

The **Billboard**

FEBRUARY 24, 1945

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THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

BBC IN THE POST-WAR U. S. A.



JIMMY DORSEY
Back at the Penn after road, film triumphs
(See page 4)

NIGHT CLUBS-VAUDE

**Band Shows in Vaude---
How Are They Going?**

LEGIT

**Second Annual Donaldson
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MUSIC

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U. S. Stations Eye Post-War BBC

Bainbridge NTS Still Likes 'Em Hot and Jumpy

BAINBRIDGE, Md., Feb. 17.—Pop music tastes in the navy—at least of this large naval training center—were informally surveyed this week in the camp's newspaper, The Mainsheet, thru the inquiring photog's column. Enlisted personnel and Waves were asked this question: "What type of music, instruments and singing, do you prefer from visiting bands?" To make sure people with a "proper appreciation" of pop orks were on the answering line, the reporter and his lensman went right into the 3,000-seat Bainbridge Auditorium where Kay Kyser was making with his Kollege of Musical Knowledge airing. (They pilled their way into the mob during the warm-up.)

One seaman said: "There's only one answer—swing and more swing. As for instruments, give me a guy with a schmaltzy sax, but when it comes to vocals I like 'em done right down the middle." And this from a Wave: "If they throw any kind of swing at me, that's my dish, including entree and dessert. I merely tolerate other musical beats but the jump stuff is tops; and I can't get enough of trumpet and drums. I like my ballads romantic."

James Trumpet and Crosby Vocal

One recruit said he doesn't have any likes or dislikes, but then changed his mind and went whole hog for piano, novelties and "gee-tar." Also dromy tenors, said the apprentice. A radio announcer declared: "I'm not one of those fanatical fastidious blokes on this subject except when it comes to singers." His musical preferences—sweet, swing and boogie-woogie. "Pop ballads, of course, and you can fence me in with Harry James on trumpet and Crosby in the vocal department."

Another Wave hopped on the classical and swing bandwagons, preferred the sax and clarinet and "sweet, sentimental and torchy" thrushing. A male singer in civilian life piped up this one: "After listening to sweet and jump, my next 99 choices are sweet and jump. Ballads? I like 'em strictly sweet. Instruments? Hot trumpet and sizzling piano. The whole blooming rhythm section sends me in a violent way."

Next band in here will be Count Basie (Washington's Birthday). Last one a couple weeks ago was Benny Carter with the King Cole Trio.

Middle West Train Travel Tie-Up Eases

CHICAGO, Feb. 20. — Usual February lull and a break in a streak of bad weather conditions have eased furrows on the brows of band road managers and railroad execs who schedule reservations for entertainers in the Middle West. Santa Fe officials here report that the call for West Coast reservations has been extremely heavy during the last two weeks because a number of radio names and their troupes, plus the Sonja Henie ice show, wanted to reach California. Parties were taken care of but often the troupes were split up and sent on different trains to make the destination in time.

Recent survey of a national railroad association sent to rail offices here indicates that transportation difficulties of touring entertainers will be eased somewhat by the end of 1945. Survey states that wartime passenger travel reached a peak at (See Midwest Travel Eases on page 4)

Dogs Caught, Rodeos Escape ODT Meet Ban

May Affect 300 Shows

NEW YORK, Feb. 17.—An atmosphere of gloom pervaded the closing hours of the 69th annual dog show of the Westminster Kennel Club held at Madison Square Garden Monday and Tuesday (12-13). The word was out via the War Committee on Conventions of the ODT that dog and cattle shows had been placed in the category of "trade shows," and hence are included in the convention ban under the directive of War Mobilizer James F. Byrnes.

It is understood, however, that the ruling will not apply to local pooch and livestock shows—the test being whether they require inter-city transportation or add to housing difficulties. Also escaping the new ODT ban are rodeos, which do not come under the "trade show" classification. The War Committee on Conventions, however, explained that a rodeo would come under the convention ban if held in conjunction with a trade show, such as a cattle or horse exhibit. The directive specifically mentions conventions, trade shows and group meetings, but not entertainment.

This interpretation indicates that sev- (See ODT BANS DOGGIES on page 4)

Regal, Chi Nabe, Snatches Basie From Downtown

CHICAGO, Feb. 17.—Regal Theater, neighborhood Negro vaude house operated by Balaban & Katz, snatched a top draw this week from the Downtown Theater, Loop vaude house, with which it has been competing for sepiya payees, by signing Count Basie's band for a week's stay beginning March 23. Deal for Basie came as a surprise switch because the Downtown had been running Basie's name in its coming attractions for the last two months.

Trade sources report that the Basie grab marks the beginning of a bigger vaude policy for the Regal, in an effort to keep Negro vaude fans at the neighborhood house. Regal bigwigs have been contemplating weekly vaude but have been stymied due to a phrase in the present lease which gives the landlord a out of grosses after so many flesh attractions have played there within one year. As this out would put a heavy draw on weekly show grosses, Regal ops will wait until the lease runs out in 17 months before trying the weekly vaude policy.

New Folk Artist Org Plans Fight For 'Square Deal'

CHICAGO, Feb. 19.—Aimed to unite eligible performers thruout the country, the American Federation of Folk Artists was organized here this week to insure a square deal for the square dancers. Association was started here by Dick Scott, after a number of prominent cowboy and hillbilly entertainers recently contacted him and urged that folk artists be united to fight for equal recognition with other musical performers. Scott, a former folk artist who recorded under the moniker of John Love, is head of the newly organized folk artist department of GAC in Chi.

Scott said that the association aims to iron out the booking problems which have caused a number of "name" folk artists to flop at the box office. New group hopes to set up a publicity department whereby bookers and agents inter-

(See Folk Artists Fight on page 4)

British Latin Airings Double CIAA Pitches

HAVANA, Feb. 19.—Confidential survey just completed here for a number of Yank business organizations discloses the fact that, despite the U. S. A. broadcasts by and for the Co-Ordinator of Inter-American Affairs thru NBC, CBS, World-Wide, General Electric and local transmitters thruout Latin-America, Great Britain is getting its empire programs into and over more stations with a coverage of nearly twice as many listeners as the CIAA is impressing. This is done despite stations secretly owned and controlled by Mr. Whiskers.

Just as BBC has sold North American broadcasters on the necessity of co-operating with England via airing of special material beamed to the U. S. for that purpose, just so has BBC and other English orgs sold the broadcasters in nearly all the countries below the equator on airing the special material prepared by BBC in London for the purpose of acquainting the Americas on what is being done by the democratic countries. England has a head start over the U. S. A. in building South American friendship since they have always had extensive investments and broadcasting affiliations thruout the ABC nations.

What's worrying the Yank business men here is that the continuous drop-off-water on the stone of BBC broadcasts is doing a job of selling "Great Britain" as a trade-mark, and the 48 States are moving at a snail's pace establishing a "Made in America" acceptance where they know it's going to be necessary, come the peace.

Where the broadcast word travels trade is going to follow but definitely.

They'll Co-Op; Want It 2-Way

Nets and outlets see need of continued understanding but indies like it to pay off

By Joe Koehler

NEW YORK, Feb. 17.—Despite the fact that not a single network or local British Broadcasting Corporation program has produced a healthy Hooperating, the webs and indie stations of the U. S. A. that have co-operated with BBC during the war are prepared to continue that co-operation during the peacetime years that will follow the defeat of Germany and Japan. The networks, generally, feel that co-operation with Great Britain is a must—a must that, as expressed

by Douglas Coulter, CBS v.-p. in charge of programs, will pay notable dividends for both British and American audiences.

Says Coulter: "Peace is based on mutual understanding, and the best way to achieve it is to prove that the common man of one nation is the counterpart of the other in action, thought and interest." Chet LaRoche, of the Blue, feels just as the CBS v.-p. does about the necessity of maintaining broadcast relationships which will build a firmer understanding between Europe and America, and since BBC has the facilities, it's vital, says LaRoche, that friendly relations be continued long after peacetime activities become the daily life of the world.

Carlin Sees Co-Operation Vital

Phillips Carlin, of the Mutual Broadcasting System, has pointed out that the co-operation between Mutual and BBC has been vital during the war and will continue to be vital "after peace is finally won."

Briefly, Frank Mullen, v.-p. and general manager of NBC, sums up the network feeling of continued co-operation between the four U. S. webs and BBC with: "BBC's co-operation has been important to us during the war and we believe that it will be just as important that it be continued after the conflict has come to a successful conclusion."

While John Salt, North American director for BBC, didn't carry this info with him to his London conferences on the subject of post-war co-operation between BBC and the U. S., he did return to England with the knowledge that American broadcasting was ready to work with other democratic countries to achieve a peace with understanding.

Indies Criticize

Indie stations generally go along with the networks, but whereas the nets naturally are not in a position to criticize the job that BBC has done, the smaller stations have no such compunction nor do they feel the same obligations to international understanding. They must naturally be bound by what they feel is good business and by what they feel their public service responsibilities are to their listeners.

They generally have looked upon their BBC co-operation as an excellent way to bring back to their transmitters the voices of men and women from their own areas who are now on the fighting fronts. They have also looked upon the war-front "actualities," as BBC calls its on-the-spot broadcasts, as good prestige (See U. S. STATIONS EYE on page 6)



In This Issue

Table listing contents: Bands & Vaude Grosses, Legitimate, Reviews, Legit, etc.

Showbiz To Go All-Out for New Red Cross Plea

NEW YORK, Feb. 17.—Showbiz will rally its forces in all-out co-operation with the Red Cross drive for \$225,000,000 that starts March 1. A theatrical labor-management committee has been organized to tap every individual in the biz. Mark Woods, Blue Net prexy, has been named chairman and William Feinberg, secretary of Local 802, AFM, vice-chairman.

For weeks, industry and union leaders have been meeting in the office of Matthew Woll, AFL v.-p. laying plans to secure every possible dollar for the fund-raising campaign. Showbiz has always given time and service to Red Cross rallies and benefits but for this drive individuals also are being asked to dig deep into their pockets.

Committees Set Up

Some committees have already been set up to concentrate on particular sections of the industry. For instance, Gertrude Lawrence; Paul Duizell, exec secretary and treasurer of Actors' Equity; Lee Shubert of the Shubert theaters and Vincent Jacobi of the stagehands' union will head the legit theater branch. Noah Braunstein, attorney for the Cafe Owners' Guild and David Fox of the American Guild of Variety Artists will be in charge of the cabaret owners and employees.

Major Thompson is skedded to take over the motion pic branch and Robert Christenberry, Astor Hotel manager, will be responsible for New York hotels; Blanche Witherspoon, of Chorus Equity, and Edward Johnson, of the Met, will head the longhair music section. Red Barber is working with the committee on behalf of the Red Cross.

A committee will be appointed next week to get special gifts. The group will solicit large donations from the highest paid among performers, top band leaders, singers, actors and others.

Evans Upped at WLIB

NEW YORK, Feb. 17.—Clifford Evans has been named director of news and special events at WLIB, local indie. Evans takes over March 12. He has been a news commentator on the station for two and a half years.

Frank E. Knaack joins the staff March 1 as technical director. He is at present chief engineer of WMCA, indie here.

JIMMY DORSEY

Back at the Penn After Road, Film Triumphs

JIMMY DORSEY is just one of those boys who came up to the musical heights thru the coal mines. He didn't stay underneath the earth too long. That's understandable, for he's too hot to be held down any place for very long. Of course, if the truth must be told, he stopped coal mining, not because he was too hot but because he missed one day—with a sledge hammer—and landed the hammer on his foreman's jaw . . . and so he was forced to turn his sideline, band leading, into his paycheck.

How well he's done just that is tabbed by the fact he's back again at the Hotel Pennsylvania (New York), where in the past he has contributed to record takes, just as he has drawn bigger and better crowds to the Strand (New York), Roxy (New York) and Chicago theaters.

As a waxing specialist he has few topping him with platter sales. His are said to be better than 15,000,000, to which *Maria Elena* backed with *Green Eyes* contributed 1,250,000; *Amapola*, 1,000,000, and *Brazil, The Breeze and I, Mme. La Zonga and I Understand* all were over 500,000.

There's little doubt but that he's today's No. 1 on an alto saxophone. His vocal assists are Teddy Walters and Patti Palmer, who are in the best J. D. tradition of tune singers.

Watch his Hotel Pennsylvania records again.

Sportsmen Hold Eighth Annual Show at Garden

NEW YORK, Feb. 19.—Eighth annual Sportsmen's Show opened Sunday (18) in the exposition hall of Madison Square Garden. It runs thru next Sunday (25). Show, put on by Campbell-Fairbanks Expositions, Inc., has been given practically no publicity—paid, or otherwise—but opened with a preem audience not very much lower than previous years.

As usual, there are exhibits from various States and booths setting forth activities of government agencies and different branches of the armed services.

Entertainment features include Sharkey, the trained seal; Benson's Retrieving Dogs; Marietta Terrill, girl log roller, and the Stauber Brothers, log birlers. Comdr. Jack Dempsey, of the coast guard, presided at the induction of a group of 17-year-old coast guard recruits on opening night. Admission price is \$1, plus tax, with children admitted half-price during afternoons.

Omaha Liquor Purchasers To Use Card Identification

OMAHA, Feb. 17.—Omaha soon will have a card identification system for liquor purchases to counteract attempts by minors to obtain liquor. The Nebraska Beer & Liquor Association, primarily an organization composed of Omaha's 637 retail liquor dealers, has decided on the card identification plan. Young people whose ages are questioned can obtain applications from the association and be photographed.

The association also is considering Sunday closing. City ordinance now requires beer and liquor selling establishments to close at 1 a.m. until noon Sunday and then allows beer sales only the rest of the day. Principal cocktail spots will not be affected since most now close Sundays.

FOLK ARTISTS' FIGHT

(Continued from page 3)
ested in folk talent can contact AFFA for information on available talent and its possibilities. By unifying folk artists the association will publicize traveling folk artist jamborees thru plugs over local folk artists' radio shows.

Misrep Halt Sought

The AFFA hopes to halt the misrepresentation of folk artists, a practice, which, Scott says, has been extremely detrimental to folk artists making personal appearances. Radio stations will be asked by the AFFA to permit folk artists to sell their own songbooks and publicize their personal appearances during radio shows. Radio stations, which have been paying artists on the basis of what they sell by direct mail and phone orders from commercials on the folk programs, will be asked to establish a regular salary schedule for talent. Scott said that the AFFA will fight to get a fairer cut for folk artists on folk songs which they compose.

Scott and a number of prominent folk artists are selecting a temporary group of representatives from the ranks who will contact entertainers to join the AFFA. Officers will be elected after the organization has gained a more sturdy structure, he said. The org is intended to be non-profit and no dues will be assessed.

MIDWEST TRAVEL EASES

(Continued from page 3)
the end of 1944 and that facilities will improve monthly.

Bands Arrive on Time

No traveling bands have missed opening dates here because of poor travel connections. Hal McIntyre's band came plenty close to missing the February 2 opening at the College Inn, Sherman Hotel, when their railroad car was switched to a later train. McIntyre arrived one hour late for the stand but Cab Calloway filled in during the interim.

Phil Spitalny's *Hour of Charm* troupe avoided travel difficulties by starting on Tuesday (6) for a Friday (9) opening at the Oriental Theater here. Road managers of the Glen Gray and International Sweethearts of Rhythm bands, currently here on vaude tours, report that reservations have been a bit difficult to arrange, but bands have made dates in the Middle West with plenty of time to spare.

Chi Heads Midwest Ops' Fight on 6-Day Week Plan of AGVA

CHICAGO, Feb. 19.—The fight of the newly formed Cafe Owners' Association of Chicago to halt enforcement of AGVA six-day week locally blossomed into a Midwest fracas with the announcement Saturday (17), that representatives of nitery ops from St. Louis, Cleveland, Cincinnati, Milwaukee and Detroit would confer with Chi group here today.

Milton Raynor, one of the temporary legal counsels of the ops' group, said that cafe owners thruout the Midwest had contacted Chi association and had urged that the local group act as a parent org in a united move to deal with AGVA.

The Chi ops will not recognize deadline set for today for signing of AGVA minimum basis agreement by nitery owners, Raynor stated. "We feel that the minimum basic agreement, including the six-day week and provisions governing closing time, arbitration and endeavoring to make ops abide by all future rules and regulations of AGVA, is unreasonable. Two weeks from now they may tighten those regulations and if we sign the minimum basic agreement to abide with future rulings, we're stuck."

Raynor said that he had contacted Matt Shelvey, national prexy of AGVA now in Florida. Shelvey has informed the cafe ops' association that he will arrive in Chicago Wednesday (21) to negotiate personally with the group. Jack Irving, local head of AGVA, had no statement to make when contacted by *The Billboard*.

Officers and a board of directors will be elected by the 47 confirmed members of the local ops' association at their meeting today.

Stevens Joins Hope Flack Org

NEW YORK, Feb. 19.—Larry Stevens, former North American British Broadcasting Corporation flack who opened his own indie press agent office, will go to work for Earle Ferris as of March 1. Stevens will head up the sales end of the Hope Associates, the Ferris subsidiary which goes in for flacking legit, longhair personalities and commercial accounts. Officially the Larry Stevens publicity organization will merge with the Hope org.

Flesh Array Set For Chi Cavalcade

CHICAGO, Feb. 17.—An array of footlight performers will highlight the Cavalcade of Stars program at the Chicago Stadium Thursday (22) under the sponsorship of the Illinois State Department of the Disabled American Veterans.

Promotion was handled by James T. Williams, and show will be staged by Sam J. Levy, of the Barnes-Carruthers Fair Booking Association. Proceeds will be used for obtaining employment for returning wounded and disabled vets and to establish service offices thruout Illinois.

A partial list of acts includes a 20-girl ensemble; the Singing Commanders and Six Lovely Ladies, featuring Blanche Bradley; Claude and Andre, Doris Bay; Joe Wallace, emcee; the Ambassadors, Elmer Cleve, Marilyn Keller, Nick Cravat and Company, Martells and Mingnon Foursome, Victor Hyde, Charley Grimm and Bob Lewis, the Four LeVerns, and Harold Boyd and His Four Jigg Saws.

Masters Promotion Nixed Before U. I. Gets It Started

IOWA CITY, Ia., Feb. 17.—Frankie Masters, as a hot coke date for some University of Iowa co-ed, backfired before it got under way when university officials put the nix on the deal.

Staff members of *Fritol*, campus magazine, figured out the deal to publicize the first big wartime dancing party at the school. They proposed to sell chances to the co-eds for a coke date with Masters during the dance intermission. The proceeds from the chances would go to the World Student Service Fund to help prisoners of war in Germany and France.

The boys figured without the school authorities, however, who decided the raffle was not in keeping with the school traditions.

"The proposed project would not conform with principles and precedents upon which administration of university social affairs is based," officials of Iowa Student Union declared.

The officials added that the college magazine should reflect university life and social spirit.

ODT BANS DOGGIES

(Continued from page 3)

eral of the larger rodeos will have to be staged under different circumstances if they wish to continue, such as the annuals at Denver, Fort Worth and Houston. Each of these are a part of huge stock shows.

Denver and Houston shows have been completed, but Fort Worth must make a radical departure from its customary presentation in order to continue, the directive indicates.

The new order left dog breeders and exhibitors in a pessimistic frame of mind. George Foley, who superintends most of the country's top canine exhibits, was of the opinion that it would result in throwing thousands of people out of work and lower the price of purebred dogs and, similarly, the vitality of the directive indicates.

It was assumed that the ODT would allow some reasonable span of grace before clamping down the thumb. The Hartford (Conn.) show, skedded for today (17), has been canceled, and the Boston pooch meet is still set for for over Washington's Birthday. Entry fees and expenses were already in the works before the announcement was made. In any event, unless ODT relaxes the stringency of its order, more than 300 shows will be affected by it.

However, whether or not the Garden will echo no more to the yelp of poochdom's aristocracy for the duration, the Westminster Kennel Club's 69th annual classic bowed in and out as a fitting climax. Attendance was the biggest in five years, according to show experts. Nearly 20,000 pup-lovers clicked the Garden turnstiles during the first day, and even sleet and snow couldn't keep another 15,000 away during the second session. This year's entries totaled 2,653 as against 1944's tally of 2,510, with the best of well over 100 breeds being represented.

Aside from the top-dog picking, the big event of the closing session was an exhibition of war dogs trained for coast guard duty under the supervision of Lieut. William C. Nicker. Twenty coast guardsmen, each with his canine partner, took over the arena for an exhibition that was as thrilling as amazing.

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N. Y. Indie Pic Begins to Sizzle

Porter Commends Post-Dispatch Pop At News Sponsors

ST. LOUIS, Feb. 17.—FCC Chairman Paul Porter has told a *Post-Dispatch* Washington correspondent that the FCC "welcomed the lead of *The Post-Dispatch* as representative of the deep-seated sentiment of the public in questioning program standards." Porter said the FCC in executive session discussed the paper's editorial suggestion that networks take the lead in freeing newscasts of (1) interrupting commercials and (2) objectionable sponsors.

Porter praised radio for developing a "new dimension" of news reporting, but said the FCC had received mail from listeners protesting about excessive commercialism in newscasts. He said, "The issue is whether radio stations will cry out advertising wares indiscriminately in news broadcasts or temper them in good taste."

Emphasizing that the FCC lacked authority to prescribe program content, Porter warned that it would be better for radio to enforce good taste lest Congress step in. The new FCC chairman said, "It is all part of a larger question with which the commission is concerned . . . whether broadcasting will develop primarily into an exclusive entertainment and advertising medium or whether it will go into the educational and public service field for which stations are licensed."

Morgan Off Morgan Show; Barney Grant Filling in the Slot

NEW YORK, Feb. 20.—Johnny Morgan who was starred in the *Johnny Morgan Show* for Ballantines Brews over CBS, (Mondays at 10:30 p.m.) is ex of that show as of last evening. It seems as tho Morgan wanted John Reed King as a gag handler and the sponsor was certain that his handling gags would hurt his ale selling.

Morgan yelled half a dozen times about this matter and finally put his foot down in a big way—which putting down put him right off the show. Among the assorted reasons that Morgan wasn't happy was that he claimed that his stooges (Pert Kelton, Arthur Elmer, Cameren Andrews) were getting the punch lines.

Morgan has had a parade of writers on the show since it first started and hasn't been hitting any really solid Hooper's lately anyhow.

ACLU Asks FCC To Stop Nixing of Language Outlets

NEW YORK, Feb. 17.—The American Civil Liberties Union Friday (16) filed a formal protest with the FCC which said that there is a growing trend toward the elimination of foreign-language shows from metropolitan stations bought recently by large companies. The ACLU pointed to the Cowles purchase of WHOM, New York, and WCOP, Boston, and the resultant programming changes as examples of what it considers a threat to foreign speaking groups in the U. S.

Behind the ACLU protest, say trade sources, is a feeling that the projected purchase of WBYN, Brooklyn, by *The Newark Evening News* may mean that linguists will be cut off still another percolator.

The committee asked that the commission clarify its policies on the matter and if it does not have such a policy, that it formulate one. It is felt that the ACLU may ask that the FCC use its power to revoke licenses in cases where stations are not operated in the public interest to prevent repetition of the cuts.

Big Agency Yelps Cut Blue's Tab For Production

NEW YORK, Feb. 19.—Blue plans to add a 10 per cent service charge to shows which were its packages after agencies take over have been revised, says the trade, to cut the charge for agencies having their own production staffs. Agencies that don't have their own producers will still pay the charge.

Web's original idea was to pay its own producers a flat salary for all the shows they do instead of having the stop-watch holders collect separate fees for each program. Then the Blue would slap an extra production charge on top of the usual service charge. The plan was supposed to apply, of course, only to Blue developed programs, not to packages from talent agencies or ad orgs. As it was first set up, the web's staff would continue to run the show and the Blue would collect the charge after the program was sponsored.

However, according to the trade, the big agencies squawked, but loudly, about the idea, and Blue has been forced to back water. In the case of smaller agencies which have no production staffs the charge will continue.

NBC Flack Re-Shuffle Puts Connelly in Trade Press

NEW YORK, Feb. 17.—Dick Connelly, former WEAF-NBC flack, takes over the web's trade news post effective immediately, replacing Allen Kaimus. Kaimus, who has handled trade and video since E. L. Bragdon went to RCA, takes on tele as a full-time assignment.

Sid Elges, head of the net's press department has appointed Gerald Quisenberry to handle magazines, replacing Walt Schneider, who left several months ago. Leo Herschendorfer will take over the copy desk. Marcey Galvin, Milton Marshall, George Wolf and Helen Leaf were hired as staff writers. Marian Chapman will replace Connelly at WEAF.

NBC States a Few Continuity And Time-Buying Rules; To Return Network to the Web

Trade Expects 'Em To Stick 'Til Competition Is Hot

NEW YORK, Feb. 20.—NBC will issue tomorrow a revised program policy book which will (1) eliminate control of time by talent and talent agencies, (2) eliminate cross-plugs, (3) make all program replacements subject to the web's approval, (4) end all automatic renewal clauses in client's contracts. In addition, the net will reiterate its year-and-half-old policy of deciding on replacements despite the seniority of the sponsor's application for the available time.

These new policies, according to the trade, will give NBC greater control over its commercial time than ever before in the history of broadcasting. No sponsor, no matter what his gross expenditures and no matter how long on the air, can hold his time longer than one year. All NBC contracts will run for 52 weeks. If at the end of that period the net decides the shows are not good enough to stay, the contracts end. Client, of course, still has his 13-week options within the year.

Benny Unique

No artist, as Jack Benny does, will be able to control his time. Benny was given his 7 p.m. Sunday slot several years ago but the web says that no similar situation will be sanctioned because it is

Crosby Loves Niles

NEW YORK, Feb. 17.—Exactly six days before the expected NBC announcement of a formal policy eliminating all cross-plugs from the web, Bing Crosby, in his Thursday (15) stanza gave Wendell Niles a boost by casually mentioning the fact that Niles' new show is on the Blue. Said Crosby, horsing around: "Say Wendell, your show is on the Blue isn't it?"

Then Der Bingle added: "That was sort of a casual plug, wasn't it?"

It is definitely not expected that NBC will order him barred from the studio.

Marshall Field Wants 4 More Radio Outlets

NEW YORK, Feb. 17.—Marshall Field, newspaper pub (*Chicago Sun*, New York's *PM*, *Parade* mag), Chicago department store tycoon and owner of WSAI, Cincinnati, and WJJD, Chicago, is in the market for four more stations in metropolitan centers, according to a reliable trade source. WNEW, top-flight New York indie, is one of the stations Field is eying.

Understood that Field has already brought in an appraiser to help him find out how much he should pay for WNEW. Also on the docket are stations in Detroit, San Francisco and Buffalo. WKBW or WGR are the stations he wants in Buffalo.

Rumor in the newspaper field has it that Field plans to expand his publishing ventures and wants a station as a mate to his papers. WJJD is the current twin to *The Chicago Sun*, and WNEW, now owned by the Greater New York Broadcasting Company, is regarded as a natural to go along with *PM*.

\$-Laden Ops Make Changes

WNEW, WHN, WMCA face strong competish from Crosley, Cowles, Post, Times

NEW YORK, Feb. 17.—The New York market, always strongly competitive, is due to become even tougher for the 10 indies within the political limits of the city because of the invasion of the field by new ops with dough and savvy to burn. It is said that the new station owners—Crosley with WINS, Cowles with WHOM, *The New York Times* with WQXR, and Mrs. Dorothy Thackeray, pub of *The New York Post*, who recently bought WLIB—are certain to make inroads into the dominant position held by WNEW, WMCA and WHN and may cut into the revenue of the four web outlets.

WNEW New Owner, Maybe

WNEW, with billings running close to \$2,000,000—more than any indie in the country and many a net affiliate—on top of the New York heap for more than four years, is itself ready for an ownership switch, say reliable sources, with (See N. Y. INDIE PIC on page 10)

Breneman B'kfasts In Hollyw'd Tropics; Buys In On Spot

HOLLYWOOD, Feb. 17.—Tom Breneman, headman of *Breakfast in Hollywood*, has bought into the Hollywood Tropics and will air his morning show from the new location beginning March 26. Last broadcast from the old stand, Sardi's Restaurant on Hollywood Boulevard, is March 9. The show then goes on the road for two weeks, hitting Denver, Omaha, St. Louis and Kansas City, Mo., on a Red Cross tour.

It has been known for some time that all was not well with the set-up at Sardi's, things coming to a head some weeks ago when it was decided to drop the restaurant name from the show title. At the time, Breneman office stated that new name was grabbed because of picture deal, which has since been consummated.

Tropics was recently purchased by Glenn Billingsley. Now that Breneman interests have bought in, it is understood that Billingsley will still continue in managerial capacity. Cafe will now be known as Tom Brennan's Hollywood. Deal was on the fire for Breneman to purchase Sardi's, but it chilled last week.

Ayer Gets Waltham

NEW YORK, Feb. 17.—N. W. Ayer & Son has been retained by the Waltham Watch Company to handle their advertising. Advertising and promotion plans are under study but dates for radio shows are dependent upon the date when Waltham can re-convert to civilian goods production.

open with its new policies, advertisers and agencies are wondering whether or not it can make them stick. The web's announcement states in several places that some of the moves were designed to clear up situations arising from the war-born shortage of time. General feeling in the trade is that the new rules which have been expected and discussed will last just as long as the shortage lasts.

They've had at least one of the rules before (cross plugs) and relaxed it when agencies and advertisers had the upper hand and business wasn't coming in over the transom. It may happen again.

Now that NBC has come out in the

U.S. Stations Eye Post-War BBC

They'll Co-Op; Want It 2-Way

Nets and outlets see need of continued understanding but indies like it to pay off

(Continued from page 3)

stuff and the BBC newscasts as a variation from the regular news commentaries which they have done themselves or have had from the networks. The so-called entertainment stuff, to quote one 50-kw. station's program director, "has been pretty sad . . . so we just don't take 'em." By entertainment, the program director meant any program that required production.

Aside from the fact that, generally speaking, the U. S. stations do not like the quality of the entertainment segs that have been offered them, they also resent the fact that they are not allowed to sell the programs. While this doesn't disturb the webs, it hits hard at the little fellows for whom the transmission costs and other nominal charges really add up to dough.

One program director of a local percolator pointed out that: "These productions could be built up into one of our really sock programs with the proper promotion, slot and staging. We can't give it the promotion because we can't spend real dough on a sustainer. We can't give it important time because if we don't sell that we starve. We can't build a show around it to make it important because that again means either dough or time. I can't see why the commercial prohibition should extend to the U. S., but I do realize that if they permitted us to sell their programs they'd be putting themselves in a position that might be untenable."

Listener Delivery Poor

While the nets and stations have made thousands of hours available to BBC, the one big "if" in the situation is the fact that they, the programs, deliver prestige but very little on the listening side. They may be likened to the longhair musical programs on the webs and big indies (i. e. they look well in publicity even if no one hears them). In many cases surveys indicate that the listening index falls locally below one. Even the web shows on their limited nets (sustainers get comparatively little pick-up no matter how good they are) rate lower than comparative U. S. segs. (*Trans Atlantic Call* gets a 3.2 on CBS and *Atlantic Spotlight* a 3.0 on NBC.) There are a lot of explanations offered for this listening deficiency but nothing explains why the *Trans Atlantic Call* program, for instance, with its good Sunday p.m. slot and its top production here and in England, gets nowhere with dialers. The educational approach may explain it all, but by this time CBS and BBC ought to have reached an understanding so that "Abe Knox, of *Trans Atlantic Call*, would sound like an American and not a guy that hasn't been west of New Jersey. It's bad enough to have the BBC version of an American on some of the programs, but the net ought to realize that New York is not America and the typical American is not a wise-guy." That squawk can be easily tabbed as having come from the Middle West, but it gives some idea of what an exchange program like *Trans Atlantic Call* faces critically.

U. S. Wants Reciprocation

There is another consistent yelp on the part of U. S. station men about their relations with BBC, and it has nothing to do with, programs for Mr. Whiskers' children. It's expressed clearly and concisely by the program head man of a New England 50-kw. outlet. He states: "Co-operation should be on a reciprocal basis. In other words, just as we make available to the BBC our listening audience, the BBC should make available to us its listening audience thru the broadcasting of programs produced in the United States."

Only thing wrong with this pitch is that during the war BBC inadvertently

Ring Around Pgh. Instead of 5-kw. Inside — for MBS

NEW YORK, Feb. 17.—Mutual has built itself a four-station package in the Pittsburgh area with WJPA, Washington, Pa.; WKSTN, New Castle, Pa.; WAJR, Morgantown, W. Va., added to KQV, Pittsburgh, MBS replacement for WCAE which was lost to the Blue last month. General idea behind the package was to replace the power and coverage lost thru the WCAE Blue affiliation. WCAE has 5,000 watts, KQV 1,000.

The other new stations ring Pittsburgh, and MBS claims that having them in the group gives it a coverage of 600,000 radio homes thruout the heavy industrial area. WJPA is a 250 watt; WKST has 1,000 watts and WAJR has 250. Mutual expects to throw the four outlets together and sell them at a slightly reduced rate. At present the combined card rate is \$380.

The net originally planned to include WSTV, its long-time affiliate in Steubenville, O., as a fifth station in the package but decided against it.

is doing just that by its co-operation with the Armed Forces Radio Service. In theory, the programs are broadcast over the AFRS network in England for G.I.'s only. In fact, Englishmen are willing to admit that key AFRS stations have larger audiences than any of the top corporation programs. It's true that, come the end of the war, AFRS gets out of England and BBC will be minus the American type of radio, which is what this New England radio exec wants to send to the "tight little isle" when it's all over all over the world.

Chi Station Wants More

In the Windy City there's a great station that's really concerned about what's going to happen when the peace comes. It wants not less but more from BBC than it has obtained during the war. It wants BBC to hire more Americans for its west-bound traffic. It wants, as it receives now, programs tailored for its—and only its—wants alone. The news editor of this outlet states his views clearly and to the point:

"We shall need just as much interchange of information after the war as we have during its progress, that is, if we hope to stick together. It was my experience in England that the so-called 'lower classes' are deeply concerned over the possibility of our going isolationist again."

Altho this ed, in his report, doesn't say anything about the U. S. sending programs to BBC, it's evident in his last sentence that he's as much concerned about what the English are going to think of Yanks (that means the U. S. has

WDSU Political Favoritism Charges Get March Airing

WASHINGTON, Feb. 17. — Congressional cloakrooms and radio circles here are abuzz this week with implications of FCC hearing on WDSU, New Orleans, which is charged with "political favoritism" by Senator John H. Overton in last fall's primary.

Successful in his bid for re-election, Senator Overton returned to Washington to charge that WDSU showed favoritism in behalf of co-owner, E. A. Stephens, in "desirable" 6 p.m.-10 p.m. time slot, while refusing his requests for similar time during the Democratic primary fight.

FCC Tuesday (13) set March 21 as the date on which to hear Overton's charges against the outlet, which is owned by Stephens, Fred Weber and H. G. Wall. Specific charge is violation of Section 315 of FCC Act and Mayflower "opinion" which guarantees equal time to "quali-

Squibb Radio Moves Back to GC&N Again

NEW YORK, Feb. 17.—E. R. Squibb & Company, manufacturers of Squibb drug products, will shortly move the radio end of its account out of the BBDO stable and return it to Geyer, Cornell & Newell Agency, which handled the biz until two years ago. At present Squibb has three 15-minute shows on CBS, Monday, Wednesday and Friday at 6:15 with Lynn Murray and his ork.

BBDO will continue to hold the account, it is said, until the end of the present 13-week period for Murray's show. The agency meanwhile is trying to strengthen the program in hopes of keeping the account. Bruce Barton and Squibb execs huddled on a format change Wednesday (14), but it's said that the audition and conference did not bear fruit.

to send them programs) as he is about what the U. S. thinks of the British.

Locals BBC's Best Job

A great many of the stations using BBC programs feel that the greatest job that BBC has done has been in the form of delivering special airings of G.I.'s to their local towns. It has enabled one station out of every nine in the nation to have direct contact with the servicemen from its territory. This alone, according to the boys at the stations, justifies the plus voting that BBC received from the outlets in the nation with which it has been working.

However, many stations point out that co-operation with BBC is setting a dangerous precedent, one which logically could be followed by all of the United Nations. What is there to stop China, says a West Coast operator, from setting up a CBC (China Broadcasting Corporation) and feeding U. S. stations stuff on the Near East, or the Netherlands Information Bureau from feeding programs from Holland (Phelps Broadcasting, Ltd.) and the Dutch possessions, and so on. "Where," asks this station exec, "will this thing end?"

And another station man answers: "Not until American radio stations literally become melting pots and maybe lose a large section of the radio audience. If we take BBC, how can we refuse the Netherlands, France, Finland and Switzerland. And by what right, anyhow, does a foreign country choose to service U. S. stations with programs and news?" Which is another matter entirely.

State Department in Favor

Off-the-record on the matter—and no one can be quoted on this—it's under- (See U. S. EYES BBC on page 10)

Iowa Corn

DES MOINES, Feb. 17.—It was strictly on the corn side, but Farm Editor Herb Plambeck, Station WHO, crashed the Iowa Legislature by presenting a live rooster to Sen. Richard Leo, of Dysart, Ia., for the closest guess as to how many kernels of corn a hungry rooster could eat in an hour. The senator made the guess at the annual corn festival held by WHO and guessed within two kernels of the correct number. Plambeck delivered the rooster to Leo while the Senate was in session.

To top it off, when the senator turned in his guess he remarked to Gov. Robert Blue that he would have no place to cook it if he won, and the governor invited him to cook it in the kitchen of his home. The senator replied that if he did win the rooster he would drive it from his hotel to the governor's home. So he took the fowl in his car, drove to the governor's home and with a rope tied around its neck led the rooster up to the front door.

FMBI Lining Up Support for Oral Hearing

WASHINGTON, Feb. 17.—FMBI, taking advantage of new FCC ruling that new testimony may be introduced at allocations oral argument, Wednesday (28), today was lining up new support against moving FM to 84-102mg. band. Opinion here continued strong in belief that the FCC will stick by its guns and move FM up regardless.

NAB, meanwhile, preparing its testimony, will keep "hands off" position on FM and tele but will oppose subscription and urge that 20 FM channels now marked "reserved" for possible later expansion be opened at once. As far as FM and tele are concerned, NAB is reported to feel that it represents all of the industry and cannot take "sides" on industry dispute.

Losing Battle Seen

Some here saw in FCC willingness to accept new "evidence" sign that FCC still has an open mind on FM final allocation but majority held to belief that those against FM spectrum move are waging a losing battle. FCC announced willingness to accept new evidence developed since allocations hearings so that it will have all the latest data available when final decisions are made.

Split on FM allocation continued to be the main topic of interest in pre-hearing talk here. Industry appeared wide open on the question with the result that FCC can look for plenty of support from FM upping.

NBC, CBS Support Expected

Altho few biggies are talking for the record in advance, NBC and CBS are both expected to back 84-102mg. allocation with some set makers—Galvin Manufacturing Company and Television Broadcasters Association, giving support. Maj. Edwin F. Armstrong, FM's discoverer, will lead the opposition to upward shift with support from FMBI, GE, Zenith and educators, among others.

FMBI, it is learned, is counting on strong support from educators who will point out that education has big investment already in FM with five outlets—WBEZ, Chicago; WYNE, Brooklyn; KALW, San Francisco; WBOE, Cleveland; and WIUC, Urbana, Ill.—on airways. Commissioner of Education John Studebaker is personally expected to take stand for FMBI side.

With oral argument only a week away, 30 orgs have asked the right to testify. Some additions are expected this week, but all big names are now in from RCA, NBC, CBS, to NAB. Argument will be limited theoretically to 30 minutes each, but cross-examination, etc., is expected to eat up plenty of additional time and argument will probably last thru several days.

Temple To Start School of Radio

PHILADELPHIA, Feb. 17. — A new school of radio will be established by Temple University here soon in co-operation with the local broadcasting industry, it was revealed by Dr. Robert L. Johnson, Temple president. The course is expected to be the most extensive tried by any college and will lead to a Bachelor of Science degree.

The idea was outlined by Doctor Johnson last week at a luncheon attended by

representatives of every radio station here. There will be a course in radio appreciation to educate listeners; a semi-professional course for students who want to make a sideline of radio, and a professional course which will include extensive training for announcers, writers, technicians and time salesmen.

Temple hopes, said Dr. Johnson, to get top men in the various fields to make up the radio faculty, offering them salaries commensurate with those paid by the networks. Also, he declared, it is planned to integrate the radio school with the school of journalism at Temple in order to highlight news broadcasting, commentary and similar phases of broadcasting.

Courthouse Video

HOLLYWOOD, Feb. 17. — First public building here to have television will be the new Los Angeles County Courthouse. When Presiding Judge Samuel R. Blake, of Superior Court, asked for suggestions on the new structure, Attorney Gertrude Austin, of Compton, proposed that video be installed so that actual locations of crimes and accidents could be brought right into the courtroom.

Fourth Portland, Ore., FM Application Filed

PORTLAND, Ore., Feb. 17. — R. T. Zambell, George Phillips, S. M. Goard and James Murray, under the newly formed partnership, Broadcasters Oregon, Ltd., purchased property on the hill in West Portland and have applied to the Federal Communications Commission for an FM license.

Three other Oregon stations which have applied for FM licenses are KMED at Medford, operated by Mrs. W. J. Virgin; KOIN, Portland, operated by KOIN, Inc.; KGW, Portland, operated by *The Oregonian*.

HOW TO HEAR A GENERALISSIMO 8½ HOURS BEFORE HE SPEAKS...

Scoops (known to the purist as beats) are the pride and joy of every network. They come in two kinds. One happens; the other is planned.

For example, Mutual *happened*, by being alert at the right moment, to bring home MacArthur's voice as an exclusive first, soon after his temporary departure from Bataan:

On the other hand, Mutual *planned* to deliver, single-handed, the voice of Chiang Kai-Shek, when trucks first traveled the new Ledo-Burma Road the other day. Never before (except briefly during a government Army Hour) had Chiang's voice been radioed to this country from Chungking. This took some doing, especially since we planned to include General Wedemeyer and Ambassador Hurley on the show.

And Mutual did it. Plaudits are due Mutual's Bob Brumby, in charge at Chungking; engineers along the line; and the network's News Division which coordinated the timing and teamwork essential to a scoop of this scope.

Secret Navy codes, complex shortwave relays, and precautions against Jap jamming were all involved—and so was the International Date Line. With the result that a 30-minute program originating in Chungking at 10 p.m. Sunday, January 28, was carried by the Mutual Network at 1:30 p.m. . . . 8½ hours *earlier*.

For the network that's making haste slowly, we sure get things done fast, don't we?

THIS . . . IS MUTUAL



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and "TOP THREE" Sunday segs

VOL. II. No. 3E (OLD VOL. I. No. 28E)

(FEBRUARY 15, 1945)

PROGRAM SPONSOR & PRODUCT	HOOPERATING	WEEKS TO DATE	NET & STA.	OPPOSITION	AGENCY	TALENT COST	COST PER POINT	PROGRAM LENGTH	Talent Cost Per 1,000 Urban Listeners
BOB HOPE The Pepsodent Co. (Toothpaste)	34.3	255	NBC 126	Service to Front—CBS Listen the Women—Blue Amer. Forum—MBS Schubert News—MBS	Foote-Cone & Belding	\$15,000	\$437.32	½ hr.	\$.48
FIBBER MCGEE & MOLLY S. C. Johnson & Son, Inc. (Floor Wax)	30.5	421	NBC 139	This Is My Best—CBS Amer. Forum—MBS Spotlight Bands—Blue Esquire—Blue	Needham, Louis & Brorby, Inc.	\$10,500	\$344.26	½ hr.	\$.37
LUX RADIO THEATER Lever Bros. (Lux)	28.1	469	CBS 143	Various—NBC Various—Blue Various—MBS	J. Walter Thompson	\$16,000	\$569.40	1 hr.	\$.59
BING CROSBY Kraft Cheese Co. (Velveeta)	25.8	377	NBC 138	Maj. Bowes—CBS Town Meeting—Blue Various—MBS	J. W. T.	\$12,500	\$484.50	½ hr.	\$.51
MR. DISTRICT ATTORNEY Bristol-Myers (Vitalis)	25.2	294	NBC 130	Spotlight Bands—Blue Esquire—Blue Cisco Kid—MBS Which Is Which—CBS	Doherty, Clifford & Shenfield	\$4,500	\$178.57	½ hr.	\$.18
EDGAR BERGEN Standard Brands (Chase & Sanborn Coffee)	24.7	303	NBC 135	Blondie—CBS A. L. Alexander—MBS G'fid Choir—Blue D. Thompson—Blue	J. W. T.	\$14,500	\$587.04	½ hr.	\$.57
WALTER WINCHELL Jergens (Woodbury Soap)	24.6	590	Blue 175	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	Lennen & Mitchell	\$6,000	\$243.90	½ hr.	\$.26
JACK BENNY Amer. Tob. Co. (Lucky Strike)	23.6	477	NBC 143	Kate Smith—CBS Cleveland Ork—MBS Pearson—Blue Gardiner—Blue	Ruthrauff & Ryan	\$22,500	\$953.39	½ hr.	\$.91
SCREEN GUILD THEATER Lady Esther (Face Powder)	22.8	233	CBS 141	Contented Hour—NBC Guy Lombardo—Blue Gladstone—MBS Schubert—MBS	Blow	\$10,000	\$438.60	½ hr.	\$.44
JOAN DAVIS-JACK HALEY Sealtest (Milk and Ice Cream)	21.4	73	NBC 75	Corliss Archer—CBS Spotlight Bands—Blue Esquire—Blue Treas. Hr. Song—MBS	McKee & Albright	\$9,500	\$443.93	½ hr.	°
EDDIE CANTOR Bristol-Myers (Sal Hepatica)	21.3	357	NBC 130	G. Heatter—MBS Real Stories—MBS Sinatra—CBS Up With World—Blue	Young & Rubicam	\$13,500	\$633.80	¾ hr.	\$.69
ABBOTT & COSTELLO R. J. Reynolds (Camels)	20.6	79	NBC 135	First Line—CBS Fred Waring—Blue Gladstone—MBS Carnegie—MBS	Wm. Esty	\$12,000	\$582.52	½ hr.	\$.67
ALDRICH FAMILY General Foods (Postum)	20.0	266	CBS 121	Cities Service—NBC Various—Blue Various—MBS	Y&R	\$7,000	\$350.00	½ hr.	\$.33
KOLLEGE OF MUSICAL KNOWLEDGE Colgate-Palmolive-Peet (Soap & Dental Cream)	19.6	342	NBC 139	Various—CBS Various—Blue Various—MBS	Ted Bates	\$10,000	\$535.71	½ hr.	\$.57
FRANK MORGAN General Foods (Maxwell House Coffee)	18.2	23	NBC 130	Suspense—CBS Various—Blue Various—MBS	Benton & Bowles	\$14,000	\$769.23	½ hr.	\$.85
Sunday Afternoon									
THE SHADOW Blue Coal	13.0	211	MBS 53	G. M. Symph—NBC Various—CBS Met Opera—Blue	R. & R.	\$2,500	\$192.31	½ hr.	°
WM. L. SHIRER J. B. Williams (Shaving Cream)	9.7	124	CBS 135	Symph. of Air—NBC Met Opera—Blue The Shadow—MBS	J. W. T.	\$2,500	\$257.73	¾ hr.	\$.30
JOHN CHARLES THOMAS Westinghouse	9.5	97	NBC 137	W. News Today—CBS Sun. Vespers—Blue Pet Shop—MBS	McCann-Erickson	\$8,500	\$894.74	½ hr.	\$.95

*The networks in these cases are not extensive to permit of the projection of Hooperating and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported in these cases.

The average evening audience rating is 10.8 as against 10.4 last report, 11.0 a year ago. Average sets-in-use of 34.1 as against 32.6 last report, 32.1 a year ago. Average available audience of 80.3 as against 80.3 last report, 79.2 a year ago. Sponsored network hours reported on number 81½ as against 81 last report, 81½ a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Gaston Declines FCC Position

WASHINGTON, Feb. 17.—Assistant Secretary of the Treasury Herbert E. Gaston declined the vacancy on the FCC after it was offered him by Chairman Paul Porter this week. Known as an avowed New Dealer and an able administrator, Gaston was Porter's first choice for the post.

Gaston declared that he preferred to remain in the Treasury where he is in charge of customs, narcotics, and secret service. His work on the Board of War Communications first won him notice as a possible strong FCC commissioner.

Mellett Still Possibility

Lowell Mellett, former White House aide, continues to be mentioned as a possibility for the post here. He is reported to be interested.

Rosel Hyde, assistant general counsel to the FCC, also continues to be mentioned as a prospect for the post but the fact that he is labeled a Republican is against him, as it would mean FCC would be Republican-controlled should he be named. Despite this, Hyde is said to be mustering plenty of support among top New Dealers.

KTHS Plea About Back Taxes Upheld

HOT SPRINGS, Feb. 17.—In a decision handed down by Chancellor Sam W. Garrett, the contention of the Radio Broadcasting Company, Inc., that all delinquent taxes assessed against Station KTHS should be removed from the tax books on grounds that the new and increased assessments were made without the knowledge and without due notice to the company, were upheld. The company had no chance to protest to either the Equalization Board or the County Court.

The delinquent taxes amounted to \$3,375.63 on a 1942-1943 valuation of \$68,750. The 1944 valuation was \$50,000. Radio Broadcasting Company purchased the station for \$87,500. Tax books show that KTHS has paid, since 1942, only \$73.64 taxes on a valuation of \$2,000.00.

DECCA RECORDS
and most Recording and Transcription Companies use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
Samples free.

1619 Broadway
New York 19

TUNE-DEX

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5c. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

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Burrelle's
ESTABLISHED 1888
PRESS CLIPPING BUREAU, Inc.
165 Church St., New York 7, N.Y.
BArcley 7-5371

Wayne King Set As Replacement for Benny This Summer

CHICAGO, Feb. 17.—Wayne King, recently discharged from the army, has been signed by George Washington Hill, prexy of American Tobacco Company, to take over the Jack Benny Lucky Strike show as the summer replacement.

The waltz king has signed singers, Skip Farrell and Dolores Grey, and Franklyn MacCormack will again team up with King to deliver love and swoon poetry.

King will start June 3 for 13 weeks. Ruthrauff & Ryan is handling the account.

Mitchell to WTOP As Flack and SPM

WASHINGTON, Feb. 17.—Maurice B. Mitchell, former Gannett newspaper ad exec, has joined WTOP (CBS) Washington staff as sales promotion manager and publicity director. He takes the job after a year in army.

Formerly with *The New York Times* advertising department, Mitchell handled Gannett promotions in Rochester, Ogdensburg and Albany, N. Y., until he entered the army. He will handle, in addition to other duties, CBS publicity out of Washington. He succeeds Howard Stanley, upped to CBS promotion spot.

General Mills Pays P. S. Ainer Freight But Gets No Plugs

CHICAGO, Feb. 17.—General Mills will get no commercial plugs while paying the freight for 13 weeks on a public service program, starting February 26 over NBC. Working in co-operation with OWI, Betty Crocker, in addition to her regular GM Show, will plan war-time meals and give advice to housewives on budgeting red and blue food points, five times a week.

First week's show will air from Washington, where plans are being set to interview heads of the various bureau

WIP's New Education Dept.

PHILADELPHIA, Feb. 17.—WIP, in line with the emphasis placed on school and civic activities by the Philadelphia radio stations, has established for the first time an educational programs and special events department. Sam Serota, assistant program manager, has been promoted to serve as director of the newly created department. He is succeeded in the program post by Julian F. Skinnell, who comes from WMBG, Richmond.

vital to home-front activities. The remaining programs will originate in Chl, with frequent hitch-hikes and interviews cut in from Washington. Olet Bowles, OPA director, and his wife are skedded to open the series.

"Quizzing the WIVES"

mornings at 10 MONDAY thru FRIDAY

Sponsored by **BOSTON CONSOLIDATED GAS COMPANY**

A Partnership in Broadcasting



CALLING ALL WIVES
Be at your radio for
"QUIZZING THE WIVES"
A New Kind of Radio Show
Sponsored by
BOSTON CONSOLIDATED GAS COMPANY
starring
LESTER SMITH
Quizmaster
AND your Friends and Neighbors
INFORMATION... FUN
LAUGHS... PRIZES
* Different Contests Every Day *
WNAC
10 A.M.—MONDAYS thru FRIDAYS

THE YANKEE NETWORK
BOSTON 15, MASSACHUSETTS
FEBRUARY 24, 1945

From time to time you will receive a card of the American Woman's Day radio program. It is the hope of the sponsor to see that you accept your share in the success of this program and your responsibility to the American Woman's Day.

Today I want to tell you about another radio program which is already being broadcast in the Boston area. It is a new program which carries the name "QUIZZING THE WIVES". It is a new program which carries the name "QUIZZING THE WIVES". It is a new program which carries the name "QUIZZING THE WIVES".

The reason why I thought you'd be especially interested is that the "WIVES" are broadcast on the same radio station as the "QUIZZING THE WIVES" program. If you are following the lead of the American Woman's Day, you will be interested in the "QUIZZING THE WIVES" program. It is a new program which carries the name "QUIZZING THE WIVES".

I have a lot of fun in listening to and following the lead of the American Woman's Day. I have a lot of fun in listening to and following the lead of the American Woman's Day. I have a lot of fun in listening to and following the lead of the American Woman's Day.

For all the excitement of the "QUIZZING THE WIVES" program, you will find it a most enjoyable and interesting experience. I have a lot of fun in listening to and following the lead of the American Woman's Day.

Lester Smith

It's a three-way partnership — Boston Consolidated Gas Company, 15,000 wives from Greater Boston women's clubs, and WNAC, Yankee key station.

It's an example of one hit program producing another. The same women "drawn" for *The American Woman's Jury* from WNAC's club-women audience are invited to participate as guest talent on *Quizzing the Wives* program — with Yankee headliner, Lester Smith.

Car cards, 24-sheet posters, truck posters, circulars for Gas Company mailings, and individual letters to club women are used by the client to promote this sponsorship-audience-station partnership.

Another Yankee Partnership for 1945

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVE., BOSTON 15, MASS.

Nationally Represented by EDWARD PETRY & CO., INC.

10-Month KSTP Strike Ends; Outlet Signs 2-Year Pact; 8-Man Minimum, \$52 Week

St. Paul Scale for Musicians in Addition to Minimum

MINNEAPOLIS, Feb. 17.—Ten-month-old strike of Minneapolis Musicians' Association (AFL), Local 73, against Minneapolis Radio City studios of KSTP (NBC) was settled yesterday by Stanley Hubbard, general manager of the station; George Murk, president, and Stanley Ballard, secretary of the union. Agreement awaits approval of Minneapolis Wage and Hour Division of War Labor Board before taking effect. This is expected shortly and plans are now being made for resumption of work.

Station and union agreed to a two-year contract under which Minneapolis studio will employ minimum of eight musicians at \$52 weekly minimum wage. Leader scale will be \$75 minimum. Under settlement, any musicians employed in Minneapolis on staff basis, in addition to local quota of eight, may be employed by station on scales of contract with St. Paul union. Contract permits KSTP to designate who eight staff musicians are to be, with union having no objection if these men are also designated as staff musicians in St. Paul, and for 22-hour work week and two-week vacation.

WCCO Contract Guide

Settlement names the contract between the union and WCCO (CBS) as form to be used between union and KSTP. When musicians were called out on strike last April, Murk demanded minimum staff of eight in Minneapolis studios, three union musicians to be hired as record turners and one as librarian for minimums of \$52.50 for 22-hour week. No mention was made in settlement of record turners or librarian. Station won point also by getting two-year contract.

Prolonged dispute has been marked by refusal of union to abide by WLB order to resume broadcasts, an appeal by Hubbard to President Roosevelt to take over union, statement by U. S. Senator Joseph Ball likening James Petrillo to "Sewell Avery in the Montgomery Ward case." Early in dispute, Petrillo entered the picture, declaring: "This is my strike," and ordered not only Minneapolis musicians to stay away from the station, but also the St. Paul tooters.

St. Paul Walkout Blocked

St. Paul local filed notice of a strike under State law but was denied right of walkout because no dispute existed between St. Paul union and the station at that time. In July, Hennepin County District Court in Minneapolis issued a bench warrant for Petrillo's arrest on contempt of court citation for interfering in strike, but nothing ever came of action. During strike, KSTP concentrated its live instrumental music in St. Paul studio.

In November, WLB recommended that the station pay \$34.56 for 13 hours, \$40.42 for 16 hours, and \$46.30 for 20 hours, but found no justification for demand that union members be hired as record turners or librarians or that minimum number of musicians be employed. Men were ordered to return to work, but union refused to adhere until Petrillo gave order. This never came.

In announcing settlement, Hubbard took final slap at Petrillo in statement to press. Text follows:

"For nearly 11 months we have been fighting Petrilloism and defending the American principal of freedom. We have sought justice thru the proper legal and administrative channels afforded us—the State labor conciliator, the national labor conciliator, the Regional War La-

bor Board and the National War Labor Board—and we have had unqualified decisions from every one of these agencies, but to no avail because Petrillo has demonstrated to the world that he has more power than all of them.

"Circumvented Courts"

"He has circumvented our courts and defied the Regional and National War Labor Boards. He has successfully and daringly defied the President of the United States. Now, he is successfully defying and outwitting Congress by his recent action barring high school children from the air.

"The American public and the working men and women of America, as well as the majority of the union, have told us that they are with us in this fight, but in these 11 months the government has done nothing to force Petrillo to change his demands and methods. While our boys are overseas fighting for freedom we at home are losing our independence. Individualism is gone. We have fought for a fundamental American principal but after all these months it has been made quite clear to us that the government is unable to assist us. As long as matters are as they are at present, we had no alternative but to at least temporarily accept the situation. We, therefore, have capitulated and accepted Petrillo's terms and have today signed a contract with his union acceding to his demands that we employ men under contract regardless of whether or not we need them.

"If the Petrillo system of forcing an employer to contract for men he does not need, and to pay royalties directly to the union because union members are employed in the manufacture of his commodity, is adopted by other unions, it means the finish of American business. We fully recognize the reasonable rights of labor and by the same token, labor should recognize the problems and the rights of management. The difficulty which exists today in our country is that labor and management cannot deal on a parity. The remedy to this situation lies in the hands of the legislative branch of our government and that is where immediate relief should be worked out."

Petrillo could not be reached for statement.

Joseloff to Biow To Head Radio; So No Welles Almanac

NEW YORK, Feb. 20.—Altho everyone at the Blue web was agog about the idea of putting Orson Welles and his *Almanac* across the board at 6:45 to 7 p. m. on a co-op basis with Blue stations selling him locally, the idea was blown right out the 30 Rockefeller Plaza window. Reason is that Stanley Joseloff, who had the job of digging up new ideas for the chain, is leaving to head up the radio department of the Biow ad agency in two weeks.

Welles was supposed to get a guarantee of \$2,500 and a 40 per cent of the take over 2,500 and only ache from his end was his ability to do a daily stint and make it good.

Now that Joseloff won't be at the Blue to pitch for the program—and there was some brass who didn't go along with the idea—Welles' *Almanac* will be taken to the Mutual network for the same type of pitch, it's expected.

ICRE Starts Its E. T. Seg on 60 Percolators

CHICAGO, Feb. 17.—International Council of Religious Education (ICRE), representing 40 Protestant denominations in United States and Canada, last week laid additional plans to affect the picture of radio broadcasting and listening in the two countries at a meeting here of its board of trustees. The org, whose 183 regional councils represent 90 per cent of the Protestants in the two countries, since October, 1945, has been airing a series of transcribed programs, *Victorious Living*, which are designed to be the answer to the public's and the radio industry's long standing need for better religious programing. Starting Monday (19), it will have this five-minute transcribed dramatic series on 60 stations in 18 States six days a week.

Steps taken by the council to further its efforts in the radio field included the laying of plans to set up what is termed a "radio fellowship." The fellowship will function as a group of listeners who will be taught how to use existing radio programs for educational purposes—religious and social—and who will be asked to make recommendations on the type of program they would like to have on the air. These recommendations will be sent to the ICRE here and will, in turn, be relayed to the broadcasting industry by ICRE.

At the meeting Pearl Rosser, director of children's work of the American Baptist Publication Society (Northern Baptist Convention), was elected head of the fellowship plan and made ICRE's radio director. Miss Rosser, who has been active in religious programing in and around her home area of Philadelphia, will make her headquarters in Chicago (March 8).

The fellowship, as it is planned, will use the religious programs now on the air for educational purposes and it will use any existing or future program that will aid Christian education and will equip members of the organization to carry out their present social and professional obligations.

N. Y. Indie Pic Begins Sizzling

(Continued from page 5)

Chicago millionaire Marshall Field currently dickering for station. The outlet has lapped the field, says the trade, principally because of its hep program, flack policies and strictly local bent. However, operators like the Cowles brothers, who bought the former foreign language station, WHOM, and Crosley with the Hearst outlet, WINS, have plenty of experience in radio, have successfully operated web stations and have lots of money to spend on promotion, publicity, programing and, FCC permitting, power. Already WHOM has revised its program policies, cut linguals in half and it has begun to issue smart promotion pieces on its shows. The station, according to the trade, will shortly ask for increased power and, if possible in the already crowded field, a new frequency. At present it operates at 1,480 kc. with 1,000 watts by day and 500 by night.

WINS, a 10,000-watter licensed for 50 kw. at 1010 with an unlimited time license, as sold to Crosley for a reported \$1,700,000, subject to FCC approval. It's felt that the new owners haven't laid out that kind of dough without expecting to get it back in spades. No one spends that kind of coin for strictly altruistic purposes. Trade expects plenty of action from WINS as soon as the commission gives the go-ahead.

WQXR, 10,000-watter at 1,560 kc., was sold to *The Times* about six months ago for a reported \$500,000. The station in the past has followed a strictly long-haired music policy, with news and women's shows in between. Station has never been a big money-maker, but it is felt that the new owners will pour as much dough into it as is needed for billings. Already *The Times* has spent a nice piece of change to revamp the offices and boost the promotion budget. More changes are in the offing. It is not expected that the program policies

Personal Opin'n Commentators Banned by KFI

HOLLYWOOD, Feb. 17.—New policy in airing of sponsored newscasts has been announced by KFI, effective March 1, 1945, banning all personal opinions and interpretations by commentators over the station. Move has created quite a bit of comment here, as many along radio row wonder if it is the forerunner of similar bans on other stations. In place of commentators, station will confine news reporting to direct wire reports.

Announcement is expected to have repercussions, with many bank-rollers on KFI pulling their news shows to other stations as a result of the declaration. Statement issued by KFI follows: "Effective March 1, 1945, KFI will inaugurate a new policy in the broadcasting of sponsored news programs. Direct wire reports, commonly known as 'spot news,' will be supplemented by programs featuring analysis of the news. Commentators expressing personal opinions and interpretations will be discontinued. All newscasters and news analysts must be employees of KFI. The news editors of the station all look to the National Broadcasting Company with which it is affiliated to furnish its listeners a sufficient number of qualified commentators." In announcing this new policy the management of KFI stated that it was the "result of long and careful analysis of news programing."

Among those affected by the order will be Sid Sutherland and Jose Rodriguez who recently came back to KFI for the Thrifty Drug account. They will be acceptable to the station if they change their policy, but this would hardly be to commentators' advantage inasmuch as they have built up listener following by giving their own interpretation of the news.

U. S. EYES BBC

(Continued from page 6)

stood that the Department of State feels that it's vital that the three big nations understand each other—and will go along all the way toward making it easy for BBC to co-op with American stations—but will frown upon any other nation coming in and doing a like job. The State Department will continue to control all United States international broadcasting relations, officially and unofficially, for a long, long time to come, and the career men, not the politicians, will do the controlling.

If BBC decides at its present conference to continue its North American service post-war, the nets and indie stations will co-op. There's no doubt of it, altho they will want it a two-way operation.

Can BBC take it?

will be changed very greatly, but it is thought that the shows will be hypood. Station has an FM twin WQXQ.

WLIB, 1,000 watts, 1,190 kc., was sold to Mrs. Thackeray, *Post* publisher, for \$250,000 about four months ago. In that time the station has added a press department, clarified its program and operational policies, added to its sales staff, applied for FM and tele licenses and has begun looking for quarters in Manhattan (it's now in Brooklyn).

The expected upswing of these stations will also mean, in the opinion of the trade, that web stations here, all net owned and operated except WOR, which is a Mutual shareholder, may lose a piece of their local revenue. Thinking goes like this: If a station offers a.m. time only, because its nights and afternoons are filled with the net shows, the client may go to the indie instead. Locals have plenty of time available and if they are on their radio toes with sponsor may get a better buy. With all the indies competing on a higher level and selling time for less dough, sponsors may look twice before taking WABC, WEA, WJZ or WOR.

No one in the trade is willing to predict that the new boys will overtake WNEW, WMCA or WHN and certainly no one is willing to say that the cut in web outlet dough will be very big, but all say that (1) the top stations have a fight on their hands, and (2) net outlets will feel the effects of that fight in reduced local billings.

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Unions and Guilds Still Worry About Air-Pic Jurisdiction

HOLLYWOOD, Feb. 19.—Interest in video is at fever pitch here among various guilds, each attempting to get their foot in the door so as to protect their members when the new medium finally takes off commercially. Knock-down-drag-out fight is anticipated between IBEW and IATSE over jurisdiction, with both unions claiming they have the deal sewed up hereabouts.

For some time, the actors, writers and cartoonists' guilds have been showing interest in tele by forming what they called the Affiliated Committee for Television. Meetings have been held from time to time with all participating guilds kicking in with funds to keep the unit going. Latest member to join up with act is Screen Office Employees Guild, which is looking forward to the day when enough white collar jobs will be available to warrant union control.

AFRA-SAG-AEA

While there is no visible agitation, it is rumored that there might be trouble developing between AFRA, SAG and Equity over jurisdiction. So far SAG seems to have the upper hand by claiming that more screen players will be used in tele than those actors from other guilds. However, it is expected that AFRA will be in there pitching for its scene biters who have been casting longing eyes at video. Also Equity believes they should have plenty to say because of legit actors who will undoubtedly be a major factor in the new talent set-up.

Tele Courses

In order to smooth the way for members who wish to go into tele, IBEW is offering courses in electronics to its card holders. Courses have been in session for about two weeks with over a hundred showing up for the twice-weekly lectures. It is expected that other unions will follow suit so as to be well acquainted with video when it finally breaks after the war.

As has been said before, hottest fight looms between IATSE and IBEW so far as technical groups is concerned. At the present time IBEW has sole jurisdiction in the field of television here, having been given that authority by the International. However, IATSE is now allegedly trying to move into the picture. According to the present set-up, IBEW won't budge an inch on their stand, which will probably touch off the fireworks.

National Theaters Plans Video Set-Up

HOLLYWOOD, Feb. 17.—Plans have been formulated by National Theaters for a television set-up, according to Charles P. Skouras, prexy of the organization, at the annual meeting this week. New department will be headed by R. H. McCullough for many years associated with Fox West Coast Theaters.

In addressing the meeting, Skouras said that he recognized the possibility that tele may be a vital part in theater business after the war. He claimed that video may produce as great a change in theater management as did talking pictures.

AFM-Video Ops Settle Down To Out-Wait Each Other; No Live Music Aired Now

Most Execs Refuse to Comment on Petrillo Stand

NEW YORK, Feb. 17.—American Federation of Musicians and video station operators around the country are settling down to one of those drawn-out, shake-down periods that follow every Petrillo ban, according to a survey of opinion conducted by *The Billboard* this week. No op would commit himself as to whether or not he would begin negotiations to end the edict forbidding live musicians on his station.

A high union official told *The Billboard* Wednesday (14) that the AFM would wait for the ops to open the talk and would not make the first move. He said that the union is sure that eventually the stations would have to have music. When that time comes, he said, the outlets and webs would begin dickering.

Station managers and labor relations men at the nets, when informed of the union stand, said that for the most part they had not yet learned the details of the ban and would wait to find out what the AFM wants before making any decision.

John H. McDonald, v.-p. and head of labor relations for NBC, operator of WNBT, New York: "No comment."

Frank K. White, v.-p. and labor rela-

tions head for CBS, which owns WCBW, New York, also had no comment.

A spokesman for the Allen B. DuMont Laboratories, operator of WABD, New York, also did not want to say anything until more information is available.

Raibourn Talks

Paul Raibourn, prexy of Television Productions, Inc., Paramount Pictures' video subsidiary, operator of W6XYZ, Hollywood, said: "Mr. Petrillo is a very intelligent and far-seeing man and his decisions in the end will be directed towards aiding the development of television rather than hindering it."

A spokesman for the Don Lee tele station, W6XAO, Hollywood: "We have used very little live music in the past and we don't think the ban will affect us."

WRGB, General Electric outlet in Schenectady, N. Y., has not used union musicians for over six months. Philco's station in Philadelphia, WPTZ, has no studio and consequently is untroubled by the ban. Same goes for Philco's station in Washington.

Reliable observers in the trade say that the boys are going to feel each other out for a while but that there may be a break in the deadlock in a few months.

REVIEWS

General Electric

Reviewed Friday (16) 8-10 p.m. Style—News, Western music and drama. Sustaining over WRGB, Schenectady, N. Y.

WRGB's draft-depleted staff hit a new high in technical effectiveness tonight with an almost flawless offering of the Yale School of Drama's domestic farce *Pin the Blame*.

In fact, the only serious flaw in the entire production resulted from its excellence. There was a sizable audience on the studio floor and their not-too-silent chuckles were mystifying and distracting to those viewing the television screen. This carries the obvious warning, of course, that for technical perfection only the staff should be allowed in the studio proper during telecasts in which the illusion of reality is essential.

Exceptional was the illusion of breadth obtained in the set. It gave a distinct feeling of spaciousness. Credit for this must be split between Charles McGarran, scene designer, and Paul Andanti, technical director. The plot called for space—domestic help doesn't present much of a problem in cramped quarters. To secure it—or the illusion—three camera areas were used. The excellence of manipulations gave the effect that the action was taking place in one large room.

To the technical excellence must be added a fine production job by Helen Rhodes and the directing of Miriam Tul'in. The author, George Latshaw, seized on a natural for a plot—the securing of domestic help in the present war emergency—and utilized it effectively. If he hadn't (See *GENERAL ELECTRIC* on page 21)

Television Products, Inc.

Reviewed Wednesday (14), 8:30-9:30 p.m. Style—Boxing, variety. Sustaining on W6XAO, Hollywood.

Boxing matches tonight were best viewed so far, with careful selection of pugilists a very obvious factor. Couple of clever flyweights, Ted Barrios and Rudy Piedra, furnished most of the entertainment, each going a three-round limit with the pro, Mike Dalia. Crowd noises also were better tonight, with film-dome's Lucille Ball, who was in the audience, adding her voice to the chorus. Operator on mike boom was slow in picking up between-round conversation between fighters and Paramount's physical culture instructor, Jim Davies. (See *Television Products* on page 21)

DuMont

Reviewed Tuesday (13), 8:30-9:30 p.m. Style—Picture essay, variety, films. Sustaining over WABD, New York.

Ray Nelson threw a show together on short notice to replace his originally skedded variety seg and didn't do too badly considering the time he had to research and produce-write the thing. It wasn't the liveliest show on record and it ran too long, but it's not the worst that will be thrown in front of the cameras as long as the music ban continues.

To be perfectly fair, the show, *In Old New York*, a collection of historical photos and films about the city wasn't as appalling as some shows, but if Nelson had had music and time we would have been forced to say that it was a good way to unsell Park & Tilford's candy. The thing was much too long for a show of its type (strictly a 15-minute fill-in or special educational feature) and its subject matter was hackneyed. The pix were far from the best available on the history of New York (the Museum of the City of New York has some swell ones, Mr. Nelson) and the script was not arresting.

However, we can say that the direction, a comparatively easy job in such (See *DuMONT* on page 21)

CBS

Reviewed Thursday (15) 8-10 p.m. Style—Interviews, news, marionettes, pic and audience participation. Sustaining over WCBW, New York.

As usual the news session over this CBS air-pic station was tops. They made further progress with their use of movement on maps, using effective dissolves and the program held all the way thru.

Ethel Colby brought her husband, Julius, along for an interview session with Eddie Senz, movie make-up man, who demonstrated his "art" with a line of chatter that made him an ace video performer. Moreover, he proved that good make-up can make a tele performer. He took a couple of dames, one a beauty and one NSH, and turned them into telegenic performers. He even took Julius Colby and tried to make him look, not too successfully, like Ronald Colman. However, he did make him look like two other people which is something. This session proved again that with a little action and a few folks

Philco Testing On Q. T. in D. C.

NEW YORK, Feb. 17.—Philco, operator of video Station WPTZ in Philadelphia, now has an outlet in experimental operation in Washington, putting a test pattern on the air several hours a day in preparation for film and remote shows from the Capital. It is understood that the station, which has an experimental license, has been scanning its test pattern for about three weeks.

The construction permit for the outlet was applied for in May of 1944 and tele men expected that no work will be done on the transmitter before the end of the war. However, it is said that Philco was able to obtain high enough priorities to put the thing on the air.

Philco also has permits for three experimental mobile stations in Philadelphia, a relay station for the portables, and a relay station linking it with WNBT, NBC station in New York.

Republic Nixes Tele Use of Serial Pic; WRGB Airs Story

SCHENECTADY, N. Y., Feb. 17.—Republic Pictures' fight with video has landed plop in the lap of WRGB production manager, Bob Stone.

The General Electric television station had been running Republic's *Spy Smasher* in weekly episodes. When Republic clamped down with its no-more-dealing-with-television ban, WRGB was forced to terminate the serial with the hero in dire trouble.

Dozens of protests were received from younger listeners who demanded to know the outcome. WRGB took the only possible step and Stone now closes each Friday night show by summarizing the missing episode. His presentation, while not as popular with the youngsters as the movie, is effective.

On the brighter side—WRGB officials are pleased at the effectiveness of televised motion pictures in building a younger audience.

with colorful personalities you can build a television session off-the-cuff and make it take.

The Sue Hastings Marionettes followed in a piece about a lion that ate up a different variety of forest denizen every day and how a pair of rabbits outwitted him and escaped his stomach. (See *CBS* on page 21)

Stars Want Tele Clause In Air Papers

Rooney-MGM Typical

HOLLYWOOD, Feb. 17.—New contracts being drawn by pic stars contain, wherever possible, a simple paragraph which protects them, just in case video comes in with a bang. Clause states: "If broadcasting as it is now constituted is replaced by television the same provisions which apply to broadcasting shall apply to the new medium." While this isn't complete protection, since most radio papers contain clauses which release the actor from the studio only at 1 p.m. on the day of broadcasting and video is going to take plenty of more rehearsing than the mike medium, it's at least a protection for the star, who might otherwise be thrown off the air pronto. In many cases all television rights are retained by the pic studios—and they're not giving them without a battle, so getting them released in a radio contract is essential.

Typical contract with the protection clause was one drawn up recently with MGM for services of Mickey Rooney for a broadcast program. Contract has all the usual "ifs," "ands" and "buts" and keeps Rooney off the air 13 weeks out of every 52. It also keeps a string on his services for guest shots tied in with any of his current pic. Also MGM has the right to cancel deal if they think program is hurting the Rooney rep. However there's a clause in the papers too, which, if the "hurting" is questionable, throws the problem into the laps of three arbitrators, one repping Rooney, one MGM and one indie.

Rooney is said to be set for a Coast-to-Coast half-hour but problem of clearing the time on a net acceptable to Rooney, MGM and the sponsor hasn't been licked yet.

NAB and Congress Leaders Meet To Consider Teeth For Anti-AFM Legislation

Vandenberg-Dondero, Monroney Bill Merger Sought

WASHINGTON, Feb. 19.—In a move to obtain AFM curbing legislation immediately, NAB leaders, led by prexy J. Harold Ryan, met with Congressional leaders here today to urge strengthening and passage of the Vandenberg-Dondero Interlochen Bill. Already thru the Senate, the measure, which would bar AFM interference with non-profit, educational broadcasts, is now before the House awaiting action.

NAB leaders met with Rep. Clarence Lea (D., Calif.) chairman of the Interstate Commerce Committee; Rep. A. S. (Mike) Monroney (D., Okla.) and Rep. George S. Dondero (R., Mich.). NABers entered conferences with aim of putting Monroney toughening clauses into Vandenberg-Dondero measure thus assuring speedy passage.

Bill Before Committee

Monroney Bill is now before House Judiciary Committee awaiting hearings, and as written, would clearly make illegal two AFM practices. One is AFM refusal to recognize certification by the NLRB of NABET as platter turner bargaining agency and second is "standby" hiring of musicians.

Measure provides that "it shall not be within the legitimate objects of such organizations," or their officers to make any contracts or engage in any combination, if one of the purposes of such contract is "to induce or require any employer to deal with, to recognize or to employ mem-

bers of one labor organization instead of members of another labor organization when the latter has been designated exclusive representative of the appropriate labor bargaining." Bill would also make it unlawful for any organization to force an employer to engage workers in "excess of the number of persons reasonably required to perform the work in which the employer is engaged."

Monopoly Combos Banned

Combinations of unions and employers to monopolize any trade or part of trade would also be banned under the proposed legislation. While Monroney would not say so, feeling here is that measure is aimed directly at AFM.

Monroney, according to reports, has signified his willingness to go along with the proposal to have his measure incorporated into Dondero Bill and latter was also reported receptive. Decision will rest with Lea. However, it is held that in his position as administration leader on radio legislation, he is able to decide whether amendments will be acceptable or not.

The Californian, it is reported, made no commitments today, but NAB officials were optimistic regarding outlook. NAB leaders express liking for Monroney measure, termed by its sponsor as "moderate" legislation, but believe that action is needed now and speediest means is thru Vandenberg-Dondero bill. Should toughening amendments be tacked in House, it would then go back to Senate. Feeling here is that if amendments are accepted by House, Senate approval is assured.

It's the Peters

DENVER, Feb. 17.—Barbara Peters, KLZ Scribbler, did a special script for KLZ's Sunday night, *News Of the Week In Review* program, dealing with the exploits of Colonel Henry Muccl, of Denver, who led the American Rangers in the now famous dash to liberate Jap-imprisoned Americans on Luzon. Colonel Muccl's wife was interviewed on the KLZ broadcast and presented with an e.t. of the seg.

In Bridgeport, Conn., Sidney C. Peters, promotion manager of WNAB, picked out on his typewriter a special radio narrative of Colonel Muccl's heroic action which was presented with a platter of the program.

KLZ's Barbara Peters and WNAB's Sidney C. Peters Jr., are brother and sister.

WDSU's Hearing Set for March 21 With Fireworks

WASHINGTON, Feb. 19.—WDSU's "political favoritism" hearing, skedged for March 21, continues to attract plenty of attention with industry big shots obviously worried over outcome because of possibility of further repercussions on Capitol Hill. Single development of week here in situation, was naming of FCC Commissioner Norman Case as hearing officer when charges are aired. Case was assigned the task by Chairman Porter this week.

Sen. John H. Overton (D., La.), whose blast at WDSU action in the Louisiana Democratic primary set off the incident, was maintaining discreet silence on his charge that outlet discriminated against him in favor of co-owner, E. K. Stephens, during primary, but sources close to him claimed he would push for "severe punishment."

Fear in industry circles here is that if FCC cracks down hard on the New Orleans outlet, every politician in the nation will be running to the FCC with laments. Many leaders of industry here admit privately that they would just as soon see all political matter tossed from airways. "It's not worth the time or trouble," one declared, but they admit that as a matter of practical realism such action is not possible. Next best thing, they insist, is for outlets to lean over backwards to be "fair" in all political campaigns whether primaries or direct elections.

'Those We Love' Dead Pigeon on March 31 --Budget Trouble

NEW YORK, Feb. 17.—*Those We Love*, General Foods-sponsored dramatic show on NBC, Sundays 2-2:30 p.m., will bow off the air when GF's contract for Sanka Coffee seg ends March 31, according to reliable reports in the trade. Understood that the reason for the cancellation is a reduction in the Sanka budget, rather than trouble with the program.

Show, which stars Nan Grey and Donald Woods, has been hitting around a 7.6 Hooper since it went on the air six months ago and GF is reported to be fairly satisfied with the showing. However, retrenchment in the ad budget for the coffee without a lift will force GF to drop it. Industry says that there is a possibility that Young & Rubicam Agency may be able to sell the show to another sponsor.

Cavanaugh WRC Flack Head

WASHINGTON, Feb. 17.—Mary Cavanaugh, WRC newsroom writer, has been upped to flack slot of NBC outlet here, succeeding Capt. Tom Knode, who has moved up to New York as assistant director of publicity. Miss Cavanaugh has been with NBC here for two years. Prior to that she worked for a string of Michigan dailies.

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 FIBBER McGEE AND MOLLY • WESTINGHOUSE PROGRAM • GRAEME FLETCHER • PEPPER YOUNG'S FAMILY
 BENNIE WALKER'S TILLAMOOK KITCHEN • STANDARD SCHOOL BROADCAST • EDDIE CANTOR • THOSE WE LOVE
 FITCH BANDWAGON • FRONT PAGE FARRELL • GASLIGHT GAYETIES • GRAND HOTEL • K-C JAMBOREE
 GREAT GILDERSLEEVE • THE GUIDING LIGHT • HOUR OF CHARM • HYMNS OF ALL CHURCHES
 HIGHWAYS IN MELODY • INFORMATION PLEASE
 JOAN DAVIS WITH JACK HALEY • JACK BENNY
 KAY KYSER'S COLLEGE OF MUSICAL KNOWLEDGE
 DR. KATE • KALTENBORN EDITS THE NEWS
 A LAYMAN'S VIEWS OF THE NEWS
 ALBERS HOMEMAKERS' HOUR
 LITTLE BETSY ROSS GIRL
 MAXWELL HOUSE COFFEE TIME
 MANHATTAN MERRY-GO-ROUND
 MOLLE MYSTERY THEATRE
 SMILIN' ED McCONNELL
 NATIONAL BARN DANCE
 MR. AND MRS. NORTH
 ONE MAN'S FAMILY
 MR. DISTRICT ATTORNEY
 REVEILLE ROUNDUP
 PORTIA FACES LIFE
 MUSIC AMERICA LOVES BEST
 THESE ARE OUR MEN
 THE TELEPHONE HOUR
 OPPORTUNITY THEATRE
 STRADIVARI ORCHESTRA
 TODAY'S CHILDREN
 PEOPLE ARE FUNNY
 WOMAN IN WHITE
 JUST PLAIN BILL
 WORLD PARADE
 SICK'S STAR FINAL
 RIGHT TO HAPPINESS

These are the

CBW

YOUNG WIDDER BROWN
 GRAND OLE 'OPRY
 MA PERKINS
 ROSEMARY
 WALTZ TIME
 JAMES ABBE
 LORA LAWTON
 NIGHT EDITOR
 STELLA DALLAS
 ELLERY QUEEN
 STAR PLAYHOUSE
 PALMOLIVE PARTY
 LOWELL THOMAS
 ART BAKER—NEWS
 LORENZO JONES
 ROBERT ST. JOHN
 RICHFIELD REPORTER
 KRAFT MUSIC HALL
 JOHN W. VANDERCOOK
 NEWS OF THE WORLD
 ROAD OF LIFE • RUDY VALLEE
 RALEIGH ROOM WITH HILDEGARDE
 TRUTH OR CONSEQUENCES
 VOICE OF THE DAIRY FARMER
 NOAH WEBSTER SAYS • OKAY FOR RELEASE
 VOICE OF FIRESTONE • WORLD FRONT
 WOMAN OF AMERICA • THE GRAND OLE 'OPRY
 THE STANDARD HOUR • CHUCK COLLINS
 FLEETWOOD LAWTON • AUNT MARY • SAM HAYES

programs that make the
NBC PARADE OF STARS
radio's greatest
Program Promotion Campaign

FOR THE FIRST TIME:—

Every NBC commercial program participates in the campaign—111 day- and night-time programs in all.

Individualized promotion kits tailored for each program, at no cost to clients or agencies.

Every NBC station supports the campaign with local promotions adapted to produce the best results in its coverage area.

The NBC Parade of Stars becomes a year-round effort consistently building more audience for all NBC programs.

Of the 40 most popular programs on all four networks, 25 are heard on NBC—America's No. 1 Network. This is no coincidence; it is due to a combination of good programs, plus unexcelled facilities, supported by radio's most effective audience-building effort, the NBC Parade of Stars.

This **FIRST REPORT** records that campaign in terms of listener impressions, created by the teamwork of NBC and its independent, affiliated stations during October, November and December, 1944.



ON-THE-AIR

For October, November and December, 1944 — NBC Stations used: —

	NUMBER	MINUTES	COST, IF PURCHASED
Station-Break Announcements	33,942	11,314	\$261,397
Recordings Used	18,137	57,429*	135,601**
Special Network Programs	7	17,685	35,247
TOTAL	52,086	86,428	\$432,245

*Includes live air time used to build recordings into programs.
 **Based on lowest quarter-hour station rates



IN NEWSPAPERS

For October, November and December, 1944 — NBC Stations used: —

ADVERTISING

Number of cities	343
Number of Newspapers . . .	517
Total lines	1,484,298
In papers having a circulation of	38,246,519

PUBLICITY

Daily and weekly newspapers use thousands of lines on NBC programs and stars regularly supplied to them by publicity-minded stations and NBC's Press Department (voted as rendering "best radio publicity service" in 1944 Fame-Motion Picture Daily Annual Poll).



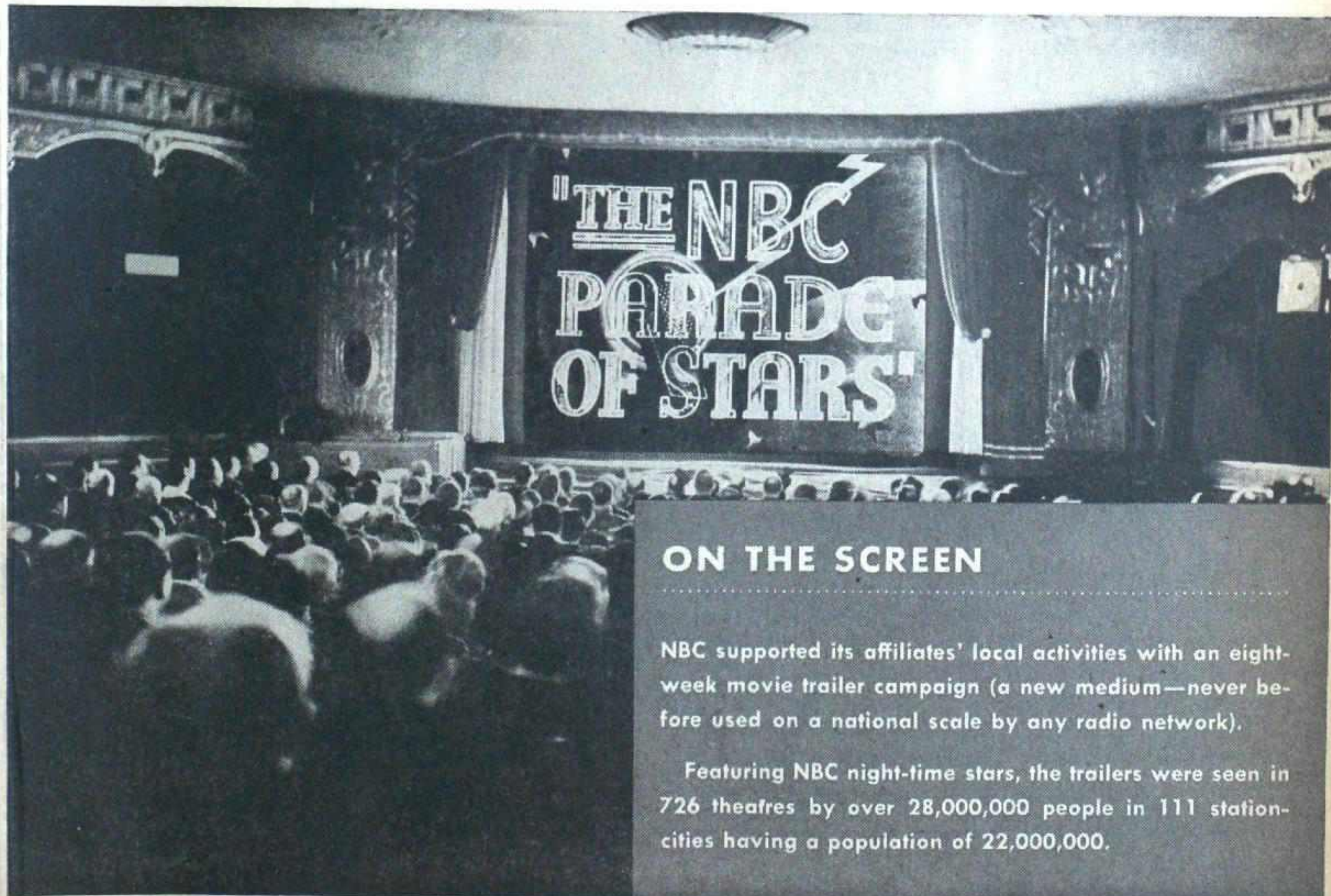
ON DISPLAY

For October, November and December, 1944—NBC Stations used:—

	NUMBER	CIRCULATION*
Car Cards	18,465	309,881,008 (monthly)
Window and other Displays	408	87,592,186
Billboards	459	144,186,870 (monthly)

THREE MONTHS' IMPRESSIONS TOTAL OVER ONE BILLION

*Conservatively estimated.



