

The **Billboard**

MARCH 24, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

MUSIC

THE HONOR ROLL OF HITS



MIGUELITO VALDES
Sock salesman of the good neighbor policy
(See page 4)

LEGIT

Donaldson Awards Committee Plans 1944-'45 Voting

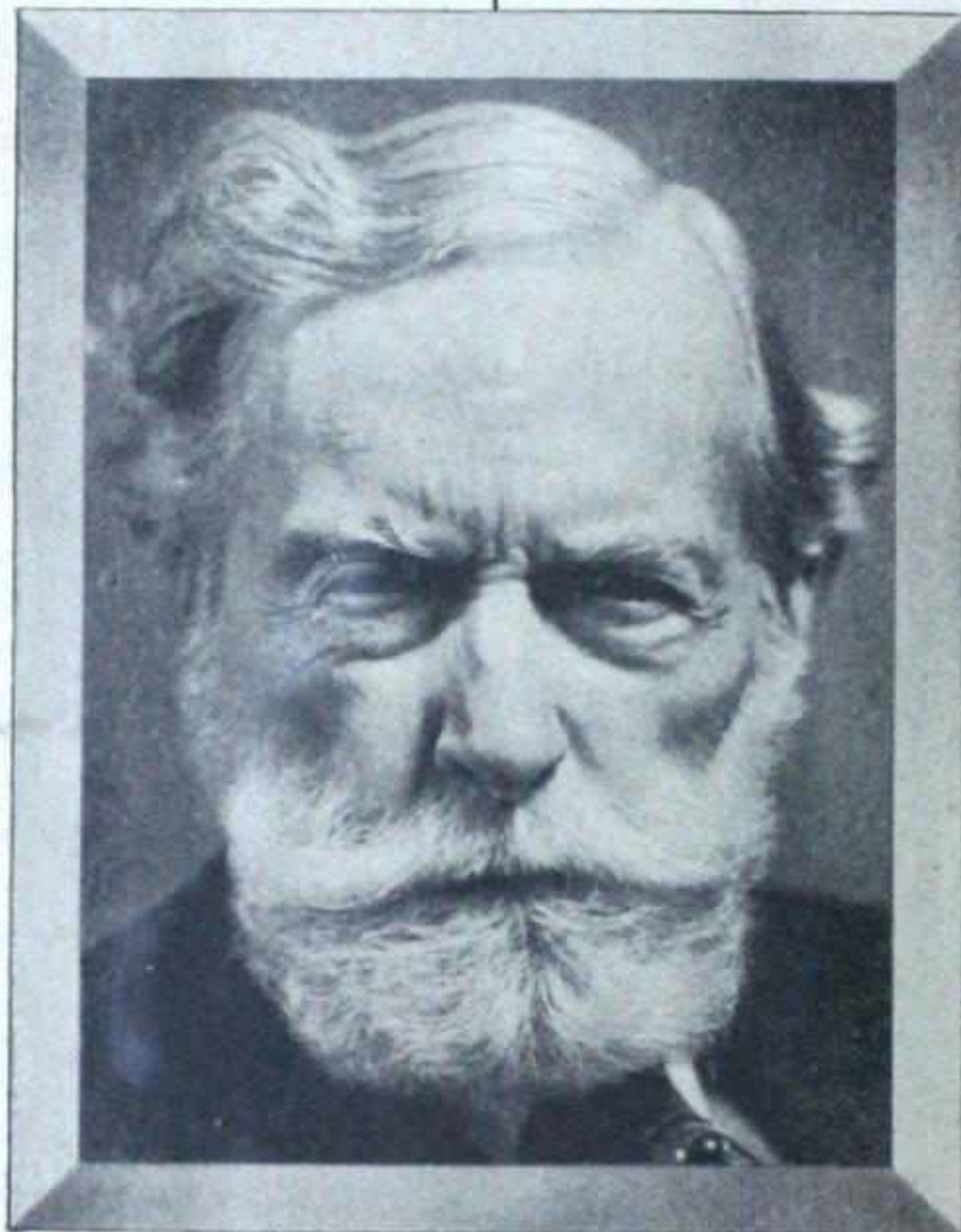
MUSIC

Small Diskers Bagging Plenty Name Artists

RADIO

YOU CAN'T FIGHT SEASONS

"UMBRELLA COVERAGE"



**Mr.
GIRARD
FRANKLIN
PENNMORE**
says:

"Our family tunes in all Philadelphia Radio Stations at times, but *most of the time we tune in WCAU*. Why? Well, tuning in WCAU has been a Philadelphia Tradition ever since we owned a crystal set. You see, WCAU has always had wonderful programs. I remember when WCAU brought us the first Columbia Network program ever broadcast. Then too, WCAU has always been Philadelphia's 'strongest' station. It was our first 50,000 Watt station, and though there

are other high-powered stations in Philadelphia now, I notice WCAU comes in clearest and strongest."

Mr. Girard Franklin Pennmore is typical of millions of long-established Philadelphians whose roots go deep in Philadelphia Traditions. As Survey Experts know, WCAU leads in total listening audience in Philadelphia, but even more important is the fact that WCAU has *always* been Philadelphia's Prestige Station.

WCAU

CBS AFFILIATE



"Umbrella
Coverage"

50,000 "FREE WATTS" SURGING OUT IN A GREAT TIDAL WAVE OF POWER IN ALL DIRECTIONS, GIVING "UMBRELLA COVERAGE" OVER A CLEAR NATIONAL CHANNEL

PHILADELPHIA'S LEADING RADIO INSTITUTION

HONOR ROLL OF HITS TABBED

Book Weak

LONDON, March 17.—An enterprising would-be comic, well known for pestering agents to see his act, an amateur affair which lacked bookings, finally booked a show week at a small London theater and he cabled those agents whom he had called upon. His cables were just worded: "Show Week . . . Theater." In response, he received one reply from an agent with an obvious sense of humor, who had caught the act. Cable reply read: "Show Weak . . ."

Bowles To Sell Senate Group Amusem't Lid

Strong P. A. Pitch Needed

WASHINGTON, March 17.—OPA Administrator Chester Bowles will have to be a lot more persuasive than he has been to date if he hopes to have ceilings extended to the entertainment biz, sources close to the Senate Banking and Currency Committee, headed by Senator Wagner (D., N. Y.), informed The Billboard today. Bowles will appear before the committee Wednesday (21) and at that time is expected to go into detail on his proposal that ceilings be extended to the entertainment biz and particularly theater prices. The OPA top-man made his suggestion to the committee in a letter Tuesday (13) and is expected to amplify it during his personal appearance before the committee which is now considering extension of OPA for another year.

Feeling within the Banking and Currency Committee, The Billboard is informed by a source close to the committee, is that it is going to be hard enough to hold the line on present commodity ceilings without attempting to extend price limitations this late in the war effort. Real estate ops, meat packers, dairy groups, dry goods orgs, and other "special interest" groups have all been before the committee in the past week urging upping of ceiling levels and the committee is "sweating it out" with them and has no idea of attempting to broaden the OPA measure now.

Bowles, incidentally, in recommending entertainment ceilings reversed himself, as on March 1, before the B. and C. committee, he said just the contrary. Regardless of his position, committee does not feel that entertainment is a "commodity" that needs price limits.

Foxhole Quintet

ATLANTIC CITY, March 17.—The "Foxhole Five" will miss the fiddling of Tech. Sgt. Joseph H. Fasano, Philadelphia. The 31-year-old gunner has returned to the AAF redistribution center here after 71 missions with a B-25 medium bomber crew in the South Pacific.

Music, he says, helped to keep his outfit going from the early campaigns in the Solomons to their final bombing of Mindanao in the Philippines. In New Zealand, he purchased a violin for \$125, the beginning of a 14-piece orchestra formed in the Solomons, of which the "Foxhole Five" was the jam session unit under the Philadelphia gunner's baton.

"Three of our men were air crew and two were grease monkeys," he related. "We'd come off a raid and pass the word around that the 'Foxhole Five' would be holding a jam session in the day room. Those G.I.'s would keep up there all night."

All 6 BB Polls In Weighting

Popularity surveys combine to give true pic of what public buys and hears

NEW YORK, March 17.—The Billboard presents, in this issue, the nation's first Honor Roll of Hits, an authenticated tab of music popularity based upon weekly surveys of every known practical indication of public tune yens.

Actually thousands of hours of research were expended by The Billboard staffers before the formula of even one of the individual segments of the music pop chart was accepted as a conclusive measurement of song acceptance. And these thousands of hours have been multiplied time and time again until now all indications of what the public wants can be compiled and weighted—so that the Ten Leading Songs may be presented each week to the industry and professions to which the music department of The Billboard is a vital business guide.

Every facet of tune-testing has been checked and presented in chart form as an accepted index of what the public wants. A number of the indices for many years have been the music showbusiness' guide for disks to buy, sheet music to stock and tunes to program. To these have been added other factors, other weights, other balances so that The New Billboard Music Pop Chart, starting with this issue, is the most accurate barometer known to the trade that makes its living from notes and words.

Every Angle Checked

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All Pluggery Checked

The New Billboard Music Pop Chart starts out with a Part I that reports (See HONOR ROLL OF HITS on page 12)

Kronenberger First As BB Legit Tab Nears Season End

NEW YORK, March 17.—The wire is in sight as the local crix come down the home-stretch in the aisle-experts Legit Accuracy Percentage Sweepstakes for 1944-'45. A half dozen out of the total of nine are still bunched within a pace or two of one another, but the addition of 11 more plays to the tally shows up a stumble or two that has changed the order. Last month John Chapman (News) had sprinted up to tie with Louis Kronenberger (PM) for first slot. Lewis Nichols (Times) was right on their heels in second position. All three have sat in on the 11 additions, but while Kronenberger and Nichols chalked up perfect scores, the News' drama mentor slipped up in judgments on One Man Show and The Stranger.

Kronenberger Sans Tie

So Kronenberger currently has the lead to himself with an accuracy score of 88.88 per cent, based on 56 right tabs as against 7 errors. Nichols holds in second, with eight misses against 55 hits for a score of 87.30. Chapman's nine errors and 54 bull's-eyes put him in third place with a score of 85.71.

Sun's expert, Ward Morehouse, is almost neck-and-neck with Chapman with a total of 85.42 per cent. Former went wrong only on Trio out of the last 11 (See Kronenberger First on page 4)

Cafes Serving War Workers Un-Curfewed

WASHINGTON, March 19.—First possible chink in the ironclad curfew is seen in the announcement made today by Paul V. McNutt, chairman of the War Manpower Commission, that restaurants serving only food to night workers engaged in war or industrial plants or war-related and essential civilian activities will be exempted from the midnight curfew. "I have been authorized by the Director of War Mobilization and Reconversion to exempt from his curfew request, restaurants which after 12 o'clock midnight, serve food exclusively and provide no entertainment and service night workers engaged in war or industrial plants or in activities supporting the war effort or providing essential civilian service," McNutt said.

This is not to be construed, McNutt pointed out, as exempting from the request those restaurants serving food primarily for entertainment seekers.

Fredericks Buy Wolfenden Agcy.

HOLLYWOOD, March 19.—Frederick Bros. agency is enlarging its picture department and has purchased the Bill Wolfenden Agency. With 29 film personalities coming in thru this deal, FBA now has more than 50 people for this field. Wolfenden moves to FBA to handle this department in Los Angeles, Frederick prexy said.

Wolfenden was with Edward Small in New York. He represented Small on the West Coast and opened his own office in 1941. Pact gives FBA such movie personalities as Sidney Toler, John Carradine, Guy Kibbee and Edgar Kennedy.

Theater Committee Sets Awards

Greater Bows Than in 1944

All segs of legit working to make second annual nod for footlight achievement

NEW YORK, March 17.—The Second Annual Donaldson Awards for outstanding achievement in the theater continue to grow as the theater's tribute to its own, with Ruth Richmond, executive secretary of Chorus Equity Association joining the awards committee for the 1944-'45 season. Committee which met for the first time this year on Tuesday (13) at Sardi's agreed to certain basic changes in distribution of the ballots. All ballots for current shows will be handled for the casts and backstage crews thru the stage managers. This was at the suggestion of Mady Christians

and Ole Olsen who rep the actors on the awards group and the idea was concurred in by Eddie Diamond who is the representative of the stage managers this year. The front of the house and all the members of the craft unions and members of the Four A's, not currently employed, will be handled, as they have been before, thru mail ballots.

Goal, 100% Vote

While last year a representative cross section of the theater voted, the intent this year is to get out the vote 100 per cent to make the footlight crowd realize that the Donaldson Awards are no better or more important than they make 'em. Decision to use both mail and direct voting approach was arrived at in order

not to disfranchise a single individual connected with the theater, whether he or she worked during the season or not.

Current year's Donaldson Award promotional plans were explained by Bob Francis, drama editor of The Billboard, to the committee which was virtually 100 per cent in attendance, with Alfred Harding subbing for Equity Prexy Bert Lytell, and Buck Crouse missing because of the illness of his partner in theatrical crime, Howard Lindsey.

These plans as outlined briefly in BB (February 24) include not only the specially engrossed parchment scrolls of last year but gold keys designed as a permanent tribute to each and every topper on the Main Stem every year. (See Donaldson Awards on page 30)

In This Issue

Table listing contents of the issue: Bands & Vaude Grosses, Burlesque, Carnival, Circus, Classified Ads, Cocktail Combo, Coin Machines, Fairs-Expositions, Final Curtain, Births, Marriages, General Outdoor, Legitimate, Letter List, Magic, Merchandise-Pipes, Music, Music Merchandising, Music Popularity Chart, Night Clubs, Parks-Pools, Pipes for Pitchmen, Radio, Repertoire, Reviews, Legit, Night Club, Vaude, Rinks-Skaters, Roadshow Films, Routes: Carnival, Circus, Television, Vaudeville, Vending Machines.

Radio's V-E Day No Wild Riot

NEW YORK, March 17.—V-E Day in radio, according to plans now being outlined by web program heads, will be a day of cautious rejoicing, extended news coverage and strong emphasis on the war against Japan. Program men are convinced that the public, with men still away from home and facing a long, hard pull against the Japs, will not be dancing in the street.

Radio's biggest job, most execs say, will be to point out how tough the Japs will be and how long it will take to beat them. Most of them are taking a cue from the OWI in their emphasis on the Nips. (David Fredericks, OWI director of war programs, told the New York regional meeting of the radio industry section of the OWI recently that the "Beat Japan" pitch will be the one which the OWI will emphasize more than any other in the future.)

Please Omit Ads

The webs, and the indies, too, are asking their clients that commercials be omitted during V-E Day and that they merely say: "The _____ company joins the country in rejoicing over the victory." All of the nets will bring in clergymen to give prayers of thanksgiving. Most of the regular skeds will be suspended to allow time to special features. However, commercial or sustaining shows which have war or other public service themes will stay on the air with, of course, the "Beat the Jap" pitch predominating.

The reason for the webs' caution was explained this way by one program chief: "The invertebrate party boys," he said, "will have their parties whether or not there is a reason for celebrating, but the majority of Americans will probably breathe a deep sigh of relief and begin to worry once again about their men in service. None of them will know whether they are coming home or being shipped to the Pacific. And by that time most of America will realize how tough Japan will be. There'll be darned little dancing in the streets this time. Radio's job will be to keep in tune with the temper of the people. If it doesn't, if it pulls out all the stops, then the industry will get a nice bulging black eye from the press and the public. When Japan is finally defeated, we can really go to town."

HOLLYWOOD, March 19.—Richard Woollen, former advance man and flack for Horace Heidt, has joined the Blue Network production staff in Hollywood. Woollen will handle music and variety shows originating here.

MIGUELITO VALDES Sock Song Salesman of the Good Neighbor Policy

HE'll sing anything—but he likes 'em sweet and, as he puts it, "75 per cent romantic." He'll play any instrument—guitar, piano, drums and all typical Cuban instruments—but he prefers to play his vocal chords.

He comes thru the camera with all the s. a. that an L. A. should have, but he'd rather sing to his audience—in the flesh.

When he started working for a living he mixed singing with a little boxing—sometimes he'd sing and sometimes he'd box and

sometimes he'd mix 'em. He started seriously in this singing business when he played the bass fiddle in an ork and doubled in duets with a famous Cuban singer of the time, Maria Teresa.

He cased out of Cuba thru Panama City where he worked with Azcarraga's orchestra but bounced back to Cuba for a session with Castra Bros. Then came Victor disks, and in 1940 came America. In the past four years he's sung with Cugat, with NBC and CBS. Then came Mocombo in Hollywood, some pix and finally his sock appearance at La Conga in New York. A little side trip to Mexico produced five more pix, some more radio experience and the Chesterfield program spots over NBC. Marks Music and Robbins pub his words and note-ing, and Decca disks him.

His latest pic is Pan-Americana. General Amusement Corporation books him—and he's doing okay by U. S. and his Below-the-Border friends.

Stem Crix Tab

(As of March 17, 1945)

	Right	Wrong or No Opinion	Accuracy Percentage
Louis Kronenberger (PM).....	56	7	88.88
Lewis Nichols (Times).....	55	8	87.30
John Chapman (News).....	54	9	85.71
Ward Morehouse (Sun).....	41	7	85.42
Robert Coleman (Mirror).....	53	10	84.13
Howard Barnes (Herald-Tribune).....	46	10	82.14
Willella Waldorf (Post).....	46	15	75.41
Burton Rascoe (World-Telegram).....	46	16	74.20
Robert Garland (Journal-American).....	39	17	69.64

(Note—Voided in this tabulation are revivals with fixed or limited runs. Also not tabbed are 13 shows which have preemed too recently to have had an opportunity of proving themselves.)

Radio Gets More Newspaper Space, NBC Check Shows

CHICAGO, March 17.—News about radio is receiving more space these days, even in the face of wartime paper shortages. This has been revealed by a survey completed this week by Jack Ryan, head of NBC's Central Division flackery. Survey was conducted in 22 States serviced by the department.

Illinois was one of the States showing an improved position for radio space. The Chicago Tribune and The Chicago Daily News started radio news columns this year. So did The Joliet Herald-News, Springfield State Register, Mount Vernon Register-News and The Dixon Evening Telegraph.

Two Fort Worth papers, The Press and Star-Telegram, have added daily columns, and the latter also has started using daily pix. Other improvements were in The Birmingham (Ala.) News and The Mobile Press-Register in the same State. The former has doubled its daily column space, and the Mobile paper has added a Sunday column and doubled the space devoted to station listings.

In Michigan, The Adrian Daily Telegraph has given a 50 per cent boost to its listing space, and The St. Joseph Herald-Press is carrying six times the amount of highlight listings it printed a year ago.

"Real Life" Ideal To Get Heatter's Audience Rating?

NEW YORK, March 17.—Mutual, which seems to be convinced that Real Stories sustainer currently occupying its Gabe Heatter follow-up slot, 9:15-9:30, is worth holding, it is starting an intensive drive to sell the program, pointing out that its 6.8 rating is higher than any sponsored show ever got in the MBS period. Sales letter, sent out over the signature of Phil Carlin, MBS program v.-p., says that the net feels it's found, in Real Stories, the type of show needed to hold The Heatter audience.

Show, as pointed out in The Billboard seven weeks ago, was hypoed when Carlin came to Mutual with new writers, actors, director and producer brought in and a live ork added. The 6.8 rating on the show is the result of a special check of the 15 Hooper cities in which Real Stories is heard. The rating of the time period in all of the 32 Hooper cities is 4.4 last reports.

Fight Looms Over "Breakfast" Title

HOLLYWOOD, March 19.—Court battle over ownership of title, Breakfast at Sardi's, loomed this week following attempt of Dave Covey, operator of the Boulevard Cafe, to get an injunction to keep Tom Breneman from interfering with his plans to start a show of his own. For the last several years, Breakfast at Sardi's has been aired from the cafe, but Breneman and his associates recently took over the old Tropics on Vine Street from where the show will now broadcast.

Title of show also was recently changed to Breakfast in Hollywood, because of pic deal that has since been signed. It is understood that Covey also is cooking up a film deal for a picture to be titled Breakfast at Sardi's.

NBC Rate Card Set This Week

NEW YORK, March 17.—NBC's video sales department is currently quoting time rates to ad agencies. A regular rate card is in the works for distrib, according to the trade. Rumors that the net was planning to charge \$1,350 per hour with a 4-1 rehearsal time York station, were denied by an official of the net. He said that the price being passed around the industry was completely false and far above the contemplated scale.

1941 Rate Card N. G.

The NBC tele rate card of 1941, the only one in existence at the present time, is inoperative and rough estimates are being given to agencies so that they may have some idea of the total cost of their shows once talent and production charges are added. The major part of producing will be done by the net, says the trade, but there will be no specific rules preventing the agencies from putting on their own shows. If the net offers a 4-1 rehearsal time ratio, it is expected that NBC will put together most programs. The web, it is said, can rehearse its productions as long as it likes, with no extra charge. An agency, however, will have to pay for extra time.

DuMont To Start Tab

It was also learned this week that the Allen B. DuMont Laboratories, operators of WABD, New York, plans, late in the spring, to begin charging the agencies and other groups which have used its facilities for rehearsal time. The rates, which are still in the think stage, will be pegged to compensate the station in part for the time which its technicians spend on rehearsals. Station operators feel that three or four hours in the studio begins to amount to dough but the half hour or less on the air doesn't count. DuMont collects thru prestige on its airings.

A final decidh on the DuMont plan, it is said, will be made within the month.

Gibbs May Simm-er As Old Gold Sub

NEW YORK, March 17.—Georgia Gibbs, singer who checked off the Moore-Durante package after Camel canceled, is being considered by Lennen & Mitchell to do a Ginny Simms as summer replacement for the Old Gold Comedy Theater (NBC, 10:30-11 p.m., Sunday). Milton Gelger will do the scripting.

Format would have chirper interviewing hospitalized servicemen in New York. There are still several bugs to be worked out before the show is definitely sold, among them scripiter Gelger's reluctance to live in the East over the summer and P. Lorillard Company's belief that Miss Gibbs's recent association with Camel would be a disadvantage. It is possible, if Gelger holds out, that the program may originate from the Coast. Jim Andrews, of the agency, is currently conferring with the William Morris Office on details.

Kronenberger First As BB Legit Tab Nears Season End

(Continued from page 3)

shows clocked, which gives him 41 rights and seven wrongs. Another current switch, however, shows up in a spurt by Robert Coleman (Mirror) to pass Herald-Tribune's aisle-squatter, Howard Barnes. Coleman's perfect tab of the last 11 shows puts him into fifth slot with a score of 84.13. In all he's been wrong 10 times and right 53. Barnes' errors on Trio and Laffing Room give him a total of 10 wrong against 46 right tallies. He now runs sixth with a score of 82.14.

Other three of the nine official drama pooh-bahs keep their previous order. Post's Willella Waldorf has an average of 75.46 per cent. Fem expert has seen 61 shows and been wrong 15 times. Burton Rascoe (World-Telegram) is right behind her with one more error, out of a similar total covered. Robert Garland (Journal-American) brings up the field. J.-A.'s pundit has sat in on 56 productions and chalked up 17 misses for a score of 69.64 per cent.

One More Tab

As The Billboard official legit season closes April 30, only one more tab will be taken before the finish line is crossed. Currently such plays as Good Night, Ladies; Hasty Heart, Hope for the Best, The Overtons, The Tempest, A Lady Says Yes, On the Town, Sing Out Sweet Land, Up in Central Park, It's a Gift, Foolish Notion, Dark of the Moon and Happily Ever After haven't been around this Stem long enough to prove themselves one way or another (The Billboard Yardstick for Success Is 100 Performances). There are over a dozen new ones due for arrival before the season's final curtain. So there is still plenty of opportunity for stumbles and upsets in the crix running order, even if time is getting short.

Neff Radio Expands, Enters Disk Field

DETROIT, March 19.—Neff Radio Productions, headed by Mortimer A. Neff, is expanding operations, with the equipping of a half-floor in the Stroh Building for offices and studios. Company functions as an advertising agency on radio time only and also does extensive production work, including civic affairs, such as Red Cross campaign activities.

The organization is branching out more extensively into the recording field, with Dorothy Ann Marks, who has been with the firm for six years, taking over as lessee of equipment under the name of Neff Recording Company. Typical assignment to be handled in this division is the Dow Symphony Orchestra, Midland, Mich., where they have signed a monthly contract for recording a 60-piece orchestra plus 100-voice choir, an exceptionally heavy assignment for portable equipment.

The Prophet

NEW YORK, March 17.—Danton Walker, Daily News Main Stem columnist, last week carried an item which said that Philco's Hall of Fame (Blue, 6-7 Sundays) spends all the dough, but Quick as a Flash (MBS, 6-6:30 Sundays) gets all the listeners. At the time that Walker ran the bit, it was not true. Fame was running around 8 in the Hooperating and Flash was hitting about a 7.

However, this week's advance Hooperatings show that Fame is down to a 6.5 and Flash is up to 7.1. Thus, Walker becomes a prognosticator extraordinary.

Or maybe Mutual was just protecting a contact for its press department.

<p>STOCK TICKETS</p> <p>One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons, Double Prices.</p> <p>No C. O. D. Orders. Size: Single Tkt., 1x2"</p>	<p>—and the sword shall be turned into plowshares.</p> <p>Order now and have</p> <p>TICKETS</p> <p>when you need them</p> <p>THE TOLEDO TICKET CO. Toledo (Ticket City) 2, Ohio</p>	<p>SPECIAL PRINTED Cash with Order. Prices:</p> <p>2,000 \$ 4.25 4,000 4.83 6,000 5.87 8,000 6.91 10,000 7.15 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50</p> <p>Double coupons. Double prices.</p>
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The Droop Season's Coming Up

Ford Seeing "Stars" for "Love" Slot

Blue Seeks Even Trade

NEW YORK, March 17.—Ford Motor Company, thru J. Walter Thompson, is now dickering with NBC for the 2 p.m. Sunday time being vacated at the end of the month by General Foods' *Those We Love*. Ford intends to put *Stars of the Future*, its half-hour showcase, on the Blue Friday nights at 8, into the NBC slot.

Ironic twist to the story is the fact that Blue is interested in buying *Those We Love* as a sustaining package to be put into the *Stars* slot. Web has asked package owner for an audition disk and is said to be high on the program.

Bigger Audience Foreseen

It is understood that Ford and his agency both feel that *Stars* will get a bigger audience on NBC Sunday afternoon than it is now getting on Blue. Show's Hooperating in the current report is 2.9, a 0.4 rise over the last report but still nothing to dance in the aisles about.

Ford deal with NBC will be consummated by the end of the week if net's program toppers think *Stars* has the stuff. Under the new NBC program rules they can nix the show if they don't feel it can come Hooper thru.

Canadian Outlets To Pay \$141,672 For Music in '45

OTTAWA, March 17.—Canadian Performing Rights Society has been authorized to collect \$141,672 from Canadian radio stations this year for the use of copyright music. The authorization was made by the Copyright Appeal Board in a schedule filed with State Secretary McLarty and published in an extra edition of *The Canada Gazette*. The fees from the radio stations are payable monthly in advance.

The Society, appearing before the board in January, asked for \$247,926 in fees for 1945. In 1944, it received \$138,310. At the January hearing, counsel for the Canadian Broadcasting Corporation said that because of war conditions the time was "inopportune" to put into effect fees sought by the CPRS this year.

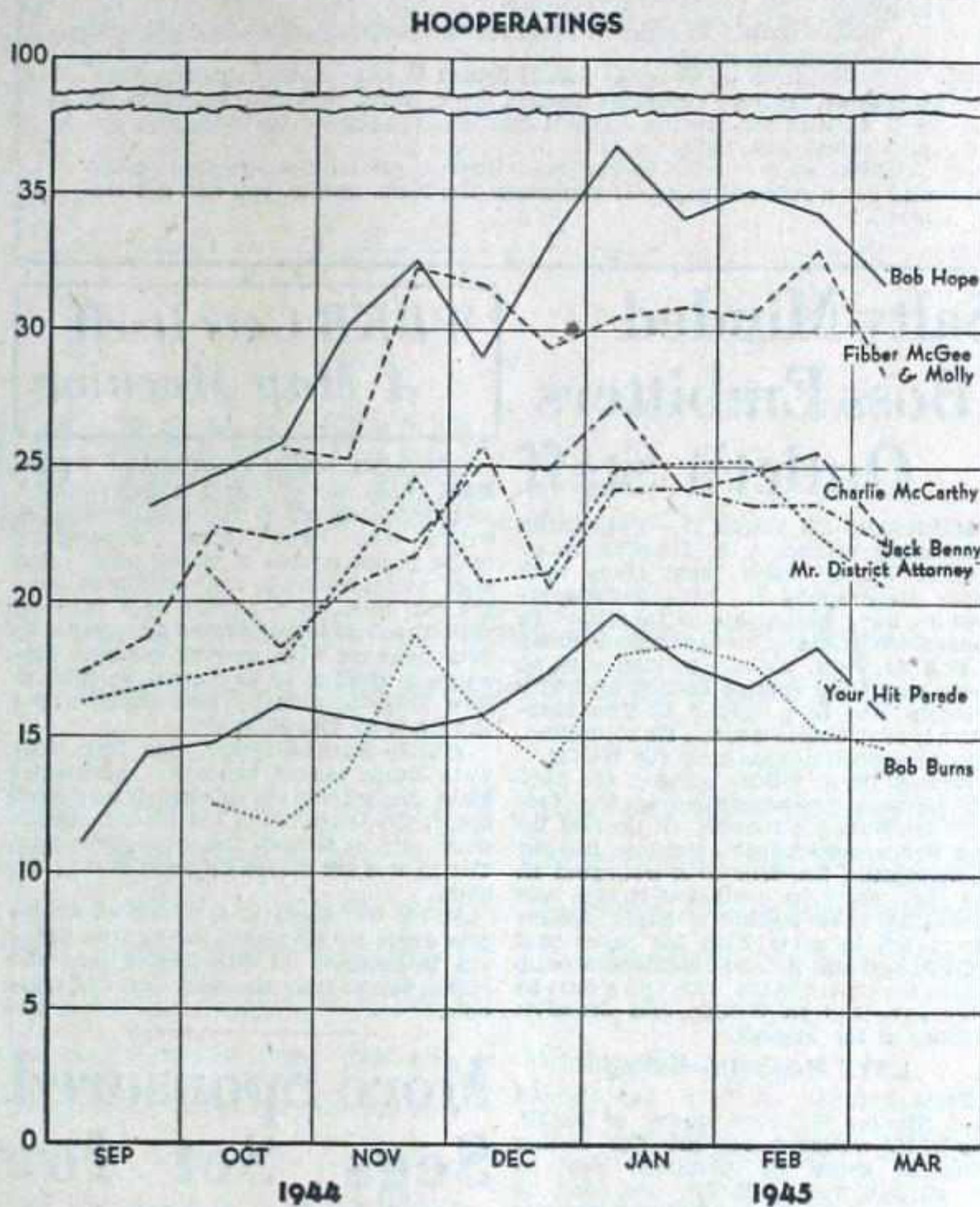
The board authorized Broadcast Music, Inc. (Canada), Ltd., to collect \$17,709 from Canadian radio stations for the use of its repertoire during 1945. This was the amount requested by BMI. In 1945 BMI received \$17,288.

Quebec Assembly Okays Premier's State Radio Plan

OTTAWA, March 17.—Quebec Premier Maurice Duplessis's measure for the creation of a provincial radio network to be known as Radio Quebec was approved Friday (16) by the Province's Legislative Assembly. The bill was given second and third readings after the assembly passed resolutions pertaining to it.

Federal government approval is necessary before the proposed network can be put into operation. Premier Duplessis told the legislators that one of the main purposes of the proposed Radio-Quebec would be to create "an opportunity for the province to express its own views on educational problems and to counter-balance the influence of some programs of the Canadian Broadcasting Corporation."

PEAKS AND VALLEYS OF TOP BROADCASTING SEGS



Reduction in Ratings Start

It happens every year—but the boys still drag out act that show's going to hell

NEW YORK, March 19.—The crying towels are in demand—in fact they're so wet that ad agency execs are spending their off-hours figuring out new ways to wring out the towels before their sponsors start sprinkling the floors all over again.

And the sorry fact is that the towels, the same towels are wet with the same tears at the same time every year—because the Hoopers start drooping in February—and talent, sponsors and even station men start making with *The Tears, Point by Point* as the ratings drop.



It's a Weather Biz

One performer whose ups and downs have been not too scenic railwayish is really sobbing this year, letting loose huge black clouds for the first time, because he too has noted, just as Hope, Bergen, Fibber, Burns and Jay Jostyn (*Mr. D. A.*), that as the days become longer and warmer the available audience becomes smaller and smaller and his, as well as all nighttime show ratings, become smaller and smaller. (Daytime shows don't vary much seasonally because audience isn't wandering.)

Bad weather keeps 'em home and down thru the year it's been proven that when they're home—they listen and are checkable. When they're not home, they're not listening as far as Hooperatings are concerned tho many dial just the same—in automobiles and in the open where there's no phone with which to check coincidentals.

No Country Check-Up

No adequate check-up is available of the sets that move from city to country for the summer, altho one radio manufacturing concern's sales research director estimated that the actual number of radio families decreased only a maximum of 10 per cent in the summer. Research director of the set-maker checked 23 summer resorts of families in all income groups from settlement (welfare) camps to exclusive Thousand Island summer mansions and reported that while the decrease of telephone families was over 60 per cent, the decrease in radio set ownership was nil. Interesting facts developed in the lowest income brackets which indicated that more lower-bracket women and children listen to radio regularly while resting in summer camps (Catholic Charities, etc.), than they did at home—more free time and greater availability of receivers was the answer. In the swank homes and even on sailboats on the Sound, there's more solid listening in the summer than in the winter—but it's not listening that proves itself in ratings... and ratings don't like the heat.

Third Week in January Tops

However, summers away from home aren't the entire answer to the downward curve that starts from a high each year, hit generally the third week in January. That week is generally the toughest of winter for a good section of the population of the U. S. A. Year after year ratings attain their peak in January—and then the curve is down until September when it starts up again. The five-year record of average Hooperatings proves this:

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May
'40-'41	10.5	11.1	11.8	12.0	12.2	11.8	11.2	8.9
'41-'42	9.7	10.0	11.1	12.4	12.1	11.3	9.5	9.9
'42-'43	10.2	11.3	11.9	12.5	12.1	11.7	10.6	9.6
'43-'44	10.0	10.5	10.7	10.8	11.0	10.5	9.8	8.4
'44-'45	8.7	9.8	9.7	10.1	10.7	10.0		

Can't Duck Seasons

Seasonable ups and downs can't be (Sec CUT IN RATINGS on page 10)

Campbell Soup Gets Moore-Durante Show

Esty Loses Package

NEW YORK, March 19.—The Moore-Durante seg, with as many sponsors after it almost as the Joan Davis sweepstakes, looks set to go to Campbell souper, with the Esty Agency unable to get a sponsor in time to hold on to program.

M-D program will stay in same slot on CBS and carry on in the same Durante-Moore manner. Among the sponsors who won't get the show is Corn Products who was said to have been ready to drop *Stage Door Canteen*, to buy Durante.

Program will be handled, as all Campbell Soup biz is, by Ward Wheelock Agency.

Holles WBBM News Head, Commentator

NEW YORK, March 17.—Ev Holles, No. 2 man to Paul White in CBS news, moves to Columbia-owned WBBM in Chicago next month to head the outlet's news department and start a regular six-a-week sponsored commentary for Standard Oil of Indiana. He will be replaced at CBS by Wells Church, radio director for the Republican National Committee in 1936 and 1940.

Holles's new post and his new show scotch trade-paper rumors that he was being sent to a news Siberia by Columbia.

RCA May Snag Another Times Radio Editor

NEW YORK, March 19.—Jack Gould, radio editor of *The New York Times*, may follow in the footsteps of one of his predecessors, Ornin Dunlap, and go to work for RCA. It is understood that Gould is slated for an important publicity-promotion post with the company.

Dunlap, long-time radio editor of *The Times*, now heads up publicity and advertising at RCA-Victor.

Det. Free Press Slaps WWJ Over Hope E. T. Blurbs

DETROIT, March 17.—Professional reaction of the recent banning of transcribed commercials on WWJ had a kick-back this week when *The Detroit Free Press* took a mild slap at the unnamed "local radio station that proudly boasts 'no transcribed announcements—no singing commercials'" for using "melodic blurbs on the Hope program." As repeatedly stated in the trade press, the WWJ ban naturally applied to its own shows and not to network originated shows over which the station has no control, but *The Free Press* evidently forgot that a radio station lacks even the slight degree of control over a network show that a newspaper can exercise over syndicate materials.

The item appeared in *The Town Crier* column, now handled "by *The Free Press* staff," which was written until two weeks ago by Tony Weitzel, who switched to *The Detroit News*, owners of WWJ.

Philco Planning Early Tele-Set Output Post-War

PHILADELPHIA, March 17.—Philco plans to produce television receiving sets for the public within a few months after the end of the war, John Ballantyne, president, informed stockholders in a letter accompanying March dividend checks. "We believe that television has now progressed to the point where it is ready to proceed commercially at the end of the war and provide a satisfactory service for the public," Ballantyne said.

Pointing out that 12 channels in the spectrum have been set aside by the FCC for commercial television, he added, "Philco believes that these channels will permit several hundred stations to go on the air in the next few years and give a large part of the public regular television program service. Many sections of the country will have the benefit of programs from several stations. The commission's action can therefore be the basis for a large post-war industry and provide employment and job opportunities for a great many people."

Raytheon Files West Coast Aps To 26,000 Mc.

HOLLYWOOD, March 17.—Further evidence that the West Coast is to become increasingly television-minded was seen in application filed with FCC by Raytheon Manufacturing Company, of Waltham, Mass. This will augment company's prospective Eastern tele web.

Mountain-top sites are being picked by company, with stations skedded for Mount Adams, Washington; Mounts Shasta, Lassen, Tamalpais, Whitney and San Geronimo, Calif.; Wheeler Park, Nev.; Kings Peak, Utah and Gray's Peak, Colo. Elevations range from 3,000 to 15,000 feet. All transmitters would be located underground.

Company is asking FCC for assignments on channels up to 26,000 megacycles, which includes space heretofore unexplored. Circuits would also be designed for FM and standard broadcast relays, highway control systems, public call systems and other services.

Clear Channel Ops Hope To Up Power To 500,000 Kc.

WASHINGTON, March 17.—Accentuating the positive, clear channelers will use FCC May 9 hearing to urge lifting of power limits, currently 50,000 kc. to 500,000 kc., in preparation for post-war air domination fight. This was report going rounds here today and while clear channel ops were keeping their lips buttoned and their powder dry, there seemed good reason to believe that they are currently planning offensive of their own so that all will not be gloom when FCC gets down to cases on c. c. future. Channelers already know that FCC is going to bring in own recommendations which may not add to happiness of ops, particularly as one major recommendation is expected to suggest that West Coast clear channelers be turned into regionals and c. c. operations be moved to Middle West.

Clear channel ops believe that if they can get lid taken off power, the hearings will not be entirely lost. Mexico, it is expected, will attend Rio de Janeiro June 1 Pan-American Telecommunications Conference with proposal for lifting power ceilings, and American ops, reasonably enough, feel that if power is going up South of the Border then it should certainly be boosted North of the Border as well.

Outlet engineers met with FCC technical men yesterday (16) to map plans for May 9 hearing. Ops had hoped hearings would be delayed but every sign here today pointed to the hearings going off on schedule.

Engineers' Lament

CHICAGO, March 17.—The engineers of WOW, Omaha, have at last rebelled. Recently they put up on a bulletin board their opinions of talent that has been giving them a shoving around on transcribed shows. Part of the notice read:

"Dubbing done at all hours—day or night—by cheerful recording operators at your convenience. Take extra copies to all your relatives. Never mind the expense. WOW will pay for the blanks. Think nothing of it. Forget the thanks; WOW maintains these operators for your benefit.

"Don't bother to come at 12:45 for the program; come at 12:51 and we'll record the show.

"Why do it at 78 rpm? We'll record it any speed to match your turntable. If your turntable doesn't work, bring that in. We might as well fix that for you, too. (We'll furnish an operator to wind your old phonograph for you.)

"Pay no attention to our quotations of prices. See the front office and get a reduced price. If you know the right people, you can get the plant."

Salty-Minded Boss Embitters Outlet's Staff

MINNEAPOLIS, March 17.—Twin Cities is seething because A. E. Joscelyn, manager of WCCO (CBS), went along with three Minneapolis-St. Paul newspapermen at navy invitation to take part in shakedown cruise of newly commissioned U. S. S. St. Paul. Other stations want to know why they weren't invited and why Joscelyn had to go along as *The Star-Journal* sent Cedric Adams, its columnist, who also does newscasting for WCCO.

Meanwhile, at WCCO, some of the boys are showing resentment over the fact that the boss got himself all dressed up in a war correspondent's uniform instead of delegating the trip to a newsman in the org. Joscelyn explained it this way to another radio station manager: Adams was asked to cover both his paper and WCCO, but said he couldn't handle radio unless an expert radio man was along, so navy gave bid to WCCO, and Joscelyn grabbed it for himself.

KSTP Head Hits Ceiling

From another source it was learned that Stanley Hubbard, prexy of KSTP, the NBC outlet here, hit the ceiling when he heard an invitation went to WCCO and not to KSTP, and that he tried unsuccessfully to get invite for one of his men. Hubbard wasn't in for comment, but Kenneth Hance, manager, said station did get bid but after some consideration decided not to accept "because occasion was better for newspapers than for radio."

At any rate, WCCO has two men en route to embarkation point to make cruise, expected to last three to six weeks, while other stations are out in the cold. And they don't like it a little bit, despite what some say publicly.

Legion Sponsors 11 E.T. Shows on G.I. Bill of Rights

DETROIT, March 17.—A new transcribed series of 11 programs, *This Is Our Duty*, sponsored nationally by the powerful American Legion, went on WJR Sunday (11) at 1 p.m. The program is being readied thru transcription for local sponsorship by Legion groups all over the country.

The series is designed to show the public the features of the G.I. Bill of Rights which, the Legion feels, is not well enough understood generally. With 1,500,000 men already discharged from the services, the problem of the returnee is becoming more significant daily, and the series is written as a series of dramas to educate the public along these lines. The Detroit Districts' Association of the Legion, made up of all local posts, is assuming joint sponsorship of the WJR series, while national plans call for each Legion Post or local group to contact local stations and aim to get the 11 quarter-hours on the air.

CLEVELAND, March 19.—Carl E. George, assistant manager of WGAR, Cleveland, now is en route to Philippines as WGAR war correspondent. Station sent David Baylor, program director to European theater last summer, being first indie with correspondent in ETO.

WBKB Gets Itself A Map Machine

CHICAGO, March 17.—Staff of WBKB, B&K video station here, is developing a map machine called the Shadow-Graph, which uses lights, glass, transparent maps, paper figures of tanks, bombs and flags, and a mirror so that television camera can pick up a picture of a map on which movement of armed forces can be demonstrated with moving symbols. Machine is similar to that used by CBS in New York for months, first described for the trade by *The Billboard*.

WBKB Shadow-Graph has four 450-watt lamps placed beneath a horizontal glass on which are placed transparent maps. On these maps are placed, upside down and in reverse, the symbols needed. The figures are moved by hand during the show.

Above the maps is a mirror at 45-degree angle which rights the figures. Camera is focused on the mirror and the screen shows only the map and the symbols.

More Sponsored Segs Set for B&K in Chicago

CHICAGO, March 17.—The number of "commercial" programs telecast by WBKB, Balaban & Katz video station here, will be augmented in the near future by two new shows to be put on by companies that have plenty cash and can be expected to do first-class video. Altho these and all other shows plugging products on WBKB can be said to be commercial because of the sales pitches in them, the station does not receive any money for its facilities.

First of the two new commercial series will be started on WBKB next Wednesday (21) by Marshall Field's local department store. Thirteen-stanza series will be presented every other Wednesday afternoon. First one of series, to be titled *Wednesday Matinee*, will be a style show. Plans for subsequent shows in series have not been set definitely yet.

Second new commercial for WBKB will be aired, starting in May, by one of the biggest radio manufacturing companies in town. Plans are still hush-hush and name of company cannot be released yet, but it is known that outfit will undoubtedly use two nighttime shows—one a news commentary and the other possibly an interview and special events format. No agency will be involved in either of these two new series.

Underwood Quits NL&B for Own Air-Package Firm

HOLLYWOOD, March 19.—Cecil Underwood, vice-prexy of Needham, Louis & Brorby, Inc., of Chicago and Hollywood, has turned in his resignation.

For the last eight years Underwood has been producer and director of Fibber McGee and Molly and *Great Gildersleeve* shows. He was one of the first to see the possibilities of the *Fibber McGee*

NBC Nixes Ad Puffs in Middle Of Newscasts

NEW YORK, March 19.—NBC has asked its sponsors to forego middle commercials in newscasts and expects that all the senior nets' bank-rollers will go along 100 per cent. Formal announcement of the middle-puff nix was made Thursday (15) by Niles Trammell, web prexy.

News sponsors are expected to ride along with the middle-commercial nix because a number of them have reports at hand which indicate that a commercial worked into the middle of hot news does not sell. They have been going along also with Trammell's request to cut ad-plugs to the bone when history-making news comes thru the air, because audience-measurement facts at hand indicate that sponsor and product identification reach a new low every time history is being recorded on the air.

Callback check-ups reveal that, altho audiences reached new highs on Normandy D-Day and on other D-days, the selling impact of the news shows aired on those days was nearly zero. Sponsor and product identification also were far below normal on those noteworthy days. Trammell pointed out that the request for the abatement of news pitches at this time came because "news today is our No. 1 public service obligation."

CBS, Blue Reaffirm Policies

NEW YORK, March 17.—On the heels of the NBC decision to eliminate middle commercials from news broadcasts, CBS and the Blue both issued statements reaffirming their news policies. CBS statement, signed by Paul Keston, the net's exec v.-p., said that Columbia feels the news should come before the plug and that middle commercials are okay in that they serve to break the tempo between war news and less important items. He added that they must conform to good taste, restraint and decorum.

The Blue's statement, signed by Prexy Mark Woods, said that the net doesn't object to middle commercials in news shows of 10 minutes or longer so long as they are delivered in good taste and do not break the continuity of thought. CBS also pointed out that it had reduced the total time allowed for commercials to two minutes in a 15-minute news show at the outbreak of the war.

MBS Changes Its Dog Tag

NEW YORK, March 17.—Effective March 26, MBS will drop its "This Is Mutual" tag and substitute what it considers a more dignified identification: "This Is the Mutual Broadcasting System." At the same time, the net will stop mentioning origination points by call letters and merely say, "This program came to you from our New York (Hollywood, Chicago or whatever the city may be) studios."

Decish to make the changes was approved by the web's board of directors last week when MBS toppers pointed out that the old catch-line was a little too tricky and more than a bit meaningless to most listeners. It's felt that the new one, which has been used before, has more meaning and dignity. Same goes for the station call letters.

Hilly Sanders a V.-P.

CHICAGO, March 17.—Hilly Sanders, radio director of the Mitchell-Faust Agency here, last week was appointed vice-president in charge of radio for the agency. Hilly is one of the youngest executives in town to hold such a title and has the distinction of being the only woman in town to hold such a post.

airer, and talked Hal Peary into building the Gildersleeve character into a full half-hour show.

Underwood bows out of his agency connection on or before June 1, depending upon when he can be replaced. He intends to open his own company here to produce, direct and package radio shows.

MBS's New Daytime Participation Show To Preem April 30

NEW YORK, March 17.—Mutual's new daytime audience participating show, subject of much speculation in the trade for several weeks, has been set for an April 30 preem, with Dud Williamson, emcee of *What's the Name of That Song?*, currently originating on the West Coast, doing the ringmaster chores.

Title of the program has not yet been set. Show hasn't been sold to date but it's understood that several sponsors are interested.

Bell To Telecast New Show Based Partly on 'Hour'

NEW YORK, March 19.—The Bell System, sponsor of the *Telephone Hour* on NBC, will shortly make the plunge into video with a new show based in part on the radio program, according to reliable trade reports. N. W. Ayer ad agency tele-toppers are currently prepping material for the client's approval.

It is understood that the company originally wanted to do a straight tele version of the radio show, but Don McClellure, head of the agency's video activ-

Senate Expected To Confirm Denny

WASHINGTON, March 17.—Senate confirmation of Charles R. Denny, 33-year-old general counsel of the FCC, for the existing commission post, is expected without opposition. Denny, general counsel for the FCC since October, 1942, was named for the job Wednesday (14) by FDR, bearing out the recent report published in *The Billboard*.

ities, was able to persuade them that it was not visual. However, the program will have a middle-brow music test. Show will go either to G. E. or NBC with the latter the more likely possibility.

"Rosemary" Finds "Clue's" CBS Slot

NEW YORK, March 19.—*Rosemary*, P&G strip show on NBC, switches to CBS March 26, filling the 2:15-2:30 slot left vacant by *Two On a Clue's* move to the old *Joyce Jordan* time, 2-2:15. *Rosemary* plugs Ivory Flakes and White Laundry Soap.

Because of contract difficulties, the show will be on both NBC and CBS from March 26 until April 2 when Columbia gets it exclusively. Benton & Bowles is the agency.

THREE MONTHS...

An interim report on some of the first things being done by the network that hastens slowly

For the past three months, Mutual's use of white space in the trade press has been devoted mostly to a plain exposition of new operating policies. We bragged not; neither did we promise miracles. We ventured to interpret nary a single rating trend. Except for noting a couple of rather spectacular newsbeats from the warfronts, our ads spoke simply of the easy, deliberate pace to which we've geared our progress.

Comes now, we believe, a proper time to report the state of the network and how it has changed during these three months. Some top advertisers and agencies have moved their business to Mutual. A few have departed. And some exceptional new program material has been signed.

1,042 NEW STATION-HOURS*

Look at the ledger first. Nine commercial programs were added, December through February, putting 1,042 more station-hours to work every week. Five sponsored shows, occupying 223 station-hours a week, were dropped during that period. And within the past few days we've signed 133 more station-hours a week in new business scheduled to start on Mutual soon.

Among Mutual's new (or returning) sponsors since December 1 are Carter Products, Chesapeake & Ohio, Coca-Cola, Kellogg, Textron, Seven-Up. Former shows

have been lately replaced here by General Cigar, Semler, Van Camp. The agencies in charge of this expanded activity include Ted Bates; Calkins & Holden; D'Arcy; Erwin, Wasey; Kenyon & Eckhardt; J. Walter Thompson.

AGATHA, ARCH & COMPANY

Program talent coups comparable to the newsbeats mentioned above have been scored by Mutual's newly strengthened Program Department. Agatha Christie's best-selling mystery fiction came to life, exclusively on these airplanes February 22, in the person of Hercule Poirot. Mutual also acquired the script and direction skills of that master craftsman, Arch Oboler, whose original dramas for radio will tingle spines and tickle funnybones when his new series begins April 5. Add, also, to the popular music sky Mutual's two new singing stars, Curt Massey and Anita Ellis.

* * *

Don't let our recent reticence fool you; this network is on its way...UP. And, as we promised three months ago, we'll keep you posted from time to time on our progress.

This...is MUTUAL

*By station-hours, we mean 60 minutes of commercial time per station.



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and "TOP FOUR" Sunday segs

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

VOL. 11, No. 5E (OLD VOL. I, No. 30E)

(MARCH 15, 1945)

PROGRAM SPONSOR & PRODUCT	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	TALENT COST	COST PER POINT	PROGRAM LENGTH	Talent Cost Per 1,000 Urban Listeners
BOB HOPE The Pepsodent Co. (Toothpaste)	31.7	259	NBC 128	Service to Front—CBS Transatlantic Quiz—Blue Amer. Forum—MBS Schubert News—MBS	Foote-Cone & Belding	\$15,000	\$ 473.18	½ hr.	\$.51
FIBBER MCGEE & MOLLY S. C. Johnson & Son, Inc. (Floor Wax)	28.3	425	NBC 140	This Is My Best—CBS Spotlight Bands—Blue Esquire—Blue Amer. Forum—MBS	Needham, Louis & Brorby, Inc.	\$10,500	\$ 371.02	½ hr.	\$.40
LUX RADIO THEATER Lever Bros. (Lux)	27.5	473	CBS 143	Various—Blue Various—MBS Various—NBC	J. Walter Thompson	\$16,000	\$ 581.82	1 hr.	\$.59
BING CROSBY Kraft Cheese Co. (Velveeta)	23.7	381	NBC 137	Maj. Bowes—CBS Town Meeting—Blue Various—MBS	J. W. T.	\$12,500	\$ 527.43	½ hr.	\$.54
WALTER WINCHELL Jergens (Woodbury Soap)	23.4	594	Blue 176	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	Lennen & Mitchell	\$ 6,000	\$ 256.41	¼ hr.	\$.24
JOAN DAVIS-JACK HALEY Sealtest (Milk and Ice Cream)	23.2	77	NBC 71	Corliss Archer—CBS Spotlight Bands—Blue Esquire—Blue Treas. Hr. Song—MBS	McKee & Albright	\$ 9,500	\$ 409.48	½ hr.	*
SCREEN GUILD THEATER Lady Esther (Face Powder)	22.8	237	CBS 143	Contented Hour—NBC Guy Lombardo—Blue Anita Ellis—MBS Schubert—MBS	Blow	\$10,000	\$ 438.60	½ hr.	\$.47
EDGAR BERGEN Standard Brands (Chase & Sanborn Coffee)	22.6	307	NBC 138	Blondie—CBS A. L. Alexander—MBS G'ld Choir—Blue D. Thompson—Blue	J. W. T.	\$14,500	\$ 641.59	½ hr.	\$.64
ABBOTT & COSTELLO R. J. Reynolds (Camels)	22.4	83	NBC 136	First Line—CBS Fred Waring—Blue Anita Ellis—MBS Schubert—MBS	Wm. Esty	\$12,000	\$ 535.71	½ hr.	\$.53
MR. DISTRICT ATTORNEY Bristol-Myers (Vitals)	22.1	298	NBC 128	Which Is Which—CBS Spotlight Bands—Blue Esquire—Blue Brownstone—MBS	Doherty, Clifford & Shenfield	\$ 4,500	\$ 203.62	½ hr.	\$.22
JACK BENNY Amer. Tob. Co. (Lucky Strike)	20.6	481	NBC 144	Kate Smith—CBS Pearson—Blue Gardiner—Blue Cleveland Ork—MBS	Ruthrauff & Ryan	\$22,500	\$1,092.23	½ hr.	\$.94
ALDRICH FAMILY General Foods (Postum)	18.7	270	CBS 125	Cities Service—NBC Various—Blue Various—MBS	Young & Rubicam	\$ 7,000	\$ 374.33	½ hr.	\$.35
KOLLEGE OF MUSICAL KNOWLEDGE Colgate-Palmolive-Peet (Soap & Dental Cream)	18.5	346	NBC 139	Great Music—CBS Icebox Follies—Blue Carnegie—MBS Schubert—MBS	Ted Bates	\$10,000	\$ 567.57	½ hr.	\$.56
TRUTH OR CONSEQUENCES P. & G. (Duz)	17.6	226	NBC 133	FBI—CBS Boston Symp—Blue Det. Symp—MBS	Compton	\$ 7,000	\$ 402.30	½ hr.	\$.41
EDDIE CANTOR Bristol-Myers (Sal Hepatica)	16.9	361	NBC 128	Sinatra—CBS Up With World—Blue G. Heatter—MBS Real Stories—MBS	Y&R	\$13,500	\$ 798.82	½ hr.	\$.81
Sunday Afternoon									
THE SHADOW D. L. & C. Coal Blue Coal	11.4	216	MBS 40	G. M. Symp—NBC Various—CBS Met Opera—Blue	R. & R.	\$2,500	\$ 219.29	½ hr.	*
THE SHADOW Acme White Lead & Color Works	9.1	216	MBS 41	G. M. Symp—NBC Shirer—CBS Prudential—CBS Met Opera—Blue	Henri, Hurst & McDonald	\$ 2,500	\$ 274.73	½ hr.	*
JOHN CHARLES THOMAS Westinghouse	8.9	100	NBC 140	W. News Today—CBS Sun. Vespers—Blue Various—MBS	McCann-Erickson	\$ 8,500	\$ 955.06	½ hr.	\$.97
WORLD NEWS PARADE Sheaffer (Pens)	7.4	124	NBC 139	Phil Symp—CBS C. Greenwood—Blue Roosty of AAF—MBS	Russel M. Seeds Co.	\$ 4,000	\$ 472.97	½ hr.	\$.48

*The networks in these cases are not extensive to permit of the projection of Hooperating and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported in these cases.

The average evening audience rating is 10.0 as against 10.5 last report, 10.5 a year ago. Average sets-in-use of 31.6 as against 32.8 last report, 32.0 a year ago. Average available audience of 79.3 as against 80.1 last report, 79.6 a year ago. Sponsored network hours reported on number 80¼ as against 80¼ last report, 81¼ a year ago.

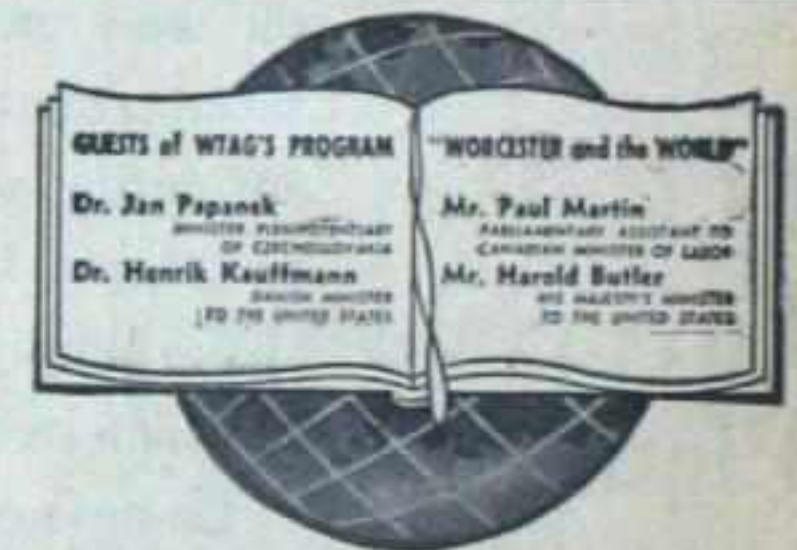
The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Capitol Nixes Free Platters For Stations

Stock Shortage Blamed

NEW YORK, March 24.—Radio stations thruout country will now have to pay for Capitol Records, as that company has done away with its free list to studios. According to music execs at indie stations around New York, they've always had to pay for disks from three major companies, Columbia, Decca and Victor, but Capitol until recently shipped records free to stations. Reason, altho Capitol execs wouldn't comment on situation, is understood to be because number of records sent to radio stations ate an appreciable hole in available stock pile.

Dave Dexter, Capitol publicity chief, says that firm still supplies disk jockeys with regular releases in form of specially-pressed, unbreakable bynallite platters, which are made in Hollywood, at \$2 apiece. Survey of disk jockeys in New York revealed that Dick Gilbert, WHN, is the only one who says that he gets Capitol's super-platters, Martin Block, WNEW station execs say, has to buy all his own disks, except for a few records he reviews in his column for a song lyric mag. However, trade is pretty much in accord with idea that leaders, band p. a.'s and vocalists slip Block advance dishing free of charge in order to get a hearing.



DISTINGUISHED WORLD FIGURES have been coming to WORCESTER



Red FOLEY THE NATION'S CHOICE

THE SWEET SINGLE OF SONGS OF THE HILLS AND PLAINS

RADIO SCREEN RECORDS

Direction: Dick Scott
Phone: State 7344, 203 No. Wabash Ave.
Chicago 1, Illinois

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5¢. Now doing work for RCA, MCA, DANNY KAY, EDDIE ROCHSTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.



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FCC To Reveal Allocations Pre-Confab in Rio

WASHINGTON, March 17.—FCC will definitely hand down post-war allocations before American delegation departs for Rio Pan-American Telecommunications Conference June 1, and FM will be in 84-102 mc. slot when decision comes, inside FCC sources here claimed today. Few, if any, changes will be made in commercial broadcast plan already announced by FCC, it is said, despite big arguments wheeled up against FM upping by FMBI and associates at recent oral arguments.

FCC Wednesday (14) revealed that its engineers had constructed an FM converter from parts picked up in local radio shops which cost \$8.85. The converter would partially overcome objections of industry spokesmen that present FM receivers would be made obsolete by switching spectrum allocation for the service. Only a portion of FM receivers could be converted with such an instrument. Demonstration here was put on in office of George S. Turner, chief of the field division of FCC and, coming as it did, shortly after revelation of "interference" tests at Denver, proved to many that FCC engineers are working tooth and nail to back up policy makers.

Rumored Secret Hearing

Another sign that FM is on the way up was the report regarding "secret" FM hearing held by FCC earlier in the week. While FCC refused to disclose results, it was rumored that it won new support for its position.

That the FMBI group took a behind-doors licking was indicated following the hearings when Maj. Edwin Armstrong, discoverer of FM and bitter opponent of the high-band move, was seen eating gloomily in a Washington restaurant. FCC'er spotted him and remarked, "Armstrong appears to have taken his defeat pretty hard."

FCC Reported Favoring Ernst Plan for WOKO

WASHINGTON, March 17.—FCC today was reported looking with favor on Morris Ernst plan for reorganization of WOKO, Albany, N. Y., that would remove Sam Pickard interest from the outlet thru sale of his holdings to Raymond M. Curtis and Harold E. Smith, other major stockholders in station. Ernst, well-known New York attorney, appearing for WOKO interests, proposed the plan at hearing here Wednesday (14).

FCC plan would be for Pickard to sell out for a price based on book value plus a sum not to exceed 20 per cent of value. At the same time, WABY-WOKO tie-up thru Gannett newspaper, holdings would be broken up under Ernst plan, with Gannett selling WOKO interests to Curtis and Smith and retaining WABY ownership under Ernst plan.

Admitting it was not perfect, Ernst said he saw no other solution to "hidden ownership" charge against WOKO. He was sole witness at the hearing Wednesday. Decision is expected from FCC in near future.

WLIB Godofsky Repps B'klyn Citizen Yens

NEW YORK, March 19.—Eli Godofsky, who heads up the Station WLIB operation for Dorothy Thackrey, is also repping a syndicate of men who would like to take over the name and newsprint allotment of the *Brooklyn Citizen*. Publisher of the *BC* has been in the hospital lately with plenty aches and may be persuaded to part with what remains of the paper.

Godofsky was formerly publisher of a small rag in Brooklyn and still has the smell of printers' ink in his nose. However, he's fronting the pitch and has no intention of getting away from managing the percolator for which he has Class B clear channel ideas.

Joan, Sponsors' Sweetheart, Has Agencies Panting With Offers

NEW YORK, March 17.—This Joan Davis situation, as Alice once said, is getting "curiouser and curiouser." With the once fabulous million-dollar Rexall Drug contract option fast running out, six agencies are in the field, all bidding furiously, and oftentimes at cross purposes, for La Davis.

Funniest angle in the whole mix-up is the fact that two agencies will learn for the first time here that they want Miss

MBS, WOR Mull Taking of Each Other's Shows

NEW YORK, March 17.—In an effort to strengthen Mutual and WOR's daytime program skeds, Phillips Carlin, the web's program v.-p., is currently working with the station's execs on a plan to put top WOR commercials on the net and web shows on the outlet. At the present time, the web's New York outlet has a daytime sked which is quite different in spots from MBS.

Carlin's idea is to take from WOR its best shows and offer them across the country as co-ops. And MBS shows will go to WOR also, for local sponsorship. Deal would work this way: If WOR had a top commentator who was sponsored in New York, Carlin would clear the speller's time thruout the web and ask the other stations to start selling. In return, WOR would take a top Mutual show, clearing its time and offer it to clients unless it has a national sponsor. In that case MBS would try to sell WOR to the sponsor. Purpose would be three-fold. First advantage would be to strengthen the web's co-op structure. Second would help WOR. And the third would be to clear up some of the programming difficulties which have beset the web and its outlets.

As yet, no definite shifts are set but it is known that station toppers like the idea and are willing to go along with Carlin on the strength of his top-notch past performances at NBC, Blue and, most recently, Mutual. If it works at WOR, says the trade, Carlin may ask WGN, Chicago, and Don Lee, Coast, to go along, too.

Radio Libel Law Introed in Pa.

PHILADELPHIA, March 17.—A bill, making it a criminal offense in Pennsylvania to libel a group by writing, printing, publication, exhibitions or by announcements thru any form of radio broadcasting, was introduced this week in State Legislature by Rep. Joseph Skale of Philadelphia. His measure would amend the Penal Code's definition of libel. Skale said present libel laws "do not take into consideration groups of persons," and his bill, providing fines and jail penalties, is designed to meet the situation.

The legislator said the broadcasting clause was entirely new in the definition of libel, adding: "In several instances recently, an individual performing a broadcast has said something before the station could stop it. Under existing law, we could not do anything against the speaker because there was no remedy."

Moore Repps WLW on Coast

HOLLYWOOD, March 17.—Tracy Moore, well-known West Coast sales exec, will have charge of the new sales office being opened in the First National Building here March 24 by the Crosley Corporation station, WLW, Cincinnati. Moore will also represent Station KGOR, Butte, Mont., and the Bar-Z Network. Other sales offices operated by WLW are located in New York, Chicago and Atlanta. Moore was for three years Western sales manager for American Broadcasting Company (Blue Network).

Davis for the same client to replace the same show. Kenyon & Eckhardt has approached the comedienne with an offer to replace army-bound Eddie Bracken for Standard Brands on NBC, Sunday, at 8:30 p.m. And Ted Bates, also for SB, has put in its bid for her as the Bracken replacement. Bates has offered exactly the same deal that she got from Rexall plus what Rexall hasn't been able to deliver so far—an acceptable time. K&E, unaware that Bates is in there pitching, has also offered the time but less dough.

Blow Agency wants Miss Davis for two accounts, Philip Morris and Lady Esther. Exact offer is not known. Ward Wheelock, who was in on the original auction before Rexall got the option, is working like a stevedore to deliver her for Campbell Soups as a Jack Carson replacement. And in the background is Young & Rubicam, interested, in its lofty way, in getting her for Lever Bros. Y&R offers the Burns and Allen slot on CBS with B&A moving over to plug Lipton's Tea, another Y&R account. Nothing will be definitely set until, if, when and as the Rexall option ends.

With horse-racing cut out, the boys in front of Lindy's are now laying odds on the Joan Davis sweepstakes. Only past performance chart is her 23.2 Hooperating.

L&M to Showcase Spielers on "Which"

NEW YORK, March 17.—Lennen & Mitchell agency will use Old Gold's *Which Is Which* show (CBS, Wednesday, 9:30-10 p.m.) as a showcase over the summer to pick a new emcee to replace Ken Murray. Murray bows off shortly.

Agency will use a different speller each week for the entire summer layoff and decide on that basis which one does the best job. Despite the plan, J. C. Flippen is being mentioned for the slot in reliable trade circles.

Summer Heat Bothers Tele Show People

Everybody Wants Recess

NEW YORK, March 17.—Video, according to trade trend tipsters, will have itself a summer recess this year just like its daddy, radio. Several sponsors have indicated to their agencies that they would like to take their shows off the air for at least 13 weeks during the hot months. WNBT-NBC and WABD-DuMont carry commercials here.

Reasons for the hiatus are three-fold. Most important is the fact that most owners of video sets today are in the upper income brackets and they are the people who go out of town for the summer. Thus video would be transmitting into a complete vacuum, according to the hiatus gang, instead of the partial one that gripes people now. Second reason, a cute twist, is the fact that the clients, too, like to go out of town. Tele ties them to a 50-mile radius from the city.

In addition, directors have complained that they can't get any real work out of actors during the hot weather. Heat of studio lights added to the weather have caused several swoons in past summers. Despite air-conditioning systems, temperatures sometimes soar to 120 degrees Fahrenheit. None of the studios in New York are completely equipped with water-cooled lights at the present time and it's felt that experimentation with the mercury way up is not smart.

Andrews Sis Heading East

HOLLYWOOD, March 17.—Andrews Sisters' aircr, *Eight-to-the-Bar Ranch* is going to make a four-week pitch in N. Y., according to Lou Levey, manager. Purpose of trek is for theater tour, with asking price for the trio said to be in the neighborhood of \$80,000.

in the
DETROIT
AREA

PICK A WINNER—

“JOE and RALPH”



THE Early Morning Frolic has been acclaimed one of the country's greatest local daytime shows. From 6:00 to 9:30 a.m. daily these wacky lads are as popular in this great market as coffee-for-breakfast. A spot on this comedy show, at \$20, is a powerful piece of time . . . covering a primary market of 8,000,000 people. Right now The Early Morning Frolic is SRO . . . but it's a deal good enough to stand in line for!

CKLW

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Night, at 800 KC

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MUTUAL SYSTEM

ADAM J. YOUNG, Jr., Inc., National Representative

Hooperatings Ring at Bell

NEW YORK, March 19.—Execs of the Bell System, in renewing the *Telephone Hour* on NBC for the sixth consecutive year, are asking their agency, N. W. Ayer, that it supply them for the first time with complete Hooperatings on the show and adjacent programs plus a written interpretation of the figures. The phone people have suddenly become rating-conscious, says the trade, because they may be thinking of taking a slight hitch in their advertising belt.

It is also said that the client was thinking of cutting 12 stations from the full-net skein it now uses but nixed the idea when it found out that by so doing it would lose the discount. Talent line-up on the show for the next year is about the same as usual, with the guest emphasis on high-priced Met Opera and concert stars.

Wayne King and Carl Wester Pitch for Chi Radio Origin

CHICAGO, March 17.—Announcement here this week that Wayne King, the "Waltz King," and Carl Wester, vet Chi packager who has deal with Irna Phillips under which he owns rights for three network serials she does, will set up new production company to be called King-Wester Enterprises, again has radio row here talking about the "decline of Chicago radio" and what can be done to take it out of the network doldrums.

Wester and King are going to sink a lot of dough into packaging network shows they will insist upon having originate in Chicago. Trade here says the combo is likely to succeed because of reputation and savvy of two and sensible sums they can spend to attract writers and other talent to do shows of top net quality.

Wester Still Sold on Chi

Wester's theory is that Chi still has a lot of writing and acting talent that is being wasted because most of the net commercial shows are originating in New York or Hollywood. He figures that plenty of good stuff can originate here if Chi packagers and net program officials would use a little brain power and spend some money—but not too much.

To prove his point that good shows can be whipped together here, he has on fire three that he hopes to peddle soon to sponsors. The trade knows that in the Middle West there are plenty of heavy industries that could include some new sponsors.

Three shows are *Meet My Mother*, which will dramatize roles of mothers who have been responsible for success of some of today's top figures in public eye; a variety pitch for *Tom, Dick and Harry*, and a dramatic show centered around the adventures of a guy and his wife who are newsreel photogs. Old Tom, Dick and Harry net team broke up few years ago after Marlin Hurt joined Fibber McGee and Bud VanDover died. New team has one of the originals, Gordon VanDover, and Jimmy Hatton and Fritz Meisner.

Reaction of trade here upon hearing that King and Wester were going to plug shows that will originate here was, "It's about time somebody did something to give Chicago radio a shot in the arm."

One well-known radio figure said that Chi radio slump started, partially, as result of too low price ceiling—that was put on shows originating here. One agency used to have one of the top network nighttime dramatic shows with a weekly budget that never went over \$750. This was the start, and eventually Chicago got the reputation of being the only town in which very low-cost shows were originated.

How Much?

Then, when nets began to judge the value of shows not on program value but on the basis of how much was spent, a show could not get time on the air unless it originated in the high-price talent cities and had a weekly nut of around \$10,000 or \$15,000.

Suggestion made along this line by other execs was that after the war things might be different. Then radio will be fighting for its part of the ad-

vertising dollar, and once again a show that has a cost that is not too high and still gets the listeners will be at a premium, and Chicago will start on the upgrade.

Improvement, Inc.

Suggestion as to how things here could be improved ran along these lines: (1) There should be more efforts comparable to that of King and Wester. Chi packagers with good shows should insist they originate here. (2) The net execs here should get behind the move, because if they don't Chi is eventually liable to become a town in which even less web origination is done and which the nets have only small branch offices. Then there would be no juicy salaries to give Chi net officials. (3) The agencies should see to it that Chi is put back into the network origination picture, for, it was said, if agencies continue to sell their sponsors on the \$15,000 packages instead of on the lower-cost quality stuff that could come out of here, their advertisers are liable to turn to less expensive media, and radio in general would be hurt.

Elgin Watch in Dropping Mood

NEW YORK, March 17.—The Elgin Watch Company will shortly cancel *Keeping Up With the World*, Freeling Foster show on the Blue (Wednesday, 9-9:30 p.m.). Foster's dramatization of odd events, based on his *Collier's* column, has been on the Blue since last spring.

Understood that the company is dissatisfied with the show's current 3.4 Hooper and is fishing around for a new program. If J. Walter Thompson Agency does not come up with a good alrer, say reliable trade sources, Elgin may drop radio advertising altogether until the war ends and they have something to sell.

Porter Tells Ops Of Show Yardstick For Renewal Okay

WASHINGTON, March 17.—Ops had a fair warning today that renewal applications will be subject to close programing scrutiny by the FCC in the future and the warning, sounded earlier this week by Chairman Paul Porter, was no idle threat, FCC sources revealed today. Porter, speaking to NAB regional meeting here, Monday evening (12) revealed for first time that FCC is now setting yardstick to measure "promises and performances." Future renewal applicants may find this yardstick the determining factor when seeking new licenses, it can now be revealed.

That such a plan has been afoot at the FCC almost since Porter took over has been rumored but until he personally admitted it there was no confirmation of the reports. Now it stands as a fact altho the yardstick to be used still has not been revealed. However, some here say it will be closer inspection of station logs.

Porter's revelation of new "yardstick" policy comes hard on heels of Bernard K. Smith's article in current *Harper's* lambasting FCC for failing in its duty and urging that all outlets be forced to set aside three half-hour periods daily, at same time, for non-commercial public service programs. FCC chairman had apparently read the Smith criq before he took to NAB rostrum as his reply seems a direct answer to Smith.

Porter, in his first full-dress speech, also revealed other vexing problems confronting the industry and FCC. He described these as excessive commercialism, definite licensing policies with respect to television, FM, and other new services, avoidance of monopoly control, avoiding speculation in radio outlets, insure a nation-wide service, and need for a larger FCC appropriation so that its services can be expanded. Porter also bluntly informed radiomen that the FCC Act still goes during his administration—air is "loaned" to operators but belongs to the people.

Cut in Ratings Start as Droop Season Bows In

(Continued from page 5)

ducked. Summer ratings are not shown because they're not a true index of listening, since advertisers generally take the gentle falling curve and sock it right in the trunk line with a substitute show that, like most things tabbed substitute, doesn't even pretend to be as good as the regular seg occupant. Since time costs do not drop during the summertime, and since in most cases time costs are several times the size of the talent, the cutting of the latter at the cost of ratings doesn't stand up in the budget sheet.

NBC Will Try To "Do Something"

NBC unofficially realizes that several "stinkers" last summer hit the over-all NBC ratings more than usual and it is going to work to sell every sponsor on putting a top replacement in his summer time so that they won't have such a hard pull when the regular program returns to the slot. As one NBC programmer put it—the way some advertisers think, they want to ease the summer by turning off the cooling system (good entertaining shows)—is something for the book.

CBS' Inducement

CBS also wants sponsors to keep the shows running and has something up its sleeve to offer as an inducement. Trade, of course, points out that both NBC and CBS have tried selling the idea that there's no slump in the summertime. Both nets bank-rolled ad and promotional campaigns some years back that landed right smack on their faces, producing close to zero in better shows and more sponsors. Fact is that they're faced with even a tougher job this year because the budget trend is toward tightening rather than easing the purse strings. Even the *Telephone Hour* has had momentary flashes of cutting expenses.

Some Will Stay Longer

In a few cases shows will stay on a little while longer this spring, but there's usually a business rather than an audience reason. Lever Bros. wants *Amos and Andy* to do 41 weeks instead of 37 this year because they have a special *Rinso* campaign in the works—and they think A. & A. continuing for the extra month will help the campaign. This is typical of a number of "extra month" contracts that are in the works.

Sponsors Stay Because of V-E?

A few sponsors will stay on over the summer—for a rather peculiar reason. It seems they fear that if V-E Day doesn't come this spring it may bust thru in the summer. If it does and they haven't a top listening audience available with which to tell their post V-E story (and they feel that they'll have a V-E story), their competitors may beat them to the punch.

But the crying towels are still out with the talent and package producers who watch their Hoopers religiously. Jack Benny, who gets his reports by wire the second they're released by the rating orgs, still feels his ulcers every time he's off a half point. With the J.B.'s of broadcasting, a chart for 100 years wouldn't ease the constricting pressure of falling points. For others the 1944-'45 chart especially designed as something that every agency man can show the client's ad managers when the wind is high and the ratings low, should help. *The Billboard* presents its seasonable rating chart for all who program-think without too much emotion.

Ruth Walliser New Prexy of Chi RWG

CHICAGO, March 17.—Ruth Walliser, free-lance writer who scripts *Coronet Storyteller* (Blue) and other airings, Monday (12) was elected president pro tem of the Midwestern region of the Radio Writers' Guild. Miss Walliser replaces Pauline Hopkins, who is leaving for the West Coast.

Herb Futran, writer and producer, was elected to take Miss Walliser's old spot on the executive council of the local Guild. Annual election of the RWG, at which a full-term president will be chosen, will be held in June.

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JUNE 15, 1945

WCOP Boston

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THE NATION'S CHOICE
SONGS OF THE HILLS AND PLAINS
RADIO SCREEN RECORDS
Direction: DICK SCOTT
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WCBT
Roanoke Rapids, N. C.
and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
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TUNE-DEX

Millions of people listen daily to



KARL
AND
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THE NATION'S FAVORITE
SINGERS OF FOLK SONGS

WJJD Breakfast Time Frolics • Okeh Recording Stars
Currently Breaking House Records in the Midwest

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DICK SCOTT, 203 N. Wabash Ave. • STate 7344 • CHICAGO

REVIEWS

Balaban & Katz

Reviewed Thursday (15), 7:30 to 8:30 p.m. Style—News, variety. Sustaining on WBKB, Chicago.

WBKB still is struggling thru a period of television ups and downs. Last Thursday night the station presented one of the best video shows Chi has seen. Tonight's fare couldn't have been much worse. Last week's program was successful because a lot of sweat, thinking and planning had been put into the program. Tonight's effort in the main looked as if the station personnel was merely putting on something to fill an hour and didn't give a snap for results.

The news program by Don Faust was merely reading of teletype copy. A couple of times Don did use a map to explain happenings on the Western front, and then there was a sparkle of showmanship denoting advance planning. But that was only a tiny portion of his offering.

June Merrill's *Food for Thought* showed a wee bit of imagination, but not enough. Show, a plug for the local Shangri-La Restaurant, opened with suitable mood music. First picture was Miss Merrill telling what was in store, after which she walked over to a table behind which was atmospheric scenery and at which were diners. It would have been much better if show had opened with shot of group at table, a shot simulating night spot gaiety. Then Miss Merrill could have her show. After this she could have taken her audience into the kitchen setting in which the famed dishes served at the restaurant were later explained. As it was, transition from opening, to group at table, and to kitchen was rough. Food demonstrated during program did not show up clearly. It would have been better if the production staff had placed a strong spot on the food. Then it would have stood out in the picture and not blended into the rest of the scene as it did on the program.

Chief Needehbeh, Indian now appearing at a Sportshow in Chi's Coliseum, would have made good video talent if he had been handled properly. As it was, he was ushered before camera after Fran Harris had given him a vocal introduction. Once during the show, in which he gave lessons in archery and explained sign language and Indian customs and music, he sang a little bit that roughly translated was the equivalent of our "hello or greetings." It would have been better for the chief to introduce himself with that song. Because he hadn't been rehearsed he walked off stage while demonstrating archery. And he made other mistakes, such as turning his back to the camera a couple of times. If the production staff, for some reason, hadn't time to rehearse him, they shouldn't have put him on.

Lee Phillips, during his *Magical Myst* (See B. & K. on page 32)

DuMont

Reviewed Tuesday (13) 8-9 p.m. Style—Burlesque and educational quizz. Sustaining over WABD, New York.

The one place the playboys don't belong in is a television studio. Ray Nelson has done some interesting experimental work in the video medium, but this evening with feeble idea, feeble direction and feeble scripting above which not even good actors could rise, something called *It'll Be Okay on the Air* used up a half hour of perfectly good time. It lost audiences that might have enjoyed the Blue Network show later in the evening. Burlesque is the most difficult of all mediums. Nelson underlined the fact with this show. It wasn't funny. The same idea by an elementary school cast couldn't have been worse.

Following the Nelson waste of good DuMont air time, WOR's Bob Emory did a quiz with a Forest Hills High School vs. a Boy Scout team. Emory worked with his back to the camera most of the time, and while the verbal essay on how to make models, by a member of the staff of the Museum of Natural History, might have been good educational stuff, nighttime is entertainment time on the air.

What Emory gave them wasn't that by any stretch of the imagination.

Isn't it time that DuMont reclaimed its time? Joe Koehler.

Blue-DuMont

Reviewed Tuesday (13) 9-9:30 p.m. Style—Talent showcase. Sustaining over WABD, New York.

Everything that *On Stage, Everybody* wasn't on its first video shot over this station, it was on this, its second pitch. The show ran with a smoothness that is big-time. The marquee had the moving credits large enough for even a blind man to see; the intros by Dotty Wootin and Walter Herlihy, altho unnecessary duplications of each other, were so short as not to get in anyone's hair, and the emcee, Danton Walker, handled his chores okay.

First piece of talent showcased was Bob Hopkins, billed as an "Impressionist." Bob does an adequate voice mimic but that puss of his is hardly mobile enough to run the gamut from Joe E. Brown to Bob Hope. Good video is going to be, just as motion pictures are today, three parts sight and one part sound. However, Hopkins was so well handled, his material so tight, that you liked his contriv even if you didn't like his work. In other words, there wasn't enough of him to bore.

Paul Whiteman, guest stooge for Dan Walker, worked smoothly with him from the audience. He had something to say and said it, which is a help in a stooge any place, any time.

Ann Simpson, while not a great Spanish dancer, did an excellent air visual job. She always kept in frame and the trick of having the camera first catch her with her black lace fan in front of her face was effective. Besides, her use of castanets gave life to the recorded music that backgrounded for her dancing. It's quite a trick to dance a Latin routine on a dime, but Ann did it with

(See Blue-DuMont on page 32)

NBC

Reviewed Thursday (15), 5-5:45 p.m. Style—News pic, variety and drama. Sustaining over WNBT, New York.

This is the first air pic pitch reviewed over the RCA 18 by 24 screen (actually 21 1/2 by 16 inches). Despite the general technical excellence of the usual smooth NBC television airings, production for the new screen raises a great many problems.

It's going to be a tough job to produce for both small and big screen video at the same time. With the small screen, the viewer sits across the footlights from the performer. With the projection job there is an uncomfortable feeling that the show is right in the room. There is going to have to be a great deal of underplaying if the big screen is kept in mind by directors, and those beautiful nuances will be totally lost on the direct viewing tubes which are to be the hearts of the \$150-\$200 video sets of the immediate post-war era.

Newsreel stuff was really swell. This is actually the first time that war film has come thru clearly on video—as clear as on most movie screens. First live seg was a Russell Patterson sketch session which unfortunately wasn't much better than sketch messes seen from other studios. The fade into the close-ups of the models, who were posing for the sketches, was good but the entire scanning didn't mean a thing. Even the sketch of Bojangles, Bill Robinson, fading into BR himself was just another error. Most of the time BR's face washed out due to lack of light modeling. Also the cameraman or the technical director must have been asleep. Bojangles needs foot, not head room. His feet were dancing plenty out of the pic. Reason for the bad lighting was evident in the studio. Due to the rather substantial sets for the main attraction, the drama *Birthday*, they had to stick the Patterson-Robinson stage away in one corner where cross-lighting was impossible. It's a shame they didn't light up BR. He's got humor in that puss of his that should scan like a million bucks when seen.

For the main attraction, as indicated a moment ago, NBC presented a one-acter, *Birthday*, adapted by Herb Graf from *Collier's* magazine story. It was a simple tale of a little girl in a war-torn France who asked Le Bon Dieu for a birthday present of "just a little piece

It's Official -- RCA Shows Big Screen Pic; DuMont Said To Have a Bigger One

NBC's Demonstration as Good as BB "Exclusive" Reports

By Marty Schrader

NEW YORK, March 17.—RCA Laboratories put its latest big screen projection-type video set on official view Thursday (15) with four separate showings for the trade and consumer press and promised that it will retail for \$395 post-war. To NBC tele vice-president, John Royal, it was back to his Keith-Albee four shows a day. The set, with a screen 16 by 21 1/2 inches, will be supplemented in the RCA catalog, with several models having direct viewing tubes and a table model selling for about \$150. The big screen is the same one about which *The Billboard* gave an exclusive eye-witness description in the issue of November 18.

While the press was being shown an NBC presentation featuring Dancer Bill Robinson, a short play, three films and sketches by Artist Russell Patterson, *The Billboard* learned that the Allen B. DuMont Laboratories, operators of Station WABD, New York, will put a projection model with a screen 3 by 4 feet on official view by the end of next month. The DuMont set, which is said to use a principle similar to the one on which RCA operates (see cut) is still in the company's laboratories in Passaic, N. J., having one or two bugs ironed out. In addition, DuMont will exhibit a 20-inch flat-faced tube using the direct viewing principle.

AM and FM in RCA Set

RCA's set, like DuMont's projected receiver, will include FM and standard broadcasting equipment. It will go into mass production a year after the end of the war. It uses a special plastic lens for greater clarity and magnification, a new high-voltage tube producing a brighter image than pre-war tubes, an automatic frequency control which eliminates pic distortion caused by "noise" interference and a translucent plastic viewing screen. The accompanying diagram explains how the RCA set works.

The DuMont big screen, which may go even larger than 3 by 4 feet, was developed by one of the company's staff engineers over the last year. The man overcame the objections of older, more experienced researchers and put the thing together in his spare time while

of chocolate." Jimsie Somers, who played *La Petite-Fille*, was simple, unaffected and if she projected just a bit too much—it was that direction for the small direct tube viewing that did it. After all, the director saw the pic on the control ike, not on the big screen.

Here also was demonstrated how careful video directors will have to be. They permitted the youngster to kneel at the altar in church with her head uncovered. Women, and that includes all ages, don't go to church, in Catholic France, with bare heads . . . and there could be no doubt but that it was a Catholic altar. An excellent job of cutting war film into the story made the take seem all the more real—in fact, caused many of the press present to query John Royal, NBC v.-p., as to whether the show was live or film.

One other shot indicated how careful big screen tele production must be. This was the incident where the child backed into the American soldier, who to her was God in mufti. It was a tough job to play—a rough blustering G.I. with a heart of gold—and Philip Foster didn't come thru. It was especially tough because it was evident that he knew that God in uniform was an assignment-plus. Foster came thru that translucent screen with plenty of "ifs" in his playing. Camera work and production was beyond criticism. The choice of a play that tipped its plot hand in the first two minutes was less intelligent. NBC did prove, however, that there's nothing that can't be done in its tight little television studio. It only needs a little more adulthood in its choice of play stuff.

Joe Koehler.

working days at the plant and nights at WABD. The optical system of the RCA model was developed by RCA scientists and engineers working under the direction of Ioury G. Maloff and David W. Epstein. The rest of it was put together by the staff working under the direction of Dr. C. B. Jolliffe, vice-president.

Orgs Keeping Pace

Trade points out three important factors in the RCA and DuMont developments which may have been overlooked in the general rush. The first is that fact that DuMont, a fraction of the size and one-third as old as RCA, is keeping pace with technical developments. The second is the fact that both companies are treading the middle road between the direct viewing and projection schools of thought. Most important is the fact that these technical advances and those that are yet to come mean that video is no longer a plaything and will demand quality talent and programing.

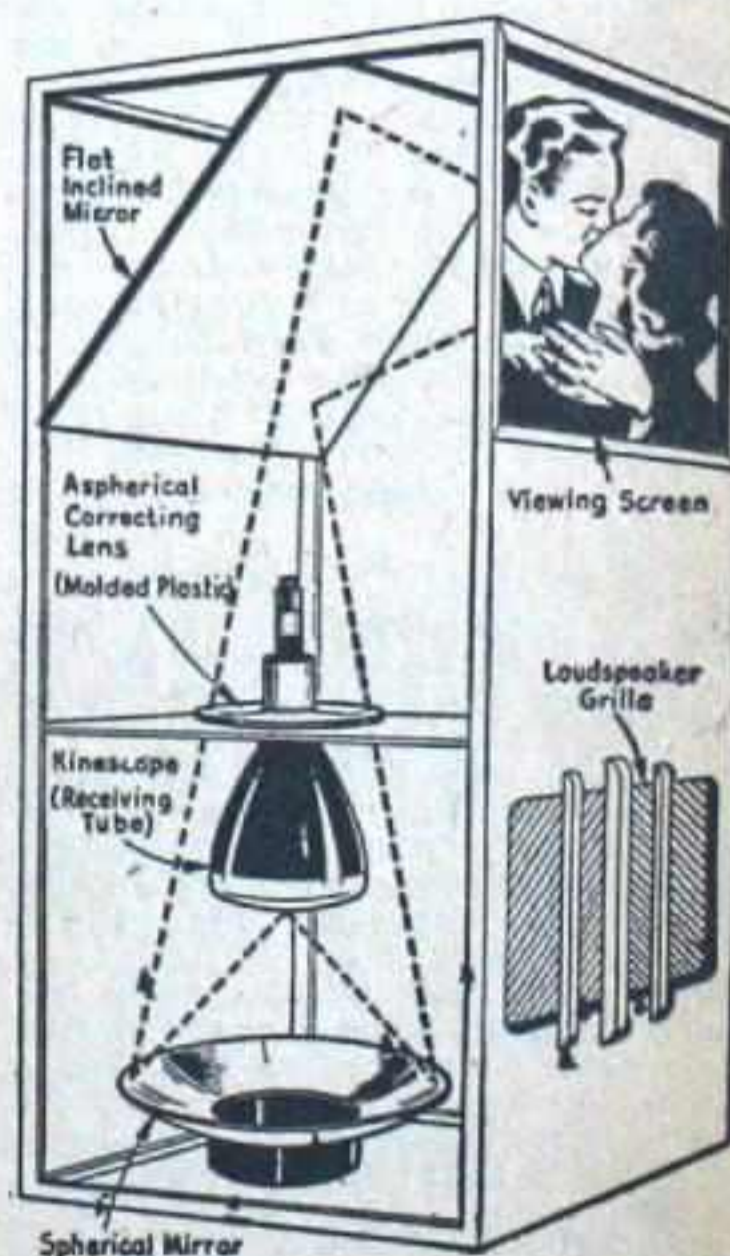
It is felt in reliable quarters that too many people have been playing around in tele programing (excepting NBC) and making no substantial contribution. With the coming of the big screen and better pictures, tele will really go commercial. When it does, the amateurs will exit.

GE Getting Its Big Job Ready

NEW YORK, March 17.—It was reliably reported here today that General Electric Company, an RCA licensee in video set manufacture, exhibited its big-screen post-war model to several top execs of its tele station, WRGB, Schenectady, last week. The set, say reliable sources, will be unveiled to the public within two months.

Thus far it is not known when the 10 other RCA licensees who are working on the RCA laboratory model will put their models on display.

RCA Big Screen



How the picture is projected on the 21 1/2 by 16-inch screen television set reported upon by *The Billboard* months ago but shown officially for the first time to the press Thursday (15) is seen above. The pic is received by the ike (receiving tube) projected upon the spherical mirror at the bottom, reflected thru the molded plastic lens to the inclined mirror at the top of the cabinet and then reflected to the viewing screen on the front of the receiver. Secret of the clarity and depth of the projected picture is the lens which corrects any distortion in the picture. Ike is also more powerful since the electronic stream which builds picture must be many times stronger than those in use before the war. It's all so simple—but beautiful.

HONOR ROLL OF HITS TABBED

All 6 BB Polls In Weighting

Popularity surveys combine to give true pic of what public buys and hears

(Continued from page 3)

up to the minute popularity, as indicated by radio and screen plugging of songs. It tabs the songs heard on live commercial and sustaining programs on the air. It doesn't stop there. It checks on just what disks are being spun on the turntables in the broadcasting studios from Coast-to-Coast. The live plug chart is titled *Songs with Most Radio Plugs* and is based upon the day-to-day check-up of the accurate reporting service, standard listening service for the music industry. To obtain an up-to-the-minute report of what the disk jockeys are playing for their listeners, *The Billboard* goes to more than half of the platter turners thruout Mr. Whiskers' land each week with a questionnaire on which the men who live from wax and gab fill in the names of the records which they give the heaviest play. This dope comes right from the feedbox and *The Billboard* calls it *Records Most Played on the Air*. No other trade newspaper gathers or reports this information. It contrbuis a solid popularity factor to *The Honor Roll of Hits*.

Film Songs Tagged

Because songs on film give a solid lift to the popularity of a tune, *The Billboard* in Part I of the Music Popularity Chart, presents *Play Status of Films with Leading Songs*. This tabulation presents the songs that are being heard on the screen and those about to be heard. However, only those that are singing out in public, contrbuis anything towards pushing a song up in that select 10 that tell the musical world just what the public is really humming in its bathtub. The *Play Status* report includes much other information for the music industry—vital facts as to the publisher of the tunes in pix, the pic org producing it, the artist or artists who sell it on the screen and the pic national release date. It's the latter, of course, that determines when a tune's being in a film helps to kick it upstairs in the *Honor Roll of Hits*.

