

# The **Billboard**

JULY 8, 1944  
25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**RADIO**

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Honored by Donaldson Awards**

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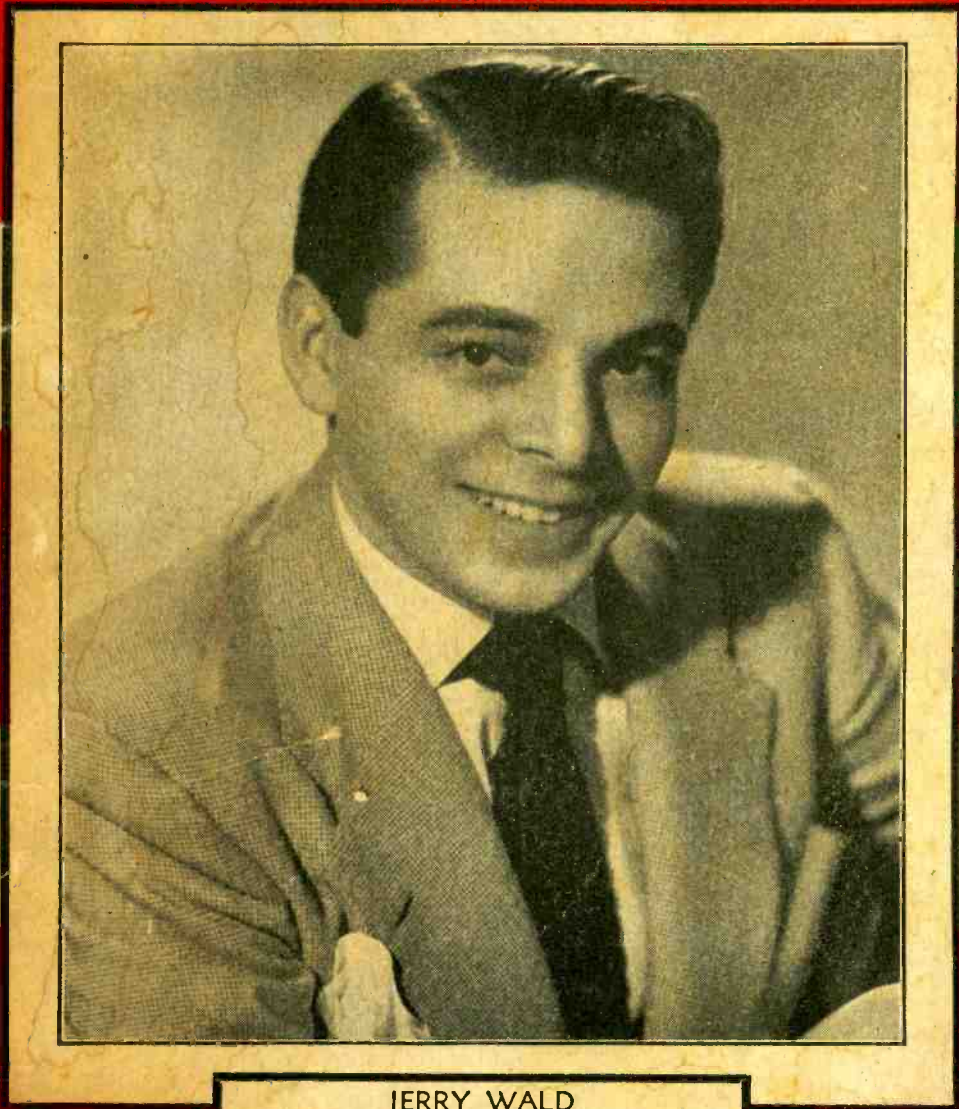
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(See page 4)

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# THEATER HONORS ITS OWN

## Service Shows Okay in Africa

**USO "Over 21" gets special hand on way to Italian front**

ALGIERS, June 20 (Delayed).—Allied troops here in North Africa, as war zones move farther away, have been forced to rely on their own entertainment devices. USO units and other entertainment groups have been going to the front in Italy, and as a result an Anglo-American all-service cast put on their own version of *The Pirates of Penzance* and played to S. R. O. audiences the past three weeks. The dialects of Birmingham (England and Alabama), Boston, Britain, the Dakotas and Scotland were mixed in the Gilbert and Sullivan speed diction test. GI Joe and Tommy Atkins called it "a tremendous success."

USO's *Over 21*, tabloid edition here, en route to Italy, was voted high on the list of the best entertainment seen in this war by servicemen. Armed forces' personnel said that the best part of the show was the fact that it had no accordion, magician or comic.

Also well received was *Here Comes the Navy*, another service review, and concerts by Niedzielski, Polish pianist, who lives in Casablanca and who has traveled around the theater putting on two-hour longhair recitals.

## Cost of Living Report Says Nix On Amusement

WASHINGTON, July 1.—The Bureau of Labor statistics this week issued a lengthy report of the cost of living, but conspicuously absent from the report was any reference as to how much more than average, America's amusement cost was up.

Altho the report covered food, clothing and numerous services, there was nothing to indicate that an evening in a night club, a ticket to a theater, admission to a dance hall, or any one of a dozen different forms of entertainment now cost more than formerly, largely because of high tax rates.

The Labor Department's report pointed out that telephone bills for May—the month covered by the cost of living survey—included an excise tax which raised the cost of telephone service by 4.6 per cent. Scattered increases in beauty shop charges were attributed to "increased cost of supplies." Newspaper prices, the report continued, were raised in three cities because of higher production costs and limited paper stocks, which were said to have decreased advertising revenue.

The Labor Department makes no mention of the fact that it omits from the report an item so important to the consumer—in all income brackets—as entertainment. It does state that the index does not show the "full wartime effect on the cost of living" and acknowledges that it does not take into consideration such factors as lowered quality, disappearance of low-priced goods and forced changes in housing and eating away from home.

## "Zee Zee" Goes Scottish

SAN FRANCISCO, July 1.—*Easy for Zee Zee*, which was tossed out of the Green Street Theater-Restaurant because authorities said the house lacked fire and health permits, reopened this week at Scottish Rite Auditorium here.

## Lili Marlene Now Property of U. S.

WASHINGTON, July 1.—*Lili Marlene* may have been turned out by German tunesmiths but it is now the sole property of Uncle Sam.

More than anything else, the emergence on the Washington scene of *Lili Marlene* showed how slowly the Capital moved this week. There appeared nothing more important than who owns the song and under what conditions could it be played.

Entertainers returning from the slit-trench circuit have reported considerable GI popularity for *Lili Marlene*, which has not become hot in this country because of the cloudy origin of the piece. It is authoritatively reported that *Lili Marlene* is around the top of the Nazi hit parade, and it is just as authoritatively denied.

At any rate, some of the mystery was solved this week when the alien property custodian announced that the United States Government now owns all rights to *Lili Marlene* and warned that anyone wanting to exploit the song had better apply for a license or else get into trouble.

"Such licenses are non-exclusive," James E. Markham, alien property custodian, said, "and will be issued to those applicants who qualify under our regulations."

He explained that applicants must agree to pay royalties of 10 per cent, which after the war may go to Hans Liep and Norbert Schultze, the German authors of the song.

Meanwhile OWI cracked down on reports that the number was being suppressed in this country. Malcolm Marrow, of OWI, insisted that *Lili Marlene* is not heard here because of "our good taste."

## Ballrooms Selling Food or Drink Are Cabarets, Says BIR

WASHINGTON, July 1.—While there are no blanket regulations covering the subject, the Bureau of Internal Revenue this week declared that dance halls which serve food or drink to patrons come within the meaning of the word "cabaret" and are subject to the federal night club tax.

When the tax first went into effect, the BIR ruled that the admissions tax—as differentiated from the night club tax—covered dance halls. Recently, however, the bureau has reversed this dictum in a number of cases where it was found that the service provided brought several dance halls into the cabaret classification.

Mrs. Willa G. Reed, Chief of the Amusement Tax Unit of the BIR, explained that each case is considered on the facts involved. It depends on how the danceries are operated, what they serve and how they sell it. Most dance halls are subject to the club tax because they have either table service or a complete bar, she said.

## Robeson, Martin, Sullavan, Clark, 'Carmen,' 'Turtle' Tops

**Supporting awards go to Jose Ferrer and Audrey Christie as all branches of legit vote for the outstanding achievements of the Main Stem for season 1943-1944**

By Robert Frances

NEW YORK, July 1.—The official returns are in. Legit's own poll has chalked up its first winning slate for outstanding achievement in the theater. By the time this issue of *The Billboard* reaches your newsstand you likely will have caught the results when the "Donaldson Awards" are presented to the winners on CBS's "Fun With Dunn" program, Monday (3) and Tuesday (4), over a Coast-to-Coast hook-up.

## Army Air Show Sold in Detroit

**One newspaper plus every radio station breaks records for 20-day service shindig**

DETROIT, July 1.—The thoro-going use of radio by the army was the major factor in building an all-time record attendance here for the Army Air Show. Turnstile clicked 2,100,000 in the 20 days ended Sunday (25). Show was sponsored by *The Detroit Times* and received generous space there, naturally, but as *The Times* itself commented, it was just "not publicized" by other papers. Practically all credit therefore for the large attendance goes to radio.