ON THE SCREEN

NBC supported its affiliates' local activities with an eight-week movie trailer campaign (a new medium—never before used on a national scale by any radio network).

Featuring NBC night-time stars, the trailers were seen in 726 theatres by over 28,000,000 people in 111 station-cities having a population of 22,000,000.

Year-'round Parade

Week after week, NBC stations are bringing larger audiences to NBC programs. For the NBC PARADE OF STARS is a continuing program-promotion campaign . . . a year-'round promotional effort that pays DIVIDENDS.

New ideas, new campaigns, new recordings, new promotional kits are constantly on their way to stations affiliated with the network, ready to do a job of telling their listeners and potential listeners about the superiority of NBC programs—ready to build ever larger audiences for NBC advertisers.

On-the-air programs . . . the newspaper ads and publicity . . . the billboards and car cards and window displays . . . the program schedules and other mailing pieces . . . the ideas that NBC-station promotion men place behind the campaign . . . all these will continue throughout the year to bring more listeners to "The Network Most People Listen to Most."

over these NBC Stations

This FIRST REPORT summarizes merely the three-month period opening the campaign. Supplementary reports throughout the year will be made to each NBC client and agency, including scrapbooks showing actual promotion evidence.

CBF • CBL • CBM • KANS • KARK • KDKA • KDYL • KELO • KFAM
 KFI • KFSD • KFYR • KGBX • KGHL • KGIR • KGLU • KGNC • KGU • KGW
 KHQ • KIDO • KMED • KMJ • KNOE • KOA • KOAM • KODY • KOB
 KOMO • KPFA • KPLC • KPO • KPRC • KRBM • KRGV • KRIS • KROC • KSD
 KSEI • KSOO • KSTP • KTAR • KTBS • KTFI • KTSM • KVOA • KVOL
 KVOO • KWBW • KWJB • KXYZ • KYCA • KYSM • KYUM • KYW • WRC
 WALA • WAML • WAPO • WAVE • WAZL • WBAL • WBAP • WBEN • WBLK
 WBOW • WBRC • WBRE • WBZ • WBZA • WCOA • WCRS • WCSH • WDAF
 WDAY • WDEL • WEA • WEAU
 WENY • WEST • WFAA • WFBC
 WFEA • WFLA • WFOR
 WGBF • WGKV • WGL
 WHAM • WHIS • WHIZ
 WHO • WIBA
 WIRE • WIS • WISE
 WJAR • WJAX
 WKBH • WKBO
 WSPD • WKY • WLAK
 WLOK • WLW

The results shown here would not have been possible without the splendid and whole-hearted co-operation of NBC affiliated stations. To them, NBC expresses its sincere thanks for the voluntary, continuing promotion of the programs heard over their stations which comprise

America's No. 1 Network

WFBG • WTIC
 WGAL
 WGY
 WHLB • WSB
 WIOD • WOW
 WJAC • WOAI
 WJDX • WORK
 WKPT • WMVA
 WLBZ • WRDO
 WMAM • WSAV
 WMAQ • WSOC
 WMBG • WMC
 WMFG • WMRF
 WOOD • WOPI
 WPTF • WRAK • WRAW
 WROL • WSAM • WSAN
 WSFA • WSJS • WSM • WSMB
 WSYR • WTAM • WTAR • WTBO
 WTMA • WTMJ • WTTM • WWJ

Blue Net Evening Availabilities Mean Sales Stepping

NEW YORK, Feb. 17.—Blue web sales department is working overtime these days trying to sell the 10 evening half hours that the net has open at the present time as a result of recent cancellations and expirations. Monday at 10:30, Tuesday at 9, 10 and 10:30, Wednesday at 10:30, Friday at 8:30, Saturday at 10 and 10:30 and Sunday at 8:30 and 10:30, all are on the block.

It's expected that some of the current Blue shows, dissatisfied with their time, among them the Fred Waring show (10 p. m., Thursday); *March of Time* (10:30 p. m. Thursday) and the new Niles-Prindle show for Hires (10 p. m., Wednesday), will angle for earlier slots. Agencies for all these shows want time shifts and it's thought that they will move down soon.

Sustainers Fill Some Slots

The available spots are now occupied by sustainers or by programs that can be shifted without too much trouble. The Monday 10:30 slot is filled by *Melody in the Night* and later will be temporarily taken up by four specials, using the winners of the Blue's Army Playwriting Contest. Tuesday at 9, called the best time on the Blue because of the not-so-strong competition, and recently vacated by Grace Fields, will be occupied by a sustainer with Norman Gordon. It's considered likely that Hires will move into the time with the Niles-Prindle show within the next month. *Trans-Atlantic Quiz* is in at 10 Tuesday and *Listen, the Women* at 10:30. Both are sustainers.

On Friday at 8:30, a series of four specials for the Red Cross and, later, a series by ork leader Van Cleve, are tentatively set. Saturday at 10 is currently occupied by Andy Russell and 10:30, the *Man Called X* slot, is still open. Orson Welles, as exclusively reported in *The Billboard* last week, comes into the Sunday, 8:30 spot being vacated by Joe E. Brown, and 10:30 has another sustainer, *One Foot in Heaven*.

It's said in the trade that most of the early open slots will be filled shortly, but that the web will have several more holes later in the evenings before the sap begins to run.

DuMONT

(Continued from page 11)

a program, was competent and some of the old silent films were funny. The only real fluff we can report occurred at the end of the show when a pic that had appeared on the screen a minute before popped back in place of the closing slide. We understand that the fault lay with the engineers in the upstairs control room and not with the director.

Bob Emery, the Elsa Maxwell of video, put on another of his "parties" Tuesday night. Last October Emery scanned a Halloween party that was fun in a ragged sort of way, but his valentine party was one of the finest hypnotics we've ever seen. It's hard to describe it. It was not a radio show. It was not a party. And it certainly was not a video show. Several young people sang some songs on the thing. Perhaps they had better wait until they grow up before they present themselves to the public. In between songs some child read the poems that are printed on valentines and you know what they're like.

Credit Emery, tho, for a fair direction job and some well-made sets. If the material had been any good at all the large cut-out lace-trimmed hearts which framed some of the singers would have made easy looking. Someone should tell Producer-Director Emery that finales in which all the cast stand stiffly in front of the camera went out with Lillian Russell and the hansom cab.

The show had one distinction that sets it far above today's video. That distinction was a live pianist who, Emery says, was approved by the union a few hours before the show went on the air. For that special dispensation we must extend our sincerest thanks to 802. If the musician had been nixed, Emery would have presented a spelling bee. Thanks again, fellows.

Marty Schrader.

Greater Milwaukee Families Want 'Em

MILWAUKEE, Feb. 17.—The *Milwaukee Journal* yesterday released preliminary figures for its 1945 consumer analysis of Greater Milwaukee relating to post-war radio receivers. The figures concern FM and reveal that 34.3 per cent, or 78,076, of Greater Milwaukee's 227,626 families have listened to FM broadcasting at one time or another and that 5.9 per cent or 13,430 Greater Milwaukee families now own one or more FM sets.

The total FM receivers within the area of WMFM, *The Milwaukee Journal's* FM station, has been estimated at 21,000. This estimate is substantiated by the survey when it is realized that 13,430 represents ownership in Greater Milwaukee only, leaving 7,570 in the WMFM listening area outside of Milwaukee County, which represents an additional 150,000 families.

In their post-war sets, 77.4 per cent of Greater Milwaukee families want provision for FM reception. This is in contrast to only 75.9 per cent who want provision for AM broadcasting. Of the families who want provision for FM reception in their post-war radio, 21.6 per cent insist on FM before anything else, and 36.5 per cent consider FM as the second most important feature of their post-war radio set.

Stamford, Conn., Newspaper Owners Buy WSSR for 161G

STAMFORD, Conn., Feb. 17.—Gillespie Bros., owners of *The Stamford Advocate*, have announced the signing of a contract December 30 for the purchase of WSSR, Stamford outlet, by the Western Connecticut Broadcasting Company. The brothers are also officials of the latter organization. The price, subject to approval by the Federal Communications Commission, is \$181,000, exclusive of quick assets, covering cash on hand and receivables at the date of FCC approval.

The newspaper and station will be operated as entities, if approval of FCC is obtained. WSSR began operations in 1941 under the direction of Stephen R. Rintoul, of the Katz Agency, Inc. It is a 250-watt station, operated on 1,400 kilocycles, and is affiliated with the Blue Network.

GENERAL ELECTRIC

(Continued from page 11)

utilized the situation as effectively as he did the audience on the studio floor wouldn't have created the disturbance on the screen.

Gaynelle Nixon, Ruth Miller and Carol Slaughter handled the acting assignments with an ease that many experienced actors lack when they face a television camera for the first time.

Technically, *Pin the Blame* is the best production WRGB has offered. The Yale School had plenty to do with this technical perfection. In preparing their production, members of the school staff kept in mind that it was for television presentation. This advance preparation, plus the care obviously given by the WRGB staff, led to the new high.

Telenews and a musical bit by the Sage Brush Four rounded out the Friday night program.

Telenews still deserves special mention even tho it has had it before. It's the baby of Pat Kidder of the WRGB staff. Pat gives a pat, easy news report while an animated map traces war developments. Only the map is televised, with non-essential points blanked out. The result gives a clearer picture of the war situation on the various fronts than can be obtained in the newspapers.

The Sage Brush Four were a fair edition of just what the name suggests—a cowboy quartet. The group is fairly good but from its work it can be seen that television program managers must keep an eye open in the future to avoid an influx of inferior talent. It has happened before—on radio.

Disapproval must be registered with WRGB's woman spieler. The young woman had a pleasing voice but the audience was aware that she was reading. She must find time to do a little memorizing or else acquire the glibness of an ad libbing emcee.

Duane Featherstonhaugh.

Chi Execs Believe Post-War Air Advertising Will Top '45

CHICAGO, Feb. 17.—Despite talk that has been going around radio row here and among execs of some stations in other Middle Western cities that post-war radio will lose many of its present national advertisers, a survey of leading outlet and agency execs in town last week, revealed that the consensus is that radio national advertising after the war will be even greater than it is now—at least for two or three years after the fighting is over.

Talk in radio circles in the Middle West, particularly on the part of small station owners outside great centers of populations, has been to the effect that after the war the national advertisers who are now spending dollars for radio time rather than give it to Uncle Sam will stop using the ether. These execs believe that ultimately therefore national advertising will drop and their salvation will be the local advertiser. Consequently some of them are making plans right now to cultivate the local advertiser with the purpose of having him in the fold comes the war's end. Only if they have sufficient local advertisers, these execs say, will they be able to keep their operations in the red.

Execs Here Feel Otherwise

But most of the opinions of leading execs here are just the contrary. Most feel that the new products that will be introduced by companies selling on a national basis after the war, and by those who are bringing out new and better models of their old lines, will create spending of plenty of dough for radio advertising. This, they say, will result in radio's post-war revenue maintaining its present large volume level.

Oliver Morton, sales manager of WMAQ, NBC o-and-o station, was among those who saw no decrease in national advertising after the war. Morton brought out that the American public would have plenty of dough in the bank, what with War Bond and other savings accumulated during the war. He said the national advertiser would be after that money and would have to use radio to compete for it. His opinion was shared by Ralph Atlans, owner of WIND, 5,000-watter, and Mel Wolens, sales manager of WCFL, the AFL's 10,000-watt outlet.

Possible Increase Seen

Chick Freeman, commercial manager of WLS, pointed out that after the war the refrigerator, household appliance and car and building material makers would be just a few of the types of national advertisers that would continue to spend plenty of dough for radio time. Freeman said there might be an increase of national sales. He reasoned that many of the national advertisers now on the air, because of the shortage of available time, can get time for programs, for example, only three times a week. After the war ends when competition really becomes tough, these advertisers will un-

CBS

(Continued from page 11)

Marionettes have to be a great deal better articulated for the iconoscope than those used for most simple stagelights. The lion's mouth should have permitted Mr. Leo's tongue to lick his chops in anticipation of the meal to come. It didn't. Because the figures weren't too well designed, they used no close-ups, which killed about 50 per cent of the possible effects. Also some thought should be given to backdrops on television. You can't have a "busy" backdrop and have the action in front of it in the same grey scale. It's too tough on the eyes. There's also a question about putting an obvious kid pitch on at night. True, some children's fables are grown-up fun—this one, however, was gauged at about an age level of three to four—and that's too low for 9 p.m.

Final contribution to television program progress was John Reed King and his daytime women's shopping session. It, too, was well planned for the daytime, when it usually hits the mike.

A little adult entertainment would be enjoyed each evening that the video set is turned on—the good CBS news isn't enough to balance an all-daytime pitch.

Joe Koehler.

doubtedly want to have shows about five times a week or more often. Freeman said, however, that the national advertiser would undoubtedly use the major stations for their advertising and the smaller station might have to rely upon the local advertisers.

Joe Rudolph, sales manager of WAIT, 5-kw. secondary station that operates from sun-up to sundown, didn't entirely agree with that theory. He said that secondary stations have built up a particular type of audience that can deliver. For example, he said, many of the net stations have soap operas during the day. His station and many more smaller stations do not. Consequently, the listeners who do not like the tear jerkers turn to secondary stations, and thus they build up specific audience segments. He felt that the national advertiser therefore in an attempt to do a thoro selling job would turn to the small station, too.

All of which adds up, says Rudolph, to a possible picture of the future, in which the national advertiser will stay in radio—but good. In view of the fact that some national advertisers are right now planning to increase their future radio advertising—for example, it is known that the Kudner Agency, of New York, is preparing a new, more extensive spot campaign for Goodyear Rubber—it seems that most stations, and particularly those in large cities, will be doing less and less local advertising after the war. One exec said that this condition might result in the large AM stations that reach a greater audience radius carrying the preponderance of national advertising, with the post-war FM stations with their ability to broadcast to the horizon only, carrying most of the local sales pitches.

Robert Ewing Named Blue's Central Div. Research Super

CHICAGO, Feb. 17.—Robert Ewing has replaced G. A. Vernon as supervisor of the Blue Net's Central Division research department.

Vernon stays with the Chi office to work with the local sales department.

TELEVISION PRODUCTS

(Continued from page 11)

Outside of that the bouts went off without a hitch and provided viewers with half hour of lively action.

Tonight's variety show was well paced by Richard Lane, who took over the mike to intro the acts. One thing tele proves is that a variety show with top acts can be so-so unless there is a capable emcee. Lane has an easy, living-room style, that comes over well. He also injects enough humor between the acts to keep the viewer's eyes on his screen.

First act was hooper John Mattison, who delivered a good brand of terping and also gave Director Klaus Landsberg an opportunity to superimpose some good shots. Mattison was attired in white coat and dark trousers, which helped make nice effect when Landsberg superimposed screen-high dancing legs alongside the hooper. Black and white contrast made good camera study.

Gerald Kosky proved a good tele subject with a magic routine that clicked well. He opened with the standard trick, cut and restored rope. Payoff was pulling yards of silk hankies from supposedly empty cylinders. He kept up chatter during tricks so that act never bored.

Dance team of Maurine and Norva did well with Latin routines, with male half of duo announcing between numbers. Lack of musical accompaniment, due to Petrillo ban, hampered the act somewhat but it came off well enough. Dorothy Began did a fancy acro turn that was entertaining. Working in a confined space, she showed what can be done with this type of act where full stage is not available.

Pitch for WAC recruits was made by Sgt. Betty Beyers and Corp. Chalmer Miller, who demonstrated an exercise wheel now used in army hospitals.

Landsberg has enlarged his control room so that now he is better equipped to handle bigger productions.

Dean Owen.

REMOTES, NEW PLUG ACHE

Pubs Shorted In Late Hours

Originals, waxed tunes and BMI numbers get the play via location wires

By Paul Secon

NEW YORK, Feb. 17.—One of the pubs' old headaches, that of contending with numerous factors in getting on remote shots with bands, has come back with a vengeance now that recording has started once more.

To add to the old worry of bands doing disk tunes on air shots, now comes the added factor of doing originals to rake in the dough that BMI is tossing out at bands with which they have deals. Add to this the repeating of special arrangements leaders have on oldie tunes, swapping plugs with other leaders who are publishing songs, and the age-old routine in which they constantly plug the song which their own firm is working on, and you get the general idea.

Pubs have a reason for viewing the situation with a worried look. A general survey of the picture will give you their point of view. Let's take the remotes of some of the name bands from January 27 until February 14, a matter of 18 days in all. For the plug measurement, bands of Tommy Dorsey (Victor) from Meadowbrook; Les Brown (Columbia), Pennsylvania; Charlie Spivak (Victor), Commodore; Jimmy Dorsey (Decca), Pennsylvania; Hal McIntyre (Victor), Commodore; Count Basie (Columbia), Lincoln; Vaughn Monroe (Victor), Palladium, and Tommy Tucker (Columbia), Coca-Cola shot, will be used.

T. D., the Pubs' Fluff

Worst offender of all, according to pubs and the remote record, is Tommy Dorsey, who has always been known to fluff off pubs' efforts when it came to shots on the air. To cite Dorsey's case specifically, he was on the air 15 times from Frank Dailey's Meadowbrook, with an average of eight tunes each shot. That makes 120 tunes presented on the 15 slots, not counting theme song.

In a breakdown of the songs done by Dorsey on those 15 shots it is found that he did 34 selections altogether. Of these 19 he had recorded, six were originals, and nine were outside tunes. Of the latter nine, four were standards that he has been doing for some time, such as *Always*, *Wagon Wheels*, *April in Paris* and *Nevada*. That means, of the 15 shots, or 120 tunes, he did *Ac-Cen-Tuate* twice, *Don't Ever Change* twice, *I'm Beginning To See the Light* six times and *This Heart of Mine* once. Outside of that everything else was either an original or a tune that he recorded. Again, Dorsey is now pubbing two hit songs, *I Dream of You*, which he did 14 times, and *I Should Care*, which he did 13 times.

Original 12 Times

Pubs point out that he did *Opus No. 1*, an original that he recorded 12 times. They suspect, altho they can't actually prove the point, that Dorsey did *I'm Beginning To See the Light* six times as a swap with Harry James's firm which pubs the tune. Idea being, of course, that James would plug T.D. tunes. (So far, however, on looking over James's radio show, T.D. tunes haven't shown up.)

T.D. is the pubs' biggest headache, and they point out that he always has been, for that matter. In the case of Les Brown, who recently inked a deal with BMI, the lay runs something like this. He was on the air nine times, doing a total of 72 songs. Compilation shows that only 33 selections appeared, meaning that Brown pounded plenty of (See *Remotes New Plug Ache* on page 31)

Screen Song-Selling

By Paul Secon

Hangover Square (20th-Fox)

Tunes in this pic come from pen of screen "composer," the late Laird Cregar, and while they're pretty, they're merely fillers. Most tuneful are *All for You*, *So Close to Paradise* and *Gay Love*, all with fairly apt lyrics, but nothing outstanding among any of the songs. Linda Darnell warbles the songs, and she's a pippy sight, but still can't make anything out of the mediocre material.

Best music in film is *Concerto*, written by Bernard Hermann, CBS staff composer, which Cregar "plays" at the piano. It's not commercial, but it's as thrilling as the pic. Robbins pubs.

Princess and the Pirate (Paramount)

Bob Hope pic has only one tune in it, *How Would You Like To Kiss Me in the Moonlight?* and it won't amount to much. Robbins also pubs that, altho it's a Para pic. Virginia Mayo, a cute blond trick, does the song and sings well, but the whole thing doesn't rate the space it takes up in the pic, as far as the song meaning anything as an outside money-maker.

Hope doing the song might have helped its chances, or a last minute reprise by Crosby, who steps into the last minute of the film, would have put the song over. As it is, pic is fine but music is practically nil.

AFM Drops Disking Tap On Traveling Bands; Idea Is To Avoid Double Tax

Local Collections May Also Be Nixed for Good Press

NEW YORK, Feb. 17.—Traveling bands will no longer pay local taxes on recording dates done in the jurisdiction of another local. In an edict handed down by James C. Petrillo, AFM prexy, last week, the tax payment which has applied for many years was wiped out.

Move may indicate that the head of the musicians' union expects adverse public reaction on the payment-per-record deal recently closed with the disk companies. It would preclude any possible accusations of double taxation that may arise in the future.

Since most of the waxing is done in New York, Chicago and on the Coast, musicians doing recordings in these cities can expect to save considerable dough. Local 802, here, has been collecting a 1 per cent tax which has been put into its fund for benefit of indigent members. Local 10, Chicago, however, had imposed a 9 per cent tax which the Windy City AFM unit will undoubtedly miss.

The Chicago local asked and secured

Busse Morris' for 5 Years; Madriguera Leaves Agency

NEW YORK, Feb. 17.—Henry Busse has signed a five-year authorization with the William Morris office. Band has been handled by the office for some time, but contract expired recently.

Enric Madriguera got his release from the WM office two weeks ago.

It's Soloists That Are BMI Latest Pubs

Org Bids for Burton Stable

NEW YORK, Feb. 17.—Expanding activities of Broadcast Music, Inc., as seen in the fact that Rudy Vallee signed with org for his Vagabond Music, (*The Billboard*, February 17) altho Vallee is strictly on radio, marks the fact that BMI is going out for all types of exploiters for its material. When asked about it on the Coast, Billy Burton, manager of Dick Haymes, Helen Forrest and the Pied Pipers, to mention a few of his attractions, admitted that BMI had approached him about a deal but that nothing was in the wind at the present.

Altho some ASCAP pubs brush off most BMI attempts as little off their skin, some pubs consider this innovation by BMI, that of trying to tie up A-1 exploitation bets on big commercial shows, as being a definite thorn in their sides. They see no reason why BMI couldn't sign up any outstanding radio or pic people who could put a song over, and perhaps insure themselves of a big plug. Not known what BMI offered to Haymes in way of deal, but angles are apparent.

Haymes and Miss Forrest disk for Decca, and between doing pix, recording and commercial radio time, could help push BMI material up to top. ASCAP pubs see this and some view it with plenty of alarm.

Other Bands May Follow J. D.'s Nix Of Air Base Shows

NEW YORK, Feb. 17.—With army camps putting pressure on name bands to fly there to put on shows, recent nixing by Jimmy Dorsey's sidemen re least 10 offers from army air bases will probably be followed by other bands. Seems that when the bands fly via army transports to camps, each of the musicians have to sign a waiver which clears the army of any responsibility in case anything happens. When J. D. played the Frolics Club, Miami, recently, he had offers from many air bases to fly the band to the air field, then take them any place they were going, but the band nixed the whole idea when they found that the government wouldn't assume any responsibilities for accidents.

Government has cut down on flying bands in the Southwest and the West because of the need of planes for transporting hospital cases back from the Pacific. However, it seems that the clamp-down on planes carting bands hasn't reached the East Coast as yet.

Diskers Want Cut on Every Platter Sold

Everyone Eyes the "Profits"

HOLLYWOOD, Feb. 17.—Feeling that his recording studio is entitled to compensation similar to that given composers, publishers, AFM and the performing artists, C. P. MacGregor of C. P. MacGregor Transcriptions Studios announced that effective immediately a royalty of 1 cent per disk side for every disk sold, in addition to the regular mechanical charges, will be expected from record firms using his studio cutting facilities.

According to MacGregor, his firm has devoted many years and over \$200,000 building a "know how" in the recording biz and therefore are entitled to participate in the success of records they make.

"Furthermore," declares MacGregor, "the minute a new entry in the already crowded record biz is successful enough he builds his own studio. So the only equitable means of sharing in the profits of such a new venture is to be in at the beginning."

The Billboard reported two weeks ago that MacGregor's and Capitol Record's split on Capitol's deal to use MacGregor's studio for recording stood some chance of a get-together. It's considered very unlikely however, that Capitol would consider paying a royalty on disk sides for the privilege of using a recording studio.

If the MacGregor pitch finds takers, there's no reason why everybody connected with a hit disk won't cut himself in on a per-side royalty deal. The band leader or vocalist is in on it now, the AFM cuts its slice, arrangers are asking why they don't rate and Petrillo has an idea up his sleeve that will cut in every sideman on a date.

It may all end with the disking org getting the smallest piece of the change—and oh those bookkeeping headaches.

Stan Keller Eying Summer At Glen Island Casino

NEW YORK, Feb. 17.—Stan Keller, Stork Club ork leader, is talking to sidemen about augmenting his ork for a stint at Glen Island Casino early in the summer.

Present band has been renewed at the Billingsley bolte for another four weeks.

Musicians Pick Air Tunes For Danny Kaye, Kay Kyser, Fanny Brice & Frank Morgan

Ork Leaders Guided By Their Disks, Vocalists By Ability

By Dean Owen

(In an effort to determine just how commercial radio shows pick pop songs, The Billboard presents Part 2 of a survey of top programs and the method each uses.)

HOLLYWOOD, Feb. 17.—Shows originating from the Film City apparently do not suffer from sponsoritis as far as tunes used, judging from the four shows surveyed. The results are fairly comparable with those outlined in the Main Stem shows survey (The Billboard, February 17, page 14). For the Hollywood study the Danny Kaye, Kay Kyser, Fanny Brice and Frank Morgan programs were selected.

Music on the Danny Kaye show is left strictly up to Kaye himself, so far as sponsor interference is concerned. When he signed his contract with Pabst, it was decreed that he would have the whole say when it came to music. However, in the personal contract Kaye has with Harry James he gives the maestro full sway in picking his one band selection per show.

James is influenced a great deal by his own record sales in picking tunes. He selects numbers also for his two vocalists, Kitty Kallen and Buddy De Vito. So far, Kaye has not used any pop numbers on the show, sticking to originals written by his wife, Sylvia Fine. However, he will use a pop tune if it fits in with his character.

Kyser Picks Tunes

Ted Bates Agency, handling Kyser's *Kollege of Musical Knowledge*, says picking of tunes for the show is left to Kyser in most instances, with Paul Moser, his manager, being responsible for music to the agency. Vocalists Georgia Carroll, Don Leslie, Dolly Mitchell and the Town Criers submit their selections for show to Kyser and he either okays or rejects them.

On this show Kyser sticks pretty much to trade paper polls and the *Hit Parade* for his selections. However, he is not adverse to taking on a less popular number if it will fit in with one of his "musical questions." This is rare instance. Also, Kyser will use his own current recordings as a guide for selections.

Brice Show Different

Situation on the Fanny Brice show is slightly different. When the show first started it was decided to confine the musical selections to old show tunes such as *Who*. Only sponsor interference on this ailer was when show first teed off and it was decided that, inasmuch as it was a comedy format, music should be in fast tempo.

Carmen Dragon, musical director of the show, picks the tunes and these are

talked over with Benton & Bowles Agency. There is little chance of using strictly pop tunes on this show unless Fanny Brice does them herself in her "Baby Snooks" characterizations, as she did with *Trolley Song* and *Dance With a Dolly*.

Danny Thomas has a vocal spot on the (See *PICK AIR TUNES* on page 32)

Spivak Mulling Overseas Trip

NEW YORK, Feb. 17.—Latest name band to talk to USO-CSI re going overseas is Charlie Spivak, current at Hotel Commodore. He's indicated an interest about going, altho that's as far as negotiations go.

Hal McIntyre, now at Hotel Sherman, Chicago, is right in the midst of making preparations for going overseas some time this spring. Count Basie, before leaving Hotel Lincoln last week, talked to USO execs about making the trip, altho nothing is definite. Milt Britton has also indicated that he might be interested in making the trip.

Amer. Tob. Having 'My Dreams' Trouble

NEW YORK, Feb. 17.—Newest pending suit against American Tobacco, George Washington Hill, and Foote-Cone-Belding, and the *Hit Parade*, is over tune *My Dreams Are Getting Better All the Time*, pubbed by Santly-Joy. Attorney for S-J has notified the ad agency for the show that if the situation on the song isn't rectified immediately, suit will be brought. Reason for suit is the fact that last week the song was among the top best sellers in sheet music, and yet was taken off the *Hit Parade* after being listed as No. 5 the week before.

American Tobacco is involved in a suit at the present time with the Warner group over songs *Me* and *Time Waits For No One*. Verdict is expected soon.

Paine, O'Connor Appointed Murray Est. Administrators

NEW YORK, Feb. 17.—John Paine, ASCAP's general manager, and Johnny O'Connor, member of the board of directors, have been named administrators of the estate of Bob Murray, the Society's public relations head who died last week. Murray's ashes were brought to New York from Montreal and funeral services held here Thursday (15).

WB Turns Pic Themes Into Commersh Tunes With Lyrics

NEW YORK, Feb. 17.—For the first time film companies and music pubs are really utilizing theme music, in film background music—as far as commercial music is concerned. Typical case in point song, *It Can't Be Wrong*, which was original background music written by Max Steiner for Warner Bros.' *Now Voyager*. Kim Gannon, after pic was out, took theme, added a lyric, and Warners had a hit, *It Can't Be Wrong*.

As if taking their cue from that, Warners, thru Hermann Starr, head of Music Publishers' Holding Corporation, Warners' music subsid, is now dressing half a dozen tunes in the same fashion. From forthcoming WB's *Saratoga Trunk*—for which Max Steiner also did theme music—Starr has had Charlie Tobias put lyrics to two themes in the pic and, consequently, firm will work on two songs, *As Long As I Love* and *Going*

Home, altho neither song—as songs with melody and lyric combined, are heard in the picture. Again, Starr has taken Steiner's theme from *My Reputation*, and has had Stan Adams put a lyric to the theme and firm will pub *When You're Away*.

Idea, according to Starr, is to have theme repeated often enough in the pic so that when the song comes out people will know what pic it's from, or vice versa. When they see the pic and hear the theme, they'll recall the pop song. Robbins Music will also publish the theme which was in background music of 20th-Fox's *Laura*. Some 3,500 letters were shipped by 20th-Fox to Robbins here, in which requests were made for background theme. Johnny Mercer last week added a lyric to theme, written by 20th-Fox scorer, David Raksin. Robbins is making tune titled *Laura* a plug tune.



ROY ACUFF
IS AT HIS BEST IN
OKEH RECORD
6735

OF
GOODBYE MY LOVE
I HEARD A SILVER TRUMPET
AND
BLUES IN MY MIND
OKEH RECORD NO. 6735

ROY ACUFF Always means ready revenue for you but he means that more than ever on "SILVER TRUMPET!"

WATCH THIS RECORD CLICK
TODAY'S THE DAY TO GET IT IN YOUR MACHINES



NEW MUSIC FOR YOUR EARS

Watch for
All the News...
NEXT WEEK

Guilford RECORDS
REG. INCORPORATED



Decca PRESENTS

GUY Lombardo
AND HIS ROYAL CANADIANS

CLANG! CLANG! CLANG!

WENT LOMBARDO . . . WITH
DECCA 18634

THE TROLLEY SONG ★ ALWAYS

ZING! ZING! ZING!

WENT HEARTSTRINGS, WITH LOMBARDO'S
DECCA 18642

**A LITTLE ON THE LONELY SIDE
(All of a Sudden) MY HEART SINGS**

DING! DING! DING!

LOMBARDO RINGS THE BELL AGAIN WITH
DECCA 18651

**OH! MOYTLÉ
POOR LITTLE RHODE ISLAND**

In Person
**ROOSEVELT HOTEL
NEW YORK**

On The Air for
CHELSEA CIGARETTES

MONDAYS, 10 P.M. E.W.T.
BLUE NETWORK

COAST TO COAST



PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the week beginning Saturday, February 10, and ending Friday, February 16. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically. The total number of times a song has appeared in the chart is in the Weeks to Date column. Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

Wks. to date	TITLE	PUBLISHER
11	A Little on the Lonely Side.....	Advanced
7	Ac-Cen-Tchu-Ate the Positive (F).....	Morris
10	Always (F).....	Berlin
16	I'm Confessin'.....	Bourne
9	Don't Ever Change.....	Morris
17	Don't Fence Me In (F).....	Harms, Inc.
14	Don't You Know I Care?.....	Paramount
8	Evelina (M).....	Crawford
6	Ev'ry Time We Say Goodbye (M).....	Chappell
2	Fuzzy Wuzzy.....	Drake-Livingston-Hoffman
8	I Didn't Know About You.....	Robbins
37	I Dream of You.....	Embassy
3	I Should Care (F).....	Dorsey
1	I Walked In (F).....	Miller
4	I'm Beginning to See the Light.....	Grand
3	Just a Prayer Away.....	Shapiro-Bernstein
20	Magic Is the Moonlight (F).....	Melody Lane
10	More and More (F).....	T. B. Harms
6	My Dreams Are Getting Better.....	Santly-Joy
10	(All of a Sudden) My Heart Sings (F).....	Leeds
4	Please Don't Say No (F).....	Feist
1	Right As the Rain (M).....	Crawford
7	Saturday Night (Is the Loneliest Night in the Week).....	Barton
6	Sleigh Ride in July (F).....	Burke-Van Heusen
15	Sweet Dreams, Sweetheart (F).....	Remick
16	There Goes That Song Again (F).....	Shapiro-Bernstein
9	This Heart of Mine (F).....	Triangle
14	Waiting.....	BMI

Lucky Strike HIT PARADE

CBS, Saturday, February 17, 9-9:45 p.m. EWT.

Weeks to date	POSITION	TITLE	PUBLISHER
Last Week	This Week		
12	2	1. Don't Fence Me In (F).....	Harms, Inc.
5	1	2. Ac-Cen-Tchu-Ate the Positive (F).....	Morris
14	8	3. I'm Confessin'.....	Bourne
11	3	4. There Goes That Song Again (F).....	Shapiro-Bernstein
1	—	5. Saturday Night (Is the Loneliest Night in the Week).....	Barton
11	4	6. I Dream of You.....	Embassy
1	—	7. Rum and Coca-Cola.....	Feist
2	6	8. A Little on the Lonely Side.....	Advanced
3	—	9. Sweet Dreams, Sweetheart (F).....	Remick

And the Following Extras: Drums in My Heart, I'm Shooting High, Night and Day, and Sweet Georgia Brown.

MOST PLAYED JUKE BOX RACE RECORDS

This compilation is based on reports received from leading juke box operators throught the nation and indicate the most popular race records on automatic phonographs.

Weeks to date	POSITION	TITLE	PUBLISHER
Last Week	This Week		
19	1	1. I WONDER.....	Pvt. Cecil Gant..Giltedge 500 CG1
2	2	2. I WONDER.....	Roosevelt Sykes..Bluebird 34-0721
3	4	3. MOP! MOP!.....	Louis Jordan.....Decca 8668
2	3	4. YOU CAN'T GET THAT NO MORE.....	Louis Jordan.....Decca 8668
18	5	5. INTO EACH LIFE SOME RAIN MUST FALL.....	Ink Spots-Ella Fitzgerald...Decca 23356
14	6	6. I'M MAKING BELIEVE (F).....	Ink Spots-Ella Fitzgerald...Decca 23356
39	—	6. CHERRY RED BLUES.....	Cootie Williams.....Hit 7084
8	5	7. SOMEBODY'S GOTTA GO.....	Cootie Williams.....Hit 7119
2	6	7. I WONDER.....	Warren Evans.....National 9003
5	—	7. I'M BEGINNING TO SEE THE LIGHT.....	Duke Ellington....Victor 20-1618

**Could Very Well Be,
MGM Says About
Nix of Dix Disking**

NEW YORK, Feb. 17.—Metro-Goldwyn-Mayer's nixing of Tommy Dix's efforts to sign with any major disk company because they had plans for their own record company (*The Billboard*, February 17) was corroborated on the West Coast last week. MGM execs refused to commit themselves but admitted that it's highly likely that Dix did get the order.

Indicative of MGM's interest, according to studio execs, is the fact that it's considered highly likely that new and renewal MGM artist contracts will include a clause stipulating that said artists must not sign with an outside

**GAC Releases
Lee Castle**

NEW YORK, Feb. 17.—Lee Castle last week got his release from General Amusement Corporation after laying off several weeks. There was no dickering about contract, or no going to union, simply handing back contract by GAC, with provision that it take effect when Castle pays off dough that agency has coming to it in commissions.

Castle had offers to go with Benny Goodman, Artie Shaw and Tommy Dorsey, but at present is still rehearsing band.

disk firm. It was also revealed that other artists signed with MGM have received similar notices, but no names in particular were mentioned.

Music Popularity Chart Week Ending Feb. 15, 1945

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources Part II.) Songs are listed according to their popularity nationally. (M) Song in legit musical. (F) Song in film musical.

POSITION			NATIONAL	
Weeks to date	Last Week	This Week		
12	3	1	DON'T FENCE ME IN (F).....	Harms, Inc.
6	1	2	AC-CENT-TCHU-ATE THE POSITIVE (F).....	Morris
4	2	3	RUM AND COCA-COLA.....	Feist
3	6	4	MY DREAMS ARE GETTING BETTER ALL THE TIME.....	Santly-Joy
15	4	5	I DREAM OF YOU.....	Embassy
6	7	6	SWEET DREAMS, SWEETHEART (F).....	Remick
4	9	7	A LITTLE ON THE LONELY SIDE.....	Advanced
10	5	8	THERE GOES THAT SONG AGAIN (F).....	Shapiro-Bernstein
5	8	9	CONFESSIN'.....	Bourne
1	—	10	SATURDAY NIGHT (IS THE LONELIEST NIGHT OF THE WEEK).....	Barton

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. Songs are listed according to their popularity nationally, with the sectional listings to the right. Record backing the hit record is in italic. (M) Song in legit musical. (F) Song in film musical.

POSITION			NATIONAL				
Weeks to date	Last Week	This Week		East	Mid-west	South	West Coast
6	1	1	RUM AND COCA-COLA.....	1	1	1	1
			Andrews Sisters—Decca 18636 <i>One Meat Ball</i>				
14	2	2	DON'T FENCE ME IN (F).....	2	2	3	2
			Bing Crosby-Andrews Sisters—Decca 23364 <i>The Three Caballeros (F)</i>				
6	3	3	AC-CENT-TCHU-ATE THE POSITIVE (F).....	3	3	2	3
			Johnny Mercer—Capitol 180 <i>There's a Fellow Waiting in Poughkeepsie</i>				
4	4	4	AC-CENT-TCHU-ATE THE POSITIVE (F).....	4	4	4	4
			Bing Crosby-Andrews Sisters—Decca 23379 <i>There's a Fellow Waiting in Poughkeepsie</i>				
5	8	5	COCKTAILS FOR TWO.....	5	6	9	7
			Spike Jones—Victor 20-1628 <i>Leave the Dishes in the Sink, Ma</i>				
3	6	6	SATURDAY NIGHT (Is the Loneliest Night in the Week)....	6	8	10	5
			Frank Sinatra—Columbia 36762 <i>I Dream of You</i>				
6	6	7	I DREAM OF YOU.....	8	—	6	6
			Tommy Dorsey—Victor 20-1608 <i>Opus No. 1</i>				
3	7	8	A LITTLE ON THE LONELY SIDE.....	10	7	5	—
			Frankie Carle—Columbia 36780 <i>I Had a Little Talk With the Lord</i>				
6	5	8	DON'T FENCE ME IN (F)....	9	6	—	8
			Sammy Kaye—Victor 20-1610 <i>Always (F)</i>				
4	9	9	AC-CENT-TCHU-ATE THE POSITIVE (F).....	—	—	6	7
			Artie Shaw—Victor 20-1612 <i>Jumpin' on the Merry-Go-Round</i>				
3	—	10	I'M BEGINNING TO SEE THE LIGHT.....	7	10	—	8
			Harry James—Columbia 36758 <i>The Love I Long For</i>				

Mills Music Sez: 'Cantor, McHugh Aren't Buying'

NEW YORK, Feb. 17.—In attempt to "put at rest irresponsible rumors reported in certain trade papers regarding the alleged sale of Mills Music, Inc.," Sam Buzzell, attorney for Mills Music, issued following statement last week:


"Negotiations with Cantor and McHugh were terminated January 30, 1945, while Mr. Buzzell was still in Hollywood and the offer made by them and their associates was withdrawn with our consent at that time. Since then, we have had no further negotiations with them and you may be assured that we will have none in the future."

Un-Luckies

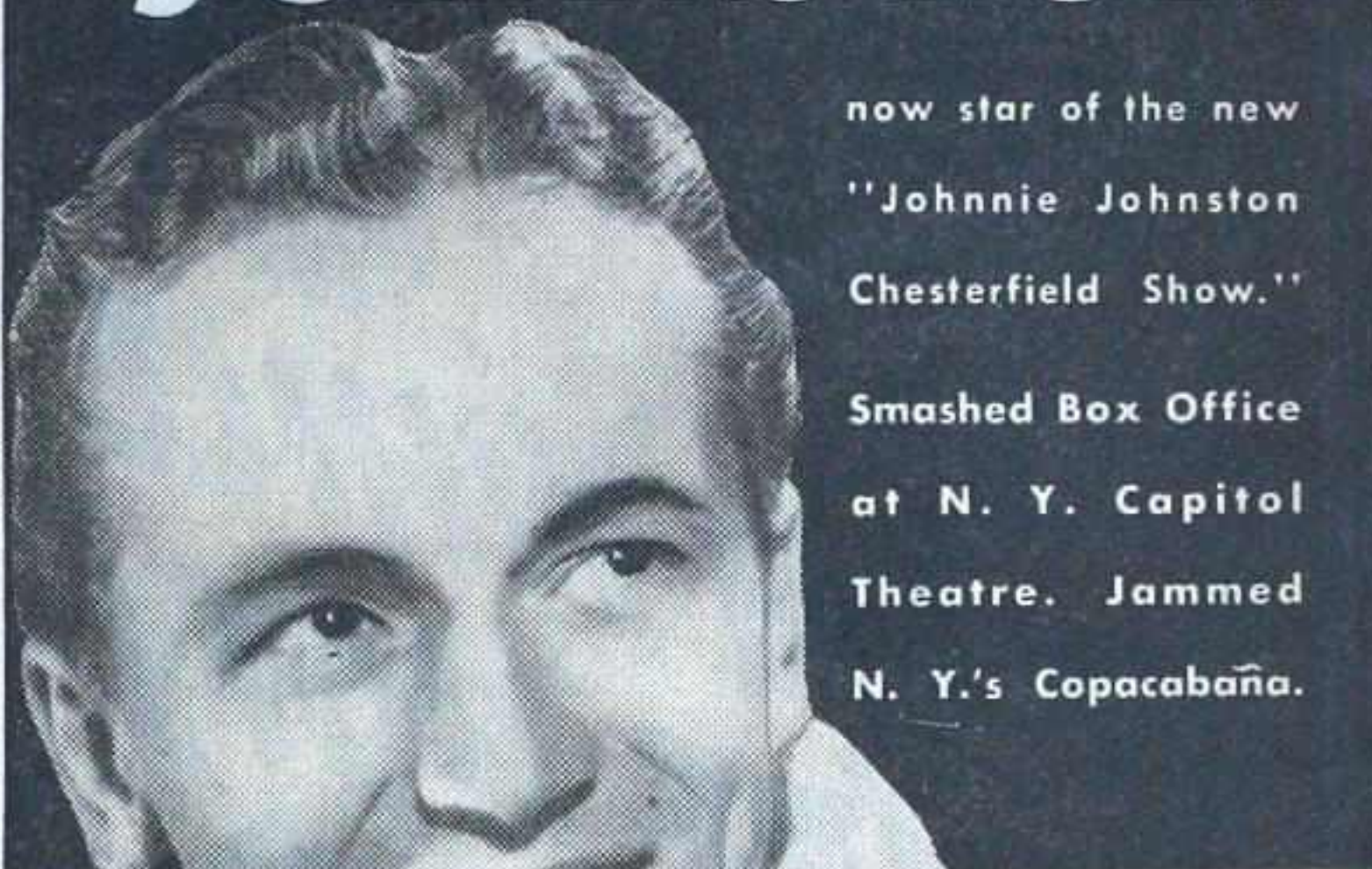
PHILADELPHIA, Feb. 17.—It was inevitable for the tunesmiths to come up with *Yes, We Have No Cigarettes*. Mills Music bought the ditty from local lads, Frank Capano and Tony Starr, but has to shelve it. Music pub couldn't get a release from the publishers of *Yes, We Have No Bananas*, who hold the copyright on most of the title.

Buffalo Op Expands

BUFFALO, Feb. 17.—Bernie Simon, music house op and leading record dealer in Buffalo, will open another record store on February 11 on the main floor of Sattler's, local department store.



Johnnie JOHNSTON



now star of the new
'Johnnie Johnston
Chesterfield Show.'

Smashed Box Office
at N. Y. Capitol
Theatre. Jammed
N. Y.'s Copacabana.

'WHAT A SWEET SURPRISE'

and

'ALL OF A SUDDEN

MY HEART SINGS'
from MGM's "Anchors Aweigh"

JOHNNIE JOHNSTON with Paul Baron
and his orchestra

No. 186



CAPITOL can bring out smash hit profit makers month after month, because it has talented music pickers who choose hit tunes before they are famous... select the artists who can do them best. It's fortunate CAPITOL RECORDS wear so well, since we can't make near enough to go around.



Capitol The FIRST name in
RECORDS

SUNSET AND VINE, HOLLYWOOD 28



PART 2—The Billboard

RECORDS MOST PLAYED ON THE AIR

This compilation is based on reports received from leading disk jockeys thruout the nation and indicates that the records listed below are currently receiving the most play on their radio programs. For other available recordings of these numbers see Most Played Juke Box Records chart. Any disk reported in the radio plug which does not make the Most Played Juke Box Records tabulation will be listed in the other available recordings under the title of that disk.

GOING STRONG

Weeks to date	POSITION		Record	Label	No.
	Last Week	This Week			
5	1	1.	DON'T FENCE ME IN (F)	Bing Crosby-Andrews Sisters...	Decca 23384
5	2	2.	AC-CENT-TCHU-ATE THE POSITIVE (F)	Johnny Mercer	Capitol 180
5	3	3.	RUM AND COCA-COLA	Andrews Sisters...	Decca 18638
4	4	4.	SATURDAY NIGHT (Is the Loneliest Night in the Week)	Frank Sinatra...	Columbia 36762
5	7	5.	I'M BEGINNING TO SEE THE LIGHT	Harry James...	Columbia 36758
3	9	6.	AC-CENT-TCHU-ATE THE POSITIVE (F)	Bing Crosby-Andrews Sisters...	Decca 23378
5	8	7.	DON'T FENCE ME IN (F)	Sammy Kaye	Victor 20-1610
5	11	8.	AC-CENT-TCHU-ATE THE POSITIVE (F)	Artie Shaw	Victor 20-1612
1	—	8.	SLEIGH RIDE IN JULY (F)	Dinah Shore	Victor 20-1617
4	5	9.	COCKTAILS FOR TWO	Spike Jones	Victor 20-1628
3	12	9.	A LITTLE ON THE LONELY SIDE	Frankie Carle	Columbia 36760
5	6	10.	THERE GOES THAT SONG AGAIN (F)	Russ Morgan	Decca 18625
4	12	10.	TWILIGHT TIME	The Three Suns	Hit 7092
3	10	10.	I'M BEGINNING TO SEE THE LIGHT	Duke Ellington	Victor 20-1618
4	—	11.	EVELINA (M)	Bing Crosby	Decca 18635
3	—	11.	I DREAM OF YOU	Andy Russell	Capitol 175

COMING UP

ROBIN HOOD	Columbia	36763
CANDY	Johnny Mercer	Capitol 183
THE THREE CABALLEROS (F)	Bing Crosby-Andrews Sisters...	Decca 23364
SLEIGH RIDE IN JULY (F)	Bing Crosby	Decca 18640

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

Weeks to date	POSITION		Record	Label	No.
	Last Week	This Week			
6	1	1.	I'M LOSING MY MIND OVER YOU	Al Dexter	Okeh 6727
2	6	2.	THERE'S A NEW MOON OVER MY SHOULDER	Jimmie Davis	Decca 6105
15	7	3.	THERE'S A NEW MOON OVER MY SHOULDER	Tex Ritter	Capitol 174
5	5	4.	I'LL WAIT FOR YOU, DEAR	Al Dexter	Okeh 6727
11	2	4.	JEALOUS HEART	Tex Ritter	Capitol 179
15	3	4.	I'M WASTIN' MY TEARS ON YOU	Tex Ritter	Capitol 174
3	4	5.	GONNA BUILD A BIG FENCE AROUND TEXAS	Gene Autry	Okeh 6728
23	—	6.	SMOKE ON THE WATER	Red Foley	Decca 6102
1	—	6.	TIME WON'T HEAL MY BROKEN HEART	Ted Daffan	Okeh 6729

BEST SELLING SHEET MUSIC SOURCES: Chicago: Lyon & Healy, Inc.; Gamble-Hinged Music Co.; Carl Fischer, Inc. Los Angeles: Morse M. Freeman, Inc. New York City: Walter Kane Music Corp.; Music Sales Corp.; Music Dealers Service, Inc.; Carl Fischer, Inc.; Ashley Music Supply Co. St. Louis: St. Louis Music Supply Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co.

TOMMY DORSEY and his Orchestra 20-1625

I Should Care • Please Don't Say No
(both from the MGM film "Thrill of a Romance")

ERSKINE HAWKINS and his Orchestra 20-1639

Remember • Tippin' In

LENA HORNE with Orchestra 20-1626

I Ain't Got Nothin' But the Blues • As Long As I Live

FOUR KING SISTERS with Orchestra 20-1633

Candy • Saturday Night

PHIL MOORE FOUR 20-1641

My Dreams Are Getting Better All the Time
(from the Universal film "In Society")
A Little On the Lonely Side

BOYD HEATH 33-0522

Smoke on the Water
On a Dreamy Edge of the Sleepy Rio Grande

Plus A Great New 10-inch Red Seal Hit

THOMAS L. THOMAS 10-1136

with Victor Orchestra conducted by Maximilian Pilzer
More and More • Any Moment Now
(both from the Universal film "Can't Help Singing")

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over NBC Network.

BUY MORE WAR BONDS



THE TUNES THAT NAB THE NICKELS ARE ON
VICTOR
AND BLUEBIRD RECORDS

Radio Corporation of America

RCA Victor Division, Camden, N. J.



Despite Gossip, Dunham Won't Break Up Ork

NEW YORK, Feb. 17.—Contrary to rumors rampant on the street last week, Sonny Dunham will not break up his band after his Capitol Theater date where the ork opened Thursday (15). The 18-piece aggregation is sticking together and has been booked by General Amusement Corporation into Frank Dalley's Terrace Room, Newark, N. J., for four weeks, beginning March 20. The group moves into the Hotel New Yorker May 9 for 12 weeks.

Gossipers are working overtime on the bands. A couple of weeks ago they had Jan Savitt sans ork. Bookers are screaming that it hurts biz. Ops don't

Nice Vacash

CHICAGO, Feb. 17.—One-night booking has been pretty much of a man's biz here until this week when Marian Shaw, of Mutual Entertainment Agency, booked Joe Turner, Peg-Leg Bates and Luis Russel's ork for a tour of Texas and Louisiana dates. Her boss, Berle Adams, was in New York while Miss Shaw was setting the Negro package show, and was plenty pleasantly surprised to see the signed contracts on his desk when he returned.

want to sign an attraction that may fall apart before it moves in. They'd like to see an end to the malicious whispering campaigns.

Music Popularity Chart Week Ending Feb. 15, 1945

MOST PLAYED JUKE BOX RECORDS

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Listed under the title of each most played record are the other available recordings of this number.

Going Strong

Weeks to date	POSITION	Record	Label
7	1	1. RUM AND COCA-COLA—Andrews Sisters (Vic Schoen Ork)	Decca 18636
14	2	2. DON'T FENCE ME IN (F)—Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23364
8	3	3. AC-CENT-TCHU-ATE THE POSITIVE (F)—Johnny Mercer (The Pied Pipers-Paul Weston Ork)	Capitol 160
3	4	4. AC-CENT-TCHU-ATE THE POSITIVE (F)—Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23379
4	7	5. A LITTLE ON THE LONELY SIDE—Frankie Carle (Paul Allen)	Columbia 36760
11	—	6. THERE GOES THAT SONG AGAIN (F)—Russ Morgan	Decca 18625
4	6	7. I'M BEGINNING TO SEE THE LIGHT—Harry James (Kitty Kallen)	Columbia 36758
3	5	8. SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)—Frank Sinatra	Columbia 36762
3	9	9. COCKTAILS FOR TWO—Spike Jones (Carl Grayson)	Victor 20-1628
1	—	10. A LITTLE ON THE LONELY SIDE—Guy Lombardo (Jimmy Brown)	Decca 18642
8	9	11. I DREAM OF YOU—Tommy Dorsey (Freddie Stewart)	Victor 20-1608
16	10	12. I'M MAKING BELIEVE (F)—Ink Spots-Ella Fitzgerald	Decca 23356
2	—	12. DON'T FENCE ME IN—Sammy Kaye (Billy Williams)	Victor 20-1610
5	—	13. ALWAYS (F)—Sammy Kaye (Arthur Wright)	Victor 20-1610
17	8	14. INTO EACH LIFE SOME RAIN MUST FALL—Ink Spot-Ella Fitzgerald	Decca 23356
3	—	14. AC-CENT-TCHU-ATE THE POSITIVE (F)—Artie Shaw (Imogene Lynn)	Victor 20-1612
1	—	14. SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)—Sammy Kaye (Nancy Norman)	Victor 20-1635

Coming Up

1. THE THREE CABALLEROS (F)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23364
1. AC-CENT-TCHU-ATE THE POSITIVE (F)—Kay Kyser (Dolly Mitchell & Vocal Trio) Columbia 36771
1. I'M BEGINNING TO SEE THE LIGHT—Duke Ellington (Joya Sherrill) Victor 20-1618
1. SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)—Woody Herman (Frances Wayne) Decca 18641
2. EVELINA (M)—Frankie Carle (Paul Allen) Columbia 36764

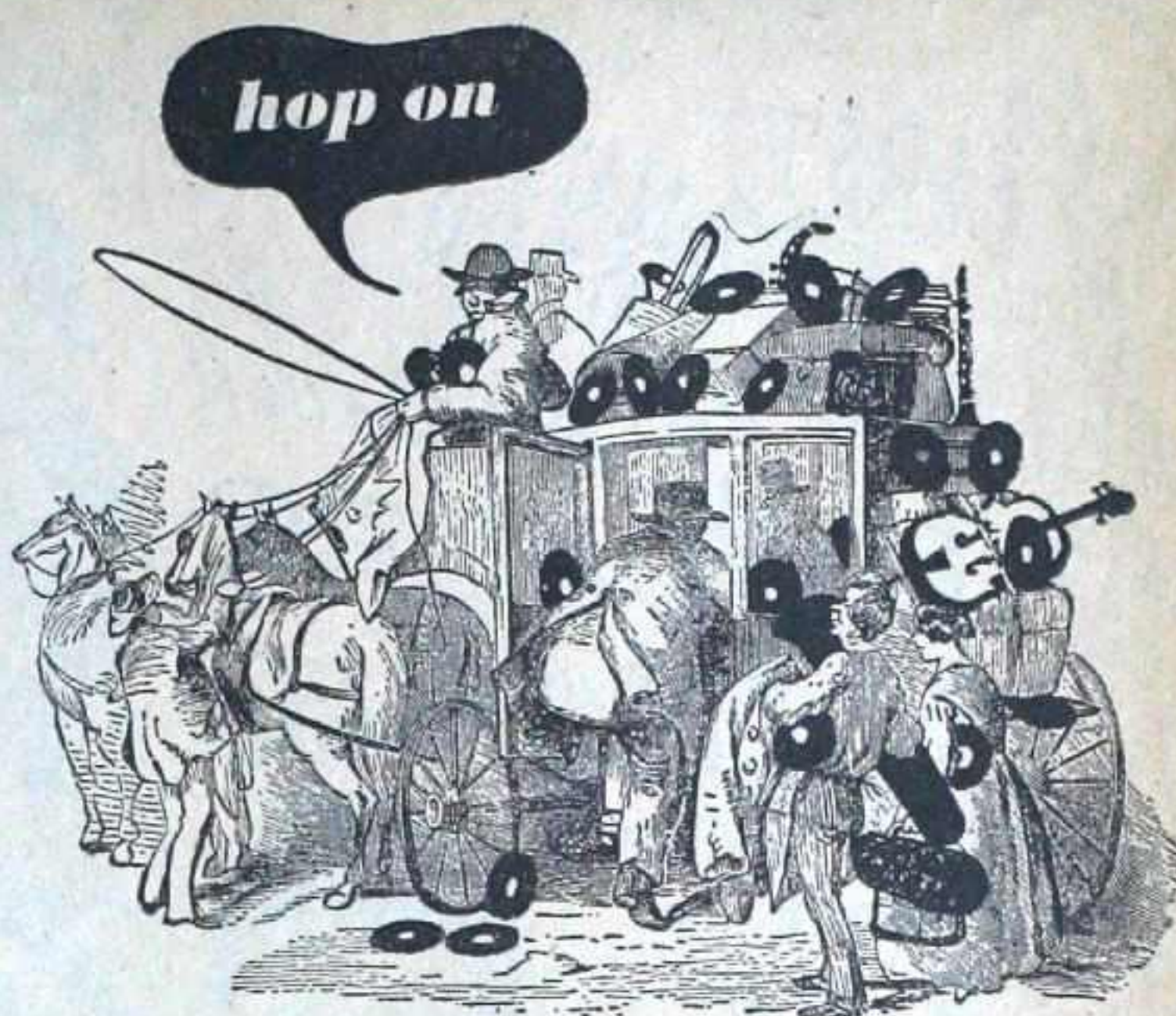
Petrillo's Nix Of L. A. Bands Disturbs U. S.

NEW YORK, Feb. 17.—"Good Neighbor" policy that's disturbing the co-ordinator of Inter-American Affairs quite a bit is the recent nix by James C. Petrillo, AFM head, of attempt by Latin American band to play vaude dates in this country. Petrillo said "nix" to nestro Lecuona Cuban ork, playing together as unit for the past 14 years and appearing thruout the world. Petrillo, according to L. A. reports last week, refused to allow the band to come into the U. S. for a limited number of vaude dates. Petrillo said he wouldn't sanction entrance of any foreign bands,

Kenton Loses Anita O'Day

CHICAGO, Feb. 17.—Anita O'Day left the Stan Kenton band on Sunday (11) during the ork's stand at the Casa Loma Ballroom. Her plans were indefinite regarding the future, except that she intends to vacation a few weeks in California. Kenton is dickering for a replacement and has reportedly been trying to get Mildred Bailey.

One thing seen from this is fact that L. A. unions might retaliate against bands and musicians in future movements into S. A. However, it's understood that Petrillo is adamant about not allowing bands to come into the U. S. Whether this is only for moment, or will hold good in future, is a matter of conjecture, but it's assumed that it's only a temporary stoppage.



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FRANKIE CARLE • COL. 36777

CARLE BOOGIE
SATURDAY NIGHT

HORACE HEIDT • COL. 36776

MORE AND MORE
LUCKY TO BE ME

ABE LYMAN • COL. 36775

RUM AND COCA-COLA
SINCE YOU

ROY ACUFF • OKEH 6735

SILVER TRUMPET
BLUES IN MY MIND

MEMPHIS MINNIE • OKEH 6733

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LOVE COME AND GO

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PART 3—The Billboard

RECORD POSSIBILITIES

PLEASE, DON'T SAY NO... Tommy Dorsey... Victor 20-1625-B
Here's the conventional T.D. style that made him the big winner he is today. He uses plenty of commercial horn all the way thru, and it sells. Other side is his plug tune today, "I Should Care," and while it's good, there's far too little of Dorsey in it. However, it'll probably show, too.

WHAT MAKES THE SUNSET?.. Frank Sinatra Columbia 36771
Beautiful backing on this tune, plus Sinatra's selling power should put this up front. Frankie's in good voice, and tune is appealing. Other side, "Begged Her," is novel, and if it clicks at all, it'll go but big.

CANDY Four King Sisters... Victor 20-1633-1
Four Kings smartly use right tempo on this one and it's plenty hot. Tune is done slowly with particular emphasis on catch phrases. It's good singing especially for group. This tune could help push girls up front as A-1 draw

POPULAR RECORD RELEASES

(From February 22 thru March 1)

A LITTLE ON THE LONELY SIDE.....	Phil Moore Four (Phil Moore-Billy Daniels) ..	Victor 20-16
AFTER YOU'VE GONE.....	Benny Goodman Sextet ..	Columbia 36781
ALL OF MY LIFE.....	Kate Smith (Jack Miller Ork)	Columbia 36781
BODY AND SOUL (F).....	Benny Goodman Trio ..	Columbia 36781
CANDY	Curt Massey (Mitchell Ayres Ork) ..	Columbia 36782
CARAVAN	Edmund Hall Quartet-Teddy Wilson at Piano ..	Commodore 557
DREAMY RIO GRANDE	Boyd Heath... Bluebird 33-0522	
EASTER SUNDAY ON THE PRAIRIE....	Guy Lombardo (Jimmy Brown)	Decca 18654
EVERY TIME WE SAY GOOD-BYE	Teddy Wilson Quintet (Maxine Sullivan) ..	Musicraft 317
FISH FOR SUPPER	"Hot Lips" Page... Commodore 558	
I DIDN'T KNOW ABOUT YOU	Billie Rogers (Tony Dexter-Billie Rogers) ..	Musicraft 15027
I SHOULD CARE (F)	Tommy Dorsey (Bonnie Lou Williams) ..	Victor 20-1625
I WANT A BUNNY FOR EASTER	Guy Lombardo (Lombardo Trio) ..	Decca 18654
IF I COULD BE WITH YOU ONE HOUR TONIGHT	Phil Brito (Phil Davis Ork)	Musicraft 15029
I'M GONNA SEE MY BABY (F)	Jimmie Lunceford ..	Decca 18655
IT'S ONLY A SHANTY IN OLD SHANTY TOWN	Edmund Hall Quartet-Teddy Wilson at Piano ..	Commodore 557
JUST A LITTLE SONG EACH MORNING (AND A PRAYER EACH NIGHT)	Tex Grande and His Range Riders ..	De Luxe 5009
JUST A PRAYER AWAY	Bing Crosby (Ken Darby Singers, Ethel Smith, Victor Young Ork) ..	Decca 23392
JUST A PRAYER AWAY	Kate Smith (Jack Miller Ork)	Columbia 36783
MAIN STREET	Freddie (Schnickelfritz) Fisher (Freddie Fisher) ..	Decca 4450
MY DREAMS ARE GETTING BETTER ALL THE TIME	Phil Moore Four (Phil Moore-Billy Daniels) ..	Victor 20-1641
MY DREAMS ARE GETTING BETTER ALL THE TIME	Louis Prima (Louis Prima) ..	Hit 7128
MY MOTHER'S WALTZ	Bing Crosby (Ken Darby Singers, Ethel Smith, Victor Young Ork) ..	Decca 23392
PLEASE, DON'T SAY NO (F)	Tommy Dorsey (Freddie Stewart) ..	Victor 20-1625
REMEMBER	Erskine Hawkins ..	Victor 20-1639
SCHUBERT'S SERENADE	Herman Chittison Trio ..	Musicraft 314
SMOKE ON THE WATER	Boyd Heath... Bluebird 33-0522	
TAPS FOR THE JAPS	Freddie (Schnickelfritz) Fisher (Freddie Fisher & Trio) ..	Decca 4450
TEARS FOR SOUVENIRS	"Tex" Grande and His Range Riders ..	De Luxe 5009
THAT SOMEONE MUST BE YOU.....	Jimmie Lunceford (Claude Trenier) ..	Decca 18655
THE BLIZZARD	Louis Prima ..	Hit 7128
THERE'S BEAUTY EVERYWHERE	Herman Chittison Trio ..	Musicraft 314
THIS HEART OF MINE	Teddy Wilson Quintet (Maxine Sullivan) ..	Musicraft 317

(See Pop Record Releases on page 70)

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Jimmy Palmer

(Reviewed at the Roseland Ballroom, New York)

Jimmy's a young leader with a lot of exuberance, talent and a solid sense of showmanship. His 15-piece band and fem trio are youngsters too, and they give the impression that they enjoy performing. Their gaiety is infectious and everybody has a good time, whether dancing or just watching.

It's mature music that the ork gives out tho. Neither too hot, too sweet nor too much jump. A nice blending has been achieved that makes every number

danceable. Instead of the floor clearing for jump tunes, the dancers don't lose a step.

Ork has a solid beat that is its major asset. Coupled with the Palmer personality and some outstanding instrumentalists in addition to The Irresistible fem trio, the band rounds out a first-rate performance that should take it a long way. Arrangements by Leo Addie and Nelson Brodbeck deserves kudos. They have variety and individuality without any extremes.

Palmer's singing is pleasant. His informality in handling the band and his audience draws applause. He hopes

Music Popularity Chart

Week Ending
Feb. 15, 1945

POPULAR RECORD REVIEWS

By M. H. Orodener

TOMMY DORSEY (Victor)

I Should Care—FT; VC. *Please Don't Say No*—FT; VC.

There is much more substance to these two new offerings by Tommy Dorsey. With the setting provided for both ballads for the first time on the records, both lullabies loom as strong entries for the hit parade whirl. Possessing a particularly pleasing melody with haunting appeal, "I Should Care" is carried off in sugar-coated fashion, with the singing of Bonnie Lou Williams and the Sentimentalists in support, selling the slow ballad from scratch. With the muted Dorsey trombone against a beauty bank of fiddles for the second stanza, side is a standout. "Please Don't Say No," from the movie "Thrill of a Romance," is also a sugar-coated smoothie, with plenty of lyrical delight in the piping of Freddie Stewart. Of course, the Dorsey slip-horn shows as well as ever.

Music ops would do well to reserve spots in the slots for both of these sides.

FRANK SINATRA (Columbia)

I Begged Her—FT; V. *What Makes the Sunset?*—FT; V.

The Voice gives record introduction to both of these tunes. And as he sings 'em out, they spin tops. "I Begged Her," a rhythm ballad from Frank Sinatra's movie starrer, "Anchors Aweigh," packs plenty of contagion. As he draws out the melodic tones calling for a kiss, a bright riff rhythm background with a full compliment of contrasting tonal effects, is advanced by the accompanying music makers directed by Axel Stordahl. "What Makes the Sunset?" also from the same movie score by Sammy Cahn and Jule Styne, is a gorgeous love ballad offered up in the beguiling beguine tempo that takes.

With Frank Sinatra singing two hit potentials from his own picture, it's a definite double duty disk for the music ops.

BING CROSBY (Decca)

Let's Take the Long Way Home—FT; V. *I Promise You*—FT; V.

Two beaut ballads from his "Here Come the Waves" screen starrer, Bing Crosby comes thru with his usual vocal eclat for each of the sides. Singing 'em in his most appealing manner, striking a rich sympathetic note in his voice, Crosby sells it strong in the slow ballad tempo with his vocal dreaming for a single chorus of the 64-bar "Let's Take the Long Way Home." With the tempo stepped up lightly, gives full expression to the deep and abiding love truth sustained by the "I Promise You" song. On both counts, the soft strings and sustained brass harmonies designed by John Scott Trotter, create the desired musical effect to frame the romantic vocal setting.

Of the two sides, "Let's Take the Long Way Home" shapes up stronger for the phono play.

JOHNNY MERCER-JO STAFFORD (Capitol)

I'm Gonna See My Baby—FT; V. *Candy*—FT; V.

The label's star song sellers split this couplet, and to good effect. Both vocal efforts are in high order with Johnny Mercer packing the rhythmic punch in his singing, to the accompaniment of Paul Weston's band, the bouncy and catchy "I'm Gonna See My Baby. The jump opus that takes its lyrical cue from Victory Day is tailor-made for Mercer's dusky chanting. For contrast, and strictly lush with richness, is the ballad singing of Jo Stafford, blending her pipes with the Pied Pipers for the sugar-coated "Candy." Again, Weston's bandmen provide the expert musical background.

With both songs heading for the top of the heap, music ops can realize the most by making use of both sides.

HELEN FORREST (Decca)

Don't Ever Change—FT; V. *Guess I'll Hang My Tears Out to Dry*—FT; V.

The torch chanting of Helen Forrest, with plenty of poetry in her pipes as she gets under a ballad lyric and gives it an infectious lilt, makes for the kind of spinning that makes strong men weep. Particularly so, and with conviction, in her singing of "Guess I'll Hang My Tears Out to Dry," a haunting torch ballad from the ill-fated "Glad To See You" musical. Still in a slow setting, but taking liberty with the tempo, Miss Helen is equally effective for the popular "Don't Ever Change." On both counts, the soft strings and woodwinds make a pretty setting for her song, plaudits going to Victor Young on that score.

For one of the better vocal renditions, the phono fans will cuddle up to Helen Forrest's soulful singing of "Don't Ever Change."

(See Pop Record Reviews on page 74)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

CHUCK AND ELLIE STORY (Gennett)

There's a Lamp in the Parlor—FT; V. *My Red River Valley Home*—FT; V.

Blending their voices and yodeling to the accompaniment of guitar strums, the popular team of Chuck and Ellie Story are socko on their first spin for this label. Songs, by Joe Davis, are set in the cowboy tradition. With the Story duo striking the proper note, they sell it strong all the way. "There's a Lamp in the Parlor" drips with nostalgia and sentiment, being the story of the old and gray mother praying for her boy's returning. In a livelier tempo, the Story team yodel and sing of their yearning for "My Red River Valley Home." Both sides stack up big for the music boxes.

(See Folk Record Review on page 75)

Tommy Dorsey

(Reviewed at the 400 Restaurant, New York)

Arthur Michaud, Personal Manager; Music Corp. of America, agency.

Opening of new location spots for name bands in N. Y., former Cafe Loyale, now the 400 Club, saw T. D. band in sensational form. Turnout saw celebs of all sorts, including music biz, as usual. Band blasted all eve as only Dorsey band can do, and yet it was exciting type of blasting sharpened by Dorsey's horn which was in evidence most of the evening. Dorsey's outfit numbers almost 80 people, counting Four Sentimentalists, two vocalists, 10 strings, a harp, four rhythm, five sax and eight brass.

The band backs and sometimes almost overshadows the leader by sheer weight of ork tone. However, that's not as bad as it sounds, for wisely there's plenty of (See ON THE STAND on page 30)

around, singing a bit, dancing and clowning, but is never guilty of lime-light larceny. When a sideman takes a solo, the leader gives him a good send-off. The pretty blond singers, who perform singly as well as in trio, get a nice build-up from Palmer. The youngest of the group, Dolly, is outstanding, with a wicked way of selling a song. Her terrific rhythm and husky voice are really something.

Tony Rongo on drums and George Masso on trombone carry the heaviest instrumental solo load. Masso's vocals are pure Jack Teagarden. There's a nice balance between vocal and instrumental music, but the band should take it easy when the singers are at the mike. There's a tendency to play too loud and take the edge off the larynx luminaries. Wanda Marvin.

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Louis Prima and His Orch.
- 7119 ★ **SOMEBODY'S GOTTA GO**
Cootie Williams and His Orch.
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- 7125 ★ **RUM AND COCA-COLA**
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**Moving Aches
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 On Band Units**

"Pullman" Still in Contracts

NEW YORK, Feb. 17.—Transportation aches to agencies re band properties aren't easing, but according to those close to the situation it looks like it will take a turn for worse. Reason, of course, is army taking over much of the room ordinarily available for large traveling units such as bands, typical case in point being Union Pacific R.R. out of Chicago, which reports that anywhere from 50 to 75 per cent of its space is reserved by Mr. Whiskers for soldiers going out to the Pacific. Return from California to Chicago is just as bad because most of the space is tabbed for hospital cases.

With space at a premium, bands are now traveling not as units, but in many cases as Phil Spitalny did going from N. Y. to Chicago band took three different trains on as many days. Recent Office of Defense Transportation issue ruled that trains cannot put on an extra car unless the car is available on the day the train goes out. That indicates, with trains ordered by the ODT to cut down from 18 to 11 cars, that there's little likelihood of bands getting full cars again for some time to come.

Another annoyance to both bands and employers is fact that in many cases band contracts call for sidemen to move from place to place in Pullmans. Recently Glen Gray's band rode quite a distance to East Coast of Florida, with contract calling for Pullman. Sidemen reportedly put up a yelp about making the long trip in coaches.

ON THE STAND

(Continued from page 29)

contrasting soft passages when Dorsey is heard on solo passages with just strings behind him. Take *Smoke Gets in Your Eyes* as an example. Dorsey's band handles David Rose arrangement with finesse, and T. D. really gets his licks in. Yet next number jumps all the way, with T. D. just throwing his horn in with rest of the section.

All in all, band never lets up making music from first set to last and is probably the most musically exciting group around today. For musicians, when bands gets hopped up on originals like *Git It* or *Opus No. 1*, which Dorsey is plugging now, arrangements and sidemen's ability stick out all over the place. Yet, when romantic ballads are up, there are few bands that can touch the Dorsey horn for mellow quality and interpretation of love stuff. On bang-up side is Buddy Rich's drumming, which is one of reasons band keeps kicking. Rhythm section also has Jess Stacy at piano, and Dorsey can thank the boys who keep the tempo going for making the band as outstanding as it is today. For a dancery such as this one, where there's lots of space (seating capacity is somewhere around 900), Dorsey is ideal choice for opening band.

He can let loose, and does, and noise doesn't deafen, probably because of the spread-out physical make-up of the room. Anyhow, Dorsey's sparkling take-off on opening night at this place marks band as country's A-1 attraction today. Altho T. D. doesn't talk here he seems more relaxed than on vaude bill, and whole band comes off to best of advantage. Singing of group is fair but not as good as rest of outfit. Bonnie Lou Williams handles vocals in clean-cut fashion. Reviewer didn't hear male vocalist when band was caught.
 Paul Secon.

**McIntyre Back
 To Commodore**

NEW YORK, Feb. 17.—Unusual return location booking sets Hal McIntyre back at Hotel Commodore for stint starting March 30. Charlie Spivak is in now—he opened February 2—but McIntyre just moved out of the place at end of last month.

McIntyre is currently at Hotel Sherman, Chicago, and will probably play Strand Theater right after Commodore. Vaude date had been set for some time, but fact that McIntyre is set to go overseas for USO-CSI this spring probably mitigated in favor of moving him back into Commodore quickly, and also in switching around his vaude date.

There have been cases before of quick returns, for example, Les Brown's returning to Hotel Pennsylvania at the end of this year, after having played the room up until Jimmy Dorsey opened there February 12. However, time between the dates is over six months, whereas in McIntyre's case he returns to room, followed by only one other band, after interval of some six weeks.

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(Continued from page 22)

songs, too. Breakdown shows that he did seven originals that he didn't record, six tunes that he disked after or before the ban and 20 outside songs. Of the latter 20, 13 are current tunes and seven are standards which Brown has been doing.

Brown is currently pushing his own release, *Sentimental Journey*, of which he is co-author. Current pops that he's done, outside of disks, are *Wonderful Winter*; *There, I've Said It Again*; *One Meat Ball* (six times), *Dreams Getting Better*, *Someday Somewhere*, *Home for a Little While*, *Two Cigarettes*, *This Heart of Mine*, *Candy* and *I Should Care*. *Dreams* was done four times, rest getting two plugs apiece at best. *Journey* was done six times.

It's Natural But It Hurts

Now, nobody in their right mind is going to blame a band for pluggin' a tune that they've disked, for with the situation the way it is today, it's easily apparent that a disk can make a mediocre band hit the commercial gong—but quick! However, that doesn't detract one iota from the pubs' worry about not getting a ride on their tunes if the band on the remotes hasn't waxed their number. And, with the present set-up today in which pubs get paid off on plugs via the 5 p.m. to 1 a.m. routine, there's no wonder that they're plenty concerned about the situation. What it does mean is that they'll break their necks getting a band to make up a tune for disk, with the double pressure reason—(a) that of the disk selling, and (b), that of getting plugs from the band when the ork sits down and gets air time.

In the case of Charlie Spivak, he was on the air eight times in the days covered. Of the 64 tunes done, outside of his theme, 10 were outside tunes, nine current and one an oldie, *Plenty o' Nuttin'*. Seven tunes were disk, and four were originals. One, *There Must Be a Way*, he is now pubbing himself via his own firm. Stevens Music, a BMI affiliate. In Spivak's case, pubs point out, he's on Victor, and fact that he does an original *Even Steven* five times, suggests that he's going to disk the tune. (It's Victor's policy not to give out tune info, however, and no one knows.) Spivak also did *If You Are But a Dream* five times, but he hasn't disked that one either. However, pubs note, chances are he's going to or already has, and it hasn't been released.

J. D. Also Plugs His Disks

Jimmy Dorsey, from the Pennsylvania, was on three times, did 24 tunes, and played 17 numbers. Of these, six were disked on Decca, three were originals, one he pubs and six outside tunes. Of the latter, two are current pops, four standards. Dorsey has had only four sides in last couple of months, these being, *More and More*, *I Dream of You*, *Magic Is the Moonlight* and *Don't You Know I Care?* He does *Al Rancho Vegas*, which Decca's firm (Sun Music) pubs, and which Dorsey will probably record. He also does *Lover*, which he's going to disk. He did *Sweet Dreams*, *Sweetheart*, *Twilight Time*, *I Should Care*. He pubs the latter.

Hal McIntyre, at the Commodore, was on the air five times, and did 22 actual selections. Of these, four were disked, *Saturday Night*, *Don't Fence Me In*, *I'm Gonna See My Baby* and *My Funny Valentine*. He did six originals—McIntyre also has a BMI deal for a pub house—and eleven outside songs. Of these, nine are current pops and two standards. Interesting point about analyzing McIntyre's programs is fact that none of the outside tunes were done more than twice during the five shows. It's pretty well assumed that his originals will be waxed soon on coming up disk sessions. That means that he'll certainly be pounding those on future remotes, which only adds to pubs' misery.

Count Basie (Lincoln), on air four times, that includes 15-minute shots, did 21 actual selections. Two were recent diskings, *Red Bank Boogie* and *Didn't Know About You*; eight were originals, and 11 outside songs. Nine of these are current, two are standards. That Basie really leans on originals is seen in fact that he did *I'm for It* three times. This means that it will prob-

ably show up in his next Columbia release.

Vaughn Monroe (Palladium), on one shot, did four disk tunes, *Trolley Song*, *Commodore Clipper*, *The Love I Long For* and *The Very Thought of You*. Two others were originals and two were current pops, *Tabby the Cat* and *More and More*. That's a pretty bad average for pubs around today.

Tommy Tucker, on one Coca-Cola shot, did his two recent diskings, *Don't Ever Change* and *My Heart Sings*, two current pops, *Don't Fence Me In* and *Waiting*—latter is BMI tune and Tucker has a BMI pub deal—one standard, and two originals.

Pubs' Sad, Sad Tale

That's the sad story, from the pubs' point of view. From the ork leader slant, it's different. But from any point of view, it's only the beginning.

From all indications, with more and more bands lining up with BMI and latter paying off on leader's originals, pubs are heading for plenty hard times so far as making the sheet via remotes is concerned—if they don't have a tune disked by many bands. And with the current disk situation, in which production is way off, it's not likely that any disk company will give any song, no matter how big, to more than one big artist at any one company. So there you are.

If you're a band leader, you plug your disks, originals, and sometimes sneak in an outside song that you like or that you've made up to do one of the boys a favor. If you're a pub, tsk! tsk! If you're a layman, forget it.

Paragon Enters Wired Music Field With BMI Songs

HOLLYWOOD, Feb. 17.—Entree by BMI into the wired music field was seen here with the new firm, Paragon Music Company, all set to go into operation. As a wedge to get eating, amusement and industrial accounts, Paragon will feature only BMI and public domain music.

Paragon Music apparently figures on offering service for much less than Muzak with which it is going into direct competition. Muzak supplies places with ASCAP music, and places must pay ASCAP license plus Muzak line charge.

Nat Finston Sets Up Music Department For Indie Film Orgs

HOLLYWOOD, Feb. 17.—New music department to service indie film companies has been set up by Nat Finston, recently head of music at MGM. His new firm is called Selznick-Saphier, with service covering counsel and advice, estimates and budgets, scorers, timers, conductors, sketching, composing and paraphrasing, orchestrating, music library, quotations, clearance and copyright, choral arrangers, orks and instrumental groups, union and guild clearance songs and diskings.

Finston was with MGM for nine years. Previously, he spent 10 years as general musical director for Paramount Pictures.

Marlin BMI's Midwest Rep

NEW YORK, Feb. 17.—Broadcast Music, Inc., has named Albert W. Marlin to replace Don Mathers as its Midwestern rep. His territory will include stations in Ohio, Illinois, Indiana, Minnesota, Michigan, Kentucky, Tennessee, Missouri and Iowa. He will make his home in Kansas City, Mo.

Marlin, formerly program director of WHAS, Louisville, and later general manager of WMAS, Springfield, Mass., began his radio career in Boston. He started out as a singer, became an announcer and graduated to more important jobs with the Yankee Network there.



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Lounges Now Hot and Heavy After Entertaining Combos

NEW YORK, Feb. 17.—The demand for entertaining units which started a couple of months ago doesn't show any signs of diminishing. In fact, trade says, more and more of the groups who can do more than just use instruments, are constantly being sought.

Talent agencies say this hunt for solid groups isn't surprising. When the cabaret tax went into effect practically every lounge in the country threw out its voices. If they had anything at all it was straight music. When tax was cut to present 20 per cent, a few of the more aggressive ops experimented with voices. Competition seeing the biz come in also gave it a try.

Rooms Hang Onto Dough

Trade agrees that most cocktail rooms won't spend a buck more than necessary. If ops can get customers without giving them any entertainment they would do it. But they discovered that patrons weren't coming in. And it wasn't the tax which was keeping 'em out. So a couple of guys called Joe who could make a little noise were hired. Then somebody else was sold on the idea that elbow benders wanted more than just music. So guys who could make with the voices were bought. From there on it was one step after another. One and two-part voices weren't enough to keep customers from wandering out. It was discovered that payees, if they were putting up the tax, wanted more than a couple of broken-down songs.

So, the groups who could do harmonies, bits of biz with funny hats and also some music came into demand. As one spot bought such a group and made money, the guy next door followed along. The ball started rolling and gathered momentum. Today, practically all the lounges which were ready for the cleaners a few months ago are putting it on the line for solid entertaining combos.

Stem Rooms Want Corn

On the Main Stem practically every room which buys units now insists that boys make with the corn. Dempsey's is about the only major exception. Across the river in Brooklyn, the Enduro also seems satisfied with nothing but music. Spot opens at 2 p.m. and runs full blast until 3 a.m.

Biggest demand comes from outside of the Big Town. In Philadelphia, for example, the central part of the city is satisfied with straight music. But in the outlying sections of Quakertown, the funny boys are finding plenty of work. In Chicago same situation exists. In the Loop area, the entertaining outfits are out of luck, but away from the Loop, the lads with the comedy and voices get plenty of calls.

Baltimore, Washington, Buffalo and around New Jersey there is also a big

demand for corn peddlers. Even Boston has jumped into the squirrel cage and is looking for units that can peddle the funny stuff.

All this, percenters say, has upped the price of the better groups. But as the sock outfits get more dough they also drag along the others who aren't in the upper brackets. It all makes for more money all around. The talent sellers are busy combing their lists, looking for established units which can fit the bill or are trying to form new ones in the hope of coming up with something that can get a price.

Frank Sorrell Combo To Play Capitol Relief

NEW YORK, Feb. 17.—Frank Sorrell, former guitar man with several top orks and now under contract to MCA with his own small combo, will take over relief chores at the Capitol Hotel when the 51st Street spot begins its new band policy February 19. Art Mooney's is the featured crew.

Sorrell will take seven men, three saxes, trumpet, bass, piano and drums into the Capitol in addition to gal vocalist, Brenda Carr. The combo which is primarily a rumba outfit will feature Sorrell on guitar.

Henke Back to Cocktail Field

CHICAGO, Feb. 17.—Mel Henke, recently out of the Horace Heldt band, is making his return to the cocktail field. Currently on the West Coast doing a single in a Los Angeles lounge, Henke will return to Chicago at the end of February to start a series of Middle Western dates being set by CRA here. Henke also has been contracted by Victor Records for a set of piano sides. Disks will feature him with a rhythm section, combo, and a vocal chorus for certain sides.

Family Combo

DETROIT, Feb. 17.—Doubling up of acts and cocktail artists around this territory, because of the shortage of talent, is producing some unexpected combinations here. Latest was the booking of husband and wife to play on a swing-shift arrangement at the Adams Avenue Brass Rail.

Jack Ross, who works evenings as pianist with Merrit Lamb's orchestra at the Olde Wayne Club, was booked in for the cocktail hour at the Brass Rail, 2 to 6:30 in the afternoon. At 6:30 Charlotte Ross comes in to take over the piano until 8 p. m. when a trio appears.

Auld Cuts Two For Guild; Plays First FB Date

NEW YORK, Feb. 17.—George Auld and ork waxed four numbers for Guild Records recently and they were set for release in a couple of weeks. Numbers are *I Fall in Love to Easily*, *Sweetheart of All My Dreams*, *In the Middle* and an Auld original, *Georgie Porgie*.

Auld plays his first date under the Frederick Bros.' banner this week, going into the Howard Theater, Washington for a seven-day stint.

Shaw Editing Musical Tome

NEW YORK, Feb. 17.—Arnold Shaw, former pub and ad manager for Robbins Music, is co-editing Schillinger System of Musical Composition, to be pubbed by Carl Fischer. Book is to perpetuate work of late Joseph Schillinger, teacher of Gershwin, Miller, and many others in the pop field. Shaw is now managing director of *Suzak* mag, and also does a music page for mag.

OFF THE CUFF

East:

ARTHUR DAVEY TRIO back for a return engagement at DuMond's Bar, Philadelphia. . . SAMMY GURRA TRIO first in at Philadelphia's new Hall of Fame. . . NAT BRILL takes over the new 421 Club, Philadelphia. . . ROBERT CRUM, plus Joy Paige reopen the Club Teheran, Philadelphia. . . PICCADILLY PIPERS, with Bonnie Davis, back at Lou's Chancellor Bar, Philadelphia. . . GRACE AND SCOTTIE new at the Chez-Parce Musical Bar, Atlantic City. . . DON RENALDO QUINTET, with Gloria Mann, return to Ciro's, Philadelphia. . . ANGIE BOND TRIO back in Philadelphia at Little Johnny's. . . FOUR BLENDS first-time in Philadelphia at the Copa.

BERNIE HELLER who was 15 months at the Famous Bar, Akron, has just moved to Little John's, Philadelphia, and follows with Nameless Bar, Chicago. . . ART TATUM may do outdoor concerts in ball parks next summer. . . ACES current at the Crystal Lounge, Troy. . . FRANK VICTOR went back into Roger's Corners, N. Y., on February 19. . . TOMMY CULLEN new at Ciro's, Philadelphia. . . CYRIL MANSFIELD current at Emerson, Baltimore. . . EVELYN NATIONS also on Emerson bill. . . ADRIAN ROLLINI held over at Bradford Hotel, Boston. . . GUY GRENADA, current at the Enduro, Brooklyn, claims he invented an electrified saxophone. . . PRINCESS AND WILLIE KAIAMA held over indefinitely at Hoffman Hotel, South Bend. . . KENNY JAGGER current at Paradise Beach Hotel, Pensacola, Fla.