Part I of the Popularity Chart is just the beginning of *The Billboard's* research into what makes and is making for song popularity every week. Part II presents accurate indices to sheet music and retail record sales together with that vital exclusive *Billboard* report, the list of disks collecting the most nickels in juke boxes.

Jobbers Report Sheet Sales

The 10 tunes which sold the most sheet music during the week are reported under the heading *Best Selling Sheet Music*. More than 20 of the nation's leading sheet music jobbers report their sales records each week by wire and telephone, to tab exactly what's going on the nation's pianos. It's an up-to-the-second check on what they're buying in sheet music.

Another accurate index of what the consuming public wants currently is the weekly measurement headed *Best Selling Popular Retail Records*. More than 700 retailers (record dealers) sit down once a week to fill in reports that tell just what has been bought that week for home phonographs. When a disk of a tune hits the *Best Selling Popular Retail Record* list it's a song the public wants to hear—and this measurement of musical taste makes a solid and uncontroversible contrbuis to the *Honor Roll of Hits*. Final report, via chart in Part II of *The Billboard* weekly index of song popularity, is the *Most Played Juke Box Records*. Disks break into this measure of tune popularity only after hundreds of juke box operators send in reports to tell *The Billboard* musical authorities what they're buying and putting in their juke boxes. Some of the operators have

(See TEN TOP TUNES on page 84)

ASCAP Studies S. A. Societies

NEW YORK, March 17.—In a special meeting of ASCAP's board of directors last week, South American Performing Right Societies were given a thoro going over by members of the board. Understood that from this session will probably come a canvass or survey of the L. A. performing right situation, which at the present time is a pretty garbled one. Such things as copyright, and problem of renewing every three years in some countries, make it necessary for the society to do a thoro job of looking into the situation.

Meeting, while dealing specifically with the L. A. question, was a general one in that nothing definite came out of the discussions. However, it's thought that in the near future another meeting of the L. A. situation will be forthcoming, at which time the survey will actually be put into effect.

Leeds in Stew About Feist's "Trolley Song"

NEW YORK, March 17.—Leeds Music, which is currently embroiled in a legal situation over *Caldonia*, has also registered a beef about Feist's *Trolley Song*. Leeds claims that *Trolley* was originally a tune called *Honk-Honk*, which they pubbed few years back, written by Don Raye and Roy Jacobs. It was disked by *The Four Marshalls* for Vocalion, with present writers of the *Trolley Song*, Ralph Martin and Hugh Blaine, also doing the record date. Leeds, in their notification complaint, claim that Martin and Blaine's appearance on disk gave them accessibility to the song.

In broil re *Caldonia*, Leeds has started suit against Beryl Adams, Louis Jordan's manager, music firm claiming that it has deal with Jordan for all material he writes. Adams, meanwhile, has informed Leeds via his attorney, that org must offer a retraction of the letter they circulated to disk firms and music pubs last week, or else suffer a suit for damages. Leeds's letter inferred that org had prior rights to *Caldonia*, title tune of Jordan's recent two-reel flicker.

Adams claims that *Caldonia* was written by Fleecie Moore, and Jordan's name is not on as co-author. This okays deal in placing song with Morris Music. Other songs that Jordan has placed with Leeds, Adams said, such as *Ration Blues*, *You Can't Get That No More*, etc. all had Jordan's name as co-author.

BG Faces 802 Trial Board For Nixing 5 One-Nighters

NEW YORK, March 19.—Benny Goodman's cancellation on five days notice of one-nighters booked by Music Corporation of America has brought case to the trial board of Local 802, N. Y.'s musicians' union. Goodman was slated to go into Arena, Rochester, N. Y., Friday (16) at \$2,250 against 60 per cent, and Scranton (Pa.) Masonic Temple Saturday (17) at \$2,000 against 65 per cent privilege. He was to go to Turner's Arena, Washington, yesterday (18) and into Hagerstown, Md., today (19). Goodman nixed all these after contracts had been signed by promoters, but leader didn't ink his.

In Rochester, promoter Max Klarsen had sold 1,100 tickets in advance at \$2 apiece. He had also advertised, but had to cancel out when told by MCA that

RCA Victor Eyes Dough From Doubles

Duke To Team With Lena

NEW YORK, March 19.—In what is undoubtedly a stab at the higher price bracket for disk sales, RCA-Victor is now playing with the idea of doubling artists, now consistently being done by Decca. Understood, and this was confirmed by James Murray, Victor head, that Duke Ellington will likely do a double sides with Lena Horne. This, of course, would allow Victor to charge 75 cents for disks, whereas now they are getting 50 cents on all Victor sides. Bluebird retails for 35 cents.

Another Victor possibility is that of Dinah Shore doing albums with top bands on the label. Mentioned were Artie Shaw, Tommy Dorsey, Freddy Martin and David Rose. Plans are only in talking stage, but it's understood that if artists are amenable to plan, that doubling won't be too long off.

Decca has had plenty of success with doubling, not only from artist point of view, but also in sales. Their Ink Spots and Ella Fitzgerald disks have gotten plenty of sales, as have the Andrews Sisters and Crosby doublings.

Decca has doubled practically every artist at one time or another. In this way they were able to get a higher price and at the same time help give production to two artists instead of using up production by giving individual disks to each artist.

In some cases, they have put three artists on one disk. They had this in mind with Jimmy Dorsey, Ella Fitzgerald and Louis Jordan, but Dorsey nixed the deal. Columbia hasn't doubled any artists, as yet.

T. D. Ballroom Not For Sale, Mgr. Sez

NEW YORK, March 17.—Tommy Dorsey's Casino Gardens Ballroom is definitely not for sale, said Arthur Michaud, T. D.'s personal manager, last week on arriving in N. Y. from the West Coast. Artie Shaw is booked into the spot week-ends of May 11-13; 18-20; 25-27. He follows Bob Wills, who goes in March 31 week-end for six consecutive week-ends.

After Shaw, Jimmy Dorsey around middle of June will play week-ends and will be followed by T. D. Also, according to Michaud, T. D. is not going into the Palladium, altho spot has offered substantial coin for the band.

Goodman nixed the dates. He said that MCA had been given plenty of time to work on dates, and to come up with only a few one-nighters that didn't pay much dough, and involved a jump from Rochester to Scranton via bus, wasn't what he wanted. MCA, in the meantime, is in the middle because Goodman hadn't inked his contracts.

Klarsen, when asked, said that he was due in New York next week to discuss the matter with MCA but so far hasn't done anything about the matter. However, it's assumed that if the matter is up before the trial board, one of the other promoters put in beef before the union. Goodman's tour was set up to precede his opening at the Paramount Theater March 28, after which he goes into the 400 Restaurant May 7.

Another Paper Cut Is Coming

NEW YORK, March 27.—Looks like music pubs are in for another War Production Board headache so far as paper cut is concerned. According to a WPM spokesman last week, there's another cut coming very shortly, with WPB again revising its L241 order. It's expected that the revision will come in about two or three weeks. Altho unconfirmed, report is that WPB may put the burden of paper consumption on the publisher instead of the commercial printer.

At the present time, publisher is allowed 75 per cent of paper tonnage used by his commercial printer in 1941. In the matter of folios, the 75 per cent applies, but this time the burden is on the publisher instead of on the printer. If the cut comes, it will seriously affect many pubs who are now feeling the paper shortage. There's been many rumors around the street that a paper cut was coming but until WPB spokesman in Washington confirmed it, it was strictly idle talk.

Troc To Take Cole, Carter Despite Curfew

HOLLYWOOD, March 19.—An indication that the midnight closing curfew hasn't hurt biz too badly, at least at one Strip spot, is shown by the Trocadero's decision to go ahead with its contract with GAC and Carlos Castel to bring in the King Cole Trio, Benny Carter's orchestra and Timmie Rogers for four weeks, with two four-week options, starting March 22. Booking of an all-colored show at the Troc is a quick follow-up for Duke Ellington's date at Ciro's, which was a first for a name colored band on the Strip, altho the King Cole Trio held forth in the Troc's cocktail room last summer and did terrific biz.

During this engagement, Cole Trio will again play in the cocktail room, which is being enlarged for their return, in addition to starring in the floorshow in the main room. Outfit will also double during their stay here at Paramount Studios for a featured role in the flicker *Stork Club*. A Don Lee Mutual wire has also been arranged to air both Carter and Cole groups from the Troc.

CBS Again Clamps Down on Remoting Tunes With "Angle"

NEW YORK, March 19.—Columbia Broadcasting Company music execs, who have been watching the remote situation rather carefully for some time, have again clamped down on leaders doing too many originals and tunes with an "angle." Case in point recently, was warning handed down to George Paxton by CBS against playing too many originals and tunes of one firm. Reason given by CBS musikers was that it didn't make for too interesting a program, and that they had always carefully watched the tunes done on remotes.

According to CBS, the warning to band leaders is strictly a routine thing. It means that leaders are using remotes to their own advantage, to play originals, recorded tunes, their own published songs, or swapping tunes with other leaders. It's known that Larry Puck at CBS has been making a survey of the remote situation, but there has been no word of it as yet.

Along the same line, another radio show, while not a remote, but one which uses ork, the *Spotlight Band* show for Coca-Cola, experienced the same trouble. Al Steele, of the D'Arcy Agency, was forced to tell leaders that they must start off the show with a tune that is well known. That came about also as result of leaders doing originals, etc.

AMERICAN NEWS TO SELL SONGS

ASCAP Execs London Bound

NEW YORK, March 17.—John G. Paine, ASCAP general manager, and Herman Finklestein, society attorney, are skedded to leave for Europe around mid-April. Reason for trip, as explained by Paine, is merely to talk to reps of English firm of Boosie-Hawks-Belwyn, Inc., along with the British Performing Rights Society, but according to trade info, there's a meeting slated in London of reps of European Performing Rights societies. Understood that reps of countries recently freed of the Nazi yoke are skedded to talk to ASCAP reps re formulating plans for renegotiations of reciprocal performance agreements.

However, altho talks may take place with reps of Italian (Ricordi), French (SACEM) and other countries, it will take an act of Congress before ASCAP and foreign societies can collect dough again. At the present time, the Allen Property Custodian's office is holding monies from ASCAP and from the Foreign Performing Rights societies in the former alien countries.

James May Try Own Pub Firm; Morris Deal Off

NEW YORK, March 17.—Harry James has nixed deal offered by Buddy Morris. According to pubs who have tried to make a deal with the leader—now that he's canceled out his deal with George Weiner—strongest possibility is that James will go into the publishing biz himself. Leader's deal with Weiner, according to sources close to James, was definitely not a \$25,000 tax-free set-up, but a regular percentage arrangement.

One pub who tried to make a deal with James, offering him a 50-50 set-up, with pub backing the venture, got a nix from James, baton waver wanting more for his share. Understood that rather than make an even-split deal with a publisher, James would rather go into biz himself and take out all the gravy.

Sheet Music Sales Off Badly; Lack of Sock Tunes Blamed

NEW YORK, March 19.—Music pub biz, which has had a terrific boom for quite some time, has gone into a temporary slump, with pubs reporting anywhere up to 30 per cent drop in sheet music biz. Reasons for it are manifold, but suffice to say that the drop is there—a drop, pubs point out, that wasn't there this time last year.

Most thought about reason, of course, is the fact that right now there isn't a big song around. Couple of weeks ago, *Rum and Coca-Cola* brought 'em in, and philosophy in biz is that when a customer goes into a store to buy one copy he usually ends up by buying other tunes around. Today, there are no really sock songs around, pubs point out. Again people have been busy making out their income tax, Lent, curfew, war news, etc., have been used as reason why.

Pubs say that whereas a tune would do around 3,000 copies a week normally, now it's dropped down to around 300 copies a day. N. S. H.

Spitalny for Cincy April 15

CINCINNATI, March 17.—Phil Spitalny's Hour of Charm orchestra is booked for a concert at Music Hall here April 15, with the recently opened Central Ticket Office sponsoring the date. Ork's broadcast that night will originate at Music Hall. Spitalny is making a brief Midwestern swing of one-nighters in mid-April.

Hotels Face Fight To Get Name Bands

B. G. 400 Date Indication

NEW YORK, March 17.—With booking in of Benny Goodman, starting May 7 for four weeks, 400 Restaurant indicates that hotel locations around town are heading into a battle for big names. Goodman hasn't played a N. Y. spot in over a year, last at the Hotel New Yorker, where he took out about half of what he's expected to get at the 400. His deal is the same as Tommy Dorsey's, who's in now. Goodman will get a guarantee of \$3,500 plus first \$3,000 in covers. After that he'll split 50-50 on all covers.

T. D. has been averaging over \$6,000 in his few weeks at the place, which is enough to put him in the black at the location. To add to that, Music Corporation of America has seen to it that Dorsey has had at least one coke show a week. Goodman will probably get the same, which will put him 'way ahead of the N. Y. location game. In view of fact that so many big bands are currently just about breaking even or losing their shirts at other location spots around the city, comes the fact that perhaps these big bands won't be so anxious to ink themselves into hotels when they can garner much more dough at this location.

Duke's Going In, Too

To show that the place was doing okay, Duke Ellington was inked in last week to open April 4 for four weeks. He's getting a guarantee of \$3,500 plus first \$3,500 covers. Spot gets the next \$500 worth of covers, and after that it's a 50-50 split on covers. Last spot Ellington played in N. Y. was the Hurricane, where he lost dough. At the new place, he's sure to walk out with dough if he does any biz at all. Between Dorsey and Ellington, Erskine Hawkins will fill in from March 28 until April 4.

With the curfew hitting biz all over right now, the situation is somewhat garbled. However, let conditions come back to normal, when hotels offer big names their usual approximately \$2,500 against small percentage of the covers, and then the fireworks will pop.

Nidorf-Peppe Take Over Jo Stafford

NEW YORK, March 17.—Partnership firm of Mike Nidorf-Jim Peppe last week took over active managerial reins of Jo Stafford, thrush, who recently completed stint at La Martinique, N. Y. nitery. Miss Stafford, who disks for Capitol Records, has a contract with Personalities, Ltd., which owns an unnamed percentage of the gal. With Nidorf-Peppe taking over, they'll cut into that percentage, and actively handle her biz matters.

Nidorf-Peppe also handle Sammy Kaye, and two music firms, World and Republic. Latter is BMI. Nidorf, when buying into biz, acquired Kaye's interest in the music biz. Music firms will also have West Coast outlets.

Pre-Trial Exam Set For Fetter Suit

NEW YORK, March 27.—Examination before trial, of Loew's, Inc., Miller and Feist Music, was ordered last week by a federal judge in case of Ted Fetter vs. music and pic companies over his song *Taking a Chance on Love*. Fetter claims that the defendants combined to destroy his film rights in the song in the pix *Cabin in the Sky*, and *I Dood It*, put out by Loew's, Inc.

Fetter is asking for \$87,500 damages. Trial is skedded for April 10. Fetter also claims that defendants took his share of the film rights for themselves.

5 Army G's for BG

NEW YORK, March 19.—Shades of the past and forgotten bonanza for bands—lucrative one-nighters. Benny Goodman was offered \$5,000 by an army camp to play one night, which makes it appear that perhaps army camps might take the place of the now quickly disappearing single stands.

Spot was Camp Bradford, Norfolk, which wanted B. G. for March 26. Previous commitment didn't allow B. G. to take it. But the dough!!

Zucca Beefing To AFM on Shaw Nixing

HOLLYWOOD, March 17.—Joe Zucca, operator of the Casa Manana in Culver City, has filed a complaint with the AFM and directed it to James C. Petrillo, concerning cancellation of Artie Shaw's week-end booking for next May at his spot. Zucca relates that band was definitely committed to his spot by the William Morris Agency, but instead Shaw inked a pact with Tommy Dorsey-owned Casino Gardens. Zucca notes that Shaw should have known about his contract, since op received a confirmation from the office.

As mentioned in *The Billboard* two weeks ago, both Casa Manana and Casino Gardens had Shaw booked for the same week-end dates. Reason for Shaw's shifting from one spot to other is said to be because of the curfew which called for alteration of the Manana contract. During that time Shaw is said to have inked with Gardens. Shaw will play Dorsey's spot unless AFM reverses his decision.

Roseland Must Pay All Unemployment Insurance Taxes

NEW YORK, March 17.—In a decision by Appellate Division of the Supreme Court in Albany, N. Y., last week, Roseland Ballroom was ordered to pay the entire unemployment insurance tax of all band leaders playing the spot. Decision upheld the Form B contract, put out by the American Federation of Musicians, declaring that band leaders were employees and not independent contractors, thus causing spot to pay the unemployment insurance. As to the Social Security Tax, Roseland splits that 50-50 with the leader.

Decision is important in that in the State of New York no court has ever found that the band leader is an independent contractor. Six months ago the Supreme Court ruled that band leaders were employees. Roseland took the case to the Appellate Division from the Unemployment Insurance Appeal Board. According to Roseland attorney, an appeal is being made to the Court of Appeals of the highest court in the State.

Concurrently with Roseland ruling *The Billboard* story of last week re Supreme Court's decision in Lansing, Mich., indicates that spots thruout the country will either pay insurance or not, depending on locals they are in. Roy Bartels and Larry Greer, Iowa operators, also won a victory against the Form B contract early this year.

Gray 38C One Night in KC

KANSAS CITY, Mo., March 17.—Glen Gray's Casa Loma ork, playing a one-nighter at Pla-Mor Ballroom here last Saturday (10), grossed over \$3,800, according to Will H. Wittig, Pla-Mor manager. Gray retained for his share \$1,850 after all federal and State taxes were deducted, Wittig says.

1,000 Racks First Try-Out

Five copies of each of 10 songs go in test racks with **Barnie Young & ?** picking

NEW YORK, March 19.—Newest shot in the arm to the music pub biz is proposed plan of American News Company to handle music racks. Fact that ANC has some 90,000 outlets into which they can place songs, indicates that pubs are going to get a double-barrelled rack biz—counting the music dealers' service racks thru International News Company that now handles around 110,000 copies on the original order. According to Barnie Young, who is going to handle the ANC racks along with an unnamed syndicate, first racks will be out in four to five weeks, spotted in key locations.

Aim will be to utilize about 40,000 of the 90,000 outlets in drug, grocery and stationery stores, news stands and many other spots where ANC now distributes exclusively. According to Young, 1,000 racks will be put out at first with five copies of 10 songs going on each rack. Young and others unnamed will pick the songs, which he says won't come from the *Hit Parade* only.

Songs Go On Consignment

As in case of MDS, understood that songs will be taken on consignment, with a return privilege. American's rack will be called Exclusive Distributors, with possibility that racks will also be placed in Canada, if they go here.

Lyle Engle, publisher of song lyric mags, is also talking a rack deal thru MacFadden Publications, but their tie-ups are minute compared to the giant network of spots that American News Company has. American will make a survey of rack sales 45 days after placing songs. Fifteen days after that, checks go out to Exclusive Distributors and 10 days after that publishers get their checks. At present time, pubs get around \$10,000 on their initial rack order via MDS, Chesboro, Carl Fisher and the recently-added Gordon V. Thompson in Canada. Best of all is the fact that on big songs, the percentage of return is small, running anywhere from 2 per cent on terrific tunes, to average 10 to 20 per cent return.

Shep Fields Booked Into Carnival Room

NEW YORK, March 19.—Shep Fields takes his band into Capitol Hotel's Carnival Room, newest spot around city to play name bands, March 27 for four weeks. Louis Prima is tentatively booked in to follow. Fields will go in for around \$2,750 a week, on straight guarantee. Art Mooney is in now, checking out March 25. MCA books Carnival.

Fields was set to go into the Copacabana, New York, which dropped its entertainment policy recently due to the curfew. Xavier Cugat is slated to go into the reopened Copa after he finishes his current stint at the Capitol Theater here.

"H'wood Pinafore" For Lynn Murray

NEW YORK, March 19.—Lynn Murray has been signed by George Kaufman and Max Gordon to handle the musical end of their coming Broadway production, *Hollywood Pinafore*. Contract calls for Murray to make all the show's arrangements, conduct the ork and chorus and to direct several ballet numbers.

Show will be a burly of the time-tested Gilbert and Sullivan operetta with a Hollywood locale and lyrics rewritten to fit the pix-biz setting. Victor Moore and William Gaxton will be starred.

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Dorsey Bros. Pic Producers

Film To Biog Both Leaders

Join Charles Rogers for
single pic getting 50% and
putting up no dough

NEW YORK, March 17.—In what is probably first time a band leader has turned motion pic producer, the brothers Dorsey have formed Embassy Corporation, along with indie producer Charles Rogers to produce one pic. Film, an almost \$2,000,000 venture, will revolve completely around extensive and successful music careers of Tommy and Jimmy from diapers up, and calls for both bands to feature songs they have made popular, plus new material. Pic tentatively is titled *My Brother Leads a Band*.

U. A. Releasing

Film will be released thru United Artists Corporation, with Dorseys putting up no dough of their own, but in for around 50 per cent stock share of the picture. Instead of taking usual high dough for appearance of their bands, brothers will take less because of their stock interest in the production. They

Get Their Man

NEW YORK, March 17.—If Mohammed won't go to the mountain!—Rochester Police Ball, canceled out last month by governor's order because of fuel situation, etc., will be on again April 16 with Louis Prima playing. Twist in yarn is that policemen changed date of ball just to get Prima.

become corporate owners of the stock and stand to make a good chunk of dough if the pic clicks.

There's a possibility that a number of singers, who started their rise to popularity via the bands, may appear in pic. This would include Frank Sinatra, Dick Haymes, Helen O'Connell, Bob Eberle (Service), Jo Stafford, Pied Pipers, Connie Haines and Kitty Kallen. Thought on the Coast is that this might prove to be a realistic dance band picture for a change, when compared to the average Hollywood producer's version of the pop music picture.

Artie Pic-Minded, Too

On the heels of the Dorsey plan comes word that Artie Shaw is planning to star in an original fantasy concerning a jazz maestro who greatly irritates a classical composer of the last century. Altho Dorseys' turn to pic production is first in the biz, Harry Rohm, of General Amusement's N. Y. office, announced indie pic plans last year, but nothing ever came of it. Coming Dorsey venture will probably go before the cameras in the summer.

Stan Kenton Set For 4 Top Dates

HOLLYWOOD, March 19.—The local GAC office and Carlos Gastel, Stan Kenton's personal manager, have set four swell bookings for the band, topped with stint at Paramount Theater for minimum of four weeks, starting June 13, and Hotel Pennsylvania September 11. Band goes into the Sherman Hotel, Chicago, starting April 27, then into the Frolics Club, Miami, May 15.

Spots in New York are two firsts for the band. Kenton also played Palladium last December.

Band is also set to do a series of one-nighters thru State of Texas April 1-25, only two of which are local promotions. Remainder are dances in army camps and naval bases.

Hudson and Ork Skedded To Go Over for USO

NEW YORK, March 19.—Band currently slated to go overseas for USO is Dean Hudson. Ork's expected to leave around April 23. Band members received first physicals and personal questionnaires last week. Hudson is expected to take 18 people, including vocalist Frances Calwell. He will have to replace about four men in order to make the trip.

For overseas jaunt, band gets uniforms fitted by Saks Fifth Avenue, but these are used only for traveling. Boys will play in civilian clothes during performances.

Hudson is playing one-nighters and camps down South. He's going to play University of Florida at Gainesville, where he started in 1936. At that time he got \$50. This time for a Saturday eve he's getting \$1,500.

Hal McIntyre Back To N. Y. Commodore

NEW YORK, March 14.—Hal McIntyre goes into Hotel Commodore March 31 for four weeks, following Charlie Spivak. McIntyre's booking is a quickie. He preceded Spivak at the spot, finishing around February 1.

McIntyre was supposed to go back into spot, and was then cancelled out because of the curfew. At the same time, he was skedded to go overseas for USO, starting March 26. However, USO execs informed McIntyre that U. S. Special Services had requested a postponement on the band's going over.

So, McIntyre goes back into the Commodore, with hotel execs having made up their mind to continue the name band policy. For a while, the hotel was undecided whether to cancel out Charlie Spivak or not, but evidently biz has held up. McIntyre band is at the Hotel Sherman, Chicago, now.

Hark, the Lark

NEW YORK, March 17.—Everybody is popping 'em these days, even Gertrude Lawrence, who recently disked *A Guy Named Joe* for Decca. Broadcast Music, Inc., is pubbing.

PAT "Lucky" O'CONNOR

Composer of "I FOUND A LOVELY DREAM"
and "LOVE—N—YOU, BABY"

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Small Diskers Bag Plenty Names

Sked Jam-Up Opens Path

Despite less output, indies make hay because they can release more than big ones

NEW YORK, March 19.—Taking advantage of the jam-up in both name orks and release skeds currently being suffered at all major disk companies, the smaller, independent producers have copped a surprising number of platter-selling names and are really making hay while the juke boxes shine. With Columbia, Decca and Victor marketing an average of one release in six weeks by any of their ace aggregations, the four or more sides in the same period given to clients of Premier, National, Muscraft, Feature, Sonora, Capitol, Beacon and Guild are a definite drawing card to artists anxious to record. Only drawback to the indie op set-up is limited production and distribution which averages from 25,000 to 50,000 disks a month almost equally split between juke box ops and retail dealers. While smaller production, in comparison to that of the big three companies, is enough to prevent a mass exodus to the lesser-known firms, the smaller waxers still have lured to the dotted line names which are well enough known to make a check-up worth while. Capitol Records, now large enough to be out of the smaller company class, has (See Small Diskers Bag on page 20)



Morros Looking

NEW YORK, March 17.—Boris Morros, head of American Recording Artists, is in New York, signing talent for his ARA dishing firm. Altho he's now in deal for plenty of people, Art Tatum has been inked so far to an exclusive contract, with more to come. Morros has under contract, among others, Francis Langford, Phil Harris, Bob Crosby, Skinnay Ennis, and Hoagy Carmichael. ARA is a West Coast outfit.

L. A. Bizmen Set Hot Bowl Pop Concerts

Cugat, Duke, Miranda First

HOLLYWOOD, March 19.—Herman Hover, owner of Ciro's, and group of business men, known as Los Angeles Popular Festival Association, are backing a series of four pop concerts at Hollywood Bowl this summer. Group hopes to get Xavier Cugat and Duke Ellington's bands, plus Carmen Miranda, for first concert skedded for June 27. Three other dates at the Bowl have been set, with Tommy Dorsey, Frank Sinatra and either Andrews Sisters or Dinah Shore skedded for July 25. Other concerts will be held August 22 and September 14.

In N. Y., for first time, Carnegie Hall will be the scene of pop concerts this summer, run by Lawrence Golden, with Mark Warnow musical director. Jam sessions by top jazz artists, and solo appearances of top names in dance field will be featured. Colston Leigh, concert manager in N. Y., has taken over Carnegie Hall for 10 years (Sunday nights only) and will present pop artists as well as long-hairs.

Dinah Shore will do some concert work this summer in the East. She is skedded to appear at Robin Hood Dell with Philadelphia Ork. Hazel Scott goes out on a concert tour this fall, forsaking nitery work.

Nat Kalcheim Helps Out WM Band Section

NEW YORK, March 17.—William Morris's band department in New York got a shifting around this week, with Nat Kalcheim, head of the vaude department, also going into the band section as "co-ordinator administrator" under Willard Alexander, head of the department. Reason for bringing Kalcheim into band fold is due to Alexander's recent illness which requires him to take it easy as far as running all the details involved in heading the department.

Consequently, Kalcheim will co-ordinate agency's band operations between New York, Chicago and West Coast offices, but over-all band policy will be determined by Alexander. Latter will also concern himself with handling of new band properties, taking a closer look-see at the acts with bands going into hotels, and get his teeth into post-war activities.

WM band department in N. Y. is made up of Alexander, Kalcheim, Bill Burnham and John Crowley, locations, and Billy Shaw, one-nighters.

CHICAGO, March 17.—Guy Cherney, local crooner who's been getting plenty attention from GAC (General Amusement Corporation) handlers here, is set for an engagement at the Roosevelt Hotel, New Orleans, following his closing at the Oriental Theater here March 15.

Slim Pickings For Tunes on Coast Airers

One of Four Uses Originals

By Dean Owen

(Fifth in a series of articles showing how commercial radio shows pick their pop songs, points the finger back at the film city.)

HOLLYWOOD, March 19.—Songwriters, who expect to get a free ride for their tunes over shows originating in Hollywood, are going to have lean pickings if the latest survey of four network airers means anything. Burns and Allen show, while primarily comedy, has nevertheless given over a portion of its time at curtain for music.

Tunes for this show are passed on by Felix Mills, musical director. He usually arranges one tune for the show, and this is passed on by Ned Tollinger, producer. As an example, the 5:30-5:55 p.m. (P.W.T.) show has used *Love Nest* and *Jealousy* on the last two shows.

Incidentally, the B&A ailer will ditch its West Coast live repeat beginning this week and CBS will give their stations orders to take the show off the line for transcription repeat. So far as original music is concerned, there is little if any chance for new tunes to get a plug here for *Hit Parade* and trade paper polls are adhered to.

Carson Show Originals Out

There is no possibility for original tunes to get a plug on the Jack Carson show, airing from here 9-9:30 (P.W.T.) because numbers are taken usually from *Hit Parade* and trade paper polls as in the B&A show. Larry Berns is the producer and he usually has the final say on the music, but selection of tunes is left up to maestro Freddy Martin.

Carson usually does a ballad on each show in addition to a selection from Martin's ork. In the last couple of weeks, Carson has done *Why Don't You Fall in Love With Me?* and *Sleigh Ride in July*. Only chance for stuff that is not in the popular trend is some of the classics that Martin arranges from time to time.

"Stars" Uses Them

Stars Over Hollywood, over CBS, West Coast, has mostly original music worked in by Del Castillo. Show, bank-rolled by Dari-Rich follows same format as *Lux Radio Theater*, but uses up-and-coming pic names, or top personalities which can be bought for a reasonable figure. Show calls for original music unless script demands insertion of pic tune.

One of the top programs originating in Hollywood, *Screen Guild*, offers no chance for original tunes. Bill Hatch is in charge of the music used on the show, and unless script calls for tune from pic, he usually composes original tune. Some-

Music—As Written

NEW YORK

All-girl jam sessions cut by Black & White Records under Len Feather. Hip Chicks cut six 12-inch platters. Gals featured have been with Benny Carter, Woody Herman, Ina Ray Hutton, others. Couple of the originals waxed were titled *Moonlight on Turhan Bay* and *Seven Riffs With the Right Woman*. . . . Frank Sorell, relief band maestro at Carnival Room leaves for the army. Band will be fronted by JoJo Celli. . . . Lionel Hampton broke records in Toronto and Cleveland. Latter date, played in Cleveland Auditorium, netted leader \$2,986 for himself for one night.

Paramount pic exec Dick Murray looking for big name to take Sid Kornheiser's place at Famous. Kornheiser's now with Burke-Van Heusen. . . . Santly-Joy has distinct honor of having tune "My Dreams Are Getting Better All the Time" sell around 350,000 copies without aid of disk. Now tune is over 500,000, with disks by Prima, Brown, Phil Moore and Johnny Long. . . . Dean Hudson waxed couple of disks for Muscraft last week. Frankie Lester, ex-T. D. vocalist, and Francis Calwell vocalled on date. . . . National Music Publishers has transferred rights to firm, including ASCAP membership, to Louis P. O'Connell, attorney for O'Kay Music, ASCAP publisher. . . . Herb Hendler, RCA-Victor exec, home with a cold last week. . . . George Paxton will add French horns for his Capitol Theater stint.

Benny Goodman's new personal secretary, Dick Harbine, recently returned from a stint with the American Field Service in Burma, is the son of the medic who treated B. G. at the Mayo Clinic. . . . Savannah Churchill, former thrush with Benny Carter, now a single at the Bowery, Detroit, under Moe Gale man- (See Music—As Written on page 22)

times, however, he will use standard number for mood music, if situation calls for it. For instance in *Belle of the Yukon*, Dinah Shore sang *Sleigh Ride in July* and *Like Someone in Love*.

Just Concluding Our Engagement at "PAPPY" (O. K.) FARR'S RAINBOW BALLROOM Denver

CONTACT MEN—Sorry I couldn't get all of you on my Coast-to-Coast Mutual shots from the Rainbow Ballroom.

Tiny HILL AND HIS ORCHESTRA



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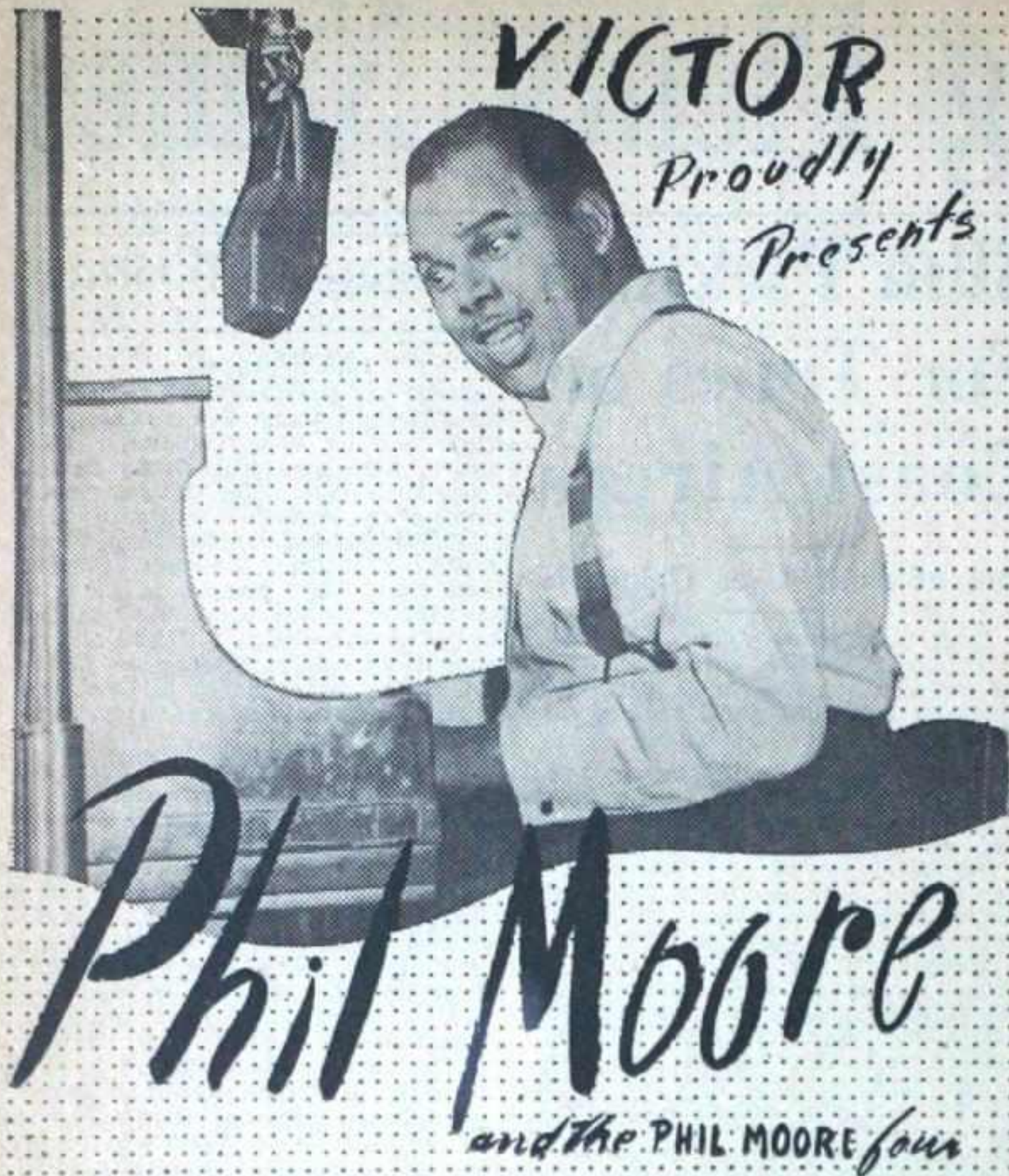
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VICTOR
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Phil Moore
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Terrific!—Thruout the Nation
**MY DREAMS ARE GETTING BETTER
ALL THE TIME**

COUPLED WITH
A LITTLE ON THE LONELY SIDE
VICTOR #20-1641

FROM THE BATTLE FRONT ...

AN INSPIRED TITLE!

**DON'T LET IT
HAPPEN AGAIN!**

by SGT. HENRY PRICHARD

Composer of

I DON'T WANT TO LOVE YOU • KENTUCKY
and one GI who knows what he's fighting for!



DON'T LET IT HAPPEN AGAIN will be
the World's watchword ... and soon!

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PART 1—The Billboard

**HONOR
ROLL
OF
HITS**

(TRADEMARK)

THE NATION'S
10
TOP TUNES

*The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a weighting of the leading tunes and records in the individual features of the two sections of The Billboard's Music Popularity Chart which represents both passive and active indications of song popularity. Passive indications of popularity are the Songs With Most Radio Plugs, Records Most Played on Disk Programs, and Film Plugs features.

Active indications of popularity are the Best Selling Sheet Music, Best Selling Retail Records, and Most Played Juke Box Records features.

The weighting structure was arrived at by The Billboard after consultation with leading research authorities as well as leaders in the music and record industries.

Sales and juke box leaders in specialized types of music in Part Two, and the advance song and record features in Part Three of the Chart, of course, bear no influence on the determination of the HONOR ROLL OF HITS.

RADIO AND

SONGS WITH MOST RADIO PLUGS

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WJZ (Blue), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulations. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film, (M) indicates tune is from a legitimate musical, (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER
15.	A Little on the Lonely Side (R)	Advance—ASCAP
11.	Ac-Cent-Tchu-Ate the Positive (F) (R)	Morris—ASCAP
12.	After Awhile	Starlight—ASCAP
3.	All of My Life (R)	Berlin—ASCAP
20.	Always (F) (R)	Berlin—ASCAP
3.	Baia (F)	Southern—ASCAP
4.	Candy (R)	Feist—ASCAP
2.	Close as Pages in a Book (M) (R)	Williamson—ASCAP
12.	Evelina (M) (R)	Crawford—ASCAP
10.	Ev'ry Time We Say Good-Bye (M) (R)	Chappell—ASCAP
2.	He's Home for a Little While (R)	Famous—ASCAP
7.	I Should Care (F) (R)	Dorsey—ASCAP
4.	I Walked In (F) (R)	Miller—ASCAP
8.	I'm Beginning To See the Light (F) (R)	Grand—ASCAP
7.	Just a Prayer Away (R)	Shapiro-Bernstein—ASCAP
3.	Let's Take the Long Way Home (F) (R)	Morris—ASCAP
23.	Magic Is the Moonlight (F) (R)	Melody Lane—BMI
14.	More and More (F) (R)	T. B. Harms—ASCAP
10.	My Dreams Are Getting Better All the Time (F) (R)	Santly-Joy—ASCAP
14.	(All of a Sudden) My Heart Sings (F) (R)	Leeds—ASCAP
11.	Saturday Night (Is the Loneliest Night in the Week) (R)	Barton—ASCAP
10.	Sleigh Ride in July (F) (R)	Burke-Van Heusen—ASCAP
2.	Someday, Somewhere (R)	Chelsea—BMI
14.	Strange Music (M) (R)	Chappell—ASCAP
19.	Sweet Dreams, Sweetheart (F) (R)	Remick—ASCAP
2.	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein—ASCAP
1.	There! I've Said It Again (R)	Valiant—BMI
2.	There Must Be a Way	Stevens—BMI
13.	This Heart of Mine (F) (R)	Triangle—ASCAP
8.	Too-Ra-Loo-Ra-Loo-Ral (That's an Irish Lullaby) (F) (R)	Witmark—ASCAP
4.	You Belong to My Heart (F) (R)	Harris—ASCAP

PLAY STATUS OF FILMS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Song Publisher	Film Producer	Performed by	National Release Date
Ac-Cent-Tchu-Ate the Positive (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby-Sonny Tufts	1-26-45
Always (Berlin)	"Christmas Holiday" (Universal)	Deanna Durbin	12-24-44

(Continued on opposite page)

Music Popularity Chart Week Ending Mar. 15, 1945

1. Ac-Cent-Tchu-Ate the Positive
2. Rum and Coca-Cola
3. Saturday Night (Is the Loneliest Night in the Week)
4. My Dreams Are Getting Better All the Time
5. A Little on the Lonely Side
6. I'm Beginning to See the Light
7. Candy
8. Don't Fence Me In
9. More and More
10. Sweet Dreams, Sweetheart

FILM PLUGS

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless indicated in this chart, other avail-

able records of tunes listed here will be found in Most-Played Juke Box Records chart (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		Song	Artist	Label
	Last Week	This Week			
9	1	1	AC-CENT-TCHU-ATE THE POSITIVE (F)	Johnny Mercer	Capitol 180—ASCAP
9	2	2	RUM AND COCA-COLA	Andrews Sisters	Decca 18636—ASCAP
4	4	3	CANDY	Johnny Mercer-Jo Stafford	Capitol 183—ASCAP
7	5	3	AC-CENT-TCHU-ATE THE POSITIVE (F)	Bing Crosby-Andrews Sisters	Decca 23378—ASCAP
2	10	4	DREAM	The Pied Pipers	Capitol 185—ASCAP
8	7	5	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)	Frank Sinatra	Columbia 36762—ASCAP
7	8	5	A LITTLE ON THE LONELY SIDE	Frankie Carle	Columbia 36760—ASCAP
3	9	5	SENTIMENTAL JOURNEY (IS THE LONELIEST NIGHT IN THE WEEK)	Les Brown	Columbia 36769—ASCAP
8	12	6	COCKTAILS FOR TWO	Spike Jones	Victor 20-1628—ASCAP
9	4	7	I'M BEGINNING TO SEE THE LIGHT (F)	Harry James	Columbia 36758—ASCAP
1	—	7	(ALL OF A SUDDEN) MY HEART SINGS (F)	Johnny Johnson	Capitol 186—ASCAP (Hildegard, Decca 23348; Guy Lombardo, Decca 18642; Four King Sisters, Bluebird 30-0829; Martha Stewart, Bluebird 30-0832; Tommy Tucker, Columbia 36770)
9	3	8	DON'T FENCE ME IN	Bing Crosby-Andrews Sisters	Decca 23364—ASCAP
1	—	8	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Les Brown	Columbia 36779—ASCAP
3	—	8	TWILIGHT TIME	The Three Suns	Hit 7092—BMI (Les Brown, Columbia 36769; Jimmy Dorsey, Decca 18656; Roy Eldridge, Decca 23363)
3	—	8	OPUS NO. 1	Tommy Dorsey	Victor 20-1608—ASCAP

GOING STRONG

COMING UP

- THE THREE CABALLEROS (F) Bing Crosby-Andrews Sisters Decca 23364—ASCAP
 I SHOULD CARE (F) Martha Tilton Capitol 184—ASCAP
 YOU CAN'T GET THAT NO MORE Louis Jordan Decca 8668—ASCAP

WITH LEADING SONGS

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

Song Publisher	Film Producer	Performed by	National Release Date
Baia (Southern)	"The Three Caballeros" (Walt Disney)	Nestor Amaral	2-3-45
Don't Fence Me In (Harms, Inc.)	"Hollywood Canteen" (Warner Bros.)	Roy Rogers-Andrews Sisters	12-30-44
I Should Care (Dorsey)	"Thrill of a Romance" (MGM)		Not Set

(Continued on page 65)

Every JOHNNY MERCER

recording for Capitol has been a solid money-maker for operators—

'Ac-cen-tchu-ate The Positive'

'I'm Gonna See My Baby'

'Duration Blues'

'I Lost My Sugar' (in Salt Lake City)

'San Fernando Valley'

'G. I. Jive'

'Strip Polka'

every one a

Capitol first.

Latest release,

'CANDY' (No. 183),

now going strong.

More MERCER

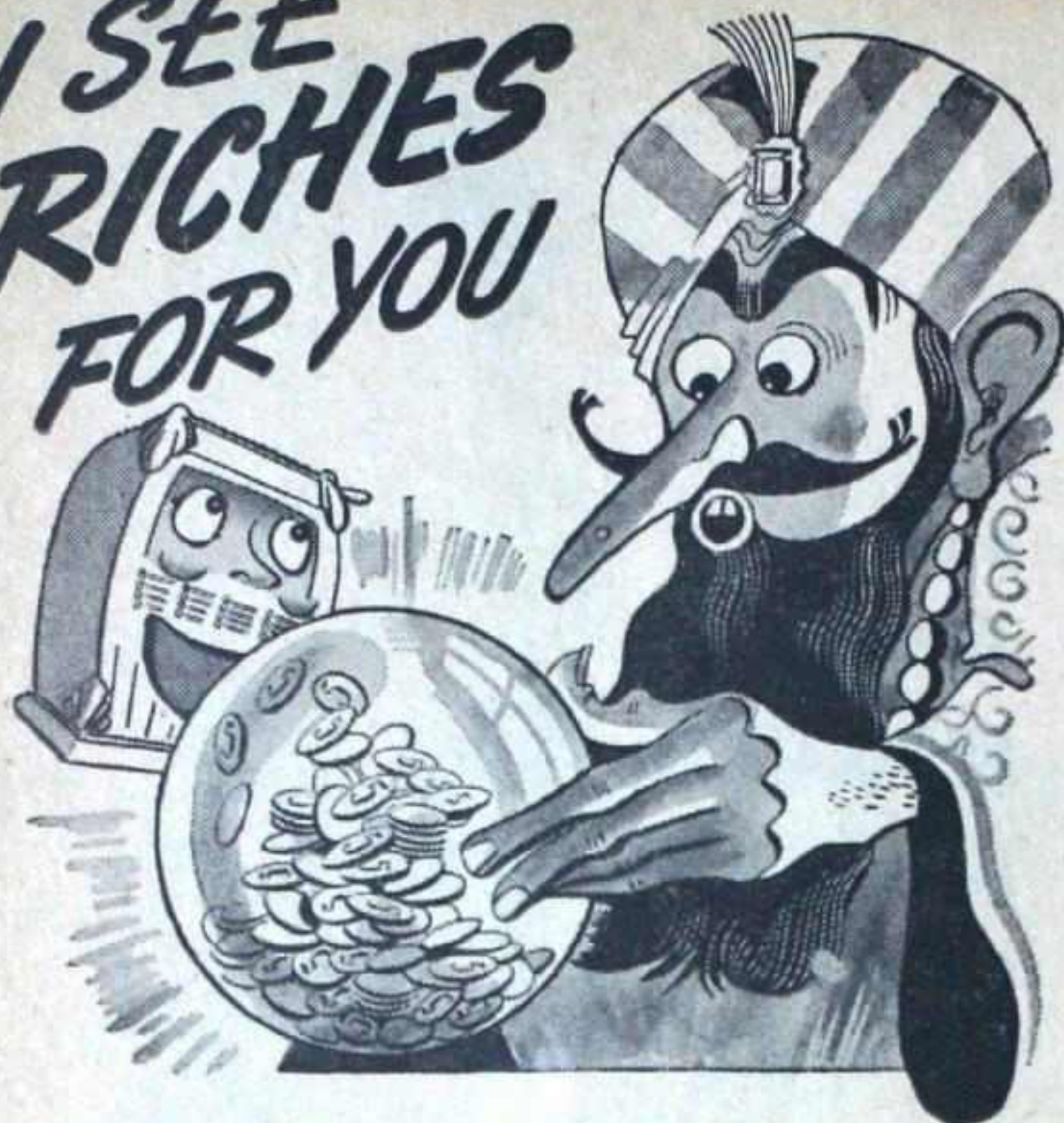
hits coming up,

on long-wearing



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"I SEE RICHES FOR YOU"



WITH THESE VICTOR AND BLUEBIRD HITS!"

CHARLIE SPIVAK
AND HIS ORCHESTRA

I Love You, I Love You, I Love You
Sweetheart Of All My Dreams
(FROM THE MGM PICTURE "THIRTY SECONDS OVER TOKYO")

Yip Yip De Hootie, My Baby Said Yes
20-1646

THE BUCHANAN BROTHERS
WITH ORCHESTRA

Mama, I'm Sick • I Got Worries
33-0523

Plus a Brand-New Victor 10" Red Seal Nickel-Nabber!

ALLAN JONES
WITH ORCHESTRA

I Dream Of You • I'll Walk Alone
10-1151 (FROM THE UNIVERSAL FILM "FOLLOW THE BOYS")

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over NBC Network.

BUY MORE WAR BONDS

THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR
AND BLUEBIRD RECORDS

Radio Corporation of America
RCA Victor Division, Camden, N. J.



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 200 jobbers in all sections of the country. Songs are listed according to greatest

number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week
7	1	1. MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R) ... Santly-Joy
5	4	2. SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) (R) ... Barton
10	2	3. AC-CENT-TCHU-ATE THE POSITIVE (F) (R) ... Morris
8	3	4. A LITTLE ON THE LONELY SIDE (R) ... Advance
3	7	5. I'M BEGINNING TO SEE THE LIGHT (F) (R) ... Grand
8	4	6. RUM AND COCA-COLA (R) ... Feist
16	5	7. DON'T FENCE ME IN (F) (R) ... Harms, Inc.
10	6	8. SWEET DREAMS, SWEETHEART (F) (R) ... Remick
3	8	9. MORE AND MORE (F) (R) ... T. B. Harms
19	9	10. I DREAM OF YOU (R) ... Embassy

BEST-SELLING SHEET MUSIC

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest

sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. In italics beneath the name of artist and record label and number is listed the tune on the reverse side of the record.

Weeks to date	Last Week	This Week
10	1	1. RUM AND COCA-COLA... Andrews Sisters ... Decca 18636 <i>One Meat Ball</i>
1	—	2. MY DREAMS ARE GETTING BETTER ALL THE TIME (F) ... Les Brown ... Columbia 36779 <i>He's Home for a Little While</i>
1	—	3. MY DREAMS ARE GETTING BETTER ALL THE TIME (F) ... Phil Moore Four... Victor 20-1641 <i>A Little on the Lonely Side</i>
4	6	4. CANDY ... Johnny Mercer-Jo Stafford... Capitol 183 <i>Gonna See My Baby</i>
10	2	5. AC-CENT-TCHU-ATE THE POSITIVE ... Johnny Mercer... Capitol 180 <i>There's a Fellow Waiting in Poughkeepsie</i>
8	4	6. AC-CENT-TCHU-ATE THE POSITIVE ... Bing Crosby-Andrews Sisters... Decca 23379 <i>There's a Fellow Waiting in Poughkeepsie</i>
4	5	7. RUM AND COCA-COLA... Abe Lyman ... Columbia 36775 <i>Since You Went Away</i>
18	3	8. DON'T FENCE ME IN (F) ... Bing Crosby-Andrews Sisters... Decca 23364 <i>The Three Caballeros (F)</i>
7	10	9. A LITTLE ON THE LONELY SIDE ... Frankie Carle... Columbia 36760 <i>I Had a Little Talk With the Lord</i>
6	7	10. I'M BEGINNING TO SEE THE LIGHT ... Harry James... Columbia 36758 <i>The Love I Long For</i>

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from

more than 200 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week
1	—	1. Ave Marie ... Victor 14210 Marian Anderson
1	—	2. Warsaw Concerto ... Decca 29150 Los Angeles Philharmonic Ork
1	—	3. Oklahoma (Medley) ... Columbia 7417-M Kostenlanetz
1	—	4. Ave Maria ... Columbia 7416 Kostenlanetz
1	—	5. Chopin Polonaises ... Victor 6234 Paderewski
1	—	6. Oklahoma (Medley) ... Victor 11-8742 Boston Pops
1	—	7. Warsaw Concerto ... Columbia 7409-M Mathieson, London Symphony
1	—	8. Claire De Lune ... Victor 1812 Stokowski, Philadelphia Ork
1	—	8. Claire De Lune ... Victor 11-8240 Schmitz, Cathedrale Engloutie
1	—	8. Lord's Prayer ... Victor 1738 John Charles Thomas

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from

more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week
1	—	1. Grieg Piano Concerto in A Minor... Columbia M-313 Rubinstein-Ormandy, Philadelphia Ork... Victor M-900 Gieseking, Berlin State Opera Ork
1	—	2. Tchaikovsky Concerto No. 1 in B Flat Minor... Columbia M-318 Petri, London Philharmonic
1	—	2. Rhapsody in Blue (Gerahwin) ... Columbia X-198 Kostelanetz and Ork with Alec Templeton
1	—	3. Brahms Concerto No. 2 in B Flat Major... Victor DM-740 Horowitz-Toscanini

(Continued on page 65)

Music Popularity Chart Week Ending Mar. 15, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Going Strong

Weeks to date	POSITION	Record
Last Week	This Week	
11	1	1. RUM AND COCA-COLA—Andrews Sisters (Vic Schoen Ork)Decca 18636 (Louis Prima, Hit 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007; Wilmoth Houdini, Decca 23394)
12	3	2. AC-CENT-TCHU-ATE THE POSITIVE (F)—Johnny Mercer (The Pied Pipers—Paul Weston Ork)Capitol 180 (Artie Shaw, Victor 20-1612; George Paxton, Hit 7120; Bing Crosby—Andrews Sisters, Decca 23379; Four King Sisters, Victor 20-1631; Kay Kyser, Columbia 36771; Mark Warnow, Sonora 1089)
18	2	3. DON'T FENCE ME IN (F)—Bing Crosby—Andrews Sisters (Vic Schoen Ork)Decca 23364 (The Three Suns, Hit 7114; Sammy Kaye, Victor 20-1610; Kate Smith, Columbia 36759; Gene Autry, Okeh 6728; Hal McIntyre, Bluebird 30-0834; Horace Heidt, Columbia 36761)
7	4	3. AC-CENT-TCHU-ATE THE POSITIVE (F)—Bing Crosby—Andrews Sisters (Vic Schoen Ork)Decca 23379 (See No. 2)
3	6	3. CANDY—Johnny Mercer—Jo Stafford (Pied Pipers—Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long—Dick Robertson, Decca 18661)
6	5	4. A LITTLE ON THE LONELY SIDE—Frankie Carle Paul AllenColumbia 36760 (Louis Prima, Hit 7118; Guy Lombardo, Decca 18642; Joan Brooks, Musicraft 15022; the Phil Moore Four, Victor 20-1641)
5	7	5. A LITTLE ON THE LONELY SIDE—Guy Lombardo (Jimmy Brown)Decca 18642 (See No. 4)
8	10	6. I'M BEGINNING TO SEE THE LIGHT (F)—Harry James (Kitty Kallen)Columbia 36758 (Duke Ellington, Victor 20-1618; Ink Spots—Ella Fitzgerald, Decca 23399; Cootie Williams, Majestic 7131)
1	—	7. MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Les Brown (Doris Day)Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long—Dick Robertson, Decca 18661)
2	13	8. MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—The Phil Moore Four (Phil Moore—Billy Daniels)Victor 20-1641 (See No. 7)
7	11	9. SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)—Frank Sinatra (Axel Stordahl Ork)Columbia 36762 (Four King Sisters, Victor 20-1633; Frankie Carle, Columbia 36777; Hal McIntyre, Bluebird 30-0837; Woody Herman, Decca 18641; Sammy Kaye, Victor 20-1635; Cootie Williams, Majestic 7131)
2	14	10. CANDY—Dinah Shore (Albert Sack Ork)Victor 20-1632 (See No. 3C)
1	—	11. DREAM—The Pied Pipers (Paul Weston Ork)Capitol 185 (Freddie Martin, Victor 20-1645)
3	8	12. RUM AND COCA-COLA—Abe Lyman (Rose Blane)Columbia 36775 (See No. 1)
1	—	12. SENTIMENTAL JOURNEY—Les Brown (Doris Day)Columbia 36769 (Hal McIntyre, Victor 20-1643)
1	—	12. THERE! I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe and the Norton Sisters)Victor 20-1637

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record
Last Week	This Week	
10	2	1. I'M LOSING MY MIND OVER YOUAl DexterOkeh 6727
6	1	2. THERE'S A NEW MOON OVER MY SHOULDER..... Jimmie DavisDecca 6105
4	3	3. SHAME ON YOU..... Spade CooleyOkeh 6731
1	—	4. SMOKE ON THE WATER... Bob WillsOkeh 6736
19	6	5. I'M WASTIN' MY TEARS ON YOUTex RitterCapitol 174
7	6	6. GONNA BUILD A BIG FENCE AROUND TEXASGene AutryOkeh 6728
3	—	6. DON'T FENCE ME IN (F)... Gene AutryOkeh 6728
1	—	6. HANG YOUR HEAD IN SHAME Bob WillsOkeh 6736

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record
Last Week	This Week	
6	1	1. I WONDERRoosevelt Sykes.....Bluebird 34-0721
7	4	2. MOP! MOP!..... Louis JordanDecca 8668
2	7	3. S. K. BLUES..... Pete Johnson All-Star Ork (Joe Turner)National 9010
23	3	4. I WONDERPvt. Cecil Gant.....Giltedge 500 CG1
6	2	4. YOU CAN'T GET THAT NO MORE..... Louis JordanDecca 8668
2	—	5. I AIN'T GOT NOTHIN' BUT THE BLUES... Duke EllingtonVictor 20-1623
2	6	6. RED BANK BOOGIE... Count Basie.....Columbia 36766
9	—	6. SOMEBODY'S GOTTA GOCootie WilliamsHit 7119

MEMO FROM COLUMBIA
get these two hot shots!

HARRY JAMES
and his orchestra
I'M BEGINNING TO SEE THE LIGHT
THE LOVE I LONG FOR
columbia 36758

FRANKIE CARLE
and his orchestra
A LITTLE ON THE LONELY SIDE
I HAD A LITTLE TALK WITH THE LORD
columbia 36760

COLUMBIA RECORDS

Small Diskers Bag Names; Sked Jam-Up Opens Path

(Continued from page 15)

Inked Freddie Slack, Jo Stafford, Johnnie Johnston, Tex Ritter, the King Cole Trio, Stan Kenton, Bobby Sherwood, Johnny Mercer, Benny Carter and Harry Owens. Names like these mean juke box nickels and strong over-the-counter sales in any part of the country, and so far neither Capitol nor artists have had any differences over their agreements. Capitol release schedules give their waxers about four sides in from six to eight weeks, with over 50,000 of each distributed.

Feature Bags Names

Feature Records, diskings outlet of Mutual Broadcasting, has snared in wax such well-known names as Vincent Lopez, Jan Garber, Eddy Howard and the rising newcomer Carl Ravazza. While Feature production is not fully geared as yet, org still is putting out two releases every six weeks in 50,000 lots, according to a Feature exec.

Hit and Classic disks, now known as Majestic Records, have probably some of the hottest platters on the turntables today in the six sides cut recently by Louis Prima and crew. Limited production and distrib which is restricted to New York, New England and immediate areas, however, is holding back nationwide popularity even tho sales are booming in the districts covered. Also under contract and going strong for Majestic are the Three Suns, George Paxton, Clyde Lucas, Cootie Williams, Art Kassel and a new ork batoned by Chocho Martinez. They're also dickering for Sonny Dunham.

High on the list of indie companies that have nabbed big enough names to put their biz on the upbeat is Musicraft, which recently purloined Teddy Wilson away from Columbia. Dean Hudson, Paul Lavalie, Joan Brooks, Johnny Richards and Phil Brito are among other Musicraft artists who have made the name one to be reckoned with. Musicraft policy centers on selecting a particular personality or ork and putting a large percentage of their production behind them. Last year the drive was largely on Brito and Brooks, with platters by the two topping the million mark.

Herman Lubinsky's Savoy Label has a number of hot artists producing for the Newark (N. J.) disk. Cozy Cole (now in Billy Rose's *Seven Lively Arts*), Johnny Guarneri, Hot Lips Page and Joe Marsala are a few who bring in the shekels for Savoy, and he's built up such a solid backlog of originals that he's set with disks to release for the next several years. He has a number of Red River disks and masters which will also keep Savoy in the billy department. Savoy runs to originals which don't date and his backlog is but okay.

American Top Contracts

On the West Coast newly-formed American Recording Artists, a division of the Boris Morros Music Company, has inked to exclusive contracts Frances Langford, Phil Harris, Hoagy Carmichael, Bob Crosby, Skinny Ennis, Joe Reichman, the Town Criers, Rosa Linda, Bob Johnston, Wingy Manone, Jan Garber, Smiley Burnette and Lou Raderman. Production figures for the company are unavailable. American execs refused to reveal whether Carlos Ramirez is signing with them, but their hesitancy indicated a possibility.

Also Coastwise is Maestro Records whose best-known properties are Georgia Gibbs, Sonny Dunham, Dale Evans and Rudy Vallee. Last two are under one-year exclusive inkings. Maestro is producing 4,000 disks a day and is adding one new press a month which will increase output to 4,600 by April 15. Incidentally, Freddy Martin, part owner of Maestro but under contract to Victor for about another year, cannot record for his own label until the present contract expires. Unlike most indie ops whose artists shop around from one company to another under non-exclusive contracts, the exclusive deals put thru by American, Maestro and Musicraft here in New York are few and far between.

Premier of St. Louis

Kingpin of Middle Western independents is Premier in St. Louis started during the last year. Premier now lists Ted Flo Rito, Russ David, Gracie Barrie and

George Olsen. David is a territorial fave while others insure national sales.

Back to New York and the smaller companies, operating on a more minute scale but still important because of the selling power of their artists, are National, Sonora, Commodore, Beacon and Asch. Boosting national sales are Al Trace and Raymond Scott, both commercial names. As the outfit only markets two disks a month in batches of 25,000, almost the entire lot is distributed to juke box ops which, tho it isn't the ultimate in plugging, still gives national artists a pretty good break.

Leaning heavily to the album side is Sonora which now has a hot selling property in Enric Madriguera. Dinner music, light classical and other semi-longhair combos are being given a big play, and by so doing Sonora and artists alike are coming to the public eye.

Asch Records is capitalizing on Art Tatum, Josh White, James P. Johnson and Mary Lou Williams. There's a heavy enough play by disk jockeys, radio stations and confirmed disk collectors to give Asch and artists a field not being too well developed by bigger companies these days.

Also giving straight commercialism the go-by and still finding a good market for their wares is Commodore. Concentrating almost entirely on collectors items, race records and instrumental stars, Commodore is doing all right with disks by Jack Teagarden, Mugsy Spanier, Eddie Condon, Jess Stacy, Bobby Hackett, Hot Lips Paige and Eddy Heywood.

Beacon Seeks Jive Trade

Going out for the jive trade and getting it is Joe Davis (formerly Beacon), whose labels list Una Mae Carlisle, Will Bradley, Erskine Butterfield, Coleman Hawkins and the Red Caps. All are being plugged to capacity of his deal with Gennett.

Keystone, another of the smaller ops of pre-war vintage, has 20 sides on hand cut by Red Norvo and 20 more by Teddy Wilson, of which no more than eight have been released. Keystone biggies frankly admit that their production is practically nil and that orders on hand are six times as much as they can produce. Also on the Keystone backlog are masters by Coleman Hawkins and Charlie Shavers which will have to wait until production catches up with them. All Keystone artists record under non-exclusive deals. In the same fix is Stan-Lee which goes in strongly for cocktail combos and now has a heavy load of unreleased disks held up by lack of production facilities.

Production and release figures which mean anything are hard to find among most of the smaller ops, as their skeds for both cuttings and releases depend largely on the demand for their artists. True, too, is that many of the indie ops are tongue-tied because they're afraid that their competition will catch wise about the so-called big deals which they are constantly brewing. In many of the above cases artist deals are non-exclusive, with bands shopping around from one label to another. However, story is the same. Indies still snare 'em.

Stone Disk First In Scott Studio

NEW YORK, March 17.—New recording studios, owned by Raymond Scott and formed to service independent recording companies, opened last week. First band to record was Justin Stone for Signature label. Scott figures to wax for many indies, as only about five of some 35 companies have their own recording studios.

Place is located at 57th and Broadway, the old United States Record Company location, Scott taking over the entire floor. He'll also disk electrical transcriptions.

According to Scott, after the war he'll come up with his own Universal Recording Company. First band to disk will be Mark Warnow's Hit Parade ork. Scott will also disk his own band for his personal label, current pact with Columbia being a non-exclusive one. Columbia has just bought a minimum of eight masters from Scott.



PART 3—The Billboard

ADVANCE SONG AND RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers, and

other users of music use song beginning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs	Publisher	Current Plugs	Publisher
A Kiss Goodnight.....	Miller	Love	Feist
Ac-Cent-Tchu-Ale the Positive.....	Morris	Lucky To Be Me.....	Witmark
All at Once.....	Chappell	Magic Is the Moonlight.....	Melody Lane
All of My Life.....	Berlin	More and More.....	T. B. Harms
Angelina	Southern	My Baby Said Yes.....	Leeds
Anywhere	Bourne	My Dreams Are Getting Better All the Time.....	Santly-Joy
April Snow.....	Williamson	(All of a Sudden) My Heart Sings.....	Leeds
Bala	Southern	My Mother's Waltz.....	Morris
Bell Bottom Trousers.....	Santly-Joy	Negra Consentida (My Pet Brunette).....	Marks
Close as Pages in a Book.....	Williamson	Once Upon a Song.....	Mills
Dream	Capitol Songs	One Meat Ball.....	Leeds
Evelina	Crawford	Poor Lenore.....	Harris
Everybody's Seen Him But His Daddy.....	Marks	Right as the Rain.....	Crawford
Everytime	ABC	Santa Maria.....	Marks
Ev'rytime We Say Goodbye.....	Chappell	Sentimental Journey.....	Morris
Good, Good, Good.....	Berlin	Sleighride in July.....	Burke-Van Heusen
He's Home for a Little While.....	Famous	Small World.....	Southern
Hitsum-Kitsum-Bumpity Hitsum.....	Southern	Stars in Your Eyes.....	Melody Lane
I Begged Her.....	Feist	Sweet Dreams, Sweetheart.....	Remick
I Can't Believe That You're in Love With Me.....	Mills	Sweetheart of All My Dreams.....	Shapiro-Bernstein
I Didn't Know About You.....	Robbins	Take Me in Your Arms.....	Mills
I Don't Care About You.....	Robbins	The Big Back Yard.....	Williamson
I Fall in Love Too Easily.....	Feist	The Blonde Sailor.....	Mills
I Had a Little Talk With the Lord.....	Santly-Joy	The Charm of You.....	Feist
I Walked In.....	Miller	The Fireman's Bride.....	Williamson
I Wish I Knew.....	Triangle	The More I See You.....	Bregman-Vocco-Conn
If Swing Goes, I Go Too.....	Feist	The Three Caballeros.....	Chas. K. Harris
I'll Always Be With You.....	Broadway	The Worry Song.....	Feist
I'll Remember Suzanne.....	Marks	This Heart of Mine.....	Triangle
I'm in a Jam With Baby.....	Remick	Thru Your Eyes, Thru Your Heart.....	Mills
I'm Only Teasin'.....	Mills	Too-Ra-Loo-Ra-Loo-Ral	Witmark
In a Shower of Stars.....	Mills	Watcha Say.....	Harms
In My Little Red Book.....	Marks	We Hate to Leave.....	Feist
Incapolka	Triangle	What Makes the Sunset.....	Feist
It Doesn't Cost You Anything to Dream.....	Williamson	When You Walk in the Room.....	Williamson
I've Got a Locket in My Pocket.....	Paramount	You Belong to My Heart.....	Chas. K. Harris
Just a Prayer Away.....	Shapiro-Bernstein	You Never Say Yes (You Never Say No).....	Robbins
Laura	Robbins	You're Nobody 'Til Somebody Loves You.....	Southern
Let's Take the Long Way Home.....	Morris		

Advance Plugs	Publisher	Advance Plugs	Publisher
A Friend of Yours.....	Burke-Van Heusen	I Was Here When You Left Me.....	Berlin
Caldonia	Morris	If I Loved You.....	T. B. Harms
Can't You Read Between the Lines?.....	Shapiro-Bernstein	I'm Getting Nowhere.....	Paramount
Counting the Days.....	Santly-Joy	June Is Busting Out All Over.....	T. B. Harms
Don't You Spend a Dollar on Me.....	Robbins	Oh, My Achin' Back.....	Feist
Dreaming	Leeds	Please No Squeezes the Bananas.....	Leeds
He Was a Perfect Gentleman.....	Burke-Van Heusen	Seventh Avenue.....	Robbins
Homesick That's All.....	Mayfair	Share the Meat.....	Robbins
I Don't Care If I Never Dream.....	Shapiro-Bernstein	What's the Use of Wondering.....	T. B. Harms
		While You're Away.....	Remick
		You Moved Right In.....	Famous
		You'll Never Walk Alone.....	T. B. Harms

REVIEWS OF SONGS IN NEW FILMS

By Paul Secon

Films are reviewed at trade showings, and reviews are obviously written from standpoint of effectiveness or lack of effectiveness of film as a plug media for the tunes in it. Only specially selected films are reviewed.

BRING ON THE GIRLS (Paramount)

With Sonny Tufts, Veronica Lake, Eddie Bracken, Marjorie Reynolds. Tunes: "You Moved Right In"; "Bring on the Girls." Publisher: Famous Music.

You Moved Right In

Big song of the pic is done well by Marjorie Reynolds. Gal is a good looker and knows how to sell a tune backward and forward. Song is a nice ballad that could make some noise.

Bring on the Girls

Strictly written for the pic, "Girls" is a gala feature affair that's done well, but is strictly n. s. h. so far as commercial possibilities go. It's done quite a few times in the pic, and while a rousing piece of musical biz, it never really gets off the screen.

Music Popularity Chart Week Ending Mar. 15, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record com-

panies. Only records of those manufacturers voluntarily supplying information are listed.

CECIL'S MOP MOP!	Cecil Gant	Giltedge CG8-500
CHERISH THE LADIES	Irish Ban Dance Boys	Joe Davis 3600
CONCERTO FOR TENOR	Georgie Auld	Apollo 359
DON'T YOU NOTICE ANYTHING NEW?	The Charioteers	Columbia 36792
EVERYTIME	Benny Goodman (Jane Harvey) Columbia 36790
GREEN MEADOWS	Irish Barn Dance Boys	Joe Davis 3600
I SHOULD CARE	Frank Sinatra (Axel Stordahl Ok) Columbia 36791
I'LL REMEMBER YOU (IF YOU'LL RE-MEMBER ME)	Cecil Gant	Giltedge CG23-500
I'M BEGINNING TO SEE THE LIGHT	Ink Spots-Ella Fitzgerald	Decca 23399
I'M BEGINNING TO SEE THE LIGHT	Cootie Williams	Majestic 7131
IT DOESN'T COST YOU ANYTHING TO DREAM	The Charioteers	Columbia 36792
JAMBOREE JUMP	Don Byas All-Star Quintet	Jamboree 901
PENNIES FROM HEAVEN	Don Byas All-Star Quintet	Jamboree 901
SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)	Cootie Williams	Majestic 7131
SKYLINER	Charlie Barnet	Decca 18659
STRANGE MUSIC	James Melton (Al Goodman Ok) Victor Red Seal 11-8746
SWEET AND LOVELY	Georgie Auld (Kay Little)	Apollo 359
SWEETHEART OF ALL MY DREAMS	Benny Goodman (Bob Hayden) Columbia 36790
THAT'S THE WAY IT IS	Ella Fitzgerald-Ink Spots	Decca 23399
THERE'S BEAUTY EVERYWHERE	James Melton (Al Goodman Ok) Victor Red Seal 11-8746
WEST END BLUES	Charlie Barnet	Decca 18659
WHEN YOUR LOVER HAS GONE	Frank Sinatra (Axel Stordahl Ok) Columbia 36791

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as deter-

mined by entry into best selling, most played or most heard features of the Chart.

- I HOPE TO DIE IF I TOLD A LIE.** Ink Spots
- Here's another of those corny but oh so commercial gold mines regularly put out by the Ink Spots. Tune is slow, easy to digest and will be big. Also plenty hot for juke. Other side is "Maybe It's All for the Best," another smash.
- I SHOULD CARE**
- Tune is well done by J. D. and seems headed for big-time results. Disk is handled with finesse and juke will go for it but big. Dorsey also handles "Twilight Time" on other side well.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is in-

tended for guidance of juke box operators.

BENNY GOODMAN (Columbia) *After You've Gone—FT. Body and Soul—FT.*

The jazz fans will never complain if Benny Goodman never builds a big band again as long as he continues to dish out the brand of musical intimacy created on these sides with small units. The Benny Goodman Sextet is nothing short of terrific in their collective and individual improvisations for "After You've Gone." While Goodman never rode out on his clarinet more handsomely, it is just as exciting when Teddy Wilson knuckles at the keyboard, Red Norvo hammers the vibes and Slam Stewart sings out with his bass fiddle bowing. With Morey Feld at the drums plus Mike Bryan for guitar strums, the rhythmic punch is very much in evidence right from scratch. The tempo is slowed down considerably for "Body and Soul," which features the Benny Goodman Trio. It's Goodman, Wilson plus Feld's drum beats that make this chamber jazz session a classic. It's real jazz artistry.

The juke box fans will jump for joy when they start spinning the "After You've Gone" side, which will be plenty and often.

CHARLIE SPIVAK (Victor) *Sweetheart of All My Dreams—FT; VC. My Baby Said Yes—FT; VC.*

While Charlie Spivak's trumpet dominated all his earlier disks, these sides turn the spotlight on his band. The band boys cut thru most effectively in a highly rhythmic manner. "My Baby Said Yes," a bright rhythm ditty, is polished off in an attractive jump fashion, with trombone trio, piano and tenor sax providing the solo flashes, and Irene Day's dittying pointing up the vocal appeal of the tune. "Sweetheart of All My Dreams" is the ballad fave of an earlier year. Dressed up again in rhythmic fashion, Spivak's trumpet paces the tootling to start off the side, with Miss Day's singing matching the style of the melody's treatment.

Phono fans will shower their favor on "My Baby Said Yes."

WOODY HERMAN (Columbia) *Laura—FT; VC. I Wonder—FT; VC.*

Making his bow on the Columbia label, Woody Herman makes a most striking imprint on wax with two ballads that are tailor-made for the maestro and his singing talents. From the movie of the same name, Herman brings out all of the haunting appeal and plaintive charm packed in Johnny Mercer and Dave Raksin's "Laura," a love serenade to a dream girl. The band boys blow it blue, with the melancholy notes of tenor sax and trumpet adding further dress to the disking. Cecil Gant's "I Wonder," Harlem's wondrous ballad, is just as much in Herman's vocal groove, providing a contrasting note in giving a low-down character to the chant. Shares the side with the same solo instruments, and it's sock and solid all the way.

Long the song rage of Harlem, Woody Herman's interpretation of "I Wonder" should create a deepening gulf of enthusiasm for the song. Nor is there any minimizing the phono appeal of "Laura."

THE THREE SUNS (Hit) *All of My Life—FT; VC. Shaga, Shuga Shuffle—FT.*

The combination of organ, accordion and guitar, with Artie Dunn singing out the wordage with sugar coating, provides an attractive setting for Irving Berlin's "All of My Life." The ballad is best off at a bright tempo, and the emphasis on the melodic contents makes it all the more inviting for the dancers. "Shaga, Shuga, Shuffle," is a tuneful bounce ditty with the threesome giving it a bounce rhythm and making the spinning thoroely toe-tapping thruout.

The melodic appeal in the music of the Three Suns makes these sides swell for phono locations where the more restful rhythms are sought out.

(Continued on page 63)

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USO Dances Ring Curfew

HOLLYWOOD, March 17.—Couple of dances after curfew time in last couple of weeks have brought public indignation down on one promoter—USO in this case—and post-midnight feet-pounding has ceased altogether. Swing-shift affair was tossed March 4 at Wayne Dillard's Pacific Square Ballroom in San Diego, Calif. It was in usual Saturday night-Sunday morn, 2 to 6 a.m., dance run by USO. Latter org has been running dance for swing-shifters for 27 months. Day following, local paper, *San Diego Union-Tribune*, started campaign which brought WPB into scene and USO consented to drop dances.

Louis Jordan did a 12 to 4 a.m. dance for war workers in Norfolk a couple of weeks ago, promoter saying he got permission from the local WMC office. Reason for special dispensation was because of the defense area in which spot is located. However, it is said that authorities frown on repeating the procedure.

24 Ace Tunersmiths To Plug 7th War Bond Drive on E.T.'s

NEW YORK, March 17.—A plan, requested by Mrs. Henry Morgenthau, wife of the Secretary of the Treasury, to use 24 song writers or writing teams to help in the coming Seventh War Loan drive was proposed at a recent meeting in Washington. The deal calls for 24 e. t.'s, one donated by each writer, which will include four of their past hits plus one new tune to be written especially for this War Loan, or for the war effort in general. Scripts for the transcriptions will be penned by the country's top writers. An ork and vocalist will be provided by the Treasury Department for the series which is to be completed by April 1. Frank Loesser will be liaison man between tunesmiths and the Treasury.

Pubs File Suit, Claiming Pop Copyright Violation

RICHMOND, Va., March 17.—Alleged violations of copyright regulations on two popular songs, *I'll Walk Alone* and *The Waltz You Saved for Me*, have been charged in suits filed recently in Federal District Court here by firms against Albert Peaco, owner of the English Tavern, Richmond. Damages totaling \$500 are sought by the Mayfair Music Corporation and Leo Fiest, Inc., who charge the songs have been played "without the knowledge, consent or approval" of the copyright owners.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Art Mooney
(Johnny O'Connor, Personal Manager)
(Reviewed at the Carnival Room, Capitol Hotel, New York)

Showing of Art Mooney's band at the new beautiful room here isn't quite fair to the band. They're spotted way back on a huge, round stage, and are given sort of a sluff-off so far as being in the position to sell. However, what was heard of them sounded okay, with accent on melody via nice work by Mooney's string section.

Band is on the sweet side, which is a commercial asset, and if he finds the correct spot, Mooney could probably build himself a sound following. Mooney is tall, makes a good appearance, and handles himself well. And spotted in a more intimate room where he had a chance to make himself palsy with the payees, his soft, likeable music would click. As it is here, he's strictly a filler for the huge show and location spot means practically nothing to Mooney.

When playing for dancing, Mooney wisely picks new faves and oldies that the band can get its teeth into. And it's not overdone, but rather underplayed. Reatha Stevens, his vocalist, sings tip-top song, but again, she's spotted from the floor and is lost in the semi-darkness and coldness of the room. He also has a vocal group, the Lamp-Lighters, but they're not

He'll Take Crosby

NEW YORK, March 17.—Cute sidelight on present talk about worth of remotes for bands and locations is that of the Palladium, mammoth dancery in Los Angeles. Bands get air time from the spot but according to Maurie Cohen, op of the place, he'll take a commercial plug by Crosby, etc., to 10 remotes a week.

Plenty of top-flight commercial radio shows from the Coast include comics tossing remarks out over the ether about the Palladium. Crosby, Hope, Benny and many other stars—many of whom visit the spot—pass comment. Cohen will take that sort of "remote."

P. S. Who wouldn't????

Featheringill, Session Owner, Jam Sessions

CHICAGO, March 17.—Phil Featheringill, op of the Session Record Shop here, and the man behind the Session label, is putting on weekly concerts of "Modern Types of Music" every Sunday at 2 p.m. at the Zanzibar, near North Side bistro. Purpose of the Jam session is to introduce new jazz stars to Chi's swing fans and also to popularize the local jazzmen, who have recorded on Session disks.

First session, February 24, featured a group of New Orleans Negro stars, while the second, March 3, spotted a combo of Chi white jazzmen, headed by Bud Jacobson. Last Sunday's concert featured more modern instrumentalists, such as J. O. Higginbotham, trombonist with Red Allen's band here, and Johnny Bothwell, altoist playing with Boyd Raeburn's band, currently at the College Inn of the Hotel Sherman.

MUSIC—AS WRITTEN

(Continued from page 15)

agement. . . . Thea Dispecker, well-known longhair music agent, now with William Morris Agency concert department. . . . Tunesman Teddy Powell has written two tunes for Robbins and one for Horace Heldt's pubby, Allied Music.

Disk jockey Dick Gilbert's crusade for free mailing privileges for hospitalized ex-servicemen is getting a warm reception in Washington. Plan has already been approved by 200 congressmen quizzed by Gilbert and has been sent to a Senate committee by seven of the gov-

Anti-ASCAP Bill Grounded

PORTLAND, Ore., March 17.—Proposed legislation to prevent the operation in Oregon of the American Society of Authors and Composers appears to have met the same fate as similar legislation introduced two years ago—defeat—albeit by a different process. The Senate Committee on Revision of Laws called off a hearing scheduled on the bill and, as the last-minute rush on legislative measures approaches, it appears that the bill would be allowed to die on the vine. The chairman of the committee and the measure's sponsors—Senators Thomas Mahoney and Coe McKenna—were evasive about setting a new date for the hearing.

The bill would have called for creation of an anti-monopoly board and would have made it unlawful for any person or firm to cause to be publicly performed, without consent of the owner, any dramatic or musical composition. Also it would have prevented two or more persons from joining in collecting fees or issuing blanket licenses for the right to commercially use or perform publicly their separate copyrights.

ernmenters who brought it up on the floor.

HOLLYWOOD
Carlos Molina's new 18-piece outfit making first disks in years, two albums for Capitol. . . . Larry Finley, operator of Mission Beach and Trianon Ballrooms, San Diego, and Ralph Wonders, of Coast GAC office, trekking to New York for three-week visit. Leaving here March 28. . . . Will Rose, formerly with *Ork World* mag, now publicist and general manager of Hollywood Mills Music office. . . . Mills Brothers into Florentine Gardens May 1 at practically three times salary received at same spot year ago. Group will double in Zanzibar Room.

Al Russell Trio set for spot on new Hoagy Carmichael airer. . . . Les Paul Trio signed to do three piz for Paramount. Outfit also cutting second batch of 100 sides for World. . . . Peggy Lee replacing Connie Haines on Andy Russell's Saturday eve Blue sustainer. Gal goes into her first theater date at Orpheum, L. A. . . . King Sisters shifted to William Morris Agency from MCA. . . . Libby Holman, Josh White into Ciro's. Phil Olman's band featured there until Carmen Cavallaro comes in around May 1.

CHICAGO
Pat (Lucky) O'Connor has joined Campbell-Porgie, Inc., here as Middle Western rep. . . . Wayne King makes his first location appearance after his two-year stint in khaki when he opens with his band at the Edgewater Beach here June 2. . . . Rumored here that Amy Arnell, ex-Tommy Tucker vocalist and more recently featured in *Early to Bed*, is marrying Capt. Morgan Heap, ATO officer stationed in Minneapolis. . . . Lakeside Park, Denver summer amusement park, opens its season May 11 with a two-week stand by Clyde Lucas.

Phil Kinsman, who has been spotted soloist in revues at the Boulevard Room, Hotel Stevens, will take over the solo spot on NBC's *World Parade* starting Sunday (18). . . . Mills Brothers and Andy Kirk's ork are linked for a package show which tours Oklahoma and Kansas on one-nighters during April.

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OFF THE CUFF

East:

BILL PETERSON, CRA's cocktail head, not only smashed his car in New Jersey last week but also got a ticket. . . . CORKY WILLIAMS added attraction at Whitehall Hotel, New York. . . . TERRY TRIO open at the Crystal Lounge, Troy, March 22. . . . VALERIE DION began at the Abraham Lincoln Hotel, Reading, Pa. . . . NEW YORKERS current at Roosevelt Grill, Newark. . . . CLEONE and Joe new starters at Twin Keys, Newark.

BOBBY LYONS, back from three years' service in India, is again pounding the piano at Eddie Harris' Tavern, Philadelphia. . . . RICHARD BACH current at the Chez Cherie Musical Lounge, Philadelphia. . . . GRACE AND SCOTTIE at the Chez-Paree Musical Bar, Atlantic City. . . . BILLY LA PATA'S Rhythm-Weavers at Palumbo's. . . . NELLIE MARSHALL Quartet at Chateau Renault, Atlantic City. . . . JOE SMALL playing at DuMonds Musical Bar, Philadelphia. . . . STELLA ENGLE Trio set at Lido-Venice, Philadelphia. . . . ROY SEAGRAVES TRIO and Nan Jones appearing at the Lynnewood Musical Bar, Philadelphia.

Midwest:

RED MADDOCK'S BAND alternates with Chuck Wright at Augie's, Minneapolis. . . . BOB REEMS is featuring Bette Jo Webb's vocalizing at the Happy Hour, Minneapolis, after moving from the Club Silhouette, Chi. . . . CAPELLE TRIO and Adele current at Rogers' Stage Lounge, Minneapolis. . . . Andy's, Minneapolis, features ANN O'CONNOR, Miller and Jene and Joe Griffin. . . . JACK WHITE and the Three Tones now at the Casa Blanca, same city. . . . HELEN LIDDELL 88-ing at the Panther Room, Minneapolis. . . . JOHNNY SEITZ at the Music Box with Bette Kent.

SKUNK HOLLOW BOYS at the Show Bar, Evansville, Ind. . . . FLOYD HUNT and his quartet current at the Maples, Peoria, Ill. . . . HELEN EVERETT holding forth at the Custer Hotel, Galesburg, Ill. . . . JACK STEPHENS due March 23 at the Spaulding Hotel, Duluth, Minn. . . . LEROY GENTRY new at the Esquire, Joliet, Ill. . . . GENERAL MORGAN moves from the Airliner, Chi, to the Times Lounge, Rockford, Ill., on April 2. . . . ALICE BROOKS set for the Midtown Hotel, St. Louis, on March 23.

FOUR RIFFS bow at the Hurricane, New Orleans, on April 2. . . . CATS AND A FIDDLE ready for an April 1 opening at the Jericho Club, Tulsa, Okla. . . . CHARLIE BUTCHER now at the Club Lido, Wichita. . . . BOB SYLVESTER, now at Fay's Supper Club, Macon, Ga., with a quartet, is enlarging to seven men and a chirp, Eloise. . . . PENNY CALDWELL, vocalist, starts an 11-day USO trip on March 27. . . . CARIOCA SERENADERS complete their work in a flicker for 20th Century-Fox in Hollywood on April 1.

DOROTHY DAVIS, Chicago vocalist, reports that she is completing her ninth month of USOing in England. . . .

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MORT POWELL heads a new swing trio, which opened at the Turf Club, Cicero, on March 19. . . . CLIFF REAL held over at the Skyride, Chicago, until May 20. . . . ALICE OLSEN, currently at Helsing's Vodvil Lounge, Chicago, moves to the Washington Street Cafe on March 25, replacing Mel Henke. . . . ARNOLD THOMAS inked for an indefinite run at the Brass Rail in the Windy City. . . . TRISTAR TRIO, who stayed at the Preview for 11 months, move to the Town Casino, Chicago, March 26. . . . ANNE CORNELL starts at Cafe de Society, Chicago, on March 21. . . . BOB MERRILL, formerly with Dallas Bartley at Joe's De Luxe, Chicago, is now handling blues-shouting and trumpet for Cootie Williams' band. . . . DICK HOYLEMAN, pianist, married Virginia Andreen, non-pro, here on March 7. . . . DOROTHY DONEGAN set for a lengthy stay at the Latin Quarter, Chicago. . . . CLAIRE FRIEND playing intermission piano at the reopened Colony Club, Chicago. . . . HAL GILLIS now at the New Cuban Village, Chicago. . . . TOMMY STOVALL playing at the Zanzibar, Chicago.

West Coast:

KENNY BAKER, band leader, is now with Frederick Brothers and will assist Tom Kettering in booking small orchestras and acts.

Weinberg Trying New Lounge In Philly; Using Three Acts

PHILADELPHIA, March 19.—The mid-night curfew holds no fears for Harry Weinberg, vet lounge op here, who is lighting up the Del-Rio, musical bar in the Frankford sector, formerly known as Verdi's. For a starter, Weinberg is bringing in Lou Keen and His Latin-Alres, Betty King and Patti Travers. Weinberg formerly operated the Lexington Casino, Club New Yorker and the 69th Street Rathskeller, all local nabe niteries.

New Lounge in San Fran

SAN FRANCISCO, March 17.—In a location formerly running as a straight bar in the central section of town, Nick Rubino and Russ McGrath have opened a new lounge under the handle of Nicko's Bar. Renovation and remodeling cost about \$5,000.

Spot is using a four-piece band and a girl singer. Weekly talent budget is about \$500.

Chi Agents Forced To Dig New Fields for Unit Biz

CHICAGO, March 17.—Since the mid-night curfew in Chi has put plenty of cocktail units on the "now available for dates" sheet, Chi bookers this week started to probe more distant bistros for locations for combos.

Locally, cocktail bands have gotten their notices pretty generally, especially in nabe lounges which subsisted on post-midnight biz. Because these spots now shutter at the witching hour, ops have pared their talent nut to about one-third or one-quarter of what they were previously using.

Only item really moving on the cock-

tail unit market is a single, either piano or organ. Booking a quartet or trio into a Chi bistro is a freak deal these days. Bookers report that ops, who once used \$300 or \$400 worth of talent, are now settling for a piano single, which they get for scale by calling the AFM headquarters here.

Joe Callan, of Central Booking office here, has just returned from a two-week scouting trip of Illinois, Ohio, Indiana and Iowa. Ops in these States are generally slicing their talent budget, he reported, but he found a ready market for former cocktail units in niteries, which previously had used floorshows and a band.

These owners now want a versatile cocktail unit that can double in the floorshow and play behind the bar. Ops want sight appeal units, Callan said. Because of poor biz outlook, he declared, ops in many towns were using local units in preference to traveling combos.

Thelma Sills, of William Morris office in Chi, said that she was giving up on local ops, who insisted on \$70 for a piano single, because she can market these singles thruout the Midwest for \$150 and \$175. She said that she is planning more out-of-town trips to stimulate biz in surrounding territory.

Jack Kurtze, general manager of Frederick Bros.' cocktail units, said that he is expanding his contacts into the Northwest, Southwest and West Coast to employ those units which were discharged locally. Kurtze indicated that he has been communicating with lounge ops in Nevada, Oklahoma and Louisiana, who seemed interested in obtaining Chi units to replace local entertainers. However, the attempt to place local units out of town has been hampered by insistence of many musicians here that they remain in Chi, where they are in war work and have permanent homes and families.

Bert Gervis, who, contrary to previous reports, will remain in his Chicago office while Jean Wald handles the West Coast office of the new firm of Wald-Gervis, said that he has already switched many of his units to West Coast locations.

AMP Catalogs Tunes in Pitch For Movie Biz

NEW YORK, March 17.—A plan by Associated Music Publishers to make the 19,000 tunes on which they now have copyrights available to the movie biz for use as backgrounds, underscores and featured music is now under way. The project is in the form of a series of catalogs which list the tunes by composers and titles. The AMP classification system makes it possible for users to pick tunes to fit situations calling for 28 separate moods without searching the entire catalog.

Associated claims it has "exclusive world rights" to all 19,000 tunes, thus the set-up would be a natural for the flicks because the problem of royalties outside the U. S. would already be solved. The first of the catalogs containing 350 numbers is now available, with another due this fall and the rest at the rate of three a year. Most of the tunes listed are operas, folk dances, piano concertos and others equally longhaired.

New Lounge in Perth Amboy

PERTH AMBOY, March 17.—The Alamo, formerly a local bar and grille, has been extensively overhauled and opens next week as an addition to the local cocktail lounges. Spot is operated by John and Michael Hohol. Vincent Pirro's unit goes in next Tuesday (20).

REVIEWS

The Gay Balladiers

(Reviewed at Kesner's Skyride, Chicago)

For the op who likes to draw the middle-aged patrons into his lounge, the Gay Balladiers are the answer. This trio offers plenty of sight and listening appeal—all in the manner of the days when Delmonico's and Rector's were plush Gotham spots. And there's enough novelty in their half-hour bits to hold youthful servicemen, who lined the bar when the show was caught.

Threesome are all past 40 mark and well-grounded in the traditional manner of the late Nineteenth Century minstrel. Library is varied, including parodies on standards, Irish and Scotch folk tunes, with three-part harmony on some numbers and good vocal bits by Bert Davis and George DeCosta. Al Copeland supplies plenty of realistic old-time piano on accompaniments and does a real job on ragtime solos.

Customers keep looking at the Balladiers because their half-hour show, all in costume, includes playlets and plenty of general hokum on this small stage. Funniest bit was a costumed number, with DeCosta playing a Gravel Gertie fem in trick set-up.

Alternating with the Balladiers is Cliff Real who works with trick guitar. Guy is fine comic, especially on ad lib. He was heckled by three customers when caught and tactfully took care of each. Paces his gags with some okay vocals on the

Dallas Bartley

(Reviewed at Joe's DeLuxe, Chicago)

A prominent Gotham cocktail lounge booker, who recently visited this area, commented that the big difference between Eastern and Middle Western units was the lack of sight entertainment in Middle Western jump combos. One exception to his statement is Dallas Bartley and His Small Town Boys.

Bartley, former bass for Louis Jordan, learned the value of sight appeal when he was with the Tympany Five, and his own sextet combines a good share of well-arranged music and showmanship that pulls the crowd at this Negro nitery. High spot in this band's entertaining is its bit in the floorshow when the six boys in the band come out on the stage and do simple jitterbug steps while playing a Bartley original, *Let's Pitch a Boogie-Woogie*.

Bartley, who is under contract to Decca, has done some excellent jump scoring for the band, with emphasis on the race blues. The rugged drive of this sextet is reminiscent of the early recordings of the Basie band. Boys do neat job on standards, and back the pop soloists in the floorshow smoothly on sweet ballads. Bill Martin, trumpeter, handles the vocals in true blue-shouting style.

John Sippel.

perennials. Because of his ad lib, this guy rates a nod for a larger nitery.

John Sippel.

