' MY DARLIN' WITH MY HEART	Jack Guthrie and His Oklahomans (Jack Guthrie).....	Capitol 201
I'M GONE	The Four Blues (Carroll Jones)	De Luxe 1000

(Continued on page 72)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- DREAM** Jimmy Dorsey....Decca 18670-A
Nice rendition of this one. Teddy Walters warbles well, and with tune doing nicely now, this one will cash in. Reverse, "There! I've Said It Again," will also score.
- BELL-BOTTOM TROUSERS**..... Kay Kyser....Columbia 36801
This one is done with just the right amount of humor. As a result, it winds up a delightful bit of fluff, and registers. Other side, "Can't You Read Between the Lines?", is fair.
- THERE! I'VE SAID IT AGAIN**.. Paula Kelly-The Modernaires...
.....Columbia 36800
Altho there's plenty of similarity between this and Victor's best seller by Vaughn Monroe, it's still a good disk. It'll probably move in on strength of song. "You Belong To My Heart," on other side, is okay.
- OUT OF THIS WORLD**..... Woody Herman....Columbia 36803
Francis Wayne plus nice backing by Herman, makes this a winner. It's a new tune, but one that will probably be heard a lot, and if it clicks, this disk will be one of the reasons why. Other side is an original that is terrific, "Apple Honey."

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

THE MODERNAIRES (Columbia)

You Belong To My Heart—FT; V. *There! I've Said It Again*—FT; V.

The Modernaires, their vocal harmonies long identified with the music of the late Glenn Miller and Paul Whiteman, return their song pleasantries to the waxes on the Columbia label. With Paula Kelly the solo fem voice, and Mitchell Ayres providing a steady and solid background for their piping, the Modernaires harmonize it smoothly and rhythmically for these two attractive ballads. Set at a slow tempo, they style it in expert fashion, with voices blended in an ear-pleasing manner, for "You Belong To My Heart," from the movie "The Three Caballeros," and equally as well for "There! I've Said It Again."

A popular singing group blending their voices for ballads rich in popular appeal, both sides of this platter should pay off handsomely in the music boxes.

MARTHA STEWART (Victor)

There's No You—FT; V. *She's Funny That Way*—FT; V.

It's not the voice, but the song delivery that counts for the selling when Martha Stewart rings out in song. Gal's lyrical projection is most compelling and most appealing, as well as being plenty rich in romantic appeal. Moreover, Miss Martha holds a trump card over other chatters in enjoying the benefit of Lewis Martin's musical setting. Maestro Martin paints a particularly colorful background, rich in the tonal harmonies etched out by shimmering strings, soft brasses and flute—weaving figures as tuneful as the tunes themselves. As a result, Miss Stewart spins more than slightly terrific for both of these slow ballads. Brings out all the beauty, both melodic and lyrical, in "There's No You." For the mated side, brings up one of the better yesterday faves in Dick Whiting's plaintive torcher, "She's Funny That Way."

Tops in song-selling, with attractive tunes for added attention, music ops may find Martha Stewart a potent coin catcher.

WOODY HERMAN (Decca)

Out of This World—FT; VC. *Apple Honey*—FT.

When it comes turn for Frances Wayne to project herself into a song, the music making is slightly incidental. It's just that for her singing of Johnny Mercer's picture title tune, "Out of This World." Dreams the ditty at a lively tempo with the band cutting a rhythmic background pattern. For the mated side, Woody Herman has his boys shining brilliantly and righteously for his own riff and rock opus, "Apple Honey." Nothing sugary in this spinning, band beating it out individually and collectively at a speed tempo, and building it up to a feverish pitch that takes the trumpets to the ceiling.

It's a double-decker that can serve double duty in the juke.

(Continued on page 74)



"YOUR POT O' DOUGH" (AND MY POT O' DOUGH)

★
Words and Music by
ROBERT SOUR
★

"Ten years from now—
You'll be thankful,
You've got that beautiful bank-full..."

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at the request of the Treasury Department.

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There! I've Said It Again

—
Sentimental Journey
Vocals by Lilyann Carol

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Barken Plans Sole Intimate Room in Miami Club Field

NEW YORK, May 21.—Joe Barken, co-owner of the Beachcomber and Five o'Clock in Miami, said Friday (18) that he will build an intimate spot called the Persian Room on the lot next door to his Beachcomber after the war. Barken is in town on a talent-shopping mission.

New room, says Barken, will be a new departure for the Miami field, where there is no spot of the Blue Angel type. Latter is the model, generally, for what Barken wants to do. Room will play class acts and will have no dancing. Capacity will be about 250. Architect's plans already have been drawn, says Barken.

Meanwhile, he says, he has decided to alter the Beachcomber policy somewhat. Spot, which specializes in name acts, also will go in for name bands next season. Barken is now trying to sign a group of them for the winter of 1945-'46. Owner also will hop out to Hollywood in July to ink eight gals for his winter line.

Other nitery figures in town this week on talent-buying jaunts are Herb Sachs, of Washington, and Merriel Abbott, of Chicago.

Martinique Angles for Adams Appearance at \$1,350 Price

NEW YORK, May 19.—Joey Adams, Tony Canzoneri and Mark Plant who open at the Capitol here next week may follow with a cafe date—not Leon and Eddie's. Act is now being submitted and will probably be accepted by La Martinique. Price understood to be \$1,350.

New Lounge in Rockford, Ill.

ROCKFORD, Ill., May 19. — Jacks or Better, cocktail lounge operated by Jack Shafton, opened here May 7. First attractions are Dolly Frye, vocalist formerly with Chuck Foster's ork; Bill Jordan, piano single, and Bene't and Kaye, piano and vocal duo. Talent nut runs about \$400 weekly.

Tyson Quits Arena Managers

NEW YORK, May 21.—George Tyson, long-time general manager for the Arena Managers' Association, has resigned AMA to manage the new edition of *Skating Vanities*. Third edition of the roller show is winding up its tour and new one goes out in late summer. Package is owned jointly by Harold Steinman and Sam Shayon.

Midwest:

MARY FLASHER, of the Chicago FB office, has found another tune, *Ever-Lovin'*. . . . DON CASTELLONAS, featuring Carmen Revelle, is the rumba band at the Latin Quarter, Chicago. . . . THREE SHADES current at the 1111 Club, Chicago. . . . VIOLA TUTTLE current at the 230 Club, Davenport, Ia. . . . TWO JACKS AND A JILL held over at the Club Detour, Chicago. . . . KING COLE JESTERS, starring Hal Gilles, opened May 19 at Midway Gardens, St. Paul. . . . DON GOMEZ replaced Paul Brown at ReLaw Hotel, Fond du Lac, Wis. . . . VARIETY BOYS AND ETHELENE current at Black and Tan Club, Seattle. . . . JACK CRAWFORD still at the Stage Lounge, Chicago. . . . BEACHCOMBERS current at the Club Rio, Pontiac, Mich.

CHUCK WRIGHT moved from Augie's, Minneapolis, to the Club Halliday, Springfield, Ill. . . . DAVE CHENAULT current at Augie's, Minneapolis. . . . EDDIE ROBINSON and ALYCE BROOKS alternate at the Bamboo Room, Kenosha, Wis. . . . LONDONAIRES current at the Valley Cafe, Juma, Ariz. . . . JETTA KAY now at the Melody Inn, La Crosse, Wis.

BUD TAYLOR completes a 30-week run in the Flamingo Room of Hotel Fairmount on June 1. . . . JERRY LANE, backed by Jack LaDelle orchestra, currently at Top o' the Town. . . . LUCKY LIGHT, formerly with Eddie Howard and Carl Ravazza, has organized his own unit for the Steple Chase Room of Hotel Chase.

East:

THREE METRO-NOMES new at Philadelphia's 421 Club. . . . PHIL ED-

Reviews

Ben Light

(Reviewed at the Marine Room, LaJolla Beach Club, LaJolla, Calif.)

Ben Light is well known as a composer and pianist. His stay here of well into three years indicates the popularity of his music. Light sticks to his piano and uses George Duncan, new to the act, on drums.

Light's popularity is due to two things—his ability as a pianist and his knowledge of showmanship. He knows what clicks and gives it to the customers. While he presides at the piano and the drums are silent, the payees listen. With Duncan beating out rhythm, the payees dance. It works out well.

Light plays a lot of melody with his left hand. His rhythm and rhythm runs are done with his right. While in many spots it is straight pianology, he gives out on frills that bring back the old vaude days. He is personable and works hard. Not a newcomer by any means, Light is one of those guys who'll be here long after the new ones have come and gone.

Duo offer an evening's solid entertainment. Sam Abbott.

Paul Martin

(Reviewed at Larry Finley's Mission Beach Ballroom, Mission Beach, Calif.)

Paul Martin's ability as an electric guitarist was recognized years ago when he was playing in and around San Francisco. Later he moved to the Hollywood area with a full band. But now, fortunately for the customers here, he's down to a small combo. Knowing the biz like he does, Martin turns out a brand of listenable and danceable music.

Outfit has Martin on electric and Spanish guitar; Ed Harris, trumpet; Charlie Parnell, drums; Edwin Michaelson, Spanish guitar, and Ben Harrison, Rudolph Moreno and Benny Bzabo on violins. Arrangements are by Heinie Beau.

Featured with the combo are the Barrie Sisters, trio of vocalists. When playing for them, Martin uses Spanish guitar. The violins soften the music and the blending is plenty okay. By way of novelty, Martin uses phosphorous-treated gloves to glow in "black light." This turn attracts plenty lookers-on. Thru-out the evening the music is soft, varied and entertaining.

Outfit offers too many oldies but, playing opposite Frankie Carle here, the newer stuff is taken care of by the big band. Sam Abbott.

OFF THE CUFF

WARD'S TRIO, featuring the trumpet of "Doc" Clark, take over at Club Au-Revoir, Philadelphia. . . . ARTHUR DAVIES TRIO into Murray's Rhythm Bar, Philadelphia. . . . FIVE KINGS OF JIVE, led by Baggy Hardiman, going to Chinn's Cocktail Lounge, Cleveland, and taking Earl Barnes, tenor sax man formerly with Snookum Russell's band. . . . FOUR BLUES set to summer at Atlantic City's Club Nomad. . . . JEAN SOMMERS into the Blue Drum Room of Philadelphia's Powelton Cafe. . . . HARLEM HIGHLANDERS back at Lou's German-town Bar, Philadelphia.

DELL FORREST, ex-Harry James trumpeter, takes his small band into Jackson's Casino, Ocean City, N. J., for the summer. . . . DENNY DENNIPER current at the Tropics, Key West. . . . THREE CABALLEROS and Carlo Campos open on June 23 at Babette's, Atlantic City, for the season. . . . THREE CHOCOLATES and Yvonne to spend the summer at the Surf Club, Wildwood. . . .

West Coast:

EDDIE HEYWOOD'S band now heard over KFI-NBC on Tod Yerxa's weekly *Lamplighter* broadcasts from Billy Berg's club. . . . JOE SULLIVAN, pianist, leaves Coast after three years to open at McVan's, Buffalo. . . . PAUL PAGE dropped his small band temporarily to front full-size outfit at Marine Room, Hilton Hotel, Long Beach. . . . SHADRACK BOYS at Charlie Foy's. . . . THREE BLAZES into Swanee Inn. . . . PETER RABBITT TRIO started at Slim Jenken's Club, Oakland. . . . FOUR SPACES at Santa Rita Hotel,

Tucson, Ariz. . . . MEADE "LUX" LEWIS stops playing clubs to do features with Dave Matthew's ork. . . . ROSE MURPHY in holdover at the Savoy, San Francisco.

Here and There:

TANIA, handwriting analyst from New York spots, opened an engagement at the cocktail lounge of the Round Table, Hartford, Conn., as a featured attraction, along with Jimmy O'Connor at the grand piano. . . . JIM O'HARA has been inked in at the organ in the main dining room, same place. . . . Comes word the Jerry Beupre is featured at the piano and organ with Lou Kinney at the drums. . . . ARTIE DUNN into the combo, the Three Sons, at the Hotel Piccadilly, New York.

DICK BECKER into Lipp's Lower Level, Chicago. . . . NOVELITES and Lil Allen at Silver Frolics, Chicago, starting May 21. . . . HAL LEAMING bowed at the 1111 Club, Chicago, May 15. . . . BETH BERNAY current at the Gourmet, Racine, Wis. . . . DON FULTON current at the Packer Playdium, Green Bay, Wis. . . . CARTER WEBSTER pianoing at Cafe 39, Richmond, Ind. . . . RHYTHMAIRES set for June 1 opening at a new spot, as yet unnamed, in Winona, Minn. . . . LUIS DESANTO current at Club Laurel, Chicago. . . . FULTON ALEXANDER goes into the Down Beat Room, Chicago, soon.

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Option Ache Benefits Smallies

Man Squirts Dog

MIAMI, May 19.—The Kitty Davis Airliner show really mopped up one night last week. There is a skit, *The Sea Wolf*, in which the performers squirt seltzer bottles at each other and into the audience.

This time the customers squirted back, tossed ice water and chunks of ice, the rough-house stopping the show and compelling Owner Danny Davis to leap on the stage and beg for order.

California's Curfew Sends Plenty Dough Into Mex Hot Spots

TIJUANA, Mex., May 21. — Thirsty Americans who get the bottle nipped out of their hands at midnight across the border in the States, especially San Diego, are pouring plenty of dough into the coffers of night club operators here every night, especially Saturday and Sunday. Clubs go strong week-ends and Saturday night shows are on from 6 p.m. until 5 a.m. Some spots give shows every 30 minutes, some every hour and others every two hours.

Drinks aren't high compared with the States. Beer is served all night—a beverage that is off the list in San Diego at five in the afternoon. Americans can make three or four spots and see as many passable floorshows for \$5—and have a glow. There are no visible taxes passed on to the customer. Mexican spots work under the policy that if they can get the American into their bars, then it is up to them to sell him. They do—and the drinks are strong enough to pyramid on the American belly in a hurry.

Shows Clean

Shows, despite the lack of censorship, are clean. The Mona Lisa, one of the top spots on the main drag, has a good show featuring a fan dance. But the gal dances on a darkened floor, handles the feathers adeptly and is well covered with a spangled G-string and bra. There are no monologists to crack smutty jokes. Emsees work in Spanish and English. A lot of the gringos speak fluent Mex in this section.

Acts are paid low wages by a comparison with American acts. Yet some of them stack up well with those appearing. (See *Curfew Aids Mex. Spots on page 32*)

Club Dates Biz on Upbeat in Detroit

DETROIT, May 19.—Private club bookings in the Detroit territory appear to be on the upgrade, partly as a result of the general planning for reconversion now going on, at least informally, in the automotive and other industries.

As sales, engineering or other executives and representatives meet, the frequent company policy is to spend for entertainment—and to spend far more generously than in the past.

There is a parallel upswing in the fraternal party field, altho reasons are less clear here. One is probably a definite swing from night clubs and taverns toward private club parties during the brownout and curfew period—a factor that so far is not being significantly reversed.

The new highs in the field are, incidentally, in the face of the general loss of sizable talent budgets at the bowling banquets which have been a nice source of revenue for local offices for several years. Changed conditions caused these generally to be conducted on a more modest scale this year, frequently in an established night club or neighborhood beer garden.

At least one booker, the Betty Bryden office, reported the private club field showing the highest totals in 21 years.

Curfew-End No Help So Michigan Owners Loosen Money-Bags

DETROIT, May 19.—Early reaction of night club operators here toward leaving talent expenditures virtually unchanged when the curfew was lifted, is being generally reversed, as a result of the first week's experience with post-curfew operations.

Business has not been significantly better, and operators generally seem to feel, after reconsideration, that they must spend more for their shows in order to maintain existing patronage.

There is a strong undercurrent of gloomy forecasts, because of the actual and anticipated production cut-backs in their area during reconversion of industry. While this factor at first predominated last week, the average big spot operator has decided to exploit his talent attractions to keep his share of business, rather than just tighten up the purse.

The trend appears generally thruout the territory, with those booking offices who handle spots in up-State Michigan and Ohio confirming.

New Club, Bamboo Room, Set to Preem in Wildwood

WILDWOOD, N. J., May 21. — This beach resort will have a new nitery, the Bamboo Room, by the time the season opens. Spot will be operated by Danny Ahearn on the premises of the Wildwood Manor Hotel.

Room will have 175 seats and another 50 at the bar. About \$30,000 is being spent on remodeling. Talent budget is expected to be around \$2,000 weekly and will call for a small band plus three-four acts. Stan Zucker office, which is booking, says Ahearn's show policy calls for a combination of smart stuff and corn.

Chi's Biggest Set; Upstairs 5100 Club Makes Bow June 1

CHICAGO, May 19.—Curfew's lifting last week brought to light plans for the June 1 opening of the Frolics, a new local 650-seat nitery, which, trade sources reveal, will rival leading niteries here in lavish interior decoration and heavy talent nut.

Harry Eager, who early this year sold the 51 Hundred Club to Byron Massel and Henry Weiss, is behind the new venture, which has been pondered for the past three months but details of which weren't available till now.

Florence Sullivan will produce shows and direct the eight-girl line. Both were associated previously with Eager when he operated the 51 Hundred Club. Exact figure of talent budget is not available but it is known that Eager is trying to nab top names.

New bistro is located on the second floor of 3 N. Clark Street, near the corner of Madison and Clark. Spot is located near center of the Loop and will compete with Hotel LaSalle, Club Morocco, Sherman Hotel and the Latin Quarter for biz.

Blair-Ganger Eying Folies

NEW YORK, May 21.—A deal for the reopening of the long-defunct Folies Bergere nitery is in the works. Arthur Ganger, kitchenware distributor and frequent middleman in ownership-shifts involving niteries, said last week that he and Nicky Blair, formerly general manager of the Diamond Horseshoe, have been dickering with the owner of the Hotel Edison, where the Folies Bergere is located, for possession of the premises.

Things have proceeded to the point of a final conference which, says Ganger, he will arrange for the near future.

Chorine Drought More Acute; USO in Squeeze, Raises Ante

By John Sippel

CHICAGO, May 19.—Recent scarcity of competent line girls came to a head here this week when Fred Evans in from New York to select line girls for impending USO Camp Show productions which will play to Allied troops occupying Axis territory in Europe, found only a small portion of the gals he was trying to recruit.

Acting upon the recommendation of allied commanders and service officers, USO Camp Shows is attempting to line up 15 troupes as soon as possible, each of which will include a 12-girl line, according to Tom Ryan, Midwest director for USO Camp Shows. At least 60 of this number are to be recruited from Chicago. After three days' scouting, Evans reports that only 20 average chorines have been lined up, and this, in spite of the fact that USO is offering \$70 salary and living expenses per week. Normal wage for chorines in Midwest spots hovers around \$50 per week salary without any stipend for living expenses.

Two other USO Camp Shows reps are scouring the East and West Coasts for available line talent and it is expected that recruiting trouble will also be met in these regions.

Just as USO Camp Shows are encountering difficulty in finding chorines, so too independent producers operating in Chi are finding it hard to fill out lines. Donn Arden, Gotham producer, who recently took over directing reins at the Rio Cabana here, accustomed to using statuesque line girls in his methods of production, said the shortage of girls forced him to change his plans of routining as only smaller girls were available.

Selma Marlowe, who has lines at the Latin Quarter here and in the Glenn Rendezvous, Newport, Ky., and will open

another at the St. Francis Hotel, San Francisco, late in June, said she hadn't encountered too much difficulty in lining up prospects for the West Coast hotel room. She keeps a file of girls in towns thruout the country and had to chase girls from Minneapolis, Chicago, Memphis, St. Louis and Indianapolis and one from the West Coast to fill out the new line. Salaries, she added, have gone up about \$15 per week in the last two years.

No Replacements

Example of the current scarcity occurred this week at the Rio Cabana, when one of the six line girls became ill there and even the combined efforts of Donn Arden, and Dorothy Dorben, who formerly produced shows there, couldn't locate a gal to step in and fill the breach.

Current dearth of chorines here has been accentuated by several developments since the first of the year. Several local and Midwest niteries have added lines recently to fill floorshows because of the lack of good variety acts. The USES program to snare war workers has also drawn a number of cuties from the chorus ranks.

Scarcity of line girls may become even more acute. SHAEF bigwigs reportedly are asking for "girls and more girls to make the fellows who are forced to remain in occupied territory feel that home isn't so far away." USO Camp Shows officials have already been asked to increase their talent budget for entertaining Yank fighters in Europe by \$2,500,000 and expect that this amount will be boosted if and when united peacemakers decide definitely upon the expected longer period of occupation of Axis territory.

Papers Two-Edged Sword

Restrict already limited supply of names—but let in new acts thereby

NEW YORK, May 21.—The contract with the option gimmick, which has been a Stem practice from way back, is gradually turning into a headache for the big show houses it was originally meant to protect. As the matter now stands there is hardly an act that gets its first crack on the Big Time that doesn't agree to play the same house one or more times in the future. Of course, not all options are picked up. But no Stemmer will take the chance of an act getting away from it.

But what started out as a clean-cut booking operation meant to protect an original investment has now developed into a two-edged sword which sometimes hurts the house as much as it once helped it.

There are a number of reason for this, according to bookers and agents. Old-time pacts with options seldom exceeded a couple of sentences written in plain English. Today, with big talent agencies in the picture, the lawyers have stepped in and wrapped the thing up in so many "party-of-the-first parts" and "whereases" that it takes maybe a dozen other lawyers to figure them out, and even then there is lots of room for twisteroos.

One of Those Things

If an act fails to click the first time out, it's just one of those things. But if it does, then the competition starts smelling around, offering bigger dough. A percenter, seeing a chance to make an extra buck, starts thinking up ways to collect and the fat is in the fire. Main reason for this scramble for talent is the continued shortage of acts. The Paramount, Capitol, Strand and Roxy which run shows for a period of weeks are each faced with the problem of finding attractions and supporting acts. Practically every one of the house bookers is on the spot when it comes to figuring future shows.

Bookers, being human, can't click with every fletcher. But too many turkeys—and the talent buyer is up on the carpet. So it is reasonable that bookers prefer to let the other guy build an act and, if it develops into an attraction, try to get it away.

Performer Happy—at First

At the beginning a performer is usually tickled to death to get a booking into a Broadway house. First deal may call for say \$1,000 with step-downs for each succeeding week of the initial engagement. On the option take-up, salary may start at \$1,200. To an act getting (See *Option Ache an Aid on page 32*)

Wolper Going Back to Club Business, With Bill Jordan

NEW YORK, May 19.—Dave Wolper, ex-op of the Hurricane and former producer of *Follow the Girls*, is going back into the nitery field if present plans jell. He has joined hands with Bill Jordan, just out of the army, and is now giving Stem locations the once-over.

Before the army, Jordan operated the Bar of Music on the Coast and another nitery with the same handle in Miami. Both spots ran with two pianos which supplied the dance music as well as the incidental entertainment. If a New York location is found it also will be called the Bar of Music and will operate under the same policy. Understood that the 59th St. Child's Restaurant is being gloomed as the possible location.





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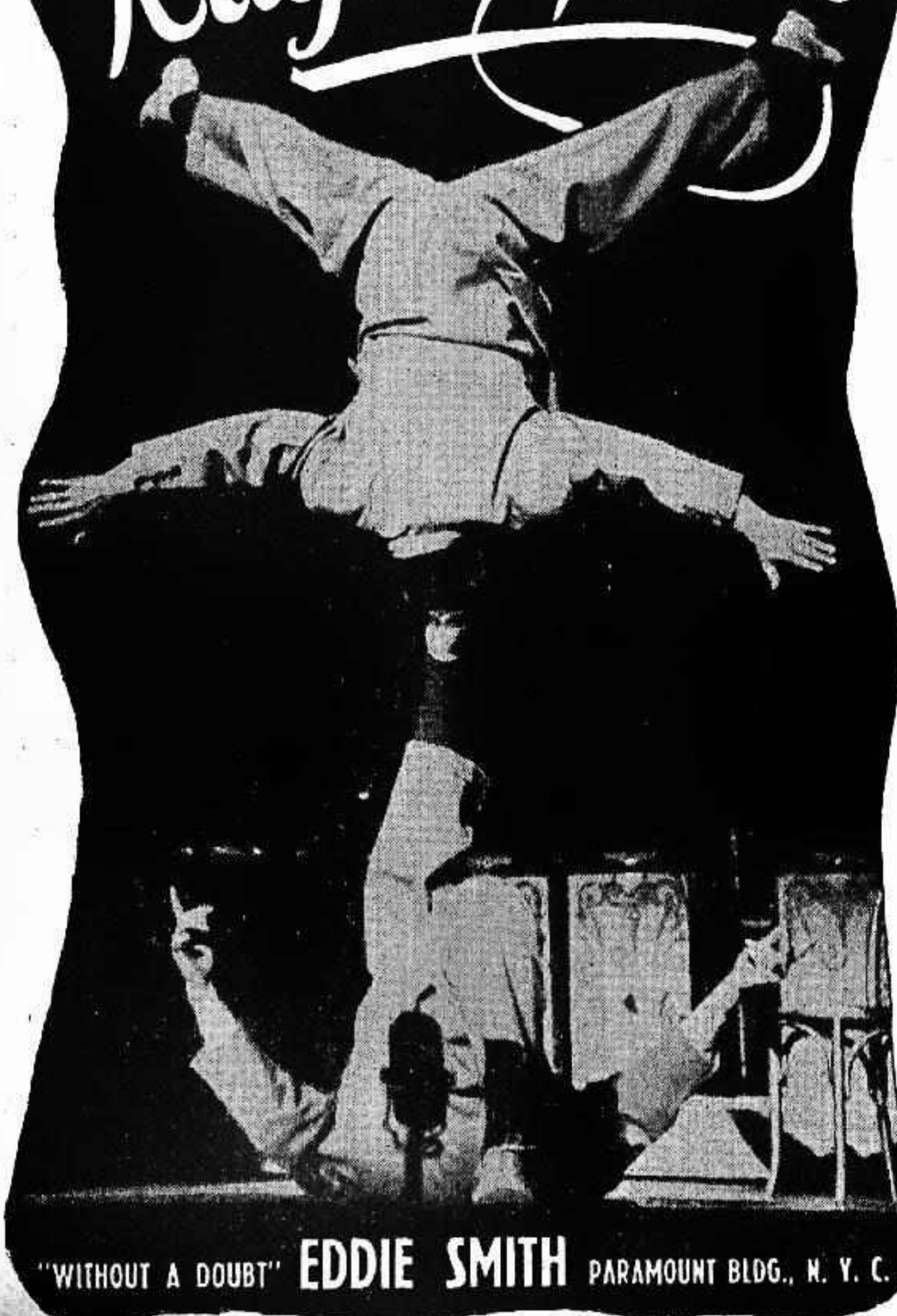
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NIGHT CLUB REVIEWS

La Conga, New York

Talent policy: Floorshows at 8:30, 12:30 and 2:30; continuous dancing. Owner-operator: Jack Harris; publicity, Paul Coates. Prices: \$3.50 minimum.

New show carries plenty of sock potentials but needs better routining to be a well-rounded package. Top draw is Dolly Dawn, who really wowed 'em opening night (16). Gal opened with a slow bouncer, *Sometimes I'm Happy*, getting customers right away, and followed with *I Should Care* for equally good results. For her next tunes she switched to a hand-mike and made like a stroller. *I'm Gonna See My Baby* was sung to a gob. *You Belong to My Heart*, in Spanish, also was pitched at ringsiders. This stuff is okay here but won't go in class spots. Gal can sing with the best of 'em. She should forget this woo-pitching gimmick and just stand up there and give out with the pipes. A derriere-shaking bit with back to audience is another thing Mss Dawn should drop. She has a voice and not a figure. Finished with calypso, *True, Man, True*, and walked off to a solid hand.

Wallace Puppets is a great sight act from the opening to the walk-off. Team manipulates mannikins, sans strings, in a lifelike fashion. Couple are behind a high portable black stage, latter easily visible all over the house, and put on a top show, which includes an emcee, a fan dancer, apache tossers and a girl line. Each routine was sock and got enthusiastic response.

Baron and Bernay, ballroomologists, are a clean, good-looking pair who move around nicely. Do some excellent lift and whirl stuff to fine returns. Best shown was a fast pivot out of which the boy does a great lift and spin.

Three Wiles also deliver with considerable skill. The two guys and a girl open with top hats for a dance and chatter but latter couldn't be heard. Their rapid switch, on floor, to wooden soldier routine was slick and earned fine hands. Act is a natural for vaude dates.

Weak link in show is Allan Stone, emcee and comic. Boy has a pliable mug but has no material and can't sell what he has. Also has bad habit of swallowing his words so he can't be heard. The noisy room and poor p.-a. system didn't help either. In a smaller room Stone could probably do a job. Machito's ork does a good show-cutting job.

Bill Smith.

Lou Walters's Latin Quarter, Detroit

Talent policy: Dance band and floorshows at 8 and 11:30. Management: Arthur Rozen; publicity, Harold C. Berg; production, Wally Wanger. Prices: \$1-\$1.50 cover.

Show: About 100 minutes of well-paced variety, sumptuously produced and costumed; audience response constantly favorable; absolute surplus of top talent.

Best Jobs: 1. CARDINI, neat magic turn; manipulative skill is out of this world; card fans especially notable. 2. BILLY VINE, comic, holds house thru-out with vocals and patter; impersonations include a heavy-jowled Sinatra, a peachy drunk and a serio-dramatic sketch of an aged actor reminiscing. 3. RAJAH RABOID, using sealed and blindfolded eyes, "reads" questions passed up by waiters; baffles professional show-folk; impressive style, especially good in way he answers the fems, who go for him plenty strong.

Rest of Bill: RENEE AND ROOT, ballroom team; standard routine, especially good in whirling holds; girl good at manipulation of drapery and hips; have delightful novelty, *History of a Jitterbug*. KEN KELLEY, tenor, ranges from operatic to romantic-popular; has good control, volume and modulation; winning appearance. MARION MORGAN, new thrush; nice voice in dance sets, not working turn in long show. LATIN QUARTER LOVELIES (12); three beautifully costumed bits of choreography; especially striking in long, slinky gowns in Parisian style number.

Band: SAMMY DIBERT (10); okay; Dibert himself contributes much to show with extra emcee chore.

Business: Good. Haviland F. Reves.

Leon & Eddie's, New York

Talent policy: Dance bands and floorshows at 8, 10, 12 and 2:30 a.m. Owner-operators: Leon Enken and Eddie Davis; publicity; Dorothy Gulman. Prices: \$3.50 minimum.

A well-costumed line (10) studded with good-lookers who can do fair ensemble hoofing give new show a nice start. Line does three productions, each drawing substantial hands.

Top applause puller is still Eddie Davis. He sold a few more special numbers in his customary fashion.

Flora Drake, a good-looking redhead, does okay with a special arrangement of *Birth of the Blues*, tho her second number, *Every Time*, was the one which got the better reception.

The Rockwells, a roller-skating act, fits the novelty slot okay. It's good sight stuff but the male needs better costuming. Routine consists mostly of swivel-spins of which team shows three variations. Best was the neck-swivel, with gal doing fast spins.

Sherry Britton has two spots. In the first she warbles *Rum and Coke*, getting a fine assist from the line garbed in Latin costumes. In the second spot she does her usual peeling.

Danny Roberts, emcee and singer, is a handsome lad who might do well in flickers. On voice he shows little, tho he has a fleeting phrasing style that could be developed. Should eliminate annoying habit of mike-clinging. Roberts did two songs, neither of which fit him. *Sweet Lorraine* was only so-so. *I'm Just a Copy Boy* was better.

Berdy Hagen, pretty little blond hooper, opens and gets a good hand on appearance. But looks alone won't get her far without routines. Practically every number was a whirling tap. On night caught (15) she wore a bandage on one foot, which may have accounted for limited repertoire. Art Waner's ork cuts show okay.

Bill Smith.



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VAUDEVILLE REVIEWS

Loew's State, New York

(Reviewed Thursday Evening, May 17)

After a few weeks of good shows, State this stanza has come up with an egg. Blame may be apportioned between the booking and routing job on the one hand and the emceeing job by Clarence Stroud on the other. Stroud's straight-away delivery of superlative-dripping intros lends little zip to a bill which is dull anyway.

Ballet Maniacs, six skillful dancers, open with a Mex dance. They have other and better ones which they perform two other places on the program. Best are their witty Egyptian piece and the sailor thing. Good team, selling well. With trimmed routine and proper spotting could do better.

Mel Hall, trick cyclist, purveys standard bike shenanigans. Then with good showmanliness mounts high wheels in view of audience, doing some slow and daredevil stuff. Good reactions.

Loumell Morgan Trio, Negro lounge outfit having a fling in vaude, is so-so as stage fare. Guitarist's work is fuzzy, others okay, altho whole trio has poor sense of tempo. Repertoire is all jump.

(See Loew's State on page 32)

Oriental, Chicago

(Reviewed Friday Afternoon, May 18)

Vic Hyde, who emcees the show, was introed by voice from backstage mike as curtains broke. Hyde's genial emceeing, plus his own and four other acts, makes the current revue the best-paced variety show seen here in weeks.

Headliner John Boles, fresh out of *One Touch of Venus*, warms up the crowd with his ingratiating vocalizing of familiar ballads. His pleasant and natural stage manner nets big hands. Does two encores, most striking of which is *Cow-Cow Boogie*, rhythm tune not usually associated with Boles, but with which he does an excellent job.

Sleepy Williams and his 68-year-old dad garner heavy applause with their tapping. The white-haired father (and he's genuine) pulls plenty of mitting with his nimble footwork. Closer is strong, with the old man challenging the younger to a battle of taps, and the payees mitting their efforts.

Rounding out the bill are Will and Gladys Ahern, who rated only fair response with their rope spinning and Spanish dancing; Mardoni and Louise, whose mechanical magic, especially the guillotine closer, really clicked, and Vic Hyde, whose one-man band and trumpet tooting sewed up the show nicely.

John Sippel.

Chicago, Chicago

(Reviewed Friday Afternoon, May 18)

While the three supporting acts are competent, it's the headliners, Pierre D'Angelo and Vanya, who make this show top drawer. Working in the closing spot, the smartly garbed ballroom duo proceeds to break it up with some unusual dance routines. After opening with a classy medley from *Oklahoma*, Pierre takes over the baton from the house leader, Lou Breese, who in turn does a minuet (including a nifty lift) with Vanya. Dancers mug and ad lib their way nicely thru this routine, unique for a sedate ballroom team, and Breese comes in for a good assist. Closed to heavy hand with their authentic version of the Samba.

Show opens with a zippy version of *Caldonia* by house ork, featuring trumpeter Mario Seritello's groovy blues vocalizing. Opening act, Ben Berl, reaped warm mitt with his standard comedy juggling.

Ventriloquist Chris Cross starts slowly, working with his cowboy sidekick, Louie. Patter for the opening bit dragged badly, but Cross picked it up with a baby girl and radium blackface dummy to rate a call back.

Acro-dancer Barbara Blaine realizes the need for proper musical background and has timed her bends and kicks exactly to the musical score. Result is a smooth performance that nets good response.

Regular house chirp, Jean Williams, does three numbers, best of which is *Goodnight, Sweetheart*, during which boys in the band do choral backing a la Waring.

John Sippel.

Olympia, Miami

(Reviewed Wednesday Afternoon, May 16)

Current bill at this house is a honey, with old friends, Walter Nilsson and Cy Reeves, back again. A boogie-woogie pianist takes top honors.

Cleo Florence opens the show with a fair puppet act, but gets her big hand when she ends up in some fancy acro stunts.

Ken Clark, new in these parts, steals the show. Clark is just a big boy with a smile, but how he tickles the ivories. Classical or 'jitterbug, they are all alike to Clark, who won a discharge from three years' duty in the navy after surviving the sinking of the ill-fated Wasp. Has to beg off.

Tucker and Tremaine are tops while they stick to their tap dancing, but when they turn to the blue side to get laughs they are not so entertaining, altho the mitt is heavy for this pair.

Cy Reeves, emcee, comes next with his dead pan and dry gags, mostly fresh and timely. He comes thru with his version of *Old Man River* in good voice and is a real hit.

Walter Nilsson closes the show with

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Larry Berliner.

MILA ROSSILIANO set until May 27 at the Chanticleer, Baltimore, moves into the Boston Latin Quarter June 27 for two weeks with options.

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Carmen - Royal Switch Believed Due to Row Re Rooney, Russell

NEW YORK, May 21.—The sudden shift of the booking privileges at the Carman, Philadelphia, and Royal, Baltimore, from the Eddie Sherman office (which has had them for about a decade) to the Arthur Fisher office is the outward sign of a deep-going, three-way situation over act properties between Sam Stiefel and Eddie Sherman on one hand, and Stiefel and William Morris office on the other, say inside trade sources here.

Battle does not revolve around Abbott and Costello primarily, as reported elsewhere, altho difference between Stiefel and Sherman over A. & C. contributed to the general blowoff that showed itself in the two-house switch. Trade dopsters say the Stiefel-Sherman flare-up grows out of a complicated tangle in which Andy Russell is a pawn.

They're Not Talking

Both Stiefel and Sherman—who were queried on the Coast by *The Billboard*—are playing dumb. But intimates of both say the battle began when Sherman demanded pieces of both Russell and Mickey Rooney, now in the army. Stiefel, who owns a piece of Sherman's business, runs Russell and Rooney and Sherman wanted to cut in on them as he had cut Stiefel in on his own affairs, say sources here. Stiefel, in effect, told Sherman no dice.

Coming on top of their difference over Abbott and Costello, result was a row which ended last Monday (14) in Stiefel phoning his Baltimore and Philly managers to go find another booker. They picked Fisher.

WM Behind Russell

Where Russell reportedly fits into the picture is this. Morris office was anxious to peddle Rooney for post-army commitments but, before he would consent to it, Stiefel put the arm on WM to get

some others of his properties built up. Deal, says the trade, was arranged for WM to get behind Andy Russell. Singer then fired his own agent, General Amusement Corporation, and WM began selling him, as previously reported. WM is now selling Rooney for jobs after he gets out of uniform. These are mostly for radio.

The Carman and Royal are Nos. 3 and 4 in a series of losses sustained by Sherman office. The Howard, Washington, called it off last year and threw its business to Lillian Alpert, small local booker. Then, in March, the vaude house in Norfolk, Va., took itself out and went over to Hal Sands, who books the National in Richmond.

Go Back and Start Over, AGVA Telegraphs Singer

NEW YORK, May 21.—Latest step in the Andy Russell case is a couple of wires between him and AGVA. Singer telegraphed the union last week that he had fired GAC for "breach of contract and violation of fiduciary obligations," and was perfectly willing to have the matter arbitrated by AGVA.

Union wired back that he was misinformed about proper procedure in dropping an exclusive agent. Right way to do it, AGVA told Russell, is to file a complaint with union giving reasons why contract should be terminated. If AGVA found reasons sufficient, it would require agent to show cause why pact should not be severed and matter might then go to arbitration. Pending such a procedure, exclusive-agency pact with GAC is a going affair, AGVA told Russell.

CURFEW AIDS MEX. SPOTS

(Continued from page 29)

ing in the more intimate spots in the States. A gal singer may get \$25 a week and a dance team \$75. Some teams get \$90 for the two and they are considered high priced. An American booker handling these people in the States would give them a field day. But, there are immigration restrictions.

Small Combos Play

Music is furnished by small combos. The selections are American and the Latin-American flavored music isn't played here as much as it is in towns on the West Coast. About one in five is a fair estimate. At the California Cafe on the main street an eight-piece band that lives is offered.

On the street to Agua Caliente and upstairs is the Bacali, a club patronized principally by the townspeople. Few Americans go there. The show, altho short, is about the best in town. Music is by a seven-piece group.

Shows Short and Plenty

Shows don't run long but there are plenty of them. If it's not daylight there are still shows to be seen at El Castillo and Aloha as well as other places. Steaks—as many one wants—for \$1.50, American money, can be ordered while strollers entertain at El Serena and other spots. Cigarettes are "black market" for 25 to 40 cents a pack. But the Tijuana buys his cigarettes in the States for 15 cents. He'll show the stamp.

Lucky for spot owners here, there are Americans who don't like the midnight liquor closing in California.

Option Ache an Aid to Smallies

(Continued from page 29)

\$750 this is a nice jump and everybody is happy.

It is true that for the duration of the option the performer is out of Stem circulation as far as other theaters are concerned. But the fact that he has a New York date under his belt makes him a better bet for out-of-town houses. And if he doesn't want to leave town he can usually get local nitery dates to keep him busy.

Comes the Time

The trouble begins when it comes time for the act to fulfill his old commitments. It is then that agency boys and competitive bookers become busy with the old romance pitch. A performer who made a hit in his Stem preem is a hot-shot for out-of-town houses. It is there that he can drag down the heavy lettuce, for while his base salary may be the same as in New York, he also can get deals for splits and percentages that up his take to maybe \$5,000 or \$6,000. Obviously he's no longer a happy boy when it comes time to go back for \$1,200.

House May Bonus

In many cases the house understands and comes thru with a hefty bonus at the end of the first week of the return date. It may even tear up the old contract and issue a new one for more dough. But, in exchange, the theater may want additional options, and with the heavy romancing ringing in his ears, the performer is no longer interested. So contracts disputes spring up and the lawyers have a field day.

Another thing that will burn a performer up is to hear that another actor doing a similar routine is getting more money. From that time on the actor is mad from way back. The theater is giving him a lousy deal. The agent is selling him down the river, and so forth, and so forth, ad nauseum.

Yet a house anxious to build attractions has no other way to protect itself except thru options. It can, of course, bid against the competition, but there is a limit to how much it can pay. As the matter stands now practically every booker accuses the other of over-paying.

If the problem of getting acts and holding onto them for future use is acute among Stem houses, it is much worse in out-of-town theaters and in neighborhood spots. The Jamaica, in Long Island, for example, has to find 14 acts a week with a budget that seldom exceeds scale. It manages to get showing-acts but it also must find others. Split-weekers in other portions of the country who are hungry for attractions are almost ready to go into hock to get something that will draw.

Only On the Stem

Outside of the Stem there is no option gimmick. A house playing an act on a percentage or a split can't do it. But New York houses, in order to get names, don't always stick to a straight salary basis either. Deals which call for splits, plus a guarantee, are not new to the big houses.

Stemmers with first-run films are always in there pitching for strong stage-shows. A weak flicker has to have a sock fletcher to build the takes. A strong pic on the other hand must be supported by an equally strong vaude bill so screen fare won't be let down. So week in and week out there's a mad scramble for acts.

In spite of the fact that bookers prefer to play names the present acute shortage forces them into giving the Johnny-Come-Latelys a break which they ordinarily would have to wait years to get. It is no longer news for an act to jump into the Big Time after maybe two or three years of knocking around for coffee. In the old days it would take the same act maybe 10 or more years to make the grade.

So while the option hurts as well as it helps, it opens more doors for the new act—and there are plenty of them coming up.

WAC SERGEANT ELEANOR O'NEILL, former Philadelphia night club singer and entertainer who was known as Eleanor Landy, has been awarded the Bronze Star for outstanding performance of duty while serving with the signal corps in Paris.

Follow-Up Review

COPACABANA, NEW YORK: Geogie Price, who opened here Sunday (18) to give current show added left now that the curfew is over, does a good job. Hep crowd was apparently familiar with his routines, for they kept yelling for his Harry Richman and other take-offs of nitery names. On appearance, Price is still about the same. He's the same short thin guy with a style that goes back 20 years. But mob loved him judging from the mits. Opened with a new routine, *Rationing*, which seemed to get lost. Main fault is in its length. Followed with his familiar Jolson, Cantor and Jessel numbers, bringing the house down.

His next was another newie, *Fuehrer's Face* in which Price makes like Hitler. Customers split their palms. For finale Price showed another fresh one, a routine based on the income tax set to *Figaro*. Number is smart. But what helps sell it is his incidental chatter. Routine suffers from two faults. The first is its lack of timeliness. Income tax headaches can be funny around March 15. They draw laughs now but the effect isn't there. Second fault is in the oversmartness of the material. Many of the lines should draw better laughs, but rapid delivery forces audience into too rapid takes. And nitery crowds are not theater audiences. There's always a tumult going on. Putting the income tax routine into second gear rather than driving ahead in high should help cure it. *Bill Smith.*

Hamid Claims \$1,200 From AGVA in Booking Tangle

NEW YORK, May 21.—Dave Fox, head of New York AGVA, is going to court next Wednesday (23) to answer a charge by George Hamid that he withheld \$1,200 belonging to the circus man. Fox says the situation evolved out of a booking deal for the Zavattos. Hamid signed them to play the week of April 9 at a circus staged by the Shrine of Hartford, Conn.

Subsequently, Hamid informed Fox that the act had signed another pact with Frank Wirth for the same date. Hamid asked AGVA to enforce the original deal, states Fox, which was done with the provision that Hamid post a \$1,200 bond. Hamid got it up and act was told it would have to work for Hamid not Wirth, says Fox. The act agreed.

Shortly thereafter the Shrine called off its show, says the union official. Act came in and claimed bond money on basis that it had been pacted for that week and had no other engagement. Dough was turned over to them, says Fox. Yesterday (18) he was served with a summons to magistrate's court.

LOEW'S STATE

(Continued from page 21)

but played nothing either jazzy or distinguished. Best offering was encore, *I Like to Dance*, in which they danced—not played.

For the (announced) reason that she was picked as the girl of some month by somebody, Dorothy Gardner then appears for a few minutes of stage-wait stuff with Stroud. Gal reads lines okay but has been given nothing to do and show benefits proportionately.

Irving Caesar comes on to sing his own and others' tunes. Caesar's warbling is strictly from hunger, but, at least, he has the charm of an unabashed amateur and he registers solidly.

Lorraine Rognan injects some life into the doings with her truly inimitable antics and draws a big mitt for it.

Between times Stroud tells some oldies in a stiff manner and never really gets started. Biz fair. Picture is *Guest in House*. *Paul Ross.*

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Holtz Heading for La Tucker's Marker At Bowery, Detroit

DETROIT, May 19.—Despite the temporary effect of the brownout, curfew, V-E Day, rain 28 days out of the month and worry over the future of industrial employment here, a check of business done the last month at Frank Barbaro's Bowery here repeats the old lesson that it's the attraction on the floor that counts most. Top business of the year was done the week of April 23 with Sophie Tucker, setting a total of 18,000 admissions and tying the house record for this big spot. In the two weeks before La Tucker, the dance team of Cappella and Patricia was starred, followed by the Wallace Puppets, with attendance down to a nominal 7,000.

Following the record Tucker business—incidentally, an old story here where she is a permanent top favorite—Shirley Dennis moved in to do a fair 9,000 attendance and was held over last week, co-starred with the team of Fisher and White to hit the same figure.

Currently Lou Holtz is packing the house and is expected to draw a figure possibly exceeding Miss Tucker's record.

Continued World Air Unity Asked

(Continued from page 21)

conquest of peace opens unlimited fields of activity for radio." Bech then called for the International League at San Francisco to:

"Establish an inter-governmental organization to stimulate and assist the rehabilitation of education, scholarship and the arts in Germany and in all the liberated countries where the Nazi invader left more traces of his evil influence than is commonly believed. . . . It should have at its disposal a powerful radio station under international control . . . which will disseminate in all languages . . . the ideas, arguments and examples . . . the personality of great statesmen, teachers, speakers, musicians of the world could be brought directly into the homes of all down to the lowliest peasant."

Referring to their five years of "intellectual blackout" the Norwegian delegation looked ahead to the post-war world in which they hoped that radio

"Will continue to play its great part in the breaking down of isolationism and contribute to a better understanding and co-operation between the nations of the world."

Paris El-Khour, Prime Minister of Syria, told the BBC:

"Radio must have as its aim for the post-war period the focusing of thoughts on the problems of lasting peace. This could be attained by studying and honestly presenting to the peoples of the world the real facts and the different points of view of the countries concerned."

Francis M. Forde, Deputy Prime Minister of Australia, stated:

"Radio will prove potent in preventing another war. Improvements made in shortwave broadcasting during the war years will, I think, be proved a weapon that can be used in the battle for permanent peace. To the people on whom rests the responsibility of operating the world's radio networks falls a great responsibility . . . to misuse it would be a major crime. If it is used as it should be used, it will prevent the major crime of war."

Other Statements Delayed

Statements from the other delegations, including one from the Union of Soviet Socialist Republics, were delayed by the pressure of conference work. However, all groups told the BBC that they would shortly submit statements supporting international radio.

One solution to the problem of American radio, which possibly cannot support international broadcasting because of its nature as private industry, has been suggested several times by leading trade

WIGS BEARDS MAKE-UP

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Cab Calloway Grosses Big \$34,000 in Downtown, Det.

DETROIT, May 19.—Cab Calloway drew one of the best weeks in recent months at the Hughes Downtown Theater (2,800 seats; house average, \$23,000), grossing \$34,000, somewhat better than earlier estimate. Calloway was playing in opposition to Earl (Father) Hines, who was at the Paradise Theater. Picture at the Downtown was *Utah*.

Currently, Jerry Wald is drawing only a modest business to the Downtown and is expected to gross around \$21,000 for the week. Picture is *The Man Who Walked Alone*.

Andrews Air Show Heads for Huge \$35,000 at Orph., L. A.

LOS ANGELES, May 19.—The *Eight to the Bar* stage version of the radio show featuring the Andrews Sisters with Vic Schoen and his orchestra stands to knock off a solid \$35,000 at the Orpheum Theater (2,200 seats) here. Show opened Tuesday after breaking in in San Diego.

Also on the bill are Foy Willing and Riders of the Purple Sage, and Pigmeat Markham. Pic is *Youth on Trial*.

The Allan Jones and Connie Haines stage show last week pulled a fair \$22,000. Show was augmented with the Ross Sisters, Jack Marshall, and Edna Covey. Pic was *Forever Yours*. House charges 98 cents tops.

LISTENERS DIAL

(Continued from page 12)

credited the "most listening" reports accordingly. By giving each net the total votes the relative picture in the area is completely snafu."

Trade Interest Lively

Trade has been waiting this report for a long time. Interest is centered upon how the "mosts" give the key cities which NBC and CBS have both been claiming for some time—on a popularity basis. The top 10 cities (based upon radio families) are those watched most carefully. The daytime "most listening" for these areas is:

City	NBC	CBS	Blue	Mutual	Others
New York	18	22	9	15	36
Chicago	25	27	12	12	24
Philadelphia	28	32	16	12	12
Los Angeles	29	27	17	13	14
Detroit	31	32	30	4	3
Cleveland	41	20	18	6	15
Baltimore	34	21	13	17	17
St. Louis	24	37	12	17	—
San Francisco	35	22	15	16	12
Boston	30	23	12	20	15

This gives CBS four of the first five cities during the daytime and five out of the first 10. Adding the next four cities (i. e., in all cities above 500,000 population), NBC takes 9 out of 14. This is the figure headlined, naturally, in the NBC sales promotional booklet.

NBC Punch Weaker Daytime

Booklet naturally indicates, when it's compared with the 1,077 *Nighttime Report*, that NBC isn't as sock in the daytime as it is at night (trade knew this all the time). It indicates also that little-stressed fact that clear-channel stations don't travel so hot in the daytime and that the fem audience listens close to home. Static and other factors, such as local programming, accent this "hometown stuff."

Trade is also waiting for the *Summary Book of Regular Listening* promised by NBC and the NBC 1944 area maps night and day (CBS released its maps a few weeks ago). It also hopes that regular listening figures will be announced for the "most listening" 1,077-city areas so that a comparison between the "mosts" and the "regulars" can be made. This announcement is not on the NBC sked at present, since the *Summary Book* is a county-by-county report, not a city-by-city tab.

Despite research disputes on what the "most" figures mean, the release of the figures "for all to see" is healthy. "When everything is out in the open it can't hurt too much," is the way one agency

figures and reported in *The Billboard*. Fairly recently there has been considerable talk among radio execs about a quasi-official government body, supported in part by the industry and similar to the OWI which could carry out America's part in cultural unity by radio. In fact, it has been suggested in several quarters that Elmer Davis, head of the OWI, be asked to head such an organization.

Lit-Up Stem Brighten Takes; All Houses at Par or Better

NEW YORK, May 19.—The first full week since the Stem was lit up was reflected in good box-office returns in practically all the houses. Even the holdovers did nice business.

Radio City Music Hall (6,200 seats; average, \$100,000) came thru with a wonderful \$123,000 for its second week for the Shyrettos, Tony Zukas and *Valley of Decision*. Opening take was \$124,000.

Roxy (6,000 seats; average, \$75,000) counted \$80,000 for its second frame of Jerry Lester, Count Basie ork and *Diamond Horseshoe* as against a preem of \$95,000.

Paramount (3,664 seats; average, \$75,000) held up nicely with \$70,000 for its third stanza of Charlie Spivak's ork, Jo Stafford and *Sally O'Rourke*. Bill did \$100,000 on the kick-off and followed with \$85,000.

Capitol (4,627 seats; average, \$55,000) pulled in \$67,000 for the second week with Jane Froman, Willy Howard, Georgie Paxton ork and *The Clock*. First week's take was \$79,000.

Strand (2,779 seats; average, \$45,000) opened okay with \$45,000 for Andrea King, Helmut Dantine, Henry Busse's ork

and *Escape in the Desert*.

Loew's State (3,500 seats; average, \$25,000) moved up to \$28,000 for Benny Fields, Marie and Floria, Gaudsmith Brothers and *I'll Be Seeing You*. Previous week's take was \$19,000. New bill opened Thursday (17) has Lorraine Rognan, Clarence Stroud, Loumell Morgan, Irving Caesar and *Guest in the House*.

Andrews Sisters Set San Diego Record

SAN DIEGO, Calif., May 21.—The Andrews Sisters socked the house record at the Orpheum, topping it by 15G. Before the girls hit the house, the gross record was \$21,000, now it's \$36,000.

"Vanities" Gets \$27,000 2d Week at Golden Gate

SAN FRANCISCO, May 19.—Held over, Earl Carroll's *Vanities* grossed a splendid \$27,000 at the Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$27,000) for week ended Tuesday (15). Pic was *The Enchanted Cottage*.

TRAVEL SNAFUED

(Continued from page 3)

date he has been stranded without reservations. And in New York writer Joe Bigelow and producer Lester O'Keefe are trying for their second week to get transportation to the Coast. Agency is getting to a point now where it may decide to leave Fickett on the Coast to handle the assignment which Bigelow and O'Keefe were supposed to take—the RCA show—and have Bigelow and O'Keefe take over Fickett's work here.

PHILLY BURIES HATCHET

(Continued from page 12)

ord, *Inquirer* and *News*, to list New York stations with strong signals in this area (WOR-Mutual, WABC-CBS, WEAJ-NBC, WJZ-Blue) along with Philly outlets. Original reason for this is fact that some stations (until last year WJZ had one of the strongest signals in Philly) had become listening habits here. *The Bulletin* used to pair call letters of New York and Philadelphia stations in cases where they carried the same shows but split them when the programs differed. The other papers simply carried separate listings for all the New York outlets which come in here except when the radio ed thought the shows were not worth mentioning.

Outlets Do Slow Burn

Philadelphia stations, especially after the paper shortage cut available space, began to do a slow burn over the thing. For a while papers which had not been anti-radio in the past decided to do nothing about it. Then as the newsprint shortage became more acute stations began to press a little harder for their point. Finally after New York broadcasters said that they understood the situation perfectly and considered the Philly stations' stand to be completely logical, papers agreed to eliminate duplicating listings.

For some time New York flacks, like their conferees in other large cities, have been working on listings in out-of-town sheets, realizing that their strong signals were making the listening habits outside of metropolitan areas. Charley Oppenheim, at WOR, has done a particularly aggressive selling job in the areas surrounding New York. At the present time more than 300 dally and weekly papers within the WOR signal area run listings and those which have radio columns are regularly serviced with press material.

However, WOR, like other big stations, is willing to lose some of the out-of-town space it has been getting, at least for the duration of the paper shortage. P. a.'s feel that they'd probably do more harm than good to themselves and their webs if they were to start a battle over listings. Consequently, when a station affiliated with the same web as the big one complains, metropolitan outlets are freely giving up their plugs.

PARA EXECS MEET

(Continued from page 12)

tion, has arranged a special telecast. He has arranged to have WBKB telecast a showing of the Commonwealth Edison series, *Telequizzicals*. Balaban has picked this show, it is said, because it does an excellent job of video merchandising (See WBKB review, *The Billboard*, May 19). It has also been picked because it has high entertainment quality, altho its budget is low. The show is being presented as a concrete example to refute the arguments of those who still say video production costs will be too high to make the medium's advertising value commensurate with cost.

Meeting has added significance because trade has been buzzing with rumors that Paramount is planning to set up a cross-country video chain.

In addition to John Balaban and J. J. Rubens, head of Great States Theaters, Midwest theater chain, who are arranging the meeting, plenty of other Paramount bigwigs and stockholders will be on hand. Some of these are Frank Walker, ex-Postmaster General; John Friedl, Minneapolis; Earl Hudson, Detroit; Sam Pinanski, Boston; Leonard Goldenson, general manager of Paramount Theaters; Bob O'Donnell, head of the Texas State Theaters; Abe Blank, Omaha, and E. V. Richards, owner of a Southern chain of theaters.

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Sabinson's Suit Vs. Jelin Over 'Trio' Dismissed

NEW YORK, May 21.—Lee Sabinson's damage suit against Max Jelin for trying to give his production, *Trio*, the old heave-ho from the Belasco, was given the same treatment by Justice Bernard L. Shientag in the New York Supreme Court last Thursday (17). Jelin claimed that Sabinson broke the agreement between them stipulating that show had to hit \$10,000 weekly to remain at the theater. For two weeks running, *Trio* didn't produce desired receipts. The producer conceded Jelin's point but said he had a right to buy his own ducats to reach the mark. Subsequently, an injunction was granted restraining Jelin from interfering with the show (which was later forced out of the Belasco by action of License Commissioner Paul Moss in denying transfer of license from Jelin to theater owners as long as *Trio* was in the house).

The judge stated that bargain specifically provided "receipts shall be monies paid by actual patrons of the theater." Sabinson charged that fact he was able to buy tickets at Belasco box office meant that lessee recognized his right to make up the deficit out of his pocket. Justice Shientag polished that off by saying contract didn't stop either party from buying ducats, but purchases did not affect question as to whether \$10,000 mark had been reached. As to Sabinson's argument that granting of injunction constituted law of case, judge held that injunction "serves only to hold matter in status quo until opportunity is afforded to try case on its merits."

"G.I.'s Overwhelm Entertainers With Gratitude"—Levene

NEW YORK, May 21.—Sam Levene, back from 10 months overseas in the E.T.O. with the USO-Camp Shows, Inc., troupe of *Three Men On a Horse*, told *The Billboard* last week how the G.I.'s completely overwhelm the actors with appreciation for coming over to entertain. Levene said: "Their gratefulness is absolutely embarrassing. They express it not only by applause but by meeting you personally and giving you objects which they have fought and bled for. They lose sight of the fact that they are the ones fighting the war."

During the 10 months overseas, the troupe played 200 shows to 120,000 servicemen. Due to tight shipping situation at that time, the play's cast had to be cut from 12 to 7 people. The cut was made without losing a minute of running time by giving lines to other characters in the script. Because show played only with back-drops, the two girls in it were used as narrators setting the scene. Gals changed their dresses often during play to make the boys feel they were seeing larger cast.

Guys from Arkansas, Oklahoma, Idaho and points West who had never seen a legit went for the play big. "Soldier audiences are the most attentive of any I ever played to," Levene reported. When the show played hospitals it had to adjust the tempo of its performance because the laughs didn't come so fast. Beside playing in so many places actors had to watch they didn't get tripped up on their exits and entrances. In addition to Levene, the cast included Mary Jo Ellis, Kitty McCue, Harry Berman, Arthur Smith, George Ramsey and Ned Glass, who is still sick in Paris.

Arena Soc. Security

PHILADELPHIA, May 21.—A pension trust agreement setting up an employees' retirement pension fund was signed by the Philadelphia Arena Corporation and deposited with the Fidelity-Philadelphia Trust Company. It was announced by Pete Tyroll, manager of the Philadelphia Arena, scene of ice shows, rodeos and other major theatrical attractions. Under the agreement \$20,000 will be deposited each year to pay premiums on retirement annuity contracts for all employees, payable on retirement.

BROADWAY SHOWLOG

Performance Thru May 19



Dramas

	Opened	Perfs.
Anna Lucasta.....	8-30, '44	309
(Mansfield)		
Hilda Simms arguested with Alma Kitchell (WJZ) Wednesday (16). Cast will give a G.I. performance of "Three's a Family" at Staten Island's Booker T. Washington Center.		
Bell for Adano, A.....	12- 6, '44	189
(Cort)		
Allen Prescott (WNEW) will interview Gilbert Mack Wednesday (23) and Philip Arthur, Wednesday (30). Michael Vallon arguests with Adrienne Ames Thursday (24) and dittoes with Linda Gray, Friday (25).		
Common Ground.....	4-23, '45	29
(Golden)		
Moved to Golden from Fulton, Tuesday (15).		
Dark of the Moon.....	3-14, '45	75
(46th Street)		
Dear Ruth.....	12-13, '44	185
(Henry Miller's)		
Deep Mrs. Sykes, The... 3-19, '45		71
(Booth)		
Closes Saturday (19).		
Foolish Notion.....	3-13, '45	78
(Martin Beck)		
Tallulah Bankhead headlined at Lane Bryant bond rally, Friday (18). Cast gives benefit performance for Actor's Fund, Sunday (27).		
Glass Menagerie, The... 3-31, '45		57
(Playhouse)		
Random House is expected to have play in book form for early June sales.		
Harvey.....	11- 1, '44	238
(48th Street)		
Hasty Heart, The.....	1- 3, '45	157
(Hudson)		
Douglas Chandler air-guests with Alan Prescott (WNEW), Monday (21).		
Hope for the Best.....	2- 1, '45	116
(Royale)		
Closes Saturday (19).		
I Remember Mama.....	10-19, '44	246
(Music Box)		
William Pringle will have a guest shot on "Grand Central Station" (NBC), Saturday (26).		
Kiss and Tell.....	3-17, '43	916
(Bijou)		
Gene Lyons has taken over the Kirk Douglas role.		
Kiss Them for Me.....	3-20, '45	70
(Fulton)		
Moved to Fulton from Belasco, Monday (14).		
Late George Apley, The. 11-21, '44		209
(Lyceum)		

QUIET WEEK ON THE STEM

Quietest week of the new season theaterwise with single skedded opening postponed to Monday (21). There were two bow-outs, "The Deep Mrs. Sykes" shuttering at the Booth and "Hope for the Best" giving up at the Royale. Two of the current crop shifted stages. "Kiss Them for Me" moved into the Fulton from the Belasco and "Common Ground" vacated the Fulton for the Golden.

Next week, however, pumps in a liberal transfusion of new showshop blood. "Blue Holiday," variety show headed by Ethel Waters unveils at the Belasco. Wednesday brings a drama, "Foxhole in the Parlor" to the Booth, and on Thursday a musical, "Memphis Bound" bows-in at the Broadway. In addition the Theater Guild brings back Paul Robeson and Jose Ferrer for a post-tour two-week stand at the City Center. Plenty to keep the aisle squatters busy.

	Opened	Perfs.
Life With Father.....	11- 8, '39	2,326
(Empire)		
Drumbeater Harry Forwood claims show equals the 2,327 performance record of "Able's Irish Rose," Saturday (19).		
Overtons, The.....	2- 6, '45	118
(Forrest)		
Arlene Francis, Jack Whiting and Walter Greaza were headliners on New York Sun's bond rally, Friday (18).		
School for Brides.....	8- 1, '44	334
(Ambassador)		
Advertising last weeks, but no definite closing date has been set. Cast to Fort Meade, Md., to give G.I. show, Monday (14). Roscoe Karns withdraws from cast June 3. Allen Kearns reported to be likely successor.		
Ten Little Indians.....	6-27, '44	377
(Plymouth)		
Too Hot for Maneuvers.. 5- 2, '45		21
(Broadhurst)		
Is making a determined bid to stick. Tommy Ward has been giving it a staging face-lift.		
Voice of the Turtle, The. 12- 3, '43		536
(Morosco)		
Elliott Nugent arguested with Jane Cowl, Thursday (17). Betty Field missed performances Wednesday (9) and Friday (11) due to illness. Florence Rice took over assignment. Former is unlikely to return to cast in fall after summer lay-off.		

	Opened	Perfs.
Follow the Girls.....	4- 8, '44	466
(44th St. Theater)		
Moves to Broadhurst June 4. Ford Leary took over Jackie Gleason assignment permanently, Wednesday (16). Entire show played G.I. performance at Halloran General Hospital, Sunday (13).		
Laughing Room Only.....	12-23, '44	168
(Winter Garden)		
Kathryn Lee out with strained ankle Tuesday (15) thru Wednesday (16). June Walker subbed for her. There is now an understudy for everybody in cast, except Ole Olsen and Chic Johnson. Troupe leaves for Richmond, Va., Sunday (20), for War Loan rallies. Will cover half a dozen hospitals and stop off in Washington for a Red Cross benefit before getting back for Tuesday night's show.		
Oklahoma!.....	3-31, '43	948
(St. James)		
Cast put on special 45-minute show at City Hall, Monday (14), to open 7th War Loan Drive. Phil Huston has rejoined Guild's "Othello" troupe.		
On the Town.....	12-23, '44	164
(Adelphi)		
Nelle Fisher is readying for a dance recital which she will give at the YMHA. Adolph Green missed Wednesday (16) mat due to illness.		
Song of Norway.....	8-21, '44	313
(Imperial)		
Helena Bliss will take a holiday Sunday (20) thru Tuesday (29). Mary Walker will sing her role.		
Up in Central Park....	1-27, '45	129
(Century)		
Cast of overseas unit is now complete with addition of Ann Connolly. Dress rehearsal skedded for Friday (24).		

REVIVALS

Barretts of Wimpole Street, The.....	3-26, '45	68
(Barrimore)		
In last weeks. Closes June 9.		
Carmen Jones.....	5- 2, '45	21
(City Center)		
Closes Saturday (19).		

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Able's Irish Rose (Colonial) Pittsfield, Mass., 23; (Erie) Schenectady, N. Y., 24-26.
 Carmen Jones (Hanna) Cleveland.
 Dear Ruth (Harris) Chi.
 Doll's House (Music Hall) Kansas City, Mo., 22-23; (Melba) Dallas 25-26.
 Good Night, Ladies (Shubert) Boston.
 Hayes, Helen, in Harriet (Mayfair) Portland, Ore., 24-26.
 Hollywood Pinafore (Shubert) Phila.
 Jacobowsky and the Colonel (Blackstone) Chi.
 Kiss and Tell (Plymouth) Boston.
 Life With Father (Capitol) Wilkes-Barre, Pa., 23; (Lyric) Allentown 24; (Rajah) Reading 25; (War Memorial Aud.) Trenton, N. J., 26.
 Oklahoma (Forrest) Phila.
 Round Trip (Locust St.) Phila.
 Snafu (National) Washington.
 Soldier's Wife (Wilbur) Boston.
 Ten Little Indians (Cass) Detroit.
 Two Mrs. Carrolls (Nixon) Pittsburgh.
 Voice of the Turtle (Selwyn) Chi.

Equity Council Vote Result To Await Overseas Ballots

NEW YORK, May 21.—Due to the fact that Equity is sending ballots to members in the service overseas, election results won't be known until six weeks after the actors vote. Ballots will be cast June 1 but entire vote won't be counted until July 16. In the interim, Equity Council will remain the same.

Emperor Max's Playhouse

MEXICO CITY, May 21.—Historic Teatro De La Republica at Guertarero, one of Mexico's oldest playhouses, is being reconditioned with funds supplied by leading officials including President Avila Camacho. This showhouse was a favorite of Emperor Maximilian and the Empress Carlota (1864-'67).

No ATAM Strike In Chi Legit Now

CHICAGO, May 21.—Harry Rosznagel, ATAM rep in Chicago laid to rest today the report that ATAM would pull a strike at the Civic Theater. Report probably stems from the dispute between J. C. Thompson, lessee at the Opera House and ATAM. Thompson refused to sign a basic agreement with the union but is in the clear temporarily because Shubert operettas are playing the house. And Shuberts have agreement with union.

When fall shows come in Thompson will have to sign on the dotted line or else.

Anti-Fascist Entertainers To Be Honored at Dinner

NEW YORK, May 21.—Showbiz people who have made outstanding contributions to the war effort and the fight against Fascism will be honored June 10 in *Salute to Show Business at War*, a dinner to be given by the Spanish Refugee Appeal at Hotel Astor. Margaret Webster will preside as chairman.

Among the sponsors are such well-known people from the showbiz world as Ruth Gordon, George S. Kaufman, Joan Fontaine, Walter Damrosch, Phil Baker, George Abbott, Mrs. Dwight Deere Wiman, Dolores Del Rio, Paul Muni, Edward G. Robinson, Mady Christians, Paul Robeson, John C. Wilson, Frederic March, Florence Eldridge, Albert Basserman, Richard Maney, Jessie Royce Landis, Louis Kronenberger, Wilella Waldorf, S. Jay Kaufman, Beatrice Kaufman, Anton Dolin, Bernard Hart, Irving Caesar, Emil Friedlander, Margo, Phyllis Povah, Dean Dixon, Sono Osato, Harry

Theater, Army Plan Entertainment for Redeployed G.I.'s

NEW YORK, May 21.—The vital problem of entertaining troops who are brought back to the States for redeployment was tossed around at a two-day confab at the Hotel Astor May 18-19 held at the army with the legit bigwigs. Session resulted in the formation of a committee headed by Rosamond Glider, of *Theater Arts*, to brain-trust program of civilian entertainment and co-ordinate civilian and army efforts to spur entertainment for the army on the home-front.

It is expected that many troops will come home for further training before going to fight the Japs. The army wishes to have about 20 companies, each giving a performance every 2 weeks in all the training camps. In addition, Special Services will send teams of 3 to encampments to set up and train G.I.'s to put on their own entertainment.

There is a possibility that roadshows will get up their own revues, then play hospitals and camps near towns they are booked. For example, a musical comedy could use some of its songs, skits, and gags to build a variety show. Straight legit could use some of the talent in casts to do the same thing. It is a cinch that the army will dip into the reservoir of material dug up by the Writer's War Board for skits and one-acters to send to the camps.

Green, Mrs. Sherwood Anderson, William Eythe, Dean Jagger, Vernon Duke and Lester Bernstein.

Magic

By Bill Sachs

EDDIE AND NADYNE COCHRAN are resting at Eddie's home in Los Angeles awaiting a call for another USO overseas jaunt. Nadyne has been alling since their recent return from Europe where they put in two years for USO. . . . THE AMAZING MR. BALLANTINE hopped from Miami to open Friday (18) at the Downtown Theater, Detroit. . . . FRED (MANIPO) HARRIS is fooling visiting magi with his nifties on the Cole Bros.' Circus where he is featured in the side show. . . . CHARMAINE takes her bafflers into Club Como, Buffalo, next week. . . . MILBOURNE CHRISTOPHER V-mails to say that he's playing some good theaters these days in German cities which gave up before becoming too badly battered. He also tells of bumping into Frank Cole, who's over for USO, in Frankfurt recently. . . . MR. AND MRS. MAL B. LIPPINCOTT have been at home in Chesterfield, S. C., all winter with their daughter, Francine, who graduates from high school there this month. They crack their new season June 1 with a few one-night stands in North Georgia en route to Chattanooga, where they open June 10 for two weeks at Lake Winnepesaukah Park. . . . JANET HEATH, femagish, is recovering from an operation at Physicians' & Surgeons' Hospital, 1512 North 15th Street, Philadelphia. . . . L. E. (ROBA) COLLINS, after two years in a St. Louis war plant, will be back on the road this season with Joe Darpel on Hennies Bros.' Shows. . . . LEN O. GUNN, still en tour for USO, spent V-E Day in General Eisenhower's home town, Abilene, Kan., after entertaining the soldiers at near-by Fort Riley, Kan. He expects to be in New York around July 1. . . . LEESTON THE MAGICIAN, who recently ushered in his season with a show for the Disabled American Vets at Fremont, O., last Friday and Saturday (18-19) participated in a two-hour show presented by Toledo magi at Macomber High School auditorium, that city. Carlo, Toledo magic dealer, had charge of the show. . . . PAUL DUKE has just finished a week at Loew's State, New York. . . . RUSSELL SWANN headlines the new floor layout in the Terrace Room of Hotel Statler, Detroit. . . . THELMA GREENWOOD, now doing a single while hubby, Private Donald, serves Uncle Sam at Fort Bragg, N. C., is winding up a two-weeker at the Silver Rail, Utica, N. Y.

C. A. GEORGE NEWMANN, prominent Minneapolis mentalist, hypnotist and magic worker, will soon begin his 50th year in showbiz as a professional. Writing of his preparations for the new season, Newmann says: "I have not moved out of a very small orbit since 1929. I have not found it necessary. I am satisfied with the success I have had in the same old towns, in the same old territory, before the same old friends. It is good to be so well established in a territory where the picture moguls have not managed to gobble up everything. Blackstone recently played some of the high spots which I visit yearly and they liked him tremendously." With his communication Newmann sends an illustrated monograph of his extensive magic library, which is considered one of the finest in the nation. . . . DELL O'DELL and Charles Carrer opened Monday (19) at Alpine Village, Cleveland, for a four-week stretch. . . . W. I. FAYSSOUX last week concluded a tour in Little Rock, Ark., which took him to most of the army camps, universities and high schools thru the Southwest, during which time he did 480 performances and covered nearly 30,000 miles. Tour was booked by Harry B. Kline. He's now sojourning in Gastonia, N. C. . . . RAJAH RABOID winds up a holdover engagement at Lou Walters's Latin Quarter, Detroit, Wednesday (23). . . . JAY PALMER AND DOREEN hopped from the West Coast to New York last week to begin another extended overseas trek for USO Camp Shows, Inc. They are in their third year for USO. . . . E. AL WILSON has joined Marquis the Magician as publicity director, his first professional magic contact since his association with the late Howard Thurston. Marquis plays the Erlanger Theater, Atlanta, for four days beginning May 23. . . . FIRST ANNUAL meeting of the Magicians' Guild was held at Hotel McAlpin, New York, May 14.