The show, staged five miles from the heart of town at the municipal airport, had a mile of exhibits under tent of Detroit-made war products. Covered stage at center of midway was used for on-the-grounds shows and for the series of radio programs aired.

The Army Air Show set a record of three shows fed to national networks, three fed to regional networks and 52 local stations shows. Originating stations for the network shows were WXYZ, feeding the Blue and the Michigan Radio net, and WWJ, feeding the NBC-Red. Local stations taking the shows were WJLB, WJBK, WJR and CKLW. One show each was also fed to WTOL, Toledo, and WCAR and WHK, Cleveland.

### Hour Variety Show Pulls Best

Most consistent air show was *Victory Varieties*, opening five days in advance of the show on WJLB and broadcast thru the entire run of the show. Program was variety with patriotic angles. Feature of this, as of practically every show aired, was a combination of standard radio entertainment, with the casts from the stations making a daily trip, via police escort, to the exhibit.

Among guest artists were Lieut. Will (See *Nat'l, Regional and Local, page 31*)



gentlemen of the theater, in case you missed the broadcasts, here are your choices for 1943-1944 season's honors. They represent a consensus of something over 1,000 opinions, stemming from every branch of legit.

According to showbiz's slant, John Van Druten's *Voice of the Turtle* is the best play produced during the past season. *The Donaldson Awards*, of course, go to only the first in each category, but runner-up mention tabs Lillian Hellman's *The Searching Wind*. *Tomorrow the World* is third on showbiz's preferred list.

Moss Hart is named the season's top director for his handling of *Winged Victory*, with Margaret Webster taking second place for her *Othello* and *Cherry Orchard* stagecraft. John Van Druten rates third for the staging of his own *Turtle*.

Oddly enough, two groups divided the honors for both outstanding lead and supporting performances. Paul Robeson's *Othello* is voted tops among the actors' chores, and Jose Ferrer's Iago carries off the crown for supporting roles. In the fem department, *Turtle* scores again, with top acting honors awarded to Margaret Sullavan and supporting (See *DONALDSON AWARDS* on page 5)

## 'Blind Date' B.O. In Hub Is 32G

**Test week at RKO Boston indicates Blue net show is solid as vaude unit**

BOSTON, July 1.—Despite terrific obstacles, which included a stretch of downpours followed by a heatwave and a general seasonal indifference to stage-shows, the presentation version of the Blue Network's *Blind Date* stacked up some summer records at the RKO-Boston this week.

Grosses generally have been running between \$20,000 and \$24,000, well below average, for the past six weeks, but *Blind Date* attracted the customers to the tune of \$32,000 for week ended Wednesday (28). Manager Ben Domingo was very happy about the whole thing. "It's an ideal package of entertainment, with the band playing the first half of the show and then backing up for the *Date* portion. It's something different and it opens up new vistas. It should make bookers look for other radio shows which can be adapted to stage presentation."

For the Monday night (26) broadcast two double lines formed on both sides (See *Vaude "Blind Date" on page 28*)

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# "Widow" Clicks Dandy in Dallas

DALLAS, July 3.—*The Merry Widow* played to 29,242 customers in seven performances to inaugurate Dallas's 1944 Starlight Opera season at Dallas Casino June 19-25. Martha Errolle and George Britton scored solidly as Sonia and Danilo, respectively. Morton Bowe registered a close second as Jolidon. Ruth Urban was a bewitching Natalie, and Edmond Dorsay and John Cherry took good care of the play's comedy situations.

Patricia Bowman, premiere ballerina, was an instant hit in her first Dallas appearance. She received call-backs at every performance.

*Widow*, produced under the sponsorship of the State Fair of Texas, had an excellent singing chorus of 75, recruited mostly from local talent. Both the chorus and dancing ensemble are better than last year's cast which clicked with the 1943 audiences. Giuseppe Bamboscheck's orchestra recruited in Dallas furnished an excellent background for the entire show.

Victor Herbert's *Red Mill* opened June 26 and ran to Sunday (2). Jack Albertson and Coley Worth had the roles of Con Kidder and Kid Conner, with Kathleen Roches in the leading fem role and Patricia Bowman remaining as premiere ballerina. **FRANK WOOD.**

# Conventions Hope of Heat-Hit Chi Legit

CHICAGO, July 1.—Five legit are bucking the terrifically hot weather and getting by fairly well, tho the heat has cut heavily into the biz of two houses. Number of lighted houses is ahead of any recent years and with another month of big conventions ahead, half a dozen houses may remain lighted thru the summer. Five are now operating and a sixth, the Blackstone, re-lights July 11 with *A Goose for the Gander*.

Season of operetta at the Civic Opera House is getting a fair play in spite of lukewarm notices from the critics. *The New Moon* is current and will be followed by several old favorites. Top price is \$1.65 plus tax, except Saturday evening. *Uncle Harry*, at the Great Northern, is getting some business thru a radio program which offers free tickets to the first 50 writing to the station and using the other names obtained as a mailing list for cut-rates.

*Oklahoma* is still playing to capacity, with few seats available under two weeks. Show has a new heroine, Bonita Bimrose having replaced Evelyn Wycoff.

*Let's Face It*, which opened June 10 at the Selwyn on short notice, closed last Saturday (24), with nothing slated to follow.

# Shubert and Todd to Coast

HOLLYWOOD, July 1.—Lee Shubert is expected in town next week to take a look at *Song of Norway*, which he will bring to Broadway. Mike Todd is also due here soon to gander talent for some future productions.

## JERRY WALD

Orkman From Weequahic

CURRENTLY at the Paramount Theater, New York, Jerry Wald and his ork have been climbing consistently toward the top-band brackets. Prior to his present engagement at the Paramount, Wald completed a successful tour of one-nighters, aided to a great extent by the airtime he had while on his recent stay at the Hotel New Yorker, New York.

Wald is said to have spotted "Poinciana" as hit material long before most other maestros, and the tune's ultimate click is in large measure due to his constant presentation. He waxed it for Decca, for which he's cut numerous other disks. His most recent waxing is "And So Little Time."

Wald started playing the sax at an early age, and at 7 worked on the air with an adult sax sextet. He hails from Newark, N. J.; attended Weequahic High School there and City College of Los Angeles.

# BROADWAY OPENING

## TEN LITTLE INDIANS

(Opened Tuesday, June 27, 1944)

### BROADHURST THEATER

A melodrama by Agatha Christie. Directed by Albert de Courville. Setting by Howard Bay. Company manager, Forrest E. Crosman. Stage manager, John Holden. Press representative, C. P. Greneker. Produced by Messrs. Shubert and Albert de Courville.

Rogers ..... Neil Fitzgerald  
Mrs. Rogers ..... Georgia Harvey  
Fred Narracott ..... Patrick O'Connor  
Vera Claythorne ..... Claudia Morgan  
Philip Lombard ..... Michael Whalen  
Anthony Marston ..... Anthony Kemble Cooper  
William Blore ..... J. Pat O'Malley  
General Mackenzie ..... Nicholas Joy  
Emily Brent ..... Estelle Winwood

Sir Lawrence Wargrave .... Halliwell Hobbes  
Dr. Armstrong ..... Harry Worth

If you never read Agatha Christie's book, *The Nursery Rhyme Murders*, or the same split up into serial segments via *SEP* under the title *And Then There Were None*, it is highly likely that *Ten Little Indians*, which is the name by which it has arrived on the Stem stage, will give you a comfortable number of summer goose pimples. *Indians* is a pleasantly horrific summer psycho-meller comedy. It is obviously contrived. Its first act drags and its second is little better, but it does have a third stanza which is always on the suspense upbeat and a curtain twist which startles the customers. *Indians* should do all right for itself thru the hot months. Even if

it goes at it a bit methodically. It is still a real chiller-diller.

If you haven't read Miss Christie's opera, it is unfair to put the finger on the plot. The Christie Indians are a group of 10 rather questionable people, lured to and marooned on an island house party. One of them is a mysterious madman, bent on seeing that they are knocked off strictly in accordance with the nursery rhyme. There are poisonings, axings, shootings and drownings, until the genial company is reduced to two, which leaves each naturally suspecting the other of being the real culprit. How it gives out for the finale is something that is a good buy at \$3.60 top. Likely there will be plenty who haven't read the book and will enjoy getting the answer.

*Indians* has its faults. On the red side it is laggard in getting started. A tremendous amount of time is taken in (See *Broadway Opening* on opp. page)



# BROADWAY SHOWLOG

Performance Thru July 1

## Dramas

Angel Street (Golden) .. 12- 5, '41 1,085

Chicken Every Sunday.. 4- 5, '44 101  
(Plymouth)

Cast, headed by Mary Phillips and Sidney Blackmer to Camp Meade Sunday (2) for special G.I. performance. Service boys have built the set. Carolyn Hummel was given a backstage birthday party by the Camp Fire Girls Wednesday (28). She was 10 years old.

Doughgirls, The..... 12-30, '42 636  
(Lyceum)

Holding up well in spite of hot spell. Biz for week between 9 and 10Gs.