Chicago:

AL LACEY entertaining at the Villa Moderne. . . TWO GIRLS OF JIVE just opened at the Band Box. . . DICK BECKER current at the Capitol Lounge. . . BARRET DEEMS still at the Dome, Sherman Hotel. . . BILLY CHANDLER continues at the Graemere Hotel. . .

DAVE HAMILTON at the Tic Toc. . . CHICK AND CHARLENE alternate with Johnny Hynda at the 1111 Club. . . ESTELLE SLAVIN and Her Brunettes open March 6 at the Club Silhouette. . . CATS 'N' FIDDLE set to open at same spot in summer. . . DICK SAUNDERS now at the Brown Derby. . . RUTH RAY and DION PARISH hold forth at the Primrose Path. . . GEORGE DAVIS now at Rhythm Club. . . WALTER HYDE has taken over the local William Morris Cocktail unit department, with Thelma Sills assisting. . . KEN KING convalescing at his home here, following a siege of pneumonia. . . FREDDY RUSSEL current at the 885 Club. . . BOB DAVIS plays at the Little Club. . . LLOYD GREGORY is a recent addition at the 2530 Club. . . BERT GERVIS is currently on a trip to the West Coast. . . LEE MCKAY AND HIS HAWAIIANS now at Little Hawaii. . . GABE WELLNER gets the spot at the Casino. . . DON PEDRO ESPINOSA still at Burgundy Inn. . . JACK WEDELL current at the Silver Frolics. . . CARMEN NAPPO at the Drum. . . CHARLES RICH goes on at the Morocco. . . JIMMY SORRISO and Jack Public share the music shift at the Cave o' the Wind. . . CARL SCHOLZ heads the unit at the Pow Wow.

Midwest:

FOUR CLEFS opened at the Show Bar, Evansville, Ind., for four weeks, from where they'll go to the Last Word, Hollywood. . . LORRAINE CARLSEN and Florence Mula alternate at the Sportsman's Club, Peoria, Ill. . . EDDIE BEACH now at the Drum, St. Paul. . . LICATA BROTHERS held over at the Buvette Club, Rock Island, Ill. . . MADONNA MARTIN new at the Riptide, Calumet City, Ind. . . PAUL BROWN now in an indefinite stay at the Hotel Retlaw, Fond Du Lac, Wis. . . STAN STONE and his Esquires bow at the Port Armstrong, Rock Island, Ill., March 3 for an indefinite stay. . . ROLAND

Combo Dance Deal May Give Orks OK Deal

Busses, Auto Court a Maybe

HOLLYWOOD, Feb. 19.—Larry Finley, operator of Mission Beach Ballroom, San Diego, Calif., has a deal cooking with 14 ballroom and theater ops up and down the Coast to work out a co-operative plan whereas the complete group will be able to offer bands as much as six to eight months of solid work. Group is even considering buying busses to transport bands from spot, and Finley has gone so far as to make arrangements to buy an auto court in San Diego so that bands playing his Mission Beach Ballroom won't even have a housing problem.

Finley and the other promoters he's contacted feel that their plan will be a tremendous lure to bands in the past who have felt that it wasn't worth a ride coming thousands of miles to the Coast to work at one major location, the Paladium Ballroom. Group also hopes to book bands with agencies only. Paying usual 10 per cent commission instead of traveling band commish of 20 per cent would be added incentive to land bands and they believe agencies will think 10 per cent idea feasible due to lump bookings handled by group.

KROLL still at Teschner's, Milwaukee.

STAN OLSON now at the Miami Gardens, Jasper, Ind. . . EDDIE ARNOLD current at the Times Lounge, Rockford, Ill. . . DON STERLING continues at the Officers' Club of the Knickerbocker Hotel, Chicago. . . JEAN ELDRIDGE new at the Paddock Club, Calumet City, Ind. . . SUE ROGERS now at the Sportsmen's Grill, Davenport, Ia.

FULTON ALEXANDER now at the Riptide, Calumet City, Ind. . . FOUR JUMPS OF JIVE current at the Happy Hour, Minneapolis. . . CHARLEY CHANEY and Bobby Short split the piano shift at the Park Plaza, St. Louis. . . LEON KAPLAN at the Joliet Hotel, Joliet, Ill. . . JOHNNY SEITZ current at the Music Box, Minneapolis. . . DEANNE AND BOB KRESS still at the Wigwam, St. Paul.

West Coast:

EMIL PETTIT's society band extended four weeks at Town House, Los Angeles. . . FOUR SPACES, in their third year at the Villa Riviera, Long Beach, received another extension and a sizable salary boost. . . SELIKA PETTIT, organist, signed by Frederick Bros. and moved from Randini's to the Zanzibar Room in the Florentine Gardens, Hollywood. . . FOUR BARONS held over at the Shack, Oakland. . . HARLAN LEONARD'S band into Shep's Playhouse, Los Angeles, featured with Eddie Heywood group from New York. . . FOUR VS opened at Cafe Society, Los Angeles. . . BILL COOPER, piano and novachord, in a holdover at the Hotel Riviera, Long Beach.

Playing his first West Coast location, MANNY PRAGER and orchestra extended indefinitely at the Hotel Hayward's Rhythm Room, Los Angeles. . . WEN BEATTY, pianist-singer, current at Club Circle, Beverly Hills, has taken on a 15-minute daily radio program over a Hollywood station. . . RANGERBITTES into the Hayward Hotel, Los Angeles.

BELA (BILL) MADDEN

Famous Gypsy Violinist

Back in the States after his sensational opening of the new Champagne Room at CIRO'S, Mexico City. . . Currently BALINESE ROOM Galveston, Texas. . . Don Morwitz at the Piano. . . Set by GENERAL AMUSEMENT CORP.

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LEO SUNNY'S

Melody Lane Trio

now playing and singing for dining and dancing at HOTEL DULUTH, Duluth, Minn.

Band Shows OK and NSH in Vaude

Walters Sets Up His "Own Booker" --Just Like Loew's

NEW YORK, Feb. 17.—The recent announcement that Lou Walters will open his own booking office has many more implications than appear on the surface. First of all, Walters denies he will be either a booker or an agent. He points out that Ruth Barr will do the talent buying. But his biggest reason is his firm belief that the large office that has been servicing his spots haven't given him a fair deal.

As one of the largest act buyers in the cafe field, Walters feels he should be given first crack at any attraction. Time and again, he said, available acts have been offered him, but because somebody else came around and bid a little more, he was left holding the bag or was placed in a position where he had to meet the higher bid, or raise it.

"It's about time we had somebody who was looking out for our interests as well as the acts," he said. With the Barr set-up he can buy direct. "I'm not barring any of the agencies. If they have anything we can use, we'll listen. But if Paramount, Warner and Loew's can have their own bookers, so can we."

Acts at Show-Time 'Meet,' Chanticleer Signs 6-Day Pact

NEW YORK, Feb. 17.—An inkling of how AGVA may handle recalcitrant nitery owners who refuse to get into line on its six-day-week program developed this week in the case of the Chanticleer in Baltimore. According to Dane Fox, the spot had been given until Thursday night (15) to sign a minimum basic agreement providing for a six-day-week. Club had previously been required to post a heavy bond of \$6,500 but that hadn't goosed it into confirming.

Thursday, according to AGVA, "Curley" Miller, co-owner of the Chanticleer with Nick Bloom, appeared here and told the union that he would not admit any AGVA rep who might come to the club to stop the show that night, the owners having resolved not to sign. On orders from the New York office, therefore, the Baltimore local called the performers working at the Chanticleer to appear at the office. When show time rolled around they were all sitting in the Baltimore AGVA headquarters.

P.S.: Owners Bloom and Miller signed Thursday night.

Harry Altman's Town Barn, Buffalo Nitery, Burns Down

BUFFALO, Feb. 17.—Harry Altman's Town Barn, giant nitery on the Main Stem, was destroyed Tuesday afternoon (13) by a three-alarm fire that raged for several hours during a blizzard.

Damage was estimated at \$100,000, with an additional \$33,000 to adjoining stores and buildings which were also burned down as the blaze spread. Three firemen were injured but fortunately no one was in the club at the time except Altman, who first noticed smoke in the basement, and sent a porter to the firehouse near-by. The fire was caused by an overheated stove in the basement, according to Altman. Several entertainers lost everything they had in the dressing rooms.

Altman had re-opened the spot February 10 when the temporary, early curfew here, due to fuel shortage emergency, was lifted. He had been shuttered for about a week or two. Barn used semi-name and name acts and brought in some of the biggest attractions during the last year or two. Talent included such acts as the Ink Spots, Louis Jordan and band, and Beatrice Kay.

Hamid-Shubert Twice-a-Dayer Due on B'way

NEW YORK, Feb. 17.—J. J. Shubert and George T. Hamid are completing arrangements to install a circus-vaudeville production at the Broadway Theater, currently dark.

Show will be along lines reminiscent of Billy Rose's *Jumbo*, at the old Hippodrome, but will have no continuity or story of any sort, altho there will be production numbers and bits sandwiched between circus and variety acts.

Credit will go to Hamid as sponsor of the show, with billing: George A. Hamid presents *Circus Time*. Opening date is tentatively set for March 1.

Master of ceremonies will be a popular Broadway personality—three names being under consideration. A line of 16 girls, in all probability under Gae Foster tutelage, will be used in production numbers but will do novelty routines exclusively. Acts will be largely Hamid talent—animal numbers, comedy acts of the A. Robins and the Bryants type, and flashy aerial and wire acts, as well as a feature bareback troupe.

Will Morrissey, who staged *Jumbo*, will handle production of *Circus Time* and provide comedy bits. Show will open with a novel ensemble number and finale will be an elaborate spec, *Old Madison Square Garden*. Clowns will greet spectators in the lobby and circulate about the auditorium. It is not planned to use elaborate scenic effects but to present two hours of fast, amusing entertainment.

Show will be laid out so as to bring it under AGVA jurisdiction. Popular prices will prevail, a \$2 top, plus taxes, at night, and special rates for the kiddies at matinees.

In conjunction with *Circus Time*, a mechanical menagerie will be on display in the theater.

This will mark the first time that Hamid has been actively interested in such a venture, altho the Hamid office has supplied many Broadway shows with novelty acts. Majority of the feature acts of *Jumbo* were booked thru Hamid office.

Police Unfreeze N. Y. Club Permits

NEW YORK, Feb. 17.—New York Police Department has been quietly reissuing operating permits to niteries and bars here.

Issuance of the tickets was stopped early last fall on orders of Commissioner Lewis J. Valentine as an aftermath of the city's tussle with the Copacabana over "breakage" money and the police records of some of those connected with the spot.

At the time, some 650 license-renewals were stopped while the gendarmerie looked into the backgrounds of persons working in and around other niteries and bars.

In the last month or six weeks over 500 licenses have been granted, according to a spokesman for the department. About 100 are being held back but not for morals or police-record reasons.

Peter Lorre To N. Y. Strand

NEW YORK, Feb. 17.—Peter Lorre will be the Strand's bid for Stem biz when he opens at the house March 2 for three weeks. Up the street, the Capitol show, which preems March 1, will have on tap Xavier Cugat, Robert Walker and Lena Horne.

Strand show, with Artie Shaw ork, was originally planned to run six weeks, including options, but with the war taking the current turn, pic wants to put its *Hotel Berlin* in to take advantage of news headlines. Lorre, who is in the pic, is a natural for the p. a. in the house. It is understood Lorre will get \$4,000 for the Strand date.

Expensive Toy

SAN FRANCISCO, Feb. 17.—Noel Toy, Chinese strip-teaser, wants \$65,000 for a burn on one of her shapely legs. She says customer demand for a glance at the artistic calf enabled San Francisco and New York night clubs to pay her \$400 a week. Noel has brought suit against Sun Tai Lok Company, a Chinatown store, on charges she was burned by an unprotected heater.

Pers. Room Smiles On MCA Again; Puts In Morton Downey

NEW YORK, Feb. 17.—MCA and the Plaza Hotel are back on better than just speaking terms again. Morton Downey, an MCA act, goes into the hotel's Persian Room Wednesday (21) for a date which will carry him to the end of March.

Current policy put two different acts into the room. For the dinner show, spot has Georgie Tapps and Tommy Dix. In the supper slot there is Celeste Holm. It isn't a secret that management didn't care for the set-up. It wanted the same shows for the two periods. Downey, apparently, helps solve the problem. He will work both shows.

Benson Ork Stays

The William Morris band, Ray Benson, remains. It is understood that the WM office threw some heavy shells at the Plaza management in an effort to keep the room. Gracie Fields was one. Management was interested, but with its 280-seating capacity couldn't afford to listen to the offer.

Following the Downey date, room is wide open and both the big talent agencies are expected to keep pitching in an effort to get more than a toe-hold. Meanwhile, the question of whether MCA has or doesn't have the exclusive booking privilege in the new Chanticleer, Baltimore, amused the trade this week. Agency is said to have grabbed off an exclusive there several weeks ago, putting in Russell Swann and Shella Barrett. Funny part of it was that GAC bought Victor Borge from MCA to put into the Gold Room of the Park-Plaza Hotel, across the street, and bookings coincided.

MCA men themselves don't seem to be certain whether the office has the Chanticleer or not. Jack Bertell says that MCA is working the spot exclusively, while his confrere, Johnny Greenhut, says, "We never had an exclusive there. MCA doesn't look for exclusive booking deals."

State Mulling Three-Week Show When Big Pic Opens

NEW YORK, Feb. 17.—Loew's State is heading for the first three-weeker it has had in some time. Major reason is pic, *Meet Me in St. Louis*, which comes into the house March 1.

With Flicker, Jesse Kaye, house booker, is trying to line up a stagershow which can hold over.

Hartford Restaurant Now Using Cocktail Outfits

HARTFORD, Conn., Feb. 17.—Lobster Restaurant and Cafe, managed by Sam Friars, has inaugurated a new policy of entertainment and dancing every evening, Monday thru Saturday, with cocktail units booked thru MCA.

There is dinner music as well as later evening performances. Lou Holtman and ork, stand-by here, continue temporarily.

Vaude Vacation in Milwaukee

NEW YORK, Feb. 19.—Riverside Theater, Milwaukee, is dropping its stage-show policy March 30. House will play straight pic until middle of May, when it plans to resume its live-act practice.

Formula Needs Some Variety

Up in 8 cities; down in 10; nixed in 5; buck-pulling in 4, toolers' score

By Paul Ross

NEW YORK, Feb. 17.—The band-show formula in vaude theaters is not outworn—not yet. But there is ample reason to believe "we're getting to the ragged edge of it," as one booker stated the case.

The Billboard this week completed a 21-city survey to assess the current b.-o. value of the band-show formula. Staff men and correspondents in cities where flesh is shown regularly went right to the horse's mouth—theater operators and bookers

—for the answer to the question of whether vaude in the key of G is still good box office, less box office, or more. As a second check they queried agents selling bands and acts for theaters. The answer is "yes," it is still good, but with a string of "ifs," "ands" and "buts" attached.

Results 10 to 8

Broken down in terms of figures, the results of *The Billboard* survey look like this: (A) In 10 cities—Chicago, Cleveland, New Orleans; Portland, Ore.; Baltimore; Columbus, O.; Louisville, Richmond, Salt Lake City and Philadelphia—expert opinion has it that the band- (See *ORK-SHOWS GOOD* on page 40)

Stem To Get First All-Negro Vaude; Ethel Waters Stars

New York, Feb. 17.—Broadway will see its first all-Negro two-a-day vaude show modeled on the now-familiar pattern, beginning about April 2. Ethel Waters will star.

Producer is Irvin Shapiro, long-time film distributor and indie producer. Max Richards, vaude and nitery agent, active in lining up the talent, may be listed as producer when the show hits the boards.

Offering is tentatively titled *The Wishing Tree*. Miss Waters is understood to be signed on a two-week guarantee deal providing for \$1,500 weekly and percentages. A number of other vaude and nitery acts are under consideration by Shapiro and Richards.

Beck's Is Newest In Cincy Sector

CINCINNATI, Feb. 19.—Beck's Supper Club, latest addition to the Greater Cincinnati nitery group, opens tonight on Route 27, Newport, Ky., between the Glenn Rendezvous and Beverly Hills Country Club.

First in is *Fun for Your Money*, with Reis Brothers, Leo Fold, Johnny Lee, Bob Gordon, Ann Teze and Eliza Jane. Added is Gloria Van, singer, formerly with Gene Krupa's ork. Show is staged by Bob Gordon. Everett (Fats) Frady heads the local ork.

Johnny Johnston Tops Unit

NEW YORK, Feb. 17.—Johnny Johnston will head a package set to open at the Adams, Newark, March 8. Amount of money was not disclosed, tho it is understood deal involves a percentage. In addition to Johnston, show will have Gloria Jean and Ross Mann Jr. Another act, a comic, will be added.

Hotel Biltmore, Bowman Room, New York

Talent policy: Dance band and floorshows at 7:45 and 12:00. Owner-operator, Hotel Biltmore; manager-host, Mr. Paul; publicity, Albert S. Crockett. Prices: \$1.00-\$1.50 cover after 10:00 p.m.

The Bowman Room is presenting a new version of its long-run *Ice-Capers* show. Offering is up to the level of distinction shown by its predecessors. Costumes are first-rate, indeed good enough for an expensive Broadway musical. Performances by principals and line of four are uniformly good or better. Routines are intelligent and worked out with taste, humor and an eye toward continuous interest. In short, *Ice-Capers of 1945*, is a little nifty in gliders.

Half-hour revue is divided into three sequences: *Little Old New York*, *Dixie, 1865* and *Out West, Now*. Of the three, the last is the peppiest and most novel for it devolves on the idea of a series of country and barn dances. Messrs George Eden—held over—and John Dietel guide the Misses Genevieve Norris, Marguerite James, Lynn Clare and Joyce Brownell thru a charming series of hayfoot-strawfoot steps and then Joan Hyldoft, starred and also held over, appears to put a climax on the affair with a fistful of spectacular skate-bits. Number gets a top hand.

In other two stanzas, line goes thru late 18th Century steps and down-South quadrille. Numbers are larded with specialties by Eden, Dietel and Miss Hyldoft, all of good quality. Receptions for these items also are hearty.

Music is a compound of pops, standards and special tunes written for the show. Originals are not outstanding. Production is by Marjery Fielding and Charles Barnes and they can be proud of the job they've done. Costumes are by Audre. Eddy Rogers' ork plays the show and adds to its effectiveness. Randy Stewart and Anne Warren, band vocalists, do an especially good job of pitching to help make the show a satisfying piece of entertainment. Biz good when caught Tuesday night (6).
Paul Ross act.

NIGHT CLUB REVIEWS

Blackstone Hotel, Mayfair Room, Chicago

Talent policy: Dancing and floorshows at 9:15 and 11:45 p.m. Operator, Arnold Kirkeby; manager, Emile. Prices: No cover, no minimum.

Phil Regan, the only act, has crowd with him all the way for a solid 45 minutes of songs and easy Irish patter. He made them cry and made them laugh, and he sells his Irish ballads without hitting one in the face with them.

Bill Snyder's ork opened the show, with Snyder doing his usual fine work at the piano, playing smooth arrangements of *Rum Bolero*, *Begin the Beguine*, *Riding the Off Beat* and a Bill Snyder composition, *Cafe Conversation*. Snyder's solo work is far better than his whole band.

Every number, pop or Irish, got a glad hand for Regan. After getting big laughs with his patter, *The Shillelagh Song*, and *Oh, Myrtle*, some people actually had wet eyes when he did *Say a Prayer for the Boys Over There* and *Irish Minstrel Song*.

Don Fairchild, Phil Regan's accompanist, deserves much credit for his smart arrangements and control of the ork. Regan's voice and the band blended perfectly.

Twelve songs in some 45 minutes may seem too long an act for one man, but the audience really wanted more. Regan would be an even better act, tho, if he didn't give the crowd too much for its money. His honest voice (no falsetto) seemed to get better as he went thru *Embraceable You*, *I Dream of You*, *Too-Ra-Loo-Ra-Loo Lal*, *Easter Parade*, *Trolley Song* and *I'll Be Seeing You*.

If the Mayfair Room would make some attempt to improve the lighting the show would benefit greatly. With the sunken dance floor in the room, it is difficult to see the entertainer; an extra platform in front of the ork and better lighting would help Phil Regan's solid act.
Dave Moore.

Lou Walters Latin Quarter, Detroit

Talent policy: Dance and show band; floorshows at 7:15 and 11. Management: Arthur Rozen, general manager; Harold Berg, press representative; Wally Wanger, production. Prices: \$1-\$1.50 cover

New show at this top spot is faster paced than some of its predecessors, and so seems a bit shorter. Usual all-round balance of program is consistently maintained. Show is produced this time more as a series of individual acts than as a unified revue.

June Edwards, who opens, has some outstanding acrobatic work built around a dance motif. Her muscular control and flexibility are exceptional, with their climax in a deep backward bend and recovery to some 30 inches below foot level, on high pedestals.

Coleman Clark and Bob Anderson show pleasing variety in table tennis, opening with some old-fashioned clowning stuff, then a musical novelty with playing timed to catch the ball in tempo and different pitched frying pans and some work with an eccentric loaded ball. They have a nice exhibition routine with four balls simultaneously and wind up with a real exhibition match that has the crowd cheering.

Three Sailors work in some beautiful corny gags, plus some hilarious slapstick acrobatics. They make a lot of difficult preparations that lead to nothing, winding up with a mixture of highly skillful and comedy rope skipping.

Jayne Di Gatano and Adam give a coquettish, sophisticated modern version of an essentially tango style that somehow seems reminiscent of the Castles in their teamwork. The girl has a smart liveness and bounce. Finale is a high-speed whirl with the girl held horizontally by her partner on the back of his neck. A perfect cafe act.

Georgie Price, versatile comic and mimic star of the show, holds the crowd alike with song, patter and some footwork. He gives absolutely everything to his work. Besides his inevitable *Bye, Bye Blackbird*, he does fine impersonations of Jessel, Jolson, Cohan, Hitler and others, and swings to *Pistol Packin' Mama* in Russian style. For encore he has the income tax return and *Figaro, Figaro* solo that brings down the house.

Madelon Baker, who has a delightfully naive way of doing sophisticated numbers, is featured with the Wally Wanger ensemble in three gorgeously costumed and staged production numbers, winding up with an individualized version of *Rum and Coca-Cola*, with the girls in a colorful rumba finale. Sammy Dibert and his band have the stand for the show, with Ramon and his orchestra for rumba music.
Haviland F. Reeves.

Copacabana, Miami Beach, Florida

Talent policy: Dance bands and floorshows at 8:30 and 12. Management: Owner-operators, Murray Weinger and Bill Miller; manager, George Pomerantz; publicity, Hal Pearl. Prices from \$2.

This spot has become pop, with capacity ruling nightly since the opening of Joe E. Lewis for his first Miami appearance in three years. Show runs 80 minutes, and Lewis is on for 45 of them with demand for more.

Eight fem beauties compose the chorus line, with Neil Fontaine held over to do the vocals, best of which is *Rum and Coca-Cola*.

DeCastro Sisters, trio of Cuban thrushes, give out plenty of harmony. Swell dressers, chock full of personal charm and grace, customers like them.

The Chadwicks, in adagio and ballroom dances are the peer of many seen in this area. John and Elizabeth have been doing this work for a long time, and their spectacular efforts are rewarded with a heavy mitt.

There is only one Joe E. Lewis. He has an entirely new line-up of songs which he puts over in his inimitable way to keep the guests howling for more. His parodies on *As Time Goes By*, *Swinging On a Star*, *I Want to Get Married*, *The Trolley Song* and a host of others are real gems. His oldie, *Sam, You Made the Pants Too*

Biltmore Bowl, Los Angeles

* Talent policy: Dance band and floorshows at 9:15 and 12 p.m. Manager, Joseph Faber; headwaiter, Hans Stoiber; publicity, Maury Foladare. Prices: \$1 cover, \$1.50 Saturdays; dinner, \$2 up; drinks, pop prices.

This is a hard room to play. An act getting over here must have something different or a routine that has class and skill to get attention. Open only six nights a week, the Bowl has good business Monday thru Saturday.

Sock act on the bill is Jack Marshall. Taking advantage of the timely topic of the Blaze incident and the roving Roosevelts, this comic puts the audience between tables. Using only a discolored hat brim, Marshall gives out steady banter while making the old felt into hats of various kinds and descriptions. Taking an encore, the comic uses a trombone to give out a bugle call without the use of his hands. Bends backward so the horn will stay in place and blows. Winds up with a bit of *I'm Getting Sentimental Over You* on the tram and it isn't bad. He closes the show.

Lindsey, LaVerne and Betty open the show with their acrobatic dances. Starting with a serious three-some routine, the girls put in some spot somersaults and cartwheels to start. Ed Ford and Whitey, a white and black spotted pooch, get plenty of laughs with the turn. Whitey, garbed in tails (other than his own) and topper puts on a drunk act that is laugh-provoking. Follows cues well. The dog even does a backward and delayed fall without assistance. Ford's constant banter heckling Whitey is plenty effective.

The class is delivered by The Stewarts, whose opening bolero-tempoed turn gets the act off to a good start. Flora Stewart's green gown with flowing cape sells the spins. They do three turns and return for an encore, a novelty. Gal's neat and the team's smoothness gets a good hand.

Joe Reichman and his orchestra (12) do nice job of accompanying the show. Reichman emsees okay.
Sam Abbott.

New Balto Measure On Overcrowding Planned by Mayor

BALTIMORE, Feb. 17. — Mayor Theodore McKeldin has withdrawn from city council the administration measure designed to prevent overcrowding in public places. Night club representatives appeared in protest to provisions of the bill, as prepared, on the basis that it would cause, if applied without discrimination, plenty of aches.

It was suggested further that halls and theaters should be governed by a formula different from night clubs and other places where the chairs and tables are not firmly affixed to the floors, and that there is greater danger of injury in case of panic.

A new measure, due to be introduced soon before the city council by the mayor, will eliminate all the controversial features, offered in the bill which was nixed.

The original bill on overcrowding was aimed, admittedly and primarily, at night clubs, but the new bill, if and when presented, will offer a different complexion to the whole matter.

New Band for Kelly-Wood

NEW YORK, Feb. 17. — Patsy Kelly-Barry Wood combo, which has been working theaters with Shep Fields, will have a new ork when it opens in Boston on March 1. New ork will be Bobby Sherwood, who in addition to working the March 1 date at the RKO-Boston, will also be with the team at the Earle, Philadelphia, on March 9.

Shep Fields is set for the New York Copacabana.

Fuel Shutdowns Belatedly Hit Des Moines Niteries

DES MOINES, Feb. 17.—Night clubs operating outside the city limits of Des Moines have agreed to close on Sunday nights because of the fuel shortage. Both the Mainliner and Club 100, inside the town, also will close.

Long, is still one of his best. Austin Mack at the Ivories has been with Lewis a long time and takes a bow. A winning pair.

Manny Gates's band adds much to a fine show.
Larry Berliner

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HELLO, EVERYBODY!! Back Home in Hollywood for Pictures

Loew's State, New York

(Reviewed Thursday Night, February 15)

Present show has nice pacing, shows plenty of know-how and the customers apparently loved every bit of it.

Top applause went to Molly Picon, in the No. 4 spot, but the rest of the acts got their share of the mitting, too, Miss Picon, dressed in an attractive rose-colored gown, opened with a pitch about how much she worked before the armed services. Practically every act in show-biz who did even one camp show uses the same kind of self build-up. It's becoming as common as snow in Iceland. Audiences are no longer impressed.

Miss Picon did three routines, of which her last one, a scene in the doctor's office, got the laughs. Her opener, *Love* in various lands, didn't get much. Her next, *Minnie the Waitress*, got across better. Crowd went for the Schmaltz tear-jerking stuff Miss Picon knows how to deliver so well, and in the latter she pulled plenty of stops.

Cliff Nazarro, in the third slot, got a nice walk-on hand. Stuff was a combo of corn and double talk. On the former he got nothing. Latter brought good returns. A vocal, *I'll Remember*, was n. g., tho when he did a verse in typical Nazarro double talk he drew plenty of hands and laughs. Comic showed some nice stuff, but it needs plenty of padding for a complete theater routine. Stale (See LOEW'S STATE, N. Y., on page 36)



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VAUDEVILLE REVIEWS

Chicago, Chicago

(Reviewed Friday Afternoon, February 16)

Current show, headlining Glen Gray's ork and the Merry Macs, with Dick Leslie and the Three Hearts supporting, runs only 44 minutes, but there's more socko talent in this revue than most of the longer packages used here in the last few months. Gray's band has improved plenty since last heard here in October at the Stevens Hotel. Maestro has replaced personnel in tram, sax and rhytm msections, and the heavy mitting after all numbers proved the band is what the public wants.

Drummer Jackie Mills, whose tasty syn-copation welds the band into a polished unit, sparkled on a tub solo, which featured his work on the tom toms. He actually plays simple riff melodies on his tuned toms and the band gives him fine backing. Bobby Hackett, spotted trumpet, plays well but he lacks the color necessary to grab a big hand in a vaude house.

Skip Nelson had the swooners eating out of his hand after the first line of *Dream of You*. Guy really sells those slow, moody ballads. Fats Daniels, out of the sax quintet, did a so-so job on *Robin Hood*. Guy doesn't get enough mugging into his scat singing.

The Merry Macs do about the same routine they did in their last Chicago appearance eight months ago, but it's still top entertainment because this foursome knows how to sell. When they're not giving out with solid harmony, they go into tricky dance routines and their turn has no lulls. Walked off to nifty mitt after doing *Pass the Biscuits*, *Sweet and Lovely* and *Manana*. Encored with a Negro spiritual, which proved effective contrast to their rhythm numbers.

Comic Dick Leslie, new in these parts, satisfies because he's a bit different from the usual run. His bit on the video announcer, plugging an alky product, clinched a fine response. Guy's material is immaculate and even the kiddies won't have to ask mommy why the adults are laughing.

The Three Hearts, gal threesome, pack a double wallop. They're tops in precision rhythm taps and they work with some excellent jump music, arranged for them by Chappy Willet, Gotham Negro scorer. More acts could follow their example and work to good musical background for better effect. Best effort was a rhythm tap done with chairs, which featured plenty of kicks and twists.

Pic is *The Thin Man Goes Home*. Good house at show caught. John Sippel

Oriental, Chicago

(Reviewed Friday Afternoon, February 16)

A. B. Marcus package revue went fairly well, with packed house the first show, in spite of a bad start that gave the acts the jitters and rushed them to keep the schedule. The pit ork had to pad opening for 10 minutes because the scenery was late coming in.

The house was ice cold to all five production numbers, way too many for an hour of vaude, but the acts receive good mits. If the production routines were cut down, or out, and the acts given more time, the crowd would be much happier.

Aaron and Broderick, Professor Backwards, Florence Hin Low, Latasha and Lawrence, Leon Miller, and the Four Laverns headlined, supported by Owen Laurence, Claude Mathis, Dwight Gordon, and a 20-girl line.

Opening with a boogie production routine, Owen Laurence, contortionist, got a solid mitt after about three minutes of twisting. Comedian Claude Mathis, working with singer Dwight Gordon, didn't fetch many laughs, probably because "sweet-boy" gags have been worn out. Mathis has good delivery and could sell with better material.

The Four Laverns, adagio dancers, seemed to be off their usual good timing and punch and the house paid off with a cool hand. Did old-time *Ballin' the Jack*, *Walkin' the Dog* and *Stomp from Alabama* song and dance routines.

Leon Miller copped the biggest mitt of the show, then encored with some hot boogie and *Susy-Q*. Aaron and Broderick, piano-soprano comedy team, still going strong with their burly of opera. Drew plenty of laughs and a big mitt.

Professor Backwards pattered with clean and funny topical gags and amazed the crowd with his talking and writing backwards. Latasha and Lawrence, acro-ballet dancers, hindered by a ponderous produc- (See ORIENTAL, CHICAGO, on page 36)

Orpheum, Minneapolis

(Reviewed Friday Afternoon, Feb. 16)

Off to a slow start, current bill winds up with a sock finish, with Gene Daylos bringing one up from the floor to keep the audience in stitches with his comedy patter. Show headlined by Henry Busse's 16-piece ork which started bill with the familiar signature *Hot Lips* featuring leader on the trumpet; *Together*, an oldie dressed up to fit the hour, is well arranged with trombone, trumpet and sax sections getting in their licks.

Robert, deep-throated angular thrush, does an average job with *On Victory Day*, *What a Difference a Day Makes* and *Trolley Song*, the latter definitely her best. She has personality, but no one seems to have told her what to do with it. That's her big trouble, for the voice is good.

Vivian Newhall, a personable tapster with a twinkle in her eye, got off to a conventional start but wound up with some difficult one-legged turns that drew a good hand. Up to this point Busse, who also handled mike as emcee, hadn't even cracked a smile and it appeared he was there because he had no place else to go.

Phil Gray, trombonist, out of the orchestra, took over to baritone *Waiting*, to get the bobby-soxers oohing and ahing. He came back with *I'll Walk Alone* and encored with *I Dream of You*. It was at this stage that Busse unlimbered and joined in the fun, poking jibes at Gray, a fine-looking blond giant. Gray needs a few facial exercises to enable him to smile. There's gold in them there golden locks and ruddy complexion if he would only make the most of it. The orchestra, with Busse acting up now, did swell with a jive tune, *The Bee Got a Bounce* that had the jitterbugs in the house stomping.

Carr Brothers, pair of knockabout comedy acros, came up with the usual sort of stuff plus a few innovations to draw a strong hand. The band then hit (See Orpheum, Minneapolis, on page 36)

Olympia, Miami

(Reviewed Wednesday Afternoon, Feb. 14)

This week's bill can well be called old home week, for three of the acts are frequent visitors. A very good show.

Three Welles, two fems and a boy, open with a hoofing acrobatic number and then go into straight tumbling together with some two and three-high mounts that are corkers. Very well liked.

Dod Dodson and Company, which includes a half dozen well trained monks, follow out a clever routine. Dod's line of patter adds to the tricks. Big mit for this one.

Wini Shaw, thrush, opens with *There Goes That Song Again*. A medley of oldsters including *Embraceable You* is worthy of mention. She does *Rum and Coca-Cola* using only a few verses, and sings *My Bill* as Helen Morgan sang it on a piano. Without a mike, this one is lost. There is something lacking for this act altho applause is ample.

Don Zelaya steals the show. Here is a highbrow pianist that wows the customers with selections rarely heard in a vaude house. Don has a line of talk that keeps the folks laughing heartily. Closes with a rep of military numbers. Could have done more but only takes a few bows.

Harrison and Fisher, fresh from the Latin Quarter, a feature terp act with the fem doing her wacky bits for good laughs. A good hand.

Pic is *My Pal Wolf*. Larry Berliner

Downtown, Chicago

(Reviewed Friday Afternoon, February 16)

The Sweethearts of Rhythm, 16-piece band heading the bill here this week, are the first fem outfit that has been able to combine instrumental technique with a real feeling for swing. Other gal crews have been great on technique, but the Sweethearts are the first fem musicians to really get in the groove.

Gals play fine pop music because their vibrato puts more poignancy into their presentation of ballads. Featured vocalist, Evelyn McGee, did okay by her one number, *I'm Making Believe*, but her attempt to talk one chorus wasn't appreciated.

Anna Mae Winburn handles the baton. (See Downtown, Chicago, on page 36)

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★ THE CHICAGO SUN

Thursday, January 4, 1945

Carl and Faith Simpson remain with their "Humanettes," an expressive group of marionettes who perform jungle dances, indulge in strip-tease maneuvers, imitate the Andrews Sisters and perform other stunts not in the ordinary repertory of the stringed dolls.

H. T. M.

★ CHICAGO DAILY NEWS

Thursday, February 8, 1945

Carl and Faith Simpson, operators of the Humanettes, a troupe of marionettes, are in with some new acts. Their production of the Andrews Sisters doing "Rum and Coca-Cola" is something to see and remember. We think the Simpsons are the best marionette duo in cafe life.

By Pence James.

Storm and Old Bills Nick Main Stem; Music Hall Up

NEW YORK, Feb. 17.—A couple of days of stormy weather plus the last few days of old bills gave Stem figures a slight jolt last week. Only three houses, the Roxy, Paramount and Music Hall, came thru the past seven days with nice grosses. Of the three, the Music Hall did its business with an old bill.

Radio City Music Hall (6,200 seats; house average, \$100,000) went to \$123,000 for its third week with Bill and Cora Baird, Zarco and Berly, Los Andrinis and *Song to Remember*. Previous week figure was \$121,000, same as it got for preem.

Roxy (6,000 seats; house average, \$75,000) jacked up to a fine \$103,000 for its first week with Milton Berle, Connie Russell and *Hangover Square*.

Paramount (3,664 seats; house average, \$75,000) opened with a nice \$75,000 with Johnny Long, Jan Murray, Louis Jordan, Lorraine Rognan and *Ministry of Fear*.

Capitol (4,827 seats; house average, \$55,000) bowed out with \$62,000 for Frankie Carle ork, Marilyn Maxwell, Johnny Morgan and *Thin Man Goes Home*. Previous week had \$69,000. First week's take was \$72,000. Total for three weeks' run was \$203,000. New bill which opened Thursday (15) has Ralph Edwards' *Truth or Consequences*, Sonny Dunham and *Guest in the House*.

Strand (2,779 seats; house average, \$45,000) slipped to \$60,000 for its third week with Artie Shaw, Imogene Lynn, Roy Eldridge and *Objective Burma*. Previous stanza showed \$64,000 against a kick-off figure of \$70,000.

Loew's State (3,500 seats; house average, \$25,000) fell to \$30,000 for Earl Carroll's *Vanities* and *She Gets Her Man*

from previous week's \$39,000. New bill opened Thursday (15) has Molly Picon, Cliff Nazarro, Mario and Floria and *National Velvet*.

Harvey Stone, on Army Leave, Booms Biz at Det. Bowery

DETROIT, Feb. 17.—Names make grosses at the Bowery, current business shows, with one personality who has been developed right at the Bowery into a top name that can build attendance up among the top brackets for the spot. Harvey Stone, now a corporal in the army, back on a furlough, drew 16,000 people last week to the Hamtramck spot, which is nearly double any business done so far this year.

Currently, Stone is being held over, with Borrah Minevitch's *Harmonica Rascals* as the second star attraction, and the dual attraction bill is outgrossing the first week for Stone. Business has been so good it has been necessary to revamp the operating schedule into two full shows, instead of the usual one full-length show followed by a brief synopsis show at 12:30.

Top recent figure next to Stone's was set the week before by Mital Mayfair, who drew 9,000 customers, while Rufe Davis, booked early in January, drew 8,000. Jimmie Foster, tenor who has a local radio name, drew some 7,000, while Lois Andrews hit a low of 5,000.

LOEW'S STATE, N. Y.

(Continued from page 35)

gags and poor warbling isn't the answer. And if warbling is necessary, a novelty instead of a ballad would fit his style.

Jerry Lewis helped warm up the house plenty. His pantomiming to records wasn't particularly good. A lot of it was due to bad disks, plus a n. s. g. public-address hook-up. Yet the kid's mugging got some real belly laughs. His *Figaro*, in which he wore a gray wig, pulled plenty of yocks. A Sinatra bit, which followed, won still more laughs. A Danny Kaye routine paid off equally well. In latter, Lewis got the house to come in with the seat stuff rather well. Lad received a swell hand going off and could have done more without wearing out his welcome.

Mario and Floria, who close the show, did surprisingly well for a dance team. Mario, in short jacket, looked tall and graceful. Floria, wearing a frilly black lace gown, equally appeared to advantage. Routine done skillfully had astonishingly few lifts in it. Couple depended on actual heel and toe delivery, not on muscle stuff, to register. In one bit pair did a kind of semi-lift, a quickie, which ended with gal doing a leap and break in perfect rhythm. A shy mannerism by Mario when he did a little talking got him solid mitting from the mob who were obviously with the team all the way. For encore pair danced a semi-ballroom one-step version to *Day Dreaming* which was a pleasure to watch. When team went into a reverse spin the applause was heavy.

The Herzogs, five gals, open the bill with their standard trapeze work and go into their neck swivel stuff. Four gals work on the stage, one being a prop. The fifth one comes up when one of the girls asks somebody from the audience to come on. The "applicant" dressed in street clothes and clutching a handbag drew lots of giggles when she tried trapeze work, holding on to bag and keeping dress down at same time. Talk bringing on the plant needs lots of sharpening so gimmick isn't given away too soon.

Pic is *National Velvet*. Biz good.
Bill Smith.

ORIENTAL, CHICAGO

(Continued from page 35)

tion number, were solid with smart flash dancing. A Chinese costume production, featuring Florence Hin Low, made a weak close for the show.

The pic, something called *Youth on Trial*, will do nothing toward drawing attendance.
Dave Moore.

Det. Four-Weeker Sets House Mark

DETROIT, Feb. 17.—All-time record hold-over show for the Hughes-Downtown Theater 2,800 seats; house average, \$23,000) grossed \$28,000 in its third week, but is slipping to \$23,000 for the final and fourth week currently.

Bill features Martha Tilton and the Roxyettes on the stage, with Bob Hope's *Princess and the Pirate* on the screen. Bulk of drawing power is, naturally, in the picture.

Show has grossed a total of \$97,500 in the first three weeks, the highest for any attraction to play the house under the present management, and nearly double the previous record (for one week) set by Lena Horne at \$54,500.

Tex Ritter Wallops 'Em in Salt Lake

SALT LAKE CITY, Feb. 17.—Vaude-film records here were smashed when Tex Ritter, movie, radio and platter star, clicked in no uncertain terms at the Lyric Theater, the State's only purveyor of flesh shows.

With a strictly Western show, all hill-billy corn, and his own singing, Ritter played nine days against the usual week, played five shows the first Saturday and six the first Sunday against the policy of four shows Saturday and Sunday and three week days.

Attendance was the biggest in the history of theater, averaging a 65 per cent increase the first week against the house average of \$5,000.

The pic, *The Girl Who Dared*, contributed nothing to the draw.

S. F. Theaters Top Average by \$3,000

SAN FRANCISCO, Feb. 17.—Both vaude-film houses did \$3,000 over the average weekly gross. Golden Gate (2,850 seats; House average, \$27,000; Prices, 45 to 95 cents), with Charlie Barnet and ork, grossed \$30,000 week ended Tuesday (13). With Barnet were Ames and Arno, Johnny Back, and Rex Weber. Pic, *Tall in the Saddle*.

Warfield (2,680 seats; House average, \$25,000; Prices, 45 to 85 cents) grossed \$28,000 for week ended Monday (12). Stage show had Hilo Hattie, Milt Douglas and Priscilla, Emil and Evelyn, and Dynamite Jefferson. Pic, *Blues in the Night*.

L. A. Orpheum May Gross Fair 22G

LOS ANGELES, Feb. 17.—With Sally Rand headlining the stagershow, the Orpheum Theater (2,200 seats) here looks to roll up a fair \$22,000 gross.

On the bill with Miss Rand are the Ann Garri Girls, the Canestrellys, Charlie Chesney, Fred and Sally Hartnell, and Ollie O'Toole. Pic is *Adventures of Kitty O'Day*.

Last week's stagershow, featuring Harry Savoy and Billie Holiday, rolled up a good \$19,500. Pic, *Alaska*.

ORPHEUM, MINNEAPOLIS

(Continued from page 35)

out with a novelty, *Dispatch From Dogpatch*, that sells from the first note. Strange the drummer doesn't get spotlight for some skin beating on this one. It would be a natural.

Daylos took over with old gags freshened up and new ones that are good, but he makes the mistake made by many another monologist. He can't stay away from the off-color. He doesn't need it to be sock. The way he takes care of a drunken heckler is refreshing and effective.

Band does outstanding arrangement of *Begin the Beguine*. Finale had Busse and pianist in the sign-off *Day Is Done*.

Pic, *Hangover Square*. House little more than half full for late afternoon show.
Jack Weinberg.

FELIX FERDINANDO, proprietor of Club Ferdinando, Hartford, largest nitery in Connecticut, this week celebrated his fiftieth birthday and the local newspapers paid tribute to him with feature stories tracing his theatrical career.

Spitalny at Oriental, 47G; Marva Louis 31G at Downtown

CHICAGO, Feb. 17.—Top name attractions, helped by the best streak of weather in weeks, pulled heavy throngs of ducat-buyers into the Oriental and Downtown theaters here last week. Phil Spitalny's *Hour of Charm* show drew a strong 47G to place second to Tommy Dorsey's all-time record of \$57,000. Bill got little support from Republic's *Lake Placid Serenade*.

Downtown Theater, which has been persistently reported as closing because of failure to book name attractions, pulled a surprise when Marva Louis, wife of heavyweight champ, Joe, and a local gal, pulled \$31,000 to set a new house record. Gross just topped previous \$30,000 record held jointly by Lionel Hampton and Duke Ellington. Noble Sissle's ork and pic, *Mile. Fifth*, cannot be given much credit for the heavy pull. To handle unexpected crowds in the 1,700-seat house, theater played eight shows on Saturday, Sunday and Monday (Lincoln's Birthday, which is a legal holiday in Illinois).

DOWNTOWN, CHICAGO

(Continued from page 35)

a la Ina Ray Hutton. She has a habit of facing the band most of the time, which doesn't make for good stage presence. Best of the soloists is Viola Burnside, whose interpretation of *Body and Soul* is equal to any on records. Trumpeter Tiny Davis mugs her way thru a scat song and blues to warm response. Drummer Pauline Bradley takes a drum solo but doesn't produce enough to really deserve spotlight.

Jackie (Mom) Mabley got a fine reception because of her shoddy get-up and oversized brogans. Her kibitzing was clever for the first five minutes, but then the comedy became very smutty. Gal has enough natural humor so that she could avoid hitting the blue for laughs. Other comic act is Strawberry Russell and Julie, who haven't enough substantial material to remain on the stage as long as they did. Portions of the act are good but the lulls are frequent.

Annabelle Hill, fem baritone, is a bit on the hefty side and should avoid the type of deeply-cut dress she wore when caught. *Did Old Man River* and *In the Still of the Night* to moderate applause.

Pic, *House of Frankenstein*. House was three-quarters full when caught.
John Stippel.

Downtown, Detroit

(Reviewed Wednesday Evening, Feb. 14)

This independent theater has set a record for holdovers with the current bill which headlines Martha Tilton. Bulk of credit naturally goes to Bob Hope in the screenfare, *The Princess and the Pirate*, but the show itself is a fast 40 minutes of nicely balanced attractions.

Paul Remos and His Toy Boys get sensational effects from the limberness of the midgets. Rating tops is still an upside-down balance stand by one boy supported entirely on two cigar-sized sticks held end to end, one in Remo's mouth and the other in the midget's mouth. Flashy number has pole acro work by one, while the other plays xylophone aloft. Finale of a conga, with one Toy kid in a grass skirt, was merely cute.

Martha Tilton puts a lot of pleasant blonde personality into her p. a Best of all, she's not typed, being very expressive and animated in *Trolley Song* and *Don't Fence Me In*; a cute, plaintive balladist in *I Had A Man*, and switching to a soft lingering, murmuring style in *I'll Remember April*.

Danny Drayson, emcee, is a dancer with an individual flair for comedy. He knows how to kid the audience, addressing the patter appropriately to assumed individuals in the house. He has an off-hand, loose-limbed style in varied dance routines that gets plenty of laughs.

Gae Foster Roxyettes have a standard of precision, especially in timing, that is unusual. An effective number is done in tap, with separate blocks of three steps for each girl. There is a mass skating number in familiar patterns, but rarely seen in such size on local stages.

Hank Finney's band works competently in the pit.
Harland F. Reeves.

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Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given)

A

Aarons & Broderick (Oriental) Chi, t.
Allen, Lee, Trio (Syracuse) Syracuse, N. Y., h.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Andrews, Lois (Golden Gate) San Francisco, t.
Andrews Sisters (Brown Derby) Chi, nc.
Arelia, Princess, & Pedro (Club DeLisa) Chi, nc.
Arnold, Billy (Vermyn) Scranton, Pa., h.

B

Bailey, Pearl (Blue Angel) NYC, nc.
Barbary Coast Boys, Eddie Gold & Harry Reed (Palumbo's) Phila, nc.
Bari, Sam (Chicagoan) Chi, h.
Baro & Rogers (Primrose) Newport, Ky., nc.
Barrett, Ann (Primrose) Newport, Ky., nc.
Barrett, Sandra (Glenn Rendezvous) Newport, Ky., nc.
Barry, Fred & Elaine (Waldorf-Astoria) NYC, h.
Bart, Jan (Old Roumanian) NYC, nc.
Baylos, Gene (Orpheum) Minneapolis, t.
Bell, Kurt (Martian's) Newark, N. J., nc.
Belmont, Dale (Belmont-Plaza) NYC, h.
Besser, Joe, & Jimmy Little (Palace) Cleveland, t.

Bickford, E. K., Revue (Rialto) Louisville, nc.
Birch, Sammy (Iceland) NYC, nc.
Blakstone, Nan (Morocco) Denver, nc.
Blanche & Elliott (Jewel Box) Tampa, Fla., nc.
Bob-o-Lyns (606 Club) Chi, nc.
Borg, Inga (Morocco) Chi, nc.
Borge, Victor (Waldorf-Astoria) NYC, h.
Bowers, Eleanor (Majestic) Paterson, N. J., t.
Boyar, Monica (Ruban Bleu) NYC, nc.
Brewster, Patsy (Copacabana) NYC, nc.
Brito, Phil (Versailles) NYC, nc.
Broderick & Scotti (Brown Derby) Chi, nc.
Brown, Ralph (Royal) Baltimore, t.
Brown, Walter & Jean (Capitol) Washington 15-21, t.
Buck & Bubbles (RKO-Boston) Boston, t.
Buckwalter, Junior, Marimba Queens (Lakota's) Milwaukee, re.
Burton's Birds (Troika) Washington, nc.

C

Cabin Boys Trio (4 Bar) Milwaukee, nc.
Carlisle, Charlie (Bowery) Detroit, nc.
Carlise, Una Mae (Onyx Club) NYC, nc.
Carlson-Juliette (Town Bar) Buffalo, nc.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.
Carros & Chita (La Conga) NYC, nc.
Carr, Billy (Morocco) Chi, nc.
Carr Bros. (Orpheum) Minneapolis, t.
Carroll's, Earl, Vanities (Hipp) Baltimore, t.
Carter & Ross (Jimmy Kelly's) NYC, nc.
Chivot, Armandita (Bellerive) Kansas City, Mo., h.
Chocolates, Three, & Evon (Onyx Club) NYC, nc.
Chords, The (RKO-Boston) Boston, t; (Earle) Washington 22-March 7, t.
Claire Sisters, Three (Riverside) Milwaukee, t.
Clark, Coleman (Capitol) Washington 22-28, t.
Collette & Barry Dancers (La Salle) Chi, h.
Condos Bros. (Golden Gate) San Francisco, t.
Cook, Ralph (5100 Club) Chi, nc.
Cooper, Ralph (Royal) Baltimore, t.
Corio, Ann (RKO-Boston) Boston, t.
Cortez, Florez (Blue Room Lounge) Miami Beach, nc.

D

D'Arcy, Ethel (Coney Island) Caracas, Venezuela, p.
Dante (Palace) Columbus, t.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Davis, Lee (Glenn Rendezvous) Newport, Ky., nc.
Davis, Loretta (Swing Club) NYC, nc.
Davis, Shorts (Adams) Newark, N. J., t.
DeCastro Sisters (Copacabana) Miami Beach, nc.
De Croff, Ann (Astor) Montreal, nc.
Deliel, John (Biltmore) NYC, h.
DeMarco, Tony (Fox & Hound) Boston 23-March 1, t.
Dennis, Shirley (Glenn Rendezvous) Newport, Ky., nc.
D'Ray, Phil (Vine Gardens) Chi, nc.
Dixon, Gaye (Club 18) NYC, nc.
Donegan, Dorothy (Three Deuces) NYC, nc.
Dorsey, Don (Majestic) Paterson, N. J., 19-21, t.
Douglas, Bill (Latin Quarter) NYC, nc.
Dowd, Tommy (Shoreham) Washington, h.
Drake, Robert, & Jeanne (Shangri-La) Phila 19-March 3, nc.
Duanos, Ted & Rita (Havana-Madrid) NYC, nc.
Duke, Paul (Earle) Washington, t.
Duncan, Red (Chicagoan) Chi, h.
Dupree & Charlo (Earle) Phila, t.
Durant, Jack (Capitol) Washington, t.

E

Edward & Diane (Blackhawk) Chi, re.
Emery Twins & Claire (Palace) Cleveland, t.
Emmy, Carlton (Earle) Phila, t.
Estalita (Copacabana) NYC, nc.

F

Fanchon (Chez Paree) Chi, nc.
Fejer, Joe (Bradley's) NYC, nc.
Ferman, Bernie (Colony) Lincoln, Neb., nc.
Fields, Benny (Rio Cabana) Chi, nc.
Fields Sisters (Jimmy Ryan's Eastside) NYC, nc.
Fisher, Hal (Kitty Davis Airliner) Miami Beach, Fla., nc.
Fisher's, Bob, Flyers: Sanford, Fla.
Fontaines, Three (Paramount) Toledo, O., t.
Forbes, Graham (Jimmy Ryan's Eastside) NYC, nc.
Fortune, Mirna (Tower) Kansas City, t.

Franklin, William (Cafe Society, Uptown) NYC, nc.

G

Gallant & Leonora (Stevens) Chi, h.
Gay '90s (RKO-Boston) Boston, t.
Gill, Jeffrie, & Evan Price (Bellerive) Kansas City, Mo., h.
Glenns, The (Edgewater Beach) Chi, h.
Glover & LaMae (King Edward) Toronto, h.
Gooden, Bill (Downbeat Show Lounge) Sloux City, Ia., nc.
Goodrich, Russell (Primrose) Newport, Ky., cc.
Gordon, Phil Flash (Swing Club) NYC, nc.
Gray, Dolores (Chez Paree) Chi, nc.
Gray, Paul (Tower) Kansas City, t.
Green, Ronnie (Hogan's Irish House) NYC, nc.

H

Hall, Bob (Diamond Horseshoe) NYC, nc.
Hanlon, Tommy Jr., & Jean (Center) Norfolk, Va., t.
Hanneford, George, Family (Grotto Circus) Cleveland 12-25.
Harrington, Pat (Greenwich Village) NYC, nc.
Harris, Claire & Shannon (Latin Quarter) Detroit, nc.
Hartnells, The (Orpheum) San Diego, Calif., 20-26, t.
Havtary, Carlo (Cafe Grinzong) NYC, nc.
Heathon, Boyd (Iceland) NYC, nc.
Hearts, Three (Chicago) Chi, t.
Henning, Pat (Earle) Phila, t.
Hersogs, The (State) NYC, t.
Higgins, Danny (Jimmy Kelly's) NYC, nc.
Hill, Annabelle (Downtown) Chi, t.
Hill, Betty (Primrose) Newport, Ky., nc.
Hilliard, Jackie (Brown Derby) Chi, nc.
Hin Loo, Florence (Oriental) Chi, t.
Holley, Vera (Versailles) NYC, nc.
Hudson Wonders (Latin Quarter) NYC, nc.
Hurley, Jacqueline (McVan's) Buffalo, nc.
Hyldoft, Joan (Biltmore) NYC, h.

I

Ink Spots (Royal) Baltimore, t.
Jacks, Three (Club DeLisa) Chi, nc.
Jagger, Kenny (Paradise Beach) Pensacola, Fla., h.

J

Jans & Lawlor (Carman) Phila, t.
Jansen, Nadine (Golden Gate) San Francisco, t.
Jean, Gloria (Capitol) NYC, t.
Jeanne, Myra (Tic Toc) Milwaukee, nc.

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Jenkins, Polly, Musical Plowboys (Fort Wenden) Port Townsend, Wash.; (63d AAA Gp) Seattle 24-March 2.
Jordan, Louis (Paramount) NYC, t.

K

Kalama's Hawaiians (Hoffman) South Bend, Ind., h.
Kaye, Helen & Virginia (Rialto) Louisville, nc.
Kellogg, Laura (Kitty Davis Airliner) Miami Beach, Fla., nc.
Kelly, Patsy (Paramount) Toledo, O., t.
Kelly, Toni (La Martinique) NYC, nc.
Kent, Lenny (La Conga) NYC, nc.
Kent, Marsha (Club 18) NYC, nc.
Kimber, Kay (Savoy Plaza) NYC, h.
Koval, Fred (Bal Tabarin) NYC, nc.
(See VAUDE ROUTES on page 39)

Chi Mocambo Setting Up For Fourth Try March 8

CHICAGO, Feb. 17.—The Mocambo, located in the near North-Side Rush Street area, will reopen March 8 as a supper club, with Jose Manzanera's rumba crew on deck for dancers.
Backer of the venture is Malcolm Pfaelzer, local meat dealer. Joseph Roccaforte will act as manager.
Nitory shuttered January 2 for the third time within a year when reported financial difficulties made the future look black.

IN SHORT

New York:

JACK KALCHEIM, Frederick Bros.' center, became a father of an eight-pound boy. . . . SHEP FIELDS goes into the Copa on March 3. . . . SHEILA BARRRETT starts at Loew's State March 1. . . . RUSSELL SWANN back to the Cotillion Room on March 1.
PAUL REGAN and Otto and Dulcima Garcia to be on the bill with Xavier Cugat when he opens at the Capitol.
PHIL FARRELL, Abby Greshler's ex-associate, now has his own office at 1650 Broadway. . . . MARTY DRAKE held over at Glass Hat.
WILLIAM FRANKLIN, who played Porgy of Porgy and Bess last year, started at Cafe Society Uptown on February 12. . . . IMOGENE COCA left Ruban Bleu on February 17. . . . TED and FLO VALLETT added to Latin Quarter show. . . . NEW YORK NITERIES start third consecutive fund-raising campaign, this one for Boy Scout Week campaign. . . . LOU HOLTZ readying new vaude show.

Chicago:

MADELON BAKER, started at Lou Walters' Latin Quarter, Detroit, the past four months, will remain until May, when she heads East for an engagement at the New York Latin Quarter.

St. Louis:

GEORGE HUDSON held over for new show at Club Plantation, which includes Red Caps, Apus and Estrellita, and Larry Steele. . . . GEORGE HAMILTON furnishing music at Chase Club, with Chuck Foster set to follow. . . . VELOZ and YOLANDA due there soon. . . . DOODLES WEAVER scoring a hit in the Zodiac Bar. . . . INTERNATIONAL SWEETHEARTS OF RHYTHM currently at Riviera Club. . . . LEE CARMAN still at Club 400, where the line of Baumettes has been increased to 10.

DICK POWELL due for a personal appearance at Fox Theater, according to Wally Helm, local RKO representative. . . . ROSE MARIE at Crystal Terrace of Park Plaza, plus Ernie Venuto's music. . . . MARIE BONO back at Club Continental, singing with Tony Di Pardo as replacement for Anne Ryan. . . . New booking agency, headed by SAM D'AGOSTINO and Charlie V. Wells, has opened here. . . . MISSOURI RHYTHM BOYS, backed by Curly Ball and wee Mary Blair, are the current fare at the Club Casino.

Hollywood:

SMILEY BURNETTE and his troupe, including Ozie Waters and others, returned from a 21-day tour of California and Oregon. . . . ALBINS to Slapsy Maxie's in Los Angeles. . . . ALL-LATIN AMERICAN show, which has gone into Joe DiMaggio's Rumba Casino in San Francisco, included Carlos Valadez, Lorraine DeWood, Marissa, Lola Iberia, Carolina Lopez, a six-gal line, and Chuy Reyes and his Trocadero orchestra.

Miami:

SENIOR WENCES closed at Latin Quarter and is now playing the Brook. . . . DUNCAN SISTERS now at Alamo in Fort Lauderdale. . . . ROMO VINCENT, Sonny Mars, Barbara Blaine and Lee Camp comprise new Clover bill. . . . FRANK PARIS and puppets, Cyrel Rodney and Edison and Louise make up new Bali show. . . . GIL GALVIN out of Terrace and into Drum. . . . LEONA FREDERICKS singing at Jimmie's.

Philadelphia:

MARTY BOHN is due back at the Little Rathskeller, the spot he launched a decade ago and remained for a two-and-a-half year run. . . . DIANNA BARR makes her first appearance in the city at Steve Brodie's. . . . PAT KING an added starter at Jack Lynch's Walton Roof. . . . HELEN LANE returns to Sciolia's Cafe.
EDDIE WHITE and the Owen Sisters top the new revue at the Swan Club. . . . TED BLAKE leaves the local scene for Chicago's Brown Derby. . . . JOE HOUGH returns to Neil Delghan's Cafe on the Jersey side. . . . KAYE VERNON makes her local bow at the Coronet. . . . NEE WONG making her local bow at the Swan Club. . . . JAMES HAWLEY subbing for comedian Phil Hiser, in the Benjamin Franklin Hotel ice show, latter undergoing medical treatment for a back injury. . . . EDDIE KAPLAN, emcee at Palumbo's, going West for Re-

public's forthcoming Down Tahiti Way, which hits the cameras on March 24. . . . FIVE HOLLYWOOD STAND-INS added starters at the Shangri-La.
MICKEY FAMILANT, formerly with the Jolly Joyce Agency, is opening his own booking office. . . . PRIMROSE SEMON takes over the emcee spot at the Yucht Club. . . . JUNE WALLS to make her local bow at Herb Spatola's Casablanca. . . . Three C SHARP BROTHERS into the Casano Cafe. . . . SYLVIA ALPERT opens at the Embassy. . . . BUDDY LESTER next attraction at Walton Roof at a reported 2G a week. . . . MARTY BOHN takes over the emcee spot at Kallner's Little Rathskeller. . . . JUDY PAUL HUNT heads the new show at the Casablanca on the Jersey side. . . . BARBARY COAST BOYS added to the cast at Palumbo's Cabaret-Theater Restaurant.

Mexico City:

RENE AND CHARLOTTE and Dale Hall, American acts, at the Folies Theater. . . . CARMEN AMAYA'S company booked for Palace of Fine Arts. . . . FUMANCHU, magic, touring the provinces. . . . CANADIAN COMETS, Phil and Bonney, the Two Jades have just finished long runs at the Folies, with Con Colleano and Pallenberg's Bears coming in for four weeks. . . . TIN-TAN, Carmen Molina, Dorz Luz and Everett Hoagland's band do two weeks at the Alameda. . . . RICHARD ROBERSON, Negro singer, at the Lirico. . . . PACO MILLER show playing the Degollado in Guadalajara. Future bookings include Mexico City and Hollywood. . . . WAIKIKI now features five acts and two bands. . . . DIANO MARLOW singing at the Rossignol, with Joan Page, former A. B. Marcus singer, due in shortly for return engagement.
FOUR ACES out of the Paco Miller show. . . . ELISEO GRENET booked for the Lirico. Others on present bill there include JOAN PAGE, U. S. singer, doubling at the Rossignol, and Espin and Guanipa. . . . Folies show includes KING BROTHERS, American dancers, and Gloriz Luz. . . . MONTINIS at Sans Souci.
Road show headed by LOS KIKAROS and Marilu booked for a long run in the Alhambra Theater in Tampico. . . . DALE HALL, U. S. dancer at the Folies, is rounding out her 30th week and has been in Mexican clubs and theaters for 18 months. . . . DEL PANUCO has joined the Paco Miller show now at Guadalajara. . . . RICHARD ROBERTSON doubling at the Atlantida Club in Guadalajara. . . . PEPE GUIZAR, as well as Richard and Lusita, at the Rio Ross.

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Donaldson Awards Planned Again

All Sectors To Be Repped

Christians and Olsen for actors on committee with Lytell, Crouse and Osato

NEW YORK, Feb. 19.—In a little over two months—April 30 to be exact—the 1944-45 legit season rings down the curtain. As soon as the returns on legit Stem bows are complete, *The Billboard* will sponsor the *Second Annual Donaldson Awards* for, outstanding achievement in the theater.

The Donaldson Awards, as will be remembered from last year, are the theater's tributes to its own. They are voted to the winners by everybody who has had a working part in the making of the current legit season. Every actor, stagehand, producer, treasurer, stage manager and press agent receives a ballot. Even crix are eligible to vote. The resulting tally is not the opinion of a selected group, but is the consensus of showbiz as a whole, honoring the top accomplishments of its fellow workers in the theater.

Voting Same as 1944

The voting will be handled similarly to last year's tabbing. Each ballot gives opportunities to vote on 22 categories. In the play division the choices cover the best play; the best direction; the best lead performances, male and fem; the best supporting performances, ditto; the best set designer and the best costume designer. The musical division calls for selections of the best musical show; the best direction; outstanding lead and supporting performances, male and fem; ditto the best dancers; the best book; the best score; the best lyrics; the best choreography, and the best designers, scenic and costume. The ballots will be self-sealing and addressed with postage prepaid to the Reuben H. Donnelly Corporation, nationally known experts on poll tabulations. The firm will handle the complete tally. All the voter will have to do is mark his ballot, seal it and drop in the nearest mailbox.

This Year's Committee

The Billboard feels that it has been particularly fortunate in acting this year for a top committee of arrangements. Mady Christians and Ole Olsen have agreed to represent the actors; Sono Osato, the dancers; Russell Crouse, the producers; Bert Lytell, Actors' Equity; Vincent Jacobi, the stagehands; Murray Seamon, the treasurers; Oliver Saylor, the press agents and managers; Eddie Diamond, the stage managers, and John Chapman (*News*), the crix. *The Billboard* will be represented, as previously, by Bob Francis, drama editor; W. D. Littleford and Joe Kochler.

Committee in Fortnight

The committee will meet within the next week or two to discuss and formulate definite plans for the physical 1945 awards. It is intended to make them something more permanent than the parchments of last year. Exactly what form they will take depends upon priorities and material snags. The winners will receive them again, it is expected, via appearances on Coast-to-Coast network broadcasts. However, it is planned to make the latter bigger and better than last year. The event will probably be included as a part of a nationally popular variety hour.

Also, within the next two weeks, *The Billboard* will begin mailing out notices of voters' eligibility. It is essential that when the time comes in May for the final balloting, that the committee have an accurate list of permanent addresses where voters may be reached. For this purpose a return postal will be enclosed



BROADWAY SHOWLOG

Performance Thru February 17

Dramas		Opened	Perfs.
Anna Lucasta.....	(Mansfield)	8-30, '44	203
Milton Wood has replaced Hubert Henry in role of Eddie as of Monday (12). Alford Pierre has been added to troupe as general understudy. Both are ex-"Carmen Jones" cast.			
Bell for Adans, A.....	(Cort)	12- 6, '44	87
Frederic March will air-guest with Paula Stone (WOR) on Tuesday (27).			
Dear Ruth.....	(Henry Miller's)	12-13, '44	79
Jean Shepherd subbed for Virginia Gilmore Friday (9) thru Saturday (10). Laiter returned to cast on Monday (12). Cast of Chi troupe has been completed with signing of Herbert Evers for juve lead. Rehearsals starts on March 5.			
Good Night Ladies.....	(Royale)	1-17, '45	37
Skeets Gallagher air-guested by Maggie McNellis on Wednesday (14).			
Harvey.....	(48th Street)	11- 1, '44	122
American Theater Wing is planning overseas tours of one or two "Harvey" troupes. Brock Pemberton will cast them. Harold Lloyd wants to head one of the units. Show will, of course, be booked thru USO-Camp Shows.			
Hasty Heart, The.....	(Hudson)	1- 3, '45	53
John Lund will be air-interviewed by Paula Stone on Monday (19) over WNEW. Anne Burr ditto by Adrienne Ames (KWHN) on Tuesday (27) and by Adelaide Hawley (WEAP) on March 6.			
Hope for the Best.....	(Fulton)	2- 1, '45	12
Franchot Tone air-guest of Dorothy Kilgallen on Thursday (15). Jean Dailrymple ditto by Judith Allen (WHOM) on same day. Tone also guests on Radio Harris program (WJZ) Saturday (17). Bessie Beattie air-interviewed Marc Connelly (WOR) on Monday (12). William McCleery ditto by Stephen Garrett on Friday (16).			
I Remember Mama.....	(Music Box)	10-19, '44	142
Jacobowsky and the Colonel.....	(Marlin Beck)	2-14, '44	294
Closes on March 12.			
Kiss and Tell.....	(Bijou)	3-17, '43	812
Charlie Nevil celebrates his 13th birthday with a backstage party on Saturday (17).			
Late George Apley, The.....	(Lyceum)	11-21, '44	104
The Town Hall Club gave a cocktail party in honor of Mr. and Mrs. Max Gordon and cast members on Friday (16). Leo Carroll is one of the club's board of governors.			
Life With Father.....	(Empire)	11- 8, '39	2,223
One-Man Show.....	(Barrymore)	2- 8, '45	15
Jed Harris left first of week to visit daughter on West Coast. Constance Cummings air-guests with Mary Margaret McBride on Monday (19).			

Overtons, The.....	(Booth)	2- 6, '45	15
Joel Ashley will take over lead opposite Elizabeth Bergner when road tour of "Two Mrs. Carrrolls" opens in Hartford on March 2. Subsequent skeddled stops are Rochester, Buffalo, Boston and Philly.			
School For Brides.....	(Ambassador)	8- 1, '44	231
Francis Charles returned to cast on Tuesday (13).			
Signature.....	(Forrest)	2-14, '45	2
Closed on Thursday (15). Six out of nine aisle experts didn't like this one. No: Louis Kronenberger (PM), Robert Coleman (Mirror), John Chapman (News), Ward Morehouse (Sun), Howard Barnes (Herald-Tribune), Lewis Nichols (Times). Yes: Willella Waldorf (Post), Robert Garland (Journal-American), Burton Rascoe (World-Telegram).			
Snafu.....	(Biltmore)	10-25, '44	133
Gives benefit for Actors' Fund on Sunday (18). Drumbeater Marian Byram back from West Coast trip.			
Soldier's Wife.....	(Golden)	10- 4, '44	159
Stranger, The.....	(Playhouse)	2-12, '45	8
Crix voted eight to one against new melo. Score: 11 per cent. No: Louis Kronenberger (PM), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Willella Waldorf (Post), Lewis Nichols (Times), Robert Garland (Journal-American), Burton Rascoe (World-Telegram), Ward Morehouse (Sun). Yes: John Chapman (News).			
Tempest, The.....	(Alvin)	1-25, '43	28
May move to 26th Street Theater when it concludes limited run at the Alvin. Margaret Webster lectured at Sarah Lawrence College on Wednesday (13). Vera Zorina ditto at New York University on Friday (16).			
Ten Little Indians.....	(Plymouth)	6-27, '44	274
Trio.....	(Belasco)	12-29, '44	59
Kirk Douglas takes over vacated Richard Widmark slot on Monday (19). Lee Sabinson has acquired rights to an uncompleted play by Joan Alison and Murray Burnett, "Moment of Glory."			
Voice of the Turtle, The.....	(Morosco)	12- 3, '43	432
Florence Rice ill on Saturday (10). Two performances canceled. Betty Field recovered and back in cast on Monday (12). Lucinda Ballard has been signed to do the costumes for Elliott Nugent's comedy, "A Place of Our Own."			

Musicals

Bloomer Girl.....	(Shubert)	10- 5, '44	157
Richard Huey due back in cast on Monday (19) after two-week illness. Hubert Dilworth has been subbing.			

Celeste Holm and Dooley Wilson fly to Cherry Point, Va., on Sunday (18) to entertain Marines. Full show goes to Halloran General Hospital on March 4.			
Follow the Girls.....	(44th St. Theater)	1- 8, '44	362
Eddie Davis is back from Florida with a new script for a musical, "Carnival Girl." Vinton Freedley is reported interested in it. Lead hits Jackie Gleason.			
Lady Says Yes, A.....	(Broadhurst)	1-10, '45	44
Laffing Room Only.....	(Winter Garden)	12-23, '44	65
LAPPING ROOM ONLY.....			
Lee Shubert back in town from Florida vacation on Wednesday (14). Dancers June Walker, Gretchen Hauser and Elanna Keilar are enrolled for arts courses at Columbia University. Olsen and Johnson are opening a press conference room backstage. Chick and Ole to Mitchell Field to entertain G.I.'s on Monday (19). Betty Garrett has volunteered for Israel Orphan Asylum Benefit at Madison Square Garden on Tuesday (20).			
Mexican Hayride.....	(Majestic)	1-25, '44	446
Oklahoma!.....	(St. James)	2-31, '43	836
Bambi Lynn leaves Monday (19) for "Carrousel" rehearsal chores. Ruth Hart will replace her. Jimmy Alexander takes over lead slot in National company on Saturday (17). Overseas "Oklahoma" troupe prems at Camp Kiler, N. J., on Monday (19). Will make it a five-day stand.			
On the Town.....	(Adelphi)	12-28, '44	60
Drama department of Penn State University is sponsoring a one-man-exhibit of Oliver Smith's stage designs. Beginning on Thursday (15), members of cast started an entertainment program for Stage Door Canteen on alternate Thursdays. Betty Comden and Adolph Green will be air-guests of Alma Mitchell on March 2.			
Seven Lively Arts.....	(Ziegfeld)	12- 7, '44	84
Jere McMahon has organized a dancing act with six of the show gals. Troupe will entertain G.I.s at camps and hospitals in the met area.			
Sing Out, Sweet Land.....	(International)	12-27, '44	62
Song of Norway.....	(Imperial)	8-31, '44	209
Up In Central Park.....	(Century)	1-27, '45	25
Mike Todd expected back from West Coast this week. Plans are maturing for a Chi company. Hollywood talk has Todd propositioning Joan Fontaine and Walter Pidgeon for forthcoming "And Never Yield."			

ICE SHOWS

Back Off to Ice.....	(Center)	6-22, '44	329
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to help the tabulation of this information.

The current season is one which offers standout possibilities for achievement in the theater and should offer specially interesting opportunities for picking the winners. It has been a year of sock hits and boasts plenty of top-grade individual performances. There is likely to be some neck-and-neck running in the balloting between both plays and players.

From present indications, something in the neighborhood of 80 plays will have hit the Stem by April 30. All of them, flops or hits, and all who worked in them will be eligible to be voted on. A booklet including casts, credits and runs of each of these will be forwarded to each voter to be used as a guide in voting.

For those who last year were not around the Stem scene and therefore may not be familiar with the idea behind the Donaldson Awards a word of explanation may be in order. A year ago *The Billboard* huddled with a representative group from the various branches of legit in order to devise a plan

for a new series of annual theater honors. The idea was to make it a truly democratic award—from the theater itself to its own. *The Billboard* was merely to act as the sponsor, donate the awards and carry out the project. The suggestion met with enthusiasm, and June Havoc, Jose Ferrer, Theresa Helburn, Sol Pernick, Bernie Hart, Murray Seamon, Oliver Saylor and Arthur Pollock (*Brooklyn Eagle*) served on the first committee. The title, *Donaldson Awards*, was selected in memory of William H. Donaldson, the founder of *The Billboard*, and a life-long friend of actors. It was Donaldson, as some of showbiz's old-timers remember, who ordered *The Billboard's* then editor on a leave of absence in order to have him put in his time drum-beating for the actors during the Equity strike.

In sum, it was and is *The Billboard's* belief that nobody knows better what's tops in the theater than the people who make it, and that honors conferred from that source must have a meaning for a winner which no award by a select group (See *Donaldson Award* on opp. page)

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Bella's Got a Fella (Wilbur) Boston.
Bill Comes Back (War Memorial Aud.) Trenton, N. J., 24.
Blithe Spirit (Auditorium) Denver 21-22; (Aud.) Laramie, Wyo., 23; (City Aud.) Pueblo, Colo., 24.
Blossom Time: Tulsa, Okla., 21; (Civic Center) Bartlesville 22; (Shrine) Oklahoma City 23-24.
Calico Wedding (Locust St.) Phila.
Chicken Every Sunday (Blackstone) Chi.
Dark of the Moon (Shubert) Boston.
Doll's House (Davidson) Milwaukee.
Dunham, Katharine (Shubert-Lafayette) Detroit.
Foolish Notion (Ford) Baltimore.
Fun Time (Curran) San Francisco.
Gilbert & Sullivan Operas (Biltmore) Los Angeles.
Good Night, Ladies (American) St. Louis.
Happily Ever After (Playhouse) Wilmington, Del., 23-24.

(See *DRAMATIC ROUTES* on opp. page)

BROADWAY OPENINGS

THE STRANGER

(Opened Monday, February 12, 1945)

THE PLAYHOUSE

A melodrama by Leslie Reade. Directed by Shepard Traube. Setting and lighting by Boris Aronson. Costumes supervised by Rose Bogdanoff. General manager, Macurdy Hilliard. Stage manager, George Zorn. Press representative, Arthur J. Levy. Presented by Shepard Traube.

Napoleon Mickaloff.....Eugene Sigaloff
Jean Brunier.....Alfred Hesse
Bill Humphreys.....Kim Spalding
Police Constable Hood.....Stanley Bell
Christina Thomson.....Perry Wilson
Lis.....Stella Todd
Mrs. Gregory.....Eva Leonard-Boyne
Maggie MacAndrews.....Wendy Atkin
David Mendelsohn.....Eduard Franz
A Gentleman.....Morton L. Stevens

When a producer-director like Shepard Traube follows up a hit like *Angel Street* comparisons are obvious. Unfortunately, in the case of his newest melo, *The Stranger*, the comparisons ink on the wrong side of the ledger. *Stranger* packs little or none of the suspense and tension of its predecessor, and has little in common with it except that murder once more stalks abroad in London's gas-light era. It is hard to understand why Traube sold himself on this whodunnit by Leslie Reade, because no amount of canny direction and good acting can make it anything more than a rambling, clumsy play. About the only items that are grooved to the *Angel Street* standards are Boris Aronson's set and Rose Bogdanoff's costumes.

For his background Reade has taken a workers' clubroom in a Whitechapel boarding house back in 1888—when Jack the Ripper was scalping throats and torsos of neighborhood streetwalkers. The stranger who applies for membership is a young cobbler, a refugee from Czarist Russia, with a penchant for piano playing and considerable delusions of grandeur. He wears a leather apron, carries a black bag in which there is a large knife. The playful Ripper is likewise tabbed as wearing a leather apron and toting a similar bag.

From there on the finger points and suspicion piles on suspicion until it is obvious to all and sundry that the lad could not possibly be guilty. Nor is the discovery of the real murderer, midway of the third act, anything to get much excited about, either. It does provide, however, a moment or two of action that has been sadly lacking heretofore.

For the most part Reade seems more concerned with stale social philosophy from his Workmen's Educational Club. His murders are all off stage and his victims ladies you never see. Meanwhile the club members orate about a young radical named Shaw, and most of them talk a very phony brand of Cockney. There is an old woman who tells fortunes and who has little to do with the plot except to point the finger and a London cop whose intelligence would never get him a Scotland Yard assignment. Outside of getting the stranger in jail and out again, the Ripper and his cuttings-up are purely coincidental. The sum-up provides a very listless brand of goose-pimples.

Considerable of the acting puts a better face on the script than it deserves. Eduard Franz plays the young stranger, and in spite of lengthy, windy sides, manages a believable portrait of a slightly crack-brained refugee. Perry Wilson is palely effective as the lass who befriends him and Eugene Sigaloff makes the most of a stock anarchist role. Stanley Bell does what he may with a police constable who is too full of sweetness and light to be real.

"Stranger" isn't pitched to interest the alertest. It depends for what little it has on costume period atmosphere. It just hasn't got the steam for oral interest.

Traube has directed with care and has given it a fine production. It's too bad that he's chalked up a miss. However, you can't grab off an *Angel Street* every time.
Bob Francis.

DONALDSON AWARD

(Continued from opposite page)

of experts can top. To accomplish that end, the balloting must be conducted in absolute democratic fairness. It must be the spontaneous tribute of legit's own world to those who deserve it most. *The Billboard* is proud of the opportunity to be the agent in perpetuating something which should grow to be the achievement milestone of each succeeding season.

SIGNATURE

(Opened Wednesday, February 14, 1945)

FORREST THEATER

A melodrama by Elizabeth McFadden (based on a story by Melville Davison Post). Staged by Roy Hargrave. Setting by Stewart Chaney. General manager, Forrest C. Hargrave. Stage manager, Frank E. Brown. Press representatives, Leo Freedman and Ben Kornzweig. Presented by Richard Skinner and Dorothy Willard.

Judge Simon Kilrall.....Frederic Tozere
Zeke.....Morris McKenney
Charles Borse, Prosecutor.....Lawrence Fletcher
Thaddeus Braxton.....Charles Francis
John Cartwright.....Donald Murphy
Randolph, Justice of the Peace.....

Lyster Chambers
Abner Davison.....Judson Laire
Nora Davison.....Marjorie Lord
Lance Moor, Sheriff.....Charles Keane
First Guard.....William Forester
William Taylor.....Bob Stevenson
Fendler, Deputy Sheriff.....Charles S. Dubig
Alice Stewart.....Anne Jackson
Second Guard.....Lew Herbert
Nathaniel Madison.....George Lessey
Aunt Sophie Gide.....Helen Ray
Dr. Martin Storm.....John McKee
Hon. Thomas Fargon.....Gregory Robins
Diccon.....Page Spencer
Morrey.....Bruce Halsey
Rev. Rockford.....Peter Pann
Henry.....Coby Neal
Arnold, Blacksmith.....Harry Kadison
Dayton.....Charles Kuhn
Rev. Adam Rider.....Cyrus Staehle
Alkiri.....Frederic Faber
Donovan.....Edwin Cushman
Elnathan Stone.....Glenn Regent
Ward.....William McMillen

Elizabeth McFadden has taken as a premise that a murderer always leaves a personal signature behind him at the scene of his crime—a nice notion, but one to which it is doubtful that hard-working police would subscribe. However, Mrs. McFadden has set her murder scene in the Virginia hills back in 1856, and maybe killers weren't as smart in those days. Certainly her murderer isn't. He is careless enough to leave a piece of fingernail sticking in his victim's neck, drop his watch key beside the body and finally is unfortunate enough to be spied upon by a neighbor while he wipes his hands on a bloody towel. He might just as well have left a written confession on the kitchen table. He is not very bright.

However, as *Signature* is merely supposed to be a thriller and not a murder mystery, the audience is in no doubt, after the first act gets underway, that Judge Simon Kilrall is the guilty guy who knocked off his cousin. He's trying to plant it on an innocent youngster and his girl and then sit in judgment on them. An altruistic young attorney steps into the picture, and from there on it's just a question as to how soon he'll get his comeuppance.

Mrs. McFadden has planted plenty of signposts along the way to keep the customers informed of the attorney's progress. Some of them are pretty silly. There is mournful wailing off-stage from a hound dog that is following the killer. The door to the judge's chambers squeaks ominously to let the rest of the cast know when he's on the prowl. There is a matter of a secret drawer and a hidden will which smacks of the vintage of *After Dark*. In short, his honor is completely sewn up for a ride to the gallows on the face of the evidence by the end of Act II. However, he's a crafty old codger and steams right ahead. It looks as tho he might yet be governor of Virginia.

Act III, however, has the young attorney catching up with the judge. It also, unfortunately, catches up with the author. The overcrowded stage for a pre-trial scene, the parade of witnesses, the corny harangue of the county electors by the crusader and the too sudden wilting of hizzoner from brutal arrogance to cringing terror, is hard to take—even from melo. It is a windy, over-written, incredible climax.

Signature, in sum, has an occasional moment which holds the interest. But the stage is cluttered up with too many actors and too much talk. The story, such as it is, could be told more simply and forcefully if a round dozen out of the cast of 29 were sent about their business. From all indications all of them will be about other business shortly.

There are so many actors concerned in these trim doings that it is a little confusing to identify a good many. Frederic Tozere is properly sinister and arrogant as the villainous Judge Kilrall. Donald Murphy manages to make the crusading lawyer reasonably believable for a good part of the time. And Mar-

jorie Lord is pleasantly acceptable as his sweetheart—alho he could just as well have tracked down the murderer without her. Anne Jackson and Bob Stevenson are the young lovers who spend most of the play in the lock-up, and Lawrence Fletcher makes the prosecutor as properly vindictive as melos always have such gentry.

Richard Skinner and Dorothy Willard have tried hard to breathe production life into *Signature*. Stewart Chaney has designed a set that is atmospherically in the groove. Roy Hargrave has put care into its direction and done well, considering the mob scenes he has to handle. But the combo can't save *Signature*. It just hasn't got what it takes.
Bob Francis.

Closed Thursday (15). Printed for the record.

DRAMATIC ROUTES

(Continued from opposite page)

Hayes, Helen (Hartman) Columbus, O., 19-21; (English) Indianapolis 22-24.
Kiss and Tell (Playhouse) Winnipeg, Man., Can.
Kiss and Tell (Auditorium) Louisville 21-22; (Memorial Hall) Dayton, O., 23-24.
Life With Father (Shrine) Oklahoma City, Okla., 21; (Auditorium) Shawnee 22; (City Aud.) Ponca City 23.
Make Way for Love (Colonial) Boston.
Merry Widow (Municipal Aud.) Bismarck, N. D., 21; (Fargo) Fargo 23; (Lyceum) Minneapolis 24.
Merry Widow (Opera House) Boston.
Oklahoma (Cass) Detroit.
One Touch of Venus (Shubert) Phila.
Othello (Geary) San Francisco.
Over 21 (Studebaker) Chi.
Pitts, Zasu (Palace) Flint, Mich., 21; (Michigan) Lansing 22; (Keith) Grand Rapids 23-24.
Rosalinda (Nixon) Pittsburgh.
San Carlo Opera Co. (Strand) Vancouver, B. C., Can.
Searching Wind (Erlanger) Chi.
Student Prince (Strand) Elmira, N. Y., 21; (Strand) Ithaca 22; (Auditorium) Rochester 23-24.
Ten Little Indians (Harris) Chi.
Voice of the Turtle (Selwyn) Chi.
West, Mae (National) Washington.
Winged Victory (Music Hall) Cleveland.

VAUDE ROUTES

(Continued from page 37)

Kramer, Stan (Center) Norfolk, Va., t.
Kramer's, Henry, Midgets (Vine Gardens) Chi, nc.
Korbitzki, Meta (Cafe Grinzong) NYC, nc.
Kyla, Myra (Paris qui Chante) NYC, nc.
L
LaBrie, Lloyd (Music Box) Omaha, nc.
LaLage (Stevens) Chi, h.
LaMar & Martin (Iceland) NYC, nc.
LaRue, Freddy & Gale (Tower) Kansas City, t.
Latch, George (Governor's Club) Fort Lauderdale, Fla., h.
Laurette & Clymas (Mount Royal) Montreal, h.
Lavernes, Four (Oriental) Chi, t.
LaZellas, Aerial (Sadler) Killen, Tex., t.
Leser & Irmajean (Vogue Terrace) McKeesport, Pa., nc.
Leslie, Dick (Chicago) Chi, t.
Lewis, Jerry (State) NYC, t.
Lewis, Joe E. (Terrace Room) Miami, nc.
Lewis, Ralph (Tic Toc) Milwaukee, nc.
Long, Barbara (Brown Derby) Chi, nc.
Loose Nuts, Three (Primrose) Newport, Ky., cc.
Lorraine & Donnelly (Oetjen's) Brooklyn, nc.
Louis & Cherie (Palace) Manchester, N. H., t; (Latin Quarter) Fall River, Mass., 26-March 3, t.
Lowe, Hite & Stanley (Stevens) Chi, h.
Lucky Girls, Eight (Henry Grady) Atlanta, h.