(See MAGIC on page 36)

Visit With Me And Buy Piece Of FM Station

Liberals Out To Raise 100G

NEW YORK, May 21.—People's Radio Foundation, Inc., nonpro outfit, is trying to dig up \$100,000 for a local FM station. To make spading of this lettuce easier, org is selling 1,000 shares of preferred stock at \$100 a share.

PRFI is sponsored by progressives and liberals, including Charlie Chaplin, Congressman Adam Clayton Powell, Margaret Webster Howard Fast and Rockwell Kent, Joseph Brodsky, AFM Local 802 attorney, is secretary-treasurer of organization. PRFI has not yet applied for a FM license and subscribers have enough faith in idea to lay out their hard cash.

Dough is dug up by the familiar luncheon-demonstration pitch. Prospects are invited to luncheon at a private home and shown films that explain FM. Gimnick has the double virtue of slicing publicity bill to the bone and hooking subscribers at the same time. Main talking point to the prospects is program schedule of longhair music and unbiased news. Nut will be covered by commercial shows.

Group is brain-trusting a similar venture in Los Angeles. Foundation is co-operatively run and is the first instance of a liberal group backing talk with action.

Other groups such as United Auto Workers are in there pitching for FM licenses, but it is a cinch with all the FM applications now on file with the FCC somebody's gonna be left out in the cold.

New Pa. Network Rumored Made by Ousted Gospelers

PHILADELPHIA, May 19.—Radio stations are manifesting more than casual interest in a new combine, calling itself the Unity Broadcasting Corporation of Pennsylvania, which applied for a certificate of incorporation recently to establish a network in the State. Petitioners for the charter or those involved in the new corporation are unknown, altho many believe that the new "Unity Corporation" represents Gospel broadcasters who were taken off WPEN, and may be seeking to link stations for a regional web.

According to a legal notice, giving the first indication of such a proposed broadcasting company, the purposes for which

Burlesque Notes

By Uno

MARCELLA GOULD (Marcellita), after two years of pic and stage work in California, opened May 11 for four weeks at the Del Rio nitery, Washington. . . . MAX GEILER is managing the Rialto, Flint, Mich., the home of Patsy Gilson, ex-burlesquer. . . . **JOE LIEBERSON**, former backstage mechanic at the old National Winter Garden, New York, and Oscar Altman, ditto, with Hurtig and Seaman's, now the Harlem Apollo, are now at the Astor, New York. . . . **JACK (TINY) FULLER** has left Raleigh, N. C., following an operation in a local hospital. . . . **NANCY MORAN** (Mrs. Scratch Wallace), who underwent a major operation recently in Episcopal Hospital, Philadelphia, is convalescing at Irving Wolfe's Senator Hotel in the Quaker City. . . . **EILEEN KING** and Ginger Cheran, ex-chorines from the Empire, Newark, N. J., are at the Torch Club, Union City, N. J., and Pauline Richardson and Bernice Ehlers, two more, are vacationing at home in Minneapolis. . . . **JUDGE LEW DOLGAFF** back as emcee at the Nut Club, Greenwich Village. . . . **CHARLIE HARRIS**, former burly straight, and Tekka Renaud, former stripper, have opened a costume jewelry shop on New York's Fifth Avenue.

MARGIE HART opened at the Gayety, Montreal, with a new act combining songs and dances. . . . Closing of the Hudson, Union City, May 12, also disbanded the Stinky and Shorty unit with Fields and McAllister. . . . **MARY BASTIN** shifting to the Howard, Boston, for three weeks, starting June 1, to co-principal with Mike Sachs and Alice Kennedy. . . . **VE VE AUSTIN**, dancer, and Scratch Wallace have gone to their respective Philadelphia homes. . . . **JOE LYONS** will rest for the summer at his Hollis, L. I., domicile. . . . **BOB SHEPPARD**, together with Stella Mills (Mrs. Sheppard) and baby Carol, will vacation with Stella's folks in Knoxville. . . . **RUSTY DARROW** migrated to the Gayety, Norfolk, for two weeks starting May 26. . . . **SGT. RALPH (MIDGE) LIA**, former treasurer at the Empire, Newark, N. J., is in the Pacific area. . . . **DOLORES ARMSTEAD** and mother are working niteries in and around Boston. . . . **HARRY KOLER**, of the once-popular burly trio, Koler, Hall and Morton, and off the stage the last seven years, has returned to the footlights via *Too Hot for Maneuvers* at the Broadhurst, New York.

EDDIE LYNCH, formerly of the Troc, Philly, has replaced Russell LaVallee as producer at the Roxy, Cleveland. . . . **JUNE ST. CLAIR** teed off at the Rialto, Chicago, May 18. . . . **MEI LING** hopped

it is to be organized are "to carry on, in all or any of the several branches thereof, the business of radio broadcasting (including frequency modulation and television broadcasting) and the business of creating, maintaining and operating networks, systems and chains for such purposes; and to do such things and exercise such powers as shall be appropriate to serve the public interest, convenience and necessity in connection therewith."

from the Rialto, Chicago, to the National, Detroit, May 18. . . . **CHARLES J. FOX**, manager of the Empress, Milwaukee, is conducting the finals of his International Strip Contest, May 25, with Irma Lee in featured spot. . . . **EDDIE KAPLAN**, ex-burly comic, and Allene Dale, ex-burly strip, featured in the new revue at the Brown Derby, Chicago. . . . **GAYETY**, Cincinnati, closed its season May 17. Will run sex films as long as business warrants. . . . Gayety, Akron, which planned to close May 10, has extended its closing to around the middle of June because of the curfew lifting. . . . **LOONEY LEWIS**, ex-burly comic, now known as Louney Lewis, is in the cast of *Jacobowsky and the Colonel* at the Blackstone, Chicago. . . . **FRANCES ABRAMS**, Milt Schuster's secretary the past 21 years, is taking a month's vacation on the West Coast. . . . **LORRAINE TUMLIN** is at home in Charlotte, N. C., helping her mother run a boarding house at 416 E. 11th Street there.

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No USO To Guide 'Em

NEW YORK, May 21.—The guardian angel who looks after showbiz guys and G.I.'s worked overtime recently. Pvt. Jay Marshall, magician-ventriloquist, took his wife over to see *Harvey*. Marshall didn't have tickets, but hoped he could pick up a late pair of turn-ins. Box-office man told him none had come in and there was hardly a chance any ducats would be turned back. Marshall and the frau waited in the lobby anyway and presently, five minutes before curtain, a drunk walked up to them, asked them if they had tickets, and when told no, handed Marshall a pair in the fourth row, orchestra. No charge, no nothing. The guy had a couple of sons in the Southwest Pacific and just felt he wanted to give a G.I. a break.

On another night Corp. Bob Weiss, formerly manager of the Horace Heidt band, went to see *On the Town*, or at least hoped to see it. He had no ducat either and went thru the same procedure with the b.-o. gent as had Marshall, with similar results. Weiss, too, waited around hoping for a break. Just a few minutes before curtain time a pompous character walked up to the box-office window, announced his name and asked for his ticket. B.-o. man gave it to him. He took one look and went into a trade about the nerve of the management giving a man of his standing such an awful seat. He tossed it back at the ticket seller and walked off in a huff. Ticket seller was burned, disgustedly mumbled something about not being permitted to sell the pasteboard and tossed it out onto the lobby floor. Weiss, who had been watching all this, picked up the ducat and asked the Negro doorman what he ought to do about it. Doorman said: "Brother, don't ask questions. You got yourself a ticket." So Weiss saw the musical from the 22d row, center, ork—a \$5.20 seat.

ABUZA—Philip, 59, brother of Sophie Tucker, in Hartford, Conn., May 9. Surviving are his widow, two sons, a daughter, a brother and two sisters.

ARNOLD—Arthur S., 77, representative for theatrical interests in Philadelphia, suddenly May 13 at the home of his daughter in that city. For many years he represented the Nixon-Nirdlinger theatrical interests and the Theatrical Managers' Association. Besides his daughter, he is survived by his widow, Florence A., and a son. Services in Philadelphia with burial there May 15.

BARDACH—Fred, violinist, recently at the Madison General Hospital, Milwaukee, after a brief illness. He was a member of Local No. 8, Milwaukee Musicians' Association.

BROWN—William Earle, 82, vocal teacher, of a heart attack in Mount Sinai Hospital, New York, May 15. He taught singing for more than half a century, and was working on a supplement to his textbook, *Vocal Wisdom*, when stricken.

CHAPPELL—Delos Allen, 49, Colorado mine operator and former theatrical producer in New York, in Bishop, Calif., May 14. In 1933 he restored the Central City (Colo.) Opera House and produced *Camille*, with Lillian Gish. He also produced *Come of Age* and *Father Melcahy's Miracle* in New York. Survived by his widow, Janet; a son, Lieut. Pierre Chappell, and a daughter, Jane.

CLYDE—David, 60, theater owner, producer and character player in pictures, in Hollywood May 17. Survived by his widow, Fay Holden, actress, and a brother, Andy, comedian.

CONLON—Mrs. Jimmy, retired musical comedy and vaude performer, at her home in Hollywood May 13. She was known as Myrtle Glass and played with her husband under the name of Conlin and Glass. Survived by her husband.

DEAL—J. Culbertson, for years manager of the San Angelo (Tex.) Rodeo, May 10 of a self-inflicted bullet wound, according to an inquest verdict. He was manager of the San Angelo Board of City Development and had been in ill health for some time.

DEIS—Mrs. Lila Otto, 64, singer, May 11 in New York. She sang with the choir of Temple Emanu-El and with the MacDowell Club Chorus, which became the Schola Cantorum. Surviving are her husband, music editor of G. Schirmer, Inc., and three sons.

FROST—Edwin Lee, 55, former singer, following a heart attack at his home in Memphis May 11. He had toured for Milt Schuster in light opera and was a graduate of the Cincinnati Conservatory of Music. He had been co-starred with Billy House, Walter Catlett and Edward Metcalfe in *The Mikado*, *Three Twins*, *Floradora* and other shows. He composed a number of songs, including *Our Boys Are Coming Home*, now being published. Survived by his widow, Minnie, who was on the stage with him prior to retire-

THE FINAL CURTAIN

ment; a daughter, Mrs. Richard Marier, and a son, Edwin Jr., Memphis. Masonic services followed by interment in Memorial Park, Memphis, May 13.

GALLA—Mrs. Helen Feeney, daughter of Pop and Mom Steblar, former owners of World of Fun Shows, now Steblar Greater Shows, following a long illness in Bridgeport (Conn.) Hospital May 9. Interment at Stamford, Conn.

GILL—Roy, 40, Detroit stagehand, May 16 in Tucson, Ariz., of cirrhosis of the liver after a long illness. He was connected with the National Theater and Masonic Temple, Detroit, at the time of his death, and was a member of Local 38, IATSE, 38 years. Survived by his widow and child. Body was returned to Detroit for burial.

GLAESCHER—Charles J., stagehand at Gayety Theater, Cincinnati, in that city May 11. Survived by his mother, Mrs. Sophia Glaescher, and sisters, Mrs. M. Dinkel, Mrs. C. Callahan and Mrs. H. Kettler, and a brother, William. IATSE members were in charge of the services at Wrasman & Barfknecht Funeral Home, Cincinnati, May 15.

HALL—Richard H., 60, retired actor, at Mount Kisco Hospital, Pound Ridge, N. Y., May 12. He began his theatrical career in Boston and went to New York in 1914 to play the juve role in *The Love of the Mike*, with Peggy Wood and Clifton Webb. Survived by his brother.

HAYS—Theodore, 78, pioneer Minneapolis showman, May 5 at his home in Minneapolis after a four-year illness. He and his father, Lambert Hays, built the old Bijou Theater there, which his son managed. He also managed old Grand Opera House, St. Paul, until 1916, when he became general manager of Finkelstein & Ruben Company, predecessor to Minnesota Amusement Company. When the Metropolitan Opera House was built in Minneapolis in 1894, he was named manager. He is credited with first showing of a moving picture in Minnesota in 1898 at the Bijou. He also developed stage-movie technique. He was director of insurance, real estate and labor relations for Minneapolis Amusements. Survived by his widow, Eva; a son, two sisters and a brother.

HINES—William, 70, Detroit stagehand, in that city May 7 of heart trouble. He was at the Riviera Theater, Detroit, for 20 years prior to his death. He was formerly a show billposter and was secretary of the Detroit Billposters' Local 35 years, retiring recently. He was a member of Local 38, IATSE, 38 years. Survived by his widow. Interment in Elmwood Cemetery, Detroit.

JONES—Kenneth A., 40, orchestra leader, May 5 at South Bay, N. B. Surviving are his widow, two daughters and a son.

KEMP—T. D., father of the late Hal Kemp, ork leader, and T. D. Kemp Jr., manager of Southern Attractions, Inc., Charlotte, N. C., recently in that city.

LAWRENCE—Charles F., 68, former theater manager, at his home in New York May 12. He worked in Rochester, N. Y., and in New York and was also a supervisor on the Federal Theater Project. He has been a receptionist and clerk in the accounting department of *The New York Herald Tribune* since 1942. His widow survives.

LEVY—J. Langley, 74, for 32 years editor of *The Johannesburg (S. A.) Sunday Times*, at his home in that city May 12. He was the author of plays and novels and an honorary member of the Critics Circle, London; honorary president of the Transvaal Magicians' Circle, and honorary vice-president of the Johannesburg Repertory Players. His hobby was Elizabethan literature and modern drama.

LINDSAY—Earl, 57, theatrical producer, following a heart attack at Miami Beach, Fla., May 12. He had three theatrical units in Florida and three others on the road. While directing pix in Hollywood he was stricken nearly blind by Klieg lights. He directed the pic *Broadway Melody*. Prior to that he directed for the Shuberts at the Winter Garden, New York, and the old Strand Theater there. Survived by his widow, Cecile, a former *Follies* girl; a son, Earl J., and two sisters-in-law, Freda Sanker, musician, and Mrs. Geerin, both Cincinnati. Services in Miami Beach May 14.

LLOYD—Roy W., 63, stagehand, May 14 following a heart attack backstage at the Hughes-Downtown Theater, Detroit, where he was employed. He had been a member of Local 38, IATSE, for 35 years. Survived by his widow. Interment in Roselawn Cemetery, Detroit.

MacFARLANE—William Charles, 74,

organist and composer, at his home in North Conway, N. H., May 12. He composed many anthems and much sacred music. His organ works included *Meditation*, *Reverie*, *Spring Song* and *Cradle Song*. Two of his operettas, *Little Almond Eyes* and *Swords and Scissors*, were produced in 1916 and 1918. He appeared as concert organist at Chickering Hall, New York, in 1886. He was organist for the All-Souls Church and Temple Emanu-El, New York, and organist and musical director of the choir at St. Thomas Episcopal Church there. He was also conductor of the Yonkers (N. Y.) Choral Society. A founder of the American Guild of Organists, he won its Clemson Gold Medal for an anthem. Bates College bestowed an honorary master of arts degree upon him in 1915 and an honorary doctorate of music. Survived by his widow.

MALOTTE—Mrs. Elmina, 41, wife of Albert Hay Malotte, concert organist and ballet composer, of poisoning while en route to a hospital in Hollywood May 13.

PARKER—George G. (Dode), 67, orchestra leader, recently at Cambridge, Mass., after a long illness. He started in his home town, Fredericton, N. B., where he had an orchestra for many years. Surviving are his widow and a daughter.

PRENEVEAU—Mrs. Esther (Mae Hoey), 71, vaude singer, at St. Mary's Hospital, Hoboken, N. J., May 17. She was on the Keith Circuit 35 years. Surviving are two sisters and three brothers.

RAWLINGS—O. V., 46, assistant manager of Summit Beach Park, Akron the last 10 years, May 8 at the park of a heart attack. He had been ill several months. A veteran of World War I, he leaves his widow, daughter and two sons. Burial in Greenlawn Cemetery, Akron.

REARDON—Lieut. Joseph W., 33, former projectionist, killed in action with the Canadian Army in Germany April 14. Before enlisting in 1941 he was a projectionist at the Marina, St. Andrews, N. B.; the Opera House, St. George, N. B., and the Strand, Black's Harbor, N. B. Surviving are his mother, a brother and two sisters.

REDFIELD—Catherine, 43, vaude and concert artist, May 10 in Brooklyn. She appeared in vaude, opera and concert in the United States and Europe. She was assistant director of the Gilbert & Sullivan operas for the WPA Federal Theater Project. Her father was William Redfield, orchestra conductor. Her brother, Henry, who died several years ago, was an arranger for radio shows. Surviving are her mother and nephew, Billy Redfield, formerly with *Snafu*.

ROBERTS—Curtiss, 26, on the staff of the Club Three Sixes, Detroit, May 10, of burns sustained in a fire at the club when he went back into the burning nitery in an attempt to salvage property.

ROSEN—Louis, carnival concessionaire, at Alexian Bros.' Hospital, Chicago, May 11. Interment in Showmen's Rest, Chicago.

SHADE—William H. T., 81, well-known promoter, general agent and press representative, at his Canoga Park (Calif.) home April 30. He was a native of Hillsboro, O. Burial at Chatsworth, Calif., May 2.

SHANNON—Harry Sr., 76, owner and operator of the Shannon Players for many years, at his home in Larue, O., May 14. Shannon Players were presented under canvas and in theaters for more than 40 years. Winter quarters formerly were in Wapakoneta, O. The Shannons, Harry Sr., Adelaide (Mrs. Shannon), Hazel and Harry Jr., were known as the Four Shannons. Shannon Sr., retired four years ago. He was a life member of Antioch Shrine, Dayton, O., and Hamer Lodge, AFM, Wapakoneta, O. Masonic services in Larue May 16.

In Memory of My Husband
C. D. SCOTT
Who passed away one year ago, May 22, 1944, at Rochester, Minn.
B. M. "BABE" SCOTT

SHIPP—Edward, 80, retired circus equestrian director and partner with Roy Feltus in the old Shipp & Feltus Circus which toured South America for many years, at his home in New York May 13. An expert horseman and showman, he came from an equestrian family and was with the Ringling Bros.' Circus the last year it was a wagon show, and continued with it many years thereafter. He received

his equestrian schooling from Al Ringling. He served as equestrian director with the Adam Forepaugh & Sells Bros.' Circus from 1905-'07, when the Ringling brothers bought the property. Later, when they acquired the Barnum & Bailey Circus, he continued with that show as equestrian director. When a youth, he and his half-brother, Harry Lampkins, took a small circus to the Canal Zone. In 1907 he formed a partnership with Roy Feltus and their circus played thru Central America, Panama, Canal Zone and the West Indies, and returned there over a period of 12 years. Final tour was in 1923 after a season of three years and three months. Survived by his widow, Julia Lowande Shipp, and a daughter, Virginia Shipp Douglas. Interment in Petersburg, Ill., his home city, May 17.

SHORE—Solomon Aaron, 66, father of Dinah Shore, singer, following a month's illness in his home in Nashville, May 13. Survived by his widow and two daughters.

SPEER—Clifford W., 44 of Toronto, war correspondent and engineer for the Canadian Broadcasting Corporation, as the result of an army truck collision in London, May 11. Survived by his widow, son and a daughter.

SPRINGER—Charles, 39, musician, recently in Pittsburgh. He had been with almost every dance band in Pittsburgh and was a member of the WCAE ork for several years.

SWEET—Al, 67, former Ringling circus band leader, following a heart attack in his home in Chicago May 12. He was bandmaster on the Ringling show from 1907-'11, later organizing his own band, the White Hussars, which played cha-tauquas and vaude for many years. He had the band at the Wings of a Century transportation show at Chicago's A Century of Progress. For a number of years he has been consultant and assistant director of the Catholic Youth Organization Band. Services May 15.

WESSELL—Mrs. Charles Alonzo, 76, musician, at her home in Boston May 12. She taught voice and speech for radio, stage and screen. Surviving are a daughter, son and granddaughter.

Marriages

BLUMBERG - BRIGHT—Steve Blumberg, in the legit department of the William Morris Agency, to Patricia Bright, impressionist.

LeCLAIR-REEHA—Vivian LeClair and Pete Reeha, of the Ringling circus, recently in New York.

RINALDO-BRYANT—Bruce E. Rinaldo, veteran rep and stock producer and performer, to Maybelle Fowler Bryant, rep performer, in Chicago May 1.

WALLEND-GRAMAN—Lee Wallenda, of the Ringling circus, and Al Graman, civil engineer, recently in New York.

Births

A son to Mr. and Mrs. James (Rip) Collins May 5 in Albany, N. Y. Father is a radio man and mother is a former film and stage actress.

A son to Mr. and Mrs. Charles Brovda in New Rochelle, N. Y., May 14. Father is a member of the Paramount legal department, New York.

MAGIC

(Continued from page 35)
Richard Cardini was unanimously re-elected to the presidency. Harry Blackstone was named first vice-president; Warren E. Simms, second v.-p., and Theo Hardeen, chairman of the board of governors. Only amateur magicians elected to office were Edward W. Dart, secretary, and Henry E. Ebel, treasurer. Thomas K. Hawbecker was elected reporter, and board of governors for the coming year is made up of Robert Sherman, Phil Weisbecker, Richard C. Richards, Glen E. Towns and Drake V. Smith. Douglas Geoffrey is chairman of the Admissions Committee; Leon Maguire, chairman of the Ethics Committee; Walter B. Gibson, director of publications; Julien J. Proskauer, director of public relations; Maurice Zolotow, in charge of newspaper and magazine publicity; Justice F. Ratterman and William Krieger, sergeants at arms. The show held after the meeting was a corker, featuring Harry Blackstone, Michael (Mickey) MacDougall, Warren Simms, Dick Richards, Dr. Jacob Daley, Bob Sherman, Bernard Zufall, Royal V. Health, Doug Geoffrey (Hardeen Jr.) and Lieut. Jerry Burns. Phil Weisbecker served as emcee.

Achmed Abdullah

Achmed Abdullah, 64, short story writer, novelist and playwright, died of a heart attack at the Columbia-Presbyterian Medical Center, New York, May 12. During his lifetime his real name was kept a secret, but at his demise his wife announced that he was the son of the late Grand Duke Nicholas and of Princess Nourmahal Durani.

He was born in Yalta and at the age of 6 was adopted by his grandfather, Abdur Rahman Khan, the Afghan Amir, after his parents were divorced. Educated in Paris and later at Eaton and Oxford, he became a British subject by act of Parliament. Later, going into the British Army, he subsequently became a captain. He saw service in India, China, Tibet, France, Mesopotamia, East and West Africa and Egypt. Most of his fiction was based on his army career.

He was the author of many plays, most of which were produced by the late David Belasco. His best known plays were *Toto*, with Leo Ditrichstein, and *The Grand Duke*, with Lionel Atwill. He was script writer for several motion pictures, among them *The Thief of Bagdad* and *The Lives of a Bengal Lancer*. Surviving are the widow, a stepdaughter and a cousin. His stepdaughter was the daughter of his first wife, Jean Wick, literary agent, who died in 1939.

Plastic Fronts Catch the Eye

R. & S. Winner At Army Camp Stands

WILMINGTON, N. C., May 19.—Following successful engagements at army camps, two weeks at Cherry Point, N. C., air corps marine base, and a week at Camp Davis, N. C., the R. & S. Amusements returned to Wilmington to play a week's engagement at city-owned Bellamy Park for the benefit of the Firemen's Athletic Fund. Business was excellent at the army camps, according to James M. Raftery, owner-manager, who has already booked return engagements at both spots.

Seldon, the Stratosphere Man, free-act attraction, closes an eight-week engagement with R. & S. tonight and opens his regular season at Kennywood Park, Pittsburgh, May 27. He will rejoin the show after his fall fair bookings are completed.

Sam Dawson, master mechanic, has the truck fleet in good condition, and the short moves have been made on schedule. Mrs. Dawson operates the palmistry.

Along concession row are George V. Minden, Louis Williams, Lindsay Piggott, Percy and Nelle Sink, Eddie and Bert Cooper and Mrs. Lera Hedgecock, cook-house operator.

Walter D. Nealand is handling the contracting ahead, as well as press and radio.

Show has been short of labor but manages to make Monday openings. Business since the spring bow is around 40 per cent better than last year, Raftery says.

St. Looney Ops Wait For That Sunny Day

ST. LOUIS, May 19.—Carl J. Sedlmayr, Royal American, and Max Goodman, Wonder Shows of America, rubbed their paws with glee yesterday when the sun poked its snout into the clear, as they have plenty of gelt invested in this town and haven't had much of an opportunity to get it back. Fair weather today and tomorrow can mean a lot.

Sedlmayr, at Grand and LaCleda, had a terrific week-end last Saturday and Sunday (12-13). He announced that 15,000 laid it on the line at the arch Saturday, and 22,000 whacked it down Sunday, with another estimated 7,000 walking thru the north and south sides of the lot where there is no fencing. Shows, rides and concessions were busy.

Goodman, at Kingshighway and Southwest, didn't have too many folks around the new lot at any time, and Max decided Thursday that tonight will be the getaway, so he can move out to Hannibal, Mo., to be ready for come what may Monday.

Hail pelted the lads Monday but only Frank Sutton, of the Great Sutton Shows at Graniteville, Ill., reported any damage. He lost a bundle of neon. None of 'em sprang all week, with the exception of RAS, the concessions, Drome and Side Show trying it for a while Tuesday and Wednesday nights.

Up at Decatur, Ill., Mel Dodson's World's Fair Shows remained dark until last night. The org will call it quits there after tonight in order to be ready for Kenosha, Wis., Monday.

Over in Alton, Ill., Al Wagner and Bob Lohmar, of the Cavalcade of Amusements, twiddled their thumbs until last night, waiting for the rain to cease. It did, and away they went.

Bucking the Snow

MENANDS, N. Y., May 19.—Now the boys on the O. C. Buck Show think they have seen everything!

On Thursday (10) snow was so heavy that three of the Evans concession tops were badly torn and several frames broke. The showfolk lighted stoves inside the tents to melt the snow off the roofs.

P. S.—Nobody reported good biz.



CANADIAN SHOWMEN SNAPPED WHILE VACATIONING recently on a wild pheasant shoot at Plee Island, Ont. Left to right: Cecil Stobbs, manager Leamington (Ont.) Fair; Luke Hozak, concessionaire with Wallace Bros.' Shows; Jimmy Sullivan, owner-manager Wallace Bros.' Shows; George Bischoff, manager of Wasega Beach Park, Ont.; William Fielding, president of Fielding & Gilboe Amusements; John Dehner, owner of amusement interests at Fort Wayne, Ind., and Arthur Gilboe, vice-president of Fielding & Gilboe Amusements. It looks as tho the boys scored on the hunt.

Happy in Decatur, Dodson Stays Over

DECATUR, Ill., May 19.—With bad weather and V-E Day hampering Dodson's World's Fair Shows' operation the first three days, the midway opened Thursday (17) to gratifying business, with remainder of the week holding up well despite cool evenings.

American Legion committee, under Commander C. A. Cushman, has given every co-operation and at a special council meeting the committee's request for an additional week's permit was granted, with the show staying over thru tonight.

The co-operation of Chief of Police Sheffert and Sheriff Thornell with William B. Starr, shows' adjuster, gave the concessions satisfactory business. Special police details were assigned to parking and railroad crossings adjacent to the lot.

DeWitt Hudson suffered \$2,000 in damage to his new house trailer when fire of unknown origin swept the interior recently.

Harry Suss's *Daughters of Sin* is still one of the top money-getters of the midway. *Front-Page People*, with the Great Herman and Dr. Charles Noller, proves that the public is still interested in magic. Herman recently entertained magician friends, and the local newspapers gave him a puff.

Charles Goss's *Fly-o-Plane* is one of (See *Dodson in Decatur on page 43*)

Conklins Eye U. S. Routes For Post-War Expansion?

CHICAGO, May 19.—Conklin Shows will be expanded in another year to include an American unit, it was learned here thru a reliable source.

Having been strictly an all-Canadian outfit for a number of years, the brothers J. W. (Patty) and Frank R., have decided to flip their chapeaus into United States circles just as soon as new show equipment is available.

Success of their Frolexland venture at the Canadian National Exhibition prior to the war has caused some fair men of the States to consider the possibilities of a more permanent type of midway in the post-war era. It is known that Springfield, Mass., and Dallas are definitely interested. The Eastern States Exposition at Springfield has not had a carnival in years, the closest approach

License Fee Split To Avoid Test Case

NEWBURGH, N. Y., May 19.—Rather than test the validity of the city's right to charge a license fee of \$100 per day for a carnival or a circus, city council accepted a compromise fee of \$50 a day, with no charge for rainy days, from the Veterans of Foreign Wars.

City council will be asked to approve a new ordinance abolishing the \$100 daily fee and substituting a fee of \$50 a day, with no charge for rainy days.

Dave Endy Now Sole Boss Of Org; Ralph Has Rides

NEW YORK, May 19.—Ralph Endy has withdrawn from active participation in the operation of the Endy Bros.' Shows but still retains an interest in same. He has several rides operating in territory around New York and intends devoting his time to exploiting these rides.

Dave Endy is now sole manager of Endy Bros.' Shows, which remain intact and will continue under the present title. No rides or shows have been taken from the Endy shows which this week (14-19) played New Brunswick, N. J.

Dough-Saver Tried By RAS

Durable columns on rolling panels cut manpower—hoist simplifies scooter

ST. LOUIS, May 19.—Plastic columns on the front of the minstrel show on the Royal American Midway here have caused considerable gaping on the part of visiting showmen, and all hands will watch this experiment closely as this org wends its way over the country thru the various temperature changes.

Semi-cylinders of rolled, colored plastic cover the columns dividing the panels on the huge front, taking the place of that hard-to-get chromium-plated copper, stainless steel, etc. Lighted from the inside, the light is diffused in a manner not unlike that of neon without the apparent fragility of the latter material.

The durability of this material, according to Carl J. Sedlmayr, owner of RAS, is yet to be proven over the course of a long season with rough handling.

"So far, it has withstood many hard knocks and weather changes, but the practicability of this type of plastic remains to be proven," he declared.

Manpower Saver

Sedlmayr pointed out that the plastic columns are removed in complete sections and packed into the wagons, saving many operations in the upping and downing of the show, thereby saving considerable manpower.

"If our breakage is no greater than it was in handling neon and chrome columns, we will be far ahead at the end of the season, as the labor-saving is a tremendous factor," he said.

Chrome-plated, crimped copper columns are used on the posing show front, built into individual columns, but these must be lighted by floods or neon.

Both fronts are entirely new in construction design, being built in sections on rollers in such a manner they slide into the wagon after the top half is lowered, thereby saving plenty in the lug and hoist department.

The new girl show front has not been erected, as new canvas and the stage is (See *Plastics Catch Eye on page 44*)

Mirth Okay at Elizabeth

NEW YORK, May 19.—World of Mirth Shows are winding up a 10-day stand at Elizabeth, N. J., today. Weather was spotty but show drew good attendance most of the week. Equipment is being overhauled and repainted. Show is carrying well-equipped machine, carpentry and paint shops.

That's Telling 'Em

SAN BERNARDINO, Calif., May 19.—Roy E. Ludington, general manager of Crafts 20 Big Shows, got results when he tacked up this sign for the show folks.

"Attention—Please park your cars and trucks along the main entrance curbing. Block out customers; they mean nothing, anyway. Go in the exit side of the main gate and go out the entrance side. In fact, be a carny and do everything backwards. Be sure and talk loud and tell everyone your business in hotels and cafes. Stick your snout in every beef on the lot and make everyone's troubles your troubles, despite paid police officers on the grounds. Just be a plain First-of-May trouper and act the part.—R. E. L."

WALLACE BROS.' SHOWS

CANADA — 22 FAIRS — CANADA

Starting at Ormstown, Quebec, Week June 4th; Lachute, Quebec, Week June 11th; Ottawa, Ontario (Still), June 18th.

Western Canada Class "B" Fairs

Starting at Carman, Manitoba, June 28th, and Closing at Prince Albert, Sask., August 11th.

Returning East to Play "Still" for 9 Big Days at Hamilton, Ontario, August 16th to 25th. Seven (7) Ontario Fairs Then Follow—Welland, Week August 27th; Labor Day Week Pending; Renfrew, Week Sept. 10th; Belleville, Sept. 17th; Aylmer, Sept. 20th; Leamington, Week, Sept. 24th; Simcoe, Week October 1st, and Caledonia, October 11th. WANTED: One more Show that will not conflict with Monkey Circus, Snake, Posing, Girl and Side Shows or Days of '49. Would prefer Wild Life or Fat Girl Show. Slim Kelley and Walter Stouffel, kindly write if interested. Frank Hall wants Acts for Side Show. Salary no object. Address

J. P. (JIMMY) SULLIVAN, Wallace Bros.' Shows
Sarnia, Ontario, Week May 21st, and London, Ontario, Week May 28th.

JOHNNY J. DENTON SHOWS

WANT WANT

SHOWS—Have complete outfit for organized Jig Show. Will pay salary and percentage. Also have outfit for Girl Show and Snake Show. CONCESSIONS—All Concessions open.

Wire or Write

JOHNNY DENTON, Murfreesboro, Tenn.

WANTED

WANTED

—Auspices—

COMUS CLUB'S ANNUAL CHARITY BENEFIT CARNIVAL

JUNE 4-10, INCLUSIVE

Heart of Industrial Section, Columbus, Ohio
CORN GAME — SIDE SHOW — PIT SHOWS

BYERS BROS.' AMUSEMENT CO.

776 PIERCE DR.

COLUMBUS 8, OHIO

JACKSON, CALIF., ITALIAN FIESTA

Starting May 29 Until June 3 Inclusive

WANT Concessions of all kinds, Shows and Rides. Will assure you a wonderful season.

GOLDEN WEST SHOWS

POLISH FISHER or ANTHONY ARDIZZONE

Wire Jackson, Calif.

P.S.—RIDE HELP WANTED.

GRIND STORE AGENTS WANTED

FOR ROLLDOWNS, BOWLING ALLEY, BLOWER AND CLOTHES PIN CONCESSIONS.

Best route of still dates and fairs in the country. Can place Bingo Caller and Aisle Men. Good proposition for Bingo Caller-Manager.

Write or wire

MORRIS LIPSKY, Johnny J. Jones Exposition
Pittsburgh, Pa.

CONCESSIONS AND SHOWS WANTED

GOODING GREATER SHOWS

Commencing Charleston, W. Va., May 28.

Hoopla, String Game, Milk Bottles, Cane Rack, Bowling Alley and other legitimate Concessions.

First Show in Charleston this year, location Virginia Street Show Grounds right down town.

Address inquiries F. E. GOODING, 1300 Norton Ave., Columbus, Ohio

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Dignity, Colo.,
May 19, 1945.

Dear Editor:

It is impossible for a press agent to please every attraction operator. Those who have what shouldn't be advertised, squawk the loudest if they see nothing about their attractions in print. If one show gets a break in the papers, the one that had a break the week previous yells about his competitor getting all of the space. That also holds good with some carnival managers. If a midway gets a bigger head than another, the latter's manager jumps on his press department for not creating a mythical turnaway or the visit of some dignitary.

Manager Pete Ballyhoo believes that all press-agent stories are too much alike, and that all of them use too much plain, but understandable English. For that reason we have changed our style of writing. Here is the news:

The Ballyhoo Bros.' Circulating Exposition arrived here on a series of railway carriages late on the past Sabbath. The shows' master of transportation and his company of railway employees started the gigantic task of disembarking a number of lorries, buggies, monkey carts and vans. The erection of many canvas lodges to provide temporary shelter for their personnel, and other cloth amphitheaters to house an assortment of theatrical and hippodrome performances continued thru the night. Our mechanical departments stinted neither perspiration nor brawn in erecting the thrill and fun producing machines, which, during the week, brought joy to the hearts of the local tiny tots.

Early on Monday, under the azure dome of heaven, vast crowds, which had left their hillside homes and village habitations, romped upon nature's greenward enjoying a day of rest and recreation. Attendances to our tented dramatic presentations and canvas rooms arranged for lectures and anatomical demonstrations was capacity during the exposition's stay here. Local journalists were high in their commendations regarding the operation of our church, park and bazaar booths.

The only misunderstanding to mar this journeying exposition's stand here occurred on Tuesday, when a local merchant, who traffics in frozen water, delivered 1,000 tons of ice by dumping

same in front of our \$25,000-hand-painted-arch, which made it impossible for patrons to enter the grounds. When peace officers were summoned to have the crystals removed, the merchant's distributor produced a receipt for a \$3 woven fabric banner signed by our special agent, and asserted that his firm had a verbal order for approximately but not absolutely, the amount of ice delivered. Our special agent admitted that he had received the amount stated on the receipt, but that the ice order was only a mental picture subject to change without notice. Before anything further could be done about the matter, a blazing sun soon changed the ice back to water, opening the arch entrance to the public. A load of shavings, which was charged to our special agent, was ordered and dumped to cover the mud.

P. S.—This is off the record. Say Pat, what is parlor-piano money? The boss just blue-penciled that item on our special agent's swindle sheet.

MAJOR PRIVILEGE.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50 Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000 size 5x7, per 100, \$1.25. In lots of 1,000, \$1.00 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00 per 1,000. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for... 1.00 Thin Plastic Markers, brown color, M. 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

CANVAS CEMENT

Pints — Quarts — Gallons
NOT TOO MUCH ON HAND

KEEP YOUR CANVAS IN REPAIR
FOR YOUR COUNTRY

Mail Orders Now

E. G. CAMPBELL TENT & AWNING CO.
100 Central Ave., Alton, Ill.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES
TENT & AWNING CO.

2315-21 W. Huron St. Chicago 12, Ill.

TENTS—BANNERS

Charles Driver — Bernie Mendelson.
16x16 Four-Way Royal Blue Tent.

O. Henry Tent & Awning Co.
4562 North Clark St. CHICAGO 40, ILL.

FOR SALE Complete Penny Arcade

including Top, about 40 Late Model Machines, Neon Front and Van Pull Trailer. Bargain for quick cash sale: \$1000.00.

KEN MURRAY
914 N. Main St. Bloomington, Ill.

Attention, Side Showmen

SMALL MINIATURE BEARS

Imported from Syria and known in that country as Hamsters. Weigh LESS THAN 8 OZ. Positively never shown in this country. Long lived, multiply fast, easy to care for. LIVE DELIVERY GUARANTEED.

1 FOR \$10.00. MATES \$15.00.

Appropriate, flashy, 4-color banner (size 4'x6'), \$20.00. Write for prices on other sizes.

IMMEDIATE DELIVERY ON HAMSTERS, but give routes for 3 weeks when ordering banners.

1/2 cash with order, balance C. O. D. Limited supply. Money will be returned promptly if we have sold out.

A. C. RICE

608 Belden Ave. CHICAGO 14, ILL.

SECOND-HAND SHOW PROPERTY FOR SALE

\$6.00 Flashy Band or Bally Costume, Coat, Pants and Cap, all sizes. Cost \$60.00 per suit. \$15.00 Giant Wax Hand, Glass Case, full size. \$85.00 Bingo Top, 14x14 feet; 1 Push Pole, 4 W. Bally Cloth. No Side Wall. Bargain. WEIL'S CURIOSITY SHOP

12 Strawberry Street Philadelphia 6, Pa.

WANTED TO BUY

Chair-o-Plane, Smith and Smith, 24 seats, with without truck. Must be in good running condition.

E. L. JENKINS

MARKS SHOWS Uniontown, Pa., this week

WANT MAN AND WIFE

TO TAKE CHARGE OF FRONT ENTRANCE AND GATE. Sell Tickets—Handle Marquee.

PEPPER'S ALL-STATES SHOWS

Ronceverte, W. Va., this week

WANTED

Operators for Tilt-a-Whirl, Ferris Wheel, Octopus and Roll-o-Plane. Wife ticket box. Good salary. Year-round work. No set-ups or tear-downs. P. your own wires.

J. W. LAUGHLIN

4411 La Branch HOUSTON, TEXAS

CLUB ACTIVITIES

Showmen's League of America Sherman Hotel, Chicago

CHICAGO, May 19.—Louis (Rosy) Rosen passed away at Alexian Hospital May 11 and was interred at Showmen's Rest Monday (14).

Ernest J. Kestler is confined at University Hospital, Lake Branch, Cleveland.

Capt. Frank R. Winkley was in to advise that he soon will have his final discharge papers. Mustering-Out funds paid to date total \$4,845. Letters were received from John Lempart, James P. Butler, Carl J. Berg and George Bischoff, the latter now manager of the Fielding-Dehner-Sullivan Enterprises at Wasaga Beach, Ont.

Al Cohn has left for his annual Canadian tour, while Al Kaufman is with Royal American until the Conklin Shows open.

Clubroom visitors included William H. Green, Rube Liebman, Rudy Slinger, Ed Wall, Ginger Nye, Irving Malitz, Lou Keller, Dave Goldfen, Elmer Byrnes, Leo Barrington, Adolph Treusch, Max Hirsch, Petey Pivor, Sam Glickman, Ozy Breger, Charles Owens, Oliver Barnes, Mike Wright, Ed Kornrumpf, John T. Smart, Gene McCarthy, George L. Crowder and J. C. (Tommy) Thomas.

Sick list includes William J. Coultry, Tom Volmer and Jack Ahrenz.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, May 19.—President Roy Ludington, who has been out with the Crafts 20 Big Shows, came in from Poinona to preside over the regular Monday meeting. On the rostrum with him were Bill Hobday, Harry Rawlings, Harry Hargraves, J. Ed Brown, Clyde Gooding and Candy Moore.

A motion to inaugurate a membership drive this summer was voted down. Rawlings made a pitch for War Bonds for the Building Fund, and 15 bonds were pledged.

Hargraves was given a vote of thanks for his work on the front office enclosure. Kenneth O. Baker and Blackie White were among those attending the meeting, and John Schneider, bear trainer, recently arrived from Honolulu, was a club visitor.

CRAFTS SHOWS

HAVE FOR SALE

SPIT FIRE

LATEST AERIAL RIDE

Good Condition — Act Quick.

ROLLO-FUN-HOUSE

Made by Allan Herschell. All Equipped, Ready to Operate.

Address—Per Route or 7283 Bellaire Ave., North Hollywood, Calif.

WANT NEON MAN IMMEDIATELY

Have Portable Plant Fully Equipped. ALSO. NEED RIDE MEN

READERS WANTED

Can place two Readers who know me and want work. Wire

VIVIAN McGREAN

Care Hennies Bros.' Shows, Springfield, Ill.

WANTED

Ride Help for Fly-o-Plane and Roll-o-Plane, also Clutch and Switch Men for same.

EARL PURTLE

World of Mirth Shows, Perth Amboy, N. J., now.

National Showmen's Association 1564 Broadway, New York

NEW YORK, May 19.—Secretary Walter K. Sibley visited Endy Bros.' Shows May 11 at Trenton, N. J., and was cordially received by David B. Endy, Louis Rice, Milton Paer, Harry Weiss and Joe Bellinger.

Matt Riley was on the lot for a flying visit from Philadelphia and he reported bad business for nine days due to bad weather.

Sibley also made the opening of Pallsades (N. J.) Park Saturday night (12) as the guest of Jack and Irving Rosenthal. Among members observed visiting the park were Fred Murray, Moe Elk and wife, Herman Cohen and wife, Sam Finkel and wife, Ted Wolfram and Joe Welsmann.

At the Ross Manning Shows, located at the old Schuetzen Park, Union City, N. J., Sibley was received by Ross Manning, Eddie Elkins and George Barnett.

Jackie Bloom underwent a serious operation at Vets' Hospital, Bronx, and Eddie Kalln is laid up in the Radio City Hotel, Frank Schillizi is convalescing from a series of throat operations. Mrs. Sam Murphy is under the care of the club physician, Dr. Cohen.

Club visitors included Sgt. Aaron Schneider, Max Kassow, Earl Allen, in from Lawrence Shows; Joe Goodman, of the Wonder Shows, in from St. Louis; Ike Weinberg, from Baltimore; Harry Tkleban, from Philadelphia; Herman Moscovitz, from Gruberg Shows in Philadelphia; Doc Morris, from New Jersey; John Ryan and Charles Casella, from Miami on their way to join the Exposition At Home, and Frank Capell, to join Liberty Fair & Amusement Company.

Red Silverstein and Willie Lish are now handling the programs for the R-B circus. General renovation of the clubrooms has been started.

International Showmen's Association Maryland Hotel, St. Louis

ST. LOUIS, May 19.—Last regular business session of the season was held May 10 and a record was set for new members accepted at one meeting. Those elected to membership were Robert R. Kline, Sam Gordon, Nick Morrow, Max Craman, A. L. Hyman, John J. Smith, E. H. Denham, Avery Bennett, Ray A. Kirsch, A. J. Sugerman, Danny LaRouech, George Davis, John P. Norman, E. S. (Ted) Webb, Anthony Williams, John Thomas Moore, Charles A. Cameron, Jacques Morris and Harry O. Martin. A silent prayer was offered for E. M. Weaver, who died April 27.

President John K. Maher and Secretary Euby Cobb reported on their trip to Louisville, where they spent three days visiting the Virginia Rose Shows. While there, Rex Howe turned in 12 new membership applications, while Manager M. F. Kaufman gave Secretary Cobb a check for \$100 for the Cemetery Fund, William (Red) McCoy, Green Downing and P. E. (Heavy) Waughn, donated \$101 to the Cemetery Fund, the amount representing a portion of concession receipts at the recent St. Louis Police Circus. Joseph Smith was reported seriously ill, while Harry Moore is back on the job after being ill for several weeks.

Miami Showmen's Association 236 W. Flagler St., Miami

Ladies' Auxiliary

Beatrice Tarbis and Laura Manos were hostesses at the Stacey Trent Hotel, Trenton, N. J., to Betty Endy, Margaret Lux, Hilda Roman, Agnes Ross, Billie Stone, Leona Tyske, Mildred Edwards, Gertrude Barr, Helen Naltandian, Blanche O'Brien and Lois Simons.

Membership applications were received from Ann Dernoga, Nellie Rosania and Nell Missimer. Agnes Ross and Margaret Lux had high card scores.

WANTED

Sium Skillo Agents. Must be capable.

MACK HOGE

Wallace Bros.' Shows Sikeston, Mo.

Married
14 years

and STILL
IN LOVE

We are Proud to Announce

that our two sensational Baseball Games, BATTER-UP and PITCH-EM, are now distributed in New York and New England . . . by

★ Eastern Sales Co. ★

1824-26 MAIN STREET, ROCHESTER, N. Y.

ARCADE OWNERS — CONCESSION MEN

You are cordially invited to see these games in operation— and to personally meet—

FRED IVERSON and JOHN BILOTTA

(A quarter ton of square dealing)

EASTERN DISTRIBUTORS OF

BATTER-UP and PITCH-EM

The two outstanding Carnival and Arcade Money-Getters

BATTER-UP

231 W. WIS. AVE., MILWAUKEE 3, WIS.

Charles H. Hodges Wants For EASTWOOD PARK, DETROIT Young Attractive Girls For Posing Show

Good Looks and Youth Essential. Salary \$50.00. Night Work Only Except Sundays and Special Holidays.

CAN ALSO PLACE POSING SHOW TALKER AND INSIDE MAN

Write, Wire or Call CHARLES H. HODGES
Tuller Hotel, Detroit 26, Mich.

BLUE LANTERN AMUSEMENT COMPANY

For Fairs and Celebrations, Opening Week of May 28th, including Big Fourth of July.

Will book, buy or lease Ferris Wheel, Pony, Auto and Kiddie Rides; also other Rides that don't conflict. Good opening for 5 or 10-in-1, Girl Shows, Walk Through and Platform Shows. Showmen with own outfits, wire. Foreman and Second Man for Whip, also Second Men for Merry-Go-Round and Chair-o-Plane; all season's work, good bonus. Must be sober and reliable. Useful people and my old people, come on. Shorty Campbell, Ray Shoemaker, wire. Good proposition for Mechanic and Electrician. Legitimate Concessions of all kinds open; will sell exclusive on Cook House, Corn Game, Palmistry, Emmer Holliness, Jenett, wire. Couple to handle Mug Joint, also Concession Agent that can stand prosperly, come on. Address all mail and wires:

JOE SHALER, Owner; BILLIE G. MARTIN, General Manager, P. O. Box 189, Manchester, Tenn.
P.S.: Fair Secretaries and Committees, wire. Lady Phone and Advertising Saleswomen, wire.

WANTED

For Chagrin Falls, Ohio, American Legion Celebration

In the heart of town, July 1 to 7, legitimate Concessions. Booking Tilt-a-Whirl, Octopus, Rollo Plane. Second Man for Chairplane and Merry-Go-Round.

Address all mail to

J. R. EDWARDS

Willard, Ohio, this week; Marion, Ohio, next week.

TRACEY BROS.' SIDE SHOW WANTS AT ONCE

Good Talker, Half and Half for Annex that can make their own opening, with good wardrobe; Freaks and Novelty Acts of all kinds, Tattoo Man or Woman, Mindreader. Best of salary and treatment. All must be sober and reliable. Reply in detail to

GILBERT TRACEY, care Bantly's All American Shows, East Palestine, O., this week.



PENNY PITCH GAMES
 Size 46x46", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00,
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

UNSEASONABLE spring.

MAX GOODMAN, of the Wonder Shows of America, and J. C. (Tommy) Thomas, of Royal American, were business visitors in Chicago last week, but neither was in a talkative mood about business. . . . DARRYL E. (KNAPPY JACK) RICE is in Miami building three new-type concessions he plans to book independently.

DURING the manpower shortage days, shows became self-governing by its people—bosses had little to say.

ESTHER LESTER, now visiting Freddie Carlton at Bangor, Me., will soon join John T. Hutchens's Side Show in Kansas. . . . MACK HOGE has purchased a new living trailer to use with Wallace Bros.' Shows. . . . JACK AND DOTTIE KEARNS, billed as Kearns and LeRue in burlesque, have the Girl Show and several concessions on the Garden State Shows.

BORN ON the Mighty Sheesley Midway 17 years ago and a side-show manager when he was 14, Frank Zorda Jr. is now taking his boot training for the marine corps at Camp Lejune, N. C. His father is with the Crescent Amusement Company.



THEN THERE was the early-day manager who mounted his Merry-Go-Round, when collectors arrived, to give 'em the run-around.

ROGER WARREN, grab operator, solves the problem when onions are scarce around the Crafts 20 Big Shows territory by using chopped cabbage with onion oil seasoning.

PVT. LEWIS R. CUNNINGHAM, formerly with Bill Dobson's United Shows in Minnesota, writes an interesting report on Edward Bros.' Fun Fair in England, emphasizing that the similarity to American shows made him homesick. . . . BURNS M. KATTENBERG spent an interesting day on the Happy Attractions lot in Mansfield, O., with George (Skyman) Higgins and wife.

OLD-TIMERS can remember when carnival brides started with living tops and folding cots instead of de luxe trailers with built-in beds.

HAPPY DOT CARLSON writes that there is no truth to the rumor that she is in ill health and reports she is enjoying her connection with the Marks Shows. . . . BILLY LOGSDON'S pekinese, G.String, is the Great Sutton mascot. . . . DIAMOND STATE SHOWS will be sponsored by the Seat Pleasant Volunteer Fire Department at Capitol Heights, Md.

D. R. THOMPSON, Corsicana, Tex., co-owner of the Lucky Royal Shows, entertained Sunday (6) at his home. Among those present from the show were Mr. and Mrs. William Gooch, Mr. and Mrs. B. C. McDonald, Babe and Sadie Emswiler, Mrs. Cordella Tackett, Fletcher and June Tetts, Ada Bishop and Virginia McDonald. Others present were Mr. and Mrs. Joe E. Anderson, of Corsicana; Buddy Ryan, of Southern Premium Supply, Dallas, and A. R. Kaplan, American Poster, Dallas.

THIS IS THE TIME of the year to remember the old closing-night story about a colored lad who said, "No money. No clothes. No food. No-venber."

RAY AND HELEN BREWER have purchased a Merry-Go-Round, Ferris Wheel and Baby Chairplane from A. R. Whiteside, New Orleans, and will move the equipment to Beaumont, Tex., where they will stand for four weeks. . . . WILLIAM H. BLUEDORN, general agent of the Blue Ribbon Shows, now in Kentucky territory, was a visitor at the home office of *The Billboard* last Monday (14). He's in Cincy to scout the surrounding

towns for possible playing time for the Blue Ribbon org.

JIMMIE (ZONETTE) TRAVIS, of Gooding Greater Shows, was Bert Roberts' guest at Portsmouth, O. . . . JAMES THOMPSON'S Side Show line-up on the O. C. Buck Shows is Edith Thompson, front; Richard Corliss, tickets; Marie Williams, broom illusion; Tommy and Beatrice Texas, rope spinners and whips; Hadji Ben Ali, fire eater; Orva, mentalist; George Chandler, magic and vent; Jean Carr, escape artist; Margie, double-bodied girl, in the annex.

REMEMBER the illusion show manager who advertised a transparent lady, and when the customers asked to see her replied, "Sorry, but she's transparent."

AFTER FIVE YEARS around New Orleans niteries, English Jack has joined the Alamo Shows. . . . BERT CAUSEY, former concessioner, and Kid Ellis, former athletic show operator, are successful wrestling and boxing promoters, respectively, in Wilmington, N. C.

CARL (DOC) HAGAAR'S Side Show line-up on the W. G. Wade Shows is Floyd Ledbetter and Bill James, openings; Ralph Sykes and John Hames, tickets; Tony Taglio, door; Doc Hagaar, lecturer and magic; Alce Hames, burning alive and floating lady; Norma Hagaar, rag pictures and blade box; Shorty Ledbetter, fire-eater; Joe Simms; June Lorenz, Mickey Mouse Circus and big snake; Prince Herman, mentalist; Cecil Latham, crocodile boy; Mary Jane Hagaar, Girl in the Goldfish Bowl.

MIKE DOOLAN, ride owner of Chicago, spent several days in St. Louis last week when he had his men pick up a Merry-Go-Round which he recently purchased from Johnny Bales. He visited the Royal American and Wonder Shows of America. . . . F. A. (WHITEY) LEHRTER spent the past week in St. Louis visiting the shows. . . . DODSON'S WORLD'S FAIR SHOWS' personnel that made the trip from Decatur, Ill., Sunday (13) to visit the shows in St. Louis, included Mr. and Mrs. George Golden, Mr. and Mrs. Carl Hansen, Mr. and Mrs. Charles T. Goss and James Stewart.

JUMBO FINN'S fat show joined Moore's Modern Shows at Herrin, Ill. . . . BEN PARDO, billed as the Great Lorenzo, mentalist, is with Peter Kortez for the 15th season. . . . JERRY D. MARTIN, Jay-Dee the Great, has his free act on the A.M.P. midway. . . . H. DALE SMITH, after seven weeks as assistant manager of the Harry Craig org, has joined Byers Bros. as general agent.

AFTER 17 YEARS in show business Sgt. E. T. Nubson joined the army. He is now convalescing in Wakeman Hospital, Atterbury, Ind. He saw action in Belgium with the 75th division and reports that he can hardly wait to return to action on the midways.



FOSS AND FOSS have their War Oddities on Dyer's Greater midway. . . . JOE CAFFERY and Joe Huff have joined the Johnny J. Jones crew as Rideo and Rolloplane foremen, respectively. . . . JACK AND HELEN SHELL report having their engraving and age concessions at Ocean-side, Calif. . . . L. C. ELROD pens from Bellwood Camp, Atlanta, that six old troupers there can hardly wait for their discharge papers.

WHEN A CONCESSION MANAGER opens with new agents, you can bet his reason for doing so is the old ones didn't live up to the old rule: "Take a little and leave a little."

TOMMY JORDAN has finished his boot training at Great Lakes and is spending his leave with Claudine-Claude, who is building a new mystery show at South Chicago, Ill. . . . JACK THOMAS writes that business is okay with the Lone Star Shows. He has added two trucks to the fleet. . . . WILLIAM (BILL)

Big Eli Owner Offo Criss says: "My wife and I are very proud of the BIG ELI WHEEL. Both of our rides (Wheel and Pretzel ride) are late models. They run about neck-and-neck, wheel runs just a little ahead. Last season was very good." Mr. and Mrs. Criss operate at West Swinney Park, Fort Wayne, Indiana. The best recommendations for any ride come from Satisfied Owners.



ELI BRIDGE COMPANY
 800-820 Case Ave. Jacksonville, Illinois.

WEEK OF MAY 30TH TO JUNE 9TH INCLUDING 2 SUNDAYS CAN PLACE

Well Stocked Grind Stores for Entire Season. To be first in all locations. You will have exclusive on your concession. Would like to hear from outstanding Free Act and good Grind Show. Ride Help wanted, top salary. Address all mail and wire

SPRING FROLIC
 260 McBride Ave., Paterson 1, N. J.
 Or Phone Sherwood 2-5918

Frank Burke Shows

WANT RIDE HELP FOR PARK

Jimmie Robb and Robert Edmondson, come on. Earnie Snyder will not be with me this year.

FOR SALE — GENERAL MOTORS 60 K.W. DIESEL ELECTRIC PLANT, in first class condition, mounted on FORD TRUCK.

Wire or Write

214 N. WALNUT ST., EL PASO, TEXAS

FOR SALE Eze-Way Frozen Custard Machine and Trailer

We have just come into possession of this wonderful outfit. It will bear the most rigid inspection, guaranteed in every way. — The Best Job on the Road — Can assign you to a very excellent Carnival. Write or wire

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WANT TO BUY

CONCESSION, 14x14 FRAME, TOP AND SIDEWALL

JOS. PANNONE

646 Bleeker St., Utica, N. Y.

FOR SALE

1 DIRECT POSITIVE CAMERA AND LENS With Rodenstock Tribar anastigmat 1:3.8 F with Campur Automatic Shutter and Lens. Takes two sizes of pictures. Also 1 extra Bausch Lens and Shutter goes with deal. Make offer.

FRED LASSITER, c/o Shapp Greater Shows Springfield, Mo., This Week; Then Per Route.

FOR SALE

Chairplane and Loop-a-Plane, both in good condition, now in operation at Starke, Fla. Write or wire

FRED M. LE GRAND, STARKE AMUSEMENTS
 STARKE, FLA.

WANTED

Agent for Bear Hoopla. Those I know, answer.

JAMES H. DREW, JR.

Care Gooding Shows Washington C. H., Ohio, this week; Newark next.

CAN PLACE

Stock Store Agents who can and will work. Long season with plenty of fairs. Orville Sadders, answer. Will sell new Evans-Alley and Bumper Store in 10x10 Toys. Not junk for bargain seekers.

SILVER RALEY

Gold Medal Shows WASHINGTON, IND.

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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10c.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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P popcorn Boxes, Colored Cones, Glassine Bags, Sensoring (but no Popcorn), Peanut Bags, Best Virginia Roasted Peanuts in the shell. Ceiling price 19c Lb., 100 Lb. Bags.
 Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS
CHUNK-E-NUT PRODUCTS COMPANY
 Philadelphia 6, Pa. Pittsburgh 22, Pa.



NO SHORTAGE

On Our Easy Money-Making
BUDDHA PAPERS
 Blank sheets of paper magically turn into written Fortune Telling or Character Readings.
 Send Stamp for Catalog.
 B. BOWER, Bellemead, N. J.

WELL KNOWN CARNIVAL FOR SALE

Consisting of 3 Major Rides, 2 Kid Rides, Light Plant, Office Truck, Wire, Cable, Switches, Seats and straight jobs to haul everything; also Sound System, Calliope, Show Tents, Seats, Banners and many other useful things. Will sell all or none; no piece meal, and for cash only. Show now in operation. Only reason for selling, I want to retire. Address all inquiries to
BOX D-414, Billboard, Cincinnati 1, O.

SIDE SHOW

PITCH PROFITS, Magicians and All Departments.

Special!	Per 100	Per 1000
Changing Diamonds	\$1.00	\$6.50
Diminishing Card	1.00	6.50

Samples of Pitch Items sent to show people only. Write me for anything you need. Terms: One-fourth deposit, balance C. O. D.
CHESHIRE'S FUN HOUSE
 602 Gravier St., New Orleans 12, La.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.
 NOW AVAILABLE:
 1 MONKEY SPEEDWAY, 20 FT., 3 CAR.
 IMMEDIATE DELIVERY
 Still Available
EVANS' BIG PUSH
 Write for Catalog
H. C. EVANS & CO.
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POPCORN
 South American and Yellow Pearl
 Available for Immediate Delivery!
 We also have Popcorn Boxes (any quantity—\$6.50 per 1,000), Bags, Salt, Seasoning, Popcorn Machines (Cretor, Burch and other makes).
J & N Popcorn Specialties
 6336 S. Western Ave. Chicago, Ill.
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 NOTICE TO SECRETARIES
 of County Fairs, 4-H Fairs and Street Celebrations, this show now has 5 Rides, 2 Shows and 30 Concessions. We are now ready to sign contract, get in touch with us. DOC STODARD, what is your proposition. Address all replies to
LLOYD'S RELIABLE RIDES
 General Delivery Indianapolis, Ind.

RIDE HELP WANTED
HADJI DELGARIAN
 2303 N. Melvina CHICAGO, ILL.

KAHNIGARAH
 The Inimitable Half and Half
 At Liberty June 2nd.
 Young and attractive, unique appearance and lecture. Percentage terms only. Write. Address:
RONNY LEROI
 342 West 45th St. New York City 19

SHRUNKEN HEADS
 Shrunk Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:
TATE'S CURIOSITY SHOP
 Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

WANTED TO BUY
 Late model 7-Car Tilt-a-Whirl or any other Flat Ride. Canvas Top for 40 ft. Spillman Merry-Go-Round. Tires for Kiddie Auto Ride, 12.75x2.50. Want Foremen for No. 16 Wheel, Merry-Go-Round, Roll-o-Plane. No moving, steady work year round.
Griffen Amusement Co.
 Jacksonville Beach, Fla.

WANTED
 Half-Half for Annex (ad due to misrepresentation). Pincushion, Mental Act, any worth-while Act or Freak. First-class show; best territory in east. Georgie Spears, Bobby Kork, wire.
JOE E. HILTON
 Paramount Shows PAWTUCKET, R. I.

WANTED TO BUY
 Grab Joint, prefer 12x12. Must be a nice one. No junk. With or without truck.
E. L. JENKINS
 MARKS SHOWS Uniontown, Pa., this week

WANTED
 Drome Help, experienced Ticket Seller, Man to take care of two lions. Must be sober, reliable. Pay your own.
EARL PURTLE
 Palsades Amusement Park, Palsades, N. J.

CANERA has gone to Hot Springs as the result of a nervous breakdown and has been replaced as general agent of Wallace Bros.' Shows by Marvin Wallace. . . . **SONNY HODGE** has been discharged from the army and is now with the press at Evansville, Ind. . . . **HAROLD** and **ZOE COURTRIGHT** are established on the Venice, Calif., pier with Buell's *Bouquet of Life*. Also have photo layout at Ocean Park.

MR. AND MRS. W. P. GAWLE, known professionally as *Professor Howard and Madame Ilah*, have a five-in-one on *Gerard's United Shows*, with *Professor Howard*, manager, talker and tattoo; *Madame Ilah*, trainer, birds and inside lecturer; *Princess Kay*, mentalist; *Jeanne*, television girl; *Bob Walter*, fire and magic; *Peter*, sketch artist; *Mac-Joe Arnold*, annex; *Bob and Kay Howard*, tickets.

CAPT. JAMES B. McKENNON, formerly with the *Johnny J. Jones Exposition*, is recuperating at *Lawson General Hospital*, Atlanta, and awaits another amputation. He lost his right leg while piloting a B-17 over Austria January 8. He holds the Purple Heart, the Air Medal and two D. F. C., with a third pending. He is a brother of *Joe McKennon*, of Pasadena, Calif., and *Mrs. Mary Dennis*, of Jacksonville Beach, Fla., both former Jones trouper.



"WITH-IT GUY," stated a cookhouse manager, "is one who never eats in a cookhouse, but on a cold night sends his helper for a nickel cup of coffee—then throws the cup away."

DETROIT NOTES—**CHARLES H. STAPLETON**, just out of *Highland Park Hospital* following a serious case of inflammation of the back, was stricken by tonsillitis and is again confined to his bed. . . . **PFC. NATE (NISE) SOBOL**, former *Jefferson Beach* concession op, is at *Walter Reed Hospital*, Washington, for a serious operation. He was recently returned from England. . . . **SGT. HARRY HARRIS**, former concessioner at *Eastwood Park*, has been sent to Italy, following his recent furlough visit to Detroit. . . . **PFC. ISADORE REISNER** (*Tommy Paddles*) is doing his paddles pitch to entertain wounded vets in hospitals. . . . **ARCHIE GAYER**, of *Archie's Playland Arcade*, is readying some special recordings to send to showmen in the armed forces. . . . **CARL SHERMAN**, *Seattle arcade* operator, was a recent visitor. . . . **BEN BERNARD** and *Hank Shelby* were Detroit visitors from *Flint Park, Flint, Mich.* They report a big opening. . . . **ROSCOE T. WADE** has 37 concessions on the *Joyland Midway Attractions*, opening at *Van Dyke and Wayne*. Concessioners include *Sammy Stone*, *Fenlon Clark*, *Curly Stevens* and *John Lantz*. . . . **JOE BENNETT**, *Joyland* general agent, is the victim of a bad cold. . . . **DEAN MOYER** reports a big season's business to date with his kiddie rides. . . . **GEORGE GOODMAN**, of *Miami*, is opening his unusual style corn game on the *Joyland Shows*.

HARRY W. LAMON
 At Liberty
 Legal Adjuster, General Agent, Manager or Assistant Manager, Carnival or Circus. Address
 Care *Milner Hotel*, Kansas City, Mo.
 P.S.—Illness cause of this ad.

WANT MAN AND WIFE
 With Car to take Charge of MODERN COOK HOUSE
 Fifty-Fifty Basis.
 Must furnish references.
Pepper's All-States Shows
 Ronceverte, W. Va., this week.

THE NEW AIRPLANE GAME
 'FLY' TO TOKYO, BERLIN, PARIS, ETC., TO WIN PRIZES.
 The percentage is practically the same as a wheel.
 Material for a limited supply only.
 PRICE \$75.00
 THE FASTEST MONEY MAKER EVER DEvised
 ★ EASY TO SET UP
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 ★ EACH GAME 10 FT. LONG
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 ILLUSTRATED CIRCULAR WITH MORE DETAILS ON REQUEST
French Game & Novelty Mfg. Co.
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OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

BUY WAR BONDS NOW BUY WAR STAMPS NOW
 AFTER THE WAR BUY A NEW
TILT-A-WHIRL
 In the meantime keep your old rides safe with the original builder's parts.
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★ **INSURANCE** ★
CHARLES A. LENZ
 "THE SHOWMAN'S INSURANCE MAN"
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WANT—STANDARD SHOWS—WANT
 CONCESSIONS: String Game, Coke Bottles, Fish Pond, Peanuts and Popcorn, Cigarette Gallery, Hoop-La, Bumper, Jewelry at \$20.00 a spot. Will book Small Cook House or Grab Joint, \$25.00. No other concessions open.
 Will book small, flashy Grind Show with own transportation. 25% after Federal Tax. You accept no passes.
 Lander, Wyo., 4-5-6-7 of July, Downtown.
 This Week, Newcastle, Wyo., Downtown on the Streets.
 ALL CONTACT SHOW AS PER ROUTE

WANT BINGO OPERATOR WANT
 HAVE MODERN COMPLETE OUTFIT NOW OPERATING. WANT CAPABLE OPERATOR THAT CAN STAND PROSPERITY
 NOTICE Will compensate for information regarding the whereabouts of Paul J. Kerns, Bingo Operator, formerly with this show.
 WILL BUY FOR-CASH: Roll-O-Plane or Double Loop-O-Plane. Must be in first class condition.
CITY RIDES
 GREENVILLE, S. C.
 Address **JOHN T. TINSLEY**, 22 E. Court St., Greenville, S. C.

TRUCKS FOR SALE
 1941 International Tractor, cab over engine, Model D-300, with semi-trailer built to carry complete Ferris Wheel, \$1200.00; 1940 Chevrolet Tractor with 20-ft. semi-trailer, \$1000.00; Ford V8 Tractor with new 1941 motor installed and 20-ft. open semi-trailer, \$800.00; 1936 Ford V8 Tractor with 20-ft. semi-trailer, \$600.00.
 "SPECIAL"
 1938 Ford V8 one and a half ton Light Plant Truck with 50 KW. Malons transformer installed, complete with switches and portable "A" frame tower on top of truck, plenty of cable and electrical equipment, etc., \$800.00. All above Trucks in good running condition. Contact
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ROLL TICKETS
 Printed to Your Order 100,000 for
Keystone Ticket Co. Dept. B. \$19.50
 10,000 .. \$8.50
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 Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

W. G. WADE SHOWS**Fair List—1945****No. 1 Unit**

CONNERSVILLE, INDIANA
Annual 4th July Celebration and Home Coming
July 2-7

MONROE, MICHIGAN
Annual Moose Festival
July 9-14

ITHACA, MICHIGAN
Grafton County Free Fair
July 17-21

HASTINGS, MICHIGAN
Barry County Free Fair
July 24-28

ALPENA, MICHIGAN
Alpena County Free Fair
July 31 to August 4

CORUNNA, MICHIGAN
Shiawassee County Free Fair
August 6-11

MASON, MICHIGAN
Ingham County Fair
August 14-18

SANDUSKY, MICHIGAN
Sanilac County Free Fair
August 21-25

MEDARYSVILLE, IND.
Annual Street Fair
August 29-September 1

GOSHEN, INDIANA
Elkhart County Fair
September 3-8

BOURBON, INDIANA
Bourbon Fair
September 10-15

BRYAN, OHIO
Annual Firemen's Street Celebration
September 18-22

KALAMAZOO, MICHIGAN
Kalamazoo County Free Fair
September 24-29

LAGRANGE, INDIANA
Annual Street Fair and Corn School
October 2-6

OLIVET, MICHIGAN
Fall Celebration
October 9-13

No. 2 Unit

PORT HURON, MICHIGAN
Blue Water Festival
June 22-30

MECOSTA, MICHIGAN
4th July Celebration
July 3-4

CADILLAC, MICHIGAN
Annual Metropolitan Club Carnival
July 6-14

GREENVILLE, MICHIGAN
Annual American Legion and Business Men's Celebration
July 17-21

CARLETON, MICHIGAN
Annual Merchants' Celebration
July 26-29

PERU, INDIANA
Miami County 4-H Free Fair
August 1-4

ROCHESTER, INDIANA
4-H Free Fair
August 7-10

ARGOS, INDIANA
Marshall County 4-H Free Fair
August 14-18

WABASH, INDIANA
Wabash County Live Stock Show and 4-H Free Fair
August 21-25

RENSSELAER, INDIANA
Jasper County Fair
August 27-31

JONESVILLE, MICHIGAN
Annual Labor Day Celebration
September 3

CASSOPOLIS, MICHIGAN
Cass County Fair
September 4-8

COLDWATER, MICHIGAN
Branch County 4-H Free Fair
September 12-15

DETROIT—LOTS
Until November 1

Can always use Attractive Shows and Legitimate Concessions.
Address

W. G. WADE SHOWS

as per route
Kalamazoo, Mich., this week

FROM THE LOTS**Crafts 20 Big Shows**

SAN BERNARDINO, Calif., May 19.—Two weeks of good business was enjoyed here, the first one resulting in records being broken by rides and shows. The last week tapered off with a decided pick-up over the week-end. Lifting of the curfew stepped up grosses.

John Morton is laying out the lot and also is among the top grossers in the show line-up with his funhouse, Mars Express. O. N. Crafts made a trip to San Francisco this week on business. Norman (Bonus) Prather, neon man, left here.

Flameproofing has been the paramount order the past two weeks and State fire marshal's requirements are being complied with. Flameproofing chemicals have been applied to all concession tops, show tents, side wall fencing and other canvas. Over 15,000 square yards have been covered by Frank Warren and Roy Sheppard.

Chick O'Malley handles the front gate and keeps the main arch and ticket boxes in shape. Larry Ferris's Shows, playing Riverside, 15 miles away, reported a good run of business. Many visits were paid between members of both organizations.

Manager Roy E. Ludington visited Los Angeles and officiated at the Pacific Coast Showmen's Association's regular Monday meeting. Herb Usher, Spot Ragland, Lew Korte, Hank Arnold, Casey Burns, Chick Elbie, Pat Munzo, Johnny Levaggi, Al Nelson, Bill Perry, Fred Mortensen, Leon Whitney, Frank Warren and Murray Poland, concessionaire, gave the boss a vote of thanks for leaving Arizona.
MONA VAUGHN.

North American Exposition

RICHMOND, Ind., May 19.—Now going into its fourth week of rain and cold weather, the North American Exposition has not been fairing so well, altho at both Chattanooga and Knoxville many braved the inclement weather and gave the NAE a play when possible. At Richmond the temperature was down to the freezing point Thursday (10) night.

Considerable neon work has been done by a Richmond concern for replacements, the shows' plant having been idle because there is no operator.

Mr. and Mrs. Mike Benton and Joe Redding were visitors several times during the shows' two weeks in and around Atlanta, and Robert North, for years with Capt. John M. Sheesley, was a visitor here. He is now doing press on the Cole Bros.' Circus which played here Thursday (17).

Robert B. McAllister, show builder, has been added to the roster and is repairing wagons and rolling stock.

World of Today Shows

LEAVENWORTH, Kan., May 19.—Fleet of 52 trucks made an uneventful run from Joplin, Mo., but rain and cold weather prevented shows from opening Monday and Tuesday. Denny Pugh visited en route to Chicago.

The Joplin run, May 1-12, under the Elks, paid out despite considerable bad weather. The Saturday (5) business topped any previous still date, shows, rides and concessions operating from 10 a.m. until midnight. Show remained dark V-E Day. Paul Van Pool and Brit Poynter were daily visitors.

Doris Buck is back at work in her bubble dance show after a week's illness. Mrs. Charles Nathan, of Kansas City, Mo., visited Mrs. L. C. Reynolds over the week-end.
VIOLA FAIRLY.

West Coast Victory

LODI, Calif., May 19.—For the 20th year this show played the American Legion picnic (May 4-6), and A. C. Carter, carnival committee chairman for 19 years, assisted by Rusty Squires and Vic Myers, co-operated in making this event an all-time high, with over 50,000 in attendance Saturday and Sunday (5-6). At 10 a.m. each day, gates were opened and good spenders surged into the grounds. Long lines stood before each ride and show until midnight closing.

