

The **Billboard**

FEBRUARY 17, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

RADIO EDITORS PICK AIR BEST



GUY LOMBARDO
Sweet King's Long Reign
(See page 4)

NIGHT CLUBS-VAUDE

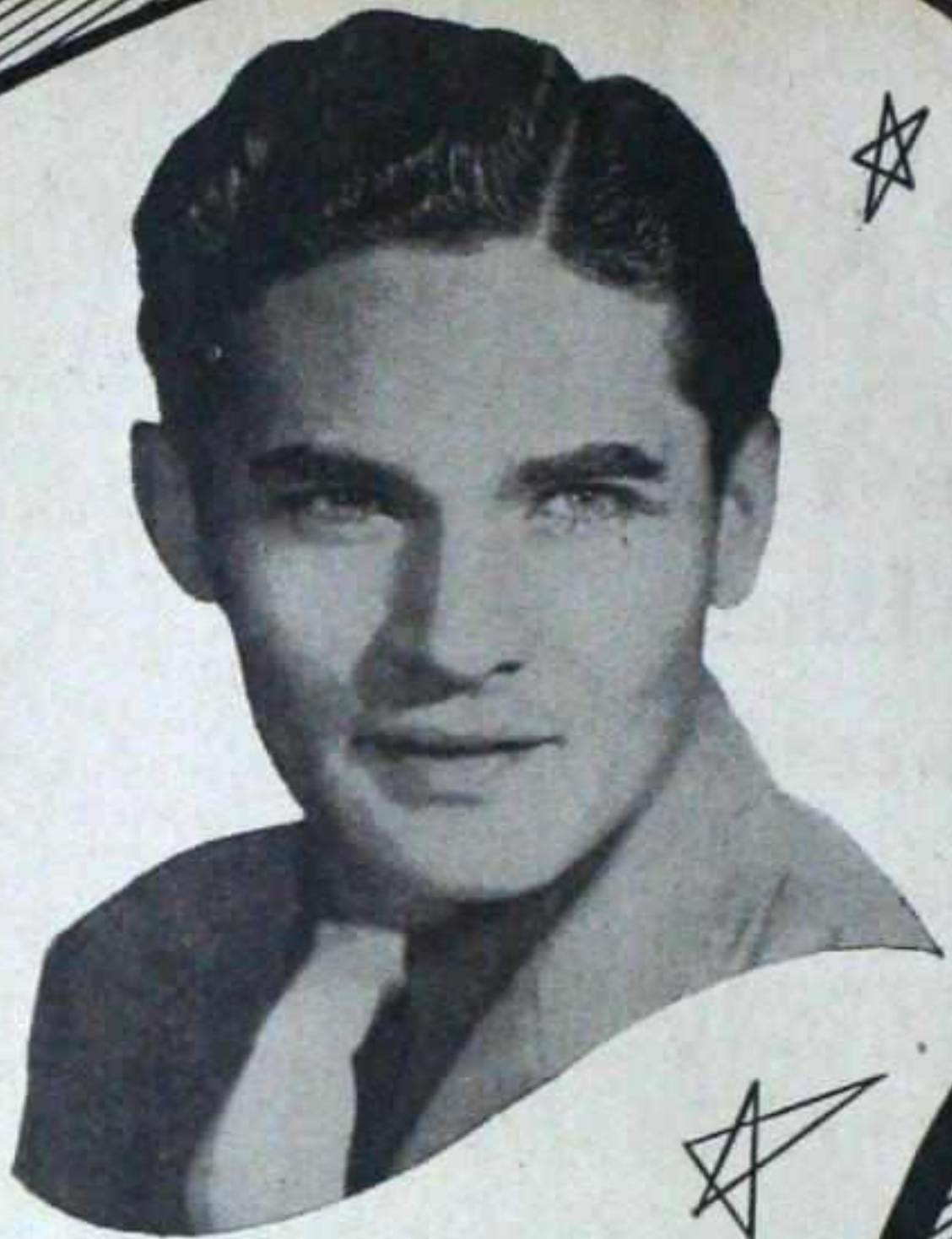
Dimming Nation's Streets Does Things to Nitery Biz

MUSIC

Music on the Air--Who Selects It And Why?

RADIO

PACIFIC VS. NATIONAL RATINGS



Raye & Pedro

BILLBOARD SAYS: (ORIENTAL THEATRE, CHICAGO)

Surprised with their remarkable smoothness. . . . Their comedy terrific. Perform with amazing agility. . . . Bowed off to good applause.

SEATTLE REVIEW SAYS:

Featured is a comedy acrobatic act starring Raye & Pedro. . . . Two limber comics with highly skilled clever routine.

SAN FRANCISCO REVIEW SAYS:

This pair of balancing comics bring down bursts of applause from the house. Their hand-stand balancing and drinking spot is actually amazing.

LOS ANGELES REVIEW SAYS:

The finest acrobatic and comic act ever seen on the ORPHEUM stage.

NEW ORLEANS REVIEW SAYS:

Really funny and with a new slant in stage stunts. . . . They were excellent in performance.



CLEVELAND REVIEW SAYS:

Daredevil stunts are exciting. . . . Horseplay arouses the cheers. . . . They are a capable comedy act.

VARIETY SAYS: (NEW YORK)

Do fine job in underhand balancing. Comedy is smooth and they have fine control.

WASHINGTON, D. C., REVIEW SAYS:

Featured are Raye & Pedro. . . . Acrobatic rhumba rhythm steppers who stop the show with their clever comedy.

MIAMI REVIEW SAYS:

They steal the show. . . . This comedy pair introduce several amazing feats of strength. . . . Speed and ease make them outstanding.

CURRENTLY WM. PENN HOTEL PITTSBURGH, PENNSYLVANIA

"LOVE AND KISSES" EDDIE SMITH PARAMOUNT BUILDING, NEW YORK CITY

Here's the Way the Editors Voted

Chi, New York Niteries Dim'd By Brown-Out

Hollywood Shines Alone

CHICAGO, Feb. 10.—For the first time in four years of war local niteries ops are beginning to feel what a dimout does to slow down business.

With a few scattered exceptions, the bistros report that business is down, and the WPB's Order U-9 of February 1 to eliminate all outdoor promotional and advertising lighting seems to be an accepted rub.

Most ops feel, however, that the old urge to spend an evening at a night club will return when people become accustomed to the gloomier atmosphere. They point to the return of business in New York soon after coastal defense regulations had extinguished "the Gay White Way."

In spite of the general decline in biz, Loop owners are getting a break thru the WPB order. Even with the lights down low, Randolph Street remains the Rialto of the Windy City. With city-wide illumination poor and stories of robberies still crowding the front pages, payees prefer this area where plenty of theaters, cafes and lounges guarantee crowds heavy enough to discourage stick-ups. Loop hotel rooms are drawing almost normal crowds, hotel sources disclose. Dimout has kept more guests inside their hotels after sundown, even (See DIMOUT DIMS CHI on page 25)

Belasco Owners Evict Jelin as "Trio" Stays On

NEW YORK, Feb. 10.—Trio, the Stem's out-of-the-frying-pan-into-the-fire step-child, got a new lease on b. o. life when Belasco Theater lease-holder, Max Jelin, was ousted on Wednesday (7) from the theater by a city marshal. Latter took possession for the owners of the theater, Krellberg and Wildberg.

Jelin has been trying to oust the Lee Sabinson show on the grounds that its b. o. receipts missed the \$10,000 stop-clause by a few bucks. In fact, Jelin's wife's attempt to dump more than \$200 worth of ducats back into the box office after paying for them with an i.o.u., helped Sabinson win an injunction and receivership. Until Sabinson got the receivership Jelin had complete control of the treasury and it is alleged by the producer that Jelin still owes him \$9,000.

Show's drum-beater, Bernie Simon, stated that Trio's take was \$9,980 for the week ending February 3. On Friday (9) producer Sabinson said that the play is doing 20 per cent better for current week. Trio opened December 29 but was unable to have an advance sale policy because of Jelin's instructions which permitted the treasurers to sell tickets only for a current week. New contract signed between producer Sabinson and the Belasco Corporation gives Trio the green light for an advance sale until March 24. Krellberg and Wildberg plan to run the Belasco on their own indefinitely.

"Dogs and Blues Singers"

A member of Congress—Representative Marion T. Bennett, Republican from Missouri—shot his mouth off in the House Thursday (8) to the effect that the Purple Heart medal "has been distributed with such reckless abandon in this war that dogs and blues singers are receiving it."

Aside from the fact that his remark has the odor of a switch on the Nazis' infamous "Dogs and Jews" phrase, it is not true and it shows a fundamentally provincial ignorance—unbecoming in a member of Congress—of the gigantic contribution "blues singers" are making in this war.

For Mr. Bennett's information, no performer has received the Purple Heart—alho many well might have. As a matter of fact, we think the U. S. government ought to work out some kind of significant award—maybe a Purple Heart at that—for the many fine, patriotic men and women of the entertainment world who have risked their lives, endured the tortures of war and foregone profit to themselves by appearing on the battlefields of the world where our men fight.

At a time when they could have stayed safe at home and jumped their salaries in a rising market, a big list—we repeat, a big list—of performers have chosen to make our fighters' lives a little more bearable.

The Billboard has obtained a list from USO-Camp Shows, Inc., of every performer who served overseas for one full year or more. We are proud that this list is long. And we recommend that Mr. Bennett read it.

We think he ought to apologize for his slur on a noble group of men and women who have received no medals, no honors, no awards other than the satisfaction of doing something useful. He might make amends for his unthinking words by moving for a system of awards for them—perhaps even a Purple Heart.

Fifty More Votes in '45

Hope lands two firsts, Lux leads script; Crosby, Shore, Thomas, top warblers

NEW YORK, Feb. 10.—The nation's radio editors think Bob Hope tops, just as do the paying customers who dial him regularly over NBC, Tuesday nights at 10. They made it official this week

when the tabulators finished recording the votes of 146 men and women scribblers (50 more than in 1944 who control the newspaper mentions of radio thruout the nation.

Hope not only ran away with the top slot among comedians with 220 points but is the star of the program that the editors personally hate to miss most. This means that Hope is a double winner this year, with 94 points in the eds' personal yen division. Only reason why Hope didn't pile up the same lead in the latter slot is because the eds generally voted their local faves above the national programs.

Only Radio Eds Vote

There were 18 divisions in the 14th Annual Radio Editors' Poll, with a first (3 points), second (2 points) and third (one point) for all except three classifications—"New Star," "Favorite Studio Announcer," and "Broadcast of the Year." This survey has been run during the last two years by The Billboard, and during the previous 12 years by The New York World-Telegram. BB took over when NYWT found newsprint so tight that it couldn't afford to allot the space required for the poll.

Every editor who has a radio column or regular radio space on Sundays is (See Eds Vote What They Like on page 8)

Chapman Up To Tie With Kronenberger

Stem Crix in Home Stretch

NEW YORK, Feb. 10.—The Stem aisle-experts have now passed the three-quarter mark in the 1944-'45 race for critical accuracy honors. The home-stretch is ahead with a little less than three months to go, when they hit the tape on April 30. As usual, when the race gets hot, there are changes in the running. A cric who has been taking the other fellow's dust will suddenly shoot into the lead and there are constant other shifts in position. Biggest shake-up since last month's tabbing is the spurt of John Chapman, News drama pundit, to carry him into a tie with leader and PM's expert, Louis Kronenberger. Chapman made the jump from fourth place.

Last month's tally was made on the basis of 41 shows which had either failed or hit the 100 performance success mark (The Billboard's yardstick for measuring success). As of this date, it is possible to add 11 shows more to the list, to bring the total up to 52. Chapman's successful (Chapman Ties Kronenberger page 4)

Surplus May Have Answers To Showbiz Material Needs; \$162,865,000 Sold to Date

"The Billboard" Washington Office Reports on Routine

WASHINGTON, Feb. 10.—Entertainment biz, from radio to arcades, has a big opportunity to get in on the ground floor of surplus properties, only source of scarce materials in the U. S. today.

In December, four disposal agencies handled \$27,701,000 in surplus war materials, and this is only a drop in the bucket as compared to what lies ahead. Estimates here are that before surplus properties completes its job more billions of dollars of goods will pass thru its hands. Important thing for the entertainment field, however, is that plenty of materials, in first rate condition, are available right now.

Senate Learning "Angles"

Plenty of savvy will be needed to grasp all of surplus angles—a senatorial committee is learning that right now—but The Billboard's Washington office believes it has the pitch and that it is of first importance to the entertainment industry to get familiar with the properties that are available and how they can be obtained.

Graphic illustration of what surpluses may mean to industry was given in New York only a week ago when 701 navy

simulated machine guns were tabbed for disposal by the government for the entertainment industry. They were tabbed for the industry and grabbed, making, as they will red-hot features for arcades. Electrically driven, guns use B.B. shot and were used to train navy gunners until becoming surplus.

Eight Agencies

Surpluses are currently being handled thru eight agencies under over-all supervision of Surplus Properties Board, Reconstruction Finance Corporation is handling capital and producers goods; War Food Administration is handling surplus foods; Foreign Economic Administration is charged with disposal of materials aboard; U. S. Maritime Commission is handling surplus shipping; army and navy are disposing of "scrap and salvage" materials from war plants and army-navy establishments.

Procurement Division, Treasury, eighth agency, will be the one for the entertainment field to watch, however, as consumer-goods is handled by this agency. Despite the fact that the agency has been just created, it already has (See SHOWBIZ'S MATERIAL on page 33)

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Air Execs Stress Writer Needs at Chi RWG Meeting

CHICAGO, Feb. 10.—The crying need for radio writers here was emphasized last week at a meeting of the Radio Writers Guild when three of the radio execs in town, who had been booked to speak about "What Kind of Radio Scripts Are Wanted Now, and What Kind Will Be Wanted in the Future," did little but sing the blues about their own specific need for radio scripters now. They never got into a discussion of what type of radio writers will be used in the future.

L. T. Wallace, president of Wallace, Ferry, Hanley Advertising Agency, went into great detail about how, for his *Grand Hotel* program, he has to use Hollywood writers primarily. He also stated that of the past 48 *Grand Hotel* shows, 20 have used repeat scripts.

Myron Golden, assistant continuity editor for NBC here, went to great lengths explaining what he needs for his *Author's Playhouse* show. He, too, stated he did not receive enough scripts and asked the attending writers to give forth.

Golden Makes Predictions

Golden, however, did come thru with some predictions of what future radio shows might be like and what type of script would be needed. He said he believed that after the war, inside stories of what went on at battle-fronts would have a good market. He stated that documentaries would be on the up-grade and warned that anyone who submits a script idea now for a show that cannot be continued after the war (quiz shows using servicemen, for example) would be wasting his time.

Sherman Dryer described his need for more writers for his Mutual Network *Human Adventure* show. In a manner unusual for a busy radio exec, he offered to talk to anyone who had an idea for his show, which dramatizes research adventures in the world of science. He offered to help them with the script, in fact, by giving them advice on where research material could be found, etc. It was easy to see, the writers agreed, that Dryer, too, was in dire need for writers. Dryer's only pseudo prediction of what radio in the future might be like was indicated in his remark that eventually he would like to present the stories of syphilis and gonorrhea on his show.

Chi Outlets and Bookers Hunt Writer Recruits With Big Dough

CHICAGO, Feb. 10.—The stations, nets and radio package booking offices in town, finding it impossible to recruit sufficient radio writers, are going as a last resource to the ranks of the newspaper gals and guys in town in their search for type-writer pounders. And they are not asking the newspaper people to work as radio news writers. They want them to use their inherent writing ability and experience with the public to do all types of radio writing chores, including dramatic scripts.

Some of the reporters and columnists contacted have nibbled. Others have seen the handwriting on the wall and have been making their own overtures to the radio industry.

Leading Newswoman Enters Radio

Carol Pink, one of the top newswomen in town and formerly associated with *The Herald-American* and the *Sun*, was one of those who led the exodus. She has done dramatic writing, including serials, for months.

But within the last week, the possibility of radio getting its writers from the ranks of newspaper people, at least until the boys come marching home, became more apparent here. The radio head of a large booking office contacted two columnists on an afternoon paper. One, a famed name here, said he would be interested. But at the last minute he became so ill his doctor advised him not to take on the added writing. Another columnist from the same paper is still considering an offer made by the office.

The radio department head negotiating with the two columnists said that he was not looking for columnists only. He is also thinking of waving a contract at some of the top-notch reporters in town. He is at the head of the ranks of those who believe that newspaper writers can make good dramatic writers for the radio or for any other medium.

The town has always had newspaper

men doing gossip and commentary programs. It has had Nate Gross of *The Herald-American* doing a gossip show for years. It used to have Howard Vincent O'Brien of *The Daily News* doing a commentary for WMAQ. It has had others.

But those of exec standing in the radio trade here who cannot find enough radio writing talent in the town's usual sources, say that they are not interested in having the new men do commentary programs. They want to develop them as top-notch dramatic writers. To prove that they are serious they are making offers ranging up to about \$250 a week and are offering to pay up to \$50 at least for scripts they receive for approval.

They're willing to take the chance and spend some good dough. For they say, where else can we find writers these days? And, who can tell? Maybe we'll find a couple of Ben Hechts and Charlie MacArthur for the radio business.

Milk Benefit Drops All-Star Pitches But Holds On to 'Aida'

NEW YORK, Feb. 10.—Latest addition to the wartime radio casualty list is the annual all-star benefits aired for the Hearst sponsored Free Milk Fund for Babies, Inc. The four or more programs heard previously over all major networks are being discontinued until a more complete production staff is available to the org. Several million dollars in talent ranging from Lawrence Tibbett to Danny Kaye has been donated to the shows in past years.

Still going strong, however, is the traditional special performance at the Met which will be held March 11, with *Aida* up for production. Altho it is a benefit in every other sense, the operatic stars, which this year include Zinka Milanov in the title role; Bruna Castagna, Kurt Baum, Leonard Warren and Norman Cordon, do not work for free, getting paid for the performance by the fund.

Tickets for the Met event are being handled by the Tyson Operating Company and Sullivan's Theater Ticket Service. The usual agency service charge on the *Aida* ducats being dropped.

Colgate A-Shopping For Sat. Half-Hour

NEW YORK, Feb. 10.—Colgate-Palmolive-Peet Company, soapers, are currently shopping around for a half-hour of net time on Saturday nights, thru Ted Bates agency. Colgate wants NBC or CBS, but Blue's third choice.

Trade reports that the company has a new show, along variety lines and thinks it will go on Saturday eve at least as long as people are kept home by the brown-out. Colgate's last big radio deal was the "lend-lease" purchase of the Kay Kyser show from American Tobacco.

Chafman Ties Kronenberger In Stretch Run

(Continued from page 4)

sprint was due to the fact that he hit every one of these on the nose for a correct appraisal. His accuracy average is now 86.54 per cent. Kronenberger had a chance to increase his lead but dropped two decisions. He didn't like *Snafu*, a success. And he did favor *Hand in Glove*, which flopped. His mark-up, however, is still the same as Chapman's, 45 right guesses and seven wrong for a percentage of 86.54.

Times' play mentor, Lewis Nichols, holds his slot in second place. He slipped up on the same two as Kronenberger, but to date has a nice ratio of 44 right to eight wrong choices, and is a little less than two points behind the pace-makers with an average of 84.62.

Biggest individual dive was taken by Robert Coleman (*Mirror*). In the previous tally he was running neck-and-neck with Nichols in second position. However, *Mirror's* aisle-squatter tripped up on four out of the 11 additions. He tagged *Rebecca*, *Sadie Thompson*, *Perfect Marriage* and *Embezzled Heaven* for success. None of them made the grade. Result: Coleman has tumbled back into fifth place with an average of 80.77 per cent for 10 wrong picks out of a possible 52.

Morehouse Misses Two

Ward Morehouse (*Sun*) liked *Hand in Glove* and *Embezzled Heaven* which judgments charge him with two errors. However, his record of six wrongs against 31 rights gives him an average of 83.79 and keeps him snugly in the third spot. Howard Barnes (*Herald-Tribune*) has moved up into the fourth slot vacated by Chapman and is only a pace or two behind Morehouse with an average of 82.22 per cent.

The remaining three members of the Stem drama supreme court are holding to their former running order. *Post's* fem expert, Wilella Waldorf, is a bit behind Coleman with an even 75 per cent average. *Post's* cric has been wrong 13 times out of 52. Burton Rascoe (*World-Telegram*) is right on lady's heels. He has been wrong 13 times out of 51 chances. His accuracy average is 74.51 per cent. Robert Garland (*Journal-American*) still trails the field. Garland has sat in on 46 of the shows and chalked up 15 errors. His current score is 67.41 per cent.

There is still plenty of opportunity for further shifts in the betting as the experts come down the stretch. There are 15 shows currently on the Stem which as yet are not eligible for tabbing. Most of them, at the moment, look like stayers. Some of them will undoubtedly bow out under the success mark. However, there is the usual margin for cric errors either way. In addition to these, at least a dozen more plays sked a Stem preem between now and April 30. There is a strong likelihood of further additions, if booking facilities permit. The aisle experts don't always see eye-to-eye and there can be many a stumble and consequent tumble of accuracy charts before the tape is broken. It might even be a photo finish.

'Fitzgeralds' Move To Blue for Full Skein Grooming

NEW YORK, Feb. 10.—The *Fitzgeralds*, with Ed and Pegeen Fitzgerald, morning participating show on WOR, MBS outlet here for the last three years, moves to WJZ, the Blue station in New York, April 30, to be groomed for the entire net. Format of the show, a talk program from the actor's breakfast table, will remain the same and will be spotted anytime from 7:50-9 a.m. for a 25-minute period. Exact time will be set in a few weeks.

WOR will retain precisely the same format with a new tag and a new set of fast breakers. Trade says that several of the Fitzgerald's present sponsors will move with them from WOR to WJZ.

Ward Byron Joins Gale's Radio Dept.

NEW YORK, Feb. 12.—Ward Byron, radio writer-producer, joined the radio department of Gale Agency yesterday (12). He left the *Fitch Band Wagon* show, which he originated and directed for six years. He replaces Dan Kampel who resigned from Gale last week.

Byron has been in radio for the last 17 years, starting with WEA, New York, in 1926. He has produced programs for KPO in San Francisco and Music Corporation of America in Hollywood, and was the pappy of *Bug House Rhythm* which originated at KPO, moved to WEA, and later became *The Chamber Music of Lower Basin Street*.

Websters Nee Brewsters

CHICAGO, Feb. 10.—A family show, *Those Websters*, will replace another family show, *That Brewster Boy* (Friday, 8:30 p.m., CWT), for Quaker Oats, March 9, over CBS. Les Weinrott will produce, and Al Miller and Priscilla Kent will write the script. The reason for the switch from one family to another, Metzger said, is to make the story more flexible by featuring an entire family rather than the son.

MORE GENERAL NEWS ON PAGE 33

GUY LOMBARDO Sweet King's Long Reign

ONCE again, for the 13th time, Guy Lombardo has been rated the No. 1 band on the air by the radio editors of the nation. (See 14th Annual Radio Editors' Poll in this issue.) The fact that Guy, his family and his ork haven't missed a week before the mike in 10 years is just one of the reasons why the cash customers and the dial twisters love him—and the radio editors tell the world that the Lombardo brands of words and music is tops.

There are still five Lombardos in the Royal Canadians that Guy directs, and whether they play at a location spot (they're at the Hotel Roosevelt in New York now) or on the air for their Chelsea Cigarette sponsor, they're playing notes the Lombardo way.

The Lombardo way of handling music is the hit building way. That's why he claims (and no one seems ready to deny it) that he's picked over 250 songs as commercial stuff long before they've reached that rating called sock.

If you ask Guy Lombardo how he happens to be a top baton handler for so many years, he'll tell you that it's easy. Just find a type of music that your men can play a little better than the rest of the sidemen—develop it as a trade-mark—and have a big musical family.

In most cases that would make family troubles—in Guy's case it's made for a long reign for a sweet king of music.



Monthly Stem Crix Tab

	Right	Wrong Or No Opinion	Accuracy Percentage
John Chapman (<i>News</i>)	45	7	86.54
Louis Kronenberger (<i>PM</i>)	45	7	86.45
Lewis Nichols (<i>Times</i>)	44	8	84.63
Ward Morehouse (<i>Sun</i>)	31	6	83.79
Howard Barnes (<i>Herald-Tribune</i>)	37	8	82.22
Robert Coleman (<i>Mirror</i>)	42	10	80.77
Wilella Waldorf (<i>Post</i>)	39	13	75.00
Burton Rascoe (<i>World Telegram</i>)	38	13	74.51
Robert Garland (<i>Journal American</i>)	31	15	67.41

(Note: Voided in this tabulation are revivals with fixed or limited runs. Also not tabbed are 15 shows which have preemed too recently to have an opportunity of proving themselves.)

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6,000	5.87
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30,000	10.45
50,000	13.75
100,000	22.00
500,000	88.00
1,000,000	170.50

Roll or Machine Double coupons. Double prices.

Shows Rate Differently on Coast

Cissie Bans WMAL Listing 'For Good'

WASHINGTON, Feb. 10.—Listing of WMAL (Blue-Washington) in *The Times-Herald* (Cissie Patterson) radio section, dropped three weeks ago after Drew Pearson referred to firing of T-H editor, is not likely to go back, according to good sources here. Cissie, according to the dope, is "boiled up" and has ordered the WMAL listing "banished" forever. *Times-Herald* has no outlet of its own altho it has application in for F.M'er. WMAL is owned by *The Evening Star*.

Pearson referred to discharged George De Witt as "guiding genius" of *Times-Herald*; also referred to the now famous "obscenity" which popped up in T-H classified about time of De Witt firing, denying that stunt was pulled by De Witt's friends.

WMA officials had no inkling of T-H listing ban until it was imposed. Nor do they know when, if ever, it will be lifted. Others say, however, it's on to stay.

Oboler Set for Blue Drama Seg

NEW YORK, Feb. 10.—Arch Oboler's deal with the Blue to do a series of prestige dramatic shows, first reported in *The Billboard* one month ago, is just about set, with the only thing holding up the contract a slight difference on production costs. Oboler's estimate, according to trade sources, is a bit higher than the web wants to go, but it's felt in radio that the thing will be straightened out by the middle of next week.

Hubbell Robinson, Blue program v.-p., huddled today (10), with the net's head man, Chet La Roche, and it's said that La Roche is sold. Oboler has also been dickering with Mutual in past weeks, but it's said that his price was too steep for the net.

Station WHOM, N.Y., Starts Sunday P.M. Scribblers' Seg

NEW YORK, Feb. 10.—Station WHOM, Cowles local percolator, has picked up the services of plenty of keyboard pounders to build its Sunday p.m. (and weekday, too) audiences in the metropolitan area. Idea is to collect upon the prestige of the newspapers for whom the news and feature men labor, as well as their individual fellows. Lee Mortimer (*Mirror*) has a weekday pitch, as do other metropolitan scribblers.

Sunday sked will include Ben Gross (*Daily News*), Bob Garland (*Journal-American*), Eileen Creelman (*Sun*), Jack Gunther (*Look*), Irving Marsh (*Herald-Tribune*), and Edith Walton (*Times*). They'll cover radio, the theater, music, sports and books.

Program will hit the air at 5 to 6 p.m., when main competition is of the long-hair variety, and expects to pick up WHOM rating plenty for this time period.

WCAU Woman Commentator On Negro Paper Honor Roll

PHILADELPHIA, Feb. 12.—Katherine Clark, news commentator of WCAU, was cited by *The Philadelphia Afro-American*, Negro weekly newspaper, in its fifth annual honor roll for outstanding service to the community. The newspaper awards are given each year to 10 citizens who have reflected credit upon the city.

Miss Clark, the second white woman to be so honored by the Negro newspaper, was cited for her "unbiased, liberal and enlightening interpretation" of the factors behind the trolley strike in the city last August. The award was presented to Miss Clark yesterday at a mass meeting sponsored by the newspaper.

D-C-S Picks Up Allan Young & Fitch Accounts

NEW YORK, Feb. 10.—Doherty, Clifford & Shenfield will shortly pick up a couple of key network programs to give them a neat stable of high-rated programs. Allan Young seg leaves Young & Rubicam April 3 and the Fitch account transfers from L. W. Ramsay Agency, which has had the account for many years.

This gives D-C-S three high audience-pulling shows, with *Mr. D. A., Fitch Bandwagon* and Allan Young seg, and trade hints that this new agency will pick up one or two more top Hooper gathers before the summer hiatus, altho the new clients won't switch to D-C-S until next fall.

FCC Rules Protests, App's Endorsement To Be Open to Public

WASHINGTON, Feb. 10.—That the FCC is taking Lea Committee recommendations to heart, was seen here today following a new ruling that all protests and endorsements of applications for licenses will be open to public inspection. Heretofore, the FCC has announced application filings but put protests into confidential file. This policy will be discarded in future under the new ruling.

Lea Committee, in report, was critical of WNNY, Watertown, N. Y., application handling. Protests on the controversy were placed in the confidential file, Lea Committee found, and it was recommended that in future such "correspondence be kept in the open file."

Joyce on Chi Blue Prod. Staff

CHICAGO, Feb. 10.—Bill Joyce, staff producer with NBC in Chi for 10 years, joined the Chi Blue production staff February 5.

Wigglesworth's Plea for More FCC Inquiry Coldly Received

WASHINGTON, Feb. 10.—Recommendation of Harvard-educated Representative Richard B. Wigglesworth (R. Mass.), Lea Committee "dissenter," that Congressional investigation of FCC be continued, appears to have fallen on barren ground. There appeared little support on the Hill today for continuation of the inquiry.

Representative Wigglesworth, whose minority report on the Lea Committee rakes the FCC from stem to stern, on Wednesday (7) urged continuation of the investigation in a House floor speech on independent agencies appropriation measure which passed on Thursday (8). The Back Bay representative took agencies apart, one by one, in his hour-and-a-half address, devoting some 15 minutes to the FCC.

Evidence Unheard, He Claims

"An abundance of evidence collected by the committee's staff was not heard. Some of it is sensational. Only by continuing the investigation can the work undertaken under the instructions of the last Congress be carried to a proper conclusion," Wigglesworth declared.

Some of the things that still need looking into, according to Wigglesworth, are:

The part which the U. S. Department of Education plans to play in radio education.

Reasons for the FCC's willingness to accept cuts in appropriation for Foreign Broadcast Intelligence Service, which it

Bon Mot

WASHINGTON, Feb. 10.—Paul Porter, new FCC chairman, is a boy with a sense of humor who can turn a deft *Bon Mot* when the occasion arises. As the plane carrying the FCC on its recent junket was about to take off, someone pointed out to Porter that if the plane crashed virtually the entire governmental administration of radio would be lost.

"If this plane is lost," quipped Porter, "radio broadcasting will be advanced 50 years."

McKesson & Robbins To Drop Joe Brown 'Stop or Go' Blue Seg

NEW YORK, Feb. 10.—Joe E. Brown's *Stop or Go* quizzer on the Blue Sundays 8:30-9 p.m. drops off the air the middle of March with the sponsor, McKesson & Robbins, giving up the time. It is understood that one of the chief reasons for the cancellation is the fact that the sponsor doesn't think the program will hold up against Eddie Bracken's tough competition on NBC.

Show has been on the Blue for nearly a year, with Jack Tarcher's Agency producing. The seg started with a Sunday afternoon time and switched it into the old Gracie Fields slot (9-9:30 Tuesday night) two weeks ago as part of the deal that was supposed to put the United States Steel-Theater Guild show on the air. The deal fell thru when the American Meat Institute, sponsors of the *Life of Riley* refused to be moved from 10-10:30 p. m. Sundays, which the Steel show would have gotten, to the Brown slot on Sunday.

Brown's rating has hovered around a 7 for the time he has been on the air. Blue has gotten Orson Welles to take over the Sunday slot for a sustaining rate of \$500. Welles will do an air version of his new newspaper column, *Orson Welles' Almanac*.

opposed last year, and the Radio Intelligence Division. (Cuts of \$180,061 and \$416,611 respectively were recommended by FCC for agencies.)

"Condonation of illegal operations" by the commission in the case of Station WGST.

FCC failure to act in "concealed ownership" of WOKO case.

Postponement "until after the elections" of hearings for revocation of licenses of Kennedy outlets in West Virginia.

"Trafficking" in licenses.

He Sees Some Good

At the same time, Wigglesworth claimed that the Lea investigation has done some good, eliminating some "abuses of the commission's licensing powers." Investigation also brought about a change in personnel—obviously a reference to Fly resignation—and produced "savings of between \$2,000,00 and \$3,000,000."

Continuation of the investigation would have to come from Democratic side, and there appeared little inclination to push it further today. Representative Lea, chairman of powerful Interstate Commerce Committee, was said to be personally opposed to further inquiry, believing that a better method would be for the FCC, Congress and industry to sit down together and discuss differences and attempt to find a mutual ground on which to work co-operatively.

Competition & Time Change

Hildegard 14 nationally, 4 in Pacific Hoopers as rating differential studied

NEW YORK, Feb. 10.—Tendency to forget that the U. S. A. is not one big city with a population of 135,000,000 but a collection of living areas with different customs, ideals and living standards, is back of the acceptance of a single rating per audience measurement period for radio programs that are broadcast Coast to Coast. Lumping the four time zones into one is as logical when it comes to judging the impact of a show as it is to judge a family as a single unit when it comes to dialing.

While sectional ratings are available three times a year from the C. E. Hooper organization, they cover rating periods which are not, without computation, comparable with the national ratings. The Pacific Coast Hooperatings issued monthly are averages of two months and any comparison between Pacific Coast evening show ratings and national figures would have to be made using an average figure based upon the four national ratings issued during the same period (two months). Daytime show comparisons would have to be made between the once-a-month figures of the national Hooperatings (two of them averaged) and the Pacific Coast figures. Sectional comparisons, since such ratings are issued once every five months, would have to be made with one sectional rating compared to figures averaged from 10 national evening reports or five national daytime ratings.

Projection Often Far Off

Since one area, even one station serving an area, may be far ahead of other areas or stations and since any national rating is naturally what the name implies, national in scope, most sponsors and ad agencies in projecting national figures on a per area basis are frequently far off for individual territories.

The Billboard in this issue presents its first *Comparative Territorial Index*, covering evening show ratings for the top 20 nationally rated programs and the comparative Pacific Coast tabbing. For the purposes of the comparison, the December-January Pacific Coast Hooperatings and the averaged December 15 and 30, January 15 and 30 national reports are used. What the comparison shows is that change of time and change of competition (where the show is re-broadcast so as to reach the West Coast at the hour it was broadcast originally in the East) make a great deal of difference in ratings. That means, of course, a great deal of difference in the size of the audiences.

Winchell Loses 5 Points

Even a casual glance at the chart indicates this changing audience size. Take Watler Winchell rated No. 4 nationally. His national Hooper is 24.5, his Pacific tab is 19.5, a difference of five points between the average national audience and that which listens to W. W. along the West Coast. Difference may be traced no doubt to fact that it's 6 p.m. when Winchell starts his "Let's Go to Press" and the 6 p.m. audience is not the one that's available at 9 p.m. when the show's aired in the East. In this case it's the hour that makes the difference.

A similar case illustrating what happens to audiences when the time differential enters into listening is that of Jack Benny. Nationally, Benny is (See Shows' Coast Ratings on page 12)



NBC Beats Promotion Drum

Report Shows Web's Progress

Sponsors and agencies view ad pix which web used to plug "Parade of Stars"

NEW YORK, Feb. 10.—The NBC advertising and promotional department last week presented its report on the 1944-'45 *Parade of Stars* to the ad agencies and sponsors who co-operated in the greatest program promotional attempt that the network has projected since it first saw the light of day in the Grand Ballroom of the old Waldorf-Astoria. Its pitch was made in the ballroom of the New Waldorf to a crowd out to be shown that the web had come of promotional age. The ad agencies, who with few exceptions do practically nothing promotional to kick their program ratings upstairs (15 percenters like Young & Rubicam, Compton, Benton & Bowles are the exception rather than the rule), were actively critical and the nasty storm thru which they had galed had not helped their tempers either.

Charley Hammond, ad manager and boss-man of the *Parade of Stars*, handled the mike after a few kind words by Roy Wiltmer, sales v.-p. What Hammond has to say indicated that the affiliates had actually gone to work this time and used what was in the *Bandbox* that NBC had sent them. Every one of the 111 day and nighttime programs had its own promotional kit which included e.t.'s, station break announcements, direct mail, newspaper, billboard and other ad suggestions.

And in order to implement the local set-up, the web pointed the way with two nighttime programs and five daytime presentations. These were aired Coast-to-Coast for two reasons—first to do their own selling job and second to point to the fact that the net itself didn't count upon the stations alone to do the job. The five net programs actually had the effect of doing just that of spurring the boys who spend their own coin to put it on the line. Likewise NBC's owned-and-operated stations' use of newspaper space, car-cards and billboards did a great deal to set the pace for the other hundred-odd stations who co-oped to put over the 1944-'45 *Parade of Stars*.

Pic Ad Trailers Effective

Part of the presentation that really sold sponsors and ad agency men who gathered at the Waldorf were the one-minute pic ad-trailers NBC used in 726 movie houses in 111 station cities—and which a number of the affiliates themselves used in other cities. NBC spent \$150,000 buying circulation for the pic thru general screen advertising org. paying approximately \$3 a thousand for delivered audiences. The ad boys admitted that this did a key job and the only unhappy time-buyers were those whose programs weren't used in the trailers.

Several of the agency men who have been making commercial pix for a long time were more than slightly critical of the production job on the one-minute of film and the NBC boys admitted that the use of silent still pix in the filming wasn't too hot. However, the aches of obtaining clearances on the stars who were used in the trailer were so overpowering that nothing could be done about it. The pic companies just wouldn't okay the use of clips from even oldies despite the fact that NBC sold the presentations on "See these stars at this theater and hear them over your favorite NBC station" basis.

Pic Orgs Didn't Help

The pic orgs "don't mind" using the air to sell their product but they certainly didn't help NBC use the screen to sell pic stars who are on the air. The result is that the NBC trailers were static and narrated instead of alive and star-voiced, except in one or two cases. However, regardless of the fact that the trailers weren't 100 per cent and didn't use the showmanship for which the shows they flacked are known, the trailers paid off—but big.

Being survey minded, as all of radio most definitely is, NBC hired Ross-Federal (See *NBC Beats Promotion on page 32*)

Radio's Horse Pins

DETROIT, Feb. 10.—Latest emergency need to be solved by the facilities of radio is the shortage of horse-blanket pins. There is a grave shortage in the South Pacific war front, according to report received at WJR from Pvt. Joseph Rudo, now stationed there, via his mother, Mrs. Bertha Rudo, of 7293 Lane Avenue.

Charlie Park, who has the *Fun Frolic*, early morning show, got the distress call from Mrs. Rudo, and put the S.O.S. on the air. Result was a donation of two dozen of the pins collected from various listeners, now being forwarded to the South Seas.

Exact purpose of the giant pins—four inches long—remains a military secret!

Lockheed Drops "X" For Black and White

HOLLYWOOD, Feb. 10.—Lockheed is dropping *Man Called X*, Herbert Marshall starrer, at the end of the next cycle. Show has been airing for some months on the Blue, and decision against renewal was made this week by aircraft officials.

Company formerly bank-rolled the Orson Welles show. It is understood that Lockheed was not dissatisfied with the Hooperating, which was 5.0 for period of January 15-21, latest available, but had decided to concentrate on mag advertising.

It's Commercial When Owner Of Station Skeds Puff Segs Over His Own Percolator

It Costs Chicago Tribune 5G To Find Out

CHICAGO, Feb. 10.—A four-year standing talent cost controversy between WGN, local Mutual outlet, and AFRA was settled this week in an agreement that certain members of the radio trade here view as being of great significance, in the determination of what constitutes a commercial radio show. It will be particularly significant for newspaper-owned stations. Controversy started when WGN began airing shows to plug personnel and features of *The Chicago Tribune*, which owns the station, and paid talent on the shows sustaining fees. AFRA contended that the shows were commercial and demanded that the talent be paid commercial rates. In the agreement reached this week it was decided that eight of the more than a dozen shows in question were commercial and the talent was entitled to commercial pay.

Retroactive to 1942

It was decided, in addition, by Ray Jones, AFRA executive secretary, and Frank Schriber, WGN manager, that payment, dating back to 1942 for one of the programs, should be retroactive. Giving of retroactive pay involves the paying of about \$5,000 in back fees.

Shows involved were: *War Workers Award*, started January 1, 1945, to call attention to the workers receiving awards from *The Tribune* for outstanding war work; *Symphony Hall*, *Citizens of Tomorrow*, *Garden Gossip*, *Capital Comment* (started in 1942), *Words and Rhythm*, *Chicagoand Servicemen in the News* and *Reading of the Chicago Sunday Tribune*.

Formula of Commercial

It was agreed that if in the future WGN programs use the words *Chicago*

NAB President Asks Clarifying Of FCC Rights

SALT LAKE CITY, Feb. 10.—Just what rights the FCC has over individual broadcasting stations should be defined rigidly and immediately, Prexy J. H. Ryan, of the National Association of Broadcasters declared here last week at a meeting of representatives of six Western States. The meeting included representatives of South Dakota, Montana, Wyoming, Idaho, Colorado and Utah.

The FCC, he declared, has had a bad influence on radio since the Supreme Court ruled that "you cannot avoid the assumption that the FCC has a duty to oversee the composition of radio traffic." FCC act denied the government agency the right to supervise radio content.

"Radio," he declared, "will have an important function building markets to absorb a huge peacetime production necessary to sustain more than 50,000,000 jobs in the country. In order to do this more intelligently, a broadcast measure bureau has been organized to evaluate the appeal of individual radio stations," he said.

Wade Checking Lum & Abner Seg

HOLLYWOOD, Feb. 10.—Walter Wade, managing director of Wade Advertising Agency, is here from Chicago for confabs on the Lum and Abner show.

Accompanying him is his son, Jeff, who recently returned from overseas service in the army.

Finis

WASHINGTON, Feb. 10.—Finis to another chapter in radio's turbulent legislative history was written yesterday when WALB, Albany, Ga., withdrew FCC petition that touched off the fireworks that eventually led to Congressional investigation of FCC (Lea Committee).

WALB asked dismissal of petition to change frequency and transfer of ownership from Herald Publishing Company to Albany Broadcasting Company. It was this petition that led to charge that Rep. Eugene Cox had grabbed off \$2,500 fee and which charge, in turn, led Cox to introduce House resolutions that led to FCC investigation.

FCC, in routine manner, announced that WALB'S dismissal request had been granted. Commissioner Durr abstained from vote, Outlet's application for permanent license is still in file.

G. W. Hill Takes Warnow for Own

NEW YORK, Feb. 10.—Batoneer Mark Warnow has signed a new contract with American Tobacco Company which gives George Washington Hill exclusive rights to his services on Lucky Strike shows for one year, with yearly options. Deal covers Warnow's radio appearances only, leaving him free for legit and theater dates.

The ork leader's new contract will keep him from going on the new Borden show which will replace Ed Wynn. (See story elsewhere in this section for full details on the Borden program.) Warnow has been in charge of the music on Ed Wynn's *Happy Island* since it premiered 26 weeks ago.

Thompson To MBS, Cooper To Daytime And Hartz Off Air

NEW YORK, Feb. 10.—Commentator Dorothy Thompson goes to Mutual from the Blue the middle of March for Trimount Clothing, her sponsors on the Blue until the client cancelled two months ago. Web has been carrying Miss Thompson's show sustaining since that time.

Trimount will take the 9:45 p. m. Sunday slot on Mutual for the commentator. She was on the Blue Sundays, 8:15-8:30. On Mutual, Miss Thompson will replace Jerry Cooper, sponsored by Miss Swank Slips.

Cooper show was bumped off MBS because, under the net's policies, any show using fewer than 60 stations can be cancelled at any time to let in a show using more than 60 (Trimount will take about 79) in its turn, the Cooper show, using a daytime skeld of 60, will bump off the Hartz Mountain Canary pet show, currently on Mutual, Sunday at 2:45 p. m. The canary show uses only 48 stations, and Cooper, at the cheaper daytime rates, will be able to afford the MBS minimum of 60.

ODT Travel Edict Hits Coast Radio

HOLLYWOOD, Feb. 12.—New civilian travel restrictions are going to put the crimp on Coast radio shows making the New York jump, it is believed. In the past, most of the top-bracket airers have made at least one pitch a year in Manhattan, but now that things have tightened up, it begins to look as if the shows will have to stay put.

Same thing applies to performers who have been making the cross-country trek. First show to feel the brunt of the new order was Lux, this week, when Katina Paxinou's reservation was cancelled out of New York, thus making her miss the show. It is understood that J. Walter Thompson Agency in New York, put in the pitch for Miss Paxinou, trying to get her cleared. But army refused to acknowledge that she was essential. Gale Sondergaard has been pencilled in for Lux tonight as a replacement in Paramount's *For Whom the Bell Tolls*.

District Sessions Skedded

WASHINGTON, Feb. 12.—With national conclave out because of convention ban, National Association of Broadcasters has mapped a series of district meetings during March-April to replace annual convention, NAB officials have announced.

Schedule is as follows: District 1, Boston, March 5-6; District 2, New York (Roosevelt), March 8-9; District 4 (Virginia, West Virginia, Washington), Washington (Statler), March 12-13; District 4 (North Carolina, South Carolina), Charlotte, N. C., March 15-16; District 5 (Georgia, Alabama), Atlanta, March 19-20; District 5 (Florida), March 22-23; District 7, Cincinnati, March 26-27; District 8, Detroit, April 2-3; District 9, Chicago (Palmer House), March 29-30.

Ward R. Hickok Named G. M. of Wright-Sonovox

HOLLYWOOD, Feb. 10.—Ward R. Hickok, former director of Stromberg Time Corporation, later general sales manager of Teleautograph Corporation, and recently executive vice-president of the North Star Woolen Mill Company, has been appointed general manager of Wright-Sonovox, James L. Free, president of the organization, has announced.

Along with this announcement, Free disclosed that the Hollywood office of the firm, which Hickok will make his headquarters, is undergoing expansion preparing for increased activity in the motion picture field.

Sonovox, "articulator" device that helps create talking sound effects, has been used in several pix, including Walt Disney's *Dumbo* and *Reluctant Dragon* and Kay Kyser's *You'll Find Out*, as well as in air commercials, but the org wants to increase its use in dramatic and artistic branches of motion pictures. Other recent additions to Sonovox's Hollywood staff are Harold Strotz, manager of motion picture division, and Norman Wright, production direction of motion picture division and formerly a Walt Disney director.

CKLW Taps School, Hospital Audiences By Mailing Out Logs

DETROIT, Feb. 10.—CKLW is making it easy for two specialized classes of listeners to pick out the programs which interest them most by special weekly mailings of the station log. First mailing logs to some 400 public and parochial schools covering the entire local territory, with those programs which have special interest for youngsters and are of educational value circled in red, so they can be readily picked out. In mailings, the station suggests that these programs be listed on the school bulletin boards, where youngsters can learn about them quickly.

Second mailing goes to some 15 local hospitals, many of which have their own house radio systems. The logs are intended for use in the selection of programs to be sent to the various wards and private rooms over the hospital system, as well as for use in selection of programs on private radios by patients or nurses. Because of the long hours of listening per set in hospitals, the mailing is likely to produce exceptionally high returns in total hours of listening. Both mailings are just being started and results will be checked at a later date to ascertain what actual use is made of the logs in schools and hospitals.

WCAU Uses Express Trucks, Newspapers and Newsletter

PHILADELPHIA, Feb. 10.—WCAU is inaugurating a three-fold promotion plan for its local news commentators and sustainers. The first step is a 12-month posting contract on American Railway Express trucks, with copy and card changes to be made each month for the display boards on trucks in the Philadelphia area, 12 Pennsylvania and two New Jersey communities.

This will be supplemented by a 13-week advertising campaign in six Pennsylvania and New Jersey daily and weekly newspapers. The names and shows featured in the truck posting promotion will be used in newspaper advertising.

A third phase of the promotion campaign is a weekly newsletter, written by Katherine Clark, women's news commentator on the WCAU staff. This letter, which is distributed to 65 schools, deals with the subject discussed on the CBS *School of the Air* programs and reaches the institutions prior to the broadcast. In this way, students become acquainted with the subjects featured on the Friday morning broadcasts.

Spadea to CBS Detroit Sales

CHICAGO, Feb. 10.—Joe Spadea, former manager of the Edward Petry Office, Detroit, has been discharged from the army and will join the CBS net sales staff in Detroit.

Sacramento Has 2 Standard, 2 FM Outlet Licenses

SACRAMENTO, Calif., Feb. 10.—Things are humming on the Sacramento radio front, awaiting only construction materials to shift into high gear. Two new stations are in the offing. Gene Kelly, Sacramento advertising man, and Lincoln Deller, of San Francisco's KSFO, have obtained licenses. Kelly has already selected his call letters, KERA. Both will be 250-watters.

It's said that Deller has a fair chance of getting NBC, while the trade rumor is that Kelly may hook up with Mutual.

Current stations are the powerful McClatchy Broadcasting Company leader, KFBK, which is Blue, and Royal Miller's KROY, CBS. Nearest NBC is KPO, San Francisco, 100 miles away, and nearest Mutual is KMYC at Marysville, 50 miles away.

McClatchy headquarters reveal that two of their five Western stations are leaving the Blue. KOH in Reno, Nev., will shift from Blue to NBC, and KERN, Bakersfield, Calif., from Blue to CBS. Both changes will take place this spring.

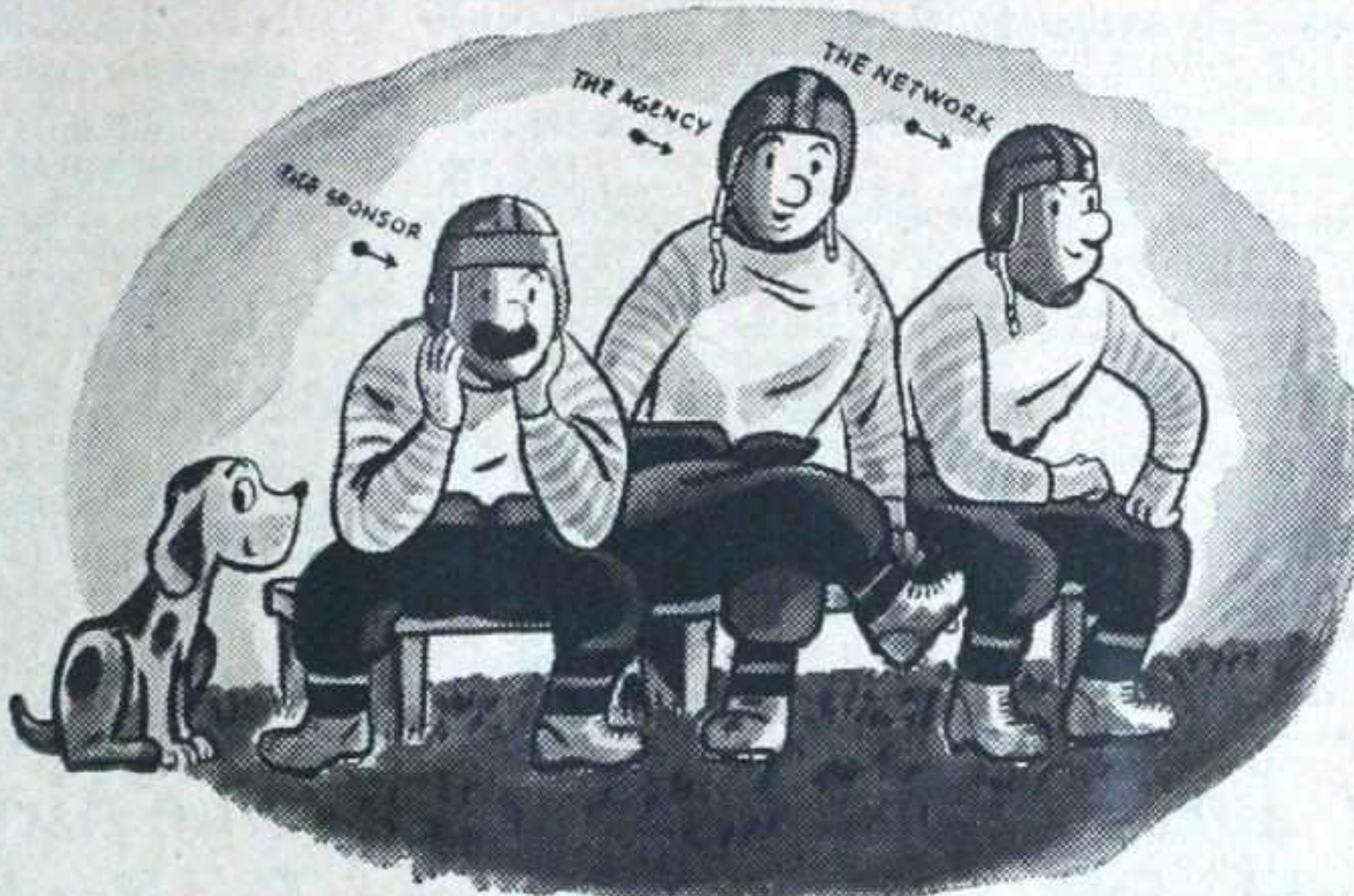
McClatchy today announced it has obtained FM channels from the FCC for KFBK here and KMJ, Fresno, Calif. The applications have been put in the suspended file for post-war use. KFBK has purchased the top of Mount Vaca, 2,400 feet high and 36 miles from Sacramento, to erect its FM transmitter, and has made a similar high land purchase near Fresno.

Craig To McCann-Erickson

CHICAGO, Feb. 10.—Kenneth Craig, former program director and supervisor of operations of KQW, San Francisco, shifts to the Chicago office of McCann-Erickson February 15. Craig worked for KNX as announcer and contact producer in 1935, and later went to KSFO, where he was made chief announcer and production manager. In 1936 he joined KFRC, and in 1941 switched to KQW.

Irwin Back on KMPC

HOLLYWOOD, Feb. 10.—George Irwin, recently honorably discharged from the navy, is taking over *Music Box* on KMPC, Mondays thru Fridays, and *Off the Record* on Sundays. Ira Cook, who replaced Irwin when he went into the service, drops off the shows but continues with his *Dance Time* over KFAC.



Picture of a team about to warm up for the Battle of the Century

SOME day the war is going to be over. Then: reconversion.

You've heard a lot about reconversion. But most of the worry-in-print has been about the business of turning bicycle plants back into bicycle-making.

But there is another side to the reconversion picture. That's the problem of getting peace-time goods distributed so cheaply that manufacturers can keep prices down and sell so much that our economy won't fall apart. Because if it should fall apart, we would have a lot of unemployment, and if we have a lot of unemployment nobody will buy anything, and . . . well, we have been to that party!

Cutting distribution costs is where we come into this picture—the sponsors and the agencies and ourselves.

All three of us are going to have to roll up our sleeves and fight a vital battle for industry and the public on the post-war's most important economic front.

Our objective is clear. Radio must be made more efficient, more economical, than ever before—and we're not overlooking the fact that the wise use of radio has always been the most economical way to sell goods.

How are we going to improve radio? First, let us recognize that the advertisers and agencies have done a remarkable job. By competing for audience they have helped to make radio a national habit and their joint efforts and ours have raised radio ownership from 10,250,000 homes in 1929 to 33,100,000 homes in 1945.

THE SHOWS PRODUCED BY ONE AGENCY ALONE REACH AS MANY PEOPLE IN A YEAR AS ALL THE FILMS OF ALL THE STUDIOS IN HOLLYWOOD.

Our own first job is to provide maximum physical facilities to reach these millions. Today the Blue reaches over 21,000,000 homes. The number is increasing. Recently we announced the addition of six important stations. As we prepare this advertisement, two more great stations have joined the Parade to the Blue: WCAE, which has established the biggest local audience in Pittsburgh, and WFBR, which covers the Baltimore market like a blanket.

The second job is to help where help is sought in building Blue commercial programs.

Take the problem of talent. By using sustaining time to develop shows the Blue's new program department is uncovering low-cost talent that promises to deliver large audiences. Winners must be developed from the beginners. It is also pre-testing new programs on our own time to remove a percentage of the risk that's always involved when a new show goes on the air. That's service to both agencies and advertisers.

After the war, the radio networks will be one of the greatest forces in the nation in helping us all land on our feet.

Our post-war eye, while it is on our competitive position, is more particularly on our potential ability to help the U. S. industry to new levels of prosperity and a common agreement that if we will only continue to improve our way of life, it cannot be matched anywhere in the world.

You can write that one down.

THIS IS THE *Blue* NETWORK

AMERICAN BROADCASTING COMPANY, INC.

EDS VOTE WHAT THEY LIKE

146 Air News Men Tab Faves

Eighteen divisions in 14th Annual Radio Editors' Poll select nation's top show

(Continued from page 3)

eligible and a vast majority of them vote. Only regular radio editors receive a ballot because this poll is a tab of the opinion-making men and women who listen and write.

Only three programs made the "Outstanding Broadcast of 1944" category, with the Blue's George Hicks-D-Day broadcast walking away with top honors. Last year it was the CBS Letter on Race Hated that won the press bows. Comments from the eds, even those who voted for some other program, leave no doubt about what they feel about Hicks's job.

"Information Please" Top Quiz

In the quiz program tabbing, *Information, Please* was a sure thing from the time the ballots started rolling in. The place and show positions are held down by the same duo that has had the slots for the last several years, *Take It or Leave It* and the *Quiz Kids*.

What has become almost a trade-mark

of the editors' poll, Guy Lombardo's winning the "Light Music or Dance Orks" division, continues to trade-mark the polling. Lombardo landed 182 points; Fred Waring, in the second slot, 63; Sammy Kaye, in the third, 62; Harry James, fourth, 60, and Tommy Dorsey, 58.

Bing Boff as Usual

Top voice poller, of course, is Bing Crosby. The Groaner, who pulled 233 points in 1944, added 126 tabs in 1945, to hit an all-time high of 359. No other attraction in any division ran anywhere near this, for even the eds' delight, *Information, Please*, won its first slot with only 305 points. Surprise in the male voices tabulation is the fact that Dick Haymes is ahead of Frank Sinatra by 28 votes. Last year the Haymes-Sinatra vote was close but Frankie topped Haymes by 9 votes.

Shore 159 Points Ahead

Dinah Shore, like Crosby, runs away from the field. While she hasn't the same lead that "the Groaner" has, it's so solid that No. 2, Ginny Simms, is behind her by 159. Kate Smith and Frances Langford hold down the same rank positions that they occupied last year, but Hildegard, who didn't make the top 10 fem singers then, is No. 5 in the 14th annual poll.

Among sports announcers, Bill Stern and Ted Husing lap the field several times with Stern plenty far ahead of Husing, too. Harry Wlamer has passed Red Barber, who has slid down to No. 4. Don Dunphy and Clem McCarthy are five and six as they were last year.

Lowell Thomas No. 1 Again

News commentators' division finds

Lowell Thomas No. 1. Last year Thomas was down in third position with Raymond Gram Swing up in the lead. This year Swing has slipped to No. 2, 24 points behind Thomas. H. V. Kaltenborn now holds the third position. Pulton Lewis and Gabriel Heatter are four and five. Vandercook and Winchell, who rated these positions last year, slid down, Winchell out of the first 10 entirely and Vandercook to No. 7.

In the classification of "Favorite Studio Announcer," Milton Cross walked away with the voting altho only a fraction of the 146 editors recorded their likes in this division. With the approach of the "businesslike" announcing technique of Ben Grauer and the easing out of the glamour spelling formula, the boys on the radio desks just don't vote 'em in as they did in the past.

CBS Drama Duo Ahead

With the air drama stuff, the line-up of the top two is same as last year, the CBS duo, Lux Radio Theater and Screen Guild Theater, walking away with the honors as they do in the Hooperatings. For No. 3, the Dupont NBC show, *Cavalcade of America*, has taken it away from *One Man's Family*, an editorial favorite in past years and No. 5 this year. A new dramatic program, which came to CBS this year, rates No. 4, and CBS *Suspense*, which didn't make the top 10 last year, is now No. 6. Interesting to note is that *The Aldrich Family* has lost its place in the top ranking segs entirely, due perhaps to its time shift.

With the juve faves, it's *Let's Pretend* that has added to its acceptance among the eds. *The Lone Ranger* moves up from its third slot of last year to second, and *Quiz Kids* drops to third. *School of the Air* moves up from seventh to

fourth, giving CBS two, and Blue three (*Coast-to-Coast On a Bus, Lone Ranger* and the *Quiz Kids*) among the first five.

John C. Thomas Top Longhair

Among the longhairs, John Charles Thomas walks away with the honors plenty ahead of Nelson Eddy who lands in second slot. Thomas has had the advantage of being on week after week for some time now while Eddy has done some program switching during the year. Lily Pons takes third which is surprising since she has only had guest slots. Gladys Swarthout, who ranked No. 1 last year, has dropped to four this year without a steady airing to hypo her fans. Richard Crooks still ranks fifth as he did last year.

The battle of the symphs falls into the same rank order for the top three that it did last year—CBS Philharmonic, NBC Symphony and the Blue's Boston Symphony. The Philadelphia Orchestra, now on CBS, has moved up from ninth to fourth, from 6 points to 44—a plenty sizable jump for a year.

When it came to the subject of the eds' favorite 15-minute program, over 150 segs actually were listed. The Perry Como-Chesterfield *Supper Club* ranked first with 55 points; Walter Winchell second with 41 points. Chesterfield tabbed another winner with its *Music That Satisfies* in third place. This is the first sponsor to tag two out of three top-ranking programs in any division.

Young's the "New" Star

As was to be expected, Alan Young walked away with the Outstanding New Star tag. Since this category, like the Outstanding Broadcast of Year slot, is decided upon by one vote for each editor, his 40 points are really important. Here again, there were hundreds of entries in the popularity sweepstakes.

In the documentary division, *March of Time* rated first with 44 points; *Words at War*, second, with 30, and *Town Meeting of the Air*, third, with 18. *Town Meeting* naturally is not a documentary program but that didn't stop it from getting the votes. NBC took two out of the top three here.

In the class of programs produced by a government bureau, naturally *The Army Hour* on NBC ranked the field. It was further ahead of its runner-up, *Meet Your Navy*, than any other winner ranked its No. 2 nudger.

Programs They Love To Dial

When the editors sat down to set up their favorite listening, the programs they hate to miss, the tabbing was specially interesting. As noted before, Bob Hope is their No. 1 yen; *Information, Please*, No. 2; *Fibber McGee and Molly*, No. 3, and Bing Crosby, No. 4. They like to dial Jack Benny as No. 5; Lux Radio Theater, No. 6; and three longhair music segs in the seven, eight, nine positions, the Philharmonic, NBC Symp and the Telephone Hour. Tenth slot fell to Edgar Bergen, thus giving NBC eight and CBS two in the private yen department.

The editors generally rated just the way they give space—for the programs they like and the ones they think their readers will or should like. That's why an Annual Radio Editors' Poll is important; that's why *The Billboard* has continued the tabbing so that the tradition started by *The New York World-Telegram* of giving the boys the confidential opportunity of saying what they think will go on. For political reasons some of them can't say it in print—they save their loves and hates—for their own annual poll, which it is the honor of *The Billboard* to tabulate.

Platter Jockey Takes 65G Off CKLW Turnings

DETROIT, Feb. 10.—Record of a 65G gross for a one-man participating show was rung up by Larry Gentile, conductor of the *Dawn Patrol* on CKLW, during '44. This figure represents a boost of 66 2/3 per cent over the 1943 figure of \$39,000.

Show runs five hours and 15 minutes nightly, starting at 12:15 a. m., and, while fundamentally a platter pusher, also includes practically a complete variety program, with occasional personal appearances, special production periods, etc. To maintain listener interest, program averaged 20 sponsors nightly during the past year, with the periods ranging from single spots to several, minute segments.

Basic trend in the heavy increase is toward national rather than local accounts. This is largely accounted for by the practical fact that the station, although only 5 k.w., has a virtually clear channel during the hours Gentile's show is on the air, and covers plenty territory.

The sponsors are concentrated almost entirely in the first half of the program,

South for Winter

WASHINGTON, Feb. 10.—Sad Sack's life has nothing on the lot of the FCC, back from an air junket to Southern army camp radio installations this week.

In addition to being "forced" to make a junket of Southern camps in dead of winter, the FCC plane was "forced" down in Hollywood, as luck would have it. Wise boys are beginning to wonder if the best way to see the sunny side of things isn't from inside the government. Whether studio lot visits were part of the "forced" Hollywood grounding hasn't been revealed by the boys.

McDonald Replaces Sweezy

NEW YORK, Feb. 10.—Joseph A. McDonald, 13-year member of NBC's legal staff, has resigned his position as assistant general counsel. McDonald will become general attorney for the Blue web, replacing Bob Sweezy, who has been No. 2 man at Mutual for some time now.

with little or no time sold commercially in the wee hours of 3 to 5:30 a. m., at present.

Wayne Ainer To Replace Wynn Show

NEW YORK, Feb. 10.—Singer Jerry Wayne has been signed to star in the spring version of Borden's *Happy Island* when Ed Wynn leaves the show February 28. New program will be called *The Spring-Summer Borden's Show*. It premeas March 5.

Wayne will handle chirping and emcee chores, using guest stars, vocal and instrumental groups. Carole Landis will be the first guest. Show is on the Blue, 9-9:30 p.m., Mondays.

Other personnel has not been set but it is known that Mark Warnow, who has handled the music on the show in the past, will not be around. Warnow has been signed to an exclusive contract with American Tobacco which will keep him off all non-Lucky Strike programs. Young & Rubicam is still the agency.

Paramount Buying Regular Time for Picture Selling

HOLLYWOOD, Feb. 10.—Paramount is buying time on two stations to help advertise its products locally.

Shows will hit the air three times weekly over KHJ, 4:30-4:45 p.m., and will consist of recorded interviews with Paramount stars and studio personnel.

Studio has also purchased six quarter hours per week on Al Jarvis's *Make Believe Ballroom* over KPWB.

'B'fast In Hollywood' Double-Duty Ducats

HOLLYWOOD, Feb. 10.—Blue Network press department has figured out a new wrinkle to hypo slackery on Tom Breneman's *Breakfast in Hollywood*, formerly *Breakfast at Sardi's*.

Now tickets are printed in post card style, so they can be autographed and mailed as souvenirs. Face on the tickets show photo of Breneman interviewing guests on the show.

Favorite 15-Minute Program

- Chesterfield Supper Club—56
- Walter Winchell—41
- Music That Satisfies—29
- Lum 'n' Abner—26
- Lowell Thomas—21
- Fred Waring—19
- Morton Downey—17
- Drew Pearson—12
- NBC News of the World—11
- Hedda Hooper—11.

Favorite Studio Announcer**

- Milton Cross—28
- Don Wilson—18
- Harry Vonzell—16
- Ben Grauer—15
- Bill Goodwin—14

**Editors were asked to vote for one



Photography

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and RADIO ARTISTS

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14th Annual Radio Editors' Poll

RADIO EDITORS' NO. 1 PREFERENCES*

FAVORITE PROGRAM: BOB HOPE
OUTSTANDING BROADCAST OF 1944: D-DAY-HICKS
FAVORITE COMEDIAN OR COMEDY ACT: BOB HOPE
FAVORITE QUIZ OR CONTEST PROGRAM:
INFORMATION, PLEASE
FAVORITE LIGHT MUSIC OR DANCE ORCHESTRA:
GUY LOMBARDO
FAVORITE MALE SINGER OF POPULAR SONGS:
BING CROSBY
FAVORITE FEMALE SINGER OF POPULAR SONGS:
DINAH SHORE
FAVORITE SPORTS ANNOUNCER: BILL STERN
MOST INTERESTING NEWS COMMENTATOR:
LOWELL THOMAS

FAVORITE STUDIO ANNOUNCER: MILTON CROSS
FAVORITE DRAMATIC PROGRAM: LUX RADIO THEATER
BEST CHILDREN'S PROGRAM: LET'S PRETEND
FAVORITE SINGER OF OPERATIC OR CONCERT MUSIC:
JOHN CHARLES THOMAS
FAVORITE SYMPHONIC OR INSTRUMENTAL CONCERT PROGRAM:
N. Y. PHILHARMONIC SYMPHONY
FAVORITE 15-MINUTE PROGRAM:
CHESTERFIELD SUPPER CLUB
OUTSTANDING NEW STAR OF 1944: ALAN YOUNG
OUTSTANDING DOCUMENTARY PROGRAM OF 1944:
MARCH OF TIME
BEST PROGRAM PRODUCED BY ARMY OR GOVERNMENT BUREAU, OR IN INTEREST OF WAR:
THE ARMY HOUR

*Except Where Indicated in Individual Boxes, Editors Were Asked To Vote for First, Second and Third Places

Favorite Dramatic Program

Lux Radio Theater—259
 Screen Guild Theater—82
 Cavalcade—61
 This Is My Best—35
 One Man's Family—33
 Suspense—28
 Mr. District Attorney—27
 Arthur Hopkins—16
 Inner Sanctum—13
 Words at War—11

Favorite Comedian or Comedy Act

Bob Hope—220
 Fibber McGee & Molly—142
 Jack Benny—101
 Burns & Allen—52
 Duffy's Tavern—49
 Fred Allen—48
 Durante-Moore—43
 Edgar Bergen—37
 Gildersleeve—17
 It Pays to Be Ignorant—13

Favorite Male Singer of Popular Songs

Bing Crosby—359
 Dick Haymes—97
 Frank Sinatra—69
 Perry Como—53
 Frank Munn—25
 Kenny Baker—22
 Morton Downey—20
 James Melton—16
 Larry Stevens—14
 Barry Wood—10
 Johnny Johnston—10

Outstanding New Star of 1944**

Alan Young—40
 Frank Sinatra—14
 Patrice Munsell—7
 Danny Kaye—7
 Larry Stevens—5
 Andy Russell—5
 Dick Haymes—5
 Jack Carson—4
 Danny Thomas—3

**Editors were asked to vote for one

Outstanding Documentary Program of 1944

March of Time—44
 Words at War—20
 Town Meeting—18
 Army Hour—18
 Cavalcade—18
 Report to Nation—17
 Pacific Story—15
 Hicks's D-Day Broadcast—9
 We, the People—8
 D-Day Pool Broadcast—8

Favorite Quiz or Contest Program

Information Please—305
 Take It or Leave It—135
 Quiz Kids—84
 Truth or Consequences—74
 Dr. I. Q.—38
 Thanks to the Yanks—37
 Kay Kyser—12
 People Are Funny—12
 Can You Top This?—11
 Which Is Which?—11

Favorite Female Singer of Popular Songs

Dinah Shore—252
 Ginny Simms—93
 Kate Smith—76
 Frances Langford—52
 Hildegard—34
 Georgia Gibbs—24
 Joan Edwards—23
 Helen Forrest—21
 Jo Stafford—21
 Mildred Bailey—13

Best Program Produced by Army or Government Bureau, or in Interest of War

The Army Hour—285
 Meet Your Navy—28
 Treasury Hour—26
 Assignment Home—21
 Words at War—17

Favorite Symphonic or Instrumental Concert Program

New York Philharmonic Symphony—216
 NBC Symphony—141
 Boston Symphony—111
 Philadelphia Symphony—44
 Stradivari—29
 Symphonette—22
 Telephone Hour—17
 Hour of Charm—16
 Andre Kostelanetz—13
 Cleveland Symphony—11

Favorite Light Music or Dance Orchestra

Guy Lombardo—182
 Fred Waring—63
 Sammy Kaye—62
 Harry James—60
 Tommy Dorsey—58
 Andre Kostelanetz—26
 Kay Kyser—17
 Horace Heidt—16
 Duke Ellington—15
 Woody Herman—14
 Freddy Martin—14

Favorite Sports Announcer

Bill Stern—260
 Ted Husing—171
 Harry Wismer—65
 Red Barber—55
 Don Dunphy—18
 Clem McCarthy—12
 Bill Slater—11
 Tom Manning—8
 Brick House—7
 Bob Trout—6

Most Interesting News Commentator

Lowell Thomas—125
 Raymond Gram Swing—101
 H. V. Kaltenborn—75
 Fulton Lewis—41
 Gabriel Heatter—38
 William Shirer—34
 John Vandercook—30
 Walter Winchell—29
 Drew Pearson—25
 Bob Trout—21

Favorite Singer of Operatic or Concert Music

John Charles Thomas—128
 Nelson Eddy—95
 Lily Pons—76
 Gladys Swarthout—70
 Richard Crooks—48
 Marian Anderson—38
 James Melton—37
 Patrice Munsell—33
 Lauritz Melchior—31
 Rise Stevens—25

FAVORITE PROGRAMS

BOB HOPE—94
INFORMATION, PLEASE—88
FIBBER MCGEE AND MOLLY—74
BING CROSBY—60
JACK BENNY—42
LUX RADIO THEATER—40
NEW YORK PHILHARMONIC—30
NBC SYMPHONY—29
TELEPHONE HOUR—28
EDGAR BERGEN—26

Best Children's Program

Let's Pretend—159
 Lone Ranger—48
 Quiz Kids—42
 American Air School—28
 Coast to Coast on a Bus—25
 Land of the Lost—21
 Terry and the Pirates—20
 Jack Armstrong—15
 Superman—14
 Hop Harrigan—8
 Uncle Don—8

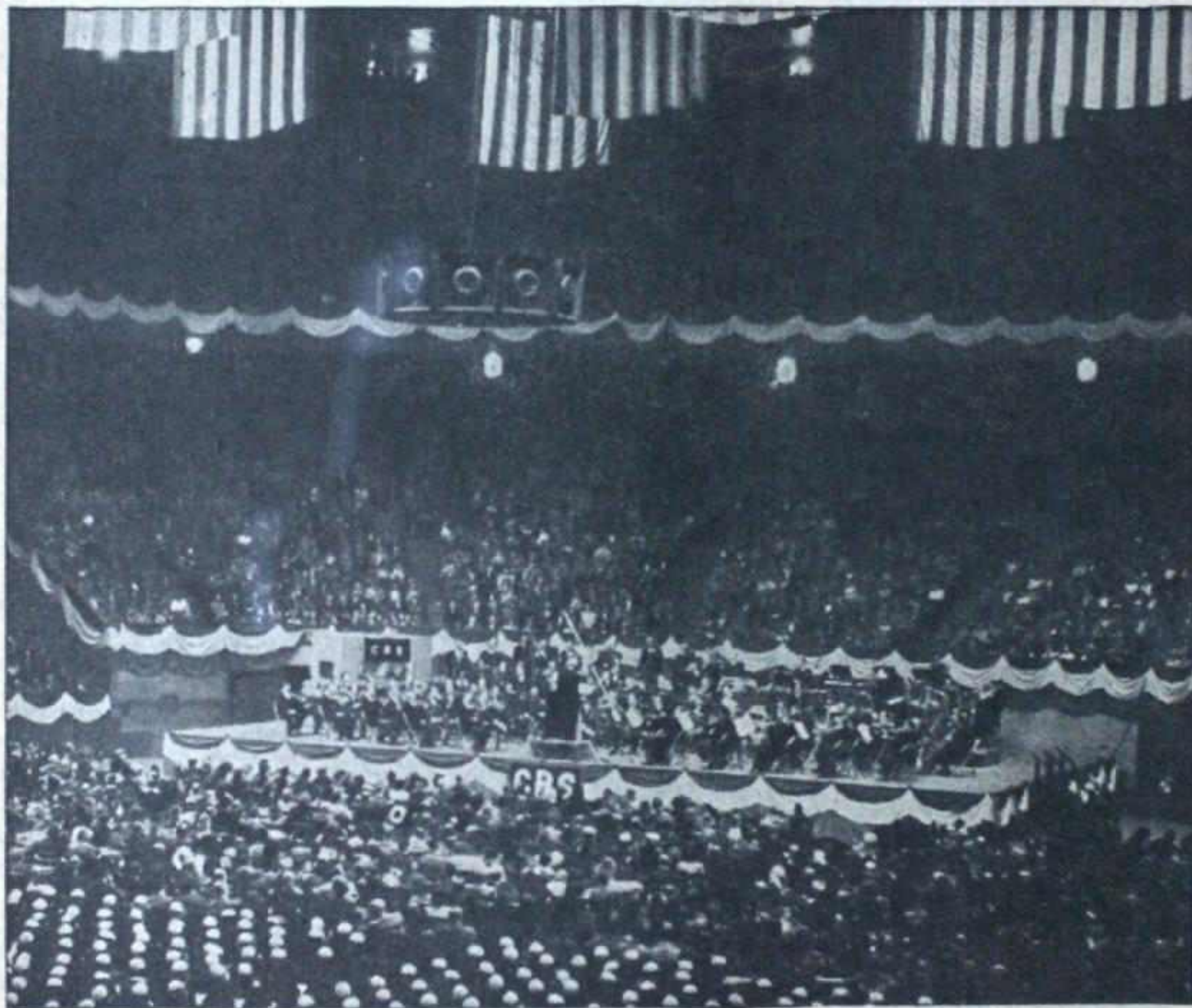
Outstanding Broadcast of 1944**

D-Day-Hicks—34
 D-Day Description—20
 Elgin Christmas Party—10

**Editors were asked to vote for one

to the recurrent CBS winners in Radio Daily's national program poll

THE FIVE CBS WINNERS WERE:



Favorite Dramatic Series
(as produced by C. B. De Mille)
Lux Radio Theatre



Favorite Dance Band (Swing)
Harry James

Favorite Symphonic Program
N. Y. Philharmonic-Symphony Orchestra



Favorite Children's Show
Let's Pretend



Favorite Feminine Vocalist (popular)
Dinah Shore

America's leading radio editors and critics awarded first place in 5 classifications to regular CBS network programs during 1944, in *Radio Daily's* Eighth Annual Certified Poll.

They awarded second place in 11 classifications to regular CBS network programs.

Thus *Lux Radio Theatre* wins first place for the eighth consecutive year—ever since *Radio Daily* inaugurated its poll. The New York Philharmonic-Symphony Orchestra has won every year except 1938. Harry James wins a first for the third straight year. So does Dinah Shore—on CBS all of 1942 and 1943 and 65% of 1944. *Let's Pretend* was elected America's favorite children's program in 1939, tied for first place in 1943, and won again in 1944.

AND IN ADDITION TO THOSE CBS "FIRSTS":



Frank Sinatra
(so far, 2 "seconds")



Ted Husing (so far, 3 "firsts," 5 "seconds")



Sammy Kaye
(so far, 3 "seconds")



Kate Smith
(so far, 2 "firsts," 5 "seconds")



Gladys Swarthout
(so far, 1 "first," 4 "seconds")



Gracie Allen
(so far, 1 "second")



Take It or Leave It
(so far, 4 "seconds")



Burns and Allen
(so far, 1 "second")



The Aldrich Family
(so far, 1 "first," 3 "seconds")



Shostakovich
8th Symphony
(so far, 1 "second")

For their discerning recognition of these superior programs CBS offers America's radio critics and editors its sincere appreciation. To the artists, our heartiest congratulations.

This is CBS...the Columbia Broadcasting System





THE BILLBOARD COMPARATIVE TERRITORIAL INDEX

Based on "FIRST TWENTY" Hooperatings, National and Pacific Coast. Both are for period December, 1944-January, 1945. National figures are average of four ratings.

VOL I. No. 1

WINTER, 1944-'45

National Opposition	National Hooperating	National Rank	Program	Pacific Coast Rank	Pacific Hooperating	Pacific Coast Opposition
Service to Front—CBS Listen the Women—Blue Amer. Forum—MBS Schubert News—MBS	33.6	1	BOB HOPE	1	32.3	Service to the Front—CBS No Sponsored Show—Blue Lowell Thomas—Don Lee
This Is My Best—CBS Amer. Forum—MBS Spotlight Bands—Blue Esquire—Blue	30.5	2	FIBBER McGEE & MOLLY	2	29.6	Spotlight Bands—Blue This Is My Best—CBS No Sponsored Show—Don Lee
Blondie—CBS A. L. Alexander—MBS G. Field Choir—Blue D. Thompson—Blue	25.4	3	EDGAR BERGEN	3	25.4	No Sponsored Show—Blue No Sponsored Show—CBS A. L. Alexander—Don Lee
M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	24.5	4	WALTER WINCHELL	7	19.5	Radio Reader's Digest—CBS Steel Horizons—CBS M-Go-Round—NBC
Maj. Bowes—CBS Town Meeting—Blue Various—MBS	24.3	5	BING CROSBY	14	17.1	No Sponsored Show—Blue Major Bowes—CBS Gabriel Heatter—Don Lee
Kate Smith—CBS Cleveland Ork—MBS Pearson—Blue Gardiner—Blue	23.7	6	JACK BENNY (Afternoon Broadcast)	22	15.6	Pearson—Blue Gardiner—Blue Kate Smith—CBS No Sponsored Show—Don Lee
Corliss Archer—CBS Spotlight Bands—Blue Esquire—Blue Treas. Hr. Song—MBS	23.5	7	JOAN DAVIS- JACK HALEY	***		
Spotlight Bands—Blue Esquire—Blue Clisco Kid—MBS Which Is Which—CBS	22.9	8	MR. DISTRICT ATTORNEY	11	18.5	Spotlight Bands—Blue Which Is Which—CBS No Sponsored Show—Don Lee
Various—NBC Various—Blue Various—MBS	22.9	9	LUX RADIO THEATER	12	18.4	Ed Wynn—CBS Gabriel Heatter—Don Lee Information Please—NBC Spotlight Bands—Blue
Contented Hour—NBC Guy Lombardo—Blue Gladstone—MBS Schubert—MBS	20.7	10	SCREEN GUILD THEATER	13	17.3	Guy Lombardo—Blue Lowell Thomas—Don Lee Contented Hour—NBC
First Line—CBS Fred Waring—Blue Gladstone—MBS Carnegie—MBS	20.4	11	ABBOTT & COSTELLO	9	19.0	Fred Waring—Blue First Line—CBS Lowell Thomas—Don Lee
G. Heatter—MBS Real Stories—MBS Sinatra—CBS Up With World—Blue	20.2	12	EDDIE CANTOR	***		
Various—CBS Various—Blue Various—MBS	19.7	13	KAY KYSER (First Half Hour)	8	19.2	Great Moments in Music—CBS Sumner Wells—Don Lee Lowell Thomas—Don Lee
Congress—CBS Behind Scenes—CBS Hal MacIntyre—MBS Dance Ork—MBS	18.6	14	HILDEGARDE	4	21.1	Hal MacIntyre—Blue No Sponsored Show—CBS Red Ryder—Don Lee
H. of Charm—NBC Life of Riley—Blue Earl Wilson—MBS L. Witherall—MBS	18.4	15	TAKE IT OR LEAVE IT	5	20.7	Life of Riley—Blue No Sponsored Show—Don Lee H. of Charm—NBC
Barn Dance—NBC Can You Top This—NBC Boston Symphony—Blue Spotlight Bands—Blue Results, Inc.—MBS Mysterious Trav.—MBS	17.7	16	YOUR HIT PARADE	18	16.2	Meet Your Navy—Blue News—Don Lee Dream Boat—Don Lee No Sponsored Show—NBC
Highways in Melody—NBC Stars of the Future—Blue News—MBS Sunny Skylar Sere.—MBS	17.2	17	ALDRICH FAMILY	20	15.7	Tom Breneman's Highlights—NBC News—Don Lee Furlough Fun—NBC
Kate Smith Hour—CBS Quiz Kids—Blue Cleveland Symp.—MBS	16.7	18	FITCH BANDWAGON	19	16.0	No Sponsored Show—Blue Kate Smith—CBS No Sponsored Show—Don Lee
Death Valley—CBS Town Meeting—Blue Tangee Varieties—MBS	16.7	19	DINAH SHORE	***		
Mr. Keen—CBS It's Murder—Blue Chester Bowles—Blue Confidentially Yours—MBS Milt Herth Trio—MBS	16.6	20	BOB BURNS	15	17.0	Spotlight Bands—Blue Corliss Archer—CBS Treasure Hour of Song—Don Lee

***Not in Pacific "First Twenty."

The "Comparative Territorial Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Knight Reported Buying WQAM, Miami, 5,000-W.

MIAMI, Feb. 10.—John Knight, radio-minded newspaper chain operator, will make his first plunge into radio station ownership with the reported purchase of WQAM, CBS station here. Trade says that the contracts will be signed within the week.

Station, currently owned by the Miami Broadcasting Company, operates on 5,000 watts at 560 kc. John Blair is its rep. Knight, owner of *The Akron Beacon-Journal*, *The Detroit Free Press*, *The Miami Herald* and recently purchased *Chicago Daily News*, is known to be one of the most radio-minded publishers in the biz, excepting the Cowles brothers. It is expected that the station will be registered in the name of the paper's corporation, the Herald Publishing Company, with John Knight as president.

SHOWS' COAST RATINGS

(Continued from page 5)

No. 6 with a Hooper of 23.7. On the West Coast Benny is No. 22, with a Hooper of 15.6. He hits the air in the East at 7 p.m., and that airing reaches the West Coast at 4 p.m., when the available audience just isn't. No wonder the Benny blood pressure hits new highs every time he reads Pacific Coast report. And Hildegard, who is fourteenth nationally is fourth on Coast.

Gildy Loses 3.1

Example of what happens when repeats are aired and the competition naturally changes, altho the time may be just as advantageous on both Coasts is Abbott and Costello. Show hits Lowell Thomas repeat on the Coast and Lowell does a nice job of taking away a 1.4 from A&C. *The Great Gildersleeve*, not shown in the chart, is even a better example of how changing competition does things to ratings. In the East Gildy faces Fanny Brice, *Hall of Fame* and Upton Close and gets itself a national rating of 15.5. On the West Coast, where it faces *Crime Doctor*, *Greenfield Chapel Service*, etc., it catches a neat 18.6.

Space limitation prevents showing as many examples of how shows do one thing nationally and another on the Pacific Coast as would have been desired in normal times, but one thing is certain, when *Lux Radio Theater* nationally is 22.9 and Pacific-wise, 18.4, it's important to watch the new *Billboard Comparative Territorial Index*. It tells its own story of every new area a new rating.



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TUNE-DEX

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Petrillo Bans Video Musicians' Use

WBKB-Utility Series To Pay AFRA-A Scale

CHICAGO, Feb. 10.—In a move that is considered to be significant because it might help to establish eventual wage scales for television actors, WBKB, local Balaban & Katz video outlet, in two weeks will start using a cast of paid actors for a "commercial" video series. Up to now one of the biggest questions in the industry has centered around the possible payment of video actors in the future.

For the planned weekly series of dramatic shows which the Commonwealth Edison Company will present as a replacement for its present *What's Cooking With the Scotts?* series, the utility company will pay a cast of four AFRA members the union's Class A radio station commercial rate of \$9.90 for a quarter-hour show, with \$6.60 additional for each hour of rehearsal. Although the series will be considered commercial because it advertises Commonwealth products, WBKB, following its present policy, will receive no money for time or production costs.