For Keeps ..... 6-14, '44 22  
(Henry Miller)

Skedded for July 8 shuttering. Julie Warren will leave for Coast.

Jacobowsky and the  
Colonel (Martin Beck). 3-14, '44 128

Receipts of the Thursday (6) mat will go to the Actors' Fund.

Kiss and Tell (Biltmore). 3-17, '43 548

Kirk Douglas joins cast Monday (3), replacing David Conlin, who goes to Detroit company. Bobby Shank replaced by Charles Nevel Monday (26). Jessie Royce Landis will direct "Little Women" at Strand Theater, Stamford, Conn. Rehearsals start July 12. Royal Beal is being considered as a replacement for Robert Keith, when the latter leaves, July 15, to go into rehearsal with his own production, "Dr. Hilliard's Patient." Joan Caulfield back from Hollywood Tuesday (27) for a six-week stay. Has been signed for a part in "Miss Susie Slagle's" by Paramount.

Life With Father..... 11- 8, '39 1,955  
(Empire)

Howard Lindsay, Dorothy Stickney and Russell Crouse to Hollywood next week. Will confer with Boris Karloff, who is set for lead in Lindsay-Crouse production of Hulbert Footner's play, "Who Sups With the Devil."

Love On Leave ..... 6-20, '44 7  
(Hudson)

Closed Saturday (24).

Othello (Shubert) ..... 10-19, '43 296

Closes Saturday (1). Reopens around Labor Day for tour, with either Trenton or Princeton skedded for start. Philip Huston will have one of the two leading roles opposite Mae West in "Catherine."

Over 21 (Music Box) ... 1- 3, '44 211

Harvey Stevens air-guested on WJZ bond rally Friday (30).

Pick-Up Girl (48th St.).. 5- 3, '44 69

Zachary Charles makes recordings next week for Air Feature's "Hearts in Harmony." Arthur Mayberry gets a spot on "Nick Carter" (WOR) program, Thursday (6). Professor Frederick M. Thracher's sociology class from N.Y.U. saw "Pick-Up" as part of studies and invited author, Elsa Shelley, to lecture to them. Professor Thracher guested her in the classroom Thursday (29).

Ramshackle Inn (Royale) 1- 5, '44 210

Zasu Pitts guest stars on "Arthur Hopkin's Presents" (NBC) program, Wednesday (5). Air-play is "Mrs. Bumpstead-Leigh. Skeds another NBC guest show when she plays Betsy Ross, Friday (7) in a bond script written by Ira Marion.

Searching Wind, The... 4-12, '44 94  
(Fulton)

Aldi Aldo replaces Joseph Di Santis Monday (3). William Scholer has been moved up to take the place of the late Arnold Korff.

Ten Little Indians ..... 6-27, '44 7

New melo clocked a six to three count from the crux for a score of 67 per cent. Yes: Burton Rascoe (World-Telegram), Willella Waldorf (Post), Robert Coleman (Mirror), Robert Wilder (Sun), Howard Barnes (Herald-Tribune), John Chapman (News). No: Robert Garland (Journal-American), Lewis Nichols (Times), Louis Kronenberger (PM). Friday curtain time has been set back to 9 p.m. to give Claudia Morgan opportunity to complete her weekly "Thin Man" air stint.

Three's a Family ..... 5- 5, '43 490  
(Belasco)

Two Mrs. Carrills, The. 8- 3, '43 384  
(Booth)

Closes Saturday (1). Reopens August 14. Victor Jory signed, Tuesday (27), by Vick Chemical Company to three year contract for new air show, starting Sunday (2). Will not go to Coast after all, but will bring his family East, instead.

Voice of the Turtle, The. 12- 8, '43 339  
(Morosco)

Closed for summer with final special performance for servicemen Thursday (29). Reopens August 28. Grossed \$716,226 since opening.

Wallflower (Cort)..... 1-26, '44 183

Mary Orr and Reginald Denham have co-scripted a new play called "Dark Hammock." Stage manager Jack Daniels is up for a director's slot with one of the major pic companies. Walter Greaza was gifted with a complete set of "To Father" cards by 100 members of the Greeting Card Association of America who attended the show Thursday (29). Gift was dedicated to "the most distraught father on the stage." Warner Baxter has been signed for Coast company.

## Musicals

Broken Hearts of B'way.. 6-13, '44 14  
(N. Y. Music Hall)

Closed Sunday (25). However, Selected Artists have not given up. Have taken option on three-mid-town spots and intend to offer up old-time variety bills, including a sketch. Streamlined "Ten Nights in a Bar Room" is their notion for first shot. Coin dig will be via cover charge instead of admish, which will transfer venture from Equity to ACVA jurisdiction.

Carmen Jones..... 12- 2, '43 245  
(Broadway)

Edward Lee Tyler has withdrawn his notice and will continue with troupe. Audrey Graham, dancer, leaves Saturday (1). No replacement. Glen Bryant out Thursday (29) and Friday (30). Hubert Dilworth filled in for him. Billy Rose has commissioned Igor Stravinsky to write a ballet for Alicia Markova and Anton Dolin in his "Seven Lively Arts." Stravinsky will conduct the ballet at the show's preem, December 7, at the Ziegfeld Theater.

Follow the Girls ..... 4- 8, '44 97  
(44th St. Theater)

Dave Wolper, due back from Coast Thursday (29), has been delayed until July 10. P.a. Ivan Black has set up a unit in the troupe to entertain in some of the canteens which don't get the talent breaks that come to the Stage Door Canteen. Dell Parker has joined up, along with Bill Tabbert, Rae MacGregor, Frank Krieg and Val Valintinoff. Other units will be organized. Radio stints will prevent Gertrude Niesen and Jackie Gleason from making the St. Albans Naval Hospital trek with the cast on Sunday (2). Their understudies, Vivienne Allen and Ford Leary, will pinch-hit for them. Ballerina, Baranova plays a Spanish gal in RKO's forthcoming pic, "Yolanda."

Helen Goes To Troy ..... 4-24, '44 80  
(Alvin)

Ernest Truax co-stars with Sylvia Field on "Green Valley, U.S.A." air-show July 16. Broadcast will mark the 10th anniversary of their first and only appearance together in "Sing and Whistle." Yolanda Mero-Trion wants to make the New Opera Company's new fall production "A Waltz Dream." However, two parties are claiming rights to the production and she is waiting for one or the other of them to establish his claim.

Mexican Hayride..... 1-28, '44 180  
(Winter Garden)

Wilbur Evans back in cast after two-and-a-half week absence due to operation. Robert Tavis has been filling in for him. June Havoc out with bad knee Thursday (29) and Friday (30). Understudy Gedda Petry subbed for her. Wilbur Evans, George Givot, Bobby Lane and Claire to Cash Register Bond Rally in Times Square Friday (30). Latter pair did their acro dance routine in the street for an ovation. Givot wants to turn producer. Has taken a six-month option on Irene Gagne's comedy, "Service With a Smile." Mike Todd left for Coast Thursday (29). Back in time for Philly opening of "Catherine." Appealed to Equity Council for classification of Mae West show as a spectacle, which would allow five weeks of rehearsal time instead of four. Request refused.

Oklahoma! (St. James). 3-31, '43 540

David Thimar out with sprained back Monday (26) thru Thursday (29) mat. Jack Baker filled in for him. Milton Watson had lead tryout Wednesday (28), subbing for Harry Stockwell. Dorothea Freed leaves Saturday (1) to take over Ado Annie stint in Chi company. Lee Dixon will marry Eileen Shirley, of the "Ziegfeld Follies," Sunday (10) at St. Rose of Lima Church. Arrival of Evelyn Wykoff, of the Chi troupe, to take over Stem role of Laurie has been set back to Monday (3) in order to give her a few days of vacation. Harry Stockwell sang at the "Mirror's" bond rally at the Hotel Astor Friday (30). Conductor Arthur Norris accompanied him.

One Touch of Venus ... 10- 7, '43 311  
(46th St.)

As of Wednesday (28), Ben Cutler and Jack Mann have been given featured billing. Anita Alvarez has been selected to fill the Sono Osato dancing spots when the latter leaves troupe on July 10. Agnes De Mille has been signed for choreography chore for "Sadie Thompson," musical version of "Rain," in which Ethel Merman will have the title role. Stem talk has \$310,000 offered for "Venus" pic rights, with Paramount, Columbia and RKO bidding.

Ziegfeld Follies, The... 4- 1, '43 529  
(Imperial)

Jack Whitney, ex-"Son's o' Fun," takes over Ray Long's spot Monday (3). Long goes to Hollywood. "Rhythmaire," George Elliott, left for navy Thursday (29). Phil Weber replaced him. Forrest Bonshire, dancer, goes in for Jerry Florio Monday (3). Senor Wences still out of show with broken rib.

## ICE SHOWS

Hats Off to Ice..... 6-22, '44 13  
(Center)

Show trimmed for an 11:15 break. First full week tilted capacity to the tune of 48C.