All concessions did a remarkable business. Show is again contracted for next year.—W. T. JESSUP.

Sparks Bros.' Shows

FULTON, Ky., May 19.—Run from Paris, Tenn., was made without incident and everything in shape for opening Monday (30). Clear weather meant a good turnout, but Tuesday rain set in and continued thruout the week. City fathers objected to sawdust on the ball park and the grounds were bad. Management decided to hold over another week. Clearing skies made a good Saturday business.

Second week was marred by an almost continual rain and business fell to zero, only to pick up again with another clear Saturday. Mr. and Mrs. Abe Franks opened their season here with their bingo. Abe has been on the sick list ever since joining. Young Men's Business Club committee gave good co-operation and newspapers were liberal.

Prof. Tom Johnson has augmented his Broadway Steppers and now has the following line-up: A. H. Bass and W. L. Gaskin, trombones; Jim Hayden and Professor Johnson, trumpets; Charlie Dodson, drummer; Cott Davis, piano; Hambone Jones, bass drum and comic; Billie Pepper and J. Savage, comics; Sarah Johnson, Rosie Bass, with Dorothy, Annie Mae and Fannie Ruth in the chorus. Ross Crawford handles the front.—H. G. STARBUCK.

O. C. Buck Shows

MENANDS, N. Y., May 19.—Because of the cold, rainy weather and a heavy snow Thursday (10), the Troy Tibbets Cadets requested that the show stay over another week.

V-E Day at Menands was quiet. Show opened at night but attendance was light.

The Iron Lung Show is completed and a new White truck has been added to carry it. Mr. and Mrs. Bert Hansen arrived from Norfolk to handle the equipment. Roper Flash, vent, arrived Monday (14) to join Jim Thompson's Side Show.

Mrs. O. C. Buck has been confined to Hotel Troy with a severe cold. Larry Narcassio and wife have also had a touch of grippe and are confined to their trailer.

Lon Ramsdell was surprised last week by a visit from his son at Albany, N. Y. James A. Carey, Bill Jones, Harry Agne and Bill Fleming were guests on the lot. The show will move to Mattydale, Syracuse, tonight.—ROY F. PEUGH.

Joseph J. Kirkwood Shows

POUGHKEEPSIE, N. Y., May 19.—Show opened here Monday (14) after struggling thru three straight weeks of rain. Inclement weather and the sudden death of Harry Decker prompted an extra week's stand in Newburgh, N. Y., which was almost a total loss.

This being the home town of Owner Ralph Decker, midwayites hope to get on the right side of the ledger. Zaccchini's cannon act is expected to help.

Blackie Smith has joined as master mechanic. Al Bydairk has returned since his release from the hospital in Raleigh, N. C. New tops have been ordered for the Side Show and the alligator girl. Owner Decker is toying with a new idea for flood-lighting the midway and front arch, and new horses have been delivered for the Merry-Go-Round.

A. J. Grey, general agent, is confined in a Newburgh Hospital, having burned his feet with a sun-ray lamp.

Blue Ribbon Shows

BOWLING GREEN, Ky., May 19.—Show does business when weather is favorable, but that hasn't been too regular in these parts. It was rough in Murfreesboro, Tenn.

Kay Weiss, who had the Girl Show, has gone to her home in Newark, N. J., and has been replaced by Professor Maguire. Mr. and Mrs. H. H. Archer, Mr. and Mrs. L. T. Hartzog and Harold Gordon have new concessions. Jimmy Ciesla arrived from Buffalo to operate Dolly Young's concessions, and the latter has been busy entertaining Chief of Police and Mrs. Mahoney and Sheriff Downey and his family.

William Bluedorn has taken over the general agent duties, and Manager E. L. Young and the writer made three business trips to Nashville the past two weeks. Mr. and Mrs. Tom Delph have a new Vagabond trailer.—J. B. HENDERSHOT.

Pike Amusement Shows

HOXIE, Ark., May 19.—After a big Saturday (12), show decided to remain over another week. Monday was lost because of rain. Slim Curry had a bang-up week and visited Memphis. Mr. and Mrs. Bill Pike visited Kid Burns and wife, of the Star Amusement Shows, and purchased a new trailer.

Jack Edgin is working a new pan stand for C. H. Haywood, legal adjuster. Among other concessionaires are Tennessee Slim and family, Mr. and Mrs. Harry Randall, Joe Trullit and Gene Madigan. Paragould, Ark., is next.—MRS. JACK EDGIN.

Gold Medal Shows

OWENSBORO, Ky., May 19.—Inclement weather spoiled business on a two-week stand which ended last Saturday (12), the last two days bringing the only fair weather. Spitfire topped the rides.

John Rice joined with bingo, and Mr. Morrison added a Wild Life and a small animal show to the line-up. Frank Ashe has built two new concessions. Oscar Bloom, show owner, made a business trip to Mississippi the second week.—FRANK GASKINS.

PAINTS AND BRUSHES

We Can Supply You With Synthetic Enamel, Paints and Brushes You Need for Your Particular Job. Full Stock of All Products Carried for Immediate Shipment. Paints for Every Purpose and at the Right Price. For Further Particulars Write

BOX 544, 1474 B'WAY, N. Y. 18

WANTED IMMEDIATELY

FOR EXPORT

Miniature Railway Train, carrying 35 persons, with Diesel engine; Slot Machines, Electric Shooting Gallery, Merry-Go-Round.

Write fully to

Frank Export-Import Co.

101 West 31st St. NEW YORK

AGENTS WANTED

FOR CAT RACKS, BALL GAMES, HOOP-LA, POPCORN

FOR SALE: Two 14x16 Cat Racks. Like new. Can be used together. One 14x16 Ball Game, 12x14 Center Joint with Fly, Lapeer High Striker. All above framed new and are flashy. One 1/2 Ton Dodge Truck Van Body, good tires, perfect shape.

K. L. (DICK) TAYLOR

CRESCENT AMUSEMENT CO.
Forest City, N. C., May 21 to 26.

CORRECTION

Route in advertisement of A. M. P. SHOWS on Page 37 of May 19 issue was incorrect. Should have read: Hazleton, Pa., week May 14-19; Berwick, Pa., week May 21-26.

TILT FOREMAN WANTED

that can stay sober and take care of Ride, now in A-1 condition. Top salary. Must join at once. If married will place wife on Concession. Can use Agents. Wire

L. B. LAMB SHOWS

Fayette, Ala., May 21 to 26; Guin, Ala., 28 to June 2.
P.S.: Pay your wires.

WANT

BINGO OPERATOR

For Completely Flashed New Bingo

LOU RILEY

Dumont Shows, Scottsdale, Pa.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Motorless Motor Show

Success in Nova Scotia

AMHERST, N. S., May 19.—The 1945 Motor Show, held May 3-5 without motor vehicles, was such a success it has been decided to hold another show next year. A share-the-wealth program distributed \$100 nightly among those who had no right answers, and a \$1,000 Canadian War Bond was drawn closing night. Merchandise wheels and bingo were top activities, with dancing to Jimmy Gothen's orchestra.

F. J. Elliott, founder of the show, dictated from a wheel chair, assisted by his son, F. J. Elliott Jr.

Ottawa Auditorium Sold To Canadian-Yank Group

OTTAWA, May 19.—A group of Canadian and American sportsmen, including T. P. (Tommy) Gorman, of Montreal; Roy Shipstad, of Ice Follies; John Harris, of Ice-Capades; Bob Morton, of the Hamid-Morton Circus, and Yvon Robert, heavyweight wrestler, have purchased the Ottawa Auditorium and will assume control June 11.

Clare Brunton, present manager, has been given the option of continuing at that post, while Eddie Quinn will promote boxing and wrestling.

DODSON IN DECATUR

(Continued from page 37)

the top money rides, and his Crystal Maze is a contender among the shows. Roscoe Carter is making alterations on the entrance arch.

The concert band was one of features of the Sunday night Legion Forum in City Park. Bandmaster Curly LeFor has 14 men, and the daily concerts and street parade is high-caliber advertising.

President M. G. Dodson has been on recent business trips to St. Louis and Chicago and announced that a new attraction would grace the midway shortly.

CALIFORNIA FIESTA SHOWS

WANT

Ride Help on Tilt-a-Whirl, Merry-Go-Round and Ferris Wheel. Top salary to sober, reliable men.

Place Stock Concessions of all kinds.

Gridley, Calif., May 23 to 27.

WANTED

Small Carnival or Independent Shows, Rides and Concessions for big 4th of July celebration. Celebration starts on evening of July 3, consisting of Horse Show, Horse Racing, Stage Show and Fireworks. This is a good location for Bingo.

Big Boonville Fair Ass'n

ALBERT C. DERR, Secy., Boonville, Ind.

WANTED

CARNIVAL COMPANY

One Week During June, July or August

Ishpeming Ski Club

WALDEMAR T. ELSON, Secy.
Box 314 Ishpeming, Mich.

WANT CARNIVAL

for the latter part of September; not less than six Rides and thirty Concessions, South Georgia.

Cordele Lions' Club

J. D. Rainey, Secy. Cordele, Ga.

WANT TO BUY OR LEASE RIDES

Merry-Go-Round, Ferris Wheel No. 5 and Chair-o-Plane. Also want two Kid Rides. Want 50-75 or 100 K.W. Transformer. Will buy good Show Tops, 20x30 or 24x40. What have you to offer? All address:

S. W. NICKERSON

Lockwood Hotel FRANKFORT, IND.
P.S.: Will pay cash for Tilt or Spitfire.

WANTED

Rides, Shows and Concessions for Carnival, July 23-29, inclusive.

COTTRELL-BOYLAN POST #253

American Legion ANTWERP, OHIO

WANT CARNIVAL

For American Legion Big Annual Celebration
BRIDGMAN, MICH., June 25-30
Legion will furnish lights, licenses, all advertising and distributing same. Address:

DOC STODDARD
Box 86, Bridgman, Michigan Ph. 127

IROQUOIS, ILL.

FOURTH OF JULY CELEBRATION

Held for Eighty Years

WANTS RIDES, CONCESSIONS AND SHOWS

Write CLINT OWENS, Chairman

FIVE BIG DAYS

AMERICAN LEGION ANNUAL HOME-COMING

Would like to book Stock Concessions, Bingo and Shows, week of July 17-21, 1945. All letters answered. OLIVER A. HARRIS, 149 So. Main St., North Baltimore, Ohio. Phone No. 3732 after 5:30.

READING'S SHOWS

Want Tilt-a-Whirl and Chairplane Foreman, Second Men on other Rides. Want Agents for Stock Concessions—Ball Games, Penny Pitch. Will book a few more Stock Joints and Ball Games. Want one more Grind Show, Portland, Tenn., this week; Gallatin, Tenn. (uptown), next.
W. J. WILLIAMS, Mgr.

McMAHON SHOWS WANT

Ride Help for Tilt and Merry-Go-Round. Top wages. Alabama, come on. Will book any show except Athletic and Girl Show. A few Concessions open. What have you? Ray Hill wants Agents for Six Cat Swinger and Grind Shows. Jack Pat and Bing Slim, come on. Hastings, Nebr., week May 21st; Grand Island, week May 28th.

FAIR LIST

A list of fairs and expositions will be found in the List Section of this issue.

WANTED

Portable

MERRY-GO-ROUND

with or without Organ.

Must be in good condition.

Write or wire

BOX 1945-B, The Billboard

1564 Broadway

New York 19, N. Y.

Coastal Plain Shows

WANT

Concessions of all kinds that work for stock. Want a good Electrician. Elzie Keenly, get in touch with me. Ride Help for all Rides. Man and Wife for Bingo. Benson, N. C., this week; Aberdeen, N. C., next. Everybody address:

C. V. (Bill) Cox

FOR SALE

1 3-Abreast Spillman Merry-Go-Round, 36 jumping horses, new top, ready to operate. . . .
1 Office Trailer, built in steel filing cabinets, reception room, complete in every way, good rubber—none better on road.
1 40x80 Top, practically new, with poles and stakes.
1 Allis-Chalmers Caterpillar Tractor, ready to go. 250 KW. Pts.
2 20-Ft. Box Wagons.
1,000 Feet "00" Rubber Cable (practically new).

JOHN C. MULLINS

BOX 1297 TULSA, OKLAHOMA
Phone 5-0738

WANT RIDE HELP

Can place Second Man for EH Wheel, also Man for Kiddie Auto Ride. TOP WAGES. Everett Hodge, write. Write or wire

I. K. WALLACE

1316 Spruce Street PHILADELPHIA 7, PA.

WANTED A-1 CLOWN

For front of Fun House. Good wardrobe and make-up. Salary and bonus. Wire

CHARLES CLARK

DODSON'S WORLD'S FAIR SHOWS
Knocha, Wis., this week

Want-KEYSTONE EXPOSITION SHOWS-Want

AMERICA'S MOST MODERN MIDWAY AND PROGRESSIVE SHOWS

Sponsored by

FESTIVAL — AMERICAN LEGION — FESTIVAL

MAY 21ST TO JUNE 2ND, FLORENCE, SOUTH CAROLINA

Want Concessions that work for Stock. Photo Gallery and Grab Joint open. No Mitt Camps, Flats or P. C. wanted. This show owns its own Rides with the best of transportation, plays North and South Carolina choice spots. Want Independent Shows and Rides with own equipment that do not conflict with what we now own. Address all mail and wires to

CARL O. BARTELS, Owner and Mgr., Keystone Exposition Shows, Florence, So. Car.

DEARBORN 4th ANNUAL JR. C OF C RODEO-CIRCUS

WANTS FOR JUNE 23-JULY 28

ALL TYPES OF MIDWAY ATTRACTIONS

Michigan-Wyoming Lot, Across from DETROIT City Limits.

WM. BUDNY, 4905 Schaefer, Dearborn, Mich. Phone: Oregon 4086.

VICTORY EXPOSITION SHOWS

CAN PLACE

Foremen for Tilt-a-Whirl and Spitfire, Second Men on Scooter and Roll-o-Plane. Also want good Show Painter; year-round work.

Address 618 N. W. 2d, Oklahoma City, Okla.

AMERICAN LEGION CARNIVAL

Grand Rapids, Mich., May 28th to June 2nd, South Division Ave. Showgrounds (at Viaduct). Can place one or two more Shows and a few more Legitimate Concessions for this date and others to follow. Especially want Tilt-a-Whirl foreman that can drive semi. Address:

W. G. WADE SHOWS

KALAMAZOO, MICH., THIS WEEK

HENNIES BROS.' SHOWS WANT

Polers, Chalkers and other Train Help. Bugs Adams, come on.

All address JACK MORGAN, Springfield, Ill., this week;

then as per route.

POPCORN

Large South American Yellow, Select Iowa Popcorn, High Popping Volume, Per 100 Lb. Bag, \$15.10. Immediate Delivery, All You Want.

CANDY APPLE STICKS

Large Size, 4 1/2 x 5/16", Hardwood, Pointed Sticks, Packed 8750 to the Case, Per Case, \$18.50. Buy Enough Now to Last the Season.

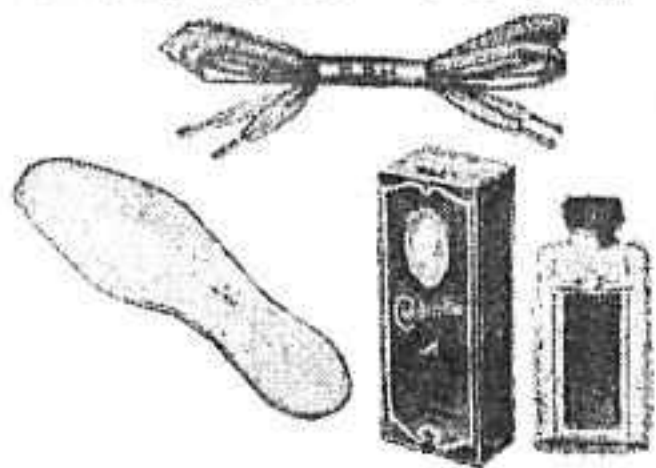
We have a Complete Line of Flavors, Cups and Spoons for the Snow Cone Stand; Also a Complete Line of Popcorn Supplies. Buy This Year From the Company That Really Gives SERVICE.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST.

CINCINNATI 2, OHIO

**ROLLER SHOE
Accessories
AVAILABLE TO-DAY**



LACES

54" — 63" — 72" and 81" black and white.

CINDERELLA POLISH

That Famous White Buck Polish, the finest made.

INNER SOLES

for smooth comfort and fit. Men's and Women's.

RUBBER HEEL TOE STOPPERS

Your skaters need.

Write for Complete Service
Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY

Manufacturers of those famous BETTY
LYTLE Roller Shoes
CAMBRIDGE, MASS.

Genuine SKF First Quality Precision Bearings #37

40c EACH IN LOTS OF 100
OR MORE
42c Each in Smaller Quantities

SKF ON EACH BEARING ASSURES YOU OF
FIRST QUALITY — NONE BETTER MADE.
FOR YOUR PROTECTION DO NOT BUY
NAMELESS BEARINGS.

Complete Stock of Chicago and Richardson
Parts Available at All Times.

JOHNNY JONES, JR.

Pittsburgh, Pa., Warehouse: 244 Blvd. of Allies.
Los Angeles, Cal., Warehouse: 406 S. Main St.

WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR
YOUR OLD SKATES REGARDLESS OF
CONDITION. WRITE OR WIRE COL-
LECT TODAY, STATING QUANTITY,
MAKE, CONDITION & PRICE WANTED.

MAGES SPORTS STORES
4019 W. North Ave. CHICAGO, ILL.

FOR SALE

Model A Hammond Organ With A-20
Speakers, \$1500.00; also American Electric
Floor Sanding Machine, \$200.00.

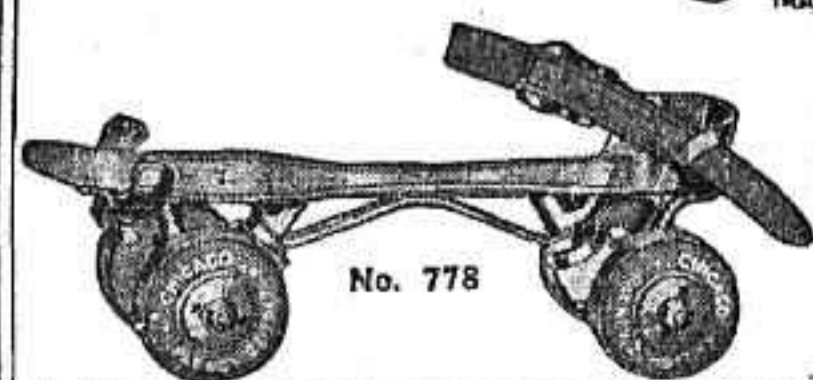
W. P. MARTIN

900 Blodgett St., Houston, Texas

ST. LOUIS SKATE SUPPLY

New Departure Precision Bearings, Ball Bearings, Pre-
cision Wheels, Metal Sleeves, Red and Black Cushions,
Toe Stops, Metal Skate Room Checks, Chicago Skate
Parts, Records, Needles, Skate Emblems, Skate Oil
and Packing Grease, E. Z. Roll Wheels, "Sturdibilt"
Wheels, Fibre, Narrow and Wide. Special: Jumbo
Wheels, Maple. WRITE FOR PRICE LIST.
109 N. 15th St., St. Louis, Mo.

RINK MEN WHO USE "CHICAGO" SKATES



No. 778

ARE SUCCESSFUL

There's a
Reason!!

CHICAGO ROLLER SKATE CO.

4427 W. Lake St. CHICAGO, ILL.

URO-ARSA Okays Split Champ Meet

Half to Twin City Arena

ELIZABETH, N. J., May 19.—The 1945 URO U. S. Amateur Roller-Skating Association championships will be held, altho divided into events in the East and Mid-west to prevent excessive traveling.

Decision to go ahead was made at a special meeting of the executive committee of the United Rink Operators and representatives of the Amateur Roller-Skating Association in Park Central Hotel, New York, May 15.

As most of the dance and figure skaters are in the East, the Twin City Arena, Elizabeth, N. J., was chosen for the events in those classes. Contests will be held there June 25-28. The speed meet will be held in the Midwest, as most of the racers are located there. Wally Klefer, secretary, is receiving bids from Midwest operators for consideration at the national headquarters of the ARSA in New York for dates and site.

NJSA Starts Judges' School

FLORHAM PARK, N. J., May 19.—New Jersey Skating Association will hold a judges school for bronze dance and figures to alleviate the shortage of judges. First session, "General Aspects of Judging," will be held at Florham Park Arena June 3.

Each club in the State is to send four bona fide amateurs registered with the Amateur Roller Skating Association, amateurs not belonging to any club are also invited provided they meet with the foregoing requirements and register before May 27 with Walter Zitniak, 515 Grove Street, Irvington, N. J.

New addition to the NJSA is the Magic Stride Dance and Figure Skating Club of Olympic Park Rink, Irvington, N. J. Officers are Roy H. Casler, president; Helen Keller, vice-president; Helen Kolntic, secretary, and Audrey Baker, treasurer.

Plan 300G New York Spot

NEW YORK, May 19.—Plans for a \$300,000 structure to house both an ice and roller rink in Central Park were filed with the Department of Housing and Building last week by the Park Department. Plans also call for arenas as well as an observation terrace and lunchroom. Provision will also be made for the holding of concerts and other special events. Project, which will occupy a site at the southern end of the park, will get under way as soon as materials are available.

Rollarena Midnight P.A.'s

GLOUCESTER CITY, N. J., May 19.—Rollarena Recreation here has started Midnight Skates, a special feature Saturdays at 11:45 p.m., when radio station announcers appear in person. Kick-off was Bob Horn, WIP-Mutual, Philadelphia. Regular sessions are held nightly, with Saturday and Sunday mats starting at 2 p.m.

EASTWOOD RINK, Detroit, which has been converted into a special Artists and Models' Show by the Eastwood Park management, will be reopened as a rink in the fall, Manager Max B. Kerner states.

N. Y. State Champs Jam Van Horn Spot

MINEOLA, L. I., N. Y., May 19.—Earl Van Horn's Mineola Rink was jammed for the New York State URO championships May 6-7. Judges were Al McCullagh, Matilda Klein, Donald Decker, Theresa Licci, Patricia McIlwain, Ozzie Nelson, Bunny Delucia, Joseph K. Savage, Wilfred McDonald, Mrs. K. M. Williams, Ilse Twaroschik and Van Alstyne, Wally Keifer and Earl Van Horn announced.

Earl Van Horn Dance and Figure Skating Club took seven firsts, six seconds, three thirds and two uncontested events in which it was the only entry. White Plains scored second, with four firsts and three seconds. St. Nicholas Club was third, with one first, one second and two thirds, with Mount Vernon coming in next with two second places and four third places.

Biz Up at Milam's Rink

WASHINGTON, Pa., May 19.—Cecil Milam, owner-operator of the Washington Rink here the past six years, has been managing the spot the past year in the army absence of Raymond Smith, who is with the 7th Army. Milam sold his Wheeling (W. Va.) spot a year ago to give his entire attention to his rink here. He reports biz above the 1944 mark. In addition to the regular skate sessions, the spot is operated for dancing Tuesday nights. Personnel, in addition to Milam, includes Ralph Shriner, Hammond organist; Mrs. Raymond Smith, cashier; Mary Cutchall, refreshments; Sara Maria, checkroom; Floyd Shoup, Bill Marson and Leon Ahrens, guards. Spot will operate thru the summer.

Spinning Wheels, St. L., Bows

ST. LOUIS, May 19.—Spinning Wheels Roller Club, with 128 members, under the personal direction of George Paris, former vaude performer, meets at the Downs Amusement Park rink here. Parties are given every two weeks. Paris is readying his *Roller Follies*, with 14 principals and a line of 20, to play rinks in the Central States.

ROLLERCADE in Villa Park, Ill., is under management of William F. Frye, who reports biz excellent. Spot was formerly operated by Kuenzel & Frye, Inc.

THEA McDONALD, office manager of national headquarters of the RSROA, Detroit, is back on the job following a long illness.

ANNUAL MOTHER'S DAY celebration, with distribution of corsages, attracted big attendance at Arena Gardens Roller Skating Club, Detroit.

MALCOLM A. BOYER, operator of Fort Thomas (Ky.) Rink, is now a member of the URO, thru the recommendation of Ed Von Hagen, of the Norwood (O.) Rink.

SECTIONAL RSROA championships for Michigan, Indiana, Ohio and Illinois will be held in Arena Gardens, Detroit, July 2-3 instead of July 16-17, as previously announced by Fred A. Martin, secretary-treasurer of the association.

PVT. BENJAMIN RICHLAND, of the Hartford (Conn.) Skating Palace, is a recent recipient of the Purple Heart for wounds received with the Third Army in Germany where he was attached to the Sixth Armored Division. He is at present recuperating at Halloran General Hospital, Staten Island, N. Y.

MORRIS TRAUB, Park Circle, Brooklyn, operator and author of *Roller Skating Thru the Years*, is using a tie-up with the New York subways for car space and platform boards, with the first poster showing a boy on skates silhouetted against a Dutchman of 200 years ago on wooden spools. Idea came from his tome and was used by Robert Swain in his "Here's How" series of drawings for the build-up of patronage.

MIKE REID, manager of Patchague (N. Y.) R. S. Palace, Inc., reports that plans are complete for post-war innovations. His spot, the largest in Suffolk County, has the following personnel: Mrs. Reid, Hammond organ; Pat, skate mechanic; Gerald, assistant, and Sherry

Watjen, floor manager and pro. Mr. and Mrs. Reid are former theater musicians. Until a short time ago Miss Watjen was partnered with Charles Rooney and the two produced a number of shows. Rooney was recently wounded in action and now is in a hospital in England. Miss Watjen works at Republic Aviation Corporation in the daytime and was the recent subject of a cover on *Industrial Aviation* magazine.

PLASTICS CATCH EYE

(Continued from page 37)

not ready, but Sedlmayr says it is similar in construction design to the posing and jig show fronts and it has a combination of plastic and chrome.

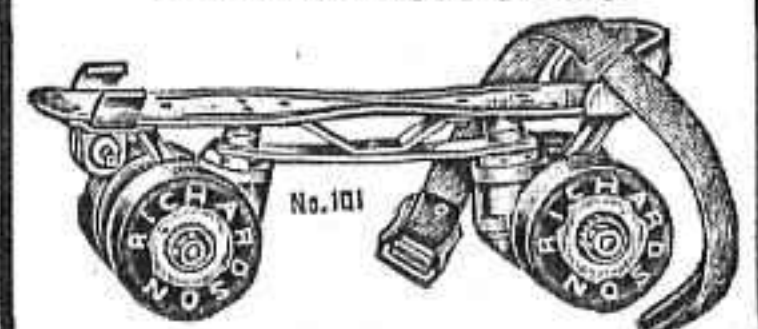
Scooter-Plate Hoist

The new fronts do not represent the only new labor-saving devices on this midway, now starting its second week on the Grand and LaCledde lot. Electric-powered hoists and cranes are included in the equipment for the loading of the light towers and the towers of the midway arch and for the loading and unloading of the scooter plates.

Sedlmayr contends the cranes for the scooter enable three men to handle the work formerly done by a dozen with less effort and much more speed.

These innovations have caused many showmen to think of what the future midway is likely to develop, and they will watch these experiments closely over the long grind of the season.

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Employees Click in Tight Spots

Cole Throngs Ignore Rains; Cincy Area Big

CINCINNATI, May 19.—Since last week-end, Cole Bros. roved the territory near here on the Kentucky side of the Ohio, and even the worst elements couldn't keep the customers away.

At Lexington, Monday (14), with top-coat-weather prevailing, the patrons were packed to the ring curbs for both matinee and night performance. Matinee concert turned in 1,740 stubs, while the night show clicked for 3,874 for the afterpiece, as announced by Col. Harry Thomas.

Weather was fair for the matinee Tuesday in Covington, Ky., across the river from here, and two-thirds of the seats were occupied. Threatening skies didn't chill 'em at night when 500 were turned away. Just after the show started, the rain let go, and the folks went home well soaked.

The side show is in keeping with that of the circus performance. It is again in charge of Arthur Hoffman, veteran Kid-Show manager. Roster follows: R. Goldie Pitts, inside lecturer; Charles F. McDonald, No. 1 box and second openings; Daniel McGillicuddy, Charles Christian and Bert Lano, ticket sellers; Fred L. Harris, magic and Punch; Menness, juggler; Joe Carvano's Hawaiian entertainers—Pat Oliveira, Princess Moana Kalulu (Betteye J. Blanscette), Kay McDonald and Leone Santsche Mokk; Bamboola, human salamander; Pirrin, bell-ringer; Joe Lee, Chinese top-spinner; Rose Westlake, mentalist; Professor Horn, armless wonder; Lockwood Lewis's colored band and minstrels; Prince Del-Reo, torture and contortion; Leocadia Teodora and Frances Stillman, Oriental dancers, Ben Abslam, flageolet and drummer; Ama Pitts (Nira Brown), illusion; Mexican Troubadours—Senorita Krouse, singer; Jose and Carlos, Ava and Pedro, and Ester Suarez. Frank (Jersey) Snykes is boss canvasman.

Colorado Smiles on Bud E. Anderson

BRUSH, Colo., May 19.—Bud E. Anderson's Circus moved into Colorado here May 10 to its first perfect weather of the season. Business was correspondingly good.

Revised staff: Bud E. Anderson, owner; Joe B. Webb, manager; Si Rubins, secretary; Dorothy Anderson, treasurer and reserves; Hary Fitch, legal adjuster; Edyth Kinsky, front door, assisted by Jack Malone; Cal Hix, equestrian director and banners; A. Lee Hinckley, band leader; Joe Applegate, boss canvasman, with Arch (Pappy) Johnstone, assistant; J. S. Jones, electrician; Slim Conive, boss props; Jimmie Goodwin, purchasing.

Jack McClair has the pit show, with a baby camel and monkeys. Side show line-up: Leon Bennett, manager, magic and vent; Jack McCrary and Bill Swope, tickets; Mrs. Fitch, front door; Master (See Colo. OK for Anderson on page 64)

Sello Bros. Ends Florida Trek; Moves Into Georgia

MACON, Ga., May 19.—Sello Bros.' Circus, under management of O. Roy Bible, completed a lengthy and successful tour of Florida this week and is now in South Georgia.

Showing is enlarging for trek north increasing personnel and menagerie. Present season's tour, which started from Macon January 15, has been one of the best in the history of the show, Manager Bible states.

Dailey Hits at Laredo, Tex.

LAREDO, Tex., May 19.—Dailey Bros.' Circus played to two capacity audiences here Monday (14), the matinee being held up 15 minutes because of the lines at the red wagon.

Death Claims Edward Shipp, 80, Pioneer Latin Circus Producer

PETERSBURG, Ill., May 19.—Edward Shipp, 80, veteran circus equestrian director and partner with Roy Feltus in the operation of the Shipp & Feltus Circus, which toured South America for many years, died Sunday (13) at his home in New York. Burial was made there Thursday.

Shipp came from an old equestrian family. He traveled with the Ringling Bros.' Circus the last year it was a wagon show and continued with that organization for many years after it became a railroad organization. He received his schooling as an equestrian director under the able tutorship of the late Al Ringling. He served in that capacity with the Adam Forepaugh and Sells Bros.' Circus under the Sells brothers' management from 1905-'07, when Ringling Bros. acquired the property. Later, when the Ringlings bought the Barnum & Bailey Circus, he continued with that show as equestrian director.

When a young boy, Shipp made a trip to Panama and the Canal Zone with a small circus organized by his half brother, Harry Lampkins. This was during the time the French government attempted to build the Panama Canal. He always contended that the Panama Canal would finally be built and completed by the United States government and he made up his mind that when that time came, he would have a circus operating in that country. The actual building of the Canal started while Shipp was equestrian director of the Forepaugh-Sells Circus, and Roy Feltus was the manager. Then and there the close ac-



Edward Shipp (left) and Roy Feltus

quaintance and lasting friendship of Shipp and Feltus was consummated, with the result that in the late fall of 1907, the first tour of the circus under their ownership and management was started.

The first tour of the Shipp & Feltus Circus included stops in Central America, (See ED SHIPP DIES on page 64)

Russell Suffers On Arthur Trail

CHICAGO, May 19.—Breezing in from California is the word that Russell Bros., following the trail north about a month behind Arthur Bros., has suffered, the natives adopting the attitude that they've already had it, so why go again.

At Santa Cruz, May 8, Russell played to half a matinee and three-quarters at night. Gordon Sinclair, city editor of *The Santa Cruz Centennial News*, summed it up as follows:

"Shortly after Russell and Arthur were here in 1944, there was a mild epidemic of polio among kids, and circuses got blamed for it in usual small-town gremlin-garble."

At San Jose, May 9-10, Russell got four solid houses, despite chilly nights, and a beef about 15-cent peanuts. Modesto, Friday (11), enjoyed the billing war, Russell using "wait for the Big One," and Arthur using "Why Wait?"

Monday (14), Russell was praised for giving a full matinee despite start two hours late, because the engine pulling the train didn't have enough umph to get the load over the hump. Both matinee and night were jammed.

Bradley & Benson Wildcat Out of South Storm Zone

CHICAGO, May 19.—Reliable reports indicate that the Bradley & Benson Circus has reaped a harvest wild-cattling thru North and South Carolina and Tennessee without paper, relying on radio and newspaper advertising.

Show jumped nine days' billing in Alabama and Georgia to make a quick turn north when several contracted towns were hit by a bad storm. One 300-mile hop landed the org in Anderson, S. C., where school-kid tickets augmented the hasty radio and newspaper campaign to draw two capacity houses.

Charles Dorman has replaced Bennie Fowler as general agent. Doc Burns quit as boss canvasman to join the Blue Ribbon Shows and Joe Keown is pinch-hitting. Julian West has left for Austin Bros., and Happy Simpson works the come-in. Lee Houston has joined with three acts, and show purchased two trucks, upping the fleet to 20. Blue and white canvas and a new light plant made a hit with Charles Sparks, Joe Levine and Paul Conaway, recent visitors.

Beatty, Bailey Mettle Tested

Public gets great protection in blowdowns—wild animals cavort under stars

CHICAGO, May 19.—Officials and hired hands of the circus world were called upon to meet two emergencies this week, tests wherein the safety of the public was vitally concerned, and they were not found lacking.

Wednesday (16), at Greensburg, Pa., the Clyde Beatty Circus, with a capacity audience at the night show, was caught in a violent wind and rainstorm that ripped the canvas of the big top and finally dropped it.

On May 7 at Indiana, Pa., a section of the seats of the Bailey Bros.' Circus cracked with a capacity load.

In both instances, prompt, efficient work on the part of circus officials and employees prevented possible panics.

Beatty Boxes Trouble

ALTOONA, Pa., May 19.—Canvas was spread over a flock of acres here today as sailmakers of the Clyde Beatty Circus strove to repair the damage wrought by a violent rain and windstorm in Greensburg, Pa., Wednesday (16), but the atmosphere still reverberated with echoes of praise heaped on circus officials and employees for their fine work in handling the public in face of a possible disaster.

Fifteen minutes after Beatty had completed his wild animal act, near midway in the performance, the wind rose to such proportion that the quarter poles started to dance, and employees started systematically to clear the tent. (See EMPLOYEES CLICK on page 64)

Packs To Produce For Columbus Cops

COLUMBUS, O., May 19.—Capt. Glenn C. Hoffman, of the Columbus Police Department, announces that contracts have been signed with Thomas N. Packs, of St. Louis, to produce and direct a circus and fireworks display at Red Bird Park here, July 18-22 for the Police Athletic Association Welfare Fund. Captain Hoffman states that Packs was given a five-year contract.

Packs has announced that his executive staff will be Bill Nelson, executive assistant; Ernie Young, booker and arena director; Al Perry, assistant arena director; Frank Cervone, musical director; Dave Malcolm, announcer, and Jack Van Pelt, publicity. Among the acts contracted are the Great Jansley, Miss Victory, Greer's Horses, Hoagland's Horses, Will Hill's Elephants, Zavatta Troupe, the Valentines, the Valentinos, Dick Clemens's Wild Animals; Jimmy Jamison, high diver, and the Starlight Girls.

McReavy Signs Three for Next Hamid-Morton Circuit

CHICAGO, May 19.—Vernon L. McReavy, promotional director for the Hamid-Morton Circus, announces that he has signed contracts with Shrine Temples at Memphis and Atlanta for return engagements, and has added Birmingham to the circuit.

McReavy went to Minneapolis this week on business and to visit friends.

Dot Herbert Not With Hinkle

CINCINNATI, May 19.—In a letter to *The Billboard* from Houston, May 12, Dorothy Herbert denies that she has formed a partnership with Milt Hinkle or that she is taking out a Wild West show. She says her stock is in Houston and will play fairs this season, working a six-horse Liberty act, six-pony drill, dog act, menage horses and jumpers.

Barnes, Detroit, Runs 15% Ahead

DETROIT, May 19.—Barnes Bros.' Circus moved into Olympia Thursday (10) for its fourth annual indoor stand here to play 18 days, including eight matinees.

Business is reported running consistently about 15 per cent ahead of 1944. Gate admissions for the first eight shows were about 65,000. There were no sell-outs during the first week, altho Sunday matinee (13) was close to a full house, seating 11,000 as arranged for the circus.

Advance ticket sales indicated probable week-end sellouts. Lines buying advance tickets extended around the corner of the block, even in the rain, which has been a daily feature to date with the sole exception of Sunday.

Show moved in here from the Chicago Stadium with almost the same personnel. Only actual shift of acts was in Display 2, following the spec, when Wright and Company worked Stage No. 1 with a comedy table and chair rock (See Barnes Detroit Up 15% on page 64)

Winnipeg Shrine Biz Okay With Well-Balanced Show

WINNIPEG, Man., May 19.—Orrin Davenport's circus for the Winnipeg Shrine closes tonight with a new attendance record in prospect, a well-balanced program having caught on. Show opened Saturday (12) to three well-filled houses.

The program: Tournament; Garland entry; Hubert Dyer and Bradshaw, tables; La Francita and Bill Carl, traps; clowns; bucking mule; Dianne Lovett, Vivian De Vere and Miss Dyer, web; Ruby Haag's Dogs; clown levitation; the Riding Duttons; Hartleys' Globe and Rink Wright Duo; the riding school; Dick Clemens's wild animals; clowns; Dianne Lovett and Miss Dutton, swinging ladders; Rue Enos, comedy trapeze; Hoagland's high-school horses; the clown who disappears; the Dancing Downies, aerial; Haag's Elephant; clown cannon; Hoagland's High-Jumpers.

Russell Bros.

Eighth week and the first week of real California sunshine at Bakersfield. Event of the week was the birth of a new enterprise known as the Poor Man's Coffee Shop, owned and operated by Ruth Cristiani. Staff is not yet complete, but Belmonte Cristiani serves notice that he will handle all the finances, provided the Missus puts the okay on it. The sandwiches are the best, and the coffee, the finest. What more can be said?

From the Ramdoodle section comes word that Red Larkin, walking delegate, has regained his voice after a slight throat ailment. Benny, the Bum, official trainmaster, is rehearsing a new initiation ceremony for the club. It must be a corker, as it is done in the dark.

I have seen it all now! When a feminine feature star comes out at night and assists the trunk carrying department, that is the coup de grace. The star is Ala Ming, who always lends a hand when the boys are shorthanded. Ala also furnished clean towels for one of the working boys who took a badly needed bath in the Watsonville Canal. It must be said for all the gals that they do their share. Some carry chairs, some assist in the dressing room, and others tend the horses. They all work.

While on the subject of working, an orchid to Lieut. John Lenker, USN. At San Jose, John climbed in the trunk wagon and helped with one of the toughest jobs on the lot, the unloading and spotting of some 75 trunks. He explained that this was his idea of circus fanning.

Visitors of recent weeks were Dr. and Mrs. Ralph Smith, guests of Henry Kyes; Billy and Stella Hamilton, Jeanette McDonald, Ducky Ames, Wendell Kirkwood, Edward McGinnis, Jessie and Robbie Lewis, Jimmie Green and Ray Stivers. Walt Mathie, formerly of clown alley, drops around ever so often to hear the band.

Forget-Me-Nots: As I look down the dressing room aisles, names that reek with circus history loom before me—Wards, Siegrists, Oliveras, Concellos, Palenbergs, Cristianis, Konyots. What a wealth of material for a writer of circustiana. From lonely Pacific Islands and other far away places come hopeful letters from circus lovers who are in the service and to whom the coming of *The Billboard* or any bit of circus news is a real thrill. To Kenny Hull, Art Cooksey, Kenneth Audibert and all others who love the tented shows, we salute you and may the day not be far off when the dust of America's circus lots will again be on your shoe tops.—DICK LEWIS.

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DRESSING ROOM GOSSIP

Ringling-Barnum

The last week in the Garden found business holding up and officials well satisfied with the long run.

Old Man Trouble is still around. Neets Deister is in Polyclinic Hospital; Max Berthei out with an injury received in the little flying act; Helen Wallenda also on the sick list; Martha Wallenda on the mend after her operation; Yvonne Trembley and Angela Reynolds still in the hospital but expect to be out soon.

Little Bonnie Davis visited her parents, Cora and Larry Davis. Col. Tim McCoy, formerly with the Wild West concert, visited. He is now a full colonel and is just back from the war zone. Dr. H. H. Conley visited with his many friends and took many pictures. As usual, he entertained many of his circus friends.

Mr. and Mrs. Bill Day entertained the following at a dinner party: Mrs. Elizabeth Clarke and Ernestine, Elsie Jung, Bobbie Mader, Margie Naitto, Kitty Clark, Virginia Alexander and Mr. and Mrs. Dick Miller.

Jimmy Ringling and Billy Dunn visited. Eddie Mader visited his wife, Bobbie. Sally Nickleson's daughter visited. Mr. and Mrs. Charley Bell and daughter, Charlotte, entertained a group of showfolk at a buffet supper.

Rose Behee, Dolly Jahn Copeland and Jackie Le Clair celebrated their birthdays last week. Cupid and his arrow were busy, scoring twice. Lee Wallenda and Al Braman, U. S. civil engineer, and Vivian Le Clair and Pete Reeha were bound in holy matrimony.

Back-door scenes: Danny McNeill and Toby Tyler, stilt walkers, are here. Emmett Kelly and the gag he works during intermission garners plenty of laughs. The daily jackpot hour in the men's dressing room among the midget clowns is sensational. Harry Dann and his duck, doing a perch-pole act, is terrific. Harry Doll, side-show midget, and Fisher, the giant, wow 'em at the finish of the clown car gag. Jack Dempsey got a big kick out of the rummage sale gag the night he saw the show. Arthur Springer, rushing madly to make a change after spec. Merle Evans and band doing a grand job. Willie Downing, better known as Straight-Ahead Willie, started a fad with his bow ties. Everyone on the front door and in ticket department are sporting same, including Johnny Seawell.

Attention Russell Bros.: Lawson and Red Larkin—Is the Ramdoodle Club in progress on your show?—DICK MILLER.

Dailey Bros.

Jean Allen lost her pen, and Golda Grady broke her pencil, so the column will be handled by a guest this week.

Mr. and Mrs. Ben Davenport have a good show, with more wagons and cars, a larger spread of canvas, and a stronger performance, featuring the elephant acts.

Selling side show tickets is Willie Rawls, who did a good paint job on the show. Under the marquee, the front door crew has had to go back to work since Circus Fan Paul Van Pool went home. Inside the menagerie are five extra-long cages with an assortment of animals. They used to keep the lions behind iron bars to keep them from eating the towners, but with the present meat shortage its getting to be the other way around.

Under the big top, the performance is well paced by the band of Joe (Creator of the White Tops) Rossi. Si (Tarzan) Kitchie scores with his perch and head-balancing work, as does Norma Davenport. Burt Wallace, Hazel King, and Tommy O'Brien are tops when it comes to horses.

Peggy Jean Harrison celebrated her umpteenth birthday. Ernie Burch runs a close second to Norma as to who changes costume most often during one show.

The writer and Ft. O. Willie William-

Cole Bros.

Cincinnati and the three-day stand there proved the happiest three days of spring for all of us. It was the first sunshine of the season, and the rest didn't do any of us, or the stock, any harm.

A party was held at the 18-room mansion, built in 1860, of Mr. and Mrs. Wm. Damarell, U. S. attorney, and what a party it was! The guest of honor was Justino Loyal, and was he a busy man. Members of the Loyal-Repensky Tent gave the party. Space will not allow a performer list, but they were all there. Others were Dr. William Huebener; Marty Hogan, assistant postmaster of Cincinnati; Mayor James G. Stewart; Art Becker, Cecil Scott and Glenn Tracy. They presented Mr. and Mrs. Loyal with a basket of roses just before the riding act.

The Freemans did all right, too. They were house guests of Mr. and Mrs. Cecil Scott for the Cincinnati engagement.

Visitors included John Robinson, a name that helped to make circus history; Charles Wirth, Alvin Plough, E. Walter Evans, Bill Sachs and Pat Purcell, all from *The Billboard*; Clara Codona, Art Becker, Glenn Tracy and Johnnie Wykell.

Mrs. Huebener rode Marion Knowlton's horse in the spec, and she was charming. There were a host of other visitors who will be named later. To Joe Haworth Jr., just out of hospital after being overseas doing his bit and now with our show—nice having you with us, Joe.

FREDDIE FREEMAN.

Bud E. Anderson

Everyone is happy since leaving windy and rainy Kansas and business has been fair.

Ralph (Specks) Cautin left the show for Rochester, Minn., and a general check-up. Mr. and Mrs. Slim Farley have taken over the cookhouse.

Colonel McCarty reports a fair biz renting his ironing board to the girls. He has it booked a week ahead. Joe R. Webb steps lively to get back from his numerous other duties to blow the whistle for the start of the big show. Joe Applegate and Pappy Johnstone have worked miracles getting the canvas up in time.

Mrs. Fuller is wearing a beautiful pin, a Mother's Day gift from her son, Gale, who is with the marines. Mrs. Chief Keys was on the sick list for a few days. Mrs. Col. Fleming and Kit Carson Jr. were visitors at Kimball and Holyoke, Colo.; Arthur Stensvard at North Platte, Neb., and Mr. and Mrs. McNamee and Jake Eikenberry at Brush, Colo.—EVA HINCKLEY.

Hunt Bros.

Stella Wirth directs the music at the Hammond organ, assisted by Frank Higgins, trap drummer, and Harry Hunt, trombone.

Recent visitors were Tom Hayes, former big-top canvas boss; Elmer Kemp, Kenney Brothers, Bob Vanderbeek, Mr. and Mrs. Jake Shelly, Mr. Swan, Oscar Becker, Sgt. Justus (Edwards) Schlotzhauer, the last named having assisted in preparing the press book and ad mats.—JIM STUTZ.

son, birdmen from San Marcos Army Air Field, spent several days on the show working their horizontal bar act with Maurice (Bucket-Bath) Marmolejo, much to the mixed horror and hilarity of the backyard sun bathers. Other visitors were H. B. Waite, Mr. Massey and Johnny Schmitt at Waco, and Harley Sadler at Taylor. Ralph Noble has been getting it up and down in good time. Show had terrific mud at Eagle Lake, Tex., and it would have taken a pontoon bridge to get on the lot at Beaumont. Monroe, La., came thru with the first straw house.

To Freddie Freeman: Jean misses you Cole Folk, too, but is doing great. And sure puts out the good food on the car.

To Dick Miller: Ask Ernie Clarke if her arm is broken.

To Dick Lewis: Congratulations on your fine work with Russell and your swell column.

Well, Marmolejo is looking for someone to carry him out of the ring, so will see you later.—FLIGHT OFFICER GEORGE HUBLER.

Bailey Bros.

It seems as the outdoor tramping in the winter is about over. The nightmares of mud and rain are past. Butler, Pa., brought two excellent houses. We were visited there by John Graham, lawyer, who never misses a circus. He used to always delight in making parade and clowning the show. He brought 50 WACS and servicemen for the matinee, and they were an enthusiastic audience.

Myrna Karsey received a shipment of snakes for Bill Tumber's Side Show. Jerry Pressley, dancer, is on the sick list.

Sunday in New Castle, Pa., with a good lot and a splendid day, found everyone busy rejuvenating props and washing, and others just relaxing. Lucille Reggio, formerly of Wallace Bros' Circus, visited. Summer weather Monday brought out two big houses and the summer wardrobe. Dolly Jacobs, whose elephant act is featured, displayed the glamour garb, as did Sylvia Gregory. Dan Mahoney joined as assistant legal adjuster.

Mrs. Bob Stevens and daughter came on in East Liverpool, O., and spent the week-end with Manager Stevens.

The new boss props, Ralph Mosher, gets the dressing room up and down and the trunks in and out on record time. At the East Liverpool matinee, the bride's veil caught fire and yours truly got the hot seat. Am now in the market for some reliable fire insurance.

We are now in our fifth week and our third State and the kinks are just about all ironed out as we enter the Buckeye State.

To Freeman, of the Cole show, and the Great Allen, of Dailey Bros.—salutations!—BILLIE BURKE.

Austin Elephant Makes Unbooked Visit to Mill

ARKANSAS CITY, Kan., May 19.—Jap, elephant with Austin Bros' Circus, paid an unscheduled visit to a feed mill here May 9 when ambling away from the circus lot on a foraging expedition. Feed mill employees made a run for it, but Jap didn't bother anyone and helped herself to some grain.

Soggy lot here forced the show to play a different location, blowing the matinee and drawing a three-quarters night house.

At Vinita, Okla., Saturday (12), one of the Mexican perch performers fell on a guy stake and suffered a bruised back. Weather was perfect, with a three-quarters matinee and a half-house at night.

Ups and Downs for Clark Org at Ohio Engagements

MONTPELIER, O., May 19.—M. L. Clark & Son's played to two skinny audiences here Wednesday (16), the skies dripping all day. E. E. Coleman, owner, reports many ups and downs since the opening.

Labor shortage caused the show to cancel Delphos, O., May 10 and moved to Van Wert from St. Mary's. Weather was clear and cool, but the tent was packed for both performances. Napoleon gave it a three-quarters matinee and a half-house at night, May 7.

Banard Bros. Moves Along

FRANKLIN, Ind., May 19.—Banard Bros. Circus is here today to end its second week's tour of Indiana. Big top was blown down at Jamestown, O., before the matinee, so performances there were given under the sky inside a side-wall. Biz has fluctuated with the weather.

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WEATHER breaking?

THE FLYING ESQUEDAS are with the Clyde Beatty Circus, not the Flying Escavitas, as mentioned in a recent issue.

PVT. GEORGE E. HENRY, who went thru the thick of it at Iwo Jima, pens from a rest camp in the Central Pacific that he longs for a muddy circus lot.

WE OFTEN PITY the help, and would pity the show owners if we knew all their headaches.

CAREY C. EMRIE, vet showman of Mount Washington, Cincinnati, left Saturday (19) for St. Louis, where he expects to locate permanently.

CORP. IRVIN H. ROMIG, with two cartons of cigarettes to distribute, was a welcome guest at Bell Bros. in Hot Springs, S. D., and Jimmie Conners, Hill-Stilt Eddie, Jack and Coleen Armstrong, and Vern Coriell took part in a clown number which he produced. . . . GEORGE W. SWAHN, of Brooklyn, visited Hunt Bros. at Union, N. J., and renewed acquaintance with the Hunt family.

SHOWBIZ IS BASED on the confidence showmen have in one another. The chief enemy is the agitator.

JAMES TROY is a busy fellow on Banard Bros. Circus and Rodeo, working traps, Roman rings, slack-wire and two clown numbers with Happy Johnson, as well as handling The Billboard.

DONALD MARCKS spent five days clowning and visiting on Arthur Bros. at Richmond and Oakland, Calif. . . .



PHIL & BONNIE BONTA Latin American Perch Artists

Just concluded 24 days at Chicago Stadium. Currently appearing at the Detroit Olympia. Thanks to Mike Barnes and Sam Levy.

Fairs Contracted Thru Barnes and Carruthers Booking Agency, Chicago

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A Banner Man, one good Act to enlarge show. Grab Joint open, no Cookhouse on show. Good deal to right party. Billposter and Lithographer to complete crew. Useful Circus People in all lines. Alliance, Nehr., 21; Scottsbluff, 22; Torrington, Wyo., 23; Wheatland, 24; Douglas, 25; Casper 26.

LATEST CIRCUS BOOK— "PINK LEMONADE"

Swell Pics with Commentary.
By Bev Kelley. \$3.50 Postpaid. Order From
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WANT PARTNER

Will invest dollar for dollar in any A-1 Amusement Enterprise or Concession. What have you?
CHAS. "KID" KOSTER
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Apt. 11

BILLY AND PEGGY KLINE have opened their Thunderbird act with the Lawrence show. . . . DORA WIDENER was operated on at La Fayette, Ind., recently. . . . EVERETT BLANSHAU was Chief John Brice's guest at the R-B matinee V-E Day. . . . HINNIE MARCUM is figuring on returning to the road as a clown cop.

THIS IS NO TIME to be selfish with your muscles while others are bearing the burden of making you a living.

DON SMITH, recently resigned as publicity director for the Circus Historical Society, caught the opening of the F. C. Fisher show at Dexter, Mich., May 12, and worked in the office wagon for that date, which pulled a straw house. Show will work Michigan and Ohio.

WILLIAM M. (BILL) MOORE, advance director of the Clyde Beatty Circus, has engaged Arthur W. Miller as general agent. Miller served as general agent for several years ahead of the Sells-Sterling Circus, and with the Downie Bros.' Circus when it was operated by Charles Sparks, and later when Moore had the Downie organization. The past four seasons he was in the advertising department and local contracting agent for Cole Bros.' Circus.

DON'T FEEL DUMB if the routing mystifies you. Even the guy who does the routing often wonders what it's all about.

H. A. (KID) MORRISON has obtained his reinstatement in Local No. 3, IABPED, and has been engaged as advertising manager for the Sulkey Racing Mutuels skedded for 90 days at Gulf Stream Park, Miami. He reports that he will circus the territory 30 days before the meet, and predicts that Miami now will be another Reno with year around action. . . . ROY BOWEN has the chameleons on the Cole Show.

CHARLES DALY writes from Camden, N. J., that an injured ankle has kept him off the road for several years. . . . PEDRO MORALES, of Ray and Pedro, now at Beverly Hills Country Club, Newport, Ky., visited the Cole show in Cincinnati. . . . DOC WADDELL held memorial services in memory of W. H. T. Shade and Victoria Torrence last week.

HEARD BEHIND a big top. Boss canvasman: "Anybody can get a job in my department. I'm not the type who only takes care of his friends."

MACON NOTES—PVT. CLAYTON BEHEE, former R-B trouper now stationed at Camp Wheeler, Macon, Ga., was a featured performer in an all-soldier show staged at the Grand Theater, Macon, in connection with the Seventh War Loan Drive. . . . CHARLES SPARKS, retired circus owner, is enjoying the best of health at Hotel Dempsey, Macon, and is showing signs of itchy feet. He may soon depart on a visit to the various big tops over the country. . . . FRANK SOTIRO, Japanese-American trouper for more than a score of years, who was badly injured when struck by a car here late in 1943, underwent a second operation on his leg recently, but the broken bone still fails to mend properly and he remains incapacitated. He occasionally visits Downtown Macon with the aid of a cane. . . . PAUL M. CONAWAY, Macon attorney, who has already caught performances of four circuses this season, is looking forward to an extended visit with the Clyde Beatty Circus next month.

EDUCATING a First of May is like converting a sinner. There is no hope until he starts seeing his mistakes without being yelled at.

ORA PARKS handled press for Cole in Cincinnati, and Fred K. Moulton, in Covington, Ky., with Al Hoffman doing 24-hour work at both stands. Emmett Sims is beating the drums for the Columbus, O., stand. . . . J. D. (SUNDAY JAKE) NEWMAN has returned from the Pacific Coast and reports that he is now about to chastise some other circus owners who have "gotten fresh" with the Cole Show.

CIRCUS MANAGER, who started his career 53 years ago, said: "One is never a real showman until he can laugh when business is bad and cry when it's good."

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CHIMPANZEE JIMMY

Hollywood's Greatest Animal Star

Now coming out in a most phenomenal four Chimpanzee Act ever produced in America, under tuition of

AL ANTONUCCI

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N. Edward Beck and Ralph Ravenscroft

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with Col. Zack T. Miller in person

Playing the Larger Stadiums. Opening at the

LOS ANGELES COLISEUM

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with the greatest Wild West Show ever presented any place

WANTED! Cowboys, Cowgirls, Indians and useful Wild West People. Trick Riders and Ropers, Acts to feature. People with own stock given preference.

OFFERS INVITED FROM RECOGNIZED FAIRS

Novelties open. Want to hear from Milt Hinkle and Pat O'Toole.

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WANTED

Electrician, Boss Canvasman; Harry Steele, wire. Good Family Finished Acts. Can use Clowns, Ticket Seller, Candy Butchers, Side Show People; Doughboy Cox and Rebel Merchette or Chester Gregory, wire.

JESS BRADLEY, Bradley & Benson Circus

Buckhannon, W. Va., Wednesday; Elkins, Thursday.

WANTED

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DURHAM, N. C., WEEK JULY 9, WITH TWO TO FOLLOW

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Boss Canvasman for 50-ft. three 30's, \$75 per week; experienced Circus Hands, \$40 per week. Allow for mail to be forwarded. Permanent address, 6 Washington Block, Macon, Ga.

Early Openers Battle Elements

Cold, Rain Cut Grosses

Biz okay when weather is favorable, and ops look to successful season

CHICAGO, May 19.—After starting off with several weeks of ideal spring weather that brought out near-record crowds, those amusement spots which jumped the gun and bowed in earlier than usual encountered tough going during the first half of May. Rain, which in most instances was accompanied by extremely cool weather, has been general thru the East, South and Midwest, and park biz has suffered accordingly.

Fortunately, not many funspots have had their formal opening, the few that took a chance having operated only on week-ends. Crowds have been large when the weather was favorable, and patrons have been good spenders, according to reports received by *The Billboard*, but the last couple of weeks have been disappointing. Nevertheless, on the basis of the reactions of the early season crowds, ops are confident that a profitable season lies ahead.

Leonard B. Schloss, vice-president and general manager of Glen Echo Park, near Washington, reports that Glen Echo's opening day, April 15, brought out a tremendous money-spending crowd. "Our week-ends have been particularly good," he says, "but we have had more rain during week days than usual. But with all, we have had profitable business."

In the Detroit area the parks had several exceptional week-ends, but rainy weather since May 1 has cut grosses way-down. Eastern shore resorts have not had the sort of weather that brings out the crowds but have managed to get in a few fair week-ends.

A few Midwest spots have been operating week-ends for several weeks, getting a fair play when weather was at all favorable, but for the most part just marking time.

Rain has been quite general this week, and temperatures uncomfortably low. Operators are hopeful that clear and warm weather is in the offing and that the general opening of the season Decoration Day week will signalize the start of a successful run.

Excelsior Spruced, Ready for Par Run

EXCELSIOR, Minn., May 19.—Excelsior Park, on Lake Minnetonka, which has been operating week-ends since April 20, is having its official opening this week-end. Even with cold weather, enthusiastic crowds have found their way to the amusement center. Sunday crowds have exceeded the attendance of last year for the same period.

On May 11, 5,000 students attended the annual Twin City and suburban high-school jamboree.

J. P. Colihan, manager, says manpower is scarce, but with the help of many part-time workers the park will be able to operate about the same as last season. All of the buildings have been newly painted, several hundred feet of cement walks have been constructed, and a regulation baseball diamond has been constructed for use of picnic crowds. Picnic bookings are on a par with last year. A No. 12 Ell Wheel has been added to the list of rides.

The dance hall will operate only on Friday and Saturday nights, due to gas rationing. Bud Strawn and ork, local crew, furnishes music.

Staff includes Managers Fred W. Clapp and J. P. Colihan; dance hall, advertising and book manager, R. S. Shogran; refreshment manager, Charles E. Sampson.

The Rockaways' Ops Prepping To Ride Post-War Gravy Train

ROCKAWAY BEACH, N. Y., May 19.—The Rockaways are preparing for what gives indication of being one of the best seasons in the history of the resort. Wartime conditions have brought rentals in the amusement areas up to the highest point within the recollection of local

amusement operators in many cases are already drawing up leases for the 1946 season, and in a number of instances even making contracts for two and three seasons hence in the belief that boom conditions will linger for a long time to come.

Last summer, a banner season, found more than 25,000,000 persons visiting the Rockaways in spite of the ban on traveling. The year-round population of the Rockaways is about 35,000, but the number of dwellers is swelled during the summer to more than a quarter of a million.

Playland Park, largest amusement enterprise in the Long Island area, has opened and is getting an excellent play. The huge funspot opened much earlier this year than it has in years previous and is swankily togged for the new season.

Extensive repairs are presently under way on the Rockaway Beach Boardwalk, longest promenade of its kind in the world, extending six miles. It is the intention of officials to make improvements to the entire Boardwalk as conditions permit.

The severe winter wreaked havoc along (See *ROCKAWAY OPS PREP* on page 51)

Jo Ann Warren Injured In Plunge at Montreal

CHICAGO, May 19.—Jo Ann Warren, member of Johnny Gibson's high aerial act, Hollywood Sky Thriller, was injured Wednesday (16) while working in the act at Belmont Park, Montreal. She fell 68 feet out of a ring held by Eric Ericson, as the other partner, Irene Gibson, unlocked.

In her fall, she struck several cross braces, sustaining a broken arm and numerous bruises, but her injuries are not considered serious. She was rushed to a hospital.

Accident was attributed to rings made slippery by wet weather.

Mission Beach Books String Of Name Bands

SAN DIEGO, Calif., May 19.—Ballroom at Larry Finley's Mission Beach Park opened on the regular summer schedule May 11 with Frankie Carle and orchestra and Paul Martin's band. Following Carle will be Tony Pastor, with Jimmy Dorsey opening July 3, and Tommy Dorsey, July 17. Glen Gray plays the spot for a limited engagement beginning July 31. Monday nights have been designated as military night, with hot dogs being sold for 5 cents and admission to the ballroom free to servicemen. A servicemen's band plays for the dances.

Concessionaires, all charging 10 cents for their games, report that business is on a par with previous years when the charge was 25 cents. Joe Steinberg has framed a rolldown that adjoins his string game, Joe Mettler, who has a rabbit game, is framing another spot. A. C. Van Horn is now operating in his new concrete and tile frozen malted stand. The old one was destroyed by fire recently. Glenn Keller is operating the Sportatorium near the entrance.

Great Siegfried has been booked as a free attraction for three weeks, with an option of an additional week, starting May 30. Finley plans to follow with more free acts.

Rosenthals Host to Showmen At Opening of New Palisades; 40,000 Patrons at Inaugural

Joe McKee Lauded for Rebuilding Job

NEW YORK, May 19.—Last Saturday (12) night Jack and Irving Rosenthal were hosts to a large gathering of outdoor showmen at the gala opening of their rebuilt and modernized Palisades (N. J.) Park. Assisting the Rosenthals in entertaining the guests were Anna Halpin, park manager; Joe McKee, superintendent, and Bert Nevins and Sam Friedman, of the Palisades flack staff.

Among the park and outdoor show personalities present were Jimmy Mitchell, of Crystal Beach, Ont.; Norman Alexander, Woodside Park, Philadelphia; Mr. and Mrs. A. Joseph Geist and staff of Playland, Rockaway Beach, N. Y.; Jack Bean and Raymond Oviat, Olympic Park, Irvington, N. J.; Herb Schmeck, Philadelphia Toboggan Company, Philadelphia; Fred C. Murray, International Fireworks, New York; Harry Moss, Music Corporation of America; Mrs. George A. Hamid and Dorothy Packman, of the Hamid office; Walter K. Sibley, executive secretary of the National Showmen's Association; Mr. and Mrs. Sam Rothstein, NSA, and Johnny Kline, *Greater Show World*.

Palisades opened early Saturday afternoon with ideal weather, but it didn't

really start packing them in until evening. From 8 o'clock until closing time, however, the grounds were jammed, approximately 40,000 visitors passing thru the gates. Admission fee is 25 cents, including 4 cents tax.

Prices on rides and concessions are a bit upped over last year's, but biz was brisk and the take from rides and concessions was a sizable one. The Rosenthals have invested a tidy fortune in rebuilding their funspot.

Palisades, which was 90 per cent destroyed by fire last summer, has been rebuilt on modernistic lines, with special attention given to colorful fronts and brilliant lighting. Buildings on the midway are architecturally reminiscent of the New York World's Fair. All are of brick or concrete block construction and have ornate marquees studded on the under side, with electric lights and outlined with neon.

Outstanding buildings are the unique-domed structure housing the Merry-Go-Round and an attractive Funhouse dubbed the Cock-Eyed Circus. Merry-Go-Round building was designed by Superintendent McKee. Dome is 32 feet (See *ROSENTHALS HOSTS* on page 51)

Carlin's Early May Biz Hefty

Official opening set for May 30—picnic bookings ahead of previous years

BALTIMORE, May 19.—The early May attendance at Carlin's Park has been excellent despite continuous wet weather, with the funseekers celebrating V-E Day and taking full advantage of the lifting of the brown-out. All rides and attractions along the midway are drawing heavily, weather permitting.

Construction for the season is about complete with the opening of Olympic Pool today under supervision and management of J. S. Radebaugh. The large, modern bathing pavilions are painted white, with the red-and-blue-stripe motif distinctive of Carlin's this year and which has been followed on all new fronts along the midway.

The sand beaches have been enlarged so as to take care of capacity crowds. Prices will remain the same as the past two years.

Picnic bookings are ahead of past years. Nearly all the parochial and some of the public schools are set for dates. Several of the largest industrial plants are also slated for special days.

Decoration Day will find all attractions in full operation. Forest Gardens, dancing pavilion, will open that day, with Seamon Eldridge's orchestra booked for the last three days of the week and Sunday matinee, with juke box collegian dances planned for the first four nights at reduced rates. The kiddies' park also opens officially May 30.

Ind'p'lis Riverside Bows to Large Tip

INDIANAPOLIS, May 19.—Riverside Park opened its 43d season last Saturday night (12) to a crowd that packed the grounds. Funspot has undergone a complete renovating and redecorating job and all of the attractions are brilliantly lighted.

Aladdin's Land, new junior amusement section having miniature versions of adult rides and other attractions, was the center of attraction for thousands of youngsters.

A canopy extending over the walks thruout grounds has been installed to protect patrons in inclement weather.

Summit Beach Goes On Six-Day Schedule

AKRON, May 19.—Summit Beach Park here went on a six-day week with the formal opening of the play spot last week-end. Park will remain closed every Monday, as this day is city's biggest shopping day and all downtown stores are open at night.

Announcement was made this week that the Pretzel Ride, destroyed by fire last summer, has been rebuilt. Summit again will feature free-acts and already has half a dozen booked. Stan Kenton's band will appear in the ballroom June 19 as the first name band of the season.

Smucklers Open Mobile Play Spot

MOBILE, Ala., May 19.—Marie and Bernie Smuckler, operators of amusement devices, have obtained a lease for an indefinite period on the city park at Prichard, Mobile suburb, and have opened it as an amusement park. They are operating a Merry-Go-Round, Whip and several other rides, as well as a swim pool. Rides have been doing excellent business.

Ride foremen are George Deseck, John Lucas, Houston Heaton and Raymond Burns.

Jantzen Beach Biz Ahead of Last Season

PORTLAND, Ore., May 19.—Jantzen Beach, under the management of Paul H. Huedepohl, opened April 7 and, altho on two occasions it took a beating from the weather, business on the whole has topped last year to date. Huedepohl states that Sunday, May 6, registered substantially more than last year's July 4 business, despite the fact that the swim pools were not open and the curfew was still in force.

Extensive general improvements were made during the winter and the park is in first-class shape. Huedepohl says the manpower situation is somewhat worse than last year, but the park has sufficient help to get by.

Swim pools opened May 12 amid a cloudburst and were rained out. Since that time, however, business has been good. A new system of water purification has been installed by Chauncey Hyatt, Chicago, who flew to Portland to install the equipment.

Park's ballroom is showing a good profit, altho bands used so far this season are new to the Northwest. Jack Teagarden had a sensational opening, and was followed by Denny Becker and Ray Bauduc. Teagarden was brought back May 14 for a repeat two-week engagement, to be followed by Al Donahue, May 28 to June 10, and Bob Wills and His Texas Playboys for a week-end June 11.

Park has several new attractions, including a circus managerie which is making a hit. Bobley Rowe, Portland promoter, is making plans to stage his fifth annual stampede and rodeo in the park arena beginning August 7. Plans are under way to build a new mile race track at the park.

A.R.E.A. News

By R. S. Uzzell

Revere Beach, Mass., is the poorer for the loss of another of its stalwart men, Colin C. F. Chisholm, one of its prominent residents for more than half a century. He was married in Worcester, Mass., in 1890 to Jennie A. McKeon and they went to Revere for a honeymoon trip. They liked the place so well that they remained there and made it their home for the past 55 years. He became manager of the North Shore Electric Company upon its formation, and became an executive when his company was taken over by the Suburban Gas & Electric Company. He later was made vice-president, which office he held until his retirement.

Upon the formation of Revere Chamber of Commerce he became its secretary, which office he held until his death. He is said to have been the oldest chamber of commerce secretary in the country.

Born at Hyde Park, N. Y., in 1861, he was founder and for many years treasurer of the New England Amusement Men's Association. The New England section of the association was represented at the funeral by Mrs. Andrew A. Casassa, Dorothy Muldoon, Wallace St. C. Jones and Major Henley.

The funeral was at the Immaculate Conception Church of Revere, and interment was in Puritan Lawn Cemetery, West Peabody, Mass. He leaves his wife; a son, Walter, and four daughters, Mrs. Harry Brown, Mrs. Harold Bangs, Mrs. John Callahan and Mildred Chisholm. Honorary pallbearers were the representative business men and civic leaders of Revere, including the mayor and a former mayor.

In less than a year the New England association has lost two of its stalwarts. Only last fall Andrew A. Casassa preceded Chisholm in laying aside the cares of life.

Name Ork, Gal Show For Det. Eastwood

DETROIT, May 19. — Eastwood Park will have two major attractions for the opening of season Thursday (24), when the Eastwood Gardens, outdoor ballroom, opens with Tommy Dorsey, with a string of other big name bands to follow, and a new Artists and Models show opens in the former roller rink, under the management of Charles H. Hodges, who also has the Palace of Wonders in the old indoor ballroom.

The rink was opened a few weeks ago as a beer garden, using the old name of the Coconut Palms, but as it would be in direct competition to the ballroom it is being succeeded by the new Hodges show.

The building will be reconverted to a roller rink after the park closes in the fall.

Hampton Beach Bows Officially on May 30

HAMPTON BEACH, N. H., May 19.—Unseasonably warm weather caused thousands of visitors to flock to Hampton Beach during the past month. Many of the attractions have opened up, but the official bow has been set for May 30. As usual, the Chamber of Commerce has engaged the Hampton Beach Band for the season.

Beginning with the opening day and on Sundays thruout June, four concerts will be given. Starting July 1 and running thru Labor Day, four concerts will be presented daily. Numerous other entertainment features will also be highlighted.

New Steel Pier Owners Begin Operation May 30

NEW YORK, May 19.—Abel Holding Company, Inc., of New Jersey, with Abe Ellis, New York concessionaire as president, took title to the Atlantic City Steel Pier Thursday (17) and will begin operation Decoration Day (30). Ellis and his group are reported to have paid \$1,000,000 for the capital stock of the former operating company of the pier, which is reputed to have cost Frank Gravatt, former holder of the stock, \$2,000,000 when he took over in 1925.

Balto Bay Shore Peps Up Beach With Raft Fleet

BALTIMORE, May 19.—Things are shaping up for a big season at Bay Shore Park here, according to Reese H. Jones, public relations director.

"Within the past week," says Jones, "a terrific impetus has been given our picnic bookings because of the relaxation of the transportation stringency. Many who have been delaying definite outing commitments now are rushing for favorable dates."

Jones states that Bay Shore will present an entirely new picture this year. The spot's foremost attraction is its white sand beach. Facilities of the bathhouse have been increased to accommodate 15,000 bathers at one time with individual lockers. A unique feature being installed is a fleet of 34 large government rafts, obtained from War Surplus Commodities. These rafts will be anchored a short distance offshore and will be fitted with sun shades and deck furniture. On the center raft will be an amplifying outfit to broadcast music over the waters of the bay. "This added attraction," says Jones, "will be a unique development in American amusement parks."

Another added feature at Bay Shore is a new Kiddyland, with five rides, a Kiddie Coaster, Ocean Wave, Aeroplane Swing, Jeep ride and animal ride. A miniature railroad, constructed this year, runs to the end of the pier a thousand feet in the bay, where it meets a launch and transfers its passengers for a moonlight ride.

One major ride has been added to the park's set-up. It is called the Whirl-o-Plane, and its inventor, a prominent park engineer, has been here supervising its construction for several months.

The midway has been flashed up with new games and stores. A recreational playground, with facilities for community games, is in readiness for the opening, scheduled for May 26. Since May 5 the park has been operating on week-ends.

The park's shore dinners will be featured as usual, and the Florentine Ballroom will house some outstanding attractions.

GREAT JANSLEY, high-pole act, is current free-act attraction at Edgewater Park, Detroit.

Rye Playland Still On Wartime Basis

RYE, N. Y., May 19.—Playland Park, owned and operated by Westchester County, is making preparations for a grand opening May 26. Since 1942, Playland has operated on a wartime basis, with no fireworks, free acts or special attractions, and a comparatively limited attendance due to gasoline restrictions.

While it seems probable restrictions will be materially modified soon, the management feels it is too late to greatly change plans for 1945, due to the manpower shortage, but everything possible will be done to provide plenty of entertainment. Kiddyland will operate as usual, also the bathing beach and fresh-water swim pool. Considerable picnic business is expected.



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FOR SALE

Life Size Exhibit of "LORD'S LAST SUPPER"

Sculptured figures in natural color. With natural human hair. Made of secret composition nearest to human flesh. Full size room with imitation sandstone walls in section. Room is 30x30x10 feet. Collapsible with scenery. Table 22 feet long with 13 disciples seated around it. Background of Mount Olive in oil painting. Lighting effects included. Front draped with black velvet and silver trimming. Recorded special choir music, with lecture by William Farnum. Exact replica of Da Vinci's painting (original was destroyed in Milan). Only exhibit of its kind in the world today. Composition used will withstand 285 degrees of heat. Must be seen to be appreciated. Artist wishes to retire. Sacrifice, \$15,000 for entire exhibit.