Scale Once in a While

Up to now, WBKB has paid union scale to the AFM musicians it has used once in a while. A few months ago, when it presented a version of Don McNeill's *Breakfast Club*, the station paid singers and announcing and acting talent AFRA scale. But this is said to be the first regular video series here using AFRA members and paying AFRA scale.

In the series, which will be centered around typical happenings of two married couples, the cast will be Norma Jean Ross, Art Seltzer, George Cisar and Frances Allen, all experienced radio professionals and AFRA members. Up to now Edison's shows have used amateurs but the company's officials and WBKB's execs feel that the new quality that the professional will impart to the video series will be worth the AFRA scale.

WCBW Seg Switch Puts CBS Against DuMont Wednesday

NEW YORK, Feb. 10.—CBS video is changing its program days from Thursday and Friday nights to Wednesdays and Thursday, effective February 28, which will put the first Columbia Wednesday show in direct competition with the Blue's entry into video over the DuMont outlet. WABD. CBS's time remains the same, 8-10 p.m.

The WEB, as reported in *The Billboard* for February 10, begins amateur boxing shows over its station, WCBW, March 1, with the fighters working in the studio. The net's boxing will be under the direction of Arthur T. Gore, former athlete, who has been putting on amateur exhibitions in New York for the past few months.

Pic To Sell Pic Tele Production For Stage 8 Group

HOLLYWOOD, Feb. 10.—New three-reel short is being put together by Patrick Michael Cunning at his Stage 8 tele headquarters here.

Idea of the film is to acquaint ad agencies and radio stations with his style of video production. Charles Morton, screen actor, is directing the short under Cunning's supervision.

Both live action and "telecine" production will be demonstrated in the film.

REVIEWS

CBS

Reviewed Friday (9), 8-10 p.m. Style—Variety, film, educational, picture essay. Sustaining on WCBW, New York.

Rudy Bretz, Lela Swift, Paul Belanger and Columbia Broadcasting System all deserve deep bows for a splendid, courageous experiment in their production of *The Face of Lincoln*, a photo essay on the life and spirit of America's greatest president. *The Face of Lincoln* used the technique of the best picture magazines and added the best of radio to a program that was as simple, as dignified, as human as—the face of Lincoln.

To merely call it an experiment is to give it little credit. A success is a much better description. The highest compliment we can pay to producer-director Bretz and to his assistants, Miss Swift and Belanger, is to say that it was as good, in its own way, as Leo Hurwitz's first showing of *Folksay* and NBC's dramatization of *Men in White*. It is difficult to explain *The Face of Lincoln* from the viewpoint of an ordinary video program. The cameras remained stationary, there were no difficulties with the lights. The elements of plot, of acting deficiencies, of live music or of settings were absent. All that was required was imagination, sensitive eye for picture values, intensive research, intelligent writing, dramatic narration and precise direction of the operators of the photo slide. All those things were present. Rudy Bretz has pointed a new direction for educational video.

It is unfortunate that the imagination that went into *The Face of Lincoln* was not applied to Ben Felner's *Here's Halloran*, a potentially fine production that fell down for three reasons: Failure to exploit the possibilities of the material, attempt to crowd too much into too short a time and non-integration of sequences.

Here's Halloran is also hard to explain with conventional names. It was presented by CBS and the staff of the army's Halloran General Hospital on Staten Island, N. Y. It was intended to be a salute to our wounded men. In a sense it accomplished that because nothing can prevent viewers from appreciating the high courage of our army and the splendid care the medical corps gives it. But producer-director Felner attempted too much. He used a singer and a pianist, a dancer, a description of occupational therapy, and explanation of military strategy and the story of a bombing mission all in one half-hour. None of the subjects were thoroly ex-

(See CBS on page 32)

Balaban & Katz

Reviewed Thursday (8), 7:30 to 8:45 p.m. Style—News, drama, variety. Sustaining on WBKB, Chicago.

Tonight's stanza of WBKB's *What's Cooking With the Scotts?* was one of the best of this series that the station has presented to date, and it was good simply because an excellent job was done by Arden Rodner, who writes the scripts for the series' sponsor, the Commonwealth Edison Company. Rodner did an above-average job of writing stage directions that resulted in smooth action caught by cameras in the right angles. But more noticeable than the stage directions Rodner used was his use of vocal humor and true-to-life character-depicting dialog. Lesson here is that writers of dramatic television shows will have to remember that even tho video depends to a great extent upon action it still demands that characters receive good lines—just as good patter as they receive in top radio shows.

Tonight's episode of *What's Cooking?* was woven around a simple plot concerned with the mess husbands can get themselves into when they help their wives knit. The simplicity of the plot appealed to the members of the audience, who remembered comparable situations in which they were involved, and the humor utilized by the characters added flavor, resulting in a good combination of audio and vocal entertainment.

The cast, Everett Westman, Kay Neumann and Norma Jean Ross, sensed it had a better-than-average script with

(See B&K on page 32)

DuMont

Reviewed Tuesday (6), 8-9:30 p.m. Style—Variety, drama and pix. Sustaining on WABD, New York.

If Bob Emery purposely chose his show's participants as foils for his own manly beauty, he did a first-rate job. Two groups of gawky, self-conscious adolescent boys vied for mental honors in a half-hour quiz that dragged sadly. Emery held the center of the screen at all times, pulling one boy on from the left while literally shoving another off to the right. His ceaseless patter droned heavily over the entire proceedings. Result, a dull seg that no amount of good technical work on cameras and lights could salvage.

The New School's presentation of two plays came as a most welcome contrast. Both, *Surrender* and *The Boor* were well chosen, carefully directed and splendidly

(See DUMONT on page 32)

FCC Commissioner Jett Says FM, And Tele Later, Must Move Up

WASHINGTON, Feb. 10.—Hottest topic of radio execs here is Federal Communications Commission testimony before appropriations committee, printed copies of which were handed out during the week, in which Commissioner Jett states flatly that FM must go up to 84-102 mg. band and that tele will go up eventually. While Jett gave tele as his own opinion, he used "we" (the FCC). In references to FM likewise, he refused to back down, testimony reveals.

Jett's statement was under sharp cross-fire from Rep. Everett Dirksen (R., Ill.), who obviously had been grilled on some of the 64 questions.

Regarding tele, here is what Jett had to say:

"I feel that the 12-channel system under the 6 megacycles band might possibly result in granting licenses over a period of some years, with the result that the public may purchase, let us say, several million receivers before higher definition service is ready. If that

should happen—I don't say it will—but if that should happen some provision will have to be made for a transitional system of television; that is, two systems of television for a considerable period of time. Obviously, it would be difficult, if not impossible, to close down abruptly the television service which may be established after man-power and materials become available and which may be serving sets at the time the newer system is ready on a commercial basis."

Jett on FM

Admitting that the FCC expects "some protests" from the FM'ers, here is what Jett had to say on FM: ". . . Since man-power and materials are not available today, we feel that this is an excellent opportunity to cause this change. Six months' delay should not make a difference because the service cannot go ahead anyway at this time."

FCC feels, Jett revealed, that if hundreds of FM outlets are licensed in pres-

N. Y. Stations Hit By Edict

Ops wonder why and for how long, but insiders keep mum

NEW YORK, Feb. 10.—Music boss James Caesar Petrillo this week clamped down on video and with it hammered on a lid of secrecy as tight as the top of a trap drum. Close on the heels of the American Federation of Musicians' edict barring union music from CBS Station WCBW, in New York, the AFM struck again. This time telling all video station ops that they can not use union musicians for any purpose until Petrillo flashes the green light.

The crack-down came on Thursday (8) and by Friday, program managers were frantically searching for the cause and the solution. A confused welter of reports, rumors and innuendoes began to develop from the ban. One source says that Petrillo called together directors of all stations and informed them that music was out. Another said that the AFM prexy broke the news in a letter to station heads. Despite these two reports, one outlet manager told *The Billboard* that the first he had heard of the crack-down was when the director of one of the advertising agencies using his facilities, called him to say that his shows would have to be re-vamped to eliminate live musicians.

From it all, however, there stood out one pertinent fact—there will be no music on any New York station, perhaps any U. S. station, until the union rules otherwise. Music has been out of WRGB, Schenectady, N. Y., for some time.

Most logical of several explanations of the move made by the trade today, is the belief that prexy Petrillo issued his order for one specific purpose—to take time out to determine tele rates and to formulate a code which will protect his musicians.

N. Y. Outlets Hit Hard

New York stations, particularly the DuMont outlet, which depends heavily on music shows, will be hit hard. WCBW, CBS station, has not had live music since the AFM ruled three weeks ago that Ernie Waxman, staff pianist, would have to quit. The union said he was doubling between Columbia radio and Columbia video. Thus, WCBW has a three-week head-start in the field in programming without music. WNBT, the NBC outlet, has been putting on more live shows in the last four weeks than it has since the war started. Petrillo's edict will put a serious crimp in its activities.

No outsider knows how long the ban will last and those who do know won't talk. Broadcasters are open-mouthed and the union is closed-mouthed.

The most informed trade circles say that it will take Petrillo at least three months to hit upon tele rates and formulate a workable code. Until then—no music.

ent band "interference would be intolerable." Chairman Paul Porter and other FCC'ers were in appropriations room when Jett testimony was submitted and there was no dissent, indicating that all had agreed on it in advance.

Radio execs here, despite furor of FM'ers, are convinced that Jett testimony is tip-off that FM is going up to 84-102 mg. regardless of FM Broadcasters, Inc. (FMBI), or other opposition. Some admit privately that it may be the best thing in the long run, as a re-juggling of spectrum might be far less advantageous to the industry as a whole than proposed allocations.

MORE RADIO AND TELEVISION NEWS ON PAGE 32

Who Selects the Air Music?

Mrs. Sponsor Is Only a Gag

Producers do a lot of head scratching and yen plenty shows on programs

By Paul Secon

(In an effort to determine just how commercial radio shows pick pop songs, *The Billboard* presents, in a series of pieces, a survey of the top commercial shows and the method used on each. This is Part 1.)

NEW YORK, Feb. 10.—Standing gag around Tin Pan Alley anent commercial radio shows and their usage of pop songs is that most of the time the selection of tunes is left (a) not to the artist, (b) not to the producer of the show, (c) not to the advertising agency, (d) not even to the ork leader—but to the sponsor's wife. Rumor has it that in 9 out of 10 cases it's Mrs. Fitch or Mrs. Bayer or one of Mrs. Squibb's friends who like a certain tune, and that's the reason why it appears on the show. That's a superficial observation and one that's hardly true of the current radio pop tune situation.

Altho it's true that in many cases sponsors do frown on the use of new material, fearing that it isn't commercial and there's little listening value to a song unless it's well enough known to tap a familiar gong on the listener's ear, fact of the matter is that most of the shows take a good deal of care and often show initiative in using material for the first time. It all depends on the individual show. For an initial crack at the whole situation, let's take a look-see at four types of operation—(1) the Frank Hummert-produced shows, (2) the Ed Wynn show, which uses only one pop song and a featured singer; (3) an all-band seg. such as the Guy Lombardo show for Chelsea Cigarettes, and (4) the James Melton variety show for Texaco.

Plug-Happy Hummert

Music pubs call Frank Hummert shows the easiest plug in radio. And that's not meant disparagingly. They mean that Hummert has the widest door opened to new songs in the business, and if he happens to like the tune, bingo! It is almost certain to show up on his *Manhattan Merry-Go-Round*, according to Hummert, who, incidentally, is head of Frank Hummert Radio Features, which puts on five music shows a week, four of which use pop tunes (more than 1,600 numbers a year). "If the melody is one that I think the public can catch on to and one that I think won't need a lot of plugging."

How They Crashed

And he has! On January 11 show he did Tobias-Lewis's new tune, *Oh, Moytie*, after having Vic Arden, ork leader on the show, play it for him on the piano. On Sunday prior to that, *Manhattan* included *Got Any Gum, Chum?*, an English hit. The show has introed plenty of new songs. For example, a couple of years ago he happened to hear *Tonight We Love* via the air from San Francisco, and did it right afterward. He listens to dance band remotes every night, keeping up on what's pop and at the same time hoping to find new material for his shows.

His shows include *Manhattan*, Abe Lyman's *Waltz Time* (Lyman hasn't been on the show for the past three years but gets paid for it), *Friday on Broadway* and *The American Melody Hour*. Latter show is going to new Irving Berlin ballad, *All of My Life*, next week. He's done songs from manuscripts, such as *Say a Prayer for the Boys Over There*.

Uses Trade Papers

Hummert scans trade-paper listings of pop tunes but doesn't consult the *Hits* (See *Who Selects Music?* on page 16)

Screen Song-Selling

By Paul Secon

Frisco Sal (Universal)

Universal's pic about Barbary Coast has lovely Susanna Foster to give tunes any significance. There's one number, *Beloved*, which turns out to be the hit of the show. Pic is pretty mediocre affair, so song can be hit of film, but not mean anything commercially. Miss Foster handles song with ease, and she gives the tune a terrific plug, doing it several times.

Rest of songs are just fill-ins. There's *Good Little Bad Little Lady*, *Percy and I Just Got In*, all written for Barbary Coast handling. And they could have stayed there. A little gal, Collette Lyons, handles specialties well and makes the most of her material . . . but that's all.

Faint possibility that *Beloved* will mean much commercially.

George Paxton Finally Goes Into Lincoln

NEW YORK, Feb. 10.—George Paxton's opening at Hotel Lincoln, delayed because of the AFM's demur re Paxton's going into the place where he would lose dough, will take place Wednesday (14). Reason for Paxton's going in, it's understood, is that he's going to meet Maria Kramer's \$1,900 by dropping a sideman. In this way, he'll be able to play the place and not lose dough. According to a union spokesman, contract has been okayed after a delay of some weeks. Another reason for holding up the contract was over the fact that Maria Kramer wanted options on the band for a couple of years.

Union's clamp-down on Maria Kramer in past, when they allowed Tony Pastor to refuse to fulfill his contract for the Hotel Roosevelt, Washington, came about because of refusal to recognize the contract because it was over a year old. In other words, the union was going to put a nix on options over a year old. When queried on this point, re Paxton's contract at the Lincoln, union execs said that they were not going to rule on that at the present time but wait until the option time came up and then see what the circumstances are at the time.

James Takes Kaye Aիրer in June; May Play 400 Club

HOLLYWOOD, Feb. 12.—Harry James ork takes over Danny Kaye commercial show this summer by himself, starting June 9, for 17 weeks. At present James does only a number on show (CBS, Saturday Eve.). First broadcasts will probably air from New York. Band expecting to play out old contracts at Frank Dalley's Meadowbrook and Hotel Astor for six weeks.

According to Nat Moss, owner of 400 Club in New York, spot where Tommy Dorsey goes in Friday (16) to inaugurate name-band policy for first time, James may follow Dorsey into the spot. Understood that Kaye show may come East around that time, and Moss is now talking to MCA, who books the spot, about bringing in James. Deal probably is awaiting result of T. D. stint, for he's guaranteed \$6,000 against a percentage of the gross.

James's format on Kaye summer replacement will feature James's instrumentalists. He's going to make a pic for 20th-Fox, *Kitten on the Keys*.

Making Rack Means Out of Red on Tune

It Pays That Terrific Overhead

NEW YORK, Feb. 10.—Music rack orders for pubs these days, combining Music Dealers' Service, Chesboro, Carl Fischer and recently added Gordon V. Thompson in Canada, is around 125,000 for initial rack delivery. This figure, for a large pub house with terrific overhead, almost pays for initial investment on a tune, counting the number of records that pour in almost immediately afterward for most tunes selected for the racks. MDS, run by Larry Richmond, with tunes selected by Walter Douglas of MPPA and Richmond, now has some 15,000 racks with the initial order around 110,000.

Chesboro, located in Midwest, has rack set-up ordering an initial 7,500; Fischer's initial order is for 5,000, while Thompson's racks handle about 4,000. Latter reps several U. S. pubs in Canada, including Irving Berlin and Bregman-Vocco-Conn and others.

Terrific biz done via racks on many tunes, is fact that percentage of returns to pubs have been cut down considerably recently, with big hits getting as low as 3 per cent back. According to Douglas, about 90 per cent of music ordered by the racks is disposed of. That includes tunes with average popularity as well as big hits. Latest two additions to racks are *Sleigh Ride in July*, (Morris) and *Saturday Night*, (Barton). Rack selections are picked about 25 times a year, or around every other week.

Next Week: ASCAP, Pic Exhibitors, U. S. Court, Minneapolis

NEW YORK, Feb. 10.—Action brought by ASCAP against Minneapolis motion picture exhibitors for use of org's music without paying license fees will start in Federal Court in Minneapolis next week, with John Paine, general manager of ASCAP, and Louis Frohlich, ASCAP counsel training out. Case, which is a year old, stems from the fact that exhibitors in the city have refused to pay for use of music for the last couple of years, saying that ASCAP is a violation of the Sherman Anti-Trust Law, and that payment exhibitors make to producers for films covers use of music in pic.

They charge that payment of ASCAP's per seat license fee constitutes double payment for music, once to producers and once to ASCAP. ASCAP's fee ranges up to 15 cents a seat a year, depending on the operation of the theater. Case which comes up February 14, will be a test against three exhibitors. ASCAP has no statutory trouble in Minnesota. They've filed an infringement suit against the picture exhibitors.

Edison-ASCAP Battle to New York Appellate Division

NEW YORK, Feb. 10.—The appellate division of the Supreme Court of New York has granted the Hotel Edison Corporation the right to take its fight against ASCAP to the Court of Appeals.

Decision, handed down this week, will prolong the already lengthy controversy in which the hotel accused the music licensing org of violating the Donnelly Act of New York; that the society was a monopoly.

McIntyre Goes Fifty-Center

NEW YORK, Feb. 10.—Hal McIntyre, who has been disking on Bluebird label for Victor since settlement of the ban, will go back on the Victor 50-center starting with his next release.

This leaves Shep Fields as the only Victor band now on the Bluebird 35-cent label. According to Victor execs, however, the situash is pretty flexible at the present time. This is to be interpreted as meaning that other bands may be switched to lesser label in near future, altho there are no such plans at the present.

Jimmy Walker Prexy of New Majestic Firm

NEW YORK, Feb. 10.—With Jimmy Walker, ex-mayor of New York, the new prexy of Majestic Radio & Television Company, announcement comes that the company has bought Eli Oberstein's Classic Record Company. Latter firm handled production and distribution of Oberstein's Hit Label. Announcement, made in Chicago last week, sets Majestic into the disk biz, with company also taking over Oberstein's Transcriptions, Inc., and his New Jersey Plastics, Inc., located on Raymond Boulevard, Newark, N. J. Latter spot will be the pressing plant for Majestic Records, Inc. Oberstein will go with the new company as executive vice-president.

Eugene Tracey, former prexy of Majestic, now becomes chairman of the board, located in New York. Walker's headquarters will also be in New York. Parker Erickson is v.-p., Curtis Franklin, secretary; both located in New York, too. C. E. Underwood is treasurer. Understood that Underwood and Franklin are putting up additional dough for the disk company.

It's been known for some time that Oberstein had a deal up his sleeve because he had been purchasing presses for his plant. Oberstein's Hit disk has such bands as Louis Prima, Three Suns, and possible deal pending with Jerry Wald. Definite reason for going into the biz at the present time, from trade point of view, is the fact that Wald's recent break with Decca, because he was dissatisfied with production at that place, is an indication of the attitude of other large bands. This means that indie companies may have a good chance of snaring some larger properties.

ASCAP-Leeds Huddling on Russ Question

NEW YORK, Feb. 12.—Decision as to whether ASCAP will give Leeds music sanction and okay on their recent acquisition of all Russian music, via Leeds's Am-Rus catalog, comes up today (Tuesday) at 2:30 p.m. Reason for the delay came about thru death of Bernie Miller's brother. Miller is attorney for Leeds, and was supposed to get together with Dick Murray, Gene Buck and Herman Starr, ASCAP's foreign relation committee, last week.

Understood that ASCAP, via unofficial communications with Leeds, has almost promised to back up Leeds and give the pub the protection they want in pubbing Russ material. Reason, of course, for ASCAP's backing Leeds comes thru BMI's unsubtle interest in the material. They have come to Leeds many times in the past and have made no bones about how interested they are in licensing the material. Fact that they took the recently acquired French material of Leeds, via the Breton catalog, shows that they aren't kidding.

GAC Shuffling Band Execs; Art Weems, Chi Chief, May Become N. Y. Dept. Head--If

Agency Prexy Says Windy City Exec Will Come Eventually

NEW YORK, Feb. 10.—In what is assumed to be a house-cleaning of the band department, General Amusement Corporation is understood to be shuffling around band execs, with the possibility of bringing in Art Weems, now head of the Chicago office, to head up the band department here in New York. Altho unconfirmed by Tommy Rockwell, GAC head, who said that eventually he would bring Weems in, "if he could get someone to head up the Chicago office," according to those close to the situation Weems is said to be set for the post here taking place of Mike Nidorf, who recently left org after being with them for 10 years.

Weems, a v.-p. in the GAC set-up, was in the city last week, conferring with Rockwell. Also in town was Art Frew of Cincinnati office. Fact that there's going to be a shuffling includes Mort Davis's switching from cocktail to the band department. Nidorf's leaving has brought about a gap in the band situation at the palace and it was a question of who was going to fill it. For a while it was thought that situation was going to be the same as when Nidorf was absent in service, with no one taking his place, but since his leaving there's rumors aplenty re GAC's revamping.

Understood that Weems wants to make

the move to New York, but on his own terms. What these are is a matter of question, and if he hasn't been set, this is what is probably holding up deal. To definitely point up internal movement in office, a couple of band managers were propositioned about joining the office. Understood, however, that nothing will be done until Weems comes in, which is said to be in a couple of weeks in spite of all the "ifs", "ands" and "buts."

802 Election Feud Headed For Courts

NEW YORK, Feb. 10.—Opposition to the newly re-inducted officials of Local 802, AFM, says the question of the union's recent election will be in court within a month. Papers are now being drawn and will probably be served on officials before the end of next week.

The legal invites are expected to set off plenty of fireworks. All the old campaign issues will be rehashed; alignment of political forces will again be sharply drawn and the bitter verbal battle started all over again.

HBA May Enter Case

The defeated candidates who have banned together to contest the legality of the local election say that it may be necessary to bring the Honest Ballot Association and the org's chief investigator, George Abrams, into the case. The org and Abrams would become defendants in view of the AFM's recent decision that the HBA ran the local election.

Such action would be of great interest to a number of other unions whose balloting have been conducted by Abrams. The opposition hopes to prove that Abrams was not authorized to act in behalf of the HBA and that he ran the 802 elections of 1942 and 1944 as an individual.

Other Unions Affected

If the unsuccessful candidates can prove their contention that the vote was not in accordance with the Local's by-laws and that Abrams ran the election on his own, the office holders in other orgs may suddenly find their crowns slipping. Opposition in 802 hopes to have the musicians' election of December 7 nullified and a new balloting ordered by the court.

Barent Ten Eyek and Arthur Rosenberg, attorneys for the belligerents, are said to be taking the case without pay. The \$1,000 collected by the various parties for the legal battle will be used to defray expenses but will not be paid to the lawyers as a fee.

AFM Sets \$33 Base For Spotlight Air Shots Thru U. S. A.

NEW YORK, Feb. 10.—Because of AFM ruling, bands playing Coca-Cola broadcasts now get a minimum fee per man somewhat around the \$33 per half hour that bands get in New York. Reason for the AFM rule came about thru fact that bands doing C.-C. Spotlight Bands' airing often did the shots in small communities where local rate often fell as low as \$6 and \$7 a half hour per man.

Bands kicked to union about playing for local scale, so consequently union fixed a rate for all broadcasts below which sidemen can't work. The \$33 rate applies to playing the show and rehearsal time, which is around average for the entire country for same stint.

Ruling is putting plenty of extra dollars in sidemen's pockets, and also saving leaders' dough.

Long & Mooney Join O'Connor Band Stable

NEW YORK, Feb. 10.—Johnny O'Connor this week took over the management of the Johnny Long and Art Mooney bands and is negotiating with a half dozen other outfits. O'Connor for years has confined his managerial activities to Fred Waring, whom he had piloted for 18 years, but last summer took the Eddie Condon group under his wing. In each instance, no contract was signed, a handshake sealing the deal.

Move on Long's part came as a surprise to the trade in view of his already heavy payoffs to former associates, Jack Philbin, manager, and lawyer-financier, A. Edward Masters. Leader still has nine months to go on paying Philbin \$150 a week and 21 more months to splice Masters off with 10 per cent commission and 5 per cent of the org's take, off the gross. Settlement followed American Federation of Musicians' action in cutting Masters' contract with Long from 10 to two years and Philbin's arrangement from five to one year.

O'Connor set Mooney on his Washington hotel date which he plays late this month. The newcomer to this section of the country will take \$2,000 a week from the location stint. A vocal quartet will probably be added to the 16-piece outfit for the date.

At least six more orks may be under O'Connor management within the next two weeks. A couple are in the process of breaking other contracts with managers and agencies.

Vallee Vagabond Pub First Is "Alouette"

NEW YORK, Feb. 10.—Rudy Vallee's new BMI-affiliated firm—reported in *The Billboard* some months ago—will be called Vagabond Music Company, with first plug tune Vallee's English version of the French folksong, *Alouette*.

In *The Billboard*, December 6 issue, it was reported that Vallee was then dickering to take over Encore Music, the BMI affiliate of Jewel Music, an ASCAP firm. Vallee at that time was said to have offered \$15,000 for the catalog. Not known whether Vagabond Music includes Encore Music, since deal was never confirmed.

Not known either, is dough Vallee is getting from BMI in present deal.

2 GREAT SONGS

HE'S HOME FOR A LITTLE WHILE

By TED SHAPIRO and KERMIT GOELL

INTRODUCED AND RECORDED BY

DINAH SHORE

on VICTOR

and

RECORDED BY

HARRY JAMES

on COLUMBIA

VAUGHN MONROE

on VICTOR

THREE SUNS

on HIT

DOROTHY KIRSTEN

on VICTOR (Red Seal)

The Love I Long For

FROM THE CURRENT BROADWAY MUSICAL "SADIE THOMPSON"

FAMOUS MUSIC CORP. 1619 BROADWAY, NEW YORK 19, N. Y.

DUKE ELLINGTON'S SMASH BALLAD

DON'T YOU KNOW I CARE

RECORDED BY

JIMMY DORSEY

on DECCA

PAUL WESTON

on CAPITOL

DUKE ELLINGTON

on VICTOR

PARAMOUNT MUSIC CORP.

1619 BROADWAY, NEW YORK 19, N. Y.

Woody Herman Leaves Decca For Columbia Disks; Other Leaders Are Seething Openly

Many Thinking of Trading Because of Lack of Releases

NEW YORK, Feb. 10.—In what is the first major band switching from major disk company to major disk company since Charlie Spivak went over to Victor from Columbia, is the Woody Herman switch from Decca to Columbia. According to those in on the deal, signing came about rather suddenly, with inking taking place Friday (9). Herman's Decca contract expired January 1, 1945. His new contract with Columbia, while number of years wasn't disclosed, will probably be for a lengthy term.

be seen. Many execs in the field feel that today's situation, wherein the major companies are stuck for production on their properties, will give the small companies a break. No one will be surprised if some solid names move over to small companies that will promise plenty of production on material.

BMI May Get Paper With Hotels But Only After ASCAP

NEW YORK, Feb. 10.—Altho BMI has informed hotels that they expect to get paid for use of their music after April 1, it's another question whether hotels will comply with their request. According to an American Hotel Association spokesman, hotels have been informed to turn over last week's letter from BMI to the copyright committee and the matter will be taken up after the AHA settles its present dickering with ASCAP. BMI, in its letter to hotels, wants 1 per cent of first \$40,000, and 1/2 per cent from \$40,000 to \$60,000. (Percentage of amount spent by hotels on music per year.) Quarter of a cent over \$60,000.

At present time AHA in its confabs with ASCAP almost has come to agreement on terms. ASCAP originally wanted combined operations plan, whereby hotels paid for each operation in the place. Then AHA demanded that ASCAP collect on basis of how much dough hotels spend for music a year. Point of discussion right now is over how much a hotel, say spending \$50,000 a year, should pay. AHA wants one figure, ASCAP another, but it's understood that there will be a compromise over the situation.

After AHA settles with ASCAP, it will then huddle with BMI. But as to BMI's getting the amount they've asked for, that's another question.

Freed Writes Tunes Again After 7 Yrs.

NEW YORK, Feb. 10.—Arthur Freed, MGM producer for the last seven years, is going back to tune writing for the first time since turning producer. He is turning out two tunes with Harry Warren for MGM's Ziegfeld Follies. Tunes are *This Heart of Mine* and *There's Beauty Everywhere*, pubbed by B-V-C. Freed wrote, to mention a few, *Pagan Love Song*, *You Were Meant for Me*, *I Cried for You*, and *Temptation*, all with Nacio Herb Brown.

Other two tunes in pic are *Love and If Swing Goes, I Go Too*, pubbed by Feist. *Love* was written by Blain-Martin, writers of *Trolley Song*, while Fred Astaire did *Swing*.

No Sixth Week For Shaw; Pic Berlin Blamed

NEW YORK, Feb. 10.—Artie Shaw, now current at Strand and doing sensash biz—his first week was \$70,000, second week \$64,000, the first figure representing second highest figure in house's history for non-holiday week—will only stay five weeks at theater. Reason for theater's not picking up his sixth week option is to rush in WB's *Hotel Berlin*, to take advantage of the European situation.

Berlin moves in with Carmen Cavalario's ork. Shaw is collecting \$12,500 per at the place.

Goodman Inked

NEW YORK, Feb. 10.—Columbia Records inked Benny Goodman to a new contract last week, his old one having expired December 7, 1944. Contract is lengthy one, extending more than two years.

Deal covers Goodman dinking of both large and small band.

Herman's switch came about thru the fact that Decca hasn't been pushing bands—this is evidenced by the fact that many of its bands registering beefs aplenty about releasing sides they cut—example being that he has had only four disks out since last September, *Who Dat Up Dere?*, *Let Me Love You Tonight*, and two in January, *Saturday Night* and *I Didn't Know About You*.

Columbia Date But Quick

Herman will cut his first date for Columbia immediately, for he's at Adams Theater, Newark, N. J., and goes into Frank Dailey's Meadowbrook February 15, giving him ample time to disk here. Switch of Herman to Columbia follows closely on the heels of Jerry Wald, current at Hotel New Yorker, who recently asked for and got his release from Decca. That's generally been the situation at the company, with Jimmy Dorsey, Charlie Barnet and even Bing Crosby yelping at times about Decca's policy of laying on albums and laying off individual artist's disks.

Herman's Only the Beginning

Indication that Herman's switch may be the beginning of a move by more Decca artists, is the fact that Charlie Barnet is understood to be in the midst of negotiation to get his release from Decca. Complaints against the company have been lodged repeatedly by artists during past months anent the production problem which cuts down on the number of sides bands can possibly get, as against the fact that the company has turned the heat on their hit disks, made by Crosby and Andrews Sisters mainly and sluffed off bands.

Whether Herman switch will affect other contracts with Decca remains to

ASCAP Appoints Nominating Group For Board Posts

NEW YORK, Feb. 10.—Joint board of directors of ASCAP last week appointed a committee to nominate eight members to sit on the board for the next three years. There are three nominees for each writer post as well as publisher post on the board nominated, with vote then going to the entire membership around the end of February. Ballots must be in before the general meeting in March.

ASCAP's board of directors consists of 12 writers and 12 publishers, with eight new members being added each year to sit three years. Eight members, elected three years ago, retire this year.

National Scores Again! with THE NO. 1 SONG OF THE NATION

Available Feb. 18

Quan. #7007 National's RED LABEL



- (A) RUM & COCA-COLA
- (B) SOUTH PAW SPECIAL

Featuring AL TRACE and His Silly Symphonists With Toni Arden and Group

10" LIST PRICE 75c

Still Another National BLUE LABEL HIT ... No. 1 Song in its Field

Quan. #9010



- (A) S. K. BLUES (Part 1)
- (B) S. K. BLUES (Part 2)

Featuring JOE TURNER, Vocalist, With P. Johnson's All-Star Orchestra

10" LIST PRICE \$1.00



GOING VERY STRONG! AVAILABLE NOW!

Quan. #9007

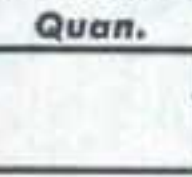


- (a) VALETTA (Ballad)
- (b) YOU'VE GOT LOTTA WOLF IN YOUR HEART (Jump)

Vocals by Warren Evans—with Orchestra

THE HANK D'AMICO QUARTET

Hank D'Amico, clarinet; Sid Weiss, bass; Cosy Cole, drums; Johnny Guarnari, piano.



- 9005 (a) EAST OF THE SUN
- (b) BETWEEN THE DEVIL AND THE DEEP BLUE SEA

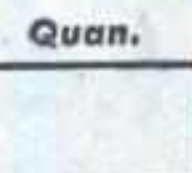


- 9006 (a) OVER THE RAINBOW
- (b) COLE HEAT—WARM FEET

#9007, 9005, 9006....10"....List Price \$1.00



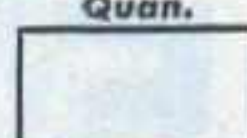
Available and Still Going Strong



- 9003 (a) I WONDER--Sung by Warren Evans
- (b) GONE AT DAWN--Hank D'Amico's Sextette

10"....List Price \$1.00

AL TRACE and His Silly Symphonists

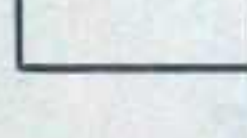


- 7005 OH MARIA—TAKING THE TRAINS OUT
- 7006 SEND ME A FEMALE-V-MALE—WHERE'S THE CHICKEN IN CHICKEN CHOW-MEIN



DICK THOMAS, Sensational Singing Cowboy, with Orchestra

- 5001 BROKEN HEART—YOU NEVER LOVED ME
- 5002 A COWBOY IN KHAKI—SAN ANTONIO SERENADE
- 5003 IF MEMORIES WERE MONEY—DOWN IN OLD WYOMING

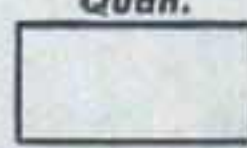


- 5004 SEND THIS PURPLE HEART TO MY SWEETHEART THEY'LL NEVER TAKE THE TEXAS OUT OF ME

7005, 7006, 5001-5004....10"....List Price 75c

NATIONAL HOT JAZZ SERIES

Featuring the EMMET BERRY FIVE



- 9001 SWEET AND LOVELY—WHITE ROSE KICK
- 9002 DEEP BLUE DREAM—BYA'S'D OPINION

10"....List Price \$1.00

NAME _____ CITY _____ STATE _____

ADDRESS _____ Authorized Signature _____

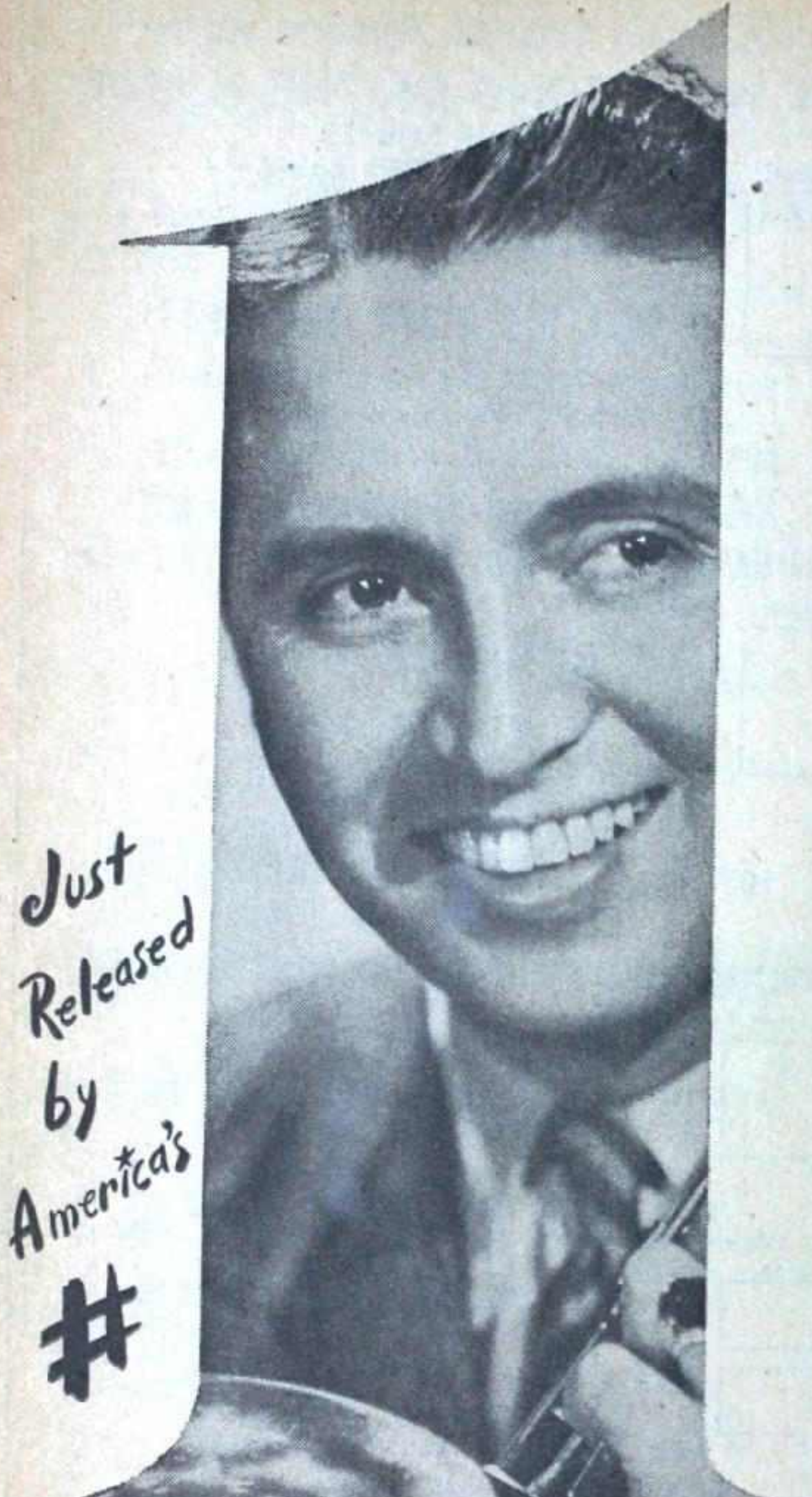
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Everything Sold at Regular Dealers' Discount



Just Released by America's #

Musical Stylist

HAL M'INTYRE

and His Orchestra

#1 RECORDING of the Sensational New Rhythm Ballad

SATURDAY NIGHT
(Is the Loneliest Night in the Week)

Vocal by RUTH GAYLOR

on

BLUEBIRD 30-0837

THE BILLBOARD—Orodenker says:

The music boxes should ring merry with Hal McIntyre's jump treatment for the "Saturday Night" tune.

THE BILLBOARD (Record Possibilities):

... disk measures up with the best.

Personal Management: GEORGE K. MOFFETT.

Direction: WILLIAM MORRIS AGENCY



PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the week beginning Saturday, February 3, and ending Friday, February 9. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically. The total number of times a song has appeared in the chart is in the Weeks to Date column. Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

Wks. to date	TITLE	PUBLISHER
10	A Little on the Lonely Side	Advanced
6	Ac-Cent-Tchu-Ate the Positive (F)	Morris
10	After Awhile	Starlight
18	Always (F)	Berlin
1	Candy	Feist
15	Confessin'	Bourne
8	Don't Ever Change	Morris
16	Don't Fence Me In (F)	Harms, Inc.
13	Don't You Know I Care?	Paramount
7	Evelina (M)	Crawford
5	Ev'ry Time We Say Good-Bye	Chappell
1	Fuzzy Wuzzy	Drake-Livingston-Hoffman
7	I Didn't Know About You	Robbins
36	I Dream of You	Embassy
2	I Should Care (F)	Dorsey
26	I'm Making Believe (F)	Bregman-Vocco-Conn
2	Just a Prayer Away	Shapiro-Bernstein
19	Magic Is the Moonlight (F)	Melody Lane
9	More and More (F)	T. B. Harms
5	My Dreams Are Getting Better	Santly-Joy
9	(All of a Sudden) My Heart Sings (F)	Leeds
6	Saturday Night (Is the Loneliest Night in the Week)	Barton
5	Sleigh Ride in July (F)	Burke-Van Heusen
14	Sweet Dreams, Sweetheart (F)	Remick
5	Take Me in Your Arms	Mills
15	There Goes That Song Again (F)	Shapiro-Bernstein
8	This Heart of Mine (F)	Triangle
4	Too-Ra-Loo-Ra-Loo-Ral (That's an Irish Lullaby) (F)	Witmark
18	Twilight Time	Campbell-Porgie

Lucky Strike HIT PARADE

CBS, Saturday, February 10, 9-9:45 p.m. EWT.

Weeks to date	POSITION Last Week	POSITION This Week	TITLE	PUBLISHER
4	3	1	Ac-Cen-Tchu-Ate the Positive (F)	Morris
11	1	2	Don't Fence Me In (F)	Harms, Inc.
9	2	3	There Goes That Song Again (F)	Shapiro-Bernstein
10	4	4	I Dream of You	Embassy
1	—	5	My Dreams Are Getting Better All the Time	Santly-Joy
1	—	6	A Little on the Lonely Side	Advanced
9	5	7	I'm Making Believe	Bregman-Vocco-Conn
13	—	8	I'm Confessin'	Bourne
1	—	9	Every Time We Say Goodbye	Chappell

And the Following Extras: The Rogue Song, Get Happy, One Alone, and Putting On the Ritz.

MOST PLAYED JUKE BOX RACE RECORDS

This compilation is based on reports received from leading juke box operators throught the nation and indicate the most popular race records on automatic phonographs.

Weeks to date	POSITION Last Week	POSITION This Week	TITLE	PUBLISHER
18	3	1	I Wonder	Pvt. Cecil Gant..Giltedge 500CG1
1	—	2	I Wonder	Roosevelt Sykes..Bluebird 34-0721
1	—	3	You Can't Get That No More	Louis Jordan ..Decca 8668
2	10	4	Mop! Mop!	Louis Jordan ..Decca 8668
7	1	5	Somebody's Gotta Go	Cootie Williams ...Hit 7119
17	2	5	Into Each Life Some Rain	Ink Spots-Ella FitzgeraldDecca 23356
1	—	6	I Wonder	Warren Evans...National 9003
21	7	6	Gee, Baby, Ain't I Good to You?	King Cole Trio.....Capitol 169
13	—	6	I'm Making Believe	Ink Spots-Ella FitzgeraldDecca 23356

'Rum & Cola' Haunts Phoenix Grille Staff

PHOENIX, Ariz., Feb. 10.—Because the waitresses and other employees got "tired of hearing it played for eight hours straight," the leading juke box tune, *Rum and Coca-Cola*, with Andrews Sisters, has been taken off the record list at Bacon's Grille here.

Employees said they liked to hear the tune once in a while but declared that "all the time is too much." Now getting top play at the 24-hour grille are *Don't Fence Me In*, with Bing Crosby and Andrews Sisters, and *Ac-Cent-Tchu-Ate the Positive*.

Local radio station played *Rum and Coca-Cola* twice on the air before brass hats remembered the network ban and nixed staff's use of it. Now staffers play it privately for their own amusement.

WHO SELECTS MUSIC?

(Continued from page 16)

general are very much afraid of new music, altho his only sponsor request he's had in a long time came from a group of Texaco dealers in Texas who asked for a request on *The Lord's Prayer*. As far as actually choosing songs is concerned, after Souvaine's suggestions, Melton, Al Goodman, ork leader on show, and Souvaine get together. Many times Melton has a yen to do a certain song, which, if acceptable to others, he does. Souvaine uses pop charts to check songs as to length of time they've been at the top of the musical heap. In his opinion, most sponsor-insistence of only accepted songs has kept radio back musically. Sponsors have now accepted the theory that music must be known to a wide audience to be valuable as a commercial commodity. Souvaine thinks it's wrong, and his show will be one that will go out more for new material the coming year.

Music Popularity Chart Week Ending Feb. 8, 1945

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources Part II.) Songs are listed according to their popularity nationally. (M) Song in legit musical. (F) Song in film musical.

Weeks to date	POSITION		NATIONAL	
	Last Week	This Week		
5	2	1	AC-CENT-TCHU-ATE THE POSITIVE (F)	Morris
3	5	2	RUM AND COCA-COLA	Feist
11	1	3	DON'T FENCE ME IN (F)	Harms, Inc.
14	4	4	I DREAM OF YOU	Embassy
9	3	5	THERE GOES THAT SONG AGAIN (F)	Shapiro-Bernstein
2	7	6	MY DREAMS ARE GETTING BETTER	Santly-Joy
5	6	7	SWEET DREAMS, SWEETHEART (F)	Remick
4	9	8	CONFESSIN'	Bourne
3	10	9	A LITTLE ON THE LONELY SIDE	Advanced
15	8	10	I'M MAKING BELIEVE (F)	Bregman-Vocco-Conn

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. Songs are listed according to their popularity nationally, with the sectional listings to the right. Record backing the hit record is in italics. (M) Song in legit musical. (F) Song in film musical.

Weeks to date	POSITION		NATIONAL	East	Mid-west	South	West Coast
	Last Week	This Week					
5	1	1	RUM AND COCA-COLA	1	1	1	1
			Andrews Sisters—Decca 18636 <i>One Meat Ball</i>				
13	1	2	DON'T FENCE ME IN (F)	2	2	2	2
			Bing Crosby-Andrews Sisters —Decca 23364 <i>The Three Caballeros (F)</i>				
5	2	3	AC-CENT-TCHU-ATE THE POSITIVE (F)	3	3	3	3
			Johnny Mercer—Capitol 180 <i>There's a Fellow Waiting in Poughkeepsie</i>				
3	3	4	AC-CENT-TCHU-ATE THE POSITIVE (F)	4	4	4	4
			Bing Crosby-Andrews Sisters —Decca 23379 <i>There's a Fellow Waiting in Poughkeepsie</i>				
5	6	5	DON'T FENCE ME IN (F)	10	6	6	6
			Sammy Kaye—Victor 20-1610 <i>Always (F)</i>				
5	—	6	I DREAM OF YOU	8	11	8	4
			Tommy Dorsey—Victor 20-1608 <i>Opus No. 1</i>				
2	8	6	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)	6	9	5	10
			Frank Sinatra—Columbia 36762 <i>I Dream of You</i>				
2	9	7	A LITTLE ON THE LONELY SIDE	7	5	9	10
			Frankie Carle—Columbia 36760 <i>I Had a Little Talk With the Lord</i>				
4	4	8	COCKTAILS FOR TWO	5	7	—	3
			Spike Jones—Victor 20-1626 <i>Leave the Dishes in the Sink, Ma</i>				
3	5	9	AC-CENT-TCHU-ATE THE POSITIVE	7	16	5	9
			Artie Shaw—Victor 20-1612 <i>Jumpin' on the Merry-Go-Round</i>				
4	7	10	I DREAM OF YOU	12	16	4	6
			Frank Sinatra—Columbia 367612 <i>Saturday Night (Is the Loneliest Night in the Week)</i>				

"My Heart Sings" Over BMI & ASCAP Licensed Stations

NEW YORK, Feb. 10.—Unusual licensing of Leeds tune, *My Heart Sings*, by both ASCAP and BMI, took place last week. After a confab, the two orgs agreed to license the tune with Leeds collecting performances from both societies. Fuss arose when it was discovered that BMI has the French version of the song. *Ma Mie*, acquired when Leeds agreed to license their recently-acquired French catalog of songs from Breton, French pub now in this country.

When BMI sent out a list of its hit songs, ASCAP execs were surprised to discover *My Heart Sings* listed. Investi-

LaBrie's Ork Heading East

CHICAGO, Feb. 10.—Lloyd LaBrie's 12-piece ork, which boomed from a Minnesota territory band to dates in prominent Middle West locations during the last nine months, will wend eastward February 28 for dates following the band's closing at the Music Box, Omaha, where it is now. Following Omaha, the ork, booked by GAC, goes into the Blue Moon, Wichita, Kan., March 2 for two weeks and then into the Pla-Mor, Kansas City, Mo., March 21 to April 3.

gation discovered that BMI had the French original. Harold Rome wrote the English lyric.

Leeds' gathering performances from both BMI and ASCAP is unusual in the field. This means that both songs can be done on all stations, including those that have only BMI licenses, along with those having BMI-ASCAP licenses.

TOP HAND OF THE NICKEL ROPERS



TEX RITTER AND HIS TEXANS

For Example: the Jan. 20th issue of **BILLBOARD**

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the records listed below are currently the most popular Folk records on automatic phonographs in the nation. These reports stem from all the country's leading operating centers averaged together.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
1	1	1	I'm Wastin' My Tears on You	Tex Ritter ✓ Capitol 174
10	3	2	There's a New Moon Over My Shoulder	Tex Ritter ✓ Capitol 174
			Jealous Heart	Tex Ritter ✓ Capitol 179
			Smoke on the Water	Red Foley Decca 6100

Whether folk music or straight popular, **CAPITOL RECORDS** brings out the best new numbers—*first*. They sound like a million nickels, too — because they're brilliant recordings done by top-flight artists.



THE FIRST NAME IN **RECORDS**

SUNSET AND VINE, HOLLYWOOD 28



HITS THAT WIN THE MONEY...

ARTIE SHAW

AND HIS ORCHESTRA

I'll Never Be the Same • 'S Wonderful

20-1638

PERRY COMO

WITH ORCHESTRA

More and More

(From the Universal picture "Can't Help Singing")

I Wish We Didn't Have to Say Goodnight

(From the 20th Century-Fox picture "Something for the Boys")

20-1630

DINAH SHORE

WITH ORCHESTRA

Candy • He's Home for a Little While

20-1632



PART 2—The Billboard

RECORDS MOST PLAYED ON THE AIR

This compilation is based on reports received from leading disk jockeys thruout the nation and indicates that the records listed below are currently receiving the most play on their radio programs. For other available recordings of these numbers see Most Played Juke Box Records chart. Any disk reported in the radio plug which does not make the Most Played Juke Box Records tabulation will be listed in the other available recordings under the title of that disk.

GOING STRONG

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
4	1	1.	DON'T FENCE ME IN (F)	Bing Crosby-Andrews Sisters... Decca 23364
4	3	2.	AC-CENT-TCHU-ATE THE POSITIVE	Johnny Mercer ...Capitol 180
4	2	3.	RUM AND COCA-COLA	Andrews Sisters ...Decca 18636
3	4	4.	SATURDAY NIGHT (Is the Loneliest Night in the Week)	Frank Sinatra ..Columbia 36762
3	6	5.	COCKTAILS FOR TWO	Spike JonesVictor 20-1628
4	7	6.	THERE GOES THAT SONG AGAIN (F)	Russ MorganDecca 18625
4	5	7.	I'M BEGINNING TO SEE THE LIGHT	Harry JamesColumbia 36758
4	9	8.	DON'T FENCE ME IN (F)	Sammy KayeVictor 20-1610
2	8	9.	AC-CENT-TCHU-ATE THE POSITIVE	Bing Crosby-Andrews Sisters... Decca 23379
2	11	10.	I'M BEGINNING TO SEE THE LIGHT	Duke Ellington ..Victor 20-1618
4	8	11.	AC-CENT-TCHU-ATE THE POSITIVE	Artie ShawVictor 20-1612
2	—	11.	THERE GOES THAT SONG AGAIN (F)	Sammy KayeVictor 20-1606
2	12	12.	A LITTLE ON THE LONELY SIDE	Frankie Carle ..Columbia 36760
3	10	12.	TWILIGHT TIME	The Three SunsHit 7092

COMING UP

(ALL OF A SUDDEN) MY HEART SINGS. Martha Stewart..Bluebird 30-0832
 I'M MAKING BELIEVE Hal McIntyre..Bluebird 30-0831
 ONE MEAT BALL Andrews Sisters ..Decca 18636
 I DREAM OF YOU Perry ComoVictor 20-1629
 LET'S TAKE THE LONG WAY HOME.... Jo StaffordCapitol 181
 SLEIGH RIDE IN JULY Tommy Dorsey ..Victor 20-1622

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
5	1	1.	I'M LOSING MY MIND OVER YOU	Al DexterOkeh 6727
10	4	2.	JEALOUS HEART	Tex RitterCapitol 179
14	3	3.	I'M WASTIN' MY TEARS ON YOU	Tex RitterCapitol 174
2	5	4.	GONNA BUILD A BIG FENCE AROUND TEXAS	Gene AutryOkeh 6728
4	2	5.	I'LL WAIT FOR YOU, DEAR	Al DexterOkeh 6727
1	—	6.	THERE'S A NEW MOON OVER MY SHOULDER	Jimmie DavisDecca 6105
14	6	7.	THERE'S A NEW MOON OVER MY SHOULDER	Tex RitterCapitol 174
1	—	8.	DON'T FENCE ME IN	Gene AutryOkeh 6728

BEST SELLING SHEET MUSIC SOURCES: Chicago: Lyon & Healy, Inc.; Gamble-Hinged Music Co.; Carl Fischer, Inc. Los Angeles: Morse M. Freeman, Inc. New York City: Walter Kane Music Corp.; Music Sales Corp.; Music Dealers Service, Inc.; Carl Fischer, Inc.; Ashley Music Supply Co. St. Louis: St. Louis Music Supply Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co.

Contest Shows Pros Face Competition From Amateurs Post-War

CHICAGO, Feb. 10. — Professional dance-band musicians will be in for some rugged competition after the war from youngsters now in service, if the result of a recent army dance band contest is a standard of judgment. With only six professional music makers in a 19-piece ork, the 344th Army Service Forces Band, stationed at Fort Sheridan, Ill., was judged the best army dance ork in the country. The band beat over 100 army orks, most of which were made up almost entirely of former professionals.

The contest, conducted by Army Special Services, was judged by Benny Goodman, Woody Herman and Les Brown, who picked the winner from recordings

Two To Show

HOLLYWOOD, Feb. 10.—Setting a precedent of some sort, songwriter Charles Wick, set two of his unpubbed songs on two top Coast radio shows in one eve. Charioteers on Bing Crosby show last week did *How Big Can You Get?* and later on in same eve Rudy Vallee did *Will You Remember Me?*

submitted by each band. The Fort Sheridan (Ill.) ork won on an arrangement of *Lonesome Road*, under the direction of T/Egt. Carmen Delio.

V-disks have been recorded by the winners to be sent to servicemen overseas. These will be the first special recordings made by an army ork to be so used.

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over NBC Network.

BUY MORE WAR BONDS

THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

Radio Corporation of America

RCA Victor Division, Camden, N. J.



Music Popularity Chart Week Ending Feb. 8, 1945

MOST PLAYED JUKE BOX RECORDS

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Listed under the title of each most played record are the other available recordings of this number.

Going Strong

Weeks to date	POSITION Last Week	This Week	Record Title	Label
6	1	1	RUM AND COCA-COLA —Andrews Sisters (Vic Schoen Ork) Decca 18636 (Louis Prima, 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007)	
13	2	2	DON'T FENCE ME IN (F) —Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23364 (The Three Suns, Hit 7114; Sammy Kaye, Victor 20-1610; Kate Smith, Columbia 36759; Gent Autry, Okeh 6728; Hal McIntyre, Bluebird 30-0834; Horace Heidt, Columbia 36761)	
7	3	3	AC-CENT-TCHU-ATE THE POSITIVE (F) —Johnny Mercer (The Pied Pipers—Paul Weston Ork) Capitol 180 (Artie Shaw, Victor 20-1612; George Paxton, Hit 7120; Bing Crosby-Andrews Sisters, Decca 23379; Four King Sisters, Victor 20-1631; Kay Kyser, Columbia 36771; Mark Warnow, Sonora 1089)	
2	6	4	AC-CENT-TCHU-ATE THE POSITIVE (F) —Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23379 (See No. 3)	
2	7	5	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) —Frank Sinatra Columbia 36762 (Four King Sisters, Victor 20-1633; Frankie Carle, Columbia 36777; Hal McIntyre, Bluebird 30-0837; Woody Herman, Decca 18641; Sammy Kaye (Victor 20-1635)	
3	8	6	I'M BEGINNING TO SEE THE LIGHT —Harry James (Kitty Kallen) Columbia 36758 (Duke Ellington, Victor 20-1618)	
3	5	7	A LITTLE ON THE LONELY SIDE —Frankie Carle (Paul Allen) Columbia 36760 (Louis Prima, Hit 7118; Guy Lombardo, Decca 18642; Joan Brooks, Musicraft 15022)	
16	7	8	INTO EACH LIFE SOME RAIN MUST FALL —Ink Spots-Ella Fitzgerald Decca 23356 (Charlie Barnet, Decca 18638)	
7	6	9	I DREAM OF YOU —Tommy Dorsey (Freddie Stewart) Victor 20-1608 (Andy Russell, Capitol 175; Art Kassel, Hit 7110; Frank Sinatra, Columbia 36762; Jimmy Dorsey, Decca 18637; Perry Como, Victor 20-1629)	
2	11	9	COCKTAILS FOR TWO —Spike Jones (Carl Grayson) Victor 20-1628	
15	10	10	I'M MAKING BELIEVE (F) —Ink Spots-Ella Fitzgerald Decca 23356 (The Three Suns, Hit 7105; Hal McIntyre, Bluebird 30-0831; Mark Warnow, Sonora 1088)	
8	13	10	THERE GOES THAT SONG AGAIN (F) —Sammy Kaye (Nancy Norman) Victor 20-1606 (Russ Morgan, Decca 18625; Billy Butterfield, Capitol 182; Kay Kyser, Columbia 36757; Kate Smith, Columbia 36759; Martha Stewart, Bluebird 30-0832)	
8	13	11	ALWAYS (F) —Guy Lombardo (Stuart Foster) Decca 18634 (Sammy Kaye, Victor 20-1610; Paul LaValle, Musicraft 297; Eileen Farrell, Decca 23366; Jack Smith, Hit 7115; Sula's Musette Ork, Continental C-1155)	

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

- I DREAM OF YOU**—Frank Sinatra (Axel Stordahl Ork) Columbia 36762
- THE THREE CABALLEROS (F)**—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23364
- EVELINA (M)**—Bing Crosby Decca 18635
- SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)**—Sammy Kaye (Nancy Norman) Victor 20-1635

Warren-Bourne Suit Adjudged for Month

NEW YORK, Feb. 10.—Suit involving Bobby Warren's *A City Called Heaven* was filed in New York Supreme Court last week, involving Warren's claim against Bourne Music that latter company had defaulted in their contract with him. Warren alleges that during BMI fight with ASCAP he pubbed the song himself, had many waxings on it, and as many as 32 plugs a week. He made a deal with the then Irving Berlin Company, later changed to Bourne Music, which took the song over and guaranteed to make the song a No. 1 plug. Warren charges that he hasn't received any dough on recordings or plugs from the song after Berlin (Bourne) took over. Reason for dropping of the song, is that the *Jumbo* score came along and the company went to work on that.

Band Boating

MILWAUKEE, Feb. 10.—With traveling conditions continuing to tighten up all the way along the line, Eddy Howard made his one-nighter at Wisconsin Roof Ballroom here last Sunday Night (4) by boat.

Eddy Howard and ork played another one-nighter at Muskegon, Mich., Saturday (3). After the job, the boys took the Ludington car ferry across the lake for Milwaukee.

Local papers said it was, according to all available info, an initial experience for any name band to use inland lakes for transportation.

Berlin music took the song at that time because the BMI-ASCAP fight had ended. Case has been adjudged for a month.



BING CROSBY and the ANDREWS SISTERS

with Vic Schoen and his Orchestra

AC-CENT-TCHU-ATE THE POSITIVE

From Paramount Picture "Here Come The Waves"—Vocal with Orchestra

THERE'S A FELLOW WAITING IN POUGHKEEPSIE

From Paramount Picture "Here Come The Waves"—Vocal with Orchestra

DECCA RECORD NO. 23379 75¢



WOODY HERMAN and his Orchestra

I DIDN'T KNOW ABOUT YOU

Fox Trot—Vocal Chorus by Woody Herman

SATURDAY NIGHT (Is The Loneliest Night In The Week)

Fox Trot—Vocal Chorus by Frances Wayne

DECCA RECORD NO. 18641 50¢

(Prices do not include federal, state or local taxes)

GETTING THE BIGGEST PLAY IN THE HISTORY OF THE BUSINESS

RUM and COCA-COLA

with the ANDREWS SISTERS

DECCA RECORD NO. 18636 . . . 50¢



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★ *The Most Sensational Blues of the Season!!*

#9010 **S. K. BLUES** PARTS 1 & 2

SUNG BY **JOE TURNER** ESQUIRE'S ALL-AMERICAN VOCALIST

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Coupled With **SOUTHPAW SPECIAL**

By **AL TRACE** ..and his *Silly Symphonists*

THE MAN WHO INTRODUCED "MAIRZY ROATS"

GRABBING THE NICKELS FROM COAST TO COAST!

WARREN EVANS and His ORCHESTRA

#9007 You've Gotta Lotta Wolf in Your Heart—Valette
HANK D'AMICO QUARTET

#9005 East of the Sun Between the Devil and the Deep Blue Sea #9006 Over the Rainbow
Cole Heat, Warm Feet

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PART 3—The Billboard

RECORD POSSIBILITIES

- CANDY**Dinah Shore...Victor 20-1632-A
Here's a cute tune that's getting a break via Dinah, and vice versa she has a break. It's okay material. She takes her time on tune, and makes every word count. Other side, "He's Home for a Little While," is a beaut and should click too.
- GET OFF OF THAT KICK**..Red Caps Trio..Joe Davis 7220-A
Harlemites will eat this one. It's fast, jumpy and never dull. Lyric is repetitious but catchy. Other side, "It's Got a Hole in It," is fair and headed for the Most Played Juke Box Race Records chart.
- MORE AND MORE**.....Perry Como...Victor 20-1630-A
Como is big time-plus on this disk. Tune is a Como natural and he brings home the bacon. It's one of the best sides he's done. Reverse, "I Wish We Didn't Have to Say Good-Bye," is fair.

POPULAR RECORD RELEASES

(From February 15 thru February 22)

- A STRANGER IN TOWN**Mel Torme and His Mel-TonesDecca 18653
- AS LONG AS I LIVE**Lena Horne (Horace Henderson Ork)...Victor 20-1626
- CANDY**The Four King Sisters (Buddy Cole Ork)Victor 20-1633
- CANDY**Dinah Shore (Albert Sack Ork)Victor 20-1632
- GET OFF OF THAT KICK**Red Caps TrioJoe Davis 7220
- GUESS I'LL HANG MY TEARS OUT TO DRY**Harry James (Kitty Kallen)Columbia 36778
- HANG YOUR HEAD IN SHAME** ...Bob Wills and His Texas Playboys...Okeh 6736
- HE'S HOME FOR A LITTLE WHILE**Les Brown (Doris Day)Columbia 36779
- HE'S HOME FOR A LITTLE WHILE**Dinah Shore (Albert Sack Ork)Victor 20-1632
- HIT PARADE ALBUM**Sonora MS470
- Ac-Cent-Tchu-Ate the Positive (F) Mark Warnow-Jerry Wayne.....Sonora 1089
- Ev'ry Time We Say Goodbye (M) Mark Warnow-Vera Barton.....Sonora 1090
- I Didn't Know About You.....Mark Warnow-Jerry Wayne.....Sonora 1087
- I'll Walk Alone (F).....Mark Warnow-Vera Barton.....Sonora 1088
- I'm Making Believe (F).....Mark Warnow-Vera Barton.....Sonora 1088
- Let's Take the Long Way Home (F) Mark Warnow-Jerry Wayne.....Sonora 1087
- The Very Thought of You (F)....Mark Warnow-Jerry Wayne.....Sonora 1089
- Time Waits for No One (F).....Mark Warnow-Vera Barton.....Sonora 1090
- I AIN'T GOT NOTHIN' BUT THE BLUES**Lena Horne (Horace Henderson Ork)...Victor 20-1626
- I DON'T CARE WHO KNOWS IT**..Harry James (Kitty Kallen)Columbia 36778
- I WONDER**Louis Armstrong (Louis Armstrong)...Decca 18652
- I'M ALL RIGHT NOW**Big Joe and His RhythmBluebird 34-0723
- IT'S GOT A HOLE IN IT**Red Caps TrioJoe Davis 7220
- I'VE GOT MY BACK TO THE WALL**Red River Dave.....Continental C-3023
- JODIE MAN**Louis Armstrong (Louis Armstrong)...Decca 18652
- JUST A PRAYER AWAY**The Three Suns (Artie Dunn)...Hit 7127
- KOROBOOSHKA (Peddler's Tray)**..The Gypsy Wanderers.....Continental C-1148
- LINDA MUJER**Xavier Cugat and His Waldorf-Astoria Ork (Del Campo)...Columbia 36780
- LOVER MAN (Oh, Where Can You Be?)**Billie Holiday (Camarata Ork)...Decca 23391
- MY DREAMS ARE GETTING BETTER**Les Brown (Doris Day)...Columbia 36779
- MY RED RIVER VALLEY HOME**..Chuck and Ellie Story...Gennett 3006
- OH! MOYTLÉ**Guy Lombardo and His Royal Canadians (Jimmy Brown and Lombardo Trio)Decca 18651
- POOR LITTLE RHODE ISLAND (F)**Guy Lombardo and His Royal Canadians (Lombardo Trio and Stuart Foster)Decca 18651
- REELING COWBOY**Red River Dave.....Continental C-3023
- RUM AND COCA-COLA**Al Trace and His Silly Symphonists (Nate Wexler and Group).....National 7007
- SATURDAY NIGHT (Is the Lonest Night in the Week)**The Four King Sisters (Buddy Cole Ork)Victor 20-1633
- (See Pop Record Releases on page 66)

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Charlie Spivak

(Reviewed at the Century Room, Hotel Commodore, New York)
(Max Schall, Mgr.—William Morris Agency)

There's little to be said about the present Charlie Spivak band that hasn't been pointed out before, only perhaps to add that today the band is probably at its career peak. Spivak's horn was never sweeter than now, and when coupled with A-1 arrangements now being distributed among his sidemen, his repertoire is worth its weight in bank notes. Caught twice, at dinner and at supper, Spivak wisely knows how to entertain at

all times. It's strictly a dance band, built for that mainly, but if you're a musician, Spivak has plenty of licks during the eve for the trained ear.

Wisely, Spivak features his trumpet practically all the time, which means that when you pass by the door you know whose band is the room. And secondly, he's putting on plenty of ballads all night long. They're plenty easy enough to listen to. Spivak leans on melody most of the time and if you think that's bad then dough in the bank is also bad.

To sum it all up, Spivak, for dancery is A-1. And with his hit tunes coming out on disks, the guy will step among the high money grossers, if he is not al-

Music Popularity Chart

Week Ending
Feb. 8, 1945

POPULAR RECORD REVIEWS

By M. H. Orodener

THE PIED PIPERS (Capitol)

Dream—FT; *V. Tabby the Cat*—FT; V.

The closing musical cue on Johnny Mercer's air shows is now heard in its entirety for the first time on the records. The Pied Pipers blend their voices to sing Mercer's "Dream" ballad and it's both literally and figuratively a dream; one that promises to be heard for a long time to come. Inherently pretty of melody and with attractive lyrics, the dream ballad falls as smoothly as balsam on the ears. The Pied Pipers are a cinch to whip up as much excitement in song circles with "Dream" as they once created with "I'll Never Smile Again." Singing it slowly and soulfully, exacting all the richness out of the song, the mixed voices sing it right from the edge. Moreover, their voices make a pretty musical picture as set off in the frame etched by Paul Weston's orchestra, building a lush musical bank with sustained fiddle harmonies and celeste figures to add background sparkle. The mated side spins an attractive riff rhythm ditty in "Tabby the Cat," used in the movie "Eadie Was a Lady." While there is plenty of lift to their lyricizing, the rhyming wordage of the 53d Street hepcat is strictly for squares who ain't nowheres.

The music ops have a dream of a disk in "Dream." The song needs no more of an introduction than this spinning by The Pied Pipers to wear out the needle point.

GINNY SIMMS (Columbia)

This Heart of Mine—FT; *V. I'm in a Jam*—FT; V.

There is lush with richness that makes for the vocal heart-throb in the torch-chanting of Ginny Simms. Downright cuddlesome is her chanteuse in the blues motif for "I'm in a Jam," spinning as a top torch tune the way Miss Ginny gives out with the wordage. Adding to the listening ease is the rhythmic pattern cut for the slow ballad by the large studio orchestra under the direction of Lou Brigg. The honey quality in her pipes are more pronounced in her romantic styling for "This Heart of Mine," love ballad from the movie "Ziegfeld Follies," singing it with full expression out of tempo. The rich strings and soft woodwinds of Edgar Fairchild's orchestra add a pleasant contrasting note in setting the song for the second stanza as a gay continental waltz, stepping down to the slow ballad tempo for Miss Ginny to polish off the side.

Ginny Simms sings socko for both sides of the disk, with particular phone appeal in her blues chanting for "I'm in a Jam."

ABE LYMAN (Columbia)

Rum and Coca-Cola—FT; *VC. Since You*—FT; VC.

In returning to the revolving plates, Abe Lyman selects two items for his bow on this label that shows off his rhythmic chanteuse, Rose Blane, to best advantage. With the Lyman band providing an attractive rhythmic background, the platter is something to occupy the attention. Particularly so for Miss Blane's heated harmonizing for the fanciful "Rum and Coca-Cola." To the accompaniment of bright rumba beats, Miss Blane exacts all of the comedy content in the Calypso barrack-and-bar ballad. Frank Loesser's and Jule Styne's "Since You," a lilting rhythm ballad, is also tailor-made for Miss Blane's piping, applying hot harmonies to the girl-meets-boy ballad.

With Rose Blane singing all of the verses to the song, the phono fans will lend a ready ear to Abe Lyman's spinning of the "Rum and Coca-Cola" rage.

BING CROSBY (Decca)

Sleigh Ride in July—FT; *V. Like Someone in Love*—FT; V.

In his effortless song style, Bing Crosby delivers well two of the song ballads from the movie "Belle of the Yukon." Without any frills or fuss, Bing sings out for "Sleigh Ride in July" and "Like Someone in Love" in slow and free fashion, taking full liberty with the tempo. No contrasting note to the needling for either side, both ballads lending themselves to his song style, and John Scott Trotter per usual provides the expert musical accompaniment.

The combination of two attractive picture songs with Bing Crosby for the singing makes it a double-decker for the phono locations where the fans will give a listen.

RAY NOBLE (Columbia)

Sweet Dreams, Sweetheart—FT; *VC. How Bright the Stars*—FT; VC.

Rich in melodic appeal and scoring high in rhythmic quality is the music-making of Ray Noble. Emphasizing the muted brasses and lush fiddlestrings, it's mellow good-night music that Noble provides in "Sweet Dreams, Sweetheart," slow ballad from the movie "Hollywood Canteen." Just as strong is the romantic song-selling of Larry Stewart. Mated side provides a contrasting note with the descriptive rhythmic music, in a bright tempo, of "How Bright the Stars," a tuneful theme (No. 2) from the maestro's "Indian Suite." Here again, Stewart is in excellent voice.

Ray Noble should match the phono appeal of his "Good-Night, Sweetheart," with this new recording of "Sweet Dreams, Sweetheart."

(See Pop. Record Reviews on page 66)

ready there. Vocally, too, he's plenty sound. His male singer, Jimmy Saunders, warbles a mean ballad, while Irene Day matches him. For a small room like the Commodore's Century, Spivak blows loud, but still people can carry on conversation. That's quite a feat.

Paul Secon.

Art Tatum

(Reviewed at Downbeat Club, New York)

Tatum is no showman, but he is a great musician. His loose-fitting suit and unprepossessing manner may not impress the customers, but no sooner than he touches the keyboard, his appearance is forgotten.

Tunes are mostly standard pops with characteristic Tatum treatment which is not lost on the hepcats. After each number he got a terrific hand. The reception could, however, be a lot better if the club management added a little

dough to the heavy entertainment load and framed Tatum properly.

Many of the payees didn't know the pappy of pianists was on until that terrific Tatum beat managed to make itself heard above the din. Unfortunately, most of his artistry is lost to all but the ringsiders.

Tatum is given a broken-down instrument, some bad lights and nothing else. The p.-a. system could be jockied up. The pianist is introed by one of the Loumel Morgan Trio that shares the bill. The pitch is poor and hardly audible beyond the first few tables. Tatum's magnificent performance deserves a better send-off.

Tatum gives with the music that has placed him at the top of the piano heap. Instead of the left hand carrying the beat, and the right the melody, he frequently switches and at times has two different melodies jumping. He handles

(See On the Stand on page 33)

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Name-itis Hits 52d Street —May End in Big Dough Era

NEW YORK, Feb. 10.—The new spending policy which started when the Downbeat bought Art Tatum for \$1,150 for 12 weeks is giving other lads on Swing Street plenty of headaches. Ordinarily another aspirin breeder could be taken in stride, for, what with the tax which scared the hell out of most of them and now dispossess and curfew threats, a little more competition could be shrugged off. Many of the 52d Street lads, however, are beginning to feel this Tatum booking isn't just another one of those things. They're beginning to worry that it means a trend which will end with them having to pay more and more dough for attractions.

Ordinarily the 52d Street rooms pay anywhere from \$150 for a single to \$800 for a combo. When the Downbeat bought Tatum as a single for a big chunk, the Three Deuces countered with Dorothy Donegan, also a single, for \$850. On the heels of these deals the Spotlite put out feelers for a name and put in a bid for Frances Faye. It is doubtful that Miss Faye would take the job. But fact that her asking price is \$2,000 and that Spotlite could even think of such a figure is considered sensational by the trade.

Obviously Swing Street's biggest problem is getting an attraction with drawing power. But on top of that the boys have to learn something the large cafe ops learned long ago—that a single attraction in a room is not enough. For, with drawing power, spot must offer something called "staying power." No attraction is on the stand all the time. Tatum, for example, works 80 minutes a night. Between times other guys have to take up the slack to keep customers from wandering out.

Another thing 52d Street will have to learn is production values. Putting in a top act and telling it, "Go ahead, begin pulling 'em in" isn't enough. Even if an act opens big, repeat biz won't stand up if production, lighting and p.-a. systems remain poor. At this point talent agencies are at fault. They could give an op more time and advice to see that the act is put on properly.

Dough Considered Small

But the percenters say the money is too small to give places the attention they need. Anyway, they explain, the average Swing Street nitery owner doesn't want to spend any more than is absolutely necessary. With this kind of management, agents say, it isn't surprising that acts which might be lured by the cabbage fight shy of the spots.

Another handicap is the street's lack of prestige. Rarely can a 52d Street performer jump into either a hotel or class nitery.

A partial solution to this whole problem is to develop and put in new talent, trade sources say. These needn't be instrumentalists—voice performers would fill the bill. There are plenty youngsters out of town who can't get a start in a big Stem nitery, who would jump at the chance to show in New York—even 52d Street. Money would be small, but lots of them, agents say, would probably click.

Ops Fear "Unknowns"

Ops admit that new talent might be a way out, particularly if the money is right, but they come back with that old one, "We can't take a chance on unknowns." They ruefully add, however, that if talent gets tighter they'll have to give new kids a chance. It's their only outlet, for no 52d Street op can compete with the Stem spots for real big names.

Meanwhile the fee splitters are busy combing thru their lists for acts that would have more than an even chance, and ops are biting their fingernails down to the elbows figuring whom they can get to follow or what to get to give 'em a shot in the arm.

2/3 of Kidoodlers on Again

NEW YORK, Feb. 10.—The Kidoodlers, who were in the throes of breaking up a couple of weeks ago, are all hotsy-totsy again. Two guys, Bob Towley and Al Barry, broke away from Tom Emerson and formed their own unit. According to Towley, reason for the split was dough.

Subsequently, Barry came back to Emerson and both denied the Towley "we don't get enough money" story. Emerson, in fact, insisted he pays his men an even split except for the 5 per cent which goes to the leader. In addition, Emerson said, he has preferred union charges against Towley.

GEORGE DE CARL has just completed his first year at the Capitol Lounge, Chicago. . . . FOUR RIFFS started a four-week stint at the Three Deuces, Chicago, February 4. . . . MUSIC MAKERS current at the Town Club, Chicago.

East:

GEORGE MARSHALL TRIO, current at Brown Derby, New York, may follow Milt Herth into the Copa. Marshall, piano, just turned down Harry James offer. . . . ANN DUPONT having a six-piece unit framed around her. . . . DON HURST current at 44 Club, Newark. . . . KAY HAMMOND now at the Brook, Summit, N. J. . . . GRAYCE JAYMES began at Jimmie's Music Box, Dunellen, N. J. . . . CYRIL MANSFIELD started at Emerson Hotel, Baltimore. . . . COMPOSITE TRIO opened at Doc's, Baltimore, February 6. . . . FRANK VICTOR preems at Ciro's place, Philadelphia. . . . EVELYN NATIONS on the bill at Emerson Hotel, Baltimore. . . . PHIL D'ARCY on a two-weeker at Belvedere Hotel, New York. . . . THREE M'S go into the Enduro, Brooklyn. . . . TONY CULLEN current at the Copa, Philadelphia. . . . RAY RAFFLES goes into the Cove, Philadelphia.

OLLIE SHEPARD started on Monday (12) at Blue Moon, Newark. . . . Stuyvesant Hotel, Buffalo, started again on Lincoln's Birthday with ANGIE BOND, BILLY ARNOLD and the Freshman. . . . PHYLLIS MARX current at Music Box, New York. . . . KIDOODLERS open February 24 at the Cabana Club, Washington. . . . TOMMY PURCELL'S option at the Whitehall Hotel, New York, picked up. . . . EVELYN DOWNS new at the same place. . . . MEADE LUX LEWIS goes into the Brown Derby, Washington, on February 26. . . . BROADWAY JONES back into the Dubonnet, Newark. . . . RAY RAFFLES current at the Cove, Philadelphia.

JESS ALTMILLER TRIO takes over at Morton's Casway's Celebrity Room, Philadelphia. . . . LITTLE FOUR QUARTET first-timing it at the Pelican, Bethlehem, Pa. . . . BERTA STRICKLER at the piano and vocals new at Jack Alexander's Music Bar, Atlantic City. . . . PICADILLY PIPERS bow at the Little Rathskeller, Philadelphia. . . . MICKEY SPETALE TRIO new at Lou's Germantown Bar, Philadelphia. . . . RAY RAFFLES AND HIS ISLANDERS head the new array of musical talent at The Cove, Philadelphia, which includes Rist Brothers Trio, Hickory Boys, and Frankie Leonard Trio. . . . NAN JONES at the organ and the Benson Trio first in at the newly opened Lynnewood Musical Bar, Philadelphia. . . . GAL NEMETH in local bow at Lou's Germantown Bar, Philadelphia.

Detroit:

PETE VIERA, formerly pianist with Bob Crosby's band, is opening at the Parkside Recreation, Detroit. . . . MURIEL BRUCE is opening at the London Chop House, Detroit, doing lulls. . . . SAMMY MARLOWE has been set in indefinitely at the Club Stevadora, Detroit, with his band.

HAL THORNTON, the "king of musical madness," is opening at the Brown Derby, Washington, after twelve weeks at Ted and Len's Cocktail Lounge, Detroit.

Midwest:

HARRY (THE HIPSTER) GIBSON current at Lindsay's Sky Bar, Cleveland. . . . HAL BLOCK and his Wanderers set for the Germania Club, Freeport, Ill. . . . EDDIE BEACH now at Perkins' Palladium, East St. Louis, Ill. . . . ESTROLITO still at the Normandie, Cleveland. . . . HELEN EVERETT still at the Trocadero Club, St. Paul. . . . RALPH WOLF holds forth at the Steuben Inn, Milwaukee. . . . JIMMY ALLEN current at the Rendezvous Club, Moline, Ill. . . . WALTER FULLER playing at the Subway Cafe, Peoria. . . . JETTA KAYS now at the Melody Club, LaCrosse, Wis. . . . DICK MAGUINNESS at the Esquire Lounge, Joliet, Ill.

FLOYD HUNT current at the Melody Club, Peoria. . . . ANNIE LAURIE shares the stand with MELBA PASQUAY at the Rendezvous Club, Alexandria, La. . . . FOUR CLIFFS now at the Lakeside Club, Decatur, Ill. . . . RED and CLAIRE CLARK still at the Gold Front, Sheboygan. . . . BOB and SUE FORSYTHE new at the Embassy Club, San Antonio. . . . TUCKER SISTERS now at the Pad-dock Club, Calumet City, Ind. . . . CHET and LAURA current at Gene's Lounge, Grand Forks, S. D. . . . TONY LOMBARDO, formerly of the Captivators, is forming a new trio. . . . CHARM TRIO celebrated their third anniversary at Hands', Detroit. . . . HOWARD BRIGGS

OFF THE CUFF

now at the Circle Bar, Kankakee, Ill. . . . LICATA BROTHERS hold the stand at the Buvette Club, Rock Island, Ill. . . . SLATZ HOUSEMAN at the Rendezvous Club, Alexandria, La. . . . JACK STEPHENS current at Babe's, Des Moines.

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Nazarro Wins \$730 From Pearl Bailey In Court Action

NEW YORK, Feb. 10.—Another round in the Nat Nazarro-Pearl Bailey tussle took place this week and it went to Nazarro. First round occurred some months ago and resulted in Nazarro losing his employment agency license. Second round was an investigation by AGVA which gave the manager a clean bill. Fight grows out of a suit begun by Nazarro last fall to collect money owed him by Miss Bailey, and her counter-effort to smash the personal management ticket by which Nazarro controls her.

The suit popped up in Municipal Court here on Tuesday (6) and resulted in an award of \$730 to Nazarro for monies advanced Miss Bailey. Exactly what happened is a point of issue. Nazarro's lawyer maintains Miss Bailey's contentions that Nazarro engaged in misrepresentation, fraud and illegal activities concerning her had to be withdrawn because they couldn't stand up. Miss Bailey's lawyer says that he withdrew them because certain witnesses didn't appear. In any event, Nazarro's side showed up with a fistful of I.O.U.'s and she had to pay.

But the matter is not settled. Nazarro will sue for enforcement of his management pact which has two years to run, even tho he was notified by Miss Bailey that she considers it breached. He will contend that it is she who breached the ticket. Miss Bailey, on the other hand, will sue to break the contract and for an accounting of money. Both suits will be filed shortly in New York State Supreme Court. The outcome should have an important bearing on the whole question of personal management contracts.

Chi AGVA Head, COA Discuss Six-Day Week

CHICAGO, Feb. 10.—Counsel for the newly formed Cafe Owners' Association of Chicago and Jack Irving, local head of AGVA, met today to confer on the six-day-week ordered by AGVA by February 15. Among the subjects discussed, it is known, was a plea by the COA lawyers for a change in the AGVA edict to provide a later deadline.

Irving is reported to have told them there would be no change without previous consultation with the national AGVA office in New York. It is likely that a COA group will go to New York next week for a huddle with Matt Shelve, head of AGVA.

Irving Says "No Changes"

Yesterday (9) Irving told *The Billboard* office here that "we are not going to make any change" in the six-day-week order. He said that club ops here will be expected to sign minimum basic agreements providing for a six-day-week. Those who ink such m.b.a.'s also will be required to post a one-week bond. Owners who don't get into line will be required to put up bond money for two weeks.

The AGVA-COA discussions here are attracting national attention because Chicago being a large club center, the city may become a testing ground for the AGVA six-day-week drive.

Gil Lamb 50-50 in N. O.

NEW YORK, Feb. 10.—Gil Lamb goes into the St. Charles Theater, New Orleans, on February 15, on strange deal for a standard act. Lamb is to get 50 per cent from the first dollar. He is also to supply additional acts for the show.

Gambling Boom Breathes Life Into Fla. Clubs

MIAMI, Feb. 10.—The nitery biz which was on its back about four weeks ago is again showing signs of health—and there seems to be no mystery about the reason. Gambling appears to be once more rampant here, with about 15 chance-joints said to be operating as against the usual eight.

The claimed restoration of gambling is this area's answer to the crackdown on horse racing. The effects of it are that biz is again picking up in the night clubs and local operators are once more making inquiries of agents here and in the North for acts, particularly headliners. For a while the inquiries were mostly about how they could get out of commitments.

Everything Goes

Now that gambling seems to be back, but big, everything goes, from crap to roulette. The weekly take in the joints is said to average about \$100,000. From the local nitery point of view, gambling is important because it is keeping the sporty crowd here which otherwise would have gone home.

The local law enforcement moralists are charging that gambling is worse now than in the old boom days. They will endeavor to get the sheriff to clamp down.

Miami Paper Exposes

Concurrently, there is an expose of the chance-places going on. *The Miami Herald* is blasting 'em, and has named the Brook Club, the Turf Club, Jeff's Place and the Little Palm as spots where dough can be wagered. The Little Palm is operated by Art Childers, newly elected president of the Florida Supper Club Association. None of the popular night spots with floorshows and bands are implicated.

A sidelight on *The Miami Herald* expose is the fact that its nitery columnist, Bob Fredericks, has been engaged in a battle for some time with Paul Bruun, pillarist of *The Miami Beach Sun-Tropics*. Fight recently reached the point where Bruun resigned as secretary of the Florida Supper Club Association. However, he was re-elected last week to the position of life secretary of the org.

Chi 5100 Club \$3,500 Budget Buying Names

CHICAGO, Feb. 10.—The 5100 Club on Chicago's North Side changed owners last week and announced a more expensive array of talent for the future. The move, the trade says, indicates the club will become more of a power in the fight for Chicago's North Side night life patrons.

The club, which is in a good spot because it is the only big nitery between Drake Hotel's Camellia Room and the Edgewater Beach's Marine Dining Room, has been slipping in the last few years.

Then a few months ago it started on the up-climb when its talent budget was upped to about \$3,500 weekly, the services of Dick Bradley, president of the National Recording & Film Company, were acquired as producer and manager, and sum of \$10,000 was spent on remodeling. The talent to be brought in during the next few months includes Ralph (Cookie) Cook and Willie Howard.

New owners are Byron Massel and Henry Weiss, who purchased the nitery from Seymour Schlosberg for an undisclosed amount. Cook will go in as the headliner with the Ruloff Trio for four weeks, starting on February 16. Howard will go in for four weeks, starting on March 16. Latter will receive about \$2,500 weekly. Bradley said the talent budget for the spot will be about \$5,000 weekly later.

Three Deuces Gets Notice in Oil Co.'s Expansion Move

NEW YORK, Feb. 10.—Another dispossess is on the way for a 52d Street spot, this time the Three Deuces. Sammy Kay, co-owner, said yesterday (9) that he has been warned he will get one shortly. Two others have been handed out along the south side of the street—to the Club 18 and Tondalayo's.