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WCOP Nightly

WMC Stalls on Curfew Showdown

Lamplighter's Is Untouched

Private club on WMC home grounds openly defiant—but nothing's happened

WASHINGTON, March 17.—As the third week of the curfew ends, it is becoming apparent that the War Manpower Commission is stalling on the hot issue of the Lamplighter's Club here.

The fact is that the spot has been open after the curfew night after night and main office of the WMC not only has done nothing about it but won't even speak—for the record—about what it intends to do.

Here on the home grounds of the chief enforcing agency which is charged with the job of making the curfew stick, the Lamplighter's Club is running wide open after midnight. Its official excuse is that it is a "private" club which always opened after midnight.

Need No Introduction

Fact is, however, that one needs no special introduction to become a "member." Just about all one has to do is go up and knock on the door and five minutes later one is a full-fledged "member" with all the rights, privileges and expenses. Spot is running as a night club, for it has a floorshow and a band.

Everyone in the capital expected that this example of open defiance of Jimmy Byrnes' curfew order would serve as a test case and that by its action in the matter of the Lamplighter's Club the WMC would demonstrate its policy on enforcement. To date nothing has happened—and that perhaps is significant.

There is a feeling developing here that the WMC is avoiding a wrestling match in the courts with the Lamplighter's. Some people think that per- (See WMC CURFEW STALL on page 28)

New NY Ops Org Wants ASCAP-er For Organizer

NEW YORK, March 17.—New cafe owner-restaurateur organization here is beginning to take shape via multiple meetings weekly. It is understood that some \$50,000 has been pledged, pending formation, for the purpose of engaging counsel and an organizer. Approaches have been made to E. C. (Claude) Mills, former general manager of ASCAP, to take on the job of lining up new members.

So far about 50 or 60 owners and operators have signified their intention of joining. A full organizing membership meeting will be held about three weeks hence in the Ziegfeld Theater, owned by Billy Rose, who is one of the lights of the proposed organization.

Other prime movers are Sherman Billingsley, of the Stork Club; Joe Howard, of the Zanzibar; Joe Rogers, of Rogers' Corner; Nick Prounis, of the Versailles, and Leon Enken, of Leon and Eddie's. It is reported that Rose, Billingsley, Howard, Rogers and Enken have pledged \$5,000 each; Mike Larsen, of the Iceland, \$2,500, and others lesser amounts, some as little as the contemplated annual dues of \$200-\$300.

Eventually org will run on a charter and be incorporated. So far there are several committees doing the preliminary work on budget, membership and dues. Wide scope of org is shown by the fact that such restaurants as the Colony, Brass Rail and 21 are joining with clubs and lounges.

La Guardia's 1 o'Clock Jump

NEW YORK, March 18.—The first major break in the wall of curfew gloom came today when Mayor F. H. La Guardia announced a "one-hour tolerance" for niteries, permitting them to stay open to 1 a.m. "Tolerance" hour becomes effective immediately, beginning with business tonight. The mayor's action culminates a week of trade rumors that there would be an extension to 1 a.m. after completing his own private survey into New York conditions growing out of Jimmy Byrnes' 12 o'clock curfew ruling. Among the reasons he gave for permitting a 1 o'clock closing were these three: (a) That it is difficult to get a crowd out of a club in a few minutes; (b) that the approach of summer and the habits of New Yorkers would lead patrons to the niteries at a relatively late hour, and (c) a later closing would give the city about 700 extra "police hours" a night to check up on speakeasies and violations. Consequently, he said he had decided to allow niterie operators the hour from 12 midnight to 1 a.m. to clear their rooms. This will permit them to sell drinks right up to the stroke of midnight and will allow patrons time to enjoy their refreshments instead of quaffing them quickly—a point which also bothers the mayor. He said he had been to Washington but did not reveal whether he had received WMC permission to declare an hour of "tolerance" or was doing it on his own. Consequently, it is not definite whether his action will become a precedent for other mayors to follow but they will certainly have the big example of New York to point to if they wish. Moreover, he did not indicate whether he would move for another revision of the city code governing night clubs. The code was amended two weeks ago to provide a 12 o'clock midnight closing hour instead of the former 3 a.m.

New, Tough Rule On Drink Lists Readied by OPA

NEW YORK, March 17.—Cafes, restaurants and bars are in for another sharp jolt it was learned here today from the regional Office of Price Administration. The sock will come in the form of an order which will require all liquor-selling spots to post a notice above bars that gives the size and brand of each drink in addition to its price.

In cases where prices have inched up either thru the use of smaller portions or thru an actual increase, ops will be told to roll them back to a level and a date to be determined. The official order, to be nationwide, will take effect on April 18.

The directives will be broken down into two classes. The first will order ops to specify hard drinks, including cocktails, and will call for a sign, posted prominently above the bar, to give the size of each drink, the brand and price. The second one will apply to beer. In this one, ops will also be required to name the brand, price and the size of the container.

A good bartender, say ops, can always save a couple of bottles a night by cutting down the size of the drinks as customers start to load up. The OPA doesn't care about how ops save but will not permit it at the customer's expense. If the drinks become smaller the price must be smaller, too, OPA said.

Chi Club To Spend \$550 Weekly on Air To Puff Up Takes

CHICAGO, March 17.—At least one night spot in town will use radio advertising to try to drum up new business to compensate for the current drop in revenue. The 5100 Club on Chi's North Side which up to date has felt a 40 per cent drop in business, will start using spots and a show right from the club to try to turn the tide and get more dough in the cash registers.

Starting last Monday (12) and continuing for at least a few weeks, the club presented two one-minute spots a day, Monday thru Friday, on WING, WAIT, WCFL, and WJJD, Chi indies. Willie Howard, who went into the club March 16 will be featured on the transcribed spots, made by the National Radio & Film Corporation, whose president is Dick Bradley, manager and show producer at

Curfew Surprise To FDR, Too, Sez Wash. Grapevine

WASHINGTON, March 17.—FDR knew nothing of Byrnes' curfew edict until it was handed out, White House insiders claim. In fact, FDR was still out of the country when the War Mobilizer tossed the midnight shutdown order out and didn't know about it until several days later. Democratic Chairman Bob Hannegan and Chi's Mayor Kelly are two administration bigwigs burned up over Byrnes' action, reports here are. Kelly was in town on heels of New York's "Butch" and, according to those who heard him, the Windy City's topman was more than a little sore, and told Byrnes so in no uncertain terms.

Hannegan, who had been assuring the boys all along that nightery biz would not be made administration whipping post, was caught offguard by announcement and, from all reports, didn't know that it was coming until it was handed down. Hannegan is supposed to be beefing that deal should never have been pulled without his being consulted as it made him look like a patsy. Likewise, he is reported to feel that if a little time had been given to ironing out wrinkles by calling in industry, many of current headaches could have been avoided.

Slapsy Maxie's, L. A., May Turn Icy for Summer Shows

HOLLYWOOD, March 19.—There is a possibility that Sammy Lewis will put an ice show into his Slapsy Maxie's during the summer. If he does, Ben Blue, Patti Moore and Ben Lessy will take to the blades. Lewis says it will take time to teach this trio to skate and do routines.

He recently returned from Las Vegas, where he viewed George Arnold's ice revue at the Hotel Last Frontier. He had in mind using this show for his spot. If Lewis does turn to ice, he'll continue to run the *Blackouts* on the upstairs stage.

the 5100. The spots will cost the club about \$300 a week.

In a few weeks, Bradley also hopes to start a 15-minute nightly *Curfew Capers* program that will be aired right from the club by WCFL. The shows will be more than dance remotes. They will be especially written and produced and will feature the acts at the club as well as the orchestra playing there. These will cost about \$250 weekly. To compensate partially for this new dough he is spending for radio time, Bradley intends to cut down his newspaper lineage.

Miami Ops Stop "Celeb" Shows; Costs 'Em Dough

MIAMI, March 17.—With the "celebrity night" institution well entrenched in club centers thruout the country, local operators have gone into reverse English by forbidding performers appearing in their spots to work for free in others. Ops here have come to conclusion that it is costing them money to have their talent work cuffo elsewhere. They reason that the performers who get high salaries—this kind of talent being most in demand for gratis appearances—fall to draw as well when they may be seen at "celeb" and farewell parties for less tariff.

For example, the Mayfair ran a Sunday night "celeb" affair weekly where featured artists from other spots appeared, with a heavy draw—for the Mayfair. Ops now intend that patrons who want to see star performers shall come to see them where they are being paid to work.

As a result of the new decision, a farewell party for Jackie Miles last week-end proved a flopper. None of the stars advertised showed.

Now La Martinique Is Prepping Unit For Vaude Houses

NEW YORK, March 17.—What with the curfew keeping customers out of niteries, a couple of the local ops have been casting around for new ways to make a buck. One method that has been tried time and again with varied success is the traveling niterie show plan. A couple of the boys are trying it again.

The latest one to give the gimmick a whirl is the Martinique. It plans to put together about four acts and a line and sell it to vaude houses for about \$8,500. Tentatively cast are Clyde Lucas ork (\$3,500) Lenny Kent (\$1,000), Di Gitanos (\$750) and the Martinique line.

Both Sidney Piermont (MCA) and Harry Romm (GAC) are now trying to book. Jimmy Vernon, co-op of La Martinique, explained that tho the two percenters were trying to get dates the field is wide open. If anybody else can sell the package he can cut himself in for the comish.

Actors' Revenge

NEW YORK, March 19.—Boys around town are making with the belly-laughs at a letter recently received by a local percenter connected with one of the big agencies. Seems the guy heard of a sock trio working out of town and wrote them inviting them to come to see him.

Reply came back saying the act wasn't coming to New York unless the agent satisfied it on a few things.

Number 1. Do you judge singing on ability to hold the last note?

Number 2. Do you know the difference between what is commercial and what is not? Can you explain it?

Number 3. Last time you caught us you didn't know the difference between manure and Chanel No. 5. Do you now?

Number 4. No audition for agents. You can come here and audition for us. If we like you, we'll talk business.

"Meanwhile," finished the letter, "we can book ourselves very nicely."

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BENNY RESH
AND HIS SHOW BAND

Currently: Club Casanova, Detroit.
Personal Mgt.: Mike Falk Agency, Detroit.

NIGHT CLUB REVIEWS

Latin Quarter, Chicago

Talent policy: Dancing and floorshows at 8 and 11 p.m. Manager, Ralph Berger; publicity, Art Goldie; production, Selma Marlowe. Prices: \$3-\$3.50 minimums.

After less than a week here, Lou Holtz, assisted by Sam Lapidus and sundry "frands," is bringing back the hope Manager Ralph Berger had for something akin to normal biz during the curfew. Payees come here to see Holtz, last in Chi with *Priorities*, two years ago. The 40 minutes he works leaves them genuinely satisfied.

Holtz's stock in trade, dialect stories, continues to be a top-notch comedy item, as the old stories gain renewed vigor when imparted by Holtz. Besides the perennials, Holtz ad libs plenty with the customers, especially in the opening spot, where he peddles a box of candy and exchanges remarks with the ring-siders. His bits, between the acts, fuse (See *Latin Quarter, Chicago*, on page 28)

Club Alabam, Los Angeles

Talent policy: Dance and floorshows at 9 and 10:45 p.m. Management: Curtis Mosby. Prices: Admission, \$1.20.

Club Alabam, located on Central Avenue in the heart of Los Angeles' colored section, draws a large white trade with its shows and dance band, both of which are generally on the hot side. However, current show is under par of what has been here in the past. Business, too, because of Lent and the curfew is not up to snuff.

Johnny Otis and his orchestra (five reed, seven brass and four rhythm) strike out on a hot tune to get the show rolling. Ork's vocalist, Bing Williams, emcees the show in a matter-of-fact manner. He brings on Vickie Williams, who does a fair vocal on *I Like to Riff*, following with a torso-shaking dance routine. Outside of the gyrations, there is little to the dance.

What is Saxie Williams' assignment is doubtful. He sings, dances (latter is okay) and then starts picking up tables with his teeth. Starts out with a small job and then makes it three high, adds a couple of chairs and picks all up with his choppers, dancing as he goes. Birdie Hairston follows with two vocals, *Invitation to the Blues* and *Mean to Me*. Definitely a band singer and not strong enough for a featured spot.

Under the title of *There'll Be Some Changes Made*, Billy Mitchell and Faye Wilson take over. Mitchell's comedy is strictly minstrel stuff. Miss Wilson is shapely and carries the straight line well. They return later in the show in *Beauty and the Beast*, with Mitchell working in a King Kong suit and Miss Wilson in short wardrobe. Gal is sexy and her twists and turns gets big hands.

Otis' band goes jamming on *Otology*, a torrid number featuring leader on drums and Kent Pope on alto sax. Music has good rhythm and the tune has a place here. Williams warbles two tunes. His better one is *What a Difference a Day Makes*. Voice is good and he does well in sticking to ballads.

Next-to-closing is Luma Lee, a hefty blues singer. Unhappy part of this turn is that she kills the deal from the start with her gown. It is a yellowish wrap-around with maroon gloves which didn't match.

Sock stuff is saved for the finale with the *Savage Dancers*, three fems and four men, taking over for an interpretive jungle turn. Plenty of smooth co-ordination. They work against a swampy drum beat by Johnny Otis. Their turn was much too brief. *Sam Abbott.*

Hotel St. Regis, Iridium Room, New York

Talent policy: Dance bands and floorshows at 7:45 and 10. Owner-operator, Hotel St. Regis; manager, Pierre Bultinck; publicity, Timmie Richards. Prices: \$1.50-\$2.50 minimums.

Gomez and Beatrice, making their first New York appearance since they opened at the Persian Room last year, have come back with a smart idea in ballroom-team presentation. They used it a bit at the Persian Room but now have expanded it to its full proportions and result is highly successful.

Idea consists of using a singer in the act, the warbler standing at the mike back of them on the floor and working thruout the dance routines. It's not new in itself, of course, but its full application is novel and, besides, it offers a practical consideration. Hoofers can go off to catch their breaths before doing their encores while warbler comes on and, in addition, it lends variety and pace to the act. Singer is Bill Lowe, who does a nice job on his various chores.

G. and B. have grown a lot slicker since seen here last. They also have gone in more heavily for spins, lifts, et al., but since they deliver these with plenty of finesse it is not necessarily a drawback. Routines, for the most part, are keyed to the words Lowe is singing, and this helps considerably in putting the team across. Only place where they slip is in one of the encores, an *Oklahoma* medley, where ballroom fol-de-rol seems out of place. Crowd gave them hearty responses

Lee 'n' Eddie's, Detroit

Talent policy: Dance bands and floorshows at 7:30 and 10. Management, Edward F. Casmer; publicity, Harold C. Berg. Prices: \$1-\$1.50 cover.

Current show is built largely around Lani McIntyre and his nine-piece band, with his individual style of soft and sweet Hawaiian rhythms, opening with his own *Sweet Lellani, One Rose* and similar melodies. McIntyre himself works in front of the band with a guitar, doing vocals at the mike that fit neatly into his ensemble.

McIntyre carries three girls who do opening and closing dance bits with a graceful, swaying motion in grass skirts, achieving a dream-like atmosphere. One of the girls has a solo burlesque hula in tight-skirted costume with highly effective facial expressions.

Enid Phillips, an attractive blonde, does a Persian slave dance in a green and gold costume. She is limber and graceful with an Oriental sinuousness, and varies her routine with some surprising leaps and semi-acro work.

Marian Francis, a petite singer with an appealing personality, has a fine range, opening with liveliness in the tune *Follow the Girls*, becoming sentimental in *My Ideal*, mock-plaintive in *I Want a Man*. She is good at comedy numbers as well. She has a cute way of looking directly at individuals in the house and a pleasing appearance thruout.

Karl Spaeth, who also has his own band, emcees and leads the band for most of the show except McIntyre's own numbers. The band also does some nice dance sets and interlude work, with quietly lilting vocals. The Marie Lynn Dancers (5) are on the bill but failed to arrive in-time for the opening show. *Haviland F. Reves.*

"Wage Adjustments" Permitted Det. Ops Hit by Curfew, OPA

DETROIT, March 17.—Operators and employees of night spots here, affected by recent OPA price rules that cover, admission, or other special charges could not be advanced an hour or two because the shows were started earlier with the curfew, found some relief this week. The regional WLB, thru Chairman Louis C. Miriana, issued an approval for "reasonable" wage adjustments for places affected by the curfew.

As now interpreted, this will allow a cafe whose employees work less hours than formerly, to increase their rate of pay proportionately to make up for the lost time. This could apply to musicians or acts. Altho present tendency among operators is to cut salaries wherever possible.

Licensing Drive Starts in Detroit

DETROIT, March 17.—A drive for enforcement of the cabaret license ordinance has been ordered by the Detroit City Council. Orders have been given to Nathaniel H. Goldstick, assistant corporation counsel, to require a regular license from any spot having professional entertainment.

According to Goldstick's report to the Council, numerous local spots, formerly escaped the payment of the tax upon the ground that their entertainment was only occasional, perhaps one night a week. Now, says Goldstick, many have switched to a regular show policy, practically nightly.

Piermont Ties Up With MCA

NEW YORK, March 17.—Sidney Piermont is now in the theater department of MCA. Before joining the talent office he was a major in the army for two years. Prior to the army he was the booker for the Loew chain. Piermont will work with Johnny Dugan and Benny Kuchuck at the talent agency. Sam Tishman, who joined MCA's theater department a few months ago, has resigned.

thruout and brought 'em back for two encores. Biz good when caught on Thursday night (15). *Paul Ross.*

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Adams, Newark

(Reviewed Thursday Evening, March 15)

If the howling of the customers meant anything then the Olsen and Johnson tab version of *Sons o' Fun* should collect some hefty grosses as it travels thru the country.

Package is loaded with corn. Practically every Joe Miller in the book and every piece of biz which drew laughs from time immemorial is pulled out and displayed. Some drew titters. Most of them, however, were delivered in such an unabashed style that customers couldn't help guffawing.

Unit has three productions none of which matters very much. Main fault seems to be with the line (12 girls, 6 boys) who looked like they were ready to die on their feet. First production brings on Carolyn Marsh in a *Happy in Love* number. Miss Marsh sings a nice song, has a big voice and looks good but she suffered from a bad p.-a. system. An attempt to overcome it by mugging hurt rather than helped. She did better in the next two productions, *Thank You, South America* and *Mighty Fine Country*. But if line activity wasn't exactly socko the bits and routines which were sandwiched in between kept the house in an uproar.

Tempo was rapid, sometimes too rapid. Marty May, who emcees and acts as traffic cop, anticipated bits time and again giving away the surprise element. Show can stand some trimming but not in that direction. A customer who knows what's coming may be amused but his interest suffers. Also May could show a little more life. Much of his stuff was entirely too casual.

Package has about the same ingredients of all O. & J. productions. Guys in the audience take their pants off. Storks bring babies. Ducks and cows fall from the rafters. Stooges all over the house get into arguments and practically everybody dashes up and down aisles or shoots pistols. One thing can be said of it. There's no sleeping while the gang's working.

Of the principals, Fred Sanborn turns in the best job. His clowning pantomime and occasional vocal bits got the customers all the time. He topped off his routine with a xylophone that really pulled hefty mitting.

June Johnson also does a nice job when she works in the farmer's daughter blackout skit with Bobby Jarvis. Alongside of Miss Johnson, Jarvis looks like an amateur. She handles her lines with skill and authority. He has neither.

William Moran's standard hat-tossing stuff fits in beautifully. He's been doing that material for years but it still sells. Buddy Thomas and midget Betty Tanner satisfy with their dance routines.

Finale was really the topperoo. In that one, the line comes down into the aisles and does a kind of hoe-down with male customers. The way some of the payees behaved (everything looked proper) just about pulled down the house. In fact, nobody seemed to care what was going on onstage.—It was the aisle shenanigans that interested them. Bringing male participants onstage for some kind of diploma wasn't handled well. It slowed things up too much. In fact, on show caught, it slowed it so much that pic went on while company was still on stage.

Flicker is *Man Who Walked Alone*. Biz fair. *Bill Smith*.

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VAUDEVILLE REVIEWS

Oriental, Chicago

(Reviewed Friday Afternoon, March 16)

Those vaude ops who reported to a *Billboard* survey a few weeks back that the band show formula was falling off should try Stan Kenton's band, current here. This band offers a well-balanced musical program, stocked with recorded tunes that bring a heavy hand the minute they're announced—new arrangements that please both the sweet and the swing fan and a couple of specialties which emphasize showmanship and sight appeal.

Band opens with its popular Capitol recording of *Eager Beaver*, after which Jean LaSalle, ex-Clyde Lucas chirp, does an adequate job of filling the slot left open when Anita O'Day parted company with the Kenton crew recently. Did *Beginning To See the Light* and two other jump numbers. Gal has a bad habit of pecking during her singing with the result that the volume of her voice fluctuates over the p.-a. system.

Gene Howard, male vocalist, is just what the gals like to swoon for. After doing three numbers, the handsome crooner had to beg off because of the length of the show.

Top band bits for vaude are John Carroll's clinker-filled rendition of *Stardust* and the leader's vocal, with side remarks from the bandsmen, on *St. James Infirmary*. There's plenty of comedy in both numbers and this type of entertainment assures a return trip to the theater whenever the band is in town.

Dinning Sisters, local radio trio, are tops on the vocal side, but could stand a little more emphasis on stage presence. Gals do a good job of selling on *Pig-Foot Pete*, their encore number, but the first part of their turn needs more action to keep the payees interested.

Remainder of the bill is the Three Samuels, who offer a well-balanced bit of precision tap and timely military comedy, and Howell and Bowser, comedy team, who are the most subtle Negro comedy team seen here in a long time. These boys look like a good bet for a series of nitery engagements.

John Sippel.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, March 13)

Entertainment layout this week is okay and the payees, dominantly hepsters, get their money's worth. It's a band show, and Gene Krupa and his orchestra (21) offer a product that's meaty on the fast stuff and mellow on ballads. Rounding out the show is Ray English. One act augmenting is sufficient with the entertainers Krupa brings in as part of his outfit. Pic is *There Goes Kelly*. Biz is on the heavy side.

Outfit, fronted by Krupa, who divides his time between his drums at the back of the bandstand and the conducting spot, gives out plenty on the hot beats. Sidemen who appear individually and collectively drive home each tune. Krupa's strings, appearing on this stage for the first time, do a bang-up job. Every number is a production.

Krupa handles his drums plenty thru-out the show. He makes a specialty of the tall end of a fast *Drum-Boogie*, working on a darkened stage with spots on the drums silhouetting his fast-moving skin-beating against a backdrop. Maestro is also featured in a jam sesh with Charlie Ventura, tenor sax, and Teddy Napoleon, the trio bringing down the house with *Stompin' at the Savoy* and *Limehouse Blues*.

Another Krupa feature is *Bolero*. Special lighting effects with the tom-tom drums handled by the reed and brass sections, and blue lighting thru the bottoms. Another instrumental feature that please both the squares and the hepsters is *Tico Tico*, with Krupa out front directing flamboyantly. A sock arrangement features the six strings, with Raymond DeAndre doing a top job on jazz fiddle at the mike. Arrangement uses the reed and brass section for carrying interludes. Sounds unlike Krupa. But the contrast is fine.

Vocalizing is done by the G-Noters, whose three numbers are well received. In the group are Buddy Stewart, Lillian (See *ORPHEUM, L. A.*, on page 28)

Olympia, Miami

(Reviewed Wednesday Afternoon, March 14)

A well diversified bill comes up this week with plenty of variety to please the customers.

Three Edwards Brothers open the show in a rapid acro routine in which hand-to-hand stands are featured. A four-chair high on bottles set on a table is the stopper. Act draws a heavy mitt.

Mary McLanahan makes a novel entrance in a miniature automobile, which opens up to provide the drums that form her act. She is nimble and her imitations of Gene Krupa and Jack Powell stand out as her best. She is well liked.

Burton and Janet get plenty of laughs with their impersonations. Those of Jimmy Durante, Groucho Marx and Charlie Chaplin are very good. Groucho bit with Mae West a laugh-getter, tho off-color. She earns a nice hand.

DeCastro Sisters, fresh from their local club engagement, harmonize some Span- (See *OLYMPIA, MIAMI*, on page 28)

Palace, Cleveland

(Reviewed Saturday Afternoon, March 17)

Palace Theater turns to a variety bill this week in lieu of a name band attraction and comes up with a mildly entertaining lay-out. Headlining the offering is singer Allan Jones. Singing such tunes as *Amor, I Dream of You* and *More and More*, he rocks the house with applause.

This guy is a smart song salesman. He encores with his stand-by, *Donkey Serenade*.

Smiley Burnette, of flicker and record fame, is in the deuce lot and altho the kids were for him in a big way, his material is bluish and needs more cleaning up for variety houses. As corny as ever, Smiley sings and plays the accordion and does imitations of an airplane, tomcat and a buzzsaw. He bows off with *Sincerely Yours*, his own composition.

Ciro Rimac and his troupe of three girls give a good account of themselves in the 12 minutes allotted them.

Alizira Camargo, a bombastic Brazilian songbird, is presented and shown to good advantage in such tunes as *Let Me Love You Tonight* and *Rum and Coke*. Gal has a husky voice and plenty of zip.

Berita, a sexy-looking brunette, caus- (See *Palace, Cleveland*, on page 28)

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FOLLOW-UP REVIEWS

ZANZIBAR, NEW YORK. — Zanzibar has trimmed its show down to three-quarters of an hour running time by relinquishing the Nicholas Brothers, Bill Robinson, Delta Rhythm Boys and Louis Armstrong, keeping Maurice Rocco, the Peters Sisters and the production numbers and adding Son and Sonny and the new Ink Spots. Buell Thomas, who formerly worked unbilled in the ensemble numbers, now gets a berth of his own.

The revised Ink Spots (doubling from the Paramount) add little to the proceedings, considering that they are the starred act. When the old Ink Spots worked this room they weren't earth-shaking. The new Ink Spots have taken the old pitch and merely added more gingerbread—chiefly in the activities of Bill Kenny. The result is something even less effective than what went on before.

First number, *How Many Hearts Have You Broken?*, is an okay opener which gets a mild hand. Second piece, *I'm Makin' Believe*, for no reason stops while the quartet strolls to the piano to listen to the pianist then makes way for Kenny's falsetto warbling and spook-like hand-waving. Result: another mild mitt, *I Dream of You*, Kenny all the way, is a much-too-much Kenny tho it earns a little heartier applause. Clincher is, of course, *If I Didn't Care*—not the McCoy—and getting by mostly on its reputation.

Since last seen in the old Zanzibar, Son and Sonny have come a long way and have now evolved into a sock dance team. Youngsters have dropped the rough-house stuff and have polished over the rough spots. Their 10 or 12 minutes on are interesting from start to finish, with one partner specializing in extremely difficult but handsomely performed tapping on his toes, and the other in breathtaking no-hands, front-flips into splits. Wind-up, a combo of splits and acro leaps, is a winner and pair went off to a sustained hand.

Buell Thomas has a pretty good baritone voice and sells nicely. Repertoire is of the schmaltz variety—*Night and Day* and *Pagliacci*—and so is his style. If Thomas would stop pushing so hard and would trim some of the histrionic corn out of his manner he would get across better. Biz fair when caught on Wednesday night (14). Paul Ross.

VERSAILLES, NEW YORK. — Kitty Carlisle came to town last Wednesday night (14) as the new featured attraction of the Versailles. The rest of the show (reviewed in *The Billboard*, February 3) remains the same, except two acts let out because of the curfew.

Miss Carlisle's advent was a mixed success. As a performer she proved herself to be a class act, very much so. She has the poise, appearance and savvy for a room like this. She has a set of trained

tongues and knowledge of how to use them. She sells fairly well. But certain flaws in the act kept it from its full effectiveness. Her gown, when caught, was n.s.g. Before her second number she let off a pitch about a record album she had made and the pitch was both too long and unfunny. It ought to be eliminated. And she failed to use a mike—a pardonable oversight in a singer with a semi-operatic style and voice. But modern nitery audiences are too accustomed to the metallic sound of a microphoned voice and no matter how good or skillful—Miss Carlisle's is both—the straight, lung-power set of pipes seems of lesser proportions.

Her repertoire consists of pops and standards. First number is *You Can't Have Everything*, second *Now*, third *Sweet Dreams*, fourth *Tabu*. Second two numbers earned very good mitting and brought an encore, *The House I Live In*, also enthusiastically received. After she has grooved the act at the Versailles and cut out some of the obvious faults, Miss Carlisle should prove a most satisfactory offering in the better rooms. Biz good on Wednesday night. Paul Ross.

PARAMOUNT, NEW YORK.—Bill at Para house headlining Ink Spots, Cootie Williams, Buck and Bubbles, Ralph Brown, continues. Brown is a good-looking tapster who works hard and garners good results. Lad displays usual seplan agility when it comes to fast footwork, combining this with some unusual routines that sells well. Handles himself well, and via a couple of complete flips with a singular twist at the finish, walked off to big hand. Garners enthusiasm. Paul Secon.

Willie Shore, Ex-Offshore, In Three-Theater Dickering

CHICAGO, March 19.—The scarcity of comics is indicated by the potential deals which are cooking for Willie Shore. Comic just returned from a year overseas for USO. Two weeks ago he opened at the Chez Paree for a reported \$2,000. But in the last few days a deal started cooking to double him into the Chicago Theater.

As soon as he goes back to New York he has a couple of other deals on the front burner. It seems that both the Paramount and the Roxy are interested. According to trade reports, he will bow into the Paramount first and then in a couple of weeks or so take the Roxy.

Detroit L. Q. To Close

NEW YORK, March 17.—Lou Walters said this week that he will shutter his Detroit Latin Quarter for the summer on May 15 to reopen in September. Reason is the place has no air-conditioning, says Walters.

OLYMPIA, MIAMI

(Continued from page 27)
ish ditties. *Rum and Coco-Cola* number gets them a lot of applause for their finish.

Emil Boreo, a Miami favorite, does his *March of the Wooden Soldiers* as well as ever. *Last Time I Saw Paris* is still in his rep. Uses *Oh, Johnny*, for a laugh finish. Works almost 15 minutes and is very liberal with encores. Pic is *Ministry of Fear*. Larry Berliner.

Copa Will Relight With Only Cugat, Line, 3 Small Acts

NEW YORK, March 17.—The Copacabana which shuttered its downstairs room when the curfew went into effect has thought it over and decided to reopen. New show, however, will not be one of the elaborate productions of the past which included name acts, bands and a line.

It will consist of Xavier Cugat's ork, a line and Cugat's acts now current at the Capitol Theater. These are the Garcias, Louis Del Campo and Lita Loma.

Deal was made some time ago for the Cugat package for \$6,000, but for a time it looked as if nothing would happen because of the curfew. But with biz not off as much as first expected, Monte Proser decided to go thru with it. Date, however, is still up in the air. Reason is that Cugat is working at the Capitol and theater doesn't know yet how long the engagement will run.

It is possible there will be a second ork in with Cugat to handle the relief chores, but so far none has been set.

WMC CURFEW STALL

(Continued from page 24)
haps WMC isn't too sure it has the law on its side so it is foregoing a show-down as to whether it has—or not.

"Can't Get Proof"
No official of WMC will make any statement about the matter. That is, any statement right from the horse's mouth. However, one member of WMC yesterday (16) unofficially said that his organization "can't get proof" the Lamplighter's Club is defying the curfew request.

The answer to this is that the WMC must be looking the other way for "proof" if it can't get any. Newspapermen in the capital make a bee-line for the oasis every night and a cop can easily go where a newspaperman goes. Moreover, any cabbie in the capital city can direct any member of WMC to the spot who wants to go there.

LATIN QUARTERS, CHI

(Continued from page 26)
the current set of entertainers at the Quarter into a revue.

Dorothy Donegan, who is currently doubling here from the Regal Theater, shows the effect of too heavy a schedule. Her work at the keyboard was far less enthusiastic than when seen at the Regal last week. But despite her seemingly tired attitude, gal sells her boogie keyboarding nicely. Her unique variations on Chopin's *Minute Waltz* are a real musical treat.

Larry Wirth and Nana (or Conchita as she was known prior to this engagement) offer exciting Latin terping, but the act generally needs more continuity.

Holdover Jackie Heller continues to draw heavy mitting with his songs, and the Latin Quarter Lovelies (8) offer pleasing production routines.

John Sippel.

ORPHEUM, L. A.

(Continued from page 27)
Lane, Dave Lambert and Jerry Duane. They start off with *Louise* and do *Don't Fence Me In* and *Hot Time in the Town of Berlin*. Satisfactory but not strong enough to rate a sock hand. Stewart's solo work on *Summertime* and *I Didn't Know About You* is okay, with Tom Pederson, on trombone, deserving special mention.

Ray English, the lone act on the show, panics 'em. Altho he uses a lot of falls each of which after the first two or three is anticipated, he manages to get plenty of laughs. He draws no lines on falls, even taking one into the orchestra pit. Sam Abbott.

PALACE, CLEVELAND

(Continued from page 27)
es much heat in the house with her native dances.

Jean Carroll emcees the show and in her own spot offers weak comedy. Her emcee stint was passable but this gal needs material.

Lebrae and Bernice, a unicycle act, get the show off to a flashy start. Bert Unger and the Palace house ork are on stage and do an acceptable job of playing the show.

Screen had *Frisco Sal*.

Herman Sperd.

Curfew Relief

NEW YORK, March 17.—Sailors on shore leave in Times Square district have a new way to beat the curfew. They carry portable radios and when the joints shutter they huddle in the street cutting rugs and making with the fun.

Olympia Agrees to AGVA 30-Show Pact; Adams Now Nulling

NEW YORK, March 17.—Arthur Israel, attorney for the Paramount Theaters chain, said this week that he had negotiated a new 30-show contract for the Olympia, Miami, with AGVA, but explained the new pact will not become a model when the union starts dickering on a new contract for the Greater New York houses. Local vaude theaters are allowed to play 35 shows weekly on a contract with AGVA which ends in September.

Olympia's deal provides for 30 shows weekly, pro rata for extra shows, maximum number with pay no more than 35 and no show after 12:30 a.m. House is run by Frank Rogers for Paramount Enterprises.

Negotiations are starting next week for the Adams, Newark, looking toward a 30-show pact. House is owned by Adam H. Adams, but is leased to Essex Amusement Corporation which also runs Paramount house in Newark. Israel will work on this one, too.

Simpkins To Head Glen Park Which Opens Ahead of Sked

BUFFALO, March 17.—Harry Altman is opening his Glen Park Casino in Williamsville, 12 miles outside the city, about two months early to accommodate a booking of Arthur Lee Simpkins.

The Negro singer was originally bought to appear at Altman's Town Barn March 31, but the Buffalo place burned down a couple of months ago with a loss of about \$125,000 on which Altman recovered some \$36,000 insurance money. With no other place to play Simpkins, Altman is unveling his summer spot and putting in a line of girls to help things along.

21 Club, Balto, Becoming Lounge; Chanticleer Beefs

BALTIMORE, March 17.—The 21 Club here is bowing to the curfew and in about three weeks will turn into a cocktail lounge. Spot formerly was one of the big nitery talent-buyers of Baltimore.

At the same time, the Chanticleer, which has a six-day-week pact with AGVA, is demanding exemption from it during the length of the curfew because its main competitors, the 21 and Charles Club, are running seven days a week. Chances are the Chanticleer will have its way.

Bath and Turf, A. C., Closes

ATLANTIC CITY, March 17.—The first night club here to close because of the curfew is the Bath and Turf Club. But William Sidner, owner and operator of the 15-year-old spot, said that the closing was only temporary and that the club will reopen for the summer whether the government curfew is lifted or not. The Bath and Turf has for years been the resort's top nitery.

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IN SHORT

Philadelphia:

PRIMROSE SEMON tops the new revue at Di Pinto's. . . . ART CREIG MATHUES returns to Wilson's. . . . JOHNNY FRISCO is bedded with gripe, and FRANKIE RICHARDSON is pinch-hitting for him at the Everglades. . . . TOPS AND WILDA into the Coronet. . . . HOT CHA DREW goes to the Plantation, St. Louis. . . . ROY SEDLEY and JOHNNY and GEORGE are slated next for Shangri-La. . . . Peggy O'Neill an added starter at the Latin Casino. . . . CALVERT SISTERS take a stand at the Embassy.

Vancouver:

TED RITTER with his Western and Hillbilly Jamboree closed at the Beacon after a smash week. . . . THE HARLEM all-colored revue with Bob Allan, headlining at the Mandarin. . . . TWO EBONY PALS, Pat Morgan, Johnson, Karl Karleen and De Santis and his band current at the Palomar.

St. Louis:

JOHN HOYSRADT now at Crystal Terrace, backed by Ernie Venuto's music and the singing of Betty Ellis. . . . CHUCK FOSTER sharing honors with Chaz Chase at the Chase Club. . . . BETTY DAY replaces Marie Bono as vocalist with Tony Di Pardo, going into his 16th week at Club Continental. . . . Newest night spot in town is Club Avalon. . . . AL SARLIS band at the Jug of Hotel Coronado. . . . SAM D'AGOSTINO has several one-nighters scheduled this month, including Lucky Millinder, Duke Ellington and the King Cole-Benny Carter unit. . . . JOHNNY LYONS furnishing music at The Terrace in East St. Louis.

Miami:

NICK LUCAS singing at Kitty Davis. . . . THE CLAIRES new at Ball. . . . GRACIE BARRIE and LENNY KENT head new Clover Club show. . . . TOMMY TUCKER and ork at Frolic. . . . FISHER AND WHITE continue at Five o'Clock. . . . Mocamba features ARTIE DANN and GALI GALI. . . . BERNICE PARKS at Copacabana. . . . JERRI BLANCHARD now at El Chico. . . . WINI SHAW closed at Kitty Davis's. . . . BERNICE PARKS now at Copacabana. . . . CESAR AND ROSITA current at Jimmie's. . . . BETTY ATKINSON, from the Coast, into Five o'Clock. . . . ELLEN O'BRIEN, pinch-hitting with her terp

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specialty at Clover, replacing Folie Miller, who is ill.

Here and There:

JANE WITHERS in Hartford at the Harris Bros.' State Theater, with the Mills Brothers.

Gypsy's Vaude Deals Ready To Clothe Her in Green

NEW YORK, March 17.—Gypsy Rose Lee, who opens at the Fox Theater, Atlanta, with Tommy Tucker, stands to make a nice bit of folding money. Deal, it is understood, calls for \$5,000 plus a split over \$30,000. Miss Lee also has an RKO booking coming up for April and May.

In the RKO deal, there is a snag. Chain wants a reversion clause which Miss Lee, according to reports, doesn't want any part of. The Columbus date calls for \$4,500 and a split over \$10,000. Her Cleveland and Boston deals call for \$5,000 and splits over \$30,000. Theaters, however, want her to kick back some dough if grosses drop below the split figure.

Chez Paree in Site Squeeze; N. Y. Firm Buys Its Location

NEW YORK, March 17.—An official of General Aniline and Film Corporation said yesterday (16) that the Chez Paree nitery, Chicago, will probably have to vacate its location within three months.

Premises were bought yesterday by the New York chemical company and firm wants to get its Chicago branch office into the building as soon as possible. Chez Paree has been at this location 14 years.

Carnival, N. Y., Switches to Name Bands—Fields, Prima

NEW YORK, March 17.—The new Carnival Room of the Capitol Hotel is making a change in its show policy starting March 27. New plan will call for name bands plus the usual acts and the line.

First ork to come in will be Shep Fields, with Don McGrane's outfit in the show cutting and relief slot. Next band set to open will be Louis Prima, who tees off April 26.

Bergen Ducks Waldorf Dates

NEW YORK, March 17.—The Edger Bergen booking, set for the Waldorf's Wedgewood Room, is off. Deal was made prior to the curfew and Bergen was to open April 5. With the midnight law, Bergen insisted that contract called for an "after-theater" show and if management couldn't deliver he wanted out. Another handicap was the change of plans by Bergen's radio sponsors, Chase & Sanborn. Show was to be broadcast from New York but it is staying on the Coast.

So instead of Bergen, hotel will have Carol Bruce and John Sebastian, who will continue at the Wedgewood until the beginning of May, when the Starlight Roof opens.

Earl Hines Package Forming

CHICAGO, March 17.—Earl Hines, current at the El Grotto here, may start a series of one-nighters after current date winds up. William Morris wants to put him at the top of a package with two or three additional acts. Among the acts the percenters are trying to buy are the Nicholas Brothers who, it is understood, will get \$2,000. Tour will run for about eight weeks and, if set, will begin some time in April or early in May.

Mickey Breen on His Own

HOLLYWOOD, March 17. — Mickey Breen, formerly of the Frederick Bros.' Coast office, has gone into business here on his own. Among other properties he is peddling is the act list of the Stanford Zucker office in New York. Breen's list, in turn, is being repped in the big city by Jerry Rosen, of Zucker's, another FB alumnus.

Curfew-itis Sets in on Stem --Only Roxy and State Escape

NEW YORK, March 17.—The first effects of the midnight shuttering began to be felt last week when Stem houses took a bigger drop from normal than second weeks usually call for. The only exceptions were the Roxy and the State.

Radio City Music Hall (6,200 seats; house average, \$100,000) drew what for this house is a poor \$100,000 for its first week with Carter and Bowle, the Pitchmen, Patricia Bowman and *Tonight and Every Night*.

Roxy, Paramount

Roxy (6,000 seats; house average, \$75,000) was one of the theaters to hold up nicely when it collected \$97,000 for its second week with Victor Borge, Joan Edwards and *Tree Grows in Brooklyn*. Previous and opening take was \$105,000.

Paramount (3,664 seats; house average, \$75,000) which draws heavily on the Times Square mob slumped to \$65,000 for its second week as against opening of \$80,000. Bill has the Ink Spots, Cootie Williams ork, Buck and Bubbles and *Bring on the Girls*.

Capitol, Strand, State

Capitol (4,627 seats; house average, \$55,000), another of the Broadway plants,

Basie Big \$32,000 At Downtown, Det.

DETROIT, March 17.—Count Basie and orchestra proved a "sleeper" at the Hughes-Downtown Theater (2,800 seats; house average, \$23,000), drawing an excellent \$32,000 for the week's stand. House plays few Negro attractions and gets heavy opposition in this field from the Paradise Theater, operated on an all-colored policy. Picture was *Kid Sister*.

Currently Dante, top-line magician, is booked in for a week and is expected to gross around \$21,000. Dante made a four-week stand at the Shubert Lafayette Theater, legitimate house here, a year ago.

Philly Earle Fine 25G With Wood, Sherwood, Patsy Kelly

PHILADELPHIA, March 17.—With radio and screen names bolstering the marquee for the band attraction, and the Cinderella curfew counted as helping to attract after-dark patronage, week ended Thursday (15) provided profitable pickings for the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents). Spotlight was split three ways between Barry Wood, Patsy Kelly and Bobby Sherwood. The count was only a few dollars short of \$25,000.

The Fontaines were the added act. Band has Marcia Rice, Don Tosti and Garth Andrews. Screen showed *Nothing But Trouble*.

Krupa Hot \$27,000 Despite Cool Los Angeles Weather

LOS ANGELES, March 17.—Even with rain cutting down on attendance at the Orpheum Theater here (2,200 seats; scale, 98 cents top), Gene Krupa and orchestra, with Ray English the lone augmenting act, will knock off a strong \$27,000 gross.

Krupa's hot music also overcome cool nights that ordinarily cut theater attendance. Film is *Here Comes Kelly*.

Jack Teagarden, who closed on Monday night (12), garnered a fair \$18,000. On the bill with the orchestra were the Paxtons, Mildred Bailey and Moro and Yaconelli. Pic was *Lights of Old Santa Fe*.

Fio Rito, Pied Pipers Get Heavy 30G at Golden Gate

SAN FRANCISCO, March 17.—Curfew edict caused no letdown at the box-office of the Golden Gate (2,850 seats; house average, \$25,000; prices, 45 to 95 cents), where the gross was a smashing \$30,000 for week ended Tuesday (13). In the reshuffling, house has lost only the Saturday midnighter.

Show had Ted Fio Rito's ork, the Pied Pipers, "Candy" Candido, Madeline Mahoney and Ward Swingle. Pic was *Experiment Perilous*.

also was socked when it skidded to \$76,000 for Xavier Cugat ork, Lena Horne, Robert Walker and *Picture of Dorian Gray*. Kick-off figure previous week was a robust \$84,000.

Strand (2,779 seats; house average, \$45,000), also a Main Stemmer, slipped to \$48,000 for its second week after an initial take of \$64,000. Bill has Peter Lorre, Carmen Cavallaro ork and *Hotel Berlin*.

Loew's State (3,500 seats; house average, \$25,000) for second frame of its first three-weeker in more than 20 years got \$34,000. First week's figure was \$40,000. Bill has Vincent Lopez ork, Johnny Burke, Sheila Barrett and *Meet Me in St. Louis*.

Roy Acuff \$5,860
One Day in Cincy

CINCINNATI, March 17.—With prices pegged at 50 cents to \$1.50, Roy Acuff and His Smoky Mountain Boys, with Ford Rush, all of WLS, Nashville, and supported by Bradley Kincaid and His Corn Huskers Jamboree (10), of WKRC here, attracted two full houses at Music Hall last Sunday (11), with the gross hitting a hefty \$5,860.

Not a single sheet of paper, not even a window card, was used to herald the local showing, all ad dough going for the three local dailies and spot announcements on all local radio stations. Acuff figured his nut on the show at close to \$3,000.

Balto Hits Sock \$19,000

BALTIMORE, March 17.—A sock \$19,000 was grossed by Hippodrome Theater week ended March 14, with bill made up of Susan Miller, Frankie Conville and Sunny O'Dea, Ted Leary; Montana Kid and horse, Colley Bay; Yodeling Stars of WLS Barn Dance and the Campbell Sisters. Pic, *Belle of the Yukon*.

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Donaldson Awards Committee Sets All Plans for '45 Tab

(Continued from page 3)

Promotional committee will set a network broadcast, special guest spot appearances on big-time commercial shows and work with winning stars and show flacks to get as much magazine and newspaper space as can be garnered by the awards.

Categories Again

Plans include advance publicity to assure even those, who because of recent moves are not reached by ballots, requesting their blanks. Categories for awards this year run the same as last with 22 slots to be filled. Voting classifications are (in the straight play division):

- Best play.
- Top director.
- Outstanding male and fem performances.
- Outstanding supporting performances.
- Outstanding scenic and costume designers.
- And in the musical division the awards cover:
 - Best play.
 - Top director.
 - Outstanding male and fem performances.
 - Top supporting performances.
 - Outstanding dancers.
 - Best book.
 - Best score.
 - Best lyrics.
 - Best choreography.
 - Best scenic and costume designers.

Not a Popularity Poll

Stress was requested by the Awards Committee on the fact that the presentations are not to be made on the basis of popularity but on the basis of actual performance during the season which opened May 1 and ends April 30. Also emphasis was requested on the fact that it is not necessary for a voter to record likes in every category. Where voters have not seen enough of the season's availabilities in any division, it is not essential that they vote in that division. Selective voting is just as much an indication of the theater's respect for its own—if not more so—than filling in every one of the 22 blanks on the ballot, willy-nilly.

First Regular Legit Tribute

The legitimate theater, that part of showbiz from which most other forms of theatrical entertainment has sprung, was, until the founding of the Donaldson Awards, without any permanent tribute to its own people. *The Billboard*, in making the Donaldson Awards possible, continues the tradition of its founder, who gave *The Billboard* editor, Gordon Whyte, to Actors' Equity in order that that organization during its greatest fight might have a press agent who knew how to tell the actors' story to the other side of the footlights. But *The Billboard* organization does not make the awards, they are made by the people of the theater, the stagehands, the flacks, the actors, the critics (they, too, have a vote each), the authors, the producers, the press agents and the managers, the treasurers and the ticket takers, the chorus and the stage managers.

Ideal Flack Time for Theater

The theater is on the upswing at this moment. Thru intelligent promotion, such as the Donaldson Awards, all of Mr. Whisker's territory may be brought to enjoy what the G.I.'s call "round actors." That, in part, is the job which *The Billboard* has undertaken.

The complete 1944-'45 committee includes: John Chapman (*Daily News*) for the critics; Mady Christians (*I Remember Mama*), for the actresses; Ole Olsen (*Laffing Room Only*) for the actors; Sona Osato (*On the Town*) for the dancers; Eddie Diamond (*Bell for Adano*) for the stage managers; Russell Crouse (*Life With Father*) for the producers; Bert Lytell for Actors' Equity; Ruth Richmond for Chorus Equity; Oliver Saylor for the press agents and managers; Vincent Jacobi for the stagehands; Morrie Seamon for the treasurers and ticket takers; Bob Francis for the drama department of *The Billboard* and W. D. Littleford for the publishers of *BB*.

Tabulation will once again be in the hands of the Reuben H. Donnelly Cor-

Second Annual Donaldson Awards Committee



MEMBERS of the legit awards committee who met at Sardi's Tuesday (13) to set the voting procedure for 1945 presentations. From left to right, Morrie Seamon (treasurers and ticket takers), Vince Jacobi (stagehands), Eddie Diamond ("Bell for Adano"), Sona Osato ("On the Town"), Ole Olsen ("Laffing Room Only"), Mady Christians ("I Remember Mama"), John Chapman (N. Y. Daily News), Alfred Harding (Actors' Equity), Oliver Saylor (press agents and managers), Bob Francis (drama editor, *The Billboard*). Pushing into the picture is *The Billboard's* Joe Koehler, ex-officio member of the committee.

BROADWAY OPENINGS

"DARK OF THE MOON"

(Opened Wednesday, March 14, 1945)

46TH STREET THEATER

A legend with music by Howard Richardson and William Berney. Staged by Robert E. Perry. Incidental music by Walter Hendl. Musical director, Ray Kavanaugh. Dances and special staging by Esther Junger. Production designed and lighted by George Jenkins. Production supervised by John Huntington. Stage manager, Ross Herta. Press representatives, Claude P. Greneker and Walter Alford. Presented by the Messrs. Shubert.

- | | |
|----------------------|--|
| John..... | Richard Hart |
| Conjur Man..... | Ross Matthew |
| The Dark Witch..... | Iris Whitney |
| The Fair Witch..... | Marjorie Belle |
| Conjur Woman..... | Georgia Simmons |
| Hank Gudger..... | John Gerstad |
| Miss Metcalf..... | Frances Goforth |
| Mr. Jenkins..... | Gar Moore |
| Uncle Smelique..... | Roy Fant |
| Mrs. Summey..... | Kathryn Cameron |
| Edna Summey..... | Millcent Coleman |
| Mr. Atkins..... | James Lanphier |
| Mrs. Bergen..... | Agnes Scott Yost |
| Ella Bergen..... | Tony Eden |
| Burt Dinwitty..... | Robert Pryor |
| Hattie Heffner..... | Peggy Ann Holmes |
| Mr. Bergen..... | Allan Tower |
| Mr. Summey..... | Stanley Nelson |
| Marvin Hudgens..... | John Gifford |
| Barbara Allen..... | Carol Stone |
| Floyd Allen..... | Conrad Janis |
| Mrs. Allen..... | Maldel Turner |
| Mr. Allen..... | Sherod Collins |
| Preacher Hagler..... | Winfield Hoeny |
| Greeny Gorman..... | Dorothy I. Lambert |
| Other Witches..... | Marguerite de Anguera, Jinx Hefelfinger, Peggy Ann Holmes, Lil Llandre |

A folk tale of a land in which witches abide doesn't sound soldly commercial, but don't let it fool you. *Dark of the Moon* never gets far away from what makes people go to the theater. In the opening night lobby they were even dis-

(See "Dark of the Moon" on opp. page)

poration, well-known tabulators of votes for many forms of showbiz.

It's been an interesting season, with many performances voted important by the crits. In five weeks the theater will have its opportunity to tell the world what it thinks of its own—and if it agrees, in whole or in part with the aisle-sitters' judgment of what's good in the theater.

Without everyone's vote, the tribute is only a partial one, and so Bob Francis, who rides herd on the awards for the committee, has suggested that this report be concluded with the appeal, "prepare yourself for Donaldson Award voting time—know your plays and players—and exercise your franchise—vote when you get your ballot in the early part of May."

FOOLISH NOTION

(Opened Tuesday, March 13, 1945)

MARTIN BECK THEATER

A comedy by Phillip Barry. Directed by John C. Wilson. Setting and lighting by Jo Mielziner. Production supervised by Armina Marshall. Manager, Peter Davis. Stage manager, Karl Nielsen. Press representatives, Richard Maney and Anne Woll. Presented by the Theater Guild.

- | | |
|---------------------|-------------------|
| Sophie Wing..... | Tallulah Bankhead |
| Happy Hapgood..... | Joan Shepard |
| Florence Denny..... | Barbara Kent |
| Gordon Roark..... | Donald Cook |
| Rose..... | Mildred Dunnock |
| Horatio Wing..... | Aubrey Mather |
| Elsie..... | Marla Manton |
| Jim Hapgood..... | Henry Hull |
| Flora..... | Marla Manton |
| Flora..... | Barbara Kent |
| Flora..... | Mildred Dunnock |

To begin with, let it be reported that the Theater Guild has another hit. There is no question but that the ladies in particular are going to like *Foolish Notion*, and the gent, even if they rate the title as peculiarly gloved to what goes on on the Martin Beck stage, are going to find the Bankhead particularly pleasant to hear and look at in a part that is tailored for her as sleekly as any of the Mainbocher creations she wears thruout the three acts.

In all honesty, however, it must also be reported that Barry's new combo of fact and fancy is a disappointing play. It doesn't actually run too long, but it seems so, and there is more than suspicion that only superlative playing by an exceptional cast makes it seem as bright as it appears. Barry has sprinkled the whole with typical brittle quips and wise-cracks, but despite some glib and smart dialog there is plenty that is forced and labored. Also, Barry has surrounded his four principal characters with a half-dozen of paper-doll dimensions. The latter spotlight brief moments of color on their betters rather than shine on their own account.

When the play sticks to reality, it is all right, in spite of a denouement which leaves the leading male character perched atop a cornstalk. But most of *Notion* is a fanciful "see ourselves as others see us," from which the title is derived, and when Barry grows fanciful he also grows repetitious and obscure. There is no doubt that *Notion* had had a good pre-STEM tightening-up, but the peem still showed spots missed by scissors and paste-pot.

Notion presents the axiom that anticipation is often worse than fulfillment. The spouse of a popular actress has walked out on her for five years. She's had him declared legally dead, and is about to marry her leading man. Just

(See FOOLISH NOTION on opp. page)

IT'S A GIFT

(Opened Monday, March 12, 1945)

THE PLAYHOUSE

A comedy by Curt Goetz and Dorian Otvos. Staged by Robert Henderson. Settings by Samuel Leve. Costumes by Rose Bogdanoff. General manager, Norman Stein. Stage manager, John Lynds. Press representatives, Harry Davies and Joe Phillips.

- | | |
|---------------------------------|---------------------|
| Prof. Theodore W. Herrmann..... | Curt Goetz |
| Matilda Herrmann, his wife..... | Valerie Van Martens |
| Their Children— | |
| Atlanta, 17..... | Julie Harris |
| Thomas, 15..... | Robert Muscat |
| Peter, 14..... | David Green |
| Lewis, 13..... | Roland Green |
| Ursula, 12..... | Sally Ferguson |
| Otto, 11..... | William Kinney |
| Evelyn, 10..... | Yvonne Pothen |
| Dan, 9..... | Victor Vras |
| Sophie, 8..... | Winnie Mae Martin |
| Elsie, 7..... | Joan Gordon |
| Sandy, 6..... | Kevin Mathews |
| Finnie, 4..... | Evelyn Daly |
| Emily, the maid..... | Hilda Laufkoetter |
| Rev. Endicott..... | Whitford Kane |
| Herbert Kraft..... | Michael Strong |
| Mayor Doubleday..... | G. Swayne Gordon |
| Belinda, a maid..... | Marjorie Peterson |
| Madame De La Jardinerre..... | Suzanne Caubaye |
| Rosita..... | Elaine Carter |
| Chiquita..... | Hope Miller |
| Lupe..... | Doris Brent |
| Dolores..... | Elsa Johnson |
| Mr. Flynn, the lawyer..... | Morton DaCosta |

This is another of those things which slip into town unheralded and previously unsusung. It is too bad that it isn't going to get anywhere, because it has considerable charm—in spots, considerable gusty humor, and boasts of a very good brand of acting. Unfortunately, the combo—in spite of some amusing playing—hasn't the stamina to withstand current STEM competition. *It's a Gift* is too fantastic to be acceptable.

What *Gift* does accomplish, however, even if granted nothing else, is to intro a new comedian to Broadway—Curt Goetz—who turns out to know the answer to the ways of reaching an audience's funnybone and whose timing smacks right to the button when it comes to the dead-pan school of farce. Goetz and his wife, Valerie Van Martens, are another pair of European escapists. Their efforts, in a double debut on the American stage, make *Gift* frequently look capable of putting up a lasting fight. If the plot were a little less ridiculous, they might succeed.

But *Gift* is a collaboration brain-child of Goetz and one, Dorian Otvos. How to divide the scripting shortcomings one wouldn't know, but it would be interesting to see the former work-out in something not of his own contriving. And that, by the way, is the chief complaint against *Gift*. It starts out as a sentimental comedy, but by Act II steps into the category of rowdy, contrived farce—and the contrivings are so obvious as to signpost everything before it happens.

The Goetz-Otvos conceit is concerned with a professor of biology who prac-

(See IT'S A GIFT on opposite page)

Property Sale Brings Talk Of New Chi Legit Stand

CHICAGO, March 17.—Possibility of a new legit theater in Chicago was seen in the sale Wednesday (14) of the Majestic Theater and office building to Monroe Properties, Inc. Ownership of the new firm was not disclosed, but Michael Todd, Billy Rose and David Wolper were suggested as possible members of the buying group. The Shubert interests also were said to be negotiating for a lease of the theater.

Building was purchased from the Lehmann estate, and Robert Lehmann, president, said the price was below the \$350,000 at which the property had been held. The 20-story building was built in 1904 at a reported cost of \$1,300,000. The 2,000-seat theater has been unused for 11 years.

"DARK OF THE MOON"

(Continued from opposite page)

cussing whether Carol Stone wore cheaters.

Pitched down in Smoky Mountain territory, *Dark of the Moon* brings to life the tale of a witch boy who wants to be human, gets his wish from the hands of the conjur woman and loses his love and his touch of the earth when she is forced to be untrue to him. It's all done with original plus mountain music and is a study of real yet box-office beauty. That it succeeds in getting its premise across the footlights is best proven by the fact that the audience believes in witches and conjur long before the first of the two acts reaches its final scene.

If the play, however, depended alone on its study of an American Celtic twilight it wouldn't be the draw it is. The study has been mixed with even parts of *Tobacco Road* sex and hillbilly words and music. Add to this some solid feet-washing Baptist repentin' singing and you have a varied enough dramatic dish to lure the Main Stem to the brokers.

The cast is large and capable and knows how to go native before an audience. There's no "great" performances, but Carol Stone as the Barbara Allen of the legend, and Richard Hart as John, the witch boy, do a swell job. Both might have gone to town and indulged in ham or underplayed the roles to a colorless point where they'd of just faded into the canvas. They didn't. And that went for John Gifford as Marvin Hudgens, Winifred Honey as the exhorting preacher and the witches of Iris Whitney and Majorie Belle.

An extra nod should be given the choreography of Esther Junger. She never permitted her witches to indulge in "pretty" ballet. The setting and lighting, too, was mood stuff at its most effective and George Jenkins gets a special nod for this. The rapid change of scenes behind the scrim was so well designed that only at one change did there seem to be a "stage wait."

It's a good job thruout, from the writing by Howard Richardson and William Berney to the musical direction of Ray Kavanaugh.

There were colorful moments a plenty, that can be lifted out for spots in an air variety show. As an entity, of course, the show with its baby born a witch and talk of bastards is not broadcast material but there was plenty of mountain stuff that was potential sock for the ether. In fact, there were scenes atop Smoky Mountain that could have been lifted bodily for television too, with a bit of de-sexing now and again.

The Shuberts have another hit on their hands, despite the fact that there's nothing typically Shubert about the production. It's good and not routine theater. *Joe Koehler.*

IT'S A GIFT

(Continued from opposite page)

tices what he preaches in the classroom. Hence, a brood of a dozen youngsters. He is slightly foreign, dictatorial and highly moral. So much so that he has given an erring sister the heave from the Swiss family circle some 20 years previously. Comes the year 1911 and the news that his sister is dead in South America and has left property to his eldest daughter.

Papa and his friend the pastor journey to Montevideo to give the estate the double-o. But the late sister has got even. Aside from a tidy sum which may

Dramas		
	Opened	Perfs.
Anna Lucasta.....	8-30, '44	237
(Mansfield)		
Rosita LeNoire air-guested on "Open House in Harlem" (WHN) on Sunday (11). Harry Wagstaff Gribble (WHN) ditto "Antique Show" on Tuesday (13). John Wildberg was on the same program on Thursday (15). Wildberg has signed Eva Jessye to coach singers for forthcoming "Memphis Bound." Rehearsals begin shortly with Bill Robinson in lead slot.		
Bell for Adano, A.....	12- 6, '44	117
(Cort)		
Frederic March knocked out by ptomaine poisoning on Tuesday (13). Show canceled second act. No Wednesday (14) mat. March back in Wednesday (13) evening. Alexander Granich had an appendicitis attack on Monday (12), put off operation until Tuesday (13), died Wednesday, 24 hours after operation. Michael Vallon, understudy, has taken over role. Guy Tano will replace Vallon until Monday (19), when Leo Badia will take over role. Tano remains as general understudy.		
Dark of the Moon.....	3-14, '45	5
(46th Street)		
Five-to-four vote by the aisle experts tabs a 44 per cent score. No: John Chapman (News), Louis Kronenberger (PM), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Ward Morehouse (Sun). Yes: Robert Coleman (Mirror), Wilhella Waldorf (Post), Robert Garland (Journal-American), Burton Rascoe (World-Telegram).		
Dear Ruth.....	12-13, '44	111
(Henry Miller's)		
Producers Bernie Hart and Joe Hyman have added another to their fall schedule. Latest is titled "The Hammer," by Howard Fast. Another on the fall list is "The Secret Room, a melo by Robert Turney. Halla Stoddard will be associate producer on this one.		
Foolish Notion.....	3-13, '45	7
(Martin Beck)		
Split aisle-squatters deliver a score of 33 per cent. No: Robert Coleman (Mirror), Louis Kronenberger (PM), Lewis Nichols (Times), Wilhella Waldorf (Post), Burton Rascoe (World-Telegram). Yes: John Chapman (News), Howard Barnes (Herald-Tribune), Ware Morehouse (Sun). No Opinion: Robert Garland (Journal-American).		
Good Night Ladies.....	1-17, '45	69
(Royale)		
Closes on Saturday (24). Reopens Boston. Likely back here in fall.		
Happily Ever After.....	3-15, '45	4
(Blitmore)		
Complete thumbsdown by Stem experts for a zero score. No: Louis Kronenberger (PM), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Wilhella Waldorf (Post), Burton Rascoe (World-Telegram), Robert Garland (Journal-American), Gene and Kathleen Lockhart, John Kubley and Howard Burman air-guests of Mary Margaret McBride on Friday (16).		
Harvey.....	11- 1, '44	166
(48th Street)		
Hasty Heart, The.....	1- 3, '45	85
(Hudson)		

be later realized for daughter from the sale of a home for underprivileged girls, the bulk of the coin—some 750G—is left to papa, provided that a similar scandal shall occur in his own righteous menage. In other words, papa better dig up some illegitimacy quick—if he wants to collect.

The implications are fairly obvious. Daughter is engaged to a lad. Papa is tempted to look the other way. Daughter makes a crack that makes him hopeful only to discover that she didn't mean that at all. There are two acts during which double meaning is piled on double meaning and a final rather obvious and silly wind-up.

Whitford Kane supplies another of his placidly pleasant clerical portraits. Julie Harris is the marriageable daughter and Michael Strong plays her dumb sweetheart. There are also a raft of youngsters who make the Playhouse sound like lunch-hour in Bedlam when they are all on stage at once. Also there are nearly a dozen more adults who are concerned in one way or another with the Goetz-Otvos nonsense. A couple of them, like Suzanne Caubaye and Morton DaCosta, are specially helpful in bits.

Robert Henderson has manipulated a big cast with considerable skill and Samuel Leve's two sets are fine. No producer is billed in program, but whoever

BROADWAY SHOWLOG

Performance Thru March 17

	Opened	Perfs.
Hope for the Best.....	2- 1, '45	45
(Fulton)		
Management emphatic that there is no question of closing or changing theater. Jane Wyatt and Jean Dalrymple air-guested by Steve Ellis (WMCA) on Friday (16).		
I Remember Mama.....	10-10, '44	175
(Music Box)		
Richard Bishop air-guests with Martha Dean (WOR) on Wednesday (21).		
It's a Gift.....	3-12, '45	8
(Playhouse)		
Seven of the aisle experts didn't like it, one did and another put in a no opinion. Score: 17 per cent. No: Louis Kronenberger (PM), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), John Chapman (News), Lewis Nichols (Times), Robert Garland (Journal-American), Ward Morehouse (Sun). Yes: Burton Rascoe (World-Telegram). No opinion: Unsigned (Post).		
Kiss and Tell.....	3-17, '43	845
(Bijou)		
Two years old on Saturday (17). Backstage party—no outsiders invited.		
Late George Apley, The.....	11-21, '44	137
(Lyceum)		
Janet Beecher out on Wednesday (14). Ivy Troutman filled in for her. Beecher back in cast on Thursday (15).		
Life With Father.....	11- 8, '39	2,255
(Empire)		
Overtons, The.....	2- 6, '45	47
(Forrest)		
Doing good biz since transfer to Forrest. Management claims \$1,300 daily average. "Two Mrs. Carrolls" opened in Boston on Wednesday (14) instead of Monday (12). Freight delay caused postponement.		
School For Brides.....	8- 1, '44	263
(Ambassador)		
Soldier's Wife.....	10- 4, '44	191
(Golden)		
William Brown Meloney off for Florida on Friday (16).		
Tempest, The.....	1-25, '45	60
(Alvin)		
Arnold Moss lectured at Brooklyn College on Wednesday (15) about Shakespeare. Moss was formerly a member of faculty. Vera Zorina hostesses a mass interview by high school drama editors on Saturday (24). Show moves to Broadway Theater on Monday (19). Jean Dalrymple and Marc Connelly will stage a revival of "Green Pastures" next fall.		
Ten Little Indians.....	6-27, '44	306
(Plymouth)		
Voice of the Turtle, The.....	12- 3, '43	465
(Morosco)		
Betty Field out on Thursday (15). Still not fully recovered from flu. Florence Rice subbed.		

Musicals

Bloomer Girl.....	10-5, '44	190
(Shubert)		
Joan McCracken has been out with bad throat Wednesday (14) thru week. Phyllis Gehrig has been subbing. Former returns to cast on Monday (19).		
Follow the Girls.....	4- 8, '44	394
(44th St. Theater)		
Val Valentinoff has lead in Ibsen's "When the Dead Awaken" for six mat performances for the Equity Library Theater, skedded for first week in April.		

	Opened	Perfs.
Lady Says Yes, A.....	1-10, '45	77
(Broadhurst)		
Carole Landis quits show on May 1. She goes West for pic chore. Shuberts have picked no replacement as yet.		
Laughing Room Only.....	12-23, '44	97
(Winter Garden)		
Sunday shows start Easter Sunday. No Monday nights or Wednesday mats thereafter. Cheyenne Jones has been signed for dual foyer attraction with Dippy Diers. Starts April 2. Betty Garrett was a headliner at the Stage Door Canteen on Friday (16).		
Mexican Hayride.....	1-28, '44	479
(Majestic)		
Closes on Saturday (17). No tour planned. Sixty-week gross tops \$2,700,000. Everett West air-rides for Atlanta on Saturday (17) for appearance on Sunday (18) at local Red Cross Rally.		
Oklahoma!.....	3-31, '43	870
(St. James)		
Harry Stockwell returned to New York troupe lead on Monday (12). Has been out with national company for two weeks.		
On the Town.....	12-28, '44	92
(Adelphia)		
Whole cast to St. Albans Hospital for G.I. show on Sunday (11). Halloran General Hospital gets same set-up on May 6.		
Seven Lively Arts.....	12- 7, '44	116
(Ziegfeld)		
Abel Enklewitz replaces Vic Leighton as house manager on Monday (19). Cozy Cole and his quintet replaced Goodman group on Wednesday (15). Cole's gang includes: Tiny Grimes, guitar; Don Byas, sax; Billy Taylor, bass, and Billy Taylor, piano. Show will run at least until June 1, when Bea Lillie's contract is up. She may stay on—pending tax adjustments. Markova and Dolin will guest with the Ballet Theater during their off nights, when terpers do their spring season next month.		
Sing Out, Sweet Land... ..	12-27, '44	94
(International)		
Closes on Saturday (24). Will tour. Raymond Jacquemont will take over Alfred Drake assignment for road when latter goes to Hollywood. Other principals stick.		
Song of Norway.....	8-21, '44	242
(Imperial)		
Vic Leighton, formerly house manager for Billy Rose at the Ziegfeld, has repaced Gerald O'Connell as company manager. Latter has left for Coast.		
Up In Central Park....	1-27, '45	57
(Century)		
Signs of spring—softball team being orged. Mike Todd to West Coast on Friday (16). Begins casting road troupe this week.		

ICE SHOWS

Hats Off to Ice.....	6-22, '44	367
(Center)		

BALLETS

Ballet Russe De Monte..	2-20, '45	31
Carlo (City Center)		

got up the coin hasn't been stingy. There's nothing shoddy about *Gift*, except, perhaps, the plot. *Bob Francis.*

FOOLISH NOTION

(Continued from opposite page)

when gal and boy friend are headed for the altar, husband announces his return. The rest of the play is taken up with interludes showing how the actress's boy friend, her father, her 12-year-old daughter and herself, each imagine his arrival, with a finale of the actual homecoming as a pay-off.

However, whatever may be said against the script, it does offer tempestuous Tallulah an opportunity to go properly all-out in the thesp department, since she has chances to play the same gal as somebody else would see her under four different sets of circumstances—not to speak of the volatile lady that the script calls for as her real self. It's a field day for every Bankhead charm-trick in the book—and she misses none of them. Tallulah is terrific.

Henry Hull comes off top-side on acting honors as well. As the returning husband, he is called on variously to play a tipping scribbler, a Scottish captain and a sergeant of marines. He gives a first-rate performance on all counts. So, too, does Donald Cook as the wise-

cracking lover. Little Joan Shepard handles a heavy and tricky assignment with the aplomb of a vet trouper. Aubrey Mather contris another of his effective character jobs, as far as his part in the proceedings allows, and Barbara Kent, Mildred Dunnock and Maria Man-ton each have their moments.

Guild has given *Notion* a show-piece send-off with fine direction from John Wilson and one of Jo Mielziner's handsomest interiors.

"Notion" could possibly be scripted into radio dimensions, if adapted as a whole. To lift any part of it, however, for airing would require too much framing, too much explanation. But neither is likely, for the sudden changes from fact to fancy need a visual as well as oral approach. It would be difficult for mike handling.

Bob Francis.

THEATER DIRECTORY 50c

Contains every theatrical trade name in New York; 444 producers, 5 pages of costume designers, 7 pages casting agents, name of newspaper reporters who print publicity, etc. Published by ACTORS CUES from its 3-year collection of names. Edited by Leo Shull, 128 W. 48th St. LA. 4-3978.

Magic

By Bill Sachs

ADE AND TRUE DUVAL opened Friday (16) at Glenn Rendezvous, Newport, Ky., for a two-week stand, the Saturday Cincinnati dailies lauding them for their swell turn. . . . LES HUNT AND JULIET, deaf and dumb magic pair, are completing their second year for USO without a layoff. . . . HERMES AND MARLENE, who have been playing niteries and private club dates in Michigan and Ohio in recent weeks, have signed a summer's contract with Charles Hodges's Cavalcade, slated to open April 20 at Eastwood Park Ballroom, Detroit. Marlene will work the electric chair and sword box and do the openings in front of show. Hermes will do a brief magic stint in addition to announcing acts and managing inside of show. . . . AL HAUSER, the Rochester (N. Y.) trixster, is sporting a new herald to assist in selling his turn to the civic organization and private clubs in the Rochester area. . . . G. RAY TERRELL, assisted by Judy and Jack, opened Tuesday (20) at the Statler Hotel, Washington. . . . PRINCE SAMARA (Terry Brady) has taken his mental turn into Salt Lake City's new Chariot Restaurant for a limited stay. He returns to the Fortune Club, Reno, Nev., the middle of April. . . . AT HER REQUEST, Douglas Craggs, secretary of the London Magic Circle, has presented H. R. H. Princess Elizabeth with a copy of his new *A. B. C. of Ventriloquism*. The London Circle has a benefit arranged for March 25 to refit H. M. S. Wizard with recreational gear lost in action. . . . MR. AND MRS. EDDIE COCHRAN, now visiting at Mrs. Cochran's home in Portland, Ore., return to Los Angeles next week to begin prepping for another USO tour. En route to Portland, they did a three-day Hollywood Victory Committee show in the San Francisco Bay area for the navy. Also on the bill were Danny Kaye, Chico Marx, Bonita Granville and Robert Armstrong. . . . DR. FREDERICK KARR typewrites from Portland, Ore., that things are moving well for him in that area, with John McCollom doing a solid job on publicity and special tie-ups. Karr is playing week stands and, due to the curfew, is winding up the week with an 11 o'clock instead of midnight ghost show. He plans to return east with the coming of warm weather.

DANTE THE MAGICIAN, after winding up at the Hughes-Downtown Theater, Detroit, this week, is closing the show and heading back to his ranch in the San Fernando Valley of California. Due to transportation difficulties, he is planning to retire for the duration. . . . LADY ETHEL AND DR. JESTER have just concluded a fortnight's stand at the

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Mae West Gets Chi Crix Works

CHICAGO, March 17.—The legit crix had a field day this week when Mike Todd's show *Catherine Was Great*, with Mae West, opened at the Studebaker. With one exception they gave the show an unmerciful rimming. The exception was Ashton Stevens of *The Herald-American*, whose review could be construed any way the reader felt.

Robert Pollak, of *Times*, characterized the show as "a box of limburger without points." Said Lloyd Lewis, of *The News*: "Outside of Miss West's personality, which is unique and the product of a smartly styled talent for the theater, there is little in *Catherine Was Great* that you couldn't get by attending the class play performed behind the barn at any home for delinquent boys."

The opinion of Claudia Cassidy, of *The Tribune*, was expressed in the heading of her review, which read: "Mae West as a connoisseur, pronounced sewer, of amour; or romance of bunions." William Leonard, of *The Journal of Commerce* said: "Anyone who ever saw or heard of Mae West will know what her *Catherine Was Great* is like without reading any of the following paragraphs. . . . Anyone who thinks to learn anything about acting, playwrighting or the facts of life is being equally absurd." And Henry T. Murdock, of *The Sun*, declared "She employs single entendre on countless occasions. She employs it in settings that are roccoco, lush, and took up four freight cars."

B&K

(Continued from page 11)

teries, showed the best video-wise imagination of all those on tonight's show. He did a little sketch in which he posed as a Hindu. He merely had his two helpers try to do a handkerchief trick that had them tied in knots. This sustained interest during his change.

Cy Wagner.

Mount Royal Hotel, Montreal. . . . CAPT. HARRY BAKER has taken his bag of tricks into the King Edward Hotel, Toronto. . . . LIEUT. LEE ALLEN ESTES, Safety First Magician of the Kentucky State Highway Patrol, recently enjoyed an all-night gabfest with Mysterious Smith, who now operates a photo shop in Madisonville, Ky. . . . HARRY ALBACKER suffered loss estimated at \$150 recently when a prowler broke into a coop in the rear of his Pittsburgh home and killed a pigeon and four doves which he uses in his act. He says he has been forced to cancel a number of bookings until he can break some new stock. . . . LOS ANGELES Society of Magicians gave a testimonial dinner March 7 at the Mayfair Hotel, Los Angeles, for Doc Cunning (Bob Cunningham). Magi from all parts of the nation were present, including the Great Nicola and wife, Robert Hamblin, Richard Humber, Jack MacAfee, William Larsen, Ray Muse, Bert Kalmer, the Great Leon and Mike Zens. Bert Kalmer emceed the bill, which included Harry Mendoza, Gerrie Larsen, Roland Hamblin, Frank Fewins, Virgil and Julie, and Dick Humber. . . . JACK HERBERT opened Friday (16) at the Jefferson Hotel in his hometown, St. Louis. . . . KISMET (Martin Sunshine), just back from USO Pacific jaunt, played Cincinnati and Indianapolis Shrine dates last week.

Burlesque Notes

By Uno

AL SAMUELS, teammate of Jai Leta, back from an overseas tour of entertaining, tells of meeting up with his brother, Barney, of the former Three Samuels in vaude, now in a London hospital recovering from wounds sustained in action. . . . MARTA KAYE, dancer, after 23 weeks with the Harry Conley unit on the Hirst Wheel, has joined the Binder and Rosen show. . . . JOEY PAYE and Manda Kay, comics, have returned from their USO-Camp Show tour of Iceland, England, France and Germany. . . . SCARLET KELLY has moved from the Hudson, Union City, N. J., to the Gayety, Baltimore, March 12. . . . DAISY DEAN, former burly principal, now Mrs. Danny Daniels in New London, Conn., plays niteries in the area, while hubby, an ensign, is at sea for Uncle Sam. . . . MAC DENNISON and Lionel Murray booked by Charlie Allen for an overseas USO unit. . . . ARTIE BROOKS, dancer, a recent discharge from the army, returned to burly as added attraction thru Phil Rosenberg. . . . CRYSTAL AYMES and Arlen Stewart are vacationing at Miami Beach, Fla., away from their Norfolk shop. . . . JERRY PELUSO, with burly house bands a long time, is now ork leader at the Strand, Long Beach, Calif.

SGT. JOHN A. KANE, in Miami awaiting overseas shipment, appears in a new MGM pic, *They Were Expendable*, being filmed there, along with 40 other soldiers from the air force and whose pay checks for their services are being donated to the Army and Navy Relief Fund. . . . LESTER ALLEN, former comic, has been signed by George Jessel for a role in *The Dolly Sisters* pic. . . . JEAN DAVIS, recovering from illness, expects to return soon to the show girl line at the Gayety, Norfolk. . . . MORGAN SISTERS, June and Dorothy, tote their own ork, a portable record player and an album of Kostelanetz records with them on their dance tours. . . . BIG-TIME CRIP, one-legged dancer, debuted in burly as spot attraction at the Hudson, Union City, N. J.; Empire, Newark, N. J., and Globe, Boston, the last three weeks. . . . LYNN YORK, dancer, exited from the Ferguson and Levine unit. . . . NANCY BLAIR, Margie Dale and Thea Cockrell among the burly strip contingent who annexed photo space in current *Tid-Bits Beauty* mag.

MARIE SILK, daughter of comic Frank X. Silk, has quit stage to become an inspector and crane driver for the Midvale Steel Works, Philadelphia. . . . WALT STAMFORD, comic, and Roland O'Keefe, straight, due back this week from six months overseas with a USO unit, booked by Paul Sander, Chicago. . . . CHARLES HOWARD, former burly featured comic, is now with *Bloomer Girl* at the Shubert. . . . HAL WEBER (Hope) and Jack Coyle are teamed in a new vehicle which they broke in at Palumbo's, Philadelphia, last week. . . . MARIE CORD'S itinerary includes a week each at the Latin Quarter, Fall River, Mass.; Troc, Philadelphia; Casino, Pittsburgh, and back to niteries in Chicago and Milwaukee. . . . BELLA BELMONT in Atlantic City acting as nurse to husband, John Ferguson, of the former team of Ferguson and Mack, recovering from six weeks of illness. . . . CORP. BERNARD (Jantel) Miller informs that he is not entertaining but roughing it along with the other G.I. Joes overseas. . . . CHARLES WASSER, old-time ork leader of Columbia Wheel shows, now district manager with a life insurance company.

Noble Granted Okay To Answer Flamm's Amended Complaint

NEW YORK, March 17.—Justice William Hecht of the New York Supreme Court Thursday (15) granted Edward Noble's motion for permission to file a supplemental answer to the amended complaint of Donald Flamm, former owner of WMCA. Case is continuation of Flamm's claim that fraud was perpetrated upon him by Noble in connection with the sale of the station and seeks to recover damages.

Noble asked for permission to enter an additional answer because he wants to include two counterclaims, based upon alleged libelous statements published by Flamm November 28, 1944, and February 9, 1945, charging Noble with fraud.

Theater Wing Song of Radish Pitches for WAC Recruiting

NEW YORK, March 17.—Latest pitch for WAC recruiting has been delivered by the American Theater Wing's Victory Players in a new unit by Annie Seymour called *Song of the Radish*.

Show gave its first performance March 16 for WAC brass hats in New York. It took to the road and will play in Wilmington, Del., March 20 and in Brunswick, N. J., March 22. Philly company will then pick up the tour and play the sketch in Atlantic City March 28, and in Camden, N. J., March 29. *Song of the Radish* was directed by its author and uses an alternating Theater Wing cast.

BLUE-DuMONT

(Continued from page 11)

plenty of skirt swishes and vitality. Recorded play-offs, studio applause and a word about the act going off and coming on, brought the viewers into the show and picked up any ends that might have been loose around the studio, which was all to the good.

Tight timing which Harvey Marlowe, director, achieved was made possible because he himself handled the director's mike and didn't have to tell the technical director to tell the cameramen, performers, etc., what to do. No matter how quick a t. d. is, a producer is quicker giving his directions to the men on the floor. Marlowe proved it with this show.

Final and sock attraction was the Hall Johnson Choir. It's not easy to get modeling on colored faces in a group and to be able to pick up the solo singer and make them look like individual. Marlowe did that without making the camera jump. He also did a trick opening by having one of the boys put on his overcoat backwards and having him direct the choir with his hands. The shots of the hands weaving against the cloth was perfect, with the choir doing its traditional humming.

There was just enough of the choir and its music to build a sock ending for a visual and oral show. Walker handled the wind-up with Whiteman; the cameras switched to the marquee with some more credits that could be read without strain.

The Blue show had everything—color, movement, integration, format and theme. Certainly it was the same *On Stage, Everybody* in idea that smelled up the DuMont air two weeks previously, but it was professional. It had the necessary rehearsals and there hasn't been anything on the air in a variety format that has been better.

It proves that the professional whip must be held over every production, no matter how perfect a visual idea it may seem. Cameras don't like fooling.

Joe Kochler.

'Harriet' Sell-Out in Wichita

WICHITA, Kan., March 17.—For the first time in Wichita's theatrical history, a complete sell-out for a stage attraction was reported five days in advance of the showing, when William F. Floto announced standing room only for the appearance of Helen Hayes in *Harriet* at the Forum March 15. Floto added all the extra seats possible and they sold rapidly.

Attendance records have been broken in Wichita all season by attractions booked by Floto. Capacity crowds have heard Lily Pons, Yehudi Menuhin and Alec Templeton. Stage plays and revues which also have drawn capacity crowds are *Sons o' Fun*, Zasu Pitts in *Ramshackle Inn*, Una Merkel in *Three Is a Family*, *Kiss and Tell*, *Life With Father*, and Gilbert & Sullivan's *Pirates of Penzance*. The season's last attraction is Richard Crooks and William Primrose.

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BETTERIDGE—Joseph C., father of Harry W. Betteridge, sales manager of Station WWJ, Detroit, February 23 at Tucson, Ariz. Interment in Grandlawn Cemetery, Detroit, March 9.

BRADSHAW—Elmer Francis (Doc), 63, carnival showman and paperman, in Rosebud, Tex., February 15. Funeral from Green Funeral Home, Rosebud.

BRISTER—Robert S., 56, Madame Olga Petrova's leading man in *Bird of Paradise* for four years, in Hollywood February 28 following a long illness. He was well known in radio, having been the original *Voice of Firestone*. Surviving are his widow, Gertrude; his mother, Mrs. M. L. Lakin, and a sister, Mrs. Stanley D. Wilder, all of Hollywood.

Gone But Not Forgotten
HAMDA BENN
March 27, 1943
Mabel Benn and Son,
Larry

BIXBY—Frank, former actor, in Union City, N. J., March 4. Burial under the auspices of the Actors' Fund of America in the fund plot in Evergreen Cemetery, Brooklyn, New York.

CORUM—Charles B., 78, violinist, in Kansas City, Mo., March 10. He was a great nephew of John Robinson, of Robinson Bros.' Circus, and father of Mrs. John Sparrow, of the team of Rex and Johnnie Herron, trumpet players. Interment in Memorial Park Cemetery, Kansas City.

MARCH 22, '44
Viola Marie Cooper
Thanks for 27 Wonderful Years.
Until We Meet Again
YOUR HUSBAND
EDWARD E. COOPER

CUSHENBERY—Norman C. (Cush), circus concessionaire, in Arlington, Tex., January 26. He was with Russell Bros.' Circus in 1942 and prior to that had been with Campbell Bros.' Shows in 1910 and Sells-Floto from 1911 to 1920. He was also at one time with the Sparks' Show. Interment in Stamford, Tex.

DAGGETT—John S., 65, pioneer radio station manager and personality, March 14 at Doctors' Hospital, Los Angeles, following a brief illness. He has not been active in radio in recent years. He was a reporter on *The Los Angeles Times* in 1922 when the paper launched KHJ. Daggett was given the job of managing the station. Under his direction KHJ was the first station in the West to introduce regular musical programs, special news events and sponsored programs. He gained the title "Uncle John" thru his connection with a children's program. Survived by his sister, Mrs. Byron Harvey, Chicago; his son, John S. Daggett Jr., who lives in Chicago with his mother, the former Mrs. Daggett, now Mrs. John Kraft.

FELDSTEIN—Si, 57, director of Jewish programs at WDAS, Philadelphia, for nine years, at his home in that city March 4. Survived by his widow, Katya, and daughters, Vera and Priscilla.

In Memory of My Dear Son
JACK "SMOKE" GRAY
who died March 22, 1937.
Sadly Missed by
MOTHER

GRANACH—Alexander, 54, stage and screen character actor, in Park East Hospital, New York, March 14. At the time of his death he was appearing as Tommasino in *A Bell of Adano* at the Cort Theater, New York. He made his Broadway debut there last December. After many years as a leading European star, he came to this country in 1938 and appeared in many motion pictures. His first was *Ninotchka*, with Greta Garbo, produced in 1939. His performance as a Gestapo agent in *Joan of Paris*, released in 1942, was acclaimed by the critics.

THE FINAL CURTAIN

Other films included *Hangmen Also Die*, *For Whom the Bells Toll*, *The Hitler Gang*, *Secrets in the Dark*, *Voice in the Wind*, *Three Russian Girls*, *My Buddy* and *Seventh Cross*. Granach had also written a book, *There Goes an Actor*, which is scheduled for publication soon. He had studied in Germany at the Max Reinhardt's Dramatic School and had appeared in that country in such Shakespearean productions as *Hamlet* and *Macbeth*. Survived by a sister.

GREBEN—Brocha, 76, mother of Harry Greben, Chicago theatrical manager, at her home in that city March 12 following a short illness. Burial in Chicago March 13.

HARTZLES—Benjamin F., vocalist, at Richmond, Ind., March 12. He was tenor of the Belfast Quartet and had been with various stage attractions, including *Stage Door Johnnies* and Famous Robinson carnival shows. Survived by his widow, a brother and a sister. Interment at Richmond.

HAMILTON—George E., 72, author of the *Iowa Corn Song*, March 14 at his home in De Moines. Hamilton wrote the words to a tune which he had heard as a boy while Iowa Shriners were traveling to their national meeting in Los Angeles in 1912.

HEY—George, former custodian at the Pacific Coast Showmen's Association, in Los Angeles. Services in that city March 14.

HUTCHISON—A. H. (Tubby), former minstrel, at Elks Home, Harrisburg, Pa., March 13. He was with the State Bureau of Motor Vehicles at the time of his death. Survived by a brother, Frank, Bridgeport, Conn., and two sisters, Sara, Pittsburgh, and Mrs. Dot Kelly, Boston. Masonic and Elks services, with interment at New Bethlehem, Pa., March 17.

JASPER—C. W., partner in the Rex M. Ingham Wild Life Exhibit, in New Mitchell Hotel, Americus, Ga., February 12, of natural causes. His home was in Columbus, O.

JESS—Johnnie, 83, comedian, who started with the Miles Juvenile Opera Company when 15 and later played over the Columbia Wheel and for 10 seasons as Jiggs in *Bringing Up Father*, in a Seattle hospital following a year's illness. He retired in 1930 after a vaude tour with his own act. Survived by his widow, Blanche.

KELLER—Charles V., musician, recently in Bridgeport, Conn., after a short illness. He was bass viol soloist with the Bridgeport Symphonic Orchestra for many years, and also played with various dance orchestras and theater pit bands there. Survived by his widow, Emma; a daughter and a son. He was a charter member of Bridgeport Local 63, AFM. Burial in Park Cemetery there.

LAMB—George E., retired billposter, in Bridgeport, Conn., March 8. Survived by his widow, Alice; four daughters and two sons. Burial in Lakeview Cemetery, Bridgeport.

LEVY—Jacob, 61, night club operator, in Westport, Conn., March 7, following a heart attack. For the past 32 years he has operated Compo Inn, Westport, well-known nitery on the Post Road. Survived by his widow, Marion, and a brother, Samuel, New York. Burial in Cedar Park Cemetery, Orawet, N. J.

MACAULAY—John, 29, musician, of Sydney, N. S., killed in action in Europe. He had been guitarist with the Emilio Pace orchestra, one of the leading dance combinations of Cape Breton Island. His widow and parents survive. Interment in a Canadian Army cemetery.

McMAHON—Mattie, 55, wife of John J. McMahon, of the team of Mack and Lee, in Brawley, Calif., March 11, following a long illness. The McMahaons had played the vaude circuits in this country and European tours. At the time of her death she and her husband were managing the Del Rio Country Club in Brawley. Services March 14 at the Sacred Heart Church, Brawley.

PANTAGES—Lieut. Basil George, 24, son of George B. Pantages, former manager of Pantages Theater, Vancouver, B. C., killed in action on Iwo Jima.

PEASE—Lieut. Mervin H., son of J. L. (Chapple) Pease, of Joplin, Mo., high pitch and jam man and legal adjuster on carnivals and circuses, in an airplane crash in India February 6.

PROSSER—Reese W., 79, one of the greatest minstrel singers of his day, at a nursing home in Cleveland recently. He was featured for many years on the Al G. Field, Lew Dockstader, Honey Boy Evans and other minstrels, and also had sung with bands. Survived by his son,

Reese Jr., overseas with the army, and a nephew, Maj. Gen. Walter E. Prosser.

PURSEL—Fred R., 67, theater operator, in Simcoe, Ont., March 9, following a week's illness. He was manager of the Strand Theater, Simcoe, and had been active in theatrical enterprises for the past 38 years. He also had been a minstrel and musician and conducted his own orchestra at one time. Survived by his widow, Bessie, and a brother, Harry. Masonic service. Interment in Oakwood Cemetery, Simcoe.

SIDNEY RINK

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DIED MARCH 14, 1941.

VIVIAN PERIN

Joined by Ebenezer (The Ham Tree Mule) and trick and high-jumping ponies. March 14, 1945.

SEMB—Leo W., 35, magical emcee and production manager for the Northwestern Amusement Company, in a St. Paul hospital February 16. He suffered a cerebral hemorrhage in San Francisco a few weeks previous. He was known thru-out Northwest fair circuits for the past 16 years. Survived by his parents; a brother, Emery, and two sisters, Margaret, Minot, N. D., and Mrs. Gordon D. Rydeen, Minneapolis. Interment in Leeds, N. D.

SHULTZ—Wilford (Bill), 53, prominent radio "voice" in Saskatchewan, at Moose Jaw, Sask., February 25, following a heart attack. He died just a few hours before he was to direct the 848th consecutive *Golden Memories* program, oldest continuous radio program in Canada. Shultz also produced and announced *Pleasant Memories*, daily morning feature. He was heard originally on CJRM, Moose Jaw; then CKCK, Regina, and CHAB, Moose Jaw, dating from 1928.

In Loving Memory of

OTIS L. SMITH

Who Left Us March 26, 1943.
We Miss You More Each Day.

Wife Daughter
Harriette Smith Mabel Smith O'Neil

THOMPSON—H. M. (Tommy), carnival man, in Braddock (Pa.) Hospital March 10. Survived by his mother; a sister, Betty, and his widow, Maxine. Services and interment in Clinton, Ia., his home city.

WANGER—Beatrice, dance instructor and sister of Walter Wanger, film producer, in Lenox Hill Hospital, New York, after a long illness. She was a resident of Paris many years and had been decorated by the French Government in 1932 with the grade of Officer D'Academie because of her interest in the development of Franco-American art enterprises. She returned to this country in 1939. Surviving, besides her brother, Walter, is another brother, Henry.

Marriages

BUCHANAN-WILKINSON—Jack Buchanan, ride foreman, to Gladys E. Wilkinson, nonpro, in Joplin, Mo., March 3.

COOKE-SIMPSON—Harry J. Cooke, World of Mirth Shows, to Patricia Simpson, concession worker, in Camden, S. C., December 11 last.

FRAITES-O'BRIEN—James Fraites, nonpro, to Mickey O'Brien, burlesque and night club dancer and ex-Cincinnati AGVA secretary, in New York recently.

JOHNSON-SOKOLOWSKI—Ray Johnson, bingo counterman, to Mae Sokolowski, nonpro, in St. Louis February 16.