M

Mabley, Jackie (Downtown) Chi, t.
MacDonald, Bettie (Star) New Orleans 10-23, t.
Mall, Paul (608 Club) Chi, nc.
Manson, Eddie (Capitol) Washington, t.
Marcus, Dr. (Rio Cabana) Chi, nc.
Marianne (Copley Plaza) Boston, until March 8, h.
Mario & Floria (State) NYC, t.
Marman, Lou, & Helen Pappas (La Conga) Erie, Pa., nc.
Marsh, Trudy (Edgewater Beach) Chi, h.
Marshall, George (Brown Derby) NYC, nc.
Martin, Marietta (Jimmy Ryan's Eastside) NYC, nc.
Max & His Gang (REO-Boston) Boston, t.
Maxwell, Marilyn (Capitol) Washington, t.
Mayhoff, Eddie (Blue Angel) NYC, nc.
Mayer Maos (Chicago) Chi, t.
Miller, Leon (Oriental) Chi, t.
Miller, Lynn (Swing Club) NYC, nc.
Ming, Ling & Hoo Shee (National) Louisville 23-27, t; (Latin Quarter) Detroit 28-March 13, nc.
Minnevitich Boys (Palace) Cleveland, t.
Mooch & Moch (Club DeLisa) Chi, nc.
Morgan, General (Airliner) Chi, cl.
Morris, Doug (Auditorium) St. Paul 19-26.
Mostel, Zero (Chez Parée) Chi, nc.
Murray, Jan (Paramount) NYC, t.
Musical Counts (Airliner) Chi, cl.

N

Nadine (Zimmerman's) NYC, re.
Natascha & Lawrence (Oriental) Chi, t.
Nazarro, Cliff (State) NYC, t.
Newell, Vivian (Orpheum) Minneapolis, t.

O

Orantos, The (Grotto Circus) Cleveland 12-25.
Overman, Wally (Night Club) St. Louis.

P

Palermo's Dogs (State) Baltimore, t.
Palmer, Patti (Pennsylvania) NYC, h.
Panico, Gloria (Chicagoan) Chi, h.

Paris, Frank (Palace) Cleveland, t.
Patterson & Jackson (Adams) Newark, N. J., t.
Pemberton, Kay (885 Club) Chi, nc.
Pepper, Jack (Center) Norfolk, Va., t.
Petrie, Jane (Biltmore) NYC, h.
Pickert, Rollo & Verna (Latin Quarter) Boston, nc.
Picon, Molly (State) NYC, t.
Pops & Louie (Adams) Newark, N. J., t.
Powell, Jack (Stevens) Chi, h.
Powers, Clayre (Rialto) Louisville, nc.
Princess & Willie Hawaiians (Hoffman) South Bend, Ind., h.
Professor Backwards (Oriental) Chi, t.

R

Raft, Tommy (Brown Derby) Chi, nc.
Read, Kemp (Red Coach Grill) Hingham, Mass., nc.
Red Caps (Regal) Chi, t.
Regan, Paul (Riverside) Milwaukee, t.
Rhythm Willie (Club DeLisa) Chi, nc.
Rice, Sunny (Strand) NYC, t.
Rich, Buddy (400 Restaurant) NYC, re.
Richey, Jean (Earl Carroll's) Hollywood, Calif., t, re.
Roberts, Dixie (Copacabana) NYC, nc.
Robinson, Al (Village Barn) NYC, nc.
Robinson & Martin (Rio Cabana) Chi, nc.
Rockwood, John (Jimmy Kelly's) NYC, nc.
Roqnan, Lorraine (Paramount) NYC, t.
Roland Twins (Copacabana) NYC, nc.
Rosella, Jessie (Morocco) Chi, nc.
Ross, Frank (Diamond Horseshoe) NYC, nc.
Ross & Dean (Carman) Phila, t.
Rossiliano, Mita (Vine Garden) Chi, nc.
Russell, Arline (Paramount) NYC, t.
Russell & Renee (Edgewater Beach) Chi, h.
Russell, Slim (Showmen's Club) San Antonio 23-March 9.

S

Saunders & Waters (Primrose) Newport, Ky., cc.
Semon, Primrose (Yacht) Phila, nc.
Sharon, Nita (Club 51) NYC, nc.
Shay, Dorothy (St. Regis) NYC, h.
Simpson, Carl & Faith (Sherman) Chi, h.
Simpson & Robinson (Downbeat Show Lounge) Sioux City, Ia., nc.
Sister Tharpe (Royal) Baltimore, t.
Skating Vanities (Coliseum) Des Moines 3-11.
Skyline Trio (Holyday Inn) Flushing, L. I., N. Y., nc.
Slater, June (Rio Cabana) Chi, nc.
Smith, Ted (Cuban Village) Chi, nc.
Snow, Valaida (Primrose) Newport, Ky., cc.
Son & Sonny (Regal) Chi, t.
Sophisticates, Six (Stevens) Chi, h.
Southern Sisters (Amato's Supper Club) Astoria, Ore., nc.
Spiller's Seals (Clover) Portland, Ore., 19-March 6, nc.
Stafford, Jo (La Martinique) NYC, nc.
Stewart, Randy (Biltmore) NYC, h.
Stewart, Slim (State) Baltimore, t.
Strawberry & Julia (Downtown) Chi, t; Louisville 23-March 1.
Summer, Helen (Ivanhoe) Chi, re.
Sunny, Leo, Trio (Duluth) Duluth, Minn., h.
Sweethearts of Rhythm (Downtown) Chi, t.
Sydell, Paul, & Spotty (Edgewater Beach) Chi, h.

T

Tapps, George (Peralta Room) NYC, h.
Tatum, Art (Downbeat) NYC, nc.
Taylor, Johnny (Regal) Chi, t.
Taylor, June, Girls (Glenn Rendezvous) Newport, Ky., nc.
Taylor, Peggy, Trio (Center) Norfolk, Va., t.
Teeman, Eleanor (Florida) Jacksonville, t.
Terrell, G. Ray (Mount Royal) Montreal 5-24, h.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Trace, Al (Aquarium) NYC, nc.
Trumpet Twins (Carman) Phila, t.
Truth or Consequences (Capitol) NYC, t.

V

Valdes, Miguelito (Rio Cabana) Chi, nc.
Van Cott, Jeanne (O'Connor's) Albany, N. Y., cc.
Vestoff, Flora (Club 18) NYC, nc.
Vi & Vivian (Latin Quarter) Chi, nc.
Von-Da-Lee (Earle) Washington 19-March 3, t.
W
Walters, Teddy (Pennsylvania) NYC, h.
Ward, Michael (Biltmore) NYC, h.
Ward, Will (Oetjen's) Brooklyn, nc.
Warren, Annette (Carter) Cleveland, nc.
Warren, Ann (Biltmore) NYC, h.
Watson, Norman & Cell (Bradley's) NYC, nc.
Wayne, Cholly (Chin's Victory Room) Cleveland, nc.
Wayne, Bob (Leon & Eddie's) NYC, nc.
Wayne & Marlin (Earle) Washington, t.
Weber, Rex (Golden Gate) San Francisco, t.
West & Lexing (Earle) Washington, t.
Wilber, Colonel, & Wanita (Tower) Kansas City, t.
Wilkey & Dare (Florida) Jacksonville, t.
Wilkins, Jean, Trio (Shangri-La) Boston, re, cl.
Williams, Bonnie Lou (400 Restaurant) NYC, re.
Williams, Hermanos, Trio (Havana-Madrid) NYC, nc.
Withers, Jane (Palace) Cleveland, t.
Wong, Nee (Swan) Phila 12-24, nc.
Wood, Barry (Paramount) Toledo, O., t.
Wynters & Angeline (Statler) Boston, until Feb. 23, h.
Wyze, Ross Jr. (Strand) NYC, t.

Z

ZaBach, Florian (La Salle) Chi, h.

Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Francy's, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.
Ice-Capades of 1945 (Auditorium) St. Paul 23-28.
Ziegfeld, Dolores, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

Burlesque Notes

By Uno

MEI LING, Chinese strip making her initial tour over the Hirst circuit in featured spot, started her stage career last season as chorine at the Rialto, Chicago, for N. S. Barger, who was instrumental in her promotion to principal. Born and educated in Erie, Pa. . . BERT CARR and Art Gardner, comics, and Franklin Hopkins, straight man, did four shows, February 9, two for Jess Meyers in the afternoon at the Empire, Newark, to help out in an opening day emergency because of the big snowfall which raised transportation difficulties for incoming principals from Boston and, two, their regular evening shows, at the Hudson, Union City, where they were appearing for the week. Paula (Poppy Nolan) Norton, was the only principal lucky to make Newark out of the Bean City that Friday. Carol Lord, summoned hastily from New York, helped out over the two shows as featured strip. Carr, for the first time in his lengthy Hirst circuit engagement, doubled as show manager over the two units. Several Newark chorines also doubled in the bits. . . DILLON AND PARLOW, who did their vaude act with the Mike Sachs unit on the Hirst wheel last December, are now at Andy's Cafe, Minneapolis.

JOE DORRIS opened February 14 for four weeks at the Omar Club, Binghamton, N. Y. . . DAVE COHN'S recent bookings include Claudette and Diane Van Dyne at the Burbank, Los Angeles, former for February 23 and latter, March 9, and Evelyn Taylor, February 26; Jean Mode, March 5, and Patricia Joyce, March 12, at the reopened Gayety, Montreal. . . LOU ASCAL, of the team of Ascal and Gary, exited from his Hirst unit at the Roxy, Cleveland to the National, Detroit. . . ROSITA ROYCE and her doves open March 4 at the Rio Casino, Boston, for two weeks thru Ben Ford. Prior she participated at the opening of H. Rodman's new Moulin Rouge nitery in Lowell, Mass. Rodman, who is part owner of Keith's in Fair Haven, Mass., also manages the Capitol in Pawtucket, R. I. . . CLAUDE AND CLAUDETTE MATHIS shifted from burly to the A. B. Marcus show last week. . . BOB SHEPARD, house tenor, replaced Ben Hamilton, February 11 at the Hudson, Union City



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(Continued from page 33)

show is not as good a dollar-puller as it was; (B) in eight cities—Washington, Boston; Hartford, Conn.; Indianapolis, Minneapolis, Los Angeles, Milwaukee and San Francisco—the trade thinkers believe that musketers on stage are still a guarantee of bucks in the till; (C) in one city, Miami, the boys had nothing to say; (D) in two cities, New York and Detroit, trade opinion is too divided to put those towns in the "yes" or "no" column.

Thus, in the five large cities—Chicago, Cleveland, Philadelphia, Detroit and New York—there is either a conviction that the band-show formula has seen its best days or opinion is so split that there can be no conclusion. In four other large cities—Washington, Boston, Los Angeles and San Francisco—the band-show setup is still regarded as a buck maker.

Formula Frayed Around Edges

Considering that today the band is the keystone of the vaudeville industry and that even theaters which regularly run straight act bills take occasional fliers into orchestra presentations, the above is pretty indicative that the band-show formula is a little frayed around the edges. This is not intended to mean that the formula is finished—or likely to pass out of existence the day after tomorrow. Even those bookers and theater men who are most against the band-show as an institution declare that it is here to stay for a long time. After all, they say, what other formula is there—and what else can you buy except bands when the supply of non-band attractions is so short?

Yet, there is some serious thought being given now to the formula. It is known that the operating head of a national chain of theaters called a conference of theater men here about a month ago to consider the problem of how to inject vitamins into the formula. It is reported the conference came to the conclusion that a little of old-time vaude would have to be added by way of more acts while still retaining the band-show in general.

Stem Agents Defend Idea

Here in New York agents are the most vehement defenders of the formula—naturally. But even agents are divided in their opinions. A few honest ones will even concede that toolsters are not the hell-raisers at the wicket they were, say, a year ago.

But it is the theater men and theater bookers who are most dissatisfied with the band-show formula. No theater man or booker was found who would go on record as saying that the routine was finished, but most of them had plenty to say about the actual show value of orks.

Dough Demands Resented

The boys who have to lay it on the line are plenty burned about the dough being demanded by bands. And they are becoming aware of a most peculiar contradiction in the face of the money the leader men are getting. They say that the ork leaders, top ones included, won't go in—even after their figures are met—without assurances as to the pulling power of the picture and/or the other attractions on the bill. If the orks need assists from pictures or actors to draw well, theater men say, then what is the use of paying them sky-rocketing stipends, as said salaries are supposedly guarantees of the draft power of the bands concerned?

On the entertainment side, theater men and bookers here admit they've also got themselves hooked into another dilemma. The true show band, the one carrying sufficient other elements within itself to avoid having to depend on straight numbers or vocals, is a rare one. So to please the different kinds of customers making up an audience, the theater man has to try to cut down the number of tunes the average band will play in order to provide time for other acts to work. Here he promptly runs up against a headache—the band leader has invested in a lot of fancy arrangements, feels he has made certain tunes popular and is identified with them, or has

Carroll Coining Two-Hour Show Out of Vaude Package

NEW YORK, Feb. 17.—Earl Carroll, in town this week, says he will turn the vaude package bearing his name and now touring theaters into a two-hour show early in March. Outfit will make its first appearance at the Fort Worth Exposition March 9, thereafter playing auditoriums and army camps in the Southwest.

For purposes of the show he will stage two beauty contests—in New Orleans and Fort Worth—to recruit line and show gals, and will add about three vaude acts. Army camps are booking it, he said, for an average of \$1,000 to \$1,500 nightly.

a couple of warblers he's trying to put on the map as extra weight for the band. So, on one hand, the theater operator, seeking to improve his show, is hard at work trying to chop down the use of the band he's paid big money for and, on the other, the band leader is fighting to make a showing.

Bands Do Too Many Numbers

Here in the center of the vaude business there is pretty general agreement that most bands do too many numbers, most of which don't mean anything, and that the orks ought to rig themselves out with more sight material or, at least, stuff to lend pace and variety to the bill. As most outfits are not organized to draw these sight values from within themselves, they must take it from outside. But—and it's a double but—that would mean additional expense either to the band leader or the house which is paying him for somebody has to foot the cost of more than the traditional two acts. In New York the house antes up. Out of town—well, the band works with two acts, and that's that.

Band-shows, as we know them, came into being 12 or 14 years ago. They had been used in Chicago 10 years earlier, but it was not until after a whole new generation started going to theaters, following the collapse of old-time vaude about 1929 or '30 that the present-day band-show formula was evolved. Thus, the band-show is a young people's entertainment—and there seems little doubt that young people are its mainstay. And with many youngsters in the armed forces or scattered in war plans, this may be the reason why ork entertainments, as a whole, are not pulling as well these days as they formerly did. This does not imply that band-shows are total washouts or that here and there some orks do not ring up sensational grosses. Yet it is a fact that nearly everybody in the trade here who is in a position to know says that grosses have declined in general—leveled off, some like to put it.

Other Audiences Sought

With fewer kids coming into the theaters, trade spokesmen here believe, it becomes necessary to attract and hold other types of audiences. To attain this end, they say, it would be a good idea for bands to drop some of the heavy swing stuff in favor of quieter if schmaltzy numbers. Another way would be to book sweet and hot bands alternately. That new audiences can be drawn is proven by the fact that colored bands, as a whole, have been doing exceedingly well at theater wickets. Reason is that a margin of 25 to 30 per cent of additional dollars is being added by new patronage—Negro.

The band-show formula may be showing signs of wear, now that it is into its second decade, but it is not slated for the ash heap for three major reasons. One is that as long as somebody is making records which win popular favor or is getting attention from the air audience, there will always be a theater curious for a look at that somebody. No. 2 is that bookers and theater men have little else to buy except bands, even the too close repeat dates and the late recording ban have taken a little of the splendor off bands. No. 3 is that modern theaters showing vaude are generally big houses and it takes a lot of something to fill their stages, while at the same time we no longer have the experienced old-timers who could take a house and hold it in their hands.

There is a fourth reason—a negative one. Got any other formula to suggest, theater men ask when quizzed about the value of the band-show formula?

Magic

By Bill Sachs

LITTLE JOHNNY JONES, now recuperating at his home in Chicago after seven months of entertaining our fighting lads in Australia, New Guinea and the Dutch East Indies, reveals that the ordeal of the trek knocked 30 pounds of bay-window off his frame—a blessing, as he describes it. While showing for the G.I.'s overseas, Jones says he bumped into a number of magi, including Swager, of Pittsburgh; Ash Ashton (Neil Spencer) and Fabian Bachlich. While in San Francisco, en route home, Jones says he enjoyed visits with the Great Lester (vent) and Dante, and while in New York recently he attended the magicians' round-table at Hotel Dixie to renew acquaintances with Al Altman, Irving Desfor, Al Nicol, Al Cohn and John Mulholland. Jones did his Camp Show routine on the Wizard's Club show at the Uptown Players' Theater, Chicago, Wednesday night of last week (14). He's now angling for night club dates. . . HENRY VALLEAU, hypnotist, currently appearing in schools in Idaho, is routed into Wyoming and the Dakotas, having recently covered Utah, New Mexico, Texas and Arizona. . . JOE FERRANDO, after closing with Dee Aldrich's Broadway Museum, is doing an all silk routine with Johnny Howard's unit thru Oklahoma and Texas. . . JACK HERBERT, current at the Lookout House, Covington, Ky., Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, and Walter Labermeier, Cincy magic enthusiast, were visitors at John Snyder's magic plant at Norwood, O., one day last week and came away raving over the vast collection of magic Snyder recently purchased from the Hart estate in Florida. Said to have originally cost around \$30,000, the boys claim the collection is something to behold. And they're still trying to guess what John paid for it.

DUKE MONTAGUE and members of his magical unit recently stopped off in Caldwell, Idaho, for a visit with Jane Conley, whose husband, Jim, is a sergeant with a Special Service unit overseas. Montague has nine weeks in Washington and Oregon, with California dates to follow. His present contract with lyceum bureaus will carry him thru May, 1948, so he says RAY LINDSAY, formerly with Duke Montague, is now in the Philippines and was in on the invasion of Luzon. He has been in the army since shortly before Pearl Harbor and has been overseas more than three years. . . MILBOURNE CHRISTOPHER, the Baltimore rope wizard, V-mall from France to say that the most recent trixster to cross his path was Pvt. A Sharpe, of the West Coast, overseas with a "jeep show," a three-soldier unit. "Had a letter from London," writes Christopher "telling me I've been made a member of the Magic Circle." . . MORENO THI MAGICIAN, now employed at Consolidated Aircraft Corporation, Fort Worth, has organized a night class in magic. He has more than 100 pupils. . . FRED BECKMAN, Montreal magish, writes from Biloxi, Miss.: "Still playing the hospital circuit for USO. At Keesler Field recently, had the pleasure of catching the Great Lester (Noel Lester). He opens with his slack-wire act, doing juggling and magic at the same time. Also does the broom levitation and the electric buzz saw, a pair of spectacular effects." . . HARRY ANDREWS, manager for Coleman the Magician, info that the unit has been making halls, schools and theaters thru Georgia and Florida to good returns with an hour-and-40-minute presentation. Seven-people unit also features Margaret Wittmore, singer. Unit plays to a general admission of 55 cents, Andrews says.



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MAGICIANS

All magicians who know me know that I am the originator of the production of objects from "Smoke Balls" or "Bubbles." Some dealers in magic have recently advertised Bubble solutions for sale, mentioning the exact effect used in my act. Please lay off. This is a registered effect.

EARL MORGAN

BEDWELL—James Theodore, formerly builder with Great Superior, Wallace Bros., Frank Sparks and other shows, in Durant, Miss., February 11.

BELMONT — Bobby, 24, puppeteer, while in an ambulance on his way to Louisville hospital February 13, apparently from ptomaine poisoning. Survivors include his widow, Lyle; his parents, Mr. and Mrs. Edward Nelson, Chicago, and brother, Arthur Nelson, puppeteer now appearing at Walnut Room of the Bismarck Hotel, Chicago. Burial in Mount Olive Cemetery, Chicago, February 17.

In Loving Memory of My Dear Husband
Silver Jackson Beardsley
 Who Passed Away Feb. 11, 1944,
 Ft. Lauderdale, Fla.
 I Miss You More and More Every Day.
RAE BEARDSLEY

BREED — Henry, concessionaire, at Owensboro, Ky., February 9. He was for a number of years with Reading's, W. E. Page and other shows. Survived by his widow, Hazel, and a sister. Interment at Rose Hill Cemetery, Owensboro.

BRIGMAN—Fred B. Sr., 62, formerly with the Al G. Field Minstrels and stock companies, in an Atlanta hospital February 12. He was a pressman on *The Atlanta Journal* at time of his death. Survived by a son, Fred Jr., Philadelphia, and a brother, Edward, Atlanta. Services and burial at Asheville, N. C.

In Loving Memory
DON CARLOS
 Who passed away Jan. 8th, 1941.
 "Just away"
SOPHIA CARLOS
 MR. AND MRS. J. K. HOWEY

BRODBECK—Ben, 55, operator of the Brodbeck Shows, at his home in Kinsley, Kan., February 8. He was the son of Charles Brodbeck, pioneer showman, and was engaged in carnival business with his brother, Fred, from 1919 until 1941, when he dissolved partnership and went out with his own shows, assisted by his four sons with him. Survived by his widow, Ruth; a daughter, Mrs. Dean Dill, and sons, Melburn, former concession manager of the show, now in Germany; twins, Ermil, in South Pacific and Ernest in Alaska, and Buford, in army air corps in Tampa.

COLVER—Burton, 72, former singer

Al Dubin

Al Dubin, 54, writer of numerous popular hits, died in New York February 11.

Together with Harry Warren, with whom he collaborated on many tunes, he received the Hollywood Academy Award in 1935 for *Lullaby of Broadway*. Dubin also wrote the words for *Among My Souvenirs*, *Dancing With Tears in My Eyes*, *I'll Sing You a Thousand Love Songs*, *I Know Now*, *With Plenty of Money and You*, *Just a Girl That Men Forget*, *Tip-Toe Thru the Tulips*; *A Cup of Coffee*, *a Sandwich and You*; *All the World Will Be Jealous of Me*, *'Twas Only an Irishman's Dream*, *Shuffle Off to Buffalo* and Victor Herbert's *Indian Summer*.

In 1923 he was a special material writer for Jack Mills, Inc., New York music publisher, and was one of the first lyricists to go Hollywood for filmicals. He wrote an average of 60 songs a year, principally for Warner Bros. Among these films were *Forty-Second Street*, *Gold Diggers of Broadway*, *Sally*, *Hearts in Exile*, *Hold Everything*, *Show of Shows*, *Roman Scandals*, *Moulin Rouge*, *The Wonder Bar*, *Stars Over Broadway*, *Gold Diggers of 1935*, *Gold Diggers of 1937*, *Gold Diggers of 1942* and *Shipmates Forever*.

In addition to writing for motion pictures, he also wrote the lyrics for Broadway shows, including *Streets of Paris*, *Macushla* and *Ritzie*.

Survived by his brother, Joe, Hollywood.

THE FINAL CURTAIN

and promoter, in Cottage Hospital, Grosse Pointe, Mich., February 8. For many years he was the impresario of a "celebrity course" which brought leading musical and dramatic artists to the Light Guard Armory and the old Detroit Opera House. He was also connected with Grinnell Bros.' Music House, Detroit. Survived by his widow and a daughter. Interment in Woodlawn Cemetery, Detroit.

EARLY—Walter R., 68, former manager of Olympia and Roxy theaters, Miami, in that city February 14. He was also publicity manager of *The Player*, theatrical magazine, and was recently in the real estate business. He was a member of Pacific Lodge No. 233, the Mahi Shrine Temple, and Miami Lodge No. 948, B. P. O. E. Survived by his widow and a brother.

FANT—Alice (Alice Barbour), 58, former actress and wife of Roy Fant, currently appearing in *Dark of the Moon*, in Boston February 9 of pneumonia. She met her husband in 1911 when they were both appearing in a musical comedy, *A Japanese Honeymoon*, and since then has been in vaude and on the radio in their own acts, *Fant and Webster*, *The Pine Tavern* and *Kinfolks*. For the past six years she had not been active in the theater or radio due to illness. Surviving besides her husband are two sisters and two brothers.

FUTERNIK—Benjamin, 70, Philadelphia music dealer for 30 years, at the home of his daughter in Philadelphia February 9. Survived by his widow, Anna; a son, two daughters, and a sister. Interment in Montefiore Cemetery, Philadelphia, February 11.

GABY—Frank, 49, vet comedian and ventriloquist, hanged himself in St. Louis February 12, the day he was to open with a USO show in Oklahoma City. He appeared in the St. Louis Municipal Opera productions of *East Wind* and *Sweet Adeline* in 1934. He started in show business at the age of 3 as an assistant to his father, Frank G. Woods, ventriloquist. Survived by his widow in Yonkers, N. Y.

GANTNER — George J., 59, widely known park man, February 9 at Masonic Hospital, Chicago. He had been in ill health for several years but suffered a complication of diseases during the past year. Gantner was a member of the Knights Templar and Shrine and had been active in Masonic circles for many years. Surviving are his widow, Anna; a son, Maj. Andrew S. Gantner, serving in the Southwest Pacific, and two brothers, Charles and Christ.

GORDON—Dolly (Wood), 47, former burlesque, vaude and circus performer, and operator of a taxi business at the time of her death, in Atlantic City following a heart attack several months ago, it has just been learned.

GRIEFER—Alta, 70, mother of Ben Grieger, managing director of the Adams and Paramount theaters, Newark, N. J., at her home in Brooklyn. Survived by three other sons and five daughters.

HILLIS—Jimmy, 42, of acute indigestion, at his home in Weehawken, N. J., February 9. He had been spotlight man at the Capitol Theater, Union City, N. J.

HUDDLESTON—Edward, 28, known as Hopple the Frog Boy, in Miami January 26. He had trouped with Sam J. Golden's, Gold Medal, Rogers Greater and Mighty Monarch shows. Interment in his home city, Jackson, Tenn.

HURLEY—Stephen, 56, former actor and theater manager, in Winnipeg February 2. He appeared in lyceum and on the radio under the name of Paul Kollins. Interment in Winnipeg.

In Loving Memory of My Wife
ELMA KOSS
 Who Passed Away Feb. 21, 1944
Husband and Daughter

KRONENBERG — Rabbi Aaron, 59, president of Station WBYN, Brooklyn, in that city February 15 of a heart ailment. For 20 years he had preached sermons over various radio stations. Survived by his widow, two sons and a daughter.

LACEY—Mrs. Bessie, 60, mother of Mrs. William Lerche, performer, in Bellevue Hospital, Wichita, Kan., January 23, from

injuries sustained in an auto accident. Also survived by a son, Harry Dyer.

LAMB—Charles, 89, actor, at his home in Portland, Ore. Went on stage when a boy, played in California and metropolitan theaters in San Francisco before going to Portland in 1882 to play in *Babes in the Woods*.

LITTLETON—Roy L., 44, former carnival man, following a heart attack in Fulton, Ky., December 25. He had been with Bee's Old Reliable, Hugh Hill, Joe Galler Exposition and H. V. Rogers shows before becoming a foreman for Harper's Foundry, Jackson, Miss. Survived by his widow, Delphia; two stepdaughters and two stepsons. Interment at Thorsby, Ala., December 27.

IN MEMORY OF
JOE (The Bricklayer) FERRIS
 WHO DIED FEBRUARY 23RD, 1944
 May his soul rest in peace
BILLIE LEE

LIVINGSTON—Fred H., 73, for many years clarinet soloist with John Philip Sousa's band, at his home in Marathon, N. Y., February 12. He had entertained troops overseas during the first World War and was with the original Ithaca band. Survived by his widow.

MEREDITH—Jane, 60, former actress, at her home in New York February 15 after a long illness. She made her stage debut at the age of 18 and had leading roles in *Peg o' My Heart*, *Mother Carey's Chickens*, *The Ever Green Lady*, *The Bird of Paradise*, *Enter Madam*, *Mister Romeo* and *One Man's Woman*. Survived by her mother.

MURRAY—Robert L., 55, publicity director for American Society of Composers, Authors and Publishers since 1940, following a heart attack in Montreal February 10, where he had gone on ASCAP business. He was previously with various newspapers thruout the country. Survived by his widow, two stepsons and a sister.

PERRY—Jack, side-show man, February 13 at Tampa. Burial in Showmen's Rest, Chicago.

PETERS—August F., 84, retired musician, of a cerebral hemorrhage in Deaconess Hospital, Cincinnati, February 15. He was with the Cincinnati Symphony Orchestra from its founding in 1894 to 1919, playing the French horn and violin. He played with Cincinnati theater orchestras and with William Stoess's WLW group. Peters was a charter member of AFM No. 1, Cincinnati. Survived by his widow, Lena, and two sons, Charles G., Cincinnati, and Ralph R., Purcellville, Va. Interment in Spring Grove Cemetery, Cincinnati.

SPOTVOLD—H., solo clarinetist with Karl L. King's band for many years and formerly a member of Duluth and Minneapolis theater orchestras, Fort Dodge, Ia., February 8.

STOCK—Harry A. Sr., 52, owner of a Seaside (N. J.) amusement park, at a West Palm Beach (Fla.) hospital February 6 following a short illness. Survived by a son, Harry Jr.; a brother, William, and two sisters, Mrs. Anna Sutterly and

Katherine Seymour
 Katherine Seymour, 43, pioneer radio scripter and co-author of *How To Write for the Radio* and *Practical Radio Writing*, died in New York February 11 after a long illness.

With her sister, Adele, she was the author of *The Light of the World*, a CBS radio serial. From 1925 to 1935, she was assistant continuity editor at WEAF and in the late 1920s wrote for that station the serial *The Family Goes Abroad* and *Famous Loves*, one of the first series of historical sketches on the air.

She was a member of the Writers' War Board, national secretary of the Authors' League of America and a former vice-president of the Radio Writers' Guild, Eastern region.

Survived by her mother and sister.

Mrs. Ella Harrison, Manasquan, N. J. Services and interment in Manasquan.

THOMPSON—Elroy S., 71, former promotion manager of the Brockton (Mass.) Fair, February 14 at his home in Brockton after a lingering illness. Thompson was well known as a newspaperman and historian, served as director of the census, was active in civic and war work, and was a member of many fraternities and organizations. Survived by his widow, Helen, and a brother.

TROXLER—Gus, 74, actor and professional strong man, in Newark, N. J., following a heart attack February 15. As a stock actor he played Simon Legree in *Uncle Tom's Cabin* and had roles in several other plays. He had also toured in vaude in a strong-man act for four years. He was also a boxer and promoter and had operated Troxler's Auditorium, Newark, for more than 10 years. Survived by his widow and two daughters.

VOIGT—Edwin W., 75, for 55 years a stagehand, stage manager and property manager in legit theaters, February 7 at his home in Philadelphia. Survived by his widow, Nellie, who played minor roles for some of the companies with which he worked. Services in Philadelphia, with interment in Fernwood Cemetery there February 14.

WILCOX—Pres, 65, band and ork leader, in Auburn, Ind., recently. He trouped with his two sisters and parents on the Whitney Family Shows about 40 years ago. Survived by his son, Willis, and a sister, Mrs. Guy Braden, Cedarville, Mich. Interment in Auburn.

WILHELM—Mrs. Frances Groves, 31, concessionaire, burned to death in her home in Norfolk January 3 when she apparently fell asleep in a chair with a lighted cigarette in her hand. She and her husband, Henry Eugene (Gene) Wilhelm, worked Ocean View Park, Norfolk for four years, and prior to that were with Dinty Moore with diggers for four years. They also were with Dodson's World's Fair, Mighty Sheesley Midway, Fairley & Little, and Fairley & Martone shows. In addition to her husband, she is survived by her parents, Mr. and Mrs. Edward Groves, Crawfordsville, Ind.; a sister, Barbara, Norfolk, and three brothers, Paul and William, Crawfordsville, and Sgt. Robert, in the army.

Marriages

CAPMAN-THORPE — Lieut. Richard (Mickey) Capman, son of Bert and Jessie Capman, of Powder and Capman, dance act, to Muriel (Billie) Thrope, cadet nurse, at Catholic Mission Chapel, Carmel-By-the-Sea, Calif., recently.

CASEY-PARRISH — Lieut. William Casey, nonpro, to Pat Parrish, movie actress, in Las Vegas, Nev., January 14.

DAVEY-SWANSON—William B. Davey, nonpro, to Gloria Swanson, stage and screen star currently appearing in the Broadway production, *A Goose for the Gander*, January 29 in Union City, N. J.

DUKE-BRIGGS — Raymond Duke, clown and animal worker, to Emma Briggs in Boyne City, Mich., December 14.

FISHER-BENSON—Sgt. Jacob Fisher, nonpro, to Mildred Benson, Philadelphia night club singer, January 21 in California.

FRANKS-BLAINE—Manuel G. (Manny) Franks, theatrical manager, and Vivian Blaine, actress, in Hollywood January 10.

GLACY-RECTOR — Joe Glacy, past president of the Pacific Coast Showmen's Association, to Olive P. Rector in Long Beach, Calif., December 28.

GLAZER-SAIDEL—Don Glazer, vibraphonist with Don Renaldo's Quartet at Philadelphia's Latin Casino, to Doris Saidel, nonpro, January 28 in Philadelphia.

GOODMAN-HERMS—Morris L. Goodman, former concessionaire, to Margaret Herms, nonpro, in Cincinnati February 6.

HAMMOND-HARRISON — William Hammond, concessionaire, to Mildred Harrison, in Miami December 27. Both are with Cetlin & Wilson Shows.

HERRICK-FERGUSON—C. F. Herrick, concessionaire, to Juanita Ferguson, known as Babette, stripper on the First and Empire circuits, in Santa Monica, Calif., recently.

HOLWELL-CLARK—Henry Holwell Jr. of Airline Club, Brinkley, Ark., to Audrey Lee Clark, daughter of Mrs. Omer Thompson, of Omar's Greater Amusements, in Marianna, Ark., December 7.

HUNTER-COOPER — Ralph Hunter, display director of Nash Kelvinator Corporation, to Thelma Cooper, formerly of Reynolds Skaters, at Walcott, Ind., February 14.

WPB Defines Brown-Out Rules

Ample Lights For Midways

Sufficient ride power also assured—showmen urged to cut electric load

ROCHESTER, N. Y., Feb. 17.—Max Cohen, general counsel American Carnivals' Association, announced that on February 9 the War Production Board handed down a clarifying bulletin relative to the operation of the outdoor amusement industry under Order U-9 restricting the use of electricity.

In answer to the inquiry "to what extent are circuses, carnivals, amusement parks, fairs and similar outdoor enterprises restricted by the provisions of Utilities Order U-9," the WPB announced its policy as follows: "All general illumination required for public health and safety is permitted. Riding devices are permitted the necessary lighting for ticket booths, entrances and exits, loading platforms, machinery operations and safety and signal systems. Games, side shows, merchandise and eating stands are permitted the necessary lighting for entrances, exits, ticket booths and interior illumination. However, all ornamental, sign, display and other promotional lighting such as outline, border, sign board, panel, etc., is prohibited."

Ride Power Okayed

It was also indicated that lighting for outside ticket windows for change and identification purposes was permitted, as long as only the normal amount of lighting necessary to carry on the business is used. Also permitted is the use (See WPB on Brown-Out on page 64)

R&S Cracks Long Trek at Wilmington

WILMINGTON, N. C., Feb. 17.—R. & S. Amusements starts its 1945 tour near Wilmington March 12, preparatory to a schedule of 36 weeks, closing November 12, Walter D. Nealand, publicity director, reported today. Eddie Cooper, general agent, says that the season has been booked consecutively, including all the spring dates and several Southern fairs.

James M. Rafferty, owner, operator and general manager, is personally supervising the rehabilitation of the equipment at quarters in Leland, six miles from Wilmington. New trucks have arrived and the show will be transported on 16 show owned semi-trailers, with Percy Sink master of transportation. The new 60-k.w. Diesel plant has been installed by P. G. Hedgecock, chief electrician. A new 24-foot cookhouse trailer has been built for Mrs. Lera Hedgecock.

Among those in quarters are Leonard (Skeeter) Garrett, superintendent of rides, and his assistants, Roy Goganus, (See R&S Opens March 12 on page 64)

Virginia Greater Expands; Will Tour New Territory

SUFFOLK, Va., Feb. 17.—Having arranged to play new territory this season, Rocco Masucci is enlarging the Virginia Greater Shows at the Tidewater Fair grounds quarters here.

Louis and Kay Augustino will add a Kiddie Aeroplane ride and enlarge the wild animal and side shows. Masucci has purchased a streamlined train. Capt. Happy Arnold is in Florida to purchase new stock for his alligator wrestling show. Raleigh Gibson will have a new Funhouse.

E. J. Grey, Kirkwood Shows' general agent, was a recent visitor, and Wallace Goodrich and State Troopers Burgess, Fizer and Fobbs and Deputy Sheriff Bradshaw were guests at a spaghetti supper. Midget Leo Matina is winter quarters chef.

Four Ontario Fairs Sign Conklin Shows

TORONTO, Feb. 17.—Four Class B Ontario fairs have signed the Conklin Shows to furnish midway attractions this season.

They are the Great District Fair, Leamington; Belleville Agricultural Fair, Belleville; Central Ontario Exhibition, Lindsay, and Kingston Exhibition, Kingston.

Prell Sets New Broadway Shows

MIAMI, Feb. 17.—Samuel E. Prell has announced the organization of the new Prell's Broadway Shows, combining many attractions of the former Prell's World's Fair Shows plus many new features. Season opens first week in April with 11 riding devices, nine shows and three free acts.

Prell, after suffering an injury in 1942 which confined him to a hospital in Baltimore 18 months, combined his World's Fair Shows with Endy Bros.' Shows until close of 1944 season. He now has had a full staff in Miami quarters under direction of Sam Caruso, who is building the shows.

Charles M. Powell, general agent, has just returned with the report that 10 fairs and many of Prell's top still dates are under contract.

Executive staff will include Prell as general manager, assisted by Leo Blatany; Joseph Prell, treasurer and secretary; Abe Prell, lot superintendent; Paul E. Prell, concessions; Mack Klain, chief electrician; Sam Caruso, carpenter and builder, and Stacey Knott, ride superintendent.

Bantly Fair Trek Starts At Harrington in July

REYNOLDSVILLE, Pa., Feb. 17.—Bantly's All-American Shows will furnish midway attractions at the Harrington (Del.) Fair in July, which will mark the beginning of an extended fair trek. Mr. and Mrs. Herman Bantly and Ben Smith, agent, have returned to winter quarters after attending the Eastern fair meetings.

Six major rides and three kiddie rides have been reconditioned and four new show fronts are being erected. Dick Kellar is the artist. Others in quarters are Joe Payne, Paul Lane, Joe Kane, Robert Reed and Al Boxall.

Buckeye State Goes Piecemeal

"Intact" Offers Are Brushed Off

Sam Levine handling sale—light plants to Max Goodman—Moore buys ride

ST. LOUIS, Feb. 17.—Buckeye State Shows, property of the estate of the late Mike Rosen, will be sold piecemeal, it was learned here today.

Sam Levine is in charge of the sale

Gallery .22's, Fire-Proof And Canvas Still "Critical"; Freight Tie-Ups a Handicap

Ackley Reviews Materials Situation

ROCHESTER, N. Y., Feb. 17.—War Production Board, thru the Recreation Section in the Office of Civilian Requirements, has informed the American Carnivals Association of material shortages anticipated in the industry in the coming months.

Regarding shooting gallery ammunition, Harry A. Ackley, consultant in the Recreation Section, stated: "It is very definite that no .22 shorts will be available for at least three months. It will depend upon the developments in the war and also on the ability of the ammunition industry to get into production if and when the war does end in Europe."

With reference to canvas, Ackley stated: "The textile industry is definitely unable to supply demands of the army and other military requirements to such an extent that there is very little prospect that any canvas or duck will be available to the show world or any other civilian requirements for some months to come."

As to the availability of components for flame-proofing canvas, Ackley stated: "On account of increased military requirements beyond any expectation of a few weeks back, and also on account of

the severe winter interfering with movement of freight, the chemical industry is seriously behind its schedule for war requirements. Our only encouragement is that the industry has great capacity and when transportation conditions improve, it is possible we can get some releases."

It was pointed out that the outdoor amusement industry is definitely on the list for civilian use of flame-proofing materials, and it was believed that the industry would get first call on any of this material, as soon as it can be produced in quantities over the immediate military demands.

Maine Legislature Mulls Tag Easing

AUGUSTA, Me., Feb. 17.—Legislation to make Maine's motor truck registration laws reciprocal with those of other States has been filed in the Legislature here.

Most States have such legislation, Maine being the only one of the New England States requiring registration for out-of-State trucks making short trips.

Ellman Sets 8 Wis. Fairs; Lands Watertown for 4th

MILWAUKEE, Feb. 17.—Eight Wisconsin fairs and a July 4 celebration at Watertown, Wis., have been signed for the Ellman Shows, which this season will travel on 15 semis and 6 trucks.

John Wisom will have the animal show and Fat Henke wild life. Heinie Ellman's new girl show will be operated by Sloppy Bocalre.

Sam and Emil Hansher, Doc Wilson, Otto Henke, Fred Walters and Charles McBride are concessionaires. Roy Swan and Joe Henke will handle advance, with Cecil Eddington on press.

Dothan, Laurel to Jones

AUGUSTA, Ga., Feb. 17.—E. Lawrence Phillips and Morris Lipsky, associate owners of the Johnny J. Jones Exposition, have signed midway contracts for the South Mississippi Fair at Laurel, Miss., and Houston County Fair, Dothan, Ala.

Sam Lawrence Signs Pa., Carolina Fairs

NEW YORK, Feb. 17.—Sam Lawrence, manager of Lawrence Greater Shows, has returned to New York after attending fair meetings in North and South Carolina, Virginia and Pennsylvania. He announced the signing of the Great Kutztown Fair, Kutztown, Pa.; Carbon County Fair, Lehighton, Pa.; Laurinburg, Goldsboro, Henderson, Greenville, and Clinton, all in North Carolina, and the Colored State Fair, Columbia, S. C. This marks the sixth year at Kutztown and the third year at Lehighton.

Lawrence will remain in New York two weeks before going to the Sanford, N. C., quarters.

Some of the shows contracted for the season are Jimmie Hurd's Side Show and Girl Revue; Jerry Gray's Snake Show and Bill Woodall's Posing Show.

Bob Hallock is general agent, and P. J. Finnerty, business manager.

at the shows' quarters in Little Rock, Ark.

Deals reported already completed include the sale of the light plants to the Goodman Wonder Shows, and the Tilt-a-Whirl to Jake Moore.

It has been reported that several persons, prominent in the carnival business had been dickering with Mrs. Frieda Rosen for the shows intact, but none came up with a satisfactory offer.

Bob Kline, former Buckeye State agent, and Sam Solomon, who recently sold his interest in the Royal American Shows, are said to have been among the leading bidders, along with John Gallagan, well-known concession operator.

Gallagan is said to have offered a cash price of \$39,000, but Mrs. Rosen asked \$41,500, it it claimed. Reliable reports indicate that Solomon offered in excess of \$42,000 before Rosen's death, but it is not known if he placed a later bid.

Turners Acquire Thomas Interest In Turner Bros.

ST. LOUIS, Feb. 17.—Ray and Cecil Turner closed a deal here Wednesday (14) whereby they purchased the interest which Jack Thomas held in Turner Bros.' Shows. They are now sole owners. The Turners also purchased two rides from Mrs. Thomas, which she operated on the show last season.

Thomas came here from Hot Springs, while the Turners, accompanied by Jack Price, general agent, came here from quarters in Petersburg, Ill. Mr. and Mrs. Thomas will operate concessions on a show playing the Middle West. The Turner show will open April 25.

AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket

Sky Dive

Carrouzels

Kiddie Auto Ride

ALLAN HERSHELL CO., Inc.

NORTH TONAWANDA, N. Y.

TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.

100 CENTRAL AVE. ALTON, ILL.

'Firechief' Flameproofing

The Compound That Won't Wash Out. Fire—Water—Weather—Mildew Resisting. Now Available in 5, 10 and 50 Gallon Containers. Colors, Khaki, Blue, White, and D. D. Write Today Exclusive Distributors for Wm. Hooper Sons Co. to Outdoor Show Trade.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

TENTS—BANNERS

14x17 A Style Living Tops. 14x21 Living Top, White, Six-Foot Wall, New. Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.

4862 North Clark St. CHICAGO 40, ILL.

Robert (Rebel) Marchette

Would like to hear from following people: Pat McCarthy, W. M. Walker, P. C. Blackie Hollis, Al Bargone, Roam Sharpshire, Little Kokomo, Billie Cocharne or others I know. All answer: Care Bristol Hotel, Los Angeles, Cal. P.S.: Mikey O'Brine, write me.

FORREST PARK

WANTS AGENTS

FISH POND, PITCH-TIL-U-WIN, PHOTO, COCA-COLA, BALL GAME

Those Known To Me Given Preference.

Box 700, Rossmoyne, Ohio

BAKER'S GAME SHOP

Wheels, Skillets, Tracks, Roll Downs, Razzle Dazzles, Pea Pool End Tables, Soup Pops, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Bear Blocks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axles. Many Others Not Mentioned.

2907 W. WARREN, DETROIT 8, MICH.

O. J. BACH SHOWS, INC.

Wanted Season 1945 Opening April 26th Elmira, N. Y. Rides—Octopus, Roll-o-Plane, Merry-Go-Round, Kiddie Rides, Shows—Capable Operator for Life Show. Have outfits for Monkey, Reptile, Illusion, Concessions—Cook House or Grab, Corn Game, Candy Apples, Waffles, Cig Gallery, Fish Pond, String, Hoop-La, P. T. W., Basket Ball, Snow Cone or Ice Cream. HELP—Ride Foremen and Second Men, Electrician, Bill Poster with car. FREE ACT. Address: O. M. BECKER, 414 S. Main St., Elmira, N. Y. O. J. BACH, Box 292, Ormond, Fla. P.S.: Very, very liberal terms to Ride and Show Owners.

WANTED TO BUY FOR CASH 7-CAR TILT-OCTOPUS OR SUPER ROLOPLANE Late Models With Transportation.

LEO LANE
Morganfield, Ky.

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Feb. 17.—New members of the association whose applications were received during the past week include Caravella Amusements, by Frank H. Caravella, owner; Jones Greater Shows, by Peter Jones, manager; Silk City Shows, by Angelo Longo, owner, and Foley & Burke Combined Shows, by L. G. Chapman, general manager. This brings the membership roll to 142.

We are pleased to announce a contribution of \$250 to the Public Relations Fund by James E. Strates, owner-manager of James E. Strates Shows, Inc.

It is anticipated that we may expect an official pronouncement of the government's policy with reference to outdoor amusements within the next few weeks. In this connection we received an interested communication from James W. (Patty) Conklin, of Conklin's Shows, advising us of the Canadian government's policy to permit outdoor amusements to operate substantially as they did during the past two years.

Many of the Eastern showmen indicate deep regret at the fact that the New York State fair meeting at Albany is canceled this year.

We regret to record the passing of Mike Rosen, owner of the Buckeye State Shows, at Chicago on January 27. Mr. Rosen's organization was one of the more recent members in the association.

Copies of the annual report of the association submitted at the meeting in 1944 have been mailed to all members in good standing who were absent from the meeting, and additional copies are available to all others upon request.

The OPA has requested financial reports from approximately 37,000 corporations in connection with its price control program. This represents about twice as many as were requested during 1944. We doubt whether many shows will be included in this group, but if any are so included we would suggest that they communicate with the association's office prior to filing the report.

Indications are that the labor draft bill will undergo a series of drastic changes in the next few weeks and that individuals over 38 will be eliminated.

ODT has disapproved substantially all applications for conventions in February and is expected to do likewise for March.

Agitation in Congress is being started for the repeal of the automobile use tax. There is some likelihood, however, that an alternative proposal may be introduced which will earmark the funds from this tax specifically for highway purposes. So far as we know, the highway construction program is ready to start as soon as the war is over.

WANTED

A used American Beauty Merry-Go-Round, used Octopus, also used Electric Free Play Slots.

GILBOE, FIELDING & CO.

4000 Dougal Rd., South, Windsor, Ont., Can.

WANT-WANT-WANT

RIDE HELP and FOREMEN for ART LEWIS Rides, Ocean View Park, Norfolk, Va. Start work March 1st. Foremen for following Rides: CATERPILLAR, MOON ROCKET, CHAIR PLANE SWINGS, ELI WHEEL, WHIP. Highest salary paid to experienced Help who stay sober and are reliable. Why go on road? No tear downs here. Write or come on.

THOS. POPLIN

4801 Princessan Rd., Fox Hall, Norfolk, Va.

WANTED WANTED WANTED J. R. EDWARDS SHOWS

TILT-A-WHIRL OR OCTOPUS Open last of April. Best territory in the State of Ohio. Address all mail to J. R. EDWARDS, Wooster, Ohio

SAM LAWRENCE
Gen. Manager

BOB HALLOCK
Gen. Agent

P. J. FINNERTY
Business Manager

LAWRENCE GREATER SHOWS

OPEN FAYETTEVILLE, N. C., APRIL 2, 1945

- WANT—Monkey Show. Have real nice front 75 feet; can furnish same. Fun or Glass House, Life Show, Animal Show.
- WANT—Will buy Octopus and Roll-o-Plane.
- WANT—Foreman for Whip or Ridee-O, Second Men that Drive for all Rides. Good pay, long season, plus bonus.
- WANT—Billposters that wrote me, write again. Special Agent (Thos. Rice, wrote you; answer letter at once). Lot Man.
- WANT—Girls for Posing Show and Revue.
- WANT—Arcade, Ball Games and all Stock Concessions. Will sell X on American Palmistry. No Gypsies.
- WANT—One Sensational Free Act.

All Address Winter Quarters
P. O. BOX #317, SANFORD, N. C.

WONDER SHOWS of AMERICA

WANTS REORGANIZED WANTS
Large Railroad Show

- FREAKS for Side Show. Office pays salaries.
- GRIND SHOW — Will furnish equipment.
- WILL Book or Buy Octopus and Fly-o-Plane.
- FIRST-CLASS Frame-Up for Girl Show for Right Party.
- FOREMEN and Second Men for Rides—Hey-Dey, Twin Ferris Wheels.
- CONCESSIONS of All Kinds on Flat Rental, Except Cookhouse, Frozen Custard and Popcorn.
- WILL FURNISH Transportation and Hauling After Joining.

MAX GOODMAN

P. O. Box 21 (Phone 3-6406) Little Rock, Ark.

PEPPERS ALL STATES SHOWS WANT

FOR MARCH 1, 1945, BAYMINETTE, ALABAMA, SPONSORED BY THE CHAMBER OF COMMERCE FOR 10 DAYS IN THE HEART OF THE CITY (WE ARE POSITIVELY FIRST SHOW IN GADSDEN, ALABAMA). READ THIS AD, YOUR NAME MAY BE IN IT.

WANT RIDE HELP: FOREMAN for Ferris Wheel; Cliff Trantham, wire. Foreman for Smith and Smith Chairplane, Foreman for an Allan Herschell Kiddie Ride. WANT Second Men on all Rides, Chairplane, Merry-Go-Round, Ferris Wheel and Flying Twister; prefer married men who can drive Semis. NOTICE: Paul "Blackie" Miller, Clifford Trantham, Francis Biggs, J. F. King, Big Paul Smith, Clarence Orwig, Clyde the Electrician, Manuel Staggs, Jimmy Duke, get in touch with me by wire.

CONCESSIONS WANTED: Bumper Joint, String Joint, Hoopla, any Stock Concession, Fred Bell, contact me. Want Agents for Roll Down and Razzle Dazzle. Lucky boys and drunks, save your time. Get in touch with "TOM KELLEN." WANT Agents for a Cork Gallery. WANT Bingo Countermen, good wages. Wire Charles Lee.

WANT SHOWS: Fat Show, Mechanical City Show, Crime Show, War Show and Illusion Show with own transportation. Want Dancing Girls for Minstrel Show. Want Man and Wife to take charge of the front on a beautiful Monkeyland Show, 30x100, banners and beautiful panel fronts. Want Girl Show Manager with not less than 3 girls. Clarence Thomas, wire; was out of town when I received your wire. Want Man to take over new Fun House built on semi trailer. Have no time to write, all above people wire at once. F. W. PEPPERS, Manager, P. O. Box #1441, Pensacola, Florida.

B. & V. SHOWS

Opening April 19th

Will Sell Ex. on Cookhouse, Grab, Custard, Pop Corn and Apples; also American Palmistry and Mug Joint.

Want Grind Stores and Bottle Ball Games. A-I proposition to Penny Arcade and Fun House. Can place Manager for Vanities and Posing Shows. Want 10-in-1, Monkey, Wild Life and Walk-Thru Shows. Want to book or lease Octopus, Tilt and Rollo Plane. Want Business Manager and Billposter. Can place Foremen and Help on Rides. Fair Secretaries in Pennsylvania and New York State, have a few open weeks.

J. VAN VLIET, Mgr., 5 Westminster Pl., Garfield, N. J.

WANT! WANT! WANT! A. M. P. SHOWS "JUGGY" WANT!

WANT—Cookhouse that will cater to show people (Iszy Castle, Rabbit Reid, note). Foremen for Tilt-a-Whirl and Chairplane (Frank Kelly, contact). Ride Help in all departments. Want man to take care of Front Gate. Want Fun House, Minstrel Show, Wild Animal or Monkey Show (Walter Lankford, contact, please). Captain McErwin; please write. Want Concession Agents for Ball Games, Penny Pitch, Stock Stores. All address: A. M. PODSOBINSKI or "DUCKY" MILLER A. M. P. SHOWS, 514 High Street, Phoenixville, Pa.

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

RUMORS never stop.

MABEL FISH, formerly of Motor City and other shows, is in Marshall, Mich.

LOU DAVIS reports that Oddities On View is now showing at Helena, Ark.

KIRK ADAMS'S CIRCUS has booked a free act and pony track with the J. R. Edwards Shows.

THOSE GOOD old days: When minstrel shows had goldleaf fronts and the performers had teeth to match.

FRANCIS HENNIES and Lucille Lamkin have returned to Birmingham, after a brief sojourn in Florida.

M. R. LEVY, Pittsburgh, is a patient in Veterans' Hospital, Albuquerque, N. M.

ED FISHER, the "Barnum of Yukon, Okla.," reports that he has a new idea for a freak show.

BEFORE TINTING: There was a time when the ruralites always figured on having grandpa's picture crayonized at the fair.

SAM AND SHIRLEY LAWRENCE are taking in the hit musical shows in New York.

CECIL PERK PERKINSON has been installed as manager of the Olmos Night Club by Owner Mike Ruback.

FRANK (SHORTY) SMART is now concessionaire with indoor circuses until midways bloom again.

CONDITIONS have made showmen willing to try anything once, which their white collars would have made 'em shy away from during the pre-war days.

VI AND AL PETKA left Detroit recently to work concessions at the Houston Pat Stock Show. They are booked with the Ellman Shows for the season.

MR. AND MRS. PUG STOKES and son will remain in San Antonio for the summer, as Pug has booked his concessions with shows playing locally.

EASTES WARREN, independent ride operator with Wallace Bros. Shows, has purchased a 32-foot Fruehauf trailer and Dodge tractor from the government.

SAM GOLDSTEIN, of Pleasureland Shows, who spent the winter in Miami, is due to return to winter quarters in Detroit this week to begin preparations for spring opening.

J. C. (TOMMY) THOMAS, general agent of Royal American Shows, stopped over in St. Louis for several days last week en route from Florida to points north.

JACK (STINGER) STEEL, heavyweight wrestler, will operate the Athletic Show for Wallace Bros. Shows. Steel is grunting and groaning in Ohio territory until tour time.

CONCESSIONAIRE who uses cigarettes as stock should get his privilege from midways on Monday, before opening time, providing he can get the stock.

years. Rogers was formerly with Ziegler Shows for years.

FLOYD AND GRACE SHEAKS recently hosted a number of visitors at St. Marys, O., including Raymond Parker, concessioner and electrician with Garden State Shows, and Mr. and Mrs. Bartone, Mr. and Mrs. Sid Householder, Mr. and Mrs. Frank Reid and Blackie Humphries, all of Bartone's Ideal Comedy Company.

JOHN GRAVES, who has the cook-house and drinks at Victory Park, San Antonio, is building a new popcorn and caramel corn wagon. Blackie McLemore has added two ball games to his line-up at the park, and Owner A. (Boobie) Obadal promises free acts and several new attractions for the coming season.

REMEMBER those happy days when side-show managers fed us and weeded us nightly, the amount depended on the day's business, but we could always get seconds on the stew?

MR. AND MRS. JAMES DUNLAVEY were on the last lap of a two-month vacation trip when they passed thru St. Louis last Wednesday (14) en route to Muskogee, Okla., quarters of the World of Today Shows. They will again operate their attractions on this show this year. They spent a month in Ithaca, N. Y., where they visited Dunlavey's relatives; a week in North Tonawanda, N. Y., where they visited Mr. and Mrs. Bill Brown, of the Strates Shows, and three weeks in Pittsburgh, where they visited Mrs. Dunlavey's relatives.

WHEN RUBE LIEBMAN won a lot of notoriety at the Louisiana State Fair for his bang-up job of selling treasury certificates last season, he didn't realize an AP wire story would echo as far as Honolulu and into the hands of an old friend. The dispatch was carried in *The Honolulu Daily Advertiser* where it was discovered by Harry (Bing) Bernstein, former concessionaire with the Johnny J. Jones Shows, now serving with the armed forces. The clipping was enclosed to Rube with a personal letter recently received.

NOTES FROM SAN ANTONIO: Jack Ruback, manager of Alamo Exposition Shows, has a large crew in quarters and reports that he has some big ones lined up for the coming season. . . . Sam Alridge, Red Wingfield, Clarence Katz and Sam Gordon's agents on the Royal American Shows are here awaiting the call to join. . . . Mrs. Red Wingfield worked palmistry at the Houston Stock Show. . . . Sid Roemer and his Iron Lung attraction is booked here by Dave Stevens under the local police department auspices and opens early in March at a downtown location. . . . Jess Hunkle, wintering in this territory, will join one of the big ones. . . . Joe Rosen is rehabilitating his concessions and will again troupe with the Alamo Shows. Ben (Lefty) Block has several beer emporiums about town and is also in the coin machine business. . . . Red Baker, formerly of the Alamo Shows and now owner of the Alta Vista Hotel here, will remain in town this summer. Romana Hotel, owned by "Loose-Change" Whitey, of St. Louis, is also a mecca for show-folks. Lamar Hotel, owned by Maud and Charlie Jamison, formerly of the Wortham Shows, is packing 'em in.

RICHIE MARASCO WANTS AGENTS

FOR WATCH-LA, SIX CATS AND NAILS
New Territory — Good Fair.
Free Transportation Town to Town.
Address: c/o GREATER UNITED SHOWS
Laredo, Texas, Until March 1;
Then c/o Alamo Exposition Shows

ATTRACTIONS

World's best attractions for Side Shows, Carnivals, Museums, Store Shows, Circuses, Window Attractions. Write for Free Circulars today.

TATE'S CURIOSITY SHOP
Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

NOTICE

Stock and Ball Game Agents, Contact

FORREST C. SWISHER

Box 125, Caney, Kansas

WANTED—ELECTRICIAN—WANTED

WANT Electrician to handle 6 Rides, 6 Shows, 30 Concessions and Front Gate. Must understand Transformers, no Diesels, mounted on truck. Guarantee \$50 or more. Join on wire.

F. W. PEPPERS, Manager
P. O. Box #1441 PENSACOLA, FLA.

PENNY PITCH GAMES
Size 46x48", Price \$30.00,
Size 48x48",
With 1 Jack Pot, \$40.00,
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$13.50

BINGO GAMES
75-Player Complete \$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.
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PACK OF 78 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40¢
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Graphology Charts, 8x17, Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5, Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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19 West Jackson Blvd. CHICAGO
Send for Wholesale Prices.

WANTED .22 SHORTS LONGS

Also RIFLES
Leo Suggs

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BUDDHA PAPERS
Blank sheets of paper magically turn into written Fortune Telling or Character Readings.
Send Stamp for Catalog.
S. BOWER, Bellemead, N. J.

WANTED PUBLICITY OR NEWSPAPER MAN

Must Know Outdoor Showbusiness
Start immediately in New York. Write full details about experience, contacts and save yourself and me time by stating minimum salary desired.
BOX 633, Care The Billboard
1564 Broadway New York 19, N. Y.

World Of Pleasure Shows NOW BOOKING FOR 1945 SEASON

SHOWS — CONCESSIONS
Ride Help, Write Us Now,
100 Davenport St., Detroit 1, Mich.

FOR SALE NO. 5 ELI WHEEL

In first-class condition, complete with motor. Best offer takes. Contact O. W. "HAPPY" MOORE at 1302 So. Pacific, Oceanside, Calif.

W. G. WADE SHOWS

Opening May 1, Vicinity of Detroit
Wanted—Rides, Shows, Concessions.
Permanent Address:
19199 Woodingham Drive, Detroit 21, Mich.
Telephone: UNIVERSITY 4-0055

BARLOW'S BIG CITY RAILROAD SHOWS

WANT FOR EARLY OPENING, St. Louis, Mo., Ride Help, Showmen, Concessions, Useful Carnival People. Write
HAROLD BARLOW,
529 N. 52 St.
East St. Louis, Ill.
Phone: Midway 1720



OFFICERS AND MEMBERS of the Missouri Show Women's Club at the 15th annual installation of officers and banquet held at Mark Twain Hotel, St. Louis, January 19. Left to right, standing: Ova Roberts, Lotus Francis, Estelle Regan, Irene Burke, Ada Miller, Mildred Laird (secretary), Lee Belmont (second v.-p.), Harriett Maher (first v.-p.), Gertrude Lang (president), Jane Bunting (toast mistress), Marietta Vaughn (club mother), Daisy Davis (chaplain), Norma Lang (treasurer), Dorothy Williams (sergeant at arms), Lucille Pollard, Dora Prosperi, Louisa Hanasaki, Beatrice Giuliani, Evelyn Vinson. Seated: Ida McCoy, Mary Forster, Florence Parker, Anna Pullen, Iris Camen, Nell Allen, Lorraine Belmont, Alice Belmont, Avis Miller, Louise Howe, Florence Cobb, Betty Proper, Florence Guth, Bee Dawson.

IF THE MAN-POWER shortage gets more acute committeemen may mistake general and press agents for trainhands or ride boys.

ARKANSAS LEGISLATORS are mulling a bill that would levy \$100-a-week privilege tax on fortune tellers and clairvoyants to practice in that State.

'HYMIE SCHREIBER, owner of Schreiber Merchandise Company, is passing out the cigars on the birth of a daughter on February 14.

LOUIS HETH and Mrs. Silver Jackson Beardsley have disposed of their Binghamland and are contemplating road concessions.

NOWADAYS we get a bigger laugh than we did before the days of rationing when a customer asks for more butter on his popcorn.

MAJOR SHORT, midget talker and lecturer with various shows, announces his recent marriage to the former Doris Wing.

DOC WADDELL has arranged to hold his prayer and sermonette services for two weeks on the Bill Hames Shows and the Mills Bros. Circus.

GERALD SNELLENS, World of Mirth Shows, and Ralph Lockett, Johnny J. Jones Exposition, are in Chicago on business.

FITZPATRICK'S Wild Life Show has contracted with Heller's Acme Shows. Fitz will also have grab and archery concessions.

MICHAEL ROMAN, Bob Pollack and Dan Elias, of Majestic Greater Shows, have returned to Miami from Tampa, where they purchased several new rides and an arcade.

SID CRANE and Jimmy Chevante, side-show ops with Wallace Bros. Shows, report that new fronts are under construction in preparation for their opening in Delhi, La.

WHITEY ARCHER'S Penny Arcade is reported doing well in the Houston territory. Archer, who has been on the side lines due to illness, is back on the job painting and readying for the coming season.

MR. AND MRS. NICK DE FELICE passed thru St. Louis last week en route from New York, where they had been visiting relatives, to Muskogee, Okla., where Nick will start work in World of Today Shows' quarters.

MR. AND MRS. T. W. (SLIM) KELLY, side-show operators, closed their museum in St. Louis last week, with equipment and people moving to Tulsa, Okla., quarters of Cavalcade of Amusements, where they will operate this season.

JOHN GALLAGAN, concessionaire, was a visitor to the St. Louis office of *The Billboard* last Wednesday (14) en route from Little Rock, Ark., to his home in Columbus, O. He also chatted with L. M. (Pete) Brophy, Rex Howe and John Sweeney.

CHARLIE SHUBB and Harry Rogers, owners of Mauer Greater Shows, say they will have five rides and 20 concessions. They've been out of the business for

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
 Still Available
EVANS' BIG PUSH
 Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago



HARRY W. HENNIES, left, of Hennies Bros.' Shows, and Mr. and Mrs. Fred Reed racked up this healthy string of fish while sojourning at Hot Springs.

CHARLES H. HODGES PALACE OF WONDERS
 Because of Our Permanent Location in EASTWOOD PARK, DETROIT, for SEASON 1945, Have Following To Sell:
 20x120 Ft. Baker-Lockwood Top and Sidewall, blue trimmed in red and green, waterproofed and O.K. condition \$200.00
 Set of Eleven Retouched 6x10 Side Show Banners, O.K. condition and plenty of life and flash 60.00
 Lay Down Blade Box and Grate for same, O.K. condition and ready to ship 15.00
 Life-Size Freak Blow Ups, chrome frames, painted by Newman, Ea. 8.00
CHARLES H. HODGES
 Box 235 Goldwater, Mich.

In the Armed Forces

PFC. W. L. McHUGH, 9181179, reports his new address as care Fleet Post Office, San Francisco.

'ANDY ALLAN, MM. 3/c, wants to hear from some of the Bazinet boys. His address is care Fleet Post Office, New York.

PVT. E. L. (SLIM) LIDD, known in Eastern carnival circles, is in France awaiting reassignment. He was up front for a time with an artillery unit and was wounded.

J. R. HARDY, S2/c, formerly with Royal American Shows, writes that he would like to hear from his friends in the carnival world. His address Navy 926, care Postmaster, San Francisco.

SGT. BILLY GREENE, formerly with Tivoli Exposition Shows and son of Mr. and Mrs. Joe O. Greene, now with the W. T. Collins Shows, has been transferred from Meridian, Miss., to Camp Ritchie, Md.

CPL. WILLIAM F. JENKINS, formerly an amusement ride operator for Charles Miller, has completed three years army service. He is in the European theater. His wife, Gloria Jenkins, is in the WACS at Fort Monmouth, N. J.

WANTED TO BUY
 PLATFORM OR CHAIR SCALES
 In A-1 Condition.
NATE TASH
 705 4th St., N. W., Washington 1, D. C.

BENNIE WELLS
 ARTIST AND SHOW PAINTER
 Just finished work on Brown Theater, Louisville, Ky., and two complete carnival units for Chas. Oliver, St. Louis, Mo.
 Address: **BENNIE WELLS**
 The Billboard Cincinnati 1, O.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

ELECTRIC GENERATOR FOR SALE—35 K.W.
 E. B. KELLEY MAKE D. C.
 Mounted on Enclosed Semi-Trailer. No Tractor. All in first-class condition. Can be inspected at our factory. Generator and Trailer, \$3,000 cash; Generator Unit only, \$2,000.
 Address Inquiries:
F. E. Gooding Amuse. Co.
 1300 Norton Avenue, Columbus 8, Ohio

FOR SALE—THREE RIDES
 Ell Wheel No. 5, \$3,500.00 Three-Abreast Merry-Go-Round, new paint last year \$5,000.00. Ten-Car Kiddie Auto Ride, \$1,500.00.
GID L. FALLON
 Route No. 3, Box 450, Massillon Road, Akron, Ohio. Phone Midlake 4386

BEE'S OLD RELIABLE SHOWS, INC.
 RIDES—Want to buy or book Octopus or what have you? Must be in good condition. Want Ride Foremen and Second Men on all rides. Winter quarters open, come on in. James Stanford, come on at once. SHOWS—Want any Show that can get money with own equipment. Want Manager with Girls for Girl Show. We have new top. Want troupe for Minstrel Show. James Ayers, write. CONCESSIONS—Want Agents for office owned Concessions. Paul Hubbard, write and give address. Want experienced Builder at once and for all season work. Address:
BEE'S OLD RELIABLE SHOWS, INC., R. F. D. #1, Winchester, Ky.

"First Things First"
 Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.

CONCESSION TENTS
 Important Feature of Our Post-War Plans
ARMY NAVY POWERS & CO.
 MANUFACTURERS OF **CANVAS GOODS**
 PHILADELPHIA, PA. CHICAGO, ILL.

SUNSET AMUSEMENT COMPANY
 WANTS
HELP INDEPENDENT SHOWS AND RIDES
 Electrician, Foreman and Second Men for Octopus, Tilt, Merry, Ferris. Mechanical Geek Unborn Crime Side Show. Kid Auto Loop-o-Plane Chair-o-Plane Pony Track Fun House
 OPENING THURSDAY, APRIL 26, 1945, at EXCELSIOR SPRINGS, MO. Routed thru MISSOURI, KANSAS, IOWA and ILLINOIS.
 P. O. BOX 468, DANVILLE, ILLINOIS

WANT—GREATER KELLIE GRADY SHOWS—WANT
 THIS SHOW OWNS 6 RIDES
 Opening March 26, Playing Best Money Spots in Southeast
 Want Shows of all kinds except Girl and Jig Show. Want Fun House with own transportation. Want Foreman for Wheel and Octopus, Second Men on all Rides. Prefer those driving semis. CONCESSIONS—Will book Photo, String Joint, Guess Age and Weight, High Striker, Coca-Cola Bottle, American Mitt Camp, Candy Floss and Candy Apple. Also want Agents for office owned Stock Stores. Phil Rocco wants Caller and Help for Bingo.
 Want to buy 20x30 or 20x40 Top with Side Walls. Must be good shape. We have Free Act booked for the season.
 All Replies to **BILL PAGE, Mgr.**, Greater Kellie Grady Shows, Springville, Ala.

WANTED
Side Show Acts-Talkers
 Salary to Feature Freaks for Palace of Wonders, Coney Island, N. Y. Summer Season 1945—20 Weeks. One Spot—No Put Up or Tear Downs. Pleasant Conditions. Enclose Photo of Act and State Salary in First Letter. Write, Wire or Phone
DAVID ROSEN 3768 Surf Ave., Coney Island 24, N. Y. Phone ES 2-2178

MAURICE HANAUER
 NO LONGER ASSOCIATED WITH
M. J. DOOLAN
DE LUXE BINGO
 OPEN FOR PROPOSITION
 WRITE 212 SHERMAN HOTEL, CHICAGO, ILL.

Golden West Shows Wants
 Merry-Go-Round and Ferris Wheel Foremen; top salaries. Shows, Rides and Concessions. Write or wire. Long season. Red Gilmore, write me.
HARRY POLISH FISHER or ANTHONY ARDIZONE
 50 TAYLOR STREET SAN FRANCISCO, CALIF.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$7.11; 250 cards, \$8.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00

Thin Plastic Markers, brown color, M..... 2.00

AD above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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MARKS SHOWS, INC.**NOW BOOKING**

Shows, Rides, Concessions. Open early in April. Winter quarters now open on Midlothian Pike, Route 60, 2 miles west of Richmond.

Can place useful Help in all departments.

Address:

P. O. BOX 771, RICHMOND, VIRGINIA

L. J. HETH SHOWS**NOW BOOKING SEASON 1945**

Shows and Concessions. Ride Help, answer. WANT ORGANIZED SIDE SHOW All replies: North Birmingham, Ala.

FLAT CARS

2 SEMI STEEL—One 66-Ft. Length and one 70-Ft. Length.

FOR SALE OR LEASE

VENICE TRANSPORTATION CO. P. O. BOX 696 ST. LOUIS 1, MO.

TURNER BROS.' SHOWS

Show will open April 25

WANT STOCK CONCESSIONS OF ALL KINDS. SHOWS WITH OWN TRANSPORTATION. RIDE HELP FOR ALL RIDES.

All Address, Winterquarters, PETERSBURG, ILL.

JACK THOMAS WANTS

CONCESSION AGENTS FOR ALL TYPES OF CONCESSIONS, ALSO AGENTS AND HELP FOR CORN GAMES.

Must be sober and reliable.

Will not be with Turner Bros.' Shows this year.

Address JACK THOMAS, Trailer City, Hot Springs, Ark., until Mar. 15

1st LIEUT. FRANK M. SUTTON, JR., PRESENTS GREAT SUTTON SHOWS

Most Beautiful Show in the Middle West
WILL BOOK OR BUY LATE MODEL 7-TUB TILT-A-WHIRL. WILL BOOK ROLL-O-PLANE AND OCTOPUS. WILL FURNISH COMPLETE OUTFITS FOR GIRL SHOW AND ATHLETIC SHOW. WANT RIDE HELP THAT CAN DRIVE TRUCKS. WANT ACTS FOR BIG 10-IN-1. Show opens April 21st. All address:
F. M. SUTTON SR., Mgr., Box 304, Osceola, Ark.

CLUB ACTIVITIES**Showmen's League of America**

Sherman Hotel, Chicago

CHICAGO, Feb. 17.—It was voted not to hold a Spring Party, but March 1 has been designated as *The Billboard* night. All preliminary work has been completed on the directory and it soon will be ready for distribution. Rules governing the Mustering Out Fund are now available. The servicemen's package committee presented several letters from brothers in service and advised that renewals will be made on *The Billboard* subscriptions for them.

The sick committee reported that E. W. Weaver is improving. H. H. McClellan is in the hospital, and George Jackson is in Mercy Hospital, Denver. William J. Coultry, Louis Rosen and Norman Thorne are showing improvement. Membership applications were presented for Frank Schenck, Bernard L. Wolfe and George E. Lambert. William A. Green, Morris A. Haft, Ernie A. Young and William Carsky were named on a special resolutions committee.

Russell Cooper advised he will be inducted into the service. Letters were received from Mike Wright, Harry A. Illinois, Jack Benjamin, Carl J. Berg, Frank R. Conklin, Ned Torti, Morry Silverman, and Ben Troutman. One from Bob Parker contained a donation from the Miami Showmen's Association for the Red Cross Fund.

Clubroom visitors included Hymie Stone, Ned Torti, Phil and Mike Shepard, Gerald P. Snellens, George W. Johnson, A. L. Miller, Emmett Sims, Clarence Kasin, Nate Eagle and Whitey Woods. Members were saddened by news of the passing of Jack Perry, who will be buried in Showmen's Rest Monday (19).

Tom Sharkey has gone to Tulsa, Okla.; Morris A. Haft has returned from a business trip to Little Rock; Ray Balzer stopped en route to Milwaukee, after a

(See SLA on page 64)

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Feb. 17.—Animated meetings of the general organization and the boards of governors February 14 brought out the largest crowd of the season. President Jack Rosenthal presided at both meetings. On the date were Secretary Joseph McKee, Treasurer Harry Rosen, Dr. Jacob Cohen, Counselor Max Hofmann, Chaplain Fred C. Murray, Executive Secretary Walter K. Sibley and, as a special honored guest, President Emeritus George A. Hamid. Among the seldom seen visitors were Edgar Kelly, Gales Ferry, Conn.; Carl Manthey Jr., Harry Koretsky, Dave Ricci and Jimmy Jamison. The last four named have just received medical discharges from the armed forces.

One of the most interesting developments at the meeting was the selection by Rosenthal and Hamid, Jerry Gottlieb and Jack Lichter as a committee to formulate plans for a drive to establish a fund to be used for the assistance and rehabilitation of members who are now serving in the armed forces. Gottlieb, chairman of the Infantile Paralysis Fund, reported that he sent President Roosevelt a check for \$500 as the club's donation. Dr. Cohen reported Member Frank Shillat as seriously ill at Veterans' Hospital, Bronx, N. Y.

Brother Joe Goodman left to join his father, owner of the Max Goodman Shows, at Little Rock. Corp. Joe Wiesman, Waterbury, Conn., paid a surprise visit, as did T/Corp. Al Dorso, from Camp Crowder, Mo., who is on his way to Indiantown Gap, Pa., for reassignment. Brother Lou Dufour reports that his Freak Show, playing theater dates, is doing well. Brother Leo Suggs in from Norfolk on business. Dick Gilsdorf was in from Camden, N. J., to say hello and see some shows. Secretary McKee announced that his daughter, Jane, will soon marry Brother Max Tarbis. The next meeting is February 28.

Ladies' Auxiliary

The meeting February 14 was well attended, President Edna Lasures greeting Mildred Iser and Sarah Stegel who had not attended in some time, and Bess Hamid and Dolly McCormick just returned from a sojourn in Florida.

Margaret McKee gave report of card party given by Hostesses Agnes Burke, Jane McKee, Anna Halpin and herself in behalf of Bess Hamid, Sunshine Fund. The party was a financial and social success. A napkin was received from Doris Elchholz with donation. Josephine Flowers, Marie Zowary and Sarah Stegel made donations to the Kiddies' Fund. Members whose napkins have not as yet been turned in are asked to do so at once.

The Secret Pal Party is set for March 1. Hostesses are Ruth K. Gottlieb and Julia Taffet. Announcement of Jane McKee's engagement to Max Tarbis came as a surprise. Meetings are set for the second and fourth Wednesdays of each month.

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Feb. 17.—Vice-President Clay J. Weber, Secretary G. C. McGinnis and Treasurer Harry Alshuler presided.

Communications were read from President C. F. Zeiger, R. C. Taylor and Roy and Boots Marr.

Several letters have been received from members out of the city inquiring about the program for new quarters and stating that they would be pleased to pledge their financial support. Buck Ray, banquet and ball chairman, said his committee would soon announce the program for the annual event on New Year's Eve. Chairman Artie Brainerd expressed

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Feb. 17.—Many executives of circuses and carnivals attended and the meeting was conducted by the newly elected president, Roy Ludington, assisted by Vice-Presidents Hunter Farmer and Ross R. Davis and Secretary Joe Glacy.

Mike Krekos, of San Francisco, made a special talk on the building fund and presented the club with a leather-bound book to be used for those that buy War Bonds for fund. Samples of the new certificates were on display for the buyers. At this meeting the bond donors were Dan Dix, William (Bill) Meyers; C. F. Zeiger, president of Heart of America Club; John Lavaggi, C. F. Norris, Ted Newcomb, L. P. Brady; Sam Corenson, president of Show Folks of America; Joe Horwitz, Ross Davis and Frank Ellis.

Charles Walpert, chairman of the Big Jamboree and Hi Jinks, reported that everything was ready. Brother A. E. Weber donated printing. Ticket salesmen, Sam Dolman, \$75; Clyde Gooding, \$35; Mike Krekos, \$25, and John Lavaggi, \$20.

Applicants for membership: Sam Mills Jones, Virgil W. Burlingame, C. F. Norris, Milton Williams, Patrick Treanor and Joe Aitman.

Visitors were L. P. Bradley, Babe LeBarie, Sgt. Glenn Ferrel recently released from the armed forces, and Maurice Marmolejo.

Ladies' Auxiliary

Vivian Gorman reported that Donna Day, chairman of the sick committee, had been in an auto accident but was not seriously hurt. The receipts from a bottle of perfume, donated by Madge Buckley, was given to the bazaar fund, and Mabelle Bennett, chairman, said that interest in the bazaar is growing. President Marie Tait presented Stella Linton with a life membership for her faithful work and active interest in the club. Edith Bullock gave a talk on the auxiliary's War Savings Stamp book project. A quilt top, sent by Marie Jessup, and a crocheted tablecloth, by Bess Newman, were exhibited.

satisfaction at the way the cemetery fund is increasing.

A number of the members are making preparations to leave for quarters of the shows they will be with this season. L. K. Carter's sister, Mrs. Esther Fisher, is at St. Joseph Hospital for a major operation.

LAWRENCE CARR SHOWS

Opening April 26

Want Concessions of all kinds, also Help for office-owned Concessions. Will book any Ride or Rides that do not conflict. Want Ride Superintendent to handle 7 office-owned Rides. State salary expected. Want Help for all Rides. Want Girls for Girl Revue, also Show People of all kinds; get in touch with Archie Perham, 36 Hillside Ave., South Portland 7, Maine. Others contact.

LAWRENCE CARR

196 Wildwood St. Wilmington, Mass. P.S.: Have lots of room for those joining show to park their trailers or trucks and repair or build, etc.

FOR SALE

Complete Octopus Ride with power unit tractor and 24 ft. semi equipped with winch and good rubber. Price \$5,500.00 cash.

Regal Exposition Shows

P. O. Box 1432 ATLANTA, GA.

ADVANCE AGENT

First-class Man for successfully established Wild Life Exhibit. Good salary. Show stays out 50 weeks. Vacation with pay. No bosses or lounge liards.

Earl DeGlopper, Len Ramsdel, write
EDUCATIONAL WILD LIFE EXHIBIT
Suite 407
280 Madison Ave. New York, N. Y.

ARCADE FOR SALE

- 1 Kiss-o-Meter, Late
 - 1 K.O. Fighter (National)
 - 1 Texas League (Late)
 - 6 Cockeyed Circus (Exhibit)
 - 10 Streamline Card Vendors (Latest Lightup—Exhibit)
 - 4 Mills Drop Pictures (Extra Sets Pictures)
 - 3 Wise Owls (Exhibit—Latest)
 - 3 Whatais (Exhibit—Latest)
 - 3 Love Meters (Exhibit—Latest)
 - 3 Wheels of Love (Exhibit—Latest)
 - 3 Love Meters (Exhibit—Battery)
 - 3 Personality Meters (Exhibit—Battery)
 - 1 Fist Striker—(Exhibit—Latest Lightup)
 - 1 Mutoscope Punching Bag (Late, Clean, Perfect Condition, 1 New Bag, 3 Slightly Used Bags, 10 New Bladders, Extra Chain Parts, Etc.)
 - 2 Pikes Peaks
 - 1 Kicker-Catcher
 - 1 Pistol Shoots Penny
 - 1 Peck Show (10 Views)
 - 1 Keep-Em-Bombing (Counter)
 - 1 Submarine Gum Vendor (Counter)
 - 1 4 Jacks (Counter)
 - 4 Gottlieb 3-Way Grippers (Need Part)
 - 1 Miniature Baseball
 - 1 Advance Shocker
 - 2 Mills Deuces Wild
 - 1 Buckley DeLuxe Digger (No Base, Perfect)
 - 4 Buckley Treasure Islands (No Base—Perfect)
 - 4 Exhibit Roll Chute Diggers (With Base—Perfect)
- 30x60 Baker-Lockwood Tent, two seasons, good condition; Sidewalk, Poles, Stakes, Canvas Bags, Benches, Cashier Box, Wire Switch Boxes, etc.; Bally Cloth, Johnson Metered Counter Coin Chutes, plenty extra Parts, many items too numerous to mention. Equipment comparable with new, ready to set up and operate in every detail. Priced below market. Diggers and Tent optional. Can be seen evenings or Mondays only. Wire, write for appointment.

GULLETTE

5057 GATES ST. ST. LOUIS, MO.

International Showmen's Association

Maryland Hotel, St. Louis

ST. LOUIS, Feb. 17.—President John K. Maher, Secretary Euby L. Cobb and Treasurer Leo Lang presided, with Chaplain Floyd L. Hesse leading the assembly in the allegiance to the flag and the Lord's Prayer.

Treasurer's report revealed that the club was in the best financial condition in its history. Entertainment committee, headed by Sidney Belmont, made a report on the St. Patrick's Dance to be held March 17 at the St. Louis House. Tariff, \$2.50 per person, price including lunch, set-ups and beer free. Drisdall Sisters' all-girl orchestra will furnish the music. Members of the Missouri Show Women's Club will also participate in the dance, the proceeds to be divided between the organizations. All profits received by the IAS will be put into the Cemetery Fund.

New members taken in were M. H. Kaufman, Johnny Lantz, Nick DeFelice and R. W. Young.

San Antonio Showmen's Club

503 1/2 West Commerce St., San Antonio, Tex.

SAN ANTONIO, Feb. 17.—February 9 meeting was presided over by President Louie Ringol, flanked by Vice-President Dave Stevens and Secretary Clarence Tarkington.

A move for more members and for the advancement of the Cemetery Fund was discussed. Meeting was the largest of the winter. Buster Shannon, of Kansas City, Mo., visited. Also present from Kansas City was Ruth Martone, of the Heart of America Showmen's Club.

Blackie Ringol, president of the club, is sporting one of the finest popcorn wagons in these parts. His wife, Mamie, will remain here and not go on the road this season.

Sam Feinberg, former president of the club, is with the Pete Kortez museum at El Paso, Tex., as acting manager.

Showfolks of America, Inc.

SAN FRANCISCO, Feb. 17.—Plans for the benefit ball and entertainment to be held at Scottish Rite Temple March 9 were discussed at the regular meeting of the San Francisco Chapter, Showfolks of America. Chairman D. M. Michaels outlined the plans and announced that advanced ticket sales already insure the success of the venture.

Mike Krekos, chairman of the sick and distress committee, which will receive the profits; Steve Murphy, of Hollywood, and Nellie Baker made booster talks.

The report on the audit of the chapter's books made by Treasurer Milt Williams revealed that the organization is in a sound financial condition.

Lee Brandon, of Craft's shows, spoke on the chapter's development. More than 200 were in attendance, with President Sammy Corenson presiding. Fifteen new members were accepted.

MIDWAY OF MIRTH SHOWS

Opening First Week in March in St. Louis

WANT
FERRIS WHEEL FOREMAN, AGENTS FOR BALL GAMES, WILL BOOK MERCHANDISE CONCESSIONS AND GRAB JOINT.

WANT TO BUY
Kiddie Auto and Kiddie Airplane Rides.
HAVE FOR SALE

Combination Office and Living Quarters, with 25 K.W. Transformer mounted in one end of same; 1 Guess Your Weight Dial Scale, 1 Gasoline Popcorn Machine, 1 Electric Popper, several home-made Semi Trailers, 1 Hayes House Car. Write or Wire TRENTON, ILL. (Phone 167)

THE EAST PALESTINE VOL. FIRE CO.

Is now ready to book a carnival or all ride show. Contact HARRY HULTON, care South Market Street, East Palestine, Ohio, at once.

MORRIS HANNUM SHOWS

OPENING CHARLESTON, S. C., MARCH 14

Will again feature Man Shot From Cannon. Winter Quarters now open. Major Mutchler, Tennessee and Ride Men, come on. Fred Blythe wants Bingo Help. Want Shows and Stock Concessions. All replies to Charleston.

MORRIS HANNUM, Five Towers Hotel, U. S. Route 52, North of Charleston, S. C.

★★★ **PRELL'S** ★★★
BROADWAY SHOWS

(FORMERLY PRELL'S WORLD'S FAIR SHOWS)

GOING ON TOUR **BIGGER THAN EVER**

Show Opens First Week in April

WILL BOOK OR BUY FOR CASH: ROLL-O-PLANE, TILT OR CATERPILLAR

HAVE TRANSPORTATION FOR SAME

WILL FINANCE

SHOWMEN WITH MERITORIOUS ATTRACTIONS THAT CAN PRODUCE

WANT DROME RIDERS TO BUY FOR CASH, MOTORCYCLES

CONCESSIONS

ALL GRIND STORES OPEN (No Coupons or Wheels)
WANT AGENTS FOR THE OFFICE COOKHOUSE AND GRAB

WANT RIDE HELP, HELP FOR Monkey Speedway, Ticket Sellers, Talkers, Semi Drivers
ALL PEOPLE FORMERLY WITH Prell's World's Fair Shows Contact Me

CASH MILLER
WANTS FREAKS FOR SIDE SHOW

GERTIE MILLER
WANTS GIRLS, GIRLS, GIRLS FOR CHEZ PAREE REVUE

ALL ADDRESS

SAM E. PRELL
General Manager

LEO BISTANY
Asst. Manager

1550 JEFFERSON AVE., MIAMI BEACH, FLA.

CETLIN & WILSON SHOWS

Opens Petersburg, Va., April 1, 1945

WANT—Monkey Show, Glass House, Fun House or any Grind Shows. Will finance any worthwhile attraction. Earl Chambers, get in touch with us. Ralph Justus, get in touch with us; have Motordrome for you.

WANT—Will book Fly-o-Plane and Eight-Car Whip. Can use Foremen on various Rides, Workingmen on all Rides and Shows—high salaries plus the best of treatment.