The reason is that the Rockefellers are apparently getting ready to extend their Rockefeller Center development a couple of blocks further. So far the dispossesses have been confined to the Fifth Avenue end of the block. But the Three Deuces is at the other end. If Kay's notice comes thru as expected, it means the whole block will probably be torn down and an institution in the nitery business—Swing Street—will go the way of history.

Dispossess lightning has the boys on the street nervous. Most of them are looking for new locations, and the chances are they will scatter all over town.

1944 Best Year For Amer. Acts, Sez Mex. Agency

MEXICO CITY, Feb. 10.—Artistic International Agency, largest bookers of American acts in Mexico, reported that the year 1944 was the best in its history as far as American acts were concerned.

The bookers brought in 22 acts from the U. S. during the year, all of whom clicked with Mexican fans. All of the acts were booked for four weeks or longer at the Folies Bergere, leading vaudeville house, with many of the acts doubling at the El Patio, Minuit and other night spots.

U. S. acts which appeared at the Folies during the year were Phil and Bonney, Dale Hall, Jacqueline Joyce, Eddy and Dorothy, Arnold and Hunter, Richard Roberson, Con Colleano, Pallenberg's Bears, Hi-Hatters, Irina Zarova, Lewis and Lamont, James and Bertha Cobert, Betty Stahr, Lynn Randels, Ralina Zarova, Irene Vermillion, Lynne Duval and Kermit Dar, Million Brothers, Two Jades, Canadian Comets, Monty and Joan Page.

Dale Hall, dancer, is in her 28th consecutive week at the Folies, and Con Colleano and Pallenberg's Bears are rounding out long runs. Richard Roberson is playing provincial spots.

Artistic hopes to bring in a flock of new American acts this year, and is negotiating to bring down the Angie Bond Trio, Valaida Snow, Great Maurice, Five Kings, Little Four Quartet, Lamb's Luminous Manikins, Joe Timlin, Sid White, Lamont's Cockatoos and others.

Mexican Clubs, Theaters Clamoring for U. S. Acts

MEXICO CITY, Feb. 10.—Mexican bookers are clamoring for American acts. Vaude theaters and cabarets are in full swing and the demand was never so great. Principal demand is for acros, dancers, jugglers and animal acts. Bookings run from four weeks up, and pay is best in history.

The twice-a-day vaude revue houses, Folies and Lirico, are playing to capacity and use around 20 acts per show. San Souci and the Minuit, class spots, are using from three to five acts. Other spots using acts are Rossignol, Bagdad, Venus, Club Remember, Rio Rosa, Hindu Palace, Montaparnasse, Cocoblanca, Waikiki and the Castle. Cirols uses an American band and singers, and part-time vaude is in at the Alemada, Novelty, Colonial, Iris and others.

Hollywood Is Still Bright

Brown-out forcing patrons to stay in Loop in Chi; 52d Street Pooped

(Continued from page 3)

tho the number of visiting patrons in hotel rooms has decreased.

Patrons Wary

Near-to-the-Loop clubs report a small decline in established patronage, with a heavier drop of visiting conventioners. The visitor, wary of districts he doesn't know, prefers to remain near his hotel during the dim-out. Areas like North Clark Street, and the south end of the Loop are especially hard hit when the tourist remains in the Loop.

The more exclusive neighborhood lounges are also feeling the slack in trade. Owners report that their patrons are afraid to leave cars parked on a poorly-lit neighborhood street and are taking municipal transportation into the Loop.

Trade observers, interpreting the WPB order, noted that about 80 per cent of the local bistros checked during the first week of the dim-out had been inadvertently illuminated in a manner which violated some part of the ruling. The U-9 order clearly stipulates that all night club window lighting is out, except in cases where "the same source of lighting is used for both window and interior illumination." In the majority of bistros observed, lights which illuminated only the windows were being used. Altho marquee lighting has been cut to 60 watts, many marquees held three and four bulbs, each of which was equal to a 60-watt bulb.

Show Ingenuity

Local nitery owners show a fair amount of ingenuity in trying to get the best results out of the little wattage they are allowed. A Clark Street bistro has its front graced with carbide lamps, identical to the ones used on early auto models. A theater owner and a lounge operator have tried candles but the light isn't bright enough to be useful and wax candles are hard to obtain.

One Randolph Street marquee held four 15-watt bulbs, equipped with a blinker, which drew more eyes to the illumination. At another Randolph Street lounge the dice girl sits in front of the window bathed in a spotlight which hits her across the top of the head and sends a beam of light into the street. The Roosevelt Theater marquee has been equipped with huge white shields, across which are placed large black letters. The glistening white paint on the shields catches the glint from street light and the sign can be seen for two or three blocks.

Light Inside

Order U-9 doesn't regulate lighting inside the door, so ops have everything but the Lindbergh Beacon turned on inside the entrance. In a couple of instances, entrances had been painted in a light color or walls had been washed. These lighter walls act as a good reflector for the increased wattage which ops have turned on inside the glass door. One theater manager has filled the fore part of the lobby with white cards, which act as reflectors for the high-powered bulbs set in the ceiling.

Local electrical contractors agree that fluorescent lighting seems the only means to increase illumination from the present supply of electricity allowed for marquee lighting. Mark Gilbert, operator of a local fluorescent maintenance and supply service, pointed out that 60 watts of fluorescent light will increase the efficiency of 60 watts of incandescent light by two-and-one-half times. In addition, it eliminates the eerie bright spots and glare from a single 60-watt bulb by better distribution of the light. Under the 60-watt limit for each marquee, he suggested two (See No Hollywood Brown-Out, page 28)

Statler Hotel, Terrace Room, Cleveland

Talent policy: Dance bands and floorshows at 8 and 12. Manager, Harold McSoley; publicity, George Winters. Prices: \$1-\$3 minimum.

Rolly Rolls has returned to the Terrace Room with his piano capers, together with the talented dancer, Beatrice Kraft. Rolls, who has been here before, makes a fine appearance and his smooth Parisian accent is a definite asset. However, his work at the keyboard is much too forced to register solidly in this corner.

He opens with a swing classic version of Chopin's *Miniatures*, which was played much too fast. After a fair take-off on a newcomer to the concert stage, he tells a musical story of his hat, which registered with the payees. For sock effect, Rolly plays a miniature concertina, offering a fine Gershwin medley for his biggest hand on the evening.

Next comes a butchered boogie-woogie piano version of Gershwin's *Lady Be Good* which was loud, too fast and unimpressive. *The Fire Dance* is offered as a finisher, with a good response from the house.

Miss Kraft recently was featured in Broadway's *Sadie Thompson* and danced in the film *Kismet*. Gal was formerly teamed with her sister to make up the Kraft Sisters act. Gal is well costumed and makes good appearance with her Egyptian and South Sea Island dances. Dancing in her bare feet, gal is definitely an artiste and shows plenty of class for class supper clubs and niteries.

Arthur Ravel ork (7) is on hand for show and dance melodies and does good job on both. *Herman Spero.*

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NIGHT CLUB REVIEWS

Hotel Waldorf-Astoria, Wedgewood Room, New York

Talent policy: Dance bands and floorshow at 12:30 a.m. Owner-operator, Hotel Waldorf-Astoria; direction, Lucius Boomer; publicity, Ted Saucier. Prices: \$2 cover after 10:00 p.m.

The new opening at the Wedgewood Room Tuesday night (6) was interesting not only because of the return of Victor Borge for yet another stance in this swanky room but because Fred and Elaine Barry, also on tap, won deserved recognition as one of the better ballroom teams in the business.

Fresh-looking couple, doubling out of *Central Park*, are very skillful terpers and definitely a Class-A act. Routines lean too much to lifts but they compensate for this by delivering with plenty of know-how and by selling themselves from start to finish.

First number is somewhat hackneyed ballroom stuff, but from there they go into an amusing boogie-woogie dance and then a sock Latin-tempoed clincher. Mob dragged 'em back for two encores—their best numbers—and could have stood for more. The kids clicked solidly in this, their Waldorf debut.

Borge, as usual, proved a favorite with table-denzers here. Droll comic opens with his Russian novel routine, to good results. Then he ambles into his regular shenanigans at the piano—eating a sandwich, playing tunes in reverse, falling off the stool, and so on.

All of this is fine, and productive of the customary crop of laughs and hands. But guy doesn't talk enough, this trip. For his topper he goes into a straight rendition of *Rhapsody in Blue*, thus making his act about three-fourths piano work. This is a mistake for his gab is far more effective than his deadpan key-ticking. At any rate, he skipped out when the crowd was ready to hear and see more of him.

Biz good at the opening. Leo Reisman ork turns in a nifty supporting job for the Blaines and Borge. Mischa Borr relieves. *Paul Ross.*

Terrace, Miami Beach, Fla.

Talent policy: Dance band and floorshows at 8:15 and 11:30. Management: Owner-operators, Lou Walters; manager, Tom Williams; publicity, Joe Russell; director, Wally Wanger. Prices from \$2, no cover.

Brand new show is sparked by Sally Rand, who has lost none of her allure with the years, and promises to pack this swank spot for some time. In addition, Walters seems to have a find in his new comic, who finds himself in a tough spot to fill Willie Howard's shoes. Myron Cohen in his first pro job, is somewhat of a kibitzer, and follows a Lou Holtz routine in telling Yiddish stories.

Chorus line of 12 fems proves Lou is still a picker of beauty. They wear gorgeous costumes and in several numbers are as entertaining as any musical show now seen in the metropolis. A fan dance preceding Sally Rand's entrance stands out.

Lyda Sue, an acrobatic terp artist, opens the show with a swell dance routine and is given a richly deserved hand.

Jeri Kruger is a stately thrush whom the customers like. Rendition of *Rum and Coca-Cola* brings repeated encores. *I Want to Get Married* is another winner.

Mary Raye and Mario Naldi, only hold-overs from original show, continue to repeat their success in rhythmic dance numbers. Liberal in encores and gracious to an extreme, they'll probably stick around for the season.

Myron Cohen works next and gets the belly laughs when he wows them with his original stories.

Sally Rand closes the show and her fan dance and strip at the end, earn rounds of applause. Harry Candulla and ork dish up swell music. *Larry Berliner.*

La Martinique, New York

Talent policy: Dance bands and floorshows at 8, 12 and 2. Owner-operators, Dario and Jimmy Vernon; production, Hughie Prince and Dick Rogers; publicity, Jack Tirman. Prices: \$3 minimum.

With *Spring Tonic*, the Martinique has broken its long record of dull shows. The new offering is infused with a vitality heretofore sadly missing in Dario and Jimmy's entertainments, a vitality which manifests itself in everything from the printed program to the production numbers. If the show is not a 100 per cent wow, that is not the fault of Hughie Prince and Dick Rogers, the new factor in La Martinique's picture.

Messrs. Prince and Rogers have knocked together a zingy, adult score for this, their first cafe job. The lyrics are not only clever, they are turned with a feeling for words and a sense of up-to-second timeliness. And they have been dressed in music of equal quality.

For this show, Prince and Rogers concocted a dandy little quartet called The Songbirds—two girls, two boys. The kids have been assigned the job of caroling the intros for all acts except one. This idea is not new, of course, but in few other shows have these sung intros been done as well.

Offering gets under way with a smart number by the Martiniqueans (6) and The Songbirds called *Whatta Ya' Have to Do to Get Your Name in the Papers*. Crowd laps up the item's jibes at the columnists. Line gals deliver solidly, and customers come back with a hearty mitt.

Gil Johnson, held over, follows with a straight ballet and then an acro ballet dance. Both are new for the show and get good reactions.

Carl Ravazza, also held over, takes the floor for *Renaldo, Trouble With Women* and *All of a Sudden*. First two are new novelty numbers and he bats them across handsomely. Last named is a schmaltzy piece of hoke which he should avoid singing since apparently he doesn't know how to handle it. He encores with his standard *Princess Papaya* and another newie, *Pedro*. Latter is especially well done.

Line, Songbirds and Johnson return for *Bobby Sock Waltz*, an intricate lyric in re Sinatra resting on a tune with a swell astringent quality. All concerned acquit themselves well.

Up to this point *Spring Tonic* is a hit. Then Leon Victor appears. Guy shows all the attributes of a skillful actor in the Yiddish medium, but he is not a comic and his efforts to create laughs keep him from being a character thespian. First number, *Russian Wedding*, marked by ugly facial contortions and a fiddle bit, earned few giggles and just a fair hand. Second number, about a psychiatrist, was better, but suffered from same faults as the other—hideous faces, poor timing, shortage of genuine rib-tickling lines. Crowd gave him a good hand. For encore he does a tiresome song about *Harvey* for which he ought to sue his material writer.

Jo Stafford, making her night club debut, is on next to closing. At the opening on Thursday night (8), Ravazza—perhaps thoughtlessly—loused up her entrance by hamming the intro, so gal had that to overcome. Anted with *Saturday Night*, done in half-tempo, then went into *I Promise You* and *Ac-Cen-Tohu-Ate*. Last was her best because she did a little selling in it. For encore she sang *I Didn't Know, Candy* and *Embraceable You*. It was a case of too many encores, and the Ravazza ork didn't help much either, giving her very poor accomps on them. Also thruout her stanza, Ravazza persisted in waving his fingers, smiling his toothy smile and acting up generally, thus distracting audience attention from her. Somebody should tell him about giving another performer a break, especially on an opening night.

Miss Stafford doesn't stack up too well as a nitery act, at least not now. Her voice is good enough—indeed it has a kind of velvety sheen on it which is very effective. And she uses her pipes well. But she is stiff, sells poorly and makes no effort to reach the table-squatters.

Line, John and quartet close with *Samboogie*, another good job. Biz capacity when caught. *Paul Ross.*

Bowery Cafe, Detroit

Talent policy: Dance and show band; floorshows at 9:30 and 12:30. Management: Frank Barbaro, manager; Peter J. Iodice, booker; Sid Bielfield, publicity. Prices: Admission 55 cents weekdays, 75 cents Saturdays and Sundays.

The Bowery show, condensed to a mere two hours, still runs 15 acts on the working schedule. Current bill is strong on dance and vocals, with plenty of variety. Ben Young and his band work a long, tough show, with little time for dance sets between shows.

Pat Walsh Victory Dancers make several appearances in carefully-costumed and produced numbers, notably a classic *Warsaw Concerto* to Bernie Katz's piano solo. They are the background for a patriotic finale that includes practically the entire cast.

Marolyn Seigal, cute and youthful loose-limbed tapster who opens, has a snappy pace and does some unusual work in a boogie style.

The Freeland Sisters are a fast acro team, featuring some fine tumbling work for a femme act. The girls are muscular and make a nice appearance.

Julie Dawn, petite brunette with a pleasing personality and a powerful contralto, knows how to win, with an effective range from the blues to the light classics.

The Jumping Jivers, three couples, do a typical professional jitterbug number, bringing up partners from the house for part of their routine.

Borrah Minnevitich and His Harmonica Rascals follow with their familiar routine that is always sure to bring down the house. Johnny does his usual strong pantomime.

Marco and Romola, classic style Latin dance team, open with an exceptionally fast whirling specialty. They show a versatile repertoire, working with grace and smoothness even when separated on the floor.

Jimmy Foster, a melodic tenor slightly on the romantic side, has a clear voice and a good personality. He is at his best in a lively version of *Don't Fence Me In*.

Louise Belur, acro-contortionist, is fine in her own specialty. Her balance and control in eccentric positions are amazing.

Corp. Harvey Stone, starred with Minnevitich, does a long turn of patter and comedy with vocals. He has plenty of new material, much on army life, and holds a full house thruout.

Bert Nolan, emcee, keeps a long show moving fast. In his own turn he turns in a nice variety of comedy, in the style the Bowery crowd likes. He does a lot of talking, specializes strongly in impersonations, and works hard with a lot of special effects. *Haviland F. Reeves.*

Rio Cabana, Chicago

Talent policy: Dancing and floorshow at 9, 12 and 2:30. Management, Chuck and Bert Jacobson; production, Dorothy Dorben; publicity, Madeline Woods. Prices: \$2.50-\$3.50 minimums.

Current show is a home-coming for Benny Fields, and the "Minstrel Man's" alumni were out en masse opening night (9) to fete him. Fields kibitzed and did his standards for a full hour, and his first song was greeted with the same hearty response as was his final effort. He proves a natural for this intimate room because his ingratiating personality soon has the payees joining in the community sing and the general repartee.

He can still teach the current run of swooners plenty about selling a song. Mitting after each number came not only from those over 40 in the crowd but from servicemen and their dates. Despite a nasty cold he did about a dozen songs.

Capella and Patricia showed a fine knowledge of Latin dance steps, but their corny dialogue which introduced a treader bit could be omitted for it grabs not even a mild titter. Team was (See Rio Cabana, Chicago, on page 28)

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Dick Overturms Crime Charges Vs. Coast Spots

HOLLYWOOD, Feb. 10.—Charges that local night spots have been gyping servicemen, are dens of iniquity and resorts of underworld people and dope peddlers were answered here before the police commission. Defense was offered in answer to complaints filed by many leading citizens of the community headed by John B. Kingsley, president of the Chamber of Commerce. Kingsley's charges were hurled when it was known that a number of local spots would be filing for renewal of permits.

At the time Kingsley, one-time member of the police commission, said that he had been working on a plan to bar license renewals for over a year. Most of the spots here found that their permits expired December 31. Kingsley asked that none be renewed until a public hearing had been held.

Reports Refutes Charge

In answer to the charge that license permits had increased by leaps and bounds, a report compiled by Chief Investigator H. M. Lorensen revealed that only 42 show liquor permits had been issued, compared to 52 in 1941. When Kingsley was a member of the commission, the period from August, 1939, to June, 1940, 48 show liquor permits were issued, according to the report. Lorensen included in his report the fact that during 1944 only 31 crimes against military personnel were listed, including 12 thefts.

In the matter of overcharging, the survey said that entertainment places are overcrowded and that cover and minimum charges might lead to reports of excess charges. No evidence, the report continued, was found that certain places are burglar hangouts and operative headquarters of dope addicts.

Ray L. Chesebro, city attorney, has ruled that those seeking permit renewals are entitled to a hearing of any charges against them. One applicant, whose ticket was held up, will appear for a hearing on February 20.

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O. & J. Tab Show Prepped For Vaude Presentation

NEW YORK, Feb. 12.—Olsen and Johnson road company of *Sons o' Fun*, recently converted into a tab show, is being readied for vaude houses. New package will run approximately 60 minutes and will carry a company of about 35.

It is planned to add a line of girls and a few acts. Latter will be headed by Marty May and Ted Sanborn. First showing will be in March in one of the Eastern houses.

Minevitch Takes a Piece Of Top Sacramento Club

SACRAMENTO, Calif., Feb. 10.—Borrah Minevitch, of the Harmonica Rascals, and Monroe Goldstein, of Los Angeles, have bought 50 per cent of Donovan's, leading Sacramento night club with a regular dance and floorshow policy. Frank Sebastian, formerly of the Cotton Club at Culver City and for five years manager-owner of the local spot, retains 50 per cent interest, he says. However, he intends to retire at present and indicates Minevitch will manage and do the booking henceforth.

Later Quits MCA for WM

CHICAGO, Feb. 10.—Ken Later has left the MCA West Coast office which he joined about eight months ago. It is understood that Later, who was one of the larger indies, is now associated with the William Morris office.

LOEW'S STATE, N. Y.

(Continued from page 27)
boffs. A continental accent added to a suave appearance plus an ability to pull the audience into his act, via heckling, won him everything from chuckles to belly-laughs. But while Hacker is a swell performer with excellent comedy material he falls down when it comes to going off. Improving his exit should make the team one of the slickest in the biz.

Incidentally, both the Wiers Brothers and the Hackers would be slick in a top Stem musical. And there are plenty of class niteries hungry for laugh-getters where these two acts would kill 'em.

Park and Clifford, acro team, have all the makings of a great team. The bottom guy, a slim, sandy-haired individual, does lifts that look impossible. Both lads, dressed in Charles Atlas costumes, make a fine appearance. Selling, however, needs improvement.

Eddie Shine, a smooth-haired, good-looking youngster, opens with a fair vocal and goes into some nice taps. Boy has a capable right leg but left leg faking is a little too apparent. Crowd, however, liked him.

Al Norman, a last-minute replacement for Eddie Rio who's sick, is still a competent eccentric dancer. But he's certainly no comic. With the Wierses and the Hackers on the same bill, Norman just doesn't belong. Gag material was neither good nor delivered with any assurance. He has a poor habit of leading with his chin. His "You didn't think I was any good" apparently gets too much agreement from the customers. Unless a comic can come back with a topper to such a reception he's a dead duck. And Norman showed no toppers. Besides his hoofing he showed one routine, a subway rider, which pulled laughs.

Pic is *She Gets Her Man*. Biz fair.
Bill Smith.

RIO CABANA, CHICAGO

(Continued from page 26)
graceful, except on a couple of lifts where the strain was noticeable.

Tapstress Jane Slater is the equal of any fem dancer when it comes to picking them up and laying them down fast. Could improve her costuming over the chartreuse and maroon full-length dress she wore, as her present garb makes a good figure look a bit bulky.

Doctor Marcus, holdover comic-magician, has improved his act since last caught here with a bit of straight magic that has the audience guessing plenty. He's still using the antiquated hat trick for a closer and altho the bit grabs a neat hand, a polished performer is expected to present a more original clincher.

Dorothy Dorben Dancers, stateliest line of lookers in town, did an American *Bolero* and a South Sea bit, both rather impressive.
John Sippel.

No Hollywood Brown-Out Spots

(Continued from page 25)

36-inch fluorescent tubes, each utilizing 30 watts. Gilbert said that several West Side theaters have successfully tried the tubes. Only handicap to using fluorescent lighting outdoors is that the tube decreases in efficiency when the mercury nears zero. Niteries will have to install used fluorescent units because new units demand a high wartime priority given only in case of vital war need, Gilbert said.

Future Optimistic

Altho some of the boys are going around with their heads in their hands because of the cut in outdoor lighting, conjecture on the future is optimistic. Ops are agreed that they'll gladly agree to the WPB ruling because eventually it is not expected to cut drastically into their business.

N. Y. Biz Generally Off, But Ops Differ on Cause

NEW YORK, Feb. 10. — Niteries here have been hit by something—but the boys who run them aren't all convinced that it is the brown-out.

A check made yesterday (9) of representative hot spots all over town revealed that business is off anywhere from 1 or 2 per cent up to 40 per cent. But it is only the 52d Street places—ranging from the small Onyx to the mass Leon and Eddie's—who say that the brown-out is responsible. Ops along the Street date their present biz drop to the beginning of the dim-out last week.

What hurt them, they say, is the fact that patrons seemed to be afraid to venture up the long, dark block to seek entertainment. The police department wasn't very co-operative, either, say 52d Street owners, for the police didn't even allow them to use the 60-watt bulbs permitted by the War Production Board to light up marquees.

However, yesterday the cops relented and are now letting the boys use one bulb or several small ones to put a small glow around an entrance where there is a step down. This may help a little.

Other Causes

Elsewhere around town, club owners and managers attribute the biz let-down to several causes. One is the town's shortage of taxicabs. The big spot operators are especially aware of this factor for, they say, they don't depend on biz off the street—people coming to their places know they are going there and want a cab to take them. No cab—no go.

Another important reason, according to the ops, is the general transportation crisis. Fewer people are coming into New York because train service is disrupted. In addition, the Office of Defense Transportation ban on conventions is keeping many potential niterie patrons out of the city. Ben Gould, new manager of the Diamond Horseshoe, says that he has information to the effect that New York saw 14,000 fewer conventioners last week than expected. Gould maintains that for every convention-goer there are four friends, relatives or business acquaintances fewer coming into the clubs.

Mayor's Plan Hurts

Some ops believe that Mayor F. N. LaGuardia's meatless Tuesdays and Fridays program is keeping people out of the spots. It is not only bad psychologically, they say, but it gives patrons the idea that they can't fully enjoy themselves on those nights.

The peculiar part of this Tuesdays-Fridays program is that the points quota of the niteries has not been cut. They are simply using the same number of points in five days that they did in seven, so there is no actual saving of meat. However, the mayor insists and the local Cafe Owners' Guild is policing its members to co-operate.

Boulder Dam Juice Saves L. A. From Lighting Aches

LOS ANGELES, Feb. 10.—Since this community gets its power from Boulder and Huntington dams, there is no brown-

out. Lights are glittering across Hollywood and Vine, and Sunset and Vine almost with the fervor of pre-war days. Those signs that are not blinking are out only because the parts cannot be replaced. In San Diego, Calif., however, the story is on the brown side.

Earl Carroll's, Hollywood Recreation Center, the Palladium and other spots have signs on full force. With Vaughn Monroe opening at the Palladium Tuesday night (6) there were extra lights added for the occasion. Only a few bands have been offered such fanfare since December, 1941. But in the future bands opening here will have spotlights playing across the skies. When the spots weren't used it was because of silhouetting shipping along the Coast.

San Diego Brown

San Diego may not have welcomed the brown-out that took effect February 1, but operators there aren't worried about it. Even with the brown pollock, there is plenty of light. These operators have been thru severe dim-outs. A brown-out to them is like 10 o'clock.

That the brown-out would center business in the downtown area of San Diego did not come to pass. Larry Finley's Mission Beach Ballroom opened last week to 8,190 people, nearly 2,000 more than had ever patronized the spot at one time. The ballroom is in the community of Mission Beach, about four miles from San Diego's downtown. It can be reached only by bus or automobile.

Sherman's, Paris Inn, Pirate's Cave, the Continental Room of the San Diego Hotel, Sky Room of El Cortez Hotel and the others are downtown and going strong. They're in walking distance. Their business isn't contingent on neon signs. It's contingent on talent and bar stocks.

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Calloway 21G At Regal, Chi

CHICAGO, Feb. 10.—The Regal Theater on Chicago's South Side stepped off with top honors in the rivalry for Negro patronage this last week when Cab Calloway and his Cotton Club revue enticed \$21,000 into the 2,800-seat house. The Downtown Theater in the Loop, playing Fletcher Henderson's ork and Slater Rosetta Tharpe, pulled \$16,500 into its 2,000 seats. Attendance here decreased slightly when heavy snow fell during last part of the week.

The two houses have slated their next competition for February 16 when the Downtown headlines the Sweethearts of Rhythm, who previously had been top drawers at the Regal. The Regal at the same time will spot Jean Parks' new all-girl band and the Red Caps, vocal group which recently topped the *Chicago Defender's* music poll.

Huge P. A. Campaign Makes Spike Jones' Gross Tremendous

MINNEAPOLIS, Feb. 10.—Spike Jones and his City Slickers drew a tremendous \$25,000 for the week ending February 1 at the Mort H. Singer Orpheum Theater (2,900 seats; house average, \$18,000). Pic was *Sunday Dinner for a Soldier*. The high figure puts Jones, making his initial appearance in the Twin Cities, right up there with Tommy Dorsey, Frankie Carle, Horace Heidt and Ted Lewis for top house grosses. His was the more remarkable because he played during sub-zero weather, but this didn't deter long lines waiting to get to the box office.

Jones was feted here by the Victor-Bluebird record distributor at a series of glad-handings and cocktail parties, the latter for columnists, which he said came close to being the best he'd ever experienced. He won considerable newspaper space and was interviewed four times on the radio, twice each over WCCO-CBS and KSTP-NBC.

Better Weather Aids L. A. Takes

LOS ANGELES, Feb. 10.—With balmy California weather greeting a straight vaude bill, Orpheum Theater (2,200 seats) looks to knock off a fair \$20,000 this week. Show is headlined by Harry Savoy, with Billie Holiday sharing marquee space. Pic is *Alaska*.

Charlie Barnet ork got two days of heavy rain last week but a fair week-end to turn in a solid \$24,000. On the bill with the ork were the Olympic Girls and Johnny Cahill. Pic, *Meet Miss Bob-by Socks*.

\$27,850 Philly Take for Prima

PHILADELPHIA, Feb. 10.—His popularity enhanced by many recordings, Louis Prima scored solidly for the week ended Thursday (8) at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents). Prima carried the marquee alone, with support from the band by Lily Ann Carol, Charles Kennedy, Al Porcino and Buddy Collineri, and the gate hit a fancy \$27,850 for the week.

Sandra Barrett and Steve Evans were the added acts. Little help from the screen's *Main Street After Dark*.

Extra Shows Push Up Ellington Take In San Francisco

SAN FRANCISCO, Feb. 10.—Six stage-shows on Saturday and Sunday and five on week days, instead of the customary five and four, gave the Golden Gate (2,850 seats; house average, \$27,000; prices, 45 to 95 cents) with Duke Ellington a snappy \$31,000 for week ended Tuesday (6). In addition to Ellington, the bill had "Dusty" Fletcher, and Cook and Brown. Pic was *The Falcon in Hollywood*.

Warfield (2,680 seats; house average, \$25,000; prices, 45 to 85 cents) grossed a neat \$25,500 for week ended Monday (5). Stageshow had John Tlie and his parrot, Rookie Lewis, Ruby King, the Clawson Triplets. Pic was *The Big Bonanza*.

Tilton Held for Fourth Week at Det. Downtown

DETROIT, Feb. 10.—Record holdover is being run up by the current show at the Hughes-Downtown Theater (2,800 seats; house average \$23,000), featuring Martha Tilton and the Roxyettes. Show did \$31,500 in its second week, after drawing \$38,000 the first week, and is starting off for a gross of around \$28,000 currently. With this staying strength, the show is being held for a fourth week, setting still another record, as the house has never held a show before.

The drawing power of the current bill remains in the Samuel Goldwyn pic, *The Princess and the Pirate*, which is being billed above the stage show, reversing procedure at this house.

Brown-Out Little Hardship To Stem; MH Repeat 121G

NEW YORK, Feb. 10.—Judging from the grosses the various Stem houses took in during the last week, the brown-out hasn't hurt as much as it was first feared. Ops admitted, however, that current week may be the one that tells.

Radio City Music Hall (6,200 seats; house average, \$100,000) repeated with another \$121,000, same figure it got for the opener. Bill has Bill and Cora Baird, Zarco and Beryl, Los Andrinis and *Song to Remember*.

Roxy and Paramount

Roxy (6,000 seats; house average, \$75,000) wound up its two-weeker with Bill Robinson, Louis Armstrong, Maurice Rocco and *Dinner for a Soldier* by getting \$73,500. Kick-off take was \$82,000. New show which opened Wednesday (7) has Milton Berle, Connie Russell and *Hangover Square*.

Paramount (3,664 seats; house average, \$75,000) wound up its six-weeker with Woody Herman, Buddy Lester, Lathrop and Lee and *Here Come the Waves* by getting \$63,000. Show opened with \$125,000 and followed with \$75,000, \$70,000, \$68,000 and \$66,000 for succeeding weeks. Total for run was \$467,000. New bill which opened Wednesday (7) has Johnny Long, Louis Jordan, Jan Murray, Lorraine Rognan and *Ministry of Fear*.

Capitol, Strand, State
Capitol (4,827 seats; house average, \$55,000) took in a good \$69,000 for its second week with Frankie Carle ork, Marilyn Maxwell, Johnny Morgan and *This Man Goes Home*. Opening figure was \$72,000.

Strand (2,779 seats; house average,

\$45,000) got a nice \$64,000 for its second week with Artie Shaw, Imogene Lynn, Roy Elridge and *Objective Burma*. First week's figure was \$70,000.

Loew's State (3,500 seats; house average, \$25,000) got a rousing \$30,000 for Rochester, Kitty Murray, Al Gordon and *Music for Millions*. Previous week brought \$30,000. Current bill has Earl Carroll *Vanities* and *She Gets Her Man*.

Estalita (Copacabana) NYC, nc.

F


Fanchon (Chez Paree) Chi, nc.
Fejer, Joe (Bradley's) NYC, nc.
Fields, Benny (Rio Cabana) Chi, nc.
Fields Sisters (Jimmy Ryan's Eastside) NYC, nc.
Fisher's, Bob, Flyers: Ocala, Fla.; Sanford 19-24.
Fisher, Hal (Kitty Davis Airliner) Miami Beach, Fla., nc.
Forbes, Graham (Jimmy Ryan's Eastside) NYC, nc.
Franklin, William (Cafe Society Uptown) NYC, nc.

G

Gallant & Leonora (Stevens) Chi, h.
Geddiss, George (Clover) Fort Worth, nc.
Gill, Jeffrie, & Evan Price (Bellerive) Kansas City, Mo., h.
Glenns, The (Edgewater Beach) Chi, h.
Glover & LaMac (King Edward) Toronto, h.
Gooden, Bill (Downbeat Show Lounge) Sioux City, Ia., nc.
Gordon's, Al, Dogs (Carman) Phila, t.
Gordon, Phil Flash (Swing Club) NYC, nc.
Gould, Carol (Lookout House) Covington, Ky., nc.
Gray, Dolores (Chez Paree) Chi, nc.
Gwinn, Miriam (Glenn Rendezvous) Newport, Ky., nc.

H

Hall, Bob (Diamond Horseshoe) NYC, nc.
Hanson, Tommy Jr., & Jean (Hipp) Baltimore, t.
Hannford, George, Family (Grotto Circus) Cleveland 12-25.
Harrington, Pat (Greenwich Village) NYC, nc.
Harris, Claire & Shannon (Latin Quarter) Detroit, nc.
Harris, Wynonie (Downtown) Chi, t.
Hatvary, Carlo (Cafe Vienna) NYC, nc.
Hearts, Three (Circle) Indianapolis, t.
Heathon, Boyd (Iceland) NYC, nc.
(See ROUTES on page 34)



ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given)

A

Aarons & Broderick (National) Louisville, t; (Oriental) Chi 16-23, t.
Adair, Ted & Carolyn (Capitol) Washington, t.
Allen, Lee, Trio (Syracuse) Syracuse, N. Y., h.
Alston & Young (Royal) Baltimore, t.
Ames & Arno (Golden Gate) San Francisco, t.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Andrews Sisters (Brown Derby) Chi, nc.
Apus & Estrellita (Primrose) Newport, Ky., cc.

B

Bailey, Pearl (Blue Angel) NYC, nc.
Barbary Coast Boys, Eddie Gold & Harry Reed (Palumbo's) Phila, nc.
Bari, Sam (Chicagoan) Chi, h.
Baro & Rogers (Primrose) Newport, Ky., nc.
Barrett, Ann (Primrose) Newport, Ky., nc.
Barrie, Gracie (Capitol) Washington, t.
Barry, Fred & Elaine (Waldorf-Astoria) NYC, h.
Bart, Jan (Old Roumanian) NYC, nc.
Baron & Bernay (Village Barn) NYC, nc.
Baylos, Gene (Orpheum) Omaha, t.
Belmont Bros. (Coronada) Shreveport, La., nc.
Belmont, Dale (Belmont-Plaza) NYC, h.
Bennett, Lee (Majestic) Paterson, N. J., t.
Besser, Joe, & Jimmy Little (RKO-Boston) Boston, t.
Bickford, Edward K., Revue (Red Gables) Indianapolis, nc.
Billy & Eleanor (Primrose) Newport, Ky., cc.
Birch, Sammy (Iceland) NYC, nc.
Black Bros. (Michigan) Detroit, t.
Blakstone, Nan (Morocco) Denver, nc.
Blanche & Elliott (Jewel Box) Tampa, Fla., nc.
Blue Jackets, Three (Downtown) Chi, t.
Bob-o-Lyns (606 Club) Chi, nc.
Borg, Inga (Morocco) Chi, nc.
Borge, Victor (Waldorf-Astoria) NYC, h.
Bowers, Eleanor (Carman) Phila, t.
Boyer, Monica (Ruban Bleu) NYC, nc.
Boydell, Jean (Center) Norfolk, Va., t.
Brewster, Patsy (Copacabana) NYC, nc.
Brito, Phil (Versailles) NYC, nc.
Broderick & Scotti (Brown Derby) Chi, nc.
Brown, Walter & Jean (Capitol) Washington 15-21, t.
Buckley, Dick (Adams) Newark, N. J., t.
Buckwalter, Junior, Marimba Queens (Lakota's) Milwaukee, re.
Burke, Johnny (Capitol) Washington, t.
Burton's Birds (Troika) Washington, nc.
Business Men of Rhythm (Earle) Phila, t.
Byrd, Joe, & Chas. Ray (Downtown) Chi, t.

C

Cabin Boys Trio (4 Bar) Milwaukee, nc.
Carl & Ariene (Leon & Eddie's) NYC, nc.
Carlisle, Charlie (Bowery) Detroit, nc.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.

Carlos & Chita (La Conga) NYC, nc.
Carr, Billy (Morocco) Chi, nc.
Carr Bros. (Orpheum) Omaha, t.
Carroll, Earl, Vanities (State) NYC, t.
Carroll, Jean (Hipp) Baltimore, t.
Carter & Ross (Jimmy Kelly's) NYC, nc.
Chivot, Armandita (Bellerive) Kansas City, Mo., h.
Chords, The (Keith) Boston 15-21, t.
Churchill, Savannah (Earle) Phila, t.
Clark, Coleman (Keith) Indianapolis, t.
Clark, Tiny (Village Barn) NYC, nc.
Collette & Barry Dancers (La Salle) Chi, h.
Conville, Frank (Majestic) Paterson, N. J., t.
Cortez, Flores (Blue Room Lounge) Miami Beach, nc.
Cross, Criss (Palace) Columbus, O., t.

D

D'Albrows, The (Shoreham) Washington, h.
D'Arcy, Ethel (Coney Island) Caracas, Venezuela, p.
Daniels, Marion (Adams) Newark, N. J., t.
Davis, Eddie (Leon & Eddie's) NYC, nc.
De Croff, Ann (Astor) Montreal, nc.
Deitel, John (Biltmore) NYC, h.
Delmar & Renita (Chase) St. Louis, h.
DeMarco, Boots (Jimme's on Trail) Miami, nc.
DeMarco, Tony (Plymouth) Worcester, Mass., 12-14, t; (Empire) Salem 15-17; (Fox & Hound) Boston 23-March 1, t.
D'Ray, Phil (Vine Gardens) Chi, nc.
Dennis, Ann (Bradley's) NYC, nc.
Diamond, Leo, Trio (Leon & Eddie's) NYC, nc.
Dixon, Gaye (Club 18) NYC, nc.
Donegan, Dorothy (Three Deuces) NYC, nc.
Dorsey, Don (Towers) Camden, N. J., 16-18, t; (Majestic) Paterson 19-21, t.
Douglas, Bill (Latin Quarter) NYC, nc.
Dowd, Tommy (Shoreham) Washington, h.
Drew, Hotcha (Primrose) Newport, Ky., cc.
Duanos, Ted & Rita (Havana-Madrid) NYC, nc.
Duke, Paul (Earle) Washington, t.
Duncan, Red (Chicagoan) Chi, h.
DuPont, Bob (Palmer House) Chi, h.
Durant, Jack (Center) Norfolk, Va., t.

E

Edward & Diane (Blackhawk) Chi, re
Emery Twins & Claire (Palace) Columbus, O., t.

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BROADWAY OPENINGS

ONE-MAN SHOW

(Opened Thursday, February 8, 1945)

BARRYMORE THEATER

A drama by Ruth Goodman and Augustus Goetz. Staged by Jed Harris. Setting by Stewart Chaney. General manager, Ben F. Stein. General stage manager, Herman Shapiro. Press representative, Willard Keefe. Presented by Jed Harris.

Lucian Gardner Frank Conroy
A Woman Elizabeth Brew
Tom Mitchell Harris
James Dockerel Hugh Franklin
Racine Gardner Constance Cummings
Emory Jelliffe James Rennie
Blanche Kasia Orszewski
Francis Kearny John Archer

Rated on the basis of the acting by an exceptional corps of players and general excellence of production, *One Man Show* which marks the return of Jed Harris to Stem producer ranks should have all the attributes of a hit. Harris has spared nothing to give the new Ruth Goodman-Augustus Goetz drama a fine send-off. Stewart Chaney's set of an art dealer's gallery deserves a special round of applause. Valentina has been called upon for Constance Cummings' gowns. Harris has staged it himself, paced it handily and pointed up the crucial scenes to give them all the bite that the script contains. *One Man Show* is a sleek, over-all good job.

However, in spite of all the fine efforts that have obviously gone into it, *One Man Show* doesn't look likely to set the Stem afire. The Goodman-Goetz opus has provocative moments but it is often obscure and the general playgoer is going to find it hard to follow. Authors in this instance have switched the old formula to a father-daughter complex.

It can be presumably taken for a study of complete paternal selfishness. Whatever other implications lie within it are in the eye and ear of the beholder. Briefly, it tells the story of a pair of art dealers, father and daughter, who are mentally and emotionally as close as the pages in a book. The former bows in as a genial, amusing and generous old man whose one concern is for his daughter's happiness. Daughter would sell herself at the drop of a hat, if it will insure ditto for father.

Enters into the picture a playboy lawyer who wants to pay cash for her on the dotted line, an artist who has wanted to marry her for 10 years and a nice guy from Costa Rica. Papa's true colors begin to show thru. He is by turns cunning and persuasive. He refuses the playboy's money to start an art museum. Daughter wants to go thru with the deal anyway, with the idea that she can hold onto papa. But she suddenly finds herself in love with the nice guy from Costa Rica after he has given her a proper tongue lashing. So far, so good for two acts, and the least that can be said is that it bulds up to a smash second act curtain.

However, act three takes on the familiar pattern. Papa is just as much against her becoming a wife as a mistress. He almost gets away with it. But the nice guy lays it on the line that if daughter goes away with him it's to be a "one-man show" from there on—papa is to be out of the running. She goes—and that's that.

All of the acting comes out of the top-drawer. Constance Cummings gives a sustained and sensitive performance in a difficult role that calls for abrupt changes in mood and pace. John Archer, as the nice guy, keeps right in step with her thruout. He is a natural for more Stem leads. Frank Conroy turns in another fine character study as the father, but will have to speak up louder and more clearly if he wants his lines to carry to the back pews at the Barrymore. James Rennie is properly suave and polished in a part that puts no great strain on his ability, and Hugh Franklin acquits himself acceptably as the artist.

"One-Man Show" looks like heavy going for radio. It's plot is involved and if it gets frequently obscure on the stage, would be even more difficult to get over clearly on the air. Doubtful that the ether-boys could make an effective adaptation.

In sum, *One Man Show* may get a moderate play on the score of its presentation and acting, but it doesn't look to bracket with the season's hits.

Bob Francis.

HOPE FOR THE BEST

(Opened Wednesday, February 7, 1945)

FULTON THEATER

A comedy by William McCleery. Staged by Marc Connelly. Setting by Motley. Company manager, James Troup. Stage manager, Lucia Victor. Press representatives, Jean Dalrymple, June Greenwall and Marian Graham. Presented by Jean Dalrymple and Marc Connelly.

Howard Hilton Jack Hartley
Mrs. Bassett Doro Merande
Margaret Hicks Harwood Joan Wetmore
Professor Wechsler Leo Bulgakov
Sgt. Joe Jordan Paul Potter
Lucille Daly Jane Wyatt
Michael Jordan Franchot Tone

If everybody could write a first play and have it come out as good as *Hope for the Best*, the Stem's booking situation would be jammed up even worse than it has been all season. *Hope* may not win prizes, but *PM's* Sunday magazine editor, William McCleery, has got off to a flying start as a playwright.

He tells a simple little story effectively and charmingly, highlights it with shrewd character drawing and sprinkles it liberally with laughs. *Hope* is short on plot and essentially a conversation piece, but McCleery gives his stage folks something to say and has them say it convincingly and amusingly. The result is that even with little or no action there is never a perceptible moment of drag or lag. It is a compact, smart job of scripting and should prove another customer-pleaser for the Stem.

The McCleery notions have to do with the dilemma of a popular, corny columnist who has suddenly become conscious of global affairs and wants to switch to serious political scribbling. Over a week-end his Connecticut retreat is filled by a fem snob writer who seems to be his combined mistress, fiance and general manager; his syndicate manager; his young G.I. brother; a fem reporter turned war worker who has fallen in love with him via his columns; a refugee professor; and a typical New England housekeeper. Most of them want to pull him one way or the other. The fem snob wants him to stick to his last. The manager doesn't care what he writes as long as he pokes a typewriter. The war plant femme and the professor want him to do the things he obviously ought to do.

It takes him the week-end to make up his mind and the finale is never in any great doubt. The gal gets her man. He refuses to sign the new contract until it is revised to permit him to write politically. The snob leaves in a huff.

It doesn't sound like much to fill three acts—but it does. There is plenty (See *Hope for the Best* on opposite page)

THE OVERTONS

(Opened Tuesday, February 5, 1945)

BOOTH THEATER

A comedy by Vincent Lawrence. Directed by Elizabeth Bergner. Settings by Edward Gilbert. Costumes by Hattie Carnegie. Business manager, William Croucher. Stage manager, Victor Sutherland. Press representative, Willard Keefe. Presented by Paul Canner.

Cora Overton Arlene Francis
Julia Mary Lawrence
Judith Bancroft Glenda Farrell
Jack Overton Jack Whiting
Tommy Donald Kobler
Minot Charles Lang
James Lawson Walter N. Greaza

Back in the '20s Vincent Lawrence had a canny way of making with the stage words. Now after an absence of 14 years he comes back with another Stem contrib. His latest, *The Overtons*, doesn't add up to an auspicious comeback. It is a sprawling, inept job of scripting which wavers between too, too sophisticated drawing room comedy and rough-house farce. It falls down the gap somewhere in between.

Lawrence is once more contemplating the marital problem, and maybe his participants would have seemed much more amusing back in the frenzied '20s. Certainly they are off the stock shelf of vintage post-World War I. Add them all up—the very smart, country-clubbish young Overton couple, married eight-and-a-half years and still frenziedly gay and so tolerant—an on-the-prowl actress who lives next door who would like to do business with young Mr. Overton—a cartoon of a financial tycoon who is taking care of the actress, but who would like to start something with Mrs. O.—an all-American lug who can't for- (See *The Overtons* on opposite page)

OUT-OF-TOWN OPENINGS

COME BE MY LOVE

(Opened Thursday, February 8, 1945)

LOCUST STREET, PHILADELPHIA

A new play in three acts by Edward Caulfield. Produced and staged by Arthur J. Beckard in association with Victor Hugo-Vidal. Settings by Raymond Sovey. Cast includes Lotus Robb, Walter Hampton, Esther Dale, Edmonia Nolley, Sidney Grant, Ruth Hommond, Charles Colby, Jed Prouty, Violet Heming, Viola Dean, Graham Velsey.

It's a field day for the love-starved spinsters and thwarted maids to take in Edward Caulfield's new comedy, *Come Be My Love*, which derives its designation from a poem by Christopher Marlowe, *Come Live With Me and Be My Love*. While the membership in the Lonely Hearts Club must be legion, it's a safe bet that those overlooked by cupid will find more in the confessional pulp mags to warm the cockles than in what transpires behind the footlights.

Nonetheless there is theatrical significance in the doings, principally because it returns Walter Hampton to the stage. Kissing the classics good-bye to take a fling at comedy, Hampton gives a luminous performance in a play almost entirely lacking in substance.

The tale is a trite one, with a stock comedy situation and virtually void of any dramatic imprint. It's a sophomore story of a retirement-bent actor, to which role Hampton gives an aesthetic ham flavoring, who becomes romantically involved via the machinations of a commercial matrimonial agency with a prim and Puritan New England widow. Lotus Robb, coming out of retirement for this role, is palmed off as a scholastic domestic with romantic leanings that understandably lead to Hampton.

The comedy lines, such as they are, come in this trial marriage set-up and for by-play, there is a similar love story of the widow's young daughter and sailor boy friend who gets the trial marriage bug from the elder couple. However, Freud never finds root and the two pairs tell it to the preacher in time for everybody to leave the theater.

Philly Crix Tab

Three of the four play purveyors couldn't see this one for looking, for a score of 25 per cent. Only Jerry Gaghen (*Daily News*) said yes. No: R. E. P. Sensitivefer (*Bulletin*), Edwin H. Schloss (*Record*), Linton Martin (*Inquirer*).

Jed Prouty, as cupid's booking agent calling to collect his commission fee; Violet Heming as the fem flame trying to tug the actor back to his Monty Woolley roles, and Esther Dale, as the widow's sister who discovers that the knots were not legally tied, all add to the corn-bred merriment that this play makes.

As a play, comedy or otherwise, there is hardly any reason for its being. However, Walter Hampton is lure enough to have the queues forming at the right of the treasurer's box when it reaches New York from here.

Maurie Orodener.

THE CLOVER RING

(Opened Tuesday, February 6, 1945)

PLYMOUTH, BOSTON

A new play by Justin Sturm. Produced by Halla Stoddard. Directed by Gerald Savory. Setting by Aline Bernstein.

Neil Abbott Phillip Merrivale
Judy Bixby Frances Reid
Doctor Thomas Raymond Greenleaf
Rex Abbott Donald Gibson
Mr. Ballard Russell Gage
Mr. Bixby Frank Tweddell

The "awful inevitability" of the plot of this play is enough to put the blight on the finest array of acting talents.

The Clover Ring, taken from a line in the *September Song* from *Knickerbocker Holiday*, is the story of a famous painter, Nell Abbott, who falls in love with his pretty young nurse while convalescing from a broken leg. When the doctor pronounces Nell fit again, Nell admits

Hub Crix Tab

Thumbed down by six to one vote by the crix for a score of 14 per cent. No: Cyrus Durgin (*Globe*), Elinor Hughes (*Herald*), Edwin Melvin (*Monitor*), Elliot Norton (*Post*), Peggy Doyle (*American*), Leo Gaffney (*Record*). Yes: Helen Eager (*Traveler*).

that he doesn't want his young nurse to leave. Doctor Thomas, his friend as

FOOLISH NOTION

(Opened Monday, February 5, 1945)

COLONIAL, BOSTON

A new comedy by Philip Barry, presented by the Theater Guild. Directed by John C. Wilson. Production designed and lighted by Jo Mielziner.

Sophie Wing Tallulah Bankhead
Happy Hapgood Joan Shepard
Florence Denny Barbara Kent
Gordon Roark Donald Cook
Rose Mildred Dunnock
Horatio Wing Aubrey Mather
Elsie Maria Manton
Jim Hapgood Henry Hull

When Philip Barry's new satirical fantasy, *Foolish Notion*, gets a few kinks out of its sophisticated chassis, the Theater Guild, John C. Wilson and Tallulah Bankhead will have a smash hit on their hands.

Hub Crix Tab

Experts voted six to one in favor. Score 86 per cent. Yes: Elinor Hughes (*Herald*), Leo Gaffney (*Record*), Peggy Doyle (*American*), Elliot Norton (*Post*), Cyrus Durgin (*Globe*), Helen Eager (*Traveler*). No: Lestic Sloper (*Monitor*).

Foolish Notion is a fanciful variation of the old Enoch Arden theme and gets its title from a Robert Burns quotation about seeing ourselves as others see us. It is comedy, farce, whimsy, and a bit of bad burlesque. Only the first and last of six scenes deal with actuality. The other four are pure imagination as dreamed up by four of the main characters.

Sophie Wing, a popular actress whose success depends more on her personality than on her art, is about to elope with her leading man, Gordon Roark, when she receives word that her husband who left her five years earlier and who has been declared legally dead, is coming home.

The next four scenes show Jim Hapgood's return as it is imagined by Gordon Roark; Horatio Wing, retired professor of drama and father of Sophie; Happy Hapgood, Sophie's precocious 12-year-old daughter; and finally, as imagined by Sophie herself. The sixth and final scene presents the homecoming as it actually is. Which is too bad. The actuality doesn't measure up to the fantasy.

There are two serious flaws in *Foolish Notion* as it opened. First of all, if you drop your program, it is hard to figure out which character is doing the imagining at the moment. Only Happy Hapgood's melodrama dream can be spotted. Secondly, the ending is too inconclusive. No one can tell whether Sophie takes back Jim or whether Gordon stages a fast comeback to get a bride.

Tallulah Bankhead, in a part tailored to her, keeps the dramatic home fires burning from start to finish. The role of Sophie ought to provide her with a pleasant holiday in New York. Henry Hull, as the wandering husband, does a neat job of making his successive appearances different in characterization. Joan Shepard, as the precocious daughter, gets too much scenery to chew but does it with precocious efficiency.

The part of Gordon Roark, the bewildered and wise-cracking suitor, is handled more than effectively by Donald Cook. Barry wasn't too interested in this role or that of Horatio Wing, the retired drama professor, played with comedy relish by Aubrey Mather.

John C. Wilson's crisp direction makes the most of every part, however small, and it might as well be noted here that Maria Manton, Marlene Dietrich's daughter, does well in her stage debut.

A rich setting designed by Jo Mielziner involves a neat theatrical variation. The mirrored wall over the fireplace gives effect of reflecting a portrait on the fourth and missing wall. But little was made of the effect except as an added touch of fantasy.

Barbara Pearson.

well as his physician, tells him that there is nothing wrong in keeping Judy on as his wife even tho the first Mrs. Abbott has not yet been dead a year.

Judy, a lonely girl, accepts Neil's proposal. While she buzzes down to the village to get a steak for their engagement dinner, Rex Abbott arrives home on a month's furlough from his flying duties in the South Pacific. Uh-huh, you've guessed it. After being furiously an- (See *The Clover Ring* on opposite page)

**Routes
Dramatic and Musical**

(Routes are for current week when no dates are given)

- Blithe Spirit (Geary) San Francisco.
- Blossom Time (Paramount) Austin, Tex., 14; (Majestic) Fort Worth 15; (Melba) Dallas 16-17.
- Calico Wedding (Playhouse) Wilmington, Del., 16-17.
- Chicken Every Sunday (Blackstone) Chi.
- Clover Ring (Plymouth) Boston.
- Come Be My Love (Locust St.) Phila.
- Dark of the Moon (National) Washington.
- Doll's House (Cox) Cincinnati.
- Dunham, Katherine (Shubert Lafayette) Detroit.
- Poolish Notion, with Tallulah Bankhead (Colonial) Boston.
- Fun Time (Curran) San Francisco.
- Gilbert & Sullivan Operas (Auditorium) Denver 14-16.
- Good Night, Ladies (Davidson) Milwaukee.
- Hayes, Helen, in Harriet (Erlanger) Chi.
- Kiss and Tell (American) St. Louis.
- Kiss and Tell (Darke Hall) Regina, Sask., Can., 15-17.
- Life With Father (Auditorium) Memphis, Tenn., 14; (Ryman Aud.) Nashville 15; (Bijou) Knoxville 16; (Memorial Aud.) Louisville 17.
- Merry Widow (Boston O. H.) Boston.
- Merry Widow (Fox) Spokane 14-15; (Wilma) Missoula, Mont., 16; (Fox) Butte 17.
- Oklahoma (Cass) Detroit.
- One Touch of Venus (Shubert) Phila.
- Othello, with Paul Robeson (Municipal Aud.) Long Beach, Calif., 14; (Civic Aud.) Pasadena 15; (Civic Aud.) Fresno 17.
- Over 21 (Studebaker) Chi.
- Pitts, Zasu, in Ramshackle Inn (Lyceum) Minneapolis 14; (Auditorium) St. Paul 15; (Parkway) Madison, Wis., 17.
- Rosalinda (Erlanger) Buffalo.
- Searching Wind (Forrest) Phila.
- Student Prince (Palace) Canton, O., 14; (Colonial) Akron 15; (Park) Youngstown 16-17.
- Ten Little Indians (Harris) Chi.
- Voice of the Turtle (Selwyn) Chi.
- West, Mae, in Catherine Was Great (Shubert) New Haven, Conn., 15-17.
- Winged Victory (Nixon) Pittsburgh.

HOPE FOR THE BEST

(Continued from opposite page)

of timely, homely philosophy and McCleery has a way of slipping in a wise crack that has a fresh twist and never sounds planted. *Hope* draws a full quota of chuckles.

Whether it would have bowed in as well under less expert hands is a question. It is expertly played by an excellent cast and Marc Connelly has given it splendid direction. There are spots in *Hope* that could be ruined by anything short of top-flight playing, but the troupe takes every one in stride. Fanchot Tone can cut another notch in his gun for his creation of the bemused columnist. He keeps the hometown boy from Indiana simple, modest and thoroughly likable and never once slips off key. Jane Wyatt makes an auspicious stem return after a long Hollywood absence. She crowds Tone all the way for top honors in a part that could go very wrong with less canny reading. Joan Wetmore provides an excellent foil as the snob. Paul Potter is a likable young G.I., and Jack Hartley, a recent cast addition and apparently not quite up in his lines on preem night, is amusingly in the groove as the go-getting syndicate manager. Leo Bulgakov and Doro Miranda each contrib a fine bit of character drawing.

"*Hope*" looks doubtful as a radio possibility. There are spots which could be effective for a guest shot on a variety show—such as Jane Wyatt's description of her father pitching a ball game, and Tone's ditto of his grandfather throwing away his sword after the Civil War. There are plenty of lines which are timely for parlor listening. But as a whole it would be difficult to cut down to air size. Also it needs to be seen as well as heard.

All in all, everybody connected with *Hope* is to be congratulated—the Motleys for another imaginative set—McCleery for a fresh and amusing play—and Jean Dalrymple and Marc Connelly for having the foresight to present it.

Bob Francis.

THE OVERTONS

(Continued from opposite page)

get the time he fumbled against Harvard, and who wants to marry the actress. Shake 'em all up together in a nearly continuous mixture of champagne, Scotch-and-soda and bright sallies about sex—and you have *The Overtons*. Lawrence hasn't seemed to realize that the march of time has left such folks as the Overtons and their playmates behind.

Briefly, the Overton yarn concerns the fact that Mrs. O. finds herself not so tolerant when she believes that Mr. O. has been to bed with the actress. Of

BROADWAY SHOWLOG
Performance Thru February 10



Dramas

- | | Opened | Perfs. |
|---|------------|--------|
| Anna Lucasta..... | 8-30, '44 | 194 |
| <i>(Mansfield)</i> | | |
| Mr. and Mrs. John Wildberg and Harry Wagstaff Gribble were air-guests on "International Quiz Program" (WNEW) Sunday (4). Charles Swain has been subbing for Hubert Henry all week. Joseph Green and J. H. Sher-tok have agreed on script changes which will make play acceptable to Hays Office. Three major pic companies are now bidding for screen rights. | | |
| Bell for Adano, A..... | 12-6, '44 | 79 |
| <i>(Cort)</i> | | |
| Gilbert Mack air-guests with Adrienne Ames (WHN) Saturday (10). Theater Club has voted "Bell" one of its medal winning selections. Alexander Grannick, Gilbert Mack and Margo will attend the award session at Hotel Astor Tuesday (13). Drum-beater Dick Maney also announces that "Bell" will be included in the Burns Mantle volume of "Ten Best Plays" for this season. | | |
| Dear Ruth..... | 12-13, '44 | 70 |
| <i>(Henry Miller's)</i> | | |
| Bartlett Robinson will be air-guested by Adrienne Ames Thursday (15). Paramount has acquired the pic rights at a reported figure of 450G. Casting for Chi troupe about complete. Already signed are William Harrigan, Augusta Dabney, Aileen Poe, Rosemary Rice, Virginia Skinner, James Holden, Betty Burkhart and Jimmy Phelan. Rehearsals sked to begin March 5, with Chi-bound tour starting March 23. Halla Stoddard has joined Moss Hart's USO overseas "Man Who Came to Dinner." Latter is growing his own beaver in preparation for playing title role. | | |
| Good Night Ladies..... | 1-17, '45 | 29 |
| <i>(Royale)</i> | | |
| Skeets Gallagher guested on "Ladies Be Seated" (Blue) air seg Wednesday (7). James Ellison was first guest star on Steve Ellis's (WMCA) new program Thursday (8). | | |
| Harvey..... | 11-1, '44 | 123 |
| <i>(48th Street)</i> | | |
| Hasty Heart, The..... | 1-3, '45 | 45 |
| <i>(Hudson)</i> | | |
| John Lund back in cast Monday (5). Missed seven performances due to infected throat. Walter Wagner has been filling in for him. Anne Burr air-guested by Adelaide Hawley Tuesday (6). | | |
| Hope for the Best..... | 2-1, '45 | 5 |
| <i>(Fulton)</i> | | |
| Received an eight to one thumb-down from experts. Score: 11 per cent. No: Lewis Nichols (Times), John Chapman (News), Robert Coleman (Mirror), Otis Guernsey (Herald-Tribune), Ward Morehouse (Sun), Burton Rascoe (World-Telegram), Robert Garland (Journal-American). Yes: James Aronson (Post). Producer Jean Dalrymple, Fanchot Tone and Jane Wyatt were air-guests of Mary Margaret McBride Friday (9). | | |
| I Remember Mams..... | 10-19, '44 | 133 |
| <i>(Music Box)</i> | | |
| Richard Bishop will be guested on Adrienne Ames program Saturday (17). Mady Christians will be feature on the Kate Smith Hour Sunday (18). Special performance Sunday (25) for the Stage Relief Fund. | | |
| Jacobowsky and the | 3-14, '44 | 386 |
| <i>Colonel (Martin Beck)</i> | | |
| Whole cast will take part in air program of National Conference of Christians and Jews Wednesday (21). Special script now being prepped. Harold Freeman, who represents S. N. Behrman, says that London version of "Jake" will be produced by Peter Daubney, Ltd., sometime in May. | | |
| Kiss and Tell..... | 3-17, '43 | 804 |
| <i>(Bijou)</i> | | |
| Jessie Royce Landis out of show Wednesday (7) thru Friday (9) with septic throat. Mary Stephen, her understudy, subbed. | | |

course he hasn't. Mr. O. only went over to her bedroom while she changed her clothes, preparatory to going out on his speed boat to help him find a friend to lend him \$80,000. This is where Lawrence's new twist, if any, comes in. Mr. O. refuses to declare himself innocent. So she leaves. However, she doesn't go too far not to be able to get back around 11 o'clock, which makes an opportunity for a third act that is no less lingering than the first two. After another lengthy bottle-bout, a bit of fisticuffs and some climbing in and out of bed, everything resolves itself as it should. The Wall Street cad tells the bank to let Mr. O. renew his note, and pairs off with his actress. The foot-baller just goes away, which is all right with everybody. The Overtons

- | | Opened | Perfs. |
|--|------------|--------|
| Late George Apley, The..... | 11-21, '44 | 95 |
| <i>(Lyceum)</i> | | |
| Max Gordon has signed Ferdi Hoffman for "Ottaviano" in forthcoming "Much Ado About Love," musical version of the "Firebrand." | | |
| Life With Father..... | 11-8, '39 | 2,215 |
| <i>(Empire)</i> | | |
| One-Man Show..... | 2-8, '45 | 4 |
| <i>(Barrymore)</i> | | |
| Aisle sitters gave the nod an edge with a five to four vote. Score: 56 per cent. Yes: John Chapman (News), James Aronson (Post), Robert Garland (Journal-American), Ward Morehouse (Sun), Burton Rascoe (World-Telegram). No: Louis Kronenberger (PM), Robert Coleman (Mirror), Lewis Nichols (Times), Howard Barnes (Herald-Tribune). | | |
| Overtons, The..... | 2-6, '45 | 7 |
| <i>(Booth)</i> | | |
| Crix brushed this off to the tune of eight to one. Score: 11 per cent. No: Ward Morehouse (Sun), Louis Kronenberger (PM), John Chapman (News), Lewis Nichols (Times), Otis Guernsey (Herald-Tribune), James Aronson (Post), Robert Garland (Journal-American), Robert Coleman (Mirror). Yes: Burton Rascoe (World-Telegram). Monday curtains will be held to 9:10 p.m. due to Alene Francis's commitments with "Blind Date" air show. Arlene Francis, Glenda Farrell, Jack Whiting and producer Paul Czinner air-guest with Mary Margaret McBride Friday (16). | | |
| School For Brides..... | 8-1, '44 | 223 |
| <i>(Ambassador)</i> | | |
| Frances Charles has been out of cast all week with a throat. Dorothy Moore has been doubling into her part. | | |
| Snafs..... | 10-25, '44 | 125 |
| <i>(Biltmore)</i> | | |
| Soldier's Wife..... | 10-4, '44 | 151 |
| <i>(Golden)</i> | | |
| Tempest, The..... | 1-25, '44 | 20 |
| <i>(Alvin)</i> | | |
| Margaret Arlen air-guested Margaret Webster Friday (9). Miss Webster appears on John Mason Brown program Saturday (10). Vera Zorina will be air-guest of Shirley Eder (WOR) Tuesday (13). Arnold Moss will be guest of Theater Assembly, Hotel Astor, Friday (16). | | |
| Ten Little Indians..... | 6-27, '44 | 266 |
| <i>(Plymouth)</i> | | |
| Trio..... | 12-29, '44 | 51 |
| <i>(Belasco)</i> | | |
| Richard Widmark leaves cast Saturday (17) for role in "Uncle Sugar." Kirk Douglas will replace him. | | |
| Voice of the Turtle, The..... | 12-3, '43 | 426 |
| <i>(Morosco)</i> | | |
| Still continues to have sick-list troubles. Saturday (3) mat and evening shows canceled, due to illness of Florence Rice. Latter back in on Monday (5). Betty Field still in Regents Hospital. Management hopes to have her back in cast by Monday (12). Out-of-town preem of Elliott Nugent's "A Place of Our Own" has been shifted from Princeton, N. J., to Lyric Theater in Bridgeport. Slated to open March (9). | | |

seem to be back just about where they started. Elizabeth Bergner's direction hasn't helped matters any. The pace varies between a canter and a gallop. The actors suffer thereby to varying degrees. Arlene Francis is amiably attractive as Mrs. O. This is not a chore on which she should be judged. Jack Whiting works frantically with young Mr. O. and gives the role a wide-open musical comedy approach. Maybe the Overtons belong in a song-and-dancer, anyway. Glenda Farrell is the actress hussy, and Walter Greaza is suavely wolfish as the tycoon. Edward Gilbert's two sets of a living room and bedroom "somewhere near New York" are excellently conceived. Hattie Carnegie's gowns will likely draw

- | | Opened | Perfs. |
|--|------------|--------|
| Carmen Jones..... | 12-2, '43 | 504 |
| <i>(Broadway)</i> | | |
| Closes Saturday (10). | | |
| Follow the Girls..... | 4-8, '44 | 354 |
| <i>(44th St. Theater)</i> | | |
| Irena Baronova leaves cast Monday (12). Ditto John Barry. Viola Essen and Norman Lawrence replace them. Gertrude Niesen preems her 5G wedding gown for "I Wanna Get Married" number Monday (12). Lawrence will have a specially interpolated dance with Viola Essen. | | |
| Lady Says Yes, A..... | 1-10, '45 | 36 |
| <i>(Broadhurst)</i> | | |
| Laughing Room Only..... | 12-23, '44 | 67 |
| <i>(Winter Garden)</i> | | |
| Mexican Hayride..... | 1-28, '44 | 438 |
| <i>(Majestic)</i> | | |
| Martha McKenny will have a spot on "Blind Date" air program Monday (26). Mike Todd is on way to Coast to cast for his next opus, "And Never Yield." Everett West will sing three S. A. song hits by Sergio De Kario at annual NVA benefit Sunday (11) at Imperial Theater. | | |
| Oklahoma!..... | 3-31, '43 | 827 |
| <i>(St. James)</i> | | |
| Kenneth LeRoy out Tuesday (6) mat. Overseas troupe finally set to go after a few break-ins at local army camps. Leads will be sung by Robert Lyon and Gloria Hamilton. Other principals in cast of 34 are Marcel Dill, Bonita Binnmore, Lou Polan, James Parnell, Florence Dunlap and Bert Wilcox. Reginald Hammerstein staged the book. Dances are by Vivian Smith and Ted Hammerstein produced the whole show. Jimmy Alexander will replace John Raitt in the National touring company. Raitt goes to the lead in Guild's "Carrousel." | | |
| One Touch of Venus..... | 10-7, '43 | 567 |
| <i>(46th St.)</i> | | |
| Closes Saturday (10). Re-opens Philly Monday (12). Robert Beam taken ill during Saturday (3) performances. Chore has been taken over by understudy James Sheridan. | | |
| On the Town..... | 12-28, '44 | 53 |
| <i>(Adelphia)</i> | | |
| Sono Osato and Adolph Green were parted by 57th Street Schrafft's Thursday (8). Hostess was Jean Grogan, current "Miss Subways," who is a waitress there. Robert Chisholm will be a guest of Theater Assembly at Hotel Astor Friday (16). | | |
| Seven Lively Arts..... | 12-7, '44 | 76 |
| <i>(Ziegfeld)</i> | | |
| Dennie Moore leaves troupe Saturday (10). She will not be replaced. Her chores will be covered by doubling. Drumbeater Wolfe Kaufman has turned in his notice to Billy Rose. He leaves Saturday (17). No announcement yet as to new tub-thumping assignment or assignee. | | |
| Sing Out, Sweet Land..... | 12-27, '44 | 54 |
| <i>(International)</i> | | |
| Theater Guild has added two new names to the cast roster of "Carrousel." Jean Darling is signed to play Marie and Eric Mattson will be Mr. Snow. John Raitt will be Lillom. | | |
| Song of Norway..... | 8-21, '44 | 201 |
| <i>(Imperial)</i> | | |
| Up In Central Park..... | 1-27, '45 | 17 |
| <i>(Century)</i> | | |
| Wallace Beery on from Coast Saturday (10) to get a look at brother, Noah, in show. Fred and Elaine Barry started doubling into the Waldorf's Wedgewood Room as of Tuesday (6). Dorothy and Herbert Fields will be air-interviewed by Maggie McNellis Tuesday (30). | | |

ICE SHOWS
Hats Off to Ice..... 6-22, '44 320
(Center)

REVIVALS
La Vie Parisienne..... 1-12, '45 35
(City Center)
Closes Saturday (10).

NBC Beats Promotion Drum; Report Shows Web's Progress

(Continued from page 6)

to measure audience reactions to the NBC movie theater pitch. The Ross-Federal boys asked questions of theater patrons as they came out after seeing shows in which the NBC *Parade of Stars* pix were a part.

Questions Asked

First question asked was:

"Did you see an advertising film with radio stars?"

The average favorable response on this was 88.9 per cent, with some individual cities such as Phoenix, Ariz., raking up 100 per cent.

Second question asked:

"Can you name the stars?"

That was the toughie, okay naming ran as low as 33 and as high as 49 per cent. There were too many stars in the trailer seen and they were seen only for a second.

Third question—the important one—was:

"What radio station was mentioned in the ad pic?"

Responses to this were 72.2 per cent correct. This meant that the trailers were doing their job—building station audiences for NBC's local outlet in each area.

Fourth query was the web pay-off question:

"What network was mentioned in the film?"

Amazingly enough, despite the fact that there were many, many more NBC credits in the one-minute than there were for the station, identification was 69.4 per cent or less than the local percolator's. The mis-identification factor was very low, however, with only 1 per cent saying the network was CBS; 0.05 per cent saying it was the Blue. The other 29.1 per cent just didn't know the web.

Audience Resentment Tested

The final question had nothing actually to do with the impact of the survey; but it was asked to find out if the audience, even if it remembered the net and station name, was negatively inclined to the idea of being sold web and percolator in the theater while they were paying to be entertained.

The question asked was:

"How did you like the advertising picture?"

The pitch was enjoyed by 91.6 per cent. There were 7.1 per cent who nixed the idea and 1.3 who had no opinion. In other words, radio is entertainment even when it's just a collection of still pix, according to the gees who put it on the line.

Advertising Delivered

In other words, not only did the movie pitch impress the boys who buy and pay but it delivered advertising to entertainment-minded customers. NBC paid out \$150,000 to show the pix in 111 station cities (one city to each program in the *Parade of Stars*, altho this similarity, numerically is accidental). Where it used newspaper space (in all seven cities where there are NBC owned-and-operated stations and Los Angeles), the pic pitch wasn't used. NBC bought no newspaper or magazine ad space for its affiliates, using the motion picture pitch as the web contrib to the *Parade of Stars* station promotion. The net used as many as 33 houses in Detroit, 30 in Cincinnati and 28 in Boston.

If the web had only shown the case history of the pic pitch, the gang that trekked thru the storm would have been satisfied, but they also indicated that during the 1944-45 campaign, stations did what they hadn't done before—used their heads in developing their own promotion to match the nets. The \$150,000 spent by the web for newspaper advertising in its own owned-and-operated station areas matched what it spent for its affiliates on the screen. No screen stuff was used in areas where newspaper space was employed. There were several reasons for this, no doubt it's simpler and less costly to cover great metropolitan areas where the O-&O stations are located with newspapers than it is thru the hundreds of theaters that would have to be employed to reach an effective portion of the listening public on the screen. In addition, movie audiences in New York, Chicago and other cities might not have gone whole hog for the ad pix as the rest of the nation.

Year-Round Aim

Parade of Stars doesn't function 100 per cent all year round at present altho this is

Hammond's aim. However, every new program that comes to the web gets a package like the *Bandbox* item made up for it and the stations give the stuff a whirl. Reports on how these follow-up pitches are making out, acceptances and use of material by outlets are being tabbed and there will be special reports made up for clients on them.

NBC has moved a long way along the promotional pitch since the first star presentation. It was even a 500 per cent improvement over what NBC had to report a year ago. Even if a greater portion of the stuff, except the pix, was routine, it was routine with plenty of impact. The stations used it, the listeners increased their listening to NBC stations (Hooper surveys tab this result in several cases) and advertisers got space, paid for and for free-stuff they never landed before. Even if one of the station promotional gags was a turtle race, with each carrying the colors of an NBC show, the *Parade of Stars* didn't ride on turtles this last season.

DuMONT

(Continued from page 13)

acted. The neither one-acter had much camera rehearsal, technical work on both was first-rate due, undoubtedly, to scripts with specific shooting instructions for the studio crew.

Ruth Froma adapted and directed *Surrender*, originally written by Arch Oboler for a Fifth War Loan radio show. The elimination of time breaks pared the piece from 30 to 25 minutes. Crockett Dickson, Bob Carleart and Jonas Jauna turned in first-rate performances. Jauna's dark hair belied the long white whiskers of an old man. The make-up department slipped up here, but only this once. Other characters were altogether convincing.

The drama of Chekov's *Boor* was heightened by cross and back lighting. Many shots had a three-dimensional quality, and thruout no shadow was visible. Morton Schoenfeld and Sheya Newman shared direction honors, and Ruth Manning, Delmar Nuetzman and Louis Guss did justice to the classic. Miss Manning's pendant earrings were a nice touch. They trembled as her anger rose and swayed gently as her mood softened.

Opening and closing the school's hour with Edward Stasheff spinning a globe and talking of the benefits of study at the institution is an effective means of getting plug over and soliciting new students. Stasheff, in charge of television activities of the board of education, speaks quietly and with authority. His appearances are brief, well paced and do a selling job.

Cartoons, *Bubbles and Troubles* and *Barking Dog*, and sports film, *Poise*, were wisely shown after the live portion of the show. *Bubbles and Troubles* was a prophetic title, the light in back of the movie projector went out for about 30 seconds during its run. But the sound track rolled on during the period of dead sight. Somebody had kicked the plug out.

Wanda Marvin.

CBS

(Continued from page 13)

plored, and the result was over-all disjointedness.

If CBS had taken one or perhaps two of the elements, gone into them deeply and produced them lavishly, *Here's Halloran* would have clicked. The sequence which discussed occupational therapy, for instance, could have been the basis of the whole show, patients being brought into the studio and put to building, weaving, painting and carving the things they make. Feiner's direction was competent thruout.

Weather was an interestingly presented bit of interviewing which explained how the weatherman can predict what's going to happen and what causes it. Frances Buss's direction and production rate a nod. Now we know everything about the weather except, as Mark Twain said, what to do about it.

On the basis of Friday's two hours and the evenings that have preceded it, CBS is standing up well under the music ban. Of course, the servicemen played and sang, but even Mr. Petrillo doesn't

Tele Review

NBC

Reviewed Sunday (11) 8-9 p.m. Style—Mystery drama series, dancing, comedy and film. Sustaining over WNBT, New York.

Since the sked for this evening had to be changed at the last minute, due to the vagaries of one James Petrillo, who this past week (see page 13) nixed all live music for television for the time being, it isn't fair to criticize the non-dramatic portion of the program harshly. It was strictly off-the-cuff, and as a result the lighting and setting was from hunger. The Bernard Brothers presented their usual muggings, synchronized with pop platters. They dressed as they do at their night spot presentations. The "costumes" didn't scan and NBC put them against a drape, with the boys and the drape in the same gray scale. Sometimes you saw them and then again you didn't. Their routine may be the future platter jockeying of the air. What is simpler than putting a disk on a turntable and moving your mouth? How much of it will be good is another question.

Tashamirr, dancer, was in the No. 2 live spot. She contributed nothing against that self-same draped background. Dancing is still the No. 1 video production problem. Dancer and camera men must be 1,000 per cent to get anything.

Two motion pix were used between live spots. The first, a collection of clips from old-time films, with special narration, was fun and not overdone. The second, some scenes from the Bob Hope-Frances Langford-Jerry Colona trip into the South Pacific, wasn't half bad videos. How those G.I.'s like the bumps-a-daisy routine.

The second episode of *Dr. Death* was the main attraction on the picture tube. The four-part thriller was well acted. Credit Vinton Hayworth with a swell performance as the dope peddler, Dr. Mordant, and Mary Patton with a top job in the character of the girl who is trying to save her husband from the chair by finding the real killer of an actress who was smothered.

In order to use the device of having the girl both tell her own story and reenact it, it was necessary to have her voice recorded for the narrated spots. This resulted at times in the narration not actually telling what the girl was doing. The impact would have been far greater if the girl in the action had been doing just what the narrator said she was. Too often the action was ahead of the voice. Both voice and action must have urgency on the air.

The script held thruout despite the fact that using seven sets in the bandbox television studio of NBC must have driven everyone slightly nuts. This going nuts was translated, in many cases, by no back or crosslighting. Also, while it's swell to have a lightless room come over at black level, it's dangerous to leave that black level too long. The customer (viewer) will think the tube's pooped out. It requires but a second to establish that a room is dark visually, especially when the narrator has planted that fact in advance.

Ernest Colling, who directed the show and adapted the book, *Black Angel*, by Cornell Woolrich, into this four-part series, *Dr. Death*, will have to learn to use more clos-ups in video storytelling. Example of what could be done was Vinton Hayworth's death scene. You were there, Charlie, also when movie strips are used for bridges that should be keyed in. He used a stock shot of Broadway after the girl left the theater. It was too long (set changes demanded that no doubt) and it brought to the iconoscope its first movie boner. The time in the stock shot read, on a moving sign, 7:30. The girl left the theater in the story at 3 a.m.

That gives you some idea of what you're going to have to worry about, come the day when you're putting on air-pic shows 18 hours a day.

Did you say ulcer? Joe Koehler.

want to tamper with the army. He took on the marine corps a few weeks ago, but it seems he stops somewhere.

Marty Schrader.

Arnold's Rebuttal Of DeMille Aired On 'March of Time'

NEW YORK, Feb. 10.—Round two of the *March of Time's* Thursday (9) airing of the Cecil B. DeMille-AFRA fracas brought Hollywood actor Edward Arnold into the ring on behalf of his union. Arnold also brought Hal Berger, vet of both World Wars and member of the national board of AFRA, to share the allotted three minutes of air time.

The Thursday before on *MOT* DeMille stated that the union's \$1 assessment violated his political rights, since the dough was being used to fight a measure before the California electorate. He said that he would fight the case to the highest courts, since he could not agree with the California Superior Court verdict which stated that AFRA had a right to assess the \$1.

Actor's Rebuttal

Arnold's rebuttal pointed out that the controversial open-shop proposal that AFRA fought in the California November election was also opposed by the State Chamber of Commerce, Republican Gov. Earl Warren and by church groups. Said the actor: "Last week Mr. DeMille made an impassioned plea for democracy but his words are divorced from his action. Why was his voice not heard when the question was being democratically discussed and voted upon? Why this lip service to democracy all the while he seeks to violate one of its fundamental precepts: abiding by the will of the majority.

Round three is skedded for the Appellate Court.

B&K

(Continued from page 13)

which to work and did better than usual acting. It took Rodner 48 hours to write this script for a 20-minute television show, including conferences with the cast, figuring out of camera action with drawing on paper, detailed plans of camera and cast movement, and actual writing of dialog and stage directions. But it was worth the effort. It was good; good enough to prove that a video dramatic show, even if it uses amateurs, as Rodner used in three of his parts, will be sold entertainment when dialog consists of excellent creative writing.

In direct contrast to the excellence of the *What's Cooking?* was the quality of the musical portion of tonight's program, *A Visit to South America*. A local amateur theater group, called the Show-makers, comprised the cast. Quality of the Latin-American dancing and singing of this group during what was intended to be an imaginary trip to our neighbors to the south was bad, strictly amateur.

The basic idea of the show was not bad and the commentary used to tie the cast together was okay, but to have each act do its stuff in front of the same background was very poor production. At least there should have been an effort to have the performances done in front of Latin American set. There also might have been an attempt to have most of the acts done in simulated cafe and night club backgrounds, with extras sitting at surrounding tables. If a Latin American atmosphere had been created, the bad performing would not have been so noticeable. True, the people in the acts were in Latin and South American costumes, but that's not enough.

Rest of program consisted of Lee Phillips doing his magical mysteries, and Jim Grey reading the news. Phillips's work was competent television, as usual, but he still makes the mistake of using black props in front of a dark background. Reading of news, done by Grey or anyone else, is still n. s. h. video.

Cy Wagner.

Fly Calls Muzak Meeting

NEW YORK, Feb. 10.—James Lawrence Fly, former FCC chairman who is now legal counsel for Subscription Radio, Inc., has called a mid-March meeting of Muzak franchise holders to acquaint the execs with Subscription Radio and Muzak's plans for it in the future. The franchise holders will also be told the results of SR's recent survey of New Yorkers to find out whether or not they want pig-squeal radio. General purpose of session, the trade says, will be to give boys the old pep talk.

Magic

By Bill Sachs

LADY ETHEL AND DR. JESTER are back in the States after 13 months overseas for USO with their magic-mental turn. After a brief rest, working hotel rooms, they plan to make another overseas jaunt to entertain what they describe as "the finest audience in the world—the G.I. Joes." Writing from Fort Lee, N. J., under date of February 5, they say, in part: "It seems good to be able to read *The Billboard* again. Aside from working the British Isles and Iceland we had six months on the Fox-Hole Circuit in France, Belgium, Holland, Luxembourg and Germany. We have had so many thrilling experiences that it would take days to relate. We are homesick to go back. The January 15 issue of *Life* carried a picture of the town hall in LaGleize, where we put on two shows while the Jerries were shelling us from the Siegfried line 500 yards away. Two days before we played there, the Jerries killed two men and wounded several others in the building. The shell that killed the boys left a big hole in the rear of the building. The boys, not knowing that we were used to working under shell fire and thinking that we might be frightened, nailed a lot of cardboard over the hole. They told us the story after the show was over. So you can see why we are homesick for G.I. Joe." . . . CANTU, Mexican mystifier, is current at Club Madrid, New York. . . . "FOUR-A-DRINK" DORNFIELD handed an extension of Frankie Rapp's Club Top Hat, Ecorse, Mich. . . . MOXO THE MAGICIAN (M. E. Barker) has opened the latest thing in trailer tourist courts at his Sunset Trail Ranch, near Mesa, Ariz. . . . THE AUGMENTED Marquis Show is playing auditoriums thru Indiana under auspices, with business, since the opening several weeks ago, "unbelievably good," according to the standard-bearer. Jess Morris, stage manager, closed two days after the opening, due to illness, to return to his home at Gainesville, Tex. He has been replaced by Buddy Thorne. Robey Robbins has joined as truck driver. . . . LIEUT. LEE ALLEN ESTES, Safety First Magician of the Kentucky State High Patrol, will be in the Cincinnati area the next three weeks, playing schools in the Kentucky towns across the Ohio River.

JACK HERBERT, who mixes comedy with magic, was a visitor at the magic desk last Thursday (8), having opened the night before at the Lookout House, Covington, Ky., for a fortnight's stand. . . . JOE OVETTE relates how he recently played for the Canadian Legion Post No. 51 at Niagara Falls, Ont., and how, after filling the date, he and Mrs. Ovette found the roads blocked by snow, with the result that they were marooned for two days in their station wagon. Snowstorms in the area have forced them to cancel a number of engagements recently, Ovette says. Now back home in Ebenezer, N. Y., Ovette says that he is prepping a new act for the coming summer and fall seasons. . . . DUKE MONTAGUE and Myrnelia are exploiting their magic-mental wares with a new and attractive herald, a copy of which hit the magic desk last week. . . . BILLY MONROE scribbles from New Orleans: "I'm on the same bill here with Val Voltaine, who keeps 'em bubbling for 15 minutes with his damfoolishness with cards and goofy tricks. I am now doing only my vent act. I believe I'll pack up my magic and put it out in the garage. Why? Well, it seems as tho someone collided with the magic tree and shook down a hell of a big crop of magicians. Everywhere I go they ask: 'Ain't there nothin' but magicians doing acts anymore?' Have two more weeks to go here unless I get another holdover. The Amazing Mr. Taylor is also working here. Haven't been able to locate Bob Humner, altho he's in this burg, too. . . . STILL A GRAND HAVEN for magic turns is the Normandie Roof of the Mount Royal Hotel, Montreal. As a matter of fact, the spot holds somewhat of a record for consecutive booking of magic turns. In a 13-week period just concluded, the Normandie Roof had Professor Slyter, two weeks; Jack Fields, three weeks; Tommy Dowd, two weeks, and G. Ray Terrell, three weeks, and Capt. Harry Baker, three weeks. The last named, following the Montreal stand, opened Monday (5) at the Statler Hotel, Washington.

Showbiz's Material Needs May Come From Gov't Surplus

(Continued from page 3)

been set up on eight division system—furniture, machinery, general products, automotive, hardware, textiles and wearing apparel, medical and surgical, paper and office supplies.

Sub-Divisions

In turn, eight divisions of procurement have been broken down into numerous sub-divisions. As additional materials are added, new sub-divisions will come into existence. But in first listings are many items of prime importance to all phases of the entertainment field.

Here are some of the sub-divisions already in existence:

Office furniture, pottery (dishes), lamps, electric appliances (household and commercial), storage batteries, laundry equipment, coin-operated machines, radio broadcasting receiving equipment, ice cream freezing and dispensing units (electric), beer dispensing equipment, display cases, floodlights, searchlights, lighting fixtures, outdoor advertising displays, electric fixtures, boxes and containers.

Also, refrigerators, swimming accessories, bicycles and parts, coin-operated scales, fire extinguishers, cutlery, general line hardware, tableware, games, toys, and athletic goods, apparel of all kinds, cash registers, stationery, paper bags, and about two hundred other items. Virtually any item that one can think of is in surplus, or soon will be.

