

The **Billboard**

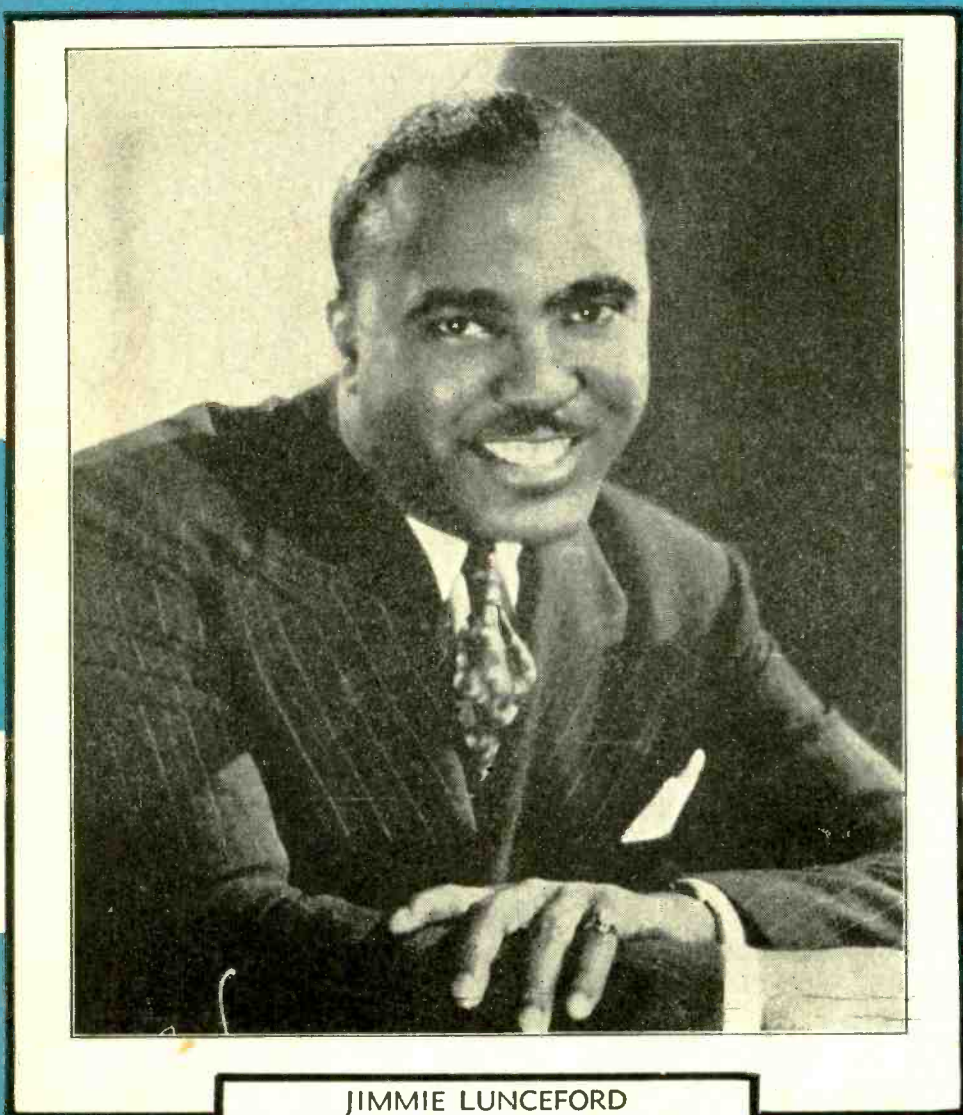
NOVEMBER 18, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

POINTS PAGE WEEKLY PAY-OFF



JIMMIE LUNCEFORD
He and Ox Spelled Big Band Bucks
(See page 4)

NIGHT CLUBS-VAUDE

New Club Openings Cut By the Hurdles of '44

RADIO

Station Reps vs. Time Buyers --- Or Why Hates Are Born

TELEVISION

WHO GETS WHAT IN VIDEO?

Still Riding the Crest of Popularity /

One of the Nation's
Top All-Girl Bands—



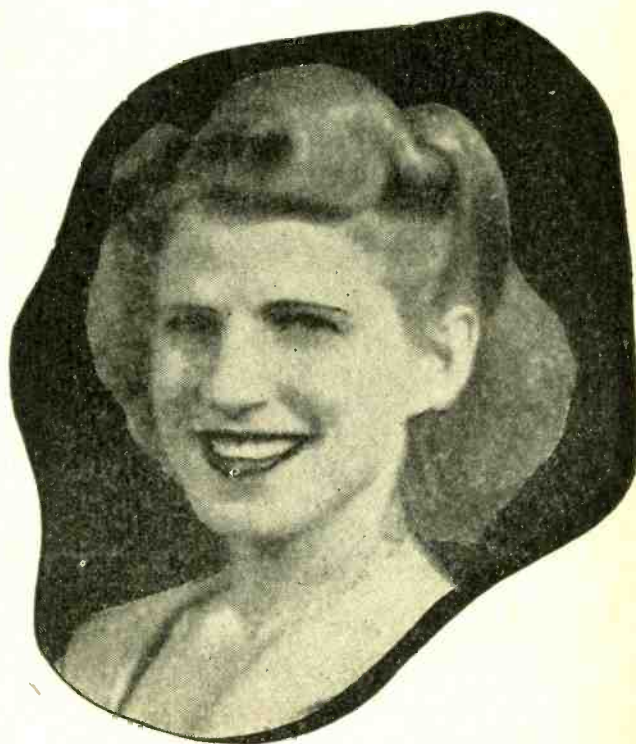
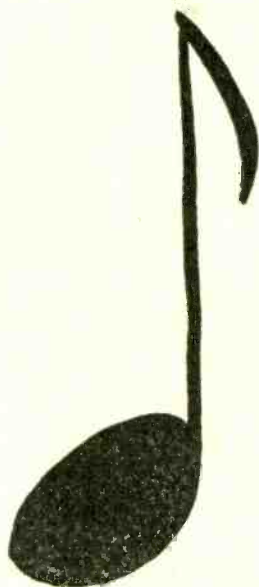
VELMA & JEAN

AND THEIR

★ ★ ★ ★ **ORCHESTRA** ★ ★ ★ ★



VELMA



JEAN

*Six lovely and talented girls
with four instrument doubles
and two vocalists, headed
by Velma on the saxophone
and Jean on drums.*

THANKS A MILLION—

To the many hotels and dinner-supper clubs where we have enjoyed long visits and return engagements: Buena Vista Hotel, Biloxi, Miss.; Hollywood Club, Mobile, Ala.; Johnny Perkins' Palladium, East St. Louis; Evangeline Hotel, Alexandria, La.; Gormley's Dinner Club, Lake Charles, La.; Southern Grill, Hot Springs, Ark., and the Lido Club, Norfolk, Va.

*Exclusive
Management*

McCONKEY ORCHESTRA CO.

SINCE 1928

1112 CHAMBERS BUILDING • TELEPHONE VICTOR 3346

Kansas City, 6. Mo.

POINTS PACE WEEKLY PAY-OFF

NY Culture Hall Starts Chirping With 'Manon'

NEW YORK, Nov. 11.—Hizzoner's temple of culture, otherwise known as the City Center of Music and Drama, beat the season's gun for local grand opera Thursday (9). Preem night had the longhairs jamming the doors with an enthusiasm which predicts another banner session of serious chirping and chanting.

Current fall season skeds to run thru November 26, with 16 evening performances and five mats. Rep calls for seven operas, two of which are newbies this year. *Manon* and *Gypsy Baron* are the additions to the list. The holdovers from the two previous series are *Tosca*, *La Boheme*, *Traviata*, *Cavalleria Rusticana* and *Pagliacci*. It is a well-balanced rep to bid for popularity.

There is every reason for the City Center opera company's success. They are putting on quality opera, evidently rehearsed with care for eye and ear detail and at prices within the reach of average-pursed music lovers. They can be seen and heard at a scale of 90 cents to \$2.40 (including tax) which isn't too tough on the pocketbook. When you consider that the set-up includes top-drawer voices, a chorus and orchestra of 50 each, plus a ballet corps, it is amazing that such results can be turned out at those prices. The answer, of course, is that they couldn't, except in a municipal theater. Be that as it may, there is no question that the City Center troupe is making a definite contribution to the grand opera field and the longhairs have been quick to discover it and respond.

Manon was selected by the City Center fathers as the lead-off for the new season Thursday night and proved an auspicious choice as well as a solid addition to the troupe's rep. Dorothy Kirsten and William Horne shared leading honors. Both voices came over admirably, with Kirsten a most personable *Manon*, and Horne singing the rather florid and over-playable role of Des Grieux with restraint and thoughtfulness. John Desurra and Ralph Telasko also came off with distinction as Sergeant Lescaut and (See N. Y. Culture Starts on page 30)

Crosby, 2 Parades, Hope, T. D., Shore Tops in South Pac.

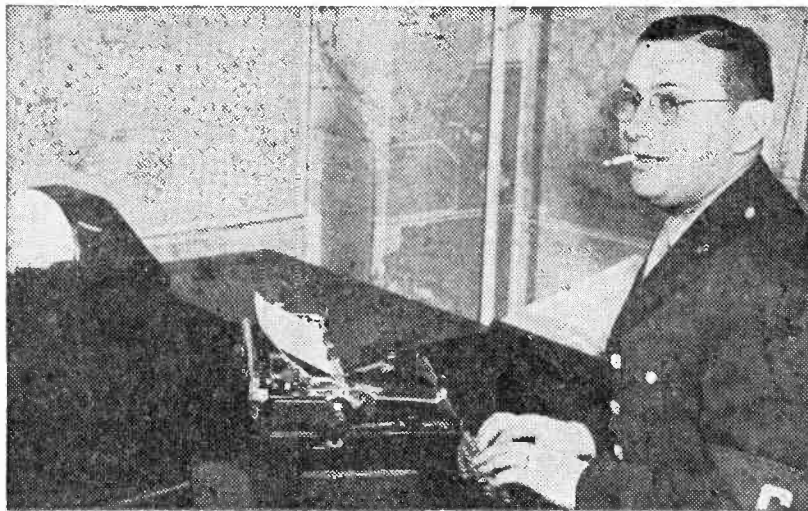
NEW CALEDONIA, Nov. 11.—Bing Crosby is the favorite radio entertainer of G.I.'s in the South Pacific. He led a field of 71 entertainers and programs in a survey taken by the army's "Mosquito Network," a series of four American expeditionary stations, 1,000 watts each, in Guadalcanal, Espiritu Santo, New Caledonia and Auckland, N. Z.

Other top favorites, in the order of their popularity, are *Hit Parade*, Bob Hope, Tommy Dorsey, *All-Time Hit Parade*, Dinah Shore, Harry James, *Spotlight Bands*, Kay Kyser, *Command Performance*, Fred Waring and Jack Benny.

Radio listeners in the army's far-flung South Pacific base command, headed by Maj. Gen. Frederick Gilbreath, hear practically the same programs that are broadcast back in the United States with commercials deleted.

Nearly half the men polled preferred sweet instead of swing, and less than a quarter proclaimed themselves to be "rug-cutters," less than one-tenth rate symphony programs high on their list and the remainder prefer light classical music.

Another Billboard First! Showbiz's Own War Correspondent



Lou Frankel, radio editor of The Billboard, is the only newspaperman covering showbiz's war job right on the overseas battlefronts.

Millions of words have been written about the part showbiz and its people have played in World War II. Most of this verbiage has been turned in by top-flight correspondents direct from the battlefronts; much more has popped from the typewriters of home-front scribes whose info comes straight from the public relations offices of the armed services, interviews with fresh-from-the-fox hole celebs and other excellent but not firsthand sources.

Many of the showbiz yarns turned in by the overseas boys and the home-fronters have been excellent. Many more have been glamour-drenched and insipid. As big, as important as showbiz's job in the present conflict has been, there are many bigger, more important aspects to the war. It is on those aspects that the top war correspondents have had to concentrate. The real story of showbiz's war job has consequently not yet been told.

That is why *The Billboard* has sent Lou Frankel, its radio editor, overseas. Lou has just one job to do: To tell showbiz at home the true story of show business abroad during this war. If Frankel does the job right he will be rendering a valuable service to showbiz. It was his idea to go to England, France, Belgium, Italy—to the fighting fronts—to get the facts about showbiz in the war firsthand. *The Billboard* merely recognized the idea as the sound and constructive thought it is. It was not only Lou's idea, but Lou is the one newspaperman we know who can do the job. He has covered every phase of showbiz as a working trade newspaperman for more than 10 years. He has worked in several segments of the entertainment industry. Every minute of his experience has served to prepare him for the job he is presently undertaking.

As you read this, Lou is "somewhere in England," working on the first of the series of firsthand stories of showbiz at war, which will appear in *The Billboard* regularly for the next several months. We don't know whether it will be a story about radio, camp shows, legit, night clubs, vaude, music, carnivals, circuses or amusement parks. We do know, however, that whatever it covers, it and all its successors will be top-flight showbiz trade stories which all of showbiz will find vitally interesting.

Stars Collect As Hoopers Up

Listeners-at-\$100-a-point average deal signed by Fidler—Judy's \$500 bonus

NEW YORK, Nov. 11.—At the current rate that radio talent contracts are being drawn, based upon payment by the point system, hardly a key attraction in the broadcasting field will be working for a flat fee within the next 10 years.

Eddie Cantor pointed the way, being one of the first to have his contract set up on the basis of extra dough for extra points in his CAB rating. Both Cantor and his sponsor agreed that more listeners meant more circulation at no increased time cost and so was worthy of higher recompense. In the case of Cantor the increased points haven't shown up too often and so he hasn't collected much of the extra long green.

Fidler's Contract

Recent case or rating-based contract was one set with Jimmy Fidler for Arrid. Jimmy's new five-year contract is set so that he gathers \$1,600 per week if his broadcasts hit a Hooper nine. This is stepped up to \$1,700 if he hits a 10 and \$1,800 if he builds to a 12 or over. This is all for the first year; after that if his options are picked up he continues to average \$100 a Hooper point over a base salary that increases regularly, until in 1949 he may reach \$2,500 by hitting a smart 17.

Hooperatings are appearing in more contracts than CAB now because the CAB basis of rating has changed from the recall method to the coincidental and legal lights want to avoid anything in a contract that might be open to controversy, such as changing basis for ratings. They use Hooper because his base is constant.

Actually, at the present time, it is estimated that about 40 programs are being paid off on their ratings. Some, like Fidler and Cantor, collect upon a per-point basis; others collect extra when they reach a certain standing. *Date With Judy* is a typical extra dough when an agreed-upon-slot is attained. *Judy* package will collect \$500 when *Judy* nudges a top rating.

Trouble with point pay-off is that it (See *Points Pace Pay-Off* on page 8)

DISKING STARTS, BAN'S OVER

RCA-Victor, NBC & Columbia Sign

James, Monroe first to wax for Sacks & Murray — "Trolley Song" No. 1

By Paul Secon

NEW YORK, Nov. 13.—It's all over, brother, including the shouting! Yep, on Armistice Day, November 11, some-

where around 6 p.m. after five hours of clearing of legal throats, bantering words back and forth, Mr. James C. Petrillo, president of the American Federation of Musicians, sat back in his leather chair, victor in a heated and spirited contest that ran some 28 months. And you can believe it, that this armistice marks the end of hostilities that were as bitter and hard fought as World War I.

Skimming over the contracts that RCA-Victor, in behalf of its recording corporation, and Columbia Recording Corporation signed, two additional clauses are noted as having been inserted into the contract that Decca and some 100 additional companies signed in September, 1943. These additional clauses are plenty of bite in them, and set up a system whereby the AFM "protects" itself in case the whole thing should hap-

pen again after the present contract (one that was just signed) expires on December 31, 1947.

The two additional clauses signify that: (1) After the contract expires, if there should be a strike between the record companies and the American Federation of Musicians, members of the federation shall have the right to break their contracts with the recording companies; and (2) If at any time between now and expiration dates one or both companies are sold or change hands, new owners must renew the contract with the AFM.

James, Columbia's First

Harry James will be the first to disk for Columbia, cutting two sides today (13) at 11 a.m. What the tunes are have (See *DISKING PEA* E on page 13)

Election Leaves Showbiz Just Where It Was Before FDR Ran Away With Apples

January Distilling Holiday Eases Yuletide Drinking Void

Radio Still Certain To Get a Lot of "Consideration"

WASHINGTON, Nov. 11.—Showbiz will find that the fourth term means that things will go along very much as they have in the past, with the same beefs likely to be legit and the same bright spots likely to hold.

This is the opinion of showmen here who have watched FDR and New Deal from the beginning.

Radio will continue to be No. 1 part of biz in the limelight here, particularly as allocations and new FCC chairman are in the offing.

Other showbiz will find shortages still main problem and likely to be until war's end.

"Regimentation" Gas

One thing is certain, however, and that is that restrictions will be eased as speedily as conditions permit. "Regimentation" talk is strictly gas. J. A. Krug, WPA top man, has said that controls will be lifted as fast as war permits, and this is a sure-shot bet as 1944 draws to a close.

Showbiz outlook from Washington is the same as that of a thousand and one other U. S. outfits today: War must be won before anything will be available in abundance from canvas to coin machines. Showbiz, like every other industry, will have to continue improvising until war's end when civilian goods will again be available.

Tax Must Be Watched

Radio will continue to have biggest stake in Washington picture, the night spots and theaters will watch tax pitch carefully. Entertainment tax is likely to be switched from wartime to peacetime measure unless industry is on

guard. Capital Hill's heavy thinkers already have this in mind.

As Democrats continue to control Senate by wide margin, Montana's Burton K. Wheeler (who was not up this year) will again be at head of vitally important Interstate Commerce Committee, while Representative Lea, an easy winner in California, will again head same committee on the House side.

New radio legislation, aimed at curtailing FCC powers, still is in the talk stage here, altho NAB has committee grinding out hoped-for revisions in FCC code. Remembering Wheeler-White bill experiences, radio industry may find it still tough to get revision thru, particularly as some here insist FDR will be on better terms with 79th Congress than with any since 1936-'37. Guess here is that while industry wants FCC revision, Wheeler and Lea are not likely to see eye to eye and consequently there are likely to be many stumbling blocks in way of new legislation.

Paul Porter Still FCC Aces

Paul Porter, Democratic press agent during campaign, still looks like a cinch for the FCC post being vacated by James L. Fly. Appointment is likely to come between now and January 1, tho Porter friends claim he is not anxious to get the call, preferring, like Fly, to get out and earn some real marbles.

Allocation rumors were as thick as Democrats here this week but the best info was that nothing has been done yet despite Fly pressure to get action before he steps down Wednesday (15). FCC insiders claim that nothing has been done yet and still say that yuletide looks like a safe deadline.

WASHINGTON, Nov. 11.—Nitory ops had further assurance today that there will be plenty of bottled stuff on hand for the holidays as a result of the WPB announcement that distillers can brew beverages in January.

While the January product, naturally enough, will not be available for the holidays, it will serve to spur movement of bottled goods from warehouses to outlets between now and the holidays.

WPB Chairman J. A. Krug announced the second liquor holiday Friday (10) at a press conference. Krug declared that facilities of nation's beverage grain distillers would not be needed for manufacturing industrial alcohol during January. This action follows policy of releasing facilities for civilian needs when not needed for war purposes. Distillers will return to industrial alcohol production in February.

January release will be possible because of reduction in the requirements of alcohol for synthetic rubber during the

fourth quarter, Krug said. The synthetic rubber plants that produce butadiene from petroleum are now approaching their rated capacities. While large amounts of industrial alcohol will be needed in '45, the industry's production capacity has now reached such a point that occasional releases of the beverage facilities can probably be made during 1945 without jeopardizing the war program.

All of this will be good news to night spot men who have been plagued with customer demand and liquor shortages. Guess here is that from now on in situation will improve steadily, with more and more stuff moving to markets.

Sol Pernick Tribute Big & Riotous Party

NEW YORK, Nov. 11.—Five hundred-odd representatives of the theatrical trades jammed the Oak Room of the Hotel Capitol at midnight Friday (10), to honor Solly Pernick, business manager of the Theatrical Protective Union No. 1. The dinner was a spontaneous tribute by the stage crafts to mark the latter's departure for overseas and wish him bon voyage as technical manager of the USO-Camp Shows offshore unit of Oklahoma. Pernick has been granted a four-month leave of absence by his union to make the trek.

Ed Sullivan emceed the proceedings and introed speakers hailing from every branch of the theatrical industry. Richard Walsh, international president, spoke for the membership of IATSE. Prexy Bert Lytell spoke for Equity; Brock Pemberton, the producer, and exec secretary James F. Reilly for the League of New York Theaters. License Commissioner Paul Moss also took the mike to join in the send-off.

Pernick replied with a short speech of thanks to his wellwishers and to his own union for permitting him an opportunity to make the trip. He explained that he had just missed service in the last war and had been doubly anxious to be able to serve in some capacity in the current one. The chance to be active, (See Pernick Tribute Big on page 30)

Nepotism?

DETROIT, Nov. 11.—Recent reorganization of all police censorship activities under Lieut. Charles W. Snyder has led to a possible monopoly on the part of the Weitschat Bros. Louis Weitschat, who was for years with the police literary censorship squad, is now moving into the amusement censorship field.

His current assignment is censorship of motion pictures before they are released for Detroit showing. Payoff is that he's a brother of Al Weitschat, who, as film critic of *The Detroit News*, has the job of appraising the films after Louis gets thru with them.

JIMMIE LUNCEFORD He and Ox Spelled Big Band Bucks

WHERE most bands have trouble holding one or two key men, Jimmie Lunceford has the same tight little gang around which he first built his music making, money gathering, bouncing rhythm boys. He taught them in high school, worked with them thru college and then he luckily ran across Harold Oxley, who sold them the rest of the 11 years that Jimmie Lunceford has devoted to making rhythm his business.



Lunceford has gone along a long way since he was an English teacher in a Southern high school, but once he got his musical drive working it's been the Ox, otherwise "the brain," that has done the selling of what Lunceford was delivering. At Harlem's Apollo or Yale U. *Blues in the Night* or *Watcha Know*, Joe means but one thing—Lunceford has arrived in town—and it's tough making them sit down when that happens, yet he knows how to play for the sitters as well as the loose ankles.

Lunceford makes the music—Oxley sells it and it's one of the few cases where music and business (altho Oxley knows music as well as biz) has hit the perfect combo. And how they sell those Decca diskings!

Miller Will Get One Last Dig in WMCA-Noble-Flamm Garbage Before Retirement

Civilian Fly Will Have Opportunity To Say What He Thinks

WASHINGTON, Nov. 11.—Rep. Louis Miller, the one-term St. Louis sensation, who, like FCC Chairman Fly, retires to private life soon, will get his last chance to get in some hot licks on the FCC Tuesday (21) when the select committee of the House gets together to rake over the WMCA deal for the last time.

Miller, carrying the torch for Representative Cox, the Georgia gadfly, has yet to hit pay dirt on the select committee, but Representative Lea, chairmanship of the hearings, has promised Miller that he will give him one last chance. Pledge, made before St. Louis voters decided that one term was plenty for Miller, will be kept, Lea has indicated to *The Billboard*, particularly as a lot of the boys have been grumbling and grouching that the Democrats don't "dare" wash WMCA publicly. Lea is determined that if it

doesn't do anything else between now and December 31, when committee, like 78th Congress dies, it will air Flamm-Noble dealings.

Representative Magnuson, honey-haired boy from Washington and strong backer of Lea on the committee, will have only academic interest in goings-on, as Magnuson, unlike Miller, received pat on the back from the boys back home and next year will return in U. S. Senate toga.

Itching to get a real crack at Miller, FCC Chairman Fly will probably get the chance during hearings, as Fly will be out of government service by then and on his own. Retiring FCC chairman may be grateful for one last opportunity to tell the boys off.

Flamm, incidentally, was back in radio pic this week following FCC approval of his purchase of WPAT, Paterson, N. J. Approval was given, with Commissioner Walker dissenting.

One's WMCA controversy is re-aired, Lea Committee is expected to fold its tent and issue routine report. Miller, who might have wanted to issue militant minority report, has probably lost interest as a direct result of the loss of interest in him by his voting public.



...in the December issue of *ESQUIRE*. Sixteen spectacular full-color photographs of America's top jazzmen in action... eight pages of solid entertainment for jazz enthusiasts. Here's an unforgettable portfolio of jazz.

DON'T MISS it— in *Esquire's* giant Christmas Annual now on sale

© ESQUIRE, INC., 1944

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STOCK TICKETS One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00 ROLLS 2,000 EACH. Double Coupons. Double Prices. No C. O. D. Orders. Size: Single Tkt., 1x2".	Our Men Overseas: "The Lord Is their Shepherd, their hope and their light." TICKETS of Every Description Are Made by THE TOLEDO TICKET CO. Toledo (Ticket City) 2, Ohio. Tell Us When You Need 'Em.	SPECIAL PRINTED Cash with Order. Prices: 2,000 \$4.29 4,000 4.83 6,000 5.87 8,000 6.91 10,000 7.15 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50 Double coupons. Double Prices.
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Station Reps Tab Time Buyers

Taylor Second Net News Man To Leave Nets

PAC's Monitoring 'Credited'

NEW YORK, Nov. 11.—Henry J. Taylor, Blue commentator who has been under fire from labor and progressive circles because of his alleged political bias, leaves the web at the end of December. Break between Taylor and the net came about as a result of a monitoring report that the radio committee of the CIO's Political Action Committee submitted to the Blue's brass hats.

PAC, it is understood, caught Taylor on some statements shortly before election day which it considered to have religious bias. Assisted by some in the Blue who, it is claimed, wanted to see Taylor leave, the PAC persuaded biggies that he was bad medicine.

Another factor in the web's refusal to renew his contract was the fact that sponsors have been increasingly hard to find for the commentator. The public relations departments of several large companies have advised their advertising departments to lay off when talk of sponsoring Taylor was considered.

The departure follows on the heels of NBC's finding Upton Close's program unacceptable.

Agencies Bid for Ex-Coca-Cola Slot

NEW YORK, Nov. 11.—Andre Kostlanetz's imminent departure from the *Pause That Refreshes* (reported six weeks ago by *The Billboard*) and Coca-Cola's relinquishment of the Sunday 4:30-5 p.m. slot leaves open a juicy seg to time-hungry agencies, and the wolves are in full cry. Web has several offers for the slot but it is understood that N. W. Ayer has the inside track for one of its newer accounts.

CBS, finding itself in the now common position of being able to dictate what it wants in the way of programs, may give the nod to Ayer because the agency has a dramatic show in mind. The web, reversing its program moods theories, is looking for either drama or variety to fill in between the long-haired Philharmonic and the middle-brow *Prudential Hour*.

AFRA Vs. WXYZ 300-Page Record

DETROIT, Nov. 11.—Three-day hearing on the move of Detroit local of AFRA for wage boosts at Station WXYZ before the War Labor Board panel here is to be followed by filing of briefs by both parties. Extensiveness of the hearing is indicated by the size of the record, which is expected to run to 300 typewritten pages. Thirty days additional time have been given for the filing of briefs, and actual award will not follow until after that date.

Gertrude Scanlan Heads Up Newly Created BBD&O Post

NEW YORK, Nov. 11.—Gertrude Scanlan, one of the BBD&O time buyers, has been appointed to the newly created post of local radio manager. She will be in charge of buying of local station time, leaving chief time buyer, Frank Silvernail, free for web operations.

Part of Miss Scanlan's job will be to travel around the country looking over the indies and seeing if they measure up to their promotional material. It is understood that this is the first such position that has been created in an agency.

Time-Buyer's Job!

Your job of buying time for clients is no pink tea affair that should be kicked around. It's awfully damned important and should be regarded that way. Why put in inexperienced, low-paid help to spend important money when the job calls for seasoned training and a broad knowledge of why and how things are sold. You don't pay good space buyers peanuts. Why make radio the goat?

Many of you must feel that time buying is just a clerical function that anyone can handle if able to rattle off a few call letters.

We don't want to see the clerks. A STATION REP.

Sheehan to Europe for Blue

NEW YORK, Nov. 11.—Vincent Sheehan, well-known foreign correspondent who was recently discharged from the army air corps, is going to Europe to cover the war and peace conferences for the Blue. Sheehan will team up with other Blue reporters in London and the recently liberated countries.

N. Y., Chi, San Fran Peddlers Toss Around a Few Bouquets

B., B., D. & O. man leads New York, Young & Rubicam exec takes the cake in Chi, while West Coasters toss the laurel wreath to J. Walter Thompson contract signer

NEW YORK, Nov. 11.—Agencies buying the most time do not rate tops for their time-buying execs, at least as seen from the vantage point of the guys who have to go out and sell 'em. J. Walter Thompson, Young & Rubicam, Dancer-Fitzgerald-Sample, Ruthrauff & Ryan main offices (in New York) hardly rate at all, altho Y. & R. in Chi is tops, and J. W. T. lands a laurel wreath in San Francisco. Apparently the more network time an agency buys the less the station reps like it. However, this doesn't account for the bouquets that came in from all over the country for the time-buyer the boys like best. He's Frank Silvernail, of Batten, Barton, Durstine & Osborn. The reason they tabbed Silvernail tops was not only because



"he knows plenty" but "he's receptive to ideas." They tabbed him also not only because he has "long experience in radio, good knowledge of markets and advertising" but because "he's open-minded and courteous."

Beth Black No. 2

The No. 2 slot in a clear-cut decision went to another long-timer, Beth Black, of Joseph Katz, who has been around plenty and who rated because "she knows the business and how to 'handle' reps." Others tabbed Miss Black as rating the best of the heap because she's "easy to see," "buys intelligently" and "has been in the business so long she knows all the answers and when to use them."

Holding down the third slot in the hearts of station reps is Richard Grahl, who handles all the spot buying for William Esty. Dick landed in the third slot because he "has by far the best organization and system for time buying and records" one voter had ever seen. Another tapped Grahl because he "wants facts, facts and more facts."

As noted, each of the first three won their honors for basically different reasons. And what's true of the first, place and show winners is also true all the way down the line. Station reps didn't lay their votes carelessly on the line, they really decided to make their first opportunity of saying what they think of the men with whom they do business mean something.

Reasons for Voting

Among other pointed reasons for voting that should mean something to every ad-agency exec in the business were:

"Possesses excellent knowledge of both network and spot and will just as readily buy an independent station as the top 50,000-watt station."

"No flattery, lunches or cocktails will sway his judgment on what is right. Shrewd, fair and a pleasure to do business with."

"Very experienced. Likes to meet station men."

"Can't Fool 'Em"

"You can't fool this fellow because he has for years visited stations all over the country and knows which stations do the job, how they are managed, etc. An advertising executive who has his feet on the ground and is willing to listen and learn something new."

"Competitive availabilities discussed. Knows why you lose or win business."

"He listens to your story and buys intelligently. No one can do this unless he's accessible, even if only at stated hours."

"Always willing to listen to rep's story concerning station."

"Shrewd, capable buyer for his accounts."

"Always takes into account that sec- (Sec N. Y., CHI, S. F. on page 8)

N. Y.'S ENTERPRISING 18 TIME BUYERS *

TIME BUYER

- 1 Frank Silvernail
- 2 Beth Black
- 3 Richard Grahl
- 4 Fritz Snyder
- 5 Bill Fairbanks
- 5 Carlos Franco
- 5 Ray Nelson
- 5 Gertrude Scanlon
- 5 Miss Reggie Schuebel
- 5 Chet Slaybaugh
- 6 Harriet BeLillie
- 6 Bill Dekker
- 6 McDonald Dunbar
- 6 Ninette Joseph
- 6 Dick Mann
- 6 Newman F. McEvoy
- 6 Frank Palmer
- 6 Tom McDermott

(ALSO VOTED FOR BUT NOT IN THE "E. E.") *

- Mary Dunlavey
Ted Fischer
Frank Haas
Dick Nichols
R. Van Nostrand
Franklin Owens
Aida Stearns
Carolyn Turner

AGENCY

- Batten, Barton, Durstine & Osborn
The Joseph Katz Co.
William Esty & Co.
The Biow Co.
Compton Advertising Agency
Young & Rubicam
Charles M. Storm
Batten, Barton, Durstine & Osborn
Duane Jones
Morse International
Compton
McCann-Erickson
Ted Bates
J. D. Tarcher Co.
Ted Bates
Newell-Emmett Co.
Kenyon & Eckhardt
N. W. Ayer & Son

CHICAGO'S CO-OP 10 TIME BUYERS *

- 1 Stu Dawson
- 2 Vincent R. Bliss
- 2 Norman Heney
- 2 June Jackson
- 2 Dorothy Parsons
- 2 Frank Reed
- 3 Miss Bonneuseon
- 3 George Duram
- 4 Gene Fromberz
- 4 A. Kennelly

- Young & Rubicam
Earl Ludgin, Inc.
Ruthrauff & Ryan
Russel M. Seeds Co.
Mitchell Faust
Hill Blackett
Sherman & Marquette, Inc.
H. W. Kastor & Sons
Dancer-Fitzgerald-Sample
Arthur Meyerhoff & Co.

SAN FRANCISCO'S STANDING OF TIME BUYERS *

- 1 Lowell Mainland
- 2 Jack Davis
- 2 Gerald Norton
- 2 Z. Samson
- 3 Jane Sullivan

- J. Walter Thompson
Erwin Wasey & Co.
McCann-Erickson
Leon Livingston
Foote, Cone & Belding

* AS VOTED BY A MAJORITY OF THE NATION'S STATION REPRESENTATIVES IN A CONFIDENTIAL POLL

Pay for Canceled Segs Asked

Fiddlers Paid, So Give Admen

Nets and stations nix bid for full percentage and claim FCC wouldn't like it

CHICAGO, Nov. 11. — Agency execs here, now that the hoopla of the election is over, are going around radio row beefing about dough they lost during the heated days of the campaigning. Ace gripe, which had been heard for a couple of days this week, broke out into the open at a meeting of the Chicago Radio Management Club Wednesday (8). Essence of yelp was that during political campaigns, agencies lost money when programs they set on nets or local stations were canceled for political broadcasts.

The fact that this complaint is more than the cry of a few agency people who expect to let the matter drop, was indicated by the presence at the meeting of Melvin Brorby, Western Division head of the Four A's and Beck Jordan of the same organization.

However, other members at the meeting, representing both agencies and stations, did not speak off the record but came right out for the book. It was their opinions that gave shape to the controversy and indicated where the lines of battle will be drawn between now and the next campaign in 1947.

Politicos Should Pay?

Judging by opinions of the agency execs, the stand of the time buyers is formed along the following lines: Many agencies go to a lot of expense buying talent and setting up shows, both net and local, that are canceled by political broadcasts. Each time one of their shows is canceled the agency loses its 15 per cent. Some agencies reap a harvest booking political programs, but they are in the minority, whereas just about every agency gets socked by having one or more of its shows canceled by political speeches. For this reason, it was advocated, the money lost by the agencies should be paid for by the political sponsors as part of their advertising costs. After all, say agency execs, don't the parties pay the musicians who are cut off the air by rallies, etc.

It was also said that when national parties buy net time they usually grab the slot with the lowest talent cost, because in many cases they reimburse the advertiser for talent charges. This resulted, it was stated, in agencies with low cost shows having their time taken while the boys with the high cost shows were not touched. It was stated here that while some political sponsors look out for ousted talent, many don't. Therefore, it was suggested that something comparable to the OWI allocation plan be set up so that the usurping of sponsored time would be spread evenly across the board and the loss of 15 per cent and money paid for talent be divided equally among all the agencies.

Some agencies, it was said, just can't afford to lose the commission on many programs during an election period. More than just a few agencies, it was said, have lost as high as \$1,500 on one cancellation. If such an agency were to be an up and coming one without too much dough (this was cited as a possible situation) and if it were to lose commission on 10 or more programs, it might put that agency in a very precarious financial position.

All or Nothing

At first the suggestion was made that for their loss the agencies be compensated by a return of about 5 per cent of their commission. But later it was agreed that a per cent yard stick would be illogical, and that if the plan had any justifiable merit, the entire loss should be passed on to the political parties as part of the time costs.

To all these suggestions the net and agency men at the meeting said nix. The opinion of this group was expressed best by Ralph Atlass, owner of WIND. Atlass claimed that the agencies' loss was just a cost of doing business. He

Eighty-Minute Hour on WJLB; Fifteen Spots Thrown in Also

DETROIT, Nov. 11.—Local stations are generally glad the election campaign is over, despite the extra revenue which was naturally welcome. Money was flowing freely in the campaign for radio time, and any stations with available time had little difficulty finding takers.

Feeling of some was that too much time had been sold for political purposes, and a check of the airwaves just before election showed programs generally as heavily overbalanced with talks. While interest was naturally high in the national campaign, there was considerable wondering in radio circles as to just how much actual listening there was when Joe Blow, running for legislator or county dog catcher was on the air.

Some regular commercials were cut in order to take care of political time, but a general effort to combine the two was made.

The ease with which political time could be sold tripped up WJLB on their Italian Hour on Sunday. Show had 15 basic spot announcement which had to be taken care of. On top of that, several individual political speeches were sold, for five minutes apiece.

Trouble arose thru a typographical error on the sales sheets, whereby, when they began putting the program together, they found they had sold 15 minutes time to each candidate instead of 5. Result was 80 minutes of time sold on a 60-minute show, not to mention the 15 spots. A lot of frantic telephoning and explaining saved the day, as

Freedom of Air Wins Again Via Station WKBN

YOUNGSTOWN, O., Nov. 11.—Station WKBN, CBS affiliate here, obtained a court injunction permitting it and the other Youngstown station, WFMJ, to place mikes and other broadcasting equipment in the counting rooms of the Mahoning County board of elections last Tuesday in protest to what radio regarded as a discriminatory order by Ohio Secretary of State Edward J. Hummel. Hummel had issued a ruling prohibiting any broadcasting from the board's office.

The station, which has broadcast returns from the board for 18 years, protested that Hummel's ruling "discriminated" against radio and obtained an injunction permitting it to enter the office.

said that such a plan might displease Congress and industry would suffer more governmental interference. He hinted that if Congress were to become sufficiently displeased with such an arrangement they conceivably could pass laws preventing it and thus radio would be back in a governmental stew.

He stated further, that stations and nets spend plenty of money paying for sustaining shows. These shows, he claimed, increased the power of radio to draw an audience and thus increased the value of a medium the agencies sold to advertisers for a commission. His contention, and that of many of the net and station men present, was that the ad agency suggestion could stir up a hornet's nest. The present situation had better be left the way it was, station and net men contended.

The discussion was not one intended to bring about any immediate decision one way or the other. But the way in which the agencies' boys in town have been talking about it this week indicate that the subject is not dead. It appears as if it will come up again and again until some definite agreement is made between the agencies, station men and political bigwigs. Isn't an adman as good as a tooter? ask the percenters.

each of the candidates wanted his maximum time and showed up promptly to take it, but the time was reduced proportionately for each one.

The number of spots for candidates on the foreign-language shows, which are an outstanding feature of Detroit radio, was reported at an all-time high.

WIND Tests Big \$\$\$ Show Costing More Than Time

CHICAGO, Nov. 11.—The test of whether a small station in a large city can sell a show with a talent cost equal to many network programs will be conducted here in a few weeks by WIND, local independent. Starting November 27, WIND, owned by the wide-awake Ralph Atlass, will broadcast a sustaining comedy serial drama that will have a high weekly nut (\$750 will constitute only talent and writing cost). According to Atlass, the show will be offered for sale, and that is when the test will begin.

Other stations here have had sustaining shows with similar high nuts, but they have all been 50,000-watters, and WIND is only a 5,000-watter. The talent cost, of course, will be only the beginning. To this will be added time charges, which at WIND amount to a basic \$81 per 15 minutes for the Class A time—6:30 to 6:45 p.m., Monday thru Friday—at which the show will be aired.

Network Caliber

Atlass is sparing no horses with this show. The trade, considering its talent and writer-producer, says it ought to be of network caliber. For the show, an Easy Aces-type of serial titled *The Waddles*, a cast of Chicago leading actors has been assembled. Its announcer, Charles Irving, is the top money maker in town. In addition there will be Marjorie and Frank Dane in the title roles, and Arnold Robertson, Johnny Coons, Norman Gottschalk and Nannette Sargent, all of whom are featured in leading network dramatic serials.

L. A. Weinrott, who currently scripts and directs *America In the Air* for Wrigley and has penned such shows as *It Can Be Done*, *Betty and Bob* and *Jack Armstrong*, will be the author-director of the series.

When the work of this network writers and top-drawer cast is put together and offered for sale, a significant test, the trade here says, will be made. Then, it says, it will be seen if advertisers are so anxious to buy time at any cost today they will go for a very expensive show on a 5,000-watt station.

Opera Auditions Gets Dress - Up; Blue Shifts Segs

CHICAGO, Nov. 11.—The reappearance of the Blue Network's *Metropolitan Auditions* under the title of *Metropolitan Opera Presents*, which will be heard on the net from 4:30 to 5 p.m. (CWT) starting November 26, has necessitated a shuffling of the net's schedule here.

Chi-originated *Hot Copy* now occupies the 4:30 to 4:45 Sundays spot on Blue for O'Cedar. When Met comes on, *Hot Copy* will be dropped completely and O'Cedar will sponsor *Time Views the News* Thursdays from 3:30 to 3:45 p.m. (CWT), starting November 23.

Interesting angle here is that O'Cedar a few months ago got what is considered to be good spot when it took over the Sunday slot formerly occupied by Wheeling Steelmakers. Now with this move, altho it gets a good show, it drops a key air seg.

Carlin Nixes Leaving Blue For Mutual

NEW YORK, Nov. 11.—Persistent reports that he was about to take a program position at Mutual were denied here this week by Phillips Carlin, program director of the Blue. Carlin told *The Billboard* on Friday (10) that he "Had no plans to leave the Blue Network."

Rumors have been current in trade circles for several weeks that Carlin would take over the programing at MBS as soon as Edgar Kobak went in as prexy. Kobak told *The Billboard* that he as yet had no idea what, if any, staff changes he would make when he moves in November 20.

An agency exec close to the situation said that he felt Carlin would not go to Mutual—"as yet." And another web biggie said that while the reported move was "logical," he did not feel that it would happen for some time.

Guesting Hits 7½G Figure for Big-Name Shots

NEW YORK, Nov. 11.—Top price for Hollywood guest shots, formerly pegged at \$5,000 for biggest names, is heading for the \$7,500 mark. The \$5,000 figure, which is based on prices for dramatic shows, is getting an upward revision because of the scarcity of the top stars.

Trade figures that agents, sensing a shortage, have decided to capitalize on their commodity. First break came a few weeks ago when the asking price for Clark Gable was set at \$7,500, with no dickering allowed.

Program talent men are burned at the upping but there is little they can do. However, there will be less guesting on the air until the price comes down.

NY AFRA Holds Annual Meet, 16

NEW YORK, Nov. 11.—New York local of AFRA will hold its annual membership meeting Thursday (16) in the Hotel Edison to discuss results of new contract negotiations which have been practically settled with the webs. It is understood that the report will announce a general 10 per cent increase in AFRA rates.

Also on the agenda is a report on the action taken by the national convention at its August conclave.

Dollar Assessments May Keep AFRA Members Off Air

HOLLYWOOD, Nov. 11.—Possibility of wholesale suspensions from AFRA ranks, which would include Producer Cecil B. DeMille, loomed this week when the Guild board cracked down on those who had not donated \$1 assessed against all card-holders to beat proposition No. 12, the so-called right to work measure in Tuesday's election. It is estimated that more than 100 either refused or neglected to kick in with the buck in order to raise funds to combat the proposition. DeMille declared that it was unconstitutional tacking the levy on him, and so far has refused to budge in his stand.

There is possibility that he may be denied permission to appear on the Lux show unless matter can be ironed out.

First notice sent out by board members was to effect that buck had to be paid by November 1, but when many had not chipped in at that time, it was decided to extend the deadline until next week.

Last week, Superior Court decision ruled that compulsory assessments to oppose proposition No. 12 are strictly within union's right. The measure which was designed to prohibit compulsory unionization was handed a heavy defeat at the polls in Tuesday's election.

Auditions on New Commercials Wide Open for WJR Spielers

DETROIT, Nov. 11.—Competitive auditions among staff announcers are held on all new commercial shows to be aired over WJR as well as when an opening or change in an existing show comes up. System gives every announcer a chance at new assignments, and helps sell the show itself by giving the sponsor the choice of the house in air voices.

Usual system is to make a transcribed audition of show as handled by each announcer, and these are heard and judged by the sponsor. Sponsor then has the job of picking man who can handle his program best.

Currently, Charles Park has won the assignment on *Tello-Test*, running three times a week, and *Pigskin Parade*, aired just before each Saturday football broadcast. At the same time, Hal Tozier and

Ed Kemp jointly won the posts of emcee and commercial announcer, respectively, on the old-timer, *Quiz of Two Cities*.

Kyser to C-P-P In '45 as Coke, Pepsi Hesitate

NEW YORK, Nov. 11.—Colgate-Palmolive-Peet will sponsor Kay Kyser when the ork leader's contract with American Tobacco runs its course at the end of the year. Trade sources say that the soap firm entered top bid over Coca-Cola and Pepsi-Cola.

Story behind the deal has it that Coca-Cola entered the first bid when it became known around town that G. W. Hill was thinking of dropping the show. When it was revealed that any deal would have to be on the "lend-lease" basis that Hill proposed (allows Lucky Strike to resume sponsorship if it pleases after two years), Coke started to shy away. Then Pepsi-Cola, looking for a top program, stepped in with a bid. When Pepsi, Coke's chief competitor, entered the market, the first outfit rushed back in.

But by the time that everyone had stepped on everyone's else's toes, Colgate-Palmolive-Peet was in there with a top bid and got the show.

Present indications are that G. W. Hill will not take the show back at the end of two years if Jack Benny's ratings stay up.

WOKO License Pulled by FCC

WASHINGTON, Nov. 11.—FCC denied rumors of a political crack-down that rippled thru the radio industry today following drastic license lifting proposal aimed at WOKO, Albany, N. Y. Hidden ownership, cardinal offense in FCC book, was the basis for drastic WOKO crack-down, FCC said. Altho Harold E. Smith, Sam Pickard and Raymond N. Curtis have 20 days in which to file an answer to proposed actions, signs here point to denial of the outlet's license. Regardless of answer, insiders here claim the license will be lifted.

Reports that WOKO license would be revoked have been on the fire here since last fall hearings when Sam Pickard and wife, Francke Pickard, were revealed as holders of 24 per cent of stock thru attorney R. J. Phelps. FCC has held that Pickard was involved in the deal that moved the station from Poughkeepsie, N. Y., to Albany and gained CBS affiliation at the same time some 15 years back. FCC action Friday (10) was sixth in history, first since 1941 when WSAL, Salisbury, Md., lost operating rights. In proposed WOKO action, FCC said renewal applications were based on misrepresentation, adding that the applicants cannot be trusted with the responsibility of a license and hence renewal would not serve the public interest.

Det. Library Suffers From WJR 'Contest'

DETROIT, Nov. 11.—WJR's *Tello-Test* is getting the public library here a bit indignant, because of the numerous questions that keep coming into the library from listeners who want to be all set with the answers if their phone gets the lucky ring. Show, which goes on at 6:15 p.m., three days a week, has announcer Charles Park calling up various numbers and asking the question of the day until somebody answers it. The original \$10 grows by another 10-spot each broadcast until somebody gets the answer.

The current puzzler has already run to \$70—to name the most-used letter of the alphabet, which should be an easy one for anybody in the printing field. Preceding one, "Who Is Nellie Tayloe Ross?" ran to \$270 before somebody hit it right.

Politics "Accepts" Showbiz And Does S. R. O. Job on Air With New, Better Technique

Campaigns Use "All" That Commercial Radio Has Learned

NEW YORK, Nov. 11.—The best radio job in the past election campaign, according to industry execs here, was done by political groups using commercial radio techniques rather than the old whoop and holler. And the groups that borrowed all the tricks of commercial radio, to a minor extent, the Republicans and, to a major extent, FDR's labor support.

The Republican's best angle, according to one impartial radio man, was the use of Ford Bond as "chairman" of the Dewey speeches. The chairman idea, first used by the American Labor Party to elect Fiorello La Guardia mayor of New York in 1941, is a method of getting the most out of the time bought. Instead of having unfilled time (when speeches are not long enough) filled in with music, the Republicans were able to have their announcer deliver several more campaign statements. It further, said this program exec, gave a sense of cohesiveness to the talks which most rallies and speeches have lacked. On this score, he said, the Democratic National Committee fell down completely, pointing out that the last valuable two minutes of President Roosevelt's Boston speech was filled in, on CBS at least, with piano music. The chairman idea, of course, is nothing more than an adaptation of radio's emsees and music commentators on symph shows.

But the best job of all, he said, was done by FDR's labor supporters. The CIO's Political Action Committee, the American Labor Party in New York and the New York Liberal Party, which drew a considerable part of its strength from labor and progressive circles, used commercial techniques that agencies themselves had only recently awakened to.

Co-Op Shows, Too

Best example of the kind of methods labor used, said this exec, was the *Labor and Roosevelt* show that the International Ladies' Garment Workers' Union put on the Blue. Program ran 15 minutes and speeches were limited to five minutes. By putting the program on the air at the same time each week for three months, the union was able, like commercial radio, to build a regular listening bloc. The co-op program idea, which has worked out well on all of the webs, was also used, not to plug local sponsors but to plug local candidates on a national program. Instead of making the show top heavy with politics, names like Ethel Merman, Jimmy Cag-

Another AK Seg For P&G With Bea Kay Starred

HOLLYWOOD, Nov. 11.—Michael O'Shea has been signed as emcee for the new *Gaslight Gaieties* which tees off over NBC, November 11, starring Beatrice Kay. Others signed for the air are Sally Sweetland and Charles Dant's ork. No announcer has yet been selected.

Al Rinker, who has been producing the Kraft show, takes over the reins for the Biow org, repping Procter & Gamble. Plugs will be for Teel.

WJZ Readies Film Trailer Plug for Skouras Theaters

NEW YORK, Nov. 11.—WJZ, the Blue web station in New York, is readying a promotion movie trailer to be shown in the Skouras theater chain in the area. Trailer will plug Blue shows and improved signal of the station.

The 100-foot trailers will go into 64 Skouras theaters, reaching an estimated 1,500,000 pix-goers each week. Trailers will run one-minute and 20 seconds, with Joseph M. Seiferth, WJZ audience promotion manager, supervising their production.

ney, Quentin Reynolds and Frank Sinatra were skedded. A variety show format was used and on each performance a new campaign song was introed.

Newspaper ads for the show were placed locally by union locals to give the proper station call letters and the illusion of regional sponsorship. Union was also careful, as is commercial radio, to put its show on the air in a time slot following a program which appealed to the same type of listener that it wanted. The idea for the ILGWU program was conceived by Morris Novik, manager of the New York City-owned Station WNYC, and carried thru by Mrs. Novick.

PAC and the ALP both used spots liberally, as did the Republicans.

Still another example of how radio's best gimmicks were used in the campaign was the show that Norman Corwin put on for Roosevelt the night before election. Program is regarded as an example of pure radio, with one of the masters of radio production at the helm. Pick-ups from all over the country, well-integrated dialog and music contributed to a sock radio performance.

Politics seems to have learned the most about radio and, with analysts of both persuasions agreeing that radio emerged from the campaign the most potent force it has ever been in American political life. More and smarter campaigning come 1948, if not before, is certain on every man's air.

Chi Newspapers May Open Pages To Air Flackery

CHICAGO, Nov. 11.—Entry of two pro-radio newspaper execs into the Chicago publishing field, John Knight, with *The Chicago Daily News*, and Louis Ruppel, with the Hearst *Herald-American*, is regarded as a likely sign that this town, No. 3 in radio production, will once again get the press to open its radio columns. Ruppel, former CBS press boss, and Knight, publisher of *The Akron Beacon-Journal*, *Detroit Free Press* and *The Miami Daily News*, are both regarded as men who will use radio for stuff to get readers.

The Daily News here, which Knight bought from the estate of the late Frank Knox, hasn't had a radio column in years but has continued to run listings. The job of doing the listings has been shunted around the shop for some time, and special stuff and art has not had a ghost of a chance of getting in. Chi radio flacks regard it as a good sign that Knight, who employs Dorothy Doran, one of the better radio eds in the country on his Akron sheet, has given her a daily column, daily art, a full page on Sundays and an opportunity to get in special stuff.

When Ruppel, before his CBS assignment, took over the management of *The Chicago Times*, he thought that radio didn't mean a thing. After he ran a test survey on radio material he changed his mind and gave every break to Bill Irvin, who now as then, writes a daily column, with art, under the name of Don Foster. It is expected that Ruppel, now that he is ed of *The Herald*, will give free play to Harry Munzel, radio ed. Munzel at present has only listings and best bets.

If the two new paper bosses make the break, it is expected that the morning sheets, *The Tribune* and *The Sun*, will also go back to radio columns. Larry Wolters, *Trib* radio ed, runs listings, best bets, some art and an occasional column. But the column, when it appears, is devoted chiefly to reviews to Col. Robert R. McCormick's speeches on his WGN-MBS station.

The Sun started out with one full-page daily and two pages Sunday under the editorship of Wauhillau La Hay, now N. W. Ayer flack, but the present ed, Betty Burns, has only daily listings and a few paste and clip things on Sunday.

Benny Visit To Sinatra a Web Exchange Deal

NEW YORK, Nov. 11.—Jack Benny's guest spot on the Sinatra show when it moves to Monday night on CBS is a straight exchange deal, with web putting on plenty of pressure to get him into the program.

CBS gave Benny its most valuable property, Sinatra, for his second show. Sinatra went on in opposition to the program on which the web is doing its biggest build-up, Kate Smith. In reciprocation, the net asked that Benny returns the honors with no ifs, ands or buts.

He's in.

Web News Chiefs Gathering for Japan Coverage

NEW YORK, Nov. 11.—John Whitmore, manager of the Mutual news division is on his way to Pacific fleet headquarters in Honolulu to take part in discussions with the navy of web coverage of the war against Japan. Whitmore's departure follows on the heels of the announcement that Paul White, of CBS, had also left on the same mission.

William Brooks, NBC news chief, left a short time ago for the European theater of operations but it is understood that an NBC representative will be in Honolulu along with one from the Blue. As yet there has been no official word on speculation that G. W. (Johnny) Johnstone, Blue news head would go to the Pacific himself.

Ulrich NBC Coast Continuity Boss Man

HOLLYWOOD, Nov. 11.—Albert B. Ulrich takes over as manager of continuity acceptance at NBC, replacing Wendell Williams, who has been upped to post of program manager for KPO, San Francisco.

Ulrich has been with the NBC production department since 1935.

Wells MBS Seg a Surprise 7.4 on Scholarly Approach

NEW YORK, Nov. 11.—Advance Hooper ratings on Summer Wells's Mutual seg for November 1, which was not expected to go over a 5, if that high, put the commentator up in the 7.4 class, high for the "scholarly" approach. The impact of the high rating is somewhat lessened, tho, when it is considered that he followed Governor Dewey on the air November 1.

However, Mutual and sponsor, Waltham Watches, are still crowing in view of the fact that on NBC, which also had the Republican candidate, Kay Kyser dropped from a 15.7 the week before to a 14.4 for the same date.

N. Y., Chi, S. F. Station Reps. Put Tab on Time Buyers

(Continued from page 5)

ondary markets as well as the major markets are important for client." "His turndowns are just as satisfactory as his contracts."

Chicago Ratings

In Chicago, the time-buyers received the same going-over that their Main Stem brethren were handed. However, Young & Rubicam's Stu Dawson, instead of one of the reps of a smaller agency, lapped the field. They like Stu because he "knows radio, is fair and courteous" and "the smartest," "most decent to reps," "fairest and appreciative."

"Appreciative" showed up only once in the entire poll and Stu got that tag.

The second slot in the Windy City is held down in part by one of the smaller ad boys, Vincent R. Bliss, of Earle Ludgin, Inc., who places the Rit business. However, he shares the No. 2 spot with Norman Heney, of Ruthrauff & Ryan; June Jackson, of Russel M. Seeds; Dorothy Parsons, of Mitchell Faust, and Frank Reed, of Hill Blackett.

Among the reasons that the Chi time peddlers give for liking their fact-gathers and contract-placers are:

"Know radio buying and production." "Open minded." "Experienced, courteous." "Fair and will listen." "She buys everything, as far as possible, as I would buy myself." "If he believes in a program or a station, he will do everything within his power to sell it to a client."

San Francisco Ratings

The third area in which the station reps did their best to tell all ad men what they think of the time-buying bottlenecks was San Francisco. Here, a J. Walter Thompson man won in a walk. They like J. W. T.'s Lowell Mainland in a big way. The West Coast boys tagged their likes differently than the Middle West or East Coast. For instance, they voted for Mainland because:

"His recommendations stand up." "He's not too much influenced by ratings." "Makes independent decisions." "Eminently fair."

"He draws such a fine balance between Hooper advantages and other elements that influence a station's position in a market."

And they voted for him, of course, for many other reasons.

Three for No. 2

Three men tied for second slot in the San Francisco poll. They were Jack Davis, of Erwin Wasey; Gerald Norton, of McCann-Erickson, and Z. Samson, of Leon Livingston. Interesting to note is the fact that Norton moved into the job at McCann-Erickson only last month. He appeared on several ballots as the only entry of the station rep voting and on others as a "representative good time-buyer."

Telephone Buyer

Davis gathered his votes because he's "fast on the trigger," "he will buy spots over the telephone if they have good ratings" and "he has a good follow-up system." While some obtained their votes because they didn't use Hooper and other ratings to excess, Davis got votes because he'd buy spots on the phone if they were well rated.

Z. Samson, who is as a matter of fact Zonabelle Samson, was liked for some "practical" reasons. One voter pointed out that she buys Colgate spots on 50 stations—"more spot radio than any other time buyer in San Francisco." However, that wasn't the only reason for her being liked. "She," said another station rep, "actually anticipates program changes and uses the changes to do a better spot buying job," and still a third peddler pointed out that "she's fair and honest in every way."

Other vote-getters are indicated in the box on this page.

The reports (and well over a hundred of them came in from all over the nation) not only had the answers about the time buyers and the job they are doing but included a tabbing of the boys and girls who are disliked by the salesmen. Their expressions of these opinions were so violent in the gripe department that *The Billboard* has decided to withhold the report, by name, on the time-buyers that were said to be doing the poor jobs. Next week, however, *The Billboard* will print the reasons "why" they voted time-knife for the contract signers.

The general idea, however, is that the men and women who are not doing a job, in the eyes of the station reps, are either too opinionated or else "typists" who stepped right from the typewriters to the job of buying time. Elsewhere on this page appears a box which expresses, concisely, one rep's idea of what's wrong with time buyers.

Caleb Paine In as WFEA Mgr.

MANCHESTER, N. H., Nov. 11. — A change in the management of Station WFEA, this city, was announced this week. Caleb Paine, a native of Ithaca, N. Y., and former manager of WCSH, Portland, Me., is the new manager, while Arthur Owens, who came to the management here from WRDO, Augusta, Me., goes to Portland as manager of WCSH. Paine is a graduate of Cornell University and has been in radio seven years. His first job was with WEET, Boston, in the production department, going from there to Portland as program director and later as manager.

REVIEWS

Music That Satisfies

Reviewed Wednesday (1) 7:15-7:30 p.m. Style—Pop music. Sponsor—Liggett & Myers (Chesterfield). Agency—Newell Emmett. Station—WABC-CBS.

Music That Satisfies does satisfy. But that's about all it does. It is a fairish music show dressed up with a new song gimmick. It's slow moving because of Martin Block's lengthy and saccharine chatter. Radio listeners have been conditioned to the fast-moving 15-minute music show, and Block's slow sexiness (he still sounds as if he's selling a bill of goods to a Connecticut housewife while hubby is away) can well throw them off their beam.

A faster line by Block would help peddle Chesterfields much more effectively. Monica Lewis has a nice voice, but her phrasing is overstrained. She gives the feeling that she is trying on so hard to put the song over—so hard that the tricks annoy the listener. An easier delivery would help. Johnny Johnstone has been around the warbling ranks out of town for some time and he wears well. Nothing sensational mind you, just a pleasant way of putting over a song.

Paul Baron's ork is no better or no worse than a lot of others around town. His arrangements aren't bad and the band slides along effectively. A little less emphasis on the riffs and runs and a little more on the beat would help considerably.

Over-all, the production could stand tightening and a great deal less schmaltz. The time consumed by Block's long-winded remarks could well be spent in doing another song—perhaps a fast rhythm number. Commercials are in the time-tried honored Block style, tiresome to some, but mesmerizing to most.

The new song gimmick, using a board of judges to decide the top entry of the week, doesn't seem to register much of anything with listeners. Greater audience interest resulting from a sense of participation could result if listeners were asked to vote. *Marty Schrader.*

POINTS PACE PAY-OFF

(Continued from page 3)

can only work with big firms with flexible budgets, as the exact sum can't be predetermined. In at least one case extra points are costing a sponsor \$250 each, which he figures as cheap. *The Billboard* Talent Cost Index (TCI) seldom brings up a show that costs anything as low as that figure. In the October 30 index H. V. Kaltenborn hit a low of \$185.18, with Walter Winchell slipping under the \$250 a point with \$237.16, and Mr. D. A. just passing that figure with a rating of \$252.81.

Alibi for paying base figures like Jack Benny's \$1,229.51 per point, indicated in current TCI, is that Benny's prestige delivers that extra something that sells merchandise. There's no uppage clause in the Benny contract.

Only rub in the point-payment system is that it's only the star and package owner who collects when the show hits the top 15. The cast goes right on getting its rain or shine. In three cases, however, it's known that scripters are in on special contracts on which the star pays them off with more long green when their stuff begins to tell. None of the smallies, however, has (surprisingly) point stuff on its papers. They sign short-term agreements and haggle with each renewal for more dough.

Neg Gimmick?

Latest gimmick which has been tried, but which got nowhere quickly, was the star who tried to get an extra piece of dough if he added to his listeners-per-listening-set. Sponsor in his case told him he was selling the "family unit" not individual listeners and it was the percentage of "sets-in-use" that the star pulled in, i.e., his Hoopering, that would govern the pay-off.

Star is looking now for a sponsor who has something to sell each member of the family, so the fact that he has a lot of people seated around each set tuned to him will gather him some more gelt.

Rating points is radio box office, and the 40 contracts that now have Hooper in them may reach 100 before long. Why shouldn't they?, ask some personal managers and reps.

WOR Newsreel

(Mitchel Field)

Reviewed Tuesday, 6:15-6:25 p.m. Style—Interviews. Sustaining on WOR (New York).

This is a thrice-weekly, 10-minute recap of news highlights tailored in a tight pattern to precede *The (Sateve) Post Parade's* five-minute e. t.'s. Highlight of the show are the simple and gutsy vignettes made at the Mitchel Field hospital.

Mitchel Field is where the hospital planes land with wounded from the European theater of operations. Here Pvt. Dick Pack, one-time WOR and WNYC publicity chief, takes a mike and a portable recorder into the wards and talks with the boys right after they arrive. These platters in turn are aired on the WOR newsreel.

What makes these segments outstanding, and they only run about three minutes, is the human element. Pack has an unassuming approach that puts the interviewee at ease and brings the stories out in straightforward and honest language.

These are real-life yarns and, as happens, they top the best that dramatists can write and thespians can act. Some of the best included:

A New England tankman, a captain, whose men slept in their tanks and awakened to find the Nazis around them; then dismounted and fought their way out as infantry. Finally a mortar shell broke the captain's leg.

"How'd you get back?"

"I walked."

A 22-year-old Pennsylvania farmer who was a scout with an infantry unit in the fighting over the Brittany hedgerows:

"What does a scout do?"

"He goes ahead to draw the enemy fire."

He had 16-odd piece of shrapnel in his body; compared the Normandy and Brittany land to his own, and said: "If they'd take those hedgerows out they'd have more land for farming." He spoke about how nice it was to get a back-rub, a headwash, some fresh milk and to talk with his wife.

A 19-year-old college man from Yale who was a bazooka man in Normandy: Wounded in an infantry attack, he lay "out there a couple of days" with nothing to eat; gave himself first aid and finally crawled back.

"How far was it?"

"Oh, a mile and a half."

And under fire all the way.

A 29-year-old private from up-State New York: Has a bar and grill that his wife looks after; was hit by an 88mm. shell and picked up five minutes later by the medics.

A young rifleman from Texas: Hit by a machine gun, laid out all night, finally crawled 300 yards to his own lines.

A young medic from the Pennsylvania mining country: Told how the medics go forward with the fighters and don't wait for the firing to stop to go in and rescue the wounded. He got his from a mine. There was a wounded man across the field; the field was mined. No one had gone thru it yet. He started out to cross it in an attempt to reach the wounded man.

A 20-year-old private from Pittsburgh who was a command post radio man and was wounded by shrapnel: For two days he lay in a hayloft, with Nazis down below him in the barn. This was in the Siegfried Line and there was no food, no nothing, until the Yanks came back. Then the Nazis downstairs came upstairs to hide and were captured by the wounded man.

It all sounds fantastic, and it is, for these men are not heroes; they're just the guys that make an army. And maybe it's because Pvt. Dick Pack is a private and not an officer or a professional announcer, or maybe it's just because he knows people and knows how to get them to talk.

Anyway, the interviews are by way of being the best war stuff yet heard on the radio, and this goes for *The Army Hour* and everything else.

Lou Frankel.



JUDY CANOVA SHOW 30.7 *

Here's where you get a BIG Rating, BIG Station, BIG Market.

*Hooper Rating Win.—Spr. Index 1943-'44.



KMPC
Los Angeles, Calif.

and other Top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway New York 19

TUNE-DEX

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size or quantity—cost as little as 5¢. Now doing work for RCA, MCA, Tommy Dorsey, Harry James, Frank Sinatra, Connie Boswell, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.



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"THE MAN OF 1000 VOICES"
NAT HALE
" . . . SURE TO GO PLACES"
Louis Sobol
Currently Featured WHN, New York.

Montreal To Have First FM & Video Station in Canada

MONTREAL, Nov. 11.—Montreal will have the first FM and video station in Canada it was decided last night when city council agreed to lease a portion of Mount Royal to the Canadian Broadcasting Corporation for a model experimental station.

Council members in favor of the proposal met concerted opposition to the plan. It was argued that the city had already made a number of land grants to federal government agencies and, fur-

Grubb Stake

PHILADELPHIA, Nov. 11.—Davis Grubb, WPEN announcer, received a dismissal notice the other day and was wondering what he was going to do when a letter arrived in the mail informing him that his story, *The Lollypop Tree*, had been accepted by *Good Housekeeping* mag at a figure that represented several months' work at the studio.

ther, that CBC had never been particularly generous to the city.

The council debate went on for several days before decision was reached.

Ayer Looking for Time for 2 Segs

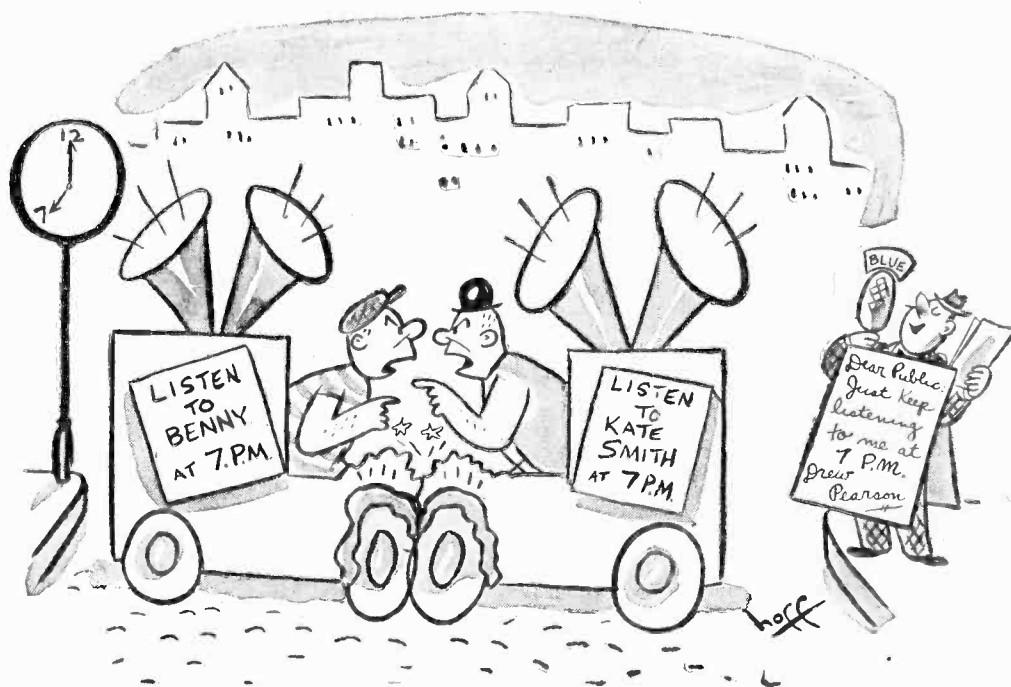
NEW YORK, Nov. 11.—N. W. Ayer ad agency currently bidding for time for two major shows in addition to the pitch it is making for the now free 4:30-5 Sunday p.m. slot on CBS. Trade reports that the programs, both for non-institutional sponsors, may be given to Mutual, only web with any good time available.

It is understood that the appointment of Ed Kobak to MBS's presidency has Ayer, as well as other agencies, feeling that Mutual is a good bet.

"Gabby" Hayes Set For Andrews Sis's Nash Blue Net Seg

HOLLYWOOD, Nov. 11.—Andrews Sisters' ailer, which tees off December 24, will have George (Gabby) Hayes in the top comedy spot. Vic Schoen will handle the music.

Plan is to feature pic star each week in the guest spot. Show, bank-rolled by Nash-Kelvinator, will be heard over the full Blue web on Sundays, 1:30 to 2 p.m. PWT.



The Story of The Innocent Bystander

[WHO DIDN'T GET HURT!]

WHAT a head-on collision that turned out to be! It was like this: Kate Smith starts in the *Sunday at 7* spot on September 17th with a rating of 11.8. On October 1st Jack Benny returns to his old stand and gets a Hooper of 18.5. Miss Smith drops to a 4.7. On October 15th Hooper gives Benny a 16.6, Kate goes to 6.5.

The Innocent Bystander

So both Smith and Benny have thousands of dollars of promotion behind them, and the best supporting talent money can buy. So CBS and NBC are determined to make it the struggle of the century, and they are in there pitching. And what happens?

Over on the Blue is an innocent bystander, doing his own job about as usual. And he is doing fine, thank you.

The Blue's innocent bystander, Drew Pearson, is also in the slot on *Sunday at 7*. The Blue and Pearson buck two giants and come up with these Hooper figures:*

September 17	8.3
October 1	9.9
October 15	11.2

Add it up for yourself. The Blue and Pearson are 4.7 points ahead of Smith, and only 5.4 behind Benny—and without abnormal promotion.

All right. Now along comes Walter (national institution) Winchell at 9 P.M., and he and the Blue promptly get a higher rating than all the other networks put together. And then the Blue keeps going for the rest of that hour, and winds up with a total of 56 Hooper points, against a total of 44.2 for the nearest competing network.

All right again. Now take a look at the Blue any weekday morning. Here you will see the youngest of the networks consistently attracting a larger audience than any of the other networks.

MORAL: These Blue ratings are not accidents. The Blue consistently delivers with Pearson. It delivers with the Winchell-Hollywood Mystery Time-Fidler combination. It delivers every weekday morning. A lot of other times, too. GOOD SHOWS ON THE BLUE CAN DELIVER THE RATINGS.

*The figures represent the 27 Hooper cities in which Pearson broadcasts from 7 to 7:15 P.M.

"THIS IS THE *Blue* NETWORK"

THE AMERICAN BROADCASTING COMPANY, INC.

WHO GETS WHAT IN VIDEO?

Survey Digs Up Station Ghosts

Lot of cuffo work but some collect a little while other envelopes hold slim pickin'

By Marty Schrader

NEW YORK, Nov. 11.—Informal survey of tele takes of acts, directors, producers and technicians conducted by *The Billboard* indicates that NBC video and indie producer Bud Gamble are paying the top salaries in what is still a little-dough field. Of eight tele stations and a number of agencies covered at least three are using cuffo talent, and most of the others are keeping the talent costs so low as to be negligible.

NBC, in its election night tele coverage, gave comic Peter Donald \$125 for a one-shot. Kay Arden was paid \$100 for the same show and Ruth Wallis got \$35. Gamble, producing commercial shows over the DuMont station, WABD, paid one big fem stage and pic name \$100. He gave legiter Michael Whelan \$75 for a 15-minute show and Judith Allen received the same pay. Gamble never pays less than \$25 to any act, and his dancers get up to \$50 per.

Walter O'Keefe Accepts \$60

Here's how payment to acts shape up all over the country: CBS, which is third on the list of high payers, gave, for example, \$60 to Walter O'Keefe. The Barons, a singing trio, gets \$100 for the three boys. Pianist-emsee Paquita Anderson is paid \$60. Singer Youle Bryrner gets \$40. Vera Massey gets about \$75 for a 15-minute show. The Empire State Quartet is paid \$35 each. Singer Bibi Osterwald is tabbed at about \$45, and blues chirper Amanda gets about \$50. John Reed King, for his half-hour *Missus Goes A-Shopping* stint, gets about \$100. However, it is understood that part of King's dough is planked down by the Abraham & Strauss department store which sponsors one of his radio shows.

GE station, WRGB, pays individual local actors between \$10 and \$15. Guest shows, like the ones that the Television Workshop have brought up, get package prices ranging from \$250 to \$500, with \$250 the more common rate.

Buchanan Agency paid Conover Girls \$125 for a series of three fashion shows for a mall order house over WABD.

Lever Bros., for its DuMont shows, is paying the equivalent of an extra show to the actors from its daytime strippers who go on tele. Roberta Hollywood, who does a song-piano stint, gets about \$40, and emsee Pat Murray receives around \$35.

Bob Emery, for his WOR *Video Varieties* on WABD, is given \$40 a week to cover talent and production costs. Result: Most of the talent is cuffo.

Over-Scale AFRA at BBD&O

BBD&O, which has put some shows on at GE, is paying over-scale AFRA radio rates. And N. W. Ayer, which has just one show, football games from the Philco station in Philly, pays only the announcer, who gets about \$200 for his job.

The Storm Agency on WABD paid high for leads on its *Boys From Boise*, but most acts get little. Conover Girls have

(See TELE ACTS on page 12)

REVIEWS

CBS

Reviewed Thursday (9), 8-10:15 p.m. Style—Variety. Sustaining on WCBW, New York.

Perhaps it was elation over the election returns or perhaps someone stuck a shot of pre-war adrenalin into its coffee, but the CBS staff came up Thursday night with one of the most technically perfect scannings since the web's return to the air. It was almost enough to restore one's faith in the future of video.

Outside of the fact that Raymond E. (Rambunctuous Ray) Nelson, v.-p. of the Storm Agency, did his bit to set tele production standards back 10 years with a raucous and gymnastic performance on *Opinions On Trial*, WCBW gave this viewer one of the most rewarding evenings ever spent before a CBS scanning.

The best part of the two-hour seg was the camera work and direction on the as-yet untitled variety show that features Amanda, the Three Barons and guest, Josh White. Instead of introing the Barons by having the camera take them in toto, the usual method, they appeared one at a time, one in the center from a curtain, one from the left wing of a very small stage and one from the right wing. As each one appeared, he picked up his music cue and went into the opening song. The intro added a great deal of variety to a usually stale entry. Lighting on the singers was well handled, with cross lighting highlighting well-angled shots.

Camera work on Josh White was the best yet. Two shots in particular, one a full-face take of the balladeer standing on a step against a grey wall and the other a low-angle profile with rather dramatic cross lighting were splendid.

If only Director Ben Felner would add a dancer or a comic to the 15-minute seg he would have a sock show for tele audiences. As it stands, there is nothing but music in the format. It could stand some variety. Amanda and the Barons were good enough by almost any standards, and Josh White is a natural for tele. His easy informal approach, his guitar which seems to moan low or sing happily as he wants and his personable presence make him outstanding. White sang one of his standards, *One Meat Ball*, and a fairly new number, *The House I Live In*. If CBS plans to use him again he could be even more effective if he sang some of his chain-gang blues or straight blues tunes.

A spur-of-the-moment inspiration—and it was a good one—was the appearance of Victor Borge, pianist-comic. Borge put on a smooth-running show, depending on his old but still good piano satires and monolog. He is a poised, polished performer with terrific timing and he went well in tele. Borge is not yet camera-wise and on several occasions continued to look into one camera after the other had taken over. On one occasion, when he was using his elbows, head, derriere and practically every other part of his body except his fingers to gag Dimitri Shostakovich's music, the camera should have been trained at all times on the keyboard rather than on his face.

One shot was particularly well made. The No. 2 camera was shoved all the way around behind the camera for a profile take that added a great deal to the variety of the angles. Credit Director Tony Miner and Cameraman Al Kleband for that one.

The Missus Goes A-Shopping, with John Reed King back in the saddle, was better than it has been for several weeks.

(See CBS on page 12)

Balaban & Katz

Reviewed Tuesday (7), 8 p.m.—mid-night. Special election show. Sustaining on WBKB, Chicago.

Without a doubt this was the most ambitious show ever undertaken by the staff of WBKB. It was a noble effort in that the station's staff spared itself no work and at least attempted to utilize the potentialities of television. But it was a noble effort that had in it many mistakes that a little more foresight and planning could have eliminated.

The program, however, did show the potentialities of television. It showed its program possibilities; and it showed its promotional potentialities. Herb Lyon, new publicity and promotion director of the station, saw the Presidential election as a chance to promote WBKB, and he did something about it. He made a tie-in with *The Chicago Sun* and arranged for the paper's staff members to appear on an election return program. *The Sun* gave the show two long stories preceding the telecast, and printed two pictures that ran in an eight-column-wide spread on its back page the morning following the show. In addition, Lyon arranged to have video receivers put up in the lobby of the B&K Chicago Theater, in *The Sun's* newsroom and in the headquarters of the local Republican and Democratic parties.

For the telecast the WBKB studio was turned into a simulated newspaper city room. A UP wire was set up in the studio and was surrounded by desks on which phones and all the props that go up to construct the atmosphere of a busy newspaper on election night. On one wall of the studio was one of the most clever props used: A huge map of the United States prepared by Marge Durnal and Pauline Babrov. As the commentators read returns they pointed to this map and a light came on in the State about which they were talking. As the show progressed and it became apparent that Roosevelt or Dewey had won a State, its light would remain on permanently, and the head of a donkey or elephant was pinned on its area.

For the four-hour show WBKB utilized staff of WJJD announcers (WJJD as well as *The Chicago Sun* is owned by Marshall Field) and its own talent, as well as *The Sun's* personnel.

The Sun personnel consisted of sports editor Warren Brown (why a sports editor on a political program no one knew), columnist Dale Harrison, reporter Sylvia Crosby and cartoonists Charles Werner and Jack Lambert, who sculptured heads of political personages just as he

(See B&K on page 12)

G. E. Anniversary Party

Reviewed Friday (10), 9-10 p.m. Style—News, documentary, drama, music and speeches, etc. Sustaining on WRGB, Schenectady (G.E.).

There has been considerable technical improvement in G. E.'s live programs if this telecast is any indication of what has been going on at WRGB since Hoyland Bettinger has taken over as program manager. However, the improvements are still not too show-business wise.

Take for instance the entire idea of a fifth birthday party. It could have been fun and still so integrated as to be just as informative as what was skeddad.

The newscast, using the same type of reflector animator CBS employs so effectively, was a vast improvement of previous news shows seen at the station—but someone forgot that movement is still the essence of video. Simply putting on and taking off arrows and other indications of battle fronts, etc., misses the point. The arrows should have been moved instead of being placed down and left in one position. When advancing armies should have wiped out the enemy—WRGB just removed them. It was all static movement when it should have been flowing. Then again a commenta-

(See G. E. on page 12)

Coast Video Set In Mood Formula for Now But Not Future

HOLLYWOOD, Nov. 11.—Coast video producers feel that two-hour segs devoted to specific types of programs are best bet for television at the present time, inasmuch as they will help get different groups of set owners sufficiently keyed up to stay on the beam during the various productions.

Such a pattern has been followed for some time over at Paramount. Klaus Landsberg has built his weekly telecasts into two distinct patterns, believing in this way that he can appeal to the greater mass of set owners. The Wednesday night seg is strictly variety and he will stop at no lengths to present what he terms novel entertainment. Usually opening with boxing or wrestling. The seg then goes toward any type of act that makes for good reproduction on the screen.

On Friday nights he devotes the seg to travelogs, current events and drama. This is the night when the serial, *Embarrassing Moments*, is aired each week. Landsberg pointed out that using the two nights for separate program types makes for a well-rounded week as far as viewer is concerned.

However, he feels that this set-up will not be so hot when television goes commercial, as the public then will demand their video patterned more after radio. As an example, he feels that the set owners, no matter how intellectual, will tire of the heavy stuff in straight doses unless it is offset by contrasting types of shows. He feels that no one will sit glued to a screen for longer than an hour for any one type of show. It is then up to the video producer to give the public a hypo in a good comedy or novelty show.

Tele Agency Flurry Over New P&G Move Toward Commercials

NEW YORK, Nov. 11.—There has been a flurry of agency tele activity here in the past two weeks that gives rise to the suspicion in trade circles that ad outfits think commercial video is closer than most people believe. It is understood that Procter & Gamble, thru Benton & Bowles, has asked for time on DuMont.

The P&G move, very hush-hush, of course, will mean that the biggest radio advertiser in the country is ready to sink real dough into tele. And the real dough will mean commercial production worth looking at, the trade says. Several other sponsors, it is reported, have also asked for DuMont time, with outfit's execs doing huddle soon on whether or not their budget can stand it. (DuMont doesn't get paid for its time or equipment.)

William Esty Agency, it is said, is looking around for a tele head, with an eye out for a web director who has some experience. N. W. Ayer Agency recently appointed Don McClure as its tele boss, and several other agencies are also in the market.

Pet Milk and Montesanto Eye Cunning Air Pix

HOLLYWOOD, Nov. 11. — Robert B. Donnelly, of the Gardner ad agency, St. Louis, is in town huddling with Patrick Michael Cunning regarding a series of "live-action" television productions slanted for possible commercial buyers.

Bank-rollers interested in the deal are Pet Milk and Montesanto Chemical Products. Cunning operates Stage 8, television laboratory here.

Twin Peaks Tele Asked

SAN FRANCISCO, Nov. 11.—KQW-CBS has asked the city planning commission to authorize rezoning of the topmost portion of Twin Peaks to permit construction of a television station.

LLOYD LaBRIE
CBS and Orchestra Mutual Network
Touring for
GENERAL AMUSEMENT CORP.
New York Hollywood Chicago Cincinnati

KEEP YOUR EYES ON

WNEW TELEVISION

America's First Independent Station to Televis Regularly!

WHAT does post-war television hold for the country's independent stations?

Can they stand the bill? Supply the talent, programs, and showmanship to compete with the larger outlets?

We, for one, are not going to sit around while someone finds out for us. WNEW wants the answer NOW!

That's why we're televising *now*—programs from our regular schedule we think will make good *visual* entertainment. You can see them on the DuMont Television Station WABD — Channel 4 on your receiver.

More important, our own writers prepare the shooting scripts—our own staff produces, directs, and handles the cameras. We want *them* to know what's going on. They will contribute much to our television future.

Sure it's an experiment. But experiment brought forth 24 hour-a-day broadcasting, the Make-Believe Ballroom, the Milkman's Matinee, and many other features that have made WNEW the most listened-to non-network station in the country.

So keep your *eyes* on America's first independent station to televise regularly—WNEW!

WNEW

501 MADISON AVE., NEW YORK 22, N. Y.

TEN THOUSAND WATTS—1130 ON THE DIAL—ON THE AIR TWENTY-FOUR HOURS A DAY

REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY

RCA 18x24 Video Receiver Shown by Trammell to 'Select' Group at NBC Election Night

General Electric Has Laboratory Model Also

NEW YORK, Nov. 11.—The real excitement at NBC on election night wasn't on the eighth floor where the election returns were being tabbed, but in a small studio on the ninth, where Niles Trammell was entertaining at 9 p.m. a select group of agency and sponsor execs with "the most perfect television picture" yet shown under normal home conditions. This receiver (which may be shown to the press some time during December) had an 18 by 24 screen and a clarity far in excess of that of a 16mm. motion picture home projection machine. There was a minimum of distortion (none noticeable to the layman) and it didn't matter what part of the room the picture was viewed from—it was still without distortion.

Technical details, of course, are lacking at this time. (The machine was not a production model but a laboratory job.) It is known, however, that the clarity and depth of the picture is due in great measure to the Schmidt lens which projects the image received to the screen from an iconoscopic tube said to be about three inches in diameter.

While the RCA job shown to the select few (two staffers of *The Billboard* were among those who saw it election night) it is known that several RCA licensed organizations (about 10) have received laboratory receivers for experimentation.

GE Has One

Further development on this laboratory model has been done at General Electric in Schenectady, N. Y., and the

FCC Decish Certain To Take Stations Off Air for While

NEW YORK, Nov. 11.—No matter how the FCC decides in the tele allocations fight, one thing is certain, barring the unlikely event that the commission will leave all frequencies and wave bands as they are now, all tele stations in the country will be forced off the air for periods ranging from two to six months.

Reallocation will mean basic adjustments will have to be made in transmitters and other equipment. Adjustments, it is said in tele circles here, will consume long periods of time in the light of today's shortages. Unofficial estimates in New York say that slight changes will take two months and major ones maybe six.

Staffs and execs are more than a bit worried about having to go onto the shelf, feeling that their jobs may be endangered. As yet no decision has been made on the matter by station biggies but meetings are certain as soon as the FCC decish comes thru.

Murrow Reports On French Development

NEW YORK, Nov. 11.—Edward R. Murrow, CBS correspondent, reported from London last Sunday (5) that he had access to detailed but confidential technical reports from Paris which allegedly proved that the French, during the German occupation, had succeeded in developing a tele pic that was "clearer, sharper and larger than any that was being transmitted in America or Britain before the war."

Murrow admitted that he had never seen the scannings himself but had talked with "reliable observers" who had seen it in Paris. The correspondent had no further information on the story, which he conceded was mostly rumor.

CBS, in telling of Murrow's report, crowed that it is a possible confirmation of the web's theory that tele in foreign countries "will be at least equal to the post-war television standards proposed by CBS." The statement was made in the brochure that the net issued on its post-war tele policy last April 27.

GE version of the 18 by 24 screen Schmidt projector lens job differs somewhat from the RCA altho it, too, has all the quality and depth of the set being shown at NBC.

Price of this video set (anybody's model) is still a question mark, since it will cost to manufacture on a regular production line basis. What is interesting, is that it delivers a fine home picture and the price, according to an officer of RCA who cannot be quoted, will not be out of line with what they have found the public is willing to pay for a good air pic receiver.

Typical reaction of a disinterested observer (Jack Poppele, chief engineer of WOR) was: "Astounding. It proves what engineers can and will do when challenged. It isn't the complete answer to CBS's fight for high frequency video but it will do for an 'obsolescence time-to-come.'"

B&K

(Continued from page 10)

makes the models for photographs that are run as *Sun* editorial cartoons.

WJJD used seven announcers and a commentator, Captain Michael Fielding. WBKB brought in its featured stars Ann Hunter, Jerry Walker, Bill Vance and Jim Campbell. In addition, many big-wig politicians were interviewed. The use of so many personages, on a program that had not been set up definitely before Monday afternoon, was responsible for confusion many times during the show. It was during these periods of confusion that it was most clearly seen that if greater preparation had been used and if the station had mapped out the show weeks ago and had then rehearsed it a few times, WBKB would have done one of the best public service shows in television's history.

As it was by luck, by the grace of God, or by the use of quick thinking on the part of the production staff under Helen Carson, the show in the main held interest, was informative and showed what could be done with video in the future.

The highlights of the evening were the cartooning of Charley Werner and Jack Lambert; commentaries of Ann Hunter, Jerry Walker and Captain Fielding, and the change-of-pace comedy routine of Bill Vance. Special mention should go to Vance, Walker and Miss Hunter. Vance did a Robert Benchley type of skit, attempting to trace the history of the party system from the time of the ancient Chinese and to show the proper way to vote. Of course he got himself all twisted up and ended his work by operating a voting machine that paid off with a jackpot. Miss Hunter plugged for hard work to bring about a lasting peace in the form of support for the winning candidate no matter who he was. Walker, who delivered the most literary oration of the evening, explained the value and significance of the service vote, as well as an explanation of the electoral college.

Woven around all these highlights was the interviewing of politicians and the reading of election returns. And how those election returns did become monotonous after a couple of hours had gone by!

Principal fault was that there was no apparent reason to bring all these diverse personalities into a newsroom. At one time Janette, WBKB staff pianist, did some excellent playing that was intended to be a change of pace. But she was presented in front of a newsroom background and thus attention was taken from her piano artistry.

In spite of these faults, however, the station deserves credit for at least making an attempt. At least its staff did not sit on their hands and do nothing about attempting to cover the election as only television can. Evidently it must have pleased the public. For at the WBKB studios and at the Chicago Theater there were often heard such remarks as, "Darn it, that's interesting. I keep thinking it's a movie." *Cy Wagner.*

Tele Not for Press, Says Field Key Man

CHICAGO, Nov. 11.—An indication of what many big-time newspaper publishers think about the why's and when's of their operating television stations was given here this week by Clem Randau, second in command of the Field Enterprises, Inc., org set up by Marshall Field to control his Chicago *Sun*; New York *PM*; other publishing interests; WSAI, Cincinnati, and WJJD here.

Randau's opinions, which reflect those of Field in view of the authority given him in the Field organization, were given after *The Sun* had co-operated with WBKB, tele station here, and WJJD in the presentation of a special election telecast.

According to Randau, the time is not ripe for the Field interests to enter the video field. He intimated that other publishers felt that way, too. Randau claimed that he saw nothing in video today to warrant the Field org getting into field with the view of using it as a promotional medium or a helper in the dissemination of news.

His contention was that the Field organization was willing to have others pioneer in the field and spend experimental money. When the medium was perfected, he said, and a large audience had been built up, then undoubtedly Field would apply for licenses. He felt that it would be better to let someone who knew more about it carry the ball during the experimental stages.

G. E.

(Continued from page 10)

tor who is never seen—is an inanimate voice without personality. No visual medium can ever get along on voice alone—even if map stuff is used to illustrate what the speaker is explaining.

To give some idea of the advance of the air-pic medium, WRGB reproduced the first play broadcast, *The Queen's Messenger* . . . and then made no attempt of actually sending out on the air the pic as it was done originally. What a contrast it would have been to have televised the show and shown only what the first tele drama audience saw—and then have followed it (as the program did) with a good present-day dramatic visual air show.

Television cannot live by electronics alone . . . it needs show business.

The third feature, an episode in conquest over darkness, was an elaborate documentary projection of *The Golden Ox*. It was supposed to be an example of an institutional documentary drama that G. E. might sponsor at some time in the future on the video air. It wasn't badly done. There was at times some nice cross and back lighting and the fact that Larry Algeo had presented the show once before made for a smoothness that is all too often lacking, when you look in. It could have been compared to a good "Little Theater" production. Then the query would have arisen, "who and what was it supposed to sell?"

There were moments of drama and every once in a while the central character, Tom Davenport, builder of the first induction motor, came to life. Most of the time he was just a puppet in the hands of an electronic organization having something to sell the public. Prejudiced pleading that is really a commercial from beginning to end has a lot of recoil dynamite in it.

Only the future can tell where "documentaries" like this should start—and end.

The Golden Ox was a good job for what it was.

Final bit of entertainment on the program was Henry Scott, *Kittens on the Keys* pianist. Henry seems to feel that he's gotten to broaden his regular routine with touches of custard pie slapstick to get across in television. He should have seen Victor Borge on CBS recently in New York to see just how little mugging is needed to be funny. Henry has everything—but someone should tell him to "take it easy."