WANT—To hear from all Performers and Musicians for Paradise Revue. Can use Line Girls, also Girls for Posing Show; top salaries paid by the office.

WILL ANNOUNCE SOON—THE GREATEST LIST OF FAIRS THIS SHOW HAS EVER PLAYED. OUR FAIRS WILL COMMENCE THE LATTER PART OF JULY AND CONTINUE TO THE ELEVENTH OF NOVEMBER. WATCH FOR IT.

Winter Quarters Open—All Employees Can Report Now.

All Address

CETLIN & WILSON SHOWS

Box 787, Petersburg, Va.

R. AND S. AMUSEMENTS

Opening Date

MONDAY, MARCH 12TH
NEAR WILMINGTON, N. C.

Inaugurating a season of 36 Consecutive Weeks—All Booked. In the best defense towns, money spots—and proven territory.

ALL CONCESSIONS HAVE BEEN BOOKED except Candy Apples and Potato Chips.

Can Place Experienced Ride Help at All Times. Highest Salaries Paid. Cookhouse Now Open.

Eddie Lewis wants Agents for Ball Games and Slum Stores.

JAMES M. RAFTERY, Gen. Mgr.
R AND S AMUSEMENTS
P. O. BOX 1047 WILMINGTON, N. C.

LAST CALL LAST CALL
L. B. LAMB SHOWS

OPENS FEBRUARY 22

Want Foreman for Eli Wheel, Second Men on all Rides. Want Agents for office-owned Stock Concessions. Can place Dealer for Under and Over. Will book small Cookhouse or Grab, Popcorn, Candy Apples and Floss.

Wire or Write

L. B. LAMB, Box 102, Evergreen, Ala.

WANTED

Ticket Sellers, Side Show Acts for a long season, Freaks, Working Acts, Mental Act, Tattoo Artist. Those who wrote before, write again.

Wendel (Props) Kuntz
Hampton, N. H.

WANTED TO BUY FOR CASH

20-Car Lusse Skooter, 7-Car Tilt-A-Whirl, Moon Rocket, Fly-O-Plane, Canvas Top for 3-Abreast 40-FL Spillman Merry-Go-Round, Caterpillar and Hey Day. Write or wire—

GRIFFEN AMUSEMENT CO.
JACKSONVILLE BEACH, FLA.

WM. T. COLLINS SHOWS

NOW BOOKING FOR 1945
SHOWS AND CONCESSIONS
WANT RIDE HELP
Address: 406 ERIE ST., ST. PAUL, MINN.

Electrician Howard Hughes

From All American, contact B. C. McDonald immediately.

HARRY CRAIG SHOWS
BOX 108 BROWNWOOD, TEX.

Cleveland Grotto Bows in Big

Miss Colleano Injured Again

Return to Auditorium receives heavier show—mayor greets first-night audience

CLEVELAND, Feb. 17. — Cleveland Grotto Circus, celebrating its 16th anniversary, opened to a packed house in Civic Auditorium February 12, and committee execs report a tremendous reserved seat sale for entire engagement.

Back in the Auditorium after two-years absence (show moved to the Cleveland Arena in 1943 and 1944), opening night audience was greeted by Mayor Thomas A. Burke, who said that "Grotto Circus was now back where it belonged." Show is in here for two weeks.

It is by far the strongest show Orrin Davenport has ever produced here, and opening night performance ran nearly four hours. Show was trimmed to a standard three-hour running time the second day. Performance embraces many thrill acts and at the same time brings the old-time circus flavor back with three rings of elephants (Cole Bros.), Liberty horses, high jumps (featuring Dorothy Herbert in a blindfold jump), several dog and monkey acts, and other features that had to be eliminated in the Arena the past two years because of lack of space.

Ora Parks, press agent, landed some splendid art and stories in all local dailies, as well as plenty of radio publicity.

Officials of show are Orrin Davenport, director; Col. Harry Thomas, equestrian director and announcer; Izzy Cervone, musical director; Charles Jones, prop boss; Claire Everett and Nena Thomas, in charge of wardrobe.

Winnifred Colleano Injured

Winnifred Colleano, going into the show two weeks after dislocating her shoulder at the Grand Rapids (Mich.) Shrine date, worked the first two performances, but at the Wednesday matinee her shoulder pulled again, and she is out for remainder of the date. Program follows: 1—Tournament. 2—Hubert Dyer Company and Bill Alcott. 3—Terrell Jacobs. 4—Aerial Ortons. 5—John Smith Jitterbug horse and Cole Bros.' pony drills. 6—Clowns. 7—Voice Troupe. 8—Eddie Polo. 9—Beeswax, taximeter mule. 10—Clowns. 11—Winnifred Colleano, Corinne Dearo, Eva Mae Lewis and Webb Girls. 12—Helen and Don, comedy elephant, and clowns. 13—Pallenberg's Bears. 14—Rink Wright Duo and the Orantos. 15—Roland Tieber's Seals. 16—Clown cannon. 17—George Hanneford Family. 18—Clown Illusion. 19—Adriana and Charley. 20—Capt. William Heyer and menage. 21—Gaited horses. 22—Clown boxing. 23—Dorothy Herbert. 24—Ruby Haag, dogs; Sonny Moore, dogs and ponies; Morales, dogs. 25—Flying act. 26—Con Colleano. 27—Elephants with Helen Scott, Dianne Lovett and Dorothy Herbert. 28—Coty and Sue, Jim Wong Troupe, Tommie and Kay, the Hartleys. 29—Liberty horses, with Paul Nelson, John Smith and Campbell. 30—Clowns. 31—Miss Victory Zaachini.

Ramsdell in Cincy for UA

CINCINNATI, Feb. 17.—Lon Ramsdell, former circus publicity agent, was in Cincinnati the last two weeks doing advance press work for the United Artists' movie, *I'll Be Seeing You*. He left here Wednesday for Chicago.

Buffalo Ben With Mills Bros.

IROQUOIS, Ill., Feb. 17.—Buffalo Ben, 89, veteran Western entertainer and lecturer, will head the Wild West concert with Mills Bros.' Circus, offering his knife-throwing, roping and similar acts.

Polack Starts Big For Cincy Shrine; Louisville a Darb

CINCINNATI, Feb. 17.—Polack Bros.' Circus, under direction of Irv J. Polack and Louis Stern, playing under Shrine auspices at Taft Auditorium here, got away to a bang-up start yesterday with two performances.

Advance sale was far ahead of last year. On Wednesday (14) the Taft ticket office was forced to call off telephone reservations. Engagement is for eight days, ending February 24. Combo is loaded with first-rate entertainment, with Jack Kline as emcee, and Bee Carsey, band leader. The program recently appeared in these columns. Tom O'Brien is handling press, and Ralph T. Crosthwaite is general chairman of the circus committee. George Westerman, of the Polack staff, did an excellent promotion job.

Orphans and underprivileged children, veterans from the AAF Convalescent Hospital, Fort Thomas, Ky., and servicemen and women in uniform are being admitted free at special matinees.

Stern reported that the Louisville engagement, Shrine auspices, at the Jefferson County Armory, February 5-11, was a darb, with 75,000 attending and receipts double over last year.

R-B Folk Accept Mercy of Court

HARTFORD, Conn., Feb. 17.—In Superior Court here yesterday, six officials and workers of the Ringling circus pleaded nolo contendere to manslaughter charges resulting from the circus fire which took 168 lives here last July 6.

The nolo contendere pleas meant that the defendants, without admitting or denying guilt, threw themselves on the mercy of the court for sentencing. It was announced by Judge William J. Shea that he would hear arguments by the State and defense before imposing sentence.

Arkansas May Hang Tax on All Freight-Free Tickets

LITTLE ROCK, Ark., Feb. 17.—Legislators of Arkansas are considering passage of a bill to tax all free or complimentary passes and tickets in proportion to their value.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Mosstree, Fla.
February 17, 1945.

Dear Editor:

The co-owners of the Won, Horse & Upp Circus decided to bring back the old-time one-car show. We told you about the bosses buying a 72-foot tunnel car, which they had no use for. Well, they decided that their five-car show didn't need an advance car because they had only two men ahead. So that is the reason why the launching of another unit became necessary. You know how the natives like to believe that their town is big enough for two shows to fight over. The bosses decided to give 'em that pleasure by having their No. 2 unit day-and-date the No. 1 show, and by moving the one-car circus on our train the nut wouldn't amount to much.

Naming the new show was a job. We tried to lease several titles from a litho company by taking what cross-lined paper they had on its shelf, but the lithographers wanted money. We just couldn't think of anything that would sound like an old and familiar name to the customers. While loading the stock last week our boss hostler was kicked on the head by a horse. While unconscious he mumbled, "Steed &

Clyde Beatty Jacks Up Crew On Prep Work

YORK, S. C., Feb. 17. — The skeleton crew, which was maintained at the Clyde Beatty quarters here during December and January, was augmented upon the return of Beatty and Manager Ralph Clawson from Mexico. Men now being engaged in rebuilding all equipment purchased late last fall and from now until the opening date all crews will be increased, it being estimated that by March 1 about 100 men will be in quarters.

Deacon and Dave McIntosh and Chaney Flournoy head the motor rebuilding department, and practically all equipment will have new motors. The paint shop opened this week and several pieces have already been repainted, cream color being used with blue lettering.

General Agent William Moore arrived last week for conferences with Beatty and Clawson as to proposed routes. Harry Kackley, car manager, arrived from Zanesville, O., to superintend building new advance equipment, and Walter Bronlee is in charge of the office. Walter Hohn is acting as purchasing agent until season opens and will then join the big-show, inside ticket staff. Charles Oliver, steward, is on hand with part of his crew. Enoch Bradford will have big-top canvas, assisted by Jack Nevill.

Jack Joyce, equestrian director, has spent the winter breaking a 12-horse Liberty number and 16-horse menage act, all new harness, etc., having been purchased (See Beatty Makes Ready on opp. page)

Frank Wirth Begins Jamaica Engagement

NEW YORK, Feb. 17.—Frank Wirth's Victory Circus opens this afternoon, under State Guard auspices, in the Jamaica (Long Island) Armory.

Acts include the Great Albanis, aerial motorcycle thriller; Silvers Johnson, comedy; Ullaine Malloy, aerial; Court's group of mixed animals; Miss Bernice, slide for life; Tien Tsi Liu Troupe; Frisco's seals; Mike Cahill, aerial; Herdink and Company, horizontal bars; 12 Olympic Horses; Roberta's Animal Circus; Rudy Rudy-noff's Dancing Horses; Kay and Karol, comedy jugglers; Larry Griswold, acrobat, and large clown alley.

Show runs thru February 25.

Colleano Signs With Cole Again

LOUISVILLE, Feb. 17.—Owner Zack Terrell, of Cole Bros.' Circus, announces that he has signed Con Colleano, tight-wire star, for 1945, his second season with CB. The Orantos, high-perch stars, have also been signed, as have many other new acts which will be announced later. Show will make its official bow here April 20.

A representative of the show is in Mexico City booking acts. Caudillo Sisters, wire and tumbling act with show last year, will return. Several new feature attractions from the sister republic will also join.

With cages and wagons being turned out of the shops in record time by Charley Luckey and crew, the paint shops, under supervision of Curly Stewart, are working day and night shifts. All cages have been painted and are ready for the road. Baggage wagons are in the shops, and work on the train will start March 1.

Despite the fact that all Cole show elephants and horses are playing the Cleveland Grotto Circus, zoo attendance is holding up exceptionally well. Zoo is publicized over two local radio stations by electrical transcriptions in the absence of Col. Harry Thomas, who is playing the Davenport circuit.

Ray Bros. Tops '44 Galveston Receipts

GALVESTON, Tex., Feb. 17.—Ray Bros.' Circus, operated by Jack Knight and Butch Cohn, showed an increase in gate receipts over last year for the indoor show staged here, February 6-10, under auspices of the Rotary Club. William G. Amundson was local chairman. The increase was registered despite a shipyard strike and several strong counter-attractions during run of the show.

Both the stage and arena of the City Auditorium were used. The line-up included five elephants, worked by Art Eldridge, featuring Nema, male bull; eight Palominos, worked by Hazel King; aerial acts by the Flying Valentinos and Frankie Lou Woods; the Gallaghers, Bob Atterbury, the Great Leroy, the Riding Duttons, and clowns under direction of Jeff Murphee. Albert Miller directed a 10-piece band.

Anderson Studies Wichita for Quarters

EMPORIA, Kan., Feb. 17.—Considering a plan to purchase a new winter quarters and to erect a permanent zoo for the Bud E. Anderson Circus in Wichita, Mr. and Mrs. Anderson are now in that city looking over possible locations.

General Agent Jack Collins has been in quarters making plans for the circus' opening early in April. It will be a three-day stand under auspices of the Emporia fire department.

H. J. Lane will again be in charge of the brigade with four men and two trucks.

More animals have arrived, including a large camel purchased from Hall's Dog and Pony Show at Fort Smith, Ark. Eight Rhesus monkeys, a baboon and two coypu rats have been received from Egypt, Mass., and will be placed in the pit show. New canvas and banners have been received from O. Henry Tent & Awning Company, Chicago.

The new 15-k.w. A.C. light plant is being installed on a semi to augment the two plants used last year.

R-B Ready for Rehearsals

SARASOTA, Fla., Feb. 17.—Full scale rehearsals are scheduled to start next week at the Ringling Bros. and Barnum & Bailey winter quarters.

With the Circus Fans

By The Ringmaster

CFA
 President: **THOMAS M. GREGORY**, W. M. BUCKINGHAM
 12039 Edgewater Drive, P. O. Box 4
 Lakewood 7, O. Gales Ferry, Conn.
 (Conducted by **WALTER HOHENADEL**, Editor
 "The White Tops," care Hohenadel Printing
 Company, Rochelle, Ill.)

This winter has been a busy one for Bluch Landolf Tent. The monthly meetings have been well attended, each meeting being preceded by a dinner, then a business session and circus movies. Past President Bill Judd, Jim Hoyer and Bill Day have shown their movies and slides for many organizations in Connecticut and Massachusetts. At a meeting of the Springfield (Mass.) Tent, Hoyer was the guest, gave an address and showed his pictures of the circus. Those present were Joe Beach, Wally Beach, Charles Davitt, May Davitt, Gene and Mrs. Hubbard, May and Gertrude Hoyer. The meeting was held at the home of Hoyer's sisters.

Members of the Bluch Landolf Tent are looking forward to the Shrine circus, auspices of Sphinx Temple, to be held in Hartford, Conn., week of April 9. Fan Jeffery Phelps II is general chairman and Fan Harry Hastings is show committee chairman.

Pic. Bob Ensworth, known for his circus stories in newspapers and magazines, including the White Tops, who has been stationed in the army camp at Yale University, has been transferred and his new address is Pic. Bob Ensworth, 31377925, Casual Bn, Co., BIARTC, Camp Maxey, Tex. Bob is known among the press departments of circuses.

CFA Robert C. Zimmerman, Madison, Wis., has been elected to the board of directors, William B. Cairns Post No. 57, American Legion, of his home town. He served in World War II for two and a half years before being honorably discharged September 1, 1943.

Member Francis Graham, Dixon, Ill., now with the armed forces in Belgium, wrote this in a recent letter: "I found some interesting pictures in a French magazine, *Le Camp*, of 1939 vintage, similar to our *Life*. There are five pages of pictures and a story on Alfred Court and his animals. It is entitled, *A Man Master of the Beasts*."

National Director Walter Loughridge, San Antonio, was recently elected president of the Bar Association of that city.

The annual meeting and dinner of Lillian Leitzel Tent No. 33, New Orleans, was held February 12 at the New Orleans Athletic Club. Harry J. Batt was elected president; G. E. Emmett Jones, vice-president, and J. A. Leighton, re-elected secretary-treasurer. The selections of Herman P. Bersuder Jr., as water boy, and of Ronald A. Welty, as mascot, were confirmed. Harry (Pop) Lavan was guest of the tent, and Batt was the host.

TIM MIX and His Greater Cowgirl and Cowboy Band

A 5-People Flash Act
 Featuring "ESTRELLA," his golden haired beauty of the range. Playing her violin in 9 acrobatic positions, doubling many instruments and imitations of popular screen and radio stars. Also Big Indian CHIEF WHITE EAGLE with RAMONA, songs and guitar solos. And "ARIZONA," champion cowboy accordionist doubling clarinet. A select cast of radio, stage and screen stars. Open for circus concert, theatres, parks and fairs. Contact **TIM MIX**, General Delivery, Dothan, Alabama.

WANTED—BEERS-BARNES CIRCUS

BILLER—Small hods, very little posting, but you must keep sober and must drive. State if you have transportation or not and salary wanted. Tom, Steve, Lane, answer. Circus People in all lines in this territory, answer me here; in other territory address 591 N. W. 63 St., Miami, Fla.
J. S. RAMSEY, Gen. Rep., Fairmont, N. C.

WANTED

Dependable **BOSS CANVASMAN**, top pay. **J. J. Lynn**, answer. Circus Acts, Clowns, Billposter, Cook, Light Plant Man and Calliope Player, Colored Band, Jim Hyden, Jazzy Warren, Big Nose Brown and Pee Wee, answer.
BOX D-366, care Billboard, Cincinnati 1, O.

WANTED AT ONCE

4 Girls and 2 Boys for High Act—Season's Work
HARRY PARROFF
 GEN. DEL. TAMPA, FLA.

CAN USE

Two or three more Circus Acts and useful people for all departments. Write, stating what you can and will do.

JOE REO
 Room 807, 1011 Chestnut St. Philadelphia, Pa.

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

TRAINING barns working.

HARRY THOMAS, on front door of the Cole show, is wintering in Evansville, Ind.

JACK (ABE) TAVLIN was in Chicago last week on a purchasing trip for Russell Bros.' Circus.

OFTEN small shows pay valuable executives higher salaries than big shows do.

LEE AND MOLLY STANTON, former troupers, are in Fort Worth, where Lee is selling fire extinguishers.

J. C. SQUIRES informs *The Billboard* that a report of his joining the Cooper Bros.' Circus incorrect.

EARLY-DAY troupers never saw any historical monuments or buildings unless they were on a parade route.

HULBURD'S WILD ANIMAL CIRCUS announces its opening at Phil Campbell, Ala., February 19.

F. A. (BABE) BOUDINOT, Ringling No. 1 car manager, has returned to Chicago after a business trip to the Sarasota quarters.

FIVE out of 10 truck showmen's reason for wanting to go on rail is the same—sleepy drivers.

RALEIGH (AL) PINKERTON, vet billposter, formerly with the Ringling and other circuses, is in Herman Kiefer Hospital, Detroit.

RUBE SIMONDS will join the Cole show "Clown Alley" this season following a series of vaude and indoor dates in New England.

WHEN WE READ about the large number of men that circuses are feeding in their quarters, we wonder what happens to 'em when the season opens.

H. A. BURDGE has been contracting agent of the *Silas Green From New Orleans* show, under direction of S. B. Warren, the last four months. T. C. Morrison is billposter. Org has had a good season in Florida, Burdge says.

FRANK AND VICTORIA TORRENCE, Ringling circus aerialists, have purchased a home next door to the Wallendas in Sarasota, Fla. They have been keeping in shape for the ensuing season by building a garage and improving the house in general.

EVERY CIRCUS has one colored canvasman who roams away in August but always returns to quarters in February with, "Boss! Ah sho done learned mah lesson."

DICK SCATTERDAY, national advertising representative of the Cole show, enjoyed a brief visit with Mr. and Mrs. Art Miller in Kansas City while en route from the West Coast. The Millers also recently hosted Paul N. Branson, the Cole show agent.

H. A. (KID) MORRISON has resigned from Warner Bros. as district manager for South Jersey, to resume his job as publicity director with Hudson Miami Motors Company, of Miami, Fla. Morrison reports he is now basking in the sunshine with Harry Lambert, Stanley Dawson, Bill Perham, Irene Lindsay, Gilbert Lichtenstetter and Bill McFeters.

YEARS AGO an under-canvas sky pilot, who had his top put up by the good brothers in each hamlet, inquired where he could hire an A-1 circus boss canvasman, but wanted one that didn't swear.

FIREMAN 1/c ROBERT WESTERVELD, U. S. Navy, former circus aerialist and clown, has a clay miniature of Gargantua and a wooden model of the big gorilla's cage on exhibition at the American Hobby Federation's display in Hearn's department store auditorium, New York. Westerveld is recuperating from a nervous disorder at St. Alban's Naval Hospital.

MACK MacDONALD, boss elephant man of Russell Bros.' Circus, recently purchased two registered Tennessee walking horses which he is now breaking for high school and manage at the show's quarters in Waxahachie, Tex. The Christy eight-horse Liberty act was re-

cently purchased, and Mrs. Josephine Rogers and Mrs. Bob Reynolds are designing new wardrobe.

EARL SHIPLEY and Don Baldon, troupers now in war work, are co-producers of *The Seeburg Varieties of 1945*.

IT'S INTERESTING to hear an old-timer tell about the mob that counterfeited Barnum tickets, before the day of serial numbered tickets, and sold them one day ahead of the show.

In the Armed Forces

T. S. MURRAY BURT would like to hear from his friends. Write him: APO 650, care Postmaster, New York.

CORP. HAROLD (BUCK) PRESTON, Cole Bros.' Circus, is in France. His address is APO 655, care Postmaster, New York.

ARTHUR (PEANUTS) HEADLEY, former gilly driver on the Cole show, is now parachute rigger 2d class, serving a CASU unit of the 7th fleet. His address is care Fleet P. O., San Francisco.

WON, HORSE & UPP

(Continued from opposite page)
 shows used the same lot with their big top running parallel with ours. Our parade passed the largest crowds in its history, which proved that two circuses can draw bigger than one. By 1 p.m. a steady stream of people were heading for the lot. They passed up our ticket wagon and headed for the new show's marquee. The crowd clamored so loudly for tickets for the No. 2 show that we had to send ticket sellers over and start the sales. To our surprise the new show strayed 'em to the ring curbs, while the No. 1 played a bloomer. The bosses had to switch their kinkers, windjammers and animal acts over to the other unit or blow the day. Perhaps our boss hostler wasn't entirely out of his head when he mumbled the new title.

P.S.: Our elephant, Crumbwell, refused to work because he was brought in from the left side of the top instead of the right side. Smart thing those bulls.

BEATTY MAKES READY

(Continued from opposite page)
 by Joyce on his trip East two weeks ago. Bert Petus, head elephant trainer, has worked out a number of new formations and routines.

Victor Robbins, after an absence of several years from the road, has been contracted as musical director and has signed a 16-piece band. He will be at quarters early in March to assist in producing the spec and arranging big show music. Duke Drukenbrod, side show manager, reports that he has contracted a strong array of features.

"My intention and policy for the Clyde Beatty, World's Largest Trained Wild Animal Circus," Beatty told the local papers this week, "is to have an organization beyond criticism as to business methods and to engage best acts and features available to make this one of the cleanest circuses on the road."
 Opening date and stand will be announced soon.

CIRCUS ACTS
 Wanted for Immediate Indoor Dates.
 Contact
JOHN H. BILLSBURY
 54 West Randolph St. CHICAGO, ILL.



PRESERVO is being used today on all the battle fronts. You can still get PRESERVO to preserve and waterproof your canvas. The show must go on.

Robeson Preservo Co.
 PORT HURON, MICH.

The Aerial Ortons

Double Sway Pole Act

Featuring
 'A Flirtation in the Clouds'

Al Sirat Grotto Circus
 The Cleveland Press says: "The best thrill act in the show."

AN AL MARTIN ATTRACTION

Account Disappointment

AUSTIN BROS.' R. R. CIRCUS

WANTS
 Experienced Contracting Story Press Agent. Those who applied before, do so again by wire or letter. Long season assured.
R. M. HARVEY, Gen. Agent, PERRY, IOWA

Beers-Barnes Circus

WANTS
 Circus Acts of all kinds, Western Acts for concert, Boss Canvasman, Lithographers, Clowns, Side Show Manager doing 2 or more acts. Opening in North Carolina about April 20th. Address all mail: 591 N. W. 63 St., Miami, Florida.

CANDY BUTCHER AND STAND MEN

Railroad circus. Good Cookhouse. Sleep two-high berths. No signs. Big money. Wire me at once.

JACK BURSLEN
 2207 Ocean Front, Venice, Cal., until Feb. 20, after that Austin Bros.' Circus. (Open March 28, Austin, Texas)
 Paul Davis, Bill Williams, F. B. Mullens, answer at once.

WANTED MUSICIANS

FOR RINGLING BROS. AND BARNUM & BAILEY
 Bass French Horn, Cornet to double Air Calliope.
MERLE EVANS
 Sarasota, Florida

For Pennsylvania Opening in Early April
BOND BROTHERS' CIRCUS AND RODEO
 Want for Big Show—Family Acts, Clowns, Elephant Act, Small Band, Wild West Performers with or without stock, Boss Canvasman, Seat Men, Truck Drivers, Side Show Supt., Ticket Sellers, Lunch Stand Help, Billers and Lithographers for No. 1 and No. 2 Trucks. Can place Concessions without gift. Will buy for cash any Domestic Animal Acts, 30x40 Tent, Marquee, Side Show Banners and other useful equipment. **GEORGE BARTON**, RD #3, West Chester, Pa., or **EDWARD SCHUSTER**, 1038 Broadway, Camden, N. J.

WANTED

CLOWNS, Circus Acts and Useful People, COOK, one good Billposter and Lithographer, Light Plant Man. Will pay cash for Elephant, Trained Dogs and Ponies.

M. L. CLARK & SONS' CIRCUS
 750 N. Main St. DAYTON 5, OHIO

"TIMMY SQUIRREL"
has the right idea



He gets busy every fall and stores his food in hiding places for the long winter months ahead. Take a tip from "Tim" at the beginning of the year. Place your order now for all the Roller Shoes you'll need in '45. Then we can plan and do our best to fill that need and tell you what we can make available for Operators. "Tim," fortunately, doesn't face any shortage, but we do and it's going to take a lot of busy long range planning and there won't be any shoes to "hide" in '45.

HYDE ATHLETIC SHOE COMPANY
Manufacturers of these famous **BETTY LITTLE** Roller Shoes
CAMBRIDGE, MASS.

ANNOUNCING
JOHNNY JONES, JR.

Will be in Everett, Tacoma and Seattle, Washington, on March 10, 11, 12, 13 and 14. Hotel St. Francis, in San Francisco, on March 18 to 24, inclusive. Hotel Biltmore, in Los Angeles, from March 25 to April 1.

We are asking all our customers and friends to come in and visit with us. Milton H. Aranson and M. LaPlanate representing.

WANTED
USED RINK SKATES

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY. STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

MAGES SPORTS STORES
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"STURDIBILT"
Fibre or Wood
ROLLER SKATE WHEELS

Roller Rinks, Dealers and Jobbers. Stock "STURDIBILT," the Nationally Advertised "Better Wheel." Write for details.

WHEEL PRODUCTS CO.
COUNCIL BLUFFS, IOWA

RINK FOR SALE

In small growing Oil Town. 50x125 arch type building of sheet iron with maple floor. Newly decorated 4-room apartment, bath and large closets above.

105 pair Chicago Skates, 4 Gas Heaters, Chicago Skate Grinder and Cleaner, Public Address System, Phonograph, 2 Twelve-Inch Jensen Speakers, 30 Watt Amplifier in the equipment. Will sell complete or separately. Building and land \$6000.00; rink equipment, \$1,000.00.

MRS. WOODY WEAVER
210 S. Fifth St. SLATON, TEXAS

ATTENTION

MR. RINK OPERATOR, NOW A DISTRIBUTOR of Those Famous E. Z. Roll Wheels and Supplies. We Also Carry a Complete Line of Chicago Skate Parts.

The Only Complete Supply House in the Middle West.

Write for Complete Price List of Supplies.

St. Louis Skate Supply
109 N. 15th St., St. Louis 3, Mo.

ROLLER RINK EQUIPMENT
WANTED

Spot cash for Skates, Floors, Tents, Music, Parts. Write immediately.

BOX 36, ROCHESTER, MINN.

RINK MEN WHO USE "CHICAGO" SKATES
ARE SUCCESSFUL

There's a Reason!!



CHICAGO ROLLER SKATE CO.
4427 W. Lake St. CHICAGO, ILL.

British Columbia RSROA
Ops Form New Association

DETROIT, Feb. 17.—Organization of a new rink operators' association for the first time in the Canadian province of British Columbia was reported here this week by RSROA headquarters. The group will be known officially as the Roller Skating Rink Operators' Association of British Columbia.

Organization was initiated at an informal dinner meeting at the Vancouver Hotel, Vancouver, with William T. Brown, of the Southgate Rollerdrome, Seattle, national president of the RSROA, and Mrs. Brown in attendance. President Brown gave a detailed report on skating and organization at the meeting, which was called by Harold Cornwall, Vancouver.

Officers elected were Harold Cornwall, president; Mr. Dowling, Vancouver, first vice-president; Robert Mills, Pacific Rollers, Victoria, second vice-president, and Mr. Russell, New Westminster, secretary-treasurer. Adoption of a constitution and by-laws is to follow at a subsequent meeting.

Among others in attendance were Mr.

and Mrs. Richards, Nainamo; Mrs. Cornwall and Mrs. Russell.

The group adjourned from the hotel to Barker's Rink.

Hackensack Arena
New AOW Location

HACKENSACK, N. J., Feb. 17.—Hackensack Arena, now under lease to the Bendix Aviation Corporation, is set to become another America On Wheels location in the near future, according to W. Schmitz, general manager of the rink chain.

Plans for the conversion are being drawn by Barney D. Singer, architect. In addition to new lounges, there will be a refreshment corner, new organ set-up and a new floor.

DOROTHY LAW, of Detroit Figure Skating Club and national senior ladies' figure skating champ, is leaving for an extended exhibition tour of Eastern RSROA rinks.

JESS BELL, assistant manager of Arena Gardens, Detroit, together with Eddie Martin, skateroom manager and several members of the staff, are on the sick list.

RAMZY WELLS has resumed active management of the Wells Roller Rink in the Detroit suburb of River Rouge. Gilbert, his son, who was formerly manager, is now in war work.

REBUILDING of the recently burned Labor Temple at Halifax, N. S., will involve facilities for roller skating on a better scale than available in the destroyed building.

CONROSE RINK, Hartford, Conn., stepped up its starting to 7:30 from its 8 p.m. opening to give more time for war workers and school pupils. Fran Donahue is teaching beginners Monday nights. Douglas Morrow is organist.

H. C. FORD, manager of Pla-Mor Rink, Kansas City, Mo., recently resurfaced his floor in preparation for skate dancing. Instructions and programs are under the direction of R. E. (Pinkey) Hamilton, new pro.

ARSA SANCTIONS were granted to Norwood (O.) Dance and Figure Club for its *Valentine Revue*. Mrs. Helen Hatcher, pro, presented her interpretation of *In a Persian Market*. American Walkers' Association recently had its annual party at the spot.

ROLLER skating will follow ice skating into a new large rink at Deep Brook, N. S., owned and operated by the Canadian navy for those stationed at the Cornwallis training school. A drill shed of large size has been used for rollers during the past winter.

JOE BARNES JR., owner-operator of Adelphia Rink, Philadelphia, where the seventh annual *Philadelphia Daily News* contests are being held, also operates the Willow Grove (Pa.) Park Rink in winter and the Rollerdrome, Woodside Park, Philadelphia, in summer. A. C. Dean is manager of the Willow Grove spot.

MARY ELLEN HOLMES, pro at Doling Park Rink, Springfield, Mo., visited operators in the East while the rink was closed for remodeling. Mary Jane Massey, from the same rink, who figured in the national championships in 1944, took special instructions from Bill McMillan at Skateland, Cleveland.

A CONTROVERSY has developed in Eastern Canada, over the respective speed of roller and ice skaters. When it was disclosed that the time for a mile on rollers is three seconds faster than on ice skates, proponents of the ice skating claimed the mile on the rollers was made on a straightaway course, whereas that for the ice was with turns. Another controversial angle has arisen with the contention of ice skating exponents that ice skaters can make the turns quicker than roller skaters. One of those claiming the ice skaters are faster than roller skaters is Tommy Gorman, manager of Forum Rink, Montreal.

California ARSA
Events April 15

MARTINEZ, Calif., Feb. 17.—California ARSA clubs have agreed to hold the State championships at Senator Roller-drome, North Sacramento, April 15. United States Figure Skating Association will conduct and judge the events for dances, figure, pairs and ladies' pairs. This will mark the initial ARSA championships in the State and a California United Rink Operators' Club challenge trophy will be awarded to the club scoring the most points. Billie Jean Markle is secretary-treasurer of the association.

United Rink Operators of Northern California turned in \$440.82 to the Infantile Paralysis Fund derived from shows held by ARSA clubs of the State, Paul J. Gilbert, director of publicity for the West URO, said. The above does not include a report of the Del Monte Roller-drome at Monterey, managed by Armand J. Schaub.

Garden Revue Set

NEW YORK, Feb. 17.—Second annual elaborate roller-skating revue, with a cast of 900 skaters, will be presented for one night, February 27, at Madison Square Garden by the Roller Skating Rink Operators' Association for the benefit of the National Foundation for Infantile Paralysis.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St., Everett, Mass.

ROLLER RINKS

Have several complete Rinks for sale now. Write or wire

BOX 41, R.F.D. #2, Marion, Iowa

ROLLER RINKS

Complete or in parts. Will pay cash on the line and no fooling. Want good merchandise. Tops, floors, music, organs, etc. Wire or phone collect or write

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HAMMOND ORGAN

Will sell my late type Hammond-Aeolian Self-Player with 70 record rolls and speaker. All like brand new. Make cash offer at once. Organ and bench finished in blond. Wire or write **BOX 41, R.F.D. #2, Marion, Iowa**, or call 7849, Cedar Rapids, Ia.

NOTICE!

Have hundred per cent location on No. 5 Highway from Hartford, Conn., to New York, 5 miles from Hartford Capitol. Half million people within 5 miles. Good opportunity for Roller Skating Rink, Dance Hall and Diner; also for Outdoor Theatre. If interested write

R. GLOTH, 354 Asylum St., Hartford 3, Conn.

FOR SALE

10 Pairs Richardson and Chicago 10 Degree Men's Black Used Shoe Skates, excellent condition, sizes 7 1/2 on up. Best offer over \$100.00 gets lot. Contact

E. C. BORGMAN
1818 Ridgeway Colorado Springs, Colo.

90 PAIR CHICAGO ROLLER SKATES

Good condition, popular sized, \$3.00 pair, with 1 dollar pair deposit required. Large amount spare parts free with sale.

LT. G. A. ENLOE
N.A.T.T.C. Ward Island Cuyahoga Falls, Ohio

No Letdown in Enthusiasm for '45

Mont. & Wyo. On as Usual

Wartime problems, war effort chief themes at Rocky Mountain meeting

GREAT FALLS, Mont., Feb. 17.—Montana and Wyoming annuals will be held as usual this year, it was indicated in the plans outlined at the 20th annual meeting of the Rocky Mountain Association of Fairs here January 28-29. It was a streamlined meeting, with speeches trimmed to a minimum and most of the time being devoted to wartime problems and the contribution fairs can make to the war effort. There were 56 representatives of 24 fairs in attendance. About 20 attractions people were on hand.

While mindful of the influence that war conditions may have on carrying out their plans, the fair men proceeded with mapping arrangements and contracting for shows and other attractions, with hopes of carrying on as usual. Ten fairs have set their dates. The others are delaying action until about April 1, awaiting a clearer picture of war conditions.

Dusenberry Heads Association

Harold Dusenberry, secretary-manager of the Rosebud County Fair, Forsyth, Mont., was elected president of the association. E. G. Ufer, Glendive, Mont., was elected vice-president, and J. M. Suckstorf, Sidney, Mont., secretary for the 10th consecutive year. In a series of resolutions dealing with the war effort, the association pledged support of the government and promised to strive for better crops and the building of morale. Billings was selected as the site for the 1946 meeting.

The Great Falls and Billings fairs contracted the Cavalcade of Amusements, an Ernie Young grandstand show, Thearle-Duffield fireworks displays, and the Leo Cramer rodeo. The "B" circuit contracted the Williams and Lee attractions for its grandstand shows, and the Greenough & Orr rodeo.

Among attractions people at the meeting were Fred H. Kressmann, of Barnes-Carruthers; Ernie A. Young, of Ernie Young Attractions; Mrs. Gladys Williams, of Williams & Lee; Art Briese, of Thearle-Duffield Fireworks Company, and Leo Cramer, of the Leo Cramer Rodeo.

Check Winkley's Status

FORT KNOX, Ky., Feb. 17.—Capt. Frank R. Winkley, co-owner of United Speed and Thrill Features with Art Swenson, will appear before a military disposition board soon because of a back injury suffered recently in a tank-truck accident. Regardless of Captain Winkley's future military status, USTF plans to fulfill all commitments made for the 1945 season.

OLDS, Alta.—Officers of the Olds Agricultural Society are: President, W. H. Miller; vice-president, Ralph Moritz; secretary-treasurer, Joe Kary. Clarence Leach, president for three years, has retired.



C. B. (JACK) AFFLERBAUGH, recently elected president of the Los Angeles County Fair at Pomona, Calif., is one of the best known fair men on the West Coast. He has been associated with the fair since its inception, most of the time as secretary-manager.

Idaho Annuals To Carry on Bigger, Better

Saul Clark New Prexy

JEROME, Idaho, Feb. 17.—Idaho fairs will operate in 1945 and many of them plan to enlarge their activities, it was brought out at the annual meeting of the Idaho State Fair Association held here February 1-2. The meeting was well attended and representatives of most of the fairs reported that their 1944 season was good.

Western Idaho State Fair at Boise had a full fair in 1944 and is going ahead on the same basis for the coming season. Several 4-H Club fairs will be enlarged. Many of the fair associations also will hold rodeos.

Saul Clark was elected president for the ensuing year. E. A. Crockett, of (See IDAHO CARRIES ON on page 53)

Utah Strong on Amusements, Sports for 1947 Centennial

SALT LAKE CITY, Feb. 17.—Barred because of wartime restrictions from building a strictly Western fair or exposition for the centennial celebration, the 100th anniversary of the entry of the Mormon pioneers into Utah, the centennial commission plans to corral all of the top sports and amusement events in 1947 to observe the anniversary.

The State-appointed commission, headed by David O. McKay, high official of the L. D. S. (Mormon) church, has submitted a tentative program and a request for an initial appropriation of \$275,000 in SB 108 to the State Legislature, to be supplemented in 1947 by any other necessary funds.

Since an influx of tourists and vacationists is unlikely under present wartime conditions, the program has combined entertainment, sports and publicity under one committee, headed by Gus P. Backman, executive secretary of the Salt Lake City Chamber of Commerce.

The program plans the development of existing fairs, shows, celebrations, carnivals, rodeos and annual sporting events by providing added inducements

9 N. H. Annuals Operate in '45

CONCORD, N. H., Feb. 17.—The nine major fairs of the State will operate this year if wartime conditions permit, it was announced at the annual meeting of the New Hampshire Fairs Association here last week. Tentative dates have been set and plans are being laid for educational and entertainment programs.

Association officers elected were: President, Neal J. Nice, Hopkinton; vice-president, Charles T. Richardson, Marlboro; secretary-treasurer, Dr. R. W. Smith, Laconia.

Saskatchewan Fairs Ready for 1945

CINCINNATI, Feb. 17.—Many of the annuals of Saskatchewan, Can., are making preparations to hold summer fairs this year. The Arcola Agricultural Society has cleared off a loan that has been outstanding for 15 years and has established a good financial balance with which to carry on future activities. Officers elected for '45 include: President, E. T. Wright; vice-president, H. E. Tester; secretary-treasurer, W. D. Duncan.

Assiniboia Agricultural Society has decided to hold a fair again this year. Its officers are: President, Ed Lumb; vice-presidents, John Sinclair and Mrs. J. Broeder.

Saltcoats Agricultural Society, which did not hold a fair last year, is planning to operate this summer. C. S. Erratt is president; A. H. Graham and S. L. Kirkham, vice-presidents, and F. R. Kirkham, secretary-treasurer.

Young Adds Four Annuals

CHICAGO, Feb. 17.—Ernie A. Young, back from Northwestern fair meetings, reports that he has signed the Sioux Empire Fair, Sioux Falls, S. D.; Howard County Fair, Cresco, Ia.; North Iowa Fair, Mason City, and Goodhue County Fair, Zumbrota, Minn.; Traverse County Fair, Wheaton, Minn., and Allegan Fair, Allegan, Mich.

Lynch and Barnes Confer

CHICAGO, Feb. 17.—Jimmy Lynch, of Death Dodger fame, is here for a conference with M. H. Barnes, of Barnes-Carruthers, relative to thrill show bookings for this season.

Ontario Racks Fat 1944 Run

New wrinkles proposed to add to attractiveness of 1945 annuals

TORONTO, Feb. 17.—Ontario fairs had an excellent season in 1944, most of them registering higher attendance and receipts than in former years, President L. F. Robertson, of the Ontario Association of Agricultural Societies, told the delegates to the 45th annual meeting of the association, held here February 8-9 at King Edward Hotel.

Robertson, in his annual address, stated that out of 267 active societies operating, 229 held fairs in 1944, and most of them were favored with good weather. Exhibits were more numerous than usual, he said, and many new exhibitors appeared.

Robertson stressed the part the fairs play in bringing together producer and consumer, providing a common meeting place to discuss problems, and stimulating better production. Strong, active communities backed by wholehearted co-operation of the people, are required to produce a successful fair, he adds.

A committee to discuss and prepare post-war plans for fairs was proposed. R. B. Ness, Portsmouth, said that buildings and grounds should be improved wherever possible. It was suggested that (See Ontario Maps New Wrinkle, page 53)

Ace Lillard in Chicago

CHICAGO, Feb. 17.—Ace Lillard (Circus of Death) flew here in one of his stunt planes this week to discuss plans for the season with the Barnes-Carruthers office.

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for top-flight amusements and events to attract topflight performers and competitors. In this manner it is expected to get entertainment and competition not ordinarily justified by the normal gate, and to hypo existing events.

In addition, the State appropriation would allow for national championship events which normally could not be supported by attendance. The commission is already in the field for the PGA golf championships, downhill, slalom and ski jumping national championships, top tennis events, national bowling, horse-shoe pitching, and basketball tournaments, and right down the line into (See UTAH SETS STRONG on page 53)

Attention, Fair Secretaries and Celebration Committees

Have some open dates in Southern States, Ohio and Michigan. If you need a high-class carnival, plenty of Rides, Shows, Concessions and Free Acts, get in touch with us per route or permanent address, Navarre Hotel, Toledo, Ohio.

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Expansion Plan Conclave Subject

N. E. Ops To Preview Idea

Calls for \$250,000,000 recreational, road program by State and fed agencies

BOSTON, Feb. 17.—A look-see into New England's \$250,000,000 program for expansion of recreational areas and highways leading to them will be given all who attend the wartime conclave of the Northeast Section, NAAPPB, scheduled for the Parker House here March 14.

Arrangements for the preview have been completed by Harry Storin, program chairman for the affair, and Herman A. MacDonald, Massachusetts public works commissioner. The latter has assigned George H. Delano, his chief project engineer, to outline the plans to the park and beach men. The plans represent the combined efforts of a dozen co-operating State and federal agencies.

Latest returns in the mail survey to determine the number of men who have gone into the armed forces indicate a total of 804, according to Storin. A canvass of the entire membership of the Northeast section is being made. All who have not yet filed their number of employees in the armed service are asked to mail their report at once to Storin at Riverside Park, Agawam, Mass.

Members of the panel which will conduct the wartime clinic at the meeting are Edward J. Carroll, John Logan Campbell, Edward H. Laventure, Al Martin, Louis A. R. Pieri and J. Victor Shayeb. Each member of the panel will act as a discussion leader and will give a five-minute preamble to the wartime subject coming up for round-table discussion.



MISSION BEACH GETS OFF TO A GOOD START. Concessionaires at the popular San Diego (Calif.) funspot are entertained by Larry Finley (front row, second from right), new lessee of the park. At Finley's right is Ella Mae Morse, torch singer, who appeared in the ballroom's initial show.

Macon Playland Set For 25-Week Season; Hypos Talent Budget

MACON, Ga., Feb. 17.—Playland Park, owned and operated by W. E. Franks, is readying for an early opening, with Franks announcing several changes in policy this week. Last year Playland was open from early April thru Armistice Day. This year the opening date has been set for March 17 with the funspot closing about the middle of September to permit the Franks Greater Shows to play a route of 10 Georgia fairs. Free acts, including hillbilly musical groups, will be weekly features at Playland during the coming season, Franks says. Last year acts were booked only occasionally.

Repair and remodeling work was started Monday (12) by four men and a number of changes will be made, Franks says. This will be the fifth season that Franks has operated a Playland Park in Macon and his second season of operation on his own site at Broadway and Hawthorne streets, near the heart of the business district. All rides will have new locations but concessions will remain in the permanent buildings.

Concession operators who are returning this season include Charles and Pauline Drill, with six; Doc and Gussie Myers, three, and Mr. and Mrs. Johnny Gibson, three. Charlie Amerson has purchased the corn game from G. P. Litts and will operate the bingo parlor. Mr. and Mrs. Billy Wilson arrived last week from Texas and will have percentage games. The office will also operate four percentage games.

Celoron's Winter Biz Big; Illions Still Augmenting

JAMESTOWN, N. Y., Feb. 17.—Harry A. Illions, operator of Celoron Park, has just returned from a four-week stay in Florida and is busy making preparations for the opening of the spring season.

At present Celoron's Pier Ballroom is operating on Saturdays, and Illions says around 700 people are on hand every Saturday night. Skating rink is open six days a week and has been doing excellent business all winter, Illions reports.

Illions has contracted with B. & L. Concessions, Kansas City, Mo., to take over all food concessions at Celoron, with the exception of the rink and ballroom. Several new rides and concessions will be installed before opening.

Celoron, which occupies 28 acres, has undergone many improvements since Illions purchased it. There is a well equipped picnic ground, a large sports field and ball park, boating and bathing, and a children's playground. Among the rides are the Octopus, Greyhound Coaster, Skooter, Giant Wheel, Whip, Aero-Swing, Merry-Go-Round, Ferris Wheel, Rideo, Kiddie Aeroplane, Kiddie Chairplanes, and Roll-O-Plane. Other attractions include the Glass House, Magic Carpet, Monkey Island, Ghost Alley, Penny Arcade and skill games.

Fairgrounds, Memphis, May Get Revamp

City Dads Mull 250G Idea

MEMPHIS, Feb. 17.—A plan to enlarge and improve Fairgrounds Park here, at a cost of about \$250,000, is being taken under consideration by the local park commission. The plan, submitted to the commission by Harry A. Ackley, of Ackley, Bradley & Day, Pittsburgh, calls for the changing the entire layout of the funspot, with work to include new grading, drainage, sewers, buildings, shelters and grouping the rides and concessions around a long promenade with an illuminated fountain at one end. All new construction would be fire-proofed, Ackley said.

If the city decided to proceed with the plan, work could be started this summer, Ackley said, as most of the new streets and locations for rides will be behind present buildings. To justify the expenditure for the expansion, Ackley said that he estimates the Fairgrounds will net about \$125,000 a year after the war.

As the city would have to advance the money for the resort's changes, Mayor Chandler attended the meeting. He suggested that the Shelby County Building, which now houses the Second Army Headquarters, be enlarged and equipped with a horse show arena and ice skating rink.

Gobs' Absence Puts Chill on Coast Biz; Velares Ready Unit

SAN DIEGO, Calif., Feb. 17.—Business at the beaches and resorts along the Southern California Coast is not as good as it was at this time last year.

In general it has been running about 25 per cent below 1944, and at the beaches here it has fallen off nearly 40 per cent since the first week in January. This is attributed to the fact that most of the sailors are out-of-town. Normally there are about 150,000 sailors here at this time, but at present there are no more than 20,000.

Curtis and Elmer Velare are framing a new unit which they expect to open this spring. They are putting in a high Ferris Wheel, a Scooter and three other modern rides and some light towers.

Gantner Was for 25 Years Supt. of NAAPPB Exhibits

CHICAGO, Feb. 17.—George J. Gantner, who passed away here February 9, had been superintendent of exhibits of the annual trade show of the NAAPPB since the founding of that organization 25 years ago and was well known throughout the amusement parks field.

He gained an important position with the Thomas Cusack Company while still in his teens, and when the concern was succeeded by the General Outdoor Advertising Company he went on the road for the latter firm. For a brief period he was associated with the motion picture industry and was one of the two original cameramen employed by Carl Laemmle. For several years he owned and operated Hale's Tours on one of the leading carnivals of the period.

In 1914 Gantner became associated with Riverview Park here, where he built many of the show fronts, advertising bulletins and Mardi Gras floats. He was an ardent supporter of the NAAPPB from its inception. Further details in Final Curtain, this issue.

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SEASHORE AMUSEMENT PARK
OLD ORCHARD BEACH, MAINE

American Recreational Equipment Association

By R. S. Uzzell

March 14 brings the New England meeting of park men at Boston. It was a war meeting last year. A more intense one is on the bill for this year because of the accelerated war tempo for final victory. It is a safe prediction that we shall have to open under war restrictions. Harry A. Ackley can tell us of the latest restrictions and releases, if any, for our guidance in making spring commitment. The meeting will be packed with interest for all who expect to carry on this year.

At Revere Beach, Mass., the Casassa property will have a new tenant this year. It has been leased on a long term, with the plan to sell liquor at that strategic corner. When the license was denied, the tenant sublet it for other purposes. The location has housed an endurance show and bingo for several years. The new tenancy will give Mrs. A. A. Casassa an assured income for the remainder of the lease.

Maurice Lamarre, secretary of Belmont Park, Montreal, tells us that there is 10 feet of snow covering the walk from the office to the dance hall. Unless it melts gradually the river is sure to reach

flood proportions. Lamarre is a native Canadian and knows how to get around on snow-shoes. Imagine the colossal job of keeping roofs clear of snow so as to prevent a cave-in. This winter up there snow shoveling has been a full-time job. Lamarre can also qualify as an expert on picnics and on snow removal and can sing like nobody's business. Mail with picnic solicitations is delivered by sleigh. There is a vast difference in operating an amusement park in Canada, and Southern California.

All of us do some careful planning to move used rides on as short hauls as possible because of freight congestion and embargoes. It is often better to use the long-distance truck which can be scheduled to move direct from our factories to the designated park. No crating and no transfers on a truck lot. The gain in time is also an important factor. It is prudent to seek a company that covers the entire route to prevent the transfers and greater cost of a multiple-line haul. This also prevents loss of parts and breakage in making transfers. Then, too, there is no divided responsibility to delay a settlement of claims.

AC Dads Nix Idea Of State Competish

ATLANTIC CITY, Feb. 17.—Opposition to the suggestion by Commissioner Charles R. Erdman Jr., of the Department of Economic Development, for the creation of a State park on Island Beach, has developed here. Mayor Altman said that he was not in favor of any plan which would create a resort in competition to Atlantic City, while City Commissioner Casey declared that he was opposed to any State-sponsored resort to compete with the established resorts. Under the plan, the 10-mile Island Beach between Barnegat and Seaside Park would be purchased and developed with State funds into a bathing beach with boating and other attractions included. A similar plan was advanced at Trenton several years ago for the creation of a State park at Brigantine, but was dropped when Atlantic City officials and civic leaders voiced their opposition.

Monticello Resort Gets New Steel Pier

MONTICELLO, Ind., Feb. 17. — T. E. Packman, manager of Ideal Beach Resort here, states that work on a new steel and concrete pier is going forward rapidly and that it will be completed in time for the opening Decoration Day. Approved by the WPB, the pier, which will take the place of the old structure around the bathing beach, has been under construction this winter, when work could be done on the ice. Over a mile of piling was used. The superstructure is of welded steel. A cement floor will be poured as soon as weather permits. The pier is 12 feet wide and 650 feet long. The park's ballroom will begin Sunday-night operation May 7. A nightly schedule will be started May 27.

IDAHO CARRIES ON

(Continued from page 51)
Preston, was named vice-president, and G. W. Cleveland, of Burley, was re-elected secretary-treasurer. Twin Falls was selected as the meeting place for 1946.

War Camp Co-Operates

Lieut. Sol Handelman, who attended the meeting as a representative of the Prisoners of War camp at Paul, told the fair men that the camp officials want to assist in any way possible in conducting the rodeos and fairs, and that they appreciated what was done last year to make it possible for the servicemen stationed at the camp to attend the various annuals.

Fred H. Kressmann, of the Barnes-Carruthers Fair Booking Association, discussed the advisability of allowing the rodeo and concession men to come into the association as associate members in order that they might better keep in touch with the fairs and rodeos. A motion to admit them to associate membership on payment of \$5 dues was adopted.

Attractions people at the meeting were Doc Sorenson, of Camas, and Earl Hutchinson, of Burley, both in Idaho, and Harry Rowell, of Hayworth, Calif., rodeo producers; Pete Siebrand and Hank Carlisle, of the Siebrand Shows; Charles Mason, of American United Shows, and Fred H. Kressmann, of Barnes-Carruthers.

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Jersey's Resorts Are State's Top Income Producers

ATLANTIC CITY, Feb. 17.—New Jersey's resort and recreational industry has outranked the petroleum and chemical industries and now takes top place as the State's principal income producer, the New Jersey Resort Association was told at its regular meeting this week at Hotel Claridge by Fred Jackson, acting director of the New Jersey Council. Because of its importance to the State at large, more and better highways leading to and from resorts are needed, and to obtain them, the diversion of highway funds to unrelated purposes must stop, said A. Paul King, director of Ocean County Board of Freeholders, president of the association.

Jackson said that New Jersey's resort business now ranged from \$275,000,000 to \$300,000,000 annually and that further fact-finding surveys are under way. He said that a projected \$100,000 appropriation for State advertising stands a good chance of approval and that the probable share of the resort industry will run from \$25,000 to \$30,000. At the suggestion of Vice-President Mall Dodson, a schedule of resort needs and objectives is to be prepared so as to submit an itemized and well-studied program with the request for State funds.

Utah Sets Strong Fare for '47 Event

(Continued from page 51)
roller skating and secondary sports, such as handball, and others. The grants or subsidies in sports, the report indicates, will be mainly to amateur events and will not include State support for boxing and wrestling promoters, horse racing and professional baseball.

Solid Outdoor Events

In the outdoor amusement field, the commission will co-operate with such events as Ogden Pioneer Days, Salt Lake City's Days of '47, Provo's Pioneer Days, Price's Robbers' Roost Rodeo, and Nephi's Ute Stampede, all of which feature rodeos, by offering special centennial purses, over and above regular prize money, one to each show, assuring that top hands will appear in some Utah show in saddle bronk riding, bareback bronk riding, calf roping, bulldogging, and bull riding. By agreement with the SPCA no single or team-tying is held in the State.

For the State fair and county fairs, other special events are planned. It is hoped to corral a national pigeon show, national rabbit show, possibly a national dog show, added incentive money for stock shows, as well as a number of entertainment events.

No direct grants of money will be given to any fair, celebration, civic event, carnival or outdoor show, according to Backman. All appropriations will be "added" so that currently established events cannot cut costs at the expense of the State, but must provide extra entertainment and to performance or exhibits.

The general idea is that while war conditions may prevent attendance at any event, other than local attendance, the quality will demand national publicity, and will build the reputation of the State to allow it to compete in the post-war period in the race for "Victory Vacation Year" business, and to prove to all its show people and promoters that top events really can pay off.

It is generally conceded that the bill will pass the Legislature with the requested appropriation or a great part of it. The longhair department will be cared for by pageants, religious plays, oratorios, concerts and other events sponsored by the commission in various sections of the State, notably the revival of the Easter Passion Play in Zion National Park.

Ontario Maps New Wrinkles For '45 Season

(Continued from page 51)

suitable buildings already erected on fair sites by the government for military use could be bought after the war.

Bryan L. White, editor of *The Ottawa Farm Journal*, said that district fairs should be held, allowing winners of community fairs to compete at the final one. He added that date confictions should be erased as much as possible.

At the meetings of the Women's division of the O.A.S., handicrafts were stressed as a factor in Ontario's tourist trade. The provincial government announced that it would give \$1,000 in prizes for handicrafts displayed at fairs. J. A. Carroll, superintendent of agricultural societies, told the women's group that up to last year nine fairs in Ontario had been in existence over a hundred years. A special grant of \$1,000 was made by the provincial government on this occasion to two places, Vankleek Hill and Richmond, on condition that a historical structure be put up in recognition of the centenary.

Record Banquet

Thursday evening (8) marked the big banquet, with Hon. George A. Drew, Prime Minister of Ontario, as the guest speaker. He spoke on the three-way partnership of the United States, Canada and Britain. An all-time record of 750 delegates attended the annual dinner.

A two-hour variety show was sponsored by Tom Gray's Shows and the Queen City Amusement Company. Bill Garden, of Garden Bros. Amusement Company, directed the entertainment, with Bob Harvey, Toronto, emceeing.

Following are the officers, directors and representatives for 1945:

Honorary presidents: Hon. J. G. Gardiner, Minister of Agriculture, Ottawa, and Hon. Thomas L. Kennedy, Minister of Agriculture, Toronto; honorary life director, J. Lockie Wilson, Toronto; past president, L. F. Robertson, Powassan; president, D. J. Hogan, Perth; first vice-president, Alex B. McKague, Teeswater; second vice-president, Irwin McMahon, Hawkestone; secretary, J. A. Carroll, Toronto; treasurer, M. B. Cochran, Almonte; auditor, J. R. Herrington, Richmond Hill.

District directors are D. M. Stewart, Osgoode; W. H. Murphy, Arnprior; Ben Bleeker, Halloway; George Hart, Oshawa; Douglas McArthur, Collingwood; E. H. Buck, Paris; Cecil Stobbs, Leamington; W. G. Bayley, Durham; Dr. J. Wilson, Burks Falls; George Bye, Bruce Mines; Ed Joliat, Blezard Valley; Amos Beevers, Charlton; E. L. Carter, Kenora.

Representatives are Canadian National Exhibition, Toronto, George E. Foster, Honeywood; Royal Winter Fair, Toronto, L. J. Bull, Norval; Cecil Stobbs, Leamington; Dr. E. Foster, Galt; Western Fair, London, W. H. Miskell, Mooretown; Hon. P. M. Dewar, Ingersoll; Central Canada Exhibition, Ottawa, Dr. E. Johnston, Carp; A. C. Gamble, Richmond; Ontario Federation of Agriculture, N. A. Fletcher, Hannon; M. B. Cochran, Almonte, and Dr. E. Johnston, Carp.

Ontario Association of Class "B" Fairs

and Exhibitions held its annual meeting here at the King Edward Hotel in conjunction with the 45th annual convention of the Ontario Association of Agricultural Societies (8-9). The all-day session covered varied topics and highlighted the progress and prosperity of "B" fairs.

J. A. Carroll, Toronto, superintendent of agricultural societies, said that for the third consecutive season most of fairs have reported increased gate receipts. Among 229 fairs held, 59 per cent reported higher gates than in 1943. It was reported that new exhibitors showed at 64 per cent of the fairs.

As usual, war enterprises were kept to the fore by government exhibits, military and patriotic organizations. Carroll stressed that the war program must definitely have first place, but post-war planning of fairs and grounds should be considered.

J. W. (Patty) Conklin, in a 20-minute talk on *The Place of a Carnival in the Success of a Fair*, declared that carnivals definitely had a place in assuring the success of a fair. People need relaxation and entertainment, he said. His talk was well received. It was reported that during the past year \$486,000 was donated to various charitable organizations by the Conklin shows. Taxes amounting to \$518,000 went to the Dominion Government.

President Wilfred Walker, Fort William, stated that a highlight of the past year was the memorandum prepared by the Canadian Association of Exhibitions and presented to the federal and provincial governments. It conveys the hopes and aspirations of fairs and exhibitions for the future, he said. Among points given were: The long and worthy record of fairs and exhibitions, and rededication to service in development of agricultural resources and of agricultural education. The hope was expressed that federal grants will be renewed and that if necessary such funds may be earmarked for specific purposes or projects. The fair men also felt that a strong case can be made for a Dominion officer who would give full time to fairs and exhibitions; such a director to give help and direction and secure uniformity of policy and act as co-ordinator between fair organizations and government.

The directors' responsibility of spreading good will among exhibitors was dealt with by Mrs. H. M. Aitken, director of women's activities, C. N. E., Toronto. The following officers were elected for 1945: President, Lloyd Culver, Simcoe; vice-president, Bert McLean, Lindsay; secretary-treasurer, Cecil Stobbs, Leamington. Directors are Wilfred Walker, Fort William; J. N. Ratcliffe, Strathroy, and A. C. Gamble, Richmond.

Jimmy Dorsey Easter Fare For Gravatt's Steel Pier

ATLANTIC CITY, Feb. 17.—Jimmy Dorsey band will open the Easter season April 1 at Frank P. Gravatt's Steel Pier here. Holiday bill will embrace stage attractions and first-run films in the five theaters, with the Dorsey band providing the music in Marine Ballroom.

Steel Pier is being redecorated and will have a new stage and settings for its stadium circus and carnival.

Expert designs, plans, reports and estimates for parks, fairs, coasters, rinks, pools, etc.

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School Films Seen as Way Of Cutting Educational Costs

CHICAGO, Feb. 17. — Roadshowmen who exhibit pictures in schools will be interested in a new angle on the value of visual education brought out in an article by Sarah Shields Pfeiffer in *The Christian Science Monitor*. Mrs. Pfeiffer says that grades of children taught by films show such a marked improvement that this medium of education may eventually result in reduced costs to taxpayers by cutting down on the number of children who fail to pass and thus must repeat courses.

Because of the widespread interest in

visual education, the article is reprinted as follows:

"It is important that parents and other taxpayers realize that the place of motion pictures in the field of visual education is now firmly established. The pioneer stage, started more than 15 years ago by the Eastman Kodak Company, is completed. The end of this initial work was marked by the company's recent donation of some 300 16-millimeter silent classroom films to the University of Chicago.

Also of interest to parents and taxpayers is the startling result of an experiment proving that properly planned classroom films have raised pupils' marks by an average of 24 per cent. Since the great majority of failures are of less than 24 per cent, many failures would be turned into passing marks if the use of classroom films were more widespread. Furthermore, the saving of time required for repeating courses would, automatically, save this cost to municipalities.

Results of Survey

"These definite reasons why educational films are an investment in education were revealed thru an earlier survey. The experiment was headed by Dr. Ben D. Wood, of Columbia University, and Dr. Frank N. Freeman, of the University of Chicago, both outstanding in the field of educational tests and measurements. Furthermore, the project had the sanction of a committee of the National Education Association and was sponsored by the Eastman Kodak Company.

"Educators in 12 scattered cities gave unstinting co-operation. Approximately 11,000 public school children participated in the initial 10-week test period conducted in classes of geography and of general science. The selected children and teachers were of as nearly equal ability and background as possible. They were divided into 'control' classes taught in the usual way without the aid of films and experimental classes taught with the aid of films. It was decided to avoid the confusion of having classes go to the auditorium or special projection room in the midst of a lesson or discussion. Sixteen-millimeter 'safety' films were projected right in the classrooms, without the need of projection booths, and at the exact time when they would fit into the lesson period.

"Both the control and experimental classes used the same study guides and were given identical tests. Ten geography and 10 general science films were made for the experiment by the company under the direction of the late Dr. Thomas E. Finegan, formerly deputy commissioner of education in New York State and superintendent of public instruction in Pennsylvania. The geography films depicted such widely varied subjects as fisheries, dairies, bituminous coal and irrigation. The general science films illustrated reforestation, hot-air heating, sand and clay and the water cycle.

Report Showed Clearly

"No attempt was made to have the films entertaining in the usual movie fashion. The purpose was to stimulate the student's interest, to point the way and to encourage further study by a dynamic showing of the particular subject. The idea was to make learning easier and quicker for the student.

"The report issued at the close of the experiment pointed out that children taught with films showed a marked superiority over children taught by other classroom methods. At that time the average cost of keeping a child in school for one year was \$100. So if well-planned films could raise grades by an average of 24 per cent, the saving of time in repeating courses meant a great deal to taxpayers.

"These overwhelmingly favorable results persuaded the company to continue the work. Accordingly, in 1928, Eastman Teaching Films, Inc., was formed with Dr. Finegan as president.

"An editorial staff of experienced teachers was assembled. Scenarios were prepared and cameramen filmed actual scenes. Films were developed and edited. Teachers' Guides were written to aid the teacher when using any particular film. These later films entered the fields of agriculture, applied art, English,

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Rep Ripples

LEE CARLSTROM writes from Los Angeles to list the activities of himself and some of the other rep and tab old-timers whose names have been missing from this column for some time. Carlstrom says, in part: "I'm still at aircraft plant here and have been very busy. For a seven-month period I put in 10 hours a day at the plant and then put in the night producing shows for various lodges in the area. However, it was too tough and I had to quit the extra work. The other night I ran into my old friend, J. Y. Lewis, whom I worked with when I was a fly man 18 years ago. He's now 70 years old and can still do that old dance. In fact, he's better now than he ever was. Lewis said his wife passed away recently, and that his brother, Al DeClerq, now has his trailer parked in his back yard in Hollywood. Recently visited the St. Moritz Hotel in Hollywood, where Joe Marion, Dan Singles and Eddie J. Hart are staying. Joe is still doing war work; Dan is working at the old Warner studios in downtown Hollywood, and Eddie is with P.R.C. Pictures at the Pine Arts studios. Heard that Bud Brownie is doing war work near Omaha, and Al Clarke is at the North American plant in Kansas City, Mo. 'Slim' Andrews, formerly with Chick Boyes Players for seven years, quit his job at the North American plant in Englewood, Calif., recently to join Tex Ritter for six weeks of vaude and now plans to go out with a USO unit. That's all the news for now, except that we have a new daughter, Rosa Lee, born January 24. My wife, Jeanette, and baby are doing nicely."

J. H. WALKER will have a tent show in the Alabama-Florida sector and intends to play fairs and celebrations in between regular dates. Org will have 10 performers, using E. F. Hannan's *South 'Fore the War* as the opus. . . . *Giles Family Show*, after a year off the road, will reopen soon around Trinidad, Colo., with three people to play its established territory. Mr. and Mrs. Giles have been in war work in Denver. . . . AN ENJOYABLE TIME was had at Carter Dramatic Company quarters at Altona, Mich., February 3, in honor of 40th birthday anniversary of Mrs. James Carter. Among visitors were Mr. and Mrs. William Murdock and daughter, Art Murdock, Murdock Bros. Circus; Mr. and Mrs. Richard Christiansen, Chip-

health, history, nature study, religion and medicine.

"If the benefits of teaching films are so great, it is natural to wonder why they are not used in every school. In general, it is not the teacher's fault. Too often the teachers cannot get the schools to provide films or school boards to appropriate the money. But, after all, the public owns the schools. And most improvements in schools begin with interested parents—parents who will take the trouble to investigate new developments and who will insist on the best methods of educating our future citizens."

pewa Lake, Mich., and Frank Fisher, Grand Rapids, Mich. . . . MANUEL CAIRNS is readying a small colored tent trick to open soon near Birmingham.

Ethan Allen Wants To Read About Reps of Later Years

Dallas.

Editors *The Billboard*:

In the past five years some interesting stories have appeared in *The Billboard* about the repertoire companies of by-gone days. Most of them, however, were about the days before us young fellows who have been in the business only about 35 years. How about some stories from about 1910 up to the present time?

I believe 1920 to 1930 were the peak years of the rep and tent show business. I have a copy of *The Billboard* dated April 7, 1921. It has two solid pages of want-ads. That year I was with the George D. Sweet Players in Iowa.

Have trouped with some of the major and minor shows, including William F. Lewis, Jessie Colton Players, Gordonier Players, Walter Savage, Nestell Players, Bobby Warren, Brunk's Comedians, Jimmie Hull, Harley Sudler, Hila Morgan, Mr. and Mrs. Monroe Hoppins and others. Have been in Dallas with the Mad Cap Players since August, 1943.

ETHAN ALLEN.

Old-Time Bills

By E. F. Hannan

M. L. FRISBIE, of Port Gibson, Miss., has sent three interesting old-time programs of bills played by roadshows. He asks: How about these for old-time notes in the rep column? One troupe is E. J. Carpenter's *Quo Vadis*, and the show's herald would bring tears to the eyes of the lovers of old-time road and rep.

Another is the Edna Foy Company in *A Turkish Tezan*, and I notice the name of Edwin Weever and Harry Edman, good performers and real, gentlemanly showmen. And then there's Rose Gaylor, well known over the country in rep of the old days. The third is a bill of *Rip Van Winkle*, with Harry Horne as Rip and Marie Wallace as Gretchen. Thanks, Mr. Frisbie.

I also have a program of Frederick's Comedians sent to me by A. L. Barnes, now in the merchant marine service. This bill shows the old-timers, Major English, gun manipulator; Harry La Marr, in a Bidy sketch; Scanlon and Stevens, and Dot Lathrop.

Rep news certainly gets around.

WANTED FOR FAMOUS PLAYERS' ORGANIZATION

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35MM. Sound Film for Sale—Pair 35MM. Kolorgraph Portables, \$450.00; pair 35MM. Semi-Theatre Machines, \$800.00; pair Holmes Portables, \$600.00. Pair Powers 6A 3 Heads, just overhauled, stands, 2,000 feet magazines; Lamp Houses, 32 volt; 900 watt transformers, 12 projection bulbs, no motors or sound equipment, \$225.00. 16MM. Sound Programs and Machines rented. MUTUAL THEATRE SUPPLY CO., INC., Box 32, Springfield, Illinois.

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WANTED — 125 FT. OF 9 FT. SIDEWALL, good condition; M.G.B. Top for 40 Ft. Swing, good condition; four M.G.B. Poodles for a Standard Parker. Some work for Organ Man that can give references. B. O. Conch, Monticello, Iowa. fe24x

WANTED — ELECTRIC GUITAR, NOVELTY Musical Instruments, small Illusions and Magic. Describe fully. Myhre, 1341 1st Ave., N., Fargo, N. D.

WANTED — GAMES OF SKILL, BALL GAMES, Dart Games, etc. Blooming Grove Firemen's Association, George O'Keefe, Secy., 1016 Bowman Ave., Madison 4, Wis.

WANTED AT ONCE — ELECTRIC PLAYER Automatic Organ complete with rolls for skating. Write Box 145, Bondville, Mass.

WANTED — MINIATURE TRAIN, STEAM OR motor driven. Prefer one for adults and children. J. C. Ellson, Chilhove Park, Knoxville, Tenn.

WANTED — PORTABLE ROLLER RINK with or without skates. Letty Green, 109 N. 15th St., St. Louis, Mo. fe24x

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LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

Dempsey, John (Tiny) FISKE JR., Harry E. FITZGERALD, Frank Hiram DONAHUE, F. P. Donato, Frank B. Doulevy, John FLETCHER, Chas. Franklin FLOYD, Helen FLOYD, Wm. FOLDEN, Harley H. FOREST, Wilfred J. FOSTER, Jack Mitchell FOX, Benny Frank, Miles J. Frazier Family FREDERICK, James BENNETT FREE, Wm. Byrd FREEMAN, Morris FRENCH, Wm. FULLNER, Robt. Wm. Fullmer, Howard Chas. Gainer, Joe Gallager, Chas. E. Gamble, James Gardiner, Ed M. GARLAND, Albert C. GATLIN, Jos. P. GERALD, Fred John Gerber, Joe Gibbons, Arthur Wesley Gibbons, Jit Gibson, Hubert Gibson, Wilson J. D. GILHAM, James Robt. GILLISPIE, Girtus Gilroy, Fred GLASGOW, Johnny C. Glassman, Nathan Goldard, Wm. J. GOLDMAN, Louis J. Goldstein, Nathan Goldstein, Sam Gonzels, Jaunita Goodman, Morris L. Goodwin, John (Blackie) GRABERT, Jos.

Jett, Elmer JOHNS, Wm. L. Johnson, A. H. Johnson, Brooks Johnson, Harold Buren JOHNSON, Jessie James Jones, Carl "Whitney" Jones, Edw. Francis JONES, Leland Theodore Jones, Lewis Jones, Patsy Jones, Pete Jones, Pig (Comedian) Jones, Smokey Jones, Wm. Jones, W. D. (Blackie) Jordan, Lester JOSEPH, Frank JULIS, Eddie Kaesar, Kay Kaplan, Ben Karnes, W. W. KAYNE, Don Kaynor, Maurice Kelley, Chas. Kelly, Elbert Kelly, Harry A. Kelly, James M. Kelly, Sue KELLY, Walter Raymond Kemp, George Kennedy, Curtis KENNEDY, Jas. A. Kennedy, Wm. H. KENEYON, Howard Keown, Joe W. Kepley, Mrs. Dixie Kessler, Sydney KID, Melvin KILGORE, Rolland Earl King, Donald Richard King, Larry King, Ward Earle KING, Henry Thadus KING, Wm. Edward KINSEY, Ray Foster Kirksey, M. C. Kleckner, Gladys Kline, John Buck KNAPP, James F. Knight, Joe KNODELL, Geo. Wilson Kobacker, Robert Korie, Jack Koschland, C. F. Kraft, Phil KRUEGER, Roy L. Kuntz, Ellwood S. LaRUE, Daniel Jean LABOR, Frederick Lawrence Ladd, Chas. Henry Lake, Fred LAMB, Herman A. Lamb, Sam Lamb, Scott Lancaster, Peggy Landers, Patrick J. Landrum, Fred LAPEZ, James Bud Latham, Bill Lawson, Marshall Lazar, Donna LeVan, Howard T. Lecarde, Nick LEDBETTER, Geo. Edwin Lee, Estell & Rosa Lee, Paul Lehr, Lew Lepore, Mattico Joseph Lemesh, Mendel LEVERTON, Robt. Diceo Lewellyn, John Lewis, Casey LEWIS, Wm. Carlile Less, John Libby, Raymond Lockhart, Wm. F. Logan, J. A. Logan, Robt. Luther LONDON, Louis L. LONEY, George E. Long, Frank D. Long, Louis LONG, Raymond C. LOPEZ, Jas. Bud LORD, Jack Delbert Loughan, James Jos. Lowe, Florence Hin Lowe, Russell A. Lowrey, Herbert Henry Lucas, George Luckett, Georgia LUDLOW, Melvin Richard LUNDGREN, Howard M. LYNN, John W. Lyons, Jas. Robt. MacDonald, Kay McCabe, Jimmie Curley McCALLOM, Claude E. McCallor, Myron McComb, Ernest McCOMB, Thos. J. McCRACKEN, Howard T. MCCREADY, Claude M. McCulley, W. T. Trusty McCurdy, Curtis McDaniel, Daniel Elmer McDONOUGH, James Ernest McDOWELL, Karl Ernest McGarland, Jack McGary, K. C. McGee, Jimmie McGee, Lester McGINLEY, Horace Geo. McGire, Richmond McGraw, Wm. P. McGuff, Paul McGuire, Peter D. McHENRY, Gilbert McKesson, John McKINNON, John D. McLain, Charles McLEAN, Paul Edw. McManus, Thos. J. McQUIGGAN, James J. McRae, Malcolm B. Mack, Musical Mary Mackey, Michael S. Maljanen, Pvt. A. J. MALLERT, Richard MALLICE, Chas. E. Murray, Fred Murray, R. E. MURPHY, Lois Murphy, Tim Murphy, Wm. Allen MARCHAND, Frank J. MARRION, Sidney Ray MARRION, Michael Joseph Marmon, Mrs. Lou Marsen, David MARSHALL, Sam MARTIN, Carolyn Martin, Daniel D. Martin, Herman T. Martin, Jack Emory MARTIN, Jeanne J. MARTIN, Malcolm C. Martin, Micaul W. MARTIN, Rayfield Martin, Tex Mathews, Bernard Mathews, Robert P. Matthews, Jimmie O. Mattlin, Mrs. Chas. MAXWELL, Charles D. Maxwell, Mrs. Isabel May, Janet Mayo, Bill Mazzola, George MEADOWS, Clarence MEEKLING, Chas. Karl Megale, Joe MEIKRANTZ, Jos. Francis Mejia, Migule B. Menard, Edward Hector Merrifield, Howard W. Merrill, Jas. & Bettie Messick, Tommy Miller, Eli Miller, H. Dutch MILLER, John Lordlow Miller, Larry Eli Miller, Paul S. MILLER, Ralph Howard MILLS, Dennis Wayman MINOR, Joseph C. Mitchell, Frank Mitchell, Frank Sharkis Mitchell, Robert MONAHAN, Edward Monahan, John Arthur MONROE, Geo. Elmer MONTAGUE, Ivan L. Montolito, Vincenzo T. Mooney, Alice Mooney, Mrs. Thos. MOORES, Harry J. Moore, Jas. Guy MOORE, Wm. B. Morales, Pedro Moran, Adaline A. Moran, Charley Moran, Evelyn G. Morris, Mildred Morris, William MORRISON, Robt. Paul Morton, Mrs. C. MORSE, John Sawyer Morton, Lon Oscar MOSHER, Wm. MULLENNIX, Orville Osborn MURPHY, Emerson Raymond Murphy, Lois Murphy, Tim Murphy, Wm. Allen Murray, Fred Murray, R. E. MURPHY, Jimmy Nations, Alton NAUGLE, Michael Joseph (See LETTER LIST on page 65)

WANTED TO BUY - HEATING ELEMENT for Electropop Popcorn Machine and Popcorn Machine. Will sell or trade 5 2-Column 16 Lenshey Vending Machines on same. Gentils, 110 F. Second St., Mt. Vernon, Ind.

WANTED TO BUY MOLDS FOR MAKING plaster standard carnival items preferred. Write us telling what you have. Must be in good shape. Quote lowest cash price. J. Huffines Supply Co., 234 Main St., Fairmont, N. C.

AT LIBERTY - GUITARIST, 23, READ, FAKE, take off. Sober, dependable. Job must be steady. Wire Allen Kline, Angelus Hotel, Amarillo, Tex.

AT LIBERTY - MODERN TENOR MAN. Read, jam, etc. Prefer location with small combo. Otis Thomas, General Delivery, Texarkana, Ark.

AT LIBERTY - DRUMMER, 34, 4-F, YOUNG appearance. Name and semi-name band experience; formerly with George Hartman; also cut hard floorshows and rumbas. Location job only, married. Prefer Southern territory, mainly Florida; others write. George Walkley, 1001 W. Gregory St., Pensacola, Fla. Phone 7505.

DRUMMER AND SAX, ALTO, TENOR AVAILABLE on or after March 9. Draft exempt. Prefer a good location. Write full particulars in first letter. Musicians, care General Delivery, Wichita, Kan.

GIRL ALTO SAXOPHONIST, DOUBLES CLARINET. Read well, experienced. Age twenty-four, no bad habits. Musician, 7 Magee St., Pittsburgh, Pa.

LEAD TRUMPET, LEAD JAZZ TROMBONE - Both semi-name experience. Prefer large jump band; \$70.00 minimum. Available May 1. Chuck Partee and Dick Warren, Delta Chi House, Bloomington, Ind.

LEAD TENOR, DOUBLING ALTO AND CLARINET, for hotel band or small society combo. Write or wire particulars, price, etc. H. R. Young, 668 Maryland Ave., N. E., Washington, D. C.

TROMBONE - AVAILABLE IMMEDIATELY. Good tone, fake, read. Sober, seven years' experience. Have had own orchestra for two years. Prefer location but will accept some travel. Frank Dupree III, Box 481, Palatka, Fla. mh3

TRUMPET - PLAY LEAD OR JAZZ. AGE 27, navy discharge. Write or wire Musician, 725 N. Hagan Ave., New Orleans, La.

TRUMPET - EXPERIENCED, AGE 19, 4-F. Nice tone. Available immediately. Prefer combo work. Elaine Peckham, P. O. Box 528, Richland Center, Wis.

VIOLIN, GUITAR, BASS - NAME EXPERIENCE, modern and Western. Years in radio. Arrange, organize. Phillips, 616 Bryan, Peoria, Ill.

2d TRUMPET AVAILABLE IMMEDIATELY - Experienced, read, good tone, fake some. 4-F and sm 21 years old. Have had own orchestra for three years. Prefer location but will travel. Box C-291, Billboard, Cincinnati 1, O.

PARKS AND FAIRS

MAN, MIDDLE AGE, MARRIED, WISHES JOB in small park. Can operate Merry-Go-Round, Chairplane and Tilt. Can also repair and keep motors running. V. H. Selleck, General Delivery, Maysland, N. J.

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PIANIST - LOCATION ONLY. PREFER hotel, West or Southwest. Reader. Write, stating particulars and living conditions. Musician, Rm. 240, Royal Hotel, Jackson, Miss.

PIANIST - AVAILABLE AT ONCE. READ, fake. Union, sober, reliable. Experienced all lines. Bob Sanders, 122 Market St., Williamsport, Pa.

REQUEST PIANIST - OPEN APRIL. THE "Major Bowes" of the Vieux Carre, New Orleans. Wide range programs. Dick Tope, Newnan, Ga.

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FANNIE BLAIS, THE DIFFERENT HALF AND Half Annex Attraction. Experience, ability. I make annex openings and act in a respectful manner. Address Jack P. Bragdon, General Delivery, Los Angeles, Calif. mh3

SHOW ELECTRICIAN WANTS WORK - STATE proposition in first letter. John W. Dodds, 603 S. 5th St., Poplar Bluff, Mo.

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COLORLED BAND AND ORCHESTRA LEADER. Trumpeter. Twenty years' experience. Send full details. Prof. John A. Penny, 509 Burgundy, New Orleans, La.

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LA-MAR - NATIONALLY KNOWN MAGICIAN. Mentalist. Lady assistant. Available for theatres, schools, clubs, lodges, floor shows. Myers, 519 Wheeling, Cambridge, O. mh3

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A-1 TRUMPET AT LIBERTY - READ, FAKE and cut first or second book. Draft exempt. Union, reliable. Jam or jump band only. Salary, \$70.00 minimum. Write or wire full details to Weese Anderson, 207 E. Second St., Lexington, Ky.

AT LIBERTY - TROMBONE. ALL AROUND experience. Draft rating, 4-F, union. Especially interested in a Dixie combo. Address Trombonist, 144 Maple St., Dayton, O.

GREEN GIFTS SPROUT IDEAS

Opens Way for New Novelties

Experts foresee field for accessories as suburban small gardens increase

NEW YORK, Feb. 17.—The gift department of Macy's store here recently set a new pace in capitalizing on the coming interest in green plants. The gift department put on display many plants and especially featured "the enchanting containers" in which the plants were potted. The merchandising idea is to capitalize on the interest which people will have in plants and the revival of interest in gardens as soon as spring is here.

The whole promotional idea will have (See GIFTS SPROUT IDEAS on page 60)

MERCHANDISE TRENDS

CHICAGO, Feb. 17.—Results of bad weather and freight jams are expected to show up still another week or so in merchandise reports. Present reports show that trade is spotty in retail outlets thruout the country. However, retail outlets are still above the same period last year. Early result of bad weather and other troubles simply shows a decline in the rate of gains this year as compared with the same period last year.

Reports coming from manufacturing circles show an increasing shortage of goods of various kinds. Buyers rush to all markets and get whatever they can. No encouraging reports came from wholesale markets during recent weeks.

There is much interest in spring trade and the holidays still ahead. Cards chalked up big sales for Valentine's Day. War news still continues to be very encouraging but manufacturing circles will not feel the results for some time.

Market That Isn't

In view of the convention ban, effective February 1, a lot of attention was attracted by the market week in San Francisco. Trade reports said that merchants and buyers flocked to San Francisco regardless of any ban on trade shows. It seems that the organization which sponsors the market there officially did not say the show was on but the displays were in their places as usual. Buyers came right ahead and grabbed whatever merchandise they could find and did not seem to realize the convention ban was in effect. An estimated attendance of over 22,000 showed up during the market week. ODT immediately announced in Washington that it was strongly opposed to any kind of markets or meetings that would bring a big rush of buyers together.

Victory Garden Outlook

Newspapers and official agencies are beginning to call attention to the need for Victory Gardens again this summer. In the past two or three years, some specialty firms have introduced items for the Victory Garden trade and have found big sales for these few specialties. But the continuance of the Victory Garden idea has been uncertain and few firms have introduced specialties for gardeners. Firms in the seed and tool business are not so sure about the Victory Garden boom during the summer of 1945. They hesitate to make predictions.

Survey Warning

A Westinghouse official has put himself on record, warning industries that (See Merchandise Trends on page 62)

Retail Buying Record Broken For Sixth Year

WASHINGTON, Feb. 17.—While the merchandise trade was watching the regional reports on the recent effects of bad weather, shipping jams and other factors on trade, the Department of Commerce had issued its encouraging report on retail sales in 1944. The report in detail follows:

For the sixth straight year Americans in 1944 increased their spending in retail stores. In 1944 the total spent in all retail outlets was \$69,275,000,000—a new record of 9 per cent more than the \$63,680,000,000 spent in 1943.

December sales were estimated at \$7,450,000,000, the highest of any month on record and 11 per cent above December, 1943. Even so, December sales were not so much above November sales as usual and the department said this was because early shopping had shifted the seasonal pattern to some extent.

Two factors were important in the 1944 gain, said the department:

1. Sales of durable goods started up again after two years of decline. "A large part of this increase was the result of price rises. Particularly noticeable was the substantial rise of prices of furniture and home furnishings."
2. Retail prices in general continued to rise. The increase was moderate, however. The Department of Commerce retail index rose about 3 per cent from (See Retail Buying Records on page 61)



Beautiful 3 Piece RABBIT SET

NO. 1—Mama is 20 inches tall and her twins are each 12 inches tall. They all have Poly Poly eyes. Made of beautiful rayon cordelaine.

\$3.50 PER SET
Sample Sets, \$4.25

25% with order, balance C. O. D., F. O. B. N. Y.

Over 200 Different Novelty Items Carried in Stock for Immediate Delivery.
Send for Complete List #9 FREE.

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In the Heart of New York

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WITH TWO HEART DANGLES



No. 9J50

Now in a matched set. Forget-Me-Not design friendship ring with heart dangles. Attractive screw back earrings to match. All sterling silver. Gift box.

\$24.00 Dozen Boxed



No. 9J398—\$15.00 Doz. Pr.

Forget-Me-Not design sterling silver earrings with heart dangles. Screw back. Each pair carded.



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Biggest selling friendship ring! Forget-Me-Not design with heart dangles. All sterling silver.

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ATTENTION

Here are the **HOTTEST** things in **NOVELTY JEWELRY** today

Silver Plated **BARRETTE**



Rounded Corners. Steel Prong Back.

\$4.50 dozen
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25% With Order, Balance C. O. D.

Demonstrators Chain Store Workers Engravers

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Thousands sold during Ice Revue in Madison Square Garden. 14K pink gold finish; pin back.

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This is our exclusive number and this is the greatest value in stuffed toys today. Limit 4 dozen to an order. Sample \$2.35.

The Famous "LAZY BABY" Doll. 17 inches tall. With license tag, ribbon and cute face. Each individually boxed.

4 DOZEN TO A CARTON **\$12.00 Dozen**
SPECIAL PRICE

Other Stuffed Toys and Bunnies.
\$14.40, \$25.50, \$42.00 Dozen. No Catalog.
25% With Order, Balance C. O. D.



The above **FLUFFY BEAR #001** is made of rayon plush with rayon jersey pants. Attractive assorted color combinations. Felt nose, hand-embroidered mouth. Extremely soft and cuddly. Quality throughout.

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WRITE TODAY FOR CATALOG 44F
(Complete selection of Costume and Staple Jewelry)

BIELER-LEVINE

37 S. Wabash Ave., Chicago 3, Ill.

While Ship Tarries OPA Warns on Watch Ceiling Violations

WASHINGTON, Feb. 17.—The most recent reports on imported watches say that a ship with a considerable quantity of Swiss watches is still in Burma for repairs. Reports say it will be probably April before the ship gets to the U. S. with its cargo. This week OPA issued a new order on the price of imported watches, which contains the following details:

"Buying agents or brokers of imported watches who charge wholesalers over 5 per cent and retailers over 10 per cent of the foreign invoice price are violating RMPR 499, Section 3, Daniel P. Wooley, OPA Regional Administrator, stated recently in answer to numerous inquiries concerning buying commissions on foreign watches. Wooley added that agents buying for others could charge the additional 5 per cent if they performed all the functions of importers except financial risk taking.