# Donaldson Awards on CBS Show

## Legit Winners Air Saluted

Two half-hour programs bring most of winners to mike—all say "thanks"

(Continued from page 3)

ditto to Audrey Christie in the same play. There was no lack of competition for any of them. In fact, many voters tabbed Ferrer's Iago heavily for top-role honors for a close finish to Robeson. Elliott Nugent (*Turtle* again) is in the money as a strong third. Elizabeth Bergner's performance in *The Two Mrs. Carrs* had plenty of backers, as did Ruth Gordon's army wife of *Over 21*. In the supporting role categories Montgomery Clift and William Wadsworth placed two and three for their helpful stints in *Wind* and *Three's a Family*. Young Joyce Van Patten, of *World*, and Georgia Burke, of *Decision*, are the second and third choices of the voters in the similar fem section.

Stewart Chaney carries off the award for scenic design, snagging the bulk of his vote for his three-room apartment setting for *Turtle*. He collected a few ballots also for his work on *The Innocent Voyage* and *Jacobowsky and the Colonel*. Corp. Harry Horner runs second for his sets for *Winged Victory*, and Howard Bay follows with credits for *Wind*; *Listen, Professor*; *A New Life* and *Chicken Every Sunday*.

Among the costume designers the Motleys take the top spot for clothes confections for *Lovers and Friends*, *The Cherry Orchard* and *A Highland Fling*. Aline Bernstein is the runner-up on the basis of the same chore for *Innocent Voyage*, *Wind* and *Feathers in a Gale*. *Othello* doublet-and-hose designs put Robert Edmond Jones in third place.

### The Musical Division

In the musical division of *The Donaldson Awards*, *Carmen Jones* gets an emphatic nod as the year's best of the song-and-dancers. Showfolks like *One Touch of Venus* and *Mexican Hayride* next best, in that order. *Carmen* also serves as a background for half a dozen more awards out of the 14 allotted to the chant-and-

## Awards Committee

The *Billboard* extends its thanks to the following people of the theater whose advice and co-operation have been invaluable in the launching of the First Annual Donaldson Awards. Each is a leader in one of the multiple fields of endeavor which sum up to the word Legit.

Jose Ferrer, representing the actors; June Havoc, representing the actresses; Sol Fernick, representing the stagehands; Bernie Hart, representing the stage managers; Murray Seamon, representing the treasurers; Oliver Saylor, representing the press agents; Theresa Helburn, representing the producers; Arthur Pollock, representing the critics.

The *Billboard* also wishes to thank especially Actors' Equity for its assistance in mailing out ballots to eligible voters who had left the Stem scene, and the members of Local 751, Treasurers and Ticket Sellers; Theatrical Protective Union No. 1, and the Theatrical Managers' and Agents' Union, No. 18032, for its co-operation in distributing the ballots thruout their various troupes. Without the interest and aid of the organized branches of showbiz, the awarding of legit's first annual "Oscars" would not have been possible.

## First Annual Donaldson Awards

For the first time in the history of the theater its people have expressed themselves on what they feel to be the outstanding achievements of a Broadway season—in this case the season 1943-'44. Here is the way they voted. Second and third places are only printed for the record.

By "they" is meant the actors, actresses, press agents, critics, stagehands, producers, treasurers, ticket sellers and managers who worked on the Main Stem during the past season.

### Play Division

CLASSIFICATION	FIRST	SECOND	THIRD
Best Play	<i>The Voice of the Turtle</i>	<i>The Searching Wind</i>	<i>Tomorrow the World</i>
Best Direction	Moss Hart	Margaret Webster	John Van Druten
Outstanding Lead Performance (Male)	Paul Robeson	Jose Ferrer	Elliott Nugent
Outstanding Lead Performance (Female)	Margaret Sullavan	Elizabeth Bergner	Ruth Gordon
Outstanding Supporting Performance (Male)	Jose Ferrer	Montgomery Clift	William Wadsworth
Outstanding Supporting Performance (Female)	Audrey Christie	Joyce Van Patten	Georgia Burke
Best Scenic Design	Stewart Chaney	Corp. Harry Horner	Howard Bay
Best Costume Design	The Motleys	Aline Bernstein	Robert Edmond Jones

### Musical Division

CLASSIFICATION	FIRST	SECOND	THIRD
Best Musical Play	<i>Carmen Jones</i>	<i>One Touch of Venus</i>	<i>Mexican Hayride</i>
Best Musical Direction	Hassard Short	Elia Kazan	Charles Friedman
Best Lead Performance (Male)	Bobby Clark	Kenny Baker	Jan Kiepura
Best Lead Performance (Female)	Mary Martin	Gertrude Niesen	June Havoc
Best Supporting Performance (Male)	Kenny Baker	Melville Cooper	George Givot
Best Supporting Performance (Female)	June Havoc	Paula Lawrence	Vera Ellen
Best Dancer (Female)	Sono Osato	Vera Ellen	Jane Di Gatanos
Best Dancer (Male)	Paul Haakon	Jere McMahon	Val Valentinoff
Best Book	<i>Carmen Jones</i>	<i>One Touch of Venus</i>	<i>Mexican Hayride</i>
Best Score	<i>Carmen Jones</i>	<i>One Touch of Venus</i>	<i>A Connecticut Yankee</i>
Best Lyrics	Oscar Hammerstein II	Ogden Nash	Cole Porter
Best Choreography	Agnes DeMille	Eugene Loring	Jack Cole
Best Scenic Design	Howard Bay	George Jenkins	
Best Costume Design	Raoul Peine DuBois	Mary Grant	Miles White

terp section. It receives the palm for the best score, altho the latter should rightfully be delivered to the late M. Bizet. It's book and lyrics, by Oscar Hammerstein II, are likewise voted best. Hassard Short takes the top director's slot for a musical production because of work on *Carmen*. Howard Bay's sets for its lead scenic design in the musical field, and Raoul Peine Dubois's clothes-notions for its cast top the ideas of the boys and gals who make with the sequins and spangles.

*Venus* and *Connecticut Yankee* also have a lot of admirers on the score side. *Venus*, likewise, is runner-up for book honors, with *Hayride* making a third. Same goes for Ogden Nash's *Venus* lyrics and Cole Porter's verses for *Hayride*. Elia Kazan takes the No. 2 spot for his staging of *Venus*, and *Hayride* puts George Jenkins in second place for scenic design, with Mary Grant similarly spotted among the musical cloak-and-suiters. Miles White runs third for his body-draping of *Early to Bed* and *Allah Be Pleased*.

### Bobby Clark Leads

As in the straight shows the musicals split the performance winners between two of their number. Bobby Clark wraps up the outstanding performance award for his clowning in *Hayride*, and Mary Martin carries off the top fem honors for *Venus*. June Havoc is tagged for the prime musical assist for her *Hayride* antics, and Kenny Baker duplicates for his help in the Crawford-Wildberg show. Latter also ran second to Clark in the outstanding lead performance classification. Jan Kiepura makes third place via *The Merry Widow*. *Widow* also puts Melville Cooper in the second frame of the supporting actor group. George Givot, of the *Hayride* troupe, is next in line. Paula Lawrence takes second best in the balloting for fem supporting musical roles, and Vera Ellen has the third position.

Paul Haakon is voted the season's best male terper, and Sono Osato is rated tops in the fem tulle-and-tights department (*Hayride* and *Venus* again.) Agnes DeMille's choreography for *Venus* is tabbed the best of the year.

Other balleters to score handsomely in the balloting are Jere McMahon for his stepping in *Yankee*, and Val Valentinoff for ditto in *Follow the Girls*. Vera Ellen and Jane Di Gatanos, respectively, of the same shows, are runner-up and No. 3 among the lady terpers.

So that's the final tally, ladies and gentlemen of the theater, of the first poll by and for legit. The winners can be justly proud of an accolade which represents a democratic and unbiased consensus of their fellow workers. The *Billboard* is proud to have been instrumental in launching the idea, but future

annual *Donaldson Awards* for achievement in the theater will mean only as much as the interest and co-operation of legit as a whole may make them. The *Billboard* believes that it has initiated something constructive and stimulating in the theater and hopes that by making the project annually possible that the *Donaldson Awards* may tell the world of the performers in the theater worthy of honor.

## B'way Landmark Changes Hands

NEW YORK, July 1.—A group headed by Harry Fromkes, president of City Title Insurance Company, has purchased the Playhouse Theater at 137 West 48th Street from William A. Brady. The property is assessed at \$340,000 and was sold for all cash over a mortgage of \$230,000.

Brady, who reached his 81st birthday last week, has found the active operation and management of the Playhouse too burdensome. Fromkes recently organized a group of investors to produce and finance the production of plays, and Brady will be allied with this group and retain his active interest in showbiz.

The Fromkes group recently purchased a substantial interest in *Good Morning, Corporal*, comedy by Milton Herbert Gropper and Joseph Shalleck, which may open in the Playhouse the latter part of July.

## Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Abie's Irish Rose (National) Washington.  
 Good Night Ladies (Cass) Detroit.  
 Good Night Ladies (Billmore) Los Angeles.  
 Janie (High School Aud.) Sacramento, Calif., -6; (Auditorium) Oakland 7-8.  
 Kiss and Tell (Harris) Chi.  
 Kiss and Tell (Shubert Lafayette) Detroit.  
 Oklahoma (Erlanger) Chi.  
 Three's a Family (Colonial) Boston.  
 Tomorrow the World (Geary) San Francisco.  
 West, Mae, in Catherine Was Great (Forest) Phila.