Final routine was a series of talks, ad lib and read by two G. I. execs and *The Billboard's* Joe Koehler. Three speeches in a row are too much. Even Bob Peare, G. I. ad head, realized that and called in the gang that make WRGB possible for bows before the birthday cake, instead of talking about them.

The party might have been something to write down in the history of television programing. It's a shame it wasn't. *R. G.*

Tele Acts Can't Get Fat on Pay

(Continued from page 10)

been getting from nothing to about \$25 from Storm.

At W6XAO, the Don Lee station on the Coast, all talent used to the present time—and there hasn't been too much—has been on the cuff. And at the Paramount station on the Coast no one is paid except J. Gordon Wright, who scripts a serial, and Thad Swift, emcee of a Wednesday variety show. Their salaries are a deep, dark secret, but it is understood that there is little dough in the secret. Paramount also draws from its talent "pool" at the studio and doesn't pay it any extra dough. The gratis acts on the Coast go on the air for free because they want the experience. As a matter of fact, Klaus Landsberg, top man at the Paramount studio, thinks that talent gets as much out of the experience as the station gets out of them. Landsberg, by the way, is paid one of the industry's top salaries.

B&K "For Free"

In Chicago the Balaban & Katz station, WBKB, almost never pays its talent, following the "value of experience" theory. Only exception on record is Don McNeil, who went on one of the shows sponsored by Marshall Field Company a few months ago. McNeil said that he, singer Nancy Martin and announcer Sam Cowling received the AFRA half hour net minimum. The Zenith station in Chi has had only one live show and in that, RKO talent worked for free.

Salaries for producers and directors are difficult to interpret, since most producers and directors work either for agencies or stations and have other duties, mostly administrative, for which they are paid.

IIC for Miner

At CBS Worthington Miner directs shows and produces them as well. But he is also policy man for the station and one of its two top execs. Miner's salary is estimated at \$11,000 a year. Ben Feiner, who also doubles at direction, production and office management for CBS, is paid an estimated \$7,000 a year. Leo Hurwitz, who does direction and production almost exclusively for the web, gets around \$100 a week. Frances Buss, an assistant director and film buyer for CBS, gets around \$80 a week.

GE's \$35 to \$50 Sked

At GE cameramen double as directors and get between \$35 and \$50 a week. The former head of the station, who is now floor manager and producer, gets between \$65 and \$75 a week.

Exact figures are not available on the Ruthrauff & Ryan producers who do the Lever Bros.' shows on DuMont, but it is known that the sponsor is giving the agency \$25,000 a year for experimental tele work. Most of the production men do the job as part of their regular work.

Union cameramen (NBC, CBS) get about \$75 a week after a 30-day trial period. Stagehands, electricians and other technical help get union minimums where organized and between \$35 and \$55 a week where they are not.

Over-all picture of tele salaries throughout the country indicates they're all peanuts. One producer wanting Victor Jory was willing to stretch the rubber band to \$150. That ain't hay in tele.

CBS

(Continued from page 10)

By that we mean that most of the gags went over. Corny—but commercial. Director Frances Buss did as well as anyone can in a practically unrehearsable show where everyone runs around like crazy.

About the same goes for Director Ben Feiner's job on *Opinions On Trial*, but the program idea (resolved: that blondes make better wives than brunettes) should have been hidden deep in the dark recesses of its creator's mind. Certainly the popular welfare would have been better served if it had never seen the light of day. And this reviewer is convinced that blonde defender Ray Nelson, who puts on his own shows on CBS's rival, DuMont, deliberately sabotaged the net.

Ev Holles's news, with the help of that animator, and Leo Hurwitz's highly competent direction, were fine. At one point, however, shadows of the animator's operator's hands appeared on the screen because of faulty lighting. It was corrected in a hurry. *Marty Schrader.*

BMI May Face Plug Hurdles; Disking Starts

Col. & Victor Nix 'Originals'

NEW YORK, Nov. 11.—Broadcast Music, Inc., landslide activities in signing up band leaders to publishing house contracts, may hit a snag in one department, now that recording is about to begin. It came to light last week that BMI had signed at least 36 bands to contracts, and had talked to "all the big ones," according to BMI execs. According to an inside source, in conversations with Charlie Spivak, now out on the road, BMI has reportedly offered him a huge advance if he'll sign, with the unwritten provision that he'll do at least six of his own songs for Victor.

Columbia and Victor Nix "Originals"

Now BMI can't put that down in writing, for that would be the payola. And according to BMI execs it's not down in writing, i.e., that any band that signs a BMI contract should guarantee them so many sides via major disk releases. However, according to BMI execs, naturally "it's to the leader's advantage to record his own songs, for then he'll grab off more royalty." That's the understanding, and that's plain. However, according to both Manie Sacks, of Columbia, and Jim Murray, of RCA-Victor, any attempt by a band leader to record one of his own songs, where the song is not a hit, will be met with a fast nix.

Murray says he won't record anything unless it's mutually acceptable to both himself and the leader, while Sacks is adamant about not allowing a leader to have his own way with tunes to go on his disks. With the limited number of tunes to come out, Columbia plans to issue one a week, whereas once upon a time they put out 12 disks a week. It's easily seen that BMI won't be able to push their tunes out on major wax label, even if the leader is a top name.

BMI deal with leaders so far has been smooth sailing, but there's always the question around of what happens when a leader isn't on the air. Will the broadcasters' association get their dough back if a band is traveling 10 or 11 months out of a year and isn't on the air but a few weeks? Whole thing right now is in a state of flux, with the new angle, that of "suggesting" that leader do half-dozen of his own sides when he records a double-barreled wedge.

Victory Slate, Unity Planks In 802 Fracas

Party Color Begins to Show

NEW YORK, Nov. 11.—The Victory ticket, the group organized by Louis Weissman, and one which Unity, Blue and Square Deal parties in the Local 802, AFM election believed would not enter a slate in the forthcoming elections, announced this week both a general platform and introduced its major candidates.

Ticket is being headed by Dr. Harry H. Shilkret, for several years responsible for the medical plan of local. At the time that Dr. Shilkret withdrew from handling the plan, it was believed that he had had differences with Harry Suber, treasurer, who is a Blue ticket candidate for re-election this year. Suber, however, is endorsed by the Victory group, thru the simple expedient of having him also make a bid for the job on the V ticket. V-p slot on the Weissman entry is Rosario Bourdon, and sec is being fought for by Henry Lindeman.

Victory Exec Board Hopeful

Exec board hopefuls are Paul Mullee, Leopold Lever, Hymle Grosman, Ralph (See VICTORY SLATE on page 32)

Disking Peace With Rancour

CHRONOLOGICAL CHART OF EVENTS IN THE A. F. M. RECORD BAN

August 1, 1942.....	American Federation of Musicians' members ordered to cease working for record and transcription companies.
August, 1942.....	Anti-trust action started against AFM. Complaint dismissed.
October 12, 1942.....	Decision affirmed by Supreme Court.
January, 1943.....	Senate committee hears testimony.
February, 1943.....	AFM proposed direct payment by companies to union unemployment fund for every record and transcription made by its members. Proposal rejected. World Broadcasting, Empire Broadcasting, Associated Music Publishers, Lang-Worth, C. P. MacGregor, Standard Radio and National Broadcasting Co. (Radio Recording Division) take matter to U. S. Conciliation Service.
July, 1943.....	Case certified to War Labor Board. Panel appointed.
September-October, 1943...	Hearings held in New York City. Columbia and Victor became parties to WLB proceedings.
September 30, 1943.....	Decca, World and Empire sign with AFM, agreeing to direct payment to union for each disk pressed.
October 20, 1943.....	Associated, Lang-Worth, C. P. MacGregor and Standard signed with AFM and withdrew from controversy. Hearings resumed.
November, 1943.....	WLB panel in New York finds that the condition existing was a "strike," and ordered resumption of relationships that existed July 31, 1942. Also concluded that it would not direct that the companies pay money to the union for its unemployment fund. This finding was appealed to the National War Labor Board in Washington.
March 9, 1944.....	Petrillo and record companies argue before full NWLB in Washington. Revealed that over 60 recording and transcription firms had signed with the AFM to date.
April 7, 1944.....	NWLB decides ban must end and diskers and AFM must reach agreement—or else.
June 15, 1944.....	National War Labor Board turns entire matter over to Economic Stabilizer Fred Vinson's office.
August 24, 1944.....	President Franklin Delano Roosevelt telegrams Petrillo, admits that the AFM refusal to record has not impeded the war effort in any respect, but requests that AFM lift ban on holdout companies.
October 4, 1944.....	Petrillo wires Roosevelt he will have to take up President's request at meeting of executive board of AFM in Chicago on October 10 before he can answer President's October 4 wire.
October 5, 1944.....	After a two-day meeting Petrillo sends Roosevelt a nine-page telegram rejecting the United States President's request, saying that tho he agreed he would settle if so requested by Roosevelt, the situation had changed in that 105 other record and transcription manufacturers had already signed, and he saw no reason to give in to the two holdouts.
October 11, 1944.....	The three companies wired Stabilization Director Judge Fred M. Vinson that unless something is done immediately "the principle which we (Columbia-Victor-NBC) have fought all this time will be forced upon us."
October 20, 1944.....	The three disking organizations finally throw in the sponge and sign at James C. Petrillo's (AFM) terms, with protests not only from each signing organization but from the union as well.
November 11, 1944.....	Columbia and Victor disking starts again.
November 13, 1944.....	

ASCAP Set To Go Longhair; Jan. 1 Date When Symphs May Start Playing Royalties

Deal Tipped by Org's Alien Property Custodian Deal

NEW YORK, Nov. 11.—Licensing of symph orks by ASCAP is slated to begin shortly, according to both ASCAP execs and those close to New York Philharmonic, which would represent dealings with all longhair groups in the country. It was revealed last week that the final meeting between ASCAP and Philharmonic took place 10 days ago, with all that's left to do now is the formality of signing of papers. Also revealed for the first time was that all symph orks have had verbal agreements with the Society this year.

What the amount totals wasn't revealed, but that it will be bulky is taken as a foregone conclusion when number and size of orks, their halls and number of programs given a season is taken into account. ASCAP has decided to handle the matter via blanket contracts, and verbal agreements now in existence be-

tween the Society and orks will be retro-active to the beginning of the season in all cases.

Contracts call for a flat sum, giving orks the right to use all ASCAP music. Such things as length of season, size of the ork, importance of the major symphs as compared to the minor groups, will combine to make up the fees charged for licensing music.

Fact that ASCAP concluded a deal with the Alien Property Custodian office a short while ago, dishing out \$27,500 a year for rights to use longhair works of French composers, goes hand-in-hand with closing weeks of the symph ork-ASCAP meetings. According to John G. Paine, general manager of the Society, general licensing of symph orks will definitely go into effect before the first of the year. ASCAP has been playing with the idea for a couple of years.

Companies Sign Under "Protest"

RCA-Victor, NBC, Columbia go to work, with James, Monroe first bands to wax

(Continued from page 3)

yet to be decided. Vaughn Monroe was the first RCA-Victor band to disk, cutting four sides yesterday. James will do two sides. Columbia's policy for the time being will be to put out just one or two records a week, while Victor hasn't signified what it intends in that respect.

Columbia's Stars in Town

Columbia is in the better position so far as artists availability is concerned. Frank Sinatra is in town at the Waldorf; Frankie Carle at the Pennsylvania Hotel; James at the Meadowbrook; Lee Castle at the New Yorker; Benny Goodman is rehearsing a small combo for the Billy Rose show; Les Brown is at the New York Strand. Victor has Monroe and Tony Pastor in town, latter at the Paramount. Tommy Dorsey is on the Coast; Charlie Spivak in Chicago; Sammy Kaye on the road as is Freddy Martin. Latter is in California. Artie Shaw is in rehearsal with a new band and may not be ready to disk right off the bat, but probably (See BAN ALL OVER on page 63)

Ink Spot Situash Still in Muddle; Gale Suit Latest

NEW YORK, Nov. 11.—Ink Spots' situation is still plenty muddled, altho group is still singing at the Zanzibar here. Last week, in a return suit against William Kenny's injunction for an accounting of the profits, etc., Moe Gale, combo's manager, filed a motion for an injunction against Kenny in an effort to prevent the singer from using the name Ink Spots if he doesn't want to use Deke Watson, original member of the group. Kenny, high-voiced singer of the group, allegedly refused to allow Watson to return to the group at the New York nitery, saying he wouldn't go on with Watson.

Gale's suit is based on the the fact that Watson is one of the original members of the group, and that the combo is a joint venture and a partnership. If Kenny doesn't want to use Watson, then he can't use the name.

Watson and Charles Fuque, now in the army, also a member of the group, have also filed an injunction against Kenny. Latter are repped by Arthur Garfield Hays. Gale's attorney is Andrew Weinberger. Suit also brings forth evidence that Kenny joined group later and was not an original member of the act.

Group's legal tiff has caused shifting of its stint at the New York Paramount from Christmas time to some time later. Woody Herman moves up to fill in, opening either December 20 or 27. Move also caused canceling out of theater spots in Minneapolis and Detroit.

Omaha ODT Hits Territorial Bands' Gas Allotments

OMAHA, Nov. 11.—Four territory bands operating out of Omaha have received a definite turndown for additional allotments of gasoline for their tractor-trailer, sleeper-type busses and will curtail their one-nighter jumps to a great extent.

The bands were Lee Williams, James E. Barnes, Jack Colebaugh and Nat Towles.

V. J. Hones, Omaha district manager of ODT, announced that his refusal to grant the applications had been upheld by both the regional and national ODT directors.

Bands Use Checkers on 1-Niters

Most Spots Are Honest But --

James almost taken for 1G; Shaw has contract that cuts him in on everything

NEW YORK, Nov. 11.—With many new operators of ballrooms and one-night location spots throught the country today, bands are definitely taking all sorts of precautions to make sure they get what they call "the right count" at the gate. Agencies, band managers and leaders say that the one-night picture is plenty tough today, as it is, without being rooked by some unscrupulous promoters. Not all the boys have been taken—just some. They're now out making certain that they won't have to take the short end of the rope. By insertion of clauses into contracts, use of checkers, including Ross-Federal men, and other devices, bands are definitely making it plain that they are going to get what's coming to them.

James Almost Missed a G

Harry James, now at the Meadowbrook, had a set-to with one promoter coming East this time. Not known which one, but according to those close to the situation, after the eye was over the manager of the band thought there was a short count. He went around and after haggling for a while discovered there was another \$1,000 coming to the band. Reason for the discrepancy was a little matter known as seven entrances. James's was a typical case. One-night bookers say that there are really few unethical men

Milwaukee Jam

MILWAUKEE, Nov. 11.—When Duke Ellington played the Riverside Theater here recently, Mary Lou Williams was in town with a five combo working a one-nighter at Milwaukee Auditorium.

After the last show, some of the Ellington sidemen, augmented by others from the Mary Lou Williams band and local men, did some jamming.

The session started at midnight, went on all night, and was still going at noon the following day.

The session was one of the most lengthy, non-stop affairs on record in town. Art Dawson's long-since-closed entertainers' club, was the spot. Most of the local men are still recovering.

in the field, but there are some. Fact that bands are playing in what is known as "foreign territory," that is, places where because of increase in dough in a territory thru defense plants, one-night operations have sprung up that need checking.

Shaw's Safeguards

A case in point is the new Artie Shaw ork. They're playing at least a dozen spots on the Coast before starting out in Minneapolis December 1. Just to be on the safe side, they're putting on Ross-Federal men in every place and certain clauses are going into the contracts with one-niters.

These clauses are:

- (1) Under no circumstances are free or partial passes to be issued;
- (2) On minimum admissions, whether spectator or dancing admission, includ-

ing advance sale and excluding taxes, six hours before the engagement begins Shaw's rep has the right to check all advance sales, continuing such check until advance sale ceases;

(3) In the event patrons must pay a seating charge for the use of tables, charge is to be included in the gross receipts;

(4) If checking charge is compulsory . . . if it exceeds 10 cents, then such charges shall be part of gross receipts;

(5) Shaw retains the right to have men check admissions to all doors at box offices and at all places where admissions are sold or collected. Shaw, by contract, may use either own men, Ross-Federal or any similar service.

These clauses, instigated by Andy Weinberger, Shaw's attorney, went into the William Morris contracts. Of course, according to big one-night bookers, you can only have this type of protection in the case of a big name. However, in the case of smaller names, increased checking by Ross-Federal men tell the story.

According to R-F execs, biz has increased plenty during past couple of years. Checkers get around \$10 a night, with such bands as Harry James, Jimmy Dorsey, Charlie Barnet, Kay Kyser, Duke Ellington, Tommy Dorsey, Sammy Kaye, Xavier Cugat, Henry Busse and Sonny Dunham, all using R-F. Also, according to R-F, they've gotten plenty of calls from all the top agencies, including MCA, WM and GAC.

Jimmy Lunceford probably has the best guarantee of all. He won't play a spot unless they use his tickets. According to his manager, Harold Oxley, once upon a time it was an easy practice to dish out tickets, some 500 or 600, and allow cabbies to hawk them. These would be extra tickets that wouldn't clear thru the b. o. and on which the band never even came close to collecting. Management sold them at a reduction to cab-

No Cupid

MILWAUKEE, Nov. 11. — The phone jangled on the desk of V. Dahlstrand, prexy of the Milwaukee Musicians' Association. Answering, Dahlstrand heard: "Look, I'm a union man, see, and I'm getting married. But I got some friends, see. Non-union, see. They'll play cheaper

Dahlstrand interrupted with: "Look, Buddy, if you can't pay \$8 for music for your own wedding, do your future wife a favor. Tell here not to marry you. She'll starve to death."

The bird hung up in a rage.

MacFarland Ork Edging Back In

NEW YORK, Nov. 11. — MacFarland Twins ork, which has been doing week-end dates at Post Lodge, Larchmont, N. Y., using band made up of Grauman workers, will soon step out full time with an outside band.

Twins broke up their band to go into war work some time back, but are now making plans to handle war jobs and play dates at the same time.

bles, of course.

Glenn Miller had the specification on his one-nighters as to the tab to be charged, and other bands have used precautionary methods, but all bands and agencies have their eyes open to any attempt to skim off any of the dough coming to them.



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Decca Stocks Up

NEW YORK, Nov. 11.—According to reports from the Coast, Decca is amassing a terrific backlog of masters, mostly standards. During past couple of months they've cut 48 sides that will be as good releases a couple of years from now as they are today. They did the same thing here recently with Guy Lombardo. Disks on Coast included an Eddie Cantor and Jimmy Durante album.

Kid Band Sticks Together; MCA Lands First Job

NEW YORK, Nov. 11.—Sherry Dacey's ork, kid band that played Ken Murray's *Blackouts* in Los Angeles, is in New York. Boys are sticking together via tough jobs.

Lads, who average anywhere from 16 to 18, have been here six months and have rehearsed while holding down jobs as elevator ops, soda jerks and bellboys. Band played Hollywood Canteen for over a year and then went out on a USO tour. Band's first local job will be week-end at City Center here, already booked. They're under MCA banner.

Kirk Wood 3d Blue Barron Ork Warbler-Fronter

NEW YORK, Nov. 11.—New front man for Blue Barron band is Kirk Wood, warbler, who's been singing on Station WLW, Cincinnati, for past six months.

Tommy Ryan, who fronted band ever since Barron went into service a couple years ago, is now out doing a single. Between Wood and Ryan, Tiny Wolfe bated band for a short time. Band opens Bill Green's Casino, Pittsburgh, this week-end.

Barron's arrangement with front man is salary, with Barron's sis managing band while her brother is in service.

Tenn., Mich. Spots On One-Niter Route

NEW YORK, Nov. 11.—Two new one-nighter spots have been added to name-band routes, one at Oak Ridge, Tenn., other at Jackson, Mich. Oak Ridge spot, which as yet hasn't had a band, will go on a one-a-month policy, while the Auditorium at Jackson opened recently with Woody Herman, with Tony Pastor following.

Paul Bacon, operator of the Rollatorium, Jackson, for past six years, has taken over the Auditorium. Herman drew \$3,200, with 2,300 dancers paying \$1.50 per. Following Pastor will be Clyde Lucas, with Gene Krupa inked in for December 22.

AFM Preparing Hotel Medicine

Heifetz Disks White Christmas For Jack Kapp

NEW YORK, Nov. 11.—In what will probably be one of the surprise releases of this, or any other season, Decca recently disked *White Christmas* by Jascha Heifetz, noted violinist. Heifetz did the disk backed by a 36-piece ork conducted by Tootie Camarata, Decca staff arranger, who also voiced background, with disk now going to him for approval. If everything is okay platter will be out around December 10.

Not known what Heifetz got for the one record, but it's rumored in the trade that the price was somewhere around \$25,000 advance against royalties, which would tend to mark a record, or near record top, for a single artist's recording date. Heifetz also made other sides for the company, but these were with his accompanist, and titles of tunes wouldn't be revealed. Fact that concert violinist didn't balk about doing a standard points up the fact that pop pubs are in for a break in future long-hair waxing sessions if this one proves a commercial seller. Song is a natural, having sold over 1,000,000 copies first year out (1942), and doing more than half a million more since then.

Heifetz recently signed a non-exclusive deal with Decca, shifting over from Victor. However, violinist can record for anybody under terms of new contract.

Renewals a Boon To Fisher Music

NEW YORK, Nov. 11.—Fred Fisher Music Company is coming into a wealth of material via renewals the coming year, with late composer's material that he had written for other pubs coming up for their next 28-year period in 1945. His *Lorraine*, written in 1917, is now at Mills.

Pubs make renewal demands in the 27th year, hence in 1945 Fisher Music, now owned by his widow, Anne, and Eli Oberstein will make renewal demands. Such other hits as *I Go Wild*, *Simply Wild* (Mills), *Night Time in Little Italy* (Mills), *In the Land of Yamo*, *Yamo* (Mills) and *Hindustan* (Foster) all were written in 1917 and come up for renewal next year.

Fisher's firm will also get plenty of additional valuable copyrights in the next year or two with such tunes as *Chinese Lullaby* (Schirmer, 1919), *Dardanella* (Mills, 1919), *Oui, Oui, Marie* (Mills, 1918), *I'm Always Chasing Rainbows* (Robbins, 1918).

Thru renewal rights of Russell Robinson, which Fisher has secured, firm will get *Margie*, written in 1920, and *Mary Lou*, written the same year. Also thru renewals, some 200 Romberg and Friml tunes will be turned over to the firm.

SPA's 1% Pling Nets 20G in Month

NEW YORK, Nov. 11.—Songwriters' Protective Association has met with almost unanimous reception to its 1 per cent of member's royalties from ASCAP. To date close to \$20,000 has reportedly been promised the organization, with close to 1,000 members okaying the request. SPA originally asked for the 1 per cent with the idea of helping defray the litigation costs of the suit now going on between BMI, Marks Music vs. ASCAP and SPA.

Request for the 1 per cent deal went out about a month ago to some 1,400 SPA writers, with hopes of attaining around \$40,000. One per cent measure means that AA ASCAP writers would kick in about \$200, and according to reports, all who have been approached have come across.

No Mr. W. Payola

NEW YORK, Nov. 11.—Jerry Cooper, who started his new air program last week, thought up, so he thought, a good idea to raise dough for the Sixth War Loan Drive. Jerry, who sings four numbers per broadcast, was going to suggest that he'd sing a song for each pub who bought \$25,000 bonds and thus get \$100,000 per broadcast for Mr. Whiskers.

That was okay until Johnny O'Connor, payola policeman, called up Jerry and nixed the idea —no payola, even if it was for the good of the U. S. Treasury.

Jerry is trying to think up another gimmick now.

Colu'bia Record Not for Sale But Definitely

NEW YORK, Nov. 11.—Columbia Record Corporation, subsid of Columbia Broadcasting System, is not for sale. There isn't "enough money around" to buy the company, according to Doc Levy, one of the major stockholders in CBS. Levy's answer is to *The Billboard's* recent story in which a syndicate, headed by indie music pub George Weiner, made a bid for the company. Weiner represented \$2,000,000, which was supposed to be a down payment, but according to Columbia record execs, along with Levy, company never was and definitely is not for sale.

The Billboard indicated at the time that there was very little likelihood of a sale but that Weiner couldn't be blamed for trying.

Wayne Daillard Loses Out on Mission Ballr'm

HOLLYWOOD, Nov. 11.—Wayne Daillard, who has been operating Mission Beach Ballroom, San Diego, Calif., lost out on his bid before the city council, new lease going to Larry Finley, who runs the Ratliff Ballroom there.

During the summer Finley plans to run six nights, switching to week-end policy during winter. He will use name bands, taking over January 1.

V-Disks & 6th Loan Team Up Top Names

NEW YORK, Nov. 11.—U. S. Treasury Department and Army Special Services start Sixth War Loan drive with name bands. In a huge event at Constitution Hall, A. S. S. will record event and make V-disks out of the goings on and send them to boys overseas.

Gene Krupa, Perry Como, Raymond Scott, Martin Block, Johnny Johnston

N. Y. Spots Also Ready for Battle

Result of 35-band conference being studied by union brass hats

NEW YORK, Nov. 11.—Altho the American Federation of Musicians hasn't taken a definite move as yet, about fact that bands in New York hotels are losing dough, survey being made by the AFM of the operating costs of some 35 bands during the past two months is now closed. It's understood that an analysis by the union will be made within a month and then direct steps will be taken. What they will be is a matter of conjecture, but at the same time it was rumored that as a protective measure some of the New York hotels are lining up to be prepared in the eventuality of a crack down by the union.

No Official Notice

According to a New York Hotel Association spokesman, no official word has reached the organization. That is likely, since the union has made no official move. But it's believed that the hotels are quietly lining up a defense plan against the union, being prepared to jump in different directions if necessary. One hotel exec, James McCabe, of the Hotel Pennsylvania, wouldn't comment, other than to say that his hotel was available for bands that wanted to play there and if they met his figure that was all he was interested in. That's pretty much the attitude of all the hotel execs, for they know they have the spots that have the air time; a thing sorely needed by every band in the country.

\$1,000 Differential

According to those close to the union picture, the union has pointed out that a band that gets \$3,000 in a hotel in Chicago, gets only \$2,000 in New York. This means that the hotel here finds that its remote air time is worth \$1,000 a week to the hotel, otherwise why the discrepancy in price? There was some talk about the union raising the scale of musicians to come close to the pay-roll problems now in existence, but it's obvious that this would hurt smaller hotels, at which bands play for scale and don't lose dough because the musicians work for scale.

Clean-Up Spreading

The AFM is interested in cleaning the situation up, not only in New York but all over the country. Last week AFM clamped down on the Blackhawk in Chicago, where Chuck Foster, with a small ork, was losing dough playing the spot.

Some 30 band leaders have gone before the AFM re the 5 per cent off the gross for personal managers. A few more cases, beside the Johnny Long incident, have come to light, dealing with p. m. taking their cut based on the net rather than the gross. It's understood in the latter case the figure was probably much higher than 5 per cent to make up for the difference.

and Paul Whiteman leading a service ork; Three Suns, Eddy Howard, Ella Mae Morse and Pfc. Frank Loesser will be among those making for boys and payees.

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CBS and Orchestra Mutual Network
Touring for
GENERAL AMUSEMENT CORP.
New York Hollywood Chicago Cincinnati



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AND HIS ROYAL CANADIANS

THE BAND THAT GAVE YOU

DECCA NO. 18602
**HUMORESQUE
LONG AGO**

AND

DECCA NO. 18617
**COME WITH ME, MY HONEY
TOGETHER** From the Picture
"SINCE YOU WENT AWAY"

NOW GIVES YOU

DECCA NO. 18626B
MEET ME IN ST. LOUIS

"Going to get promotional pic works in the picture 'Meet Me in St. Louis.' Ideal stuff for the payable and retail counter sales. Lombardo trade-marks will sell it to one sector . . . the pic will sell it to another. And fact that tune's all there will sell it to third gang. That's all, brother!" —BILLBOARD

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SUNDAYS, 10:30-11 P. M. E. W. T.

**BLUE NETWORK
COAST TO COAST**



PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Kiss to Remember	Lincoln
Always (F)	Berlin
And Her Tears Flowed Like Wine	Robbins
Come With Me, My Honey (F)	Santly-Joy
Confessin'	Bourne
Dance With a Dolly	Shapiro-Bernstein
Don't Fence Me In (F)	Harms, Inc.
Evalina (M)	Crawford
How Many Hearts Have You Broken?	Advanced
I Don't Want To Love You	Chelsea
I Dream of You	Embassy
I'll Walk Alone (F)	Morris
I'm Making Believe (F)	Bregman-Vocco-Conn
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
Let Me Love You Tonight	Robbins
Magic Is the Moonlight (F)	Melody Lane
Strange Music	Chappell
Sweet Dreams, Sweetheart (F)	Remick
Sweet and Lovely (F)	Feist
Ten Days With Baby (F)	Triangle
The Day After Forever (F)	Burke-Van Heusen
The Very Thought of You (F)	Witmark
There Goes That Song Again (F)	Shapiro-Bernstein
Together (F)	Crawford
Trolley Song (F)	Feist
Twilight Time	Campbell-Porgie
Two Again	Southern
Waiting	BMI
What a Difference a Day Made	Marks
Whispering	Miller

Lucky Strike HIT PARADE

CBS, Saturday, November 11, 9-9:45 p.m. EWT.

POSITION	TITLE	PUBLISHER
4	2. Dance With a Dolly	Shapiro-Bernstein
13	1. I'll Walk Alone (F)	Morris
2	3. Trolley Song (F)	Feist
3	8. Always (F)	Berlin
4	5. Together (F)	Crawford
7	6. How Many Hearts Have You Broken?	Advanced
11	7. It Had To Be You (F)	Morris
1	8. Strange Music	Chappell
2	9. I'm Making Believe (F)	Bregman-Vocco-Conn

And the Following Extras: Everything I've Got Belongs to You; Fine and Dandy; Jingle, Jangle, Jingle, and Blow, Gabriel, Blow.

(Note: Last Week position was for October 28. Program was not broadcast November 4 due to a political talk.)

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:
Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

**Big-Dough Boys
Out to Dunk in
Concert Gravy**

NEW YORK, Nov. 11.—Top-earning bands will definitely cut for big concert dough next year, with many names signifying intent to take advantage of huge auditoriums thruout country where mobs can gather just to sit and listen. Latest to take to the longhair pitch are Artie Shaw and Gene Krupa, with both going out on the concert road next year after doing theaters and pix. Krupa has already signed to do concerts in Canada next May and will probably get a huge build-up and large advance to boot.

Shaw, who definitely goes into the Strand Theater here week of January 19 or 26, will according to those close to him, probably do concerts after that. They figure that concerts pay much more

**Philly Union Planning
Ban on Would-Be Sinatras**

PHILADELPHIA, Nov. 11.—Frank Sinatra's rise to fame and fortune has spawned so many new singers here that the supply of professional voices already exceeds the demand to a point where only a comparative few find regular employment. Local AGVA is planning an indefinite ban on enrolling as member vocalists with no previous professional status.

than theater or one-night appearances. Incidentally, fight for Shaw spread to three Broadway houses, with Roxy entering into the fray near the end, but Warners' house has been definitely set.

Duke Ellington has done quite well on concerts for past couple of years. Other orks, such as Raymond Scott, Jan Savitt and others, have been eying the longhair pitch for quite a while, figuring it's the easiest way to make dough today, what with travel restrictions high, price of sidemen, etc.

Music Popularity Chart

Week Ending
Nov. 9, 1944

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION Last/This Wk./Wk.	NATIONAL	East	Mid- west	South	West Coast
1	1. I'LL WALK ALONE (F) Morris	1	1	1	2
5	2. THE TROLLEY SONG (F) Feist	3	2	5	1
3	3. DANCE WITH A DOLLY Shapiro-Bernstein	4	3	2	3
2	4. TOGETHER (F) Crawford	2	4	4	5
4	5. ALWAYS (F) Berlin	10	5	3	4
6	6. HOW MANY HEARTS HAVE YOU BROKEN? Advanced	6	7	10	10
—	7. I DREAM OF YOU Embassy	5	—	—	6
8	8. I'M MAKING BELIEVE (F) Bregman-Vocco-Conn	7	—	6	—
7	9. SWINGING ON A STAR (F) Burke-Van Heusen	—	6	9	—
—	10. WHAT A DIFFERENCE A DAY MADE.... Marks	8	—	—	8

Other Sheet Music Reported in Best Selling Lists by Sections

EAST: *Is You Is or Is You Ain't* (F)—Leeds.
MIDWEST: *It Had To Be You* (F)—Remick; *An Hour Never Passes*—Shapiro-Bernstein; *Day After Forever* (F)—Burke-Van Heusen.
SOUTH: *Don't Fence Me In* (F)—Harms, Inc.; *There Goes That Song Again* (F)—Shapiro-Bernstein.
WEST COAST: *White Christmas* (F)—Irving Berlin; *It Had To Be You* (F)—Remick.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION Last/This Wk./Wk.	RECORD	ARTIST	Label
2	1. Into Each Life Some Rain Must Fall	Ink Spots and Ella Fitzgerald	Decca 23356
1	2. Gee, Baby, Ain't I Good to You?	King Cole Trio	Capitol 169
4	3. Hamp's Boogie- Woogie	Lionel Hampton	Decca 18613
7	4. I Wonder	Pvt. Cecil Gant	Gilt-Edge 500 C. G. 1
3	5. Cherry Red Blues	Cootie Williams	Hit 7084
5	6. I'm Lost	Benny Carter	Capitol 165
8	7. You Always Hurt the One You Love	Mills Brothers	Decca 18599
6	8. I'm Lost	King Cole Trio	Excelsior 2986
—	9. Is You Is or Is You Ain't? (F)	Cootie Williams	Hit 7108
—	10. I'll Walk Alone (F)	Dinah Shore	Victor 20-1586

Juke Location Case To N. Y. High Court

NEW YORK, Nov. 11.—Test case of Edwin H. Morris Music Company against tavern keeper Mike Donahue, started about a year ago, in which Morris sought to find out whether spots using juke boxes have to pay a license for their music, will go to trial in New York Supreme Court.

Defendant made motion last week for a summary judgment but withdrew it later on. Case is based on the fact that there are some 400,000 juke boxes in the States, with no royalties collected because the copyright law of 1909 decreed that public performance for profit can only be called such when an admission is charged at the door.

Attorneys for Morris want to test wording of law by finding out whether paying for food and drinks don't constitute an admission charge. That part of the 1909 law reads as follows:
 "A rendition on a coin-operated ma-

Hudson's Horns Hit But Toots Go On

ST. LOUIS, Nov. 11.—George Hudson, whose band followed Stan Kenton into Tune Town here, almost missed his opening night because of a four-alarm fire which destroyed the Carver Club, Negro night spot, burning up Hudson's music stands, part of his library and several instruments. The \$65,000 blaze occurred Monday night (6) previous to Hudson's Tuesday opening at Tune town.

A new shipment of stands rushed from Chicago helped to save the day for Hudson, plus the loan of some instruments from local musicians.

chine is not to be deemed a public performance for profit unless a fee is charged for admission to the place where rendition occurs." Donahue runs a tavern on Third Avenue, New York, and was selected at random as a test case.



THE SPIRIT OF CHRISTMAS

They'll all want to play these holiday favorites...

White Christmas
Let's Start the New Year Right
BING CROSBY
18429 50¢

I'll Be Home for Christmas
Danny Boy
BING CROSBY
18570 50¢

Silent Night, Holy Night
Adeste Fideles
BING CROSBY
18510 50¢

Jingle Bells
Santa Claus Is Comin' to Town
BING CROSBY · ANDREWS SISTERS
23281 75¢

Don't Fence Me In
The Three Caballeros
BING CROSBY · ANDREWS SISTERS
23364 75¢

The Trolley Song
Boys and Girls Like You
JUDY GARLAND
23361 75¢

Into Each Life
Some Rain Must Fall
I'm Making Believe
INK SPOTS · ELLA FITZGERALD
23356 75¢

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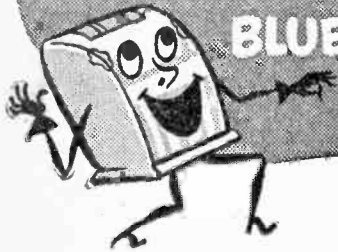
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- Together *Dinah Shore* (20-1594)
- Whispering *Tommy Dorsey* (20-1597)
- The Trolley Song *Four King Sisters* (30-0829)
- It Had to Be You *Artie Shaw* (20-1593)
- Amor *Wayne King* (20-1587)
- When Johnny Comes Marching Home
Glenn Miller (20-1600)
- I Don't Mind *Duke Ellington* (20-1593)
- Passion Flower *Johnny Hodges* (30-0817)
- Hawaiian Sunset *Sammy Kaye* (20-1590)

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AND BLUEBIRD RECORDS

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PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 3.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in italic. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last/This Wk./Wk.	NATIONAL	East	Mid- west	South	West Coast
1	1. I'LL WALK ALONE (F) <i>Dinah Shore—Victor 20-1586</i> <i>It Could Happen to You (F)</i>	1	1	5	5
2	2. YOU ALWAYS HURT THE ONE YOU LOVE <i>Mills Brothers—Decca 18599</i> <i>Till Then</i>	2	2	2	7
5	3. TOGETHER (F) <i>Dick Haymes—Helen Forrest—</i> <i>Decca 23349</i> <i>It Had To Be You (F)</i>	3	—	1	4
3	4. THE TROLLEY SONG <i>The Pied Pipers—Capitol 168</i> <i>Cuddle Up a Little Closer</i>	4	9	6	3
9	5. TOO-RA-LOO-RA-LOO-RAL (F) <i>Bing Crosby—Decca 18621</i> <i>I'll Remember April</i>	—	3	3	8
6	6. AND HER TEARS FLOWED LIKE WINE... <i>Stan Kenton—Capitol 166</i> <i>How Many Hearts Have You Broken?</i>	—	7	—	1
7	7. I'LL WALK ALONE (F) <i>Martha Tilton—Capitol 157</i> <i>Texas Polka</i>	—	—	7	2
10	8. DANCE WITH A DOLLY <i>Russ Morgan—Decca 18625</i> <i>There Goes That Song Again</i>	6	5	—	—
4	9. IS YOU IS OR IS YOU AIN'T? (F) <i>Bing Crosby—Andrews Sisters—</i> <i>Decca 23350</i> <i>Hot Time in the Town of Berlin</i>	—	4	10	10
7	10. I'LL WALK ALONE (F) <i>Mary Martin—Decca 23340</i> <i>Goodnight, Wherever You Are</i>	5	—	8	—

Other Records Reported in Best Selling Lists by Sections

EAST: *I'm Making Believe (F)*—Ink Spots and Ella Fitzgerald, Decca 23356; *The Trolley Song (F)*—Judy Garland, Decca 23361; *How Many Hearts Have You Broken?*—Three Suns, Hit 7092; *Till Then*—Mills Brothers, Decca 18599.
MIDWEST: *Into Each Life Some Rain Must Fall*—Ink Spots and Ella Fitzgerald, Decca 23356; *I'm Making Believe (F)*—Ink Spots and Ella Fitzgerald, Decca 23356; *Together (F)*—Guy Lombardo, Decca 18617.
SOUTH: *Till Then*—Mills Brothers, Decca 18599; *How Many Hearts Have You Broken?*—Stan Kenton, Capitol 166.
WEST COAST: *Cuban Sugar Mill*—Freddie Slack, Capitol 172; *I'll Be Seeing You*—Bing Crosby, Decca 18595.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last/This Wk./Wk.	Record	Label
1	1. Smoke on the Water..	Red FoleyDecca 6102
8	2. I'm Wastin' My Tears on You	Tex RitterCapitol 174
2	3. You're From Texas...	Bob WillsOkeh 6722
7	4. There's a New Moon Over My Shoulder..	Tex RitterCapitol 174
3	5. Soldier's Last Letter..	Ernest TubbDecca 6098
6	6. I'll Forgive You But I Can't Forget	Roy AcuffOkeh 6723
7	7. Write Me, Sweetheart.	Roy AcuffOkeh 6723
—	7. Born To Lose	Ted DaffanOkeh 6706

ADVANCE BOOKINGS

CHARLES AGNEW: La Salle Hotel, Chicago, Nov. 21 (indefinite).
GUS ARNHEIM: Sherman Hotel, San Diego, Calif., until Dec. 28.
BILL BARDO: Auditorium, Jackson, Mich., Nov. 24; I.M.A. Auditorium, Flint, Mich., 25.
COUNT BASIE: Stanley Theater, Pittsburgh, Nov. 24; RKO-Keith, Boston, Dec. 7 (week); Lincoln Hotel, New York, 18 (8 weeks).
BILLIE BISHOP: Club Madrid, Louisville, until Nov. 20; Trianon Ballroom, Chicago, 28-Dec 24.
CAB CALLOWAY: Eagle's Ballroom, Davenport, Ia., Dec. 15; C.I.O. Hall, Peoria, Ill., 16; Cotton Club, Dayton, O., 18; Sherman Hotel, Chicago, 31 thru Feb. 1; Regal Theater, Chicago, 2 (week); Orpheum Theater, Minneapolis, 9 (week); Orpheum Theater, St. Paul, 16-19; Colonial Theater, Dayton, O., March 2 (week); Palace Theater, Cleveland, 9 (week); RKO-Keith, Boston, 22.
FRANKIE CARLE: Pennsylvania Hotel, New York, until Dec. 9; Ritz Ballroom, Bridgeport, Conn., 10; Palace Theater, Akron, 12-14; Circle Theater, Indianapolis, 15 (week); Palace Theater, Fort Wayne, Ind., 22-25; Orpheum Theater, Minneapolis, 28 (week); Orpheum Theater, Madison, Wis., Jan. 9-10.
JIMMY DORSEY: Capitol Theater, New York, Nov. 16 (4 weeks); Adams Theater, Newark, N. J., Dec. 28 (week); RKO-Keith, Boston, Jan. 4 (week); Frolics Club, Miami, 16 (3 weeks).
SONNY DUNHAM: Frolics Club, Miami, until Nov. 29; Armory, Jacksonville, Fla., 30; University of Georgia, Athens, Dec. 1-2; French Restaurant, Hattiesburg, Miss., 6; St. Charles Theater, New Orleans, 7 (week); Castle Farm, Cincinnati, 16; Tune Town Ballroom, St. Louis, 19-Jan. 1; Frolics Club, Miami, Feb. 6 (3 weeks).
DUKE ELLINGTON: Royale Theater, Baltimore, 17-23; Apollo Theater, New York, 24 (week); Kleinhans, Buffalo, Dec. 10; Carnegie Hall, New York, 19.
CHUCK FOSTER: Blackhawk, Chicago, until Dec. 12.
GLEN GRAY: Joyland Casino, Lexington, Ky., Nov. 17; Topper Ballroom, Cincinnati, 18-19; Paramount Theater, New York, 22 (indefinite).
ERSKINE HAWKINS: Plantation Club, Los Angeles, until Dec. 15.
FLETCHER HENDERSON: Paradise Theater, Detroit, Jan. 5-11.
WOODY HERMAN: Palladium, Hollywood,

Music Popularity Chart Week Ending Nov. 9, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. **THERE'LL BE A HOT TIME IN THE TOWN OF BERLIN (9)**—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350
2. **I'LL WALK ALONE (15)**—Dinah Shore Victor 20-1586 (Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
3. **YOU ALWAYS HURT THE ONE YOU LOVE (25)**—Mills Brothers Decca 18599 (The Three Suns, Hit 7105)
4. **INTO EACH LIFE SOME RAIN MUST FALL (3)**—Ink Spots-Ella Fitzgerald Decca 18624
5. **THE TROLLEY SONG (4)**—The Pied Pipers (Paul Weston Ork) Capitol 168 (The King Sisters, Bluebird 30-0829; Judy Garland, Decca 23361; Jack Smith, Hit 7115; Sula's Musette Ork (Don Baker), Continental C-1154)
6. **TOO-RA-LOO-RA-LOO-RAL (That's an Irish Lullaby) (4)**—Bing Crosby (John Scott Trotter Ork) Decca 18621
7. **I'LL WALK ALONE (17)**—Martha Tilton Capitol 157 (See No. 2)
- I'M MAKING BELIEVE (2)**—Ink Spots-Ella Fitzgerald Decca 23356 (The Three Suns, Hit 7105)
- DANCE WITH A DOLLY (With a Hole in Her Stocking) (2)**—Russ Morgan (Al Jennings) Decca 18625 (Evelyn Knight, Decca 18614; Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)
8. **DANCE WITH A DOLLY (With a Hole in Her Stocking) (11)**—Evelyn Knight (Camarata Ork) Decca 18614 (See No. 7C)
9. **TOGETHER (6)**—Dick Haymes-Helen Forrest Decca 23349 (Bob Chester, Hit 7089; Raymond Scott, National 7001; Dinah Shore, Victor 20-1594; Guy Lombardo, Decca 18617)
10. **IS YOU IS OR IS YOU AIN'T? (11)**—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350 (Louis Jordan, Decca 8659; Cootie Williams, Hit 7108; The Adrian Rollini Trio, Feature 1006)
11. **IS YOU IS OR IS YOU AIN'T? (17)**—Louis Jordan Decca 8659 (See No. 10)
12. **AND HER TEARS FLOWED LIKE WINE (8)**—Stan Kenton (Anita O'Day) Capitol 166
- HOW MANY HEARTS HAVE YOU BROKEN? (14)**—The Three Suns (Artie Dunn) Hit 7092 (Stan Kenton, Capitol 166; Tiny Hill, Decca 4447)
13. **TOGETHER (5)**—Guy Lombardo (Tony Craig) Decca 18617 (See No. 9)
14. **SWINGING ON A STAR (26)**—Bing Crosby (John Scott Trotter Ork) Decca 18597 (Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
- HOW MANY HEARTS HAVE YOU BROKEN? (1)**—Stan Kenton (Gene Howard) Capitol 166 (See No. 12B)
15. **SMOKE ON THE WATER (7)**—Red Foley Decca 6102
- I'LL WALK ALONE (3)**—Mary Martin (Camarata Ork) Decca 23340 (See No. 2)
16. **DANCE WITH A DOLLY (With a Hole in Her Stocking) (3)**—Tony Pastor Bluebird 30-0827 (See No. 7C)
- IT HAD TO BE YOU (8)**—Dick Haymes-Helen Forrest Decca 23349 (Betty Hutton, Capitol 155; Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593)
- HOW MANY HEARTS HAVE YOU BROKEN? (2)**—Tiny Hill Decca 4447 (See No. 12B)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **TWILIGHT TIME**—The Three Suns Hit 7092
2. **TILL THEN**—Mills Brothers Decca 18599
3. **WHAT A DIFFERENCE A DAY MADE**—Andy Russell (Paul Weston Ork) Capitol 167
4. **GEE, BABY, AIN'T I GOOD TO YOU**—King Cole Trio Capitol 169
- THERE GOES THAT SONG AGAIN**—Russ Morgan Decca 18625

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- DON'T FENCE ME IN**—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23364 (Buffalo)
- ANGELINA**—Louis Prima Hit 7106 (New York)

until Nov. 27; Auditorium, Fresno, Calif., 28; Auditorium, Stockton, Calif., 29; Auditorium, San Jose, Calif., 30; Auditorium, Sacramento, Dec. 1; Auditorium, San Francisco, Dec. 2; Sweets Ballroom, Oakland, Calif., 3; Auditorium, Oakland, 4; Auditorium, Long Beach, Calif., 6; Auditorium, San Bernardino, Calif., 7; Pacific Square, San Diego, Calif., 8-10; Adams Theater, Newark, N. J., Feb. 8 (week); Meadowbrook, Cedar Grove, N. J., 15 (2 weeks); Sherman Hotel, Chicago, March 16 (4 weeks).

RAY HERBECK: Hotel Edison, New York, Dec. 1-Jan. 4.

GEORGE HUDSON: Fort Wayne Theater, Fort Wayne, Ind., Dec. 1-3; Paradise Theater, Detroit, 8-14; Regal Theater, Chicago, 22-28.

LOUIS JORDAN: Adams Theater, Newark, N. J., until Nov. 23; Palace Theater, Cleveland, 24 (week); Palace Theater, Fort Wayne, Ind., Dec. 1-3.

STAN KENTON: Shepherd Field, Wichita Falls, Tex., Nov. 19-20; Pacific Square Auditorium, San Diego, Calif., 24-26; Palladium, Hollywood, 28-Dec. 25.

JOHNNY LONG: RKO-Keith, Boston, Nov. 16 (week); Adams Theater, Newark, N. J., 23 (week); Training Center, Bainbridge, Md., 30; Earle Theater, Philadelphia, Dec. 1 (week);

CLYDE LUCAS: Palace Theater, Youngstown, O., Nov. 17-19; Shrine Auditorium, Duluth, Minn., 21; Prom Ballroom, St. Paul, 22; Corn Palace, Mitchell, S. D., 23; Peony Park, Omaha, 24; Pla-Mor,

JIMMY LUNCEFORD: Metropolitan Theater, Cleveland, Dec. 1 (week); Club Ball,

Washington, Dec. 8 (2 weeks); Tropic Theater, Proving Grounds, Aberdeen, Md., 22; Palace, Brooklyn, 23; Renaissance Casino, New York, 24; Graham's Auditorium, Newark, N. J., 25; Apollo Theater, New York, 29 (week).

HAL MCINTYRE: RKO-Keith, Boston, Nov. 23-29.

LUCKY MILLINDER: Orpheum Theater, Los Angeles, Dec. 12-19; Plantation Club, Los Angeles, 21-until Jan. 31.

WILL OSBORNE: Palace Theater, Cleveland, Nov. 17 (week); State Theater, Allentown, Pa., Dec. 7-9; State Theater, Harrisburg, Pa., 11-13; Adams Theater, Newark, N. J., 14 (week); State Theater, Hartford, Conn., 22-25; Palace Theater, Youngstown, O., Jan. 12-14; Capitol Theater, Washington, 18 (week).

TONY PASTOR: Paramount Theater, New York, until Nov. 22; Frolics Club, Miami, 30-Dec. 18; Coliseum, St. Petersburg, Fla., 19; N.A.B., Jacksonville, Fla., 20-21; Navy Yard, Charleston, S. C., 22; A.A.B., Greenville, S. C., 23; Training Center, Bainbridge, Md., Jan. 9.

GEORGE PAXTON: Roseland, New York, until December 25.

LOUIS PRIMA: Terrace Room, Newark, N. J., Nov. 21 (6 weeks).

DON REID: Blue Moon, Wichita, Kan., Dec. 1 (2 weeks).

CHARLIE SPIVAK: Palace Theater, Canton, O., Nov. 17-19; State Theater, Harrisburg, Pa., 20-22; State Theater, Hartford, Conn., 23-26; Metropolitan Theater, Providence, Dec. 1-3; State Theater, Easton, Pa., 4-6.

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Harry James

(Reviewed at Frank Dailey's Meadowbrook, New Jersey)

Reopening of Frank Dailey's showplace for name bands, shuttered 34 months because of war conditions, gas, etc., was gala affair October, with Harry James in for a two-week period. Sporting a face-lifting job by Kaj Veldon, spot now seats around 1,800 as compared to 1,350 that it held prior to January 7, 1942, when it closed. If number of cars and dancers on opening night is a criterion (joint was jammed all night), Dailey, who also has his Terrace Room, Newark, N. J., has a cleaner-upper, but good.

Meadowbrook, like Glen Island Casino, has always drawn hep kids who know bands. It's been a high money-maker and seems geared to do it again. On opener, James band, which did 12 one-nighters coming in, was in best fettle this reviewer has ever heard it. James's horn was sure and in there all night long.

As at the Astor Hotel this summer band has eight fiddles, eight brass (not counting James), five sax and four reed. Whether doing originals, current pops or James's specialties, which he has recorded, band was in beat all the way. Without a doubt organization is one of the best all-round commercial bands in existence today. Rhythm is fine and not too heavy on ballads. In jump stuff the music shook but the room didn't rock. Which means one thing, that H. J. can get hep without getting loud.

James gives each tune, whether oldie or newie, full value and doesn't throw away tunes with one or two choruses. On the other hand, he's not overarranged. Unlike many jump bands around, when the tune's up you're pretty sure to know what he's playing all the way thru. That's gold, brother! James is one of the smartest band leaders in the biz today. He gets great effects from his band. On opening night he was working with four new saxes and yet the section work suf-

Carl Schreiber

(Reviewed at Skyline Ballroom, Chicago)

Newest ork to hit the Midwest is a well-balanced group of youngsters who show plenty of promise and ambition. Organized only last May, they are rapidly getting in the groove in dishing out danceable and listenable rhythm in a modern manner.

Basic instrumentation of the outfit, members of which, with the exception of Schreiber, average 19 years of age, includes four sax, three trumpets and three rhythms, which makes for a steady flow of sweet sending. Each section has fullness, giving out with enough volume to fill almost any type of room. One of the best assets of the band is Schreiber. Leader, an accomplished musician as well as a good showman, picks up with some fine playing on the clarinet, sax and celeste, which gives an added musical pitch to the smooth rhythmic tempo.

Selections run the gamut of pop and old-time favorites, with a generous interspersing of slow rumbas, fast jives and boogie-woogie for a change of pace. Vocal department is handled by Jack Ross and Lon Dell. Ross, new at the game, doesn't impress. He lacks salesmanship and stage personality, due probably to the fact that he is mike nervous. Dell, however, does a neat job in handling the scat and rhythmic numbers.

Musically, the outfit is okay and ideally suited for college proms, commencement dances and one-nighters. *Jack Baker.*

ferred little.

Topper, of course, is the fine selectivity he shows in picking songs that are ideally phrased for himself. When he takes a chorus, whether hot or slow, with brass and reed backing in, with the heat and strings on sweet, he's a million-dollar-a-year trumpet man. His singers are Kitty Kallen and Buddy DeVito. Both have been around a long time and show it. They handle vocal chores in fine fashion. Band has a few failings but they're not worth mentioning. *Paul Secor.*



PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

YOU NEVER SAY YES..Hit 7113
Kay Vernon With Ray Sinatra Ork

A nice swing with just enough oomph to rise above the crowd noises and make 'em listen—that's what's on this disk. Kay Vernon has a nice easy delivery and Ray Sinatra gives her just the right assist musically. The tune's okay and Hit Parade stuff.

RUSSIAN LULLABY ...Bunny Berigan and Ork (All Star Plus)Victor 20-1501-B

There are only faint traces that this disk was recorded on December 23, 1937. It takes the "standard" Irving Berlin tune and sends it in a Bunny Berigan way—which is trumpet tops. Lullaby belongs in practically any juke and while not every disk in the Berigan album is payable worthy—many are. The album itself and this disk in particular should sell—not only to the swing fan but to the millions to whom the tunes are memory pieces. Remember "Black Bottom."

POPULAR RECORD RELEASES

(From November 9 thru November 16)

- ALWAYSJack SmithHit 7115
- BACK ON MY FEET AGAINSt. Louis JimmyBluebird 34-0718
- CRADLE SONG OF THE VIRGIN... Dick Haymes-Song Spinners (Victor Young Ork)Decca 18629
- EVERY MAN FOR HIMSELFWalter ThomasCelebrity 8128
- HIS EYE IS ON THE SPARROW.. Coleman BrothersDecca 8662
- I MIGHT HAVE KNOWNWiley Walker-Gene SullivanOkeh 6728
- I WANT TO LIVE AND LOVEWiley Walker-Gene SullivanOkeh 6726
- LOOK OUT, JACK!Walter ThomasCelebrity 8128
- LOW DOWN THE CHARIOTColeman BrothersDecca 8662
- NOTHING BUT BLUESSt. Louis JimmyBluebird 34-0718
- TEN DAYS WITH BABYThe Merry MacsDecca 18630
- THANK DIXIE FOR METhe Merry MacsDecca 18630
- THE FIRST NOWELLDick Haymes-Song Spinners (Victor Young Ork)Decca 18629
- THE TROLLEY SONGJack SmithHit 7115
- THE TROLLEY SONGSula's Musette Ork (Don Baker)Continental C-1154
- WHEN JOHNNY PLAYS THE ACCORDIONSula's Musette Ork (Don Baker)Continental C-1154

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Nolen's Radio Shop; Louis Pliztz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreibelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Rose Record Shop; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop, Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Co.; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Ft. Worth: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meler & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

D. C. Roosevelt May Get James

NEW YORK, Nov. 11.—Possibility that Harry James may play the Hotel Roosevelt in Washington on his next trip East. He owes Maria Kramer, prop of that hostelry, and Edison and Lincoln in New York, four weeks by a previous commitment, and those close to the hotel indicate that James has expressed a preference for the D. C. job over the N. Y. one. James also owes Frank Dailey two more weeks at the Meadowbrook, N. J. spot, where he's just finishing a two-week stint. Biz there for first week broke spot's record, grossing over \$20,000. James had to play the spot or else pay Dailey \$5,000 for each of the two weeks he didn't play, and \$2,000 per week for eight succeeding weeks, if he didn't show. Same deal reportedly goes for two-week stint which James has to fulfill in spring of next year. He heads right back for the Coast to make a pic.

Columbia Record Farms Out Peggy Mann for Build-Up

PHILADELPHIA, Nov. 11. — Manie Sacks, in inking Peggy Mann as a solo canary for the Columbia waxes, brings the band vocalist to this city for a builder-upper. All part of the build-up plan arranged by Music Corporation of America for the gal, Miss Mann will remain here for four weeks, originating solo shots for CBS via WCAU here, with Johnny Warrington's band providing the background. Gal was long a lyric slinger with Enoch Light and Teddy Powell.

Newman Takes Over Baron's Columbia Network Job

NEW YORK, Nov. 11.—Ruby Newman, society ork leader, has joined the musical staff of Columbia Broadcasting System in New York. He's batoning the Joan Brooks show, heard five times weekly at 11:30 p.m. Newman took Paul Baron's place, latter stepping out on his own via the Chesterfield three-time-a-weeker.

Music Popularity Chart

Week Ending
Nov. 9, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

GLENN MILLER (Victor)

Helpless—FT; VC. *When Johnny Comes Marching Home*—FT; VC.

A new Glenn Miller is always stimulating to his host of loyal fans, and this freshly issued waxing of Jack Lathrop's "Helpless" ballad brings back the smooth brand of music that personified the maestro before entering the army. A pleasant ballad of sentimental appeal, side also brings back the romancing piping of Ray Eberle. Plattermate is a return of Miller's familiar swing setting for "When Johnny Comes Marching Home," originally mated on Bluebird with "On the Old Assembly Line." It's the rhythm harmonies in the singing of Tex Beneke, Marion Hutton and The Modernaires.

The Glenn Miller styling for a sweet ballad always hit right with the juke box coterie, and the clan should go a long way for "Helpless." There's still plenty of play urge in his swingcopated "When Johnny Comes Marching Home."

ELLA MAE MORSE (Capitol)

Hello, Suzanne—FT; V. *Why Shouldn't I?*—FT; V.

It's a hot hymnal as Ella Mae Morse sings out with sizzles for Irene Higginbotham's "Hello, Suzanne," which is the most righteous riff ditty since "Shoo-Shoo Baby." A bluesy rhythm ditty, with Miss Ella mellow in that mood, "Hello, Suzanne" is the infectious greeting of the guy coming back from the wars. With the solid band backing, it's entirely a warm rendition that should help the song spread like a prairie fire. Miss Morse gets sentimental in song for the mated side, singing pleasantly enough for Cole Porter's "Why Shouldn't I?" ballad from the "Jubilee" score.

Dust off a slot in the machines for the "Hello, Suzanne" disk.

FIVE RED CAPS (Gennett)

No Fish Today—FT; V. *Grand Central Station*—FT; V.

The rhythm harmonies of the Five Red Caps are put to good advantage for Irene Higginbotham's "No Fish Today," a contagious jive ditty that stems from the school of song that once had everybody asking for sea-food. The Red Caps, supported by piano and rhythm instruments, whip up the wordage in bright and breezy fashion with a smattering of scat to give added color to the chant. Also of jump proportions is their rhythm singing for Miss Higginbotham's descriptive "Grand Central Station."

Phono fans will assert themselves positively for "No Fish Today."

CHU CHU MARTINEZ (Hit)

Let Me Love You Tonight—FT; V. *Whispering*—FT; V.

The Hit label does itself plenty proud in bringing the low-pitched and mellow pipes of Chu Chu Martinez to the waxes. With a rich and colorful background etched by Ray Sinatra and His Music Makers, it's something to occupy the attention for these two ballads. "Let Me Love You Tonight" is the familiar Latin lullaby all the more cuddlesome in the Chu Chu styling, with as much style and class in making the evergreen "Whispering" bloom all over again.

Selling both songs like a million, Chu Chu Martinez makes both sides a standout for the phonos.

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

DICK THOMAS (National)

Send This Purple Heart to My Sweetheart—FT; V. *They'll Never Take the Texas Out of Me*—FT; V. *If Memories Were Money*—FT; V. *Down In Old Wyoming*—FT; V.

If Dick Thomas looks as well on a horse as he listens on a platter, Roy Rodgers and Gene Autry better spread out and make way for a new celluloid cowboy click once the movie moguls get hep to themselves. His tear-stained pipes ring true in the outdoor tradition for these four sides, and particularly for "Send This Purple Heart to My Sweetheart," which has enough rustic charm and appeal to become another "There's a Star-Spangled Banner Waving Somewhere." Singing it out at a bright tempo, with the musical background of fiddle, trumpet, accordion and guitar entirely toe-tapping, Thomas's supplication to send the Purple Heart to his sweetie—to keep beside the heart he left behind—rings the bell with a resounding smack that spells socko on any hunk of shellac. And to make this doubling all the more a dandy, he scores just as solidly when he sings, at a lively tempo and with a lick of yodeling, that while the army has taken him out of Texas, "They'll Never Take the Texas Out of Me." Both sides also stack up as a nickel jubilee for the juke boxes. Plenty pleasing are the other two mated sides. "If Memories Were Money," piping at a lively pace, is a castle-in-the-air ditty with Thomas matching his memories with the richest guy in town. Slowed down to ballad proportions, nostalgia fairly drips in his lyrical longing for that State in "Down In Old Wyoming." Plenty phono appeal in these two sides, too.

Regional WLB Finds Against Petrillo & AFM

CHICAGO, Nov. 11.—James C. Petrillo and his American Federation of Musicians suffered another minor defeat this week when on Friday (10) a panel of the Sixth Regional War Labor Board handed down an opinion in Chicago denying his demands for a minimum number of union members and wage increases at KSTP, Minneapolis.

This case, considered by the industry to be of a test nature, has been pending for months. The regional War Labor Board heard its first panel hearing on it May 19, after the union and station management had failed to come to terms. The terms demanded by the union called for a weekly wage of \$52.50 and for the hiring of eight staff musicians at

the Minneapolis studios of KSTP, which also has studios in St. Paul. In addition, the union asked for the hiring of three other union members to act as record turners and librarian.

After the station had refused to accede to these demands the union went on strike four months ago. This was after the case had been certified to the War Labor Board and after a panel to hear the case had been set up.

Panel Decision Final?

This panel decision, altho not final action in the case, is tantamount to an expression of the government's ultimate decision in the controversy.

Now that the panel has handed down its decision, both the station and the union have 10 days in which to file comments. After that a final decision will be handed down. Of course, whether or not Petrillo will abide by the final decision or defy it as he did in the record ban case is another question.

In making known decision the panel, John K. Kyle, chairman and public member; A. C. Lampland, repping industry,

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and John Heil, for labor, thru Edgar Warren, chief of the regional War Labor Board, hinted at the displeasure the government feels toward Petrillo in this case.

Decision While on Strike

Warren pointed out that it was not customary for the WLB to hand down a panel decision while a strike was still in progress. But, he said, the company (KSTP) asked for it and he saw no reason why it should not be handed down.

He said he saw no reason "why the company should be penalized for action of a union in calling a strike in violation of labor's no strike pledge and in violation of a WLB order." During the course of the controversy the WLB had ordered the musicians to go back to work.

In handing down the decision, to which the labor member entered a dissenting opinion, the panel said the union's wage demands were "above the stabilized wages of the industry and the area and were not justified."

Panel turned down all three demands of Local 73, report reveals. Wage demand of \$52.50 for 22-hour week was rejected by panel (with labor members dissenting always). Panel proposal, sub-

mitted as substitute for union demand, would be \$34.56 for 13 hours, \$40.42 for 16 hours, and \$46.40 for 20 hours.

Panel also turned thumbs down on AFM demand for three union record jockeys and one union librarian. Panel also nixed minimum of eight music makers.

WLB admitted to *The Billboard* that, like record ban situation, it was stumped for answer on KSTP. Officials admitted that they lacked enforcement powers to send musicians back to work after Petrillo defy. Case has been kicking around WLB, while officials waited to see if Vinson-White House could handle record-making trouble. With White House virtually admitting nothing can be done as case does not involve "war effort," WLB doesn't see how it can solve KSTP either.

HOLLYWOOD, Nov. 11.—Jimmy Wakley moves over from the Casa Manana to the Sunset Rancho, replacing Spade Cooley, who has returned to the renovated Riverside Rancho. Wakley takes his ork and the Sunshine Girls into the new spot on a week-end deal. Anson Weeks takes over in his place at the Casa.

Combos Love Home (N. Y.)-- Lounge Percenters Crying

NEW YORK, Nov. 11.—One of the biggest gray hair makers faced by lounge agents today is the inability to get combos and acts to take out-of-town jobs. Percenter after percenter is arguing and pleading and yelling with his acts to get them to leave Times Square, but their success is negligible in too many cases, they say.

Cocktail acts have varying reasons for not leaving town. Most of them feel there isn't enough dough in it to knock themselves out trying to find hotel rooms, put up with what they claim is bad food, and "what does it get me?" Others have families in New York which they don't like to quit for long periods. There is still another group—agents say they comprise about 50 per cent—who have less tangible reasons.

Latter have worked around the country for long periods and finally have reached the Big Town. To them the Main Stem is the beginning of opportunity. It is on or near the Main Stem that they hope to be "discovered" and come hell and high water they refuse to budge until that break comes.

Agents faced with this situation are at wit's end how to meet it. Fee-splitter after fee-splitter makes frequent trips out of town to find spots where he can sell his acts. When sales are made and contacts cemented, agents say the least their acts can do is to play ball.

In the past month three of the bigger

cocktail agents representing as many major offices have taken trips thru the South. Purpose of the junket was two-fold. To sell and to buy acts. Of the two the latter takes precedence. Selling reps being aware of the tough time they would have to send New York combos down South, or for that matter to any part of the country, have been trying like mad to sign local units who could work local spots. Pitch in most cases has been the prestige of being represented by a national office, plus the bait that they would get a New York bid in the near future.

Whether this gimmick will pay off the trade doesn't know. It just has its fingers crossed and hoping that it will click.

Goldman Turns Over Downbeat To New Owners

NEW YORK, Nov. 11.—The Downbeat, a 52d Street lounge, has been sold by Chck Goldman, who bought the spot six months ago from Dave Donato.

"With the tough time I have trying to get acts, it's not worth the headaches," he explained. He admitted that in order to keep going he had offered Art Tatum \$1,000 to work as a single. He had even tried to buy Dorothy Donegan for \$1,000 but in both cases the deal fell thru, he said.

Coleman Hawkins, who was due to move to another spot at the expiration of his contract at the Downbeat, has been held over at what is said to be a \$150 raise. New owners will carry Hawkins along.

The buyers of the spot are Tony Colucci, Ralph White, whose brother is a partner in the Fifty-One Club, and a third man who is supposed to have put up most of the dough.

Deal, according to well-informed sources, was for \$20,000, of which \$5,000 was cash and the rest in notes. Goldman is still operating the room until transfer of liquor license is completed.

Copa Lounge Goes Into Dancing, Tax

NEW YORK, Nov. 11.—The Copacabana is starting a new policy in its Copa lounge which will take it out of the non-tax class into the full cabaret 20 per centers. Spot is putting in a dime-sized dance floor in the upstairs room and will have two musical combos, an American unit and a Latin trio to make for customer-hooping.

Plan, management admits, is strictly an experiment. If it does not click it will go back to the no-voice, no-dancing policy. Meanwhile model Choo-Choo Johnson is there afternoons making like a hostess.

New Lounge Opens In Hotel Biltmore

BALTIMORE, Nov. 11.—The Hotel Biltmore, here, has opened the Biltmore Lounge. Drinkery unveiled this week with the Kidoodlers (for first five days), Two Lads and Two Lassies and the Rudy Vasco International Quartet on tap. Windsor and Edwards and Hap Draper come in next.

Lounge is being operated by Lou Blank, local liquor dealer, and Charlie Jacobs, ice cream manufacturer. Hotel is renting the space to them. Decor is Colonial style and seating capacity is 250.

Tyson to MCA, New York

NEW YORK, Nov. 11.—Jimmy Tyson, former Philly fee-splitter, moves into MCA next week. Formerly the head of the James M. Tyson office in Quaker-town, he will be associated with Julie Wintz in charge of MCA's small band department.

OFF THE CUFF

East:

FOUR QUEENS OF RHYTHM and Jeanne Sorden alternating at Wilson's Lounge Bar, Philadelphia. . . . EVANS BROWN new at Maxine's Musical Bar, Philadelphia. . . . TAYLOR TRIO with Francine Dey at the Casablanca, Merchantsville, N. J. . . . TWO QUEENS AND A JACK and Al Miller featured at Jack Alexander's Continental Music Bar on the Boardwalk in Atlantic City. . . . THREE EARLS and Celeste Lloyd at Babette's, Atlantic City. . . . JULES FLACCO and Eleanor Fay in the cocktail lounge at Nell Deighan's, Pennsauken, N. J.

SILVER CYCLONES current at the Lookout House, Columbia, S. C. . . . CHAN CHANDLER appearing at the Riverside Country Club, Columbia, S. C. . . . MUSICAL COUNTS working at the Manhattan Cocktail Lounge, Sarasota, Fla. . . . DOROTHY TANNER current at the Bossert Hotel, Brooklyn. . . . TOMMY COLLINS at the Midway, Philadelphia. . . . FRANK VICTOR current at Rogers Corner. . . . VITO MANN appearing at the Forest Tavern, Staten Island. . . . HENRY DAY current at the Press Club, Erie, Pa. . . . DOROTHY DENNY appearing at the Belmont-Plaza Hotel, New York. . . . JOHNNIE COOK working at the Enduro, Brooklyn. . . . ANDY PADOVA opens at the Florida Hotel, Tampa, November 13.

LEW LESLIE current at the Times Square Supper Club, Rochester. . . . BOBBY BERNARD appearing at the

Bolton Hotel, Harrisburg . . . ditto ELAINE KAYE. . . . DOLORES BROWN current at the Onyx Club, New York. . .

Chicago:

SAUNDERS KING drew a holdover at the Cafe Society. . . . GENERAL MORGAN playing at the Airliner. . . . SAMMY RIVIERA and His Royal Latins are the new attraction at the No. 10 Theater Bar. . . . BEA MAZOR (5) has returned to the Villa Moderne. . . . BILLY CHANDLER drew a holdover at the Glass Hat. . . . THREE ACES AND A QUEEN and the Three Bits of Rhythm currently at the Silver Frolics.

AL PIAZZO TRIO opened at the Little Club. . . . JOE FRANKS held over at the Winkin Pup. . . . OZZIE OSBORNE is entertaining at the Green Mill. . . . ERV JESILOW TRIO appearing at the Preview. . . . MARY GRADY continues at the 1111 Club. . . . MUSICAL COUNTS on the bandstand at the Airliner. . . . NEAL AND SHEER drew a holdover at the Show Tap. . . . EDDIE LEON is playing the piano at the Primrose Path. . . . DICK SAUNDERS (3) currently at the Stratoliner.

Here and There:

ESQUIRE TRIO booked into the Turf Club, Galveston. . . . JACK CRAWFORD at the Drum, St. Paul. . . . ALICE ALDRIDGE current at the Theater Tavern, Logansport, Ind. . . . NOV-ELITES TRIO booked for a theater date at the Bijou, Indianapolis. . . . JACK WADELL (4) at the Hotel Whitcomb, St. Joe, Mich. . . . HARWELL SMITH (6) skedded to go into the Santa Rita Hotel, Tucson, December 26.

RHYTHMAIRE TRIO appearing at the Maples Club, Peru, Ind. . . . VIVIAN GARRY TRIO opens at the Diamond Mirror Lounge, Passaic. . . . HUMBER AND BARRIE currently at Musical Bar, Cleveland. . . . JOE TURNER is appearing with Ammons and Johnson at the Forest Gardens, St. Louis.

Hollywood Tropics Ready To Reopen With 2 Units

HOLLYWOOD, Nov. 11.—New Hollywood Tropics, recently purchased by Glenn Billingsley, is slated for opening this week.

Vine Street spot has been completely redecorated. Don Swann's ork and the Spaulding Trio will furnish the entertainment.

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LEO SUNNY'S

MELODY LANE TRIO

Giving Out With Melody and Rhythm at the SHAWNEE HOTEL, Springfield, Ohio.

Reviews

Deladene Orr

(Reviewed at 35 Club, Paterson, N. J.)

Good-looking gal organists are as scarce as pockets in sailor suits. If they can dish the music they're usually short on looks. If they have looks their musical ability suffers. Miss Orr apparently has neither fault.

She is good looking, well costumed and seems quite at home at the Hammond. Repertoire includes many musical tricks. One bit, used sparingly, brings in the left hand for a rhythm section effect that gives her work distinction. Another bit, reserved for Spanish numbers, is the effective use of castanets which adds no small amount to her showmanship.

Gal apparently doesn't favor any particular style or any sort of tune. She may open with *Sugar Blues* with a wa-wa effect, go into *Holiday for Strings*, then suddenly dive into a *Clair de Lune* and finish with a torrid Latin-American number.

Gal handles them all with equal facility and dexterity and gets interpretation and phrasing into her work that makes even the serious drinkers in the room sit up and take notice.

Bill Smith.

Ralph Rotgers

(Reviewed at Monte Carlo, New York)

Ralph Rotgers's six-piece rumba combo, alternating with Dick Gasparre at this East Side swank spot, has an added spark in dark, attractive singer, Nita Rosa, who makes musical goings-on even more pleasant where Latin-American music lovers are concerned. Gal sings and shakes in ear-eye-catching way and gives L.-A. music an added bounce.

Combo includes bass, piano, trumpet, sax, accordion and maraccas swinger. They do all types of L.-A. music, from samba thru conga, altho latter is kind of defunct by this time. Group is attractive and would fit any class spot.

Paul Secon.

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Only Music Hall Survives Vote Day; Other Takes Off

NEW YORK, Nov. 11. — Most of the Stem houses fell off in the past week. The only exception was the Music Hall, which did better biz for its fourth week than it did for the third. Election Day helped the latter to no small extent. Other theaters, however, were hurt.

Radio City Music Hall (6,200 seats; house average, \$100,000) got a fine \$122,000 for its fourth week with Hilda Ecker, Van Grona, Jack Powell and Mrs. Parkington. Third week's take was \$121,000 against second week's \$122,000 and an opener of \$130,000.

Roxy (6,000 seats; house average, \$75,000) finished its four-week run with Hazel Scott, Jackie Miles, Jerry Wayne and Laura with a drop to \$62,000 for the finale. Last week was a six-dayer. Opener brought \$88,000, followed by \$83,000 and \$79,000.

Paramount (3,664 seats; house average, \$75,000) got a weak \$65,000 for its preem with Tony Pastor ork, Bert Wheeler, Marion Hutton and *I Love a Soldier*.

Capitol (4,627 seats; house average, \$55,000) dropped to \$66,750 for second week with Arlene Francis' *Blind Date*, Bob Strong ork, Ella Mae Morse, Johnny Johnston and *Marriage Is a Private Affair*. Previous week figure was \$75,000.

Strand (2,779 seats; house average,

\$45,000) slipped to \$37,000 from second week's \$47,000 and opener of \$54,500. Bill has Les Brown ork, Sue Ryan, Danny Drayson and *Conspirators*.

Loew's State (3,500 seats; house average, \$25,000) got \$26,000 for second week with Will Osborne, DeMarlos and *Since You Went Away* against opener of \$34,000. New bill opening Thursday (9) has James Barton, Karen Cooper, the Appletons, Three Suns and *San Diego, I Love You*.

Chi Grosses Sag In Election Week

CHICAGO, Nov. 11. — Rainy weather and election week didn't do local vaudepic houses here any good. Grosses at both the Chicago and Downtown, however, were average. At the Oriental they took a dip, hitting the lowest house has had in several weeks.

Attractions at all three houses were good, but not strong enough to draw the heavy crowds.

At the Chicago (4,000 seats) the Andrews Sisters, making their third p. a. in the city within a year, coupled with the Gaudsmith Brothers and Tip, Tap and Toe drew a fair \$58,000. Bill, however, brought in more dough than the previous week when the house hit a low \$41,000. Show, held over for the second week opened to only a fair crowd and unless the week-end biz picks up, the house may hit only about \$53,000.

The Gay Ninety Revue, with Henry Armetta as the single attraction brought in a neat \$18,500 at the Downtown (1,800 seats). Receipts were considerably better than last week's, the house grossing about \$14,000. Current show, starring Ada Leonard ork, started off slow and expectations for a good week are just fair.

The Oriental (3,200 seats) with Lawrence Welk suffered the worst. Grosses dipped to \$24,000 which was approximately \$5,000 less than their average weekly receipts. Mark was \$12,000 lower than Welk's previous engagement at the spot last spring when he brought in Johnny (Scat) Davis and Marcey Maguire as the main attractions. Grosses for that week hit a neat high of \$36,000. Present package is weak. It lacks main attractions to make it a good drawing card.

New bill starring Will Osborne ork with two acts doesn't look too impressive. Opened to only a fair crowd.

Jimmy Dorsey Hits A Weak Philly 25G

PHILADELPHIA, Nov. 11.—Far from chalking up any new house records, Jimmy Dorsey was hit by pre and post-election jitters for week ended Thursday (9) at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents).

Carrying the marquee alone and the first of the big names in many a week to show up on the Earle boards, Jimmy Dorsey proved a major disappointment, bringing in a bare \$25,000. Ladd Lyon and Ott Eason, the added act, plus localite, Teddy Walters, and Anita Boyer rounded out the flesh. Screen filled in with *Minstrel Man*.

Election Hits San Fran But Golden Gate Does 33G

SAN FRANCISCO, Nov. 11.—While election interest on the radio caused a 25 per cent drop in biz election day, Golden Gate (seating capacity, 2,850; house average, \$27,000; prices, 45 to 95 cents) was well above level week ended November 7 with a smart \$33,000.

Stage bill had *Hollywood Pin-Up Girl Revue of 1945*, with Ben Berl, Al Norman, Larry Stuart, Harold Boyd and His Jig Saws, and Frank Brooks. Pic, *None But the Lonely Heart*.

Warfield (seating capacity, 2,680; house average, \$25,000; prices, 45 to 85 cents) grossed \$23,000 for week ended November 6. Stage offering included Princess Brishano and Gronashka, Shea and Raymond, Pansy the Horse, and Miller and Lee. Pic, *Algiers*.



Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A
Adrienne (Bismarck) Chi, h.
Allen, Lee, Trio (Miami) Dayton, O., h.
Allen Sisters (Ernie's) NYC, nc.
Amazing Mr. Ballantine (Latin Quarter) Detroit 15-28, nc.
Ames, Wild Bill (Glass Hat) NYC, h.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Andrews Sisters (Chicago) Chi, t.
Appletons, The (State) NYC, t.
Ardely, Elly (Stevens) Chi, h.
Arden, Gale (Pinto's) NYC, nc.

B
Buckwalter, Junior, Marimba Queens (Cove) Phila., nc.
Bailey, Mildred (Cafe Society Uptown) NYC, nc.
Baker, Don (Murphy's) Trenton, N. J., nc.
Ballotti, Flip (Oriental) Chi, t.
Banks, Billy (Diamond Horseshoe) NYC, nc.
Bari, Sam (Chicagoan) Chi, h.
Barnett, Martin (Bismarck) Chi, h.
Baron & Bernay (Village Barn) NYC, nc.
Barry, The (Chez Paree) Chi, nc.
Barton, James (State) NYC, t.
Baylos, Gene (Capitol) Washington, t.
Beckmans, The (Majestic) Paterson, N. J., t.
Belmont Bros. (Showboat) Cleveland 20-Dec. 2, nc.
Bergen, Jerry (Club 18) NYC, nc.
Bernards, The (Blue Angel) NYC, nc.
Bigard, Barney (Onyx) NYC, nc.
Blackstone (State) Hartford, Conn., t.
Blanchard, Jerri (Club 18) NYC, nc.
Blind Date (Capitol) NYC, t.
Bombshells, The (Majestic) Paterson, N. J., t.

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Bond, Angie (Sheraton) NYC, h.
Borden, Frank (Glass Hat) NYC, h.
Bostic, Diane (Madison Room) Cleveland, nc.
Bragale, Vincent (Statler) Buffalo, h.
Briggs, Bunny (Adams) Newark, N. J., t.
Brown, Flo (Regal) Chi, t.
Brown, Evans (Wonder Bar) Brooklawn, N. J., nc.
Brown, Red (Kopy-Kat-Klub) San Antonio, Tex., nc.
Brown, Wally, & Alan Carney (RKO-Boston) Boston, t.
Buckley, Dick (Earle) Phila, t.
Burns Twins & Evelyn (Hipp) Baltimore, t.
Burns & White (Lake) Springfield, Ill., 11-17, nc.
Burton's Birds (Hollenden) Cleveland, h.
Buswell, Billy (Grosses) Cleveland, nc.

C
Cain, Lorraine (Stevens) Chi, h.
Calgary Bros. (Stevens) Chi, h.
Carl, Elwood (Bismarck) Chi, h.
Carlisle, Charlie (Bowery) Detroit, nc.
Carlisle, Una Mae (Le Ruban Bleu) NYC, nc.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.
Carnevale, Tony (Statler) Buffalo, h.
Carter & Bowie (Lindsay's Sky Bar) Cleveland, nc.
Carver, Zeb (Village Barn) NYC, nc.
Cerny, Edna (Bismarck) Chi, h.
Claire Sisters (Old Roumania) NYC, nc.
Claire, Wynne (State) Baltimore, t.
Clemens, Jane (Earle) Washington, t.
Cono, Perry (Palace) Cleveland, t.
Cooper, Karen (State) NYC, t.
Costello, Dios (Latin Quarter) Chi, nc.
Courtney, Diane (Versailles) NYC, nc.
Curran, Vince (Club 18) NYC, nc.

D
Dale, Alene (51 Club) NYC, nc.
Dalo, Gloria (Club 78) NYC, nc.
Daniels, Mary Ellen (Bismarck) Chi, h.
Danna, Rosylin (Madison Room) Cleveland, nc.
Davidoff, Jascha (Casino Russe) NYC, nc.
Davis & Lewis (French Casino) New Orleans 8-21, nc.
Davis, Shorts (Howard) Washington, t.
De Croff, Ann (Astor) Montreal, nc.
Don & Cassandra (Stork) Denver, nc.
Donia, Frank (Seven Seas) Boston, nc.
Doris, Joe (Queen's Terrace) Woodside, L. I., N. Y., nc.
Dorita & Valero (Lookout House) Covington, Ky., nc.
Drake, Marcia (Ernie's) NYC, nc.
Draper, Paul (Palace) Cleveland, t.
Drayson, Danny (Strand) NYC, t.
D'Rey, Phil (Jefferson) St. Louis, h.
Dynamite Jefferson (Regal) Chi, t.

E
Earl, Jack & Betty (Center) Norfolk, Va., t.
Eden, George (Biltmore) NYC, nc.
Eldredge, Jean (Eddie Stevens) Cleveland, nc.

F
Fagan, Jack (Pinto's) NYC, nc.

ROUTES

Acts • Units • Attractions

Fantinos, The (Majestic) Paterson, N. J., t.
Flelds, Sally (Ernie's) NYC, nc.
Fisher's, Bob, Flyers (Fair) Gainesville, Fla.; (Fair) Orlando 20-25.
Fong, Jue (Taft) Cincinnati, t.
Fostaire (Esquire) Norfolk, Va., nc.
Franks, Ollie (RKO-Boston) Boston, t.
Fraser, Harry (Swing Club) NYC, nc.
Fred, Bob (Brownie's Grill) Rochester, N. Y., nc.
Fred & May (Carman) Phila, t.
Froeba, Frank (Governor Clinton) NYC, h.
Fu, Sen Lee (Zombie) Cleveland, nc.
Fuller, Bob (Glenn Rendezvous) Newport, Ky., nc.
Futran, Edward (Louise's Monte Carlo) NYC, nc.

G
Gaby, Frank (Palace) Cleveland, t.
Gale, Lenny (Riverside) Milwaukee, t.
Gallant & Leonora (Pierre) NYC, h.
Gardner, Grant (Taft) Cincinnati 10-16, t.
Carr, Eddie (Latin Quarter) Chi, nc.
Gaudsmith Bros. (Chicago) Chi, t.
Gay '90s Revue (Stanley) Utica, N. Y., t.
Gentry, Bob (Carman) Phila, t.
Gilbert, Ethel (Gay '90s) NYC, nc.
Gilbert, Gloria (Stevens) Chi, h.
Gilrone & Starr (Cox) Cincinnati, t.
Gobey, Roy (Red Mill) Bronx, N. Y., nc.
Goldstein, Jennie (Roumanian Village) NYC, nc.
Gomez & Razzino (El Chico) NYC, nc.
Gordon, Richard (Beverly Hills) Newport, Ky., cc.
Gosling, Harry (Bismarck) Chi, h.
Green & Dooley (Tower) Kansas City, t.
Green, Murray (Club Aloha) Brooklyn, nc.

H
Hall, Bob (Diamond Horseshoe) NYC, nc.

Hanley, Eddie (Lookout House) Covington, Ky., nc.
Harold & Lola (Latin Quarter) Chi, nc.
Harrington, Pat (Greenwich Village) NYC, nc.
Harris Trio (State) Baltimore, t.
Havel, Arthur & Morton (Downtown) Chi, t.
Herbert, Jack (Alpine Village) Cleveland, nc.
Hin-Lowe, Florence (Riverside) Milwaukee, t.
Hopkins, Bob (Downtown) Chi, t.
Horray for the Girls (Golden Gate) San Francisco, t.
Howell, Beatrice (Glenn Rendezvous) Newport, Ky., nc.
Hudson Wonders (Latin Quarter) Chi, nc.
Hurley, Jacqueline (Mocambo) Chi, nc.
Hutton, Marion (Paramount) NYC, t.
Hyer, Capt. (Capitol) Washington, t.

I
Iwanos, The (Taft) Cincinnati, t.

J
Jakobi, Anita (Primrose) Newport, Ky., cc.
James, Ida (Cafe Society Downtown) NYC, nc.

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Jane, Eliza (Show Boat) Cleveland, nc.
Jansleys, Five (Beverly Hills) Newport, Ky., cc.
Jean, Jack & Judy (Riverside) Milwaukee, t.
Johnston, Johnnie (Capitol) NYC, t.

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JOLLY JOYCE
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Jordan, Jane (Tower) Kansas City, t.
Jules & Webb (Bellerive) Kansas City, h.

K
Kai, Momi (Lexington) NYC, h.
Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Keever, Jerry (Greenwich Village Inn) NYC, nc.
King, Mary Lou (Queen's Terrace) Woodside, L. I., N. Y., nc.
Kinsman, Guy (Stevens) Chi, h.
Kirby, John (Shangri-La) Phila, nc.
(See ROUTES on page 28)

WALTON and O'ROURKE
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Now stringing along with USO overseas.

Kaye Orchestra A Toledo Smash

TOLEDO, Nov. 13.—Sammy Kaye and his swing and sway orchestra broke all house records at the Paramount Theater (3,700 seats; 85 cents top) during the three days' showing, Friday, Saturday and Sunday (9-11).

More than 50,000 persons paid \$27,000 to hear the ork. A double line more than two blocks long stormed the box office all day Sunday. Heavy promotion helped the record outpouring of fans. The Sunday afternoon Tangee show was piped from WTOL, local Blue outlet. Pix, *Crime by Night*.

Merry Macs, Auld Sunk by Voting in Det.; Gross \$19,000

DETROIT, Nov. 11.—Business at the Hughes-Downtown Theater (2,800 seats; house average, \$23,000) took a dip to \$19,000 last week, the lowest figure reported for this house since it opened last spring. Gross was equaled only by the one drawn by the combination of Milt Britton and Willie Howard in August.

Last week's low-grossing bill had the Merry Macs and Georgie Auld's orchestra, but the dip was attributed largely to prevailing business conditions, with election keeping many around the radio.

Currently, with the King Sisters and Boyd Raeburn's orchestra, house is doing a little better, altho practically losing a day with the election itself. Gross around \$23,000. Picture was *Seven Doors to Death*.

Vaude Return Okay In Shea's Buffalo

BUFFALO, Nov. 11.—Stage at Shea's Buffalo (seating capacity, 3,500) successfully featured more vaude for week ending November 10, after a period of straight films.

Sammy Kaye and his ork headed show, and tallied a take of \$27,900, considered good by management.

Supporting vaude helped. Acts were Paul Winchell and the Three Wells. Screen had *The Great Moment*.

Blackstone \$5,800 in B'g'p't

BRIDGEPORT, Conn., Nov. 11.—Blackstone and his magic show, playing Klein Memorial here this week for a three-day run, with two shows daily at a \$1.80 top, grossed \$5,800.

8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for \$6.25
As low as 5c Ea. in quantities. Photo Post Cards, other sizes, made from your negatives. If negative cannot be supplied send good glossy print and \$1.00 extra for making negative. Drop us a card for free samples, complete price list and ordering instructions. Prompt, courteous service. Eastman-Kodak materials. Quality guaranteed.
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'44 Headaches Stymie New Clubs

Newcomer Has Many Hurdles

Govt. restrictions, permit hold-downs trip up investor—talent a factor, too

NEW YORK, Nov. 11.—By general agreement niteries biz is sock, and has been for a couple of years, except for the period when the tax doldrums set in last spring. Yet, despite the high level of both volume and profits, relatively few new hotteries have opened in the war-boom period. This situation runs counter to the practice in other kinds of industries, some of them much smaller than the \$600,000,000 club take. As a rule, when a rising trend develops in some field outside of a basic industry like coal or transportation or automobiles—which require enormous capital investment—new outfits enter the field to gobble the loose-running gravy. Men with money to spare quickly plunge in and, by hook or crook, get themselves established. Some fail, of course, but the fact is that new investors keep trying to enter the booming field.

Few Fresh-Born

In the niteries business the contrary has proven to be true. New niteries have opened, to be sure, but mostly they are spots which have been in operation for some time and have been taken over by new owners. Very few clubs have been brought into the niteries world fresh-born.

Trade sources checked this week on the question "Why aren't there more new clubs opening at a time when business is terrific?" show some disagreement regarding the reasons, but there is general agreement that the causes are these:

1. The physical plant of a niteries—chairs, tables, kitchen equipment, linen, bar equipment and so on—are extremely difficult to obtain because of war conditions, and fully equipped spots now bring premium prices as, for example, the Clover Club and El Chico spots in Florida, which sold recently for \$100,000 and \$50,000, respectively.

2. Even if the prospective operator could get the stuff to set up his niteries he would be hard put to it to procure building materials. The War Production Board restricts steel, wooden stuff, aluminum and similar things to essential building activities, and night clubs cannot be classed as essential. It can be argued, of course, that the entertainment offered by niteries is good for public morale and undoubtedly it is. But public opinion would resent any extensive use of material for night clubs at a time when the country is short of these for all purposes, especially war needs.

Scanty Supply

3. The liquor supply is uncertain. The August "liquor-making holiday" did loosen up the market in domestic stuff, as reported in *The Billboard* two weeks ago, and the new "holiday" announced for next January should help even more. However, despite the easier supply there is still a shortage of imported grog, scotch especially. Moreover, distillers and wholesalers tend to restrict their dealings to established customers with whom they will have to do business after the war, and a newcomer would have to scratch to lay in a cellarful of booze. It could be done, of course, but the guy would have to have some pretty strong connections with legitimate whiskey sources and, perhaps, a few with shady outlets.