LEPPER-SISLER—Pvt. Russell W. Lepper, formerly of Blondin-Rellins high-

wire act, to Jean Sisler in First Baptist Church, Wichita Falls, Tex., March 6.

LEVINE-THOMAS—Sgt. Joseph Levine, pianist of the Philadelphia Orchestra and faculty member of the Curtis Music Institute, Philadelphia, to Mary Thomas, daughter of Dr. Gwilym L. Thomas, singer-musician of Winter Park, Fla., March 4 at Orlando, Fla.

MORRISON-LORD—Pfc. Kent Adams Morrison, Detroit actor now appearing in the army air corps' *Winged Victory* production, to Janet Lord, Hollywood actress, in Philadelphia March 8.

RICHARDS-BODEN—Dal Richards, conductor of the orchestra at the Panorama Roof, Hotel Vancouver, Vancouver, B. C., to Beryl Boden, singer, at Vancouver March 5. She formerly sang with the Alan Young show over CBR.

SPENCE-HINKLE—Edwin M. Spence, owner of WWDC, Washington, to Mrs. Adele Toppin Hinkle in Miami Beach, Fla., March 9.

WESTERFIELD-SOBINOVA—James Westerfield, of the *Sing Out, Sweet Land* Company, to Natasha Sobinova, formerly with the Ballet Russe de Monte Carlo, in New York March 3.

Births

A son to Mr. and Mrs. Leo Dorla February 14 at Cooper Hospital, Camden, N. J. Father is trumpet player with Joe Prasetto's orchestra at Station WIP, Philadelphia.

A daughter, Nancy Ellen, to Mr. and Mrs. William Deitch February 18 in Doctor's Hospital, Philadelphia. Father, co-owner of the Green Dragon Cafe, that city, is now in the army.

A daughter, Sharon Louise, to Mr. and Mrs. George Nichols in Sandusky, O., February 20. Father was former light-heavyweight fighter, and mother, Bertie Kirk, was formerly with Fred Hurley and other burlesque and tab shows.

A son to Mr. and Mrs. Andrew Morris in Mount Vernon, N. Y., February 20. Father is manager of Mount Vernon Roller Arena.

A son to Mr. and Mrs. Andrew Wels in Mount Vernon, N. Y., February 21. Father is organist at Mount Vernon Roller Arena.

A son to Mr. and Mrs. Jack Rube Dyer in New York February 18. Father does a still act and mother was formerly with Ann J. Clark and Company, dance act on stilts.

A daughter to Mr. and Mrs. Thomas Vidovic in Chisholm, Minn., February 26. Father is carnival parts man.

A daughter, Barbara Lynn, to Mr. and Mrs. V. L. Collier at Crawford Long Memorial Hospital, Atlanta, February 1. Father is second man on the Regal Exposition Shows.

A son to Mr. and Mrs. E. S. Perkinson, of Ellisville, Miss., February 8. Mother formerly was with the Regal Exposition Shows.

A son to Mr. and Mrs. Robert Andrews at St. John Hospital, Santa Monica, Calif., February 18. Mother is Irene Colman, screen actress. Father is scenario writer.

A son, Tracy Keenan, to Mr. and Mrs. Keenan Wynn. Father is movie actor.

A son, Erik, to Mrs. Joel Swenson at Stamford (Conn.) Hospital recently. Father is New York researcher for Warner Bros.

A daughter, Carole Ardene, to Mr. and Mrs. Volney Phifer at Muhlenberg Hospital, Plainfield, N. J., February 16. Parents are MGM animal trainers.

Twin daughters to Mr. and Mrs. Leo Godowsky in New York February 24. The twins are grandchildren of the late Leopold Godowsky, pianist and composer, and Mrs. Godowsky is the former Frances Gershwin, sister of the late George Gershwin, composer.

A son, Harrington E. Jr., to Mr. and Mrs. Harrington E. Crissey, in Schenectady, N. Y., February 21. Father is program manager of WGFM, General Electric's frequency modulation station, and mother is the former Ruth Stone, who was on the staff of WGFM.

A son, Ronald Martin, to Mr. and Mrs. Nathan Barnett, in Detroit February 11. Father is operator of the Fenkell Theater, and son of Charles Barnett, operator of the Times Square Theater, Detroit.

A daughter, Barbara Lee, to Mr. and Mrs. Joe Lucas in Detroit recently. Father is trumpet player with the Benny Reeh orchestra at Club Casanova, Detroit.

A son to Mr. and Mrs. George Moffett at Jackson Heights, N. Y., March 6. Father is manager of the Hal McIntyre band, and the mother is the former Helen Honan, mimic.

Cash Flows at Early Openings

R & S First Biggie in East

Cool Carolina weather fails to dampen first night — rides, concessions pull 'em

WILMINGTON, N. C., March 17.—The first big Eastern outdoor show to make its 1945 debut was R & S Amusements, which opened its tour at Southport, N. C., Monday (12), inaugurating a season of 32 weeks scheduled to end Armistice Night.

Weather was clear and cool opening night and over 3,400 paid admissions were registered at the main gate. A large delegation of State, county and city officials journeyed from Wilmington as guests of James M. Raftery, owner-manager of the org.

Shows moved from quarters at Leland, six miles from here, Sunday and everything was ready for the opening. Midway presents an attractive appearance, being spic and span and freshly painted and sporting much new canvas. For the opening weeks the show will present seven major rides, with no shows. Latter will start at New Bern, N. C., early in April.

Raftery was given a four-column story, with art, in the local *Star-News* Sunday (11), paying tribute to his career as a showman and his popularity with local patrons.

R & S Amusements will play a week's (See R & S FIRST IN EAST on page 56)

Prell Shows to Charleston For Season Opener April 5

MIAMI, March 17.—Prell's Broadway Shows will leave Miami for Charleston, S. C., soon, in preparation for their opening in that city April 5. Show will carry 11 rides, 7 shows, 40 concessions and 2 free acts. A \$50 War Bond award will be given nightly.

The general staff includes Sam E. Prell, general manager; Leo Bistany, business manager; Charles M. Powell, general agent; Joseph Prell, secretary-treasurer; Abe R. Prell, lot superintendent; Stacy Knott, ride superintendent; Sam Caruso, carpenter; Paul Prell, concession manager, and Mac Kline, chief electrician.

Show personnel includes Gertie and Cash Miller, Circus Side Show; Abe Wolfe, *Chez Paree Revue* and *Wild-Life Show*; "Shorty" Ward, *Monkey Speedway*; Albert Herzog, *Miss Victory*; "Curly" Hamilton, *Snake Show*; Joe Parsons, *Glass House*; Willie Gilbert, *Merry-Go-Round*; Whitey Hornburger, *Ferris Wheels*; Jimmy Sith, *Whip*; Clyde Mulligan, *Rideo*, and Dave Ward, *swings*.

Following the Charleston date, the show will continue thru North and South Carolina, Virginia, Maryland, Delaware, Pennsylvania, New Jersey and New York.

Maurer's Greater Shows in San Antonio Debut March 17

ST. LOUIS, March 17.—Maurer Greater Shows, recently organized by Charles Shubb and Harry Rogers, will make its bow in San Antonio today for a 10-day run under the auspices of the Colored Elks. Shubb and Rogers are co-owners and managers, while Sid Wheeler is secretary-treasurer and Dave Stevens concession manager.

Midway line-up for the opening spot will be *Merry-Go-Round*, *Loop-o-Plane*, *Tilt-a-Whirl*, *Ferris Wheel* and *kiddie rides*; *Snake Show*, owned by Red Berry; *Night in Paris* girl show, management George Gross; *Posing Show*, Willie Wells. Twenty concessions, all office owned, will be managed by Dave Stevens. Show expects to remain in Texas on small fairs and celebrations. Johnnie Graves has the cookhouse, candy apples, candy floss and drinks. Red Baker is general agent.



ROY E. LUDINGTON, president of the Pacific Coast Showmen's Association, is embarking on his 35th year in show business and is now in his 10th year as general manager of Crafts 20 Big Shows. He has named 22 committee chairmen, exclusive of the board of trustees and the board of governors, to aid him with PCSA development.

Goodman Denies Show Won't Go

LITTLE ROCK, March 17.—Contrary to rumors, the Wonder Shows of America will go on tour this season, owner Max Goodman declared here this week.

Winter quarters at City Park here, under supervision of Lou Barber and Ben Wilkerson, have more than 60 men employed rebuilding shows and rides. Jimmie Hurd promises a strong Side Show. Red Marcus is scouting for girl-revue talent, while Homer Acuff is here readying the show to house the unit. Speedy Woods will have the Thrill Show and Drome, using miniature autos.

Johnnie (Polock) Obielecki and crew are building a large, modern portable restaurant. Construction has been simplified so that the erection and dismantling can be done in a minimum of time. All equipment will be stainless steel. Eddie Latham, electrician, and assistants report their department nearly ready.

Ben Braunstein, general agent, who has been assisted by Bill Snyder, has returned here with the report that the itinerary is about complete, with many of the Goodman favorite still dates, celebrations and fairs under contract. Concessionaires are arriving daily.

World of Mirth Crew Steps at Lively Pace

RICHMOND, Va., March 17.—With the opening date but a few weeks away, work in the World of Mirth Shows' quarters has been stepped up in order to have every railroad car, show and ride repainted and put in top shape.

General Manager Frank Bergen announced that the tour will take the shows as far north as Bangor, Me., and south to Macon, Ga. Fairs under contract include Champlain Valley Exposition, Burlington, Vt.; Vermont State Fair, Rutland; Brockton (Mass.) Fair; Great Allentown (Pa.) Fair; Greensboro (N. C.) Fair; Winston-Salem (N. C.) Fair; South Carolina State Fair, Columbia; Georgia State Fair, Macon, and the Exchange Club Fair, Augusta, Ga., with three more fairs to be announced at a later date.

Chief electrician and Mrs. James L. Edwards arrived in quarters from a long fishing vacation in Florida and he and his crew are working on the Diesel light plants. Harry Hauck, master mechanic and lot superintendent, advised that all motor units have been completely overhauled. Charles Kidder, superintendent (See World of Mirth Set on page 56)

San Francisco Show Folks Party Raises 25C for Sick Fund

SAN FRANCISCO, March 17.—The Sick and Death Fund of Showfolks of America, Inc., was enriched by more than \$2,500 as a result of the annual spring party and entertainment attended by 1,500 persons at Scottish Rite Auditorium Friday of last week (9).

Dan M. Michaels was general chairman, assisted by John Provanzale, Milt Williams, John Severson, Mrs. Harry Friedman, Mrs. Ethel Stickle, Mrs. Helen Artz, George Lorraine, David Long, Albert Roche, Steve Murphy, Council Ralford, Harry Reynolds, Mrs. Laura Scott and M. Stone. Publicity was handled by Art Craner.

Music was furnished by Olivette and her orchestra, and Sam Miller had charge of the cafe lounge. The floorshow was furnished by Music Corporation of America, with Sam Rosey in charge, and acts included Joan Owens, singer and acro-dancer; Tiny Dolleta, songs and impersonations; Billy Lyons, ventriloquist; Marcella Wellington, singer; John Zaroni, ballads; Rene Canelli, popular songs; Dorothy Kilgore Dancers, and Miss Theo Pennington, singer.

Brief responses were made by Past President Mary Ragan, President Sammy Corenson, Vice-Presidents Arthur Craner, Patrick Treanor, and Harry P. (Polish) Fisher; Secretaries Albert Roche, Edna Ralford and George Lorraine; Treasurer Milt Williams; Fred Weldman, chairman of the board of directors, and Mike (See Showfolks Raise \$\$ on page 56)

Keystone Expo Acquire New Florida Quarters

HIGH SPRINGS, Fla., March 17.—Keystone Exposition Shows have purchased permanent winter quarters two miles south of here on Route 41, and plans for the construction of a building 60 by 100 feet are under way.

Staff includes Carl O. Bartels, general manager; Mrs. Bartels, treasurer; Joe Winters, general agent; Jack Ashby, secretary; James Strader, ride superintendent; Walter Myers, lot superintendent; Francis Strader, electrician; Edwin Thrasher, Ferris Wheel; Leonard Watson, Chair-o-Plane; James Mortix, Kiddle operator, and Joe Robb, mechanic.

Playtime Shows Revamping

MANCHESTER, N. H., March 17.—Winter quarters have been opened here for the Playtime Shows under the direction of E. H. and Billy Burr. James Kane, general agent, has booked several Massachusetts and New Hampshire annuals.

Concessionmen include Dave White, Harry Roach, Sam Yogos and Frank Caplan.

No License for Bazinet

MINNEAPOLIS, March 17.—The Minneapolis Board of Park Commissioners has turned down the application of Dwight J. Bazinet, discharged war veteran, to operate Ferris Wheel and Loop-o-Plane at Minnehaha Park, one of the city's largest.

Dyer's Greater Bows April 2

GREENWOOD, Miss., March 17.—Dyer's Greater Shows will open April 2, and work is being pressed by Ellsworth McAttee, Red (Battle Field) Miller and Pug Harper. C. B. Moore has concessions for the 17th straight year.

RAS Signs Jack Dadswell

CHICAGO, March 17.—Carl J. Sedlmayr, owner of Royal American Shows, announced here this week that he has signed Jack Dadswell, veteran press agent, for the 1945 season.

Loos Greater Hits Jackpot

Brownsville, Laredo, Corpus Christi all red to send org away big on 44th trek

CORPUS CHRISTI, Tex., March 17.—J. George Loos Greater United Shows opened their 44th annual tour in a most auspicious manner, February 3, at the Charro Days Celebration at Brownsville, Tex., proceeding to Laredo, Tex., for the Washington Birthday Celebration and Pan-American Fair, and continuing with the Junior Chamber of Commerce Annual Fiesta at Corpus Christi. The Loos organization broke all previous records at each event, both in attendance and gross receipts, the management reports. Manager Loos has exhibited at Brownsville for five years and at Laredo annually for 23 years, and says this year's business far exceeded any previous engagement. Good weather was enjoyed at all three dates, with only two days being lost on account of inclement weather at Laredo.

All equipment is in good condition. (See Loos Hits Jackpot on page 56)

F. Sparks Flashes Midway; Adds Trucks for Early Bow

NATCHEZ, Miss., March 17.—Sparks Bros.' Shows are almost ready for the road. Show will open soon with 6 rides, 5 shows and 30 concessions. A new cookhouse kitchen truck has been added.

Tony Felcher has completed the new cookhouse. Slim Cunningham has his concessions in shape. George Abbott has built a new fishpond. Ross Crawford's Wild Life Show has new banners and several new animals. Crawford will also have charge of the front of the Minstrel Show, in addition to his duties as lot superintendent. Tom Johnson is directing minstrel rehearsals. Doc and Clyde Hoy arrived from Dallas. Doc is reconditioning the popcorn trailer which he will operate in addition to his duties as purchasing agent. Mrs. Hoy will operate an office concession.

H. G. Starbuck has maintained separate quarters to overhaul his Kiddie Auto Ride and concessions.

Dick Highland has contracted his *Girl Revue* and concessions.

Cavalcade of Amusements Gets Off-Season Dressing

TULSA, Okla., March 17.—Quarters of Al Wagner's Cavalcade of Amusements here is a busy spot. Staff has been working all winter, with every ride foreman here, and many of the rides are in wagons ready for hauling to the opening spot. New wagons have arrived and old ones have been rebuilt. There are 65 men working every day, with five painters finishing fronts for new attractions.

Johnny Beam has been in charge of quarters since closing and General Manager Robert L. Lohmar has been here since March 1 supervising the revamping.

All members of the staff are on hand, and practically all show managers are here. Wagner announces that Lohmar will be in complete charge this season.

Hale To Produce and Head Several F. & B. Attractions

FRUITVALE, Calif., March 17.—Messrs. Chapman and Foults, owners and managers of the Foley & Burk Shows, announce that they have signed contracts with Walter Hale, carnival press agent and showman, to produce and manage several attractions for their midway, which opens late in April near Oakland, Calif.

Hale says he will re-create his *Cover Girls Revue*, which recently closed in vaude houses and which features Tanager and her "Wine Glass" dance. George DeSilva will head Hale's staff.

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LARGE QUANTITY—ALL SIZES.
CANVAS—5¢ a Square Foot.

N. Y. SALVAGE

144 CHAMBERS ST. NEW YORK

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., March 17.—Membership application from Amusement Ride Operating Company, Inc., filed by M. J. Doolan, of Chicago, has been accepted, bringing the roll to 144. The Public Relations Fund received \$10 from Esther L. Speroni, of Midway of Mirth Shows.

Personnel memberships for 1945 are now available.

Altho the association is exempt from the payment of income taxes, a comprehensive report of operations for 1944 has been filed with the federal government, as required by law.

ODT warns truck operators that tires must be inspected after each 5,000 miles or for each six months of operation, if the mileage during that period is less than 5,000 miles.

Indications are that lumber will continue to be scarce for a period of two or three months following the end of the European war. The availability of steel is expected to improve within a month after the European war.

Indications also are that men over age 34 will continue to receive liberal deferments, and altho a few may be inducted into service, the industry may be relatively safe in employing individuals over 34.

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NOW BOOKING FOR 1945 SEASON

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Ride Help, Write Us Now.
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OPENING SAT., MARCH 31, PETERSBURG, VA.

CAN PLACE—Grind Shows of merit that don't conflict.
CAN PLACE—Penny Arcade, Glass House and Fun House.
WILL BOOK OR BUY Eight-Car Whip, Tilt-a-Whirl or Fly-o-Plane.

CAN PLACE—All legitimate Concessions that work for 10c, excepting Shoot-to-Win and Bingo.

CAN PLACE—Foremen for Twin Ferris Wheels, Merry-Go-Round and Caterpillar. Second Men on all Rides. Workingmen in all departments, must be experienced or willing to learn, as we pay top salaries.
TOP SALARY AND PERCENTAGE TO ALL FOREMEN.

CAN PLACE—Experienced Assistant in Office. Must have reference from former employer. Will consider lady or gentleman.

FAIRS COMMENCE FIRST WEEK IN AUGUST AND RUN CONSECUTIVELY UNTIL NOVEMBER 11.

ALL EMPLOYEES AND THOSE CONTRACTED REPORT TO WINTER QUARTERS.

Write or Wire

CETLIN & WILSON SHOWS

P. O. BOX 787 PETERSBURG, VA.

WORLD OF PLEASURE SHOWS

Opening April 26, Vicinity of Detroit

Want Fat Show, Unborn, Mechanical City, Motor Drome, Monkey, Animal, Wild Life, Glass House and other shows of merit. Man for office Fun House, salary or percentage. Can place clean Cookhouse that can cater to showfolks, String Game, Cork Gallery, Pitch-Til-Win, Jewelry, Hoop-La, Ball Games and other merchandise concessions. Manager-Caller and Counter Men for office Bingo. Ride Help for 10 major ride; top wages and bonuses. Foreman for Spitfire and man to handle Kiddie Autos and Train, union Billposter that can drive truck, Sign Painter for truck lettering, sensational Free Act. Ride unit now open, Michigan and Central Streets.

JOHN QUINN
Owner-Manager

95 Davenport St.,
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B. & V. SHOWS

OPENING APRIL 19TH

Want FREE ACT. Want LEGAL ADJUSTER; also BILLPOSTER. Can Place CUSTARD, APPLES, COTTON CANDY. Want BOTTLE GAMES, HOOP-LA, DART GAMES, FISH POND, DEVIL'S ALLEY, BLOWER JOINT, PITCH-TILL-WIN, WATCH-LA, KNIFE RACK, GRIND STORES of all kind. WILL FURNISH OUTFITS to People for POSING AND VANITIES SHOW; also SIDE SHOW. WANT MONKEY, WILD LIFE, ANY WALK-THRU SHOW WITH OWN OUTFITS; ALSO DROME. WANT FUN HOUSE, GLASS HOUSE OR CRAZY HOUSE. Want to book or lease with own transportation, OCTOPUS, TILT, RIDEE-O or ROCKET; any new or novel ride. CAN PLACE FOREMEN AND HELP ON ALL RIDES.

J. VAN VLIET, Mgr.

5 Westminster Place

Garfield, N. J.

WANT—TO LEASE—WANT

I have complete crew of capable, sober and reliable Ride Foremen, Master Mechanic and Drivers to handle the following Rides for full season: No. 5 Wheel, Merry-Go-Round, Smith & Smith Chair-o-Plane, Tilt-a-Whirl, Octopus or Roll-o-Plane and two Kiddie Rides complete with good transportation. All Rides and Trucks must be in good operating condition when turned over to me and I will keep same in perfect condition.

Wire or write immediately and state Rides you have for lease and gross percentage wanted. No Flat Joints or Girl Shows tolerated on Midway with above Rides. Operating territory in Southern States and Florida in winter. I book and manage Rides and know that territory. State your proposition immediately as my men are waiting.

P.S.—If one party has all of the above Rides or their equivalent I will consider 50-50 on all Concessions, Shows and Front Gate.

JOHN F. COURTNEY 2109 North Kostner Ave.
Chicago 39, Illinois

STAFFORD'S UNITED SHOWS

Opening April 14th in Indianapolis, Ind.

RIDES: Will book Merry-Go-Round, Tilt, Octopus or Rollo-Plane, 25%. Bingo, Cookhouse, Custard, Candy Apple, Candy Floss, Ice Cream, Ball Games, Cat Rack, Coca-Cola Bottle, Basket Ball, String Game, High Striker, Fish Pond, Pitch-Til-U-Win, Darts, Clothes Pin, Cig Gallery, Penny Arcade, Watch-La, Hoop-La, Duck Pond, Penny Pitch, Bumper, Huckley Buck. Shows not conflicting. Wanted: Chairplane man; also Billposter with transportation.

This Show plays the State of Indiana and has contracted one of the world's greatest free attractions, Capt. Billy Sells and His Performing Lions, for the season of 22 weeks. Fair committees, get in touch; now booking for 1945. All replies to

RALPH STAFFORD, 343 LaCleda St., Indianapolis 8, Indiana

WORLD OF MIRTH SHOWS, Inc.

WANTS Dancers, Specialty Artists, Line Girls and Novelty Acts that click for our big GAYTEASE REVUE. Will teach Girls who wish to learn with pay while they learn.

CAN PLACE Girls for Posing Show. No experience necessary. ALSO WANT dependable Workingmen for both Shows. Top salaries out of office every week. People who worked for me or my daughter, Jean Walker, write at once.

All replies to

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WM. T. COLLINS SHOWS

PRIDE OF THE NORTHWEST

22 BONA FIDE FAIRS 22 BONA FIDE FAIRS

Starting June 18th in North Dakota

Will Buy or Book Octopus, Kiddie Ride or any other ride that doesn't conflict with what we have. Want Shows with their own equipment and transportation: 10-in-1 or Side Show, 2 Girl Shows, Fat Show, Snake, Hillbilly or any show of merit. Al Hubbard, write. Foreman for Fly-o-Plane. Bob Givins, write, lost your address. Can also use useful Ride Help that can drive semis. Want A-1 Truck Mechanic and Electrician. Few more Concessions still open (no Gypsies). FOR SALE — Light Plants, mounted on a 1932 2-Ton G.M.C. Truck that is in A-1 shape and has good rubber. One 35 Generator and one 20, one Corn Game 12-24 used only one season, one Hi-Striker with two wheel trailer. All replies to:

WM. T. COLLINS, 406 Erie Street, St. Paul, Minnesota
P. S. — Chuck Olson, get in touch with me at once.

L. B. LAMB SHOWS

WANT

ELI FOREMAN, CHAIRPLANE FOREMAN and Second Man for Tilt. Top salaries, long season. Must join here. Wire, no time to write. Can place small Cook House or Grab, also Agents for office-owned Concessions. All wire L. B. LAMB, Atmore, Ala.



PENNY PITCH GAMES
 Size 46x46", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00,
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.50

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 Want to work around Chicago and suburbs. Move every 10 to 14 days. Ride Foremen for Merry-Go-Round, No. 5 Wheel and Second Man for Tilt; also Mechanic that understands motors. Discharged veterans given preference. Concessions—Can place Photo Gallery, Arcade, Cork Gallery, Darts, String Game or other Stock Shows.
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 810 Cab-Over-Engine White Tractor and 28 ft. Stainless Steel Trailer. 1000x20 tires. Price below ceiling.
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 Attractive Proposition to Outstanding Mind Reading Act.
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EX-MRS. EDWARD HUGHSON
 Contact FRED JOHNSON
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MOORE'S MODERN SHOWS WANT
 RIDE HELP ON ALL RIDES. COOK HOUSE. SOME CONCESSIONS STILL OPEN. WILL FURNISH TOPS AND FRAMES FOR WORTH-WHILE SHOWS.
 Winterquarters: PARMA, MO.

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

CARNIVAL ROUTES should be sent to the Cincinnati offices of *The Billboard*.

HARRY E. WILSON, press agent for the Marks Shows, accompanied by Mrs. Wilson, is visiting New York, his first trip to the big town in 20 years.

JOHNNIE WILLIAMS, Cleveland, has booked his *Club Alabam Revue* with John R. Ward Shows. . . . JUMBO FINN fat show closed with Custer United Shows at Golden Meadow, La., to join John F. Denton Shows at Pascagoula, Miss.

YELLING for help?

CHARLES HODGES, side show operator at Eastwood Park, Detroit, has returned from the East where he has booked several new attractions. Earl Engles (kiddie rides) accompanied him. . . . BILL BOJES and Art Mix were recent visitors at W. G. Wade Shows' quarters. . . . HARRY MANNAS has left Cleveland to rejoin the Wade Shows.

COME HELL or high water—The *Billboard* goes to press.

MRS. LOUIS RILEY, of the Dixie Belle Shows, is resting after a major opera-



JAMES M. BAKER, on leave from the merchant marine, is visiting Moore's Modern Shows and will visit other Midwestern shows before returning to overseas duty.

tion at Owensboro, Ky. . . . MRS. RUTH MARTONE has returned to Kansas City, Mo., after a two-week visit with her sister, Floy Parker, in Dallas. . . . CHARLES S. NOELL pens that he has resigned as general agent of Wonder City Shows.

GETTING POOCHES out of pounds is another sign of spring.

ART CRANER, press agent, and Harry Meyers, concession manager, of West Coast Victory Shows, were visitors in Los Angeles. . . . W. S. MYERS reports frozen custard and candy floss units have been remodeled and painted, ready to leave Dupont, O., for an April 1 date. . . . MR. AND MRS. BIMBIE (BILLIE MACK) have quit trouping and will operate a barber and beauty shop in Wichita, Kan.

WHAT DOES your big building campaign call for—post-war air castles?

T/SGT. MAURICE W. MYERS, former concessionaire of Dupont, O., now with the air force in Belgium, has been awarded the Air Medal with four Oak-Leaf Clusters and the Presidential Citation. . . . VIRGINIA JAEHNIG, frozen custard operator of Springfield, O., has been released from a hospital there following a second operation on a shoulder injury sustained at the Coshocton, O., fair last fall.

ONE OF THE BIG handicaps of this business is being a Johnny-Come-Lately, even the one owns the show.

ROLAND CHAMPAGNE, owner manager of Continental Shows, reports that he is ready for an early opening in New

York State, after which the show will tour New Hampshire and Vermont. . . . RUTH AND HARVEY GRIEBLING have booked their concessions with the W. G. Wade Shows. . . . MR. AND MRS L. E. STEELE have left E. A. Bodart Shows of Wisconsin to tour with Dobson United Shows. Bob Coon, of Valparaiso, Ind., has also joined the Dobson show.

MARCH USED TO BE the month when we hailed spring, early openings and robins. Now it's only the early openings.

RECENT VISITORS at Polish Fisher's novelty shop in San Francisco were Harry Breeden, Bernie Head, Harry Lebrecht, Midge and Charlie Cohen, Charlie Lawrence, Walter Hale, Joe Archer, Harry Seber, George Coe, Harry Baker and Arthur Hockwald. . . . J. D. (WHITEY) HAMILTON pens from the Veterans' Hospital, Sulphur, Okla., that he may tour this season. . . . ALLEN TOBELL and Joseph G. Ornellas recently visited Bobby Mansfield at Florida Sanitarium, Orlando, Fla.

TO BE A FINANCIAL carnival genius, a manager must be able to make more money than his builders and agents can spend.

GEORGE HAWK reports that his concession space at Fairyland Park, Kansas City, Mo., which was destroyed by fire, has been rebuilt. . . . SAM BENJAMIN has left Kansas City, Mo., for Detroit to resume his duties at Walled Lake (Mich.) Park. . . . LEW DUCHENE, who was with J. O. Weer Shows and Eddie's Exposition last year, is playing piano



PVT. WOODROW JONES, formerly with Johnny J. Jones Exposition, was wounded at Saint Lo and is now convalescing at Oliver General Hospital, Augusta, Ga.

in Georgia night spots. . . . GILBERT KOURM has signed as chief mechanic for Barlow's Big City Shows, and Mrs. Vera Barlow is visiting her parents, who are ill at Kittanning, Pa. . . . TOMMY FUZZELL has sold his Spit-Fire ride to H. W. Bartholomew and Joe H. Sharp.

WHEN A MANAGER brushed off a ride boy's touch with, "I'll take care of you later," the boy yelled, "Like hell you will. I never extend credit to a manager I never worked for."

ST. LOUIS, when the bluebirds call, will have, as usual, a flock of carnivals on the lots. Sam Fidler, owner of Fidler's United Shows, opened his No. 1 unit at 14th and Branch streets March 10, while Mrs. Esther Speroni opened her Midway of Mirth Shows in the 4500 block of North Broadway the same night. The next two weeks will see eight more opening on St. Louis lots, including John Francis Shows, William Gullette and William (Whitie) Davies's New Imperial Shows, Charles Oliver's Mound City Shows and the Oliver Shows, Joe O'Brien's Lake State Shows, John Maher's Mighty Midway, Johnny J. Bale's Bale Attractions, and a No. 2 unit of Fidler United Shows. . . . MR. AND MRS. W. F. NORWOOD have a new house trailer, the gift of Mrs. Norwood's father, the venerable Frank M. Sutton Sr., manager of the Great Sutton Shows. . . . Lieut. Frank M. Sutton Jr. writes his folks that next to them he misses the "carnivs"

AMUSEMENT DEVICES
 MODERN DESIGN—DISTINCTIVE APPEAL
Moon Rocket
Sky Dive
Carrouseles
Kiddie Auto Ride
ALLAN HERSHELL CO., Inc.
 NORTH TONAWANDA, N. Y.

Solve Your Help Problem
 Get a show for this season that can be run by yourself and one helper or yourself alone if necessary. No nit. Framed on any 14 to 20 ft. front or larger and 30 to 40 ft. deep. Good for a hundred dollars a day and much more when good crowds are on midway. Clean, educational and thrilling. Wonderful flashy fronts and great shows inside. Each show has had several \$500.00 days.
 Write for info, at once on the "BOUQUET OF LIFE," also on "JAP ATROCITIES—RETURN OF GEN. MacARTHUR," including the "BIG FIGHT FOR GERMANY." Now Ready for Carnivals, Parks, Store Rooms and Arcades.
CHAS. T. BUELL & CO.
 NEWARK, OHIO

HEADQUARTERS
 FOR POPCORN AND SUPPLIES
 For Circus, Carnival and Park Buyers. Popcorn, popcorn boxes, Glassine bags, Seasoning, etc.
DELAWARE FOOD PRODUCTS CO.
 Delaware, Ohio

MARKS SHOWS, INC.
 NOW BOOKING
 Shows, Rides, Concessions. Open early in April. Winter quarters now open on Midlothian Pike, Route 60, 2 miles west of Richmond.
 Can place useful Help in all departments.
 Address:
 P. O. BOX 771, RICHMOND, VIRGINIA

BAKER'S GAME SHOP
 Wheels, Skillos, Tracks, Roll Downs, Razzle Dazzles, Pea Pool End Tables, Soup Pops, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Bear Blocks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axles. Many Others Not Mentioned.
 2907 W. WARREN, DETROIT 8, MICH.

HEDY JO STAR
WANTS WANTS
 Hawaiian Musicians and Girls for large show. Have six girls. Would like to hear from four more. Experience unnecessary. Need Talker for Girl Show. Corpus Christi, Tex.; next week, Kilgore; then Tyler, Texas; then north.
HEDY JO STAR, care Hills Greater Shows.

FOR SALE
POPCORN MACHINES
 2 Burch Canteen Models, 2 Cretor Gasoline with Peanut Attachment, 2 Cretor Gas Machines with Peanut Attachment, 1 Cretor Anniversary Model, 1 Cretor Opportunity, 1 Manley, 1 Burch World's Fair, 3 Star Profit Models. Also Popcorn, Seasoning, Boxes, Bags and Salt.
Consolidated Confections
 1119 S. Michigan Ave. CHICAGO, ILL.

AT LIBERTY
 "Hall of Science" or Money Making High Class Attraction for Side Show Feature Attraction. Babies Born with 3 Heads and Two Bodies, and Normal, Abnormal and Caesarian Births.
DR. R. GARFIELD or TOM SCULLY
 7612 N. E. 3d Place, Miami, Fla.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card \$6.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for... 1.00 Thin Plastic Markers, brown color, M 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.

19 W. JACKSON Blvd., Chicago 4, Illinois

1,000 GALLONS FINEST ALUMINUM PAINT

CHROME FINISH

Made by U. S. Navy Paint Factory. Packed 12 Gallons in Original Boxes.

Paste Aluminum & Vehicle Separate
Only \$3.40 Per Gallon

F. O. B. CHICAGO — CASH WITH ORDER
SUPERIOR PAINT & VARNISH CO.
2256 Elston Ave. CHICAGO, ILL.

WANTED AGENTS

BALL GAME EXPERIENCE
Good Opportunity To Make Money.
Also Can Use Good Workman.

Constans Concessions

416 S. Hague Ave., Columbus, Ohio
Phone: Ra 3501.

WANTED TO BUY FOR CASH

Merry-Go-Round, Ferris Wheel and Tilt-a-Whirl.
Also Kiddie Rides. No Junk. Contact
TOM MARTINO
135 N. 21st Ave. Phone: Melrose Park 3751.
Melrose Park, Ill.

SAM MARTINO

1352 Jefferson Highway (Petroleum Gas Co.),
New Orleans, La.

W. G. WADE SHOWS

Opening May 1, Vicinity of Detroit

Wanted—Rides, Shows, Concessions.
Permanent Address:
19188 Woodingham Drive, Detroit 21, Mich.
Telephone: UNiversity 4-0055

WANT

Ride Operators for Merry-Go-Round, Ferris Wheel, Chairplane and Rides-O. For Sale—3 Sets of Hitler Hits. First \$100 takes them.

PRUDENT'S AMUSEMENT SHOWS

124 CEDAR AVE. PATCHOQUE, N. Y.

AT LIBERTY

Sound Truck, A-No. 1, has 40 lights, built like a circus truck, painted white, all lettered up for shows. Will put this truck on for two Concessions—one Popcorn and one Cork Shooting Gallery—"Shoot the Japs." Write or wire

AL DEVINE

1009 BROADWAY COLUMBUS, GA.

—RIDE HELP—

Want Foreman for 8 Car Streamlined Whip. No. 12 Big Eli Wheel, John Cothran, Wire. Second Men All Rides. No operating, good salary, long season.

FOR SALE — 25 KVA, 50 KVA, 100 KVA Transformers, 2300 Volts, guaranteed.

Crescent Amusement Co.

BOX 373, GASTONIA, N. C.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, March 17.—Twenty-seven members have received \$6,384.99 from the Mustering Out Fund, with 87 members still in service, it was revealed in a report by the committee. Total fund raised is now \$46,247.61.

Nearly \$5,000 in cash and pledges were made at the Thursday meeting. Donors were M. J. Doolan, J. C. McCaffery, Globe Poster Corporation, Ed Kornrumpf, Maurice Franks, Smiley Daly, Pete Wheeler, Harry Simonds, Sam Arenz, Otis Stern, I. J. Polack, Sunny Bernet, Joe Streiblich, Tommy Thomas, Charles Zemater, Al Kaufman, Leo Sennett, Orville Harris, James Campbell, Lester Davis, Joe Brown, Henry Thode, Richard Miller, Ray Oakes, George Brooks, Jack Hawthorne, John Wulf, Morris Haft, Oliver Barnes, Jess Jordan, Vern McReavy, Fred Kressman, Lewis Supply Company, G. L. (See SLA on page 45)

Showfolks of America, Inc.

SAN FRANCISCO, March 17.—West Coast Amusement Company's Night brought out a record crowd Monday (13), this preceding by a few days the 1945 opening of the show. Mike Krekos, president of the trick, was praised as the report of the Sick and Relief Committee's Ball and Entertainment held Friday (9) showed that in excess of \$2,500 was netted. Among other West Coasters present were General Agent and Mrs. William Jessup, Louis Leos, Mr. and Mrs. Harry Meyers, Mr. and Mrs. Al Rodin, Mr. and Mrs. M. Herman, Mr. and Mrs. Charles Walpert and Ralph Deering.

Harry P. (Pollah) Fisher spoke, and among others presented by President Sammy Corenson were Ben Beno, Los Angeles; Mrs. Earl Gano, Mrs. Kelly Sylvester, Sgt. and Mrs. Jack Rhoades, Mrs. Jack Eslick, Mrs. M. La Platt, Mr. and Mrs. William Scott, Mr. and Mrs. Jack Andress, Danny Lewis, Mary Ragan, Tony Soares, Mrs. Jennie Christensen, Mrs. Laura Ellen Winsor, Mrs. M. Fisher, Barry Bredon, Mr. and Mrs. Andy Hines, Oscar Walker, Lucille Nunes, Chief Petty Officer Ramsey of the navy, Mrs. D. M. Michaels, and Edward Bernstein.

Chairman Dan Michaels, of the ball committee, was given a life membership for his untiring efforts on behalf of the organization.

A minute of silence was observed in respect to the late Mrs. Ella Weston, nationally known agent and producer, who died March 11. Full memberships were voted to Drs. Herman Feinberg and M. Hersh, the staff doctors. Harry Seber, past president of the Pacific Coast Showmen's Association, was the chief speaker.

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, March 17.—Regular Monday meetings of the Pacific Coast Showmen's Association and Ladies' Auxiliary were postponed because of the Tacky Party sponsored by the auxiliary. Facilities of the club were given over to the event. The party netted the auxiliary a neat sum.

Costume prizes went to Rose Rozard and Jack Hughes, first prize for best dressed; Esther Carley and Harry Hargraves, second; Henrietta Townsend and Stella Linton, third. Mary Arnst and (See PCSA on page 45)

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., March 17.—Chester L. Levin, chairman of the building committee, reported that his committee is functioning effectively and concrete action is due soon. Clay J. Weber presided, and Secretary G. C. McGinnins has started a drive to get permanent addresses and show connections of all members. Ladies Auxiliary members were luncheon guests.

Michigan Showmen's Assn.

156 Temple Avenue, Detroit

DETROIT, March 17.—Nearly 100 members gathered at the meeting Monday for memorial services for Harry Leesinger, who died March 4. Chaplain Edward H. Ford read the showmen's prayer, followed by the playing of a recorded hymn.

Guest speaker was Robert H. Pounds, commander of the Wayne County Council of VFW, who spoke on the rehabilitation of returning veterans. He explained in detail the various agencies and facilities provided to carry out this work and urged our discharged members to visit his office. He lauded the MSA on its own efforts in behalf of our servicemen.

Herbert Pence, chairman of the sick (See MSA on page 45)

FULL PAGE OF DETAILS ABOUT A GREAT RIDE

will appear in the Carnival Section Next Week
WATCH FOR THEM!

BULLOCK AMUSEMENT CO. WANTS

Foreman and Second Man for Merry-Go-Round, also Ferris Wheel Foreman. Can use Concession Agents on legitimate Grind Stores. Agent for Pop-Corn or will sell Pop-Corn Privilege.

Opening early in April. We play park location for three months. Address
J. S. BULLOCK, Box 144, Lawyers Road, Charlotte 5, N. C.
Phone Charlotte 30234

LAST CALL

BEE'S OLD RELIABLE SHOWS, INC.

OPENING LAKE CITY, TENN., APRIL 11

WANT, due to disappointment, will book Bingo for season. Must be large and flashy. Will also book Novelty; all other Concessions office owned and can place few more Reliable Agents. Want Help for Cook House. Shows—Want Manager with Girls for Girl Show, we have new top. Rides—Want Ride Help for all Rides. Winter quarters open, come on in. Can place useful Show People in all departments. BEE'S OLD RELIABLE SHOWS, INC., R.F.D. #1, Winchester, Ky.

IMPERIAL SHOWS

OPENING MICHIGAN AND STEIN STS., ST. LOUIS, MO., MARCH 20TH
WANT FOREMAN FOR FERRIS WHEEL AND RIDE MEN FOR OTHER RIDES
CAN PLACE THE FOLLOWING CONCESSIONS:

Fish Pond, Popcorn, Peanuts, Pitch-Till-You-Win and Any Legitimate Concessions.
Reasonable Rates and Good Treatment.

WHITIE DAVIES WANTS AGENTS FOR SLUM STORES
All Others Address: WM. GULLETTE
c/o IMPERIAL SHOWS, Michigan and Stein Sts., St. Louis, Mo.

SUNFLOWER STATE SHOWS

Opening April 28th — Two Saturdays — Two Liberal, Kansas — Army Payroll.

Now booking Concessions all kinds. What have you? Want—Will sell X on Pop Corn, Muz Joint, Diggers, Cork Gallery, Jingle Board, two clean Mitt Camps, Ball Games, Basket Ball, Age Weight, Coca-Cola Bottles, Hoop-La. Others open. Want Manager with Girls for one Girl Show. Will frame small Five-in-One for good worker. Using Illusion, Half and Half, Buddha, Animals. Everything new. Will book any kind of a show. Want Second Men on Wheel and Swing. Also man to handle new Airplane Kid Ride and front entrance. Good salary if you drive. Will book Muz and Loop, 25% of gross. Want Special Agent. Notice: We do not carry a pay rate. Will open April 28th, close December 1st. Showing west of Highway 81 from Nebraska to Mexico. We carry no racket. Privilege high, but worth it.

For Sale—10x12 Top, frame fair, \$50; Electric Pop Corn Cabinet Model, good, \$65; new 14-ft. Ball Game Hood, fly, netting, back drop, nice joint, new, \$100; 4x4 Penny Pitch Board, like new, \$20; 30 in Wheel, factory built, \$25; one 15 K.V.A. Pot, like new, \$100; one perfect Miniature Merry-Go-Round, jumping horses, Parker model, electric motor, 30 inch dia., 18 inch high, crated, \$125; two small Show Tops, 16x24 ft., fair, \$60 each; Dead Man Loop, less motor and chains, first \$300 gets it. 25% deposit on all of above. Wire, write or phone C. A. GOREE, Box 127, Ph., 35 W. Aransas Pass, Texas.

WANTED PUBLICITY OR NEWSPAPER MAN

Must Know Outdoor Showbusiness
Start immediately in New York. Write full details about experience, contacts and save yourself and me time by stating minimum salary desired.
BOX 633, Care The Billboard
1564 Broadway New York 19, N. Y.

John R. Ward Shows

CAN USE

Few more Ride Men. H. B. Shive wants Paul Wotring and Jim Hayden, contact him at once.
P. O. BOX 148, Baton Rouge, La.

HAVE CHAIRPLANE

With Transportation. Also Mug Joint will book on Show or Park, or will lease Ride to reliable party.

JAMES R. SHIPMAN

P. O. BOX 238 ROYSTON, GA.

FOR SALE

24 Eli Ferris Wheel Seat Covers.
32 FL Little Beauty Merry-Go-Round Top.
In First Class Condition

WANT

CONCESSION AGENTS OF ALL KINDS
CHARLES CHANEY
1410 S. 18th St. St. Louis, Mo.

M. A. SRADER SHOWS

Open in April. Want to book Athletic Show and have a very attractive proposition for Pitt Show; have new tops for both shows. Can also place Penny Arcade, Geek Show, Snake Show or any show with their own outfit that does not conflict.
Address:
M. A. SRADER, Box 1895, Wichita, Kansas.

WANTED

Tilt-a-Whirl or Octopus. Small Show and Concessions. Ride Help. Will pay cash for No. 5 Eli Wheel. Playing best territory in Maryland and Delaware. Small jumps.

JOHN KEELER

Box 41 North East, Md.

WM. T. COLLINS SHOWS

NOW BOOKING FOR 1945

SHOWS AND CONCESSIONS

WANT RIDE HELP

Address: 406 ERIE ST., ST. PAUL, MINN.

EXPERIENCED CANDY PITCHMEN

Wanted for

HENNIES BROS.' SHOWS

Write J. SCIORTINO

333 Busti Ave. Buffalo, N. Y.

WANTED

CONCESSIONS — SHOWS
FOREMAN FOR OCTOPUS
RIDE HELP OF ALL KINDS

MOUND CITY SHOWS

1417 Grattan St., St. Louis 4, Mo.

WILD LIFE EXHIBIT

Complete Equipment for Sale
See Classified Ad under "For Sale—
Second Hand Show Property."

FROM THE LOTS

Dodson's World's Fair Shows

JACKSONVILLE, Fla., March 17.—Daily arrivals are filling quarters of Dodson's World's Fair Shows here and all work will be completed for the opening at Columbus, Ga., in two weeks.

John J. Cousins, advertising manager, and three men have arrived from the West Coast and are set to leave for the first stand with special paper.

Charles Goss has completed work on the Fly-o-Plane and Bug House. Marvin Hyland will again be supervisor of the Fly-o-Plane, while John Watson will manage the Big House.

Anton Pugel has worked over his rides, and Harry Suss has completed work on his *Daughters of Sin* attraction.

Ray Cramer's Plains and Jungles Wild Life Exhibit will feature 75 cages of animals in addition to eight head of lead stock, including an Abyssinian wild ass and water buffalo.—PAUL BARON.

Geren's United Attractions

CORTLAND, Ind., March 17.—Equipment purchased from C. A. Goree at Sharon, Kan., arrived in quarters on six semis and two boxcars. Show will carry 7 rides, 4 shows and about 35 concessions this season, with opening set for Seymour, Ind., April 14.

Rita and Dunn will be free attraction.

COOKHOUSE HELP WANTED FOR GOODING SHOW

Opening April 19
Griddlemen — Waiters — Dishwashers
Top Salary and Bonus to All
R. L. THOMAS
2907 W. Warren, Detroit 8, Mich.

Staff includes W. R. Geren, owner; Floyd McCarty, advance; Mrs. Ethel Emmitt, secretary; Jessie Geren, treasurer; Chester Pierce, transportation; Howard Snyder electrician; Bill Hilander, lot; Fred Haines, sound, and Fay Grohman, front-gate tickets.—ETHEL EMMITT.

Happyland Shows

DETROIT, March 17. — Happyland Shows, operated by William G. Dumas and John F. Reid, makes its bow April 20 at Dearborn, Mich., and will play Michigan exclusively, as usual. Fairs already contracted are Caro, Traverse City, Cadillac and Allegan. Happyland will carry 9 rides, 8 shows and about 20 concessions.

Staff remains the same, with John F. Reid, general agent; William G. Dumas, treasurer; R. J. Quick, electrician; Joe Alexander, night watchman, with the writer again handling public relations.

Concessionaires include Ray Tahash, Burt Lamson, Eddie Miller, Orin Powell, Frank Selenski, O. F. King, Eddie Marks, and the writer.—PAUL D. SPRAGUE.

Fay's Silver Derby Shows

MOULTRE, Ga., March 17.—Fay's Silver Derby Shows concluded its opening two-week engagement here March 10, under fair weather conditions and reported good business. Show opened February 26 with 4 rides, 28 concessions and 2 shows.

Show's general staff includes E. J. Fay, owner; Mrs. E. J. Fay, secretary-treasurer; W. D. Relce, general agent; Ted Meadows, lot man; Harold Hiatt, elec.—(See FROM THE LOTS on page 42)

ROYAL AMERICAN SHOWS

WORLD'S LARGEST MIDWAY



OPENING OUR 1945 SEASON — MIDDLE OF APRIL

WANT WANT WANT

SHOWS

FAT GIRL SHOW AND MONKEY SHOW
We Have Complete Outfits for Same.

HELP

RIDE HELP AND WORKING MEN FOR ALL RIDES.
Polers, Chalkers and Train Help. Also Canvasmen.
Top Salaries — Long Season

HAVE FOR SALE

SKY ROCKET RIDE

The only one of its kind. Was built for the Chicago World's Fair. Later purchased and operated on Royal American Shows for three years, and then placed in storage. This is a giant loop-the-loop, carrying 16 passengers per load. A great flash and good money-getter. Suitable for park. Ride overhauled and in A-1 condition.

ALL ADDRESS:

CARL J. SEDLMAYR, ROYAL AMERICAN SHOWS,
Winterquarters: Fair Grounds, Largo, Florida

WONDER SHOWS of AMERICA

"Just a BETTER Railroad Show"

CAN PLACE Monkey Show, Midget Show, Snake Show or any other grind show.

Girls for Modern Revue (Office Show).

WILL BOOK OR BUY OCTOPUS or FLY-O-PLANE

CONCESSIONS OPEN MIDWAY—No Wheels or Coupons. SLUM STORES, ATTENTION: Chick Franklin, Matinee Specialist, is with us!

HELP WANTED In all departments. Tractor and Caterpillar Drivers; Train Help, Ride Help, come on; Winter Quarters open!

Bill Stokes, Billposter, wire us immediately.

"Polock" Johnny OBIELECKI WANTS Help for most modern portable restaurant in show business.

Lewis Waldon, John Kitchen, Burke Pike, Harry Ogliare—COME ON.

PAT BURKE CAN USE ONE AMERICAN READER

Wagons furnished for Rides, Shows, Concessions on arrival.

WANT OUTSTANDING FREAK TO FEATURE

Acts that have written before, contact again. Lentini, write. Seal, contact immediately Jimmy Hurd. Johnny Shatzberger, contact Lew Barber. Fats Lorraine and John Hanna, write

Write or Wire MAX GOODMAN LITTLE ROCK, ARKANSAS

P. O. BOX 21 PHONE 3-6406

BANTLY'S SHOWS

Will book or buy Tilt-a-Whirl. Want workmen in all departments; Semi Truck drivers. Good pay, long season, plus bonus. All old help contact at once. Want Girls for Revue, Office Paid. Want Custard, Snowballs, String Game, Guess Your Weight, and Guess Your Age, Candy Floss, Long or Short Range Shooting Gallery, Cigarette Shooting Gallery, American Palmistry.

SHOW OPENS APRIL 19

Choice of Pennsylvania Territory

HERMAN BANTLY

c/o Imperial Hotel

Reynoldsville, Pa.

PAUL M. FARRIS

Wants Agents for Slum Concessions and Pea Ball.

Opening about April 10.

Address care SNAPP SHOWS, 118 Virginia, Joplin, Mo.

EST. SINCE 1913

PRELL'S BROADWAY SHOWS

(Formerly Prell's World Fair Shows)

SAM PRELL
Gen. Manager

LEO BISTANY
Business Manager

ABE R. PRELL
Lot Supt.

OPENING 1945 SEASON
APRIL 5 TO APRIL 14

High School Grounds, North Charleston, S. C.

WANTED WANTED WANTED

Roll-o-Plane, Tilt-a-Whirl, Caterpillar, Fly-o-Plane. Ride Help in All Departments. Truck Drivers, Ticket Sellers, Billposter With or Without Car, Scenic and Sign Painter, Mechanic.

Concession Agents, Grind Stores of All Kinds, Arcade, Lady Readers for Mitt Camp.

Cash and Gertie Miller Want

Freaks for Side Show - Novelty Acts - Girls for Specialties.

Motor Drome Manager With Motorcycles, Motor Drome Riders, Fat Show, Midget Show, Monkey Speedway Help.

Showmen In All Departments Who Have Worked for Me Before, Please Report.

All Address: SAM E. PRELL

Charleston Hotel

Charleston, S. C.

SECOND CALL

SECOND CALL

ROGERS GREATER SHOWS

Ride Foremen and Helpers for Tilt-Whirl, Chairplane, Loop-Loop, Twin Ferris Wheels and Kiddie Rides. Want to buy Octopus, Rolloplane with transportation. Want Mechanical Show—Joe Teska, write. Concessions Open—Frozen Custard and Photos. Sell exclusive, also other legitimate Concessions.

Choice route of excellent cities guaranteed first in, followed by such fairs and celebrations as LINTON, BOONVILLE, INDIANAPOLIS, WASHINGTON AND SPENCER, INDIANA; BRIDGEPORT, ILLINOIS; CHARLESTON, MISSOURI; HUNTINGDON, TENNESSEE, AND OTHERS. Will book first-class Cook House or furnish one complete to responsible couple to operate. (VAN CAMERON & WIFE; WRITE.) All inquiries address:

P. O. BOX 647, JACKSON, TENNESSEE.

THREE BOW IN L. A. IN 10 DAYS

Russell Uses "Wait" Paper

Politicians snatch so many stands billing is handicapped—Cronin is set

LOS ANGELES, March 17.—Three circuses, Cronin Bros., Arthur Bros. and Russell Bros., will debut the season in Los Angeles and vicinity in the next two weeks. Cronin opens here March 24 and Arthur Bros. in Oxnard, Calif., the following Monday (26). Russell Bros. begins an 18-day run in the Pan-Pacific Auditorium in Hollywood March 29.

Cronin Bros. started billing 10 days ago and the tent is now being erected at Washington and Hill Streets. This tent is not the one that will be used on the tour. It has no quarter poles and is the suspension type. Cronin will begin rehearsals as soon as the top is set. Featured will be La Toeca on the bounding rope, the combined Hanneford-Smith riding acts, and the Cal and Ruth Thompson White Horse Troupe. Kenneth Waite is on hand to arrange clown numbers and Red Gilson is prepping the band.

Arthur Bros. will move out of quarters in Canoga Park the day Cronin opens, and will travel on 15 railroad cars. Everett W. (George) Coe is general agent and Ken Masynard is getting top billing just over Cheerful Gardner's elephants.

Gardner reported he is mulling a deal to train 12 elephants for the Wirth Circus in Australia. If the deal jells he will leave at the close of Arthur's season and will remain in Australia for a year. (See L. A. SEES 3 BOW on page 57)

K. C. Police Sign H-M For 2 Years

KANSAS CITY, Mo., March 17.—Evidently pleased with the production and profits, the Benevolent Association of the Kansas City Police Department has signed the Hamid-Morton Circus for another two years with an option for an additional three years.

Howard Y. Bary handled the promotion here and declared that a sizable increase in net profits will be noted when the books are closed.

Hamid-Morton org opens in Wichita, Kan., tomorrow. Only notable change in program will be substitution of Walkmir's Girl On the Moon for Les Kimris, which had previously been signed by Orrin Davenport for the St. Paul Shrine Circus.

Bud E. Anderson Adds Stock, New Canvas for 1945 Season

EMPORIA, Kan., March 17.—New ring stock and two camels for the menagerie, as well as new canvas, have been added to the Bud E. Anderson Circus. Anderson is breaking new Liberty pony and Liberty horse acts as well as high-school horses.

Set for the program are the DeKohls, the Snyders, Chief Keys and wife, Marie and Happy Loter, the Wilkins Family, J. P. Buckley with dogs and monks, the Bennetts, the Arensons, and Lee Hinckley and an eight-piece band.

Frank Zingaro has novelties. Speck, formerly with Wallace Bros.' Circus, and his associate, W. Hunt, will have grab, cookhouse, candy floss and the pit show; Vern Crawford, snow cones, and Mrs. Hinckley, popcorn.

Staff includes Jack Collins, general agent; H. J. Lane, brigade with three panel trucks; Harry Fitch, legal adjuster, and St. Rubens, secretary. Pappy Johnson, assisted by Joe Applegate and Jack McCreary, has 20 men working in quarters.



THESE HAPPY SMILES were the result of Irv J. Polack turning over the largest check since the inauguration of the annual Medinah Temple Shrine Circus, Chicago, to Past Potentate Arthur M. Gullickson, general chairman (left), and Norman J. Kissick, recorder (center). Chicago circus is said to have grossed in excess of \$100,000 and played to more than 70,000 people in 25 performances. Final figures will not be available until the books are officially closed next November.

Sunbrock's 'Super-Dooper' Does Super Biz; Show Wears 'Em Out

LOS ANGELES, March 17.—Larry Sunbrock's Rodeo and Thrill Circus proved a bonanza for Sunbrock at the Coliseum here Sunday (11), with an estimated 80,000 people attending. Sunbrock's figure, given out during the four-hour-and-10-minute show, was 96,422. With 52 acts listed, it was a long drawn-out affair, with many people leaving before the finale. Promoter is believed to have knocked off a neat \$65,000.

With the show over, the performers seemed happy. Florine Bale, executive secretary of the local office of the American Guild of Variety Artists, said that a contract had been signed and a cash bond posted before the show started into preparation. While there were a number of acts on the bill that were not under AGVA jurisdiction, Miss Bale sought to cover such performers as Johnny Gibson and His Hollywood Sky Ballet, Dottie and Phil Phelps and others.

Needless to say the busiest fellow in the show was Sunbrock. He handled everything from announcing to general direction. His announcing job was nothing to get excited about. In making

up the general show, Sunbrock erred in not combining a number of the smaller attractions. In fact, an act as large as Cheerful Gardner's five elephants was lost in the arena, which was the entire football field. Sunbrock even presented the Three Jumping Jacks, a trampoline turn; Phil and Dottie Phelps, head balancing, singly in the large arena. Had the smaller acts been combined, the show would have run off in two and a half hours and been solid and sure-fire stuff.

Sunbrock papered in true Sunbrock manner. Radio spot announcements filled the air. He used six sheets and window and bus cards galore. The newspaper advertising bill is said to have run \$10,000. All of which, Sunbrock said, was paid in advance. A Londonish fog descended late Saturday night. When this happened, the spot announcements noticeably different in that "rain or shine" had been added.

Crowds began forming early at the Coliseum box offices despite the seating capacity of 105,000. There were a few passies, if any, the press nearly pleading for what it got. Seats ran from 50 (See SUNBROCK RACKS on page 57)

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Sifting Sands, Fla.
March 18, 1945.

Dear Editor:

Anything can happen around a five-car show that aspires to be the greatest. The three co-owners of this show believe that for the size of it they have the best show on rails. All one has to do to start 'em buying or building is to tell them that their show isn't as good as another one. While playing Tampa last week to bad biz, a visiting showman remarked that our show looked too much like an overland trick to be a real railroader. That crack hit home.

We'll admit that when this show was switched from country roads to rails no changes were made in its equipment. Our wagons are built on farm wagon running gear and look like big animal dens. The cookhouse wagon has an air window, with bars, under the driver's seat, which makes it look like a real den. Under the title "Won, Horse & Upp Circus" is a line in smaller letters

which reads, "Performing Bengal Tigers." It looks and smells enough like a cage to fool anyone.

The former laundry wagons, our red and white ticket wagons have been given a circus appearance with hand carving, goldleaf and sunburst wheels. All of our cages are of the old wagon-show type, except for a few miniatures, which we think look the part. Our birds of paradise miniature cage is decorated with pictures of giraffes on the side panels. The honey bear cage is decorated with hippopotamus pictures. We boast of the fact that our two ticket wagons are the only tableaux in show-biz that are light enough to be drawn by one horse. Yet there is enough room on top for an Oriental dancer and a flageolet player, which gives us another band while on parade.

Believing what the guy in Tampa cracked about the show, Manager Upp decided to buy some big show equip- (See Won, Horse & Upp on page 57)

St. Paul Shrine Big Click; Gals Pep Up Program

ST. PAUL, March 17.—Osman Temple Shriners are heading for new attendance records here, with 30,000 persons in the St. Paul Auditorium for first six performances thru Wednesday night, considerably over the figure of year ago for the same period. Show had sellouts Tuesday night and Wednesday matinee. Capacity is 6,200. Rain Thursday affected matinee and evening attendance.

Show was produced by Orrin Davenport and was clocked in 2 hours and 30 minutes, after Les Kimris joined Tuesday. The act missed the opening as it did not close until Sunday night (11) in Kansas City, Mo.

The program was off to a wobbly start at the matinee Monday, with the Orantoe falling to complete their perch turn, and Capt. William Heyer not working Starless Night. However, all hands went the route for the night show, and the tournament was featured, with Mayor John McDonough in the line-up.

Using gold costumes designed for Russell Bros.' Circus, Davenport presented 11 girls on webs and two on cloud-swings, aided by 13 in harlequin costumes to give the production a big league touch.

Unusual publicity breaks followed the birth of triplet cubs to Queenie, Terrell Jacobs's performing tigress.

Iszy Cervone led the band. Whitey Wilbur and Hop Graham were prop bosses. Harry Thomas was equestrian director and announcer, and Clarence Marine, assistant prop boss.

The program: 1—Tournament. 2—Clown acrobatics, featuring Hubert Dyer and Bill (Yo Yo) Alcott. 3—Terrell Jacobs. 4—Gracie Orton, high pole. 5—Clowns. 6—Pony drill, Paul Nelson. 7—Bee-wax, taximeter mule. 8—Cloud, jitterbug horse. 9—Harold Voice Trio, bars; Pallenberg's Bears. 10—Disappearing clown. 11—Capt. William Heyer and (See St. Paul Big Click on page 57)

Beatty's Work Runs Ahead of Schedule; Dean, Sherman Set

YORK, S. C., March 17.—Following the return of General Manager Ralph J. Clawson from the North two weeks ago, activities were increased in all departments and a number of labor-saving devices have been constructed. While in Chicago, Clawson purchased wardrobe, flags and other equipment for the United Nations tournament.

Painting is completed, this season's color scheme being cream with red and blue lettering; grandstand, army green; blues, a bright red; stringers, dark blue, and grandstand chairs, dark orange.

Owner Clyde Beatty and wife, Harriett, accompanied by George Penny and wife, arrived Monday (13) from Fort Lauderdale, Fla., and left Friday to rebuild and paint all animal cages and semis at the Beatty Zoo.

Mr. and Mrs. Marshall Green arrived this week from Norfolk, Marshall joining the office force along with Arnold Maley, who also arrived this week from Atlanta. Mrs. Maley is due next week.

Harry Kackley is assembling his 10-man crew of billers and lithographers in readiness for an early departure. General Agent William Moore left quarters three weeks ago. Joan Brownlee and seamstresses are making wardrobe for the aerial ballet of 14 girls.

The Flying Escavitas (six people) and the La Guerras, six-girl acrobatic and high-perch act, are due from Mexico soon.

Beatty and Clawson have worked out new lighting effects. Clawson will have the show ready to leave four days prior to the opening stand, where rehearsals will be held.

Tex Sherman and R. B. Dean will handle advance publicity, the latter having been at quarters past three weeks preparing material for the season.

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

OPENINGS this week.

MAX BERTEL, ex-member of the Lopez-Ridder trio, has teamed up with a former partner and will appear with the Ringling circus in a new act dubbed the Chambertys.

WAGONS and show trains getting redder.

ALBERT OSTERMAIER, who, with the famed high school horse, Dohoes, was a feature of the Ringling circus, will not be with the Big Show this season, having signed with Barnes-Carruthers for park and fair dates.

CLOTHES may not make the man but a few uniforms help to make a circus.

ERNIE STEWART, aerial contortionist, is re-signed with Bailey Bros.' Circus. . . . **DON DORSEY** and Dacy Deviney enjoyed a surprise meeting in Chicago last week. . . . **BEN BENO**, retired aerialist, has resigned as custodian of the Pacific Coast Showmen's Association to join Cronin Bros.' Circus. Charlie Soderberg, high diver, has been named to succeed BENO.

IT'S THIS TIME 'o the year when we hear: "This is one season that I'll save my dough."

CON COLLEANO will be featured in the opening of the new Boulevard Room of Stevens Hotel, Chicago, March 23. . . . **HENRY W. MASON**, billed as the Duchess of Dixon and Her Gay Boys, will clown for Russell Bros. . . . **DOUBLE TALK** from Dick Manley—An elephant is a powerful pachyderm with a pendulous proboscis and a pliant posterior, profoundly pantomimic and positively ponderous in proportion to a pig.

ARE the hard-to-get-along-with employees naturally that way, or is it a result of thinking themselves necessary?

ROY VINCENT, rope spinner, has joined Bailey Bros.' Circus. . . . **G. EVERETT COE**, general agent for Arthur Bros.' Circus, was a recent visitor in San Francisco. . . . **GLADY GILLEM**, lion trainer with Ray Bros.' Circus, was clawed during a rehearsal recently but without serious injury. . . . **CHARLIE PERKINS**, with Winstead's Minstrels for many years, is joining Austin Bros.' Circus as boss canvasman.

DON'T LET a sudden promotion make a hamburger aristocrat out of you. Necessity, as well as being the mother of invention, often promotes a man.

STOP WONDERING WHERE THEY ARE!
Have You Seen
"TODAY IS CIRCUS DAY IN . . ."
An advance itinerary of all circuses. (1 sample copy FREE on request. Sent to you weekly at 10¢ the copy. Send \$3.00 for 30 weeks' subscription for coming season of 1945.
CHARLIE CAMPBELL, Box 301, Sylva, N. C.

FISHER AND SON CIRCUS CAN PLACE

Banner man that can do 24-hour work; Big Show and Side Show Acts; Ticket Sellers; Ushers; working men all departments. Can place all kinds of Concessions. Want to buy Marquee. Address:
BOX 104, JACKSON, MICH.

For Pennsylvania Opening in Early April
BOND BROTHERS' CIRCUS AND RODEO
Want for Big Show—Family Acts, Clowns, Elephant Act, Small Band, Wild West Performers with or without stock, Boss Canvasman, Seat Men, Truck Drivers, Side Show Supt., Ticket Sellers, Lunch Stand Help, Billers and Lithographers for No. 1 and No. 2 Trucks. Can place Concessions without graft. Will buy for cash any Domestic Animal Acts, 30x40 Tent, Marquee, Side Show Banners and other useful equipment. **GEORGE BARTON, RD #3, West Chester, Pa., or EDWARD SCHUSTER, 1038 Broadway, Camden, N. J.**

Telephone and Direct Contact Advertising Salesman

Pennsylvania Labor Record, A. F. of L. Weekly circulation 50,000. To work on Harrisburg, Lancaster, York. Big special edition dated May 10th.

J. HATCH

Columbus Hotel, Harrisburg, Pa.
Only Labor Paper in U. S. listed standard rate and data.

WANTED

BAR PERFORMERS

Long season. No objection to good amateur.

BOB EUGENE

R. R. 1, Box 151-B, Limona, Pa.

JOSEPH P. SCHAD, whose circus unit has been booked at fairs in Kansas, Nebraska and Missouri for several seasons, is manager of a grocery store in Wichita, Kan. He may take to the road again the coming season, featuring his nine-year-old son, Baby LeRoy, contortionist. . . . **WILLIAM ROBERTS** was a recent visitor to R. W. Coles Trained Animal Circus quarters in Utica, Mich. . . . **FRED (DUTCH) LOEBER** has left for Gonzales, Tex., where he will join Dalley Bros.' Circus as 24-hour man. . . . **JOE FERRANDO** recently visited with Col. Zack Miller and a host of old friends who were with 101 Ranch in Ponca City, Okla.

HAVE YOU NOTICED that when a radio artist mentions going to a circus it is always the same old corny thing: "Let's go to see JoJo, the dog-faced boy?"

BILL PRIEST, with the I. J. Polack organization since 1943, was a visitor at Cincy office of *The Billboard* last Monday (12), coming in from Dayton, O., where he had assisted on the Polack promotion for the local Shrine. Priest infers that he is slated to join the Frank Wirth Circus the middle of April. . . . **CIRCUS** (See Under the Marquee on page 57)

Minn'p'lis Shrine Event Chalks New Take, Crowd Mark

MINNEAPOLIS, March 17.—Zuhrah Temple Shrine Circus broke all previous records for gross and attendance, estimated figures for the five-day, 13-performance run here (5-10) showed today.

Attendance figure was set at just under 110,000 as compared to 98,000 at the 1944 circus, with eight of the 13 performances sellouts, as against six sellouts last year. Gross will go to \$100,000, but the net is expected to be \$10,000 or \$12,000 off due to federal tax increase, according to Joe Ste. Marie, general chairman. Gross last year was better than \$90,000.

Only accident was Tuesday night when Eddie Polo, doing his rocket slide by the hair, ran into trouble three-quarters down the line when rocket flared up. He had to be helped off by ladders rushed to him and during the "rescue" Clarence Marine, prop man, was injured slightly when Polo fell on him.

Zuhrah Temple presented a check for \$8,100 to the American Red Cross, better by \$1,500 than the amount collected a year ago by Red Cross volunteers at each performance.

Ste. Marie said the committee members were well pleased with the production efforts of Noel Van Tilburg and Mrs. Edna Dee Curtis.

Considerable favorable comment has been heard on the style of spec, which many thought would slow up the opening. Zuhrah Band led the procession and stopped at the bandstand to play the national anthem; then the parade number was picked up by Hermine's Lilliputian band to put the show back on a lively stride, while the show band was taking its place on the stand.

Roanoke Jaycee Hits New High; Williams Signs Again

ROANOKE, Va., March 17.—Local Junior Chamber of Commerce's third annual Hippodrome Thrill Circus broke attendance records, according to the committee. Altho opening was handicapped by rain, the remaining five nights were turnaways.

Featured acts were Will Hill's elephants, dogs and ponies; Mike Cahill, trapeze and cloud swing; Jean Dawn, contortionist; Henderson Trio, jugglers; LaBella Troupe, acrobats; Hardink Troupe, bars, rollos and balancing; Torrella's dogs, ponies and Liberty horses; Great Gregoresko; Frazier, perch and wire; Silvers Johnson, comedy auto, and Clowns Frankie Little and Oscar Truel.

William J. Lotz, general chairman, has announced that arrangements will be made for a fourth annual show under direction of Edwin N. Williams.

Crown Louis Brooks Cowboy King for '44

FORT WORTH, March 17.—National Rodeo Association Tuesday (13) awarded prizes to first-place winners in six events based on the scoring they made at 50 affiliated rodeos held during the last year. The presentations were made before a capacity crowd of 6,400 at Will Rogers Memorial Coliseum, where the Southwestern Exposition and Fat Stock Show Rodeo was in progress.

Louis Brooks, Sweetwater, Tex., for the second consecutive year was proclaimed champion all-around cowboy. He also won the bareback riding title. Other awards were made to Whitie Stewart, El Reno, Okla., champion bronk rider; Ken Roberts, Strong City, Kan., champion bull rider; the late Clyde Burk, Comanche, Okla., champion calf roper; Andy Curtis, El Reno, Okla., champion steer wrestler, and Buck Goodspeed, Wetumka, Okla., champion steer roper. Brooks scored 3,670 points in the various contests. Fuzzy Garner, Canute, Okla., was second with 3,007.

The association will open headquarters in Fort Worth, as many contestants live near here.

Ralph R. Wolf, Waco, Tex., was elected president, Roy F. Evans, Dodge City, Kan., first vice-president, and State Senator Clyde Byrd, Little Rock, second vice-president. C. A. Studer, Canadian, Tex., was named secretary-treasurer for the sixth time.

Flood Waters Threaten Cole Quarters; Damage Is Slight

LOUISVILLE, March 17.—When the Ohio River flooded recently, Cole Bros.' quarters, a mile from the river, was threatened. Owner Zack Terrell and General Manager Noyelles Burkhart called every available man into service and animals were transferred from the zoo cages to road cages, which were hooked together and kept in readiness for quick removal from the grounds. Water backed up to the rear of the bull barn and flooded the spur tracks. The train was removed to downtown shops.

However, after reaching a crest of 37 feet, the water started receding and zoo animals were returned to their permanent cages. Meanwhile, work continues ahead of schedule in quarters, nearly all wagons having already left the repair shops and only a few are left for the paint-shop crew.

Production work is now holding the spotlight. Ballet girls will begin rehearsal March 20 for the spec, *The Caliph of Bagdad*.

SPRING IS THE TIME 'o the year when trees bud and grass turns green and like the leaves in the fall, barns and fences take on a variety of colors from freshly posted circus paper.

Who Hit Who, or What Price Taxi?

CHICAGO, March 17.—Eddie Polo, iron-haired specialist, wanted to ride a taxi from the depot to his hotel after returning here from the Minneapolis Shrine date.

A cabbie drove him as far as the Morrison Hotel and then ousted him, swatted him and tossed out his luggage. Polo told a Chicago judge this week in asking for a warrant.

A taxi company official reported the cabbie couldn't appear, as he was "resting in a hospital after a beating administered by Eddie Polo."

So far, two Joe Doe warrants have been issued; nobody arrested. Gals in court were amazed at Polo's hair and fought for his bobby pins.

WANT TO BUY

Double Ladder Rigging of lightweight tubing. Must be first-class condition, strong, durable and complete. State full dimensions.
NOTICE—JOHN DAUM, of Los Angeles. Wire your address collect. Can give you fine proposition. Bill Daniels, Baldwin Park, write.
PERFORMERS—Need several more High Aerial Performers for long season, opening April. State salary, details, photos. Can use good amateurs. Write

CRASH DUNIGAN

237 Osgood Ave. NEW BRITAIN, CONN.

Bud E. Anderson Circus

OPENS EARLY IN APRIL

Can use two more Musicians. Write Leo Hinckley at Winter Quarters.

Would also like to hear from one more Family Act and other useful people. Lane, get in touch with office.

EMPORIA, KANSAS

BENNIE WELLS

SCENIC ARTIST AND SHOW PAINTER

has just finished another beautiful show for


BAILEY BROS.' CIRCUS

Bennie Wells, c/o Billboard, Cincinnati 1, O.

M. L. Clark & Sons Circus

Wants Cook, Clowns, Acts of all kinds, Man for Light Plants. **FOR SIDE SHOW**—Magician, Dancing Girls, Colored Band; any good act answer. Jim Hyden and Pee Wee, answer. Pony Ride open. **WANT TO BUY** 40 by 80 or 50 with two 20-foot Middles Top, 8 lengths or more 7 High Seats.

4750 N. Main St., Dayton 5, Ohio.



PRESERVO is being used today on all the battle fronts. You can still get PRESERVO to preserve and waterproof your canvas. The show must go on.

Robeson Preservo Co.
PORT HURON, MICH.

ATTENTION—COWHANDS, WILD WEST SHOW PEOPLE

WANT RODEO UNIT—Two Brahma Steers, three Bulldogging Steers, three or four Calves for roping, Trick or Fancy Riders, Rope Spinners, two or three good Bucking Horses. Must furnish and put up wire arena fence and chutes. Trucks to haul same. We furnish gas. One day stands only. Must be ready to open April 5 at Selma, Alabama. Wire at once.

Bradley & Benson Circus, Selma, Alabama

Can place Side Show Boss Canvasman and Electrician to take care of two new 10 K.W. International Light Plants. All people holding contracts report Selma, Alabama, no later than April 1.

WANTED To Buy for Our No. 2 Unit, a Complete WILD LIFE EXHIBIT

With truck and tent. Can place 2 papermen at once. We will buy Birds and Animals suitable for Wild Life Exhibit. Write or wire

NORTH AMERICAN WILD LIFE EXHIBIT
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Communications to 25 Opera Place, Cincinnati 1, O.

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has the right idea



He gets busy every fall and stores his food in hiding places for the long winter months ahead. Take a tip from "Tim" at the beginning of the year. Place your order now for all the Roller Shoes you'll need in '45. Then we can plan and do our best to fill that need and tell you what we can make available for Operators. "Tim," fortunately, doesn't face any shortage, but we do and it's going to take a lot of busy long range planning and there won't be any shoes to "hide" in '45.

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous **BETTY**
LYTLE Roller Shoes
CAMBRIDGE, MASS.

WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

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Cleanse the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
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Complete or in parts. Will pay cash on the line and no footing. Want good merchandise. Tops, floors, music, organs, etc. Wire or phone collect or write

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For Portable Rinks, complete, or Portable Floors, any size. Skates, any amount. Tents, Music, etc. Prompt action given. Write

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Portable Roller Rink, 40x90; new Khaki Tent, used 3 months; 4 Center Poles, Jacks, Side Poles, Stakes, Side Chains, Snow Fence, Maple Floor, Bolts, Hooks, Blocking and Underpinning. 130 pairs of Chicago and Richardson Skates, Skate Counter, Wiring and Benches. Cash price \$3775. F.O.B. storage Northern Iowa. **HAROLD DING-FELDER**, Box 454, Sleepy Eye, Minn. Ph.: L. 153.

105 Try for AOW Champs Under ARSA**W. Schmitz Gives Awards**

ELIZABETH, N. J., March 17.—Many honors were contested for in the fifth annual America On Wheels amateur roller-skating championship finals at Twin City Arena, Elizabeth, March 9-10, under sanction of the Amateur Roller-Skating Association of the Amateur Athletic Union. There were 105 entries in the finals and represented contestants from Twin City here, Boulevard Arena, Bayonne, N. J.; Capitol Arena, Trenton, N. J.; Casino Arena, Asbury Park, N. J.; Perth Amboy (N. J.) Arena; Passaic (N. J.) Rink; St. Nicholas Arena, New York, and Mount Vernon (N. Y.) Arena.

Officiating at the finals were Oscar A. Morgan, president, and Ozzie Nelson, secretary, ARSA; Mr. and Mrs. George Apdala, Earl Van Horn Dance and Figure-Skating Club; Ethel Von Berg and Alfred McCullagh, Fordham (N. Y.) Skating Club; Walter Clancy, Matilda Klein and Mr. and Mrs. Joseph K. Savage, St. Nicholas (N. Y.) D. and F. C.; Theresa Lioci and Donald Decker, Holland D. and F. C., Bridgeport, Conn.; Bunny De Lucia, Paramous (N. J.) F. and D. C.; Barbara Kilip, Capt. George Werner and Mrs. Gladys (Koehler) Werner, Earl Van Horn, D. and F. S. C. and Skating Club of New York.

A. O. W. Committee

America On Wheels Dance and Figure-Skating Committee was Bill Best, chairman, and Eldora Best, Twin City Arena; Eddie O'Neill, Boulevard Arena, Perth Amboy Arena and Mount Vernon Arena; Don Victor, Twin City Arena; Don Marshall, America On Wheels; Mrs. Lee Alexander, organist, and Charles Lanzotti, recorded music; Twin City D. and F. S. Committee, Marion Holzhauser, Walter Zitnick and Jack Dalton. Receptionists and hostesses, Mrs. Ann Leahey, Twin City, and Mrs. Mary Lanzotti, Old-Timers' Club Kayettes.

A dinner-dance ended activities March 10 at Hotel Elizabeth Carteret, Elizabeth, where W. Schmitz, general manager of America On Wheels, presented the awards.

New Champions

Winners in the various classes were: Juvenile Girls' Figures: First, Diane Lanzotti, Linden, N. J.; second, Helen Hayes, Yonkers, N. Y.; third, Hilda Weinberg, Passaic, N. J. Novice Ladies' Figures—First, Violet Garnago, Clifton, N. J.; second, Mary Louise Leahy, Irvington, N. J.; third, Eve Casale, Newark, N. J. Novice Dance—First, Jean Fisher and Charles Binniger, Jersey City, N. J.; second, Rose Marie Brantly and Seaman Dan Yanovich, Perth Amboy, N. J.; third, Anne Leone and Marty Heimer, Bronx, N. Y. Novice Men's Figures—First, Edward Dalton, Elizabeth, N. J.; second, Jude Cull, Irvington, N. J.; third, James Murray, Bronx, N. Y. Ladies' Pair Skating—First, Charlotte Ludwig and Shirley Ludwig (twins), Newark, N. J.; second, Doris Harrington, Elizabeth, N. J.; Marion Holzhauser, Newark, N. J.; third, Nancy Reuter and Lois Clark, Elizabeth, N. J. Junior Mixed Pairs: First, Frank Salvage, Doris Harrington, Elizabeth, N. J.; second, Jude Cull, Irvington, N. J.; Charlotte Ludwig, Newark, N. J.; third, Jack Dalton, Elizabeth, N. J.; Eve Casale, Newark, N. J. Junior Ladies' Figures—First, Irene Maguire, Brooklyn; second, Charlotte Ludwig, Newark, N. J.; third, Doris Harrington, Elizabeth, N. J. Junior Men's Figures—First, William Reed, Jersey City, N. J.; second, Frank Salvage, Elizabeth, N. J.; third, Jack Dalton,

Riverside, Indianapolis, Has Bang-Up Roller Run

INDIANAPOLIS, March 17.—The rink at Riverside Park here has completed one of the best years in its existence. Sessions are held daily from 2 to 5 and in the evening from 8 to 11. The rink has been booked solid Monday, Wednesday and Friday since June by various clubs and organizations. It is open to the public Tuesday, Thursday, Saturday and Sunday.

Despite severe weather conditions, H. E. Parker, general manager, reports attendance excellent during the winter, and held down only by the inability to carry a complete line of highspeed skates.

One of the closing attractions was the special St. Patrick's Day Party, with Lester Huff, at the electric organ. Arrangements are being made for an early summer opening after the rink has been redecorated and renovated.

CARL ANDERSON recently opened his Coeur d'Alene (Idaho) Rink 20 miles from the large Farragut Naval Training Center. Open nightly, except Monday and Tuesday, with dancing Saturday nights.

ROCCO DURADO, operator of Kallispel (Wash.) Rink, reports a good business at his 45 by 100-foot spot which is operated Wednesday, Friday, Saturday and Sunday nights and Sunday matinee. He recently visited Monterey Rink, Spokane.

GLENN C. HUBBARD has been appointed Washington State representative of the RSROA. He operates Monterey Rink, Spokane, now in its 14th year. Julia and Jim Metcalf have been teaching seven public classes a week in international dances there for the past year.

INSTALLATION of a new 65 by 120-foot floor will be followed with a new-type ceiling at Mrs. Anna Miller's Arcadia Rink, Walla Walla, Wash. Two colleges, a near-by air field and a prosperous wheat country provides the patronage for nightly skating, with dancing scheduled on Saturdays.

MRS. JOHN EIZENZIMMER is operating Skateland Rink, Yakima, Wash., while her husband is in Italy with the army. Due to shortage of help, rink operates only Wednesday, Thursday, Friday and Saturday. A glass-enclosed space is provided at the 40 by 100-foot rink for spectators.

COLUMBIA RINK, Kennewick, Wash., across the Columbia River from Pasco, Wash., where a large naval air base is located and a new DuPont industry has made it into a war-boom town, is getting plenty of business, according to Mr. and Mrs. W. F. Whittemore, operators. It is open nightly to the public, with private parties Mondays.

CITY COUNCIL of Halifax, N. S., has been asked to approve the opening of a roller rink under canvas on the North Common. Inability to locate quarters suitable for a rink led to the plan to use a tent on the city-owned recreational property. This would be the first facilities for roller skating under canvas provided in Halifax.

Elizabeth, N. J. Junior Dance—First, Nicholas Covino and Jeanne Tiedemann, New York; second, William Reed and Doris Matturo, Jersey City, N. J.; third, Andrew Lisovsky and Mary Petronchek, Garfield, N. J. Fours—Skating—First, John Callahan, Elizabeth, N. J.; Mike Petras, Newark, N. J.; Doris Harrington, Elizabeth, N. J., and Marion Holzhauser, Newark, N. J. Second, Jude Cull, Irvington, N. J.; Edward Dalton, Elizabeth, N. J.; Charlotte Ludwig, Newark, N. J., and Shirley Ludwig, Newark, N. J. Novice Pairs (mixed)—First, Murray, Bronx, N. Y., and Hayes, Yonkers, N. Y.; second, Callahan, Elizabeth, N. J., and Leahy, Irvington, N. J.; third, Reed, Jersey City, N. J., and Clark, Elizabeth, N. J.

FROM THE LOTS

(Continued from page 39)

trician, and "Shorty" Lowe, superintendent of rides.

Concessions staff: "Popeye" Harrington, novelties; Wanda Meadows, photos; Mrs. Cella Hiatt, 1; Guy White, 2; Earl White, 1; Tom Ryan, 2; "Whitie" Mulford, 1; Mr. and Mrs. D. M. Reice, 2; W. D. Reice, 1; Mr. and Mrs. Kirby, 1; Mr. and Mrs. John Hanson, 2; Mr. and Mrs. Hank Meier, 1; Herman List, 3; Mr. and Mrs. Jack Allen, 1; Mr. and Mrs. Herb Beard, 2; Mr. and Mrs. Doc Swan, 1; Mr. and Mrs.

"Slim" Shelton, cookhouse; Mac Mitchell, 1; Mr. and Mrs. G. Normandine, 1; Jimmy Green, 1; "Red" Couch and G. Normandine, Ferris Wheel; Fred Harris and George King, Loop-o-Plane; Floyd Pace and Frank Smith, Chair-o-Plane; Katie Lowe, Kiddie Autos.

Shows are Jungle Land, Walter Langford, manager, Mrs. Langford, tickets; Reptile, "Shorty" Lowe, manager, Fay Long, tickets; free act, the Great Lavonia, Fay and Kinney Etzel returned from Akron in time to open with their Ferris Wheel. The show will play Georgia, Tennessee, Indiana, Illinois, and Wisconsin.—**KATE LOWE**.

Wallace Bros. Shows

JACKSON, Miss., March 17.—Three Ethiopian "monkey children" have arrived at Wallace Bros.' Shows quarters, accompanied by Sid Crane, James Chavanne and L. M. (Curly) Puchelle, who signed a five-year contract with the mother of the children, Mrs. Zena Seris, Tyler, Tex. The contract was signed following the death of their father, Abe Seris.

The "monkey children" will be featured on the Wallace Bros.' Side Show and special paper is being prepared. Betty Lou, the Elephant Girl, will also be featured.

Jackie Bale is back in quarters after a visit to New Orleans. Jack Frost is on a short vacation. Visitors included Mr. and Mrs. John Wilander of the World of Today Shows.—**HARRY GREY**.

William T. Collins Shows

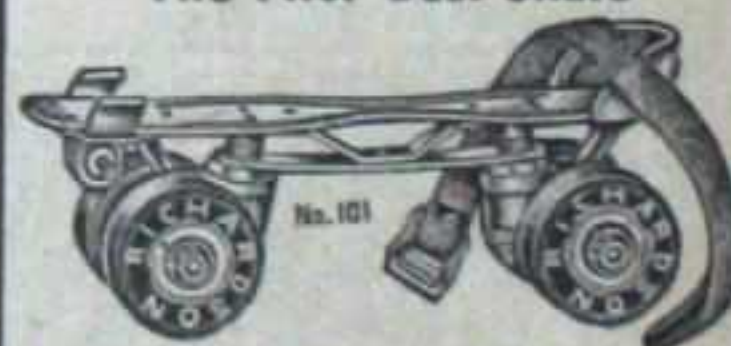
ST. PAUL, March 17.—E. H. Smith, secretary-treasurer for the late Capt. John M. Sheesley, has signed as assistant manager for the William T. Collins Shows. Staff includes, in addition to Collins as owner and manager, Mrs. Collins, secretary-treasurer; Father Hartley, rides superintendent; Henry Hingst, lot man; Alcide (Frenchy) Pepin, electrician; George Gosnick, painter; Bob Calkins, Merry-Go-Round; W. Thompson, Ferris Wheel; Nels Nelson, Loop-o-Plane; Jack O'Brien, Chair-o-Plane; Frank Machacek, two kiddie rides. Concessions: Blackie Hyson, Jack Walsh, Emily Wilson, Harry Lottridge, Ray Sonnenberg, Harris Johnson, Mrs. Hingst, Ted Pappas, George Crable, Bob Robinson and R. O. Mills.—**BILL COLLINS**.

Ellman United Shows

PEWAUKEE, Wis., March 17.—Mr. and Mrs. David J. Prevost are in quarters with the Ridee-O. Prevost will have a lunch counter for his help that will be placed on the midway during the fair dates. Leo Ripley has two concessions, and Mrs. Ripley, ice cream. Anna Ellman has purchased a new custard machine, and Charles Ellman, a new Packard Clipper.—**DAVID J. PREVOST**.

Virginia Greater Shows

SUFFOLK, Va., March 17.—Manager Rocco Masucci and Bill Murray, general agent, have entertained many visitors recently, among them Mr. and Mrs. Hal Birdsong, president of the Suffolk Chamber of Commerce; Jack Nurney, vice-president of the National Bank of Suffolk; Doc Holland and J. P. Dalton, chairman of the Suffolk Red Cross drive. Org will be ready for opening early in April.—**BOB MILLICAN**.

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World's Fairs Reach Talk Stage

N. C. State Fair Bill Gets Assembly OK

RALEIGH, N. C., March 17.—The joint agriculture committee of the State Assembly has voted to favorably report identical Senate and House bills authorizing the State Board of Agriculture to construct and finance facilities and improvements for the North Carolina State Fair by borrowing a sum not exceeding \$100,000.

Bill authorizes the board to issue bonds for the loan, no part of the principal or interest to be paid out of the general revenue of the State, and the credit of the State not to be pledged for the loan.

Under terms of the bill, the board would be authorized to enter into contracts to carry out the purposes of the act, to pledge gate receipts or other revenue from operation of the fair and to invest in the loan not to exceed 10 per cent of the available surplus in the agriculture fund.

Oregon Seeks Bigger Take From Pari-Mutuel Revenue

PORTLAND, Ore., March 17.—Dog and horse racing in Oregon would be required to kick in more heavily to the State treasury under plans being drafted by the Legislative Committee on Ways and Means in session at Salem.

The committee is preparing a bill after State Senator Angus Gibson declared that the State should have a bigger cut from such revenue. The State now levies 1/2 of 1 per cent on money that is bet at the pari-mutuel windows, the county fairs get 2 1/2 per cent and the race promoters take 9 1/2 per cent.

At a committee meeting, Gibson declared that the State's share should be increased to 2 1/2 per cent, part of this to come out of the promoters' share and the rest out of the winners' share.

The State realized \$72,000 out of this revenue source in the last biennium. Gibson estimated that his proposal would increase the State's take to \$350,000 a biennium.

"Millions of dollars of Oregon money is going to California every year as the promoters' take from the dog races in Portland," Gibson said. "If the State is going to permit these races it should get something out of it."

Red Deer Exh'n Considers 5-Year Rebuilding Program

RED DEER, Alta., March 17.—A four-man committee has been set up to study the feasibility of rebuilding the Red Deer Exhibition buildings. Owned by the city and operated by the Red Deer Agricultural Society, the grounds are the site of the annual three-day exhibition.

Recommendations as to the requirements, costs and length of time which will be needed to restore the buildings will be made by the committee. It has been suggested that a five-year building program be started. A sum of \$25,000 has been suggested for the rebuilding program.

Lewis Co., Lowville, N. Y., Cooks Up Strong Show Fare

LOWVILLE, N. Y., March 17.—Lewis County Fair has booked a strong line-up of amusement features for its 1945 session.

The midway contract has been awarded to the King Reid Shows. George A. Hamid will present the grandstand attractions and the night revue.

B. Ward Beam's International Congress of Daredevils is set for the opening day and the WLS Barn Dance will appear on Saturday, Secretary Cyril Seymour reports.

Vancouver Exhib. Name 'Too Confining' Board Seeks Change

VANCOUVER, B. C., March 17.—Machinery to change the name of the Vancouver Exhibition Association was set in motion at the organization's first luncheon for 1945.

Members of the board of directors, feeling the name it has had for 30 years is "too confining altogether" and that the fair is no longer a local show, will call an extraordinary meeting to decide whether or not to change it. Much publicity and recognition of the scope of activities of the association has been lost because of the confining nature of the present name, directors say.

Past presidents John Dunsmuir and Walter Leek pointed out that in soliciting grants from provincial and federal governments a name conveying the wider interests of the organization than is implied in Vancouver Exhibition would be of advantage.

New names suggested included Canada Pacific Exhibition and National Pacific Exhibition.

Among plans before the post-war planning committee are construction of large ornamental gates at the entrance to Hastings Park, new buildings and relocation of present facilities.

Vancouver Fair Men Invited To Safari by Belgium 'Buck'

VANCOUVER, B. C., March 17.—Belgium's "Frank Buck," who lost his zoological specimens during a bombing raid in 1940, has invited the Vancouver Exhibition Association to accompany him on a safari in search of a fresh stock of jungle denizens.

A communication from the pre-war director-proprietor of the zoological gardens at Berchen-Brussels, R. Henry, requesting the assistance of the association in reopening his business, was read at the board of directors meeting at Hotel Vancouver. Henry suggested that immediately after the war a start be made. He requires young lions and adults, hyenas, panthers, bears, antelopes, kangaroos, etc.

\$25,000 Fire Damages Coliseum at Ottawa

OTTAWA, March 17.—A large wing of the Coliseum on the grounds of the Central Canada Exhibition here was destroyed early last Sunday by a fire which caused a loss estimated by the army at \$25,000. The building, 60 by 150 feet, was being used as a sergeants' mess by the Canadian Army. In pre-war days it was the fair's horse barn.

Last summer the fair's Machinery Hall, used by the army as a garage, was destroyed in a spectacular blaze.

Barnes, Duffield, RAS Get Minn. State Fair Contracts

ST. PAUL, March 17.—M. H. Barnes, representing the Barnes-Carruthers Fair Booking Association, and Frank P. Duffield, representing Thearle-Duffield Fireworks Company, were awarded the grandstand and fireworks contracts, respectively, for the 1945 Minnesota State Fair at a meeting of the State fair board held at the St. Francis Hotel here, Wednesday (14). Royal American Shows had previously been awarded the contract for the midway.

W. S. Moscrip, president of the board, presided at the all-afternoon session. The board did not sign a thrill show, but at the next meeting, May 1, it is hoped

Wis. Centennial Plans Still in Air

MILWAUKEE, March 17.—Plans for the celebration of Wisconsin's Centennial in 1948 are still in the air, due to a conflict of ideas as to what part the State Fair should take in the celebration.