13 Regional Offices

Procurement has set up 13 regional offices whose job it will be to dispose of properties in regions. New York (350 5th Avenue); Boston (Park Square Building); Washington (1126 21st Street, N.W.); Cincinnati (Commercial Arts Building); Chicago (209 South LaSalle); Atlanta (26 Houston Street); Fort Worth (609 Nell P. Anderson Building); Kansas City, Mo. (2605 Walnut Street); Denver (Exchange Building); San Francisco (30 Van Ness Avenue); Seattle (2005 5th Avenue); San Juan (Building F, Munez Rivera Park); Honolulu (U. S. Treasury Department).

Policy of Surplus Property Board, left pretty much to the board by Congress with qualifications that States, municipal governments, and veterans get preferential treatment, at present is to make sales thru dealers or jobbers, believing this is the simplest, quickest way of getting properties back into circulation.

Radio station ops, circus owners, arcade managers, night spot ops and others in the entertainment field should keep a sharp eye for surplus items. *The Billboard* will do its best from Washington to keep up-to-minute entertainment field listings needed and then contact dealer asking that he bid on article.

A "Surplus Reporter"

To make the dealer's life easier, the surplus property board plans a semi-weekly publication *Surplus Reporter*, listing items, numbers available, and location and description.

Typical of *Reporter* listings is that of refrigerators to go on sale Monday (12) at Mechanicsburg, Pa. Listing reads: "Item No. 2-03868-5; Quantity, 268; Item, refrigerator; Description: (new) ice, constructed from sheet aluminum with white enamel finish. Overall O. D. 46 1/4"x21 3/8" w. x 19 1/2" h. and then goes on to carry complete description.

Coin operated machines (not currently listed in the *Reporter* for Division 5, Illinois, Michigan, Minneapolis, North Dakota, South Dakota, Wisconsin) currently at hand, would be listed similarly when available.

Dealers Must Be Needed

Point is for operator (night spot, arcade, circus, radio, theater, etc.) to needle dealer to be on his toes to spot articles and materials that are needed. Wide-awake dealer, knowing that for immediate months ahead, most everything will be short, may find a big source of supply for the customers in surplus property. Advance notice of sales will be from two to four weeks in most instances with dealers given ample time to submit bids, most of which will be in sealed bid manner tho some may call for personal bidding. WPA ceilings are tabbed on all surplus materials so that dealers need not fear runaway, prohibitive price policy. Veterans' angle is particularly im-

portant to entertainment biz as hundreds of honorably discharged vets are returning to biz daily.

Law specifically declares ". . . objective of this act to aid veterans to establish and maintain their own small business, professional, or agricultural enterprises, by affording veterans suitable preferences . . ."

This does not mean that veterans will have the right to enter any and all surplus bidding and grab up everything in sight but it does mean, under Surplus Property Board ruling, that vet, entering night club biz, radio, or any other branch of entertainment field, would have preferential rights to any materials, surplus, and needed for opening spot. Instructions to this effect have gone to all surplus agencies.

Over-all point is, however, that government wants surpluses back in circulation and they are the only source of materials available today. Smart ops, who find themselves short of anything (and everything is short today) will make a point of checking surpluses and finding their needs there. Big point is, that in seven months thru December—\$162,865,000 in surplus goods have been disposed of to trade.

Broadcasting Gets Hillbilly P. A. Dough

CHICAGO, Feb. 12.—The power radio has in building up popularity of its talent out on theater tours was demonstrated in Rockford, Ill., this week-end when the Karl and Harty hillbilly act from Chi's WJJD, broke all existing attendance records at Rockford's Palace Theater. Pulling in more dough than any other act that has ever appeared at the theater (and that includes, among others, Roy Acuff and Smiley Burnette) Karl and Harty grossed more than \$4,000 in a house seating about 600 for the Friday, Saturday and Sunday engagement.

Altho Acuff has a radio program on WSM, Nashville, it is thought by theater execs, that he did not do as well as Karl and Harty because his show is not heard as often in Rockford as the hillbilly duo, who are on WJJD twice daily.

ON THE STAND

(Continued from page 23)

the instrument like a kid riding a bicycle with no hands, completely sure of himself and knowing that he is unquestionably in command. Often he sounds like a duet.

His improvised arrangements on practically everything from Tchaikovsky to boogie-woogie and even a classic, *Chopsticks*, are absolute tops. His mastery of the keyboard is as wonderful to watch as to hear.

Tatum is collecting \$144 an hour in the solo stint that has him on for four 20-minute sessions spaced an hour apart. His appearance is a shot in the arm to the club. Opening night the place was jammed with enthusiastic Tatumites, despite a new \$2.50 minimum charge. Nobody says that he is overpaid at \$1,150 a week.

Loumel Morgan Trio and the Benny Morton six-piece ork are sandwiched between the Tatum shots. The Morgan group was reviewed by *The Billboard* while at Cafe Society Downtown. Trio is rough in spots. Its vocal material of strictly race stuff isn't well chosen. Morgan does a Maurice Rocco on piano to start the outfit on a vocal number. Jimmy Smith, on bass, and Jimmy (Ham) Jackson, on electric guitar, take vocal and instrumental solos thruout their performance. Smith has a nice voice but he's heavy on the mugging. It makes him appear self-conscious. The scat, jive singing group is versatile and loud. The guitar, electrified to the limit, tends to drown the other instruments. The juice should be thinned while the trio is on.

Outfit turns out some terrific tunes and a few poor ones. It is at its best on jump stuff and might well lean toward that and do less vocalizing.

Wanda Marvin.

Burlesque Notes

By Uno

LEE FORD, recovering from a lengthy illness in Honolulu, mourns the loss of her dad who passed on recently in Chicago . . . EDDIE INNIS and Benson and Ryan are new stock principals at the Alvin, Minneapolis . . . BETTIE MACDONALD, Lady Godiva of the New York World's Fair, is featured at the Starr, New Orleans. Her two weeks' engagement started February 10 . . . PARKER GEE, Harry Rose and Dolly Dawson are with the road edition of *Sons o' Fun*, starring Billy House . . . MAURICE CASH, comic, and Charlie Rogers, his straight man the last two years and prior on the Eastern wheel, are at the Rialto, Tampa, where Nadja, dancer, is featured, and Bozo Davis is co-comic. House, a 1,200-seater, plays four-a-day and five on Saturday. Chorus of seven doubles in strips . . . LOUISE MILLER of the Follies, Los Angeles, under new ownership of Robert Biggs, Sr. and Jr., has brought on from New York Pal Brandaux to produce in place of Grover Webb.

MIKE SACHS, comic, forced to close in Kansas City, Mo., and rushed to Boston last week because of severe eye trouble . . . MILT SCHUSTER in Manhattan for a visit . . . REPUBLIC, Ocean View Park, Norfolk, reopens with burly stock March 29 under the same ownership, L. & C. Amusement Corporation, with Moe Costello again managing . . . DORIS MAY, dancer, is new and doubling in the chorus at the Hudson, Union City, N. J. . . . CHUCK GREGORY, producer, is doubling between the Globe and the Howard, Boston . . . THELMA WHITE and Ginger are with the Hirst Circuit show that co-features Moe Gary and Lou Ascal. Other principals are Harry Seymour, Dolores Dawn and Peggy Bond . . . JACK KANE, surprise birthday party on stage of the National, Detroit, of which he is manager, January 27 . . . DOROTHY (GOLDBERG) LAWRENCE is playing nitery dates, while her four-year-old son, Gordon, is vacationing at the Kohl Farm, Wardsboro, Vt. . . . BURLY theaters on the two circuits to close one day a week to help conserve coal over the brown-out period.

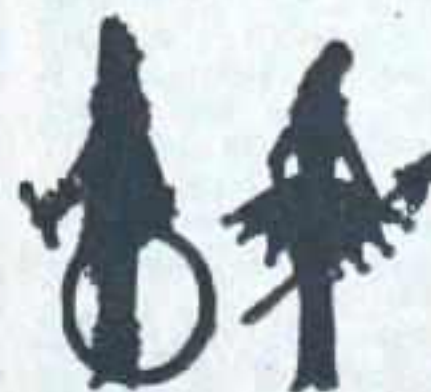
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BUY MORE WAR BONDS AND STAMPS

THE FINAL CURTAIN

ABRAMS—Sadie, 64, at her home in Chicago February 5 following a heart attack. Survivors include her daughter, Frances, who has been secretary to Milt Schuster, Midwest burlesque booker, for 21 years.

BACKSTRAND—John F. 87, known as the father of the Southern California Fair in Riverside, Calif., in 1913 and department store operator in that city, February 1. Survived by his widow, Christine; and four children. Services under the direction of the Knights Templar in Riverside, February 3.

BALDWIN—Parley Forrest, 22, Aviation Radioman 3/C, formerly of Station KDYL, Salt Lake City (NBC), was killed when a naval bomber crashed January 29 in Puget Sound. Survived by his parents. His father is circulation manager of *The Tribune-Telegram*, Salt Lake City.

BORLAND—Wesley, 68, opera singer and later instructor in his own voice studio in Vancouver, in that city recently. Survived by his widow and two daughters. Interment in Ocean View Cemetery, Vancouver.

CARPENTER—Ebert L., 82, president of the Minneapolis Symphony Orchestra Association since its start in 1903, at his home in Minneapolis January 29.

CLAIRON—Laura, 80, veteran actress, in New York, February 6. She was in the original production and one of the revivals of *Show Boat*. Her first stage appearance was in support of William J. Florence in *The Mighty Dollar* and she later appeared with the Jessie Bonstelle Stock Company in Buffalo and Detroit, and under the management of Daniel Frohman in *Seven Sisters* at the Lyceum Theater, New York. She also played the role of Aunt March in *Little Women*, was with Joe Cook in *Fine and Dandy*, and with Pat Rooney and Marion Bent in vaude. She was the widow of Louis Walther.

CALVERT—George, 78, nearly blind actor, after finishing a dancing act at a party given by the San Francisco Center for the Blind, February 4. He carried on with his acting since he was 11 years old when his sight was impaired and appeared with Bert Lytell, Frank Bacon and James K. Hackett. He was on the board of directors of the San Francisco Center for the Blind.

DAY—Elmer L., 46, concessionaire, February 5 in Philadelphia following an acute attack of gastritis. Day had been a concessionaire and showman for many years with the Beckmann & Gerety, World at Home and other shows, and for the last five years was with Dodson's World's Fair Shows, for which he had been engaged for 1945. He was a member of the Showmen's League of America, and Lulu Temple, A.A.O.N.M.S., Philadelphia. Survived by his widow, Hazel. Burial in Mount Moriah Cemetery, Philadelphia.

DE MOTT—W. A., 78, retired bareback rider, at his home in Baltimore February 3 following a long illness. He toured the world with his parents, and was with the Barnum & Bailey show on three European tours. He played vaude between circus engagements. DeMott operated a school of acrobatics in Hempstead, L. I., N. Y., in 1928, and moved to Baltimore three years later, where he opened a similar school. Survived by his widow, Eunice Störke, bareback rider; a daughter, Mrs. Gloria Harmon, Baltimore; a brother, Bruce, Philadelphia, and three sisters, Mrs. Louise Stikney, Des Moines; Mrs. Josephine Robinson, New York; and Mrs. Camille Doering, Philadelphia. Services at Baltimore, with interment in Parkwood Cemetery there.

EWALD—Henry William, 68, who toured the West with his trained goat show, following a three months' illness February 2, at Mesa, Ariz. When he took his show to the San Francisco World's Fair in 1940, it attracted wide attention and he was signed for *Pennies From Heaven*, with Bing Crosby, and *No Time to Marry*, with Richard Arlen and Mary Astor. He was a native of St. Louis.

FRODEL—Eddie, clown, in Indianapolis recently.

heart attack at her home in San Antonio January 13. For many years they were with Alamo, Wortham, Beasley & Bancher, Isler, Tidwell's, Mel Vaught, C. F. Ziegler shows and Sheesley Mighty Midway shows and Forsythe rides. In addition to her husband, survivors are three sisters, Mrs. Daisy Henquembourg and Mrs. Ora Lionderfelt, San Diego, Calif., and Mrs. E. J. Madkay, Oklahoma City. Interment in San Jose Burial Park, San Antonio.

GREENBLATT—Nathan, 63, father of Ben Greenblatt, Philadelphia pianist, January 29 at his home in Upper Darby, Pa. Other survivors are his widow, Jennie, and a daughter. Services in Philadelphia, with burial in Mount Lebanon Cemetery there January 31.

HAMILTON—Mary, actress who played in London and New York, at her home in Ottawa, February 6. She was the first Canadian to win the gold medal for dramatics in the New York School of Dramatic Art. She began her career in London in 1905.

HANCOCK—Robert Benjamin (Bob), 46, carnival concessionaire, suddenly at Knoxville February 9. Survived by his widow, Vera; father, R. B. Hancock; brother, Milton, and sister, Mrs. R. E. Smith, all of Cairo, Ill. Interment in Cairo, his home city, February 11.

HUFTLE—Mrs. Nettie, 66, associated for many years with her husband in the operation of the Huftle Stock Company and Huftle's *Uncle Tom's Cabin* Company, following a heart attack at her home in Washington February 3. In addition to her husband, John, she is survived by a son, Tom; a daughter, Myra, and five grandchildren, Mrs. Fern Jahrig, Elizabeth, Amelia, Henry and Roy. Interment in Theresa, N. Y.

LAW—Joseph G., 41, organist at Sacred Heart Church, Bradford, Mass., and formerly at WEEI, Boston, January 18, in Bradford.

LLOYD—Gracelyn Whitehouse, 71, former vaude comedienne, at the Home for Incurables, New York, February 2. She was a partner in a vaude act with her late husband, Evans Lloyd. There are no immediate survivors.

LOCHNER—Martin, 61, organist and music director, at his home in River Forest, Chicago suburb, February 6. Survived by his widow and three sons.

OPPENHEIMER—Kurt, concertmaster of the Royal Opera House, Berlin, January 20, in Montevideo, Uruguay, where he had gone as a refugee from the Nazis.

PALMER—William Franklin (Doc), outdoor showman, at his office in Houston January 31. He started his career with Lemen's Show and was with Howe's London and Pan American shows. He was owner of side shows with Gentry Bros.' Dog and Pony Shows and Sells-Floto Shows. At one time he had Palmer Bros.' Circus on the road. Survived by his widow, Bertha; a daughter, Mrs. Pauline Summers, Salem, Ore.; two sisters, Mrs. Stella Rea, Oakland, Calif., and Mrs. Emma Scofee, Los Angeles, and two brothers, Clarence, San Francisco, and Jess, Los Angeles.

RENAUD—Paul, 60, advance man for Bill Humes Carnival for 20 years, at his home in Fort Worth February 6. His widow and a stepdaughter, Mrs. E. G. Schmidt, both of Fort Worth, survive.

SAMPLE—John D., opera singer and voice teacher, who appeared with the Cincinnati Summer Opera, Philadelphia and Chicago opera companies, at his home in Chicago, February 4.

SCHARE—Manny M., 44, projectionist, January 25 in Harper Hospital, Detroit, following a brief illness. He was projectionist with the Jam Handy Organization, picture producers, and formerly with the Wilson, Paradise and other Detroit theaters. Survivors include his widow, two sons and five brothers, all projectionists. Interment in Machpelah Cemetery, Detroit.

SHEAHAN—Earl G., 52, former vaude and musical comedy player, at his home in Toledo, January 31. He had appeared with Sophie Tucker, Alexander Carr and Bernard Granville in musical comedy, and with his own act, Nifty Trio, with Bertha Startzman and Carl DeSoto, in vaude. Survived by his widow, Bertha, and sisters, Mrs. Valerie Peterson, Chicago, and Mrs. Betty Bammel, Los Angeles.

STONE—Walter, 52, composer, playwright and studio director of Station KBUR, Burlington, Ia., there February 5 following a year's illness. He wrote and directed plays for Rogers Producing Company, Postoria, O., and had 250 songs published. Survived by his mother and a sister, Mrs. Lucille Bialul, Los Angeles.

Services at Prugh's Funeral Chapel, Burlington.

THOMPSON—S. R., 68, president of Pendleton Round-Up and vice-president of Rodeo Association of America, at his home in Pendleton, Ore., January 31. He was elected Round-Up president in 1940, succeeding the late W. H. Switzler. Survived by widow, Blanche, and daughter, Mrs. B. T. Haynes.

In Loving Memory of

CHARLES G. ZIEGLER

Who passed away February 10, 1944.

His Wife,

GRACE A. ZIEGLER

VAN CLEVE—Wallace, 67, musician and ventriloquist, at his home in Darlington, Ind., February 6. He played fairs thru Indiana, Michigan and Illinois for many years. Survived by his widow, Nannie Evelyn, who assisted him in the act. Interment in IOOF Cemetery, Darlington, February 8.

WHITE—Clarence H., 70, co-founder of Ellison-White Chautauqua and Lyceum Bureau, at his home in Portland, Ore., January 31. In 1910, the deceased and J. R. Ellison formed the Ellison-White Chautauqua Bureau, with offices at Boise, Idaho, and Portland, Ore. In 1917, they established the chautauqua in Western Canada and, in 1918, in Australia and New Zealand. White remained at Boise as manager until 1921, when he moved to Portland. Survived by widow, of Portland; sons, Willard S. White, Philadelphia, and Maj. C. H. White, and daughters, Mrs. Alma Montgomery, Portland, and Mrs. Jean Potts, Gray, Ga.

ROUTES

(Continued from page 29)

Helene & Howard (Glenn Rendezvous) Newport, Ky., nc.
Herbert, Jack (Lookout House) Covington, nc.
Hersoga, The (Capitol) Washington, t.
Higgins, Danny (Jimmy Kelly's) NYC, nc.
Hillegarde (Palmer House) Chi, h.
Hill, Betty (Primrose) Newport, Ky., nc.
Hilliard, Jackie (Brown Derby) Chi, nc.
Holley, Vera (Versailles) NYC, nc.
Holly Sisters (Tower) Kansas City, t.
Holst, Jack & Milady (Lookout House) Covington, Ky., nc.
Hour of Charm (Oriental) Chi, t.
Howell & Bowser (Tower) Kansas City, t.
Hurley, Jacqueline (McVan's) Buffalo, nc.
Hutton, June & Joan (Majestic) Paterson, N. J., t.
Hyldoft, Joan (Biltmore) NYC, h.

J

Jeanne, Myra (Tic Toc) Milwaukee, nc.
Jenkins, Polly, Musical Plowboys (Camp Tule Lake) Tule Lake, Calif.; (Port Worden) Port Townsend, Wash., 17-23.
Jordan, Louis (Paramount) NYC, t.

K

Kalama's Hawaiians (Hoffman) South Bend, Ind., h.
Karavasef, Sonya (Casino Russe) NYC, nc.
Kaye, Helen & Virginia (Red Gables) Indianapolis, nc.
Keflogs, Laura (Kitty Davis Airliner) Miami Beach, Fla., nc.
Kelly, Toni (La Martinique) NYC, nc.
Kent, Lenny (La Conga) NYC, nc.
Kent, Marsha (Club 18) NYC, nc.
King Cole Trio (Earle) Phila, t.
Kourmetzoff, Adia (Casino Russe) NYC, nc.
Kraft, Beatrice (St. Regis) NYC, h.
Kramer's, Henry, Midgets (Vine Gardens) Chi, nc.
Kyla, Myra (Paris qui Chante) NYC, nc.

L

LaBrie, Lloyd (Music Box) Omaha, nc.
LaLage (Stevens) Chi, h.
LaMar & Martin (Iceland) NYC, nc.
Lambertes, The (Riverside) Milwaukee, t.
Laska Sisters (RKO-Boston) Boston, t.
Laurette & Clymas (Mount Royal) Montreal, h.
Lawrence, Baby (Adams) Newark, N. J., t.
LaZellas, Aerial (Granada) Brownwood, Tex., t.
Lee, Gloria, Girls (Lookout House) Covington, Ky., nc.
Leser & Irma Jean (Vogue Terrace) McKeesport, Pa., nc.
Leslie, Dick (Circle) Indianapolis, t.
Lewis, Joe E. (Terrace Room) Miami, nc.
Little Sisters, Three (State) Baltimore, t.
Long, Barbara (Brown Derby) Chi, nc.
Lorraine & Donnelly (Oetjen's) Brooklyn, nc.
Louis, Mrs. Marva (Downtown) Chi, t.
Louis & Clerie (Lucerne) Lynn, Mass., nc.
Lowe, Hite & Stanley (Stevens) Chi, h.
Lucas, Nick (Dalley's Terrace Room) Newark, N. J., 12-20, nc.
Lucky Girls, Eight (Henry Grady) Atlanta, h.

M

Mack, Johnny (Golden Gate) San Francisco, t.
MacDonald, Bettie (Star) New Orleans 10-23, t.
Mall, Paul (606 Club) Chi, nc.
Mann, Phyllis (Leon & Eddie's) NYC, nc.
Manners, Judy (Michigan) Detroit, t.
Marcus, Dr. (Rio Cabana) Chi, nc.
Marga (Savoy-Plaza) NYC, h.
Marsh, Trudy (Edgewater Beach) Chi, h.
Marshall, George (Brown Derby) NYC, nc.
Martin, Marietta (Jimmy Ryan's Eastside) NYC, nc.
Matvienko, Dmitri (Casino Russe) NYC, nc.
Maurice, Bobbie (Bradley's) NYC, nc.
Maxwell, Marilyn (Capitol) NYC, t.

Mayehoff, Eddie (Blue Angel) NYC, nc.
Merry Maas (Circle) Indianapolis, t.
Miller, Glenn, Singers (Michigan) Detroit, t.
Mimic Men (Carman) Phila, t.
Mins, Marvyl (Michigan) Detroit, t.
Minnevitche Rascals (Center) Norfolk, Va., t.
Minnevitche Boys (Palace) Columbus, O., t.
Moore, Betty Jane (Bradley's) NYC, nc.
Moore Sisters, Three (Village Barn) NYC, nc.
Morgan, General (Airliner) Chi, cl.
Morgan, Johnny (Capitol) NYC, t.
Morris, Doug (Uline Arena) Washington 12-20.
Motel, Zero (Cbez Parre) Chi, nc.
Mulcahy, James & Mildred (Riverside) Milwaukee, t.
Murray, Jan (Paramount) NYC, t.
Musical Counts (Airliner) Chi, cl.

N

Nadine (Zimmerman's) NYC, re.
Nathane Bros. (Royal) Baltimore, t.
Newell, Vivian (Orpheum) Omaha, t.
Nightingale, Billy & Evelyn (Palace) Cleveland, t.

O

Oldham, Norma (Downtown) Chi, t.
Orantos, The (Grotto Circus) Cleveland 12-25.

P

Palmer, Betty (Village Barn) NYC, nc.
Panico, Gloria (Chicagoan) Chi, h.
Paris, Frank (RKO-Boston) Boston, t.
Pemberton, Kay (886 Club) Chi, nc.
Petrie, Jane (Biltmore) NYC, h.
Powell, Jack (Stevens) Chi, h.
Powers, Clayre (Red Gables) Indianapolis, nc.
Preisser, June (Riverside) Milwaukee, t.
Princess & Willie Hawaiians (Hoffman) South Bend, Ind., h.
Professor Backwards (Riverside) Milwaukee, t.

R

Raft, Tommy (Brown Derby) Chi, nc.
Read, Kemp (Red Coach Grill) Hingham, Mass., nc.
Raeburn, Bruce (No. 1 Fifth Ave.) NYC, nc.
Ray, Mildred, Models (Glenn Rendezvous) Newport, Ky., nc.
Raysor, Ray (Belvidere) Springfield, Ill., nc.
Regan, Paul (Chicago) Chi, t.
Rice, Andy, Jr. (Primrose) Newport, Ky., nc.
Rice, Sunny (Strand) NYC, t.
Richey, Jean (Earl Carroll's) Hollywood, Calif., t. re.
Roberts, Dixie (Copacabana) NYC, nc.
Robinson, Al (St. Regis) NYC, h.
Robinson & Martin (Rio Cabana) Chi, nc.
Rochelle & Beebe (Chicago) Chi, t.
Rockwood, John (Jimmy Kelly's) NYC, nc.
Rogers, Timmie (Earle) Phila, t.
Rognan, Lorraine (Paramount) NYC, t.
Roland Twins (Copacabana) NYC, nc.
Rosella, Jessie (Morocco) Chi, nc.
Rose, Frank (Diamond Horseshoe) NYC, nc.
Rossilano, Milla (Vine Garden) Chi, nc.
Russell, Arline (Paramount) NYC, t.
Russell & Renee (Edgewater Beach) Chi, h.
Russell, Slim (Bali) Washington 5-15, nc.

S

Sampson, Deryck (Downbeat) NYC, nc.
Samuels, Three (Riverside) Milwaukee, t.
Sandro, Del (Tower) Kansas City, t.
Semon, Primrose (Yacht) Phila, nc.
Sharon, Nita (Club 51) NYC, nc.
Shay, Dorothy (St. Regis) NYC, h.
Sherman, Tessie & Maurice (Greystone) Montgomery, Ala., h.; (Camp Gordon) Johnson Carrabelle 19-20.
Simpson & Robinson (Downbeat Show Lounge) Sioux City, Ia., nc.
Skating Vanities (Auditorium) Oklahoma City 14-21.
Skyline Trio (Holyday Inn) Flushing, L. I., N. Y., nc.
Slater, June (Rio Cabana) Chi, nc.
Smith, Ted (Cuban Village) Chi, nc.
Sophisticates, Six (Stevens) Chi, h.
Stafford, Jo (La Martinique) NYC, nc.
Stanley & Marti (Glenn Rendezvous) Newport, Ky., nc.
Stewart, Randy (Biltmore) NYC, h.
Strawberry & Julia (Downtown) Chi 18-22, t.
Strickland, Alice (Lookout House) Covington, Ky., nc.
Sunner, Helen (Ivanhoe) Chi, re.
Sunny, Leo, Trio (Shawnee) Springfield, O., h.; (Duluth) Duluth, Minn., 19-March 19, h.
Sydell, Paul, & Spotty (Edgewater Beach) Chi, h.

T

Tapps, George (Persian Room) NYC, h.
Tato & Martha (Leon & Eddie's) NYC, nc.
Tatum, Art (Downbeat) NYC, nc.
Taylor, Peggy, Trio (Hipp) Baltimore, t.
Terrell, G. Ray (Mount Royal) Montreal 5-24, h.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.

V

Valdes, Miguelito (Rio Cabana) Chi, nc.
Van Cott, Jeanne (O'Connor's) Albany, N. Y., re.
Vestoff, Flora (Club 18) NYC, nc.
Vi & Vivian (Latin Quarter) Chi, nc.

W

Ward, Michael (Biltmore) NYC, h.
Ward, Will (Oetjen's) Brooklyn, nc.
Warren, Annette (Carter) Cleveland, nc.
Warren, Ann (Biltmore) NYC, h.
Watts & Newman (State) Baltimore, t.
Wayne, Cholly (Chin's Victory Room) Cleveland, nc.
Wayne, Bob (Leon & Eddie's) NYC, nc.
Wayne & Marlin (Earle) Washington, t.
Weber, Rex (Golden Gate) San Francisco, t.
Wen Hal Troupe (Hipp) Baltimore, t.
West & Lexing (Earle) Washington, t.
Williams, Hermanos, Trio (Havana-Madrid) NYC, nc.
Williams, Val (Tower) Kansas City, t.
Withers, Jane (Palace) Columbus, O., t.
Wonder, Tommy (Palmer House) Chi, h.
Wong, Nee (Swan) Phila 12-24, nc.
Woods & Bray (Cotton) Houston, nc.
Wynters & Angeline (Staller) Boston, until Feb. 25, h.
Wyse Jr., Ross (Strand) NYC, t.

Y

Yvonne & Diamico (Casablanca) NYC, nc.

Z

ZaBach, Florian (La Salle) Chi, h.

IN MEMORY

Of My Beloved Husband and Pal

ROY J. GOODING

Who Passed Away February 12, 1944.
You Are Sadly Missed.

MRS. CHLOE GOODING

GEYER—Dollie G., 54, wife of Billie Geyer, outdoor showman, following a

Quarters Hum With Prep Work

B. & H. Owners Have Park Yen

SUMTER, S. C., Feb. 10.—W. E. Hobbs and Elinor McCune, owners of the B. & H. Shows, have bought a farm near this city which will be used as winter quarters for the duration, after which it is planned to establish a park on the site, which already has a large swimming pool fed by four artesian wells.

Preparations for opening of the show next Saturday (17) on the Barwick lot here are complete. A crew of six has been at work for weeks building, repairing and painting.

Line-up of the show, in addition to owners mentioned, is: Concessions, Frank Ephriam, three; Frank Parton, three; Jimmie Street, one; Mrs. W. E. Hobbs, three; office owned, seven. Louis Fowler will operate the Minstrel Show, with Sonny George as stage manager. Ferris Wheel, Marion Chamblin and James Monroe; Chair-o-Plane, Frank Parton and Lorraine Turner; Merry-Go-Round, Dan Cotney and Johnnie Davis; lot superintendent, Jimmie Street; electricity, Marion Chamblin; mechanic, G. L. Fowler; paint shop, Earl Taylor; mail and *The Billboard*, J. W. Tilley.

Crescent Amusement Adds New Equipment

GASTONIA, N. C., Feb. 10.—L. C. McHenry, general manager of the Crescent Amusement Company, is adding considerable new equipment for the 1945 season. He states the Spillman Engineering Corporation has promised completion of the three-abreast Merry-Go-Round by March 1, and Eli Bridge Company advises that the No. 12 wheel that was wrecked on the highway at the close of the season is being completely rebuilt. A new office side show will be managed by Roy Foss. Professor Vadalla and Doc Anderson will arrive soon to get the Minstrel Show ready. It will have a new top and new panel front. Light towers will be added for the coming season.

K. I. (Dick) Taylor is at quarters getting his concessions ready and will add a new popcorn stand. B. L. (Pop) Decker will arrive soon with his lead gallery. Syl and Nora Boswell stopped over en route from Florida and advise they will have all new canvas for their concessions. Astor Phillips is completing the new streamlined miniature train. Mr. and Mrs. W. Wieser and family are in from Pennsylvania with their pony track. Albert C. Bartel has arrived from Florida and has about completed the spring route. Charlie Fisher's Five Flying Fishers will be the free act on the show, which will open early in April.

Cohen, Eisenman Buy Groff's United Shows

LOS ANGELES, Feb. 10.—Milt Cohen and Monroe (Moe) Eisenman have acquired Groff's United Shows and will open it this season in the Los Angeles area between February 22 and March 1. William Groff, who organized the show, was killed recently in an automobile accident.

Cohen, formerly with Cole Bros.' Circus, and Eisenman, well-known West Coast showman, plan to continue to use the Groff title. Plans are under way to have five major rides, 30 concessions and six shows. The show will travel by truck.

Bertha Cohen will serve as treasurer; Lillian Eisenman, secretary. Eisenman will be on the advance.

Grand & LaCleda, St. Louis Plum, To Sedlmayr for 5-Year Period

ST. LOUIS, Feb. 10.—The Royal American Shows has been awarded the contract for the lot at Grand and LaCleda avenues here. This is considered the choicest still spring date in America, and representatives of all the leading shows which play the Midwest have been angling for the lot.

Sedlmayr phoned the St. Louis office of *The Billboard* from RAS winter quarters at Largo, Fla., and gave the information that he had leased the location from the Handlan brothers for a five-year period. The show will play the lot for 20 days this spring, opening there early in May.

The Royal American Shows will go out more elaborate than last year, Sedlmayr states, and at present a large crew is at work in winter quarters. Three complete new fronts, claimed to be the most

elaborate in carnivaldom, are being built, and more neon and lighting is being added on various other fronts and on the riding devices.

Biz Good for Custer United In Louisiana

RACELAND, La., Feb. 10.—Business for the new Custer United Shows has been good since the opening date, January 12, Mrs. Ray Anderson reports. Show will conclude a 15-day run here next Wednesday (14), having opened January 31. Business to date has been good, and the two-day Mardi gras celebration Sunday and Monday (11 and 12) is expected to draw large crowds.

Contracts have been closed with Willie Schaffer for his free act and concessions. Special paper will be used billing Schaffer as "The man who plays with death."

Winter quarters at New Orleans have been closed and all equipment moved to the show, which will carry 5 rides, 5 shows and 30 concessions. Andy Custer Jr., is away on a business trip to Louisville, Ky., to buy two rides. Marvin Key is building two more grind stores. Ray Anderson and wife will operate four concessions; Art Lafayette, three. Art also will do the pictorial work on fronts and rides. Alex Dowling, of Houston, is expected to join soon with his string of concessions. Manager Ted Custer expects to play West Texas territory, where he is well known, in late summer.

Eutah Manager Tivoli Shows

ST. LOUIS, Feb. 10.—Harold Eutah was appointed manager of the Tivoli Exposition Shows last week by Axel Bendixon, co-owner of that outfit. H. V. (Pete) Petersen, co-owner and general manager, has been with the armed forces for the last two years and is now stationed somewhere in France or Germany. Since Petersen's entry into the U. S. Army, Joe O. Green has been manager of the show until last week. Winter quarters are in Joplin, Mo., and will be opened March 15 when work will start in earnest on preparing for the 1945 opening the first week in April.

Taits Liberated From Santo Tomas Camp in Manila

LOS ANGELES, Feb. 10.—Stewart (Eddie) Tait and his wife, prisoners in the Santo Tomas concentration camp in Manila, have been freed. Edwin Tait, Stewart's brother and business partner, was advised here Tuesday (6). The Stewart Taits were sent to the camp soon after the fall of Manila early in 1942. They were liberated when the Yanks moved in last week.

During the intervening period Edwin Tait, who arrived here with his wife, the former Marie Thorson, in July, 1941, had received no direct news of his brother and sister-in-law's welfare. There were stories coming thru from members of the prisoner exchange groups who reported the Taits were well and doing as fine as could be expected.

Prior to the war, the Taits operated Santa Anita race track, the amusement area, Tait-Churchill Shows and several movie houses. Whether or not the liberated Taits plan to come to America is not known at this time.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Swamp Root, La.
February 10, 1945.

Dear Editor:

The co-owners of this show are not worrying about the threatening manpower shortage. They believe in live and let live. That is, providing you live in the sleepers. We have always been one big happy family, where every member can feel at home—providing he has no home. Please don't misunderstand me. We are not the pillar-to-post types, but are good solid showfolk who hold our berths in the coaches the year around. Several of our retired dancing gals never leave the berth car during the week after they are thru setting up the kiddie rides because they are home-loving souls.

Even tho this show collects and pays Social Security, none of our people will find it necessary to collect it if they stay with the show from their first to their second childhoods. There is no future here for the hopscotching trouper who stays on one show only a short five or 10 years and then blows to another one which has nothing to offer but a weekly salary which, unless they save it, does not give them a future of rest in homey coaches. We have people here who haven't made a payday in 20 years. They

aren't worrying about the dough. Neither is the office. I'll bet my shirt that there isn't a member of the show that knows how much he or she has coming. It's all stacked up for 'em somewhere and they are guaranteed decent burials. The office doesn't even know the amounts due, but it's there or thereabout.

Some of our staff members, who have been with it from 30 to 40 years, have never seen another midway. Our people are promoted to higher positions according to how trustworthy they prove themselves. The more you trust, the higher you go. There is our lady stenog who came up the hard way. When the bosses learned that she had never trouped with another show; knew no wives of general agents on other shows and didn't write to people on other shows, she was yanked out of the half-lady illusion box and was given the title "Corresponding Secretary." That promotion didn't come overnight. Her hobby is telling the younger set how she joined the show 25 years ago, and how she almost returned home because she didn't trust carnival men. I'll bet the amount she has chalked up for old age, in the office wagon, would daze her if she knew how much it was. This

Season's Bow Not Far Off

Joe Winter new Keystone Expo pilot—Crafts begins '45 trek this week

CINCINNATI, Feb. 10.—Carl O. Bartels, owner-manager of the Keystone Exposition Shows, Tampa, Fla., advises thru his secretary, Jackie E. Ashby, that work in winter quarters has been slow because of the cold weather, but the Chairplane and kiddie rides have gone thru the paint shop and the Ferris Wheel has been overhauled, and other work is now going forward.

Joe Winters, who has been out of show business for some time, has resigned his job in Tampa and is returning to the Keystone Exposition Shows as general agent. He has just returned from a booking trip thru the North and reports that prospects for the season are good.

Russ and Sue Abbott have returned from a fishing trip to Miami and Punta Gorda and are preparing to build new concessions. Word from Carl A. Bartels, who has been overseas for 22 months, is that he is still somewhere in New Guinea. R. W. Reed will be in the shows' line-up again this season. Clarence James reports he will be back with his five concessions, and W. C. Taylor will have 10. Mrs. V. Winters has opened up Penn Beaver Lodge at High Springs, Fla., where all show people are welcome. Mrs. Carl O. Bartels, in St. Joseph Hospital with a broken ankle, expects to be home this week.

Recent visitors at quarters have included Albert C. Bartels from the Crescent Amusement Shows, Mrs. John Cunningham and son, Donald; Mr. and Mrs. Joe Robb, Mr. and Mrs. John Lewylan, Mr. and Mrs. Lawrence Williams and their two children, Mr. and Mrs. Clint Myers, Mr. and Mrs. N. Decinto, Mr. and Mrs. Stoffel, and Charles A. Lenz.

Crafts Opens at Calxico

NORTH HOLLYWOOD, Calif., Feb. 10.—With opening date for Crafts 20 Big Shows drawing near, over 75 men are busy assembling concessions, shows, and riding device equipment for the start at Calxico Friday (16). Paint is being spread lavishly and everything from the main arch to the back gate will appear in the 1945 color scheme. Additional neon towers have been built, and Norman Prather advises his department has completed everything in the neon tubing line for show fronts, rides and towers.

Jimmy Wood has leased several towers, rides and other equipment, which he will use in the midway scene in the new musical version of *State Fair* now being filmed by Fox Studios. O. N. Crafts (See *Winter Quarters News* on page 40)

show always "chalks up," it's a big saving in ink.

Having money in our office is like having it in a bank, but less expensive. There is no money order, mailing or telegraphic expense. You just leave it there. You haven't the worries of making out deposit slips or losing a bankbook. You know it is there, because you left it there. Other showmen wonder how we keep track of what we have coming. We don't. We figure an average. It's simple. By deducting what we think we have coming from the amount the office guesses we could have coming. Then divide that amount by the number of winters the equalizer should have caught up with us if this show didn't stay out all winter. Subtract from that amount 50 per cent of a man's jackpots, then take away 20 per cent more from the amount, which his wife beefs about not having. That makes you a stockholder providing you are mentioned in Pete Ballyhoo's will. The more simplified form is: blow and leave no forwarding address. MAJOR PRIVILEGE.

The Billboard's
Outdoor Staff
Moves to Chicago

SEE

Important Announcement
on PAGE 58

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00

Thin Plastic Markers, brown color, M..... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

FOR SALE

- 2 - 100x150 Tents
- 5 - 70x105 Tents
- 4 - 60x 90 Tents

All Complete With Poles and Rigging

200 HEAVY USED COTS

Peoria Tent & Awning Co.

611 Franklin St., Peoria, Ill.

TENTS

New and Used
CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

'Firechief' Flameproofing

The Compound That Won't Wash Out. Fire—Water—Weather—Mildew Resisting. Now Available in 5, 10 and 50 Gallon Containers. Colors, Khaki, Blue, White, and O. D. Write Today Exclusive Distributors for Wm. Hooper Sons Co. to Outdoor Show Trade.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

NEW 80x120 ROUND END TENT

10 FT. WALLS
Top 28" 12 Oz. Double Filling Khaki Duck.
Walls 28" 8 Oz. Khaki Duck.

Anchor Supply Co., Inc.
EVANSVILLE 3, IND.

TENTS—BANNERS

16x36 Bingo Top.
14x21 Living Top, White, Six-Foot Wall, New.
Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

Special Printed TICKETS

Roll—Folded, 100,000—\$18.50.

Cash With Orders
DALY TICKET CO.
COLLINSVILLE, ILL.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Feb. 10.—Vice-President M. J. Doolan presided at the February 8 meeting. With him at the table were Secretary Joe Streiblich and Past President Edward A. Hock. Lease committee is working on renewal of the lease with Hotel Sherman.

Communications were read from John Lemparty, Edwin J. Hock, Harry Bernstein, Nat Green, I. Shapiro and Ray Marsh Brydon. News of the passing of Elmer Day received with deep regret. Ray Oakes and Ray Marsh Brydon recuperating at their respective homes. William J. Coutry, Louis Rosen and Norman Thorne still confined. E. W. Weaver is showing improvement.

Elected to membership were Roy B. Jones, Patrick B. Marks and Lee Ornstein. Morris A. Haft off for Little Rock to aid in settling estate of our late brother, Mike Rosen. James Lamont, Leo Ledoux and Billy Adams back with us after an absence. Other callers at the rooms were Bill Carsky, Max Friedman, Tom Sharkey, Irving Malitz, Fran Ehlentz, Fred Donnelly, Robert Hughley, Harry Mamsch, Leo Berrington, Harry Martin, Lou Leonard, Sunny Bernet, Jack Schenck, Toby Wells, Hadji Delgarian, Max Hirsch, Rudy Singer, George Brooks, Nate Nye, Al Kaufman and Tom L. (See SLA on page 57)

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Feb. 10.—Regular weekly meeting called to order by Second Vice-President Clay J. Weber, with G. C. McGinnis, secretary, and Harry Altshuler, treasurer, present. There was a large attendance and several matters were up for discussion. The secretary read a letter, authorized by President C. F. Zeiger, setting forth that each member is a committee of one on the membership drive, with the goal set at 200 new members in 1945. R. C. Taylor sent in a \$10 donation to the Cemetery Fund, and Louis Strange, of Parker, Kan., requested information about joining the club.

Homer Pennington is reported on the sick list and is confined at the Veterans' Hospital, Wadsworth, Kan. Roy Marr's mother, of Lincoln, Neb., is reported gravely ill, and Roy and Boots left last week for Lincoln. Chester I. Levin, of Midwest Merchandise Company, states that his son, Leo L. Levin, is with the MacArthur forces and he appreciates being where he can contact white people again after a year in New Guinea.

Following the business meeting a delightful luncheon was served, with the ladies of the auxiliary as guests. Members of HASC would like the brothers who are out of the city to express their views on securing a new location for the club; also if interested, what amount of money each would subscribe in a holding company. Alex Bendixon, owner of the Tivoli Exposition Shows, was in the city this week accompanied by Harold Eutah.

San Antonio Showmen's Club

503 1/2 West Commerce St., San Antonio, Tex.

SAN ANTONIO, Feb. 10.—Vice-President Dave Stevens presided at the meeting Friday, February 2. With him at the table were Secretary C. E. Tarkington and Past President Jack Ruback. Brother Henry Bergman, manager of the Aztec Theater, was host to members of the club at his theater on February 3. Bergman is a big carnival booster. Cemetery Fund donations during the past week were: Ben Hyman, \$50; Larry Woods, \$10; Jack Ruback, \$100; Willie Wilson, \$20; Red Baker, \$10; Charley Schubb, \$25; Harry Coin, \$25; Sid Wheeler, \$5; Ben Block, \$50. Many members worked on the (See SASC on page 57)

National Showmen's Assn.

Palace Theater Building New York

NEW YORK, Feb. 10.—Recent visitors to the clubrooms from out of town: Irving Taffett, from Spartanburg, S. C.; Jimmy Strates, of the Strates Shows; Sam Padrone; Mike Wright, treasurer of the Showmen's League of America, from Chicago. Most interesting letters from Pfc. Oscar Ratnoff, Capt. David S. Linderman, Pvt. Harry Farber, Corp. Henry F. Salamon, and Spc. W. H. Green, of the Canadian Army.

Only 60 days after the 1944 banquet and publication of the year book, all of the payments for tickets and advertisements for both the book and the ball are in. Membership drive going on apace with total to date 58 new members.

Ladies' Auxiliary

A large representation of the ladies enjoyed the evening of January 29 at the clubrooms in honor of President Roosevelt's birthday, at which President Edna Lasures presented the auxiliary's donation toward the Infantile Paralysis Fund.

Plans are being made for a Secret Pal Party scheduled for March 1. Hostesses will be Ruth K. Gottlieb, treasurer, and Julia Taffett, auxiliary hostess. Plans also being made for the Hamid card party for March 7. Hostesses, Bess Hamid, Dolores Hamid and Magnolia A. Hamid. Proceeds to go to the Bess Hamid Sunshine Fund.

On the sick list: Irene Moore and Jennie Bruderlein.

International Showmen's Association

Maryland Hotel, St. Louis

ST. LOUIS, Feb. 10.—President John K. Maher, Secretary Euby L. Cobb and Treasurer Leo C. Lang were seated at the head table when the February 1 meeting was called to order. Nine new members enrolled: Joseph O'Brien, Thomas W. Kelley, Paul F. Downey, Frank M. Sutton Sr., Silvio Prosperi, M. F. Kaufman, Victor Louis Tomiser, William M. Gullette and Glen G. Purcell.

M. H. Kaufman, owner of the Virginia Rose Midway Attractions, of Louisville, Ky., volunteered to donate the gross of the gate receipts for the first two Saturday nights of his 1945 season to the Cemetery Fund, and Rex Howe, of the same show, will give gross receipts of his bingo stand on the same two nights to the fund. Both were given a vote of thanks. It was voted to hold a dance on St. Patrick's night.

The Missouri Show Women's Club invited members of the IAS to be their guests at a social party in the combined clubrooms the night of February 17. Members were grieved to learn of the death of Robert Poignant, old-time showman, who died January 31. Funeral services were conducted by the IAS at the Stuart Funeral Home and interment was in the IAS cemetery plot in Memorial Park Cemetery. Members of the IAS who acted as pallbearers were John Sweeney, Euby Cobb, Leo Lang, Rex Howe and Dennis O'Leary.

Michigan Showmen's Assn.

156 Temple Avenue, Detroit

DETROIT, Feb. 10.—Meeting of February 5 had President Dickstein on the rostrum, supported by Third Vice-President Harry Wish, Treasurer Louis Rosenthal, Executive Secretary Bernhard Robbins and Secretary Arthur J. Frayne.

Membership Committee Chairman Harry Stahl reported the following as newly elected brothers: Evajelos Blouteas, William Cowan, Phillip J. Crossen, James Deman, Robert Diamond, William G. Dumas, Israel D. Elzen, George Ferguson, David E. Fineman, George Golden, (See MSA on page 57)

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, Feb. 10.—Regular business meeting conducted by President Roy E. Ludington, assisted by vice-presidents Hunter Farmer, William E. Hobday; Lou Johnson, secretary, and J. T. Blackman, treasurer. Visiting guests and members were Attorney William Sherwin, Al Lindbury, Sgt. Frank Platon, Sam Jones, Mike Buckley from Seattle, Herb Usher, H. E. Mann, Captain Monday, Sammy Bostwitz, Mush Ellison, Harry Claudin and Patrick Shanley.

Applications for membership: Tom Regan, sponsored by Jack Hughes and Ed Brown; Joe Mole, by Pappin Mathews. Communication from Mrs. Claude Ellis thanking the PCSA members for the wreath of flowers.

Charles J. Walpert is chairman of the big Jamboree and Hi Jinks on February 12. He stated that all proceeds would be placed in the Sick and Relief Fund. Harry Lewis turned in \$50 for tickets sold in Ocean Park. Brother Sammy Bostwitz, concessionaire of Venice, donated \$100 which he asked to be placed in the Sick Fund. Other ticket sales were by Harry Lewis, \$50, and Sam Brown, \$10. Jack Hughes read a letter from Bozo the Clown, stating he is in Uncle Sam's recreation department and doing his act among G.I.'s and children in Honolulu.

Candy Moore was reported sick but improving. Homer Stevens sick in San Gabriel. Harry Rawlings offered cloth bound historical books of the PCSA to War Bond buyers for the Building Fund. (See PCSA on page 57)

Regular Associated Troupers

730 South Grand Avenue, Los Angeles

LOS ANGELES, Feb. 10.—At the meeting of Regular Associated Troupers held January 25, 87 members were present and among the guests of honor were Sam Corenson, president of the Showfolks of America, Inc., of San Francisco; C. F. Zeiger, president of the Heart of America Showmen's Club, of Kansas City; Clara Zeiger, former president of the Ladies' Auxiliary of HASC; Mr. and Mrs. Frank Messina, Mr. and Mrs. Al Wagner, all of the Showfolks of America, and Mrs. R. Olson.

The birthdays of the following members were celebrated: Clara Zeiger, Bill Dill, Jack Dyke, Bobbie Branson and Mel Smith. An interesting letter enclosing many souvenirs from India was received from Private Charles Theodore Marshall, of the Signal Corps.

Gladys Patrick, chairman and originator of the napkin campaign of 1944, announced the income from this idea had run into several thousand dollars. She received a standing vote for her efforts in making the event a success. During the meeting Violet Sucher and Estelle Hanscom's tablecloth campaign was put in progress as one of the many fund-raising ideas for 1945, while the Rodent bag originated by Harry Quillan, Frank Yaglia and Mush Ellison was arranged to be placed in operation at the next meeting. Louise Dunn made her first appearance in the clubrooms since her recent operation and received an ovation. Mario LeFors' idea for the new 1945 birthday cards engraved with the club colors was received with enthusiasm.

FOR SALE

ONE FEMALE RHEBUS MONKEY
2 1/2 years old, chain broke and gentle.

KHAKI TENT AND FRAME
15x15, awnings all around, suitable for Grab or Pan Game, complete awning rods and bally curtain.

MERRY-GO-ROUND TOP
for 36 foot Spillman, khaki, Anchor make. Good condition, never waterproofed. Reasonable.

HARRY STURGIS

BOX 401 CHEWS, N. J.

ROYAL AMERICAN SHOWS



WORLD'S LARGEST MIDWAY

Opening Our 1945 Victory Tour—Middle of April

WANT

MONKEY SHOW

We have Complete Outfit.

ORGANIZED GIRL SHOW

Must Be in Line With Our Standards. Have New Front and Complete Outfit for Same.

WILL PLACE ANY OTHER SHOWS OF MERIT

Not Conflicting With What We Already Have Contracted.

WORKING MEN — CANVASMEN — RIDE HELP — TRAIN HELP

For Entire Season. Top Salaries and a Long Season.

HAVE FOR SALE THE FOLLOWING SURPLUS EQUIPMENT

BOOMERANG RIDE, FLYING TRAPEZE, ROCKET RIDE, DOUBLE LOOP-O-PLANE RIDE. All completely overhauled, painted and in A-1 condition. Rides now set up in our Winterquarters at Fair Grounds in Largo, Fla., for inspection. ALSO SOME BOX WAGONS, 2 WAGON FRONTS, 1 PLATFORM SHOW, OTHER MISCELLANEOUS SHOW EQUIPMENT.

All Address **CARL J. SEDLMAYR, ROYAL AMERICAN SHOWS WINTER QUARTERS (FAIR GROUNDS), LARGO, FLORIDA**

Dick's Paramount Shows, Inc.

OPENS EARLY IN APRIL

WANT

WANT

SHOWS—Posing Show, Monkey Show, Fat Girl, Snake Show, Midget Show or Minstrels. Have several tops and furnishings for the above. **LIBERAL TERMS.** Also Funhouse or Walk Thru.

CONCESSIONS—Grind Stores, BINGO, Ball Games, Cigarette Shooting Gallery.

ACTS—Want Sensational Free Acts for long season.

HELP—Ride Help on Ferris Wheels, Tilt-a-Whirl. Rocket Foreman and Chairplane Foreman. **TOP SALARIES.** Truck Drivers.

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R. E. (DICK) GILSDORF, Box 401, Chews, New Jersey

SIDE SHOW ATTRACTIONS

FREAKS

ODDITIES

Working Chimp, Fire Act, Half and Half, Midgets, Fat People, Anatomical Act, Glass Blower, Magician with Expose Illusion, Mental Act, Dwarfs, Alligator Boy, Outstanding Freak, Lentini, Freda Pushnik, McDaniels, Betty Williams, Tattoo Man or Woman, Bally Acts, A-1 Talkers, Ticket Sellers, Workingmen, Canvasman (top salaries), Lecturer. Fred Hart, Ester Lester, Marvin Smith, Scalzo, Harry King, Congo, **WRITE.**

DANCING GIRLS

DANCING GIRLS

FOR VANITIES REVIEW

Oriental, Modernistic, Rhumba, Strip Tease, Hawaiian, Fan Dancer, Exotic Organized Line of Four (4) or Six (6) Girls. Piano Player, Accordion, Drums, Sax, Trumpet, Steel Guitar or Three (3) Piece String.

SHOWS OPENS APRIL 2 — CLOSSES NOVEMBER 11

Contact at once, **JIMMY HURD, 8500 Biscayne Blvd., Miami, Florida,** until March 10; then Winter Quarters, Lawrence Greater Shows, Sanford, North Carolina.

RUSS OWENS, General Mgr.
JACK PERRY, Ass't Mgr.

HARRY PARKER, Agent
MAX KASSOW, Bus. Mgr.

All People Contracted By

W. C. KAUS SHOWS

Contact At Once — Opening Early

NOW BOOKING

A few more Legitimate Concessions. Want Penny Arcade.

RIDE HELP in all departments. Semi Drivers. Foremen and Second Man for Ridee-O. Blacky Frazer, Jas. Martin, Bill Crawford, Sailor West, contact Harry Parker.

WANT Grind Store Agents. Jack Miller, De Leo and Scottie, write.*

Winter Quarters Open.

RUSS OWENS, General Manager, New Bern, N. C.

JOHNNY J. DENTON SHOWS

Opening in Mississippi March 3

WANT

WANT

WANT

RIDES—Second Man for Wheel, Second Man for Little Beauty Merry-Go-Round, Foreman and Second Man for 7 Tub Tilt, Foreman for Chair-o-Plane; also Working Men in all departments. **CONCESSIONS**—All Concessions open, Cook House, Corn Game, Ball Games, Mitt Camps, Penny Pitches, Candy Floss, Snow Cone, Bowling Alley, Hoopla, Jingle Board, Diggers, Scales, Coca-Cola Game, Pitch Tilt You Win, String Game. **SHOWS**—Have three new tops, two 20x30, one 20x60. Winterquarters now open. Have plenty of room to repair and paint. Lights for House Trailers. Come on or write.

JOHNNY J. DENTON

Gulfport, Miss.

JOHN R. WARD SHOWS

Want for Opening in Baton Rouge, La., March 9th; Then North to Minnesota and Wisconsin Fairs.

Minstrel Show Performers and Musicians, including Piano Player. Stage Manager that can produce high class Girl Revue. Fast stepping Chorus Girls, Blues Singers and Comedians. Top salaries. **Want** Monkey Show, Feature Acts for Side Show, Snake Show and Wild Life. Will furnish outfits for capable money getting Shows. **Want** Stock Concessions. **Want** Ride Foremen and Second Men for Twin Wheels, Flyplane, Octopus, Rolloplane and Spitfire, that drive semis. Red Lawler, Bob Wilson, Chuck Schafer, write. **Want** Lot Superintendent, Assistant Manager, Builders and Painters. Bennie Wells, answer. Can place Manager for 20 by 40 Cook House. Winter quarters now open, and salaries paid every week.

Address **JOHN R. WARD**
BOX 148, BATON ROUGE, LA.

FRANKS PLAYLAND PARK

5th Consecutive Year as Macon's No. 1 Fun Center

NOW BOOKING FOR SEASON 1945

Opening Saturday, March 17, on Our Own Permanent Grounds.

BE PATRIOTIC—Save our most vital war necessities, gas and rubber. Play 25 weeks with us and make money.

CAN PLACE Merchandise Concessions—Dealers, Penny Pitch Agents, Photo Gallery, Frozen Custard, Scales, High Striker, Horoscope Workers. **Want** Man and Wife for best framed Bar-B-Q and Grab Joint in business, percentage basis. Russell Mitchell, contact me. **Want** Ride Help for Whip, Tilt, Wheel and Mix-Up; no ups or downs, top pay. We operate adjacent to park, the only approved trailer camp in Macon, especially for convenience of personnel. The **FRANKS GREATER SHOWS** will take the road Sept. 10, playing 10 bona fide Georgia fairs. Concessions booking in park given preference. **ALL WIRE OR WRITE**

BILL FRANKS, Box 443, Macon, Ga.



PENNY PITCH GAMES

Size 48x48",
Price \$30.00,
Size 48x48",
With 1 Jack
Pot, \$40.00,
Size 48x48", with 5 Jack
Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$13.50

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

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All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M...\$5.00
Analysis, 3-p., with Blue Cover, Each... .03
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Samples of the 4 Readings, Four for 25¢.
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper
Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULA-
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PACK OF 70 EGYPTIAN F. T. CARDS,
Answers All Questions, Lucky Numbers, etc. 40¢
Signs Cards, Illustrated, Pack of 36 15¢
Graphology Charts, 8x17, Sam. 5¢, per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding
Booklet, 12 P., 3x5. Contains all 12 Analyses.
Very Well Written, \$5.00 per 100; Sample, 10¢.
Shipments Made to Your Customers Under Your
Label. No checks accepted. C. O. D., 25% Deposit.
Our name or ads do not appear in any merchandise.
Samples postpaid prices. Orders are P. P. Extra.

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19 West Jackson Blvd., CHICAGO
Send for Wholesale Prices.

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Soft Drink Operators

FOR SALE 2,000 GALS.

SOFT DRINK SYRUPS

CUBA-COLA
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MALONE, NEW YORK

HUBERT'S MUSEUM Inc.

228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

World Of Pleasure Shows NOW BOOKING FOR 1945 SEASON

SHOWS — CONCESSIONS
Ride Help, Write Us Now.
100 Davenport St., Detroit 1, Mich.

FOR SALE NO. 5 ELI WHEEL

In first-class condition, complete with motor. Best offer takes. Contact O. W. "HAPPY" MOORE at 1302 So. Pacific, Oceanside, Calif.

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

MARCH openings near.

JERRIE JACKSON and his 22 Hep Cats are still packing them at the Bijou Theater, Nashville.

J. W. SWISHER bought a home on Route 60, 10 miles from Charleston, W. Va.

BILLIE J. ROSE, former outdoor showman, is working night clubs and theaters around Philadelphia with the comedy team of La Mont and La Vine.

TRAILER camp gossip: "She was granted a divorce and the custody of her ball game."

LOU DAVIS, of Oddities on View, reports that the show now playing Shreveport, La., will be with Omar's Greater Shows this season.

MINNIE SIMMONDS, of Toronto, who attended the showmen's ball in Miami, will return to Canada in time to open with the Conklin Shows.

JOE DECKER, of Royal American Shows, reports he had a letter from Eddie Gillespie, former talker, who is now with the merchant marine in England.



PFC. VIRGIL STATLER, who before his entry in the armed services was with various Midwestern carnivals, returned from overseas on a 30-day furlough and visited friends in St. Louis. While in that city he was entertained by Mr. and Mrs. Orval (Diz) Williams and Mr. and Mrs. Ralph Hatton.

BEST way to find out if you have been re-engaged is by wiring the office for a touch.

ROBERTA ROBERTS (H. R. SHARAR) will be back with Ray Cramer's Side Show on Dodson's Shows, making the 12th season under the Cramer banner.

JOHN W. WILSON, manager of the Cetlin & Wilson Shows, announces that William R. (Red) Hicks has been added to the show's staff.

MR. AND MRS. BILL HOPKINS inform from Akron they spent several enjoyable months with their dart store on the Dixieland Shows and the Magic Empire Shows.

E. M. McPHERSON, of Buffalo, booked his corn game, pan store and ball game with the J. R. Edwards Shows for the coming season, reports J. R. Edwards from Wooster, O. Frank L. Derhammer, of Dayton, O., booked a dart store.

THERE was a time when we boasted, to fair managers, of the number of lights we carried. Now it's the number of concession feet we'll buy.

RAY D. MURRAY, former publicity agent for hotels and carnivals, visited The Billboard Cincinnati office Saturday, February 3. He recently received a discharge from the army air forces following two years service.

GEORGE BURNHART, magician for many years with carnivals and circuses, states he has a nice position in a New York hotel and is permanently retired

from the road after 45 years in show business.

WORK is progressing in winter quarters of the Parade Shows, Infos Forrest C. Swisher from Caney, Kans. Dutch Lasche and crew are busy painting rides. Several new concessions are being built and everyone is eagerly anticipating the coming season.

BY the quick manner erected, one can always tell an inde show or ride from office attraction, which depend on salaried men.

JOHNNY BALES, owner of the Bales Attractions, will open his rides on the lots of St. Louis about the middle of March. He is painting and repairing his rides in winter quarters in that city at this time. Bales is an old-timer in the business, having started in the outdoor show business in 1903.

MRS. ESTELLE REGAN recently entertained a group of showwomen with a dinner at her home in St. Louis. Among the group were Ida McCoy, Evelyn Lewis, Mary Forster, Dorothy Williams, Ova Roberts and Ada Miller. After dinner bingo was played and prizes given to those present.

MESSRS. SINDERSON AND WARD, owners of the Greater Rainbow Shows, advise that they have received numerous replies to the ad they recently ran in The Billboard and that the personnel is shaping up. The route is almost com-



BUCK DAILY JR., son of Buck Daily and Mrs. Alpha Curtis (Daily), who were connected with the Lew Dufour, Brown & Dyer and Central State shows years ago, is stationed in France with a heavy construction signal company. He has been overseas 19 months, served in the North African, Sicilian and Italian campaigns and has five bronze stars.

plete, with several fairs having been booked as well as some still dates.

CONCESSIONAIRE advised that the \$15 per foot he paid for ground was only for the silt on top which was washed away by spring rains and new silt deposited.

ELABORATE plans are under way for the Troupers' Ball and Entertainment to be held in the Scottish Rite Temple, San Francisco, March 9. D. M. Michaels has been named general chairman of the event. John Provanzale will assist with the arrangements and Art Craner will handle publicity.

MR. AND MRS. FRED BANCROFT pens from Tampa that they will take their Side Show with Cetlin & Wilson Shows. Their daughter, Zoe Ann, was married to Theodore P. Mangos at Pensacola, Fla., January 25. Mrs. Mangos will remain working for her parents while her husband is overseas.

MR. AND MRS. GEORGE CAIN returned to the Dixieland Shows' winter quarters in Meridian, Miss. They will have five concessions with that show this season. During the winter they visited Mrs. Cain's daughter in Phoenix,

By Preparations Now in Progress—

We know many Ride Owners are expecting another prosperous season. Care of Riding Devices will insure their owners continuous active service during 1945. We offer BIG ELI Service to Wheel Owners and will continue assisting in every way possible.



ELI BRIDGE COMPANY
800-820 Case Avenue Jacksonville, Ill.

MARKS SHOWS, INC.

NOW BOOKING

Shows, Rides, Concessions. Open early in April. Winter quarters now open on Midlothian Pike, Route 60, 2 miles west of Richmond.

Can place useful Help in all departments.

Address:

P. O. BOX 771, RICHMOND, VIRGINIA

TIVOLI EXPOSITION SHOWS

WANT RIDE HELP

Foremen for Moon Rocket, Aerial Joy Ride, Roll-o-Plane, Tilt-a-Whirl, Ferris Wheel and Merry-Go-Round. Top salaries paid.

ALL FORMER RIDE HELP, LET US HEAR FROM YOU.

Quarters Open March 15th.

Show Opens First Week in April.

TIVOLI EXPOSITION SHOWS

Box 742 Joplin, Mo.
P.S.: J. O. Green is no longer connected with this show.

Five Pop Guns, for Cigarette Shooting Gallery, with 300 balsam wood blocks for same. Marked with one win to five. Price is \$150.00 for all this equipment.
Watch-La, can be used for Pitch-Tilt-U-Win, with jacks, \$100.00. Pan Game, all equipped, \$30.00. Four Roll Down Slot Tables, \$40.00. Have a dozen Soup Pops for Shy Rack, \$10.00.

R. C. BANARD

Booth #9, Ocean Park Pier, Ocean Park, Calif.

WANTED TO BUY

PLATFORM OR CHAIR SCALES

In A-1 Condition.

NATE TASH

705 4th St., N. W., Washington 1, D. C.

GREAT AMERICAN—BUCKEYE STATE SHOWS

NOW BOOKING FOR 1945 SEASON

Address: MIKE ROSEN, Mgr.,

Box 2900 Little Rock, Ark.

MERRY-GO-ROUND FOR SALE

Park size, Three Abreast. Located near Los Angeles. Will buy Small Rides. Write BOX LA-1, Care Billboard, 1509 N. Vine St., Hollywood 28, Calif.

WANTED WANTED J. R. EDWARDS SHOWS

TILT-A-WHIRL OR OCTOPUS

Open last of April. Best territory in the State of Ohio. Address all mail to
J. R. EDWARDS, Wooster, Ohio

L. J. HETH SHOWS

NOW BOOKING SEASON 1945

Shows and Concessions. Ride Help, answer. WANT ORGANIZED SIDE SHOW
All replies: North Birmingham, Ala.

COMPLETE CARNIVAL FOR SALE
BARGAIN FOR CASH—Five Rides, seven Trucks, two Shows and five Concessions, including Mug Joint, Bingo, Office Trailer, Transformer and complete Lighting Equipment. Considerable miscellaneous equipment such as Banners, Concessions, Cookhouse and Tools. Shows and Concessions complete, inside and stock. Good Sound Equipment. Lots of Rubber. \$20,000.00 CASH.
BOX D-356, The Billboard, Cincinnati 1, O.

Ariz. Mrs. Cain, who was under a physicians care while they were in Phoenix, is feeling better.

LIZZIE SCHMIDT, Hawaiian dancer, advised from Water Cure, Ga., that there is no rhythm in a hand laundry. She will return to the Gate & Banner Shows when the banners fly again.

KENNY REVLING, with Royal-American Shows the last nine seasons, last summer on the Side Show, visited the carnival desk in Cincy last week, en route from Miami, where he went after the closing of the season, to Minneapolis, where he will visit several weeks with his mother. He expects to be back with R-A this season. Revling received an honorable discharge from the army 11 months ago after serving two years.

SIGRID SORENSON purchased the Look at Paris museum located on Chestnut Street, Mound City, Ill., from Dee Aldrich, who left the city to manage the Side Show on Russell Bros.' Circus this season, informs L. E. Roba Collins. Sigrid is a veteran girl show operator and has been with Al Baysinger, Great Sutton and Turner Bros.' Shows. Doc Barnhart is the assistant manager. Slim Kelly Oddities Show on Washington Avenue continues to good business.

NOTES from Bantly's All-American Shows: Paul and Joe Lane will return with his concessions. Bantly's All-American Shows were awarded the Harrington (Del.) State Fair contract for 1945. Rabbit Reed will have the cookhouse. A new entrance front and three shows are being built on semi trailers. Dr. Harry Copping Bantly, better known as Bud, is serving in the Philippines. Ted Miller, yeoman and former agent, is also serving in that territory.

WHEN a manager finished telling a crowded lobby what show and ride men he wouldn't have with him this coming season, a listener spoke up with, "You sure won't have 'em unless you get a route."

AN unusual winter use has been proposed at Halifax, N. S., for a carnival tent. A suggestion has been made by a local sports expert in his newspaper column that a side-show tent be hired from William P. Lynch, head of Lynch Shows, with base at Halifax, for protection of

spectators of local ice harness racing from snow, rain and wind. A new ice track has been established this winter on the commons, which is used each season by the Lynch carnival as its lot. The proposal also calls for hot dog, hot drink and smokes stands being under the canvas top and sides.

EDWARD J. McDONNELL notes from Miami that Dan Reed, formerly of the Coleman Bros.' Shows, and Nathan Jackson, cookhouse operator at New England fairs, are planning to purchase the Tropical Inn at the beach. Louis De Joseph booked his scale and Guess Your Age concessions at New Jersey Beach resorts as in the past. Nightly visitors at the Miami Showmen's Association club-rooms were Endy Bros.' Shows and the Bistany Shows' personnel. Al Burt left for a short business trip to Tampa. Willis Lilly has been entertaining returned disabled veterans at the near-by USO with exhibitions of chess and checkers. Mr. and Mrs. Richard Thornton have been seen at beach night spots.

CELEBRATING his 55th birthday, Roy Tahash, ball game operator with Happyland Shows for the past 11 years, was guest of honor at a party staged in Eddie's Hut January 20, informs Harry E. Wilson from Gibsonton, Fla. Grace and Eddie LeMay served dinner and Tahash received many gifts. A floorshow presented by Stanley Barbay and Lee Erdman was followed by dancing, with the Alafia Swingsters furnishing the music and Gypsy McAleer and Nancy Young were the singers. Attendance included Mrs. Anna Dumas, Mr. and Mrs. Joe Alexander, Frank and Shirley Allen, Virgil and Valdine Dickey, Bert Leach, Mr. and Mrs. Thompson, Roger and Nancy Young, Mr. and Mrs. Ray Meyers, Mr. and Mrs. Allan Hutchinson, Mr. and Mrs. Harry Boyles, Mother Manning, Mother Lee, Stanley Barbay, Edith Stuck, Mrs. Stewart, Anna Mae Miller, Gypsy and Irish McAller, Grace and Eddie LeMay, Mr. and Mrs. Tommy Blackhall (Dot Carlson), Dolly Dimples, Mr. and Mrs. Tommy Allen, Bertha Parnapy, Mr. and Mrs. Hopkins, Rose Weber, Mrs. Pearl Keyes, Lee Erdman, Mr. and Mrs. Roy Tahash, Peggy and Harry Wilson.

In the Armed Forces

JAMES KNAPP, S1/c, formerly with the World of Pleasure Shows and who served 18 months in the navy, returned from a year's duty in the South Pacific.

PVT. GALE SLATON, formerly with the World of Pleasure Shows, received an honorable discharge and will again be out with concessions this year.

PVT. JOSEPH EULE, former concessionaire at Eastwood Park, Detroit, has been given a final medical discharge from the army and is going into war work in Detroit.

CORP. JOSEPH SORET, formerly with the World of Mirth, William Glick and Sheesley shows and who has served in the New Guinea and New Britain campaigns, is now stationed in the Philippines.

JACK CAPELL, paratrooper and co-owner of Capell Bros.' Shows, was wounded during the Bastogne battle and is in a hospital in England. The extent of his injuries was not revealed, reports H. N. Capell from Haskell, Okla.

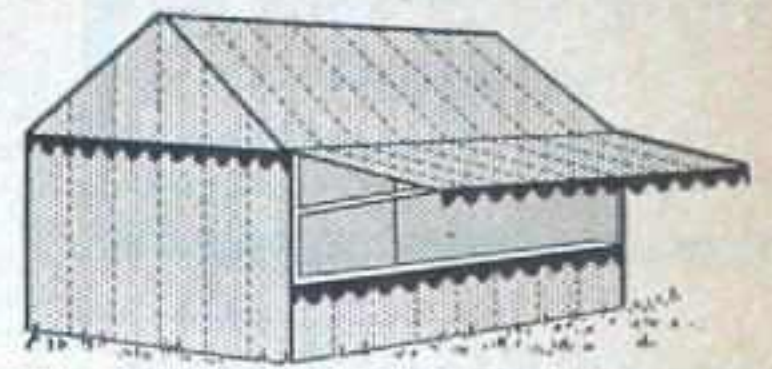
CARL A. CALOIAN S1/c, formerly of Happy Attractions, Peppers All-State Shows and others, is stationed in the Admiralty Islands. Caloian formerly worked jewelry, clothespins and ball games.

PVT. WILLIAM (RED) LOVEJOY, member of the Michigan Showmen's Association and who was wounded in action December 5 in Italy, will be hospitalized at least two more months to allow recovery from shattering of the nerves in his arm.

T/SGT. GEORGE W. DIEFENBACK, better known as George W. Cain Jr., and formerly of the Groves Shows and Miller's Rides, is stationed in England where he has been for almost two years. His address is T/Sgt. George W. Diefenback, 666470, APO 557, care of Postmaster, New York.

"First Things First"

Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.



CONCESSION TENTS
Important Feature of Our Post-War Plans

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OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

WALLACE BROS.' SHOWS

Want for Delhi, La., Fat Stock Show, March 31 to April 7 and Season of bona fide Celebrations and outstanding Fairs, including 2 State Fairs: CONCESSIONS of all kinds. Bill Warren with Parkers Diggers, write. FROZEN CUSTARD, Walter Davis, write. Can place PENNY ARCADE. Want COOKHOUSE, CORN GAME. SHOWMEN, what have you? Will book any non-conflicting Show and have equipment for same. Like to hear from Girl Show, Mechanical City, Hillbilly, good War Show. "EZRAS FARM," let us hear from you. SID CRANE and JIMMIE CHEVANTEE can place Freaks, Attractions, Musical and Novelty Acts for finest Side Show in America. RIDES: Will book or buy and furnish transportation for any Ride not conflicting with what we now have. General Help, Ride Help, all who have been with this organization before, write or come on. LONG SEASON, EXCEPTIONAL CIRCUIT OF OUTSTANDING FAIRS AND HIGHEST SALARIES PAID TO CAPABLE HELP, WITH BONUS IF YOU STAY THE SEASON. Want to buy Side Show Top in first class condition. Write or wire WALLACE BROS.' SHOWS, P. O. Box 1184, Jackson, Mississippi

DODSON'S WORLD'S FAIR SHOWS

35 RAILROAD CARS 35

WANT FOR SEASON

OPENING LAST WEEK IN MARCH

HELP IN ALL DEPARTMENTS FOR Train, Rides, Cookhouse; Canvasmen, Talkers, Ticket Sellers, Concessions, Shows; MUSICIANS, all instruments, for white concert band, placing wife, if married, on tickets or musical show; PAINTERS who can letter and do pictorial; GIRLS with looks for Musical Revue. FREAKS, NOVELTY ACTS AND OUTSTANDING ATTRACTIONS for world's finest Side Show, office operated. WINTERQUARTERS NOW OPEN, so COME IN or WRITE. BONUS IF YOU REMAIN ENTIRE SEASON. SOL SPEIGHT, WIRE OR CONTACT ME AT ONCE.

All Address

DODSON'S WORLD'S FAIR SHOWS

P. O. Box 3264, Station "F"

Jacksonville, Fla.

FIDLER UNITED SHOWS

OPENING WEEK OF MARCH 5TH IN ST. LOUIS, MO.

WANT FOREMEN AND SECOND MEN AND CAPABLE RIDE HELP for Merry-Go-Round, Ferris Wheel, Roll-o-Plane, Octopus, Tilt-a-Whirl, Chair-o-Plane and Rides-O. CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS.

Address: SAM FIDLER, Mgr., 4217 N. Florissant Ave., St. Louis, Mo.

ROLL TICKETS
Printed to Your Order 100,000 for
Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50
10,000 .. \$8.50
20,000 .. 7.75
50,000 .. 12.50
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

Still Available
EVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO.

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WANTED PUBLICITY OR NEWSPAPER MAN

Must Know Outdoor Showbusiness

Start immediately in New York. Write full details about experience, contacts and save yourself and me time by stating minimum salary desired.

BOX 693, Care The Billboard
1564 Broadway New York 19, N. Y.

W. G. WADE SHOWS

Opening May 1, Vicinity of Detroit

Wanted—Rides, Shows, Concessions.

Permanent Address:
19199 Woodingham Drive, Detroit 21, Mich.
Telephone: UNiversity 4-0055

BARLOW'S BIG CITY RAILROAD SHOWS

WANT FOR EARLY OPENING, St. Louis, Mo., Ride Help, Showmen, Concessions, Useful Carnival People. Write

HAROLD BARLOW,
529 N. 52 St.
East St. Louis, Ill.
Phone: Midway 1720

CONCESSION BUILDER

Want two Men to build Concession Frames and Van Truck Bodies. Must be neat workmen and sober while working. Salary no object.

FORREST C. SWISHER
Care PARADA SHOWS CANEY, KANSAS

WANTED
22 SHORTS
LONGS
 Also RIFLES
Leo Suggs
 BOX 431 NORFOLK, VA.

John R. Ward Shows
NOW BOOKING
 Shows—Concessions. We have our own 14 Rides. Want Ride Foremen who can drive Semis. Ride Superintendent, Builders. Other Useful Show People all departments, get placed now with America's foremost motorized carnival.
 BOX 148, BATON ROUGE, LA.

FOR SALE
 One 24-Seat Chairplane, Jones make, complete, including ticket box, wiring, etc. Motor in good condition and everything ready to set up and operate. Has steel sweeps, with a 65 ft. swing, and everything in good mechanical shape. Will sell on receipt of the first \$700.00 or reasonable deposit. Write, wire or call LEO BERRYHILL, Pine Hill, Alabama.

WINTER QUARTERS NEWS
 (Continued from page 35)
 has been busy disposing of equipment which formerly comprised his No. 2 and 3 units.
 Crafts announces he plans to enter the aviation business in the post-war period, devoting most of his time to that, and extensive real estate holdings he has in downtown Hollywood. He plans to operate only the one big show on the West Coast, and semi-retire from active duties. General Agent W. Lee Brandon and Manager Roy E. Ludington have returned from an extensive trip and report all in readiness for the spring tour, which will include some new territory.

Charles Carpenter has joined as special agent and biller. Harold Mook, auditor, has returned from an extended vacation in Portland, Ore. Mrs. Roy E. Ludington has been discharged by her physician, having recovered from a shoulder ailment caused by an injury sustained in an auto mishap two years ago.

John Morton, lot superintendent, has his new funhouse, Buck Rogers Special, completed, and the new front for Mrs. Ruth Copper's *Girlsque Revue* is ready. The midway will have three girl shows, *Hollywood Follies*, *Moulin Rouge*, and *Pin-Up Girls*. Clyde Rawlings has the

Wall of Death set up for finishing touches. Don Gonzales' 150-foot banner line Circus Side Show is completed and will be ablaze with neon.

Kelly Grady Shows Open in March; Add New Territory

SPRINGVILLE, Ala., Feb. 10.—The Kelly Grady Shows will open about the middle of March, according to Manager Bill Page, and will begin the 1945 season with 7 rides, 4 to 6 shows and 30 concessions. It will move on 15 trucks and trailers, including the light plant. Part of the 1944 route will be played, but Manager Page says considerable new territory will be added.

Page has returned from a buying trip on which he purchased considerable equipment, including a house trailer for himself and family. Phil Rocco has a crew in quarters readying his cookhouse and bingo. Danny Ryan is building a new front for the *Follies Revue*. T. M. Fleming is in charge of rebuilding trucks and rides, and Redding Corbett is in charge of wood work. All trucks are being equipped with new motors and radiators; rides are being overhauled and the Whale Show is being painted and redecorated.

Hill Garners Contracts On Four-State Biz Trip

ST. LOUIS, Feb. 10.—H. P. Hill, manager of Hill's Greater Shows, and his father, C. N. Hill, co-owner and secretary, returned to winter quarters at Aransas Pass, Tex., last week after attending the Nebraska fairs meeting and making a trip thru Kansas, Arkansas, Oklahoma and Texas. During the Nebraska meeting they contracted to furnish the midway attractions at the annuals in Fremont, Burwell, Broken Bow and Lexington in that State, and also contracted the fairs at Missouri Valley, Iowa, and Liberal, Kan.

Show will open on March 7 and will move up country and play five weeks in Omaha, starting in June. Show has also contracted Red Oak, Ia., for big July 4 celebration. Work is progressing splendidly in winter quarters. Pete Schuch arrived this week and is getting Side Show ready. Recent visitors to winter quarters were Carl W. and Jimmy Byers, Joe Ulcar, Owen Jones, Cliff Knox, Cecil Goree, N. L. Dixon and Madison brothers.

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★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
 ★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

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 JOHN GECOMA and L. C. HECK, Owners
WANT WANT WANT
 Opening Early in April in One of the Best Towns in Virginia.
 Place Rides not conflicting. Have several show outfits with panel fronts. What do you have to put in them? Place Concessions not conflicting with Bingo, Photos, Cookhouse, Popcorn, Candy Apples, French Fries, Ball Games, Pan Game, Guess Your Weight and Age, Pill Pool, No Percentage, all booked. Want Free Act, 25 weeks' contract; Ride Help, Semi Drivers. Will buy Kiddie Auto. Write or wire
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 AMERICA'S MOST MODERN MIDWAY AND PROGRESSIVE SHOW
CAN PLACE FOR 1945 SEASON
 OPENING THE SEASON EARLY IN MARCH WITH THE BEST SPRING ROUTE IN SOUTH CAROLINA. SHORT JUMPS. STRONG AUSPIES.
 Want Legitimate Concessions as follows: Photo Gallery, Palmistry, Penny-Pitch, Hoop-La, Candy Apples, Popcorn, High Striker, String Game, small Cookhouse, Bingo, Guess Your Weight, Novelities, Dart Store, Jewelry, Basket Ball, Lead Gallery, Scales, Bowling Alley, Snowballs. Only a limited number of concessions will be carried. Can place Octopus, Roll-o-Plane and Tilt-a-Whirl with own transportation. Can use Ride Help, Concession Agents, come on. Mr. Uille Parkerson, George Littlefield, contact me at once. Fair secretaries, note: Have few fair dates open. Address all mail and wires to
KEYSTONE EXPOSITION SHOWS
 Box 157 High Springs, Fla. — Winter Quarters, Penn Beaver Lodge.

BEE'S OLD RELIABLE SHOWS, INC.
WANTS FOR SEASON OF 1945
 Want experienced Builder that can build or repair anything. Join now for all season's work. Want Ride Foremen and Helpers on all Rides. Join now, winter quarters open. Want Concession Agents and Shows. Address:
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WILL BOOK ELI WHEEL IN PARK OR WITH CARNIVAL IF YOU CAN USE MY SERVICES AT A FAIR SALARY. 30 YEARS' EXPERIENCE.
FOR SALE
 8 Concessions, complete. Frames, Khaki Tops, Shelves, Jacks, Velvet for Shelves, Stringers; Devil's Bowling Alley with motor, balls, 10x16 ft.; Grocery Wheel, 10x16 ft.; 12x20 Bingo, 8x10 Dart Game, two Penny Pitch Games complete, several doz. Base Balls, about 1200 ft. Ground Cable Light Globes, Roll Top Small Office Desk, over \$100.00 worth of Merchandise, Slum Plaster, etc. \$800.00 for above. 2 Show Tops, no poles or side walls, 20x30 and 30x50, good for a season or more, \$100.00 for both tops. International Truck, 1 1/2 ton van, 6 tires, like new, 1937 motor, A-1 condition, \$1200.00 takes all.
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 GONZALES, LA., FEB. 12-18
 Want Foremen for Merry-Go-Round, Eli #5, Tilt, Chairplane and Speedway. Also Second and Third Men for same. Top salary and extra pay to those who can drive semis. Can place Electrician and Mechanics; also 10 extra men to tear down and set up, and sell tickets. Come at once, can place you. Want Concessions of all kinds, no graft. Can place Shows and Rides. Have 15 Fairs in Illinois. Can use Lot Man and Secretary. Free Acts, get in touch with me. Can also use Agents on office concessions. Address all mail:
R. M. McSPADDEN, Lone Star Shows, Gonzales, La., until February 18; then per route.

Berryhill United Opening In March; Carry Six Rides

PINEHILL, Ala., Feb. 10.—Work is going along nicely in the winter quarters of the Berryhill United Shows here. Manager Leo J. Berryhill has a crew of 15 men readying the shows for the opening, which is set for March 3, in Alabama. General Agent H. C. Lewis is on a booking tour in Ohio and Indiana and has signed several fairs and celebrations, among them the Akron (O.) Agricultural Fair and the Jackson County Fair, Brownstown, Ind.

The show will carry 6 rides, 3 shows and 30 concessions and will play four States. Captain Byron Hulburd's performing bears will be the free attraction, and there will be a free gate. Publicity will be under supervision of Clyde Pierce, co-owner of the show. Evelyn Berryhill, secretary of the show, is visiting her mother in Indiana.

Work Progressing Nicely At Strates Show's Quarters

MULLINS, S. C., Feb. 10.—Work at winter quarters is progressing very nicely, with a crew of 20 men at work repairing, painting and building. The new 90-foot front for the *Hollywood Midget Revue* is practically completed and will be ready for the scenic artists within a few days. Sailor Billy McKean has arrived and is overhauling the Scooter, of which he will have charge this season. Jerrie Jackson with his Hep Cats has been contracted for the Minstrel Show. Betty Horell will have the Fat Show. C. A. Stephens is enlarging his Penny Arcade for the coming season. Mr. and Mrs. William Purchase have arrived at quarters and started building a new front for his Crystal Maze. Al Tomaini writes from his winter home at Gibsonton, Fla., that he is readying his Side Show and Illusion Show.

Padsobinski Busy On Season Preparations

PHOENIXVILLE, Pa., Feb. 10.—A. M. Padsobinski, owner-manager of A. M. P. Shows, reports that winter quarters are now open and a crew under supervision of S. D. Pease is prepping equipment for the season. Trucks are being overhauled and new paint applied. Some new canvas has been ordered for show and concession tops. Staff includes: A. M. Padsobinski, owner and general manager; C. W. (Cy) Davis, general agent and five concessions; G. C. (Mitch) Mitchell, special agent and in charge of office concessions; S. D. (Peasy) Pease, transportation and electrician, and Helen Padsobinski, secretary-treasurer.

Mike Bosco will be back with 12 concessions and Floyd Sheaks with bingo and four concessions, according to word from Sheaks' St. Marys (O.) quarters. George West will operate *Hawaiian Nights* and Jimmy Hilliard will assist.

Show plans to carry 7 rides, 5 shows and about 35 concessions plus a free act and War Bond booth. Route will be approximately the same as last year.

CLOSING OUT CASINO EQUIPMENT

JUMBO CHUCK LUCK WHEEL, complete with layouts, standard and shipping case \$175.00
CRAP TABLE—do and don't with broadcloth layout, like new 200.00
DeLuxe Roulette Wheels, standard size, complete with table covered with Simmons layout, chrome check rack, shipping case for wheel 500.00
Roulette Wheel with table covered with enamel layout and case for wheel 275.00
K. D. Chuck Wheel, heavy steel pins, heavy nicked K. D. tripod, complete with carrying case and layouts 65.00
Chuck Combination Wheel, 16 space on other side with layout 20.00
Paddle Wheel 10.00
26 Game, including sole leather cup, billiard cloth pad board, etc. 12.50
Chuck Cage, large size regulation 20F153, with dice, carrying case, 2 layouts 40.00
Rack Roulette Wheel or Dice Checks, like new Write
 Terms: 1/3 With Order, Balance C. O. D.