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JEEP NEXT THRILL DEVICE?

Peppy Midget Nurtures Idea

Steeplechase racing over infields a possibility—trial at Minnesota successful

By Pat Purcell

CHICAGO, May 19.—That short-coupled, powerful package of automotive dynamite known as the Jeep is likely to change the entire complexion of the thrill picture at State and county fairs,

celebrations and still dates once Uncle Sam turns enough loose so the ordinary citizen can wrap up a bundle of them.

The Jeep played an important part in winning the European war and is destined to be a big factor in the Battle

of the Pacific, and, too, it will play an important part in the economic life of the nation, particularly in the rural districts. With its combination of two and four-wheel drive, it can be a utility instrument on the farm of almost incalculable value.

But once the farmers get all they need, the boys who manufacture the thrillers will get their quota and then the fun will be on.

Roy Peugh, secretary of the Altamont (N. Y.) Fair and an auto race promoter, comes up with the thought that many fair men will be interested in building steeplechase courses in their infields for the leaping little fellows.

"I have talked to a lot of thrill show performers and promoters as well as auto race promoters who believe the Jeep will furnish a lot of thrills," Peugh declared. "They could leap water hazards, hurdles and hedges, and in open competition it would be something to see."

Lynch Plans Jeep Flock

Jimmie Lynch, of Death Dodger fame, said last December that he plans to assemble at least 50 Jeeps for a new type of thrill show as soon as the government ban on gasoline and rubber is lifted.

"The Jeep can perform miracles and I intend to assemble a troupe of experienced Jeep drivers to augment the performance with standard sedans," Lynch said.

As Peugh reported, other thrill entrepreneurs are considering the possibility of the Jeep as a thrill instrument for public exhibitions, but no matter which of them takes the lead, they will not have an entirely new subject.

Frank P. Duffield, of Thearle-Duffield, directed a military demonstration at the Minnesota State Fair in 1942 in which the Jeep played a major role. In addition to a *Jeep Jamboree*, of the type offered by *The Army War Show* that season, there was a demonstration of Jeep jumping, in which one of the tiny cars was hurled from a rampway a distance of 44 feet.

The thrill fellows are thinking, and the Jeep must be considered more than a mere thought. The chances are we'll be combing them out of our hair not long after the war with Japan is settled.

GOLDEN JUBILEE of the first automobile road race in America, observing 50 years of progress in the automobile industry, will be celebrated next November at the Museum of Science and Industry, Chicago, according to an announcement of the museum's president, Major Lenox R. Lohr. Museum building in Jackson Park was the starting point for the first road race, held Thanksgiving Day, 1895, under sponsorship of the old *Chicago Record-Herald*.



W. C. YORK, secretary-treasurer of the Center of North Carolina Fair, Asheboro, began his career with the old Central Carolina Fair, Greensboro, in 1909. Since that time he has been associated with a number of fairs, with some time off to practice law. He organized the Center of North Carolina Fair this year and says that the group with which he is associated is building one of the best fair plants in the South.

Monroe, Wis., Skeds Four-Day Program

MONROE, Wis., May 19.—W. R. Schuetze, secretary of the Green County Fair, announces that a four-day fair is being planned as a result of the lifting of the racing ban. Races are skedded for all four days and entries have been closed on the 12 events.

Schuetze says the Ellman Shows will be the midway attraction, and there will be afternoon and evening grandstand shows. Lulu Belle and Scotty, of the WLS Barn Dance, will appear two nights, and the White Horse Troupe, two nights. Annual horse show will be held Saturday and Sunday nights.

Belgian Annuals Carry On In Face of Many Handicaps

CHICAGO, May 19.—War or no war, fairs in Belgium continue, giving a convincing demonstration of the tenacious hold they have upon the public everywhere.

Pvt. Edward L. Field, U. S. Army, writing from Belgium, gives some interesting sidelights on fairs and show business in that country. Fairs, says Field, form a large part of the amusements for the general Belgian public and are always well attended. There is hardly a city, town, village or hamlet that does not have at least one fair each year. The fair season starts at Easter and ends on or about All-Saints Day, which corresponds to our Halloween.

Each fair has its chaplain, usually a Monk or Friar, who, before the start of the festivities, blesses the fair and who generally sees that nothing immoral or vicious takes place. During the occupation of Belgium by the Nazis, fairs were halted thru most of 1940, but were ordered to reopen in 1941 after the Belgian Government intervened in behalf of the show people. "They are proud of the fact that they helped to keep Belgian morale high," says Private Field.

All fairs are held during some type of festivities, such as horse markets and certain religious festivals, Field states. The midway attractions are much the same as at the smaller county fairs in the United States. "The showman here," says Field, "is a unit in himself and gets his spots by bidding in an open auction. The bids vary according to the size of

Owatonna Set For Elaborate 6-Day Program

CHICAGO, May 19.—G. A. Tinscher, secretary of Steele County Fair, Owatonna, Minn., was in Chicago this week completing arrangements for the annual's entertainment program. He expressed himself as well pleased with the prospects for 1945.

According to present arrangements, Owatonna will have two days of harness racing, two days of thrill shows and two of midget auto racing, in addition to day and night grandstand shows and a large midway. Ernie Young will furnish the acts and grandstand revue, and Goodman Wonder Shows will be on the midway.

Tinscher expects to have a large number of livestock and agricultural exhibits. As the Minnesota State Fair, St. Paul, will have no livestock showing this year, the Steele County Fair will present the State Dairy Show, with a large showing of dairy cattle.

Connersville (Ind.) Annual Framing Elaborate Program

CONNERSVILLE, Ind., May 19.—Preliminary plans have been made for the annual Fayette County Fair, to be held the middle of August, and fair officials expect the event to be bigger and better than ever. An expanded harness racing program will be one of the features.

The Fayette County Fair Association recently was reorganized and 20 directors were named. Officers are Hugh Dickey, president; Alfred Corbin, vice-president; W. Erb Hanson, secretary; J. H. Mount, superintendent, and Clyde E. Berry, treasurer. Ernest Caldwell is superintendent of the speed department.

The harness racing program calls for three events daily and some of the best horses in this section will compete. A big midway, night amphitheater shows, free acts in front of the grandstand and many other features are being planned.

the fair, the expected business of the concession, and its location. Mechanical rides are mostly imported from the United States or England, altho prior to the occupation one Belgian, Mynheer T. G. La Fèvre, of Brussels, manufactured a few. He was formerly in the United States, where he was connected with outdoor show business for a number of years prior to 1930. He also opened the first permanent speedway and Luna Park in Belgium.

"The show people here," says Field, "had to contend with the same problems that show people in the United States had to face during the last four years—transportation, lack of employees (most of them taken to Germany as slave labor) and blackouts. But they also had to contend with poor clothing, little food, inferior and ersatz materials, bombings and reprisals for acts of sabotage. At last, after a long and painful period of waiting, the liberation from Nazi domination came, with the long-expected entrance of the victorious Allied armies. The military offensive on Belgium caused a short cessation of fairs, but they have resumed in part and are planning to try to hold as many of the fairs as possible this season.

"Naturally, the fairs of the future will follow time's evolution, and as the mechanical and electrical attractions develop and the latest American and British rides are put back on the market, the Belgian showman is sure to keep abreast of the times and to provide the

Army Turns Back Fla. State Grounds; Prep for '46 Annual

TAMPA, May 19.—Third Air Force public relations office has announced that the army will notify the board of directors of the Florida State Fair that its grounds would be turned back to them immediately, as it had been classified as surplus property.

General Manager P. T. Strieder, located at his Indian Rocks Beach home and advised of the army's decision, announced that he would launch plans at once to hold a 1946 exposition the first two weeks of next February. He also said that it is very likely that the Royal American Shows, which wintered on Largo fairgrounds this year, will return to Tampa this fall.

While the army lease does not expire until June 30, notification of abandonment of the plant as a personnel depot will permit an immediate start on restoration of the buildings. Many improvements have been made on the grounds by the government, which will probably remain under a compensation agreement for restoring the property, Strieder said. Arrangements have already been made for the return of Lovett Blitch, grounds superintendent, and Jimmy Owens, work crew foreman, who have been in war work here for the last two years, he added.

Altamont Expands To Tri-County Event

ALTAMONT, N. Y., May 19.—At a meeting of the board of directors of the Albany-Schenectady County Fair Tuesday (15), it was decided to invite Greene County into the association and hold a tri-county agricultural fair this year. The invitation was accepted, and arrangements will be made to provide additional space for the expanded exhibits and increase the amount of premiums offered.

Fair will be held the week of September 10—six days and six nights, opening Monday with Entry Day. Tuesday will be Children's Day, and there will be three days of racing presented by the Greene County Driving Club under rules of the U. S. Trotting Association. Saturday will be Thrill Day. In the event that restrictions on auto racing are lifted, a sanctioned program of auto races will be presented; otherwise a thrill show will be staged.

Officials of the fair for 1945 are: President, Fred Dorsett, Altamont; vice-president, J. W. M. Goff, Medusa; treasurer, Van Rensselaer Taylor, Albany; secretary, Roy F. Peugh, Guelderland Center; directing manager, Oscar C. Buck, Troy.

President Dorsett announced that work on the buildings and grounds will start at once and the race course will be prepared for training of horses.

All entries for this year's fair will be confined to three counties; a closed show to outside competition in all agricultural departments.

Florida Okays Pari-Mutuel Betting on Harness Racing

TALLAHASSEE, Fla., May 19.—Pari-mutuel betting on harness racing was made legal Tuesday (15) by a vote of the Florida House. This will give Florida a year-round racing season and is expected to stimulate harness racing at county fairs.

The tax on harness racing will be 3 per cent, and operators will be allowed to keep 12 per cent of every bet plus the odd-cents breakage. Vote on the measure was 71 to 18.

general public with the high type of amusement they have been accustomed to."

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 HOWARD MAYER Tribune Tower, Chicago

Illinois Improvem't Bill a Notch Closer

SPRINGFIELD, Ill., May 19.—In the Illinois Legislature last Monday night (14), House Bill 556, making an appropriation for the rehabilitation and repair of the State fairgrounds and structures and the construction of permanent improvements on the grounds, was passed to a third reading, after a party debate, by a vote of 67 to 52. The bill involves \$1,878,940.

The minority party made eight attempts to amend the bill but was defeated each time. Howard Leonard, director of agriculture, and William V. (Juke) Ward, general manager of the Illinois State Fair, are championing the bill.

The bill, when passed, will provide money for a new racing paddock, a new all weather track that can be used 365 days a year, enlargement of the present grandstand, and many other items of improvement.

Fort Worth To Hold Full-Scale Exposition in 1946

FORT WORTH, May 19.—Directors of the Southwestern Exposition and Fat Stock Show have decided to hold a full-scale exposition in March, 1946, the exact dates yet to be announced. This means the show will include a livestock exposition, carnival, rodeo and a theatrical production such as Earl Carroll's Vanities which was at the show last March.

Edgar Dean, who a month ago was chosen secretary-manager, was elected to that post for a full term, succeeding John B. Davis, secretary-manager for 20 years, who retired because of failing health.

John Burns was re-elected president of the exposition, and Amon Carter, Fort Worth publisher, again was elected vice-president.

Around the Grounds

R. J. BARNES, president of Louisa County Fair, Columbus Junction, Ia., announces that a program of free acts and harness racing has been arranged for the fair to be held in mid-August.

EIGHTY-FIVE HORSES from nine States and the Province of Quebec are entered in the Green Mountain Circuit of four fairs, consisting of the annuals at Barton, Essex and Rutland, Vt., and Malone, N. Y.

GEORGE W. CONWAY, chairman of the State Racing Commission, has announced there will be 54 days of races at Rockingham Park, Concord, N. H. Last year's cut for the State nine fairs was the largest ever.

WITH THE LIFTING of the ban on horse racing, directors of the Linn County Fair, Central City, Ia., are proceeding with plans for the 1945 annual. Charles Towers, president, says racing will be held Saturday and Sunday.

DUKE BOOKER, of the Georgia Power Company, has been made chairman of the Jaycee Tri-County Fair, Dalton, Ga., with Keely Greer, county agent; W. K. Boston, vocational ag teacher; Bill Pryor and Arthur Sams as his committee.

CENTRAL IOWA FAIRS Marshalltown will have horse racing the first two days of its four-day fair; thrill show or midget auto racing, Wednesday, and saddle horse show Thursday night. Free acts will be presented each afternoon

and a grandstand revue on three nights, Secretary George A. Price states.

JOE WILSON, Judge Van Luven and Brud Shay, officials of the National Orange Show, San Bernardino, Calif., hobnobbed with Manager Roy Ludington of Crafts Shows during its recent San Bernardino engagement. Orange show will be held as soon as possible after the end of the war with Japan, officials stated.

Rosenthals Hosts To Industry Men

(Continued from page 48)

high and is surmounted by a 60-foot tower. Cock-Eyed Circus was designed by Herb Schmeck and is one of the biggest and best equipped in the country. Most of the other buildings on the midway are not particularly novel, except that several of them are extremely large, the Penny Arcade covering an area 60 by 150 feet, and a game parlor occupying 40 by 150 feet.

Palisades has about 30 big rides all of which, excepting the Bob Sled, have been rebuilt. Biggest job was the Cyclone Coaster which was redesigned and rebuilt by McKee. Cars for the Coaster were built at the Philadelphia Toboggan plant. Scooter ride occupies a 50 by 150-foot structure of the same architectural line as the other midway buildings.

Administration building is of simple lines but modern, with large windows providing an abundance of sunlight. It has complete heating and air-conditioning plant. Besides attractive offices for the Rosenthals, Manager Halpin and McKee, there are the usual park offices and storerooms, two fully-equipped first-aid wards and a rest room for femme employees.

All power and light cables on the grounds pass thru underground conduits and park is served by public-address system over which Muzak programs and news broadcasts are piped during the afternoons.

Free attractions opening week-end were Shep Fields orchestra and the Starlight Revue, four-girl aerial act. Fields's ork, with vocalists Meredith Blake and Tommy Lucas, also worked the open-air Casino Ballroom.

Special event opening afternoon was Miss Stardust Beauty Contest, with 18 girls from New York and New Jersey competing for the Metropolitan crown. Winner was June Neugarden, who was awarded a War Bond and chance at the national title.

Without a doubt, Palisades is the most modern outdoor amusement resort along the Atlantic Seaboard. McKee is to be commended for an excellent construction job.

ROCKAWAY OPS PREP

(Continued from page 48)

the beach front, and crews of laborers have been at work leveling off great sand dunes created by the tides and the wind. Men have also been working to restore the pre-war lighting system.

Most of the amusement people around the region are mapping ambitious plans for building work. In the area of beach at 102d Street, Seaside, a syndicate is understood to be ready to spend a large sum of money for the construction of a complete amusement park.

There is a pronounced shortage of realtors. The situation is such that bathhouse facilities for transients in the Rockaways, and civic leaders are encouraging sponsors of new projects of this type to correct the habit of dressing in automobiles. There is expected to be much construction in this field as soon as release of the necessary materials will allow this work to go on.

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 World's Highest Aerial Act!

The outstanding high pole act—none other like it! A real thrilling exhibition. Write for complete information — Care of The Billboard, Cincinnati 1, O.

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 Beautiful Lighting Effect.
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 JUNE 13, 14, 15, 16
 Good Side Shows and Concessions
 Write F. BEUERLEIN,
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Shenandoah County Fair
Dates
August 28, 29, 30, 31, 1945
 WANT GOOD SHOWS, RIDES AND CONCESSIONS.
 Also want good Shows, Rides and Concessions for one week during month of June, 1945.
BOYD M. RAMEY, Woodstock, Virginia

WILLIAMS & LEE WANT
 A few more good Circus Acts doing two or more Acts for our 1945 fairs. Good route to good Comedy Acts. Send photos, full details. State salary.
WILLIAMS & LEE
 464 Holly Avenue St. Paul 2, Minn.

Marion County Fair
DATES:
AUGUST 6, 7, 8, 9, 10, 11, 1945
 WANT GOOD SHOWS AND CONCESSIONS. Gooding's Rides Will Be With Us Again This Year.
HARRY C. ROBERTS, Secy.
 Wanamaker, Ind.

Want Carnival Company
 Shows—Rides—Concessions of all kinds, open or exclusive, for
WASHINGTON COUNTY FAIR
 Washington, Kansas, Sept. 13-14-15

WANTED FOR FARMERS' FAIR ASSN.
 A good Carnival for 4th of July Celebration, also for regular Farmers' Fair to be held Sept. 6-7-8, 1945.
LEONARD MULLINS, Secy., Olinwood, Va.

CONCESSIONS WANTED
BIG FAYETTE COUNTY FREE FAIR
CONNERSVILLE, IND.
AUGUST 14-17, Inclusive
 New Management
WRITE AND GIVE DETAILS. NO GRIFT.
J. H. MOUNT, Superintendent, Connerville, Ind.

Alabama

Attalla—Etowah Co. Fair Assn. Sept. 17-22. H. G. Banks. Birmingham—Alabama State Fair. Oct. 1-6. R. H. McIntosh. Dothan—Houston Co. & Tri-State Fair. Oct. 29-Nov. 3. Mrs. L. J. Lunsford. Florence—North Ala. State Fair. Sept. 10-15. C. H. Jackson. Huntsville—Madison Co. Fair. Sept. 10-15. Marie Dickson. Jasper—Walker Co. Fair Assn. Sept. 24-29. James D. Dickson. Roanoke—Randolph Co. Legion Fair. Week Oct. 8. Wm. Radney.

Arkansas

Arkadelphia—Clark Co. Fair Assn. Oct. 12-13. George S. Dews. Blytheville—Mississippi Co. Fair Assn. Sept. 25-26. J. Mell Brooks. El Dorado—Union Co. Livestock Assn. Oct. 1-6. Julius Miller. Fort Smith—Ark.-Okla. Fair. Aug. 28-Sept. 3. A. D. Murphy. Hamburg—Ashley Co. Fair. Oct. 4-6. Murphy Jones. Little Rock—Arkansas Livestock Show. Second week in Oct. Clyde E. Byrd. Prescott—Nevada Co. Fair Assn. Week Oct. 3. G. C. Murray.

California

Antioch—23d Dist. Agrl. Assn. Sept. 14-16. Velma I. McBride. Bakersfield—15th District Agrl. Assn. Sept. 18-23. James E. Callagy. Galt—Sacramento Co. Fair. Sept. 1-3. Eugene Kenefick. Orland—Glenn Co. Fair. Sept. 14-20. George F. Cantwell.

Colorado

Loveland—Northern Colo. Fair Assn. Last week in Aug. Paul L. Olinger. Pueblo—Colorado State Fair. Aug. 28-Sept. 1. Frank H. Means. Rifle—Garfield Co. Fair Assn. Sept. 2-3. E. P. Brown. Rocky Ford—Arkansas Valley Fair-Rodeo. Sept. 6-7. Carl Holper. Sterling—Logan Co. Fair & Round-Up. Aug. 20-22. Dean H. Dows.

Connecticut

Danbury—Danbury Fair. Sept. 30-Oct. 7. George M. Nevius. Goshen—Goshen Agrl. Soc. Sept. 3. Louis W. Blakeslee. Harwinton—Harwinton Agrl. Soc. Oct. 6-7. Paul Klambt, R. F. D. 2, Torrington. North Haven—North Haven Fair Assn. Sept. 7-9. Mrs. Wesley Brandt. Stafford Springs—Stafford Fair. Sept. 27-30. C. D. Benton. West Hartford—West Hartford Country Fair. Sept. 3. Ruth A. Leinbach.

Delaware

Harrington—Kent & Sussex Co. Fair. July 23-26. Ernest Raughley.



1945 FAIR DATES

Georgia

Albany—American Legion Fair. Oct. 22-27. Americus—Sumter Co. Fair. Week Oct. 15. O. G. Johnson. Atlanta—Southeastern World's Fair. Sept. 28-Oct. 7. Mike Benton. Augusta—Exchange Club Fall Fair. Nov. 5-10. O. O. McGahee. Bainbridge—Decatur Co. Fair Assn. Oct. 15-20. T. E. Rich. Butler—American Legion Fair. Oct. —. J. S. Green. Carrollton—Carroll Co. Fair. Oct. 8-13. Frank J. Searcy. Cartersville—American Legion Bartow Co. Fair. Sept. 17-22. V. H. Waldrop. Conyers—Rockdale Co. Fair. Sept. 24-29. Eastman—Dodge Co. Legion Fair. Oct. 8-13. R. T. Ragan. Elberton—Elberton Fair Assn. Oct. 1-6. I. V. Hulme. Fitzgerald—Ben Hill Co. Fair. Oct. 29-Nov. ; Homer Waters. Macon—Georgia State Fair. Oct. 29-Nov. 3. E. Ross Jordan. Manchester—Tri-Co. Fair Assn. Sept. 17-22. Welby Griffith. Valdosta—South Georgia Fair. Nov. 5-10. H. K. Wilkinson.

Idaho

Blackfoot—Eastern Idaho State Fair. Sept. 11-15. J. K. Smith. Boise—Western Idaho State Fair. Aug. 28-Sept. 1. F. H. Nitzel. Burley—Cassia Co. Fair. Aug. 23-25. Saul H. Clark. Caldwell—Junior Club Fair. Aug. 22-23. Chas. Laurensen. Downey—Marsh Valley Fair. Aug. 31-Sept. 1. J. G. Bickmore. Pfler—Twin Falls Co. Fair-Rodeo. Sept. 5-8. Thomas Parks. Grace—Gem Valley Black & White Fair. Aug. 17-18. Preston—Franklin Co. Fair-Rodeo. Aug. 1-3. Weldon A. Nash.

Illinois

Albion—Edwards Co. Fair Assn. Sept. 4-7. Loy L. Thread. Aledo—Mercer Co. Agrl. Soc. Aug. 29-Sept. 1. John W. McHard.

Altamont—Effingham Co. Fair Assn. Aug. 6-10. M. C. Alwert. Amboy—Lee Co. Agrl. Fair. Sept. 30-33. Irene Wagner. Anna—Anna Fair. Aug. 20-24. J. P. Norris. Belleville—St. Clair Co. Fair Assn. July 31-Aug. 4. J. R. Kamper. Belvidere—Northern Ill. Fair Assn. Sept. 7-9. F. W. Shappert Jr. Benton—Franklin Co. Fair. July 30-Aug. 3. Chas. E. Nolen. Bloomington—McLean Co. Fair. Aug. 14-16. Paul V. Curtis. Bridgeport—Lawrence Co. Fair Assn. Aug. 27-31. Grover C. Gross. Brownstown—Fayette Co. Fair Assn. Sept. 18-22. Louis A. Tudor. Cambridge—Henry Co. Fair. Aug. 14-17. M. E. Werbach. Carmi—White Co. Fair. Aug. 20-24. Max Endicott. Carrollton—Greene Co. Agrl. Fair. July 9-13. Franklin W. March. Charleston—Coles Co. Agrl. Assn. July 30-Aug. 4. Robt. E. Blackford. Du Quoin—Du Quoin State Fair Assn. Sept. 3-8. H. E. Strong. Fairbury—Fairbury Fair. July 31-Aug. 3. George H. Decker. Fairfield—Wayne Co. Fair Assn. Aug. 7-10. Ralph C. Finley. Fairmont—Vermilion Co. Fair. Aug. 21-24. J. E. East. Farmer City—Farmer City Fair Assn. July 31-Aug. 4. Edwin S. Wightman. Freeport—Stephenson Co. Fair Assn. Aug. 9-12. Mrs. Gladys Miller. Golconda—Pope Co. Fair. July 24-27. Philip Schoettle. Greenup—Greenup-Cumberland Co. Fair. Aug. 21-25. W. E. Freeman. Harrisburg—Saline Co. Agrl. Assn. July 23-28. A. Franks. Henry—Marshall-Putnam Fair. Sept. 11-14. R. H. Monier, Sparland, Ill. Kankakee—Kankakee Fair Assn. Aug. 14-17. P. R. Henrekin. Knoxville—Knox Co. Fair. Aug. 7-10. Hilding L. Johnson, Galesburg, Ill. La Fayette—La Fayette Fair Assn. July 31-Aug. 3. Chas. Caverly, Toulon, Ill. Lewistown—Fulton Co. Fair Assn. Aug. 14-17. A. J. Hoffman.

Lincoln—Logan Co. Fair Assn. Aug. 5-10. Wilbur E. Layman. McLeansboro—Hamilton Co. Fair. July 3-6. H. Mead. Marion—Williamson Co. Fair Assn. Aug. 26-31. Ray Miller. Marshall—Clark Co. Fair. Aug. 6-11. H. R. Bamesberger. Mazon—Grundy Co. District Fair. Aug. 21-Sept. 3. W. F. Carter. Melvin—Ford Co. Fair. Sept. 5-8. C. D. Thompson. Mendon—Mendon-Adams Co. Fair Assn. Aug. 7-10. Sidney Wright. Mendota—Mendota Tri-Co. Fair. Sept. 1-3. Paul Stenger. Milford—Iroquois Co. Fair Assn. Aug. 14-16. Ellen M. Allen. Monaca—Monaca-Will Co. District Fair. July 27-29. Scott M. McLaughlin. Morrison—Whiteside Co. Central Agrl. Soc. Aug. 23-31. V. M. Dearing. Mount Carmel—Mount Carmel Fair Assn. Aug. 13-17. E. Guy Pixley, West Salem. Mount Sterling—Brown Co. Fair. July 21-Aug. 3. Walter I. Manny. Mount Vernon—Mount Vernon State Fair. Sept. 10-15. Joe N. Marquis. Nashville—Washington Co. Fair Assn. Sept. 13-21. Arnold B. Rowand. Newton—Jasper Co. Fair Assn. July 2-6. Paul Walker. Oblong—Oblong Co. Fair Assn. Sept. 3-7. Ora B. Price. Olney—Richland Co. Fair Assn. Sept. 11-14. W. H. Shultz. Oregon—Ogle Co. Fair. Sept. 1-3. E. D. Landers. Ottawa—La Salle Co. Junior Fair. Aug. 28-30. Edmund H. Freese. Paris—Edgar Co. Fair Assn. July 22-27. P. S. Henry. Peotone—Will Co. Fair Assn. Aug. 28-30. Clarence Ginter. Petersburg—Menard Co. Agrl. Fair. Aug. 29-31. Lloyd W. Chalcraft. Pinckneyville—Perry Co. Agrl. Soc. July 9-13. Mrs. J. H. Stumpe. Pontiac—Livingston Co. Fair Assn. Week of Aug. 20. Lyle A. Pearson. Princeton—Bureau Co. Fair. Aug. 21-24. Wayne Slutz. Rushville—Schuyler Co. Livestock Show Assn. Aug. 14-17. Ernest G. Utter. Salem—Marion Co. Agrl. Fair. Aug. 27-Sept. 1. W. R. Hancock. Sandwich—Sandwich Fair Assn. Sept. 4-7. C. R. Brady. Shawneetown—Shawneetown Fair Assn. Sept. 11-14. C. I. Oldham. Stronghurst—Henderson Co. Fair. Sept. 5-7. Ralph Butler. Taylorville—Christian Co. Fair. Aug. 12-17. C. C. Hunter. Urbana—Champaign Co. Fair Assn. July 24-27. Carl A. Parks. Vienna—Johnson Co. Fair. Aug. 14-17. George Gray. Warren—Warren Fair. Aug. 23-26. J. W. Richardson.

Indiana

Anderson—Anderson Free Fair Assn. July 2-7. Wm. J. Hutton.

RETAIN THIS LIST

Corrections and additions to this list will appear in the Fair Department of each issue of The Billboard. The next complete List of Fair Dates will be published in the issue of The Billboard to be dated July 28.

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WLW SHOWS

Thanks, Fair Managers, for your continued confidence in WLW The Nation's Station

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CHERRY-1822, CROSLY SQUARE CINCINNATI 2, OHIO

Auburn—DeKalb Co. Free Fair. Sept. 25-29 (tentative). Harry L. Provines.
 Booneville—Boonville Fair Assn. July 30-Aug. 4. Albert C. Derr.
 Boswell—Benton Co. Fair. Aug. 22-24. Lendall Lowman, Earl Park, Ind.
 Bourbon—Bourbon Fair Assn. Sept. 11-15. W. H. Erwin.
 Brazil—Clay Co. 4-H Fair. Aug. 15-16.
 Brookville—Franklin Co. 4-H Fair. Aug. 21-23. Mamie Spenny.
 Cayuga—Vermillion Co. Fair. Aug. 21-24. V. N. Asbury, Newport, Ind.
 Columbus—Bartholomew Co. Fair Assn. July 15-20. F. M. Overstreet.
 Connersville—Fayette Co. Free Fair. Aug. 14-17. W. Erb Hanson.
 Converse—Miami Co. Agrl. Assn. Aug. 21-25. D. E. Warnock.
 Corydon—Harrison Co. Agrl. Soc. Aug. 20-24. Dr. L. B. Wolfe.
 Crown Point—Lake Co. Fair. Aug. 21-26. George H. Neiser.
 Elkhart—Elkhart Co. 4-H Fair. Aug. 15-17. Roscoe Stanglund, Goshen, Ind.
 Flora—Carroll Co. 4-H Club Fair. Aug. 15-17. Robt. Van Slyke.
 Fort Wayne—Allen Co. 4-H Club Fair. Aug. 15-16. Mrs. Carl Salomon.
 Frankfort—Clinton Co. Fair Assn. Aug. 19-24. O. M. Ricks, R. B. 3.
 Franklin—Johnson Co. Free Fair. July 8-13. Wm. H. Clark.
 Goshen—Elkhart Co. Fair. Sept. 3-8. John P. Stack.
 Greencastle—Putnam Co. Fair & 4-H Club Assn. Aug. 8-11. Roy C. Sutherland.
 Indianapolis—State 4-H Club Fair. Sept. 3-5. Orval C. Pratt.
 Indianapolis—Indianapolis Colored Fair. July 16-21. Albert Neuberger, 4401 E. 10th St.
 Kendallville—Noble Co. Fair. Aug. 13-16. U. C. Brouse.
 Kentland—Newton Co. Fair Assn. Sept. 3-7. A. M. Schuh.
 La Porte—La Porte Co. Fair. Aug. 14-18. James A. Terry.
 Lawrenceburg—Dearborn Co. Fair. July 23-28. Leonard Haag.
 Logansport—Cass Co. Fair Assn. July 22-28. Wm. (Habe) Thomas Jr.
 Muncie—Muncie Fair. July 29-Aug. 3. A. G. (Fred) Norrick.
 New Castle—Henry Co. 4-H Club Exhibit. Aug. 6-9. W. G. Smith.
 North Vernon—Jennings Co. Fair Assn. July 22-27. S. B. Berkshire.
 Osgood—Ripley Co. Fair. July 29-Aug. 3. Rolla Stratton.
 Portland—Jay Co. Fair Assn. Aug. 5-10. Orin E. Holsapple.
 Princeton—Gibson Co. Fair Assn. Aug. 27-Sept. 1. Chas. A. Steele.
 Rensselaer—Jasper Co. Fair. Aug. 28-31. Wm. H. Bahler.
 Rockport—Spencer Co. Fair Assn. July 23-28. Harold L. Harris.
 Rochester—Fulton Co. 4-H Fair Assn. Aug. 7-10. Merle M. Craig.
 Rockville—Parke Co. Fair Assn. Aug. 14-18. Earl G. Swain.
 Rushville—Rush Co. Free Fair. July 29-Aug. 3. Ernest E. Privett.
 Salem—Farmers & Merchants Free Fair. Aug. 15-17. Lee W. Mitchell.
 Shelbyville—Shelbyville Co. Fair Assn. Aug. 6-11. Harry Melks.
 Spencer—Owen Co. Fair Assn. Week Aug. 20. Lois K. Long.
 Terre Haute—Wabash Valley Fair Assn. Aug. 21-26. E. J. Acree.
 Wabash—Wabash Co. Draft Horse Assn. Aug. 21-25. W. K. Delaphane.
 Wanamaker—Marion Co. Fair Assn. Aug. 6-11. Harry C. Roberts.
 Warsaw—Kosciusko Co. Fair Assn. Aug. 28-Sept. 1. G. M. Bertsch.

Iowa

Ackley—Four-County Fair. Nov. 19-21. Joe W. Coble.
 Adel—Dallas Co. Fair. Aug. 16-17. Roger W. Leinbach.
 Algona—Kossuth Co. Fair. Aug. 28-29. A. L. Brown.
 Allison—Butler Co. Fair Assn. Aug. 16-19. Dania D. Shepard.
 Alta—Buena Vista Co. Agrl. Soc. Aug. 7-10. G. A. Soderquist.
 Audubon—Audubon Co. Fair. Sept. 10-13. A. B. Jensen.
 Avoca—Pottawattamie Co. Fair Assn. Aug. 15-17. R. P. McKinley.
 Bedford—Taylor Co. Fair Assn. July 25-28. Sid P. Webb.
 Burlington—Tri-State Fair (Calf Show). Aug. 22-23. A. L. Biklen.
 Centerville—Appanoose Co. Fair Assn. Aug. 21-24. Al M. Farber.
 Central City—Linn Co. Fair. Aug. 9-12. T. W. Lewis.
 Columbus Junction—Lous Co. Fair. Aug. 14-17. H. M. Duncan.
 Coon Rapids—Four-County Fair. Aug. 27-30. Joe King.
 Cresco—Howard Co. Fair. Aug. 27-31. C. C. Nichols.
 Decorah—Winnebago Co. Agrl. Assn. Aug. 16-19. Leon R. Brown, Cresco, Ia.
 Derby—Derby District Fair. Aug. 21-24. O. W. Morris.
 Donnellson—Lee Co. Fair Assn. July 24-26. Carroll I. Redfern.
 Eagle Grove—Eagle Grove Dist. Junior Fair. Aug. 20-23. M. K. Frey.
 Eldon—Wapello Co. Fair. Aug. 20-22. L. W. Hall.
 Eldora—Hardin Co. Fair. Aug. 7-10. C. W. Haase.
 Elkader—Elkader Fair. Aug. 14-17. E. F. Selfert.
 Estherville—Emmet Co. Agrl. Show. Aug. 29-31. M. A. Balkema.
 Fonda—Pocahontas Co. Agrl. Soc. Aug. 18-20. B. F. Barber.
 Fort Dodge—Webster Co. 4-H Fair. Aug. 21-22. M. A. Campbell.
 Grundy Center—Grundy Co. Fair. Aug. 27-29. C. S. Macy.
 Guthrie Center—Guthrie Co. Fair. Sept. 4-7. M. L. Branson.
 Hampton—Franklin Co. Fair Assn. Aug. 21-23. Glenn D. Craighton.
 Harlan—Shelby Co. Fair Assn. Aug. 20-23. J. H. Frederickson.
 Hartley—O'Brien Co. 4-H Show. Aug. 20-21. Gerald Goetsch.
 Independence—Buchanan Co. Fair Assn. Aug. 13-17. B. O. Gates.

Indianola—Warren Co. Fair. July 30-Aug. 2. E. H. Felton.
 Jefferson—Greene Co. Fair Assn. Aug. 21-24. Walter H. Barrett.
 Keosauqua—Van Buren-Jefferson Co. Fair. Aug. 7-10. Arthur J. Secor.
 Knoxville—Marion Co. Fair Assn. Aug. 2-5. A. C. Milner.
 LeMars—Plymouth Co. Fair. Aug. 22-24. Bruce W. Clamplitt.
 Lorimor—Lorimor Fair Assn. Aug. 20-23. Clyde M. Thompson.
 Malvern—Mills Co. Fair Assn. Aug. 21-24. D. M. Kline.
 Manchester—Delaware Co. Fair. Aug. 7-10. E. W. Williams.
 Manson—Calhoun Co. Fair. Aug. 31-Sept. 3. Sara S. Klotz.
 Maquoketa—Jackson Co. Fair. Aug. 14-17. L. S. Lein.
 Marshalltown—Central Iowa Fair. Sept. 3-6. George A. Price.
 Mason City—North Iowa Fair. Aug. 31-Sept. 3. Harold S. Palmer.
 Missouri Valley—Harrison Co. Fair Assn. Sept. 4-8. Fred C. Behm.
 Monticello—Jones Co. Fair Assn. Aug. 22-24. Ross Baly.
 Mount Ayr—Ringgold Co. Fair Assn. Aug. 14-17. Clea Swigart.
 Mount Pleasant—Henry Co. Fair. Aug. 21-24. S. G. Baxter.
 Moville—Woodbury Co. Fair Assn. Sept. 5-8. F. H. Rebsky.
 Nashua—Big Four Fair Assn. Aug. 21-24. Norton Bloom.
 Nevada—Story Co. 4-H Fair Assn. Aug. 20-23. Glenn Z. Randau, RFD 2, Ames, Ia.
 Northwood—Worth Co. Fair. Aug. 13-15. Wm. H. St. Clair.
 Onawa—Monona Co. Fair Assn. Aug. 19-22. Harold J. McNeill.
 Osage—Mitchell Co. Agrl. Soc. Aug. 16-19. Max Katz.
 Oskaloosa—Southern Iowa Fair Assn. Aug. 7-10. Clyde A. Hanna, New Sharon, Ia.
 Postville—Big 4 Agrl. Assn. Aug. 29-Sept. 3. A. S. Burdick.
 Sac City—Sac Co. Fair Assn. Sept. 3-6. Ray Deibert.
 Sibley—Osceola Co. Livestock Show. Sept. 3-6. S. D. Robinson.
 Spirit Lake—Dickinson Co. 4-H Club Congress. Aug. 23-25. L. E. Hendricks.
 Tipton—Cedar Co. Fair Assn. Aug. 28-31. C. S. Miller.
 Vinton—Benton Co. Fair. Aug. 22-24. M. D. Fry.
 Waterloo—Iowa 4-H Club Expos. Dairy Cattle Congress. Sept. 1-3. E. S. Bstel.
 Waukon—Allamakee Co. Fair. Sept. 4-7. A. M. Monserud, Harpers Ferry, Ia.
 Waverly—Bremer Co. Fair Assn. Aug. 20-22. L. V. Ormston.
 Webster City—Hamilton Co. Fair. Aug. 29-31. L. L. Lyle.
 West Liberty—West Liberty Fair. Aug. 20-23. Jay L. Duncan.
 West Union—Fayette Co. Fair. Aug. 21-24. Ed Bauder.
 What Cheer—Keokuk Co. Fair. Aug. 18-21. E. P. Lally.

Kansas

Ablene—Central Kan. Free Fair Assn. Aug. 20-24. Ivan Roberson.
 Allen—Northern Lyon Co. Fair Assn. Sept. 7-8. T. B. Davis.
 Anthony—Anthony Fair Assn. July 24-27. O. F. Morrison.
 Auburn—Auburn Grange Fair. Oct. 5-6. Mrs. Ina Cellers.
 Barnes—Washington Co. Banner Fair. Sept. 19-21. D. Linn Livers.
 Belleville—North Central Kan. Free Fair. Aug. 27-31. Homer Alkire.
 Beloit—Mitchell Co. Fair Assn. Sept. 4-7. Frank L. Hill.
 Blue Rapids—Marshall Co. Fair Assn. Sept. 25-28. Bob McHugh.
 Burlington—Coffey Co. Fair. Aug. 6-10. Carl N. Henning.
 Burden—Eastern Cowley Co. Fair. Sept. 5-7. Fred Allen.
 Clay Center—Clay Co. Fair. Sept. 4-7. L. R. Hoff.
 Coffeyville—Montgomery Co. Fair Assn. Aug. 27-Sept. 2. John R. Thompson.
 Columbus—Cherokee Co. Am. Legion Fair Assn. Aug. 27-Sept. 1. Roy Thomas.
 Delphos—Ottawa Co. Fair Assn. Aug. 30-Sept. 1. J. S. Olds.
 Dighton—Lane Co. Free Fair. Aug. 15-17. H. Bernard Niles.
 Dodge City—Southwest Fair Assn. Sept. 4-8. Bethene Karns.
 Glasco—Cloud Co. Fair. Aug. 27-29. R. M. Sawhill.
 Hardner—Barber Co. Fair Assn. Aug. 29-31. J. M. Moiz.
 Havensville—Havensville Community Fair. Aug. 23-24. Paul Randel.
 Hillsboro—Marion Co. Fair. Oct. 2-5. L. G. Jaeger.
 Horton—Tri-County Fair. Sept. 5-7. F. J. Henney.
 Hutchinson—Kansas State Fair. Sept. 16-21. S. M. Mitchell.
 Inman—Inman Community Fair. Oct. 18-20. Wm. J. Braun.
 Junction City—Geary Co. 4-H Show. Aug. 29-31. Paul B. Gwin.
 Liberal—Seward Co. Fair-Race Meet. Sept. 12-15. Auburn G. Light.
 Oswego—Labette Co. Free Fair. Last week in Aug. Roy Neher.
 Ottawa—Franklin Co. Agrl. Soc. Sept. 3-4. R. A. Brooks.
 Richmond—Richmond Fair Assn. Aug. 22-24. John H. Roekers.
 Salina—Saline Co. 4-H Club Fair. Aug. 20-31. Albert Frehse.
 Sedan—Chautauqua Co. Free Fair. Oct. 4-6. Carl Ackerman.
 Sylvan Grove—Sylvan Grove Fair Assn. Sept. 12-14. O. M. Hurlbut.
 Thayer—Thayer Home-Coming Picnic & Fair. Sept. 5-7. H. M. Minnich.
 Tonganoxie—Leavenworth Co. Fair Assn. Sept. 5-7 (tent). Henry F. Gelb.
 Topeka—Kansas Free Fair. Sept. 8-14. Maurice W. Jencks.
 Washington—Washington Co. Fair Assn. Sept. 13-15. A. C. Fuhrken.
 West Mineral—Mineral Dist. Free Fair. Sept. 5-8. John Blair.

Kentucky

Alexandria—Alexandria Fair. Sept. 1-3. J. W. Shaw, Newport, Ky.

Brodhead—Brodhead Fair. Aug. 8-11. W. O. Yadon.
 Germantown—Germantown Fair. Aug. 8-11. R. K. Asbury, Augusta, Ky.
 Harrodsburg—Mercer Co. Fair. July 17-21. John S. Buster.
 Lawrenceburg—Lawrenceburg Fair (Amer. Legion). July 11-14. J. Leslie Shelburne.
 Lebanon—American Legion Fair. July 25-28. Jennings Crowder.
 Louisville—Kentucky State Fair. Sept. 2-8. John C. Wehrley.
 Shelbyville—Shelbyville Co. Agrl. Assn. July 24-28. Phil W. Moesser.
 Somerset—Pulaski Co. Fair Assn. Aug. 27-Sept. 1. Maurice S. Thomas.
 Springfield—Washington Co. Fair Assn. Aug. 2-4. Chas. E. Montgomery.

Louisiana

Shreveport—State Fair of Louisiana. Oct. 20-23. W. R. Hirsch.

Maine

Bangor—Bangor Free Fair. Aug. 5-11. Jack Moran.
 Cornish—Cornish Agrl. Assn. Sept. 24-29. Leon M. Ayer.
 Dover-Foxcroft—Piscataquis Valley Fair. Aug. 25. Frank A. Pierce.
 Farmington—Franklin Co. Agrl. Soc. Sept. 18-22 (if held). Frank E. Knowlton.
 Fryeburg—Fryeburg Fair. Oct. 2-6. G. Myron Kimball.
 Litchfield—Litchfield Farmers' Club. Oct. 2-3. Rhona B. Maloon.
 North Waterford—World's Fair Assn. Sept. 28-29. Bill Button.
 Skowhegan—Skowhegan State Fair. Aug. 12-18. Raymond S. Finley.
 South Paris—Oxford Co. Agrl. Soc. Sept. 10-15. Elmore C. Edmunds.
 Topsham—Sagadahoc Agrl. Soc. Oct. 9-11. Samuel Woodward, Brunswick, Me.
 Windsor—Windsor Fair. Aug. 28-Sept. 3. E. R. Hayes.

Maryland

Cumberland—Cumberland Fair Assn. Aug. 14-17 (tentative). Carl C. Schmutz.
 Frederick—Great Frederick Fair. Sept. 25-29. Guy K. Motter.

Massachusetts

Blandford—Union Agrl. Soc. Sept. 2-3. C. R. Ripley.
 Brockton—Brockton Fair. Sept. 9-15. Frank H. Kingman.
 Cummington—Hillside Agrl. Soc. Sept. 21-23. Leon A. Stevens.
 Dudley—Dudley Hill Fair. Sept. 3. Florence M. Penniman.
 Great Barrington—Barrington Fair Assn. Sept. 16-22. Edward J. Carroll.
 Greenfield—Franklin Co. Agrl. Soc. Sept. 10-12. Whitman B. Wells.
 Heath—Heath Agrl. Soc. Aug. 20. Homer S. Tanner.
 Huntington—Littleville Community Fair Assn. Sept. 29. Elmer O. Olds.
 Marshfield—Marshfield Agrl. Soc. Aug. 19-25. Horace C. Keene.
 Middlefield—Highland Agrl. Soc. Aug. 31-Sept. 1. Willard A. Pease, Chester.
 Northampton—Hampshire-Hampden-Franklin Agrl. Soc. Sept. 3-8. John L. Banner.
 Spencer—Spencer Agrl. Fair. Sept. 1-3. R. P. Kittredge.

Michigan

Adrian—Lenawee Co. Agrl. Soc. Sept. 17-22. H. H. Hungerford.
 Allegan—Allegan Co. Agrl. Soc. Sept. 10-15. E. W. DeLano.
 Armada—Armada Agrl. Soc. Aug. 23-26. Roy Conner, Richmond, Mich.
 Caro—Tuscola Co. Fair Assn. (Caro Fair). Aug. 20-25. Carl F. Mantey.
 Cassopolis—Cass Co. Fair Assn. Sept. 4-8. Harry B. Ibbotson, Dowagiac, Mich.
 Centerville—St. Joseph Co. Grange Fair. Sept. 17-22. F. J. Kemmerling, Colon.
 Charlotte—Eaton Co. 4-H Fair. Aug. 28-Sept. 1. Hans Kardel.
 Coldwater—Branch Co. 4-H Fair. Sept. 12-16. Gordon R. Schlubatis.
 Corunna—Shiawassee Co. Agrl. Soc. Aug. 13-18. Mrs. Edna Cooley.
 Crosswell—Crosswell Agrl. Soc. Aug. 28-Sept. 1. Paul Helm.
 Fowlerville—Fowlerville Agrl. Soc. Aug. 8-11. C. L. Lepard.
 Greenville—Greenville Agrl. Club 4-H Fair. Aug. 24-25. James G. Taylor, R. 3, Beiding.
 Hart—Oceana Co. Agrl. Soc. Sept. 5-7. W. H. Churchill.
 Hastings—Barry Co. Agrl. Soc. July 24-28. F. W. Kelly.
 Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 23-29. H. B. Kelley.
 Ionia—Ionia Free Fair. Aug. 6-11. Rose Sarlow.
 Ithaca—Gratiot Co. Agrl. Soc. July 17-20. James O. Peet.
 Jackson—Jackson Co. Fair Assn. Aug. 28-Sept. 1. E. R. Hively.
 Kalamazoo—Kalamazoo Free Fair. Sept. 24-29. Hartman Kakabaker.
 Marne—Berlin Fair. Aug. 28-31. Mrs. Harvey Walcott, R. 2, Coopersville.
 Marshall—Calhoun Co. Fair Assn. Aug. 21-25. B. D. Carpenter.
 Mason—Ingham Co. Fair. Aug. 13-18. Joy O. Davis.
 Milford—Milford Fair. Aug. 8-12. M. Moore, 2533 Waverly Ave., Detroit 6.
 Norway—Dickinson Co. Free Fair. Aug. 31-Sept. 3. Frank J. Molinare, Iron Mountain.
 Saginaw—Michigan Farm Products Show. Sept. 9-15. Clarence H. Harnden.
 Sandusky—Sanilac Co. 4-H Agrl. Soc. Aug. 22-25. Clarence E. Prentice.
 Stalwart—Stalwart Agrl. Soc. Sept. 13-14. Mae Warren.
 Traverse City—Northwestern Mich. Fair Assn. Aug. 28-31. Arnel Engstrom.

Minnesota

Ada—Norman Co. Fair. July 2-4. George C. Landsverk.
 Aitkin—Aitkin Co. Agrl. Soc. Aug. 13-15. F. C. Kaplan.
 Albert Lea—Freeborn Co. Agrl. Soc. Aug. 21-25. Herman D. Jensen.
 Alexandria—Douglas Co. Fair. Sept. 10-13. R. S. Thornton.
 Anoka—Anoka Co. Agrl. Soc. Aug. 13-15. C. A. Wickstrom.

Appleton—Swift Co. Fair Assn. Aug. 23-26. J. G. Anderson.
 Arlington—Sibley Co. Agrl. Assn. Aug. 10-12. Louis Khl.
 Austin—Mower Co. Victory Fair. Aug. 8-12. P. J. Holand.
 Bagley—Clearwater Co. Agrl. Soc. July 26-28. P. L. Renne.
 Baudeite—Lake of the Woods Co. Fair. Aug. 3-4. John P. Clark.
 Barnesville—Clay Co. Fair Assn. July 12-14. Theo. Holm.
 Barnum—Carlton Co. Agrl. Assn. Aug. 17-19. C. H. Welch.
 Bayport—Washington Co. Agrl. Soc. Aug. 10-12. Fred S. Lammner, Stillwater, Minn.
 Bemidji—Beltrami Co. Fair. Aug. 9-11. Harriet Padra.
 Bird Island—Renville Co. Agrl. Assn. Sept. 10-12. Paul Kolbe.
 Blue Earth—Faribault Co. Fair Assn. Sept. 4-6. L. B. Erdahl, Frost, Minn.
 Brainerd—Crow Wing Co. Fair Assn. Aug. 15-18. B. C. Wilkins.
 Breckenridge—Wilkin Co. Agrl. Soc. July 13-15. Cyril Wenner.
 Caledonia—Houston Co. Agrl. Soc. Aug. 29-Sept. 1. Ed Zimmerhaki.
 Cambridge—Isanti Co. Agrl. Soc. Sept. 5-8. L. S. Carlson.
 Canby—Yellow Medicine Co. Fair Assn. Sept. 10-12. Kenneth Knutson.
 Cannon Falls—Cannon Valley Agrl. Assn. July 2-4. R. J. Goodwin.
 Clinton—Big Stone Co. Fair. July 12-15. A. M. Seidl.
 Detroit Lakes—Becker Co. Fair. Aug. 2-4. George W. Peoples.
 Elk River—Sherburne Co. Agrl. Soc. Aug. 10-11. E. E. Bjuge.
 Fairmont—Martin Co. Agrl. Soc. Sept. 14-16. A. P. Kraemer.
 Farmington—Dakota Co. Agrl. Soc. Aug. 10-12. H. L. Lawrenz.
 Fergus Falls—Otter Tail Co. Fair Assn. Aug. 29-Sept. 1. Knute Hanson.
 Fertile—Polk Co. Fair Assn. July 19-21. Joseph W. Resland.
 Fosston—East Polk Co. Fair. July 8-11. H. Algaard.
 Garden City—Blue Earth Co. Agrl. Assn. Aug. 20-22. A. D. McCormack.
 Glenwood—Pope Co. Fair. Sept. 14-16. J. A. Leedahl.
 Grand Rapids—Itasca Co. Agrl. Assn. Aug. 16-19. Francis Mullins.
 Grand Marais—Cook Co. Agrl. Soc. Aug. 18-20.
 Hallock—Kittson Co. Agrl. Soc. July 5-7. Duffe Larson.
 Herman—Grant Co. Agrl. Assn. Aug. 24-26. G. I. Haney.
 Hibbing—St. Louis Co. Fair Assn. Aug. 24-26. J. J. McCann.
 Hopkins—Hennepin Co. Agrl. Assn. Aug. 16-18. M. W. Zipoy.
 Hutchinson—McLeod Co. Agrl. Assn. Sept. 17-20. Everett Oleson.
 Jackson—Jackson Co. Fair. Aug. 23-26. Anton C. Geiger.
 Jordan—Scott Co. Fair Assn. Sept. 14-16. Herbert G. Strait.
 Kasson—Dodge Co. Fair. Aug. 20-23. O. A. Erickson.
 Le Center—Le Sueur Co. Fair Assn. Aug. 17-19. W. J. Baker.
 Litchfield—Meeker Co. Agrl. Soc. Aug. 16-17. D. E. Murphy.
 Little Falls—Morrison Co. Agrl. Soc. Aug. 3-5. D. T. Sargeant.
 Littlefork—Northern Minn. Dist. Fair Assn. Aug. 5. George Dahl.
 Long Prairie—Todd Co. Fair. Aug. 6-8. C. G. Scow.
 Luverne—Rock Co. Agrl. Soc. Sept. 6-8. J. B. McRobert.
 Madison—Lac qui Parle Co. Agrl. Soc. Sept. 13-16. C. M. Hanson.
 Mahanomen—Mahanomen Co. Agrl. Soc. July 27-29. E. A. Rummel.
 Marshall—Lyon Co. Agrl. Soc. Aug. 28-31. F. J. Meade.
 Montevideo—Chippewa Co. Fair Assn. Sept. 17-19. Carl Engstrom.
 Mora—Kanabec Co. Agrl. Soc. Aug. 20-22. Victor Elstrom.
 Morris—Stevens Co. Fair. Aug. 31-Sept. 3. Albin Anderson.
 Motley—Morrison Co. Agrl. Assn. Aug. 18-20. V. Lockwood.
 Nevis—Hubbard Co. Agrl. Assn. Sept. 10-12. Mrs. John Avenson, Park Rapids.
 New Ulm—Brown Co. Fair. Aug. 16-19. Wm. A. Lindemann.
 Northome—Koochiching Co. Agrl. Assn. Aug. 6-8. C. W. Bray.
 Owatonna—Steele Co. Agrl. Soc. Aug. 14-19. R. W. Seath.
 Pequot Lakes—Crow Wing Co. Agrl. Soc. Aug. 23-25. C. A. McLaird.
 Pillager—Cass Co. Agrl. Soc. Aug. 21-22. P. H. Sorg.
 Pine River—Cass Co. Agrl. Assn. Aug. 24-26. Homer Fraser.
 Pipestone—Pipestone Co. Agrl. Soc. Aug. 27-29. E. F. Anderson.
 Preston—Fillmore Co. Agrl. Soc. Aug. 23-26. Chas. H. Utley.
 Princeton—Mille Lacs Co. Agrl. Soc. Aug. 22-25. R. C. Angstman.
 Proctor—St. Louis Co. Community Fair Assn. Aug. 11-14. A. J. Sundquist.
 Red Lake Falls—Red Lake Co. Fair. Aug. 18. Elbert T. Larvick.
 Redwood Falls—Redwood Co. Agrl. Soc. Sept. 1-4. E. M. Johnson.
 Rochester—Olmsted Co. Fair. Aug. 8-12. A. C. Borgan.
 Roseau—Roseau Co. Agrl. Soc. July 23-25. Chas. Christianson.
 Rush City—Chisago Co. Agrl. Soc. Aug. 16-18. George W. Larson, North Branch.
 Saint Cloud—Benton Co. Agrl. Soc. Aug. 17-19. C. H. Verner.
 Saint Charles—Winona Co. Fair Assn. Aug. 17-19. R. M. Dixon.
 Saint James—Watonwan Co. Agrl. Assn. Sept. 7-9. Hubert Ransom.
 St. Paul—Minnesota State Fair. Aug. 25-Sept. 3. Raymond A. Lea.
 Saint Peter—Nicollet Co. Agrl. Soc. Aug. 23-26. Hilton E. Miller.
 Sauk Centre—Stearns Co. Agrl. Soc. Aug. 11-14. J. A. Schoenhoff.
 Saint Vincent—St. Vincent Union Indust. Assn. Sept. 27-28. L. C. Ward.
 Shakopee—Scott Co. Agrl. Soc. Aug. 20-22. R. T. Schumacher.
 Slayton—Murray Co. Agrl. Soc. Sept. 6-9. W. M. Leebens, Fulda, Minn.

Two Harbors—Lake Co. Agrl. Soc. Aug. 26-31. Fred D. W. Thlas.
 Tyler—Lincoln Co. Fair Assn. Aug. 23-26. Jens S. Bollesen.
 Waconia—Carver Co. Fair Assn. Aug. 13-15. G. H. Seltz.
 Wadena—Wadena Co. Agrl. Soc. Aug. 20-23. Clyde E. Kelsey.
 Wabasha—Wabasha Co. Fair Assn. Aug. 17-19. Oscar Nelson.
 Warren—Marshall Co. Agrl. Assn. July 16-18. W. R. Holbrook.
 Wheaton—Traverse Co. Agrl. Assn. Sept. 6-9. A. W. Vye.
 White Bear Lake—Ramsey Co. Fair. Aug. 9-12. Robt. Freeman, Courthouse, Saint Paul.
 Willmar—Kandiyohi Co. Fair Assn. Sept. 12-15. Wm. O. Johnson.
 Worthington—Nobles Co. Fair Assn. Aug. 20-22. L. A. Hons.
 Zumbrota—Goodhue Co. Fair Assn. Aug. 2-5. George W. Freeman.

Mississippi

Forest—Scott Co. Colored Fair. Oct. 8-13. A. N. Ware.
 Laurel—South Miss. Fair. Oct. 15-20. R. B. Jeffries.
 Mendville—Franklin Co. Fair. Oct. 31-Nov. 4. Hilda M. Everette.
 Meridian—Miss. Fair & Dairy Show. Oct. 8-13. W. R. Cannady.
 Natchez—Adams Co. Fair Assn. Oct. 8-13. E. H. Tennison.
 Tupelo—Miss.-Ala. Fair & Dairy Show. Oct. 2-6. James M. Savery.
 Yazoo City—Yazoo Negro Fair Assn. Oct. 15-20. R. J. Pierce.

Missouri

Bethany—Northwest Mo. State Fair Assn. Sept. 4-7. Lester Maple.
 California—Moniteau Co. Agrl. Soc. Aug. 28-31. Toby Lademann.
 Kahoka—Clark Co. Agrl. Assn. July 31-Aug. 3. Lynne Gregory.
 Marshfield—Webster Co. Fair Assn. Sept. 6-8. Claude E. Lewis.
 Mexico—Audrain Co. Fair Assn. Aug. 14-17. Ross C. Ewing.
 Perryville—Perry Co. Fair. Sept. 14-15. Warner T. Weber.
 Prairie Home—Prairie Home Fair Assn. Aug. 8-9. Dr. A. L. Meredith.
 Sedalia—Missouri State Fair. Aug. 19-26. Ernest W. Baker.
 Springfield—Ozark Empire Dist. Fair. Aug. 11-17. G. B. Boyd.

Montana

Baker—Fallon Co. Fair. Sept. 6-8. B. L. Dooley.
 Dodson—Phillips Co. Fair. Aug. 18-20. S. E. Kodalen.
 Forsyth—Rosebud Co. Fair-Rodeo. Aug. 27-28. H. L. Dusenberry.
 Glendive—Dawson Co. Fair Assn. Aug. 30-Sept. 1. O. A. Lammers.
 Miles City—Eastern Montana Fair. Sept. 2-5. J. H. Bohling.
 Sidney—Richland Co. Fair. Aug. 23-25. J. M. Suckstorff.

Nebraska

Arlington—Washington Co. Agrl. Soc. Aug. 28-30. H. C. McClellan.
 Arthur—Arthur Co. Agrl. Soc. Aug. 30-Sept. 1. Loyal F. Simon.
 Aurora—Hamilton Co. Agrl. Soc. Aug. 27-30. H. E. Toof.
 Bartlett—Wheeler Co. Agrl. Soc. Aug. 17-19. Wanda Martin.
 Bassett—Rock Co. Fair. Aug. 24-26. Arthur A. Weber.
 Beatrice—Gage Co. Fair. Sept. 25-28. J. M. Quackenbush.
 Bladen—Webster Co. Fair Assn. Aug. 22-24. James E. Morey.
 Bloomfield—Knox Co. Agrl. Soc. Aug. 26-28. P. E. Steppe.
 Bridgeport—Morrill Co. Fair Assn. Sept. 3-5. J. Cedric Conover.
 Broken Bow—Custer Co. Agrl. Assn. Aug. 21-24. G. A. Thurman.
 Central City—Merriok Co. Fair. Aug. 21-23. Perry Gayne.
 Chambers—Holt Co. Agrl. Soc. Sept. 4-6. Wm. W. Turner.
 Clay Center—Clay Co. Agrl. Assn. Sept. 11-14. Ivan J. Richert.
 Columbus—Platte Co. Agrl. Soc. Aug. 28-31. Wm. Boettcher.
 Concord—Dixon Co. Agrl. Soc. Aug. 29-31. Roy E. Johnson.
 David City—Butler Co. Agrl. Soc. Aug. 28-30. R. C. Zellinger.
 Deshler—Thayer Co. Agrl. Soc. Aug. 14-17. E. J. Grape, Byron, Neb.
 Elwood—Gosper Co. Free Fair. Sept. 12-14. M. R. Morgan.
 Fairbury—Jefferson Co. Fair. Aug. 22-25. John Nider, Jansen, Neb.
 Fremont—Fremont 4-H Fair. Aug. 8-10. C. W. Motter.
 Fullerton—Nance Co. Fair. Aug. 13-16. E. M. Black.
 Geneva—Fillmore Co. Agrl. Soc. Aug. 21-24. Mrs. Henry Drake.
 Gordon—Sheridan Co. Agrl. Soc. Sept. 7-9. George B. Comer.
 Grant—Perkins Co. Fair Assn. Aug. 23-25. W. E. Cannady, Madrid, Neb.
 Harrison—Sioux Co. Agrl. Soc. Aug. 23-25. Wayne O. Unitt.
 Hartington—Oscar Co. Agrl. Soc. Aug. 30-Sept. 2. E. J. Roddewig.
 Hastings—Adams Co. Agrl. Soc. Aug. 22-24. Henry R. Fausch.
 Hemingford—Box Butte Co. Fair. Sept. 6-8. Frank Dea.
 Holdrege—Phelps Co. Agrl. Soc. Aug. 22-24. Abdul F. Johnson, Funk, Neb.
 Humboldt—Richardson Co. Agrl. Soc. Sept. 12-14. L. E. Watson.
 Imperial—Chase Co. Fair Assn. Aug. 20-22. H. M. Garber.
 Johnstown—Brown Co. Agrl. Soc. Sept. 1-3. Kenneth Graff.
 Kearney—Buffalo Co. Fair. Aug. 27-31. Harvey E. Cole.
 Kimball—Kimball Co. Fair. Aug. 30-Sept. 1. Vert B. Cargill.
 Lewellen—Garden Co. Fair. Aug. 27-29. Paul Temple.
 Lincoln—Nebraska State Fair & Expo. Sept. 2-7. E. J. Mille.
 Lincoln—Lancaster Co. Agrl. Assn. Sept. 2-7. B. F. Preston, RFD 3, Lincoln.
 Neligh—Antelope Co. Fair Assn. Sept. 8-9. Armin Milgachi, Elgin, Neb.

Nelson—Nuckols Co. Fair. Last week in Aug. Wm. A. McHenry.
 Norden—Keya Paha Co. Fair Assn. Sept. 13-15. L. E. Turner, Sparks, Neb.
 North Platte—Lincoln Co. Fair. Aug. 20-22. Mrs. O. H. Covell.
 Oakland—Burt Co. Fair. Aug. 20-23. C. H. Walton, Lyons, Neb.
 Omaha—Ak-Sar-Ben Livestock Show. Oct. 3-5. J. J. Isaacson.
 Orleans—Harian Co. Junior Fair. Sept. —. W. A. Lennemann.
 Osceola—Polk Co. Fair. Aug. 20-22. Louis A. Hastert, Shelby, Neb.
 Pierce—Pierce Co. Agrl. Soc. Aug. 19-21. A. P. Goltsche.
 Saint Paul—Howard Co. Agrl. Soc. Sept. 4-7. Chas. Dobry.
 Scribner—Dodge Co. Agrl. Soc. Sept. 12-14. Otto J. Schellenberg.
 Seward—Seward Co. Agrl. Soc. Aug. 29-31. Mrs. Arthur Krueger.
 Spalding—Greeley Co. Free Fair. Aug. 20-22. Don C. Smith.
 Syracuse—Otoe Co. Fair Assn. Aug. 28-30. Frank Sorrell.
 Tecumseh—Johnson Co. Fair. Aug. 28-30. H. E. Lang.
 Wahoo—Saunders Co. Agrl. Soc. Aug. 15-17. E. J. Erickson.
 Walthill—Thurston Co. Fair. Aug. 30-Sept. 1. Alfred D. Raun.
 Waterloo—Douglas Co. Fair. Sept. 13-15. R. D. Herrington.
 Wayne—Wayne Co. Fair Assn. Sept. 12-15. Wm. E. Von Seggern.
 Weeping Water—Cass Co. Agrl. Soc. Aug. 22-24. Willard H. Waldo.
 West Point—Cuming Co. Fair. Aug. 26-29. Ed M. Baumann.

Nevada

Elko—Elko Co. Fair & State Livestock Show. Aug. 31-Sept. 3. Hayden Henderson.

New Hampshire

Canaan—Mascoma Valley Fair Assn. Aug. 26-30. Wm. A. Shepard.
 Contoocook—Hopkinton Fair. Sept. 4-6. Harold R. Clough.
 Keene—Cheshire Fair Assn. Sept. 6-8. Helen W. Adams, R. P. D. 1.
 Lancaster—Lancaster Fair Assn. Sept. 1-3. Carroll Stoughton.
 Pittsfield—Pittsfield Fair Assn. Aug. 28-Sept. 1. Wm. M. Osgood.
 Plymouth—Plymouth Fair. Sept. 11-14. W. J. Neal, Meredith, N. H.
 Rochester—Rochester Fair. Sept. 17-22. Ralph E. Cane.

New Jersey

Flemington—Flemington Fair Assn. Aug. 28-Sept. 3. Major E. B. Allen.
 Trenton—New Jersey State Fair. Sept. 9-16. Norman L. Marshall.

New Mexico

Albuquerque—New Mexico State Fair. Sept. 9-16. Leon H. Harms.

New York

Afton—Afton Fair & Agrl. Show. Aug. 14-18. Harry G. Horton.
 Altamont—Albany-Schenectady Co. Fair. Sept. 10-15. Roy F. Peugh, Guelderland Center.
 Avon—Genesee Valley Breeders' Assn. Sept. 7-8. John Steele.
 Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 29-Sept. 2. Albert M. Garrison.
 Batavia—Genesee Co. Agrl. Soc. Aug. 13-18. Glen W. Grinnell.
 Bath—Steuben Co. Agrl. Soc. Sept. 3-8. J. Victor Faucett.
 Boonville—Boonville Fair Assn. July 31-Aug. 4. E. R. Hargrave.
 Brookfield—Brookfield-Madison Co. Agrl. Soc. Sept. 3-6. R. F. Burdick.
 Caledonia—Caledonia Fair. Aug. 7-11. G. H. Oullings.
 Chatham—Columbia Co. Agrl. Soc. Sept. 1-3. Wm. A. Dardess.
 Cobleskill—Cobleskill Agrl. Soc. Sept. 17-21. Wm. H. Golding.
 Cortland—Cortland Co. Agrl. Soc. Aug. 27-Sept. 1. Harry B. Tanner.
 Dundee—Dundee Fair Assn. Sept. 11-13. L. R. Hammer.
 Elmira—Chemung Co. Agrl. Soc. Aug. 19-26. H. Ward Kinley, Horseheads, N. Y.
 Fonda—Montgomery Co. Agrl. Soc. Sept. 1-5. Jay V. S. Shelp.
 Gouverneur—Gouverneur Fair. Aug. 7-11. Bligh A. Dodds.
 Hamburg—Erie Co. Agrl. Soc. Aug. 20-25. J. C. Newton.
 Lowville—Lewis Co. Agrl. Soc. Aug. 13-18. Cyril L. Seymour, R. 1, Turin, N. Y.
 Malone—Franklin Co. Agrl. Soc. Aug. 20-25. H. E. Kelley.
 Middletown—Orange Co. Fair. Aug. 13-18. Alan O. Madden.
 Mineola, L. I.—Mineola Fair. Sept. 11-15. Fred D. Baldwin.
 Norwich—Chenango Co. Agrl. Soc. Aug. 21-25. R. L. Hogue.
 Palmyra—Palmyra Union Agrl. Soc. Sept. 27-29. W. Ray Converse.
 Penn Yan—Yates Co. Agrl. Soc. Week Aug. 20 (tentative). Oliver Wilcox.
 Rhinebeck—Dutchess Co. Agrl. Soc. Aug. 28-31. Lewis F. Winne.
 Sandy Creek—Sandy Creek Fair. Aug. 21-25. Wm. J. Potter Jr.
 Schaghticoke—Schaghticoke Fair. Sept. 3-6. Carl W. Lohnes.
 Trumansburg—Union Agrl. Soc. Oct. 3-6. Lorenzo Clinton.
 Vernon—Vernon Agrl. Soc. Sept. 11-16. Chas. Warren, Sherrill, N. Y.
 Walton—Delaware Co. Fair. Aug. 21-24. Paul G. Williams.

North Carolina

Asheboro—Center of N. C. Fair. Sept. 17-22. W. C. York.
 Asheville—Buncombe Co. Dist. Fair Assn. Aug. 27-Sept. 1. E. W. Pearson.
 Burlington—Burlington Community Fair. Week of Sept. 17. Pete Neese.
 Durham—American Legion Fair Assn. Week of Oct. 8. Hugo Walker.
 Durham—Durham Co. Colored Fair. Week of Oct. 15. Mel J. Thompson, Aurora, N. C.
 Enfield—Firemen's Agrl. Fair. Oct. 1-6. George R. Ivey.
 Fairmont—Fairmont Fair Assn. Sept. 3-8. Jack Huffines.

Goldboro—Wayne Co. Fair. Oct. 1-6. W. C. Denmark.
 Greensboro—Greensboro Fair. Sept. 24-29. Norman Y. Chambliss, Rocky Mount.
 Greenville—Pitt Co. Fair. Oct. 16-21. A. J. Grey, 6313 Sewell's Pt. Rd., Norfolk, Va.
 Henderson—Vance Co. Colored Fair. Oct. 15-20. Alfred Bullock.
 Littleton—Littleton Fair. Oct. 8-13. T. R. Walker.
 Rocky Mount—Rocky Mount Fair. Oct. 8-13. Mrs. Norman Y. Chambliss.
 Spring Hope—Nash Co. Fair. Oct. 8-13. Hobart Brantley.
 Wilson—Wilson Co. Fair. Oct. 15-20. W. H. Dunn.

North Dakota

Bottineau—Bottineau Co. Agrl. Soc. June 25-27. A. E. Stewart.
 Cando—Towner Co. Fair Assn. June 28-30. Mont Bacon.
 Crosby—Divide Co. Fair. June 18-20. R. C. Semington.
 Fessenden—Wells Co. Free Fair. July 10-13. Edw. W. Vancura.
 Flaxton—Burke Co. Fair. June 21-23. Bruce B. Blair.
 Hamilton—Pembina Co. Fair. July 19-21. Franklin Page.
 Jamestown—Stutsman Co. Fair Assn. July 2-4. Dr. G. A. Ottinger.
 Langdon—Cavalier Co. Fair Assn. July 16-18. Dick Forkner.
 Minot—North Dakota State Fair. July 2-7. H. L. Flinke.
 Rolla—Rolla Fair. July 5-7. R. T. Folley.