The plan advanced by Milton H. Button, director of the Department of Agriculture, to have the centennial at State Fair Park for from six weeks to two months has met with strong opposition. Milwaukee planners feel that there should be a joint celebration, but they contend that Button's proposal means direct competition to the city's plan for a celebration on the lake front. New members of the centennial committee stated that they favored a celebration at Fair Park running no more than two or three weeks. "In my judgment," said Committeeman Robert McBride, "it would be a losing proposition after two weeks."

McBride said the committee would work for harmony between the city and State.

Rittenour Again Heads U. S. Trotting Association

MILWAUKEE, March 17.—At the annual meeting of the U. S. Trotting Association held here, Monday (12), George W. Rittenour, Piketon, O., was re-elected president for his seventh consecutive term. Mrs. Don A. Detrick, Bellefontaine, O., was re-elected executive secretary.

The association is preparing for a full program if the government ban on racing is lifted. Reports presented showed that 5,029 horses started in 1944 events, compared with 3,773 in 1943. Purses in '44 totaled \$2,643,977, against \$1,313,028 in 1943.

Over 500 Boys and Girls Exhibit at Tulsa Jr. Event

TULSA, Okla., March 17.—More than 800 exhibitors and judging contestants were on hand this week for the Magic Empire Livestock Show and Sales at Tulsa Fairgrounds. The show opened Wednesday (14) and ran thru today.

Annual banquet of the association was held Wednesday night at Hotel Mayo, with officials of Sears, Roebuck & Company as guests of honor.

A total of 959 animals were on the grounds, entered by 509 boys and girls from 30 counties.

General Manager William B. Way and his staff handled the Junior Fair.

WLS Bureau Bookings Up

CHICAGO, March 17.—WLS Artist Bureau, according to Co-Manager Earl Kurtze, on March 1 this year had 109 fairs booked for the 1945 season against 82 on the same date last year. First date skedded is July 2 at the North Dakota State Fair, Minot.

that the end of hostilities in Europe will have been reached and that there may be a possibility of some restrictions being lifted that will permit the board a freer hand. There was some talk of booking a rodeo to take the place of harness racing, but the board turned thumbs down for the present because it claimed rodeos had not been a drawing power in this area.

Besides M. H. Barnes and Frank P. Duffield, Billy Williams, of Williams & Lee, and C. W. Hinck, former thrill-show producer, were present at the meeting. Hinck has hopes of being able to stage an air show this season. A premium list of \$35,000 was authorized.

Chicago Orgs Lag on Plans

Los Angeles, New Orleans, Detroit reported readying but eyes are on Windy City

CHICAGO, March 17.—With half a dozen cities already advancing plans for post-war world's fairs, proponents of such a plan for Chicago are fretting over the inactivity of organizations here that would be expected to get behind the move. As far as Chicago is concerned, the next world's fair is strictly in the conversational stage. It seems as tho everyone agrees that the Windy City should have a fair, but no activation of the thought has taken concrete shape.

A former Century of Progress official, who has just returned from an Eastern trip, talked to many industrial leaders while there. He says: "A most interesting point is that industry expects Chicago to have a post-war fair and wonders why general plans have not been begun or an organization has not as yet taken even nebulous shape."

Several Chicago business leaders whom *The Billboard* has contacted express the opinion that a fair as big and as successful as a Century of Progress could be held after the war if the right people get behind the idea now and carry it thru. They also are agreed that it would be a great thing for the city and the country at large. It would have unlimited educational and industrial possibilities, they believe. The astounding (See *World's Fairs Talk* on page 45)

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FULL PAGE OF DETAILS ABOUT A
GREAT RIDE
will appear in the Carnival Section Next Week
WATCH FOR THEM!

Latin-American Funspots Prosper

Compare With Those in U. S.

Operation successful even with restricted operation—new field for Yanks

CHICAGO, March 17.—Central and South American amusement parks are prospering, according to Leo Hamilton, who, with his wife, Ethel Marine, has just returned from a three-month engagement at Coney Island in Caracas, Venezuela.

South American parks are much the same as those in the States, Hamilton says, with the same kinds of rides and concessions. But there is one important difference, he says. As a rule the parks operate only on Saturday and Sunday, yet they get enough patronage on those two days to make their operation highly successful.

Coney Island at Caracas is laid out much the same as American parks. It has 11 rides and a large number of concessions; no shows. Novelty acts are presented as a free attraction. Admission to the park is 10 cents. The aerial act of Ethel Marine, billed as the "American Eagle," was presented at the matinee on Saturday and both matinee and night on Sunday. It received wide publicity and was a feature attraction.

Coney is owned by Sam Beckerman, an American, and Joseph Velaga, of Caracas. Beckerman hails from Connecticut. Some years ago he took a number of rides to Caracas for operation at the park, and later bought an interest in the spot. Beckerman and Velaga also operate a park in Panama. Next fall they intend to open parks in Santiago, Chili, and Lima, Peru. Velaga is coming to the United States next month to purchase rides for the new funspots.

The weather, Hamilton says, is ideal for almost year-round operation of outdoor attractions. Caracas, situated high in the mountains, has an equable temperature, seldom going above 85, with cool nights. The people of the region are enthusiastic fun lovers and very appreciative. There are just two classes in Caracas, Hamilton declares, the well-to-do and the poor. There is no in-between strata. American thrill rides have a strong appeal to the people, and the well-to-do are liberal in their patronage. Acts playing there are treated with the greatest consideration. Chief difficulty confronting American acts who want to play South America is transportation. Some spots can be reached conveniently only by plane, and it is not always possible to obtain air transportation for rigging and props. After the war, with greatly improved transportation facilities, it is expected that a profitable field will be opened up for acts from North America.

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'Miss America' Off To Corking Start

ATLANTIC CITY, March 17.—Leonora S. Slaughter, executive director of the "Miss America" contest, returned to the resort this week from a 4,000-mile tour of the South with 14 signed contracts for preliminary contests for the 1945 Atlantic City Beauty Pageant.

Reporting to Arthur S. Chenoweth, president of the pageant board of directors, Miss Slaughter said that the tour had done much to spread word of Atlantic City's annual pageant and that her reception had been warm in every State visited. The tour took her thru Maryland, Tennessee, Kentucky and West Virginia.

She said that pageant preliminaries had been arranged in each of those States, in addition to city contests in Miami and Washington and a State-wide contest for Texas. Most contests will be held in the late spring, she said, with a large part of the entries coming from schools and colleges.

After her conference with Chenoweth and with Albert H. Skeeon, executive vice-president of the pageant, Miss Slaughter said that a similar tour of the Midwest was in prospect for later this month.

Chi Riverview Opening Set

CHICAGO, March 17.—Riverview Park opens May 16. There will be no new attractions this year, according to George Schmidt, manager, who says the park will go along as usual until after the war. A crew of painters will soon start work of redecorating rides and buildings.

Happyland Ballroom Opens

VANCOUVER, B. C., March 17.—Happyland Ballroom, the first unit in Vancouver's Happyland Park to open for the season, got away to a flying start Saturday night (3). This season Doug Raymond and orchestra, with songstress Juliette, are on the stand.

TORONTO—A menagerie in miniature has headed for the zoo in Sidney, Australia, from this city's zoo. Included in the shipment were two bears, two alligators, an opossum, two owls, two raccoons, six squirrels, four prairie marmots, three turtles, three vultures, a fox, a night heron, a bittern and two skunks.

Harry Illions Preps Rides For Four Major Fun Plants

JAMESTOWN, N. Y., March 17.—Taking advantage of excellent weather, Harry A. Illions, owner-manager of Celoron Park here, has a crew of 25 men at work installing new rides and getting things ready for the new season.

In addition to Celoron, Illions will have rides at Belmont Park, Montreal; Virginia Beach, Virginia Beach, Va., and Fair Park, Memphis. At Celoron, three new rides and a Crystal Maze are being installed, with preview skedded for May 19 and 20. Regular season starts May 26.

Executive secretary of Celoron is Mrs. Ella Swank, with Margaret Williamson as assistant. Henry S. Gettman is picnic superintendent, with Thomas Moore as assistant. Henry Hoyer is park superintendent; Charles Carson in charge of repairing riding devices, with Eddie Beach on the Roller Coaster, and Marion Abbott and a corps of assistants on miscellaneous rides.

Illions states that the park's Pier Ballroom has been open every Saturday during the winter and has played to good

Green Oaks, Chi Kidland, Bows in April

Spot Embraces 20 Acres

CHICAGO, March 17.—Green Oaks Kiddieland will make its bow in April as one of the most ambitious kiddie-park developments of recent years. The funspot, which is owned and will be operated by M. J. Doolan, will start with a dozen or more rides, an elaborate open-air refreshment pavilion, a free playground, and various other features that will have a particular appeal to the kids.

Work on the spot has been progressing thruout the winter and, while there have been some delays due to the difficulty in obtaining supplies, most of the attractions will be ready for the opening date. Full-size rides will include Merry-Go-Round, Ferris Wheel, the new Eli flat ride, and Chairplane. Kiddie rides will include Whip, Merry-Go-Round, two auto rides, pony track, Chairplane, miniature steam railway, miniature gasoline railway, and a jaunting cart.

The spot, which embraces 20 acres, will have a large free playground for small children. It will be equipped with a wading pool, swings, sand box, slides and other devices. A feature of the park will be a large open-air refreshment pavilion, with tables shaded by attractive umbrellas and surrounded by shrubbery. Landscaping plans include a large rock garden.

Expo, Aurora, Ill., Adds New Features

AURORA, Ill., March 17.—Exposition Park here, operated by Orville Fox, opens about the middle of May with several new features, Fox informs *The Billboard*. In addition to the rides already in the park, Fox is installing a Ferris Wheel and a Chair-o-Plane. A pony track also is being added.

Preparations are being made to open a roller rink, which will be under management of Fox's son, John, recently honorably discharged from the navy.

Exposition Park Hotel and the adjacent swim pool will operate as usual.

Manpower Situash Is Ops' Big Worry

CHICAGO, March 17.—Biggest worry confronting park operators at this time is the manpower situation. Most park men are confident that they will be allowed a sufficient quota to fill all vital needs, but the uncertainty prevailing as the time nears for opening of the season, has ops in a quandary.

Most of the people employed in amusement parks last season have been working in other lines during the winter, many of them in war industries. How many of them will be free to return to their park jobs, or will want to return, can not be determined at this time. The parks, along with all other industries, must cut their staffs 10 per cent.

Some operators have been speculating as to whether their quota would be determined on the basis of the number employed during the park season or over the entire year. As the government has figures and data on park operation, it is presumed that the quota will be gauged by the staff employed while the park was in operation.

Easter To See Few N. Y. Spots Grindin' 'Em In

NEW YORK, March 17.—In view of the early Easter, few, if any, of the amusement parks in the environs of New York will be open over the holiday (April 1) week-end. Henry Guenther's Olympic Park, Irvington, N. J., is set to open May 19. The Rosenthals have not yet set a definite opening date for their rebuilt Palisades park on the Jersey side of the Hudson, but have tentatively set their premiere for a mid-May date.

Opening of Tilyou's Steeplechase Park at Coney Island will be early in May, depending on the manpower situation and the weather. Status of Luna Park is still a muddle, with several parties jockeying for control. Luna has not been rebuilt since last summer's fire and only a small section of the plant is ready for operation. Individual ride and concession owners at Coney Island will probably open on Easter Sunday and operate on week-ends until regular full-time season gets under way.

Playland, Rockaway Beach, opens Decoration Day or the week-end preceding. Playland, Rye Beach, will probably follow its wartime procedure of opening partially on week-ends as soon as weather conditions are favorable and provided gas rationing remains sufficiently liberal to permit motorists to indulge in Sunday driving.

In general, the park situation in the New York area is much the same as that of last season, excepting that Luna Park is an uncertain quantity as a result of last summer's fire, while Palisades (N. J.) Park will emerge as one of the flashiest funspots in the East as a result of the thoro face-lifting it has undergone after last season's fire.

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Resort Ops Propose Protective Measures For Jersey Beaches

ATLANTIC CITY, March 17.—Millions of dollars worth of New Jersey beach properties have been washed to sea, and federal funds are needed for protective measures, representatives of 29 large and small resorts from Barnegat Inlet to Cape May Point declared here this week. They told Colonel Clarence Renshaw, chief of the Philadelphia District, Army Engineers, that no other money is in sight to prevent future ravages of storms and erosions.

In Atlantic City alone, said Mayor Joseph Altman, 300 feet of beach has been washed away since 1936, and at some distant date the sea will have carried off \$100,000,000 of assessed valuation unless relief is forthcoming. Another speaker said erosion took 5,000 acres of beach in the last 85 years.

The Shore representatives met with Colonel Renshaw under provisions of a bill passed by Congress in December, ordering a survey of the damage done by the September 14 hurricane for guidance in appropriating funds for flood control.

Representative T. Millet Hand told the meeting that any federal aid would be earmarked for future protection of the New Jersey Coast and not for rehabilitation of hurricane-distressed communities.

Consensus of the speakers was that a system of jetties is needed, one that would be co-ordinated along the entire coast so that extensive protection in one area would not tend to cause further erosion of shore line in unprotected places.

Atlantic City's municipal and private loss in the September 14 hurricane was placed at \$4,500,000 in figures submitted to Colonel Renshaw by Commissioner William F. Casey, director of public works.

The loss in Ventnor City was estimated at \$1,000,000 by Mayor Harry S. Hodson. Other figures for both mechanical and private damage were: Margate City, \$1,200,000; Longport, \$300,000; Brigantine, \$475,000, and Cape May, \$2,000,000.

Around the Grounds

COOPERSVILLE, Mich. — Berlin Fair will be held as usual this year, Mrs. Harvey Walcott, secretary, advises. All officers were re-elected for 1945. "Last year's fair was very successful," says Mrs. Walcott, "and we have paid in full for our new grandstand, built to replace the old one which was blown down in 1941. Our special attractions will be furnished this year by Barnes-Carruthers and WLS Artists' Bureau."

MINERAL POINT, Wis.—Southwestern Wisconsin Fair board has slated August 31 to September 3 as the dates for the 1945 fair. Committees for the fair are: Ground, Harry Nohr, Will Grange and Sidney Severson; finance, Frank Jueck, Gordon Shepherd and Thomas Teague; entertainment, Harry Speich, S. Severson and Ernest Graber; advertising, D. M. Morgan, Frank Jueck and Thomas Teague; concessions, W. E. Peters, H. Nohr and A. A. Schnurr; speed, Ernest Graber, Frank Jueck and H. Speich; exhibits, Parmley Harris and W. Grange; parade, Harris and Peters.

WORLD'S FAIRS TALK

(Continued from page 43)

advances in science and industry which are taking place as a result of the war will furnish the basis for the greatest exposition of all time, and a world's fair in Chicago is the logical place to introduce them to a large segment of the public, these men assert.

Said one business man: "It seems that Los Angeles, New Orleans, Detroit and other cities are already advancing plans for post-war world's fairs, but industry is waiting to see what Chicago will do, due to the prestige gained by A Century of Progress and the fact that this city is an ideal exposition center."

Several Chicago groups have recently held meetings to discuss the possibility of holding a fair but, as far as can be learned, nothing concrete has developed.

PCSA

(Continued from page 38)

Lloyd Busby won the booby prizes. Judges were Ted LeFors, Everett Coe, Bill Myers and Lou Johnson. Past President Edith Bullock and Harry Hargraves led the grand march. Prize waltz was won by Mr. and Mrs. Marienthal; jitterbug by Dolly Kays and Harry Crosby, and second prize to Mrs. Crosby and Bud Scoonover. Kilpatrick ork furnished music, and Butters' bicycle act was featured.

Over 200 people were served a spaghetti dinner. Bank Night went to Moe Eisenmann. Door prizes were won by Ted LeFors, Sam Brown and Mrs. Helen DeFord. Donations were received from Ruth Korte and members from the Crafts shows; Fern Redmond and members from Mission Beach; Virginia Kline, Marge Chipman, Mrs. S. W. Shepherd, Jane Allbright, Carolyn Krekos, Mabel Stark, Jolly Lee Dawlen, Pauline Burdess, Marie Jones, Marie Jessup, Elva Rockwell and Lillian Shue.

Officers Marie Tait, Betty Coe, Mabel Brown, Jenny Perry, Helen B. Smith and Elsie Zukor worked hard to make the party a success.

MSA

(Continued from page 38)

and relief committee, reported that Glen Hockett is ill at home; Daniel Corr, Jr., is still at the Pawling Sanitarium, and Stanley Moytl, who went to Arizona nine months ago, is still in poor health. Co-chairman Harry Stahl, building

fund committee, stated that a special wall memorial plaque will contain the names of all brothers donating to the Spring Building Fund Drive and each donor will also receive a certificate suitable for framing.

Louis Wish arrived from California and immediately joined the servicemen's "Hall of Fame," as did Ben Moss, making a total of 11 memberships so far, with 16 more to go. Requirements are simple; each member buys \$100 in War Bonds to be given to a fighting brother designated by the Service Fund committee.

President Jack Dickstein was assisted at the rostrum by Harry Stahl, Ben Moss, Louis Rosenthal, Bernhard Robbins and Arthur J. Frayne.

SLA

(Continued from page 38)

(Mike) Wright, Jules Wolpa, John Smart, Max Brantman and Pat Purcell.

It was decided to return the annual directory to the banquet and ball program, limiting listings to \$10 each. Secretary Streibich will handle the listings until a committee is appointed at a later date. The Showmen's Exhibit Committee was instructed to continue functioning and to make post-war plans for convention features.

A diagram in plaque form of Showmen's Rest was presented for the club-

rooms, showing the location of each grave. The sick committee reported that Joe Archer has been released from the hospital but still has his arm in a cast. H. H. McClellan, E. W. Weaver, Larry Lawrence, William J. Coultry, Louis Rosen and Jack Arenz are on the sick list.

M. J. Doolan presided, with Mike Wright, J. C. McCaffery, Edward A. Hock and Joe Streibich at the table.

Ladies' Auxiliary

A social was held Thursday (8), with Elsie Miller, Nan Rankine and Ida Chase in charge, in honor of Second Vice-President Viola Fairly. Many prizes were awarded.

Viola Blake has left American Hospital and is recuperating at home. Marie Brown still at convalescent home of Martha McKay in Minnesota. Maude Geller, Carmen Bishop and Agnes Henderson are also on the sick list. Frances Keller presented Charles Hall, of the Showmen's League, with a box of homemade cookies.

Mrs. Edward A. Hock reported that the annual card and bunco party will be held Friday, April 13, in the West Room of the Sherman Hotel. Regular monthly donation of doughnuts was sent to the servicemen's center.

Margaret Piligrasso was hostess of the social March 15. Next social will be held March 22.

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Communications to 155 North Clark Street, Chicago 1, Ill.

Battle Looms Over 16mm. Pix Overseas

Riskin Tries To Sell Plan

HOLLYWOOD, March 17.—Non-theatrical films, most of them 16mm. to be shown overseas, are the innocent cause of a minor battle here.

Robert Riskin, chief of the Overseas Motion Picture Bureau of the Office of War Information, is trying to get the movie studios and the State Department together on a plan under which the "selling America" campaign of OWI in foreign countries would be continued when OWI fades out of the picture six months after the war. Riskin is currently in Hollywood trying to interest movie moguls in a proposition which he claims is "an opportunity for Hollywood to render a national service and at the same time build a mountain of good will for itself."

Riskin's plan, which he says has the approval of the State Department and some New York movie executives, calls for the film firms to set up a non-profit organization to handle the production and distribution of OWI-type documentary short subjects for non-theatrical showings overseas. Pix would deal with educational, cultural, medical, scientific and other phases of American life. (A similar plan is already in use in Latin-American countries, worked out by the Office of the Co-ordinator of Inter-American Affairs, *The Billboard*, March 17.) Purposes of such films, according to Riskin, would be to "sell the benefits of life in a democracy."

The documentary company would be financed by the picture companies, and the facilities of the various Hollywood plants would be used for their production. An advisory policy board, including a representative of the State Department, educators, scientists and film producers would work with the company. Riskin expects the film capital's talent to contribute its acting, writing and directing services.

Reversing the usual government-film company subsidy arrangement prevalent in other countries, the movie industry would be asked to contribute an estimated \$1,000,000 for production of the first year's quota of 24 short subjects.

This is one of the features of the plan which is most objectionable to the film industry, which cannot see why it should be called upon to finance a good will program for the government. After the first year, Riskin figures, the annual subsidy might be less, depending on the number of films which might bring returns from commercial exhibitions.

"Princess & Pirate" Most Popular Film With Armed Forces

WASHINGTON, March 17.—*The Princess and the Pirate* was the most popular film, from a box-office standpoint, with the armed forces in 1944, according to an announcement released this week by the United States Army Motion Picture Service. Each year, as a service to the public and the film industry, announcement is made of the 10 most popular pictures with army personnel as reflected by their attendance at army theaters. Certain Continental bases are also included in the tabulation.

The nine other most popular pictures, in order of popularity, were *Thirty Seconds Over Tokyo*, *Arsenic and Old Lace*, *Since You Went Away*, *To Have and Have Not*, *Bathing Beauty*, *Going My Way*, *Pin-Up Girl*, *Up in Arms* and *Kismet*.

Industry Gets Set For 7th War Loan

NEW YORK, March 17.—Preliminary plans for the Seventh War Loan were discussed at a meeting of representatives of the motion picture industry, called at the request of Ted R. Gamble, director of the War Finance Division of the Treasury Department.

The Seventh War Loan, with an unprecedented goal of \$14,000,000,000 will extend from May 14 thru June 30, the longest period of any drive. The Sixth War Loan lasted four weeks.

Quota of "E" bonds has been set at \$4,000,000,000, more than individuals have ever been asked to buy of that type of securities.

Present at the meeting, in addition to Gamble, were St. Fabian, chairman of the theaters division of the War Activities Committee; Sam Pinanski, chairman of the Seventh War Loan of the Motion Picture Industry; Harry Brandt, chairman of the industry's Sixth War Loan; Edward Shugrue, director of motion pictures and special events for the War Finance Division, and Cornwall Jackson, deputy chief of the Office of War Information radio division in charge of the West Coast.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Gosh To Give 'Em 'Billies and Films

CINCINNATI, March 17.—By Gosh reports that his tent org will this season present a hillbilly unit, plus talking pictures, and will tour Virginia, Tennessee, Georgia and Florida under canvas. ODT permits have been obtained, Gosh says, and show will move on four trucks, opening first week in April.

Gosh is closing his winter tour of colleges and high-school auditoriums with a government unit of war pictures with which he covered Florida, Georgia, Alabama and Tennessee. He reports that business was good, with extra good results in Florida and Tennessee.

Madcaps Move After Setting Dallas Mark

DALLAS, March 17.—Toby Gunn's tent theater, which has housed the Madcap Players for 338 weeks on North Haskell Street here, has moved after one of the longest runs of any stock company in history of this city.

The Madcaps' next location will be Grand Prairie, a few miles from here, with opening set for March 19, weather permitting.

Rep Ripples

TED NORTH, veteran rep manager, until recently in charge of the Isis Theater, Kansas City, Mo., is now located in Longview, Tex. . . . M. E. BYBEE is manager of a theater at Larned, Kan. . . . HANK BRUNK, of the old Brunk's Comedians, was recently named supervisor of employee recreational activities at the Boeing plant at Wichita, Kan., where he has been employed the last several years. . . . ETHEL REGAN, well-known Midwestern repeter, is now a resident of Wichita, Kan., as is Barney Wolfe, veteran character man. . . . RECENT VISITORS at quarters of Carter Dramatic Company, Altona, Mich., were Mr. and Mrs. Francis Fisher and Pete Fisher, of Fisher & Son Circus, Jackson, Mich.; Mr. and Mrs. Christensen, and the Corrigan brothers. Chicken and fish dinner was served. . . . T. M. JOHNSON has been showing religious pictures since last fall in Connecticut territory. He will have a vaude-pic outfit in that State this summer. Johnson was formerly interested in rep and summer stock in the Berkshires sector. . . . PITT PLAYERS, four-people dramatic group, have been active in the Pittsburgh area since first of year, playing under auspices. Arthur Maltby is manager. . . . DAVIS AND DRAKE, who have a vaude-pic show operating around Chattanooga, will take to tent late in the spring. . . . LODEMA COREY writes from Palmetto, Fla., that she has been presenting home-talent shows for Empire Producing Company,

events which took place last year, with heavy emphasis on armed forces' victories. The robot bomb menace is shown, as are such domestic events as the presidential campaign.

DANGER! WOMEN AT WORK, released by Pictorial Films, Inc. Patsy Kelly is the heroine of the comedy, which shows what happens after she inherits a 10-ton truck. Mary Brian is co-starred, and the cast also includes Isabel Jewell, Wanda McKay, Betty Compson and Cobina Wright Jr.

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P.S.: Want Secretary-Bookkeeper.

Kansas City, Mo., since closing with Chick Boyes Players. She spent four years with Chick and Florence Boyes. Miss Corey recently visited the Ringling quarters in Sarasota, Fla. . . . BOB TOEPFERT, veteran stock and rep performer, is back at his war job in Cincinnati after putting in three weeks at St. Mary Hospital there.

GREG ROULEAU, now in the navy writes under date of March 9 "Chanced upon a copy of *The Billboard* the other day and noted a letter from Eddie Derringer in Honolulu. It is possible that I might be able to drop in and see him some time, if I had his address. And the Lord knows it would be good to gab with some of the folks! This is one hell of a long way from the old rep, stock, magic and radio days, but there's one consolation—it can't last forever. And right now the news looks very good. Just hope that it continues so that I can get back with Irene and Christie—and real soon. I hear from L. Verne Slout regularly, with pictures, routes and everything else to make a guy long for the old days. And believe me letters help a guy much. My address is U. S. S. PC 580, care Fleet P. O., San Francisco." . . . ART WATTS is making his third swing around the Kemp Time in the South with his own unit featuring, besides himself, Happy Ray, Virginia Pollard and Melody Watts. Unit also totes an eight-girl line, two vaude acts and a six-piece ork. . . . M. H. MOYER is framing a vaude-pic show for the Spartanburg (S. C.) area. He has been showing religious pics in that section since last fall. . . . G. E. DENNISON, who wintered at Victorville, Calif., will soon go to Everett, Wash., where he has his tent stored. He will operate a vaude-pic show in that section this summer. . . . KENNETH PLAYERS, four people, who have been circling in the Pittsburgh area, are looking for a summer stand.

BARDEX MINSTRELS WANT

Colored Performers, Novelty Acts and few more Musicians to strengthen band. Now contracting for opening May 21st in Western Pennsylvania. 2 and 3 week stands. Top salary paid. Get with the biggest and best equipped Med Show on the road. Please state experience, salary, etc. All replies answered. Write to DR. MILTON BARTOK, Box 2047, Sarasota, Fla., till May 1st; then to Box 491, Columbus, Ohio.

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Organized Hillbilly Unit and Vaudeville Musical Specialty Teams, Comedian, Magician, Novelty Acts, 35 MM. Operator, Concession People, Canvasmen, Workingmen that drive Trucks, Camp Cook. State salary and all facts. **BYRON GOSH**, care Gilbert Hotel, Chattanooga, Tenn.

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For Summer Season. Open About Middle May. Specialty Teams; Piano Player, double if possible; Boss Canvasman and Working Men all lines.

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1 Reel "Life of Christ," S.O.F. . . \$15.00
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(Running Times Are
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THE CHILD OF BETHLEHEM, released by Nu-Art Films, Inc. A dignified presentation of selected incidents from the stories of the birth of Jesus and His boyhood, as recorded in the New Testament. Especially recommended for children of all ages. Running time, 22 minutes.

CAREFREE, released by Ideal Pictures Corporation. A modernized John Alden-Miles Standish affair, with Fred Astaire as a psychiatrist who tries to win for his pal, Ralph Bellamy, the affections of Ginger Rogers.

THE BOYS FROM SYRACUSE, released by Walter O. Gutlohn, Inc. Based on the Broadway musical farce, this picture, set in ancient Greece, deals with domestic mix-ups involving two sets of twins and three Grecian girls. Allan Jones, Martha Raye, Joe Penner and Rosemary Lane are the stars.

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ARCADE EQUIPMENT FOR SALE — LIST by request. A. M. Johnson, 57 St. Marys Rd., Buffalo 11, N. Y. mh31

ARCADE GAMES, CLEAN WORKING CON-dition. Six A.B.T. Target Skill, \$20.00 each; Basket Ball, \$20.00; A.B.T. Billiard Skill, \$22.50; ten Card Vendors, all \$75.00; Texas League, \$35.00; Casino Golf, \$35.00; Skee Jump, \$45.00; Parachute, \$135.00; Keeney Submarine, \$150.00; Tommy Gun, \$140.00; Skyfighter, \$265.00; Air Raider, \$175.00. Many more. 1/3 deposit. Pops Arcade, 921 Noble, Anniston, Ala.

ARCADE — CHICKEN SAM, JAP CONVER-sion, \$125.00; Rapid Fire, \$195.00; Tokio Gun, perfect, \$195.00; Anti-Aircraft, \$65.00; Texas Leaguer, Deluxe, \$45.00; Bally Alley, \$35.00; Stalling Sam, \$135.00. King Pin Games Company, 826 Mills St., Kalamazoo 21, Mich.

BABY JACK, \$10.00; PICK A PACK, \$15.00; Play Poker, \$10.00; Target Practice, \$10.00; High Stakes, \$25.00; 5¢ Bakers Paces, \$300.00. O'Brien Music Co., Newport, R. I.

BURCH WORLD'S FAIR POPCORN MACHINE, console floor model, best made, \$650.00; Cretors, floor model, \$250.00; Holcomb & Hoke, floor model, \$275.00. All 100% perfect in operation and new appearance. Deduct 2% full cash remittance with order. P. K. Sales Co., 5th and Wheeling, Cambridge, O. mh31

CANDY AND CIGARETTE VENDING MA-chines, all makes and models. Largest distrib-utors. Also replacement parts and mirrors. Unedea Vending Service, Dept. B, 102 Scholes St., Brook-lyn 6, N. Y. ap7

EXHIBIT SMILING SAM, \$140.00; MILLS World Horoscope, \$75.00; Evans Tracer Bullet Tommy Gun, \$150.00; Exhibit Camera, \$150.00; Mutoscope Hurtlebug, \$40.00; Chester Pollard Golf, \$65.00; Texas Leaguer, \$40.00; Keeney Air Raider, \$175.00; Bally Rapid Fire, \$175.00; Test Pilot, \$175.00; Keeney Submarine, \$160.00; Supreme Tokio Gun, \$200.00; Bally Bull, \$85.00; Chicoin Hockey, \$225.00; Chicken Sam, base, \$100.00; Kirk Night Bomber, \$375.00; Mutoscope Career Pilot, \$225.00; Bating Practice, \$125.00; Mutoscope Card Vendors, \$45.00; Photomatic, \$650.00; World Series, \$100.00; Sky Fighter, \$325.00; Ace Bomber, \$375.00; Magic Finger, \$100.00; Shoot the Chutes, Base, \$125.00; Kicker Catcher, \$27.00; Tokio Drivemobile, \$350.00; Knockout Fighter, \$150.00; Wizard Pen, \$150.00; Erie Digger, \$25.00; Exhibit Bowling \$75.00; Exhibit Baseball, \$75.00; Cupid's Arrow, \$35.00; Ask-Me-Another Meter, \$35.00; set Exhibit Love Meters, Base, \$125.00; set Exhibit Advice Meters, Base, \$125.00; set Ask Me Love-Money, Base, \$80.00; Asker, \$35.00. Deposit required. Herb Everschor, 276 S. High St., Colum-bus 15, O.

FOR SALE — POPMATIC AUTOMATIC POP-corn Machine, best yet; it does everything, includ-ing serving public. Price, \$150.00. 1/3 cash, balance C. O. D. Ralph Peterson, 2306 N. Broad-way, Knoxville, Tenn.

FOR SALE — TWO SEEBURG ROYALS, \$235.00 each, plus \$5.00 if crated. Chas. W. Newkirk, Parsons, Kan.

HAVE COMPLETE UNIT TO EQUIP 40 ROCK-Ola for wall boxes; incomplete units for two others. One #39 wire Wurlitzer Wall Box and Bar Box. Will trade for Rockola Counter Model 39 or 40 with stand. Or good Wurlitzer 616. A.B.C. Novelty Company, 2509 S. Presa, San Antonio, Tex.

MARVELS BASEBALL, LIKE NEW CONDI-tion, \$139.50. Four Aces, works perfect, good appearance, \$89.50. 1/2 deposit with order. Precision Novelty House, Hays, Kan.

MILLS AND JENNINGS GOOSENECK JACK Pot Slots, all in working order, 1¢, \$20.00; 5¢, \$30.00; 10¢, \$45.00; 25¢, \$55.00. F. O. B. Los Angeles. 1/2 deposit with order. David V. Brothers, Rm. 1119, 742 S. Hill St., Los Angeles, Calif.

PIN GAMES, \$40.00 EACH — SNAPPY, VEL-vet, Horoscope, Super Chubbie, Show Boat, Ten Spot, Hi Dive, ABC Bowler, Texas Mustang, Belle Hop, Stratoliner. 1 Ellis Table Roulette Wheel with legs, \$1,000.00 O'Brien Music Co., New-port, R. I.

PHOTOMATICS FOR SALE — 10 LATE model, A-1 condition, \$1,050.00 each. Tony Brill, 311 N. Reno St., Los Angeles 26, Calif. ap28

REBUILT PACE SLOTS — TWO 25¢ ROYAL Club Consoles; one 5¢ Slug Ejector; two 10¢, three 5¢ Deluxe Comets; nine 10¢, four 5¢ Allstar Comets; five 5¢ Comets, all 3-5 pay; two 25¢, three 1¢ Bantams, 2-4 pay. Mills Stop Levers converted Knee Action. Coleman Novelty, Rock-ford, Ill.

RECONDITIONED, REPAINTED, WORK LIKE new. 4 25¢ Goosenecks, \$95.00 each; 5 5¢ Goosenecks, \$85.00 each; 3 5¢ Triple Jack Pots, 3-5, \$135.00 each; 10 5¢ Play American Eagles, check payout, never used, \$29.50 each. 1/2 deposit, balance C. O. D. Louisiana Sales Agency, Box 111, Ville Platte, La.

TEN BATTING PRACTICES, GOOD CONDI-tion, \$80.00 each of you pick up; \$90.00 if crated and shipped; or will trade on Exhibit's Re-bounds. K-D Amusement Co., 1906 Main St., Columbia, S. C. Phone 29032.

WANT—LOBOY 1¢ SCALES, 5¢ SELECTIVE Candy Vendors, 1¢ Peanut Machines. Give description. Adair Company, 6926 Roosevelt, Oak Park, Ill. ap21

WANT TO BUY — 1¢-5¢-10¢ AND 25¢ ESCA-lators and Clocks for Mills Slots, new, used or broken. Quote lowest price and full description. Dale Johnson, 977 Golden Gate Ave., San Fran-cisco, Calif. ap7

WANTED TO BUY — KIRK GUESS YOUR Weight Scales. Describe fully for quick sale. McGuire, 313 N. Santa Ana, Bellflower, Calif. jy14

WANTED — PIKES PEAKS AND PHONO-graphs, any make, any condition. Winnipeg Coin Machine Co., 277 Donald St., Winnipeg, Man., Canada. mh24

WANTED — WATLING SCALES, ANY STYLE or model other than large dial. Please describe fully. McGuire, 313 N. Santa Ana, Bellflower, Calif. jy21

WANTED TO BUY FOR CASH — WURLITZER Twin-12 and 24 Hideaways; Wurlitzer 616s, 24s, 600s, 500s; Packard Boxes; Buckley Chrono 24-Record Red Plastic Boxes; all model Consoles, free play, payout or combination. State price and condition. Badger Sales Company, 1612 W. Pico Blvd., Los Angeles, Calif. mh31

WANTED — WURLITZER AND SEEBURG Phonograph in good condition; also 5-Ball Pin Games. Quote price list, quantity, etc. Write to Paul Biske, 5143 S. Ashland Ave., Chicago 9, Ill. mh31

WILL TRADE — SEVEN COUNTER GAMES. One Shuffleboard, one 32 Volt 12 Record Rock-Ola, for two Counter Model Rock-Olas with stands, A-1. ABC Novelty Co., 2509 S. Presa St., San Antonio, Tex.

1 WURLITZER 71, \$149.50; 1 FLOOR STAND for same, \$9.50; 1 Keeney Anti-Aircraft, \$44.50; 1 Target Skill, \$21.50; 1 Texas Leaguer, \$29.50. All machines in perfect condition and appearance. 1/3 deposit with order. Fairview Bowling Alley, Hillsboro, N. C.

4 ERIC DIGGERS, MERCHANTMAN DIGGER, Yankee Crane, Gabel Juice Box, light up front, marble finish, 18 records selective, \$165.00; Capehart, 10 records selective, \$135.00; 3 MILLS, 12 records selective, \$135.00 each; all play 5¢, 10¢, 25¢. National, 4243 Sansom, Philadelphia, Pa.

13 WATLING NEWEST LOW TYPE 500, FOR-tune and Guesser Scales, never outdoors, com-pletely refinished, \$135.00 each with locations; 2 Blood Pressure Machines, 10¢ operated, original price, \$250.00; \$110.00 each. Ed Morey, 7408 Michigan, Detroit 10, Mich. mh31

COSTUMES, UNIFORMS, WARDROBES

BEAUTIFUL HULA SKIRT FROM SOUTH Seas, native made, adult size, \$4.00. Send \$1.00, balance C. O. D. Adult Cellophane Skirts, red or clear, \$5.00. Hawaiian Hula Shop, 520 Kearny, San Francisco, Calif. mh24

BEAUTIFUL EVENING GOWNS, \$5.00; RHINE-stone G-Strings, Ballyhoo Capes, Flash Chorus Wardrobe. Red Band Caps, Coats, Minstrel Cur-tains. Cellophane Hulas, Rhumbas, Orchestra Coats. Wallace, 2416 N. Halsted, Chicago.

CELOPHANE HULA COSTUMES, COMPLETE with Lels, Braas, Anklet and Skirt, \$10.00; Skirt alone, \$7.50; all colors. Rhinestone G-Strings, \$7.50; Braas, \$1.50; Chorus or Strip Pants, \$1.25; Net Braas, 75¢; Rhinestone Setting Punches, \$6.50; Settings, 25¢ gross; Spangles, all colors and sizes; Long Eyelashes, \$1.50. Other items. Add 15¢ postage on orders. C. Guyette, 346 W. 45th St., New York 19.

COWBOY FUR CHAPS, \$15.00; CLOWN SUITS, satin, \$8.00; Minstrels, \$6.50 up; Chorus Cos-tumes, \$1.50 to \$3.50; Uniform Coats, \$2.50. Other accessories. C. Conley, 308 W. 47th St., New York.

EVENING GOWNS, \$3.00 — CLOSEOUTS, slightly handled, refund guaranteed. Gold Sequin Wrap, \$20.00. No catalogue. State wants. Braverman, 912 8th Ave., New York 19, N. Y.

SINCE 1869 — COSTUME BARGAINS. Chorus, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11. my12

FORMULAS & PLANS

BEER — MAKE IT YOURSELF AT HOME IN just 36 hours. Complete formula, \$1.00. Satis-faction or your money refunded. George Russell Sales Co., P. O. Box 747, New Brunswick, N. J.

INVISIBLE PASS-OUT STAMP INK, \$5.00 PT.; \$8.00 qt.; \$25.00 gallon. Dale Troglia, 235 S. W. 29th St., Oklahoma City 9, Okla. mh31

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES, POPCORN Glassine Baza, Hot Tomale Electric Steamers, Root Beer Barrels, new Coleman Gasoline Burners, Tanks, Fittings. Northside Sales Co., Indiana, Iowa. mh24x

ALL AVAILABLE MAKES POPPERS — FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peer-less, others. Roaster. Carmelcorn Equipment, 120 S. Halsted, Chicago. ap7

FOR SALE — USED 1942 STREAMLINE Caterpillar, in excellent condition. Priced rea-sonable. F. T. Hurley, 1777 North Shore Rd., Revere, Mass. mh31

FOR SALE — USED SLEDGE HAMMERS PUR-chased from government, 10 lb., \$1.00; 12 lb., \$1.25, with handles. New Picks less handles, 80¢ plus shipping charges. Midland Mercantile Com-pany, 92 S. Robert St., St. Paul, Minn.

PARK SIZE MERRY-GO-ROUND — 52 ANI-mals, 8 Charlots, 3 abreast stationary type, good condition; 25 H.P. W.H. Motor in perfect condition, good Top, \$1,200.00 cash. Must sell. Leaving city. A. L. Turner, 737 Neptune, Memphis, Tenn.

POPCORN MACHINES — EACH ONE SPIO and span, ready for profits. 1842 Burch Console, floor model, all electric, \$500.00. Two Cretor Majestics, late models, both gas, \$475.00 each. One Burch converted to gas, kettle type floor model, \$250.00. Two Kingery Worm Drive, dry pop counter models, \$175.00 each. One Holcomb & Hoke floor model, \$275.00. Two Cretors electric floor model, \$250.00 each. One counter model Royal Peanut Roaster, \$125.00. Terms: 1/2 deposit, balance C. O. D. 5% cash discount full re-mittance with order. P. K. Sales Co., 5th and Wheeling, Cambridge, O. mh31

PUBLIC ADDRESS SYSTEM — WEBSTER portable in case, two speakers, two miles, 110 volt. Excellent condition, \$265.00. Bill, 128 E. 9th St., Anderson, Ind.

NEW KOHLER ELECTRIC PLANTS, A.C. AND D.C. to 10 K.W. Other Electric Plants, new and used. E. F. Schmaltz, 215 Wyoming Ave., Kingston, Pa. my19

SEMI-TRAILERS — ALL STYLES, LATE '39 and '40 models. Thirty to select from. Your present truck made into tractor. W. O. King, 30 Fessenden, Mt. Clemens, Mich. mh31

2 115 VOLT A. C., 5 K. V. A. 4 CYL KOHLER Electric Plants. Also other Electric Plants from 350 watts to 40 K. W. E. F. Schmaltz, 215 Wyoming Ave., Kingston, Pa. mh24x

2 WINCHESTER RIFLES, MODEL 62; 1 Remington 121 Fieldmaster; 2 Remington 341 Bolt Action Sportmaster, best offer. Lester Tate, 1301 Good St., Johnstown, Pa.

FOR SALE—SECOND-HAND SHOW PROPERTY

A.B.T. SHOOTING GALLERY — SIX OR EIGHT gun unit or Guns only. Private party. Stanley Surowiak, 2820 W. 21st St., Chicago 28, Ill.

BALLYHOO SEARCHLIGHT, 30 INCH; 75 MIL-lion C.P., A.C. or D.C. current, \$350.00. Lee, Co., 934 N. Lancaster, Dallas, Tex.

CANVAS — TARPULINS, WATERPROOF Covers, made from government remnants. All new material; 9x12, \$10.80; 12x14, \$18.00; 15x20, \$30.00. Imitation Leather, all colors; Dropcloths, all sizes. Michigan Salvage Co., 609 W. Jefferson, Detroit 26, Mich. mh31

DEVRY 16MM. SOF PROJECTOR COMPLETE, in perfect condition, with spare tubes, lamps, cable, \$325.00; 25% deposit, balance C. O. D., subject station examination. H. D. Parker, 1136 Foster Ave., Gadsden, Ala.

EVANS CIRCULATING FISHPOND COMPLETE, pump, motor in fine condition, outfit used only six weeks; also 10x14 Anchor Concession Top and Wall with frame, awning iron, used six weeks, \$300.00 takes all. 60% deposit required. Larry R. Burns, c/o King Reid Shows, Manchester Center, Vt.

FOR SALE — COMPLETE BOOTH EQUIP-ment for 500 seat theatre. Bargain price. Movie Supply Co., 1318 S. Wabash, Chicago 5, Ill. mh24

FOR SALE — TENT PICTURE SHOW OUTFIT 40x80 Stage, Seats, Poles, Stakes, two Sound Picture Machines, Films. Stored Warrenton, Vir-ginia. Sell cheap for cash. Jack Pfeiffer, 922 Cherry Dr., Jeffersonville, Ind.

FOR SALE — ONE LARGE CANVAS SINGER Sewing Machine, perfect condition, \$150.00; 50x110 Khaki Push Pole Tent, fair to good condition; two Utah Speakers. Elmo Caldwell, Box 642, Beloit, Wis.

FOR SALE — THEATRICAL TRUNKS, SILK, Velvet and Spanish Shawls for ladies; Character and Comedy Wigs for men, DeVoey Light Plant, Spotlights, Ritzing Box, DeVry Stereopticon, set of Slides, 1 H.P., 32 Volt Motor, Traceseo Uprights, Jacks for circus seats, Nickel Contortion Lines, 18x28 Round End Tent with 7 foot wall; also 18 foot Round Tent with 7 foot wall. A. E. Selden, 807 N. Larch St., Lansing, Mich. mh31

FOR SALE — 16MM. SOUND FILM; ALSO rent. Wanted: 16MM. Machines, all kinds. Robbick Electric, Hastings, Mich.

FOR SALE — 35MM. DEVRY TALKING PICTURE Machine, portable, like new; 8 feature Pictures, 20 Comedies and Shorts; \$1,000 takes all complete and ready to run. J. W. Kane, Weidman, Mich.

KOLOGRAPH 16MM. SOUND PROJECTOR complete; 2 Mills 12 Record Juke Boxes, \$50.00 each; 50 Watt Amplifier. F. Shafer, Odon, Ind.

MANGELS MAKE KIDDY BOAT RIDE, \$750.00. Can be seen here at Winter Quarters. Eastern Shore Attractions, Milton, Dela.

MECHANICAL CITY — MOUNTED ON TWO wheel trailer. Great bargain, \$300.00 complete. Stored in Bloomington, Ill. Write John A. Walker, St. Regis Hotel, St. Louis, Mo.

MERRY-GO-ROUND TOP AND SIDEWALLS, 40 ft., \$285.00; six Cluster Cars, electric, \$250.00. J. B. Aley, 5951 Branch Ave., S. E., Washington, D. C.

NEW KOHLER ELECTRIC PLANTS, A.C. AND D.C. to 10 K.W. Other Electric Plants, new and used. E. F. Schmalz, 215 Wyoming Ave., Kingston, Pa.

RUBBER CABLE AND GROUND CABLE — 400 pieces of new No. 12 two wire Rubber Cord in 15 ft. lengths, with brass connectors. List price, 22¢; our price only 17¢ per ft. 700 ft. No. 4 three wire Super Cord. List price, \$1.90; our price, \$1.25 per ft. Stranded Ground Cable, 35¢ a lb. Size No. 6 to 4.0 Lugs, Fuses, Switches, Volt and Amp. Meter Testing Kits, A.C., \$10.00, New Bomber Transformers. What are your electrical troubles? C. & H. Electric Co., 436 W. Juniper Ave., Milwaukee 3, Wis. mh31x

TENTS — 12x12 to 40x200. ALL PUSH POLE. Complete list, \$1.00. Hand roped, good as new, rented couple weeks. Sidewalk Poles, Stakes, Shelves, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. mh28x

THEATER SEATS, PROJECTORS, SCREENS. Tents for sale. Also Folding Chairs. Sell or rent Film. Lone Star Film Company, Dallas, Tex.

TWELVE PASSENGER KIDDIE AERO RIDE, \$200.00; or trade on two Gas Driven Autos. Also interested in buying Scooter Ride in amusement park. Wm J. Coffelt, Kramer Rd., Springfield, O.

WILD LIFE EXHIBIT — COMPLETE EQUIPMENT for sale, consisting of 25 Inside Cages, 3 Outside Cages, Decorative Art Panels for each cage. Cages are put together to stand the gaff and made for double side set up; 52 foot Banner Line complete; approved Electric Cables and Light Strungers; 4 Banner Line Flood Lights with Cables; 2 sets Rally Cloth; 3 Material Boxes; 50 overhead attractive Outdoor Signs; Folding Jacks; Sledges; Tools, etc. Everything you need. All in good shape, ready for action. 30x60 Top, in need of repairs. Here's a clever, attractive outfit complete in every detail. Communicate with James Leonard, 7th Ave. Hotel, Pittsburgh, Pa.

WHIP RIDE FOR SALE — FIRST CLASS streamlined cars. Write Mrs. Victoria Djeon, 650 Jefferson Ave., Brooklyn, N. Y. mh31

2 6-B POWERS PROJECTORS, AMPLIFIER, Speaker, bargain, \$375.00. Plenty Western Film reasonable. D. P. Bradley, P. O. Box 2064, Phoenix, Ariz.

5 GALLERY GUNS, PUMPS AND AUTOMATICS, \$165.00; one complete Mo Skoot Outfit, \$50.00. Tom Berry, West Newton, Pa.

35MM. SOUND WESTERN, FEATURES, Shorts. Large selection. Bargain lists free. C. H. Rogers, P. O. Box 26, East Atlanta, Ga. mh31

HELP WANTED

ACTS THAT WANT DATES AND MANAGERS that want Acts kindly contact the Mission City Booking Agency, 117 Gollard, San Antonio, Tex.

ADVANCE AGENT FOR HILLBILLY ONE AND two nighter. Also 40x100 Top or approximate. Want hand operated Snowball Machine and Gasoline Popper. Boss Caravanman, I. W. Boden, Springville, Tenn.

AERIAL PERFORMERS — CAN OFFER LONG season. See my ad on Circus Page. Crash Dunigan, 237 Oswood Ave., New Britain, Conn. mh24

AT ONCE — LEAD TENOR, SOCIETY PIANO, Bass Fiddle for hotel band. Steady locations only. Top salary to right men. Write, wire Ray Bradshaw, Aladdin Hotel, or in care McConkey Orchestra Company, Chambers Bldg., Kansas City, Mo.

BASS PLAYER — ALSO PIANIST FOR HOTEL combination. Union, sober. Send photos. Steady work. Willie Kalama's Hawaiians, Parkview Hotel, Columbus, O.

CLOWN FOR AMATEUR ACT — GOOD Prospect for professional bookings at summer hotels, social affairs. Box 639, Billboard, 1564 Broadway, New York 19.

GIRL SINGER, ENTERTAINERS AND MUSICIANS. Send photo and full details at once. Box 3593 Daytona Beach, Fla.

IMMEDIATE OPENING FOR CORNET (NOT Trumpet). Must be experienced in hotel tenor band phrasing and style; able to read and execute same at sight. Sober and good appearance. No one nighters, locations only. Top money. Contact Warner Ruhl, Washington-Yorace Hotel, Shreveport, La.

MODERN ELECTRIC GUITAR, TENOR, TRUMPET. Read and fake. All my old friends, write, wire Ward Edwards, Daytona Beach, Fla.

MUSICIANS WANTED — ESTABLISHED Territory tenor band needs Sax. Reliable, year around, top salaries, home nearly every night. Other instruments, write. Lynn Kerns, Fairmont, Minn. mh14

STOCK SALESMAN WANTED — BIG Commission. Barnhart, 1820 48th, Des Moines, Iowa. mh14

OUTSTANDING GIRL AERIALIST, CAPABLE working in and managing High Ladder Act. Expect mid-April opening. Sleeping accommodations. Also use man-wife team, singles. Airmail all details, salary expected, photos. Crash Dunigan, 237 Oswood Ave., New Britain, Conn.

RINK MANAGER WANTED — ONE WHO CAN assist on floor and conduct International Style Roller Dance Classes. Good opportunity for right man. Steady work year around. Wire, telephone or write Archie Wing, Utica Roller Drums, Utica, N. Y. mh31

TWO GROUND TUMBLERS — MALE OR female. Consider amateurs. Booked solid, opening April first. Write Lila Avalon, General Delivery, Meridian, Miss.

WANT DANCE MUSICIANS FOR LOCATION. State draft rating, experience and salary expected in first letter. Harry Collins, Grand Island, Neb. mh31

WANTED — MUSICIANS FOR WELL-ESTABLISHED Midwest territory band. Salary, \$60.00 per week. Write Elmer J. Hall, Box 595, Grand Island, Neb. mh24

WANTED — GROOM FOR HORSES. LONG season on railroad circus. Conley Troupe, 3716 Portland Ave., Cincinnati 9, O. mh24

WANTED — HAMMOND ORGANIST WITHOUT organ. For entertainment, no dancing. On or before April 1. Fox Head 400 Tavern, Cedar Rapids, Iowa. mh31

WANTED — EXPERIENCED TENOR MAN, NO beginners. Must read, fake. Beach location. Leader, Box 3393, Daytona Beach, Fla.

WANTED — MUSICIANS FOR TRAVELING dance bands. Contact us for steady work. State salary, draft classification and experience. Write in detail. Vic Schroeder Agency, Box 1299, Omaha, Neb.

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BRAND NEW ILLUSTRATED CATALOGUE OF Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. Completely illustrated catalogue, 30¢. Nelson Enterprises, 338 S. High, Columbus, O. mh31

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SENSATIONAL ILLUSIONS — (1) ROD Through Girl, \$30.00; (2) Girl Without Middle Body, complete cabinet, 2 great knives, \$60.00; (3) Aura Floating Lady, floats about stage over audience, \$40.00. All 3, \$115.00. R. C. Bowers, 6943-31 S. W., #1134, Seattle 6, Wash. mh31

TRICKS, JOKES, PUZZLES, NOVELTIES AND Toys by mail. Large variety. Latest catalog, 5¢ stamps. R. O. Likens, Bethesda, Md. mh31

MISCELLANEOUS

BRUSH THOSE TEARS AWAY — WE'RE SURE we can help with your publicity troubles. News Associates, Provident Bldg., Tacoma. mh31

FREE SAMPLES NOVELTIES TO LEGITIMATE novelty stores only. Send name, address on letterhead. Salina Music Shop, Salina, Kan. mh31

I HAVE 3 ELECTRIC PENNY BOARDS THAT are practically new; could not be bought today for \$150.00. For quick turnover, \$75.00 for the three, complete with carrying case. Will not separate. Ray Oaks, Brookfield, Ill. mh31

LADIES' FULL FASHION PURE SILK CRIP-pon Stockings, third quality, \$3.00 per dozen. S. A. Roth & Co., 328 W. Superior Ave., Cleveland, O. mh31

POPCORN — GIANT YELLOW SOUTH AMER-ican, excellent popping condition, expertly processed, \$11.20 per hundred pounds. Discount on large orders. Northside Sales Company, Indianapolis, Iowa. mh31

WANTED — NAME AND ADDRESS OF GER-man-American that revises lyrics, writes lyrics and composes music. W. W. Musser, 733 E. 61st St., Chicago, Ill. mh31

YOUR NAME, ADDRESS ON DELUXE Cushion Mount Rubber Stamp, \$1.00; Pad, 25¢ postpaid. Cash with order. Edgewood Press, Edgewood, Md. mh31

MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE — CALLIPE, TANGLEY MAKE; Roll Music and Key Board. Perfect condition, electric motor and blower. Price, four hundred dollars. Tom Rich, Bainbridge, Ga. mh31

PARTNERS WANTED

GIRL WANTED — TRAINED DANCER TO team up with well known male dancer. Ballroom and other routines. Height 5'4", weight 110#. Phone Randolph 1650, Romero, 2033 Park Ave., Detroit, Mich. mh31

MAN, 56, STRICTLY SOBER, WANTS PART-ner, Straight or Comic. Must be sober. S. G. Goodman, Milner Hotel, 1538 Center St., Detroit 26, Mich.

PERSONALS

INFORMATION WANTED — ANYONE KNOW-ing the whereabouts of Albert "Al" East, formerly with the "Tom Mix" Shows, please notify Mrs. East, 1620 Nelson Ave., Beloit, Wis. Very urgent. Last heard from South Bend, Ind., 1934.

INFORMATION OF OTTO LAURY VALEN-terne, Aerial Acts Catcher of yester year. Mabel Valentece, Mile Moo Ree, same, Lock Box 231, Long Branch, N. J. mh31

PHOTO SUPPLIES DEVELOPING-PRINTING

A-SMILE-A-MINUTE PHOTO MACHINE — PER-fect condition. Enlarger, 3 rolls 45 film, all pans, large tinseled sign for machine, 350 folders and frames, hot plate, thermometer, \$450.00. R. A. McCarthy, 4 1st Ave., Mining Exchange Bldg., Miami, Okla. mh31

AEROMATIC DEODORIZERS FOR YOUR DARK room. Chemical air purifier with automatic dispenser eliminates all foul odors. Three units, \$6.00 prepaid. Cash with order. Quik Way Studio, 829 Jackson, Roanoke Rapids, N. C.

BACKGROUNDS IN OIL PAINT ON CLOTH — Can be fastened on roller, 30x40". Summer scenes, \$10.00 each. S&W Coin Machine Ex-change, 2418 Grand River, Detroit 1, Mich. mh24

BRAND NEW DOUBLE D.P. CAMERA. MAKES two sizes, 3 1/2 x 5 full figure, 1 1/2 x 2. Immediate shipment. Never used. Price, \$395.00. Half cash, balance C. O. D. Delta Photo Co., 1300 Nelson St., Greenville, Miss. mh31

CAMERA COMPLETE — ALL CONTROLS, finest anastigmat lens built, any size, \$159.50. Deposit of 25% required with order. J. Huffines Supply Co., 207 S. Wilmington St., Raleigh, N. C., or 234 S. Main St., Fairmont, N. C. mh31

D.P. CAMERAS AND ENLARGERS READY TO ship. 2 1/2 x 3 1/4 Camera with F.4.5 automatic lens, \$165.00; 3 1/4 x 5 Camera with F.4.5 automatic lens, \$225.00; Double Camera above two sizes with one F.4.5 automatic lens to accommodate both pictures, \$290.00. Enlargers up to 8x10 with lens, \$79.50. One fourth with order, balance C. O. D. Phone 6552. Blitright Camera Mfg. Co., Box 452, Greensboro, N. C. mh31

DIME PHOTO OUTFITS CHEAP — ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. mh31

DIRECT POSITIVE PAPER AND CHEMICALS available in all sizes. September, 1945, dating. New Cameras and Enlargers. Photo Mounts, Photo-flood Bulbs. Wholesale prices. Capital Photo Supplies, 2428 Guadalupe St., Austin, Tex. mh31

DIRECT POSITIVE PHOTO BOOTHS — 1 1/2 x 2, 2.6 lens, completely equipped, \$500.00. Can furnish stock to open. Ross Fitch Studio, Ypsilanti, Mich. mh31

DIRECT POSITIVE 3 1/4" NEW F.3.5 LENS, Wabaah cabinet, good shape. Camera needs minor repair. Lights, trays, stool, \$250.00, F.O.B., Bedford, Indiana. Ralph McGregor. mh31

DROP IN AND SEE SINGLE AND DOUBLE Cameras and Enlargers made by Blitright Camera Manufacturing Company, Gaston Photo Supply Company, 227 Pryor St., S. W., Atlanta 2, Ga.

E.D.P.P. — ALMOST 3 ROLLS 3 1/4" DATED January, '45, \$75.00 for lot; 1 roll 1 1/2", dated October, '44; 1 1/2 rolls 1 1/2", dated January, '45, \$45.00 for lot; 2 gross 5x7, dated October, '45, \$35.00 for lot; 2 gross 4x5, dated February, '45, \$15.00 for lot. 1/2 cash, balance C. O. D. H. W. Photo Studios, 708 State St., Santa Barbara, Calif. mh31

FINEST MADE — 2 1/2" x 2 1/4" D.P. CAMERAS. Best fast lens, automatic shutter, complete without booth, \$200.00. Beautiful booth, wired, with camera installed, \$475.00. Other sizes, same price. Double Camera, \$375.00; in booth, \$650.00. We repair lens and cameras. American Stamp Co., Oklahoma City, Okla. mh31

FOLDERS FOR 1 1/2 x 2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/4 x 5, \$2.75; 5x7, \$4.00; others. Postcards for 1 1/2 x 2 Photos, \$2.00 per 100; Flat Mounts, 50¢; Foregrounds, Miller Supplies, 1535 Franklin, St. Louis, Mo. mh31

FOR DIRECT POSITIVE OPERATORS IN North Carolina, South Carolina, Georgia and Florida. We are Marful distributors for these states. Fresh stock Paper, Chemicals, at regular prices. Oil Painted Backgrounds, Glass Frames, Folders, Photo Floods, Rubber Gloves, Cameras (any size), complete Booth Outfits, Pack Flat, ready to operate. Charter member National Direct Positive Association. Southeastern Photo Supply Company, Box 683, Kinston, N. C. mh31

HIGHEST PRICES PAID FOR E.D.P.P., ANY size, any quantity. State price, expiration date. Reliable Photo Service, 3439 S. Michigan Ave., Chicago, Ill. mh31

MILLMAN'S TRUCOPY COPIES ANYTHING printed, written, drawn, etc., actual size. No darkroom necessary. Automatic exposure Develop-ment Developing Backs for better photos. Keep your hands out of strong chemicals. Direct Positive Cameras, Visualizers, Metal Photo Stools, Midget Blowers, Photomatons and Parts. Herman Millman, 1094 Flatbush Ave., Brooklyn, N. Y. mh24

PHOTOMATONS — WANT EARLY OR LATE models. Describe fully first letter for quick McGuire, 313 N. Santa Ana, Bellflower, Calif. mh19x

PHOTO MOUNTS — EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 5x7, \$7.50 dozen; 8x10, \$9.00 dozen; 6 assorted samples, 5x7, \$3.75; 6 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Argyle, Chicago 25, Ill. mh31

TOP PRICES PAID FOR EASTMAN DIRECT Positive Paper. State price, expiration date. Classic Photo Service, Box 404, Mount Vernon, N. Y. mh31

WANT TO BUY — EASTMAN DIRECT POSITIVE Paper, any size, any quantity. I pay the highest price. Write, wire collect or just ship to R. Greco, 72 Troutman St., Brooklyn, N. Y. mh31

WANT TO BUY 8x10 DIRECT POSITIVE (Eastman) Paper. Write O. D. Earls, Box 238, Barstow, Calif.

WANTED EASTMAN OR MARFUL DIRECT Positive Paper 2 inch, 3 inch, 5 inch, 5x7 or will trade 1 1/2 inch for 3 inch, two for one. State what you have and price in first letter. Tropical Studios, 123 N. E. 2d St., Miami 32, Fla.

WANTED — 5x7 PAPER MARFUL DIREX'S and Eastman, any quantity. Give dating and price. The Studio, 1102 4th St., Portsmouth, Va. mh31

WANTED — EASTMAN DIRECT POSITIVE Paper, 1 1/2, 2 1/4, 3 1/4 inch rolls. Write or wire price list, also expiration date. Concession Photo Co., 261 Golden Gate Ave., San Francisco, Calif. mh31

WANTED — EASTMAN OR MARFUL DIRECT Positive Paper. Wire your price or write, give expiration date. 1 1/2", 2", 2 1/4", 3", 3 1/4", 4", 4x5 cut sheet, 5x7 cut sheet, 4x5 film holder, 5x7 film holder. No junk wanted. Also Lens View Cameras and Direct Positive Cameras. Harold Bradley, 1348 Broadway, Tacoma, Wash. mh31

YOUR DIRECT POSITIVE ROLLS PRECISION cut to any width, \$1.50 per roll. Dixie Studio, 1113 Market St., Chattanooga 2, Tenn. Member NDPA.

15 ROLLS DIREX DIRECT POSITIVE, 3 1/4" rolls, August, '44, dating, @ \$13.00. Makes nice photos. Walt Sarris, 510 Atlantic Ave., Brooklyn, N. Y. Dept. 510.

25 ROLLS 1 1/2"; 25 ROLLS 2"; 10 ROLLS 2 1/4"; 10 gross 4x5. Highest offer takes them. Reliable Photo Service, 3439 S. Michigan Ave., Chicago, Ill. mh31

PRINTING

ATTENTION — 100 LETTERHEADS, EN-velopes, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novelties, \$1.00 postpaid. Price list, samples. Discover Printing, 5233 Cleve-land, Kansas City 4, Mo. mh24

PRINTING OF DISTINCTION AT REALLY reasonable prices. Samples, helpful suggestions and estimates gladly sent. State needs. Edgewood Press, Edgewood, Md. mh31

WINDOW CARDS — 14x22, ONE COLOR, 100, \$3.00. Terms: 50% deposit, balance C. O. D., plus shipping charges. Bell Press, Winton, Penna.

100 LARGE ENVELOPES, 100 LETTERHEADS (2 colors), \$1.75; 250 Cards, \$1.25; Deluxe School Programs, all prepaid. Crown Print, Adelphi, Ohio.

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS — Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. mh24

CIRCUS AND CARNIVAL BANNERS, SCEN-ery painted in oil colors; 30 years' experience. United Soudic Studio, 1805 W. Madison, Chicago, Ill. mh28

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$13.50 per thousand; Number Twelve, \$16.00 per thousand. Send postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. mh31

TATTOO COLOR — PURE, DRY, MEDIUM Shade, Bright Red (very scarce), \$4.00 pound. Postpaid U.S.A. Steele, 326 S. Main, Los Angeles. mh31

TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zela Studio, 728 Lesley St., Rockford, Ill. mh15x

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. mh31

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Ma-chines. Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. mh12

COMPLETE PORTABLE SKATING RINK — Or will buy Tent, Floor, Skates and Music separ-ately. Describe fully. T. A. Bancou, Box 727, Clarkdale, Miss.

COUNTER MODEL PEANUT ROASTER AND Warmer. Also want gallon size Frosted Malt Machine. Attalla News Stand, Attalla, Ala.

GOLF CLUBS AND BALLS FOR MINIATURE Golf Course. Also Score Cards. State cash price and condition of clubs. P. O. Box 801, Myrtle Beach, S. C.

MERRY-GO-ROUND IN GOOD CONDITION — State price, full details in letter. J. B. Griffith, Park Amusements, 1518 26th St., Wichita Falls, Tex.

PORTABLE ROLLER RINKS WANTED COM-plete or will buy Skates, Parts, Floors, Tents separate. Spot cash waiting. Box 36, Rochester, Minn.

RECORD RECORDER — WILL PAY CASH FOR late model Commercial Record Recorder in good condition. Write Tri-State Amusement Company, 1117 Fourth Ave., Huntington, W. Va. mh31

RINGS WANTED — ANY QUANTITY. WHITE-stones, R.G. Plate, Brass, Cameos, Sterling. Send price with samples for approval. Blotners, 62 Trenton, Lawrence, Mass.

STEAM OPERATED LOCOMOTIVE FOR MINIA-ture railway. State condition and price in first letter. R. A. Newman, McMillenville, Ore.

WANT STOCK FOR CRUVER 90 LINE MIB-ros; backs alone will do. Henry Stahl, 159 E. Seaside, Long Beach, Calif.

WANTED — POPCORN MACHINES, ANY make, any quantity. Best cash prices if you have what we want. Also buy Roasters, Carmelons or Candy Kettles. Kristy Kist Korn Co., 120 S. Halsted, Chicago. mh31

WANTED — 2 WILD WEST CANOPIES, MAR-quet, Loop Rigging. Buck Lucas, Etta, O.

WANTED — MECHANICAL STUNTS FOR Spook Ride in Dark. Large Animated Animals or Figures; also electrically controlled Sound Effects. Chas. Tennant, Arnolds Park, Iowa.

WANTED — CHICAGO SKATES, SKATE Grinders and Maple Flooring. Write or wire. P. O. Box 418, St. Louis, Mo. mh14

WANTED TO BUY — PERMANENT ROLLER Rink, within 600 miles Chicago doing business and good location. State price of building and equipment all first letter. Have A-1 portable, complete 50x140, Skates, Hammond, etc. Sell or trade on permanent rink. Location available. Elmo Caldwell, Box 642, Beloit, Wis.

WANTED — COMPLETE EQUIPMENT FOR Nut Toasting Plant. Shelled Peanut Roaster, Peanut Blancher, Peanut Cooking Vat with cooling tray, motor and fan in good condition. Write Box C-302, Billboard, 25 Opera Pl., Cincinnati 1, O.

WANTED — 50 FT. MERRY-GO-ROUND TOP. Must be in good condition, new or used. Charles Tower, Box 945, Dickinson, N. D.

WIRE BASKETS — 300, NEW OR USED, FOR checking clothes in swimming pool. Lorelei, 4525 Olive St., St. Louis, Mo. mh24

WILL BUY DAISY MODEL 25 (ONLY) CORK Guns, \$5.00 each, any condition. All parts must be there. Ray Oakes, Brookfield, Ill. ap7

MISCELLANEOUS

ARRANGER — VETERAN, SCORED TOP radio shows on major networks, scored recordings, name bands, motion picture theatres, etc. Free to locate, salary or piece work. Box 651, The Billboard, 1564 Broadway, New York.

RADIO AND RECORDING EXECUTIVE — After March 21. Young, aggressive college graduate; 12 years' experience in conducting, arranging, booking and producing shows for top names in entertainment fields. Desires permanent connection with radio station, recording company or agency. Full qualifications on request. Open to all offers anywhere. Box 652, c/o Billboard, 1564 Broadway, New York 19.

DRUMMER AVAILABLE — RECENTLY DIS- charged. Experienced all lines, including shows. Sober, dependable, union. Musician, P. O. Box 507, Shreveport, La.

DRUMMER — AGE 21, 4-F, NAME BAND EX- perience. Reliable, sober, union. Now working. Must give two weeks' notice. Travel anywhere. Box C-301, Billboard, Cincinnati, O.

DRUMMER, TENOR SAX AVAILABLE AT once. Experienced commercial and jump bands. Minimum \$80.00. Both arrange. Don't misrepresent, we don't. Cut or no notice. Musicians, General Delivery, Columbia, S. C.

SAXES — 2 TENORS; EXEMPT, GO ANY- where. Best offer. Contact Dale and Deane Billings, 5023 Minerva Ave., St. Louis 13, Mo. mh24

STRING BASSIST — READ, FAKE; 4-F, RE- liable. Prefer North. Contact "Monk" Moninger, 816 Jefferson Ave., Defiance, O.

TENOR AND CLARY — ALL ESSENTIALS. State all in first letter. Transportation necessary. Musician, 1016 Erato St., New Orleans, La.

TROMBONIST, BARITONE VOCALIST — Available immediately. Write or wire William S. Waymire, 214 1/2 E. Third St., Marion, Ind., Location preferred. mh24

TROMBONE — READ WELL, FAKE, EXPERI- ence with semi-name bands. Prefer jump band, but will consider commercial or hotel band. State all. Write or wire Dave Parker, Bourbon, Ind.

TRUMPET — READ, FAKE, GOOD TONE range. Available after March 27. Not too far. George Clements, 412 W. 3d St., Fort Worth, Tex.

TRUMPET — GOOD READER, FAKE, RIDE, commercial. Deferred, experienced. Explain all. Joe Coleman, Hollywood Dinner Club, Mobile, Ala.

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

BANDS AND ORCHESTRAS

AT LIBERTY — THREE PIECE UNION, EX- perience, draft exempt Orchestra. Piano, Trumpet and Drums. Complete modern library, sweet and swing. Vocals and M. C. Cut any show. Photos sent on request. Address Leader, Box C-299, Billboard, Cincinnati. mh24

DANCE ORCHESTRA — 12 MEN, GIRL Vocalist available for single night or location. Write or wire Don Romeo, 23 Tilton St., Hammon-ton, N. J. mh24

DOC COOK — NBC ORCHESTRA; 6 MEN. Only reliable parties contact. Box 664, Perth Amboy, N. J.

NINE PIECE ORCHESTRA (AFTER JUNE 1) interested in summer resort, beach or large hotel offering six weeks to four month engagement. Versatile band with experienced director. Address Stewart's Music, P. O. Box 1492, Lakeland, Fla.

4 PIECE ORCHESTRA — PIANO, SAX, BASS or Drums, Violin doubling Banjo, Electric Guitar. Vocals. Complete library, union. Want summer season north woods resort, night club. Hobenshell, 1006 Raynor, Joliet, Ill. mh31

ROXANA — HALF AND HALF ANNEX AT- traction. Experience, ability. Plenty of flash and wardrobe. Strong but clean worker. Write or wire Harry Fink, LaSalle Hotel, St. Louis, Mo.

SECRETARY AND TREASURER NOW AVAIL- able. Carnival and park experience. Sober and reliable. Capable to handle newspaper publicity back with show. State salary. Secretary, Post Office Box 631, Seneca, Ill. mh31

COLORED PEOPLE

COLORED DANCE BAND AT LIBERTY FOR one night engagements. Write or wire. "Jump" Jackson, 4917 S. Dearborn, Chicago, Ill. Atlantic 6965. mh24

COLORED PIANIST — UNION, SEMI-NAME and small combo experience; specialize in boogie-woogie. Dependable, do not drink and constantly improving. Neat appearance. Will answer all inquiries. Write Box C-300, The Billboard, Cincinnati 1, O. ap7

EXPERIENCED PIANIST — READ, FAKE, transpose. Want medicine show engagement. Chauffeur, general utility on lot. Salary \$50.00. State full details first letter. Ted Ashley, 234 Watson St., Apt. 5, Detroit 1, Mich. ap7

MAGICIANS

MENTALIST—NOTED MENTALIST OF STAGE and night club fame. Elaborate wardrobe, fine appearance and an act guaranteed to be the finest and most sensational of its kind obtainable in the world. Mentalist, 360 W. First St., Dayton, O.

M. P. OPERATORS

PROJECTIONIST — DISCHARGED VETERAN, thoroughly experienced 16MM. Sound, seeks connection. Free to travel. Have equipment if needed. Box 2547, Roanoke, Va. mh24

MUSICIANS

A-1 SOLO AND CONCERT CELLIST—EXPERI- ence in all lines of the profession. Played for years with top-ranking internationally famous artists and conductors. Engagements for trio in hotel, radio, recording, stage, etc. California, Florida, New York, Mexico or South America preferred. Genuine Cello, big and exceptional tone quality; 100% satisfaction guaranteed or no notice. Speak, read and write 7 different languages. Full member of union local #6 and #47. Address, stating full details to Recording Artist, P. O. Box 3302, San Francisco 19, Calif., or wire R. Marshall, 2126 Steiner St., San Francisco 15, Calif.

ALTO SAX AND CLARINET — 1ST OR 3D. Union, draft exempt. Fake, been slaying stocks, experienced. Send complete particulars by letter. Available March 22d. Allen Pacey, 513 Elm Tree Lane, Apt. #2, Lexington, Ky.

ALTO CLARINET — HONORABLY DIS- charged, name band experience. Jazz, legitimate Clarinet. Sober, reliable. Write Musician, 610 Windsor Hotel, St. Louis, Mo.

AT LIBERTY MAY 27 — ALTO, TENOR, Clarinet. Experienced, fine tone, play in tune. Jon Krause, Capital University, Columbus 9, O.

AT LIBERTY — TWO ALTO SAX MEN doubling Clarinet and one also doubling Flute. Age 23 and 21, honorable discharge from army. Name band experience. Want to work together. State salary. Frank Pronio, Hotel Flanders, 134 W. 48 St., New York City.

AT LIBERTY MARCH 30TH — ALTO SAX, Clarinet. Union, honorable discharge. Musician, 2009 W. Wisconsin Ave., Milwaukee, Wis.

BASS MAN — DRAFT EXEMPT, AGE 24, MAR- ried. Well established band only. Must jump, strictly four beat; no Dixie or two beat, and no sad drummers. Will satisfy perfectly or no notice. Wire or write Musician, 330 Shaw Drive, Macon, Ga.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT — AVAILABLE indoor events. Flashy nicked paraphernalia. For particulars, literature address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

PIANO PLAYERS

PIANIST, COMPOSER, SOLOIST, TEACHER, Interpreter, Reconstructor at sight. No faker. Read only. Experienced all branches. Rank with America's foremost pianists. Locate West Coast or South. Independent, no labor affiliations. Not in draft. Bondage contract necessary. JHP, Pianist, Billboard, 390-Arcade Bldg., St. Louis 1, Mo. mh24

PIANO — 4-F, FAKE, READ, GOOD RHYTHM. Prefer jump band. Semi-name experience. Ted Vance, 1784 Rhoda Ave., Columbus, O.

VAUDEVILLE ARTISTS

UNIQUE FACIAL ACT — GUS KIRALFO WITH His Phantom Sombrero. Transforms a single hat rim into forty (40) different shaped hats. Care Mission City Booking Agency, 117 Goliad St., San Antonio, Tex.

CIRCUS AND CARNIVAL

DWARF WOMAN RESIDING IN CALIFORNIA would like to join a musical act with another dwarf. I am 40 years old, 4 ft. tall. Play Guitar. Partner in act to lead or sing soprano. Box C-298, The Billboard, Cincinnati 1, O. mh31

HALF AND HALF FOR ANNEX — AVAILABLE now. Clean and flashy. State all in first letter. Box 283, Ashland, O.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Kauffman, R. Dick, 6a

Alterio, D. Burns, Jimmie
Amr, Ray Bush, Willie
Anderson, Doc Butler, Michael
Anderson, John Butler, Don
Anthers, Fred Cannon, Frank
Arclero, Tomasso Cantwell, Capt.
ARMSTRONG, Carlisle, Ronny
Jurlle CARLILE, Wm.
Arnett, James Edw. H.
Arwood, Gene Carlton, Clarence
Bach, Mrs. Gladys CARLYLE, John
Badger, Harry N. R.
Bailey, Morris Carnahan, Louis
Jackson Carter, John R.
Baker, Walter Celton, Arnold W.
Baldwin, Guy Cevene, Fred
Barfield, Dave Chandler, Esther
Harry, Geo. CHAPMAN,
Beach, Harold Eugene Rufus
Beck, R. C. Charo, Robt.
Benson, Herbert Claire, Madam
(Slats) Clare, Jimmie
Bennett, Ernest Clarkson, Al
Bennett, Phil Clayton, Clarence
Bennett, Whitely Clotfelter, Leon
Bentley, Claude Coffey, Mickey
Berman, Joe Comfort, Ted
BERNSTEIN, Gerand, Esther K.
Morris A. Conlon, Thos.
Coreoran, Max
Cresolemon, COSELEMON,
Biggers, Larry James
Blackhall, Dot Costello, Robt.
Blackwell, Carl Cotton, Jack
Blakeley, Benton H. Coughlin, Duke &
Blankenstip, Glenn Ida
Elevins, Pvt. A.
Manley J.
Boyd, Joe Winnifred
Boyle, Bennie CRESSMAN,
Brady, Louis (Red) Augustus D.
BREACH, Howard Cyr. Jos. W.
Brennan, Herman J. Daller, Prof. Vye
Dale, Bettina
Dale, Betty
Break, Frank Darge, John J.
Brewer, Mrs. Lou Davidson, James
Brickson, Carl C. Edw.
Bringin, Gerald Davis, Mrs. Leona
Holt
Brown, James A. Davis, Vic
Brown, Sonny DeRossicknob,
Brucks, Walter Louis
Buchanan, C. T. DeWitt, Mrs. Frances
Buck, A. R. Dean, Betty
Burdgen, James Dearest, Anthony
Burk, Earl & Gladys
Denardi, Angelo
Burke, Curley Lester
Devinney, Dacy
Burke, Frank DiCorte, Marline
BURKE, Wm. H. Dixon, Mrs.
Burkhart, Mrs. Mildred
Dorman, C. G.
Burns, James E. Dornier, Art

DOWD, James
Drake, Chas.
Drake, Sue
DRUCKEN-
MILLER, Ervin L.
DuBois, Wm. E.
Duchene, Betty
Duffy, Jack
Duke, Gary
Duncan, D. E.
EBARDT, Norman A.
Edwards, Rose
Elaine, Joyce
Ethel, Kenny
Evans, Stanley
EWTON, Jos. M.
EYSTEAD, Beni. Alfred
Farmer, J. D.
Fennell, Geo.
Fenner, Harry
Ferrando, Joe
Fidler, Francis
Fike, Paul E.
Finlay, Dan
Finnerty, Dennis
Forsythe, Fred M.
Foster, Jimmie
Fox, T. J.
Frank, Edw.
Frank, Mike
Frank, Miller J.
Frank, Morris
Frank, Tony
FRANKHOUSER,
Glen F.
Franklin, Irene
Freeman, Tom &
Dorothena Morris
Frick, Jack L.
Frick, Junior
Galpin, E. H.
Gerand, Albert
Gerber, Joe
Gibbons, Arthur Wesley
Gibbons, Jit
Gibson, Wilson J. D.
Gillespie, Eddie
Gilman, Mary
Gilroy, Fred
Gordon, Dr. C. L.
Gordon, Chuck
Gorst, Jessie
Graham, Robt. H.
Gray, Gerald
Greasey, Bill
Green, Blackie (Gilbert)
Green, Clifford
Gress, Fred
Gregory, Carolyn
Grey, Elmer (Cook House)
Griffiths, Melvin
Grimes, Howard
Gritton, Harold L.
Grubb, Marion E.
Gunter, Geo. Henry
Guthrie, J. W.
Hakala, Henry
Halden, Robt.
Hale, Tige
Hall, Al K.
Hall, Reed & Marget
Hamilton, James
HAMMERO, Peder A.
Hankins, Sam
Harris, Dick
Harris, James Otis
Harris, Roxy
Harrison, Geo.
HART, Ralph Morris
Hawkins, Geo.
Hawkins, Happy
Hayden, R. W.
Heckendorn, Clarence
HENDRIX, Eugene Webb
HELMS, Geo.
Helton, Jean
Hendrix, C. W.
Henley, Arvil F.
Henry, Clifford P.
Hernand, Mrs. Glenn
Hess, Clara
Hickey, Maurice
Hileman, Alfred
Hill, A. J. G.
Hill Will H.
Hogan, John (Blackie)
HOLT, Theodore
Hope, Wm.
Hos, Mrs. Lee
HOSTETTLER,
Chas. F.
Houle, Henry
Hudson, Mrs. Jeraldine
Huffman, Harry Wm.
Hunt, Arthur
Huntley, Wm.
Jackson, Mrs. Ernestine
Johnson, Sue
Johnston, Ed
Johnston, Harry R.
Jones, Ben R.

LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

Hankins, Sam
Harris, Dick
Harris, James Otis
Harris, Roxy
Harrison, Geo.
HART, Ralph Morris
Hawkins, Geo.
Hawkins, Happy
Hayden, R. W.
Heckendorn, Clarence
HENDRIX, Eugene Webb
HELMS, Geo.
Helton, Jean
Hendrix, C. W.
Henley, Arvil F.
Henry, Clifford P.
Hernand, Mrs. Glenn
Hess, Clara
Hickey, Maurice
Hileman, Alfred
Hill, A. J. G.
Hill Will H.
Hogan, John (Blackie)
HOLT, Theodore
Hope, Wm.
Hos, Mrs. Lee
HOSTETTLER,
Chas. F.
Houle, Henry
Hudson, Mrs. Jeraldine
Huffman, Harry Wm.
Hunt, Arthur
Huntley, Wm.
Jackson, Mrs. Ernestine
Johnson, Sue
Johnston, Ed
Johnston, Harry R.
Jones, Ben R.

MONAHAN, Edward
Monahan, John
Arthur
MONROE, Geo.
Elmer
Montillo, Estella
Moonyham, Thomas
Moore, Jas. Guy
Moore, Mrs. H. E.
MOORE, Lewis
Victor
Moore, Mrs. Walter F.
MOORE, Wm. B.
Morris, Mrs. H. E.
MORSE, John
Sawyer
Mosley, Ranzy
Mullins, Lawrence
& Margaret
Mullis, Roy
MUIOIO, Peter J.
MURPHY,
Emerson Raymond
Murphy, Senator
Murphy, Sliam
Murray, Fred
Murray, George Wm.
Myers, Lucky
Nash, Larry
Neva, Toby
Nevis, Hubert C.
Newberry, John
NEWCOMER,
Edw.
McMANUS, Thos. James
Nichols, Mike
Maeolly, Mrs. P. M.
MALLERY,
Richard
Maugan, Hazel
Marmoon, Helen
Marsen, David
Marshfield, Artie
Martensy, H. R.
Martin, James
MARTIN, Malcolm C.
Martin, Neil R.
Masley, Paul &
Margaret
Mathews, Bernard
MATHIS, Casey James
May, Harry T.
MAYER, Wm. Bronson
Means, Thomas
Megale, Joe
Messick, Tommy
Meyers, Bill
Miller, Elite
Miller, Everett
Bryan
Miller, H. Dutch
MILLER, John
Lordlow
Miller, R. A.
Milligan, T. G.
MILLS, Dennis
Wayman
MINOW, Joseph C.
Mitchell, Mrs. Diana
McGUIRE, Peter D.
Mitchell, Frank C.
McIntire, R. A.
McKESSON, John
Reis
Montgomery, Grover

(See LETTER LIST on page 56)

RENEW POST-WAR PLANNING

Civilian Needs In 2d Place

Military men insist there shall be no decline in war production after V-E Day

CHICAGO, March 17.—As the Allied armies continue their successful fight against Germany, post-war planning and reconversion plans once again spring into prominence in publications of all kinds. Altho the government attitude is to concentrate on winning the war, there is widespread interest in what is going to happen when the Germans are defeated.

Military officialdom is determined that there shall be no decline in war production. One of the best examples of this school of thought is Maj. Gen. Lucius Clay, a member of the Office of War Mobilization. Altho James Byrnes heads OWM, Clay rules the office with an iron hand. His fixed rule is: Munitions production—yes; civilian needs—no. It is widely supposed that he will have his way practically up to the day that Japan (See POST-WAR PLANNING on page 52)

MERCHANDISE TRENDS

CHICAGO, March 17.—Retail sales figures continue to mount, altho store inventories have been hit by shortages in almost every line, and manufacturers in many cases fail to deliver merchandise. Key cities show gains ranging from 15 per cent (Chicago) to 28 per cent for Atlanta. *The New York Times* reports, these being in comparison with 1944 figures. Retailers are said to be showing greater selectivity in buying stock replacements. Delivery problems lead the field on the wholesale front. Manpower shortages are still reported everywhere, but there are scattered reports of some easing of the situation. Another cheerful note is that transportation facilities are improving. Variety stores report brisk sales. The Commerce Department discloses estimated retail store sales in January of \$5,463,000,000, a 12 per cent increase over the same month last year.

Civilian Production Rapped

The production of non-essential goods for civilians in wartime was criticized severely this week by a political scientist from Vanderbilt University. His remarks were reprinted in the financial columns of a newspaper chain and will undoubtedly get wide attention.

The professor was especially critical of the fact that many skilled workmen

are still turning out such items as jewelry at the rate of a \$1,000,000,000 worth a year while 800,000 men have either been killed or wounded in the war. There are still 12,000,000 men and women working to make things to amuse or make more comfortable the civilian population, he said, while an equal number of men have been drafted "to do the most unpleasant job of all."

Big Changes for Homewares

Many new household specialties will appear after the war and some of them will completely outmode others now in use, it is forecast in a post-war survey prepared for the National Paper Box Manufacturers' Association.

Great increases are expected in plastic gadgets. New wood products will continue to be used, dishes of powdered glass pressed into shape, baking dishes made of paper, portable heaters and electronics will be in household use, the survey discloses.

Not all these items, nor other unusual things, will be immediately available to the consumer public as soon as the war ends.

One of the substitutes expected to appear on the market is cellulose acetate in place of glass.

Zinc Allocations Nearing

Because of increased war requirements zinc will soon join the long list of metals that will again be placed under allocation. War Production Board officials recently told a meeting of the zinc producers industry advisory committee. Zinc was removed from allocation in September, 1944. The new regulations are expected to be much like the previous allocation order.

Officials of the tin-lead-zinc division told the committee that the total indicated 1945 consumption is 1,078,000 tons (See Merchandise Trends on page 54)

Razor Blade Makers Organize To Provide Standards for Trade

CHICAGO, March 17.—A non-profit cooperative organization of razor blade manufacturers, set up to provide standards for the trade and to work on other problems of the industry has been announced. Called the Better Shaving Institute of America, Inc., the group announces its objectives as working out ways and means whereby the trade can meet the demands of war and also insure a better grade of razor blades, thus serving not only the armed forces but the civilian trade to greater advantage.

A further plan is to retain an engineering laboratory that would make regular inspections and check-ups within the plants of the manufacturers.

The Better Shaving Institute is not a closed organization. The manufacturers who began the program will be glad to have the co-operation of all those in the trade; in fact, it is hoped to include distributors of razor blades in the organization.

In 1944, according to latest information, razor blade manufacturers made approximately 3,600,000,000 blades, compared with 2,374,000,000 in 1940. This latter figure is considered a normal year's production. The huge output in 1944 was allocated as follows: 35 per cent to the armed forces, 55 per cent to civilian use, 10 per cent to lend-lease, Red Cross and export.

Despite the fact that steel is still under allocation, and will continue so far some time, manufacturers stress the fact that it is sufficiently obtainable so that there is no need for hoarding of blades by the public nor any need for excess buying on the part of the trade.

MILITARY PENNANTS, 12x30 inches, \$11.00 per 100

Army, Navy, Marine, Air Force, Coast Guard, Seabee, Merchant Marine.

WELCOME HOME BUTTONS, 50 ligne, \$17.50 per 1000

Spanish HatsGro.	\$24.00
Chola HatsGro.	21.00
Gary Cooper HatsGro.	36.00
Cowboy HatsGro.	30.00
Miniature Cowboy HatsGro.	10.80
Miniature Hat and FeatherGro.	6.00
Yacht HatsGro.	22.50
Soldier HatsGro.	22.50
70 Ligne ButtonsPer 100	4.00
Circus, Coast Guard, Army, Navy, Air Force, Marine.		
60 Ligne ButtonsPer 100	3.00
50 Ligne ButtonsPer 100	2.00
Per 1000	17.50
Comic, Rodeo, Circus, Shrine, Roy Rogers, Gene Autry, God Bless America, V Buttons.		
80 Ligne Comic ButtonsPer 100	4.00
=9 RWB Ribbon, 50 Yd. Bolts	4.00
=5 Ribbon, All ColorsPer 100 Yds.	3.50
12x30 Rodeo and Circus PennantsPer 100	13.00
Gun and HolsterPer Gro.	18.00

Western Plastic Jewelry.		
Per Gro.\$9.80, \$10.80 and \$12.00	
Bucking Bronco, Steer Head, Cowboy, Cowgirl, Saddle, Indian, Hat & Gun, etc.		
Plastic Pins for CircusPer Gro.	10.80
Elephant, Lion, Tiger, etc.		
Key ChainsPer Gro.	8.00
Baby Shoes, Dog House, Baseballs, Basket Balls, Footballs, Baseball Gloves, Boxing Gloves, Crosses and Medals.		
Key Chain with Heart for PhotoGro.	18.00
WhipsGro.	16.50
R.W.B. Tinted BatonsGro.	16.50
Tinsel Head Swapper with BellGro.	15.00
Plastic Pins, Tanks & CommandsGro.	9.00
American Made BirdsGro.	21.00
American Flags, 12x18Gro.	12.00
Pennant SticksPer 1000	15.00
Worth BaseballsPer Doz.	2.00
Leis, SmallGro.	3.25
Leis, LargeGro.	7.00
Comic Hat Bands		
..... Per 100, \$1.75; Per 1000		16.50

We take orders for Special Pennants and Buttons. Will hold orders for shipment at any later date.

25% Deposit Required on All Orders
KIM & CIOFFI

916 ARCH ST. PHILADELPHIA 7, PA.

NO. 4336K—PORCELAIN PIG BANK



Registering a Welter of Amazement as Well as Coins. Wondering Why It is Always on the Kaul List. Hand decorated in Red and Black, It is one of Our Leading Sellers.

No. 4336K—4 inches high. Packed 1/2 doz. in box. Weight 3 lbs. to the doz. \$7.20 per doz. In 6 doz. lots, \$6.60 per doz. In gross lots, \$6.00 per doz.

WE CARRY A TREMENDOUS ASSORTMENT OF GIFT GOODS, RANGING IN PRICE FROM \$1.80 TO \$90.00 PER DOZ. COMPLETE SET OF K ILLUSTRATED PRICE LIST MAILED TO ANY GIFT SHOP ON APPLICATION.

LEO KAUL IMPORTING AGENCY, Inc.

No. 3240K—MINIATURE JUG WITH CONTENTS



Lincoln Penny Inside Jug. Easel backed cards reading, "As long as you own me you'll never be without a cent," furnished with each doz.

1 1/4 inches high. Weight 1/2 lb. to the doz. One doz. smallest quantity sold. \$1.80 Per Doz.

115-115 K SOUTH MARKET ST., CHICAGO 6, ILLINOIS.



The above FLUFFY BEAR #001 is made of rayon plush with rayon jersey pants. Attractive assorted color combinations. Felt nose, hand-embroidered mouth. Extremely soft and cuddly. Quality throughout.

TODAY'S BIGGEST TOY VALUE FLUFFY BEARS

Best Made. Individually Boxed.
IMMEDIATE DELIVERY
\$25.50 DOZEN, Giant Size

This is our exclusive number and this is the greatest value in stuffed toys today. Limit 4 dozen to an order. Sample \$2.35.

The Famous "LAZY BABY" Doll. 17 inches tall. With license tag, ribbon and cute face. Each individually boxed.

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Other Stuffed Toys and Bunnies, \$14.40, \$25.50, \$42.00 Dozen. No Catalog. 25% With Order, Balance C. O. D.

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AMERICAN MADE FLYING BIRDS

INSIDE WHISTLE WELL MADE
\$21.00 Per Gross. WILL ACCEPT ORDERS NOW FOR MARCH DELIVERY. MUST HAVE DEPOSIT ON ALL ORDERS.