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 Durango, Iowa

WANT
 Musicians—Can place for coming season, opening 1st of April, one more Cornet, Baritone, Trombone, Clarinet doubling Sax, double Drummer and Calliope Player. Good salary, Sundays extra, no holdbacks, A-1 sleeper accommodations. The best small show to be with in the business. Mike Doyle, Charles Cuthbert and men that have been with me before, answer to
A. LEE HINCKLEY
 Cleveland, Oklahoma

RIDE HELP
 WANT FOREMAN AND SECOND MAN FOR HERSCHELL - SPILLMAN MERRY - GO - ROUND. Those driving trucks and ever draft age given preference. Paying two weeks' stands and pay top salaries to sober and reliable help. If you are a "drunk" don't answer!
GREATER UNITED SHOWS
 J. GEORGE LOOS LAREDO, TEXAS

FRANK ZORDA WANTS
 FOR SIDE SHOW — FREAKS, ACTS AND TALKER, GIRL FOR BLADE BOX. Good treatment, long season. Drunks and chasers, don't write. Show opens March 12 at Little Rock, Ark.
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 WEEK OF JULY 4TH, 1945 (6 DAYS)
 Defense Factory Town.
 Same 100% Location — Center Main Street.
3 BIG PARADE DAYS!
 Everything Open! Plans Just Being Made!
 Last Season Tremendous!
 Would Like To Hear From Last Year's Gang.
 Write T. P. TOMASIK, Secretary
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FOR SALE
 One set of Venetian Swings, 8 Tubs; one Wurflitzer Band Organ, Style 104; also one 8-Inch Porter-Cable Sanding Machine, #85.
 Address:
P. O. BOX 1763, Montgomery, Alabama.

Stress Quality for 1945 Annuals

North Dakota Is Optimistic

Groom urges better programs and exhibits—4H-ers lauded—Sturlaugson prexy

FARGO, N. D., Feb. 10.—Optimistic over the outlook for 1945, the fair men of North Dakota turned out in force for the annual meeting of the North Dakota Association of Fairs January 26 and 27 at the Powers Hotel here, and put in two days of intensive work planning for the coming season. Vic Sturlaugson, of Langdon, was elected president of the association; W. Pierson, Minot, vice-president, and E. W. Vancura, Fessenden, secretary-treasurer. Howard Henry, of Bottineau, and Jack Currie, Cando, were elected directors.

B. E. Groom, agricultural director of the Greater North Dakota Association, was one of the principal speakers and gave an interesting talk. Groom was secretary of the fair at Langdon for 40 years prior to taking over his work as agricultural director of the G.N.D.A. He wrote the fair law which was adopted by the State many years ago. Groom lauded the work done by the fairs and he urged that fair officials endeavor to present high-class programs thruout. Good exhibits and good programs are necessary to bring money in at the gate, he said, and he advised increasing premium money on the better group exhibits.

4-H Club Work Lauded

H. E. Rilling, 4-H Club leader for North Dakota, told of the good work being done by the 4-H Club boys and girls, and said greater efforts should be made to show agricultural progress by means of more extensive demonstrations and educational features.

H. L. Pinke gave the delegates the highlights of the IAFE convention held (See N. D. Optimistic on page 43)



C. B. RALSTON, veteran secretary-manager of the Staunton Fair, Staunton, Va., who was re-elected secretary-treasurer of the Virginia Association of Fairs for 1945.

Carlisle (Pa.) Fair, Out Since World War I, To Be Revived

CARLISLE, Pa., Feb. 10.—A new Carlisle Fair Association has been organized here with Willis G. Morrison as president, and its first fair will be held next October. The old Carlisle Fair went out of existence during World War I and has never been resumed.

The new association has acquired 75 acres as a site for the fair and is now building a half-mile track. Buildings of the old Mifflin Grange Fair have been purchased, knocked down and moved to the new fairgrounds, where they will be set up as soon as weather permits.

Wis. State Annual Not Definitely Set

MILWAUKEE, Feb. 10.—Officials of the Wisconsin State Fair have not definitely decided whether to hold the 1945 fair, scheduled for nine days, August 18 to 26.

"We are hoping to hold the fair," stated William T. Marriott, manager, following a conference with Milton H. But-ton, director of the Wisconsin Department of Agriculture. "Our contract, however, can be canceled if the fair is not held. The decision probably will be made by May 1. We feel that the fair represents a distinct contribution to our agriculture, and this year hope to present a medium for adjustments in farming certain to come."

Asks Accounting of Great Barrington Track Profits

SPRINGFIELD, Mass., Feb. 10.—An accounting of the affairs of the Stuart Amusement Company, operating agency of the race track at Great Barrington Fair, is asked for in an equity suit filed here by Albert V. Reeves, of Cambridge, against Edward J. Carroll, operating head of Riverside Park in Agawam and associated with Reeves for the past several years in the operation of the Great Barrington track.

Reeves says the track, in which he claims a half interest, has proved a profitable venture during the past three years, with profits totaling between \$300,000 and \$400,000.

War Ills, Race Ban Fail To Hinder '45 Plans, Says Hamid

NEW YORK, Feb. 10.—George A. Hamid has returned to New York after attending meetings of all the State and county fair associations along the Atlantic seaboard. In spite of all the wartime uncertainties and restrictions, Hamid reports a general spirit of optimism among the fair officials and a determination to carry on in 1945 with as big, and in some instances larger, fairs than in preceding years.

In particular he found that the elimination of harness horse racing will not result in canceling any of next season's fairs. In most cases, especially in the South, loss of the horse events will be compensated for by augmented grandstand shows, budgets for same being upped from 25 to 40 per cent. Entertainment features of the fairs are to be heavily publicized.

Chief headache encountered on the trip was at the Columbia (S. C.) meeting where a bill banning operation of fairs in that State for the duration of the war had been put before the House of Representatives by A. J. Hydrick, representative from Orangeburg. Paul V. Moore, secretary of the South Carolina (See '45 PLANS COOKING on page 43)

ESE to Hold Wartime 4-H Baby Beef Show

SPRINGFIELD, Mass., Feb. 10.—In its first actual show activity of any description since 1942, when its grounds and facilities were taken over by the government for war purposes, the Eastern States Exposition is planning a wartime 4-H Club Baby Beef Show and auction sale for 1945. Somewhat abbreviated in form because of conditions this show will, nevertheless, be held on the exposition grounds and will include the most important features of a valuable junior program that has been operating continuously for 22 years.

The show will be held for two days, September 14 and 15, on a part of the exposition grounds in West Springfield which is not in military use.

Wirth, Beam Line Up Contracts at Pa. Meet

NEW YORK, Feb. 10.—Frank Wirth returned from the meeting of the Pennsylvania State Association of County Fairs, at Harrisburg with contracts from several Pennsylvania fairs for his grandstand attractions, including the Juanita County Fair at Port Royal.

B. Ward Beam also lined up several Pennsylvania fairs for his Congress of Dare Devils, auto thriller, at the Harrisburg meeting.

One Rep From Each Annual For Western Fairs Meet

CINCINNATI, Feb. 10.—Tevlis Paine, secretary of the Western Fairs' Association, advises from Hollywood, Calif., that the meeting of the association at the Hotel Senator, Sacramento, Calif., February 20 and 21, will be held as scheduled, but the association is giving full co-operation to the ODT in its request for curtailment of conventions. Members have been requested to send but one representative from each fair, which will keep the attendance within the ODT prescribed limits.

Bigger, Better Pennsy Theme

Believe improved operating conditions in offing—Harry B. Correll heads State org

HARRISBURG, Pa., Feb. 10.—Fair men of Pennsylvania who attended the 33d annual meeting of the Pennsylvania State Association of County Fairs at the Penn Harris Hotel January 31 and February 1 are laying plans for bigger and better annuals this year, hopeful (See Bigger, Better Pennsy on page 43)

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WHEW—I'D RATHER WORK FOR A LIVING!

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MEL HALL, Box 109, Paw Paw, Mich.

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WITH RIDES, SHOWS AND CONCESSIONS for OWEN COUNTY FAIR, SPENCER, INDIANA

One Week of August 20th, 1945
FLOYD F. DAVIS, Concession Chairman

The Billboard's Outdoor Staff Moves to Chicago

SEE Important Announcement on PAGE 58

FOR RENT

CONEY ISLAND—BOARDWALK

Corner, modern 2-story fireproof building, terrazzo floor, plot 100x250, in heart of amusement area. Ideal for dance hall, roller skating rink or other amusements. Bath lockers in basement. Immediate possession.

Inquire Gramercy 5-5500, Real Estate Department.

MEMPHIS GOING ON ITS OWN

City Buys Out Two Operators

Willis, Beaudoin dispose of Fairgrounds Park holdings for 15G, 45G respectively

MEMPHIS, Feb. 10.—Following in line with the recent statement by John Vesey, chairman of the Memphis Park Commission, that the commission should attempt to purchase all concessions and rides at Fairgrounds Park here, it was disclosed this week that two concessionaires have already sold their holdings to the city.

A. E. Willis disposed of his Airplane Ride, scenic railway and shooting gallery to the commission for \$15,000. The two rides and concession grossed \$24,000 in 1944, Vesey says, while in 1943 they chalked up \$25,222. In another sale to the commission, Henry A. Beaudoin disposed of his Penny Arcade, Skee-Ball Alleys, Dodgem, Whip and Noah's Ark for \$45,000. They are reported to have grossed \$73,313 in 1944. Beaudoin is the father of Henry Beaudoin Jr., who managed the Fairgrounds Park concessions for the Mid-South Association for 10 years before the park commission took over last year.

Vesey said this week that the commission is thru buying for the year and that leases for the 1945 season will be sent to the holders of the remaining 17 concessions. "While limited finances make it impossible for the commission to acquire all the concessions at the fairgrounds and on other park commission property at this time," Vesey said, "eventually, when finances permit, I am going to recommend again that we acquire all concessions."

Taking over concessions on other commission-operated property brought an earned income in 1944 of \$174,000, Vesey announced, while in 1940, when the concessions were privately operated, the earned income was only \$59,000.

Mission Pre-Season Bow Portends Banner Season; Busse Sets Mark

SAN DIEGO, Calif., Feb. 10.—Reopening of Mission Beach ballroom in the Amusement Center brought a crowd of pleasure seekers here last Sunday (4) and showed conclusively that the park is in for a banner season under the direction of the new lessee, Larry Finley and associates. With some parts of Mission Beach still undergoing changes, it was pretty much intact Sunday with the exception of some spots on which complete renovation is necessary.

New policy of 10-cent amusements attracted a large number of civilians. Under the management of Eddie Wakeelin, who re-leased the funspot recently, the center also drew a greater number of servicemen. While the take on Sunday was in keeping with pre-season crowds, the "coming back" of the civilian trade was heralded as just what the concessionaires wanted.

A new record was set at the ballroom Saturday night when Henry Busse and orchestra, with Ella Mae Morse and Allan Jones, pulled 8,190 people. Record was held by Bob Willis and His Texas Playboys, with 6,200. Willis and his crew pulled 12,000 for the two nights. The Busse-Morse-Jones line-up pulled 12,550 for the two nights.

Finley has inaugurated many innovations at the park. Outstanding are the uniform jackets for the attendants and the employment of a staff to keep the

grounds clean. In keeping with the sanitation policy, Finley has built the stands along the center of the midway three inches above the concrete so that the midway can be flushed with a hose.

Park gets into the official summer season in May. Special attractions are being booked for the ballroom, and free attractions will be offered.

Finley entertained San Diego officials, the press and the concessionaires at a buffet supper Sunday night. Approximately 200 attended.

Oceanside Beach Under Long Wing; To Go Year 'Round

OCEANSIDE, Calif., Feb. 10.—Harold Long has received the contract for the Beach Amusement Center here and plans to open within the near future. Center will be operated the year 'round. Contract runs for the duration of the war plus six months.

Plans are under way to make the center permanent. A number of buildings have been torn down and are to be rebuilt. The entire grounds are to be hard surfaced. Preparatory to the opening, which will be before March 1, all rides are being reconditioned.

According to Long, the final set-up will include more attractions than last year. In 1944, there were 35 concessions, several shows and six major rides.

Center will draw its trade from more than 75,000 servicemen stationed in area in addition to the town's populace. Town has two miles of clean sands and is known for its surf bathing.

No Pooch Track for Providence Crescent

PROVIDENCE, Feb. 10.—John T. Clare, manager of Crescent Park Amusement Company, gave assurance this week that the company's land in Riverside will never be sold as a site for a dog track. Clare declared that it is a foregone conclusion that the people of East Providence are opposed to such a track. Clare said he also spoke for the Beacon Blanket Company, New Bedford, Mass., owner of Crescent Park.

He also explained that the question of a license for a dog track on the company's land was originally broached at the request of "some people" who were interested in purchasing land from the amusement company for such a site. The Crescent Park operating company itself never had any intention of operating a track, Clare declared. He declined, however, to identify those interested in establishing the proposed plant.

Forest Lake Ops Acquire Property; Plan Face-Lifting

PALMER, Mass., Feb. 10.—Forest Lake Park here has been sold to Linn A. Conger, of Springfield, Mass., manager of a roller rink in Danbury, Conn., and Clyde and Olive Worby, of Palmer, by Henry W. Holbrook, of this town.

The amusement center has been owned by Holbrook for nearly 30 years. It occupies 60 acres and buildings house a roller rink, dance pavilion, and Merry-Go-Round. There are several concession buildings and a bathing beach. Name bands have made Forrest Lake a stopping place in recent years.

The new owners have been operating the funspot for the past two years and have plans for extensive renovations. Some improvements and repairs will be made this year but most of them will be carried out after the war.

Slashed Operation Success, Says Toll; 3-Day Week to Stick

WAUKESHA, Wis., Feb. 10.—Waukesha Beach, amusement park located on Pewaukee Lake, near here, which in 1943 switched from daily operation to Saturdays, Sundays and holidays and which last year trimmed operations still further, to Sundays and holidays only, will continue the latter sked this season, according to Theo M. Toll, owner-manager, who has been associated with the park's operation since 1900.

Toll says the curtailed operation has been so successful that there is little likelihood that Waukesha will ever revert back to daily operation, even after the war. His present post-war operating plans call for three days a week. Toll took over Waukesha in 1908 on a lease and has been owner and manager of the funspot since 1913. Waukesha Beach was one of the first amusement parks in Wisconsin, opening in 1894 as a resort rather than a fully equipped amusement park. Located 23 miles from Milwaukee and six miles from Waukesha, the park today covers 70 acres, with 28,800 feet of shore on Pewaukee Lake.

Rides are Bob's Coaster, Tumble Bug, Whip, Ferris Wheel, Merry-Go-Round, Tilt-a-Whirl, Dodgem, Dark Walk and Funhouse. There are 12 concessions, including a bar with garden adjoining. Ballroom is 110 by 120 feet, part of which is used by a Nickel Arcade, Skee-Ball Alley, shooting gallery and other concessions. In addition, Waukesha boasts a baseball field, a grandstand, bathing beach, dining room, cafeteria, lunch stands, numerous flower gardens, separate buildings for ice cream and soft drinks, a milk stand and a hotel which is now being used to house employees.

Edgewater Reins To C. H. Ammon

DETROIT, Feb. 10.—Claude H. Ammon has been named resident manager of Edgewater Park, succeeding his brother, Ralph E. Ammon, who is also general manager of the Charles S. Rose enterprises, Edgewater operators.

Claude Ammon, formerly superintendent of schools at Brookport, Ill., entered the park business last year as office manager at Edgewater, while his brother served there as manager.

Ralph Ammon will commute between Milwaukee and Detroit, but will continue to maintain his home in Detroit.

Bridgeport Funspot Gets 5 New Rides

BRIDGEPORT, Conn., Feb. 10.—Managing Director Perry W. Rodman, of Pleasure Beach here, municipally operated amusement park, announced the purchase of five new rides at a cost of \$15,000. They are a Whirligig, Pretzel, Whip, Octopus, Bug and Kiddieland, and have been purchased from Harold Gilmore, of Whalom Park, Mass. Rodman reported that gross income derived from concessions at Pleasure Beach in 1944 totaled \$21,125, even tho the Octopus was not in use because of the impossibility of obtaining two broken parts. Payments for the new rides will extend over a period of three years.

Rockaway Mends Its Beach

NEW YORK, Feb. 10.—At Rockaway Beach, a 8,000-foot stretch of the boardwalk, from Beach 53d Street to Beach 121st Street, is being repaired at a cost of \$85,000. Only minor repairs are required by the walk proper, of comparatively recent construction, but space under the walk, on the shore side, is being enclosed.

BEACH AMUSEMENT CENTER-OCEANSIDE, CALIF.

New Contracts Now Being Let for Duration of War and Six Months After. Thousands of Service People Stationed in This Area, Plus Two Miles of Sands and Ocean Swimming.

WANTED: Photo Studio, Penny Arcade, Engraving Jewelry and Novelties, Tattoo Artist, any Legitimate Stock Concessions, ABT or Long Range Shooting Gallery; also Tunnels, Grind Shows, Fun House, Motordrome.

WANTED: Ride Help for Merry-Go-Round, Ferris Wheel, Roll-o-Plane, Octopus and Whip. No drinkers. Salary \$60.00 per week; no tear downs. Will book one or two major rides, not conflicting with the above.

Contact HAROLD G. LONG

P. O. Box 540, Oceanside, Beach Amusement Center,
Phone Oceanside 2086, Beach Hotel,

CAN PLACE RIDES

Wanted, a few Rides for a Seashore Resort. Kiddie Rides also wanted. The place, Long Branch, N. J. Location, directly in front of Municipal Stadium on Boardwalk. Go to Long Branch and look it over. Then get in touch with

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The Billboard's
Outdoor Staff
Moves to Chicago

SEE
Important Announcement
on PAGE 58

American Recreational Equipment Association

By R. S. Uzzell

Real estate values at Revere Beach, Mass., are coming down to figures that would have amounted to only a vague dream in the days when values and rentals were at their fantastic peaks. Concessionaires couldn't pay the rents, while owners couldn't earn their taxes.

The large plot on which L. A. Thompson once had a scenic railway, and later John Shay had the big Coaster, sold for \$60,000. The elongated plot where Traver and Ackley had the big Coaster and two other rides had been taken by the town of Revere for taxes. The Ridge-way property was taken by the banks on foreclosure and resold at a figure that enables the new owners to carry it.

The recent boom at Coney Island, N. Y., has prevented such a turnover, yet Luna Park, Coney Island, sold at about one fourth of what B. C. Collier was once offered for it. The L. A. Thompson, Surf Avenue property, on which Thompson operated the Oriental ride and a mill for many years, sold for very much less than Thompson paid for it about 50 years ago. Changing tastes and conditions are bringing about these shiftings of ownership and values. And yet there are men and devices who ride the waves in their same old way and at their same old stands. John J. Hurley has operated a Merry-Go-Round at Revere, Mass., since 1887 and still owns his valuable realty. Feltmann Bros., at Coney Island, have run a Merry-Go-Round on their valuable Surf Avenue corner for 35 years.

Elitch Gardens, Denver, is approaching its 50th year of continuous operation. Forrest Park, Highlands, St. Louis, has had an equally long run and has had an Airplane Swing there for 41 continuous seasons. Paragon Park, Nantasket Beach, Mass., has had one for 40 uninterrupted years of operation. Euclid Beach, Cleveland, shows a long and vigorous life. This is to answer the inquiry, "Is there any permanency to the amusement park business?"

All businesses have their peaks and valleys. The outdoor amusement business is no exception. We must reflect the economic conditions thru which we pass. Like the department store, new methods and ways of doing business are always the price of success.

We merchandise recreation and diversion and must place it within the reach of the people or write "finis" on the front gate. Training will count for much in the future. The old bonanza days are gone. Hard work, careful planning and good-will building will be a demand from all who would be successful as park manager or concessionaire.

Wars are not won by navy, army or marines but by a carefully planned coordination of all. The days of a one-man park are gone. Today the call is for teamwork of specialists working harmoniously toward one objective.

More and more city people are going back to nature for a change and recreation. Here is where Playland, Rye, N. Y., and Jones Beach, a New York State-owned park, scored well on flowers and beautiful landscaping. Bear Mountain has nature in abundance but lacks accessibility. The round-trip boat ride consumes too much of the day's outing. Fred Panty, at Poughkeepsie, N. Y., found his Waterloo for the same reason. There are a lot of considerations to be carefully weighed in locating an amuse-

ment park. Nothing counts for so much as experience in getting well located.

Our friend, Leonard Traube, now in the navy, does not forget us. His pen is active for the navy, but he will wield it again for the amusement business when Uncle Sam tells him he can put on the civvies. He mourns the loss of our chief, Claude R. Ellis.

I hope all of the men of our industry preserve an extra picture of themselves in uniform. Some day we can make a valuable display of them in the American Museum of Public Recreation.

Parker Beach has some very definite ideas about the future of Chippewa Lake (O.) Park. He thinks strongly of converting it into a resort by multiplying his cottages and featuring the bathing, boating and fishing.

A. C. Beauty Promotion On

ATLANTIC CITY, Feb. 10.—Lenora S. Slaughter, executive director of the resort's Miss America pageant, left this week on a 4,000-mile tour of Southern States to promote preliminary contests for the 1945 Atlantic City Beauty Pageant. Miss Slaughter will address Junior Chamber of Commerce meetings in most of the sections she will visit. A number of the State contests this year will have Junior Chamber of Commerce backing. This is the first time a pageant representative officially has visited the areas in which preliminary contests are held to arrange for sponsorship and promote interest in the Atlantic City contest.

Sleepy Hollow Sets Names

PHILADELPHIA, Feb. 10.—Sleepy Hollow Ranch, amusement park at Quakertown, Pa., under supervision of the Sleepy Hollow Gang, including such personalities as Elmer and Pete Newman and the Murray Sisters, has arranged with Jolly Joyce, local booker, to set radio, stage and screen personalities at funspot beginning May 6. The Ranch has in the past played such personalities as Smiley Burnette, Lulu Belle and Scotty, Hoosier Hot Shots, Ink Spots, Chariters, Southernaires, Sons of Pioneers and Red Foley.

BIGGER, BETTER PENNSY

(Continued from page 41)

that in another six months conditions will have materially improved. In spite of extreme cold and poor traveling facilities, 75 delegates attended the meeting and listened to some excellent talks and discussions on wartime problems.

Secretary Charles W. Swoyer, of Reading, in his annual report stated that 57 fairs operated in 1944, an increase of 16 over 1943, and that 27 of the fairs operated at a loss. He expressed the belief that with expected improvement in conditions this year, a much larger number of fairs would show a profit. Estimated attendance at all Pennsylvania fairs held in 1944 was 1,324,401, an increase of 317,536 over '43. Total number of paid admissions was 637,936, and amount received for admissions was \$305,780.25. Concessions brought in \$167,652.60, an increase of about 30 per cent over 1943, and amount of money paid out in premiums was \$86,811.99, about 20 per cent above 1943. Expenses, too, were considerably higher, the fairs reporting an expenditure of \$628,898.90, which was \$248,622.23 more than the previous year. State aid received amounted to \$35,867.48.

Correll Heads Association

Officers elected for 1945 were: President, Harry B. Correll, Bloomsburg; vice-presidents, Edmund Scholl, Allentown, and J. Ferguson, Butler; secretary-treasurer, Charles W. Swoyer, Reading. Executive committee and committee on arrangements remain as in 1944, with addition to the latter of retiring President William Brice Jr., of Bedford.

Wednesday was devoted to trotting and circuit meetings, and Charles W. Swoyer was elected president of District 8 of U. S. Trotting Association for three years. President Brice presided at the Thursday morning session, at which Dr. Howard E. Milliken, mayor of Harrisburg, welcomed the delegates. Roger Duncan, executive vice-president of the U. S. Trotting Association, outlined the accomplishments of the organization during 1944. A. L. Baker, of State College, talked on 4-H clubs and home eco-

nomics, and Joseph M. McGraw, of Washington, Pa., gave his ideas on how to revive harness horse racing in the State.

War Touch to Program

A war touch was given the afternoon meeting with the showing of a U. S. Treasury Department film, *Normandy Invasion*, talks on the war by two returned servicemen, and an address titled *Back To the Philippines With General MacArthur* by John U. Shroyer, Pennsylvania secretary of highways. Miles Horst, secretary of agriculture, gave some excellent suggestions on how fairs can be improved. Dr. M. E. Johns, State College, spoke on *Dangerous Assumptions*, and Frank L. Wiswall, secretary of the New York State Harness Racing Commission, discussed the extent to which New York fairs benefited since the pari-mutuel harness racing bill was passed in 1940.

A resolution setting forth the sterling character of the late B. H. Patrick, representative of *The Billboard*, who died January 1 of this year, and the esteem in which he was held by the association, was adopted and an expression of sympathy was sent the family.

The banquet, held Thursday evening, was well attended and an excellent show was presented, acts being furnished by the Nunemaker Artists' Bureau, George A. Hamid, and the Harry Cooke Agency. John S. Giles, of Reading, acted as toastmaster, and the speaker was Rev. Luther N. Schaeffer, B.D., of Stouchsburg, who talked on *Superstitions of the Pennsylvania Dutch*.

Among shows and agencies represented were Endy Bros., Cetlin & Wilson, World of Mirth, Bantly, Strates, Johnny J. Jones Exposition, Sammy Lawrence Shows, Matthew J. Riley Enterprises, Morris Hannon Shows, Dick's Paramount Shows, Kirkwood Shows, B. & V. Shows, Bright Light Shows, Frank Wirth Agency, George A. Hamid Agency, Harry Cooke Agency, and Nunemaker Artists' Bureau. Max Cohen, counsel for the American Carnivals' Association, Inc., attended the meeting.

Meeting place for 1946 will be Reading, with dates to be set later.

N. D. OPTIMISTIC

(Continued from page 41)

in Chicago, and Senator Franklin Page reviewed legislative matters. Other speakers were Dick Forkner, who spoke on *Fairs Without Horse Racing*, and Monte Bacon, *Problems Confronting Fairs in 1945*. Open forum discussion was led by Jack Currie, A. D. Scott, A. E. Stewart, Edward W. Vancura and R. T. Foley. Several Minnesota fairs were represented at the meeting.

A dinner and entertainment were enjoyed by the delegates Friday evening.

A number of contracts were signed at the meeting. The Goodman Wonder Shows secured the contract to furnish the midway for the Northwest State Fair at Minot. Midway contract for the Class A circuit of nine fairs went to the Collins Shows. Williams & Lee Attractions were awarded the contract for the grandstand attractions at the Fessenden, Langdon and Hamilton annuals. Edward W. Vancura, re-elected secretary of the association, has been county agent at Fessenden for more than 23 years.

Attractions People

Among the attractions people at the meeting were William T. Collins, Collins Shows; Mrs. Gladys Williams, Williams & Lee Attractions; Jule Miller, Northwest Amusement Company; Fred H. Kressman and Rube Liebman, Barnes-Carruthers Fair Booking Association; Ernie A. Young, Young Agency; George B. Flint, Boyle Woolfolk Agency; George Ferguson, WLS Artists' Bureau; Ed Staib, Miracle Horses; Bill Lindermann, Regalia Manufacturing Company; Art Brises, Thearle-Duffield Fireworks Company, and Earl Hammond, Earl Hammond Eskimo Shows.

PLYMOUTH, N. H.—The Plymouth Fair last year paid out \$12,250 in cash premiums, having increased from \$3,335 in 1939. As a consequence the association will receive 25 per cent of the bonus paid by the Rocking Race Track. Total premiums paid by the nine New Hampshire fairs in 1944 were \$48,400.

LAST . . . CALL

FUNLAND PARK

GREENSBORO, N. C.

by
GREENSBORO CO-OPERATIVE CLUB

for

BENEFIT NORTH CAROLINA CHILDREN'S HOME

OPEN
MARCH 30,
1945

CLOSES LATE
FALL

Located in
Heart of Town
of 100,000
Population

500,000
People in
Radius 40
Miles

8 City Blocks
From Large
Army Base

Thousands of
War Workers
and Army
Personnel

3
City Blocks
From Square

Catering To
Picnics and
Fraternal
Parties

WANT Legitimate Game Concessions of all kinds. EX-
CLUSIVE RIGHTS on Photos, Popcorn, Candy Apples,
Floss, Snow, Scales, Age, Novelties, American Palmistry
(NO GYPSIES). Want every kind of Legitimate
Games. Jack Moser, write.
WANT Rides of all kinds. Must be A-1 Rolloplane,
Octopus, Caterpillar, Whip, Skooter, Fly-o-Plane, Twin
Wheels, Chairplane, Merry-Go-Round, Fun House
Arcade. Any new or novel Ride or Fun House. George
Lucas, Mr. Barfield, J. J. Page, wire or write.
WANT Skating Rink, Outdoor Bowling Pony Track,
Miniature Golf and any novel Park Attractions.
WANT SENSATIONAL FREE ACT. Must have at
least three people, mostly girls. Prefer High Act.
WANT CAPABLE PARK HELP for Eating Con-
cessions. Agents for Legitimate Concessions of all kinds,
Ticket Sellers, A-1 Electrician. All write in, giving
qualifications and by whom last employed. Park opens
March 30, 1945.
WANT TO LEASE TRANSFORMER WAGON and
LARGEST CIVIC ORGANIZATION FOR A GREAT
CABLE, or will buy Cable and large Switch Box.
THIS PARK IS PROPERLY LOCATED AND FI-
NANCED AND IS SPONSORED BY CITY'S
LARGEST CIVIC ORGANIZATION FOR A GREAT
CAUSE. THE NORTH CAROLINA CHILDREN'S
HOME.
All People now holding contracts that have not returned
copy to us, please do so at once.
REMEMBER, YOU HAVE NO WORRIES ABOUT
GAS, OIL OR TRAVELING HERE AND YOU WORK
SEVEN DAYS EVERY WEEK. GET IN ON THE
GROUND FLOOR. DON'T BE ONE OF THOSE
WHO WILL LATER SAY "I WISH I WAS IN THE
PARK." WRITE OR WIRE NOW, TODAY.
Address
John J. Garruso, Mgr. J. R. Libby, Sec. and Treas.
212 SUMMITT AVE., GREENSBORO, N. C.

WANTED

KIDDIE MERRY-GO-ROUND

Advise size, make, condition, etc.

Write or Wire

E. J. CARROLL

Riverside Park
Agawam, Mass.

LOOK

WHY WORRY ABOUT
GAS AND LABOR

Can place in PENSACOLA AMUSEMENT
PARK, in the heart of downtown—thousands of
service men and 70,000 civilian population—
rides and Concessions. I furnish light, license,
tickets, gas coupons. Operate 7 days a week.
Limited space.
Write or Wire—PLEASE DON'T PHONE.

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SANTA MONICA PIER

SANTA MONICA, CALIFORNIA

Space Available for 10 Major Rides and Some Concessions.

Permanent Location. Pier Open Year 'Round. Finest Beach on the
Pacific Coast.

Drawing population, 3,000,000 people, who can reach us by bus, street
car or automobile; plus tourist trade. Twenty minutes from Hollywood,
thirty minutes from Los Angeles. Address:

W. D. NEWCOMB, JR., Owner-Operator

H-M, WIRTH GET SET INDOORS

Both Line Up Extended Tours

H-M opens at Memphis February 17—Wirth cracks ice same date in Jamaica

NEW YORK, Feb. 10. — George A. Hamid and Bob Morton completed final details for tour of the Hamid-Morton Circus which opens at Memphis February 17 and plays a string of 11 indoor dates, closing in Quebec, Que., May 27. Route is practically the same as that covered last year. Morton will be in charge of the show, with Len Humphreys as assistant; Jack Shaw will supervise props and rigging; Joe Basile will have the band, with Winifred Duncan as vocalist.

Program includes the Walkmirs, Alfred Court's mixed wild animal group, Palenberg's Bears, Janet and Paul, Cycling Kirks, Peaches Sky Ballet, Miss Sylvia and her dogs, Henry Robinson's elephants, Berrosini Troupe, Yacopi Troupe, Flying LaMars and Les Kimris. George Hanneford Family and Zacchini cannon act will be added attractions at some stands.

Clown alley will have 20 joeys, including the Kenneth Walte troupe, Georgette Brothers, Billy Rice and Ray Cosmo. Aerial ballet and special lighting effects will be new features of the show.

The Hamid office reports practically all acts with the H-M. circus already set for park and fair dates following the circus tour.

NEW YORK, Feb. 10.—Frank Wirth states that he has 10½ weeks of indoor dates lined up for his Victory Circus.

Show is being heavily publicized for its opening date at the Jamaica (Long Island) Armory, February 17-25, under State Guard auspices.

Jack Mills Bows In April; Acquires Arthur Bros.' Top

ASHLAND, O., Feb. 10.—While on the West Coast, recently, Jack Mills, manager Mills Bros.' Circus, bought an 80-foot round top, with three 40-foot middles, from Arthur Bros.' Circus. A callope was purchased from the J. R. Edwards Shows.

Mills' sixth annual tour will open here in April. Lew Watson will again be announcer, his third year, and Rudy Jacobi will be side-show manager.

Mills, his wife and daughter recently arrived here from Los Angeles after a stay of three weeks on business and pleasure. They visited with M. E. Arthur, S. L. Cronin, Tom Gorman and Eddie Brown while on the Coast.

New Top for Sello Bros.

ASHBURN, Ga., Feb. 10.—Sello Bros.' Circus, now in its fourth week of one-night stands in Georgia, has enjoyed exceptionally good business to date. Manager O. Roy Bible reports. A new top, affording a much larger seating capacity, is slated to be added soon.

EDWARD S. HEBELER (Eddie Billetti, of the Billetti Troupe) has been given a chief boatswain mate rating in the Philippines.

The Billboard's
Outdoor Staff
Moves to Chicago

SEE

Important Announcement
on PAGE 58



NORMAN CARROLL, who has signed with Russell Bros.' Circus as big show announcer and assistant equestrian director. It will be his eighth year with the organization.

Worcester Grotto Event Pulls Record B. O. Despite Cold

WORCESTER, Mass., Feb. 10.—Worcester Charity Circus, sponsored each year by Aletha Grotto, which ran January 22-27 at Worcester Auditorium, broke all previous records in spite of extremely cold weather all week. Show had capacity houses thruout the run and extra matinee performances were given.

Emile Rousseau was chairman for the eighth consecutive year, and J. C. Harlacker was producer for same period. Bob Robison was equestrian director and announcer; Ayton Smith, of *The Telegram and Gazette*, was in charge of publicity, and William Knight, aided by a committee, was in charge of the advance.

Mickey Sullivan was band director. Clown alley included Bozo Cosmo, Jolly Florens and Georgette brothers. Capt. Roman Proske's Tigers, opening, were the highlight of show. Then in order came Mike Cahill, trapeze; Carlton Emmy and His Madwags; the Earls, speed skating; Rudynoff Family, with their three high school horses; Stevens Brothers and Big Boy, comedy bear; Tsein Tai Lieu Troupe, acrobatic antics; Larry Griswold, trampoline, and Five Herzog Girls, on the web and trapeze.

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

WINTER shortens.

CHARLES ROBINSON will again be with Cole Bros.' Circus.

THE ORANTOS, high double perch act, has been signed by the Cole show.

BOAST: "Our six-piece band can make as much noise as a 20-piece town band."

AFTER TWO YEARS off the road, Joseph (Whitie) Ross will again be with a circus, handling concessions.

CHARLES DAVITT and Joseph Beach, Springfield, Mass., saw the Grotto Circus at Worcester, Mass.

ONCE UPON A TIME those who wanted to be considered smart called a circus "the trick."

FRANK AND ANNA LOVING, Harry Mick and Jack Loving are in Panama City, Fla.

PROMOTION of the Polack date in Cincinnati, under direction of George Westerman, is going over to big results, with advance sales running around 50 per cent ahead of last year.

Clyde Opens Tex. Tour in G'nsville To Full Houses

GAINESVILLE, Tex., Feb. 10.—Clyde Bros.' Indoor Circus began its Texas tour here with four performances January 24-25, before large crowds, under sponsorship of the Kiwanis Club in the Junior High gymnasium. Show is booked thru February in Texas.

Performance of 18 numbers, running an hour and 35 minutes, included following acts: Art and Marie Henry, tight wire, rolling globe and trained dogs; Harrison duo, bicycle numbers; Leon and Johnnie Mae Snyder, Roman rings, muscle-grind trapeze and Spanish web; Carl Clark, trained dogs, pony, pigs and goats; Gus Kanerva, hand balancing, comedy juggling and head-balancing trapeze; Rue Enos and Son, comedy contortion and clown numbers.

Howard Suesz is owner-manager; James S. Armstrong, emcee; Doc Johnson, general agent; Ted Edlin, special agent; Buck Reger, banners. The Henrys have the concessions.

Circus Historical Society

FARMINGTON, Mich., Feb. 10.—A recent member of the Circus Historical Society is Francis C. Fisher, owner of P. F. C. Fisher & Son Circus, Jackson, Mich. He is collaborating with Don Smith, the writer, on a history of Michigan circuses and wagon shows, and a number of old titles have been brought to light.

Lawrence Brown, CHS, Portland, Me., was host to members John Brown, Brunswick, Me., and Maurice Allaire, Portland, at a dinner recently. Following dinner, Larry displayed his collection of elephant hooks and many photo albums. Member W. Fulton White joined the party later in the evening.

Lawrence Butler, CHS, owner of the miniature Sells-Floto Circus, recently visited M. Allaire and looked over his World Famous Shows.

New England members propose a divisional meeting in Boston, during dates of the Ringling show in that city. It is understood that CPA members will also meet at that time, and suggestion has been made that the two societies get together in joint session, during the "week-end."

Col. Bill Woodcock informs that Sparks Circus wagons were built by Bode, Cincinnati; Moeller Bros., Baraboo, Wis.; Sullivan & Eagle, Peru, Ind., and possibly a few cross cages by Beggs Wagon Works, Kansas City, Mo. Most parade wagons were referred to by numbers only, and descriptive titles added in recent years by fans and collectors.

Beatty Preparing For April Opening

YORK, S. C., Feb. 10.—Activities at quarters of Clyde Beatty's Wild Animal Circus have greatly increased in recent weeks, preparatory to an April opening. Beatty and Ralph J. Clawson, manager, returned last month from the circus engagement in Mexico City.

Last week Paul M. Conaway, Macon, Ga., attorney for the circus, and Charles Sparks, retired circus owner, also of Macon, spent two days at quarters conferring with Beatty and Clawson. The visitors were greatly impressed by the plans for the new show. While here the visitors, accompanied by Beatty, made a side trip to Charlotte, N. C., to visit Ray W. Rogers, former circus owner, who is ill in a hospital there.

R-B Hearings Up Soon; Arb. Comm. Selected

HARTFORD, Conn., Feb. 10.—Alfred C. Baldwin, New Haven, State referee and former judge of Superior Court, has been named by Chief Justice William M. Maltbie, of the Supreme Court, as chairman of the committee on arbitration in the matter of claims arising against the Ringling Bros. and Barnum & Bailey Combined Shows, Inc., as a result of the circus fire here last July 6. Others named to the board are Judge Abraham S. Bordon, Hartford, of the Court of Common Pleas, representing the claimants, and Daniel G. Campion, West Hartford, former judge of the Town Court there, and identified with the Aetna Casualty & Surety Company.

Announcement of the arbitration committee was made by Chairman Robert P. Butler, of the committee representing the Hartford County Bar Association, which has done much in outlining the plans and obtaining the agreement by the circus to arbitrate claims resulting from the fire.

It is likely that the first of the death claim hearings will be started within a week, or as soon as the arbitration committee can organize. Working with the committee of the bar association, the circus officials agreed to accept liability in established cases and turned over to the referee about \$1,000,000 to make payments.

For services rendered by lawyers representing claimants, the schedule provides in all death cases a fee of 10 per cent of the amount recovered; personal injuries: 15 per cent on amounts not in excess of \$5,000; 10 per cent on amounts in excess of \$5,000 and not exceeding \$20,000, with no additional charge on amounts in excess of \$20,000.

Arizona Rodeos Given Go Signal

PHOENIX, Ariz., Feb. 10.—Having been given assurance by James Byrnes, War Mobilization Director, that his recent man-power conservation order does not include rodeos, the Tucson (Ariz.) Chamber of Commerce is going ahead with plans for its annual La Fiesta de los Vasqueros, February 22-25, and the Phoenix Junior Chamber of Commerce has scheduled its annual rodeo for April 13-15.

Edgar Goyette, secretary of the Tucson chamber, said a contract has been signed to have Gene Autry and associates supply the arena personnel and stock. A bullfight is slated on program for the first time.

Dewey Augments Mills Crew

SPRINGFIELD, O., Feb. 10.—James Dewey, again general agent of Mills Bros.' Circus, his fourth season, states that the advance crew will be augmented. He will soon go to Cleveland to confer with Jack Mills and visit the Grotto Circus there.

SGT. NATE K. LEON has been in England, France, Holland, Belgium and Germany and is now back in Belgium.

With the Circus Fans

By The Ringmaster

CFA

President
THOMAS M. GREGORY
12039 Edgewater Drive
Lakewood 7, O.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Secretary
W. M. BUCKINGHAM
P. O. Box 4
Gales Ferry, Conn.

Our sympathy is extended to member Elmer C. Lindquist in the loss of his mother, Mrs. Matilda C. Lindquist, 91, who passed away in Hartford, Conn., January 25. Besides Elmer, she leaves another son, Enoch, Worcester, Mass. Elmer, with the armed forces at Oakland, Calif., planned in from that point for the funeral and burial in Hartford January 27.

CFA Bill Atwater, with the armed forces, was furloughed home from the

European area, reaching the States last November 7. Later he spent some time, including the holidays, with his parents in Burlington, N. C. He left for camp first part of January, later returning overseas to rejoin his unit in Italy.

CFA Henry E. Alfortish was guest of honor at a dinner given by Lillian Leitzel Tent No. 33, New Orleans, at the Athletic Club night of February 3. He was the first water boy of the tent. At the dinner also was his successor, Herman F. Bersuder Jr., and Ronald A. Welty, who succeeds the former mascot who has moved. J. A. Leighton is secretary-treasurer of the tent.

UNDER THE MARQUEE

(Continued from opposite page)

ing of the Polack show, auspices of the Shrine, and O'Donnell went to Stockton, Calif., where show is slated to appear in April.

HOMER GILLILAND and Al Clarkson, agents, were successful with promotions for the D. A. V. at Laurel, Meridian and Hattiesburg, all in Mississippi.

EVERY WINTER the hue and cry of circus sponsors is heard. But still they refuse to do business with legitimate indoor show producers.

SGT. BUDDY WAMSLEY, Key Field, Miss., recently on a furlough, with his wife visited quarters of George E. Bartons Bond Bros.' Circus and Herbert A. Douglas's circus room at West Chester, Pa.

FORMER ALIBI for having a one-ring show: "To avoid perplexity of the eye and confusion of mind, one act at a time in one ring will be presented."

THE LATE JOE FISH was first assistant on baggage stock with the Big Show, had the train on Lee Bros.' 15-car show; was a 24-hour man; had the stock on Robbins Bros.' Circus, and was with Hagenbeck-Wallace.

FLOYD (SLIM) ARNOLD, with the Dalley show last year and who has been playing night clubs with his musical act, has gone to Mineral Wells, Tex., to act as assistant manager of the Brazos Theater there.

BIG THING that the present-day circus musician doesn't have to learn is how to keep from knocking out his teeth with a mouthpiece while making a five-mile parade over cobblestone streets.

MR. AND MRS. LEON SNYDER and Carl Clark and his animals joined Clyde Bros.' Circus at Ardmore, Okla., January 21, for its Texas tour of auditoriums and gymnasiums. Show is booked thru March in Texas, Oklahoma and Kansas.

FELIX MORALES had to cancel the Orrin Davenport date at Battle Creek, Mich., due to delay in baggage arriving from Winnipeg. Sonny Morales is still on the sick list, but is up and about. Felix is getting a daily workout putting a new roof on the old homestead.

EARLY-DAY advertising of a giant camel: "Monster moving monarch of the sands. The one-ocean liner of the ships of the desert."

JACK McFARLAND, of Bailey Bros., visited Johnnie Wall, of Mills Bros., in Ashland, O., and Red Ball while en route East recently.

JOHN D. WIXOM recently sold a kangaroo and a llama to Bell Bros.' Circus, and two Asiatic Karakul rams to Bud E. Anderson.

MRS. EARL SHIPLEY and Mrs. Adeline Weaver Packer, formerly with the big tops and now residing in Chicago, journeyed to Peru, Ind., recently to attend rites of the late Aileen Tinkcom.

THERE WAS A TIME when workmen joined certain circuses because they knew the steward was a good feeder, and not for the salaries the show paid.

WINTERING in Pawnee, Okla., is Bill Penny, who states that nothing has been settled on the Maj. Gordon W. Lillie estate. Matter is still in hands of the court. Most of the livestock has been sold, however.

ROBERT NORTH, room clerk at Hotel Fort Shelby, Detroit, will remain there until March 15, then return to his Lynchburg (Va.) home. He is under contract with Cole Bros. as press agent. He formerly was with the Sheesley and other carnivals.

ARTHUR BORELLA recently concluded a two-week engagement at Star Theater, New Orleans, doing comedy and his clown musical novelty. He will appear at the Cleveland Grotto Circus, clowning and doing publicity work at service clubs, schools and on the radio.

MAKING A RAILROAD contract for the movement of a 15-car show and using the contract to convince auspices that they have a circus is the suitcase promoters' latest wrinkle.

ZEEK LaMONT played a two-day engagement for the U. S. Navy at Bainbridge, Md., with young Billy Barton, of the Barton troupe, aerialist and rider. Zeek also appeared at Valley Forge Hospital. He is wintering with the Bartons at West Chester, Pa.

TOM COLLIGAN, on bill cars of the Ringling show the past 10 seasons, is with the Criterion Advertising Company, New York. He advises that Walter C. Stebbins, former midget auto race promoter in the East, was made a major in army intelligence at Newport News, Va. Latter was formerly a biller on Sells-Floto.

RECENT VISITORS at the office and circus room of A. Morton Smith, Gainesville, Tex., were Mr. and Mrs. Art Henry, Mr. and Mrs. Leon Snyder and James S. Armstrong, of Clyde Bros.' Circus; Pfc. Sam Cohen, former Mills Bros.' Circus musician, and Mr. and Mrs. Brace Helfrich, CFA members of Wichita, Kan., en route home from a vacation trip to Mexico City.

REMEMBER: When a painter left the shop of one show to go to work in the paint shop of another, he always whispered to his new

foreman: "I've got a dozen books of gold-leaf that I'll sell at a bargain."

MRS. JOE HAWORTH, wife of the legal adjuster on Cole Bros., who was recently taken to Davis Hospital, Statesville, N. C., for an operation, is slated to return soon to her home in Wilkesboro, N. C. Their son, Joe, is back from New Guinea, having recently received an honorable discharge. He may take to the road this season. The Haworth home has recently been remodeled, and the Haworths say it is always open to showfolk passing thru.

REX M. INGHAM'S Traveling Zoo closed a week's engagement at Marion, S. C., January 27, and moved to Conway, S. C. Business was the poorest of any week in the past two years. Visitors were T. H. McCoy, with the Empire Producing Company, Kansas City; Carroll Berry, Gordon and Micky Spangler. Rex and Berry made a hurried trip to quarters at Ruffin, N. C., to pick up living trailer.

Detroit Zoo Nets 50G in '44

DETROIT, Feb. 10.—Net revenue of the Detroit Zoo for the year 1944 was \$49,736, according to report filed this week. This was an increase of 40 per cent over the 1943 figure of \$35,079. Principal source of revenue was the miniature railway, which netted \$23,630.

KINSMEN CLUB, Lethbridge, Alta., will put on a rodeo in July as part of the city's diamond jubilee celebration. It will be held just prior to the Calgary Stampede. Money raised will be used for community purposes.

Austin Bros.' Circus
AMERICA'S NEWEST RAILROAD SHOW
WANTS BIG SHOW ACTS OF ALL KINDS
Teams, Troupes and Families that do several acts, Riders with or without own stock, Clowns, Horse and Pony Trainer, Cookhouse Steward, Circus Wagon Builders, Workmen. Start now in Winter Quarters, 306 West Ave., Austin, Texas.
Art Powell wants to hear from Edward (Scotty) Brown and others who have worked with him. Everybody address
AUSTIN BROS.' CIRCUS
Box 992, Austin, Texas
P. S.—Will buy for cash Calliope and two 30x40 Tents.

WANTED
Privilege People for Dailey Bros.' Big Railroad Circus. Frank Pentz, Big Berry, Monroe Hooge, answer, or any good capable people that want to have a good season.
FRED BRAD
Care Dailey Bros.' Circus
Box 54 Gonzales, Texas

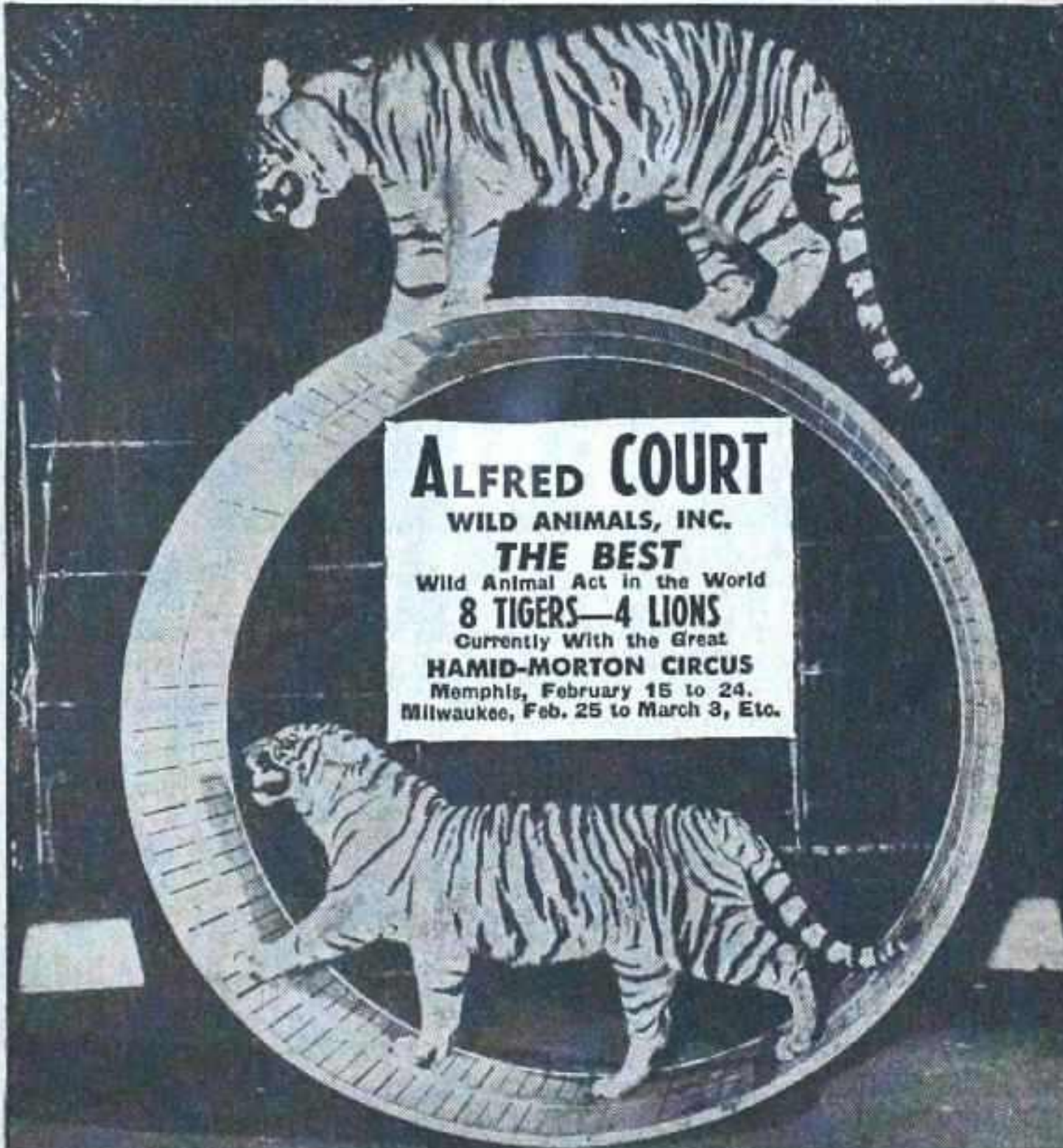
BUD E. ANDERSON'S CIRCUS WANTS
More Hay Eating Animals and Big Monks. Want Man or Man and Wife to operate my Pit Show complete with transportation. Dime Wilson, please write. Can use a few useful Circus People and Acts. Also A-1 Banner Man and one Lithographer. Show will open first of April. Long season. Write
WINTER QUARTERS, Emporia, Kansas.

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RSROA State, City Meets OK

DETROIT, Feb. 10.—All State and city championships will be held as scheduled by the RSROA, Fred A. Martin, secretary-treasurer of the national organization, announced today.

They are: California, Rollerland, Oakland; Colorado-Wyoming, Mammoth Gardens, Denver; Illinois, Arcadia, Chicago; Indiana, Rollerland, Indianapolis; Iowa-Nebraska, Crostown Rink, Omaha; Kansas-Missouri, Wonderland, St. Louis; Michigan, Arena Gardens, Detroit; New Jersey, Empire Rollerdom, Brooklyn; Ohio, Coliseum, Mansfield; Oregon, Imperial, Portland; Pennsylvania-West Virginia, Lexington, Pittsburgh; Utah, Wooley's Rink, Salt Lake City, and Washington State, Skateland, Everett; Redondo Rink, Redondo; Roller Bowl, Tacoma, and Southgate Rollerdom, Seattle.

HARRY G. LINDBERGH, S2/C, formerly of Cambridge, Md., who was runner-up in national senior speed for three years, is directing a daily two-hour program of drill and roller skating exercises for navy personnel at his present station.

Prexy Brown Nixes RSROA Conclave

SEATTLE, Feb. 10.—William T. Brown, president of RSROA, has announced cancellation of the 1945 national convention and amateur championships which were to have been held in Denver.

The action is in co-operation with the government's request that all conventions with 50 or more persons be canceled to ease the transportation and housing situations. Support of the government's request is in line with the other activities that have been carried on by the RSROA in its part in the war effort.

Announcement of the new convention date will be made as soon as conditions permit its being held.

Philly Contests Start

PHILADELPHIA, Feb. 10.—The Daily News annual roller-skating contest got under way Thursday night (8) at the Circus Gardens.

The first event was for the most graceful skaters, open to couples. From this date on almost every evening will see elimination trials in one of the five rinks entered in the contest.

Jesse (Pop) Carey, who operates Circus Gardens, reported a banner turnout. "It's surprising," he said, "how many people turn to the roller rinks for recreation and relaxation during these wartimes. Of course, a great many skaters are in the armed services, but many of these come back from time to time. I look for more entries in both events in The News contest than ever before and am sure we will set records all around."

The revised schedule for the elimination trials follows: Circus Gardens, February 8 and 15; Adelphia, February 12 and 19; Carmen, February 13 and 20; Willow Grove, February 21 and 28, and Dance Box, February 26 and 27.

Provencher Names Judges

MONTREAL, Feb. 10. — Champlain Provencher, honorary secretary of the Amateur Skating Association of Canada, announces that the list of figure skating ice judges for Canadian championships and international and World's competitions submitted by the Canadian Figure Skating Association as approved, is as follows: For Canadian championships, Major D. H. Nelles, N. M. Scott, J. C. McDougall, Melville Rogers, Fred Smith, Dr. J. Alan Priestman, George M. Bleakney, Allen E. Howard, Norman V. S. Gregory, A. L. Dysart, John Greig, Donald H. Bain, Victor Sifton; George M. Patterson, representative of the Figure Skating Department of the ASA of Canada; A. P. Sprett, Paul Belcourt, R. E. Bolton, Dr. U. J. Gareau, J. M. G. Lockerby, Gordon D. Jeffery, D. B. Cruikshank. International and world's championships, Allen E. Howard, Norman V. S. Gregory and George M. Patterson, Montreal; Melville F. Rogers, Ottawa; Dr. J. Alan Priestman, Toronto, Ont. Some of the last named judges will act at the North American ladies' senior ice skating championships, which will take place at Iceland, New York, under the auspices of the New York Skating Club, March 5. The United States championships are to be held at the same rink, March 2-4.

AMERICA ON WHEELS championships are scheduled for March 9-10 at their various Eastern spots.

AMATEURS who have never won in a national or State contest will be given a chance to enter competition at Skateland, Bridgeport, Conn., operated by Bill Holland.

FRAN DONAHUE, New York silver medalist, this week began an engagement of instructing at Conrose's Rink, Hartford, Conn. Classes start at 7 p.m.

C. C. SANDERS, operator of Berthana Rink, Ogden, Utah, has installed a new Hammond organ, played by Eva Mae Chapman; new floor, lighting system and furnishings. Features are special G.E. lamps designed to destroy germs and deodorize entire rooms. Berthana recently staged a special show for RSROA Night, directed by Pat Jerrolds, with the assistance of skaters from Southeast Roller Rink, operated by Al Larsen at Salt Lake City.

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Industry Lays Plans for 7th War Loan Sale

"Best Films Yet" Promised

WASHINGTON, Feb. 10.—Plans for the 16mm. industry's participation in the forthcoming Seventh War Loan were made at an all-day conference here between representatives of the industry and the Treasury Department. J. Edward Shugrue, director of the motion picture and special events section of the War Finance Division, and Merriman H. Holtz, 16mm. motion picture consultant to the War Finance Division, presided.

The conferences covered every phase of 16mm. operation and discussed in detail were production, distribution, shipping, transportation, promotion and advertising. The afternoon session of the conference was devoted in the main to discussion between officers of the armed forces and the representatives of the 16mm. industry on just what type films had proved most successful in the Sixth War Loan and what type of films would be the most desirable for the forthcoming drive.

"There is no question that the films which will be made available to the 16mm. industry in the Seventh War Loan will be the best to date, and they will be backed by a complete promotion and publicity campaign," Shugrue said.

Holtz submitted to the meeting the names of 29 members of the 16mm. industry who had agreed to serve on the Seventh War Loan national committee. Nine of the men are also on the execu-

tive committee, of which Horace O. Jones, of New York, is chairman.

During the day's conferences, addresses were made by Robert Coyne, field director; and Ralph Olney, assistant field director of the War Finance Division; Ralph Engelsman, director of pay roll savings, and Merrill L. Predmore, associate field director of the agriculture section. These Treasury Department officials all admitted that they were skeptical of the value of 16mm. films in the War Bond program until they saw the splendid results achieved in the Sixth War Loan. They all praised the aid that their various departments had received from the use of 16mm. film and pledged the fullest co-operation of their respective departments in future War Loan drives.

Theodore R. Gamble, War Finance Director of the Treasury Department, was guest of honor at a testimonial dinner given by the National War Loan Committee of the 16mm. motion picture industry the evening preceding the conferences. Representatives of the armed forces, Office of War Information, Treasury Department and the 16mm. industry attended.

Gamble paid tribute to the valuable contribution made by the 16mm. industry, and reported that the audiences attending 16mm. screenings of War Loan subjects during the Sixth War Loan exceeded 23,000,000 persons. He pointed out that in many cases these audiences who were drawn from war plants, labor organizations, farm groups, churches, schools and women's organizations, would not have been reached as effectively with a War Bond message thru any other medium.

Hollywood To Make 7 Pix for Governm'nt

HOLLYWOOD, Feb. 10. — Seven film subjects requested by the army and navy and other government agencies, to be produced in Hollywood studios, are being prepared for distribution this year. The Hollywood division of the War Activities Committee, of which John Cromwell is chairman, and Tom W. Bally, coordinator, announced details last week.

The scripts are being written by members of the Hollywood Writers' Mobilization and are the result of several meetings held in Hollywood and New York between WAC chiefs; Elmer Davis, of the Office of War Information; Ted R. Gamble, National War Finance director, and Taylor M. Mills, chief of the domestic motion picture bureau of the OWI.

With Dr. James T. Shotwell serving as consultant, Edward Eliscu is writing *Adventure in Prosperity*, detailing the dependence of all countries on one another's goods and man-power.

Allen Rivkin is writing a script on post-war jobs, based upon President Roosevelt's promise of 60,000,000 jobs and outlining the efforts of management, agriculture, labor and the government to attain this goal.

What *Every Veteran Should Know* explains the G.I. Bill of Rights and other legislation affecting the demobilized veteran. The script was written by Tom Bally.

Produced in technicolor, Walt Disney is completing *Something You Didn't Eat*, a film on nutrition.

David O. Selznick's contribution to the program will be *When He Comes Home*, to advise the public how to treat the returning soldier. Dore Schary will produce.

Facts About Lend-Lease is to be made for release on the anniversary of the lend-lease program.

Oscar Saul is preparing the scenario for *Skyways of Tomorrow*, showing how the Air Transport Command is opening pathways for future commercial and private aviation.

Other films contemplated for the 1945 season are being discussed by the newly elected Hollywood division of the film industry's War Activities Committee with Francis S. Harmon, national coordinator.

ALLIED NON-THEATRICAL FILM ASSOCIATION voted unanimously at a recent meeting to dispense with the annual conference for 1945. Election of officers will be held by mail during April. Next meeting of the board of directors and members in the New York area will be held March 7. Out-of-town members unable to attend the meeting because of travel restrictions are asked to send letters containing suggestions or recommendations, these to be read at the meeting.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

James McGarrigle Recalls Trouping With Urban-Klark

ST. JOHNS, N. B., Feb. 10.—Recent death of Frank Urban at Baldwin Park, Calif., recalls to James McGarrigle, of St. John, a veteran of repertoire, his contacts with Urban while advance agent for the Klark-Urban Company on tour thru Northern New England, the maritime provinces, Newfoundland, Bermuda and the West Indies. McGarrigle was also with Urban after the latter split with the late Harden Klark, and each had his own rep troupe on the road thru the same territory. McGarrigle played some minor roles on the stage at the long stands.

He recalls Urban as a good comedian, musician and scenic artist, and his widow, Dot Karoll, as an astute business woman as well as capable actress. McGarrigle, now in the 70s, continues active, physically and mentally, and as chipper as most men half his age. He says that both Klark and Urban were originally from Cincinnati and that Klark was also an actor of ability and looked after most of the business of the partnership. After the separation, Klark continued the Klark-Urban title and Urban used just his own name for his trouping rep unit. They followed each other thru the maritime provinces, Newfoundland, Bermuda and the West Indies.

Gosh Squawks on Hannan's Use of 'Seldom-Fed' Title

Jacksonville, Fla.

Editors *The Billboard*:

Having used my original title, *By Gosh and the Seldom-Fed Minstrels* from the late Will Rogers' era to the Frank Sinatra bobby-socks days, it is with great surprise that I read in your rep column that Hyams and Kenny, a minstrel act, is using a bill by E. H. Hannan, called *Seldom-Fed Minstrels*.

The title is registered with *The Billboard*, *Variety*, N. U. A. Club, Showmen's League, National Showman's Association, The Late New York Clipper, etc. Any established agency or theater circuit can vouch for this statement, as can all of the well-known trade printers, costume houses, and independent theaters from Coast-to-Coast. Thirty-five years of established success and continued routes can be traced to the one and only *By Gosh and Seldom-Fed Minstrels* by anyone who wishes positive proof.

BYRON GOSH.

E. L. Paul Lauds Wayne Babb

Kansas City, Mo.

Editors *The Billboard*:

The story on the Wayne Babb Players in the February 3 issue of *The Billboard* proves that the old rep game has a lot of life left in it. Great credit is due Mr. Babb and others like him who have kept the game going in the face of great difficulty. It all gives hope that there will be a return to something like the old-time vitality in repertoire as soon as the war is over and things get back to normal.

E. L. PAUL.

Rep Ripples

JACK HUTCHISON, veteran rep, tab and burly performer, was a visitor at the rep desk recently en route to Salemburg, N. C., to visit his daughter, Wylla Merle, who is attending Pineland College there. Hutch recently finished four weeks for Milt Schuster and prior to that worked niteries around Boston. . . . LEROY HAVEN has a vaude-pic combo operating around Huntsville, Ala. . . . LANE PLAYERS, three people, are working the Dover (Del.) sector under auspices to satisfactory returns. . . . A. A. ACKERMAN, now operating his vaude-film trick around Bennington, Vt., plans to put his unit under canvas in the late spring. . . . MARK L. FRISBIE will soon begin his 23d season on the advance of F. S. Wolcott's Rabbi Foot Minstrels. Show has been operated by Wolcott since 1912. . . . HYAMS AND KENNY have just concluded their 12th week with their six-people minstrel trick playing under auspices thru New England. . . . ARNOLD TARLTON, now showing 16mm. pix in the Binghamton (N. Y.) area, will have a vaude-pic show in Northern New York this summer. . . . MRS. NETTIE HUFTLE, who passed on at her home in Washington, February 3, was for many years associated with her husband, John, in the operation of the Huftle Stock Company and Huftle's *Uncle Tom's Cabin* Company. The Huftles recently celebrated their 50th year in show business. Further details in Final Curtain, this issue.

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DIRECT POSITIVE PHOTOGRAPHY — A NEW book with Directory of Dealers and Manufacturers of D.P. Supplies, the first of its kind, devoted exclusively to direct positive. Packed with instructions, formulas, tricks of the trade, new money making ideas, etc. Numerous illustrations and complete explanations. A single idea from its pages may be worth many times the price. Two years in the writing. An encyclopedia of valuable information for the direct positive photographer, only \$4.95. Due to the paper shortage we were only able to publish a few copies, so rush your order at once to be sure of getting yours. No C. O. D. Graphic Publications, Chattanooga 1, Tenn.

DIRECT POSITIVE CAMERA COMPLETE: makes 5 sizes photos; few rolls film and 5x7 Paper; also Frames. Good location and ready to do business. Price, \$1,000. Write or wire Box C-282, c/o Billboard, Cincinnati.

DIRECT POSITIVE PHOTO BOOTHS—1 1/2 x 2, 2.6 lens, completely equipped, \$500.00. Can furnish stock to open. Ross Fitch Studio, Ypsilanti, Mich. mh10

DIRECT POSITIVE CAMERAS — SPECIAL, 1 1/2 x 2, \$50.00; 2 1/2 x 3 1/2, \$60.00, and 3 1/2 x 5, \$70.00. Rollers are made of steel. The cameras are without lens and booth but complete otherwise. Enlarger special: Will take picture up to 3 1/2 x 5 and enlarge them to 5x7 and 8x10 complete, only \$32.50. 1/2 deposit. Theatrical Photo Service, 413 Lookout St., Chattanooga, Tenn. x

E.D.P.P., FRESH STOCK — 1 1/2", \$15.00; 1 3/4", \$16.00; 4x5, \$7.50. Also 2", 2 1/2", 3", 3 1/2", 5x7. Immediate delivery. R. Grecco, 72 Troutman St., Brooklyn, N. Y. fe17x

ETSEL BACK GLASS FRAMES, MODERN Designs, 5x7, \$28.00 per 100; 8x10, \$42.00 per 100. No less than 100 sold. 10% discount on lots of 1,000. 1/2 deposit with orders. Prompt shipment. Theatrical Photo Service, 413 Lookout, Chattanooga, Tenn.

FINEST MADE — 2 1/2" x 2 1/2" D.P. CAMERAS. Best fast lens, automatic shutter, complete with out booth, \$200.00. Beautiful booth, wired, with camera installed, \$475.00. Other sizes, same price. Double Cameras, \$350.00; in booth, \$625.00. We repair lens and cameras. American Stamp Co., Oklahoma City, Okla. x

FOLDERS FOR 1 1/2 x 2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/2 x 5, \$2.75; 5x7, \$4.00; others. Postcards for 1 1/2 x 2 Photos, \$2.00 per 100; Flat Mounts, 50¢; Foregrounds, Miller Supplies, 1535 Franklin, St. Louis, Mo. mh3x

FOR SALE — PHOTO BOOTH, TAKES 1 1/2 x 2 and 2 1/2 x 3 pictures; also Presto J.V.5 Recorder. Photo Shop, 1441 Winchester, Ashland, Ky. fe17

FOR SALE — ONE 2 1/2", ALSO 1 1/2" D.P. Camera, Cabinet and Enlarger with 22 rolls August, '45, Paper. Federal Identification Co., 1012 N. W. 17th, Oklahoma City, Okla. fe17

ILL, MUST SELL GOOD PAYING PHOTO AND Novelty Business; 1945 lease, central location. Ideal, mild climate, \$5,350.00 cash. Real buy. 1014 Broadway, San Diego, Calif.

LEATHERETTE FOLDERS FOR 1 1/2 x 2 AND other sizes. We sell for less. Deal with an old-timer. Free sample. C. Gameiser, 146 Park Row, New York 7. fe24

MILLMAN'S TRUCOPY COPIES ANYTHING printed, written, drawn, etc., actual size. No darkroom necessary. Automatic exposure Developomatic Developing Racks for better photos. Keep your hands out of strong chemicals. Direct Positive Cameras, Visualizers, Metal Photo Stools, Midget Blowers, Photomatons and Parts. Herman Millman, 1094 Flatbush Ave., Brooklyn, N. Y. fe24x

NEW! — ROUND PLASTIC FRAME AND BASE, double glass, especially designed; 2" pictures, 49 cents. Attractive. 89 W. Colorado, Pasadena 1, Calif.

PAPER IS HARD TO GET — LET US MAKE your enlargements, ship back same day. Work guaranteed; 5x7, 35 cents; 8x10, 50 cents. Enlarged from any direct positive picture, 1/2 deposit. Hudson Photo Mfg. Co., Box 1366, Chattanooga, Tenn.

PHOTO MOUNTS — EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 5x7, \$7.50 dozen; 8x10, \$9.00 dozen; 6 assorted samples, 5x7, \$3.75; 6 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Aryle, Chicago 25, Ill. fe24x

PHOTO MOUNTS — PATRIOTIC OR PLAIN designs in all sizes. For 1 1/2 x 2 pictures, \$20.00 thousand; Easel Type Mounts for 2 1/2 x 3 1/2, \$30.00 thousand; \$4.00 hundred. For 3x5, \$50.00 thousand; \$6.00 hundred. For 5x7, \$70.00 thousand; \$8.00 hundred. Leatherette Picture Frames with transparent celluloid tops for 8x10, \$3.00 dozen; for 5x7, \$2.00 dozen; for 3x5, \$1.50 dozen. Photo Makers, size 9x12, \$50.00 thousand; \$5.50 hundred. Photo Makers, 11 1/2 x 14 1/2, \$65.00 thousand; \$7.00 hundred. All prices F.O.B. Baltimore, 2% cash discount. International Sales Co., 423 W. Baltimore St., Baltimore, Md. mh3x

WANTED — EASTMAN DIRECT POSITIVE Paper. Any size, any quantity. State price and expiration date. Grecco, 72 Troutman St., Brooklyn 6, N. Y. fe17

WANTED — EASTMAN DIRECT POSITIVE Paper, 2 and 3 inch. State price, expiration date. Holmquist Studios, 105 E. Morroe, Mt. Pleasant, Iowa.

WE BUY EASTMAN D.P.P., ANY SIZE, ANY quantity. State price, expiration date. Classic Photo Serv., Box 404, Acme, Mt. Vernon, N. Y. mh3

WILL PAY CASH FOR SMILE-A-MINUTE Cameras. Write at once. S&W Coin Machine Exchange, 2416 Grand River, Detroit 1, Mich. fe24

PRINTING

ATTENTION — 100 LETTERHEADS, ENvelopes, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novelties, \$1.00 postpaid. Price list, samples, Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. mh24

PRINTING OF DISTINCTION AT REALLY reasonable prices. Samples, helpful suggestions and estimates gladly sent. State needs. Edgewood Press, Edgewood, Md. mh3x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$3.00. Terms: 50% deposit, balance C. O. D., plus shipping charges. Bell Press, Winton, Penna.

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

AGENTS AND MANAGERS

AT LIBERTY — THEATER MANAGER, PICTURES or stage attractions. Experienced, ability, neat appearance. Publicity. Address Manager, P. O. Box 495, Paducah, Ky.

BANDS AND ORCHESTRAS

DANCE ORCHESTRA AT LIBERTY FOR single night engagements. Union. Write or wire Don Romeo, 23 Tilton St., Hammonton, N. J. fe17

FOUR PIECE DANCE, SHOW COMBINATION. Piano, Accordion, Vibraharp, Marimbas, Drums, Saxophone, Guitar. Together or separate. P. O. Box 1184, Columbus, Ga. fe24

COLORED PEOPLE

COLORED DANCE BAND AT LIBERTY FOR one night engagements. Write or wire "Jump" Jackson, 4719 S. Dearborn, Chicago Ill. Atlantic 6965. fe17

100 8 1/2 x 11 LETTERHEADS AND ENVELOPES, \$1.00. Raised letter, \$1.50; 2 color, \$2.50. Yankee Printing, 4701 Sheridan Rd., Chicago, Ill.

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$12.50 per thousand; Number Twelve, \$15.00 per thousand. Send postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. fe24x

TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeia Studio, 728 Lesley St., Rockford, Ill. del5x

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. fe17

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES. Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. mh3

BUY ANY AMOUNT OF SEATS, BLUES AND Reserves, in or close to Iowa. Rogers, Box 757, Des Moines, Iowa.

CIGARETTE AND CANDY VENDING MACHINES wanted. Interested only in good equipment, low price. Box 114, General P. O., New York 1, N. Y. mh3

CIRCUS CROSS CAGES, BABY MONKEYS, Black Squirrels. Have Coons for sale. Animal Farm, Richmond Hill, Ga. fe24

CUSTARD MACHINES, ROOTBEER BARRELS, Ice Cream Cabinets, Outdoor Tables, Chairs. First class equipment only. Martin, 415-B 134th St., Belle Harbor, N. Y. fe24

GUNS WANTED — 22 CALIBRE RIFLES AND Pistols, Crossman or Benjamin Air Rifles or Pistols. Will pay highest cash price. Write today. Tell us what you have and state price. H. Marca & Sons, 6216 S. Halsted St., Chicago 21, Ill. mh3

HAVE TWO FROSTED MALT MACHINES, BUT being unable to buy milk, would like to buy a good formula for making something suitable to sell in cake cones. Ragan's Park, Macon, Ga.

LARGE PORTABLE SHOOTING GALLERY, preferably mounted on semi-trailer. Also Portable Flying Scooter. Walton King, 30 Fessenden St., Mt. Clemens, Mich. fe17

SMITH & SMITH CHAIRPLANE — GIVE DETAILS first letter. Lowest cash price. Steve La. Grou, 33 Mary St., Auburn, N. Y. fe24

WANT ALL KINDS LOBOY 1¢ SCALES, 5¢ Selective Candy Vendors, 1¢ Peanut Machines. Give description. Adair Company, 6926 Roosevelt, Oak Park, Ill. fe24

WANT TO BUY NOW! — FROZEN CUSTARD Machine. Will pay cash. Must be in good operating condition, complete with all parts and accessories. What have you? Address B. Norwalk, 601 W. 112th St., New York 25, N. Y. fe17

WANT IMMEDIATELY — KEY MAKING OUTFIT. State make, condition and price. C. & H. Store, 12 1/2 E. Cucharras, Colorado Springs, Colo.

WANTED — USED .22 CAL RIFLES AND Pistols; also Air Rifles. Write us today what you have, stating price wanted. Magas Sport Stores, 4019 W. North Ave., Chicago 39, Ill.

WANTED — GOOD USED SEVEN FOOT SIDE Wall and Bleachers. Write Mack Ford, 1258 Main St., Apt. 7, Dubuque, Iowa.

WANTED — TRAILER, DOLLY, STATE make, size of tires and price. Smokey DeCapio, c/o Strates Shows, Mullins, S. C.

WANTED — 125 FT. OF 9 FT. SIDEWALL, good condition; M.G.R. Top for 40 Ft. Swing, good condition; four M.G.R. Ponies for a Standard Parker. Some work for Organ Man that can give references. B. O. Conch, Montith, Iowa. fe24x

WILL BUY .22 SHORTS OR LONG RIFLES. Write price. The Archery, 304 S. W. Washington, Portland, Ore. mh17

WILL BUY RELIGIOUS PRINTS — SEND samples, state price. Calvin Brogan, 811 Man-gold St., Baltimore 30, Md.

MAGICIANS

LA-MAR — NATIONALLY KNOWN MAGICIAN, Mentalist. Lady assistant. Available for theatres, schools, clubs, lodges, floor shows. Myers, 519 Wheeling, Cambridge, O. mh3

MUSICIANS

AT LIBERTY — DRUMMER, 18, 4-F. Formerly with Blue Barron. Will travel, but offer must be good. Charles Campbell, 9 Mason St., Jamestown, N. Y. fe17

AT LIBERTY — DRUMMER, UNION, Experienced hotel, club, floor shows. White pearl drums. Prefer Florida. State top salary and details. Wire or write Drummer, 4618 Main St., Jacksonville, Fla.

AVAILABLE FEBRUARY 15 — 2 TRUMPET Men, lead and jazz. Honorably discharged. Experienced all lines. Musicians, Oxford Hotel, Rm. 208, Dallas, Tex.

DRUMMER AND TRUMPET — BOTH 20, 4-F. union. Experience on territory bands. Go anywhere. Write details in first letter. Prefer semi-name band. Box C-280, Billboard, Cincinnati 1.

ADDITIONAL AT LIBERTY ADS ON NEXT PAGE

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Meler, H., 80c Parks, Mrs. Marie, 20c

- Ackley, A. W. Acuff, Wm. AINSWORTH, Robt. Lee Akins, Eddie Alcer, David Alessretti, Frank Allen, Barbara Jo ALLEN, Joe Jack ALLEN, Paul ALLEN, Robt. Allen, Roy (Specks) Allgood, Lynn ALLISON, Arthur McKinley Anderson, Doc Anderson, James Anderson, Ted Andreano, Frank Anstett, Frank Anthon, Fred Anthony, Mrs. Lucille Aquino, Pvt. Ralph A. Arboraat, George Michael ARCARO, Anthony R. Archer, J. V. Arciero, Tommaso Arco, Robt. Glen Arlin, John Arnold, Mae-Joe Arwood, Everett O. Asher, Chas. Ashley, Thos. L. Atkin, Geo. Avery, Jos. R. BAKER, Carl Hubert Baker, Edw. (Hobo) Baker, Herman Baker, Walter BALDWIN, Geo. Wash. BALDWIN, Ruel Milton Barbour, Ralph Bard, Giles Hess BARKER, Hand BARMAN, Leslie W. BARNES, C. R. Wm. Henry Barr, Harry BARROW, Victor Max Barsh, L. E. Barton, Steve Baxter, J. A. BAZILL, Wm. S. Beach, Dallas Beach, Harry Beaum, Clarence BEAUMONT, Glenn E. Beck, Robt. E. Bedwell, L. B.

- BROWN, SUZANNE Brown, Wesley BROWNE, Derwood Austin Brownie, Thos. A. Browning, J. J. (Swede) Bruce, Arthur Newell Brumley, Archie BRUNELLE, Jos. Bryant, G. Hodges BUCHANAN, Lloyd Alexander Buchanan, Oscar Buchingham, Bob Bullock, Bob Burd, Fred O. Burgen, Patricia BURGESS, Earl Glenn Burgoon, Timothy G. Burke, Mrs. Donna Jean Burke, Herbie N. Burke, Tibie (Bill) BURKE, Wm. H. Burkhead, Geo. Burleson, Madam Burns, Bobbie (Armslem) Burns, James G. Burns, James H. Burns, Joe Burns, Kid Bush, Gelston Bush, John T. & Anna BUSH, Robt. Wm. Bush, Willie A. Bushbaum, Mrs. Wm. BUTTERFIELD, Roy Chas. BUTTS, Paul B. Bynum, John C. & L. Shows CAGLE, Jonah Calvin Caldwell, Jos. CAMERON, Isaac McKenley Campbell, Bill Canty, Harley D. Caper, Don Carey, Al Carey, Dan Carlson, Janelle CARLYLE, John R. Carr, Anne Carr, Chas. Carry, Tommy Carter, Wm. H. CASEY, James P. Cash, Wm. K. CASPER, John CASSIDENE, Jos. U. CATEY, Earl W. Caty, Mrs. Jackie Caudill, Otha Lee Caudill, Iantha Cavins, Angus Chalmers, Capt. Billie Chalmers, E. R. Champion, Arthur Benj. Chandler, Ethel CHANDLER, Ralph Wesley Chardin, Willard Checks, Ben & Evelyn Chevalier, Robt. Chompton, Alfred S.



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Childers, Sidney P. Christian, Edw. Hawley Clark, J. J. CLARK, Hubert CLARK, Robt. CLARKE, Raymond K. Cleck, Ernest D. Cochran, Frank Jos. Coe, Mr. Dixie Coffey, Mickey Cohen, Milton Colborn, Everett Cole, Hollis Wesley Collins, Ernest Collins, Robt. Connors, Donald Connors, John Jos. Converse, Art Cook, Claude Cooke, Welby Cooper, Albert E. Cooper, Grover A. COOPER, Leonard COOPER, Noah COOPER, Paul COOPER, Quey COOPER, Robt. Byron Corbett, Michael J. Corbett, W. W. CORNTN, Bernard Jos. Costella, Larry Jan Costello, Mary Costello, Robt. Costley, Horace W. Cowan, Doc COWELL, Arthur Benj. Cox, J. A. COX, John Wm. Cox, Walter B. & Edith Craddock, Chas. Craiden, Sam CRAIG, James Herbert Craig, J. J. Craig, Mar Craig, Nolan Cramer, Garland Ray Crandall, LeRoy Crawford, Alexander CRAWFORD, Calvin E. Crawford, Henry R. Crawford, Jas. CRECH, Titus CRESSMAN, Augustus D. CRISLIP, Ernest Dole Crockett, Jack Crockett, Junior Willis Crompton, Alfred S. Crompton, Ella B. Crowe, Wm. & Leona Crowley, G. C. Crum, Helene Crumpton, Geo. A. Cunningham, Patricia Curtis, Clifton F. Cwynar, Walter Dabba, Jasper C. DADDO, Mike Edw. DAMON, Ernest Carl Daniels, Herman DANIEL, Norman L. Daniels, Sydney Danner, Evelyn DARRROW, John Clarence Davenport, Wm. M. Davidson, Jimmie Davis, Curley Davis, Delores Davis, Dorothy Rae Davis, Kin Davis, Lou DAVIS, Oscar W. DAVISSON, James B. Dawson, Clifford Atley Day, Diana DeLana, Phillip DeLuca, Ernest F. DeMore, Louis F. DE VAULT, Donald P. Dean, Chas. (Chuck) Deemer, Merle DECOTEAU, Wm. E. Dell, Millson E. Delmont, Frechby Dely, W. J. Demetro, John Demetro, Walter Denny, Ralph W. Denham, Donald S. Denham, Elbert Dewese, Chas. Hill Dillon, Ellwood DISNURKES, James B. Donato, Frank B. Donlery, John Wynne DONTIGNEY, W. C. DOWD, James Downs, Wm. H. DRUCKEN-MILLER, Ervin L. Drysdale, Grace Dubois, Geisel (Miss) DUNAVANT, Jimmie W. DUNCAN, Luther Albert Dunlap, Sherty Dunlap, Slim Dunlap, Chas. Edw. Dunn, John Allen Dwyer, Edw. F. Dyer, Levi EBARDT, Norman Albert Edgar, Geo. B. Edwards, Eugene Edwards, Rosalie Edwards, Rose EDWARDS, Wm. Floyd EFFRIM, Nicholas J. Egan, A. E. EIDSON, Otis W. Eller, Thos. ELLINGTON, Jos. Carr Elliott, Robt. J. Ellis, Buster E. ELLMAN, Mark ENGLAND, Harold Lee Ethridge, J. W. Evans, Chas. S. EWTON, Jos. M. EYSTED, Benj. Alfred Eyster, Clyde W. FAGAN, Thos. J. FAIRCLOTH, James Robt. Faries, Ben F. Farrell, Micky FAULCONER, Granville D. FAULNER, John Herman Felck, Alma Fennell, Geo. Ferguson, Mac D. Ferrando, Joe Ferrera, Don Fielding, Ella Fields, Clyde Fife, Leonard Fincal, J. P. FINN, Frank FINN, Jos. Leo Finnerty, Dennis Fisette, Harvey Louis Fish, Jerry Fisher, Albert Harrison Fisher, Hubert Fisher, John D. Doc Fisher, Walter E. FITZGERALD, Frank Hiram Fitzgerald, Jimmie Fitzpatrick, Fred Fitzsimmons, Geo. & Helen Flannigan, Paul & Dorothy Fleet, Chas. Franklin Foley, Sherman Ford, A. G. FOREST, Wilfred J. FOSTER, Jack Mitchell Frederick, James Bennett

- Hartville, J. P. Hattaway, Earl Hauck, Vera & Emanuel Hawk, Chief Jim Hayden, Donald L. HAYE, Harold A. Hayes, Earl Thos. HAYES, Kay HAYNES, James Bernard Hazen, Harold HEAD, Robt. Lee HECK, Wm. Hecker, Olie Hederman, Wallace HEGGINS, Pat Hendrix, Mrs. C. W. HENDRICKS, James Wilbur HENDRIX, Eugene Webb HENNESSY, Frank Wm. Henry, Holmes Ed Henry, J. D. Herman, Al HERMAN, William Herrington, Sam & Jewell Hess, Clara Heth, Robt. & Blanche Hicks, R. HIER, James F. Higginbotham, Edw. HILL, Wilburt Jos. Hinsley, Frances HIXON, Edw. HOBBS, Arthur Wm. Hobbs, Mrs. Maurene Hock, Helen HODGE, Clifford Monroe HOFFMAN, John W. Holder, Lela Holderness, Mary E. Holston, Jack HOLT, Theodore Holthaus, M. J. HOMAN, Steven David HOOD, Fred (Col.) Hopper, Bill HOSTETTLER, Chas. F. HOWER, Geo. W. Hughes, C. R. Hull, Bert HUNTER, Ray Eckford Hurley, Jos. Hutchison, J. T. Indiana, Grace Ingle, Glen H. Irby, Luther ISON, Earl E. JACKSON, Herbert (13468) JACKSON, Rley Mark JACKSON, Robt. JACOBS, Earl Frederick James, Lawrence Jandroll, Paul Jefferson, James JEFFERSON, Thos. JEFFERSON, Thos. Dewesse JENKINS, Jimmie Jenkins, Paul Jenkins, Thos. Jennier, Mrs. Ethel Jennings, Jos. P. Jett, Elmer JOHNS, Wm. L. Johnson, A. H. Johnson, Brooks Johnson, Fred G. Johnson, Harold Buren Johnson, Jessie James Johnson, Mickey Johnston, A. H. Johnston, Mickey Jolly, Willey Sandy Jones, Edw. Jones, Edw. Francis Jones, Freddie Jones, Garland Jones, J. W. JONES, Leland Theodore Jones, Lewis Jones, Pete Jones, Smokey Jordan, Lester JOSEPH, Frank Judson, Glyn JULIS, Eddie Justice, Wm. Kaplan, Sam Kaslow, Arthur Woodrow KAYNE, Don Kaynor, Maurice Kellman, Bennie Kelley, Chas. Kelly, Fred M. Kelly, James M. KELLY, Robert McNeil, Wm. Henry Raymond KEMP, George Kempamith, Wm. Herman Kennedy, Curtis KENNEDY, Jas. A. KENTON, Howard Kerton, Clarence Kerton, Ned Kessler, Sydney Kid, Melvin KILGORE, Rolland Earl King, Donald Richard King, Larry KING, Ward Earle KING, Henry Thadus KING, Wm. Edward KINSEY, Ray Foster Kishko, Glenn Kleckner, Gladys Kleppinger, Theodore A. Kline, Charles Kline, John Buck

CLASSIFIED ADVERTISEMENTS

BASS PLAYER - EXPERIENCED HOTEL theater, night club, concert. Age 39, good reader. Neat, reliable, union. Small or large society or Latin style bands. Good offers only. Paul Igray, 1653 Orchard, Chicago.