"A survey of watch importing agents who were in the business of supplying wholesalers before the war disclosed that in March, 1942, their commissions ranged from 3 to 5 per cent of the invoice price.

"The survey also revealed that agents employed by retail establishments in March, 1942, performed all the functions customarily performed by watch importers except that they took no financial risks. These agents received commissions of 10 per cent of the foreign invoice price," Wooley explained. "Therefore, a commission of 5 per cent to wholesale buying agents who do not perform the other functions of watch importers and 10 per cent to retail agents who perform all importing functions except financial risk are fair and reasonable."

PARK, CIRCUS AND CARNIVAL SPECIALS

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Worth Covered Base Balls	\$ 2.00
Weighted Darts, Doz.	1.20
4 to 7 Inch Hoop-La Rings, Doz.	.55
White Yacht Caps	2.00
Horseshoe Plaques	2.00
Large "Pin Up" Plaques	2.00
Small "Pin Up" Plaques	.85
R. W. & B. Batons, Gross	16.50
Jr. Batons, Gross	8.00
Silver Canes, Gross	14.50
Flying Birds, Gross	24.00
Parachute Trooper, Gross	24.00
Medium Leis, Gross	4.00
Large Leis, Gross	6.75
Medium Plaster, Gross	7.00
Swaggers, Gross	10.50
Aluminum Milk Bottles, Each	1.75
Colored Canes, 100	4.00
Jumbo Tails, Per 100	21.00
Knife Rack Rings, Per 100	2.50
Shooting Corks, Per 1000	2.25

GLASSWARE

	Gross
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80

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No Order Shipped C. O. D. Without 25% Deposit.

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It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

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For Jobbers and Distributors. Inexpensive and Better Grade. Ranging from \$12.00 to \$120.00 Per Doz. Pearl Boxes, \$2.50 to \$12.00 Per Doz. Send for Sample Line from \$25.00 to \$100.00. Mail Deposit, Balance C. O. D.

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IMMEDIATE DELIVERY

\$700. Assorted Colors. Crocheted nose. All cotton filler. Beautiful ribbon around neck. Wired ears. Full sized body. TERRIFIC EYE APPEAL. Packed 1 Doz. to Carton.

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25% Dep., F.O.B.,
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Sample, \$4.00
Full Cash

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American Pottery, in Light Brown, With Dark Brown and Black Spots.

About 3 Inches High. Packed 1 Doz. in Box, Each Containing Four of Each Posture.

Three of the Most Grotesque Looking Dogs That You Saw Anywhere.



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3333 LINDELL BLVD., ST. LOUIS 3, MO.

SWAGGER CANES, 2 Gross in Carton. Gross \$9.50

1/2 cash with orders. We have many other staple carnival items which will certainly be very hard to secure the coming season. We are making up new lists of the items we have to offer, write for one today, always stating what kind of concessions you are operating.

WANTED — USED CORK GUNS, BASEBALLS; PAY TOP PRICES.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS

REGULAR SPECIAL—10 COLORS

Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.

235 Halsey St. Newark, N. J.

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 7 DAYTON 1, OHIO

1c and 10c "GOOD 'N FRESH" CANDY

AGAIN AVAILABLE TO LIVE DISTRIBUTORS

10¢ Cellophane Bags (Boxes of 2 Doz.), Good Ass't, 64¢ Doz. Net.
1¢ 120 Count Boxes, Good Ass't, 65¢ Box Net.

F.O.B. Chicago. Limit Per Order, 100 Boxes of each item. No C.O.D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details. **CASERLINE BROS.**, 2030 Sunnyside Ave., Dept. M, Chicago.

Order From This CONCESSIONAIRE'S PRICE LIST

American-Made Slum

Article	Per Gross
Paper Flag on Stick	\$.65
Paper Bow Flag Pins	.75
Min. Comic Pennant	.75
Paper Masks	.75
Lucky Charms, Carded, Box	.85
Large Plastic Charms, Bulk	1.00
Rings, White Metal	1.00
Bean Blower	1.00
Shoe Laces	1.10
Muslin Flags on Sticks	1.15
Plastic Thimbles	1.20
Pencils, No Eraser	1.20
Plaster Figures	1.25
Rayon Bow Pins	1.35
Imp. Paper Hats, Miniature	2.00
1 1/2" Comic Buttons	Per 100 2.00
Monkey Mirrors	2.90
Pin-Up Girl Mirrors	3.50
Mirror Memo Book	4.25

Glassware

Salt and Pepper Shakers	\$3.24
Coasters	3.24
Whiskey Glasses	3.50
Ash Trays	3.50
Tumblers, 5 Oz.	3.85
Nappies	4.00
Min. Beer Mugs, 14 Dz. in Cart	Cart 4.20
4 1/2 In. Bowl	4.25
5 1/2 In. Bowl	4.50
5 Oz. Sherbets	4.75
Sugar and Creamer	4.80
Measuring Cup	5.40

For Your Ball Game

Pin-Up Plaques, Small	Doz. \$.85
Pin-Up Plaques, Large	Doz. 2.00
15" Felt Hat Bands, Comic	Per 100 1.60
24" Felt Hat Bands, Comic	Per 100 2.00
Baseballs	Doz. 2.00
36 In. Col. Ganes w/ Knobs	Per 100 3.75
2 In. Lels	6.75
36 In. Swappers	10.75

Prices F. O. B. Terre Haute.
25% Deposit Required With C. O. D. Orders.

LEVIN SINCE BROS.

NOT CONNECTED
WITH ANY OTHER FIRM

Terre Haute, Indiana



\$1.50 EACH

In doz. lots.
20-yr. gr.
Monel
Metal
with pearl-
like inlay.
Order Now!
Catalog
Free.

UNITED JEWELRY CO.

Dept. 388-B Wheeling, W. Va.

CIGARS!

15c CLASS E SIZE—50 TO BOX
Individually Cellophane Wrapped
20 BOXES... \$5.25 Per Box
10 BOXES... 5.35 Per Box
SAMPLE BOX... 6.00 Postpaid
Orders Filled in Rotation
1/3 Dep., Bal. C. O. D.
F. O. B. New York

DISTRIBUTORS WANTED!
PAYWIN INDUSTRIES, Inc.
2715 Summit Ave., Union City, N. J.

Beautieraft Creations

- Shaving Cream or Foot Cream, 3 1/2 Oz. \$7.20 gross
- 24 Oz. Bath Crystals or Bubble Bath Crystals. \$57.60 gross

F. O. B. Chicago, Ill.
BEAUTY CRAFT CO.
2504 S. Kedzie Ave., Chicago 23, Ill.

COMMANDO KNIVES... HUNTING KNIVES
COMMANDO KNIFE has 7 in. Double Edge Steel Blade, Aluminum Handle. Encased in high-grade Leather Scabbard. \$37.50 Dozen. Sample \$3.50. HUNTING KNIFE has 6 in. Single Edge Steel Blade, Aluminum Handle. Encased in high-grade Leather Scabbard. \$33.00 Dozen. Sample \$3.00. Samples; cash with order. Dozen lots 25% with order. Balance C. O. D.
VULCAN KNIFE COMPANY
P. O. Box 4092 Dept. B Birmingham 6, Ala.

GIFTS SPROUT IDEAS

(Continued from page 58)

the advantage of a national publicity campaign fostered by government agencies and many patriotic groups. The national campaign is known as the drive for victory gardens and in the past two or three years a number of specialty merchandise firms have been able to create items that found big markets among the people interested in gardens.

The Macy gift section is giving the merchandise trade some idea of what a variety of items can be sold to suburban dwellers and people in general who have small gardens. If an average wholesaler or retail outlet thinks the business is limited simply to ordinary florist's pots, he should take a glimpse at the many items which can be arranged in the average retail outlet. A few specialists in the field also insist that the business will grow from year to year. In the last two or three years certain firms have introduced very novel specialties that are real finds for the novelty merchandise field. The ideas have scientific backing, too, because vitamins are now sold widely in the dime stores for use with growing plants. Just as the vitamin business has grown by the millions for human food, so vitamins in plant food promise a great future, and they will always be a specialty merchandise item. The scientific field is only beginning to introduce ideas in this respect of providing plant specialties that have the advantage of scientific backing.

Maybe Fishponds

A few experts in the field are paving the way for what promises to be a growing business from summer to summer. Some of these experts foresee the time when every suburban home will have its own pond, raising fish for the table.

The fishpond idea comes about thru long research by the U. S. Agricultural Department. This government agency finally, after years of effort, discovered how to raise fish for food in small ponds on the average farm. When this comes about, many specialty and novelty items will also appeal to the suburban home, that help to make the fishpond more attractive and more of a reality.

But while the backyard fishponds are still in the experimental stage, more concrete work is being done in developing merchandise specialties for the small victory garden. Some firms in the seed and tool field fear that the victory garden idea may be short lived but the present campaign being staged by government agencies and patriotic groups shows that it may have a permanent future.

The government has already started an all-out campaign to promote at least 20,000,000 victory gardens in 1945. Retailers have been notified of this idea and have been asked to co-operate in developing all the specialties possible that fit in with the garden idea.

New 1945 Goal

The wartime victory garden program for 1945 calls for as many gardens as in 1944, when 18,500,000 were grown. This means that one out of every two families will have a garden this year. Officials reveal that a survey last fall showed that approximately the same number of persons would grow victory gardens again this year, but point out that this survey was made at a time when everyone thought the war in Europe would end by Christmas. Now that it is prolonged, they cite, it is reasonable to assume that the number will increase substantially, and the 20 million figure is said to be a conservative estimate.

Furthermore, one official emphasized

Salesboard Operators and Jobbers

Special Trial Introductory Offer

LIMITED QUANTITY—ORDERS PROMPTLY FILLED IN ORDER OF RECEIPT

DEAL #101

- 6 1 Lb. Boxes Fine Quality Chocolates.
- 1 Mirrored Cedar Chest, 1 Lb. Quality Chocolates.
- 6 Large 14 Oz. Bars Pecan Topped French Nougats—Beautiful Display Flash in Chocolate, Strawberry and Mint Flavors.
- 6 22 Oz. Jars Domestic Hard Candy, Assorted Fruit Flavors.
- 1 Box Standard Brand Gum—20 Packages in Box.
- 1 1000-Hole Specially Imprinted 5c Salesboard.

Total Cost—\$18.50

DEAL #102

- 1 Mirrored Cedar Chest Filled with Quality Chocolates.
- 12 Large 14 Oz. Bars Pecan Topped French Nougats—Highest Quality Candy—Beautiful Flash in Chocolate, Strawberry and Mint Flavors.
- 8 Books of Fine Chocolate Covered Coconut Filled Confection Bars.
- 6 22 Oz. Jars Domestic Hard Candy, Assorted Fruit Flavors.
- 1 Box Standard Brand Gum—20 Packages in Box.
- 10 Jr. War Model War Kits—Envelopes in 4 Colors, Size 10"x14"—Assembles 2 Wildcat or Aircobra Airplanes.
- 1 1000-Hole Specially Imprinted 5c Salesboard.

Total Cost—\$18.00

50% Cash With Order, Balance C. O. D.

Write for Other Salesboard Deals

CHICAGO CONFECTION SALES CO.

8 SO. DEARBORN ST. ROOM 601 CHICAGO 3, ILL.
Phone Central 8691

CANDY IN CARVED WOOD CHESTS

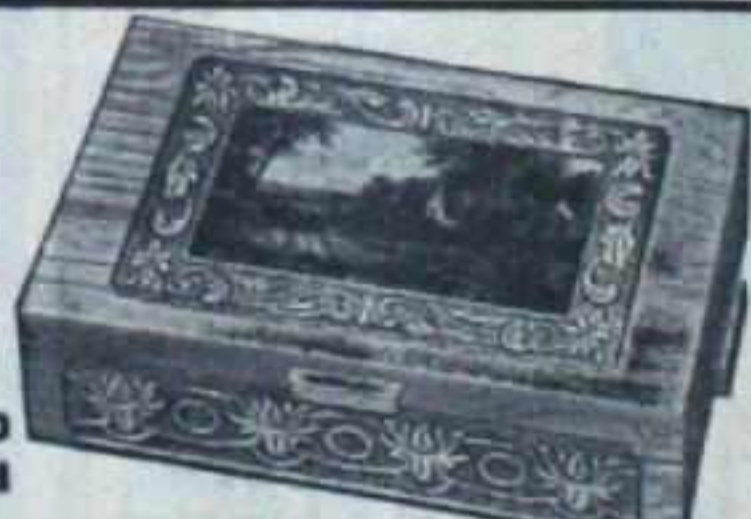
PROMPT DELIVERY
SIZE 10 1/2 x 6 1/4 x 3

Packed with 1 lb. Chocolates, \$31.00
Dozen. Packed with 2 lb. Candied
Fruit, \$34.00 Dozen.

Above prices are based on minimum order of 12. Packed 12 per case—price F. O. B. Chicago. Beautifully lined—has clear mirror inside, colored etching and carving on lid. Single Sample—Each \$3.00.

Orders for 1 dozen or less, cash with order. Regular 2%—10 terms to rated concerns.

E. F. BERNHOLD, INC. 330 S. WELLS STREET, CHICAGO 6, ILL.



NEW EASTER CIRCULAR NOW READY!!

Just off the press, this illustrated circular shows all that's newest and best in fast-moving Easter merchandise. Quantities of most items are limited, so get your circular now and order early. IT'S YOURS FREE, SO WRITE TODAY.

TELL IT TO *Casey* YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

A NATURAL FOR JOBBER—SALESBOARDS DISTRIBUTORS



Low as
\$2.50

BOLO Knife has 10" blade, 4" hilt, 4 1/4" conforming handle. FINEST STEEL SCABBARD made of LEATHER reinforced at tip. SPORTSMEN, Boy Scouts, Trophy Collectors, Farmers, Women—all want them. Use as meat or fish knife, cleaver, to cut brush, kindling, hedge, in the garden, etc. Hundreds of practical uses for it. Ideal prize for Salesboards, Bingo Games, Souvenirs, etc. Mat as above furnished free with orders. LOW PRICED Sample \$4; Doz. Lots \$33; 100 Lots \$2.50 Each. F. O. B. Omaha. Cash with order. Write, wire or phone.

ARMY GOODS DISTRIBUTORS
802 N. 16th St. OMAHA 2, NEBR.

ORDER NOW! EASTER CHOCOLATES

DELICIOUS CANDY ASSORTMENTS
THAT COME WITH OUR DEALS!

This deal costs you only \$22.50

- ★ 8 2-LB. BOXES ASST. CHOCOLATES
- ★ 4 1-LB. PICTURE BOX CHOCOLATES
- ★ 4 BOXES FINE NICKEL CANDY BARS

Takes in \$60.00—5c Sales.
Complete With 1200 Hole Salesboard.
1500 Hole Board—50c Extra.

- MANY OTHER ATTRACTIVE CHOCOLATE ASSTS.
- MINIATURE CEDAR CHEST AND CANDY DEALS
- COMBINATION METAL LIGHTER AND CIGARETTE CASE

12 Sets With 1000 Hole Board—3c Sales.
Takes in \$30.00—Costs You \$12.00.

Superior Merchandise Co.
10516 Superior Ave., Cleveland 6, Ohio

LUMINOUS
RELIGIOUS FIGURES & FLOWERS
By Nile Glow
Write for
Complete List
NITE GLOW PROD. CO.
106 W. 46th St., N. Y. C.
ME 3-5794

Novelty and Cigar Stores

Something new! Handle our Photo Lockets. Holds 2 pictures—snapshots are okay. Send us the pictures, we will return them all complete. No investment. Work 50-50. Can also be used as key chain. Ladies can wear them around neck. Your patrons will like these lockets. Big repeater. Send us 25c stamps for sample with full particulars. Can also be used as identification badge. 24-hour service. Money back if not satisfied. Lockets are fully protected by U. S. Government patent. Not patent pending—INFRINGEMENTS, TAKE WARNING.

C. GAMEISER

146 Park Row New York 7, N. Y.

P-A-P-E-R M-E-N

WE HAVE SHEETS FOR ALL STATES. ALL WELL KNOWN. GOOD WAR MAPS.

Write or Wire

ED HUFF & SON

5411 Gurley St., Dallas 10, Texas

AUTO JOKER BOMBS

Whistles, Smokes, Screams, Shoots
When Victim Steps on Starter.

STOCK UP NOW WHILE AVAILABLE

Immediate Delivery

\$11.80 Per Gross

Not Less Than One Gross Sold.

★ ★ ★

Exploding Book Matches

\$3.25 Per Gross

★ ★ ★

Exploding Stick Matches

Packed 1 Doz. Matches to Square
C. B. Box

Per Gross Boxes, **\$5.40**

★ ★ ★

1/3 Deposit on C. O. D. Orders.

MAC'S MAGIC SHOP

506-B MAIN STREET
FORT WORTH 2, TEXAS

that the need for victory gardens would not slacken when Germany fell, but might well increase. It will be necessary to send much food to Europe for some time after the war ends, he said, and our domestic supply may easily make home gardening a good bet, if not an actual necessity, for a long time to come. This spokesman expressed the opinion that some gardens should be a permanent American institution. The family is supplied with fresh vegetables at very little cost, except the work, which is good exercise for the city dweller, he explained, and even a small garden may yield \$50 worth of vegetables annually.

Last year two-thirds of the gardens grown were in urban areas. Home gardeners produced over 40 per cent of the fresh vegetables consumed, demonstrating the vast scope of gardening activities. War Food Administrator Marvin Jones recently stated: "Food is just as necessary as guns, tanks and planes. We are asking home gardeners to maintain their production this year." President Roosevelt on January 22 emphasized the importance of home gardens to the war front.

RETAIL BUYING RECORDS

(Continued from page 58)

the 1943 average, less than in any one of the three preceding years.

The department estimated that the actual quantity of goods sold by retailers was somewhat greater in 1944. Retail inventories decreased.

Among major groups of retail stores, eating and drinking places registered gains of 16 per cent, the largest over 1943. Filling stations increased their sales 6 per cent, a reversal of the downward movement of the two preceding years. The quantity of gasoline sold was larger than in 1943.

SWINGING BIRDS

THAT WHISTLE
Made in U. S. A.

\$21.00 Per Gross IMMEDIATE DELIVERY

Samples, 4 for \$1.00.

Terms: 25% Deposit With Order, Balance C. O. D. All Shipments F. O. B. New York.
DINGERS, ATTENTION: Pin-On Flags, \$1.50 Per Gross, 5 gross lots only. Cash with order.

Park Row Novelty Co., 139 Park Row, N. Y. C.

GORDON'S NOVELTIES

	Dozen	Gross
Flying Birds	\$23.00
Exploding Book Matches	3.25
Exploding Cigarette Loads	4.00
Sneeze Powder	3.25
Snake Book Matches	3.90
Snake Candy	9.00
Wolf License	8.75
Kiddle Toy Wrist Watches	9.00
Itch Powder	3.35
Hawaiian Lei (1")	3.60
Hawaiian Lei (2")	7.20
Razors (Bronx Cheers)	6.75
Stinko Plugs	4.50
Comic Prison Pennants, (12" Size)	8.50
Joke Books	7.20
Rubber Point Pencil	8.50
Snow Storm Tablets	5.00
Stink Perfume	8.50
Upside-Down Comic Mirrors	6.75
Box Puzzles (Assorted)	9.00
Chinese Ring Illusion	8.50
Pants Puzzle	8.50
Penny-in-Jug	11.50
Pick-a-Peg Puzzle	9.60
Roly Poly Puzzle	4.50
Age Cards	1.25
Wedding Rings	1.00
1 1/2" Comic Buttons	Per 1000	20.00
Comic Cigarette Labels	Per 100	2.00
Comic Post Cards	Per 1000	4.50
Hitler's Last Will	Per 100	2.00
Hitler Funeral Sheets	Per 1000	5.00
Magic Race Games	Per 1000	9.00
Villain Mustache	Per 1000	5.00
Charms with Tassels	Per 1000	6.50

Send for our complete price lists showing thousands of items, such as jokes, tricks, puzzles, magic, carnival goods, St. Patrick novelties, etc. 1/2 Deposit With Orders.

GORDON NOVELTY CO.

933 BROADWAY N. Y. 10, N. Y.

GOLD PLATED. round shaped mother of pearl locket with place for (2) photos when opened. Can be had in Mother, Sister, Sweetheart and Wife—each in Gift Box. Costs distributor—\$18.50 per dozen—or send \$3.00 for 2 samples. A beautiful number—must be seen to be appreciated. A fast selling number. No C. O. D.'s for duration.

SCOTCHO, 1129 6th Ave., New York 18

CHOCOLATES

Operators' Ass'ts—25% Dep.—24-Hour Service.
#59 Large Mirror Gift Chest & 1 Lb. \$2.95
#179 Easter Rabbit, 4 Plush, 2 1/2 In., 2 1/2 In. & 14 1 Lb. Boxes Choc. Nut Clusters 17.95
#237 Mirror Gift Chest & 14 1 Lb. Boxes Choc. Nut Clusters 11.75
Mirror Varieties—Cedar Chests—Pushcards.

DELUXE SALES CO.

BLUE EARTH, MINN.

1945 ILLUSTRATED CATALOGUE

FREE—Chock full of MEXICAN JEWELRY

Children's Iden. Bracelets, S. S.
Curb Chain \$6.50 Doz.
Neck Chain, 18", S. S. Curb, 5.26 Doz.
Neck Chain, 18", S. S. Curb, Gold Plated 6.25 Doz.
Neck Chain, 18", S. S. Cable, Gold Filled 7.25 Doz.
Cedar Wood jewelry for Engraving, Sample Ass't. 10.00

MILLER CREATIONS

Mrs. of Novelty Jewelry
(Phone: Fairfax 4987)
6628 Kenwood Ave. Chicago 37, Ill.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.

1033-1035 Mission St., San Francisco 3, Calif.

SUN GLASSES

for Retailers
Special Price for Jobbers
FLIGHTERS—\$3.00 Ea. with Case, Metal Frame with Sweat Bar.
OFFICERS—\$6.75 Ea. with Case, Gold Filled Metal Frame with Sweat Bar.
Order Now—Limited Quantity, Samples 25¢ Extra. 25% with Order, Balance C. O. D.

I. FLATON

9209 Hudson Blvd. North Bergen, N. J.

CIGARS

15¢ Retail, 50 to Box, 20 Containers Per Case @ \$5.25

CANDY

5¢ Peanut Bar, 16 to Box, 20 Boxes Per Case @ \$5.50
Minimum Order Case Lots of Either.

HOSIERY

42 Gauge Rayon Ladies' Hosiery, Thirds, @ \$2.50 Doz.
Send Full Amount or 50% Deposit by Bank Draft or Money Order.
PETERS SALES CO., SEDALIA, MISSOURI

WOOD JEWELRY

Write for our New No 44 & 45 Illustrated Price Lists Over 100 Items

CHARLES DEMEE MFG. CO.
116-E WALNUT ST. MILWAUKEE, WIS.

CRAFT

HAND MADE

AMERICAN MADE FLYING BIRDS

INSIDE WHISTLE WELL MADE

\$21.00 Per Gross. WILL ACCEPT

ORDERS NOW FOR MARCH DELIVERY. MUST HAVE DEPOSIT ON ALL ORDERS.

MEXICAN BASKETS—WASH—SHOPPING—LIME—HAMPER

For Immediate Delivery

No.	Doz.	Price
No. 459 Bushel	\$18.60
No. 460 1/2 Bushel	8.60
No. 461 1/2 Bushel	11.40
No. 462 Auto	8.50
No. 463 Oval	8.50
No. 464 Waste	8.00
No. 465 Laundry	\$16.00
No. 466 Hamper	24.00
No. 467 Market	17.00
No. 468 Market	5.15

* Come 3 to a Nest. No Less Sold.

Always First With The Latest At Lowest Prices

WISCONSIN DELUXE CO.

1902 N. THIRD STREET,

MILWAUKEE 12, WIS.

Creators of Colorful, Comical GREETING CARDS • JOKE CARDS • JOKE NOVELTIES SINCE 1935



Creators of: "You Can't Take It With You," "Six Men in Every Woman's Life," "Advice on Health," "To a Deserving One," "To My Bosom Friends" and Dozens of Others.

YOU SEE THEM, YOU BUY THEM Laugh with "THE MARCY LINE"

Write for Details. Please Use Business Letterhead.

MARCY MFG. CO., INC.

138 W. 17th St., New York

METAL VANITY SPECIAL

so tempting your customers will want several of them! Lovely, flat, 4-inch Compacts in a variety of rich, enameled designs. Heavy silver plated metal. Gay, fresh colors. Large, clear mirrors. Powder sifter and puff.

B23J532T - Each \$2.75
In Doz. Lots, Each 2.50
Enameled surfaces. Assorted colors, designs.

B23J531T - Each \$2.75
In Doz. Lots, Each 2.50

JOS. HAGN CO.

Wholesalers Since 1911
223 W. Madison St. CHICAGO 6, ILL.

"SILVER QUEEN"

MILITARY SUPPLIES AND SOUVENIRS FOR ARMY AND NAVY

PENNANTS, 9x24, \$12.00 HUNDRED. PILLOW TOPS, \$6.75 DOZEN. HONOR ROLLS, \$1.00 EACH. SENT PREPAID. DOG CHAINS, \$1.25 DOZEN. COLORFUL NECKLACE, \$9.60 DOZEN. COMB AND EARRING SET, SPRAY PIN AND EARRING SET, all matching in beauty of rich color and perfume. Choice of colors. SACHET, 35 CENTING DOZEN. DEPOSIT WITH ALL ORDERS.

WORLD ADV. NOVELTY CO.

122 E. 25th St., New York 10, N. Y. Phone Gramercy 5-2174

CONTINUE BUYING WAR BONDS



(Actual Size)

SKYLARK

Trade-Mark
5¢ WHISTLE 5¢

FEATURES: Plastic, washable, unbreakable, sanitary; musical effects, bird imitations, kazoo effects.

USES: By Theatres, Night Clubs, Restaurants, Bazaars, Carnivals, Circuses, Boy Scouts, Girl Scouts, Prizes, Premiums, Service Organizations, Good-Will Tokens, Souvenirs, etc.

Sold Exclusively Through Jobbers

GROSSMAN MUSIC CO.

210 Prospect Ave., Cleveland 15, Ohio

COSTUME SEASHELL JEWELRY

Large stock on hand. Immediate delivery or make your own. Full line of Materials, Shells, Pins, Ear Back, Foundations, etc. 1945 catalog now ready.

J. A. WHYTE & SON

Manufacturer
Little River MIAMI, FLA.

OVER 1000 JOBBERS SELL OUR BINGO SUPPLIES

We still have Wire BINGO CAGES on hand. Inquire today!

We have a few used Public Address Systems. Write for details



Write for Catalog!
MORRIS MANDELL & CO.
131 W. 14th St., New York, N.Y.



FUR COATS

JACKETS—CHUBBIES

LARGE assortment of NEW 1945 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

LOWEST FACTORY PRICES

S. ANGELL & CO. Manufacturing Furrier
228 W. 27th St. (Dept. 5-3), New York 1, N.Y.

ATTENTION TOY AND NOVELTY MANUFACTURERS

Oregon Jobber interested in securing additional lines would like to hear from you.

BOX D-364

c/o The Billboard, Cincinnati 1, Ohio

SPRAY PINS AND EARRINGS, \$18.00 Doz. Sets

Gold-Plated, Not Affected by Freeze—Assorted Stones

IDENTIFICATION BRACELETS, \$21.00 Doz.

With Picture Locket

RELIANCE JEWELRY AND MERCHANDISE CO. 307 Metropolitan Bldg. Detroit 26, Mich.

MERCHANDISE TRENDS

(Continued from page 58)

a survey can be made to show anything the backer wants to make it show. The Westinghouse man says that industry should ask for proof in all surveys. He says that if a survey is cleverly handled it can show about anything that is desired. Skepticism should prevail concerning all surveys until it is known just who made the survey and who interpreted the results. He especially suggests that most surveys should be simply regarded as a promotional or advertising effort and that the facts to be obtained mean little in practical business.

Container Cut

The seriousness of the paper situation is shown by another 5 per cent cut in the use of fiber shipping containers for civilian uses, in a recent WPB amended order. Many merchandise firms have been feeling the container shortage for months and the new reduction will soon make itself felt. Several changes are made in the amended order and it involves so many details that only a copy of the order itself will guide those who have items to ship. It is well understood, of course, that new military demands call for most of the containers.

Surveys by Experts

While some business leaders question the usual type of survey which is planned suddenly and carried out without any careful study of details involved, there are also professional organizations that are in the business of making surveys and a recent Associated Press report calls attention to the success of these organizations. Some of the survey organizations have been in business for several years and have highly trained staffs and know the ins and outs of collecting trade data. Many large manufacturing firms are using the services of these organizations to plan on post-war markets. The small business firm, wholesaler and small retail outlets, have at their disposal the vast organization of the U. S. Department of Commerce, which also makes surveys and reports on retail trade of all kinds. The government survey services will be greatly increased after the war and even the smallest store can get the benefit of such trade reports.

Travel Makes Business

The travel experts are carefully estimating what post-war travel may do in boosting business of all kinds. Even the government agencies are carefully checking on the possibilities and giving all the encouragement possible to business. Specialty and novelty merchandise items are bought in immense quantities by the traveling public. A recent Chicago report says that the travel trade after the war will boost all sorts of small retail outlets such as roadside stands, tourist camps and hundreds of small business establishments that sell specialty merchandise.

Lamp Trade Rules

The OPA is carefully checking the lamp trade to see how it is keeping the rules. One official says that many manufacturers are now turning out lamps of new material without first getting a ceiling price set on the new product. The rules require a special ceiling price for new items. Jobbers are starting to make lamps also, and without first getting approved prices on a new product. Jobbers who are selling to retailers are especially being watched by OPA at the present time. A special summary of the rules has recently been issued by OPA.

Post-War Homes

Reams of publicity are being issued on the pre-fabricated small homes of the future. Merchandise trade can say that the less money spent on building a modern home, the more there will be for specialty electrical items of all kinds.

JEWELRY

18" Sterling Silver Neck Chains. Doz. \$4.00
18" 1/20 Gold Filled on Sterling Neck Chains. Doz. 6.00
Also several other smart fast selling Jewelry items with which you can get the money. Complete sample assortment, \$10. If merchandise does not satisfy you in every way you may return it in 5 days and we will refund your money.

LYNE JEWELRY CO.
146 E. 59th St. New York 22, N. Y.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

COL. C. A. MAITLAND . . . is reported to be planning a carnival this season and will lay away the sheets, according to Jack (Bottles) Stover, who pipes from Winchester, Va.

WILLIAM (TICKLE BRITCHES) McDORMAN . . . and the Benny family are lining up p. c. dates around Harrisonburg, Va.

PAT MALONE . . . is reported getting it with sheet around Winchester, Va.

JACK SHAFFER . . . passed thru Philadelphia recently and in-foces that Dolores Steiger (Eva Nell) has the city gaga with her astro predictions; that Phil Arnold is laying his heart on the counter trying to keep the public in good health with Williams's Yukol, and Helen Gagan, with Merilla Shampoo, holds the folks spellbound and her pasouts are something to write about. Shaffer adds that Eddie Debold is working stove cleaner in a basement spot in Philly.

BARNEY KAPLAN . . . reports that he has the program sales with Harry Calvert.

HUGH CROSS . . . is at Station WIBO, Indianapolis, waiting for Art Nelson to drop in so he can spot him on a program as a guest.

MADALINE E. RAGAN . . . lines from her farm at Salem, Mo., that Tom Kennedy's two friends, Doc Lushwell and Count Seldom Scoff, dropped in, via the thumb route, on their way to make a farm sale, as the boys are a little short of C.O.D., cost of lush is high and eating costs are up. The farm sale being a week off, the boys decided to stick around and get a few wrinkles out of their anatomy and to make up some stock. They are figuring on working paddles this summer, and their stock will be for nix, as Madaline has 40 acres of timber and the boys will give her a break by cutting up some of the trees. She has bought 20 pounds of sowbelly and 25 pounds of beans, so there will be plenty to eat during their stay. Both Madaline and Ray Herbers, her hubby, will be back at their St. Louis spot March 15. They made the court house lawn in Salem on a recent Saturday to good passouts, she says.

SAILOR JIM WHITE . . . strong man, now at Hubert's Museum, New York, recently spotted Sol Addis, old-time health book worker, on a Broadway stroll. Addis's son is in the navy.

Billy Rich

By E. F. Hannan

ONE of the quaintest old-time med showmen was Billy Rich. I once asked Rich where his native home was and he replied: "I came to America from Belfast, Ireland, by way of Newfoundland."

Rich was a deep-sea sailor in his younger days and learned to make knots and ties with ropes, and this came handy in his show days.

Somewhere he had picked up a peculiar way of strumming a banjo that had much trick business in it and caught on with on-lookers. In Rich's time there was a Negro pianist named Billy McClellan and they hit it off together around "free and easy" dance and drink places until finally Rich got into med with Doc Daniels and the Kickapoos. He had learned to do much with his single specialty, getting every laugh, and became an all-round med comedian and even got so he could do a fair lecture.

He saved his money and took out the Prairie Show, but it didn't last long and only proved that Billy was a performer rather than a manager.

Rich was also attached to Burton & Burke's Minstrels at one time, and in his later days sold various items at fairs thru New England. He was one of the best of the old-time med performers.

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4 Boxes Popular 5c Candy Bars (24 Each)
1 Beautiful Cedar Chest Filled with Candy
in connection with attractive 1200 Hole Board, 5c sales.
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Pays out about \$7.00 in trade at the
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Your Cost, \$19.75 Per Deal

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BALLOONS WANTED

Shin Jim and Round Balloons. Price is no object to me. Also can use Tin Horns and Mechanical Scottie Dogs. Write

H. S. NETTLES
575 Winton Terrace, N. E. Atlanta, Ga.

Room Service

By Tom Kennedy

Count Seldom Skoff and Doc Lushwell recently found themselves caught in a town in Upper New York State during the blizzard that swept over that territory. Owing to the inclement weather that prevailed, it was next to impossible for our two chums to set up in a doorway or on a parking lot and gather in the shekels that is necessary to keep the wolf from the door—if they had a door.

At any rate, when they first landed in the town they had a tough time finding a room as all the flop houses were filled. They finally managed to get a room for \$1 a day that was strictly un-conditioned. So much so, that when they retired at night, instead of sleeping on the mattress and pulling the blanket over them, they slept on the blanket and pulled the mattress over them. (OPA please note.)

After they were there three nights, the clerk demanded that they settle up—else! Seems like the guy bought some flukem from one of the boys at the time, and ever since then he has been kind of chilled on members of the profession (What profession?).

So the Doc and the Count figured up their bankroll and part off for the room. With the 40 cents they had left, they started out making pitches in comfort

stations; working the bus and railroad terminals, as well as the big hotels.

They used one keister, with the Count working his eye-glass cleaner first. He would use the mirrors over the wash-basins, and tell his prospects that if his stuff would keep the steam and moisture from these, it would certainly do the same for their spectacles and wind-shields.

After he got thru, the Doc would open up and give his pitch on the corn remover. At the third hotel they made, one of the bellboys grabbed the keister as they came thru the door, evidently mistaking our two chums for a couple of guests.

The Count, who happened to be carrying the keister, kept right on walking and I hear the Doc followed him out the side entrance.

Wirth Unit Opens Well In Jamaica

Program Top-Notch; Biz OK

NEW YORK, Feb. 17.—Frank Wirth's Victory Circus opened this afternoon in the Jamaica Armory of the New York State Guard, under Guard auspices. Armory seats about 8,000, with about half set apart as reserves. General admission sections filled at opening show but about one-third of reserves vacant.

Show billed as three-ring circus and has three rings and animal cage, but at no time are more than two rings occupied simultaneously. Audience, largely teen-age, reacted favorably—only squawks coming from a small section of the general admission seats whose view was blocked by animal cage which remains set thruout entire performance. At opening show occupants of these seats simply moved into adjoining reserves with tacit assent of management.

Quality Program

Program is excellent. Opener is a mixed group of Alfred Court animals—lions, polar bears, black bears and dogs—put thru their paces by Frank Phillips. A bit sluggish at opening show, but audience liked it.

Mike Cahill soloed over center ring in neat trapeze routine featuring good toe and knee catches.

Roberta's animal circus and Bloomberg's ponies worked simultaneously. Both good and solid click with kiddies.

The Herdinks—man and girl—work alone, presenting comedy bar act with good straight finish.

Kay and Karol offer modest club juggling act which is put over by novel entry—girl and clubs being concealed in a small doll house—and by a good

Events for Two Weeks

February 19-24
 ARIZ.—Tucson. Rodeo, 22-25.
 N. Y.—Jamaica, L. I. Circus in Armory, 17-25.
 New York. Nat'l Sportsmen's Show at Madison Sq. Garden, 18-25.
 O.—Cleveland. Grotto Circus, 19-24.
 TENN.—Memphis. Shrine Circus, 19-22.
 TEX.—Laredo. Pan-American Fair, 17-March 4.
 Feb. 26-March 3
 WIS.—Milwaukee. Shrine Circus, 26-March 4.

comedy bit with audience participation. Silvers Johnson follows with his screwball auto—a noisy, rowdy act that pleases the kids.

Frisco's seals—three of them—work well in standard balancing and musical bits.

Bernice thrills the youngsters with neatly presented high swaying pole act. Skedded for a slide-for-life, which was omitted at opening show.

Rudynoffs—two men and a girl—put trio of beautiful horses thru excellent high school routines. Novel feature is a sleek, black dog which does precision routine alongside black horse.

Larry Griswold on in socko comedy trampoline number which would be tops if he worked out a better closing stunt. Mike Cahill clicks with his cloud swings and swaying rope stunts.

Tien Tsi Liu Troupe, an unusual quartet with two girls presenting medley of foot-juggling, tumbling and contortion, while male partners perform on Chinese bar.

Twelve Olympic (Greer's) Horses are beautiful and well trained are put thru brief but excellent liberty routines.

Show closes with the Albanis—two girls and two men—in their aerial motorcycle novelty. Audience held their seats until act bowed out. No after-concert.

Clowns on in several walk-arounds and gags. Among those in the Clown Alley are Little Frankie, Jim Davison, Gabby Dekol, Bert Turner, Frank Luley, Patches Flint and Frank Cromwell.

Jimmy Victor wields the stick in front of a good band. Tommy Kay is announcer and Hal Oliver is handling publicity.

Acoustics of the armory are bad and p.-a. system went haywire at opening show, giving out with bellows and roars but the audience appeared oblivious to minor faults and appeared to thoroly enjoy the show.

Two performances will be given daily thru Sunday (25), with extra matinees Washington's Birthday and Saturday (24).

WANT

Ferris Wheel Operators, must be reliable. Will pay good salary and good percentage. Long season. Address:

SIMON KRAUSE

Care Kennedy Co., 29 S. Front St., Philadelphia, Pa. P.S.: Interested in buying Kiddie Auto Ride for cash.

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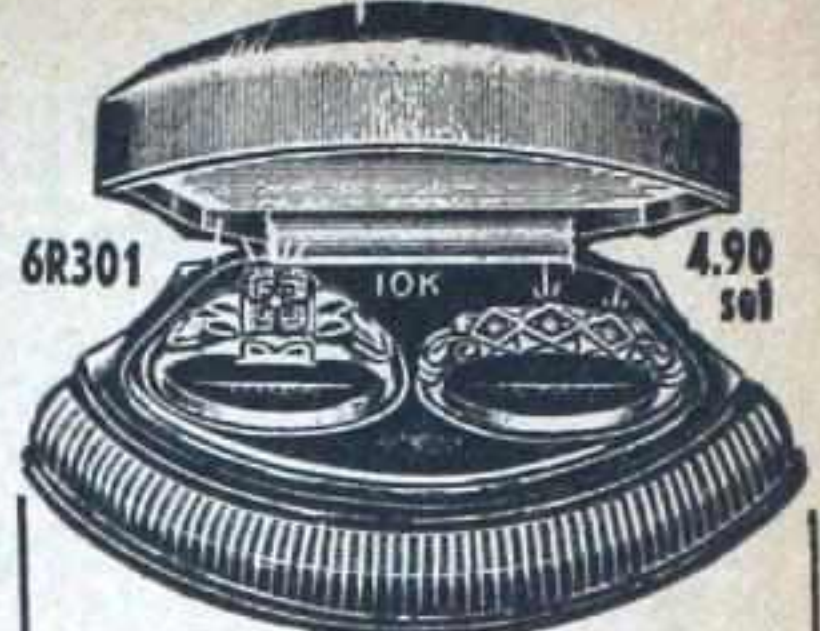
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WANTED MAGIC EMPIRE SHOWS

CONCESSIONS ALL OPEN, INCLUDING BINGO, COOK HOUSE, Mitt Camp, and what have you? WILL BOOK SHOWS with or without own equipment. Will book you at twenty per cent if you have your own transportation and equipment. Would like to hear from TEN-IN-ONE, GIRL SHOW and ATHLETIC SHOW. Can place KID RIDES. WANT MECHANIC AND RIDE SUPERINTENDENT. VIRGIL DILLION, get in touch with me. Can place WHEEL FOREMAN, TILT FOREMAN, ALSO CHAIR-O-PLANE FOREMAN. Will pay you salary or percentage. Also other Ride Help. Show opens first week in April.
 A. SPHEERIS, Magic Empire Shows, 1099 7th St., Hot Springs, Ark.

DIXIE BELLE SHOWS
 Booking for 1945 Season—Opening April 28th in Kentucky
 Have opening for average size Bingo at reasonable flat privilege for season. Can also place String Game, Hoop-La, Fish Pond, Duck Pond, Watch-La, Pitch-Till-You-Win, Coca-Cola Bottle, Bowling Alley, Ball Games, Hi-Striker, Guess-Your-Age and Weight, Pop Corn, Snow Ball, Candy Floss, Rat Game, Pan Game, Over and Under, or what have you? The office owns five Rides but no Concessions. Everything is booked flat privilege at reasonable rates. We play Kentucky and Indiana territory only. Have plenty of fair dates. Address: LOUIS T. RILEY, Owner-Manager, Winterquarters, Cloverport, Ky. P.S.: Doc Fretz, will expect your Shows.



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 In Beautiful Plastic Gift Box.
 10K Gold Mountings
 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring ... Set \$4.90
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 75c size, 50 to box
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WANT—WANT REGAL EXPOSITION SHOWS, INC.

For Long Season—Starting Down-Town ATLANTA, Third Week APRIL,
With ROME, DALTON and NASHVILLE, TENN., To Follow.

FOR RIDES—Second Men and General Help that do not drink, capable of driving new Tractors and Trailers. SHOWS—Dancers for Girl Show—no sticks. Must be clean and neat. Musicians and Performers for Minstrel Show; salary from office. If you can't cut it don't answer. Good Carveman to handle top. Want non-conflicting Shows. Want Manager, Freaks, Acts and Attractions for Side Show. Louis and Kate, answer. Will book Grind Stores, Candy Floss, Custard, Photos, Ball Games, Long Range Shooting Gallery, Bowling Alley, Scales, Guess Your Age, Corn Game. NOTICE—No criffers, no percentage. Clean, sober Grind Store Agents for office-owned Concessions, write. Every one connected communicate at once. Garrett and Turner Scott no longer connected with this show. Have best route of still dates and 12 bona fide fairs starting third week in July. All communications to
B. M. SCOTT, 88 PIEDMONT AVE., S. E., ATLANTA, GA.

T. J. TIDWELL SHOWS

OPENING MARCH 17, DOWNTOWN LOCATION, SWEETWATER, TEX.

Plenty of soldiers here at Avenger Field. Want Man to take charge of fifty well-trained Monkeys, also well-trained Chimp. Want to hear from Girl Show Man who has talent, Athletic Show Man. Will book any Show not conflicting. Good proposition for Electrician. Can use A-1 Builder. Use Show People in all departments. Can use a few Ride Men. Long season, proven route. If you are going to be with it come on in and get ready. Good treatment, long season. All apply to

T. J. TIDWELL, Manager Tidwell Shows, Sweetwater, Texas.

GROVES GREATER SHOWS

Berwick, La., February 19-25

Want Foreman for Ferris Wheel and Chairplane that can Drive Truck. Salary \$50.00. Also Help for Concessions and other Departments. All replies ED GROVES, Berwick, La.

LAST CALL HARRY CRAIG SHOWS LAST CALL

OPENING THURSDAY, MARCH 1

7 SHOWS 7 RIDES 30 CONCESSIONS

All People Engaged Please Acknowledge Immediately and Be Here Sunday, Feb. 25

WANTED WANTED WANTED

SHOWS—One or two Pit Grind Shows, Fun House or Glass House, organized Minstrel Show, Fat Show, Illusion Show, Monkey Show or any others not conflicting. Floyd Woolsey wants for South's most beautiful Side Show, Glass Blower, Tattoo Artist, Fire Eater and any working act in keeping with this type of Show. People for Girl Show and Posing Show, contact. RIDES—Will book Rocket, Roll-o-Plane, Fly-o-Plane, Ride-O or any Ride not conflicting. Need Merry-Go-Round Foreman and Help on all Rides; drivers given preference. CONCESSIONS—Will book Bassnet Ball, Fish or Duck Pond, Bumper, American Palmistry and ten-cent Slum Concessions. Need Ball Game, Penny Pitch and dime Shock Agents. All Agents in touch with J. C. (Cortez) Henderson past winter, contact him here now and acknowledge call. Want Electrician who understands 100 KW Plant. Will buy fifty or hundred KW Transformer. HARRY CRAIG, BOX 155, BROWNWOOD, TEXAS

FIRST TO OPEN

East Paterson, N. J., April 5th to 15th, including 2 Sundays, with 10 more bona fide dates to follow. First in all.

Can place Grab, Ball Games, Hoopla, Fish Pond, Pitch-Till-Win, Custard, Mug, American Palmistry. Can place Doll, Blankets, Bears, Grocery Wheels. Happy Ware wants Girls for Revue. Place outstanding Free Attraction and Ten-in-One. Want Ride Help for following Rides: Ferris Wheel, Merry-Go-Round, Swings, Chair-o-Plane, Octopus, Kiddie Ride. Best of treatment. Ernie (Wop) and Jerome Lubinsky, write. Address all mail to

SILK CITY SHOWS

260 McBRIDE AVENUE

PATERSON, N. J.

FIDLER UNITED SHOWS

OPENING WEEK OF MARCH 5TH IN ST. LOUIS, MO.

WANT FOREMEN AND SECOND MEN AND CAPABLE RIDE HELP for Merry-Go-Round, Ferris Wheel, Roll-o-Plane, Octopus, Tilt-a-Whirl, Chair-o-Plane and Ride-o. Must drive Semis. CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS.

Address: SAM FIDLER, Mgr., 4217 N. Florissant Ave., St. Louis, Mo.

PLAYLAND SHOWS

Showmen, what do you have to offer in high-class money-getting Shows? Mark Williams, come on. Ed Hiler, answer. Can place all kinds 10c Stock Concessions. Want Concession agents. Richard Stack, come on. St. Petersburg, February 19; Clearwater, Fla., February 26. All replies to SHAN WILCOX, care Webb's Patio, St. Petersburg, Fla., this week.

FOR SALE

1938 ELI WHEEL IN THE BEST OF CONDITION
DeLuxe Seats, Mirrored Backs — \$6,000.00

H. A. PRESHER, SAN DIEGO AMUSEMENT CO.

726 Market Street

San Diego, Calif.

R&S OPENS MARCH 12

(Continued from page 42)

Merry-Go-Round; Wright Lofton, Chair-o-Plane; Robert Harrison, Dive Bomber; James Bossell, Tilt-a-Whirl, and Arthur Wright, Skooter.

All concessions have been booked, including James Bickford, bingo; George V. Minden, with seven; Teddy Betz, two; Lewis Williams, five; Nellie Sink, three; Eddie Lewis, seven, and Eddie Bowen, two.

John Haddad has built a new main-entrance arch.

R. & S. Amusements were represented at the Columbia, S. C.; Raleigh, N. C., and Richmond, Va., meetings by Mr. and Mrs. Raftery, Eddie M. Lewis, Eddie Cooper, Nealand and Sink.

The Rafterys have moved into their new 12-room residence near quarters.

Fire recently destroyed a trailer owned by Eddie M. Lewis and damaged another owned by Raftery. Damage was estimated at \$1,200, partially covered by insurance.

WPB ON BROWN-OUT

(Continued from page 43)

of electricity for outdoor recreational activities, but the consumer using electricity for such a purpose should avoid using the current for any of the prohibited purposes, such as advertising, promotion, display, etc.

Cohen pointed out that it would be well if owners of amusement enterprises would endeavor to reduce their lighting load as much as possible while the order is in force, and not take undue advantage of the broad terms of the clarification interpretation. It is expected that very important reduction of lighting loads will be apparent to patrons as well as inspectors who may visit the amusement parks and show lots this spring.

This is another opportunity for outdoor show business to render a patriotic service, while saving some dollars on each operating day, while the fuel crisis lasts. Since competitors are restricted, too, and the general public is already educated to expect the "brown-out" everywhere, it is felt that it should not affect gross receipts.

In making known its views, WPB commented that "the amusement trades have a splendid record of co-operation for the war" and suggested that this order offers another opportunity for patriotic service.

ODT Blessing Soon

ODT approval of carnival operations for the coming season will soon be issued, it was indicated this week. A contact with the Director of the Private Carriers Division of the ODT indicates that no change is contemplated in general conditions governing the issuance of gasoline rations to trucks owned and operated in the carnival and circus business.

The one exception is the issuing of supplemental rations for gasoline over and above the amount originally allocated for the season by ODT is transferred to the OPA.

For this reason it is desirable that the original estimate of requirements be as accurate as possible.

SLA

(Continued from page 46)

trip East to bury his father; Maurice Hanauer is planning a trip to St. Paul.

Vice-President M. J. Doolan presided, with Secretary Joe Strebich and Past Presidents Ed A. Hock and Ernie A. Young at the table. Arval Hoyt, on a furlough, was invited to the table as guest of the chair.

WORLD OF TODAY SHOWS

OPENING OKLAHOMA CITY, MARCH 26—LEAVE WINTER QUARTERS MARCH 19

CAN PLACE FOR OUR 1945

VICTORY TOUR

SLUM CONCESSIONS, CANDY FLOSS, ACCOUNT OF DISAPPOINTMENT, CAN PLACE PENNY ARCADE,

SHOWS—FAT GIRL, MIDGET AND MECHANICAL, DANCING GIRLS FOR ROY AYERS AND BUDDIE BUCK, TEAMS, CHORUS GIRLS, MUSICIANS FOR MINSTREL SHOW.

COUNTER AND GRIDDLE MEN FOR OFFICE-OWNED COOK HOUSE.

CALLER AND COUNTER MEN FOR CORN GAME. FOREMEN, SECOND AND THIRD MEN FOR ALL RIDES, WORKINGMEN IN ALL DEPARTMENTS. "Charleston Yellow" Winters, write Doc Hartwick. Open Moreland, write.

ALL CONTRACTED ACKNOWLEDGE THIS AD AND COME TO WINTER QUARTERS. Winter Quarters and Cook House Now Open.

All address WORLD OF TODAY SHOWS, Winterquarters, Muskogee Free State Fair Grounds, Muskogee, Oklahoma

BUCKEYE STATE SHOWS

FOR SALE

2 60 K.W. G.M.C. DIESEL GENERATING UNITS. Complete with Switchboards, mounted on Trailer with Ford Tractor. 1 BINGO, complete with Semi or without Semi. 1 COOKHOUSE, complete with truck or without truck. 1 OFFICE TRAILER, mounted on Semi. 3000 Feet of Double "O" Cable. 6 SEMIS AND TRACTORS AND 4 STAKE BODY STRAIGHT JOBS. 1 36-Passenger Bus, good condition. 1 40x60 JIG SHOW, complete with Seats, etc., etc.; will sell Top separately or complete Show. 1 30x50 TOP, A-1 condition. 2 20x30 TOPS, A-1 condition. PUBLIC ADDRESS SYSTEMS AND OTHER MISCELLANEOUS EQUIPMENT. All of the foregoing can be seen at 5322 ASCHER ROAD (Hot Springs Highway), LITTLE ROCK, ARK. If interested come and see it. We must get out of Winterquarters by March 1st.

WIRE, PHONE OR SEE: SAM LEVINE, Care MARION HOTEL, LITTLE ROCK, ARKANSAS

EXPOSITION AT HOME SHOWS

ROX GATTO
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THOMAS NISWANDER
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LAST CALL FOR OPENING DATE

Charleston, South Carolina, Thursday, March 1st, to Saturday, March 10th, inclusive.

First show in. Two more weeks to follow in Charleston. Strong auspices on different lots. All those now contracted join February 28.

Can place Ride Help in all departments. Top salaries; bonus if you drive Semi. Will book any show that does not conflict, such as Monkey, Wild Life, Unicorn, etc. Can place Freaks and Curiosities for Side Show. Lightning Johnson wants to hear—Girls and Musicians for Colored Minstrel. Want Girls for White Revue. Top salaries. Also Talkers and Ticket Sellers. Concessions—Act fast; space limited on opening lot. Will book Custard, Photos, Diggers, Mitt Camp, Fish Pond, String Game, Age and Weight, any Legitimate Concession except Apples, Popcorn, Ball Games. Will book Bingo. Must be flashy and well stocked, as all our canvas is brand new from front to back. Homer Woods wants Agents for Grind Stores. Whitey Reichner can place one Dealer. Freddie Kessler, write. All answer: ROX GATTO, R.F.D. 4, CHARLESTON, S. C., or phone Charleston Hotel midnight until 2 A.M.

LETTER LIST

(Continued from page 57)

Neal, Mrs. Jack... ROBERTSON JR., Andy... BURTON B. ROBINSON, Fred... NICHOLAS No. 13153, John... ROBINSON, Mrs. Gertie... ROCK, Randall... RODEN, Thos. Russell... ROEHR, Herman... ROGERS, George R. Rogers, Lon J. Rogers, Lon R. Rogers, Lon S. ROGERS, Robt. ROGERS, Roy E. Roma, Tony Rose, Bert ROSE, Jacob A. ROSE, Wesley Rosen, Herb Royal, Queenie Royal, W. H. RUEL, Milton B. Ruffey, Herman RUSSELL, Bennie D. RUSSELL, John C. RUSSELL, Jos. Henry Sadler, Thomas Clifford SAFFORD, Carl W. SAKOBIE, Geo. Shirl Saladino, Fern McGomital Sanfratello, Joseph Sanze, Mrs. Frank Sapp, Allen G. Sargent, Wm. Sarver, Everett Lari Saunders, Nettie Savedce, Frank SAWYER, Bill Sawyer, Fred Scanlon, Mrs. Benlah SCHAEFER, Louis Edw. Scheiman, Wm. D. SCHMIDT, Daniel H. Schneider, Frank Schoff, Howard P. Schomburg, Vaughn Schrack, Roy SCOFFIELD, Clifford Marion Scott, Edgar Scott, E. K. Scott, Henry P. & Nellie SCOTT, Henry Peter SCOTT, L. E. SCRERNEFF, Wm. SEAGLE, W. C. Sears, Zerina Sells, Virgil Selzer, Louis Sessions, Lynne Shafer, Frank SHAUGHNESSY, Joe SHAW, Wm. Milton SHEA, Wm. Walter Shear, Don SHEETS, Howard Clarence SHEPARD, Haria Sheppard, Ada L. Sherman, Tex Shine, Chas. V. Shinn, Nellie Shoemaker, John L. SHOEMAKER, Jos. Marlon SHORT, Edw. Ellsworth SHOWALTER, Harry Edw. Shriner, Al SIMMONS, Chas. Jos. Simpkins, Louis Singares, Danny SINGER, Eugene Jacob Singleary, Henry SKEGGS, Martin Skeham, Jas. Jos. Slater, Joe Slay, Howard Sleeter, Jeanne Sleeter, Mrs. Mitzl Smith, A. E. Smith, Andrew E. Smith, David SMITH, Earl Franklin Smith, Frank Carl Smith, Hazel Smith, Jos. E. Smith, Marvin Smith, Mildred Smith, Ray Smith, Wm. C. SMITH, Wm. Monroe SMITHLY, John Jos. SNYDER, Charles E. SNYDER, Dawson Ernest Snyder, Leon Soloman, Henry Sorrell, Alton P. Sowden, Jack H. Spahn, Buddy SPEAR, Barney Bee Spitzer, Harry SPIVEY, Chas. M. Springer, Frank Sprouse, Bobby Sptout, Gordon SPYROPOULOS, Harry A. St. Phillips, Frank STAGE, Edw. E. STANCHL, Nedham Elwood Stanley, Chas. W. STANSBERRY, Mearl Robt. Staples, Norman Sterling, B. G. Stewart, Ervin McDonald Stewart, Frank Austin

Stewart, Patrick STIEHM, Melvin Paul Stokes, Leonard Stone, James STONE, James W. Stormus, Leslie M. Stover, James Stover, Nelson Chellis Strause, Nell Strickland, Mrs. James Stuart, Boots Stuart, Cecil Edwin Stuart, Chas. Edw. Stubblefield, J. B. Stutta, Gary L. Stutzman, James F. Styles, Talmadge Randolph Styres, Kingston Mason Sullivan, John Leo Eugene Sullivan, John Francis Sullivan, Moriorie SUMMERS, Wm. Calvin Sweitzer, Bernard Switzer, Bernard Swords, Mrs. J. D. SYLVER, James E. Talbot, Geo. Burl Taylor, Chas. A. Taylor, Clarence Lester Taylor, Herman Taylor, Howard Ray Taylor, James A. TAYLOR, Major Lee Taylor, R. W. Teahan, John Pinkey TERRY, Alfred R. Thomas, Galber Thomas, C. J. Thomas, Marilyn THOMAS, Oliver Thompson, Mrs. Ann Thompson, Earl Thorne, Thomas THORSEN, Nella G. Thrush, Paul Eugene Thrusch, Wm. THURMAN, Robt. Thos. Tlghman, Earl Tipton, Fred James Tobell, Allan Todd, Mitchell Tom, Mrs. Rosie Lee Tom, Walter TOMKIEWICZ, Frank Tomman, Ben Tracy, Doris TRANSUE, Durwin L. TRIMMER, Paul Ed Trouten, Nelson Chellis TRUSTEE, Lou Loyd Turner, Willie E. Tutterow, Chas. C. Twist, Irving Tysinger, Carl UNDERHILL, Andrew Daniel UNDERWOOD, Ralph Neal VALLEGO, Tony Van Burns, Chas. VAN CAMP, Arthur John VANCE, Robt. C. VANGSNES, Kenelm, O. Vaughn, Ernest VAUGHN, Hamp Sylvester Vernich, Delton Videto, Ken Villeponteaux, W. H. VILLERS, Charles Vincent, Carlton Morton Wagner, J. A. Wagner, L. WAGRAN, Geo. Frank Walker, Martin Allen Walker, Robert Wallace, Aluna WALLACE, Earl WALTER, Tom WALTON, Louis Joseph Ward, Bobby WARD, Kenneth Wade WARE, Geo. Monroe WARFIELD, Earl Edward Waters, Esther Watkins, Ira Watkins, T. O. Watson, Charles WATSON, James F. WAY, Jesse Lee WEAVER, Geo. Carol Webb, Harry Webb, Hazel Webb, Mrs. Kathryn WEBB, Johnnie Lewis Webster, Jas. Clarkson WEBB, Wm. Miroe WEBER, Frederick Weinke, August Ernst Weinmann, Geo. Lawrence Weirick, Wm. WELLS, Joe Samuel Wells, Mary Wells, Tiger Wentworth, Tommy WERTMAN, L. Johnnie Alexander WEST, Chas. Dempsey West, Denmark DeParchina

Westbrook, Clarence Williams, Willie B. Wilson, Fred—Promotion Mgr. Wilson, Jackson Lloyd Wilson, Loyd Mickey Wilson, Perry Douglas W. WILSON, Pett Wilson, Mrs. Ted Wilson, V. R. Dick WINEGARNER, Ernest Gybran WINNING, Charles James WINSLOW, Edward M. Winters, F. J. Wise, W. Wonderly, Herbert WOODRUM, Thomas Woods, Mrs. Marion Woods, Billy WOODWARD, Clarence Geo. Worth, Mrs. Collett Wyatt, Robert D. Yates, Mrs. Tex YEAGER, Jas. Wiley Yenz, Walter YOUNGQUIST, Lawrence Calvin ZARTARIAN, Max Slum

DODSON'S WORLD'S FAIR SHOWS 35 RAILROAD CARS—35 CAN PLACE QUICK FOR LONG SEASON OPENING THIRD WEEK IN MARCH PIT or PLATFORM SHOWS with OUTSTANDING ATTRACTIONS; HILL-BILLY Show with radio personalities who want to make MONEY and APPRECIATE LONG SEASON. GOOD TREATMENT; to such attraction will furnish beautiful outfit, including elaborate front; MINSTREL SHOW with ENTERTAINERS and BAND, for which I will also furnish outfit and wagon front with sleeping car accommodations; GIRLS FOR FINEST REVUE ON ROAD; MUSICIANS, all instruments, for WHITE Concert Band; CALLIOPE Player who can double piano. If married will place wife. HAVE OPENING FOR SEVERAL MAJOR RIDE FOREMEN, including streamlined "Caterpillar." HELP FOR ALL RIDES. WANT QUICK FIRST-CLASS PAINTER WHO CAN LETTER. CAN PLACE General Help all departments, including train, cookhouse, canvasmen and others with BEST OF TREATMENT, LONG SEASON and BONUS if you remain entire season. WINTER QUARTERS NOW OPEN. COME IN OR CONTACT US. RAY CRAMER WANTS FOR WORLD'S FINEST SIDE SHOW high-class FREAKS OF ALL KINDS (like to hear from Alligator Boy or Girl), high-class Mental Act who can work without "heat," TATTOOED MAN or WOMAN that tattoo (I have booth), ENTERTAINING MIDGETS, high-class MUSICAL or NOVELTY ACTS (Billy Hynds, I wrote you: are you COMING!). TICKET SELLERS for Illusion and Side Show, prefer married men; placing wires. WANTED FOR FINEST ANIMAL SHOW ON TOUR Grinder who is capable of taking complete charge of show that has LARGEST and FINEST animal collection ever assembled. This is NOT a "ding show." WRITE, WIRE OR COME IN. All Interested Write, Wire or Come In. DODSON'S WORLD'S FAIR SHOWS, P. O. Box 3264, Station "F", Jacksonville, Fla.

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y.

Royal American Shows "World's Largest Midway" Opening Grand and Laclede, St. Louis, April 26 WANT WANT WANT FOR THE BEST SPRING DATES IN THE MIDDLE WEST AND THE FINEST LINE UP OF FAIRS IN AMERICA SLUM STORE AGENTS OF ALL KINDS, CORN GAME HELP, STOCK MAN WHO KNOWS HIS BUSINESS, AGENTS FOR BEAR HOOP-LA, OPERATOR FOR BASKET BALL GAME, BALL GAME WORKERS, AGENTS FOR FISH POND AND STRING GAME, SUB-AGENTS FOR COUPON STORES. WILL BUILD OR BOOK ANY NEW OR NOVEL GAMES. If you want to be with a Show where you can work every week and make money, wire or write: SAM GORDON, care Royal American Shows, Largo, Florida

BANTLY'S ALL AMERICAN SHOWS WANT SEASON OPENS APRIL 21st. FIRST FAIR, HARRINGTON, DEL., JULY 23rd RIDES—Will book or buy Tilt-a-Whirl. SHOWMEN—Want Operators for new Boat Show and Crazy House built on semi-trailers, all new, beautiful flash. Roy Harder, write, Earl and Zola, contact us now. Need Sideshow, Fat Show, Snake, Monkey, Wild Life, Unborn or any good grind show. CONCESSIONS—Will book Custard, Pitch Tilt-U-Win, Shooting Gallery, Jewelry, String Game, Hi-Striker, Snow Balls, Bowling Alley, Cigarette Gallery. RIDE HELP—Winter quarters now open. Ride men, let us hear from you. HERMAN BANTLY, REYNOLDSVILLE, PA.

GROFF'S UNITED SHOWS MOE EISENMAN, Agent Opening March 1, Compton, Calif. 11 Big Days in the Heart of the War Industries CAN PLACE Ride Help, 10c Grind Shows with own transportation. Flat Ride with own transportation. No Wheels or Coupon Stores. Write: MILTON COHEN, GROFF'S UNITED SHOWS, Bristol Hotel, 423 W. 8th, Los Angeles 14, Calif.

BLUE RIBBON SHOWS NOW OPEN WANT FOR LONG SEASON SHOWS—Monkey Show, Fat Show, Midget Show, Fun House and any clean Grind Show. CONCESSIONS—Can place any 10c Grind Stores. (No Wheels or Coupon Stores.) CONCESSION AGENTS—Can place capable Wheel Agents, and general Concession Help for Office Concessions. RIDE HELP—Can use sober Ride Help for all rides; will pay you what you are worth. Those that drive semi trucks given preference. CAN PLACE—Billposter with own transportation, prefer one with sound system. All reply—E. L. YOUNG, Manager, BLUE RIBBON SHOWS, Orlando, Fla., all this week.

We Open March 1 in Bayminette, Alabama SIDE SHOW PEOPLE FOR PEPPERS ALL STATE SHOWS Want for beautiful Side Show the following: Good, sober Opener and Ticket Seller, Girl to work Blade Box; Men to work Acts inside, I will teach you easy acts; Fire Act, work Electric Chair, Nail Board, Illusion, etc. Can use sober Half and Half attraction for the Annex. No time to write, wire G. W. J. WHITE, Side Show Manager, P. O. Box #1441, Pensacola, Fla.

HELLER'S ACME SHOWS Open April 12th to 21st, including Sunday. 10 miles from New York City. Defense area. Working 24 hours per day and only proven spots thereafter. Want Ride Foremen for following Rides: Spitfire, Merry-Go-Round, Ferris Wheel, Whip, Chairplane, Kiddy Auto and Kiddy Whip, Electrician, Auto Mechanic and general Ride Help, Semi Drivers preferred. Jimmy Sheridan, Chas. Huston, Specs Quinlin and others with the before, write. Want Shows of all kinds, have transportation, tops and fronts for any show. Al Herzog, Jack Kearns, Sol Specht Minstrel Show, Bill Kerr, Penny Arcade, write. Will furnish up-to-date Fun House, 2 decker, mounted on truck, to experienced showman; good proposition. Want Concessions, all open except Grab. No grit; save stamps. All address: HARRY HELLER, 9 Virginia Ave., West Orange, N. J. Phone: Orange 4-5447.

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

AMERICA'S BEST MIDWAY
JAMES E. STRATES SHOWS, INC.

35 — RAILROAD CARS — 35
CAN PLACE

SHOWS—Monkey, Unborn or any Attraction of Merit.
RIDES—Caterpillar, Rolloplane, Fly-o-Plane, Tilt-a-Whirl, Pony Track.
HELP—Foreman for Spitfire, Rocket, Merry-Go-Round, Hey Dey, Ride Help on all major rides. Assistant Electricians, Canvasmen, Workingmen in all departments. Salaries paid in Winterquarters.

Address: JAMES E. STRATES, Mullins, S. C.

CITY RIDES

OPENING GREENVILLE, S. C., MARCH 24

WANT

CONCESSIONS

Legitimate Merchandise Concessions, Ball Games, high-class Photo Gallery, Hoop-La, Lead Gallery, Cork Gallery, Devil's Bowling Alley, String Game. Want Manager and experienced Bingo Help for our beautiful Bingo.

RIDE HELP

Want Foremen and Second Men for the following: Ferris Wheels, Tilt-a-Whirl and Chairplane. We offer good salaries and the best of treatment for capable, sober and reliable help.

WILL BUY Riding Devices of any kind that are in good condition.

All Address

JOHN T. TINSLEY, CITY RIDES

22 E. Court Street

Greenville, S. C.

WANT FOR

LAKE WORTH, FLA., FAIR

The outstanding spot on the East and right in town, WEEK MARCH 8, Rides, Shows not conflicting, also legitimate Concessions of all kinds. Other good spots to follow. Can use good Merry-Go-Round Foreman. Write, wire at once as space is limited. LAKE WORTH, FLA., ELKS' FAIR ASSOCIATIONS. Chairman, George Conn; Secretary-Treasurer, Louis Rosenblatt; Publicity, Ralph Anderson; General Manager, Barney Tassell.

WANTED—CAPELL BROS.' SHOWS—WANTED

OPEN AT SHAWNEE, OKLA., SATURDAY, MARCH 31

Ada, Sapulpa, Norman and Lawton to follow. All big pay roll towns under strong auspices. Will book any Stock Concession. A few Grind Stores that can work for quarter and half. Capable Agents. Sell Ex. on Diggers and Frozen Custard. Need Cookhouse Help. Capable SHOWMAN. We have several nice show frame-ups, including wagon fronts. Contact us. Can use a few more Working Men on Rides. We have 10 Rides, 7 Shows and DeLisle, Chappell's High Free Act.

Address H. N. (DOC) CAPELL, Box 457, Haskell, Okla.
P.S.: Lou Davis, Homer Ginther, Johnnie Peck, contact.

GAYLAND SHOWS

OPEN EARLY IN MARCH

Want Ferris Wheel Foreman, Loop and Plane Foreman, Second Man Merry-Go-Round, Second Man Chairplane. Roy Baley, get in touch with Jack Moser. Lightning Johnson, have got a good proposition for you. Wire me at once. Have opening for Side Show. Will furnish everything. Tex Conway wants two Girls for Girl Revue. Salary out of office. Eddie Manning, I have wired you to Valdosta, Ga.; get in touch with me at once. Want Man for Pop Corn and Candy Apple, Ball Game Agents, Slum Agents, Grind Store Agents. Wire or come on. Earl Thomson wants Agents. Have small Cook House open for Man and Wife to take complete charge. All useful Show People get in touch with me.

Abbeville, Ala., winter quarters. H. B. ROSEN, Manager.

LONE STAR SHOWS

CONZALES, LA., FEB. 19-25

Want Ride Help on all Rides. Top salary. Married men given preference. Can place your wife. Wire collect. Will send ticket. Blackie Underwood, get in contact with me. Can place few more legitimate Concessions. Address all mail to
J. R. McSPADDEN, Lone Star Shows.

JIMMIE CHANOS SHOWS WANT

All kinds of legitimate Concessions—Ball Games, High Striker, Fish Pond, Bingo, Cook House, Pitch-Till-You-Win, Hoop-La, Dart Game. Will book any Show with own transportation. Ride Help for Merry-Go-Round, Ferris Wheel, Chair-o-Plane and Kiddie Auto? Show opens in Muncie, Ind., last week in April. All replies to

11 N. W. 70th St., Miami, Fla., until last week in March; then 716 E. 4th, Greenville, Ohio.

JIMMIE CHANOS

**Endy Buys
Weer Shows**

CINCINNATI, Feb. 19.—Dave Endy, president and general manager of Endy Bros.' Shows, announced that he has purchased the J. C. Weer Shows and will operate it as a 20-car show opening early in April.

**Carnival
Routes**

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Arcade: Corpus Christi, Tex., 25-March 3.
Blue Bonnet: Ganado, Tex., 20-28.
Blue Ribbon: Orlando, Fla.
Celebration: Tucson, Ariz.
Crafts 20 Big: Calexico, Cal.; Brawley 25-March 3.
Custer United: Larose, La.
Dixieland: Meridian, Miss., 19-March 3.
Endy Bros.: (Fair) Fort Lauderdale, Fla.
Fay's Silver Derby: Adel, Ga.; Moultrie 26-March 3.
Gayway: Camilla, Ga.
Greater United: Laredo, Tex., 19-March 4.
Harrison Greater: Bennettsville, S. C., 22-March 3.
Mighty Monarch: Pompano, Fla.; Fort Pierce 26-March 10.
Playland: St. Petersburg, Fla.; Clearwater 26-March 3.
Siebrand Bros.: Phoenix, Ariz., 23-March 4.
Southern Valley: Shreveport, La., 19-25.
Sparks Bros.: Natchez, Miss.
Victory Expo.: McAllen, Tex., 24-March 4.
Wonder City: St. Joseph, La.; Lake Providence 26-March 3.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Clyde Bros.: Jacksonville, Tex., 20; Corsicana 21-22; Mexis 23-24; Camp Hood 25-27.
Davenport. Orrin: Cleveland, O., 19-24.
Hamid-Morton: Milwaukee, Wis., 26-March 4.
Polack Bros.: (Taft Aud.) Cincinnati, O., 19-24.
Wirth, Frank: Jamaica, L. I., N. Y., 19-25.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Grotto Circus) Cleveland 19-25.
Basile, Joe. Band (Shrine Circus) Memphis, Tenn., 19-22.
Birch: Littlefield, Tex., 21; Plainview 22; Paducah 23; Quanah 26; Vernon 27; Seymour 28; Olney March 1; Bowie, 2.
Campbell, Loring: Belleville, Ill., 21; Jacksonville 22; Galesburg 23; Pekin 26; Princeton 27; DeKalb 28; Aurora March 1.
Couden, Doug & Lois: School assemblies, El Paso, Tex.
Fayssoux: Foley, Ala., 21; Mobile 22-25; Pascagoula, Miss., 26; Gulfport 27; New Orleans, La., 28; Houma March 1.
Hubbard, Paul, & Betty: Playing schools, Ashland, Ky., 19-March 2.
Lockwells, Skating (5 o'clock Club) Miami Beach, Fla., 19-28.
Long, Leon: Tampa, Fla., 22-28.
Maloon, Coonie, Animals: Playing schools, Alton, Ill., 19-24.
Marquis: Paducah, Ky., 21-22; Benton 23.
Ricton's Dggs: Dickson, Tenn., 19-24.
Stanley, Guy: Nacogdoches, Tex., 19-24; San Augustine 26-March 1.
Turtle, Wm. C.: Portland, Ore., 19-24.

**FOR SALE
SPITFIRE RIDE**

In first-class condition and painted. 2 sets tubs, side loaders and bottom loaders, \$6,500.00 cash.

BOX 148, BATON ROUGE, LA.

JOHN FRANCIS SHOWS

Opening March 10th in St. Louis

WANT

CONCESSIONS OF ALL KINDS. RIDE HELP FOR ALL RIDES. Tex, contact me. (Phone: Central 6818)

4570 NORTH 2ND ST., ST. LOUIS 7, MO.

**UNITED EXPOSITION
SHOWS**

CAN PLACE

2 MORE SHOWS. We Have Equipment. What Have You?

TOM MEHL WANTS

2 RIDE FOREMEN: Ralph Smith, wire. WANT ORGAN REPAIR MAN, USEFUL PEOPLE IN ALL DEPARTMENTS. Can place Diggers, Coca-Cola Joint, Bowling Alleys, Knife Rack, Penny Pitch, Hoop-La, Guess Your Age, Guess Your Weight Scales, Concessions; also Girl Ball Game Agents.

Address: LEEVILLE, LA.

RALPH R. MILLER

Offers For Sale

15 twenty-four to thirty-foot Van Trailers, vacuum and air brakes, late models, landing gears, 8.25 and 9.00-20 tires, 1945 Alabama license tags, 4 of these trailers brand new, \$1500 each. Terms—Cash. Have 5 Tractor Trucks, complete hook-up for these Trailers. Ready to roll. Don't phone or write, come see them. Located Millerville, near Baton Rouge, La.

**WANT FOR
ALTER BROS.' PALACE
OF STRANGE PEOPLE**

Annex Attraction and Front Men, Freaks and Side Show Acts. Show opens March 26th. Write or wire LEW ALTER, 105 S. Third St., Reading Pa.; after March 6, Kirkwood Shows, Box 2755, Raleigh, N. C.

WANTED

For Minstrel Show, Johnny J. Jones Expo.

Musicians, Chorus Girls, Comedians, Dancers, Boys, Blues Singers, Aunt Gemina, office show, Baby Seals, wire me. Show opens Augusta, Ga., March 31. People that have worked for me or with me, write me at once.

FRED SAWYER

Room 340, Willard Hotel, Charlotte, N. C.

SOUTHERN

Exposition Shows

"The Aristocrat of the South"

NOW BOOKING

SHOWS, RIDES, LEGITIMATE CONCESSIONS. Good proposition for Bingo, also Penny Arcade. Opening date March 15th. Can place reliable Ride Help. Winter Quarters now open. Replies to HARRY LOTTRIDGE, Gen. Del., Bainbridge, Ga.

WANT

Capable Secretary that can keep books and understands all tax laws. Must be strictly sober.

JOHN R. WARD SHOWS

Baton Rouge, La.

WANT

ASST. MANAGER AND LOT SUPT.

Salary \$100.00 week if you can produce.

Motorized carnival. Address:

BOX D369, Care Billboard, Cincinnati 1, O.

SCOTT LAMB WANTS

Agents, Razzle Dazzle, Rollover, Skillo and General Help. Rody, Don, Paul, Jeff Dunn, Emerson Bowers, wire me.

JOHN R. WARD SHOWS, Baton Rouge, La.

WANT FREE ACT

To join at once, long season. Disappointment cause of this ad.

Concessions—Bingo, Floss, Ball Game, Mitt Camp.

ADEL, GA., 19-24; MOULTRIE, 26-MARCH 3.

FAY'S SILVER DERBY SHOWS

Industry Will Welcome Veterans

Cities Aided by Legal Officers' Coin Tax Books

WASHINGTON, Feb. 17.—The U. S. Conference of Mayor in its recent bulletin, *The U. S. Municipal News*, announced the publication of a booklet or book, *Mechanical Amusement Devices—Juke Boxes—Cigarette Vending Machines*. This book may become of increasing interest to the coin machine trade, as well as the city officials, during the next few years. The book has been published by the National Institute of Municipal Law Officers with headquarters in Washington.

Previous reports, considered reliable, had indicated that this organization of the prosecuting attorneys and other legal officers of various city governments, had issued a report with the title "Bonanza Revenue" and the present announcement of the book on mechanical amusement devices is definitely official.

The book is being sent free to member cities of the organization of legal officers. Non-member city officials can get a copy for \$2. It is regarded as the most complete collection of data on taxing coin machines yet published and, of course, it is written from the legal standpoint.

Mills Sales Volume For '44 Hits \$18 Mil. As Officers Repeat

CHICAGO, Feb. 17.—Mills Industries, Incorporated, is still doing 100 per cent war work in their three Chicago plants as well as in their Long Island City, N. Y. headquarters, and reached a sales volume of \$18,000,000 during 1944, according to an official statement from the firm this week, at the annual stockholders meeting at which Herbert S. Mills was re-elected president of the corporation.

Other officers re-elected were: Hayden R. Mills, treasurer; D. W. Donohue, executive vice-president; George B. Mills, vice-president, and George D. Kasten, secretary and controller. Ralph J. Mills was elected chairman of the board.

Coin Machine Trade Values Survey Work Of U. S. Dept. of Com.

WASHINGTON, Feb. 17.—The U. S. Department of Commerce has recently put an outline of its various services and publications into an 80-page booklet, *The Business Man's Bureau*. It is an impressive array of data on the many services which business firms may obtain thru the regional offices of the department or from the office in Washington.

In normal times the department conducts surveys or includes the coin machine trade in some of its regular surveys of the business of the nation. The coin machine trade may eventually profit much from the department surveys of retail trade because coin machines are largely placed in retail establishments in normal times. Perhaps the most useful data which the department issued on coin machines before the war was its monthly reports on the exports of machines to foreign countries. It is understood this service will be resumed after the war.

When the bureau was created in August, 1912, Congress gave it a mandate to "foster, promote and develop the foreign and domestic commerce of the United States."

In order to carry out its mandated responsibilities, the bureau gathers facts and statistics of interest and value to business, the booklet points out. The process has been continuous and thorough. (See *Coin Machine Trade* on page 72)

Tsk Tsk Tsk

BALTIMORE, Feb. 17.—As a patient smoker neared the end of his one-hour wait in line one day this past week, he seemed to grow pale, and as he reached the counter he picked up his pack of cigs, turned and fainted! He was taken to a hospital, where upon being searched for identification papers, a policeman found eight packs of cigarettes!!! The culprit explained that he had started out on the cig hunt early and had gone without breakfast.

Future Export Trade Plans Being Made by Coin Machine Firms

WASHINGTON, Feb. 17.—While coin machine firms make preliminary plans for export trade in the future, the government and its many organizations are laying important foundations and policies that will influence trade in various industries. Even the United States Supreme Court renders occasional decisions

(See *FUTURE EXPORT* on page 72)

Growth of Firms Spells \$\$ For Vet Coin Mch. Activity

American Legion pledges organization in job drive for returning veterans and asks for assurance that sales and distribution fields be receptive

CHICAGO, Feb. 17.—The full weight of the American Legion was officially put behind the national drive to assure jobs for returning veterans after the war, an official of the organization announced here this week. The Legion has about 20,000 Posts and separate units, and each organization will get full details on the program and be asked to co-operate in every way possible in all local plans to find jobs.

Asserting that too much emphasis has been placed on industrial jobs, the announcement here said more jobs must be found in the post-war period in sales service and distribution fields. Several members of the trade here, themselves members of the Legion now and veterans of World War I, foresee the time when perhaps thousands of the veterans of the current war will be finding places in the operating business. While a census has never been made of the coin machine trade, it is generally understood that the majority of the operators of many years standing are veterans of the first war. The oldest coin machine operators'

association in existence, organized in Chicago shortly after World War I, was made up almost entirely of veterans of the war. Trade leaders foresee similar conditions as soon as this war is over.

Asserting that too much emphasis has been placed on industrial jobs, the Legion in a statement said more jobs must be found in the post-war period in sales, service and distribution fields.

"Considering all factors," Lawrence J. Fenlon, of Chicago, chairman of the Legion's national employment committee, declared, "it seems evident that we must have a goal of 55,000,000 jobs after victory. That is 9,000,000 more than we were able to scrape together in 1929; 18,000,000 more than we could provide in 1932 and nearly 3,000,000 more than we have today."

Expressing belief that in the post-war period the nation will have 3,500,000 fewer jobs in manufacturing, 2,000,000 less in government and 1,000,000 more in agriculture, the Legion spokesman added:

"Thus, to have maximum employment the Legion believes we must have 1,000,000 more self-employed and 7,000,000 more employed in service and distribution."

More people can be put into service and distribution, the Legion spokesman suggested, thru selling—"by developing a market for the goods we can produce."

"We are going to have to really sell for the first time in our national life or we may become a socialist state, with government controlling all production and distribution."

In Washington, Chester Bowles, OPA administrator, outlined a veterans' relations-adviser service to be set up in the national regional and district offices to help returning servicemen meet their specific problems. He also announced that food rationing regulations were being revised to help veterans who were setting up new businesses in obtaining supplies of needed materials.

The American Legion and other veterans' groups have recently brought complaints to OPA that many discharged veterans have not been able to get supplies to run businesses which they were either setting up as new ventures or were attempting to reopen.

Talks on Veterans Mapped

Bowles assured the veterans' representatives that his agency would co-operate by amending present regulations when necessary. The administrator added that he expected to keep in close touch with the veterans' organizations.

"I plan to sit down and discuss with them freely the problems facing veterans and how our programs can help them," he said.

Bowles noted, however, that he felt OPA could do veterans no greater service than by performing its number one job effectively—holding down the cost of living thru price and rent control and rationing scarce goods fairly.

The special veterans' aid program, Bowles stated, included the establishment in the 93 OPA district offices of a veterans' advisory committee to function under a staff representative assigned to veterans' services. These committees, according to the administrator, will plan ways of making price and rent control and rationing more effective, ways of

(See *Welcome Veterans* on page 72)

Editorial

Amusing Jukes

By Walter W. Hurd

THE official document on juke boxes and copyright music which Canadian operators are awaiting from the Privy Council in London should prove to be a very interesting paper. There is the possibility it may also set forth some principles or ideas that will help to settle future issues of the same kind, both in Canada and in the United States.

The press reports simply indicate that Canadian operators of juke boxes won a decision that is considered highly favorable in the light of early information. Since the issue had been up for more than three years, a lot of arguments and evidence has accumulated on both sides. It had already been passed on by Canadian courts, including the Canadian Supreme Court. That gives it double importance.

Operators are also deriving much pleasure from the report that the London Judges were really amused by the attempts to define "juke box." The incident will certainly go far toward increasing the popularity of juke boxes thruout the English-speaking world and may also help to give more permanence to the name juke box.

It is interesting indeed to speculate on how and how fast the name has traveled already. Juke operators can easily remember a few short years ago when the trade made organized effort in the United States to stop the use of the term. Expensive publicity campaigns were even planned to try to promote the popularity of some other name. But the juke box name was too convenient and too pleasing in sound for the public to drop and so it is very popular in the U. S. today and even now a part of federal and State legal documents. Apparently it will stick.

While the name juke box was winning its way into public fancy in the U. S., it was also gaining favor in Canada. And now another chap-

ter has been written—the name has come up for definition before a judicial council in England. This should certainly compel the lexicographer to get the name juke box into the dictionaries at an early date, and maybe those who dig up the history of words will now collect the authentic stories on the origin of the word "juke." A lot of stories have been circulated about the origin of the word and even one agency of the federal government in the U. S. is reported to have made investigations to trace the word. Maybe English lexicographers will get busy and help trace the elusive word to its birthplace, or at least some one of the many reports will be tabbed authentic and then the juke box trade can tell the world about it.

The most interesting development yet in the use of the word juke promises to be its application to phonographs used in the home. Some newspapers have already ventured far enough to refer to home jukes, evidently meaning to compare them with the popular jukes seen in public places. It would be a great advertisement for the commercial juke box trade if the name juke should come to apply to phonographs in the home also.

Other divisions of the industry that object to the names which the public insists on calling their machines might well ponder the history of the name juke box. That which seems so distasteful today, by popular usage, may become the biggest advertisement coin machines could possibly get.

These random thoughts on juke boxes will help to tide over the interim while the Canadian and U. S. trade await the official document deciding that juke boxes in Canada do not have to pay a special fee to play copyright tunes recorded on standard records.

COINMEN YOU KNOW

New York:

The Arcade Owners' Association of America had a good turnout for its meeting at the Capitol Hotel Thursday night (15). Members were pleased to learn that the association had been successful in contracting for a sufficient supply of direct positive paper to insure uninterrupted operation of their photographic equipment thru the season. With extreme shortages existing on this product, members have been very much concerned as to whether or not they would be able to get enough of it. Among the interesting highlights of the evening was a written recommendation presented by John H. Williams, one of the new members of the association to sponsor an amateur song contest along the same lines as the Harvest Moon Ball promotion. The song contest is to be sponsored by the association nationally to foster better relations and better understanding with John Public. Two new members joined the AOA—Charles Wertheimer, Boston, and Edward Murphy, Raynham, Mass.

Los Angeles:

The adage, when in Rome do as the Romans do, no doubt had some effect on WILLIAM HILDEBRAND, service-man for a local operator. He bought a set of 10 records teaching the Spanish language and now is vacationing in Guadalajara and Mexico City. . . . Good-neighbor relations with Mexico should be at a high point with a large portion of the coin machine trade enjoying trips there. . . . A. M. KEENE, of Taft; AUBREY STEMMLER and DON CLARK back from 10-day stay in the Mexican capital on business and pleasure.

ERNIE RICHARDSON is now with the service department of California Music. . . . CAPTAIN BRITTON, former mechanic with California Music, is now stationed in Hawaii after four years of action in all major war theaters. . . . WALTER ROSS, absent from coin machine circles for over a year, is active again being associated with HOMER GILLESPIE of Long Beach. GILLESPIE is retiring from the arcade business and concentrating his efforts on better operation of his routes. . . . LIEUT. COMM. GORDON BOLSER, former local serviceman recently decorated with the Distinguished Flying Cross, is stationed in the Hawaiian Islands in charge of a flying field. . . . SAM RICKLIN, of California Music, getting ready to enlarge his store, making four separate departments. . . . JACK MOORE, Portland Seeburg distributor, and wife in town enjoying some of the night spots with DOLORES and JEAN MINTHORNE and LUCILLE PAUL LAYMON. . . . HARRY BERLIN, Seeburg Chicago representative, in town at the Mayfair for a vacation. . . . JIM MURRAY, Victor executive, at the Hollywood Knickerbocker on vacation and business. . . . JOE SCHWARTZ, Wurlitzer auditor from Chicago, in town on business. . . . MIKE HAMMERGREN, Wurlitzer executive, after completing a survey, entrained East.