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For Immediate Delivery

No. 459 BushelDoz.	\$18.60	No. 465 LaundryDoz.	\$16.00
No. 460 1/4 BushelDoz.	8.60	No. 466 HamperDoz.	24.00
No. 461 1/2 BushelDoz.	11.40	No. 467 MarketDoz.	17.00
No. 462 AutoDoz.	8.50	No. 468 MarketDoz.	5.15
No. 463 OvalDoz.	8.50			
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*Come 3 to a Nest. No Less Sold.

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Flip Tease (6 Styles) Per Gr.	\$11.50
Pepper Gum Sticks Per 100	5.00
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Voice Testers Per Gr.	12.00
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Cigarette Rollers (Vest Pocket) Per Gr.	36.00
Takt Apart Puzzle Per Gr.	23.00
Pea Shooters Per Gr.	7.00
Telephones With Dials Per Doz.	9.60
Oxford Pipes \$1.50 Retail Per Doz.	5.00
Oxford Pipes \$1.00 Retail Per Doz.	6.00
Seaman's Wallets, All Around Zippers Per Doz.	36.00
Bullet Key Chain, Silver Color Per Doz.	24.00
Magic Horse Race (5 to Pack) Per Gross	8.50
Magic Horse Race (25 to Pack) Per Doz.	3.60
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Smoke From Finger Tips Per Gr.	21.00
Optiks Sun Glasses, Ground, Polished Per Doz.	3.75
O. Johnny & John Bowl Pipes Per Doz.	3.75
Dunhill Windproof Lighters, 6 Only Per Doz.	7.80
Telescopes 5 Power Per Doz.	4.20
Kitchen & Book Matches (Best Only) Per Gross	3.75
Comic Buttons, Assorted, 2 1/2" Per 100	5.00
Uncle Walt's Card Trick (New) Per Doz.	1.50
Svengali Card Trick (Deck) Per Doz.	4.00
Snake Matches Per Gross	4.00
Fake Beer Glass Per Doz.	2.00
All Round Zipper Wallets Per Doz.	24.00
Kenard's Mystery Box Per Doz.	12.00
Kenard's Bolt & Nut Trick Per Doz.	12.00
Kenard's Vis Escape Per Doz.	1.50
Smoker's Fun Shop Per Card	1.75
Shooting Plugs Per Gross	3.75
Betty Bubbles Per Gross	12.00
Joke Handkerchief Per Gross	10.00
Cigarette Cases, Plastic Per Gross	24.00
Hand Monkeys Per Doz.	3.00
Humatone Whistle Per Doz.	.90
Kem Ritual Lighters Per Gross	36.00
Skylark Whistles Per Gross	4.20
Windmills on Stick Per Gross	9.00
Teddy Bears, 100% Wool Per Doz.	33.00
Magic Coin Box Per Gross	24.00
Committee Ribbons on Pin, Fancy Per Doz.	1.20
Key Chain, Beaded, Baseball, Golf, Football, Navy, Air, Dice, Clover Per Gross	12.00
Glamour Girls Glass Transfers Per Doz.	.50

Write for Complete Catalog. Deposit with order. No orders filled less than \$20.00. Balance C. O. D.

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F. T. C. Clamps Down on "Free"

WASHINGTON, March 17.—The Federal Trade Commission has clamped down further on the use of the word "free" in promotions. A special provision dealing with "free" offers was made public with the issuance of proposed trade practices for the razor and razor blade trade.

In the proposed rules for these trades, a special section states: "It is an unfair trade practice to use the term 'free,' or any other term of similar import or meaning, to describe, designate or refer to any industry product which is not given to the recipient thereof without cost and unconditionally."

In its enforcement of laws governing false advertising, the commission has taken the position that the word "free" should not be used unless the premium is in fact without strings and available to anyone merely for the asking.

A number of old stipulations and orders recently have been amended to include the new ideas on "free" premiums, and officials expect that some new complaints based on current practices will eventually follow.

Altho no punitive measures against alleged misuse of "free" have appeared, the commission action in including its position on this term in the razor blade trade practices is taken as indicating that the issue is still very much alive.

Cover Industry Members

FTC trade practices rules are a code of conduct binding members of an industry. Authorized by the Robinson-Patman Fair Trade Act, they are written by the commission and industry at the request of the industry, and sent out for suggestions.

Once they go into effect, all members of the industry are bound by them, and (See F. T. C. Clamps Down on page 53)

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REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS

7 Ups—3000 Sets
Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
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SPECIAL DEALS

We have about 10,000 chocolate covered loafs on hand, which we offer on a deal, as follows:

48 1-lb. chocolate covered, coconut flavored Cream Loafs in connection with a 1,000 hole board at 5¢ per sale (board included).

Your Cost Per Deal \$24.00
Takes In 50.00

Your profit \$26.00

SPECIAL—3 DEALS OR MORE, PRICE FOR LIMITED TIME, \$22.00 PER DEAL
Certified remittance in full with all orders.

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OVER 1000 JOBBERS SELL
OUR
BINGO SUPPLIES

We still have Wire BINGO CAGES on hand. Inquire today!

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MEXICAN SILVER DOLLAR MONEY CLIPS, \$24.00 Dozen
25% Deposit, Balance C. O. D.
Reliance Jewelry & Merchandise Co.
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UP-TO-THE-MINUTE MERCHANDISE

Over 200 Different Items in Stock

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Write or Wire Your Wants, No Matter What They May Be.

Send for FREE Descriptive Circular #13

JERRY GOTTLIEB, INC.
928 Broadway
Bet. 21st and 22d
in the Heart of New York

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SMOKE ALL YOU WANT

ROLLS PERFECT CIGARETTES AS YOU LIKE THEM. SIMPLE TO OPERATE. "BIG SELLER." ORDER TODAY. SAMPLE 75 CENTS OR \$4.50 A DOZEN, PREPAID NO C.O.D.'S

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Write for Bulletin

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First Come! First Served! Limited Quantities
U. S. MADE SLUM

Per Doz.		Per Gross	
Worth Covered Base Balls	\$ 2.00	Engraved Wedding Rings	\$1.00
Weighted Darts, Doz.	1.20	Assorted Charms	1.00
4 to 7 Inch Hoop-La Rings, Doz.	.55	Plastic Thimbles	1.20
Straw Horse & Man	4.00	Paper Flags	.65
Horseshoe Plaques	2.00	Paper Flag Bows	.75
Large "Pin Up" Plaques	2.00	Comic Paper Masks	1.00
Small "Pin Up" Plaques	.85	Muslin Flags on Sticks	1.15
R. W. & B. Batons, Gross	16.50	Plaster Dogs, Ducks, Etc.	1.25
Jr. Batons, Gross	8.00	Cloth Flag Bows	1.35
Silver Canes, Gross	14.50	Humorous Mirror	3.00
Flying Birds, Gross	24.00	Mirror Memo Books	4.50
Parachute Trooper, Gross	24.00	Powder Puffs	3.00
Medium Leis, Gross	4.00	Lead Pencils	1.25
Large Leis, Gross	6.75	27" Shoe Laces	1.15
Medium Plaster, Gross	7.00	Painting Puzzle Book	6.50
Swaggers, Gross	10.50	Paper Pop Guns	4.00
Aluminum Milk Bottles, Each	1.75	Puzzle Pictures, Per Bale (250)	1.50
Colored Canes, 100	4.00	Tongue Novelty, Per Bale (200)	1.50
Jumbo Tails, Per 100	21.00	Wheel Tops	4.80
Knife Rack Rings, Per 100	2.50	Airplane Gliders	4.00
Shooting Corks, Per 1000	2.25	Paper Hats	5.00

GLASSWARE

Gross	
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
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Cups	5.20
6" Bowls	6.75
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FAST \$ MAKERS

ALSO limited quantity #328 Sterling Silver SCOTTIE PIN (not shown) with solid back and safety catch. Individually Boxed \$1.50 Each

#1616 DOUBLE HEART BRACELET
Gold or silver plated, suitable for any insignia or engraving.
\$6.00 Doz. Individually Carded

#327 Sterling Silver BASKET PIN
Two-tone gold or silver plated, with six assorted stones.
• SAFETY CATCH
• INDIVIDUALLY BOXED
\$2.00 Each

25% deposit, balance C.O.D. unless rated

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1133 BROADWAY, NEW YORK 10, N. Y.
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Write for our New No 44 & 45 Illustrated Price Lists Over 100 Items

CHARLES DEMEE MFG. CO.
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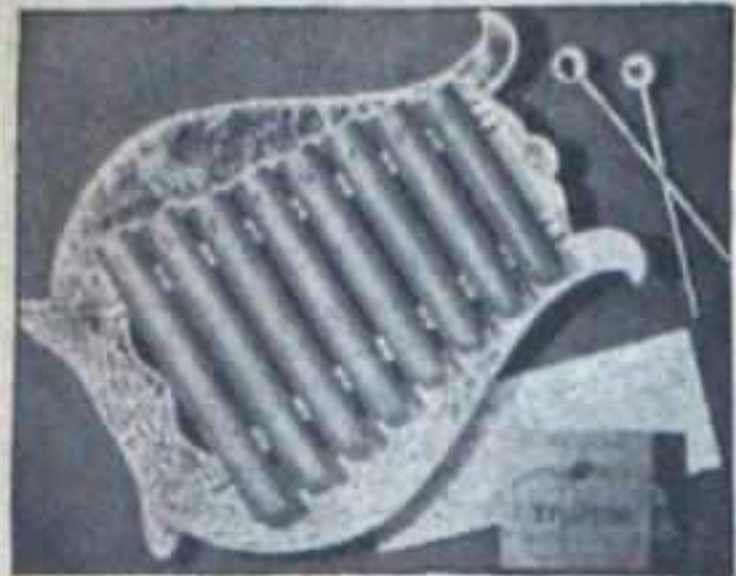
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Send for Descriptive Circular.

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HEAR! HEAR!

Everybody likes to hear this
LYRE XYLOPHONE

High school and college students, the military and adults everywhere are going strong for rhythm bands. Here is a real musical instrument that is made to order for these bands or for individual enjoyment anywhere. Both 8 and 12 note models will play anything from soft dinner music to boogie-woogie.

HERE! HERE!

Here is where you turn this new item into big profits. The LYRE XYLOPHONE sells on sight and gives you better than 70% profit. The 8 note size measures 18" long, 14 1/4" wide, 2 1/4" deep. The 12 note size is 23 1/2" x 15 1/2" x 2 3/4".

**POST EXCH. • RETAILERS
CONCESSIONAIRES**

8 Note Size—\$18 Per Doz.
Retail for \$2.59.
12 Note Size—\$25.20 Per Doz.
Retail for \$3.59.
Sample of Both, \$4.00

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GLENWOOD MFG. CO.

24 East 21st Street New York 10, N. Y.
Phone: GR 5-5437

Limited Quantity

Used Army Raincoats

\$10.00 per dozen

In Lots of 5 Dozen or More
SINGLE DOZEN \$12.00

Terms — 1/3 Cash With Order,
Balance C.O.D., F.O.B. Rome, Ga.

ROME I & M CO.

210 Shorter Ave.

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**Headquarters For
COUNTER CARD
MERCHANDISE**

NOTIONS—SUNDRIES

LEE RAZOR BLADES

Write for Price List

LEE PRODUCTS CO.

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**1c and 10c
"GOOD 'N FRESH" CANDY**

AGAIN AVAILABLE TO LIVE
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10¢ Cellophane Bags (Boxes of 2 Doz.),
Good Ass't, 64¢ Doz. Net,
1¢ 120 Count Boxes, Good Ass't,
65¢ Box Net.

F.O.B. Chicago. Limit Per Order, 100
Boxes of each item. No C.O.D.'s. Please.
Terms: Full Net Cash With Order. Write
for Full Details. **CASERLINE BROS.**
2080 Sunnyside Ave., Dept. Q, Chicago.

POST-WAR PLANNING

(Continued from page 50)

is defeated. There seems to be no reason to suppose that Germany's defeat will mean any immediate switching of industrial activity to peacetime production.

Not all munitions plants will work after fighting ends in Europe. Many will "stand by," however, in the event of emergency requirements. This, of course, spells piecemeal reconversion, not an all-out switch to civilian production.

Altho the German break-thru late in 1944 put a temporary stop to post-war planning, at least out loud, from time to time small groups and committees do get together to plan quietly and in a way that will not interfere with war work.

That there is definite need for such planning is shown by the annual report of one of the country's largest concerns. Westinghouse Electric & Manufacturing Company recently revealed a 35 per cent drop in unfilled orders. Unless some post-war planning is done, there is certain to be a period of prolonged unemployment when the inevitable cutbacks on war production begin.

Plan New Markets

In making public its report, Westinghouse announced "definite plans to enter several new consumers' markets with the coming of peace." Among the products it intends to manufacture, the firm lists FM and television radio receivers, "a complete and well-engineered post-war line of home and farm freezers," a new electric steam iron and extensive promotion of a home laundry unit which was sold experimentally just before the war.

Westinghouse is not the only company to speak up in regard to its post-war plans. Studebaker Corporation has been busily contacting its dealer organizations with the idea that "at a time not too far distant" these outlets will again be handling Studebaker products. Many other companies are reported to be show-

ing a marked interest in renewing cordial relations with distributors, wholesalers and retailers.

The above is not meant to convey the impression that these companies have any intention of ignoring the needs of war to devote their time to reconversion plans. The reverse is true; statistics on war production are given in great detail in the annual reports of these firms and precede all other information.

There is unmistakable evidence, however, that when the various government agencies loosen controls over materials and man-power for civilian items, American industry will be ready to begin action.

A group especially interested in post-war employment, the research division of the Committee for Economic Development, composed of business men and professors, is working together on recommendations for national policies which will insure maximum employment.

Millions of Jobs Needed

The researchers have found that the country will need from 7,000,000 to 10,000,000 more jobs after the war than it had in 1940, and they want to find out what kind of governmental and business policies will encourage business



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship.

BB9119—Sizes 6 to 9. Ea...\$1.65
BB9120—Same as above in Ladies', Sizes 5 to 7. Ea... 1.35

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RELIGIOUS FIGURES AND FLOWERS**
by Nite Glow

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COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

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STUFFED RABBITS

12 1/2" High, Goggle Eyes, Fur Plush.
Special—\$12.60 Dz.
Deposit.

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MAGIC RACES

Winner cannot be determined in advance. At cigarette touch 6 horses are off.

BIG PROFITS

All the thrills of actual race. Fast seller. 40 Races, \$1.00. Dime brings samples, wholesale prices.

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WE HAVE
Rolled Gold Plate Wire
For
WIRE WORKERS
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WIRE TRADER
114 E. 32nd St. NEW YORK

CIGARS!
15c CLASS E SIZE—50 TO BOX
Individually Cellophane Wrapped
20 BOXES...\$5.25 Per Box
10 BOXES... 5.35 Per Box
SAMPLE BOX... 6.00 Postpaid
1/3 Dep., Bal. C. O. D.
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PAYWIN INDUSTRIES, Inc.
2715 Summit Ave., Union City, N. J.


\$1.50 EACH
In doz. lots.
20-yr. gr.
Metal
with pearl-
like inlay.
Order Now!
Catalog
Free.

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Dept. 388-B Wheeling, W. Va.

PECAN LOG ASSORTMENT
1 Giant 2 Lb. Pecan Log, 3 1-Lb. Pecan Logs,
22 5-Oz. Pecan Bars, 800 Hole Board at 5¢ per
sale. Sample Deal, \$12.05; 10 Deals, \$119.50.
25% Deposit, F. O. B., Hays, Kansas.
PRECISION NOVELTY HOUSE
HAYS, KANSAS

**Order From This
PRICE LIST**
American-Made Slum

Article	Per Gross
Paper Flag on Stick	\$.95
Paper Bow Flag Pins	.75
Min. Comic Pennant	.75
Paper Masks	.75
Lucky Charms, Carded, Box	.85
Large Plastic Charms, Bulk	1.00
Bean Blower	1.00
Shoe Laces	1.10
Muslin Flags on Sticks	1.15
Plastic Thimbles	1.20
Pencils, No Eraser	1.20
Plaster Figures	1.25
Rayon Bow Pins	1.35
1 1/2" Comic Buttons	Per 100 2.00
Monkey Mirrors	2.90
Pin-Up Girl Mirrors	3.00
Mirror Memo Book	4.25

Glassware

Salt and Pepper Shakers	\$3.24
Coasters	3.24
Ash Trays	3.50
Tumblers, 5 Oz.	3.85
Nappies	4.00
Min. Beer Mugs, 14 Dz. in Cart	Cart 4.20
4 1/2" In. Bowl	4.25
5 1/2" In. Bowl	4.50
5 Oz. Sherbets	4.75

For Your Ball Game

Pin-Up Plaques, Small	Doz. \$.85
Pin-Up Plaques, Large	Doz. 2.00
18" Felt Hat Bands, Comic	Per 100 1.60
36 In. Col. Canes w/ Knobs	Per 100 3.75
36 In. Swaggers	10.75

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Roll Your Own Cigarettes—
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We manufacture and sell more CHARMS
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CATALOGUE NOW READY
BARRETTES
EXTRA HEAVY STERLING PLATE
\$3.60 Doz. \$40.00 Gross
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Sample Assortment — \$10.00
MILLER CREATIONS
Manufacturers and Importers
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**5,000 ITEMS
AT FACTORY PRICES**
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Automobile Supplies, Specialty Merchandise and
many other source items. Send 3¢ stamp for
complete new list. We have the merchandise.
BLAKE SUPPLY CO.
Little Rock, Ark.

MERCHANDISE TRENDS

(Continued from page 50)

of slab zinc, as compared with an indicated production, including imports, of 870,000 tons, leaving a deficit of 208,000 tons. This will mean an average monthly shortage of 18,000 tons, WPB said.

Plastics Must Prove Worth

Consumers should not look forward to an extensive use of plastics until actual use has proved them superior to concrete, wood, steel and glass, Vernon S. Peterson, consultant of the extension division of E. I. du Pont de Nemours & Company this week told a meeting of the Chicago Society of Automotive Engineers.

"You hear people talking these days about plastic houses, automobiles, refrigerators, vacuum cleaners and dozens of other things which are expected in the world of tomorrow," he said, "but plastics have yet to stand the test of competition with established materials. They have enjoyed remarkable growth and development because they have been valuable as wartime substitutes and because they were novelties, but it is too early to sell concrete, wood, glass and steel down the river."

Pressure Cookers Wanted

Pressure cookers will be a "must" in the well-equipped post-war home, according to a survey answered by 1,805 members of the American Home Reader-Consumer Panel. Thirty-six per cent of the non-owners of such cookers intend to buy one when they are available; 41 per cent do not know whether they will buy such equipment, and 19 per cent state they will not buy one.

Pressure cookers are owned by 25 per cent of the panel members; pressure saucepans by 8 per cent. More than three-fourths of the present owners of pressure saucepans consider them "excellent."

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

CHARLIE ANDREWS . . . is getting ready for his summer layouts, and Col. C. A. Maitland and "Quick Monday" Charley Madison are reported getting it with sheet in the Shenandoah Valley.

YOU'LL be better off if you don't expect too much at the start.

PAT MALONE . . . and Jack (Bottles) Stover are said to be getting fat on the sheet in Virginia, Maryland and West Virginia.

MADALINE E. RAGAN . . . is back at the old St. Louis spot until June 1. She says she will trek with her med opera on two and three-week stands after that.

AL AND EVA POWERS . . . backing in Florida sunshine for the past two months, will be in Scotts' store, Akron, with jewelry soon. They met Dutch Holzman working gadgets in McCrory's, Miami, to good takes; Big Al Wilson, combs, and Mr. and Mrs. Sam Millman. Powers would like lines here from Tom Kennedy, Irving and Ruth Livingston, Jimmie Dougherty, Jack Madigan, George Jacobs, Arthur O'Dea and Al Siegel. He adds that the Ed Pinnety's yarn on the old days was okay.

REALLY big minds can raise a man above misfortune.

CHARLIE AND MILDRED COURTOT . . . are no longer demonstrating. He is driving a bus in Miami, and she is in Burdine's department store there. Howard Deveroux is also piloting a bus there, having sold his jewelry layout in Murphy's Pittsburgh store to Swede Swanson.

JACK KLEIN . . . has hopped to Kansas City, Mo., from Louisville. Marcia and June Coffey are still with him and taking it in with kitchen gadgets. During a brief stay in Chicago between the two-city trek, he attended the funerals of Art Davis and George Kohl, old-time pitchmen and former employees of Nudel Manufacturing Company, who died recently within a week of each other.

A LOUD WHISTLE does not manufacture the products in a plant.

CALIFORNIA JACK DAWSON . . . writes from Roscoe, Calif.: "Long time no hear from our old friends of the road. News seldom reaches us here, as we do not see many road people. We have been on our little rancho a year this June. We followed Jack Jr. out here two years ago when he went to his training camp in San Diego, Calif. He is now a coxswain, first class, in the Philippines. "We heard with deep regret that Doc Myers, of Progressive Farmer sheet, passed away in Victoria, Tex., last fall. Doc was a real road man and a pal of all travelers in the Great Southwest. We would enjoy hearing from Mrs. Jackie Myers, Florence Dittmore, Professor Dittmore, Professor Jarvis the Great in Houston, and Bob and Jack Sherlock."

MILTON G. EMPEY . . . pens from San Francisco, after a lapse of two years, that he is ready to get with it on Social Security plates.

IF YOU are not afraid to work and can think for yourself you will be able to overcome any barrier.

CHIC DENTON . . . who left the road five years ago to settle down, has bought Ed Lee's Osage Herb Store in Dallas. Ed died there following a heart attack February 18. T. G. Pasha (Alexander, the Astrologer) has been in the same store two years and they both say they will carry on for the rest of their lives in the spot.

AL SEARS . . . comes thru with info from Newark, N. J., that Rose Halpin is demonstrating cosmetics at Kresge there and Marie Barton working rad at Grant's. Edna and Helen Kossar have opened a beauty parlor in a Pennsylvania town, says Al, and John Yvarna is on sheet. He adds that jack-

RINGS THAT SELL!

Make big profits on fast moving, sterling silver friendship rings. Styled for men and women. Clever "come apart" design with real sentimental appeal. Place your order now. Ladies' sizes 5-8. Men's sizes 7-9.



Sample Ring \$2.00.
B224J532—Ladies' Rings, Dozen \$13.00.
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Prices Less 2% Cash Discount.
25% Deposit Required on C. O. D. Orders.
Wholesale Only. Catalog Sent on Request.

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OTHER'S DAY

SHOPPING or **BAGS**
KNITTING and **BAGS**
UNDER-ARM

IDEAL FOR GIFTS!

SHOPPING AND KNITTING BAGS
IN BROCADED TAPESTRY. Silk-rayon lined, carved wooden handles. Colors, reds and blues.

Also **UNDER THE ARM BAGS**

in tapestry, silk-rayon lined, light, dark and medium shades. Mirror and change purse included. Carved wooden handles.

All Styles \$12.00 in Dozen Lots. Samples \$1.50.

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PENCILS 1 1/2c EACH

Special hexagon and round shaped Lead Pencils, #2 grade. It is easy to sell pencils, as everyone needs and uses them.

Gross Lots, \$2.50 Gr.
5 Gross Lots, \$2.00 Gr.
10 Gross Lots or More, \$1.85 Gr.

These pencils are regular 5¢ sellers. If you wish to be convinced we will send out for a limited time 50 pencils for a dollar. Remember, money back at all times pronto if not satisfied. Sorry, no circulars for duration.

CARPENTER Pencils \$3.75 Gr.
JUMBO Pencils 3.75 Gr.
INDELIBLE Pencils . . . 3.90 Gr.
Send dollar for 25 samples. These numbers are all 10¢ sellers.

SCOTCH 1129 Sixth Ave. New York 18, N. Y.

CHOCOLATES

Operators' Aids—25% Dep.—24-Hour Service.
=59 Large Mirror Gift Chest & 1 Lb. . . . \$2.95
=179 Easter Rabbit, 4 Plush, 2 15 In., 2 11 In., & 14 1 Lb. Boxes Choc. Nut Clusters 17.95
=237 Mirror Gift Chest & 14 1 Lb. Boxes Choc. Nut Clusters 11.75
Cedar Chests—Vanities—Push Cards, etc.

DELUXE SALES CO.
BLUE EARTH, MINN.

PILLOW TOPS

Beautiful Assortment of Colors and Designs, Satin Fronts and Backs with Fringes. All packed in individual boxes for mailing. We have them in the following verses: Sweetheart, Mother, Mother and Dad.

PER DOZEN, \$3.50.
Sample Order of 1/2 Dozen, \$2.00.

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RINGS BOUGHT

Want any quantity from 50 to 10,000 in any condition. (Larries okay.) Submit samples or ship C. O. D. Ry. Exp. subject to inspection. Brass stock, sterling silver or rolled gold plate, men's, women's, white stones, cameos, etc. Quote prices in letter with sample to **STERLING JEWELERS** Carroll, Ohio

MEDICINE - MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
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137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

WATCHES!

AMERICAN MADE WALTHAMS
● FANCY DIAL WRIST WATCHES
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7 JEWEL \$16.75
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Factory Rebuilds (Guaranteed)
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

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Large stock on hand. Immediate delivery or make your own. Full line of Materials, Shells, Pins, Ear Back, Foundations, etc. 1945 catalog now ready.

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Manufacturer
Little River MIAMI, FLA.

Last Will and Testament of Adolph Hitler

(Copyright 1942)
Printed in 2 colors with seal. 8 1/2" x 11". Funniest thing you ever read. A terrific seller . . . big profit. 100, \$2.00; 500, \$7.50. 6 Samples, 25¢. SOMETHING NEW—See what happens to Adolph "Heel" Hitler. Greatest laugh novelty ever originated. 3 Samples, 25¢, or \$2.00 a hundred. Greatest 10¢ seller. Full cash with order. Satisfaction guaranteed. We pay postage. TRIAL ORDERS, 35 COPIES, \$1.00.

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2927 West 16th St. BROOKLYN 24, N. Y.

OH, LOOK! CIGARS, CIGARS CIGARS!

Hand made by skilled American Labor, Connecticut-Pennsylvania. Shade Wrappers, Full Size Cigars

FINE QUALITY TOBACCO

BOXES OF 50—\$3.00—\$3.50—\$3.75—\$4.00—\$4.50

F. O. B. (Havana Blend)

No less than 4 boxes per order.

Comply with OPA regulations. Shipped same day order is received. Satisfaction guaranteed or money refunded.

Dealers, write for quantity prices.

Don't wait. Order at once. Send full amount bank draft, certified check or money order.

JOSEPH LEONARD

Box 64, Waverly, N. Y.

Bank References



Sterling Silver Heart Bracelet and Necklace

\$15.00 Dz. No. YS-3
\$22.50 Dz. No. YS-6

Sterling Silver Chain with pendant hearts richly embossed and suitable for engraving. Not boxed. Big demand. First come, first served. Order by number. Send 1/3 with order, balance C. O. D.

MID CONTINENT JEWELRY CO.

100 1/2 N. WILSON JEFFERSON, IOWA

SWAGGER CANES, 2 Gross in Carton. Gross \$9.50

1/2 cash with orders. We have many other staple carnival items which will certainly be very hard to secure the coming season. We are making up new lists of the items we have to offer, write for one today, always stating what kind of Concessions you are operating.

WANTED — USED CORK GUNS, BASEBALLS; PAY TOP PRICES.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

pots are cut up frequently at Mary and Al's beanery in Newark.

JOHNNY McLANE . . . lines from State Sanatorium, Cresson, Pa., that altho he has been out of circulation for five years, he is not so bad off, as pitchers occasionally stop in to say "hello." He says he was especially glad to see Tom Kennedy. Johnny says there are 1,000 people at the hospital and his old skill as a pitcher enables him to keep supplied with dough. He says he gets his items thru ads in *The Billboard*. He would like to read lines here on "Collar-Button" Slim, Gllstrap and the Fredettes.

TOM KENNEDY . . . cards from Hamilton, O., that he was booked for Portsmouth, O., but the recent flood forced a cancellation and he is now headed for Columbus, O.

NO MATTER HOW SLIGHT the change might be, try it in your next opening. It could be the very thing you have been waiting for.

MIKE SULLIVAN . . . one of the real old-time med men, was a visitor to the desk in Cincinnati last week. He is thinking of opening a place there and stopped in to grab the low-down on the town. Sully told of meeting Louis Essner, once a gap man, who now operates a chain of Dewey restaurants in Philadelphia, with a couple of night clubs thrown in for good measure. One of the clubs is on the site where he once made a pitch. He hosts 200 servicemen in his clubs on many occasions, Sullivan said. Essner has two sons in service. While in Cleveland, Sullivan cut 'em up with Billy Bloomhart, Billy Collins and Doc Murray, while in Pittsburgh he met "Sheetie" Scoville; Billy Carr, med, and Jack Rose. Last named left for Toledo to do some sheeting, he said.

JEFF FARMER . . . says he is opening a tattoo studio in one of the Norfolk arcades, despite the fact that the field there is crowded. He asks for lines here from Jack Flowers, "Blacky" Kessler, "Blacky" Carpenter and Doc Brummitt, who was last heard from with the army in Africa. Farmer wonders why the magic workers do not go to Norfolk and get the geedus for the chicken farms they dream of.

Events for Two Weeks

- March 19-24
KAN.—Wichita. Police Circus at Forum, 18-24.
- MICH.—Lansing. Commandery Circus, 20-25. Saginaw. South School Circus, 23-24.
- MISS.—Forest. Livestock Show, 19-21.
- OKLA.—Oklahoma City. Livestock Show, 19-23.
- WIS.—Waukesha. Dairy & Agri. Soc., 20-24.
- March 26-31
MISS.—Greenwood. Livestock Fair, 27-30.

M-C-M Shows Open April 30

PAWTUCKET, R. I., March 17.—M-C-M Shows, owned by Joe Costigan and Dan Morrison, open April 30. Staff includes Mrs. Costigan, secretary; Mrs. Morrison, concession manager, and Red Fuller, general agent. Concessionaires are Mr. and Mrs. Walter Pratt, Mr. and Mrs. Joe Cassidy, Mr. and Mrs. W. Arendall, J. Florente, Leo Sullivan, Mr. and Mrs. Mickey Devine, Trudie Pratt, Mr. and Mrs. W. Pratt Jr., Pop Fearn, Mr. and Mrs. Fuller and E. Oliver. Rides: Jack McCurdy, Merry-Go-Round, Leo La-Riviere, Ferris Wheels; Mike Morris, swings; J. Burns, Fly-o-Plane.

FOR SALE ORGANIZED GOING CARNIVAL
6 Major and 2 Kid Rides
All in A-1 condition. Repainted and overhauled. 12 Chev. Trucks, 9 Semi Trailers, all with good rubber. Plenty of Show Fronts, Concession Frame-Ups and Tops. 30 K.W. A.C. Diesel Engine Light Plants, 2 Transformers. Cable, wire and everything that makes a complete show, including Corn Game, etc., etc. **WILL SELL TO INTERESTED PARTY FOR CASH ONLY.** Address: **BOX 99, care Billboard, 390 Arcade Bldg., St. Louis 1, Mo.**

I. K. WALLACE ATTR'S

Opening in April, Playing Philadelphia and Vicinity. WANT Wheel Foreman, Second Man; also Kiddie Auto Ride Man. Top wages. WANT to buy Smith & Smith Chairplane. Winter quarters open April 1 at 322 S. Quince Street. Write **I. K. WALLACE, 1816 Spruce St., Philadelphia, Pa.**

Next Issue LIST NUMBER

Will Feature the Following Lists:

**FAIRS
PARKS**

COMING EVENTS

Order a copy from your news-dealer **NOW** or mail 25c in postage or cash to

Billboard
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Cincinnati, Ohio

Stroblite Displays For Capital Event

WASHINGTON, March 17.—Howard Foley, chairman of the Shrine activities of Almas Temple here, announces that the program is complete for the circus which opens at Uline Arena April 2. Frank Wirth, producer, will introduce three spectacle numbers using the Stroblite display.

Among the acts contracted are Alfred Court's wild animals, presented by Frank Phillips and Jack Barry; Miss Victory, cannon act; Aerial Aurallas, trapeze; Don Dorsey, aerialist; Aerial Herolds, trapeze; Wilbur Dog and Pony Circus; Gautier's Steeplechase; Miss Bernice, swaying pole and slide-for-life; Pickard's Seals and Sea Lions; the Rollos, balancing act; Sylvia's Trained Bears; Great Zavatta Troupe of Riders; the Six Zoppes, ladder act; Monte De Oca, trampoline; Heerdink Duo, comedy gymnasts on horizontal bars; Will Hill's Elephants; Cole Bros.' elephants, pony drill, menage unit, jitterbug horse and eight-sorrel high school number; Gretonas, high-wire act; Tien Tsi Liu Troupe; Bob Fisher's Fearless Flyers; Flying Valentines.

Clown alley will have Otto Griebing, Happy Maxwell, Horace Laird Trio, Roy Barrett, Bumpy Anthony, Jimmy Davidson, Gabby Dekoe and Bessie Costello, lady clown.

Harry Welby Cook will be equestrian director.

Turner Bros. Name Staff

PETERSBURG, Ill., March 17.—Turner Bros.' Shows executive staff this season is comprised of Ray and Cecil Turner, owners; Dorothy Turner, secretary-treasurer; Marie Turner, concessions secretary; Jack Price, general agent. Mr. and Mrs. Harry Phillips will have two ball games; Mr. and Mrs. Lewis Logan, two penny pitches; Anna Belle Trimuar will handle *The Billboard* again; Richard and Mary White, palmistry and cork gallery.

Ralph Decker to Raleigh

NEW YORK, March 17.—Ralph Decker, general manager of the Joseph J. Kirkwood Shows, stopped off here en route to Raleigh, N. C., where shows open March 26. Jimmy Jamison, high diver, and Hugo Zacchini's cannon act will be free attractions with the shows.

Martone Sets Kansas String

KANSAS CITY, Mo., March 17.—Tony Martone announces that he has contracted the Kansas Fair circuit as well as the Holy Rosary Celebration and the Spring Festival in Kansas City for his Heart of America rides. Marvin Lemons has been retained as construction and ride superintendent.

Sells' Lions With Stafford

CINCINNATI, March 17.—Capt. Billy Sells and his performing lions will be the free attraction this season on Stafford's United Shows, which opens in Indianapolis April 14 with four shows, four rides and concessions.

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, March 17.—Seventy-eight new members have been enrolled in the current drive, Jack Weinberg, Henry P. Peterson, Sam A. Shapiro, Herbert Grover, Joseph Schwartz and John V. Short being elected at the meeting Wednesday (14). D. D. (DaDa) Simmons is leading the gold card contest with 30 and John McCormick is second with 11.

President Jack Rosenthal will soon name committees for the banquet and ball, the year book and jamborees.

Back from Florida vacations are Ross Manning, Eddie Elkins, Sam Cohen, Joe Dudiak, D. D. Simmons, Bill Block, D. Chisholm, Harry Schwartz, Sid Goodwalt, Jack Feldberg and Joe Harris.

Sad news: Death of Dave White's father and Walter K. Sibley's sister. On the sick list are Eddie Kalin, Frank Schillizi and Louis Aarons.

Pvt. Ben J. Nusall wrote from the Philippines and Pvt. Harry P. Brennan from Germany. Visitors included Lieut. George A. Hamid Jr., T/c Al Dorso, Coxswain Louis Viscogliosi (Louie Williams), and Chick Gross, MOMM 1/c, who has been hospitalized at Ellis Island. Capt. Leon Janpol has returned from Guam to visit his brother Alex and for reassignment.

On the dias with President Rosenthal were Joe McKee, Harry Rosen, Max Hofman, Dr. Jacob Cohen, Fred C. Murray and Walter Sibley. Next meeting will be March 28.

Wallace Bros. Sets Staff; Opening Set for Delhi, La.

JACKSON, Miss., March 17.—Town-folks are being attracted to Wallace Bros. Shows' quarters here where Jack Yeager, who recently purchased 15 rhesus monkeys, is exhibiting them in daily work-outs. The show is preparing for an early opening in Delhi, La., for its fourth consecutive showing in conjunction with the Livestock Show.

Staff includes Mrs. E. E. Farrow, owner; E. E. Farrow Jr., general manager; Mrs. Margaret Miller, secretary; E. P. Troupe, special agent; Earl Ricton, mechanic and electrician; J. (Bill) Carner, general agent; James A. Reid, foreman, Twin Ell Wheels; John Henry Crow, Tilt-a-Whirl; Robert S. Davis, Merry-Go-Round; Al T. Disenette, Octopus; Rubin Conclinni, Roll-o-Plane; Estes Warren, Chair-o-Plane; James Hill, kiddie autos and swings; Sid Crane and Jimmy Chevantee, Side Show; Bud Valler, Sahara Rose Revue; Art Boatright, Miss Victory Revue; Buster and Helen Hayes, Snake Show; E. W. Warren, fun-house; Phil Jenkins, mechanical city, and Robert Bluffs, Illusions.

Arb Board Hearing Injury Cases in R-B Settlement

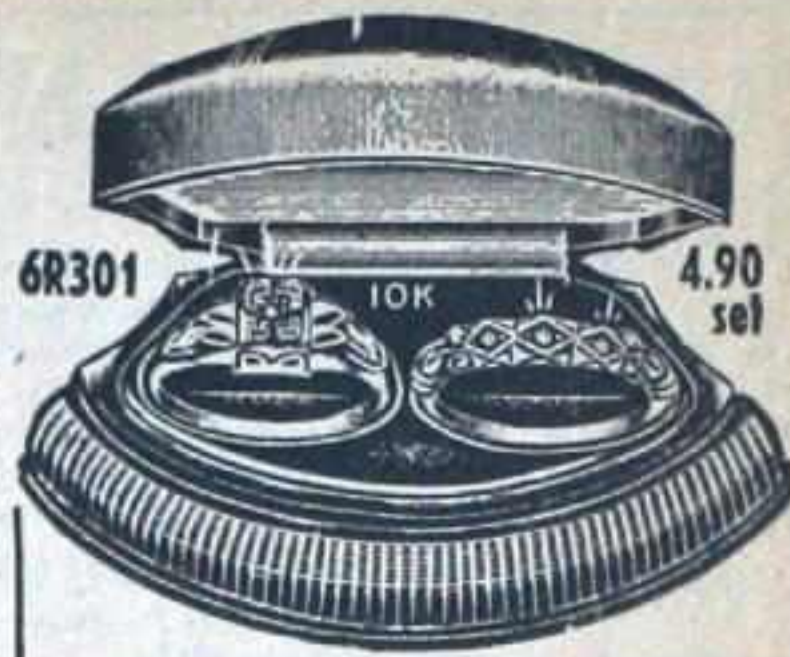
HARTFORD, Conn., March 17.—On Monday (13), the board of arbitration handling death and injury claims resulting from July 6 Ringling circus fire announced 28 additional death claim awards totaling \$232,900. Amounts awarded ranged from \$6,500 to \$13,500.

Only one more death claim remains to be heard out of 132 cases brought before the board. All but 35 of the 168 deaths reported in the fire were submitted to the board for settlement of claims.

Board of arbitration has now begun consideration of injury cases of which there are several hundred. Connecticut statutes do not limit the amount of damages that may be awarded in injury claims, but maximum death claim is \$15,000.

Rogers Greater Lands Fairs

JACKSON, Tenn., March 17.—Rogers Greater Shows have been awarded contracts for the July 4 celebration at Linton, Ind., the Boonville (Ind.) Fair and the 4-H Club Fair at Indianapolis. Robert Kobacker, general agent, said this week. Several other Indiana fairs are booked, according to Kobacker, as well as the Bridgeport, (Ill.) Fair; Charleston, (Mo.) Fair and Huntington (Tenn.) Fair.



DIAMOND RING SETS

In Beautiful Plastic Gift Box.
10K Gold Mountings
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . Set \$4.90

Rings illustrated in above set may be purchased separately—NO BOX.
6R101—3 Diamond Wedding Ring. Ea. \$2.25
6R105—1 Diamond Engagement Ring. Each 2.25
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

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A New and Better Line of

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IN-UPS!

Refreshing Entertainment Subjects
Eye-Filling Full-Color Lithographs

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8x10	3.00	5.00

Send 50c for Sample Assortment.

Latest Novelty!
JITTERBUG PINS
Assorted on Cards \$7.50 Cr.
In Lots of 1 Cr. or More.
Samples \$1.00 Doz.

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ATTENTION, ENGRAVERS!

Print Military and Non-Military. Perfect Items for Engraving!

Sample Package \$10.00

Send Money Order. Immediate Delivery.
Milwaukee Novelty Co. 224 Metropolitan Bldg. Milwaukee 3, Wis.

WANT

Bingo Caller and Counter Men; good salary, good treatment, season bonus. Write; don't wire.

JOHN CHAPMAN

Bliss Hotel, Columbus, Ohio,
Until April 1.

Reason for selling is disappointment of booking. Bingo, size 16 by 24 feet; a Blue Framed Canvas, Shooting Gallery, Pea Ball, Chuck With the Ball, Beat the Dealer, also Color Game. All games consist of top and full equipment. I have approximately \$1000.00 of merchandise. Large Federal Van, 3 1/2 ton. All equipment in excellent condition. Pre-war tires on truck. **W. O. BROWN, Room 208, Niagara Hotel, Peoria, Illinois.**

MORRIS HANNUM SHOWS

THIS WEEK, HAMLET, N. C.

Wants Billposter, first-class Show Electrician, Ride Help who drives semi. Want Shows with own transportation except Ten-in-One and Girl Show. Mrs. Willse, wire immediately. Monkey Show, Minstrel Show, Illusion, Motor Drome; Speedy Babbs, come on. Major Osatyrdoe wants Acts for Ten-in-One. Anderson Sisters, Pony Boy Roberts, Capt. Mach, Skeets Hubbard. Those who have worked for me, come on; wire. Also Girls for Girl Show and Bally. Office wants two more Agents for Wheels. All replies to MORRIS HANNUM, Walter Long Hotel, Rockingham, N. C. Telephone Between 10 and 11 A.M.

Harrison Greater Show

WANTS For American Legion Spring Festival, March 19 through 24, Selma, N. C., with Firemen's Spring Jubilee, Dunn, N. C., to follow, March 26 through 31. **WANTS** Want Concessions of all kinds. Good opening for Bingo, Free Act and Sound Car. Want Ride Help on Twin Ferris Wheels, Merry-Go-Rounds, Chair-o-Plane, Loop-o-Plane and 7-Car Tilt-a-Whirl. Johnny Riddick wants Performers and Musicians for Minstrel Show, salary and percentage. Bill Bus wants Roll Down and Razzle Dazzle Agents. Mrs. Harrison wants Ball Game and Penny Pitch Agents. Good opening for Ten-in-One or Animal Show. This show has four more weeks in North Carolina, then north. Wire or write **FRANK HARRISON, Owner and Mgr.; CHARLIE SUTTON, Business Mgr., Selma, N. Car.**

GROVES GREATER SHOWS

Crowley, La., March 19-April 1; Jennings, La., April 2-15.

WANT Foreman for Ferris Wheel, Smith & Smith Chairplane. **WANT** Manager for completely framed Sit-Down Grab. Can use Help that drive trucks. All replies Crowley, La., till April 1; then Jennings, La. **ED GROVES**

PLAYLAND SHOWS WANT

General Concession Agents and Bingo Help. Stephens and Wife, Jenkins and Wife, come on. Want Ride Help that can drive. Valdosta, Ga., March 22-31; Albany, April 2-7. **SHAN WILCOX**

MAINE AMUSEMENT SHOWS

Opening Early in May. Want to book or buy a Two-Abreast Merry-Go-Round or Seven-Car Tilt, with or without transportation. Will book Monkey Circus or Speedway; also Illusion Show, Fun House. Will furnish tops for any Show worth while. Also want Aerial Act. All Concessions are booked. This show is booked solid for the coming season in the heart of the largest cities and towns in Maine. Address: **FLANDERS & WILCOX, 451 Main Street, South Portland, Maine.**

HERMAN LIST WANTS

Concession Agents. Now open with Fay's Silver Derby Shows, Sylvester, Ga., 19 till 24. Will open with Jones Greater Shows, April 23, in West Virginia. Want Ball Game Agents, Cats and Bottles, Agents for Pitch-Tilt-U-Win. Bumper, Blower, Cigarette Joints. Also Penny Pitches. All answer **HERMAN LIST, Fay's Silver Derby Shows, Sylvester, Ga.**

M. A. SRADER SHOWS

OPEN APRIL 6 AT WICHITA

Can place Foreman for Octopus and other useful Ride Help. Want Shows with own outfits. Can place few legitimate Concessions. All people contracted please report not later than April 1st. Rides now operating on East Central. Address: **M. A. SRADER, BOX 1895, WICHITA, KANSAS**

BUNTING SHOWS

WANT FOREMAN AND SECOND MAN FOR RIDE-O, ALSO SECOND MEN FOR OTHER RIDES. Top salaries paid and Semi Drivers given preference. If you drink or chase, please don't write. **CAN PLACE FEW MORE MERCHANDISE CONCESSIONS THAT WORK FOR 10c.** (No Coupons or P.C.) **WANT ONE MORE GRIND SHOW WITH OWN OUTFIT TO FEATURE.** (No Girl Shows or Athletic Shows wanted.) **WILL MAKE GOOD PROPOSITION FOR ROLL-O-PLANE WITH OWN TRANSPORTATION. WANT FLASHY PONY RIDE OR ANY KIDDIE RIDE EXCEPT AUTOS.** Playing a proven route of Still Dates and the Best Fairs in Illinois. All address: **EARL H. BUNTING, Box 297, Ladd, Ill.**

LAST CALL

LAST CALL

ALL THOSE BOOKED WITH AL TOMAINI'S SIDE SHOW

or Illusion Show on the James E. Strates Midway report to Show Grounds, Washington, D. C., not later than April 1st. Still have opening for few more small Girls to work Illusions, two Ticket Sellers, Novelty Side Show Acts, Feature Freak and capable Inside Man for Side Show; top salaries to right people. Letter not stating salary will not be answered. Am interested in purchasing Freak Bottled Babies, must be good specimens. Write or wire **AL TOMAINI, care J. E. STRATES SHOWS, Mullins, South Carolina.**

R&S FIRST IN EAST

(Continued from page 34) engagement in Wilmington starting May 14, sponsored by the Wilmington Fire Department Athletic Fund, and late in the fall will again present a Thrill Circus at Legion Stadium under auspices of the Wilmington Post No. 10.

A. E. Selden, the Stratosphere Man, has signed to present his thrill act, opening at New Bern April 2.

Executive staff: James M. Raftery, owner-manager; Mrs. Carrie Raftery, secretary and treasurer; Eddie Cooper, general agent; Eddie Lewis, business manager; Walter D. Nealand, publicity; Percy Sink, transportation; P. G. Hedgecock, Diesel maintenance; Mrs. Lera Hedgecock, cafeteria; James Bickford, sound; John Haddad, lot superintendent; Leonard Garrett, ride superintendent.

WORLD OF MIRTH SET

(Continued from page 34) of building, has sent six new wagons to the paint shops, has built a new modernistic front for the three-in-line Ferris Wheels and is finishing the building of steel underframe stages for the Gaytease Revue and Minstrel Show. Trainmaster Wallace Cobb and crew rebuilt the sleepers, redecked the flatcars and are now painting the entire train.

Jack Arnott, superintendent of the paint shop and artists, has redecorated all ride seats, painted about 50 per cent of the wagons and is finishing the job of painting the Merry-Go-Round horses and chariots.

Kidder recently purchased a farm near here and Wallace Cobb a home in Richmond. Jean Walker is sporting a recently acquired station wagon. Whitey Sutton, side-show manager, and family arrived from Florida.

SHOWFOLKS RAISE \$\$

(Continued from page 34) Krekos, chairman of the sick and relief committee.

Members of the Showfolks' organization were present from many distant points, including Harry Sussman and party from Portland, Ore.; Andy Hines and party from Mission Inn Park; Charles Albright and party and Mr. and Mrs. Norman (Dutch) Shue and Lee Barnes, of the Foley & Burk Shows;

Mr. and Mrs. Nathan Cohn; Mr. and Mrs. H. P. Fisher and party, of Golden West Shows; Mr. and Mrs. William McCloskey and party, of McCloskey Shows; A. E. (Tony) Soares, Mr. and Mrs. D. M. Lewis, of Pacific United Shows; Mr. and Mrs. Frank Forest with party of 25 from Playland-at-the-Beach, San Francisco; Dave Long and party, of Long Enterprises.

Mr. and Mrs. Bert Winsor, of the Winsor Oil Company; Mike Krekos, Louis Leos, M. Herman, Mr. and Mrs. Al Rodin and party of 25 from the West Coast Amusement Company; Mr. and Mrs. Patrick Treanor and Mr. and Mrs. R. C. Treanor and party of the Patrick Novelty Company; Tom O'Hara, of the O'Hara Decorating Company; Charles (Butch) Geggus; Ted Clack, of the Shreve Gold Company, and Mr. and Mrs. Glenn Arts and party; Al Levy and party, of the Western Military Supply Company; Frederick (Doc) Weddleton and party, of the Sam Miller Company, and Sgt. Jack Rhoades and wife, Joan.

Mrs. Dorothy Anderson and Bernice Majors headed hostesses from patriotic hospitality groups, and President Sammy Corenson entertained a party of press representatives.

LOOS HITS JACKPOT

(Continued from page 34) The line-up of attractions includes the Pete Kortez's World's Fair Museum; Monty Beehler's dog, pony and monkey circus; C. J. Johnson's Mystic Oddities; Otis Laberrta's Hawaiian Village; Julienne Ward's Sandra and Unborn shows; Calkins's Two-Headed Baby and Fun-house. Rides include Fly-o-Plane, Scooter, Roll-o-Plane, Whip, Mix-Up, Ell Wheels, Tilt-a-Whirl, miniature autos, miniature planes, and Merry-Go-Round.

Loos staff consists of Charles F. Watmuff, general agent; Glenn Hyder, secretary; Jack Edwards, lot superintendent; Jack Cole, electrician; C. J. (Magic) Johnson, mail and The Billboard agent; Nora May Cohn, main-entrance tickets.

Many visitors were on hand during the three celebrations, including Mr. and Mrs. Robert L. Work, T. J. Tidwell, A. Obadal, Jack Ruback, Mr. and Mrs. Ralph V. Ray, Mr. and Mrs. Art Martin, Mr. and Mrs. C. N. Hill, Mr. and Mrs. Carl Byers, Mr. and Mrs. Jimmie Byers, Mr. and Mrs. Cotton Ellis, Brownie Miller; Mr. and Mrs. A. Thomas, of Corsicana, Tex., and Brownie Bishop.

LETTER LIST

(Continued from page 49)

- | | | | | |
|--------------------------|---------------------------|-----------------------------|-----------------|------------------|
| Taylor, Armelle E. | Whitaker, Johnnie | Williams, Snow | Scott, Robert | Toney, David L. |
| Taylor, Clarence | WESTON, Howard | Willis, George | Sanford | Valdemar, Odette |
| Lester | Cloyes | Willie, Mrs. Herbert | Shafter, Otto | Vinton, Kenya |
| Taylor, John | WHITE, Edward | Wilson, Dora | Shapiro, Irvin | YATES, Sylvania |
| Taylor, Raymond | Thos. | Wilson, Dorothy | Suskin, Sidney | Young, Brigham |
| Taylor, R. W. | WHITE, Robt. | Wm. | Thiele, John H. | |
| Taylor, W. Ernest | Hugh | Wilson, Frank | | |
| Teeter Sisters | WIEDERIN, Clarence G. | Wilson, Mrs. G. E. | | |
| Tenille Animal Act | WILCOX, Jackie | Wilson, Perry | | |
| Terban, Max | WIEDERIN, Geo. | Wm. Douglas W. | | |
| TERRY, Alfred R. | C. | Wm. C. E. | | |
| Tessmer, Bill | WIDE, Vincent P. | Wingfield, Harry | | |
| Texas Tommy | Wilkinson, Al | WINSLOW, Edward M. | | |
| Thomas, Frenchie | Wilkinson, Ben H. | Wohlstrom, Emil C. | | |
| THOMAS, Oliver | Willander, John M. | Wolcott, Wm. | | |
| Thomas Sr., George | Williams & Bernice | Woods, Earl | | |
| Thomas, Les | Williams, Colonel | Edward | | |
| Thompson, Earl | Williams, Donald | Wylie, Jack Hinky | | |
| Thompson, George | Williams, Fred | Yarnell, C. E. | | |
| Thrush, Paul | Raymond | YEAGER, Jas. | | |
| Eugene | | Wiley | | |
| THURMAN, Robt. | Williams, Fred | Young, Amy & Oscar L. | | |
| Thos. | WILLIAMS, Gerald | Young, Slim | | |
| Tilner, Harry | Glyndon | Zimmerman | | |
| TOMKIEWICZ, Frank | Williams, Harry R. | Clinton C. Zuckerman, Louis | | |
| Tompkins, Tommy | | | | |
| Torcha, Marie | | | | |
| Tracy, T. | | | | |
| TRIMMER, Paul | | | | |
| Ed | | | | |
| Trouten, Nelson | | | | |
| Chellis | | | | |
| Trull, Austin | | | | |
| Tucker, Raymond | | | | |
| Underlick, Edward | | | | |
| Underwood, A. | | | | |
| VALLEAU, Henry B. | | | | |
| Valo, Andy | Alexander, Roy G. | Kelsall, Billy | | |
| Van Dyne, Diane | Beaudet, Rose | King, Ethel | | |
| Vangness, K. O. | Black, Dan | LaMar, Ethel | | |
| Vaught, Frank | BLANCHARD, Russell Edward | LaVern, Robert | | |
| Ventre, Al | Blandy, Ed | Lawn, Joseph A. | | |
| Videto, Ken | Bode, Geneva Jean | Lizz, Charles | | |
| Villeponteaux, Wm. H. | Bradshaw, Tiny | Fenwick | | |
| VILLERS, Charles | Brent, Tommy | LINDSEY, Fred | | |
| Vining, Ted | Briscoe, Nettie Lee | Ashbell | | |
| WADE, Earle H. | Butler, Howard | Manning, John | | |
| Walker, Bob | Carroll, Dr. J. B. | Manteaux, Marie | | |
| Walker, Broadway | Carroll, Maxine | McKays, Alexander | | |
| Walker, Dorothy M. | Clair, J. | Melows, Helen | | |
| WALTON, Louis | CLAUSER, George | Meulemans, Charles | | |
| Joseph | CONLEY, Edward | Montgomery, Paul | | |
| WARE, Geo. | CONTIWELL, Peter | MORRISSEY, Raymond J. | | |
| Monroe | Courtney, Mrs. | Patrick, Friday | | |
| Warren, Jess | Darling, Happy | Pelley, Burnam | | |
| Watson, Frank | DAVIS, Samuel | POSTAK, William | | |
| WATSON, James F. | Decker, Harry | Provencher, Lucien | | |
| WEATHERSBEE, J. L. Lewis | Dexter, H. L. Esq. | Riley, Mark | | |
| WELCH, Chas. Junior | FLYNN, Thomas | Jackson | | |
| Wells, H. | Gardner, Hy | Robertson, Mark | | |
| Wells, Mrs. Jack | Gilbert, Jack | Thomas | | |
| Werner, Robert | Guy, Mike | ROSENBERG, Benjamin | | |
| West, Denmark | Hass, Russell E. | RUSSELL, Lewis | | |
| DeParchina | Hambroch, Barbara | Sadiemur, Mrs. | | |
| West, Frank | HARMAN, Henry | Sanna, John | | |
| Western, J. W. | Hayward, Aurora | Sarver, Everett | | |
| Weyls, Ed | Heron, James | Schafer, Mort | | |
| | James, E. | SCHUMACKER, Paul Alfred | | |
| | KELLEY, Michael | Scott, Edgar | | |
| | Joseph | Sexton, Frank | | |

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway,
New York 19, N. Y.

MAIL ON HAND AT CHICAGO OFFICE
155 No. Clark St.,
Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.,
St. Louis 1, Mo.

- | | |
|------------------------|-----------------------|
| Arnold, Al | Lungren, Oscar |
| Baldwin, B. J. | McCain, Ardon L. |
| Blackstone, Arthur | McDonald, Cline |
| CARPENTER, Clifford R. | McCoy, T. P. |
| Claire, Madam | McElmurry, Ray |
| Cooper, Ramond | Vince |
| Cornell, Jesse | Miller, James |
| Cornell Jr., Jesse | Leonard |
| Deering, Walter | Moore, T. M. |
| Donahue, John P. | MORGAN, Robert |
| DUNCAN, Woodrow Alonzo | Parker, Robert E. |
| Duncan, W. A. | Roder, Otis Roy |
| Dyers Shows | Burak, Geo. Harold |
| Elezander, Ted | Scott, Richard |
| Ellis, Mrs. John | SEARLES, John |
| FIELDS, Gerard | Harold |
| Delno | Sells-Sterling Circus |
| Forrest, Tom & Betty | SHERWOOD, Cals |
| Francis, Walter | George |
| Gates, Jack W. | Sherwood, C. G. |
| Hall, Otto | Sherwood, N. C. |
| Haney, Harry I. | Sheppard, Ernest |
| Hartley, William | Newell |
| HARRIS, Carl | Taft, Paul |
| HELMAN, William | Tate, J. R. |
| Jordon | THALER, Simon |
| Hemmlin, William | THOMSON, Tomie |
| HERSON, E. W. | M. |
| Householder, Mrs. | WARNOCK, James |
| Virginia | Melroy |
| Hubbard, Vince | Wesse, Ullis |
| Hyland, Dick | Welcher, Milton |
| Kelly, Thomas W. | Weston, Alvin |
| KEMP, William | WHITMARR, Harold L. |
| Carl | Yowell, Willie H. |
| Knapf, G. W. | Zeltman, Eddie |
| Kruger, Ray L. | (None) |
| Langham, Henry | ZLONKE, Robert |
| | Thomas |

Sunbrock Racks Fat B. O. in L. A.

(Continued from page 40)
cents for kids to \$2.50 for boxes. The average was estimated at \$1.50. All prices included tax.

A number of people who attended had come in the hope of seeing movie stars. Some who were expected to attend were named in the radio advertising. Showing up and announced were Rudy Vallee, Andy Russell, Ross Hunter, Mrs. Bud Abbott, Adele Jergens and Preston Foster. Russell and Foster got the biggest hands. Joan Davis was announced as showing up later.

Show was presented by Sonny S., Inc., with Sunbrock named as producer. Other managerial officers included Henry S. Dottenhelm, president; Morton Briskin, secretary and treasurer, and Marion Pope, vice-president. Officials for the show were Bob Vanderlip, starter; Charles Post, band director; George Demarie, arena director, and Cliff McDougall, publicity.

Sunbrock and his backer, Sam Stiefel, who is Mickey Rooney's manager, are planning more rodeos and thrill circuses up and down the West Coast. Sunbrock left here Wednesday (14) for New York to negotiate for the Yankee Stadium for a summer show. West Coast events will be staged in Seattle, Portland, Ore., San Francisco and here.

En route to New York he will stop over in Chicago to see what can be done about getting Soldier Field for an event.

WON, HORSE & UPP

(Continued from page 40)
ment. He remembered a recent ad about a carnival having three 22-foot box wagons for sale and immediately contacted the advertiser. The deal was made and the wagons delivered here where we made a stand. They were on the lot, hub deep in the sand, on the show's arrival.

On the first day the boss ran an ad to sell the seven 10-foot wagons to make room on the train for the new ones. They were sold for a song to some colored truck farmers. Last night we loaded the whole show into the three wagons, which gave us 10 more 10-foot wagons to get rid of. After loading the wagons we discovered that our 50 head of cotton mules, aided by our elephant, Crumwell, couldn't move them. This is Sunday. We are still on the lot waiting for the bosses to round up all the truck farmers and get their wagons back so we can move.

P. S.—This is Monday morning. Our recently sold wagons just passed the lot. The show's title was blanked out. The truck farmers, whose crops were killed by a heavy frost, decided to take out a minstrel show. Guess we'll have to gilly the stuff to the train, load the empty wagons, and then load the equipment into them.

UNDER THE MARQUEE

(Continued from page 41)
ROUTES should be sent to the Cincinnati offices of *The Billboard*. . . NED ALVORD was the subject of a four-column spread in *The Regina* (Sask.) *Leader-Post* last week. . . GOV. EARL SNELL, of Oregon, has signed a bill making the flame-proofing of all tents a legal requirement in that State.

REMINISCING: Before the days of paved roads, early-day wagon showmen from the North found Southern road ruts too far apart to fit their wheels, while Southern shows going North found them too narrow for their axle gauges.

JIMMIE R. NELSON, clown, visited Art Lind in the sanatorium at Spivak, Colo., and reports that Art will be back in grease paint soon. . . ROSE MILLER, wife of Pat Miller, of the original George Valentino act, visited *The Billboard* while in Chicago last week en route from Los Angeles to her home in Cleveland. . . SCOTTY, the European clown, will play the Chicago and Detroit dates for Barnes-Carruthers. . . CHARLES DAVITT and Joe Beach recently visited in Springfield, Mass., with the Victoria Troupe, the Dobas, Lew Hoffman and Rance and Jim. . . BILLY PAPE is in Mexico City on business but will return in time to join Conchita for the Chicago Stadium circus. . . JOHNNY REIS and sister, Ida, now in New York, entertained for in-coming Ringling personnel. Guests included Mr. and Mrs. Jimmy Brown, Art H. Shriner,

L. A. Sees 3 Bow In 10-Day Period

(Continued from page 40)
ley Woodson resigned from MGM Studios to travel with Gardner.

Art Concello is billing his show as the Russell Bros.' Pan-Pacific Circus, featuring Frank Buck. Opening five days after Cronin, the Russell "wait" paper is already going up.

Cronin returned to straight circus paper this year after a tryout with new fangled colors last year. Both Cronin and Russell have landed some neat banner hits but are having difficulty getting boards because of a coming political campaign which has pretty well filled up the signboard companies' schedules. Cronin is taking space in the comic section of *The Los Angeles Times*, paying a pretty penny but hitting the kids right in the eye with his story. Forrest Freeland is handling the press and made the sketches.

Five men of the Arthur show were injured early Thursday morning when a truck, in which they were riding, went over an embankment. None was seriously injured. Three riding in the cab were uninjured. The truck was loaded with steel for a building at quarters.

Arthur Bros. Opens March 26

LOS ANGELES, March 17.—All new from stem to stern, Arthur Bros.' Circus, which last year operated as a truck show, will emerge from quarters as a railroad circus, making its first start at Oxnard, Calif., March 26.

Owner Martin E. Arthur purchased several all-steel railroad cars from the Conkin Shows, which will give the show a modern train. Several Springfield wagons, which were formerly owned by Howard Y. Bary, of the Hagenbeck-Wallace Circus, were purchased from Louis Goebel, together with other rolling stock for the show.

Red Forbes, master builder, and 25 men are busy in quarters. Orlo Wock and four painters are doing the show and train. Joe Molino, in charge of the art department, promises something new in wagon-lettering and decorating.

Staff includes Martin E. Arthur, owner and manager; E. W. (George) Coe, general agent; Verne Williams, advertising crew manager; Roy B. Jones, press; Harry Hendricks and F. L. (Kokomo) Anders, legal adjusters; Robert N. (Bob) O'Hara, manager; Laura Anderson, concessions; Mitt Carl, steward; Frank Ellis, purchasing agent; Larry Black, assistant superintendent; William De Barrie, Side Show manager; W. B. (Jess) McBride, assistant Side Show manager; Charles (Spud) Redrick, band leader, with 10 men; Glen Henry, equestrian director; Andrew (Sweaters) McFarland, big-top boss canvasman; John Handley, train-master; Charles Perkins, Side Show boss canvasman; William Kelly, menagerie boss canvasman; Manfred Stewart, master electrician; Bertha Connors, wardrobe mistress; Tex Orton, boss props.

Jorgen M. Christiansen again heads the horse department, assisted by Joseph Ryan. Christiansen will present the Criollo Liberty horses in a new routine. Several new blooded high-school horses have been added.

ST. PAUL BIG CLICK

(Continued from page 40)
Starless Night. 12—Hartleys, Jim Wong Troupe, Coty and Sue, and Tommie and Kay. 13—Helen and Don, comedy elephant. 14—Clowns. 15—George Hanneford Family. 16—Clowns. 17—The Orantors, perch; Rink Wright Duo, balancing ladder. 20—Sonny Moore's dogs and ponies; Ruby Haag's Dogs. 21—Clown fight, Griebling and Freeman. 22—Web and cloud swings. 23—Cole Bros.' Elephants, worked by Dianne Lovett. 24—Clowns. 25—Cole Bros.' Liberty Horses, worked by Paul Nelson. 26—Clowns. 27—Flying Concellos and Flying Thrillers. 28—Les Kimris, aero thriller. 29—Peejay Ringens, bike leap-dive.

Clown Alley included Otto Griebling, Happy Kellems, Sherman Brothers, George LaSalle, Lew Hershey, Freddie Freeman, Joe Lewis, Red Carter, Yo Yo, Arthur Borella and Hubert (Junior) Dyer.

Colonel Sullivan of Madison Square Garden police, Mr. and Mrs. Casey Whittaker, Lee Bradley, Mr. and Mrs. Red McKetrick, Oklahoma Sue, Helen Patrick, Felix Adler and Artie Anderson.

LAST CALL JAMES E. STRATES SHOWS, INC.

SEASON OPENS APRIL 4
WASHINGTON, D. C.

CAN PLACE

Foremen and Second Men for following Rides: Merry-Go-Round, Spitfire, Loop-o-Plane, Hey-Dey, Ferris Wheels, Ride Help, Canvas Men, Train Help, Show Carpenter, Head Porter for Train, Ticket Sellers, Grinders. Top salaries. Best of treatment. Al Tomaini can use useful Side Show People. Train leaves Mullins March 30.

Wire or write JAMES E. STRATES, Mullins, S. C. Tel. 6301

REGAL EXPOSITION SHOWS

Best location in town, Boulevard and Irwin, Atlanta, Ga., This Week.

LAST CALL

Concession Agents for legitimate Concessions, Help on all Shows and Rides; Truck Drivers, must be sober and reliable; Dancers and Manager for Dancing Show, Musicians and Performers for Minstrel Show, Manager, Freaks and Act for Side Show. Will book Novelty Ride, Grind Shows, non-conflicting legitimate Concessions, Bingo. Want Front Gate Man who will handle new Marquee, Electrician to take charge of Diesel Plant, Life Show Annex Attraction. Address

B. M. SCOTT, 88 Piedmont, S. E., or Call Main 3080 Before 6 P.M.

ACCOUNT OF DISAPPOINTMENT CAN PLACE

Organized Hawaiian Show. Beautiful outfit for same. Wire

JAMES E. STRATES SHOWS, INC.

Mullins, S. C.

COLEMAN BROS.' SHOW

OPENING AT MIDDLETOWN, CONN., EARLY IN APRIL

WANT—Frozen Custard Machine. Must be electric and up-to-date.
SHOWS—Circus Side Show, Monkey, Reptile, Midget, Fat, Penny Arcade; any new or Novelty Show; have outfits.
Help in all departments. Foremen for Rides and Trailer Drivers, Cookhouse Help. Long Season, Good Wages and Working Conditions.

THOS. J. COLEMAN

508 MAIN ST.,

MIDDLETOWN, CONN.

GOLDEN WEST SHOWS

WANT Merry-Go-Round and Ferris Wheel Foremen; top salaries. Shows, Rides and Concessions, write or wire. Long season.

HARRY (POLISH) FISHER or ANTHONY ARDIZZONE

50 Taylor St., San Francisco, Calif.

JOHN R. WARD SHOWS WANT

Stock Concessions, Musicians and Performers for Minstrel Show, Monkey Show, or will finance Monkey Show or Wild Life Show for capable operator. Foremen for Tilt, Chair-o-Plane, Roll-o-Plane and Merry-Go-Round. Can also place few Second Men. Preference given those who drive semis. Paul Wotring, Frank Permetti, Pat Brady, contact H. B. Shive.

Wanted—Electrician for G.M. Diesel Light Plants, capable, sober. Long season. Also Mechanic. BOX 148, BATON ROUGE, LA.

HELLER'S ACME SHOWS

Open April 12th to 21st, including Sunday. 10 miles from New York City. Defense area. Working 24 hours per day and only proven spots thereafter.

Want Ride Foremen for following Rides: Spitfire, Merry-Go-Round, Ferris Wheel, Whip, Chairplane, Kiddy Auto and Kiddy Whip. Want Loop-o-Plane Foreman. Concessions all open except Grab, Popcorn, Custard and Palmistry. Auto Mechanic and general Ride Help, Semi Drivers preferred. Shows of all kinds, have transportation, tops and fronts for any show. Bill Kerr, Penny Arcade, write. Will furnish up-to-date Fun House, 2 decker, mounted on truck, to experienced showman; good proposition. Want Concessions, all open except Grab. No grit; save stamps. Want Free Act, Bingo, Custard, Diggers; Jack Rose, write. Joe Zarra wants Concession Agents. C. E. Morgan, wired you. All address: HARRY HELLER, Winterquarters, P. O. Box 6, Camp Gaw, N. J. Phone: Wycoff 752W.

LAST CALL

LAST CALL

BARNEY TASSELL UNIT SHOW

OPENING KEMBRIDGE, VA., MARCH 31ST

All working Help report March 26th, Concessions March 30th. Can place sensational Free Act, High Diving Act preferred; all season's work. State all in first letter or wire. Wire, write BARNEY TASSELL, MGR., KEMBRIDGE, VA.

BAZINET SHOWS

WILL DEFINITELY OPEN FIRST WEEK MAY TWIN CITIES

WANT Assistant Manager, must know how to handle help, lay out lot, and thoroughly familiar with carnival business.

RIDE HELP—Foremen and Second Men for Merry-Go-Round, Wheel, Tilt, Loop and two Kid Rides. Highest salary and good treatment. Bonus for Truck Drivers.

CONCESSIONS—Everything open, including Bingo and Cook House. Will consider leasing entire Midway to one party.

SHOWS—All open, your equipment or mine. Johnny Howard, White Nolte, reply.

FAIR SEC.—Have a few open dates in Minnesota, Wisconsin, Iowa.

SHOW PAINTER—Gene Davis, Wally Fritts, reply. Good proposition for you.

DWIGHT J. BAZINET, 4025 YORK, N. MINNEAPOLIS, MINN.

JOHNNY J. DENTON SHOWS

WANT WANT

RIDES—Want Foreman for Seven-Tub Tilt. Will pay \$60 per week, also 1% on net gross. Must be sober and reliable. Also Second Man on Wheel, Merry-Go-Round and Chair-o-Plane.

CONCESSIONS—All legitimate Concessions open. Also good opening for Bingo. No Mitt Camps wanted.

SHOWS—Book any Shows with own equipment.

Hattiesburg, Miss., this week; then Laurel, Miss. Wire or write
JOHNNY J. DENTON, Hattiesburg, Miss.

JOYLAND AMUSEMENTS

CAN PLACE Shows of merit with something inside. A real proposition. Eggelson, Dan Riley, Mark Williams, Jack Winters, Dolly Dimples and Mabel Mack, contact us at once.

WANT Foreman and Second Man for Tilt-a-Whirl, Sky Dive, Flying Scooter and new 1942 Caterpillar Ride.

WANT TO BUY a two-abreast Merry-Go-Round and Glass House.

JOE COLEMAN, Electrician, wire at once. Buddy Walker, Pat Harville, Lee and Jack Holloway and Willie Rose, can place you at once. Come on.

L. I. THOMAS CAN PLACE Agents for Slum Stores and Mugg Gallery.

Address 821 W. Pine St., Lexington, Kentucky

YOUNG'S BLUE RIBBON SHOWS WANT

Small Cook House or Sit Down Grab, one that can serve something other than Hot Dogs; Bingo, will sell exclusive for season. Also can place Ball Games, String Game, Bumper, Guess-Age Scales, High Striker or any Merchandise Grind Concession. Electrician, no light plants; have our own transformer truck fully equipped; must be sober and reliable. Concession Agents for office Concessions, Wheels and Coupon Stores. Shows—Ten-in-One, Girl Show, Fat Show, Midget or any worthwhile Attraction. Ride Help—Chairoplane Foreman and Second Men for all Rides; prefer ones that drive semis. All replies

E. L. YOUNG, Manager, Americus, Ga.

CALL CALL CALL
KELLEY'S INTERNATIONAL ODDITIES
WITH
Cavalcade of Amusements
OPENS APRIL 5, TULSA, OKLA.

Talker-Lecturer (M.C.) for the greatest Side Show of my career. A real spot for a real man. No Dub. Want Man and Wife to handle "Iron Lung" Exhibit, built on wagon. Want clean Ticket Sellers. A good Pin Cushion or Sword Swallower. Useful Side Show People are always welcome. Best treatment, long season. State all to save correspondence.

ADDRESS: T. W. KELLEY, BOX 1099, TULSA, OKLA.

J. R. EDWARDS SHOWS

LAST CALL

OPEN APRIL 14, WOOSTER, OHIO

Wanted—Tilt-a-Whirl or Octopus. Can place Shows at 30%. **Wanted**—Reliable Ride Help for Ferris Wheel, Merry-Go-Round and Chairplane. Join at once. Good salary. Address all mail or wires to
J. R. EDWARDS, 233 N. Buckeye St., Wooster, Ohio

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Austin, Tex.
- Arcade: Freer, Tex.
- Berryhill United: Camden, Ala.; Luverne 26-31.
- Bistany Greater: Miami, Fla.; Opa Locka 26-31.
- Blue Bonnet: Wharton, Tex., 20-31.
- Blue Ribbon: Americus, Ga.
- Coastal Play: Tarboro, N. C., 26-31.
- Craig, Harry: Odessa, Tex.
- Custer United: Luling, La.
- Denton, Johnny J.: Hattiesburg, Miss.
- Dickson United: Wilson, Okla., 24-31.
- Dixieland: Eupora, Miss.
- Dumont: South Hill, Va., 26-31.
- Expo. at Home: Millen, Ga.
- Fay's Silver Derby: Sylvester, Ga., 19-26; Cuthbert 28-April 2.
- Fidler's United: St. Louis, Mo.
- Gayland: Clara, Ala.
- Grady, Kellie: Gadsden, Ala.
- Greater United: Victoria, Tex., 20-31.
- Groff United: Bell, Calif.
- Groves Greater: Crowley, La., 19-April 1.
- Hannum, Morris: Hamlet, N. C., 19-29.
- Hennies Bros.: Birmingham, Ala.
- Heth, L. J.: Birmingham, Ala.
- Hill's Greater: Corpus Christi, Tex.; Kilgore 26-31.
- Hyalite Midway: Bonham, Tex.
- Imperial: (Michigan & Stein Sta.) St. Louis, Mo.
- International: Seminole, Okla., 24-31.
- Joyland Am.: Lexington, Ky.
- Kana, W. C.: New Bern, N. C., 26-31.
- Keystone Expo.: Fairfax, S. C.
- Kirkwood, Jos. J.: Raleigh, N. C., 26-31.
- Lamb, L. B.: Atmore, Ala.
- Lone Star: Plaquemine, La.
- Majestic Greater: Detroit, Mich., 26-April 7.
- Marks: Richmond, Va., 28-April 7.
- Marion Greater: Ridgeway, S. C.; Great Falls 26-31.
- Mighty Monarch: Vero Beach, Fla.; Fort Lauderdale 26-31.
- North American Expo.: Pensacola, Fla.
- Pacific United: Ashland, Oakland, Calif., 23-31.
- Peppers All-State: Talladega, Ala.; Jasper 26-31.
- Playland: Valdosta, Ga., 19-31.
- Regal Expo.: Atlanta, Ga., 19-31.
- Royal Expo.: Fort Myers, Fla.
- Shipley's Am.: Eunice, La.
- Siebrand Bros.: Tucson, Ariz.
- Southern Valley: Shreveport, La., 19-28.
- Sparks Bros.: Forest, Miss.; Meridian 26-31.
- Sparks, J. F.: Birmingham, Ala.
- Tassell, Barney: Orlando, Fla.
- Tidwell, T. J.: Sweetwater, Tex.
- Victory Expo.: Robstown, Tex., 19-25.
- Wallace Bros.: Jackson, Miss.; Delhi, La., 31-April 7.
- West Coast: Emeryville, Calif., 19-26; San Jose 27-April 7.
- Wolfe Am.: Augusta, Ga., 24-31.
- Wonder City: DeKalb, Miss.
- Wonder Shows of Amer.: Little Rock, Ark.
- World of Today: Oklahoma City, Okla., 26-31.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Arthur Bros.: Oxnard, Calif., 26.
- Austin Bros.: Austin, Tex., 30-31.
- Clyde Bros.: Vernon, Tex., 21-22; Quanah 23-24; Altus, Okla., 26-27; Lawton 28-29.
- Cronin Bros.: (Washington & Hill Sta.) Los Angeles, Calif., 24-April 15.
- Davenport, Orrin: Lansing, Mich., 20-25.
- Hamid-Morton: Wichita, Kan., 19-24.
- Polack Bros.: (Fairgrounds Coliseum) Dayton, O., 22-31.
- Russell Bros.: (Pan-Pacific Aud.) Hollywood, Calif., 29-April 15.
- Wirth, Frank: Wilkes-Barre, Pa., 19-24.

CHAIR-O-PLANE FOR SALE

Smith & Smith, large size. Can be seen set up in winter quarters now. First \$1,000 takes it.

SOUTHERN STATES SHOWS

Route 3, Box 868-H, Tampa, Fla.

GEORGE V. MINDEN

WANTS AGENTS

For Grind Stores, Fish Ponds, Watch-La, Dart Store, Cigarette Gallery. Wilmington, N. C., this week. Care R&S AMUSEMENT CO., Box 1047, Wilmington, N. C.

WANT

Man to work Cat Rack that can drive truck. Bob Hoffman or Walter Decmie, answer.
MRS. MARIE MOORE
458 Hill St. FRANKFORT, IND.

POPCORN and SUPPLIES

POPCORN—South American and Yellow Pearl. BOXES, BAGS, SALT, SEASONING. POPCORN MACHINES.

If you want the best contact us! NO ORDER TOO LARGE OR TOO SMALL. IMMEDIATE DELIVERY.

J & N Popcorn Specialties

6336 So. Western Ave. Chicago, Ill.
Phone: Hemlock 3211

HELP WANTED HELP

Men for Fly-o-Plane Ride, continuous operation. Mexico again next winter. We pay better than top salary. Come on, don't write or wire—will place you. Glass or Fun House Talker. Man capable and willing to work front of the best equipped Glass House in the Show Business. If you are a lushie can't use you. Salary, percentage, and a bonus.

CHAS. T. GOSS
DODSON'S WORLD'S FAIR SHOWS
Jacksonville, Fla., until March 25; then Columbus, Ga., March 26 to April 7.

Atlantic Beach, N. C.

Have good location for two major Rides. Will book on percentage. Wonderful beach in the heart of marine bases. Great season for right people. Will buy Electric Popcorn Machine. D. Wemack, have job for you. Apply

F. W. WADSWORTH
Atlantic Beach Moreshead City, N. C.

WANTED

Due to disappointment can place Girls, Talker and Canvasman for Girl Show. (Joe Hogan, Jackie Cady, contact.) P.C. with guarantee and bonus. Dealers for Concession Games. (Ralph Dearing, have Pea Pool for you.) Betty, Jimmie Cady, Joe Kelly, Don Lincoln, anyone who has worked for me or anyone capable, contact

B. E. BOATWRIGHT
Wallace Bros. Shows Jackson, Miss.

HOWARD INGRAM

WANTS AGENTS

Ten Slum Stores. Join this week, Vero Beach, Fla.; Ft. Lauderdale follows. Playing in town. Agents who can stand prosperity. Wire Care Monarch Shows.

WANTED

Carnival intact or independent Rides for permanent location in Eastern Pennsylvania. Write and tell all.

NAB ATTRACTIONS
510 Penn St. READING, PA.

SECOND-HAND SHOW PROPERTY FOR SALE

\$5.00 Government Desk Trunk. Cost \$30.00.
Milk Bottles for Ball Game. New and cheap.
\$5.00 Electric Peanut Warmer. Very flashy.
\$8.00 New Baby Spot Lights. Great for Theater or Photographer. We have plenty in stock.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

HOWARD POTTER

Wants Cook House or Grab, Pitch-Til-Win, Hoop-La, Scales and Weight, Darts, Cork Gallery, Striker, String Game, Fish Pond, Bowling Alley.

BUFFALO SHOWS
P. O. Box 809 BUFFALO, N. Y.

FOR SALE

Super Roll-o-Plane. Finest on road today. Fully equipped, neon for lights and signs, a winch to raise pole. Also A-1 Tractor and Semi, built especially to haul ride on.

GEO. LUCAS
Municipal Trailer Park TAMPA, FLA.

BARLOW'S
BIG CITY
RAILROAD
SHOWS

OPENING MARCH 23rd
2500 South Broadway
ST. LOUIS, MO.

WANT
RIDE HELP
CONCESSIONS

Wonder City Shows

WANT

Legitimate Concessions, Agents for office Concessions. Sell X on Popcorn, Diggers. Shows: Will furnish outfits for worth-while attractions. Place Octopus or Tilt. Want Ride Men for Merry-Go-Round, Wheel, Plane. Ernest Cotter, Brooks, answer. This show plays coal fields in Alabama starting March 26th. Wire

JOE KARR, De Kalb, Miss., March 19-24.

PIKE AMUSEMENT SHOWS

WANT

Ride Help, Concessions, Stock Stores, Shows with own transportation. Harry Randall wants Agents for Roll-downs and Slum Skillo. Ted Anderson, Harry Fenner and Herman, come on. Clayton Haywood wants Agents for Ball Game and Stock Stores. Opening March 23rd, Ft. Smith, Ark. Address:

BILL PIKE

201 N. 6th St., Ft. Smith, Ark.

WANT

BOOKKEEPER & SECRETARY, also LOT MAN.

Write P. O. BOX 647,

Jackson, Tenn.

ROGERS GREATER SHOWS

WANTED

SIDE SHOW ACTS

Florence, come on. Fred and Marie, wire at once. Can place Tattoo Artist and high-class Mental Act, Ticket Seller for Side Show, Grinder for Snake Show.

SAILOR KATZY

Care John R. Ward Shows, Baton Rouge, La.

WANTED

Foreman for Merry-Go-Round, Chairplane, Ferris Wheel. Top salary. Also wanted Girls for Hawaiian and Posing Shows. Mr. and Mrs. Sailor West and Mr. and Mrs. Red Brown, please contact

J. BROWN

Show Manager Key West, Florida

JOHN McKEE SHOWS

OPENING DEXTER, MO.

MARCH 31 — 2 SATURDAYS

All People Contracted Report Not Later Than March 27.

WANT GOOD FERRIS WHEEL MAN, one who can drive Semi. CAN PLACE SEVERAL MORE CONCESSIONS THAT DO NOT CONFLICT. High Striker, Hoop-La, Etc. CAN USE ONE OR TWO MORE GRIND SHOWS. WILL BOOK OR BUY ROLL-O-PLANE OR OCTOPUS. WANT MAN TO TAKE CHARGE OF COOKHOUSE AND GRAB.

JOHN McKEE, Box 82, Flsk, Mo.

WANT TO BUY

Side Show Top, good condition.

WALLACE BROS.' SHOWS

Tallulah, La., March 24-31.

AMMUNITION

WANTED

22 SHORTS

Wire or Write Quantity you have and priced wanted.

WM. CORBETT

P. O. BOX 1633 TAMPA 1, FLA.

DICK'S PARAMOUNT SHOWS, INC.

CALL CALL

OPENING APRIL 19th—PRINCETON & OLDEN AVE., TRENTON, N. J.

SHOWMEN: On account of disappointment, I have available complete, new Side Show, 80 foot top, 100 foot front, spic and span and ready for the road. WANT reliable Manager and Acts. Very liberal percentage. SAILOR WEST, get in touch with me.

WANT: Wild Life Show, Fat Girl Show. We play the best show territory.

RIDES: Will book Kiddie Autos or Swings.

HELP: Chairplane Foreman, Merry-Go-Round Foreman, top salaries. Second Men for Ferris Wheels and Tilt-a-Whirl. Semi drivers preferred. TRUCK MECHANIC. CANVASMAN. Winter quarters now open.

R. E. GILSDORF

Box 401, Chews, N. J.

GEREN'S UNITED SHOWS

OPENING SEYMOUR, INDIANA, APRIL 14

"This Is the Show That Showmanship and Square Dealing Built."

If you can stand prosperity, mind your own business, you will profit here. We do not need Show Managers or Ride Superintendents, WE DO NEED Ride Foremen and Second Men that drive. Salaries tops and sure, with bonus for season. Concessions open—Snow Ball, Cotton Candy, Jewelry, High Striker, Coca-Cola Bottles, Pitch Tilt Win, Cork Gallery, Bumper or Joints working for 10c. Privilege \$25.00 per week, with two weeks in advance. "No Mitt Camps" or P.C. Rides—Will buy or book Roll-o-Plane or Octopus with transportation. Do not want junk. Cash waiting. Will buy 10x12 Top and Frame, 8x8 or 10x10 Center Joint with Frame. For Sale—Single late model Loop-o-Plane, A-1 condition. Also 24-seat Smith and Smith Chair-o-Plane, or will lease. Winter quarters open at Cortland, Ind., 4 miles from Seymour.

All replies to W. R. GEREN, Box 273, Seymour, Indiana

JOE DARPEL WANTS

Side Show Acts, Talkers and Ticket Sellers for Big Circus Side Show.

Also Man for Inside and Outside of Life Show.

Address Care HENNIES BROS.' SHOWS, Birmingham, Ala.

WANT—GAYLAND SHOWS—WANT

Girl Show, will furnish everything; must have not less than 3 girls. One Merry-Go-Round Foreman, will pay \$50 a week, bonus at end of season; Foreman for Wheel, Second Man for Chair-o-Plane. Lightning Johnson wants to hear from people who worked for him. Want reliable party to take charge of 5-in-1. Will book the following: Monkey Show with own transportation. Will book following Concessions: Cigarette Shooting Gallery, Penny Arcade, one set of Diggers, High Striker, Hoop-La, Novelties, Guess Your Age, Slum Clothes Pin Joint, String Game Balloon Joint, Dart Game, Picture Gallery. Like to have reliable Man and Wife to take charge of Pop Corn and Candy Apple. Want following Agents: One Stock Wheel, Agents for Swingers and Buckets. All useful Show People come on or wire.

H. B. ROSEN, Mgr., Gayland Shows, this week, Calera, Alabama

ROYAL EXPOSITION SHOWS WANT

For Ft. Myers, Fla., March 30 to April 14; followed by Everglades Fair, Belle Glade, Fla., 10 days, April 18 to 28; then the surprise spot of the South, Brunswick, Georgia, 3 blocks from the heart of town, May 19 to June 16 (5 Saturdays and 4 full weeks).

Want worth-while clean Shows with own outfits, Octopus, Fly-o-Plane, Scooter, Spitfire and one Kid Ride. Must be in good shape. Also want Wheel Foreman, Merry-Go-Round Foreman, Bingo Help, one or two good Free Acts, Cook House and several Merchandise Concessions. Dan Riley, Foley and all others, get in touch quick.

J. P. BOLT, Manager, Ft. Myers, Fla.

P.S.: Also want Ball Game Agents.

MAGIC EMPIRE SHOWS

Opening in the heart of Hot Springs, March 31.

CAN PLACE Shows with or without their own outfit.

WANT Cook-House and other Concessions. Ride Help, come on; will place you. Also want Man that can operate Caterpillar Diesel.

FOR SALE—A 4-K. W. Universal Light Plant.

A. SPHEERIS, 1099 7th St., Hot Springs, Ark.

Franks' Play Land Park

HEART OF DOWNTOWN MACON, GA.

Place for season following Concessions: Ice Cream or Frozen Custard. Choice Ball Game Location, Slum Joints. Place Agents for Ball Games, Penny Pitch. All wire BILL FRANKS, Macon, Ga.

MOTOR CITY PARK

PLACE MERCHANDISE CONCESSIONS

Good Opening for GRAB JOINTS, POP CORN, PHOTOS, JEWELRY, SHOOTING GALLERY, FISH POND, LEGIT WHEELS, Etc. No Money Games Tolerated.

WANT PENNY ARCADE

WILL BUY FOR CASH OR BOOK

CHAIR PLANE, ROLL-O-PLANE OR LOOP, KIDDIE SWINGS or Any Other Ride Not Conflicting.

★ ★ ★
WANT FOREMEN for Wheel, Merry-Go-Round, Tilt, Spitfire and Speedway.

WANT SUPERINTENDENT that can handle 6 Major Rides.

NO SET-UPS OR TEAR-DOWNS.

This park is located directly opposite DETROIT'S largest bathing and picnic grounds. Street car and bus transportation to park.

VIC HORWITZ

Hotel Detroit Detroit 1, Mich.

WANTED

Bingo Help, Counter-men. Best pay on the road, good treatment, bonus.

Opening March 26. Contact

JACK MILLER

Care W. C. KAUS SHOWS, New Bern, N. C.

ARCADE SHOWS

WANT

Slum Joints of all kinds. Will book Shows with or without transportation. Will buy or book Ferris Wheel. Concessions and Concession Agents of all kinds, come on. Scott Lamb also wants Agents.

FREER, TEXAS,

MARCH 19 UNTIL 25.

WANTED

For HUTCHENS' MODERN MUSEUM

For 25 weeks starting April 20. One freak strong enough to feature and other freaks, also good working acts, musical act, juggler, magic, tattoo artist, impalement act, human ostrich or any good act. Also two ticket sellers that can drive trucks; all short jumps, top salaries to all. Pay every Wednesday, draw every day. All address

JOHN T. HUTCHENS

P. O. Box 106 Cassville, Mo.

P. S.—Guy Samson, Coxy and Walker, or other people that have worked for me, answer.

STAR AMUSEMENT CO.

Wants for opening April 7th to 14th for Morrilton, Arkansas

Wants Pop Corn, Stock Joints, Mug Joint. Some Ride Help. Will book Grind Shows. Good proposition to a Bingo. Will book Loop-o-Plane and other Flat Rides that don't conflict. The ones that have written, write again. Contact KID BURNS, care Star Amusement Co., Plumerville, Ark.

ALL AMERICAN AMUSEMENT CO. WANTS

Rides—Chair-o-Plane or Loop-o-Plane, 1 Kiddie Ride. Shows—Good Illusion or Freak Show, have others. Concessions—Sell X on Photos and American Palmistry, no Gypsies; sell X on Bingo. Can use Cork Gallery, Darts, Hoop-La, Clothes Pin, Pitch, String Game, Bumper, High Striker, Scales (Arc); Novelties, Frenchy, write: Frozen Custard, Mickey Bilet, answer: Devil's Bowling Alley, Slum Wheel, Watch-La, Penny Pitches. Monroe Uhle, contact me. Open near Wilmington, Del., about April 22nd.

All Address: R. N. BROWN, ALL AMERICAN AMUSEMENT CO., 11 East 4 St., Wilmington, Del.

Adjournment Wave Sets In

Another Club License Law

Idaho joins the list of States that will license gaming devices in clubs

CHICAGO, March 17.—Reports on legislative developments in the various States this week, suggests that the chief trend is the adjournment of Legislatures. This will be good news for many industries because it removes the possibility of unfavorable tax threats. For the coin machine industry it will also mean that some good license bills for amusement games have been lost for another year at least.

Last week *The Billboard* legislative report featured the news that four States at least, had passed bills relating to coin machines. Two of the laws were part of the favorable trend this year, which shows States planning to license gaming devices in clubs of various kinds. This week our report shows that at least one State has added its approval of a club-licensing law. That State is Idaho. In last week's issue it was reported that the Legislature had passed such a bill which was waiting for the approval of the governor. He has finally approved the bill and it now becomes another State law which will license gaming devices in various types of clubs.

It still holds true that there is very little threatening legislation in the States, that is, proposals to put heavy taxes on coin machines. There are some very unfavorable bills pending in a few States, but the possibility of their passage is not considered so serious at the present time. Perhaps Texas and Wisconsin continue to be the most threatening States at the present time.

It also still holds true that little newspaper publicity is being given to coin machine legislation except in Wisconsin. Favorable publicity to the operator's side of the case was given in a hearing on a proposal in Texas to increase the tax on juke boxes.

Already Adjourned

Various reports this week said that the following State Legislatures had recently adjourned: Arkansas, March 8; Arizona, March 10; Idaho, March 9; Utah, March 8; Washington, March 8 and West Virginia on March 10.

While a number of State Legislatures will continue in session for a while, the appearance of new legislation on coin machines could become a vital trend. At the present time, however, there are no indications of any notable number of new bills appearing in the Legislatures. The reports this week did indicate new coin machine bills in the States of Delaware, Iowa, Nevada, Pennsylvania and Texas. But these reports do not suggest anything like a sudden new trend to introduce new bills on coin machines.

A State-by-State summary of legislative reports received this week is as follows:

ARKANSAS. The Legislature adjourned March 8 and at one time had two or three bills considered unfavorable to the trade. At the present time, reports do not show that any coin machine legislation was passed. More than 60 bills were finally passed and placed on the governor's desk but apparently none of these relate directly to coin machines. So it seems that Arkansas gets to keep its good State license system which has been in effect for some years.

ARIZONA. The Legislature adjourned March 10. The State did not develop any legislation of consequence this year.

DELAWARE. A House committee has acted favorably on a bill which would license games and juke boxes at from \$5 to \$10 per year.

IDAHO. This is the State that showed most legislative activity during

Editorial

Data Accumulates

By Walter Hurd

ALTHO modern types of coin machines have been in operation for many years, there is still a lack of data on the average earnings of the various kinds of machines that may be considered official enough to offer as evidence in court, or to present in argument before Legislatures and city councils.