## Bridgeport Nixes N. Y. Civic

BRIDGEPORT, Conn., July 1.—Due to an unsatisfactory performance by the New York Civic Opera Company ballet at the Klein Memorial here recently, which was panned by all the local gazettes, the engagement of *Tosca*, by the same company, scheduled for June 24, was canceled by Managing Director Perry Rodman. A paid ad in the amusement sections of local papers so informed the public.

## BROADWAY OPENING

(Continued from opposite page)  
 setting up the situation and introing the characters. The impact of a lot of its mass murders is lessened by having them occur out of sight. But as the whodunnit theme is expanded to the accompaniment of excellent atmosphere contrived by sound and lights, it builds for a top-drawer comedy climax.

The Shuberts and Albert de Courville have likewise assembled a top-drawer cast to play the American version. Altho the Christie script mows them down in jig time, there are some excellent characterizations put on the record. Estelle Winwood adds another portrait to her gallery as a sinister, hypocritically religious, stinker. Halliwell Hobbes is excellent as a coldly calculating judge. Claudia Morgan is the handsome heroine, Michael Whalen is the slightly soiled hero. There are good performances also by J. Pat O'Malley as a perjuring detective, and Nicholas Joy as a British ex-general who has sent his wife's lover to his death.

The de Courville direction for the most part is decorously British and leaves the actors static here and there. However, such lapses can be chalked up as much to script vagaries as to staging. Howard Bay has designed a pleasantly sinister country house living room to set off the murderous antics, and Saki Oura's rainstorms and off-stage alarms and excursions are atmospheric materpieces.

Here and there bits of "Indians" might be useful for radio. But a chiller-drama isn't too effective otherwise unless the whole yarn is told. To air "Indians" in full would kill its stage pull by giving its plot away. It's unlikely that the Shuberts or de Courville would tab that idea with the green light.

Bob Francis.

<p><b>STOCK TICKETS</b></p> <p>One Roll ..... \$ .75                  Five Rolls ..... 3.00                  Ten Rolls ..... 5.00                  Fifty Rolls ..... 17.00                  100 Rolls ..... 30.00</p> <p><b>ROLLS 2,000 EACH.</b>                  Double Coupons.                  Double Price.                  No O. O. D. Orders.                  Size: Single Tkt. 1x2"</p>	<p>Are You Doing Your Part? They Are Doing Theirs,</p> <p><b>We Make TICKETS</b></p> <p><b>THE TOLEDO TICKET CO.</b>                  Toledo (Ticket City) 2, Ohio</p>	<p><b>SPECIAL PRINTED</b>                  Cash with Order. Prices:</p> <p>Roll or Machine</p> <p>2,000 ..... \$ 4.29                  4,000 ..... 4.83                  6,000 ..... 5.87                  8,000 ..... 6.81                  10,000 ..... 7.15                  30,000 ..... 10.45                  50,000 ..... 13.75                  100,000 ..... 22.00                  500,000 ..... 88.00                  1,000,000 ..... 170.50</p> <p>Double coupons. Double prices.</p>
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# GOP Convention a Radio Bust

## Nets Coulda Stayed in Bed

Webbs spent 50G for show that local outlets could have handled for them

By Lou Frankel

CHICAGO, July 1.—Biggest bust of the network radio year in the opinion of nearly every radioman on the scene, and this included a web president, a handful of vice-presidents and a hatful of department heads, was the recently concluded GOP convention. Loaded to the gills with manpower and equipment and savvy culled from their experience in handling the invasion the networks came prepared to do a bang-up job.

Instead they got a show that was described as (1) a cheap six-day bike race, (2) a low-class three-day walkathon, (3) a flop show without a second act curtain. Even the staunch Republicans in the radio crews shuddered at their inability to get anything exciting in the way of a broadcast out of the conclave. As one v.-p. put it: "What the Republicans need is a good showman, a P. T. Barnum, to stage these affairs, and a good radioman to write their talks and direct their broadcast sessions."

"They still haven't learned how to build to a climax. The few good things they had, like, the talks of Warren and Bricker, were wasted by being badly spotted or surrounded by too much meaningless gab, the sort of stuff that kills an audience." As one newspaper publisher who is active in radio put it: "Even Dewey's talk didn't click as a show because it wasn't staged to build to a wow finish."

The consensus was that the webs could have done just as well by permitting the local affiliates to cover and feed to the web as a routine special event. Since the out-of-pocket cash out of the four webs ran about \$50,000, men who signed the vouchers were none too happy.

### Something Salvaged

Actually, of course, the webs salvaged something from the fiasco. Blue, for example, put its mag technique to the test and was satisfied. The angle here was to keep shuffling its announcers and commentators so the listener got a fluid description and interpretation of the scene. Thus, also, the person best acquainted with the speaker on the rostrum handled the major part of that particular assignment, and was able to hypo lulls with human-interest bits about the speaker.

CBS tried using walkie-talkie sets on the floor instead of the usual pack transmitters, as they were lighter and easier to handle. So John Daly was in the middle of the scuffle attending Dewey's entrance onto the stadium floor and got off a good, albeit brief, color piece.

And Mutual kept Fulton Lewis Jr., busy with spot interviews from the speakers' platform. As this is Fulton's specialty, MBS was able to capitalize on his strong points. Likewise, NBC was in a comfortable spot with a familiar staff and a familiar job, so did a smooth production.

### Radio Kicked Around

But what hampered many of the radiomen, and the newsmen, too, was the kicking around they got from the people handling details for the National Republican Committee. The nets had about 225 people in Chicago. Yet what happened to one of the webs was not at all unusual. This outfit was notified that quarters for 13 of its people would be available in such-and-such a hotel. The net's advance detail checked, learned the reservations had not been cleared. Best they could get from the GOP was a shoulder shrug.

## Kudos To Ted Church

Ted Church, radio director of the GOP conclave, was an extra right arm to the radio people covering for the four nets and 20 local stations. Everything Jim Selvage was not, Ted Church was. Even *The Billboard* radio editor, who had received confirmation of his press credentials from Mr. Selvage 10 days before the GOP convention started, and then found no credentials available when he arrived, was soothed, salved and seated by Mr. Church.

Technically, of course, Ted Church could have applied the same negative treatment as the publicity head. To his credit he co-operated with and tried to help everyone, thus making friends out of the enemies made by his superior. Every radio man and exec on the scene swore by, not at, Ted Church.

Finally the hotel called back and said the rooms were available; seems there had been a flock of unexpected cancellations. So the advance detail checked further and found all of the rooms were sans baths.

### Local Outlets Saved the Day

Everyone finally got set, thanks mostly to the drag of their local outlets. But since the nets had, in addition to bringing in the men and equipment, also set up studios in the Stevens Hotel, arranged for the airing of world-wide news and special programs out of these studios, plus the stuff they applied to the meet itself, the feeling was clearly defined by one of the top radiomen on the scene as, "The Republicans still seem to be playing ball with the newspapers; they apparently imply, 'To hell with radio.'"

Most every radioman covering the convention can testify to this since most of them, at one time or another, heard Jim Selvage, GOP publicity prexy, say when they asked for some help or accommodation, "that's more than the Associated Press wants."

### The Empty Chair

The prize piece of evidence in support of this testimony is the photo showing the four network news chiefs meeting with Jim Selvage. The conference had been called by Selvage to clear, once and for all, the problems confronting the radiomen. Present at the confab and in the photo are Paul White, of CBS; Bill Brooks, NBC; Johnny Johnstone, Blue; Tom Slater, MBS, and an empty chair. Latter was not filled by Jim Selvage, who did not appear.

## ABC Plans To Enter Ia. Radio

DES MOINES, July 1.—Another group is planning to enter the Iowa radio station field with the American Broadcasting Company of Dover, Del., and Washington filing articles of incorporation with the Iowa secretary of State to operate in the State.

The new company increases the competition in Iowa with the Capital City Broadcasting Company of Des Moines applying for a 1,000-watt station a week ago and six of the smaller out-State spots forming the Iowa Tallcorn Network. Meantime, the Cowles interests which operate three other stations in Iowa and one in South Dakota, have jumped out of just Iowa competition and recently bought WAAT in New York and WCOP in Boston and is seeking a Washington outlet.

F. G. Ryan, Des Moines attorney who filed the corporation papers for the American Broadcasting Company, said the firm expected to spend about \$38,000 in the State but he had no information where or when the company would operate.

Helen S. Mark, prexy of WOL, Washington, was listed as president. She and all other officers live in Washington with the exception of W. L. Shaffer of Burlington, Kan.

Because the Cowles family is known to be seeking a Washington outlet, there was speculation whether the American Broadcasting Company and the Cowles interests are negotiating a transfer of stock or company property, to give the Des Moines crowd a piece of WOL.