TILLITSON, Long Beach operator, reported acquiring JACK LITTLE route. . . . TOM CATANA seen giving BETTY LOU HELMS, counter girl at MEYBERG'S, a sales talk for more records. . . . SAM HANDMAN, Roxy Music operator, seen along coin machine row. . . . OLLIE TREVILLIAN, Santa Barbara, has entered the night club photography field and reports business good. . . . ALBERT CICERO, of Santa Maria, reports business very good there. . . . ERNEST JOHNSON, Roseville operator, reports business

slow and spotty with consoles going down in early December. . . . FRED J. REA and sister, MRS. RADIN, of Gilroy, giving orders for more slot machines locally.

LLOYD BARRETT in from Pomona for more sales boards. . . . CHARLES CONNER and MRS. S. L. GRIFFIN, of Valley Coin Machine, seen at JIMMIE RUTTER'S shop for repair work. . . . MRS. BARNES reports business good out Hawthorne way. . . . E. T. MAPE reports an epidemic among his cattle and loss of 60 head before being put under control. MAPE has a herd of 2,500 pure-bred Hereford on his ranch near Modesto. . . . TOMSEN BROS., of Delano, report heavy damage caused flood water conditions after recent rains there. . . . AL MILLER has purchased some army barracks in Arizona and is turning them into a ranch house.

Cincinnati:

Thirty-five soldiers from the Fort Thomas (Ky.) Army Air Corps Convalescent Hospital will be guests of the Automatic Phonograph Owners' Association of Cincinnati at a party March 7. . . . GEORGE MALSED, RCA-Victor Record Company, provided a feed-box bit of information about the record situation at the meeting of the APOA here in the Hotel Gibson Tuesday (13). Others who spoke were A. V. BICE and STEVE PENNOCK of the Ohio Appliance Company; JOE BOTTS and E. L. BRAMLAGE of Columbia Record Corporation and PAUL COHEN of Decca Record Company. A committee from the Buckeye Liquor Dealers' Association, composed of BERNIE SIMS, JIMMIE DONOVAN, BEN RUEVE, RUSS SMITH, TOMMIE ROSSER, EDDIE BERENS and GEORGE SEWALL swapped problems in a return visit to the music men who attended their meeting a week ago. . . . EARL J. WINTER, publicity chairman for the Infantile Paralysis Campaign, spoke on the value of public relations. . . . WILLIAM MARMER, Sicking Manufacturing Company; JOE WEINBERGER, Southern Automatic Music Company; MORRIS GORET, Buckeye Music Company, and PHIL KENNEDY, attorney for the association, were guests at the meeting. . . . Some of the members there were SAM CHESTER, CHARLES KANTER, SAM BUTLER, HOWARD MALES, AL LIEBERMAN, LES PEGG, PHIL OSTAND, LOUIS FOLTZER, MORRIS KLEIMAN, LOUIS LAUCH, HARRY HESTER, RAY BIGNER, ABE VILLINSKY, MRS. D. GANZMILLER and MRS. E. C. BATTE, secretary.

SOUTHERN AUTOMATIC MUSIC COMPANY leased the ground floor of the Jones Building, 228-30 West Seventh Street in downtown Cincinnati. JOSEPH WEINBERGER, partner and manager, who has been in the city since 1936, announced the move will triple the present space and be used for showroom, maintenance of coin-operated phonographs and other amusement devices and embraces 5,000 square feet. . . . WILLIS MUSIC COMPANY leased a store on the ground floor of the Cambridge Building, 608 Race Street, Cincinnati, as a branch of their main store and headquarters on East Fourth Street. Firm also has a branch store in Covington, Ky., across the Ohio River from Cincinnati.

Detroit:

AL HOFFMAN, skeeball operator, has just purchased a number of used games which he is readying for placing on location on his route. . . . JAMES BURKE, of Modern Music Company, is a close friend of D. WADE, general representative of the W. G. Wade Shows, one of the largest carnival organizations in the Michigan territory. . . . ALBERT A. WEIDMAN, of Weidman National Sales Company, is returning from a brief trip to Florida. . . . BEN ROBINSON, of the Robinson Sales Company, is busy with

his operation of a war plant as well as post-war planning, when he will operate an automobile agency in addition to his coin machine business. . . . EARL RUSSELL, who is manager of the Robinson Sales operations, reports a serious and growing scarcity of parts for games around this territory.

EMAX SCHUBB, veteran Detroit jobber now retired from the field, was a local visitor from Muskegon, where he is now operating a mattress factory. . . . JOE FREDERICK has booked a new 40 by 60-foot Penny Arcade to play on the W. G. Wade Shows this year. He has just equipped it with a new tent and neon front, and is taking delivery this week on a second semi-trailer, both to be used together with a stake truck, to haul the arcade. Frederick will also have a Monkey Show on the Wade carnival, and purchased a new Kiddie Ride, his fourth, this week.

HOMER BURNS, head of the Burns-Detroit Sales Company, is studying radio work and expects to be active in this field after the war. . . . SAM WEISBERG, veteran pin game operator, is returning to active business operation here, taking over the Banner Novelty Company from SOL BOESKY, who will devote his time to management of Sid's Cafe, night spot which he recently purchased on the East Side. . . . MARTIN EDELMAN, of the Grand Amusement Company, viewing the skeeball shortage, says he wishes his firm could buy up all the skeeballs in the country. . . . MARK CURTIS, who is heading up the record department of Brilliant Music Company, is better known to his colleagues as simply "Junior." . . . DAVID STAVELBERG has been added to the collection staff of the Brilliant Music Company. He was formerly with the Automatic Music Company. . . . MAX LIPIN, of Allied Music Sales Company, flew to New York this week for a week's trip, intent on bringing back new stock in the record and allied fields.

Philadelphia:

NATHAN MUCHNICK, music machine operator, doing okay business in used records, Muchnick is the latest to join the amusement machine clan in the Golden Slipper Square Club, petitioning the popular local club for membership. . . . SIMON KRAUSE, vending operator, off to a winter vacation at Hot Springs for the health baths there. . . . MARK REILLY, vending operator, has gone to Miami and on his way back plans to stop off at Norfolk where he will soon open a branch.

Twin Cities:

Phonograph operators are singing high praise for the fine cocktail party given by F. C. HAYER COMPANY, Victor-Bluebird record distributor, during the recent appearance in Minneapolis of SPIKE JONES AND HIS CITY SLICKERS. Spike, who came close to the all-time high gross at the Orpheum Theater where he played the week of January 27, met the phonograph men at the party conducted in the Hayer Company quarters, and the coinmen all agreed he's "top-drawer" as a personality. He, in turn, said his stay in Minneapolis was one of the best he has had any place in the country. And F. C. HAYER said everything was swell—especially when the coinmen put Spike's recordings in conspicuous spots in their machines. So everybody was happy.

SAM BENDER, for many years a coin machine operator in Minneapolis, has sold out his route and is confining his efforts to his war job. Sam had turned the route over to his wife to operate while he worked in the war plant, but he got a good offer for the coin machine biz and sold out. . . . HY GREENSTEIN, of Hy-G Amusement Company, played host to two uniformed nephews this past week. Here from the navy was MARVIN GREENSTEIN, home on leave, while the army was represented by BOBBY ROSE, here on 13-day furlough. . . . HARRY KESTING, of Bellingham, Minn., was one coinman whose face was beaming when he came to the Twin Cities. Reason: His Army Air Forces son was home on leave after completing 53 missions in flights over Germany.

Coinmen have extended their condolences to ROY B. and LOU W. COHEN, of Roycraft Company, Columbia-Okeh distributors, on the death of their mother, Mrs. Max W. Cohen, 84, of 1325 Lincoln Avenue, St. Paul, February 5. She had

been ill for a short time. Mrs. Cohen lived in St. Paul 63 years and was active in numerous charitable organizations there. . . . VICTOR GRELL, of St. Cloud, Minn., was a tired and aching coinman when he came to Minneapolis this week. The night before he drove to the Cities Grell and refereed a basketball game. He found out he isn't as young as he thought he was, what with unknown muscles acting up aplenty after such a workout. . . . DARRRELL DANIELSON, of the LaCrosse, Wis., Phonograph Service, was in the city to see what he could get in the way of equipment for his busy route. He reported business around LaCrosse was good.

JERRY GOREL, for four years a member of the service department at Hy-G Amusement Company, left that firm a week ago and has gone into his own business with a partner. Jerry has opened up a machine shop in Northeast Minneapolis and will take care of phono repairs for operators in addition to other activities at his establishment. In addition, he plans to open a retail outlet in the downtown section before very long. Maybe the reason Jerry struck out for himself is that his wife, the former ETHEL BRAMAN, herself a coin machine business veteran, is expecting a blessed event before long to make the Gorel family a foursome. They already have a son. Mrs. Gorel was secretary to JONAS BESSLER and HY GREENSTEIN at Hy-G Amusement Company before she retired to have her first child.

H. J. Gulck, Minneapolis operator, leaves soon for California where he will vacation. . . . VAN MIDDLEMAS, of Bismarck, N. D., brought two men from his service department to take a refresher course and work out a few kinks in the service department at Hy-G Amusement Company. Gulck reports his arcade business has been moving along at a very rapid clip. His only trouble is getting new machines. . . . Andy Benna, of Ironwood, Mich., journeyed to Minneapolis to see what he could pick up for his coin machine route. . . . Machines, machines and more machines was the plea of RICHARD CABOT, Paradise Machine Company, of Dakota, Minn., on his visit to Minneapolis.

State Legislatures

The following list of States shows the opening dates for the regular 1945 sessions of the Legislatures:

Alabama	May 1
Alaska	Jan. 22
Arizona	Jan. 8
Arkansas	Jan. 8
California	Jan. 8
Colorado	Jan. 3
Connecticut	Jan. 3
Delaware	Jan. 2
Florida	Apr. 3
Georgia	Jul. 16
Idaho	Jan. 8
Illinois	Jan. 3
Indiana	Jan. 4
Iowa	Jan. 8
Kansas	Jan. 9
Kentucky	Jan. 3
Louisiana	Jan. 3
Maine	Jan. 3
Maryland	Jan. 3
Massachusetts	Jan. 3
Michigan	Jan. 3
Minnesota	Jan. 2
Mississippi	Jan. 3
Missouri	Jan. 1
Montana	Jan. 1
Nebraska	Jan. 2
Nevada	Jan. 15
New Hampshire	Jan. 3
New Jersey	Jan. 9
New Mexico	Jan. 9
New York	Jan. 3
North Carolina	Jan. 3
North Dakota	Jan. 2
Ohio	Jan. 1
Oklahoma	Jan. 2
Oregon	Jan. 8
Pennsylvania	Jan. 2
Rhode Island	Jan. 2
South Carolina	Jan. 9
South Dakota	Jan. 2
Tennessee	Jan. 1
Texas	Jan. 9
Utah	Jan. 8
Vermont	Jan. 3
Virginia	Jan. 8
Washington	Jan. 10
West Virginia	Jan. 10
Wisconsin	Jan. 10
Wyoming	Jan. 9
U. S. Congress	Jan. 3

ANOTHER WEEK NEARER VICTORY!

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

Vast P-W Tourist Travel Seen

Industry Sees Opportunities

Let-down in wartime travel restrictions to spur coin spot placement thru nation

CHICAGO, Feb. 17.—Agencies interested in the promotion of travel after the war are making predictions for tremendous increases in public travel as soon as conditions permit. These travel agencies foresee the American desire to go places as a big boost to small business of all kinds. The coin machine trade has long recognized that travel is one of its biggest aids in encouraging the play of machines. Coin machines placed where the traffic is heavy have long been regarded as great potential money-makers. Resort areas where summer travel is especially heavy are also considered very profitable territories.

While the coin machine trade watches the prospects of future travel, at the present time it is confronted with the problem of crusaders in some resort areas who are trying to get unfavorable laws passed on gaming devices under war conditions. At the present time, crusading groups in such States as Wisconsin and Florida are especially active against gaming devices. It has long been understood that the resort trade in these States has demanded gaming devices of one kind or another. The opposition to coin-operated gaming devices usually comes from the bigger gambling interests, according to reliable reports.

Recreational Expenditures High

The Chicago Motor Club, one of the most active organizations of its kind in the country, has estimated that between \$5,000,000,000 and \$6,000,000,000 a year was spent for recreational purposes just before the war and that this will be greatly exceeded after the war. The Department of Commerce, which also takes active interest in travel and business promoted by travel, estimates that non-business travel after the war, putting the basis on 1946, would total around \$5,000,000,000. Coin machines and many other types of small business would certainly share in such immense spending.

Business today is interested not only in the vast sums to be spent by the

traveling public but also in what this travel will mean in the way of providing jobs. It will mean many extra jobs in small retail places of all kinds, and practically every new establishment opened to accommodate the traveling public means a location for one or more coin machines.

Many States are devoting more attention to revenue possibilities from tourist business and are building up funds to be used to exploit their attractions. Such States as Utah, which previously had paid little attention to tourist business, are accumulating funds for advertising. California, Florida, Michigan, Wisconsin, Pennsylvania and New York are among the States which for years have sought to entice travelers.

The railroads, air lines, bus lines and steamship companies will compete for the non-auto business of the traveling public. The transportation companies are expected to have some advantage in the years immediately after the war because so many automobiles have been worn to the point where they will not be reliable for long trips, and many months, if not a couple of years, may elapse before manufacturers will be able to satisfy the demand for new cars.

Larger Planes, Lower Fares

The air lines will enter the competition with larger planes—seating 40 or more passengers—and recent proposed reductions indicate that fares may be lowered to about 4 cents a mile after the war if sufficient volume of business can be obtained. Present airline fares are about 5 cents a mile compared with one-way first-class railroad fare of a little above 4 cents a mile. Post-war rail fares are expected to be lowered sufficiently to compete with air fares.

The railroads also are making ambitious plans to increase their post-war business thru the use of improved trains, high speed and convenience. They hope to attract customers who either formerly used automobiles or did not travel.

The bus companies also are preparing for post-war period opportunities by placing orders for luxurious vehicles surpassing anything used before on the highways. They offer low fares, convenient points of departure and arrival, and travel over picturesque highways as inducements.

Many Thousands Will Reopen

A resumption of civilian pleasure travel will reopen hundreds of thousands of small business establishments such as gasoline service stations, roadside restaurants, tourist camps and complementary businesses. Before the war the automobile business provided jobs for more than 6,000,000 persons, the larger part of them employed in servicing jobs, it was estimated.

With more persons expected to travel, more opportunity is anticipated for small resorts in recreation areas. Factors listed as favorable to such business activities will be the resumption of shorter work weeks, extension of vacations with pay to more workers and longer vacations.

British Films Tab U. S. Racketeers as Pin Table Kings

LONDON, Feb. 17.—British film producers may be taking a lesson from American producers of movies who frequently have used coin machines, such as pin-ball and slot machines, as part of the background.

A new British pic called *Waterloo Road* is now showing in some of the movie houses and is not so pleasing to the coin machine trade. It is said to introduce an unfavorable character which would be known in the United States as a racketeer. The British public is not quite familiar with this type of character in movies and so it is attracting a lot of attention and causing discussion.

In the new film, it is said, the "slot racketeer" is described as a pin table king and minor racketeer. The typical American atmosphere which movie goers are so accustomed to, appears in this pic, according to those who have seen it. The coin machine trade here is reported

Arkansas Taxes Hit New Record In Revenue Tab

LITTLE ROCK, Feb. 17.—While bills to increase or change the State license fee on coin machines were in the hopper, the State Revenue Department issued its monthly report for January, showing an all-time high in total revenues for the State. To boost the tax collections to this record, the collections on coin machines and also a State cigarette tax were a part of it. The usual monthly break-down on the collections from the coin machine trade was not contained in the earliest reports. The Revenue Department has been in the habit of issuing a very informative report from month to month which shows the collections on coin machines as compared with the previous year.

Among the items of income, gasoline tax collections rose to \$906,581 in January from \$838,715 in January, 1943, and auto license fees went to \$1,792,466 from \$1,480,829. Revenues from such sources as sales, liquor, beer and income taxes also moved upward, with the cigaret tax yield declined to \$208,571 from \$238,302 in January of last year.

Total tax collections for the period from July through January, the first seven months of the current fiscal year, were \$21,851,418, compared with \$21,668,178 in the corresponding seven months of last year.

Gasoline tax receipts for the five-month period totaled \$6,480,353 and compared with \$6,382,865, and auto license fees produced \$2,959,140, against \$2,899,055.

The strong upward trend of liquor taxes for January was repeated in the seven-month comparison, \$1,123,150 against \$758,599.

Baltimore Music Ops Still Carry on With Part Shortage Tasks

BALTIMORE, Feb. 17.—Local operators of music boxes state that one of the greatest drawbacks in their operations here is the extreme shortage on replacement parts. They point out that they have done fairly well up to this time with this handicap and even tho they may continue to have difficulty in getting the necessary parts, they will operate their machines as best as they can.

Because of the help shortage and the gasoline rationing situation, they point out, they have been forced by circumstances to pull in some of their units.

While they hated to do this, it has helped their operations under the circumstances. They have fewer machines on route, have less stops, and thus not so many to keep in working order. Less machines on location help in keeping the located ones in operation. The parts derived from the pulled machines make it possible to keep others in operating condition.

Bingo Amendm't Put Thru N.J. Legislature

TRENTON, N. J., Feb. 17.—Walter H. Jones, of Bergen County, House majority leader in the New Jersey State Legislature, has proposed an amendment that would legalize bingo games when conducted by charitable, religious or non-profit groups.

Chief Justice Brogan in a recent charge to the Hudson County grand jury cited the constitutional provision banning gambling other than horse racing, and as a result bingo games have been discontinued thruout the State.

Several fraternal groups in the State are reported to be circulating petitions urging the Legislature to pass the proposed amendment.

to not be so disturbed about it but does fear that some people who are always ready to criticize the trade may use the pic for material.

FOR SALE

GAMES THOROUGHLY CHECKED
READY FOR IMMEDIATE DELIVERY

FIVE BALLS

1 Action (Like New) ... \$119.50	1 Metro ... \$39.50
2 Anabel (Plastic) ... 39.50	5 Sea Hawk ... 49.50
1 Boomtown ... 32.50	5 Spunky ... 29.50
2 Broadcast ... 49.50	1 Sentry (Revamp) ... 89.50
1 Bandwagon ... 32.50	1 Snappy ... 49.50
2 Bolaway ... 59.50	1 Seven Up ... 52.50
3 Big Time ... 32.50	1 Silver Spray ... 29.50
2 Clover ... 89.50	5 Star Attraction ... 54.50
1 Capt. Kidd ... 64.50	3 School Days ... 44.50
2 New Champ ... 59.50	1 Jungle ... 69.50
1 Old Champ ... 49.50	3 Monicker ... 75.00
1 Crossline ... 49.50	2 Topic ... 75.00
2 Cadillac ... 32.50	2 Towers ... 69.50
4 Four Roses ... 49.50	4 Victory ... 79.50
1 Fleet ... 32.50	3 Wild Fire ... 39.50
2 Fifty Grand ... 32.50	4 Velvet ... 39.50
1 Hi Stepper ... 32.50	7 Zig Zag ... 54.50
4 Horoscope ... 49.50	2 Argentine ... 64.50
1 Invasion (Like New) ... 119.50	1 Bosco ... 79.50
1 Legionnaire ... 49.50	2 '41 Major ... 49.50
1 Powerhouse (Plastic) ... 44.50	3 Ten Spot ... 39.50
	1 Ump ... 39.50
	1 Barrage ... 29.50

ARCADE

Sky Battle ... \$225.00
Bowl-a-Bomb ... 170.00
Exhibit Electric Eye ... 119.50
New Supreme 8 Ft. SkeeRoll ... 325.00

ONE BALL

1 Skylark, Comm. FP & PO, Perfect Shape \$165.00
PHONOGRAPH
1 Wurl. Victory Keyboard with Adapter ... \$550.00

WANT—Skee Balls. WANT—Skee Balls.
1/3 Deposit, Balance C. O. D.

Wisconsin Novelty Co.
3717 W. Center St. Milwaukee 10, Wis.

ORDER NOW!

PHONOGRAPHS Each

Wurlitzer 412 ... \$124.50
Wurlitzer P12 ... 119.50
Wurlitzer 616 ... 159.50
Wurlitzer 616 Lite-Up ... 210.00
Wurlitzer 24 ... 289.50
Wurlitzer 600R ... 379.50
Wurlitzer 616 Hiway with Seeburg Solenoid Drum & Power Unit ... 169.50
Wurlitzer 500 ... 425.00
Seeburg Casino ... 299.50
Wurlitzer 24, Keeney Adapter & 7 Boxes ... 295.00
Wurlitzer 750E ... 695.00
Seeburg Hi Tone 8800, ES ... 575.00
Seeburg Hi Tone 8800, ESRC ... 635.00
Rock-Ola Standard ... 299.50
Rock-Ola 12 Record ... 119.50
Mills Empress ... 319.50

Terms—1/3 Dep., Bal. C. O. D.
F. O. B. New York

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5c FRUIT REEL BELL BRAND NEW

\$39.50



For 5c Play. Has fruit reels like slot machine. Takes in real money and pays out one flashy nickel plated token (25¢ size) automatically when winning combination such as two cherries, etc., appears. Complete with 121 tokens, bearing odds low as 3 to 1, high as 100 to 1. FILL PAYOUT TUBE WITH REAL QUARTERS INSTEAD OF TOKENS IF TERRITORY WILL PERMIT. Brand new in original cartons. Size 9x9 in., ht. 10 in., wt. 16 lbs. Seps \$10.00 deposit, balance express C.O.D. Each \$39.50.

WEBB DISTRIBUTING CO.
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LATE TYPE
CONSOLES AND ONE BALLS
Wire or Phone Type, Quantity,
Price at Once.

FOR SALE!
LONGACRES AND THORBREDS
CONV.
\$375.00 EACH

H. ROSENBERG CO.
627 10th Ave. New York City
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WANTED

Experienced Slot Machine Mechanic. Salary no object if qualified.

BOX D-363, The Billboard, Cincinnati 1, O.

HARRY WILLIAMS
Designer and Manufacturer
of Outstanding Games
Since 1934

AFTER VICTORY
WATCH WILLIAMS!
WILLIAMS MFG. CO.
161 W. HURON ST., CHICAGO 10, ILL.

CHROME VEST POCKETS, 5c. \$70.00
BLUE & GOLD VEST POCKETS.... 50.00
GREEN VEST POCKETS..... 40.00

All of good appearance and A-1 mechanical condition.

1/2 Cash with Order, Balance C. O. D.

ELMER H. WEATHERWAX
136 Lafayette St. Schenectady 5, N. Y.

WANTED
PHONOGRAPH MECHANIC

Must also understand Pin Tables.
Ex-serviceman preferred.
BOX D-363, The Billboard, Cincinnati 1, O.

AMERICA'S FINEST BUYS

AirCircus \$139.50	Jungle ... \$69.50
Anabel ... 39.50	Lite a Card 54.50
Bandwagon 34.50	Monicker ... 79.50
Big Chief ... 39.50	Metro ... 39.50
Broadcast ... 49.50	NewChamp 59.50
Boontown 44.50	Paradise ... 49.50
Boloway ... 74.50	Five & Ten 124.50
Bosco ... 89.50	Pursuit ... 49.50
Capt. Kidd 69.50	Seven Up ... 69.50
Clover ... 79.50	Topic ... 79.50
4 Diamonds 49.50	Sink Japs ... 49.50
Hi Hat ... 69.50	Victory ... 89.50

WRITE—MANY OTHERS—WRITE

—ONE BALLS—

Sport Special	\$165.00
Pimlico	445.00
'41 Derby	365.00
Club Trophy	345.00
Fortune	245.00

1/3 Certified Deposit.

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MILWAUKEE 14, WISCONSIN

Cig Production Near Limit With No Increase in Sight

CHICAGO, Feb. 17.—The industry produced a record-breaking 324,200,000,000 cigarettes in 1944, a gain of about 9.3 per cent over 1943, it is estimated on the basis of figures released last week by the Bureau of Internal Revenue. Of this amount, 230,200,000,000 were tax-paid cigarettes, for the civilian trade, and 85,000,000,000 were tax-free, for the armed forces.

Most cigarette manufacturers believe they have about reached the limit of production. Last year's record was set chiefly by increasing the work-week to 54 hours, and it is doubtful if this can be increased. This highly mechanized industry is also faced with the almost certain fact that there will be no new machines available this year. There seems to be, however, an ample supply of repair parts to take care of the old machines and keep them in working order.

Man-Power No Headache

Man-power has been less of a headache to cigarette manufacturers than to most industries. About 70 per cent of the workers are women, who have been unaffected by the draft or man-power regulations. The high percentage of women workers is some assurance that the industry's outlook under the current labor draft move will not be too bad in 1945. The Bureau of Labor Statistics for 1944 reported that employment in the industry, which averages about 35,000, was even fractionally better, month for month, than in 1943.

Altho the industry produced 27,700,000,000 more cigarettes in 1944 than it did in 1943, the armed services got 46,000,000,000 or 119 per cent more than in 1943. Civilians, therefore, got 18,500,000,000 or 7.2 per cent fewer cigarettes than in 1943, when consumption reached the all-time record of 257,000,000,000.

Best current estimates of the amount

of cigarettes being set aside for the armed forces are now more than 30 per cent, compared with 8.7 per cent of the total output three years ago, 13.1 per cent in 1943, and 26.2 last year.

With both civilians and military demands growing rapidly, and with orders from the armed services naturally taking priority, the supply picture in cigarettes has undergone a marked shift (figures are in billions of cigarettes):

	Total Produced	Civilian	Military	% for Civilians
1944 ..	324.2	239.2	85.0	73.8
1943 ..	296.5	257.7	38.8	86.9
1942 ..	257.4	235.1	22.3	91.3
1941 ..	217.7	206.1	11.6	94.7

In addition to the bright labor outlook, manufacturers are cheered by a possible change in the inventory trend. For two years, stocks of tobacco have been moving slowly but surely down. At present the biggest burley crop of all time is being added to depleted supplies, indicating an improvement for the future.

When the total Kentucky-Tennessee burley crop has been sold in another week or two, it may reach as high as 600,000,000 pounds, compared with a normal 350,000,000-450,000,000 pounds. This tobacco, of course, will not be usable in cigarettes immediately, since it must be cured and aged properly.

The production figures took on added importance as a Newark, N. J., grand jury started an investigation into the cigarette shortage and black market activities in Northern New Jersey.

Other federal agencies have been investigating the shortage, and this week the Federal Trade Commission announced that its probe had shown nothing phony in the cigarette shortage, altho FTC found that certain "undesirable" practices had developed. Manufacturers and jobbers had both shown some favoritism, the report said, as well as retailers who kept their supplies under the counter for sale to favorite or regular customers. Report of the Mead committee of the Senate (formerly the Truman committee) has not yet been released.

C. A. Robinson Plans Sales Distributing Expansion in L. A.

LOS ANGELES, Feb. 17.—With a background of 16 years in the coin machine business, C. A. Robinson, an up and coming distributor, is making ready his new building plans on Pico for post-war sales and expansion. Establishing himself, locally, first with Sheffler Bros., Robinson then was with the Gans organization. Prior to entering the coin machine business he was an electrician by trade and this experience coupled with his coin machine knowledge should give him the proper service attitude for his former routes, Robinson said.

Having many years experience as an operator, Robinson knows the problems and pitfalls of the business and intends governing his jobber and distributor policies by this background.

Since his routes were purchased by H. Gene Myers last August, Robinson has put all his efforts into the distributing end of the business. He is of the firm belief that merchandise venders and music machines offer the most future in the coin machine business, and thus he intends specializing in this equipment. Robinson is retaining the Buckley distributorship in addition to other manufactured lines.

Father of Hoskle Goldberg, Sterling Novelty Head, Dies

LEXINGTON, Ky., Feb. 17.—Funeral services were held last week for Moses Goldberg, pioneer clothing merchant of near-by Cynthiana, Ky. He was the father of two veteran members of the coin machine industry, Ben Goldberg, president of Sicking, Inc., and Hoskle Goldberg, owner of the Sterling Novelty Company, established coin machine distributors of Lexington.

Goldberg died in Christ Hospital, where he had ailed for a month. Born in Ltino, Poland, he moved to Cynthiana 47 years ago.

Irving Schwartz, Vet Juke Op, Has New Radio Biz

BALTIMORE, Feb. 17. — Irving Schwartz, well-known juke box operator and one of the most successful in the field, trading as the Fallsway Coin Machine Company and operating from 823 East Baltimore Street, has expanded his activities to include radio repairs and electrical appliances work. He is operating the expanded activity apart from coin machine operations.

For this reason he has moved his coin machine activities and his music operations across the street to 826 East Baltimore Street. Schwartz said he is still in the juke business and personally gives his attention to it. He has other associates with him in the radio service and appliances activities, who handle that phase of operation.

He has a substantial stock of popular records of other years, and as it is hard to get popular new numbers at the moment, he has the old stock to fall back upon.

Huge Cigarette Production

WASHINGTON, Feb. 17. — November supplies of cigarettes for domestic consumption totaled 20,500,000,000, the Internal Revenue Bureau reports. This compares with 19,700,000,000 in October and the wartime peak of 24,300,000,000 in November, 1943. These figures do not include tax-free cigarettes shipped overseas.

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Standard Contact Service Kits	Permo Point, Aero Point & Pfansiehl Needles	Mills Locks for Slots: Vest Pocket, 3 Bells, 4 Bells, Q.T.
Deluxe Contact Service Kits	Red-Top & Green-Top Micro Switches	Mills Springs for Handle, Clock, Escalator, Knee Action, #2728, 2734, 104A, 102A, Mills, Jenn., Pace Clocks
Silver Bumper Sleeves	Mills Main Clock Gears	
Pigtail Wire	Mills Club Handles	
A.B.T. Coin Chutes	Mills Center Ratchet Post Gear	
Panoram Projector Lamps	Time Clocks	
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Heavy Duty All-Steel Mechanic's Tool Box\$3.80

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READY FOR LOCATION

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10 Mills Four Way Bells—Factory Rebuilt, Refinished, Guaranteed Like New	675.00
Liberty Bells, Fruit Reel, Complete with Tokens—Lots of Five	\$16.50
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4 Exhibit Rotaries (Claw Type)	\$155.00
1 Exhibit Rotary (Pusher Type)	175.00
1 Rockola Loboy Scale	42.50
Seeburg Wall-o-Matic Bar Box W52Z (Ready for Location)	39.50
Packard Pla-Mor Wall Box (Remote Control)	32.50

ARCADE EQUIPMENT

Drive-Mobile	\$295.00	Jennings Roll-a-Barrel	\$129.50
Radio Rifle	59.50	Buckley DeLuxe Digger	95.00

Terms: 1/3 Deposit, Balance C. O. D.

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SUPER BELLS HI-HAND — CLUB BELL
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Do-Re-Mi, Stars, Leader, Duplex, Zombie, Sunbeam, Double Play, West Wind, Attention, Mascot, Silver Skates, Play Ball, Pan American, Glamour.

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200 BUCKLEY WALL BOXES @ \$10.00

All Metal Covers

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2 Galloping Dominoes, Each	\$225.00
1 25¢ Dice Machine	175.00
3 5¢ Dice Machines	95.00
2 25¢ 2-4 Mills Reconditioned	185.00
1 5¢ Watling, 2-4 Pay	85.00
1 Popmatic Popcorn Machine	145.00
1 Bally Bull, Jap Conv.	145.00
1 Hitler Gun	145.00
1 5¢ Flashing Thru, 2-4 P.O.	95.00
1 Strip Grip	45.00
1 Track, Wheels, Sweep Complete for Track Merry-Go-Round	275.00
1 High Striker	45.00
1 Seeburg Hide Away 5 Wall Boxes, Organ, Speaker	550.00
1 Voice Recorder, 1400 Blanks	375.00
Western Playland, 115 First Ave., Sandpoint, Idaho	

ANNIVERSARY SPECIAL—LAMPS

Seeburg, Bally Gun Lamps, 50¢ Ea.; G.E. Mazda, 7 1/2, 15, 25, 40, 60 watt, 120 to 240 v., 7¢ Ea.; Small Lamps, Westinghouse Mazda, 60, 51, 55, 3 1/2¢ Ea.; 44, 46, 50, 4 1/2¢ Ea.; 750 W. Projection Lamps, \$3.25 Ea.; Tubes—6S07, 90¢ Ea.; 6L6, \$1.20 Ea. We have any lamp you want! 1/3 Dep., Bal. C.O.D., F.O.B. N. Y. **ARCADE BULB COMPANY** 56 W. 25th St. NEW YORK, N. Y.

What do you need in TUBES ?

2A3	\$1.95	6SC7	\$1.30
2A4G	2.35	6S17	1.10
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2000 OHM 10 WT.45
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Williams Flat Top..... 250.00

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WANTED—

Sporty, Jolly, Polo, Yacht Club, Home Run, Stratoliner, Sport Parade, Velvet, Dixie, All American, Star Attraction, Fox Hunt, Four Diamonds, Mascot, Twin Six, Silver Skates, Sky Blazer, Leader, Glamour, Play Ball, Pan American, Attention, Skyline, West Wind, Stars, Zombie, Duplex, Do-Re-Mi.

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| 1 Wurlitzer 600K... | \$425.00 |
| 3 Wurlitzer 616 ... | 175.00 |
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| 2 Wurlitzer 412 ... | 125.00 |
| 2 Wurlitzer P12 ... | 125.00 |
| 1 Wurlitzer 24 ... | 275.00 |
| 1 Seeburg Vogue .. | 425.00 |
| 1 Seeburg Plaza ... | 335.00 |
| 1 Seeburg Royal .. | 250.00 |
| 1 Seeburg Crown .. | 375.00 |
| 1 Seeburg 8200 Rebuilt | 485.00 |
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| 25 Wurlitzer #125 Boxes | \$29.50 |
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| 1 Kirk Astrology, Ticket 95.00 | |
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MILLS JUMBO PARADE, FREE PLAY, ANIMAL OR FRUIT REELS

FACTORY REBUILT SLOT MACHINES

Mills Club Bell Console, 5¢	Mills Gold Chrome, 50¢	Blue & Gold V.P., 5¢
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Mills Club Bell Console, 25¢	Mills Gold Chrome, 10¢	Jenn. Victory Chief, 5¢
Mills Brown Front, 25¢	Mills Gold Chrome, 5¢	Mills Bonus Bell, 5¢
Mills Blue Front, 25¢	Mills Original Chrome, 25¢	Mills Roman Head, 10¢
Mills War Eagle, 25¢	All Chrome, 1-Cherry, PO	Jenn. Club Chief, 5¢

WILLIAMS ZINGO, 5-BALL UPRIGHT FREE PLAY GAME

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| 2 New Turf Champs (Cash Play). Each | 150.00 | 1 P&S Shangri-La | \$100.00 |
| 2 Used Turf Champs (Cash Play). Each... | 75.00 | 1 Defense | 60.00 |
| 1 Buckley Twin-12 Hide-a-Way | 75.00 | 1 Smack the Japs | 45.00 |
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WANTED SERVICE MAN

Experienced on Pin Games, Wurlitzer and Rock-Ola Machines. Excellent Salary.

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5 Mills 25¢ Gold Chromes, 2/5 Payout
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3 Mills 25¢ Blue Fronts
All Slots are rebuilt, guaranteed like new, with knee action, club handles and drillproof cabinets.

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Does the job single handed, making other hand available. Can be used as push or pull. All welded steel construction. Large 6-inch steel wheels make going up and down steps easy. 45 inches high, weight 22 lbs. Save labor. Save man hours. Save trouble.

ONLY \$9.95

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Economy Supplies the Nation!

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1000 Sheets (20,000 Single Strips) \$5.00
5000 Sheets (100,000 Single Strips). Per 1000 Sheets 4.00
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GENUINE SEEBURG AND BALLY GUN LAMPS IN LOTS OF 10.....60c EACH

WRITE FOR SPECIAL PRICE IN LOTS OF 100!

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5c - - - - 10c - - - - 25c - - - - 2-5 or 3-5 PAYOUT

JENNINGS CHIEFS

1¢ Redskin \$125.00	5¢ Chrome Chief \$200.00	1¢ Cub Special \$100.00
5¢ Redskin 175.00	5¢ Chrome Chief, S.P. 225.00	5¢ Four Star Chief .. 150.00
5¢ Century, 2-4 60.00	5¢ One Star Chief, 3-5 100.00	10¢ Four Star Chief .. 185.00
25¢ Century, 2-4 100.00	10¢ One Star Chief, 3-5 125.00	

SPECIALS — CONSOLES — PAYTABLES — SLOTS

Mills Four Bell \$585.00	Jockey Cub \$475.00	10¢ Q.T., Late \$125.00
Super Bell, 4-5d 895.00	Kentucky 375.00	1¢ Q.T., Original Gold 65.00
Pace Reel 195.00	Long Shot 350.00	5¢ Q.T., Ref. Gold .. 85.00
Galloping Dominoes 235.00	San Anita 250.00	5¢ Mills Futurity 200.00
Silver Moon, P.O. 135.00	Race King 200.00	5¢ Pace Deluxe, S.P. 125.00
Silver Moon, Free Play 125.00	Jennings Goodluck ... 69.50	5¢ Pace Deluxe 125.00
Saratoga Walls 135.00	Columbia Gold Award. 49.50	10¢ Pace Rocket, S.P. 150.00
Saratoga, P.O. 75.00	Columbia Double Jack. 59.50	5¢ Walling Rototops. 100.00
Royal Draw 100.00	Jennings Fasttime 125.00	5¢ Callie Console 150.00
Jumbo Parade 150.00		10¢ Callie Console 175.00

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WE'LL PAY \$90.00 Each for Mills

WAR EAGLES, 10c Play }
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6 Super Bells, 5¢ Combination, C.P., F.P. \$325.00	2 Sportsman, 1 Ball, A.B.O.D. Bumpers, J.P. \$395.00
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10 Mills Jumbos, F.P., Late Heads. 125.00	1 Bangtail, 1938 160.00

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321 MILAM BLDG., SAN ANTONIO 5, TEXAS

RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket. \$1.40 each 100 LOTS \$1.60 each DOZEN LOTS Less Than Dozen Lots, \$1.75 Each.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

POPULAR RECORD RELEASES

(Continued from page 28)

TIPPIN' IN	Erskine Hawkins .. Victor 20-1639
YOU NEED COACHIN'	"Hot Lips" Page ("Hot Lips" Page) Commodore 558
YOU'RE NOT FOOLIN' ANYONE BUT YOURSELF	Phil Brito (Phil Davis Ork) Musicraft 15029
YOU'RE SO SWEET TO REMEMBER	Billie Rogers (Tony Dexter-Billie Rogers). Musicraft 15027
YOU'VE GOT ME WHERE YOU WANT ME	Curt Massey (Mitchell Ayres Ork) Columbia 36782

Small Motor Output For Dec. Far Below Production for Nov.

WASHINGTON, Feb. 17.—Production of fractional horsepower motors in December was somewhat below November figures, members of the fractional horsepower motor industry advisory committee were told at a meeting here last Thursday by WPB officials. New orders were less than shipments in all categories except alternating current types, which are in greatest demand.

Government officials outlined military requirements for the next few months to the committee, pointing out that the demand will be heavy to meet "must" programs. It was indicated that WPB will up-rate orders and issue whatever directives necessary to assure delivery for military requirements.

Members reported that new military orders made up less than half of the total shipped for the past six months, pointing out that manufacturers were finding it difficult to maintain production because orders were not placed far enough in advance to allow them to put in their orders for component parts in time. Army officials assured them that steps were being taken to overcome this difficulty.

The committee recommended that order L-341 be amended so as to permit advance authorizations for at least two additional quarters, instead of for only one quarter in advance as at present. WPB promised to take this under consideration and make the necessary change if convinced it would aid production.

FUTURE EXPORT

(Continued from page 67)

which will have a bearing even on trade in coin machines with other countries in the future.

All industries interested in future trade with other countries are now studying a recent decision of the court by vote of 6 to 2 which passed on the question of money exchange. The particular test case involved the question of whether the official rate on British money in converting it into dollars should prevail in business or whether the free rate of exchange common in banking circles should prevail.

For many years before the war the rate of money exchange on the money markets was decidedly favorable to selling coin machines both to Canada and to England. Many people in the trade did not realize it, but it was a decided factor in promoting such trade. The artificial rate of the 59-cent American dollar was an important item in the trade exchange.

In the present situation, the U. S. Supreme Court decided that business firms could use the free or regular market rate of exchange in doing business between American and British firms and could not be compelled to use the so-called official rate of exchange.

Just how far-reaching such a decision will be in the future seems to be worrying some of the best legal minds. Trade leaders are certain that it will be a big factor in selling goods to other countries in the future and in all types of trade relations. Apparently, only time will tell what the issue over money exchange will do.

WELCOME VETERANS

(Continued from page 67)

meeting special veterans problems and means of increasing employment for returned servicemen in full co-operation with the Civil Service Commission.

Edward N. Scheiberling, national commander of the Legion, said that the organization would work with all other active post-war planning agencies, without duplication, and would center its own efforts in communities where other agencies had not undertaken organization work.

Fenlon, in his report, stated that the welfare of the veteran was the Legion's first interest, but he said forcefully that the veteran could be no better in the long run than the average citizen.

"We of the American Legion," Fenlon said, "insist that in all discussion of post-war employment the first accent must be placed upon jobs for returning fighting men. But the Legion recognizes that we do our fighting forces an ill favor if, in finding jobs for them we leave other millions out of work."

"Mass unemployment in the post-war era might well mean the end of our economic and social pattern. There can be no security and happiness in a collapsing economy. We must strive to find jobs for all willing to work."

ANNIVERSARY SPECIAL—ZIP CORD

New 2-Wire, All-Rubber, Copper Reinforced, Stranded, Water Proof, Shock Proof, 1000' Rolls. Per Ft. 2c
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COIN MACHINE TRADE

(Continued from page 67)

but to insure that all these data will be of maximum usefulness they are valuated, interpreted and analyzed for easy assimilation by business men.

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VICTORY IN COPYRIGHT CASE

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Tunester Tattle

Bill Nettles and His Dixie Blue Boys, of KWKH, Shreveport, La., have skedded the *No Time for Tears* opus for their forthcoming Bluebird session, along with several other original compositions. The group consists of Smilin' Norman Nettles, guitar; O. P. (Speck) Harrison, accordion; Marvin McGuirk, lead on electric standard; John Allen, bass; Carroll (Jitterbug) Ritter, steel guitar, and Bill Nettles on the mandolin and vocals.

Several Kahl Ra-Faun songs, popularized by continuous pre-publication plugging in clubs and lounges from Coast to Coast by Texas's lovely harmony trio, the Tucker Sisters, are skedded for near-future sheet music release. *The Headhunters' Hug*, with melody by Billie Ferrell (co-writer of popular sob-song, *There Will Always Be Memories of You*), *Don't Come Tellin' Me You're Sorry* and *Just Plain Jealous of You* are now at Premier Music Company's engravers. Copies will feature photos of the trio.

Dad's Got the Girl That I Love, Lew Mel Billy opus published by McDaniel, is proving a top mall puller on Jim (Texas Mockingbird) Boyd's programs and appearances. Several artists are bidding for disks of the firm's current hit, *We'll Have a Rodeo in Tokyo* (and a *Round-Up in Old Berlin*), following Ozzie Waters' sensational Rodeo Records success. It is rumored that Patsy Montana will wax the number for Decca.

Moquin Scoring Thriller

Al Moquin's current studio activities include scoring a 15-episode thriller, as yet untitled. This musician, whose time-tested Berlin arrangements and compositions have endured better than two decades, is contributing much to the progress of American Folk Tunes. Two examples, *I'm a-Headin' Back to Texas* and *Why in the World Did You Wait So Long?* have held top spots on countless Western and hillbilly programs since publication by La Casa. The firm also plans an early release date for *I Found a New Love in Old Mexico*, a Spanish flavored 'buster song on which Waldo (Pistol Packin' Papa) O'Neal collaborated.

Versatile Buckeye Four

One of the most versatile hillbilly radio groups is the Buckeye Four, who for the past eight years have entertained millions over the Mutual Network. The "Four" originated their program in the East for five years, then moved to KWK, St. Louis, to join the Shady Valley Folks as a feature attraction. Joe Randall takes the vocal spotlight, singing anything from a Western ballad to the latest pops. Joe's also the featured guitarist of the group and a real showman. St Wilkins takes care of the novelty singing, calls the square dances and plays banjo and harmonica in addition to his duties as bass man. Joey Ross is featured with his accordion and also pulls down the house with his dead-pan comedy antics. Mike Rlaiff, top-notch violinist, also is a first-class emcee and comedian.

Notes

Frieda Ayres, Chicago songwriter, writes that Red River Dave, Columbia motion picture star and hillbilly entertainer, is featuring her tune *You Never Said Goodbye*. Miss Ayres and Pearl Clark have collaborated on several numbers which are being heard in army hospitals overseas.

Pappy Cheshire has left KMOX, St. Louis, for Hollywood, and Rusty Marion has taken his place. Among recent newcomers to KMOX are Roy Queen and Cousin Emmy.

Arc They Praying at Home Tonight?, newest tune by Chaw Mank, Troy L. Martin and Claude Casey, was programed recently on *Carline Hayride Coast-to-Coast* over WBT.

Satherly Signs WSM 'Billies

A. E. (Art) Satherly, talent scout for one of the large recording companies, recently visited the WSM *Grand Ole Opry* and signed six contracts for recordings.

On the dotted line are Roy Acuff, Texas Ruby and Curly Fox, the Bailes Brothers, Bill Monroe, Curly Williams and Floyd Jenkins.

New Thomas Recordings

Dick Thomas, Republic Pictures cowboy-singer and featured on National Records, has gone off to the wars, entering the army from his home in Philadelphia February 13. Before he left, Thomas recorded eight sides for the National Label, included several original selections, to insure keeping his record popularity intact for another year or more. Save for *Tumbling Tumbleweeds*, which Thomas used as his radio theme song, the other seven selections will be introduced for the first time on the records. Among his original cowboy chants, the recordings will include *Ragtime Cowboy From Sante Fe*, written with Fred Gray (his brother); *Sioux City Sue*, written with Ray Freedman; *Some Day Darlin'*, which he wrote with Lee Pearl and Art Berman, and his own *Weary Nights and Broken Dreams*. The other songs Thomas will introduce on the records are Ace Pancoast's and John Creighton's (just discharged from the coast guard) *Ridin' Neath the Arizona Moon*; Lew Sheeley's and Lee Pearl's *Half Way to Montana* and *Honesty*, by Johnny Fortis and Max Spikol.

Tunester Tattle

Details for compiling and editing Jim Boyd's new song folio were completed by Erwin Hanna, head of Hanna Publications, on his recent visit to the "Texas Mockingbird" in Dallas. . . . LaCasa Del Rio Publications is teaming up with the Special Service Section of the U. S. Army Air Corps. Don B. Owens reports. Tie-up is that the army is conducting a songwriting contest among its members. Three judges will pick the three best songs which will then be passed on to LaCasa for consideration and publication. Lieut. V. Morley, air corps recreation branch chief, is helping stage the contest. . . . Larry Gondringer's *Corral Dust in My Heart*, with music by Kintin Roos and a Grant MacGregor arrangement, is reported creating interest among (See *American Folk Tune* on page 75)

NAMM To Draw Music Ops And Disk Retailers Together

CHICAGO, Feb. 17.—Operators of juke boxes will become better acquainted in the future with the work of an organization of retail music store operators known as the National Association of Music Merchants. The board of control of the organization of retail music merchants met here recently and announced a big program for future expansion. Juke box operators themselves like to be known as "music merchants" and have given much publicity to that idea in one way or another.

Leaders in the retail music store field are planning to promote better ethics in the trade, and while they do not advance the idea openly, it is well understood in trade circles that after the war there will be many points of contact between the retail stores that sell records and the juke box operators who buy records in big quantities and who's machines continually act as a public advertisement for the most popular records.

The program of the retail music stores was announced by the board, stating William A. Mills, the new manager of the association, would direct the program. Mills has been a successful trade association executive for many years. The outline of policies as adopted by the board at its meeting is as follows:

1. Adopted a comprehensive program to merchandise music.

Jukes Amuse. London Court In Test Suit From Canada

Music operators await official document with great hopes—reflect on similar legal contests across border in U. S.—three-year contest in Canada

OTTAWA, Feb. 17.—Juke box operators in Canada are waiting with happy expectation, the official documents from London which will give the full verdict of the Privy Council which recently decided an important case affecting juke boxes that use copyright music. It is understood here that music operators in the United States will also be greatly interested in the news because the trade thinks that the inspiration of the copyright drive here may have started in the U. S. At least the trade here feels that a similar fight on juke boxes was going on in the States at the same time that the drive was under way in Canada.

The issue on using copyright music in juke boxes has been in the air over the course of some years, just as it has been an issue in the States. In this country, the Canadian Performing Rights Society, similar to ASCAP in the United States and an affiliate of that organization, holds the copyright on most of the popular music used here. The Canadian society has for some time contended that operators of juke boxes should in some way pay for the use of records having copyright tunes, altho a fee has already been paid by the record manufacturers. The same issue has been up in the States. Operators have naturally contended that since manufacturers of records already pay a copyright fee, there should be no special fee on the juke box itself. The actual question at issue has been rather simple all the time but the legal angles and the legal tactics used by both sides have been very involved. The issue has been taken into the courts more than once in Canada and it is understood here that a number of test cases have been filed in various courts in the States. At one time, a truce was called here between the society and operators, apparently due to war conditions because it was understood that juke boxes were a great help to the armed services.

But the society representing the copyright owners was bent on an eventual and permanent test of the issue and an injunction proceeding went thru the courts involving one special tune in order to get the definite test case. The Canadian Supreme Court finally passed on the issue and decided in favor of the society. Then the issue was appealed to London and the judicial committee of the Privy Council there has finally passed on the question and decided in favor of the operators.

Jukes Amuse

While operators await the official document, a press report here has been of great interest to the juke box trade. The press release covers the story as follows:

"*Star Dust*, Hoagy Carmichael's long-time favorite, will return to many juke boxes of Toronto and Canada after an enforced absence of three and a half years. "And the juke box operators will no longer be liable to pay a charge of \$10 for each machine to the Canadian Performing Rights Society, Limited, an affiliate of ASCAP in United States, which holds the copyright of most popular music in Canada.

"The fight that resulted in the ban of *Star Dust* started in Rae Restaurants, Limited, in West Toronto, when a representative of the Performing Rights Society heard the number played on a juke box which had not paid the fee to the society, according to Samuel Rogers, K. C., of Toronto. First stages of the legal battle were lost by Vigneux Bros., operators of the machines, and Rae Restaurants, in the Exchequer Court of Canada and the Canadian Supreme Court.

"This week, the judicial committee of the Privy Council allowed the appeal of Vigneux Bros. and Rae Restaurants and the case is closed. Rogers went to London last November and has recently returned to Toronto after judgment was reserved in the case after the November hearing.

"Definition of a juke box before the staid lords of the Privy Council at that time, created considerable amusement. Frank Gahan, of the English Bar, appeared with Rogers and Charles Harmon, K. C., and Lloyd Jacobs, both of the English Bar, represented the Performing Rights Society, which must pay costs of the appeal to the Privy Council.

Ruling Means

"The ruling means that every juke box in Canada is now free to play every piece controlled by the Performing Rights Society," Rogers said. "These include many thousands of pieces of outstanding popular music.

"The legal battle continued for three and a half years and for that length of time an injunction restrained the playing of *Star Dust* in machines not paying (See *COPYRIGHT CASE* on page 75)

Jukes and Blood

ST. JOSEPH Mo., Feb. 17.—Lee R. Droher, of Coin-O Amusement Company here, has donated a juke box to the blood bank headquarters to be used to relieve the mind while donors are waiting to contribute their blood. It has been fixed for free play.

Jack Benny will be a blood-donor booster in his broadcast from here tomorrow, with admission to his show being set up for blood donors only. Indications are that 10,000 donors are expected to attend, and Benny has arranged for a contribution of his blood while in St. Joseph.

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Pop Record Reviews

(Continued from page 29)

GLEN GRAY (Decca)

This Heart of Mine—FT; VC.
Robin Hood—FT; VC.

Getting back in the waxed groove, Glen Gray remains faithful to his musical formula, with the accent on the trombone trio to give body to the ballads. The music is listenable enough without any particular brand of distinguishing polish, for *This Heart of Mine*, for which Eugenie Baird serves nicely enough lyrically. The tempo is stepped up for *Robin Hood*, and it's an exacting shade of Peewee Hunt as Fats Daniel carries the entire side with his husky brand of dittying.

Phono appeal for these sides, since neither pack any degree of distinction, depends largely on the popular appeal of the tunes.

LOUIS PRIMA (Hit)

I Wonder—FT; VC.
I Want To Go To Tokyo—FT; VC.

The Harlem hit favorite, *I Wonder*, is a natural for Louis Prima's gravel-voiced singing, and with the band boys playing under the dusky voice, Prima sells this sentimental ballad in a big way. *I Want To Go To Tokyo* is a trite march tune with a military flavor that harks back to the early days of the war. Even the contrasting tempo changes for Prima's singing hardly makes it inviting to join in with the band boys on the chorus.

Already riding high at the race locations, "I Wonder" should grab off a fair share of the play.

FRED WARING (Decca)

Strange Music—FT & W; VC.
Waltz in C Sharp Minor—FT.

It's the Concert Pennsylvanians that Fred Waring offers for this coupling. For both of the sides, the listening qual-

ity is exceedingly high. *Strange Music*, from the Grieg score for *Song of Norway*, presents the Glee Club with Gordon Goodman and Jane Wilson the solo voices. Bringing out all of the beauty of the ballad, and with full tempo liberty, the voices sing it as a slow ballad and again as a continental waltz. Chopin's *Waltz in C Sharp Minor*, one of the more familiar of the classics, is treated in a modern rhythmic setting rather than in the three-quarter time tempo, and show-cases the piano virtuosity of Harry Simeone.

For the class locations, both of the sides make for smart phono listening.

FRANCES LANGFORD (Ara)

Please Don't Play No. 6 Tonight—FT; V.
Pretty Soon—W; V.

Still another record label to stem from the West Coast, this marker represents American Recording Artists, a subdivision of the Boris Morros Music Company. With the fiddles and soft woodwinds in Raderman's accompanying orchestra creating a colorful background, Frances Langford packs plenty of lyrical appeal in her singing of Bobby Worth's *Pretty Soon*, a tuneful waltz melody with a nostalgic note sounding on home, sweet, home for its lyrical content. *Please Don't Play Number Six Tonight* is a polka fox trot obviously aimed at hitting the jukes. But it borders heavily on the mediocrity as Miss Langford wastes her tutored tonals on such wordage. It's a novelty ditty with torch manifestations, the number six referring to the selection in the phono slots.

The boys and girls in the back room might give "Please Don't Play Number Six Tonight" a play, strictly on the strength of its jukish title.

LES BROWN (Columbia)

Sentimental Journey—FT; VC.
Twilight Time—FT.

These two lulling lullabies are fashioned smoothly and expertly by the Les Brown band, with the rhythmic urge pronounced for each of the ballads. Buck Ram's *Twilight Time*, which takes its root from the *Sunrise Serenade* school of song, features the brass choir, tenor sax and piano to create plenty of contrast as an instrumental side. Buddy Green's *Sentimental Journey*, in which the maestro joins in for composer credits, is a repetitive rhythm ballad with Doris Day displaying the required sultry qualities in her pipes for the chanting.

And sign of popularity strength for either of these songs will find the Les Brown offerings favored by the phono fans.

PERRY COMO (Victor)

More and More—FT; V.
I Wish We Didn't Have To Say Goodnight—FT; V.

It's forthright song-selling in the romantic mood for these two screen ballads for Perry Como. With plenty of lyrical appeal in his pipes, makes the wordage fall easy on the ears for *More and More* from *Can't Help Singing*, and *I Wish We Didn't Have To Say Goodnight* from *Something for the Boys*. Takes full liberty with the tempo to sell both slow ballads, with little more than adequate support from the accompanying studio orchestra who have very little that is striking or colorful to play in support.

Music ops will have to depend largely on Perry Como's following to attract coins to these sides, and for his coterie of fans, both sides delight.

WOODY HERMAN (Decca)

I Didn't Know About You—FT; VC.
Saturday Night—FT; VC.

For the interpretation of a Duke Ellington blues ballad, it's nothing short of a cinch for Woody Herman. With the maestro for the singing of Bob Russell's song story for *I Didn't Know About You*, the spinning makes for complete satisfaction. Having complete feel of the song, Woody gets the side under way, adding a dash of his low-register clarinet for the band and chorus, that also has the alto sax blowing it blue. Tempo is kept slow for *Saturday Night*, which tees off with scorchy alto sax tooting, and has Frances Wayne adding an emotional appeal to the torch lyrics.

"I Didn't Know About You" carries greater potentialities for the phonos, particularly as the song itself builds in popularity.

ANDREWS SISTERS (Decca)

Rum and Coca-Cola—FT; VC.
One Meat Ball—FT; VC.

Seems as if Decca waited until everybody else gave a listen before getting

this latest from the Andrews camp to the reviewer's turn-table. At any rate, it still must be said for the record that the gals have turned in a mighty entertaining record here. It's the Calypso singing for such-styled *Rum and Coca-Cola*, a delightful Morey Amsterdam novelty on the dolings down Trinidad way. Comedy content is even greater for *One Meat Ball*, the bowery ballad of the gent with only 15 cents for dinner that brings a solitary meat ball with not even a slice of bread. As ever, Vic

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Schoen's arrangements and orchestral direction brings out the rhythmic qualities of the Andrews' singing.

Phono ops need little guidance at this late date to realize the coin-catching qualities of these sides.

JOAN BROOKS (Musicraft)

Waiting—FT; V.
I Think About You—FT.

Instead of giving this full-voiced songbird a full-bodied musical background, Joan Brooks has to depend on a small rhythmic combo getting its direction from Sammy Weiss at the drums. Gal gives soft, sentimental treatment to the tunes, but the instrumental frame provided does not show her capabilities to best advantage. Her lyric projection is just as potent for the ballads as for the rhythm ditties, as displayed here for Carl Ravazza's sentimental *Waiting* song and the rhythmic, and just as tuneful, *I Think About You*.

Phono play will depend largely on the popularity levels reached by the songs themselves.

LaVERE'S CHICAGO LOOPERS (Jump)

Baby, Won't You Please Come Home—FT.
Subdivided in F—FT.
Very 8'N Boogie—FT.
Up a Lazy River—FT.

It's two different combinations of pure jazz artists that pianist Charlie LaVere spurs on for both of these disks. But in each instance, it's an excellent example of the Chicago brand of jazz, wherein each man is on his own to deliver individually or collectively to make for real musical excitement. Most exciting of these four sides, with a whirlwind design for uninhibited jamming, is *Subdivided in F*. The subdivision of

LaVere's two-step in lively march fashion finds some fancy and highly imaginative improvisations by Matty Matlock's clarinetting, Joe Venuti for the fiddle passage and LaVere at the 88's. They attain a terrific lift and really swing out. *Baby Won't You Please Come Home*, classic of an early jazz era, is taken as a slow ballad, whipping it up on the last chorus at a lively clip. Side features the earthy trombone slides of Floyd O'Brien, along with a dash of Venuti and Matlock. LaVere has his inning for his own composition, *Very 8'N Boogie*, displaying his eight-to-the-bar pyrotechnics at the keyboard, with exciting solo shots by Billy May on trumpet, Joe Yukl sliding his trombone eight to the bar, and Matlock blowing his clary low and dirty. Hoagy Carmichael's *Up a Lazy River*, in the slow tempo but plenty lift, leads off with May's muted horn, and with a second stanza shared by clarinet and trombone. Tempo is stepped up for the last stanza, and each of the boys bear down on it in bullish fashion.

While these sides are primarily for the hot jazz collectors, the jump music of "Subdivided in F" is capable of catching coins.

COPYRIGHT CASE

(Continued from page 73)

charges to the society. Also, during that period, Vigneux Bros. have refused to pay the charge of \$10 on all their machines."

While operators here are elated over their apparent victory, they still are deeply interested in the contest in the States between juke box operators and copyright owners. Operators here are still much concerned about the issue in the States which involves juke box music and the American Federation of Musicians. Organized musicians have their plans and purposes here in Canada as in the States and whatever happens across the border usually has its reactions and similar movements and drives in this country. The Petrillo record ban in the States had its important repercussions here and inspired similar drives by organized musicians. It is understood here also, that in the States a number of powerful groups are seeking to amend the U. S. Copyright law so that a special fee could be assessed on juke boxes by music organizations. The trade here fears that if such a thing happens in the U. S. a similar movement might be started in Canada.

Juke box operators here feel that they have won an important victory and they sincerely hope that the example of the London high court will be of great help to operators in the U. S. in meeting their problems over copyright music.

AMERICAN FOLK TUNE

(Continued from page 73)

Hollywood's silk-hat crowd. . . Mel Butler and Shep Sessoms, of Clinton, N. C., are now free-lancing after rounding out a year contract with Bob Miller's Main Street Songs. They penned 60 songs during the year.

M. M. Cole has recently accepted six numbers by Norman Kelly. . . A new song folio for Roy West and the Range Riders of WGAR, Cleveland, is now in the works. Will contain many photos of the gang as well as 10 songs by West, Lenny Sanders and Ernie Benedict, members of the Range Riders gang. Kelly Music Publications release date has been set around April 1. . . Russ Hull's Country Music has released *There's an Ache in My Heart, Little Darlin'* by Ben Shelhamer Jr., Eddie Connors and Russ Hull. It's the finish song to *I'll Be Back in a Year, Little Darlin'*. Alvin Halgerson, of Whitewater, Wis., and Ella B. Sheehan's *That Little Old Shack*, has been published by E. B. Sheehan Music House. They also penned *She's More Than a Pal, She's My Mother*, published by Cole. . . Bell Music Company, Chicago, is acting as selling agent for Ray Seeley's *Don't Be Telling Me Your Troubles* released under label of Singmore Music, Seeley's own publishing firm. Columbia Pictures have acquired the film rights for one of their forthcoming Westerns.

FOLK RECORD REVIEW

(Continued from page 29)

MEMPHIS MINNIE (Okeh)

When You Love Me—FT; V.
Love Come and Go—FT; V.

One of the standouts among the race blues singers, Memphis Minnie scores for both of these sides. With plenty of sex appeal in her pipes, and with guitar and drum to mark the beats, it's a slow blues wail for *Love Come and Go*, as she sighs out that love has not done right by her.

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- I DIDN'T KNOW ABOUT YOU
- DON'T YOU KNOW I CARE?
- I DREAM OF YOU
- SATURDAY NIGHT
- MY HEART SINGS
- THIS HEART OF MINE
- THERE GOES THAT SONG AGAIN
- EVERY TIME WE SAY GOOD-BYE
- MEDLEY OF SERVICE MARCHES
- I WONDER
- COCKTAILS FOR TWO: LEAVE THE DISHES IN THE SINK
- EVALINA
- GET OFF THAT KICK
- I AIN'T GOT NOTHING BUT THE BLUES
- TEND TO YOUR KNITTIN', LITTLE GIRL
- LIKE SOMEONE IN LOVE
- SUNDAY JUMP
- YOU BELONG TO MY HEART
- LET'S BE HONEST WITH EACH OTHER
- NEVER BE CRUEL TO THE ONE YOU LOVE
- I'M LOST
- MAGIC IS THE MOONLIGHT
- RIGHT AS THE RAIN.
- ONE FOR MY BABY
- WHEN THE BOYS COME HOME
- YOU'LL BE SORRY
- STRANGE MUSIC
- I'LL HANG MY TEARS OUT TO DRY
- LET'S TAKE THE LONG WAY HOME
- I CAN'T HELP IT IF I LOVE YOU
- LOVE ME OR LEAVE ME
- RHUMBA CARDI
- JOSEPHINE
- STAR DUST
- BECAUSE YOU LOVE ME
- SMOKE GETS IN YOUR EYES
- BEGIN THE BEGUINE;
- THE LAST LETTER
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- SONG OF THE WANDERER; AFTER HOURS
- COUNTRY BOY
- HAUNTED TOWN
- PASS THE BISCUITS, MIRANDY
- LOVE HAS COME MY WAY
- MOTHER'S PRAYER; MOMMY, PLEASE STAY HOME WITH ME
- THE LOVE I LONG FOR
- ONLY ANOTHER BOY AND GIRL
- A LITTLE ON THE LONELY SIDE
- THERE'S BEAUTY EVERYWHERE
- LET ME LOVE YOU TONIGHT
- WAITING; I THINK ABOUT YOU
- I'M GONNA SEE MY BABY
- IF I COULD BE WITH YOU ONE HOUR TONIGHT
- YOU'RE NOT FOOLING ANYONE BUT YOURSELF
- WEEP NO MORE MY LADY
- CHECK UP ON MY BABY

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FRUIT REELS F. P. TOKEN AWARD

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\$19.50

MAKE MONEY WITH A ROUTE OF NUT VENDORS!



Plenty of good locations are now available! Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

Reconditioned **SILVER KINGS** We have 50 units, used only 30 days. All porcelain finish.

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Aces, Poker Sym., Div. Mod.	9.95
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Yankee, New, Divider Model	19.50
Klix, New, Divider Model	19.50
Wings, Cig. Sym., Divider Model	9.95
Bingo	12.50
Victor Roll-a-Packs	9.95
Races, New	14.50
Liberty, 1¢ Tok. Payout, Cig. Sym.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Victor Home Run, 1¢, 4250 Balls of Gum Free	29.50
Pikes Peak	22.50
Imps. New, 1¢ or 5¢, Cig. Sym.	12.50
Hit Hitler, Penny Back	19.50
Cubs, 1¢, New, Cig. Sym.	9.95
Civilian Defense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
3 Way Grip Scales	22.50
Vest Pockets, 5¢, Green	44.50
Vest Pockets, 5¢, Blue	54.50
Vest Pockets, 5¢, Chrome	75.00
Marvel, 1¢ or 5¢, Token P.O., Cig. Reels	19.50

RECONDITIONED A. B. T. TARGET SKILLS

Model "F" Targets (Blue Cab.)	\$32.50
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VITAMIN WAR STILL RAGES

Medical Council Snubs Candy Bar

Rejects plea for okay seal —contends Vi-Chocolin not conforming to principles

CHICAGO, Feb. 17.—Newspapers this week carried another report on the extended war on vitamins between the medical profession and business firms in the candy and soft drink field. The basis for the new report was the publication of a statement by the Council on Foods and Nutrition of the American Medical Association, February 10. In the report of the medical council it was stated that it would not grant its seal of approval to a certain candy bar which was said by the maker to have the minimum required vitamins for daily consumption by adults.

Apparently, what the medical group meant to say is that it will not put its approval on such a candy bar and thus recommend it as a special item for health purposes. The official action apparently would not mean opposition to candy bars having vitamins added but in actual practice a number of leaders in the medical profession have, in recent years, voiced public opposition to soft drinks, candy bars and similar items on the basis of their vitamin content.

The seal of acceptance by the medical council on a product naturally has a high advertising value. The recent action of the council in refusing to approve a certain bar adds interest to the fact that *The Journal of the American Medical Association* has recently been carrying advertising by the Council on Candy of the National Confectioners Association. The copy of the NCA advertising mentions, among other things, that good candy today, especially bars, have certain vitamins that are beneficial to health.

Vitamin War Growing

As reviewed in detail in *The Billboard* some weeks ago, the vitamin war has obtained national proportions and has arrayed powerful groups on each side. Certain scientific bodies, perhaps more basically scientific than the medical profession, have approved the general idea of enriching candy and other food products with vitamins. The vending machine trade became interested because the vitamin idea increases the advertising appeal of candy bars in general.

Even the federal government is taking a hand in the vitamin war and has given certain drug manufacturers until October, 1945, to change their labels on certain vitamin products. This was generally held as a step favorable to ordinary (See **VITAMIN WAR** on page 78)

Steve Brodie Doing It Again—Devising Ingenious P-W Venders

LOS ANGELES, Feb. 17.—An announcement of his intentions to manufacture bulk merchandise venders in his local factory was made here recently by Steve Brodie. He has been associated with the coin machine industry for the last 15 years and is all out for post-war planning expansion.

Brodie's plans include a new-type 1 and 5-cent vender that will incorporate all the latest and conventional ideas embraced by the venders now in existence. Also a straight 1-cent vender will be manufactured that will be the result of a survey conducted by Brodie among experienced coin machine operators who have been in the business from 5 to 20 years. The individual ideas of the operators and their suggestions of what they thought would be a perfect vender have been considered exclusively and all the practical features will be designed into this machine. This new vending machine will be practical and inexpensive.

Will Use Plastics

A considerable amount of plastic for sanitary purposes will be used in its construction, it was stated. In the past, all bulk merchandise manufacturers have used aluminum or similar metals that had the least oxidation qualities. The vending of candy-coated and salted products thru a plastic based machine would eliminate any unsanitary conditions brought about by oxidation. The reaction of the human digestive system comes close to ptomaine poisoning when any product is consumed after coming in contact with unkept and oxidized metals. The use of plastic, Brodie stated, will be an important point in the betterment of service offered to consumers.

Under construction at the present time in the Brodie plant is an ingenious machine that manufactures tamales and wraps them at the rate of 360 a minute with a conveyor speed of 40 feet per minute. Already completed and in operation is a machine that has packed 800,000 7½-ounce cans of peanuts in 21 days for overseas shipment. This achievement with its experience embodied will add to the refinements of the venders planned by Brodie for post-war use. It is generally conceded that tamales and cans of peanuts, along with many other products, will be brought thru the automatic vending machines of the future and these new packaging devices will be of greatest importance to the coin machine industry.

The vending machines contemplated by this firm will mark the first time any effort has been devoted to this ac-

tivity. However, five years ago they did manufacture a coin-operated radio for use in hotels and similar locations. The manufacture of this radio was a great portion of their business. No consideration has been given at this time to further manufacture of this type of equipment because of the tremendous change in radio manufacturing and also because the machinery that was devoted to this effort has been doing war work for local airplane plants.

Venders Watch Hard Candies OPA Amend't

May Help Candy Shortage

WASHINGTON, Feb. 17.—Hardly had the full copy of the amended form of SR-14C reached the confectionary trade when Amendment 1 of the same document was issued February 9 by the Office of Price Administration here. The new amendment relates largely to imported hard candies. The view is here that the vending machine trade might become more interested in this type of candy due to shortages of candy bars at the present time on the domestic market.

The full text of Amendment 1 is as follows:

A statement of the considerations involved in the issuance of this amendment issued simultaneously herewith has been filed with the Division of the Federal Register.

Section 2.4 is amended in the following respects:

1. Section 2.4 (C) (2) is amended to read as follows:

(2) The manufacturer's maximum prices for sales of these hard candy assortments to any class of purchaser other than wholesalers shall be the prices set forth in Table A, less the manufacturer's customary differentials as established under the general maximum price regulation for such sales except in the case of sales to ultimate consumers, in which event the maximum prices stipulated in Table C shall apply.

2. Section 2.4 (E) (10) is amended by adding the following sentence: "Imported sugar lozenges, wafers, tablets and pressed shaped hard candies packed in rolls or other comparable packages designed to sell at retail for 5 or 10 cents are not included within the meaning of imported hard candy."

3. Section 2.4 (F) is added to read as follows:

(F) Maximum prices of domestic and imported hard candy purchased in bulk and packaged eight ounces or less within the United States in containers other than ordinary Kraft paper bags. (1) (See **VENDERS WATCH** on page 78)

St. Louis Boasts Big Game Hunter in Vending Ranks

ST. LOUIS, Feb. 17.—From hunting gorillas to selling vending equipment is an unusual business evolution, but it was recently learned here that Philip Carroll, newly acquired firm member of the Star Manufacturing Company, St. Louis, followed this road into the coin machine industry.

Carroll has garnered a reputation thru the years for his big game hunting expeditions and is highly regarded as a hunter and authority in the "bring 'em back alive" circles. He is reticent when queried by interested employees of the firm, but when probed he'll tell some of his experiences in Africa and the Belgian Congo. He'd much rather talk, however, about the post-war market for popcorn and other vending equipment planned for Star customers.

One of Carroll's most remarkable expeditions was in 1941 when he brought back eight gorillas, practically doubling

this country's supply. And in addition to the \$30,000 worth of gorillas, he brought back an okapi, the rarest animal in the world and one which requires the personal permission of the Belgian King to capture. Carroll had been commissioned by the governor general of the Belgian Congo to bring the animal back as a gift to President Roosevelt, but unfortunately the okapi died on the trip across.

Carroll is also the man who captured and undertook to bring back the most ferocious gorilla ever taken out of Africa. This was also a present for Roosevelt sent by the Free French as a symbol of the ferocity of their fight against Nazism. The White House issued an acknowledgment, but the gorilla died while giving birth to a baby.

Carroll makes the second big game hunter at Star. J. R. Dorch, president of the company, also made yearly trips to Africa before the war.

BALL GUM SUBSTITUTE

MARBLES—GLASS—ASST. COLORS

Barrel of 50,000	\$59.50
Keg of 15,000	19.50

CHARMS, Best Grade, 15 Gross Carton, \$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each While They Last.

WINGS, Counter Game, Rebuilt, \$7.95 Ea.

Full cash with order—f.o.b. factory

TORR 2047 A - SO. 68 PHILA. 42, PA.

Dehydrated Foods Pegged for Vending Mchs. During P-W Play for Domestic Markets

New Association Formed To Organize Distribution

CHICAGO, Feb. 17.—Firms now making dehydrated foods chiefly for use by the armed forces have organized into the National Dehydrators Association and met here recently. The many firms that have entered this wartime business are now worried about the future of dehydrated foods after the war and suggestions have been made that vending machines might be a possible new outlet when war demands stop. Government officials who have encouraged the making of dehydrated foods to ship overseas are very anxious to help manufacturers find future markets as well. Campaigns are being carried on in certain districts to find out whether the public will take to dehydrated foods. If the public cultivates a taste for such foods, big future markets are in the making. Many dehydrated food products could be ideally packaged for selling in vending machines, according to people in the business.

Wayne J. Chestain, government official, was here at the recent meeting and he gave some interesting information on the dehydrated food business. According to Chestain, WFA requirements during 1945 have been tentatively set on the following basis:

WFA requirements during 1945, he said, have been tentatively set on the following basis: Beets, 2,785,000 pounds; carrots, 6,769,000 pounds; cabbage, 5,273,000 pounds; garlic powder, 2,000,000 pounds; onion flakes and powder, 10,182,000 pounds; rutabagas, 1,825,000 pounds; white potatoes, 30,469,000 pounds, and tomato flakes, 4,000,000 pounds.

These totals, Chestain emphasized, are tentative requirements and are subject to change, but WFA will go ahead and expects to issue contracts covering a large portion of the items, with the exception of potatoes, in the immediate future.

Capacity Ample

"There is ample dehydration capacity in this country to produce our total present government needs, leaving sufficient capacity to supply some to civilian markets which may be developed," he said.

While a number of dehydrating plants have been destroyed by fire during the past year, and other plants have closed and are not expected to resume operation, the operating experiences gained by the industry should result in greater production efficiency, he said.

Increased familiarity of plant workers with dehydration, and a greater knowledge of equipment and its operation, has resulted in a noticeable increase in output by many plants during 1944, he revealed.

Civilian Market Status

"The setting aside of dehydrated vegetables, even onions, which were critical a year ago, has not been required this past season and we hope will not be necessary in the future," Chestain said.

"You are not only permitted but encouraged to attempt to develop civilian markets. Now appears to be the most favorable time to get into that field. Tin has been released for use in packaging. The most promising immediate outlet for substantial volume is in the institutional field. As long as labor is scarce and wage rates for help in hotels and restaurants continue high, there is opportunity to show economy in the use of dehydrated vegetables. This trade in itself can be large enough to take much of the present production."

Surplus Problems

Discussing the question of post-war food surpluses, Chestain said: "We are fully alive to a worry which besets all food producers to a greater or lesser degree. They conjure up a picture of the war ending suddenly, of the government left with huge stocks of processed foods on its hands, and of a resultant ruinous break in the price structure. We discount this picture nearly 100 per cent. In the first place, a sudden ending to hostilities in Europe would leave us still with a pretty sizable war with Japan

as well as a tremendous and ever-hungry European army that simply could not be brought home and demobilized overnight. Granted the end of the war in Europe, we still may be faced by a relief feeding problem that can well become very acute. War conditions make it extremely difficult to secure adequate plantings and the growing of large crops.

"It should also be kept in mind that it is not the desire of the War Food Administration to buy greater quantities of dehydrated vegetables than are required for present needs. We do not approve of excessive stockpiling. We realize that any government stockpiles beyond the quantities needed in the war effort or for relief feeding would have a demoralizing effect upon the civilian market. If for no other reason, therefore, our buying program should and will be conservative."

OPA, WPB Slow Down on Vend'g Price Rulings

Mention Only One

WASHINGTON, Feb. 17.—Reports directly relating to the coin machine industry have been few and far between recently, with respect to the War Production Board and the Office of Price Administration. The OPA recently issued orders on amending price regulations of certain commodities such as soft drinks, candy, coffee and tobacco which are sold thru vending machines.

One of the OPA orders relating to candy prices definitely mentioned vending machines which sell the 5-cent bars. Otherwise, orders of both agencies have not mentioned coin machines recently.

Of Vital Interest

WPB orders and regulations covering critical materials and metals, of course, are of vital interest to manufacturers, but as long as the making of machines remains under a ban, they cannot be too concerned about the metal regulations. It is well understood that restrictions on civilian production have been increasing almost day by day and that all this, for the time being at least, suggests a continued delay in return to making civilian goods. Reports here are very complimentary about the work coin machine manufacturers are doing in helping boost the production of war materials.

High officials here all agree now that there will not be any relaxing of production controls until the European war comes to a definite end.

Spot Plan Slow

The coin machine trade may have forgotten the spot plan but it is still in effect and moving along at a much slower pace than a few months ago. A summary report issued by WPB shows the agency has approved a total of 4,209 applications to produce civilian goods which were set to begin in the first quarter of 1945.

Because of a recent increase in the total number of denials of applications, due to closer screening of requests by WPB and the War Man-Power Commission, the total number of denials since the plan was instituted represent 23.8 per cent of all applications. Denials in Group I areas of labor stringency amounted to 37.9 per cent of all applications, while in Group IV loose labor areas the rejections were only 7.8 per cent of total applications.

Breakdown on Rejections

Of the 1,316 requests for permission to produce under Priority Regulation 25 which were denied, 1,049 were rejected (See OPA, WPB SLOW on page 78)

MERCHANDISE MART

New Gum Company

A new chewing gum firm, the Hart Gum Company, has opened offices in Boston. Heading the company is Herman K. Hart, formerly director, secretary and treasurer and general manager of the Ford Gum & Machine Company, Inc., of Lockport, N. Y. The firm plans to specialize in premium candy-coated ball gum.

Sugar From Philippines

Sugar from the Philippines soon will be on its way to the United States from liberated Manila.

How much sugar will be immediately available is not known but government officials hope for 500,000 tons or more this year. They say a large amount of

raw sugar was on hand when the Islands were seized by the Japs; a little has since been used for making alcohol, but otherwise stocks are intact.

Negros Island, which produced about two-thirds of the Philippine's sugar, has been taken by guerillas with little property damage. Small damage has been reported from the Luzon sugar area, second most important producing center. Every effort will be made to process standing cane from the current crop.

A good supply of Philippine sugar will accomplish three things: improve the present tight supply situation; strengthen the United States position in bargaining with the Cubans over future prices, and give jobs and a measure of immediate economic recovery in the Philippines.

**PROVED
DEPENDABLE**

Univendor



Univendor operators today appreciate the wisdom of their selection of this fine candy vendor. For with replacements difficult to obtain, it is important that their machine continue to operate perfectly . . . and their Univendors are doing just that.

For the present and until Victory the large Stoner plant is engaged 100% in important war work for Uncle Sam.



**STONER
MANUFACTURING CORPORATION**
AURORA, ILLINOIS



TODAY...

... our boys in service are first in getting "ADAMS" Gum, but we are planning NOW for your expanding operations after victory.

Get the benefit of our many years of successful experience by writing us regarding any of your present, or postwar plans.

THE GUM VENDING CORPORATION

41 EAST 42nd ST., NEW YORK 17, N. Y.

Chi's Funland Side-Lighting Keeps Arcade Play Sparkling

CHICAGO, Feb. 17.—If the example of one of Chicago's largest and most patronized arcades is followed in combating the newly invoked brown-out is used by other arcades throughout the country, business will keep its regular winter months pace and no ill effects will be felt in a revenue sense.

The Funland Arcade, in the Hotel Sherman, has rearranged all machines so that the passers-by can see the inside of the establishment despite the street's darkness. Machines which heretofore were backed against the windows so that the patrons faced them as the games and devices were played have been turned so that the lighting from the machines serves as inside and outside illumination. It has not been necessary to decrease the number of machines on display, and the rearrangement is done wholly within the law.

Manager Emil Goodman and Owner Max Glass say that the brown-out has had no effect on their expected trade for this time of the year, as the winter months are always the slowest. Each Friday and Saturday night Funland houses a capacity crowd milling about the varied machines. Three Recordits are kept in constant use. A concessionaire photo gallery gets a huge patronage from the ingenious comic settings which are used for background in portrait shots. The arcade also has a second floor shooting gallery which does a big volume of business Friday and Saturday evenings. The lighting for the shooting gallery was not affected by the brown-out, as the windows facing the street are fully painted.

On Lincoln's birthday the Chicago schools were closed and as a result the arcade was deluged with an avalanche of school kids who played the machines from the time the spot opened until late afternoon. The youngsters had a definite fascination for the war motif machines and many patrons made records for the family as well as for themselves to remember their day in Funland.

Juvenile authorities keep a close watch

on the spot, according to Manager Goodman, and on days other than legal school holidays children are not allowed in the arcade before 3 p.m. unless accompanied by their parents. In one instance, however, a juvenile representative queried a youngster and his parent who were touring the spot playing some of the machines. The inspector took their names and address and undoubtedly intended checking the child's school attendance.

As a result of this condition, the arcade management is ever watchful to see that the youngsters are within bounds at all times. Despite the heavy patronage from the teen-agers during the week and on Saturdays during the hours allowed for juvenile play, very little trouble ever ensues and Glass and his attendants deem the young ones good customers and a definite indication of the progress of amusement games toward successful juvenile acceptance.

Minneapolis Arcades Hold Own in Dimout --Inside Lights Shine

MINNEAPOLIS, Feb. 17.—The myriad-colored lights beaming forth from inside arcades is expected to play an important part in keeping the brown-out effect on arcades from being too drastic.

One arcade operator, admitting there were fewer people around at night because of the brown-out, said the business would not go completely to pieces. "They see our bright lights through the window and come in," he said.

Arcades, naturally, are complying strictly with the brown-out order. Although biz is expected to fall off some, it will not go completely to pieces, all arcade operators are in agreement.

OPA, WPB SHOW

(Continued from page 77)

by WMC, 153 by WPB and 114 by the area production urgency committees.

The principal cause of denial was "workers can be utilized in more essential production." This was given as the reason in 1,084 cases. Other causes were that present facilities were considered inadequate for the proposed production and the tightness of the controlled materials situation.

The 4,209 applications approved for the first quarter represent a total production schedule of \$198,760,000. Allotments of controlled materials totaled: Carbon steel, 91,711 tons; alloy steel, 2,058 tons; copper and copper-base alloy, brass mill products, 1,841,000 pounds; ore mill products, 351,003 pounds; foundry products, 758,202 pounds, and aluminum, 16,945,608 pounds.

Applications approved in Group I labor areas totaled 1,157, in Group II 868, in Group III 606, and in Group IV, 1,105.

The largest number of approvals was granted in the New York region, which is considered a loose labor area. A total of 764 applications were granted in New York city alone. These applications have a dollar value of \$38,480,000.

VITAMIN WAR

(Continued from page 76)

business firms that add vitamins to food products such as candy and soft drinks.

One press release on the recent medical group report simply said: "Additions of synthetic vitamins to commercial candies was frowned upon in a report of the American Medical Association's Journal. The council declined to award its seal of approval to a multi-vitamin chocolate-coated candy bar submitted for study."

The issues involved in the vitamin war are so complex and have so many angles that it seems difficult to get a correct analysis of the whole situation. At the present time, the medical profession itself, seems in the minority because important scientific groups have taken an opposite view and even important drug trade papers have taken a stand favoring the food industry. The candy trade simply maintains that the average candy bar, made of a variety of wholesome ingredients such as nuts, butter and other dairy products, eggs, fruit and so on, naturally contains such important vitamins as niacin, thiamine and riboflavin.

To Increase Vitamins

But some manufacturers of candy bars and soft drinks want to go further and increase the vitamin content of their product just as is done in making bread, and in milk today. This would at least increase the advertising appeal of the candy bar containing added vitamins and since it is practiced in dairy and bread industries, candy and soft drink trades feel that they should be able to do the same thing.

The recent medical report on one particular candy bar with vitamins added, probably indicates the general policy of the medical profession and for that reason the report, in full, is reprinted as follows:

It is well known that several vitamins can now be manufactured on a huge industrial scale. This has made possible the current enrichment program by which wheat flour and bread are made the carriers of such important dietary factors as thiamine, riboflavin, and niacin. It has also precipitated much discussion concerning the limits to which such addition of vitamins to foods should be carried. This discussion has been summarized elsewhere and therefore need not be reviewed in detail here. Let it suffice to point out that at this date the opinions of this Council, the Food and Nutrition Board of the National Research Council and the Food and Drug Administration of the federal government have crystallized, so to speak, in favor of the appropriate enrichment of flour and bread (and perhaps other cereal products) with several factors and the fortification of milk with vitamin D, of table fats with vitamin A and of table salt with iodine. To what extent other additions will finally acquire widespread acceptance and then official approval, only time and the accumulation of new data can determine.

Oppose Synthetic Vitamins

Sugar, candy and sweetened carbonated beverages present another problem. Evidence can be cited in support of the view that the consumption by the American people of such a highly purified carbohydrate as cane sugar is so high as to be of public health concern. The nutritional aspects of this problem have already been discussed by this council and therefore need no extended comment here. It is pertinent, however, to point out that in its resolution on the general problem of the addition of vitamins and minerals to foods the Food and Nutrition Board of the National Research Council used in item 7 of the resolution the following words: "7. That, specifically, the Committee opposes the addition of synthetic vitamins to carbonated beverages and confectionery."

A product called Vi-Chocolin has been submitted to the Council for possible acceptance. This product consists of a mixture of such customary candy ingredients as cane sugar, vegetable lecithin, chocolate flavor and vanillin. Vitamins are added from other sources to provide each bar with the minimum daily adult requirements of the several vitamins for which minimum requirements are stated.

It is evident that Vi-Chocolin is essentially a multi-vitamin chocolate-coated candy bar, offered ostensibly as a specialty product of high nutritive value, and of some use in medicine, but in reality intended for promotion to the public as a general purpose confection, a vitaminized candy. Vi-Chocolin therefore falls in the class of products which do not conform to the principles fol-

Wrigley Advertising Reminder Theme In Play for PW Biz

CHICAGO, Feb. 17.—The advertising aggressiveness of the Wrigley gum interests is a trait which could well be copied by many coin machine firms in the industry, for returns it will reap in the post-war vending world.