Ohio

Ashland—Ashland Co. Agrl. Soc. Sept. 19-22. James S. Atterholt.
 Ashley—Ashley Fair. July 18-21. Harry S. Wigton.
 Athens—Athens Co. Agrl. Assn. Aug. 21-24. L. C. Baker.
 Attica—Attica Fair. Oct. 2-5. Carl B. Carpenter.
 Barlow—Barlow Agrl. Assn. Sept. 27-28. C. E. Lawton.
 Bellefontaine—Logan Co. Agrl. Assn. Sept. 17-21. Carl C. Kirk.
 Berea—Cuyahoga Co. Agrl. Soc. Aug. 16-19. Wm. H. Kroessen.
 Bluffton—Bluffton Agrl. Soc. Dec. 5-7. Harry F. Barnes.
 Burton—Geauga Co. Agrl. Soc. Aug. 31-Sept. 3. Chas. A. Riley.
 Cadiz—Harrison Co. Agrl. Assn. Sept. 13-15. Lance H. Barger.
 Caldwell—Noble Co. Agrl. Soc. Sept. 12-14. J. K. Walkenshaw.
 Canfield—Mahoning Co. Agrl. Soc. Aug. 30-Sept. 3. E. R. Zieger, Youngstown.
 Canton—Stark Co. Agrl. Soc. Sept. 3-6. Ed S. Wilson.
 Carrollton—Carroll Co. Agrl. Soc. Sept. 26-29. Edgar B. Boyd.
 Carthage—Cincinnati—Hamilton Co. Agrl. Soc. Sept. 12-15. Clarence A. Peters, Courthouse, Cincinnati.
 Celina—Mercer Co. Agrl. Soc. Aug. 12-17. W. F. Archer.
 Circleville—Pickaway Co. Agrl. Soc. Sept. 5-8 (if okayed by State). Mack D. Parrett.
 Coshocton—Coshocton Co. Agrl. Soc. Oct. 2-6. C. V. Croy, R. D., Dresden, O.
 Croton—Hartford Ind. Agrl. Soc. Sept. 12-15. Clell H. Sinkey, RFD 1, Centerburg.
 Dayton—Montgomery Co. Fair. Sept. 3-6. Ralph C. Haines.
 Delaware—Delaware Co. Agro. Soc. Sept. 17-21. John Wagner.
 Delphos—Allen Co. Agrl. Soc. Aug. 21-25. L. E. Foley.
 Dover—Tuscarawas Co. Agrl. Soc. Aug. 6-10. S. O. Mase.
 Eaton—Preble Co. Agrl. Soc. Aug. 28-31. Wm. B. Pryor.
 Findlay—Hancock Co. Agrl. Soc. Sept. 5-8. Orvell Crates.
 Fremont—Sandusky Co. Agrl. Soc. Sept. 4-7. Russell S. Hull.
 Georgetown—Brown Co. Fair. Oct. 3-5. Luther Kestel.
 Greenville—Darke Co. Fair. Aug. 19-24. Frank Hiestand, Rossburg, O.
 Hamilton—Butler Co. Agrl. Soc. Sept. 23-29. John W. Cochran, Seven Mile, O.
 Hicksville—Defiance Co. Fair. Aug. 19-24. Howard Stuckman, Farmer, O.
 Hilliards—Franklin Co. Agrl. Soc. Aug. 13-16. Arch A. Alder.
 Jefferson—Ashtabula Co. Agrl. Soc. Aug. 14-19. E. W. Lampson.
 Kenton—Hardin Co. Agrl. Soc. Sept. 25-28. Lynn Dunkin.
 Lancaster—Fairfield Co. Agrl. Soc. Oct. 9-13. Russell W. Alt, R. R. 1, Baltimore.
 Lebanon—Warren Co. Agrl. Soc. Sept. 18-21. John T. Gorman.
 Lisbon—Columbiana Co. Agrl. Soc. Sept. 11-14. J. H. Sinclair, Hanoverton, O.
 Logan—Hocking Co. Agrl. Soc. Sept. 19-23. Carl L. Wilson, Box 4, Enterprise, O.
 London—Madison Co. Agrl. Soc. Sept. 19-23. Fred M. Guy, Irwin, O.
 Loudonville—Loudonville Agrl. Soc. Oct. 2-4. Chas. Bernhard Jr.
 Lucasville—Scioto Co. Agrl. Soc. Aug. 1-4. A. S. Moulton.
 McConnelsville—Morgan Co. Agrl. Soc. Sept. 6-8. Ray G. Smith.
 Mansfield—Richland Co. Agrl. Soc. (Junior Fair). Aug. 31-Sept. 1. R. D. Hale.
 Marietta—Washington Co. Fair. Sept. 2-5. L. E. Apple.
 Marion—Marion Co. Agrl. Soc. Aug. 26-31. H. A. Mayers.
 Marysville—Union Co. Agrl. Soc. Sept. 11-14. H. A. Taylor.
 Medina—Medina Co. Agrl. Soc. Sept. 5-8. Paul M. Jones.
 Millersburg—Holmes Co. Agrl. Soc. Sept. 5-8. H. C. Logsdon.
 Montpelier—Williams Co. Agrl. Soc. Sept. 11-15. Barr Lockhart.
 Mount Gilead—Morrow Co. Agrl. Soc. Sept. 6-8. Leo Wilcox.
 Mount Vernon—Knox Co. Agrl. Soc. Sept. 26-29. Henry G. Richards.
 Napoleon—Henry Co. Agrl. Soc. Aug. 28-31. James D. Murray.
 Newark—Licking Co. Agrl. Soc. Aug. 21-23. Mrs. Sally J. Sexton, Granville, O.
 Norwalk—Kuron Co. Agrl. Soc. Aug. 28-31. Mrs. Elfreda Crayton.
 Old Washington—Guernsey Co. Agrl. Soc. Sept. 26-28. Dr. Marvin E. Hartley, Cambridge, O.

Ottawa—Putnam Co. Agrl. Soc. Oct. 2-6. Jos. L. Brickner.
 Owensville—Clermont Co. Agrl. Soc. Aug. 14-17. J. W. Evans.
 Painesville—Lake Co. Agrl. Soc. Aug. 21-24. Mrs. Eva S. Merrill.
 Paulding—Paulding Co. Agrl. Soc. Sept. 19-23. Carl Laufhuf.
 Pikeston—Pike Co. Agrl. Soc. Aug. 9-11. Frank B. Cooper.
 Plain City—Plain City Ind. Agrl. Soc. Aug. 1-4. H. S. Foust.
 Pomeroy—Meigs Co. Agrl. Soc. Aug. 28-30. Chas. Radford Jr., Minersville, O.
 Proctorville—Lawrence Co. Agrl. Assn. Aug. 22-25. D. E. Lewis, Ironton, O.
 Randolph—Randolph Agrl. Soc. Sept. 14-15. R. P. Hamilton.
 Richwood—Richwood Ind. Agrl. Soc. July 25-28. Dana D. Lowe, R. 3, Marysville, O.
 Saint Clairsville—Belmont Co. Agrl. Soc. Sept. 6-8. Wm. R. Butcher Jr.
 Sidney—Shelby Co. Agrl. Soc. Sept. 11-14. Ben O. Harman, Anna, O.
 Smithfield—Jefferson Co. Fair. Sept. 19-21. W. E. Rose, E. D. 1, Rayland, O.
 Tiffin—Seneca Co. Agrl. Soc. Aug. 21-24. C. B. Baker.
 Toledo—Lucas Co. Agrl. Soc. Sept. 13-16. Chas. Glenn, 411 Michigan St.
 Troy—Miami Co. Agrl. Soc. Aug. 15-18. E. O. Ritter.
 Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 11-14. Ross A. Winter.
 Urbana—Champaign Co. Agrl. Soc. Aug. 6-10. John W. Yoder.
 Van Wert—Van Wert Co. Agrl. Soc. Sept. 3-7. N. E. Stuckey.
 Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 26-Sept. 1. Harry Kahn.
 Warren—Trumbull Co. Agrl. Soc. Aug. 7-11. Donald R. Baker.
 Washington C. H.—Fayette Co. Agrl. Soc. July 24-28. Frank E. Ellis.
 Wauseon—Fulton Co. Agrl. Soc. Sept. 3-6. C. J. Keller.
 Wellington—Lorain Co. Agrl. Soc. Aug. 21-24. Clair L. Hill.
 Wellston—Jackson Co. Agrl. Soc. Aug. 14-17. J. E. Wilson, Jackson, O.
 Wilmington—Clinton Co. Agrl. Soc. Aug. 7-10. Gertrude Hanks.
 Woodsfield—Monroe Co. Agrl. Soc. Aug. 28-30. Ralph Schumacher.
 Wooster—Wayne Co. Agrl. Soc. Sept. 11-14. W. J. Buss.
 Xenia—Green Co. Agrl. Soc. July 31-Aug. 3. Mrs. J. Robt. Bryson.
 Zanesville—Muskingum Co. Agrl. Soc. Aug. 14-17. Perl D. Elliott, R. 3, New Concord, O.

Oklahoma

Anadarko—Caddo Co. Free Fair Assn. Sept. 19-22. George A. Stephens.
 Blackwell—Kay Co. Free Fair Assn. Sept. 11-15. W. R. Hutchinson, Newkirk, Okla.
 Buffalo—Harper Co. Free Fair. Sept. 10-21. W. E. Bland.
 Hydro—Hydro District Fair. Sept. 6-8. Grace R. Felton.
 Miami—Ottawa Co. Free Fair. Sept. 3-8. H. A. Berkey.
 Muskogee—Oklahoma Free State Fair. Sept. 30-Oct. 7. Ethel Murray Simonds.
 Oklahoma City—Okla. State Fair & Expo. Sept. 22-28. Ralph T. Hemphill.
 Wewoka—Seminole Co. Free Fair Assn. Sept. 13-15. W. F. Lott.

Oregon

Grasham—Multnomah Co. Fair Assn. Aug. 20-26. A. H. Lea, Oregon Bldg., Portland.
 Hillsboro—Washington Co. Fair. Aug. 31-Sept. 1. Mrs. Leon S. Davis.
 Lakeview—Lake Co. Fair. Sept. 2-3. E. A. Felsch.
 Myrtle Point—Coos Co. Fair Assn. Sept. 1-3. P. C. Roper.
 Ontario—Malheur Co. Agrl. Assn. Sept. 1-3. R. E. Brooke.
 Portland—Stock Show only. Oct. 10-12. O. M. Plummer, 308 Wilcox Bldg.

Pennsylvania

Allentown—Great Allentown Fair. Sept. 18-22. M. H. Beary.
 Beaver Springs—Beaver Community Fair. Sept. 19-22 (if held). Ira Kline.
 Bedford—Bedford Fair Assn. Aug. 6-11. A. C. Brice.
 Bloomsburg—Bloomsburg Fair Assn. Sept. 24-28. Harry B. Correll.
 Butler—Butler Fair & Expo. Aug. 14-17. O. M. Miller.
 Centre Hall—Centre Co. Fair & Grange Encampment. Aug. 25-30. Mrs. Samuel Grove.
 Clearfield—Clearfield Co. (Firemen's) Fair. July 30-Aug. 4. Wm. Brice Jr., Bedford.
 Cochranton—Cochranon Fair Assn. Sept. 13-15. Chas. W. York.
 Cookport—Green Township Fair Assn. Sept. 13-15. J. D. Joiner, Alverda, Pa.
 Conshohocken—Spring Mill Fair. July 11-21. C. H. Johnston.
 Flourtown—Flourtown Fair. Aug. 1-11. Wm. J. Goss.
 Ford City—Armstrong Co. Fair. Sept. 3-8. W. B. Meehling.
 Gratz—Gratz Fair Assn. Sept. 18-22. Guy R. Klinger.
 Greensburg—Harrold Community Fair. Aug. 22-24. J. H. Slivis.
 Hanover—Forest Park Free Fair. Sept. 3-9. A. P. Karst.
 Harford—Harford Agrl. Soc. Sept. 12-14. Elton Robbins.
 Hatfield—Montgomery Co. Fair. Aug. 30-Sept. 3. Edw. Fadley.
 Hollidaysburg—Community Farm Show Assn. Oct. 10-12. Glenn Bressler.
 Honesdale—Wayne Co. Agrl. Soc. Sept. 18-21. R. W. Gammell.
 Hopewell—N. Bedford Co. Fair Assn. Oct. 18-20. Howard F. Fox, Loysburg, Pa.
 Indiana—Indiana Co. Fair Assn. Aug. 28-Sept. 1. Bertha E. Jones.
 Jennerstown—Jenner Fair. Aug. 21-24. A. O. Lape, Jenners, Pa.
 Kutztown—Kutztown Fair Assn. Aug. 13-18. Elmer A. F. Kline.
 Laurelton—Union Co. West End Fair. Sept. 3-8. J. Frank Snyder.
 Lehighton—Lehighon Fair. Sept. 3-8. Frank R. Diehl.
 Lititz—Lititz Community Show. Oct. 4-6. W. N. Young.
 Mechanicsburg—Grangers (Fair) Picnic. Aug. 27-Sept. 3. R. E. Richwine.

Mercer—Mercer Fair. Aug. 21-24. J. P. Orr, Mill Hall—Clinton Co. Grange Agri. Assn. Sept. 13-15. J. Rex Haver, Look Haven, Mount Joy—Mt. Joy Community Exhibit. Oct. 11-13. Mrs. Dorothy Hendrix.
 Newfoundland—Greene-Dreher Fair Assn. Aug. 30-Sept. 1. Henry G. Botjer, Greentown.
 Port Royal—Junata Co. Agri. Soc. Sept. 3-8. J. H. Book.
 Red Lion—Red Lion Gala Week. July 9-14. R. M. Spangler, Box 23, Hummels Wharf.
 Selinsgrove—Selinsgrove Night Fair. Week July 16. Roland E. Fisher.
 Spartansburg—Sparta Community Fair. Sept. 13-15. Telford S. Berkey.
 Stoneboro—Great Stoneboro Fair. Aug. 30-Sept. 3. Walter B. Parker.
 Tioga—Tioga Valley Fair. Aug. 1-4. Carl H. Forrest.
 Ulysses—Ulysses Community Fair. Sept. —. Olive Griffin.
 Waterford—Waterford Fair Assn. Sept. 5-8. Ray J. Salmon.
 Watsburg—Watsburg Agri. Soc. Aug. 28-Sept. 1. H. M. Burrows.
 West Alexander—West Alexander Fair. Sept. 13-15. Paul Rogers.
 Wind Ridge—Richmill Agri. Soc. Aug. 21-23. Floyd Campbell.
 York—York Interstate Fair. Sept. 11-15. John H. Rutter.
 Youngsville—Youngsville Community Fair. Sept. 6-8. Bertha P. Broadway.

South Carolina

Anderson—Anderson Fair. Oct. 15-20. J. A. Mitchell.
 Columbia—South Carolina State Fair. Oct. 22-27. Paul V. Moore.
 Florence—Pee Dee Fair Assn. Oct. 30-Nov. 3. Wm. B. Douglas.
 Greenville—Greenville Co. Fair Assn. Oct. 22-27. C. A. Harlong.
 Greenwood—Greenwood Fair. Oct. 29-Nov. 3. E. B. Henderson.
 Kingstree—Williamsburg Co. Fair. Sept. 25-30. H. C. Crawford.
 Orangeburg—Orangeburg Co. Fair Assn. Oct. 29-Nov. 3. J. M. Hughes.
 Orangeburg—Orangeburg Co. Colored Fair Assn. Oct. 9-13. W. C. Lewis.
 Owings—Mt. Carmel Fair. Oct. 10-13. Andrew Saxon.
 Spartansburg—Spartanburg Co. Fair Assn. Oct. 8-13. D. C. Todd.
 Sumter—Sumter Co. Fair. Nov. 6-9. J. Cliff Brown.
 Union—Union Co. Fair Assn. Oct. 8-13. M. C. Page, Jonesville, S. C.
 Walterboro—Colleton Co. Fair Assn. Oct. 1-6. E. E. Jones.

South Dakota

Clear Lake—Deuel Co. Fair Assn. Sept. 20-22. Ed Kregar.
 Gettysburg—Potter Co. Fair. Sept. 12-14. James J. O'Connell.
 Huron—South Dakota State Fair. Sept. 3-8. P. L. Hafner.
 Mitchell—Corn Palace. Sept. 24-29. Bradley Young.
 Onida—Sully Co. Fair Assn. Aug. 23-25. J. M. Reedy.
 Parker—Turner Co. Fair. Aug. 27-29. J. C. Jensen.
 Sioux Falls—Sioux Empire Fair. Aug. 21-26. Al Halverson.
 Tripp—Hutchinson Co. Fair Assn. Aug. 30-Sept. 1. Wm. E. Hoff.

Tennessee

Alexandria—DeKalb Co. Fair. Aug. 29-Sept. 1. Rob Roy.
 Carthage—Carthage Agri. Soc. Aug. 15-18. Stanton Hunter.
 Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 17-22. Maude H. Atwood.
 Columbia—Mid-State Fair. Week of Aug. 26. George L. Buchnau.
 Harriman—Roane Co. Fair. Sept. 10-15. W. B. Stout.
 Huntingdon—Carroll Co. Fair. Sept. 25-29. J. F. Walters.
 Knoxville—Tenn. Valley Fair Assn. Sept. 24-29. Pat W. Kerr.
 Lawrenceburg—Lawrenceburg Co.-Tenn. Valley Fair. Sept. 17-22. Dr. E. R. Braly.
 Lebanon—Wilson Co. Fair. Sept. 12-15. A. W. McCartney.
 Lexington—Henderson Co. Colored Fair. Sept. 17-22. C. G. Bond.
 McMinnville—Warren Co. Fair Assn. Sept. 13-15. F. J. Winton.
 Murfreesboro—Mid-State Colored Fair. Aug. 16-18. Dr. James R. Patterson.
 Tracy City—Grundy Co. Fair Assn. Aug. 16-18. W. N. Paris.
 Trenton—Gibson Co. Fair. Sept. 19-22. John R. Wade.

Texas

Ablene—West Texas Fair Assn. Sept. 21-29 (tent). Grover Nelson.
 Beaumont—Young Men's Business League of C. of C. Fair. Oct. 11-20. K. D. Schwartz.
 Corsicana—Corsicana Agri. Show & Rodeo. Sept. 18-22. Fred H. Harvey Jr.
 Leonard—Leonard Fair Assn. Sept. 26-29. H. H. Blackburn.
 Palestine—Anderson Co. Fair. Sept. 28-Oct. 6. C. O. Miller Jr.
 Manti—Sanpete Co. Fair. Aug. 31-Sept. 1. Rudolph Hope.
 Murray—Salt Lake Co. Fair. Sept. 19-22. Chester L. Bello, Magna, Utah.
 Ogden—Ogden Livestock Show. Nov. 3-7. E. J. Fjeldstad.
 Salt Lake City—Utah State Fair. Sept. 3-11. Sheldon R. Brewster.

Vermont

Barlow—Orleans Co. Fair. Aug. 16-18. Fred C. Brown.
 Essex Junction—Champlain Valley Expo. Aug. 27-Sept. 1. H. K. Drury.
 Hartland—Hartland Fair. Aug. 22-24. Max Rogers, R. 2, Woodstock, Vt.
 Lyndonville—Caledonia Co. Fair Assn. Aug. 23-25. A. E. Donahue.
 Rutland—Rutland Co. Agri. Soc. Sept. 3-8. Arthur B. Porter.

Virginia

Abingdon—Southwest Va. Fair. Aug. 27-Sept. 1. G. Y. Booker.
 Clintwood—Farmers' Fair Assn. Sept. 6-8. Leonard M. Mullins, Isom, Va.

Danville—Danville Fair Assn. Oct. 9-12. A. D. Starling.
 Emporia—Emporia Fair. Oct. —. B. M. Garner.
 Keller—Eastern Shore Fair Assn. Aug. 27-Sept. 1. J. Milton Mason.
 Luray—Page Co. Fair. Sept. 3-8. Amos Cave.
 Lynchburg—Lynchburg American Legion Fair Assn. Sept. 10-15. Abe Cohen.
 Lynchburg—Lynchburg Agri. Fair Assn. Sept. 10-15. L. H. Shradler.
 Martinsville—Martinsville Colored Fair. Sept. 3-8. J. F. Reynolds.
 Martinsville—Henry Co. Fair Assn. Sept. 17-22. O. B. Hensley.
 Manassas—Manassas Fair Assn. Sept. 3. J. M. Baum.
 Pennington Gap—Lee Co. Fair Assn. Sept. 3-8. Robt. C. Carter, Jonesville, Va.
 Petersburg—Southside Va. Fair. Oct. 1-6. R. Willard Eanes.
 South Boston—Halifax Co. Fair Assn. Oct. 9-13. W. W. Wilkins.
 Staunton—Staunton Fair. Sept. 3-8. C. B. Ralston.
 Suffolk—Tidewater Fair Assn. Oct. 23-26. H. C. Holman.
 Tazewell—Tazewell Co. Fair. Aug. 20-25. Miss Faye Harris.
 Woodstock—Shenandoah Co. Fair Assn. Aug. 28-31. Boyd M. Ramey.

Washington

Spokane—Spokane Interstate Fair. Sept. 27-30. Mrs. Adeline Darby, Dishman, Wash.

West Virginia

Marlinton—Pocahontas Co. Fair. Aug. 27-31. Fred C. Allen.
 Petersburg—Tri-Co. Fair Assn. Aug. 22-24. C. L. Stickler.

Wisconsin

Antigo—4-H Club Round-Up. Aug. 10-12. Ira V. Goodell.
 Ashland—Regional Fair. Sept. 13-15. Walter Wilcox.
 Athens—Athens Agri. Assn. Aug. 28-30. R. Neuenschwander.
 Baraboo—Sauk Co. Agri. Soc. Aug. 27-30. Kenneth H. Conway.
 Beaver Dam—Dodge Co. Fair Assn. Sept. 6-9. Forrest Knaup.
 Black River Falls—Jackson Co. Agri. Soc. Sept. 8-11. W. D. Bean.
 Bloomington—Blakes Prairie Agri. Soc. Sept. 7-9. Foster B. Porter.
 Cedarburg—Ozaukee Co. Free Fair. Aug. 8-12. Ray Gierach, Thiensville, Wis.
 Chilton—Calumet Co. Agri. Assn. Aug. 31-Sept. 3. T. Henry Weeks.
 Chippewa Falls—Northern Wis. Dist. Fair. Aug. 7-12. A. L. Putnam.
 Crandon—Forest Co. Agri. Soc. Aug. 27-30. R. M. Ritter, R. F. D., Argonne, Wis.
 Darlington—Lafayette Co. Agri. Soc. July 26-29. P. F. McConnell.
 De Pere—Brown Co. Fair Assn. Aug. 22-26. Wm. S. Klaus.
 Durand—Pepin Co. Junior Free Fair. Sept. 8. T. A. Parker.
 Eagle River—Vilas Co. Agri. Soc. Aug. 18. Emil Martinson.
 Eau Claire—Eau Claire Junior Fair. Aug. 14-16. Chester A. Dumond.
 Elkhorn—Walworth Co. Agri. Soc. Aug. 31-Sept. 3. Chas. A. Jahr.
 Ellsworth—Pierce Co. Fair Assn. Sept. 5-7. H. G. Seyforth.
 Elroy—Elroy Fair Assn. Aug. 3-5. LaVern McReynolds.
 Fond du Lac—Fond du Lac Co. Fair Assn. Aug. 24-28. J. B. Kolsta.
 Friendship—Adams Co. Fair Assn. Sept. 13-16. Robt. W. Roseberry.
 Galesville—Trempealeau Co. Agri. Soc. Aug. 31-Sept. 3. Frank M. Smith.
 Gays Mills—Crawford Co. Fair Assn. Sept. 6-9. Leonore M. Feldmann, Prairie du Chien.
 Gillett—Oconto Co. Youth Fair. Aug. 24-26. Emery J. Ansoerge.
 Grantsburg—Burnett Co. Fair Assn. Aug. 23-25. Ray G. Liddom.
 Green Lake—Green Lake Co. Junior Fair. Aug. 10-12. A. D. Carew.
 Hammond—St. Croix 4-H Fair. Aug. 15-17. N. E. Erickson.
 Iron River—Bayfield Co. Fair. Aug. 24-26. R. J. Holvenstot, Washburn, Wis.
 Janesville—Rock Co. 4-H Junior Fair. Aug. 27-30. R. T. Glasco.
 Jefferson—Jefferson Co. Fair. Aug. 2-5. Gordon Matters.
 La Crosse—La Crosse Inter-State Fair Assn. Aug. 1-5. Dorothy Frisch.
 Ladysmith—Rusk Co. Fair. Aug. 13-16. F. J. Manning.
 Lancaster—Grant Co. Agri. Soc. Sept. 7-9. Norman Clapp.
 Luxemburg—Kewaunee Co. Fair. Sept. 1-3. Julius Cahn.
 Manitowoc—Manitowoc Co. Fair. Aug. 15-19. Otto C. Heldemann, R. R. 2, Kiel, Wis.
 Marshfield—Central Wis. State Fair. Sept. 2-6. R. K. Williams.
 Mauston—Juneau Co. Agri. Soc. Aug. 21-24. Manly Sharp.
 Medford—Taylor Co. Co-Op. Youth Fair. Aug. 10-12. Wm. L. McPetridge.
 Menomonie—Dunn Co. Fair. Aug. 15-19. Lyle C. Pollock.
 Merrill—Lincoln Co. 4-H Leaders' Assn. Aug. 6-9. Gustav A. Sell, Merrill, Wis.
 Milwaukee—Wisconsin State Fair. Aug. 18-26. Wm. T. Marriott.
 Mineral Point—Southwestern Wis. Fair Assn. Aug. 31-Sept. 3. O. L. Winn.
 Mondovi—Buffalo Co. Agri. Soc. Aug. 25-28. J. V. Whelan.
 Monroe—Green Co. Fair. Aug. 2-5. W. R. Schuetze.
 Neillsville—Clark Co. Agri. Soc. Aug. 17-20. Harold Huckstead.
 Oshkosh—Winnebago Co. Fair & Expo. Aug. 28-31. Taylor G. Brown.
 Phillips—Price Co. Agri. Soc. Aug. 23-26. F. W. Heath.
 Plymouth—Sheboygan Co. Agri. Assn. Aug. 31-Sept. 3. W. H. Eldridge.
 Portage—Columbia Co. Free Fair. Aug. 2-5. O. G. Claffin.
 Rhinelander—4-H Club & School Fair. Aug. 24-25. J. M. Reed.
 Rice Lake—Barron Co. Agri. Soc. Aug. 16-19. L. R. Gilbertson.
 Richland Center—Richland Co. Agri. Soc. Sept. 13-16. H. J. Gochenaur.
 Rosholt—Rosholt Free Community Fair. Sept. 1-3. R. L. Wroldstad.

Saint Croix Falls—Polk Co. Fair Assn. Aug. 17-19. W. R. Vezina.
 Saxon—Iron Co. Fair Assn. Sept. 7-9. Mrs. Edward J. Skaja, R. 1, Box 204, Hurley.
 Seymour—Outagamie Co. Fair. Aug. 16-19. Michael Burns.
 Shawano—Shawano Co. Fair. Sept. 6-9. Louis W. Catteau.
 Slinger—Washington Co. 4-H Club Fair. July 26-29. E. E. Skalsky, West Bend.
 Spooner—Washburn Co. Junior Fair. Aug. 30-Sept. 1. W. H. Dougherty.
 Stoughton—Dane Co. Junior Fair. July 27-29. H. H. Cummings.
 Superior—Tri-State Fair Assn. Aug. 13-19. Max H. Lavine.
 Tomah—Monroe Co. Fair Assn. July 27-30. Paul H. Rose.
 Union Grove—Racine Co. Agri. Soc. Aug. 28-29. E. A. Polley, Rochester, Wis.
 Viroqua—Vernon Co. Agri. Soc. Sept. 20-23. Oren G. Johnson.
 Wausaukee—Marquette Co. Fair Assn. Aug. 31-Sept. 3. Chas. B. Drewry, Marinette.
 Wausau—Wis. Valley Fair & Expo. Aug. 11-15. H. A. Kiefer.
 Wautoma—Waushara Co. Fair. Aug. 23-26. H. N. Haferbecker.
 Westfield—Marquette Co. Agri. Assn. Aug. 31-Sept. 3. W. P. Fuller.
 Weyauwega—Waupaca Co. Fair. Sept. 14-16. Frank Hafner.

Wyoming

Buffalo—Johnson Co. Fair. Aug. 23-24. Wm. B. Long.
 Powell—Big Horn Basin 4-H Fair. Aug. 24-25. R. A. Roney.
 Torrington—Goshen Co. Fair. Sept. 3-4. E. P. Perry.

Canada

ALBERTA

Calgary—Calgary Exhn. & Stampede. July 9-14. J. Chas. Yule.
 Edmonton—Edmonton Exhn. Assn. July 16-21. Chas. E. Wilson.
 Red Deer—Red Deer Agri. Soc. Aug. 2-4. D. W. Robertson.
 Vegreville—Vegreville Exhn. Assn. July 31-Aug. 2. J. Fitzallen.
 Vermilion—Vermilion Exhn. July 26-28. S. C. Heckbert.

BRITISH COLUMBIA

Abbotsford—Central Fraser Valley Fair. Sept. 7-8. L. J. Kettle.
 Armstrong—Interior Provincial Exhn. Sept. 18-20. Mat Hassen.
 Chilliwack—Chilliwack Agri. Assn. Sept. 11-13. E. H. Barton.
 Ladysmith—Ladysmith Agri. Assn. Sept. 10-20. Rev. C. McDiarmid.
 Langley—Langley Agri. Assn. Sept. 3-4. H. R. Freeman, Milner, B. C.
 Mission—Mission Agri. Assn. Sept. 5-6. Prince George—Prince George Agri. Assn. Aug. 21-22. T. B. Tobiasen.
 Saanichton—Saanichton Agri. Assn. Sept. 3-4. S. G. Stoddard.
 Vancouver—Vancouver Agri. Assn. Oct. 5-6.
 Brandon—Manitoba Provincial Exhn. July 2-6. Miss B. M. Benson.
 Carman—Dufferin Agri. Soc. June 28-30. Gordon Peck.
 Deloraine—Deloraine Agri. Soc. June 19-21. A. Ready.
 Portage la Prairie—Portage Indust. Exhn. Assn. July 12-14. Keith Stewart.

NOVA SCOTIA

Middle Musquodoboit—Halifax Co. Exhn. Sept. 13-19. George S. Dickey.
 Truro—Central N. S. Exhn. Sept. 11-14. W. R. Retson.
 Windsor—Windsor Exhn. Likely Labor Day Week. Chas. A. Douglas.

ONTARIO

Almonte—North Lanark Agri. Soc. Aug. 30-Sept. 1. Howard Giles.
 Aylmer—Aylmer Agri. Soc. Sept. 19-22. H. R. Lashbrook.
 Belleville—Belleville Agri. Soc. Sept. 17-19. E. S. Denyes.
 Dresden—Camden-Dresden Agri. Soc. Sept. 11-13. H. J. French.
 Durham—Durham Agri. Soc. Sept. 6-7. W. G. Bayley.
 Elmira—Elmira & Woolwich Agri. Soc. Aug. 31-Sept. 3. Arthur H. Zilliox.
 Elmville—Flos Agri. Soc. Oct. 1-3. Thos. E. Smith.
 Fort William—Port Arthur-Canadian Lakehead Exhn. Aug. 13-18. W. Walker.
 Galt—South Waterloo Agri. Soc. Sept. 20-22. Robert E. Cowan.
 Harrow—Colchester South Agri. Soc. Sept. 26-28. L. Capstick.
 Kingston—Kingston & District Agri. Soc. Sept. 17-22. Mrs. P. A. Conley.
 Leamington—Leamington Dist. Agri. Soc. Sept. 24-29. Cecil Stobbs.
 McKellar—McKellar Agri. Soc. Sept. 18-20. L. Moffat.
 Ohsweken—Ohsweken Agri. Soc. Sept. 26-28. Joseph C. Hill.
 Oshawa—South Ont. Agri. Soc. Sept. 10-12. E. W. Webber, Columbus, Ont.
 Perth—South Lanark Agri. Soc. Sept. 6-8. M. J. Donohoe.
 Port Perry—Port Perry Agri. Soc. Sept. 1 and 3. R. D. Woon.
 Renfrew—South Renfrew Agri. Soc. Sept. 11-14. Walter Galbraith.
 Simcoe—Norfolk Co. Agri. Soc. Oct. 1-4. Harold I. Pond.
 Springfield—South Dorchester Agri. Soc. Sept. 18-19. E. E. Ward.
 Strathroy—Strathroy Agri. Soc. Sept. 10-12. Frank Langan.
 Vankleek Hill—Vankleek Hill Agri. Soc. Sept. 5-7. J. L. Campbell.
 Woodbridge—Woodbridge Dist. Agri. Soc. Oct. 6 and 8. N. George Wallace.

PRINCE EDWARD ISLAND

Charlottetown—Charlottetown Prov. Exhn. Assn. Aug. 14-17. J. W. Boulter.

QUEBEC

Ayers Cliff—Stanstead Co. Agri. Soc. Aug. 23-25. M. B. Corey, Hatley, Que.
 Bedford—Missisquoi Agri. Soc. Aug. 30-Sept. 1. P. O. Roy.
 Chicoutimi—Chicoutimi Agri. Soc. Aug. 22-27. Simon Maltas.

Cookshire—Compton Co. Agri. Soc. No. 1. Aug. 20-22. Aug. Gamache.
 Granby—Granby Hort. Soc. Sept. 6-8. J. J. B. Payne.
 Lachute—Lachute Spring Fair. June 13-16. Alex. Boliwell.
 Maniwaki—Gatineau Co. Agri. Soc., Div. B. Sept. 10-12. Palma Joanis.
 Quebec—Quebec Provincial Expo. Aug. 31-Sept. 9. Emery Boucher.
 Roberval—Roberval Fair. Aug. 23-26. J. Ed Bolly.
 Richmond—Richmond Co. Agri. Soc. Aug. 16-18. Antoniette Lhahen.
 Saint Casimir—Portneuf Agri. Soc. Div. B. Aug. 27-30. J. A. Foley.
 Saint Hyacinthe—St. Hyacinthe Regional Expo. Aug. 6-10. Alphonse Deschenes.
 Shawville—Shawville Fair. Sept. 20-22. R. W. Hodgins.
 Sherbrooke—Sherbrooke Fair. Aug. 25-Sept. 1. Norrey W. Price.
 Waterloo—Shefford Co. Agri. Soc. Aug. 11-14. R. R. Bachand.

SASKATCHEWAN

Estevan—Estevan Agri. Soc. July 2-3. Irwin Dean.
 Lloydminster—Lloydminster Exhn. Assn. July 23-25. George K. Ross.
 Melfort—Melfort Agri. Soc. July 19-21. Wm. Rodger.
 Moose Jaw—Moose Jaw Exhn. July 4-7. J. C. MacDonald.
 North Battleford—North Battleford Agri. Soc. Aug. 6-8. F. Wright.
 Prince Albert—Prince Albert Agri. Soc. Aug. 9-11. Gordon M. Cook.
 Regina—Regina Exhn. Assn. July 30-Aug. 4. James Grassick.
 Saskatoon—Saskatoon Industrial Exhn. July 23-28. Mrs. Letta Walsh.
 Weyburn—Weyburn Agri. Soc. July 9-10. Fred C. Zabel.
 Yorkton—Yorkton Exhn. Assn. July 16-18. Antoinette Draffenza.



Coming Events

These dates are for a five-week period.

Arizona

Clifton—Elks' Carnival. June 15-16. Harold Pine.

Arkansas

Fort Smith—Ark.-Okla. Rodeo. June 2-6. Arthur D. Murphy.

California

Livermore—Livermore Rodeo. June 9-10. F. Leslie Herrick, Box 431.
 Lodi—Hoot Gibson Rodeo. June 3. Chas. A. Curryer.
 Sonoma—Sonoma Rodeo. June 24. Wade Wilson.

Illinois

Decatur—Lions Circus. June 11-16. Edwin N. Williams.

Massachusetts

Norwood—Elks' Carnival. June 13-16. Wm. J. Dalton, 415 Prospect St.

Michigan

Detroit—Olympia Circus. May 10-27.

Missouri

Maitland—Bluegrass Festival. June 20-23. Dale A. Marion.

Montana

Miles City—Miles City Rodeo. June 23-24.

Nebraska

Bee—Firemen's Picnic. June 16-17. Edmund J. Kastl.

New Mexico

Clovis—Clovis Rodeo. June 1-2. E. D. Stalcup.

New York

Mount Morris—Firemen's Fair. June 13-16. F. Beuerlein.

North Dakota

Grand Forks—Fair Assn. Victory Celebration. June 26-30.

Ohio

Canton—Maccabees' Victory Cavalcade. Week of June 4. Dick Bannon.
 Harrison—Firemen's Carnival. June 4-9. Elmer J. Frey.

Oregon

Medford—Horse Show & Rodeo. June 30-July 1. Flash Fidler.
 Union—Eastern Ore. Livestock Show. June 1-2. Tony D. Smith.

Pennsylvania

Everson—Community Week Celebration. June 18-23. Tyrone Club.
 Greensburg—Firemen's Community Week. June 11-16. Hose Co. No. 3.
 Mount Pleasant—Girls' Band Celebration. VFV. May 28-June 2.
 Pitsburgh—Police Circus at Forbes Field. June 18-23. Thomas N. Packs.
 Somerset—VFV Spring Frolic. May 21-26.
 South New Kensington—Firemen's Week Celebration. June 25-30.
 Tarentum—American Legion Old Home Week. June 18-23. George E. Watt.

Rhode Island

Providence—Shrine Circus. June 17-23. Earl C. Whelden, Box 1092.

South Dakota

Arlington—Kingbrook Day, Commercial Club. June 14-15. C. P. Stanwood.

Texas

Midland—Midland Rodeo. June 7-10. Roy Parks.
 (See COMING EVENTS on page 66)

Brooks Ready; Show in New Novel

SABULA, Ia., May 19.—Jack and Maude Brooks tenter went into rehearsal May 15, with canvas, trucks and equipment having been put in first-class shape.

The Brooks show forms a background for a new mystery novel written by August Derleth, Wisconsin novelist, who has had a number of books published.

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Happy, Hectic KC

By Will H. Locke

'BLACKIE' DAWSON'S recent letter in Kansas City, Mo., brought to mind a retrospect of the "K.C." many of us knew during the gay '90s and the late '80s.

Charley Pervis's saloon, The Dizzy, opposite the old Ninth Street Theater (later the Orpheum) was the actor's rendezvous. Charley was their good friend in calm or in storm.

There were no regular theatrical agencies in Kansas City then. It was the custom for managers wanting people to send a letter or wire to The Dizzy and to the Ackerman-Quigley Printing Company to be posted on the "Call Board."

Ted Sparks and Leon Hahn were a vaude team known as the Ragtime Boys. About 1903, they split and Leon joined me. I had the Lockes in repertoire opening at Mound City, Mo.

For years, Kansas City was the hub and the mecca for managers and actors. But the Bells of Time have rung drastic changes, and all that is left of the good old days is inscribed on the tablets of memory.

There were no regular theatrical agencies in Kansas City then. It was the custom for managers wanting people to send a letter or wire to The Dizzy and to the Ackerman-Quigley Printing Company to be posted on the "Call Board."

Rep Ripples

CHARLES V. FOX has a vaude-pic show in the Casper, Wyo., sector, playing schools and halls. He will go under canvas June 1. George Colcord, formerly with the Silas Green Show, does the flesh end.

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LETTER LIST Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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CHINESE DRAGONS, IGUANAS, MEXICAN Boas, Mixed Dens, one pair 8 months old Lion Cubs, Spider Monkeys, Snake King, Brownville, Tex.

RINGTAIL MONKEYS, WHITE BREASTED Spider Monkeys, Boa Constrictors, Female Baird's Tapir with baby, Antelopes, Java Porcupines, Male Llama, Male Polar Bear, Tropical Birds. Write for price list. Louis Ruben, Inc., 853 Broadway, New York 3, N. Y. my26

WANTED — PRICED TO SELL, ANYTHING suitable for menagerie. What have you? Write at once. Mgr. Circus, R. F. D. #3, Moultrie, Ga.

WHITE LEGGED, LIGHT NOSED YEARLING Pony Mule. Will develop about 48 weeks, \$100.00; crated for shipment. Will soon be two years old. Leon Robinson, Dunkirk, O.

BUSINESS OPPORTUNITIES

See Ads Under This Heading Next Issue

COIN-OPERATED MACHINES, SECOND-HAND

AA BUYS! — 1¢ SCALES, 5¢ SELECTIVE Candy Bar Venders, 10¢ Aspirin, brand new 25¢ Venders for razor blade packages, etc. Send for list. Adair Company, 6926 Roosevelt Rd., Oak Park, Ill. jy7

A-1 CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. my26

ALUMINUM CHECKS FOR GROETCHEN Metalypers. Write for prices; state quantity you can use. Immediate delivery. Box A-11, Billboard, 1506 Vine, Hollywood 28, Calif.

ARCADE OPERATORS—IF YOU ARE INTERESTED in buying a few Floor or Counter Games in working condition, priced right, send for our list. Pop's Arcade, 921 Noble St., Anniston, Ala. je2

BALL GUM WANTED — GIVE PRICE AND amount available in first letter. G. B. Farquharson, Box 828, Guthrie, Okla.

BOWLING LEAGUE, FREE PLAY, USED 3 weeks, \$140.00; Bean 'Em, flour sample, \$35.00, crated; both for \$165.00. Jack Hartman, Rome City, Ind.

CANDY AND CIGARETTE VENDING MACHINES, all makes and models. Largest distributors. Also replacement parts and mirrors. Uneda Vending Service, Dept. B, 102 Scholes St., Brooklyn 6, N. Y. my26

CLOCKS, TIMERS FOR COIN MACHINES EXchanged. Save Power Packs, Rectifiers, Bulbs. Send us your old clock and we will exchange it for guaranteed clock. Price, \$1.00, P. O. B. Amusement Enterprise, 2235 First St., N. W., Washington 1, D. C.

FOR SALE — BALLY GRAND NATIONAL, Bally Grand Stand, Bally Thistle-down, \$69.50 each; Keeney Track Record, \$75.00; Bally Preakness, \$15.00; Counter Color Machines, Dewey type, 5¢ payout, \$60.00. Badger Bay Company, Green Bay, Wis. je2

FOR SALE — HADLEY TRANSFORMER TO step up low voltage, and one Gallant Fox Race Horse Machine, good for parts only, \$35.00 for the two. ABC Novelty Co., 2509 S. Presa, San Antonio, Tex.

FOR SALE — 850 WURLITZER, JUST OFF location; clean, properly crated, \$75.00. 1/3 deposit. Chacha Amusement Co., Talladega, Ala.

FOR SALE — CAIL-O-SCOPE, \$20.00 EACH; Blue Book Vender, \$40.00; Mills Free Play Ows, \$70.00 each; Pacific 3-Way Strength Tester, \$45.00; Striking Clock, \$45.00. Erwin Baldrige, P. O. Box 111, Redford P. O., Detroit, Mich.

FOR \$12.00 WE WILL COMPLETELY REfinish your slot to look like brand new. Includes rebuffering, refinishing all three castings and back door. Offer good on all models except Chromes. Ship castings express prepaid. Monroe Distributing Co., Box 413, Painesville, O. je16

FOR SALE — 25 U-SELECT-IT CANDY MACHINES, 48 bar capacity; 7 U-Select-It, 72 bar capacity. Condition guaranteed, \$22.50 each. 1/3 deposit. Keystone Candy Sales, 13 Catlin Ave., Wilkes-Barre, Pa.

FOR SALE — TAIL GUNNER, \$99.50; 2 IMPS, \$11.00; 10 Marvel Cigarette Machines, \$12.00 each. Frank Guerrini, Burnham, Pa.

FOR SALE — CLEAN, GOOD AS NEW MODEL Advance Ball Gum Machines, \$5.50; Columbus and Ohio Ball Gum Machines, \$6.50; Model 40 Northwestern Peanut or Gum Machines, perfect condition, clean, ready for location, \$6.50. Only limited number. Thomas Novelty Co., Paducah, Ky.

FOR SALE — ONE PACES REELS, 5¢-10¢, good condition; one Paces Reels, 10¢; three Vest Pockets, blue and gold. No reasonable offer refused. Will crate. F. M. Francis, Carroll, Iowa.

FOR SALE — 5¢ Q.T. ORIGINAL GLITTER Gold, good condition, \$110.00; Cigarolla, \$85.00; Mills 10¢ Slot Jack Pot, \$55.00; Ray's Track, \$50.00. R. E. Hershner, Iberia, O.

GOLD CHROMES, BROWN FRONTS, CHERRY Bells, Blue Fronts, nickel, dime, quarter play; 5¢ Q.T.'s, cash; Jumbos, Galloping Dominoes, Exhibit's Races, Tanforan, Paces, Reels, Saratoga, Bally Bell, 5¢, 25¢; Jennings Multiple Racer; Liberty Bell. Pace Allstar Deluxe. Coleman Novelty, Rockford, Ill.

P. A. SYSTEM, PERFECT WORKING ORDER, 110 volts AC, \$95.00; 1 Record Making Machine for making 6" to 10" records, \$295.00. Can also furnish 6" Records. Money maker for any carnival. S&W Coin Machine Exchange, 2410 Grand River, Detroit 1, Mich.

PENNY NORTH WESTERN, STANDARD Models or Columbus Model A, \$5.00; Walzer Hershey Machines, \$3.00; Penny Snacks, \$7.50; 5¢ DuGrenier Selective Candy Bar Machine, \$12.50; Hamilton Scales, \$40.00. Al. Hoff, 1918 Ross, Baltimore 13, Md.

PHOTOMATIC FOR SALE, 1 LATEST MODEL, A-1 condition, \$940.00; 1 Shoot Your Way to Tokyo, \$150.00. Wanted: Selectorscope, 5 Reel Microscope Machines; will pay \$300.00 each. Vernon Stewart, 106 1/2 High St., Portsmouth, Va. je2

POSTAGE STAMP MACHINES WANTED — Can especially use Shipman Machines in any condition. State what you have, prices asked, etc. Box C-354, Billboard, Cincinnati 1, O. je2

PRICED FOR QUICK SALE — THREE SCIENTIFIC Batting Practice, two Seeburg Shoot the Chute, Rapid Fire, Sky Fighter, Keeney Air Raider; all eight machines for \$850.00. 1/2 deposit. H. W. DesPortes, 2025 Post St., Jacksonville, Fla.

SCALES — 5 WATLING "500" FORTUNE-Telling Scales, 1 Watling Guesser Scale, all very clean, \$115.00 each, crated. King Pin Games Company, 826 Mills St., Kalamazoo, Mich.

SEEBURG, ROCKOLA, WURLITZER PHONO-graphs, Pinganes, Scales, Slots, Cash Register, Toys. Almost everything. Write Youngstown Sales, 116 Thornton, Youngstown 4, O.

SIX PENNY DROP CARD MOVING PICTURE Machines, \$50.00 for lot; \$10.00 each. Also six Fruit Reel Machines, 1¢ to 25¢ take, \$7.50 each. Mark J. Sorbin, 2316 Eldridge St., Pittsburgh, Pa.

"SPECIAL" — 1 5¢ U-POP-IT POPCORN MACHINES, \$125.00; 1 1¢ Johnson Coin Counter, \$90.00; 5 1¢ Royal Weighing Scales, \$39.50; 10 5¢ DuGrenier Candy Bar Machines, \$22.50; 4 5¢ F-Z Ball Gum, \$12.50. Cameo Vending, 432 W. 42d, New York.

TEN SCIENTIFIC X-RAY POKER TABLES with new backboards, good condition, \$125.00; ten Chicago Coin 9 Ft. Skee Ball Alleys, \$100.00 each, F. O. B. Wildwood, N. J. Samuel Lerner, 106 S. 13th, Philadelphia, Pa. my26

THREE GROETCHEN COLUMBIAS, 5¢ CIG Reels, like new, \$37.50 each. Deposit. Central Nev. Co., Box 74, Arkansas City, Kan.

WANT DAMAGED BALL GUM, ALSO GOOD Gum, Imps, Victor Venders; also Pecan Candy. For sale: Peanut Venders. Box 365, Tampa, Fla.

WANTED TO BUY — KIRK GUESS YOUR Weight Scales. Describe fully for quick sale. McGuire, 313 N. Santa Ana, Bellflower, Calif. jy28

WANTED TO BUY — 10 MILLS CHECK Escalator Type Mint Machines. W. C. O'Hare, 415 S. Dorsgenois St., New Orleans, La. my26

WANTED TO BUY FOR CASH — WURLITZER Twin 12 and 24 Hidenways; Wurlitzer 616a, 24a, 600a, 500a; Packard Boxes, all models; Consoles, free play, payout or combination. State price and condition. Badger Sales Company, 1612 W. Pico Blvd., Los Angeles 15, Calif. my26

WANTED TO BUY — PHONOGRAPHS, WALL Boxes, Hide-Away Units, Consoles, Slots, Vest Pockets, Wurlitzer Skeeballs. Give description, quantity for quick action. General Music Company, 2277 W. Pico, Los Angeles 6, Calif. my26

WANTED — LAST CALL FOR JENNINGS Silver Dollar Slots. Quote lowest prices and guaranteed condition. W. A. Huffman, 231 N. Center, Reno, Nev. Phone 5310.

WANTED — ONE-CENT NORTHWESTERN Peanut Venders, 5-cent Candy Venders. State price, model, condition first letter. Hennen, 2647 Middle Rd., Davenport, Iowa.

WANTED — PHONOGRAPH, CONSOLE AND Slot Mechanics. Bertucci Novelty Co., 3012 11th St., Gulfport, Miss.

WANTED — MILLS SQUARE BELLS, FLASHERS, Slots, Keeney and Mills Consoles. Send list and best prices. Silent Sales Company, Silent Sales Bldg., Minneapolis 15, Minn.

WURLITZER SKEEBALL MACHINES, IN ANY condition, and Bank Roll, fair or good, University Supply, R. L. Keifer, 17347 Quincy Ave., Detroit. my26

1 SUPREME ROCKET BUSTER, PERFECT, used one month, \$285.00; 1 Marvel Base Ball Pin Ball, A-1, \$125.00; 1 Spot-A-Card, A-1, \$75.00; 1 DeLuxe Texas Leaguer, \$45.00. 1/3 deposit. K. & H. Novelty Co., Kingsport, Tenn. Phone 1109.

4 CAILLE 5¢ SLOTS, REFINISHED, \$60.00; 2 Caille 10¢ Slots, refinished, \$70.00; 2 Pace Reel, 5¢ factory rebuilt, cash free play, \$200.00 each. All machines clean, mechanically perfect. 1/3 deposit with order. Super Amusement Co., 140 N. E. 40th, Miami 37, Fla.

4 A.B.T. AROMATIC RIFLES, NOW OPERATING, \$150.00 each; one #2 Side Target for above, \$350.00. Funland, 518 Kansas, Topeka, Kan.

8 AUTOSCOPE SKYFIGHTERS, LATE MODEL B, \$225.00 each, or \$1,000.00 for all. Geo. Welch, Gibsonton, Fla. je2

25 KICKERS CATCHERS, \$27.50; 10 HIT THE Japs, \$10.00; 15 Poison the Rat, \$10.00. Playland, 276 S. High, Columbus, O.

2500 PEANUT, BALL GUM, CIGARETTE, 5¢ Candy Venders, Counter Games for sale cheap; or will trade on Mills, Watling Lo Boy Scales or A.B.T. Targets. Send list. We buy, sell and trade. Graham's Vending Service, Connellsville, Pa.

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BALLYHOO CAPES, RHINESTONE G-STRINGS, Striptease, beautiful Gowns, Cellophane Hulas, Green Velvet Curtains, Chorus Sets, Red Band Caps, Minstrel Capes. Wallace, 2416 N. Halsted, Chicago.

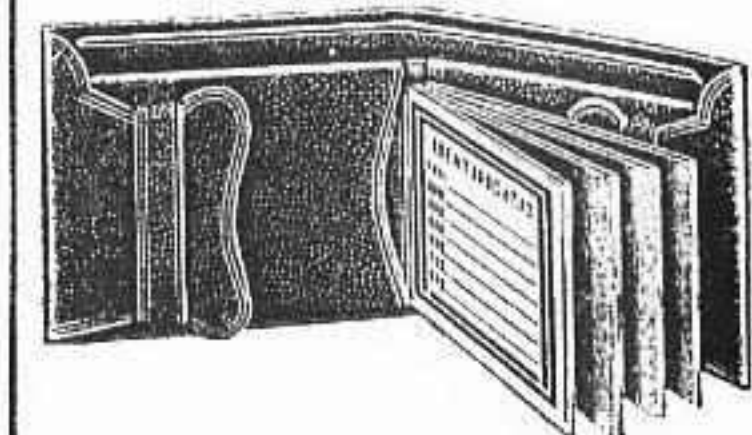
BAND DIRECTOR'S UNIFORM, SIZE 36, DARK blue wool gabardine, double breasted. Trimmed in gold. Like new. Carl Landrum, Quincy, Ill.

CELLOPHANE HULAS, ALL COLORS, BRAIDED waistband won't shed, \$7.50; Rhinestone G-Strings, \$7.50; Bras, \$1.50; Net Panties, \$1.25; Bras, 75¢, add 15¢ postage. Other Costumes and Accessories. Deposit on C. O. D. C. Guyette, 346 W. 45th, New York. Tele. Circle 6-4137.

FOR SALE — UNIFORM COATS, \$2.00; SUITS, \$5.00; Cow Boy Chaps, \$7.00; Devil and Skeleton Suits, \$8.00; Prince Albert and Frock Coats, \$3.00; 200 assorted Costumes and Wigs at close out prices. The Costume Shoppe, 305 Morris St., Charleston, W. Va.

FOR SALE — OLD ESTABLISHED THEATRICAL Costume Business. Profitably operated over 65 years. Complete stock all kinds costumes. Reason for selling illness and old age. For full details write F. Sawirschina, 1218 Vine St., Cincinnati, O.

MINSTRELS, CLOWNS, GYPSIES, SPANISH, Chorus and Principal Costumes, reasonable. State wants. Other accessories. C. Conley, 308 W. 47th, New York.



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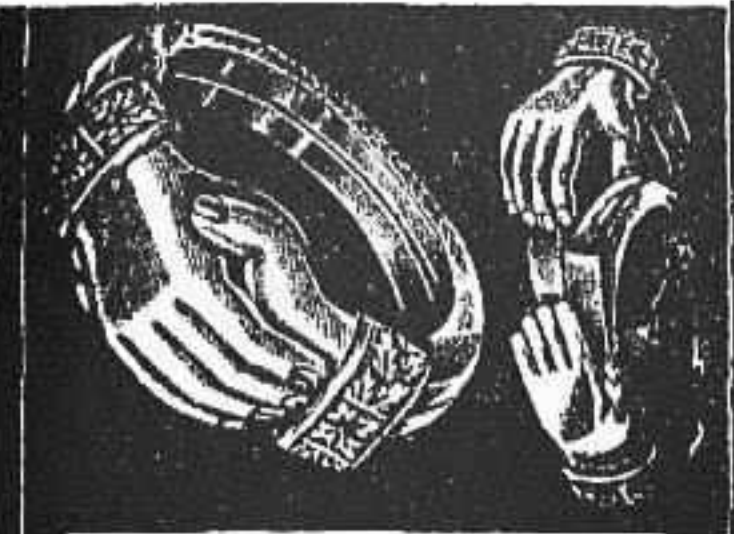
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Two hands clasp and unclasp to make this memento of true friendship. P9119—Heavy Gents', Sizes 6 to 9. Ea. \$1.65. Lots of 10 for \$15.00. P9120—As Above, for Ladies. Sizes 5 to 7. Ea. \$1.35. Lots of 10 for \$11.00.

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SPECIALS! For ONE WEEK Only 10 Gross U. S. Slum for \$7.50 10 different items Shipping Wt. 11 Lbs. Postage Extra "Band-ette" Treated Strips, 8 in Folder—Gross Folders, \$2.65 10 Gross Limit Shipping Wt. 6 Lbs. CATALOG NO. 257 Now Ready Write for your copy today. State your type of business. Prices F. O. B. Terre Haute. 25% Deposit Required With C. O. D. Orders. LEVIN SINCE BROS. 1886 NOT CONNECTED WITH ANY OTHER FIRM Terre Haute, Indiana

1945 Illustrated Catalogue, FREE Chock Full of Mexican Jewelry Men's Identification Bracelets, Heavy Duty, Doz. \$ 7.12 Ladies' and Children's Identification Bracelets, Doz. 5.72 Anklettes, Doz. 5.72 Anklettes, Gold Filled, Doz. 9.50 Neck Chains, 18", S. S., Doz. 4.75 Neck Chains, 18", Gold Filled, Doz. 6.75 Cedar Wood Jewelry for Engraving, Sample Assortment 10.00 MILLER CREATIONS Manufacturers and Importers 6628 Kenwood Ave. Chicago 37, Ill. Phone: Fairfax 4987

CARNIVAL SPECIALS Per Dozen 23x17 In. De Luxe Scottie Fur Dogs \$36.00 28 In. Goo-Goo Eyed Chenille Dolls 18.00 Large Plaster Figures and Animals, Ass't 2.00 Per Hundred Fox Fur Tails (Sm., Med., Lg. & X-Lg.) \$6.00, \$15.00, \$20.00 & \$25.00 Per Gross Plaster Animals, Ass't. \$1.25, \$3.25 & \$ 7.50 Swaggers \$8.00 & 10.50 Small Hawaiian Lols 2.50 Small Hawaiian Lols, Red, White & Blue 3.60 Remit 25% With Order, Balance C. O. D. Write for Price List.

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NET CHORUS PANTIES, IMPROVED BUILT UP model, superior quality, \$1.50 each; fancy Can Can Garters, \$1.50 pair. Lillian Costume, 1658 Broadway, New York, N. Y. my26

FORMULAS & PLANS

HARBEQUE GREEN BEANS — SOMETHING new, different and delicious. Low cost, easily made. Formula, 50¢. Frank Shilling, 1017 Dueber, Canton 6, O.

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NEW KOHLER ELECTRIC PLANTS, A.C. AND D.C. to 10 K.W. Other Electric Plants, new and used. E. F. Schmalz, 215 Wyoming Ave., Klugston, Pa. my26

NEW AND USED TRAILERS — TRAILER ACCESSORIES. Trailer Bath Tubs, \$4.95; Automatic Fire Extinguishers, \$5.50; Plain Extinguishers, \$3.50; Electric Brakes and Drums, \$75.00; Vacuum Brakes, \$6.50 per pair. Trade and terms. Sellhorn's, East Lansing, Mich., and Sarasota, Fla.

POP-CORN MACHINES, POPMATIC AUTOMATIC vending type, electric; operated by inserting 5¢ coin. Reconditioned, \$50.00 each. Barnes, 222 Shepherd Pl., Hannibal, Mo.

STREAMLINED MINIATURE TRAIN AND TRACK, brand new. Photos, details, 25¢ coin; 21 passengers, 24" gauge. Murray, 234 Westfield Ave., Elizabeth, N. J.

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WORLD'S PAIR MODEL BURCH, \$650.00; Burch Rotating Model Dry Popper, gas heat, electrically rotated, sets on 6 ft. white porcelain frame; glass enclosure and display. Use for straight popcorn business and caramel corn, \$450.00. P. K. Sales Co., Cambridge, O.

5 TAYLOR FREEZERS, UNITS COST \$695.00 each; sell at \$400.00 each, or \$1,750.00 for all. Freez Master consists high speed automatic freezer, 1/2 H.P. compressor and 1/4 H.P. agitator, 110 volt A.C.; enclosed compact console cabinet. C. & H. Electric, 436 W. Juneau, Milwaukee 3, Wis. je9

57 PAIR RICHARDSON RINK SKATES, GOOD condition. Fibre wheels, no welded plates, 3 to 9. Best offer over \$5.00. 5 dozen Maple Balls, 3 3/4" diameter for skee ball game. Erickson, Box 230, Fairmont, Minn.

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CANVAS — TARPULINS, WATERPROOF Covers, made from government remnants. All new material: 10x12, \$12.00; 12x15, \$18.00; 15x20, \$30.00. Imitation Leather, all colors; Dropcloths, all sizes. Michigan Salvage Co., 609 W. Jefferson, Detroit 26, Mich. je9

FOR SALE — WAR SHOW COMPLETE WITH Banners for carnival. Hal H. Asling, 54 S. King St., Hampton, Va.

FOR SALE — THE MERRY-MIX-UP, CHAIR-plane, reasonable. Fred L. Paigy, Clarkson T. L. Rd., Clarkson, N. Y.

TENTS — 12x12 to 40x200. ALL PUSH POLE. Complete list, \$1.00. Hand roped, good as new, rented couple weeks. Sidewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. jy14

TENTS — 50x120, 54x110, 54x130, 54x150, 70x150, 50x50, 20x40, 19x30, 90x210; Sidewall, 7 ft. khaki or colored, 12 ft. white; Girl Costumes, Rubber Cable, No. 14 Wire. Other Show Equipment. Ludwig, Carroll, Iowa.

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40 BY 80 TENT FOR SALE — SMITH'S E-Z metal seat ends. Can fill order up to 600 equl. Also Portable Seating from tent theater. 1225 Churchman, Indianapolis 3, Ind. Phone: Market 4779.

50 PIECES IRON CAGE FRONTS TO BUILD A complete animal show, from 4 1/2 x 6 ft. to 5x12 ft. Various sizes, with doors. Complete, \$500.00. E. O. B., New York. Henry Trefflich, 215 Fulton, New York 7, N. Y.

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COMEDIAN, STRAIGHT MAN, PIANO PLAYER and others for platform medicine show. State salary, etc., in first letter. Kar-Laeto Medicine Co., Greensburg, Pa. je2

CONCERT AND DANCE JOB AT RESORT — Pianist, Trumpet, Tenor Sax, Drummer. Must double some string instrument except pianist. Box C-353, Billboard, Cincinnati 1, O.

GIRL MUSICIANS — ALL INSTRUMENTS, union. Must jump, read and cut shows. Top salary. Wire Box C-351, Billboard, Cincinnati 1, O.

LEAD TENOR DOUBLING CLARINET WANTED immediately; also Bass Man. Other musicians contact. Salary good to sober, dependable men. State all qualifications in first letter. Play only long locations. Answer Box 365, Billboard, Arcade Bldg., St. Louis 1, Mo. je9

MAN WITH A SPARK! — KEEN, LIVELY Showman with creative ability. Theatre circuit offers excellent opportunity to man experienced in management, exploitation and promotion. Write Box C-355, Cincinnati 1, O.

MUSICIANS WANTED — MUST BE PURPLE Hearters. Thirty piece band to tour. Also Specialty Acts. P. O. Box 123, Battle Creek, Mich. je2

MUSICIANS ON ALL INSTRUMENTS FOR Location work; salary seventy. Write, wire Orchestra Leader, Middleton, Wis.

MUSICIANS — ALTO, TENOR, TRUMPET, Trombone, Bass, Guitar. Salary, \$90.00 minimum weekly. Name organization. Box 352, Billboard, Cincinnati 1, O.

MUSICIANS WANTED — ESTABLISHED Territory tenor band needs Sax. Reliable, year around; top salaries, home nearly every night. Other instruments, write Lynn Kerns, Fairmont, Minn. je2

ORGANIST WANTED — RINK EXPERIENCE necessary. Wire Manager, The Coliseum, Baltimore, Md.

PIANIST, VIOLINIST, TENOR SAX, DRUMS, doubling Accordion; Clarinet, Cello, Singer, String Bass; 4 people. Open now or later. Experienced hotel, lounges, etc. Write Box C-356, c/o Billboard, Cincinnati, O.

PIN GAME MECHANIC — MUST BE EXPERIENCED. Highest salary paid right man. Write giving experience, age, etc. Central Mfg. Co., 4245-47 Fullerton, Chicago 39. SPaulding 1670-1.

SOBEL, RELIABLE PIANO MAN WITH GOOD beat. Sober, reliable Tenor Man, double Clarinet, that plays in tune. May 15. Short hours and good pay. Write details. Nelson Fontenot, 2201 2d St., Alexandria, La.

TENOR MAN AT ONCE — MUST BE GOOD reader and capable of modern jazz. Salary \$75.00. Band Manager, General Delivery, Virginia Beach, Va.

TIGHT-WIRE WALKERS WANTED — BOY, girl, also girls for single traps, loop ladder, web. Tommy Whiteside, c/o Austin Bros., Circus, Route in Billboard.

TWO TRUMPETS (OR CORNETS) TO SPLIT lead for hotel tenor band playing strictly long locations. Must have big tones, tenor band conceptions; sight reading most important. Must be sober. Top money. Contact Warney Ruhl, Pickwick Hotel, Kansas City, Mo.

WANT PEOPLE IN ALL LINES FOR MY Victory Platform Show. Hillbillys, Musicians, Teams, Straightman, Blackface, Magicians, Two and three week stands. Top salaries, good treatment, long season. Maurice Cash, 121 Cleveland Ave., Columbus, O.

WANTED — REPLACEMENTS ON MID-WEST band. Salary, \$50.00 to \$60.00 per week. Elmer J. Hall, Box 595, Grand Island, Neb. je10

WANTED — PIANO MAN, JUNE 1. NEAT, sober, know old and show tunes; play good jump and solid background. Ninety weekly and union tax. Sundays off. Wire Joe Browne, DeWitt Clinton Hotel, Albany, N. Y.

WANTED — EXPERIENCED ALTO OR TENOR; also Piano Man. Must read, fake. Location, no beginners. Leader, Gilbert Hotel, Daytona Beach, Fla.

WANTED — TENOR SAX. STATE QUALIFICATIONS and salary. Sandy Sandifer, Paxton Hotel, Omaha, Neb.

INSTRUCTIONS BOOKS & CARTOONS

See Ads Under Above Headings Next Issue

MAGICAL APPARATUS

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MISCELLANEOUS

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MUSICIANS

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VOCALIST — NAME BAND EXPERIENCE with air shots. Wishes position with name, semi-name, new outfit. Veteran. Photos upon request. Bob Genza, 4815 46th St., Woodside, L. I., N. Y. my26

VOCAL QUARTETTE — MODERN 4 PART Harmony. Prefer a good name band. Young, experienced, reliable and neat appearance. Write or wire Stanley L. Selton, 253 S. George St., York, Pa.

4 PIECE ORCHESTRA — PIANO DOUBLING Organ, Sax, Bass or Drums, Violin doubling Banjo, Electric Guitar, Vocals. Library, union. Want summer Wisconsin, Michigan resort, night club. Hohenshell, 1006 Raynor, Joliet, Ill.

WANTED — SIX OR EIGHT TOP RIDES FOR permanent set to operate at Doe Doe Park this season. B. F. Hutchins, 219 D St., Lawton, Okla. je2

WANTED — ELECTRIC ICE SHAVERS, NAMES Headline Printing Press, Cotton Candy Machine, Juice Extractors. B-B Sales, 311 Travis, Houston, Tex. my26

WANTED — GERRUDER BRUDER ORGAN with mechanical figures. State size, condition, price. James Van Vliet, 119 Boonton Ave., Boonton, N. J. je2

WILL BUY UNICYCLE AND BRAKE AWAY Bike. Any condition. George Dexter, 371 W. 48th St., New York. Tel. Co 5-8760.

WILL BUY MOTOR POWERED LAWNMOWER. White C. & H., 815 N. Cascade, Colorado Springs, Colo.

DRUMMER — 23, DISCHARGED VETERAN, reliable, sober, neat appearance. Read or fake. Will travel. Best equipment, new. Experienced. Prefer combo playing good hotel locations. Society, swing or rumba. Will consider all offers. Phone or wire Eddie Dirman, Avezel Hotel, Bloxi, Miss.

DRUMMER — 21, 4-F, SOBER, DEPENDABLE. Played with Leo Castle. Available after May 28. Travel anywhere. Norman Cogan, Y.M.C.A., Jackson, Miss.

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GIRL GUITAR AND VOCAL, GIRL TRUMPET. Union, experienced section, small combos and shows. Musician, 7739 N. Paulina St., Chicago.

GUITARIST — ELECTRIC. PLAYS ANYTHING. Send ticket, go anywhere, age 28, vet. Contact Musician, 1422 9th Ave., Phenix City, Ala.

HILLBILLY TOP NOTCH DUET — VOCAL AND Instrumental. Girl Singer, Yodeler, Guitarist, attractive. Man, Fiddler, up with best, cowboy style. Been carrying 4 radio programs daily. Both union, sober. Wire Shorty Steed, 901 W. 7th, Grand Island, Neb., or call 1455-J.

MALE VOCALIST — 17, BARITONE. BALLADS or jump tunes; band or stage. Neat appearance. Available June 1. Charles Whaley, Williamstown, Ky.

RALPH HOWARD AND HIS HAMMOND Organ now available. Union. 1245 W. Washington St., East Peoria, Ill. my26

STRING BASS MAN — ALL ESSENTIALS. Prefer high class society or hotel band; small combo experience. Photo. Box C-338, Billboard, Cincinnati 1.

TENOR — DOUBLES CLARY, 21; HONORABLE discharge, union. Read, jazz, tone. Wants job with small unit from 3 to 6 pieces. Must be jazz. No mouse bands. Cut or no notice. Ray Stewart, 827 5th Ave., S., Clinton, Iowa.

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LOWEST FACTORY PRICES

WATCHES

New 15 J. 10 1/2 L, regular movement, military type stainless steel case, \$21.50.
 Factory rebuilt like new Swiss 15 J. and 17 J. Men's and Ladies' in 10K, R. G. P. cases @ \$15.00 Ea.
 Same as above in popular makes, such as Elgin, Waltham, Illinois, Gruen, Bulova, \$23.50 Ea.
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 Welcome Home Pennants & Banners, Gr. \$21.00
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Airplanes on Sticks. Gross \$15.00
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Balloons, Size 5, Fresh Stock. Gross \$ 7.00
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 AGAIN AVAILABLE TO LIVE DISTRIBUTORS

10¢ Cellophane Bags (Boxes of 2 Doz.), Good Ass't, 64¢ Doz. Net.
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F.O.B. Chicago. Limit Per Order, 100 Boxes of each item. No O.O.D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details. **CASTERLINE BROS.**, 2030 Sunnyside Ave., Dept. D, Chicago.

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PECAN ROLL DEAL
 (Orders Shipped Same Day Received)

1 2-Lb. Pecan Roll, 3 1-Lb. Pecan Rolls
 22 5-Oz. Pecan Fudge Logs.
 800 Hole Board at 5¢ Per Sale Takes in... \$40.00
 Your Cost Per Deal, \$12.95; 5 Deals... \$69.75
 1/3 Deposit With Order, F. O. B. Hays

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Earrings, Pins, Bracelets, Hairbows, Fruit Brays.
TROPICAL—COLORFUL—NEW!
Made of sea shells, coconut palm blossoms, plastics, felt flowers, fruits and peeps—individually carded.
Real Flash Assortment @ \$2, 3, 5, 7 Per 100.
10% Deposit With Order.
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1431 Washington Ave., Miami Beach, Fla.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

CHIEF WHITE EAGLE . . . and sister, Princess Red Wing, have been working at Tyson's Roller Bearing Corporation, Massillon, O., since the Pearl Harbor attack.

ACCEPT restrictions cheerfully.

ART FERDETTA . . . Joe Blake, Tommy Williams and Scotty Conlan gang up with a pipe from Chicago after a New Orleans hiatus. They say the boys will soon be in evidence at Sportsman Park and Nick's 52 Club, Chi, where jackpots will get a big play. They say that things are pork chops and gravy in Chicago, with everybody working and gathering the green. Conlan recently played to big sales thru Wisconsin. Scotty has a new polish that he got from Mike Sullivan, of "pin-on-a-frame" fame.

L. M. McCLAIN . . . reports biz blooming in New York as well as Newark, N. J., and says there are lots of boys and girls with all kinds of demos

in the dime stores there with good takes. He adds that the Mighty Adam lost his spot in Coney Island but got one just as good next to a bathhouse there. McClain also met Madam La Vore in New York and was shocked to learn of the death of her husband, Harry Burch (recently reported in The Final Curtain), and recalled his slogan, "I'm perfectly satisfied." He was a jam man, had a med show on the road and worked with his wife in a mental act. McClain asks for lines from Harry Meyers, Morris Kahntroff, Madaline Ragan and George Leythel.

KILL TIME by working it to death.

BEN (HOBBO) BENSON . . . hopped from Los Angeles to New York with a stopover in Chicago, where he worked his profile act on Maxwell Street on a recent Sunday to good takes. He reports his *Hobo News* is still okay for the long green.

THOMAS C. LEE . . . is operating a streetcar on the N line for the Los Angeles Transit Company. He would like to read a line here on Emmet McCarthy, who was with the Bee Show a few years ago.

A FEW MINUTES of good takes will make you forget all the bad days.

CHIEF THUNDER CLOUD . . . opened his med show in Indianapolis May 17. Everything is brand new from stage to p.-a. system. He'll play lots there until July and then jump into Southern territory for schools and lots. Roster includes Chief and Princess Thunder Cloud, George (Hambone) Williams, Mrs. Williams, Helen Purcell and Roy (Toby) Purcell.

ROSE "STINKY" . . . reports biz good with gummy at Grant's Department Store, Newark, N. J., and says the boys and girls cut up jackpots every night at Mary and Al's lunch counter, 99 Broadway, Newark. Mrs. Marie Barton is visiting Mrs. Yavna in Miami.

FRUITS OF VICTORY will be shared by all, and so should the sacrifices.

EDDIE MARR . . . is in North Hollywood, Calif., working on the idea of a tripe and keister in one unit that will open with the flip of the wrist.

BIG AL WILSON . . . astroing to good takes at Nelsner's, Cincinnati. Also does a bit of graph between the astro.

COL. C. A. MAITLAND . . . Jack (Bottles) Stover, Pat Malone, Stover brothers, Shifflett boys, Nick and Ralph Benny, Willie McDorman and a number of other boys will be counting takes when the Colored Legion's Victory Festival, Harrisonburg, Va., ends May 25. They have shows and games with it. Harry Newman, commander of the post, had a welcome mat out for the boys and he was assisted by Adjt. Ed Black and Percy Wells, of the Newman-Washington Post.

LOTS OF FOLKS are poor because they pretend to be wealthy.

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- BARRETTES
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New 15 J. 10 1/2 L. regular movement, military type stainless steel case, \$21.50. Factory rebuilt like new Swiss 15 J. and 17 J. Men's and Ladies' in 10K. R. G. P. cases @ \$15.00 Ea.

Same as above in popular makes, such as Elgin, Waltham, Illinois, Gruen, Bulova, \$23.50 Ea. 25% Deposit, Balance C. O. D.

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- 30-Inch Ball Top Cane. Per 100 . . . 4.00
- 8"x10" Charm Plated Picture Frames. Per Doz. 5.00
- 9"x11" Leatherette Two Picture Folder. Per Doz. 5.00
- 6-Inch Horseshoe Tinsel Religious Pictures. Per Doz.85

- 10-Inch Horseshoe, Religious & Patriotic. Per Doz. \$ 1.80
- 6x6 Shadow Box, Religious & Pinup . . 3.75
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ALL PRICES F. O. B. CONEY ISLAND. 25% DEPOSIT ON ALL ORDERS.

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GOLD (GUARANTEED) WIRE

12K Gold on Sterling, Plain, \$6.00 Doz. With Stones, \$12.00 Doz.

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Send Cash for Single Samples.

KERCHNER JEWELRY CO.

236 Albion Pl., Cincinnati 19, Ohio

ATTENTION, JOBBERS

Quality Sellers for Quantity Sales

- No. 903—All Around Zipper Wallets in genuine fine leather, also top grain genuine pigskin, has large change pocket, 4 identification passes, leather lined. \$18.00 per dozen. Ind. Boxed.
- No. 400—All Around Zipper Key Case, genuine fine leather, 6 swivel hooks; has pocket, leather lined. \$9.00 per dozen. Boxed 2 dozen to box.

Immediate Delivery—20% Deposit, Balance C. O. D.

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OVER 1000 JOBBERS SELL

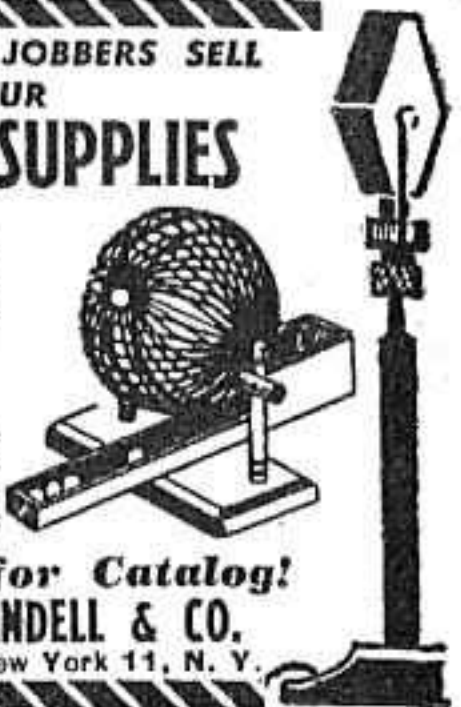
BINGO SUPPLIES

We still have Wire BINGO CAGES on hand. Inquire today!