4. In general licensing authorities in the various States tend to put a top limit on the number of grog-dispensaries permitted within their jurisdictions. (See *Tough Sledding on page 28*)

Green. Vill. Inn Gets Ayres Ork

NEW YORK, Nov. 11.—The Greenwich Village Inn, recently reported to be offering agents a budget of up to \$7,000 to put a show together, is bringing in the Mitch Ayres ork November 28. Band will operate with a wire.

A spokesman for the club said that the Harrington and Hyers revue, now current, will continue for about four weeks, with Ayres added, and declared that budget approaches the \$7,000 figure rumored. Meanwhile spot is angling for a top name to follow.

Act, Rose, Walters, AGVA in Pact Knot

NEW YORK, Nov. 11.—A four-way tangle involving Lou Walters, Billy Rose, AGVA and the Mullen Sisters developed here this week.

Mullens signed to work in the chorus at the Diamond Horseshoe at the time this place was not contracted by AGVA. Two months ago they decided to take an offer to go into Dave Wolper's new show and informed Nicky Blair, Horseshoe manager. Blair, they now say, fired them. After joining the Wolper show they changed their minds and quit, then obtained a job in the chorus at the Latin Quarter.

This week Rose demanded that they fulfill their run-of-the-play contract. AGVA is enforcing this demand, according to Dave Fox, head of the New York local, because when Rose signed up recently the union agreed to recognize all existing contracts.

Walters says the effect will be to make the girls go from a \$55 job to a \$45 one, but Fox says Rose will raise their salaries.

Passaic Lounge Becoming Full-Scale Night Club

PASSAIC, N. J., Nov. 11.—The Diamond Mirror, local cocktail lounge, will be turned into a full-scale niteries November 30.

Frank Fiella, owner, is now buying show talent thru Jack Miller, New York booker. So far the Mirror Dancers are set. Spot will be remodeled before the opening.

Bradford Planning Stage For Variety-Type Flesh

BOSTON, Nov. 11.—The Bradford Hotel will shortly start rebuilding its big room to provide a back-of-the-bar stage similar to the one in Helsing's Vodvil Lounge, Chicago. Purpose is to permit the presentation of variety floorshows in the hostelry.

Rehearsal Hours for Club Chorines Cut by Ruling

NEW YORK, Nov. 11.—An order changing working-standards for chorus girls in night clubs was issued this week by Matt Shelvey, national administrator of AGVA. Chief effect is to restrict the amount of free rehearsal time permitted for the leg-tossers. The ruling applies to all clubs thruout the country, according to Shelvey, and is effective immediately.

New edict provides that where the club is working the girls on a minimum of four weeks, play or pay contract, the spot's dance director may drill the chorines up to six hours weekly if engaged in "brush-up" work. After that the club will have to pay \$1.50 an hour. Where there is no four-week guarantee no free "brush-up" rehearsal time is

Effect of Fla. No-Closed-Shop Law Doubtful

NEW YORK, Nov. 11.—The new Florida ban on the closed shop is not "worrying" AGVA, according to Matt Shelvey, head of the organization.

Voters in the resort State last Tuesday (7) voted "yes" on a proposal to ban the closed-shop in that area. The idea won by a small majority. Its effect is to immediately discontinue the closed-shop in Florida even where agreements to that end are in existence. Shelvey stated yesterday (10) that AGVA is not worried and will be able to handle the situation. He declined to state how.

From other sources it was learned, however, that unions with closed-shop agreements will take the position that the new law does not require a union member to work alongside a non-union member who has taken a job in a given niteries. While there is nothing to force the non-union man to join a union and nothing to prevent him from obtaining a job in a non-closed shop, by the same token there is nothing to force a union man to work with him and nothing to force him to take a given job which is being offered.

Industry-ites Aid War Bond Drive

NEW YORK, Nov. 11.—The Sixth War Bond drive will get an assist here from the Cafe Owners' Guild and the William Morris office.

COG will set up a bond booth on Lexington Avenue to be manned by talent supplied by New York niteries owners.

WM will bring in Venus Remy, "Miss America of 1944," to sell bonds in its booth at the annual hotel exposition at the Commodore, next week.

Philly Niteries to Relight

PHILADELPHIA, Nov. 11.—Lou Bader, formerly operating the Spigot, and Mrs. Anne Phillips, wife of the theatrical agent, have taken a lease on the long-closed Lexington Casino, which they expect to reopen in about a month. The niteries, located in the Roosevelt Boulevard sector, was shuttered by Harry Weinberg, previous op, when gasoline rationing set in.

Carroll to N. Y. for Acts

NEW YORK, Nov. 11.—Earl Carroll arrives here next week on a talent-shopping mission. He will buy for the Christmas show in his Coast spot, and for the presentation he is putting together for the Mexican government.

Niteries Spends Too Much on Revamp

OTTAWA, Nov. 11.—Federal government officers have laid two charges against the Avalon Club, niteries on the outskirts of Hull, Que., in connection with a building recently erected by the resort to replace premises destroyed by fire last September 8.

The Avalon is charged with spending more money on the new building than the \$1,500 authorized by the Dominion Department of Munition and Supplies. A second charge alleges that the club proprietors continued to rebuild the spot after being ordered to stop work.

Padlocked by the Royal Canadian Mounted Police after completion while government officials studied the situation, the club was allowed to begin operations in the new buildings two weeks ago.

Two Chi Spots, Long Dark, Reopen

CHICAGO, Nov. 11.—Two more spots were added to the growing list of niteries here last week, with the reopening of the New Via Lago and the Famous Door on the North Side. The former is being operated by Pat McCalrne, owner of the Club Charming here, while the Door is under the management of Ralph Scala, local restaurant man and Jim Allegretti, present owner of the Mocomba, which was formerly the Colony Club.

Both spots, dark for several months, have adopted floorshow and dance-band policies.

New Hall in Charleston Buying Road Attractions

CHARLESTON, S. C., Nov. 11.—A new auditorium, County Hall, opened here and has booked the *Barn Dance Revue* for Mid-November and *Abie's Irish Rose* for January. Shows will appear under the auspices of the South Carolina State Guard.

Hall seats 4,200 and is equipped with sound and heating facilities. Other attractions will appear thruout the winter.

Arthur Fisher Booking Florida Latin Quarter

NEW YORK, Nov. 11.—Arthur Fisher, booker of a string of New England vaude houses, will do the talent buying for E. M. Loew's Latin Quarter, Miami. Fisher says that he is not turning cafe-booker but is merely acting on a request from Loew for whose New England theaters he buys acts.

Burnette Unit for Halls

NEW YORK, Nov. 11.—Smiley Burnette, cowboy film figure, will head a new unit, *Hillbilly Shindig*, which will begin a series of dates in Southern and Midwest auditoriums next January.

Outfit will have 10 people around Burnette. Opening is set for January 9 with a week of bookings in Virginia and North Carolina halls. Burnette will then pull out for three weeks and will pick up the show the last of the month in the Midwest. Booking is by Marty Wagner, of William Morris.

Miami Villa Venice Sold

MIAMI, Nov. 11.—The Villa Venice, formerly operated by "Papa" Bouche here, has been sold to two new owners. Price was undisclosed. Spot expects to reopen under the new management on December 8.

Al Gordon, former general manager of Ciro's, and Jack Shapiro, owner of a liquor store here, are the new principals. Place will operate with a show policy.



Hotel Waldorf-Astoria, Wedgwood Room, New York

Talent policy: Dance band and floorshows at 12:30. Owner-operator: Hotel Waldorf-Astoria; direction, Lucius Boomer; publicity, Ted Saucier. Prices: \$2 couvert after 10:30 p.m.

Frank Sinatra proved Wednesday night (8) that he doesn't need a drip-nose environment to put himself across.

The Voice opened his first return engagement here Wednesday night since becoming a national phenomenon before the usual stiff and hard-to-please first-night mob the Waldorf draws, and he clicked handsomely. The only performer offered, he stayed on for a solid 45 minutes with a passel of songs, old and new, and parlayed his original turn of four tunes into five encores.

He took the opening night crowd in his stride, handling himself with authority and ease. His floor-manner is governed by smart showmanship, for he makes it clear from the start that he isn't standing in awe of himself. The crowd likes that.

Guy has the ability to make the usual glib lines of a pop ballad sound like a romantic mouthful. And while nobody within view swooned, the audience reacted accordingly.

After *One of Those Things* and *What a Difference a Day Makes*, he went into a medley of pops and standards, building as he went along. For a topper he does a funny parody on *Don't Blame Me*, in which he begs pardon for the bobbysock uproar he causes. This number he sells big, drawing plenty laughs.

First encore is *All the Things You Are* on which he turns in a top job. Follows with a sock arrangement of *She's Funny That Way* and *I Love You* from *Song of Norway*, both strong applause-pullers. Next offering, which he terms his *piece de resistance*, is *Old Man River*, an item seemingly out of his usual line. Yet for all his identification with perfumed yodeling, the guy makes a really big man thing out of this tune, and shows that he knows how to take advantage of a meaty song. Sustained hand brings him back for *Embraceable You* and a thank-you speech.

Nat Brandwynne ork deserves much of the credit for Sinatra's auspicious debut, for the outfit turns in an excellent job of accompaniment. Mischa Borr's rumba ork relieves. Biz capacity opening night. *Paul Ross.*

La Martinique, New York

Talent policy: Dance band and floorshows at 8:30, 12:30 and 2:30. Owner-operators, Dario and Jimmie Vernon; publicity, Jack Tirman. Prices: \$3 minimum.

For the new *Winter Revue*, La Martinique has restored its line and brought in Carl Ravazza, plus his band, from the Midwest. Starred is Rosemarie, playing a return engagement.

Booking of Rosemarie is a good one, for she provides whatever solid substance the new offering has. Coming on in next-to-closing spot she yanks the only really hefty hands of the evening with her standard song act. Youngster clicks from her gag opening number thru *Somebody Else*; *Don't Be Angry With Me*, *Sergeant*, and her familiar Italian-English-Yiddish "Irish song." Selling is strong and reactions from crowd good thruout.

Ravazza's ork (14) is a pretty good outfit. It fits into the Martinique room

NIGHT CLUB REVIEWS

Iceland, New York

Talent policy: Dance bands and floorshows at 7:20, 11 and 1 a.m. Owner-operator, Mike Larsen; maitre, Axel Peterson. Prices: \$2.10 minimum, Saturdays.

Roy Rogers is the strong item in the new *Winter Revue* at this pop-priced Broadway nitery. Performer is under wraps, having to hold down on the blue stuff for a family-type place, and act suffers somewhat. However, when caught Thursday night (9), he yanked the only solid chuckles of the evening with his familiar bits and pieces act, including the paper-flower-cigarette-gold fish gobbling routine.

New line, Lynn Mannion Dancers (6), works fairly well together, doing conventional leg-lifting, taps, pirouettes and acro stuff. Gals go thru three routines all told, of which one is an audience-participation stunt drawing plenty of reaction from the crowd. Also break out a novel idea in which half the line does ballet stuff and the other half taps. Inherently idea is a good one and more should be done with it by giving the balleters leaps and tour-jetes to do and setting the tapsters into more intricate ensemble formations with the others. Costumes are so so.

The Whirlwinds (4), two men and two women, also on tap, are a solid daredevil roller-skating act. After preliminary whirls and holds, team pair off two and two and go thru a series of up-and-down holds with the aid of swivel harness. Finish is a foursome with the gals in double spinabouts. Act draws intermittent hands and a good one at the end.

Betty Jane Moore, brunet comedienne, occupies midway slot with a goofy shenanigans act. Gal has the face and figure for the role and may eventually jell with further experience and with pruning of her material which is repetitive and in need of climaxes. Best response earned by the performer came for an encore double-entendre piece.

Chapelle and Hannon, man-woman ballroom team, appear early with an act of waltz, tango and samba routines, featuring lifts, whirls and splits. Work is passable and nets fair hands.

Ford Crane emsees and gets a solo spot to sing *Road to Mandalay* and *I'll Be Seeing You*. Voice is okay and delivery acceptable and he gets fair applause.

Ted Eddy's ork (9) do okay job on show-cutting and patron-hoofing. Biz moderate when caught. *Paul Ross.*

as the built for it, and turns in a nifty job for the dancing and show. Ensemble work is good, arrangements are listenable. Its leader, however, is a disappointment as a singer. Ravazza doesn't warble with the band but is saved, here, for a spot in the show, during which he trots out two ballads and two comedy numbers. His voice is okay but his style is a sticky combination of excessive swoon-crooning and falsetto yodeling, to which he adds a variety of facial grimaces which contribute little to his selling. Audience responses range from mild to fair.

Return of a line (6), produced by Keith Hall, is a pleasant addition to this room. Gals are lookers and handsomely clad by Billy Livingston. Routines, however, are infantile and badly done.

Jack Blair and Nancy Hunt, hoofers, altho not a team make their initial appearance in the first production number with an okay routine built on taps, twists and kicks. Kids work nicely together and draw a fair hand. Later, Blair returns for a solo stint of ballet taps, well done, which nets him good mitts and Miss Hunt trots out a bit of classical toe stuff, also nicely received.

Sylvia Opert, brunette terper, appears early with a kind of Spanish routine built mostly on whirls. Number gets a mild hand. Gal returns in finale offering for a combo torso-cootch-and-grind affair which is better and gets a more favorable response.

Louise Carlyle and Wally Kibbler handle the voice chores on the score by Sunny Skylar, sometimes soloing, on one occasion dueting. Youngsters carry out their assignments in okay fashion. Best items heard of an acceptable score were the opener, a novelty tune describing the show, and a rhythm tune *To the Left of the Block*. Biz good when caught Thursday night (9). *Paul Ross.*

Fensgate Hotel, Satire Room, Boston

Talent policy: Dance band and floorshows at 9:30 and 11:30. Management: Bernard Shepard Snider; headwaiter, Adolph. Prices: \$1 cover charge.

First name to play the recently enlarged Satire Room is Nan Blakstone, an astute bit of booking on the part of the management. In a room with only a 100-person capacity and a well-founded reputation for being the most expensive funspot in Boston, the entertainment has to be strictly out of the ordinary and geared to the intimacy of the place. With Nan Blakstone in the starring spot, the Satire Room comes out on the right side of the entertainment ledger. Business is booming.

Beside the risque songs that she does so well, Miss Blakstone is currently using new satirical numbers which are plenty funny and require a relatively high intelligence quotient on the part of the listeners. She is also doing several fine dramatic numbers built around topical subjects of the day. In the show caught, a serious touch was introduced with an account of a soldier, his baby and his wife paying a last visit to a small cabaret. It is a powerful piece and done without flag waving.

Her trigger-quick repartee helps, too, especially when guests and waitresses have to move around within so small an area, and many times have to walk past the piano during the show. But Miss Blakstone has no trouble shifting the mood of the guests from laughter to complete absorption in her serious numbers.

On the same show is a new singing discovery, Peter Carew. His style of singing, his appearance and his excellent voice appear made to push him to the top of the ladder in short order.

Nell Phillips adds plenty of punch with his piano magic on *Warsaw Concerto* and his interpretation of pop tunes as the classic composers might have done them.

Andy Jacobson's four-piece combo provides music for dancing and for the songs of Peter Carew, doing a good job on both. *Barbara Pearson.*

Flesh Back in Patee

LONDON, Nov. 11.—First spots in Paris to use flesh since the liberation of France are reported to be Gaumont Palace (vaude-film) and Cirque Medrano (circus).

Casino de Paris is readying a spectacular revue with nudes and acts.

Edgewater Beach Hotel, Marine Dining Room, Chicago

Talent policy: Dancing and floorshows at 1:30 and 10:30. Management: William Dewey; production, Dorothy Hild. Prices: Cover charge, weekdays 50 cents; Saturdays 75 cents.

Dorothy Hild's new show, *Autumn Festival*, which opened the fall and winter season here, is a neat package featuring the Libonati Trio, Frank Payne, Myrtle and Pacuad, and 10 dancing lovelies. Low-budget show, offers plenty of entertainment. Miss Hild, who leans to stage-show techniques in her productions, has created two routines that have plenty of sparkle and class.

Opening number features the gals in a graceful Oriental fantasy. Gals, attired in flouncing bare midriff costumes, touched off with radium effects, attract attention with their rhythmic weaving and swaying in their finale routine they pave the way for Myrtle and Pacuad, a good-looking but unspectacular ballroom team. Production is built around a wedding march, with the girls garbed in gorgeous bridal costumes. Team takes the roles of bride and groom. The dance interpretation, a knockabout comedy, is weak. To create laughs a midget stooge is used. His entanglements in the long train don't seem to fit in with the sophisticated dance routine. Act fell short and bowed off to meager applause.

The Libonatis Trio top act, score with its sharp xylophone playing and fast stepping dished out by the brother and sister. Open with a swing arrangement of *Humoresque*.

Repertoire runs the gamut of pop tunes and classics, which make for good listening. They sell well and get a solid hand for their efforts.

Frank Payne, in deuce spot, does usual routine of imitating radio and movie personalities. Opening bits, the standard imitation of an automobile race and police calls, are n. g. However, the lad hit a good mark with his facsimiles, getting good mitting for his likenesses of Bob Eberle, Sinatra and the Mills Brothers. When caught he appeared in a business suit. Lad would sell better in a tux. *Jack Baker.*

California Agent Orgs Will Meet to Sign, Says NY AGVA

NEW YORK, Nov. 11.—AGVA's national office stated yesterday (10) that the Southern California Agents' Association and the Artists Managers' Association will meet next week for the purpose of considering and signing "Rule B" contracts similar to those in force in other parts of the country.

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Follow-Up Review

WALNUT ROOM, CHICAGO: Continuing its policy of two acts, augmented with music and specialty bits by the band, spot offers a neat package of entertainment. Benny Strong and ork continue as the main attraction, having their current engagement, now six months old, extended to December 22. Room policy of short floorshows (running time, 35 minutes for each of the two performances) is making a hit with the customers, who have plenty of time to dance to the sweet music dished out by Strong and his boys.

Martin Barnett, tipsy trickster, is on early with a good routine of close-up magic. Lad does a nice turn in mystifying the audience with his multiple dollar bill trick, vanishing cane, wireless electric light bulb and alarm-clock production in which he produces six medium-sized tickers from a seemingly empty top hat. Guy adds a comedy touch to his act with pantomime expressions and zany antics while performing his tricks. Well received. Helen and Hayes, ballroom dancers, teed off with two numbers, a polka, hand-clapping dance and a flashy samba. Team makes a pleasing appearance and dances with ease and confidence, executing its spins and lifts well.

Ork opens with the Minute Men (four sidemen) and Strong, attired in Gay '90s outfits, doing a barbershop version of *Girl in a Gilded Cage*. Bit makes a good impression and gets plenty of laughs. Later in the show, Strong and Adrienne, latter a cute, blond thrush, get a good reception with their song and dance version of *Everybody's Doin' It*. Entire bill, tho lacking in names, makes for good entertainment. *Jack Baker.*

Saks Spot, Detroit, Gets Tag of Lee 'n' Eddie's

DETROIT, Nov. 11.—Saks Show Bar, long time leading uptown spot here, is now Lee 'n' Eddie's. Place was taken over about two months ago by Edward F. Casmer, former auto dealer here, from Dave Saks, the founder, but had gone along under the Saks name.

The new owners come by the new name legitimately. Lee is Mrs. Casmer, while Eddie, of course, is the host himself.

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Union Signs 27 Detroit Clubs; 2 on \$100 Min.

DETROIT, Nov. 11.—New minimum basic agreements have been signed by every night club in the city for the first time, Billy Grubbs, AGVA national representative, said this week.

Reclassification of all clubs in the State of Michigan, as well as Detroit and in Toledo, O., which is under Detroit jurisdiction, has been completed, and new scales are in effect, according to Grubbs. These scales are based upon seating capacity and door charge.

(According to the national office in New York a system of "Class A," "B" and "C" classifications was established, providing minimums for principals of \$75, \$65 and \$50, respectively. Two clubs, the Latin Quarter and Club Royale were rated "de luxe Class A" and signed to minimums of \$100 each for principals. Chorus scales were set at \$50, \$45 and \$37.50 in the A, B and C niteries. Altogether 27 niteries were signed, the national office stated.)

There is no real raise involved for the clubs, Grubbs said, answering the views of Metropolitan Cabaret Owners' Association spokesmen, expressed recently to the effect that various individual spots are being hit.

The new reclassification is actually establishing minimum contracts generally for the first time, Grubbs contends, and most spots have been paying above these minimums for talent for a long time. He indicated that he had convinced some of the most outspoken club operators by a detailed presentation of facts and figures on contracts for the past several months.

Det. Downtown Skeds Five Top Orks to Jan. 1

DETROIT, Nov. 11.—String of major names has been booked in by George McCall, manager of the Hughes-Downtown Theater here, confirming the policy of name bands which has proved successful for this spot since it opened eight months ago.

While unable to put in a top-flight name every week because of non-availability of many attractions, the house has set the following between now and the end of the year, Charlie Barnet, Lawrence Welk, Gene Krupa, Artie Shaw and Lionel Hampton.

House uses pictures as secondary to the stagelights, booking in product of the independent producers and some major output which the other first-runs don't utilize.

Wright, Newcomer, Opening Detroit Colored Acts Office

DETROIT, Nov. 11.—Colored booking agency is being opened here under name of the Pyramid Booking Agency. Office is headed by Shelton Wright, a newcomer in the agency field, who plans to handle mostly night club attractions.

Office is not expected to start operation formally until about January 1, when the new State booking licenses will start.

New Niteries for Second Ave.

NEW YORK, Nov. 11.—The Yiddish Rialto around Second Avenue will have another niterie next week when the Folks Roumanian Casino opens with a Continental-style show. Spot is being operated by Louis Shapiro, H. Lieberman and S. Spielvogel. Bernie Leonard, Irving Decker ork and Velma Revel are set to open, and there will be two acts to fill.

Tishman, Small Part

NEW YORK, Nov. 11.—Sam Tishman and Paul Small have parted company. Tishman is now in the theater department at MCA helping Ben Kuchuk. "Paul is an okay guy," said Tishman. "But only when he's on the Coast and I'm here. When he's in New York the office isn't big enough for both of us."

IN SHORT

New York:

JIMMY SHEIRR, former general manager of La Conga, now general manager of the Blackstone Hotel, Miami Beach. . . . ROY DOUGLAS working at Leon and Eddie's. . . . "FRENCHY" MARTIN appearing at Kelly's Stable. . . . NANCY DONOVAN has been signed for the new Dave Wolper show, *Glad To See You*. . . . "WILD BILL" AMES working at the Glass Hat. . . . TOMMY WONDERS appearing at the Copacabana. . . . HELAINE JAROW into the show at La Martinique. . . . GALVAN AND LOPEZ appearing at Oetjen's, Brooklyn.

MARIO GIL MARTINEZ opens at Havana-Madrid about December 1. . . . BUNNY RUSSELL current at the Rainbow Inn. . . . on same bill are Elaine La Marr, Beth Ellis and Linda Best. . . . RUSSEL SWANN bows into the Cotillion Room on November 16. . . . LEONORA AND GALLANT set for same show.

LISBETH RUSSELL, Leolita, Dr. Kolmar, Alice Moore, the Lawrences and Rowan Tudor all current at the Fifth Avenue Hotel. . . . FOUR MACKS go into Loew's State November 16. . . . JOE YOUNG set for the new Olsen and Johnson show, *Laughing Room Only*. . . . PRINCESS ORELIA opened October 30 at the Manhattan Center.

FIVE STAR FROLICS unit, made of volunteers, including Paul Morris, Murray Waxman, Max Katz, Bill Kohn, Esther Treu, Sidney Sloman and Carolyn Dorman, working in service places in New York area. . . . MARTELLS AND MIGNON set for the Latin Quarter.

DOROTHY SHAY, current at Maisonette, goes into La Martinique December 5. . . . DAVE RUBINOFF back into Loew's State January 11 after a week at the Capitol, Washington. . . . JOE BESSOR opens at Loew's State November 23. . . . ARTHUR LEE SIMPKINS set for the Chicago Chez Paree some time between February and April at a reported price of approximately \$800. . . . FANCHON, current at the Glass Hat, gets another four-week extension.

JACKIE MILES, who recently closed at the Roxy and La Martinique, is reportedly getting \$3,000 at the Chicago Theater, where he started November 17. . . . JOAN EDWARDS into the Roxy December 20 for three weeks and options. . . . BARBARA BLAINE for the Glass Hat December 7. . . . SMITH AND DALE and Will and Gladys Ahearn, opening at Loew's State November 16, will share about \$2,300 between them. . . . NICHOLAS BROTHERS, set for the new Zanzibar show, will collect about \$1,300.

Chicago:

JOE E. LEWIS skedded for the holiday show at the Chez Paree starting December 7. . . . ISABELL BROWN current at Colosimo's. . . . CALAGARY BROTHERS, Elly Ardely, Guy Kinsman and Gloria Gilbert at the Boulevard Room, Stevens Hotel. . . . WOODY AND BETTY skedded to go into the new show at the same spot on November 29. . . . DIANA VAN DINE signed by Darling and Lehr.

VICKI MILLS added to the new show at Helsing's Vodvil Lounge. . . . JACKIE MILES and the Callahan Sisters have been inked in for the Rio Cabana, starting December 24.

Philadelphia:

JOHNNY CAHILL back in town and takes over lead at Sciolla's. . . . KIPPEE VELEZ quit the Pastimes dance trio on tour and returned here to continue as a solo hooper. . . . FRAKSON returns to Jack Lynch's Walton Roof along with Hubbard, Bird and LaRue. . . . JOHNNY (Rubber-Face) FRISCO new emcee at New Yacht Club. . . . DEE ROGERS, now touring the European war front with USO hospitalized in England with a mild case of pneumonia. . . . BLANCHARDS back in town at the Latin Casino, with Maria Louisa Lopez another added starter.

FRANK PALUMBO'S has received a Treasury citation for raising \$1,129,000 in the Fifth War Loan Drive.

St. Louis:

BETTY HERBERT has taken 12-girl line from Munny Opera here to Hotel Stevens in Chicago. . . . LILA BAUMAN has line of Baumettes at Club 400. . . . JIMMY LUNCEFORD show at Club Plantation, including Four Step Brothers, Leon Collins and Tina Dixon. . . . SID TOMACK held over again at Zodiac Bar. . . . GEORGE HUDSON and 16-piece crew

playing for dancers at Tune Town. Hudson set for a tour of one-nighters with the Mills Brothers. . . . BOBBY MEEKER'S new crew is at Hotel Jefferson. . . . JOE TURNER joins Albert Ammons and Pete Johnson at Circus Snack Bar. . . . JOHNNY KAAIHUE now in his third month at the Merry-Go-Round of the Park Plaza Hotel. . . . ANDY KIRK and Billie Holiday coming into Club Plantation. . . . TONY DI PARDO due to hit town soon. . . . JUDGE REIDELBERGER, pit leader at the Grand Theater, celebrating his 24th year as ork leader. . . . NICK LA BANIC still holding forth at Joe Keagan's 400 Club.

Miami:

SID LANE will reopen the Tobacco Road spot which is being decorated to provide a rural atmosphere. . . . VIOLET AND DAISY HILTON at Club Bali, where Munro and Adams and Elizabeth Del Rio also appear.

Here and There:

COLEMAN CLARK and Rita Lopez current at the Mt. Royal Hotel, Montreal. . . . D'ANGELO and VAN YA go in next. . . . JANE PICKENS solos there December 4.

CARLETON-JULIETTE DANCERS appearing at the Club Charles, Baltimore. . . . CAPPY BARRA BOYS skedded for the Warfield, San Francisco.

NEVADA RANCH GANG, including Fleetwood Jack, Marjorie Lee, "Fiddlin'" Dusty, set for the Victoria Theater, Greenfield, Mass., this month. . . . VAL SETZ with USO show in South Pacific. . . . FREDRIC AND SANDRA HARTNELL closed at the Blue Room, Roosevelt Hotel, New Orleans. . . . JACKIE KELK into McVan's, Buffalo, December 11. . . . MAXINE booked for the Detroit Latin Quarter, January 15.

GUY KIBBEE will appear at the Olympia, Miami, November 29. . . . SYLVIA FROOS set for the Warfield, San Francisco, November 27. . . . DR. GIOVANNI goes into the Park Plaza, St. Louis, November 22. . . . CALLAHAN SISTERS appearing at the Vogue Terrace, McKeesport, Pa. . . . LEE SOBLE, Hollywood percentor, has formed the Exclusive Concert Artists' Bureau to present pop concerts on the Coast.

JOHNNY MACK and Guy Cherney went into the Lake Club, Springfield, Ill., starting November 13. . . . TEXAS TOMMY current at the same spot. . . . ELCOTA AND BEATRICE skedded for the American Legion Club, Omaha, November 20. . . . LENENA current at the Miami Club, Toledo.

SOPHIE PARKER goes into the Cotton Club, Houston, on November 20. . . . LATASHA AND LAURENCE skedded for the same spot, starting December 15. . . . GUS VAN will appear at the 100 Club, Des Moines, starting November 20. . . . DOC MARCUS and the Demarie Sisters booked for a theater tour thru the Southeast. . . . MARTINIS inked in for a series of dates in Honolulu.

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Loew's State, New York

(Reviewed Thursday Evening, Nov. 9)

Age and experience and youth and inexperience, but plenty of natural ability, make the current show stand up. The first is furnished by James Barton, the second by Karen Cooper. The rest of the bill has one or two strong spots but adds up to little show value.

James Barton, on next-to-closing, doesn't show anything new. He doesn't need to, for what he has he sells with such timing, such sock, such savvy that the half empty house wouldn't let him off. First number was a stretch-out of *Is You Is?* delivered in talking black-face style. Followed with his classic chatter about the drunk and the mad dog. His resonant voice dwindling down to an incoherent mutter, his blind staggers and lurches and other bits of businness made the customers roar. Next was a shaggy dog yarn in dialect. Then a pantomimic dance-hall lizard. For a top-per Barton gave out with a fine *You Made Me Love You* which showed the old boy's pipes to perfection. Crowd wouldn't let him off until he delivered *Annabelle Lee*, equally good.

Karen Cooper, new to Broadway vaude, tho she's worked in niteries, opened in the deuce spot to practically a frozen house. Wearing a sexy white gown against a full curtain, she wowed 'em right from the start with looks and a fine *Great Day Manana*. Miss Cooper displayed a terrific pair of pipes and a delivery unusual in one with such small experience. Second number worked against a draped curtain with a heroic vase in the background, and vari-colored spots fit her like a glove as she gave out with *Let Me Love You Tonight*, another applause winner. Going from rhythm to something entirely different, canary does *The Lord's Prayer*. House sat as if petrified and when number was over gave her a magnificent mitt. For encore a medley of pops got an equally good reception and gal walked off. Miss Cooper used various voice tricks in lower and upper registers which showed plenty of ability. A couple of handclaps, following an act which didn't click and the lack of an emcee to bring her on didn't faze her. On results shown, gal, who did very well in her spot, would be outstanding if moved up on the bill. She's ready right now for a Broadway musical.

The Three Suns, doubling from the Piccadilly, work on a stage platform and do okay. Accordion paces the boys with good results. Organist, however, almost blows the customers out of the house. When he tones down the Hammond he gets better results. On voice the boy shows plenty on the ball. His *How Many Hearts Have You Broken?* was splendid. An original, *Twilight Time* is catchy and should sell plenty when it catches on. Backdrop boys work against is very effective. Consists of travelers and scrim on which some gold doo-dads seem to be mounted. Boys did five numbers, milking the last one slightly. Walked off to a good mitt after introducing Barton, who followed.

Bob Williams with a new Rusty (the old one died) has the same line of giggling chatter which sells okay. But his new dog, a springer spaniel, doesn't get over as well as his other one. Williams draws some chuckles, but the new act doesn't click.

The Appletons, who close the 74-minute bill, do a bang-up fast job with their apache bouncing and knife-throwing routines.

Larry and Lynn, in the lead-off spot, move too slowly with their unicycle act to get things going. Gal, a redhead, adds a little comedy to act but whole thing is weak.

Pic is *San Diego, I Love You*. House half empty when caught. *Bill Smith*.

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VAUDEVILLE REVIEWS

Oriental, Chicago

(Reviewed Friday Evening, November 10)

Will Osborne and his ork, practically a new aggregation since the last appearance here several months ago, headline the bill with two supporting acts. It is a band show, with the customers getting a good dish of musical entertainment.

Outfit is solid and well balanced. Six brass, five reed and three rhythm, the crew turns out jump tunes peppered with sweet numbers. And Osborne emsees satisfactorily.

A sharp swingeroo arrangement of *Begin the Beguine* opens, with the show's tempo tempered later with an order of World War I tunes. A neat swing number dedicated to Artie Shaw follows to contrast with the sugar. Singing and novelty numbers are well presented by Osborne, and Peggy Greer, band's buxom thrush, who ties the show up with her husky warbling of *Straighten Up and Fly Right* and *Corns for My Country*. Gal has plenty on the ball. A medley of oldies along with *The Trolley Song* are handled vocally and well by a sidemen trio.

In the novelty end Rocky Ford with a miniature trumpet does a take-off on Harry James. Flip Ballotti takes the spot for some rare skin beating and Joe Adams gets a good hand for his clarinet.

The Three Radio Aces offer a good air personality impersonation novelty. Act is cleverly presented. Trio gets laughs with their studies of radio program and styles. Rochelle and Beebe start off with a sophisticated dance routine and go into a comedy knockabout routine that scores well. Fem has a flare for comedy and her mugging is effective. She's good in graceful as well as zany parts. Turn well received. *Jack Baker*.

Roxy, New York

(Reviewed Tuesday Afternoon, Nov. 7)

If audience reaction means anything, Ray Bolger is doing a terrific job here. In his first Stem appearance since *By Jupiter*, the tall, thin hooper turns in a heel and toe job that by itself is top draw stuff. But that is more important, he has acquired a feeling for comedy that is nothing short of sensational.

After an intro by Gracie Barrie, hooper come out, and with his opening lines "... I want to thank you a million times for the reception I'm about to receive" had the customers right where he wanted 'em. From then on his chatter delivered with Archie Duffy-Noel Coward diction built up into laughs, each mounting higher and higher. A hokey election routine just about rolled 'em into the aisles. Guy's timing and gag punching was excellent. On the dance stuff Bolger still has a grand sense of rhythm. True, most his footwork is kept down, but what there is of it gets plenty of applause.

Show itself is built around a park scene. House ork, on stage, is in a park bandstand, and the Gae Foster gals and guys (in stylized sailor suits) go thru their routines amid park benches. Opening scene brings on Jimmy Sheridan who warbles *Dolly With Hole in the Stocking* seguing into a scene where all the gals and guys come out to join in. Gracie Barrie, making with the baton, fronts for the ork and looks good.

Carr Brothers, also rigged out in gob make-up, follow with their standard comic act to a satisfactory hand. House band next gives out with a torrid *Take It Again* in which Miss Barrie shows her Dick Stable ork training to good advantage.

Walter Nilsson, unicycle specialist, gets plenty of giggles with his high falsetto pipes as he sells chatter and one-wheel stuff. His belly-tickling bit went over nicely.

After a costume change Miss Barrie came back to work in her own spot. Wearing a sexy black gown gal gave with a sock *Tico-Tico*, with the band furnishing excellent backing. Followed with *White Christmas* which was just fair. Her special number involving the troubles of Adolf, Tojo and Benito to the tune *Tit-Willow* sold okay. Canary finished with *I Walk Alone* which segued into a production number that brought line back wearing gigantic bustles. Appendages turned out to be other gals who did their own number to equally good hands. Final number brought on Ray Bolger who closed the show.

Pic, *Irish Eyes Are Smiling*. Lobby standees when caught. *Bill Smith*.

Downtown, Detroit

(Reviewed Friday, November 10)

The *Overseas Caravan* shows that acts on USO have not lost their appeal for the general public. In fact some individuals have gained in all-round showmanship and versatility.

The 70-minute show is swift and reminiscent of old-time vaudeville, tho turns are shorter.

Lew Parker, fast-talking gagster, emsees with a nice bit of restaurant impersonations and clever exchange as a hawker stooge in house with Jackie Heller. He's largely responsible for nice timing of entire production.

Victor and Ruth do smooth acro work on skates, some in novel waltz tempo. They are especially good at risky holds.

Patti Thomas is smooth and graceful in a brief tap routine turn. Reappearing as the leader of a bumps-a-daisy novelty with Parker.

Jackie Heller, long-time local favorite, is peppier than ever with both novelty and straight songs. He wowed audience with *Trolley Song* and *Dance With a Dolly*. His rhythm and personality won house.

Helen Parrish does fairish brief scene from an Andy Hardy pic with Parker and impersonates Bonnie Baker in *Oh, Johnny*.

Six Margaret Faber Dancers show excellent timing in tap work, Tillerette style. Girls then get partners from house for interesting bumps-a-daisy bit.

Yvette with deep voice and lively personality puts over a string of songs charmingly.

Lorraine Rognan has revamped her solo routine to a wide variety of clowning, rare in a fem, that panics house thruout act. She has nice taste for irrelevant literalness that's always funny and uses her dance background to accent angular figure and get limber-jointed effects completely ludicrous.

Hank Finney's 10-piece band works on stage competently thruout.

Haviland F. Reves.

Downtown, Chicago

(Reviewed Saturday Evening, Nov. 11)

Top honors go to Ada Leonard. Gal returns to her scene of past triumphs as Chicago's most beautiful strutter and adds new fans to her list as a glamorous leader of a well-balanced and talented all-girl ork. Act department, however, is weak and show is a dull offering.

Band, which includes three tromps, four reeds, three trumpets and three rhythms, starts off with a swing arrangement of *Russian Lullaby*. Other strong numbers in the repertoire are *Poinciana* and *Fascinating Rhythm*, dished out in a modern classical tempo. Two members of the band are featured in novelty numbers. Shirley Frances, youthful trumpeteer, gets a good hand for her chirping of *Robin Hood*, finishing with a hot trumpet solo that brings down the house for additional applause. Skin-beater Frances also merits attention with her excellent beatings. Later, Miss Leonard pleases with her soft warbling of *I Want To Get Married*. The Olympia Girls, whose last appearance in this town was over five years ago, get off with a good start with some fine hand balancing, tumbling and adagio work. Team works hard and performs with amazing agility.

Arthur and Morton Havel, songwriter-comedians, are the weak spots on the bill. Make a poor impression with their warbling and corny gags. Also do a shadow-boxing turn which draws only fair applause. Finish with a singing contest between the two partners, each warbling the tunes he is supposed to have written. Lads probably used the tunes as a gag for they closed their bit with *Swanee River* and *Columbia the Gem of the Ocean*.

Bob Hopkins does a fine job of imitating. His perfect characterizations show long and tedious practice. In addition to this, he is able to twist his rubber face into an exact likeness of the characters he is portraying. Bowed off to a heavy mitting and had to come back for an encore. Scored with his own original bit of an inebriated gentleman, acting out a laughing version to the tune of *Holiday for Strings*.

Pic, *I'm From Arkansas*.

Jack Baker.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Nov. 7)

Arriving a few minutes late for opening show, due to transportation difficulties, didn't keep Lionel Hampton ork from giving the early ticket buyers a well-rounded jive fest that was grooved to suit. A noon opening on election day held ducat sales down, but even with this obstacle there were few empty seats.

Hampton fans had an early opportunity to get off their hands, with ork opening with a tune labeled *Lady Be Good*, but so far as the melody was concerned might have been any 32 bars picked at random. However, the arrangement was sock and highlight was battle of the tenor saxes, put on by Arnet Cobbs and Freddy Simon.

In the deuce spot Billy and Evelyn Nightingale, hoofing team, offered a contrast to the musical antics of the band members during the opener. Male half of team did most of the work, winding up by holding handkerchief in both hands, jumping over it and going into the splits. Fem, a looker, contributed a nice routine of acro hoofing.

Male vocalist, Rubel Blakely, delivered a couple of so-so vocal renditions in *It Could Happen to You* and *Time Waits for No One*. Voice okay, but more showmanship would have helped make the act ore salable. Blakely undoubtedly goes well in a ballroom, but for stage work he could improve by loosening up a bit.

Show-stopper was *Hamp's Boogie-Woogie*, with every member of the ork turning in a top performance. Antics of Milton Buckner were a standout. With Hampton taking care of the top half of the keyboard, boys rapped out some solid work on the ivories. In the encore department Hampton stepped over to the drums and turned in a top performance as a hide-beater. His stick juggling had the customers yelling for more.

Comedy team of Joyner and Foster didn't have much of a chance in the next spot, as the fans had come for Hampton and nothing else. However, they managed to garner their share of laughs, opening with a few mothy gags and then going into *Straighten Up and Fly Right*. For the walk-off they did a hoofing routine which made a nice finish.

Fem vocal spot was handled well by Dinah Washington, who turned in nice vocalizing on *I'm a Slick Chick* and *Is You Is?* Warbling style was good and backed up by the Hampton crew, canary had no trouble in getting across.

Next-to-closing featured ork on *Body and Soul* and *Moon Glow*. Taking the spotlight, Hampton went to work on the vibraphones for these two numbers, with arrangement of latter tune being on the sweet side. Piano overtones furnished by Milton Buckner did a lot in making this one of the highlights of the show.

In the wind-up spot, Hampton came up with everything in the book for *Flyin' Home*. Nothing was left to chance, with every member of the crew working hard, and even when one section was tacit the boys went thru enough gyrations to keep the action going. With a tom-tom in front of the mike, Hampton took the beat on this one and wound up with a sock finish.

Pic was *Dead Man's Eyes*.

Dean Owen.

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Tough Sledding For New Clubs

(Continued from page 24)

State liquor control boards as a rule take the view that there shall be a definite relationship between the number of spots open and the population in a State or a given locality. This makes it difficult for a new operator to obtain a ticket to open, for he has to prove the community's need for still another booze dispensary. Sometimes this attitude of the authorities is incorporated in a definite law such as the one in New Jersey which has been on the books for about four years and which provides that there shall be a ratio between saloons and the population. In other cases, there is a top numerical limit set, as in the case of Miami Beach, Fla., where an old law provides that there shall be no more than 15 nitery licenses. The situation, naturally, benefits not only the community but the existing operators who need fear no new competition, but it is rough on the would-be club owner.

Enough Good Acts

There is disagreement on the effect the talent supply has on keeping the number of new lotteries down to a minimum. All trade figures with whom the question was discussed believe that there is an ample supply of good acts, and AGVA bears this out for union spokesmen say that the average good club act works

Guaranteed Option

LONDON, Nov. 11. — Tommy Trinder, headlining English comic and monologist, has signed a blanket contract calling for his appearance twice nightly at the Dorchester Hotel cabaret, London, for Armistice Night (whenever that may be) and the ensuing week.

Salary is \$5,000 for the 12 performances.

Trinder signed with alacrity remarking "Of course, I'll take it. That's the only way I'll get into the Dorchester on Armistice Night."

only about 35 weeks a year and thus would be available for fill-in dates in new clubs.

However, trade sources differ regarding the effect of the shortage of names and proven attractions. The majority of those queried say that the scarcity of b.-o. acts is not a decisive factor in limiting the number of new clubs during these booming times. But—and it's a big but—they admit that if they were offered the same price for a top act by a new place and by an established one, they would throw the booking to the going concern. The reasons they would do so, they say, is that the risk is smaller in the place that's known, they are familiar with the problems and requirements of the established room and are thus able to gauge the potential success of the act in question, and most of the time the particular performer is already himself established in the proven spot.

Future Buying

The new club could get top attractions, they say. But—and again it's a big but—the prospective operator would have to take future commitments most of the time because all known names are solidly booked. Also, he would have to pay premium prices, topping his established competition by a considerable degree. They admit that thus paying heavily thru the nose the new owner would increase his expenses and therefore his possibility of flopping—but that's the way it would have to be. Finally, they would have to decide whether to give him the acts he wants on certain imponderables—who the headwaiter is, who the owner himself is and what his experience as a nitery operator has been, who are the men in with and back of him and what their reputations are, what the new room is like, who its patrons would be, the location, and so on.

The talent problem, they say, tends to become more decisive as the prospective operator moves closer to the top nitery field. If he plans to run a spot to compete with the 20 or 30 most profitable clubs around the country he may be out of luck as far as powerful talent is concerned because if he tried to buy it he would put himself in a position where his chances of beating the top spots would be pretty slim. If he plans to run a more moderate place his chances of getting a supply of talent are pretty good. But—the big profits in the nitery field lie in running a top spot. And if he is going to invest his dough he wants to make as big a profit as possible.

The attitude of most trade sources is that they've got enough on their hands trying to satisfy present customers keeping their actors happy and trying to keep the old office in the cabbage.

New clubs? Most of them shrug. It would be nice to have but—

Chi L. Q.'s Biggest Act Budget Buys Ritzes, Masters

CHICAGO, Nov. 11.—Ralph Berger, scouting for names for his Latin Quarter here, has stepped out and signed two attractions for his pre-holiday show which will preem on November 24.

Topping the bill are Frankie Masters ork and the Ritz Brothers, who will be making their first nitery appearance here in several years.

Others included in the floorshow will be the Maxellos, Jerry Scott, Frankie Cook and a dance team.

Show, which is booked in for an indefinite run, calls for the biggest dough the spot has paid for talent.

129 Filmites Went Overseas for USO, Says H'wood Com.

HOLLYWOOD, Nov. 11.—Total of 129 Hollywood personalities have made the voluntary overseas hop to entertain servicemen for the USO, according to figures released this week by Hollywood Victory Committee.

Breakdown shows that performers have played an average of 11 weeks on the fox-hole circuit, ranging from two-week trips visiting hospitals in Hawaii to five months of jungle trouping in the South Pacific.

For the month of October 21 unpaid performers were overseas, including Betty Hutton, in the Pacific; Pat O'Brien, Jinx Falkenburg and Ruth Carrell, on the China-Burma-India circuit; Mary Brian, Frank McHugh, June Clyde and Charlotte Greer, in the European war zone; a Hollywood Actors' Lab troupe of *Three Men on a Horse*, headed by Sam Levene, also in Europe; Olivia de Havilland, in the Pacific; Chill Wills, Greenland; Herb Locke and Don Barclay on individual Pacific tours and Irene Manning and Merriell Harvout at an undisclosed base.

ROUTES

(Continued from page 23)

Kramer's, Henry, Midgents (Club Lido) San Francisco, until Nov. 27.
Kramer, Stan (Capitol) Washington, t; (State) NYC 16-22, t.

L

LaBato, Paddy (Olmsted) Cleveland, h.
Lane, Lenny (Troika) Washington, nc.
Lary & Lynn (State) NYC, t.
Lavere & Handman (Carman) Phila, t.
LaVola, Don & Carlotta (Utah Canteen) Salt Lake City.
LaZellas, Aerial (Nite Spot) Dallas 6-20, nc.
Lee, Lois (Center) Norfolk, Va., t.
Lee, Lora (Hipp) Baltimore, t.
Lee, Moe (Hot Spot) Cleveland, nc.
Lemoind & Estelle (Nite Spot) Dallas, 20-27.
LeRoy, Hal (Paramount) NYC, t.
Leslie, Dick (Center) Norfolk, Va., t.
Lester, Buddy (Chez Paree) Chi, nc.
Levola, Pat & Willa (Taft) Cincinnati, t.
Lewis, Jack (Pinto's) NYC, nc.
Lewis, Jerry (Earle) Washington, t.
Lewis, Joe E. (Copacabana) NYC, nc.
Lewis, Happy (Boulevard) Elmhurst, L. I., N. Y., nc.
Lewis, Ralph (Radisson) Minneapolis, h.
Lou, Joe, & Arline Cates (RKO-Boston) Boston, t.
Long, Bill & Nancy (Taft) Cincinnati, t.
Lorraine, Lillian (Ernie's) NYC, nc.
Louis & Cherie (Lotus Supper Club) Washington 6-20, nc.
Lynn, Herby (Magnolia Room) New Orleans, until Nov. 23, nc.

M

Mack, Eloise, Dancers (Primrose) Newport, Ky., cc.
Mack, Johnny (Tower) Kansas City, t.
Mann, June (Beverly Hills) Newport, Ky., cc.
Manon, Sylvia (State) Baltimore, t.
Marlow, Selma, Stylists (Glenn Rendezvous) Newport, Ky., nc.
Martell, Anita (Chez Paree) Chi, nc.
Maxellos, The (Hipp) Baltimore, t.
Merry Macs (Earle) Phila, t.
Miller, Folie (Glenn Rendezvous) Newport, Ky., nc.
Miller, Russ (Hipp) Baltimore, t.
Mills, Vicki (Bijou) Battle Creek, Mich., t.
Morgan, Patty (Copacabana) NYC, nc.
Morris, Doug (Garden) Pittsburgh, t.
Morrison, Russ (Bismarck) Chi, h.
Morse, Ella Mae (Capitol) NYC, t.
Morton, Alvira (Club Alabama) Chi, nc.
Mosley, Snub (Queens Terrace) Woodside, L. I., N. Y., nc.
Murtah Sisters (Latin Quarter) Chi, nc.

N

Nadine (Zimmerman's) NYC, re.
Nesora, Al (Red Mill) Bronx, N. Y., nc.
Nevada, Vicki (Myles Standish) Boston, h.
Nilsen, Al (Bismarck) Chi, h.
Nolan, George (Oriental) Chi, t.
Novellos, The (400 Club) Ft. Worth, nc.
Nuzzo, Jimmy, & His Estrolitos (Town Casino) Chi, cl.
Nyman, Betty Ann (Copacabana) NYC, nc.

O

Olympic Girls (Downtown) Chi, t.
Ovette (Primrose) Newport, Ky., cc.

P

Palmer, Glory (Stork) NYC, nc.
Parker, Gail (Lenny's) Cleveland, nc.
Patterson & Jackson (Howard) Washington, t.
Pendleton, Buntly (Essex House) NYC, h.
Petrie, Jane (Biltmore) NYC, h.
Pickert, Rollo & Verna (Center) Norfolk, Va., t.
Pickford, Murry (Paradise) North Westport, Mass., nc.
Pierson, Dave, Three Toppers, Ray Campbell (Deighan's) Camden, N. J., nc.
Pops & Louie (Howard) Washington, t.
Price, Sammy (Cafe Society Downtown) NYC, nc.
Prof. Backwards (State) Baltimore, t.
Purcell, Tommy (Centaur Room) NYC, h.

R

Radio Aces (Oriental) Chi, t.
Raines, Patsy Lou (Greenwich Village Inn) NYC, nc.
Rardin, Joey (Hipp) Baltimore, t.
Ray, Natalie (Primrose) Newport, Ky., cc.
Read, Kemp (Luke's Lodge) Newport Beach, R. I., h.

Red & Curley (Regal) Chi, t.
Reilly, Joan (Gay '90s) NYC, nc.
Rene, Carmen (Centaur Room) NYC, h.
Richardson, Frankie (Primrose) Newport, Ky., cc.
Ring, Ruby (Lookout House) Covington, Ky., nc.
Roark, Edith (51 Club) NYC, nc.
Robinson, Freddie (Regal) Chi, t.
Rochelle & Beebe (Oriental) Chi, t.
Rogers, Roy (IceLand) NYC, nc.
Ross, Frank (Diamond Horseshoe) NYC, nc.
Roy, Jack (Club 78) NYC, nc.
Rubinoff (Center) Norfolk, Va., t.
Russell, Jack (Zanzibar) Cleveland, nc.
Russell, S., & Julia Davis (USO-Camp Show) Tampa, Fla.
Ryan, Sue (Strand) NYC, t.

S

Sailors, Three (Capitol) Washington, t.
Savo, Jimmy (Cafe Society Uptown) NYC, nc.
Schultz Sisters (Red Gables) Indianapolis, nc.
Sebastian, John (St. Regis) NYC, h.
Sedley, Roy (Club 18) NYC, nc.
Semon, Primrose (Cadillac) Phila, nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Slemon, Hank (LaSalle) Chi, h.
Silvers, Jerry (Scioma's) Phila, nc.
Simpson, Carl & Faith (Sherman) Chi, h.
Skating Vanities (Auditorium) Kansas City; (Aud.) St. Louis 21-26.
Stanley & Marti (Adams) Newark, N. J., t.
Stevens, Naomi (Greenwich Village Inn) NYC, nc.
Stone Twins (Taft) Cincinnati, t.
Stoner, Percy (Ernie's) NYC, nc.
Stothard, Iris (Bismarck) Chi, h.
Sue, Lyda (Earle) Phila, t.
Sullivan, Maxine (Blue Angel) NYC, nc.
Sumner, Helen (Ivanhoe) Chi, re.
Sunny, Leo (Shawnee) Springfield, O., h.
Suns, Three (State) NYC, t.
Sydel, Paul, & Spotty (Lookout House) Covington, Ky., nc.

T

Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Tiegges, Tiny (Show Boat) Cleveland, nc.
Tip, Tap & Toe (Chicago) Chi, t.
Tranger, Don & Alpha (Carman) Phila 17-23, t.
Towne, George (Brown) Louisville, h.

V

Verea, Lisette (Ruban Bleu) NYC, nc.
Vernon, Wally (Latin Quarter) Chi, nc.
Victoria Troupe (Carman) Phila, t.
Vincent, Dorrie (Terrace Room) NYC, h.
Vine, Billy (Latin Quarter) NYC, nc.

W

Ward, Michael (Biltmore) NYC, h.
Warren, Annette (Carter) Cleveland, nc.
Wayne, Eleanor (51 Club) NYC, nc.
Wayne, Iris (Henry Grady) Atlanta 2-15, h. weeks, Wendy (Pinto's) NYC, nc.
Wells, Three (Palace) Columbus, O., t.
Wheeler, Bert (Paramount) NYC, t.
White, Josh (Cafe Society Downtown) NYC, nc.
Willard, Harold (Gay '90s) NYC, nc.
Williams, Bob (State) NYC, t.
Williams, Mary Lou (Cafe Society Downtown) NYC, nc.
Winchell, Paul (Palace) Columbus, O., t.
Wolford's Pets (Majestic) Paterson, N. J., t.
Wonder, Tommy (Earle) Washington, t.
Woods, Billie (Tower) Kansas City, t.
Woods & Bray (Kacees) Toledo, O., nc; (Bowery) Detroit 20-Dec. 3, nc.
Wyse, Ross, Jr. (Beverly Hills) Newport, Ky., cc.

Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Franeys, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.
Franeys, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.
Henie, Sonja, Hollywood Ice Revue (Coliseum) Indianapolis 16-26.
Ice-Capades of 1945 (Garden) Pittsburgh 29-Nov. 18.
Ziegfeld, Dolores, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

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Out-of-Town Opening

LAFFING ROOM ONLY

(Opened Thursday, November 9, 1944)

SHUBERT THEATER, BOSTON

Revue with book by Olsen & Johnson and Eugene Conrad. Music and lyrics by Burton Lane. Staged by John Murray Anderson. Production designed by Stewart Chaney. Costumes designed by Billy Livingston. Dances by Robert Alton. Comedy directed by Edward Cline. Vocal arrangements by Fred Waring. Orchestra directed by John McManus. General director for Olsen & Johnson, Dave Murray. Assistant to Mr. Anderson, Army St. Subber. Company manager, George Leffler. Press representatives, C. P. Greneker, Stanley Seiden. Stage director, Dennis Murray. Stage manager, Henning Irgens. Production supervised by Harry Kaufman. Presented by the Messrs. Shubert and Olsen & Johnson.

THE CAST: Ole Olsen and Chic Johnson, Frank Libuse, Betty Garrett, Mata and Hari, Willie West and McGinty, Ethel Owen, William Archibald, Kathryn Lee, Pat Brewster, Ida James, Charles O'Donnell, Lou Willis Jr., Harry Burns, Margot Brander, Penny Edwards, Kenny Buffett, Frances Henderson, Catherine Johnson and Fred Waring's Glee Club.

Habit is a wonderful thing. If it weren't for habit you couldn't determine just what set the bean town by the ears this week. But because people are used to laughing at Olsen and Johnson and their fantastic nonsense you can put your finger right on the trouble.

Hub Crux Tab

Thumbs-up on six-to-one tally by experts give a score of 86 per cent. Yes: Edwin Melvin (Monitor), Cyrus Durgin (Globe), Helen Eager (Traveler), Elliot Norton (Post), Eleanor Hughes (Herald), Leo Gaffney (Record). No: Peggy Doyle (American).

That is the whole point of *Laffing Room Only*. This is a fabulous compendium of all the tired old vaudeville gags, moth-eaten blackouts and time-worn situations of the amusement business. Decked out with the appurtenances of a smart Broadway revue, *Laffing Room* looks like a whizzer. But it's like dolling up a trull in a duchess's finery. The rough edges show.

Joe Doakes and his wife are sure to go big for *Laffing Room*, but the sophists had better stay away because they will be bored stiff. The boys, O. and J., have thrown in every conceivable gadget to bolster their fancy burly. You'll find a locomotive, a Siberian bear, a piano that throws punches but doesn't play, phones that squirt scotch but don't ring, microphones everywhere and all kinds of guns which go off with no provocation whatsoever.

You'll find every aspect of show business in *Laffing Room*, all of elemental quality, none outstanding. The singing, dancing, lyrics, tunes, costumes, sets are all acceptable. But none are really notable besides the work of the dance team, Mata and Hari, and the sometimes effective singing of Betty Garrett. O. and J. work their heads off and occasionally they are funny. Probably, before the show finishes its five weeks here, it will be completely revised. Maybe it will have something better to offer than now. But it looks strangely like a production in which all the incredible money was spent on the physical effects while the important matters—talent and material—were forgotten. Bill Riley.

Ray Bourbon Goes "Clean-Up" Route

NEW YORK, Nov. 11.—A voluntary petition of bankruptcy was filed Wednesday (8) in Federal Court by Ray Bourbon, actor, currently of the cast of *Catherine Was Great*.

Petition stated that Bourbon has been with the show for five months and gives his address as Hotel Lincoln. Liabilities are listed at \$62,904, which figure includes a \$50,000 damage action pending in California for personal injuries in 1939.

Twenty-two unsecured creditors are named in the petition, which include debts for advertising, commissions and publicity services. His assets amount to approximately \$350, which will be entirely dissipated by payments for clothing. Also listed is a harp, valued at \$495 but which is rented from the Sherman Clay Company, of California, at \$7.50 a month.

Bourbon stated that he was known also under the names of Richard F. Mann and Hal Waddell. He listed his earnings in 1942 at \$2,510 and for 1943 at \$5,465.

'Daughter Janie' Has Noisy London Bow

LONDON, Nov. 4.—Following *Junior Miss* and *Three's a Family* into London, *Daughter Janie*, by Josephine Bentham and Herschel Williams, is the third American comedy of riotous youth to hit the British capital. And *Daughter Janie's* premiere at the Apollo Theater was a notable one if only for the adverse criticism showered upon it by the gallery patrons. Those in the cheaper seats loudly booed and razed the play, altho the stalls accepted it with mild approval. At times the dialog was productive of loud laughter in spite of the dull patches. To make matters worse Maureen Glynn, young actress who essays the name role, was indistinct in her lines from beyond the first few rows. She should learn to speak up. No one in the big cast was outstanding. *Daughter Janie*, with a few alterations in lines—and maybe in cast—may run for a few months.

Somerset Maugham's 15-year-old sardonic comedy, *The Breadwinner*, was revived at the Art's Theater. It's reception at the opening night was loud and sustained.

Happiest revival of the week was Sir Edward German's full-blooded, melodious and thoroly British operetta, *Merrie England*, at the Winter Garden Theater. Production had a tremendous reception at its opening night and is a success from the b. o.

Congreve's 17th century *Love for Love*, one of the most licentious, lusty and honestly vulgar but richly witty plays in the English language, is back again at the Haymarket, where it is proving a hit. A great all-star company includes John Gielgud, who also produced; Cecil Towner, Leslie Banks, Miles Malleon, Yvonne Arnaud, Angela Baddeley and Annie Esmond. Bert Ross.

Experimental Theater

DON'T, GEORGE!

(Opened Thursday, November 2, 1944)

BLACKFRIARS, NEW YORK

A comedy by Katherine Laure. Staged by Dennis Gurney. Business and publicity manager, James A. McGarry. Stage manager, Arlene Grant. Presented by the Blackfriars' Guild.

Adelaide Averson.....Carol Dunning
George Averson.....Hal Hershey
Laura Carwood.....Romola Robb
Paul Leland.....Arthur Allen
David Averson.....Jack O'Neil
Edythe Averson.....Eleanor Stafford

For the opening of its 1944-'45 season the Blackfriars Guild, one of the most active of off-Broadway groups, has departed from a frequent precedent of drawing its scripts from clergy typewriters. *Don't, George* is a maiden effort by a lady from Philadelphia, Katherine Laure by name, who stems from a long line of showfolks.

In its current form, *George* will start no conflagration. It is choppy and the author's evident inexperience in handling a full-length script has led her into obvious pitfalls. She has started out to write a comedy about a domineering, climbing mother; a husband who is a nice, let-well-enough-alone guy, and subordinate love story about an innocuous sister and her rich beau. These four are set up competently enough in a first act which is really a prolog. However, comes a second stanza, dated 12 years later, and the yarn switches to spotlight a piggishly, impossible daughter and is off to blaze a completely new trail. In the process mama becomes a rather silly, malapropic caricature, who is merely unpleasant without being funny and so overdrawn as to be unbelievable. The play is off to the adolescent races, and the premise seems to have been forgotten. Then it is all yanked together again with a last act finale which has all the earmarks of an afterthought.

However, there are distinct possibilities in *George*. While Miss Laure lacks the experience to build solidly, she has a flair for dialog and an engaging humor. There are a lot of chuckles and not a few guffaws in *George*. It could be, with a top-grade rewrite job, that her notions might be shaped into an amusing, commercial farce-comedy. Many of the pieces are there to shape the pattern.

As it stands, Dennis Gurney had fitted them together to make pretty good

(See *Don't, George!* on page 31)

BROADWAY OPENINGS

ROBIN HOOD

(Opened Tuesday, November 7, 1944)

ADELPHI THEATER

A comic opera by Reginald deKoven. Book by Harry B. Smith. Staged by R. H. Burnside. Scenery by United Studios. Costumes by Veronica. Musical director, Roger P. Vene. Company manager, George Oshrin. Stage manager, J. Edgar Joseph. Press representatives, C. P. Greneker, Stanley Seiden and Walter Alford. Presented by R. H. Burnside and the Shuberts.

Songs: *The Milkmaids' Song, Come the Bowmen in Lincoln Green, My Dream Has Come True, I Am the Sheriff of Nottingham, Churning, It Takes Nine Tailors To Make a Man, Brown October Ale; Oh, Promise Me; The Tinkers' Song, See the Little Lambkins Play, The Forest Song, Serenade, Armorer's Song, When a Maiden Weds, Legend of the Chimes, Robert of Huntington (Afterward Robin Hood)*.....Robert Field
Sheriff of Nottingham.....George Lipton
Sir Guy of Gisborne (His Ward).....Frank Farrell
Outlaws:
Little John.....Harold Patrick
Will Scarlett.....Wilfred Glenn
Friar Tuck.....Jerry Robbins
Allan-a-Dale.....Edith Herlick
Lady Marian Fitzwalter (a Ward of the Crown, Afterwards Maid Marian).....Barbara Scully
Dame Durden (a Widow).....Zamah Cunningham
Annabel (Her Daughter).....Margaret Spencer
MILKMAIDS: Lucille Barton, Virginia Chestnutt, Susan Corey, Frances Joslyn, Helena Kozlowsky, Gloria Marshall, Margaret McKenna, Beatrice Miller, Wanda Owen, Jane Riehl, Ruth Simas, Doris Sward.
SHERIFF'S MEN: Edgar Joseph, Philip Lowry, William Nuss, Raymond Vincent.
KING'S MEN: Roy Ballard, Tom Kelly, Stanley Turner, Louis Vern.

VILLAGERS AND ARCHERS: Gerda Christensen, Frances Fleming, Florence Hurst, Adele Jakiel, Ethel Johnson, Gloria Laffin, Jean Lawrence, Jeanne Lee, Jane Moses, Arlene Ross, Jane Shelby, Norine Winters.
VILLAGERS AND OUTLAWS: Lee Edwards, Herman Glazer, Steven Kent, Jerry Madeira, Gerry Sherwood, Dale Sommer, Milton Vaughn, Melville Veitch, Allan Whitman.

Just what juiced the Shuberts and R. H. Burnside into the notion that the Stem was panting for a revival of *Robin Hood* is a moot question. Maybe the tradition, as historian Kecey Allen avers, that Reginald deKoven built the Lyric Theater out of profits from the original edition of the operetta, hypoed a belief that there is still plenty of b-o. life in the 54-year-old vet. There might well be if it were spruced up to a 1944 pace. However, the program notes that it is: "in its original form—as played by the famous Bostonians." This pew never saw the "famous Bostonians," but matters at the Adelphi Theater look like just another Burnside revival—pleasant enough, but with a bad case of spavin in the joints.

Unfortunately, "pleasant" isn't a strong enough adjective to carry a top-grade Stein revival. It should sparkle—and sparkle is something that this edition of *Robin Hood* definitely doesn't. The old Harry B. Smith book is pretty weak today to begin with, and Burnside's direction hasn't added any aspirin. The comedy is enough to send one outside to be sick and the chorus routines are strictly out of the corn crib.

However, on the plus side of the ledger, the Shubert-Burnside combo has given *Robin Hood* a good production in the traditional manner. The sets are tasty and in keeping with old-fashioned operetta. The costumes are fresh and colorful. It is all pretty to look at. What, of course, is more important than anything else is that the old songs are there, and there are good voices to sing them.

Such items as *Oh, Promise Me; Brown October Ale, It Takes Nine Tailors, The Armorer's Song* and *When a Maiden Weds* are melody stand-outs that can stand reviving any time, anywhere, and they and the rest of the score get excellent treatment from the current cast. The ensemble chanting is also first class. A little *pianissimo* in Roger Vene's direction of the big orchestra would help matters. There is a frequent tendency to drown out the boys and gals on the stage.

Robert Field and Barbara Scully pair acceptably as Robin and Maid Marian. Both are worth listening to. So, too, is a fine soprano contrived by Margaret Spencer. Her *Maiden Weds* in the last act rated her spontaneous call-backs. Harold Patrick puts over one of the world's best drinking songs for a smash, and rumbung Wilfred Glenn scores top honors with his fable about the crow

(See *Robin Hood* on page 31)

NO WAY OUT

(Opened Monday, October 30, 1944)

CORT THEATER

A play by Owen Davis. Staged by Robert Keith and the author. Setting by Edward Gilbert. Company manager, Gilman Haskell. Stage manager, Paul Porter. Press representatives, C. P. Greneker, Stanley Seiden and Walter Alford. Presented by Robert Keith.

Cora Hilliard.....Viola Frayne
Dr. Enid Karley.....Irene Hervey
Bob Karley.....Jerome P. Thor
Barbara Treut.....Nancy Marquand
Napoleon.....John Marriot
Molly Levenseller.....Viola Roache
Dr. Walter Levenseller.....Donald Foster
Hester Darrow.....Jean Casto
Dr. Niles Hilliard.....Robert Keith
Jim Slade.....Maurice Burke

They say that Owen Davis wrote *No Way Out* while convalescing in a hospital, where he became concerned over medical ethics and the evils that can stem therefrom. He called it first *A Perfect Crime* but abandoned that title which was probably just as well, since there is nothing about Dr. Hilliard's criminal machinations which are not perceptible to a 10-year-old mind midway of the first act. At all events, Davis has gone back to the old-fashioned "problem" play formula, and the sum and substance of it is that it creaks in the joints.

The Davis premise concerns a baddie doctor who has married a rich widow after helping her husband into a fast demise. He has gambled-off her coin in bad bets on the stock market and now intends to help his stepdaughter join her defunct papa in order to get his hands on the gal's inheritance. At the same time he is carrying on an affair with his nurse under the nose of his silly, but ever-loving wife. He is a very mean guy, indeed.

However, a young fem doctor, the sister of a lad who wants to marry the gal, gets into the house. She discovers that the daughter has all the symptoms of "Addison's Disease," and that her astute medico stepfather is just letting her gradually kick off with it. There is likewise an elderly pill expert in the picture who won't listen to the facts. That is where the ethics come in. No other doc can interfere with a patient, if her own physician says nix.

The way the meanie gets caught up with, is the plot of Davis's play. Unfortunately, it is stogily put together and winds up so abruptly with a third-act curtain as to leave you not quite sure how it all does come out. *No Way Out* starts at a walk and ends with a dull thud.

The real "problem" of the play is why Robert Keith, who should know much, much better, was sparked with the idea of producing it. Perhaps, *Out* read much better than it stages and Keith was carried away by the notion that *Dr. Hilliard* would be a helluva part. It doesn't turn out that way when the latter comes to life, altho Keith has evidently put a lot of thought and preparation into his reading of the character. *Hilliard* could be the villain of a rip-roaring melo, but just when there's hope of red-blood fist-cuffs the show drifts off into the stuff that makes for medical society meetings. Neither dialog nor situation, as devised by Davis, is strong enough to put him over. *Hilliard* is a paper-doll villain.

More or less the same goes for others mixed up in *Hilliard's* affairs. Irene Harvey makes her Stem debut from the films as the fem medico. She is nice to look at, plays with restraint, and is believable in so far as the script allows. A good Broadway start. Nancy Marquand has a tough time being sick for three acts, but comes off top-side and Jean Casto does the best she can with a particularly grewsome trained nurse.

It is not likely that radio will want any part of "No Way Out." It is of the stuff that has been soap-opera on the air often and better. Doubtful that the mike will announce that: "Dr. Hilliard is wanted in the surgery."

Likely, he won't be wanted long at the Cort, either. *No Way Out* may have the makings of a pic at the hands of Hollywood scribes, but Stemwise it will get as short a shrift as the doctor plans for his stepdaughter.

Bob Francis.
Closed Saturday (4). Printed for the record.

Routes
Dramatic and Musical

(Routes are for current week when no dates are given)

Able's Irish Rose (Shubert Lafayette) Detroit.
Bell for Adamo (Wilbur) Boston.
Blossom Time (Ford) Baltimore.
Cherry Orchard (Erlanger) Buffalo 13-16;
(Auditorium) Rochester 17-18.
Daute (Geary) San Francisco.
Dark Hammock (Locust St.) Phila.
Dunham, Katherine (Royal Alexandra) Toronto.
Ellis, John, in Rip Van Winkle: Newark, O., 15 and 17.
Gilbert & Sullivan Operas (National) Washington.
Good Night Ladies (Babcock) Billings, Mont., 15; (Municipal Aud.) Bismarck, N. D., 16; (Fargo) Fargo 17; (University Aud.) Grand Forks 18.
Have a Good Time (Shubert) Phila.
Hayes, Helen, in Harriet (Nixon) Pittsburgh.
Kiss and Tell (Studebaker) Chi.
Kiss and Tell (Convention Hall) Enid, Okla., 15; (City Aud.) Ponca City 16; (Convention Hall) Tulsa 17-18.
Late George Apley (Plymouth) Boston.
Laughing Water (Bushnell Aud.) Hartford, Conn., 15; (Shubert) New Haven 16-18.
Life With Father (Cass) Detroit.
Man Who Had All the Luck (Walnut) Phila.
Merry Widow (Cox) Cincinnati.
Merry Widow (Music Hall) Houston, Tex., 15; (Texas) San Antonio 16; (Paramount) Austin 17; (Majestic) Ft. Worth 18.
Oklahoma (Erlanger) Chi.
Olsen & Johnson, in Laffing Room Only (Shubert) Boston.
Othello, with Paul Robeson (English) Indianapolis 13-15; (Hartman) Columbus, O., 16-18.
Over 21 (American) St. Louis.
Pitts, Zasu, in Ramshackle Inn (Biltmore) Los Angeles.
Rebecca (Hanna) Cleveland.
Sing Out Sweet Land (Colonial) Boston.
Sons o' Fun (Memorial Hall) Dayton, O., 13-15; (English) Indianapolis 16-18.
Star and Garter (Blackstone) Chi.
Streets Are Guarded (Shubert) New Haven, Conn., 13-15.
Student Prince (Auditorium) St. Paul 15; (Lyceum) Minneapolis 16-18.
Ten Little Indians (Harris) Chi.
Three's a Family (Curran) San Francisco.
Voice of the Turtle (Selwyn) Chi.
Waltz King (Davidson) Milwaukee.
Winged Victory (Masonic Aud.) San Francisco.

Bernie Hart Steps Out With 'Dear Ruth'

NEW YORK, Nov. 11. — *Dear Ruth*, Norman Kressner comedy, which is the maiden production effort of Joseph Hyman and Bernard Hart will have its unveiling at the Shubert, New Haven, Thursday (23), and remains for rest of week. Opens Wilbur, Boston, Monday (27) for a two-week stand.

Phyllis Povah, Virginia Gilmore, Howard Smith and John Dell head a cast of 12. Moss Hart is doing the staging and Frederick Fox has designed the set. Mike Mok and Mary Ward are handling the p. a. assignment.

Certificate of limited partnership filed with county clerk's office, September 30, lists Bernard Hart and Joseph M. Hyman as general partners. Single limited partner is Lew Wasserman, of Beverly Hills, Calif., with a contribution of \$40,000 and a 50 per cent interest.

London Rep Spot Reopens

LONDON, Nov. 4.—The Granville, Walham Green, 1,200-seater London theater, reopens the last week in October with repertory. House is again taken over by Archie Shenburn, who has a chain of theaters in the English provinces.



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BROADWAY SHOWLOG

Performance Thru November 11

Dramas

Opened Perfs.

Angel Street (Bijou).... 12- 5, '41 1237
Anna Lucasta 8-30, '44 85
(Mansfield)
Hilda Sims guested on WOR broadcast Thursday (9), with drama sketch. Canada Lee ditto Monday (6) with "Sweethearts of Servicemen" (NBC). Lee may refuse the role of "Caliban" in the Crawford "Tempest." Is not sure that playing such a part might not result in a racial kick-back.
Catherine Was Great .. 8- 2, '44 118
(Royale)
Alan Keith replaced Carl Benson Tuesday (7). Ray Bourbon leaves company Sunday (12). William C. Tubbs will replace him.
Chicken Every Sunday.. 4- 5, '44 253
(Plymouth)
Embezzled Heaven..... 10-31, '44 15
(National)
Sold out for four weeks at opening. Ethel Barrymore will be guested by the Players' Club Monday (13). She will be the second woman to preside over the annual birthday celebration of the birthday of Edwin Booth. Margaret Webster was accorded the honor last year. Martin Blaine will lecture on drama and acting at several local Catholic schools this month. The Albert Bassermans are looking for a New York apartment.
Harvey 11- 1, '44 13
(48th Street)
Terrific sell-out, with not even a "house seat" available before December 11. Josephine Hull air-guested with Bessie Beattie Monday (6). Brock Pemberton ditto on Martha Dean program Friday (10). Frank Pay takes "Harvey" over to meet Bergen and McCarthy on Charlie McCarthy program Sunday (12).
I Remember Mama..... 10-19, '44 28
(Music Box)
Still capacity biz. A Stem sock. Carolyn Hummel air-guested with Alma Kitchell (Blue) Wednesday (8).
Jacobowsky and the 3-14, '44 232
Colonel (Martin Beck)
Coby Ruskin played Oscar Karlweiss role Monday (6) thru Wednesday (8). Latter returned to duty Thursday (9). —knee still in a cast. Ruskin is now permanent understudy for Karlweiss, besides holding down three other jobs. He is stage manager, plays the chauffeur and also understudies Lonny Lewis. Olga Kruger, assistant stage manager, went on for Jane Marbury Tuesday (7).
Kiss and Tell 3-17, '43 700
(Biltmore)
Kurt Douglas, out for two weeks with strep throat, back in troupe Monday (6). Albert Hachmeister has been subbing for him. Troupe give show at St. Albans Hospital Sunday (26). George Abbott give party for cats of "Snafu" and "Kiss" companies Saturday (18). Jessie Royce Landis casting "Little Women" for Yule City Center season. Rehearsals start December 7. Walter Davis rehearsing USO overseas troupe of "Kiss" at Biltmore. Marjorie Gatensohn has fem lead. No. 3 company of "Kiss" hot in Texas with 10G for three one-nighters in San Antonio, Houston and Fort Worth. Troupe is headed by Lila Lee, Walter Gilbert and June Dayton.
Life With Father 11- 8, '39 2109
(Empire)
Fifth birthday passed, still strong. \$11,382 for week. \$300 up over previous stanza.
Perfect Marriage, The... 10-26, '44 20
(Barrimore)
Doing good biz. Theater parties a help. Miriam Hopkins air-guests with Mary Margaret McBride Sunday (19).
School For Brides 8- 1, '44 119
(Ambassador)
Still holding own. \$11,000 claimed for week. Management in market for

Opened Perfs.

replacement for Phillip Huston, who has signed for forthcoming Cheryl Crawford "Tempest." Producer Howard Lang is casting "Good Night, Ladies," which skeks Christmas week opening in Philly. Skeets Gallagher, set for lead, is already in town for rehearsals.
Searching Wind, The .. 4-12, '44 247
(Fulton)
Gives a benefit for Actors' Fund Thanksgiving mat, Thursday (23). Cornelia Otis Skinner will have profile by Arthur Mann in forthcoming issue of Collier's mag. Ben Kranz is back on job as stage manager (nee "The Visitor"). Lucia Victor, who has been filling in for him, is now his assistant. "Wind" will stick on the Stem at least until March 1. Road trek, booked to begin December 2, has been canceled.
Sleep My Pretty One.... 11- 2, '44 4
(Playhouse)
Closed Saturday (4).
Snafu 10-25, '44 21
(Hudson)
Troupe to Mitchell Field to give GI show Monday (20). Enid Markey has a guest shot on "Grand Central Station" Saturday (18). Dort Clark has turned down a pic offer—tied up by run-of-play contract. "Kiss and Tell" company guested by troupe at mid-week mat.
Soldier's Wife..... 10- 4, '44 45
(Golden)
Martha Scott, Myron McCormick and Frieda Inescort guest on "Theater of Romance" (WABC) Tuesday (14). Will do first act of show. McCormick will also open Sixth War Bond pitch at Todd Ship Yards, Brooklyn, early morning of Tuesday (14).
Ten Little Indians 6-27, '44 160
(Broadhurst)
Plays special GI performance December 3 at Fort Meade, Md.
Two Mrs. Carrolls, The. 8- 3, '43 486
(Booth)
Elizabeth Bergner out ill for Monday (6) performance. Refunds made on near sellout. She returned to cast Tuesday (7).
Violet 10-24, '44 23
(Belasco)
Closes Saturday (11).
Voice of the Turtle, The. 12- 3, '43 326
(Morosco)

Musicals

Bloomer Girl 10- 5, '44 44
(Shubert)
Dancer Richard Darcy has been replaced by Jack Nagle. John Wilson's "Streets Are Guarded" has set back preem to Monday (20). Acting company manager James Troup switches over to same job with "In Bed We Cry." Edwin C. Knill comes back from latter to "Bloomer."
Carmen Jones 12- 2, '43 398
(Broadway)
Follow the Girls 4- 8, '44 250
(44th St. Theater)
Baronova back in top tier slot after illness Thursday (9). Rae McGregor filled in for her mat and evening Wednesday (8). Henry Cowan will be hereafter listed in program credits as one of orchestra arrangers. Dell Parker, Joan Miles and June Sitar will be featured in Nat Dorfman's next edition of Theater Pictorial mag. Buster West will retire from stage at conclusion of war to operate a newly discovered lead mine on his New Hampshire farm property. Dave Wolper now in Philly and chorus boy dispute now in status quo until his return on Wednesday (15). Sixteen chorus lads recently slapped a joint notice on him for a 15-buck raise. All were already getting \$10 above scale. Chorus Equity informed Wolper

Opened Perfs.

that each must give individual notice (which choristers seemed loth to do), and that he could call the lot. Meantime, producer advertised in daily press for 18 male dancers. Fifty-four try-outers turned up, including eight in full make-up from a near-by vaude theater. Tony Craig will be featured on the Sixth War Loan rally at the Hotel St. George, Brooklyn, Wednesday (16).
Mexican Hayride 1-28, '44 334
(Winter Garden)
Inogen Carpenter, Luba Malina, Bobby Lane and Claire, Lydia Fredericks and others of troupe were featured at Stage Door Canteen Friday (10). The "Spook Theater," which has been having union difficulties, has put off its preem until December 1—probably at the 48th St. Cinema. Bob Bennett replaced Danny Leeds Wednesday (8). Latter goes to "Glad to See You." Mike Todd auditioned 500 singers for "Up in Central Park" at Winter Garden Thursday (9). Skeks another session for Tuesday (14). Helen Tamiris is staging dances for "Park."
Oklahoma! 3-31, '43 711
(St. James)
Tonsils still intact. Mary Ackley, assistant treasurer of St. James, guested by Marjorie Arlen (CBS) Tuesday (7). Vivian Smith, ballet captain, out with strep throat since Saturday (5). Husband, Paul Shiers, just back with troupe after gripe session. Ruth Clayton goes to Chi for Ado Annie role. Dorthea Freed, currently playing Annie in Chi troupe, comes East to join New York company. Bambi Linn has been signed for the role of the daughter in Guild's musical version of "Liliom." Doesn't leave, however, until January.
One Touch of Venus ... 10- 7, '43 463
(46th St.)
Tommy Avera replaced Duncan Noble Thursday (9). Beatrice Lynn replaced Allyn Ann McLerie Monday (6). Mortimer O'Brien is now assistant to Frank Colletti, general stage manager for Cheryl Crawford. Ex-Venusettes signed for "On the Town": Sono Osato, Carl Eberle, Dunca Noble, Allyn Ann McLerie, Frank Westbrook and Lavinia Nielson. Jack Mann presents a tabloid musical at Music Box Canteen Wednesday (29).
Song of Norway 8-21, '44 97
(Imperial)
Francis Robinson, recently ex-Navy, took over special p.-a. assignment on show Monday (6). Troupe gives benefit for Actors' Fund Sunday (12). Irra Petina has signed a run-of-play contract.
Star Time 9-12, '44 83
(Majestic)

ICE SHOWS

Hats Off to Ice 6-22, '44 198
(Center)

REVIVALS

Robin Hood 11- 7, '44 7
(Adelphi)
Vote of six against, two for, and one on the fence totals a 28 per cent score. No: Robert Coleman (Mirror), Burton Rascoe (World-Telegram), Willela Waldorf (Post), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Louis Kronenberger (PM). No opinion: Unsigned (Sun). May stay on at Adelphi, if b.-o. pull warrants. Otherwise will be put to road.

BALLETS

Ballet Theatre 10- 8, '44 36
(Metropolitan)
Closed Sunday (5).
Ballet International... 10-30, '44 15
(International Theater)
Extends original six-week schedule to thru Christmas Eve.

Clive Brook Back to Legit

LONDON, Nov. 4.—Clive Brook, flicker star, returns to London West End after an absence of 23 years. He'll play the lead in a new play, at present untitled, by Daphne Du Maurier, which will be presented by H. M. Tennant at a West End theater early in December. His last London appearance was in *Clothes and the Woman* presented in 1921 at the Ambassador's.

Shaw Season for London

LONDON, Nov. 4.—Rodney Phillips, in association with Baxter Somerville and Peter Hoare, is to present a season of George Bernard Shaw's plays at the Lyric Theater, Hammersmith, London, later this month. Opening play will be

Too Good To Be True, with *Candida* and three more, at present not selected, following.

PERNICK TRIBUTE BIG

(Continued from page 4)

even in the smallest capacity, he said, had been his one ambition since Pearl Harbor. The invitation to head an overseas unit had given him the happiest moment of his life.

The *Oklahoma* unit will leave within the next two or three weeks, as soon as final details are completed.

N. Y. CULTURE STARTS

(Continued from page 3)

the pompous De Ravoir, respectively. Supporting roles were competently sung by Thomas Hayward, Rudy Trautman, Helen LeClaire, Arthur Ulisse, Edward

Visca and Emanuel Kazaras. The Puccini score was read with considerable brilliance by Lazio Halasz, altho the 50-piece orchestra needs to be held down somewhat on volume in a house the size of the City Center.

Jose Ruben has given it a careful staging and pointed up the dramatic sequences. There is a surprising lack of operatic stiffness even in the mob scenes. The four sets, borrowed according to a program note from the St. Louis Grand Opera Association, show imagination and inventiveness. Credit for their background excellence presumably goes to Richard Rychtarik, the troupe's scenic adviser.

All in all, *Manon* got hizzoner's chirpers off to a fine start. Last year the company did close to capacity biz for 25 performances. The opening send-off signposts similar, if not better, b. o. this time.

Bob Francis.

Burlesque Notes

By Uno

DOREE forced to leave her Hirst unit in Kansas City, Mo., to return to her home in Los Angeles, where her mother was killed October 31 by a bus while alighting from a streetcar. . . . RALPH ELSMORE, house singer and straight, opened at the Alvin, Minneapolis, November 3, placed by Milt Schuster. . . . VIOLA SPAETH suffered two broken fingers, facial lacerations and body bruises in a recent fall at her Canton (O.) home. . . . ABIE GORE, comic, back in burly on the Empire Circuit after two years on the road with *Abie's Irish Rose*. . . . CHUCK WILSON replaced Bob Collins in a Schuster unit that has Frank Smith as straight man. . . . MADELEINE LEWIS, dancer, replaced Jean Graham on the Midwest Circuit in Cincinnati November 3. . . . GEORGE CORWIN is house straight man at the Gayety, Akron, where he was shifted from the Grand, Youngstown, O. . . . ASCOL AND GARY are a new burly comedy team under Ford Agency's (Boston) management. Opened at the Howard, Boston, November 3 after a season for Milt Schuster on his circuit. . . . ROSITA ROYCE and her doves move to the Rio Casino, Boston, November 27. . . . AL (PUGIE) WEINER, candy concessionaire, back with Oscar Markovich at the Hudson, Union City, N. J. . . . DONNA BARRIE, dancer, and Marianne Terrell are new O'Brienites at the Hudson, Union City, N. J.

JOE DORRIS closed 10 weeks at the Queens Terrace, Long Island, N. Y., November 9 and opened the next day at the Blue Mirror, Newark, N. J. . . . AUDREY ALLEN, producer, replaced by Dolores Livengood, a Schuster booking, at the Palace, Buffalo. . . . JACK CONWAY, former burly comic, now in charge of the card room at the New York A. C. . . . ROSALIE GORE, strip dancer, celebrating her second year at the 2 o'Clock Club, Chicago. . . . CLAUDE MATHIS, comic, back East on the Bryan Circuit, has teamed up with Miss Waterbury of 1941. . . . MADELAINE GARDNER closed at the Burbank, Los Angeles, and opened on the Empire Circuit. . . . ALLEN GILBERT, producer at the Gayety, Montreal, in Manhattan last week readying a new line of dancers. . . . CAROLE LORD is featured strip at the Gayety, Montreal, this week. . . . JOE DEVLIN, ex-burly straight man now in pix, was a Chicago visitor en route east to visit his family. . . . DOROTHY CRENNAN has left a war plant for the Red Robin, Union City, N. J. . . . KITTY CARNEY, chorine, has left showbiz upon inheriting a fortune thru the death of an aunt. . . . KENNY SISTERS, Sally and Arline, have retired, and Evelyn Miller has joined the WACS.

Coast Burly Pinched

SAN FRANCISCO, Nov. 11.—Two males, managers, and seven women performers were jailed on indecency charges when police raided the Kearney, local burly house. The theater's co-managers, Andrew Saucier and Jerry Whitney, were released on \$200 bail each. The dancers, released on \$100 bail each, were Kitty Campbell, Heather English, Edith Patty, Helen Sweeney, Yvonne Marthay, Pauline Starr and Mitzy Morgan. Case will be heard in about a week.



Riobamba Won't Open After All

NEW YORK, Nov. 11.—The about-to-be-reopened Riobamba gave up the ghost this week when the New York ABC Board refused the spot's application for a liquor license on the ground that "public convenience and advantage will not be served" by it.

Even before the ABC Board refused to go along, other difficulties developed which might have prevented the re-lighting. Val Olman, set for the opening, broke up his society band and took a booking in Ciro's, Miami.

Carmen Amaya, slated to be the attraction, took a vaude booking for November 23 at Loew's State after receiving a warning from Cantinflas, head of the Mexican performers' union to which she belongs, that she had best toe the "unfair" line drawn on the Riobamba by AGVA here. Cantinflas acted at the request of the U. S. organization.

Chauncey Olman, Riobamba attorney and a director, said yesterday (10) that the site will be abandoned by the present lease holders, Julius Yablock and Harold Jacobs, despite the fact that they invested about \$25,000 on a remodeling job.

Det. L. Q. Finally Gets Staff of 71

DETROIT, Nov. 11.—Lou Walters's Latin Quarter is readjusting staff to conform to the order of the War Man-Power Commission restricting employment to fifty males. Upshot of the issue is the raising of the actual ceiling to 71 male employees, with the resultant dismissal slated for 43 others. Original male staff was reported at 114.

Result of the move is in accord with the earlier statement of both Walters and Arthur Rozen, manager, expressing full willingness to release any employees for whom war jobs could be found.

DON'T, GEORGE!

(Continued from page 29)

grade of experimental theater. He has whipped the script along to get the best out of it on the giggle side, which after all is what *George* is gaited to. Unfortunately, a few of his proteges are not yet up to farce-comedy timing and wade blithly into the middle of a healthy laugh. A bad fault which teacher will have to correct.

Acting honors in this one go to Hal Hershey, who plays the George who is constantly being "don'ted." Hershey is a newcomer around the Blackfriars Theater and shows decided promise as a farceur. Deficiencies in the script handicap Carol Dunning's mama. The part is overwritten to begin with and the character unsympathetic. However, she attacks it in high and continues in the same key thruout, which is wearing. Romola Robb is pleasantly competent as the colorless sister, until the last scene when she has an opportunity to really get going and ring up a good score for herself on the evening. Young Jack O'Neill is back with Guild to play a jitterbug kid. He turns in a good job, except that his grammar is incredible from a lad brought up in a reasonable household. The "I seen its" are laid on a bit thick. But that's the script again. Arthur Allen does much better with a portrait of a stuffed-shirt lover than one would expect, and Eleanor Stafford is the brattish miss.

Bob Francis.

ROBIN HOOD

(Continued from page 29)

and the tailor and the sword-smith's chant.

George Lipton and Frank Farrell are responsible for the so-called comedy. Former overplays the silly sheriff outrageously, and the quips are graded for an eight-year-old. Farrell occasionally manages to snag a snicker as the swichy, nit-wit Guy of Gisbourne. Which proves that he must be pretty good.

In sum this latest *Robin Hood* has its good points, but, excepting the score, it's a museum piece. Maybe there's a new generation hankering to hear the old melodies brought to life, but they'll have to be revived with more than current imagination if they're going to lure a line to the b. o. at the Adelphi.

Bob Francis.

Magic

By Bill Sachs

THE GREAT OVETTE in a visit to the magic desk last week, accompanied by Mrs. Ovette, revealed that they will be the feature attraction at the magic conclave to be held in Pittsburgh November 21-25. They wind up a two-week stand at Primrose Country Club, Newport, Ky., Thursday night (16) and the following night play for a Shriners' father and son party in Cincy. Saturday night (18) they have a banquet date in Columbus, O., en route to the Smokey City. . . . JACK HERBERT is current with his bag of nifties at Alpine Village theater-restaurant, Cleveland. . . . THE AMAZING MR. BALLENTINE winds up a fortnight's stand Thursday (17) at Glenn Rendezvous, Newport, Ky., and moves on to the Latin Quarter, Detroit, for a two-weeker. From the Motor City he will head in easy stages to the West Coast where he is slated to open soon with Paul Small's new musical featuring Jimmy Durante. . . . EDDIE COCHRAN pens under date of Friday the 13th: "Still in Germany, right at the front, watching history in the making. We have been strafed twice and bombed, shelled and mortared many times. I've grown so used to it that I can't sleep on a quiet night anymore. The past few days we have watched a big city being blasted to the ground. It's really a sight to remember." . . . MILBOURNE CHRISTOPHER, still hocus-pocusing in *Broadway in Khaki* from the European war theater, V-mails from Belgium: "Add Germany to my latest list of visits. In 1936-'37 I went from Germany to England; this trip is just the reverse." . . . PETE BOUTON, brother of Blackstone the Magician, with whom he has been associated as stage manager for many years, is in Harper Hospital, Detroit, recovering from an operation for removal of 140 gallstones. . . . 2-10 DANIELS is working niteries in the Detroit area.