FIDDLER, WITH COWGIRL GUITAR PLAYER. Singer. Plenty experience. Want radio work. Wayne Chipley, 211 N. Askew, Kansas City, Mo. Phone Benton 1063.

GIRL VIOLINIST - UNION, EXPERIENCED, attractive, age 23. Location work Chicago. Concert ensemble or society band. E. Schoen, 1255 N. Dearborn, Chicago, Ill.

GIRL BASS PLAYER - AGE 22, DOUBLING vocals. Read, fake, experienced. Union, will travel. Elaine Bravis, 1308 E. 23d St., Minneapolis 4, Minn.

GIRL TRUMPET PLAYER - AGE 21. READ, experienced, union. Prefer traveling; will play location. Ruthie Yeomans, 4444 Bryant Ave., S., Minneapolis 9, Minn.

GIRL TROMBONIST (BASS TROMBONE) - Experienced dance band and symphony. Would consider joining male band. Prefer location positions. State details in letter. Musician c/o E. Fox, 3116 Ainalie, Chicago 25, Ill.

HAMMOND ORGANIST - RADIO, NIGHT club and hotel cocktail lounge experience. Have large library of light classics and popular music (read or fake); also play boogie. Write or wire Mr. Palmer Lorenz, 1924 Park Row, North St. Paul, Minn.

HAMMOND ORGANIST AVAILABLE - Elderly, terrible to look at but good to hear. State all. Barrow, 2719 S. Beulah, Philadelphia, Pa.

ORGANIST - NOVACHORD PLAYER, OWN Solovox. Well known, male, union; minimum fee, \$100.00. Box 627, The Billboard, 1564 Broadway, New York 19, N. Y.

PIANO, AIR CALLIOPE - READ FAKE, transposé. Plenty experience. Sign for coming season. Prefer circus. No ticket. Don M. Shanklin, Saratoga Inn, Saratoga, Calif.

SAXOPHONIST - ALL ESSENTIALS, 4-F. Location only. Prefer small combo West Coast. State all first letter. Box D-279, Billboard, Cincinnati 1.

TENOR, CLARINET - READ, FAKE, TAKE-off. Solid tone. Experience on small combos, large jump, tenor bands. Prefer location in or around St. Louis, but will go elsewhere if necessary. Draft exempt. Available after February 14. State all in first letter. Bill Theodore, Rm. 116, Millam Hotel, 310 S. Erway St., Dallas, Tex.

TROMBONE - AVAILABLE IMMEDIATELY. Good tone, fake, read. Sober, seven years' experience. Have had own orchestra for two years. Prefer location but will accept some travel. Frank Dupree III, Box 481, Palatka, Fla. mh3

TRUMPET AVAILABLE FEBRUARY 18TH - Prefer hotel or micky band. No go's. Out shows. State all first letter. Ernest Browning, Payette Hotel, Fort Worth, Tex.

TRUMPETER AND SINGER - WILL TRAVEL. Must have transportation to and from Chicago and a week's salary in advance. Howard Moore, 1246 N. Dearborn, Chicago, Ill. Delaware 4038.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT - AVAILABLE indoor events. Flashy nickled paraphernalia. For particulars, literature address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

PIANO PLAYERS

AT LIBERTY - PIANIST AFTER NINETEENTH for hotel, etc. Reader, concert or dance. Location only. Prefer West. Musician, Rm. 240, Royal Hotel, Jackson, Miss.

CONCERT PIANIST - YOUNG, ATTRACTIVE, virtuoso style. Chosen "Music Lovers' Pinup Girl" by many men. Available for guest appearances at theaters, hotels, schools, clubs. For information address Warren De Motte, 475 Fifth Ave., New York. Bookers, write for circulars. fe24

PIANIST - AVAILABLE IMMEDIATELY. Young, dependable, 4-F. Read, fake. Prefer hotel style bands but will consider all offers. Fast right hand butterfly style. Joe DeGregory, 534 Linden Ave., Steubenville, O. fe17

PIANIST - READ, FAKE; UNION, CAPABLE, dependable. Box C-265, The Billboard, Cincinnati 1, O. fe17

REQUEST PIANIST - OPEN APRIL. CUSTOMER participation featured. Hotel style programs. Bars, clubs, community taverns; "nineties." Write Dick Tone, Newman, Ga.

VAUDEVILLE ARTISTS

FEMALE IMPERSONATOR - SINGS AND talks one hundred per cent female voice. Talented for musical comedy, dramatic or do any character desired. Teddy Lane, 127 1/2 S. Fulton St., Wauseon, O. mh3

NATIONALLY KNOWN COMEDY TEAM - Modern and hillbilly, play Guitar, Trumpet, Flute, Harmonicas and novelty instruments. Single and Harmony Singing, Dancing. Strong comedy bits, etc. Bath master ceremonies. Union. Box C-281, Billboard, Cincinnati 1.

SAME GOODS IN BIGGER SPACE

New Plastic Can Be Used On Novelties

Coats Luggage and Fabrics

CHICAGO, Feb. 10.—At a luncheon marking the opening of the spring and summer apparel market in the Merchandise Mart here, an announcement that should prove of interest to the specialty and novelty trade was made by an official of the B. F. Goodrich Company. L. H. Chenoweth, manager of the plastic products sales of this firm, said that a synthetic material made from coke, limestone and salt will be the basis for many fabrics used in the manufacture of apparel in the post-war era.

The product which is known as kero-seal is corrosion resistant, fireproof, waterproof, flexible and odorless and because of these properties the material is easily adaptable to the protective fabric field. It is now being used exclusively on war orders for the manufacture of army and navy raincoats, helmets, Arctic suits and other weather-proof clothing, as well as for wire and cable insulation, the official said.

Chenoweth described four types of the material and its possible uses. He said that the different types are made by simply mixing kero-seal, which is a fine white powder, with some other plasticizer.

One form of the product is a clear, transparent material which can be used (See PLASTIC NOVELTIES on page 53)

MERCHANDISE TRENDS

CHICAGO, Feb. 10.—A lot of strong factors were at work this week which will show up in merchandise trade reports during the next few weeks. The worst winter in years has already shown its influence on retail outlets of all kinds and will continue to affect trade for some weeks yet. The brown-out on advertising signs and other lights is also influencing trade. The new moves on man-power and the ban on shipping in several Eastern States are all strong influences at work at the present time which statistics will show up later.

Recent war news has been very encouraging, however. So encouraging that it is delaying the passage of the present "work or fight" bill by Congress. Specific merchandise reports during the week were rather scarce. A sudden jump in buying has been reported both in wholesale circles and in retail stores. This is said to suggest hoarding for the future.

Costume Jewelry

Some misunderstanding had recently been created in the costume jewelry field. A prominent radio star, it is said, had misinterpreted recent reports on the banning of costume jewelry manufacture. The WPB has actually banned sale of costume jewelry and other non-essentials containing lead after February 28. The ban on sales applies to manufacturers and distributors but not to retailers. The ban to conserve lead covers such specialties as buttons, badges, emblems, regalia, except that sold to armed forces; costume jewelry, novelties, trophies, games, toys, art goods, etc. An interesting list of specialty items are included in the order.

Number of Firms

Business summary reports for 1944 are still coming in. The total number of firms doing business in the United States, dropped last year by 88,169 organizations. This report is issued by Dun & Bradstreet. Various reports on 1944 business are also being issued almost every day by the Department of Commerce. Dun & Bradstreet report that during the last six months of 1944, the downward trend in the total firms in business was reversed. During the final half, new enterprises were above the number of firms going out of business by a total of 28,460. This suggests a lot of new firms are now getting started for post-war business.

Not for Mdse.

Congressman Patman has recently interpreted the government loan law to veterans, saying that it does not cover loans to purchase merchandise. While (See Merchandise Trends on page 54)

West Coast Show Report

New plan promises bigger scope when new goods can be made again

LOS ANGELES, Feb. 3.—Buyers to the 21st California Gift and Art Show were afforded plenty of sight-seeing if not views of a lot of merchandise. Show was held January 29 thru February 2, with exhibits in the Alexandria Hotel, Brockman Building, Bracks Shops and Merchandise Mart. Despite the spreading because of a lack of show space, there probably were no more items shown (See WEST COAST SHOW on page 52)

PARK, CIRCUS AND CARNIVAL SPECIALS

First Come! First Served! Limited Quantities

	Per Doz.
Worth Covered Base Balls	\$ 2.00
Weighted Darts, Doz.	1.20
4 to 7 Inch Hoop-La Rings, Doz.	.55
White Yacht Caps	2.00
Horseshoe Plaques	2.00
Large "Pin Up" Plaques	2.00
Small "Pin Up" Plaques	.85
R. W. & B. Batons, Gross	16.50
Jr. Batons, Gross	8.00
Silver Canes, Gross	14.50
Flying Birds, Gross	24.00
Parachute Trooper, Gross	24.00
Medium Leis, Gross	4.00
Large Leis, Gross	6.75
Medium Plaster, Gross	7.00
Swaggers, Gross	10.50
Aluminum Milk Bottles, Each	1.75
Colored Canes, 100	4.00
Jumbo Tails, Per 100	21.00
Knife Rack Rings, Per 100	2.50
Shooting Corks, Per 1000	2.25

GLASSWARE

	Gross
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80

Order From This Ad. All Prices F. O. B. Indianapolis. No Order Shipped C. O. D. Without 25% Deposit.

KIPP BROS.

117-119 S. Meridian Street

Indianapolis 4, Ind.

U. S. MADE SLUM

	Per Gross
Engraved Wedding Rings	\$1.00
Assorted Charms	1.00
Plastic Thimbles	1.20
Paper Flags	.80
Paper Flag Bows	.90
Comic Paper Masks	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Cloth Flag Bows	1.35
Humorous Mirror	3.00
Mirror Memo Books	4.50
Powder Puffs	3.00
Lead Pencils	1.25
27" Shoe Laces	1.15
Painting Puzzle Book	6.50
Paper Pop Guns	4.00
Puzzle Pictures, Per Bale (250)	1.50
Tongue Novelty, Per Bale (200)	1.50
Wheel Tops	4.80
Airplane Gliders	4.00
Paper Hats	5.00
Patience Games	5.00
Assorted Prevue Brooches	9.60
Comic Hat Bands, Per 100	1.75
Per 1,000	16.50
Comic Books, Per 100	1.50
Flag Buttons, Per 100	2.00
Motto Buttons, Per 100	1.00
MacArthur Buttons, Per 100	1.85
Army Metal Buttons, Per 100	.40

#4389K MINIATURE HAND PAINTED PORCELAIN ANIMALS, POLKA-DOTTED Very Unique

12 Different Animals, Each One About 2 Inches High. Packed 1 Doz. to the Box Equally Assorted Among All 12 Designs.

\$2.00 Per Doz. or \$21.00 Per Gross

For other miniatures see our complete set of illustrated price lists.



Prompt Delivery. No C. O. D. Shipments Without 25% Deposit.

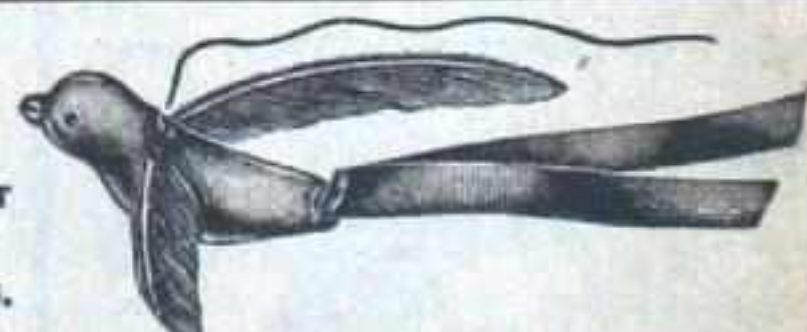
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IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST., CHICAGO 6, ILLINOIS.

AMERICAN MADE FLYING BIRDS

INSIDE WHISTLE WELL MADE \$21.00 Per Gross. WILL ACCEPT ORDERS NOW FOR MARCH DELIVERY. MUST HAVE DEPOSIT ON ALL ORDERS.



MEXICAN BASKETS—WASH—SHOPPING—LIME—HAMPERS

For Immediate Delivery

No.	Doz.	Doz.	
No. 459 Bushel	\$18.60	No. 465 Laundry	\$16.00
No. 460 1/2 Bushel	8.60	No. 466 Hamper	24.00
No. 461 1/2 Bushel	11.40	No. 467 Market	17.00
No. 462 Auto	8.50	No. 468 Market	5.15
No. 463 Oval	8.50		
No. 464 Waste	8.00		

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—LIMITED STOCKS STILL AVAILABLE— Blankets, Enamelware, Cutlery, Luggage, Mirror and Cedar Vanity Chests, Fitted Travel Cases, Dresser Sets, Metal Tool Chests, Portable Bar Sets, Fur Animals, Dolls, Toys, Giftwares, Gift Jewelry, Brush Sets, Pen Sets, Beverage Sets, etc.

To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In. **ACME PREMIUM SUPPLY CORP.** 3333 LINDELL BLVD., ST. LOUIS 3, MO.

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Write for our New No 44 & 45 Illustrated Price Lists Over 100 Items

CHARLES DEMEF MFG. CO.
116 E. WALNUT ST. MILWAUKEE 12, WIS.

HAND MADE

JOKES & TRICKS
AT WHOLESALE

The Fad Is Sweeping the Country

Popular Selling Items—Retailing 10¢ and Up.

SPECIALS	
Doz.	Gross
Sneezing Powder, Barrels of Fun	.50 \$3.75
Hot Pepper Gum, in Envelopes	.50 3.80
Bloody Soap Powder, Bloody Joke	.50 4.40
Hot Seats, a Hot Joke	.50 4.40
Stink Perfume, in 1/4 Oz. Bottles	.75 7.80
Stink Plugs for Cigarette Bums	.50 3.75
Cigarette Bitters for Chislers	.50 3.25
Alarm Clock Candle, Hot Seller	.50 4.80
Snow Storm Pills, Carded 36s	.60 5.60
Invisible Secret Lovers' Ink	.60 5.90
Shooting Book Matches, Quality	.60 5.95
Shooting Cigarette Loads, Loud	.60 4.85
Comic Mirrors, Hot Sellers	.75 8.25
Hot Pepper Toothpicks	.60 4.95
Itch Powder	.50 3.75
Chinese Ring Illusion Trick	.60 5.75
Dirty Finger Joke—It's Dirty	.60 5.40
Lovers' Cards, Set of 12	.50 3.95
Flash News, Funny	.40 3.80
Sooner Dogs, Plaster	.40 3.95
Sooner Dogs with 3 Pills	.75 6.95
Sooner Dog Pills, 6s Carded 36s	.60 5.80
Daddy's Bankroll, Stage Money	.50 5.40
Trick Snake Book Matches	.50 4.20
Dog Don't—Large Dirty Pill	.90 7.75
Ventrilo, the Voice Thrower	.60 5.95
Hot Pepper Candy	.60 5.95
Hotzy Totsy Fanny Dancer	.75 8.75
Jumbo Comic Buttons, 4", New	1.60 18.40
Shooting Kitchen Matches	.60 5.95
Lapel Squirt Joke, New Item	2.00 21.50
Hindu Money Vanisher	.75 8.25
U-Gotta-Go Gum—U-Gotta-Go	.60 5.40
Fake Whiskey, in Whiskey Glass	1.00 10.80
Fake Bed Bugs, Place Them on Bed	.60 5.95
Mustache & Goatee, Real Hair	.60 5.75
Sparkling Torch Light Matches	.60 5.95
Comic Buttons, 2 1/2", Assorted	.75 7.75
Phony Beer Trick, Carded 24s	.75 6.75
Wine & Water Trick, Carded 24s	.75 6.50
Racket Letter, They Sell Good	.75 7.75
Wonder Mouse—Trick	.75 7.75
Flop-Tease, Strip Teaser	1.40 14.40
Snap-Bak Trick, Catch the Rubber	.75 8.25
Black Widow Spider on Pin	.75 8.75
Marriage or Divorce Certificates	.25 2.50
Chinese Prayer Bottle Trick	3.00 29.00
Thumb-It Trick, Natural	3.25 33.00
Chinese Scotch Puzzle Purse	5.60
Vanishing Quarter in Glass	1.40 14.40
Svensall Playing Cards, Decks	4.95 58.00
Wizard Playing Cards, Strippers	5.95 68.00

Make Your Store the Hottest Spot in Town.
Send 1/3 With Order, Balance C. O. D.
Full Amount With Order—Take 2% Off.
HARRY SCHWAMM
237 East Ninth St., Dept. BB, New York City

WEST COAST SHOW

(Continued from page 51)

than last year when a buyer could see all at the Biltmore Hotel.

From the standpoint of the beach, carnival and bingo merchandise users, the show was stronger than either of the two in 1944. Another thing was that two firms that have established themselves well with merchandise users were represented for the first time. A local firm that came up thru the manufacture of items designed for beach trade was missing. Thus is the way firms are going this wartime.

Showing for the first time were Coast Novelty Company in Venice and Acme Novelty here. Acme had its showing at its store and Coast in the Brockman Building. Other firms that had items of interest to concessionaires and merchandise users were Amart Novelty Company, Kingsley Stamping Machine Company, Block Bros. Company, Wally Albright, Angelus Souvenir & Manufacturing Company, and Leo Kaul Importing Company.

Coast Novelty Company, whose exhibit was in charge of Bill Johanssen and Bob Murdock, showed plastic wall brackets and bud vases of interest to bingo operators. Most of merchandise here was designed for prize users. Of interest to concessionaires were military and hula figurines. The hula figurines were in three types. About five inches high and made of a durable composition, the figurines look like sure-sellers for the beach spots. This firm is also making Hummel reproductions in composition. Originally imported from Germany, the product is being copied in this country with remarkable similarity to the real McCoy.

Plastic Key

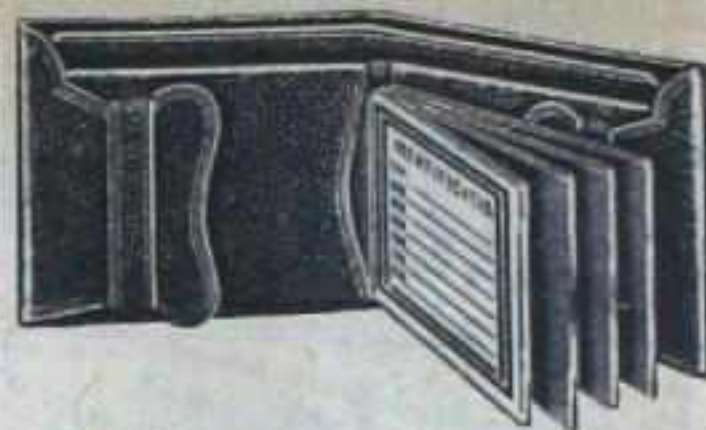
Acme Novelty Company, headed by Ben Goldfarb, and with Nat Ginsburg showing the prospective customers around, has always had lines that ap-

pealed to the concessionaires. Long known for this policy in this section, Acme is presenting items designed in keeping with the idea of serving its field. One of the items that is getting the nod at the show is the plastic reproduction of a key with the name of the town or park imprinted on it. Pennants, Ginsburg reports, are going good, too. Another item that is being given prominence here is the four-leaf clover key chain. Not only does this item have a good luck value but it is also usable.

Religious items have always been good with Acme. These include crucifixes and similar items. Firm also is carrying a supply of lockets and bracelets. Shell lamps of abalone and the Indian tent lamp are also bringing in quite a few sales now, indicating that much is being expected for it during the summer.

In the carnival field Acme has toy beer mugs, salt and peppers and "little boy" and sailboat ash trays.

Leo Kaul Importing Company, which has had a display in the local shows for some years, is under the direction here of D. D. Price. One of the items pointed to as coming to the fore is the chemille



BILFOLD SPECIAL!

Well made of GENUINE LEATHER. Features: Leather divider for checks and bills, removable spiral-bound pass holder (holds 8 passes back to back), removable double-visor window and two utility pockets. An outstanding value at a low price. BLACK or BROWN.
Sample \$1.50 Postpaid.

412L155—DOZEN \$13.50.

Lots of 3 Dozen or More—\$11.95 Per Doz.

Prices Less 2% Cash Discount.
25% Deposit Required on C. O. D. Orders.
Wholesale Only. Catalog Sent on Request.

Hagen JOSEPH HAGEN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

PLASTIC CHARMS

for your Slim Prizes

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk—\$4.00 per thousand
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F.O.B. New York

\$1.00 deposit with order—balance C.O.D.
Made in U.S.A. by

SAMUEL EPPY & CO.
323 HUDSON ST. NEW YORK 13, N. Y.

FOR REAL PROFITS ORDER

10K yellow gold mounting, neatly engraved, set with genuine diamond. Sizes 5 1/2, 6, 6 1/2, 7. Illustration enlarged to clearly define detail. Mark orders "For Resale" otherwise we must charge 20% Federal Excise Tax.



\$4.10 Post. Extra

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TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

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Write for Complete List

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Assorted 6-15 Jewel Men's Fancy Styled Wrist Watches, Swiss movements, 10K rolled gold cases and fine leather straps. Factory rebuilt like new. \$15.00 Ea.

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BINGO

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\$\$\$ PROFIT \$\$\$

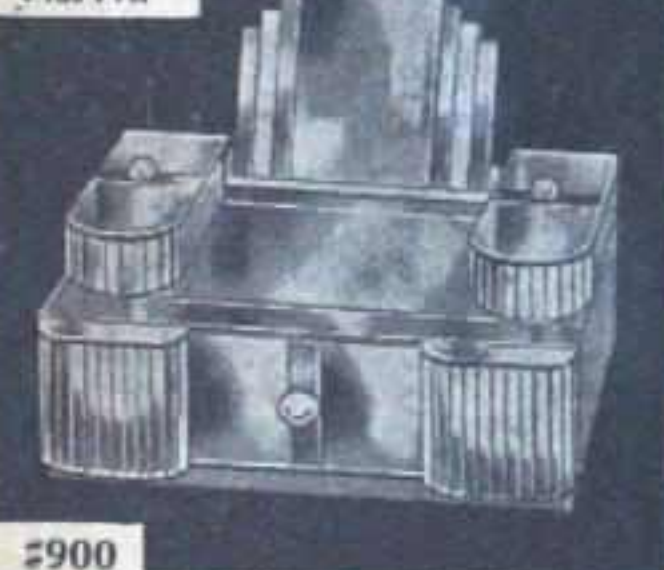
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SWIVEL MIRROR VANITY

\$2.50 EA.

Plus Frt.



#900
DeLuxe Model. Fancy Flexo Drawer Indexed, 5" Mirror Base, 2-Tone Swivel Mirror, 2 Half-Round Flexo Compartments. A Very Flashy, Fast Selling Vanity. Wt., 60 lbs. per doz., F. O. B. Chicago. Individually packed—6 in a case.

JOBBERs—We are again in production and deliveries are good as present. Stock up now.

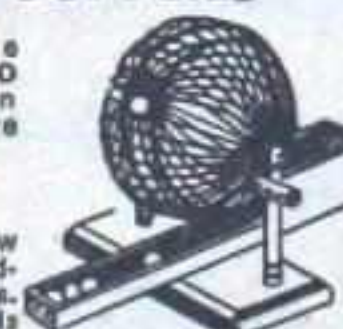
W. L. MARTIN MIRROR BOX CO.
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OUR BINGO SUPPLIES

We still have Wire BINGO CAGES on hand. Inquire today!

We have a few used Public Address Systems. Write for details

Write for Catalog!
MORRIS MANDELL & CO.
131 W. 14th St., New York, N.Y.



FULL SKINNED TUXEDO STYLED COAT

Sizes 12 to 20

SPECIAL \$27.50

Buy Direct From Mfr.

The largest assortments of outstanding Fur Creations in our history available NOW! Immediate Delivery. All types at reasonable prices. Satisfaction Guaranteed! Write for Free Catalogue.

YOUNG & YOUNG

208 W. 27th St., N. Y. 1, N. Y.



STAR SALESBOARD SELLER

All Plush

30" BEGGAR BUNNY

IMMEDIATE DELIVERY

\$700. Assorted Colors. Crocheted nose. All cotton filler. Beautiful ribbon around neck. Wired ears. Full sized body. TERRIFIC EYE APPEAL. Packed 1 Doz. to Carton.

\$42.00 Per Doz.
25% Dep., F.O.B., New York
Sample, \$4.00 Full Cash

WRITE FOR OUR SPECIAL EASTER BUNNY CIRCULAR
MAYFAIR MERCHANDISE CO.,
WAYNE PRODUCTS
16 W. 23D ST. NEW YORK 10, N. Y.

BEST SELLER

Black Scotty Dogs, All Fur
With Harness \$45.00 per doz.

Sample, \$4.00

Small Scotty Dogs.....\$17.00 per doz.

Fleece Rabbits.\$12.00 and 14.40 per doz.

Rayon and Plush Bears.. 24.00 per doz.

25% With Order, Balance C. O. D.

ARROWHEAD FIREWORKS CO.

(Toy Division)

1819 WEST SUPERIOR STREET
DULUTH 2, MINNESOTA

603 FIRST AVENUE, NORTH
MINNEAPOLIS 3, MINNESOTA

MAKE RUBBER STAMPS

FOR SERVICE MEN

AGENTS AND SALESMEN sell Rubber Stamps for marking clothing for Servicemen. New, quick and easy method. Takes 30 seconds to make a stamp. Fastest moving item on market today. Send \$1.00 for sample. WE ALSO CARRY COMPLETE LINE OF INDELIBLE INK AND PADS.

L. A. GLOBE

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JUST OFF THE PRESS!!

Issued to merchants only

CATALOG 44F

FEATURING

- Pins
- Earrings
- Lockets
- Identification Bracelets
- Rings
- Bracelets
- Crosses
- Charms
- Etc.

WRITE TODAY FOR CATALOG 44F
(Complete selection of Costume and Staple Jewelry)

BIELER-LEVINE

37 S. Wabash Ave., Chicago 3, Ill.

SPECIAL Dresser Sets

No. 1. 3 Pc. Plastic Dresser Set. Lined Box with Comb, Brush and Mirror. Attractive floral and scroll design backs. **\$24.00 doz. net**
Various colors

No. 2. 3 Pc. Lucite Dresser Set, Beveled Mirror and Comb and Brush. In Lined Gift Box. **\$27.50 doz. net**

No. 3. 5 Pc. Dresser Set. Contains Mirror, Brush, Comb, Powder Jar and Perfume Tray. Complete in handsome lined soft gift box with hinged cover. **\$45.00 doz. net.**
Various designs

Above prices good while only 3,000 sets last.

No. 11A. 7" Link Bracelets Complete With Clasps **\$6.75 doz.**

Order By Number, Enclosing 1/3 Deposit. We Ship Balance C. O. D.

MID CONTINENT JEWELRY CO.

100 1/2 N. WILSON JEFFERSON, IOWA



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

ROHDE-SPENCER CO.
223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

BEAUTICRAFT CREATIONS

- Hand Cream
 - Face Cream
 - Perfumes, 1/4 Oz., Boxed
 - Dry Perfumes, 1/2 Oz.
- Any of the above, \$7.20 a Gross, F. O. B. Chicago, Ill.

BEAUTY CRAFT CO.

2504 So. Kedzie Ave. Chicago 23, Ill.

COMMANDO KNIVES—HUNTING KNIVES

Commando Knife has 7 in. double edge steel blade. Encased in high-grade leather sheath. **\$97.50 Doz. Sample \$3.50.**
Hunting Knife has 6 in. single edge steel blade. Encased in high grade leather sheath. **\$93.00 Doz. Sample \$3.00.**
Samples, cash with order. Dozen Lots, 25% with order, balance C. O. D.

VULCAN KNIFE CO.

P. O. Box 4038 Birmingham 6, Ala.

animal line. These make flashy lapel ornaments for women and the bobby soxers. "Animals" come in 10 pastel colors.

Bottle Appeal

Catching the eye of the beach and resort workers is the beaded bracelet. These are available from the Kaul firm with the name of military insignia and town names worked into them. The "V" penny, dice and other items in bottles are also anticipated money-makers.

Amart Novelty Company showed a complete line of gift novelties. Wooden novelties and leather goods were also offered. Kingsley Stamping Machine Company for imprinting military insignia and names on leather, like at the last show, took the eye of the beach and store-front concessionaire. Supply is limited. Those who get these are in line for some real money.

Bloom Bros.' Company showed in the Biltmore Hotel. This line as did Wally Albright's consist of a complete line of billfolds and the like. Altho hard to get, these items make a flashy display and are in line for purchases by resort visitors. Angelus Souvenir & Manufacturing Company is the manufacturer of a general souvenir line, suitable for resorts and military areas.

PLASTIC NOVELTIES

(Continued from page 51)

to coat fabrics and may be applied to raincoats and swimming suits and also to upholsteries and decorative draperies to seal the design against moisture and stains without affecting its original appearance. Another type, similar to the first but much tougher, can be used on luggage, women's handbags and even as a trim for shoes and other clothing accessories.

The third type, Chenoweth said, which is called the "unsupported sheet," can be produced to a thinness of 0.001 inch and at 0.0004 inch it has the feel of a fine cotton yarn. It can be used, he said, for baby pants, bibs, bed sheets, draperies, curtains, garment bags and other household utility items. A fine wire-like form of this material, which can be woven or braided, is a fourth type the speaker said.

An added feature of kerosal is its remarkable "flexing life" or the number of times it can be bent without breaking, which is 10 times that of rubber. Its possibilities are limited by its high cost, the official said.

Further comments on the Chicago apparel market were reported as follows:

First day attendance at the market was better than at any time since the start of the war, John C. Goodall, general manager of the Mart, announced. He said some manufacturers have added new lines which have not as yet been allotted and therefore were able to take on a few new accounts. Shortages were most noticeable, he said, in infants' and children's wear.

Meanwhile the annual spring Wholesale Market Week sponsored by the Chicago Association of Commerce opened with an acute shortage of cotton and rayon fabrics.

With out-of-town buyers clamoring for material, it was reported that many dealers were forced to adopt rationing plans so as to accommodate all of their customers.

BINGO SUPPLIES

- REGULAR SPECIAL—7 COLORS
- REGULAR SPECIAL—10 COLORS

Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.

235 Halsey St. Newark, N. J.

1c and 10c "GOOD 'N FRESH" CANDY

AGAIN AVAILABLE TO LIVE DISTRIBUTORS
10¢ Cellophane Bags (Boxes of 2 Doz.), Good Ass't, 64¢ Doz. Net.
1¢ 120 Count Boxes, Good Ass't, 85¢ Box Net.
F.O.B. Chicago. Limit Per Order, 100 Boxes of each item. No C.O.D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details. CASTERLINE BROS., 2030 Sunnyside Ave., Dept. L, Chicago.

EASTER DEALS CHOCOLATE CANDY

Deal consists of

10-1 LB. BOXES of CREAM CHOCOLATES

"STANDARD NAME BRANDS"

4-(15") BUNNY RABBITS (Cotton Stuffed)

1-(32") BUNNY (Last Sale on Board)

1000-Hole Board at 5c Per Punch

COST TO YOU, \$19.75 (5 or more deals)

Single Orders \$21.50

Terms: 25% deposit, bal. C. O. D., F. O. B. Chicago

A-A SALES CO.

180 W. WASHINGTON ST. --- CHICAGO 2, ILL.

STERLING FORGET-ME-NOT FRIENDSHIP JEWELRY

WITH TWO HEART DANGLES



No. 9J50

Now in a matched set. Forget-Me-Not design friendship ring with heart dangles. Attractive screw back earrings to match. All sterling silver. Gift box.

\$24.00 Dozen Boxed



No. 9J398—\$15.00 Doz. Fr. Forget-Me-Not design sterling silver earrings with heart dangles. Screw back. Each pair carded.



No. 5R81—\$7.50 Dozen

Biggest selling friendship ring! Forget-Me-Not design with heart dangles. All sterling silver.

Harry Pakula & Co. 5 N. Wabash Ave. Chicago 2, Ill.

SWAGGER CANES, 2 Gross in Carton. Gross \$9.50

1/2 cash with orders. We have many other staple carnival items which will certainly be very hard to secure the coming season. We are making up new lists of the items we have to offer, write for one today, always stating what kind of Concessions you are operating.

WANTED — USED CORK GUNS, BASEBALLS; PAY TOP PRICES.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

1 STARTS YOU IN BUSINESS

DELUXE FIVE FOLD TIES 100% WOOL INTERLINING

These ties are made of genuine neckwear fabrics, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller.

COSTS YOU ONLY \$7 PER DOZ. YOU MAKE \$5 PER DOZ.

SEND \$1.00 for Special Introductory Offer of 2 Five-Fold Ties. Postage Prepaid. Only one offer to a customer.

PHILIP'S NECKWEAR 20 W. 22nd St., Dept. B-52, New York 10, N. Y. CATALOG COMPLETE LINE FREE.

FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only. WRITE FOR CATALOGUE. **MARLENE SALES** 5 N. Wabash Ave. Chicago 2, Ill.

15 Magic Tricks AND PUZZLES

In Large Four-Color Box. \$1.00 retail — \$7.20 dozen prepaid. One-third cash. Sample 60c. Jobbers write. **THERON FOX** 1024 CAROLYN - SAN JOSE 10, CALIFORNIA



BOY, AM I TERRIFIC!



36" HIGH

CUDDLY BUNNY

\$39.00 DOZEN.
Dozen lots only. Single piece \$4.00.

Write or Wire Your Wants, No Matter What They May Be.

Send for FREE Descriptive Circular #8

JERRY GOTTLIEB, INC.

928 Broadway
Bet. 21st and 22d
in the Heart of New York

CIGARS!

15c CLASS E SIZE—50 TO BOX
Individually Cellophane Wrapped
20 BOXES...\$5.25 Per Box
10 BOXES... 5.35 Per Box
SAMPLE BOX... 6.00 Postpaid
Orders Filled in Rotation
1/3 Dep., Bal. C. O. D.
F. O. B. New York

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PAYWIN INDUSTRIES, Inc.
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Costume Jewelry—
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New York 16, N. Y.

HAT AND EMBLEM MFRS. SEWING MACHINE OPRS.

Husband in France, address unknown. I need merchandise suitable for sewing names on. Hats (sailor and beanie type), Emblems, Skates, Animals, Skull and X-Bones, Pennants, etc. Felt or cloth. Frenchie, Crp, Blackie or any sewing machine opr., please send me manufacturers' names and addresses for stock.

MAX RHODES

665 LORD ST. MEADVILLE, PA.

Some Leaders Say Jewelry May Drop From Record Year

NEW YORK, Feb. 10.—When the War Man-Power Commission began its check on jobs and man-power in the New England section, the jewelry trade became front-page news. A prominent radio commentator also suggested that the use of man-power in the costume jewelry trade might become a subject of importance. Trade leaders have warned that the need for man-power in the war industries may mean a definite ban on the use of labor in making some kinds of jewelry and other luxury items.

Following the record sales of jewelry thruout 1944, many trade leaders now expect there will be less sales and some shortages in supplies during the current year. The trade has been warned to especially watch developments in relation to labor supplies in New England cities where much jewelry is made. New restrictions on metals, such as tin and silver, will also affect the jewelry trade this year.

The Research Institute of America, located here, made a recent announcement that is more optimistic in respect to jewelry sales this year. According to this organization, jewelry sales probably will continue well above normal levels during 1945. The research group took into account that luxury taxes and man-power and material shortages are all apparent factors.

This optimistic report on jewelry sales was made to a meeting of about 400 jewelers in a post-war sales conference here. Apparently the research group feels that jewelry stocks in retail and wholesale firms are still pretty high and that the decrease in production of jewelry this year will not cut down the sales to the consuming public so much.

Two Billions Spent

According to the research organization, the public spent almost \$2,000,000 on jewelry of all kinds during 1943 and 1944 despite the luxury tax.

One basis for this optimistic jewelry report is the expectation that the trade will make a quick come-back as soon as Germany is defeated. The report stated also that jewelry sales will be less affected by the competition of other lines of goods and also by unemployment, should it develop.

One leader in the jewelry trade told the conference that a typical post-war wrist watch would sell for about \$37.50. There has been much speculation recently, in trade circles, as to what the post-

CIGARS
15c Retail, 50 to Box, 20 Containers
Per Case @\$5.25

CANDY
5c Peanut Bar, 16 to Box, 20 Boxes
Per Case @\$5.50
Minimum Order Case Lots of Either.

HOSIERY
42 Gauge Rayon Ladies' Hose, Thirds, @
\$2.50 Doz.
Send Full Amount or 50% Deposit by Bank
Draft or Money Order.

PETERS SALES CO., SEDALIA, MISSOURI

MAGIC RACES

Winner cannot be determined in advance. At cigarette touch 6 horses are off.

BIG PROFITS

All the thrills of actual race. Fast seller. 40 Races, \$1.00. Dime brings samples, wholesale prices.

BARKLEY CO.

Dryden 3, Va.

DEMONSTRATORS!

WOOD JEWELRY that GLOWS in the DARK

USE ORDINARY PEN WITH HIGGINS' INK TO WRITE NAME IN. Name stands out black against GLOWING background of ENTIRE PIECE OF JEWELRY! All who see it will want one to see their own names glowing in the dark. Double Hearts and Arrow, Heart Pendants, Animals, Birds, etc.

SAMPLE ASSORTMENT, \$10.00

MILLER CREATIONS

Manufacturers of Novelty Jewelry

6628 KENWOOD AVE.

CHICAGO 37, ILL.

war watch for popular sales will be like. One recent prediction is that plastics will play a new part in the low-priced watch of the future. The regular jewelry trade recognizes, of course, that it will have much competition in the future from department stores, drugstores, cigar and even hardware stores selling popular watches.

MERCHANDISE TRENDS

(Continued from page 51)

a veteran may get a loan to go into business or to buy a business, if local banks approve, yet the loan legally is not meant to cover purchasing merchandise to go into the store. According to the congressman, the money is not meant to buy merchandise so that a veteran might rent a store and set up in business. Apparently the loan would cover buying a store and also paying for the stocks already in the store, as a part of the business. The reason the government loans are not meant to cover merchandise is a simple business reason that the goods are not sufficient security for loans.

Insurance Dollars

Insurance funds break up slowly into the ordinary channels of trade but they do form a gigantic back-log for all lines of business. Now, the people in the services have immense insurance coverage and this government insurance, added to the funds of private firms, really reaches huge proportions. An official report on the National Service Insurance coverage of people in the services shows that up to January 15, the government had paid out \$1,100,000,000. During last year, private firms had also paid out \$1,210,000,000. That is putting over \$2,000,000,000 yearly into the channels of business or savings funds.

Buy From Wholesalers

Government agencies are now strongly urging retail outlets to place their orders for government surplus goods with wholesalers. It develops that many small retailers have put their names on the government mailing list in order to get reports on surplus goods but the government is giving manufacturers and wholesalers a first chance at surpluses so they suggest that retailers contact wholesalers rather than placing orders direct with government regional offices. Government agencies are still trying to educate retailers to sell government items for uses different from what the services intended to use the merchandise.

Another Survey

One of Chicago's mail-order houses has made a survey among its catalog customers of what they will want to buy in the electric appliance field when goods can be made. On the basis of about 15,000 replies to the questionnaire, customers report that 2,518 will want table radio sets; 2,555 will want electric toasters; and 2,520 will want electric fans. The firm mailed out about 75,000 inquiries and will issue a later summary on the survey.

Holiday Trade

Wholesale channels report big demand for certain specialties for coming holidays. Valentine's Day cards have shown a big spurt, jewelry orders are very active now for Mother's Day, Easter goods may be a little bit more subdued this year on account of war conditions.

Convention Reports

The merchandise trade took a kind of farewell look at merchandise supplies at the New York furniture market and the Chicago gift show. Notices of convention cancellations were received during the week by the trade. As a note of optimism, it was announced in Chicago that the big Products of Tomorrow Exposition would be held in Chicago 90 days after Germany collapses. This would be a big specialty display.

SPORS Wholesale Catalog
3000 TESTED SELLERS
FAST SELLING SPECIALTIES
SPORS COMPANY
125 CENTER ST. NEW YORK, N. Y.

FREE! 1944 WHOLESALE CATALOG
About 3000 Tested Sellers for today's opportunities are illustrated and described. About 98% of the articles can be supplied promptly. This is important to you as today's sales depend on supplying the goods. The stock of catalogs is limited, so stagger that you send for a copy soon.
SPORS CO.,
245 Lamont, LeCenter, Minn.

1945 ILLUSTRATED CATALOGUE
FREE—Chock full of MEXICAN JEWELRY
Children's Iden. Bracelets, 5. 5.
Curb Chain\$6.50 Doz.
Neck Chain, 18", S. S. Curb. 5.26 Doz.
Neck Chain, 18", S. S. Curb, Gold Plated 6.25 Doz.
Neck Chain, 18", S. S. Cable, Gold Filled 7.25 Doz.
Cedar Wood Jewelry for Engraving, Sample Ass't. 10.00

MILLER CREATIONS
Mrs. of Novelty Jewelry
(Phone: Fairfax 4987)
6628 Kenwood Ave. Chicago 37, Ill.

CLEOPATRA PEARLS
For Jobbers and Distributors. Inexpensive and Better Grade. Ranging from \$12.00 to \$120.00 Per Doz. Pearl Boxes, \$2.50 to \$12.00 Per Doz. Send for Sample Line from \$25.00 to \$100.00. Mail Deposit, Balance C. O. D.
"CLEOPATRA"
Dept. B
264 Fifth Ave. New York, N. Y.
Lexington 2-6950

LEADING SELLERS IN FUR COATS
LOWEST JACKETS PRICES CAPES • SCARFS
ALL GENUINE FURS!
Our new 1945 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.
H.M.J. FUR CO.
150-B W. 28th St., New York 1.

CHOCOLATES
In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.
Earl Products Co.
1144 S. St. Louis Ave., Chicago 24, Ill.

ZIRCON SOLID GOLD ZRINGS \$4.00 TO \$10
Ladies or Gents..... 4 EACH
ZIRCON GOLD \$8 to \$12 EARRINGS..... 8 PAIR
B. LOWE, BOX 311, ST. LOUIS 1, MO.

SELL ULTRA-BLUE STOCK SIGNS
To general stores. Over 500 different slogans and sayings. Fine line of Religious Ultra-Blue Signs. Fast selling Silk Banners, Service, Roosevelt, American Flag, Victory, MacArthur. Make money on these fast selling Signs. 35¢ sellers.
8 Sample Selling Outfit—7x9 Silk Banners, \$1.00 postpaid, 15 Sample Ultra-Blue Store Stock Signs, 7x11, \$1.00 postpaid, 15 Sample Ultra-Blue Religious Signs, 7x11, \$1.00 postpaid, 100 Ultra-Blue stock signs, 7x11, \$5.00. No C.O.D.'s. L. LOWY, 8 West Broadway, New York 7, N. Y. Dept. 236.

SWINGING BIRDS
THAT WHISTLE
Made in U. S. A. IMMEDIATE DELIVERY
\$21.00 Per Gross
Samples 25¢
Terms: 25% Deposit With Order, Balance C. O. D. All Shipments F. O. B. New York.
JACK DAVIS 384 EIGHTH AVE. NEW YORK 1, N. Y.

TWO CT. WHITE SAPPHIRE

CUT LIKE A DIAMOND AND SIMILAR IN APPEARANCE

MEN'S HEAVY 14-K. GOLD RING
2 CT. SAPPHIRE.....\$24.00
Retails \$59.75
Tax Inc.

LADIES' 14-K. RING, 1 CT. SAPPHIRE.....\$12.50
Retails \$29.75
Tax Inc.

These stones are hard and do not scratch. Set in gold mountings intended for diamonds. This is a truly great value. Sold for re-sale only. State your business — no catalogue. Deposit with order.

STARLIGHT JEWELRY COMPANY
GODCHAUX BUILDING
NEW ORLEANS 16, LA.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

J. C. CARSWELL . . . better known as Red McKinney, the whistle whiz, cards from El Pazo, Tex., that he is recovering from a major operation in a hospital there. He asks to read lines here on Tom Kennedy and McCall Wing.

WISE MEN profit by advice.

BEN GARBER . . . is stationed at Drew Field, Tampa, doing his bit in the army air corps. He reports that Ed Johnston is working jewelry in the Newberry store there. He also cut up jackpots recently with Bill Rubenstein and wife who were working foot in the Kress store, Tampa.

HODGIE MALIK . . . seven-foot Indian, is set for a Hollywood pic. He is expected in Birmingham soon on his trek westward.

DON'T DISH IT out if you can't take it.

HARRY MATERS . . . infoes from Birmingham that he recently suffered a heart attack and is under a doctor's care. He is only making one pitch a day now and may be forced to ease up and sell his Magic City lease. He says that Indian Gray Horse is getting results in Harry's store, Birmingham, and Lois Big Girl selling plenty of ladies hose. Maters says he'd like to read pipes on Morris Kahntroff, Doc Schneider and Doc Britton.

MADALINE E. RAGAN . . . and hubby, Ray Herbers, have been spending some time on their recently acquired farm near St. Louis, following a month of halls and auditoriums. They expect to be back at their old spot in St.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

CHOCOLATES

Operators' Asst's—24-Hour Service—25% Dep.
#179 Two 15-in. & 2 11-in. Plush Rabbits & 14 1-Lb. Boxes Choc. But. Clusters. \$17.95
#237 Large Mirror Gift Chest, Mirror in Lid & 1-Lb. and 14 1-Lb. Choc. Nut Clusters 11.75
Cedar Chests—Vanilles—Pushcards, Etc.

DELUXE SALES CO.
BLUE EARTH, MINN.

VERD-A-RAY

ARE YOU FAMILIAR WITH THE NEW INCANDESCENT LAMP? WRITE FOR DATA SAVE ELECTRIC CORP., Toledo 5, Ohio

5,000 ITEMS AT FACTORY PRICES

Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

BLAKE SUPPLY CO.
Little Rock, Ark.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.
1035-1035 Mission St., San Francisco 3, Calif.

SUN GLASSES

for Retailers
Special Price for Jobbers
FLIGHTERS—\$9.00 Ea. with Case, Metal Frame with Sweat Bar.
OFFICERS—\$6.75 Ea. with Case, Gold Filled Metal Frame with Sweat Bar.
Order Now—Limited Quantity. Samples 25¢ Extra. 25% with Order, Balance C. O. D.

I. FLATON
9209 Hudson Blvd. North Bergen, N. J.

FLASH! LIMITED QUANTITIES

WRITE, WIRE, PHONE—ORDER BY NUMBER



LOCKET #16 Heavy gold plated round Locket, holds two photos, heart and floral engraving. 18" chain, each in box. SAME PRICE FOR ONE OR ONE HUNDRED DOZEN. FIRST COME, FIRST SERVED. \$9.00 Dozen



LOCKET #P3 Same Locket as above, with genuine mother of pearl center. Perfect for army or navy insignia. \$10.50 Dozen

STERLING SILVER GIFT SPECIALS!!

THE BELLE #P813

Iridescent ocean mother of pearl affixed to sterling silver gold filled Heart Locket, 18" sterling gold plated chain or bow. Each item in satin box. #S3T Three color engraved Heart Locket, gold filled chain or bow. \$30.00 Dozen



#181 Sterling Ankle, Carded.....\$5.50 dz.

EARRINGS

#4505 Rolled gold plate Earrings for pierced ears with drop cross, star, heart, leaf. \$36.00 Gr. 3.00 Dz.
#500 Same as above with Hoop. \$54.00 Gr. 5.40 Dz.

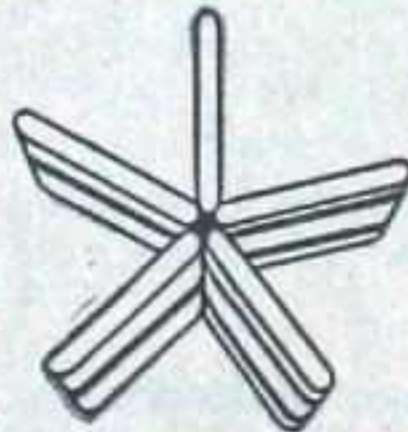
25% Deposit, Balance C. O. D. Unless Rated.

GOLD ARROW PRODUCTS

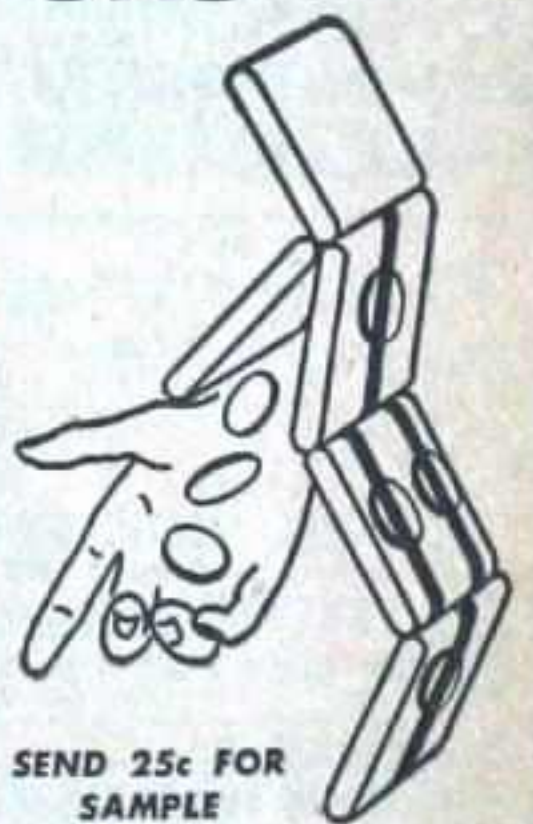
1133 BROADWAY, NEW YORK 10, N. Y.
Phone: Stuyvesant 9-1881
West Coast Office: 112 So. Labrea, Los Angeles 36, Cal.

LOOK - - - LOOK - - - LOOK PITCHMEN—DEMONSTRATORS MYSTIC BLOCKS

Commonly Known as JACOB'S LADDERS, in Five Beautiful Colors.



AMUSING, EXCITING, FASCINATING
GREAT MONEY MAKER FOR CHAIN STORES, MAIL ORDER AND ALL OTHER OUTLETS SELLING TOYS AND GAMES.



\$15.00 Per Hundred

25% With All C. O. D. Orders.

MYSTIC BLOCK CO.

2917 Lyndale Ave., So., Minneapolis 8, Minn.

SEND 25c FOR SAMPLE

SURE FIRE EXPLODING BOOK MATCHES

—GUARANTEED BEST GRADE—

\$3.00 Gross in 10 Gross Lots or More—\$3.00
Assorted Outstanding Designs—Packed 4 Dozen in Box.

LAUGH JOKE CREATION—Funny Saying Cleverly Illustrated on Giant Size Wall Placards. Size 15 1/4"x10 3/4"—REAL MONEY MAKER—75c Doz.; \$7.80 Gr.
REALISTIC TOY PHONE—Great Kiddie Attraction. Size 6 1/2"x3 1/2"x3 1/4". Moulded Wood Composition—Unbreakable Fiber Dial That CLICKS!!—Brilliant Highly Lacquered Finish in TWO TONE COLORS—ATTRACTIVE INDIVIDUAL BOX—\$10.80 Doz. Immediate Delivery. Send Net Cash With Orders.

ERNIE'S ENTERPRISES 725 PINE ST., DEPT. A, ST. LOUIS 1, MO.

TIES ★ TIES ★ TIES

8c each (approx.)

Attractively designed ties, the kind men like at a price they like and a good profit to the distributor. Grade #1—\$1.40 Dz. \$12.00 Gr. (144 ties—about 8c each.) They sell fast at 23¢, 5 for \$1 or \$2 dozen. Grade #2—\$2.50 Dz. (good 69¢ or more seller). Order from above—If you wish, for one dollar we will send you 4 ties, grade #1 and 2 ties #2.

SCOTCH CO., 1129 6th Av., New York 18.

P-A-P-E-R M-E-N

WE HAVE SHEETS FOR ALL STATES. ALL WELL KNOWN. GOOD WAR MAPS.

Write or Wire

ED HUFF & SON

5411 Gurley St., Dallas 10, Texas

COVER THE RED SPOT WITH 5 METAL DISCS

New! Different! Amazing!

An exciting game of science and skill for young and old. A great money maker for chain stores, mail order houses, premium users and all outlets selling toys and games.

\$1.50 Per Dozen \$17.00 Per Gross
Samples 25¢

MARCY MFG. CO., Inc.
138 West 17th St. NEW YORK 11, N. Y.

CARVED WOOD MIRROR CHEST



SIZE—10 1/2"x6 1/4"x3"
Variation in Style Subject to Slight Change. All Mirrored Chests and Swivel Mirrored Chests with Chocolates. Merchandise Deals Available. OPERATORS & DISTRIBUTORS. Write for Quantity Prices. Sample Order Sent on Request. **GLADY SALES COMPANY** 809 W. Madison St., Chicago 7, Illinois Tel.: May. 3695

—PRALINES—

One dozen to box, delicious Southern Creole Pecan Candy, \$1.75 per box; wt. 2 lbs. We ship to your friends and service men postage paid.

TEE'S PRALINE SHOP
1786 Stone Street MOBILE 17, ALA.



SEND YOUR ORDERS To Us For NOVELTIES NECESSITIES

Smokers' Articles, Razor Blades, Sundries, NOTIONS, STATIONERY, STUFFED TOYS, GIFTS, PREMIUMS, MILITARY and PATRIOTIC ITEMS and many other kinds of popular low-priced merchandise.

FOR IMMEDIATE DELIVERY

Use our old catalogs or send competitors' lists or catalogs and in every case **OUR PRICES** will be more attractive . . . or send order with price limits, stating kind of goods desired, and we will **SURPRISE YOU** with our values. Please do not ask us to quote or correspond. Send orders . . . Our 29 years of value giving is your guarantee of satisfaction . . . No more catalogs for the duration. . . Deposit or full payment must accompany all orders.

MILLS SALES CO.
MAIN BRANCH • OUR ONLY MAILING ADDRESS
901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALERS

HORSES! HORSES!

ASSORTED COLORS—COTTON STUFFED—WASHABLE—FINEST QUALITY—MOST ATTRACTIVE.

Asst. Consists of 1 Horse 14" Tall, 4 Horses 9" Tall, 31 5-Oz. Cell. Wrapped Pkg. Spanish Nut Toffee. Deliciously Different—Large, Showy Package.

Price: \$18.00, F. O. B. Chicago. 25% Dep.

BREWER BOARDS with Colorful Picture Layout Label, if required, addn'l 75c—800 Hole; 85c—1000 Hole. Quick Service.

ANTHONY M. BOEX & SON
200 N. Jefferson Chicago 6, Illinois

Headquarters For COUNTER CARD MERCHANDISE

NOTIONS—SUNDRIES
LEE RAZOR BLADES

Write for Price List
LEE PRODUCTS CO.
437 Whitehall St., Atlanta 2, Ga.

Be Our **PERFUME DISTRIBUTOR**

Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Cosmetics. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!

SELL STORES, JOBBERS OR DIRECT

Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! **WRITE TODAY** for free details and sample.

TOWER HALL 425-C Manhattan Bldg. Chicago 5, Illinois

Last Will and Testament of Adolph Hitler

(Copyright 1942)

Printed in 2 colors with seal. 8 1/2"x11". Funniest thing you ever read. A terrific seller - big profit. 100, \$2.00; 500, \$7.50; 1,000, \$12.50. 6 Samples, 25¢. Full cash with order. Satisfaction guaranteed. We pay postage.

TRIAL ORDERS: 35 COPIES, \$1.00.

JAY-JAY CO.
2027 West 16th St. BROOKLYN 24, N. Y.

JEWELRY

18" Sterling Silver Neck Chains. Doz. . . . \$4.00
18" 1/20 Gold Filled on Sterling Neck Chains. Doz. . . . 6.00

Also several other smart fast selling Jewelry items with which you can get the money. Complete sample assortment, \$10. If merchandise does not satisfy you in every way you may return it in 5 days and we will refund your money.

LYNE JEWELRY CO.
146 E. 59th St. New York 22, N. Y.

WANTED TO BUY

In Large Quantities or Single Pairs, Rink Roller Skates, Fishing Reels, Field Glasses, Cameras, Guns, Revolvers, new or used. Ship for inspection or contact us.

PUBLIC SPORT SHOPS
18 S. 16th St. PHILADELPHIA 2, PA.

Louis about March 1. They say that Tom Kennedy's pals, Count Seldom Scoff and Doc Lushwell, really give them a kick and want to read more about them in the column. Also welcome would be lines from some of the old-timers.

ADMITTING you are wrong shows that you are big.

KRESS STORE . . .
Birmingham, has a gal getting plenty of moola with corn cure at a dollar a dip, according to Harry Malers.

SAILOR JIM WHITE . . .
of liniment fame, is out of the hospital and holding down at Hubert's Museum on 42d Street, New York.

RUBIN BLUESTEIN . . .
passed his physical pre-induction exam at Fort Robinson, Ark., and expects to be on the way to the army from Atlanta real soon.

PROMOTION in pitchdom consists of about two-thirds motion.

NED H. HOUSE . . .
has returned to his home in Johnson City, N. Y., following a trek to Providence and Attleboro, Mass. He reports seeing a lot of old-timers in the jewelry manufacturing business, as well as pitchmen. He says that Ed Morse, who has a good jewelry plant in the East, is now devoting 100 per cent of his time to war work but is ready to go as soon as Uncle Sam gives the okay. Charlie Monahan is working hard in his shop since the geegees stopped heading around tracks. Doc George Allen, 87, who made engraving popular at fairs 65 years ago, is getting set for the 1945 season. He still gets around as tho he were only 35 years old. George Barton, formerly of 101 Ranch, is engraving in a wholesale way. Sam Pocker has been ill in Providence. R. A. Buckley, old-timer, is in a war plant in Attleboro, while Phil Lawrence has a war job in Erie, Pa., and a summer store at Providence Beach. H. F. Bliss is making rosaries and crosses. He wants to read lines here on Al Wiseman, formerly of Newark, N. J.; O. C. Cox, of jam fame; Stove-Pipe Charlie, Morris Kahntroff, Harry Myers, Jerry Russell, Val Seewald, Joe Clark and others of the late '90s and early '20s.

SUCCESSFUL PITCHMEN act collectively but think individually.

THE RICTONS . . .
are now sure of eating regularly, having just opened a cafe at 2534 Bankhead Street, Atlanta.

V. T. SMITH . . .
St. Paul, cards that he would like to have the folks answer his question: "Are things too unsettled to remain in show-biz these days?"

SOMEONE might ask you what you did last year if you brag about what you are doing this year.

RICHARD ARCAND . . .
ride man with Lucas's Kiddyland and doing his stint at a war plant in Los Angeles, says there are some democ

EASTER BUNNIES



Four and one-half inches high — walk on their own power, colorfully dressed—adjustable ears—"V" and other shapes. The delight of old and young. Price 60c each singly, \$1.00 the pair postpaid. Other characters: P E N - MA PA

GUIN, MAMMY, SAILOR, DOUGHBOY, RED CROSS NURSE, LITTLE RED RIDING HOOD, CLOWN and SANTA CLAUS. Prices same as Bunnies. SPECIAL: Any four characters packed in OVERSEAS shipping carton, which you can use for re-shipping: \$2.00. For dealers the entire assortment of ten (10) characters, in an OVERSEAS carton: \$4.00. One gross, any assortment, \$30.00—and all postpaid to your door.

EXTRA SPECIAL for those who only want the OVERSEAS CARTONS: Four (4) cartons, with gummed tape, full directions for mailing, etc., postpaid \$1.00. Lose no time—these cartons are hard to get.

WILSON "WALKIES"

18 Wilson Bldg. CRESTLINE, OHIO

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Feb. 10.—We are pleased to report that our endeavors at Washington, D. C., as well as our attendance at the Virginia fairs' meeting at Richmond and the Pennsylvania fairs' meeting at Harrisburg proved to be successful from an association standpoint. Conferences at Washington with various government agencies proved gratifying, and altho the outlook for the immediate future is still in doubt, most people concerned were optimistic.

We are not yet in a position to announce the government's official policy in connection with the outdoor amusement industry for the coming season, and we anticipate receiving official word in the near future. In the meantime, we have unofficial assurance that the industry will be able to operate much along the lines of 1944.

At the fair meeting in Richmond the following contributions to the Public Relations Fund were received: R. & S. Amusement, \$35; William Jones, \$25; J. J. Kirkwood Shows, \$25; William Lewis, \$25, and B-M Ranch, \$20.

The current membership campaign is progressing satisfactorily, and additional applications for memberships will be announced in the next issue.

Messrs. Barnes and Smith, proprietors of Valley Shows, were recent visitors at the ACA offices.

The final report of the industry survey has been submitted to the War Production Board, and it is anticipated that it will be useful in helping to ascertain the needs of the industry.

We have received from the national headquarters of Selective Service a copy of instructions issued to local draft boards relative to men in the age group of 26 thru 29, which clearly indicates that military needs are for men under 30. Consequently, it is our judgment that, all things being equal, the industry may be able to get along with men over 30.

The War Production Board advises that photographic film is becoming increasingly more difficult to obtain and has canceled all priorities issued prior to December 29. Shows are again urged to have their necessary photographs taken at the earliest possible date, as indications are that it will be extremely difficult to have this type of work done later.

in stores there but he has not seen any pitchmen on the streets. He warns the boys and girls to get their merchandise ready for what he says looks like an early blow-up in Europe.

MEETING OPPORTUNITY half way is better than waiting for it to catch up with you.

VITAMIN KELLY . . .
is still with the fur monkey business, a new item that will appear in the Spring in Los Angeles.

LIONEL AND MARGIE HERSCH . . .
are working Million-Dollar Pier, St. Petersburg, Fla.

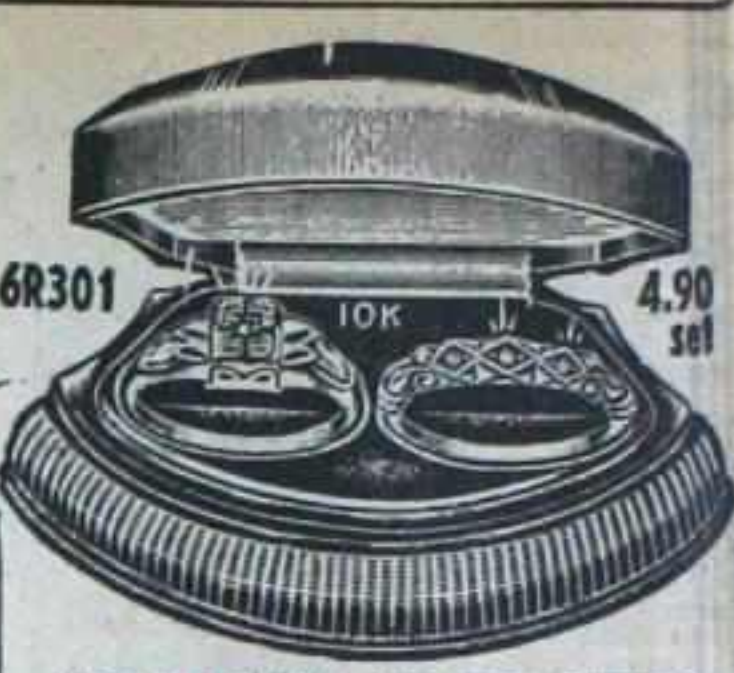
THE OLD ADAGE says: "The less you talk the more you learn." For the pitchman it should read: "The less you talk the more you earn." Cut it short.

Events for Two Weeks



February 12-17
CONN.—Hartford. Dog Show, 17.
FLA.—Miami. Indust. & Agri. Fair, 12-17.
N. Y.—New York. Dog Show, 11-13.
O.—Cleveland. Grotto Circus, 12-24.
Salem. Dog Show, 18.
PA.—Butler. Dog Show, 17.
TENN.—Memphis. Shrine Circus, 16-22.

February 19-24
ARIZ.—Tucson. Rodeo, 22-25.
CONN.—Willimantic. Poultry Show, 25.
GA.—Albany. Fat Cattle Show, 20-21.
MASS.—Boston. Dog Show, 21-22.
N. Y.—Jamaica. L. I. Circus in Armory, 17-25.
New York. Nat'l Sportsmen's Show at Madison Sq. Garden, 18-25.



DIAMOND RING SETS
In Beautiful Plastic Gift Box.

10K Gold Mountings
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . Set \$4.95

Rings illustrated in above set may be purchased separately—NO BOX.
6R101—3 Diamond Wedding Ring, Ea. \$2.25
6R105—1 Diamond Engagement Ring. 2.25

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VETERANS' SERVICE MAGAZINE
169 Duane St. 28th Year N. Y. 13, N. Y.

O.—Cleveland. Grotto Circus, 19-24.
TENN.—Memphis. Shrine Circus, 19-22.
TEX.—Laredo. Pan-American Fair, 17-March 4.
WASH.—Kirkland. Dog Show, 24-25.

LETTER LIST

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PCSA

(Continued from page 36)

William (Bill) Meyers explained that chairman Mike Krekos had designed a colored certificate for all who bought a bond. Ross W. Oglire, a midget, won the War Bond contest in the shipyards, where he gets into small places on the ships, so his pic appeared in the company's paper, The Stern and Stern, with story.

Ladies' Auxiliary

At the January 29 meeting the Ladies' Auxiliary voted to give \$100 to the March of Dimes, and a check was sent to the president. As Peggy Steinberg, who was elected third vice-president, resigned because of ill health and has left for Pittsburgh, Past President Edith Bullock was unanimously elected to fill the vacancy.

Members brought many puzzles, records, books and games to be donated to the Hollywood Guild Canteen. The ladies of the auxiliary are to have the food privilege at PCSA Hi Jinks. Nina Rogers is chairman of the committee. President Tait called on Madge Buckley, who was present for the first time this year, also Berta Harris, Vivian Gorman, Maxine Ellison, Mrs. J. Albright, Mrs. Elsie Shepard, Lucille King, Peggy O'Neill, Ethel O'Neill, Morosa Herman, Nancy Meyers and the new member, Marie Jones, from Salt Lake City. Violet Sucher had Mollie Lindenberger as guest, and Alice P. Jones introduced her daughter, Mrs. Norvella Hamrick.

SLA

(Continued from page 36)

Baker, Adolph Treusch has left for Los Angeles. Brother Tom L. Baker in for a call.

Ladies' Auxiliary

President Ann Doolan presided at the regular meeting February 1. Other officers present were First Vice-President Louise Rollo and Third Vice-President Matty Crosby. Treasurer Lillian Woods and Secretary Elsie Miller. A silent prayer was offered in memory of Brother Mike Rosen who passed away January 27, also for the recovery of Marie Brown. Louise Rollo, relief committee, reported the following on way to recovery: Maude Geller, Goldie Fischer, Clara Zelger, Emily Bailey, Pat Seery and Hattie Clinton.

Applications of Evelyn Howey, June Lytton and Kathleen May were presented. Correspondence came from Earl Wagner, Sister Ann Roth with dues and applications inclosed, Mrs. Vera Barlow, Bertha Harper, Leah Gluskin, Mrs. Rose Clawson, and Mildred Laird, secretary of Missouri Show Women's Club. Acknowledgement for Christmas gift came from Pvt. Joe Spunt. Action taken to present Charles Hall, of Showmen's League of America, with a cash gift in appreciation for many favors extended the auxiliary. Plans are under way for the annual card and bunco party to be held some time in April. Ann Sleyster, Alice Hill and Clara Harker will be in charge of this affair. Kitty Glosser, in from Miami, plans to spend a few weeks in Chicago. Kittle and Mrs. H. T. Belden will be hostesses at the next social.

SASC

(Continued from page 36)

"Mile o' Dimes" and Mrs. Martha Rogers devoted her entire week to same. Sid Roemer, of Houston, has booked his Iron Lung attraction for the first week in March on a downtown lot; Ben Block returned from a trip to Mexico City; Louis Ringol, president of the club and general agent of the Alamo Exposition Shows, is on a booking trip; Bill French is confined in hospital here; Mr. and Mrs. Red Wingfield back from their honeymoon trip to Mexico. Both will be with Sam Gordon on the Royal American Shows.

Next party at the club will be Washington Birthday Dance and Party sponsored by Perk Perkinson. Among visitors to the clubrooms the past week were Charley Jamison, Eddie Bales, Clarence Katz, Barney Gerety, Sam Slotsky, Jack Hice, Charles Aronson and Billy Wells. A. (Booby) Obadal, owner of Victory Shows, in from Harlingen, Tex., where show is playing in its sixth week. Mrs. Roland Smith continues with her West Side unit of rides and concessions.

MSA

(Continued from page 36)

Arthur J. Greenwalt, Carl L. Hanson, Clarence H. Harnden, Charles Heim, Edward Howard, Earl Ingalls, Harry Kelley, Paul M. Lewis, Gay C. Lowe, Harry (See MSA on page 59)

Carnival Routes Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Arcade: Robstown, Tex. Blue Bonnet: Edna, Tex., 12-20. Blue Ribbon: Ocala, Fla. Celebration: Tucson, Ariz., 17-26. Crafts 20 Big: Calexico, Calif., 16-24. Custer United: Raceland, La., 12-14. Dixieland: Meridian, Miss. Endy Bros.: (Fair) Fort Lauderdale, Fla., 14-24. Fay's Silver Derby: Valdosta, Ga. Gayway: Moultrie, Ga. Greater United: Laredo, Tex., 14-March 4. Groves Greater: Berwick, La., 12-18. Lone Star: Gonzales, La., 12-18. Mighty Monarch: Pompano, Fla., 11-24. Playland: St. Petersburg, Fla. Shipley's Am.: Carencro, La., 12-18. Southern Valley: Shreveport, La., 12-29. Sparks Bros.: Natchez, Miss. Victory Expo.: Harlingen, Tex.

Circus Routes Send to 25 Opera Place, Cincinnati 1, O.

Davenport, Orrin: Cleveland, O., 12-25. Hamid-Morton: Memphis, Tenn., 14-30. Polack Bros.: (Taft Aud.) Cincinnati, O., 16-24. Wirth, Frank: Jamaica, L. I., N. Y., 17-25.

Misc. Routes Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Grotto Circus) Cleveland 12-25. Basile, Joe, Band (Shrine Circus) Memphis, Tenn., 16-22. Birch: Sweetwater, Tex., 14; Midland 15; Lubbock 16; Seagraves 19; Levelland 20; Littlefield 21; Plainview 22; Paducah 23. Campbell, Loring: Carbondale, Ill., 14; Benton 15; Edwardsville 16; Lebanon 19; Alton 20; Belleville 21; Jacksonville 22. Couden, Doug & Lois: School assemblies, El Paso, Tex. DeCleo, Harry (Avalon Theater) Marysville, O., 12-17. Faysoux: Lafayette, Ga., 14; Murphy, N. C., 15; Gainesville, Ga., 16. Francis, Leo (K. of P. Lodge) New Castle, Ind., 17. Hartnells, The (Orpheum) Los Angeles 13-19; (Orpheum) San Diego 20-26. Hubbard, Paul, & Betty: Playing schools, Springfield, O., 12-16. Jackson, Eschol: Gonconda, Ill., 15. Long, Leon: Miami, Fla., 14-15. Marquis: Central City, Ky., 14; Madisonville 15-18; Princeton 19; Dawson Springs 20; Paducah 21-22. Overman, Wally (Night Club) Springfield, Ill., 12-18. Ricton's Dogs: Dickson, Tenn., 12-17. Stanley, Guy: Jasper, Tex., 12-17; Nacogdoches 19-24. Texas Cattle King, George M. Bragg's: Seneca, S. C., 12-17. Turtle, Wm. C.: Portland, Ore., 12-17.

INSURANCE CHAS. A. LENZ "The Showman's Insurance Man" A1338 INSURANCE EXCHANGE CHICAGO, ILL.

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ASTROLOGER MITT READER-LECTURER Wanted—Partner with \$2000. Only studio of its kind anywhere. Something different and in N. Y. C. LADY SABAU Care The Billboard 1564 Broadway New York 19, N. Y.

Versatile Zacchini Brothers Scattered Among Many Shows

CINCINNATI, Feb. 10.—The seven Zacchini Brothers, best known for their cannon act, have branched out in many other activities in recent years and now are scattered among a number of shows, some as owners of shows and rides, others as performers.

Manuel and Victor, who still have their cannon act, will be with the Endy Bros.' Shows when the outfit opens in April. Hugo also has his cannon, which is booked with the Bistany Greater Shows, now playing Miami. Bruno has the Zacchini Shows, which will take the road shortly from Sarasota, Fla. Tio operates a Funhouse and other attractions with Endy Bros.' Shows, and Mario operates a number of amusement rides and other devices.

Edmondo and his daughter Egle have a cannon act which is now playing indoor circuses. Edmondo's son, Eddie, and his daughter, Dulna, have two acts, an aerial act and a trampoline, and they too are playing indoor circuses.

Feature Attractions for International Sports Show

CHICAGO, Feb. 10.—F. W. (Nick) Kahler's International Sportmen's Show will be held in the Coliseum this year March 10 to 18. Kahler, here from Minneapolis, is lining up his show on a much larger scale than in recent years and in addition to a varied line of exhibits there will be an entertainment program of many novel features.

Sharkey, the educated seal, will be back for the third consecutive year. Other features include Little Sandow, billed as "the strongest man in the world"; "McCall's trained dogs, Indian crooners and operatic singers, and casting demonstrations by Herb Welsh, champion caster. Anders Haugen, champion indoor ski jumper, and Sverre Fredheim, member of the American Olympic team in 1936, will give exhibitions on a

The Billboard's Outdoor Staff Moves to Chicago



Nat Green



Pat Purcell



Herb Pickard



William J. Sachs

Starting next week (issue of February 24) The Billboard's Outdoor departments will be edited from the Chicago office—at the Crossroads of Outdoor Show Business. Simultaneously, Pat Purcell and Herb Pickard will join Nat Green in Chicago and with Bill Sachs as executive news editor in Cincinnati, will be responsible for all Outdoor news coverage in The Billboard.

Purcell, in addition to years of experience as reporter, editor and feature writer on leading newspapers in Chicago, Detroit, Minneapolis and other cities, has been prominently identified with outdoor show business for the last 15 years, and has an extensive acquaintance among outdoor showmen. He spent several years with leading auto racing and thrill shows; has been publicity director for circuses and carnivals, and recently worked with the "Skating Vanities."

Pickard is an experienced newspaperman, having worked on dailies in Chicago and Los Angeles. He was with the Chicago Stadium for two years; one season with the Johnny J. Jones Exposition, and has been press representative of Polack Bros., Russell Bros. and other circuses, the Royal American Shows and various outdoor amusement enterprises.

The new outdoor editorial set-up is part of The Billboard's plans to insure better and faster service for the outdoor fields, and to keep pace with the expansion that will come with the return of peace.

Beginning immediately, address all outdoor editorial communications to The Billboard, 155 North Clark Street, Chicago 1, Ill.

ski scaffold with a takeoff 75 feet high and a slide of more than 200 feet.

Sports to be demonstrated will include indoor field trials for dogs, log-rolling, canoe tilting, trick and fancy rifle shooting and archery.

L. C. REYNOLDS

COLEMAN LEE

INTERNATIONAL SHOWS

WANT PIT SHOW OPERATOR TO FURNISH AND MANAGE INSIDE ACTS FOR FIRST-CLASS PIT SHOW. Will furnish Top, Front and Transportation for same. Operator to furnish Transportation for Acts and People. ALSO ANY OTHER SHOWS NOT CONFLICTING, WITH OR WITHOUT OWN TRANSPORTATION.

WANT RIDE HELP IN ALL DEPARTMENTS. FOREMAN FOR TRAVERS MIX-UP. CAN PLACE CONCESSIONS OF ALL KINDS THAT WORK FOR 10c. Want Grind Store Agents for Grind Stores. All People Contracted, please acknowledge this ad. Shows opens in Oklahoma middle of March.

COLEMAN LEE
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All address Winterquarters, Box 782, Muskogee, Oklahoma

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For 35 Weeks in Sunny California

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GOLD COAST SHOWS

P. O. BOX 594, PALO ALTO, CALIF.

P.S.: Jack Poda, wrote you to come on.

Denton's Shows Ready; To Carry 5 Rides, 4 Shows

CINCINNATI, Feb. 10.—C. C. Leasure, legal adjuster for Johnny J. Denton's Shows, writes from Gulfport, Miss., that the winter work of shaping up for the 1945 season is under way. Four of the show's rides have been operating in Denton's Playground Park at Gulfport since last November, playing to good week-end crowds.

Show will be managed by Owner Johnny Denton. Mrs. Irene Denton will be auditor; Earl Denton, lot man, and Earl Dennis, superintendent of rides and hot wagon. Blacky Hence will handle the Merry-Go-Round. Concessionaires will include Mr. and Mrs. A. H. Murphy, with three; Frank Chase, two; Bob Sheldon, two; Earl Denton, two; E. M. Small, three; Katherine Humphrey, two, and Mildred Chase, Betty Lenton, Ruby Neal, Francis Joblinsky and C. C. Leasures, one each. Mr. and Mrs. Mackey will have a Monkey Show; Steve Conley, an Illusion Show, and Mr. and Mrs. Baker, Girl Show.

1,000 New Members in '45, Goal of San Francisco SFA

SAN FRANCISCO, Feb. 10.—Show Folks of America took in 40 new members at the January 22 meeting and the roll now stands at well over 1,100 members. President Sammy Corenson will immediately launch a new 1945 drive for 1,000 more members. Frederick Weidman was named chairman of the board of directors, with Frank Forest as secretary. Many special events are being planned for the year and every effort will be made by San Francisco show folks to build this, the newest of all amusement organizations, into one of the largest and most progressive clubs of this nature in the country.

B. & V. Shows Enlarging

CINCINNATI, Feb. 10.—Mrs. Queenie Van Vliet, wife of J. Van Vliet, general manager of the B. & V. Shows, reports that work in quarters at Garfield, N. J., in preparation for the new season is rapidly progressing. An entire new set of sweeps for the Merry-Go-Round has been completed and the horses are being painted. Manager Van Vliet made a trip to New York recently and ordered canvas for a new Vanities show and a posing show, also several concession tops. Lucille Anderson arrived at quarters

Missouri Show Women's Club

Maryland Hotel St. Louis

ST. LOUIS, Feb. 10.—Meeting called to order by President Gertrude Lang, with 21 members present. At the table with her were Mildred Laird, secretary, and Norma Lang, treasurer. The secretary read letters from Sisters Kathleen Gawle and Marietta (Honey) Vaughn. Elected to membership were Inez Hancock, Lucille Joerling, Esther Bernet, Velma Arnold, Susie Wells, Fern Sebold, Itaska Kenlo, Irene Purcell and Fay Kelly. Plans were made to hold a St. Patrick's dance on March 17 in conjunction with the IAS. Following adjournment, lunch and refreshments were served to the IAS and the MSW. Donations amounting to \$25 were taken up for the "Mile Dimes" and presented to radio Station KMOX by Chaplain Daisy Davis and the daughter of Mr. and Mrs. Sid Sidenberg.

'45 PLANS COOKING

(Continued from page 41)

State Fair Association; D. D. Whitcomb and George A. Hamid arranged a meeting with Governor Ransome J. Williams who is a vice-president of the South Carolina State Fair and a fair booster, and secured his co-operation in opposing the bill, which was defeated. Passage of the bill would have been a severe blow to all fairs as it probably would have inspired similar measures in other States.

Meetings in Georgia, South Carolina, North Carolina and Virginia were very well attended, with programs devoted exclusively to business and discussions covering current uncertainties and post-war problems. Unanimous attitude at all the association meetings was that fairs should operate in 1945 on a scale equaling or surpassing that of the past year. In so far as the booking of grandstand shows is concerned, Hamid reports the heaviest demand in five years.

Fairs signing up for Hamid attractions include the South Carolina State Fair at Columbia; Florence, S. C.; Wilson, Laurensberg, Goldsboro, Rocky Mount, Greensboro and Durham, in North Carolina; Stanton, South Boston, Danville and Keller, in Virginia; and Atlanta, Columbus, Macon and Augusta, in Georgia.

and has contracted her string game for the coming season. Recent visitors were Mr. and Mrs. Lou Riley, owner of the Dupont Shows.

Show will be enlarged this year, with the addition of more motor equipment

TRUCKS FOR SALE

- 1 Chev. '36 Model Tractor.
- 3 Chev. Trucks with 14 ft. Rack Bodies.
- 1 Chev. '36 Tractor with 24 ft. Springfield Semi-Trailer.
- 1 Dodge '37 Tractor with 20 ft. G.M.C. Steel Top Semi.
- 1 Ford '35 Tractor with 22 ft. Springfield Semi.
- 1 Ford '37 Tractor with 24 ft. Springfield Semi.
- 1 Ford '39 Tractor with 24 ft. Highway Semi.
- 1 Federal 2-Ton Tractor with 24 ft. Highway Semi.

Semis are all rack jobs except last above, which is a half steel side job. All motors and tires in good, fair to extra good condition. Priced at \$10,000.00 cash for the lot, or will sell one or more units individually. Contact me: Poplar Bluff, Mo.

AL BAYSINGER, Owner

WANTED TRAIN HANDS

Ray Francis, Georgia Boy Mitchell, Jig Pewee, answer. Winter quarters now open, as well as cook house and office. Can use any good hands that want to work.

Write or Wire

SUNDOWN WILKERSON

Care Dailey Bros.' Circus, Gonzales, Texas

WANT GENERAL AGENT

For Small Truck Show. One who can contract Celebrations and Homecomings in Eastern Missouri and Illinois. BOX 448, care Billboard, 380 Arcade Bldg., St. Louis 1, Mo.

Lone Star Show Women's Club

1928 1/2 Elm, Dallas, Tex.

DALLAS, Feb. 10.—Monday (5) was social night, with Helen Rees, president, and Lenore Hogan, secretary, at the head table. Annabelle Hoblett was hostess. Games were played. Raffle prize was won by Louise Hickman and door prize by Helen Rees. Award went to Mary Ellen Lieberman for most new members during January. Percy Morency reported sick at the Strates Shows winter quarters in Mullens, S. C. Hattie Longchart recovering from the flu. Mrs. Grace Brown, of pitchman fame, and Marjorie Johnson, of Ringling Bros.' Circus, were welcomed as new members. Red and Lydia Powell are visiting Mrs. Powell's sister, Mabel Welshman. Ruth Spallo and Ruth Martone were on hand to partake of our venison dinner on January 31. Proceeds of this successful event went to our new Burial Fund. Lena Panther, who is still in Oklahoma City nursing her father, is missed by all members.

Showfolks of America, Inc.

SAN FRANCISCO, Feb. 10.—With president Sam Corenson in the chair and all officers present, San Francisco chapter, Show Folks of America, met Monday (5) night. Among those present who took bows and responded with remarks were Mr. and Mrs. W. R. Patrick, of Jantzen Beach, Portland, Ore.; Harry Seber, past president PCSA; Andy Hines, William McCloskey and Austin King. President Corenson appointed a committee to draft by-laws to the constitution, to be printed for general distribution. Five other regular committees were named for the year.

Dave Long, chairman of the refreshment committee, reported a healthy balance on hand. All other funds show a substantial balance. Membership is increasing at the rate of 100 per month. Harry P. (Polish) Fisher gave an interesting talk on showfolk. D. M. Michaels, general chairman of the Troupers' Ball and Entertainment to be held in Scottish Rite Temple, March 9, gave an enthusiastic report of the advance plans.

MSA

(Continued from page 57)
Mamas, Galust May, Fred A. Miller, C. Floyd, Harry Mills, Robert Morris, John Mulder, W. S. Myers, Magreth Ohanassian, Archie Paer, Milton S. Paer, Peter Parker, Charles E. Phillips, John C. Polle, Orrin Powell, John F. Reid, Louis Rice, Robert V. Ritz, Arthur Rozen, Wilfred Eddy Shepherd, Paul Spor, Fred E. Stevens, Edwin J. Thomas, Germaine Thompson, Net Torti, Walter Tyski, Sol Weintraub and Max Kahn.

The Special By-Laws Committee, working with Leonard Simons, club counsel, submitted revisions for approval, all of which were unanimously accepted by the body. Principal changes included raising the initiation fee to \$10, with dues remaining at \$10, making a total of \$20 for new membership instead of the former \$15. Board of directors was increased from 11 to 25.

Co-Chairman Jack Gallagher, of the service fund, listed his own name along with Charles Hodges, Edward Moss, Warren Murphy, John Quinn and Louis Stone as recently enrolled in the service fund Hall of Fame. Membership is acquired by purchasing \$100 in bonds for a brother serviceman named by the service committee.

Pvt. Joseph Eule has again been discharged, and this time for keeps. He now is working as tool designer in a local war plant.

S/Sgt. George Harris, now in the Philippines, had a surprise reunion with Pfc. Isadore (Tommy Paddles) Reisner, also stationed there. James Knapp, S1/c, on furlough from the U. S. S. Honolulu after a year in the South Pacific, visited and left for New Orleans. With four brothers discharged so far this year, only 28 remain in service, of whom 23 are overseas.

Past President Leo Lipka sustained minor injuries in an automobile accident and will be confined to his home for a week.

BUCKEYE STATE SHOWS

INCLUDING GOOD-WILL OF NAME

FOR SALE—All or Any Part

2—60 K.W. G.M.C. DIESEL GENERATING UNITS. Complete with Switchboards, mounted on Trailer with Ford Tractor.
1 No. 5 FERRIS WHEEL
1 EYERLY ROLL-O-PLANE
1 SPILLMAN 7-CAR TILT-A-WEIRL
1 SPILLMAN 12-CAR RIDE-O
1 ALLAN HERSHELL 2-ABREAST MERRY-GO-ROUND

All of the Above Rides Equipped With Power Units.