## Convention Chatter

NBC had an air-conditioning unit in its Stevens Hotel office and studios, despite which CBS and MBS suites grabbed most of the visitors and newspapermen. Seems MBS and CBS had liquid refreshments, and would let newsmen use the extra bathroom for a shower. NBC, to keep its cool air, had to keep its door closed and not many know the secret entrance.

Blue Web had no staff flacks on hand. Everyone there was concentrating on covering the conclave and not on glad-handing.

Les Gottlieb, resigning MBS flack, and Paul White, CBS news prexy, were the gin rummy champs. Bill Hunt was the champ chump. The meet folded before the promoters could match Gottlieb and White for the penny-a-point championship.

Radio booths were right behind the speakers' stand. This put the movie floodlights right into the booths and gave many a commentator a diluted case of klieg eyes. CBS distributed sun glasses.

Fulton Lewis Jr., bopped his beezee moving from the speakers' stand down onto the floor. Immediately the flacks were saying that he "gashed his head and had to have 18 stitches."

When the convention folded Wednesday night (28) the radiomen, and everyone else, went nearly nuts trying to get transportation back to their home towns. Most everyone figured the confab would run thru Thursday, and had Friday or Saturday reservations home.

Al Bryant, of CBS, was the wizard of this setup. He moved CBS people back to New York in a private car attached to the Broadway Limited; all on overnight notice.

Gerald L. K. Smith, the rabble rouser, put Mutual-WGN on a spot when he barged into the ballroom of Hotel Stevens and held an impromptu mass meeting. Seems the WGN ork crew had the room for a rehearsal. The stage set for the program, that evening, had all the doo-dads up, including MBS and WGN banners. When Smith and his stooges cheered Col. McCormick, the newsmen started sniffing around for a story; they thought the Colonel had okayed Smith's chasing his musicians away and taking over the room. As the Stevens Hotel had nixed G. L. K. Smith's bid to rent the ballroom, it would have been a story had any of the reporters been able to verify the rumors.

Smoother and soothiest spot announcements to be heard in a long time were the Atlas Prager Beer jingles. They use the King's Jesters in a catchie quickie that is easy on the ear yet not easy to remember. So you enjoy hearing them but can't drive people nuts by walking around whistling or singing them.

Things were dull, and attendance so lean, at the morning sessions that a quartet was brought in to lead the delegates in a community sing. The sing master nearly blew a gut trying to steam the assembled Republicans into singing *Sidewalks of New York*. No one thought to tell him that this was Al Smith's tune and that Smith was a Democrat.

Senator Vandenburg grabbed plenty of space with his CBS *People's Platform* story about how, in 1940, he was after the presidential nomination, while this time he was taking life easy, had nothing on his mind but his hat. What the Senator didn't say was that someone copped his hat while he was on the air.

## Dunville New WLW Gen. Mgr.; Other Changes

CINCINNATI, July 1.—Promotion of Robert E. Dunville to the post of vice president of the Crosley Corporation and general manager of Station WLW was announced yesterday by James D. Shouse, Crosley vice president in charge of broadcasting. Dunville's upping, it was announced, was made to give Shouse an opportunity to devote more time to new developments planned by WLW for the post-war period and other expansion activities.

Announcement was made by Shouse at the semi-annual sales meeting of New York and Chicago reps of WLW and execs of the station here, which opened yesterday and runs thru Monday. At the same time Shouse announced the appointment of Eldon Park, formerly of Cincy but with WLW's New York office the last three years, as assistant general manager.

Creation of a new division was also announced by Shouse, to take in the sales promotion, public relations, merchandising and specialty sales departments, with Marshall Terry, recently resigned as vice prez in charge of sales and public relations of Trailer Company of America, placed in charge. WLW's sales promotion department is directed by Samuel White; Roger Baker is head of public relations; Lou Sargent, director of specialty sales, and James Krautters, head of the car card division.

William Dowdell, last several years news editor of WLW-WSAI, resigned this week after returning from the GOP convention in Chicago. He has been succeeded by Gilbert W. Kingsbury, WLW-WSAI assistant editor-in-chief since 1942.

James Cassidy, WLW's director of special events and international broadcasts, leaves soon for the European war front as a war correspondent. He will short-wave regular broadcasts on war developments to Midwest listeners via WLW. Cassidy received notice of his accreditation from the War Department this week.

## Another Hi School Promotion for Indies

CHICAGO, July 1.—WBBM, CBS outlet here, has combined clever promotion and public service with an educational supplement distributed to Chicago high schools giving a news summary of the week and an "invasion issue of a global war map." Gimmick, dug up by Florence Warner, station educational director, was inaugurated three weeks before the invasion of France.

Now distributed weekly, the news summary, in conjunction with the map sent with the first letter, has evoked enthusiastic response from school authorities. Many are filing away the material because "We realize that it will be some time before the textbooks get to this."

Reverse side of the summary contains an outline map of the week's events and commentary by CBS staffers.

## Another Senator-To-Be Uses Hillbilly Troupe to Campaign

NASHVILLE, July 1.—Colonel T. H. Barton, candidate for the U. S. Senate from Arkansas, is using the Jamup and Honey Mobile Unit No. 1 of WSM-NBC's *Grand Old Opry* show to spark his campaign. Col. Barton says that he hired the troupe not so much because he felt the need of showmanship but because he wants to give the citizens a morale boosting wartime experience.

Hillbillies have been used by the present Louisiana and Texas governors and by Texas Senator W. Lee O'Daniel. Col. Barton's show takes two hours and has played to capacity crowds so far.

# P&G, Kellogg Share B'fast On Exclusive

HOLLYWOOD, July 1.—Tom Breneman's *Breakfast at Sardi's* goes under the exclusive banner of Procter & Gamble and Kellogg starting today.

Both sponsors have been participating in first half of show, with other accounts sharing the remaining time plugs. For P. & G. it will be for Ivory Flakes instead of Crisco, which was previously pushed, while Kellogg will stump for Pep.

# Lucy Monroe Chore Three-Prong Job

NEW YORK, July 1.—Major chore for Lucy Monroe, recently pacted for a year by the Blue, will be along the same lines as the job she did for Radio Corporation of America. She'll appear at all sorts of rallies and meetings to start things rolling with *Star-Spangled Banner* and sometimes a pep talk or two.

At the same time, she'll be working on a project the web has in mind, plans for rehabilitation and return to industry of the women in the various armed services. This is strictly a non-broadcast idea that the network is looking into as

# Hooper's Top 5-Minute Segs

NEW YORK, July 1.—Evening Hooperating reports are, effective with the latest issue, covering five-minute network programs in addition to the usual schedule of web programs. Top four programs in this category are *Goodrich News, CBS*; *Johns Manville News, CBS*; *Parker Pen News, CBS*—latter duo split coverage—and Esquire mag's *Storyteller* show on the Blue.

a possible adjunct to its servicemen's rehabilitation plan.

Lucy Monroe will also be used as a house guest on programs all thru the Blue schedule. First setto in this skein is *Swing Shift Follies*.