VERGIL THE MAGICIAN is repeating on his Washington and Oregon territory, playing the same towns and for the same sponsors for the third time in the last two years. "Business is wonderful," he writes, "and our only regret is that the auditoriums are not larger." . . . LORING AND KATHRYNE CAMPBELL are sporting an attractive new four-page circular to herald their 20th annual tour. They are booked up to May 7, 1945. . . . GUY L. GERBER, Cincy necromancer, moved into the Seelbach Hotel, Louisville, Monday (13) for a fortnight's stand. . . . BOSCARD is reported clicking 'em off nicely in the New York and Jersey sector with his midnight spook opry. He has just finished a string of dates in the Fabian houses and is now in Walter Reade theaters in New York State. Jack Pierce is piloting the unit. . . . JULIUS FRIEDMAN, Baltimore baffler, has begun his eighth holiday season at the May Company department store in the Monument City. Set there until December 23, he's keeping the kiddies happy with his comedy magic. . . . FRED BECKMAN, Montreal mystic, assisted by Mademoiselle Marie, is set in New York State until Christmas on club dates and theater stands for RKO, Loew's and Skouras. Beckman recently cracked the Montreal French newspaper, *LePetit Journal*, with an interesting yarn on Houdini and the latter's brother, Hardeen. . . . LA-MAR THE MAGICIAN (W. F. Myers), of Cambridge, O., is keeping busy with his magic on club and school dates thru Central Ohio. . . . RAY AMY, after a summer under canvas, is with Ray Marsh Bryden's *Bouquet of Life* store show in St. Louis, working mental, magic and escape bits. . . . LEN O. GUNN, West Coast magus, is en route back home from the South Pacific after serving 20 months in that area with an all-male USO-Camp Shows unit. All told, he's been with USO a little better than two years. . . . MAX TERHUNE, en route recently from the Coast to New Orleans, spent a night in Houston where he enjoyed a session with Mr. and Mrs. Mysterious Howard, Mr. and Mrs. S. S. Henry and Cal Emmett.

Wills's Ft. Worth Advance Biz

FORT WORTH, Nov. 11.—Bob Wills, who brings his Texas Playboys to the Casino for a one-night stand November 24, will draw a big crowd judging from ticket sales at \$1.50 per person plus tax. He is remembered here for his early-day dance music and radio broadcasts when his hoe-down dances grew in popularity.

Inking Deadline On Franchises Set For Coast Agents

HOLLYWOOD, Nov. 11.—Deadline of November 25 has been set by Florine Bale, executive secretary of AGVA, for agents who want to obtain a union franchise. So far all the top agents have come in under the wire, but a meeting this week disclosed that the Artists Managers' Association and Southern California Agents' Association have not inked the standard "Rule B" pact.

According to Miss Bale, new deal will place greater responsibility upon the agents in as much as they will be forced to use standard AGVA employment contracts and find work only for paid up AGVA members.

New agreement also has moral clause which holds agent responsible if he books acts for stag affairs that call for stripping. If any show is raided agent is to be charged with full responsibility.

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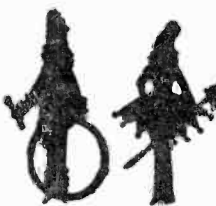
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Thanks to Direction—MILT SCHUSTER.

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127 North Dearborn St. CHICAGO 2, ILL.

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Net Panties, \$1.25. Bras, 75¢. Rhinestoned Bra and G-String, \$10.00 a set. Eyelashes, \$1.50. Large used Ostrich Fans, reasonable. Add 15¢ postage on orders. C. GUYETTE, 346 W. 45th St., New York City 19, N. Y.

THE FINAL CURTAIN

AIREY—Rev. James W. E., 40, circus fan, magician, ventriloquist and museum sponsor and rector of St. Andrew Episcopal Church, Houston, in that city October 31, following a lengthy illness resulting from a fall off a bareback horse. He became interested in show business while at the University of the South, Sewanee, Tenn., and Centenary College, Shreveport, La. He was known as Merlin the Magician in his youth and was a member of the Society of American Magicians. He promoted circuses in Houston and was a trick roper and crack shot. Survived by a daughter, Joan; a son, Jimmie, and his mother, Mrs. Laura Eagan, Shreveport. Services at his church, with interment in Forest Park Cemetery, Houston, November 2.

CARSON—Martin B., 51, former outdoor showman, in St. Paul Hospital, Dallas, November 2, following a short illness. He operated concessions prior to working as switchman for the Houston Belt & Terminal Railroad Company since the war started. Survived by his widow, May, Houston. Interment in Washington Cemetery, Houston, November 3.

HEARN—Harry (Pa.), 67, veteran of a lifetime in show business and who trouped with his wife in vaude for many years before organizing the Madcap Players under canvas more than 20 years ago, in his sleep in Dallas October 28. At the time of death he was with the Madcap Players, now managed by his son-in-law, Leon (Toby) Gunn and a fixture in Dallas for a number of years. Born into an English theatrical family, Hearn went to Canada in 1899 and shortly thereafter went to New York. He played the original drunk in the vaude sketch, *A Night in an English Music Hall*. A then unknown comic by the name of Charles Chaplin moved into the role when Hearn left for another show. He took his Madcap Players to Dallas in 1931 and has been a resident there since. Services October 30 at Sparkman-Brand Chapel, Dallas, with Rev. Earl Anderson officiating. Pallbearers were Sam Jones, H. H. Cook, D. P. Barker, T. L. Rippy, Dick Turner and Wayne Babb. Besides his widow, Hearn is survived by four daughters, Mrs. Leon (Toby) Gunn, Mrs. Neil Fletcher, Mrs. Lois Leavelle and Mary Lou Hearn, and six grandchildren.

HICKEY—Cornelius (Neil), 65, former heavy actor and director of WPA theater project in Omaha, following a heart attack in his room at the Arcade Hotel, that city, October 29. Survived by a sister, May, Fall River, Mass. Services at Fitch-McEachron-Cole Mortuary, Omaha.

LEWIS—William J., 71, dean of Pittsburgh dramatic critics and drama editor

Jane Grey

Jane Grey (Mrs. Mary E. Tyrrel), 56, a leading character actress on Broadway for more than 30 years, in Roosevelt Hospital, New York, November 9.

She made her debut at 19, appearing with the Belasco Stock Company in Los Angeles in *The Rose of the Rancho*. Her first appearance in New York was at the Republic Theater as Lulu Weaver in *Is Matrimony a Failure?*, under the management of David Belasco. She appeared subsequently in *The Concert*, Mrs. Xmas Angel at the Harris Theater, and originated the leading part of Margaret Holt in *The Conspiracy* at the Garrick Theater. Among other roles she portrayed were Betty Lindsay in *Nearly Married* at the Gaiety Theater, Molly in Willard Mack's *Kick In* which starred John Barrymore and had 188 performances during the 1914-15 season, and Chloe in *The Skin Game*. In 1918 she succeeded Marjorie Rambeau in *The Eyes of Youth* at the Maxine Elliott Theater and made her last appearance in *A Lady Detained* in 1935.

Survived by a daughter, Betty Wales, actress, and a son, William E. Tyrrel of the coast guard.

Services under the auspices of the Actors' Fund of America at St. Malachy Church, New York, with interment in the Fund plot in Kensico Cemetery, Westchester County, N. Y.

of *The Sun-Telegraph*, following a heart attack at his home in Sewickley, Pa., October 25. Survived by his widow, Helena; a son, A. Austin; a sister, Mrs. Anna Proper, Bradford, Pa., and a brother, Fred, Buffalo. Services at St. James Church, Sewickley, with interment in St. James Cemetery there October 28.

NEWING — De Witt, 61, playwright and radio script writer, at Paul Kimball Hospital, Lakewood, N. J., November 4. Among his best known plays were *Love of Sushon* and *The Big Mogul*, which starred Fiske O'Hara in 1925. His radio writing included some of the scripts for the *First Nighter* and *Roses and Drums* programs in the early 1930's. He was also director of many amateur productions in Lakewood. Survived by his widow, a brother and three sisters.

PAXTON — Ellen Dalley, mother of Bella Belmont, Philadelphia's Marie Dressler, and John Mack, of Ferguson and Mack, in St. Louis November 5.

PETROVA — Xenia (Mrs. Xenia Kernan), 40, ballet artist, in Mount Sinai Hospital, New York, November 6. She had appeared with the Mordkin Ballet at the Metropolitan Opera House, New York, in 1941-42. Survived by her father and a daughter.

Dr. Edgar Stillman Kelley

Dr. Edgar Stillman Kelley, 87, dean emeritus of the Cincinnati Conservatory of Music and famed American composer, teacher and author, died at Hotel Great Northern, New York, November 12. He held a composition fellowship at Western College, Oxford, O., where much of his work was accomplished.

Dr. Kelley published two symphonies, the *New England Symphony*, in 1913, which has been performed by leading orchestras in Europe as well as in the United States, and the *Gulliver Symphony*. An oratorio, *Pilgrim Progress*, was written in 1918 for the Cincinnati May Festival. Included in his accomplishments were a number of symphonic suites, a string quartet, a quintet for piano and strings and music for *Ben Hur* and *Macbeth*. He is the author of *Chopin the Composer* and *The History of Musical Instruments*.

Born in Sparta, Wis., he was a graduate of the Stuttgart Conservatory of Music in 1880. Ten years later he became a conductor of opera in New York. He taught at the New York University, New York College of Music and Yale University.

Survived by his widow, Jessie Stillman Kelley, professor of piano at Western College prior to her retirement in 1934. Services will be held in Cincinnati November 16.

PHILLIBER — Johnny, 72, stage and screen player, in Elkhart, Ind., November 6. He played in the films, *It Happened Tomorrow* and *Double Indemnity*, and was on the stage for 50 years. He retired six months ago in Hollywood, saying he was going home to die.

RANNEY — Frank, 84, retired light opera singer and stage manager, in Bellevue Hospital, New York, November 4. He had appeared in the company managed by the late Henry W. Savage and was also stage manager and director for him. He was secretary to Cyril Maude and Herbert Marshall, English actors. Survived by his widow.

ROCCO — Ruby Mae, 52, mother of Maurice Rocco, well-known stand-up pianist, in Oxford, O., October 27. Burial in Woodlawn Cemetery there.

ROBB — Harold Buchanan, 55, president of Robb & Rowley Theaters, Inc., operators of 110 pic houses in the Southwest, at a Dallas hospital October 30 following a month's illness. Services at Big Spring, Tex., November 1.

SANTOS — Maria (Fernandes), 52, wife of John C. Santos, owner of the Moonlight Cafe, Ludlow, Mass., following a heart attack at her home November 1.

SHEAKS — C. H., 76, father of Floyd Sheaks, concessionaire with Garden State Shows, following a long illness at his home in St. Marys, O., November 8. Interment in Elm Grove Cemetery, St. Marys.

Edward J. McNamara

Edward J. McNamara, 60, noted stage and film actor, in a stock car in South Station, Boston, November 9 of a heart attack. He was traveling to Hollywood from Martha's Vineyard, Mass., bringing five racing horses West for his friend James Cagney.

He was one of the few pupils whom Caruso accepted, and started his career in 1914 with Mme. Ernestine Schumann-Heink. He sang on tour with her for six years. She had discovered him when as a member of the Paterson (N. J.) police force he sang the Pagliacci prologue in the Paterson May Festival.

Formerly policeman in real life, his portrayal of Patrolman Mulligan in *Strictly Dishonorable* in 1929 was such a great success that McNamara thereafter rarely could escape the role of a cop. He appeared in several revivals given by The Players and also on Broadway in several plays that included *Margin for Error* in 1939 and *The Return of the Vagabonds* in 1940.

In the past five years he appeared mostly on the screen and supported James Cagney in several films. His last appearance in motion pictures was in *Arise and Old Lace* as Brophy, a cop.

He had been a member of The Players since 1928 and was also a member of the Dutch Treat Club.

Services held in the Congregational Church at West Tisbury, Martha's Vineyard, Mass., November 13.

STRAUSS—John, agent for Daisy Walk on Happy Attractions last season, at Stockport, O., October 29. Services from Fisher Funeral Home, McConnelsville, O., with interment in Marshfield Cemetery, near Athens, O., November 1.

I WANT TO THANK

All my friends in the show business for their kindness and thoughtfulness during my bereavement in the untimely loss of my Beloved Wife and Buddy,

HELEN

HANK SHELBY
Flint, Mich.

TUNNELL — Warren Nathaniel, 60, father of George Tunnell, band singer and Beacon Record singer known as Bon Bon, October 28 in Hahnemann Hospital, Philadelphia. Bon Bon is currently with Johnny Warrington's band in Philadelphia. Another son, Elwood, survives. Services in Philadelphia, with interment in Mount Lawn Cemetery there November 2.

Marriages

AUSTENSEN-WATSON — Gerald Austensen, member of the singing ensemble of *Oklahoma*, and Betty Jane Watson, singing star of the same company, November 5 at Chicago.

HARNISCH-RAPIER — Fred Harnish to Mona Rapier at Berkley, Mich., October 21.

LICHTER-GRAY — Jack Lichter, city probation officer and former manager for Sophie Tucker, to Anna Gray, non-pro, in New York November 9.

REMLEY-VAN DUZER — William M. Remley, carnival concessionaire, to Isabelle M. Van Duzer, nonpro, in Washington, November 7.

SMITH-PENDER — Herman Smith, bass player with Jimmy Tisdale's band, and Louise Pender, Philadelphia, October 29.

Victory Slate, Unity Planks in 802 Fray

(Continued from page 13)

Lao, Louis Weissman, Sol Posnack, Mike Briglio and Edgar Battle, while the Victory slate has the following seven edging in on the trial board pic: Max Troy, Mickey Diamond, George Eisenberg, Murray Blank, Augustus Coen, Tim Bryn and Sol Preisler. There are two entries missing in the Victory trial board line-up, and one from the executive board slots to be filled this week before the final filing date, November 17. The delegates to the various labor groups and AFM will also be selected before that date.

Victory Appeal

The Victory group bases its appeal on six cardinal but rather general principles:

- (1) Clean internal administration.
- (2) Administration divorced from politics.
- (3) Officeholders of honesty and integrity—independent in thought and action.
- (4) No bossism; no power behind the scenes.
- (5) Adequate representation of all groups.
- (6) An administration to conduct the affairs of the union to the best interests of all members.

While this is admittedly very general, a complete platform is expected long before election day (December 7).

Blue Still on Its Record

The Blue ticket at this time continues to "run on its record," altho it is expected that an actual platform will be issued once the Square Dealers and the Unity group come out in the open fully planked. The former may have their statements ready by the end of next week, the latter, however, have theirs being edited for the printer at this time.

Basic Unity Appeal

The Unity appeal (as evidenced by their platform) is based upon the following points:

- (1) A reorganization of union administration, with a committee representing each branch of the profession and having on the committee at least one trial or exec board member.
- (2) Members will be encouraged to bring in complaints and will be protected in doing so.
- (3) There will be a committee for women and a committee for handling the relief funds and still a third committee will full authority (war vet committee) for handling G.I. problems.
- (4) Eliminate stretch and break practices on dance jobs.
- (5) Set up an hourly wage for musicians on dance jobs.
- (6) Get rest rooms for restaurant musicians.
- (7) Abolish penalty houses.
- (8) Raise minimum number of men required for musicals.
- (9) Get vacations for radio and other men.
- (10) Extension of sick benefit.
- (11) Fight discrimination against Negro and women members.
- (12) Establish new avenues of employment (especially in the longhair fields).

12-Point Unity Essence

These 12 points are the essence of what the platform of Unity is skedded to say at this time. Naturally there is still a great deal of jockeying to be done—and no party is ready to come clean with its entire set of proposals to cure what's wrong with Local 802. All claim there's something sour in the world's greatest (numerically) music union, but hesitate to go too heavy on just how to cure it, since in many cases there are members of each slate that have at one time or another been key men in running the union.

The real fighting will start after the 17th. Full platforms and any names changed or unannounced to date will be in the next issue of *The Billboard*.

Births

A daughter, Andrea Merrily, to Navy Sp. (T 3C) Charles and Mrs. Niles at Seattle September 23. Father was theater editor of *The Hartford (Conn.) Times*.

A son, James William, to Mr. and Mrs. J. H. (Tex) Johnson, of the Rusty William Show, in Castalia, N. C., October 18.

A daughter, Janie, to Mr. and Mrs. (See BIRTHS on page 56)

EAST, WEST TOURS ARE TOPS

Marks Beats Sour Breaks

Winning jaunt hampered by short labor and polio—equipment will be added

RICHMOND, Va., Nov. 11.—After a good date in New Bern, N. C., the John H. Marks Shows closed there on the night of November 4 to one of the biggest seasons in their history despite shortage of help and polio which made the org change the route from time to time, reported Harry E. Wilson. Territory included Virginia, North Carolina, South Carolina, Georgia, Maryland and District of Columbia and with few exceptions all spots proved profitable.

All equipment is in winter quarters here, where a crew will immediately start rebuilding and repainting. President John H. Marks said that, with a promise of better working conditions, he planned to take out one of the biggest shows of his career in 1945, probably 12 rides, eight shows and free acts. Jack Lee, chairman for the Volunteer Fire Company in New Bern, furnished plenty of ticket takers and other co-operation. Eddie Cooper handled the spot as business manager.

President Marks plans a trip during which he will purchase new equipment. Art (Speedy) Spencer will be in Richmond quarters after playing a celebration in Warsaw, N. C. Walter Holliday will go to Lock Haven, Pa., then to Miami, and Al Cunningham to Charlotte. Jimmy Simpson plans to take out a colored revue under canvas. E. L. Jenkins put his Fly-o-Plane in quarters. Tracey Brothers go to Baltimore. Harry Basil, cookhouse, is in quarters. Jones bingo. (See Marks Licks Breaks on page 55)

Lawrence Gains 25% in Grosses; Unit for Tampa

TAMPA, Nov. 11.—Closing their most successful season the Lawrence Greater Shows had grosses 25 per cent in excess of those of 1943, officials here said. Close was in Columbia, S. C., October 28. Show opened April 3 in North Carolina and toured in Virginia, Maryland, Pennsylvania and New Jersey, carrying nine rides, eight shows and about 30 concessions.

Fairs were all reported good and few days were lost because of weather. Storm damage was sustained in Marion, S. C., where Bill Woodall's Casino and a number of concessions were blown down. Woodall will have two shows and three concessions, with the show next year.

All shows are now in quarters, but General Manager Sam Lawrence contracted with owners of Joyland Park here for a unit of rides and concessions, opening November 10. Trucks made a good move of 550 miles from Columbia, and rides were repainted and repaired before opening of the park unit.

Staff remained the same all season: Sam Lawrence, general manager; Shirley Lawrence, treasurer; Tommy Carson, business manager; L. D. (Dada) King, secretary; Cy Perkins, billposter; Louis Gueth, electrician and *The Billboard* sales agent; Bob Young, ride foreman. Donations included \$1,700 to local chapters of the Red Cross; Michigan Showmen's Association Veterans' Fund, \$75; National Showmen's Association Veterans' Fund, \$100, and NSA Cemetery Fund, \$100.

Tampa office will be handled by J. B. Hendershot. Tommy Carson will be business manager. General Manager Lawrence will leave shortly for the New York and Chicago meetings.

Dodson Barns After 13,219 - Mile Route, Big Upshoot in Jax

JACKSONVILLE, Fla., Nov. 11.—Dodson's World's Fair Shows closed the season at Northeast Florida State Fair here October 27-November 5, equipment being stored in buildings on the grounds. Org covered 13,219 miles in its 30-week tour in nine States and 24 cities, reported Paul Barron.

The fair, first in two years since the death of Robert Millican, broke records with attendance of over 56,000, grosses being up 42 per cent over the 1941 fair, at which the Dodson Shows also furnished the midway. Shows, rides and gate grossed over \$51,820 on this engagement. Curtis L. Bockus, show's general representative and President M. G. Dodson closed a contract for the show to play the '45 fair with Joseph Roberts, commander of the Disabled American Veterans' Post which sponsored the fair.

At a get-together Friday night in the Gay Paree top President and General Manager Dodson thanked the show personnel for their loyalty and co-operation and asked that each return for the 1945 tour. William B. Starr, legal adjuster, who has been confined to his hotel room with an attack of flu, was reported to be so improved that he expected to go to Aransas Pass, Tex., to spend the winter with Mrs. Starr. George and Nellie Golden will winter in Miami again, as will Billy and Buddy Anthony. Ray Cramer, of Side Show note, plans a Florida fishing trip and to return to quarters after the first of the new year to (See Dodson Jumps in Jax on page 55)

R&C Defendants Are Slated for Trial

ST. PAUL, Nov. 11.—Trials of Charles W. Pullen, 39, East St. Louis, Ill.; Thomas Stajdl, 42, Detroit, and James L. DePriest, Los Angeles, on three counts of a federal indictment charging violation of the national stolen property act, is to get under way Tuesday in U. S. District Court here before Judge Gunnar H. Nordbye, as outgrowth to \$65,000 theft of receipts from the Rubin & Cherry Exposition the day following Minnesota State Fair here in 1943.

Case has come into federal jurisdiction because the robbery took place, while the show was en route from Minnesota over the Rock Island Railroad to Topeka, Kan. Pullen and Stajdl have denied the charges. DePriest was said to be en route to St. Paul from Los Angeles to face arraignment and enter a plea.

Eastern Showdom Turns Out At Last Rites for Linderman

NEW YORK, Nov. 11.—Funeral services for Max Linderman, general manager of the World of Mirth Shows and a past president of the National Showmen's Association, who succumbed to a heart attack while with the show in Augusta, Ga., November 4, were held at 3 o'clock last Wednesday in Riverside Memorial Chapel, Amsterdam Avenue and 76th Street.

Services were conducted jointly by Mount Moriah Lodge of Masons, the Hebrew congregation of which he was a member and by Fred C. Murray, chaplain of the NSA, who delivered an eloquent eulogy of the club's former president.

Among those present to pay tribute to the departed showman were his widow, Fanny; his brother, Jack Linderman, and one of the largest gatherings of outdoor showmen ever assembled in New York to render homage to a former associate. Included were a large delegation from the NSA and a committee from the Ladies' Auxiliary.

Out-of-town showmen assisting at the services included Oscar C. Buck, presi-

Royal American's Record Biz Brings Mobile Extension

MOBILE, Ala., Nov. 11.—All attendance records were broken by the Royal American Shows during the week ended November 4, reported Fournier J. Gale, president of Greater Mobile-Gulf Coast Fair, under auspices of which the RAS showed.

After record 25,000 on Sunday the fair president and officials of the shows decided to extend the stay for another week. Good weather break was a feature in the warmest November in years.

Shows that got the biggest play were Rose's Midgets, Leon Claxton's Hep Cat Revue, Kemp's Thrill Arena and the Monkey Show.

A. M. P. Chalk 27 Peak Wks. During Dates in 4 States

PHOENIXVILLE, Pa., Nov. 11.—A. M. Podsobinski, owner-manager of the A. M. P. Shows, returned equipment to home winter quarters here after 27 weeks of peak business, said General Agent G. C. Mitchell. Tour included Pennsylvania, Virginia, Maryland and North Carolina. Five fairs and four celebrations gave top business far beyond expectations of the management.

Personnel departed for their homes to prepare for 1945. General Agent Mitchell, who went to visit a brother in Nashville, will return here in about six weeks to begin bookings.

Owner A. M. (Juggy) Podsobinski said he planned for more canvas and other equipment for enlargement before reopening about the middle of April. A crew of five is in quarters for renewal of rides, trucks and other work. Floyd Sneaks, who left for home in St. Marys, O., reported the biggest day and week in the history of his bingo at Louisburg (N. C.) Fair. Show opened in Phoenixville and closed in Lawrenceville, Va.

Sullivan Aids SLA Funds

CHICAGO, Nov. 11.—J. P. (Jimmie) Sullivan, head of Wallace Bros.' Shows of Canada, this week handed J. W. (Patty) Conklin, past president of the League, \$150 for the League's Mustering-Out Fund and \$150 for the servicemen's package fund. He also sent \$100 to J. C. McCaffery for the Red Cross.

WC Has 35% Hike to Best

Take new California quarters after tri-State trek—Krekos plans early bow

OAKLAND, Calif., Nov. 11.—West Coast Victory Shows closed the season with a 35 per cent hike in grosses over last season in the most successful year in their history, reported W. T. Jessup, general representative. Equipment was moved to spacious new quarters in Benicia, Calif., as the Oakland quarters are being used at present as storage for rides and other paraphernalia not carried this season. A crew will rebuild and re-paint for an early '45 opening.

Despite wartime trouping no days were lost nor openings delayed and there were no serious accidents. Show played the usual territory in Oregon and California and at only one stand was it pre-dated by another carnival. Spots were well billed by Special Agent Edward Kemp, who has been engaged in the same post for next year.

Much credit has been given to Owner Mike Krekos for his direction, and to Auditor and Superintendent Louis Leos and his assistants, Virgil Latiker, lot boss; Harry L. Baker, electrician, and Swede Wilson, mechanic. Harry Myers, concession manager, reported a great season. Opener was in San Jose, Calif., March 27, and closing in Pittsburg, Calif., November 1. Longest jump was 550 miles and shortest 10 miles. Only one day of rain was encountered. The entire office staff and most of the personnel opened and closed with it.

Where they went: Mike Krekos and Mr. and Mrs. Harry Myers, Murrietta Springs, Calif.; Louis Leos, Los Banos, Calif.; to Los Angeles, Mr. and Mrs. Charles Walpert, Mr. and Mrs. Hunter Farmer, Mr. and Mrs. Johnnie Miller, Mr. and Mrs. Earl Peyton, Mr. and Mrs. H. Kesterson, Mr. and Mrs. Bob Mathews, Mr. and Mrs. Jack Lee, Mr. and Mrs. Bill (See WC Registers 25% Hike on page 55)

Alamo Up Again; Returns to San Antonio in Black

AUSTIN, Tex., Nov. 11.—Alamo Exposition Shows closed another successful season here November 4, reported Ted Custer. Only a few days were lost to weather and there were no accidents until the last move when kiddie ride truck pulling the office was overturned in the driver's effort to avoid being hit by a train on the outskirts of Austin. Office and truck will have to be rebuilt.

Louis (Blackie) Ringold, general representative, readied the San Antonio quarters for arrival of equipment. Work will start at once, as all property will be overhauled during a short layoff. The '45 season will be opened earlier than was the past season. Manager Jack Ruback will attend fair meetings after a vacation in Hot Springs.

Departures were planned as follows: Joe Uicar, Owen Jones and Roy Jones and families to Aransas Pass, Tex., to fish and vacation; Leo (Suicide) Simon to Florida; Ned Rao and Venus Show to (See Alamo Barns in Black on page 55)

NSA Dinner for Art Lewis

NEW YORK, Nov. 11.—Members of the National Showmen's Association will tender a testimonial dinner to Art Lewis, past president of the organization, at Rogers Corner November 20. Joe Rogers has placed the restaurant's Pan-American Salon at the club's disposition for the evening and will provide a big show.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.
Round Gray Cardboard Markers, 1800 for... 1.00
Thin Plastic Markers, brown color, M. 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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"TALK O' TH' TOWN"
Peoria's Leading Night Club.
Seating Capacity 400 Persons.
3 Shows Nightly—4 on Saturdays.
Has a fine thoroughly equipped kitchen. Everything furnished including all utilities (gas, light, water, heat). We provide your Waiters.
MAKE US AN OFFER ON A WEEKLY RENTAL.
"TALK O' TH' TOWN"
110 FIRST ST. PEORIA, ILL.
"The Convention City"

ARK.-LA. STATES SHOWS CAN PLACE
For Six Consecutive Weeks, Heart of Texarkana, Then Downtown Camden, Ark.
Non-conflicting Stock Stores. Especially want Pan Joint, Bumper and Pea Pool. Billottis, wire. Will place Count Store, Bucket Store, Swinger to work for fifty cents. No drunks.
J. BILL CARNEER
503 E. Broad Texarkana, Ark.

SECOND-HAND SHOW PROPERTY FOR SALE
\$2.00 Pair 1000 Used Chicago and Richardson Skate Plates. All sizes. Also Wheels and Parts.
\$10.00 New Sheet Metal Slot Machine Safe, 33"x23"x22". Cost \$25.00. Great Hide Away.
\$5.00 Mounted Deer Head with Antlers. Cost \$25.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

Announcing . . . 23d Annual BANQUET AND BALL
Pacific Coast Showmen's Ass'n
THURSDAY EVENING, DECEMBER 14, 1944
Gold Room, Biltmore Hotel, Los Angeles
Tickets—\$7.50 Each, Including Tax
War Emergency Limitations — Act Quickly
OUTDOOR SHOWMEN'S CONVENTION WEEK DECEMBER 10-18 INC.
Big Program of Events—A BIG WEEK

Have You Paid Your Dues???

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"PILOT TRAINER"
The Sensational New Amusement Ride
WILL BE ON DISPLAY AT THE
HOTEL SHERMAN, CHICAGO
FROM DECEMBER 3-9, INCLUSIVE
Come in and SEE IT IN ACTION!

CLUB ACTIVITIES

Showmen's League of America
Sherman Hotel, Chicago
CHICAGO, Nov. 11.—President F. E. Gooding presided November 9, with Treasurer M. J. Doolan, Secretary Joe Strelbich and Past Presidents Sam J. Levy and Ernie A. Young. Mustering Out Fund is now well over the \$17,000 mark with additions coming in daily. Chairman J. C. McCaffery, Red Cross War Relief drive, expects the fund to exceed \$15,000. Sad news of the death of member Max Linderman was received with deep regret and messages of condolence were extended. House committee extended thanks to J. C. (Tommy) Thomas for a box of oranges, which were enjoyed by members in the rooms. Sick list includes R. N. (Hi-Ki) Adams, William J. Coultry and Past President Edward A. Hock, who expects to undergo an operation. Nat Green and press committee are doing a real job of League publicity. Fred Webster was elected to membership; total for the year is now 230. Servicemen's package committee is arranging Christmas packages for members in the States.
League schedule for convention week is: President's Party, Saturday, December 2; Memorial Service, Sunday, December 3; annual meeting and election of officers, Monday, December 4; 32d annual banquet and ball, Wednesday, December 6; installation of officers, Thursday, December 7. Members who closed the season and are here include Lou Leonard, Al Cherner, William T. Collins, Jack Jacobson, Jack Levine, Harry Ross, A. Raymond, Dave Golden, Lefty Ohren, Paul Miller, Mel Harris and Charles Bohdan. Sam Abbott, L. A. representative of *The Billboard*, was in for a call. George Crowder was down from Great Lakes for a visit. J. W. (Patty) Conklin stopped over en route to Hot Springs. Chairman Sam J. Levy is back and doing plenty of work on the banquet and ball. Letter from Joe Vernick stated that, after 5 1/2 years in Veterans' Hospital, Rutland, Vt., he had been discharged and was now located in Natick, Mass. Sam Ward is commuting between Peoria and Chicago.
Those selected to fill vacancies on the board of governors for the regular ticket are Nate Eagle, Harry Stahl, Maurice Ohren and L. L. Hall. It was reported that member Robert Waldrop had been in the service for about two years, with 11 months' combat service in Europe.
(See SLA on page 55)

National Showmen's Assn.
Palace Theater Building New York
NEW YORK, Nov. 11.—Following the funeral of Past President Max Linderman a session of the board of governors and a general meeting were heavily attended, including many members from out of town, who were at the funeral. President Oscar C. Buck presided at both. On the dais at the general meeting were Secretary Joe McKee, Treasurer Joe Hughes, Assistant Treasurer Harry Rosen; Fred Murray, chaplain; Dr. Cohen, Councillor Hoffman, Accountant Levens, President Emeritus George A. Hamid and General Manager Frank Bergen, World of Mirth Shows, as guest of honor. Members were deeply affected by the eulogy on the deceased past president by George A. Hamid.
Banquet committee vice-chairman Sam Rothstein reported that a sell-out is certain. Treasurer Joe Hughes, chairman of the fund-raising committee, reported receipt of about \$1,000 from President Buck and his shows for the fund and over \$500 from the W. C. Kaus Shows thru member Jack Perry. Issy Cetlin advised that the Cetlin & Wilson Shows had raised well over \$500, which would be turned in shortly. Charles Lewis, of the Lewis-Greenspoon-Cooper interests at Virginia Beach and Norfolk, Va., said that his brother, Art Lewis, had a large sum for the fund, to be presented upon his return from Miami.
Jack Lichter, chairman of the eligibility committee, reported these elected to membership: Paul Wagner, sponsored by Ross Manning; O. D. Bequette and Ed Pierson, by Jack Perry; Louis Zackowitz, by Sam Rothstein; Thomas J. Fox, by Jules Lasures; Harry Kaplan, by Ike Weinberg; Albert DeSerio, by Joe Kane; Jack Kochman, by George A. Hamid; Harold A. Bouck, by President Buck. New members this year now total 170, with Ross Manning leading the drive with 54.
Nominating committee, Fred Murray, chairman, will meet soon to make nominations. Annual election will be December 27. Complimentary dinner to Past President Art Lewis, postponed last year because of the impossibility of securing a suitable place, will be held on the night of November 20 in Rogers Corner. Seating will be limited to 200 and Jack Carr is chairman.
After the Linderman tribute by Hamid, member Jake Shapiro said that, in memory of Max Linderman, he desired to contribute \$100 to his favorite charity, the Linderman Fund. This was followed by these contributions: Oscar Buck, \$100; George A. Hamid, \$100; Frank Bergen, \$100; Jerry Gottlieb, \$100; Max Gruberg, \$50; Bucky Allen, \$50; Sam Rothstein, \$20; Harry Kaye, \$20; Gerald Snellens, \$20, and unnoted amounts from numerous others, including Bibs Malang and Frank Ware. The club received many wires of sympathy for Mrs. Linderman as well as orders for flowers and fruit to be delivered to her. Mrs. Anna M. Ewell has reported that her husband, member Jesse A. Ewell, died while on a vacation trip to New York October 22. He was employed by the Lewis-Cooper-Greenspoon interests at Ocean View and Norfolk, Va.

Ladies' Auxiliary
President Edna Lasures, who presided November 8, greeted a number of members just off the road, including Dode Allen, Ruby Kane, Patricia and Sylvia Lewis and Jennie Bruderlein. These nominations for officers were made: For president, Edna Lasures; first vice-president, Dolly McCormick; second vice-president, Ethel Shapiro; treasurer, Ruth Gottlieb; assistant treasurer, Emma Fink; corresponding secretary, Flora Elk; recording secretary, Jeannette Rattiner; auxiliary hostess, Julia Taffet; chaplain, Mabel Schoonmaker.
Dorothy Packtman, reporting on the three past presidents' card party for the Bess Hamid Sunshine Fund, said it was a financial and social success. Vice-Presidents Dolly McCormick and Ethel Shapiro will hold their card party for the same fund December 6. A generous donation was given by Bess Hamid to
(See NSA on page 55)

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, Nov. 11.—Meeting November 6 was attended by President Le Fors, Vice-Presidents Farmer and Mettler, Secretary Hobday, Treasurer Backman and 92 members. Memorial tributes was paid to the late charter member, John M. Sheesley, and to the late Max Linderman. Membership committee reported applications of Earl Stephens, West Coast Shows, sponsored by Harry Myers, and Hunter Farmer and Francis Kitzman, Beatty-Russell Circus, proposed by Harry Gordon and Charlie Carpenter. Application of Al Blake (Wrong-Way Harrigan) was approved by the board of governors. Sam Dolman reported this made 60 new members and reinstatements since the last report. Chairman J. Ed Brown sprung a snap reservation sheet for the annual banquet and ball and secured 136 signatures from the floor, assuring an early sellout on a capacity basis of 325, raising last year's quota by 25. Building bonds were presented by Hunter Farmer and Ed Kennedy and a floor shower brought \$22.50.
Proposals for changes in the constitution and by-laws, which contemplate election of members of the board of governors (eliminating present appointments by president), and election of five trustees to assume, together with the membership, responsibility for safeguarding the trust funds of the association,
(See PCSA on page 55)

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Nov. 11.—President C. F. (Doc) Zeiger, Secretary G. C. McGinnis and Treasurer Harry Altschuler presided November 3. Secretary reported a large number had paid 1945 dues. Letters came from member Tex Cummings, who is in Freeman's Hospital, Joplin, Mo., and Pacific Coast Showmen's Club.
President Zeiger called for opinions on a date for Past Presidents' Night and this was set for December 8 and all past presidents were asked to be present. Banquet and Ball Committee chairman, Buck Ray, reported the Coates House management would have the banquet room in order for this annual event, which will inaugurate the Silver Jubilee year of HASC on New Year's eve. President Zeiger announced a drive to increase the cemetery fund, proposing that War Bonds be placed to the credit of the fund, and he started the movement with purchase of a \$100 bond. Morris Ventling, A. C. McBride, Ivan Mikaelson, George Howk, Charles R. Coleman and J. A. Clayton each purchased a \$25 bond and the drive will be continued thru winter.
After adjournment luncheon was served, with members of the Ladies' Auxiliary as guests. Friday was to be Entertainment Night with motion pictures, supplied by Chester L. Levin, and every other Friday night luncheon will
(See HASC on page 55)

WANTED FOR INDOOR MILITARY BAZAAR AND FROLIC
Nov. 27 to Dec. 2
STATE ARMORY
Auspices
Co. G, 10th Inf., PSG Monessen, Pa.
MONEY—MONEY—MONEY
Concessions of all kinds. Wheels will operate. Wild Life and other Small Show. Taking bids for Bingo. Palmistry, Jewelry and Cook House open.
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Rocky Mountain Showmen's Club

Fraternal Building, 14th and Glenarm
Denver

DENVER, Nov. 11.—First regular winter meeting October 31 had 47 present, many being held away by Halloween parties. On the dais were Larry Nolan, president; George Banks, first vice-president; Onye Lee, treasurer, and Garth Henry, secretary. Elected to membership were Leslie Wysong, Ralph E. Hannun, Alfred Banks, Darwin and Fay Cervi, Virgil Swartz, Mr. and Mrs. M. A. Srader, Mr. and Mrs. Fred Hamilton, Mr. and Mrs. Roy Frear, Mr. and Mrs. William Brenton, Mr. and Mrs. Frank Phillips, Edward F. Murphy, Floyd Clark, Arthur E. Hutchinson, Walter Wonner, T. P. Gifford, L. Moxie Hanley; W. A. Maloney and Denver Councilman Edward Mapel, owner and manager of the Gem Theater and former road showman.

Growth of the club necessitates larger quarters and a committee was appointed to secure them. Election is set for the first January meeting and annual auction for the first February meeting. Meeting night was changed from Tuesday to Friday. Orville L. Rose, who took over as custodian, will keep the rooms open daily from noon until midnight. Tom Beary moved, seconded by Bob Vreeland, to hold the club's local charity donations to \$10 each and the motion carried. Club voted to install a penny box and door prizes for all meetings. New arrivals to members: A girl to Frank and Mrs. Swartz, a girl to Jake and Mrs. Vreeland and a boy to Bob and Mrs. Vreeland. Flowers sent to the funerals of members Alva Gifford and Buddy Seifer, killed in a truck accident en route to Arizona with his father's Howard Seifer Shows. Ralph Smith and Harry Seifer have sold their Happy Day Rides. Jack Vreeland, who purchased three rides and is operating under the Vreeland Shows' title, will stay out until Christmas.

Vice-President Rex Elliot, absent from the meeting, was on a deer hunting trip. Club's bank balance is healthy and all bills are paid. At close of the session Larry and Madlin Nolan served eats and drinks. Fred Halliburton donated a bulletin board. Bella Gifford donated double roll tickets for door prizes. Ted Lucky and Charles Brock, touring in the South, will be in before the holidays. First annual banquet and ball will be held about the middle of January.

Michigan Showmen's Assn.

156 Temple Avenue, Detroit

DETROIT, Nov. 11.—Attendance was 54—November 6 when President Harry Stahl presided with Second Vice-President Manny Brown, Treasurer Louis Rosenthal, Executive Secretary Bernhard Robbins and Secretary Arthur J. Frayne. Memorial services will be held for the late member, Max Linderman, at the next meeting. Elected to membership were Abe Epstein and David Isenberg, sponsored by Manny Brown and Max Shapiro. Three new applications were submitted by Charles J. Bennett, who now has 49 of the required 50 to win a life membership. Communications came from Frank Bergen, Duddelson G. Meinke, Hymie Stone, Ralph Lewis, Pacific Coast Showmen's Association and Johnny J. Jones Exposition.

Recently appointed house committee was congratulated by the chair on the

substantial revenues shown for the past weeks. Executive Secretary Robbins acknowledged a flood of nomination petitions and reminded that closing date for filing petitions was November 15. There will be no absentee voting this year. Sick and relief committee thru Chairman Herbert A. Pence reported William Dewey and Duddelson G. Meinke confined to their home. Mrs. James Finn, en route to see her son, Maj. James Finn, stationed at Warner Robins, Ga., visited the rooms and donated \$25 to the service fund. Past President Harry Ross also visited.

Regular Associated Troupers

730 South Grand Avenue,
Los Angeles

LOS ANGELES, Nov. 11.—At a Halloween Tacky Box Party in the clubrooms, October 31, President Babe Miller made her first appearance in weeks and was given a rousing reception. Also on the rostrum were First Vice-President Joe Krug, First Vice-President Ruth McMahon, Second Vice-President Herb Sucher, Second Vice-President Minnie Pounds and Secretary-Treasurer Walton de Pellaton.

New members installed included Betty Ruth and William Roy Shepherd, Gus Eugene Powell, Franklin Terry, Juanita Harding, Dorothy Deveaux, Virginia Larsen, Lloyd and Florence Lusby; Lillian, R. H., Alice and Earl Shepherd; Jerry Godfrey, Margarite Wilkins, Ruth D. Smith, Dorothy and Thomas Predmore and Hyman Korenblatt. Applications of E. W. Wells, Jack and Helen Shell and Lee Barnes were submitted. Donations were made by John Ragland, Ben and Dolly Martin, Babe Miller, Herb and Violet Sucher, Jennie Reigel, Ed Kennedy, Sam Coomis, Marlo Lefors, Joe and Ethel Krug, Frank Yagla, Pat and Mable Monzo, Edna Kanthe, Walton de Pellaton. These, with receipts of the box lunch and Bank Night, totaled hundreds of dollars, the largest amount ever collected at a meeting of the club.

Prizes for the most tacky costumes went to Tillie Palmateer, Frank Yagla and Mr. and Mrs. Jerome Haifley. Bank Night award was won by Edna Kanthe and a pocketbook went to Helen Shell. Sammy Dolman introduced as guests Bill and Betty Kilpatrick, whose eight-piece orchestra has been engaged to play for the Home-Coming Party November 21, with Mel Smith as emcee. Letters were sent to these sick members: Leone Barie, Cecelia Bowen and Doc Cunningham. A telegram of condolence was sent to John D. Sheesley on the passing of his father, the late John M. Sheesley.

President Miller set November 21 as nomination night, when the board of governors will meet before the ball to present a ticket.

Caravans Visit Showfolks

CHICAGO, Nov. 11.—Members of Caravans, Inc., dispensed with the October 31 meeting to attend the second annual Halloween Barn Dance given by Showfolks of America in the Midland Hotel. Caravan members helped the organization by donating 200 sandwiches, which were sold to guests and which netted a tidy profit, reported Alice Cady, press. On November 7 a short meeting completed arrangements for the first installation to be held at the Hamilton Club and Hotel Sherman. After the meeting at a social Edna Stenson was hostess and all members donated prizes. Sophia Carlos, Bernice Shreiner, Ruth Deckert, Yvonne Ferrari, Bessie LaMonde, Louise Murthy, Bertha Mae Harper, Ester Ross, Clara Ross and Thelma Cantrell have been elected to membership. Election of officers for 1945 will be held November 14.

Berryhill United

Linden, Ala. Week ended November 4. Location, uptown. Weather, fair. Business, excellent.

This was the closing date after 38 weeks of good business. Owners Leo Berryhill and Clyde Pierce reported that with the exception of a couple of dates the season had been better than they had anticipated. Manager Berryhill gave a closing party, attended by all show members. Show moved into winter quarters in Pine Hill, Ala., where a crew will prepare for next season. Improvements and a larger show are planned.

B. SPENCER.

Allen & Nickerson

Jackson, Ala. Week ended November 4. Auspices, L.L.L. Location, Woodson show lot. Weather, fair. Business, below expectations.

With an ideal location, on main highway two blocks from the business section, this spot was earmarked for good business, but the public was evidently not show-going. Business opened with a bang Tuesday night but fell off until Saturday when a pick-up put the en-

agement in the black. Co-Owner J. J. (Chickie) Allen planned to Massachusetts Tuesday to visit his wife and new-born son. He was to return Friday at Brewton, Ala., to assist in arranging for a Florida tour. Several concessions joined from the Johnny J. Jones Exposition at Dothan, Ala., and Berney Smuckler came from Mobile for a visit Wednesday. Art Frazier came from the Jones show to pilot the org for Florida dates and the writer closed here to devote his time to his commercial business.

WALTER B. FOX.

1945-Lorow Bros.' Side Show-1945

ROYAL AMERICAN EXPOSITION WANTS FOR SEASON OF 1945

Freaks, Novelty Acts, Side Show People. Those that would like to be with the big one get contracted now. We opened April 15. We close December 10, giving our people the longest season, and pay day is every Thursday—no days taken out for time lost, and we pay the highest salaries. No ups and downs for the actors. We carry a working crew for that. Must be all right, we still have the same people we opened this spring with. State rooms for acts, taxi service to and from train. This show has broken all records this season. Will be bigger and better next season, and will open in early part of April. Tiny Cowan, Grace McDaniels, Gereldine Shaffer, Graviteo, Boh Wallace, Anderson Sisters, Joan Whisnat, Shuster, John and Zola Williams, Bally Acts, Four Ticket Sellers, Workingmen.

Pensacola, Fla., November 14 to November 24; Tampa, Fla., November 26 to December 10; Then Winter Address, Trego Hotel, 610 N. E. 87th St., Miami, Fla.

LOROW BROS.

JIMMIE ANON, CONTACT SKEETER AT ONCE

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ROLL TICKETS DAY & NIGHT SERVICE

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
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CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000..10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000..12.10	80,000.. 18.70	200,000.. 38.50	1,000,000..170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK TICKETS

2000 PER ROLL

1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK

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TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

WANTED

For No. 2 unit opening North Side Pittsburgh immediately. Freaks and Working Acts of all kinds and descriptions. Top salaries to real trouper who can do one or more acts. Our Liberty Ave. unit in its fourth week of good business.

CHAS. H. HODGES
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Quote salary and full details in first letter.

CASH WAITING

If You Have a Late Model Octopus or Super Rolloplane To Sell

DELUXE AMUSEMENTS

ROCKVILLE, CONN.

FOR SALE

7-CAR TILT - A - WHIRL

Perfect condition, LIKE NEW. Now in operation in Norfolk, Va.

DROP ANCHOR RECREATION CENTER

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Scooter Ride Equipment—
STEEL PLATES and BUMPERS.

W. F. MANGELS & CO.

West 8th St., Coney Island, N. Y.

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

CHI around the corner.

M. R. SEVY, Pittsburgh, is in Veterans' Hospital, Albuquerque, N. M.

GINGER RAY stopped off in Chicago November 9 on her way to Miami, where her mother is ill.

LOUIS LEONARD, concessionaire, returned last week to his home in Chicago after playing a number of Southern fairs.

J. C. McCAFFERY left November 8 for New York City and took in the Army-Notre Dame game there November 11.

SHOWMAN once said: "If you must have either filth or talent to get money, I'll take talent."

BLANCHE AND EDDIE O'BRIEN and Gladys Siskind purchased the LeJeune Restaurant in Miami.

JOHNNIE WILLIAMS and his Get Hep Company will leave Cleveland November 18 to tour with USO-Camp Shows, Inc.

MR. AND MRS. HENRY TARDES, concessionaires of Miami, informed that

O., stopped at *The Billboard's* Cincinnati offices last week, returning from a trip to Hot Springs.

BILLY (RED) SWEET reported from New Hartford, Conn., he had closed the season of fairs and was preparing his vaude unit to play theaters and clubs in that State.

AFTER closing a successful season with the Regal Exposition Shows, E. H. Rucker, Minstrel Show stage manager, is resting in his new house trailer in Atlanta.

REMEMBER: With 15 rides and 10 shows a manager's biggest worry was how to get out of a six-bucks-per-week room?

WHILE in advance of the Allen & Nickerson Shows, Walter B. Fox visited the Royal American Shows in Mobile and confabbed with Mr. and Mrs. Sam Solomon, Mr. and Mrs. William Shields, Bob Parker and other friends.

FROM Bend, Ore., James Lollar, former utility repair man with shows, penned he received an honorable discharge from the army October 26. He had been stationed overseas with an engineering unit and is now employed as a railroad fireman.

HARRY'S GREATER SHOWS closed a successful season after playing spots in Northern New Jersey. Kay Doscher, of the high diving act, left for New Orleans. Gladys Murphy, of the girl show,

in Augusta, Ga., winter quarters spot, March 25 and closed in Dothan, Ala., November 4, making the home run to Augusta.

MR. AND MRS. DAN C. STRATMAN, concessionaires on the Dixie Belle Shows six years, are in Danville, Ill., where Mrs. Stratman underwent a thyroid operation in St. Elizabeth Hospital November 1. Her condition is such that they hope to go to Miami by December 1.

WHEN tips are hard to turn no one comes near a talker. But when a show is doing big biz everybody rushes to the front to get in on the big turns.

MANAGER L. C. McHENRY closed the Crescent Amusement Company October 28 at Concord, N. C., after 31 weeks of successful business in North Carolina, Virginia, Tennessee and South Carolina. Only one week was lost due to polio. Few Monday nights were lost and no deaths and only a few minor accidents occurred. Moving on schedule, the show played more fairs than usual and is now in winter quarters, Gastonia, N. C. The rides are playing city lots in Gastonia.

AMONG those attending the funeral of William Wallace, formerly with Wallace Bros.' Shows and for the past year at Doc Friedman's Trading Post, Little Rock, were Mr. and Mrs. Harry Anderson, Peggie Davis, Doc Friedman and Mrs. Judie Crane. Floral offerings were received from Mr. and Mrs. James Chavanne, Hot Springs; Mr. and Mrs. W. A. McCauley, St. Louis; Nat Erlick, Little Rock; Mr. and Mrs. Sid S. Crane, Hot Springs; Doc Friedman and Peggie Davis, Little Rock.

GERTRUDE PARKER ALLEN, widow of C. W. Parker, who has recovered from an illness, reported the recent marriage of her youngest daughter, Mrs. Lucille Parker Hemingway, to T/S William A. McShea, Army Air Corps, Bolling Field, in Washington. McShea will be transferred from that location, and his wife will remain in Washington, being employed in the Veterans Administration Department until the sergeant receives a permanent station.

BEFORE the recent hurricane the Bistany Greater Shows were moved out of Belle Glade, Fla., to Orlando, Fla., only to find that they had gotten into the path of the big blow, reported F. E. Kelly. Public utilities could not furnish lights until October 30. Show opened October 28 at 1 p.m. and was in operation until 11 p.m. by the aid of the moon and candles, and rides and concessions had big business. Fair officially opened October 30, featuring as free acts Bob Fisher's Fearless Flyers and Hugo Zacchini, human cannon ball. Show goes from the Gainesville (Fla.) Fair back to Orlando for the Colored Fair. Nine rides, five shows, two free acts and 35 concessions are carried.

MANAGERS of carnival organizations are asked to send their winter quarters or mail addresses to *The Billboard*, 25-27 Opera Place, Cincinnati 1, O., so that mail may be forwarded promptly.

WILMINGTON (N. C.) POST, American Legion, November 9, unanimously adopted a resolution commending the manner in which James M. Raftery, local showman, directed the Legion Thrill Circus in the Stadium there. Net proceeds went to the building fund for a new Legion Post home and netted \$4,710.16. Citation was signed by Commander Norwood S. Westbrook and Thomas B. Hughes, chairman of the circus committee. Post voted to make the event an annual affair. Contract for 1945 was unanimously awarded to Raftery, head of R&S Amusements. Show, originally scheduled for October 16-21, was extended three days. It is planned to make the Legion Thrill Circus a successor to the former Coastal Fair held there for many years prior to its lapse in 1941.

QUARTERED in Winchester, Va., the Bright Lights Exposition Shows are in

Co-Op

"WE closed at one of those much advertised 'bona fide fairs,'" reported a manager. "The show furnished the midway and free act and the fair board furnished a fence, old-style water pump and two wooden out-houses."



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5 cases Rem. Spatterless. 6 Rem. Auto. Rifles, like new. Act quick. Will sell separate or together. Address your best offer to

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W. T. JESSUP, general representative of the West Coast Victory Shows, now in new quarters in Benicia, Calif., after the most successful season in their history, piloted the org in its usual territory in Oregon and California. Under direction of Owner Mike Krekos, the show trouped well under war-time conditions. Crews will prep for an early opening.

their daughter, Estelle Tarbes, enlisted in the Cadet Nurse Corps last September.

FROM Jackson, Miss., James L. Reed penned he closed his 11th season with Wallace Bros.' Shows as Ferris Wheel foreman.

READ on a herald: "A multiplicity of exhibits. Each an instructive character."

AFTER a successful season with his 10 concessions on the Allen & Nickerson Shows, Dude Brewer went home to Jackson, Tenn.

MR. AND MRS. BILL MARTIN were on independent row at the Mobile Fair with their de luxe sit-down grab, which was headquarters for visiting troupers.

NAT D. RODGERS left Chicago November 8 for a trip to Jacksonville, Miami and other Florida towns. He will return for the outdoor meetings.

KEN BLYSTONE, son of E. L. Blystone, rice writer, Adara, Pa., defeated Gus Tomajka for the Irwin (Pa.) Country Club golf championship November 5 in a 36-hole match.

SOME small-fry big shots who are offering people jobs had better get some themselves.

MR. AND MRS. AL STRINGER are vacationing in Miami after a successful season with concessions on Dodson's World's Fair Shows and Buckeye State Shows.

MANAGER AND MRS. J. R. EDWARDS, J. R. Edwards Shows, Wooster,



SGT. NORMAN C. WOLF, Girl Show owner with various carnivals, including Endy Bros.' Shows, has been stationed about a year in Alaska and the Aleutian Islands. His address is APO 980, care of Postmaster, Seattle, Wash.

left for Florida, and Joe Ginsburg, ride operator, will winter in Miami.

E. O. DOUGLAS, general manager of the Douglas Greater Shows, gave a party for the show personnel in winter quarters on the Douglas ranch between Seattle and Tacoma, Wash., reported General Agent H. J. Dunn. Show closed the last week in September in Kirkland, Wash.

"YOU can always make a dollar around my show," boasted a manager. "Yeah! And that is as far as you can go," butted in a listener.

MAE JAE ARNOLD included these in the line-up of John Howard's Museum which opened in Minneapolis: Baby Thelma, fat girl; Hoesy Wheeler, fire and glass-eater; John Hanna, sheep-headed man; Madame Hanna, mentalist; Nick, pig man; Congo, big-mouth savage, and Bob O'Neil, mechanical man.

MR. AND MRS. EARL BUNTING, owners of the Bunting Shows, arrived in French Lick, Ind., November 9, to remain two weeks, winding up a vacation trip thru Tennessee and Kentucky, on which they visited his relatives. After their French Lick visit they will return to Ramsey, Ill.

ROUTE book for the season of the Johnny J. Jones Exposition gives the total mileage as 4,324 in playing 28 cities, including nine fairs. Show opened

a three-story building close to the business section and all equipment is under cover, reported F. A. Norton. John Arnold, Tilt foreman, who arrived November 5 after a visit to his home in Bluffton, Ind., will start work on the ride. Norton has canvas overhauled and hung and expects to start painting of poles and fronts. C. A. Swanson, former billposter, is a daily visitor. Mr. and Mrs. A. A. Kemple visited while on a booking tour for their Wild Life Show. Floyd Shraks spent November 4 at quarters, en route to his winter quarters, St. Marys, O. Norton on November 5 was in Buchanan, Va., as guest of Mr. and

Up to Him

WITH rain pouring down on the first four days and the date definitely a blank, a manager remarked: "Don't let it worry you. My press agent will write it out of the red."

Mrs. James Rafferty, retired rep show people, the date being their 17th wedding anniversary and Norton's birthday.

BILL (LOVEJOY) LOVCHUK, former concessionaire on the World of Pleasure Shows and who has been visiting England carnivals in odd moments, reported operations during wartime there are much the same as at home, except that shows stay about a month in one location.

In the Armed Forces

SERGEANT SCHROEDER, former concessionaire in Eastwood Park, Detroit, was promoted to staff sergeant.

WHITEY GOULD, formerly with carnivals playing New England for the past 10 years, is in the South Pacific with the Seabees.

PVT. JOSEPH A. FECTEAU, 34799098, known as Sid Alcido, of the Sky-High Alcidos, penned he is receiving a well-earned rest in Regional Hospital, Ward B-23, Fort Benning, Ga.

T/SGT. MAURICE W. MYERS, son of Mr. and Mrs. W. S. Myers, Dupont, O., and associated with his father in the Myers' concessions, was transferred from France to Belgium.

PVT. GENE BAUER, 34817287, formerly with Hennies Bros.' Shows, has been wounded, informed his father, George H. Bauer, Kenton, O. Private Bauer is stationed with APO 350, care of postmaster, New York City.

PFC. JACK N. CAPELL, son of H. N. Capell, manager of Capell Bros.' Shows, V-mailed from APO 452, care of postmaster, New York City, that he met a few former trouper of the Capell Shows and, like himself, they are eager to get back in show biz after the war.

HAROLD AND LESTER LANKFORD, twin brothers, are serving in the armed forces. Their mother, Mrs. Anna Louise Lankford, Anniston, Ala., penned that Lester is in a hospital in England and has been overseas two years. Harold, who returned to the States after 34 months of overseas service, spent a furlough with his mother and returned to his camp in Oklahoma.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Nov. 11.—Additional assurances of attendance at the 11th annual meeting in the Hotel Sherman, Chicago, on the night of December 4 have come from David Endy, Endy-Prell Shows; Lew Keller and Bill Carsky, Casey Concession Company; John C. Lemoine, Bay State Amusements; C. F. Zeiger, Zeiger United Shows; L. C. McHenry, Crescent Amusement Company; Jake Shapiro, Triangle Poster Print, and Walter B. Fox. Howard Potter, Buffalo Shows, may not be able to attend because of illness in his family. Subjects of priorities, rationing and wartime conditions will highlight discussions, as Harry A. Ackley, of the War Production Board, in an unofficial capacity, is expected to attend.

The ACA offices have again taken up with the War Production Board the mat-

ter of obtaining a supply of shooting gallery ammunition for operators in the industry and received word that this is now under consideration and that a decision should be had within the next two weeks. The ACA is endeavoring to work out with the WPB a continuing source of supply so that, once operators begin to work they may continue without further difficulty. Recent visitors at ACA offices included Roy Barnes and F. W. Smith, Valley Shows.

Indications are that changes in the current Revenue Act will not be presented in Congress until the end of the year and, under the circumstances, it may be possible to analyze the new Revenue Act in advance of the annual meeting.

This office has received further information (See American Carnivals on page 47)

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 Tickets—Paddles—Laydowns
 Complete KENO Ouffits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.
 Still Available
EVANS' BIG PUSH
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CARNIVAL and SKATING RINK
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 Tilt, Eli Jinnie, etc.; Light Plant Cable. Concessions—Cook House, etc. Jim Kelley, George Stanley, answer. Will buy Skillo or Wheel.
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 Will book any major Ride which does not conflict with what we have, or will lease rides outright for 1945. Please advise what you have available.
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 Now Booking
 Shows and Concessions for the season of 1945.
 All mail J. R. EDWARDS, Wooster, Ohio.

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 Give Description and Price in First Letter.
FIELDING GRAHAM
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FOR SALE TENT POLES AND STAKES
 Finest Native Pine Poles. Oak Stakes. Write for Our Cheap Prices. No Orders After December 15th.
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 Our prices include delivery to your door by fast, safe railway express. You pay nothing in addition to the prices quoted below.

STANDARD BOXES (1 3/5 Bushel)	BUSHEL BASKETS	HALF BUSHEL BASKETS
Oranges \$6.75	Oranges \$5.40	Oranges \$3.55
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Orange and Grapefruit Combinations \$6.75	(1/3 Grapefruit 2/3 Oranges) \$5.40	(1/3 Grapefruit 2/3 Oranges) \$3.55

 Send Full Cash With Orders
SAFE ARRIVAL OF YOUR EXPRESS SHIPMENTS GUARANTEED. BERNI'S FRUIT IS CAREFULLY PACKED TO WITHSTAND ROUGH HANDLING.
 Note: Add 20% to each of the above prices if shipment goes to any of the following States: New Mexico, Colorado, Nevada, Oregon, South Dakota, North Dakota, Washington, Nebraska, Kansas, Utah or Idaho.
HAVE YOU FRIENDS YOU WANT TO REMEMBER? BERNI'S TREE-RIPENED CITRUS FRUIT MAKES IDEAL GIFTS (We Will Enclose Gift Cards for You.)
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BERNI'S FRUIT, 210 CASS STREET, TAMPA 2, FLORIDA

WANTED FOR WEST COAST, SEASON 1945
 Outstanding Freak to feature, Novelty Working Acts, good Annex Attraction, Acts new to the West Coast preferred. Girls for Hula Show. Must be good dancers. A-1 Talker for Girl Show. Write stating all.
A. J. BUDD
 1815 Powell Street San Francisco 11, Calif.

WILL PAY SPOT CASH
 For No. 5 or 12 Eli Wheel, Super Roll-o-Plane, Merry-Go-Round, 7 Tub Tilt, Chair-o-Plane, Octopus, Allan Herschell Auto Kid Ride. Will buy transportation for same. "Not interested in junk." All replies
W. R. GEREN, Blue City Shows, Paris, Ky.

SHRINE SHOWS ARE SCORING

H-M Is Big In Atlanta

Macon ticket sale ahead of 1943—Polack's gross in San Antonio \$37,000

ATLANTA, Nov. 11.—The Hamid-Morton Circus, Shrine auspices, at the Municipal Auditorium November 6-12 is set to make an all-high record of attendance for an indoor attraction here judging by attendance first half of the week. Every night has been a sellout, with matinees heavily attended. Auditorium seats 5,000. Sale of tickets has been so large that in addition to the 14 regular performances it was found necessary to stage extra performances Friday and Saturday. Prices are, general admission, \$1; dress circle, \$2; box seats, \$2.50. Election night was a turnaway. Returns were announced between acts. During the engagement clowns and many acts went to veterans' hospitals and the Scottish Rite Hospital for crippled children to entertain the sick and wounded.

The circus is under management of Bob Morton, who also announces the acts. With him is Len Humphries, personnel manager, and Vernon L. McReavy, promotion manager, who is responsible for the splendid advance sale of tickets.

On the bill are Capt. Roman Proske's (See Big Play for H-M on page 41)

San Antonio Turns Out Well for Polack

SAN ANTONIO, Nov. 11.—Polack Bros.' Circus, auspices Alzafar Shrine, held at the Municipal Auditorium October 27-November 2, got off to a good start, due to the block sales to the merchants. However, it was not capacity until later in the week, show winding up with three capacity houses. Building seats 5,000. The gross was a little over \$37,000.

Jimmie Rison, who handled the promotion, was instrumental in having the superintendent of schools dismiss the children 30 minutes earlier for special matinee. Sixty thousand tickets for the children were passed out thru the schools by the teachers. Rison is now in Little Rock, doing promotion work for Polack, auspices of Shrine. Dates are November 27 thru December 2, and it will be the fifth year for the show there.

Macon Shrine Sale Running Ahead '43

MACON, Ga., Nov. 11.—Macon Shrine Circus, which opens a week's run November 20, at the Auditorium, has booked the biggest entertainment program in the 11 years history of the show. J. P. Kennington, chairman, has announced. Program will include more numbers and the act budget was upped about 35 per cent.

The ticket sale is running almost double that of last year. Kennington said. Thru unique policy of this show admission tickets formerly sold for 10 cents, but this year price was boosted to 25 cents. Main source of revenue to the Shrine is the concessions, home-operated by Shriners, which get a big play during two intermissions of stagershow.

Pfc. Harris (King) Reynolds, local performer, has obtained a furlough from the army at Fort Monroe, Va., to present his wire act. Other acts booked are the Four Millers, acrobats; Jean Evans, trapeze and Russian ballet dance; Tudor Sisters and Avery, acrobats and aerialists; Dime and Connie Wilson, comedy numbers; Cloyd Harrison Duo, cyclists; Kinko, clown; Kirk Adams's dogs and ponies.



PHOTO SNAPPED during the engagement of Polack Bros.' Circus in Dallas, auspices of Elks. Left to right: Lloyd Ford, exalted ruler of the Dallas Elks; Irv J. Polack; Roland Marquette, general chairman of the committee, and Eddie Vaughan, formerly with the Ringling and other shows. All were responsible for success of the show.

Polack Has Okay Opening at Tulsa

TULSA, Okla. Nov. 11.—Polack Bros.' Circus opened at the Coliseum here Tuesday night with crowd estimated at 3,000. Children's matinee Wednesday brought out 1,500 students despite the fact that principals were slow in giving info in schools. Night attendance Wednesday topped 2,500.

In Tulsa under auspices of the Akdar Shrine patrol, the show will remain with two shows daily thru Sunday. Patrol's benefit proceeds will go to worthy charity here. Show seems to be following procedure of last season, with crowd building to speak toward last of week.

CHS Elects Officers; New Members Are Added

FARMINGTON, Mich., Nov. 11.—Members of U. S. Bandwagon, CHS, met for dinner at Henry Ford's Dearborn Inn October 29, at which time the following officers were elected: Don Smith, Farmington, driver; John Young, Ann Arbor, secretary; Del Brewer, Flint, brakeman; Robert Green, Pontiac, musical director. Also present were Walter Pietschman, CHS treasurer, Detroit; Leo Lirrette and Ed Myers, Ann Arbor, the latter being elected national director for this division.

After dinner the group adjourned to the Edison Museum for photos near the John Robinson steam calliope on display (See CHS Elects Officers on page 54)

Outstanding Talent In Houston Shrine

HOUSTON, Nov. 11.—The 16th Arabia Temple Shrine Circus, here November 3-16, is going along splendidly and has some big stars. Merritt Blue is equestrian director; Jack Joyce, announcer, and John Andrews, producer.

In the program are Ed and Jenny Rooney, Clyde and Harriett Beatty, Adolph and Maria Delbosq, Joe and Eva Lewis, Pee Jay Ringens, Pallenberg's bears, Great Francisco, Jim Wong Troupe, Rink Wright Duo, Flying Concellos, Zacchini's flying and cannon acts, George Hanneford Family with Justine Loyal, Madam Marie and Sancho Morales with dogs. New to the circus is Joe Ciampo, billed as the modern Tarzan. Garbed in a loin cloth, Joe scales the girders of the building in his barefeet and then goes hand over hand across the cables and beams, climaxing his stunt by tearing a Nazi flag to bits. This number is built around a gorgeously costumed spec, termed "The Return of the Ape Man." Other acts are Winifred Coleano, Los Aeros Troupe; Larry Griswold, (See Houston Talent on page 41)

101 Ranch May Be Revived

CINCINNATI, Nov. 11.—A move is on foot to revive the 101 Ranch Wild West. N. Edward Beck, of Triangle Productions, Los Angeles, has received permission from Col. Zack T. Miller to use the title and he intends to put the show out next spring. No details of his plans have been announced.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Rummage, Tex.,
November 11, 1944.

Dear Editor:

The co-owners of this circus haven't given up the idea of going on rails in 1945. They received two mailbags filled with replies to their recent ad. According to the boy who sleeps under the ticket wagon with one ear to the floor, the bosses were offered the entire string of logging flatcars free by the Hard Pine Saw Mill Company, of Sawed Out, La., providing that they would buy the sawmill, which hasn't operated since 1934 because the timber in that section has run out.

The letter further stated that there was enough property on hand to aid in building a super-railroad show and was listed: One upright steam boiler which, with little expense, could be converted

into a calliope; 1,000 feet of 1"-by-12" for seat boards or can be used to repair wagons; two circle saws that can be used in our shops and double in the band as cymbals; three flat cars and several sheds and a siding, which can be used as permanent winter quarters. Of all the mail received that letter looks like the best bet.

The bosses received a letter from a former showman who had a berth car to sell. He offered to take \$100 for it if the buyers would pay to the railroad the demurrage that was owed. He couldn't estimate the exact amount because he couldn't remember how long the car has been standing idle. The only info he could dish was that the car was in perfect condition when he closed his Uncle Tom Show. A retired mule buyer wrote (See Won, Horse & Upp on page 41)

DB Plays To Big Business Thruout S. Eastern Section

MACON, Ga., Nov. 11.—Dalley Bros.' Circus, the only railroad circus to visit this section this season, played to big business thruout the Southeastern territory. Charles Sparks and Paul M. Conaway, attorney, journeyed to Columbus, Ga., to spend a day with the show, renewing acquaintances with many trouperers.

The 12-car show train, consisting of six flats, three sleepers and three stock cars, arrived in Columbus at 4:45 a.m., over Central of Georgia Railway after a run of 104 miles from Sylacauga, Ala., and despite long jumps early arrivals have been the rule in this section. Owner Ben Davenport entertained the visitors on the lot and aboard his newly acquired private car, the Norma, which is described as a luxurious and exquisitely furnished home for Davenport, his wife and their daughter.

Columbus gave the show a good matinee and heavy night house. Show headed back into Alabama and will return to Texas for closing next month.

Sparks and Conaway enjoyed the hospitality extended and visited with many friends they had not seen in several years, including Louie Reed, Butch Cohn, Milt Robbins, Tiger Bill and Willie Rawls.

Hot Springs Mecca For Showfolk; Plan To Organize Club

HOT SPRINGS, Nov. 11.—This city has become the mecca for showfolk of all branches. After several weeks here, Fred Pulver left for Chicago. Whity Danley and Whity Jason were recent visitors. Frank McCluskey and Fannie spent a few hours en route to the East. Arthur Hopper is expected soon, also Mr. and Mrs. Jack Burslem, and sisters-in-law, nee Clark.

Hall Harris, old-time band leader; Blackie Logan, Red Read, Chick Walworth, and Bill Woodcock are permanent residents here. Frank Head, former theater manager and father of Bernie, is on the draft board. Joe Wallace is living on his stock farm, near here. Blackie Halley bought property on the Arkadelphia Highway, where Helen is operating a restaurant.

Among show people here and expecting to remain for several weeks are Eddie and Golda Grady, Mr. and Mrs. Hanzs, Mr. and Mrs. Bert Wallace, Mr. and Mrs. Fitch, Eddie Dionne, Madison Brothers and families, Mr. and Mrs. Jimmy O'Neill, Mr. and Mrs. Edwards, Applegate, Jack Warner, Nathan Albert, Louie Rosenberg, Murray Fein, Sid Markham, Bert Schultze, Eckard Lawsen, Dick Miller, Joe Kuta, Red Larkin, Steve Byrd, Noble Fairly, Mrs. Tommy Allen. Earl Hennings left for Tampa, and Professor Alexander for Dallas.

A movement is on foot to organize a local showmen's club. It will take constructive shape at the mulligan, which is planned at Lake Hamilton, Thanksgiving Day. Grady, Kuta, Markham, Miller and Lawsen are on the committee of arrangements. Reported by Stanley F. Dawson.

Monroe Has Good Year; Will Enlarge

MOBERLY, Mo., Nov. 11.—Monroe Bros.' Circus closed the season at Mendon, Mo., October 26 and went into quarters here. Show opened April 18 at Drexel, Mo., and played stands in that State, Kansas, Nebraska, South Dakota, Minnesota, and Iowa. Business was okay, the best being in Minnesota, Iowa and Missouri.

Show is to be enlarged some for next year, and if trucks are not available, it (See Monroe Tour Good on page 41)

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

ARM chair days.

GERALDENE GERALD is back home in Glens Falls, N. Y.

THERE are still some who argue that the eight-horse hitch will again take its place away from tractors.

JOE COYLE (Ko-Ko) is again playing the toy department of Mandel Bros.' department store in Chicago for the pre-holiday season.

CINCH Press agent wrote: "The founder of the circus can tell interesting tales about his 25 years in the business."

OTTO GRIEBLING, who was with Cole Bros.' Circus, opens an engagement at the Famous-Barr store, St. Louis, November 16.

CLOWN Dime Wilson with Bailey Bros.' Circus, gave a birthday party November 1 in honor of his wife, Connie, who received many presents.

THE spotted horse troupe (formerly Christy's), owned by Robert A. Stevens and presented by Milt Herriott, will open a long winter season November 18 for USO, starting at Augusta, Ga.

EARLY-DAY boss canvasman advised: "The best man who ever worked for me was one who could dodge a small seatjack at 100 feet."

BOB EUGENE Troupe reports having the best outdoor season in years, then played fall indoor dates for Hamld-Morton Circus. Act has been contracted for all H-M dates starting in January.

AT DAWN this time of year 24-hour men toss in their beds because their instincts tell them they should be at crossings or on lots.

ELECTRICIAN Arthur Leonard, past season with Mills Bros.' Circus, arrived in Miami November 1, and has again taken up duties with the Railway Express Agency for the winter.

MICKEY McDONALD, Detroit, recently visited Orrin Davenport and Earl Shipley in Chicago on his way to Tulsa, Okla., where he will again clown at the Brown-Dunkin department store during the pre-holiday season.

"NICE home that farmer has there," in-foed a train hand. "Tain't bad," answered a listener, "but you could never load it on a flatcar."

ON return from a lecture trip, Doc Waddell held remembrance service for John M. Sheesley in Columbus, O. On his trip, he addressed the Cuvier Press (See Under the Marquee on page 54)

Showfolk Arrive in L. A.

LOS ANGELES, Nov. 11.—West Coast showfolk are getting back home again. Russell Bros.' people arriving are Mr. and Mrs. Francis Kitzman. Milonga Escalante also is here. Tentative plans are that the Escalantes will have a small circus in Mexico, using the family act as the backbone of the performance. Harry Hammond is tending bar at the Moumarte Cafe on Hollywood Boulevard.

Rudy Jacobi and Norman Carroll, the writer, will produce and participate in the Broadway Christmas Revue at the Broadway Store in downtown L. A. Floyd and Esther Crouch motored to Indio, Calif., November 5, to attend Arthur Bros.' Circus. Herbie Weber is home on furlough and with his wife, Concha, also visited Arthur. Poodles Hanneford and family are still working in Warner Bros.' pictures. Harlow Wach, owner Sparton Bros.' Circus, is wintering the show at Selig Zoo.

Wallace Love, treasurer of the Russell show, will open offices in L. A. about November 15. Dick Anderson, Bernie Pasarski and Mike Phillips, performers, are at the RKO Studios.

IRV J. POLACK, operator of Polack Bros.' Circus, arrived in Chicago November 7 and will remain for some time.

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

LARRY SUNBROCK reports that his show had 28,000 paid admissions at Birmingham November 2-4.

CAPT. WILLIAM HEYER and his high-school horse, Starless Night, will headline the second annual Western championship rodeo to be staged in Municipal Auditorium, Minneapolis, November 20-26 by Noel Van Tilburg.

Boston Rodeo Is Drawing

BOSTON, Nov. 11.—A first night crowd which rated as the biggest in the 13 years the rodeo has been playing here turned out November 2. At this writing (9) the rodeo is a sell-out, with even the ticket agencies cleaned out of the cardboards. Election night put no damper on business.

A RECENT issue of *The World's Fair*, London show paper, carries some interesting comment on Beverly Kelley's article in *The Billboard* on the circus fire.

WANTED CHIMPANZEE TRAINER

Motion Picture Producer having several chimps wants well qualified man for training between productions and handling on stages. Permanent setup for right man. Write, giving full details regarding ability, experience, salary, etc.

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The Billboard Cincinnati 1, O.

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Good Talking Clown with Jergo, Four-Piece Band with transportation. Man who can put up and care for Wild West Arena, good Electrician; Soldier on Cole Bros., wire; two good Workingmen. Lunch and Novelty Stands for sale. \$50.00 a week. Good Adjuster to promote one and two-day stands in Florida. Address:

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By The Ringmaster

CFA

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Lakewood 7, O. Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

A. Morton Smith, CFA member at Gainesville, Tex., witnessed performances of more circuses during the season just closed than any previous year, and in addition, visited winter quarters of two shows. He saw performances of 10 circuses, one more than his previous record in 1937. The shows and cities where he visited them follow: Ringling, Fort Worth, two days, and Dallas; Cole Bros., Wichita Falls, Tex.; Dailey Bros., Henrietta, Tex.; Beatty-Russell, Ardmore, Okla., and Gainesville, Tex.; Arthur Bros., Sherman, Tex.; Polack Bros., Fort Worth; Hugo Bros., Ada and Marietta, Okla.; Benny Fox's Star-Spangled Circus, Camp Howze, Tex.; Globe Bros., Denton and Gainesville, Tex.; Clyde Bros., Ardmore, Okla. He visited quarters of Hugo Bros. and Kelly-Miller in Hugo, Okla., just before they opened their seasons.

Dr. A. A. Davenport, another Gainesville CFA member, saw six circuses with Smith, including Arthur Bros., Polack Bros., Ringling, Globe Bros., Beatty-Russell and Cole Bros., and caught Polack Bros. at San Antonio. CFA J. Benny Saylor, Gainesville, saw the Beatty-Russell, Globe Bros. and Benny Fox shows.

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PONIES — MONKEYS — DOGS

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Outstanding Lion Act, Animal Acts of all kinds, Chinese Act, Aerial and Ground Acts, Acts to feature, Novelty Acts, Clown Acts, Signed Independent or through bona fide Booking Agents. Agents and Acts, contact at once.

Want Clowns to work streets December 2 to 9.

Concessions open, Cracker-Jack, Prize Candy, Novelties.

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Phone Graystone 2146

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Want for Season of 1945

Outstanding Attractions for the

GREATEST SIDE SHOW ON EARTH

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Midgets—Fat People—Novelty Musical Acts—Hawaiian Troupe (must be strictly the type) and FREAKS OF NATURE OF THE VERY HIGHEST CLASS. Also want first-class Musicians (all Instruments), also Talented Singers, Dancers and Comedians for COLORED SIDE SHOW BAND and MINSTRELS. Apply at once with complete description of Act and recent photo to

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NAAPPB Maps Strong Program

Ackley To Submit Report On His Work in Washington

Tableaus, motion pictures and entertainment included in special features—number of clinics reduced to allow fuller discussion of important topics

CHICAGO, Nov. 11.—A. B. McSwigan, president of Kennywood Park, Pittsburgh, and general chairman of the forthcoming 26th annual pow-wow of the National Association of Amusement Parks, Pools and Beaches to be held December 5-7 at Hotel Sherman here, has released tentative program arrangements for the meeting. Assisting McSwigan on the program committee are F. W. A. Moeller, Waldemeer Beach Park, Erie, Pa.; Henry A. A. Guenther, Olympic Park, Irvington, N. J., and A. R. Hodge, executive secretary of the NAAPPB. Guenther, chairman of the pool section of the program, will release details a week hence.

Chairman McSwigan told *The Billboard* that all operators had been so busy during the season and immediately following its close that the work of the program committee has been most difficult.

However, the program as outlined promises to be one of the strongest in the association's history.

The number of clinics has been reduced so as to allow more time for discussion of the more important subjects. This same general rule will apply to the roundtable discussions. Many special (See *Park Program Set on page 43*)

Schott Re-Elected Cincy Coney Head; '44 Season Biggest

CINCINNATI, Nov. 11.—Edward L. Schott, who Monday (6) was re-elected president and general manager of the Coney Island Company here at a reorganization meeting of the board of directors, announced that the 1944 season, ended Labor Day, gave Coney Island, one of the nation's leading amusement parks, the best season in its history, running slightly ahead of 1943, which broke all previous records. The Steamer Island Queen, which plies between the Cincinnati harbor and the up-the-river funspot, also recorded the most successful summer in its history, Schott reported.

At the Monday meeting Fred E. Wesselmann was re-elected vice-president and chairman of the board, and Ralph G. Wachs, secretary-treasurer. The stockholders elected as directors two members who are away on government business—Charles Sawyer, U. S. ambassador to Belgium and Luxemburg, and John Towle, who is in the army.

Other directors re-elected were Robert B. McClure, E. W. Edwards, John Friedlander, M. E. Lyons, Wesselmann, Schott and Wachs.

U. S. Competish Worries AC Ops; Resort Primping

ATLANTIC CITY, Nov. 11.—Recent action of the New Jersey State Resort Association in proposing that the federal government take over New Jersey's 126 miles of ocean beach as a national park has stirred considerable adverse comment in Atlantic City.

Business men, who have followed local planning proposals urge that if Atlantic City is to prosper it must not face competition from any governmental agency. They point out that if the Brigantine Beach, for example, were developed by the government, this city would face (See *AC Eyes U. S. Competish*, page 43)

Chipman Revamping White City, Yakima

YAKIMA, Wash., Nov. 11.—Harry B. Chipman, former circus man who now operates Circus Inn nitery here, announces that his 38-acre White City Park, located on the Yakima River a half mile from the Yakima city limits, is being completely remodeled and augmented with new rides and attractions in preparation for the 1945 season slated to get under way in April.

Chipman acquired the park property in August and operated the funspot thru Labor Day.

"Trouper" Burke, formerly with the Ringling show, has charge of the park's saddle horses and ponies.

Carroll Begins Expansion Work For '45 Season

SPRINGFIELD, Mass., Nov. 11.—Edward J. Carroll, head of Riverside Park, Agawam, is wasting no time in preparing his expansion plans for 1945. He has already purchased two rides to add to his numerous features, is making plans to revamp the entire south end of the Riverside's midway, and plans several other additional features for the coming season.

At private sale, he purchased from Joseph Giuliano, Savin Rock Park, Conn., a 20-section, four-abreast Mangels Merry-Go-Round, including organ. This week he bought a six-unit kiddieland ride set-up from Francis F. Smith, Old Orchard Beach, Me. The Merry-Go (See *Carroll Starts Work on page 43*)

Asbury Clears Sea View in 'Walk Plan

ASBURY PARK, N. J., Nov. 11.—All concessions on Asbury Park's proposed new Boardwalk, to replace the old promenade wrecked by the hurricane and tidal wave of September 14, will be on the land side of the 'Walk, leaving the seaward side with a free view of the beach and ocean. Concessionaires have received notice that their old leases with the city have been revoked. Plans for the development of the new Boardwalk (See *Asbury Clears Sea on page 43*)

Crane Plans Atlanta Funspot

ATLANTA, Nov. 11.—A. C. Crane, well-known Atlanta concessionaire and arcade operator, has taken a lease on a 30-acre tract, located three miles from downtown Atlanta, on which he plans to open an amusement park in time for the 1945 season. Preliminary work on readying the new funspot has already begun, Crane says, and he is now dickering for rides, games and attractions for the spot.

Baker Sells Barnesville Spot

BARNESVILLE, Pa., Nov. 11.—P. C. Baker, former ride and concession operator on the Garden State Shows, has sold his Lakewood Park here, which he recently acquired, together with all the rides and concessions which he operated there. Before entering show business, Baker piloted the Baker Transfer & Storage Company, Selinsgrove, Pa. He has announced no plans for the future.

FOR SALE MARCRESAN BEACH PARK

Located on Canadohta Lake (Route 8) Between Erie and Titusville, Pa.

Steel and Cement Building of two stories housing Bath House, Dining Room, Kitchen, well-equipped Grill and Soda Fountain, Souvenir Room and Public Toilets all on first floor. Second floor has apartment for year-round living and rooms for rent to vacationers.

The Beach and Park boasts of an Ice Cream Plant, Penny Arcade, 4 Shuffleboards, Band Stand and Bingo Building, Public Kitchen, Boat Livery House, 18 Boats and 8 Canoes, Large Park with covered tables and seating capacity of 1,400.

Eight Summer Homes or Cottages all equipped with latest conveniences and furnished that rent as high as \$45.00 per week. Approximately 100 lots yet to be sold.

About 500 cottages here at the lake which is in the center of populated area. Unlimited possibilities. Operated by owner for 20 years. III health and age force retirement.

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Roller Coasters — Old Mills — Mill Chutes — Carrouseles — Fun
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We are still busily engaged in production of war materials and have not been able to visit our many customers as heretofore. Materials for new building and devices are still controlled, but we can furnish repair and replacement parts on your MRO certification.

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American Recreational Equipment Association

By R. S. Uzzell

National convention of our industry, scheduled for Chicago, December 5-7, has plans well matured. Its second publication on work of it and allied organizations is soon to issue from the press. It will be ready in ample time for distribution at the annual meeting.

The American Recreational Equipment Association has scheduled its meeting this year for Monday evening December 5 at 7:30 p.m. in the Gray Room of Sherman Hotel, Chicago. We have deviated from the usual Monday meeting and set it for Tuesday night so that our members will not need to reach Chicago on Sunday or Monday because there will be no exhibit this year. Our Tuesday night meeting will in no way interfere with the Tuesday afternoon meeting of the national association. It will be out of the

way of the Showmen's League banquet on Wednesday night and the national association banquet on Thursday night. Programs of all meetings will be published in due course.

Frank Kilby, a wheelhorse of the Humphrey Company at Euclid Beach, Cleveland, has crossed the bar and gone to the shore of a universal beach. After (See *AREA on page 43*)

WANTED LOCOMOTIVE

24 Inch Gauge, Steam, Gas or Gas-Electric.

New or Second-Hand.

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1596 Wood Road, Cleveland Heights 21, O.

Calif. Amateur Org. Will Be Set At Oakland Meet

OAKLAND, Calif., Nov. 11.—First official meeting of the ARSA Clubs of California will be held in the Dimond Rink here November 19, starting at noon, with all United Rink Operators' members invited.

Purpose of the meeting is to found the California State Amateur Roller Skating Association and the election of a president, vice-president, secretary, treasurer and other officers. All amateur skaters and rink operators, regardless of affiliation, were welcomed to this first open meeting.

Each ARSA club is to send one representative with authority to vote and act in behalf of the club he or she represents. Paul J. Gilbert, manager of Skateland, Martinez, Calif., is in charge of the list of representatives.

Show To Be Staged For '45 Polio Fund

NEW YORK, Nov. 11.—A skating show to appear in some of the leading cities for the benefit of the 1945 Infantile Paralysis Fund is being set by Fred A. Martin, secretary-treasurer of the RSROA, who is serving as national chairman of the skating division of the philanthropy.

Appointment was made by Grantland Rice, chairman of the fund.

WASHINGTON STATE championship dates were announced by William T. Brown, RSROA president, and operator of the Southgate Rollerdom, Seattle. Events and dates are: March 11, Skateland, Everett, junior, novice, intermediate and senior skate dance; March 12, Redondo Rink, Redondo, junior, novice, intermediate and senior figures, and junior and novice pairs and fours; March 18, Rollerbow, Tacoma, all divisions of speed events.

Halifax Is Sought As a Site of Spots For Little Wheels

ST. JOHN, N. B., Nov. 11.—Indications are that when ice skating forces out roller skating in Kentville (N. S.) Arena a transfer of the wheels will be made to Halifax, N. S., for the first time. A location is being sought in Halifax, where, altho few suitable places are available, a small building is rentable. Patronage for roller skating in Kentville has been excellent since the season opened last April. Resumption will be made early next April. Soldiers have taken strongly to the rollers at the Kentville site.

New Spot Planned

A new city owned and operated auditorium in Halifax, N. S., to cost about \$350,000 would, according to tentative plans, call for two rinks for simultaneous operation, one entirely for roller skating and roller hockey all thru the year, and the other for ice skating and ice hockey for the period from November 1 to April 1.

N. J. Amateurs Will Ready for 2d State Contest

ELIZABETH, N. J., Nov. 11.—New Jersey Skating Association, now in its second year, will soon complete plans for its 1945 amateur competitions.

Group is made up of amateur clubs of Boulevard Arena, Bayonne; Passaic Rink; Casino Arena, Asbury Park; Pert Amboy Arena, Olympia Park Arena, Paramous Rink, and Twin City Arena, Elizabeth.

Figure committee for this meeting includes William Reed, Boulevard; Charlotte Ludwig, Twin City; Bea Thomas, Casino; Andrew Bekker and Bunny De Lucia, Paramous; Andrew Lisovsky, Passaic, and Robert Weber, Perth Amboy.

JERSEY JIVES is a new club at Boulevard Arena, Bayonne, N. J. Officers are Edward Bayles, prexy; Helen Sommerlad, vice-prez; Edward Troisi, treasurer, and Ann Ta-Varo, secretary.

TEDDY SOKOL, former floor manager of Mount Vernon (N. Y.) Arena and with the 1942-'43 company of *Skating Vanities*, is now a first sergeant in the aviation cadet corps at Santa Ana, Calif., army air base.

J. & B. SHOE COMPANY, Cincinnati, manufacturer of roller-skate shoes, is now owned and operated by Mike Bruno, formerly a partner in the business. He reports that demand is exceeding ability to make and deliver because of material and man-power limitations.

AL FLATH, veteran skater who also is interested in other sports, left Chicago November 12 for New York to represent the Cyclists of the Gay '90s of Chicago at the presentation of a Gay '90s trophy for the best cyclist. Trophy will be presented November 18 at the Hotel Martiniere there.

MICKEY POLITO, former floor manager of Boulevard Arena, Bayonne, N. J., who returned to the spot during a month's leave from the army, had been reported missing but showed up with the Presidential Citation and two Oak Leaf Clusters and the Purple Heart.

NEW OFFICERS of the Figure-Eight Club at Twin City Arena, Elizabeth, N. J., are Frank Salvage, president; Jack Dalton, vice-president; Eva Casale, secretary, and William Smith, treasurer. Kaydette Rollers at the same spot announced these new officers: Vera Strubel, prexy; Lya Booth, vice-prez; Helen Sprenger, secretary, and Ginger Laurer, treasurer.

WON, HORSE & UPP

(Continued from page 38) that he had several stock cars for sale which were as good as new. Getting a train together looks like a cinch.

A Nebraska farmer sent the most unusual letter of the hatch. He wanted to book six streamlined or airplane-type

hogs. From the picture and description enclosed they were born minus hind legs and walked on their front ones, carrying their bodies in a horizontal position. The bosses believe that the pigs will be a big enough feature to allow the spec to be discarded. The only drawback to the deal is that the farmer wants his two daughters to travel with the pigs and he wants the office to be responsible for their conduct.

Until the mailbag arrived we didn't know that there were so many circus general agents who have successfully routed shows since the days of Barnum. Each sent in the titles of circuses which the agent's good routing had built from wagon to railroad shows, which had folded after they quit. Most of the letters started: "If you have an opening for an agent of ability, one who is a close contractor and can save the show a lot of money, etc." Apparently they have dropped: "Sober at all times."

One writer asked whether the show could place a riding mechanic act. Since when have mechanics started riding and calling their work an act? The best one for the book was from a guy who wanted to sell the bosses three lengths of biblebacks. Manager Upp decided that the guy was a tent camp meeting sky pilot who was going out of biz.

HOUSTON TALENT

(Continued from page 38)

former Olympic diving champ; Bob Atterbury; Greer's Liberty Horses, worked by Bill Bushbaum; Beatty's elephants; the Dyers; Rue Enos, and the Gallaghers, juveniles, in outstanding tumbling and teeterboard routines.