The average earnings of all types of coin machines are subject to many variable factors, just as other lines of business are subject to many influences. But newspapers and other sources have given so much publicity to big earnings on machines that the trade has long needed some official evidence to combat the publicity.

Slowly some official facts are being accumulated by the trade. The federal government, it is well understood, long ago did its own research in order to get something definite on what the various types of coin machines may be expected to earn. But information that is gathered for income tax purposes is not for public use and hence the official data remains secret. It may be expected that the U. S. Department of Commerce will eventually gather statistical data which will be available for public use and which will also be issued for the purpose of helping the business and not to injure it.

A court test case in Akron recently, which involved a high city tax on juke boxes, put some unusual statistics on record which show how official information gradually accumulates thru the years, finally to become an important weapon for defense. The Akron test involved the question of what constitutes a reasonable fee to cover the cost of inspection and regulation under a city license system.

The court found the total annual income received by the city from all types of business licenses was \$21,500. Yet the city had passed a license fee on one type of business

which alone was expected to pay the city more per year than all other lines of business in the city. The court went on to give some data on the costs of city inspection and regulation, which apparently are official figures. This is an approach to the subject of taxing coin machines that should long have been used in many States and cities, and the Akron case may eventually set precedent in such matters.

At a legislative hearing in Texas recently several operators of juke boxes and location owners testified as to the earnings on phonographs. Since the data was presented by a trade association, some legislators were inclined to question it. Those who did question the data were definitely influenced by hearsay and newspaper publicity, as their recorded statements will show. As in all reports of the big earnings on coin machines, a few special establishments were involved and the thousands of average, or below average spots had not been considered. This is an important issue which the trade has not yet been able to meet.

Some years ago an operating firm known nationally in the juke box field placed at the disposal of *The Billboard* a complete annual record of a large juke box route, kept according to the best accounting practices, which could be used for statistical purposes. But the route belonged among the top 10 per cent of the nation for efficiency in operation and hence the data would not have presented a fair picture for the thousands of machines in the other 90 per cent of less favored locations.

These statements hint at the problem involved. The real issue is that high taxes on coin machines hit at the small retail establishments in which they are placed, more than at the coin machine business itself.

the closing days of the Legislature which adjourned March 9. The Legislature passed and the governor approved a new law which provides a State licensing system for gaming devices in clubs of various kinds. This is a very interesting law and will be analyzed more in detail in a future issue. The Legislature also passed a cigarette tax law which is rather complete in its coverage, includes vending machines, but reports do not yet show whether the governor approved the law. Unfortunately, the Idaho Legislature killed an interesting bill which provided for legalizing free-play awards on pinball. If this bill had passed it might have become a model bill for legalizing free plays.

Soft Drink Tax

IOWA. The Legislature recently introduced a bill which would tax soft drink vending machines. The bill also proposed to tax the sale of soft drinks generally.

MASSACHUSETTS. The Legislature withdrew a bill to license amusement games. The Legislature still has a very long cigarette tax proposal which includes vending machines.

NEVADA. The House is favorably considering a Senate bill which would increase the State fee on gaming devices and other types of gambling.

NEW HAMPSHIRE. A hearing on the bill which would tax games of skill in the State was held March 14 but (See *Adjournment Wave* on page 62)

Industries Plan New Product Uses in Bid For PW Consumption

CHICAGO, March 17.—All industries facing a formidable post-war problem of expanding civilian consumption should make their plans now. In the current issue of *The Monthly Review* of the Federal Reserve Bank of Atlanta it stated that the present prosperity of industry in general is by far the greatest in its experience and that it is being prepared to resist a possible relapse of pre-war levels.

This holds true with the peanut industry what with shortages of certain foods and other war factors affecting increased demand for peanuts resulted in consumption of 675,000,000 pounds of goobers during 1944.

It is expected that expansion of peanut products will come thru improving the quality of present merchandise containing peanuts. Creating new products, developing new industrial uses and, in general, expanding peanut markets.

Peanut milk, ice cream, peanut flour and oils are among a few of the new edible uses of the nut. New industrial uses now being developed include textile fibers similar to rayon, a leather substitute for shoe soles and a wool-like fiber from peanut protein.

Patent Laws Up For Change If HR-97 Gets OK

WASHINGTON, March 17.—Many representatives of industry are carefully watching the progress of a new bill which proposes to amend the Anti-Trust Act of 1914.

The amendment is in the form of a bill known as HR-97 and would change the patent laws in some important ways.

The new bill is now in committee and industry leaders and their representatives are trying to get their case before the committee in order to forestall a favorable report on the bill. It is the licensing provisions in the new amendment to which representatives of industry seem to chiefly object. The Department of Justice is really pushing the new amendment.

Survey Shows Legal Gambling Desired At Atlantic City

ATLANTIC CITY, March 17.—The legalization of gambling in all of its various forms is overwhelmingly favored by Absecon Island residents, it is revealed in the Seashore poll on the subject made by the local *Press-Union* newspaper.

Bingo was easily the favorite of the voters, with 95.2 per cent of those approached favoring its legalization. National and State lotteries came next with 71.4 per cent in favor and licensed horse rooms third with 71.4 per cent casting affirmative votes.

There were 66 per cent who would legalize the numbers game and 61.9 per cent of the voters who said they would like to see the establishment of gambling casinos equipped with roulette wheels, public blackjack and poker games, birdcages and other gaming devices. However, practically all of the voters favored legal gambling with the provision that it be carried on under strict supervision, be limited in scope and be heavily taxed by the municipality.

Many declared that legal gaming should be controlled under a set-up similar to the restrictions under which the liquor industry operates with a State commissioner empowered to take drastic action in the event of violations of either the letter or spirit or required laws.

"Betting on horses, playing bingo, numbers and all forms of gambling is just as morally legitimate as playing the stock market," said one man. "But, if legalized, all gaming should be limited and strictly controlled."

A woman asserted that people are going to gamble regardless of the law and said gaming should be legalized in order to provide a new source of revenue for municipalities. Under local option, she said, cities would not have to license establishments unless it was the will of the voters.

Family & Friendship Not Best Plan to Hold Spots, Says Operator

SAN FRANCISCO, March 17.—The trend in music machines is to big operators, Tony Duncan, operator of penny peanut, scales, music and wired music machines in Oakland, Calif., believes. He bases his opinion on the fact that the small operator relies too much upon "family and friendship" to secure locations.

The small operator and his method of doing business is not entirely responsible for the trend to the big boys. The shortage of labor, the fact that tavern owners have become hardened to competition, the need of good service and equipment problems have played their part. (See *Family & Friendship* on page 63)

Industry Working With Rehabilitation Plans

By Gwen Desplenter

CHICAGO, March 17.—As of this writing, coin machine manufacturers are still 100 per cent engaged in producing war material for the country's No. 1 buyer—Uncle Sam. Manpower is needed by the plants engaged in war work. Personnel and employment managers are already hiring discharged veterans, many of whom were former employees. A survey indicates that each manufacturer has employed on the average about 30 war veterans. While the experience of coin machine manufacturers with the readjustment of the war veterans to his job is not great so far, considering that approximately 4,000 men are being returned to the area monthly, it is sufficient to indicate what personnel directors and the industry must face in meeting the problem of helping the returned serviceman rehabilitate himself to the civilian work world.

All interviewed stated servicemen returning from combat experience are inclined to be restless and desire physical work of an active nature. Few vets are able to take up immediately the threads of their former civilian status. A pronounced characteristic is their hesitancy and indecisiveness in reaching a conclusion when a position is offered them. Many are not sure of their fitness yet. Quite a number definitely avoid noise and some have had to be transferred from departments where sudden or startling sounds occur. Physically sound men, capable of work, quite often cannot yet ignore noises which tend to remind them of reactions or war tensions.

Personnel managers among the coin-operated machine manufacturers apparently understand the needs and reactions of veterans and have adopted a sympathetic attitude toward the characteristics and attitudes developed in the service. They reveal considerable perception of the war vet's needs and recognize they must give individual attention to assisting servicemen in adjusting themselves. Already they have experienced a real glow of satisfaction from having some of their "boys" finally settled down to jobs. One related the case of a veteran who had quit three times; each time the personnel manager followed him up at home, patiently examined the vet's difficulties and finally

during the break-in period does the trick, he finds.

Bob Tank, personnel manager Lion Manufacturing Company (Bally) is following a policy of recruiting veterans. He pointed out that they solicit draft boards for returned veterans and further remarked that the girls of the WOW post in the plant were aiding considerably in the rehabilitation program there. They have also adopted 20 soldiers at the Veterans' Rehabilitation Center, 2449 Washington Boulevard, Chicago, and frequently deliver a truck load of candy, cigarettes, magazines and cakes to the center. At Christmas the girls presented the adopted men with sweaters and other gifts.

Ralph Isacksen is personnel director at the Seeburg Company. Veterans are welcomed and when they cannot be assigned to the Seeburg staff, the employment department refers them to other plants with whom they have contact.

Those men who have suffered a disability or are malaria victims are kept under observation of the nurse and first-aid headquarters in most plants.

The industry seems to be following essentially the same pattern in employing and handling the returned vet. As for a post-war rehabilitation program, no major plan seems to have been developed thus far. Yet thousands of men are returning monthly and will return in the future possessing highly developed technical and mechanical skills, easily adaptable and useful to the coin machine field.

Weigh Value

The coin industry could weigh the value of a rehabilitation program that has been commenced by other industrial groups desirous of attracting the younger workers.

Probably the most comprehensive program and the first of its kind to be offered returning war veterans is that of the Automotive Repair and Maintenance Association of Chicago. This organization announced it is going to help war veterans returning to civilian life find a place in the automotive field as top-notch mechanics and repairmen. They are subsidizing a training program which has been approved by the Veterans' Rehabilitation Administration and the veterans themselves. The program is so highly regarded it will be used as a guide by other employers seeking to draw up approved programs of assistance and rehabilitation in other fields. The training program provides, in addition to the on-the-job training, necessary supplemental theoretical courses in branches of the work, to be taught in accredited schools. Such security programs are being considered and will be sponsored by many industries.

Among the women employed by coin machine manufacturers are members of the Woman Ordnance Workers, Inc. This non-profit organization soon will launch a rehabilitation project of their own for disabled and incapacitated veterans limited to the use of their hands. These men will be trained and educated in lapidary arts and skills. Leading jewelers will teach such disabled servicemen the art of polishing, cutting and engraving of precious stones, in which trade the men will later be provided with employment.

Among the manufacturers in the coin machine equipment field having WOW posts are J. P. Seeburg, Lion Manufacturing, Rock-Ola and Mills Industries.

Report for 1944

WASHINGTON, March 17.—According to a recent report by War Manpower Commissioner McNutt, some 44,000 disabled men and women were returned to employment in 1944. This is the official report for the first full year under which the new rehabilitation program has been operated. According to official data, only one-tenth of this number were employed before rehabilitation started. Their earnings divided among all the 44,000 would have averaged \$143. The average cost of rehabilitation was \$147.

Now back on a regular job, these people are earning on the average rate of more than \$1,700 a year, according to the report. This is a 12-fold increase and adds up to a very substantial total of \$78,000,000 a year.

adjusted him to his work. Once the psychological enemy was overcome the struggle was over and the vet now has a harmonious relationship with his job; his record displays little or not absenteeism. All agree that careful, individual handling and plenty of time for readjustment to civilian life and work is needed.

Proper Coaching

Michael Grasick, personnel director at the O. D. Jennings plant, stated that about 33 per cent of the men hired at his plant this month were discharged veterans and that they are now satisfactorily performing their work. Considerate interviewing and proper coaching

SLOTS	
25c Mills Blue Front, S.J.	\$375.00
25c Mills Blue Front, D.J.	350.00
10c Mills Blue Front, S.J.	350.00
10c Mills Blue Front, D.J.	325.00
5c Mills Blue Front, S.J.	250.00
5c Mills Blue Front, D.J.	225.00
10c Mills Bonus Alum. Front	375.00
5c Mills Bonus Alum. or Gold Fronts	350.00
10c Mills Melon Bell	275.00
5c Mills Melon Bell	200.00
5c Mills Blue Q.T.	85.00
5c Mills Glitter Gold Q.T., New	150.00
5c Mills Smoker Bell	80.00
5c Mills V. Pockets, Green, No Meter	50.00
5c Mills V. Pockets, B & G, with Meter	65.00
5c Mills V. Pockets, Chrome, with Meter	75.00
25c Mills Goose-neck, 2-4, with Jackpot	110.00
5c Jennings 4 Star Chief	130.00
5c Jennings Club Console, 3-5	185.00
5c Jennings Silver Chief, 3-5	250.00
10c Jennings Silver Chief, 3-5	295.00

CONSOLES	
Bally Club Bell, F.P. Comb.	\$325.00
Bally High Hand, F.P., Comb.	175.00
Baker Paces, Very Late, D.D. & J.P.	375.00
Keeney Super Track Times	375.00
Keeney Super Track Times, Top Glass	18.00

Have Parts and Motor Gears for Keeney Super T. T.

ARCADE	
Bally Rapid Fire	\$245.00
Skyfighter	325.00
Chester Pollard Golf	85.00
Chester Pollard Football	110.00
Anti Aircraft, Brown	80.00
Selectscope	175.00
Periscope	250.00
Mutoscope Hockey	80.00
Mutoscope Drop Pictures	35.00
K. O. Fighter	110.00
1 Mutoscope Traveling Crane	45.00
1 Exhibit Iron Claw	45.00
1 Lighthouse Grip	60.00
Mills Punching Bag	75.00
Arcade Ball Grip Strength Tester	45.00
Exhibit HI Ball	110.00
Peo Basket Ball (2 Play)	85.00
World Horoscope	85.00
Mutoscope Liberty Striker	85.00
Mutoscope Hammer Striker	85.00
Exhibit Clock Grip	65.00
Mutoscope Picture Machine with Reel	39.50
Pop-o-Matic Model 24A	60.00
Snacks, 1c	12.50

PIN GAMES	
School Days \$ 75.00	ABO Bowler, \$55.00
Monicker 115.00	Champs 85.00
Play Ball, Bally 65.00	Star Attract. 75.00
Topic 110.00	All American. 55.00
Bowlaway 75.00	Big Chief 40.00
Majors, '41 70.00	Gold Star 55.00
Sport Parade 50.00	Wild Fire 60.00
Snappy 70.00	Victory 100.00
Yanks 125.00	Venus 90.00
Netro 50.00	HomeRun, '42 110.00
Seven Up 70.00	Bosco 85.00
Ten Spot 65.00	Four Diamonds 60.00
Texas Mustang 90.00	5-10-20 145.00
Spot Pool 90.00	Paradise 75.00
Sea Hawk 60.00	Zig Zag 90.00
Horoscope 60.00	

All used Pin Games refinished and checked. One-third deposit with order, balance C. O. D.
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ARCADE EQUIPMENT	
2 Keeney Anti Aircraft Guns	Each \$ 79.50
2 Rockola 14 Foot Skee Ball Alley	100.00
1 Rockola World Series Base Ball	89.50
2 Mills Punching Bags, Complete	179.50
3 New Bags	14.50
23 Exhibit View-a-Scopes	22.50
11 Grippers	10.00
5 Electric Shockers	10.00
2 Miniature World Champion Baseball Games	7.50
1 A.B.T. Fire & Smoke	19.50
4 A.B.T. Target Skill	19.50
1 Bomb Hit	19.50
2 Match-a-Pak Cigarette Machine	7.50
2 I.O.U. Dice Game	7.50
1 Indian Dice Game	7.50
1 Texas Leaguer	42.50
1 Exhibit High Ball	85.00
1 Mutoscope Card Vendor, 2c Floor Model	37.50
8 Exhibit Post Card Vendors	7.50
1 Parkett	7.50
1 Home Run Ball Gum	15.00
1 Set of 3 Exhibit Advice Meters	89.50
4 Mutoscope Diggers, Entire Lot	175.00
1 Callie Weight	58.50
1 Groetchen Metal Typewriter	189.50
1 Mills Vest Pocket Slot, 1c	37.50
1 Pace Slot, 1c	22.50
1 Mills 5c Slot (Old for Parts)	10.00
1 Kicker & Catcher	25.00
PINBALL MACHINES	
1 Victory	\$ 99.50
1 Bomb the Axis Rats	49.50
1 Smack the Jap	49.50
1 Defense	49.50
1 P. & S. Shangri-La	129.50
1 Sea Hawk	49.50
1 Flying Tiger	199.50
1 Sky Rider	199.50
1 Torpedo Patrol	149.50
MUSIC EQUIPMENT	
1 Wurlitzer 600 Amplifier & Speaker with Tubes	\$ 75.00
1 Wurlitzer 616 Amplifier with Tubes	27.50
1 Wurlitzer Motor	21.50
1 Wurlitzer 300 Tone Arm, New, Complete, Except Counter Weight	20.00

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 Give Description and Lowest Price in First Letter.
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Baker's Pacers, Daily Double	\$350.00
Black Paces Races (Reconditioned)	100.00
Skee Ballette	85.00
Bally Pace Maker, 1 Ball Cash P.O.	75.00
1 Bally Dark Horse, Free Play	185.00
Winning Ticket	100.00
2 Seeburg Shoot the Jap, Each	135.00
Seeburg Chicken Sam	100.00
Keeney Air Raider	175.00
1c Glitter Gold Q.T., Brand New	125.00

Terms: 1/3 Deposit with Order, Bal. C. O. D.

AUTOMATIC COIN MACHINE CORP.
 338 CHESTNUT STREET
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 Phone: 4-1109 during noon hour.

LOST LOCATION
 Must sell at once
 6 SKEE BALL ALLEYS, \$100 EACH
 \$15 extra for crating.
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 Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
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COINMEN YOU KNOW

New York:

COINOPS of New York (and Chi, please note)—Here's an important request from PVT. D. BUCKMAN, late of Auto Machines, Ltd., 11 Great Eastern Street, London, asks that some of his pals write him and give him the lowdown on how everything is cooking. Special call to write is directed to GEORGE PONSER, BERT LANE, DAVE ROBBINS, JOE ASH and LEON TAKSEN, and the coinmen at Evans and Genco as well. Private Buckman can be reached at the Bell Hotel, Maidenhead, Berks, England. Get out that old pen and pencil, fellows, for Buckman is wanting to get in on some of the current coin talk.

EARLE C. BACKE, of the National Novelty Company, Merrick, L. I., N. Y., has just won the Height Casino indoor tennis championship, defeating Manual Alonzo and Dr. Eugene McCauliff, 6-1, 8-10, 6-4, 3-6 and 6-4. It was a tough match, lasting from 5 to 7:35. . . . LIEUT. LIONEL M. NATHAN, just out of service, made his first trip to New York to visit with his former associate, NAT COHEN, of Modern Music Sales. Nathan hails from Miami, where he operates the Modern Vending Company. . . . Much activity around amusement sales these days as MARKUS KLEIN revamps the Roll-a-Ball machines again. More shades of coming spring and the arcade season.

Reported that JULIUS LEVY, of Arthur H. DuGrenier, Inc., is on a short trip thru Upper New York State. . . . The Arcade Owners' Association met March 22, at the Capitol Hotel.

Cincinnati:

A committee, consisting of RAY BIGNER, SAM BUTLER, ABE VILLINSKY, CHARLES KANTER and CHARLES MCKINNEY, all members of the Automatic Phonograph Owners' Association of Cincinnati, also JOE WEINBERGER, of the Southern Automatic Music Company, attended a dinner party at the Miami Hotel, Dayton, O., given by the Miami Valley Coin Operators' Association. It was a very fine party and enjoyed by all. The close relationship between these two organizations will be of great benefit to both associations. . . . The stag party for servicemen, originally set for March 7 and postponed on account of flood conditions, will be held sometime in April. A definite date will be set within the next few days at which time all the members and guests will be notified. . . . Annual election of officers usually held in April will be held at a later date this year. . . . A membership committee was appointed with Nate Bartfield as chairman; Louis Lauch, Charles Kanter, Howard Males, Charles McKinney and Abe Villinsky.

Fort Worth:

Coin machine operators have finished the first two months of the year with indications that business will be as good if not better than last year, which was one of the best. . . . MORTON LOICANA, manager of the Big State Novelty Company, reported that his machines are all busy and that despite the labor shortage repairs are being taken care of as needed.

The Star Coin Machine Company, operated by "war wives" exclusively, continues to report good business. Mrs. Ben McDonald, manager, is still in charge while her husband is in the armed forces. All employees are women with husbands at war.

JACK MALONEY, manager of Panther Distributing Company, stated there is no complaint about the quality of records being received for juke box play. The take from juke boxes is due to be cut down because of the midnight curfew. . . . There are many juke boxes in all-night restaurants, some of which catered to war workers of which there are thousands in this section. At midnight now the juke boxes are unplugged.

St. John, N. B.

For the fiscal year up to November 1, 1944, the receipts of the province of New Brunswick from coin machine licenses totaled \$4,163. This is supplementary to the annual licenses paid for coin machines to the municipalities. New Brunswick is the only province in Canada which censors films for coin-operated movie machines, such being assigned to the provincial board of censors. A provincial license for a coin machine is necessary outside the municipalities.

F. J. ELLIOTT, Amherst, N. S., is now devoting all his attention to the dis-

tribution and operation of coin machines, chiefly pinballs and juke boxes, thru the Atlantic provinces, from his Amherst base. Previously, he had been active as a carnival and indoor fair operator, and in conducting an eating place in Amherst. For the past 25 years this veteran has been familiarly known as "The Short Man," and letters addressed to that cognomen at Amherst have been delivered to him. MRS. ELLIOTT has long been a partner of her husband in business. Elliott is the current president of the Amherst Post of the Canadian Legion, having served with the Canadian Army in the First World War, overseas. A son, H. F. J. Jr., is in the Canadian Air Force on overseas duty.

French-speaking men and women who have come from farms to cities and towns for work in war industries, including factories, steamship docks and sheds, railroads, etc., have been patronizing coin machines for the first time. Owing to the shortage of help, people are being transferred by the Selective Service from the country to the cities and towns for war work. In many instances, these persons are seeing coin machines for the first time and are particularly enamored of the juke boxes in public and semi-public eating places.

Detroit:

RUSSELL TRILCK, of the Lincoln Amusement Company in the suburb of Lincoln Park, has expanded his activities, becoming personal manager for Johnny Webb Young, tenor, who is going to New York next month for auditions. . . . HARRY WEINBERGER, of Reliance Merchandise Company, son of Michael Weinberger, of the S. & W. Coin Machine Exchange, made a plane trip to Chicago and back this week to buy new merchandise.

Twin Cities:

Coin machine operators here report the midnight curfew hasn't had too much effect on their biz and the coinmen are taking the situation pretty much in stride. Those all-night eateries which must tune down their juke boxes at midnight merely disconnect the electricity. Collections haven't suffered perceptibly, coinmen say.

Hy-G Amusement Company's front is gaily decked out in a new sign eight feet high by 43 feet long. The firm's familiar signature, a musical score with clef, with the name strung out in note style, is the theme of the sign and can be seen from quite a distance. . . . TED HEIL, Gaylord (Minn.) operator, was a dispatch runner in the first World War serving with the AEF in France and Germany. A letter he received from his son informed Heil that junior is a dispatch runner in this war, serving in France and Germany. The two compared notes by mail and found they were seeing service in practically the same communities.

HAROLD SCOTT, Moberge (S. D.) coinman, came to the Twin Cities to buy parts for his route and brought Mrs. Scott along who went on a shopping tour along Nicollet Avenue, the city's finest shopping center. . . . SHERNA SCHANFIELD SCHWARTZ, secretary at Hy-G Amusement, is bragging about her brother, Leonard, who last week passed the bar examinations and is a full-fledged attorney. . . . WILLIAM AND DON HUNTER, Wheaton, Minn., are frequent visitors to coin machine distributors' offices. William has a fine route, and Don, who is blind, is studying law at the University of Minnesota.

HAROLD LIEBERMAN, head of Acme Novelty Company, has been appointed general chairman of the 1945 campaign of the Minneapolis Federation for Jewish Service. Lieberman for years has been active in the annual drive, and this year's chairmanship is recognition for the fine work he has been turning in each campaign. . . . GEORGE MANILLA and A. SCHLECHT, Duluth coinmen, were in the Twin Cities looking for merchandise for their routes.

Philadelphia:

ROY TORR is certainly a man of great activity these days. Outside of his regular work-a-day schedule Roy is one of the busiest men at the Woodlawn Baptist Church in that City of Brotherly Love. He is both secretary and treasurer as well as serving on the board of trus-

tees. . . . DAVID ROSEN, North Broad Street distrib., has just completed arrangements for remodeling his showroom and office. It's going to be one of Philly's show places. . . . Breezed about that MIKE SPECTOR, of Spector Distributors, will leave for Chicago soon to give the Windy City the once-over. . . . NAT RAKE, of the Rake Coin Machine Exchange, now stationed at Fort Knox, is learning to knock out the picas on Uncle Sams typewriter. So watch out, you gals, when Mike returns from service it's going to be 100 words per or more. JOSEPH RAKE, Nat's father, celebrated his 76th birthday March 13.

Albert J. Slap Dead

Albert J. Slap, 51, a partner in Raymond Rosen & Company, Philadelphia distributors of Victor and Bluebird records, died March 9 in Samaritan Hospital, Palm Beach, Fla., where he was recovering from a heart attack. His widow, Mae, a son and a daughter survive. Services in Philadelphia with burial there March 12.

ADJOURNMENT WAVE

(Continued from page 60)
we have had no reports on this hearing yet.

NORTH CAROLINA. The big general revenue bill which has some points on vending machines is being pushed right along by both houses with many amendments. The copyright music bill was finally passed but the State license fee was reduced from \$1,000 to \$100.

NORTH DAKOTA. The Legislature recessed until May 22.

OREGON. The Senate is rushing along a House bill which would increase the State fee on amusement devices.

PENNSYLVANIA. The House got a bill March 12 which proposes to tax cigarette vending machines \$25 per year.

RHODE ISLAND. The House got a bill March 13 which would place a tax on vending machines.

Juke Hearing

TEXAS. Juke box operators got a hearing March 7 on proposal to increase the State tax on juke boxes; favorable publicity was given in newspapers to the hearing and the decision was to send the bill back to a sub-committee for further study.

UTAH. The Legislature adjourned March 8. A bill to put high fees on pinball and juke boxes was lost in committee.

WASHINGTON. The Legislature adjourned March 8. Some unfavorable bills were apparently lost.

WEST VIRGINIA. The Legislature adjourned March 10 and at least two coin machine bills were lost.

WISCONSIN. The anti-slot machine bill was delayed by the Senate in order to get an interpretation on the legality of the bill from the Attorney General.

"SOUND" INVESTMENTS

32 WATT REPLACEMENT **AMPLIFIERS**
Complete With Tubes

WURLITZER MODELS \$45.00
SEEBURG MODELS 40.00
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Universal Amplifiers

Model UX 2 \$79.50
Fits all Phonographs Less Tubes
except Hi-Tones.

Model UX 1 \$54.50
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When ordering state model desired.
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New New New New New

"FRUIT REEL BELL"

Automatic Payout
\$47.50



For 5¢ Play. Has fruit reels like slot machine. Fill payout tube with quarters and machine pays off one quarter whenever winning combination comes up, such as two cherries, etc. Pays off every 12 to 15 plays average. Also can be operated with nickel-plated tokens (25¢ size) . . . odds on tokens run from 3 to 1 up to 100 to 1 and are redeemed at counter. Machine comes complete with 121 tokens. Brand new equipment, pre-war construction. Size 9x9 in. Ht. 10 in. Wt. 16 lbs. Send \$10.00 deposit, balance express C.O.D.
Each \$47.50. (\$39.50 in Lots of 5.)

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NEW GAMES IN STOCK!

Gottlieb's Cover Girl \$219.50
Sky Rider 175.00
Victorious 1945, 5 Ball F.P. 199.50
Foreign Colors, 5 Ball F.P. 249.50
Marvel Baseball 179.50

CONSOLES

Keeney's Super Bell, Combination. \$350.00
Bally Club Bell, Comb. 300.00
Evans 1941 Lucky Lucre, P.O. 175.00
Pace Saratoga, Chrome, Rail, P.O. 125.00
Keeney Track Time, Top of Glass Cracked. 100.00
Evans Galloping Dominoes, Black Cabinet 75.00
Mills 5¢ B. & G. Vest Pocket, Perfect 54.50
Mills 5¢ Q.T., Perfect 75.00

Send for complete list of used PIN GAMES, SLOTS and complete line of ARCADE EQUIPMENT at low prices!
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Chicago Coin Hockey \$210.00
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Write, wire phone type, quantity, price at once.

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OUTSTANDING BUYS

Alr Circus \$139.50	Toplo ... \$ 79.50
Belowway .. 74.50	Metro ... 39.50
Clover .. 77.50	Bosco ... 84.50
Capt. Kidd 64.50	Spot Pool. 69.50
Five & Ten 124.50	Boom Town 44.50
Paradise .. 49.50	Hit Japs.. 49.50
Moniker .. 79.50	Anabel .. 39.50
Gold Star. 39.50	Victory .. 84.50
Club ..	Pimlico .. 445.00
Trophy. 345.00	Thorobred. Write
41 Derby. 365.00	
Sport Special	\$165.00

SPECIALS

CHIC COIN HOCKEY	\$195.00
LIBERATOR	245.00
WURLITZER—41 CM.....	125.00
WUR.—T-12 Unit Comp...	195.00
WUR.—24 Unit. Comp. ...	225.00
PACKARD BOXES, A-1.....	34.50

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Refinished in Wrinkle

MILLS SLOTS

5c Blue Fronts, CH	\$219.50
10c Blue Fronts, CH	275.00
25c Blue Fronts, CH	337.50

5c Brown Fronts, CH	\$275.00
10c Brown Fronts, CH	325.00
25c Brown Fronts, CH, 3/10	389.50

We Also Have—
Jennings Chief, 5-10-25c
Pace Comets, 5-10
Watlings 5-10

Galloping Dominos, 7-5c

\$175.00

New and Used Parts—Rebuilding.

1/2 Certified Deposit, Balance C. O. D.

GUY P. COLLIER

Morganfield, Kentucky

Attention, Operators

Make Offer for This Clean Equipment:
5 Paces Races Motors, latest model.
5 Wurlitzer 125 Wall Boxes, 2 wire.
13 Wurlitzer 320 Wall Boxes, 2 wire.
10 Wurlitzer 950's, like new.
Adapters and Steppers for above Boxes.
25¢ Black Cab. Dominos, perfect.
2 5¢ Brown Cabinet Paces Races.
2 5¢ Brown Cabinet Galloping Dominos, slant head, small odds.
1 Keeney 1938 Skill Timo, perfect, newly refinished.
2 Evans F.P. Jungle Camps.
3 5¢ Deweys and 1 25¢ Dewey.
We have lots of Mills Escalator Slots, all denominations, both 2-4 and 3-5, good mechanisms, castings and cabinets, unbroken but will stand painting. 56 Duo Locks for Seeburg Wall Boxes, like new, all different keys. Can ship at once. Wire, phone or write. Satisfaction guaranteed.

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WANT TO BUY!

Strat-o-Liner	Will Pay \$20.00
Sports Parade	Will Pay 20.00
Star Attraction	Will Pay 30.00
Snappy	Will Pay 30.00
Majors, '41	Will Pay 30.00

MUST HAVE ALL PARTS!

Do Not Have To Be in Working Condition!

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WILL PAY

\$20.00

For Your Old FORMATION—POWERHOUSE—FOLLIES—BLONDIE—BIG LEAGUE—BIG TOWN—MR. CHIPS (Free Play)—PUNCH—TOPS—as is, but must be complete with all parts. Will also buy any late GENCO or CHICAGO COIN games.

P & S MACHINE CO.

3017-18 N. Sheffield Ave., Chicago 14, Ill.

Record Reviews

(Continued from page 21)

KATE SMITH (Columbia)

Just a Prayer Away—FT; V.
All of My Life—FT; V.

In her usual smooth and sentimental style, Kate Smith provides plenty of vocal charm to both of these attractive ballads, both of current vintage and promising to soar high in popularity circles. For *Just a Prayer Away*, Miss Kate gets vocal assist from the Four Chicks and Chuck as she sings of a happyland near by. Is on her own and sells it just as handily for *All of My Life*. Sets both ballads at a slow tempo, with the orchestra under the direction of Jack Miller meeting all the background requirements.

The Kate Smith fans will shower phone favors on both of these sides.

MEL TORME (Decca)

A Stranger in Town—FT; V.
You've Laughed at Me for the Last Time—FT; V.

Long identified with vocal groups on the West Coast, Mel Torme makes his

solo bow with his Mel-Tones, and shows plenty of promise to create a phono following of his own. It's not the vocal quality of his baritone pipes, but rather his song delivery and sincerity that counts for most. With the choir blending with the orchestra to paint a colorful and harmonic background picture, Torme is out in front for both of these songs, and both beautiful ballads. There's a strong note of nostalgia in his own *A Stranger in Town*, while *You've Laughed at Me for the Last Time* is rich in sentimental appeal. Both ballads are offered at a slow tempo.

While both the singer and his songs here may lack in name appeal for the phono stickers, Mel Torme's spinning is plenty satisfying for the fans.

CURT MASSEY (Columbia)

You've Got Me Where You Want Me—FT; V.
Candy—FT; V.

Long identified with the hillbilly clans, singing with his sister, Louise, on the barn dance air shows, Curt Massey steps out for the first time on wax in pop circles. While the label has provided him with a bright rhythmic band directed by Mitchell Ayres, Massey can hardly hope to benefit by the change if these sides are an indication of things to come. While a heavy nasal tang is something on the plus side for the songs of the wide open spaces, it hardly helps when you try to sing it romantically for a pop ballad as *Candy*, despite the fact that the tempo is stepped up. His singing is more tolerable for the rhythm ditty, *You've Got Me Where You Want Me*, which has plenty of tune appeal as well.

A name in folk record circles, the phono appeal of these sides can hardly hope to reach beyond that set.

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

JOSH WHITE (Keynote)

Strange Fruit—FT; V.
John Henry—FT; V.

One of the leading exponents of the race blue form of song, long identified with Gotham's Cafe Society boltes, Josh White brings forward a coupling of selections that are in the true Negro folk form. A blues lament, Lewis Allen's famous *Strange Fruit*, is a folk ballad. Considering the reception accorded Billie Holiday's earlier introduction of the song poem on wax, White's waxing is certain to become a rare item for collectors, altho the message it carries cannot be circulated widely enough. Singing it in a plaintive manner that is most appealing, White tells of this strange fruit hanging from a poplar tree that has blood on its leaves and blood on its roots. It's a powerful indictment crying out against lynchings. *John Henry*, a traditional folk song, tells the story of a man on the railroad who was as strong as steel. It took a cave-in to knock him out. White sings this story in fiery fashion, and on both accounts, sings to the strums of his guitar.

McCRAVY BROTHERS (Gennett)

Jacob's Ladder—FT; V.
When They Ring the Golden Golden Bells—FT; V.

The McCravy boys blending their baritone and tenor voices, with fiddles and guitar providing the accompaniment, are devoted to the jubilee singing. In go-to-meetin' style, they offer two traditional hillbilly spirituals in the accepted style. It's gospel singing of soldiers of the cross for *Jacob's Ladder*, and glory singing for *When They Ring the Golden Bells*.

TAMPA RED (Bluebird)

Lula Mae—FT; V.
The Woman I Love—FT; V.

Singing the race blues laments of the back-biting wmen, Tampa Red is highly effective for both of these sides. No shouting or growling, singing it from way deep down to strike a sympathetic response. *Lula Mae* is a slow blues wall, with Tampa Red vowing that he will hate her as much as he used to love her because she has been so mean to him. The tempo is stepped up a bit for *The Woman I Love*, and again it's the blues feeling because the woman he loves treats him so unkind. Heightening the effect of his chanting is his blues blowing on the tin kazoo, with adequate musical accompaniment provided by the guitar, piano and string bass. Both sides should hit off well with the juke box fans at the race locations.

FAMILY & FRIENDSHIP

(Continued from page 60)

parts in bringing about the change, Duncan believes.

Duncan estimated that 90 per cent of the music locations in both this city and Oakland was secured thru friendship by the small operator. He said that 10 per cent was thru good business.

The big operator's ability to give good service and to supply equipment that is new to the location owner is pulling the spots away from those set on friendship lines. The small operator, Duncan declared, can't change the equipment. Naturally, the business slides to the operator who can do these things.

More than likely, it is a big operator. They are in a position to give the location owner what the doctor ordered to get the machine in his spot.

Denver Coinman Is Father

DENVER, March 17.—Al Roberts, local Wurlitzer distributor, is the father of a son, Douglas, born recently.

If you operate
JENNINGS CHIEFS

SEND FOR
THIS FREE
BOOKLET



Just off the press! New CHIEF Service Manual, complete with illustrations and descriptions, that will help you maintain your Jennings CHIEFS and consoles in operation. Tips on care of Jennings equipment. Even experienced Jennings operators will find this manual helpful.

JENNINGS REPAIR SERVICE
Limited repair service available. Ask about our complete repair projects for CHIEF machines.

O. D. JENNINGS & COMPANY
4307-39 WEST LAKE STREET
CHICAGO 24, ILLINOIS



FOR SALE

Ideal route of 45 Phonographs, majority Wurlitzers, and 12 One Ball Tables, majority Thorobreds and Longacres. All on location, extra clean, taxes paid; established five years in two of the best towns in South Texas, close in. Also phonograph record store, over 8000 records—plenty extra parts. Well equipped office and repair shop. Price \$30,000.00, will return your investment in one year. Not interested in selling machines off locations. Plenty room for expansion. Practically no competition.

Contact BOX D-382
THE BILLBOARD
CINCINNATI 1, OHIO

FOR SALE

2 Pace Reels, Late, Perfect, P.O. Es. \$145.00
1 Bally High, Very Clean, Conv. 175.00
1 Jennings Fast Time, Free Play Console 75.00
1 Mills 5c Escalator Vender Bell 85.00
1 Mills 1¢ Q.T., Orig. Glitter Gold, Perfect 65.00
1 6-Slot Palooka, 1 Ball Pay Out Game 50.00

L. H. HOOKER NOVELTY CO.
Arnolds Park, Iowa

CLIFF WILSON DISTR. CO.

1121 S. MAIN ARCADE	3-6304 LEGAL GAMES	TULSA, OKLAHOMA ARCADE
Advice Meters \$ 25.00	Zolar Fortuna, Seeburg \$125.00	Footcase \$ 75.00
Wheels of Love (Late Model, Set of 3 on Base) 125.00	Mills Quarterscopes ... 40.00	Mills Puncher 50.00
Mills Sternoscopes, Fl. Model 35.00	Kiss o' Meteor, Refinished 190.00	Mills Muscle Bullder .. 150.00
Mills Sternoscopes, C.M. Model 25.00	Keep Punching on Base 75.00	Monkey Lifter, Refin. 190.00
Ten Pins \$ 50.00	Calile Lifter 35.00	Mills Punching Bag, Clean 100.00
Skeeballete 79.50	Skill Jump on Base ... 45.00	
Peo Basketball 65.00	Texas Leaguer, DeLuxe \$ 45.00	Tommy Gun, LateMod. \$165.00
Bally Alley 35.00	Seeburg Hockey 75.00	Tommy Gun, EarlyMod. 135.00
Hi Ball 90.00	Chicago Coin Hockey .. 235.00	Chicken Sam 115.00
Rock-Ola World Series 119.50	Submarine 179.50	Chicken Sam Conv. ... 135.00
Genco Playball 179.50	Torpedo 190.00	Holly Grips 8.00
Jennings In a Barrel .. 159.50	Bally Bull 90.00	Pikes Peak 19.50
Batting Practice 129.50	Rapid Fire 225.00	ABT Model F, Late Model 29.50
	Keeney Anti Aircraft .. 69.50	ABT Challenger 29.50
	Keeney Air Raider 200.00	
MUSIC	MUSIC	MUSIC
Mills Throne \$285.00	Wurlitzer 24 Victory Model \$575.00	Mills Empress \$340.00
Wurlitzer 600 Rotary 425.00	Wurlitzer 600 Victory Model 600.00	Wurlitzer 600 Victory 600.00
Wurlitzer 616, in Steel Cabinet, 4 Packard Boxes, Lite Up Speaker 300.00	Rock-Ola Imperial 20, Buckley Cabinet, Buckley Adaptor 200.00	

ONE-THIRD CERTIFIED DEPOSIT WITH ORDER.
WRITE — WIRE — PHONE

PHONOGRAPHS WANTED—ALL MODELS

• WURLITZERS • MILLS
• SEEBURGS • ROCK-OLAS

FAST ACCEPTANCE

WRITE WIRE

CONSOLIDATED SUPPLY CO.

616 S. MICHIGAN AVENUE CHICAGO 5, ILLINOIS

FOR SALE

Mills One-Ball Game
Sink the Japs Game
Keeney Screen Shooting Game
Snappy
Four Roses
2 Four Diamonds

These need minor repairs: Red Hot, Miami Beach, Chicken Sam, 2 Parachutes, Four Roses (score board broken). Send offer.

KELLEY MUSIC CO.
20 E. 9th Chattanooga 2, Tenn.

TEN TOP TUNES NEW BB TAB

Pop Chart Has Solid Index

Popularity surveys combine to give true pic of what public buys and hears

(Continued from page 12)

Thousands of machines in service while others have as few as 100. All, however, must know what their individual public wants in music—or else they don't operate a music machine route very long. Naturally their votes are commercial and based only on one thing—what the public wants to hear for its nickels on the pay tables.

Everything in Survey Pot

It is these six factors that are reported upon each week in Parts I and II of *The Billboard Music Popularity Chart* that are corner stones in the building of the *Honor Roll of Hits*, the nation's 10 top tunes.

The HRH takes all the plug mediums—screen, network radio shows, indie radio station platter sessions, it takes all the active proof of the public's acceptance of tunes via sheet music, retail record sales and the nickeling of disks in juke boxes to establish a base from which *The Billboard* musical popularity measurement experts can figure the *Honor Roll of Hits*.

The base, like the charts themselves, is the result of innumerable hours of statistical study, of weeks of rehearsals in which 24 practical music men co-operated. Many of the musical authorities who joined in *The Billboard* study of trends and whims of the music-buying public, had themselves spent, in some cases, two generations in the tune selling business. They had their own case histories against which to check *The Billboard* studies and they, with their wealth of knowledge of what makes a song spin, were instrumental in the discarding of hundreds of weighting and checking ideas.

What has come forth in the *Honor Roll of Hits* is actually the fruit of a combined musical experience longer than that which ever worked before on an index of tune popularity. The *Honor Roll of Hits* is just what it announces itself to be—the nation's 10 top tunes. Watch it week by week, tune how accurately it tabs the No. 1 tune—on the way up and on the way down. Be guided by it—because it's the most complete guide to musical popularity ever designed. It's what is in the musical mind of the public and what activates its musical pocketbook.

All This and More Besides

There are other features in *The Billboard Music Popularity Charts*, which, while they are not used to contrib to the selection of the *Honor Roll of Hits*, nevertheless are vital to musical operations of thousands of businesses. There are the reports of *Sales and Juke Box Leaders in Specialized Types of Music*, which includes popularity reports on *Popular Record Albums*, *Best Selling Classical Record Albums*, *Best Selling Classical Records*, *Most Played Race Juke Box Records* and *Most Played Folk Juke Box Records*.

Part III of the chart gives advance tips on a great many things that make for future musical popularity. There's the list of *Publishers' Plug Tunes*, (that's a list of the songs that pubs are working on now or are going to start plugging soon); *Advance Record Releases*, a disk tabulation of platters about to be available; *Record Reviews* and *Record Possibilities*. To these is added *Reviews of Songs in New Films* so that musical businessmen may have in one place, in one magazine, all the facts needed to guide their future business.

These advance features are not used in any way to weight the *Honor Roll of Hits*. They're just straws that show which way the musical wind may blow. The *Honor Roll* tells which way it's blowing right now. Add up all the factors in

Musical Therapy Pioneered By Omaha Woman

ST. JOSEPH, Mo., March 17.—Pioneering of musical therapy at Missouri State Hospital No. 2 was announced by Mrs. Bradford Tucker, recreational and music director here today.

Mrs. Tucker in explaining the program which still is in the process of organization, said: "I am very confident that it eventually will prove to be very beneficial in mental cases."

"Music is a part of the soul, a part of the emotions. If patients can enjoy music it awakens an interest for them, and helps to relieve their emotions. Group performance develops a spirit of co-operation and fellowship, and helps patients to overcome inhibitions."

The type of music offered must not be sad or depressing, but the kind that creates a happy reaction. Hillbilly and cowboy songs, ballads and classics find favoritism in different groups at the hospital.

A recent survey made by the National Music Council proved that many hospitals are using music for recreational purposes and out of 209 hospitals reporting, only 23 indicated it was used for therapeutic reasons.

Mrs. Tucker, residing in Omaha, feels that music will take a top place in the treatment of mental cases.

This could open up another field for coin operators with the installation of machines in hospitals and possible piping of music into each room of large general hospitals.

Victor Plans Disk Doubles

NEW YORK, March 17.—RCA Victor is planning to cut disks featuring two recording artists. This is undoubtedly a stab at the higher price bracket for record sales as it would allow Victor to charge 75 cents for disks as compared to 50 cents on all Victor platters and 35 cents for Bluebirds.

James Murray, Victor exec, revealed that Duke Ellington would like to do a few spins with Lena Horne and is looking forward to doing as good a sales job as Decca's doubling of the Andrews Sisters and Crosby, and the Ink Spots with Ella Fitzgerald.

Present plans of doubling artists, which are in the talk stage, call for Artie Shaw with Tommy Dorsey, and Freddy Martin with David Rose. Mention was also made of the possibility of Dinah Shore waxing albums with top bands.

Phoenix Novelty Co. Music Route Bought By McGinnis-Lesnicks

CHICAGO, March 17.—Roy McGinnis and Mac Lesnick, of Baltimore Musical Sales Company, announced the closing recently of their purchase of Aaron Polb's Phoenix Novelty Company's music route. Over 300 pieces of equipment on location in and around Baltimore made up the route.

One of Baltimore musical's best accounts and Polb's decision to retire from business temporarily prompted McGinnis and Lesnick to buy his route.

Leo Polb, brother of the former owner, has been retained as manager of the route.

The McGinnis-Lesnicks combination has been increasing its music operations for some time now and this latest acquisition brings their total equipment up to 450 pieces, including a Washington operation.

the three-part music pop chart and you have a week-by-week idea of what *The Billboard* is trying to do for its readers—tell 'em what's hot—and what's cooking in all phases.

Disk Promotion Nets Results

SALEM, N. J., March 17.—Plugging a tune to the top of the local juke popularity poll in Salem, N. J., is the latest record promotional scheme of Edwin F. Loechner, Broadway Music Company here, who has been responsible for devising a promotional pattern that should prove of great value to music operators thruout the country.

As far as the juke op is concerned, Loechner's retail promotional idea could be applied in reverse.

First, Loechner made a canvass of the theaters in surrounding cities and obtained a schedule of coming attractions, noting in particular appearances of name bands, both in Salem and Philly. With this information he arranged with the record distributor to feature the recordings of bands appearing either on stage or in pix.

Op Co-Op

Loechner's next step was to contact the leading juke operators in his area and interest them in placing the tune in all locations. Promotion was further stimulated by printed hand-outs distributed thruout the city, in juke locations, stores and select mailing. In addition, this enterprising music dealer, featured the tune in a special radio program sponsored by the Broadway Music Company over Station WSNJ, Bridgeton, N. J., from 12.30 to 12.45 noon. The radio broadcast, a daily disk program, is designed to sell records for the Broadway people. The radio audience was told that these tunes could be heard on all the jukes in Salem, as well as purchased at the music store.

News Ads

For example, Broadway's latest record promotion featured the recordings of Louis Prima. For one full week, Prima disks were placed on all jukes in Salem. Station WSNJ played Prima recordings for five 15-minute periods—with special promotional announcements. And in addition to the hand-outs carrying Prima listings, eight-inch display ads were placed in the Salem dailies.

The results: Complete sell-out of many of Prima's disks and terrific Prima play on all the jukes.

1945 Tube Need Exceeds Supply

WASHINGTON, March 17.—Due to increased demand for replacement tubes on the war fronts, all government agencies and departments are being asked to release as many of their extra tubes as they can for civilian uses. This request was made of government agencies because prospects for extra replacement tubes in 1945 are considered unfavorable.

Current production of tubes for civilian uses is estimated at about 1,500,000 per month and WPB officials say there is little prospect for an increase in this rate of civilian tube production.

A recent report said that the radio tube requirements for 1945 are estimated at about 25 per cent higher than the 12,000,000 a month in 1944. Officials say that even when the war in Europe ends, the Pacific area will require so many replacement tubes that civilian requirements will not get much increase.

WPB has taken all steps possible to increase the tube supply. A radio tube task committee was recently set up and it has held meetings to make recommendations to the government and also to the tube manufacturing industry.

The army and navy are attempting to place orders promptly in order to speed output, but the basic difficulty, according to the committee, is labor turnover caused by low wages. The committee has suggested the establishment of a minimum work week of 48 hours. RCA, General Electric, Sylvania and Raytheon are among the leading manufacturers of radio tubes.

Cincinnati Firm Opens In Detroit

DETROIT, March 17.—The Miami Distributing Company, Cincinnati, announced the opening of their new local office on East Jefferson Avenue this week. The building was formerly occupied by the Universal Sales Company, novelty dealers.

The new branch will be devoted primarily to jobbing of music routes. Distribution of music machines is the post-war objective.

Max Marston, attorney, will head the Detroit staff.

The formation of the McNichols Music Company as an affiliate of the Miami company to operate music routes in this area was also announced by Marston. Plans are under way to acquire another route, the owners of which will retire from the business.

Frank McNichols, whose name heads the firm, is a vice-president of the Miami Distributing Company. McNichols, residing in Cincinnati, was formerly a Detroit music operator.

Morros Signs Disk Artists

NEW YORK, March 17.—American Recording Artists' exec, Boris Morros is in New York signing up talent for his ARA recording company. ARA which operates mainly on the Coast has Francis Langford, Phil Harris, Bob Crosby, Skinnay Ennis and Hoagy Carmichael under contract. Art Tatum has just been placed under an exclusive with Morros' outfit.

Tax Administrator's Bulletin Mention of New Tax Bills Brief

CHICAGO, March 17.—The February bulletin of the Federation of Tax Administrators, an association of tax collecting officials, mentioned juke boxes as a subject before various legislatures only briefly in the monthly report on tax bills. The bulletin did hint that more might be said on the subject later.

The monthly bulletin of the association going to its tax official members reports on the various sources of revenue from time to time and also trends in State and city taxation. Coin machine taxation is mentioned only at infrequent intervals since other sources of revenues such as cigarettes, liquor and gasoline are so much more important.

In the recent mention of tax measures now in the various legislatures, the bulletin simply said: "On the other hand, many Legislatures have before them bills providing for increases in excise taxes or for new taxes such as severance taxes, admission taxes and levies on various types of entertainment such as juke boxes."

Record Use Research Shows 33 1/3% of Disks Turn for Juke Boxes

NEW YORK, March 17.—A prominent trade journal that goes to retail stores and contains a column for retail record dealers, recently published the following comment by a columnist on how many records from the total production is taken by the juke box trade each year.

"How many records of the total production go for juke box purposes?" A prominent executive recently queried. Research shows that 33 1/3 per cent of the single records made at present are used in the coin machines. However, more can be used, but are not available, because of present shortages. Ultimately, it is estimated, in normal times 20 per cent of those records produced will find themselves routed to the coin machine operators."

Texas Jukes Get Tax Hearing

Coinmen Get Delay on Bill

Political jostling enters tax debate to increase State fee on machines

AUSTIN, Tex., March 17.—Music operators and location owners gave some important statistics on the juke box business in Texas at a hearing before a House committee here March 7. Representatives of the juke box trade came to the State Capitol to oppose a bill that would increase the State tax on juke boxes from \$2.50 a year to a fee considered very excessive.

The usual political jostling that happens in hearings before legislative committees took place, but at the same time operators were able to give some facts about their business. The result was that the proposal to increase the tax was sent back to a sub-committee for further study.

The two newspapers here gave considerable space to reporting the hearing and what took place. The local newspaper, *Austin Statesman*, reported some details on the juke box tax hearing as follows:

About 25 music machine and restaurant men registered their opposition. The upshot was that the bill, by Rep. Jack Love of Dallas, and a proposed amendment, were referred to a sub-committee for further study.

Arthur Hughes, of Dallas, who said the juke box men he represented preferred to be called music merchandizers because they really are in business selling a product, told the committee an additional tax would be burdensome.

There are 641 juke box operators in Texas, he said, 15 of the largest of whom answered a recent questionnaire which revealed the net annual profit of one machine is only \$37. This figure was subjected to some dispute, especially by Rep. Claude Calloway, of Crowell, who said that any business man not under oath could produce a set of statistics that would inevitably show that he is losing money, or at any rate, that he's not overloaded with cash.

Hughes decried the juke box as "the poor man's entertainment." The 15 larger operators questioned, he said, already pay heavy taxes. Last year, he said, they paid over \$26,900 in State levies.

The hearing produced a great deal of horse-play.

"How many of those juke boxes are there in the State?" Rep. C. E. Nicholson, of Beaumont, Jefferson County, asked.

"We have 15,782," responded Hughes.

"Well, then, all but 782 are located in Jefferson County," Nicholson dryly asserted.

While Harry Aiken, of Austin, representing the State Restaurant Association, was speaking against this bill, Rep. C. M. Conner, of Haskell, interrupted:

"Being a restaurant man who can qualify as a dietitian. Now does the

PLAY STATUS OF FILMS WITH LEADING SONGS

(Continued from page 17)

Song Publisher	Film Producer	Performed by	National Release Date
I Walked In (Miller)	"Nob Hill" (20th Century-Fox)		Not Set
I'm Beginning To See the Light (Grand)	"The Man From Oklahoma" (Republic)		Not Set
Let's Take the Long Way Home (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby	1-26-45
Magic Is the Moonlight (Melody Lane)	"Bathing Beauty" (MGM)	Carlos Ramirez	7-11-44
More and More (T. B. Harms)	"Can't Help Singing" (Universal)	Deanna Durbin	12-29-44
My Dreams Are Getting Better All the Time (Santly-Joy)	"In Society" (Universal)	Marion Hutton	8-18-44
(All of a Sudden) My Heart Sings (Leeds)	"Anchors Aweigh" (MGM)		Not Set
Sleigh Ride in July (Burke-Van Heusen)	"Belle of the Yukon" (International)	Dinah Shore	12-44
Sweet Dreams, Sweetheart (Remick)	"Hollywood Canteen" (Warner Bros.)	Kitty Carlisle-Joan Leslie	12-30-44
Sweetheart of All My Dreams (Shapiro-Bernstein)	"Thirty Seconds over Tokyo" (MGM)		12-28-44
The Three Caballeros (Chas. K. Harris)	"The Three Caballeros" (Walt Disney)	Clarence Nash-Joaquin Garay-Jose Oliveira	2-3-45
This Heart of Mine (Triangle)	"Ziegfeld Follies" (MGM)		Not Set
Too-Ra-Loo-Ral-Loo-Ral (That's an Irish Lullaby) (Witmark)	"Going My Way" (Paramount)	Bing Crosby	4-26-44
You Belong to My Heart (Chas. K. Harris)	"The Three Caballeros" (Walt Disney)	Dora Luz	2-3-45

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

(Continued from page 18)

Weeks to date	Last Week	This Week	Album	Label
1	—	3.	Tchaikovsky Symphony No. 6 in B Minor (Pathetique).....	Columbia M-558
1	—	4.	Stokowski, All-American Ork	Columbia M-395
1	—	4.	Tchaikovsky Nutcracker Suite	Stock & Chicago Symphony Ork
1	—	4.	Scenes From Wagner Opera	Victor 979
1	—	5.	San Francisco Opera Ork	Columbia M-557
1	—	5.	Beethoven Symphony No. 1 in A.....	Felix Weingartner & Vienna Philharmonic Ork
1	—	5.	Brahms Symphony No. 2 in D Major	Columbia M-493
1	—	5.	Weingartner, London Philharmonic	Victor 986
1	—	5.	Songs and Spirituals	Marian Anderson
1	—	5.	Strauss Waltzes	Victor 986
1	—	5.	Andre Kostelanetz	Columbia M-481

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	Album	Label
1	—	1.	King Cole Trio	Capitol A-8
1	—	2.	Collection of Favorites	Victor P-148
1	—	2.	Glenn Miller	Glenn Miller and Ork
1	—	3.	Meet Me in St. Louis	Decca A-380
1	—	4.	Judy Garland	Victor P-121
1	—	4.	Hit Parade	Mark Warnow
1	—	5.	Getting Sentimental	Victor P-80
1	—	5.	Tommy Dorsey	Decca A-373
1	—	5.	Three Caballeros	Charles Wolcott and Ork
1	—	6.	Danny Kaye	Columbia C-91
1	—	7.	Danny Kaye	Decca A-359
1	—	7.	Oklahoma	Original Cast
1	—	8.	Eight to the Bar	Victor P-69
1	—	8.	Johnson & Ammons	Victor P-146
1	—	8.	Up Swing	Benny Goodman, Tommy Dorsey, Artie Shaw, Glenn Miller

music these boxes render help, in any way, the digestion?"

Aiken answered that was a relative question.

After masses of statistics on the financial condition of the music men had been offered by Hughes, Rep. Nicholson, of Beaumont, again wished to be heard.

"These fellows, it seems to me," he said, "are winning an economic battle but they are losing an aesthetic one. Most of us who are past 60—or say 50—think these juke boxes are a nuisance."

Rep. Howard Hartzog, of Port Lavaca, also frequently interrupted Hughes. At one point he observed:

"We have noticed, particularly on some mornings, that these machines are jarring to our ears." Then as an after-

thought, "I have heard that in some of them you can insert three nickels and obtain 15 minutes of silence."

Representative Love's bill and amendment in addition to raising the juke box tax would raise the slot machine or other pleasure or skill machine tax to \$100. It now is \$30. The present vending machine tax of \$2.50 would not, however, be changed by the proposed amendment.

FOR SALE

3 WURLITZER 750E. PERFECT CONDITION, \$635.00 EACH. If machines are to be shipped crates must be furnished.

Lemoine Novelty Co.
Gottonport, La.

Dorseys To Produce Film

NEW YORK, March 17.—*My Brother Leads a Band* is a new picture soon to be produced by the Dorsey brothers. Film is to be released thru United Artists, and the two Dorsey bands will be featured. It is understood that the pic will be filmed sometime during the summer.

From all indications this film should popularize the Dorsey diskings, and local operators may benefit greatly by watching for the opening date and arrange to have some Dorsey platters on the turntables. This is the first time a big-name band leader has turned motion picture producer.

AUTOMATIC WANTS ACTION

WURLITZER 850	\$775.00
WURLITZER 750	725.00
WURLITZER 600, 25 CYCLE....	410.00
WURLITZER 500	420.00
WURLITZER 24	259.50
SEEBURG ENVOY, E. S. R. C.....	475.00
SEEBURG COLONEL	425.00
SEEBURG CLASSIC	380.00
MILLS THRONE.....	285.00
ROCK-OLA 16 RECORD.....	155.00
ROCK-OLA 12 RECORD.....	75.00
TWIN TWELVE IN STEEL CABINET.	165.00

WILL BUY EXHIBIT FIVE BALLS AND BALLY ONE BALLS

AUTOMATIC ENTERPRISES

529 N. Clinton Ave. Rochester 5, N. Y.

WE WANT TO BUY

Wurlitzer Counter Models with stands 71 and 81. State price and condition in first letter.

Also want Seeburg Wall-o-Matics

STERLING NOVELTY COMPANY

669-671 S. Broadway
Lexington 20, Ky.

WURLITZER - SEEBURG - ROCK-OLA

MOTORS REPAIRED
10 DAYS SERVICE \$6.00
IN LOTS OF 3 OR MORE
\$7.50 EACH IN SINGLE LOTS
SHIP TO US EXPRESS PREPAID

BLISS & SAGE
ELECTRICAL COMPANY
FOR OVER FIFTY YEARS
804-810 MAIN ST., MALDEN, MASS.

WILL SELL OR TRADE

15 unit wired music, complete with cabinets; ready for use. Make offer.

ANDERSON MUSIC CO.
Care Speed-Way Lanes
1240 N. Stone Ave. Tucson, Ariz.

One Meat Ball

NEW YORK, March 17.—A Bronx music store proprietor was fined in magistrate's court here for playing *One Meat Ball* too loudly on a phonograph on a meatless Tuesday.

In fining the dealer on a charge of causing unnecessary noise, Magistrate Ambrose J. Haddock commented:

"It does seem as tho, on a meatless Tuesday, the least you could do would be to play *Three Little Fishes*."

TIGHTER SUGAR RESTRICTIONS

Report Lists Gum & Drinks

Cut of 5% for industrial users will go into effect April 1

CHICAGO, March 17.—Operators of candy machines and soft-drink venders are faced with the most critical period yet experienced during the war, with little relief in sight.

With civilian supplies of meats, sugar, butter and canned fruits and vegetables at the lowest point since the war began, the Office of Price Administration announced two actions designed to bring industrial use of rationed foods into line with these smaller supplies.

Industrial users include bakers, manufacturers of soft drinks, pharmaceuticals, fruit spreads and candymakers, plus any manufacturers of other unrationed products in which rationed foods are used as ingredients.

Double Action

The two actions are:

1. Beginning April 1, 1945, the allot-

ments of all rationed foods for most industrial users will be reduced.

2. Between March 16, 1945, and June 15, 1945, physical inventories of rationed foods and ration buying power (in the form of checks, coupons, etc.) in excess of adequate working inventories will be taken up.

In the case of sugar, a reduction of 5 per cent of base use will be made in the allotments of most industrial users. The industrial user allotments of processed foods will be reduced by new industrial user factors that become effective for the allotment period beginning April 1, 1945. Industrial uses allotments of fats and oils will be reduced for all classes of use except bakery and other cereal product manufacturers.

Sugar Allotments

The 5 per cent sugar allotment reduction is necessary, OPA said, to keep distribution within the 1,400,000 tons allocated by the War Food Administrator for civilians during the second quarter.

The reduction affects all classes of industrial users except ice-cream manufacturers and preservers. The allotments of these classes remain at 70 per cent of their base use. For ice-cream manufacturers the base period is the comparable quarter of 1941; for manufacturers of fruit spreads it is the comparable quarter of 1944.

The allotment for ice-cream manufacturers is not reduced because it is anticipated the fluid milk season this spring will make unusually large quantities of milk available during the second quarter of 1945. The War Food Administration recommended no reduction of this sugar allotment in order to avoid the undesirable result of reducing the amount of milk that could be processed.

No reduction is made in the allotment for makers of jams, jellies, preserves, marmalades and fruit butters, since it is important that supplies of unrationed spreads be adequate to meet demands on an unrationed basis. These products supplement short supplies of other spreads.

Altho sugar allotments for manufacturers of bakery and cereal product have been reduced, they still are maintained at a higher level than allotments for most other industrial users at the request of the War Food Administration. WFA has advised OPA that it is essential to the accomplishment of the national food program to maintain, as nearly as

(See Sugar Restrictions on page 76)

Some Manufacturers To Expand Use of Vitamins in Candies

NEW YORK, March 17.—According to representatives of the candy manufacturing industry, the trade will continue to expand the output of candy containing vitamins. Trade will also continue to publicize this phase of the business and plans will be made for greater expansion in the field after the war.

The plan to expand the use of vitamins in candy is based on important experimental work made by big firms and also by the armed forces of the U. S.

Despite the stand of the American Medical Association on the question, it was pointed out, the Army Quartermaster Corps has had satisfactory experience with the incorporation of Vitamin C in hard candies.

Army specifications for Vitamin C fortified hard candy state that each 0.60 ounce portion of the candy shall contain not less than 40 milligrams of ascorbic acid. This candy has been produced in large quantities by a number of confectionery manufacturers, it was said.

Commenting on this development and the position of the American Medical Association's Council on Foods, the National Confectioners' Association, in a current outline of the situation to the industry, recommends that the subject of addition of synthetic vitamins to some candies should not be placed in the "dead file" as yet. "At least," the association said, "not until much more research and experimentation has been carried out to disprove the practicability of the idea."

Montana Bans Use of Slugs

Law approved by State helps coinmen restricting use of spurious coins

HELENA, Mont., March 17.—As recently reported in *The Billboard*, what appears to be the first coin machine legislation to pass in any State this year was a bill to ban the use of slugs, which passed the Montana Legislature recently.

The bill, as it passed the Legislature, was approved February 22 and became Chapter 83, Laws of 1945, Page 125.

While the new Montana law may be said to follow the general line of such bills, yet it places its ban on the use of slugs or spurious coins in lawful vending machines, telephones and similar devices. It does not mention juke boxes and amusement games as such.

The bill, as it was introduced in the House, is as follows:

Montana Slug Ban

A bill for an act entitled: "An act to provide penalties for using, manufacturing, selling or giving away tokens, slugs or spurious coins for the fraudulent operation of lawful vending machines, coin-box telephones or other receptacles, designed to receive lawful coins of the United States of America, in the sale, use or enjoyment of property or service."

Be it enacted by the Legislative As-

sembly of the State of Montana: Section 1.—Any person who, by means of any token, slug, false or counterfeit coin, or by any other means, method, trick or device whatsoever not (See MONTANA BANS on page 71)

BALL GUM SUBSTITUTE

MARBLES—GLASS—ASST. COLORS

Barrel of 50,000\$59.50

Keg of 15,000 19.50

CHARMS, Best Grade, 15 Gross Carton, \$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each While They Last.

"SPARKS CHAMPION," Token Payout, Like New, While They Last, \$12.50.

Full cash with order—f.o.b. factory

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For Automatic Beverage Dispensing Machines. Distributors

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VENDING COMPANY

SERVICING NEW JERSEY PLANTS

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ELKAY SERVICE CO.

59 SHERMAN AVE. E. NEWARK, N. J.

(LIKE NEW) AMERICAN EAGLE

FRUIT REELS F. P. TOKEN AWARD

Free Play Mystery Token Award—all winning combinations as on regular bell (such as 2 Cherries and anything, 3 Plums, 3 Bells, etc.) 1c or 5c Play. Fast money-maker!



\$19.50

SHIPMAN POSTAGE STAMP MACHINES

BRAND NEW! \$29.50 EA. 1c AND 3c

USED COUNTER GAMES

Victor Home Run, 1c Play	\$22.50
Imps, Cigarette Symbols	8.00
Aces, Poker Sym., Div. Mod.	8.95
Cubs, Cig. Sym., Divider Mod.	8.95
Yankee, New, Divider Model	16.50
Pikes Peaks	22.50
Bingo	12.50
Victor Roll-a-Packs	9.85
Races, New	14.50
Liberty, 1c Tok. Payout, Cig. Sym.	19.50
Sparks, 1c Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1c Cig. Sym.	12.50
Imps, New, 1c or 5c, Cig. Sym.	12.50
Hit Hitler, Penny Back	19.50
Clubs, 1c, Cig. Sym.	8.90
Civilian Defense, 1c, New	13.50
Slap the Japs, 1c, New	13.50
Vest Pockets, 5c, Green	44.50
Vest Pockets, 5c, Blue	54.50
Vest Pockets, 5c, Chrome	75.00
Marvel, 1c or 5c, Token P.O., Cig.	19.50
Reels	
American Eagle, 1c or 5c Play, Fruit	19.50
Reels	19.50

SLOTS & CONSOLES

Mills Bonus	\$295.00
Jennings Silver Chief, 5c	185.00
Mills Wolf's Head, 25c	150.00

PEANUT & BALL GUM VENDORS

Silver Kings, Lacquer	\$7.50
Northwestern Model 33, Jr.	5.50
Northwestern Standard	7.50
Northwestern Model 40	7.50
Snacks, 3 Compartment, Recond.	
Like New	15.00
Stands for Snacks	2.50
Columbus Model 34, Ball Gum	6.85
Jennings In-a-Bag, Recond.	10.50

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The Finest in Candy Vendors

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How about your distributor proposition? I have the outfit running beautifully and can show to prospects. I have two good prospects already. Wire answer.
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ARCADES
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WILL SACRIFICE ARCADE

Well equipped Arcade, consisting of 77 Machines and Picture Booth complete with Camera; includes Bally Rapid Fire, Bally Defender, 2 Trap the Jap, Bally Torpedo Submarine Gun, 2 Tokyo Gun, Mutoscope Punching Bag, Scientific Battling Practice, 2 Western Baseball, Jennings Bowl-in-a-Barrel, Skoe-Ball-ette, National Skoe Roll, Grandma Horoscope, Foot Vitalizer, 4 5c Viewing Machines, 10 1c Viewing Machine, Kirk Guesser Scales, 3 Wheels of Love, 10 Card Venders. This equipment bought since 1941 and majority of it was repaired and renewed. Machines purchased from leading arcade dealers in the North. Must sell immediately, have to vacate building. Wire or write for complete list and price.

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WANTED

Eastman Direct Positive Paper, any quantity, 1 1/2" up to 4". State price and expiration date.

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Eastman Direct Positive Paper, any size or quantity. I PAY THE HIGHEST PRICE!

Write, wire collect or just ship to

Photo Equipment Co.

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3 Late Model Photomatics

Thoroughly reconditioned, 15c or 25c coin chutes, \$1050.00 each, crated, F.O.B. L. A. 1/3 Deposit, Balance C. O. D.

Les Lorden Enterprises

244 S. Western Ave. Los Angeles 4, Cal.

AOA To Seek Curfew Relief For Arcades

Request 2 A.M. Closing

NEW YORK, March 17.—Al Blendow, president of the Arcade Owners' Association will appear before the New York curfew board next week to seek some type of relief for arcade owners along Broadway. Since the curfew went into effect, arcade operators along the Great "blacked out" White Way have suffered an approximate 25 per cent cut in business.

The association plans to request of the curfew board the privilege of operating photo machines and voice recording equipment after the midnight curfew. Arcade operators have contended that photo and voice recording studios, not covered by the curfew edict, have been taking away business that belongs to them—and that thousands of servicemen and women are turning to the commercial photographers and recording establishments.

Los Angeles Vending Ops' Organization

LOS ANGELES, March 17.—A move is on foot to establish a local organization of the National Automatic Merchandising Association here. E. L. Strain and Tom Vaughn, of NAMA, met with more than 40 vending machine operators here at the Biltmore Hotel Friday (9). General consensus of opinion here is that the local operators are for such a group.

The operators attending the meeting, which included cocktails and dinner, heard the advantages of being in an association. Represented were the cigarette, candy, beverage, scale, and peanut and penny candy vending industries.

Temporary committeemen were named to investigate the possibilities of organizing such an association here. Ed Chandler, Rowe Service; Dae Davidson, Davidson Bros.; Bud Wise, Automatic Canteen, and Ken Brown, of Long Beach Cigarette Service, were named on the committee.

City has not had a cigarette merchandising association since 1937. It was organized in 1933 with Al Weymouth, of Weymouth Cigarette Service as president. Harry Steele was one of the others to lead the group. Since the dissolution of the local association, five cigarette operating companies—Rowe, Accurate, General, Weymouth, and Coast—have met unofficially and without ceremony to work out their problems. The by-laws of this five-company group, it was said, was a gentlemanly one. Managers of the respective firms worked together and advised the other of any impending city legislation.

The only other coin machine association operating in this section is the Associated Operators of Los Angeles County, Inc., a group of pinball operators. There is no music association here.

Coast Picture Machines Gain Police Approval

LOS ANGELES, March 17.—Coin operated picture machines, both moving and still, now have the approval of the police department of the city, provided the pictures that are shown in them are first judged fit for juveniles to see.

The agitation about picture machines has extended over many months and at one time last year considerable newspaper publicity was given to the public discussion of the subject here. It seems that because of the popularity of picture machines for men in the armed services, a lot of pictures were being used which were considered not fit for minors to see, hence the public agitation started because the juveniles insist on attending the arcades too.

In making its decision to allow the picture machines to run, the police department did an "about face" on its recent ruling which stopped all the pictures. The final say as to whether pictures in the coin machines of the present time are of such a nature for juveniles to see will be vested in the commanding officer of the police department, juvenile detail.

Early in February, the police department had issued an order stopping the picture machines in Penny Arcades. This action followed a survey trip made by a member of the police force and a minister from Hollywood. The two investigators said they found boys of the age of 13 and 14 viewing some of the pictures which they did not consider suitable subject matter for children of that age to see.

The arcades and other coin operated amusement machines have proved so entertaining to men in the services that they are considered one of the most popular spots for men on leave and men on furlough here. For that reason the police department and other city officials are anxious to permit the machines to run as long as public complaints can be avoided.

Retail Store Sales Gain Thru U. S. as Circulation \$\$ Gain

NEW YORK, March 17.—Money in circulation in the United States took another upward trend in the week which ended February 21. Financial reports say that once again the money in circulation has reached an all-time high and apparently the trend is still rising.

While small retail stores thruout the country and the many coin machines located in them continue to show gains in trade because of money in circulation, government officials and the bigwigs in financial circles are beginning to worry.

Financial experts are worrying themselves sick trying to decide what the reason is for the increased circulation, and Congress is beginning to worry about the problem of reducing the gold reserve requirements from 40 per cent, the present level, to 25 per cent as a general rule.

The gold reserve back of our U. S. money has always been a hot political issue but in recent years it has had very definite reactions on the coin machine trade itself. Whatever the experts and Congress may decide in the next few years is also likely to react on the trade in coin machines, particularly exports of such machines.

Meanwhile the players of coin machines on the home front do not seem to be worrying about the soundness of the coins they play in the machines. The experts say that there has been a 150 per cent increase in the money in circulation, attributable to various reasons, including black market operations. But still the people use good old U. S. money and play the coin machines.

Experts who are checking on the big increases of money circulation say that while the use of big bills has jumped 100 per cent, the increase in the circulation of coins and small bills has climbed only 50 per cent. There is some talk now of requiring people to register bills above \$20 denominations in order to find out why big bills are increasing and also to check on income taxes.

MUSIC SUPPLIES ACCESSORIES

Amount	Each
4 Wurlitzer #950	\$725.00
3 Wurlitzer Twin 12 Units with 5 Buckley 24 Sel. Lite-Up Boxes; Metal Cabinets	300.00
2 Wurlitzer 500, Like New	450.00
2 Wurlitzer 600 Keyboard, Victory Model	575.00
1 Wurlitzer 600 Keyboard	425.00
1 Wurlitzer Colonial, ES., Like New	650.00
7 Wurlitzer 616	169.50
2 Wurlitzer 616, Semi Lite-Up	195.50
1 Seeburg Casino, Acme Remodeled	390.00
1 Seeburg 8200, Victory Model	475.00
1 Seeburg Wireless Cellar Job, USR2 Adapter	375.00
1 Rockola Standard, Like New	360.00
1 Mills Throne	275.00
1 Keeney System Metal Cabinet with 5 Boxes	269.50
PARTS AND SCALES	
1 Small Toledo, Very Latest Mod.	\$125.00
2 Seeburg Speaker Organs, Complete with Receiver, 12" Dynamic Speaker	34.50
1 Seeburg Speaker without Receiver	29.50
25 24 Selections, Late Model Lite-Up Buckley Boxes	17.50
10 12" Speaker Baffles	14.95
15 AMI Amplifiers without Tubes	22.50
8 12" PM Speakers	9.95
20 Wurlitzer #125 Boxes	29.50
20 Rockola Standards, Curved Front Door Glass	3.50
YES—We also have Phantolite Needles and New Zip Cords at 3c Per Foot.	
WOOD CRATED TO GO AROUND THE WORLD.	
All Merchandise Subject to Prior Sale.	
WRITE FOR ANYTHING YOU DON'T SEE IN THIS AD.	
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\$150.00 for 1940 Rockola Counter Model Phonographs and \$100.00 for 1939 Models. Also want Rockola Windsors and other Phonographs.

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SPECIAL

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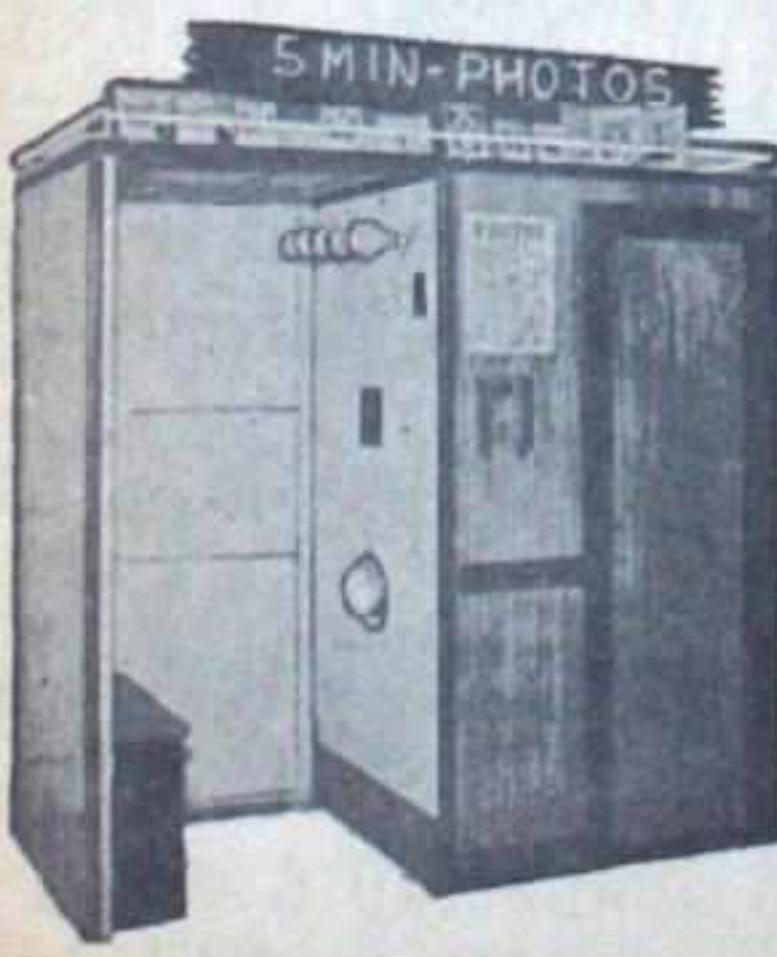
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We Guarantee to Supply all the Film and Chemicals You Need

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Your actual profits: Up to \$500.00 week. (Your supplies cost 5% of gross.)

— FINEST MECHANISM MADE —
STURDY AND SIMPLY MADE BY OUR AIR-CRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.

Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4".) (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)

Same only will take any two above sizes on same machine, \$650.00. (Double Camera and Lens only \$375.00.) 1/2 cash, balance C. O. D. Fast delivery. All booths shipped set up, ready to operate; however, they are made for fast disassembly.

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We repair Cameras and Lenses.

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 Seeburg Wallomatic 3 Wire ... \$ 24.50
 Seeburg Baromatics, 5-10-25c... 49.50
 Seeburg 8200, E.S., R.C., Mod-
 ernized ... Write
 Wurlitzer 500, R.C. with 2
 Wall Boxes, 5-10-25c ... Write
 Wurlitzer 616 ... 185.00
 Wurlitzer 616A ... 187.00
 Reckola Monarch ... 219.00
 Mills Do-Re-Mi ... 100.00
 Singing Tower, 40 Selec. Hi-Boy 475.00

SLOT MACHINES AND CONSOLES
 25c War Eagle, Glitter Gold ... Write
 25c Watling Rotatop ... Write
 25c Brown Front Cherry Bell,
 C.H., D.P., K.A., Ser. #441920 Write
 10c Blue Front, C.H., D.P., K.A. Write
 5c Brown Front, C.H., D.P., K.A. Write
 Mills Q.T. Blue, 5c ... \$ 79.50
 5c Columbia Cig. RI. ... 49.50
 Jumbo Parade, C.P.O. ... 110.00
 Jumbo Parade, F.P. ... 110.00
 Big Game, F.P. ... 120.00
 '35 Track Time ... 115.00
 May Bell, 5/5/25c ... Write
 3 Double Weighted Revolve
 Around-Safes ... Write

5-BALL PIN GAMES
 Boomtown ... \$39.50 SportParade \$40.50
 Champ ... 55.00 Air Circus ... 120.00
 Snappy ... 65.00 Major, '41 ... 65.00
 Hit the Jap ... 55.00 Invasion ... 150.00
 Attention ... 65.00 5-10-20 ... Write
 Repeater ... 39.50 Big Parade ... Write
 Spot a Card ... 82.50 Zig Zag ... 75.00
 Seven Up ... 65.00 PanAmerican ... 50.00
 4 Diamonds ... 62.50 Legionnaire ... 79.50
 School Days ... 59.50
 Marvel Baseball Revamp, New ... \$179.50
 Spotcha Revamp, New ... 199.50
 Foreign Colors Revamp, New ... 249.50

1-BALL PIN GAMES
 Jumbo, 1944, Like New ... \$185.00

ARCADE EQUIPMENT
 Shoot Your Way To Tokyo ... \$195.00
 Seeburg Shoot the Chute,
 Conv. Jap ... 135.00
 Bally Rapid Fire ... 168.50
 Bally Defender ... 225.00
 Keeney Submarine Gun ... 150.00
 Scientific Batting Practice ... 105.00
 Scientific X-Ray Pkr. ... 125.00
 Chicken Sam ... 110.00
 Jennings Roll in the Barrel ... 145.00
 All machines cleaned and checked.
 Prices include parts, repairs, packing
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 Phonographs, all makes and
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 (Established 1928)
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**New Orleans Ideally Situated
 For Coin Mch. Exports to L. A.**

NEW ORLEANS, March 17.—Trade and business leaders here say that New Orleans will become one of the big export centers of the world when the war is over. Trade with Latin American countries is expected to be the big specialty clearing thru the port here. If coin machines become a big export item to Latin American countries, distributing firms here expect to get a good share of the business. In fact, they plan to get into this business early.

Rail and other shipping conditions make this a favorable port for trade with all Latin America. New Orleans claims excellent rail conditions reaching as far as Chicago and even to New York. The ocean-going shipping here has proved a big factor in trade during the war. As soon as the war is over ships carrying coffee and bananas will dock here and unload and then will be ready for carrying goods back to the Latin American countries. All trade leaders say that

the increased ocean shipping will create new opportunities as soon as the war is over.

Railroad authorities say that the car capacity of the port of New Orleans is second only to that of New York, which shows that the port has plenty of facilities for handling all kinds of traffic.

While the submarine menace here has been serious during the war, at the same time it has helped shipping over the Gulf and Atlantic here. As a result of the emergency brought about by submarines, New Orleans has handled more business with Latin America than ever before in its history. Firms in the business say they expect to increase this high volume as soon as the war ends.

In fact, New Orleans claims to have handled more trade with Latin America during the war than any other U. S. port, and it looks to the countries in South America as one of the most promising of post-war markets.

The coin machine trade is well established in the New Orleans area and has had long experience in contacting trade leaders in Mexico and other Latin American countries. There are a number of distributing firms of long experience in the trade and they claim they will be able to handle a very large volume of business with all Latin America.

**Army & Navy Boards
 Restrict Island
 Amusement Centers**

HONOLULU, March 17.—An announcement by the Office of the Internal Security placed 37 amusement establishments off limits to armed forces personnel stationed here.

Restrictions were imposed following recommendations of the joint Army-Navy Disciplinary Control Board recently established.

Charges made were that the amusement arcades were extracting exorbitant prices from military personnel and were detrimental to the health and welfare of the service members.

Price investigations conducted at the amusement centers revealed flagrant overcharges. The OPA was consulted by the disciplinary board before action was taken.

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 To be sold for cash. Machines stored by us and being crated for immediate shipment.
 Terms: Cashier's check in full with orders. No personal checks.

2 Sky Fighters, Each	\$225.00
1 Drive Mobile	225.00
1 Air Raider	185.00
1 Tall Gunner	140.00
1 Shoot Your Way to Tokyo	150.00
1 Seeburg Trap the Jap	80.00
1 World's Series Baseball	65.00
1 Bally Basket Ball	65.00
1 Western Baseball	65.00
1 Scientific Basket Ball	50.00
1 Scientific Baseball	50.00
1 Keeney Submarine	135.00
1 Tommy Gun	100.00
1 Kirk Guesser Scale	75.00
1 Mutoscope Punching Bag with 2 Extra Bags (Like New)	200.00
1 Mutoscope Monkey Lifter	175.00
1 Seeburg Hockey Game	65.00
1 Exhibit Hi Ball	65.00
1 Kirk Blow Ball	75.00
1 Keeney Anti Aircraft	40.00
1 Test Pilot	140.00
1 ABT Challenger	20.00
3 ABT Target Skills, Ea.	20.00
3 Select a View Girl Pictures, Ea.	15.00
3 Mutoscope Reel Counter Machines, Ea.	20.00
5 Hollywood Viewscopes, Ea.	10.00
1 Exhibit My Weakness	25.00
1 Exhibit Wise Owls	25.00
1 Holly Gripper	5.00
2 Muto, Zitto Card Machines, Ea.	15.00
1 Exhibit Late Card Machine	15.00
2 Gottlieb 3-Way Grippers, Ea.	15.00
1 Sky Chief Pin Ball	110.00
1 Jeep Pin Ball	75.00
1 Over the Top Pin Ball	75.00
1 Second Front Pin Ball	75.00
1 Bombarider Pin Ball	75.00
1 G. I. Joe Pin Ball	75.00
1 Hi Dive Pin Ball	40.00
1 Zig Zag Pin Ball	40.00
1 Slupper Pin Ball	40.00
2 School Days Pin Ball, Each	45.00
1 Texas Mustang Pin Ball	45.00
1 Paradise Pin Ball	45.00
2 Play Ball Pin Ball, Each	40.00
1 Glamour Pin Ball	40.00
2 Monicker Pin Ball, Each	50.00
2 Fleets Pin Ball, Each	25.00
1 5-10-20 Pin Ball	75.00
1 Smack the Jap Pin Ball	30.00
1 Formation Pin Ball	25.00
1 Sink the Jap Pin Ball	30.00
1 Metro Pin Ball	20.00
1 Champion Pin Ball	20.00
1 5th Inning Pin Ball	20.00
2 Rebounds Pin Ball, Each	20.00
1 Junker Pin Ball	20.00
1 Landslides Pin Ball	20.00
1 Merry-Go-Round Pin Ball	30.00
1 Big Chief Pin Ball	20.00
1 Majors Pin Ball	35.00
1 Sparky Pin Ball	30.00
1 Stratolliner Pin Ball	30.00
1 Snappy Pin Ball	40.00
1 Star Attraction Pin Ball	35.00
2 1940 Home Runs Pin Ball, Each	30.00
1 Roxy Pin Ball	20.00
1 Sporty Pin Ball	20.00
1 Jolly Pin Ball	30.00
2 Fox Hunts Pin Ball, Each	30.00
1 Cadillac Plastic Pin Ball	25.00

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 Bally Turf King ... \$550.00 | Bally Kentucky ... \$425.00 | Race King ... \$295.00
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ONE BALL MULTIPLE FREE PLAY GAMES
 Bally Club Trophy ... \$325.00 | Bally Blue Grass ... \$225.00 | Bell Sportsman ... \$385.00

RECONDITIONED AUTOMATIC PAYOUT CONSOLES
 Super Bell, 5c & 25c \$595.00 | Mills Four Bells ... \$700.00 | Ev. '41 Bangtail, J.P. ... \$475.00
 Super Bell, 5c & 5c 495.00 | Baker Pacer, D.D., J.P. ... 345.00 | Ev. '41 Domino, J.P. 425.00
 Super Bell, 3/5c & 1/25c ... 925.00 | Pace '41 Saratoga ... 145.00 | Evans Roletto, Jr. ... 125.00
 Flashing Ivories ... 245.00 | Jennings Bobtail ... 145.00 | Evans Pacer ... 495.00
 Ev. '41 Domino, 25c Play ... 750.00 | Pace Twin Reels, 5c & 25c ... 525.00 | Evans Lucky Lucre ... 250.00
 Mills Jumbo Parade ... 155.00 | Pace Twin Reels, 5c & 10c ... 445.00 | Jenn. Silver Moon ... 195.00
 Bally Club House ... 95.00 | Bally Rays Track ... 175.00 | Keeney Kentucky Club ... 125.00
 Jenn. Derby Day ... 49.50 | Pace '41 Reels ... 145.00 | Mills Three Bells ... 1045.00

MILLS REBUILT SLOT MACHINES
 Futurity, 5c ... \$225.00 | Gold Chrome, 25c ... \$550.00 | Club Bell Console, 5c \$495.00
 Futurity, 10c ... 255.00 | Gold Chrome, 50c ... 750.00 | Club Bell Console, 10c \$545.00
 Blue Front, 25c ... 375.00 | Brown Front, 5c ... 295.00 | Club Bell Console, 25c \$595.00
 Black Front, H.L., 5c 350.00 | Brown Front, 10c ... 345.00 | Glitter Gold QT, 1c, New ... 84.50
 Gold Chrome, 5c ... 440.00 | Brown Front, 25c ... 395.00

CONVERTED 5-BALL GAMES—IN STOCK
 Flat-Top ... \$250.00 | Marvel Baseball ... \$179.50 | Flying Tigers ... \$209.50
 Arizona ... 250.00 | Streamliner ... 250.00 | Sky Rider ... 209.50
 Zingo ... 349.50 | Wagon Wheels ... 250.00 | Casablanca ... 209.50
 Santa Fe ... 250.00 | Midway ... 185.00 | Brazil ... 250.00
 Sportsman ... 395.00 | Grand Canyon ... 250.00 | Oklahoma ... 250.00

Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft. Please Address Mail to Chicago 22.

MONARCH COIN MACHINE CO.
 1345 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

WANT ...
 Old Type Gottlieb Pin Tables—
 Not Necessarily Working, But
 All Parts Except Legs and Glass
 Must Be There.
PLEASE ADVISE IMMEDIATELY!
GEORGE PONSER COMPANY of N. Y., Inc.
 2 COLUMBUS CIRCLE, NEW YORK 19, N. Y. Phone Circle 6-6651

WANTED!

AMBITIOUS OPERATORS
 We have a liberal percentage deal for live-wire Operators who have good will and following in their territories, can repair games and are in immediate need of high-grade equipment. This is a permanent connection with unlimited post-war opportunity. We furnish the latest and finest 5 and 1-Ball Games available at all times. Write, tell us about yourself, three references, territory covered, license requirements, number of games and type of equipment you can place. Address: BOX 639, The Billboard, 155 N. Clark St., Chicago 1, Illinois

FOR SALE
 One 5c, one 10c MILLS ORIGINAL CHROME CLUB SLOTS, never used. These machines were held as reserve machines. Club closing gaming room.
BOTH FOR \$900.00
 Write or Wire
FRATERNAL ORDER OF EAGLES
GENE NICHOLS
 Connersville, Ind.

FOR SALE
 One SEEBURG Phonograph, Model 88 R.O.
FOR SALE—FREE PLAYS
 1 Leader | 1 Hi-Hat | 1 Big League
 1 Double Play | 1 Jolly | 1 Sporty
 1 Salute | 1 Score Champ | 1 Brits Spot
 1 Dixie | 1 4-5-6 | 1 Big Show
 1 Roxy | 1 Red Hot | 1 Bally Beauty
 Quote us a price on the entire lot of pinballs.

La Crosse Phono Service
 1353 Caledonia St. LA CROSSE, WIS.

WANT TO BUY
ARCADE EQUIPMENT
 • EXHIBIT ROTARIES, PUSHER TYPE
 • PANORAMS
 • PHOTOMATICS, LATE, ETC.
 Write, wire, phone
 type, quantity, price at once.
H. ROSENBERG CO.
 627 10th Ave. New York City
 Longacre 3-2479

COMPLETE COIN MACHINE REPAIR SERVICE
 SPECIALIZING IN AUTOMATIC PAYOUTS AND FREE PLAY CONSOLES. ALL TYPES OF ARCADE EQUIPMENT REPAIRED. MILLS 4-BELLS, FACTORY REBUILT. PHONOGRAPHS REPAIRED. 48-HOUR AMPLIFIER SERVICE.
M & L Coin Machine Repair Service
 3924 W. Chicago Ave. Chicago 51, Ill.
 Belmont 7005.

FOR SALE
 5c Rotatop ... \$ 87.50
 10c Rotatop ... 97.50
 50c Pace Comets ... 400.00
 5c Pace Comets ... 87.50
 10c Pace Comets ... 97.50
 5c Gaille Enamel Finish ... 97.50
 25c Gaille Enamel Finish ... 117.50
 25c Pace Sluggproof ... 200.00
 All Machines Guaranteed in A-1 Condition.
General Novelty Co.
 521 N. 16th Street Milwaukee 3, Wis.

WE WANT SLOTS
 We offer \$80.00 Each for 5c War Eagles, Roman Heads, Futurities, Blue Fronts and Extraordinaries. \$100.00 for 10c Machines and \$125.00 for 25c Machines.
MAY GAMES CO.
 977 Golden Gate Ave. San Francisco, Calif.

OPERATORS, ATTENTION!