Since the firm announced recently that all Wrigley brand gum is going to the men in the armed forces overseas, the company has been conducting an extensive advertising campaign to keep the Wrigley name before the home front consumers during the forced domestic shortage. As announced in *The Billboard* last week (February 3) by Phillip K. Wrigley — "the Wrigley trade-marks mean a guaranteed quality and it has taken us 50 years of experience to build our reputation for high quality and we will not put our well-known chewing gum brand names on any product that cannot be guaranteed."

Wrigley's advertising campaign has embraced the use of billboard advertising and radio spot announcements, urging the public to "Remember the Wrigley package," and to remember the favorite brands of pre-war production. The billboard ads are attractively colored and are simple and direct; i.e., depicted is a package of Wrigley's spearmint, below the heading—"Remember This Package." The radio spots tell of the firm's overseas distribution and the need by the fighting men for chewing relaxation, and each spot is strategically placed for listener appeal and effect.

Arcades Meet Dim-Out With Chins Up

BALTIMORE, Feb. 17.—The bright lights dimmed in the arcade district of Baltimore in "the 400 block, East Baltimore Street," where the greatest centering of arcades is to be found in the city, as the brown-out became a reality. Other arcades operated in the city, notably West North Avenue at Charles Street, where the Amusement Centre Arcade went dim, are amply lighted inside, however, so that patrons are not inconvenienced.

Operators here feel the brown-out will help business instead of hurting it.

VENDERS WATCH

(Continued from page 76)

Maximum prices (F. O. B. seller's place of business) for candy, purchased as bulk hard candy and then, within continental United States of America, packaged 8 ounces or less in other than Kraft paper bags, shall be determined as follows:

(I) Take the maximum price for the weight of candy in the package, figured under Table A, bulk sales.

(II) Add the direct cost of the material and labor used in packaging.

(III) Multiply the total, (I) plus (II), obtained:

(A) By 1.25 if the packer sells to retailers or if the sale is to or from an intermediate distributor.

(B) By 1.50 if the packer sells to ultimate consumers.

(IV) If the sale is to an ultimate consumer by a seller who purchased from a packer whose maximum price was determined under (III) (A), take the packer's maximum selling price, per package, multiply by 1.50 and add the per package proportion cost of freight paid by the purchaser from the packer.

(2) A packer who determines his maximum price under this section shall not collect such maximum price until he has filed his detailed calculation of it with and received written acknowledgment of the filing from his nearest district office of the Office of Price Administration. The district director may adjust the maximum prices calculated under this regulation in cases of error in calculation or use of unreasonable cost figures.

This amendment shall become effective February 14, 1945.

Note: All reporting and record-keeping requirements of this amendment have been approved by the Bureau of the Budget in accordance with the Federal Reports Act of 1942.

Issued this 9th day of February, 1945.

CHESTER BOWLES,
Administrator.

WILL SACRIFICE ARCADE

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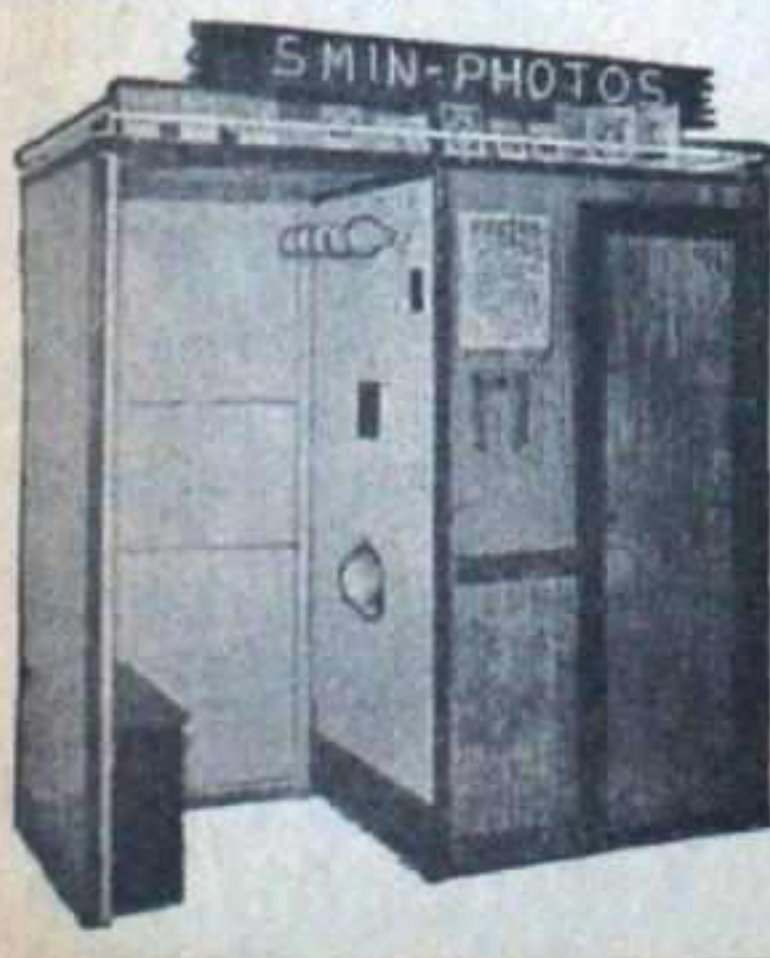
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(Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2",
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Same only will take any two above sizes on same
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We repair Cameras and Lenses.

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riched or fortified foods and therefore
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 25c Brown Front Cherry Bell, C.H. Write
 10c Blue Front Write
 5c Brown Front Write
 Mills Q.T. Blue, 5c \$ 79.50
 5c Columbia Cig. RI 49.50
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 '38 Track Time 115.00
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 Bally Rapid Fire 168.50
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 Seeburg Wallomatic, W51Z 12.50
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 Rockola Monarch Remoted with
 9 Wall Boxes 350.00

5-BALL PIN GAMES
 Boomtown, \$42.50 | Stratolliner, \$49.50
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 Marvel Baseball Revamp, New, \$179.50
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Western States Council Asks Lower Freight Rate on Steel

LOS ANGELES, Feb. 17.—The future of the Western Steel industry and the possibility for continued development was discussed this week in Salt Lake City where the Western States Council, so named by Christy Thomas of Seattle, who is group president, was held.

This meeting, representing a group of Western business, industrial and economic leaders, warned of the futility of attempting to control the course of events by political means. This, in effect, has been a major problem to Western manufacturers who obtained their raw materials from Eastern mills and then tried to compete with a finished product there.

Morris B. Pendleton, Los Angeles manufacturer, stated that Western industrialists "believe that the volume of our business and the opportunities for expansion entitle us to a lower delivered cost for our steel than we are now paying or were paying pre-war." All speakers at the council agreed assurance of continued operation of Western steel mills and war expanded factories depends primarily on reduced freight rates for raw and finished products and a Western based steel price.

Geneva Steel Company at Provo, Utah, and the Henry J. Kaiser mill at Fontana, Calif., are considered pivots in the new plan. Senator Ralph Owen Brewster (R), Maine, a member of the Senate Defense Committee, assured the group that "No monopoly interest will be permitted to purchase Geneva steel plant. Then close it down." The position of the Fontana plant is not de-

termined as yet, being operated by Kaiser, who obtained an RFC loan to build it. It is generally believed in local circles that the plant will be continued under its present operator and will be the greatest asset to Western peacetime production.

Kenneth Norris, metal stamping manufacturer of Los Angeles, was named chairman of the council and is significant in view of the fact that he has post-war plans of entering the vending machine field as a manufacturer. There is little doubt but what Southern California will be the site of many such enterprises come post-war days.

ColumbusHouse Has Cig and Sale Taxes in Hopper

COLUMBUS, O., Feb. 17.—The deadline for introducing new bills into the House was midnight, February 12, and according to current reports there are two bills in which the coin machine trade will be interested indirectly. There is a proposal to renew the State cigarette tax, which is of important concern to operators of cigarette vendors, and proposal for reducing or continuing the State Sales Tax law is also in the hopper.

The State has a surplus in its treasury of about 92 million dollars and the State budget will be made public about March 15.

FOR SALE!

1 Wurlitzer 616 Rolaway in Metal Cabinet with Buckley Adpt. 10 Buckley Boxes and Speaker

1 Wurlitzer Twin Twelve Rolaway in Metal Cabinet with Keeney Adpt. and 7 Keeney Wallboxes, 1 Speaker

1 Seeburg 9800
 1 Seeburg Concert Grande
 10 Cables

2 Modernized Wurlitzers 24 Rec.
 1 Rock-Ola 12-Record Phono.

SLOTS

3 Mills 25c Gold Chromes, 3/5
 3 Mills 10c Gold Chromes, 2/5
 2 Mills 5c Gold Chromes, 2/5
 4 Mills 25c Gold Chromes, 2/5

6 Mills 25c Brown Fronts
 Drillproof, Club Handle, K.A.
 4 Mills 10c Brown Fronts
 Drillproof, Club Handle, K.A.

6 Mills 5c Brown Fronts
 Drillproof, Club Handle, K.A.
 2 Mills 25c Blue Fronts
 Drillproof, Club Handle, K.A.

1 Mills 10c Blue Front
 Drillproof, Club Handle, K.A.
 1 Jennings F. P. Slot with Stand

2 Mills Four Bells, 4-5c
 1 Mills Four Bells, 3-5c,
 1-25c

6 Mills 5c B & G Vest Pockets
 2 Mills 25c Q. T.'s
 Originally Blue, made Gold Gitter

1 Paces Reels
 1 Pace Saratoga
 72 Peanut Machines

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Jungle 89.50	Bolaway 89.50	Production 89.50
Venus 89.50	Salute 49.50	Eagle Squadron 129.50
Ten Spot 75.00	Seven Up 79.50	Destroyer 89.50
Show Boat 79.50	Sentry 89.50	Yanks 129.50
Victory 109.50	Lite-a-Card 79.50	Four Roses 75.00
'41 Major 89.50	Defense 119.50	Action (New) 179.50
Spot Pool 79.50	Monicker 89.50	Marines at Play, New 199.50
Miami Beach 75.00	Jolly 39.50	Stg. Door Canteen, New 250.00
Bosco 89.50	Red Hot 29.50	Marvel Baseball, New 179.50
Sport Parade 89.50	Crystal 39.50	Invasion, New 179.50
Legionnaire 79.50	Broadcast 89.50	Wild Fire 89.50
Zig Zag 75.00	Smack the Japs 89.50	Velvet 79.50
Midway 179.50	Flat-Top (New) 250.00	Sun Valley 179.50

WANT TO BUY

Exhibit: West Wind, Double Play, Do-Re-Mi, Sunbeam, Leader, Zombie, Duplex, Sky Blazer, Bally: Silver Skates, Attention, Mascot, Mills: Owl.

HIGHEST CASH PRICES PAID—WRITE.

All kinds of Consoles, One Balls, Factory Rebuilt Slots. We also carry a complete line of Arcade Equipment.



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1 Landslide	1 Western Baseball, 1939
1 Follies	2 Keeney Anti-Aircraft Guns
2 Metro	1 Radio Rifle
1 Anabel	1 Bally Alley
1 Lucky	1 Mills Jumbo Parade
1 Cadillac	6 Jennings Silver Moon, FP
1 Fifty Grand	1 Jennings Mint Vender
2 Score Champ	2 5-Cent Deweys
1 Selection	10 A.M.I. Wallboxes
1 Golden Gate	5 Shocking Machines
3 Short Stops	5 Holly Grips
1 Jolly	2 Polson the Rat
1 Victory, Genco	2 Pikes Peak
1 Summertime	2 Keep 'Em Bombing
1 Roxy	2 Kicker & Catchers
1 Schooldays	12 Daisy Cork Guns, Just reconditioned at factory
1 Cowboy	2 Target Skills
1 Gun Club (no Back Glass)	
1 '41 Majors	
1 Dude Ranch	
1 Playmate	
1 Dixie	

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 \$45.00 for Attention or Silver Skates
 \$35.00 for Mascots

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2 A.M.I. Singing Towers, Ea. 275.00	1 Ray's Track 94.50
1 Mills Empress 335.00	5c Paces Races, Rebuilt, Black Cabinets, 30/1 275.00
2 Wurlitzer 61 Cabinets, Very Good Con- dition, Ea. 35.00	5c Baker Paces Races, Factory Rebuilt, New Cabinets, Never Opened Write
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2 Speak Organs, Ea. 40.00	ONE-BALLS
4 Buckley Wall Boxes, Ea. 14.50	2 Victory, F.P. Ea. \$ 49.50
1 Wurlitzer Model 305 R.C. Impulse Receiver 40.00	1 Handcapper 50.00
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SLOTS	PINBALLS
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1 5c Watling Rolatop 85.00	1 Rotation 22.50
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1 10c Jennings Goose-neck 50.00	1 Spottem 15.00
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1 5c Blue Q.T. 75.00	1 Super Six 34.00
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 Slightly Used \$175.00
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<p>RECONDITIONED PIN GAMES</p> <p>Air Circus</p>	\$129.50
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OHM Resistors, 20 W., Any Size	.50	5 Ft. Shielded Wire with Posts (Both Ends), All Machines—Improves Tone of Mach.	.40
8 MFD Cond., Tub. Can., 450 V.	1.50	2 Wire Rubber Covered Zip Cord, Per Ft.	.03 1/2
8 MFD Cond., 450 V., Tub. Can.	.70	P.M. Speakers, All Sizes, from \$5.00 to 11.00	
16 MFD Cond., 450 V., Tub. Can.	1.85	Micro Switches, Any Color	1.45
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1H5	1.30	6F6	.90	12SR7	1.30	41	.85
1LA4	2.35	6J5	.75	12Z3	1.00	43	1.10
1LN5	2.35	6H6	1.10	14A7	1.60	45	.80
1N5	1.60	6K7	1.10	14C7	1.40	46	1.10
1P5	1.60	6L6	1.35	25L6	1.30	47	1.10
1Q5	1.60	6Q7	1.10	25Z5	1.00	56	.80
2A4C	1.85	6SC7	1.00	25Z6	1.00	57	.90
2A3	1.60	6SK7	.85	35A5	1.30	76	.85
3Q5	1.60	6SL7	.75	35L6	1.00	77	.90
5V4	1.50	6V6	.60	35Z3	1.30	78	.90
5U4G	1.00	6X5	1.00	35Z5	.85	79	1.40
5W4	1.00	2051	2.25	50L6	1.10	80	.70
5Y3	.70	117L7	2.35	50Y6	1.10	83	1.10
5Z3	1.00	117Z6	1.60				

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes, because we cannot ship critical tubes only.

Deposit required with all orders!

WE HAVE A FULL LINE OF RADIO PARTS, MOTORS FOR WURLITZER AND ROCK-OLA. PICK-UP HEADS FOR SEEBURG. SPEAKERS, AMPLIFIERS, TRAYS, ETC. A-1 CONDITION AT REASONABLE PRICES.

ALBENA SALES CO. 587 10th AVE., N. Y. C. LONGACRE 5-8334

ATTENTION, ARCADE OWNERS BUCKLEY DIGGER MACHINE CONVERSION

VICTORY SHIP. PRICE\$ 99.50
DE LUXE MODEL (1c or 5c Play—Specify) 149.50
Legal anywhere—government amusement device tax \$10.00. Earning capacity 300 plays an hour.

Tests in Arcades have proven its steady and permanent earning capacity compares most favorably with any other type of amusement machine. In all test locations the earnings have paid for machine in less than 30 days.

Players manipulate crane and load ship with various types of packing cases. NOTHING VENDED.

Its appearance and flash a big asset to any Arcade. Cash in on the tried and proven appeal of the Digger Machine in this legal conversion. Fascinating to young and old alike.

SATISFACTION GUARANTEED OR MONEY REFUNDED IN FULL WITHIN TEN DAYS AFTER DELIVERY

Terms—1/3 Down, Balance C. O. D.

ADVANCE DIGGER CO.

1702 MACK AVENUE DAYTON 4, OHIO

CLIFF WILSON DISTR. CO.

1121 S. MAIN 3-6304 TULSA, OKLAHOMA

ARCADE	
Air Raider	\$200.00
Bally Rapid Fire	225.00
Chicken Sam Conv.	135.00
Chester Pollard Football	125.00
Challenger, Model F (L.M.)	29.50
Evans Tommy Gun (Late)	165.00
Ex. Vibrator (Late Model)	75.00
Ex. Lite Up Card Vender	30.00
Genco Playball	179.50
Gottlieb Skeeball	\$ 89.50
Jennings In a Barrel	159.50
Muto, Sky Fighter	325.00
Muto, Picture Machine	25.00
Mills 15 Card Drop (Counter)	25.00
Rock-Ola World Series	119.50
Selectascopes (Like New)	250.00
Western Baseball, De Luxe	125.00
Western '39 Baseball	100.00

MUSIC	
Mills Throne	\$285.00
Wurlitzer 16	175.00
Wurlitzer 24, Packard Keyboard	275.00
Buckley Wall Box, Chrome, 24 Selection	\$20.00
Wurlitzer 5-10-25c Wall & Bar Box	32.50

SLOTS — ONE BALLS — CONSOLES	
Bally Hi Hand	\$195.00
Columbias (Cig. Reel, Front and Back Door)	50.00
Evans '39 Bang Tails	150.00
Jennings Silver Chief, 5c	199.50
Jennings Silver Chief, 10c	250.00
Jungle Camp, Free Play	60.00
Keeney Twin Super Bell, 5-25c	\$575.00
Liberty Bell	\$ 60.00
1-2-3, Cash Pay	50.00
Pace Blue Front, 25c	250.00
Paces Races, Black	89.50
Tanforan	35.00
Turf Champ, Cash Pay	40.00
Watling Roll-a-Top, 50c	400.00

ONE-THIRD CERTIFIED DEPOSIT WITH ORDER. WRITE, WIRE OR PHONE.

CHROME COIN CO.
4630 WEST NORTH AVENUE
MILWAUKEE 8, WISCONSIN

Custom
COIN-BELL
Conversions

★ Write, Wire or Phone ★

California Coin Mch. Ops Show Resentm't For Jobber Activity

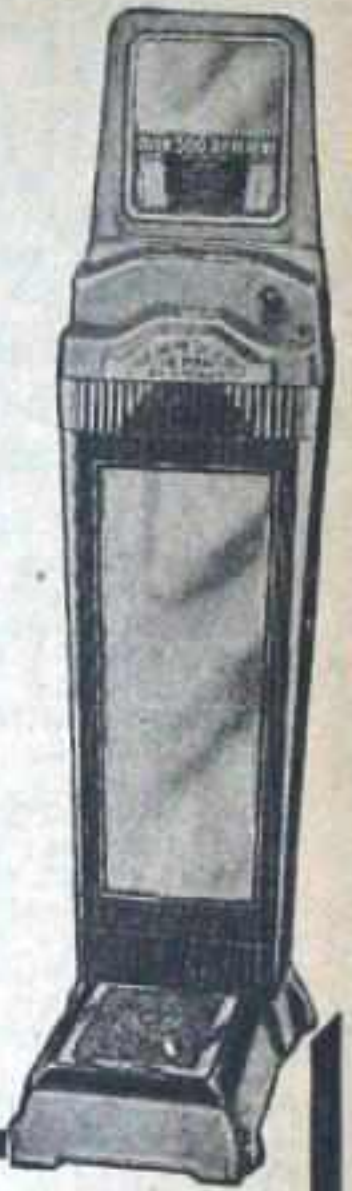
LOS ANGELES, Feb. 17.—Coin machine operators of California are becoming concerned over wartime business practices of distributors and jobbers that have included operation of routes. Discussions between the operators and their associations have reached a bitter pitch and post-war plans of most operators are being changed with respect to their respective opinions.

Outside money looking for a place to reap increased interest has been attracted to all phases of the industry with indications now that this condition is expected to be a major factor for operators' consideration. This condition is the result perhaps of malpractices condemned by large and small operators. New faces in the industry with proper outlook and consideration of operators' problems are being welcomed, as much criticism is being heaped on those who take advantage of those engaged in the operation of all types of machines.

Criticism has been stronger from phonograph operators and some have gone to the extreme in eliminating particular types of popularly manufactured machines from their routes because of the competitive attitude expressed by distributors. Recent appointments by manufacturers for post-war sales has cast a ray of light on the situation and may be a corrective move.



★
PUT THE AXIS AWAY WITH A BOND TODAY



★
WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889—Tel.: COLumbus 2770. Cable Address "WATLINGITE," Chicago.

BRAND NEW FLOOR SPEAKERS

Mirror on each side.

Gray finish, trimmed in black.

Dimensions: About 6' high, 17" wide and 17" deep.

Speaker built into top.



ANY WALL BOX OF ANY MAKE CAN BE ATTACHED TO THIS FLOOR SPEAKER

PRICE: \$75.00 EACH

Terms: 25% With Orders, Balance C. O. D.

W. B. NOVELTY CO., INC.

1903 Washington St. Louis, Mo. 917 Broadway Kansas City, Mo.

Wurlitzer * Seeburg * Rock-Ola * Mills

MOTORS

REBUILT OR EXCHANGED SHIPPED SAME DAY (EXCEPT MILLS)

\$6.50

DUNMORE & EMG MOTORS ...\$13.00 PHONO ELECTRIC MOTOR SERVICE

PHONOGRAPH MOTOR SPECIALISTS 359 W. 45th St. New York 19, N. Y. Phone: Circle 5-9540

MECHANIC WANTED

Experienced on Wurlitzers and Rock-Olas. Right party may work into interest in route.

McGEE NOVELTY CO.

Buffalo, Texas

Keeney

SUPER BELLS

5c Combination Payout and Free Play

52 left @ \$325.00

Wire one-third deposit

UNITED AMUSEMENT CO.

310 S. Alamo Street San Antonio, Texas

SALESBOARDS

Holes	Operator's Name	Hits—24-Hour Service	Profit	Price
600	5c Deluxe Charley	Def. \$10.00	\$.70	
1000	5c Nickel Charley	Def. 17.50	.98	
1000	5c Double Fin	Def. 24.50	.98	
1800	5c Lulu, X Thick	Def. 18.00	1.98	
1000	25c J.P. Charley	Avg. \$52.04	\$1.21	
1000	25c J.P. Charley, Thick	52.04	1.41	
1000	25c J.P. Easy Pickins	51.50	1.89	
1200	25c J.P. Easy Pickins	101.50	2.19	
1200	25c J.P. Texas Charley	102.28	2.36	
1000	5c J.P. Seven-Eleven	\$19.75	\$1.85	
1000	5c J.P. Jumbo Pic-D-Fins	19.22	1.89	
1000	5c J.P. Big Forty	24.50	1.79	
1200	5c J.P. Big Forty	34.50	2.19	
1184	5c J.P. Jumbo 10-B-Fins	27.79	2.49	
1000	5c J.P. Beat This Card	\$33.00	\$2.59	
1200	10c J.P. Payout, Thick	52.59	2.89	
1664	5c J.P. Victory Bell	46.55	3.79	
2400	10c J.P. Barrel	92.65	3.49	

WORLD'S BEST BOARDS, TICKETS, CARDS

DELUXE SALES CO.
BLUE EARTH, MINN.

WILL SELL COMPLETE ROUTE

- 19 MUSIC MACHINES
- 36 WALL BOXES
- 8 SPEAKERS
- 1 SKEE BALL (BOWLING)
- 1 ANTI-AIRCRAFT GUN
- All on Location.

Take in 1944—\$17,150.00.

This is a fact, not a promise. Located West Detroit and outskirts. Price is \$16,000.00.

JOSEPH GODELL

22755 Buckingham Dearborn, Michigan Ph.: Dearborn 2922

MARVEL'S NEW 5-BALL REVAMP—FEATURING A KICK-OUT-POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW!

\$179.50

ARCADE EQUIPMENT — GUNS — MISCELLANEOUS	
BALLY RAPID FIRES—PERFECT	\$219.50
TEN STRIKE, F.P.	129.50
EXH. ROTARY—CLAW TYPE	149.50
MUTO. PISTOL SNIPER, 5c	275.00
EXH. BULL GUN	99.50
WORLD SERIES	119.50
TEN STRIKE—REGULAR	69.50
EXH. PUNCHING BAG	\$189.50
A.B.T. TARGET SKILL—LATE	29.50
KEENEY AIR RAIDER	199.50
SHOOT TO TOKYO	175.00
PHOTO CELLS—Seeburg & Bally ..	2.50
KEENEY ANTI AIRCRAFT	69.50
SKY FIGHTER	295.00

SLOTS—ONE BALLS—CONSOLES	
CONSOLES	VICTORIOUS OF 1944—NEW
NEW MAY-BELL, 5c-5c-5c-25c	\$795.00
TWIN SUPER BELL, 5c-5c, CASH	465.00
6 NEW CASH SARATOGA, RAILS	245.00
JUMBO PARADE, C.P., LATE HEAD ..	129.50
10c PACE REELS, A-1	199.50
25c CASH SARATOGA	295.00
JUMBO PARADE, F.P.	89.50
5c SUPER BELLS	329.50
5c & 5c PAMCO BELL	69.50
2 MILLS SQUARE BELLS	95.00
BROWN PACES RACES	165.00
WATL. BIG GAME, F.P.—LATE	109.50
BALLY BIG TOP, F.P.	149.50
BALLY CLUB BELLS—COMB.	279.50
BALLY SUN RAY, F.P.	149.50
ONE BALLS	TURF KING
	\$545.00
	BALLY SPORT KING
	365.00
	SPORT SPECIAL, F.P.
	169.50
	LONGACRES & THOROBREDS, F.P.
	565.00
	BALLY PIMLICO, F.P.
	445.00

NOW THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER. **\$129.50**

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
MIDWAY	GOTTLIEB COVER GIRL	5-10-20
\$139.50	\$249.50	\$129.50
SHANGRI-LA, Gott.	UNITED'S ARIZONA	KEEP 'EM FLYING
154.50	\$249.50	149.50
SUPER CHUBBY	STREAMLINER	SCHOOL DAYS
89.50	249.50	89.50
JEEP	GRAND CANYON	HOROSCOPE
129.50	249.50	84.50
ACTION	BELL'S PIN UP GIRL	HI HAT
129.50	\$209.50	74.50
SCORE CHAMPS	FLYING TIGER	HOME RUN, '42
39.50	\$209.50	99.50
'41 MAJORS	WESTERHAUS MARINES	KNOCK OUT
59.50	\$199.50	129.50
TEN SPOT		P & S PRODUCTION
57.50		\$179.50
SKY CHIEF		EAGLE SQUADRON
169.50		179.50
BELLE HOP		SHANGRI-LA
64.50		179.50
MIAMI BEACH		WILLIAMS FLAT TOP
64.50		250.00

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$40.00 FOR LEADERS, FLICKERS, ZOMBIES, DUPLEX, ATTENTION AND SILVER SKATES. \$250.00 FOR SUPER BELLS. SEND LIST OF OTHER GAMES.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin MACHINE EXCHANGE
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

FOR PERFORMANCE THAT COUNTS!

ARCADE EQUIPMENT			
Rapid Fire	New Drivemobile	Liberator	Ace Bomber
Tail Gunner	Tokyo Raider	Periscope	Vitalizer
Shoot Your Way to Tokyo	Sky Fighter	Selectorscope	Mutos, Lite-Up Card
Super Strength	Shoot the Chutes	Playball	Vendors
Horoscope Scale	Poker Joker	World Series	Radio Rifle
Astrology Scale	United Nations	Tommy Gun	Punching Bag
Test Pilot	Texas Leaguer	Seeburg Hockey	Submarine
Voice Recorder	Shoot the Bull	Love Meters	Anti-Aircraft
ABT Challenger	Ten Pin	Skee Jump	Radio Rifle
Batting Practice	ABT Targ. Skill	Te Seeress	Bally Racer
	Bally Baskets	Ramases	Striking Clock

WANT TO BUY—Stratoliner, Sport Parade, Attention, Mascot, Silver Skates, Do-Re-Mi, Sky Blazer, Duplex, Double Play, Stars, Sun Beam, Leader, West Wind, Zombis.

AUTOMATIC PAYOUT CONSOLES		
Twin Super Bell, 5c & 25c	Super Bells, FP & PO	Twin Super Bell, 5c & 5c
\$595.00	\$375.00	\$495.00
Mills Three Bell	Pace Twin Reels, 10c & 25c Chutes	Pace Twin Reels, 5c & 10c Chutes
1045.00	525.00	475.00
Keeney 4-Way Bell	Ev. '41 Domino, JP	Ev. '41 Domino, 25c Jackpot
695.00	425.00	750.00
Keeney 4-Way Bell, 3-5c & 1-25c	Ev. Roletto Jr.	'38 Tracktime
925.00	125.00	125.00
Evans Lucky Lucro	Buck, Flash, Ivories	Pace '41 Saratoga ..
250.00	245.00	145.00
Evans Pacer	Mills Jumbo, Latest	Bally Club House ..
495.00	155.00	95.00
Bally Roll 'Em		
185.00		

ABT RIFLE RANGE—LATEST MODEL WITH DELUXE ADDITION—COMPLETE THROUGHOUT—GUARANTEED AS NEW

Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft. Please Address Mail to Chicago 22.

MONARCH COIN MACHINE CO.
1555 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

CLEARANCE SALE
10 MILLS 4 BELLS, 5c PLAY
All in A1 Condition, \$500.00 Each. Special Price for Entire Lot.
1/3 With Order, Balance C. O. D.
BADGER BAY CO. APPLETON, WIS. GREEN BAY, WIS.

London Officials OK G.I. Personal Disking For Folk Back Home

LONDON, Feb. 17. — Official action is being taken to expand the self-recording idea so familiar in arcades, especially in the United States, by making provisions so that men in the armed services may send recordings of their voices back to the home folk. According to the report here, thousands of families in Britain will soon be listening in their own homes on specially made phonograph records, weighing less than half-an-ounce, to the voices of their men and women overseas.

The official plan provides machines and trained personnel, and will be ready to start the "voices of the forces" plan to be operated in Italy and North Africa. The plan is expected to greatly boost the use of recording machines and devices in arcades.

Each Navy, Army and Air Force Institute Club will have a room where service men and women will be able to record their messages from scripts prepared and censored beforehand, or to select phrases they wish to record from a wide range of standard messages. The cost will be about 35 cents a record, on which about 180 words can be spoken.

Aluminum boxes containing 250 disks each will be flown to Britain and it is hoped that 10,250 disks each will be flown back home each week.

BRAND NEW!

Rocket Buster	\$395.00
Super Torpedo	395.00
Ten Strike	295.00
Wheel Geo	129.50
Pitch 'Em & Catch 'Em	229.50
Evans Tommy Gun	249.50
Periscope (Floor Sample)	239.50
Wings	\$11.50 Yankees .. 11.50

USED EQUIPMENT

Jennings Golf Ball Vendor, 25c Play \$	69.50
Jennings Roll in Barrel	129.50
Buckley DeLuxe Digger	165.00
Play Golf, Upright Cabinet	119.50
Football, Upright Cabinet	119.50
Drivemobile	295.00
Ace Bomber	295.00
Keeney Submarine	185.00
Radio Rifle	59.50
Liberty Bell, 5c, Fruit	18.50
Zephyr	9.90
Champion	14.90

BLISTER GUNNER CONVERSION FOR AIR RAIDER	\$12.50
TOKYO RAIDER CONVERSION FOR DRIVEMOBILE	16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER	16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY · CHICAGO 14, ILL.

All Factory Originals

Completely Rebuilt—Refinished and Are Like New

5c Mills Blue Fronts	} Wire, Write
5c Mills War Eagles	
5c Mills Cherry Bells, 3-10	} or
5c Mills Roman Heads	
25c Mills Bonus Bell	} Call for Prices
5c Pace 4 Star Comet	
5c Watling Rol-a-Top	149.50
5c Jennings Chief	139.50
25c Jennings Century	189.50
5c Mills Round the World, F.P. ...	47.50
1 Supreme Rocket Buster	269.50

Evans Galloping Dominoes, Victory Model, never on location. Write or Wire for Price.

Want to purchase Q.T.'s & Vest Pockets.

HUNTER SALES CO.
2506-A McKinney Ave. Dallas 4, Texas

HERE THEY ARE

In Excellent Condition

5c Mills Brown Front, C.H.	\$275.00
10c Mills Brown Front, C.H.	300.00
25c Mills Brown Front, C.H.	350.00
5c Mills Blue Front, C.H.	225.00
10c Mills Blue Front, C.H.	265.00
5c War Eagle, Glitter Gold, C.H.	200.00
10c Mills Bonus, C.H., K.A.	350.00
3 Spot Pools	@ \$ 75.00
1 Big Chief	45.00
4 616 Wurlitzers	@ \$165.00
3 600 Wurlitzers	@ 375.00
Mills Standard Handles	\$ 2.00
Mills Jackpots	22.50
Mills Escalators	40.00

1/2 Certified Deposit, Balance C. O. D.

GUY P. COLLIER
BOX 178, MORGANFIELD, KY.

WANT TO BUY!

Wurlitzer 41 Counter Model	\$ 85.00
Wurlitzer 61 Counter Model	70.00
Wurlitzer 71 Counter Model	100.00
Wurlitzer 616 Plain	125.00
Wurlitzer 616 Lite Up, Top and Bottom	150.00
Wurlitzer 24	200.00
Wurlitzer 600 Keyboard	325.00
Wurlitzer 500 Keyboard	350.00
Wurlitzer 750E	600.00
Seeburg Gems	225.00
Seeburg Vogues	325.00
Seeburg Envoys, ESRC	400.00
Rock-Ola Standards	250.00
Rock-Ola Masters	285.00
Mills Thrones	200.00
Mills Empresses	250.00

SEEBURG & WURLITZER BOXES
WANT USED RECORDS—SEND LIST!
CHARLES LIGHTMAN
630 10th Ave., N. Y. C. Circle 6-9570

FOR SALE, \$2950.00

1 5c Mills Blue Front, S.J.P.	
1 25c Mills Blue Front, S.J.P.	
2 5c Mills Brown Fronts, S.J.P.	
3 10c Mills Brown Fronts, S.J.P.	
1 25c Mills Brown Front, S.J.P.	
1 10c Mills Gold Chrome	
1 1c Jennings 1941 Model Silver Moon Chief	
2 5c Mills Jumbo Parades, Cash Pay, Late Nds.	

One-Third Deposit.
HANNUM
232 E. Union St. Bethlehem, Penna.

SUPER SPECIAL!

10 PHOTOMATICS, STORED FOR A FEW YEARS, PERFECT CONDITION, STILL ON 10c OPERATION.

Will Accept Highest Offer for the Lot!

★ **DAVID ROSEN** ★
855 NORTH BROAD STREET
PHILADELPHIA 23, PA.
STEVENSON 9943

ORIGINAL LONGACRES THOROBREDS

\$535.00
Wire One-Third Deposit.

UNITED AMUSEMENT CO.
310 S. Alamo St. SAN ANTONIO, TEXAS

ATLAS PERSONAL SERVICE— KNOWN WORLD-WIDE!

<p>CONSOLES 5¢ Big Game, PO . . . Write Jumbo, PO, Late . \$149.50 Mills 3 Bells Write Bobtail, PO 139.50 Jumbo FP, Late . 109.50</p> <p>REBUILT MILLS METERED LATE MODEL VEST POCKETS \$64.50</p>	<p>ARCADE Kicker & Catcher \$ 24.50 Western Super Grip 69.50 View-a-Scope, 1¢ . 29.50 Muto, Card Vendor 30.00 Keeney Submarine. 209.50 Shoot the Chutes . 159.50 Bally Bull 109.50 Rock-Ola Ten Pin. 79.50 Rapid Fire Write</p> <p>PIN GAMES Marvel's Baseball . \$179.50</p>	<p>SLOTS 5¢ Mills Blue Fronts 5¢ Mills Brown Fronts 25¢ Mills Brown Fronts 5¢ Jenn. Silver Chief 5¢ Jenn. Silver Club 5¢ Mills Dial Vendor</p> <p>NEW COLUMBIA GOLD AWARD \$127.50</p>
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ATLAS ALWAYS RELIABLE

PARTS FOR ALL YOUR NEEDS

5-Wire Gun Cable \$2.25	Wurlitzer & Seeburg Casters, Set of 4 \$1.50
Vest Pocket Coin Chutes 3.50	ABT Coin Chutes, Reg. & F.P. 3.75
Hockey Motor Exchange 8.00	Mills 4 Bell Glasses, Complete, Set of 5 5.75
Unidirectional Photo Cells for Ray Guns 3.50	30 MFD 450 V Condensers 1.25
Gun Lens for Chicken Sam 2.00	30-30 Condensers 1.25
Keeney Submarine Balls, 100 3.00	Western Kicker Coils 6.00
Toggle Switch, Double Switch, Double Throw75	Red Plastic, 20"x50", #60 Heavy Gauge 12.50
Atlas Parts Kit, Special 4.75	Red Plastic, 20"x50", Light Gauge 10.50
Crystal Pick-Up 8.50	Millimeter, to Test Wall Boxes 15.00
12" P.M. Speaker 10.50	
5¢ Jackpot for Mills 15.50	

ACCESSORIES

Seeburg Speak Organ, Fact. Rebuilt \$39.50	Seeburg T1Z Transmitters with Tubes \$21.25
New Seeburg Shoot the Chutes Cabinet 22.50	Seeburg T3Z Transmitters with Tubes 21.25
New Electric Selectors, V Type . . . 24.50	Buckley Boxes, 30-Wire 9.50

Terms: 1/3 Deposit, Balance C. O. D.

ATLAS
NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47

Assoc. IATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
 Offices IATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY PERSONAL SERVICE

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES

- MILLS GOLD CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS WAR EAGLE BELLS
- MILLS ROMAN HEAD BELLS
- MILLS MELON BELLS
- MILLS CLUB CONSOLES
- BAKERS PACERS

ALL MODELS — ALL COIN PLAYS
 WE SPECIALIZE IN REBUILDING MILLS SLOTS and PACES RACES

WE BUY—SELL—EXCHANGE

We Pay the Highest Cash Prices for Used Equipment. Get Our Offer!

BAKER NOVELTY CO.
 1700 WASHINGTON BLVD., CHICAGO 12, ILL.

Look To The GENERAL For LEADERSHIP

NO "PICTURE-FRAME" POLICIES

Too many high-sounding statements of policy are used only to decorate office walls. We like to think of a phrase like "Look to the GENERAL for Leadership" as an active slogan, because our way of doing business must always justify that statement. And because these methods have won the complete confidence of our customers, we've never deviated from them.

Member U. S. Chamber of Commerce

Established 1925 Growing Steadily Ever Since!

The GENERAL Vending Service Co.

306 N. GAY ST. ★ BALTIMORE, 2, MD.

Clang! Clang!! Clang!!! GO THE NICKELS!

BANG! BANG!! BANG!!! Go the Bucks!

GOLDIES

will be here soon!

The ORIGINAL GOLDY BOARD
 With Double-Value Double-Action GOLDY TICKETS

Created for Your Profit!
GLOBE DRINKING COMPANY
 1073 BACHT STREET
 PHILADELPHIA 7, PA.

ATTENTION, NEW ENGLAND OPERATORS

We are in a position to supply you with all the much wanted parts for PANORAMS, PHONOGRAPHS, SLOTS, PIN GAMES. Write us your needs. On hand for immediate shipment, New Machines—ZINGOS, ROCKET BUSTERS, PITCHEM-CATCHER, FLAT TOPS AND ALL OF THE LATEST REVAMPS. Write us for prices. WANTED—MILLS THRONES and EMPRESSES. State serial numbers & condition in first letter. SEND US YOUR OLD SLOTS FOR REPAIRS—WORK GUARANTEED, 10 DAYS' SERVICE

OWL MINT MACHINE COMPANY, INC.

ED, AL AND JACK RAVREBY
 245 COLUMBUS AVE. (Tel. Kenmore 2640) Boston 16, Mass.

SENSATIONAL CONVERSION VALUES

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|-------------|-----|------------|
| SEA RAIDER | for | CAPT. KIDD |
| TAIL GUNNER | for | TEN SPOT |
| G.I. JOE | for | JUNGLE |

Price Only \$9.50 Each F. O. B. Chicago, Ill.

Includes New 12-Color Score Glass, Large Size Illustrated Bumper Caps, New Playboard Designs, Etc.

VICTORY GAMES

2140 SOUTHPORT AVE. CHICAGO 14, ILL.

WRITE FOR OUR COMPLETE LIST

WE'LL BUY FOR CASH!

WE WANT . . .

. . . Everything from a single wall box to a complete phonograph route! Send your list — we'll pay top dollar!

Atlantic Distributing Co.
 SEEBURG DISTRIBUTORS

583 10th Ave., New York 18, N. Y.
 Phone: Luchawanna 4-8193

OPERATORS, CLEAN UP! WITH B-400

Clean machines earn more, last longer. Keeps locations happy. Why operate "crummy" looking equipment when cleaning them is so easy the B-400 way?

NOW your service men can clean your machines, inside and out, ON LOCATION in a few minutes. B-400 Liquid Cleaner removes dirt, film and grease FAST from Phonos, Slots and Pin Games. Leaves cabinets like new. Does not injure or harm finish when used according to directions. Cleans mechanisms, removes sticky, gritty lubricants, ready for adjustments or fresh oiling. In daily use on thousands of Phonograph and Cigarette machines. Endorsed by many Eastern operators.

- ORDER FROM THIS AD. Ask your jobber to stock B-400.
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| TWO-GALLON MIX \$3.00 | } Right reserved to limit quantities or refund money if conditions warrant. |
| FIVE-GALLON MIX \$5.00 | |

167 SANDS STREET **IRVING BARRETT** BROOKLYN, N. Y.

CENTRAL OHIO COIN QUALITY BUYS

THERE IS NO SUBSTITUTE FOR QUALITY

PIN BALLS

AIR CIRCUS	Write	A.B.C. BOWLER	\$69.50
KNOCKOUTS	Write	GUN CLUB	79.50
BIG PARADE	Write	SPORT PARADE	49.50
B-10-20	Write	BELLE HOP	69.50
KEEP 'EM FLYING	Write	MYSTIC	49.50
VELVET	\$69.50	DIXIE	39.50
FOUR DIAMONDS	69.50	METRO	39.50
ZOMBIE	69.50	TEN SPOT	69.50
MAJORS, '41	69.50	TWIN SIX	69.50
ALL AMERICAN	49.50	SCHOOL DAYS	52.50
STRATOLINER	45.00	SEA HAWK	55.00
MILLS 1040 1-2-3	89.50	MILLS OWL	89.50



Woolf Solomon

REVAMPS

WESTERHAUS Marines at Play ... \$209.50	WESTERHAUS Invasion ... \$165.00	BELL'S Flying Tigers \$209.50	BELL'S Pin Up Girls \$209.50
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CONSOLES READY FOR LOCATION

Triple Entries, Late, 9 Coin	\$159.50	Track Odds, Late, D. D. J. P.	Write
Past Times, Late, 9 Coin	229.50	Mills 3-Bells, A-1	Write
Track Times, '38, A-1	125.00	Mills 4-Bells, A-1	Write
Kentucky Clubs, A-1	109.50	4-Way Super Bells, C. P.	Write
Jumbo Parades, C. P., Late	129.50	2-Way Super Bells, C. P.	Write
Bakers Pacers, D. D., Late	299.50	5c Bobtail or Silver Moon Totalizer	\$119.50
Bally Club Bells, Comb., Late	299.50	10c Bobtail Totalizer	159.50
Bally High Hands, Comb., Late	199.50	25c Bobtail Totalizer	179.50
Jumbo Parades, F. P., A-1	99.50	Walling Big Game, F. P.	99.50

ARCADE EQUIPMENT

Air Raiders	\$219.50	Test Pilot	\$209.50	2 Knotty Peaks, Stand	Write
Rapid Fires	209.50	Career Pilot	225.00	Anti Aircraft Guns	\$ 89.50
Drive Mobiles	Write	New Sea a Freak	109.50	Chicago Coin Hockey	225.00
Bally Defender	Write	2 Photomatics	Write	Sky Fighter	Write
Panoram	399.50	Voice Recorder	Write	Gottlieb Skatball	99.50
Mute, Punch Bag	Write	4 Gun Rifle Range	Write	Card Vendors, 1-2-3	85.00
Rotaries	189.50	Keeney Submarines	199.50	Jenn. Barrel Roll, A-1	149.50

35 MILLS VEST POCKETS, PLUS AND METERED, BLUE AND GOLD. LIKE NEW - \$59.50 EA. ONE BALLS, PIMLICOS, CLUB TROPHIES, 41 DERBIES, SANTA ANITAS, LONG SHOTS - WRITE

SLOTS—WRITE, WIRE or PHONE for PRICES

5-10-25c Blue Fronts	5c Silver Club Chief	Box Stands, Bars, Locks	\$ 22.50
5-10-25c Cherry Bells	10c Silver Club Chief	Heavy Double Safe	139.50
5-10-25c Gold Chromes	5c Club Special Chief	Double Safe, comb. lock	69.50
5-10-25c Silver Chromes	10c Silver Moon Chief, 3/11	Single Safe, comb. lock	49.50

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

ORIGINAL SLOTS—GUARANTEED PERFECT

Mills War Eagles	Mills Brown Fronts	Mills Bonus Bells
Mills Blue Fronts	Mills Cherry Bells	Mills Chrome Bells

5e-10e-25e PLAY

All machines originals, thoroughly reconditioned and refinished. Each Mills machine equipped with knee action, drillproof, spoonproof, club handles.

CONSOLES

Mills Four Bells—late heads, late serials, perfect
Bally Club Bells — Bally Hi Hands — Keeney Super Bells — Paces Reels

Send in your machines for repair. Machines returned like new. One trial will convince you. All work guaranteed. Nominal cost.

PARTS FOR MILLS SLOTS

Knee Action With Springs (3)	\$5.25	Cash Boxes	\$1.00
Idler Pinion Gears	2.50	Cash Box Doors (No Locks)	2.00
Main Clock Gears (Complete)	3.00	Spring Kit (55 Springs)	9.50
Bottom Payout Slide, 5 & 25c	3.50	Award Cards, 3/5 or 2/5	.15
Jackpot Glasses	1.00	Reel Strips, 236 or 356	1.00
Escalator Glasses	.50	Club Handles	4.00
Reel Glasses (3)	1.50	Standard Handles	2.00

Many Parts Available Not Listed.

Southwest Amusement Company

2916-18 Main Street (Riverside 5141) Dallas 1, Texas

WANT TO BUY!

FREE PLAY GAMES — MUSIC — CONSOLES
STATE CONDITION AND BEST PRICE IN FIRST LETTER

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

HERE ARE YOUR TUBES

Type 1R5	\$1.60	5Z3	\$1.10	80	\$0.65
6F6	1.00	OZ4	1.55	1LHA	2.00
1LN5	2.35	2A3	1.60	6V6	1.10

We also have most of the other scarce Tubes—the 12, 7 and 35 volt series. Adapters available for above. Write or call us for any tube or speaker requirements. Discounts on large quantities when available. Offered to consumer market for replacement.

W. N. GRAYLEE & SON
KENNEDY, ALABAMA

Judge Decides Punch Board Case by Using Dictionary Wording

HALIFAX, Nova Scotia, Feb. 17. — A magistrate's ill regard for a dictionary definition of the word "inducement" and his failure to find a precedent in his research for a legal definition of the word was responsible here recently for freeing John Grumpus, proprietor of a retail store, of a charge involving display of a punch-board.

The prosecution in the case contended that Grumpus hung the board behind his counter, within sight of customers, thus constituting "inducement" to the customers to spend money on the board. The defense attorney disputed the charge, and after failure to find a precedent and being of the belief that the board was not placed in such a position to "induce" customers, the magistrate found the defendant, Grumpus, not guilty.

Both attorneys, for the prosecution and for the defense, filed special briefs on the word "inducement." The judge ruled that the prosecution did not present evidence proving beyond all reasonable doubt that there was an element of inducement in the actions of the defendant. The judge and the defense agreed that the defendant did not deliberately place the board in view of customers with intent of "inducement" as the dictionary definition, which was the only means of judgement to consider in weighing the case, stated "inducement implies something active on the part of a person," and there was a doubt of that being present in the case in question.

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred	\$5.40
3 AG Fuses Per Hundred	Per Hundred
1/2 Amp.	\$9.00
1, 1 1/2, 2, 2 1/2, 3 Amp.	3.50
5, 6, 7 1/2 Amp.	2.00
10, 15, 20, 25, 30 Amp.	2.50

PHONOGRAPH TITLE STRIPS (Red Border)

1000	\$6.00
5000 Per M	4.00
10000 Per M	3.50
25000 Per M	3.00

65C7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 65C7 to 7F7	#205 2A4G to 2051
103 65C7 to 65L7	(Seeburg Guns)
110 5Z3 to 5U4G	210 2A4G to 2051
125 80 to 5T4, 5V4G, 5Y3 or 5Z4	(Seeburg Music)
126 83 to 5U4G or 5X4	215 70L7 to 7A4-7A5
\$1.50 Each	(Seeburg Remote Boxes)
	\$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

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LONG ACRES THOROBREDS

Give quantity, condition and lowest price. Write, phone or wire

CALVERT SALES CO.

Coin-Operated Equipment
708 N. HOWARD ST.
BALTIMORE 1, MD.
Phone VERNON 3034

WANTED .22 SHORTS

Wire Price and Quantity.
ALSO WINCHESTER .22 RIFLES.
NICK ALBANO
85 W. Ocean View Ave. NORFOLK, VA.

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RECONDITIONED—Guaranteed By Our 48 Years of Experience

WRITE FOR PRICES

- 1 5e MILLS CLUB BELLS (Cabinet Model)
- 1 10e MILLS CLUB BELLS (Cabinet Model)
- 2 25e MILLS CLUB BELLS (Cabinet Model)
- 3 5e GOLD CHROMES
- 7 10e GOLD CHROMES
- 9 25e GOLD CHROMES
- 8 5e BROWN FRONTS
- 4 10e BROWN FRONTS
- 12 25e BROWN FRONTS
- 3 5e BLUE FRONTS
- 5 10e BLUE FRONTS
- 8 25e BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

- 18 5e Q. T.'s, Originally Blue Made Glitter Gold \$89.50
- 8 10e Q. T.'s, Same as Above 99.50
- 6 25e Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT..WRITE
- 35 5e Jumbo Cash Model
- 8 5e Jumbo Free Play

8 5e JENNINGS FOUR STARS

We have all types of Coin Machines.

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1401 Central Parkway Cincinnati 14, O.

WANT TO BUY

GROETCHEN COLUMBIAS—

J. P. Models, Fruit Reels, Late Models.

KEENEY SUPER BELLS—

Singles or Doubles. These must be convertibles; in other words, we do not want strictly cash models.

WURLITZER PHONOGRAPHS

600, 600K, 700, 750, 750E, 800, 850, 71, 81, 500.

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140 N. W. 1st Street

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WE OFFER \$50.00 EACH FOR:

- ZOMBIE
- WEST WIND
- SUN BEAM
- DOUBLE PLAY
- DO RE MI
- STARS
- LEADER
- DUPLEX

Not necessarily working, but all parts must be there. Write, stating quantity, and we'll send our check and shipping instructions immediately. We Want All Standard Makes of Vending Machines! Highest Cash Prices Paid! Advise at Once What You Have and Quote Prices!

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PORTABLE RECORDING UNIT

IN EXCELLENT CONDITION! Includes 12" P.M. Speaker, 50' Cable, Turner Crystal Microphone and Stand, Bogen Sound System, Cutting Table and Play-Back, 100 Ass't 6" and 8" Yellow Label Discs. Can also be used as a P.A. System.
\$235.00 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
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SOMETHING NEW IN CHARLEY BOARDS

120 HOLE JACKPOT GOES OUT

All-out Charley
25c JACKPOT PAYS
PUNCHES OUT COMPLETELY

25 20 15 10 5

LAST SALE IN EACH SECTION RECEIVES ONE PUNCH IN JACKPOT

Goes all out for profits, too. Single 120-Hole Jackpot punches out completely. It's a \$60.00 Definite profit-zipper that M-O-V-E-S.

ORDER AS: NO. 1000 ALL OUT CHARLEY

TAKES IN: 1000 @ 25c.....\$250.00
PAYS OUT: 190.00
DEFINITE PROFIT \$60.00

Write for Circular 245 describing this and other Gardner "Idea Clickers."

LAST SALE ON BOARD RECEIVES ALL REMAINING HOLDS IN JACKPOT

GARDNER & CO.
2309 ARCHER • CHICAGO

READ THIS AND RUSH YOUR ORDER!

MUSIC	
2 Rock-Ola 16 Record	Each \$159.50
3 Rock-Ola 20 Record Imperials	229.50
2 Wurlitzer P12	119.50
20 Wurlitzer 412 & P12 Mechanisms Taken From Cellar Jobs	20.00
20 Wurlitzer 616 Mechanisms Taken From Cellar Jobs	25.00
20 Wurlitzer 750E	Each Write
1 Wurlitzer 950	Write
3 Wurlitzer 616	\$179.50
2 Seeburg Vic. Conv., \$200 Cabinets.	Write
1 Seeburg Major, ESRO	Write
1 Seeburg Concert Master	Write
Aeropoint Needles, Per 100	42.00

WE HAVE ALL TYPES OF ARCADE EQUIPMENT! WRITE FOR INFORMATION!
1/2 Deposit, Balance C. O. D., F. O. B. Newark

RUNYON SALES CO. 123 W. RUNYON STREET NEWARK, N. J.
Phone: Blgelow 3-6685

NOW AVAILABLE!

FACTORY REBUILT EVANS' CONSOLES

DOMINOS PACERS
BANGTAILS LUCKY STARS
ROLETTO JR. JUNGLE CAMP

PACES RACES Straight Play 5c-25c

WANT TO BUY PACES RACES, ANY CONDITION

Genuine Paces Races Parts in Stock

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO 7, ILLINOIS

FOR SALE

1 Mills E-in-1, F.P.	\$55.00	3 Electric Holsts. Ea.	\$25.00	1 Dixie	\$25.00
1 Evans Ten Strike	52.50	4 Light-Up Tops Mutoscope World's Fair Card Venders, 2c Slots, Ea.	22.50	1 League Leader	25.00
1 Rock-Ola Ten Strike	52.50	9 Mutoscope Drop Pictures, Ea.	10.00	1 Red Hot	25.00
2 Blue Fronts, Slots, 5c, Ea.	150.00	1 Imp Black Jack	5.00	1 Landslide	25.00
1 Silver Moon, P.O.	80.00	1 Fox Hunt	32.50	1 Hi Stepper	25.00
1 Mutoscope Digger, Fan Front	40.00	15 Rolls Kodak D.P. 2 1/2 Paper, Expires 1948. Write.		1 Lite o Card	20.00
Mutoscope Digger, Black	32.50			1 Punch	15.00
				1 Follies	15.00
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PENNYLAND ARCADE
R. D. 2, JONESTOWN, PA.

1/2 Deposit With Order

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FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

9 5c Original Gold Chrome, Spcl. Rls.	\$392.50	1 Baker's Paces, 5c Gold Award, #6661	\$275.00
5 5c Mills Blue Front, Spcl. Reels ..	275.00	5 Mills 5c Consoles, New	525.00
5 10c Mills Blue Front, Spcl. Reels ..	299.50	1 Keeney Submarine, Perfect	149.50
6 25c Mills Blue Front, Spcl. Reels ..	375.00	2 5c Blue Fronts, Perfect	249.50
4 5c Mills Brown Fronts, Spcl. Reels ..	299.50	2 5c Cherry Bells	285.00
3 10c Mills Brown Fronts, Spcl. Reels ..	399.50	16 Columbia Bells, Ch. Sep., Perfect ..	89.50
6 25c Mills Brown Fronts, Spcl. Reels ..	399.50	4 Kentucky Clubs	115.00
5 25c Gold Chrome, Spc. Rls.	489.50	12 Jumbo Parade, CP, Latest Model ..	149.50
1 50c Gold Chrome, Spc. Rls.	Write	3 Mills 5c Gold Chrome, 3/5 Payout ..	392.50
1 Jennings Olgarola, Perfect	75.00		

NOTICE OUR GUARANTEE—Immediately After Examination of Machines to Us, All Charges Prepaid, and We Will Refund Full Purchase Price After Received by Us and We Find Machines Returned Same as Shipped.

3 Dominos, Cash J.P., Dark Cab.	\$275.00	1 Exhibit 5c Jockey Club Console	\$ 75.00
7 Dominos, Cash J.P., Light Cab.	375.00	2 Bally Dark Horse, Free Play	185.00
4 Dominos, J.P., Ch. Sep., Light Cab.	385.00	1 Fortune, Cash & Free Play	300.00
5 Mills 5c Jumbo Parade, F.P., Orig.	89.50	10 Vantage 1c Cigarette Machines	5.50
1 Mills Four Bells, 5-5-5-5c, Serial #1113, Perfect	550.00	1 Formation	35.00
		1 Champ	89.50

SUPPLIES

20 10c Slugproof Coin Slots for #320 Wall Boxes	\$7.50	Slot Shatter Proof Glass, Per Doz.	\$13.50
		New Jackpot Dominos Glass, Lots of Five ..	22.50
10 Rock-Ola Wall Boxes, #1525, New	\$55.00	8 Seeburg Select-o-Matic 24 Selection, Perfect	\$ 17.50

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

MOSELEY VENDING MACHINE EXCHANGE, INC.
50 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5325.

SIX NEW AWARD CARDS

- #1—3-5 P. O., SPECIAL GOLD AWARD
 - #2—3-5 P. O., SILENT
 - #3—2-4 P. O., SILENT
 - #4—3-5, PACE COMET
 - #5—3-5, EXTRAORDINARY
 - #6—3-5, EXTRAORDINARY GOLD AWARD
- 1 TO 5 CARDS50c EACH
6 TO 49 CARDS35c EACH
50 TO 99 CARDS25c EACH
100 CARDS22c EACH

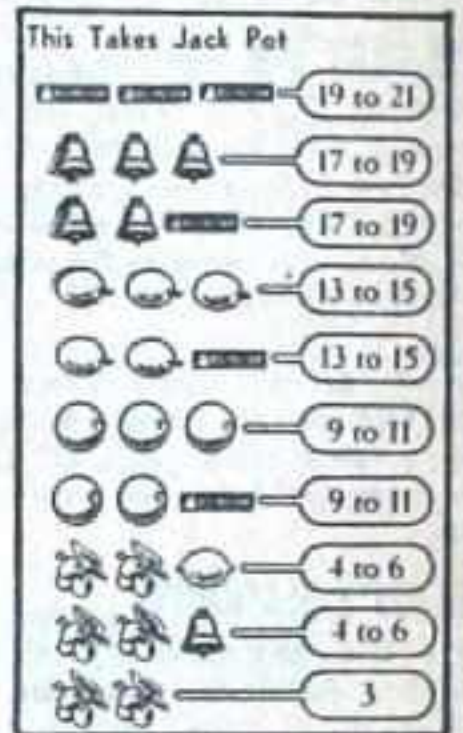


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- For Bally Rapid Fire\$3.75 Each

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GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

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POKER TABLES
"PITCH 'EM AND CATCH 'EM"
"WHEE GEE MYSTIC"

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Club Handles, Guarant., Non-Breakable, Ea.	\$ 3.50
Mills Gold Chrome Cabinets, Hard Wood, Completely Finished, Ea.	15.50
Cabinets, Solid Hardwood, Completely Finished, Natural Grain, That Positively Fit Mills Escalator Type Machines, Ea.	15.50
Complete Set of Brown Front Castings, Including Jewel Coin-Op Cover and Metal Award Plate	25.50
All Types of Slot Machine Parts Available. Write for Prices.	

Rebuilding and Refinishing All Types of SLOT MACHINES
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- 10-DAY SERVICE. SEND US YOUR MACHINES.
1. Mechanisms will be completely overhauled.
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- ONE TRIAL WILL CONVINCE YOU!
- REPAIR LIGHT\$1.50
NE-O-LITE TESTER 1.00

SLOT MACHINES WANTED—SEND US DESCRIPTION AND PRICE IN First Letter.

GLITTER KIT
8 Different Colored Glitters in One Complete Glitter Kit, Including: New, Modern Finishing Instructions\$10.50

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—7 foot!

JUST OFF LOCATION—IN EXCELLENT SHAPE • EQUIPPED WITH NEW RUBBER BALLS • LUMILINE LIGHTS • SOME HAVE BELL RINGERS AND AUTOMATIC PAYOFF WIPERS! \$150.00 each • ALSO HAVE 14 STOOLS AT \$100.00 FOR THE LOT • ENTIRE SET UP INCLUDING STOOLS (AS ONE LOT), \$3000.00.

- 1 Genco Playball, Late\$150.00
- 1 Supreme X-Ray Poker 135.00
- 2 6-Fl. X-Ray Pokers 135.00

SINGING TOWERS: A.M.I.'s LATEST AND FINEST MUSIC BOX—with an absolute BRAND NEW FACTORY GUARANTEE • ELECTRIC SELECTOR R.O.—20 selections using only 10 records—gorgeous changing color array—nickel, dime and quarter coin chutes—highly moderne and definitely the best value on the market today! Makes even old records sound good! \$525.00 each F. O. B. SPECIAL DEAL ON 10 or MORE • WIRE OR PHONE • LIMITED QUANTITY AVAILABLE!

FREE PLAY PIN GAMES: Consisting of 20 pieces! '41 Major—Leader—Dixie—Pan American—Big Chief—Crossline—Spot Pool—West Wind—Sunbeam—Trailways—School Days—Wild Fire—Metro—Gold Star—Sport Parade—Knockout—Jungle—Repeater and 2 Silver Skates—\$1100.00 for lot!

SCALES: 50 LO BOY TYPE SCALES CONSISTING OF 35 Ideal—10 Callie and 5 New Era—Now being taken off location—\$1250.00 for entire lot (best wire us immediately!).

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THICKEST
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PERFECT FIT
A QUALITY PRODUCT
WORTHY OF YOUR EXPENSIVE INSTRUMENT

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- 800 Top Corners\$16.50 Each
- 800 Lower Sides 13.50 Each

850 PEACOCK GLASSES, \$3.50 Each

(No Less Than 3 Glasses Shipped)

- 800 Top Centers (Right and Left Red) 8.00 Each
- 750 Top Corners 8.75 Each
- 750 Lower Sides 8.75 Each
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- 850 Top Center 11.00 Each
- 950 Side Plastics 10.50 Each
- 700 Top Corners 7.50 Each
- 700 Lower Sides 6.50 Each

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- Standard, Masters, DeLuxe or Supers:
- Top Corners\$12.75 Each
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SEEBURG HI-TONE

- Model 9800, 9800 or 9200,
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SHEET PLASTICS

- 50 or 60 Gauge Red or Yellow, 20"x50"\$12.50 Each
- 80 Gauge Red or Yellow, 20"x50" 16.00 Each

New!
UNBREAKABLE!
GUARANTEED!
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CLEAR, TRANSPARENT,
PLASTIC WINDOWS...
FOR YOUR MODEL 850
PROGRAM HOLDER

\$5.00
PER SET

IF YOU DON'T SEE WHAT YOU WANT,
ASK FOR IT! WE MAY HAVE IT IN STOCK!

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WILL PURCHASE ANY AMOUNT OF .22 SHORTS OR LONGS 500 RUBBER BALLS FOR POKERENOS

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2 PHOTOMATONS, NOW ON LOCATION, IN WORKING ORDER,
FULLY AUTOMATIC, EXTRA PARTS.

We Are Equipped To Repair and Convert Any Gun for Shooting Galleries!

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YOUR BEST BUY OF '45

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| Big Parade \$109.50 | Knock Out ..\$104.50 |
| Bosco ... 64.50 | Landslide 32.50 |
| Belle Hop. 59.50 | Metro .. 32.50 |
| Big Chief. 32.50 | Pan Amer. 39.50 |
| Capt. Kidd. 59.50 | Paradise 39.50 |
| Champ .. 39.50 | Repeater 32.50 |
| New Champ 59.50 | Sky Ray. 34.50 |
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All machines free play, clean and in A-1 shape. 1/3 deposit, balance C. O. D. Ref. 1st Wisc. Nat. Bank.

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★ **WHIRLAWAY** ★
Converted from Sport Special,
Dark Horse, Blue Grass.

★ **DUST WHIRLS** ★
Made from Club Trophy.

★ **DUO BELL** ★
Made from Bally Club Bells

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2011 MARYLAND AVE.
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★ **Super Track Time** ★
Four Bells, 4-5¢, Late
Head\$326.00

★ **Four Bells** ★
Jumbos, Cash 800.00
Silver Moon, Comb. .. 129.50
Silver Moon, Free Play .. 175.00
Kenny Pastime 99.50
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'41 Derby, Free Play. 185.00
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Panoram View with
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★ **Slot Machines, Arcade** ★
Equipment, 5 Balls, 1 Ball.
Send for list. All Equip-
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OVERHAULING and REBUILDING

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&
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GUNS.....\$30.00

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Completely Overhauled and Rebuilt.
ALL WORK GUARANTEED—We Have Ray Gun Parts in Stock

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AMPLIFIERS
WURLITZER PHONOGRAPH
AMPLIFIERS

INTERNATIONAL SCOOPS!

NEW POKERINOS: VERY GOOD FOR CONCESSIONS. NEW ADDED FEATURE—BEAUTIFULLY DESIGNED CABINET. WRITE FOR FULL DETAILS AND PRICE. SPECIAL DEAL TO CONCESSIONERS.

MUSIC

- 2 Wurlitzer 24-A\$289.50
- 1 Wurlitzer 780M 685.00
- 1 Wurlitzer 780E 995.00
- 1 Rock-Ola Counter Model, with Stand 140.00
- 1 Rock-Ola 40 Super, New Marble Glow, R.O. 425.00
- 1 Rock-Ola 38 Standard 365.00
- 2 Seeburg Gems 335.00

MISCELLANEOUS

- 1 National Chimes Scale\$ 84.50
- 1 Double Chicago Metal Deluxe Safe ... 119.50
- 1 Single Chicago Metal Deluxe Safe ... 74.50
- 1 Mills Punching Bag 74.50
- 2 1/2 View-a-Scope, with Stands, Ea. ... 29.50
- 7 Du Grenier Cigarette Vendors, 7 Column, Ea. 32.50

SLOTS AND CONSOLES

- 2 5¢ Blue & Gold Vest Pockets, Ea. \$ 54.50
- 2 5¢ Pace Comets, 3/5 P.O., B.F. Ea. 110.00
- 4 Mills Four Bells Write
- 1 5¢ Jennings Chief 114.50

PIN GAMES

- 1 Broadcast\$54.50
- 1 Seven-Up .. 59.50
- 1 Legionnaire, 99.50
- 1 All American 49.50
- 1 '42 Home Run\$79.50
- 1 Bolway 72.50
- 2 Victories ... 99.50

WE ARE SHIPPING ALL NEW P & S CONVERSIONS.

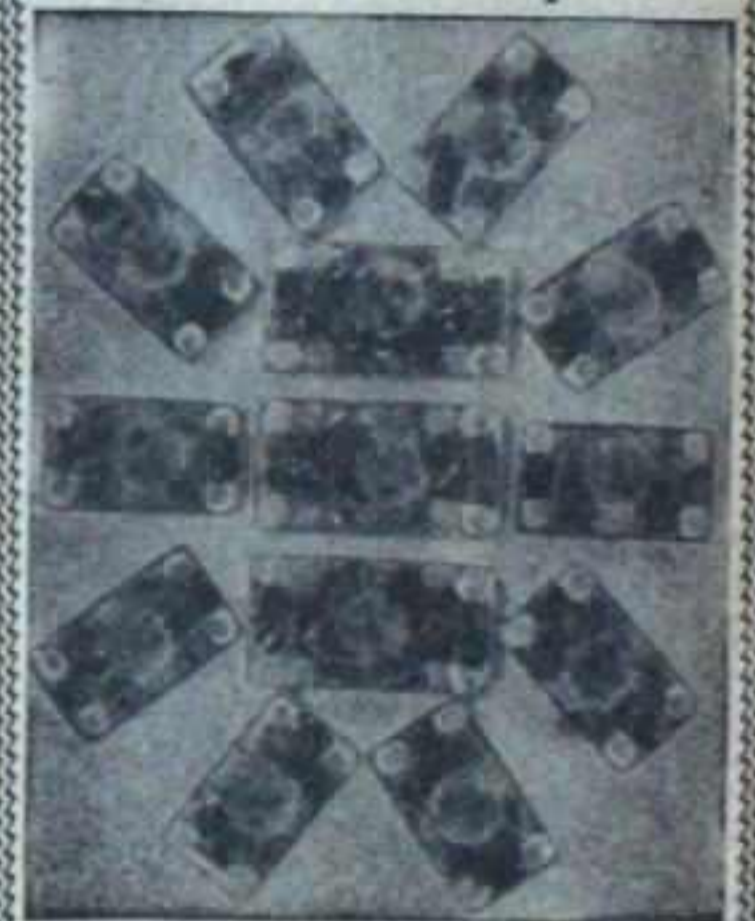
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ANY QUANTITY

PHONOGRAPHS ★ SLOTS ★ CONSOLES
TERMS: 1/2 Deposit With All Orders for Domestic Purposes.

Full Cash With Orders for Exports.
Foreign Inquiries Invited!

International Coin Machine Dist.
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Stuffed Fruit Candy Deal



DEAL CONSISTS OF:

- 10—1¢ Boxes of Stuffed Fruit Candy.
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- 16¢ of Stuffed Fruit Candy in All and 1000-Hole 5¢ Salesboard.
- Complete Deal, Only \$11.40
- Immediate Delivery.
- 25% Cash With Order, Balance C. O. D.
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FOR SALE

- BROWN PACE RACES\$169.50
- BALLY ROLL 'EM 175.00
- 1938 TRACKTIME 99.50

WANT TO BUY

- WILL PAY THE FOLLOWING PRICES:
- BLUE GRASS, F.P.\$125.00
- SPORT SPECIAL 115.00
- DARK HORSE 115.00
- MILLS 1940 1-2-3, F.P. 75.00

WE BUY, SELL AND EXCHANGE
3147 Locust St.
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FAST MOVING TICKET DEALS

Red - White - Blue — Combination Tickets,
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Write for Catalog and Prices.

WILNER SALES CO.

715 N. Elm St. MUNCIE, IND.

- SACRIFICE! 300 Gross
- 120 TIPS \$18 Gross (Reg. \$27.50)
- GREENGLASS SALES CO. 38 W. 234, N.Y. 10



A Great
THERAPEUTIC INVENTION!
Sun-Kraft
COLD QUARTZ ULTRAVIOLET RAY THERAPY LAMP

For our coin machine friends who work late and sleep late. Keep healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Produces 95% ultra-violet rays, and the quartz tube never burns out. Invaluable aid to war workers; promotes and preserves radiant health and relieves muscular pains. Helps insure sturdy growth and sound development of babies and children.

TREATS "HARD TO GET AT" AREAS EASILY and QUICKLY

The Sun-Kraft double action adjustment cycle means easy setting to reach any part of the body. See how simple it is to treat without assuming an awkward or strained position. Comes complete with goggles, leatherette carrying case and built-in automatic timer. Finished in satin-chrome. Carries Manufacturer's Guarantee. Get your lamp now and cash in on extra pep and vitality.



OPA APPROVED PRICE, \$64.50

DEALER'S PRICE \$38.70 ea.
(Lots of 3)
\$43.00 ea.
(Lesser Quantity)

Chicago Novelty Company, Inc.

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Chicago, Ill.

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SPRINGKITS Large Assortment of Various Springs \$6.75	Bottom Main Slides, 1 Cherry or 3/5 P.O., 5¢, 10¢, 25¢ \$4.25	Plug to Fill Space on Front Casting When Eliminating Gold Award \$1.00
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Vest Pocket Coin Chute, 5¢ 3.25	Reel Strips, 3/5 or 1 Cherry P.O. Set55	Reward Card Frame for Blue Front75
In 100 Set Lots. Set40	Reward Cards, 1 Cherry or 3/5 P.O.20	Payout and J.P. Money Cup for Gold and Chrome Bell 3.50
In Lots of 100. Each10	Oval Metal Reward Plate for Blue or Brown Front (3/5 P.O.)75	Reels Completely Assembled With Payout Discs Stop, Stars, etc. (1 Cherry, 3/5 P.O.) . Set \$22.50
Reward Card for Q.T.35	Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O. 7.50	Payout Base Assembly, 5¢, C.S.P. 3265. Set 12.50
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Oval Chrome Frame to Use Paper Reward Card on Brown Front 2.00	Large Cash Boxes 2.00	Complete Set Castings for Gold Glitter War Eagle Write for Prices
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		Reel Timing Lever Assembly, 2765A C.S.P. 2.00
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		We have all types and sizes of Screws, Bolts, Nuts, Rivets, Pins, Etc.
		Large Clock Gear, Complete for Jennings Slots \$4.25

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- 15 Bowling League 9-Ft. Skee-Balls, with Free Ball Feature. \$199.50 ea. (Extra for Crating)
- 3 Rock-Ola '39 Standards 350.00 ea.
- 3 Wurlitzer Counter Model 61's 125.00 ea.

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DUE TO CLOSING OF CAMP
5 Pace Portable Automatic Duck Pin Alleys, 45 feet long, can be made shorter, they are in 10-foot sections. Cost \$4,800.00; the first \$1,000 takes all four of them. Only used 18 months, looks like new. Can be seen in operation—Main St., Centreville, Miss.

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MERRY-GO-ROUND BAR

CENTREVILLE, MISS.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
★
★ **Wartime Experience** ★
★ **Will Set New** ★
★ **Higher Standards** ★
★ **for Chicago Coin** ★
★ **Post War Equipment** ★
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★ **f**or the past three years we have been constantly investigating and testing the better and more advanced manufacturing methods and processes. Pre-war standards are gone forever. You'll quickly detect the results in our post war coin machine equipment. ★

Chicago Coin machine co.

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You Can't Miss with **MITZI!**

MITZI
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Takes In . . . \$54.00
Pay Out . . . \$24.54
PROFIT . . . \$29.46

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Pay Out . . . 27.16
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HARLICH MFG. CO., 1413 WEST JACKSON BLVD., CHICAGO 7, ILLINOIS

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Thoroughly Renovated and Now Known As—

THE MAY-BELL

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Fortune, Convertible to Free Play or Pay Out	\$274.50
Skylark, Convertible to Free Play or Pay Out	169.50
Pace Saratoga, 5c	129.50
Mills Big Race (7 Coin)	250.00
Challenger	249.50
Race King	249.50
Spinning Reels, P.O.	49.50
Sea Biscuit	79.50
Blue Ribbon	69.50
Sport Page	69.50
Thistle-down, P.O.	69.50
Gold Cup	49.50
Eureka	49.50
Gold Medal	49.50
Gottlieb Multiple Races	49.50
At Bar Ben	49.50
Bally Stables	39.50
Gottlieb Horseshoes	39.50
Fair Grounds	29.50
Breakneck	29.50
Fleetwood	24.50

SLOTS

Jennings 4 Star Chief, 5c	\$139.50
Callie 3-5, 5c, \$79.50; 10c, \$94.50; 25c	139.50
Callie 2-4, 5c	97.50
Mills Vest Pocket (A-1 Condition): Green, \$47.50; Blue & Gold, \$57.50; Chrome, \$67.50	
Pace Comet, 3-5, 5c (Completely Overhauled and Refinished)	89.50
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Q.T., 5c, \$69.50; 10c	89.50

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Baker Pacers	\$450.00
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Paces Races (Brown Cab.—30 Odd)	225.00
Fast Time	95.00
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New Champs	\$ 59.50
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Anabel	29.50
Entry	29.50
Fifty Grand	29.50
Red, White and Blue	29.50
Sparky	29.50
Wow	29.50

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Reckla Bar Boxes	16.50
Wurlitzer Bar Boxes	19.50
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1/3 Deposit, Balance C. O. D.

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MILWAUKEE 8, WISCONSIN

LET US REVAMP YOUR MILLS, OWLS and 1-2-3 F. P.
(1939 and 1940 Models)



into the **NEW TWO BELLS**

with Attractive, Colorful Back Glass.

Operates for \$10.00 Federal License.

Thoroughly tested on location—proven BIG MONEY MAKER.

Ship us your game COMPLETE (be sure it contains all parts) via prepaid freight. We will convert, thoroughly overhaul and put your game in PERFECT WORKING CONDITION for only

\$89.50

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PROMPT SERVICE
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Top Flight	\$349.50	Singing Towers	\$509.50
Streamliner	403.50	Hi-Boy—40 Records	697.50

If you are in need of any of the above machines we would suggest that you write, wire or call us for immediate delivery as these are absolutely the last factory rebuilt phonographs for the duration.

USED PHONOGRAPHS

750 Wurlitzers	
616 Lite Ups Wurlitzers	
P12 Wurlitzers	
12 Record Rock-Olas	
Gem Seeburgs	

CONSOLES

Spinning Reels, F. P.	\$ 79.50
Mills 1939 1-2-3, C. P.	59.50
Mills Owls, F. P.	79.50
Mills Jumbo Parades, High Head, C. P.	129.50
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Roulette, Jr.	227.50

SLOTS

5c Jennings Clubs Bells, 3/5	\$169.50
5c Mills Blue Fronts	169.50
25c Mills Blue Fronts	325.00
5c Mills Cherry Bells	225.00
25c Mills Cherry Bells	349.50
5c Brown Fronts	239.50
5c Jennings Silver Moon, 41 Slot, D. P.	299.50
Columbia, Jackpot	89.50
Columbia, Gold Award, Front and Back Pay	69.50
Mills Q. T., 5c Play	89.50
5c Mills War Eagle, 3/5	149.50
5c Mills Chrome Bells, 2/5	325.00

All of our Slots have been refinished and reconditioned. Slots overhauled and refinished for \$35.00 each. 1/3 Cash Deposit With Order, Balance C. O. D.

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7 GUN A.B.T. RIFLE RANGE, A-1 CONDITION, USED ONLY 3 MONTHS \$3000.00
WRITE FOR SPECIAL PRICE ON WESTERHAUS "VICTORIOUS 1944," "MARINES AT PLAY" AND "FOREIGN COLORS"—A TRIO OF WINNERS!

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JENNINGS CIGAROLAS	\$55.00	MILLS 1 1/2 ESCALATOR SLOTS	\$50.00
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GENCO LUCKY STRIKES, Not Necessarily Working, All Parts There \$20.00
WRITE US WHAT YOU HAVE TO SELL. INTERESTED IN ALL EQUIPMENT.

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★ 10 Mystic Music Shells, Adapted for Wired Music, and 30 Rock-Ola Turntables. ★
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THE NEWEST REVAMP THAT GIVES THE OPERATOR THE MOST FOR HIS MONEY!
\$199.50

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9 1/2 FT. SKEE BALL SENSATION
● Beautiful Interior Lite-Up
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● Sensational Scoring Lite-Up with Gong Feature
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UPRIGHT FREE PLAY PIN GAME
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Each
8 Hideaway 24 Wurlitzers \$199.50
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1 Jolly 22.50
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1 Keep 'Em Flying 134.50

51-44-55 Bulbs, Per 100 \$5.25
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High quality—3/16 in. crystal—available in all popular pin-ball sizes.
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The Billboard Cincinnati 1, O.

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Just Off Location. Clean and in Good Condition, for \$62.50 Each, 1/3 Deposit With Order.
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1941 KEENEY VELVETS
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Any Quantity. Please Advise.
Kramer Coin Machine Co.
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FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

JUST WHAT DOES "FREE REPLACEMENT" MEAN?

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You can now replace the glass in your modernized Wurlitzer Cabinets with GUARANTEED "ACME" THICK UNBREAKABLE PLASTICS In attractive combination of colors that will greatly enhance the beauty of your expensive instruments.

Prices are as follows:

1 to 5 SETS \$28.00 PER SET
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A Set Consists of 7 Pieces . . . 3 Top Pieces—2 Lower Sides—2 Door Pieces.
FREE REPLACEMENT IF BROKEN WITHIN THREE YEARS

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HERE AT LAST!



Main Gears for Seeburg and Wurlitzer Phonographs That Are EQUAL to the Original and PERFECT in Every Respect!

PRECISION CUT—GENUINE FIBRE

Sample ... \$7.00 (Less Hub)
Lots of 10 ... \$5.50 Each

Guarantee

Full cash refund, including express charges, if returned within 10 days for any reason whatsoever.

Jobbers & Distributors write for quantity prices!

Look for this stamping on the next gear you buy and you'll know it's the best.

1/3 Dep. Bal. C. O. D. Remit in Full and Save C. O. D. Charges. Checks Acceptable.

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WE ARE ALSO REVAMPING

IDAHO From ZOMBIE

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You'll Get and Hold the Play With Games Revamped the UNITED Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT—BUY U. S. WAR BONDS

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IF NOT SATISFIED WITHIN 10 DAYS—MONEY WILL BE REFUNDED

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- 10 Sport Kings \$335.00
- 13 Santa Anita 185.00
- 1 War Admiral 175.00
- 19 Grand Nationals 95.00
- 3 Pace Makers 125.00
- 4 Kentucky 375.00
- 6 Long Shots 375.00
- 2 Grand Stands 80.00
- 1 Thistle Down 65.00
- 1 Stables 30.00
- 1 Golden Wheel 25.00
- 3 Preakness 20.00
- MILLS
- 1-2-3 \$ 95.00
- KEENEY
- 2 Fortunes \$315.00
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- 3 Pot Shots 65.00
- 1 Winning Ticket 140.00

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- 2 4 Bells, 5¢ \$650.00
- 4 Jumbo Parades, Late Models, Like New, GP 140.00
- 5 Mills Flashers 75.00
- KEENEY
- 1 4 Way Super Bells, 3/5 & 1/25¢, Like New \$875.00
- 1 Skill Time, '38 Tkt. Mod. 95.00
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- JENNINGS
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- 3 Silver Moon, 5¢ 125.00
- 2 Bobtail, F.P. 100.00
- 1 Cubet 95.00
- 1 Liberty Bell 25.00
- EVANS
- 2 Pacers, '42, Like New \$395.00
- 2 Lucky Lucre, Late Model 350.00
- 1 Galloping Domino, '41, J.P. 385.00
- 5 Galloping Domino, Late Head 185.00
- 10 Lucky Stars, '42, Like New 175.00
- 1 Bang Tail, '42, J.P. 385.00
- 1 Bang Tail, 25¢, Late Head 175.00
- 1 Skillo 325.00

- BALLY
- 1 Lincoln Field \$ 95.00
- 1 Big Top, C.P. 95.00
- PACES
- 4 Saratogas, '41, C.P. \$130.00
- 1 Saratoga, Comb. F.P. & C.P. 175.00
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- 1 5¢ Brown Front \$275.00
- 4 5¢ Blue Front, Club Handle, Glitter Finish 250.00
- 1 5¢ Cherry Bell 240.00
- 1 5¢ Roman Head, Glitter Finish, Club Handle. 240.00
- 7 5¢ War Eagles, Glitter Finish, Club Handle, 3-5 Pay 210.00
- 1 10¢ War Eagle 180.00

- 3 5¢ Blue Fronts \$165.00
- 1 5¢ Roman Head 135.00
- 4 5¢ War Eagles 125.00
- 2 10¢ Extraordinary 175.00
- 3 5¢ Extraordinary, 3-5 150.00
- 1 5¢ Futurity Dials 100.00
- 4 5¢ Q. T. 75.00
- 1 10¢ Rockola, S.J.P. 40.00
- 1 10¢ Arrow Vender 40.00
- 4 5¢ Goose-neck Front Vender, S.J.P. 30.00
- 2 5¢ Arrow Vender, Rebuilt 25.00
- 1 5¢ Front Vender, D.J.P., Escalator 75.00
- 3 Twin Jack Pot, 1¢ 35.00
- 10 1¢, 5¢, 10¢ Goose-neck, Asstd., Ea. 20.00

- JENNINGS
- 1 10¢ Dixie Bell, DJP \$225.00
- 3 5¢ 4 Star Chief 150.00
- 1 5¢ Century, D.J.P. 75.00
- 7 1¢ Little Dukes, D.J.P. 17.50
- 3 5¢ Duchess 35.00

- WATLING
- 1 5¢ Baseball, F.V. \$ 35.00
- 1 5¢ Arrow, F.V. 25.00
- 1 5¢ Blue Seal, S.J.P. 30.00
- 2 1¢ F.V., 2-4 Pay 25.00
- 1 F.V., D.J.P., 1¢ 30.00

- PACE
- 1 25¢ Late Model, Slug Ejector \$295.00
- 1 5¢ Comet, S.J.P. 72.50
- 16 1¢ Bantam, S.J.P. 27.50

- CAILLE
- 2 5¢ Club Bell \$170.00
- 1 10¢ Club Bell 225.00
- 1 10¢ Cadet, D.J.P. 150.00
- 3 5¢ Cadet, D.J.P. 100.00
- 2 5¢ Grand Prize Awards, D.J.P. 90.00
- 1 5¢ 2-4 Pay 25.00
- 1 5¢ Gold Star 20.00
- GROETCHEN
- 1 25¢ Superior \$ 95.00

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- 1 Scientific Punching Bag \$200.00
- 2 Bally Alley 35.00
- 1 Roll in the Barrel 115.00
- 1 Talkie Horoscope 275.00
- 1 Rapid Fire 265.00
- 2 Skybattles 295.00
- 2 Keeneey Anti-Aircraft 95.00
- 1 Astrology Scale 125.00
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- School Days 57.50
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- Texas Mustang 90.00
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Mills 50c Blue Fronts	Mills 5c Vest Pocket Bell	Jenn. Silver Chiefs, 5c
Mills 5c Brown Fronts	Watling 5c Roll-a-Top	Jenn. Silver Chiefs, 25c
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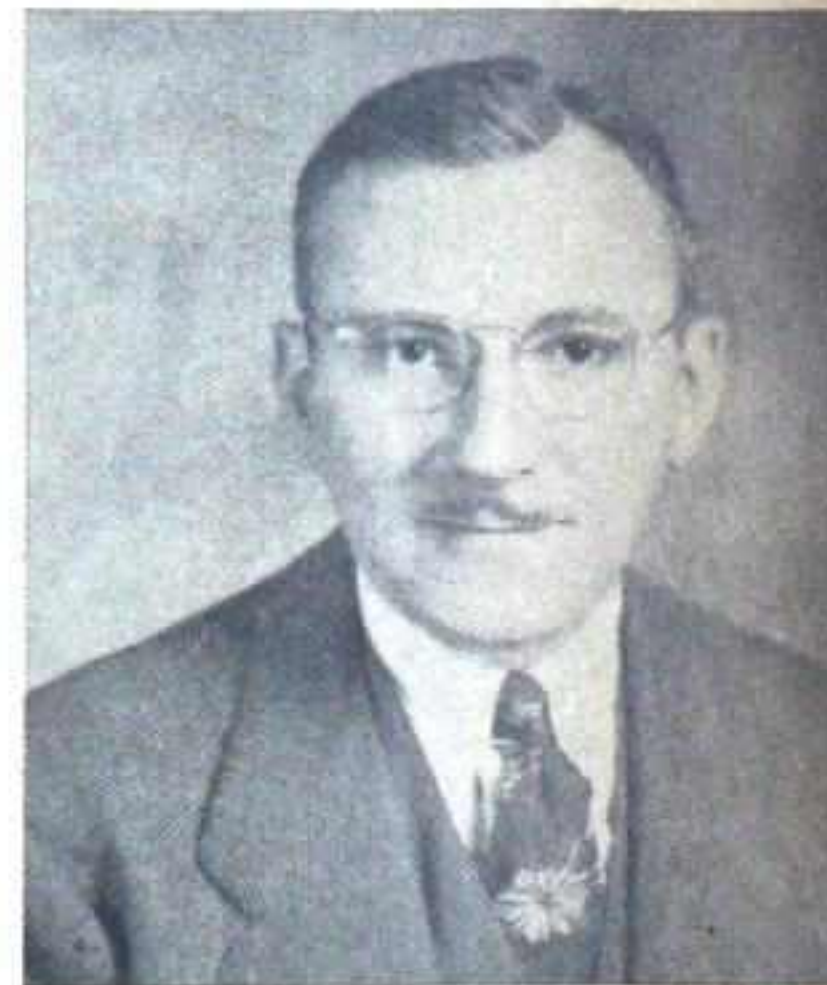
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