We have a few used Public Address Systems. Write for details

Write for Catalog!
MORRIS MANDELL & CO.

131 W. 14 St., New York 11, N. Y.



WHILE THEY LAST

5,000 USED ARMY RAINCOATS

\$8.00 PER DOZEN

In Lots of 25 Dozen.

10 Dozen Lots, \$9.00 Per Dozen.

Terms: 1/3 cash with order, balance C. O. D.,

F. O. B. Rome, Ga.

Sizes: Assorted, Large, Medium, Small.

Condition: Used, Some Repaired, Some Like New.

ROME I & M CO.

210 Shorter Ave. ROME, GA.

RINGS—RINGS

- Monel, Assorted Styles. Doz. \$18.00
- Heavy Silver Tiger Head. Doz. 24.00
- Skull & Cross Bones, Silver. Doz. 9.00
- Silver Signet for Engravers, Bronze & Gold Top. Doz. \$9.00 to 18.00
- Ladies' Whitestone, Chrome & Sterling. Doz. \$9.00 to 12.00
- Order \$10.00 Sample Order of Rings.
- Also Heavy Ident. Bracelets. Each . . . \$4.50
- Coln Bracelets. Each 4.50
- Gold & Silver Belt Buckles 6.50
- Billfolds & Purses, all hand-tooled saddle leather.

25% Deposit on C. O. D. Orders.

B & B JEWELRY SALES

311 Travis St. HOUSTON, TEXAS

CIGARS

Packed 50 to box. Each cello. Blends of Havana and domestic tobaccos. Skillfully made, attractively packed, first quality.

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| 10c | Per 1000 . . . \$75.00 | Minimum Order 20 Boxes. |
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COSTUME JEWELRY

The most popular and colorful sea shell and seeds jewelry now selling on site. A biggest demand of the year. Average \$50 to \$200 day sale. Double or triple your money. Order now for quick profits. \$25, \$50 or \$100 assortment. 1/2 deposit with order. Send only money order or bank draft. Balance C. O. D., F. O. B. Chicago, Ill.

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1123 W. Fullerton Ave. CHICAGO, ILL.

BINGO SUPPLIES

Lowest Prices in the Country to Jobbers and Bingo Operators.

Send for price list

Write BOX 663, The Billboard, 1564 Broadway, New York 19, N. Y.

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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES

Manufacturing Pharmacists

187 E. Spring St. Columbus, Ohio

BUY WAR BONDS FOR VICTORY

LEWIS BROS.' CIRCUS WANTS

Truck Drivers, Property Men, Seat Men, party with complete Side Show, Grooms, Musicians, Calliope Player, Mechanic. The following people contact me at once: Louie Watson, H. B. Burns. We want to buy Wild West Canopy, Trick Riding Saddles. Want Cowboys and Cowgirls, Indians, Bronk Riders, Aerial Acts that work on uprights. Harry Knapp and wife, write. We open May 29th.

LEWIS BROS.' CIRCUS
Fox Road Jackson, Michigan

WANTED

Capable Man for Huckley Buck, Counter Man for Corn Game. Wire

JOHN CHAPMAN

Gooding Greater Shows
Ironton, Ohio, this week; Charleston, W. Va., next week.

CHAIRPLANE FOREMAN

\$45 per week or \$40 and percentage. New Smith & Smith ride. Wire

HOWARD SERVICE

Western Union JOHNSTOWN, PA.

SCOTT SELF WANTS

Girls for Girl Revue, also Colored Performers for Minstrel Show. Want to hear from Otis Howdy, Charlie Armstrong, all others that know me. Garland Norris, get in touch with me.

Address:

Care A., B. & B. SHOWS, Statesville, N. C.

FOR SALE

60 WATT LAFAYETTE PUBLIC ADDRESS SYSTEM. 2 JANTZEN SPEAKERS, AMPLIFIER, CABLES, MICROPHONE. WILL SACRIFICE \$125.00 CASH. One-Half Deposit.

Wire:

BILLY LOGSDON

Care Sutton Shows, Litchfield, Ill., this week. P.S.: Will pay cash for Dancing Marionette on string.

PERMANENT LOCATION

FOR A FERRIS WHEEL

Good proposition for reliable people. Set up at once.

B. S. PERRY

Box 416, Highlands, N. J. Phone 1112

WANTED FOREMEN

for Little Beauty Merry-Go-Round and Mix-Up. Rides load on Trucks. Salary no object. Wire or come on.

HILL'S GREATER SHOWS

SHAWNEE, OKLA., this week

BOND BROS.' CIRCUS WANTS

Cook House, Grab Joint, Pony Ride, Candy Floss, Snow Ball and other Concessions. Wire, write or come on. **EDW. SCHUSTER, 1038 Broadway, Camden, N. J.**

WANTED

Circus Biller, one-man brigade. State salary and if you have your own transportation.

J. S. RAMSEY, General Representative.

BEER-BARNES CIRCUS

Morgantown, West Virginia

FOR SALE

Three Kid Rides, including 1 Pony Ride, 5 beautiful ponies, very good equipment, complete; 1 20-passenger Kiddie Aeroplane, powered by individual motors in each plane, like new; 1 10-passenger Kiddie Auto Ride, good condition. These rides now operating in the largest amusement park in North Eastern Pennsylvania; working on a 25% basis. **C. W. HOLCOMB, Box 184, Scranton, Pa.**

Wheel Operator Wanted

\$100.00 bonus. No moves. Must be first-class operator. **POSITIVELY NO BOOZE HOUND.** Finest beach on the Atlantic Coast. Will pay \$40.00 per week with \$100.00 bonus Labor Day. **RIDE DEPT., P. O. BOX 1501 Myrtle Beach, South Carolina**

CETLIN & WILSON SHOWS

Week May 28, Memorial Celebration, Positively in Center of City, MORGANTOWN, W. VA. — Biggest Event This Season

FAIRS FAIRS FAIRS FAIRS FAIRS FAIRS FAIRS

July 23d, Williamsport, Pa. September 24th, Frederick, Md.
July 30th, Clearfield, Pa. October 1st, Petersburg, Va.
August 6th, Bedford, Pa. October 8th, Durham, N. C.
August 13th, Butler, Pa. October 15th, Wilson, N. C.
August 20th, Carlisle, Pa. October 22nd, Pending
August 29th, Hatfield, Pa. October 29th, Florence, S. C.
September 10th, N. J. State Fair, Trenton, N. J. November 5th, Sumter, S. C.
September 17th, Hagerstown, Md. November 12th, Savannah, Ga.
OTHERS TO FOLLOW

CAN PLACE Grind Shows of merit that don't conflict. What have you?
CAN PLACE Photo Gallery, Penny Arcade, Glass House and Fun House.
CAN PLACE Real Live Pony Ride.
WANT Foreman for Twin Ferris Wheels and Caterpillar.
WANT skilled, sober Carnival Workingmen in all departments. Highest salaries and best treatment.
Mickey Mansion wants Man to manage and take full and complete charge of finest Monkey Show in America.

WE CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS

All address

CETLIN & WILSON SHOWS

This Week, Altoona, Pa.

WANTED AT ONCE

Circus or Carnival Blacksmith; Tobe Flynn, wire. Also Riders and Help for Motordrome.

All Address

DODSON'S WORLD'S FAIR SHOWS

Kenosha, Wis., this week; Sheboygan, Wis., week May 28.

HARRY CRAIG SHOWS WANT

Manager for Side Show, Acts for same, Half and Half; Lew Davis can place you. Agents for Concessions. Can always use good Ride Hands. All wire

H. W. CRAIG, Pampa, Texas.

BRIGHT LIGHTS EXPOSITION SHOWS WANT

Rides—Octopus, Roll-o-Plane, Kiddie Auto; will book or buy. Have outfits for Shows. Want Concessions—Candy Floss, Custard, French Fries, Bingo, Bumper, Arcade, String Game, Hoop-La. Saul Salseburg and V. Magannis want Concession Agents. We have THE GREAT CALVERT, high wire, as free attraction. Write or wire

JOHN GECOMA or L. C. HECK

Johnstown, Pa., this week; Huntingdon, Pa., week May 28th

JOHN R. WARD SHOWS WANT

Fly-o-Plane Foreman, also Foreman for Merry-Go-Round and Kiddie Rides. Want good Truck Mechanic. Want Trumpet, Piano Player and Chorus Girls for high-class Colored Revue. Want Stock Concessions and Ball Game Agents. Want good Monkey Show.

Pine Bluff, Ark., this week; Jackson, Tenn., next week.

FOR SALE

On account of illness, complete Carnival, consisting of four (4) Rides; Ferris Wheel, Merry-Go-Round, Chairplane and Kid Ride. Four (4) Trucks, four (4) Semi, Diesel Light Plant and other equipment to make up a complete outfit. This is not junk. Have 20 Concessions booked and established route through Kentucky and Indiana. This show is now working in Kentucky. Address:

DIXIE BELLE SHOW—LOUIS T. RILEY, Owner

Permanent Address: BOX 145, OLOVERPORT, KENTUCKY.

B AND V SHOWS

Port Jervis, N. Y., week May 21st; Dickson City, Pa., week 28th.

Want Custard, Arcade, Fun House, Floss, Grind Stores. Want Octopus, Tilt, any Novel Ride. Can place Girl and Posing Show, Side Show, any Grind Show. Fairs start Owego, N. Y., August 6th. Write or wire J. VAN VLIET, Mgr.

CAVALCADE OF AMUSEMENTS

WANTS

BOSS CANVASMAN capable of handling Midget Show. Have working crew for same. **ELECTRICIAN—Must be sober and reliable and have some knowledge of Diesel Plant.** Salary no object to the right men. Address: **AL WAGNER, care Cavalcade of Amusements, Alton, Ill., this week; Decatur, Ill., next week.**

UNITED EXPOSITION SHOWS

WANT

SMALL COOK HOUSE. Have for Sale—Cookhouse with 1941 Dodge Truck Trailer. Would lease. Pappy Ryan, answer. **WANT GIRL SHOW MANAGER** who can stay sober. **Sammy George, Girl Show operator, wire or come on.**

CAN PLACE

1 SKILLO AGENT, 2 ROLL-DOWN AGENTS, 1 LADY BALL GAME AGENT. A FEW MORE CONCESSIONS. Useful people, answer.

All Address: **C. A. VERNON or O. L. DIXON, United Exposition Shows, Texarkana, U. S. A.**

Wanted BROWNIE AMUSEMENT

Want Foreman for Mixup. Can place Help on all Rides. Those driving trucks given preference. Can place the following Concessions—we book only one of a kind: Coke Bottles, Mug Joint, Fish Pond, Clothes Pins, Cane Rack, Snow Cones, Ride Help, Concession Agents, Show People in all departments. Don't write, come on. Committees or secretaries, due to disappointment have opening for Fourth of July Celebration. Roy Jamelson, come on.

Brownie Amusement

Barnsdall, Okla., May 21-26

WANTED

Ferris Wheel Foreman, must be A-1, no booze hound, at least five years' experience; salary \$70.00 per week. Must drive truck and be fast and conscientious worker.

HYALITE MIDWAY

Holdrege, Nebr.

WANTED

3 Foremen — Small 18-Horse Merry-Go-Round, Chair-o-Plane & Single Loop-o-Plane; also Second Men, truck drivers preferred. Can place Concessions or Agents for wife of Foreman. State salary desired.

D. VAN BILLIARD

North Wales, Pa., or this week, Weirwood, Va., Fair Grounds.

WANTED

Sober, reliable Foreman for seven-car Tilt-a-Whirl; salary \$80 week and bonus.

FIESTA SHOWS

Gridley, Calif., week May 22

WANTED

For Brunswick, Ga., opening June 1st, heart of city. First show in eight years. Shows with own equipment. Liberal percentage. Two or three more. Also ten cent Merchandise Concessions.

Bistany's Greater Shows

Live Oak, Fla., this week

RAY WHELOCK WANTS

Boxers and Wrestlers. Good percentage to Boxer or Wrestler that handles front. Also want Roll Down, Slum Skillo and Wheel Agents. **Brownie Costello, Moco, Herman Dvorsky, Bob Murry, Howard, get in touch with me. 507 Broadway, Rose City, N. Little Rock, Ark., until May 29th; then Leavenworth, Kans. Care Sunset Shows.**

CONKLIN SHOWS

"The World's Finest"

OFFER FOR SALE—SHOW EQUIPMENT

LIGHT PLANTS
 1 25 K.W. Universal 60 Cycle A.C. Single Phase Generator.
 1 25 K.W. Leyland D.C. Generator.
 1 20 K.W. Ford D.C. Generator.
 1 15 K.W. Ford D.C. Generator.
 (Above complete with all panel boards and accessories.)
 2 36" Battleship Searchlights, mounted on trailer.
 2 36" Battleship Searchlights, mounted on Lincoln chassis (stored at North Tonawanda, N.Y.)
 1 No. 165 Military Band Organ, in first-class shape.

1 Complete 35 Ft. SHOW FRONT ENTRANCE with neon letters reading "BIG SHOW—MAIN ENTRANCE."

RIDES

1 Aerial Loop-the-Loop Rocket, stored at Quebec City.
 1 Auto Speedway.
 1 Complete PONY SADDLE TRACK — with beautiful front—with canopy and sidewalk.

CANVAS

1 25x150 Side Show Top, khaki, with 10 ft. sidewalk, complete with poles.
 1 30x150 Side Show Top, royal blue, canopy style, complete with poles.

CAN PLACE COMPETENT HELP ON RIDING DEVICES.

P. O. BOX NO. 31

Address J. M. CONKLIN HAMILTON, ONTARIO, CANADA

BEAM'S ATTRACTIONS

PLAYING THE CREAM OF PENNSYLVANIA CELEBRATIONS

MT. PLEASANT, WEEK MAY 28

Want experienced Wheel Man, good salary and bonus. Second Men for Merry-Go-Round, Chairplane. BALL GAME Workers, 25 per cent. Operator for 10-in-1.

Harry Miller wants Men for Bingo, Slum Stores. Must be able to put up and take down.

Dick Nugent wants Griddle Men and Cook House Help (John Anderson, formerly with Barker, wire or come on).

BOOZERS NOT TOLERATED.

WRITE or WIRE SOMERSET, PA., this week.

THE WORTHY SHOWS, INC., WANTS

Concessions for Legion Fun Carnival, Lancaster, N. Y., Eight Days Starting May 26, Followed by Firemen's Celebration, Cheektowaga, N. Y.; Then Dunkirk, N. Y.

Will book legitimate Concessions of all kinds except Bingo, Custard, Cook House, Popcorn, Photos and Palmistry which are sold. Opening for two Merchandise Wheels, Ride Help for five office-owned Rides. Good proposition to Penny Arcade.

All communications to AL C. BECK, Gen. Mgr., or B. RUTH-J. LEWORTHY, Secy. and Treas., 811 Central Avenue, Dunkirk, N. Y., until May 25; then Worthy Shows, Inc., Lancaster, N. Y.

WONDER CITY SHOWS WANT

Legitimate Concessions. J. L. McNutt, wired you; place Concessions as requested. Malone Western, what's wrong? Holding Mug Joint; come on. Place Diggers and Pop Corn. Mac House wants Coupon Agents and Wheel Man; attention, Maxey Cochran.

Address JOE KARR, Childersburg, Alabama

CRESCENT AMUSEMENT CO. WANTS

RIDE HELP—Foreman for Ferris Wheel; "Dutch" E. L. (Bob) Roberts, wire. Second Men all Rides that drive semi trailers, highest salary; prefer married men; wife tickets or concessions. CONCESSIONS—Fish Pond, Pitch Till Win, Bowling Alley, String Game, Custard, Lead Gallery. Concession Agents for Slum Stores, Ball Games, Penny Pitches (Spots and Zella, wire), American Palmistry (no gypsies); Eddie, wire. SHOWS—Monkey, Wild Life, Colored Musicians, salary paid by office; wire Doc Anderson. Side Show People, Talkers, wire Frank Zorda. Motordrome Speedy Babbs, wrote you. Address:

L. C. McHENRY, Mgr., Forest City, N. C., this week; Kings Mountain, N. C., week May 28th; Rockingham, N. C., week June 4th; Galax, Va., July 4th.

MAD CODY FLEMING SHOWS

Want for the regular season and a big July 4th Celebration and 9 County Fairs:

Experienced Men on Tilt-a-Whirl, Eli and Boomer Rides. We have 8 Rides. MAD CODY FLEMING, Tifton, Ga., this week; Cordele, next.

SHIPLEY'S AMUSEMENTS

C. W. SHIPLEY JR., Business Mgr. RIDES, SHOWS AND CONCESSIONS C. W. SHIPLEY, Mgr.
 Playing Louisiana and Texas. This Show Now Playing All Good Spots.
 Will book or buy Wheel or Flat Ride with transportation. Want Ball Games, Fish Pond, Coke Bottle, Dart Game, Slum Wheel, Small Bingo, Snow Cone, Pop Corn, Candy Floss or any Concession not conflicting with what we have. Man and Wife to handle small Cook House (plenty of points). Harry Fenner, get in touch with me. Harry McNally has never been financially connected with this show. Atlanta, Tex., this week; other good ones to follow.

A. M. P. SHOWS

"JUGGY"

Want Ride Help in all departments, semi-drivers preferred. Want Agents for office-owned Concessions. Want Shows of all kinds with or without equipment. Fun House, Motordrome and Penny Arcade. Want String Game, Custard, Scales and High Striker. Floyd Sheaks wants relief Bingo Caller and Agents for Penny Pitch and Hoopla. Mike Bosco wants Agents for Games and Slum Blower. All address:

A. M. PODSOBINSKI, this week, Berwick, Pa.; next week, Blackman Patch, Pa.

Employees Click In Tight Spots

(Continued from page 45)

Clowns continued to work, and Vic Robbins's band whooped it up. The tent was cleared almost before the audience realized what was happening, despite the fact that the people were being pushed out into a torrential rain.

Net result: Three circus employees, Marvin F. Bailey, Curtis Riley and Frank Shepard, required hospitalization. Mrs. Clara Smith, reported sustaining a possible broken knee-cap, was the only spectator injured. The big top was torn so badly that the show was forced to work with sidewall for four performances at Johnstown, Pa., and is in the same situation today for this town.

Owner Clyde Beatty, using a dressing gown to cover scanty attire, and Manager Ralph Clawson crawled under the soaked canvas to make a thoro search to be certain that no spectator or employee was overlooked.

Bad luck took another slap at the org as it was moving into Johnstown Thursday. A truck carrying two elephants, overturned. The pachyderms were not injured but the truck was bent out of shape.

At Wheeling, W. Va., Monday (14), the matinee drew three-quarters of a house, and at night, with the tent packed, the lights went out. Patrons lit matches but this was promptly squelched by alert employees.

Excellent weather was in order for Zanesville, O., Saturday (12), but Cole Bros.' "wait" paper had some influence in holding both performances to three-quarter houses.

Bailey Seats Fall

NORWALK, O., May 19.—Prompt work by Bailey Bros.' Circus officials and employees prevented a panic when a section of seats fell shortly before the start of the show at Indiana, Pa., May 7.

Accident was due to soft ground caused by continuous rains. The tent was packed to capacity and, altho 14 were injured, five requiring hospitalization, the program proceeded after the seats were replaced. Police officials praised circus employees for the cool manner in which they handled the startled audience.

Bob Stevens, owner, reports that business has held up unusually well, despite rough weather. The show did not set up at Latrobe, Pa., May 5 because of a heavy rainstorm. The cookhouse was erected, all hands fed, and the caravan continued on to Jeannette, Pa.

BARNES DETROIT UP 15%

(Continued from page 45)

in place of Bozo Harrell and Company, listed at Chicago.

General staff for the production was the same as at Chicago, except that Bob Clark replaced Al Melgard as organist.

Personnel was the same in clown alley, with the exception of Earl Shipley, pro-

ED SHIPP DIES

(Continued from page 45)

Panama, the Canal Zone and the West Indies, after which both Shipp and Feltus returned to New York in the spring of 1908 to join the Barnum & Bailey Circus. This first tour gave them an insight to the possibilities for the success of a good circus in those countries. The officials of the Panama Canal project welcomed good amusement for their employees and gave their full cooperation in the matter of transportation and sites for the circus. The venture proved a success from the start, and the Shipp & Feltus Circus title became a household fixture in all Latin-American countries. It played the Canal Zone eight different times in a period of 12 years.

In 1910, both Shipp and Feltus resigned from Barnum & Bailey to extend their tours into South America. The final tour, which came to an end in April, 1923, lasted three years and three months without interruption, and included Central America, Panama, Ecuador, Peru, Bolivia, Chile and the Argentine (with a three-month engagement at the Hippodrome, Buenos Aires), Uruguay, Brazil and the West Indies islands of Trinidad, Barbadoes and Jamaica.

It was in their tent that the first announcement of the Armistice in the First World War was made in Sau Paula, Brazil. Since their return to this country, Shipp had been retired, while Feltus engaged in theater management for a number of years and now operates an outdoor advertising plant which covers most of Southern Indiana.

COLO. OK FOR ANDERSON

(Continued from page 45)

Charles, sword ladder; Mrs. Fuller, novelty music; Miss Boneta, sword box; Cleo Bennett, mental; Tom Ward, fire eater and sword swallower; Del-Lean, annex.

Big show program: Grand entry; eight-pony drill; Fraziers two wire acts; DeKohl Trio, jugglers; Misses Bonnie, Ruby and Margaret, aerial ballet; Barnyard Fun, clowns; wire-walking dogs; Frazier's table rocks; concert announcement; Anderson and horse, Tumbleweed; trapeze, Margaret Wilkins; clowns; Anderson's eight Liberty horses; clowns; Frazella's carrying perch; concert announcement introducing Anderson's Arabian stallion, Tonto; Virginia Lynne, table balancing; Bobbie Fuller and Florine Wilkins, contortion; elephant Susie worked by Marion Jordan.

duction clown, who did not come to Detroit.

By-product of the opening was the filing of a suit for \$20,000 damages, naming the Olympia, the Chicago Stadium and the Barnes-Carruthers Agency as defendants, by a would-be employee of the show. Plaintiff, Arthur H. Harris, of Detroit, alleges that a monkey bit him twice in the face when he went out to seek a job as an electrician.

On opening night here, George Valentine and Company, in the center ring flying trapeze number, did not work when the rigging was not satisfactorily set.

LAWRENCE GREATER SHOWS WANT

Electrician, salary and all cut-ins; Canvas Men and Ticket Sellers for Girl Show; Second Men for all Rides. Concessions—Arcade, Custard, Ball Games, Penny Pitches and Stock Stores.

All address Sharon, Pa., this week; New Brighton, Pa., follows.

GRAB JOINT

On account of disappointment, have most beautiful flash Grab Joint on the road, featuring fountain drinks.

Would like to connect with first-class Show having good fair route. Can work as sit-down grab. Available immediately. Write or wire BOX D-415, Care The Billboard, Cincinnati 1, Ohio

JIMMIE CHANOS SHOWS WANT

Legitimate Concessions—Carmel Corn, Candy Floss, Pitch-Till-You-Win, Bingo or any other legitimate Concession.

Ride Help for Merry-Go-Round, Ferris Wheel; must know how to drive semis. Will book any Show with own transportation free of charge. This show has no gate and no racket. Need a good man to take care of first-class Athletic Show. Send all replies to

JIMMIE CHANOS, Portland, Ind.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. B. & B.: Statesville, N. C.
 A.M.P.: Berwick, Pa.
 Alamo Expo.: Henderson, Tex., 21-June 2.
 All-American Am. Co.: Deepwater, N. J.
 American Beauty: Slater, Mo.
 American Expo.: Weirton, W. Va.
 Anderson Greater: Emporia, Kan.
 B. & H.: Greenwood, S. C.; Clinton 28-June 2.
 B. & V.: Port Jervis, N. Y.; Dickson City, Pa., 28-June 2.
 Badger State: (S. Chase & Arthur) Milwaukee, 21-27; (Florida & S. 1st) Milwaukee 28-June 3.
 Baker's United: Tipton, Ind.
 Bantley's All-American: East Palestine, O.; Charleroi, Pa., 28-June 2.
 Bazinet: Farmington, Minn.
 Beam's Attrs.: Somerset, Pa.; Mount Pleasant 28-June 2.
 Bee's Old Reliable: Bowling Green, Ky.; Frankfort 28-June 2.
 Beeson, Tex.: Holden, Mo.
 Bill's Rides: Warner Robins, Ga.

Bistany's: Live Oak, Fla.
 Blackhawk: Milan, Ill., 30-June 2.
 Blue Ribbon: Elizabethtown, Ky.
 Boston Shows: South Hadley, Mass.
 Bright Lights Expo.: Johnstown, Pa.; Huntingdon 28-June 2.
 Brownie Am.: Barnsdall, Okla.
 Buck, O. C.: Syracuse, N. Y.
 Buffalo: Sherburne, N. Y.
 Bunting: Canton, Ill.
 Burdick's: Yoakum, Tex., 24-June 2.
 Byers Bros.: Amarillo, Tex.
 C. & B. Am. Co.: Toledo, O., 21-27.
 California Fiesta Shows: Gridley, Calif., 23-27.
 Capell Bros.: Frederick, Okla., 21-27.
 Caravella Am.: Oil City, Pa.
 Cavalcade of Am.: Alton, Ill.
 Cettin & Wilson: Altoona, Pa.
 Chanos, Jimmie: Portland, Ind.
 Cherokee Am. Co.: Chanute, Kan.; Coffeyville 28-June 2.
 Coastal Plain: Benson, N. C.; Aberdeen 28-June 2.
 Coleman Bros.: Norwich, Conn.
 Colley, J. J.: Tahlequah, Okla.; Perry 28-June 2.
 Collins, Wm. T.: Benson, Minn.; Breckenridge 28-June 2.
 Continental: Whitesboro, N. Y.; Gloversville 28-June 2.
 Crafts 20 Big: Oxnard, Calif.
 Craig, Harry: Pampa, Tex.
 Crescent Am. Co.: Forest City, N. C.; Kings Mountain 28-June 2.
 Crescent: Nanaimo, B. C., Can.; Calgary, Alta., 28-June 2.
 Cumberland Valley: Cowan, Tenn.
 Cunningham's Expo.: Powhatan Point, O.
 Curl Am. Co.: Yankton, S. D.; Springfield 28-30; Tyndall 31-June 2.
 Curl, W. S.: Xenia, O.; Miamisburg 28-June 2.
 Custer United: Gonzales, La., 21-June 1.
 Denton, Johnny J.: Murfreesboro, Tenn.
 Dick's Paramount: Pawtucket, R. I.
 Dickson United: Konawa, Okla.
 Dixie Belle: Leitchfield, Ky.
 Dixieland: Henderson, Tenn.
 Dobson's United: Stillwater, Minn., 22-30; Forest Lake, June 1-3.
 Dodson's World's Fair: Kenosha, Wis.
 Dumont: Scottdale, Pa.
 Eastman Am.: Salamanca, N. Y., 28-June 2.
 Eddie's Expo.: McDonald, Pa.
 Edwards, J. E.: Willard, O.; Marlon 28-June 2.
 Eilman: (16th & Cleveland Ave.) Milwaukee, Wis., 21-27.
 Endy Bros.: Clifton, N. J.; Hawthorne (Pater-son District) 28-June 2.
 Expo. at Home: Mount Carmel, Pa.
 Fay's Silver Derby: Waverly, Tenn.
 Fidler United: Calumet City, Ill.; Kankakee 28-June 2.
 Fleming, Mad Cody: Tifton, Ga.; Cordele 28-June 2.
 Garden State: Trenton, N. J.
 Gayland: Falkville, Ala.
 Gentsch, J. A.: Winona, Miss.
 Geren's United: Muncie, Ind.; Sidney, O., 28-June 2.
 Gold Medal: Washington, Ind.
 Gooding: Washington C. H., O.; Newark 28-June 2.
 Gooding Greater: Ironton, Ohio; Charleston, W. Va., 28-June 2.
 Grady, Kellie: Ragland, Ala.
 Great Sutton: Litchfield, Ill.
 Greater Rainbow: Nevada, Ia.; Madrid 28-June 2.
 Greater United: Lubbock, Tex.
 Groves Greater: De Ridder, La., 21-29.
 Hames, Bill: Paris, Tex., 21-June 5.
 Hannum, Morris: Doylestown, Pa.
 Happy Attrs.: South Zanesville, Ohio; Glaston 28-June 2.
 Happyland: Royal Oak, Mich., 21-June 3.
 Harrison Greater: Salisbury, Md.; Pocomoke City 28-June 2.
 Heller's Acme: Bristol, Pa.
 Hennies Bros.: Springfield, Ill.
 Heth, L. J.: Somerset, Ky.
 Hill Greater: Shawnee, Okla.
 Hyalite Midway: Holdrege, Neb.
 Imperial: Pittsfield, Ill., 21-27; Bushnell 28-June 3.
 International: Holsington, Kan.; Concordia 28-June 2.
 Jones Greater: Oak Hill, W. Va.; Smithers 28-June 2.
 Jones, Johnny J., Expo.: Pittsburgh, Pa.
 Joyland Am.: Fairmont, W. Va.
 Joyland Midway: Wayne, Mich., 21-27; (Van Buren & Telegraph Roads) Detroit 30-June 10.
 Kaus, W. C.: South Norfolk, Va.; Portsmouth 28-June 2.
 Keystone Expo.: Florence, S. C., 21-June 2.
 Kirkwood, Joseph J.: Garfield, N. J.
 Lamb, L. B.: Fayette, Ala.; Guin 28-June 2.
 Lagasse Am. Co., No. 1: Marlboro, Mass.; Woonsocket, R. I., 28-June 2; No. 2: Spencer, Mass.; No. 3: Haverhill, Mass.
 Lawrence Greater: Sharon, Pa.; New Brighton 28-June 2.
 Lone Star: Bearden, Ark., 21-27.
 McKee, John: Moberly, Mo.
 McMahon: Hastings, Neb.; Grand Island 28-June 2.
 Magic Empire: Des Arc, Ark.
 Maine Am.: Auburn, Me.
 Marlon Greater: Whitmire, S. C.
 Majestic Greater: Jackson, Mich.
 Marks: Uniontown, Pa.; Washington 28-June 2.
 Martin, J. F.: Bayonne, N. J., 21-June 2.
 Merit: Lowell, Mass., 28-June 2.
 Midway of Mirth: Nokomis, Ill.; Greenville 28-June 2.
 Mighty Monarch: Lakeland, Fla.
 Moore's Modern: Mount Carmel, Ill.
 North American Expo.: Springfield, O.
 Northern Expo.: Gettysburg, S. D., 24-27; Ashley, N. D., 31-June 2.
 Ozark: Wagoner, Okla.
 Page, J. J.: Morristown, Tenn.; Erwin 28-June 2.
 Pan-American: Marlon, Ind.
 Paramount: Pawtucket, R. I.
 Peppers All-State: Ronceverte, W. Va.; Clarksburg 28-June 2.
 Pike Am.: Paragould, Ark.
 Playland: Norton, Va.
 Prell's Broadway: Newark, N. J.
 R. & S. Am.: Wilmington, N. C.
 Reading's: Portland, Tenn.; Gallatin 28-June 2.
 Rogers Bros.: Pelican Rapids, Minn., 25-30; Abercrombie, N. D., June 1-2.
 Royal American: (Grand & LaCleda Sts.) St. Louis, Mo., 21-29.

Scott, Turner, Rides: Daytona Beach, Fla.
 Shipley's Am.: Atlanta, Tex.
 Stebrand Bros.: Grand Junction, Colo.
 Skerbeck: Escanaba, Mich.
 Smith, Casey: Cushing, Okla.
 Smith, George Clyde: Phillipsburg, Pa.; Houtzdale 28-June 2.
 Snapp Greater: Carthage, Mo.
 Southern Valley: Natchitoches, La.
 Sparks Bros.: Princeton, Ky.
 Sparks, J. F.: Columbia, Tenn.
 Stafford's United: Rushville, Ind.
 Standard: Newcastle, Wyo.
 Steblar, J. J.: Lebanon, Va.; Honaker 28-June 2.
 Stephen's: Ottumwa, Ia.
 Strates, James E.: Niagara Falls, N. Y.
 Sunflower State: Buffalo, Okla.; Pratt, Kan., 28-June 9.
 Sunset Am. Co.: Manhattan, Kan.; Atchison 28-June 2.
 Sunshine: Dade City, Fla.
 Thompson Bros.: Jersey Shore, Pa.
 Tidwell, T. J.: Levelland, Tex.; Hereford 28-June 2.
 Turner Bros.: Pontiac, Ill.
 United Expo.: Texarkana, Tex.
 Valley: Newark, N. Y.
 Victory Am.: Carthage, N. C.
 Victory Expo.: Oklahoma City, Okla., 21-June 2.
 Virginia Greater: Westville, N. J.
 Wade, W. G.: Kalamazoo, Mich.; Grand Rapids 28-June 2.
 Wallace Bros.: Sikeston, Mo.
 Wallace Bros. of Canada: Sarnia, Ont., Can.; London 28-June 2.
 Ward, John R.: Fine Bluff, Ark.; Jackson, Tenn., 28-June 2.
 West Coast Am. Co.: (Fiesta) Santa Clara, Calif., 22-27; Pittsburg 29-June 3.
 Whitney & Scott United: Parkersburg, Ia.; Greene 29-June 2.
 Williams Southern: Granite Falls, N. C.
 Wonder City: Childersburg, Ala.
 Wonder Shows of America: Hannibal, Mo.; Peoria, Ill., 28-June 2.
 World of Mirth: Perth Amboy, N. J.
 World of Pleasure: Muskegon, Mich., 22-June 2.
 World of Today: Kansas City, Kan.
 Worthy: Lancaster, N. Y., 26-June 2.

Capell Bros.' Shows WANT

Frederick, Okla., this week; Duncan, Avol, Chickasha to follow. Sell ex on Diggers and Pan Joint. Johnson, wire. Place few more Concessions, Workingmen on Rides. Shows with own outfits. Have biggest Fourth in Midwest. Contact now.

CHAIRPLANE FOR SALE!

24-Seat Jones Steel Chairplane!
In Fine Condition

CHEVROLET POWER PLANT
In Operation Every Day
Price \$950.00—Come and Get It
We Must Have the Space
PENSACOLA AMUSEMENT PARK
E. P. Preston, Sec., P. O. Box 727
Pensacola, Fla.

WANTED

Merry-Go-Round Top for Allan Herschell 40-ft. Ride. New or used. State lowest price and condition.

JIMMIE MARTIN

Newark, Dela.

ALL-AMERICAN AMUSEMENT CO. WANTS

Kiddie Ride, 5-in-1 or Illusion Show. Want Ball Games to join at once, sell X. Want Duck Pond, Clothes Pin Pitch, Hoopla, Watch-La, Groceries, Slum Wheel, any Stock Store; only one of a kind our motto. Have 4 Rides, 2 Shows. Ben Miller, Lou Alder, Andy Schaeffer, wire. No gypsies wanted. All wire: R. H. BROWN or G. GABLE, 11 East 4th St., Wilmington, Del., or Deepwater, N. J., all this week.

WANTED

Writers and Dishwashers.
Wartime Salaries.
TOM RIGGINS
Care World of Mirth Shows
Perth Amboy, N. J.

Harrison Greater Shows WANT

Week of May 21 to 26, Salisbury, Md. May 28 to June 2, Pocomoke City, Md. Good opening for Bingo, Pan Game, Frozen Custard. Would like to hear from sensational Free Act. Want Ride Help for Twin Ferris Wheels, Merry-Go-Round, Chairplane and Dive Bomber. Have complete outfit for organized Minstrel Show or any Show of merit. A few choice Concessions open.

ARTHUR GIBSON

Answered your wire Cambridge. Want Billposter; Geo. L. Smith, wire.

Crescent Amusement Co.

Forest City, N. C., this week

WANT NIGHT WATCHMAN

Must be sober and reliable. Salary and tips. Gus Browns, answer. Prof. Maguire wants experienced Dancers for Girl Shows. All answers:

E. L. YOUNG

Manager, BLUE RIBBON SHOWS
Elizabethtown, Ky.

Steblar's Greater Shows WANT WANT WANT

RIDES—Any Ride not conflicting with what we have, Octopus, Roll-o-Plane, Kiddie Auto. Good proposition on same. Very good Ride territory. SHOWS—Have two complete outfits for small Grind Shows, or will book any Show with own outfits. CONCESSIONS—Photos, Pop Corn, Bingo, Custard, Hoop-La, High Striker or any Grind Store that can work for ten cents. Jack Wilson, set in touch with Joe Gerber; Pan Joint open. Can place Agents for all kinds of Concessions. Address all mail and wires to J. E. STEBLAR, Mgr., Lebanon, Va., this week; Honaker, Va., next week.

WANTED

MAN TO WORK INSIDE GLASS HOUSE. FLY-O-PLANE HELP. Continuous operation. Mexico again this winter. Come on, will place you.

CHAS. T. GOSS

DODSON'S WORLD'S FAIR SHOWS
KENOSHA, WIS., this week

Strader Shows Want

Glenn Gibson wants Annex Attraction for Pit Show; Bob Vandiver, wire or come on. Can use Eli Operator. Have Cook House complete, now in operation. Want Griddle Man on salary or percentage.

M. A. SRADER SHOWS, Russell, Kan.

WANTED

Grind Store Agents, Wheel Agent outside. Will book few joints, Ride Help.
"CHEW TOBACCO" PETE NEESE
Pan American Shows Marion, Indiana

WANT

Business Manager, also Advance Agent.
DIX BROS.' CIRCUS
Trenton, N. J.

WILL BOOK OR BUY

Any Major Ride not conflicting with Wheel, Loop, Tilt, Ride-O. Good proposition for set Kiddie Rides, Mr. Phillips with train, wire. All year around proposition world's famous beach, plenty money, plenty people. Address:

TURNER SCOTT

166 S. Ocean Ave. DAYTONA BEACH, FLA.

WANT

MAN TO HELP ON ADVANCE, RIDE HELP, MERCHANDISE CONCESSIONS, GRAB JOINT, DART GAME. WILL BOOK 1 MAJOR RIDE NOT CONFLICTING.

Midway of Mirth Shows

Nokomis, Ill., this week; Greenville, Ill., next week.

WANTED

SHOWS and CONCESSIONS. String Game, Photo Machine, Ball Games. RIDE HELP OF ALL KINDS.

MOUND CITY SHOWS

1417 Grattan St. ST. LOUIS, MO.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Anderson, Bud E.: Scottsbluff, Neb., 22; Torrington, Wyo., 23; Wheatland 24; Douglas 25; Casper 26.
 Arthur Bros.: Vancouver, B. C., Can., 25-26.
 Austin Bros.: Harrisonville, Mo., 22; Nebraska City, Neb., 23; Shenandoah, Ia., 24; Creston 25; Charleston 26.
 Bailey Bros.: Bucyrus, O., 23; Kenton 23; Lima 24-25; Bellefontaine 26.
 Barnes Bros.: (Olympia) Detroit, Mich., 21-27.
 Beatty, Clyde: Harrisburg, Pa., 23; York 23; Lancaster 24-25; Lebanon 26; Bethlehem 28.
 Bradley & Benson: Buckhannon, W. Va., 23; Elkina, 24.
 Clark, M. L.: Elwood, Ind., 22; Lebanon 23; Martinsville 24; Greencastle 25; Crawfordsville 26; Frankfort 28; Delphi 29; Rensselaer 30; Watska, Ill., 31; Kankakee, June 1.
 Cole Bros.: Athens, O., 23; Parkersburg, W. Va., 23; Washington, Pa., 24; Butler 25; New Castle 26; Dover, O., 27; Greensburg, Pa., 28; Indiana 29; Johnstown 30; Punxsutawney 31; Altoona June 1; Lock Haven 2.
 Dalley Bros.: El Paso, Tex., 22; Deming, N. M., 23; Lordsburg 24; Globe, Ariz., 25; Safford 26.
 Garden Bros.: (Arena) London, Ont., Can., 21-26; (Arena) Hamilton, Ont., 28-June 2.
 Hamid-Morton: Quebec, Que., Can., 22-27.
 Hugo Bros.: Atlantic, Ia., 24.
 Hunt Bros.: Hasbrouck Heights, N. J., 22; Fairlawn 23; Ridgefield Park 24; West New York 25-26; Dumont 27-28.
 Kelly, Al G. & Miller Bros.: Waynoka, Okla., 22; Cherokee 23; Alva 24; Buffalo 25; Beaver 26.
 Mills Bros.: Geneva, O., 22; Willoughby 23; Elyria 24; Fremont 26.
 Monroe Bros.: Casey, Ill., 22; Greenup 23.
 Polack Bros.: (Civic Auditorium) San Jose, Calif., 24-28; (Auditorium) San Francisco, June 1-10.
 Ringling Bros. and Barnum & Bailey: (Boston Garden) Boston, Mass., 22-June 2.
 Russell Bros.: Petaluma, Calif., 22; Santa Rosa 23; San Rafael 24; Vallejo 25; Napa 26.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Long, Leon (Liberty City Park) Miami, Fla., 21-31.
 Lippincott (President) Manchester, Ga., June 2.
 Marquis (Erlanger) Atlanta, Ga., 23-25; (Center) Norfolk, Va., 31-June 6.
 Renfro Valley Show: Quakertown, Pa., 23; Pennsburg 24; Pottstown 25-26; Lebanon 28-29; Harrisburg 30-31.
 Rome: Uniontown, Pa., 23; Harrisburg 24; Columbia 25; Red Lion 26.
 Slout Players Tent Show: Olney, Tex., 21-26; Archer City 27-June 2.
 Virgil: Avenal, Calif., 23-24; Exeter 26; Visalia 28; Dinuba 29; Sanger 31.

Jones Greater Mops Up V-E Day in Huntington

HUNTINGTON, W. Va., May 19.—Closing a two-week stand here tonight, Jones Greater Shows got a score, chiefly because it sat on a mid-city lot V-E Day and, with everything else closed, mopped up. It was the first carnival inside the city in six years.
 Show opened the season at Dunbar, W. Va., April 23 and had tough going there and at Point Pleasant, W. Va., the weather being very unfavorable.

RB Winds Up Bang-Up 47-Day Garden Stand

NEW YORK, May 21.—Ringling Circus wound up its 47 days' run at Madison Square Garden last night (20). Attendance was near-capacity thruout the run, with week-ends sell-outs. First week of the Garden run and first half of the V-E Day week were marked by light attendance, but these were only brief slumps and the daily average has been up to that of the past two years. The take has undoubtedly been higher than last year's, as prices of ducats were upped.

This year the Big Show put on two extra morning shows, the usual free show for underprivileged children and a special show in conjunction with the United National Clothing Collection Drive, with admission free to donors of used clothing. There was also the annual show put on at Bellevue Hospital and clowns and acts appeared at many special events.

Most unfortunate occurrence of the Garden run was the fatal fall of Victoria Torrence May 6. Several other accidents occurred during the run but most of them of minor gravity, with the exception of the spill of Zelta Repensky, bareback star, which laid her up with a broken arm.

Show goes into the Boston Garden Tuesday (22) for 12 days' run and then opens under canvas in Washington on June 5.

Lucky Boy!

CHICAGO, May 19.—Edward A. Hock, Chicago operator, has that lucky feeling!

Recently he double-parked his car to pick up merchandise. Gone less than five minutes, he returned to find his car, containing a bag with \$250 in cash and some tools, had been stolen.

The car was located later in the day near a police station, undamaged, but the cash and tools were missing.

The next day he received a call from the police to claim his money bag, the contents intact. The thieves had stuffed it into a mail box and Uncle Sam's agent turned it over to the police.

Eddie was made happy, even tho the tools are still missing.

Mills First To Use Cuba, N. Y. Lot Will Provided for Shows

CUBA, N. Y., May 19.—Mills Bros. Circus, according to the oldest citizens, is the first to take advantage of the provision in the will of Gen. Calvin T. Chamberlain, which allows circuses to play the park area he deeded to the village. Show played to two full houses here Monday (14).

Medina, N. Y., also gave Mills two capacity turnouts.

Continuous Bad Weather Saddens Happyland Shows

MOUNT CLEMENS, Mich., May 19.—Rain and cold weather hampered the Happyland Shows' business during the three-week engagement at Dearborn, Mich., which terminated May 6. Show was located at Ford Road and Wyoming Avenue. Business was good on the few days that the weather permitted.

V. L. Dickey, ride superintendent, left for Fort Sheridan, Ill., where he was inducted into the armed forces. W. O. King's shooting gallery truck was recently damaged by fire.

Show has opened a two-week stand under auspices of the Clinton Township Goodfellows' Club. Weather continued cold and rainy here. Sunday (13) was fair and warm, and it was a big day. Ernie Clinton, scenic artist, is redecorating the office wagon and various rides. At present only rides and concessions are operated. Shows will be added June 12.

Roster includes William G. Dumas and John E. Reid, owners; B. W. Ellsworth, billposter; R. J. Quick, electrician; Lee Largent, assistant; William Gerard Sr., general mechanic; Paul D. Sprague, publicity; Joe Alexander, night watchman.

Rides: Ferris Wheels, Robert Seeley, foreman, and Lee Erwin; Merry-Go-Round, John Skinner, foreman; William Gerard Jr. and Leonard Polaski; Tilt-a-Whirl, Joe Gonzales, foreman; Robert William Green; Ride-o-Luke, Luke Kelly, foreman; Frank Wagner; Octopus, Don Roy Johnson, foreman; Fred Smith; Roll-o-Plane, Robert Newton, foreman; Sam Phillips; miniature train, Samuel Sullens; kiddie auto ride, Glenn R. Beechem.

Concessions: George Stavros, Burt Lamson, Ray and Jenny Tahash, Orin Powell, G. E. Lowe, W. O. King, Eddie Miller, Wilbur Hocker, Olive Sprague, O. T. Pleasant, Lucille Perry, R. J. Quick, Harry Gisham and Nan Rankine.

Collins Biz Clicks With Weather in St. Paul Preem

ST. PAUL, May 19.—William T. Collins Shows opened the season May 4 in the heart of the St. Paul business district. Only about a third of the carnival was set up, as the lot was too small to accommodate the entire show.

Cold weather slowed up business after three big days last week, with take picking up this week when the weather was again favorable. Rides in operation include Fly-o-Plane, Tilt-a-Whirl, Merry-Go-Round, Ferris Wheel, pony ride, kiddie ride, Loop-o-Plane and Chair-o-Plane. Concessionaires are Faith Wolf, Blackie Hyson, Jack Walsh, W. N. Lively, George Crable, Ted Pappas, Henry Hingst and W. Duffy.

Show closes here tonight and moves to Benson, Minn., for next week. E. H. Smith is assistant manager; W. J. Wolf, concession manager, and Mrs. W. T. Collins, secretary-treasurer.

Collins has contracted the following fairs, starting June 18 and running continuously until September 16: Crosby, Flaxton, Bottineau, Cando, Jamestown, Rolla, Fessenden, Langdon, Hamilton, all North Dakota; Roseau, Mahnomon, Detroit Lakes, White Bear, Worthington, Jackson, Blue Earth, St. James, Bird Island and Fairmont, Minnesota, and Algonia and Mason City, Iowa.

Circuit Court Reinstates Bush as Head Tampa 'Deek'

TAMPA, May 19.—After an 11-month legal battle, W. D. Bush, for many years Tampa's chief of detectives and widely known among outdoor showmen, was reinstated as head of the detective bureau here thru a Circuit Court order and given the title of inspector of detectives.

Bush was granted a leave of absence in 1941 by former Mayor Clancey and the board of representatives to join the service, spending two years in Iran. While away the administration changed, and D. D. Stephens was named detective chief. Upon Bush's return he demanded his job back but was refused by Mayor Hixon. The court order allows him full pay since his return.

Cavalcade Set for Peoria

PEORIA, Ill., May 19.—Bob Lohmar has signed a contract with the Knights of St. Florians here to present the Cavalcade of Amusements on the Puloski Street lot June 13-23.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., May 19.—Association's visitation program was inaugurated in the Detroit area, with visits to all shows in that vicinity.

On May 4, the writer visited the World of Pleasure Shows, John Quinn, owner, and Clay May, assistant manager; Happyland Shows, Dumas and Reid, owners; W. G. Wade Shows, Unit 2, Cameron D. Murray, manager; Lee United Shows, Harry Taylor, manager; Joyland Midway, owner, Roscoe T. Wade, and Charles J. Bennett, general agent. Conferences were held at night at the headquarters of the Michigan Showmen's Association, with Arthur J. Frayne and Vic Horowitz of Motor City Shows.

May 5 visits included Zeigler Rides at Oak Park, and W. G. Wade Shows, Unit No. 1, at Pontiac, with many courtesies extended by Owner W. G. Wade, Agent Glen R. Wade, and Mr. and Mrs. Miller; Hodge Side Show at Eastwood Park, followed by further conferences at the Michigan Showmen's Club. May 6 was devoted entirely to a visit with World of Pleasure Shows at Ecorse.

An application for membership was received from Joyland Midway Attractions, filed by Roscoe T. Wade.

Numerous personnel memberships were issued to World of Pleasure Shows, W. G. Wade Shows Unit No. 1, and to Joyland Midway Attractions. Since returning, personnel memberships have also been issued to I.T. Shows. The annual personnel membership race standings: World of Pleasure Shows, 95; W. G. Wade Shows, 55; Wonder City Shows, 51, and I.T. Shows, 24. Cards have also been issued to Endy Bros., Strates Shows, Gooding Greater and Joyland Midway.

Recent visitors at the offices included James A. Carey, in charge of agricultural fairs in the New York State Department of Agriculture, Fairs and Markets, and W. C. Fleming, general agent of James E. Strates Shows.

Geren's United Likes Lawrenceburg Firemen

LAWRENCEBURG, Ind., May 19.—Business, despite rain and a muddy lot, made possible by the sponsorship of the local fire department, brought cheer to the Geren's United Attractions midway here. Sponsors also threw a party for the personnel.

Staff includes W. R. Geren, manager; Mrs. Geren, secretary; H. C. Lewis, press; Floyd McCarthy, general agent; Howard Snyder, electrician; Chester Pierce, mechanic; Fred Haines, sound; Faye Frothmuth, front gate and *The Billboard*, and Mary Elizabeth Hensley, cookhouse. The Chippmans joined with bingo and a stock wheel.

COMING EVENTS

(Continued from page 55)
San Saba—San Saba Jaycees Champ. Rodeo. June 14-16. E. M. Harris, Box 167.

Utah

North Salt Lake City—Intermountain Junior Livestock Show. June 4-5. J. H. McGibbeny.

Wisconsin

Madison—Four Lakes Aquatennial, VFW. June 28-July 4. Don M. Leitch.

Canada

Assiniboia, Sask.—South Country Round-Up. June 28-29. C. D. Hardy.
Macleod, Alta.—Stampede. June 30-July 2. John McDonald.

COLORED MUSICIANS WANTED

Trombone, Hot Sax, others. Herman Daniels, Fred Hood, my old people, contact me. Highest salary with board and berth on train.

JOHNNY WILLIAMS CLUB ALABAMA MINSTRELS

With Dailey Bros. Circus, as per route.
Deming, New Mexico, 23; Lordsburg, 24; Globe, Ariz., 25; Stafford, 26.

GAYLAND SHOWS WANT

Foremen for Merry-Go-Round, Loop-o-Plane and Tilt-a-Whirl; also Second Men for all Rides; those who drive trucks given preference. Want Girl Show, have beautiful top and front. Man to take charge of Peep Show, built on 22 foot semi. Manager for complete Five-in-One Show. What have you to offer for inside? Will book any Shows with or without transportation not conflicting with what we already have. Will look, buy or lease Eli Ferris Wheel. Can place Custard, Pitch-Till-You-Win, Cigarette Shooting Gallery, Diggers, Photos, any ten cent Merchandise Concession. Want Agents for Roll Downs, Slum Skillo and Pea Pool; also experienced Bugo Counter Men and General Concession Help. Eddie Rickenbacker, wired you; what happened? All address:

H. B. ROSEN, General Manager, Falkville, Alabama, this week; Tennessee and Kentucky to follow.

MAJESTIC GREATER SHOWS WANT

NOW PLAYING JACKSON, MICH., MAY 21-26

Shows—Monkey, Wild Life, Ten-in-One, Glass House or any Show of merit with own equipment and transportation. Ride Help—Ferris Wheel and Swing Foreman, also Ride Help for other Rides. Concessions—Hoop-La, Watch-La, Bowling Alley, String Game and other ten cent Concessions. Want Penny Arcade. Billposter with transportation. Harry Modile wants Coupon Store Agents.

CIRCUS AND COUNTRY FAIR CITY STADIUM NEWARK, N. J.—7 AFTERNOONS-NIGHTS—JUNE 24 TO 30

Opens Sunday. Biggest and best event of the season. 150,000 admissions last year. Want Shows and legitimate Concessions of all kinds. Carnival Mechanic, Ferris Wheel Foreman. Rides all booked. Address:

HELLER'S ACME SHOWS

BRISTOL, PA., TO JUNE 2ND

VICTORY AMUSEMENT SHOWS

Carthage, N. C., American Legion Street Fair, May 21 to 26; Southern Pines, N. C., Firemen's Festival, May 28 to June 3. Booked Solid.

Can place First and Second Men on Merry-Go-Round, Second Man on Chairplane, First Man on Whip. Can place Grab or small Cook House, Bingo, Penny Pitch, Clothes Pin, Hoopla, Swinging Ball, Pop Corn, Candy Apple, Candy Floss, Snow Cone, Guess Your Age-Scales. Can place Snake Show or any Grind Show. Have opening for one Roll Down, one Slum Skillo Agent, General Help for Concessions. Whitey Shaughnessy, Clayton Beardsley, contact Johnny Warner. Nail Joints and Swinging Ball Agents, contact Freddie Fitzgerald. Pay your own wires.

JOHNNY J. GARRUSO, Mgr.—ROBERT F. INNAM, Business Mgr.

IMPERIAL SHOWS WM. GULLETTE Manager

SHOWS: Can place Grind Shows of merit, Fun House, Glass House, Animal Walk-Thru, Snake, Mechanical. What have you?
HELP: Want Foremen for Ferris Wheel and Chair-o-Plane. Other useful Ride Help on 5 fine Rides. Can place Men on Bingo and Grind Shows. Boozers won't last.
CONCESSIONS: String Game, Photo Gallery (on account of disappointment), Custard, Novelties, Penny Arcade, Hoop-La not conflicting, Jewelry, Juice Joint, Cotton Candy. Popcorn sold. No Racket, no Milt Camps wanted.
Address: Pittsfield, Ill., until May 27; then Bushnell, Ill., until June 3.

WANTED TO PURCHASE Used Portable Type Seating BLEACHERS

Inquire TROY ARENA, INC.

P. O. BOX 97

TROY, N. Y.

DEE LANG'S FAMOUS SHOWS

OFFERS THE FOLLOWING FOR SALE

1 Khaki Fly, very good condition, 20'x17½'; 1 Khaki Fly, very good condition, 16'x17½';
1 Khaki Fly, very good condition, 9'x8½'.

Country Store Concession, complete with octagon top, sewed awning all around, beautiful concession, only slightly used. Built by Walter White. Complete outfit.

Long Range Shooting Gallery, complete with Canvas, Top and Moving Targets and Motor. 16 ft. front, 30 ft. deep, portable.

Several Kegs of Cement Coated Nails, for Nail Concession.

15 Horse Power Single Phase Motor.

7½ Horse Power Single Phase Motor.

New Number 6 Rubber Covered Stranded Wire.

New Number 8 Rubber Covered Stranded Wire.

New Number 10 Rubber Covered Stranded Wire.

New Number 14 2-Cord Twisted Brewery Cord Stranded.

Used "0" 2-Cord Twisted Brewery Cord Stranded.

Used "00" 2-Cord Twisted Brewery Cord Stranded.

New 8 and 10 Lb. Sledge Hammer with Handles.

All can be seen at address below, or write or phone:

DEE LANG, NEW DOWNS PARK

8620 South Broadway, St. Louis 11, Missouri. (Phone: Lockhart 8875)

CONCESSIONS! HERE IS AN OPPORTUNITY!

McKeesport, Pa., Firemen's Pension Fund Circus and Wild West

WEEK OF JUNE 25

Lot located seven blocks from City Hall. Entire city with all the civic leaders are behind this. McKeesport is a closed town. First endorsed show in several years.

WALLACE-GORDON CIRCUS & WILD WEST

SPACE NOW BEING CONTRACTED FOR CIRCUS ARENA AND LOT. Real opportunity for organized concessionaire. Book Frozen Custard, Ice Cream, Cold Drinks, Hot Dogs, Pop Corn, Peanuts, Candy Pitch, Novelties and other catering Concessions. Would sell each line individually. Deposit required. Ball Games, Guess Your Age-Weight, etc. (No Coupons, Wheels or P. C.) McKeesport mills have no cut-backs on war orders. All mills working full time. Pay day weekly. 200,000 population within five-mile radius. Contact at once. G. HODGES BRYANT, Mgr.-Dir., #4 Fire House, 1809 Grandview Ave., McKeesport, Pa. Phone 33020.

BLUE RIBBON SHOWS WANT

For Cleves, Ohio, Spring Festival, Week Starting May 28 and 8 Weeks of Ohio Celebrations.

Want any kind of Stock Concessions. Can place Cook House or Grab and Custard. Want Shows that don't conflict with what we have. Want Foreman for Smith & Smith Chairplane; top salary and bonus to first-class man. Also Second Man for Wheel and Jinny; prefer men that drive semi. Positively no drunks.

NOTICE—Russell, Horrell, Jimmy Ciesla wants you to come on.

All answers Elizabethtown, Ky., this week; Cleves, O., to follow.

JAMES E. STRATES SHOWS, Inc.

Playing the cream of Eastern spots, with 10 weeks of Class "A" Fairs, including Cortland, Batavia, Hamburg, N. Y.; Bloomsburg and York, Pa.; Danville, Va.; Greenville, Spartanburg, Anderson and Orangeburg, S. C.

Will book or buy Roll-o-Plane and Fly-o-Plane; have wagons for same.

CAN PLACE

Second Men for Wheels, Scooter Help, Rocket Men, Boss Canvasmen, Ticket Sellers, Carpenters, Head Porter for train, experienced Talkers, useful Ride Help of all kinds. Best of treatment. Top salaries. Wanted experienced sober foreman for Scooter, experienced Girl Show Talker capable of handling eight-girl revue.

JEAN DELLABATE

Can place at once two Milt Readers. Good still dates and fairs. Wire.

Address JAMES E. STRATES, Week May 21-26, Niagara Falls, N. Y.

FIDLER UNITED SHOWS

WANT FOREMEN AND SECOND MEN FOR MERRY-GO-ROUND, FERRIS WHEEL, CHAIR-O-PLANE, TILT-A-WHIRL, ROLL-O-PLANE, OCTOPUS AND 3 KIDDIE RIDES. CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS. SHOWS WITH OR WITHOUT OWN TRANSPORTATION, WE CAN PLACE YOU FOR A SPLENDID MONEY-GETTING ROUTE.

Address: Calumet City, Ill., this week; then Kankakee and Harvey, Ill., to follow, with one of the best July 4th spots following at Madison, Wis., Aquatennial.

WE WANT RIDE HELP

who will appreciate good treatment and \$30 to \$50 a week that is laid on the line every week with no arguments, alibis or hold-backs and a big bonus if you stay all season. Have Swing, Wheel, Tilt and Glider. Come on, we will place you.

FOLLOWING CONCESSIONS OPEN

Fish Pond, Watch-La, High Striker, Snow Cones, Candy Floss, Carmel Apples, Custard, Root Beer and Bowling Alley. No gate and plenty of people to work to. Booked solid for the season with 9 of the best Fairs in Middle West.

Rainbow Shows, Frank Ward-R. L. Sinderson, owners
Nevada, Ia., this week; Madrid, Ia., week May 28th.

NORTHERN EXPOSITION SHOWS

WANT RIDE MEN on all Rides, \$50.00 to start. Also Second Man on Tilt-a-Whirl and Merry-Go-Round, \$60.00 to start.

Address Gettysburg, S. D., May 24 to 27; Ashley, N. D., May 31 to June 2; McLaughlin, S. D., 3 to 5; Harreid, S. D., 6 and 7.

CARAVELLA AMUSEMENTS

NEW SHOW 1945 NEW SHOW

FEATURING BIG FREE ACT

SEVEN RIDES—FOUR MAJOR RIDES

BEST DATES IN STATE OF PENNSYLVANIA WITH BONA FIDE FAIRS TO FOLLOW

MEADVILLE, PA.—Week of June 4. First time in ten years, showing right in heart of city.

DU BOIS, PA.—Heart of city, one block from main street.

BLAIRSVILLE, PA.—Big Home-Coming Celebration. Huge fireworks display, big feature act. One of the best in State of Pennsylvania.

OTHER ATTRACTIVE DATES TO FOLLOW—ALL BONA FIDE DATES

CAN PLACE Cook House or Grab, good opportunity to right person. CAN PLACE Grind Shows of merit, Monkey Show, or what have you? CAN PLACE Fun House and Glass House. CAN PLACE real live Pony Show. CAN PLACE Ride Help, First and Second Men on all Rides; dependable, top wages. CAN PLACE CONCESSIONS: Frozen Custard, Candy Floss, Cork Gallery, Hoop-La, Hi-Striker, Guess Your Weight and Age, String Game, Country Store.

COME RIGHT ON

Will book or buy Kiddie Auto Ride, Spitfire, Double Loop-o-Plane, Miniature Gasoline Train; all with transportation. Want complete Bingo outfit, Marquee, 20x40 Show Top, in good condition. Fireworks display company, contact me at once.

Address this week to CARAVELLA AMUSEMENTS, Oil City, Pa., or per route.

WONDER SHOWS OF AMERICA

"Just a Better Railroad Show"

WANT Midgets for complete Midget Show. Salaries paid out of office. CAN PLACE Snake Show, Monkey Show or any other that does not conflict. CAN USE Help in all departments.

WANT Legitimate Merchandise Concessions.

Reply to MAX GOODMAN, Gen. Mgr., Hannibal, Mo., this week; Peoria, Ill.; Beloit, Wis., to follow.

DICK'S PARAMOUNT SHOWS, Inc.

WEEK OF MAY 21, PAWTUCKET, R. I.

WEEK OF MAY 28, NEW BEDFORD, MASS.

WANT

WANT

RIDE HELP—ROCKET FOREMAN, top salary. Ride in first-class shape. Help on all other Rides. No meal tickets or brass. We pay in cash only. Want Semi Drivers, CANVAS MAN, TRUCK MECHANIC. Ticket Seller and Talker for Side Show. SHOWS: WILD LIFE, FAT GIRL, GIRL SHOW. Liberal percentage.

R. E. GILSDORF, General Manager

DUMONT SHOWS

Scottdale, Pa., May 21 to 26; Carnegie, Pa., May 28 to June 2.

WANT Legitimate Concessions of all kinds.

WANT Shows—Ten-in-One, Side Show and Glass House.

WANT Game Agents.

WANT to book or buy Rolloplane.

Address LOU RILEY, Mgr.

BILL HAMES SHOWS

Want Ride Help for all Rides on the Show, also Ride Help for permanent parks.

Will book several good Shows.

Doc Tomb wants Side Show Attractions.

Have 6 Fairs and 7 Reunions. All Money-Making Spots.

All address BILL HAMES, Mgr., PARIS, TEXAS, Until June 5.

W. S. CURL SHOWS

WANT

WANT

Second Men on the following Rides: Eli Wheel, Tilt-a-Whirl, also Helpers ON ALL RIDES. Concessions—Splendid opportunity for Merchandise Bingo. Jeff Colley, if you need ticket wire Lee Becht.

Xenia, O., May 21-26; Miamisburg, O., May 28-June 2;

Fairfield, O., June 4-9.

Open Way for New Machines

Revoke Two Control Orders; Slow Reconversion Begins

Legal ban off new machines, but controls remain on materials, labor—plants have war orders and will maintain good record—hope seen for more metals July 1

CHICAGO, May 19.—Within the space of three days the War Production Board revoked the two control orders which have banned the manufacture of new coin machines since May 1, 1942. Following previous schedules, WPB first announced the repeal of L-27, the order controlling the manufacture of vending machines as of May 12. Announcement of the revoking of L-21, the order controlling the manufacture of amusement machines, gaming devices and juke boxes came on May 16.

The revoking of the control orders came as serious news to the manufacturing industry. The industry has made a marvelous record in turning out war goods since the beginning of the war and practically all plants still have war orders. The first reaction among manufacturers was a firm determination to maintain their high reputation for turning out war materials. The big job is still to win the war against Japan, they all agree.

The job of turning out coin machines also brings many problems at the present time, manufacturers say. The revoking of the control orders actually removes only the legal ban on making new machines. WPB announcements particularly caution that the making of new machines must still be subject to all remaining general war control orders on labor and vital materials.

The revoking of the control orders now makes it possible for manufacturers to start making new machines by utilizing slack labor, idle, scrap and surplus stocks of materials and parts that may have been made for repairs. Trade reports say that manufacturers will start toward turning out limited quantities of several types of machines under the new provisions and also make future manufacturing plans.

Full production of new machines by the manufacturing industry is out of the question, however, trade leaders state, until Japan is defeated and all war controls can be removed. The same fact holds true for all other industries that are taking reconversion steps at the present time.

Early on List

The revocation of the coin machine control orders came early on the list of actions by WPB in its reconversion program that started with V-E Day. As reported in *The Billboard* many months ago, the coin machine trade had been placed high on the list because of the fine record the industry had made in war production. There had been rumors recently in Chicago that the coin machine orders might be placed toward the bottom of the list, but the official action of WPB is now a matter of record and still gives credit to the manufacturing industry for the work it has done in helping the war program.

Right after V-E Day two high government officials announced the general policies to be followed in the reconversion program and WPB immediately got into action. From day to day orders are being revoked, which in one way or another help the country to get back to civilian production, so far as war conditions permit. Some of the control orders that are being revoked as the days pass, are of direct or indirect interest to the coin machine trade. Elsewhere in this issue a resume of some of the orders recently amended or revoked is published for the information of the trade and from week to week we will undertake to review various control orders that may give aid to the industry. Since many materials needed to manufacture new coin machines are still under war controls, it

(See OPEN WAY on page 70)

Mpls. Watches WPB Release

MINNEAPOLIS, May 19.—War Production Board's action in removing ban on manufacture of coin machines and juke boxes was received with mixed emotions here, especially when it was announced, at the same time, that restrictions on labor and materials still stand.

One jobber was of the opinion that it will be the end of the year before manufacturers will be able to produce samples of their new lines—and he wasn't too sure it would be then. And if they go into manufacturing near the year's end, this jobber said, deliveries won't come until after January 1.

On the other hand, William (Sphinx) Cohen, of Silent Sales Company, takes the attitude that this will mean new machines as soon as 90 days. Cohen, just back from a flying visit to Chicago, said he has knowledge that a number of manufacturers have old-model machines all set up ready to be put together and that lifting of restrictions will permit this assembly.

Another reaction to the government order, said Cohen, is that operators now are offering used machines to jobbers, with the trend definitely being to get rid of used equipment. Operators seem to feel there will be new machines on the market soon and they want to salvage what money they can on a dropping used equipment market. Most machines now in operation are from four to eight years old, said Cohen, and are becoming

obsolete and useless.

Cohen agrees that manufacturers will not be able to begin manufacture of new models for some months to come. However, he is optimistic.

WPB Lifts Control Orders But Headaches Still Here

CHICAGO, May 19. — Manufacturers that had obtained permits to make new coin machines under the spot plan report that they have had great difficulty in getting parts and materials to make machines even after the War Production Board granted permits.

This is taken as an indication of the difficulties they will have in starting new production now that the control orders on new machines have been revoked by WPB.

A number of coin machine manufacturers had made applications under the spot plan for special permits to make new machines as labor and materials became available. The general report here is that even after the permit was granted there were still many problems to solve. Now that the coin machine control orders have been revoked it is understood that it will no longer be necessary to make applications for permits under the spot plan.

General Report Favorable

A general report on the success of the spot plan system for various industries was recently made by WPB. The report said that in the period from March 31 to April 27, 563 applications had been approved and that 66 applications had been rejected. This report covers various

industries and not just the coin machine trade.

The approved spot authorization production schedule for the second quarter will aggregate \$234,282,000 in plans employing a total of about 275,000 workers.

For the five quarters starting January 1, 1945, and ending March 31, 1946, nearly 16,000 spot authorization applications have been approved and more than 5,000 have been denied. The dollar value of all approvals is set at \$700,000,000, while denials total \$350,000,000.

Approvals thus far granted indicate considerable use of the spot plan thru the third quarter of this year, with a sharp dropping off in the fourth quarter of 1945 and the first quarter of 1946. As controlled materials become increasingly available after the Controlled Materials Plan is "open-ended" on July 1, the use of the spot plan is expected to decrease rapidly.

Of the applications for the second quarter, 37.4 per cent of those denied came from Group I areas of labor stringency and only 7.8 of the denials were in Group IV labor areas. Since the period surveyed in the report, criteria for qualifying under the spot plan have been materially relaxed and labor controls in Group III and IV areas will be abolished.

Editorial

On Reconversion

By Walter W. Hurd

LIFTING of the official ban on the manufacture of coin machines came as welcome news. The War Production Board broke the news somewhat gradually to the trade by lifting first the ban on vending machines as of May 12, then it followed in less than a week by lifting the ban on amusement machines, gaming devices and juke boxes.

Manufacturers received the report first and it had a sobering effect on them. Practically all of the plants have war orders and have been making a good record in turning out war goods. The manufacturers have a great responsibility in helping to continue the fight until Japan is defeated. There is unanimous determination among manufacturers to keep up a high rate of war production until government officials say it is enough.

Report of cancellation of contracts for coin machine plants are very few up to the present time. Manufacturers also report that even if they had the time to start producing new coin machines, the restrictions which still remain on vital materials would greatly limit the production of machines. Government officials and trade leaders all agree that the correct attitude for the industry as a whole is to take steps cautiously. It is especially urged that distributors and operators not expect new machines in quantity for some months yet.

Altho manufacturers are as anxious as anybody to get the war over and to get back to normal times again, they still will be very busy in handling war production orders. It

will also require much time to make even the smallest adjustments in getting back to civilian production, in buying materials and in planning for the future. Manufacturers have not had time to do very much planning on new products and new ideas for the future.

It is well understood that the feeling of anxiousness will grow thruout the entire trade as the months pass by but the trade organizations and trade mediums will continue to urge caution until Japan has finally given in.

At the present time the anxious attitude of the industry can well be turned toward making the present 7th War Loan drive a complete success. The factories have made a wonderful record in war production and will continue that record to the end. Many organizations and individual members of the trade have performed wonderful services in past bond campaigns. The trade as a whole must not let up during the present campaign.

There is no way to tell at present how serious or how long the war against the Japs can last. The best that the industry can do is to move cautiously toward civilian production and still keep up its aid to the nation as it carries on the war.

Our news columns will be devoted during the next few months to careful reports on the actual progress being made. The steps being taken at present are orderly and conservative, just as they should be. Unless serious upsets come to our fighting forces we may expect this orderly progress to continue.

Newspapers Tell World of Lifting Coin Mach. Ban

CHICAGO, May 19.—Newspapers mentioned the repeal of the ban on vending machines in very small space. The vending machine ban was revoked May 12 and hence the reports appeared in Sunday papers generally.

More space was given in newspapers to the revoking of the ban on making juke boxes, games and gaming devices. At least two Chicago newspapers gave two-column headlines to the story.

The Chicago newspaper reports on the revoking of L-21 are as follows:

Chicago Sun

The Chicago Sun gave the best prominence to the coin machine story of any newspaper yet reported. Its report was based on a United Press release, as follows:

"ON THE HOME FRONT: WPB EASES RESTRICTIONS ON GOLF CLUBS, JUKE BOXES."

"WASHINGTON, May 16.—The War Production Board today revoked an order which had practically halted use of iron and steel in manufacture of so-called less essential civilian items.

"This does not mean, however, that large supplies of the metals will be available immediately for production of all manner of gadgets—that won't be true for a long time.

"In revoking the order the WPB retained controls on the use of stainless steel.

"The WPB also lifted certain bans on production and delivery of many (See NEWSPAPERS TELL on page 70)

Cautions Added To Ban Removal

Six orders listed which control materials needed in making new coin machines

WASHINGTON, May 19.—The War Production Board made its announcement on revoking the vending machine order, L-27, on May 12. The announcement on revoking the general order, L-21, came May 16 and is officially known as release WPB-8013. The release calls attention to at least six other war control regulations which affect the making of new coin machines, an indication of how much the war still stands in the way of full reconversion for the industry.

The official copy of the WPB release follows:

Limitation Order L-21, issued December 10, 1941, to halt production of coin or token operated automatic phonographs and amusement and gaming machines, has been revoked. The War Production Board said today. Until the Controlled Materials Plan is opened, however, WPB pointed out, use of steel, copper and aluminum will be limited by the availability of these materials from idle and excess inventories (Priorities Regulation 13).

Automatic phonographs (juke boxes) were defined by L-21 as including any coin or token operated phonographs. Amusement and gaming machines, under the order, included pinball machines, slot machines and similar commercial games of amusement or chance, whether coin-operated or not.

From the beginning of the war until the fall of 1944, both production of new automatic phonographs and amusement and gaming machines and manufacture of repair parts were prohibited by L-21. On October 16, 1944, the order was amended to permit production of repair parts. At the same time, manufacturers were permitted to apply for permission to make new machines and parts under the "spot authorization" procedure (Priorities Regulation 25).

Use of critical materials remains subject to materials conservation orders.

M-6-b prohibits the use of nickel in production of automatic phonographs and amusement and gaming machines, except for plating functional parts.

M-38 prohibits the use of lead for automatic phonographs and amusement and gaming machines.