LOOK AT THESE BUYS

- PIN GAME REVAMPS**
- Marines \$185.00
 - Pin Up Girl 175.00
 - Foreign Colors 249.50
 - Shangri-La 145.00
 - Marvel Baseball 159.50
 - Eagle Squadron 90.00
 - Production 110.00
- OTHER PIN GAMES, IN A-1 CONDITION**
- Defense (Genco) \$ 89.50
 - Air Circus (Newly Painted) 125.00
 - Star Attraction 60.00
 - Stratoliner 37.50
 - Spot-a-Card 70.00
 - Anabel 22.50
 - Ump 22.50
 - Mills 1-2-3, 1939 (Newly Painted) 65.00
 - Sluggo 59.50
 - Sparky 22.50
 - Home Run, 1942 49.50
 - Victory 95.00
- ARCADE EQUIPMENT**
- Seeburg Ray-o-Lite, Jap Model, Hitler Model, Jailbird Model, Newly Painted and decorated, thoroughly rechecked. Complete with Console Base \$159.50
 - Bally Rapid Fire 200.00
 - Scientific Batting Practice 134.50
 - Kirk's Horoscope Ticket Scales 60.00
 - Jumbo Parade, Console, F.P. 95.00
 - Good Luck, Console, C.P. 45.00
- ACCESSORIES**
- Rockola Tone Column and Speaker \$ 50.00

Brand New Floor Speakers, mirror on each side, grey finish, trimmed in black. Dimensions, about 6 ft. high, 17 in. wide and 17 in. deep. Brand-new Speaker built into top. Any wall box of any make can be attached to this Floor Speaker.

PRICE \$75.00 EACH.
In Lots of 5—\$85.00 Each.
In Lots of 10—\$60.00 Each.

- Permo Point Needles \$.35
 - 60 Watt Lumline Bulbs95
 - 12" and 15" Speaker Cones 2.00
 - Main Cable 6.15
 - Short Gun Cable 1.00
 - Muzzle Lens for Seeburg Rayolite 1.74
 - 3000 OHM Wire Wound Resistors for Seeburg Ray-o-Lite 1.22
 - Soft-Off, the Magic Pin Game and Phonograph Cab. Cleaner, 1/2 Gal. .90
 - Amplifiers that will accommodate Seeburg, Wurlitzer, Rockola or Mills Phonographs 59.50
 - Model B Amplifiers, which will include the Seeburg High Tone Models 79.50
- Terms: 1/3 Deposit, Balance C. O. D.

W. B. CO., INC.
1903 Washington Blvd. St. Louis 3, Mo.

MONTANA BANS

(Continued from page 67)

lawfully authorized by the owner, lessee or license of any lawful vending machine, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America in furtherance of or connection with the sale, use or enjoyment of property or service, knowingly shall operate or cause to be operated, or shall attempt to operate or attempt to cause to be operated, any lawful vending machine, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America, or whoever shall take, obtain, accept or receive, from or by means of any such machine, coin-box telephone or other receptacle, any article of value of service or the use or enjoyment of any telephone, telegraph or other facility or service, without depositing in, delivering to and payment into such machine, coin-box telephone or receptacle the amount of lawful coin of the United States of America required therefore by the owner, lessee or licensee of such machine, coin-box telephone or other receptacle, shall be fined not more than \$200 or imprisoned not more than 60 days, or both.

Section 2.—Any person who knowingly or having cause to believe that the same is intended for fraudulent or unlawful use on the part of the purchaser, donee or user thereof shall manufacture for sale, sell or give away any token, slug, blank, disc, tag, planchet, false, mutilated, sweated or counterfeited coin or any device or substance whatsoever intended or calculated to be placed, deposited or used or which may be so placed, in any lawful vending machine, coin-box telephone or other receptacle designed to receive or be operated by lawful coin of the United States of America in furtherance or connection with the sale, use or enjoyment of the property or service of the use or enjoyment of any telephone, telegraph or other facilities or service, shall be fined not more than \$200, or imprisoned not more than 60 days, or both.

Section 3.—All acts and parts of acts in conflict herewith are hereby repealed.

Section 4.—This act shall be in full force and effect from and after July 1, 1945.

SLOTS

- 3 25¢ Brown Fronts \$295.00
 - 1 10¢ Brown Fronts 249.50
 - 2 5¢ Brown Fronts 229.50
 - 2 25¢ Blue Fronts 274.50
 - 1 10¢ Blue Fronts 239.50
 - 1 5¢ Blue Fronts 175.50
- Above Have Club Handles
- 4 5¢ Pace All Stars, 3-5 P.O. \$ 79.50
 - 2 5¢ Pace Comets, 2-4 P.O. 64.50
 - 1 5¢ Callie D.J.P., 2-4 P.O. 44.50
 - 1 5¢ Watling Rol-a-Top, 3-5 P.O. 64.50
 - 1 1¢ Q.T., Blue, Serial #7027 29.50
 - Club Handles 3.75
 - Stand, Mills 17.50
 - 25¢ Slides, Mills 27.50
 - War Eagle Castings, Set (2) 10.00
 - Futurity Castings, Set (3) 15.00
 - Standard Mills Handle 1.00

We repair and convert 5-10-25¢ denominations. All machines are completely and absolutely rebuilt by trained men, mechanisms are cleaned, worn parts replaced, new strips, new award cards, light or dark cabinets that are thoroughly scraped, cleaned and refinished, club handles are added and all mechanism castings are rust-proofed. Send 1/3 deposit.

Repairing and Repainting.
Changing Denominations.
J. & W. COIN MACHINE CO.
121 N. Broadway St. GREEN BAY, WIS.
Phone: Howard 4019

READY FOR IMMEDIATE DELIVERY!

- ★ AMERICAN BEAUTY.....\$199.50
 - ★ FOREIGN COLORS..... 249.50
- Latest 5 Ball F. P. Revamps!

★
1/3 Dep., Bal. C. O. D.
H. ROSENBERG CO.

627 10th Ave. New York City
All Phones: Longacre 3-2479

WANTED

The following 5 Ball Free Play Games: Argentina, Showboat, Spot Pool, Bosco, Capt. Kidd, Belle Hop, Gun Club, Bowlaway, Legionnaire, Venus, Pan American, Hi Dive, On Deck, Ten Spot, ABC Bowler. Give particulars and lowest price in first letter.
BOX D-381, The Billboard, Cincinnati 1, O.

MODERNIZE with the "POPMATIC"

ALL ELECTRIC—COMPLETELY AUTOMATIC
5¢ COIN OPERATION ELIMINATES ATTENDANT

You may possibly have hesitated to install this type of machine because of the cost. NOW WE ELIMINATE THAT DIFFICULTY by offering you a genuine "POPMATIC" machine at LESS THAN THE ORIGINAL PRICE.

BEAUTIFUL DESIGN: The Popmatic is designed to harmonize with the finest of fixtures. Brilliantly illuminated, it sparkles like a gem and instantly attracts attention. Passersby and customers alike stop, marvel and BUY.

AUTOMATIC OPERATION: Fully Automatic, it feeds the corn automatically, pops it, seasons it and delivers it to your customers hot and fresh. All unpopped grains are separated and customer receives only fully popped fluffy corn. All you need do is see that the machine is filled. It will work for you hour after hour without personal attention. Continuous operation for 10-hour period costs less than 10c in power consumed.

STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

DIMENSIONS: 60 in. Height; 15 in. Width; 15 in. in Depth. Shipping weight, 150 lbs.

CAPACITY: 12 lbs., enough to pop and sell \$25.00 per filling. Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

WE INCLUDE 100 lbs. Yellow Popcorn, 6 gals. Popping Oil and 2,000 Glassine Bags with each machine.

Originally \$250.00 **NOW \$199.50**

F. O. B. Cambridge, Ohio. Terms: 1/2 Deposit, Balance, or 5% Discount if Full Cash is Sent With Order. We Buy Music Routes.

WE BUY AND SELL ALL MAKES OF POPCORN MACHINES. IF YOU HAVE ANY TO SELL, WRITE US.

—Exclusive U. S. Distributors—

THE P. K. SALES CO. 6TH AND HYATT AVE. CAMBRIDGE, OHIO

TUBES and NEW ACCESSORIES

Complete Line of Phonographs and Parts

NEW PARTS

Rock-Ola Turntable Motors, New, in Original Cartons } \$25.50 EA.

Conversion Part To Convert Your Wurlitzer Motor to a Seeburg in Less Than a Minute } 90c EA.

TUBES FOR THE COIN MACHINE INDUSTRY

0Z4 \$1.50	6C5 \$1.00	12A8 \$1.00	26 \$.75
1A5 1.50	6C6 1.00	12K7 1.00	2770
1A7 1.60	6A6 1.50	12Q790	33 1.00
1H4 1.00	6B5 1.95	12SK7 1.00	3895
1H5 1.30	6F690	12SR7 1.30	4185
1LA4 2.35	6J575	12Z3 1.00	43 1.10
1LN5 2.35	6H6 1.10	14A7 1.60	4580
1N5 1.60	6K7 1.10	14C7 1.40	46 1.10
1P5 1.60	6L6 1.35	25L6 1.30	47 1.10
1Q5 1.60	6Q7 1.10	25Z5 1.00	5680
2A4G 1.85	6SC7 1.00	25Z6 1.00	5790
2A3 1.60	6SK785	35A5 1.30	7685
3Q5 1.60	6SL775	35L6 1.00	7790
5V4 1.50	6V660	35Z3 1.30	7890
5U4G 1.00	6X5 1.00	35Z585	79 1.40
5W4 1.00	2051 2.25	50L6 1.10	8070
5Y370	117L7 2.35	50Y6 1.10	83 1.10
5Z3 1.00	117Z6 1.60		

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes, because we cannot ship critical tubes only.

Deposit required with all orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

CONTINUE BUYING WAR BONDS

INTERNATIONAL SCOOPS!

ARCADE OPERATORS: NOW AVAILABLE
NEW PORTABLE VOICE RECORDERS—
WRITE OR CALL FOR FULL INFORMATION

MUSIC

- 1 Rock-Ola Imp. 20, Hideaway \$175.00
- 1 Rock-Ola Standard 375.00
- 1 Rock-Ola Deluxe 400.00
- 1 Wurlitzer 900R 385.00
- 1 Wurlitzer 71, With Stand 195.00
- 2 Wurlitzer 716, Ea. 165.00

MISCELLANEOUS

- 1 Double Chicago Metal Deluxe Safe .. \$119.50
- 1 Single Chicago Metal Deluxe Safe ... 74.50
- 2 1/2 View-a-Scope, with Stands, Ea. . 29.50
- 7 Du Grenier Cigarette Vendors, 7 Col-
umn, Ea. 32.50
- New Wee Gee's, Ea. 225.00
- New Pitchers & Ketchers, Ea. 225.00

PIN GAMES

- 1 Broadcast \$ 59.50
- 1 Bombardier 119.50
- 1 All American 49.50
- 1 Bolaway 72.50
- 1 Legionnaire 69.50
- 1 Wildfire 59.50
- 1 Marvel Baseball F. S. 159.50

CONSOLES

- 1 Lucky Lucie, '41 \$309.50

NEW POKERINOS: VERY GOOD
FOR ARCADE AND
PARK CONCESSIONS. NEW ADDED FEAT-
URE—BEAUTIFULLY DESIGNED CABI-
NET. WRITE FOR FULL DETAILS AND
PRICE. Special Deal to Concessioners.

SLOTS

- 2 Pace Comets 3/5 P. O., Ea. \$109.50
- 1 5/2 Pace Model M. D. 2/4 P. O. 59.50
- 1 Super Ball Combination 335.00

WANTED, WANTED, WANTED
ANY QUANTITY

Rock-Ola and Wurlitzer Counter
Models With Stands

TERMS: 1/2 Deposit With All Orders for
Domestic Purposes.
Full Cash With Orders for Exports.
Foreign Inquiries Invited!

**International Coin
Machine Dist.**
2115 Prospect Ave. CLEVELAND 15, OHIO
(Main 5769-70)

**E. T. Mape Climb to Success
Shows Industry Opportunity**

LOS ANGELES, March 17.—E. T. Mape, starting in the coin machine business in Mankato, Minn., in 1910 at the age of 12 repairing the Dewey bell type machines in his father's saloon, has lived one of the most eventful lives any one man in the coin machine business has encountered.

He is now California's largest operator with routes extending the entire length of the State. Thirty-eight years of operating machines in Minnesota, Washington State, Oregon and California has endowed Mape with a subtle humor that is unequalled after associating himself with everyday problems an operator is confronted with.

Recalling the days when Jack Keeney, now a Chicago manufacturer, was an operator in his father's bar and hotel in Minnesota, Mape, a bachelor, has the gleam in his eyes of a man in his 20's. Living the veritable life of Riley now on a ranch near Modesto, Calif., raising purebred Hereford (white-face) cattle and a fine stable of riding horses gives him the diversion he has longed for.

Has 16,000 Acres

Claiming he got the bug to buy a ranch several years ago, he then searched for the spot he wanted with the eventual acquiring of 12 separate ranches, making it all one large one consisting of 16,000 acres with 12 miles of river line running thru the property. There are 3,000 acres under irrigation, with ladeno clover

growing on it for cattle feed and the rest consisting of open grazing land. The 2,100 cattle on the ranch graze at will. No commercial feeding of cattle is done. Three "hired hands" (Western style) assist him in running the ranch which is estimated to be worth \$1,000,000. The Superior Oil Company has the entire ranch leased for oil. There are no wells on the ranch at present, however.

After the last war, Mape started operating in Seattle and extended his operations south to L. A. when at one time he had 3,500 bell type machines on location. He plans to continue and will expand his activities after this war. There are approximately 65 employees on the pay roll now conducting the operation of his routes. Thirty employees are involved in the operation of his wired music installations in the San Francisco area. This operation alone has pioneered many new features that have been passed along to the trade in good will plus opening up a new field for operators of this type of equipment.

Prices Higher Now

Prices have jumped considerably for machines since the advent of the bell devices. Remembering the days when \$65 was high for a machine, Mape expressed a desire to see those prices return again. The late Charles Fey, inventor of the bell type machine, was a personal friend of his for 30 years. Origination of the idea of free play games submitted to Mills, and later incorporated in the features of game called Official, and manufactured by Mills, was operated in San Francisco by him in those embryonic days.

Up until 90 days ago the E. T. Mape Company was the Seeburg distributor for eight years in Arizona, Nevada and California.

He attributes new equipment as the major reason for his operating success and he claims the sight of his father counting the nickels out of his old Deweys was really the time when he became interested in the business.

When not in his office Mape can usually be found riding his favorite pony and hunting quail, pheasant and wild ducks that abound on his ranch located nine miles from Modesto.

BRAND NEW!

- Rocket Buster \$395.00
- Ten Strike 295.00
- Whee Gee 229.50
- Pitch 'Em & Catch 'Em 229.50
- Evans Tommy Gun 249.50
- Periscope (Floor Sample) 239.50
- Wings \$11.50 | Yankees .. 11.50

USED EQUIPMENT

- Jennings Golf Ball Vendor, 25c Play \$ 69.50
- Buckley Deluxe Digger 165.00
- Play Golf, Upright Cabinet 119.50
- Football, Upright Cabinet 119.50
- Drivemobile 295.00
- Ace Bomber 295.00
- Keeney Submarine 185.00
- Radio Rifle 59.50
- Liberty Bell, 5c, Fruit 18.50
- Zephyr 9.90

- BLISTER GUNNER CONVERSION
FOR AIR RAIDER \$12.50
- TOKYO RAIDER CONVERSION
FOR DRIVEMOBILE 16.75
- KLIP-A-NIP CONVERSION FOR
SKYFIGHTER 16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY - CHICAGO 14, ILL.

WANTED!

- SKY BLAZERS... \$65.00
- DUPLEX 60.00
- ZOMBIE 55.00
- STARS 55.00
- LEADERS 50.00

Send as many as you want C. O. D. Crated or uncrated. Must have all parts but necessarily do not have to be in working condition. We buy or sell anything with a coin chute, new or used, cash and credit, to reliable operators. Established 1930.

- 4 SLIGHTLY USED ORIGINAL GLITTER
GOLD Q. T. MACHINES. Ea. \$150.00
- 2 REGISTERED 5c Q. T.'s. Ea. 100.00

BASCH NOVELTY CO.
136 Franklin Ave., Scranton 3, Pa.
Phone 8613

PARTS—SUPPLIES

- 6/8 Volt Bulbs, 40, 44, 46, 47, 50,
51 and 55. Per Hundred \$5.40
- 3 A0 Fuses Per Hundred \$9.00
- 1/2 Amp. 3.50
- 1, 1 1/2, 2, 2 1/2, 3 Amp. 3.50
- 5, 6, 7 1/2 Amp. 3.00
- 10, 15, 20, 25, 30 Amp. 2.50
- PHONOGRAPH TITLE STRIPS
(Red Border)
- 1000 \$5.00
- 5000 Per M 4.00
- 10000 Per M 3.50
- 25000 Per M 3.00

65C7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

- #100 65C7 to 7F7 \$1.50 Each
- 103 65C7 to 65L7
- 110 5Z3 to 5U4G
- 125 80 to 5T4,
5V4G, 5Y3 or
5Z4
- 126 83 to 5U4G
or 5X4
- #205 2A4G to 2051
(Seeburg Guns)
- 210 2A4G to 2051
(Seeburg Music)
- 215 70L7 to 7A4-
7A5
(Seeburg Remote
Boxes)
- \$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records
HERMITAGE MUSIC CO.
423 Broadway, Nashville 3, Tenn.

FOR SALE

- BROWN PACE RACES \$169.50
- BALLY ROLL 'EM 175.00
- 1938 TRACKTIME 99.50

WANT TO BUY

WILL PAY THE FOLLOWING PRICES:

- BLUE GRASS, F.P. \$125.00
- SPORT SPECIAL 115.00
- DARK HORSE 115.00
- MILLS 1940 1-2-3, F.P. 75.00

WE BUY, SELL AND EXCHANGE

3147 Locust St.
St. Louis, Mo. **CALL NOVELTY CO.**

- ARCADE MACHINES**
- 3 Mutoscope Skyfighters (Latest Model B) \$285.00
 - 5 Rapid Fires 179.50
 - 2 Evans Tommy Guns 125.00
 - 4 Bally Bulls 75.00
 - 4 Shoot the Jap 125.00
 - 2 Keeney Submarines 150.00
 - 7 Deluxe Texas League 44.50
 - 2 Shoot the Chutes 125.00
 - 1 Targette (Converted Bally Bull) 90.00
 - 10 Grotchen Zooms 24.50
 - 1 Mills Horoscope (Plenty of Tickets) 80.00
 - 2 Mountain Climber 100.00
 - 3 Shoot Your Way to Tokyo 185.00
 - 2 Jennings Book Vendor (Plenty of Books) 89.50
 - 2 Radio Rifles with Film 75.00
 - 1 Chester Pollard Golf 85.00
 - 1 Bally's Racer 80.00
 - 1 Floor Model SHOCKER 65.00

- SLOTS**
- 2 10c Pace Comets, B.F. \$ 85.00
 - 1 10c Mills Goose-neck 50.00
 - 1 5c Caille Cadet 80.00
 - 2 25c Mills Sphinx 65.00
 - 2 5c Jennings D.J. 50.00
 - 2 10c Pace Bantams 50.00
 - 1 Mills Jumbo Parade, Like New.. 100.00

- PIN GAMES**
- 2 Attention \$ 65.00
 - 3 Broadcasts 57.50
 - 1 Moniker 89.50
 - 1 Wildfire 49.50
 - 2 Ten Spots (Jap Converter) 54.50
 - 1 All American 52.50
 - 1 Star Attraction 59.50
 - 1 Hi Dive 67.50
 - 1 Victory 89.50

All Machines Thoroughly Reconditioned and Ready for Location.
1/2 Deposit With Order.

ROBINSON SALES CO.
7525 Grand River DETROIT 4, MICH.
Tyler 7-2770

- SPRING LAMPS—SPECIAL**
- Seeburg, Bally Gun Lamps, 50c Ea.; G.E. Mazda, 7 1/2, 15, 25, 40, 60 watt, 120 to ctn., 7c Ea.; Small Lamps, Westinghouse Mazda, 63, 51, 55, 3 1/2 Ea.; 44, 46, 50, 4 1/2 Ea.; Special prices Panoram Projection Lamps; Tubes—65C7, 90c Ea.; 6L6, \$1.20 Ea. We have any lamp you want!
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
- ARCADE BULB COMPANY**
56 W. 25th St. New York 10, N. Y.

**PUSH
PUSH
PUSH
CARDS**

All Sizes, Styles from 10 to 600 Holes.
Also JP Cards, Fund Raising Cards, Etc.
FREE Catalog Write
W. H. BRADY CO., MFGRS.
EAU CLAIRE, WISC.

- SLOT MACHINES**
READY FOR LOCATIONS
- 1 5c Mills Blue Front and Stand
 - 1 10c Rol-a-Top
 - 1 50c Rock-Ola
 - 1 5c Watling Blue Seal Double Jack Pot
 - 1 10c Bell
 - 2 5c Blue Seal Watling
 - 1 10c Mills
 - 3 1c Jennings
 - 5 5c Mills
 - 3 25c Mills
 - 1 5c Watling
 - 1 5c Seeburg
 - 1 Ball Payout
 - 1 Grandstand
 - 5 Sport Page
 - 7 Fairground
 - 3 Sport Kings
 - 2 Jockey Club
- LE BEAU NOVELTY CO.**
528 N. Water St. DECATUR, ILL.

There is no substitute
for Quality
Quality Products Will
Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

**WANT TO BUY
BUCKLEY BOXES**

Chrome model with plastic sides. State price, condition and quantity in first letter.

GENERAL MUSIC CO.
2277 W. Pico Blvd., Los Angeles 6, Calif.

\$\$ CASH! CASH! \$\$
FOR USED JUKE BOX RECORDS!
I Pay the Highest Price!
Write, wire collect or just ship to ..
NATHAN MUCHNICK
1119 N. 35th St., Philadelphia, Pa.
Phone: Allegheny 0232

CASH WAITING

We'll pay \$55.00 for Mills Flashers, Ten Grands, 20 Grands, Square Bells, Jumbos, 1c Escalator Machines and Escalator P.O.K.'s \$15.00 extra for 10c Models. \$25.00 extra for 25c models.

MAY GAMES CO.
877 Golden Gate Ave., San Francisco 2, Calif.

PHONO OPERATORS!

NEW POLICY ON OUR UNIVERSAL AMPLIFIER IDEA

Due to W.P.B. regulations we are in a position to accommodate you in the following manner: Ship us a coin operated phonograph amplifier (charges prepaid) regardless of make and we will renovate and alter it for Universal use. COST \$36.50, F.O.B. N. Y., and includes minor repairs. However if major parts are missing or defective and have to be replaced an additional nominal charge will be made.

WHAT A

UNIVERSAL AMPLIFIER

WILL DO FOR YOU

Saves you time, money and expense. When you have an Amplifier service call, replace with your Universal, your machine keeps working and your customer is satisfied. Complete renovation, with sockets, for speakers and pickups for all the following models:

ALL WURLITZER MODELS
616, 24, 500, 600, 700, 750, 780, 800, 850, 950

ALL SEEBURGS
(Except Hi-Tones)

ALL ROCKOLAS

Amplifiers Repaired By Experts—Try Us

GLASS FOR PIN GAMES AND ONE-BALLS

Sold in case lots only. **SAVE MONEY**—Order in 5 Case Lots—Deduct 20%.

Size	Case Contains	Price Per Case
20x42	9	\$13.50
21x41	8	12.00
21x43	8	12.00
23x47	7	13.00

Phonograph Motors Rewound-Repaired, \$8.00

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

JAFCO, INC.

JOHN A. FITZGIBBONS, Pres.
776 Tenth Ave., New York 19, N. Y.
Phone: Columbus 5-7996



A Great THERAPEUTIC INVENTION!

Sun-Kraft

COLD QUARTZ ULTRAVIOLET RAY THERAPY LAMP

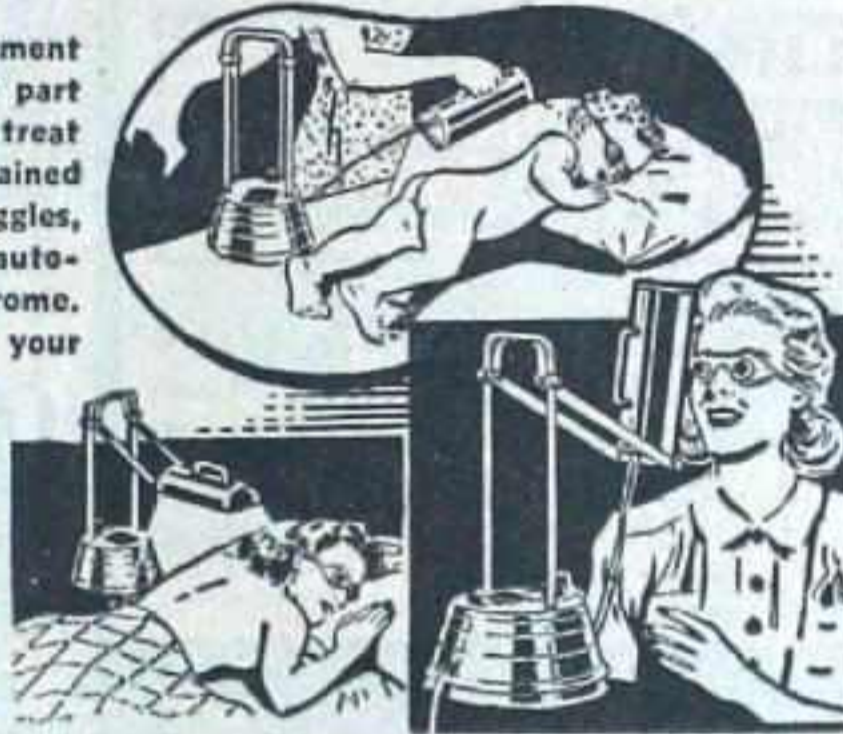
For our coin machine friends who work late and sleep late. Keep healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Produces 95% ultra-violet rays, and the quartz tube never burns out. Invaluable aid to war workers; promotes and preserves radiant health and relieves muscular pains. Helps insure sturdy growth and sound development of babies and children.

TREATS "HARD TO GET AT" AREAS EASILY and QUICKLY

The Sun-Kraft double action adjustment cycle means easy setting to reach any part of the body. See how simple it is to treat without assuming an awkward or strained position. Comes complete with goggles, leatherette carrying case and built-in automatic timer. Finished in satin-chrome. Carries Manufacturer's Guarantee. Get your lamp now and cash in on extra pep and vitality.

OPA APPROVED PRICE, \$64.50

DEALER'S PRICE \$38.70 ea.
(Lots of 3)
PRICE \$43.00 ea.
(Lesser Quantity)



Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

PHONOGRAPHS

Rock-Ola Windsor, R.O., 5 Packard Boxes\$425.00
Rock-Ola Windsor, R.O., 10 Seeb. Selectomatic Boxes 350.00
Seeburg Mayfair\$350.00

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Arizona\$155.00
Sun Valley 154.50
Action 129.50
Air Circus 129.50
Big Parade 129.50
Four Aces 129.50
Jeep 129.50
Knockout 129.50
5-10-20 119.50
Genco Victory 94.50
Topic 89.50
Texas Mustang 82.50
Bombardier 79.50
Mills '40 1-2-3 79.50
Spot Pool 79.50
Spot-a-Card 79.50
Argentine 79.00
Bowlingway 72.50
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Jungle 72.00
New Champ 69.50
Zig Zag 69.50
Sluggo 69.00
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Evans Galloping Domino, '39. 125.00
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Anti-Aircraft 69.50
Rockola Ten Pin HI Dial 60.00
Evans Ten Strike, HI Dial 65.00
Keeney Submarine 185.00

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Grand Canyon 250.00
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Marvel's Baseball\$179.50
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Eagle Squadron 179.50
Shangri-La 179.50
Bombardier 179.50
Westerhaus Marines\$199.50
Williams Flat Top\$250.00

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Miami Beach 64.50
Towers 62.50
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Sea Hawk 67.50
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Sky Raid 47.50
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Landslide 45.00
Wildfire 44.50

SLOTS—1-BALLS—CONSOLES

Jenn. 4-Star Chief, 5c....\$175.00
Mills Vest Pocket, Bl.&Gld. 59.50
5c Blue Fronts, Fact. Reb. 255.00
25c Blue Fronts, Fact. Reb. 295.00
'41 Derby, F. P.\$360.00
Club Trophy, F. P.330.00
Sport Special, F. P. 165.00
Record Time, F. P. 169.50
Blue Grass, F. P. 195.00

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

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MUST SELL-GOING INTO DEFENSE WORK

One set of 5 cent, 10 cent and 25 cent latest model original Mills Brown Fronts with club handles. Used one week and guaranteed as such and sold on a money-return basis if not as represented. \$1150.00. 1 original 5 cent Emerald Chrome, cannot be told from new, \$375.00. 10 new Glitter Gold Q.T.'s, \$100.00 each. 10 Blue & Gold Vest Pockets with meters, very clean, \$42.50 each. 1 10 cent Jennings Double Jackpot, calculator type, 3/5 payout, very clean, \$150.00. The following Consoles, used summers only and in storage for three years, look like new and are in excellent condition: 1 Keeney 9 Head Pastime, latest model. 1 Keeney 9 Head Totalizer, latest model. These machines similar to Super Track Times. 1 Red Head Track Time. 1 Grey Head Track Time. 2 Jennings Multiple Racers. 1 Evans Bangtalls, late model. Make offer for the above Consoles. Certified deposits must accompany all orders.

ERNEST KARYDIS

73 GROVE STREET SALEM, MASS.

SLOTS

2 Mills 25c Gold Chromes, 3/5
1 Mills 10c Gold Chromes, 2/5
2 Mills 5c Gold Chromes, 2/5
3 Mills 25c Gold Chromes, 2/5
4 Mills 25c Brown Fronts Drillproof, Club Handle, K.A.
2 Mills 10c Brown Fronts Drillproof, Club Handle, K.A.
2 Mills 5c Brown Fronts Drillproof, Club Handle, K.A.
2 Mills 25c Blue Fronts Drillproof, Club Handle, K.A.
1 Mills 10c Blue Front Drillproof, Club Handle, K.A.
1 Jennings F. P. Slot with Stand

2 Mills Four Bells, 4-5c
1 Mills Four Bells, 3-5c, 1-25c

6 Mills 5c B & G Vest Pockets
5 Mills 5c Gold Q. T.'s
2 Mills 25c Q. T.'s (Blue)
8 Jennings Ciga-Rollas
4 Super Bells 5c Comb.
1 Paces Reels
1 Pace Saratoga

1 Wurlitzer 616 Rolaway in Metal Cabinet with Buckley Adpt. 10 Buckley Boxes and Speaker

1 Wurlitzer Twin Twelve Rolaway in Metal Cabinet with Keeney Adpt. and 7 Keeney Wallboxes, 1 Speaker

10 Wurlitzer Wallboxes \$125 (5c, 10c & 25c)
1 Seeburg Concert Grande
2 Rock-Ola 12-Record Phono.
1 Rock-Ola 16-Record Phono.
8 Gables
1 Wurlitzer P-10
2 Modernized Wurlitzers 24 Rec.

Red Spaced TITLE STRIPS at \$4.25 Per Thousand

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky. Wholesale Distributors

HIDEAWAY UNITS!

Each
3 Imperial 20 with Rock-Ola Adapters\$165.00
2 Twin Twelves in Steel Cabinets 175.00
1 24 with Packard Adapter, in Steel Cabinet 225.00
1 24 with Packard Adapter 200.00

Close Out—Wall Boxes

Each
35 Rock-Ola AC & DC Wall Boxes \$22.50
29 Rock-Ola =1502 Bar Boxes, DC 15.00
3 Rock-Ola =1512 Bar Boxes, DC 35.00
1 Rock-Ola =1526 5-10-25c Bar Box, AC 47.50
3 Packard Wall Boxes 35.50
4 Seeburg 5c 30-Wire 7.50
15 Buckley 24 Sel. Wall Boxes 18.50
1 Wurlitzer =100, 5c 12.50

All in perfect mechanical condition, cleaned and refinished.

Make Offer on Entire Lot!

ROCK-OLA RECTIFIERS

FOR 1937 TO 1940 D.C. REMOTE CONTROL POWER SUPPLY UNITS—ELIMINATES WRONG SELECTIONS!

\$7.50 Ea.

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We Will Pay Cash for

WURLITZER
16-Record Machines \$125.00
#61 70.00
#71 110.00
#24 200.00
#500-K 350.00
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SEEBURG
Regal\$250.00
Envoy, ES 400.00
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MILLS
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Send us your list. We quote on all machines. Write or wire today.

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RECONDITIONED—Guaranteed By Our 48 Years of Experience WRITE FOR PRICES

3 5c GOLD CHROMES
7 10c GOLD CHROMES
9 25c GOLD CHROMES
8 5c BROWN FRONTS
4 10c BROWN FRONTS
12 25c BROWN FRONTS
3 5c BLUE FRONTS
5 10c BLUE FRONTS
8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

18 5c Q. T.'s, Originally Blue Made Glitter Gold\$89.50
8 10c Q. T.'s, Same as Above 99.50
6 25c Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT..WRITE
18 VEST POCKETS Blue and Gold
35 5c Jumbo Cash Model
8 5c Jumbo Free Play

8 5c JENNINGS FOUR STARS
3 5c JEN. SILVER CHIEFS
2 10c JEN. SILVER CHIEFS
2 10c CAILLE CLUB BELLS (Cabinet Model)

We have all types of Coin Machines.

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Red - White - Blue — Combination Tickets, Tip Books, Counter Deals.

Write for Catalog and Prices.

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FOUR BELL—Late Serial	Write	\$575.00
FOUR BELL—Late Head	Write	275.00
THREE BELLS	Write	175.00
KEENEY FOUR WAY	Write	475.00
KEENEY TWO WAY, 5 & 5	Write	275.00
SILVER MOON, 25c	Write	300.00
GALLOPING DOMINO, JP 1941	Write	175.00
GALLOPING DOMINO, JP 1940	Write	100.00
GALLOPING DOMINO, 1940	Write	150.00
LUCKY LUCRE	Write	300.00
BANG TAIL, 1941	Write	75.00
ROYAL DRAW	Write	40.00
ROYAL FLUSH	Write	25.00
LONG CHAMP, JR.	Write	25.00
LONG CHAMP, SR.	Write	25.00
LIBERTY BELL	Write	35.00
MULTIPLE RACES	Write	50.00
TRACK TIME, RH	Write	25.00
TAN FORAN	Write	175.00
PACE MARATHON	Write	225.00
PACES RACES—Late	Write	

ONE BALLS

TURF KING	Write	\$550.00
SPORT KING	Write	325.00
SANTA ANITA	Write	275.00
SKY LARK	Write	225.00
FORTUNE	Write	300.00
FLYING CHAMP	Write	175.00
WINNING TICKET	Write	100.00
SPINNING REELS	Write	100.00
DERBY CLOCK	Write	75.00
LONG SHOT	Write	350.00

SLOTS

GOLD CHROMES, 5-10-25-50	Write	
BROWN FRONTS	Write	\$425.00
BONUS, 25c	Write	325.00
BONUS, 10c	Write	300.00
BLUE FRONTS, 3-5 25c	Write	175.00
HAND LOADS, Green & Gold	Write	275.00
CALLE CONSOLE, 25c	Write	325.00
CLUB MODEL CHIEFS, 5c	Write	375.00
CLUB MODEL CHIEFS, 10c	Write	150.00
CLUB MODEL CHIEFS, 25c	Write	100.00
WAR EAGLES, Gold, 2-4, 25c	Write	225.00
WAR EAGLES, Gold, 10c	Write	
WATLING ROLATOPS, 25c	Write	

100 MILLS GOOSE NECKS

15..50c	25..10c
25..25c	35.. 5c

LOT AT. \$2,000.00

ARCADE EQUIPMENT

VICTORY POOL	Write	\$175.00
RAPID FIRE	Write	175.00
SHOOT-THE-JAPS	Write	140.00
BUCKLEY DIGGER	Write	125.00
DRIVE MOBILE	Write	\$325.00
BOWLING LEAGUE—New	Write	245.00
DELUXE BASEBALL	Write	110.00
KEENEY SUBMARINE	Write	175.00

PHONOGRAPHS

ROCKOLA TWIN 12-10 ROCK-OLA BOXES	Write	\$475.00
SEEBURG COLONEL—Base-ment Unit—15 WALL-O-MATICS	Write	975.00
ROCKOLA 16 RECORD	Write	175.00
ROCKOLA IMPERIAL 20	Write	\$200.00
ROCKOLA MONARCH	Write	250.00
SINGING TOWERS	Write	550.00
MILLS THRONE	Write	375.00
A. M. I. TOP FLIGHT	Write	275.00

ALL MACHINES READY FOR IMMEDIATE SHIPMENT.
TERMS: ONE-THIRD DEPOSIT WITH ORDERS.

Mayflower Distributing Co.

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A MUST for every Arcade!

"WHEE GEE MYSTIC"
"Pitch 'em and Catch 'em"

\$229.50 Each
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SEE YOUR LOCAL JOBBER OR DISTRIBUTOR! SEND FOR CIRCULAR!
GEORGE PONSER CO. of N. Y., Inc.
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MILLER VENDING COMPANY

OFFERS:

SLOTS	10¢ Calle Sphinx	\$ 37.50	Pin-Up Girl	\$160.00
Mechanisms Cleaned with Klier Flo System.	5¢ Jennings Duchess	30.00	Belle Hop	50.00
Mills Blue Fronts, 3-5 Pay, Club Handles, Refin., 5¢ Slots at	5¢ Watling Rotatop, 3-5 Pay	65.00	Eagle Squadron	125.00
10¢ Slots at			Ten Spot	47.00
199.50			Sky Ray	28.00
Mills War Eagles, Gilt-ter Gold, 3-5 Pay, Club Handle, Factory Rebuilt, 5¢ Slots at	PHONOGRAPHS		Play Ball (Conv. Champs)	50.00
185.00	Seeburg Vogue, Elect Selector	Write	Spot Cha, New	189.50
25¢ Slots at	Wurlitzer 850	Write	Variety	25.00
275.00	Wurlitzer 41 Counter Model	\$110.00	Ocean Park	15.00
25¢ Calle Dictator			Victorious	85.00
49.50			Gold Cup, 1 Ball	45.00
25¢ Jennings Century			Jennings Fast Time (Payout, No Glass)	25.00
75.00			Mills Dumb Bell Lifter	45.00

TERMS: 1/3 Certified Deposit with Order, Balance C. O. D.

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ATTENTION, OPERATORS!

Big cash waiting for you. Will pay top prices. All type coin-operated Machines.

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WILLIAMSPORT AMUSEMENT CO.

321-323 Hepburn St. Williamsport 28, Pa.

Facsimile Machines Assured for Post-War Communications

NEW YORK, March 17.—Modern facsimile machines of rather small dimensions and for very practical uses now seem assured, according to reports on the patents held by the Finch Tele-Communications, Inc. This firm holds over 80 U. S. patents and also some foreign patents and now promises a really practical machine that will reproduce a small sheet about the size of an ordinary telegraph blank.

The new unit, which is promised for the post-war market, is said to weigh only about 25 pounds and it will transmit and receive either by radio or over ordinary telephone lines. It also is said to be about as fool-proof as such facsimile sets can be made. It will receive at about the rate of 150 words per minute in the form of typewritten copy.

While such small facsimile sets are expected to find their chief uses in the commercial world, yet if facsimile is to become popular in the home, such small sets may have the advantage of low cost.

The interest of the coin machine industry in facsimile sets was aroused late last year when one of the leading engineers in the facsimile field suggested that coin operation of such sets in the home might be the logical way to pay for them in the future.

OPA Eat Spot Check Reveals 75-85% Are Open for Coin Mchs.

CHICAGO, March 17.—An official check on the total number of eating places in this area was recently made by officials of the Office of Price Administration's district office here. It is generally agreed that 75 to 85 per cent of all eating establishments are good locations for one or more types of coin machines.

The official OPA report involved charges that at least 807 of these eating places had violated price-control regulations and were threatened with closing if they did not conform to the rules.

The report said there is a total of 10,051 eating places in the Chicago OPA district area, which includes five counties and the city of Chicago. The report apparently refers to those locations which are strictly in the restaurant or eating place group. Drugstores, which also have lunch counters, apparently are not included in the official report.

ORDER NOW!

PHONOGRAPHS

10 Record Seeburg	Write	\$ 80.00
Wurlitzer P12	Write	119.50
Wurlitzer 412	Write	124.50
Wurlitzer 618	Write	165.00
Wurlitzer 616, Lite-Up	Write	210.00
Wurlitzer 24	Write	269.50
Wurlitzer 500K	Write	425.00
Wurlitzer 600K	Write	419.50
Wurlitzer 750E	Write	719.50
Wurlitzer 800	Write	675.00
Wurlitzer '42 600K	Write	559.50
Seeburg 8200 Victory Rex	Write	450.00
Seeburg 8200 Victory Gem	Write	475.00
Seeburg Hi Tone 8800, ES	Write	575.00
Seeburg Hi Tone 8800, ES	Write	569.50
Seeburg Hi Tone 8800, ESRC	Write	629.50
Seeburg Envoy, ES	Write	450.00
Mills Throne of Music	Write	269.50
Mills Empress	Write	325.00
Rock-Ola Master	Write	359.50

PARTS AND ACCESSORIES

=USR1 Selection Receiver	Write	\$ 29.50
=USR1 Receiver and Adapter	Write	49.50
616 Coin Chute Assembly, 5-10-25c	Write	25.00
600 Coin Chute Assembly, 5-10-25c	Write	27.50
SD 24-1Z Seeburg Adapter	Write	29.50
130 Wurlitzer Adapter	Write	35.00
304 Steppers	Write	22.50
Amplifier for 600 or 24	Write	47.50
Amplifier for 616	Write	42.50

WALL BOXES

24 Selection Seeburg Wall-o-Matic, Metal Covers	Write	\$ 37.50
24 Selection, Plastic Covers	Write	35.00
20 Selection Wall-o-Matics, Large Size	Write	15.00
Seeburg Adapter for Wurlitzer 24	Write	39.50
=331 Wurlitzer Bar Boxes	Write	15.00
111 Wurlitzer Bar Boxes	Write	15.00
320 Wurlitzer Sweet Music, 5¢	Write	25.00
100 Wurlitzer 30-Wire, 5¢	Write	14.50
125 Wurlitzer 5-10-25c Box	Write	27.50
20 Select-o-Matics	Write	7.50
20 Selection Bar-o-Matics, Wireless	Write	50.00

Terms—1/3 Dep., Bal. C. O. D. F. O. B. New York

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WANT TO BUY CONSOLES

BIG GAMES, F.P. JUMBO PARADES, F.P.
SUPER BELLS SUPER BELLS
CLUB BELLS CLUB BELLS
THREE BELLS THREE BELLS
HI HANDS HI HANDS
SILVER MOONS, Etc.

Write, wire or phone type, quantity, price at once!

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MECHANIC WANTED

Must be thoroughly experienced on Arcade Equipment. Steady position.
MIKE MUNVES
510 W. 34th St., N. Y. C.

SENSATIONAL

Marvel's Baseball

This revamped game offers the utmost in player appeal—it has everything—including the latest style bumpers—roll-overs—special pin, and BEST of ALL—a Knock-Out-Pocket.

YOUR PRICE **\$179.50** 1/3 Dep., Bal. C. O. D., F. O. B. Chicago.

5 Ball Games accepted in trade.

WILLIAMS' FLAT TOP \$250

THOROUGHLY RECONDITIONED

Tall Gunner (Conv.)	\$ 64.50
Miss America (Conv.)	59.50
Four Aces	125.00
Big Parade	125.00
Topic	85.00
Air Force	85.00
Miami Beach	64.50
Texas Mustang	75.00
5 Ball Games Accepted as Trade In.	

WANTED—

Sporty, Jolly, Polo, Yacht Club, Home Run, Stratoliner, Sport Parade, Velvet, Dixie, All American, Star Attraction, Fox Hunt, Four Diamonds, Mascot, Twin Six, Silver Skates, Sky Blazer, Leader, Glamour, Play Ball, Pan American, Attention, Skyline, West Wind, Stars, Zombie, Duplex, Do-Re-Mi.

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PHONE: SACRAMENTO 2691



ATLAS PERSONAL SERVICE— KNOWN WORLD-WIDE!

BRAND NEW 10c-25c Gold Award COLUMBIA BELLS \$127.50

<p>CONSOLES</p> <p>5¢ Big Game, PO Write Jumbo, PO, Late \$149.50 Bally Club Bell Write Bobtail, PO 119.50 Jumbo FP, Late 109.50 Ev. Bangtail, JP Write Hi-Hand, F.P. \$194.50</p> <p>SLOTS</p> <p>5¢ Mills Blue Fronts 5¢ Mills Brown Fronts 5¢ Jenn. Silv. Moon Club</p>	<p>5¢ Jenn. Silver Club 5¢ Mills Dial Vendor 10¢ Jenn. Silver Chief</p> <p>PIN GAMES</p> <p>Marvel's Baseball \$179.50 Flying Tigers 209.50 Idaho 229.50 Streamliner 229.50 Brazil 229.50 Air Raider Write Sky Rider \$249.50 Foreign Colors 249.50</p>	<p>ARCADE</p> <p>Seeb. Jap Gun \$149.50 Panoram 395.00 Western Super Grip 69.50 Muto, Card Vendor 30.00 Shoot the Chutes 159.50 Bally Bull 109.50 Rock-Ola Ten Pin 79.50 Rapid Fire Write Skyfighter Write Drivemobile Write</p>
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METERED VEST POCKET, PLUS MODEL \$54.50

Singing Towers Write | Wurlitzer 71 & Stand Write

PARTS FOR ALL YOUR NEEDS

<p>Clear Corner Plastics for Rockola \$9.50 New Pace Slot Clocks 15.00 Hockey Motor Exchange 8.00 Unidirectional Photo Cells for Ray Guns 3.50 Gun Lens for Chicken Sam 2.00 Keeney Submarine Balls, 100 3.00 Toggle Switch, Double Switch, Double Throw .75 Atlas Parts Kit, Special 4.75 Rapid Fire Gun Castings 18.50 12" P.M. Speaker 10.50 5¢ Slotpot for Mills 15.50</p>	<p>Wurlitzer & Seeburg Casters, Set of 4 \$1.50 ABT Coin Chutes, Reg. & F.P. 3.75 Mills 4 Bell Glasses, Complete, Set of 5 8.75 30 MFD 450 V Condensers 1.25 30-30 Condensers 1.25 Western Kicker Coils 6.00 Red Plastic, 20"x50", #80 Heavy Gauge 12.50 Red Plastic, 20"x50", Light Gauge 10.50 Millimeter, to Test Wall Boxes 15.00</p>
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SLOT CLOCKS REPAIRED \$15.00

Write for Complete Parts List.

ACCESSORIES

Seeburg Speak Organ, Fact. Rebuilt \$39.50	Seeburg T1Z Transmitters with Tubes \$21.25
New Seeburg Shoot the Chutes Cabinet 22.50	Seeburg T3Z Transmitters with Tubes 21.25
New Electric Selectors, V Type 24.50	Buckley Boxes, 30-Wire 9.50

Terms: 1/3 Deposit, Balance C. O. D.

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Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19)

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For the Coin Machine Industry

2A3 \$1.75	6X5-GT \$.90	.005 MFD 600 Volt \$.16	500 OHM 10 WT. \$.38
2A4G 2.10	25L6-GT 1.10	.01 MFD 600 Volt .16	1500 OHM 10 WT. .38
5U4G 1.00	38 1.10	.02 MFD 600 Volt .16	2000 OHM 10 WT. .38
5Z3 1.00	41 .85	.05 MFD 600 Volt .20	3000 OHM 10 WT. .38
6C6 1.00	45 .80	.1 MFD 600 Volt .24	4000 OHM 10 WT. .38
6H6-GT 1.00	75 .85	.25 MFD 600 Volt .36	5000 OHM 10 WT. .38
6J5 .90	78 .90	.5 MFD 600 Volt .48	
6K7G 1.00	79 1.60	8 MFD 450 WV .75	
6L6G 1.75	80 .70	16 MFD 500 WV 1.60	
68C7 1.30	2051 2.05	30 MFD 450 WV 1.45	
6S7 1.00	1H4G 1.00	8 MFD 500 WV 1.05	
6SQ7-GT 1.00	1H6G 1.30	16 MFD 450 WV 1.10	

3000 OHM 25 WT Variable Resistor for Chicken Sam \$.95

CE-23 PHOTO CELLS FOR RAY GUNS \$1.70

ALL TUBES STANDARD BRANDS—ORIGINAL CARTONS—NO SUBSTITUTES

Attention, SEEBURG Operators:

DIODE METER FOR FREQUENCY ALIGNMENT OF SEEBURG WIRELESS BAR BOXES, WALL BOXES, TRANSMITTERS. Line Up Your Seeburg Systems With This General Electric Meter With 2 Ranges (0-150 and 0-1500 Micro-Amperes), Complete In Case With Push-Button Sensitivity Control and Phone Plug. \$14.50

Increase the Signal From Those Weak Bar-O-Matics and Wall-O-Matics With New 12 MFD 250 Volt Condensers, Each. .80

IMMEDIATE DELIVERY

TERMS: 1/3 DEPOSIT ON ALL C. O. D. ORDERS

ALLIED ELECTRONICS COMPANY

67 WEST 44TH STREET NEW YORK 18, N. Y.

(PHONE: MURRAY HILL 2-0755)

FOUR PACES ALLEYS FOR SALE

We were obliged to close one of our army camp locations and have for sale four of the Original Paces Automatic Bowling Alleys for sale. They are complete with benches, stands, approach of oak flooring; battleship linoleum on alley runways, this was not original on alleys. Due to the automatic resetting not having been at all satisfactory, we changed them over to manual resetting. The bowler by way of an overhead cable system resets the pins himself. Length over all is sixty feet.

PRICE CRATED FOR SHIPMENT, \$1,000.00

We guarantee them to be complete and to operate good. Full instructions of installation supplies.

THE PLAYDIUM

MR. HENDERSON, MGR.

1220 K STREET SACRAMENTO, CALIF.

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

3 5¢ Original Gold Chrome, Spcl. Rls. \$392.50	1 Baker's Pacer, 5¢ Gold Award, #6661 \$275.00
5 5¢ Mills Blue Front, Spcl. Reels 275.00	5 Mills 5¢ Consoles, New 525.00
5 10¢ Mills Blue Front, Spcl. Reels 299.50	1 Keeney Submarine, Perfect 149.50
6 25¢ Mills Blue Front, Spcl. Reels 375.00	2 5¢ Blue Fronts, Perfect 249.50
4 5¢ Mills Brown Fronts, Spcl. Reels 299.50	2 5¢ Cherry Bells 285.00
3 10¢ Mills Brown Fronts, Spcl. Reels 385.00	16 Columbia Bells, Ch. Sep., Perfect 69.50
6 25¢ Mills Brown Fronts, Spcl. Reels 399.50	4 Kentucky Clubs 115.00
5 25¢ Gold Chrome, Spcl. Rls. 489.50	12 Jumbo Parade, CP, Latest Model 149.50
1 50¢ Gold Chrome, Spcl. Rls. Write	3 Mills 5¢ Gold Chrome, 3/5 Payout 392.50

NOTICE

Machines to Us, All Charges Prepaid, and We Will Refund Full Purchase Price After Received by Us and We Find Machines Returned Same as Shipped.

OUR GUARANTEE

Immediately After Examination of Machines, if You Are Not Perfectly Satisfied, Return to Us and We Will Refund Full Purchase Price After Received

3 Dominos, Cash J.P., Dark Cab. \$275.00	1 Exhibit 5¢ Jockey Club Console \$ 75.00
7 Dominos, Cash J.P., Light Cab. 375.00	2 Bally Dark Horse, Free Play 185.00
4 Dominos, J.P., Ch. Sep., Light Cab. 385.00	1 Fortune, Cash & Free Play 300.00
5 Mills 5¢ Jumbo Parade, F.P., Orig. 89.50	10 Yankee 1¢ Cigarette Machines 5.50
	1 Formation 35.00

PHONOGRAPHS

1 Wurlitzer P12, Marble Glo \$125.00	1 Mills Throne of Music \$300.00
1 Wurlitzer 416 150.00	2 Seeburg Gems 335.00
2 Wurlitzer 618's 225.00	1 Seeburg Commander, MS 385.00
1 Wurlitzer 600, Victory Mod. Keyboard Write	1 Seeburg Commander, ES 425.00
1 Wurlitzer 950 Write	1 Seeburg Cadet, ES 475.00
1 Wurlitzer 780, Colonial Write	1 Seeburg 8800, ES 575.00
1 Wurlitzer 716 175.00	1 Seeburg 8800, RC, ES 635.00
1 Rockola 16 Record 135.00	1 Seeburg 8800, RC, ES 575.00
	2 Seeburg 7850's, ES 525.00

SUPPLIES

20 10¢ Slugproof Coin Slots for #320 Wall Boxes \$7.50	Slot Shatter Proof Glass, Per Doz. \$13.50
	New Jackpot Dominos Glass, Lots of Five 22.50
10 Rock-Ola Wall Boxes, #1525, New \$55.00	8 Seeburg Select-a-Matic 24 Selection, Perfect \$ 17.50

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

MOSELEY VENDING MACHINE EXCHANGE, INC.
60 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

AUTOMATIC COIN DOUBLE FEATURE!

Late Model
GROETCHEN COLUMBIA
Gold Award Model, Fruit Reels, Adjustable 5c, 10c, 25c \$89.50
Play

SINGLE SLOT SAFE
Front and Rear Door Model
\$59.50

'38 Keeney Tracktime \$129.50	Mills Spinning Reels, P.O. \$139.50
Rapid Fire 220.00	Mills 6' Dial Scale, Perfectly Reconditioned 89.50
Mills Moderne Scale 49.50	Mills 1-2-3, P.O., Rebuilt 89.50
Exhibit Radiogram 149.50	Mills 5-in-1 89.50
Evans Roletto Jr. 89.50	Fac. Reb. Exh. Vitalizer 89.50

5c Rolatop \$119.50	10c Rolatop \$159.50
Groetchen 5c Liberty, Token Payout Counter Game 11.95	

5c-10c-25c Blue Fronts, Brown Fronts, Gold Chromes.
WRITE FOR QUOTATIONS

SEE US FOR PARTS!!!

Coin Chutes for Mills Vest Pocket \$ 3.50	ABT Free Play Coin Chutes \$ 3.75
SP 1-2-3 Discs for Mills. Set 7.50	65C7 Phonograph Tubes .95
CH 1, 2, 3 Discs for Mills. Set 7.50	Cash Box Doors (Minus Lock) 2.00
Crab Hook for Mills Slots 5.00	Plastics for Rock-Ola '39, '40 Models, Top Corners, Lower Sides. Ea. 12.75
Idle Pinion Gears for Mills. Ea. 2.50	Plastics for Seeburg 1941, 1942 Models, Lower Sides. Each 14.50
Standard Handles for Mills 2.00	Corner Plastics for Mills Throne. Ea. 12.50
Club Handles for Mills 4.50	Sheet Plastic, 50x20 12.50
Jackpot Glasses for Mills 1.25	New Locks for Pin Balls .65
Reel Glasses for Mills .50	5, 10, 15 Amp. Fuses. Each .04
Escalator Glasses for Mills .50	Bulbs, No. 40-44-46-47-81, 1456-1458. Each .07
Award Cards, 2/5 or 3/5, for Mills .25	Reel Stops for Super Bells .40
Set of 5 Four Bell Glasses for Mills 12.50	
Glass for Mills 3 Bells 17.50	
Spring Kit (55 Springs) for Mills 9.75	

Many Other Parts Available. Write Us Your Needs.
WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. TERMS: 1/3 Deposit With Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

GUARANTEED MERCHANDISE

MILLS BLUE FRONTS — MILLS BROWN FRONTS — MILLS CHROME BELLS
5¢-10¢-25¢

Reconditioned — Refinished Knee Action — Drill Proof — Spoon Proof.
Also Pace, Jennings and Walling Slots—All Denominations.

SPECIALS

Bally Rapid Fire \$225.00	Keeney Air Raider \$210.00
Muto, Skyfighter 265.00	Bally Basketball 60.00
	1¢ Hitler Target Guns \$7.50

REBUILDING AND REFINISHING

All Model Slot Machines
Machines completely rebuilt and refinished. Returned like new. Genuine factory mechanics. All work guaranteed.

PARTS FOR MILLS SLOTS

Knee Action With Springs (3) \$5.25	Cash Boxes \$1.00
Idle Pinion Gears 2.50	Cash Box Doors (No Locks) 2.00
Main Clock Gears (Complete) 3.00	Spring Kit (55 Springs) 9.50
Bottom Payout Slide, 5 & 25c 3.50	Award Cards, 3/5 or 2/5 .15
Jackpot Glasses 1.00	Reel Strips, 236 or 356 1.00
Escalator Glasses .50	Club Handles 4.00
Reel Glasses (3) 1.50	Standard Handles 2.00

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

Southwest Amusement Company

2916-18 Main Street (Riverside 5141) Dallas 1, Texas

New "EAGLE PLASTICS"

You Can NOW Greatly Enhance the Beauty and Value of Your Wurlitzer VICTORY MODEL CABINETS

With Our New Unbreakable Plastics Replacing the Glass Panels

1 to 5 SETS \$28.00 Per Set of 7 Panels
6 to 24 SETS 25.20 Per Set of 7 Panels

THE NEW EAGLE PLASTICS are UNCONDITIONALLY GUARANTEED for FREE REPLACEMENT

NEW! PERFORATED GRILLE PLASTIC

Sheets 20 In. Wide by 50 In. Long. Available in Red, Amber or Blue.

\$12.50 PER SHEET

WURLITZER

	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
600, 500 Top Corners	4.00
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

850 PEACOCK GLASSES, \$3.50 Each
(No Less Than 3 Glasses Shipped)

ROCK-OLA
Standard, Master, DeLux or Superst: Each.
Top Corners (Solid Red, Yellow or Green) \$12.75
Lower Sides (Red or Yellow) 12.75

SEEBURG Each
"Hi-Tone"—Model 9800, 8800, 8200, Lower Sides (Solid Red, Yellow or Green) \$14.50
"Classic"—"Colonel"—"Major"—Top Corners (Solid Red, Yellow or Green) 6.00

MILLS Each
Throne—Empress—Top Corners, Red \$14.00
Throne—Empress—Lower Sides, Red 14.00

BUCKLEY BOXES
Side Plastics. Per Set \$2.00

SHEET PLASTIC
20"x50"—Pliable—Per Sheet
50 Gauge, Red, Yellow or Green \$12.50
60 Gauge, Red, Yellow or Green 14.50
80 Gauge, Red, Yellow or Green 16.00

IF YOU DON'T SEE WHAT YOU WANT . . . ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order. Balance C. O. D. F. O. B. Chicago, Ill.

EAGLE COIN MACHINE CO.

528 S. Dearborn St. • Wabash 1089 • Chicago 5, Ill.

New!
UNBREAKABLE!
GUARANTEED!
Clear, Transparent, Plastic Windows for Your Model 850 Program Holder.

\$5.00
PER SET

SUGAR RESTRICTIONS

(Continued from page 67)

possible, cereal product output at the present level.

Present plans do not call for continuing the 5 per cent differential for ice-cream manufacturers beyond the second quarter, OPA said.

The 68 per cent level established for many industrial users is 5 per cent less than the smallest percentage allotment they have thus far received.

The sugar allotments each class of industrial user will receive beginning April 1, 1945, follow:

75% of Base Use

Class 1, bread and other bakery products; Class 2, baking mixes, including batters; Class 5, breakfast cereals, cereal paste products, such as spaghetti and macaroni.

70% of Base Use

Class 4, ice cream, ices, sherbets, frozen custards and mixes used for these purposes; Class 18, jams, jellies, preserves, marmalades and fruit butters.

65% of Base Use

Class 5, condensed milk in containers of one gallon or less; cheese; other dairy products not included in other items; frozen eggs and sugared egg yolks; Class 6, bottled beverages (alcoholic and non-alcoholic), flavoring and coloring extracts, fountain sirups, drink mixes, branded fruits, maraschino cherries, fountain fruits, pickled fruits and vegetables, relishes.

Class 7, mayonnaise and salad dressing; Class 8, products fried in fat (except bakery products), such as nuts, potato chips; Class 9, candy, chocolate, cocoa, chewing gum; Class 10, sandwiches; Class 11, dehydrated and dried soup and mixes; Class 12, canned and bottled foods (not included in other items), table sirups; Class 15, experimental, educational demonstration and testing purposes; Class 16, all other classes (food); Class 17, all other classes (non-food), except Classes 14 and 15.

120% of Base Use

Class 14, pharmaceuticals (internal), allergy foods, vitamin oils, cough drops; Class 15, pharmaceuticals (external).

Inventories

Between March 16, 1945, and June 15, 1945, surplus inventories, ration checks, coupons, etc., and ration bank balances of industrial users will be taken up.

Industrial users of sugar and processed foods will be permitted to retain approximately an average 60 days' supply of these foods. Industrial users of meats-fats will be permitted to have an amount equal approximately to an average 30 days' supply. In the case of meats-fats items recently added to the ration list, industrial users will be permitted to establish a 15-day inventory.

The taking up of excess inventories will work in this manner: Assume that an industrial user has in his inventory 5,000 pounds of sugar, or ration checks or coupons to obtain 5,000 pounds of sugar, and that 3,000 pounds is enough for him to operate for 60 days. The difference of 2,000 pounds is considered as excess inventory and will be charged to his future allotments or may be immediately settled by the industrial user writing a ration check to the district or the local board where he is registered.

MILWAUKEE SPECIALS!

ONE BALLS

Fortune, Convertible to Free Play or Pay Out	\$274.50
Skylark, Convertible to Free Play or Pay Out	169.50
Pace Saratoga, 5c	129.50
Mills Big Race (7 Coin)	250.00
Challenger	249.50
Race King	249.50
Sea Biscuit	78.50
Blue Ribbon	69.50
Sport Page	69.50
Thistledown, P.O.	69.50
Gold Cup	49.50
Gold Medal	49.50
Gottlieb Multiple Races	49.50
Ak Sar Ben	49.50
Bally Stables	39.50
Fair Grounds	29.50

SLOTS

Jennings 4 Star Chief, 5c	\$139.50
Callie 3-5, 5c, \$79.50; 10c, \$94.50; 25c	139.50
Callie 2-4, 5c	97.50
Mills Vest Pocket (A-1 Condition):	
Blue & Gold	57.50
Chrome	67.50
Bally Reliance Dice Game	49.50
Q.T., 5c, \$69.50; 10c	89.50

CONSOLES

Baker Pacers	\$450.00
Paces Races (Brown Cab.—30 Odd)	225.00
Fast Time	129.50
Zipper	29.50
Silver Moon, Totalizer or F.P.	139.50
Watling Big Game, P.O.	97.50
Jumbo Parade, F.P.	97.50

FIVE BALLS

New Champs	\$ 59.50
Oh Johnny	49.50
Three Score	49.50
On Deck	39.50
Salute	39.50
Target Skill	39.50
Repeater	34.50
Anabel	29.50
Entry	29.50
Fifty Grand	29.50
Red, White and Blue	29.50
Super Six	29.50

MISCELLANEOUS

Buckley Bar Boxes	\$ 14.50
Rockola Bar Boxes	16.50
Wurlitzer Bar Boxes	19.50
Wurlitzer Speaker & Box	115.00
Kaeney Anti-Aircraft	49.50
10 Chicken Sams with bases and 6 Rapid Fires, all in working condition	Make an Offer

1/3 Deposit, Balance C. O. D.
State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY

3130 W. Lisbon Ave.
MILWAUKEE 8, WISCONSIN

ADVANCE BAR STOP FOR ALL MILLS BELLS

Here is a LIFE SAVER on that next repair job. Save time. Save money. Save your location. Fits all Mills Bells. Location tested and can be put on in five minutes. Stronger than original steel part.

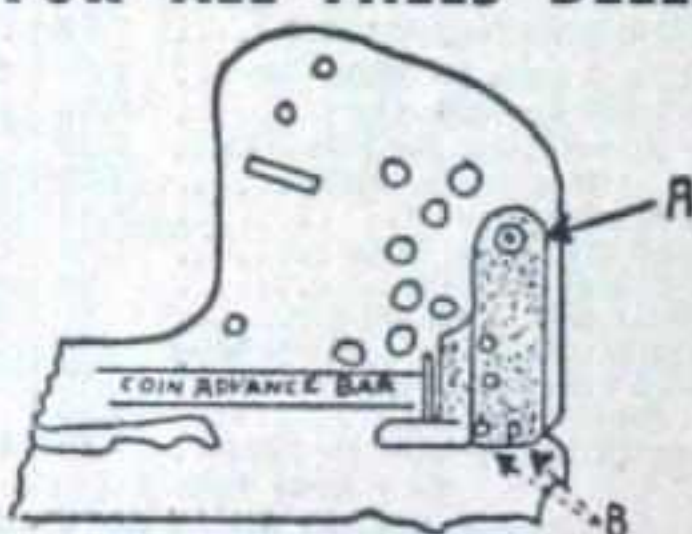
Save the price of a new coin escalator. Made from vulcanized special processed hard fibrecord. Part comes complete with special size screws, nuts and washers.

\$2.50 each

Order a Sample and You'll Buy Them by the Dozen!

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!



MILLS 4-BELLS

Thoroughly Renovated and Now Known As—

THE MAY-BELL

You Take No Risk on Our 15-Day Free Trial!

Service calls practically eliminated . . . Any combination play desired from 5c to 50c. Special Orange—Plum—Bell and Bar. Rapid-fire action on OUR CASH PAYOUT!

EXCLUSIVE AGENTS FOR BALLY PARTS, SERVICE AND REPAIRS
SAM MAY INDUSTRIES, 2000 N. Oakley Ave., Chicago 47, Ill.

PIN-BALL GLASS

High quality—3/16 in. crystal—available in all popular pin-ball sizes.
20x42—Case of Nine . . . \$13.50
21x41—Case of Eight . . . 12.00
21x43—Case of Eight . . . 12.00
23x47—Case of Seven . . . 13.00
Full Remittance With Order.
F. O. B. Baltimore.

IMMEDIATE DELIVERY.
ORDERS SHIPPED SAME DAY.

ART NYBERG
CALVERT SALES CO.

COIN OPERATED EQUIPMENT
708 N. Howard St. Baltimore 1, Md.

WANT TO BUY

WILL PAY \$50.00 EACH FOR . . .

BALLY ATTENTIONS MILLS OWLS

ADVISE QUANTITY!

H. ROSENBERG CO.

627 10th Ave. New York City
Longacre 3-2479

WANT

"ATTENTIONS"
"MILLS OWLS"

WILL PAY
\$50.00 EACH

ALL PARTS MUST BE THERE!
CABINETS MUST BE IN FAIR CONDITION!
WRITE FOR SHIPPING INSTRUCTIONS!

CHARLES KATZ

690 Fort Washington Avenue
New York 33, N. Y. (Wadsworth 3-1921)

FOR SALE

Six Bally Hi-Hands, F.P. Comb. A-1 condition. Ready for operation. \$185.00 each.
★ First Money Gets Them ★

SKILL AMUSEMENT CO.
1751 Chester Ave. Cleveland 14, Ohio

WANT TO BUY

50c and \$1.00 SLOTS
QUOTE US LOWEST PRICE, GUARANTEED CONDITION AND WHEN YOU CAN SHIP.

EXPOSITION GAMES CO.

989 Golden Gate Ave., San Francisco 2, Cal.

SOMETHING NEW IN CHARLEY BOARDS

120 HOLE JACKPOT GOES OUT

All-out Charley
 JACKPOT PAYS
 25 20 15 10 5
 PUNCHES OUT COMPLETELY
 LAST SALE IN EACH SECTION RECEIVES ONE PUNCH IN JACKPOT
 LAST SALE ON BOARD RECEIVES ALL REMAINING HOLES IN JACKPOT

Goes all out for profits, too. Single 120-Hole Jackpot punches out completely. It's a \$60.00 Definite profit-zipper that M-O-V-E-S.
ORDER AS: NO. 1000 ALL OUT CHARLEY
 TAKES IN: 1000 @ 25c.....\$250.00
 PAYS OUT:.....190.00
DEFINITE PROFIT.....\$60.00
 Write for Circular 245 describing this and other Gardner "Idea Clickers."

GARDNER & CO.
 2309 ARCHER • CHICAGO

ARCADE EQUIPMENT — GUNS — MISCELLANEOUS

BALLY RAPID FIRES—PERFECT ..\$219.50	EXH. PUNCHING BAG	\$189.50
TEN STRIKE, F.P. 129.50	A.B.T. TARGET SKILL—LATE	29.50
EXH. ROTARY—CLAW TYPE .. 149.50	KEENEY AIR RAIDER	199.50
WATL. SCALE—LARGE DIAL .. 89.50	3 PACKARD WALL BOXES	39.50
EXH. BULL GUN	PHOTO CELLS—Seeburg & Bally ..	2.50
WORLD SERIES	KEENEY ANTI AIRCRAFT	69.50
DELUXE TEXAS LEAGUERS	KEENEY WALL BOXES—Complete	5.00

CONSOLES—ONE BALLS—SLOTS

CONSOLES	BALLY RECORD TIMES	\$179.50
25c SUPER BELL, CONV.	BALLY DARK HORSE	189.50
NEW MAY-BELL, 5c-5c-5c-25c ..	BALLY BLUE GRASS	199.50
JUMBO PARADE, F.P.	BALLY '41 DERBY	360.00
5c SUPER BELLS	CLUB TROPHY	335.00
5c & 5c PAMCO BELL	5c CHIEF, FAC. REBUILT	250.00
JENN. SILVER MOONS, F.P.	SLOTS	
BALLY BIG TOP, F.P.	SINGLE SLOT SAFE, DOUBLE DOOR \$	59.50
BALLY CLUB BELLS	5c CAILLE CADET, 3-5	89.50
BALLY SUN RAY, F.P.	5c BLUE FRONT, G.A.	195.00
WAT. BIG GAME, F.P., CLOCK ..	5c BLUE FRONT, FAC. REB.	255.00
BAKER'S PACERS, J.P. & D.D.	25c BLUE FRONT, FAC. REB.	385.00
5c PACE REELS, CASH	25c CAILLE CADET, A-1	149.50
10c PACE REELS, CASH	COLUMBIA FRUIT, G.A., USED ..	89.50
ONE BALLS	5c WATL. ROLATOPS, 3-5	109.50
BALLY KENTUCKY	5c MILLS WAR EAGLE, 3-5	159.50
LONGACRES & THOROBREDS, F.P. 565.00	10c PACE 5-STAR COMET, 3-5 ..	149.50
BALLY PIMLICO, F.P.	25c MILLS GOOSENECK, 2-4, J.P. ..	89.50
ALL AMERICAN DERBY, 1-Ball F.P. 295.00	5c MILLS SKYSCRAPER, 3-5	129.50

NOW THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER. \$129.50

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
JEEP	STREAMLINER	KEEP EM FLYING \$149.50
SHANGRI-LA, Golt. 154.50	OKLAHOMA	SCHOOL DAYS
ACTION	GRAND CANYON. 250.00	HOROSCOPE
5-10-20	ARIZONA	NEW CHAMP
5-10-20	MARVEL BASE-	HOME RUN, '42
'41 MAJORS	BALL	KNOCK OUT
TEN SPOT	PIN UP GIRL	BIG PARADE
SPOT A CARD	FLYING TIGER	BIG CHIEF
JUNGLE	MARINES	SKY LINE
SPORT PARADE	FOREIGN COLORS 249.50	FOX HUNT
BROADCAST	AMERICAN	SOUTH PAW
GUN CLUB	BEAUTIES	INVASION
ALL AMERICAN	PRODUCTION	ZIG ZAG
SEA HAWK	EAGLE SQUADRON 179.50	FOUR ACES
BOLOWAY	SHANGRI-LA	ABC BOWLER
FOUR ROSES	FLAT TOP	

WILL PAY \$60.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS, DOUBLE PLAY, SKY BLAZER, LEADERS, ZOMBIES AND DUPLEX. \$45.00 FOR ATTENTION, SILVER SKATES AND FLICKER. \$250.00 FOR SUPER BELLS. Send List of Other Games.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

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MACHINE EXCHANGE
 2812 WEST NORTH AVENUE • PHONE: HUMBOLDT 6288 • CHICAGO 47, ILLINOIS

The Sign of GOOD WORKMANSHIP

FOR SALE | **READY FOR LOCATION**

Mills Gold, Chrome and Blue Fronts in 5-10-25 & 50c Play. Factory Rebuilt with New Cabinets and Club Handles. Over 500 5-Balls, 1-Balls and Arcade Pieces.

REVAMPS
 Casablanca
 Flying Tiger
 Sky Rider
 Pin-Up Girl
 Write for Complete Information.

BELL PRODUCTS COMPANY
 2646 W. NORTH AVE., CHICAGO 47, ILL.

WRITE TODAY for Complete List and Prices.

WHILE THEY LAST!
DOMINO JR.

A Complete Casino Game in Deluxe Junior Size—Top Attraction for Big Play on Counter Locations!

All the Zip and Play Appeal of Galloping Dominos!

Colorful, flashy cabinet and layout panel set up conveniently on counter. Button control spins pointer on dial. 32 combinations—odds from 2 to 1 up to 20 to 1. Also operates on wall or back bar with remote control. Built to last... hardwood cabinet, simple mechanism. 115 V., 50 Cycle A.C. operation. Size 17 1/2" high, 13 1/2" wide, 4 1/2" deep. Shipping wt., complete, 16 lbs.

Ideal Counter Game—No Slot—No Tax!
 Write for Information

WANT TO BUY: PACES RACES—EVANS' GALLOPING DOMINOS

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO 7, ILLINOIS

READY FOR IMMEDIATE DELIVERY!

CENTURY'S "SUPER TORPEDO"
 TERRIFIC ON LOCATION!

POKER TABLES
 —NOVEL AND RADICALLY DIFFERENT

Now On Display At
SIMON SALES, INC. 152 WEST 42nd STREET NEW YORK 18, N. Y.

WANT TO BUY!
FREE PLAY GAMES — MUSIC — CONSOLES
 STATE CONDITION AND BEST PRICE IN FIRST LETTER

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY
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REPAIRMAN'S HANDBOOK
 For Electrical Servicemen

A guide book used by thousands of coin machine servicemen. 569 pages, thousands of illustrations. Written in plain, understandable language. Fully describes testing and trouble shooting, motors and dynamos, wiring and A.C. and D.C. current, converters, transformers and relays and all other types of electrical apparatus. Motor driven tools and electric welding and hundreds of other subjects.

Price reduced from \$10.00 to \$7.50 each.

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Parts SKEE BALL ALLEY Repairing

We have parts for Wurlitzer Skee Balls and National Skee Rolls. Rewind Arms, Quadrant Gears, Rocker Arms, Maple Balls, Connection Cables, Clamps, Springs, Gear Units, Motors, Nets and Wurlitzer Drop Coin Shoots. If your alleys need overhauling or remodeling write to **J. M. SEIDEL, 741 E. 42nd Street, Brooklyn, N. Y.** or Call Buckminster 7-5434

OUR BROW, BRAINS and BRAWN HAVEN'T STOPPED FOR a MINUTE

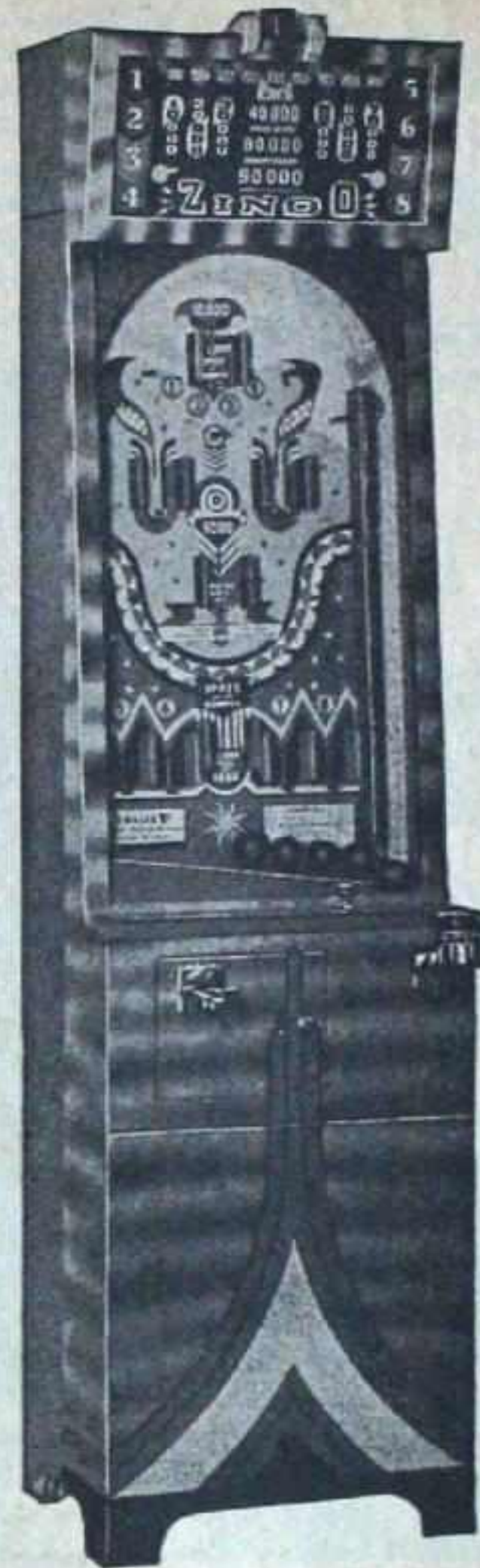
For 3 years we've been working at top speed!

—and when the green light goes on for coin machine production we'll be ready... with new manufacturing techniques — new engineering advances — new ideas. Busy today for Uncle Sam, tomorrow for you!

Chicago Coin MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

★ WE MUST BACK 'EM UP WITH WAR BONDS ★



ZINGO

**GREAT MONEY-MAKER!
PERFECT FOR
ARCADES**

**ONLY A LIMITED
NUMBER OF ZINGOS
LEFT! ORDER YOURS
QUICK!**

FLAT-TOP

Revamped from Attention
"One of the most popular machines we have ever had!" writes

**M. Y. BLUM
UNITED DISTRIBUTING**

WILLIAMS

MANUFACTURING COMPANY

161 West Huron Street
CHICAGO 10, ILLINOIS

SPECIAL SALE—MUSIC YOU NEED!

- 50 Wurlitzer 61 Counter Models, Ea. \$149.50
- 25 Solid Assorted Stands for Counter Models, Ea.... 17.50
- ★ 25 Iron Frame Stands for Counter Models, Ea..... 7.50 ★
- 5 Rock-Ola Spectravox and Playmasters, Ea..... 439.50
- 1 Rock-Ola DeLuxe '39 RC 425.00

1/3 deposit, balance C. O. D., F. O. B. Baltimore, Md.

BALTIMORE
MUSICAL SALES CO.
BALTIMORE, MARYLAND
140 W. MT. ROYAL AVE.
VERNON 5757

C. & P. SALES CO.

407 MADISON AVE. 5-4576 MEMPHIS, TENN.
FOR SERVICE THAT SATISFIES

- | CONSOLES | |
|---|----------|
| Mills Owls, F.P. | \$ 79.50 |
| Mills Jumbo Parades, High Head, C.P. | 129.50 |
| Galloping Dominoes | 325.00 |
| Jennings Multiple Slot Liberty Bell. | 59.50 |
| SLOTS | |
| 5c Jennings Club Bells, 3/5 | \$169.50 |
| 5c Mills Blue Fronts | 179.50 |
| 25c Mills Blue Fronts | 325.00 |
| 5c Mills Cherry Bells | 225.00 |
| 5c Jennings Silver Moon '41 Slot, D.P. | 299.50 |
| Columbia Jackpot | 89.50 |
| Columbia Gold Award, Front & Back Pay | \$ 69.50 |
| Mills Q.T., 5c Play | 89.50 |
| 5c Mills War Eagle, 3/5 | 149.50 |
| 5c Mills Chrome Bells, 2/5 | 325.00 |
| Mills Club Handles | 3.50 |

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED
SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.
1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.
WE STILL HAVE A FEW A. M. I. PHONOGRAPHS LEFT IN STOCK, SO PLACE YOUR ORDER IMMEDIATELY IF YOU ARE IN NEED OF ANY MACHINES.

SENSATIONAL CONVERSION VALUES

SEA RAIDER for CAPT. KIDD
TAIL GUNNER for TEN SPOT
G.I. JOE for JUNGLE

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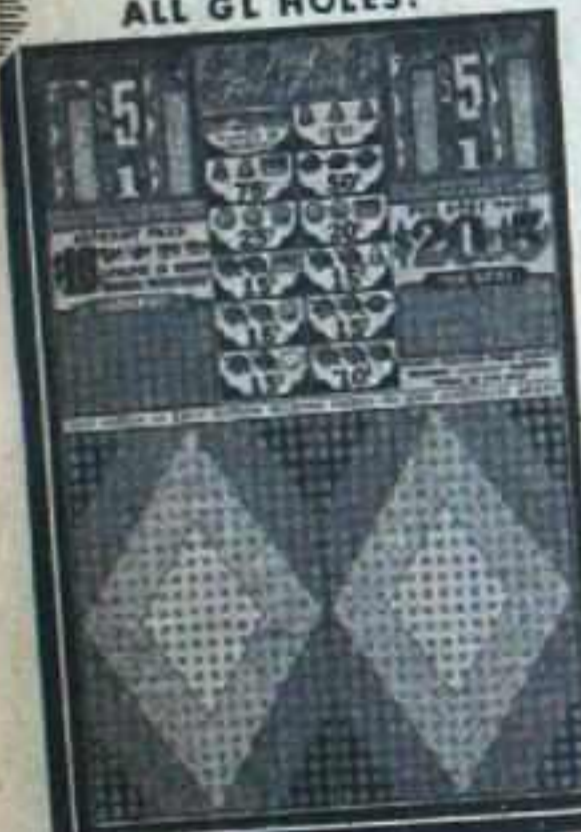
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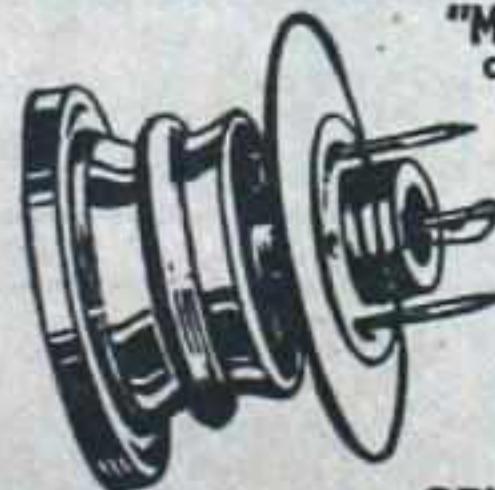
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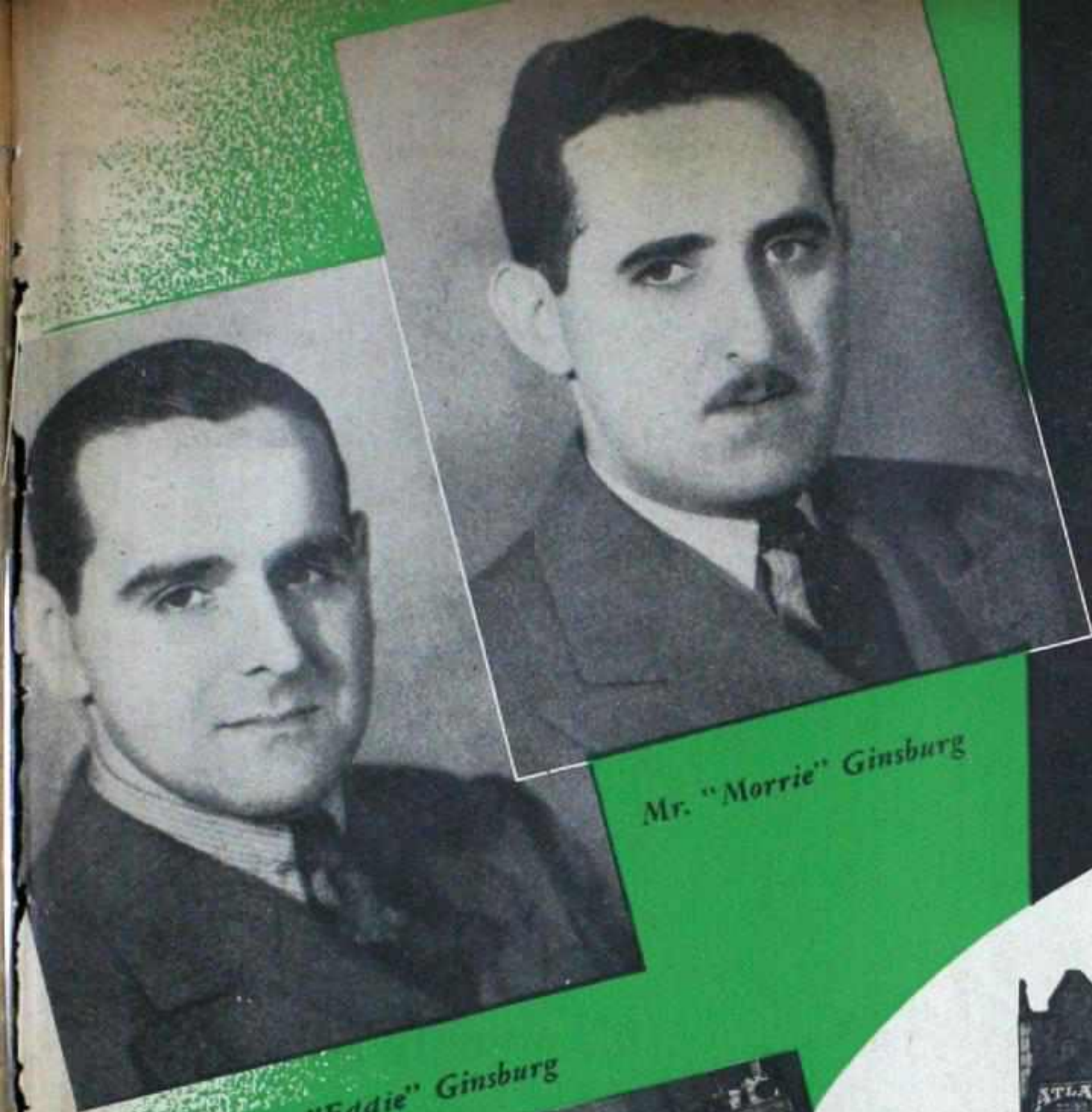
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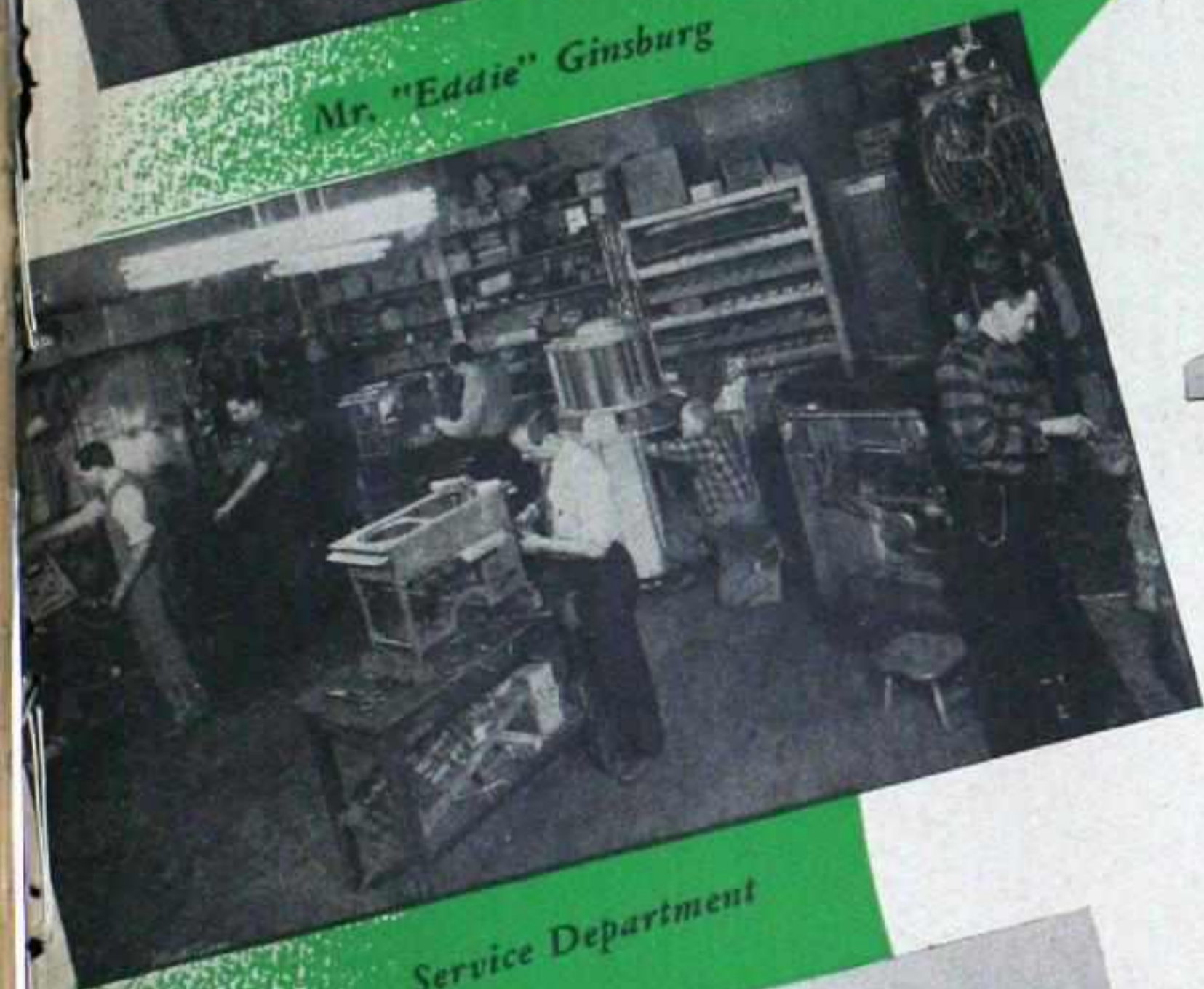
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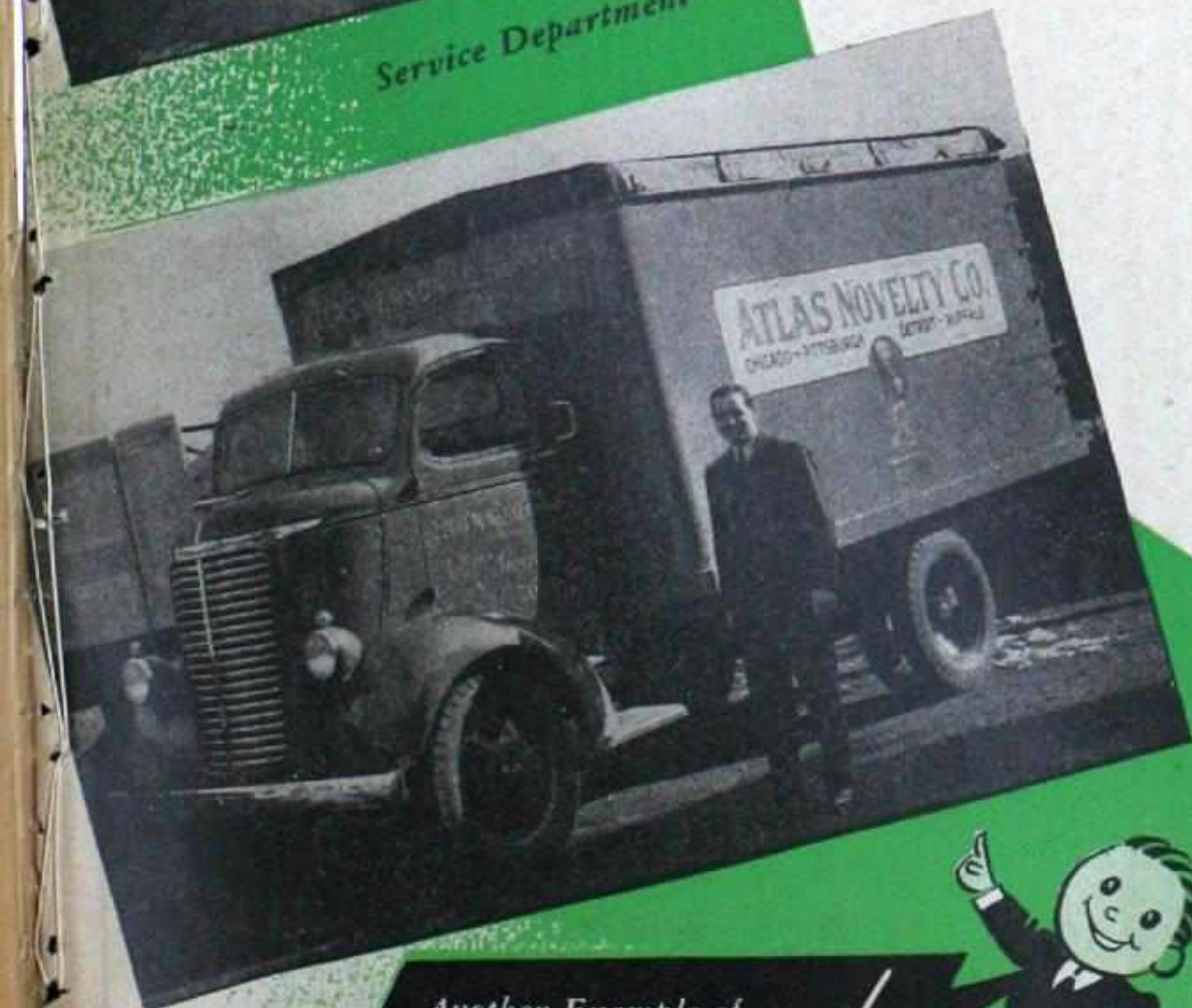


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