TRUCKS AND TRAILERS

1 1936 Chevrolet Tractor, 1 1/2 tons.	1 1935 International Tractor, 1 1/2 tons.
2 1937 Chevrolet Tractors, 1 1/2 tons.	1 1936 International Tractor, 1 1/2 tons.
1 1938 Chevrolet Tractor, 1 1/2 tons.	1 1937 International Tractor, 1 1/2 tons.
1 1939 Ford Tractor, 1 1/2 tons.	1 1938 International Tractor, 1 1/2 tons.
1 1940 Ford Tractor, 1 1/2 tons.	1 1939 International Tractor, 1 1/2 tons.
1 1941 C.M.C. Tractor, 1 1/2 tons.	1 1940 International Tractor, 1 1/2 tons.
1 1937 Ford Stake Body Truck, 1 1/2 tons	
1 1938 Chevrolet Stake Truck, 1 1/2 tons.	
1 1937 Chevrolet Panel Truck, 1 1/2 tons.	
1 1935 36 Passenger Dodge Bus, with New Motor.	
1 Nabors Semi Trailer. 12 Semi Trailers—Springfield, Fruehauf, Etc.	

1 90x30 SIDE SHOW TOP, Blue with Sidewalls.
1 60x40 SIDE SHOW TOP.
1 120 FT. SIDE SHOW FRONT.
1 40 FT. GIRL SHOW FRONT.

JIG SHOW, Complete. Top, Sidewall, Stage, Seats, Lights, Spots, Curtains.
8, P.A. SETS, MIKES, ETC., and OTHER MISCELLANEOUS EQUIPMENT.

All of the foregoing at Winter Quarters: 5322 ASCHER ROAD, LITTLE ROCK, ARK., where it can be seen. All replies to: MRS. FRIEDA ROSEN, BOX 2900, LITTLE ROCK, ARK.

Attention SALES BOARD Operators

MAKE Fast MONEY

with our fast moving, timely merchandise items. Send for descriptive circular \$7. It's Free.

JERRY GOTTLIEB, Inc.

928 Broadway NEW YORK CITY

MUSICIANS WANTED

All instruments, \$40 week and all. 35 weeks RR Circus.

JOE ROSSI

Gen. Del., Gonzales, Texas

Royal Exposition Shows

Want Immediately

No. 1 Ferris Wheel Operator that drives semi. Must be sober and reliable. Salary no object if can cut it. Also want Chairplane Foreman that drives. Long season in Southern territory. Address until February 24, Labelle, Fla.

P.S.: Can use neatly framed grab.

GOLDEN WEST SHOWS

WANT

Foremen for Merry-Go-Round and Ferris Wheel. Concessions, Shows and Rides. Write POLISH FISHER or ANTHONY ARDIZZONE, 50 Taylor St., San Francisco, Cal.

PHONEMEN

Who can stand prosperity. Program, tickets, banners. Cabell County Sheriff's Dept. Jamboree to equip cars with radio.

Frank B. Hilderbrand

5th Ave. Hotel, Huntington, W. Va.

JOHN McKEE SHOWS

WANT

ONE MORE RIDE. Octopus or Roll-o-Plane; will book or buy. CAN PLACE MONKEY SHOW OR ANY OTHER SHOWS THAT DON'T CONFLICT. STOCK CONCESSIONS that do not conflict. MAN TO TAKE WHEEL. OTHER RIDE HELP who can drive trucks. Salary and percentage. This show has contracts for 11 Fairs in Iowa and Missouri, as good as the best. We open March 31st at Dexter, Mo.; Sikeston and Cape Girardeau to follow. All address:

JOHN McKEE, Box 82, Fisk, Mo.

FOR SALE

Half interest in Amusement Center, including large operating Skating Rink in center of Florida's largest industrial city, \$5000.00. Party must be able to take active management is only reason would consider partner. Have other interests that require time. Just the thing for a man and wife.

F. P. SIEG

32 E. Union St. JACKSONVILLE, FLA.

JOHN FRANCIS SHOWS

OPENING 1st WEEK IN MARCH NOW BOOKING SHOWS AND CONCESSIONS

4570 NORTH 2ND ST., ST. LOUIS 7, MO.

Opening May 1, 1945

FRED ALLEN SHOWS

Winter Quarters Now Open

Syracuse, N. Y.

Don't experiment, a certainty is best

Playing nothing but the best industrial cities in the State. If you are a live wire, sober and reliable get in touch at once. No others will be considered. No racket of any type or Gypsies tolerated. All Rides office owned, but will book one Flat Ride 25% to office. Very good proposition to Funhouse, Penny Arcade and clean Shows that are capable of handling plenty of business. Special opportunity for Ride People who wish to purchase interest in Merry-Go-Round, Ferris Wheel, Chairplane and double Loop-o-Plane. Will sell interest to capable, reliable people. Contact at once for details.

Following sold exclusive: Cook House, Bingo, Ball Games and Photos. Want Pop-Corn, Custard, Apples, Waffles, Ice Cream, Hi Striker, American Palmistry, Jewelry, Scales, also clean 10c Grind Stores that work for stock. Want Help that is not needed for the war effort. Will provide work for returning veterans that are show people. Can use Foremen and Helpers on all Rides. Want sober, experienced Help for Macks Bingo. Contact RAY McWETHY, Box 385 Sarasota, Fla., for best proposition. All other replies to FRED ALLEN, 107 Oberst St., Syracuse, N. Y.

O. C. BUCK SHOWS

Opening Early in April—Playing Best Territory in the East

WANT—Monkey Show; will furnish complete outfit and transportation. Colored Minstrel Show; will book on percentage or pay Troupe out of office. Wildlife Show.

CAN PLACE—Ticket Sellers, Talkers, Canvasman.

RIDE HELP—For 9 major Rides, some Foremen. Best of pay and treatment. No gillying. Have own fleet of trucks.

Address O. C. BUCK, Winterquarters, 1115 5th Ave., Troy, N. Y.

McCLOSKEY SHOWS

Open March 16 in the Heart of the War Industrial Bay Area

WANTED—No. 5 Eli Wheel; will book or buy same. Ride Help and Foreman for Loop and Kiddie Ride and Merry-Go-Round. 10-in-1 and Grind Shows with or without own outfit. Concessions open.

Wire or write 1040 University Ave., Berkeley, California

HARRISON GREATER SHOWS

WANT — WANT — WANT

Opening Feb. 22 thru March 3, Bennettsville, S. C.—2 Fridays and 2 Saturdays—1000 Soldiers Daily. RIDES: Want Foremen on Twin Ferris Wheels, Merry-Go-Round, Chair Plane and Loop-o-Plane. Second Men on all Rides. CONCESSIONS: Can place Concessions of all kind, Cook House, Popcorn, Candy Apples, Ball Game, Fish Pond, Penny Pitch, Shooting Gallery, Pitch-Til-U-Win, Duck Pond, Photo, Mitt Camp, Coca-Cola Joint, Cigarette Pitch, Skillo, Swingers or any other Concession. Mrs. Harrison wants Penny Pitch and Ball Game Agents. Dallas Duncan wants Agents for Coupon Stores. Red Clayton wants Nail Joint Agents. Shows: Johnny Riddick wants Performers and Musicians for Minstrel Show, salary and percentage. Carl Littleton, trumpet and piano player, get in touch with me. Will book any outstanding Show. Want Bill Poster and capable Lot Man. The following people get in touch with me: Jimmy Cunningham, Costa Stergion, Bill Are, Joe Corey.

Write or Wire FRANK HARRISON (Owner and Manager), Bennettsville, S. C. CHARLES SUTTON, Legal Adjuster MILTON McNEASH, Bus. Manager.

FEW NEW STATES ON ROSTER

Cross Currents Are Shown In New Bills Introduced

Two States drop unusual bills—other bills get the ax without any real issue—moves to amend or change good State license systems considered unfavorable

CHICAGO, Feb. 10.—The cross-currents of State legislation began to show in more recent reports. This means the usual process of proposals and counter-proposals, which always appear when legislation concerning any trade is involved. A State Legislature will get a bill to license coin machines and then a proposal will be introduced to even ban the machines from operating in the State. Then, there is the question of letting well enough alone. At least three States which have had State license laws in operation for a number of years and which in the main, have proved fairly practical, are now being disturbed by proposals to change the laws by increasing the tax rates or otherwise changing the license system. Again, this is the usual course of lawmaking and it is generally expected that few of these counterproposals will be passed into law.

Recent reports show that there has not been any noticeable increase in the number of new States getting coin machine proposals. In fact, it may be stated that there has been a decline in the number of new States getting legislation, on the basis of present reports. However, States that already had bills on coin machines got several new bills which kept the rate of the introduction of bills up to the levels set during the last two weeks of January. Hearings on bills have been few and far between and little attention apparently has been attracted by these hearings so far. In a few cases, final legislative action has already been taken and at least three bills have been reported killed, some in committee and another in House action.

On the basis of present reports, it is now possible to begin to compare legislative bills in the various States and to mention some as having unusual interest in the trade. Idaho and Montana may be said to have had the most unusual proposals introduced in Legislatures up to the present time, and two of these unusual bills have already been lost.

Bills to repeal a coin machine tax already on the books is always of interest to the trade. A bill had been introduced in the Maryland Legislature to repeal the existing tax on vending machines. This proposal to repeal the tax has been reported unfavorably by the committee. This will apparently mean the end of the proposal.

Earlier, reports on State legislation were reviewed in *The Billboard* February 10, page 59. More recent reports are reviewed State by State as follows:

Recent Reports

ARKANSAS. The State Legislature now has a proposal to amend the existing State license law by increasing the rate on pinball and juke boxes. In fact, the proposal would almost completely revise the State license law. Up to the present, Arkansas has had the enviable reputation of being one of the few States that ever passed a tax on coin machines and then after the first year of its operation, amended that tax law to reduce the rates on coin machines. Now a proposal is back in the hopper to raise the rates on some machines.

IDAHO. The House killed the somewhat unusual bill to license gaming devices and pinball on a percentage basis, similar to the Washington law. The House has passed a proposal to make federal tax stamps on gaming devices evidence of violating State gambling law. The State also has a proposal to slap a tax of \$600 on any holder of a federal tax stamp on gaming devices.

INDIANA. Last week the State got a proposal to empower cities to place a license on coin machines. This week the State gets one of the usual public morals bills which would ban mechanical music in places where liquor is sold.

IOWA. The Legislature has a bill to reduce the State fee on penny scales.

The sponsor of the bill says the reason is because of the large number of bathroom scales in homes which cuts down the earnings of penny weighing scales.

MARYLAND. The committee reported unfavorably on the proposal to repeal the present State tax on vending machines. (See *New States* on page 63)

Rescued!

LOS ANGELES, Feb. 10.—Coinmen here were jubilant to learn this week that the son of Roy Jones, local operator and late of Visalia, was one of the prisoners at Cabanatuan interment camp on Luzon rescued by U. S. Rangers and Filipino guerrillas this past week. Before his enlistment, Roy's son was active in the coin machine business with his dad.

Pa. State Dept. of Commerce Predicts Top P-W Tourist Biz

PHILADELPHIA, Feb. 10.—Coin machine operators are most enthusiastic over the prospects of the near-by parks and resorts once again providing the hub for choice machine locations in the post-war period. War has restricted (See *Pa. State Dept.* on page 63)

Editorial

Good Definitions

By Walter W. Hurd

TWO recent reports show again how important good definitions may be in legal issues involving coin machines. Which recalls that some of the most constructive work done for the trade in the pages of this publication has been on the matter of definitions. It is a job involving lots of research and perhaps a constructive program in the future to get better definitions into unabridged dictionaries, encyclopedias and the lawbooks.

The legal profession has a name for it but to the man in the street it simply means that in settling many a legal issue the courts will turn to the dictionary. The rules of legal procedure even fix some of these books as standard, which makes the definitions all the more important to a business.

The two reports which recently have emphasized definitions include a decision of the Minnesota Supreme Court on gaming devices and a long legal battle in Cuba over classification of various types of coin machines. In order to find slot machines guilty under a Minnesota statute, the high court went back to the root meaning of the old Anglo-Saxon word "gamen," finding that the words "gamble," "game," "gambling" and "gaming" all come from the same root word which means to play.

Now, on that basis, anybody who plays at all is also gambling by the very nature of the act. But the Minnesota court used the idea to say that playing slot machines is a violation of law.

In Cuba, there was a long fight about definitions which extended back to a decree issued in 1935, meant to ban gaming devices and which used a Spanish word meaning "nickel-swallower" to refer to the machines. Later officials were inclined to regard all coin machines as being nickel swallows because they accepted coins and so the ban was applied even to juke boxes. These are only two of many instances involving a play on the meaning of words.

In 1944 I wrote the article on coin machines that it is to appear in a new edition of an encyclopedia. I learned much about how much the use of the proper words may mean to an industry, as I wrote that article, and also some of the problems involved in getting the acceptance of modern terms and phrases. It was also apparent how much work the coin machine industry will have to do in order to promote the use of favorable definitions or terms.

A good case in point is the unabridged dictionary definitions of the modern word pinball. Now pinball is a very new word and I can probably claim much credit in helping to introduce the word into the English language. Or, maybe *The New York Times* should be given most credit for beginning the use of the word in 1935 in its dignified pages. Perhaps an unknown Louisville reporter who apparently first used the word pinball deserves most credit of all.

In 1940 an unabridged dictionary issued by the Union Library Association first entered pinball in the list of newly accepted words. The definition was very favorable and would be a credit to the games in any court. The G. & C. Merriam dictionary apparently put the word pinball in its 1941 supplement of new words, but the definition is not a credit to the games at all. In fact, a court would be inclined to pronounce all pinball games as gaming devices on the basis of the definition. If the old Anglo-Saxon word used in the Minnesota court decision is used as a basis for the root meaning, perhaps the Merriam dictionary is correct. The pro and con of meanings could be carried on and on.

Men who have their money invested in coin machines will readily see how a matter of definitions in dictionaries, encyclopedias and lawbooks may either make him a criminal or an upright citizen.

Federal Agents Put Teeth in Anti-Slug Law With Fire Party

OMAHA, Feb. 10.—Another chapter in the famous story of the federal government's war on slugs used in vending machines was written here recently. A large quantity of metal slugs, estimated to have a bogus value of around \$3,000 was melted by Secret Service agents in order to get the metal. The incident was observed by taking photographs for local newspaper and otherwise recalling the history of the famous campaign by federal agents against those who make or use slugs to cheat vending machines.

The pioneer test case sponsored by federal agents was started here and the final result was the passage of a new federal law which classes the use of slugs to cheat coin machines, under counterfeiting laws. The final chapter of the slugs confiscation here is as follows:

Most of the slugs were of the 5-cent size; had been placed in telephone toll boxes, and wherever the users had sought to evade payment of United States coins.

They were of steel, iron, brass, copper, zinc, aluminum and alloys. In addition, there were car checks from a dozen cities, buttons, good luck tokens, cigar store merchandise pieces, sales tax tokens, and even a few very poor counterfeit coins.

F. E. Strout, agent in charge of the local Secret Service office, and his assistant, Roland H. Osborne, separated legitimate pieces from the bad for return to original owners. Mr. Stout said a federal law enacted about a year ago prohibits manufacture, sale and possession of slugs, except as used in exchange for merchandise in a place of business where they originated.

These "coins," bearing all types of insignia, sentimental terms and advertising inscriptions, were dumped in a crucible at the Omaha Brass and Aluminum Foundry, 1407 Jackson Street. The firm, jointly owned by Frank J. Schlinger and Creighton Bogacz, will save the alloy ingots for post-war use, probably to make castings for civilian ornamental work.

New Conn. Fire Laws Pushed To Blockade Amusement Disasters

BRIDGEPORT, Conn., Feb. 10.—As a result of last summer's disastrous circus fire that claimed 168 lives in Hartford and injured hundreds, legislation is soon to be proposed to the General Assembly to strengthen the State's fire laws, particularly in regard to amusement places. The proposal that laws be amended to provide for building regulations and inspection in all highly populated municipalities; that provision be made for the submission of plans for contemplated buildings to proper authorities to eliminate fire hazards in construction; and that no permit shall be issued by any municipal authority for any amusement location until such authority has had a report from a proper official certifying that the property has been inspected and is safe for the use intended, will be introduced.

Ore. Liquor Comm. Considering Pin Law

PORTLAND, Ore., Feb. 10.—The Oregon liquor control commission would deny beer licenses to taverns where pinball machines are operated if it follows a suggestion recently placed before it by the League of Oregon Cities.

The league, which is composed of city officials, suggested that beer licenses be denied also to places where slot machines are operated or card games allowed.

Legislation along this line is expected to be sought in measures to be introduced in the State Legislature, now in session at Salem.

COINMEN YOU KNOW

New York:

SYBIL WEINSTEIN, Simon Sales, was married this week to Meyer Myerson. Mrs. Myerson joined the Simon Sales organization when the latter first opened offices in New York. . . . FELIX FLEISCHMAN, Runyon Sales Company manager, back on the job and thanks all his friends in the industry for their kind condolences during his bereavement. . . . Next meeting of the Arcade Owners' Association of America will be held February 15 at the Capitol Hotel.

Philadelphia:

Rumor has it that Keystone Vending (music and cigarette operation) has been divorced from Scott-Crosse Company (Sam Stern) in one of the industry's largest financial transactions. . . . ELAINE MORGAN, secretary to HARRY BLOCK, Block Marble Company for the past five years, is leaving to be married. The big event will take place March 16 in Philadelphia.

Los Angeles:

ROY JONES, local operator and lately of Visalia, is really feeling better after word reached him of his son's release from the Jap prison camp at Cabanatuan. . . . MASTER SGT. NELSON BAKER, formerly serviceman at Paul Laymon's for five years, reported back to some of his old haunts recently after being on 26 missions in the European theater as a tall gunner on a fortress. He was decorated with the Distinguished Flying Cross, Purple Heart and the Air Medal. . . . CAPT. MEL GILES down from Las Vegas where he is an instructor. Giles, formerly with California Games Company participated in 75 bombing missions in the European show and was decorated with the Distinguished Flying Cross, Presidential Citation, Air Medal with five oak leaf clusters.

BERT POLIN in from San Luis Obispo. . . . MRS. ROY SMITH down from Lancaster making the rounds. . . . C. H. ROBINSON, of Santa Monica, in a huddle with Milo Herring. Robinson has post-war operating plans formulated and is looking forward to increasing his

operation. . . . G. F. COOPER, of Riverside, and CARL COLLARD, of San Bernardino, seen at Laymon's buying.

GARY THOMPSON, of Long Beach, has been inducted into the army and is now at Fort MacArthur. Gary is the third member of Thompson Bros. to enter the service. . . . BROTHERS SHERIDAN and WILLIAM having been in the navy and army respectively for over two years now were seen having a family reunion recently at the home of JOSEPH RICARME, Long Beach operator and father-in-law of the Thompson brothers. RICARME will continue to maintain and operate their routes.

FRED McCLELLAN, of Sacramento, and FRANCIS TURNER, of Stockton, extending their interests and adding a first-class drug store in Sacramento to their holdings. . . . FRED is owner of the Playdium Arcades in Stockton and Sacramento. . . . MIKE GOUFF making a hurry-up call to BILL WOLF, of California Amusement Company, for equipment. . . . MIKE operates in Paso Robles and Lompoc. He soon will be donning khaki. His wife, with the help of a serviceman, will continue with the route at last report.

ROY BAZELON, recent Chicago visitor, trained back to the Windy City this week after expressing generous terms for California weather. Plans to lease or purchase a building in or near coin machine row here to house Pacific Coast Distributors now located on Union Avenue. . . . LEN MICON, local manager, reports tremendous increase in sales during January.

BOB CARDIFF, San Miguel, readying a bingo spot. . . . HARRY HUTCHINSON, music and games operator of Salinas, reporting good collections and looking for more equipment down Long Beach way on a recent visit. . . . RAY WHERRIT, of San Luis Obispo, keeping busy with over 400 pieces of equipment on his routes.

JOHN PATRICK, Santa Maria; W. H. STERN, San Luis Obispo; JOE GRATER, Oxnard; HUGH BUCHANAN, San Diego, and J. A. EWING, of Bakersfield, seen along coin machine row all in one day.

SANDY STINER, has closed a deal with TAUBER for his route of games and music and has added an arcade located in Ocean Park to his operation. . . . HARRY GORDON, of Automatic Music Company, visiting HARRY KAPLAN, of Southwestern Vending Machine Company. . . . MAC MOHR has acquired the Broadway Recreation Parlor in downtown L. A. . . . TED BLOOMER in from Mojave on a buying trip. . . . FRANK TOTZKE helping BLOOMER maneuver a machine into position. . . . L. J. BANDHAUER, only music op in Bishop, has entered the retail record field there.

Cincinnati:

CO-OPERATION was discussed at a meeting of the Buckeye Liquor Dealers' Association in the Hotel Alms here recently. Members of the Automatic Phonograph Owners' Association of Cincinnati, who attended the get-together, included Sam Chester, Ray Bigner, Charles McKinney, Charles Kanter and Sam Butler. A program of assistance between both groups will be further outlined at a meeting of the phono ops in the Hotel Gibson, February 13.

Detroit:

BETTY BRUCKMAN, office manager of the Brilliant Music Company, has announced her forthcoming wedding early this spring to Harold Brooks, recently honorably discharged from the marine corps. JAMES GIORDANO, ace collector of the company, reports many collectors, servicemen and others planning to do double duty because of the work-or-fight order. . . . SPADE COOLEY, hillbilly artist, whose recordings are coming right up to the top, was playing at El Rancho in Hollywood when Giordano visited there recently and had quite an interview. . . . JAMES PALMER is leaving next week for a two-week trip thru the Ohio territory buying up used coin equipment. . . . ANTHONY SIRACUSE, manager of the Gunn Music Company, was laid up with lumbago this past week. . . . HOMER BURNS, who has the Burns-Detroit Sales Company, has moved to a new location at 10625 Stratman Avenue on the far east side. . . . MORRIS GOLDMAN, of Auto City Music Company, reports that there is a great demand lo-

cally for spiritual numbers, typified in the outstanding success here of Ac-Cen-Tu-Ate the Positive in various recordings.

A. R. MOREY, in charge of records and related departments at Buhl Sons' Company, wholesalers, has returned from another business trip. . . . SOL SCHWARTZ of S & W Coin Machine Exchange reports the juke business going over great in the territory, with operators demanding equipment in such numbers that the local stocks of machines have been virtually exhausted. . . . ISIDOR EDELMAN, of the Edelman Coin Amusematics Company, suffered considerable damage to his store on Grand River Avenue when a four-alarm fire occurred in a transformer factory upstairs, and water poured down into his premises, causing much damage to tools and parts. . . . HARRY WEINBERGER, son of Michael Weinberger, of the S & W Coin Machine Exchange, with which he was formerly connected, has formed the Reliance Jewelry and Merchandise Company and is opening a novelty and jewelry store in the Metropolitan Building.

Buffalo:

Buffalo operators have had innumerable obstacles to face this winter, latest ones being an 11 p.m. closing hour for all taverns, night spots and restaurants, because of the fuel-shortage emergency existing in the Buffalo area, and an embargo on all railroad freight deliveries here, excepting vital materials. As a result the business for operators will doubtless drop off in collections. Very few records or other coin machine equipment has been received here because it's all tied up in the railroad yards which are snowed-in thoroly.

LEW WOLF, well-known coin machine distributor, is back at his office part-time after a serious operation at General Hospital here recently but is still taking it easy. Wolf said that he has had so much trouble receiving equipment shipped from out of town that in the future he will deal with Railway Express in the hope that it will expedite matters. Not many visitors have come into town lately to either buy or sell because of the poor weather and traveling conditions. Mrs. Lew Wolf's son (by a former marriage), Carl Swiderski, who is with General Patton's army in Germany, wrote that he was again in the hospital, this time with an ulcerated tooth.

INTERNATIONAL SCOOPS!

MUSIC

- 2 Wurlitzer 24 \$289.50
- 1 Wurlitzer 61 135.00
- 1 Rockola Standard 375.00
- 1 Seeburg Gem Write
- 1 Seeburg 12 Record Symphonola . . . \$110.00
- 1 Rock-Ola Super Write
- 1 Wurlitzer 616 165.00
- 1 Wurlitzer 600, P.K. Write

SLOTS AND CONSOLES

- 1 Olgarola IV \$ 89.50
- 2 Jennings 5¢ 1 Star Chief 114.50
- 2 5¢ Pace B.F. Comets 114.50
- 1 5¢ Pace Comet, 2/4 P.O. 80.50
- 2 25¢ Mills Blue Fronts 325.00
- 1 25¢ Mills Brown Front 325.00
- 1 25¢ Cherry Bell 325.00
- 4 Blue & Gold Vest Pockets 52.50
- 3 Green Vest Pockets 39.50
- 4 Jumbo Parades, F.P. 94.50
- 1 5¢ Blue Front, K.A.C.H., Serial Write
- Over 400,000 Write
- 1 5¢ Brown Front, K.A.C.H., Serial Write
- Over 400,000 Write
- 1 10¢ Blue Front, K.A.C.H., Serial Write
- Over 400,000 Write
- 1 Double Revolve-Around Safe Write
- 1 Single Revolve-Around Safe Write

PIN GAMES

- 1 Broadcast . . \$54.50
- 1 1/2 Home Run . . . \$79.50
- 1 Seven-Up . . 59.50
- 1 Boloway . . . 72.50
- 1 Masoot . . . 55.00
- 2 Victories . . 89.50
- 1 Legionnaire . 69.50
- 1 Trailways . . 59.50
- 1 Owl 99.50
- 1 All American 49.50

MISCELLANEOUS

- 1 Mills Scale \$49.50
- 2 Kirk's Guesser Scales 94.50
- 1 National Chimes Scales 89.50
- 2 1¢ View-a-Scope with Stands 29.50
- 900 Ft. 30 Wire Cable Write

WANTED - WANTED - WANTED
ANY QUANTITY
PHONOGRAPHS ★ SLOTS ★ CONSOLES
 TERMS: 1/2 Deposit With All Orders for Domestic Purposes.
 Full Cash With Orders for Exports.
Foreign Inquiries Invited!
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 (MAin 5769)

FOR SALE

- One Turf King, One Ball Automatic Payout, Like New . . . \$500.00
- One Long Shot, One Ball Automatic Payout, Perfect . . . 300.00
- One Watling Guess Your Weight Scale . . . 75.00
- One Shoot the Jap 100.00
- One Shoot the Bull 100.00
- One Late Model Inside Lights Photo-matic 1000.00
- One KO Fighter 75.00

1/2 Deposit With Order.
Playland Amusement Co.
 616 Adams St. TOLEDO, OHIO

State Legislatures

The following list of States shows the opening dates for the regular 1945 sessions of the Legislatures:

Alabama	May 1
Alaska	Jan. 22
Arizona	Jan. 8
Arkansas	Jan. 8
California	Jan. 8
Colorado	Jan. 3
Connecticut	Jan. 3
Delaware	Jan. 2
Florida	Apr. 3
Georgia	Jul. 16
Idaho	Jan. 8
Illinois	Jan. 3
Indiana	Jan. 4
Iowa	Jan. 8
Kansas	Jan. 9
Kentucky	Jan. 3
Louisiana	Jan. 3
Maine	Jan. 3
Maryland	Jan. 3
Massachusetts	Jan. 3
Michigan	Jan. 3
Minnesota	Jan. 2
Mississippi	Jan. 3
Missouri	Jan. 3
Montana	Jan. 1
Nebraska	Jan. 2
Nevada	Jan. 15
New Hampshire	Jan. 3
New Jersey	Jan. 9
New Mexico	Jan. 9
New York	Jan. 3
North Carolina	Jan. 3
North Dakota	Jan. 2
Ohio	Jan. 1
Oklahoma	Jan. 2
Oregon	Jan. 8
Pennsylvania	Jan. 2
Rhode Island	Jan. 2
South Carolina	Jan. 9
South Dakota	Jan. 2
Tennessee	Jan. 1
Texas	Jan. 9
Utah	Jan. 8
Vermont	Jan. 3
Virginia	Jan. 3
Washington	Jan. 8
West Virginia	Jan. 10
Wisconsin	Jan. 10
Wyoming	Jan. 9
U. S. Congress	Jan. 3

SEEBURG SERVICE -- ALL WAYS!

Shortly after Pearl Harbor we at Automatic Equipment Company pledged to keep our doors open for the duration so that Seeburg operators in our territory would have at all times a source from which to obtain vital parts and service.

- During 1944 Our Scorecard Reads as Follows:**
- Pick-Up Heads Repaired . . . 724
 - Amplifiers Repaired 538
 - Wall-O-Matics reconditioned . 665
 - Phonos Reconditioned 569
 - Seeburg Motors Exchanged . 136

This record attests to the maintenance of that pledge. And for 1945 we intend to do our level best, despite shortage of materials, to continue this activity.

WANTED! - - - WANTED!
ALL TYPES ANY NUMBER
ALL MAKES PHONOS WHOLE ROUTES
SEND FULL LIST—LOWEST CASH PRICE!

AUTOMATIC EQUIPMENT COMPANY
Seeburg Distributors
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PARTS FROM PINCUS KEEP 'EM PLAYING!

- ABT Coin Chutes & Sildes
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- Fuses
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- Silver Bumper Sleeves
- Coin Wrappers
- Collection Books
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- Bulbs
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- Rectifiers
- All Sizes Bumper Rings
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- Gun Lamps for Ray Guns
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- Bally Rapid Fire Gun Castings
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- Western Kicker Coils
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Heavy Duty All-Steel Mechanic's Tool Box \$3.80

WE REPAIR MILLS CLOCKS . . . SEND THEM IN
 Send for Latest Price List. Thousands of Other Parts for Prompt Delivery.
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Buy Quality Now To Hold Locations Post-War!

AUTOMATIC PAYOUT CONSOLES FOR IMMEDIATE SHIPMENT

Mills Three Bells	Super Bell, 5¢ & 25¢	Evans '41 Dominoe, J.P.
Mills Four Bells	Club Bell, F.P. & P.O.	Evans '41 Bangtail, J.P.
Mills Four Bells, 3-5¢ & 1-25¢, Lato Head	Jumbo Parade, F.P. & P.O.	Pace Twin Reels, 5¢ & 10¢
Baker Pacer	Bally Roll-Em	Pace Twin Reels, 10¢ & 25¢
Jumbo Parade, C.P.	Super Bell, 4-5¢	Lucky Lucre, 1941
	Super Bell, 3-5¢ & 1-25¢	Pace Saratoga, 1941, 10¢

TO BEAT THE REST—BUY THE BEST! ZINGO LIBERATOR PERISCOPE

FOR IMMEDIATE SHIPMENT — CONVERTED 5-BALL GAMES

Flat-Top Wagon Wheels Streamliner	Stage Door Curtain Marvel Baseball	Brazil Oklahoma Marines	Arizona Idaho	Sky Chief Pin Up Girl
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FACTORY REBUILT SLOT MACHINES

Mills Club Bell Console, 5¢	Mills Gold Chrome, 2/5, 5¢	Mills Blue Front, 10¢
Mills Club Bell Console, 10¢	Mills Gold Chrome, 2/5, 10¢	Mills Blue Front, 25¢
Mills Club Bell Console, 25¢	Mills Gold Chrome, 2/5, 25¢	Mills Brown Front, 25¢
Mills War Eagle, 25¢	Mills Gold Chrome, 2/5, 50¢	Mills Bonus Bell, 5¢
Vest Pocket Bell, Bl. & Gld., 5¢	Mills Orig. Chrome, 2/5, 5¢	Mills Brown Front, 5¢

MILLS JUMBO PARADE CONSOLE, FREE PLAY, FRUIT REELS.

BALLY TURF KING, 1-BALL AUTOMATIC MULTIPLE PAYOUT WITH J.P.

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1 Brite Spot \$25.00	1 Topic \$79.50	1 Ten Spot \$ 39.50
3 Polo 24.50	1 Cadillac 24.50	1 Stratoliner 39.50
1 Sporty 24.50	1 Big Town 34.50	1 Westwind 69.50
4 Roxys 24.50	1 Entry 29.50	5 Sport Parades 37.50
1 Landslide 27.50	1 Venus 79.50	2 Spot Pools 69.50
1 Repeater 37.50	2 Victory 79.50	5 Majors, '41 49.50
2 Big Chief 39.50	10 Home Runs (1940 Plastic Bumpers) 37.50	1 Monicker 84.50
2 Speedways 37.50	4 Dude Ranch 34.50	3 Liberties 159.50
1 Bordertown 24.50	1 Commodore 24.50	3 Five, Ten & Twenty 129.50
1 Seven Up 49.50	3 Metro 39.50	4 Big Parades 129.50
1 Lite o' Card 59.50	1 Vacation 25.50	4 Knockouts 129.50
1 Showboat 49.50	1 Bandwagon 34.50	3 Four Aces 129.50
1 Drum Majors 29.50		2 Air Circus 129.50

BRAND NEW, IN ORIGINAL CARTONS

Yanks \$129.50 | Arizonas \$209.50 | Santa Fes \$209.50

MUSIC EQUIPMENT

1 Complete Unit for Wurl. Remote (Include 145 18 120 Wall Boxes \$25.00	Stopper and 300 Wall Box Adapter \$55.00
4 125 Wall Boxes, 5-10-25 27.50	5-10-25 Bar-o-Matic, 3 Wires 35.00
33 Seeburg Wall-o-Matics, Model WS1A. Each 15.00	5-10-25 Bar-o-Matics, Wireless 35.00
	Wurl. Model 320 Boxes 17.50
	2 Wurl 130 Adapter (New) 49.50

SLOTS

25¢ Jennings Goose-neck \$ 39.50
5¢ Mills Roman Head 139.50
5¢ Mills Melon Bells 159.50
10¢ Mills Roman Head 149.50
5¢ Futurity 119.50
5¢ Columbia 64.50

JOY AUTOMATICS 108 E. CHURCH STREET ELMIRA, N. Y.

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SEA RAIDER	for	CAPT. KIDD
TAIL GUNNER	for	TEN SPOT
G.I. JOE	for	JUNGLE

Price Only \$9.50 Each F. O. B. Chicago, Ill.

Includes New 12-Color Score Glass, Large Size Illustrated Bumper Caps, New Playboard Designs, Etc.

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Wisconsin Papers Play Up Anti-Gambling Legislation

MILWAUKEE, Feb. 10.—Newspapers here and in Madison, the State capital, bristled again this week with news referring to anti-gambling bills in the Legislature, investigations of slot machine lobbies and proposed stiff regulations on arcades in Milwaukee.

Complaints that one arcade in Milwaukee had been unfair to patrons in its prices in its photographic section probably inspired a stiff regulatory ordinance in the city council. A stiff license fee and other regulations for arcades are contained in an ordinance that was swiftly drawn up by legal officials. To operate an arcade under the proposal, the owner or manager must have been a resident of Milwaukee for two years. The ordinance would not apply to fraternal and patriotic organizations. The exact nature of the complaint about the photographic section of an arcade has not been made public. It is understood to relate to prices charged to patrons.

In the State capital, a bill carrying out the wishes of the administration was introduced in the Legislature, which is known as a stringent anti-gambling bill. The heart of the bill is said to be a provision that would give the State treasurer power to revoke the license of any tavern that may have gaming devices. Agents of the State liquor control board would have chief authority under the bill if it should become law. The State capital echoed to still more sensational charges of a big lobby with \$100,000 to spend to prevent the passage of any gambling legislation. Observers say the charges are made sometimes during every session of the Legislature and appear to come usually from the same sources. The newspapers, at one time, made the charges that department stores in Milwaukee had a much larger lobby fund than did the coin machine trade. But at the present time, the federal license reports on gaming de-

vices in Wisconsin, is a source of much agitation.

In the State capital, a police check on four bell slot machines showed that the nickel machine had only \$10 in it, the dime machine had \$23 and two quarter machines had a total of \$44. Police opened the four machines in a private club in the city.

—ATTENTION, DIXIE OPERATORS—

Equipment Guaranteed to Satisfy. Give Us a Trial and Become a Regular Customer.

MUSIC	
2 750 Wurlitzers	\$740.00
3 800 Wurlitzers	700.00
2 700 Wurlitzers	650.00
1 500A Wurlitzers	450.00
2 600R Wurlitzers	390.00
1 800A Keys Wurlitzer	425.00
24 Wurlitzers, Refinished, Ex. Clean	300.00
4 616 Wurlitzers, Refinished, Ex. Clean	195.00
2 616 Wurlitzers, Original, Clean	175.00
4 412 Wurlitzers, Refinished, Ex. Clean	140.00
1 9800 E.S.—Seeburg	675.00
1 Rockola Master, Real Clean	425.00
ARCADE	
3 Seeburg "Shoot the Japs," Clean and Working	\$105.00
1 Bally Rapid Fire	175.00
1 Microscope "Peerless Microscope," Ex. Good Cond.	Make Offer
1 Zingo, Brand New	375.00
1 Chicago Coin Hockey, Clean	215.00
CONSOLES—SLOTS	
1 Buckley Track Odds, Latest Model, No J.P., Red Circle 30s	\$495.00
1 Keeney "Super Bell," 5¢ & 25¢	600.00
2 Keeney "Super Bell," 5¢ Comb.	335.00
2 Mills Comb. Jumbos	199.50
1 Mills Jumbo, P.O.	125.00
6 Mills Jumbo, F.P.	75.00
1 Bob Tails, F.P.	115.00
1 Pastime, F.P.	75.00
2 Evans Jungle Camp F.P.	75.00
1 Hi-Hand, Comb.	175.00
3 5¢ Paces Reels, Ralls, Jr. Model	125.00
1 10¢ Ralls	185.00
1 Evans Lucky Stars, Positively Like New	250.00
1 Evans Lucky Lucre, Ex. Clean, '41	
2-Tone Cab., New Reel Strips, Newly Renicked	395.00
2 5¢ Glitter Gold Q.T.'s	110.00
2 5¢ B. & G. Vest Pockets	80.00
1 5¢ Chrome Vest Pocket	70.00
1 1¢ Glitter Gold Q.T.	70.00
2 5¢ Jennings Silver Chiefs, Newly Renicked, New Reel Strips, Extra Clean	275.00
1 5¢ Blue Front, D.J.P., Clean, Over 400,000 Serial	210.00
1 5¢ Cherry Bell, 3-10 Pay, Original, Beautifully Refinished in Glitter Gold	275.00
4 4-Star Chiefs, Extra Good Condition	165.00
1 1-Star Chief, Extra Good Condition	145.00
2 10¢ Callie, Late Models, 3-5 Pay, D.J.P.	135.00
ONE BALLS	
2 Skylarks	\$165.00
1 Record Time	165.00
1 Sport Special	185.00
1 Dark Horse	185.00
1 Bally "Kentucky"	350.00
1 Paces Races, Red Arrow Model, Clean	250.00
Phone or wire at least 50% deposit and shipping instructions. Machines are ready to ship. Write if you need parts or supplies for machines not listed. We are interested in buying one machine of a route. Wire or call at once.	

HEATH DISTRIBUTING CO.

217 Third Street, Macon, Ga. Phone 2681.

Pinball License Law Passed in Columbus Bars Minor Playing

COLUMBUS, O., Feb. 10.—After a public hearing on the proposed ordinance, the city council passed a coin machine license law to become effective in 30 days. The bill passed the council by vote of 6 to 1 and it will ban minors from playing various amusement devices.

In general, the ordinance covers pinball and other mechanical amusement devices. The fee is set at \$5 per year for 1 and 2-cent amusement machines and \$10 a year for the standard pinball game played by a nickel. Arcades will be assessed at \$175 a year.

When the council held its hearing, representatives of parents and teachers were present to voice opposition in a general way to the bill. A member of the council said the provision banning minors under 17 from playing the games was inserted as a result of the pleas of parents and teachers.

Various estimates have been made as to the number of pinball games in the city, but an official frankly stated this week that no one seemed to know just how many games there are. The council had previously passed a city license fee on juke boxes.

While the city was considering the license ordinance, the federal grand jury was investigating allegations that some firms in the city had violated federal regulations by using metal to make repairs for coin machines. This week the federal grand jury failed to return an indictment which is considered a great victory for the local firms. It had been feared that the local allegations here might lead to a national scandal if the reports had spread.

Fire Razes Ft. Worth Coin Machine and Cafe Location

FORT WORTH, Feb. 10.—One of Fort Worth's best downtown coin machine spots, the Delta Cafe, was destroyed in a \$500,000 fire that wiped out one of the city's landmark buildings February 3. A juke box and two pin tables were destroyed.

WANT TO BUY

- Mills Three Bells
- Mills Four Bells
- Mills Blue Fronts
- Mills Bonus Bells
- Mills Half Dollar Bells (Any Escalator Models)
- Mills Golf Ball Venders
- Mills Club Bells, 50¢ Play
- Mills Extraordinary Bells
- Mills War Eagle Bells
- Mills Free Play Venders
- Mills Glitter Gold Q.T.'s (Brand New)
- Mills Thrones
- Mills Empresses

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18-Record Machines \$125.00	Vogue . . . \$275.00
#61 70.00	Envoy, E.S. 375.00
#71 110.00	Hitone, E.S. 450.00
#24 200.00	
#500-K 300.00	MILLS
#850 550.00	Throne . . . \$200.00
	Empress . . . 250.00

Send us your list. We quote on all machines. Write or wire today.

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MANOR ELECTRIC & APPLIANCE COMPANY

3236 Southport Ave. Chicago 13, Ill. LAReview 2033

Coin-Operated Cash Changer Devised by Kansas Vendo Co.

NEW YORK, Feb. 10.—Favorable attention to the coin machine industry was recently drawn by the publication of an attractive picture of a new coin changer mechanism, illustrated in *Business Week*. The boost for the industry appeared in the February 3 issue of this magazine. The coin changer was shown being operated by an attractive lady.

From the description of the mechanism being prepared for the post-war trade, it will be operated by the insertion of a coin and the flick of a lever and then the compact dispenser can be adjusted to deal in tokens or coins of any denomination.

A self-service changer is what is being offered to the trade, according to the makers and it will convert quarters and dimes into nickels.

The firm announcing this new development is the Vendo Company of Kansas City, Mo., well-known manufacturer of soft drink vending machines before the

war. The firm says it will be ready for the post-war trade and that it may be built right into the vending machine or may be used as a separate mechanism.

The coin machine industry has long been looking for a successful change making mechanism and the Vendo firm promises to give it what it has been looking for. Much interest was recently aroused when it was reported from London, that the British trade had a change making device that had been in use for a number of years.

More details on the Vendo change making device are scheduled for publication in the March 3 issue of *The Billboard*.

NEW STATES

(Continued from page 60)

chines. A bill to license "certain mechanical devices" has been withdrawn.

Hearings on Bills

MASSACHUSETTS. Reports from this State relate only to committee hearings. A hearing was held February 7 on the proposal to put a State tax on various coin machines. A hearing on the proposal to exempt juke boxes from the Sunday license tax has been set for February 13.

MONTANA. The bill to license all firms in the tobacco business, including cigarette machines and operators, was killed February 1. This was one of the unusual bills introduced this year. The State also has a bill relating to the use of slugs in vending machines.

NEBRASKA. The State has a bill to repeal that section of the State law relating to the licensing of penny scales.

NEW MEXICO. The Legislature has a proposal authorizing the licensing of slot machines. It was sent to committee February 5.

NORTH DAKOTA. A proposal to give counties, cities and villages authority to license amusement games, pool and billiard halls, etc. It is before the Legislature. The State already licenses pinball and similar games.

OREGON. A bill has been introduced which would give the State liquor board control of clubs selling liquor and the proposal also mentions music and slot machines in the club. The State also has a bill which would require local police officials to report to the State any unlicensed coin machines under the State license law.

SOUTH CAROLINA. The South Carolina House has passed a proposal for licensing juke boxes. The Senate put it in the finance committee.

SOUTH DAKOTA. The Legislature has a proposal to amend the State food and drugs statutes in order to regulate and control locker plants.

Indirect Step

TENNESSEE. A proposal to amend the city charter of Chattanooga gives police power to destroy gaming devices. The proposal to license coin machines in the State on a percentage basis is apparently still in the hopper.

TEXAS. A committee hearing on the bill in the Legislature to change the State tax on coin machines, increasing rates on a good many, has been scheduled for February 14.

WYOMING. A committee has reported favorably on one of the public morals bills which would ban minors from locations that have gaming devices.

WISCONSIN. The Legislature recently got the administration bill which is designed to ban gambling devices from the State. Much agitation is being carried on by two newspapers and certain groups in the State.

WASHINGTON. A proposal has been introduced in the Legislature to amend the State license law on pinball by putting the tax on a graduated scale in proportion to the number of machines owned by each operator. The present State tax is on a percentage basis. To top it all off, the hopper also gets a bill which would ban gaming devices, pinball and other similar machines from the State.

IOWA. (Delayed) The Legislature has a bill which would make locations that have a federal gaming device tax stamp and also a retail liquor license guilty of violating the State law on gaming devices. The \$100 federal tax stamp would be "presumptive evidence of guilt."

PA. STATE DEPT.

(Continued from page 60)

pleasure travel, to be sure, but people are looking to the future when the tragic days will have become history and they will be able to move about freely once more, says the State Department of Commerce to the amusement machine men.

While the number of inquiries for information about Pennsylvania's scenic and historic sites and recreational facilities has dwindled during the past several years because of the war, nevertheless the letters received show no lessening of the desire to travel and to go on vacation in the Keystone State by residents of other States and foreign countries as well.

Here are three examples taken from one mail the past week:

A cyclist in Cumberland, Eng., wants a Pennsylvania map so he can plan a tour of the State when the war is over.

A young lady in Brisbane, Australia, wants literature and information so she can plan a post-war trip to Pennsylvania.

A representative of Tracy & Company, Bagota, Columbia, South America, who "shall be visiting in the United States for a period of three months during the summer of 1945," asks for "any vacation information and literature you have available about your great State."

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SPECIALIZING IN AUTOMATIC PAYOUTS AND FREE PLAY CONSOLES. ALL TYPES OF ARCADE EQUIPMENT REPAIRED.

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Monarch Service 'Accentuates the Positive!' PERISCOPE! FOR STEADY EARNINGS BETTER ARCADES THE BEST EQUIPMENT LIBERATOR!

Super Bell, 5¢ & 25¢ \$595.00	Mills 3 Bell \$1045.00	Ev. '41 Bangtail, JP \$450.00
Super Bell, 5¢ & 5¢ 495.00	Mills 4 Bell 700.00	Ev. '41 Dominoes, JP 425.00
Super Bell, 4-5¢ . . . 675.00	Mills Jumbo, Late . . 155.00	Evans Pacer 495.00
Super Bell, 3-5¢, 1-25¢ 925.00	Baker Pacer, DDJP. 345.00	Evans Roletto Jr. . . 125.00
Pace Payday, 25¢ . . 450.00	1938 Tracktime . . . 125.00	Evans Lucky Lucre . . 250.00
Pace Twin Reels, 10¢ & 25¢ Play 525.00	Pace '41 Saratoga . . 145.00	Bally Roll Em 185.00
Pace Twin Reels, 5¢ & 10¢ Play 445.00	Jenn. Bobtail 145.00	Flashing Ivories . . . 245.00
	Callie Roulette, 25¢. 250.00	Kentucky Club 125.00
		Bally Club House . . . 95.00

MILLS FACTORY REBUILT SLOT MACHINES

Gold Chrome, 5¢ . . . \$425.00	Club Bell Console, 5¢ \$495.00	Gold Q.T., New, 1¢ \$ 84.50
Gold Chrome, 10¢ . . 495.00	Club Bell Console, 10¢ 545.00	Gold Q.T., 5¢ 125.00
Gold Chrome, 25¢ . . 525.00	Club Bell Console, 25¢ 595.00	Blue Q.T., 5¢ 85.00
Gold Chrome, 50¢ . . 750.00	War Eagle, 25¢ . . . 325.00	Blue Front, 25¢ . . . 375.00
Futurity, 5¢ 225.00	Futurity, 10¢ 255.00	Futurity, 25¢ 295.00

ONE BALL MULTIPLE FREE PLAY GAMES

Bally Pimlico, J.P. \$425.00	Bally '41 Derby, J.P. \$375.00	Bell Sportsman . . . \$385.00
Bally Blue Grass . . 195.00	Bally Club Trophy . 325.00	Mills '41 1-2-3 135.00

NOW DELIVERING! CONVERTED 5-BALL GAMES

Flat-Top	United Streamliner	United Oklahoma	United Grand Canyon
Marines	United Idaho	United Santa Fe	Bell Pin Up Girl
Marvel Baseball	United Wagon Wheels	United Midway	Bell Flying Tigers
United Arizona		United Brazil	Bell Sky Rider

MILLS VEST POCKET BELLS, BLUE AND GOLD, 5¢ PLAY \$89.50

MILLS SLOT MACHINE SAFE STANDS, REPAINTED, COMPLETE \$24.50

WANT TO BUY — HIGHEST CASH PRICES PAID FOR

Hi-Dive, Attention, Silver Skates, Mascot, Do-Re-Mi, West Wind, Double Play, Leader, Duplex, Zombie, Sky Blazer, Sun Beam, Stars, Keep Em Flying.

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All Packed Into One High-Speed MONEY MAKER

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Red Hot \$29.50	Victory \$99.50	'41 Major \$69.50
All Out 69.50	Invasion 179.50	Destroyer 99.50
Action 179.50	Big Parade 119.50	Jolly 29.50
Production 99.50	South Paw 89.50	Genco Defense 119.50
Bombardier 99.50	Home Run, '42 89.50	Broadcast 59.50
Sentry 99.50	Smack-the-Jap 59.50	Defense (Genco) . . . 109.50
Salute 39.50	Sink-the-Jap 59.50	Yank 109.50
Monicker 89.50	Marvel Baseball 179.50	Ten Spot 59.50
Flat-Top (Reb.) . . . 250.00	Eagle Squadron 99.50	Stage Door Canteen (New) 250.00
	Marines 189.50	

WANT TO BUY

EXHIBIT: Westwind, Double Play, Sunbeam, Do-Re-Mi, Leader, Zombie, Duplex, Sky Blazer, Merry-Go-Round, Short Stop. BALLY: Crossline, Broadcast, Flicker, Silver Skates, Attention, Mascot, Hi-Dive. CHICAGO COIN: Dixie, All American.

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7 FOOT!
 JUST OFF LOCATION—in excellent shape—equipped with new rubber balls—lumiline lights—some have bell ringers and automatic payoff wiper, \$150.00 each—also have 14 stools at \$100.00 for the lot—entire set up (as one lot), \$3000.00.

MUSIC

4 Singing Towers	\$325.00
2 Mills 12 Record Selection	110.00
3 Mills Empress, A-1	Write
1 Seeburg Casino	Write
2 Wurlitzer 700's, R.C.	Write
1 Rockola Deluxe	Write
1 Seeburg Commander, R.C.	Write
1 Wurlitzer 850 (Cellar Job) with 2 Nickel, Dime and Quarter Bar Boxes and 2 Nickel, Dime and Quarter Wallboxes	Write

WE WILL BUY OR FINANCE ANY MUSIC MACHINE OPERATION IN OHIO!
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 7 column—20¢ combinations—completely re-conditioned—mechanically perfect! Ready to operate! Complete with cabinet bases and crated at \$35.00 each in lots of 20 or more!

CONSOLES

1 Early Head Galloping Dominoes	\$125.00
3 Kentucky Clubs	110.00
2 Black Paces Races	125.00
1 Beulah Park	95.00
1 5c Bob Tail, Cash Pay	110.00

PANORAMS

5 Panorams—Late Series—Good Condition \$365.00

PIN GAMES

1 Lite-o-Cand	\$65.00	1 '41 Majors	\$59.50
1 Repeater	45.00	2 Speed Demons	45.00
1 Dude Ranch	45.00	2 Jungles	75.00
1 Spunky	35.00	2 Big Chiefs	49.50
1 Champs	85.00	2 Victorias	95.00
1 Wings	39.50	1 Wild Fires	49.50

REBUILTS

Bombardier	\$165.00	Paratroops	\$185.00
Eagle Squadron	185.00	Shangri-La	185.00
Production	185.00	Torpedo Patrol	185.00
Foreign Colors	249.50		

WANTED TO BUY—Late Model Photomatics
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Digs Up Anglo-Saxon Word To Bolster Gaming Statute

High court decrees that player may recover gaming losses for play of slot machines—case deems to become strong court argument in other States

MINNEAPOLIS, Feb. 10.—Newspapers recently told the nation that in Minnesota at least, a citizen who loses money in playing a slot machine may recover all his losses, according to the State law. Legal authorities and players of slot machines alike, are still pondering the documents handed down by the Minnesota Supreme Court, which approved the plea wanted to recover \$20,000 he claimed he had lost in a period of nearly six years in playing slot machines. The unlucky player claimed he had lost the money in an American Legion club and made the Leo Carey Post No. 5 in the town of Albert Lea the defendant in the case.

Since the federal tax law on gaming devices has revealed the important fact of how widespread is the use of gaming devices of all kinds to finance the work of fraternal, civic and even religious groups, the Minnesota case will become of increasing interest during the next few years. Some leaders in civic and fraternal organizations foresee a rapid expansion of private clubs after the war, and argue that such clubs may become the center of an expanding social, civic and economic life in the United States. If licensed gaming devices can be used to finance such organizations, these leaders foresee a much bigger field of usefulness for the clubs.

Club Leaders Interested

Some leaders in the club movement were especially interested in the decision of the Minnesota high court because apparently the Legion organization is a bona fide club. The Minnesota high court and many other courts have, in times past, rendered unfavorable decisions in cases involving establishments that were proved not to be bona fide clubs. Earlier in the year the Minnesota court had had such a case and declared against the establishment, saying it was a public nuisance rather than a bona fide organization, but in the present case the Legion group was apparently considered a bona fide club since the decree of the court did not argue otherwise.

Some club leaders foresee a ray of hope in the high court decision because it definitely states that such cases as that enabling a loser to recover his losses at gambling is unknown in common law. The court stated flatly that the case was simply one regarding the violation of a statute. Then the court set out in its decree to argue two points especially.

Slots a Game

It set out first to argue that slot machines are a game and thus come under a Minnesota statute which provides that a loser at gambling games can recover his losses. Laymen who have read the document are somewhat mystified by the many legal citations in the decree which refer to this case and that case, which would substantiate the decree that a familiar slot machine is a game. Reference is made by the high court even to English statutes of many years ago which put betting on foot races, horse races, tennis, bowling and many other kinds of games within this same legal classification so that the losers in gambling on such things could recover.

Some members of the trade here say that classifying slot machines among such august company as bowling, tennis, horse racing and even foot races may some day be a credit to the machines.

Use Dictionary Definition

Since the State law does not define a slot machine as a game or define games in general, the high court sets out to prove its idea by going back to the dictionary. It even goes back to the old Anglo-Saxon word "gamen," it says this means to play. In fact, according to the

by beating a scoundrel at his own game" are the ones who play at gambling. To add to this uncomplimentary remark a Minneapolis newspaper said that laws must be made to protect a fool against his own folly, so people in this State who set out to recover money lost at gambling, under the State law will at least, have to endure the uncomplimentary remarks of the State high court decree and also the editorial views of one local newspaper.

About the time the Minnesota high court was handing down its decree on the subject here, newspapers over the country were telling the nation about the results of a Gallup Poll on the subject of gambling. The poll said that nearly half of the adults in the United States indirectly admitted gambling in some way during 1944. The poll also revealed that it is not the much publicized forms of gambling such as betting on the races, etc., that lead among people. The poll revealed that plain old-fashioned church lotteries, bingo parties and various kinds of private card games lead. Betting on athletics also stands high, and the country has recently been disturbed by news of gambling on basketball and other college athletics.

Incidentally, the Gallup Poll showed that about 16 per cent of those reporting in the survey admitted playing slot machines during 1944. According to people in the business, this may be rather inaccurate because a lot of people who simply play an ordinary novelty game, in a survey might state that they had been playing a gambling device because of the wide variation in definitions about what gambling means.

Since 1944 was an election year, betting on the elections and on athletic games ranked very high in the survey, taking a 17 per cent rating.

court, all the words gamble, game, gambling and gaming all come from the same root word and have the play idea involved. So, reasoning from this synonymous meaning of various words, the player who plays on a slot machine and loses his money is entitled under the law to recover his losses from the owner or operator of the machine.

Some people here think that altho the plaintiff in the case may get his money back, still the high court went out of the way to express a poor legal opinion concerning it. The high court went so far as to say in this document that other courts had been very uncomplimentary toward people who play various kinds of gaming devices or gamble in any way. The high court quoted another Minnesota court decision in which it was stated that "Poor fools who believe that they can get something for nothing

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MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, February 5.

Program 1199

FRANCES LANGFORD tells the story of the rumba in her first appearance for Soundies, *Tropical Moon*. The song is well chosen; there's a large chorus of rumba dancers and a lavish setting, all adding up to good entertainment. (Soundies.)

Wreck of the Old '97 is played and sung by VINCE (BLUE) MONDI, billed as "the world's smallest orchestra." His self-accompaniment extends to such sound effects as the train's whistle. (Filmcraft.)

LANI McINTYRE AND HIS ORCHESTRA, with McIntyre carrying the vocals, are starred in *The Cockeyed Mayor*, a hu-

morous Hawaiian song, NAPUA, a native with a gift for mimicry, dances. (Soundies re-issue.)

LOWE, HITE AND STANLEY star in *Sailors' Horn Pipe*. Dressed as sailors, the trio presents one of its push-'em-around slapstick routines. (B. K. Blake.)

Come With Me My Honey, a Calypso tune, is sung and played by THE JESTERS (3) and pretty PATTI CLAYTON. The trio play accordion, bass and mandolin. Night club set, with the trio in South American costumes. (Filmcraft.)

AL TRACE AND HIS ORCHESTRA, in *Uncle Tom*, present a comedy version of the tear-jerking book. Two bandmen play Topsy, Eva, Simon Legree and Eliza, complete with sound effects, while Trace acts as narrator. (B. K. Blake.)

Deep Purple, as played by LARRY CLINTON AND HIS ORCHESTRA, with the vocals by an unidentified girl, is very enjoyable listening. Bandstand setting. (Soundies re-issue.)

TOSH HAMMED AND COMPANY, consisting of six girls made up as old women, are featured in *Dance Your Old Age Away*. Hammed sings and does some amazing acrobats. (Filmcraft.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, February 12.

Program V-899

(All Re-Issues)

Strike Up the Band, George Gershwin's rousing salute to the navy, is sung by the PATRIOTAIRS, a large mixed chorus. Here the fleet comes in, is greeted by adoring girl friends and sets out for an evening's entertainment. (Minoco.)

SUGAR KANE sings *Shepherd's Serenade*, then invites the audience to join in. She's helped in the singing lesson by four pretty girls. (R. C. M.)

Mexican Hat Dance features the music of GRAY GORDON AND HIS BAND. MARCHETA and CLIFF FERRE, an able dance team, do a swing version of the famous folk dance. Setting is a luxury liner. (Cinemasters.)

JOY HODGES sings *There I Go*, accompanied by RUDOLPH FRIML JR.'S ORCHESTRA. Setting is a night club, switching to the singer's apartment and a surprise ending involving ROBERT WAYNE, a guest at the club. (Globe.)

Alouette, the familiar French folk tune, stars the SLATE BROTHERS (3), who appear as artists. They sketch dancer VIVIEN FAY, sing and go thru a hat-changing routine. Setting is a street cafe. (Minoco.)

JOHNNY DOWNS and GALE STORM, accompanied by DAVID ROSE'S ORCHESTRA, sing *Let's Get Away From It All*. Scene is a travel bureau, with some of the travel posters coming to life as attractive dancing girls. (Cameo.)

A medley, *Two Guitars and Dark Eyes*, is played by EMERY DEUTSCH AND HIS ORCHESTRA. Outdoors setting, with the orchestra, dancers and singers dressed in gypsy costumes. A very enjoyable subject. (Minoco.)

Big Fat Butterfly stars GENE ROGERS,

Cuban Juke Curfew Extended As Ops Petition Government

HAVANA, Feb. 10.—Government officials and operators of juke boxes finally reached an agreement on an 11 p.m. curfew for juke box music. This measure has been taken in order to console local musicians organizations that have, for a number of years, opposed juke box music in the city and thruout the islands.

In fact, opposition to juke boxes began back in 1935 and at one time the machines were banned. The banning of the juke boxes is said to have been due to a broad interpretation of a Spanish word

which means "nickel swallower." The Spanish word was apparently meant to refer to gaming devices but when it got into the statute enforcement officials interpreted it to apply to all types of machines operated by a coin. Even pay telephones came under the ban for a time.

Local musicians have had the support of national organizations of labor and have been able to secure a number of regulations on juke box music.

Operators of juke boxes got together and framed a petition or document to members of the Cuban Congress, giving data on what the business meant to Cuba, its contributions to the government thru taxes and tariff charges and royalties being paid on phonograph records. Special emphasis was given to the popularity of Cuban music at the present time in the United States, which had been due to the use of recordings in juke boxes. This was an important factor.

LA Mayoralty Plenty Hot as Reformer and Lady Contest Mayor

LOS ANGELES, Feb. 10.—The candidates for mayor of Los Angeles are increasing their drives for future votes. The mayoralty election is scheduled for April and if for no other reason, it will attract attention because of the large number of candidates and because of the unique publicity methods being used by some of them.

Another interesting fact about the candidates is that the reform leader who formerly sponsored the present mayor's campaign and particularly introduced pinball games as an issue in the election, is now a candidate to succeed the man he once sponsored. The candidate is Clifford E. Clinton, restaurant owner and now working with a government agency on food problems, who says the mayor he once sponsored as a reform candidate has not been as efficient a reformer as he thinks should be in the office. He proposes to do a better job if the voters of Los Angeles will elect him. Already, Clinton is getting national publicity because of his record as a reformer and crusader against so-called vices.

To make the campaign still more spectacular, a woman candidate, Dolores Gunn, has also thrown her bonnet into the campaign.

The lady candidate is said to be an arch enemy of the present mayor and she is just the opposite of a reform candidate. She is considered to be decidedly a liberal and is making her campaign on important issues which the crusaders have been crying for. She is a grandmother and has a 10-point platform on which to run. Among her planks are promises to turn Los Angeles from a "hick town" into a modern center and to open up the town and to let people live and enjoy themselves. There are some who say she may have a chance at being elected.

who dances and plays some boogie piano, and THE V'S, feminine foursome who are very good indeed. There's also a girl dancer, unidentified. (R. C. M.)

Balto Trolley Smoke Bill Nears Passage As Councilmen Meet

BALTIMORE, Feb. 10. — The trolley smoking ordinance up for consideration here is waxing plenty hot, and this week received the official nod from Health Commissioner Huntington Williams.

The ordinance was introduced to the Baltimore city council for consideration and was expected to be passed Monday (12). Commissioner Williams announced that he favored passage of the proposed bill banning smoking on trolleys and buses and added that it should be made a permanent rather than a wartime measure. It was expected that his okay would give the voting councilmen the final hypo for passage of the bill.

Bill Looks Favorable

A favorable report on the bill was tendered the council by the committee on legislation, and was sponsored by Councilman Leon Abramson.

Councilman Samuel N. Friedel announced at a public hearing that he had changed his mind about proposing an amendment to permit smoking in certain summer months when streetcar and bus windows would be open.

Also abandoned was a proposed amendment to make the ordinance permanent instead of for the duration of the war and six months after.

The ordinance will be effective from the date of passage.

Mechanic Gives His Views

The surprise testimony at the public hearing was that of A. Landis Hoffman, a mechanic, who appeared as the sole opponent of the measure and won the commendation of Mrs. William Bauernschmidt, altho she attended in support of the smoking ban.

"I think it's a very healthy sign," Mrs. Bauernschmidt told the committee, "to have a young man come here with an opinion of his own and express it. His opinion doesn't coincide with mine, but I'm always glad to see a young American with enough courage to express his views, particularly when he knows the majority does not agree with him."

Mr. Hoffman said "a streetcar seems to be the place and the occasion that calls for a smoke" and that "while smokers, of course, don't pay their dime for the privilege of smoking, nonsmokers don't pay theirs for the privilege of griping about those who want to smoke."

He said post-war cars may be so ventilated that smoking in them will be offensive to no one.

Pennsylvania Rep. Proposes Legalizing Bingo Games

HARRISBURG, Pa., Feb. 10.—Legalization of the conduct of bingo games by religious, veterans and charitable organization on payment of an annual filing fee, was recently proposed in a bill introduced by Rep. Thomas J. Kirley, of Allegheny County. It is likely that the bill, if passed, will hypo the abundance of bingo games in amusement and organizational establishments thruout the State.

The proposed annual fees would amount to \$50 in Pittsburg, \$25 in the third-class cities, \$15 in the first-class boros and \$15 in other boros and townships in the State.

New Contact Cleaner Used by Signal Corps May Help Ops

LOS ANGELES, Feb. 10.—Pitting, corrosion and gumming of points, relays and solenoids which have been the concern of most coin machine operators for years may now be at an end. Thirty-year-old Henry J. Bowman, chemist and electronic engineer now serving in the navy at a New York station, is the creator of a solution known on the market as No-Ox electrical contact cleaner.

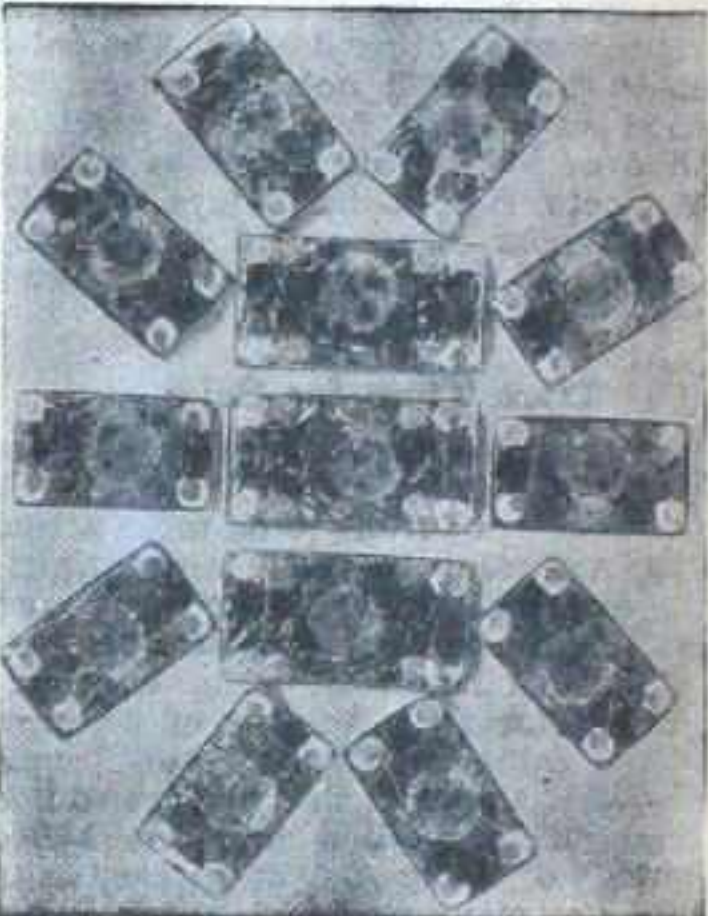
Carbon tetrachloride which is commonly used and carried in most operators tool kits and has proved only temporary relief in electrical contact repair work may soon be discarded, reports Bowman, who is familiar with operators' problems.

No-Ox is guaranteed not to gum or change resistance values and is reported as having proved immeasurably successful under all conditions subjected to it by the Army Signal Corp, several major radio and oil companies. The product comes in solution and paste form and is being distributed nationally

and in foreign countries. Sales are being handled by a Los Angeles firm.

A product of this nature has been in demand for some time and will no doubt meet ready reception by all servicemen connected with the operation of coin-operated machines.

Stuffed Fruit Candy Deal



DEAL CONSISTS OF:

- 10—1# Boxes of Stuffed Fruit Candy.
- 3—2# Boxes of Stuffed Fruit Candy.
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Juke Medium Spurs Record Sales

Operators Move To Handle Juke Routes and Sell Disks

Self-service record shops advocated as top sales method in tabbing \$\$\$—only 15 per cent of potential market equipped with disk turntables now

CHICAGO, Feb. 10.—With the increase of record sales mounting steadily much of the credit for the rise is being allocated to the juke box operators thruout the country. As a result, it is felt that many of these operators and many distributors of juke boxes will be in the record sales business themselves as soon as the post-war dawn. Operators and distributors thruout the industry are expressing more than a lingering interest in the many angles connected with selling and promoting records, and consequently many tips on the best sales and promotional set-up are being circulated thru trade channels.

One Spokane dealer has found that self-service promotes sales, and this belief is echoed by other dealers. The point is made that this is not a super-market method of selling but is a practical method of putting merchandise on display where it will have "eye appeal," just as books, dresses and other merchandise is displayed to attract the customer and make buying easier.

More Time for Sales

Further, self-selection frees the sales person from the work of a stock clerk and puts her out front to do more actual selling, according to J. W. Murray, general manager of RCA-Victor record activities. He points out that with self-selection merchandisers, dealers can handle three times the volume of business with the same number of sales people employed under the conventional method. This method had the added advantage of being just as successful in large department stores as in small appliance stores.

Murray is one of the first men in the record business to credit juke boxes with increasing disk sales. He declares that popular music has its own field and its own followers, and adds: "Coin-operated machines in public places are helping to make popular selections become hit tunes more rapidly and create a specific demand for recordings which appear in these juke boxes. Before the war there were 300,000 coin-operated machines in use. It is likely that many of these will be replaced in the post-war period and that additional machines will be installed. The juke box is doing and will continue to do a valuable pre-selling job for popular disks."

Predicts "Spectacular Sales"

Sales of phonograph records in the post-war period will be spectacular, Murray believes. He says many factors point

to a post-war doubling or even tripling of the record sales of 1942, the last big year before civilian production of phonographs was interrupted by the war.

It has been estimated that only 15 per cent of the potential market for records is now equipped with phonograph turntables, Murray points out. Just prior to the war, manufacturers were ready to turn out combination radio and phonograph units on a previously unequalled scale, but these plans were stopped short by conversion to war manufacture. These manufacturers are now strongly emphasizing combination radio and phonograph sets for post-war production. The increased distribution of phonograph turntables should have an important bearing on the post-war record business potentialities.

"Natural" for Dept. Stores

Where the sale of records was once confined to specialty stores, according to Murray, this merchandise is also a "natural" for department stores, and he believes that in the post-war period such stores can look for a greater share of the retail record business.

The war has made people record conscious in two ways: millions of industrial workers have been "exposed" to light classical and popular music played to them while they worked over internal plant broadcasting systems, and millions of soldiers have become familiar with music thru V-disks made for the armed forces by outstanding artists. The playing of phonograph records over plant systems on a planned schedule has created an interest in a wider range of music and the desire for home collections of recorded music. Servicemen, in turn, have become acquainted with leading artists who have toured military camps, bases and hospitals. These fresh contacts with music at home and abroad, Murray feels, are bound to result in new customers for record merchandisers.

Louisville Liquor Board Puts Rural Juke ?? in Court Lap

LOUISVILLE, Feb. 10.—The agitated question of whether juke boxes should be banned from rural roadhouses and places that sell soft drinks and beer, should be decided finally by the courts, according to members of the State liquor board. The question was up for consideration late last year and a court sustained an order of the liquor board which denied licenses to some rural locations that had juke box music and dancing.

The question is again before the liquor board in a petition of four rural establishments whose pleas were recently heard. They admitted to the board that they had juke boxes but denied that was any reason for suspending or revoking their retail beer permits. The issue seems to be that rural spots that have juke boxes but do not permit dancing should not have their beer permits revoked.

The attorney representing these rural locations said that he wanted a high court definition of the term "roadhouse"

Washburn Lines Up Talent for Disks

LOS ANGELES, Feb. 10.—Ozle Waters and Smiley Burnett, Western radio and recording artists, have returned from a camp tour and one-nighters and are readying for another recording session with the Charles Washburn firm here. Cottonseed Clark organized the tour, with Waters acting as emcee.

Washburn has Al (Stomp) Russell Trio booked for a recording date soon with activity on four new numbers: *Eight, Nine and Ten; Kelly With the Jelly, Shy Ann and It's So.*

Russell, short and roly-poly colored pianist, plans to invade King Cole Trio territory when the platters hit the sales counters.

Ray Wade and Rhythm Riders new numbers *My Heart's in This Letter, Arkansas Sweetheart and You Can't Give Me Back My Heart* coupled with *I Don't Care Anymore* will soon be off the presses. The first shipment of records will be sent to the San Francisco area where the band is playing to capacity crowds.

Washburn, identified with Peerless and Rodeo records, will soon be delivering in greater quantity, having purchased a factory site with two buildings in Los Angeles. Consolidation at the new location will eliminate production difficulties experienced in the past. With complete facilities planned for pressing records, they are expecting to be under way in the new plant soon.

Southern Cal. Wired M. Ops Form Assn.

LOS ANGELES, Feb. 10.—Wired music operators of Southern California have formed an association promoting good will among its operators with full cooperation in respect to location agreements and obtaining better service with local telephone interests.

Luncheons are to be held regularly in the Hollywood Athletic Club, with Bill Boulet, president, and Ed Wilson, secretary and treasurer, presiding.

Members of the association assess themselves a dollar a year for each location they operate and plan to use the money to offset any adverse legislation pertaining to their business.

Secretary Wilson offers his help to anyone desiring information regarding the association, located at 4206 Beverly Boulevard.

G.I.'s Send 'Hello' by Records to Tune of 170,000 USO Disks

WASHINGTON, Feb. 10.—An official USO report for 1944 shows that men in the armed services find the recording disks very popular for sending live letters home. According to the official report, there are now about 3,000 of the recording units in use and in off-shore bases. Men in the services used about 170,000 disks during 1944 to "write home with the speaking voice."

The servicemen visiting the USO club houses found record playing to their liking, too. They used 60,000 playing needles, 8,000 cutting needles and 20,000 new records.

Predicts PW Disk Boom

The post-war era probably will see a boom in disk-record buying, according to several disk manufacturers, recently interviewed. The present average of around 130,000 records a year is expected to increase to 250,000 or more. This increase is based upon the general trend toward the manufacture of more combination phono-receivers. The 6,000,000 record players individually and in receivers, now in use, will probably be more than tripled, according to the recording specialists.

Spike Jones Slickers Give Minn. Juke Ops Lift and Impression

MINNEAPOLIS, Feb. 10.—Records made by Spike Jones and His City Slickers will get a good placing you can be sure, by Twin City juke machine operators as the result of a get-together party arranged for coin machine operators by F. C. Hyer Company, Inc., here.

Spike and His City Slickers appeared at the local Orpheum Theater from January 26 to February 1, just prior to moving on to Omaha and Chicago, and the tie-in with coin machine operators in Minneapolis was held to give operators a chance to view at first hand the zany actions and impressions of Spike and his crew.

Hyer Company, Inc., being distributor of Victor disks arranged a tour for the Jones Slickers thru the principal retail shops, where their disk, *Cocktails for Two*, hit a new high in sales.

Gant Gets Furlough

LOS ANGELES, Feb. 10.—Pfc. Cecil Gant, popular colored recording artist having been granted a three-week furlough, planned out of Lockheed Terminal in Burbank today for Cleveland to visit his mother, Pearl Gant, who recorded *I Wonder for Gillette*, is becoming one of the wartime coin machine finds. Having been on the Harlem Hit Parade for 17 weeks now, *I Wonder* is still holding pace with approximately 10,000 recordings being pressed daily.

Gillette executive McDonald reports they have 30 releases ready, with Gant's material holding the spotlight. Also the recording of *Put Another Chair at the Table* published by Leeds is coming up fast in sales.

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Now available for immediate shipment . . . brand-new Fibre Main Gears . . . less steel hub . . . for Wurlitzer and Seeburg Phonographs . . . all models . . . factory guaranteed against defective workmanship and material.

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POPULAR RECORD RELEASES

(Continued from page 22)

- S. K. BLUES (Part 1) Pete Johnson All-Star Ork (Joe Turner) National 9010
- S. K. BLUES (Part 2) Pete Johnson All-Star Ork (Joe Turner) National 9010
- SMOKE ON THE WATER Bob Wills and His Texas Playboys..... Okeh 6736
- SOUTHPAW SPECIAL Al Trace and His Silly Symphonists (Tony Arden) National 7007
- TCHOOBCHIK (Tuft of Hair) The Gypsy Wanderers Continental C-1148
- THAT OLE DEVIL CALLED LOVE. Billie Holiday (Camarata Ork)..... Decca 23391
- THE REST OF MY LIFE Una Mae Carlisle (Walter Thomas Ork) Joe Davis 7175
- THERE'S A LAMP IN THE PARLOR Chuck and Ellie Story ..Gennett 3006
- TICO TICO (F) Xavier Cugat and His Waldorf-Astoria Ork (Elena Verdugo) Columbia 36780
- WOODEN SHOES The Three Suns (Artie Dunn).....Hit 7127
- YOU'RE GONNA CHANGE YOUR MIND Una Mae Carlisle Joe Davis 7175
- YOU'VE LAUGHED AT ME FOR THE LAST TIME Mel Torme and His Mel-Tones Decca 18653
- YOUR MONEY CAN'T BUY ME.... Big Joe and His Rhythm—Victor 34-0723

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All Communications to 155 N. Clark St., Chicago 1, Ill.

News Notes

Fred Dowle, composer of *So What?*, is still recuperating at his Los Angeles home from a Christmas Eve near tragedy. While walking home alone he was jumped by three Negroes who attacked him with razors and a club. In the melee he received numerous cuts, bruises and a fractured shoulder. Passers-by, attracted by the commotion, saved Dowle from additional injury and helped get him to a hospital for treatment and blood transfusions. . . . The Blue Ridge Mountain Folks, headed by Bill and Joe Callahan on KRLD, Dallas, will soon be seen in a pic. Bill's talented youngsters, Ronnie, 6, and Buddy, 8, are featured on numerous personal appearances with the group. . . . Jimmy Wakely has been touring the South with his new horse opry, *Song of the Range*. Appearing with him is Lassie White. . . . Roy Hall's Bluebird disk, *Don't Let Your Sweet Love Die*, is well over the 100,000 sales mark according to the last quarterly statement received by Dixie Publications.

Pfc. Frank LaPotta, co-writer with Pearl Clark of *Linger a Little Longer* and many other folk tune favorites, is confined to a hospital bed in Station Hospital 1325 S. U. Ward 313, Indiantown Gap Mil. Res., Pa. . . . Polly Jenkins and the Texas Plowboys continue spreading the gospel of rustic rhythm on California USO appearances. . . . Bill Boyd and His Cowboy Ramblers resumed appearances

on the Allied Theaters Circuit. Opened February 6 at the State Theater, Honey Grove, Tex., and are following with dates at the State Theater, Winnsboro, February 13; State Theater, Pittsburg, February 20 and return to Dallas for a big show at the Beverly Hills Theater, February 27-28. . . . Pete Pyle, another Bluebird artist, now rehearsing for his first disk session since the ban end, plans to cut several tunes from his new Country Music songbook.

Out of the Mailbag

Cpl. Ben Shelhamer Jr. pens from Fort George Wright, Spokane, that everything is okay with him in the Northwest. States that J. R. (Dean) Johnson, who appeared in Spokane last fall with Ken Maynard, is back trying to organize a gang to start a local barn dance. This will be the first time a singer has tried the barn dance idea in Spokane and prospects of success, according to Shelhamer, look good. He also pens he's heard about Clyd Moody leaving Bill Monroe's gang and soloing on WSM, Nashville, and that Jack and Audrey, formerly of WNAX, are in Lincoln, Neb. . . . Lois Murphy, of the Murphy Sisters' team, is now working as a single touring army camps, schools and theaters in Louisiana and Texas with the Collegian Cowgirls and Hillbilly Revue. A specialty in the show is Donna, who heads from Maine, doing triple yodeling and heart songs.

That well-known bass man, Al Marcus, is beating out dance rhythms at the Club 71 in Baton Rouge, La., with a dance band. According to Don Turner, he admits his heart is in folk music and is sure wanting to get back in the field again. . . . The Cactus Cowboys recently made four soundies for Filmcraft. Two of the numbers were penned by Bobby Gregory. . . . Deanna Stephenson, folk artist, pens from Browder, Ky., that Jimmie Short, formerly of the Short Brothers duo, has left WLAC, Nashville, and will probably head back to Texas. . . . Clarence E. Snow, known to Canadian folk music lovers as Hank, the Yodeling Ranger, is now at WWVA, Wheeling, W. Va. . . . Miss Stephenson also reports that Famous Lashua, of KDAL, Duluth; Johnny Rion, former KMOX artist, will soon be joining Uncle Sam's armed forces. . . . At WGAR, Cleveland, Terry Tranell is back on her feet again after a short illness.

POP RECORD REVIEWS

(Continued from page 23)

JIMMY DORSEY (Decca)

I Dream of You—FT; VC.
Magic Is the Moonlight—FT; VC.

That winning Dorsey technique of tempering the Latin lullabies with sweet and with hot, scores once more for *Magic Is the Moonlight*. The South American rhythms peppering the backgrounds for slow ballad setting, Teddy Walters strikes out romantically rich in his baritone for *Magic Is the Moonlight*. A band interlude with the tempo stepped up and Jimmy's alto sax steaming, sets the contrasting stage for the slow blues

tempo as Patti Palmer sings out rhythmically for the second stanza. It's slow and smooth all the way, with Miss Patti's piping selling, for *I Dream of You*, for which there is also a spot of the maestro's alto sax improvisations.

"*Magic Is the Moonlight*" may very well catch on the same way as did Jimmy Dorsey's earlier "Green Eyes," which should give the music ops plenty of play for this side in particular.

VAUGHN MONROE (Victor)

Rum and Coca-Cola—FT; VC.
There! I've Said It Again—FT; VC.

Any appeal that the Calypso-styled *Rum and Coca-Cola* might have, and it overflows with plenty for both its catch-

ing melody and comedy lyrics, is not only lost but completely smothered the way Vaughn Monroe lays it out. Instead of infection, Monroe makes it almost an affliction. The band plays it as it might a *One o'Clock Jump* opus, and the singing of maestro Monroe, the Norton Sisters and Rosemary Calvin is wholly without any appreciation of a Calypso ditty. *There! I've Said It Again* is a nice enough love ballad, only it becomes almost like a dramatic reading when the maestro gives out with a forceful baritone. The accompanying song of the Norton girls helps to soften it some.

Even the popular "Rum and Coca-Cola" is flat on flavor for the phones.

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HITLER DOOM SPELLS C-I-G-S

New Survey Pegs Luckies as Tops

"Big 5" firms 1944 standing is same—production up due to overseas quotas

CHICAGO, Feb. 10.—As the Russian drive draws closer to Berlin, and as Hitler gets the jitters with the Yanks approaching the German capitol from the West, cigarette vending machine operators are steps closer to getting favorite brand cigs in pre-war quantities for the consuming public.

This observation was made in the February 2 issue of *Printers' Ink* by Harry M. Wootten, after conduction of his annual survey. Wootten concluded his survey on an optimistic note by saying that we will get all the cigarettes we can smoke as soon as the European war ends. The release of woman-power alone, from more essential industries, will start the cigarette machines humming again, and 60 days after Germany crumbles the industry is confident all of the leading brands will be adequate for home market consumption.

According to Wootten's survey, Lucky Strike cigarettes continued to be the nation's best seller in 1944. The "Big Five" positions remained the same as in 1943, with Camels second, Chesterfields third, Philip Morris fourth and Old Gold fifth.

Total production for the year was up 8.1 per cent, Wootten revealed, altho his figures are only estimates since statistics in the industry are difficult to obtain. His estimates, however, are looked upon as authentic.

In November, the Office of Price Administration placed the over-all produc-

tion for 1944 at 329,000,000,000 cigarettes, compared with an estimated output of 308,800,000,000 units in 1943. This is a gain of 20,200,000,000 or 6½ per cent.

72% Tax Paid

Despite the difficulty experienced by smokers in the closing months of the year, 237,200,000,000 cigarettes (about 72 per cent) of the total production were tax-paid, being consumed in this country, and 91,800,000,000 were tax-free, being exported chiefly for consumption by the armed forces, or sold as ships stores on the high seas. Official figures for production of tax-paid cigarettes for domestic consumption are available monthly, but there is no public record of the production of tax-free cigarettes. Therefore, Wootten points out, actual over-all production of the industry is known at present only from estimates.

Based on the latest tax-paid output and a check of the industry's manufacturing operations, it appears that last year's total output was roughly 319,500,000,000 cigarettes, Wootten says. Production in 1943 was approximately 295,800,000,000 units, according to latest estimates, so the gain for 1944 over 1943 was 23,900,000,000 or 8.1 per cent.

Army Requirements Revised

There were frequent upward revisions in the demand for tax-free cigarettes for the armed forces as military operations grew more intense, it is revealed. As late as last August, the army is reported to have revised its original demands for overseas shipments from 40,000,000,000 to 57,000,000,000 cigarettes. The sudden and uncheduled increases in requirements for the military had to be absorbed by already understaffed factories in the final quarter of the year, and this unexpected development alone is enough to explain most of the acute shortage of cigarettes on the civilian market in the final months of 1944.

Since we entered the war, production of American cigarettes for domestic and foreign consumption has increased 11,500,000,000 or 46.1 per cent. The increase (See **HITLER DOOM** on opposite page)

Ingenious Packaging Machinery & Devices Aid PW Vending Ops

CHICAGO, Feb. 10.—With the advent of post-war modernized kitchen equipment, including home freezers and storage boxes, will come packaged food commodities already packed to fit into any home refrigerated unit.

This condition is now being made possible by the invention of new packaging machinery and containers being developed and perfected. Vending machine operators of the post-war, who place machines in retail locations, expressed great interest in two new developments which fit in perfectly with vending machine operator plans for closer association with the home consumers.

Took Years of Research

After 12 years of research, a high speed packaging machine which fills and seals 70 paper-bound quart containers a minute with lubricating oil has reached the commercial production stage.

The General Container Corporation of New York and Package Machinery Company of Springfield, Mass., jointly made the announcement, which stated the process was now available to the oil industry.

General said the equipment fabricates the container from a roll of board paper, fills it with lubricating oil and seals it air-tight and weather-proof at a rate four times faster than ever before accomplished.

The announcement said the container resembles the tin can in appearance and is made of various kinds of cheaper grades of paper and chipboard exempted under the government's paper limitation order.

The Socony-Vacuum Oil Company, Inc., contributed four years' preliminary research to the process. It reported that under limited production 4,500,000 quarts of oil in paper containers were marketed in the Southeast to test its utility and consumer reaction.

Packaged Meat for PW

William Skelley, Professor of Animal Husbandry at Rutgers University, said recently that the war has developed a greater appreciation of a home supply of meat among urban as well as rural families and as a result, packers are now working on a program to supply packaged meat ready to be put in home freezer units thru retail stores.

At the same time, persons attending a conference here on frozen foods under the sponsorship of the New Jersey Agricultural Experiment Station and the Refrigeration Association of New Jersey were told that preparing the holiday dinner a week or 10 days ahead of time was no job at all for the homemaker whose freeze unit is used to good advantage.