Chromic acid (Schedule 62 to Order M-300), needed for chromium plating, is under allocation control and is extremely critical. None is expected to be available for automatic phonographs and amusement and gaming machines, despite revocation of L-21.

All types of plastics also are under allocation control. The quantities and types that may be available for auto-

(See CAUTIONS ADDED on page 70)

L. A. Jobbers Set For S. A. Export

LOS ANGELES, May 19.—Coin machine jobbers are wondering what effect the lifting of the production ban will have on their lines. There is plenty of talk as to the future—some of it rosy.

Jobbers with slots and consoles are looking at the future with doubt. Some feel that the new machines with their plug-in jobs and lighted plastic corners will take some of the slots now in demand off the market. The bright spot in the deal is that a large number of slots will be sold for rumpus rooms and resort spots, where there is no electric current.

Those spots handling phonographs and vending machines aren't worried too much over the situation. Jobbers as a rule feel that the phonographs and vending machines will be the first to roll off the production lines. With other games, those which are felt not in the "essential" category will follow at a later date.

The jobbers here also have foreign trade to help them in carrying on their business in used machines. With the Pacific area opening and the South American market, a large number of machines will be shipped from here. However, the Pacific market will come after the fall of Japan.

RESUME OF RECONVERSION STEPS THAT HELP COIN MACHINE TRADE

CHICAGO, May 19.—The manufacture of new coin machines has been controlled by two specific orders since early in 1942, but practically every part and practically all materials going into the manufacture of coin machines is also under some type of war control order or restriction. When the two coin machine control orders were recently lifted, manufacturers of machines carefully studied the various other war control orders which regulate the use of materials and the manufacture of parts.

Immediately following V-E Day, the War Production Board began its long program of revoking or amending various control orders which governed materials of various kind. Almost every day since there has been a revoking of some control order that affects the making of coin machines or the relaxing of some control orders. These changes are expected to continue rapidly for many weeks now.

In order that the trade may have some idea of the changes that are being made, we will undertake to report briefly on the various war control orders that are being amended or repealed. It will be recognized at once that the coin machine trade has many ramifications and uses many varieties of materials.

A resume of changes made in some control orders and the materials situation during the last two weeks is as follows:

Iron and Steel

The WPB has announced certain clarifications of order No. M-126, which restricts the end use of iron and steel in certain products, thru the issuance of direction No. 1 to this order. This order contains many cross references to other WPB orders, directions or schedules, some of which have already been revoked; others may be revoked in the near future. Such revocations have the following effect with respect to order No. M-126, according to direction No. 1, WPB has pointed out: The use of steel is prohibited by order M-126 in the manufacture of certain items except as permitted under some other order. If the other order is revoked, the use of steel in the manufacture of articles formerly covered by the exception and by the revoked order is not restricted by No. M-126. For example, list A of order No. M-126 contains the item "Sign hanger frames, except as may be permitted under order No. L-29." Order No. L-29 has been revoked and, therefore, the provision of No. M-126 do not apply to the use of iron or steel in the manufacture of sign hanger frames.

Revokes Scales Order

Revocation of limitation order L-190, originally issued October 10, 1942, to govern production and distribution of scales, balances and weights, has been reported by WPB as part of the government's plan for the first reconversion period.

Copper Products

WPB announced it had revoked orders No. M-9-c, M-9-c-1, M-9-c-2 and M-9-c-4, which restricted the manufacture, delivery and installation of many copper products. This action was in line with WPB policy to relax controls as rapidly as possible after V-E Day, the agency said. After July 1, mills will be permitted to deliver copper controlled materials on orders not bearing CMP symbols, provided that such deliveries do not delay the production and delivery of military and essential civilian orders. Such orders, WPB said, may be placed immediately for delivery after July 1.

WPB cautioned that in no sense do the revocations mean that copper is available once more in unlimited supply for civilian production. Refined copper remains in short supply and will, with ingot, scrap and other copper raw materials, continue to be allocated under copper order No. M-19. This in turn will limit the amount of controlled materials—strip, rod, tube, wire and castings—that may be produced for civilian orders.

Paper Cups Scarce

Emphasizing the tight situation in paper cups, WPB announced issuance of two interpretations of limitation order No. L-336. No. L-336, amended April 2, places restrictions on the manufacture, delivery and use of sanitary food containers. Interpretation 1 applies to paragraph (J) of the order where it is stated no person is permitted to use monthly more hot drink cups than 75 per cent of his average monthly consumption of hot drink cups in a certain

base period and only certain defined organizations, institutions and individuals are permitted to use hot drink cups. Interpretation 2 is issued, WPB said, because paper cup suppliers are receiving purchase orders bearing MRO preference ratings, maintenance, repair and operating supplies, from various government agencies and government institutions not listed in paragraph (J) (2) of No. L-336 as amended.

Inventory Stocks

Modification of inventory controls under priorities regulation No. 1 and Controlled Materials Plan regulation No. 2 was announced May 11 by the War Production Board. The amended PR No. 1 also explains the disposition of amendments, directions, schedules and appendices under a revoked order or regulation.

Stockpiling is now permitted by allowing a person to receive in anticipation of starting or resuming civilian production the minimum amount of material he would need in the first 30 days of production, provided no priorities assistance or allotment symbol is used to get the material.

Curb on Receipts Holds

WPB reiterated, however, that its regulations limiting receipts of material still apply, whether or not the material is acquired with priorities assistance, and whether it is for civilian or war production.

Where orders have been adjusted, delivery postponed, quantities reduced or canceled as a result of contract termination or modification, the regulations now permit a customer to accept further deliveries of material already produced or in production at the time of such notice, if the producer cannot use the particular item to fill other orders on his books.

Direction No. 7 to PR No. 1 and direction No. 23 to CMP No. 2 also have been issued. The directions under both regulations provide additional exceptions from inventory restrictions, relating to continued receipts of special items after contract outbacks.

Cutback Cases

Where a customer is a prime contractor or subcontractor under a contract that has been cut back, not terminated, he may continue to accept delivery at a reduced rate of any special item, when the supplier notifies the customer in writing that unless he is permitted to make continuous deliveries he would be unable to resume shipments at a later date.

Musical Instruments

Limitation order No. L-37-a, controlling the production and repair of musical instruments (does not refer to juke boxes) and accessories, has been revoked, but the use of tin, nickel and other materials that are still critical continues to be controlled by the applicable materials conservation order and regulations, WPB said. Production of musical instruments had been restricted since February 17, 1942. Critical materials restricted under the revoked No. L-37-a were steel, brass, tin contained in solder and nickel used for plating functional parts. The use of certain other materials was completely prohibited: Chromium; copper, except in brass; neoprene; nickel, except for plating functional operation parts; rubber; tin, except in solder, and zinc, except in brass.

Surplus Sales

Special sales of idle, excess or surplus steel, copper and copper base alloy, or aluminum in controlled material forms may now be made to anyone without WPB authorization and without requiring the buyer to use a CMP allotment symbol or number, WPB announced. The action, taken thru amendment No. 2 to PR No. 13, special sales, removes the special sales restrictions formerly applying to these controlled materials. The restrictions are removed from special sales for the domestic market and also for export.

For Small Firms

Small firms whose employment will not exceed 100 workers may now obtain materials without first seeking assurance from WMC that manpower is available, WMC and WPB have announced. Heretofore, WPB has refused to allocate materials without such prior assurance. The new action was taken by WMC after agreement with WPB. Under WPB limitation order No. L-41, materials may be obtained for construction projects employing no more than 25 workers without prior WMC clearance as to the labor involved. All WMC hiring regulations in effect in the area must be observed after the allocation

of materials, Mr. McNutt says.

Experimental Models

War Production Board May 9 eased restrictions on the manufacture of experimental models of civilian products.

It lifted the \$5,000-a-month cost limitation on individual plants and ruled that such models now may be used to promote sales and create consumer demand. Also removed was the restriction on exhibition of these models to the trade and the public. (This summary is based on a press report.)

Materials for Repairs

While most of the control orders relate to manufacturers there are some of the control orders that also would especially concern distributors and operators who have repair shops of their own. CMP Regulation 9-A is a special war control order which relates to parts and materials for those who have a repair shop for their own business or to render service to others. The introduction to the order mentions the number of types of repair trades but does not specifically mention repairs for coin machines.

However, it is so general in nature that distributors and operators who have repair shops might want to claim the advantages offered under the order for buying materials such as copper. The order may be applied to a person who owns his own repair shop or who employs at least one person on repairs, or who reconditions or rebuilds damaged or used items for resale. The order gives a special priority rating on some types of purchase orders, special suggestions about copper and other vital materials. The order was issued in amended form May 9, 1945.

Small Orders

While WPB has been busy in amending and revoking various control orders, at the same time it is issuing some generalized orders to help manufacturers. PR-27 was issued in amended form May 10 and has some suggestions for manufacturers who need small amounts of materials. The official order states that the purpose of the regulation is to eliminate paper work on applications for priority assistance in getting relatively small amounts of production materials during the first few months after Victory in Europe. The purpose of the regulation as stated is indeed very worthy and may be of great help to manufacturers in certain conditions. It urges manufacturers to place orders for certain materials now for delivery during the second half of the year. It offers special priority ratings for placing purchase orders for materials that comply with the provisions of the order. Firms may use this special order to get small quantities of materials even if they have been given other ratings or have allotments under other regulations. This is a special order for special purposes.

Expediting Service

Establishment in its field offices of an expediting service to facilitate the flow of critical items from idle, excess and surplus inventories into essential production is announced by WPB. Under field administrative order No. 4-18, the WPB district manager will designate a member of his production service staff as production expeditor, where required by the regional director. The function of the field offices, under this program, will be assist contractors, faced with shutdowns or slowdowns because of non-delivery of necessary items, in locating idle, excess and surplus materials, components and equipment.

Electric Motors

The War Production Board's general industrial division has announced the revocation of four orders, effective immediately. Rating floors established under the orders are removed and production and delivery of the items concerned, within the limitations of manpower and materials and other applicable WPB orders and regulations, are now unrestricted. The orders revoked are: Limitation order No. L-250, covering electric motor controllers; limitation order No. L-220, covering electric motors and generators; limitation order No. L1-315, covering enclosed safety switches, enclosed branch and service circuit breakers, service entrance equipment, panel and distribution boards and knife switches, and limitation order No. L-273, covering busways.

Classification Order

A measure, designed to differentiate between procurement restrictions, in prior-

(See RECONVERSION on page 70)

Canada Set for Reconversion

Plan Depends on Japan War End

Canadian soft drinks hit by sugar shortage with a 50% supply cut by July 1

OTTAWA, May 19.—The general plans of the official reconversion program for Canada were made public by Hon. J. L. Ilsley, acting prime minister, here May 14. Canada is timing its reconversion plans to follow closely those of the United States and of England.

The official announcement by the acting prime minister, May 14, was timed to follow official announcements by two high government authorities in the United States during the week of May 7.

The official explanation for the brief delay in announcement of Canada's plans is that Canadian firms are largely producing war goods for other countries, and hence must await plans in England and the United States for future war production. It was explained that at the present time about 70 per cent of the production in Canada goes to Britain, 20 per cent to Canada's own troops and only 10 per cent to the U. S.

In general, the plans for reconversion in Canada follow closely those being undertaken in the U. S., as officials of both governments have kept in touch with each other for many months in making the plans. Canada will undertake an orderly process in returning to civilian production.

The prime minister explained that all the reconversions of Canada are being based on the fact that the war against Japan must still be fought until complete victory and that nothing will be allowed to get in the way of prosecuting this fight against the Japs.

Principal points of interest in the present reconversion program of Canada are as follows:

Beer rationing will continue at the present rate until the end of 1945, according to leaders in the brewing industry.

U. S. dollars will still carry the 10 per cent premium. This means that the Canadian Government still wants to accumulate American dollars and hence there will be limitations in some ways on buying American goods.

Canada is expected to cut the 10 per cent war exchange tax on an increasing number of items bought from U. S. firms. The U. S. Government is said to be pressing for removal of a number of order restrictions, and the U. S. has also urged Canada to remove the war exchange tax completely, but this tax has produced a lot of revenue (\$120,000,000 in 1944) for Canada during the war, and hence this nation is trying to hold on to the tax.

Candy and soft drinks will be hit still harder by July 1 when a further 15 per cent cut in the sugar supplies will be made. Manufacturers of soft drinks and candy will have their supply cut from 65 per cent to 50 per cent based on 1941 quotas.

Sugar Shortage Serious

Government and business leaders here complain that many people in the U. S. do not realize how serious the sugar shortage is and that a lot of people across the border have been trying to pretend there is no real sugar shortage. Leaders in both business and government here say that the sugar shortage is worldwide and that there is no hope for any relief soon, and that people in the United States should open their eyes to the plain facts in the situation. In the U. S. they say allocations are making a kind of football out of the sugar situation and are making the people think the situation is not so serious.

It is also reported that the lumber supply in Canada will be short during 1945 as a result of bad weather and shortage of labor. Before the war the Canadian coin machine trade had been

RECONVERSION

(Continued from page 69)

ities regulation No. 3 (regulations applicable to the operation of the priorities system) with respect to certain lists of items, and limitation orders affecting individual items on the lists, has been issued by the WLB. The measure, issued an interpretation No. 15, to PR 3, concerns itself with list A items (which may be delivered without regard to any WPB preference rating) and list B items (for the procurement of which blanket maintenance, repair and operating supply ratings may not be used). Many items on both lists carry a gross reference to limitation orders, in which the item is more fully defined. Many of these limitation orders have been or soon will be revoked. Interpretation No. 15 clarifies the fact that revocation of a limitation order affecting an item on either list, does not, in any way, affect the restrictions imposed by PR 3 for either list A or list B. Each item on the lists, even the reference is made for definition of the items to an order now revoked, is still subject to the same definition.

Importing mechanisms from U. S. manufacturers and making the cabinets for such machines here. The shortage of lumber may thus delay the resumption of a similar manufacturing enterprise for some time yet.

NEWSPAPERS TELL

(Continued from page 68)

items the future output of which will continue to hinge upon material availability. The items include:

"Printing trades machinery, golf clubs, juke boxes, pinball machines, slot machines, automatic photographic machines and mechanical, hydraulic, air and electric jacks.

"The revocations, however, do not mean that customers will be able to go to producers tomorrow, next week or even next month and get all they want of the commodities involved.

"The WPB said it probably would be eight or nine months before printing machinery items which have been out of production will be available again. Reason: material shortages.

"Nor will the items be in all cases, comparable to their pre-war prototypes. In the case of juke boxes, slot machines and the like, the WPB said manufacturers could not use nickel, lead, chromic acid and a long list of plastics."

Chicago Daily News

The Chicago Daily News also gave good prominence to the coin machine story, using a two-column headline at top of page. The report follows:

"THE RINGING GROOVES OF CHANGE: EVEN THE JUKE BOXES WILL BE DIFFERENT, GATE."

"Juke boxes will begin rolling off production lines soon, but even jitterbugs may not recognize the post-war models.

"The War Production Board today rescinded its order prohibiting the manufacture of coin-operated amusement machines. This makes it legal to make these devices, but WPB said the use of steel, copper and aluminum will be limited by the supply in idle and excess inventories.

"It may be many months before making of the machines gets under way again here, Richard K. Law, of the Mills Novelty Company, said today, because the company is manufacturing war supplies for use against Japan.

"But we are planning to return to the manufacture of juke boxes in a very interesting and enthusiastic fashion," Law said. "New models will be far superior in tone quality, entertainment, appearance and installation."

CAUTIONS ADDED

(Continued from page 69)

matic phonographs and amusement and gaming machines vary from month to month, in accordance with fluctuating military demands for the various types of plastics.

L-265 restricts the production and transfer of amplifiers and other electronic equipment and parts.

OPEN WAY

(Continued from page 68)

will be necessary for the manufacturing industry to watch carefully the changes that take place in the materials situation.

When WPB made its official announcement May 16 in a news release that L-21 had been revoked, at least six other war control orders were mentioned as a caution to manufacturers to show what problems they face in getting materials. Manufacturers realize that now they must study not only these six orders mentioned in the release but that there are many other war control orders still in effect that regulate the use of all sorts of materials necessary to making machines. Even lumber is under strict controls and one manufacturer reported this week that the trade would have difficulty even in making cabinets until controls on lumber were removed.

What Next?

When the news was received in Chicago, manufacturers immediately began to inquire as to just what steps they could take under present regulations. Legal minds were called in to study the situation and to analyze the various control orders that still govern the use of materials and also regulations concerning labor. WPB has recently issued a general order which makes certain provisions for manufacturers to buy small quantities of needed vital materials. This order and others when analyzed may help the manufacturing industry eventually.

The spot plan is still in good working order also and many manufacturers in the trade had already applied for special permits under the plan. Some permits had already been granted. The revoking of the control order on new coin machines means that it is no longer necessary for a manufacturer to apply for a special permit. Yet the spot plan offers certain provisions for special purchases of vital materials and some manufacturers may find the spot plan order an advantage in buying.

Manufacturers in this area said they were very anxious to prevent any "grand rush" of distributors and operators into Chicago to try to get new machines. Some manufacturers report that they have just received new orders for war goods and that this will keep them busy for months yet unless Japan suddenly collapses. Some cancellations have been received by manufacturers, but these are not considered important enough yet to have any real effect on the production of new coin machines.

Questions were immediately being asked as to how soon the coin machine plants could begin to turn out new machines. Even the newspapers were making inquiries as to how fast reconversion could be made. The consensus of opinion among manufacturers is that most of the plants can already begin to take slow steps to turn out small quantities of certain types of machines. If war orders permit, it is understood that practically every plant in the industry has already made definite plans for getting started in turning out coin machines. But reports also show that there can be no general production of new machines for some months yet unless the materials situation greatly improves.

Gradual Steps

At the present time it seems the coin machine manufacturing industry will make only a partial reconversion and that the steps toward this will be rather gradual. There are some rumors that certain types of machines, such as soft-drink dispensers, might be encouraged by government agencies, but even these reports do not indicate any wholesale rush to turn out new machines in quantity.

Manufacturers indicated that perhaps by another week or so, after they have had a chance to study the entire situation, more definite announcements can be made.

WPB officials have been offering encouragement to many industries by promising an uncontrolled pool of steel, aluminum and copper by July 1. If such a pool of metals becomes available it is expected that the coin machine industry may profit immensely by such

Philly G.I. Loan Bks. Catch Eyes of Vets Coming Into Industry

PHILADELPHIA, May 19.—The possibility that many returning veterans will cast their working and self-employment future with the coin machine industry, is still closer to reality here as 36 Philadelphia banks underwriting a business loan agency under the G.I. Bill of Rights. Having an operating fund of \$10,000,000 and designed specifically for issuance of loans to war veterans, the agency was opened two weeks ago.

The agency is to be managed by William F. Kelly, an assistant vice-president of the Pennsylvania Company, and until recently, for a period of three years a price executive with the Office of Price Administration in Washington. All veteran business loans will be cleared thru the agency and veterans will be offered counsel and advice on their contemplated business ventures. Veterans there are being advised that the knowledge and facilities of the loan agency are at their command at any time during the period which their loans are being carried.

Ft. Worth Coin Mch. Locations V-E Day \$\$ Losses Accepted

FORT WORTH, May 19.—V-E Day brought a financial loss to the coin machine operators of Fort Worth and other Texas cities where the sale of alcoholic beverages is permitted, according to the latest figures.

The dealers, at the request of the Texas State Liquor Control Board, stopped the sale of alcoholic beverages for 48 hours. There was no law to enforce the closing but distributors agreed to make no deliveries during the 48 hours and retailers were told they might suffer a cut in supplies if they did not cooperate. The response was near 100 per cent.

Many taverns closed for the 48-hour period. Most of them were good coin machine spots. Practically all dance halls and night clubs, all of which have some form of coin machines, also closed during the two days.

About half of the Fort Worth cafes where beer is sold and where coin machines are located closed for one full day and halted the beer sales for the other day.

an arrangement. It is well understood that the course of the war against Japan will determine whether a pool of metals really becomes an actuality.

Another problem that may delay the production of new coin machines is the situation of the parts manufacturing industry. It is well known in the trade that manufacturing plants are largely assembly plants and that many of the vital parts of coin machines have been bought from firms specializing in the parts field, particularly electrical parts. Reports here show that the firms which formerly made the parts for coin machine manufacturers are now piled up with war orders and they must continue on these orders until the fight is finished. These manufacturers of parts are also faced with the problem of getting materials to make parts. The war control orders regulating these materials in many cases would strictly forbid the parts manufacturers from using the metals in parts for coin machines. Many say that the parts problem will be the biggest delay in making really new coin machines.

Since the coin machine control order had been amended last October 16, to permit the making of repair parts, it now appears that many plants have some parts in stock and that the first steps toward reconversion will be in using these parts for new machines. This will mean making pre-war models for a time to meet urgent demand for new machines. Reports indicate that some firms will build new cabinets, in new designs, to house pre-war mechanisms and in that way supply the trade with good machines until war controls are lifted entirely.

New York:

HERMAN PERIN sold his interest in the Atlantic City music route and is back in action at Runyon Sales. . . . NAT RAKE, of the Rake Coin Machine Exchange, Philly, opened new offices and showrooms at 609 Spring Garden Street there May 18 with a real shindig. . . . PETE BELLO, of the National Cigarette Company, Steubenville, O., was in New York this past week making plans for post-war business. . . . NAMA have a meeting in Boston this week, conducted by Paul Kimball, president of the American Locker Company. . . . SID KRONENBERG, of Birmingham, is expected in New York.

PHILIP MORRIS has just announced an increase in cig rations for vending machine ops. However, a line will still form for a long time to come. . . . Reported that Lou Risman has just been elected chairman of the Eastern Council of NAMA covering the New England States. Lou is expected in New York shortly to get things going.

Chicago:

Visiting out-of-town coinmen this week included HAROLD THOMPSON, Ontario, Canada. . . . BILL COHEN, owner of Silent Sales in Minneapolis. . . . MARVIN BLAND, of Terre Haute, Ind., visiting VINCE SHAY, of Mills Novelty Company. . . . JOE PETTICORD in from Spokane. . . . MAX L. GOLDBERG, CPA, from Baltimore in a huddle with DAVE ROSEN and SAM STERN, of the Philadelphia Scott-Crosse Company, and HARRY BROWN, local American Amusement Company prexy.

FRED MANN and RUDY GREENBAUM were quite busy this week investigating future possibilities in the juke box field. . . . New management officers of the

COINMEN YOU KNOW

Automatic Instrument Company are in town readying their office for reconversion problems and almost immediate action on their new model phonographs. AL STERN, formerly with Monarch Coin Machine Company, has left for Los Angeles. . . . ROY BAZELON, Monarch Coin's chief, advises that son, EDWARD, a corporal in the army, is home for a furlough of several weeks. . . . Corporal Bazelon has been in the service for two years and this is his first visit home in nearly a year. Needless to say, Roy is giving Ed quite a whirl around the town.

Portland, Ore.

G. F. JOHNSON, who operates more than 700 juke boxes in this area, is planning a trip to visit Eastern music machine manufacturers to get a line on post-war products. Envisioning a program of replacement as soon as the new machines are available, he says he is interested chiefly in price ranges planned by the manufacturers. "We'll offer our old machines to schools and clubs and lodges," he says, "but the new prices will determine the extent to which we'll install new jukeboxes. We're eager to make as many replacements as possible but we want to avoid a heavy investment in post-war machines if there is any immediate likelihood of new inventions rendering them obsolete."

Indianapolis:

FRANK W. BANISTER, of the Indiana Automatic Sales Company, has just returned from a month's vacation in Florida. . . . LOUIS GREY, serviceman of that company, has been inducted into the army. . . . Ruth McDuff, who was honorably discharged from the WAC's after 33 months' service, replaces Louis Grey at the I.A.S.C. . . . CARLISLE GUNN, head of the D. & C. Novelty Company, just returned from Flint, Mich., where he attended the funeral services of his mother.

Richmond, Va.:

G. E. HARTLEY, of L. M. Kidd Vending Machine Company, has left for Gloucester to supervise Leo Kidd's Skating Arena there for the coming season. . . . BABE GARY, partner with his brother Leon in the operation of Gary's Record Shop, visited here while on furlough from the navy. . . . L. H. JENKINS has disposed of his operation and is currently operating his riding devices on the road with the John H. Marks Shows. . . . Visitors included R. A. SAUNDERS, Charlottesville-op.

FRANK SYLVESTRO, record department manager for Stagg Piano Company, Norfolk, reports heavy play on Savannah Churchill's new *Daddy Baddy*. . . . ABE POPPER post cards from a South Pacific base that he's doing okay in the navy. . . . On furlough from the army and visiting in Richmond is Ken Allyn. . . . When one of the acts booked for the National here last week didn't make it on account of sickness, booker Hal Sands rushed out to sign the Carter Sisters, popular hillbilly trio from WRNL.

MORRIS MAYNOR doubling on brass at his Maynor Distributing Company, Wurlitzer reps. . . . I. O. HUBBARD is handling the music department for the Virginia Novelty Company, Portsmouth. . . . HOLT PUMPHREY, of Allbrook-Pumphrey Agency, doing a swell missionary job among the operators on new recordings by Dean Hudson's orchestra, which is handled by the above agency. . . . HARVEY HUDSON, conductor of the *Juke Box Show* several hours daily on WRVA, staged a jitterbug contest in a local theater last week. . . . M. T. Duff has changed the title of his Winchester operation from Royal Amusement Company to Duffin Record Shop.

Detroit:

BERT LANE, who formerly operated in Central Michigan, with headquarters at Clare, is now at the Packard plant here on war work, but keeps his contacts closely with up-State operation. . . . HARRY WEINBERGER reports a very marked business slowdown following V-E Day. . . . SOL SCHWARTZ, of S. & W. Coin Machine Exchange, is taking his turn at running the business, relieving his partner since his return from Florida. . . . EARL RUSSELL, of the Robinson Sales Company, has developed a new

improved coin chute for amusement games.

JAMES GIORDANO, collector for the Brilliant Music Company, has been laid up for two weeks with a displaced knee. . . . MARKK CURTIS, of the Brilliant Company, is proudly telling everyone about his six-week-old son, Gary. . . . PHIL GUTENBERG, mechanic with Brilliant, has been promoted to collector. . . . GEORGE SCHOEN, service manager of the Martin Distributing Company, Wurlitzer distributors here, has left for St. Louis, which was his old home town, to spend a week with his son, who is about to enter the navy. . . . ELIZABETH LUND, office manager at the Michigan Automatic Phonograph Owners' Association, has been so busy filling out forms for members under Detroit's new juke box ordinance that she just "doesn't have time to talk." . . . MRS. HARRY STAHL is operating a new *de luxe* arcade at the head of the midway in Eastwood Park, of which her husband is superintendent.

Minneapolis:

PERCY VILLA, coin machine operator until he left the business some months ago to campaign as a candidate for Third Ward Alderman in Minneapolis, has tasted political defeat—but isn't discouraged. Villa polled some 1,200 votes in the Primary here May 14, running third in a field of four. Villa was up against some tough competition in trying to unseat the incumbent, Henry H. Bank, and to outdraw Otto Schuler, perennial candidate for the office. Villa said, however, that he planned to re-enter the political arena before long.

JESSE MARQUISEE, operator from Fargo, N. D., came to town to visit his coinmen buddies here and to see what the equipment situation was like. Operators are pouring in requests for records of Acme Novelty Company record department, and the firm, headed by HAROLD LIEBERMAN, is doing all that it can to meet the demands.

Los Angeles:

Just who is in the operating field today was summed up the other day by a prominent jobber here when he said: "I noticed today going thru my book a number of men who have become operators in this territory recently. We have lost a lot of old faces to the armed forces and more than half of the new names are returned servicemen."

FRED GAUNT, of General Music Company, reports that his firm has a full carload of machines headed this way from Chicago. They were bought by WILLIAM (BUD) PARR, who was in the Windy City for a week or more. . . . Also back from the Great Lakes area is CHARLIE ROBINSON of C. A. Robinson & Company. Machines are also en route for this firm. . . . IRVING ADAMS of Los Angeles making the rounds on West Pico. . . . LOUIS CASTRO buying his supply of records at Gold Furniture. . . . JOHN AND FRANK BURKE, of Long Beach, making the rounds. . . . JOHN C. BRINTON in the city from Banning. . . . DEL CLUFF, local operator, making contacts.

BILL HAPPEL, of Badger Sales, enjoying his weekly golf game. . . . BILL WOLF, of California Amusement Company, combines business and pleasure in San Diego, where he is a member of several golfing and fishing clubs. Wolf made a trip to S. D. this week-end. . . . S. W. KETCHERSIDE, of San Bernardino, down for buys. . . . BILL BURKE, of Faunskin, Calif. (this is a new name to "Coinmen You Know"), on the buying rounds. . . . HARVEY MOURLAN expanding his operation in Visalia. . . . IVAN WILCOX is also a Visalia operator.

Des Moines:

J. A. WEINAND, sales manager for Rock-Ola, stopped here en route to Chicago after visiting Omaha and Denver checking on post-war plans with many of the operators. While here he conferred with Bill Doyle of Superior Sales Company.

ARCADE MACHINES

- 1 Int. Muto. Punching Bag . . . \$190.00
- 2 Mills Punching Bags. Ea. . . . 75.00
- 1 Muto. Fireman Leg Grip . . . 100.00
- 1 Muto. Magic Finger . . . 100.00
- 1 Rotary, Claw-Type, Exhibit . . . 100.00
- 1 Horse Race, Chester Pollard . . . 100.00
- 3 Happy Homes. Ea. . . . 35.00
- 5 Striking Clocks, Grip. Ea. . . . 65.00
- 3 Merchanton Diggers, Exhibit. Ea. . . . 50.00
- 5 Iron Claws, Exhibit. Ea. . . . 40.00
- 5 Junior Muto. Cranes. Ea. . . . 40.00
- 5 Panama Diggers. Ea. . . . 25.00
- 2 Norwood Diggers. Ea. . . . 30.00
- 2 Pistol Basket Ball. Ea. . . . 25.00
- 1 Star Striker . . . 50.00
- 1 Card Machine . . . 10.00
- 1 Barnett Striker . . . 50.00
- 1 Skill Jump . . . 25.00
- 2 Mills Electric Large Dial. Ea. . . . 50.00
- 1 Hoot Mon Golf . . . 50.00
- 1 Two-Way Grip . . . 20.00
- 1 Lift . . . 25.00
- 20 Callie Drop Picture. Ea. . . . 15.00
- 20 Muto. Picture Mach. Comp. (Counter Size). Ea. . . . 15.00
- 15 Mills Drop Pic. Mach., Complete (Counter Size). Ea. . . . 15.00
- 10 Windmill Candy Vendors. Ea. . . . 10.00
- 2 Crystal Gazers, Exhibit. Ea. . . . 25.00
- 3 Exhibit Horoscope, 12 Slot. Ea. . . . 50.00
- 2 Rover Name Plates. Ea. . . . 70.00
- 1 Simplex Name Plate . . . 65.00
- 2 Muto. Hockey Machines. Ea. . . . 50.00
- 2 Small Golf Machines. Ea. . . . 15.00
- 2 Scales. Ea. . . . 35.00
- 2 Wizards, Exhibit. Ea. . . . 10.00
- 1 Mickey Fin . . . 25.00

1/3 Deposit, F. O. B. Wildwood, N. J.

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FOR SALE

5 5¢ Mills Q.T.'s, \$125.00 each; 2 10¢ Mills Q.T.'s, \$135.00 each. Machines are glitter gold, factory conditioned, never used since return from factory. Q.T. Stands with Locks and Keys, \$22.50 each; 1 25¢ War Eagle, 3/5 payout, reconditioned at factory, like new, \$279.50; 5 B. & G. Vest Pockets, \$55.00 each; 5 Columbias, fruit reels, front payout, \$70.00 each. Full amount with order.

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718 S. W. 26th Road MIAMI 36, FLA.

Look To The GENERAL For LEADERSHIP

ANOTHER STAR FOR THE GENERAL
It has always been our policy to handle products of top-ranking quality that have won nation-wide recognition for their merit. We are happy to announce, therefore, that we are now authorized direct-factory distributors for PFANSTIEHL COIN MACHINE NEEDLES.* Manufacture of these needles has been resumed on a limited scale and they are now available in limited quantities . . . same pre-war quality at pre-war price!

*Not to be confused with Pfanstiehl home needles in the round package.

Established 1925

Growing Steadily Ever Since!

The **GENERAL** Vending Service Co. 306 N. GAY ST. ★ BALTIMORE, 2, MD.

- New Pinball Cartons. Ea. . . . \$ 2.25
- New Keeney Super Bell Mixer Motors. Ea. . . . 9.00
- New Keeney Super Bell Transformers. Ea. . . . 9.50
- New Keeney Super Bell Sequence Motors. Ea. . . . \$15.00
- New Keeney Super Bell Spinner Motors. Ea. . . . 20.50

Write for Our List. 10TH & WALNUT STS. CHESTER, PA.

EAST COAST MUSIC CO.

ANOTHER WEEK NEARER TOTAL VICTORY!

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

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FOR SALE

- 2 Mills Four Bells, Early Heads, 5-5-5-5c \$600.00
- 2 Mills Four Bells, Late Heads, 5-5-5-5c 750.00
- 4 Mills Four Bells, Late Heads, 5-5-5-25c 850.00
- 1 Keeney Four Way, 5-5-5-5c 650.00
- 10 Keeney Super Bells, Convertible, 5-25c 625.00
- 5 Keeney Super Bells, Convertible, 5-5c 600.00
- 2 Bally Rolls (14') 200.00
- 1 Rockaball (14') 125.00
- 2 Wurlitzer Skeeballs (14') 200.00
- 1 Mills Punching Bag (New Bag, New Bladder) 100.00
- 1 Knockout Fighter 100.00
- Mills Club Handles 3.50
- Coin Wrappers (Tubular), in Lots of 100,000. Per M55
- 200 Shipman Stamp Machines (New, 5-10c) 29.50

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- 3 Twin 12 Wurlitzer Units, Wood Cabinets, Each Complete with Speakers, Packard Adaptors & 8 Selectomatic (24) Wallboxes \$299.50
- 1 Rockola Standard (Slick) 369.50
- 1 800 Wurlitzer with Electric Selector 749.50

WALL BOXES

- 5 Model 125 Wurlitzer Boxes (5-10-25) \$34.50
- 10 Model 120 Wurlitzer (5c, Plastic Covers) 29.50
- 5 Model 320 Wurlitzer, Chrome, 5c 24.50
- 10 Model 331 Wurlitzer Bar Boxes 19.50
- 15 Buckley Chrome Boxes (Plastic Sides) 19.50

ACCESSORIES

- 2 Seeburg Universal Receivers \$49.50
- 2 Model 130 Wurlitzer Adaptors 34.50
- WURLITZER SPEAKERS, NEW AND IN ORIGINAL FACTORY CRATES
- 4 Model 430 Speakers (5-10-25 Wallbox) \$149.50
- 1 Model 580 Speaker (5-10-25) 229.50

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| Keeney Fortunes F.P. \$235.00 | Spot Pool .. \$ 89.50 |
| Mills Owls F.P. 74.50 | Victory 79.00 |
| Mills 1-2-3 F.P. 97.50 | Yanks 89.00 |
| Chicago Coin Hockey .. 190.00 | Sky Blazer .. 82.50 |
| Defense .. 90.00 | |
| Keep 'Em Flying .. 125.00 | |
| Knockout .. 110.00 | |
| Monicker .. 75.00 | |

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Situated in Mid-Western City of 150,000 population. Route consisting of SLOTS, PIN GAMES, CONSOLES and MUSIC. All very latest equipment and in very best of condition. Route within radius of 10 miles. More locations can be obtained if desired. Reason for selling, OWNER RETIRING. NET INCOME \$3,000.00 per month. Price \$50,000.00.

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- Seeburg 8800, ESRC \$595.00
- Mills Throne 275.00
- Seeburg Gem 295.00
- Wurlitzer 616 175.00
- Slot Safes, Single, \$25.00; Double, 35.00

Accept Wurlitzer 41 Counter Models on Any of Above.

KY. GUM CO.

Valley Station, Ky.

ADVANCE RECORD RELEASES

(Continued from page 27)

- I'M LOST WITHOUT YOU Al Dexter and His Troopers.. Okeh 6740
- JIVING THE JIVE Roosevelt Sykes.....Bluebird 34-0729
- JUST LIKE A BUTTERFLY Jonah Jones and Ork....Keynote K-614
- LUFT FOR LICKS Jonah Jones and Ork....Keynote K-614
- MALIBU Benny Carter.....Capitol 200
- MUSIC FOR DREAMING ALBUM Capitol BD9
- Don't Blame Me..... Paul Weston Ork.....Capitol 20023
- I Only Have Eyes For You..... Paul Weston Ork.....Capitol 20021
- If I Love Again..... Paul Weston Ork.....Capitol 20022
- I'm in the Mood for Love..... Paul Weston Ork.....Capitol 20024
- My Blue Heaven..... Paul Weston Ork.....Capitol 20024
- Rain Paul Weston Ork.....Capitol 20023
- So Beats My Heart Paul Weston Ork.....Capitol 20021
- You Came Along From Out of Nowhere Paul Weston Ork.....Capitol 20023
- (YIP YIP DE HOOTIE) MY BABY SAID Bing Crosby-Louis Jordan and His YES Tympany FiveDecca 23417
- MY FIRST, MY LAST, MY ONLY..... Andy Russell (Paul Weston Ork)..... Capitol 198
- MY MOTHER'S WALTZ..... Wayne King (Nancy Evans)..... Victor 20-1673
- NIGHT WIND Billy Taylor's Big Eight..Keynote K-615
- OH! BROTHER Guy Lombardo and His Royal Canadians (Jimmy Brown-The Lombardo Trio)Decca 18683
- OKLAHOMA HILLS Jack Guthrie and His Oklahomans (Jack Guthrie)Capitol 201
- ON THE SUNNYSIDE OF THE STREET. Jo Stafford-Paul Weston Ork..... Capitol 199
- REMEMBER WHEN? Wayne King (George Devron) Victor 20-1673
- SENTIMENTAL JOURNEY Louis Prima (Lilyan Carol) Majestic 7140
- SO-O-O-O IN LOVE Vaughn Monroe (Rosemary Calvin-Vaughn Monroe)Victor 20-1674
- STRUTTIN' WITH SOME BARBEQUE... George Wittling and His Rhythm KingsCommodore 561
- (I LOVE YOU, I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS The Four King Sisters (Buddy Cole Ork)Victor 20-1672
- THERE! I'VE SAID IT AGAIN Louis Prima (Lilyan Carol) Majestic 7140
- TOO MARVELOUS FOR WORDS (12").. George Wittling's New Yorkers..... Keynote K-1311
- TRIFLIN' GAL Al Dexter and His Troopers.. Okeh 6740
- YOUR SOCKS DON'T MATCH Bing Crosby-Louis Jordan and His Tympany Five.....Decca 23417

Plugs Scheduled for Near Future

(Continued from page 26)

- | | Publisher | Publisher |
|--|-----------|--|
| A Stranger in Town..... | Stevens | Little Boy (Does Your Mother Know You're Out?).....Newart |
| A Two-Seated Saddle and a One-Gaited HorseAmerican | | Little Red Hooding Ride.....Blasco |
| Along the Navajo Trail.....Leeds | | LoveFeist |
| And There You Are.....Feist | | Love Letters.....Famous |
| Ask My Heart.....Manhattan Melodies | | My Mother's Waltz.....Morris |
| Broken-Hearted Lullaby.....Matt Pelkonen | | Oh, What I Dream'd About You..Pyramid |
| Buzz-Buzz (Will You Be My Honey)Advanced | | Once Again.....Hanna |
| Conversation While Dancing.....Capitol | | Out of Nowhere.....Paramount |
| DreamingLeeds | | Out of This World.....Morris |
| Gotta Be This or That.....Harms, Inc. | | Santa Marta.....Marks |
| Homesick That's All.....Mayfair | | SarabaraUnited |
| Hecky Darn!.....Midland | | Seventh Avenue.....Robbins |
| I Ain't Got Nothin' But the BluesBurke-Van Heusen | | Take a Tune Full of MelodyHarmony House |
| Idaho Moon.....Irving Siegel | | TampicoCapitol |
| I'd Do It All Over Again, Shapiro-Bernstein | | That Funny Bunny Hug.....Dave Ringle |
| I Have But One Heart.....Stanwood | | That's the Stuff Ya Gotta WatchCampbell-Porgie |
| I Never B'lieved in Love at Sight ('Til I Met You)Hall's Hit Songs | | That's Why I'm Lonely for You.....Kelly |
| I Just Don't Know Why, But I DoRuss Hull's Country Music | | The Last Time I Saw You.....Barton |
| I'd Rather Be Me.....Morris | | Then, Now and Forever...Charles Gunther |
| I'll See You Tomorrow.....Edwards | | This Day and Age.....Franko-American |
| I'm a Midnight Cavalier.....Wise | | When Paw Goes on a Bender.....Arcadia |
| In My Little Red Book.....Marks | | When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again).....Arrow |
| I Was Here When You Left Me.....Berlin | | Why Shouldn't I Dream.....Hanna |
| June Comes Around Every Year.....Morris | | Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk)Burke-Van Heusen |
| Let's Dance Again.....O'Kay | | You Know, Baby.....Tempo |
| LingeringEdwin W. Kukke | | You Never Understood.....Harmony House |

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24)

Weeks to date	Last Week	This Week		
11	10	6.	DREAM Pled Pipers.....Capitol 185	
			Tabby the Cat	
4	—	7.	LAURA (F) Woody Herman..Columbia 36785	
			I Wonder	
4	9	8.	CHLOE Spike Jones.....Victor 20-1654	
			A Serenade to a Jerk	
4	7	8.	LAURA (F) Freddie Martin..Victor 20-1655	
			A Song to Remember	
4	6	9.	CALDONIA Woody Herman..Columbia 36789	
			Happiness Is a Thing Called Joe (F)	
1	—	10.	LAURA (F) Dick Haymes.....Decca 18666	
			The Night Is Young and You're So Beautiful	
1	—	10.	YOU BELONG TO MY HEART Charlie Spivak....Victor 20-1663	
			There Must Be a Way	

Atlantic City Commission

Adopts Cig Sale Tax

ATLANTIC CITY, May 19.—Atlantic City Commission adopted ordinances establishing a municipal sales tax of 3 per cent and placing a 2-cents-a-pack tax on cigarettes.

The cigarette tax will be collected by means of stamps sold to wholesalers, distributors and jobbers. Cigarettes will be taxed 2 cents per package, but if they are bought in tins of 50 they will be taxed at the regular schedule. Other tobaccos will be taxed at the regular schedule.

Mills Four Bells, New Head

Mills Four Bells, Old Head

Mills Slots (All Models)

Waffling and Jennings Slots

Bally Club Bells

Keeney Super Bells

Write for List, Serial Numbers and Price.

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FOR SALE

- 1 Lucky Star, 5c, P.O. Console \$130.00
- 1 Bally Roll-Em, 5c P.O. Console 140.00
- 1 Bally High Hand, 5c Comb. 170.00
- 1 Mills Blue Front, 5c 200.00
- 1 Mills War Eagle, 5c 175.00
- 2 36 Wurlitzer Skee Balls. Ea. 175.00
- 1 Genco Bank Roll Skee Ball 200.00
- 4 Seaburg Ray Guns, Jap Conv. Ea. 125.00
- 1 Sportsman, 1-Ball Free Play 275.00
- 2 Bally Dark Horse, 1-Ball Free Play, Ea. 135.00
- 1 Bally Blue Grass, 1-Ball Free Play, Jack Pot 160.00
- 1 Man-O-War, 1-Ball P.O. Mult. 75.00
- 2 Sport Special, 1-Ball Free Play 135.00
- 15 Wire Bumper, 5 Ball Free Play, Ea. 15.00
- All 200.00
- 15 Old One Ball P.O., Complete, Ea. 15.00
- All 200.00
- 5 Old One Ball, Free Play, Complete, Ea. 15.00

ROUTE FOR SALE

Consists of Forty Free-Play Five-Balls (Plastic Bumpers), Late Games. Radius of Forty Miles. No Competition. Plenty more locations to be had. Price, Three Thousand Dollars.

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"SOUND" INVESTMENTS

UNIVERSAL HI-TONE AMPLIFIERS

MODEL UX1—Fits all Wurlitzers, Seeburgs, Rockolas and Mills.

\$79.50 Less Tubes

MODEL UX2—Fits all Phonographs except Hi-Tones.

\$54.50 Less Tubes



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LECO VENDING CO.

128 E. 5th Street CHESTER, PA.

WE WANT PINBALLS

Big Parades, Santa Fes, Exh, Wings, Bally Fleets and other kinds. Will pay right prices. NO JUNK wanted. Must be in good condition and ready for locations. Write

Scott Novelty Co.

710 W. 42nd Street Houston 8, Texas

FOR SALE

18 Green Vest Pocket Bells, \$35.00 each for lot; \$40.00 each single. Smoker Bells, \$70.00 each. All clean and in A-1 condition.

1/2 With Order, Balance C. O. D.

BORDER NOVELTY CO.

2919 N. 4th Street Albuquerque, N. Mex.

ALL MACHINES ARE O. K.

- 1 Knockout \$125.00
- 1 Monicker 89.50
- 1 Wings 48.50
- 1 Grand Stand 125.00
- 1 Attention 65.00
- 1 Stewart-McGuire Cigarette Machine, 8 Double Col. 75.00
- 1 Metro 59.00
- 1 Uneda Pk. Counter Model Cigarette Mach. 29.50
- 1 Trallway \$39.50 | 1 Paradise 50.00

STAR AMUSEMENT CO.

882 E. 22nd Street ERIE, PA.

BIG THREE MAIN OP SOURCE

Lyon & Healy Gives Purple Heart Vets Requested Records

CHICAGO, May 19.—Appreciation of hospitalized veterans for the soothing effect of music was again noted in Chicago this week when vets at Gardiner General Hospital made special number requests for records to Lyon & Healy.

The firm is also answering the requests of veterans at other hospitals in the Chicago area for records of their favorite tunes. Requests have come from Marine Hospital, Great Lakes, Ill.; Vaughan General and Hines hospitals at Hines, Ill.; Mayo General Hospital, Galesburg, Ill.; Percy Jones General Hospital, Battle Creek, Mich., in addition to Gardiner General.

Their gifts are in celebration of the victorious ending of the war in Europe.

Multiple Recorder To Be P-W Product

CHICAGO, May 19.—After nine years of continuous research in perfecting its exclusive multiple line recording on steel tape, the Magnograph Corporation is now launching a program of expansion to meet post-war needs.

While present activity of the Magnograph laboratories has been concentrated on war work, M. P. Price, president of the company, states that in keeping with the organization's peacetime objectives, their engineering staff is actively engaged in developing and improving new equipment suitable for industrial, entertainment and home uses after victory.

According to Price, one of the many distinct advantages multiple line recording holds over any other type of recording is in its ability to play back instantly a measured program, immediately after recording.

While there are 37 different fields to which Magnograph can be applied in the post-war era, the company is devoting special attention to the advancement of its equipment serving the dictation, visual education, home recording and high fidelity recording fields.

All rights to the multiple line patents and all developments are controlled exclusively by Magnograph.

Due to the interest evidenced by leading industrial concerns, licenses are now being negotiated for the manufacture of the various appliances embracing the Magnograph patents.

Operators Set for Boom In Midwest Summer Spots

MILWAUKEE, May 19.—With events turning toward unlimited manufacture of coin amusement machines and juke boxes, coinmen are beginning to get their houses in order for the big push.

Many of these operators, who were forced to cut routes due to difficulties in getting parts and help to service machines, are once again checking over their potentialities. Contacts are being made in force with distributors, and manufacturers are being queried on how many and when? Despite the lifting of controls on machine manufacturing, operators have still felt the parts problem but nevertheless they continue to make concrete plans for expansion.

Despite the tough times experienced by juke ops here during these war years, they give thanks for the establishment of teen-age clubs and endorsement of them by the Milwaukee public schools. These clubs, located in the schools in some instances, "clubs" and "jam-rooms" were set up to keep the youngsters out of trouble. Operators intend a continuance of this type location for from these spots come the real music lovers and juke popularity fans.

A survey of niteries in Milwaukee revealed that many spots which have live music have juke intermission music as well. On the whole the cocktail spots and taverns of Milwaukee have depended largely on the juke for musical fare. A go-ahead signal is being watched for here by operators for opening of new spots which will be likely locations of juke rendered boogie woogie. Wisconsin, being the resort State that it is, reservations are beginning to be necessary to get a cottage for the season or even a week-end, despite the war. With the loosening of gasoline rationing in the offing, many of the near-by Wisconsin towns close to the resort sections plan on a banner season. Reservations on the whole are much farther advanced than at any time during the last four years.

Wisconsin resorts, like any other non-war venture, have felt the manpower

shortage and many spots have been forced into permitting their resorts to go along as good as the owner could. Hired hands during the past four years have been at a premium and many resort owners worked a 15 to 20-hour day to keep their trade satisfied and in many instances to keep from turning their spots over to the sheriff.

Coin machine operators with their eyes on this prospective boom season are looking about for additional sources for parts and materials, regardless of cost.

Indicative of the faith held in the North Woods trade is the word that a newcomer into the amusement field in Northern Wisconsin is a motion picture projectionist. Noting the trend toward resort vacationing this year now that half the war is over, amusement-seekers (See Operators Set on page 77)

Detroit Distributor Remodeling Store

DETROIT, May 19.—Allied Music Sales Company is expanding its salesroom on Woodward Avenue with the addition of 3,000 square feet of floor space. In addition, the entire main store of the place is being remodeled in order to expedite the handling and selling of the company's new lines.

It has just been appointed Michigan distributor for the Du Grenier cigarette vendors, which it will make one of its major lines after the war. In addition, the company plans to add other coin machine lines immediately after the war, as well as numerous specialty lines.

The company is also expanding its sales staff, with the addition of Larry Wallace and Lincoln Barr to the organization. Wallace is a brother of Joe Wallace, who has been selling for the Allied company for some time. Barr was formerly with the advertising department of a local newspaper, and will represent the company on the East Side of Detroit.

Max Lipin, head of the Allied organization, is leaving on buying trips to Cleveland and Chicago, after spending the past week on a similar trip to New York.

Student's Juke Box Drawing Exhibited

DES MOINES, May 19.—Mary Ann Shockley, a pupil at Woodrow Wilson Junior High School had one of her drawings published recently in *The Des Moines Sunday Register*. The drawing is a charcoal study of children jigger-bugging to a juke box tune with a phonograph in the background giving out with the jive.

The drawing is exhibited at the local Art Center.

Music, Game Routes Change Hands in L.A.

LOS ANGELES, May 19.—Two important sales in coin machine routes were reported here, with A. R. Kelly, of Pismo Beach, selling his route to Bert Pollin, of San Louis Obispo, and Bud Wheeler selling his coin machine holdings to George Van Dyke. Routes include music machines and games.

Both deals were handled by Bill Wolf, of California Amusement Company.

Mrs. B. Knox, Carleton Music Co. Collector, in Plane Crash

DES MOINES, May 19.—Mrs. Bernice Knox, 22-year-old collector for the Carleton Music Company of Davenport, Ia., had a narrow escape from serious injuries when the plane in which she was a passenger crashed near Fairfield, Ia.,

Juke Men Tab What's What

Op advisory committee members buy from small diskers—retailers get play

NEW YORK, May 21.—In a nationwide sampling of the disk buying habits of music machine men, *Billboard's* Operators' Advisory Committee, composed of leading juke men, answers several pertinent questions. These answers are of value to the recording industry. The survey sources of record purchases covers only a small percentage of the actual number of machines in operation throughout the country, but it is safe to assume that the results are representative of the purchasing habits of juke men all over the country.

The Advisory Committee members reported that they operate 5,044 automatic phonographs and that, during May, they purchased 44,042 pop platters or a fraction over 8½ records per machine. Operators divided their disk purchases for March as follows:

- (1) From the big three (RCA, Columbia and Decca)..... 25,409
- (2) From small companies..... 9,084
- (3) From retail stores..... 6,580
- (4) From other sources (second-hand stores, ads in local newspaper) 2,870

Total Records purchased..... 44,042

Heaviest Buyers

From a territorial standpoint, the East-North Central section of the nation (Illinois, Indiana, Ohio, Michigan and Wisconsin) was heaviest in total amount of platters purchased. A sampling of 1,585 juke men in that district shows that ops purchased 12,141 disks from all sources—a much higher percentage of platters per machine than any other area in the country.

Operator-members in this section of the country alone purchased 4,122 records from the small companies of a total of 9,084 disks bought from the same source by a sampling of music men in the entire nation. Not one member of the committee reported records bought from second-hand dealers or thru ads placed in the local press.

Area in Bad Shape

A survey sampling of operators located in the West-South Central territory (Oklahoma, Texas, Louisiana and Arkansas) indicates a different trend in sources of disks buys. A select group of juke men reported operating 621 boxes for which was purchased a total of 5,080 releases as follows: 810 platters from small concerns, 910 platters from big three, 1,005 platters from retail stores and 2,355 platters from second-hand dealers, etc.

These figures indicate that the recording companies have not licked the problems of distribution in this area. If it is necessary for operators in that area to purchase almost 50 per cent of their total monthly inventories from second-hand dealers, then something certainly is wrong and it needs immediate attention. In addition, the study indicates that juke men are buying far too many records from retail stores.

Future prospects for increased record production look good. Greater output will to a large degree solve many of the headaches involved in distribution. The first source of record purchases to fall in disfavor will be the second-hand outlets. And as soon as production figures meet the requirements of the trade, operators will again deal in an open market, buying where they wish and where the hit tunes are.



PICTURED is Ann Best with Ben Sterling, Rocky Glen Park, Pa., North-eastern Pennsylvania phonograph distributor. Miss Best, daughter of Pvt. Edward Best, somewhere in Germany with Patton's army and formerly active with Sterling in his distributing business, is holding the identification tag of a dead Japanese soldier and the head in the right hand is the shriveled head of the same soldier. This unusual souvenir of the war was secured from some of the head-hunters in the Pacific and brought back here via plane.

Another Dept. Store Installs Juke Box

DETROIT, May 19.—A modern juke was installed recently in the Seventeen Shop of the Ernst Kern Company, one of the city's three leading department stores, and has proved very worth while in store operation.

The location is in the shop which is devoted to high school girls—the 13 to 17 age group, who are great music fans and who will determine by their choices, largely, the future of this branch of the music industry. The department itself has recently been completely remodeled and made into a separate one aside from the rest of the juvenile floor. In this way these girls are given a distinct recognition of their individuality which sets them off from the younger girls patronizing the "kid sister shop" adjoining men's entrance.

The juke is spotted near the entrance to the department where no visitor can miss it—and at the side of the Fashion Bowl, which is the great keynote of this department. Beautifully arranged chairs and mammoth hassocks around a central display that can be used as a sort of modeling stage make this the natural mecca of every fashion-conscious youngster who steps in.

The juke has the usual selection of records adapted to this age group. At times there is a line-up around it, listening and waiting for a chance to play their favorite selections. This gathering is one naturally viewed with favor by the store management, because they are making this department a major store center for this particular age group in Detroit.

The youngsters have their own fashion board, with one member from each of (See Dept. Store Juke on page 77)

Mother's Day. She had flown to Fairfield to visit her mother.

She suffered deep gashes on both knees, while the pilot of the plane, Bob Brownell, of Davenport, escaped injury. The plane crashed into a fence and was demolished.

RECORDS

The Biggest Hit of the Year

TRUTHFULLY By B Red Caps Joe Davis 7192 \$.79	
You're Gonna Change Your Mind Una Mae Carlisle Joe Davis 7175 .70	
You're Not Foolin' Anyone But Yourself If I Could Be With You One Hour Tonight Phil Brito Musicraft 15029 .53	
Poor Little Rhode Island Guy Lombardo Decca 18651 .53	
Ya Betcha Ella Mae Morse Capitol 193 .53	
There Must Be a Way Johnnie Johnston Capitol 196 .53	
Boogie Woogie Saturday Night B Red Caps Joe Davis 7133 .79	
Cherokee—Charlie Barnet B B 10373 .37	
Beer Barrel Polka Glahe Musette Victor 710 .79	
If That's the Way It Is Ink Spots Decca 23399 .79	
RACE	
The Big Leg Mama's Fine Four Blades Excelsior 111 1.05	
Watch That Jive Pete Johnson-Joe Turner National 9011 1.05	
Evil Gal Blues Albinia Jones National 9012 1.05	
Salty Papa Blues Albinia Jones National 9013 1.05	
Caldonia Erskine Hawkins Victor 20-1859 .53	
Cecil's Mop Mop Cecil Gant Gift Edge 500 1.05	
Going Back to Smokey Mountain Memphis Eddie Pee Globe 103 .85	
Mean Mistreated Lover Jimmy McCracklin Globe 102 .85	
I Love My Lovin' Lover Betty Roche w/ Earl Hines Apollo 356 1.05	
Soothe Me—Ernie Andrews Gem 1 1.05	
My Lips Remember Your Kisses King Cole Trio Atlas 100 1.05	
Please write for information about our sample service. Send us a list of your needs.	
MILLNER RECORD SALES CO.	
5816 Plymouth ST. LOUIS, MO.	

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Colonel, R.C. or Plain. Ea.	350.00
Envoys, R.C. or Plain. Ea.	350.00
8800, R.C. or Plain. Ea.	500.00
Rock-Ola Commandos. Ea.	450.00
JOHN J. TURCOLE (Phone 46087)	
402 Jackson Ave., Woodcrest, Wilmington, Del.	

Record Reviews

(Continued from page 27)

BING CROSBY-JUDY GARLAND (Decca)

Yah-Ta-Ta, Yah-Ta-Ta—FT; V.
You've Got Me Where You Want Me—FT; V.

Joining together for the first time on a single record, Bing Crosby and Judy Garland rise far above the song material they had selected. In spite of the triteness of the tune, they make it easy enough to listen to for the gab-fest ditty, *Yah-Ta-Ta, Ya-Ta-Ta*, marked by gabbling sessions that has Miss Judy jabbering about her new hat and Bing talking about his golfing. But at best, it's kid stuff for such major talent. Also on the light but polite side is the Harry Warren-Johnny Mercer oldie, *You've Got Me Where You Want Me*. While the tune texture is of the pearl button shoe days, the singing of these two gives it a fresh luster. Joseph Lilley's orchestral background is in keeping with the demands of the singers.

Combination of the two artist names is going to attract nickels to both of these sides.

LOUIS PRIMA (Majestic)

I Was Here When You Left Me—FT; VC.
Please No Squeeza Da Banana—FT; VC.

A light and breezy ditty, Louis Prima fashions it expertly for *I Was Here When You Left Me*, giving it a bright rhythmic and solid setting. It's just the right setting for Lily Ann Carol's rhythmic chanting and the maestro's hot horn blowing. *Please No Squeeza Da Banana* is a march-tempo novelty, which Prima contrasts by dipping into a sock rhythm setting when not singing. It's the obvious ditty of the policeman with taking

ways at Tony's fruit stand. While the humor is on the homey side, Prima's dialect ditty makes it easy to take.

Music ops should fare well with both of these sides, particularly for "I Was Here When You Left Me," which is rich in hit parade promise.

HERMAN CHITTISON TRIO (Musicraft)

All of My Life—FT; VC.
I Should Care—FT; VC.

The piano artistry of Herman Chittison is held almost entirely in reserve for these two sides. Instead, Chittison knuckles the keyboard mostly to provide accompaniment for the full-voiced chanting of Thelma Carpenter, one-time Count Basie canary. Nothing ear-provoking or eye-opening in either the singing or playing for *All of My Life*. For *I Should Care*, movie ballad from *Thrill of a Romance*, also taken at a slow tempo, Chittison strikes the keyboard in fanciful fashion for a few bars. Bass and guitar join with the piano to make for the trio.

Only the song titles themselves hold any music box appeal.

JIMMY DORSEY (Decca)

El Rancho Vegas—FT; VC.
Oh, What a Beautiful Morning—FT.

Contrasting the sweet and the hot for a Latin lullaby, Jimmy Dorsey again weaves a pattern long worn thin for *El Rancho Vegas*, a Mexican melody. It's a highly melodic tune, for which Teddy Walters sings in high romantic style. With the alto sax of the maestro riding out at a faster clip, sets the stage for Patti Palmer's heated hymnaling. *Oh, What a Beautiful Morning* is transposed into a swiny thingy, the melody so riff-ridden that even the composers of the *Oklahoma* classic would never recognize the tune. While the band is plenty righteous, and the individual horns are hot, the boys knock themselves out for nought. Might have been more effective to have this swing setting in support of a straight singer, as Dorsey once ago did with the *Blue Danube Waltz*.

There's little in these two sides that make for socko phono fare, sides on a sticker depending largely on the personal appeal of the maestro.

LEE CASTLE (Musicraft)

Dream—FT; VC.
A Story of Two Cigarettes—FT; VC.

The sweet trumpeting of Lee Castle to set the stage for Tony Dexter's baritone singing makes this a highly commercial couplet for dancers. Band itself displays little more than a supporting background role, with maestro and singer carrying the ball well. Major interest is in the controversial *A Story of Two Cigarettes*, which caused some concern at the radio networks because of its lyrical content. It's a story of an unfaithful sweetheart, with neither words nor music displaying any real song quality. Johnny Mercer's *Dream* toes the conventional mark, and offers much more.

There is little in this offering that would prove fruitful for the phono ops, apart from the song material itself.

FIVE RED CAPS (Joe Davis)

I'm To Blame—FT; V.
Boogie Woogie on a Saturday Nite—FT; V.

The Five Red Caps once again go on an Ink Spots binge. It's a mighty anemic vocal impression of the more popular quartet they offer for *I'm To Blame*, a Joe Davis ballad of sentiment with little attractiveness in itself. Red Caps are more effective commercially when singing it scat-like for Irena Higginbotham's *Boogie Woogie on a Saturday Nite*, a Harlesemese jive ditty, for which a commercial brand of boogie woogie piano pounding dominates the disk.

Race locations might care for these sides, altho there is little in either facing for the fans to show much concern.

THE THREE SUNS (Majestic)

Up Jumped Love—FT.
Out of This World—FT; VC.

While the combination of organ, accordion and guitar provides plenty of music for the Tin Pan Alley product, it requires more musical substance in backing Artie Dunn for his singing of Johnny Mercer and Harold Arlen's *Out of This World*, a lush pash lullaby from the movie of the same name. Threesome are more effective for their own *Up Jumped Love*, a rhythm ballad which is more

rhythmic than it is tuneful. Side is an instrumental.

Neither of these sides display any great measure of phono possibility.

JIMMY DORSEY (Decca)

Dream—FT; VC.
There! I've Said It Again—FT; VC.

More songs as these, and there's sure to be a deepening wave of enthusiasm among your younger set for the lyrical romantics of Teddy Walters. For both counts, Walters steals the thunder from Jimmy Dorsey's tootlers. Getting a bright rhythmic background, with the maestro's saxology sparking the band stanza, Walters woos the wordage excellently for *There! I've Said It Again*. In the slow ballad tempo, with the trombone choir and sustained brass harmonies providing the musical bank and bridges, sings it dreamily for *Dream*.

Music ops can count on both chants to hold up well on a phono sticker.

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To juke box operators who would spend a few cents to earn extra dollars every week, we offer **A NEW, TESTED SALES-DISPLAY WHICH INCREASES THE PLAY ON YOUR MACHINES 31% TO 103% EVERY WEEK**

To operators who know the job point-of-sale advertising has done in every industry, and know what it can do for juke boxes, we offer for the first time a new service. This service is a beautiful four-color Honor Roll of Hits* Display Poster which lists AMERICA'S TOP TEN TUNES.

Put this poster on display near the machine in any of your locations, and watch the

play increase on that machine. Your take will go up by anywhere from 31% to 103% or more. Actual tests have proven this! And the poster costs you only a few cents each week.

Be among the first operators to cash in on this new, profit-building service. Phone, wire or write today for special low prices and complete details.

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*The Honor Roll of Hits list of America's top ten tunes is used on these posters thru a special arrangement with The Billboard, the copyright owners.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Timesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Old-Timers on KWKH

Several old-timers in the folk tune field are now heard on KWKH, Shreveport, La. Dick Hart's program is aired at 1:15 p.m. (CWT), Odie Echol and the Melody Boys' show at 6 a.m. and 8:30 a.m., while Hal Burns, formerly director of WSM, Memphis' *Varieties*, is doing an early-morning solo act on the station, with his performing dog, *Sissy*. Harmie Smith does two daily programs. He finds *I Just Don't Know Why, But I Do*, Country Music tune written by Bill Boyd and Bill Nettles, one of the most popular with his audiences. Smith is one of the southland's favorite hillbilly singers.

It's Now Texas Mockingbirds

So many listeners to Jim Boyd's daily programs, originating in studios of KRLD, Dallas, have requested change of his band's title to *The Texas Mockingbirds*, it now seems the original Texas Mockingbird will comply. The group is packing Interstate Circuit houses in the Southwest. Jim's currently popular *Sleepy River*, co-written with Le Mel and Emmett Henry, was recently transferred from Kelly Pubs. to the Joe McDaniel Company and will be released in sheet music soon, while Kelly Pubs. is negotiating to publish the trio's new prairie ditty, *It's Texas*.

Esther Ewald in Virginia

Esther Ewald, co-writer of *Down the River of Smiles* and *I'll Always Wait for You, Mary*, the latter scored by Al Mo-

quin, has moved from Florida to Falls Church, Va. The composer spent several months in the Southern State with her critically ill youngster, now reported improved in health. She says the *Smile* song has been programed 11 times since January 1 on WTSP, St. Petersburg, Fla., and that demands are increasing for repetitions of the Country Music publication on the station's air shows.

Hollywood Releases

Nat Vincent, of Peer International, reports from the Hollywood office the release of quite a number of new tunes. Rodeo Records has released songs by Ike Cargill, Ray Wade and Elko Whelan, including *Little Arkansas Sweetheart*, *My Heart's in This Letter*, *I Don't Care Any More* and *You Can't Give Me Back My Heart*, recorded by Ray Wade and His Rhythm Riders. Preview Records has released Dick Hakins and Carl Bulme's number *Two Tears Met*, waxed by the Four Tones. Excelsior Records has released a Cecil Carter-Joe Harris number, *Now That You Know*, made by the Flonnoy Trio.

Reissuing Terhune Pix

George Weeks, director of Max Terhune's co-starring *24 Range Buster* horse oprys, Monogram Studios, is reported reissuing the series. The pix comprise one of the decade's most popular Western series. Terhune, booked by General Amusement Corporation, will return to Hollywood for more pic work after completion of his Eastern tour, at which time a big radio show is planned for the summer.

Pop Disk Programs

Carson Robinson's 1945 *Nursery Rhymes* is one of the most often requested disks on West Coast recorded programs. Revival of the Cherry Sisters' *At the End of Memory Lane* has created quite a demand for the girls' discontinued Bluebird recording. Jockeys on KTRV, Modesto, Calif., playing oldies during the ban-produced shortage, find it difficult now to fill requests for worn out, discontinued numbers. Favorite on the station's morning recorded Western program is the Bill-Jim Boyd duet, *Sleepy Rio Grande*, waxed nearly 10 years ago. Holding a top spot on Long Horn Joe's KROW, Oakland, programs are the Dinning Sisters' *No Letter Today*. KSRO, Santa Rosa, features 30 minutes daily of cowboy classics by Bing Crosby. Ray Wade and His Rhythm Riders continue popular on KLS, Oakland, while Dude Martin gives his usual round-the-clock fine entertainment on all leading Bay area stations.

RED FOLEY

Air, Disk Folk Topper

RED FOLEY, that surprise among hillbillies and range runners, is a folk artist who was actually born and bred in mountain music areas. They delivered him in New Mexico and cultivated the voice in



Kentucky. That combo made him keen not only to the oldsters but to the soxers as well, and he's been bringing them to the dial for well on to 15 years. . . . And he hasn't missed taking those juke nickels either. His *Smoke on the Water* wore out plenty of pressings before it wore out its welcome on the paytables. He's been around WLS so long now that some radio brass are certain he owns piece of the place. He soothes the fevered WLS housewives' brow at 8-8:15 a.m. after they've rushed the meal ticket off to work, and then he soothes the meal ticket and the collector on Saturday evenings as part of the *WLS National Barn Dance* NBC Coast-to-Coaster.

And like other gatherers of the long green from the tall corn, he's done a pic for Monogram and expects to spoil another camera or two this summer.

And just to be like other plaid-shirt wearers, he's credited with a standard tune or two, among which *Old Shep* is far from the least.

Yeah, Red's up there with the toppers in that good old mountain way.

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Detroit Vending Future Aired

Great Market For New Mchs.

Motor city used as test area for coin machines has solved many problems

DETROIT, May 19.—A quick survey of reaction to the projected resumption of coin machine manufacture showed much optimism, much of it solidly based on private plans but virtually nothing in actual details that can be disclosed at this time as far as local manufacturing is concerned.

The openings for machines in locations in this area constitute another story, however. Venders in particular highlight the interest around Detroit. This town developed a national reputation as the prime home of experimental venders for many years before the war and this is likely to continue. Detroit's population includes a great cross section of the American population drawn here by industrial opportunities from all parts of the country and this makes it a good testing area. In addition, the average Detroiters by virtue of his close relation to industrial work, if he is not actually in it, is interested in things mechanical. That works two ways—it makes him a bit more inclined than the average member of the public to play a machine—and it is a significant factor in raising the average number of machine inventors who can think up ideas for new types and models.

Tough Sledding

Vending machines have had tough sledding in Detroit during the war years and the situation has got somewhat worse in recent months as cigarette machines and others have stood empty for long periods because of the shortage of supplies.

But few machines have been pulled off location—they have been kept out as good-will ambassadors for their industry in the post-war world. Typical machines carry the slogan—"We regret that we cannot supply cigarettes at present for our regular patrons. First choice on merchandise goes to the armed forces for the duration." Other operators use other good-will messages pointing out the reasons for the absence of merchandise—and a check indicates that the public understands sympathetically.

The Detroit public has come to like vending machines in greater numbers during the war years. Significantly, hundreds of thousands of women have gone into industry for the first time and have learned to patronize the candy vender or some type of specialized food vender in their factory. The various standard nickel and penny package venders have been adapted to new types of merchandise as shortages of regular chewing gum and most popular candy bars developed. But the average operator in industrial locations has kept his machines filled commonly every day or second day at most because he has a huge potential market and understands the need of regular consistent service.

Will Continue Buying

These workers are used to buying things from machines conveniently located—and they will keep it up if the machines are properly available for them after the war. There will not be quite the same opportunity to sport them at places of employment but the farsighted operators are looking ahead to see what readjustments of automatic merchandising may follow the trend of women back to their homes.

An idea still in the nebulous stage is the development of automatic neighborhood shopping centers. In many sections especially newer-built parts of the city retail stores are far apart and staple products could readily be handled, it is suggested, by a type of vending machine depot. The idea was adopted on a small scale with a coinchute device during the past two years by the telephone com-

(See Detroit Vending on opposite page)

L. A. Ops Hinge Optimism on New Machines and Supplies

LOS ANGELES, May 19.—Vending machine operators are looking forward to the release of new machines and many are expecting to expand their routes. The one thing that is holding them back—even with machines—is merchandise. However, should restrictions on cigarettes and candy be released by the time new machines hit the market—it will be a field day for the operator and the distributors.

Checking with operators, *The Billboard* learned that they aren't too worried about the new machines taking the place of their old ones. They feel that the machines they are now using have served their purposes and that they are due to be discarded in many instances. The new equipment will be installed in the best spots and the older machines will go to new locations that aren't big money-makers. In other words, apartment houses that would not turn in sufficient business to warrant a coin-operated wash machine today will be serviced.

Operators are looking for more retail spots to go for vending machines. The cigarette shortage is the reason. Those in the business say that retail dealers have been troubled by smokers that they will welcome unloading the burden on a machine that can take it.

Stamp Machine Firm Busy

Shipman Manufacturing Company has augmented its sales force on the road and its 26 men returned to taking orders for stamp machines May 1. This firm has been making stamp machines thru-out the war because the machine was ruled an essential product early in the days of the War Production Board. Firm recently began manufacturing a machine that would vend 1-cent, 3-cent and air-

mail stamps. The new model is creating a bigger demand for the machines. No definite plans are being made for the manufacture of the candy machines this firm turned out prior to Pearl Harbor. All available time in the factory will be turned to stamp machines in the future now that the ban has been removed. However, the company still has radar part contracts to turn out.

Bill Wolf, of California Amusement Company here, a distributing firm, operates vending machines in San Diego. Wolf said that he expected operators to increase their businesses now that the machines were to be available.

Cliff Blake, of Eagle Cigarette Venders, said that he was in the market for 2,000 machines as soon as they were released. However, he said that he expected the delivery of cigarettes to be upped about the time that the machines could be purchased.

A recent bond issue passed here for an airport and the field and terminal are expected to use a large number of machines. Washing machines in the apartment houses with which the area abounds are being eyed as money-makers for the operators. Penny gum and peanut venders at street car transfer points are expected to come into their own again.

N. Y. Mfrs. To Take It Easy On Go-Signal

Blocked by War Contracts

NEW YORK, May 19.—There is little optimism in the Eastern area concerning the immediate prospects of reconversion to peacetime industry. Coin machine manufacturers received the latest WPB issue with mild interest. Opinion seems to be that coin manufacturers, jukes as well as venders, will not be able to produce new equipment in spite of WPB's cease control orders.

In the first place, the big fellows out East are engaged in war contract work, and under no circumstances can they shift emphasis to peacetime production. They must stay in war work until contracts are canceled out and labor is made available to nonessential industries. That is not the case in the New York area, and skilled labor remains at a premium.

Metal Is Big Question

Plants that can obtain idle, excess or surplus steel, copper base alloy, or aluminum may be able to resume a small amount of production. However, the big question remains, where to find this metal, and how. So for the meantime, Eastern coinmen are taking this latest WPB release with a "so what" attitude.

Major coin plants in the Eastern area now in war work are International Mutoscope Corporation, DuGrenier, Inc., and Rowe Manufacturing Company.

The newcomer in the field of major enterprises, U-Need-a-Venders, Inc., may, by the summer months be able to produce some cigarette vending machines, Bill Moore, an official of the firm stated.