In clown alley are Kenneth Waite, Joe Lewis, Bozo Harrell, Van Wells, Mr. and Mrs. George Kline, Mel Henry, Alva Evans, Lew Hershey, Johnnie Schweitzer, Chic Dale, Rube Liebman, Rube Curtiss, Rue and Phil Enos. Local Circus Fans present were Albert Marx and Frank Walters. Albert is in charge of wardrobe for the Shrine committee and drew a full-page picture and story on his clowning activities. Other visitors were George Valentino and Company, William Merritt, Verne Corriell, Raymond Little, Mrs. Albert Marx and family, George Gordon, De Wayne family and Ben Williams.

Indoor shows are no different than those outdoors when it comes to performers practicing new tricks and routines. Caught between shows were Sancho Morales, breaking a leaping somersaulting dog; Adolph Delbosq rehearsing his wonder horse Serenado, Zucchini flying act, Jean Sleeter trying a new twist on the web, and the Gallagher kids getting some advice from Justice Loyal and Bruno Zucchini. Joe Lewis won all election bets. A crowd-pleaser before the show is Bozo Harrell's furniture balancing gag and strip number. Chic Dales does table rock and the Jim Wong kids sing *God Bless America*.—Reported by Dick Lewis.

MONROE TOUR GOOD

(Continued from page 38)

will likely go out as a two-car rail show. Personnel remained practically the same all season.

Dot and Sonny Burdett opened theater and club dates November 3 for Sidney Belmont. Charles Jordan, boss prop man, will be doorman in the toy department of Famous-Barr store, St. Louis.

until Christmas. Sadie Lee Kelly, aerialist, returned to Kansas City to finish her schooling. Mr. and Mrs. R. L. Biehler, with performing animals, will winter at home in Jesup, Ia.

Colorado Curly and cowgirls, who had the concert the last 10 weeks, left for Chicago to play club and indoor circus dates with their whip, rope spinning, and shooting acts; Bill Groce, banner man, to Oskaloosa, Ia.; John Lubbering, in office and on big show tickets, Kansas City, Mo.

BIG PLAY FOR H-M

(Continued from page 38)

tigers, the H-M elephants, Cycling Kirks, Ira Watkins's trained chimps, Sylvia's poodles, Watkins's ponies, Captain Spiller's seals, Peaches and Her Sky Ballet; the Arleys, trapeze and rings; Georgetto Brothers, clowns and upside-down dancers; Flying Lamars; Three Par-offs, high perch ladder; the Berosinis, high wire; Janette and Paul, swinging perch pole; Six Yacopis, teeterboard; the Walkmirs, unsupported perch pole; Princess Levenia and her snakes, burlesque snake dance; Watkins's comedy mule; Herb Taylor Trio, comedy acrobats; Billy Rice, Pete Roberts and Florenz, comedy acrobats; Ray Cosmo, tramp clown; the Misses Jean Harris, Stevens and Cleo, single trapeze.

Opening day was marred by the breaking of a water pipe in clown alley, flooding the floor and damaging two trunks and much wardrobe and property.

Morton said that up to the middle of the week the show had done 300 per cent better business than last year and indications are that an all-high record of attendance will be set.

Music was furnished by Joe Basile's band, with J. Winnie Duncan, vocalist.

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COUNCIL BLUFFS, IOWA

ATTENTION

Special Sale on PRECISION BEARINGS No. 37 @ 40¢ each. All our Bearings are new, not seconds. Balls, 3/16" round, true, high-grade steel, @ \$1.50 per 1000. We have Precision Wood Wheels with bushings. Also general supplies for Roller Rinks. Send in for full particulars.

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Chi Conclave Is To Ponder Space, Other P-W Posers

Reps of State associations to stage stanza on future features prior to main meet—federal interest is shown by places on program for speakers from Washington

BROCKTON, Mass., Nov. 11.—Forum discussions on present and prospective problems are carded for the 54th annual meeting of the International Association of Fairs and Expositions in the Hotel Sherman, Chicago, December 4-6 in the program announced from his offices here by Secretary Frank H. Kingman, also secretary-manager of the Brockton Fair. Confab will get under way with a session of reps of State associations of fairs in the Crystal Room, December 4, at 2 p.m., with E. W. Williams, Manchester, Ia., chairman; J. M. Dean, Jackson, Miss., vice-chairman, and James F. Malone, Beaver Dam, Wis., secretary. Discussion on concessions will be led by Wilbur Layman, Lincoln, Ill., and on standard classifications by A. W. Kalbus, Madison, Wis. Other subjects will be, *What May We Look Forward To?*, Harold Fenton, Indianola, Ia., and *Michigan Fairs*, Charles Figy, Lansing. After adoption of resolutions officers will be elected for '45.

Annual meeting of the Middle West Fair Circuit is scheduled for 4 p.m., presided over by President Ethel Murray Simmonds, Muskogee. At 6 o'clock a reception and buffet supper will be open to fair men and women, under chairmanship of William V. (Jake) Ward, Springfield, Ill.

On Post-War Fed Aid

President Herbert H. McElroy, Ottawa, Ont., will open the first IAFE session at 10 a.m. December 5. These chairmen will give committee reports: Classification, Charles A. Nash, Springfield, Mass.; appeals, J. J. Isaacson, Omaha; auditing, Leon H. Harms, Albuquerque, N. M.; reception, William V. Ward; directors, Secretary Kingman; government relations, Samuel S. Lewis, York, Pa.

After the president's address and naming of nominating committee topics and speakers will be: *How Will Post-War Federal Aid Affect Your Fair?*, William V. Ward; *United States Department of Agriculture*, R. L. Webster, assistant director of information, Washington. Charles A. Nash will be chairman at the Past Presidents' Club luncheon at noon.

Harry J. Frost, St. Paul, will be chairman of the concession space forum in the afternoon at 1:30. Faculty will include Bligh Dodds, New York State Fair; Chairman Frost; Archie L. Putnam, Chipewewa Falls, Wis.; B. B. Sawyer, Saginaw, Mich., and Mrs. Simmonds, Oklahoma Free State Fair. Exhibit space forum faculty will have Chairman Frost, Charles A. Nash and William T. Marriott, Wisconsin State Fair. *A New National Market* will be the subject of Carlton Duffus, Washington.

Talk on Quiz Contest

December 6 at 10:30 a.m. President McElroy will preside at this program: *Wisconsin Junior State Fair*, Russell E. Frost, Madison; *Boy Scout Exhibits and Program*, A. N. Ekstrand, deputy regional Scout executive, Chicago; *"Know Your Minnesota" Quiz Contest*, Raymond A. Lee, State Fair, St. Paul; *Work of the National Committee on Boys' and Girls' Club Work*, G. L. Noble, director, Chicago; *Talk by a 4-H Club Member*, a delegate to the Club Congress.

Subjects in the afternoon at 2 o'clock will include: *Everybody's Fair*, Leon H. Harms; *Something New Has Been Added*, Samuel S. Lewis; *Advantages of Group Insurance*, John Logan Campbell, Baltimore; *United Nations Exposition*, Raymond A. Lee; *Trophies for Editors*, Ray Speer, Minnesota State Fair, St. Paul. After adoption of resolutions and election of new officers delegates will adjourn to attend the annual banquet and ball of the Showmen's League of America in the Grand Ballroom of the Hotel Sherman at 6:30 p.m.

Ga. State High For Paid Gate, Total Grosses

MACON, Ga., Nov. 11.—Final figures compiled by Georgia State Fair officials and just released show that the 1944 fair here October 23-28 broke all records in paid attendance and gross receipts. Main receipts totaled \$28,255.40, compared to \$25,442.94 last year. Gate receipts in 1941, when the Exchange Club first sponsored the fair, amounted to \$17,180.

Other receipts from attractions, midway, etc., exceeded last year's figure of about \$50,000 by about \$3,000, officials said. This was practically double the receipts from the same source in 1941, it was also pointed out. The gains in grosses for 1944 were scored in spite of the fact that this year's exposition was operated for only six days, compared to 10 days last year.

DES MOINES.—Irving H. Grossman, Midwestern representative for the Gus Sun Agency here for the past six years, reported his best season this year, booking 57 fairs. Agency had shows in Iowa, Minnesota, Nebraska, Wisconsin, South Dakota, Kansas and Ontario. He said all these fairs, except those handicapped by rain, turned in heavy grosses, many setting all-time records for attendance and receipts.

POSTVILLE, Ia.—Big Four Fair Association elected E. C. Marston, president; E. M. Goss, vice-president; A. S. Burdeck, secretary; Victor Williams, treasurer.

Fire Loss of Minnesota Ag Building, With 55G Damage, Will Hamper Showing in '45

No Insurance Is Carried by State

ST. PAUL, Nov. 11.—Fire of undetermined origin early yesterday destroyed the Agricultural Building on Minnesota State Fairgrounds here. Estimated loss is \$55,000, including building, novelty stands, ticket booths and turnstiles for the fair stored there, plus four automobiles, two new and two used, stored in the building by an automobile firm.

Raymond A. Lee, fair secretary-manager, said he was awake at 6:45 a.m. when he heard two short blasts. He looked out of his home in the Administration Building on the grounds in time to see the roof of the Agricultural Building burst into flames. Ralph Zimmerman, greenhouse superintendent, who also lives on the grounds, said he had gone outdoors at 6:30 a.m. to get the morning paper but saw nothing out of the ordinary.



EDWARD J. CARROLL, who has been advanced from general manager to president and treasurer of Barrington (Mass.) Fair Association, has directed the annual for the past four years to record results. There have been 103 consecutive Barrington fairs held. As prexy, he succeeds Paul W. Foster, Massachusetts finance administrator, who resigned.

Oklahoma City Stages Record Gain Over '43

OKLAHOMA CITY, Nov. 11.—Official financial report of the 1944 Oklahoma State Fair here September 28-30 indicates a record gain over 1943.

Admissions to grounds totaled \$80,512; last year, \$66,619. Attractions took in another \$28,256 as compared with last year's \$22,517, while privileges paid \$28,940 as against \$22,997 in 1943.

This was a net earning of \$39,558 for 1944 which, with surpluses for the two previous years, gives the fair association at present a surplus fund of \$90,339.98, out of which it plans to spend \$50,000 for permanent improvements of the plant.

Jax Hits New 10-Day Peaks

Gate runs over 56,000 at N. E. annual, with total takes in excess of 51G

JACKSONVILLE, Fla., Nov. 11.—Records were made at Northeast Florida State Fair here, sponsored by the Disabled American Veterans' Post, October 27-November 5. Total attendance was announced at over 56,000, with grosses up 42 per cent over the last annual held here, Duval County Fair, in 1941.

Gate, shows and rides grossed over \$51,820 during the engagement, show officials said.

President M. G. Dodson, Dodson's World's Fair Shows, which were on the midway, and Curtis L. Bockus, show's general agent, announced that a contract had been signed for the 1945 fair with Commander Joseph Roberts, of the DAV Post.

Carroll Prexy At Barrington; 103d Is Tops

Storin Named Director

GREAT BARRINGTON, Mass., Nov. 11.—Edward J. Carroll, general manager of Barrington Fair Association, was elected president and treasurer of the unit at the annual meeting in the Berkshire Inn here Saturday night. He succeeds Paul W. Foster, who resigned because of pressure of business. Foster is finance administrator of the Commonwealth of Massachusetts.

Harry Storin, public relations director of the Carroll interests, was elected a director. Meeting was preceded by a dinner given by Carroll to the directors. He also gave his annual report and recommendations for 1945.

Elected were: President and treasurer, Edward J. Carroll; first vice-president, (See Carroll Named Prexy opposite page)



HARRY STORIN, public relations director of the Edward J. Carroll interests, has been elected a director of Barrington (Mass.) Fair Association, now headed by Carroll as president and treasurer, and he has had much to do with the growth of the Barrington Fair, as well as development of Riverside Park, Agawam, Mass., acquired by Carroll several years ago.

Around the Grounds

ALBION, Neb.—According to word received by county commissioners, buildings in federal use on Boone County Fairgrounds will be turned back to the county.

POSTVILLE, Ia.—Big Four Fair Association celebrated its 25th anniversary at a dinner here, 75 officers and workers attending. Among guests were Leon Brown, secretary of Winneshiek County Fair, and Joseph B. Steele, of the Federal Bureau of Investigation, Los Angeles.

OTTAWA, O.—Putnam County Fair here October 3-7 was the largest in history and Friday, with a mass band concert of 10 high school bands in the county, broke all records. Incomplete figures place gross receipts for the week at about \$30,000. A picture of the 500 participants in the band concert will appear in next year's fair advertising.

MAQUOKETA, Ia.—Financial statement of the 1944 Jackson County Fair shows a balance of \$3,657, with an estimated \$1,899 of State aid yet to be received, bringing the total balance for summer activities to \$5,556. Horse show in July and the fair in August were highly successful and officials said similar success in the next few years would make it possible to re-establish an annual fair with permanent grounds and buildings.

WHAT CHEER, Ia.—Keokuk County Fair board elected Denver Garrett, Delta, president; W. J. Fisch, Keswick; John A. Ritter, Hedrick, vice-presidents; Mrs. Ethel Manary, treasurer.

MINN. BUILDING BURNS

(Continued on opposite page)

Horticultural Building had been taken over for war work. Although the building was carried on fair board books at \$20,000 valuation, Secretary Lee said the loss was \$55,000. Building was one of several which were scheduled to be wrecked at the end of the war to make room for more modern structures.

Loss of the building now, however, will severely hamper the 1945 fair, said Lee, as the fair has lost numerous buildings to the government for the duration. J. A. A. Burnquist, attorney general, said the State had no insurance protection on the property. Loss by fire or other disaster, he said, probably would be met by reappropriation of funds for replacement of buildings.

CARROLL NAMED PREXY

(Continued on opposite page)

Almon P. Culber, National Mahaiwe Bank; secretary, Marsh B. Giddings, former treasurer of the association; assistant secretary, Sheriff E. Roys Humphreys; clerk, George R. McCormick; directors the officers and Phillip S. Armstrong, George L. Taylor, Earl B. Raifstanger, M. Curtin Whalen; James D. Hickey, president of the Chamber of Commerce, and Harry Storin.

The '44 fair was the most successful ever held here and was the 103d without a break. New State records were established under Manager Carroll's direction. This was his fourth year as administrator of the annual.

AREA

(Continued from page 40)

more than 40 years of continuous service with this well-known company, he leaves an exceptional memory of honesty, integrity and loyalty to his employer. In late years he carried the responsibility of handling the hot dogs and the popcorn. He boosted these sales to their highest peaks. Perhaps no resort in America reached his popcorn grosses and only Feltman's at Coney Island, N. Y., ever exceeded his sales of hot dogs for one season. It's such a life as Kilby's that makes an industry or helps tremendously to build a nation. To find a worthy successor of Frank Kilby will tax the ingenuity of Euclid Beach management.

Harry Illions is using his faithful men at Celoron Park, Jamestown, N. Y., and those from Belmont Park, Montreal, and Virginia Beach, Va., to do his winter work at the New York State resort. They have a large building heated so they can work in comfort during the cold weather. In 40 years of continuous experience in outdoor amusements the writer has never

found a more faithful and loyal employee than Sam Knickerbocker, who has been with Illions for about 13 years. We have seen him meet some very trying situations and never falter and always acquit himself with honor. Such men deserve fine treatment and invariably receive it.

Our manufacturers will miss Frank Gaynor, veteran Chicago building inspector. He saw us and our products from the public point of view. Nevertheless, he had a keen sympathy for us, with the many problems of safety and inspection we must meet, and was always ready to offer helpful suggestions. Early he recognized the basic fact that much of the success or failure of a ride depends upon the operator over whom the manufacturer has little or no control. "Lubrication, tight belts, nails and screws and an alert operator means much to a ride," he frequently repeated. He served our industry well, the never a member. He held in high regard our coaster genius, the late John A. Miller, who did much building in Chicago.

The old wheelhorses are leaving us. Their passing demands the best from those who are to follow.

PARK PROGRAM SET

(Continued from page 40)

features also have been arranged, including special tableaux, entertainment and motion pictures.

Here is the program to which are to be added several more faculty members as soon as their acceptances can be announced:

Tuesday, December 5

- 12:30—Pool and beach roundtable discussions.
 - 1:45—Program session NAAPPB. A Salute to Our Fighters.
 - 2:05—Invocation, R. S. Uzzell.
- Address: (prominent speaker).
President's address: Leonard B. Schloss.
Report of convention committees.
Executive session.
Report of Public Liability and Fire Insurance Committees.

Wednesday, December 6

- 1:45—A Report of My Work in Washington, Harry A. Ackley, Recreation Section, Office of Civilian Requirements.
- 2:15—Tableau: Mars and the Olive Branch.
- 2:20—War Clinic: Chairman, Edward L. Schott; faculty, George B. Currier, Henry G. Bowen, George A. Hamid, N. S. Alexander and Don Dazey.

- (a) Lest We Forget.
- (b) Man Power.
- (c) Yes, We Have None.
- (d) Plus Federal Tax.
- (e) Laughs and Tears.
- 4:10—Taboo: Are These Bathing Suits?
- 4:40—Pictorial section: A Cross-Country Trip to the Nation's Play Places. Chairman, C. L. Beares Jr.

Thursday, December 7

- 1:45—Peace Clinic: Chairman, Edward J. Carroll; faculty, H. P. Schmeck, Irving Rosenthal and Ralph E. Chambers.
- (a) The Dawn of a New Era.
- (b) New Bait for Old Fish.
- (c) What's Cookin'?
- (d) It Can't Happen in My Park—Or Can It?
- 3:30—A Woman's Part in the Industry: Chairman, Mrs. Minette Dixon; faculty, Margaret Lehr and Mrs. Bailey Wright.
- (a) Is a Lady Manager's Job Different?
- (b) Things Men Operators Are Overlooking.
- (c) Can More Women Employees Be Used to Advantage?
- 7:30—Banquet and Frolic.

The foregoing is a skeleton outline of the program, which will be considerably amplified when the final program goes to press.

The American Recreational Equipment Association, an affiliate of the NAAPPB, will hold its annual meeting in the Grey Room of the Hotel Sherman Tuesday, December 5, at 7:30 p.m. The program committee, consisting of W. St. C. Jones, chairman; Fred L. Markey, George H. Cramer and Jack V. Eyerly, has arranged an instructive and constructive program which is as follows:

Address: By President L. B. Schloss of the NAAPPB.
Remarks: Of his own choosing, by A. R. Hodge, executive secretary, NAAPPB.
Motors and the Things That Go With



Meetings of Assns. of Fairs

Canadian Association of Fairs, November 29 and 30, Royal York Hotel, Toronto, Ont.

International Association of Fairs and Expositions, December 4-6, Hotel Sherman, Chicago, Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 11 and 12, Des Moines. E. W. Williams, secretary, Manchester.

Iowa State Fair Board, December 13, Des Moines. Lloyd Cunningham, secretary, Des Moines.

Association of Tennessee Fairs, January 9 and 10, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Oregon Fairs' Association, early in January, Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs' Association, January 9 and 10, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 10 and 11, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Minnesota Federation of County Fairs and State Agricultural Society, January 10-12, Hotel Radisson, Minneapolis. Allen J. Doran, secretary, Grand Rapids.

Massachusetts Agricultural Fairs' Association, January 17 and 18, Hotel Bradford, Boston. A. W. Lombard, secretary, 24 State House, Boston.

Nebraska Association of Fair Managers, January 23 and 24, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 24-26, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

Virginia Association of Fairs, January 29 and 30, John Marshall Hotel, Richmond. C. B. Ralston, secretary, Staunton.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

Them, by T. B. Ellis, district manager of the Fractional Horsepower Motor Division, General Electric Company.

What Manufacturers Expect From Amusement Park Owners, by Edward J. Carroll, owner of Riverside Park, Agawam, Mass.

Operation of War Production Board As It Pertains to the Manufacture of Amusement Park Devices, by Harry A. Ackley.

Discussion from the floor, and questions to Mr. Ackley.

Annual business meeting.

When contacted recently, President Schloss advised that never before had he received so many letters from members of the industry advising of their intentions to attend the 26th annual meeting of the association. "Operators are now coming to realize more and more the tremendous importance of team work as they can now appreciate more vividly than ever how numerous will be the problems to be solved in the future," said Schloss. "The solution of these problems is not a one-man job but will require the combined effort and intelligence of every member of the industry."

Secretary Hodge, from his offices in Chicago, reports a flood of reservations. Those who have not received invitations may obtain them by writing or wiring him.

AC EYES U. S. COMPETISH

(Continued from page 40)

competition from a park whose management would have no necessity for meeting operating expenses or paying taxes, but would probably supply auto trailer camps with electric lights, showers and all sanitary facilities, de luxe tourist cabins, name-band dancing and subsidized restaurants.

On the other hand, the group argues, if a locally controlled park commission were set up in Atlantic City, tourist

camp, auto trailers or beach restaurants would be ruled out, with the principal source of income entrance toll for autos and parking lot fees.

Completion by next summer of a \$525,000 repair-construction program as distinct from any post-war planning projects for the city was pledged by Mayor Joseph Altman this week.

"Atlantic City will find funds without increasing the tax rate to rebuild the Boardwalk, repair street-ends and provide bulkheads and most of this will be paid for as we go from new methods of taxation," the mayor promised. He said that first the Boardwalk would be rebuilt from Georgia to Albany avenues, and by next summer, he said, the Boardwalk would be rebuilt from New Hampshire to Albany avenues.

He estimated the cost of this work, including bulkheads and street-ends, at \$525,000 and added, "I urge the city to broaden the tax base, so that we will be able to pay the bill and clear it out of the way by next summer without any cost to our own citizens. This is not a post-war project but one of immediate improvement made necessary by circumstances."

CARROLL STARTS WORK

(Continued from page 40)

Round which has served Riverside the past five years has been dismantled and placed in storage for the time being.

Vernon A. Trigger, Riverside superintendent, is busy drawing plans for the midway changes. They include relocation of various features in the south end of the park, installation of new attractions and general landscaping.

Continuing his program of visiting various amusement resorts, Carroll has just returned from Canada. He will visit spots along the Atlantic seaboard within the next two weeks in search of new ideas and features.

ASBURY CLEARS SEA

(Continued from page 40)

walk provide modern housing for the former concessions and others.

The new city planning board recently was backed by city council in its decision that Asbury Park's main drawing card is its beach and ocean facilities and that with the erection of a new walk no concession stands, stores or amusement centers should hamper the ocean view from vacationists and Boardwalk strollers.

As a result, only Convention Hall, the Casino and a public fishing pier will remain east of the boardwalk.

Cancellation of the old leases of concessionaires was based on clauses which City Solicitor Joseph Mattice explained gave the city authority to "remove and/or reconstruct" the buildings leased to concessionaires. City council has already advanced the city planning board \$13,000 for a preliminary survey that will lead to drawn plans for a new beach-front development.

Long Branch, Ocean Grove, Bradley Beach and Belmar are all going ahead with repair programs to remedy the damage caused by the September storm which whipped along the North Jersey coast, leaving many millions of dollars in property damage.

FORT WORTH.—Total attendance at the Sunday monkey shows held during the summer at Forest Park Zoo here reached 75,000, according to Zoo Director Julian Frazier. The last of the shows was held Sunday, November 5.

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Office of Education Produces 16 Films to Train New Foremen

WASHINGTON, Nov. 11.—Roadshowmen who exhibit films at war plants, factories and other industrial works will be interested in a series of 16 new motion pictures produced by the Office of Education, Federal Security Agency. The film series was produced to help train thousands of new foremen and supervisors in war industries.

Each picture in the series takes up one aspect of supervision, raises questions commonly faced by supervisors and suggests practical ways of meeting the problem. The films do not give "final answers" but are designed to promote thought and discussion, according to FSA.

These supervision training motion pictures, like 150 other Office of Education training films, were planned by technical and training experts. Subjects were chosen in terms of today's training needs

and were approved by the War Manpower Commission.

The films may be rented from many 16mm. educational film libraries. Copies of instructors' manuals are furnished without charge by the Office of Education to users of the films.

Following are the titles and running time of the series: *A New Supervisor Takes a Look at His Job*, 13 minutes; *Planning and Laying Out Work*, 10 minutes; *Maintaining Good Working Conditions*, 9 minutes; *Working With Other Supervisors*, 8 minutes; *Introducing the New Worker to His Job*, 16 minutes; *Instructing the Worker on the Job*, 14 minutes; *Placing the Right Man on the Job*, 13 minutes; *Supervising Workers on the Job*, 10 minutes.

Supervising Women Workers, 11 minutes; *Maintaining Workers' Interest*, 13 minutes; *Every Minute Counts (Lateness, Loafing and Absenteeism)*, 10 minutes; *Improving the Job*, 9 minutes; *Maintaining Quality Standards*, 10 minutes; *Using Visual Aids in Training*, 14 minutes; *The Supervisor as a Leader, Part I*, 14 minutes; *Part II*, 13 minutes.

Warner Urges Producers To Make Films of High Quality

NEW YORK, Nov. 11.—Movies maintaining or even surpassing the quality level of the past few years will insure even better theater attendance than now prevails, Col. Jack L. Warner, vice-president and executive producer of Warner Bros. Pictures, Inc., told home executives at a recent conference.

"There is every reason to believe that we have a post-war boom ahead of us," he declared. "While there may be temporary slackening in business activity to permit readjustment to a peacetime basis, the backlog of civilian demand is too great to permit slowing up in our national business volume. Exhibitors and producers who make the mistake of turning to cheaper pictures now will find themselves out of the running later on."

"The industry has educated the public to better pictures," he added, "and the only way we can hold patronage is by producing consistently better pictures. I know the temptation of many old-time exhibitors to turn to cheaper pictures as protection against an uncertain future. But that day is past, and the only result that can follow from cheaper and poorer pictures is to drive people out of the theaters."

Scientist Develops Screen To Produce 3d Dimension

HOLLYWOOD, Nov. 11.—A three-dimensional screen, which will produce depth as well as length and height, has been developed by Christian A. Volk, a physicist, who has been working on the project since 1935.

The new screen is based on Volk's theory of how the eye itself perceives the dimension of depth. When a motion picture is projected on his screen it produces the dimension of depth, never before produced on the screen, Volk said. He plans to demonstrate his screen to the Motion Picture Academy as soon as possible.

Stamp Marks Films' 50th Yr.

NEW YORK, Nov. 11.—A new 3-cent stamp, commemorating the 50th anniversary of motion pictures, has been introduced in New York and Los Angeles. In New York, Postmaster General Frank C. Walker and New York postmaster, Albert Goldman, sold the first sheet of stamps to George J. Scheafer, chairman of the War Activities Committee of the motion picture industry, who bought them on behalf of the WAC. Special ceremonies were also held in Los Angeles.

New & Recent Releases

HE STAYED FOR BREAKFAST, distributed by the Russell C. Roshon Organization. Based on a French play, this comedy stars Loretta Young, Melvyn Douglas and Alan Marshall. Running time, 90 minutes.

ELEPHANT BOY, released by Brandon Films. Rudyard Kipling's story of the boy trainer of elephants, who discovers the meeting ground of India's wild elephants. Communicates the life and atmosphere of India. Filmed in Mysore, India, the picture introduces Sabu, who has become famous as "the elephant boy." Running time, 95 minutes.

REPertoire-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Wehle Winds Up 31-Week Stanza

His best season, he says—plans to feature Cousin Wilbur, Burnett in 1945

JASPER, Fla., Nov. 11.—Billy Wehle's Hillbilly Jamboree tent show, featuring Cousin Wilbur, formerly of WSM, Nashville, concludes a 31½-week tour of one-nighters here tonight, winding up what Manager Wehle describes as "the most successful season I've had in the 20 years I've operated tent shows." Only three nights were lost on the season, according to Wehle, who attributes the season's success to plenty of advertising properly placed.

Clem and Maggie (Cal and Bonnie West), formerly of the WLW Boone County Jamboree, were featured under Cousin Wilbur, and Billy Henderson was given top billing in the concert. Show carried on an average of 31 people. The workingmen problem was the biggest headache, Wehle says. The show at one time during the season carried 18 workmen and at another time was down as low as seven. Jockey Foster served his fifth season as agent for Wehle and has been contracted for next season.

Manager Wehle has ambitious plans mapped for 1945. He intends to tour next season with two under-canvas outfits, one featuring Cousin Wilbur, and the other, Smiley Burnette, movie cowboy, with whom Wehle says he has been dickering recently. Burnette is hot on the tent show idea, Wehle says, and the two are expected to come to an agreement before the year rolls around.

Mr. and Mrs. Wehle will leave here tomorrow for Miami, where they will again put in the winter.

Home Guard

By E. F. Hannan

DOUG COUDEN'S recent letter to the rep editor brings out the fact that the youngsters go strong for novelty. It also brings out that the more successful school-show operator must be on the job, somewhat of a go-getter as well as an all-around performer. He must also have a firm belief in the business of entertaining the young and, most important of all, must be a good traveler.

Every performer is not a trouper, no matter how clever she or he may be in talent. The cities, that is the larger ones, have always been loaded with performers who by no means could be classed as troupers.

Just recently the organizer of a small flesh circle said to me: "I could get plenty of talent if I wanted to stay right here where the bright lights shine, but when I mention two or three nights out of town they begin to look for excuses."

Performers who can qualify for what Wilbur Tucker, the booking agent, dubbed the "home guards" will not get far in the school-show field. The territory is too outstretched.

Slouts in Texas; Tour Educational But Profits Meager

ATLANTA, Tex., Nov. 11.—L. Verne Slout Tent Show has at last reached Texas after a long trek across country, which included stops in Illinois, Missouri and Arkansas. This city greeted the show with a capacity house on opening night. "The tour has been very educational," Slout said this week, "and shows a small profit but not enough to brag about. Many headaches in transportation and kindred ills which go with a trip of this kind were ever present." The show will close in Texas shortly before Christmas, reopening early in the spring.

Much credit for the trip, according to

Rep Ripples

S/SGT. MARION F. GRIMES, of the musical act, Mirth and Melody, formerly featured with the Harley Sadler Show, is now in India producing government shows under Maj. Melvyn Douglas, former picture actor. Grimes has been in the Asiatic theater of war for two years. His wife, Dorothy, is still with the Service Club at Fort Bragg, Fayetteville, N. C. . . . H. H. FANNING, formerly with Brunk's Comedians and other reps, is reported getting a good play in Western Canada with his vaude-pictorial combination. Lee McAllister does the flesh specialty with the unit.

. . . CHARLES G. CHAFIN has a vaude-pictorial trick operating in Alleghany County, New York, with Frank Anderson supplying the flesh end with his impersonations. . . . THE AUTONS, after a successful summer in Ohio, are resting at their home in Webb City, Mo. A little later on they'll make the Missouri territory with some of E. F. Hannan's bills.

. . . CHIC REYNOLDS, former rep and vaude comedian, is presenting his one-man show in the Trinidad, Colo., sector.

. . . RENE GARINIER'S PLAYERS, four-people unit giving shows under auspices of French societies, are enjoying success in halls and churches thru New England. They have just concluded 16 dates in Maine. . . . W. W. BAKER, old-time repster, is offering films and dramatic sketches in schools and churches around Superior, Wis. He is assisted by his wife.

HARRY HARVEY JR., of the well-known rep family, celebrated his 15th birthday recently with a party at the home of his grandmother, Fannie Mason Simmons, in Hollywood. Eighteen young motion picture players attended, including Loree Lee, Bebe Fox, Vic and Val, Helene Stanley, Windy Cook, Rene Austin, Darlene, Burny Campbell, Jerry Bernstein, Buddy Bowles, Rolla Stewart and Dickie Mason Jr. Refreshments were served by his mother, Mabel Mason Harvey, and his aunt, Sally Mason. Surprise of the evening was a theater party given by his dad, Harry Harvey Sr. Harry Jr. has just finished work in the pix, *A Tree Grows in Brooklyn* and *anchors Aweigh*. Prior to that, he was on the road for a year with the stage-show, *Meet the People*. . . . BYRON GOSH, who folded his tent in the South a few weeks ago, posts that he recently caught the Rictons, with their dog act, at Murphysboro, Tenn., and visited with Roy Day, WSM Grand Ole Opry agent, at Morristown, Tenn., and Bill Hopkins, of the Standard Booking Office, Chattanooga. . . . M. N. LA TENDRE has a small unit operating around Three Rivers, Que., playing 16mm. pix and E. F. Hannan's flesh bill, *That Strange Man*.

Slout, goes to C. W. Rawson, in charge of the tent crew and motor equipment. He has kept the show rolling and always has gotten it up and down, Slout says. Clarence Ausking, agent, also has worked hard to make the trip a success.

All members of the show have been with it since the May opening in Michigan, with the exception of Tess Roberts, leading woman, who joined the second week out, and Mac Johnston who joined in October. Guy Stanley, magician, and wife, Emily, are in their second season with the show. Bobby Brown, dancer and juve man, and Evelyn Thomas, ingenue, opened in May. Manager Slout was surprised with a party by the cast and crew on his birthday November 1.

Many visitors have been in evidence on the Slout lot recently. Among them were Joe and Mae La Palmer, now engaged in war work in Texarkana, Tex. Charles Underwood, now with RKO pictures, and the Dancing Herberts.

Slout tenter plays Linden, Tex., for a week, opening Monday (13), and Jefferson, Tex., the following week.

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others. Northside Co., Indianapolis, Iowa.

"WEEKLY SPECIAL" — 25 NATIONAL #018
Candy Machines, 9 column, 5c, 162 bar capacity,
\$100.00 each; 25 Northwestern Deluxes, \$12.50;
10 1c Masters, like new, \$6.95. Wanted: Flip
Skills, Phonographs. Cameo Vending Service, 432
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WURLITZER OR SEEBURG MAIN GEARS —
Perfect cut new fiber, guaranteed; sample, \$6.00;
10 or more, \$4.50. Hundreds satisfied customers.
Vem, 1362 Sacramento, San Francisco, Calif.

2 A.B.T. RED, WHITE AND BLUE TARGET
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3 MODEL 135 STEPPER, REWIRED FOR 2
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616 Wurlitzers, \$25.00; Model 600 Packard Wall
Speakers, excellent condition, \$50.00; Steel
Cabinets for Twin Twelves, new, \$15.00. Gillette
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4 BLOOD PRESSURE MACHINES, 10c COIN
chute. Original cost, \$250.00 each. Will sell
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35,000 STAMP MACHINE CARDBOARD
Folders, fit Advance, "wall type," others, 70c
thousand, F. O. B. Sample sent. 2439 Guilford
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ASSORTED COSTUMES — CLOWNS, UNCLE
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Costs and Accessories. C. Conley, 308 W. 47th
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samples from fashion shows. Unusual values.
State wants. Refund guaranteed. No catalogue.
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RHINESTONE G-STRINGS, \$5.00 UP; CELLO-
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Full Dress Suits, \$10.00; Orchestra Coats, \$2.00.
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dollar. Mrs. Nutman, Route 1, San Luis Obispo,
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Secrets for making most any conceivable product.
883 pages chock full of money-making ideas. Pre-
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prices. Northside Sales Co., Indianapolis, Iowa.

ALL AVAILABLE MAKES POPPERS, FIFTY
All Electric Machines, cheap. Burch, Advance,
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want any special type machine we possibly can
supply you. Get our prices on best seasoning made.
Also will buy any quantity of French Fry Machines,
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cago 6.

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Skates, fiber wheels, good condition. Price, \$3.00
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plete with 20' Semi-Trailer Van, \$1,750.00; In-
ternational 1940 Model D-35 Truck-Tractor com-
plete with 22' Semi-Trailer Van, \$1,980.00; In-
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Floor, 45x100; excellent music; Campbell Tent,
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Phone 4345.

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Skates (ladies' white leather, men's black). Send
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150 PAIRS CHICAGO ROLLER SKATES,
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Guns, Targets, Shot, Top and Frame. Gallery,
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Tarpsaulins, Waterproof Covers, 9x12 ft., \$8.10;
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Leather, Paints, Enamels and many other items.
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plane, LeRoI engine, wood panel fence, ticket
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RENT 35MM. SILENTS. WANT FALL THE
Alamo. Largest collection in America. List.
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Also buy and trade. U. S. Films, P. O. Box 117,
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Features, \$15.00 and up. Big lists, first class
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Write, state all, send photo. Bandleader, Town
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Theatre tour Coast-Coast. Write immediately.
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Show in halls and churches. Write stating all
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Midwest band. One-nighters and location. Fine
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Must sight read and talk. Immediate opening.
Steady position. Wire Collins Bailey, Mayfair
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Wire, write Leonard Gonyea, Congress Hotel,
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21 WAYS TO OVERCOME STAGE FRIGHT, BY MacKenzie Gates. Price, one dollar. Four current catalogs, 25¢ each. Thayer's Studio of Magic, Box 1785, Wilshire-LaBrea Station, Los Angeles 36, Calif. no18x

MISCELLANEOUS

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THE RINGLING-BARNUM CIRCUS ROUTE book for the historic 1944 season now on sale at 75 cents per copy. J. C. Johnson, 634 Bryan St., Sarasota, Fla. de2

8000 BRAND NEW VARSITY RECORDS — Excellent selections, best bands. Twenty dollars (\$20.00) per hundred, F. O. B. Oakland, California. Write or wire P. O. Box 53, Albany 6, Calif.

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CASH FOR YOUR HAMMOND ORGAN — Write or wire Frank Byers, 530 Main, Anderson, Ind.

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MAILING SERVICE FROM CALIFORNIA — Xmas gifts, souvenirs, post cards; your message; I'll mail 'em. Minimum order, \$1.00. Small service charge. C. Boteler, 1876 Market, San Francisco 2.

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DIME PHOTO OUTFITS CHEAP — ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. no25x

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DIRECT POSITIVE CAMERAS FOR SALE — 2 1/2 x 3 1/2 bust picture with F.3.5 automatic flex shutter, price \$190.00; 3 1/2 x 5 1/2 full length picture with F.4.5 lens, 6" automatic shutter. Priced \$225.00; double combination of the two above size pictures with one F.4.5 6" automatic lens, priced \$295.00. Complete without dark room. Table model to be used with or without dark room. 3 1/2 x 5 1/2 with F.4.5 6" automatic lens, \$250.00. Delux Table model adjustable, rollers with outside focusing jacket, 5x7 in. pictures, 7 1/2" Wollensack lens, F.4.5 automatic shutter, \$495.00. All cameras are vertical feed, rubber roller, steel knife type. Before you buy see ours tried. One fourth with order, balance C. O. D. Bilbright Camera Manufacturing Company, 709 E. Market St., Greensboro, N. C., Phone 9114.

FINEST MADE — 2 1/2" x 2 1/2" D.P. CAMERAS. Best fast lens, automatic shutter, complete without booth, \$200.00. Beautiful booth, wired, with camera installed, \$475.00. Other sizes, same price. Double Cameras, \$350.00; in booth, \$625.00. We repair lens and cameras. American Stamp Co., Oklahoma City, Okla. x

FOLDERS FOR 1 1/2 x 2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/2 x 5, \$2.75; 5x7, \$4.00. Many other sizes. Limited supply. Easel Mounts. Postcards for 1 1/2 x 2" photos, \$2.00 per 100. Holiday numbers ready. Immediate shipment. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. del6

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NEWEST THING OUT—PHOTO MATCH BOOK Holder for 1 1/2 x 2. Samples, list, etc., 25¢. Photo Service Co., W. 19th, Jasper, Ala. del1

PHOTO MACHINE, 2", 3 FOR 25¢. ALMOST new. First class condition. For sale immediately. E. Stern, Apt. 51, 248 Audubon Ave., New York.

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WANT TO BUY 2 1/2 AND 3 1/2 INCH EASTMAN Direct Positive Paper. Will pay top price. George F. McMillan, 114 E. Avondale, Greensboro, N. C. x

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WAR BARGAIN USED CAMERAS — 35MM., \$6.00; Graflex, \$29.50; 6 1/2 x 8 1/2 View, \$15.00; Movie Camera, \$5.00; Projector, \$7.50; new Bausch & Lomb Lenses, \$4.98. Hundreds of others; complete list, descriptions, 25 cents. Used Camera Directory, List 3B, 3111 W. Tuscarawas, Canton 3, O. del2x

WILL BUY EASTMAN DIRECT POSITIVE Paper, 3", 5" or 5x7 cut sheets. Wire collect what you have, stating date and price. Tropical Studios, 123 N. E. 2d St., Miami 32, Fla. no18

5 ROLLS D.P.P. 2 1/2 x 2 5/8 FT. AT \$4.75; 12 gross 5x7 at \$10.00. Metro Camera Ex., Box 404 Acme, Mount Vernon, N. Y.

PRINTING

ATTENTION! — 100 LETTERHEADS, EN- velopes, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novelties, \$1.00 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. de2

PERSONAL STATIONERY — 100 SHEETS, 50 Envelopes, name and address, postpaid 4th zone. 65¢. Rankin, 611 Central, Plainfield, N. J. no18

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BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. no18

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TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Black, 651 S. State, Chicago. de2

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago. no25

WANTED TO BUY

A ROLLER RINK TO BUY OR LEASE, OR one to operate on percentage basis. Clarence Leverington, Box 185, Troy, Mo. no25

A-I CIGARETTE AND CANDY VENDING Machines. Photographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. del16

BALLOONS—WANT TO BUY AIRSHIPS OR Slim Jim Balloons; or will trade you Round Balloons for same. Write H. S. Nettles, 575 Winton Terrace, N. E., Atlanta, Ga.

CANDY OPERATORS, JOBBERS — IF YOU have any Candy or Gum to sell contact me. Name and price of merchandise first letter. Ottawa Sales, Iron River, Mich.

CASH PAID! — WATCHES, ALARM CLOCKS, Jewelry, any kind and condition. Parts repairing. New Jewelry, Pins and Earrings, sample assortment, \$10.00, \$25.00. Box 64, Elmwood Station, Providence, R. I.

CATERPILLAR DIESEL POWER UNIT, D.1100 or D.1300. F. W. Peterson Corp., 117 Prince St., New York City. Telephone Gr. 7-7960.

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AGENT — SPOOK SHOWS, MAGICIANS, COW- boy, Hillbilly Acts and good attractions. Long profitable routes. Write Box C-229, c/o Billboard, Cincinnati, O.

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CHARLIE WALTERS' FOUR MOODS — ONE of New York's biggest little dance bands, featuring "Maggie" and her Clarinet, now breaking dance attendance records with smarter clubs. Union, fully equipped, versatile. Available soon for engagements throughout South and upstate. Now completing 16 consecutive weeks within Long Island. Photos upon request. Write, wire. 119 Audubon Ave., New York City. Phone: South 8-1944.

TRIO — AVAILABLE DECEMBER 1. WANT winter location, class spot. South preferred. Using Piano, Solovox, Vibraharp, Violin, Sax, Cello. Feature dinner music, no booze. Address: Trio, 504 Perry St., Vincennes, Ind. no25

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CLOWN COP — BINGO SUNSHINE AS "COR- rigan the Cop." Good come-in, walk-arounds. Always satisfies. Jake Disch, 4562 Packard, Cudahy, Wis. no25

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COLORED MALE VOCALIST — BARITONE. Two years' experience night clubs, theatres, radio, etc. Prefer North. Travel. James Rowe, 12 E. 6th, Savannah, Ga.

TRUMPET — 28, COLORED, 4-F. GOOD reader, can takeoff. Dance and theatre experience. Lewis Day, 766 E. Broadway, Alliance, O.

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"LA MAR" — NATIONALLY KNOWN MAGI- cian, Mentalist, Lady Assistant. Available for schools, clubs, lodges, floor shows. Myers, 519 Wheeling Ave., Cambridge, O. no25

MAGICIAN WOULD LIKE TO JOIN A UNIT for 1945. Fast, up-to-date act. Feature attraction of modern mysteries. Would also like to hear from first class tent shows. Now playing Salt Lake City night clubs. E. B. DeWoody, 242 W. 4th, N., Provo, Utah.

MISCELLANEOUS

AT LIBERTY — HULBURD'S BEARS. TOM and Jerry open for indoor circus, carnival, free act, department stores, fairs or anything that pays. Own transportation. Go anywhere. Address: Hulburd's Bears, North East Post Office, Nashville 7, Tenn. Winterquarters, N. B. Closed November 4 as a free attraction on the Berry Hill United Shows for the past eighteen weeks. Re-engaged for '45 season of 35 weeks.

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BASS FIDDLE DOUBLING TROMBONE AND Alto Sax. Well schooled on all three. Will accept job playing any one or doubling. Age 24, honorable discharge from service. Read, fake, experience, locations only. Wire Ed Bolick, c/o Homestead Hotel or write P. O. Box 424, Hot Springs, Va.

CLARINET AND TENOR — SMALL OR LARGE band. Further information on answer of this ad. Write Box C-222, c/o Billboard, Cincinnati 1.

DRUMMER AVAILABLE AFTER NOVEMBER 12. Experienced large and small units. Draft exempt. Midwest preferred. Bob Sommers, Box 1 Knierim, Iowa. no16

DRUMMER — UNION AND DRAFT EXEMPT. Experienced with large and small units. Will travel or locate. Sober and dependable. Pay must be good. Would like Northern States or the West Coast. Transportation must be paid. Can leave at once. Write or wire. Rm. 608, Prince Charles Hotel, Fayetteville, N. C.

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FOUR SKEE BALL ALLEYS OR SOMETHING similar. Send full description and price first letter immediately. Box C-221, Billboard, Cincinnati 1, O.

WANT USED GARLE END PUSH POLE TENT, approximately thirty by fifty; 16MM. Sound Projector. Would consider complete 16MM. Tent Show. 146 North Prentiss, Jackson, Miss.

WANTED TO BUY — SNOW BALL MACHINES. Must be Echols, good condition. H. A. Schimpf, 22 1/2 E. 5th St., Dayton 104, O.

WILL PAY \$1.40 A CARTON FOR CIGA- rettes. Any amount or brand. Wire collect amount you have. Emmett Fitzgerald, 8, N. Jackson St., Mobile, Ala. no18

WILL BUY ANY KIND OF HEARTY WILD Animals. Squirrels, Reptiles, Peacocks, Golden Pheasants. One good Kiddie Ride. Kusler's Wild Animal Zoo, Culbertson, Neb.

100 TO 2,000 CARTONS CIGARETTES, ANY brand. Name your price; federal tax only paid. Glen Gillette, 428 Maple, Edgewood 18, Pa. no25

GIRL GUITARIST DESIRES WORK IN CHI- cago only. Sing, read, fake and take-off. Have the finest Electric Guitar. Experienced and union. Can work as soloist but prefer orchestra work. Call Hyde Park 0657. Ask for Babe.

GUITAR CELLO AMPLIFIER. SOBER, DE- pendable. Gene Smith, 12 T St., N. W., Washington, D. C. no18

HAWAIIAN GUITARIST — SEVENTEEN years old, deeply interested in Hawaiian music. Experience with guitar ensemble and also organ. Considered very good. Reads music and chord symbols. Very good knowledge of harmony. Owns Gibson Electric Guitar, 12 inch speaker. Wants regular work with Hawaiian group or orchestra. Will consider others. Write all to Matt Hassey, 409 Montgomery St., Montgomery, Ala.

PLAY PIANO, ACCORDION, ORGAN, HORN and Arrange. Formerly with name band. Just honorably discharged from army. Can give character and musical reference. Prefer radio work in vicinity of Chicago. Others write. Joe Durham, 201 S. Main St., Pontiac, Ill. no25

STRING BASS — READ, FAKE, EXPERIENCE small to large orchestras. Age 26, neat appearance. Rudy Bandy, 2825 Lorain Ave., Cleveland, O.

TROMBONE — DRAFT EXEMPT, UNION, wants commercial band. No take off man. Tom Van Buren, 1024 Chicago Drive, Grand Rapids, Mich.

TRUMPET — AVAILABLE ON TWO WEEKS' notice. Experience, read, sing, play lead or second. West Coast preferred. Box C-219, The Billboard, Cincinnati 1, O. no18

TRUMPET—GOOD READER, TAKE OFF; 29, deferred. Experienced. Join after November 15. Joe Coleman, Francisco, Ind. no18

TRUMPET — LEAD, HOTEL BANDS, NAME experience. Dependable, locations, minimum, \$100.00. State all in first. Box C-224, The Billboard, Cincinnati 1, O.

TRUMPET — HONORABLE DISCHARGE army. Available December 8. Consider all offers. Answer Box C-225, c/o The Billboard, Cincinnati 1, O.

TWO ALTO SAX—FIRST OR THIRD DOU- bling Clarinet; one doubles Trumpet; Trumpet doubles Trombone and Vocals; Pianist jump Vocals. All dependable, union. Location together desired; will separate for proper incentive. Write or wire Slayton, 312 Queen St., Wilmington, N. C.

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AVAILABLE — SENSATIONAL HIGH TRA- peze Act for Southern fairs. For open time contact Jerry D. Martin, General Delivery, Charlotte, N. C. no25

E. R. GRAY ATTRACTIONS — SPIRAL TOWER, Contortion, Comedy Acrobats. Harding & Keck, Evansville, Ind. de2

OUTSTANDING TRAPEZE ACT — AVAILA- ble indoor events. Flashy nicked paraphernalia. For particulars, literature address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

PIANO PLAYERS

AT LIBERTY — PIANO MAN, NOVEMBER 13. Bands or single. Read, fake, transpose. Married, union. Al Rucker, Colonial Cts., Alexandria, La. no18

CONCERT PIANIST — YOUNG, ATTRACTIVE, virtuoso style. Chosen "Music Lovers' Pinup Girl" by navy men. Available for guest appearances at theatres, hotels, schools, clubs. For information address Warren De Motte, Fine Arts Bldg., Chicago. Bookers, write for circulars. no18

PIANIST — EXPERIENCED, UNION GIRL player. Attractive, reliable. Read anything. Perfect rhythm. Musician, c/o Box C-227, Billboard, Cincinnati 1, O.

PIANIST — EXPERIENCED, YOUNG, GOOD appearance. Veteran. Location. Bob Williams, 108 W. Burlington St., Iowa City, Iowa. no25

AMERICAN CARNIVALS

(Continued from page 37)

formation on surplus war property and has on file a list of offices of the Reconstruction Finance Corporation in the country handling the same. United States Commerce Department has furnished surveys of business conditions in the East Central region, New England region, New York region and Philadelphia tri-State region, as well as a survey of business trends in various fields.

RUSH OF 5,000 TOY MAKERS

Want Prices On New Toys

OPA reports former 500 firms listed have risen to 5,000—want price rulings

WASHINGTON, Nov. 11.—Toys became front-page news this week as Christmas shopping had already started by November 1, and Uncle Sam began to take a bigger hand than usual in the toy market.

The U. S. Department of Commerce, which gathers reliable trade information from all parts of the country, reported November 2 that there would be bigger supplies of toys this year than last and assured the public that those now on the market would be better.

The department report summarized the general toy situation by saying that dolls and wooden toys especially would be fairly plentiful. Toy sales are expected to amount to nearly \$250,000,000 at retail. (See Toy Makers on page 50)

MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Nov. 11.—Biggest news of the week, of course, has been our Presidential election. Regardless of differences in opinion, the American people became one in carrying out their glorious heritage of democracy at the polls . . . may this privilege spur us on to victory, peace and prosperity.

Specialty merchandise sales were not affected while the country waited for election results. Instead, there was a spurt in shopping as the Christmas season was boosted ahead to November 1 in order to avoid the usual last-minute rushes . . . this boost was at the suggestion of business leaders so the shortage of salespeople might be offset.

Dun & Bradstreet reported retail sales for the past week to be 6 to 9 per cent higher than a year earlier, with wholesale sales rising substantially above the week previous. General and merchandise stores, the agency said, did a good business in such lines as handbags, costume jewelry, etc. Federal Reserve reports showed that nationwide department store sales for the week ending October 28 gained 11 per cent over the year-ago period. Volume for the four weeks had a year-to-year rise of 13 per cent. The

September report for independent stores put the month's rise at 8 per cent and the gain for the last nine months at 6 per cent.

Form Toy Co-Op

A national co-operatives convention was recently held in Chicago, emphasizing the growth of this form of business enterprise thruout our national economy. The specialty merchandise trade is not as commonly acquainted with co-operative organizations as, for example, agriculture is, and this new form of business points to widening horizons in business expression. Minneapolis toy manufacturers met together some time ago and officially declared a common purpose of combining with each other for expanding the toy industry and acting as a potent force to provide post-war employment.

Industry To Double

New England's 151-year-old jewelry industry, which has been turning out vital items in the nation's war program up to 70 per cent of its capacity, expects to The report said that 10 or 15 per cent of the normal supply of doll carriages and toy wagons would have steel wheels. A small amount of steel was allocated for constructing toys. The report also said that wooden toys would be about 25 per cent more numerous than last year. These toys will also be superior in finish and design. Wooden trains should be plentiful because 25 new manufacturers have placed such items on the market within the last several months. Model (See Merchandise Trends on page 52)

Hides Com'tee Map Future Requirements

WASHINGTON, Nov. 11.—Both military and civilian programs for specialty leathers are being met satisfactorily, the Specialty Leather Industry Advisory Committee was informed recently. However, a general scarcity of hides still exists, WPB also announced.

Military programs for items such as strap, bag, case and lacing leathers have been reduced to some extent, but military requirements for other types of leather are still heavy, the committee was informed. Specialty leather tanners were urged, for this reason, to replace their loss of military orders by producing those kinds of leather which are still urgently needed by other military and essential civilian programs.

Controls will not be lifted from leather, WPB emphasized, because the need for leather and hides will be continued both for military and liberated territories' demands. The committee approved of the WPB policy to continue these restrictions up to and following "Victory in Europe Day" . . . as long as the shortage of hides makes the restrictions necessary.

A recently revised sporting goods program for the armed forces calls for a greatly increased supply of leather for baseball gloves, basket balls, footballs and many other sports items.

These and other reasons have made it necessary for WPB to limit the applications it is considering for permission to deliver minimum quantities of leather that can be made available with programmed requirements in the building of models or samples for post-war purposes.

ZIPPERS ARE BACK!!

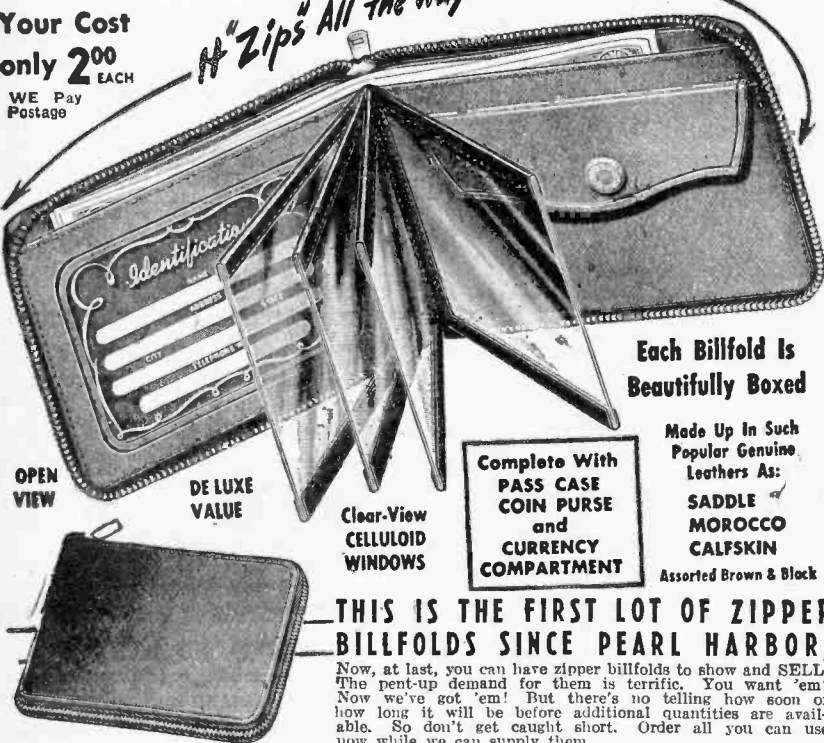
BE THE FIRST TO CASH IN ON THE BIG DEMAND FOR ZIPPER BILLFOLDS

A \$5.00 Seller

Your Cost only 2.00 EACH

WE Pay Postage

"Zips" All the Way Around



Each Billfold Is Beautifully Boxed

Made Up In Such Popular Genuine Leathers As: SADDLE MOROCCO CALFSKIN

Complete With PASS CASE COIN PURSE and CURRENCY COMPARTMENT

Assorted Brown & Black

THIS IS THE FIRST LOT OF ZIPPER BILLFOLDS SINCE PEARL HARBOR!

Now, at last, you can have zipper billfolds to show and SELL. The pent-up demand for them is terrific. You want 'em? Now we've got 'em! But there's no telling how soon or how long it will be before additional quantities are available. So don't get caught short. Order all you can use now while we can supply them.

The zipper billfold we are here offering you is of unmistakable fine quality. Besides the all-around zipper feature, it also has a 4-compartment pass case, in addition to a section in front for identification, also a spacious compartment in the back for currency and checks. All this plus a roomy coin purse, as shown, which closes with a button snap fastener. Here without a doubt is the last word in a real man's billfold.

It's a veritable storehouse for everything a man likes to carry with him—his currency, his change, his credit and membership cards, his personal identification. When "zipped" closed from end to end it forms the neatest, most compact billfold you've ever been privileged to offer. Comes in assorted popular leathers, such as Smooth Saddle, Morocco, Calfskin, etc., each billfold beautifully boxed. You can't go wrong ordering a sizable quantity. They'll sell fast. But hurry before the limited supply we now have is gone.

RUSH YOUR ORDER Today! YOUR COST only \$24.00 a Dozen, Boxed.

SEND 25% Deposit With Order—Balance C. O. D., F. O. B. Chicago

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One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.

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10K GOLD
No. 3860 Solitaire \$2.25 each Bulk
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No. 38201 Bridal Set \$4.50 ea. Box.
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No. 38206 Bridal Set \$5.25 ea. Box.
Sizes 5-7

HARRY PAKULA & CO.

5 N. Wabash Ave. Chicago 2, Ill.

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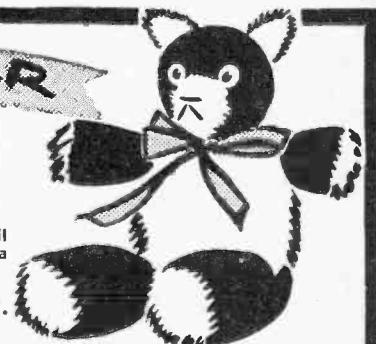
SPECIAL XMAS OFFER



30 inch high. Retail Value \$8.00. Alpaca Pile Plush.

\$32.00 per doz.

\$3.00 each



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24 inches high. Gray Alpaca-White Pile Trimming. Retail Value \$48.00 Doz.

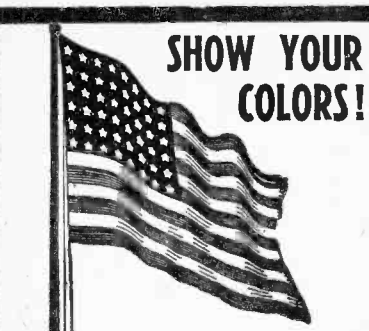
\$36.00 per doz.

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Rush your orders now for immediate delivery. Samples sent upon request.

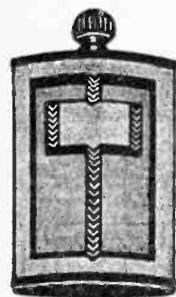
25% Deposit with order, Bal. C.O.D. New York.

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#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10. \$ 6.00 LOTS OF 100 OR MORE. PER 100 57.50



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each. \$4.10

B. B. 101—3 Diamond Wedding Ring to match. Each. 4.50
Sizes 5 to 7



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship.

BB9119—Sizes 5 to 9. Ea. \$1.85

BB9120—Same as above in Ladies', Sizes 5 to 7. Ea. 1.35

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FULL SKINNED TUXEDO STYLED COAT

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208 W. 27th St., N. Y. 1, N. Y.

Popular Items

Ukuleles Play \$\$

For any merchandiser who looks ahead and has a good supply of ukuleles from Krupp Music Company, of Chicago, he will find these are the children's choice for gifts. Krupp ukuleles will add a touch of novelty to any Christmas display, and these handsome, fast-sellers come at a toy price. These ukuleles are real musical instruments . . . and perfect gifts.

Child's Chair

An adorable, hand-painted and gay little wooden chair for a favorite little person is being offered by Foreign Traders, Sante Fe, N. M. This item should prove a good seller, for it is both a toy and decoration. The miniature chair, which also can be had in adult sizes, is painted with an attractive floral design and comes in a variety of color choices. The seat is woven rush, and the entire chair is handmade.

Oriental Charms

The spell of the Orient is designed in the exotic costume jewelry featured by Nanking Company, New York. Mysterious looking Cleopatra pins, odd and striking turtle earrings, and Oriental poppy flower charms are among the designs offered in their complete assortment of best selling jewelry. This glamorous jewelry creates various moods in customers . . . and one is to buy it.

Midget Theater

The Herbert Penn Company, of Boston, has created a Midgette Movie Theater that has proven to be a great delight to youngsters and grownups alike. "Movies" are produced with a slight twist of the wrist, with all kinds of comical characters on the reel. The midget theater is compact, and various refills can be had to change the fascinating subjects. Novelty men who want this popular item are advised to place their orders now for holiday deliveries.

Profit in Magic

D. Robbins & Company are making a line of magic tricks to be known as E-Z Magic. At present, 25 different items are ready for delivery to magic dealers. Some of the tricks are the old-time favorites but many are original such as the Pin-Up Girl, Mind Reading, Tape and Book Mental Effect, Do as I Do String trick, Magic Ruler, etc. They are also offering sets of Magic, which should make splendid Christmas gifts for those persons who are interested in magic as a hobby.

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● BEST PRICES
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Write or Wire Your Wants, No Matter What They May Be.
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LOADS OF FUN!
with **CIGARETTE LOADS**

Just place one in a cigarette or cigar. When the "moocher" smokes down to the load...it goes BANG!

only 10¢

FOOL THE MOOCHERS

Cigarette Loads Supplied in Loud or Medium. 12 Loads in Package. 1 Gross in Box. Or, Put Up 12 Packages on Display Card, 12 Cards in Box. Big Sellers to Novelty Shops, News and Drink Stands, Pool Halls, Saloons, Road Stands, Souvenir Stores, Resort and Industrial Centers, Canteens, Wagon Men, Etc.

BITTER-CIG

THE LATEST JOKE ON CIGARETTE BUMS. Simply touch each end of a cigarette in this tobacco-colored powder, and replace in the pack, and you are ready for a "victim." The moment his tongue touches it, watch him fume and sputter—it's BITTER! Bitter-Cig is put up in brightly colored envelopes. 12 on an easel-back Display Card. Retail 10¢. Every smoker a prospect. Big repeat seller. Be the first with something REALLY NEW! Also Bulk pack—144 envelopes in carton.

STINX!

THE NEW CIGARETTE LOAD WITH THE TERRIBLE ODOR! Just slip the load into a cigarette and have it ready for the next moocher. By the time he takes the second puff he not only gets the full benefit of the loud smell but also the bad taste! Lots of fun—and good-bye to moochers. Retail 10¢. 12 Loads in Illustrated colored envelope. 1 dozen envelopes on easel card—12 cards in carton. Also Bulk pack—1 Gross envelopes in carton.

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Cigarette Loads and Trick Matches Are the Fastest Moving Sellers in the Entire Novelty Field. A Big Profit Margin for You. Stock Up for Holidays! Sold by Leading Novelty Jobbers All Over U. S. If YOURS Cannot Supply You, Write Me for Address of Nearest Supply Source.

JOBBERs, write for Price List.
LYLE DOUGLAS
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GENUINE LUCITE AND LUSTRON SETS
ALL SETS OVER 4 PCS. COME IN LINED DISPLAY CASES

LUCITE DRESSER SETS	LUSTRON DRESSER SETS
No. Price Ea.	No. Each
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24 Pc. Steel S.P. Set, 6 Each Knives, Forks, Table and Teaspoons. Ea. . . \$8.25	2411—9 Pc. Mirror, Brush, Comb, Perfume Bottle, Picture Frame, 3 Jars. Perfume Tray . 12.80
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COMPLETE LINE OF TOURIST SETS—BILLFOLDS, DOLLS, STUFFED TOYS AND HUNDREDS OF OTHER ITEMS. SALESBOARDS, JAR DEALS, HATS, NOISEMAKERS. WRITE FOR PRICE LIST AND CIRCULARS.

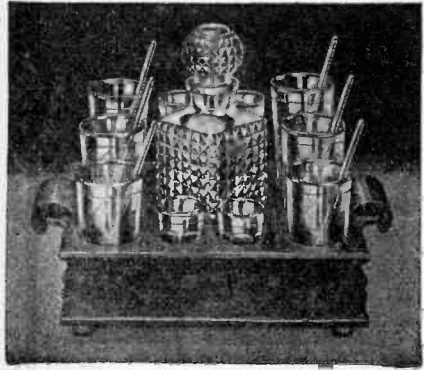
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SALESBOARD STAR SELLER
GIANT 30 in. WOOL PLUSH BEAR
Order Now for Immediate Delivery
\$48.00 PER DOZ.
Samples of Other Salesboard Numbers Sent on Request. 25% Deposit With Order, Balance C. O. D.

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SPECIAL American HUMMEL REPRODUCTIONS
SIZES 5" TO 5 1/2" IN HEIGHT - ASSORTED SUBJECTS \$10.50 DOZ
TOYS-DOLLS-NOVELTIES-SPECIALTIES-SALESBOARDS
• NEW ITEMS ARRIVING EVERY DAY • CATALOG FREE

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**"BARETTE"
19 Piece Set**

- 1 Walnut Finish Cabinet, 10 1/4" by 14 1/2" by 3 1/2" with 2 easy grip handles.
- 6 Crystal Hi Ball Glasses with Gold Edge.
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INDIVIDUALLY BOXED.
Complete 19 Piece Set—Wt. 8 Lbs.
PRICES:
36 Sets or More\$2.37 Per Set
12 Sets 2.50 Per Set
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Also Furnished in a Salesboard Deal as Follows:

Barette Deal #232

1500 Holes @ 5c. Takes in \$75.00. Gives out 6 Barettes, 10 \$1.00 winners, 10 50c winners and 20 25c winners. Total payout \$20.00. Profit \$55.00 less cost of deal.

Price per deal complete
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25% Deposit With All Orders.

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BEVERAGE SETS
Numbers: 25 50 75 100 125 150
Each Receive a Beverage Set
Numbers: 175 200 225 250 275 300 325 350 375 400
Each Receive 2 Sets
Numbers: 425 450 475 500 525 550 575 600 625 650
Each Receive 3 Sets
Numbers: 675 700 725 750 775 800 825 850 875 900
Each Receive 4 Sets

TOY MAKERS

(Continued from page 48)
planes are also proving to be quite numerous, and balsa wood items are now on the market. Some aluminum planes will be offered and super fortresses can be had in some stores.

While reports generally emphasize a trend away from military toys, yet there are already many jeeps in the toy market in several different styles.

The Office of Price Administration is taking a big hand in the toy market at present in attempting to stop an alleged black market in the trade. An OPA official was reported also saying that while there were about 500 toy makers in the country in normal times, there are about 5,000 at the present time, and the OPA is being rushed to set ceiling prices on probably 2,500 new lines before Christmas. As predicted in this department some months ago, there has been a definite trend among war plants to use scrap materials for making small merchandise such as toys.

Why Increase?

OPA now confirms the fact that this is actually happening, and it is the reason for the jump of toy makers from 500 to about 5,000. Officials say that so many war plants have an accumulation of scrap lumber, metal stampings and plastic ends, and it is a practical step to convert all this scrap material into toys.

New firms coming into the field are required to get a special ruling from OPA to get ceiling prices for new items they are introducing. This has caused a great rush to get OPA prices on new lines.

The black market phase of toys is said to be especially rife in New York and Chicago, and it is expected to expand to other cities. The black market seems to be in the sale of used or rebuilt toys, and it has come about because of the scarcity of the so-called big toys such as tricycles, roller skates, metal wagons and electric trains. A lot of small shops are putting these rebuilt items on the market at exorbitant prices, and many parents are said to be patronizing the black market because they feel that in order to make it a complete Christmas for their children they should have some of the big items as well as the smaller toys.

Trade Co-Operates

The organized toy trade has taken steps to co-operate with OPA in stopping the black market. James L. Fri, managing director of the Toy Manufacturers of the U. S. A., Inc., says that there is no way to control this type of business and characterizes the people who engage in such black markets as the "meanest men in the world."

The firms that have had approval of civilian production under the spot plan are getting into the field probably too late to get any toy items on the market for Christmas. Altho the spot authorization plan started August 15, the approvals under this plan were rather slow in getting started and while most of these firms have entered the small merchandise field, yet only a few of them have had approval on toy items.

It has been freely predicted, however, that when most manufacturing plants get permits to return to civilian production, they will certainly turn out small goods including toys as among the first merchandise under the new program. But it now seems certain this merchandise will not be ready for Santa Claus in 1944. It does promise a much bigger market in 1945.

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Article	Per Gross
Salt and Pepper Shakers	\$3.00
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Napples	3.90
4 3/4 In. Bowl	4.25
Paper Flag on Stick	.65
Paper Bow Flag Pins	.75
Min. Comic Pennant	.75
Paper Masks	.75
Lucky Charms, Carded, Box	.85
Rings, White Metal	1.00
Bean Blower	1.00
Shoe Laces	1.00
Plastic Thimbles	1.20
Rayon Bow Pins	1.35
Pencils, No Eraser	1.44
Baseballs	Doz. 2.00

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25% Deposit Required With C. O. D. Orders.
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FEATURING

- Pins
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- Identification Bracelets
- Rings
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WRITE TODAY FOR CATALOG 44F
(Complete selection of Costume and Staple Jewelry)

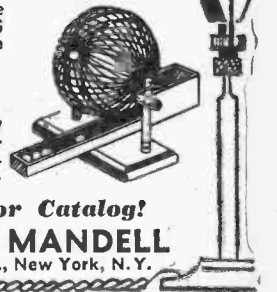
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**TODAY'S BIGGEST
TOY VALUE
FLUFFY BEARS**

Best Made. Individually Boxed.
IMMEDIATE DELIVERY
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DOZEN, Giant Size

This is our exclusive number and manufacturers say this is the greatest value in stuffed toys today. Limit 12 dozen to an order. Sample \$2.35.

25% with order, balance C. O. D.

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The above FLUFFY BEAR #650/3 is made of rayon plush with rayon jersey pants. Attractive assorted color combinations. Felt nose, hand-embroidered mouth. Extremely soft and cuddly. Quality throughout.

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LOWEST JACKETS PRICES CAPES • SCARFS
ALL GENUINE FURS!

Our new 1945 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.
H.M.J. FUR CO.
150-B W. 28th St., New York 1

CATALOG NOW READY
SWAGGERS Assorted Colors. Full Length. Heavy Weight. 2 Gross in Carton. Gross—**\$9.50**
MIDWEST MERCHANDISE CO. 1010 BROADWAY
KANSAS CITY, MO.

BINGO
SPECIALS ★ CARDS
TRANSPARENT MARKERS
Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

CHOCOLATES
OPERATORS' QUALITY ASSORTMENTS
#95 Mirror Chest & 1 Lb. Choc. & Conf. \$ 2.85
#97 Mirror Chest & 1 Lb. Choc. & Conf., 12 1 Lb. & 1 2 Lb. Choc. & Conf., 11.75
#96 B-Mirror Chest & 1 Lb. Choc. & Conf., 16 1 Lb. & 1 2 Lb. Choc. & Conf., 14.55
#27 Musical Chest & 1 Lb. Choc. & Conf., 24 1 Lb. & 2 2 Lb. Choc. & Conf., 24.50
#500 Mirror Chest & 1 Lb. Choc. & Conf. & 12 1 Lb. Quality Fruit Cake 11.85
50% Deposit or Full Remittance.
DELUXE SALES CO.
BLUE EARTH, MINN.

VERD-A-RAY
ARE YOU FAMILIAR WITH THE NEW INCANDESCENT LAMP? WRITE FOR DATA
SAVE ELECTRIC CORP., Toledo 5, Ohio



MUSIC BOX SPECIALS

Every woman wants a fascinating Musical Powder Box! These are made of wood, enameled in dainty pastel colors, with a bird and floral top decoration in soft, delicate hues. 3 gold gilt ball feet. Roomy powder container is furnished with soft puff. Size 3 1/4 x 3 1/4 x 3 1/4". Sh. Wt., 2 lbs.

Each \$4.25.

B20H104 — Assorted Colors. **IN DOZEN LOTS—EACH \$3.95.**

Prices Less 2% Cash Discount.
25% Deposit Required on C. O. D. Orders.
Wholesale Only. Catalog Sent on Request.

Hagan JOSEPH HAGAN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

Kayo 'Dumping' of Canteen Surpluses

WASHINGTON, Nov. 11.—Army post exchanges carry a lot of specialty merchandise. They supply our soldiers with everything from razor blades to lemon drops. In fact, stocks of army post exchanges amount to \$31,000,000. This would flood the market with an overflow of goods when the war comes to an end, and merchandisers have viewed this prospect with a touch of pessimism.

The Department of Commerce announced in effect that merchandisers dry their eyes. A plan of liquidation of the government's enormous supply of stocks will be offered at the war's end. Surpluses will be offered:

1. To other exchanges in the same service command.
2. To exchanges outside the service command.
3. To other government agencies.
4. To the original seller or manufacturer, at the same price the army paid for the goods. (The army also will pay transportation back to the seller's warehouse.)
5. If the seller won't pay this price, the goods will be put up for public auction.

Large Assortment of Bookends—Colored Beautifully
From \$18.00 to \$45.00 per dozen pairs.
NO. 4288. READING BOY STUDYING AND GIRL



5 Inches High. Weight 36 Lbs. to the Doz.
\$30.00 per doz. pairs
Boxed in Pairs.

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST., CHICAGO 6, ILLINOIS.

XMAS CARDS—XMAS CARDS—XMAS CARDS
Box Assortments—GIFT WRAP—Counter Cards

The Xmas Cards in the Various Attractive Box Assortments Are Cards of Rare Artistic Beauty. They Offer Both the Finest Quality and Workmanship. Every Box a Terrific Value. Four Distinctive Boxes to Select From.

- BOX #1—20 IN DELUXE ASSORTMENT. Size 4 1/2 x 6. . . . \$7.20 DOZ.
- BOX #2—18 IN SUPERIOR ASSORTMENT. Size 4 1/2 x 6. . . . 7.20 DOZ.
- BOX #3—20 IN COLOR ETCHED ASSORTMENT. Size 4 1/2 x 6. 7.20 DOZ.
- BOX #4—20 IN EXQUISITE FOIL ASSORTMENT. Size 5 x 6. 8.40 DOZ.

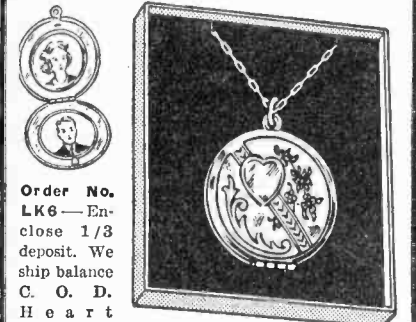
\$1.00 BOX GIFT WRAPPINGS 7.20 DOZ.
(Suitable for Imprinting)

Contains Gift Paper, Seals, Tags and Ribbon
Counter Cards are banded 12 of one subject, with selling price imprinted on back. Can be had in 10c, 15c, 25c, 50c and \$1.00 retailers. Your price 50 off. These consist of general, money holders and all relatives, such as wife, mother, father, sweetheart, brother, etc.
Due to the terrific demand for this merchandise we're unable to handle C. O. D. shipments, money order or cash with order. First come, first served. Limited supply, order today. Immediate Delivery.

CHESTER CHAPP

1244 N. DEARBORN ST. CHICAGO 10, ILL.

CLOSE OUT LOCKETS



Order No. LK6—Enclose 1/3 deposit. We ship balance C. O. D. Heart shapes and assorted Locketts, yellow gold color, with chains. Sacrificed to equalize our stocks. Limited quantities. Hurry.

\$6.00 DOZ.

MID-CONTINENT JEWELRY COMPANY
100 1/2 N. Wilson Ave. JEFFERSON, IOWA

CARNIVAL SPECIALS

	Per Doz.
Worth Covered Base Balls	\$ 2.00
Horseshoe Placques	2.00
Aluminum Milk Bottles, Each	1.75
Medium Plaster, Gro.	7.00
Swaggers, Gro.	10.75
Gross	
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80
Engraved Wedding Rings	1.00
Plastic Thimbles	1.20
Paper Flags	.80
Paper Flag Bows	.90
Comic Paper Masks	1.00
Cloth Flag Bows	1.35
Powder Puffs	3.00
27" Shoe Laces	1.15
Comic Post Cards, Per 1,000	4.00
Painting Puzzle Book	6.50
MacArthur Buttons, Per 100	1.85
Army Metal Buttons, Per 100	.40
No order shipped C.O.D. without 25% Dep.	

KIPP BROS.

117-119 S. Meridian St., Indianapolis 4, Ind.



\$1.50 EACH

In doz. lots. 20-yr. gr. Monel Metal with pearl-like inlay. Order Now! Catalog Free.

25% Deposit on C. O. D.'s
UNITED JEWELRY CO.
Dept. 388-BB Wheeling, W. Va.

POPCORN

South American - Good Quality
Immediate Delivery
Special Theater Deal
WIRE - PHONE - WRITE

Winner Popcorn Co.
5826 Broadway CHICAGO 40, ILL.
Longbeach 2785

COMMANDO KNIVES—HUNTING KNIVES

Commando Knife has 7 in. double edge steel blade. Encased in high-grade leather sheath. \$37.50 Doz. Sample \$3.50.
Hunting Knife has 6 in. single edge steel blade. Encased in high grade leather sheath. \$33.00 Doz. Sample \$3.00.
Samples, cash with order. Dozen Lots, 25% with order, balance C. O. D.

VULCAN KNIFE CO.
P. O. Box 4036 Birmingham 6, Ala.

CEDAR CHESTS

ALSO MIRRORRED BOXES & VANITIES Filled or Empty. Write for Circular.
CROYDON CO.
Box 85, Linwood Sta., Detroit 6, Mich.

LUMINOUS RELIGIOUS FIGURES & FLOWERS
By Nile Glow

Write for Complete List
NITE GLOW PROD. CO.
106 W. 46th St., N. Y. C.
ME 3-5794

15 Magic Tricks AND PUZZLES

In Large Four-Color Box. \$1.00 retail — \$7.20 dozen prepaid. One-third cash. Sample 60c. Jobbers write.
THERON FOX
1024 CAROLYN - SAN JOSE 10, CALIFORNIA



SHELLS—SHELLS—SHELLS

SHELLS FOR EVERY PURPOSE Wholesale
CALIFORNIA JUMBO — ORNAMENTAL
Abalone Shell Lamps Complete, Retail \$4.95, Our Price \$2.45
Abalone Shell Cracker Bowl. Every Restaurant That Serves Soup Will Buy Them; Every Home Will Want One. Retail \$3.95; Our Price 1.95
Abalone Soup Bowls, Retail, \$2.95; Our Price Each 1.25
Something Different and Beautiful. They All Make Lovely Xmas Gifts.
These Large Abalone Shells for Lawns, Fountains, Fire Places, Etc. Retail \$1.25. Our Price, 49¢ Each

ORDER NOW FROM THIS AD
Merchants and Novelty Stores California Redwood Novelties Write for Prices and Samples
In the Heart of the Redwoods Near the Sea
WESTERN MILLS CO.
BEN LOMOND, CALIF.

FUR COATS JACKETS—CHUBBIES

LARGE assortment of NEW 1945 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.
S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St. (Dept. B-3), New York 1, N. Y.

1 STARTS YOU IN BUSINESS

DELUXE FIVE FOLD TIES 100% WOOL INTERLINING
These ties are made of genuine neckwear fabrics, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller.
SEND \$1.00 for Special Introductory Offer of 2 Five-Fold Ties. Postage Prepaid. Only one offer to a customer.
PHILIP'S NECKWEAR
20 W. 22nd St., Dept. B-51, New York 10, N. Y. CATALOG COMPLETE LINE FREE

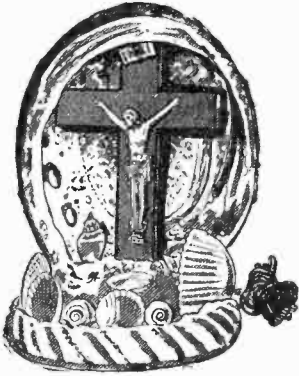


COSTS YOU ONLY \$7 PER DOZ. YOU MAKE \$5 PER DOZ.

SHELL LAMPS

MADE IN OUR OWN FACTORY—ARTISTICALLY DESIGNED
HAND PAINTED, COMPLETE WITH BULB, CORD AND PLUG.
EACH IN INDIVIDUAL CARTON.

THESE LAMPS HAVE TREMENDOUS APPEAL
A SURE FIRE SALE AT CARNIVALS, RESORTS AND SEA SHORES



No. 79—LARGE ABALONE WOOD
CRUCIFIX SHELL LAMP

Upright Abalone shell back with giant Cross and figure in gilt. Hand painted garden scene fringed with pearls and conch shells. Completely wired with cord, plug and bulb. Height of figure 7". Lamp measures 9 1/2 x 8". Weight 42 lbs. to dozen. Packed each to carton.

Per Dozen \$30.00



No. 203—WIGWAM LAMP

with life-like INDIAN FIGURE. Hand-somely painted and decorated in natural colors. Completely wired with bulb, plug and cord. Weight 15 lbs. per dozen. Measures 7 1/2 x 7 inches. Figure 4 inches. Each to shipping carton.

Per Dozen \$24.00

A FEW OTHER ITEMS NOT ILLUSTRATED

- No. 220. Angel Shell Lamp With Religious Figure. Per Dozen . . . \$21.00
- No. 665. Large King Conch Shell Lamp With Crucifix. Dozen . . . 24.00
- No. 79S. Large Scallop Shell With Tinsel Crucifix. Dozen 21.00
- No. B1. Green Abalone Shell With Ass't. Religious Figures. Dozen. 21.00
- No. 60. Small Scallop Shell With Religious or Seashore Figures. Doz. 15.00

Note: Jobbers, Write for Special Price Line.
50% Deposit on All C. O. D. Orders.

SHELLCRAFT NOVELTY COMPANY

33 EAST 17TH ST., NEW YORK 3.

MERCHANDISE TRENDS

(Continued from page 48)

double its present employment and production after the war. This optimistic attitude was expressed by an official of the New England Manufacturing Jewelers and Silversmiths' Association, and the surveys made by the association indicate that reconversion will be no problem to the industry. "Transformation to normal production can be accomplished almost overnight," it was said, with the workers kept on the job plus additional people.

Leather Curbs to Continue

War Production Board controls over the leather and cotton textile industries must continue after the fall of Germany, the trade was informed by Chairman J. A. Krug recently. This action was expressed as a guard against possible disruptive shortages in the leather and cotton textile fields, which are in tight supply. In addition to meeting the big demands for military needs, the condition of hides and skins has been depleted and present indications do not look encouraging.

Specialties Crossing the Border

Altho Canada's recent lifting of the ban on imports has not brought on any great rush of goods, reports from Toronto say that the most important items to come across the border are specialty merchandise goods, magazines and whisky. Jewelry, dressed furs, compacts, vanity cases, toiletries, games, table glassware and other similar specialty merchandise are going into Canada in near pre-war quantity. Unofficial estimates place at \$1,000,000 to \$1,250,000 the value of previously banned goods imported into Canada from the U. S. in the first month since import barriers were dropped.

REAL HOT PUNCHY SOCK DOLL \$7.50 per dozen



In Gross Lots, \$7.25 Doz. Size Approx. 12x3 1/2 Inches. Attractive Color Trimming. Order Immediately.

1/2 Deposit with order, Balance C. O. D.

G & K SALES CO.

1911 TAYLOR AVE., DETROIT 6, MICH.

MILITARY WRIST WATCH

ONLY \$19.50 In Lots of 1/2 Doz. or More Ea.

15 Jewel 10 1/2 Ligne Regular Movement — New Watch. Military type stainless steel case. \$19.50 Each — (6 or More).



REBUILT WATCHES

15 and 17 Jewel Swiss Watches—Men's 10 1/2 Ligne Regular Movement. Ladies' 8 3/4, 6 1/2 and 5 1/2 Ligne—10K R.C.P. Cases—\$15.00 Each (6 or More). Also 6 and 7 Jewel, Same as Above, \$13.50 Each (6 or More).

ELGIN, WALTHAM, GRUEN, BULOVA—Men's and Ladies', 10K R.C.P. Cases—\$23.50 Each (6 or More).

10% DEPOSIT—BALANCE C. O. D.

BURTON SALES 16 NO. HALSTED ST., Dept. G-20 CHICAGO 6, ILL.

CONCESSIONAIRES! NOVELTY STORES!



No. 820—3 Color Engraved, Gold Filled Heart Locket, Floral Motif, Sterling Silver Gold Plated Neck Chain.

\$36.00 Doz.

Same Locket as above with sterling silver gold-filled Neck Chain. \$39.00 Doz.

ORDER TODAY!

SURE-FIRE SELLERS!

- 18" Sterling Silver Neck Chains \$5.40 Doz.
- 18" Gold Plated Sterling Silver Neck Chains 6.00 Doz.
- 18" Gold Filled on Sterling Silver Neck Chains 7.20 Doz.
- Sterling Silver Anklets, Carded 6.75 Doz.
- Gold Plated Sterling Silver Anklets, Carded 7.20 Doz.
- Gold Filled on Sterling Silver Anklets, Carded 9.50 Doz.

- No. 709—Light Identification Bracelet \$45.00 Doz.
- No. 708—Medium Identification Bracelet \$54.00 Doz.
- No. 710—Heavy Identification Bracelet \$72.00 Doz.

1/3 Deposit, Balance C. O. D.

Send for Catalog!

TREND CREATORS

1265 Broadway, NEW YORK, N.Y.

15,000 USED ARMY RAINCOATS

Lots of Five Dozen or More

\$10 per dozen

1/3 Cash With Order, Balance

C. O. D., F. O. B. Rome

Sample Postpaid for \$2.00 Cash

QUICK MONEY FOR HUSTLERS

These Coats Are Selling Like Hot Cakes. Money Refunded Without Question on Any Shipment Returned Prepaid Within Ten Days After Receipt of Goods.

ROME I & M CO.

P. O. BOX 365, ROME, GA.

XMAS CARDS COLORFUL COMICAL HUMOROUS

Originators and Manufacturers Since 1935 of Colorful, Comical, Greeting and Joke Cards. Send \$2.00 and we will ship prepaid ON APPROVAL our Display Album, containing 20 Comical Xmas Cards with order blanks. Retail dealer prices 3, 4 and 5 cents each. If you buy all or part of the line the \$2.00 you sent will be allowed for credit on your first order or you may Return the Album within 10 Days for an Immediate Cash Refund. In either case the Album Costs You Nothing. Fair Enough? OR—

ASK YOUR JOBBER ABOUT "THE MARCY LINE."

MARCY MFG. CO., INC.

138 W. 17TH STREET, NEW YORK 11, N. Y.



FURS

COATS — JACKETS

Latest 1944-45 Catalog Just Out

Quality, Price, Style. Coneys, Sealines, Caraculs, Muskrats, Skunks, Red Fox, etc. **LOWEST PRICES** Illustrated Catalog Is FREE. Write today.

M. SEIDEL & SON
243 W. 30th St., N. Y. C.

CEDAR WOOD HEADQUARTERS

65 ASSORTED NUMBERS, \$10. Identification Bracelets, Silver Plated Chain, \$7.12 Per Doz. Sterling Silver Anklets, \$5.72 Per Doz. Watch for Our Announcement.

MILLER CREATIONS

6628 Kenwood CHICAGO 37
Phone: Fairfax 4987

BUY MORE WAR BONDS AND STAMPS

FURS



OF DISTINCTION

Save Money by buying direct from reliable New York National concern. Large variety of very reasonably priced coats and jackets. All latest styles, beautifully lined. Your money back in 3 days if not satisfied. Write NOW for our FREE Illustrated Catalog and Price List.

AGENTS WANTED.
ANDREW PAUL, Dept. 40
154 W. 27th St., N. Y. 1

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.

1093-1095 Mission St., San Francisco 3, Calif.

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS

REGULAR SPECIAL—10 COLORS

Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.

235 Halsey St. Newark, N. J.

EARRINGS

24 Karat Gold Plated

CLOSE-OUTS—\$24.00 PER GROSS, Postpaid

Hoops, Buttons, Dangles—all with metal screw backs. Minimum order—one gross—same-day shipment. Send for free price list other items.

RICHEY COMPANY

303 Fifth Avenue NEW YORK 16, N. Y.

NEW! QUICK SALES BIG PROFITS with LUCKY DUCKY*



Figure is 4" high, hand decorated in gay colors. Packed in ready-to-mail gift carton. "Lucky Wishes" poem by Lucky Ducky on tag around its neck. Brite-Glo Luminous Finish is everlasting, satin pearl, smooth, washable. Guaranteed superior to any! If not—return within 5 days. We will refund your money.

SAMPLE, 75c DOZEN, \$6.00

ORDER NOW! Free delivery when cash is received with order, or send 1/3 with order, balance C. O. D. plus postage and fees.

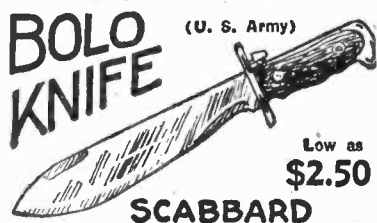
BRITE-GLO PRODUCTS CO., Dept. E 1472 BROADWAY NEW YORK 18, N. Y. "Lucky Ducky" is fully protected. All rights reserved.



FAST SELLING JEWELRY FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, etc. Send \$10.00 or \$20.00 for Samples.

MAJESTIC BEAD & NOV. CO. 807 Fifth Avenue NEW YORK 16, N. Y.

A NATURAL FOR JOBBERS—SALESBOARDS DISTRIBUTORS



BOLO KNIFE (U. S. Army) Low as \$2.50 SCABBARD

BOLO Knife has 10" blade, 4" hilt, 4 1/2" conforming handle. FINEST STEEL SCABBARD made of LEATHER reinforced at tip. SPORTSMEN, Boy Scouts, Trophy Collectors, Farmers, Women—all want them. Use as meat or fish knife, cleaver, to cut brush, kindling, hedge, in the garden, etc. Hundreds of practical uses for it. Ideal prize for Salesboards, Bingo Games, Souvenirs, etc. Mat as above furnished free with orders. LOW PRICED Sample \$4; Doz. Lots \$33; 100 Lots \$2.50 Each. F. O. B. Omaha. Cash with order. Write, wire or phone.

ARMY GOODS DISTRIBUTORS 802 N. 16th St. OMAHA 2, NEBR.

MAGIC RACES Winner cannot be determined in advance. At cigarette touch 6 horses are off. BIG PROFITS

All the thrills of actual race. Fast seller. 40 Races, \$1.00. Dime brings samples, wholesale prices.

BARKLEY CO. Dryden 3, Va.

Sell Tinted Christmas Signs to stores, homes, offices, clubs. Made on cardboard with sparkling silver tinsel. Easy, fast sellers. Make Xmas money. Order now. 7 sample Tinted Xmas Signs, 11x14, \$1.00 postpaid; 75¢ seller. 8 sample 7x9 Silk Xmas Banners, \$1.00 postpaid; 35¢ seller. 15 sample ultra-blue Xmas Signs, 7x11, \$1.00 postpaid; 35¢ seller. 100 Tinsel Xmas Signs, 11x14, \$10.00. F.O.B. N. Y. C.—no C.O.D.'s. L. LOWY, 8 W. Broadway, New York 7, N. Y. Dept. 230.

MEDICINE MEN Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 187 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY

Pipes For Pitchmen

By Bill Baker Communications to 25 Opera Place, Cincinnati, 1

EDDIE LEONARD... gives out with a report of election day in New York. He says: "It proved a gala day for the pitch fraternity, as the sidewalks of New York were cluttered with workers of every type. Most of them worked around Times Square, Herald Square and Lower Broadway. With practically all the gendarmes off to the polls, the boys pitched in and pitched to win, and made a great day of it. With ideal weather, all items from Roosevelt buttons to static eliminators got money, including glass cutters, health books, darners, rad and flukern. A new type of horn nut also made its appearance. It's supposed to be from South America, with the vander garbed in a bolero and sombrero, but he sounded to me as tho he were from the South rather than South America. All told, it was a great day in town and everybody got money."