Mrs. A. P. Packard of Somerville, N. J., described how her family's Thanksgiving dinner was prepared at her leisure two weeks beforehand. Mince and pumpkin pies were put in the freezer, uncooked. Geese, all ready to put in the oven, also were prepared well ahead of time, as were the cranberry relish and bread.

This acknowledgement by an experienced housewife was indicative of the success the housewives of the post-war will have with frozen foods purchased at the corner grocery frozen food coin vendor.

Tulsa Operators Win Release From Candy, Cig, Nut Vending Tax

TULSA, Okla., Feb. 10.—Operators of cigarette, nut and candy vending machines were able to convince the city council that the great scarcity of merchandise at the present time is good reason why taxes should not be placed on the machines.

The city council had recently passed an emergency ordinance which licensed most every type of coin machine, including juke boxes, pinball games and vending machines. The ordinance did exempt machines operated by charity and benevolent organizations.

But when operators of the vending ma-

Portland Cig Survey On Ration Plan Gets Snub From Retailers

PORTLAND, Ore., Feb. 10.—Portland tobacco dealers are opposed to the idea of cigarette ration cards. A survey of 1,200 retailers found few in favor of the idea, while a good many criticized the plan.

Critics contended it would be more difficult to refuse cigarettes to a customer holding a ration card than it would be to customers without cards. Most dealers have only one third the supply, allotting 100 packages among 300 customers weekly.

The cigarette ration card plan was put forth at a Chicago wartime conference of the National Association of Tobacco Dealers under the suggestion it would assure more equitable distribution.

Ops Watch Cig Tax Move Before Santa Barbara Council

LOS ANGELES, Feb. 10.—Santa Barbara cigarette machine operators have been concerned recently with the city council considering additional revenue. It has been proposed that a 3-cent city tax per package of cigarettes be imposed.

To date no action has taken place. Idea was conceived when city dads hired an outside revenue expert.

Ollie Trevillian, operator of over 600 cigarette machines in the area, predicted patrons would drive to city limits and obtain them from dealers there.

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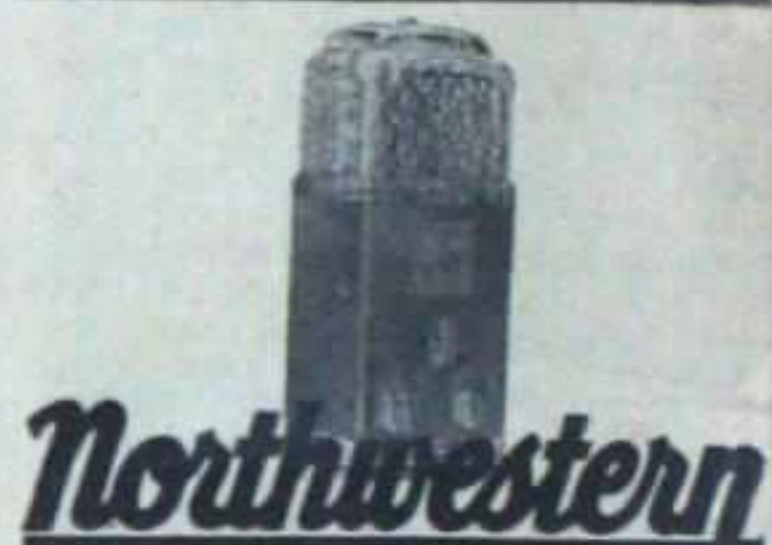
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MERCHANDISE MART

Wrigley in Tough Spot

Stocks of pre-war gum base are running out fast because of heavy consumption of chewing gum by the fighting forces overseas, the William Wrigley Jr. Company said in a statement released this week.

Now that these pre-war materials are almost used up, the company probably will not be able to make any more gum that it considers uniform enough to carry the Wrigley trade-marks, the statement said. Since last May all produc-

tion of Wrigley's Spearmint, Doublemint and Juicy Fruit brands has been shipped to the army, navy and merchant marine overseas. At that time the company cut production of its standard brands in order to maintain quality, and since there was not enough for fair distribution on the home market, the remaining output was turned over to the armed forces.

Committee To Study Cocoa

A committee to study means of increasing cocoa production in the Western Hemisphere has been appointed by the New York Cocoa Exchange. The group expects to complete its study in about a month.

The committee was appointed in an effort to counteract British attempts to control post-war distribution of cocoa.

Our government, thru the Department of State, has already forwarded to the British Government criticisms of a British White Paper, providing for continued control by the English of the West African cocoa market in the post-war period.

The British, according to their White Paper, want to fix prices in the post-war period for cocoa grown in their West African colonies, which produce about 50 per cent of the world's supply. American interests, however, want a free market, such as existed before the war.

Protest Peanut Freeze

The candy industry has protested to three government agencies against the recent peanut freeze order and is seeking to have it revised.

Protests were based on the theory that candy manufacturers should be able to secure peanuts for making confections under WFO-115, which requests that 50 per cent of production be set aside for government use.

Industry representatives pointed out that unless relief was granted they would be unable to fill many army and navy orders and said that non-amendment of the order would severely curtail operations of manufacturers using large quantities of peanuts in candy production.

Can You Match This One?

There will be enough matches in 1945 for each civilian to have 4,700, match industry statisticians have figured out. (That is about 12 8/9 lights a day, this department's mathematical genius reports. Just don't ask us how a smoker copes with eight-ninths of a match!)

Matches on the home front will be scarcer because of greater need by the armed forces, due to battle and weather conditions. The statisticians have also figured out that each army man uses 43 matches a day, navy men average 31, and normal use by a civilian is only 14 a day.

To be sure of covering all requirements of the armed forces, the army and navy will get 159,000,000,000 matches this year, an allowance of 14,450 for each man.

Civilians will get 320,000,000,000 or the above-mentioned 4,700 for each user. Only about one-third of the total will be paper book matches, so the statisticians say civilian smokers will be forced to rely heavily on old-fashioned kitchen matches.

PACKAGING MACHINERY

(Continued from opposite page)

chines complained about the shortages of merchandise, city council members immediately eliminated from the ordinance the license fee that would apply to cigarettes, peanuts and candy. It was reported here also that other states, notably North Carolina, have amended or considered repealing taxes on vending machines that handle peanuts or other Southern crops.

HITLER DOOM

(Continued from opposite page)

in consumption during this period is greater than the industry's total cigarette output at the close of the first World War.

Tax-free cigarettes exported overseas increased 615 per cent since 1941. There was a gain of only 18 per cent in the production of tax-paid cigarettes for home consumption in the same period.

The relatively low rate of increase in domestic consumption does not mean that the present high rate of production is artificial and cannot be maintained after the war, Wootten says. The industry will lose this great export market

after the fighting is over, but then the export market will revert to domestic consumption, just as it did after the first World War, he contends. In fact, it was the troops returning home in 1919 as confirmed cigarette smokers that give the industry its first and greatest stimulus.

Altho more soldiers are smoking more cigarettes than ever before, this was also true of civilians until the nation ran into the acute cigarette shortage last fall. Despite the incredible growth in consumption during the last few years, it is estimated by competent authorities that only 35 or 40 per cent of the adult population are cigarette smokers.

Wootten points to the recent action of the American Tobacco and R. J. Reynolds Tobacco companies in issuing large blocks of stock as proof of these companies' confidence in the industry's continued post-war growth. These two firms alone are responsible for more than half of the nation's total cigarette output.

Since demand for all nationally advertised cigarettes in the final months of 1944 was considerably in excess of the supply, production was limited only by the ability of the respective manufacturers to roll them out under the restricted resources of the wartime economy.

American Tobacco Company's Lucky Strike, despite increasing restrictions on domestic orders as the year progressed, retained the distinction of being the nation's largest selling cigarette, apparently outselling any other brand in 1944 by roughly 7,000,000,000 cigarettes. The company and its subsidiary, American Cigarette and Cigar, produced about 94,500,000,000 cigarettes or 28.9 per cent of the industry's total tax-paid and tax-free production last year. The subsidiary increased the sale of its Pall Mall 10.8 per cent on the domestic market alone and is now selling more long cigarettes than all other manufacturers in this specialty field.

R. J. Reynolds' Camels in pre-war years alternated with Luckies as the nation's largest seller. Since this manufacturer was the first to restrict orders from domestic dealers in the fall of 1943, however, Camels suffered competitively in the home market during the last two years, and orders from domestic customers were even more severely restricted

last year. The increasing business overseas, however, resulted in a material gain in the over-all output of this brand in 1944.

Liggett & Myers apparently had a larger supply of tobacco in relation to its business volume than any of the big producers and was in a better position than either of its larger competitors to meet the unprecedented demand for cigarettes. Certainly Chesterfields were the least restricted brand on the domestic market, and it is believed this brand had the major increase in business, with an indicated gain of roughly 9,000,000,000 cigarettes during the year. Chesterfield and Philip Morris are believed to have made the largest relative gains among the volume-selling brands last year, with increases over 1943 of 17 per cent and 13.8 per cent respectively.

Lucky Strike, Camel and Chesterfield were responsible for all the tax-free output in the first half of the year. The increasing demand for tax-free cigarettes overseas brought Philip Morris and Old Gold into tax-free production during the third quarter. As the five leading brands went all to war in increasing quantities, these manufacturers were forced to cut their monthly allocations to domestic dealers. Unable to purchase the nationally advertised brands, dealers placed orders where they could, and the so-called off-brands were soon in disproportionate supply on the civilian market over the country.

While the acute shortage of leading brands has played directly into the hands of the small producers, it is unlikely that any significant number of smokers will continue to smoke these comparatively unknown cigarettes after the war is over. In fact, this obviously unfair distribution of cigarettes to the civilian market should automatically correct itself very soon, for all manufacturers are now required to devote an equal proportion of their productive capacities to government orders.

As increasing quantities of all brands will be required in the overseas market this year, there is little likelihood that the shortage of cigarettes on the civilian market will be relieved while the war goes on, Wootten predicts. The army is reputed still short of normal supplies, and the civilian cigarette shortage may be worse than ever during the next few months.

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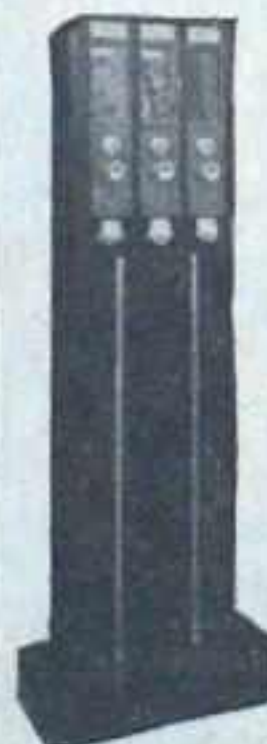
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U. S. Mint Officials Set To Give Silver Test to Coins

PHILADELPHIA, Feb. 10.—A committee of experts are already set to give the official annual test to silver dimes, required by law. The big occasion will take place at the U. S. Mint here on February 14. It is merely a routine process and nothing unusual is expected. The vending machine trade which has dime machines will probably not hear of the results. The law provides for a committee of experts to test the silver coins each year in order to see if the nation's silver money measures up to set standards of fineness and weight.

The job has been done annually for 152 years since the mint was originally founded. The process consists simply of first assembling a sample box filled with 261,064 silver coins, which represents one out of each 2,000 coins produced by the three mints in the United States. The experts then pull out a number of coins at random, give them all the tests required by the law and then, of course, put them back into the box.

Three Mints Produce

The U. S. Treasury recently issued its annual report on the total production of small coins by all three of the mints during the year 1944. It is now official that the total number of coins turned out in the United States reached the high figure of 2,844,000,000 domestic coins. The U. S. Mint also turned out about 800,000,000 coins for several friendly nations.

Henry Morgenthau, Secretary of the U. S. Treasury, in making the report, included the following comment:

Franc coins were produced at the Philadelphia mint from melted-down shell cases. This work was done after consultation with officials of what was then called the French Committee of Liberation and is now the French government.

Ethiopia Coinage

For Ethiopia, American experts drew designs, made the dies, and cast the coins for a brand new monetary system.

The likeness of Haile Selassie is on one side of the coins, the conquering Lion of Judah on the other. The mint turned out copper kroners for Greenland bearing the traditional polar bear of the Danish coins of earlier years.

To Saudi Arabia went a shipment of silver riyals with a design of intricate, mysterious tracings.

Such orders are filled at cost. Usually the foreign countries provide (or buy in this country) the necessary metals. In a few cases we have furnished silver on a lend lease basis, to be returned after the war.

The 2,844,000,000 domestic coins made in 1944 include 2,149,000,000 pennies. The total of domestic coins compares with 2,036,000,000 produced in 1943. However, because more coins of big denominations were made in 1943, the year's output had a larger face value—\$136,000,000, compared with \$121,000,000 in 1944.

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- 1 Batting Practice 75.00
- 1 Texas Leaguer 25.00
- 1 ABT Target Pistol 10.00
- 1 White Enamel Vitascope on Stand ... 15.00
- 2 3 Section Snacks on Stands, Ea. 7.50
- 1 Shoot-a-Lite Ray Gun 25.00
- 3 3-Way Gottlieb Grippers, Ea. 10.00
- 1 1-Way Gottlieb Gripper 7.50
- 1 Gypsy Fortune Teller 15.00
- 2 Baker's Kicker & Catchers, Ea. 12.50
- 1 Pikes Peak 12.50
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- 2 Target Practice, Ea. 10.00

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 - 1 5c BAKER'S PACERS
 - 1 5c 1938 EVANS DOMINO
 - 1 5c 1940 EVANS PACERS
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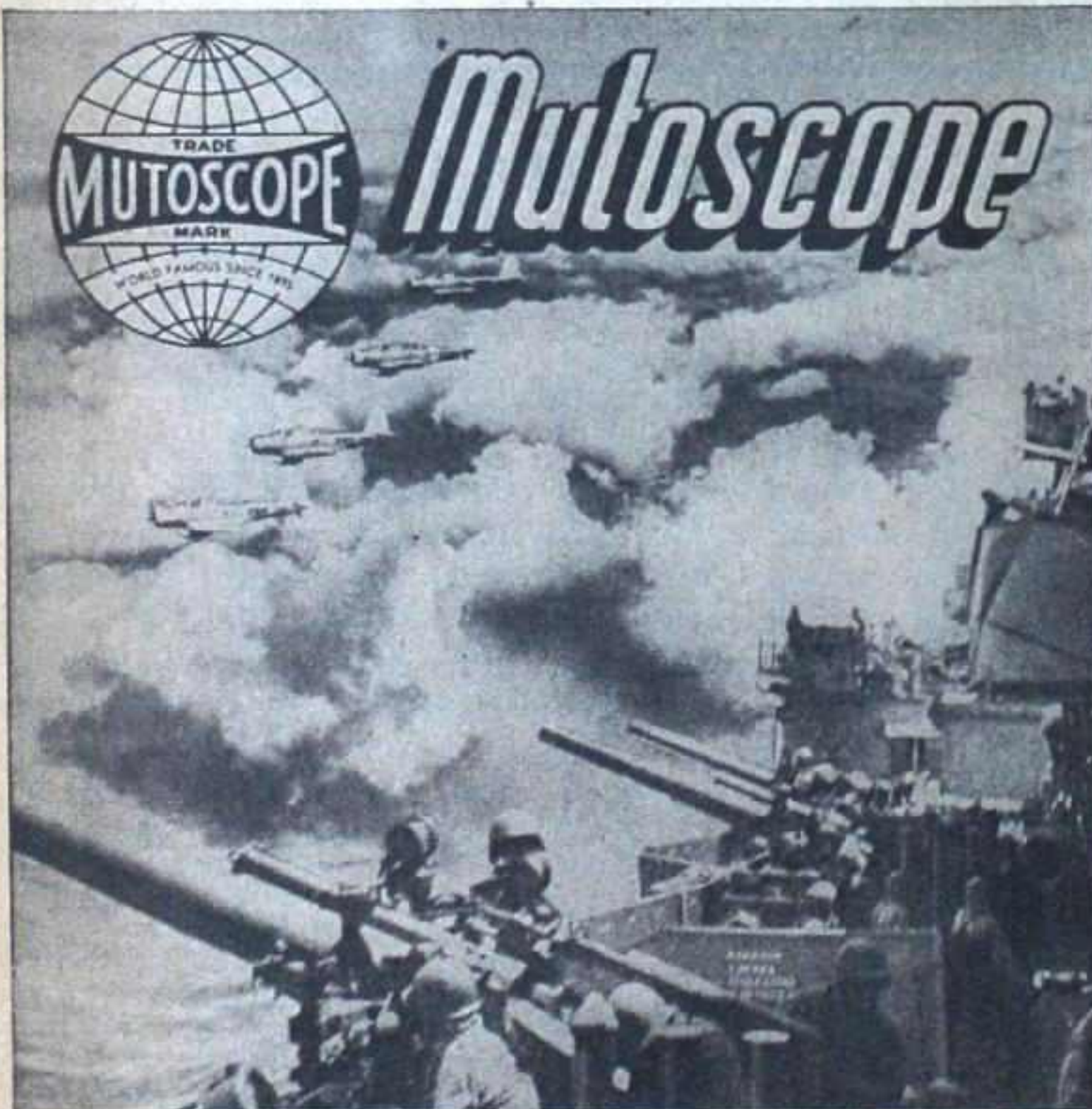
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- 12 25c BROWN FRONTS
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All above Machines have Knee Action, Club Handles and Drill Proof.

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BAKER NOVELTY CO.
1700 WASHINGTON BLVD., CHICAGO 12, ILL.

Nome Is Heaven on Earth—Plenty Cigs, Liquor & Butter!!

CHICAGO, Feb. 10.—For months now you've all read stories about the cigarette shortage, the lack of pre-war Scotch and bourbon whiskies, to say nothing about the shortages of manpower and food commodities. Well, here at last, is the story we've all been waiting for:

Appearing in *The Wall Street Journal*, February 6, the following item tells of a land of plenty when talking about cigs, liquor and butter. Read but hold on to your hat.

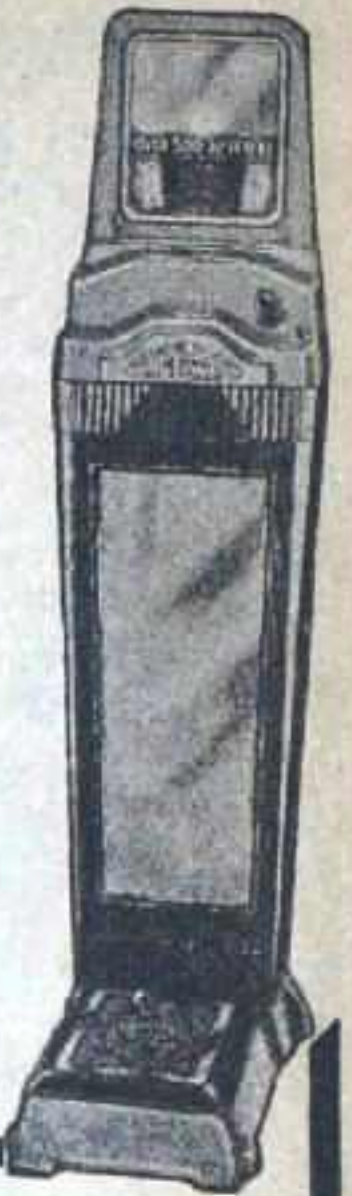
Nome, Alaska.—Business men, too, are troubled with "shortages"—mostly shortages of customers.

The biggest problem involves the disposal of a huge surplus of cigarettes, butter and an embarrassing supply of pre-war Scotch and bourbon whiskies. The goods were ordered last fall to take care of the free-spending gangs of construction workers, later recalled. The town has reverted to its old status as a picturesque Arctic village.

"You know what's in those cases over there?" mourned George Madsen, part owner of the Polar Bar and Curio Shop. "That's Benedictine—the real stuff. And look at that ancient Scotch and bourbon and those cigarettes. Biggest stock we ever had in here. Only we're short on customers." "You could shoot a cannon thru the place upstairs," he added, "and not hurt a soul."



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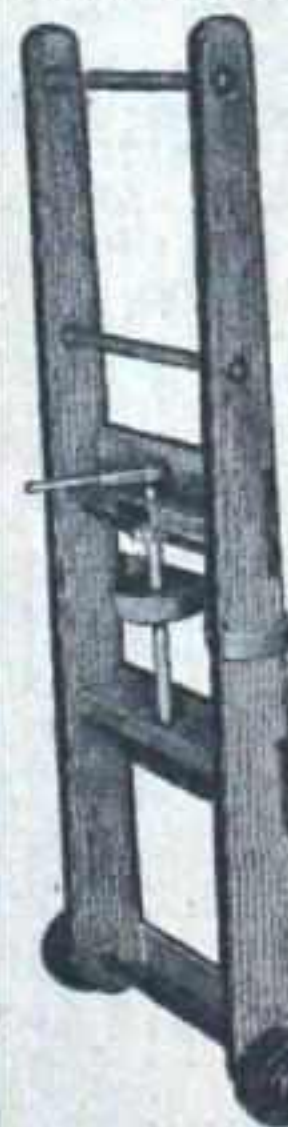
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1000	5¢ Nickel Charley	Def. 17.50	.88	
1000	5¢ Double Finn	Def. 24.50	.98	
1800	5¢ Lulu Board, X Thick		1.98	
1000	25¢ J.P. Charley, Thin	\$52.04	\$1.24	
1000	25¢ J.P. Charley, Thick	52.04	1.41	
1000	25¢ J.P. Easy Pickins	Avr. 51.50	1.79	
1200	25¢ J.P. Easy Pickins	Avr. 101.50	2.29	
1200	25¢ J.P. Texas Charley	Avr. 102.28	2.38	
1000	5¢ J.P. Eight Big Fins	Avr. \$24.50	\$1.79	
1000	5¢ J.P. Jumbo Pic D Fins	Avr. 19.22	1.98	
800	5¢ J.P. Bell Boy, X Thick	Avr. 20.40	1.85	
800	5¢ J.P. Seven-Eleven, Thick	19.75	1.85	
1000	5¢ J.P. Jumbo 10 Bingo Fins	18.59	2.32	
1200	5¢ J.P. Eight Big Fins	\$34.50	\$2.29	
1000	5¢ J.P. Beat This Card	33.00	2.59	
1184	5¢ J.P. Jumbo Pic D Fins	28.17	2.59	
1200	10¢ J.P. Payout	Avr. 52.59	2.89	
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340—Laval Cleaner, 1 Gal.	2.50
354—Stoner Coils	.75
927—Undirectional Photo Electric Cells for Ray Guns	3.50
617—Gun Lens for Chicken Sam	2.00
631—Keeney Submarine Balls, 100 for	3.00
678—Toggle Switch, Double Pull, Double Throw	.75
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ABT Coin Chutes, Reg. & F.P.	3.75
Mills 4-Bell Glasses, Complete Set of 5	8.75
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30—30 Condensers	1.25
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Red Plastic, 20"x50", #60 Heavy Gauge	12.50
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New Seeburg Shoot the Chutes Cabinet	22.50
New Electric Selectors, V Type	24.50
Seeburg T1Z Transmitters	21.25
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Buckley Boxes, 30-Wire	9.50
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ARCADE

Kicker & Catcher	\$24.50
Western Super Grip	69.50
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Mutos. Card Vendor	30.00
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CONSOLES

Silver Moon, F.P.	\$109.50
Jumbo F.P., Late	109.50
Jumbo, P.O., Late	149.50
Hi Hand	169.50
Bobtail, P.O.	139.50
Pace Reel, P.O.	149.50

PIN GAMES

Marvel's Baseball	\$179.50
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PANORAM BULBS

Exciter Lamp	\$.65
Proj. Bulb	3.75
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D. C. MOTORS FOR WURLITZER & ROCK-OLA—\$12.50.

TERMS: 1/3 Deposit, Balance C. O. D.

65 Per Cent of U. S. \$\$\$ Made in Philly But Its All in Mint

PHILADELPHIA, Feb. 10.—More than 65 per cent of all the money made in the United States last year was made in Philadelphia, it was disclosed by Edwin Dressel, superintendent of the U. S. Mint here.

Brand new pennies, nickels, dimes, quarters and half dollars worth \$83,794,500 were manufactured at the mint during 1944, a total of 1,919,122,000 pieces of money. Pennies were the biggest single item of manufacture, and, Dressel said, 1,435,400,000 of them were turned out last year. This was more than twice the number of pennies made here in 1943, and bigger production was made necessary, the superintendent explained, by more odd-cent taxes. The majority of the unpopular zinc-plated steel pennies, made during 1943, have been returned to be traded for the familiar bronze 1-cent piece.

The mint is now enlarging one section of its business, of which it is particularly proud, Dressel said. New machinery is being installed for the increasing manufacture of medals for the army and navy. These have been made here in Philadelphia for some time, but production has recently been stepped up, and when improvements are completed the mint will be turning out 3,000 to 5,000 medals a day, including the Purple Heart, the Silver Star and a score of others.

The Philadelphia Mint is not only the largest manufacturer of domestic coins, but it has also "made" money for 13 foreign countries during the past year, figures show. For example, 50,000,000 two-franc pieces were made for France and delivered before D-Day. Old shell cases from the army and navy were used as raw material, and it required 892,857 pounds of metal to do the job.

An entire new monetary system was manufactured for Ethiopia, including 96,000,000 coins of five denominations. Greenland, Arabia and many South American countries were among our money customers, Dressel said, and in all 2,386,315,000 coins were turned out in 1944.

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 48, 47, 50, 51 and 55. Per Hundred	\$5.40
3 AG Fuses	Per Hundred
1/2 Amp.	\$9.00
1, 1 1/2, 2, 2 1/2, 3 Amp.	3.50
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PHONOGRAPH TITLE STRIPS (Red Border)

1000	\$5.00
5000 Per M	4.00
10000 Per M	3.50
25000 Per M	3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051 (Seeburg Guns)
103 6SC7 to 6SL7	210 2A4G to 2051 (Seeburg Music)
110 5Z3 to 5U4G	215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
125 80 to 5T4, 5V4G, 5Y3 or 5Z4	
126 83 to 5U4G or 5X4	

\$1.50 Each \$3.50 Each

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Double Play—Leader—West Wind—Sun Beam—Do Re Mi—Stars. \$45.00 EACH:
Zombie—Duplex—Skyblazer—Hi Dive. \$40.00: Bally Attention. \$35.00: Silver Skates. \$25.00: Mascot.

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Thorobred	\$565.00	Jenn. 4-Star Chief, 5c.	\$175.00
Longacre	565.00	Mills Vest Pocket, Bl.&Gld.	59.50
Pimlico, F. P.	415.00	Blue Fronts, 5c, 25c	Write
'41 Derby, F. P.	360.00	Groetchen Mercury, 1c Token	
Club Trophy, F. P.	340.00	P. O.	11.95
Sport Special, F. P.	165.00	Sport King, P. O.	300.00
Record Time, F. P.	169.50	Mills Owl, F. P.	79.50
Blue Grass, F. P.	195.00	ABT Challenger	27.50
		ABT Model F	27.50

WANTED—OLD GOTTLIEB GAMES
Paradise — Champ — School Days — Seahawk — Horoscope — Hi-Dive — Miami Beach
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Convention — Gold Star — Border Town — Trapeze — Score A Line — Three Score

RECONDITIONED PIN GAMES	NEW REVAMPS	RECONDITIONED PIN GAMES
Air Circus \$129.50	United	School Days \$57.50
Big Parade 129.50	Arizona \$209.00	Four Roses 57.50
Four Aces 129.50	Midway 209.00	Belle Hop 57.50
Jeop 129.50	Grand Canyon 209.00	Home Run 57.50
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5-10-20 119.50	Idaho Write	Seven Up 57.50
Genco Victory 94.50	Marvel's	Velvet 57.50
Topic 89.50	Baseball \$179.50	High Stepper 55.00
Gun Club 82.50	P. & S.	Paradise 49.50
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Wurlitzer 24, Keeney Adapter & 7 Boxes	295.00
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Seeburg Hi Tone 8800, ESRC	635.00
Rock-Ola Master	349.50
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Mills Throne of Music	269.50
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Keeney Boxes	6.00
Wurlitzer #125 Boxes	29.50
Wurlitzer #100 30-Wire Boxes	15.00
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Buckley Grey Boxes	5.50
Wurlitzer Amplifier (616), Less Tubes	39.50
Wurlitzer Amplifier, Model 854, Less Tubes	49.50
Seeburg GSR1	49.50
Seeburg Transmitter #T1Z	19.50

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161 W. HURON ST. CHICAGO 10, ILL.

PUSH CARDS

PUSH

All Sizes, Styles from 10 to 600 Holes. Also JP Cards, Fund Raising Cards, Etc.
FREE Catalog Write
W. H. BRADY CO., MFGRS.
EAU CLAIRE, WISC.

JUST OFF OF LOCATION

1 25¢ 3-5 Pay Watling Blue Seal, newly refinished and overhauled	\$150.00
1 Little Duke, Jennings, 1¢	25.00
1 Jennings 25¢ Jack Pot Machine, as is, working	25.00
3 Mills 5¢ 3-5 Pay Slots, refinished in Gilted Gold, Each	150.00
1 Mills Zephyr Phonograph	125.00
1 Mills Do-Re-Mi Phonograph	100.00
1 Pace Race, good shape, black cabinet	150.00
1 Galloping Domino, old style head but in good working condition	125.00
1 Evans Bang Tail	125.00

We still have a few more rolls of Film for Panoram, not peak, 8 subjects, \$25.00.

UNIVERSAL SALES CO.
1208 So. 8th ST. JOSEPH, MO.

TUBES AND NEW ACCESSORIES

NEW ACCESSORIES

Front Glass 61 Counter Model	\$1.35	Box 100 Carbon Resistors	\$2.85
Front Glass 71 Counter Model	.90	Power Transformers, All Models	7.00
Needle Screws, Per Doz.	1.75	Electric Soldering Irons	2.00
OHM Resistors, 10 W., Any Size	.30	Micro-Pick Ups (Metal) for Rock-Olas or Mills	4.75
OHM Resistors, 20 W., Any Size	.50	5 Ft. Shielded Wire with Posts (Both Ends), All Machines—Improves Tone of Mach.	.40
8 MFG Cond., Tub. Can., 450 V.	1.50	2 Wire Rubber Covered Zip Cord, Per Ft.	.03 1/2
8 MFD Cond., 450 V.	.70	P.M. Speakers, All Sizes, from \$5.00 to 11.00	
16 MFD Cond., 450 V., Tub. Can.	1.85	Micro Switches, Any Color	1.45
Input and Output Transformers, All Models	2.50	Speaker Cones, All Sizes	\$1.50 to 2.25

TUBES FOR THE COIN MACHINE INDUSTRY

0Z4	\$1.50	6C5	\$1.00	12A8	\$1.00	26	\$.75
1A5	1.50	6C6	1.00	12K7	1.00	27	.70
1A7	1.60	6A6	1.50	12Q7	.90	33	1.00
1H4	1.00	6B5	1.95	12SK7	1.00	38	.95
1H5	1.30	6F6	.90	12SR7	1.30	41	.85
1LA4	2.35	6J5	.75	12Z3	1.00	43	1.10
1LN5	2.35	6H6	1.10	14A7	1.60	45	.80
1N5	1.60	6K7	1.10	14C7	1.40	46	1.10
1P5	1.60	6L6	1.35	25L6	1.30	47	1.10
1Q5	1.60	6Q7	1.10	25Z5	1.00	56	.80
2A4G	1.85	6SC7	1.00	25Z6	1.00	57	.90
2A3	1.60	6SK7	.85	35A5	1.30	76	.85
3Q5	1.60	6SL7	.75	35L6	1.00	77	.90
5V4	1.50	6V6	.60	35Z3	1.30	78	.90
5U4G	1.00	6X5	1.00	35Z5	.85	79	1.40
5W4	1.00	2051	2.25	50L6	1.10	80	.70
5Y3	.70	117L7	2.35	50Y6	1.10	83	1.10
5Z3	1.00	117Z6	1.60				

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes, because we cannot ship critical tubes only.

Deposit required with all orders!

WE HAVE A FULL LINE OF RADIO PARTS, MOTORS FOR WURLITZER AND ROCK-OLA. PICK-UP HEADS FOR SEEBURG. SPEAKERS, AMPLIFIERS, TRAYS, ETC. A-1 CONDITION AT REASONABLE PRICES.

ALBENA SALES CO. 587 10th AVE., N. Y. C.
LONGACRE 5-8334

CARL TRIPPE Price Plus Guaranteed Satisfaction
Always! A SQUARE DEAL WITH IDEAL

NEW RE-BUILTS

Arizona (Sunbeam)	\$209.50	Marvels (Baseball)	\$179.50
Bombardier (Follies)	149.50	Midway (Zombie)	185.00
Casa Blanca (Glamour)	209.50	Oklahoma (Leader)	209.50
Eagle Squadron (Big Town)	149.50	Paratrooper (Powerhouse)	149.50
Flat Top (Attention)	249.50	Pin Up Girl (Silver Skates)	189.50
Flying Tiger (Play Ball)	189.50	Production (Blondie)	149.50
Foreign Colors (Owl)	249.50	Sky Rider (Pan American)	189.50
Idaho (Duplex)	225.00	Shangri-La (Mr. Chips)	149.50
Invasion (Seven Up)	165.00	Streamliner (Stars)	209.50
Liberty (Bally Flicker)	119.50	Torpedo Patrol (Formation)	149.50
Marines at Play (Flicker)	189.50	Wagon Wheels (Duplex)	219.50

A.B.C. Bowler	\$ 42.50	Hit the Jap (Gold Star)	\$ 59.50	Rotation	\$ 22.50
Air Circus	119.50	Landslide	25.00	Sailorette	39.50
Airway	22.50	Liberty (Bally Flicker)	89.50	Santa Fe	189.50
Belle Hop	89.50	Liberty (Gottlieb)	169.50	Shangri-La (Gottlieb)	149.50
Botoway	89.50	Lot o' Smoke	25.00	School Days	49.50
Bombardier (Follies)	89.50	Knockout	109.50	Silver Spray	35.00
Big Parade	129.50	Knockout the Jap (Knockout)	119.50	Sink the Jap (Seven Up)	62.50
Brazil	189.50	Metro	39.50	Sky Rider	149.50
Champion	25.00	Monicker	82.50	Smack the Jap	59.50
Commander (Fleet)	77.50	Oh Johnnie	19.50	Sport Parade	42.50
Commodore	27.50	Paratrooper	89.50	Score a Card	42.50
Eagle Squadron (Big Town)	89.50	Pin Up Girl	175.00	Spot Pool	89.50
Five-Ten-Twenty	125.00	Polo	39.50	Topic	82.50
Four Aces	119.50	Production	89.50	Twinkle	19.50
Gold Star	42.50	Repeater	25.00	Victory	89.50
Grand Canyon	189.50			Yanks	119.50

TERMS: One-Third Deposit, Balance C. O. D.

IDEAL NOVELTY CO. Phone: Franklin 5544
2823 Locust St
St. Louis 3 Mo.

COIN MACHINE SERVICING AND PARTS

Club Handles, Guaran., Non-Breakable, Ea. \$ 3.50

Mills Gold Chrome Cabinets, Hard Wood, Completely Finished, Ea. 15.50

Cabinets, Solid Hardwood, Completely Finished, Natural Grain, That Positively Fit Mills Escalator Type Machines, Ea. 15.50

Complete Set of Brown Front Castings, Including Jewel Coin-Cup Cover and Metal Award Plate 25.50

All Types of Slot Machine Parts Available. Write for Prices.

SLOT MACHINES WANTED—SEND US DESCRIPTION AND PRICE in First Letter.

GLITTER KIT
8 Different Colored Glitters in One Complete Glitter Kit, Including New, Modern Finishing Instructions\$10.50

Rebuilding and Refinishing All Types of SLOT MACHINES
→ \$79.50

10-DAY SERVICE. SEND US YOUR MACHINES.

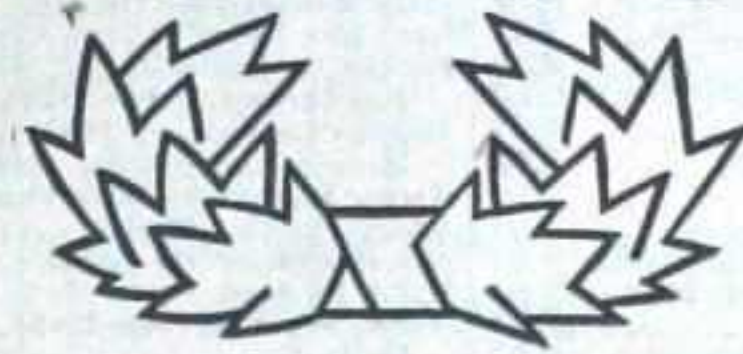
- Mechanisms will be completely overhauled.
- Worn parts will be repaired or replaced.
- All metal parts will be clean and lubricated.
- Cabinets will be cleaned, repaired & refinished.
- New club handle if desired or necessary.
- Front of machine will be completely finished.

ONE TRIAL WILL CONVINCING YOU!

REPAIR LIGHT\$1.50
NE-O-LITE TESTER 1.00

CENTRAL MANUFACTURING CO.
4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPAulding 1670-1

VICTORY



Peace will again bring to operators the best in coin machines. These machines will bear the famous trade mark, "Mills." In Post-War operate Mills equipment.

MILLS NOVELTY COMPANY • CHICAGO 39, ILLINOIS

ARCADE

5¢ Jennings 4 Star Chief, J.P., 3-5 Pay	\$150.00	1¢ Little Duke	\$ 17.50
5¢ Columbia, J.P.	70.00	1¢ Pike's Peak, New	19.50
25¢ Caille Roulette	82.00	1¢ Mills Bell Boy 5-10-25	25.00
5¢ Mills Skyscraper, J.P., 3-5 Pay	85.00	5¢ Jennings Derby Day, Slant Console	42.50
5¢ Mills Escalator, F.O.K., J.P.	85.00	Original Roovers Name Plate	85.00
5¢ Mills F.O.K. Mint Vender	37.00	National Scale	17.50
5¢ Caille, J.P.	65.00	Hand Grip, Same on Stand	17.50
25¢ Caille, J.P.	100.00	Target Practice	12.50
25¢ Pace Bantam	75.00	4 Whiting Sceptoscopes, Each	20.00
10¢ Watling Twin Front, J.P.	45.00	5 Post Card Venders, 1¢ Slot & App. 5000 Cards	100.00
5¢ Mills Tickette	8.00	1 Pop-o-Matic Electric Popcorn Popper and Vender, as is	37.50
5¢ Jennings Cigarola	80.00		
1¢ Target Skill	17.50		

PIN GAMES, CONSOLES, ETC.

1 Scotty, Genbo	1 Dealer	Smoke Reels	6.50
1 Genco Kings	1 Skyscraper	Cigarette Reels, B.G.	5.50
1 Gottlieb Cyclone	\$200.00 for all 20 Pin Games listed above and will include 1 Bally Smacken and 1 Bally C. O. D. and 1 Home Stretch, which can be used for parts, and 2 Boxes Parts and Miscellaneous Supplies.	Yankee	15.00
2 Golden Arrows		Mercury	15.00
1 Bally Traffic		Comet	7.50
1 Topsy Turvy		X-Ray	4.50
1 A. B. T. All Stars		Gem	4.50
1 Seeburg Gold Coast		Marvel	7.50
1 Mills Novelty Equity		American Eagle	10.50
1 Chicago Coin Swoot 21		Wizard, F.T.	5.00
1 Stoner Turf Champs		Jiffy	4.50
1 Exhibit Lancer		Penny Pack	5.00
1 R. M. C. Rockola			
1 Keeney Repeater			
1 Monarch			
1 Wing Lite			
1 Cannon Fire			

COUNTER

Reels Dice	\$ 4.50	Log Cabin Duplex Nut Vender on Stand	\$15.00
Western Whoopie	4.50	2 Mills Swing Kings, not entirely assembled but with parts. Both for 40.00	
Chicago Coin Pipe Eye	4.50		
Cub	5.50		
Mills Puritan	15.00		

Terms: 1/3 With Order, Balance C. O. D.
270 WARTBURG PLACE DUBUQUE, IOWA

McGUIRE SALES COMPANY

FOR SALE—Immediate Delivery

19 Mills 25¢ Gold Chromes, 2/5 Payout	3 Mills 25¢ Blue Fronts
2 Mills 25¢ Gold Chromes, 3/5 Payout	4 Mills 10¢ Blue Fronts
1 Mills 25¢ Original Copper Chrome, Like New	4 Mills 5¢ Blue Fronts
1 Mills 25¢ Original Silver Chrome	3 Mills 5¢ Brown Fronts
All Slots are either original or rebuilt, guaranteed like new, with knee action, club handles and drillproof cabinets.	1 Mills 5¢ Gold Chrome Q. T., Like New
1 Late Head Mills 4-Bell, 3/5's & 25¢ Slot	2 Late Head Mills 4-Bells, 4/5's
1 Keeney 5 & 25¢ Twin Super Bell	1 Mills 3-Bell

JONES SALES COMPANY
Office Phone 107 1330 TRADE AVE., HICKORY, N. C. Night Phone 402

PIN BALL BUMPER STEM REPAIR SLEEVES

"MADE OF SILVER, BUT WORTH THEIR WEIGHT IN GOLD"
Cut at an Angle for Instant Application

THOUSANDS IN USE!
BECAUSE THEY END BUMPER TROUBLE!

Just slip in place and squeeze. No solder needed. Stop most coil burnage and out-of-order calls. Give new life to your tired games for the duration. Will fit all games. Immediate delivery guaranteed.

Pin Business Card to This Ad for C. O. D. or
MAIL \$2.75 FOR EACH PACKAGE OF 25
Large Size, \$3.00 for Pkg. of 20

GENERAL COIN MACHINE SUPPLY CO.
840 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930
RUSH SAMPLE ORDER C. O. D. MONEY BACK GUARANTEE.

AUTOMATIC COIN FOR PLUS QUALITY!

<p style="text-align: center;">MILLS VEST POCKET BELL</p> <p style="text-align: center;">Blue & Gold Metered</p> <p style="text-align: center; font-size: 1.2em;">\$59.50</p>	<table border="0" style="width: 100%;"> <tr> <td>Skyfligher</td> <td>\$325.00</td> </tr> <tr> <td>Rapid Fire</td> <td>220.00</td> </tr> <tr> <td>Mills Moderne Scale with Health Chart</td> <td>49.50</td> </tr> <tr> <td>Exhibit Radiogram</td> <td>149.50</td> </tr> <tr> <td>Mills 6" Dial Scale, Perfectly Reconditioned</td> <td>89.50</td> </tr> <tr> <td>Mills Spinning Reels, P.O.</td> <td>139.50</td> </tr> <tr> <td>Mills 1-2-3, P.O., Rebuilt</td> <td>89.50</td> </tr> <tr> <td>Evans Roulette Jr.</td> <td>89.50</td> </tr> <tr> <td>10¢ Watling Rolatop</td> <td>159.50</td> </tr> <tr> <td>Gottlieb Triple Grip</td> <td>19.50</td> </tr> <tr> <td>Pikes Peak</td> <td>22.50</td> </tr> <tr> <td>Mills 5-in-1</td> <td>89.50</td> </tr> </table>	Skyfligher	\$325.00	Rapid Fire	220.00	Mills Moderne Scale with Health Chart	49.50	Exhibit Radiogram	149.50	Mills 6" Dial Scale, Perfectly Reconditioned	89.50	Mills Spinning Reels, P.O.	139.50	Mills 1-2-3, P.O., Rebuilt	89.50	Evans Roulette Jr.	89.50	10¢ Watling Rolatop	159.50	Gottlieb Triple Grip	19.50	Pikes Peak	22.50	Mills 5-in-1	89.50	<p style="text-align: center;">Latest Model GROETCHEN COLUMBIA</p> <p style="text-align: center;">Gold Award, Fruit or Cigarette Reels, Adjustable 5¢, 10¢ 25¢ Play</p> <p style="text-align: center; font-size: 1.2em;">\$89.50</p>
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Pikes Peak	22.50																									
Mills 5-in-1	89.50																									

Groetchen 5c Liberty, Token Payout Counter Game, \$11.95.

MILLS SINGLE SAFE STANDS	\$59.50
SEEBURG METAL WALL-O-MATIC COVERS	\$7.75
7-Col. DuGrenier Cig. Mach.	\$39.50
9-Col. DuGrenier Cig. Mach. "W" ..	49.50
9-Col. DuGrenier Cig. Mch. "WD" ..	\$85.00
11-Col. DuGrenier Cig. Mch. "LS" ..	89.50

SEE US FOR PARTS!!!

<p>SP 1-2-3 Discs for Mills. Set \$ 7.50</p> <p>CH 1, 2, 3 Discs for Mills. Set ... 7.50</p> <p>Knee Action for Mills. Set of 3 ... 4.95</p> <p>Idle Pinion Gears for Mills. Ea. ... 2.50</p> <p>Back Doors for Mills</p> <p>Standard Handles for Mills</p> <p>Club Handles for Mills</p> <p>Jackpot Glasses for Mills</p> <p>Reel Glasses for Mills</p> <p>Escalator Glasses for Mills</p> <p>Award Cards, 2/5 or 3/5, for Mills</p> <p>Set of 5 Four Bell Glasses for Mills. 12.50</p> <p>Glass for Mills 3 Bells</p> <p>Spring Kit (55 Springs) for Mills .. 9.75</p> <p>Locks for Mills Machines</p>	<p>Main Clock Gears for Mills, with Attachments</p> <p>65C7 Phonograph Tubes</p> <p>Cash Box Doors (Minus Lock) ... 2.00</p> <p>Plastics for Rock-Ola '39, '40 Models, Top Corners, Lower Sides. Ea. ... 12.75</p> <p>Plastics for Seeburg 1941, 1942 Models, Lower Sides. Each ... 14.50</p> <p>Corner Plastics for Mills Throne. Ea. 12.50</p> <p>Sheet Plastic, 50x20</p> <p>New Locks for Pin Balls</p> <p>5, 10, 15 Amp. Fuses. Each</p> <p>Bulbs, No. 40-44-46-47-81, 1456-1458. Each</p> <p>Reel Stops for Super Bells</p>
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Many Other Parts Available. Write Us Your Needs.

WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. **TERMS: 1/3 Deposit With Order, Balance C. O. D.**

Automatic Coin **MACHINES & SUPPLY CO.**

3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

LOU WOLCHER OFFERS QUALITY MACHINES AT REASONABLE PRICES

Largest Distributor on West Coast

<p>ONE BALLS—Plenty of Each</p> <p>Longacres</p> <p>Thorobreds</p> <p>Sportsman, P.O.</p> <p>Whirlaways, F.P.</p> <p>Club Trophies, F.P.</p> <p>Pimlico, F.P.</p> <p>'41 Derbys, F.P.</p> <p>Blue Grass, F.P. Each</p> <p>Dark Horse, F.P. Each</p> <p>Skylark, Comb. F.P.-P.O.</p>	<p>ARCADE</p> <p>Rapid Fire</p> <p>Convoy</p> <p>Tommy Gun, Late Model</p> <p>Kirk Night Bomber</p> <p>Super Bomber</p> <p>Jungle Dodger, Jap. Conv.</p> <p>Radio Rifle with Film</p> <p>Mutoscope Punch. Bag, Perfect ..</p> <p>Periscope, Used 1 Week</p> <p>Johnson Baseball</p> <p>Ideal Lo Boy Scale, Perfect</p> <p>3 Pace Card-o-Graph Scales. Each ..</p> <p>Screen Test, Like New</p> <p>Air Defense, Needs Little Work ..</p> <p>Rocket Buster, Brand New</p>
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CONSOLES

<p>10 Jumbo Parades, P.O., Latest Model, Brand New, in Orig. Crates. Each ..</p> <p>25 Bally Club Bells. Each</p> <p>30 Super Bells, 5¢, F.P.-P.O.</p> <p>Four Way Super Bells</p> <p>25 Jumbo Parades, F.P. Each</p> <p>Bally Big Top, P.O., Like New</p> <p>6 Jennings Good Luck. Each</p> <p>Longchamps, P.O., Perfect</p> <p>Roulette Jr., Very Good</p> <p>2 Galloping Dominoes, Old Head. Each</p> <p>Baker's Pacer, D.D.-J.P., Perfect ..</p>	<p>COUNTER GAMES</p> <p>25 Wings, 1¢ or 5¢ Play, Brand New, in Orig. Cartons. Each</p> <p>12 Yankees, 5¢ Play, Cig. and Fruit Reels, New, in Orig. Cartons. Each</p> <p>3 Pk-a-Pak, 1¢, Like New. Each</p> <p>5 Rex, 5¢ Play, Brand New. Each</p> <p>5 Gingers, Like New. Each</p> <p>3 Mills Kounter Kings, Like New. Each</p> <p>5 Libertys, Fruit Reels, Perfect. Each</p> <p>20 Stoner Twins Peanut Machines, New, in Orig. Cartons. Each</p> <p>5 Snacks, 3 Col. 5¢ Nut Machines, Very Good Cond. Each</p>
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★ SPECIALS ★

25 BRAND NEW MILLS FOUR BELL CABINETS, Only

6 Select-o-Matic Wall Boxes, 24 Rec., 30 Wire

WANTED—Any quantity Mills Three Bells, Four Bells, late heads only; Keeney Twin Super Bells, comb. F.P.-P.O. models; Wurlitzer Phonographs, models 700-750-750E-800-850. Advise quantity, serials, guaranteed condition and price.

TERMS: One-Third Deposit With Orders, Balance C. O. D.

ADVANCE AUTOMATIC SALES CO.

1350 HOWARD ST. PH.: HEMLOCK 1750 SAN FRANCISCO 3, CALIF.

CLIFF WILSON DISTR. CO.

1121 S. MAIN 3-6304 TULSA, OKLAHOMA

<p>ARCADE EQUIPMENT</p> <p>Air Raider</p> <p>Bally Rapid Fire</p> <p>Chicken Sam Jap</p> <p>Chicken Sam</p> <p>Genco Playball</p> <p>Jennings In a Barrel</p> <p>Muto, Sky Fighter</p> <p>Rock-Ola World Series</p> <p>Western De Luxe Baseball</p>	<p>SLOTS - CONSOLES - ONE BALLS</p> <p>Bally Hi Hand</p> <p>Jungle Champ, F.P.</p> <p>Liberty Bell</p> <p>Mills 1-2-3, Cash Pay</p> <p>Mills 1-2-3, Free Play</p> <p>Pace Blue Front, 25¢</p> <p>Paces Races, Black</p> <p>Turf Champ</p> <p>Tanforan</p> <p>Watling Roll a Top, 50¢</p>
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MUSIC

<p>AMI Hi Boy, 40 Seloc.</p> <p>AMI Streamliner</p> <p>AMI X S Model</p> <p>Mills Throne</p> <p>Wurlitzer 16</p> <p>Wurlitzer 24, Packard Keyboard ..</p>	<p>NEW REVAMPS</p> <p>Cupid Wheel</p> <p>Supreme Skoe Roll</p> <p>Supreme Rocket Buster</p> <p>Supreme Pitch 'Em & Catch 'Em ..</p> <p>Supreme Whee G Mystic</p> <p>Supreme Tokyo Gun</p> <p>Victory Roll</p>
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All machines guaranteed. If not satisfied return and money will be refunded. Send one-third certified deposit with order.

Candy Trade To Get Postwar Aid

(Continued from last week)

"An employee's status, his standing in the group or in the organization is vitally important. A new improvement in a piece of machinery may somewhat reduce the amount of skill required on the part of the operator, thus causing the operator to lose his standing which may well affect him for years to come, causing him to be disgruntled, dissatisfied, sour.

"Treat people as equals. Keep in mind always that people complain about one thing when usually something else is wrong. Include in your plan a program that will assist you to look for this other thing that is actually bothering them. Folks will work with a bum screw driver if all else in the working relationship is good.

"Back up to some extent on ticklish situations. Do as the better doctors do—treat the symptoms until you can thoroly diagnose the case. Often-times a group of employees will complain about some one particular thing and Management corrects this condition only to find that a short time later the same group of people are again dissatisfied, using something else as the reason. In such cases it would be well to make a thoro diagnosis before taking action.

"Every man and woman has a right to expect things from their jobs. Pay alone is not what they want. They want recognition. They want to feel they are a recognized part of the group. They want and should have their rightful status.

"People allow sentiment to creep into the work situation. When deciding action keep the thought of the whole organizational structure in mind. Do not procrastinate; follow thru to a final decision.

"Break down barriers between old and new employees, be friendly, and show the new person around. Clearly define

BRAND NEW!

Rocket Buster	\$395.00
Super Torpedo	395.00
Ten Strike	295.00
Whee Goo	229.50
Pitch 'Em & Catch 'Em	229.50
Evans Tommy Gun	249.50
Periscope (Floor Sample)	239.50
Wings	\$11.50 Yankees .. 11.50

USED EQUIPMENT

Jennings Golf Ball Vendor, 25c Play \$	69.50
Jennings Roll in Barrel	129.50
Buckley Deluxe Digger	165.00
Play Golf, Upright Cabinet	119.50
Football, Upright Cabinet	119.50
Drivemobile	295.00
Ace Bomber	295.00
Keeney Submarine	185.00
Radio Rifle	59.50
Liberty Bell, 5c, Fruit	18.50
Zephyr	9.90
Champion	14.90

BLISTER GUNNER CONVERSION FOR AIR RAIDER \$12.50

TOKYO RAIDER CONVERSION FOR DRIVEMOBILE 16.75

KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

MAX GLASS

DISTRIBUTING COMPANY

914 DIVERSEY • CHICAGO 14, ILL.

6SC7

METAL TUBES

\$1.30 MIN. ORDER
EA. 10 TUBES

★

PROJECTOR LAMPS FOR SOLO-VUES

250 Watt—50 Hour

\$2.00 MIN. ORDER
EA. 6 LAMPS

Plus 7 1/2% Fed. Tax

IMMEDIATE DELIVERY!

FULL CASH WITH ALL ORDERS!

GEORGE PONSER CO.

763 S. 18th St. NEWARK, N. J.

What do you need in TUBES?

2A3	\$1.95	6SC7	\$1.30
2A4G	2.35	6S17	1.10
5U4G	1.00	6SQ7-GT ..	1.10
5Y3G70	6X5-GT ..	1.00
5Z3	1.10	6X5	1.60
6C6	1.00	38	1.10
6H6-GT ..	1.10	4580
6J5-GT ..	.90	7690
6K7G ..	1.10	8070
6L6G ..	1.95	2051	2.30
		184P	1.30

PHOTO CELLS—CE-23 .. \$1.95

RESISTORS?

2000 OHM 10 WT.45
3500 OHM 10 WT.45
5000 OHM 10 WT.45
3000 OHM 25 WT. VARIABLE ..	.95

CONDENSERS?

.01 MFD. 600 VOLT20
.02 MFD. 600 VOLT20
.05 MFD. 600 VOLT25
.1 MFD. 600 VOLT30
.25 MFD. 600 VOLT45
.8 MFD. 450 WV75
16 MFD. 450 WV	1.10

FOR BALLY RAPID FIRE AND DEFENDER GUNS

Replacement Gun Shutter Coil ..\$1.25

Plug-in, Vibrator Type 3000 OHM Hit Relays..... 3.00

Terms 1/3 Deposit On All C. O. D. Orders

Phone: Murray Hill 2-0755

ALLIED ELECTRONICS

Company

67 West 44th St. New York 18, N. Y.

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.

CHICAGO

FOR SALE

5¢ Super Bells Comb.	\$340.00
5¢ Club Bells Comb.	240.00
5¢ High Hand Comb.	175.00
5¢ Paces Reels, Cash	125.00
10¢ Paces Reels	200.00
5 Bob Tails	135.00
5¢ Fast Times	125.00
Jennings & Mills Slots	Write

FREE PLAYS

Belle Hop	\$ 50.00
Spot Pool	85.00
High Hat	50.00
Jungle	65.00
Horseshoe	60.00
Sea Hawk	55.00
Metro	50.00
Capt. Kidd	75.00

and Many Others

WANTED TO BUY—All Kinds Machines.

Write

COIN MACHINES

Westville, Ill.

OPERATORS, READ THIS

5 Jumbo Parades, C.P., Very Late ..	\$100.00
4 Jumbo Parades, F.P., Very Late ..	70.00
1 10¢ Mills ESC, 2-4 Payout	90.00
1 25¢ Mills Goose-neck	50.00
1 5¢ Gold Glimmer Q.T., Like New ..	80.00
1 10¢ Gold Glimmer Q.T., Like New ..	90.00
2 5¢ Blue Fronts, Very Good	200.00
1 10¢ Brown Front, Very Good	225.00
1 25¢ Mills Goose-neck	50.00

Please send one-third deposit.

GOAR'S AMUSEMENTS

828 W. 11th Street MUNCIE, IND.

WANTED TO BUY FOR CASH

Pinball Machines or Phonograph Route or Arcade. Size and location no barrier, cash waiting. Give full information in first letter.

BOX D-349

The Billboard Cincinnati 1, O.

Look To The GENERAL For LEADERSHIP

STATEMENT OF ASSETS

Of greatest importance in our list of assets is the ability to serve this industry with an intimate knowledge of its needs, based on experience acquired in every phase of the business.

Operators from coast to coast know the value of dealing with an organization that talks their language and values their business highly enough to maintain standards of quality on which they can always rely.

Member U. S. Chamber of Commerce

Established 1925 Growing Steadily Ever Since!



The GENERAL Vending Service Co.
306 N. GAY ST.
BALTIMORE, 2, MD.

ARCADE OUTFITTERS
FACTORY REBUILT AND REPAINTED LIKE NEW!

Bally King Pin	\$225.00
Rock-Ola World Series	95.00
Late ABT Guns	29.50
Skillette, Electric Counter Game, in Orig. Case	22.50
Kill the Jap, in Orig. Case	22.50

POKER TABLES
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
Free! Price Lists: Parts—Supplies.
Complete Line of Arcade Machines!

MIKE MUNVES
510-514 W. 34th St. NEW YORK
(2 Blocks From Penn. Station)

RECONDITIONED SLOT MACHINES

5c Mills Blue Front, Spl. J.P.	\$200.00
5c Mills Cherry Bell, 3-10	225.00
5c Mills Giltier Gold O.T.	125.00
5c Mills Vest Pocket, Blue & Gold	55.00
10c Mills War Eagle, 2-4	150.00
5c Mills Single Jack Pot, 2-4	50.00
50c Mills Goose-neck with Attached J.P., 2-4	150.00

JENNINGS

5c 4 Star Chief	\$175.00
5c Single Jackpot, 2-4	50.00
1c Little Duke Triple J.P.	35.00

MISCELLANEOUS

Mills Jack in Box Safes	\$ 75.00
5c Watling Treasury, 3-5	85.00

Terms: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.
338 CHESTNUT STREET
SPRINGFIELD, MASS.
Phone 4-1109 Between 12 Noon and 1 P.M.

WANTED
1941 KEENEY VELVETS
1942 HOME RUNS
Any Quantity. Please Advise.
Kramer Coin Machine Co.
238 DRYADES, NEW ORLEANS, LA.

factory executives' authority and responsibility, post organizational charts throught the departments, and let every employee know where he stands.

"Promote from within the ranks whenever possible. Evaluate your people with a simple rating plan and rate at least once a year, more often if possible. Let people know why they are being promoted, and why, when they are not promoted.

"All executives and management people should get the habit of saying 'we' instead of 'I'. These two words are oftentimes the difference between success and failure. When a bomber returns from Berlin it isn't just the Commanding Officer who is slapped on the back; it is the group. He accomplishes his mission by saying 'It is us fellows; it is we; it is our job.' Never does he say 'I'.

"Some previous mention has been made of the 'Favored Few.' This condition can have disastrous effects if it is allowed to flourish in your organization. Many people are 'grand stand players,' like to have advantages and recognition, will become the boss's pet and that sort of thing. Such people are usually splendid employees and good workers, but are disliked by the group because of group jealousies. The boss can overcome much of this by dealing with the individual's accomplishments as group gains: 'I am glad to have you in my department.' 'The people in my department are go-getters.' 'I have the finest team of people and I want to keep them that way.' 'All of the people in this department are glad you are here;' 'I have others who will be a credit to us later on when they have had more training.'

"Don't drive people, lead them. Think upstream and your organization of people will go upstream with you."

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...and we're willing to PAY FOR IT!

SEND US YOUR LIST AND THE DEAL WILL BE HISTORY IN 24 HOURS!

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411 NORTH BROAD ST.
ELIZABETH, N. J.

Wurlitzer * Seeburg * Rock-Ola * Mills

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REBUILT OR EXCHANGED
SHIPPED SAME DAY (EXCEPT MILLS)
\$6.50

PHONO ELECTRIC MOTOR SERVICE
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who knows how to repair slots, Wurlitzer music and Pin Balls. If you know your business and are efficient we can use you.
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Phone: TAYlor 4183

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

9 5c Original Gold Chrome, Spl. Rls.	\$392.50	1 Baker's Paces, 5c Gold Award, #6661	\$275.00
5 5c Mills Blue Front, Spl. Reels	275.00	5 Mills 5c Consoles, New	525.00
5 10c Mills Blue Front, Spl. Reels	299.50	1 Keeney Submarine, Perfect	149.50
6 25c Mills Blue Front, Spl. Reels	375.00	2 5c Blue Fronts, Perfect	249.50
4 5c Mills Brown Fronts, Spl. Reels	299.50	2 5c Cherry Bells	285.00
3 10c Mills Brown Fronts, Spl. Reels	385.00	10 Columbia Bells, Ch. Sep., Perfect	89.50
6 25c Mills Brown Fronts, Spl. Reels	399.50	4 Kentucky Clubs	115.00
5 25c Gold Chrome, Spl. Rls.	489.50	12 Jumbo Parade, CP, Latest Model	149.50
1 50c Gold Chrome, Spl. Rls.	75.00	3 Mills 5c Gold Chrome, 3/5 Payout	392.50
1 Jennings Cigarola, Perfect	75.00		

NOTICE OUR GUARANTEE—Immediately After Examination of Machines to Us, All Charges Prepaid, and We Will Refund Full Purchase Price After Received by Us and We Find Machines Returned Same as Shipped.

3 Dominos, Cash J.P., Dark Cab.	\$275.00	1 Exhibit 5c Jockey Club Console	\$ 75.00
7 Dominos, Cash J.P., Light Cab.	375.00	2 Bally Dark Horse, Free Play	185.00
4 Dominos, J.P., Ch. Sep., Light Cab.	385.00	1 Fortune, Cash & Free Play	300.00
5 Mills 5c Jumbo Parade, F.P., Orig.	89.50	10 Yankee 1c Cigarette Machines	5.50
1 Mills Four Bells, 5-5-5-5, Serial #1113, Perfect	550.00	1 Formation	35.00
		1 Champ	89.50

SUPPLIES

20 10c Slugproof Coin Slots for #320 Wall Boxes	\$7.50	Slot Shatter Proof Glass, Per Doz.	\$13.50
		New Jackpot Dominos Glass, Lots of Five	22.50
10 Rock-Ola Wall Boxes, #1525, New	\$55.00	8 Seeburg Select-o-Matic 24 Selection, Perfect	\$ 17.50

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

MOSELEY VENDING MACHINE EXCHANGE, INC.
80 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

C. & P. SALES CO.

407 MADISON AVE. 5-4576 MEMPHIS, TENN.

FOR SERVICE THAT SATISFIES

PHONOGRAPHS

Top Flight	\$349.50	Singing Towers	\$509.50
Streamliner	403.50	Hi-Boy—40 Records	697.50

If you are in need of any of the above machines we would suggest that you write, wire or call us for immediate delivery as these are absolutely the last factory rebuilt phonographs for the duration.

USED PHONOGRAPHS

750 Wurlitzers		5c Jennings Clubs Bells, 3/5	\$169.50
616 Lite Ups Wurlitzers		5c Mills Blue Fronts	169.50
P12 Wurlitzers		25c Mills Blue Fronts	325.00
12 Record Rock-Olas		5c Mills Cherry Bells	225.00
Gem Seeburgs		25c Mills Cherry Bells	349.50

CONSOLES

Spinning Reels, F. P.	\$ 79.50	5c Brown Fronts	239.50
Mills 1939 1-2-3, C. P.	59.50	5c Jennings Silver Moon, 41 Slot, D. P.	299.50
Mills Owls, F. P.	79.50	Columbia, Jackpot	89.50
Mills Jumbo Parades, High Head, C. P.	129.50	Columbia, Gold Award, Front and Back Pay	69.50
Galloping Dominoes	325.00	Mills Q. T., 5c Play	89.50
Jennings Multiple Slot Liberty Bells	59.50	5c Mills War Eagle, 3/5	149.50
Jennings Multiple Racer	59.50	5c Mills Chrome Bells, 2/5	325.00
Keeney's Kentucky Club	59.50		
Roulette, Jr.	227.50		

SLOTS

All of our Slots have been refinished and reconditioned. Slots overhauled and refinished for \$35.00 each. 1/3 Cash Deposit With Order, Balance C. O. D.

McCALL NOVELTY CO.

ST. LOUIS COIN MACHINE HEADQUARTERS

Attention	\$85.00	Lone Star	\$25.00	1938 Tracktimes	\$110.00
Blondie	35.00	Lucky	19.50	Brown Paces Races	169.50
Big Six	25.00	Majors, 1941	49.50	Bally Roll 'Em	175.00
Big Show	32.50	Paradise	39.50	5 Keeney Wall Boxes	
Bright Spot	19.50	Roxy (Plaster Bumpers)	32.50	25 Buckley Wall Boxes	
Champs (Converted to Playball), Like New	69.50	Score Champs	55.00	4 Wurlitzer Wall Boxes, Model 310	
Cadillac	35.00	Seven Up	39.50	4 Wurlitzer Wall Boxes, Model 100	
Crossline	35.00	Sport Parade	59.50	5 Wurlitzer Wall Boxes, Model 331	
Congo	25.00	Stratoliner	45.00	3 Wurlitzer Wall Boxes, Model 332	
Doughboy	49.50	Super Six	69.50	These Wall Boxes Sold in Condition "AS IS." FIRST OFFER TAKES ALL.	
Dude Ranch	39.50	Texas Mustang	87.50		
Formation	49.50	Thumbs Up	65.00		
Home Run, 1940	59.50	Towers	19.50		
Horseshoe	25.00	Triumph	89.50		
Lucky Strike	25.00	Venus	35.00		
		Wow	35.00		

WE BUY, SELL AND EXCHANGE Terms: 1/3 Deposit, Balance C. O. D.

3147 LOCUST ST. ST. LOUIS, MO.

WILL PAY HIGHEST PRICES:

ROCK-OLA PHONOGRAPHS

Imperial 20's	Standards	Supera	Commandos
Windsors	DeLuxes	Spectravox-Playmasters	Presidents
Monarchs	Masters	Playmasters Alone	Premiers

WURLITZER AND SEEBURG PHONOGRAPHS—ALL TYPES
CONSOLES—KEENEY SUPER BELLS, BALLY CLUB BELLS—Handle or Electric
5c Play BALLY BIG TOPS
Advise Quantity, Models, Serial Numbers and Best Price!

WANT FOLLOWING GOTTLIEB GAMES:

Big Show	Drum Major	Score-a-Line	Paradise	Horseshoe
Score Card	Convention	Three Score	Champ	Hi Dive
Summer Time	Border Town	Gold Star	School Days	Miami Beach
Oh Johnny	Trapeze		Sea Hawk	Bella Hop

Games Need Not Be in Working Condition, But Must Be Complete With All Parts.

WRITE—PHONE—WIRE
B. D. LAZAR COMPANY
1635 FIFTH AVENUE (PHONE: GRant 7818) PITTSBURGH 19, PA.

Wartime Ideas Will Enhance Earning Capacity of Chicago Coin's Post War Equipment

For the past three years the entire Chicago Coin Organization has been devoted to vital war productions. We have pioneered new fields and exploited old in our engineering and electronic tasks. We see a new, profitable market for you with our stored up ideas and creations.

Chicago Coin machine co.

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WE MUST BACK 'EM UP WITH WAR BONDS

PIN GAMES—ARCADE MACHINES

Thoroughly Reconditioned—Ready for Location and Packed in New Cartons

Action	\$159.50	Capt. Kidd	\$ 74.50	Gobs	\$ 99.50
Air Circus	124.50	Defense	94.50	Gun Club	79.50
Argentine	79.50	Dixie	49.50	Hi Hat	52.50
Bally Beauty	59.50	Five, Ten, Twenty ..	134.50	Hit the Jap	59.50
Band Wagon	39.50	Formation	34.50	Home Run, '40	42.00
Battle	84.50	Four Aces	124.50	Five and One	62.50
Big Chief	42.50	Four Diamonds	49.50	Invasion	165.00
Big Parade	124.50	Four Roses	44.50	Jungle	79.50
Big Time	32.50	Fox Hunt	34.50	Legionnaire	59.50
Bosco	89.50				

ARCADE MACHINES

Rapid Fire	\$225.00	Supreme Keep	\$ 99.50	Keeney Air Raider ..	\$215.00
Sky Fighter	325.00	Punching	175.00	Liberator	249.50
Exhibit Vitalizer ..	69.50	Bally Torpedo	159.50	Selectorscope	249.50
Supreme Tokyo Gun ..	225.00	Keeney Submarine ..			

We have all the Rebuilt Games in Stock. If you want to buy, contact us. If you want to sell, advise us what you have and we will submit our offer.

Service—Reliability—Co-Operation

EASTERN SALES COMPANY

Fred Iverson Culvert 5278 John Bilotta
1824 E. Main Street Rochester 9, N. Y.

Economy Supplies The Nation!

PROJECTION LAMPS FOR PANORAMS

250 Watt...\$2.00 500 Watt...\$1.75 750 Watt...\$3.50

GENUINE SEEBURG AND BALLY GUN LAMPS
IN LOTS OF 10.....60c EACH

WRITE FOR SPECIAL PRICE IN LOTS OF 100!

12" PM SPEAKERS.....\$9.50

TERMS—1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC.

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FOR PROFITS!

You Can't Miss with MITZI!

Get Gold with GOLDIE!

BE FIRST

GOLDIE
No. 11927 1152 HOLES 5c PLAY
Takes In \$57.60
Pay Out 27.16
PROFIT \$30.44

MITZI
No. 11899 1080 HOLES 5c PLAY
Takes In \$54.00
Pay Out 24.54
PROFIT \$29.46

PUT THESE BEAUTIES IN PLAY AND CLEAN UP!

HARLICH MFG. CO., 1413 WEST JACKSON BLVD., CHICAGO 7, ILLINOIS

ORIGINAL SLOTS—GUARANTEED PERFECT

Mills War Eagles Mills Brown Fronts Mills Bonus Bells
Mills Blue Fronts Mills Cherry Bells Mills Chrome Bells

5c-10c-25c PLAY

All machines originals, thoroughly reconditioned and refinished. Each Mills machine equipped with knee action, drillproof, spoonproof, club handles.

CONSOLES

Mills Four Bells—late heads, late serials, perfect
Bally Club Bells — Bally Hi Hands — Keeney Super Bells — Paces Reels

Send in your machines for repair. Machines returned like new. One trial will convince you. All work guaranteed. Nominal cost.

PARTS FOR MILLS SLOTS

Knee Action With Springs (3)	\$5.25	Cash Boxes	\$1.00
Idler Pinion Gears	2.50	Cash Box Doors (No Locks)	2.00
Main Clock Gears (Complete)	3.00	Spring Kit (55 Springs)	9.50
Bottom Payout Slide, 5 & 25c	3.50	Award Cards, 3/5 or 2/515
Jackpot Glasses	1.00	Reel Strips, 236 or 356	1.00
Escalator Glasses50	Club Handles	4.00
Reel Glasses (3)	1.50	Standard Handles	2.00

Many Parts Available Not Listed.

Southwest Amusement Company

2916-18 Main Street (Riverside 5141) Dallas 4, Texas

FOR IMMEDIATE SALE

ALL OR ANY PART OF THE FOLLOWING PHONOGRAPHS AND EQUIPMENT:

- 82 BRAND NEW #100 WURLITZER WALL BOXES, IN ORIGINAL CARTONS \$ 30.00 EA.
- 306 KEENEY WALL BOXES 9.00 EA.
- 2 SEEBURG STROLLERS 175.00 EA.
- 4 BRAND NEW SEEBURG ORGANETTE SPEAKER CABINETS 45.00 EA.
- 15 WURLITZER ORGAN SPEAKERS, 12" CONE.. 80.00 EA.
- 6 MELOTONES, 16 RECORD. BEAUTIFUL, LIGHTED CABINET 250.00 EA.
- 16 #331 WURLITZER WALL BOXES (USED).... 25.00 EA.

CENTURY MUSIC CO.

2134 So. Wabash, Chicago, Ill. Phone VICTory 0787

ARCADE MACHINES

3 Mutoscope Skyfighters (Latest Model B)	\$295.00	2 Keeney Submarines	\$165.00
5 Rapid Fire	189.50	7 Deluxe Texas Leaguers	44.50
2 Evans Tommy Guns	135.00	2 Shoot the Chutes	135.00
4 Bally Bulls	75.00	1 Targette (Converted Bally Bull) ..	90.00
4 Shoot the Jap	125.00	10 Grotchen Zooms	24.50

SLOTS

2 10c Pace Comets, B.F.	\$95.00	2 25c Mills Sphinx	\$75.00
1 10c Mills Goose-neck	55.00	2 5c Jennings D.J.	60.00
1 5c Caille Cadet	90.00	2 10c Pace Bantams	50.00

ALL MACHINES THOROUGHLY RECONDITIONED AND READY FOR LOCATION. 1/2 DEPOSIT WITH ORDER.

ROBINSON SALES COMPANY

7525 GRAND RIVER AVENUE TYLER 7-2770 DETROIT 4, MICH.

WILL PAY \$70 FOR 12-RECORD PHONOGRAPHS

1 Mutoscope Punching Bag, 1c or 5c, Like New	\$275.00	3 5-10-20's	\$115.00
2 Big Parades	115.00	1 Topic	75.00
1 Sky Blazer	65.00	2 Monickers	75.00
2 Knockouts	115.00	2 '41 Majors	55.00

1/2 Deposit, Balance C. O. D. 2416 Grand River Ave. S & W COIN MACHINE EXCHANGE DETROIT 1, MICH.

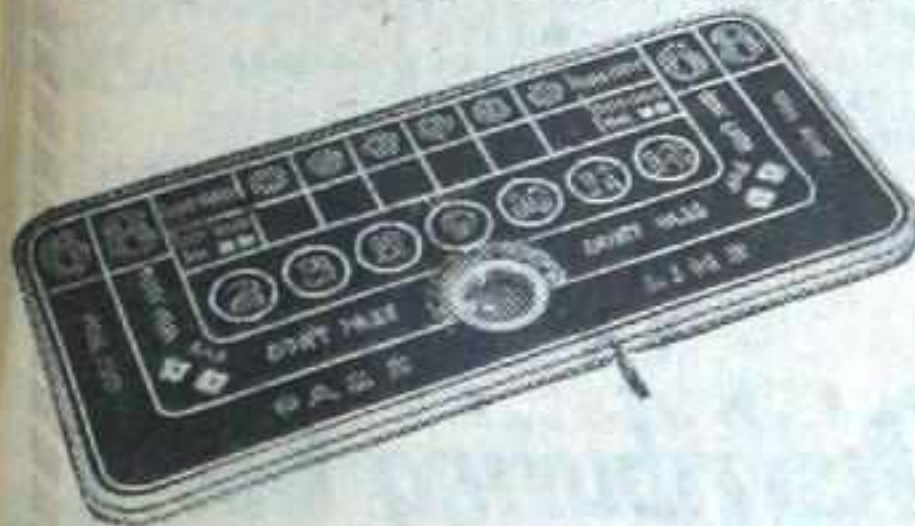
S. & M. SALES CO.

1074 Union 2-1133 Memphis, Tenn.

2—Wurlitzer 750E\$750.00	15—WS-2Z Seeburg Wall-O-Matics, Wall Boxes \$ 37.50
1—Wurlitzer 750M 725.00	7—Seeburg Select-O-Matics 10.00
1—Wurlitzer 780 With Adapter and 9M-100 Wall Boxes 715.00	10—Rock-Ola #1501 Wall Boxes 12.50
1—Wurlitzer 600R, Refinished 385.00	2—Bakers Pacers, D. D., Brown Cab. 249.50
5—8800 E. S. R. C. Seeburg 600.00	1—Keeney Super Bell, 5c Comb. 325.00
3—Rex Seeburg 225.00	1—Bally Turf King, P. O. 495.00
1—K20 Seeburg 225.00	1—Bally Long Shot, P. O. or Tickets 325.00
5—Rock-Ola Supers 475.00	3—Mills Owls 65.00
5—Rock-Ola Masters 450.00	2—Mills 1940, 1-2-3 ... 99.50
3—Rock-Ola DeLuxe 375.00	2—7 Ups 50.00
10—Rock-Ola 12-Record, 1936 89.50	2—'41 Majors 49.50
2—Twin Twelve Rock-Olas with Packard Adapters and Steel Cabinets, 5 Packard Boxes and 1 Packard Speaker to Each Job 365.00	1—Chicago Coin Hockey, Clean 199.50
	1—Jennings Fast Time, P. O. 99.50
	1—Keeney 1940 Skill Time 99.50
	1—Rays Track 49.50

Terms—1/3 Deposit, Balance C. O. D.

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Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x38"x2".

Write for Free descriptive folder in full color

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The IDEAL COUNTER GAME
NO SLOT—NO TAX!

A Complete Casino Game With Top Appeal and Money-Making Power for Counter Play!

ALSO AVAILABLE:
HI-LO CHUCK-LUCK
MIAMI COLOR GAME
MONTE CARLO-CROWN & ANCHOR

1520-1530 W. ADAMS STREET
CHICAGO, 7, ILL.

FISCO PAYS TOP\$

FISCO BUYS MORE, TOO!

WANTS

MUSIC CONSOLES
SLOTS AND PINS
ARCADE EQUIPMENT

F-A-S-T ACTION! TOP DOLLAR
No Lot Too Large! None Too Small!
Send Us Your List NOW!

FISCO SALES CO.

MONUMENT SQUARE
HAVERHILL, MASSACHUSETTS

*NOTICE:
Complete, modern service facilities enable us to recondition many items others cannot handle!

OPERATORS, CLEAN UP! WITH B-400

Clean machines earn more, last longer. Keeps locations happy. Why operate "crummy" looking equipment when cleaning them is so easy the B-400 way? NOW your service men can clean your machines, inside and out, ON LOCATION in a few minutes. B-400 Liquid Cleaner removes dirt, film and grease FAST from Phonos, Slots and Pin Games. Leaves cabinets like new. Does not injure or harm finish when used according to directions. Cleans mechanisms, removes sticky, gritty lubricants, ready for adjustments or fresh oiling. In daily use on thousands of Phonograph and Cigarette machines. Endorsed by many Eastern operators. FREE, on orders received by Feb. 25, 1945, we will send 375-page Date Book for 1945, flexible, leatherette bound, containing many handy facts and tables. Limit: One.

TWO-GALLON MIX\$3.00 } Right reserved to limit quantities or refund money if conditions warrant.

FIVE-GALLON MIX\$5.00 }
167 SANDS STREET IRVING BARRETT BROOKLYN, N. Y.

ROUTE FOR SALE INDIANAPOLIS, INDIANA

Expansion possibilities unlimited. 33 Phonographs—100 Pin Ball. Excellent location—low rent. Good shop and office equipment. Large stock of hard-to-get parts. 2 1941 Trucks, A-1 condition,

\$25,000

Will sell only as a going business. Ill health reason for selling.

Box D-359, The Billboard, Cincinnati 1, Ohio

MARVEL'S NEW 5-BALL REVAMP—FEATURING A KICK-OUT-POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW!

\$179.50

ARCADE EQUIPMENT — GUNS — MISCELLANEOUS	
BALLY RAPID FIRES—PERFECT ..\$219.50	EXH. PUNCHING BAG\$189.50
TEN STRIKE, F.P. 129.50	A.B.T. TARGET SKILL—LATE 29.50
EXH. ROTARY—CLAW TYPE 149.50	KEENEY AIR RAIDER 199.50
MUTO. PISTOL SNIPER, 5c 275.00	SHOOT TO TOKYO 175.00
EXH. BULL GUN 99.50	PHOTO CELLS—Seeburg & Bally .. 2.50
WORLD SERIES 119.50	KEENEY ANTI AIRCRAFT 69.50
TEN STRIKE—REGULAR 69.50	SKY FIGHTER 295.00

SLOTS—ONE BALLS—CONSOLES		
NEW MAY-BELL, 5c-5c-5c-25c ..\$795.00	VICTORIOUS OF 1944—NEW\$165.00	
TWIN SUPER BELL, 5c-5c, CASH .. 465.00	ALL AMERICAN DERBY, 1-Ball F.P. 295.00	
6 NEW CASH SARATOGA, RAILS .. 245.00	BALLY RECORD TIMES 179.50	
JUMBO PARADE, C.P., LATE HEAD 129.50	BALLY DARK HORSE 189.50	
10c PACE REELS, A-1 199.50	BALLY BLUE GRASS 199.50	
25c CASH SARATOGA 295.00	BALLY '41 DERBY 360.00	
JUMBO PARADE, F.P. 89.50	CLUB TROPHY 335.00	
5c SUPER BELLS 329.50		
5c & 5c PAMCO BELL 69.50	SLOTS	
2 MILLS SQUARE BELLS 95.00	5c BLUE FRONT—FAC. REB.\$255.00	
BROWN PACE RACES 165.00	SINGLE SLOT SAFE, DOUBLE DOOR 59.50	
WATL. BIG GAME, F.P.—LATE .. 109.50	DOUBLE SLOT SAFE, DOUBLE DOOR 109.50	
BALLY BIG TOP, F.P. 119.50	25c GOLD CHROME, 2-5, NEW REB. 435.00	
BALLY CLUB BELLS—COMB. 279.50	5c BLUE FRONT, G.A. 195.00	
BALLY SUN RAY, F.P. 149.50	MILLS 10c Q.T. 109.50	
	1c Q.T. 49.50	
	MILLS 5c F.P. DIAL VENDER 49.50	
ONE BALLS		10c BLUE FRONT, FAC. REB. 295.00
TURF KING\$545.00	25c BLUE FRONT, FAC. REB. 385.00	
BALLY SPORT KING 365.00	COLUMBIA, FRUIT, G.A., USED .. 89.50	
SPORT SPECIAL, F.P. 169.50	GREEN VEST POCKET 47.50	
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.01	400 " " " " " " " "	.17	.1	600 " " " " " " " "	.26
.01	600 " " " " " " " "	.17	.1	800 " " " " " " " "	.35
.02	600 " " " " " " " "	.17	.1	1000 " " " " " " " "	.35
.03	300 " " " " " " " "	.17	.001	1600 " " " " " " " "	.35
.05	600 " " " " " " " "	.26	.001	2000 " " " " " " " "	.35
.05	1000 " " " " " " " "	.26	.005	1600 " " " " " " " "	.35
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In Lots of 100, Each	10
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Metal Reward Plate, Gold or Chrome	 7.50
Bell, 1 Cherry or 3/5 P.O.	50
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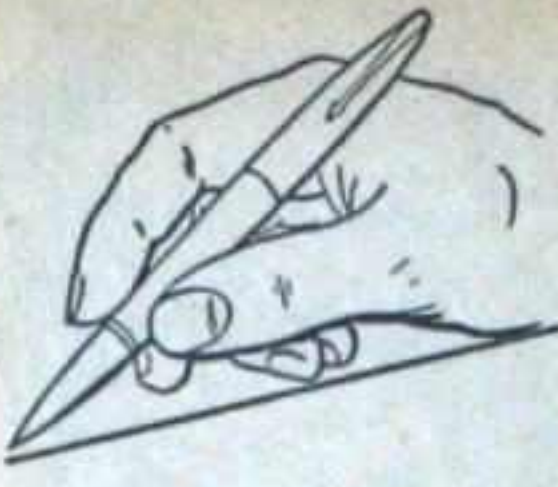
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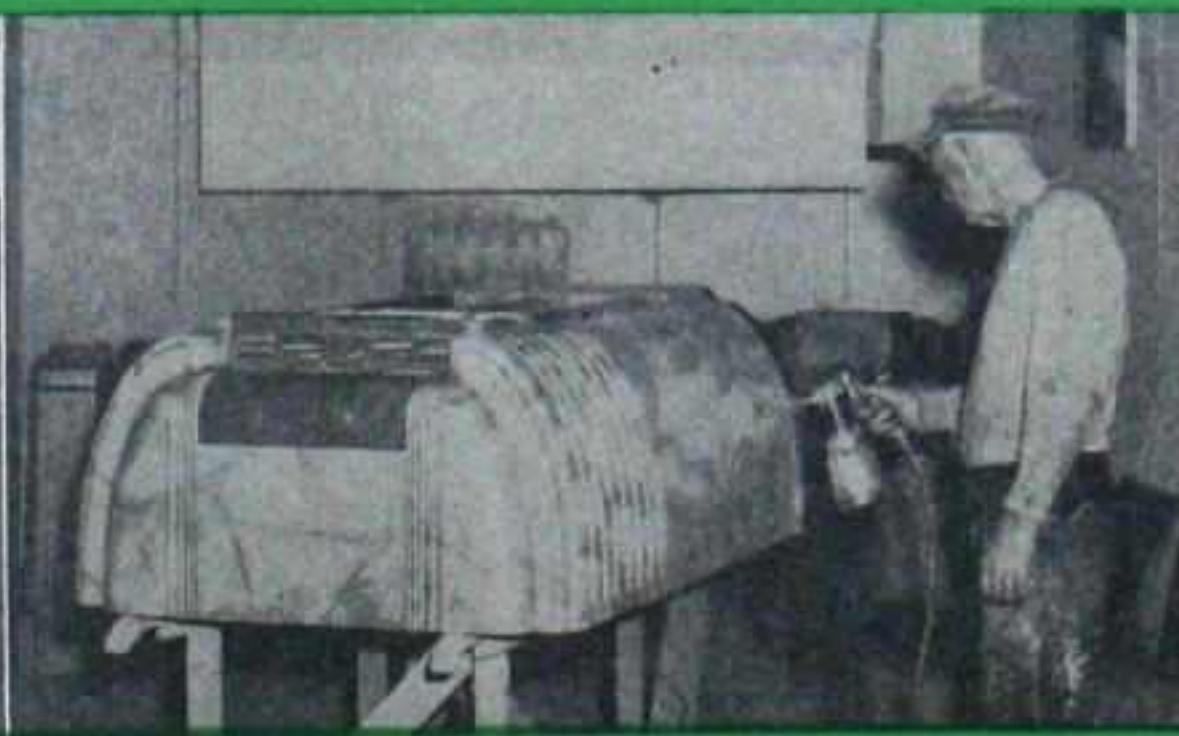
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