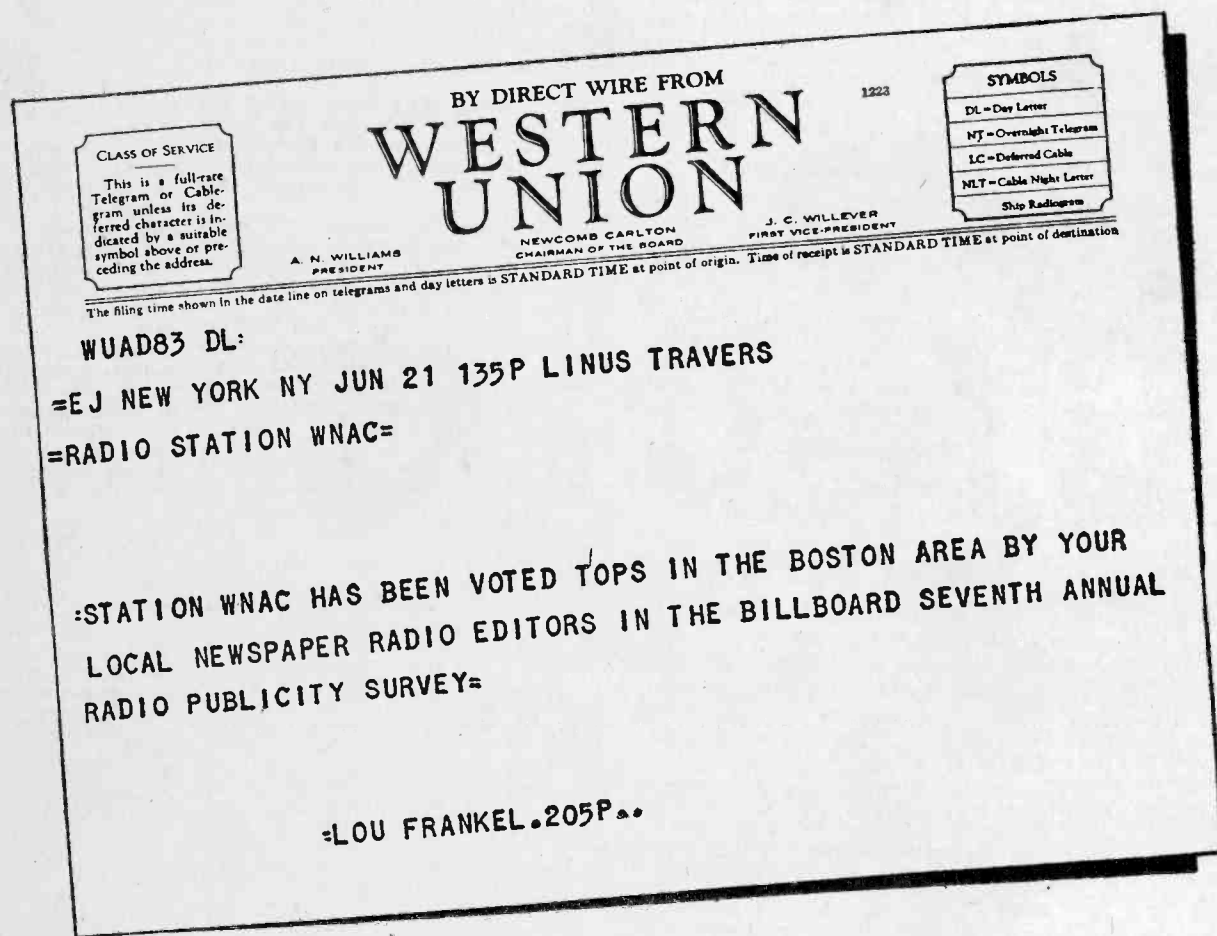
# Map Promotion

DETROIT, July 1.—A record of 35,000 invasion maps distributed as a direct result of three announcements in newscasts has been hung up by Fred Van Deventer, WJR newscaster. In addition, 2,000 were handed out over the counter at the station, and 5,000 distributed to luncheon club members. Van Deventer's program takes the air at 6 p.m. Geographical analysis of 8,500 of the requests showed a coverage of 20 States, with 750 different towns listed.

## We gratefully acknowledge the compliment of Boston's Radio Editors in voting

# WNAC

## "Tops in Publicity in the Boston Area"



— and thank you, Billboard, for conducting the survey.

# WNAC

Key Station of THE YANKEE NETWORK  
Member of the Mutual Broadcasting System  
Represented Nationally by Edward Petry & Co., Inc.

# Research Watchdog Suggested

## Hooper Points Plan Negatives

Palmer, of WCKY, slaps existing audience tabbing orgs—proposes 2 new plans

NEW YORK, July 1.—The simmering resentment of station execs whose outlets hit lower ratings in audience surveys than they feel is warranted, flared anew this week when Fred Palmer, general manager of WCKY, Cincinnati, speaking before the Chicago Radio Management Club, lashed out at existing research outfits, accused them of taking samples that are too small, making costs too high and using methods that "make for lack of confidence." At the same time, he proposed two plans to set up the research business so that it is controlled from within the radio industry.

Both plans would create a committee composed of representatives of the NAB, webs, stations agencies and advertisers; both would have the new committee standardize the research process, decide what methods were most effective. Plan One would then have the committee hire a checker to watch over the work done by Hooper, CAB, et al. Plan Two would have research field work done by Western Union.

Replying to Palmer's charges of a small sampling, C. E. Hooper said the critic's quotation of two or three "contacted conversations" in a 15-minute time period was not sound because of the "human element."

"I realize," Hooper said, "that Mr. Palmer is absolutely sincere in his effort. (See PALMER, OF WCKY, on page 12)

## U. Ups Air Budget For '44-'45 Season

BOSTON, July 1.—Maurice Bergman, director of advertising and promotion, revealed at an Eastern sales meeting in Boston's Ritz-Carlton Hotel last week (22-24) that Universal Pictures is the latest film company to increase its budget for radio exploitation of film.

For the coming season (September, 1944-September, 1945) Universal has increased its budget 10 per cent over last year, bringing its total outlay for radio advertising and promotion to 20 per cent. The remainder of the budget gives 65 per cent to newspapers and 15 per cent to magazines. "Radio advertising, we have found, is the best supplement to the newspapers," Bergman said.

### RKO Led Trade

It was RKO which led the trade into radio with the successful promotion of *Hill's Children* and *Behind the Rising Sun*, both sensational films easily promoted via radio. Twentieth Century-Fox and Paramount, chiefly with local plugs, followed suit.

Bergman noted that in the next six months four of Universal's biggest films will be given heavy promotion via radio. But instead of relying mainly on spot announcements, as is the case with most local placements of radio time, tie-ups with established programs, local and national, will be made. Some new programs, mainly regional, will be instituted, too. An example is Feenamint's *Double or Nothing*, presented from Boston last week, with Deanna Durbin's new pic, *Christmas Holiday*, tied in.

A special kind of "thinking" has been

## Phone Is Nixed So KSTP Newshound Gets a Legman or---

MINNEAPOLIS, July 1.—Paul Presbrey, KSTP's one-man news gang, has been handing the scoop handle to St. Paul newspapers so often and with such monotonous regularity that the press has declared war on him.

It seems that for years Presbrey has worked up innumerable contacts, via telephone, with many of the powers-that-be in St. Paul. Paul telephoned regularly between broadcasts to these news sources building up hot tips for his news segs.

Last week, after Presbrey broke two pretty fair yarns, the editors of the St. Paul papers went into huddles with St. Paul's mayor, police chief, county sheriff and numerous other persons.

As a result of the huddles, orders went forth that hereafter no news is to be given over the telephone. Anyone can get the news, but the news gatherer must appear in person to get it. Presbrey will have to get a legman, or else.

applied by Universal to radio promotion. The spot announcements, the worth of which is somewhat in doubt, as they are little more than blurbs, are pretty much out of the window. The special tie-ups and programs are more in the nature of the magazine tie-ups which used to be made.

Altho the success of Universal's radio campaigns are not fully proven, they have shown enough drawing power already to warrant their increase. Bergman forecasted that within two years he expected that Universal would be spending at least 30 per cent of its total advertising budget in radio.

## Henpeck Remover

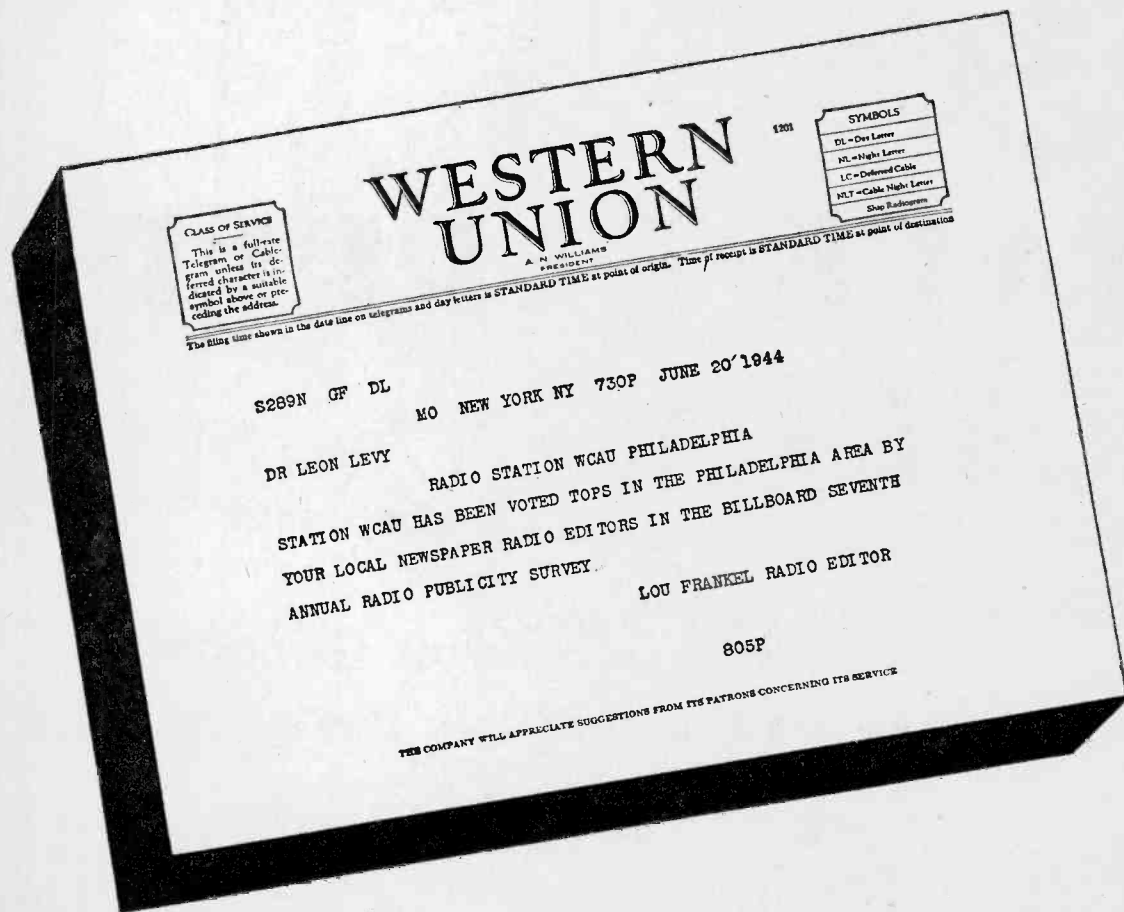
DETROIT, July 1.—Franklin (Bud) Mitchell, program director of WJR, found himself in the unwitting role of family counselor when he tried to answer a letter from a local fem fan who wrote in to settle a family argument over who sang a certain song on the station. Mitchell advised the wife she had won.