BIG AL WILSON... lines from Dayton, O., that he will be there until Christmas working men's

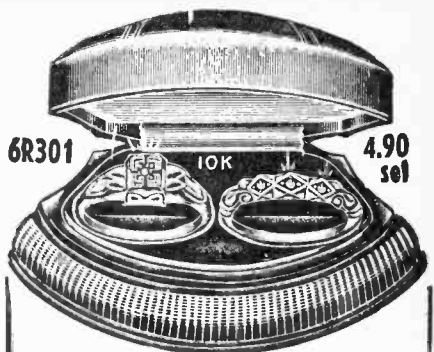
pocketbooks. "Selling them," he adds. He reports biz okay in Dayton, with two street hustlers working balloons to good takes, while Kid Smith is getting it there with mouse.

ARE YOU ALL SET for the pre-Christmas takes?

STANLEY NALDRETT... opens at the H. L. Green store, South Bend, Ind., November 15, with a layout of inksticks and pokes. He will have Ed Johnston, a johnny-come-lately, with a layout of jewelry in the same spot, he says. Durng his recent stay in Dallas, he reports seeing Jack Scharding, Carl Knowles, Marie Yondell, Frank Sullivan, Marie Forsyth, Millie Hudspeth, Lee Yondell, Chic Denton, Alex Alexander, Ed Lee and Fred Hudspeth.

A BUNCH OF NEWCOMERS can snatch the long green while others who have been in the biz a long time just sit and wait about what they used to do.

HARRY MAIERS... is heading back to Alabama from Bluefield, W. Va., along with some of the other boys who can't take the cold weather. He complains of being lonesome for the sunny climate. He had a bite with Indian Hajle in Bluefield before the latter left for New York. He adds that Britton is with a show, working palmistry; Anderson is selling Bibles; George Rumford, writing sheet, and Doc



DIAMOND RING SETS In Beautiful Plastic Boxes 10K Gold Mountings 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring... Set \$4.90 6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring... Set 6.40 6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring... Set 8.85 WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY. BIELER-LEVINE 37 South Wabash CHICAGO 8

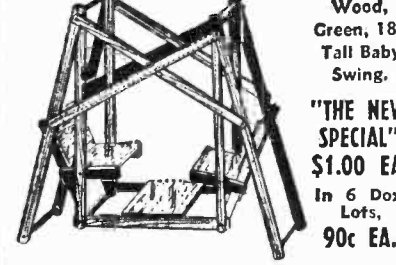


Coming After Victory A New and Better Line of OAK-HYTEX BALLOONS The OAK RUBBER Co. RAVENNA, OHIO

RINGS - - - SPECIALS - - - RINGS



#1101 Large Stone Ring. White Metal. \$4.00 Doz. #1102 White Stone Ring. \$4.00 Doz. #1103 Men's Red Stone White Metal Ring. \$6.00 Doz. #1105 Sterling 2 Heart Signals. \$7.00 Doz. #1100 Adjustable Sterling Silver 2 Cluster Rings. \$13.50 Doz.



Wood, Green, 18" Tall Baby Swing. "THE NEW SPECIAL" \$1.00 EA. In 6 Doz. Lots, 90c EA. OTHER SPECIALS Anklets, Sterling Silver. Doz. ... \$ 7.80 Assorted Engraving Jewelry. 6 Doz. Assortment 24.00 Paper Horns. Gross 6.60 Serpentine. Per 100 Bundles 5.00 Confetti. Per 1000 Bags 18.00 Per 100 Bags 2.00 NEW JEWELRY, GIFT, TOY AND CARNIVAL CATALOG NOW READY.

Terms: 25% deposit with all orders, balance C. O. D. SCHREIBER MDSE. CO. 919 BROADWAY KANSAS CITY 6, MO.

And Now It's—BETTY CLAUS



NEW—ORIGINAL—ANOTHER CASEY EXCLUSIVE! Casey comes through with the greatest doll profit maker of all time! Betty Claus is a beauty, remarkably soft and unusually well made. Has golden blonde yarn hair, topped with a long, white-tasseled cap of gay red to match Betty's colorful red suit. Suit is also trimmed with white, buttoniere type tassels and has actual pocket. Betty has instant, powerful appeal for young and old; will prove to be one of the fastest selling dolls ever offered! 18" Tall, Packed 12 to a Carton. Per Dozen, \$30.00 Only Sample \$3.00 25% cash with order, balance C. O. D.

TELL IT TO Casey YOUR DEPENDABLE SOURCE OF SUPPLY 1132 S. WABASH AVE. • CHICAGO

ARTIFICIAL FLOWERS

No. 8—Large Georgine, \$50.00 per 1000; \$5.50 per 100 No. 7—Large Dahlia, 60.00 per 1000; 6.50 per 100 No. 60—Large Rose, 60.00 per 1000; 6.50 per 100 MOUNTAIN LAUREL: 50 Lb. Carton, \$12.50; 25 Lb. Carton, \$7.50. Send for New Price List of All Flowers and Fast Selling Holiday Items. 50% Deposit, Balance C. O. D. FRANK GALLO Importer and Manufacturer 1429 LOCUST ST. ST. LOUIS 3, MO.

FAMOUS ELECTRIC ENGRAVING PENCIL

Favorite of 5 and 10's, pitchmen, libraries, industries. Great money maker for you wherever crowds appear. "So easy to handle, does such beautiful work." Sold on 5-day approval, guaranteed one year. "Just with a twist of the wrist," engraves fine, medium or big lettering in gold, silver, colors or almost any material. We originated the practical electric pencil in 1931. Our pencils are used in stores of Kresge, Kress, Grant, Newberry, Murphy, Green, Woolworth (St. Louis district, 200 stores) and thousands of others. Famous professional model No. 3, switch on 5-foot safety asbestos insulated resistance cord with exclusive aluminum heat dissipator assuring safe, comfortable, profitable, continuous use all day long, \$7.25, including 6 rolls, 1 inch by 400 inches, superior first quality gold foil. Postpaid Cash with Order. Extra rolls gold, silver, waterproof, permanent—black, blue, white, red, green, etc. 6 rolls, \$2.50; 12 rolls, \$4.80 postpaid. Cash with order. ORDER NOW BEFORE TOO LATE. JEWELRY ENGRAVERS—We now have a few Vibro Engraving Tools. Price \$10.00 with needles and one special hard needle, delivered prepaid on receipt of P.O. money order. A Diamond Point Needle for long wear and for use on even hardest metals, \$8.50 extra. R. E. STAFFORD 2434 N. Meridian St. Indianapolis 8, Ind.

CIGARETTES, \$1.25

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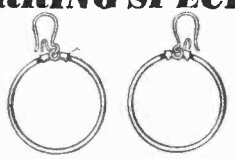
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Hames, with med. Harry says he has been selling nylons to the ladies.

MIGRATORY PITCHMEN are making longer stands these gas-rationed times.

JOE CLARK . . . shoots his first pipe in a long time from St. Louis, where he arrived on his trek from Washington State. He says he did not find things so good for pitchmen out that way or around the war plants at Denver or Kansas City, Mo. He asks for lines here from Sid Sidenberg, Lester Kane, Tom Barrett, Jack Branholtz, Mike Devine and other old-timers he worked with. Jackpots were cut up with Madaline E. Ragan in St. Louis, and he reports that she is having big passouts.

CONCENTRATED EFFORT and steady application in pitchdom works wonders.



Events for Two Weeks

Nov. 13-18

CALIF.—San Diego. Dog Show, 19.
ILL.—Chicago. Antiques Expo. & Hobby Fair, 13-18.
N. J.—Camden. Dog Show, 19.
N. Y.—New York. Hotel Expo., 13-16.
PA.—Philadelphia. Dog Show, 18.
S. C.—Charleston. Victory Jubilee, 13-25.
TEX.—Houston. Dog Show, 19.

November 20-25

GA.—Macon. Shrine Circus, 20-25.
IND.—Evansville. Shrine Circus, 20-25.
S. C.—Charleston. Victory Jubilee, 20-25.

LETTER LIST

(Continued from page 45)

- | | | | | |
|-------------------------|-----------------------------|-----------------------------|----------------------|---------------------|
| Urich, Mrs. Elizabeth | Weaver, Jerry Owen | Williams, Frances | FORD, Hughie | Molek, Hy |
| Vaccaro, Anthony J. | Webb, Mrs. Wm. | WILLIAMS, Frank A. | FRO Man | Olsen, Mr. L. |
| VAGELL JR., Michael | WEBER, Frederick | Williams, Mrs. Jeanne | Grant, Madame | POSTAK, William |
| Valdez, Miguelito | WEBB, Johnnie | WILLIAMS, Moses | Jean | Ray, Val |
| Valentine, Eleanor | Webster, Mrs. Lewis | Williams, Mrs. Rosie | Hall, P. A. | Renay, Rene |
| VALLEGO, Tony | Webster, Curley | WILLIAMS, Ruth Reno | Harris, Joe | Renoud, Earl |
| Van Burns, Chas. | Webster, Diana | WILLIAMS, Sprakey L. | Hayward, Aurora | Rodello, Roy |
| VAN CAMP, Arthur John | Webster, Earl C. | Wilmot, Wm. C. | HEISEL, Harry | Rosen, Elizabeth K. |
| Van Driver, Robert | Wehrwein, Robt. E. | WILSON, Bethel | Henry, Fred Thos. | Rosen, George |
| Van Hooser, M. B. | Weidner, Albert J. | Wilson, George | Howard, Eddie | RUSSELL, Lewis |
| Van Horn, C. F. | Weiner, Sam | WILSON, Harry | Huston, Peggy | Smyan, Margaret |
| YANCEY, Robt. C. | Weinke, August | Wilson, Jack | Ibberson, Jerry | Sanna, John |
| VAUGHN, Hamp | Weinmann, Geo. | Wilson, John | LE FAVE, Charles E. | SAWYER, Alonzo |
| Sylvester | Weiss, Mrs. Kay | Wilson, Jack | LeFuer, Jack | Schafer, Mort |
| VEALE, Wm. Hardy | WELLS, Joe | Wilson, Lord | LINDSAY, Fred | SELIGSON, Saul |
| Videto, Ken | Wells, Wm. C. | Wilson, Mickey | Lopez, Vincent | Smith, Miss M. A. |
| Villemarie, Joseph R. | Wertz, Ruth | Wilson, Douglas W. | Maine, L. C. | Spitzer, John |
| VILLERS, Charles | West, Bess & N. L. | WILSON, Charles | Mansfield, Audrey B. | Stevens, Howard |
| VINCENT, Carlton Morton | WEST, Chas. Dempsey | WINNING, James | McDermott, Irene | Winniman, Sully |
| Vining, Ted | West, Denmark | WINTERS, T. J. | | Wolff, William |
| Vogt, Mrs. F. X. | West, George & Thomas | Wise, Mrs. J. C. | | Woods, Bernie |
| Voyser, Anna Mae | West, George & Marx Cassels | Woodfin, Eddie | | |
| Wade, Brodie S. | WESTON, Howard | WOODRUM, Thomas | | |
| Wage, George | Weyls, Ed | WOODWARD, Clarence Geo. | | |
| WAGES, John Wesley | Whaley, Pauline | Woodward, Ted E. | | |
| Wagner, Howard | WHARTON, Lee | Wozniak, Mrs. W. | | |
| WAGRAN, Geo. Frank | Wheeler, Raymond B. | WRAV, John Henry | | |
| Wakefield, Willa Holt | Whelan, Jackie | Wright, Joseph E. | | |
| Walk, Mrs. Daisy | WHIDDEN, Reed Leon | Yancey, Beeman | | |
| Walker, Allan | White, Chas. C. | YELTON, Bob | | |
| Walker, Frank | WIEDERLIEN, Geo. C. | Young, Edward | | |
| WALKER, George Lorano | Wilde, Vincent P. | YOUNG, John Aiden | | |
| Walker, James C. | Wilkinson, Ben H. | YOUNG, Robert Burns | | |
| WALKER, Martin Allen | WILKE, Thomas Joseph | YOUNGQUIST, Lawrence Calvin | | |
| Wallace, Bert | WILKERSON, George | ZARTARIAN, Max A. | | |
| WALTER, Tom | Willander, John M. | ZIMMERMAN, Hubert E. | | |
| Walters, Herman J. | Williams, Clarence | ZUBEL, Alexander | | |
| WARD, Kenneth Wade | WILLIAMS, Daniel A. | | | |
| Warner, Edward | Williams, Daniel A. | | | |
| WARE, George | WILSON, Harry | | | |
| WARFIELD, Earl | WILSON, John | | | |
| Warner, George | WILSON, Mickey | | | |
| Warren, Jess | WILSON, Douglas W. | | | |
| Waskie, John | WILSON, Charles | | | |
| WASSO, Bob | WILSON, James | | | |
| Watkins, E. | WILSON, James | | | |
| Watson, James F. | WILSON, James | | | |
| Watson, O. D. | WILSON, James | | | |
| Wattson, Thomas | WILSON, James | | | |
| WATSON, Lot | WILSON, James | | | |
| WAY, Jesse Lee | WILSON, James | | | |
| Weaver, Elmer | WILSON, James | | | |
| WEAVER, Geo. Carol | WILSON, James | | | |

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| BELL, Bill | McLaughlin, Mrs. Wheeler |
| Bell, Abe | McLaughlin, John |
| Boswell, William | Morris, Anne E. |
| THOMAS | (Marie Starr) |
| CARPENTER JR., Frank | Murray, Martina |
| Cohen, Phil | Nix, Chester |
| DAVIES, William | NIXON, James |
| Walter | Poracki, Joseph |
| Davis, Ed C. | Stanley |
| DAVIS, Oscar | PRICE, Lester |
| Deering, Walter | Riley, Eddie |
| EMERSON, George | Shannon, Wilburn |
| Arthur | SHUFFELT, Fred |
| Gillette, Charles | SKIPPER, Richard |
| Rowe | Sundstrom, J. E. |
| Golden, Samuel | SWITMARSH, Harold L. |
| James | Gould, Max |
| Goulding, Charles | Zlonke, Robert T. |
| Gould, Max | |

CHS ELECTS OFFICERS

(Continued from page 38)

there and later were shown Tom Thumb's carriage and carvings and statues from old circus wagons, including the original Africa and America tabs used by Barnum & Bailey. These statues were badly in need of repair, but are being beautifully refinished, and work is progressing rapidly at this time.

In the evening the members continued on to the Military Inn near Detroit and looked over an exhibition of some 1,800 guns, including the rifle used by Annie Oakley on the Two Bills show and others with interesting history, all related by Andy Palmer, the owner. Don Howland, Columbus, O., was elected assistant director, and a member from Indiana will be selected assistant director for that State. These members plan another meeting at the F. C. Fisher Circus quarters in Jackson, Mich., last week in November. Others are invited.

Among recent new members of CHS are A. L. Chumley, Chattanooga, and Walter Scholl, Chicago, two well-known circus collectors. Scholl has admittedly the greatest display of Barnum & Bailey letterheads and signatures in existence, and Chumley supplied many items for the Harry Hertzberg collection, now owned by the San Antonio (Tex.) Library. —Reported by Don Smith.

UNDER THE MARQUEE

(Continued from page 39)

Club, Cincinnati, and called at The Billboard offices.

WORD comes from Clown Joe Lewis that the Houston Shrine Circus is going over big, adding that Jean and Mitzi Sleet and Gracey Genders, appearing there, are sisters of Eva May Lewis, and it was their first meeting and working together in 15 years.

ROBERT SAMS visited the Dailey show at Sylacauga, Ala., with Mr. and Mrs. J. G. Murphree, Jeff Murphree does tramp clowning on the show. It did very good biz there, and Alabama territory has been holding up well. Three performances were given at Decatur.

WHEN a small show's lone billposter covered a big show's paper and the opposition's brigade snowed him under the lone

one cried: "I was tarred with my own brush."

THE FLORIDIAN, weekly news magazine of St. Petersburg, Fla., carried an interesting article on the Ringling show in its issue of October 28, telling how the show was rebuilt at Sarasota after the Hartford fire and in less than a month was on the road again.

JOHN HANLY, formerly connected with the American Circus Corporation and stationed in its Chicago offices, has located, with his family, in Charleston, W. Va., and is associated with the Rose City Press there. He staged a surprise party for Doc Waddell at his home November 3.

REX M. INGHAM who for the past two years has operated a Wild Life exhibit, owned jointly by Fred Ames and himself. (See Under the Marquee on page 56)

JOKES and TRICKS

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THE FAD IS SWEEPING THE COUNTRY

Popular Selling Items—Retailing 10¢ and Up.

SPECIALS		
Doz.	Gross	
Dribble Glasses	\$1.75	17.50
Hotsy Totsy Fanny Dancer	.75	8.75
Stink Perfume, It Sure Stinks	.75	7.80
Alarm Clock Candles, Hot Joke	.50	4.20
Chans Laundry Ticket Trick	.80	5.95
Dog Don It, Large Dirty Pill	.90	7.95
Daddy Bank Roll, Stage Money	.50	4.95
Sooner Dog Pills, 6s, Carded 36	.60	5.60
Sooner Dogs with 3 Pills	.75	6.95
Flash News, They Are Funny	.50	3.80
Fake Bed Bugs	.60	6.50
Chinese Ring Illusion Trick	.60	5.75
Snowstorm Pills, Carded 36	.60	5.95
Bitter Toothpicks, Carded 24	.60	4.95
Invisible Lovers' Ink, Carded 24	.60	5.90
Trick Shooting Book Matches	.60	5.95
Trick Ex-Kitchen Matches	.60	5.95
Trick Snake Book Matches	.50	4.20
Shooting Cigarette Loads	.60	4.95
Itch Powder, That Lousy Joke	.50	3.75
That Dirty Joke, It's Dirty	.60	5.40
Lovers' Cards, Set of 12	.50	3.95
Hindu Paper Folding Trick	.75	7.95
Hindu Bottle & Rope Trick	3.00	33.00
Comic Mirrors, They Are Hot	.75	8.25
Hot Pepper Gum, Chickie Form	.50	3.80
Hot Pepper Gum, Slices	.60	
Hot Pepper Toothpicks, Carded 24	.60	4.95
Hot Seats, a Hit Number	.50	4.40
Hot Pepper Candy	.60	5.95
Wonder Mouse, Boxed, Carded 24	.75	7.95
Sneezing Powder, Extra Strong	.50	3.25
Bloody Soap Powder, Bloody Joke	.50	4.40
Cigarette Bitters for Chislers	.50	3.25
Stink Plugs for Cigarette Bums	.50	3.25

Send 25% With Order, Balance C. O. D.
Full Amount With Order—Take 2% Off.

HARRY SCHWAMM
237 East Ninth St. NEW YORK CITY

SLA

(Continued from page 34)

The secretary seeks the service addresses of members James M. Cole, John Littau and Corp. Jack McDonald. Letters came from Joe Miller, John Lempart, Harry Bernstein, J. W. Conklin, Leonard Traube, Al Kamm, Sam Feinberg, Rube Liebman S. T. Jessop, E. Lawrence Phillips, W. R. Hirsch, Arthur Hopper, Frank B. Downes and Bobby Cohn. Late message advised that member H. D. Hartwick had entered Veterans' Hospital, Ward 5A, Hot Springs.

Ladies' Auxiliary

October 28 in the Sherman Hotel these officers presided: Phoebe Carsky, president; Ann Doolan, first vice-president; Marie Brown, second vice-president (pro tem); Frances Keller, treasurer (pro tem); and Elsie Miller, secretary. Invocation was by Chaplain Bessie S. Mossman. Helen Engel, Myral Nell Allen, Rosa Lee Woods and Ethel Frances Guthrie were elected to membership. Applications of Florence McDonner, Dorothy Louis Raley, Mrs. Ethel Hyman, Clara Mae Farnsworth and Eberta Stein will be presented at the next meeting.

Letters came from Iva Morris, Anna G. Wilson, Martha Weiss, Mrs. E. B. Niblick, Jean Davis and Mrs. Graham Davis. Third Vice-President Mrs. Noble C. Fairly is vacationing in Hot Springs. Clara Zeiger, now in Kansas City, Mo., expects to attend the December conventions.

Nominating committee, Frances Keller, Edna Stenson, Ann Sleyster, Mrs. Thomas Rankine, Bessie Mossman, Edith Streibich and Rose H. Page presented this ticket for ensuing year: Mrs. Ann Doolan, president; Mrs. Louise Rollo, first vice-president; Mrs. Viola Fairly, second vice-president; Mrs. Mattie Crosby, third vice-president; Mrs. Lillian Woods, treasurer, and Elsie Miller, secretary. Those to serve on the board of governor's are Mae Sopenar, Edna Stenson, Ann Sleyster, Rose Page, Lucille Hirsch, Bessie Mossman, Margie Preis, Lillian Lawrence, Cornelia Curtin, Marlon Wasserman, Mrs. A. J. Weiss, Pauline Meyers, Hattie Wagner, Midge Cohen, Mrs. Oscar Bloom, Iva Morris, Frieda Rosen, Gracie Goss, Evelyn Blakely, Clara Zeiger, Ethel Weer, Norma Lang, Virginia Kline, Bess Hamid and Edith Bullock.

Frances Keller will be installation officer and Marie Brown emcee, each to select their committee. Mrs. Delgarian Hoffman will be hostess at open house. Arrangements for the installation dinner are being made. Relief committee reported Lucille Perry ill. Secretary is holding mail for Effie Lane, Ann Roth, Dorothy Sciortino and others who have left shows.

NSA

(Continued from page 34)

the Sunshine Fund. The Kiddies' Christmas Party, of which Midge Cohen is chairman, scheduled for the afternoon of December 23, was discussed. Donations to the fund for this were made by Dode Allen, Bess Hamid; Peaches O'Neil, representing Hamid-Morton; Frank Bergen, Sylvia and Patricia Lewis, Emma Fink, Ida Rosoff and H. B. Burnett, non-member.

Auxiliary members attending funeral services for Max Linderman, late husband of member Fanny Linderman, November 8 included Edna Lasures, Ethel Shapiro, Dolly McCormick, Ruth Gottlieb, Jeanette Rattiner, Mildred Peterson, Blanche M. Henderson, Midge Cohen, Dorothy Packman, Ethel Weinberg, Kate Benet, Helene Rothstein, Rose Lange, Patricia and Sylvia Lewis, Bess and Magnolia Hamid, Ann Lager, Mary Sibley, Bea Cohen, Elizabeth Metz, Mildred Isser and Madge Bloch.

Gold-card candidates are gradually gaining on their goal. Margaret Lux, Kate Benet, Rose Lange and Mildred Lasures are almost there. Among membership applications filed were those of Renee Morgan, Pauline McGary and Vardee Aschen, sponsored by Kathryn Perry; Betty Waters, Mrs. Peter Molnar and Collee Guttermuth, by Margaret Lux; Zella Basinger, Rachel Lilly, Lavorna Smith and Irma McCormick, by Mildred Lasures, and Palma De Serio, by Kate Benet. Dues, penny bags and napkins are in order. Meetings were set for November 15 and November 22.

HASC

(Continued from page 34)

be served after meetings. Slim Johnson, Midwest Mercantile Company, went to Mayo Bros.' clinic, Rochester, Minn., for observation. C. M. Lowe, Lowe Roller Rink Company, Birmingham, was here

on business; also Wayne Hale, owner of the Hale Shows. May Wilson, chaplain of the auxiliary, who was released from Bell Memorial Hospital November 1 after an operation, is recuperating at home.

PCSA

(Continued from page 34)

except for the cemetery fund, were posted and will come up for action November 20.

Louie Godfrey was reported seriously ill at his Ocean Park apartment, Al Martin somewhat improved and Vic Johnson recuperating. Lou Johnson was appointed to fill a vacancy on the board of governors. Sam Dolman, chairman for memorial service, reported plans ready for Sunday, December 10, with complimentary floral decoration by a member, the Broadway Florists. Rabbi Mangin will be principal speaker, with a mixed choir and sacred music by Roy Jenkins and his calliope and Spanish War Veterans' firing squad and taps. The 1941 memorial service was on December 7, Pearl Harbor Day.

Attendance prize went to Ray Holding, Douglas Greater Shows, here on an extended visit. Dutch Schue and Lee Barnes are leaving for San Francisco. Harry Gordon will go to Phoenix, Ariz., for the winter. Bob and Gertrude Matthews are doing the chores for Tuffy at Selig Zoo. Bill Antes and Dan Dix came from Waxahatchie, where the Russell show is barned. Ben Beno, Ray Rosard and Charlie Soderberg put on a good dog show, nice big ones.

LAST LINDERMAN RITES

(Continued from page 33)

Swoyer, I. Trebish, Nate Weinberg, Dave White and Ted Wolfram.

Flowers were omitted at request of the family but, besides floral tributes from the immediate family and George A. Hamid, president emeritus of NSA, and lifetime associate of the deceased, there were floral pieces and baskets from the Showmen's League of America; H. H. McElroy, Ottawa, Ont.; Josephine Hankinson, Orange City, Fla.; Gov. R. J. Williams and D. D. Witcover, South Carolina Fair, Columbia; Norman Y. Chambliss, Rocky Mount (N. J.) Fair, and Carl J. Sedimayr, Royal American Shows.

After funeral services a large delegation accompanied the remains to United Hebrew Cemetery, Donegan Hills, Staten Island, where interment was made.

Besides his interests in the World of Mirth Shows, Max Linderman was associated with George A. Hamid and Dr. J. S. Dorton in management of the fair plant in Charlotte, N. C. His charitable activities were many. He served on the NSA board of governors and was founder of the Linderman Fund, established to aid members of that organization. He also was a director of the Hebrew Home for the Aged in Harlem.

Many at Augusta Services

AUGUSTA, Ga., Nov. 11.—Services held here on Sunday (5) afternoon for Max Linderman, general manager of the World of Mirth Shows, who suffered a fatal heart attack November 4, were attended by nearly 800, including personnel of the World of Mirth Shows, staff and employees of the Augusta Fair and members of local business groups.

Show Will Be Carried On

NEW YORK, Nov. 11.—World of Mirth Shows will continue to operate despite the death of Max Linderman, operator of the shows since 1930. A statement to this effect probably will be issued shortly, when details of a new set-up are arranged.

MARKS LICKS BREAKS

(Continued from page 33)

under management of Guy Markley, will play a few more spots. Paul Lane is in quarters. Eddie Cooper went to Jimmy Raftery's R & S Shows. Red Schultz and Al Palmer will winter in Richmond. Mr. and Mrs. Happy Hawkins go to Hot Springs, then to Miami; Bob and Mrs. Pollack to Miami. Glenn Edwards and Harry E. Wilson join the Pan-American Thrill Circus. Mr. and Mrs. Elmer Bruffy and Mr. and Mrs. Walter Rowan are in Richmond, and Mr. and Mrs. Paulie Malbone in Norfolk, Va.

DODSON JUMPS IN JAX

(Continued from page 33)

reorganize his two shows and build another. Bill Holt, of Pin-Up Girls, will take management of a 15-people unit to play army camps under direction of the USO.

Many visits were exchanged with Ralph and Dave Endy, Sam Prell, Cash

Miller and other Endy-Prell Shows' members. Thursday night the Dodson personnel attended a jamboree on the Endy lot. President and Mrs. Dodson, with their grandson, Melvin III, plan a fishing trip. Joining them will be Mr. and Mrs. Carl Hansen, show's secretary-treasurer and assistant. Remaining in quarters will be Al C. Bradley, assistant general manager; Henry Gamble, trainer; Tom Holden, Ben Faries, Mr. and Mrs. Roscoe Carter and others, while those planning brief trips home include Mr. and Mrs. Henry McCaulley, Mr. and Mrs. Cecil Hudson; Mr. and Mrs. Charles Clark and son "Toody"; Charles and Grace Goss, Mr. and Mrs. Anton Pugel, Mr. and Mrs. Howard Piercy and Mr. and Mrs. Elmer Day.

Several shows and at least one ride and new canvas will be added next year. President Dodson said H. M. Kilpatrick, advertising car manager, and two billers had been re-engaged for 1945. Kilpatrick will visit at home in Gastonia, N. C., before returning here to take a position with an advertising company. A new bill truck will be added and more extensive country billing will be done.

WC REGISTERS 25% HIKE

(Continued from page 33)

Collier, Mr. and Mrs. Tom Syster, Mr. and Mrs. T. Carlson, Mr. and Mrs. Mario DeSilveria, Mr. and Mrs. Eddie Barnett, Mr. and Mrs. Johnny Branson, Sammy

Shaffer and Mr. and Mrs. Marshall Brown; to Oakland and Bay district: Mr. and Mrs. J. H. Christenson, Mr. and Mrs. Al Rodin, Mr. and Mrs. Virgil Lattiker, Mr. and Mrs. George Yurko, Mr. and Mrs. Matt Herman, Anna John Budd and Side Show to San Francisco; John Dedusis, and Nick Krekos, San Francisco; Ray Monroe, Swede Wilson, Mr. and Mrs. Harry Baker and Mr. and Mrs. B. Kendrick, Oakland.

ALAMO BARNES IN BLACK

(Continued from page 33)

Houston to play lots; Albert Wright to Coast; Bill French and Jackie, San Antonio; Capt. Shorty Tappan and show to play vicinity of San Antonio; Jack Turner and Evelyn, San Antonio, to operate store show; Joe Rosen and Ethel to take out winter unit; Mr. and Mrs. Leonard Liptrap to vacation and visit relations in West Texas.

Bill Williams will be at quarters in charge of construction; Red Hughes, in charge of paint shop, and Bill Tank in charge of office and supplies. George Barton and Andy Custer will join the Blue Bonnet Shows until their season ends in December. Lefty Block and Blackie Tarkington were hosts to the show personnel at the Showmen's Club November 11 in San Antonio. Route for next season will be changed to cover several Northwestern States.

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The following Attractions are open: Vanities, Colored Revue, Midget Show, Wild Life, Monkey Circus, Penny Arcade. We furnish wagons for all attractions. Especially interested in a Wild Animal Show. WILL BUY OR BOOK CATERPILLAR RIDE.

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Opening May 1, Playing One-Week Stands in Industrial Cities in NEW YORK STATE.

CAN PLACE 2 or 3 more clean Shows, also one Flat Ride at 25%. Must be framed nicely with plenty of flash. CAN PLACE clean Stock Grind Stores, strictly American Palmist, etc. NO gypsies or racket of any kind. CAN PLACE Ride Help on all Rides Jan. 1st for repainting and remodeling of entire show. SENSATIONAL FREE ACTS will be contracted Jan. 1st. ALL people interested in the above, get in touch early.

P.S.: Due to operating only one unit in 1945 have the following for sale: 3 Abreast Spillman Merry-Go-Round, \$2500; International 1939 Tractor, 24-ft. Van Trailer, \$1650; Side Show Top, 20x80, \$300. Everything in best of condition.

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Collectors' Corner

By Fred P. Pitzer

292 Madison Avenue, New York City

Bob Good's collection is growing. Here is a letter from him: "In my collection I have an old scrapbook that once belonged to an old circus billposter, in which there are letterheads, envelopes, contracts of all kinds, complimentary tickets, name cards, etc., of shows and personalities whose activities date back to the '70s and '80s of the last century. "Among the shows represented are: P. T. Barnum's Greatest Show on Earth with Imre Kiralfy's *Nero or the Destruction of Rome* at the Olympia, London, also P. T. Barnum's Greatest Show on Earth and the Great London Circus, 1884; the Adam Forepaugh Shows, 1891, James E. Cooper proprietor and perpetrator; Hurburt and Hunting Consolidated Shows, 1885; Scribner and Smith, Frank A. Robbins Wild West, 1889; Hunting's Great New York Circus, Allen's Great Eastern Shows, Great Van Arburgh Railroad Shows, 1885; Sautelle's Pavilion Shows and Mammoth Museum, Charles Lee's Great London Shows, Louis Beauvais Great One-Armed Wonder, Maln's Great Golden International Shows, Martel and C. Grand Consolidated Shows, Lee and Scribner Consolidated Shows, Dan Rice's Spanish Mexican Circus, 1884; Washburn and Bunting's Circus Museum and Menagerie, 1887; Wallace and Company Great International Circus, T. J. Oatman Great Southern Horse Show and Specialty Company 1891; Great Diamond Circus and Australian Museum.

"Pawnee Bill's Historical Wild West, 1892; Jim Kid's Wild West and Hippodrome, Whitby's Gilt Edge Circus and Trained Animal Exposition, W. L. Main's and Van Amburgh's Mastadon Shows, Irwin Bros.' Big Railroad Shows, Cather and Shallcross New Colossal Shows, Prof. O. R. Gleason, horse trainer; Sparks and Allen Consolidated Shows, S. F. Givens Great European Shows, John Robinson Great World's Exposition, O'Brien Handenburger and Astley's Great Shows, 1884; Cole's Colossal Shows, Walter L. Main's Biggest, Best and Grandest Railroad Shows on Earth, La Cardo's Big City Show, Main and Company's Largest and Best Wagon Show on Earth, Menagerie Museum and Circus, 1886; Professor Morris Equine and Canine Paradox; Prof. Burk's Educated Horses and Ponies.

"Some of our fellow historians may never have heard of some of these lengthy titles of the olden days. I also recently acquired a splendid photo of the 1903 Barnum & Bailey Circus parade showing the 40-horse team and Two Hemisphere Bandwagon, and eight or nine other wagons coming down the main street of some unidentified American town. Other photos are B. & B. elephants and B. & B. advertising car taken in Germany in 1900, inside and outside views of the Salle des Fetes Gallerie des Machines scene of Barnum & Bailey conquests in Paris. Also have excellent views of the 'Queen of Balkis' float and four-horse team and the 'Cleopatra of Egypt' float and four-horse team as well as the 1903 Barnum spec, *Durbar of Delhi*, which was revived by the Ringling-Barnum circus in 1938."

UNDER THE MARQUEE

(Continued from page 54)

self, recently purchased Ames's interest. Outfit, which has been in quarters at Ruffin, N. C., the past three weeks, has been overhauled and is ready for the winter season in stores. Doc T. Watts and Richard Neely, med men, were recent visitors.

REMEMBER when the boys used to sit around a stove in a bull barn and tell about a famous sidewaller who would have been a rich man today if he hadn't built up such a big rep among show owners, who always chased him when he hit a lot?

D. I. (TIM) SWENK, member of the Circus Fans and the Pioneers, located in Altoona, Pa., can usually be found pouring over the latest issue of his favorite

magazine, *The Billboard*. Circus life is one of his hobbies. Tim is well informed as to the whereabouts of all the major circuses and their operation and management. He has a unique collection of elephant figures, all with up-raised trunks.

AERIAL CHRISTENSENS (Lew and Elsie), en route to their home in Sheboygan, Wis., stopped at Salem, Ill., and visited with the Bakers, clowns; Mr. and Mrs. Jess Rainey, now in the restaurant business; Mr. and Mrs. William Keigley, former circus and vaude performers (Bill is manager of the Globe Theater there); Hennie and Alta Marcus, former trouper. Also wintering there are Mr. and Mrs. Harry Howard and Mr. and Mrs. Lester (Red) Cunningham, of Turner Bros.' Shows. Mr. and Mrs. Earl Bunting visited with the Cunninghams and the Rainey's.

MR. AND MRS. HARRY B. CHIPMAN, who have the Circus Inn at Yakima, Wash., returned from a hunting trip. They went to showfolk friends, Mr. and Mrs. Vic Davis, who have 120 acres of property in the Rattlesnake Game Reserve country in the Snoqualmie National Forest. Harry brought back a buck, a five pointer. There were some shows thru Yakima this season and the personnel visited the Chipmans. They were from Arthur Bros., Russell Bros. and American United shows.

MANAGERS of circuses are asked to send their winter quarters or mail addresses to *The Billboard*, 25-27 Opera Place, Cincinnati 1, O., so that mail may be forwarded promptly.

E. E. MEREDITH, press agent of the Welsh Bros.' Circus summer of 1901 and in same capacity with Hagenbeck-Wallace Circus 1907-'09, edits a column in *The Fairmont* (W. Va.) *Times*, and in writing up a hotel register at the neighboring town of Shinnston (W. Va.), gives the roster of two tented enterprises of the '80s, William Main's Circus and Gregory & D'Alma International Show.

WRITING from Sarasota, Tex Rowan, assistant chief usher with the Ringling Circus, states that he left the Sarasota and Bradenton Army Air Base, and that with Mr. and Mrs. Sergeant Clark and son, Gene, attended the circus given at the base. Among acts were the Wallendas, Lou Jacobs, and Charles Bell, all of the Ringling show, and Henry Kyes led the G.I. band. John M. and Gene Carson and others of the Ringling personnel were there.

BIRTHS

(Continued from page 32)

Sam Schecter at Wesson Memorial Hospital, Springfield, Mass. Father is manager of Colonial Theater, Hartford, Conn. A daughter, Francine, to Mr. and Mrs. Marty Landis October 19 at St. Luke's Hospital, Philadelphia. Father is guitarist with Pete Rubino's quartet, cocktail combo.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- All-American Expo.: Lake Charles, La., 13-19; Orange, Tex., 20-25.
- Allen & Nickerson: Atmore, Ala.
- Ark.-La. States: (Broad St. at Hazel) Texarkana, Ark.
- B. & H.: Swansea, S. C.
- Bistany Greater: Gainesville, Fla.
- Blue Bonnett: Tomball, Tex., 16-26.
- Central Am. Co.: (Fair) Mt. Gilead, N. C.
- Cetlin & Wilson: Charleston, S. C.
- Craig, Harry: Colorado, Tex.
- Dickson United: County Line, Okla.
- Dixieland: Mendenhall, Miss.
- Dyer Greater: Prairie, Miss.
- Endy Bros. & Prell: (Shrine Circus) Tampa, Fla.
- Fay's Silver Derby: Bowdon, Ga.
- Gay Way: Perry, Ga.
- Gayland: Eufaula, Ala.
- Gettsch & Sparks: Tylertown, Miss.
- Greater United: Laredo, Tex.
- Groves Greater: Morgan City, La.
- Harrison Greater: Elmore, S. C.
- Henderson, Tommie: Eudora, Ark.
- Kirkwood, Jos. J.: Charleston, S. C., 13-25.
- Lawrence Greater: (Funland Park) Tampa, Fla.
- Lone Star: Covington, La.
- Magic Empire: Gibsland, La.
- Mighty Monarch: West Palm Beach, Fla., 13-25.
- P. & W. United: (Fall Festival) Afton, Okla.
- Playland: Valdosta, Ga.
- Regal Expo.: Waycross, Ga.
- Royal Expo.: Pensacola, Fla., 14-24.
- Royal American: Pensacola, Fla., 15-25.
- Royal Ain. Co.: (Fair) Green Cove Springs, Fla.
- Shamrock: Philadelphia, Miss.; Jackson 20-29.

Southern Valley: DeRidder, La.
Texas: Harlingen, Tex.
Toyland: Alexandria, La.
Ward, John R.: Baton Rouge, La.
West Coast Victory: Emeryville, Calif., 13-15; season ends.
Wonder City: Ville Platte, La.
Zacchini: Dublin, Ga.

Circus Routes

Bailey Bros.: Lancaster, S. C., 15.
Dailey Bros.: Natchez, Miss., 15; Brookhaven 16; Mendenhall 17; Columbia 18.
Jacobs, Terrell, Circus Unit: Sheboygan, Wis., 13-26.
Polack Bros.: Davenport, Ia., 18.
Sunbrock, Larry, Rodeo: New Orleans, La., 18-26.
Wirth, Frank: Binghamton, N. Y., 13-18.

Misc. Routes

Amazo: Moss Point, Miss., 14-17.
Barrett, Roy (Stix, Baer-Fuller Store) St. Louis.
Birch: Murray, Utah, 16; Bingham Canyon 17; Park City 20; Provo 21; Springville 22; Payson 23; Spanish Fork 24.
Burns Twins & Evelyn (Metropolitan) Providence 13-18.
Campbell, Loring: Three Rivers, Mich., 15; St. Johns 16; Millington 17; Saginaw 20; Lapeer 21; Flint 22.
Collette & Barry (Mayflower Hotel) Akron, O., 13-18.
Couden, Doug & Lola: School assemblies, Tucson, Ariz.
Daro & Corda (Casa Blanca Club) Philadelphia 14-27.
Davis, Lou, Oddities: Dumas, Ark., 13-28.
Davis & Wyler (Sky-Vu) Dallas, Tex., 13-18.
Enos, Rue & Phil (Shrine Circus) Houston, Tex., 13-16.
Faysoux: Saddington, Tex., 15; Marathon 16; Fr. Davis 17; Marfa 18.
Francis, Leo (Night Club) Marion, Ind., 16; (Antlers Hotel) Indianapolis 17-18.
Hagaar, Doc, Oddities: Pittsburgh 13-18.
Long, Leon: Montgomery, Ala., 13-16; Birmingham 17-26.
Montague, Duke: Helper, Utah, 15; Monticello 16; Moab 17; Salt Lake City 18-21; Richmond 22; Grace, Idaho, 23.
Overman, Wally (Casanova Club) Detroit 13-19.
Rickett's Dogs: Murfreesboro, Tenn., 13-18.
Rollini, Kurt (Orpheum) Omaha 17-23.
Slout, L. Verne, Tent Show: Linden, Tex., 13-18; Jefferson 20-25.

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Ridec-O, \$5 Ferris Wheel with or without trucks, Allan Herschell Kiddie Auto Ride. Can be seen in operation this week W. Broad St., Savannah, Ga.

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CARL LARSEN

1230 S. 15th BATESVILLE, ARK.

MORE SPEED ON SPOT PLAN

49 Nations Confer To Pave Way for Future Export Biz

Much trade information will be available to industry—2-way trade insisted on by most delegates—coin machine trade must face issue

RYE, N. Y., Nov. 11.—What may turn out to be one of the most significant meetings of industry leaders on the problems of foreign trade opened here November 10. The meeting came at a time when the State Department and the U. S. Chamber of Commerce are getting under way with their new programs to encourage export trade as soon as war conditions permit. Business leaders recognize that while the government agencies swing into action they should also get together for discussions of business problems the world over. The conference will last for eight days.

The opening day indicated that 49 nations would be represented at the conferences and around 500 delegates present. Leaders of the conference said that was promising indeed and that the discussions taking place at the conference would be a future guide for all lines of industry in the United States to check their post-war programs. American business leaders who promoted the conference spent a year in contacting leading men of 48 other nations and in planning for the special program. It is expected that some of the discussions may bring to the surface big differences of opinion, but all are agreed that there will be perfect agreement on the one fact that two-way trade between all nations must be the rule of the future.

Government officials will be present at many of the conferences but it is made plain that this is strictly a meeting of businessmen from all the nations concerned and that they will feel free to criticize government programs when necessary. Leaders at the conference frankly admit that there will be some very ticklish problems to discuss, such as trade with India. It was evident from the start that there would be bitter feeling between representatives of India and Great Britain. There are some of the nations that do not feel so well toward the United States. It is expected that thousands of details will come up for discussion that may suggest committee sessions to thresh out some of the problems. Some of the discussions outside the conference halls are expected to be even more important than those that take place in the scheduled meetings. Most of the talks will relate to large industries, but leaders assure the delegates that even the smallest of industries will be able to profit from the meetings. If reciprocal trade becomes the rule of the future, even the smallest trades, including novelties, toys, coin operated machines and many other products, will be-

Capehart Wins

INDIANAPOLIS, Nov. 11.—Homer E. Capehart was elected to the United States Senate Tuesday (7). Capehart won national attention in the political world in 1938 when he successfully staged the "cornfield rally" of Republicans. He is president of Packard Manufacturing Corporation here, makers of juke box equipment. The firm only recently announced two new developments that have the television industry sitting up and taking notice.

The juke box industry was a quiet but sincere booster for Capehart during the campaign, and now it is rumored that a big testimonial banquet may be given in his honor in Chicago in the near future.

come a part of the general program of promoting trade between the nations.

While these discussions are under way, careful consideration was being given to some speeches made by business and government leaders at recent conferences on export trade held in New York. Some of these prepared talks are as follows:

Commerce Department

Some of the most constructive work in aiding American firms to get into the export market has been done by the U. S.

Charley Fey Dies

CHICAGO, Nov. 11.—Charley Fey, pioneer in the coin machine industry, died at his home in San Francisco early Friday (10) morning. He was known as the "father of the bell machine." Fey was active in his business until his death, altho he had been in poor health for some time. Funeral will be held in San Francisco Monday (13). More details in next issue.

Department of Commerce. This agency keeps steadily at the job and in peacetime will assist any firm in getting desired information. Amos E. Taylor, director of the Bureau of Foreign and Domestic Commerce, recently explained the work of his agency as follows:

"The Bureau of Foreign and Domestic Commerce endeavors to supply all significant information that affects foreign trade and economic relations with foreign (See 49 Nations Confer on page 60)

More Permits To Make Jobs

WPB plans faster action on returning plants to making civilian goods

WASHINGTON, Nov. 11.—Now that the national election is out of the way, the War Production Board is expected to go ahead with the spot authorization plan in earnest. An Associated Press release the day after the election told the nation that high officials in the WPB felt a deep sense of relief because the spot plan, actually started August 15, had been delayed somewhat for fear that it might cause repercussions during the campaign. High officials in other agencies confirmed the report that definite progress would be made in the near future despite the war situation in Europe. Reports in political circles here say that this speeding up of the spot plan even has the sympathy of the Congressional majority.

The real purpose in getting down to business in carrying forward the spot plan is to prevent any sudden beginning of unemployment on a serious scale. The coin machine industry, it is understood here, can take new encouragement in the plan to speed up the spot program because all the WPB control orders covering the coin machine industry have already been placed under the spot plan. This means that coin machine manufacturers can get their applications in and get all the red tape cleared away to begin civilian production when conditions are favorable.

Amended Orders

The actual meaning of the spot plan still is that in any industry which has been under definite control bans during the war, and if those control orders have been amended to conform to the spot plan, the firms in that industry may immediately file applications for permits to resume making civilian goods when WPB sees its way clear to give the "go" signal.

Just before the election, the WPB had begun the serious consideration of a proposal to give small firms an early start in making civilian goods. The first report was that on the Pacific Coast firms employing 50 workers or less, and in other sections of the country in firms employing 100 workers or less, would be given early consideration under the spot plan. It is understood here that this plan is still being favorably considered and a decision was supposed to be reached by high officials this week.

WPB officials have for several weeks been carefully preparing a program to streamline the spot plan just as soon as possible. It was recently reported that the streamlined program would be announced as PR-26, which would merely be an official order to speed up the original PR-25 program in several respects. Announcements this week have indicated that WPB is ready to put the automobile, aviation, refrigeration and several other industries under the spot plan just as soon as possible.

War Problems

This indicates that the spot plan will really be put thru in earnest in the near future. Officials say that since the war is likely to continue into next year in Europe, the objective now is to gradually convert firms and small industries to civilian production rather than hold everything until the collapse of Germany and then have a grand rush in all industries.

While WPB officials are considering these progressive industrial steps, it was announced that another liquor holiday would be granted to distillers very soon. Many think that the holiday will cover December. This is expected to be good news for the country during the coming holiday season.

Editorial

World Prestige

By Walter W. Hurd

MORE people the world over listened to reports on the national election in the United States than probably any other single event in modern times. Radio progress made this world audience possible but at the same time people everywhere were deeply interested in this working out of democratic government.

Millions of men and women in the services overseas were personally interested and it is said that even our enemy nations were also watching the great American event very closely.

The net result of all this attention to the United States on a single occasion is to give our nation a world prestige above what it has yet enjoyed. It opens up the way to much greater opportunities to use this prestige for promoting all the advantages of civilization, including peaceful trade with all the nations.

In order to assure itself a real future, every industry must give more attention to export trade than ever before. The coin machine industry was already active in this field and will be well prepared to expand its business on a much larger scale when the war is ended. But it may be necessary this time to give more study, more planning and more united action to export trade in order to make real progress in the field.

For one thing the coin machine industry this time is likely to come face to face with the problem of reciprocal, or two-way trade if it is to sell its machines into many countries. Many a country is likely to say, "We will not allow your coin machines to come into our country unless your country buys our apples." That will pose a problem which will require that the industry be organized to present its case before the proper export agencies in the U. S. government.

Coin machine manufacturers and distributors should also plan to get into the export field early in order to establish a policy, if nothing else.

It now appears that the home trade will be able to take all the new machines that can be produced for two or three years after the war ends. And there may be a temptation to supply home needs first and let the rest of the world go for a while.

But there are two good reasons why the industry should plan on an early start in the export field. The two-way trade idea means that there may be no apples for which coin machines can be exchanged in later years, since other more aggressive industries will already have taken up the bargains. Then all industries will be faced with the problem of saturation in the post-war period. The coin machine industry will face this problem much sooner now than it did before the war. World trade is the best means known to avoid glutting the home market. It will be much better to let machines be a little scarce on the home market for a few years in order to build up a good export market.

The coin machine trade should be able to capitalize on the many ideas that will flow from what is probably the greatest business conference on world trade ever held, a conference which got under way this week at Rye, N. Y. The conference opened with representatives from 52 nations who had come together to discuss mutual trade opportunities.

As far as is known, only one coin machine manufacturer in the entire industry plans to have a representative attend such conferences on export trade.

Our industry must join all other industries in helping to promote peaceful trade with all the world, because it will be the surest way to keep prosperity in our own land. The tip-off to the big financial collapse of 1929 came from across the Atlantic but business and government leaders were not smart enough to see it. This time it will be wise to start an aggressive campaign for prosperity all over the world to assure good business here at home.

MUSIC-SUPPLIES ACCESSORIES

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- 2 Wurlitzer 24 250.00
- 1 Seeburg 9800, ES 550.00
- 1 Seeburg Plaza 300.00
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- 20 AMI Hi-Boy 460.00
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Rock-Ola Monarch with Adapter and 4 20 Sel. Late Model Buckley Lite-Up Boxes, Original Amplifier and Speaker.
- Comp. \$235.00
 - Twin Sixteen Buckley System, Metal Cab., 15 Late Model Chrome Lite-Up, 32 Sel. Buckley Boxes. Comp. \$395.00
 - Wurlitzer 24 in Metal Cab. with Buckley Adapter and 10 Buckley Lite-Up Chrome Boxes (can supply 4 complete units at the same price). Comp. \$310.00
 - Seeburg Wireless 8800 Chassis in Metal Cab. with Classic Amplifier & Speaker, 2 Baromatics, 2 Wallomatics (both 5, 10, 25¢). Comp. \$500.00

We have 30-wire or 38-wire cable, new or used, for all above installations. 25¢ per ft., used—40¢ per ft., new.

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COINMEN YOU KNOW

New York:

Manhattan Cigarette Service is now located in larger quarters at 1485 York Avenue Manhattan. . . . HYMAN BUDIN, veteran coinman, suffered a heart attack and is now under the care of a physician. . . . JACK JAFFE, former New York op now active in New Orleans, has bought a new music route of 185 pieces. . . . FRANK and CHESTER DEIBLER, brothers, of Valley View, Pa., caught in buying trip east at Hyman Rosenberg's. . . . SIDNEY K. LEVINE, Automatic Music Operators' attorney, flashed in heavy talk session with Harry Rosen, of Atlantic Distributing. . . . CHARLES KATZ, of Coin-o-Matic, hitting town after big trip covering even Southern States, says firm named Jack Lovelady, distrib in Georgia. . . . MOE BITTER, formerly with Dave Lowy, has opened up the Wholesale Distributing Company, phono outlet, at 602 10th Avenue on the "Row."

SOL WOHLMAN, of Pancoast Amusement, has received a letter of praise from General Fathers, Army Air Corps, Newark, N. J., air base, for prompt supply and efficient servicing of machines there. The general noted Wohlman's efforts contributed to maintaining of G.I. morale at post. . . . HARRY BRODSKY, music op who was injured in automobile accident, has been discharged from the hospital and is recuperating at his home in Brooklyn. . . . JOE FISHMAN, juke box vet, plans Florida trip next month. . . . NAT COHN, Modern Music Sales prexy, summoned to Chicago for confab relating to post-war tie-up. . . . JACK EHRlich, of Hart Music, on the lookout for good photo route. . . . ED SMITH, of Manhattan-Simplex, has bought the music route of about 115 pieces owned jointly by Lee Rubinow and Al Bloom. . . . Trade still talking about sudden passing of Irving (Rosy) Rosenberg, whose services as packer and shipper will be sorely missed and difficult to replace.

Routine inspection by fire department recently disclosed inflammable material lying about in many coin machine outlets without adequate protection from sudden sparks or flame. Officials suggest use of metal or stone containers to eliminate the danger.

DAVE ENGEL, back in harness again, is now associated with Phil Mason and Sid Mittleman, of American Coin Machine Company in Newark, N. J. . . . DAVE LOWY is adding to his juke box route in Yorkville.

Detroit:

BRADLEE WILLIS, of the Willis Coin Machine Company, is keeping his locations fairly satisfied on records by shopping in the retail marts to get supplies. . . . SAM J. WEISSER, who formerly operated pin games and juke boxes, indirectly associated with the industry now, plans to return as an active operator after the war. . . . ALBERT D. MATHESSON is organizing Music Rental, Inc., music operating organization, with headquarters at 2280 Penobscot Building. . . . MAX LIPIN, of the Allied Music Sales Company, is in the midst of a Christmas rush with plenty of stock in most lines, but not enough help to keep ahead of the stack of orders. . . . PATRICIA ELLIS, movie star, and a Detroit girl, was a visitor to Allied Music Sales office recently.

Formal winding up of the affairs of the Interstate Music Company, operated by RAY OLRICH, of Toledo, in this city, was reported by Alfred S. Stolinski, assistant corporation counsel. . . . EDWIN BURGIS is founding the Automatic Music Service with headquarters in the Boulevard

Building, specializing in service of music machines. He was formerly with Wolverine Entertainers at Pontiac, Mich., and also formerly assistant superintendent of Edgewater Park, Detroit. . . . EDWARD GROHOWSKI, operating as the Jolly Music Company, sold out his business Saturday (4) to the General Music Company. Grohowski will operate his bar at 2640 Junction Avenue, and may return to the coin machine field after the war. . . . JACK BRILLIANT, of the Brilliant Music Company, reports business very good in recent weeks. . . . MAX MARSTON, of the Brilliant organization, has returned from a selling trip thru up-State Michigan.

PEARL REED, of the Ray Music Company, reports a grave shortage of records in the local territory. . . . MORIS GOLDMAN, of the Motor City Music Company, is in Chicago on a business trip. . . . PAUL MORONEY is collector for the Wagner Music Company, run by RUSSELL WAGNER, following his discharge from the service. . . . MRS. WALTER E. WHELAN has closed the weighing machine route operated by her late husband, and has retired. Route was operated for a time by Joseph Whelan, a son, but as he did not live in Detroit, operation proved difficult.

Twin Cities:

Even the pheasant hunting in Minnesota has not been too good, coinmen in these parts have been receiving a few ringnecks from coinmen in the Dakotas where the hunting is much better. . . . HY GREENSTEIN and JONAS BESSLER, of Hy-G Amusement Company, report their Dakota friends took care of them in excellent fashion. . . . MAC CHURVIS, representing the Bell Products Company of Chicago, came to Minneapolis to introduce the 1944 Jumbo. He found operators enthusiastic, he said. . . . FRITZ EICHINGER, St. Paul operator, is passing out the cigars these days—his wife gave birth to their second son.

JERRY CUMBERS, member of Uncle Sam's navy and a former serviceman at Silent Sales Company, was home on leave after two years spent fighting the Japs in the South Pacific. Among the first places he visited was Silent Sales to say hello to BILL COHEN and BENNIE FRIEDMAN. . . . JACK LOWRY, Wabasha, Minn., operator, brought his wife and their young son along with him when he came to the Twin Cities to pick up some parts.

MRS. MILDRED BERKEMEYER, coinwoman at Litchfield, Minn., was a happy mother the other day when her marine son, Jack, came home on 76-hour leave before going back to duty. . . . IRVING SANDLER, in charge of the Des Moines office of Mayflower Novelty Company, came to Minneapolis—his home town—to watch the University of Minnesota Gophers and the Northwestern University Wildcats play a 14-14 tie football game.

JOE PERKINS, Minneapolis operator, played host to his G.I. brother, Harold, in from Pierre, S. D., to see the Minnesota-Northwestern football game. But Harold got stuck in a snowbank, so to speak, and wasn't able to return to his base on time because of transportation difficulties. . . . R. M. SHEA and HARRY JOHNSON, of Mitchell, S. D., came to the Twin Cities to see what they could find in the way of equipment and parts for their route. . . . Another who came here for merchandise was J. KOERS, of Rapid City, S. D. . . . Interested in picking up all the parts he could get, MORRIS RASKIN came to the Twin Cities from Detroit Lakes, Minn. . . . MRS. BILL WELCH, of Chippewa Falls, is sporting a new diamond ring, the gift of her coinman husband, Bill. . . . ARVID KANGAS, former Hy-G Amusement Company serviceman who went into the army and fought on the Anzlon beachhead, where he was wounded, has been medically discharged from service. It is believed he will return to the coin machine business.

Chicago:

Coinmen were jubilant over Homer Capehart's victory in the Indiana Senatorial race. The election was the source of most conversation in coin machine circles here this week. Trade was fairly well divided as to favorite candidates and as a result some bets were paid off. . . . RALPH SHEFFIELD, of Empire Coin, off on a week's hunting trip for pheas-

ants. . . . A quartet of coinmen from Texas were making the rounds this week. They were GUY KINCANNON, of Kincannon Music Company, Waco; WILLIAM THOMPSON, of Southwest Coin Machine Company, Wichita Falls; COLLIS IRBY, of Wallbox Sales, Dallas, and T. LANGFORD, an operator from Amarillo. . . . AL STERN, of Monarch Coin, is a busy man these days, with visitors thronging the Chi headquarters of the firm. . . . PHILIP MOSES, of Phillips Sales Company, in from Minneapolis visiting Empire Coin, as well as T. B. HOLLIDAY, from Jacksonville, Fla. . . . It's hunting time at the Jennings factory again. O. D. JENNINGS had his favorite Parker double-barreled shotgun repaired this week in preparation for a quail hunting foray on his Mississippi plantation. . . . CAROL VETTERICK, back from a business trip to Detroit, is spending the week-end in search of quail, pheasants and duck in down-State Illinois.

Vending machine operators in the Northern Illinois area were being besieged with calls from friends in the trade asking for a carton or two of their favorite brand of cigarettes. . . . PAUL F. JOCK is now assistant general sales manager of O. D. Jennings & Company. . . . RAY VOLMER, Indiana and Michigan representative for the firm, in the home office this week.

NY Music Op's Son Killed in Action

NEW YORK, Nov. 11.—Lieut. Milton Herman, 24, Army Air Corps, son of Charles Herman, of County Amusements, juke box op of Mount Vernon N. Y., was killed in action in Dutch New Guinea, the War Department notified his father.

He enlisted in the Air Corps in November, 1941, and was commissioned a pilot and second lieutenant after receiving his basic at Amarillo, Tex. In April, 1942, he was promoted to first lieutenant and assigned to a Flying Fortress. At the time of his death he held the title of Operations Officer.

Surviving are the parents; two brothers, Alfred A., and Seaman 2d Class Philip Herman, United States Coast Guard, and a sister, Mrs. Marion Goldstein.

TOKEN EJECTOR \$5.00
Complete With Instructions

Token Ejectors now ready for immediate delivery for MILLS 10¢ Bell Escalators. Guaranteed to eject 100% Red and Blue Tokens, aluminum and paper slugs; 50% of all car tokens. Install it yourself RIGHT ON LOCATION in a few minutes. No drilling, cutting or fitting—no special tools necessary. Send full amount with order—we ship prepaid.

VALLEY SPECIALTY CO., Inc.
1061 Joseph Ave. ROCHESTER 5, N. Y.

ZIP EXTENSION CORD SPEAKER—BAR BOX

And other Installations. New—All Rubber—Copper Reinforced—2-Wire—Stranded—Weather Proof, 2 1/2¢ Per Foot In 500' Rolls.
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

ARCADE BULB COMPANY
58 W. 25th St. NEW YORK, N. Y.

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Lucky-Wucky 8 Number Tickets with winning number serial seal. Any price play—nickels to dollars. Either merchandise or cash. Sell 3 1/2 cents each in 100 lots. Send \$1.00 for sample 40 and discounts. Your entire dollar refunded on your first order for 1000 or more.

ART CRAFT GUILD
Port Washington, Wisconsin

ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION
Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

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Every Punch A WINNER!



Tickets pay from 25c to \$5.00 with shot at \$50.00 JACKPOT

768 holes at 50c Play

Takes in . . \$384.00
Av. payout . . 299.95
Gross Profit \$ 84.05

Also Made for 25c and \$1.00 Play

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO 7, ILLINOIS

FOR SALE

1 Baker Pacers, Daily Double, late model, clean and recently overhauled. \$325.00. 1/3 deposit, balance C. O. D., F. O. B. Washington, D. C.

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LOU WOLCHER

Offers Quality Machines at "REAL BARGAIN PRICES"

Largest Distributor in the West

CONSOLES		ARCADE	
Mills 4 Bells, Late Heads, 4/5¢	Write	Periscope, Brand New	\$325.00
Mills 4 Bells, Orig. Heads, 4/5¢	Write	Periscope (Used 1 Week)	275.00
Mills 3 Bells (Perfect)	Write	2 Johnson Baseball	@ 75.00
Keeney Single Super Bells	Write	2 Mountain Climbers	@ 100.00
Keeney 4 Ways (3/5 & 1/25¢ Play)	Write	1 Warner Voice Recorder	Write
Pace Saratogas, Comb. F.P., P.O.	\$165.00	2 Jumbo Cranes (Pusher Type)	@ 85.00
Saratoga Jr., P.O., with Rails	130.00	1 Bally Lucky Strike Bowling	125.00
Pace Reels Jr., P.O., with Rails	135.00	1 Screen Test (Like New)	150.00
Saratoga Sr., P.O., with Rails	140.00	Mutoscope Skyfighters (Perfect)	Write
Pace Reels Sr., P.O., with Rails	150.00	Mutoscope Punching Bag (Perfect)	Write
Jennings 5¢ Cigarolla (Perfect)	60.00	Kirk Night Bomber	Write
Jennings Good Luck (6, as is fair)	@ 25.00	Bally Defender	275.00
Lucky Lucre, 5/75¢	225.00	Super Bomber	Write
Galloping Dominoes (Old Heads)	@ 50.00	Evans Tommy Gun (Late Model)	Write
Galloping Dominoes, Latest Model, D.D., J.P., Light Cabinet, Like New	Write	1 Coin Movies	125.00
Keeney Fortune, Comb. F.P., P.O.	325.00	1 Meter Movies (Perfect)	325.00
Keeney Skylark, Comb. F.P., P.O.	250.00	Super Torpedo, Brand New Revamp	Write
Sugar King	35.00	Zingo, Brand New Revamp	Write
Bally Big Top, P.O., Perfect	135.00		

20 MILLS JUMBO PARADE, P.O., Brand New, in Original Crates @ \$200.00.

Longchamps, F.P. \$ 65.00
 Longchamps, P.O. 65.00
 11 Select-o-Matic Boxes (24 Record, 30 Wire). Each \$ 7.50
 1 Rockola Playmaster with Spectravox and Series E Speaker, Complete 500.00

BRAND NEW PIN GAMES—REVAMPS—TORPEDO PATROL, PARATROOPS, SHANGRI-LA, PRODUCTION, BOMBARDIER. WRITE FOR OUR LOW PRICES.

Terms: 1/3 Deposit, Balance C. O. D.

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AUTOMATIC COIN

IRVING AND OSCAR

SERVING THE NATION'S OPERATORS

METAL COVERS FOR SEEBURG WALL-O-MATIC.....\$7.75 EACH
65C7 PHONOGRAPH TUBES.....\$1.15 EACH

SEE US FOR PARTS!!!

Knee Action for Mills. Set of 3	\$4.95	Main Clock Gears for Mills, with Attachments	\$3.50
Idle Pinion Gears for Mills. Ea.	2.50	Cash Box Doors (Minus Lock)	\$ 2.00
Back Doors for Mills	\$ 6.50	Plastics for Rock-Ola, '39, '40 Models, Top Corners, Lower Sides. Ea.	12.75
5¢ Jackpots for Mills	22.50	Plastics for Seeburg 1941, 1942 Models, Lower Sides, Each	14.50
Standard Handles for Mills	2.00	Sheet Plastics, 20x50, Red	12.50
Club Handles for Mills	4.50	Corner Plastics for Mills Throne. Ea.	12.50
Jackpot Glasses for Mills	1.25	New Locks for Pin Balls	.95
Reel Glasses for Mills	.50	5, 10, 15 Amp. Fuses. Each	.04
Escalator Glasses for Mills	.50	Bulbs, No. 40-44-46-47-81, 1458	.07
Award Cards, 2/5 or 3/5, for Mills	.25	1458, Each	.07
Set of 5 Four Bell Glasses for Mills	12.50	Cash Boxes for Mills	2.00
Glass for Mills 3 Bells	17.50	Reel Stops for Super Bells	.40
Spring Kit (55 Springs) for Mills	9.75		

CONSOLES AND MISCELLANEOUS EQUIPMENT

Pace Saratoga, Comb. FP & PO	\$175.00	5¢ Watling Rotatop	\$119.50
25¢ Pace Reel Jr.	249.50	Keeney Submarine	195.00
Evans Lucky Lucre	189.50	Skyfighter	300.00
Bally Royal Draw	69.50	Mills Moderne Scale	49.50
Brown Races Races	169.50	Kirk Astrology Scale, Tall Model	89.50
Paces Races Red Arrow, JP	289.50	5¢ Jenn. Silver Chief	189.50
Late Head Jumbo, F.P.	129.50	5¢ Jenn. Super Chief	189.50
Keeney Skylark	195.00	Blue & Gold Vest Pockets	54.50
Pace Saratoga or Reels, with Rails	129.50		
'40 Galloping Dominoes, J.P.	275.00		
Mills 4 Bells	435.00		
Seeburg Speakorgan, RC	54.50		
Groetchen Columbia Bells, J.P.	89.50		

WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.

3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

Ace Bargains in A-1 Reconditioned Equipment

FIVE BALL FREE PLAY GAMES			
Battle	\$99.50	Legionnaire	\$54.50
Bolaway	64.50	Miami Beach	54.50
Champs (Old)	47.50	Mustang	67.50
Champs (New)	59.50	Paratrooper	87.50
Eagle Squadron	99.50	School Days	37.50
Gold Star	32.50	Star Attraction	64.50
Gun Club	72.50	Spot Pool	62.50
Horseshoe	44.50	Sky Blazer	74.50
Jungle	67.50	Snappy	54.50
Slap the Jap (7 Up)	\$57.50		
Smack the Jap (Stratoliner)	49.50		
Score-A-Line	24.50		
Torpedo Patrol	89.50		
Velvet	47.50		
Wildfire	39.50		
Zig Zag	57.50		
Zombie	49.50		

All Games Thoroughly Reconditioned and Sanded — Ready for Locations. ALSO 250 MORE PIN GAMES IN STOCK — WHAT DO YOU WANT?

MISCELLANEOUS			
2 Seeburg Hitler Guns with Bases, Ea.	\$ 97.50	6 Panorams, Late Models, With Film	
1 Seeburg Casino	247.50	Wipers, Each	\$349.50
1 Wurlitzer 61 With Base	109.50	1 Wurlitzer 950	Write
Brand New Popmatic Popcorn Machines, All Electric, Late Models, Each	\$89.50		

WANT TO BUY FOR CASH
Mills Original Blue Fronts, Brown Fronts, Cherry Bells, in 10¢, 25¢ and 50¢ Play. Give All Details in First Letter. Where large deals are involved we will send our representative to close such deals.

ACE DISTRIBUTING CO. 1317 KENTUCKY AVE., ST. LOUIS 10, MO. Phone: Franklin 0125

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All types of SLOT MACHINES

10-DAY SERVICE. SEND US YOUR MACHINES. \$79.50

One trial will convince you. Machines returned like new. Write in advance for complete description of our REBUILDING AND REFINISHING PROCESS.

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REX AMUSEMENT COMPANY

Offers for Immediate Delivery

ARCADE EQUIPMENT		Paces Races, Black	\$ 59.50
Sky Fighters	\$299.50	Jennings Fast Times	79.50
Chico Hockeys	209.50	Bally Favorite	25.00
Battling Practice	119.50	Red Head Tracktimes	49.50
Chicken Sams	109.50	Rosemonts	25.00
Chicken Sams (Conv.)	119.50	Skill Times	49.50
Texas Leaguers	29.50	Gray Head Tracktimes	49.50
Shoot Your Way to Tokyo	225.00	Exhibit Races (Broken Glass)	15.00
Keeney A. A. Guns	49.50	Jennings Good Luck	69.50
Bowl a Bombs (9' Skeeball)	179.50		
Evans Ten Strikes	39.50	ONE BALLS	
Rockola Ten Pins	39.50	1 Fairgrounds	\$ 25.00
Western Baseball	85.00	1 Sport Page	69.50
		2 Grand Nationals	109.50
CONSOLES		1 Sweepstakes	49.50
25¢ Track Time	\$225.00	1 Gold Cup	49.50
Galloping Dominoes, '41	395.00		
Paces Pay Day	395.00	SLOTS	
Paces Red Arrow	225.00	1 25¢ War Eagle,	
Paces Races (Brown)	129.50	3/5¢	\$325.00

150¢ Jennings Chief \$475.00
 25¢ Mills Bonus 195.00
 35¢ Mills Goosenecks @ 75.00
 15¢ Mills Gold Award 60.00
 25¢ Watling Rotatop @ 64.50
 15¢ Mills Skyscraper 65.00
 25¢ Cherry Bells @ 200.00
 15¢ Mills Front Vendor, Escalator 69.50
 15¢ Mills Double Jack, 2/4 60.00
A BUY—SPECIAL—A BUY
 11 Coca-Cola Vendors, 18 Dispensing Bbls., 2 Carbonators, all for \$2500.00. 500,000 Cups @ \$4.88; 1,000 Gals. Coca Cola (cost \$1.52), \$1.25 Per Gal. All equipment in A-1 Condition.

WRITE—WIRE—PHONE REX AMUSEMENT CO. WRITE—WIRE—PHONE SYRACUSE, N. Y.
 821 S. SALINA STREET 1/3 Deposit, Balance S/D or C. O. D.

WE HAVE IT!!

MARVEL'S NEW 5 BALL REVAMP \$179.50

Cupid's Fortune	\$275.00	Liberator	\$325.00	Zingo (5 Ball Free Play)	Write
Wheel	295.00	Selector Scope	250.00		
Periscope	295.00				
		ARCADE—USED		Rapid Fire	\$179.50
Battling Practice	\$105.00	Radio Rifle, 3 Rolls			
Shoot the Jap	115.00	Film	\$59.00		

PIN GAMES

ABC Bowler	\$42.50	Metro	\$39.50	Texas Mustang	\$69.50
All Baba	22.50	Miami Beach	59.50	Towers	69.50
Anabel	25.00	Paradise	49.50	Trailways	49.50
Band Wagon	39.50	Play Ball	49.50	Target Skill	37.50
Big Chief	39.50	Pursult	39.50	Ump	39.50
Bolaway	69.50	Rotation	29.50	Velvet	49.50
Baker Defense	39.50	Sara Suzy	27.50	Wild Fire	44.50
Commodore	22.50	School Days	39.50	Zig Zag	50.00
Dude Ranch	39.50	Show Boat	39.50	All American	45.00
Four Diamonds	49.50	Sparky	27.50	Fox Hunt	40.00
Gold Star	40.00	Speed Demon	29.50	Sport Parade	45.00
Hi Hat	49.50	Speed Way	29.50	Stratoliner	45.00
Hi Dive	69.50	Spot Pool	69.50	South Paw	59.50
Home Run	29.50	Sea Hawk	47.50	9 Blue Gold V. P.	45.00
Lone Star	29.50	Ten Spot	49.50	Record Time (1 Ball)	150.00

#46 BULB—6-8 VOLT SCREW TYPE.....6c EACH

WANTED TO BUY
 DIXIES—ANY CONDITION—MUST HAVE ALL PARTS—\$25.00.
 1/2 Deposit, Balance C. O. D., F. O. B. Chicago.

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2848 ROOSEVELT RD. CHICAGO 12, ILL.

ALL ROADS LEAD TO PINCUS FOR PARTS!

Rapid Fire Gun Castings	Write	ABT Reg. and F.P. Coin Chutes	\$ 3.75
Mills Vest Pocket Coin Chutes	\$ 3.50	All Types Bulbs for Pin Games	Write
Cartridge Fuses, 3-5-10-15-20 Amp. Doz.	.50	Panoram Projector Lamps	4.10
Silver Bumper Sleeves. Pkg.	2.75	Bally Alley Balls	1.00
Western Kicker Coils	6.00	1,000 Sheets of Title Strips	5.00
Comb. Mechanics Tool Box and Service Kit	14.50	Old Rectifiers Repaired	2.50

All sizes live rubber Bumper Rings, Photo Cells, Steel Balls, Gun Lamps, Fusestats, Fusestrons, Leg Bolts, Mills Clock Springs, Escalator Springs, Handle Springs, Knee Action Lever Springs, Volume Control Keys, Battling Practice Balls, Western Baseball Balls, Toggle Switches for Ray Guns, Wurlitzer Main Gears, Mills Main Clock Gears, Idle Gears, Ratchet Gears, Jennings Main Clock Gears, Ten Strike Release Buttons, Collection Books, Bally Open Face Motors, Coin Wrappers, Cleaner, Glue, Curved Glasses for Ten Strike and thousands of other parts for immediate delivery!

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"PILOT TRAINER"

The Sensational New Amusement Ride

WILL BE ON DISPLAY AT THE

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FROM DECEMBER 3-9, INCLUSIVE

Come in and SEE IT IN ACTION!

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CENTURY'S II SUPER TORPEDO

WRITE—WIRE—PHONE!
 152 W. 42nd St., New York 18, N. Y. Phone Pennsylvania 6-9495

ARCADE EQUIPMENT

1 Mutoscope Shootomatic	\$125.00
2 Photomats (First Model)	@ 150.00
2 Mills Punching Bags	@ 75.00
1 Mutoscope Windmill Grip	50.00
10 Mutoscope Picture Machines	@ 35.00
1 Hoot Mon Golf	65.00
1 Derby Racer (Comp. Play)	135.00
1 Football (Comp. Play)	140.00
1 Exhibit Clock Grip	50.00
1 Mutoscope Hammer Striker	75.00
1 Mutoscope Liberty Striker	75.00
1 World Horoscope (12 Slots)	75.00
1 Grandfather's Clock	70.00
1 Ball Raising Strength Test	50.00
1 Light House Grip	50.00
1 Pug Golf Punching Bag	70.00
1 Cupid's Letter Vender	35.00
1 Mutoscope Perfume Vender	25.00
1 Perfect Muscle Developer	75.00
1 Palm Reading Vender	50.00
1 Sox-o-Meter	75.00
1 Mutoscope Traveling Crane	35.00
1 Exhibit Iron Claw	35.00
2 Texas Leaguers	@ 35.00
1 Grandmother's Predictions	400.00
1 K O Fighter	100.00
1 Mystic Mirror	175.00
1 Peo Basketball (Comp. Play)	50.00
2 Anti Air Craft Guns	@ 69.50
2 Selectoscopes	@ 175.00
2 Periscopes	@ 250.00
1 Exhibit Love Tester	125.00
1 Mutoscope Hockey	90.00
1 Scientific Baseball	100.00
1 Scientific Basketball	100.00
1 Exhibit Hi Ball	110.00

CONSOLES AND SLOTS

2 High Hands	@ \$179.50
2 Blue Q. T., 5¢	@ 60.00
1 Yellow Q. T., 10¢	90.00
2 Blue and Gold Vest Pockets	@ 60.00
2 Chrome Vest Pockets	@ 65.00
1 Jennings 4 Star, 5¢	135.00
2 Keeney Super Track Times	@ 375.00
1 Royal Flush	50.00

NEW ENGLAND EXHIBIT CO.

1295 Washington Street, Boston, Mass.

SALESBOARDS

Holes	Name	Profit	Price
600	5¢ Deluxe Charley	Def. \$10.00	\$.79
1000	5¢ Box Choc. Board (Candy)	2277	.83
1000	5¢ Nickel Charley	Def. 17.00	.98
1800	5¢ Lulu, Thick	Def. 18.00	1.95
1000	5¢ Double Fin	Def. 24.50	.98
1000	25¢ J.P. Charley	Avr. 52.08	1.24
1000	25¢ J.P. Charley	Avr. 52.08	1.51
1000	5¢ J.P. Swing High	27.50	1.89
1000	5¢ J.P. X Thick, Ass't'd	Avr. 23.00	2.32
1000	5¢ J.P. Jumbo, 10 Bings	Fin. 18.59	2.32
1200	25¢ J.P. Texas Charley	102.18	2.36
1000	5¢ J.P. Rose Bow	25.40	2.39
1000	5¢ J.P. Beat This Card	33.00	2.59
1184	5¢ J.P. Jumbo 10 Bings	Fin. 27.79	2.78
1500	5¢ J.P. Scotchman	38.25	2.98
2400	10¢ J.P. E.Z. Pickin's	92.65	3.48

Boards, 1¢ to \$1.00 Play—Tickets—Pushboards.
24 Hour Service Except Lulu's.

DELUXE SALES CO.

BLUE EARTH, MINN.

49 NATIONS CONFER

(Continued from page 57)

countries. An outstanding study released early this year was 'The United States in the World Economy.'

"This study has gone far in focusing public attention on the need of an expanding two-way trade, flowing in as well as out of the country. It has been widely distributed in the United States and in London a special reprint was produced for distribution within the British Empire.

"As a followup to this and other studies dealing with markets after the war the bureau released early in September a study on prospects for post-war export trade with the British Empire. Among other things this study brings out the fact that from 1919 to the outbreak of the present world conflict the British Empire was the most important foreign market for the produce and manufactures of the United States. It discusses the factors involved in trading with the Empire, including the imperial preferential tariff system, the extent of industrialization within the various parts of the Empire and the extent of projection afforded against imports, the supply of dollars and the extent of wartime controls.

"Other projects recently undertaken having to do with special problems in the field of international trade include a series of studies dealing with air cargo potentials. These studies are designed to help solve the problems of increasing the post-war flow of our international trade in those commodities where speed is essential. Basic data contained in the series will not only be of assistance to exporters and importers in helping to determine which products can be shipped by air most advantageously, but will also be of aid in the determination of the volume and types of aircraft which will be necessary to handle airborne cargoes.

"At present these studies are being confined to potentials of trade between the United States and the other American Republics. Releases covering Brazil, Peru, and Argentina have already appeared. Others will follow. Later the studies will be extended to other parts of the world.

"Following Pearl Harbor the International Reference Service was temporarily discontinued since much of the information carried in the service was declared confidential for security reasons.

"The war has now reached the stage where this material can again be made public and as a result the bureau has taken steps to revive the service. When re-established this service will carry in addition to the information formerly included, material which appeared in the Foreign Commerce Yearbook, the last issue of which covered data for 1939. Data will be released country-by-country as it becomes available."

Ferrets Data

A still more detailed picture of how a government agency gets information on foreign markets was given by John G. Erhardt, of the Department of State, which also is working hard to aid American firms interested in export business. Erhardt said:

"The trade service of the United States has in recent months resumed some of its peacetime services to help American business men plan for the transitional and post-war periods; and preliminary steps are under way in the Department of State to make possible the speedy reconversion of the foreign service from wartime activities to peacetime activities whenever the military situation will permit.

"As a result of its wartime activities there has been a considerable expansion of the functions and personnel of the Foreign Service. The missions and consular officers have amassed a fund of information concerning commercial activities in foreign countries which is far beyond pre-war standards.

"Current services rendered by the foreign service to enable American business to plan for the post-war period include reports of economic conditions and trends in the world which is disseminated to business thru publication of the Bureau of Foreign and Domestic Commerce and the 26 regional offices of the Department of Commerce.

"Foreign trade experts of the Foreign Service have recently resumed trade conferences with American exporters. Foreign Service officers also are actively participating in the economic mission to North Africa studying the feasibility of restoring trade to private channels at the earliest possible moment. Foreign Service personnel are also assigned to the Middle East supply center, the Allied control commission for Italy, the European advisory commission (London), and the North African joint economic commission where their present assignment will particularly qualify them to aid American business interests in the post-war period.

Foreign Service Office

"Of greater interest to American business, however, is the extent of aid which it may expect to receive from the foreign service in the future. The administration of the foreign service was strengthened last January in the overall reorganization of the Department of State by the establishment of an office of the foreign service. Shortly afterward, a planning staff was formed in the office of the foreign service under the direction of Monnett B. Davis, deputy director.

"Among the important problems handled by the planning staff are those of adequately staffing the missions and consulates in the liberated areas; the preparation of instruction of the guidance of the officers designated to serve in such areas to ensure the prompt reporting of the type of information required by other government departments and agencies, and American business; and the revision of the pre-war commercial and economic reporting schedule to provide a flow of comprehensive and interpretive reports concerning foreign markets and conditions to enable American manufacturers and exporters to make plans for the future.

"In considering personnel for the liberated areas, the planning staff, in comparison to pre-war figures, has provided for a general increase of more than 60 per cent in the number of officers who will be regularly assigned to do commercial and economic reporting and to handle the thousands of inquiries from American business men, which the Department of State anticipates will be received thru the bureau of foreign and domestic commerce.

Experts in All Fields

"In addition to commercial and economic experts, the post-war foreign service will include experts in the fields of aviation, petroleum, finance and minerals to ensure comprehensive and in-

terpretative reporting on these subjects for the information and guidance of American business. Plans are under active consideration to provide a flexible procedure to secure the services of such additional commercial experts as may be required to meet the needs of American business interests.

"The instructions worked out by the planning staff in co-operation with officials of the Department of Agriculture, Commerce and other interested agencies for the guidance of the foreign service will expedite reports concerning economic conditions and trends within such areas, for the information of both government and business. After emphasizing that restrictions on the flow of information from these areas prior to their liberation make the need for well organized reporting acute, the instructions call for three categories of reports; first, concerning the immediate requirements of liberated areas; second, interpretative reports covering all aspects of economic and social conditions within liberated areas as a guide to American foreign policy; and third, analyses of economic conditions in liberated areas as a guide to American interests concerned in the resumption of commercial trade and investment.

"The point is stressed that American trade interests may be expected to seek information regarding the condition of their business contacts and interests in liberated areas. In the case of branch factories or affiliated companies, American business men will wish to know their conditions, their employment in the war, the state of their inventories and organizations and the factors involved in considering a resumption of business.

Anticipate Data Needs

"In the case of agency or distributor arrangements, business men will wish to know the status of former marketing or purchasing connections, their financial condition and the possibilities of making a new start. Reports on these subjects are sure to involve appraisal of the new market situation. To meet this anticipated need of information, summary reports are desired regarding the status of American branch plants and capital investments in liberated areas, as well as reporting on the condition and facilities of principal importers and distributors formerly handling or in a position to distribute United States products.

"Other instructions recently sent to the foreign service, designed to be of direct aid to American interests in planning for post-war markets, includes a resumption of trade opportunity reporting for distribution in the United States thru the Bureau of Foreign and Domestic Commerce and the regional offices of the Department of Commerce and a series of market surveys which, it is anticipated, will reveal the extent of the probable post-war demand for specific American products in foreign markets.

"The interests of American agriculture will be served by a comprehensive schedule of reports on foreign agricultural markets and conditions which have been requested by the Department of Agriculture. Developments in the foreign financial field will be reported in accordance with a schedule of financial reports drafted in the Department of State in collaboration with interested officials of the Treasury Department, the Federal Reserve Bank and the Department of Commerce; and the interests of the American mining industry will be served by a series of reports on mineral development abroad suggested by the Bureau of Mines."

SPECIALS

1 Wurlitzer 24 Victory	\$345.00
1 Mills Owl	49.50
1 Sky Blazer	49.50
1 Ten Spot	49.50
1 Seven Up	49.50
1 Star Attraction	49.50
1 Dixie	32.50
1 Big Town	29.50
1 Keep 'Em Flying	125.00
1 Jennings Victory Chlr, 5¢, Used 1 Week, Same as New	325.00
1 Jennings Redskin, 1 Cherry Pay, 5¢, Sluproof	179.50
1/3 Certified Deposit, F.O.B. Williamson, W. Va.	
Box 2011	Williamson, W. Va.

WATLING, JENNINGS & MILLS

Slots for Sale. Write or Wire

ANDY DAMBACH

Milan, Ohio

HARRY AND SUGGY OFFER...

FOR IMMEDIATE DELIVERY!

ARCADE EQUIPMENT

Sky Fighters	\$295.00	Seeburg Parachute	\$110.00
Battling Practices	95.00	Drivemobile Jap Conv.	325.00
Shoot Your Way to Tokyo	195.00	Bally Defender	275.00
Keeney Air Raider	200.00	Bally Convoy	275.00
Periscope	275.00	Supreme Skberolls	250.00
Liberator	290.00	Jennings In-the-Barrel	100.00
		Evans In-the-Barrel	\$80.00

Supreme "ROCKET BUSTER"

LIST PRICE, \$424.50—Jobbers Write for Deal!

PIN GAMES

Yanks	\$115.00	Broadcast	\$55.00
Duplex	65.00	Stars	65.00
Snappy	60.00	Boloway	70.00
Ten Spot	55.00	Towers	80.00
Star Attraction	60.00	Zig Zag	65.00
Monicker	85.00	Blondie	35.00
Knockout	125.00	Slap the Japs	65.00
		Bally Air Force	\$95.00

ALL GAMES IN A-1 SHAPE, RAILS SCRAPED, CHECKED PROPERLY.
OVER 250 PIN GAMES IN STOCK—WRITE FOR COMPLETE LIST!
1/2 Deposit, Balance C. O. D., F. O. B. Newark.

H & S AMUSEMENT CO.

641 HUNTERDON ST.
NEWARK 8, N. J.
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ORDER NOW—SPECIALS

PHONOGRAPHS		Rock-Ola Standard	
Wurlitzer 412 or P12	\$ 89.50	Mills Empress	299.50
Wurlitzer 616, Plain	129.50	Mills Throne	249.50
Wurlitzer 616, Lite-Up	159.50		
Wurlitzer 24s	245.00		
Wurlitzer 24, Buckley Adapter, Cellar	199.50		
Wurlitzer 600R, Acme Rebuilt	355.00		
Wurlitzer '42 600	515.00		
Wurlitzer '42 24	425.00		
Wurlitzer 600R, Packard Keyboard	355.00		
Seeburg Vogue, ESRC	395.00		
Seeburg Melody King (K-20)	189.50		
Seeburg Plaza	289.50		
Seeburg Vogue	359.50		
Seeburg Hi Tone 8800, ES	499.50		
Seeburg Hi Tone 880, ESRC	665.00		
Seeburg Gem	275.00		
Seeburg Rex	219.50		
Seeburg Classic	365.00		
Seeburg Classic, Remote	410.00		
Rock-Ola Imperial, 20 Records	179.50		

BOXES—ACCESSORIES

Seeburg 5-10-25 Bar-o-Matics	\$ 45.00
Seeburg Wireless Stroller, 20 Sel. Box	29.50
Seeburg 20 Wall-o-Matics, Wireless	29.50
Seeburg 20 Sel-Wal-o-Matics, Wireless	35.00
Wurlitzer #320 Sweet Music, 5¢ Boxes	24.50
Brackets for Wurlitzer Boxes	2.50
Brackets for Seeburg Boxes	3.00
Buckley Gray Boxes	5.35
Volume Tone Control Keys	.03

MISCELLANEOUS

Mills Vest Pocket, Green	\$ 37.50
Mills Vest Pocket, Blue and Gold	47.50
Mills Vest Pocket, Chrome	59.50
A.B.T. Challenger & Stand, "Japs"	29.50

Terms—1/3 Deposit, Balance C. O. D.

NEW YORK DISTRIBUTING CO.

630 10TH AVE. (Circle 6-9570) NEW YORK 19, N. Y.

TUBES for the Coin Machine Industry

OZ4\$1.50	5Y3\$.70	117Z6\$1.60	26\$.75
1A5 1.50	5Z3 1.00	70L7 1.95	2770
1A7 1.60	6C5 1.00*	12A8 1.00	30 1.00
1H4 1.00	6C6 1.00	12K7 1.00	33 1.00
1H5 1.30	6A6 1.50	12Q790	3895*
1LA4 2.35	6B5 1.75	12SK7 1.00	4185
1LN5 2.35	6F690*	12SR7 1.30	43 1.10
1N5 1.60	6J575	12Z3 1.00	4480
1P5 1.60	6H6 1.10*	14A7 1.60	45 1.10
1Q5 1.60	6K7 1.10	14C7 1.40	46 1.10
2A4G 2.00	6L6 1.50*	25L6 1.30	47 1.10
2A3 1.60	6Q7 1.10	25Z5 1.00	5680
3Q5 1.60	6S7 1.10	25Z6 1.00	5790
5V4 1.50*	6SK785*	35A5 1.30	7685*
5U4C 1.00*	6SL775	35L6 1.00	7790
5W4 1.00	6V660	35Z3 1.30	7890
	6X5 1.00*	35Z585	79 1.40
	2051 2.25*	50L6 1.10	8070
	117L7 2.35	50Y6 1.10	83 1.10*

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes marked with an (*) above. Our prices are right and warrant your orders!

Deposit required with all orders!

PLENTY OF USED PARTS FOR WURLITZER, ROCK-OLA, SEEBURG, MILLS, INCLUDING AMPLIFIERS AND TONE ARMS FOR ALL TYPES OF MACHINES... WRITE!

ALBENA SALES CO. 587 10th AVE., N. Y. C.
LONGACRE 5-8334

CARL TRIPPE Price Plus Guaranteed Satisfaction!



NEW FIVE BALL FREE PLAY REBUILTS

4 Arizona (Sunbeam)\$209.50	6 Oklahoma (Leader)\$209.50
1 Marvel Baseball (Dixie) 179.50	13 Midway (Zombie) 185.00
2 Bombardier (Follies) 139.50	1 Paratrooper (Powerhouse) 149.50
2 Brazil (Do-Re-Mi) 209.50	4 Pin Up Girl (Silver Skates) 195.00
5 Eagle Squadron (Big Town) 139.50	4 Production (Blondie) 139.50
5 Flying Tiger (Play Ball) 195.00	1 Santa Fe (West Wind) 209.50
1 Grand Canyon (Double Play) 209.50	Sky Rider (Pan-American) 195.00
5 Invasion (Seven-Up) 185.00	7 Streamliner (Stars) 209.50
5 Liberty (Flicker) 119.50	1 Shangri La (Mr. Chips) 139.50
1 Marines at Play (Flicker) 185.00	3 Torpedo Patrol 139.50

1 Bombardier (Used)\$ 89.50	2 Pan American\$ 42.50
1 Boom Town 39.50	1 Paratrooper (Used) 119.50
2 Big Chief 49.50	1 Red Hot (Keeney) 25.00
1 Commander (Rebuilt Fleet) 77.50	1 Repeater 32.50
1 Champion 25.00	1 Rotation 25.00
1 Dixie 39.50	6 Silver Skates 49.50
2 Eagle Squadron (Used) 89.50	2 School Days 49.50
1 Falling Sun (Rebuilt Ten Spot) 59.50	1 Sky Chief 169.50
5 Gold Star 42.50	1 Slap the Jap 59.50
2 Hit the Jap 59.50	2 Smack the Jap 59.50
1 Knock Out the Jap, Rebuilt Knockout 139.50	2 Sink the Jap 69.50
1 Knockout 129.50	2 Sport Parade 42.50
1 Legionnaire 59.50	2 Spot Pool 69.50
1 Lot-A-Smoke 25.00	1 Stratolliner 42.50
2 Majors '41 59.50	4 Topic 82.50
1 Monicker 82.50	1 Yanks 119.50

ATTENTION: THE ABOVE PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE!
TERMS: One-Third Deposit, Balance C. O. D.