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Liberty, 1¢ Tok. Payout, Cig. Sym.	19.50
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Daval 21, New, Divider Model	9.95
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Imps, New, 1¢ or 5¢, Cig. Sym.	12.50
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OPA Announces 25% Sugar Quota Cuts May Come Soon

WASHINGTON, May 19.—Altho the sugar shortage continues to be banded about as a political issue, officials of the Office of Price Administration stated this week that industrial users of sugar may be forced to take another 25 per cent cut in their quota for the third quarter.

This follows soon after an announcement by Canada that makers of soft drinks and candy there would get a 15 per cent cut for the third quarter. Canadian officials and business leaders have contended that the United States was refusing to admit the serious sugar situation. The present action of OPA, however, will indicate that they are thoroly acquainted with conditions as they exist.

Heavy Cut for Third Quarter

The announcement that a heavy cut may be expected for the third quarter was made by OPA officials who appeared before a House Committee investigating the current sugar shortage.

At the present time manufacturers of soft drinks and candy and similar sugar users are getting 65 per cent of their 1942 consumption.

An official of OPA stated before the committee that "It appears that it will

be necessary during the last half of the year to reduce the allotment of most industrial users of sugar to a level of 45 or 50 per cent of their 1941 use."

Earlier in the hearing industrial users of sugar, including candymakers, soft-drink bottlers and others, testified that a further slash in their supply would hamper their business to the danger point.

The reduction so far this year, said John J. Riley, representing the soft-drink business, "has resulted in a general increase in cost of production which is beyond the ability of most of the plants in the industry to withstand any length of time."

A cut to 50 per cent of the 1941 supply might force many companies out of business.

DETROIT VENDING

(Continued from opposite page)

pany which has built outdoor telephone booths and installed pay phones in newer areas where phone lines could not be put in for each new house. These have proved a great convenience to residents of the neighborhood, and the same type of development on a larger and more varied scale is envisioned for the neighborhood automatic center.

Location on these depots may run into zoning or building restrictions in some instances but the proper designing of structures that will harmonize with the neighborhood architecture and not create a source of traffic congestion around homes may solve the problem.

Offers Great Market

Detroit, as an opening for machine locations apart from such radical developments, offers a great market for the new machines to be brought about after the war. Hundreds of retailers have been so severely hit by help shortage that they are ready to turn with gratitude to assistance from coin merchandising.

Store owners today realize how much the cigarette vender meant in saving them clerking time and they will be ready to give space to new types of machine selling commodities suitable for their store if the machine does not occupy too much floor space and display space—both features are important.

Figures are distinctly unreliable at this moment for Detroit. The city apparently showed a tremendous population jump early in the war but this proved to be considerably less than nearly all estimators first guessed—offset largely by the loss of population to the armed forces and families following their men into the forces. This resulted in stabilization of the population for the past two years. Now with veterans returning they are expected to closely offset any loss of population by war workers re-migrating to their former homes. The best guesses are that the area will show a slow growth of population rather than the loss many fear.

However, this represents an actual net increase from pre-war years—and will mean construction of hundreds of new commercial facilities which could not be built because of priorities. Plans for at least two dozen new theaters are now on the boards, dozens of bowling alleys, and hundreds of commercial enterprises of all sorts will be erected in the first years after the war because Detroit needs them badly. Many apartment houses are anticipated—the city has had virtually no new apartment structures for 15 years. All these new buildings and businesses will mean expanded opportunities and locations for all types of coin machines, especially venders.

Wages May Sag

Wartime wages in the form of take-home pay may show a sag after the war, but the present activity of labor—typified in the mammoth United Automobile Workers with a quarter million local members—is to stabilize wage rates as much as possible. Emphasis is being shifted from hourly to annual wage rates in considerable part. Result is to plan on a future Detroit that will avoid as far as possible the high peaks and low valleys of the economic cycle that characterized the past 30 years. This will mean steadier patronage for every type of sound business—with merchandise and service venders securing their full share on an even basis rather than

being so directly dependent upon the great seasonal fluctuations of the auto industry as they were in the past.

Turning briefly to the manufacturing side of the vending industry, definite plans of a small number of companies that never made a coin machine before, to go into the business are known. In general these are strictly off-the-record plans for sound competitive reasons. It is significant that most plans turn toward venders usually of products which were handled little or not at all by machines before the war rather than to amusement machines. This indicated that sound Detroit industrial capital is interested in the stable possibilities of the vending field, and recognizes that the industry has come of age.

At the moment no plans by the half dozen great motor companies into the coin machine field are indicated. There have been rumors that a small car manufacturer is strongly interested in the vending field but no public statement is available. From a survey of the field it appears that it will be the newer companies or firms that grew to great size during the war that will turn largely to vender manufacturing now. They have much excess production capacity compared to pre-war needs and it is here that the ingenious adaptability of local manufacturers to new lines may prove of great significance in the coin machine industry.

DEPT. STORE JUKE

(Continued from page 73)

some 40 public and parochial high schools in the territory. This group, selected for personality, style and scholarship, helps in selecting the clothes actually bought for the department to sell and has a monthly evening fashion show, at which the girls model clothes—as they do informally on Saturday afternoons thruout the year as well. At this big event, the prep club, made up of boys similarly chosen from high schools, joins to model boys' clothes. Around 1,000 people attend and there is a dance following.

Have Clubroom, Too

In addition there is a monthly party for the two groups. The girls have a clubroom just a few feet away from the juke box, which helps to make this their



HEADS CLARK DISTRIBUTING Company in Los Angeles. W. F. Schetter, who succeeded Aubrey Stemler as branch manager of the Clark Company, Wurlitzer distributors. Prior to taking over his new post in Los Angeles, Schetter was with Clark in San Francisco and more recently in charge of radar outside production for the navy.

Cigarette Shortage Cuts Texas State Revenue

AUSTIN, Tex., May 19.—The cigarette shortage has taken another dig into Texas' tax revenue. Treasurer Jesse James reported that April cigarette taxes totaled \$819,884.25 compared with \$895,380.78 in March. In April, 1944, collections were \$1,100,980.71.

OPERATORS SET

(Continued from page 73)

and vacationers are once again busting out for the woods resorts as well as seeking reservations at lakes near the bigger cities.

Altho free-play pin games have been banned in Wisconsin, the ready market set for juke box operators and vending machines ops as well as pin games will be sufficient to compensate for the loss thru the banned activity.

Operators in Wisconsin realize that lifting of controls on coin machine manufacturing does not necessarily mean that they'll have all the jukes they want this week or next. They do know that the trend is for the better and it is very likely that operators can commence laying their plans for full speed ahead as soon as machines hit the market in abundance.

The situation in Wisconsin resort areas and in Milwaukee proper is much the same the Middle West over. Illinois, Michigan and Minnesota each taking their share of the load of tourists each year during normal times are once again girding themselves for the fight to again attract tourists from neighboring States as well as from their own.

As soon as the restrictions were lifted this week, operators thruout these resorts areas began rearrangement of their routes to cope with the increased tourist trade forecast.

In the big cities amusement-seekers and vacationers are talking up vacations as of pre-war days. Many families are planning their first vacation in four years and some five. Many feel they are entitled to a fling, especially if their families were touched with luck in having their boy or man released from army service under the recent discharge plan.

Others are once again making arrangements to hit the near-by lake resort closest the cities for week-ends only, in keeping with the limited increase in gasoline. Others still plan on spending those summer week-ends in the city and still more have plans for splitting their vacations between the city spots and the near-by resorts.

All in all, the future of this summer appears the brightest at this stage to vacationers and coin machine operators that we have had in five summers. The trend is on its way!

Tuthill One Gal. Frosted Malted Milk Freezer, all automatic, \$475.00. Root Beer Barrel Outfit, cap. 1 1/2 gal. syrup, with Frigidaire compressor, carbonator, gas gauge, 3 compartment rinse tank, block tin tubing and fittings, all guaranteed and crated, \$350.00. Electric Coin Operated Popcorn Machine, \$50.00.

1/3 With Order.

THE DURANGO DELLs, Durango, Iowa.

own center in a very personal way, unusual in a big department store.

The music from the juke helps to attract attention to the department from shoppers elsewhere on the floor, as well as on the elevators which open facing toward the section where it is located.

The box, which is operated by the Modern Music Company, is brilliantly lighted and its colorful design fits in well with the gay coloring of the department itself, adding to the youthful atmosphere in an attractive manner.

Washburn Buys New Bldg.

LOS ANGELES, May 19.—Charles E. Washburn has purchased a building at 2532-36 West Pico Boulevard and plans to move into the new quarters the end of the year. Improvements as will be permitted by war conditions will be made on the building. Firm is now located at 1511 West Pico Boulevard.

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Three States Report Action In Legislature During Week; Anti-Climax Hits Wisconsin

Soft Drinks and Cigarettes Still Getting Attention

CHICAGO, May 19.—Anti-slot machine legislation reached an anti-climax this week in Wisconsin. That left only Florida where coin machine legislation is still making big news. The Wisconsin House this week voted to send back to committee the recently amended anti-slot bill which has been pushed by the State administration since January. Friends and foes of the anti-slot bill agreed that sending it back to committee meant that it is dead for this year.

Legislatures in session and legislative actions relating to coin machines are now fewer than for some time. With the exception of Florida and Wisconsin, there is not enough legislative action on coin machines to get into the newspapers.

The long fight on slot machine legislation in Wisconsin has been in the background a political battle between two parties. The State administration, which has sponsored anti-slot legislation, has at least two strong newspapers in the State that have given valiant support to the anti-slot bills.

On the other hand, the tourist interests and many other business groups in Wisconsin have strongly opposed the extreme anti-slot legislation that the State administration has sought.

Unique Factor

A unique factor was thrown into the battle some time ago when the city council of Milwaukee met and officially expressed its opposition to the extreme anti-slot machine bill. That was something new in a legislative battle con-

cerning coin machines—when a city administration would publicly oppose unfavorable bills.

The only thing rivaling it in coin machine history in recent years seems to have been the action of the organized cities of the State of Washington, that went before the State Legislature some years ago to oppose a high State tax on coin machines. The cities of Washington wanted the State not to tax the machines so that the local governments could get revenue for their own local needs.

A State-by-State review of legislative reports received this week includes the following:

ALABAMA: A bill was introduced in the House this week which would regulate and license bottlers of soft drinks in the State. The bill makes no reference to vending machines and concerns only the manufacture and bottling of soft drinks of various kinds.

FLORIDA: Newspapers were saying May 10, that on that day the Senate had passed by unanimous vote, the administration bill which would outlaw all forms of payout games, including pinball that awards free plays. The sponsor of the bill said it was designed to revise the 1937 law defining slot machines and also to correct a joker in the 1941 pinball license law. In the meantime, two other bills were introduced in the House May 15, both relating to definitions and amendments of statutes relating to coin machines already on the books. One of the bills is a very simple form of amendment designed to include free play games under the definition of slot machines or gaming devices. The Legislature finally passed a 4-cent State cigarette tax law and it became law without the governor's signature.

KENTUCKY: The third Special Session of the Legislature was adjourned May 11. Apparently no coin machine legislation was passed.

Cigarette Tax

MASSACHUSETTS: Public hearing on a cigarette tax proposal was scheduled for May 22.

MISSOURI: The Legislature has acted on two coin machine bills since May 9. The Senate passed with amendments a bill which proposes to license amusement and vending machines; copy of amendments not available yet, but the original bill proposed high license fees. The amusement games section of the bill would be considered very liberal since it would apparently permit types of payout games. A House committee reported unfavorably on a bill which proposed to license various types of gaming devices, including roulette and slot machines.

NEW HAMPSHIRE: The Legislature has adjourned after turning down a proposal to license pinball games.

VIRGINIA: The Legislature has a bill which would make much more strict the State law regulating the sale of slot machines. The State administration is sponsoring the bill. The bill has already passed the House.

WISCONSIN: A resume of the final chapter, or what appears to be the final chapter in the anti-slot agitation has already been mentioned earlier in this report.

ONE BALLS—PAY OUT

Fortune, Convertible to Free Play or Pay Out	\$274.50
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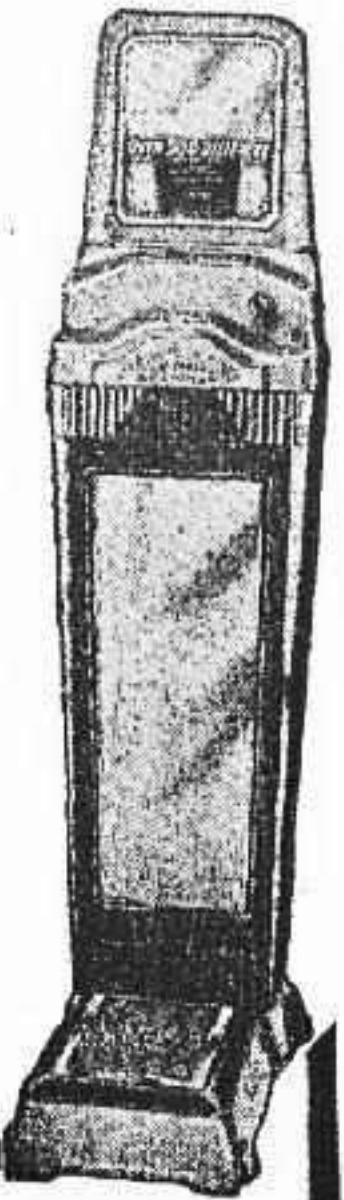
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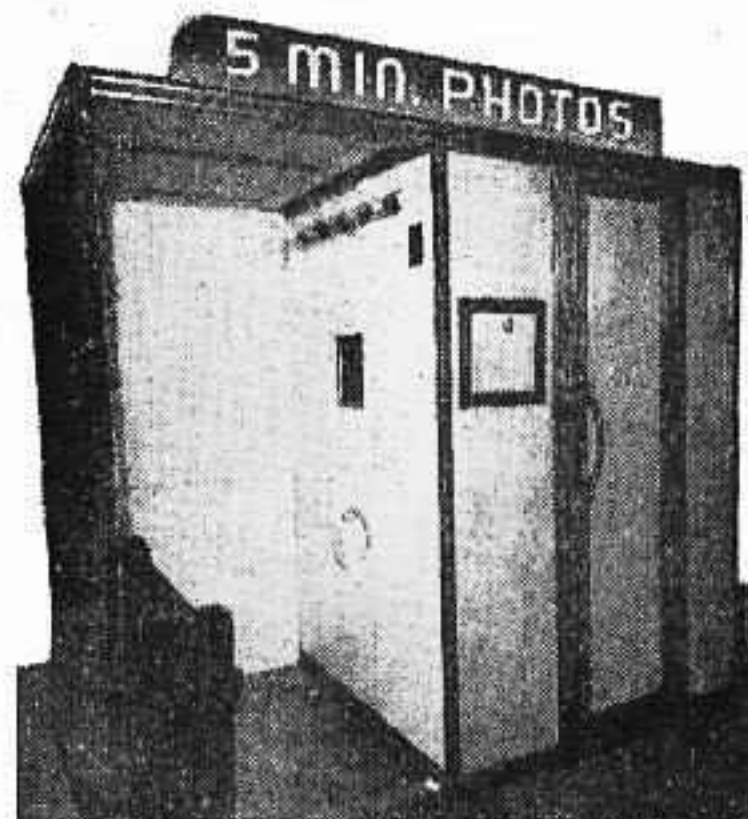
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(Reference: D. & B.) Oklahoma City.

Iverson-Bilotti To Handle Batter-Up & Pitch-'Em in N. Y.

ROCHESTER, N. Y., May 19.—Fred Iverson and John Bilotti, executives of the Eastern Sales Company here, reported this week that they would sell the new baseball games, Batter-Up and Pitch-'Em. They had just returned from a trip to Milwaukee where they had negotiated the arrangements with A. R. Slade, general manager of the manufacturing firm that put the new ball games on the market.

According to Iverson and Bilotti, they will have distribution of the two games in New York State and also in the city of New York. They also plan to cover the New England States.

One of the first steps of the distributing firm will be to install one of each of the baseball games in downtown locations here and also in Buffalo. These games will be operated for public enjoyment as well as to demonstrate to interested buyers how the games attract the public.

The two baseball games, Batter-Up and Pitch-'Em, are not coin operated, but many operators and distributors in the coin machine field have shown great interest in the new development. The games are also said to go well with arcades of various types.

Minnesota Tourist Business Jumps to 2d Largest in State

MINNEAPOLIS, May 19.—Advance of the tourist business from third to second largest business in Minnesota after the war was predicted by Verne E. Joslin, director of the Minnesota State Tourist Bureau, at the annual spring meeting of Minnesota Resort Association in the Nicollet Hotel here.

The effects of a nationwide publicity campaign gaining momentum before the war will be felt when transportation restrictions are lifted, and the tourist trade in Minnesota will supplant mining in its position next to agriculture as the second largest business in the state, Joslin said.

He termed legislative appropriations

Ignorance Is Bliss

CHICAGO, May 19.—Story going the rounds of coin machine row in Chicago tells of the venerable lady, who on a recent visit to Reno, Nev., one day ventured into a restaurant displaying the much played slot machines of that sector. As she finished her meal and moved toward the cashier to pay her check, she hesitated, stopped at one of the machines, and fished a nickel out of her purse and dropped it in the slot of the nearest machine. Out foamed nickels galore, filling the receptacle at the bottom of the machine and overflowing onto the floor. Flushing profusely, she carefully retrieved each nickel and carried them, in a large handkerchief to the cashier. "Oh, I'm so embarrassed," she confessed. "I'm afraid that I've broken your machine." "Not at all, lady," the cashier assured her. "You were very lucky—you hit the jack pot." "Young man, I don't know what you're talking about," she snapped. "I only wanted a piece of gum."

for advertising Minnesota over the nation a "good investment" and said his bureau is urging expansion of publicity and advertising campaigns for the post-war era.

Requests have come from every state in the nation for films on the Minnesota resort country, the latest from a club in Massachusetts, and plans have been laid for more pictures as soon as film is available.

Mark J. Ocken, executive secretary of the Minnesota Hotel Association, advised the resort owners to prepare for food rationing this summer that will be "tougher than ever before."

Coin machine operators who service locations in the resort country were greatly interested in Joslin's report on the resort prospects for the post-war era. Altho resort coin machine biz has not been what it has been in the past during 1944 and 1943, coinmen said they have been able to get by because many Minnesotans themselves have patronized the resorts which formerly had numerous out-of-state patrons.

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- Gabel \$ 79.50
- Capshart 10-Record 79.50
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- Mills Throno Write
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- #GSR1 Receiver and Adapter 49.50
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- 130 Wurlitzer Adapter 32.50
- #300 Wurlitzer Adapter 32.50
- Seeburg Adapter for Wurlitzer 24 39.50
- USR #1 Selection Receiver 22.50
- #300 Adapter and #304 Stepper 54.50
- #130 Adapter and #145 Stepper 54.50
- #145 Red Stepper 40.00
- #145 Red Stepper and Adapter 69.50
- #304 Stepper and Adapter 55.00
- Wurlitzer #304 Steppers 19.50
- Amplifier for 600 or 24 47.50
- Amplifier for 616 42.50
- Round Bottom Stands 3.00
- Brackets for Boxes, All Types 2.50
- Buckley Pedestal Stands 3.00
- Seeburg or Wurlitzer Brackets 2.50
- Cash Box Locks, New49
- 30-Wire Cable, Used, Per Foot25
- Zip Cord, 500' Rolls, Per Foot03
- Seeburg Organ Cabinet and Speaker, RC 27.50

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- Wurlitzer 125, 5-10-254 22.50
- Wurlitzer #320 Sweet Music 22.50
- Wurlitzer 331 Bar Boxes 14.50
- Wurlitzer #310 19.50
- Wurlitzer #100, 30-Wire 14.50
- Wurlitzer #100 15.00
- Seeburg Select-o-Matics 7.25
- Seeburg Selection (Large Type) 12.50
- Seeburg Wall-o-Matic (24), Wireless 22.50
- Seeburg 20 Wall-o-Matics, Wireless Write
- Seeburg Bar-o-Matic, 3-Wire Write
- Seeburg Bar-o-Matics (20), Wireless Write
- Seeburg Wall-o-Matics (20), Wireless, RC 32.50
- Seeburg 20 Selection Wall-o-Matic, RC 42.50
- Seeburg 20 Selection Wall-o-Matic, RC (Large Type) 15.00
- Buckley Grey Boxes 6.50
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- Keeney Boxes 7.50

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6C6	.90	45	.72
6H6/GT	1.00	76	.92
6I5	.81	79	1.44
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1 Wurlitzer 24	295.00	5 Mellink Double Slot Safes, Complete, Ea.	64.50
2 Wurlitzer P-12's, Ea.	109.50	10 Brand New Chicago Metal Double Safes, Ea.	110.00
2 Rockola 16's, Ea.	145.00	5 Mellink Single Slot Safes, Complete, Ea.	59.50
5 Wurlitzer 616's, Ea.	195.00		
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100 5 BALLS—WRITE FOR PRICES.

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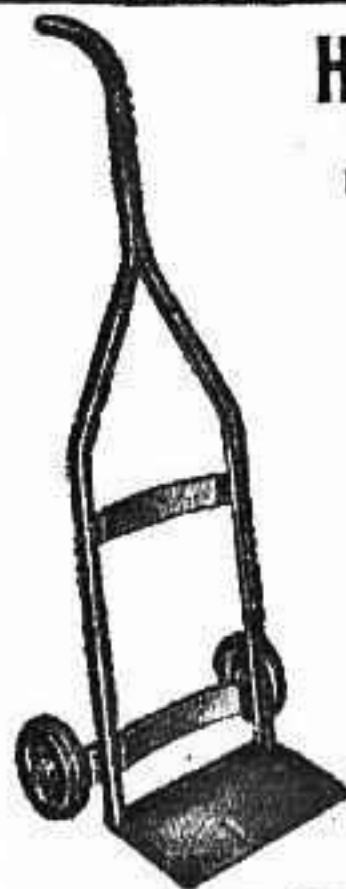
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3 Wurlitzer 412	MUSIO	2 Seeburg Casino
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2 Wurlitzer 816	1 Wurlitzer 950	8200 Cabinets
2 Wurlitzer 24	1 Wurlitzer 24 Victory Model	2 Seeburg Goms
4 Wurlitzer 500	1 Seeburg Console, 3-Wire	2 Rock-Ola Imperials
2 Wurlitzer 750E	10 Seeburg HI Tones, ES and	2 Rock-Ola 16
2 Wurlitzer 700	ESRO	7 Mills Empress (2 with
5 Wurlitzer Twin Twelves In	2 Seeburg 8200, E.S.R.C.	Adapters)
Steel Cabinets, with Buckley		5 Mills Thrones
Adapters, Amplifiers and		2 Mills Dance Masters
Speakers, ready for location		

WRITE FOR PRICES ON ALL ABOVE EQUIPMENT!

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3 Wurlitzer #111 Bar Boxes	14.50		
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5 Wurlitzer #120, 5¢	24.50	5 Wurlitzer #304 Stoppers	\$24.50
1 Seeburg 5-10-25¢ Selectomatic, Wireless	45.00	50 Buckley Bar Brackets	2.50
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950	725.00	Rex Remote	400.00	Cleaners	395.00
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- Track Record 195.00

Terms: 1/3 Deposit, Balance C. O. D.

ST. LOUIS NOVELTY CO.

2718 GRAVOIS, ST. LOUIS 18, MO.

MASTER DELUXE TOUCH UP KIT



A complete cabinet repair kit, put in a permanent metal box.
All finishes supplied are spirit soluble and will not cut or
damage surrounding finishes on cabinets, etc. Kit contains
shellac sticks, alcohol lamp, French varnishes, rubbing felt
and fluid, enamels, glue, steel wool, sandpaper, polish direc-
tions, etc. Nothing else needed! The best buy on the market.

PRICE \$9.85.

De Luxe Touch-Up Kit \$2.50

MAGIC LIQUID SCRATCH REMOVER AND POLISH

Gal., \$4.00; Qt., \$1.25; Pt., 75¢; 1/2 Pt., 45¢.

BROWN FRONT CASTINGS

Complete set of Brown Front Castings,
including denomination buttons, jewel
coin-cup cover and metal award plate \$25.50

5¢, 10¢, 25¢ SLIDE POSTS
Slide Posts, Adaptable to 5¢, 10¢, 25¢
Mills Slot Machines, No Riveting Neces-
sary. Complete Set Only \$1.75

PIN GAMES WANTED!

Send name, price and full description in first
letter. We pay top prices.

- Mills Cash Boxes \$.75
- Disc Plugs25
- Coin Cups and Jackpot Cups for Blue
- Front, Each95
- Mills Gold Chrome or Blue Front Cab-
- inets, completely finished. Each 12.50
- Club Handlers, guaran., non-breakable. Ea. 3.50
- Main Clock Gears. Each 3.50
- Idle Pinion Gears. Each 2.25
- Center Ratchet Gears. Each 2.75
- Discs, OH or SP, complete set. Each 7.50
- Slot Machine Screw, Nut and Bolt Kit,
complete 5.75
- B.F. or W.E. Cash Box Doors 1.75

CENTRAL MANUFACTURING CO.

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPaulding 1670-1

WURLITZERS

- 2 850 Each
- 2 800 Write
- 2 700 Write
- 2 750 Write
- 2 24 Victory Models
- Rotary \$450.00
- 2 616 189.50
- 1 412 125.00
- 2 71 189.50
- 2 81 129.50
- 1 51 125.00
- 4 500 400.00
- 4 600 375.00
- ROCKOLA**
- 8 Supers Each
- \$425.00

SEEBURG

- 6 Standards \$350.00
- 4 Deluxe 400.00
- 4 Monarch 250.00
- 2 Windsors 225.00
- 4 8800, ESRC Each
- 4 8800, ES Write
- 4 Vogue's \$425.00
- 4 Classics 425.00
- 2 Regals 350.00
- 2 Plazas 350.00
- 4 12 Record Model A 100.00
- 17 Envoys 525.00
- 1 Fiat Top (New) 250.00
- 1 Arizona (New) 250.00

1 Santa Fe (New) .. \$250.00

- 1 Brazil (New) 250.00
- 1 Grand Canyon (New) 250.00
- 2 Liberty 149.50
- 2 Keep 'Em Flying 149.50
- 1 Big Parade 134.50
- 2 Knock Out 129.50
- 4 Monickers 74.50
- 6 Victory 74.50
- 2 Topics 74.50
- 1 Zig-Zag 74.50
- 2 Yanks 74.50
- 2 Defense 74.50
- 2 Bosco 74.50
- 4 Bowl-A-Way 74.50
- 1 Bombardier 74.50
- 1 Captain Kidd 74.50

F. & W. AMUSEMENT COMPANY

34 N. CEDAR STREET (Telephone 125) COOKEVILLE, TENNESSEE



- Action \$125.00
- Arizona 225.00
- All-American 47.50
- Big Parade 125.00
- Captain Kidd 75.00
- Flicker 65.00
- Grand Canyon 225.00
- Horoscope 55.00
- Invasion 115.00
- Jeep 125.00
- Knockout 125.00
- Play Ball 45.00
- School Days 55.00
- Sea Hawk 55.00
- Santa Fe 225.00
- Slap-the-Jap 60.00
- Smack-the-Jap 60.00
- Sun Valley 125.00
- Ten Spot 55.00
- Thumbs Up 75.00
- Topic 85.00

NEW REBUILT GAMES

- Flap Top \$250.00
- Idaho 250.00
- Streamliner 250.00

1 BALL FREE PLAY

- Gold Cup \$ 50.00
- One-Two-Three, 1940 115.00

MISCELLANEOUS

- Play Pool \$175.00
- Rapid Fire 175.00
- Seeburg Guns 99.50
- Ten Strike, H. D. 65.00
- Ten Strike, L. D. 55.00

CONSOLES — CASH PAYOUT

- Bakers Pacers, 25¢, Daily Double \$375.00
- Liberty Bell, 51. Top 55.00
- Liberty Bell, Flat Top 40.00
- Multiple Racers 50.00

1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS 3, MO.
(Phone: Franklin 3620)

MILLS GOLD CHROMES

5¢ ★ 10¢ ★ 25¢ ★ 50¢

REBUILT BY AMERICAN

Look Like New • Work Like New

★ ★ ★ ★

MILLS ORIGINAL BELLS

5¢ ★ 10¢ ★ 25¢

LIKE BRAND NEW

THE BEST LOT WE'VE EVER OFFERED

PRICED RIGHT

REMEMBER—These Are Originals

Phone • Wire • Write
SOLD ON MONEY BACK GUARANTEE

Reference: First National Bank of Chicago



4047 W. FULLERTON AVE., CHICAGO 39, ILL.
PHONES: BELMONT 0728-0729

"IF YOU MISS US — YOU MISS MAKING MONEY!"



WOULD YOU LIKE TO UNCRATE A BRAND NEW PHONOGRAPH?

- 1 Wurlitzer 750E (Never Out of Crate) \$825.00
- 1 Wurlitzer 950 (Very Clean) 745.00
- 2 Wurlitzer 800R (Ready To Operate) 399.50
- 2 Wurlitzer 24A (Ready To Operate) 295.00
- 3 Wurlitzer 616A (Ready To Operate) 199.50
- 1 Wurlitzer 61 and Deluxe Stand 159.50
- 1 Rock-Ola Standard, Refinished M. Glow 379.50
- 1 Seeburg Regal in 8200 Gray Cabinet. 449.50
- 1 Seeburg Plaza, E.S., Refinished M. Glow 339.50

1/3 Deposit With Order, Balance C. O. D.

V-P DISTRIBUTING COMPANY

2336 OLIVE ST. ST. LOUIS 3, MO.
(Phone: CE. 3892)

WANTED

**SEEBURG HOCKEYS
OPEN SEASONS
BATTING PRACTICES**
ERWIN BALDRIDGE
P. O. Box 111, Redford P. O., Detroit, Mich.

BARGAINS

Metro, \$35.00; Barrage, \$25.00; Penny Amusement
Horse Race, \$10.00; Penny Golf Game, \$5.00;
Phonograph Consoles, \$10.00; Match Box Dis-
pensers, \$1.50; Peanut and Gum Machines, \$5.50
each; Extra Special Prices on Salesboards; Red,
White and Blue Tickets and Pushcards. Write for
price list. 1/3 deposit with orders. WESTERN
NOVELTY CO., 215 W. 9th St., Kansas City 8, Mo.

WANT TO BUY

Will Pay
BALLY ATTENTIONS. Ea. \$50.00
BALLY MASCOTS. Ea. 35.00
MILLS OWLS. Ea. 50.00

WILL PAY \$20.00 FOR ALL GENCO GAMES

Games need not be working but all parts must be there.

WANT CHICAGO COIN PIN GAMES

Send List, Condition and Your Lowest Price.

HERE'S THE FINEST REVAMP EVER MADE!

REX'S

"STRIP TEASE"

5 BALL FREE PLAY

Action! Thrill! Profit!

\$250.00

NEW WESTERHAUS PIN REVAMPS

Marines at Play \$199.50
 American Beauty 199.50
 Foreign Colors 249.50
 Victorious 1945, 1 Ball. Special Price

Metro Distributing Co.

585 10th Ave. New York 18, N. Y.
 Longacre 3-1731

YOUR BEST BUY OF '45

ABC	Gold Star \$34.50
Bowler \$44.50	Monicker 74.50
B. Defense 27.50	3 Metro 32.50
Big Chief 32.50	Pan. Amer. 44.50
4 Big Time 27.50	Progress 27.50
Broadcast 44.50	Paradise 39.50
4 Champ 39.50	Repeater 29.50
New	Rotation 19.50
Champ 59.50	2 Topic 74.50
3 Fleet 27.50	1 3-Score 27.50
Flicker 49.50	G. Victory 74.50

2 Brown Anti Aircraft \$ 50.00
 1 Chicken Sam, Jap Conv. 95.00
 1 Keeney Air Raider 169.00
 1 Seeburg Ray-O-Life 60.00

All machines free play, clean and in A-1 shape. 1/3 deposit, balance C. O. D. Ref. 1st Wisc. Nat. Bank.

EVAN'S COIN MACHINE EXCHANGE CO.

720 E. Brady St. Milwaukee, Wisc.
 Broadway 6980

BALLY BIG TOP FRUIT REEL GLASSES

2-4 and 3-5 Payout

\$10.50 each

MECHANICS SERVICE

2124 Fifth Ave.
 Pittsburgh 19, Pa.

Bottle Lift, complete with motor, for Coca-Cola Vender, \$27.50. Junior Multigraph, complete with Mimeograph Attachments, complete type with cabinet, \$87.50. Powerful Public Address System, plus eight-voice Phonograph and Record Player, Microphone, Speaker. Cost \$700.00; price \$350.00.

1/3 With Order.

THE DURANGO BELLS, Durango, Iowa

FOR SALE

2 Mellink Double Slot Safes, with front and back doors, \$50.00 each. Send for list of Slots for sale.

CLAUDE J. CLARK

601 W. Church St. HAMMOND, LA.

RECONDITIONED

PIN GAMES

Sun Valley \$137.50
 Air Circus 129.50
 Big Parade 129.50
 Four Aces 129.50
 Knockout 129.50
 5-10-20 119.50
 Genco Defense 94.50
 Yanks 94.50
 Topic 82.50
 Mills Owl 79.50
 Monicker 79.50
 Spot A Card 79.50
 Spot Pool 72.50
 Clover 72.00

ARCADE

Arcade Camera, comp. with booth, 1 1/2 x 2 pictures, f:2 Goerz Lens, Maroon leatherette \$425.00
 Pistol Sniper, 5c. 275.00
 Shoot to Tokyo. 175.00
 Chi Coin Hockey 225.00

NEW REVAMPS

Gott. Cover Girl \$225.00
 United Grand Canyon \$250.00
 Marvel's Baseball \$179.50
 P. & S. Production \$179.50
 Eagle Squadron 179.50
 Shangri-La 179.50
 Bombardier 179.50
 Westerhaus Marines \$199.50
 Williams Flat Top \$250.00

RECONDITIONED

PIN GAMES

Bolaway \$ 69.50
 Texas Mustang 69.50
 Heroscope 64.50
 Star Attraction 64.50
 Majors '41 59.50
 New Champ 59.50
 Seven-Up 59.50
 Ten Spot 59.50
 Towers 59.50
 Four Roses 57.50
 Home Run 57.50
 High Stepper 55.00
 Stratoliner 55.00
 Crossline 54.50
 Playball 49.50
 Sport Champ 49.50
 Champ 47.50
 Flicker 47.50
 Velvet 47.50

WANTED: PHONOGRAPHS. Will Pay Current High Prices for Your Idle Equipment. What Have You? Send List.

SLOTS—I-BALLS—CONSOLES

Jenn. 4-Star Chief, 5c \$175.00	'41 Derby, F.P. \$360.00
Jenn. 10c 4 Star Chief 220.00	Club Trophy, F.P. 330.00
Mills Vest Pocket, Bl. & Gold 59.50	Mills 5c F.P. Slot 150.00
5c Blue Fronts, Fac. Reb. 219.00	Record Time, F.P. 189.50
Pimlico 435.00	Keeney Kentucky Club 89.50
Jumbo Parade, P.O., Late Model 129.00	Blue Grass, F.P. 195.00

5 ROCK-OLA COMMANDOS \$575.00 EACH

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

ANALYZER FOR BALLY PAY-OUT UNITS

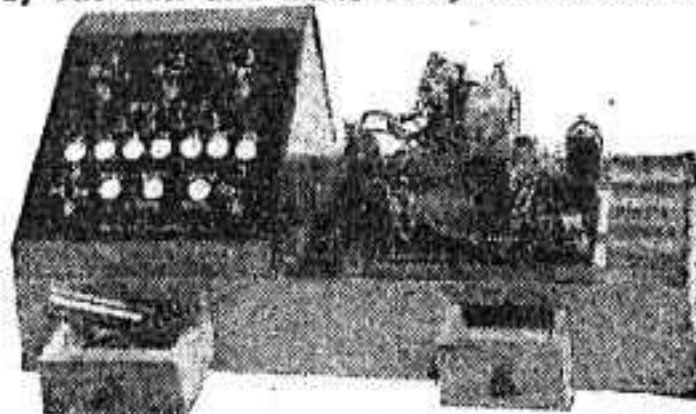
A real high-grade checker that any coin machine shop would be proud to have. Just plug in your pay-out unit and make every conceivable test known.

TERMS:

1/3 Cash With

Order,

Balance C. O. D.



90% of Your

Trouble Originates

in the

Payout Unit

EXCLUSIVE NATIONAL DISTRIBUTORS

Puget Sound Novelty Company

114 Elliott Avenue, West SEATTLE 99, WASHINGTON

PRICE

\$139.50

(less pay-out unit)

Big Spring Clearance Sale of Coin Machines

Order Yours Now for Spring and Summer Resort Season

ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS. MONEY WILL BE REFUNDED.

JENNINGS	PACE	1 5c Gold Star \$20.00
1 10c Dixie Bell, D.J.P. \$225.00	1 5c Comet, S.J.P. \$ 72.50	
3 5c 4 Star Chief 150.00	16 1c Bantams, S.J.P. 27.50	
1 5c Century, D.J.P. 65.00		
5 1c Little Dukes, D.J.P. 17.50	CAILLE	
3 5c Duchess 35.00	1 10c Cadet, D.J.P. \$150.00	
	2 5c Grand Prize Awards, D.J.P. 90.00	

ARCADE SUPPLIES AND PARTS
 3 Weighted Stands, Used \$19.50
 All Types of Ray Gun Lamps. Each .75
 30 Wire Cable, New. Per Foot .65
 Large Supply of New and Used Game Parts — 500 Other Machines, Not Listed.

ORATING CHARGE ON FLOOR MACHINES, Each 7.00
 \$15,000 Superior and Container Salesboards at 40% less than factory prices. We manufacture merchandise Sales Boards. Deal takes in \$60.00—pays out \$35.00 in high grade merchandise. Your cost, complete with merchandise, salesboard and beautiful display board, only \$19.50 each.
 10% Cash Off On All Orders of \$2,000.00 or More. Write for Complete List.

STEWART NOVELTY COMPANY

250 SOUTH STATE ST. (Phone: 5-8433) SALT LAKE CITY 1, UTAH

Get 'Em NOW!

SLOTS

5c Glitter Gold \$300.00
 10c Glitter Gold 350.00
 5c Brown Front 250.00
 10c Brown Front 300.00
 25c Brown Front 375.00
 5c Silver Chrome 365.00
 5c Blue Front 235.00
 10c Blue Front 275.00
 25c Blue Front 325.00
 5c Blue Chief 100.00
 5c Silver Chief 250.00
 5c Skyscraper 85.00
 5c Rolatops 60.00

CONSOLES

Jumbo Parade, Cash \$115.00
 Paces Reels, Cash 125.00
 Baker's Pacers Daily Double 375.00
 Baker's Pacers Standard 225.00
 Watling Big Game, Cash 100.00
 Jennings Silver Moon, Cash 175.00
 Jennings Silver Moon, F.P. 100.00

1/3 Deposit With Order—Balance Sight Draft Your Bank.

CALVERT SALES CO.

708 N. Howard Street Baltimore 1, Md.
 Vernon 3034

MATHENY SPECIALS

MUSIC

61 Wurlitzer \$135.00
 41 Wurlitzer 130.00
 24 Wurlitzer (Lite-Up) 300.00
 Mills Do-Re-Mi 125.00
 Seeburg Selectomatic 10 75.00
 Packard Wallboxes 35.00
 Buckley Wallboxes, III 25.00
 Wurlitzer 331 Bar Box 25.00
 Wurlitzer 332 Bar Box 20.00

CONSOLES—SLOTS

Big Game, F.P. \$110.00
 Jumbo Parade, F.P. 110.00
 Bob Tall, F.P. 110.00
 Hi Hand Comb. 185.00
 Jumbo Parade, C.P. 135.00
 Keeney Fast Time, C.P. 120.00
 Good Luck, C.P. 75.00
 Jennings Chief Console, 5c 135.00
 Mills Blue Front, 10c 275.00
 Mills Roman Head, 5c 150.00
 Pace Bantam, 25c 50.00
 Mills Q.T., 1c, Green Front 50.00
 Mills War Eagle, New Cabinets, 5c 145.00
 Mills Vest Pocket, B&G 60.00
 Mills Smoker Bell, 5c 60.00

TABLES

Champ \$72.50
 Paradise 62.50
 Wings 25.00
 Polo 35.00
 Majors '41 60.00
 Slap the Jap 55.00

MIAMI BEACH \$62.50

Play Ball 55.00
 Spot Pool 80.00
 Tall Gunner 64.50
 Sporty 25.00
 Sink the Japs 55.00

ARCADE

A.B.T. Rifle Range, 6 Gun, Extra Gun, Parts, Tubes, Shot. 45 Ft. Sectional Plywood Building, Neon Rifle Sport Sign. New Barrels on All Guns \$2,850.00
 Bally Rapid Fire 175.00
 Chicago Coin Hockey 225.00
 Keeney Targette, 10 Sht 60.00
 Test Pilot 200.00
 Drive Mobile (Bomb Tokio) 300.00
 Periscope 225.00
 Tommy Gun (Clean) 165.00
 Exhibit Card Vender (Like New) 37.50
 Ramasses (Like New) 180.00
 Watling Fortune Scale 85.00

MATHENY VENDING CO.

584 West Douglas Wichita 12, Kansas

SLOTS

1 Jennings 5c & 10c Comb. Console
 7 Jennings Ciga-Rollas XXV
 2 Super Bells 5c Comb.
 5 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
 8 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
 2 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.
 9 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
 2 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
 2 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.
 6 Mills Green Vest Pockets
 5 Blue & Gold 5c V. Pockets
 72 Peanut Machines, asst. types

20 War Eagle Castings, Gold-Clitter Top and Bottom, at \$15.00 Each.

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.
 Wholesale Distributors

SLOTS

Ready for Location

MILLS
 1 5c Extraordinary, Ref. Gold Chrome, CH, 3/5 \$175.00
 2 10c Extraordinary, Ref. Gold Chrome, CH, 3/5 210.00
 1 5c Gooseneck, 2/4 50.00
 1 25c Gooseneck, 2/4 100.00
 4 5c Blue Fronts, Fac. Reb. & Ref., 2/5 225.00
 8 5c Blue Fronts, KA, CH, 3/5 195.00
 1 25c Blue Front, Fac. Reb. & Ref., 2/5 350.00
 1 25c Blue Front, KA, CH, 3/5 325.00
 1 50c Blue Front, KA, CH, 3/5 600.00
 1 1c Brown Front, KA, CH, 3/5 195.00
 8 5c Brown Front, KA, CH, 3/5 250.00
 2 10c Brown Front, KA, CH, 3/5 300.00
 1 25c Brown Front, KA, CH, 3/5 375.00
 2 5c Bonus Bell, 3/5, Gold Chrome 300.00
 2 5c Gold Chrome, 2/5 325.00
 2 10c Copper Chrome, 2/5 375.00
 1 10c Gold Chrome, New, 2/5 425.00
 1 25c Gold Chrome, New, 2/5 525.00
 2 25c Copper Chrome, 2/5 475.00
 15 25c Copper Chrome, 2/5 or 3/5, Reconversions, Guaranteed 375.00
 4 50c Mills Blue Front, 3/5, Reconversions, Guaranteed 495.00

JENNINGS
 2 5c Chiefs, 3/5 \$150.00
 3 5c Chiefs, Reb. & Ref. Gold, 2/5 225.00
 4 5c Victory Chiefs, 2/5 250.00
 1 10c Chief, Ref. Red, 3/5 195.00
 2 10c Chief, Reb. & Ref. Gold 2/5 275.00
 1 25c Silver Chief, 2/5 375.00
 1 25c Chief, Factory Reb. & Ref., Crackle Brown 325.00
 2 50c Silver Chief, 2/5 650.00
 1 50c Chief, Factory Reb. & Ref. Gold 2/5, Never Used 600.00

PRICE
 2 5c Comet, 2/4 \$ 40.00
 1 5c Sluggproof Blue, 3/5 100.00
 2 5c Sluggproof Red, 3/5 100.00
 1 5c Comet Red, 3/5 90.00
 3 10c Comet, 3/5 110.00
 1 10c Sluggproof Blue, 3/5 125.00

1/3 DEPOSIT REQUIRED
MITCHELL NOVELTY CO.
 1629 W. Mitchell St., Milwaukee 4, Wisc.

MUSIC

1 8200 Seeburg Victory Model \$535.00
 1 Seeburg Concert Grand 385.00
 1 Seeburg Regal 399.50
 2 Seeburg 8800, R.C. 650.00
 1 12-Record Seeburg, Model A 119.50
 1 Victory 24 Wurlitzer 489.50
 1 24 Wurlitzer 295.00
 1 71 Wurlitzer with Stand 240.00
 1 81 Wurlitzer with Stand 249.50
 4-816 Wurlitzer 209.50
 4 Mills Thrones 309.50
 5 Rockola Playmaster with Spectravox 419.50

CONSOLES
 2 Jungle Camps, S.P. \$ 94.50
 1 Jumbo Parade, F.P. 79.50
 1 Watling Big Game, F.P. 94.50
 2 Keeney Super Bells, 5c Comb. 319.50
 2 Jennings Multiple Races, C.P. 59.50
 1 Bally Big Top 94.50
 2 Jennings F.P. Slots 89.50

ARCADE

5 Scientific Batting Practice \$ 84.50
 2 C.C. Hockey 199.50
 1 Bally Torpedo 159.50
 1 5c Poker & Joker 99.50
 1 Microscope Sky Fighter with Conversion 319.50

Terms: One-Third Cash Deposit. Wire, Telephone.

HERMITAGE MUSIC CO.

423 Broad Street NASHVILLE 3, TENN.
 Tel. 6-5666

CORRECTION!

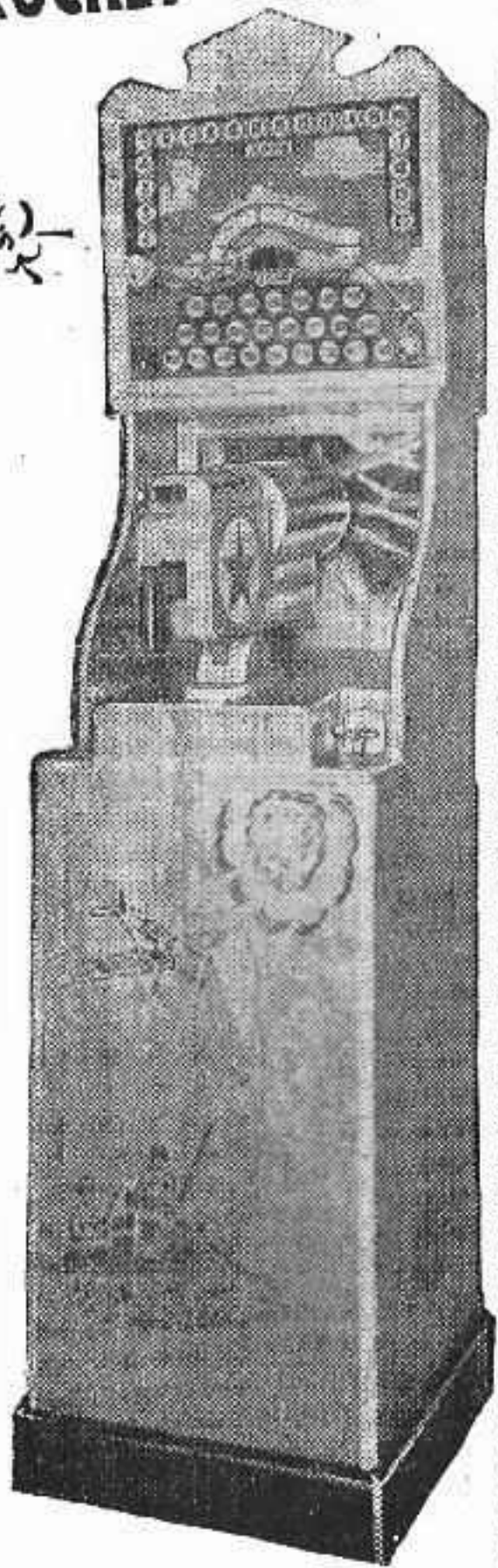
Sorry! Our May 19 ad erroneously quoted Acropoint Needles at \$3.00 per 100. Price should be

\$30.00 per 100

Automatic Coin Mach. & Supply Co.

Chicago 47

**SUPREME'S
"ROCKET BUSTER"**



Shoot at a realistically animated, moving target!

Bell, buzzer and constant life-up of backboard gets the attention as hits are scored!

20 flights for 5¢—Maximum of 15,000 shots!

Occupies small space—Upright—25" square, 8' tall—fits Any Location!

Head removable for transportation—simple construction—Fool Proof—Mechanically Perfect!

Cash Box in separate, sealed unit from mechanism!

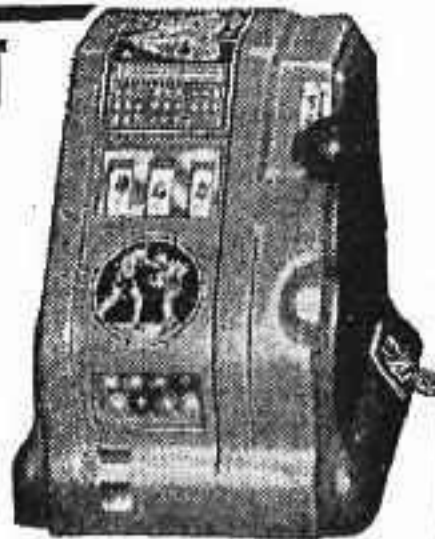
A REAL MONEY-MAKER!

Supreme Enterprises, Inc.
557 Rogers Avenue
BROOKLYN 25, N. Y.

**"JACKPOT
BELL"**

\$49.50

**Brand
New**



TAKES NICKELS—PAYS QUARTERS!!!

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 80% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 18 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO.
512 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

TIP BOOKS

120 Combination Five on One. Gross \$14.00. Sample Doz. \$3.00. 1/3 Deposit.
JONAS SALES
P. O. Box 231 SOUTH BEND 24, IND.

TUBES and NEW ACCESSORIES

Complete Line of Phonographs and Parts

NEW PARTS

Micro Pick-Ups, Metal, for Rock-Ola or Mills \$4.75 Ea.
Micro Switches for Rock-Ola and Wurlitzer. Lots of 6 or More..... 1.00 Ea.
Rock-Ola Drive Motors, New. In Original Cartons \$23.00 Ea.
2-Wire Rubber Covered Zip Cord, Per ft. .02 1/2 c
Volume Control Boxes, 412-616. Ea. \$4.75

We Have a Large Stock of Used Parts for Wurlitzers and Rock-Olas.

TUBES FOR THE COIN MACHINE INDUSTRY

OZ4 .. \$1.50	5U4G .. \$1.00	6SC7 .. \$1.00	14A7 .. \$1.60	3R .. \$.95
1A5 .. 1.50	5W4 .. 1.00	6SK7 .. .85	14C7 .. 1.40	41 .. .85
1A7 .. 1.80	5Y3 .. .70	6SL7 .. .75	25L7 .. 1.30	43 .. 1.10
1H4 .. 1.00	5Z3 .. 1.00	6V6 .. .60	25Z5 .. 1.00	45 .. .80
1H5 .. 1.30	6C5 .. 1.00	6X5 .. 1.00	25Z6 .. 1.00	46 .. 1.10
1LA4 .. 2.35	6C6 .. 1.00	2051 .. 2.25	35A5 .. 1.30	47 .. 1.10
1LN5 .. 2.35	6A6 .. 1.50	117L7 .. 2.35	35L6 .. 1.00	56 .. .80
1N5 .. 1.80	6B5 .. 1.95	117Z6 .. 1.60	35Z3 .. 1.30	57 .. .90
1P5 .. 1.80	6F6 .. .90	12A8 .. 1.00	35Z5 .. .85	76 .. .85
1Q5 .. 1.80	6J5 .. .75	12K7 .. 1.00	50L6 .. 1.10	77 .. .90
2A4G .. 1.85	6H6 .. 1.10	12Q7 .. .90	50Y6 .. 1.10	78 .. .90
2A3 .. 1.80	6K7 .. 1.10	12SK7 .. 1.00	26 .. .75	79 .. 1.40
3Q5 .. 1.80	6L6 .. 1.35	12SR7 .. 1.30	27 .. .70	80 .. .70
5V4 .. 1.50	6Q7 .. 1.10	12Z3 .. 1.00	33 .. 1.00	83 .. 1.10

70L7 .. \$1.95

30 .. \$1.00

We have Critical Tubes, including #30 and #70L7; but because of the limited quantities available we can ship them only to those customers who also order non-critical tubes. All our prices are retail O. P. A. ceiling or below! Supplier's Certificate and Deposit Must Accompany All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

SOUTHWEST AMUSEMENT OFFERS

SLOTS

5c-10c-25c-50c, Mills, Jennings, Pace and Watling. Completely refinished and rebuilt.

WRITE FOR PRICES

CONSOLES

Jumbo Parades, Late Heads, C.P. .. \$129.50
Mills Four Bells, Late Serials .. 895.00
10c Pace Races .. 200.00

ONE BALLS

Bally Dark Horse .. \$195.00
Bally Blue Grass .. 195.00

PARTS FOR MILLS SLOTS

Knee Action with Springs (3) .. \$5.25
Idle Pinion Gears .. 2.50
Main Clock Gears (Complete) .. 3.00
Reel Kicker .. 5.00
Cash Boxes .. 1.00

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.0035	MFD	1000	W.V.	\$.17 Ea.
.008	"	600	"	.17
.008	"	600	"	.17
.005	"	600	"	.18
.05	"	400	"	.12
.05	"	600	"	.20
.02	"	400	"	.11
.02	"	600	"	.18
.015	"	400	"	.11
.01	"	400	"	.11
.01	"	600	"	.18
.5	"	600	"	.48
.25	"	200	"	.10
.25	"	600	"	.36
.1	"	600	"	.24
8	"	450	"	.75
8	"	500	"	1.05
10	"	450	"	.85
10x10	"	450	"	1.00
12	"	450	"	1.00
18	"	150	"	.85
18	"	450	"	1.10
18	"	500	"	1.80
20	"	25	"	.65
30	"	450	"	1.35
40	"	450	"	1.45

RESISTORS

33 Ohm	1/2 Watt	\$.10
500 "	10 "	.38
1500 "	10 "	.38
2000 "	10 "	.38
3000 "	10 "	.38
4000 "	10 "	.38
5000 "	10 "	.38
100 Asst. Resistors, 43 Ohm to 7 Meg.		

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5c Cherry Bell, 3/5 Payout .. 225.00
25c Blue Fronts, 3/5 Payout .. 300.00
10c Blue Fronts, 3/5 Payout .. 210.00
5c Blue Fronts, 3/5 Payout .. 185.00
25c War Eagles, 3/5 Payout .. 250.00
10c War Eagles, 3/5 Payout .. 175.00
5c War Eagles, 3/5 Payout .. 150.00
Complete Set of 5c Slides, 3/5 Payout 20.00
Safe Stands .. 20.00

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Evans '41 Bangtail, J.P. \$389.00
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Super Bell, 5-5-5+25 .. 847.00
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Jennings Club Bell, 10c .. 225.00
Jennings Club Bell, 25c .. 295.00

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24 Top Corners	Each \$ 1.20
24 Lower Sides	4.00
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700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center, Right or Left Red	8.00
800 Back Sides, Green	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
850 Lower Sides	10.50

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Standard, Master, DeLuxa or Super Each
Top Corners .. \$12.75
Lower Sides .. 12.75
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The Above Available in Solid Red, Yellow, Green.

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Combination Yellow & Red Color Scheme

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MILLS Q.T.'S, Same As Above But With SPECIAL 3/5 Payout, 25¢ Play.
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P.O. with Top Cover, Set 3.25	Reward Card Frame for Blue Front75
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Discs Plugs25	
Oval Chrome Frame To Use Paper Reward Card on Brown Front 2.00	
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Knee Action Parts for Your Old Levers, Set 3.75	
Top Covers for 5¢, 10¢ and 25¢ Slides . . 3.50	

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Galloping Dominoes 325.00	Roulette, Jr. 227.50
Jennings Multiple Slot Liberty Bell. 59.50	

SLOTS

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5c Mills Blue Fronts 179.50	Mills Q.T., 5c Play 89.50
25c Mills Blue Fronts 325.00	5c Mills War Eagle, 3/5 149.50
5c Mills Cherry Bells 225.00	5c Mills Chrome Bells, 2/5 325.00
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1 Seeburg Prisoner (A-1, Newly Overhauled) 115.00	1 Keeney Air Raider (A-1, Newly Overhauled) 175.00
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We will completely refinish your Slot Machine to look like brand new. This includes rebuffering and refinishing on all three castings and back door. This offer is good on all models except Chromes. Ship castings express prepaid to
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Bally Club Bells, Comb. F.P. & A.P.O. . . \$275.00
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Super Bells, 5¢, Comb. F.P. & A.P.O. . . . 300.00
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NEW PIN GAME CARTONS	2.50	WURLITZER #16, LITE UP	209.50
MILLS CANDY VENDER, New	60.00	KEENEY ANTI AIRCRAFT	59.50
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JUMBO PARADE, F.P.	79.50	NEW SPORTSMAN	350.00
5¢ SUPER BELLS	318.50	'41 DERBY	360.00
EVANS JUNGLE CAMP, F.P.	69.50	DUSTWHIRL	375.00
WATL. BIG GAME, F.P., CLOCK	89.50	SPORT KING	365.00
BAKER'S PACERS, D.D.	209.50	LONG SHOT	375.00
BALLY ROLLEM	129.50	VICTORIOUS OF '44	99.50
5¢ PACE REELS, CASH	109.50	CLUB TROPHY	335.00
JIMMY'S OIGA-ROLA	75.00		
PAMCO BELL, 5¢ & 5¢	59.50		
KEENEY DARK HORSE	49.50		

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STREAMLINER	250.00	BIG PARADE	134.50
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MARVEL BASE-BALL	179.50	ACTION	129.50
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Seeb. Select-O-Matic Locks	.75	Fluorescent Lamps, 15-20W., case of 24	12.00
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Heavy Gauge Plastic	12.50	Main Gear for Chicken Sam	2.50
Photograph Pick-Up Scales	1.50	Ray Gun Variable Resistors, 3000 Ohm	.75
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4-Bell Glasses, Complete Set	8.75		

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KeeneY Twin Super Bell, 5¢ & 25¢ Write		Mills 5¢ Q.T., Late	89.50
KeeneY 4-Way Super Bell, 3/5-1/25 Write		5¢, 10¢, 25¢ Orig. Bonus Bell	Write
Pace Saratoga, Jr., Rails	119.50	5¢, 10¢, 25¢ Chrome Bells	Write
Mills Spinning Reels	119.50	5¢, 10¢, 25¢ Copper Chromes	Write
Evans Lucky Lucr	169.50	5¢, 10¢, 25¢ Brown Fronts	Write
		Stands for Mills Slots	22.50

SLOTS

Reel Kicker for Mills Slots	\$ 3.50	Club Handles for Mills	\$ 4.50
Cash Boxes for Mills	1.25	Jackpot Glasses for Mills	1.25
Coin Chutes for Mills Vest Pocket	3.50	Reel Glasses for Mills	.50
SP 1-2-3 Discs for Mills. Set	6.95	Award Cards, 2/5 or 3/5, for Mills	.25
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5¢, 10¢, 25¢ Mills Gold & Silver Chromes (Originals)	Write	Mills 4-Bells (Late Head, Factory Rebuilt)	Write
5¢ Mills Blue Fronts (Originals)	\$235.00	Mills 4-Bells (Late Head, Factory Rebuilt 3-5¢ & 1-25¢)	Write
5¢ Mills Brown Fronts (Originals)	250.00	5¢ Mills Jumbos, Cash P.O., Late Hds.	\$129.50
10¢ Mills Brown Fronts (Originals)	300.00	5¢ Mills Jumbos, Free Play, Like New	110.00
25¢ Mills Brown Fronts (Originals)	350.00	Mills 4-Bells (Ready for Location)	575.00
5¢ Jennings Club Specials	200.00	Mills 4-Bells (Factory Rebuilt)	675.00
5¢ Jennings Silver Club Bells	200.00	KeeneY 2-Way Super Bell	395.00
10¢ Jennings Silver Club Bells	250.00	Pace's Saratoga, F.P. & P.O. (Rails)	250.00
25¢ Jennings Silver Club Bells	325.00	Evans Dominoes, J.P., 2-Tone	425.00
P.O. Fingers for 25¢ Mills 4-Bells	Write		

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6 KEENEY SUPER BELLS (5c Comb. Free Play and Payout)

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1 Yacht Club	22.00	3 Big Shows	27.50	2 Zombis	\$65.00
1 Jolly	39.00	1 Champ	60.00	1 Boom Town	27.50
1 Trailways	45.00	1 Sport Parade	45.00	2 Big Towns	27.50
1 Double Feature	22.50	1 Home Run	45.00		
1 League Leader	35.00	1 Commodore	22.50		
3 KeeneY Red Hots	22.50	2 Wild Fires	55.00		
1 Champion	17.50	1 Broadcast	60.00		
1 Belle Hop	67.50	1 Pot Shot	32.50		
1 Speed Demon	45.00	2 Crossline	35.00		
14 Mills Q.T. Slots, One Lot. \$25.00 Per Mach.					

100 Assorted 1¢ Counter Machines, some with token pay.

1/3 Deposit Required on All Orders.

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Longacres	\$450.00	Big Parade	\$105.00	Sun Beam	\$189.50
Pimlico	350.00	Santa Fe	189.50	Wagon Wheels	225.00
'41 Derby	205.00	Brazil	189.50	Spot Pool	59.50
		Arizona	189.50	School Days	39.50
		Grand Canyon	189.50	Topic	69.50
		Streamliner	189.50	Victory	75.00

Keep 'Em Flying \$125.00

SLOTS

Jennings 10¢ 4 Star Chiefs, 3/5	\$175.00	Callie 10¢ Orange Front Round Jack Pots, Chrome Trim, 3/5, Like New	\$160.00
Jennings 5¢ 4 Star Chief, 3/5	165.00	Mills 5¢ Roman Head, Gold Award	125.00
Callie 5¢ Orange Front Round Jack Pots, Chrome Trim, 3/5, Like New	150.00	Mills 5¢ War Eagle	100.00
		Mills 10¢ Futurity, 3/5, Like New	165.00

1/3 Deposit With Order, Balance C. O. D.

FLINT NOVELTY CO. FLINT 5, MICH.

518 E. MARENGO AVE.

ARIZONAS	\$185.00	SKY CHIEF	\$150.00	K. O.	\$ 97.50
BRAZILS	185.00	KEEP 'EM FLYING	129.50	YANKS	69.50
SANTA FES	185.00	GOTT. SHANGRI-LA	129.50	G.I. JOE	62.50
STREAMLINERS	185.00	FOUR ACES	109.50	MONICKER	69.50
OKLAHOMAS	185.00	JEEPS	99.50	TOPIC	69.50
GRAND CANYON	175.00	ACTION	99.50	TEN SPOT	40.00
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Equipped With Moseley's Special Disc and Reels
NOTICE—Prices Quoted Below Are in Quantity Orders Only.

2 5¢ Copper Chromes, #471413-471446	\$425.00	1 5¢ Gold Chrome, #470830	\$379.50
3 10¢ Copper Chromes, #470924-470932-469802	475.00	35 5¢ Brown Fronts, S# from 478997 to 479934	325.00
13 25¢ Copper Chromes, S# from 470171 to 471742	525.00	4 10¢ Brown Fronts, S#479569-475862-478013-480758	335.00

LISTED BELOW ARE MACHINES LIKE NEW

10 5¢ Brown Fronts, S# from 431401 to 450208	\$299.50	1 5¢ Original Chrome, #528556	\$300.00
2 10¢ Brown Fronts, #443072-450201	325.00	2 10¢ Original Chrome, #460920-490131	310.00
9 5¢ Gold Chromes, S# from 470568 to 478767	325.00	5 5¢ Consoles, #528651 to #429932 (New)	349.50

SLIGHTLY USED AND FLOOR SAMPLES

17 5¢ Blue Fronts, S# from 440238 to 443294	\$199.50	14 25¢ Brown Fronts, S# from 445789 to 476340	\$269.50
10 5¢ Gold Chromes, S# from 441176 to 443872	299.50	3 25¢ Gold Chromes, S# 446781-441990-470554	325.00
28 5¢ Brown Fronts, S# from 441189 to 443872	239.50	13 25¢ Blue Fronts, S# from 380250 to 416767	225.00
2 5¢ Cherry Bells, #481261-413983	199.50	3 Mills 5¢ Gold Chrome, 3/5 P.O.	299.50
2 5¢ Goose-neck Front Vendors, S#166488-155672	39.50	1 Baker's Pacer, 5¢ Gold Award, #6661, Like New	199.50

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7 Dominos, Cash J.P., Light Cab. ..	\$375.00	10 5¢ Gold Chromes, S# from 470050 to 470614	\$299.50
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5 Mills 5¢ Jumbo, F.P., Original	79.50	1 5¢ Copper Chrome, S#483147	399.50
1 Exhibit 5¢ Jockey Club Console	75.00		
2 Bally Dark Horse, Free Play	139.50		
1 Fortune, Cash & Free Play	249.50		
10 Yankee 1¢ Cigarette Machines	6.50		
1 Marvel Baseball, Brand New	137.50		
2 Production, Brand New	137.50		
4 Five and Ten, Like New	89.50		

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1 Wurlitzer P12, Marble Glo	\$125.00	2 Seeburg 8800, RC, ES	\$635.00
1 Wurlitzer 416	150.00	1 Seeburg 9800, RC, ES	575.00

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECKS.

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Bombardier	Paradise	59.50	Victorious	99.50
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Mills Club Bell Consoles, 25¢	Mills Gold Chromes, 10¢	Mills Brown Fronts, 10¢	
Mills Club Bell Consoles, 10¢	Mills Gold Chromes, 25¢	Mills Brown Fronts, 25¢	
Mills Club Bell Consoles, 5¢	Mills Gold Chromes, 50¢	Mills Blue Fronts, 5¢	
Mills Gold Chromes, 5¢	Mills Brown Fronts, 5¢	Mills Blue Fronts, 10¢	
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4-Way Superbells, 5¢-5¢-5¢-5¢, C.P.	Write
4-Way Superbells, 5¢-5¢-5¢-25¢	Write
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 5-10-25¢ Cherry Bells 50¢ Brown Fronts

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Victory	90.00	Play Ball	49.50
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Cross Line	49.50	School Days	55.00
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Mills B.F., C.H.	200.00	10¢ Watling Rollatop, 3/5	150.00
Jenn. 25¢ 4-StarChief	250.00	5¢ V.P. Blue & Gold, Rebuilt	55.00
Mills 4 Bells, Factory Rebuilt	575.00		
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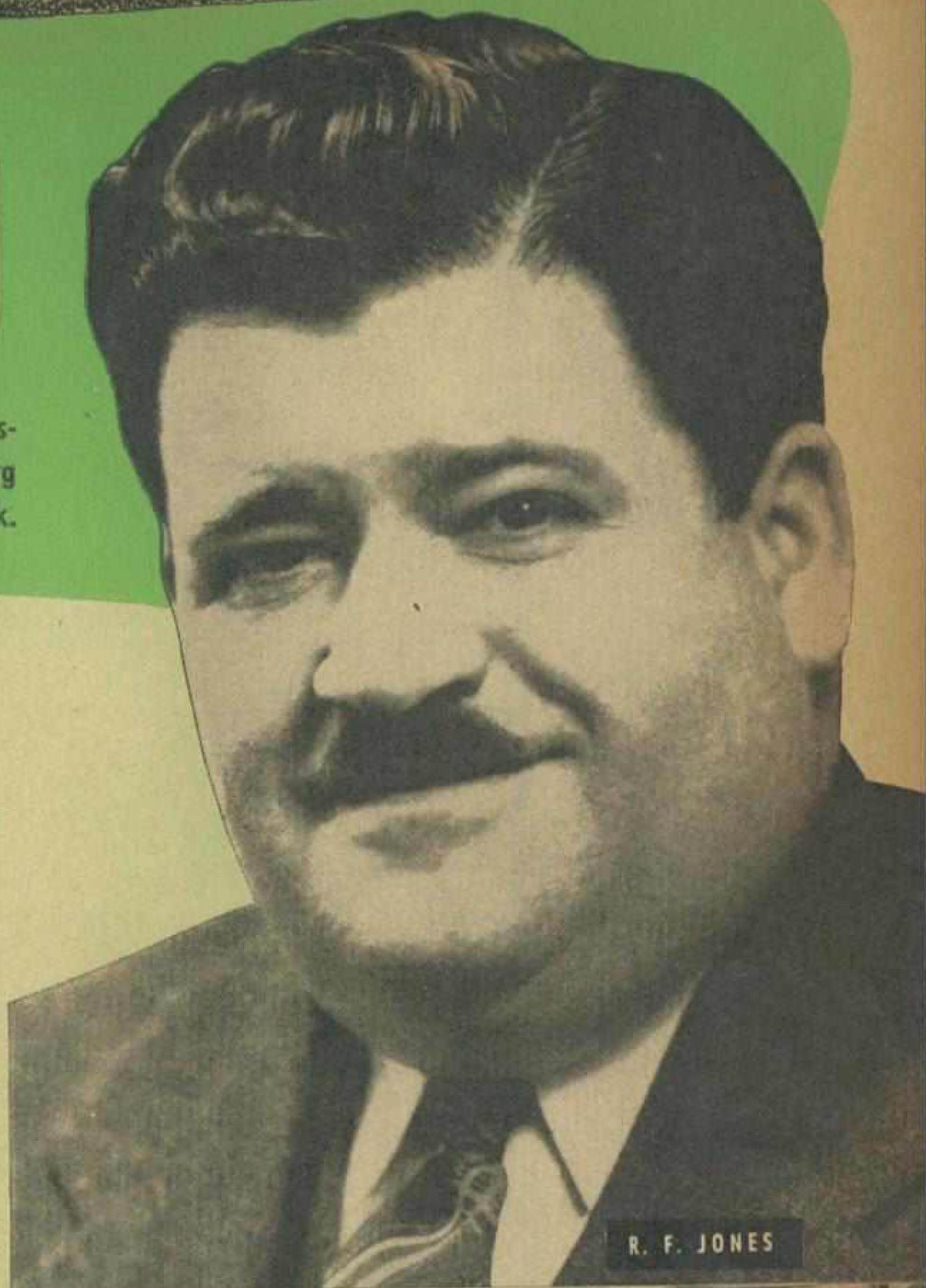
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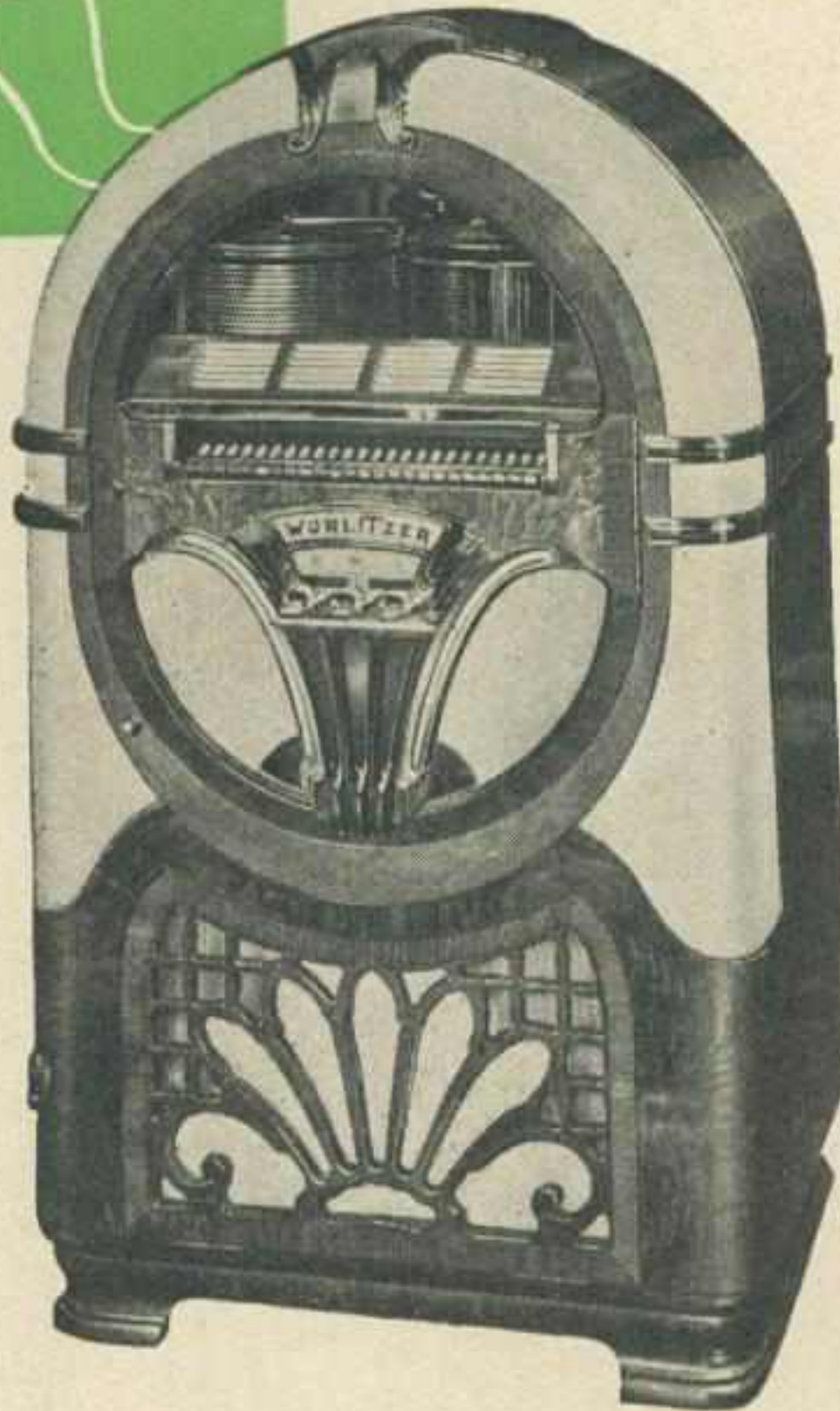
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