IDEAL NOVELTY CO. Phone: Franklin 5544
2823 Locust St
St. Louis 3 Mo.

PARTS SALE

Rubber Plunger Tips Each \$.05	Veeder Meters, #R88 & RS3 Each \$2.00
Genco Rebound Rubbers05	Thumb Guards05
Plunger Springs05	Contact Blades (All Sizes)04
1¢ Coin Slides90	Silver Contact Points (All Sizes)04
5¢ Coin Slides 1.00	Large Live and Dead Rubber Rings03
Used Steel Balls for Pin Games (Assorted Sizes)10	Small Live Rubber Rings03
6 8V #46 S.B. Bulbs05	14V #1454 S.B. Bulbs09
6 8V #55 B.B. Bulbs05	18V #1455 S.B. Bulbs09
6 8V #63 B.B. Bulbs05	18V #1456 B.B. Bulbs09
6 8V #1129 B.B. Bulbs, S.C.09	20V #1458 B.B. Bulbs09
6 8V #1503 B.B. Bulbs, 50 C.P.25	5¢ Aluminum Tube Coin Counters75
Pin Game Fuses, All Sizes04	Genco Kicker Arms70
Chico Coin 100 Step-Up Coils, #2873 2.00	Copper Fingers for Keeney Coinhead75
Exhibit Wiper Contact Discs 1.00	Exhibit Relay Bank Flaps09
Suction Cups05	Exhibit Coin Stops15
Plastic Bumpers, Complete, Late Style75	R-32-S Rectifiers 3.75
Live & Dead "T" Shaped Rebound Rubbers05	Live Rubber Rail, Per Ft.05

SEIDEN DISTRIBUTING COMPANY
1230 BROADWAY PHONE 4-2109 ALBANY 4, NEW YORK

Will Accept Reasonable Offer for

28 FOUR BELLS, Latest Type Head, Center Skill Fields Built In
30 JUMBO PARADES 3 MILLS HIGH BOYS
4 LUCKY LUCRES, 1941 2 BALLY ROYAL FLUSH, Console Type
These games are all 5c play. All of these games are off location and in best mechanical condition. All look as good as new. All equipment belongs to one operator who bought it new. Hurry your offer. First come, first served. Best price. F.O.B. Seattle, Wash.
LEWIS & CO., 524 Broadway, Seattle 22, Wash.

WATCH THESE PRICES CLOSELY!!

NEW GAMES

- SCIENTIFIC PLAY POOL**—
Playing to capacity Cash Boxes in closed legal territories\$295.00
- SCIENTIFIC UPRIGHT BASKETBALL**—
The upright game that is the greatest pre-war value of its kind on the market (only a few more left) 139.50
- WESTERHAUS MARINES**—
The pin game revamp with four ways to win, and always near a winner. A winner for the operator 199.50
- WESTERHAUS NEW REVAMP INVASION**—
The game that has created a popular demand by the operator for its timeliness and play appeal 165.00
- WESTERHAUS VICTORIOUS—1944**—
The revamp of the greatest one shot money maker (Turf Champ) into a modernistic one shot free play game. In original cartons..... Write for Price

USED GAMES

- ARCADE MACHINES**
Panorams, in good shape, with wipers \$375.00
Photomatic and Parts, good shape .. 900.00
Rotary Merchandise, pusher type .. 165.00
Keeney Submarine 160.00
Shoot the Chutes 95.00
Rockola Ten Pin \$60.00
- Shoot the Japs-Chicken Sam Conv. \$110.00
Ace Bomber 325.00
Gottlieb Skee-ballettes 89.50
Ten Strike 60.00
Air Raider 175.00

- CONSOLES**
Buckley Track Cards, Latest Type
Daily Double Without Jackpot .. \$500.00
Buckley Long Shot 550.00
'41 Galloping Dominoe, Light Cab. 325.00
Jungle Free Play with Clock Type .. 89.50
Big Game, Free Play 89.50
- Jumbo Parade, Free Play \$ 79.50
Jennings Bob Tall, F.P. 99.50
Jungle Camp, F.P. 79.50
Mills Jumbos, P.O. 79.50
Bally Rollems 109.50
High Hands, Conver. 160.00

- SLOTS**
5¢ Cherry Bell \$195.00
10¢ Blue Fronts 195.00
10¢ Chrome Gold, Club Hand, Orig. 375.00
5¢ Blue Fronts 175.00
5¢ Original Chrome 325.00
- Cigarollas \$ 89.50
25¢ Cherry Bells, 25¢ Brown Fronts, 25¢ Blue Fronts (Factory Rebuilt Like New, Guaranteed) 350.00
50¢ Blue Fronts (Factory Rebuilt Like New, Guaranteed) 550.00

- VENDING MACHINE**
Kunkle Hot Popcorn Machine Vendor \$74.50
- MUSIC BOXES**
Commandos, Rockola \$525.00

WE WANT THE FOLLOWING

- Bally Flickers \$40.00
Mills Square Bells 45.00
Mills 1¢ Escalator Slots 50.00
Mills 20 Grand Pay Table 40.00
- Bally Attention \$35.00
Mills Flasher 35.00
Scientific X-Ray Poker Table with Deep Drop.

Tell us what you have in Music, Consoles, Pin Games, Slots, Panorams or any other type of coin operated machines that you may have for sale. Quote your best price and condition in first letter. Write, wire or phone for anything that operates with a coin to:

COIN-O-MATIC SALES CO. 615 10TH AVENUE
NEW YORK 19, N. Y.
Bryant 9-3295-6

WANT—WILL PAY TOP PRICES!

SUPER BELLS Conv.
5c—5/25c—5/5/5/25c

HI HANDS
ONE BALL F. P.

Paces Reels, F.P. '41 Derbys
Saratogas, F.P. Thorobreds
Sport Specials Pimlicos
Longacres

PANORAMS

PIN GAMES

Will Pay the Following Prices:

- | | |
|--------------------|--------------------|
| Leaders .. \$35.00 | Dbble.Play \$45.00 |
| Flickers .. 40.00 | West Wind 45.00 |
| Zombies .. 40.00 | Stars .. 45.00 |
| Sun Beam 45.00 | Do-Re-Mi. 45.00 |

NEED NOT BE IN WORKING CONDITION, BUT ALL PARTS MUST BE INCLUDED!

WHAT DO YOU NEED?

IN SLOTS, CONSOLES, PINS, ETC.

WE HAVE ALL NEW REVAMPS

H. ROSENBERG CO. All Phones: Longacre 3-2479
627 10TH AVE., NEW YORK

**\$100 CASH WURLITZER—
PAID BANK ROLL—
FOR SKEE BALLS—\$100**

\$25.00 EXTRA PAID FOR CRATING EACH

Above machines must have all working parts. Will purchase any quantity.

\$50 Paid for above mentioned regardless of condition to be used for parts purposes and can be shipped without crating.

AIR MAIL OR WIRE JOY NOVELTY CO. AIR MAIL OR WIRE

8642 LINWOOD DETROIT 2, MICH. 8642 LINWOOD



A Sound Post-War Step



Here is a profitable business of interest to all operators—SOUNDIES. They're thrilled-packed, professionally made films . . . with the greatest names in show business working for you! Prepare now for post-war's greater profits.

Write today—let us know type of machines you are operating.

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All films in our library are approved by City and State Censorship.

IT WILL BE A LONG TIME BEFORE NEW EQUIPMENT WILL BE AVAILABLE WE ARE STILL PRODUCING

CONVERSIONS

Klip-A-Nip

for Your SKYFIGHTER

Customers really "go for" this conversion. A genuine profit maker. **16-75**

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Tokyo Raider

for Your DRIVEMOBILE

Our first conversion. Really popular with customers. Selling in **16-75** record volume.

F. O. B. Sacramento

Operators report that every one of these GENERAL PRODUCTS conversions are bringing new machine play appeal and quick pick up in profits. Get yours NOW! Each comes complete with everything furnished. No complicated changes. Takes only a few minutes to install.

SEE YOUR DISTRIBUTOR TODAY OR WRITE

GENERAL PRODUCTS COMPANY

1220 KAY ST. SACRAMENTO 14, CALIF.

New West Coast Firm Seeks Better Place

LOS ANGELES, Nov. 11.—Pacific Coast Distributors, 2316 South Union Avenue, a newly organized distributing firm here, opened with a definite plan to find a bigger place as soon as possible. The head of the firm is Len Micon, well known to the trade here and also in Chicago.

Micon says his firm has quantity stocks of machines of various types to offer operators now that full service is being offered, while plans go forward to find a more suitable place later. The firm is making big plans for post-war business, he said.

WHAT HAVE YOU TO TRADE OR SELL?

5c Mills Chrome	\$325.00
10c Mills Chrome	375.00
5c Blue Front	179.50
10c Blue Front	215.00
5c Blue Front, GA	159.50
5c Cherry Bell	210.00
5c Futurity	135.00
5c Four Star Chief	119.50
5c Rollatop, Extra Clean	95.00
25c Rollatop, Extra Clean	195.00
5c Callie	59.50
5c Pace Rocket	110.00
10c Pace Comet	89.50
25c Roman Head, Rebuilt	215.00
1c Q.T.	44.50
Columbia	69.50
1c Mercuries	8.50
Safe Stands, Lock and Key	17.50
Double Safe	65.00
Triple Safe	250.00
Club Bell	295.00
Baker's Paces, DD	295.00
Paces Races, Brown	169.50
Big Game, FP	79.50
Jungle Camp, FP	69.50
Jungle Camp, PO	89.50
Fast Time, PO	99.50
Fast Time, FP	79.50
Zeda	25.00
Cigarolla XV	89.50
Arizona, New	199.50
Air Circus	129.50
Bowlaway	64.50
Towers	64.50
Smack the Jap	59.50
Belle Hop	59.50
Four Diamonds	54.50
Moroscope	54.50
Champ	54.50
A.B.C. Bowler	49.50
Majors of '41	49.50
Flicker	49.50
Zombie	49.50
Barage	49.50
Broadcast	42.50
Metro	37.50
Wallomatic WS2Z, Metal	42.50
Selectomatics	29.50
Packard Boxes	32.50

CHAS. HARRIS

2773 Lancashire Rd., Cleveland Hts. 6, Ohio
Yellowstone 8619

1 Bally Attention	@ \$45.00
1 Bally Play	@ 45.00
1 Ball	@ 45.00
1 Bally Pan	@ 45.00
1 American	@ 50.00
1 Belle Hop	@ 50.00
1 Bosco	@ 65.00
1 Champ	@ 50.00
All Games Good Condition and Clean, In Wooden Crates.	
1/3 Down With Order.	
2 Stars @ \$55.00
1 Sport @ 40.00
1 Parade @ 50.00
1 Zig Zag @ 50.00
1 '43 World Series @ 55.00
Conv. 7 Up	@ 55.00
14 Diamonds	@ 45.00
1 '41 Major	@ 50.00

S. & P. NOVELTY CO.
175 Washington St. BARRE, VERMONT

OLIVE'S SPECIALS THIS WEEK

FIVE BALL FREE PLAY

Action	\$127.50
Attention	57.50
Five-Ten-Twenty	135.00
Four Roses	40.00
Invasion	150.00
Jeep	127.50
Majors, '41	55.00
Majors (Old Style)	18.00
Mascot (Plastic)	40.00
Monicker	85.00
Play Ball	42.50
Repeater	50.00
Scoop	20.00
Slap the Jap	60.00
Sluggo	60.00
Ten Spot	55.00
Venus	75.00

MISCELLANEOUS

Keeney Air Raider	\$175.00
Track Time, 1938	90.00

Terms: 1/3 Deposit With Orders, Balance C. O. D. or Sight Draft.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, 3, MO.
(Phone: Franklin 8620)

"LIBERTY"

5c FRUIT REEL BELL

BRAND NEW

\$39.50

For 5c Play. Has fruit reels like slot machine. Takes in real money and pays out a flashy nickel plated token (2 1/2 size) automatically when winning combination such as two cherries, etc., appears. Complete with 121 tokens, bearing odds low as 3 to 1, high as 100 to 1. Brand new in original cartons. Size 9x9 in., ht. 10 in., wt. 16 lbs. Send \$10.00 deposit, balance express C.O.D. (10% discount in lots of 3 or more.) Each \$39.50.

WEBB DISTRIBUTING CO.
612 N. Michigan Ave. Chicago 11, Ill.

MECHANIC

Experienced on Pin Balls and Phonographs. Sober and reliable. \$250.00 per month and a good post-war job in Florida. Write or wire

Casino Novelty Company
602 N. Albany Ave. Tampa, Florida

SPECIAL

5 Guns for Bang-a-Deer Machines, very good condition, \$22.50 each. May trade on Pikes Peaks, Kicker and Catchers, or what have you?

PLAYLAND ARCADE
220 N. Washington LANSING, MICH.

SLOT PARTS FOR MILLS BLUE FRONTS, ETC.

AWARD CARD FRAMES (Oval or Square Type)	Each	\$1.95
KNEE ACTION LEVERS (Complete, Not Tops)	Set	9.95
HARDWOOD CABINETS (Finished Light, Bluefront or Q.T. Type)	Each	14.95
PAYOUT DISCS (Sp. 1-2-3, Ch. 1-2-3, #356, 1 Sp. 2-3)	Set	7.50
HANDIE STARTING LEVER ASSEMBLIES	Each	3.95
PUMP ASSEMBLIES	Each	5.50
CASH CANS	Each	1.95
GOLD AWARD TOKENS	Each	.95
STAR WHEELS (10 or 20 Stop)	Each	1.50
PERCENTAGE PLUGS (10 or 20 Stop Type or Disc Type)	Each	.75
MAIN OPERATING LEVERS	Each	4.95
BELL LOCKS, 1 Key, \$2.50; 2 Keys	Each	3.50
JEWELS FOR BROWN FRONTS, ETC.	Each	4.95
LARGE CLOCK GEARS (Complete With Brackets and Springs)	Each	3.75
IDLER PINION GEARS	Each	3.25
SMALL LONG SHAFT GEARS	Each	3.25
RACET POST GEARS	Each	3.50
MILLS CLOCKS (In Exchange)	Each	9.90
HANDLES FOR THREE BELLS, FOUR BELLS, JUMBOS, ETC.	Each	3.95
JUMBO PARADE SCAVENGERS (Replacement for Part 505 A)	Each	3.95
SUPER BELL, 5c & 25c Heads	Each	5.95

EXPOSITION GAMES CO.
989 Golden Gate Ave. San Francisco 2, Calif.

SALESCARDS & JP's

You can get any size, style, type or shape of Salescard from us. We manufacture and maintain the largest Salescard stock and also make special cards to your own special design. You get the benefits of our years of experience and are sure of well-made, trouble-free cards which we guarantee. Plus fast service and LOWEST PRICES.

GET A SAMPLE OF OUR NEW "LOCKTITE" JP CARD WHICH IS REVOLUTIONIZING JP's. A REAL NEW AND SOUND DEVELOPMENT.

Also Available: 600-Hole JUMBO DISPLAY Card at only 6c. Die Cut Fund Raising Cards. "LITEWATE" Cards for Merchandise Mailing Deals. Turkey Cards. And Scores of others. Write for FREE CATALOG today.

W. H. BRADY COMPANY
Manufacturers
EAU CLAIRE, WISCONSIN

HERE YOU HAVE VALUES!

Guaranteed Reconditioned, Ready for Location—Like New

Air Circus	\$125.00	Jungle	\$72.50	Super Chubby	\$52.50
All American	42.50	Landslide	27.50	Stratoliner	42.50
Air Force	105.00	Lite-a-Card	67.50	Sea Hawk	49.50
Big Chief	42.50	Legionnaire	59.50	Star Attraction	59.50
Bowloway	69.50	Lone Star	25.00	Sport Parade	45.00
Crossline	37.50	Majors, '41	55.00	Seven Up	55.00
Dude Ranch	42.50	Metro	45.00	Ten Spot	47.50
Four Roses	52.50	Mystic	39.50	Wild Fire	40.00
Gun Club	69.50	School Days	45.00	Zig Zag	65.00
Gottlieb Bowling	29.50	Snappy	49.50	Venus	80.00
Horoscope	55.00	Sluggo	65.00		

CONSOLE BARGAINS

MILLS FOUR-WAY BELLS, Factory Rebuilt, Refinished Like New, 4 5c Play ... \$595.00

ARCADE—REFINISHED, READY FOR LOCATION

16 ROTARY MERCHANDISERS (Pusher Type) \$175.00
12 ROTARY MERCHANDISERS (Claw Type) 155.00

SEEBURG
Guaranteed Like New

WALL-O-MATIC, 20-SELECTION WIRELESS \$42.50
BAR-O-MATIC, 20-SELECTION WIRELESS 52.50

TERMS: 1/3 Deposit, Balance C. O. D.

Frank LaMaskin GLOBE Distributing Co.
1623 N. California Avenue Chicago 47, Illinois
Phone: Armitage 9727

MECHANIC WANTED

Must know Remote Control, Amplifiers and Guns. Permanent position. Good hours. Salary \$100.00 to start.

BOX D-226, The Billboard, Cincinnati 1, Ohio

Ban All Over, Disk Flow Starts

Packard Developments May Be Landmark in Tele World

Shows vitality of coin machine firms—some engineers say it can't be done—vibration speed sends pictures by telephone wire

CHICAGO, Nov. 11.—Engineering circles continued to hum this week in discussions of the "television dream" developed by Packard Manufacturing Corporation, of Indianapolis, a well-known firm in the juke box trade. The story of this television development was first released to the press late last week and was published in the television department of *The Billboard* November 11 issue, page 11.

A number of trade publications published their versions of the idea and also of the demonstration recently given in Indianapolis. Homer E. Capehart is head of the firm that announced the idea and the story is said to have been delayed so that it would not have any effect on his campaign for the U. S. Senate.

The point about which engineers in the radio and television field seem to argue most is the speed which would be required for handling television images over regular telephone wire. The Packard firm really claims to have more than one idea, but the demonstration recently given turned the spotlight on an arrangement for sending television images over a standard telephone wire and also recording television images so that they can be replayed somewhat similar to a phonograph record. Some experts began saying at once that there was nothing new in the idea, while others predicted that the Packard developments would be an innovation in the future. As to the speed of transmitting television images, it is generally said that ordinary telephone wires are incapable of handling images which require more than 4,500,000 picture impulses per second. It is said that the regular telephone wire will carry only about 30,000 picture impulses at the most. The television industry has devised other ways of circumventing this limitation, such as the coaxial cable which costs about \$10,000 per mile. The television industry has also followed an expensive system of relay stations at intervals of 30 miles.

Experts say that if the Packard idea

Juke Box Anti-Dry Campaign Wins in Omaha

OMAHA, Nov. 11.—The bitter campaign on the liquor question, lasting all summer in this State, was apparently settled by defeating the prohibition question in the voting this week. Voting went about 3 to 1 in favor of keeping liquor in the State. It is considered important because national publicity was given to the use of juke boxes in the campaign. Recordings were placed on the juke boxes thruout the State, which at intervals would urge customers in the stores to be sure and vote in the election and to vote against the proposal.

Because the campaign was so bitter and lasted so long, a lot of attention was given to it thruout the nation. In many of these stories mention was made of the fact that juke boxes were even being used in the campaign. *News Week* magazine (See *Anti-Dry Wins* on page 65)

\$136,100 in Jukes and Vend. Machines in 2 Neb. Counties

OMAHA, Nov. 11.—Douglas and Adams are the biggest juke box and vending machine counties in Nebraska, according to assessed valuations released by State Tax Commissioner Robert Armstrong. Value of juke boxes and vending machines in the State totaled \$136,100, an increase of nearly \$18,000 over 1943. Machines in Douglas County, Omaha's home county, were valued at more than \$38,000 while Adams's valuations on coin machines was \$15,000.

Trolley Song No. 1

NEW YORK, Nov. 12.—Victor beat the gun. With disk ban ended at 6 p.m., Saturday (11), they cleared a recording date with 802s Jake Rosenberg at 11 a.m. today and by 1 p.m. had Vaughn Monroe and his crew in the recording studios and ready to go. By 1:34 p.m., the first tune, *The Trolley Song*, was in the can, and in rapid succession, *This Heart of Mine*, *The Very Thought of You* and *The Love I Long For* were waxed. Marilyn Duke and Vaughn Monroe did the *Trolley* vocals.

Also Jose Iturbi keyboarded at 6 p.m. several of the Spanish composer De Falla's more popular piano selections.

Not to be beaten too badly in the rush, Columbia switched its plans to make Harry James the first band recorded (he will cut two sides Monday (13) just the same) and rushed clearance for the middlebrow, Andre Kostelanetz. Kostelanetz did his dinking from 7:30 to 10 o'clock tonight with a heavy sked, one 12-inch platter of *Oklahoma*, an album of Gershwin and the two *Ava Marias*—the Shubert and the Bach-Gounod.

Other recording dates set for the first week are Tommy Dorsey on the Coast, Monday; Charles Spivak in Chicago, Tuesday, and Dinah Shore sometime during the week.

The first pressings are scheduled to be available before the end of the week, despite the fact that normal skedding allows a month from waxing to release. All presses in Camden, N. J., and Bridgeport, Conn., were standing by ready to go to work the minute stampers were ready.

Col. Sets Sked, Victor Waxes

Full plans not announced but both companies will be back in full swing

(Continued from page 13)

will soon. Glenn Miller is a major in the U. S. Air Force in London.

Main points in the contract, as signed by all the companies, calls for ¼ cent for 35-cent records; ½ cent for 50-centers and so on. Victor has the Bluebird Label which sells for 35 cents, whereas its regular seller is the 50-cent item. Columbia has its Okeh for 35 cents and regular seller for half a dollar.

Same as Decca's Paper

Otherwise the terms of the contract are exactly the same as signed by Decca some 14 months ago. As is known practically thruout the civilized world by this time, the companies were fighting against the principle of making direct payments into the union's treasury. Even at this time, with the contracts signed, and so forth, altho those who attended the final confab said that everything went as peacefully as possible, there is an unmistakable feeling of hostility between the parties concerned. At the press conference held directly after the signing, Petrillo went on record—beside issuing a statement that will be considered later—as saying that "Treatment of the union during the fray was shameful."

That Columbia and Victor didn't like signing very much was evidenced in their statements to the press, typified in the one by Victor, and signed by James W. Murray, general manager of RCA-Victor record activities, that said, "In view of Mr. Petrillo's decision not to accept the order of the War Labor Board and the request of the President to obey the board's order, we had no alternative but to meet the demands of Mr. Petrillo that we make direct payments to the union's treasury or to abandon our record business, which would have resulted in losses to the public, our employees and artists, our dealers and our stockholders."

Columbia's Telegram

Columbia's two-pager, after the signing, was in the form of a telegram to Judge Fred M. Vinson, Office of Economic Stabilization, Washington. It was a rehash of what has taken place during the past 16 months when the U. S. Conciliation Service certified the dispute to the National War Labor Board. After going thru every phase of the dispute, the wire ends: "... Since no action has been taken by the government, we have today (November 11) entered into a contract with Mr. Petrillo's union which will include provision for payments by us directly to the union, the principle which we have resisted for more than 27 months, which we contested before government bureaus for 16 months and which, tho successful in our contests, we are finally accepting because of the government's unwillingness or incapacity to enforce its orders." It was signed Edward Wallerstein, president, Columbia Recording Corporation. (See Columbia's statement on another page.)

Everyone Bitter

The bitter undertones communicated in the two above statements were nothing, however, when it came to Petrillo's official word on the whole thing. Now that it's over it might be interesting to interject at this point, that Petrillo stated that William Paley, prexy of Columbia Broadcasting System, and David Sarnoff, head of RCA-Victor (latter now in service), communicated with him seven months ago with the idea of settling the whole thing with the companies kicking in a sum total of \$200,000 a year to the union whether they made records or not.

A Buy-Off?

According to Petrillo, this was nothing (Continued on next page)

Columbia's "Signature" Wire

(Sent to Judge Fred M. Vinson, Upon Signing With AFM)

"It is now more than 16 months since July 5, 1943 when the United States Conciliation Service certified to the National War Labor Board the dispute between Mr. Petrillo and the recording companies. We have waited those 16 months for action by one or more branches of the government. We have waited 16 months since the first hearing before the War Labor Board on July 9; 10 months since the end of the protracted hearings before the panel appointed by the War Labor Board; eight months since the filing of the opinion by the panel recommending that the War Labor Board exercise its power to terminate the strike to the end that the conditions prevailing on July 31, 1942 be restored; seven months since the argument before the War Labor Board on the confirmation of its panel's report; almost five months since the issuance by the War Labor Board of an order directing Mr. Petrillo to lift his ban on recordings; three months since the issuance by the War Labor Board of an order directing Mr. Petrillo to show cause why its previous order had not been complied with and almost three months since the hearing on August 17 on the return of that order to show cause. We have waited more than two months and a half since the War Labor Board, apparently unable in any other way to enforce its order, certified the question to the President of the United States thru your office and we have waited almost another six weeks since October 4, when, as a result of your recommendation to the President, he requested Mr. Petrillo by telegram to end the strike. It is over a month since Mr. Petrillo replied to the President and refused to comply with his request. Despite that action by Mr. Petrillo which apparently disposed of government action, we have waited another month since our telegram of October 12 to the President pointing out that the statement in his telegram to Mr. Petrillo that the strike did not affect the war effort was inconsistent with the repeated findings of the War Labor Board and its panel, as a result of which, on the following day, October 13, the President at this press conference publicly stated that he would study the laws to determine what could be done to enforce the War Labor Board's order. We have waited over three weeks since the report on October 18 that the President had referred the matter back to you to investigate the laws and since our telegram to you of October 20 referring to the report that the matter was back in your hands and ending with the statement that unless you act quickly we will be compelled to accept Mr. Petrillo's terms. The economic pressures on us are such that we can wait no longer and must now either sign or go out of business. Since no action has been taken by the government, we have today entered into a contract with Mr. Petrillo's union which will include provision for payments by us directly to the union, the principle which we have resisted for more than 27 months, which we contested before government bureaus for 16 months and which, tho successful in our contests, we are finally accepting because of the government's unwillingness or incapacity to enforce its orders.

"EDWARD WALLERSTEIN,

"President, Columbia Recording Corporation."

November 11, 1944.

Available Now NATIONAL RECORDS

DICK THOMAS COWBOY SONGS

5001 **BROKEN HEART
YOU NEVER LOVED ME**

5002 **A COWBOY IN KHAKI
SAN ANTONIO
SERENADE**

5003 **IF MEMORIES WERE
MONEY
DOWN IN OLD WYOMIN'**

5004 **SEND THIS PURPLE
HEART TO MY
SWEETHEART
THEY'LL NEVER TAKE
THE TEXAS OUT OF ME**

Operators' Price—49 Cents

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WHITE ROSE KICK**

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**ALLIED MUSIC
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more than an attempt to buy him off. He referred to it (the signing) as the greatest victory for a labor organization in the history of the labor movement. After claiming that the AFM is the first labor organization to receive agreements whereby employers pay dough direct to the organization for the employment of musicians over and above what they pay for actual work done by the musicians in the making of records, he went on:

Not Amicable?

"By their past conduct these companies (RCA-Victor and Columbia) have shown that they are not amicably disposed to do business with the American Federation of Musicians. Instead of showing friendliness, they have displayed bitterness, unfairness, injustice, trickery and reactionism which would do justice to the slave owners of the pre-Civil War day . . . Instead of meeting the officers of the American Federation of Musicians to negotiate fair terms and conditions of employment, they refused for many months to attempt negotiation and, on the contrary, resorted to a vile, indecent, malicious and filthy campaign of libel, slander and vilification of the American Federation of Musicians and its officers. (See Petrillo's statement on another page.)

Tired—and Bitter, Too

He sat back in his chair on Saturday night, a tired, bitter man, but one who fought and won. He had defied the President of the United States and gotten away with it. And against repeated statements by such gentlemen as Mr. Sarnoff, to quote one, that RCA-Victor would rather sell the recording subsidiary than sign with the AFM on Petrillo's terms.

There is still the question whether with the papers now in Petrillo's pocket, President Roosevelt, now that the election is over, will do anything or will he

let the matter drop? And a second question—will Petrillo, now that he's established a precedent of having a manufacturer pay into the treasury of a union so much dough for each item sold, try and use this power in other media such as radio and films.

Petrillo Says "No"

When asked these questions at the press conference, Mr. Petrillo told *The Billboard* questioner that he had just signed a two-year pact with films and had no thoughts on that score, while so

RCA-Victor, NBC "Signature" Statement

"RCA-Victor and the American Federation of Musicians have agreed to resume recording immediately, and the union locals are being so advised by James C. Petrillo, president of the AFM, according to James W. Murray, general manager of RCA-Victor record activities.

"This action ends the strike of 27 months.

"Speaking for RCA-Victor, Mr. Murray said:

"In view of Mr. Petrillo's decision not to accept the order of the War Labor Board and the request of the President to obey the board's order, we had no alternative but to meet the demands of Mr. Petrillo that we make direct payments to the union's treasury or to abandon our record business which would have resulted in losses to the public, our employees and artists, our dealers and stockholders."

"Mr. Murray wired the RCA-Victor artists word of the agreement. "In another message to Victor record distributors and dealers throughout the country, he said: 'Record ban ended and new recording operations will start immediately. The first of a series of exciting announcements will soon be on the way to you. Prepare for some of the most outstanding recordings of popular hits and musical masterpieces in Victor's history.

"There is a great deal of excellent music waiting to be recorded by the world's great artists. I am sure that music lovers throughout the world will rejoice that they may again enjoy music they want when they want it."

November 11, 1944.

PHONOGRAPH RECORDS



150,000

**BRAND
NEW
RECORDS**

150,000 BRAND
NEW RECORD-
INGS always
in stock! Victor,
Columbia, Decca,

etc., and over 30 other makes. Whether it's a new "Hit Parade" number or some old time favorite you can get it from us. We have thousands of single classics and all of the albums of Concertos, Operas, etc. Also Polkas, Foreign, Jazz, Boogie Woogie, and Cowboy Tunes. Get the records you want. Buy by mail. We ship everywhere! Monthly magazine containing new record reviews SENT FREE! Send your name and address. Automatic Sales Co., 56 East Hennepin, Minneapolis 1, Minn. "N. W.'s Most Talked About Record Shop."

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15 Seeburg Wireless 5¢ W.B. WS2Z,
No Cracked or Broken Covers. Ea. . . \$35.00
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Perfect and Very Clean. Ea. 37.50

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WILL PAY 8¢ EACH

For Used Phonograph Records. Write us
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The AFM-Petrillo "Signature" Statement

"The RCA-Victor division of the Radio Corporation of America, the transcription division of the National Broadcasting Company, and the Columbia Record Company have entered into agreements with the American Federation of Musicians for the employment of its musicians in the making of recordings and transcriptions.

This is the greatest victory for a labor organization in the history of the labor movement. The American Federation of Musicians is the first labor organization to receive agreements whereby employers pay money direct to the organization for the employment of musicians over and above what they pay for the actual work done by the musicians in the making of recordings.

"By their past conduct, these companies have shown that they are not amicably disposed to do business with the American Federation of Musicians. Instead of showing friendliness, they have displayed bitterness, unfairness, injustice, trickery and reactionism which would do justice to the slave owners of pre-Civil War days. In their attitude toward the American Federation of Musicians and its members, they have acted as tho the musicians they wished to employ were their vassals and slaves. Instead of meeting the officers of the American Federation of Musicians to negotiate fair terms and conditions of employment, they refused for many months to attempt negotiation and, on the contrary, resorted to a vile, indecent, malicious and filthy campaign of libel slander and vilification of the American Federation of Musicians and its officers. They substituted for the ordinary, usual and fair processes of collective bargaining a campaign of mud slinging, dirt throwing and false propaganda.

"It is inconceivable that in this day and age these large corporations should hire agents at large expense to inflame the public against the American Federation of Musicians by false and malicious representations respecting what is an ordinary controversy pertaining to labor relations. We have witnessed in this controversy employer activities of the kind and type indulged in over half a century ago in the steel industry, when the employers stopped at nothing to defeat the just demands of their employees.

"Let it be remembered that the American Federation of Musicians in this entire controversy asked for nothing more than the adoption of a principle of fair dealing with its members who were being thrown out of employment by the use and operation of mechanical devices made and manufactured by the members of the American Federation of Musicians. Never was a more just proposal submitted to an employer on behalf of workers than the proposal submitted by the American Federation of Musicians to these employers. That is established by the fact that over 110 companies have adopted the proposal submitted by the American Federation of Musicians as the solution to a problem of employment created by the industry in which these employees are engaged.

"This is not only a victory for the American Federation of Musicians but a victory for all organized labor, in that reactionary employers, seeking to thwart and throttle the rights and just demands of their employees, have been defeated in their efforts. Honesty and fairness have triumphed over falsity and fraud. It may be well for these companies to understand that the American Federation of Musicians and its members will not tolerate a continuance of their past activities and conduct. The American Federation of Musicians expects that the companies will change their past course of conduct and deal honorably and justly with the American Federation of Musicians and its members. If they fail to do so, the American Federation of Musicians will not hesitate to break off relations with these companies and leave them to die by their own nefarious schemes."

November 11, 1944.

far as radio is concerned, he made no bones about the fact that that fear rested solely with the radio people and so far hadn't actually crossed his mental bridge. That's probably true, because he wouldn't think about the other fields until he settled the first contract with all the companies. But that the radio people and films do have a definite fear is the consensus of opinion. With Petrillo's stick that he can now wave there's no telling where the blow might fall next, now that the precedent has been set.

Niles Trammell Called Meeting

The meeting Saturday (11) came about unexpectedly when Niles Trammell, as an official spokesman for both companies, called Petrillo in Chicago on Thursday (9) asking him to meet with the companies on Saturday. Petrillo said he would only come if there was going to be a signing, otherwise he'd rather stay in the Windy City and attend to his knitting. The companies, however, meant business this time, and so Petrillo made haste for New York, and the whole thing was over late Saturday afternoon (11).

Those who signed the precedent-setting document were Petrillo for the AFM; Edward Wallerstein for Columbia Records; Jim Murray for RCA-Victor, and C. Lloyd Egner for National Broadcasting Transcriptions.

"Musical Culture Program?"

That cleaned up the whole caboodle of companies around the country today and makes 115 contracts that have been inked on the controversy. It affects some 138,000 members who, according to Petrillo, will gain by a "Musical cultural program that will benefit not only musicians but the country as a whole." His plan, as told before, is to take musicians who are too old to play in large orchestras (major symphonies) and build orks for smaller towns with the funds that come in from the record companies.

\$4,000,000 Expected

The fund that Petrillo expects to get is around \$4,000,000 a year from all the companies. In the past eight months Decca has paid in \$90,000, while the other 100 and some companies have contributed an additional \$25,000. He reiterated at the press conference that the money would not be used for any but an educational and beneficial purpose, and that at the next meeting of the American Federation of Musicians, the money would be presented and a formula would be devised by convention as to how to handle it. He talked of not making a WPA "of this thing" and that it would help defray the unemployment of musicians thrown out of jobs because of the vastness of records.

The New Clauses

Following is the exact wordage of the two clauses inserted into the Victor and Columbia contracts that don't appear in the Decca contract.

"Any member or members who are parties to or affected by the contract, whose services thereunder or covered thereby, are prevented, suspended or stopped by reason of any strike, ban, unfair-list order or requirement of the federation shall be free to accept and bargain in other employment of the same or similar character or otherwise, for other employers or persons without any

restraint, hindrance, penalty, obligation or liability whatever, any other provisions of this contract shall not become effective unless and until it shall be approved by the International Board of the American Federation of Musicians," and

"It is further agreed that any contract in existence at the termination of this contract (whether such termination is caused by expiration, breach or otherwise) made and entered into by you with local unions, members of the federation, licensed booking agents, personal managers, recording companies, symphony associations or others for the employment of and rendition of services by members of the federation, shall not impose any obligation on the part of members of the federation to render further musical services for you unless this contract is renewed or a new one entered into permitting the same; in the event this contract is not renewed or a new one not entered into, such members may at their option, render services to any others without obligation or liability to you." These to terminate December 31, 1947.

Production of disks has been retarded during the past four weeks (according to those close to the Victor and Columbia production sked) and there will be a concerted drive—without too much haste, however—to get in there and pitch with the new pop numbers as soon as humanly possible.

Juke ops will no longer have to count on Decca alone, or limited production indies to keep their boxes hep on the *Hit Parade*. It's once again a Big Three waxing—and how.

ANTI-DRY WINS

(Continued from page 63)

azine, October 23, mentioned the use of juke boxes in its report on the campaign. Also *The Christian Science Monitor*, among other newspapers, mentioned juke boxes in a front-page story in its issue of October 20.

PACKARD DEVELOPMENT

(Continued from page 63)

formerly of Video-Graph Corporation, Detroit.

"Binney does not claim to be the only one to use telephone wire for television. RCA has a 2-mi. pick-up for New York programs outside studios, but it is equipped with special amplifiers, balanced lines and several boosters.

"In the Indianapolis demonstration, the signal is reported to have done a 12-mi. loop from the laboratory to a downtown Indianapolis radio station. But Packard claims that images already have been sent over 50 mi. of wire strung back and forth along the laboratory ceiling, using a two-volt signal.

"There was no distortion of the image on the screen, according to Binney, when the transmission line was wrapped around electric motors in operation or placed near a telephone being dialed, which usually prove to be sources of interference.

"The possibility of recording television shows for later broadcast was revealed also. Capehart's engineers, working on a method for recording television programs on wax disks like phonograph records, have already recorded programs having simple black-and-white detail, and are confident of increasing the sensitivity of recording sufficiently to handle fine details in shades of gray as in movies.

"This means that advertising sponsors could stage elaborate programs with professional talent, record them, and rebroadcast them anywhere at the most favorable times.

"Meanwhile, radio and network engineers have a 'we're from Missouri' attitude. And they were sitting high on the west bank waiting to see what happened."

Much interest was being shown this week in the reports that appeared in the regular electronic trade papers. *Broadcasting* magazine in its issue of November 6 said that "experienced radio engineers look with skepticism on the proposal of Homer E. Capehart, president of the Packard Manufacturing Company, Indianapolis, that televised programs can be transmitted on a nationwide network employing ordinary telephone lines.

"In a demonstration in Indianapolis a week ago, Mr. Capehart displayed for newspapermen and other observers a mock-up transmission system employing standard No. 19 gauge telephone wire.

"It was reported that the transmission was carried over 10 miles of such landlines, and that there was no discernible difference between the result and that presented by a corollary transmission over a shorter length of coaxial cable. The highest cost coaxial cable—\$10,000 per mile—has been viewed by many as a deterrent in the rapid development of a video network.

"Engineers interviewed after the demonstration was completed stated that the use of ordinary telephone lines was practicable over short hauls, but would not be adaptable if great distances were to be covered, unless some special device for equalizing losses sustained in transmission were developed. Mr. Capehart, in announcing his development, did not mention any such special device."

The trade paper *Retailing*, which goes to retail stores selling records, phonographs and television sets, naturally stressed the recording phase of the new Packard idea. This publication reported the story by saying that "A method for successfully recording television programs for rebroadcast in the same manner that radio sound programs are now transcribed has been developed by engineers of the Packard Manufacturing Corporation. This has been achieved by an increase in the sensitivity of recording beyond the maximum of approximately 8,500 cycles in the sound-track attained by present recording methods.

"Video recording requires impressions carrying 500,000 cycles or more. According to Robert Auble, consultant engineer to the firm, the Packard research laboratory is confident of improving the method to the point that 1,000,000 cycles per second may be recorded on wax—and played back with sound and visual images as desired. When perfected, this improved recording would open almost unlimited possibilities in radio and television entertainment and eliminate the present requirement that programs be televised directly at the time of action, it is claimed. At present no suitable recordings of television signals by film or otherwise has been possible, according to Packard engineers."

Speed on Records

The feature of speeding up a phonograph record to accommodate the high speed of television images led an editor of *The Billboard* to recall that such high speed recordings had been used in World War I. The incident as recalled involved a method used by Germany to give directions to submarines at sea. It seems that for some time British Intelligence officers had been picking up a whistling sound over radio stations. The fact that these whistling sounds were picked up at a certain time each day aroused much curiosity as to the reason for these sounds. It was known that they apparently came from German sources and so engineers set to work to find out what these peculiar sounds were. Finally, someone hit on the idea of making a recording of the sound and then slowed up the record to see if it could be deciphered. The stunt worked and British Intelligence was soon able to decipher explicit directions which were being given to German submarines at sea at a certain hour each day. The system seemed to be that German officers made a record of their instructions and then this record was speeded up to a very high rate for transmission by radio so that it simply made a whistling sound over receiving sets. It was a simple matter of course, for British officers to make a recording of the whistling and then slow up the record to translate it.

One thing seems certain, the Packard firm has really started engineering circles to talking and it is expected that other demonstrations of the idea will be

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Tunester Tattle

Grace and Scotty, playing in Atlantic City, are featuring *There's a New Star in Our Window*.

My Sierra Serenade, by Cliff Japhet, Lew Mel and Thelma M. Parker, has been accepted by La Casa Del Rio Music Publications.

Chick Moore, yodeling cowboy, of New Orleans, has been honorably discharged from the armed forces after having received the Purple Heart and two Presidential citations. He expects to be back on the air soon and will feature the ballad *Winding*.

First eight performances of the *Famous Hoosier Hop* Saturday night shows at the Shrine Theater, Fort Wayne, Ind., drew more than 28,000 people.

Pearl Clark, Seattle songwriter, writes: "Congratulations on the Music Year Book. It surely is a thing of beauty and shows what can be accomplished when your heart is in your work."

Clyde Copeland, of KFPX, former

partner of Lonnie Glosson, has written a melody to the lyrics of Corp. Ben Shelhamer and Matt Pelkonen titled *Don't Tear Up My Letter* and it is drawing a lot of mail in the Northwest. Jesse M. Ellison, composer, has written two tunes titled *Tears in My Heart* and *Let's Pretend We're in Love*. The first has been accepted by Chart.

given in the future. Packard officials readily admit that they must do a lot of perfecting on their ideas still, but they are so confident of their success that they are going ahead with great enthusiasm. Since the firm has two ideas—one of transmitting picture images over ordinary telephone wires and another of recording television images so that they can be rebroadcast, this really gives the television industry something to think about. Meanwhile, the coin machine industry was holding its breath to see what the Packard firm had in the way of new juke boxes when such devices can be made again.

Constitution and By-Laws Not Okay Prosecutor Warns

CINCINNATI, Nov. 11. — Samuel A. Rubenstein, assistant county prosecutor, warned the Automatic Phonograph Owners' Association of Cincinnati to cease operating under its present constitution and by-laws or action will be taken. His letter to the association stated: "An inspection of your constitution and by-laws reveals many articles and sections which are violations of the Valentine Anti-Trust Act."

Investigation of the association's constitution was made by the prosecutor when Benjamin S. Schwartz, attorney for Lou Levine, juke operator, who charged in a suit filed for \$10,000 damages and a temporary injunction against the association and the Electrical Workers' Union (AFL) Local 442-D, to restrain them from interfering with his business. Rubenstein said violation of his notice may subject the association to a penalty of \$50 a day.

Case is scheduled for hearing November 14, according to Sam Chester, prexy of the Automatic Phonograph Owners' Association here.

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LARGE QUANTITY OF
6SC7 TUBES \$1.00 EACH
 IN LOTS OF 10 OR MORE

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MUSICAL SALES CO.
 BALTIMORE, MARYLAND
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WANTED

Model 125 Wall and Bar Boxes, 130 Adapters and 145 Steppers. State price, quantity and condition of covers, etc.

REGENT VENDING MACHINES, LIMITED
 779 Bank Street OTTAWA, CANADA

We Pay Spot Cash
FOR YOUR USED RECORDS
 No Shipment Too Big . . . None Too Small
Popular . Hillbilly . Race . Polkas

Wire Collect How Many You Have
WE PAY THE FREIGHT

J. F. BARD
 414 South Franklin Street Chicago 7, Illinois

Surveys Show Need of Venders

**SPECIAL!
SPECIAL!**

200 reconditioned Model 33 Jr. Nut Venders with fool proof mechanisms, slug ejectors, adjustable portions.

GET STARTED DEAL

10 Model 33 Jr. Nut Venders and 30 Lbs. Peanuts. Sample, \$5.25. 10 or More, \$4.95 Ea.



DAVAL'S RECONDITIONED AMERICAN EAGLE BELL WITH F.P. TOKEN AWARD

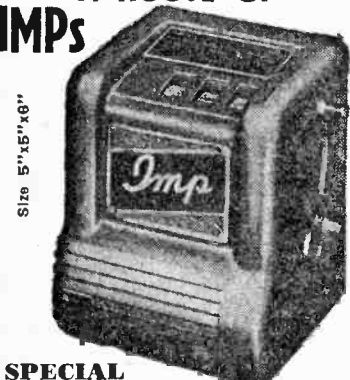


Free Play Mystery Token Award—all winning combinations as on regular bell (such as 2 Cherries and anything, 3 Plums, 3 Bells, etc.) receive one token calling for 3, 5, 10, 15, 25, 50 or 100 Free Plays. This Mystery Award action makes American Eagle the most exciting game ever built! Operator has complete control of payout percentage by assorting tokens as he desires. Token tube is quickly loaded in a new, simple manner.

14 or 56 Play. Also available with Cigarette Symbols.

\$19.50

MAKE MONEY WITH A ROUTE OF IMPs



SPECIAL Introductory Offer Case of Six \$57.00 \$9.90

With Meters, \$1.00 Extra Per Mach. Plenty of good locations are now available. Start now by buying a few machines. A route of IMPs will earn a steady income for you.

Just received over 200 Brand New IMPs! Available in straight 1c or straight 5c play. Cigarette or Fruit Symbols.

1/3 DEPOSIT REQUIRED WITH ALL ORDERS, BALANCE C. O. D.
Full Payment Must Accompany All Orders Under \$10.00.

MAKE COIN MACHINE EXCHANGE

2014 Market Street
PHILADELPHIA 3, PA.

WANTED TO BUY

Nab Diner, Cookie Vending Machines, Apple Vending Machines, Stoner Candy Vending Machines. State quantity, condition, price. Private buyer. Immediate action.

BOX D-308, The Billboard, Cincinnati 1, Ohio.

Workers Need Quick Energy

Most plants have access to food—see bigger future for venders

CHICAGO, Nov. 11.—A good indication of how far factory feeding has progressed was revealed in two surveys, one made by a well-known firm in the paper cup field and the other by the War Foods Administration. The vending machine trade has been a great contributing factor to the growing service of in-plant feeding, candy bars and soft drinks being a valuable source for supplying energy to workers in their mental and physical "lag" periods.

Factory feeding has been a great topic of research and study with industrial psychologists and independent scientific groups. When the recent reports were given by the American Association for the Advancement of Science that candy and soft drinks are an important source of quickly assimilated energy, the vending machine trade was especially interested in this respect. Yet independent surveys have been made by various scientific men—some who have been studying the "energy swings" of individuals from a purely academic point of view and not in conjunction with industry—and they all support the fact that workers in factories and offices do more efficient work if the normal "lag" period is overcome thru some form of quick energy food. This important phase that is becoming a vital part of industry—the fact that workers are being studied and treated with respect of what is more beneficial to them and their job—shows the enormous strides industry is taking to meet the workers' needs, and it shows also there there is much room for expansion.

The present survey made by the paper cup manufacturer showed that out of the 4,500 plants interviewed and which employed 200 or more workers, all of which used some form of in-plant feeding, 73 per cent had cafeterias, 44 per cent had canteens and 41 per cent had mobile units. There were various advantages and disadvantages that company officials gave for each type of service. Cafeterias

(See Survey Shows on page 68)

Shortage, You Know

CHICAGO, Nov. 11.—If you don't think things are tough in the cigarette shortage situation here in Chicago you need do nothing more than consult Marion Isbell, who is Chicago area director of the Office of Price Administration here. Isbell, who is owner of a string of restaurant and cocktail lounges, has been so busy during the past few days sifting reports on the cigarette shortage that he has not had much time to pay to his restaurant business. Just the other day he walked into one of his own restaurants and he couldn't buy a pack of cigarettes. The shortage you know!!!

Candy Jobbers Form New Assn.

NEW YORK, Nov. 11.—Operators of candy vending machines may eventually find themselves a part of a general distribution organization in the candy trade—there is a general movement in the country for a get-together between manufacturers and distributing and retail outlets—and this movement recently was observed in the candy trade, at least in this area.

A meeting of about 25 candy jobbers and candy manufacturers was held to discuss mutual problems. An organization has been formed known as the Wholesale Candy Distributors, Inc. This organization services more than 100,000 retail candy outlets, and some vending machine operators are among those buying thru these jobbers. The group is launching a membership campaign.

The Problem

If such a movement begins to spread, the big question will come up as to whether operators of candy machines will rank as jobbers or as retailers when they approach manufacturers to buy merchandise. Some reports have come in that small operators of vending machines may begin to form buying organizations of their own. Such a movement is reported to be already under way among operators of cigarette machines in this city. The candy vending machine trade is said

(See Candy Jobbers on opposite page)

Hot Dog Vender Ready To Go When War Ends

NEW YORK, Nov. 11.—Radio Chef, a compact unit which vends a cooked hot dog and bun wrapped in a napkin for 10 cents and is good for 150 servings will be offered by a prominent Eastern distrib after the war, *The Billboard* learns. The distrib, who cannot be disclosed at this time, adds that the hot dog will retain all of its natural juices when vended and because of a cardboard container used to store the merchandise in the machine, the offering will be free from grease or foreign odors.

The vender is described as measuring about 6 feet in height, 2 feet wide and 2 feet deep. As its name implies, it employs the principle of radio energy converted into indirect heat. The heat is generated when the 10 cents is inserted. The device which starts the radio waves into action also moves the individual hot dog into place for cooking. After what is described as a short interval, a device based on the photoelectric cell ejects the cooked frankfurter plus bun and napkin.

Quantity production of Radio Chef awaits the end of hostilities with Germany, at which time the distrib says he will be free to talk price and terms.

Cigarette Operator Named on New OPA Tobacco Committee

WASHINGTON, Nov. 11.—Office of Price Administration announced this week that an organizational meeting of the newly appointed industry advisory committee for the wholesale tobacco trade would be held here November 14.

This committee is composed of a number of business men in the cigarette and tobacco distributing business who are vitally interested in prices and also helping OPA stamp out the black market in cigarettes. Recent black market reports will probably be one of the big topics of discussion. The request by cigarette manufacturers that prices be increased may also be discussed.

The cigarette vending machine trade will be interested to know that J. Renz Edwards, owner of the Cigarette Service Company, a vending machine firm, is a member of the OPA committee. He is also a tobacco wholesaler in Kansas City, Kan.

According to the announcement, however, the meeting will be routine and devoted chiefly to instructing the members in their work. OPA has only recently issued an amended form of the order which outlines the work and powers of the industry advisory committees. There are at least three price ceiling orders at present which affect the price of cigarettes and tobacco. One of these is the Revised Price Schedule No. 62 which relates to cigarettes.

The members of the committee are as follows: S. N. Grossman, Chicago Tobacco Company, Chicago; J. F. Jarboe, E. B. Crabtree Company, Minneapolis;

(See Cig Op in OPA on page 68)

Greene Assails Ops Who Desert "Secondary" Spots

NEW YORK, Nov. 11.—Cigarette operators who are pulling machines out of so-called "secondary" locations and selling the equipment in the open market are making a mistake, according to R. Z. Greene, president of Rowe Manufacturing Company. A secondary location today may be that only because of the war; after the war it may well be a different story, he contends.

Rowe's prexy adds his voice to other farseeing execs in the trade who feel that the cigarette shortage is panicking many operators into moves which at some later date they will bitterly regret. If the market price of cigarette venders were at an unprecedented high the pulling of the machines, in view of the lack of merchandise, might be understood. But as it is pointed out by Greene and others, cigarette shortage in itself tends to deflate the cash value of the venders.

Retrenchment because of gas and man-power difficulties is one thing, cigarette trade execs emphasize. Such a move is dictated by the war emergency as well as by the requirement of business survival. The spread of the practice of pulling machines to an extent that penalizes many locations who deserve better at the hands of ops and

contributes further to pressure upon machines still on spots, is condemned because it gives the impression ops prefer speculation to merchandising as such. It is an impression which trade leaders would have ops avoid above all since it is unworthy of bona fide retailers, which most ops really are.

Greene puts his finger on a very important point in the issue: Does the cigarette operator who is pulling his machines at an excessive rate believe that he will be able to get by with only "best" stops after the war? Competent trade observers are of the opinion that this op has another thought coming. There is the flock of new operators to spring from vets; there is the unfreezing of merchandise which will see retail outlets competing with the mechanical venders at full blast. There is also the matter of ill will which the op incurred by deserting locations when he was most needed.

The thought left by Rowe's prexy as well as by similarly qualified spokesmen in the trade is that cigarette ops should stick to their ships. They should not allow themselves to be stampeded by merchandise shortages if they expect to make their living in this business after the war.

BALL GUM SUBSTITUTE

MARBLES—GLASS—ASST. COLORS
Barrel of 50,000 \$59.50
Keg of 15,000 19.50

CHARMS, Best Grade, 15 Gross Carton, \$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each While They Last.

WINGS, Counter Game, Rebuilt, \$7.95 Ea.

Full cash with order—f.o.b. factory

TORR 2047 A - SO, 68
PHILA. 42, PA.

Dept. of Justice Probing Cigarette Black Market; Twin Cities First on List

OPA Investigators Checking, Too

WASHINGTON, Nov. 11.—The Federal government began to take serious notice of the reports of irregularities in selling cigarettes this week. Reports have been accumulating in recent weeks of a black market in cigarettes and the various methods being used to sell cigarettes above ceiling prices. At the same time shortages increased rapidly in all parts of the country. Attorney General Biddle announced that Minneapolis and St. Paul would be used as the first "guinea-pig area" to launch an investigation of black market operations in cigarettes. The Department of Justice office said that apparently the cigarette shortage had been more serious in the Twin Cities area than in any other part of the country and also reports of black market operations had been reported from there several times.

While the Department of Justice began its investigations in the Twin Cities, officials of the Office of Price Administration also began careful checking of the retail trade in the two cities. A number of Department of Justice agents as well as OPA officials will be checking at the same time. OPA officials said they had been checking on at least one report in the southern part of the State which indicates that cigarettes were being sold by means of salesboards. The dealers were paying about \$3.50 a carton for cigarettes thru the punchboard deal. Additional reports on this salesboard idea was increased when a punchboard salesman, allegedly from Chicago, was arrested in a Western State and officials immediately began an investigation of his connections with the cigarette black market.

Front Page News

While these federal actions began early in the week, reports accumulated thru the week to show the acuteness of the cigarette shortage in all parts of the country. Newspapers featured investigations and reports of the situation as front-page news, and there were indications the cigarette situation was about to become an issue in the presidential campaign. Probably if the election had been two or three weeks later, the cigarette shortage, with its charges and counter-charges, would have been a real political issue. There are many reasons being assigned for the acute situation, but probably there are three main factors that account for the extreme shortage—(1) The American public sent a lot of extra cigarettes overseas during the early Christmas package mailing season from September 15 to October 15, and the armed forces get a regular percentage of the total cigarette production thru the government; (2) lend lease is getting a large percentage of the tobacco crop; (3) there is much evidence of widespread hoarding during the past several months because the cigarette shortage had generally been expected as predicted in *The Billboard* several months ago.

Summaries of reports from some of the larger cities follow:

Washington: Government officials hold little hope for any marked increase in supplies of popular brand cigarettes for civilians while overseas military shipments remain at the present high levels. The United States has "reached bottom" on cigarette tobacco supplies, according to Charles E. Gage, of the War Food Administration. He added that this year's very large tobacco crop would help replenish the stocks, however.

Milwaukee: An enterprising reporter visited 20 tobacco stores, taverns, hotels, drugstores and cigar counters in search of fags. Net results: aching feet, one pack of Camels and one promise of unlimited cigarette supplies if the reporter would sneak the guy some gasoline coupons. Most of the dealers are keeping their stocks, if any, under the counter, and selling only to their old customers.

Vending machines were in just as bad shape as the human dealers. House-owned machines had no cigarettes at all; the owners couldn't buy them. Route machines had cigarettes but no popular

brands. They're filled once a week and emptied almost immediately.

One Dealer Solves Problem

Cincinnati: A druggist here solved the shortage problem very easily; he quit selling them. He became tired of being called a liar and worse because he truthfully did not have cigarettes. He declared he did not think it worthwhile to risk his personal reputation for honesty and fair dealing with customers in order to realize an insignificant profit on cigarette sales. When the supply becomes better, he said, he may resume sales, but he wants to be sure the brands he sells are worthy.

Seattle: Smokers are finding it very difficult to get cigarettes, especially from Saturday to Tuesday, the week-end period. The less expensive cigarettes and less popular brands are just as scarce as the half dozen best sellers. Most dealers refuse to sell more than one package to a customer.

Until very recently neighborhood dealers have been able to keep up with the smaller demand in their stores, but even they are feeling the pinch now. One restaurant posted a sign saying, "Roll your own—or smoke a pipe. We have no cigarettes."

Louisville: On the basis of reports by the Kentucky department of revenue, which indicated there were 131,000,000 fewer cigarettes in this State during the July-September period than for the same time a year ago, Kentucky's cigarette consumption is 16 2/3 per cent off and the nation's is almost 10 per cent. A tobacco company official said he could not understand why there was such a shortage on the market here, but noted that the trend has been downward for some time.

Most wholesalers were of the opinion that hoarding and subsequent consumption of more cigarettes accounted for 90 per cent of the present shortage.

"Tie-in sales" are being investigated in several cities by the OPA, and overcharges have resulted in fines for dealers.

CANDY JOBBERS

(Continued from opposite page)

to be smaller and less aggressive at the present time than operators of cigarette machines.

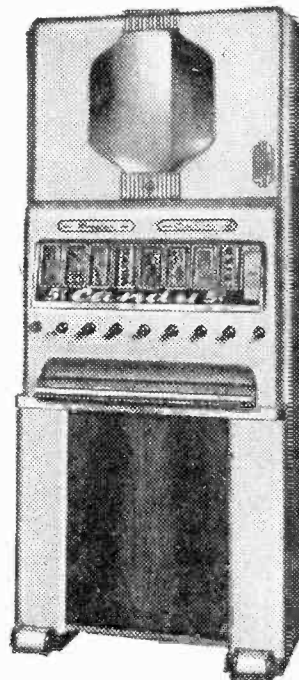
Candy jobbers who formed the organization here have many problems to discuss with manufacturers. They are especially interested in the prospect that there will be many thousands of new retail candy stores opening up after the war and that competition will be fierce unless some code of ethics is established. Candy jobbers say they want to cooperate with the manufacturers in preventing the evils of competition as they may arise. They also say that manufacturers should take the lead in preventing a recurrence of some of the pre-war practices in the candy trade. Manufacturers also have a number of complaints to make about the jobbing trade. The jobbers organization has extended an open invitation to manufacturers to meet with them for mutual discussion at any time.

That this movement is only a part of a much larger threat for manufacturers and distributors to get together, is confirmed by a recent announcement of a conference to be held in January between manufacturers and jobbers in the consumer goods field. This meeting will be sponsored by the National Retail Dry Goods Association. This association retail field is regarded as one of the most progressive organizations in the country, and its plans to get manufacturers and jobbers together may be expected to start a national movement in that direction. One of the big topics scheduled for this general conference will be plans to prevent saturation in any line of merchandise. Jobbers say they want to help manufacturers plan production so that no line of goods will be produced in greater quantities than the public can possibly buy.



The full capacity of the big Stoner Plant is now devoted to producing vital war materials. The coveted Army-Navy E flag, with its two white stars, that flies from our flagstaff is evidence that we are doing our job well.

But Stoner Engineers are doing more—they're planning for the day when we will again be making UNIVENDORS. So take this tip: for the finest in candy vendors, keep your eye on UNIVENDOR.



STONER MFG. CORP.
AURORA, ILLINOIS

6th ANNIVERSARY SALE

READY FOR DELIVERY—RIGHT OUT OF STOCK!

★ PEANUT OR CONFECTION VENDORS ★

	RECONDI- USED TIONED		RECONDI- USED TIONED
1¢ Northwestern Model 33 Jr.	\$3.95	1¢ Northwestern Model 39 Bell	
1¢ Northwestern Model 40	4.45	(New)	\$10.55
1¢ King Jr. (New)	4.95	1¢ Jennings In a Bag	\$8.95
5¢ Columbus Model B	4.95	1¢-5¢ Northwestern Deluxe,	
1¢-5¢ Stewart-McGulre	\$3.95	Old Model	9.95
1¢ Two-Col. Stick Gum	5.95	1¢-3-Col. Parrish	9.95
1¢ Topper	4.95	1¢-3-Col. Snacks	10.95
1¢ Universal	5.95	1¢-5¢ Northwestern Deluxe,	
1¢ Master #8	6.50	Late Model	11.95
1¢ Esquire (Porc)	6.50	1¢ 2-Col. Double Nugget	11.50
5¢ Ideal	7.50	1¢ Derby Vendor (New)	12.50
1¢ 2-Col. Robbins 2 in 1,		1¢ 3-Col. Burel	12.95
1¢-5¢ Master	7.50	1¢ 3-Col. Snacks (Detector)	13.95
Late Model	8.50	1¢-5¢ Northwestern Tri-Selector,	
1¢-5¢ Northwestern Standard	7.50	3 Col.	22.50

★ CIGARETTE AND CANDY BAR MACHINES ★

6-Col. U-NEED-A-PAK, Model E, with Cabinet Stand, Reconditioned	\$37.50
6-Col. U-NEED-A-PAK, Model E, with Cabinet Stand, Reconditioned	32.50
2-Col. 1¢ Cigarette, New	9.95
5¢ DuGrenier Candyman, 72 Bar, with Stand, Reconditioned	42.50
5¢ DuGrenier 41 Bar, Reconditioned	19.50
5¢ ABT Package Candy Vendor with Stand, Reconditioned	19.50

★ POSTAGE STAMP MACHINES ★

1-Col. Shermack, Vends 4 1¢ Stamps, 5¢, from Roll, Recond.	\$22.50
2-Col. Shermack, Vends 4 1¢ Stamps, 5¢, from Roll, and 3 3¢ Stamps, 10¢, Recond.	50.00
1-Col. Advance, Vends 4 1¢ Stamps, 5¢, from Folders, New	9.95

★ COUNTER GAMES ★

1¢ Imp. Cig. Reels, Used	\$ 7.95	1¢ Ace, Poker Reels, New	\$ 8.50
1¢ Marvel, Cig. Reels, Used	16.50	1¢ Pok-o-Reel, Poker Reels, New	8.50
1¢ Roll-a-Pack, Cig. Symbol, New	10.50	1¢ ABT Challenger, Used	27.50
1¢ Lucky Strike, Cig. Symbol, New	10.50	1¢ ABT Model F, Late Model, Used	27.50
1¢ Cub, Cig. Reels, New	8.50	1¢ Bingo, Reconditioned	7.95
		1¢ ABT Big Game Hunter, Old Model	\$9.95

★ SUPPLIES ★

Globes for All Types of Vending Machines	\$1.25
Wall Brackets for All Types of Vending Machines	1.25
Iron Stands for Snacks or Burel	3.00
Iron Pipe Stands for All Types of Vending Mach.	3.00
1¢ or 5¢ Tubular Wrappers, Per M85
1¢ or 5¢ Hanson Coin Counting Scale with Carrying Case	22.50

Terms—50% Deposit With Order, Balance C. O. D.
F. O. B. Newark, N. J.

ASCO VENDING MACHINE EXCHANGE 238 MURRAY ST.,
NEWARK, N. J.

CONTINUE BUYING WAR BONDS

NY Subway Venders Locked Week Ends To Preserve Stock

NEW YORK, Nov. 11.—The convenient vending machines in the New York subways which have been supplying gum to riders of the Independent lines over a long period of years are to be shut down on Saturdays and Sundays because of the shortage of gum. So far, no reports have been heard about the machines which vend cigarettes, altho they are even harder to get than gum.

Last Friday crews of the Interborough News Company worked overtime locking up the chewing gum machines and pasting explanatory signs on them. The company has a contract with the board of transportation allowing it to place machines in Independent-line stations. "Sorry, due to acute gum shortage, this machine will not operate on Saturdays and Sundays," the signs read. The machines dispense 1-cent boxes of candy-coated Chiclets, which are so scarce they have virtually disappeared from retailers' shelves.

Herbert Meyer, a vice-president of the news company, in charge of the subway business, declared, "The shortage of chewing gum has become aggravated as time went along. We have just about 10 per cent of the chewing gum we need."

Thousands of vending machines have been removed from the subways, Meyer said, because of inability to supply chewing gum, chocolate or peanuts to them. A fairly steady supply of chocolate and peanuts permits the machines remaining on location to be operated without interruption.

Friday night, Meyers said, the service crews went out on their regular rounds. Instead of refilling the machines, their customary task, they opened the fronts and inserted pieces of tin over the coin chutes. The metal will remain there until Monday morning when the crews will remove them.

"It's an experiment," Mayer declared. "We're going to see how it works out. We're spreading the wealth, as it were, instead of having it knocked off in a day or two as has been our experience lately."

Chewing gum machines on the I. R. T. and B. M. T. lines are operating as usual. They are filled with Wrigley's Orbit gum, a wartime substitute for the Wrigley

brands which were dispensed in them until the firm recently withdrew its older brands from the civilian market.

SURVEY SHOWS

(Continued from page 66)

were said to be desirable because they could serve complete, well-balanced foods in a wide variety, that they provided a better chance for relaxation for the worker. On the other hand, there were objections voiced to cafeterias in that they encouraged dawdling over meals, they were much more expensive to run and in many sprawling industries they were not readily accessible.

Speed and Economy

For these reasons the snack bar and small lunch counter, with the easily dispensed candy bars and soft drinks from vending machines, offer much more speed and efficiency to the industrial plants. Also these scattered food places throughout the manufacturing organizations cost little to maintain operation and they take up little floor space. Their disadvantages are that usually there is no place for the workers to sit. Recent trends from other factories are to provide rest places for the workers, supplied with candy machines and soft-drink dispensers. These, of course, are being used mostly during the "rest periods," and future planning in factories would be to supply these workers' lounges with either snack bars or mobile units, where not only the worker could eat his lunch comfortably, but it would give him a chance to catch a period of relaxation that industrial psychologists have found so important for maintaining high "energy swing." Here is a field for the post-war schemes and projects for vending machines, since the machines would take up the least needed space in these workers' lounges.

Mobile units, either canteens on wheels or sub-cafeterias, are a great boon to factories and other industrial plants in that they can easily carry the food to the workers. In large plants where the operations are scattered they carry the meals with speed, they are efficient, and here, too, little floor space is occupied.

The objection with this type of in-feeding is that they do not permit the workers with a change of surroundings or a place to sit, and where the factories use toxic materials in their operations the mobile food units cannot be used at all since the food absorbs the toxic elements. A vending machine developed for dispensing sandwiches and fruits might be an answer to this last objection, but for the most part results of the survey made by the paper cup manufacturer indicate that the real answer to this is someone place where the workers can eat and rest and obtain their food and yet still have the change of surroundings needed to keep the "energy swing" at a high rate.

The War Food Administration survey, which was released last month after extensive research work, was based on the results of questionnaires to 2,416 manufacturers, but did not include personal opinions. WFA found that half of the manufacturers in the survey had some kind of facilities in their plants for providing food to the employees. Of those plants having 2,500 workers or more, there were 91 per cent of them that supplied in-feeding, and the figures substantially decreased with smaller plants. WFA found that four out of five workers are employed in plants that have factory feeding, cafeterias, mobile units, canteens and food and drink vending machines. However, only 40 per cent of these workers get to use these services, bringing their lunches from home or patronizing near-by eating places to make certain that they won't be left hungry comes the lunch whistle. This, of course, clearly indicates that many of the factories need to expand their existing food services, and WFA's survey showed the plans of 13 per cent of the factories were including new installations in the post-war period.

Management Interested

Looking into the post-war period, WFA found that there would be a great expansion and installation of new food machines in plants. In fact, here the plants showed a large interest, knowing the important factor this service is to their employees. Altho cafeterias predominated in the plans of most plants, 67 per cent are getting prepared to increase the amount of vending machines, mobile units and movable and stationary factory canteens. And 63 per cent of the plants need brand-new facilities, an important figure for the vending machine trade to remember.

The vending machine trade is vitally concerned with such surveys as these, since they emphasize the important role played in factory in-feeding and the possibilities that the vending machine trade has in future growth and expansion of this phase in industrial life. In time it is felt by experts that most plants will be entirely supplied with food units, dispensing food to their employees in a sanitary, efficient and quick way. Needs of the workers, found in the scientific researches already mentioned here, must be constantly felt out, for as the vending machine trade looms ahead this is a big advantage and stepping stone in its progress.

A feature that was not included in the WFA survey and that made by the paper cup manufacturer has been that music supplied while the employees are either resting or eating or both is also a great aid in the psychological term called "energy swing." Besides discovering that workers have a lag in energy in the late morning and late afternoon that can be picked up with a candy bar or some sort of intake or readily assimilated sugar, an industrial psychologist in one engineering firm found that music acts as a diverting factor to the energies of the worker, thus rejuvenating him.

It may be a little early to predict, but in the face of these indications it can be well said that the future factory will be one of canned music, cigarette venders and automatic food suppliers. This is not a fantastic mark for the vending machine trade to shoot at.

CIG OP IN OPA

(Continued from page 66)

Martie B. Loovis, F. A. Davis & Son, Baltimore; J. Renz Edwards, P. S. Edwards Tobacco Company, Kansas City, Kan.; Fred Meyers, Flaks, Inc., Denver; Joseph Kolodny, Jersey City Tobacco Company, Jersey City, N. J.; Alex Schwartz, Keilson Cigar Company, Cincinnati; Sylvan Mirsky, B. Mirsky & Son, San Francisco; W. P. Rollings, Mobile Cigar & Tobacco Company, Mobile, Ala.; Herman Oriel, Estate of A. Oriel, New York; Walter Serrer, H. H. Serrer & Son, Cleveland; Richard C. Pinney, H. E. Shaw Company,

Makeshift Plan in Use by N. Y. Cig Ops

NEW YORK, Nov. 11.—Cigarette operators here are taking up the practice of supplying locations with merchandise only if the stops agree to keep smokes and matches underneath the counters and not in the machines. Location owners are asked to reserve their allotments for bona fide customers not merely raiders. Repeated raids on units often minutes after the venders have been filled have convinced route men that this procedure is the only way out in a tight cigarette supply situation.

Location owners are being told that they need not worry about machines being half full or even entirely empty. Ops say that so long as it is known that there is a machine on the spot it will get the traffic. By holding his supplies underneath his counter, the location owner will find that instead of being a fill-in spot for a lot of passers-by, he will instead be in a position to service his customers who depend on him for their cigarettes. The additional point is stressed by the ops that when a customer discovers that, altho machines are empty, the location owner saved smokes for him, it will increase the esteem in which the particular outlet is held.

Tied up with the cigarette supply drought is the problem of keeping a maximum number of units out on stops so that good routes are kept intact during this critical period. Ops understand that altho the counter cache idea is a handy one, it is hardly to be recommended as a permanent addition to coin machine selling. Trade spokesmen emphasize that the public must not be allowed to drop coin machines from their thoughts even tho the desire to emphasize venders today is probably at the lowest point in the history of the industry. To counteract empty columns to some extent, ops are urged to impress upon location owners that they must help out by explaining to customers that along with everybody else, routemen are victims of war requirements. Many ops have had convenient signs pasted on the machines which are to the effect that while machines are temporarily out of merchandise, routemen are doing their best under present conditions and consumers are asked to bear with them until overseas shipments ease up.

One prominent op believes that the best way to handle the whole problem is by rationing locations on the basis of average pre-war, not wartime need. Thus, altho many stops today need and sometimes get 300 packs for a machine a week, during peacetime these same units never ran higher than 150 to 160 packs. By limiting locations to the 150 or 160 packs per machine each week instead of inflated 300 packs, the op in question says he accomplishes two things which contribute materially to maximum supplies for all his stops.

1. His own reduced allotments can be prorated on a more equitable basis.

2. The location owner, by being held to pre-war totals, is prevented from merely being a stop for raiders. This saves him from needless anxiety and by being limited as he is, he exercises extreme care in seeing to it that each package vended goes where it is most deserved.

Worcester, Mass.; Henry Gunst, Cliff Weil Cigar Company, Inc., Richmond, Va., and C. D. Hunter, Joseph P. Manning Company, Boston.

MY LOSS YOUR GAIN

Electricity Is Life, Seeburg Horoscope with lots of Refills; Jennings Blue Book Vender, lots of Refills; 4 Exhibit Drop Picture Floor Models; 1 Mills Horoscope, lots of refills; Radio Rifle, 4 rolls of Films; Tin Can Ray Gun, perfect; Tom Mix Ray Gun, perfect; Muto. Card Vender, Kicker & Catcher, Keep Em Bombing; Tom Mix, needs repairs; Texas Leaguer, needs repairs; Chester Pollard Golf, Exhibit Double Pistol Gun, Change Booth, 2 Chairs, 2 Money Changers. Will crate all Machines and trade even up for 1 late type Photomatic, or will sell for \$900.00 CASH. This deal good until Nov. 30, 1944, only.

PLAYLAND ARCADE

220 N. Washington LANSING, MICH.

G. E. — LAMPS — MAZDA

ARCADE-MUSIC-PINS
7 1/2, 15, 25, 40, 60 Watt
(120 to Ctn.) 7¢ Ea.
All Miniature Lamps, Mazda Type
G. E., 50, 51, 55, 63 38¢ Box
Write for Special Price on Seeburg and Bally Lamps.

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
ARCADE BULB COMPANY
56 W. 25th St. NEW YORK, N. Y.

ARCADE EQUIPMENT

2 Sky Fighters (One Jap Converted), Ea. \$295.00	2 Seeburg Guns, Ea. \$110.00
1 Bally Rapid Fire (Reconditioned by Chicago Novelty) 189.50	2 Gottlieb Skeeballette, Ea. 79.50
5 One Cent Home Runs, Ea. 12.50	1 Bally Defender 239.50
(40# Ball Gum with Each Machine, 35¢ Lb.)	1 Bally Bull (New Gun) 39.50
1 Wurlitzer 850 650.00	2 Keeney Submarine Gun, Ea. 159.00
	1 Chicago Coin Hockey 195.00

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(Counter Model Only)

2 FOR 5c CHUTES

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FREE 3000 Full Color Glamour Girl Type Cards (2 for 5c Sellers) with Purchase of One Vender ... \$60

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ALL METAL—SIMPLE MECHANISM

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Special Deal #2

FREE 3000 1c Sellers—Your Choice of 24 Different Card Series with Purchase of One Vender \$55

Amend OPA Committee Order

Royal Mint Denies Expected Shortage Of New 5c Pieces

OTTAWA, Nov. 11.—Officials at the Royal Mint here do not expect any immediate shortage of Canada's shiny, 12-sided steel and chrome 5-cent pieces. They denied a Toronto report that difficulty in obtaining steel and chrome was limiting production and resulting in shortages in some areas.

"The demand for coins in recent years has gone to fantastic heights and we have been having trouble getting material, but we are quite sure the supply will be adequate now," said an official at the Mint.

RFC War Vets Loan Plan Looms

WASHINGTON, Nov. 11.—Returning veterans who wish to enter the coin machine operating business may eventually be able to get loans from the Reconstruction Finance Corporation as well as from the Veterans' Administration under the G.I. bill. The maximum on loans under the G.I. bill would be about \$2,000, and in the post-war period this probably would not be enough to get much of a start in any kind of business. In the coin machine trade it is expected that there will be ample financing thru regular commercial firms for music and vending machines, but there are no indications at present that these commercial firms will finance game routes. New men considering the amusement machine field may be able to buy machines on regular terms, however.

The plan for giving veterans additional RFC loans has not yet been completed, but officials say it will be made known at an early date. RFC has already been making loans to veterans according to its standard rules. The new plan is expected to fill in some of the gaps which were left in the G.I. bill. The G.I. bill provides for loans at 4 per cent interest. There has been considerable question as to whether banks would make loans at this rate. The RFC makes its loans at the 4 per cent rate and because of its long experience in this field expects to start its plan without any serious delays.

When the plan for G.I. loans to veterans was first announced, many lines of industry began to consider the prospects of enlisting these men as newcomers. There were some objections from men already established in business, and one of the first trades to speak out was restaurant proprietors, at the recent convention in Chicago. At least one speaker warned his fellow restaurateurs that they might expect future competition from as many as 50,000 to 100,000 new proprietors, coming chiefly from returning veterans.

Not Pushing Coin Biz

Government agencies have chiefly encouraged veterans to enter the retail and service trades as a future business. Up to the present there are no reports that government agencies have encouraged veterans to enter into the coin machine field. An inquiry to the U. S. Department of Commerce, which is furnishing an advisory service to veterans on entering (See RFC WAR LOAN on page 79)

Evans Buys Paces Races Mfg. Rights

Announces Post-War Model

CHICAGO, Nov. 11.—Big news in coin machine circles here was the announcement this week made jointly by R. W. (Dick) Hood, of H. C. Evans & Company, and E. W. Pace, of the Pace Manufacturing Company, Inc., that the Evans firm had purchased all manufacturing rights to the well known console machine, Paces Races.

The sale, it is reported, comprised the transfer of all patents and copyright patents. Included were all tools, dies, jigs, patterns and other real and abstract properties, thus conferring upon H. C. Evans & Company the exclusive rights to manufacture Paces Races and its component parts.

Of the transaction, Pace stated: "I am sure the trade will be pleased to learn that Evans is now the exclusive manufacturer of Paces Races. I do not believe that there is another company in the country more capable of continuing and reinforcing the tradition of quality behind this machine. I know the caliber of Dick Hood and his staff, and Evans's record of past successes points to a great future for the game."

Speaking for H. C. Evans & Company, Richard W. Hood declared that the purchase of Paces Races arose from a desire to broaden his company's scope of service to the operating field. "Post-war plans call for the production of a new model Races machine to be called Evans Super DeLuxe Races," Hood stated. "Embodying the proven basic principles that have made Races one of the most stable types of equipment ever built, the new

Letters to Editor in Omaha Newspaper Fight Pin Attackers

OMAHA, Nov. 11.—The other side of the story, in the form of "letters to the editor," has been published in *The Omaha World-Herald* in answer to the police seizure of two machines in a cafe near a local high school.

The letters attacked the stand of parents in criticizing the spots and operators for permitting high school students to have access to the machines. One particular letter laid the blame on the parents for not disciplining the youngsters. Operators here have frequently emphasized that they don't want youngsters playing the machines and that their hands are tied as the help shortage prevents a closer check on machine patronage. The original warning to operators in the city to govern their routes more closely was given by City Welfare Inspector Thomas Knapp.

The police seizure of the machines followed two city warnings to the location in question, according to the police, who said the cafe owner had been told four days previous to the seizure to stop the school kids from playing the machines. The operator of the route upon which the games were seized said that the location was a newly acquired one and he had not as yet had time to inspect the various locations.

Races will incorporate about 50 additional features, among them an improved coin head and streamlined styling.

"Until the go-ahead signal on manufacture of the new model is received," Hood advised, "let it be understood that there are no new Paces Races available. Not only new Races, but also new mechanisms and new parts can be made only by Evans, and the trade will be in- (See Evans Buys Paces Races on page 74)

Recalls Price Ceiling Story

Recent checks on machine prices reported in a half dozen cities

CHICAGO, Nov. 11.—During the week in which there were reports of investigations of prices on used coin machines from perhaps a half dozen large cities, the Office of Price Administration issued a revised program for the OPA Industry Advisory Committees. This immediately revived questions about the status and work of the advisory committee which represented the coin machine industry. Whether the revised program for these industry committees means that the committee for the coin machine industry will be again called to an official meeting soon is not known.

A few weeks ago OPA officials did announce that most of the industry committees would meet during the year to consider new price changes. It was understood that the price changes referred chiefly to the amendments that had been made in MPR-429 August 24. This price order is the one that covers used coin machines and is the one that has been the subject of much discussion in the trade. Latest amended form of this order provides that firms making new or rebuilt machines could apply for price increases on such products. The amended order was apparently issued to get it into line with the spot authorization plan which was being carried out by the War Production board.

It is generally agreed in the trade, however, that if the OPA committee representing the coin machine industry should be called to Washington again, that the whole subject of prices on used machines would be discussed at length. Trade reports have indicated that many questions have gone unanswered since the committee was first appointed and held its only official meeting in Washington last December.

It is not known at the present time whether the reported checks on coin machine prices in large cities are merely routine ones planned by OPA for some time or whether it is a reaction from a case that developed in Columbus, O., recently when WPB officials uncovered alleged violations in the uses of vital materials. As soon as WPB officials found this situation they also called in OPA officials to make a check on violations of ceiling prices by the firms involved. If the industry price committee should be called into a meeting again it would be necessary to recount the steps which were taken when the committee was originally called into being.

The committee as originally appointed last November included J. E. Broyles, of the Rudolph Wurlitzer Company, who was chairman at the first meeting; Robert Z. Greene, Rowe Manufacturing Company; D. W. Donohue, Mills Novelty Company; Roy Torr, Philadelphia; Nat Leverone, Automatic Canteen Company, Chicago; W. S. Redd, Redd Distributing Company, Boston; A. J. Goldberg, Chicago Simplex Distributing Company, Chicago; Ben Axelrod, Olive Novelty Company, St. Louis; Don W. Clark, California Simplex Distributing Company, San Francisco; Howard L. Hultz, Springfield, Ill.; Samuel Kresburg, Miami Beach, Fla.; J. A. Stevenson, Salt Lake City, and Al W. Blendow, International Mutoscope, Long Island City, N. Y.

First Meeting

When the members of this group met in Washington for the first organization meeting there was considerable discussion of industry problems. George Toomey, OPA official, presided at the meeting but he has since resigned his position. It was the consensus of opinion at this meeting that when an official interpretation of price ceilings on used coin machines (See AMEND OPA on page 70)

British Coinmen Meet To Discuss Post-War Plans

LONDON, Nov. 11.—A meeting of the manufacturers' and distributors' sections of the British Automatic Machine Operators' Society recently met here to discuss post-war problems and possibilities. According to reports, discussion proceeded along constructive lines and indicates that BAMOS will undoubtedly be as strong a factor in getting the industry going again when hostilities are over as it was in aiding its success in pre-war years.

Among those attending were J. G. Brenner, Bernard W. Brenner, Derek Brenner (secretary), William S. Green, John Holloway, Alf Cohen, Pearce Jeremy, Charlie Ahrens, W. H. Willmott and Markie Kraft.

Deeply Interested

The British coin machine trade is deeply interested in news of the plans of American manufacturers to put new machines on the market after the war, according to Edward Graves, coin machine editor of *The World's Fair*. The trade here watches the news in *The Billboard* carefully and is much interested in all reports of post-war plans. It is also interested in reports of new inventions. He says British manufacturers will make strong efforts to develop increased production of machines here after the war.

Graves commented at length on the recent coin machine survey made in the U. S. by *The Billboard* covering post-war prospects.

He said the survey made by the U. S. trade paper "estimates that if the war should end this year, 2,246,900 new coin machines will be needed to fill operators' immediate needs. And that applies to the home market over there only. So even if the import ban were removed right away (a most improbable happen-

ing) I don't see how American manufacturers could send much new stuff here, without leaving a number of their home operators short.

American Production Figures

"Let us take a look at figures. For the period 1939-'41, the normal American production of pin games was 500,000 a year. Phonographs totalled 49,000 for 1941. Bring into the picture the fact that most manufacturers there have enlarged their plants and the possibility of new ones coming along. Allow for all that and it is still clear that some time must elapse before American manufacturers could give attention to the British market on a scale equivalent to pre-war.

Manufacturers and Operators

"As to how quickly our manufacturers can get into their stride will largely be governed by the attitude of the government. Quite a number of people who have been engaged on war production are going to be told what they are to make for a period after the war. These things will be articles essential to the populace in general. But, assuming that our manufacturers have an opportunity of going ahead, what are operators intending to do about it? Just wait and see what the manufacturer produces? Or, while allowing for new ideas, give that manufacturer some idea as to what they want and what they are prepared to buy.

What America Expects

From the survey quoted, I see that the Americans expect the greatest post-war demand to be for pin games and automatic phonographs. And, summing up from a whole number of opinions, I gather that there will be a pretty big demand over there for movie machines."

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1800	10c Lu Lu	36.00	2.85
1800	25c Lu Lu	90.00	2.85
1200	25c Texas Charley	102.28	3.15
1000	25c J.P. Charley	51.98	1.70

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Amend OPA Com'tee Order Ceiling Story Recalls Price

(Continued from page 69)

chines was issued there should be an exemption for amusement games and gaming devices because it was generally agreed these machines were hard hit by the war and that the total number of machines sold was too small to be a part of the general price control program. It was agreed in the informal discussions, however, that the price-control program should remain in effect with respect to the juke box and vending machine sections of the industry. But the official interpretation of the order involving these recommendations was never issued and it has been generally assumed by the trade that they were pigeon-holed and forgotten when Toomey resigned.

Members of the OPA committee who attended the meeting were impressed with the great volume of factual information which government officials had gathered concerning the coin machine trade. They were convinced also that OPA officials were sympathetic with all of the peculiar problems relating to the industry and that they had no intention to try to unduly alarm or disturb the industry. In fact, OPA officials had gone out of their way to gather detailed information about the peculiar problems which the trade faced during the war. Before the official committee had met, OPA officers had freely consulted at least two men who had been invited to Washington to give expert testimony about certain phases of coin machine problems. These men outlined in detail the many problems which were known to be facing distributing firms during the war.

Edmand F. Mair, at that time president of the Coin Machine Acceptance Corporation, a firm that had financed many of the coin machine activities, gave expert testimony as to the financial problems involved in the industry during the war.

Walter W. Hurd, coin machine editor of *The Billboard*, in a session lasting for three hours, outlined the problems of the industry as a whole as understood by an observer of the industry for many years. The members of the official OPA committee which met the next day were able to outline all the details which OPA officials wanted to know about before interpreting the order as it related to coin machines. Thus a mass of evidence was accumulated by OPA officials on which to base future decisions.

Additional Data

In addition to the information gained from the above sources, OPA officials also had at their disposal an immense amount of data collected by the WPB as it had surveyed manufacturing plants which had been converted to war production.

It is felt in the trade that if violations of price ceilings becomes an important issue, that the OPA price committee should be called to an official meeting again in order to reconsider the many questions which were left unanswered from the first and only meeting of the committee.

The new committee procedure program which was issued by OPA November 6 is published in full as follows to indicate what industry committees are expected to do:

Revised Procedure

Revised Procedural Regulation 13—Procedure Applicable to Industry Advisory Committees.

Pursuant to the authority conferred upon the Administrator by Section 2 (a) of the Emergency Price Control Act of 1942, as amended, the following rules are hereby prescribed for the appointment and administration of Industry Advisory Committees.

ARTICLE I—GENERAL FUNCTIONS AND POWERS OF INDUSTRY ADVISORY COMMITTEES

Section 1. General functions and powers of Industry Advisory Committees.

ARTICLE II—AUTHORITY TO ACT FOR THE ADMINISTRATOR

2. The Price Executive.

3. The Director of the Office of Industry Advisory Committees.

ARTICLE III—APPOINTMENT OF COMMITTEES

4. Time of appointment.

5. Composition of committees.

- 6. Committee designation and announcement.
 - 7. Alteration of committees.
 - 8. Standing subcommittees.
 - 9. Temporary subcommittees.
- ARTICLE IV—OPERATIONS OF COMMITTEES**
- 10. Officers and employees.
 - 11. Finances.
 - 12. Meetings.
 - 13. Formal committee action.
- ARTICLE V—WAIVERS**
- 14. Waivers.

ARTICLE I—GENERAL FUNCTIONS AND POWERS OF INDUSTRY ADVISORY COMMITTEES

Section 1. *General functions and powers of Industry Advisory Committees.* Under the Emergency Price Control Act of 1942, as amended, hereinafter referred to as the Act, an Industry Advisory Committee is an advisory and consultative group. The committee is designed to advise the Administrator with respect to industry matters that should be taken into consideration in preparing maximum price regulations and their amendments which are consistent with the act. The committee may make such recommendations as it deems advisable. The advice and recommendations of the committee are for the purpose of assisting the administrator, and it is his duty to give consideration to the committee's recommendations, but it is the administrator who has the responsibility for making ultimate decisions. Regardless of whether the administrator requests consultation with the committee or the committee offers advice or recommendations on its own motion, the committee as an official organization under the act is permitted to do such things as are reasonably necessary for the proper performance of its functions and as are consistent with this regulation. Beyond this, however, committee members have no general immunity from the legal limitations imposed upon persons taking action together.

ARTICLE II—AUTHORITY TO ACT FOR THE ADMINISTRATOR

Section 2. *The Price Executive.* The authority of the administrator to consult and advise with the committee or its subcommittees may be exercised by and in the name of the Price Executive of the appropriate commodity or service branch, who is referred to in this regulation as the Price Executive.

Section 3. *The Director of the Office of Industry Advisory Committees.* The director of the Office of Industry Advisory Committees is authorized to act for the administrator in:

(a) The supervision and co-ordination of the Industry Advisory Committee program, including clearance and approval of appointment of committees and members thereof.

(b) Receiving and processing official committee documents and official communications to and from officers of committees.

ARTICLE III—APPOINTMENT OF COMMITTEES

Section 4. *Time of appointment.* The administrator will from time to time appoint committees, national or regional or both, representative of their respective industries, upon his own initiative, in advance of major price action, or upon requests of a substantial portion of an industry under the provisions of the act.

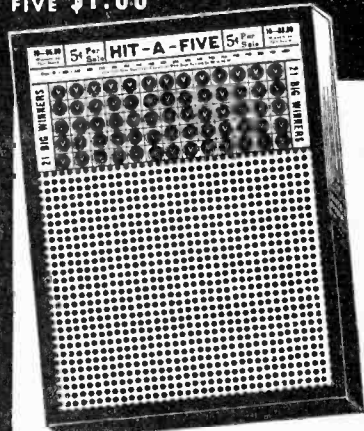
Requests for the formation of a committee may be made by a person or persons subject to a maximum price regulation or order, by the filing of a written application, in duplicate, with the Director of the Office of Industry Advisory Committees.

Section 5. Composition of committees—

(a) *Definition of "industry."* The Administrator will determine what constitutes an "industry" under the meaning of the act, taking into account the organization of the Office of Price Administration, and will determine whether it is appropriate to appoint committees that are national or regional or both.

(b) *Representative character.* The administrator will as far as practicable select members in such a way that the committee will be truly representative of the industry, or of the industry in a region, taking into account geographical dispersion, small and large concerns, integrated and non-integrated operations, methods of merchandising and distribu-

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tion, membership and non-membership in organized trade groups.

(c) **Eligibility for membership.** Eligibility for membership on an Industry Advisory Committee shall be determined by present occupation in a supervisory, managerial or technical capacity related to the production, distribution or use of a commodity or service by a firm in the industry.

Section 6. **Committee designation and announcement—(a) Appointment of committee members.** Appointment of committee members shall be by letter from the Administrator and this letter will contain the names of all members of the committee.

(b) **Notification to the Attorney General and the press.** At the time of this appointment a letter will be sent to the Attorney General advising him of the committee's appointment and its membership, and a press release will be issued publicly announcing such appointment.

Section 7. **Alteration of committees.** The Administrator may from time to time enlarge, reduce or change the membership of a committee. A member shall resign by letter to the Administrator.

Section 8. **Standing subcommittees.** When deemed advisable the Administrator may appoint a standing subcommittee in the same manner as is provided for the appointment of a regular committee. He may appoint to this standing subcommittee persons who are not members of the regular committee.

Section 9. **Temporary subcommittees.** The chairman of the committee, elected as hereinafter provided, may appoint temporary subcommittees from the membership of the committee to handle special problems. The Price Executive shall be notified of such appointment.

ARTICLE IV—OPERATIONS AND COMMITTEES

Section 10. **Officers and employees—(a) Officers.** A committee or standing subcommittee shall elect a chairman from among its members by a majority vote of the total membership. A committee or standing subcommittee may elect a vice-chairman from its members and a secretary, a treasurer or a secretary-treasurer. Election of a non-member as secretary, treasurer or secretary-treasurer, while permissible, does not constitute the person elected a member of the committee who he may attend meetings in order to perform the duties of his office.

(b) **Employees.** A committee may hire other assistants, but such employment does not entitle them to privileges of committee membership, nor attendance at consultative meetings with representatives of the Office of Price Administration, except by written invitation from the Price Executive, as hereinafter provided.

Section 11. **Finances.** A committee may request and receive voluntary contributions from the industry represented, for committee maintenance, such as salaries and expenses of the staff and traveling expenses of the committee members. Contributions in excess of an amount reasonably necessary for the committee to perform its functions may not be requested or received. The chairman or treasurer of the committee shall file, in duplicate, quarterly financial reports of receipts and disbursements with the director of the Office of Industry Advisory Committees, within 30 days after the last day of March, June, September and December in each year.

Section 12. **Meetings—(a)** The initial meeting. The Price Executive will make arrangements for the initial meeting of the committee for the purpose, among others, of electing a chairman.

(b) **Meetings of a committee or subcommittee.** Meetings of a committee or subcommittee may be called by the chairman thereof, or by the Administrator or Price Executive for purposes of consultation. Meetings called by the chairman shall be held at such times as may seem proper to him. Meetings called by the Administrator or Price Executive shall be held at such times as he deems proper. The chairman may notify the

Price Executive that the committee desires to consult with him with respect to a regulation or order governing all or a part of an industry, or with respect to the form of such regulation or order, or with respect to classifications, differentiations, and adjustments in such regulation or order. Upon receipt of such notice the Price Executive shall within a reasonable time call a meeting for such purpose.

Meeting Notices

(c) **Notices and agenda.** The chairman, in the case of meetings called by him, and the Price Executive, in the case of meetings called by him or the Administrator, shall send written notice of the time and place of the meeting, with the proposed agenda, to all members of the committee and to the Director of the Office of Industry Advisory Committees. These notices and agenda shall be mailed at least 10 business days in advance of the meeting date.

(d) **Attendance at meetings.** When the Administrator or Price Executive calls a meeting he may designate a member of his staff as the representative of the Office of Price Administration to conduct the meeting. Other members of the staff of the Office may participate in the meeting. Persons who are not members of the committee or of the staff of the Office may not attend committee meetings, except upon written invitation from the Price Executive or Administrator with the consent of the committee chairman. There shall be no alternates for members in attendance at any meeting. The Price Executive may attend or may designate some member of his staff to attend meetings called by the chairman of the committee, who he has no duty to do so.

(e) **Quorum.** Two-thirds of the total membership of a committee or standing subcommittee shall constitute a quorum for purposes of committee action. There shall be no votes by proxy.

(f) **Minutes of meetings.** Minutes shall be kept of all meetings of committees or standing subcommittees. When a meeting is called by the chairman the keeping of the minutes is the committee's responsibility, and copies of these minutes shall be filed in duplicate with the Director of the Office of Industry Advisory Committees within 15 days after the meeting. When the meeting is called by Administrator or Price Executive the minutes are the responsibility of the Office of Price Administration, and a copy shall

be sent the chairman by the Price Executive within 15 days after the meeting.

Section 13. **Formal committee action.** No representation or recommendation made to the Administrator shall be regarded as coming from the committee unless it was agreed to by a majority of the members present at a meeting duly held under this regulation.

A representation or recommendation of a standing subcommittee, agreed to by a majority of the members present at a meeting duly held under this regulation, may be adopted by the members of the committee by vote taken by mail. However, if any member of the committee so requests in writing, the chairman shall place the proposed representation or recommendation upon the agenda of the next meeting for general discussion.

Recommendations to the Administrator may be made by action of the committee in meetings duly called for consultation, or may be submitted by the committee in writing. Such written recommendations shall be signed by the chairman of the committee, filed in duplicate with the Director of the Office of Industry Advisory Committees and shall contain a statement indicating that the recommendations were made at a duly held meeting. This statement shall include a record of the vote. Any minority report or recommendation may be made in the same way at the same time.

A subcommittee may not make reports and recommendations directly to the Administrator. However, if the committee refuses to adopt the report or recommendation of a standing or temporary subcommittee, the chairman of the subcommittee may submit two copies of its report or recommendation to the Director of the Office of Industry Advisory Committees, with the notation of its failure of adoption by the committee.

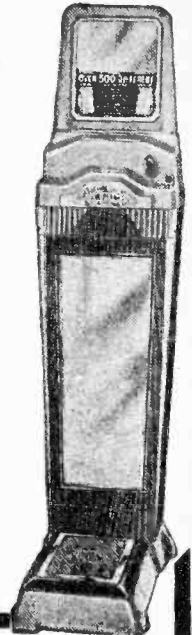
Recommendations of committees shall be considered by the Administrator and accepted or rejected in accordance with procedures established by him.

Article V—Waivers

Sec. 14. **Waiver.** The administrator may, upon written notice to a committee, waive any portion of this regulation except such portions as are specifically prescribed in the act or otherwise required by law.

This regulation, revised, shall become effective November 6, 1944.

Issued this 1st day of November, 1944.
CHESTER BOWLES,
Administrator.



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- All refinished in glitter blue, metal buffed bright, mechanisms completely cleaned with Kleeer-Flo system.
- Jennings Fast Time, Pay-Out\$ 67.50
- Mills Jumbo Parade, Pay-Out 67.50
- Bally Rapid Fire 165.00
- Mills Vest Pockets, Green 42.50
- ABT Half Miles (New) 7.00
- ABT Fire & Smoke 15.00
- Pikes Peaks 15.00

1/3 Certified Deposit With Order, Balance C. O. D.

MILLER VENDING CO.

615 Lyon Street, N. E.
Grand Rapids 3, Michigan
Phones: 9-8632, 9-6047

—SLOTS—

WANT—We will buy your Mills Flashers, Ten Grands, F.O.K.'s, Skyscrapers and Wolfheads for \$25.00 each; \$5.00 extra for 10c and \$10.00 extra for 25c Models.

MAY GAMES COMPANY

977 Golden Gate Ave., San Francisco 2, Cal.

WE BUY ANYTHING AND EVERYTHING THAT OPERATES WITH A COIN. QUOTE LOWEST PRICES IN FIRST LETTER.
EAST COAST MUSIC CO.
1001 Walnut St., CHESTER, PA.

OPERATORS ARE GETTING THE CREAM

5-BALL FREE PLAY UPRIGHT PIN GAME

WITH ZINGO

HI-SCORE LITES OUT BALL RETURN SPECIAL FEATURES

AUTOMATIC PAYOUT CONSOLES

Mills Four Bell, Factory Rebuilt ... \$695.00	Evans '41 Bangtail with Jackpot ... \$450.00	Keeney 4-Way Bell, 3-5c & 1-25c ... \$925.00
Mills Three Bell, Factory Rebuilt ... 995.00	Evans Pacer ... 550.00	Keeney Twin Super Bell, 5c & 25c ... 625.00
Baker Pacers, Daily Double & Jackpot. 350.00	Evans '41 Bangtail. 350.00	Keeney Twin Super Bell, 5c & 25c ... 495.00
Pace Twin Reels, 5c & 10c Play ... 550.00	Evans '40 Domino ... 125.00	Keeney Half Dollar Super Bell, F.P. Only ... 495.00
Pace Twin Reels, 10c & 25c Play ... 550.00	Bally Roll-Em ... 185.00	Pace Reels, '41 ... 145.00
Evans '41 Domino with Jackpot ... 450.00	Bally Royal Draw ... 95.00	Pace Saratoga, '41 ... 145.00
	Bally Club House ... 95.00	Pace Payday, 25c ... 450.00
	Keeney '38 TrackTime ... 125.00	Jennings Derby Day ... 55.00
	Buckley Flashing Ivories, Slant Head ... 275.00	Evans Lucky Lucre ... 250.00
	Keeney 4-Way Bell. 795.00	

COMPLETE A.B.T. RIFLE RANGE, WARNER RECORDIO, COMPLETE PICTURE BOOTH AND COUNTER, COMPLETE REFRIGERATED ORANGE DRINK STAND AND OTHER EQUIPMENT TO OUTFIT COMPLETE ARCADE. WIRE OR WRITE FOR INFORMATION.

FACTORY REBUILT ONE BALL FREE PLAY GAMES

Bally Thoroughbred, Jackpot ... \$625.00	Bally Dark Horse ... \$195.00
Mills 1941 One-Two-Three ... 145.00	Bally Club Trophy, Jackpot ... 375.00
Bell Revamped Sportsman, 1 or 5-Ball Multiple, with Jackpot ... 425.00	Bally '41 Derby, Jackpot ... 375.00
Bally Longacre, J.P. ... 625.00	Bally Blue Grass ... 195.00
	Bally Pimlico, J.P. ... 425.00

FACTORY REBUILT ONE BALL PAYOUT TABLES

Bally Jockey Club ... \$550.00	Bally Turf King ... \$550.00	Bally Fairmount ... \$750.00
Bally Santa Anita ... 325.00	Bally Sport King ... 395.00	Race King ... 275.00
Bally Pacemaker ... 135.00	Keeney Fortune ... 350.00	Rockingham ... 475.00
Bally Grandstand ... 135.00	Bally Longshot ... 425.00	Mills 1-2-3 ... 69.50
Bally Hawthorne ... 135.00	Bally Gold Medal ... 95.00	Grand National ... 135.00

MILLS FACTORY REBUILT SLOT MACHINES

Gold Chrome, 5c ... \$425.00	Futurity, 5c ... \$175.00	Blue Front, 10c ... \$275.00
Gold Chrome, 10c ... 465.00	Futurity, 10c ... 215.00	Blue Front, 25c ... 350.00
Gold Chrome, 25c ... 535.00	Futurity, 25c ... 275.00	Brown Front, 5c ... 295.00
Gold Chrome, 50c ... 750.00	War Eagle, 25c ... 295.00	Brown Front, 10c ... 325.00
	Blue Front, 5c ... 225.00	Brown Front, 25c ... 425.00

A FEW LIBERATORS AND PERISCOPES STILL AVAILABLE. WRITE FOR SPECIAL PRICE!

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.
PLEASE ADDRESS MAIL TO CHICAGO 22.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

WANTED

WATLING SMALL SCALES, PHONOGRAPHS, ALL KINDS PIN GAMES. Advise condition and price in first letter.

FOR SALE

GOOD ARCADE EQUIPMENT at the right price.

LAVOIE & HILLMAN

175 East Main St. FALL RIVER, MASS.

CONVERT TO WHIRLWAY AND DUST WHIRLS

BE MODERN—UP TO THE MINUTE

WHIRLWAY

ONE BALL FREE PLAY CONVERTED FROM SPORT SPECIAL, DARK HORSE, BLUE GRASS AND SPORT EVENT.

DUST WHIRLS

ONE BALL FREE PLAY CONVERTED FROM CLUB TROPHY. WILL TAKE IN TRADE '41 DERBY, PIMLICO.

CONSOLES

Table listing console models and prices, including Mills Three Bells, Mills Four Bells, Club Bells, etc.

SLOTS

Table listing slot machine models and prices, including 125¢ Brown Front, 10¢ Blue Front, 25¢ Roman Head, etc.

FIVE BALLS

Table listing five ball machine models and prices, including Midway, New, Midway, Used, Four Roses, etc.

ARCADE MACHINES

Table listing arcade machine models and prices, including Kirk Astrology Scale, Skyfighters, Kicker & Catchers, etc.

ALL MACHINES HAVE MONEY BACK GUARANTEE

ROY MCGINNIS CO.

2011 Maryland Avenue Baltimore, Md.

YOU HAVE TRIED THE REST—NOW TRY THE BEST

Table comparing prices for Mills Blue Fronts, Mills Bonus Bells, Mills Chrome Bells, etc.

All Originals, Thoroughly Reconditioned and Refinished and Equipped With Knee Action, Drillproof, Spoonproof and Club Handles.

WORK DONE BY ORIGINAL FACTORY MECHANICS

Send in Your Old Machines for Repairs. We Will Return Them to You Actually Like Brand New. Nominal Cost.

PARTS FOR MILLS SLOTS

Table listing parts for Mills slots and their prices, including Knee Action With Springs, Idler Pinion Gears, Main Clock Gears, etc.

Many Parts Available Not Listed.

Southwest Amusement Company

2916-18 Main Street (Riverside 5141) Dallas 1, Texas

Operators of Salesboards, Bingo and Jar Tickets

Table listing operators of salesboards, bingo tickets, and jar tickets with prices.

COMPLETE LINE OF SALESBOARDS, BINGO TICKETS, JAR TICKETS AND CARDS.

HENRY E. WEISS 140 NORTH 31ST STREET, BELLEVILLE, ILLINOIS

RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

Cleveland Ordinance Okays Charitable Bingo Games

(Continued from last week)

Section 2925-19. Regulations. It shall be the duty of the commissioner of assessments and licenses and any person or persons by him designated, and every police officer, to enforce the following regulations:

"1. There shall be conspicuously posted and at all times displayed prominently at the location licensed a schedule showing the prizes to be awarded and the prices or other consideration to be paid for participation in the game of chance and the charitable purpose for which such game of chance is being conducted.

"2. Every licensee shall at all times keep full and accurate sets of records, showing the financial results of each game of chance.

"3. Every licensee shall within thirty (30) days after each date of the holding of the game or games licensed report to the commissioner of assessments and licenses the amount paid to the beneficiary, which shall be evidenced by the signed receipt of the responsible representative of such beneficiary, together with an itemized account of all the expenses incurred and charged against the receipts of such game or games of chance conducted under the license issued hereunder. Said report shall be sworn to by the person named in the application to make disbursements. Upon demand of the commissioner of assessments and licenses such report shall be made within ten (10) days after the date of the holding of any such game or games.

"4. The name of any charitable, benevolent, philanthropic, religious or fraternal organization or association shall not be used in connection with any game of chance licensed hereunder unless and until there has been filed with the commissioner of assessments and licenses written permission signed by a responsible officer or other person authorized to act for such organization or association, which permission shall be for a specific day or a specific period of time.

"5. The premises shall be maintained at all times in strict compliance with all laws and ordinances applicable thereto.

"6. All games of chance licensed hereunder shall be conducted in an orderly manner and shall not be so conducted as to constitute a nuisance, and shall not be conducted except between the hours of 1:30 p.m. and 4:30 p.m., and 7 p.m. and 12 midnight.

"Section 2925-20. Supervision. The commissioner of assessments and licenses shall have power upon complaint of any citizen, or on his own initiative to investigate the business practices and business methods of any such licensee if in the opinion of such commissioner of assessments such investigation is warranted. Each such licensee shall be obliged at the request of the commissioner of assessments and licenses to furnish such information as he may require concerning his business, business practices and business methods and the commissioner of assessments and licenses may put under oath and command answers to any questions pertaining to such investigation from any and all persons who may be connected in any manner with the business of the licensee or the transaction or transactions which constitute the subject of the investigation.

"Section 2925-21. Refusal. Revocation or Suspension of License. The commissioner of assessments and licenses, upon the recommendation of the director of public safety, shall, or upon his own initiative may, at any time revoke or suspend any license for failure to comply with the terms of any of the laws or ordinances relating to the business so licensed. In case of refusal to issue a license or the revocation or suspension of a license by the commissioner of assessments and licenses, the applicant or licensee may appeal from such refusal to a board of appeals composed of the director of law, director of finance and director of public safety, or any member of such department who may be so designated to act for such director or any of them. Notice of such appeal shall be in writing, and shall be filed with the commissioner of assessments and licenses within 10 days after the making of such order. The board of appeals within three days after filing of such appeal shall proceed with the hearing of such appeal,

at which hearing all parties interested shall be afforded an opportunity to be heard, and such board of appeals shall approve, modify or annul such order from which the appeal has been perfected.

"If a license is revoked hereunder the revocation shall be permanent and the licensee shall not be permitted to obtain a license thereafter. In cases where the licensee is a firm, corporation, association or society, and upon hearing it is

Over 75,000 New Giving Trouble-Free Service!

IMP

BRAND NEW

\$9.90

WHILE THEY LAST! Regular Price \$12.50.



BRAND NEW

Wings.....\$11.50 | Yankees.....\$11.50

Table listing various slot machine models and prices, including Liberty Bell, Zephyr, Champion, Vitalizer, Evans Playball, etc.

BLISTER GUNNER CONVERSION FOR AIR RAIDER \$12.50 TOKYO RAIDER CONVERSION FOR DRIVEMOBILE 16.75 KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/8 Deposit With Order.

MAX GLASS DISTRIBUTING COMPANY (Successors to Gerber & Glass) 914 DIVERSEY - CHICAGO 14, ILL.

WANTED TO BUY

Popcorn Machines (floor model or counter), Kettle Types, in good or fair condition—state which and price wanted. We buy and sell all makes.

POPCORN (Argentine Jumbo), Popcorn Cartons, Glassine Bags, Popping Oil, Shortening, all supplies needed at ceiling prices.

P. K. SALES CO.

6th & Hyatt Sts., Cambridge, Ohio

SACRIFICES

Table listing various slot machine models and prices, including 10 Mills Jumbo Parades, 2 Mills Jumbo Parades, 3 '38 Keeney's Skill Time, etc.

All Machines in Perfect Shape. One-Third Deposit.

PLAYTIME DISTRIBUTORS

924 Hogan St. Jacksonville 1, Fla.

PARTS AND SUPPLIES FOR PENNY ARCADES AND PIN GAME OPERATORS!

- A.B.T. Coin Chutes, New, 1¢ or 5¢. \$2.95
- All Pin Game Plungers 2.00
- A.B.T. 2¢ Coin Chutes 3.95
- Balls for Keeney Submarine. Per 100 . . . 2.50
- Cataline Plungers. Each 2.00
- Casings for Plungers 1.00
- Complete Free Play Assemblies for:
 - All Pin Games 1.50
 - Composition Balls for Batting Practice . . . 2.00
 - Doors for All Pin Games 1.50
 - Dead Rubber Rings, All Sizes. Per 100 . . . 1.95
 - Gun Lamps75
- Glass for Skee Balleto, Gottlieb, Evans 10 Strike, Rockola 10 Plns. 2.50
- Glass for Pin Games. Each 1.25
- Film for Peek Shows. Per Set 2.50
- Front Moldings for Pin Games, Complete 1.25
- Film for Radio Rifle Roll 8.00
- Live Rubber Rings, All Sizes. Per 100 . . . 3.50
- Metal Balls for Pin Games. Each15
- Plunger Springs for Pin Games. Per 100 . . . 3.75
- Plunger Assemblies Complete for All Pin Games (Used) 1.00
- Pokerinos Blue Back Board Glass. Ea. . . . 5.50
- Photo Electric Cell Chicken Sam 2.75
- Rubber Balls for Pokerinos. Each75
- Rubber Male Plugs10
- Rectifier50
- Rapid Fire Motors 19.50
- Slides for Chutes, 1¢, 2¢, 5¢. Each95
- Tips or Rebounds (Rubber). Dozen60
- 7 Wire Cable. Per Foot20
- 2051 Tubes. Each 1.65
- 2A4G Tubes. Each 2.65
- 3000 Ohm Variable Resistors 1.25
- 8MFD Condenser75
- 6SK7GT Tubes 1.35
- 1¢, 5¢, 10¢ Wrappers65
- Bally Bell Housing 1.00
- Bally Late Model Metal Plungers 2.00

- BATS MADE OF STEEL**
- Rockola World Series \$3.50
 - Texas Leaguer Bats 2.50
 - Texas Leaguer, Deluxe Model 3.50
 - Western Baseball Bats 2.50

- BULBS**
- Nos. 44, 46, 50, 55, 51, 47, 63 and 100 \$4.95
 - Nos. 1455, 1456, 1457, 1458. Per 100 8.50
 - No. 1503. Per 10 2.75
 - No. 1129. Per 100 9.50

POKER TABLES

1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Full Cash With Orders Under \$15.00.

Free! Price Lists: Parts—Supplies. Complete Line of Arcade Machines!

MIKE MUNVES
510-514 W. 34th St. NEW YORK
(2 Blocks From Penn. Station)

- 5-10-25¢ Wurlitzer Boxes #125 Each \$23.50
- #145 Stepper (One Stepper to Every Ten Boxes) 35.00
- Keeney Contest, 1 or 5 Ball Free Play . . . 100.00
- On to Tokyo 135.00
- Paces Races (Black Cabinet) 90.00
- Paces Races (Black Cabinet) 60.00
- Evans Galloping Dominoes 110.00
- Evans Banglats 75.00
- Horoscope "With Scrolls" 100.00
- Grandma Fortune Teller (With Enough Cards To Pay for Itself) 100.00
- Hootman Golf 60.00
- Suckley 1¢ Chicago Diggers 20.00
- Mutoscope Punching Bag, One Extra Bag . . 225.00
- Keeney Air Ralder 225.00
- Mutoscope Skyfighter (Perfect) 300.00
- Rockola Scales 50.00
- Kirk "Guesser" Scales 100.00
- 5 Gun A.B.T. Rifle Sport, One Extra Gun, Cash Register, 5000 Cartridges, 10,000 Pellets 2,850.00

Wanted: 22 Shorts or Splatterless Cartridges.
WICHITA NOVELTY CO.
704-A Scott St. WICHITA FALLS, TEXAS

"WANT TO BUY"

SEEBURG WS2Z WALL-O-MATICS, SEEBURG 3-WIRE SELECT-O-MATICS, SEEBURG, WURLITZER AND ROCKOLA PHONOGRAPHS, LATE PIN GAMES, REVAMPED PIN GAMES AND ARCADE EQUIPMENT.

W. B. NOVELTY CO., INC.
1903 Washington Ave., St. Louis, Mo.

WANTED

Genco
Punch — Tops — Powerhouse — Formation. Games must be complete with all parts. State quantity and lowest price first letter.
H. PASOLD, 3051 N. Leavitt St., Chicago

WANTED IMMEDIATELY CONSOLES

Will pay highest cash prices. Pace Reels, Comb. or Free Play. Pace Saratogas, Comb. or Free Play. Include prices in first letter.
COIN MACHINE DISTRIBUTING COMPANY
5746 Baum Blvd. PITTSBURGH, PA.
Hiland 7000

shown by the evidence that the officers of the corporation had knowledge of the illegal acts upon which the revocation is based, the corporation shall thereafter be denied a license.

"Section 2925-22. Duty of Fire Prevention Bureau Upon View of Violation. Any member of the Fire Prevention Bureau, upon view of a violation of any ordinance of the City of Cleveland or of the laws of the State of Ohio relating to fire prevention, shall have authority to remove the license of the licensee and order the place of business closed pending an investigation by the commissioner of assessments and licenses, which investigation shall be conducted within five days.

"Section 2925-23. False Advertisement. It shall be unlawful for any person, firm, corporation, organization, society or association, or any officer, employee, agent, member or representative thereof, engaged in or connected with the business licensed herein to publish or to cause to be published any false or misleading statements, relating to the type of game or series of games to be conducted or the amount of the prize offered or given for a game or series of games in any newspaper, circular, bill, display, radio program or any other form of advertisement. All advertisements, if printed, shall carry the name of the person inserting such advertisement; if the advertisement is made in any other way the name of the person authorizing said advertisement must be announced or conveyed to the public.

"Section 2925-24. Attendance. For all purposes of Section 2925-11 to 2925-26, inclusive, places where any game of chance are conducted shall be deemed a place of amusement and the attendance permitted in said place shall be one person to each 15 square foot of floor space.

"Section 2925-25. Penalty. Whoever violates any of the provisions of Sections 2925-11 to 2925-24, inclusive, shall be guilty of a misdemeanor and upon conviction thereof shall be fined not less than \$50 nor more than \$1,000 or imprisoned for not more than sixty (60) days or both and shall stand convicted until such penalty is paid. Each day's violation shall constitute a separate offense.

"Section 2925-26. Sections 2925-11 to 2925-20, inclusive, and each part of such sections, are hereby declared to be independent sections and parts of sections, and notwithstanding any other evidence of legislative intent it is hereby declared to be the controlling legislative intent that if any provisions of said sections or the application thereof to any person or circumstance, is held invalid, the remaining sections or parts of sections, and the application of such provision to any person or circumstances other than those as to which it is held invalid, shall not be affected thereby, and it is hereby declared that this ordinance would have been passed independently of such section, sections or parts of a section so held to be invalid.

"Section 2. That this ordinance is hereby declared to be an emergency measure and, provided it receives the affirmative vote of two-thirds of the members elected to council, it shall take effect and be in force immediately upon its passage and approval by the mayor; otherwise it shall take effect and be in force from and after the earliest period allowed by law.

"Passed February 7, 1944.
"Effective February 9, 1944."

POKERINOS FOR SALE
25 NEW TABLES
BERT DERBY
Lake Ariel Park & Beach, Lake Ariel, Pa.

FOR SALE
Phonograph and Pin Game Route, located within fifty miles of Detroit. Operation consists of 30 Phonographs, 180 Wall Boxes, 12 Pin Games and Amusement Machines. Collections in excess of \$300.00 weekly. Price \$15,000.00. One-third cash. For additional information write
BOX D-309, The Billboard, Cincinnati 1, O.

MECHANIC WANTED
By WURLITZER DISTRIBUTOR
Must be thoroughly experienced Wurlitzer Phonographs and Wall Boxes. Top salary—48 hour week. Unlimited opportunity.
MARTIN DISTRIBUTING CO.
1911-1917 First St. Detroit 26, Mich.

BALLY RAPID FIRE GUNS

WE REBUILD RECONDITION REFINISH For **\$49.50**
F. O. B. CHICAGO
MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

WE RE-BUILD—RE-CONDITION—RE-FINISH— Your old run down "CHICKEN SAMs" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.
MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!
for **\$59.50** F. O. B. Chicago

RAY-O-LITE GUN CARTRIDGE
For all Seeburg Guns. Complete, ready to install, with 3 extra Gun Lamps **\$10.00**

REPLACEMENT PARTS FOR SEEBURG RAY-O-LITE GUNS
"SHOOT THE JAP," "CHICKEN SAM," "JAIL-BIRD," "SHOOT THE CHUTES"
★ WRITE FOR COMPLETE LIST ★

RAY GUN AMPLIFIERS REPAIRED (Seeburg or Bally). 24-Hour Service.
RIFLES For All Seeburg Ray Guns Complete With Cable and Lamp . . . \$35.00

WANTED FOR CASH—IMMEDIATELY
Seeburg Chicken Sam and Convict Amplifiers in any condition—WRITE

WANTED
BALLY RAPID FIRE GUNS | **SEEBURG RAY-O-LITE DUCK GUNS**
Must have all parts—not necessarily in working order. | Must have all parts.
WRITE — WIRE

COIN MACHINE EQUIPMENT CO., INC.
1346 Roscoe St. DIVERsey 3433 Chicago 13, Illinois

FIVE BALL FREE PLAY GAMES

Anabel \$25.00	Hi Dive \$75.00	Miami Beach . . . \$55.00	Four Diamonds \$47.50
Duplex 50.00	Bandwagon 37.50	Big Parade 120.00	Marines at Play 165.00
Flicker 50.00	Big Chief 37.50	Battle, Exhibit . . 95.00	ARCADE EQUIPMENT
Lancer 30.00	Big Time 40.00	Four Aces 125.00	Bally Alley . . . \$45.00
Mystic 27.50	Capt. Kidd 65.00	Defense, Genco . . 125.00	Vitalizer 65.00
Metro 37.50	Legionnaire 55.00	Jeep, Exhibit . . . 125.00	Ten Strike 65.00
Pylon 35.00	Mr. Chips 25.00	Horoscope 55.00	Rapid Fire 225.00
Sentry 97.50	Monicker 85.00	Invasion 140.00	Submarine (Keeney) . . 150.00
Snappy 55.00	New Champ 65.00	Pan American . . . 40.00	Wings, Yanks, "21", New . . \$12.50
Sky Ray 50.00	Speed Ball 47.50	Sport Parade . . . 47.50	Used 7.50
Topic 78.50	Seven Up 60.00	Spot Pool 65.00	Imps, Brand New. Ea. . . 7.50
Play Ball 45.00	Thumbs Up 87.50	Spot a Card 65.00	CONSOLES
Yanks 95.00	Second Front . . . 125.00	Target Skill 47.50	Hi Hand \$145.00
Sparky 30.00	Rotation 25.00	Showboat 55.00	5¢ Super Bell (Comb.) 275.00
Dixie 27.50	Zig Zag 55.00	Gold Star 37.50	Jumbo Parade, FP (Late) . . . 87.50
Fishin' 95.00	Sea Hawk 45.00	Eagle Squadron . . 95.00	2000 Golden Boy Charlie, \$1.30.
Jungle 75.00	Argentine 60.00		

"SLOTS IN STOCK"
Mills, Gold-Copper Chrome, Jennings, Watlings, Grotchens, Columbias. Write us what you need.
FOR 5-BALL F.P. "ZINGO" SEE US.

SALESBOARDS—1800 Hole Lucky Color; Red, White & Blue; LuLu, \$2.10 each. 2000 LuLu Belle, \$2.50. Jackpot Charlie Boards, \$1.25. Golden Boy Charlie, \$1.30.

H. Z. VENDING & SALES COMPANY
1205 DOUGLAS STREET "NEBRASKA'S LARGEST DISTRIBUTOR" At. 1121-Wa. 8428 OMAHA 2, NEBR.

Phonograph, Console and Pin Ball Route FOR SALE
Licensed territory. Established 5 years. Owner has other business. Location, Connecticut. Price \$30,000.
Write BOX D-307
Care of The Billboard Cincinnati 1, Ohio

CHROME COIN CO.
4630 WEST NORTH AVENUE MILWAUKEE 8, WISCONSIN
COIN-BELL Conversions
★ Write, Wire or Phone ★

NICE TO DEAL WITH

FISCO SALES CO.

MONUMENT SQUARE
HAVERHILL, MASS.

GOLDEN RULE SERVICE BASIS

Checked! Cleaned! Scraped! Guaranteed!

SLOTS

Refinished Into Guaranteed Condition.

2 5¢ Gold Chromes. \$369.50
10¢ Original Chromes 369.50
1 5¢ Copper Chrome, Like New . . . 369.50

1 25¢ Cherry Bell . . . 299.50
10¢ Bonus . . . 299.50
1 5¢ Mills Club Con. 299.50
5 5¢ Brown Front, 1 25¢ Blue Front. . . 274.50
1 5¢ Bonus . . . 249.50
10¢ Brown Fronts . . . 249.50
DPKA . . . 229.50

2 5¢ Cherry Bell . . . 227.50
1 25¢ 4 Star Chief . . . 225.00
2 10¢ Jenn. Consoles 209.50
1 10¢ Silver Chief . . . 209.50
1 25¢ Extraordinary 209.50
2 5¢ Melon Bell . . . 199.50
2 10¢ Blue Front . . . 199.50
1 5¢ Cherry Bell . . . 199.50
7 5¢ Jenn. Club Con. 189.50
1 5¢ Master Chief . . . 189.50
1 5¢ Silver Chief . . . 187.50
21 5¢ Blue Front . . . 169.50
1 25¢ Pace Comet . . . 145.00
1 10¢ Pace Comet . . . 124.50
1 10¢ Extraordinary . . . 109.50
3 25¢ War Eagles . . . 99.50
2 5¢ Extraordinary . . . 99.50
1 25¢ Front Vendor . . . 99.50
1 10¢ War Eagle . . . 99.50
1 5¢ Pace Comet . . . 94.50
4 5¢ War Eagles . . . 89.50
1 5¢ Roman Head . . . 89.50
1 5¢ Royal Console . . . 89.50
1 25¢ Pace Golf Ball 79.50
5 5¢ Columbias . . . 79.50
1 25¢ Lion Head . . . 72.50
4 25¢ Skyscrapers . . . 69.50
3 5¢ Front Vendors . . . 69.50
1 10¢ Lion Head . . . 60.00
1 5¢ Skyscraper . . . 49.50
6 5¢ Chrome Columbias 49.50
1 7-Way Callie . . . 49.50
1 25¢ Callie . . . 49.50
2 5¢ Lion Head . . . 49.50
1 5¢ Watling Rotatop 49.50
4 5¢ Jenn. (Goose.) 39.50
1 5¢ Jenn. Yellow Goose . . . 39.50

1 10¢ Rock. Jenn. Goose . . . 39.50
2 5¢ Callie . . . 39.50
1 10¢ Watling . . . 39.50
1 25¢ Goose . . . 32.50
1 5¢ Watling Twin J.P. 29.50
1 5¢ Watling . . . 29.50
2 Blue Seals . . . 29.50
15 5¢ Goosenecks . . . 29.50
1 10¢ Gooseneck . . . 29.50
1 25¢ Blue Seal . . . 29.50

VEST POCKET QT'S

4 5¢ Giltter Gold . . \$119.50
9 5¢ Green Q.T. . . 79.50
2 Chrome V.P. . . 64.50
5 5¢ Blue . . . 54.50
5 5¢ B. & G., V.P. . 54.50
1 Free Play . . . 40.00
1 Smoker Bell . . . 40.00
3 5¢ Green V.P. . . 37.50
V.P. Jackpots . . . 14.50

PINS

Grand Canyon, New \$209.50
Marines at Play, New 199.50
2 Bombardiers, New. 149.50
Eagle Squadron . . . 149.50
2 Shangri-La . . . 149.50
Production . . . 149.50
Keep Flying . . . 129.50
Knock Out Japs . . . 129.50
Spot Pool . . . 74.50
Boloway . . . 74.50
Gun Club . . . 69.50
Grand Stand . . . 69.50
Five in One . . . 62.50
A.B.C. Bowling . . . 54.50
Playball . . . 49.50
Sea Hawk . . . 49.50
Attention . . . 49.50
Silver Skates . . . 47.50
Ten Spot . . . 44.50
4 Roses . . . 44.50
Paradise . . . 42.50
Mystic . . . 39.50
Sport Parade . . . 39.50
Micro . . . 39.50
Gold Star . . . 39.50
Horoscope . . . 39.50
Wild Fire . . . 37.50
Star Attraction . . . 37.50
Duplex . . . 37.50
2 Hi Step . . . 34.50
Score Card . . . 34.50
Three Score . . . 32.50
Lineup . . . 32.50
Skyline . . . 32.50
2 Landslide . . . 32.50
Sky Ray . . . 32.50
2 Anabel . . . 32.50
Bakers Defense . . . 30.00

CONSOLES

Mills 3 Bells . . . \$875.00
Super Tracktime . . . 349.50
5¢ Baker's Paces, DD 249.50
Jumbo Parade, New in Crate, Payout . . . 199.50
10¢ Paces Reels . . . 169.50
High Hands . . . 159.50
Triple Entry . . . 124.50
Bob Tall, Free Play. 119.50
Wat'g Big Game, FP 119.50
Jumbo Parades, Late Head, P.O. . . . 109.50
Jenn. Silver Moon, Free Play . . . 100.00
Jumbo Parades, Old Head, P.O. . . . 99.50
Square Bell . . . 89.50
Silver Moon, Payout. 89.50
Wat'g Big Game, PO 89.50
Jumbo Parade, F.P. 84.50
'37 Tracktime . . . 79.50
Pace Reels Jr., P.O. . 79.50
Evans Bangtalls . . . 69.50

MUSIC

R. C. Vogue . . . \$435.00
Victory Mod. from 600 . . . 450.00
500 Wurlitzer . . . 369.50
#39 Rock. Super-Lite 359.50
Classic . . . 349.50
#39 Rockola Deluxe 325.00
71 Counter Model . . 149.50
6-616's . . . 124.50
'41 Counter Model . . 115.00
61 Counter Model . . . 99.50

MISCELLANEOUS

Bally Rapid Fire . . \$199.50
Scientific Batt. Prac. 99.50
2 Wat'g Lo-Boy Scales 74.50
Bang a Deer . . . 49.50
2 Wallomatics, 3 Wire 49.50
Chester Pollard Golf 39.50
Keeney AA Gun . . . 39.50
1 Uneeda Pak . . . 32.50

SAFES

1 Dbl. Chic. Metal . . \$79.50
3 Millink Comb. Dble. 49.50
4 Millis Dbl. Safes . . 39.50
5 Millis Sing. Cab. . . 39.50
1 Millink Sing. Safe. 29.50
6 Safe Stands . . . 13.50
3 Q. T. Stands . . . 12.50

SPOT CASH BUYER

All Types Merchandise Taken Off Your Hands At Fair Prices for Cash! Write, Phone or Wire. We Fill All Orders Immediately Upon Arrival. Send 1/3 Deposit, Balance When Order Reaches You.

FISCO SALES CO.

MONUMENT SQUARE
HAVERHILL, MASS.

EVANS BUYS PACES RACES

(Continued from page 69)

formed when such units will again be manufactured." Hood indicated that resumption of parts manufacture may be announced at an early date.

The transaction between these two well-known firms recalls their history and their contributions to the progress of the industry. The Pace firm is one of the pioneers in the business and Ed Pace has long been known as one of the aggressive personalities in the trade. He will probably say that the Paces Races machine is his greatest contribution to the industry. It has been widely known as one of the most successful console machines ever put on the market and in a way helped to pioneer the field for consoles. The Pace firm in its years of activity has produced many other machines including scales, bell machines and even vending machines. A few years ago Pace considered entering the vending machine field on an extensive scale.

The Evans firm has been a pioneer in the business of making devices for the carnival trade. These devices of many kinds have been standard equipment for years and the first entry of the firm in the coin machine trade was a counter model of a racing machine. This counter machine was said to be practically an exact miniature of a larger mechanism used in the carnival field. The counter machine was so attractive and so well built that it soon became a big success in the coin machine industry and made a reputation for the Evans firm in building more machines. After the success of this machine, the firm later began to build standard games, consoles, and also produced an innovation in the form of a bowling game with an automatic mechanism for resetting pins that attracted wide attention in the standard bowling field. The Evans firm also developed a completely automatic cigarette machine shortly before the war and this machine has only recently attracted new attention which may make it an outstanding development for the post-war period.

ANNOUNCING MORE MILWAUKEE WEEKLY SPECIALS!

Each week our Billboard ad will carry good, serviceable merchandise that we have slashed in price for the purpose of clearing our inventory before January 1.

FIVE BALLS

All American	\$34.50
Annabelle	29.50
Band Wagon	34.50
Big Chief	34.50
Boom Town	29.50
Defense (Baker)	29.50
Entry	29.50
Fifty Grand	29.50
Fishin' (Rebuilt Zombie)	59.50
Genco Lucky Strike	39.50
New Champs	59.50
Red, White and Blue	29.50
Spot Pool	59.50
Sport Parade	39.50
Star Attraction	59.50
Stratoliner	44.50
Sink the Jap (From Stratoliner, Red, White and Blue Cabinet)	54.50
Sparky	29.50
Silver Spray	59.50
Salute	39.50
Sky Ray	39.50
Twin Six	44.50
Target Skill	29.50
3 Up	34.50
Ump	29.50
Wild Fire	34.50
Wow	29.50
New ABT #500 Free Play Coin Chutes	\$3.50
Used ABT #500 Free Play Coin Chutes	1.65

1/3 Deposit—Balance C. O. D.

WATCH FOR NEXT WEEK'S SPECIAL

State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY

3130 W. Lisbon Ave.
MILWAUKEE 8, WISCONSIN

IT DRAWS THE CROWD

Bell-O-Ball has been designed by engineers who have had real experience in the amusement machine field.

It has been their aim to make a machine with real action that at the same time requires all the skill and timing of the player.

They built it simply from the standpoint of mechanical requirements, so that it can be repaired easily and cheaply, and of course necessary replacement parts are available.

The machine is sturdily built and will easily stand the heavy play it will receive.

Bell-O-Ball has gained great popularity wherever placed—receiving more play than any machine of its kind.

The shipping weight is 350 lbs.

Made Exclusively by the

BELL-O-BALL MANUFACTURING CO.

320 N. Clinton St. Syracuse, N. Y. Phone 2-8329

THERE'S A

MATCHLESS LAMP

FOR EVERY TYPE OF

Game, Music and Wall Box

MATCHLESS ELECTRIC CO.

564 WEST RANDOLPH STREET • CHICAGO 6, ILL.

WANT

Man, experienced, to service Music Boxes, Pin Balls and Slot Machines. Good proposition if you are capable and honest.

MARLIN EQUIPMENT COMPANY

1355 Randolph St., N. W., Washington, D. C.
Taylor 4183

SMALL ROUTE

for sale in Jacksonville, Fla., consisting of 5 Mills Empress and 20 Free Play Pin Tables. Swell opportunity for expansion. \$4500, includes operator's license.

P. O. Box 4691
Jacksonville 1, Fla.

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES

MILLS GOLD CHROME BELLS
MILLS SILVER CHROME BELLS
MILLS BROWN FRONT BELLS
MILLS BLUE FRONT BELLS
MILLS CHERRY BELLS
MILLS BONUS BELLS
MILLS MELON BELLS
MILLS CLUB CONSOLES
BAKERS PACERS

ALL MODELS — ALL COIN PLAYS
WE SPECIALIZE IN REBUILDING
MILLS SLOTS and PACES RACES

SEE US FOR PACES RACES
Service and Supplies

BAKER NOVELTY CO.

1700 WASHINGTON BLVD., CHICAGO 12, ILL.

MARKEPP VALUES

PHONOGRAPHS AND WALL BOXES
 2 Brand New Seeburg SR4
 Selection Receivers \$ 53.00
 Seeburg Wireless Wallomatics,
 W52Z Write
 Seeburg 8200, Regal Converted 475.00
 Wurlitzer Victory, Model K.B. 475.00
 Mills Throne of Music 250.00
 35 #1503 Rockola Wall Boxes.
 Ea. 15.00
 15 #1504 Bar Boxes. Ea. 20.00

SLOT MACHINES AND CONSOLES
 5c Mills Blue Front, Club Handle Write
 5c Mills Futurity Write
 Jennings 5c Chief Write
 Jumbo Parade, Free Play, Fine
 Shape 89.50
 Double Safe Stand, Single Door Write
 Hi Hands 149.50
 Super Bell, 5c Combination Write

ARCADE EQUIPMENT
BELL-O-BALL, Brand New... \$275.00
 Western Baseball 85.00
 Western Deluxe Baseball 110.00
 Seeburg Chicken Sam 105.00
 Scientific Batting Practice 105.00
 Keeney Submarine Gun 150.00
 Bally Rapid Fire 168.50
 Shoot Your Way to Tokyo 195.00
 Seeburg Slap the Jap 135.00
 Seeburg Shoot the Chute 135.00

6-NATIONAL 9-COLUMN CANDY MACHINES
 A-1 Condition, Both in Appearance and Mechanically.

FIVE BALL PIN GAMES
 Dude Ranch 39.50 Texas
 Boom Town 42.50 Mustang \$79.50
 Horoscope 45.00 5/10/20 Write
 Gun Club 67.50 Contest 105.00

ALL MACHINES CLEANED AND CHECKED. PRICES INCLUDE PARTS, REPAIRS AND PACKING CHARGES. HALF DEPOSIT WITH ORDER.

WANT TO BUY
 50 MILLS EMPRESS
 Also ROCKOLA WINDSORS and MONARCHS and All Other Makes

THE MARKEPP CO.
 (Established 1928)
 3908 Carnegie Ave., Cleveland 15, O.
 Telephone: Henderson 1043

British Coinmen To Profit Thru Tourist Promotions by Govt.

LONDON, Nov. 11.—Trade and government leaders here are beginning to study the possibilities of an increased tourist trade after the war which will bring more business into England. Due to difficulties in financing the war, it is now recognized here that every possible means of increasing business must be considered in the future. Heretofore the British government has given much more attention to promoting trade than to increased travel—in fact, the tourist trade has been neglected.

The Travel and Industrial Development Association of Great Britain, an organization of business men operating with government assistance, thinks that tourist trade could be developed after the war so that it would bring an immense amount of money into the country. This organization is hard at work on ideas which will influence travelers from all parts of the world to visit the United Kingdom more often. As soon as war conditions permit, it may be expected that advertising and announcements will begin to appear.

The coin machine trade expects to profit from this increased travel just as the coin industry in the United States profits by the tourist trade. The trade also expects that many members of the industry in the United States will visit England after the war. Many distributors here went to the United States to attend the industry conventions, and coin machine manufacturers and distributors of the United States were just beginning to visit Europe before the war stopped their coming over. With increased world travel facilities after the war, leaders here expect to welcome many visitors from the coin machine industry in the United States.

MILLS

Serves the Industry

MILLS NOVELTY COMPANY

4100 FULLERTON AVE., CHICAGO 39, ILL.

WILL PAY \$100 FOR GENCO BANK ROLLS and WURLITZER SKEE BALLS

ARCADE MACHINES ALSO WANTED
 Plus \$15.00 extra for crating

For Sale
100 LATEST PINBALLS

Ready for Location
S & W COIN MACHINE EXCHANGE
 2416 Grand River Ave., Detroit 1, Mich.
 Phone: CLifford 1956

INTERNATIONAL SCOOPS!

ARCADE EQUIPMENT

1 Chicago Coin Hockey	\$205.00
2 Seeburg Slap the Japs	139.50
1 Sky Fighter	295.00
1 Bally Rapid Fire	185.00
2 Baiting Practice	109.50
1 Anti Aircraft (Brown Cabinet)	89.50
2 Genco Playballs	165.00
1 Shoot Your Way to Tokyo	215.00
2 Tail Gunners	200.00
1 Evans Tommy Gun	124.50
1 Midget Skee Roll	125.00
1 Mills Punching Bag	89.50

ONE LOT ONLY
12 KEENEY '38 TRACK TIMES,
\$1200.00.

MISCELLANEOUS AND MUSIC

1 Triple Entry	\$135.00
3 Jumbo Parades, Free Play	94.50
1 Mills Throne of Music	250.00
1 Wurlitzer 71 with Stand	169.50
4 Pop-o-Matic Pop Corn Machines	55.00
20 Advance Duetto Nut/Candy Vendors	8.75
3 Mills Do Re Mi	85.00
1 Mills Zephyr	75.00
1 Rockola Imperial 20, RC	175.00
1 5c Jennings 1 Star	90.00

WANTED . WANTED . WANTED

PANORAMS AND PHONOGRAPHS

TERMS: 1/2 Deposit With All Orders for Domestic Purposes.
 Full Cash With Orders for Exports.
Foreign Inquiries Invited!

International Coin Machine Dist.
 2115 Prospect Ave. CLEVELAND 15, OHIO
 (MAIn 5769)

MUSIC	MUSIC	MUSIC	MUSIC
MUSIC	MUSIC	MUSIC	MUSIC
MUSIC	MUSIC	MUSIC	MUSIC
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MUSIC	MUSIC	MUSIC	MUSIC
MUSIC	MUSIC	MUSIC	MUSIC
MUSIC	MUSIC	MUSIC	MUSIC

Send Your Complete List!
★ DAVID ROSEN ★
 855 NORTH BROAD STREET
 PHILADELPHIA 23, PA.
 STEVENSON 9943

WANT TO BUY PHONOGRAPHS

Leader — Do-Re-Mi — Stars
 West Wind — Double Play
 Sunbeam

And many other types of equipment.
 Send us your list. We pay best prices.

ATLAS NOVELTY CO.
 2200 N. Western Ave. Chicago 47, Ill.
 Phone: ARMitage 5005

MANUFACTURERS

Please Notice

If you are an old established manufacturer of coin operated equipment, or if your post-war plans call for your entry into this business, I will be anxious to hear from you. I would like to act as distributor for your products in North-western Ohio. I am a thoroughly experienced business man financially responsible and know the coin machine business from A to Z. Especially interested in the field of Electronics.

BOX D-310, Care of The Billboard,
 Cincinnati 1, O.

PHONOGRAPHS WANTED FOR CASH!
 Rock-Ola Spectravox and Playmaster Combination. Must be in excellent mechanical condition as well as appearance. Also Supers, Masters, DeLuxes, Standards.

SLOTS—1-BALLS—CONSOLES

Pimlico, F. P.	\$415.00	Jumbo Parade, P. O. Late Head	\$129.50
'41 Derby, F. P.	375.00	Ev. Gallop. Dominos, 1940	275.00
Record Time, F. P.	169.50	Evans Bangtails	265.00
Mills '39 1-2-3, FP	50.00		
Mills Owl, FP	79.50		

PHONOGRAPHS

Rock-Ola Imp. 20 with 5 Keeney Boxes	\$185.50	Rock. Spectravox & Playmaster with 2 5c, 10c, & 25c Bar Boxes & 3 Wall Boxes	\$450.00
Rock-Ola Spectravox & Playmaster Comb.	325.00	Plastics for Seeburg '41-'42 Models, Lower Sides, Each	14.50
Plastics for Rock-Ola '39-'40 Models, Top Corners, Lower Sides, Each	12.75	Sheet Plastics, 20x50, Red	12.50
		Rock-Ola Bar Boxes, Each	12.50
		Keeney Wall Boxes, Each	12.50

ARCADE EQUIPMENT

Got'l. 3-Way Gripper, Late Model	\$19.50	10-Pin, Lo Dial	\$ 50.00	ABT Early Model F \$ 24.00	
Zingo	Write	Chi Coin Hockey	225.00	Gott. Triple Grip	13.50
10-Pin, Hi Dial	65.00	Slap the Jap	119.00	Keeney Submarine	193.00
		ABT Target, Jungle Hunt	27.50		

RECONDITIONED PIN GAMES

Sun Valley	\$150.00	Texas Mustang	\$82.00	Legionnaire	\$59.50
Gott. Liberty	150.00	High Dive	79.50	School Days	57.50
Milway	139.50	Spot Pool	79.50	Four Roses	57.50
5-10-20	129.50	Sky Blazer	79.00	7 Up	57.50
Big Parade	129.50	Capt. Kidd	79.00	Belle Hop	57.50
4 Aces	129.50	Argentine	79.00	Sea Hawk	57.50
Jeep	129.50	Hi Hat	72.50	Velvet	57.50
Knockout	129.00	Bowlaway	72.50	High Stepper	53.00
Yanks	115.00	Jungle	72.00	Attention	49.50
Genco Defense	94.50	New Champ	69.50	Paradise	49.50
Genco Victory	94.50	Zig Zag	69.50	Metro	49.50
Duplex	89.50	Majors, '41	64.50	Sport Parade	49.50
Topic	89.50	Star Attraction	64.50	Wildfire	44.50
Morlcker	89.50	Ten Spot	64.50	Bandwagon	42.50
Bosso	87.50	Super-Chubby	59.50	Gold Star	42.50
Gum Club	82.50	Snappy	59.50	Sparky	39.50
				Anabel	32.50

1/3 Deposit, Balance O. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE
 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

POKERENOS WRITE WANTED!

ALL TYPES OF GENCO GAMES IN ANY QUANTITY AND IN ANY
 ★ CONDITION. ALSO WANT TIMERS, PUMPS, RECTIFIERS AND ★
 TRANSFORMERS. Give Description, Quantity and Price
 in First Letter!

SUPREME ENTERPRISES
 557 ROGERS AVENUE BROOKLYN, N. Y.

MARVEL'S NEW 5-BALL REVAMP—FEATURING A KICK-OUT-POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW! \$179.50

Table listing various amusement machines and their prices, including Chicago Coin Hockey, Seeburg Jail Bird, and others.

Table listing slot machines and consoles, such as New May-Bell, 5c War Eagle, and others.

THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER. \$129.50

Table listing used pin games and new revamps, including Big Parade, Oklahoma, and others.

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY, \$40.00 FOR LEADERS, FLICKERS, ZOMBIE, DUPLEX AND SKY BLAZER, \$200.00 FOR SUPER BELLS, AND \$20.00 FOR DIXIE PIN GAMES. SEND LIST OF OTHER GAMES.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

ATLAS MEN IN SERVICE

ATLAS NOVELTY Proudly Presents "SUPER RECONDITIONING"

STARRING ATLAS (LIKE NEW) BARGAINS

- 5c Super Bell
5c & 5c Super Bell
5c & 25c Super Bell
Bally Club Bell
Bangtalls, J.P.
Jumbo, P.O.
Vest Pocket
Rapid Fire
Drivemobile

- Chl Coin Hockey
Batting Practice
Western Baseball
Jenn. Lobby Scale
Jenn. XV Cigarolla
E-10c-25c Mills
Club Bell, Fact. Rebuilt
Snap the Jap
Shoot the Chute
Panoram

PARTS FOR ALL YOUR NEEDS

Table listing various parts for amusement machines and their prices, such as Bally Paytable Escalators, Jackpot Glasses, etc.

SINGLE SAFE STAND\$21.50

1/3 Deposit With Order.

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. PHONE ARMitage 5005 · CHICAGO 47
Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19



LOOK AT THIS BUY!

6 5c Blue Fronts, Double Jack, 300,000's, Perfect. Lot\$895.00
1 Supreme Tokio Gun, Good All Around Order 149.50
JULES OLSHAIN & CO. Albany, N. Y.
1100 Broadway Phone 50228

WANTED

Will pay \$20.00 for Kicker and Catcher and \$15.00 for Pikes Peak, in 1c Play.

BOX D-270

The Billboard Cincinnati 1, O.

Lifting of Import Ban Hasn't Hypoed Mch. Sales to Can.

OTTAWA, Nov. 11. — When Canada lifted its ban on imports of many lines of goods from the United States, effective August 1, coin machines were among the first items to be brought across the border.

The report here is that Canadian distributors prefer to wait until new machines are being turned out by U. S. factories. At the time when the import ban was lifted, the progress of the war strongly indicated that manufacturers here and in the United States would soon be making civilian goods.

The government has recently made a report on the imports of goods from the United States since the ban was lifted in August. The most important items to come across the border are said to be glassware, glass bottles, whiskey, toilet soap, games, books, jewelry and similar small merchandise items.

ACME VALUES FOR RESALE

GUARANTEED MILLS SLOTS

Table listing guaranteed mills slots: Gold Chromes, 5c (\$339.50), Gold Chromes, 10c (379.50), Gold Chromes, 25c (449.50), Gold Chromes, 50c (649.50)

All of the above Chromes are flawless. You will be proud to own them.

Table listing Brown Fronts: Brown Front, 3/5, 25c (\$369.50), Brown Fronts, 3/5, 50c (595.00)

The above 50c Browns are absolute originals, serial over 475,000. Of course, the Quarters are refinished, have knee action and club handles.

Table listing Blue Fronts: Blue Fronts, 3/5, 5c (\$214.50), Blue Fronts, 3/5, 10c (244.50), Blue Fronts, 3/5, 25c (325.00)

These are beautiful, knee action, club handles, thoroughly reconditioned and our own special paint job.

Table listing Q. T., Blue, 5c (\$84.50)

GUARANTEED PACE SLOTS

Table listing guaranteed pace slots: Comets, 3/5, 5c (\$99.50), All Star Comets, 3/5, 5c (\$124.50)

These All Stars look better than the day they left the factory with our special painting.

GUARANTEED WATLING SLOTS

Table listing guaranteed Watling slots: Rol-a-Top, 2/5, 5c (\$119.50)

Here is something different in a Watling A-One Cherry 2/5 Pay Out. Have six ready for delivery.

CONSOLES

Table listing consoles: Bally Club Bells, 5c (\$269.50), Buckley Track Odds, D. D. (795.00)

ONE BALLS

Table listing one balls: Longacres (\$475.00), Club Trophies (375.00), Sportsman (375.00), Record Time (145.00)

FIVE BALLS

Table listing five balls: Four Aces (\$99.50), Victory (84.50), Big Parade (129.50), Big Time (39.50), Sea Hawk (54.50), Seven Up (59.50), Metro (39.50), Formation (24.50)

THE NEW ZINGO\$359.50 The Upright Sensation

PARTS FOR MILLS SLOTS

Table listing parts for mills slots: Slides, 3/3, 25c. Set (\$32.50), Slides, 3/5, 5c. Set (27.50), Jackpot Glass, Unbreakable (1.50), Handles, Mills Old Style (1.25), War Eagle Castings, 3 Pcs. (25.00), Escalator Glass (1.50), Reel Glass, Set of 3 (1.00), Clock, Handle, Escalator or Slide Springs, Ea. (.25), Clocks (Brass Gears) (18.50)

WE ARE WHOLESALE AND SELL FOR RESALE ONLY

All orders must be accompanied by 50% deposit, balance C. O. D.

Acme Amusement Co.

2416-18 FAIRMOUNT DALLAS 4, TEXAS PHONE CENTRAL 3938

A-1 CONDITION

Table listing A-1 condition machines and their prices, including Super Track Times, Bally Club Bells, etc.

ARUNDEL AMUSEMENT CO. 418 THIRD ST. EASTPORT, MD. Telephone: Annapolis 3491

ARCADE AND ONE-BALL CASH PAYOUT MACHINES

Table listing arcade and one-ball cash payout machines: 4 Mutoscope Sky Fighters, Ea. (\$265.00), 1 Keeney Submarine Gun (150.00), 1 Western Baseball, 1939, Free Play (75.00), 1 Scientific Basketball (85.00), 1 Winning Ticket, Cash Payout (50.00), 1 Grand Stand, Cash Payout (50.00), 1 Grand National, Cash Payout (75.00)

Terms: 1/3 Deposit, Balance C. O. D.

Phone 4-1109 between 12 Noon and 1 P.M.

WANTED TO BUY: Mills and Jennings Slot Machines. State lowest price and type of machine.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut St. SPRINGFIELD, MASS.

WANT TO BUY!

Rotary Merchandisers — Panorams — Phonographs and all other types of Coin Operated Equipment.

Send Your List! PHIL GOULD 220 E. 18th St. BROOKLYN 26, N. Y.

SLOTS

For Immediate Delivery

- 3 Mills 5c Gold Chromes, 2/5
- 4 Mills 10c Gold Chromes, 2/5
- 5 Mills 25c Gold Chromes, 2/5
- 4 Mills 25c Gold Chromes, 3/5
- 6 Mills 25c Brown Fronts, Drillproof, Knee Action, C.H.
- 2 Mills 10c BROWN FRONTS, Drillproof, Knee Action, C.H.
- 3 Mills 25c Blue Fronts, Drillproof, Knee Action, C.H.
- 2 Mills 10c Blue Fronts, Drillproof, Knee Action, C.H.
- 3 Mills 25c Club Consoles
- 2 Mills 25c Four Bells, 4-5c
- 1 Mills Four Bells, 1-25c, 3-5c
- 6 Mills 5c Blue & Gold Vest Pockets
- 4 Mills 5c Green Vest Pockets
- 3 Mills 5c Blue Front Q. T.'s
- 2 Mills 5c Q. T.'s, Originally Blue, made Gold Glitter
- 3 Mills 10c Q. T.'s, Originally Blue, made Gold Glitter
- 2 Mills 25c Q. T.'s, Originally Blue, made Gold Glitter
- 2 Watling 5c Rولاتops 3-5
- 1 Jennings 25c Club Special
- 1 Paces Reels
- 1 Paces Races Red Arrow
- 1 Keeney Tokio Gun
- 7 Sheffler Loboy Scales
- 1 Watling Scale-Mirror
- 5 Organ Type Speakers
- 6 Seeburg 5c, 10c and 25c 3-Wire Barboxes

Visit our new complete Record Department for Operators.

PHONOGRAPHS

- 1 Seeburg Royal
- 1 Wurlitzer Victory Model
- 2 Wurlitzer 24
- 1 Wurlitzer 41 Counter Mod.
- 1 Wurlitzer 500
- 1 Wurlitzer 412
- 1 Rock-Ola MONARCH
- 1 Rock-Ola 12 Record
- 3 Mills Throne of Music

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES. Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

DECEMBER TAX CALENDAR

ALABAMA: 10—Tobacco use tax and reports due. 20—Sales tax reports and payments due.

ARKANSAS: 10—Wholesalers' and salesmen's cigarette report due.

COLORADO: 14—Sales tax reports and payment due. Use tax reports and payment due. 5—Service tax reports and payment due.

CONNECTICUT: 10—Cigarette reports due.

DELAWARE: 15—Resident wholesale dealers' monthly cigarette tax report due.

GEORGIA: 10—Tobacco wholesale dealers' reports due.

ILLINOIS: 15—Cigarette tax returns due. Sales tax reports and payment due.

IOWA: 10—Reports of venders of cigarettes, cigarette papers, etc., due.

KANSAS: 15—Compensating taxes and reports due. 20—Sales tax reports and payment due.

KENTUCKY: 10—Cigarette tax reports due.

LOUISIANA: 1—Wholesalers' tobacco reports due. 15—Wholesalers' and retailers' tobacco reports due. 20—New Orleans sales and use taxes and reports due. Sales tax and reports due. Use tax and reports due.

MASSACHUSETTS: 15—Cigarette distributors' tax reports and payment due.

MICHIGAN: 15—Sales tax reports and payment due. Use taxes and reports due.

MISSISSIPPI: 15—Manufacturers' distributors' and wholesalers' tobacco reports due. Sales tax and reports due. Use tax and reports due.

NEW MEXICO: 25—Use or compensating taxes and reports due.

NORTH CAROLINA: 15—Sales tax and reports due. Use tax and reports due.

OHIO: 15—Cigarette use taxes and reports due.

OKLAHOMA: 15—Sales tax and reports due. 20—Use taxes and reports due.

RHODE ISLAND: 10—Tobacco products tax reports due.

TENNESSEE: 10—Cigarette distributors' reports due.

WEST VIRGINIA: 15—Sales tax and reports due.

WISCONSIN: 10—Tobacco products tax returns due.

WYOMING: 15—Sales tax and reports due. Use taxes and reports due.

CENTRAL OHIO QUALITY BUYS

THERE IS NO SUBSTITUTE FOR QUALITY

PIN BALLS	
JEEP	\$119.50
HI HAT	69.50
TEXAS MUSTANG	79.50
VELVETS	69.50
ZOMBIES	59.50
WILDFIRE	59.50
DOUBLE PLAY	39.50
GOLD STAR	39.50
SKY RAY	59.50
HOROSCOPE	49.50
MILLS OWLS	99.50
GOBS	109.50
STAR ATTRACTION	69.50
JUNGLE	79.50
SPOT POOLS	\$72.50
SPOT-A-CARD	79.50
TOPIC	89.50
NEW CHAMPS	69.50
BOLAWAY	79.50
GUN CLUB	72.50
SEA HAWKS	49.50
SCHOOL DAYS	49.50
PARADISE	42.50
SPORT PARADES	49.50
BELLE HOP	69.50
LEGIIONNAIRE	69.50
5-10-20	Write
KNOCK-OUT	Write



Woolf Solomon

Marines at Play, New Revamp by Westerhaus, \$199.50	20 Mills Vest Pockets, Blue and Gold, Plus Meters, \$59.50	One Ball Pimlicos, Club Trophys, 41 Derbys, Santa Anita, Long Shots, Write	ARCADE EQUIPMENT Late Rapid Fires. \$219.50 Hockeys 209.50 Air Raiders ... 219.50 New See-A Freak 109.50
---	--	---	--

30 Panorams, Late, With Wipers, \$365.00	10 Exhibit Rotaries, A-1, \$179.50	New Bowling League, 9 Ft. Skee Ball, \$299.50
---	---------------------------------------	--

CONSOLES READY FOR LOCATION

Jumbo Parades, C. P., Late ... \$129.50	Super Track Times Write
Jumbo Parades, C. P., A-1 119.50	2 Way Super Bells, 5c-5c Write
Jumbo Parades, F. P., A-1 89.50	5c Superbells Comb. Write
Bakers Pacer, D. D., Like New.. 299.50	4 Way Super Bells, 5c-5c-5c-5c.. Write
Bally Club Bells, Like New... 299.50	Mills Four Bells, 5c-5c-5c-25c... Write
Kentucky Clubs, Perfect. 99.50	Mills Three Bells Write
25c Bobtail Totalizer. Write	Track Odds, D. D., Late, A-1.... Write
5c Silver Moon Totalizers. Write	Watling Big Games, F. P. \$89.50
5c Bobtail Totalizers. Write	Lucky Lucre Write

SLOTS—WRITE OR PHONE FOR PRICES

5c-10c-25c Blue Fronts	5c-10c-25c Brown Fronts	5c-10c-25c Orig. Chrome Bells	5c-10c-25c Bonus Bells
5c Cherry Bells, 3/10 P.O.	5c Silver Chief	5c Pace Deluxe	5c Pace All Stars
5c Mills Club Console Bells, 3/5 P.O.	10c Silver Chief	10c Extraordinary	DOUBLE SAFES
5c Jennings Club Chief, 3/5 P.O.			

WIRE WRITE PHONE FOR PRICES

CENTRAL OHIO COIN MACHINE EXCHANGE
514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

C. & P. SALES CO.

628 MADISON AVE. 5-4576 MEMPHIS, TENN.

FOR SERVICE THAT SATISFIES

CONSOLES	SLOTS
Paces Saratogas, C.P., Late Head .. \$ 99.50	3 5c Jennings Club Bells, 3/5 .. \$169.50
Mills Jumbo Parade, High Head, C.P. 99.50	1 5c Jennings One Star, 3/5 ... 139.50
Watling Big Game, High Head, C.P. 89.50	3 10c Jennings Chief 179.50
Jennings Fast Time, F.P. 89.50	35 5c Mills Blue Fronts 169.50
Jennings Fast Time, C.P. 99.50	5 10c Mills Blue Fronts 210.00
Galloping Dominoes 325.00	2 25c Mills Blue Fronts 299.50
Jennings Multiple Slot Liberty Bell. 59.50	6 5c Mills Cherry Bells 225.00
Jennings Multiple Racer 59.50	1 25c Mills Cherry Bell 325.00
Keeney's Kentucky Club 59.50	10 5c Watling Rولاتops 107.50
Jennings Silver Moon, C.P., 5c 122.50	3 5c Pace Comets, All Star 122.50
Roulette, Jr. 227.50	2 10c Pace Comets, All Star 179.50
Paces Spinning Reels, C.P. 117.50	1 Columbia, Jackpot 89.50
	5 Columbia, Gold Award, Front
	& Back Pay 69.50
	1 Mills Q.T., 1c Play 59.50
	5 5c Mills War Eagle, 3/5 149.50

ALL ABOVE SLOTS HAVE BEEN REFINISHED AND RECONDITIONED
SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH
1/3 Cash Deposit With Order, Balance C. O. D.

PARTS FOR MILLS SLOTS

Large Clock Gears, Complete with Brackets and Springs Each \$3.00	Bottom Main Slide, 5c-10c-25c, 1 Cherry or 3/5 Payout Each \$4.25
Idle Pinion Gear Each 3.25	20-Stop Star Wheel Set 3.00
Reel Strips, 3/5 or 1 Cherry P.O. Set .55	Knee Action Parts for Your Old Levers Set 3.75
Reward Cards, 2-5 or 3-5 Each .20	Slides, Complete Sets, 25c Play, 3/5 Payout Set 22.50
Club Handles, Painted & Chromed. Each 4.50	Top Covers for 25c Slide Each 2.50
Payout Discs, 1 Cherry P.O. Set 7.50	Jack Pot Gates for 25c Slots Each 1.50
Payout Discs, S.P., 1, 2 & 3 Set 7.50	Slug Boxes Each .75
Disc Plugs Set .25	Large Clock Gears, Complete with Brackets and Springs for Jennings Slots Each 4.25
Oval Frames To Use Paper Reward Card on Brown Front Each 2.00	Back Board Glass for Jumbo Parade, Cash Model Each 3.50
Cash Boxes Each 2.25	
Vest Pocket Coin Chutes, 1c or 5c. Each 3.25	
Payout Tubes, 25c Size (with Hopper) Each 3.75	

We Have All Types of Springs and Other Parts for Mills Slots.
1/3 Deposit Must Accompany All Orders.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

The BROWNIES are coming

New Sensational Features!

WATCH FOR THESE PHENOMENAL DOLLAR SNAGGERS

ROTOR TABLES

Coin-operated game rotates under glass top while players sit with drink, food, etc. 5c play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

ONLY A FEW LEFT—\$79.50
NATIONAL NOVELTY COMPANY
183 MERRICK ROAD, MERRICK, L. I., N. Y.

RAPID-FIRE CONVOY MOTORS SKY BATTLE DEFENDER

BULL CHAIN DRIVE MOTORS TO FIT BALLY GUNS

\$12.50 EACH. 50% Deposit With Order.

Blackie Service, 1320 Washington St., Boston, Mass.



OKLAHOMA

CONVERTED FROM
(LEADER)
UNITED'S LATEST REVAMP

WE ARE ALSO REVAMPING
STREAMLINER
From STARS

GRAND CANYON
From DOUBLE PLAY

SANTA FE
From WEST WIND

ARIZONA
From SUN BEAM

MIDWAY
From ZOMBIE

BRAZIL
From DO-RE-MI

You'll Get and Hold the Play With Games Revamped the UNITED Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

UNITED MANUFACTURING COMPANY
6125 N. WESTERN AVE., CHICAGO 45, ILL.



ZINGO

INGENIOUS REVAMP
SENSATION!

MR. OPERATOR

Haven't you wished for something DIFFERENT to give that favorite location of yours?

"ZINGO" is the answer!

"ZINGO" is DIFFERENT, yet has all the proven playing features of the most popular Pin Games.

"ZINGO" is the first upright Free Play Pin Game.

"ZINGO" takes up just half the room of an ordinary Pin Game.

ZINGO
is revamped from Crossline or Broadcast

ORDER NOW!!

WILLIAMS MANUFACTURING COMPANY
161 WEST HURON STREET CHICAGO 10, ILLINOIS

State Treasuries Begin To File Oct. Collection Reports

CHICAGO, Nov. 11.—State treasuries were beginning to report on their October revenue collections, and the coin machine trade watched for reports from those States that tax coin machines of various types. Two of the first States to report were Tennessee and North Carolina, both of which have had a State license on machines for some years. In both States there was a decrease in general revenue collections for October. Unfortunately, neither of these States issues a breakdown showing the actual collections from the coin machine trade, such as is issued by Arkansas.

There have been recent reports by organizations of State tax officials that State revenues will begin to show a decline now, and that when more than 40 State Legislatures meet next year they will begin looking for new sources of revenue. At least one branch of the coin machine trade has already begun to make its plans to meet the problems which may arise in the various legislatures next year. The National Automatic Merchandising Association, which met in Chicago recently, announced that it had planned a very constructive tax program for 1945 and would be prepared to help operators in that field meet threats of high taxes when legislatures begin to meet. Other sections of the coin machine trade have not reported such preparations yet.

ATTENTION! CANADA AND LATIN AMERICA:
We can continue filling your coin machine requirements promptly!

NEW PIN GAME REVAMPS

Marines At Play	\$195.00
Bombardier	165.00
Production	165.00
Eagle Squadron	165.00
Shangri-la	165.00
Paratroops	165.00
Marvel's Baseball	179.50

SLOTS

1 5c Jennings Blue Skin	\$150.00
1 Jennings Triplex	185.00
1 10c Jennings Chief	150.00
1 5c Jennings Chief	125.00
1 Mills 5c Special Mystery	150.00
1 5c Bally Double Bell	185.00

CONSOLES

7 Keeney Kentucky Clubs, Completely Overhauled	\$125.00
7 Jumbo Parades, F.P.	95.00
1 Pace Saratoga, Cash Pay	110.00
1 Mills Reo, Cash Pay	50.00
3 Black Pace Races	99.50
2 Jennings Liberty Bells	50.00
1 Early Model Galloping Dominoes	125.00
1 Jennings Multiple	75.00
1 Big Top, F.P.	110.00
1 Bally Club Bell	250.00
1 5 Nickel Four Bells	Write

MAYBELLE FOUR COIN CONSOLES

This is a post war reengineered machine (similar to Mills Three and Four Bells), 90% mechanical—switches and relays have been eliminated, assuring the operator carefree performance and cutting service to a minimum. Now available in FOUR NICKEL PLAY, THREE NICKEL AND ONE QUARTER, TWO NICKEL AND TWO QUARTERS, TWO NICKEL, ONE QUARTER AND ONE-HALF DOLLAR. CONTACT US FOR SPECIAL PRICE.

ARCADE EQUIPMENT

Supreme Rocket Buster, new sensation, already proven on locations. Write for Special Operator's Price.

1 Goofy Golf	\$ 75.00
2 L.D. Ten Strikes	50.00
1 Shoot the Chutes	139.50
3 Slap the Japs	139.50
2 Rapid Fires	195.00
1 Shoot the Bull	125.00
3 Keeney Submarine Guns	185.00
2 Anti-Aircraft Guns	75.00
3 Electric Diggers, All for	225.00
1 World's Series	95.00
2 Kirk's Blow Ball	125.00
1 Gottlieb Skeeballette	85.00
1 Kirk's Astrology Scale, Large Size	125.00
1 Keep 'Em Puncturing	110.00
10 Gottlieb 3-Way Grippers	20.00
1 Two-Headed Calif Peek Show	95.00
2 Bally Modern Vitalizers	95.00
2 Jennings Barrel Rolls	125.00
1 Late Genco Play Ball	150.00

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred	\$5.40
3 AG Fuses Per Hundred	\$9.00
1/2 Amp.	3.50
1, 1 1/2, 2, 2 1/2, 3 Amp.	3.00
5, 6, 7 1/2 Amp.	3.00
10, 15, 20, 25, 30 Amp.	2.50
PHONOGRAPH TITLE STRIPS (Red Border)	
1000	\$5.00
5000 Per M	4.00
10000 Per M	3.50
25000 Per M	3.00

65C7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 65C7 to 7F7	#205 2A4G to 2051 (Seeburg Guns)
103 65C7 to 65L7	210 2A4G to 2051 (Seeburg Music)
110 5Z3 to 5U4G	215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
125 80 to 5T4, 5V4G, 5Y3 or 5Z4	
126 83 to 5U4G or 5X4	
\$1.50 Each	\$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records
HERMITAGE MUSIC CO.
416A Broadway, Nashville 3, Tenn.

SCOTT-CROSSE CO.
formerly Keystone Vending Co.

★
The East's Leading Distributor
★

PHILADELPHIA, PA.

FOR SALE FREE PLAY GAMES—USED

1 High Hand	\$99.50
1 Fast Time	59.50
1 Silver Moon	79.50
1 Jumbo	70.00
2 Harvest Moon	59.50
2 Big Game (Flat Top)	79.50
1 Fast Time (With Clock)	100.00
COUNTER GAMES	
4 Imperials	\$8.50
6 American Eagles	6.50
4 Mercury	6.50
3 Odd Penny Cig. Machines	5.00

NEWPORT NOVELTY CO.
111 Walnut Street NEWPORT, ARK.

MISCELLANEOUS SPECIALS

10 Bean the Japs, Conversion of Bean 'Ems	\$ 40.00
150 Advance Duette Nut Vendors, complete but as is, with loads of extra parts; entire lot	300.00
10 Bally Cup Drink Vendors, complete with carbonator	Write
2 Wells-Gardner 5c Bottle Drink Vendors, Selective	450.00

WANTED!

PANORAMS AND MUSIC MACHINES
Any Quantity — From Any Territory
WRITE — WIRE — PHONE

Terms: 1/2 Deposit With All Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021 PROSPECT AVE.
CLEVELAND 15, OHIO
Phone: PProspect 6316-7

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.
CHICAGO

FOR SALE

Mills Thru	\$200.00
2 Keeney Fortunes, Convertible	200.00
Mills Jumbo, Cash	60.00
Mills Jumbo, Free Play	40.00
Square Bell	70.00
Gold Chrome, 5c, 3-5 Pay, Never Used, Factory Reconditioned	300.00
2 Casinos, 5c, New	20.00
3 1/2 Vest Pocket, Blue-Gold	25.00
Columbia, Gold Award, Cigarette Reels	45.00
3 Jennings Totalizers	90.00
Sky Fighter, Convertible	230.00

HUTZLER VENDING MACHINE CO.
900 Winchester Ave. Martinsburg, W. Va.

SLOTS

MILLS...JENNINGS...WATLING...PACE

RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

2 5c MILLS CLUB BELLS

(Cabinet Model)

1 10c MILLS CLUB BELLS

(Cabinet Model)

4 25c MILLS CLUB BELLS

(Cabinet Model)

3 5c GOLD CHROMES

7 10c GOLD CHROMES

9 25c GOLD CHROMES

2 5c SILVER CHROMES

5 10c SILVER CHROMES

8 25c SILVER CHROMES

2 5c BROWN FRONTS

4 10c BROWN FRONTS

12 25c BROWN FRONTS

3 5c BLUE FRONTS

5 10c BLUE FRONTS

8 25c BLUE FRONTS

All above Machines have Knee Action, Club

Handles and Drill Proof.

12 5c Q. T.'s Originally

Blue Made Glitter

Gold \$89.50

6 10c Q. T.'s, Same as

Above 99.50

8 5c JENNINGS FOUR STARS

2 10c JENNINGS FOUR STARS

6 5c WATLING ROLA-TOPS

2 10c WATLING ROLA-TOPS

We have all types of Coin Machines.

Tell us what you want.

SICKING, INC.

1401 Central Parkway Cincinnati 14, O.

RFC WAR LOAN

(Continued from page 69)

business, received the reply that no plans had been made to recommend or offer information to veterans on how to enter the coin machine trade.

Manufacturing firms have already considered the prospects of selling machines to veterans, however, for at least two Chicago firms have made pronouncements on the subject. It is expected that manufacturers and distributors will offer some special proposition to returning veterans after the war. Most of the propositions will be based on the fact that veterans can get a loan of some kind from the government.

Details Not Ready

After the G.I. bill was passed, banks waited for weeks for official rules to be issued on how they could make the loans. Only recently a 26-page bulletin appeared which gives the rules for making loans to veterans for buying homes. The rules for making loans to veterans to enter some kind of a business have not appeared. Last week it was said that officials promised regulations on business loans in various periods, from two weeks to a month or more. The application blanks for home loans were not available even when the home loan rules were issued. Officials say that the same application blanks which are used for home loans may also be used to apply for business loans.

Reports now show that men are being discharged from the armed services at the rate of about 100,000 a day, and more than a million have already been returned to civilian life. Up to the present time these men have had no difficulty in getting jobs, but as the number of discharged men increases, more and more pressure will arise on loans to these men so that they can buy a small business of some kind.

WANT TO BUY

Seeburg 8200's and 100 Seeburg Wall-o-Matics, 20 Selection; also Wurlitzer 750's. Write now, giving price and guaranteed condition of what you have to offer. Phone us for prices on your requirements. Do it quick!!!!

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED
SLOT MACHINES EQUIPPED WITH DISCS AND REELS FOR RESALE ONLY.

OUR GUARANTEE — MONEY REFUNDED IF NOT SATISFIED ON ARRIVAL UPON RETURN OF GOODS, CHARGES PREPAID.

10 5c Gold Chrome, Used 10 Days .. Write	4 10c Original Chrome, Used 10 Days .. Write
2 5c Copper Chrome, Used 10 Days .. Write	4 25c Original Chrome, Used 10 Days .. Write
14 5c Original Chrome, Like New .. Write	9 25c Brown Fronts, Like New .. Write
2 5c Melon Bells, Like New .. \$200.00	4 25c Blue Fronts, Like New .. Write
4 5c Blue Fronts .. 200.00	16 Columbia Bells, Ch. Sep., Perfect .. 79.50
5 5c Cherries, Like New .. 200.00	5 Kentucky Club, Like New .. 115.00
1 1c Watling Twin Jackpot .. 27.50	3 Gold Chrome, 10c, Used Ten Days .. 400.00
1 1c Pace Bantam .. 27.50	1 Jumbo Parade, Conv., Perfect .. 179.50
1 1c Mills Gooseneck, Single J.P. .. 49.50	20 Jumbo Parades, Cash Pay, Latest Model, Blue Cabinet, High Head, Each .. 159.50

3 Galloping Domino, Cash, J.P., Dark Cab., Factory Rebuilt .. \$225.00	1 Mills Four Bells, 5/5/5/5c, Perfect, Ser. #1113 .. Write
40 Galloping Domino, Cash, Light Cab., Like New .. 335.00	1 Mills 5c Jumbos, F.P. .. \$ 89.50
6 Galloping Domino, J.P., Chk. Sep., Light Cab., Like New .. 345.00	2 Mills 5c Jumbos, Cash, Late Heads .. 159.50
1 Mills Four Bells, Original Style Head, 5/5/5/5/25c, Rebuilt Like New, S2511, Perf. .. Write	1 25c Paces Races, Red Arrow .. 280.00
1 Jack-in-Box Stand, No Lock .. \$ 35.00	1 Drivemobile, Perfect .. 300.00
3 Folding Stands .. 5.50	1 '41 Derby, Free Play .. \$300.00
1 Mills Single Safe, No Locks .. 29.50	1 Fortune, Cash or Free Play .. 300.00
	1 Chicken Sam .. 129.50
	1 Santa Anita .. 250.00

SUPPLIES

2 Chicago Metal Safes for Bally Slots, Revolv-a-Round Base .. \$50.00	Slot Shatter Proof J.P. Glass, Per Doz. \$13.50
9 Mills Four Bell Cabinets, New .. 20.00	Brand New Jackpot Domino Glasses, Lots of 5 or More .. 22.50
	24 Slot Machine Cash Boxes, New .. 1.75

FIVE BALL PIN BALL MACHINES

4 Mystics .. \$29.50	1 Pickem .. \$19.50	1 Jolly .. \$19.50	1 Roxy .. \$22.50
1 Bally Reserve 29.50	1 Sport Parade 42.50	1 Score a Line 22.50	1 Sporty .. 19.50
4 Spottem .. 19.50	2 Mascot .. 29.50		

NEW MACHINES IN ORIGINAL SEALED CRATES

11 Mills Copper Chrome, 10c .. Write	2 Keeney Super Track Times .. Write
18 Mills Copper Chrome, 25c .. Write	3 Galloping Dominos, J.P. .. \$425.00
50 Mills Brown Fronts, 5c .. Write	4 Columbia Bells, Gold Award .. 99.50
9 Mills Brown Fronts, 10c .. Write	1 Longacre, Brand New .. Write

FACTORY REBUILTS IN ORIGINAL SEALED CRATES

15 Mills Brown Fronts, 5c .. Write	8 Mills Consoles, 5c, New .. Write
7 Mills Brown Fronts, 10c .. Write	2 Mills Chrome, 50c, New (Gold) .. Write
10 Mills Brown Fronts, 25c .. Write	1 Mills Consoles, 10c, New .. Write
9 Mills Gold Chrome, 5c .. Write	1 Mills Console, 25c, New .. Write
1 Mills Gold Chrome, 10c .. Write	5 Mills Mystery Bonus, 5c, New .. \$275.00
1 Mills Gold Chrome, 25c .. Write	3 Mills Mystery Bonus, 10c, New .. 285.00

ARCADE, PHONOGRAPHS AND SUPPLIES

2 Wurlitzer 600's, Rotary .. \$350.00	1 AMI BAR BOX, 20 Selection .. \$ 15.00
1 Keeney Air Raider, Like New .. 189.50	10 Rock-Ola Wall Boxes, #1525, New .. 55.00
1 Exhibit Foot Ease, Perfect .. 79.50	3 600 Wurlitzer Victory Model, New .. 525.00
8 Seeburg Selectomatics (24) Sel. .. 22.50	2 Playboys .. 25.00
5 A. M. I. Wall Boxes (20) Sel. .. 10.00	9 1939 Wall-o-Matics, Perfect .. 17.50
	2 #430 Wurlitzer Speakers, New .. 125.00

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.

MOSELEY VENDING MACHINE EXCHANGE, INC.
00 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

A TIMELY PROFIT-EER



Here it is—
a BIG football board that punts home a clear \$29.16 profit — 5c play; \$47.57 — 10c play. It's a real touch-down for action, with FOOTBALL TICKETS in Jackpot, and NEW JUMBO HOLES. Order in 5c and 10c Play.

ORDER AS
#1000 SCRIMMAGE-5c Play
(Special THICK—Slot Symbols)
Takes in \$50.00
Pays Out:
Av. J.P. .. \$ 9.84
Cons. 11.00 20.84
Average Profit \$29.16

ORDER AS
#1000 SCRIMMAGE-10c Play
Takes in \$100.00
Pays Out:
Av. J.P. .. \$19.68
Cons. 32.75 52.43
Average Profit \$47.57
Send for Price List #438-13

GARDNER & CO.
2309 ARCHER • CHICAGO

SALESMEN WANTED FOR FEW CHOICE TERRITORIES.
WRITE SALES MANAGER.

Complete OVERHAULING AND REBUILDING

SEEBURG GUNS — BALLY GUNS

\$30.00 plus parts; F. O. B. Chicago

All types of amplifiers repaired. Work done by mechanics of 15 years' experience. All work guaranteed. We have Ray Gun parts in stock.

Radio Tubes for All Coin Machines. O. P. A. Prices.
Send Consumer's Certificate With Orders.

MANOR ELECTRIC & APPLIANCE COMPANY
3236 Southport Ave. Chicago 13, Ill. LAReview 2033

DAVAL'S MARVEL

World's Greatest Token Pay-Out COUNTER GAME!



FACTORY REBUILT . . . SEEBURG
Cannot be told from NEW

While They Last **\$19.50** ONLY..... EA.

Non-Coin Operated.... **\$24.50**

AVAILABLE SPACE LIMITS LISTING ALL OF OUR ITEMS.
WRITE FOR COMPLETE LIST.

TERMS:
One-third deposit with order, balance C.O.D., F.O.B. Chicago, Ill. Or remit in full to save C.O.D. charge.

EAGLE

REPLACEMENT PLASTICS

AVAILABLE FOR ALL PHONOGRAPHS

Clear Transparent Plastic Windows for your Wurlitzer 850 Program Holder **\$5.00** Per Set

WURLITZER

800 Top Corners	\$16.50 Each
800 Lower Sides	13.50 Each
800 Top Centers, Right and Left Red ..	8.00 Each
750 Top Corners	8.75 Each
750 Lower Sides	8.75 Each
850 Top Corners	9.50 Each
850 Top Center	11.00 Each
950 Side Plastics	10.50 Each
600, 500 Top Corners	4.00 Each

ROCK-OLA

Standards, Masters, DeLuxe or Supers,
Top Corners or Lower Sides

528 S. Dearborn St. • Wpbash 1089 • Chicago 5, Ill.

SPECIAL

AND IMPORTANT MESSAGE TO ALL OPERATORS. HERE IS THAT BIG OPPORTUNITY YOU HAVE BEEN WAITING FOR. CASH IN NOW ON THE BIGGEST—MOST SUCCESSFUL AND PROVEN MONEY MAKER ON THE MARKET TODAY. ASK THE OPERATOR WHO KNOWS.

WANTED

YES—WE WANT MORE NEW CUSTOMERS BECAUSE WE HAVE INCREASED OUR PRODUCTION FACILITIES AND ARE NOW ABLE TO OFFER FOR THE FIRST TIME OUR NEW AND IMPROVED \$179.50 DE LUXE MODEL OF

"SHOOT THE JAP" \$149.50 RAY-O-LITE GUNS

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. They look and operate like new.

SOLD ON A MONEY BACK GUARANTEE

TERMS: 1/2 Deposit With All Orders, Balance C. O. D.
Rush Your Order Today

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

YOUR OPPORTUNITY TO MAKE POST-WAR PLANS

In preparation for Jennings' expanded coin machine program following the war, we invite qualified distributors, jobbers and coin machine salesmen to contact us regarding local and regional sales coverage.

Your facilities for sales, service and warehousing may qualify you for participation in Jennings' post-war program. Write us fully.

HELP WIN • • BUY BONDS!

O. D. JENNINGS & COMPANY

SINCE 1906
RATED AAA1

4309-4339 WEST LAKE STREET • CHICAGO, ILLINOIS

WANT TO BUY!

FREE PLAY GAMES — MUSIC — CONSOLES
STATE CONDITION AND BEST PRICE IN FIRST LETTER

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST.

PHILADELPHIA 23, PA.

acme UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

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NON-BRITTLE

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24 Top Corners	\$ 1.20
24 Lower Sides	4.00
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700 Top Corners	7.00
700 Lower Sides	9.50
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800 Top Center (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

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	Each
Standard, Master, Deluxe or Super	
Top Corners	\$12.75
Lower Sides	12.75
Top Door Plastics	6.75
The Above Available in Solid Red, Yellow, Green	
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Top Corners	\$ 8.00
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Long Sides	12.75
Combination Yellow and Red Color Scheme	

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	Each
"Hi tone"—Model 9800, 8800, 8200,	
Lower Sides	\$14.50
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Price Each	Price Each	Price Each
WURLITZERS	1 Hide-a-Way with	1 430 Wurlitzer Speaker
6 850 Write	Specta. Box \$200.00	PIN GAMES
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4 750M Write	ARCADE EQUIPMENT	4 O'Boy 19.50
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1 780M Write	1 Western Baseball .. 69.50	1 Band Wagon 44.50
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Terms: 1/3 Deposit, Balance C. O. D.

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 TELEPHONE CALUMET 6227
 CABLE ADDRESS PACER CHICAGO

October 30, 1944

H. C. Evans & Company
 1520-1530 West Adams Street
 Chicago 7 Illinois

Attention: Mr. R. W. Hood

Gentlemen:


I am sure the Trade will be pleased to learn that you are now the exclusive manufacturers of "Paces Races" machine.


H. C. Evans & Co. now have in their possession all Tools, Dies, Patterns, Jigs, etc. I want to particularly point out that only your company can make genuine parts for "Paces Races". Parts offered by others are obtained from old model "Paces Races", which were manufactured five to ten years ago.

It is also obvious that any machines advertised and sold under any name similar to "Paces Races" can only be old, worn out machines, rebuilt into new cabinets and palmed off on the Trade as new. H. C. Evans & Co. is now the only concern who can build "Paces Races" and supply genuine parts.

Inasmuch as the H. C. Evans & Co. now holds patents and also copyright patents, it is my opinion that you have basic grounds for infringement suit against: 1- Any manufacturer who copies "Paces Races", or uses a similar name. 2- Any concern who falsely advertises "Paces Races" parts as new or genuine.

We wish to express our appreciation for the business-like manner in which the purchase of "Paces Races" has been consummated.

Yours very truly,
 PACE MANUFACTURING COMPANY INC.

 R. W. Pace, President



ANNOUNCEMENT!

PACES RACES

WILL NOW BE MANUFACTURED EXCLUSIVELY BY

H. C. EVANS & COMPANY

Attention of the entire industry is called to the statements made by Mr. E. W. Pace. Please take special notice of these facts:

ONLY H. C. EVANS & COMPANY
can build genuine Paces Races

ONLY H. C. EVANS & COMPANY
can make genuine parts for Paces Races

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The New

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Streamlined! New Coin Head!
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Evans' Super Deluxe Races will embody the proven basic principles of the old Paces Races. Backed by Evans' 50-year reputation for Quality, it will create a greater opportunity for increased revenue than ever before in coin machine history! Watch for Evans' Super Deluxe Races after V-Day!

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1 BALLY TURF KING — 2 BALLY JOCKEY CLUBS

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 MILLS BROWN FRONTS, 5c, 10c AND 25c PLAY, 3/5 PAYOUT
 MILLS CHERRY BELLS, 5c, 10c AND 25c PLAY, 3/10 PAYOUT
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 ALL SLOTS HAVE DRILL PROOF CABINETS, KNEE ACTION AND CLUB HANDLES.

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Mills 5c Brown Fronts	Watling 5c Roll-a-Top	Jenn. Silver Chiefs, 25c
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Safe Stands for Mills and Jennings Machines
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Wanted—A quantity of AMI Singing Tower Phonographs.
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Modernized Replacement Cabinets, Glamorous Design, Beautifully Illuminated Modernistic Glass Paneling, Adaptable for Any Twin (12) 20 or 24 Hide-a-Way with Adaptor. Special Price \$69.50.

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Built entirely of wood, sparkling with play appeal, it will be a long time before any phonograph tops the tone quality or earning power of the brilliant, colorful, Modernized Wurlitzer.

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