Payoff was the discovery that the husband-wife bet was a \$100 to give the little lady a trip to her mother's. Mitchell figures he found a way to help husbands have a pleasant vacation without the better half.

## Blue States Policy On FM Programing

NEW YORK, July 1.—Blue became the second net to reply to the FCC's request for a statement of FM policy when on the heels of CBS's statement that it would provide regular web shows to FMing affiliates and was anti-dual programming. Prexy Mark Woods sent a letter saying that the Blue will make available commercial and sustaining shows to all affiliates that have FM stations. (See *The Billboard* of July 1 for the complete CBS story.)

Woods's letter said that the Blue "intends to do everything in its power to advance the progress of FM broadcasting" and added that the web has applied for FM licenses in New York, Chicago and Los Angeles.



# THANKS

# WCAU

PHILADELPHIA'S PRE-EMINENT RADIO STATION



# Blue's Taking KECA Means Coast Segs Up

## New Sustainers Certain

NEW YORK, July 1.—Blue web's outright purchase, still subject to FCC approval, of KECA, Los Angeles, from Earle C. Anthony will result in an increase, particularly in sustainers, of Blue's web shows originating from the Coast, according to Don Gilman, Blue Western v.-p., who was in New York last week to confer with other biggies about the expanded facilities.

Gilman says that one of the major causes of the increase, aside from greater facilities now available, is the fact that talent will now have an assured outlet in the vital Los Angeles area. He says that many performers and their agents have been reluctant to appear on Blue shows when they weren't certain that they would be heard by the Hollywood talent hunters.

Altho Blue doesn't think that purchase of a new station will automatically drop a flock of commercial segs into its lap, Gilman does say that a certain percentage of the shows will have to originate from the Coast, and until the commercials come those programs will have to be sustainers.

As an example of the draw of Hollywood, he cites the *Soldiers With Wings* show which the army was going to yank off the air until it learned about the station purchase.

Gilman says that there will be no increase in production of strip shows, either soapers or kid thrillers, because the "present diversified daytime schedule has been found to be most effective for our operation. We devote one hour a day to children's programs and we feel that that is sufficient."

## Red Tape Bites

DETROIT, July 1.—Clarence E. Jones, WJR engineer, earned the tag of "Jap-Happy Jones" this week when, feeling the common man's conscious resentment of red tape, he defied U. S. Army routine.

Jones was at near-by Romulus Air Base to make transcriptions and, tiring of the string of identification questions asked those in line ahead of him, he tried a bit of acting. Aided by a mock-Jap accent, he turned up with: "No wanna see nobody. Wanna bad see honorable bombsight."

P. S.—He thinks he'll try a less dangerous role the next time he gets the dramatic urge.

## Pabst Wants Kaye; Kaye Wants 15G

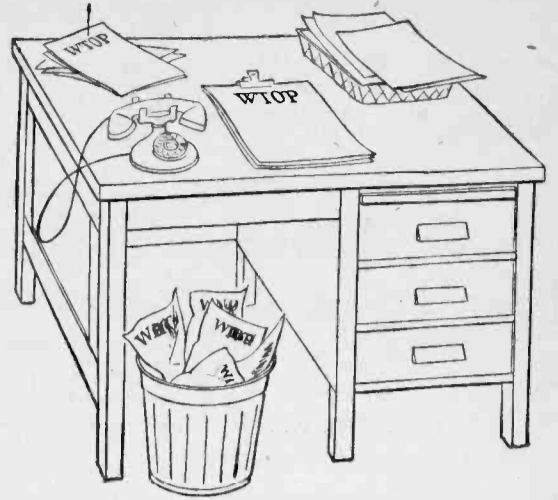
HOLLYWOOD, July 3.—Deal for Danny Kaye to star in the Pabst show is in negotiation stage and no papers have been signed. Asking price is in the neighborhood of \$15,000. Next option for Groucho Marx, who carried the Pabst aircer this season, comes up in August. Marx is still contracted for five weeks and will have to return to the air for sponsor for that length of time whether Kaye is signed or not. In the event negotiations are completed, Kaye will start the first of the year under the Pabst banner.

Warwick & Legler Agency, which handles the account, will announce decision this week.

## Emsee Into Pic Player

HOLLYWOOD, July 1.—Frank Dunne, who was originally scheduled to emcee the new MGM aircer, *Screen Test*, was yanked off the show following the preview broadcast. Dunne inked a contract with 20th-Fox this week as a result of his one appearance on the MGM show.

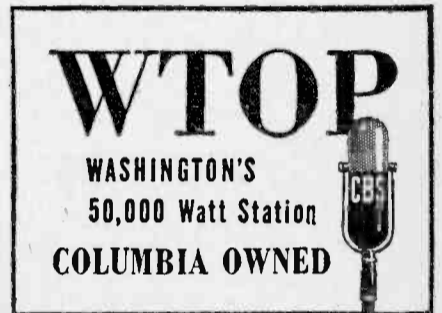
Gentlemen  
of the  
Washington  
Press...



For placing our publicity releases in your columns instead of your waste baskets... and for voting us TOPS among all Washington stations in THE BILLBOARD's Seventh Annual Radio Publicity Survey... our sincere thanks!

Your specific suggestions on how we may continue to improve our service to you will be received with gratitude.

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the SPOT Broadcasting  
Division of CBS



...Tune in ...

# THE JACK PEPPER

★ ★ SHOW ★ ★

Coast to Coast, CBS, Tuesdays

9:00 to 9:30 P.M. EWT



—Management—

GENERAL AMUSEMENT CORP.

# Locals Spend 50G on Convention

## It'll Be Bigger Job in 1948

Politics pays off several ways — commercials from shindig build audience

CHICAGO, July 1.—Radio surprise of the GOP national conclave, which ended here this week, was the coverage job given the convention by the local stations. Four years ago, when the Republicans convened in Philadelphia, just one station, WLW, came from out of town to cover the political contest.

That year WLW spent about \$12,000 on the job. This year WLS, WLW and about 20 other local outlets, all web affiliates with the exception of WITH, Baltimore, sent technical and news crews, commentators, announcers, equipment, and installed lines direct from the Chicago Stadium to their home transmitters. All in all, the locals anted up about \$50,000 for their coverage of this meet; which equals the bill footed by the nets.

Of course none of this, local or web, covers the commercials canceled by the political speeches. And since, despite attempts of sundry GOP bigwigs to grab more air time, the evening skeds were adhered to, the nets and stations rebate bill was kept under control. But on a percentage approach, the locals made a bigger investment in the convention than did the coast-to-coasters.

### Coverage Pluses

The reasons for this output are fairly obvious. Business has been exceptional the last few years, and stations that four years ago were interested in stashing the lettuce now have overflowing coffers. By covering the convention they not only service their community and build audiences, they also improve their station and so eventually are enabled to come up with a rate card boost.

An additional plus is the benefit that accrues from putting the local delegation to the convention on the air to be heard by the folks at home. A number of these delegates are big shots in their home towns; and eventually the station will need a friend with drag.

There is another angle to the reason these stations went on the nut for a sizable stake in covering this conclave. Each station sent its prime newscaster or commentator to cover the show. While there, they did their usual commercials for the local sponsors, they commented and did color stuff on the talks, they grabbed special interviews and sundry special features. Thus these people, Ian

## Gale Page Takes Spiel Spot on New Star Playhouse

HOLLYWOOD, July 1.—Narrator for the new *Star Playhouse* series will be Gale Page, who takes over today.

First play will be six-week radio version of *Dark Victory*. Cathy Lewis has been set for the part created by Bette Davis on the screen. Marvin Mueller remains as announcer, with Les Mitchell signed as director for Dancer-Fitzgerald-Sample Agency.

Show is being expanded to entire NBC web.

Ross MacFarlane of WITH and Cedric Adams of WCCO are typical, became even bigger attractions in their home towns.

### Locals Use the Prestige

Since the nets hogged invasion coverage, to the detriment of the local experts, the convention coverage gave these local names an audience attraction hypo. Since the local audiences want to hear their local commentators, it's only common sense for the stations to put these voices on the convention scene. It was the same thinking, on the part of the indie stations, that was behind the indie locals wanting to provide their own invasion coverage.

Among the stations on hand this time, and this may not be a complete list, were the aforementioned WLW and WITH, WSAI, KDKA, KSD, WOW, KSTP; WLS, Chicago outlet of Blue which also fed Arizona Network; KMOX, WCCO, KSD, WMT; WBBM, Chi outlet for CBS, which did a flock of its own programs; WING, KRNT, WGAR, WJE, KNX, WNAX and WOR. Some had their own booths in the radio gallery. Some used their network booths in the Stadium or in the hotel as origination points, some fed live, some transcribed and air-mailed the platters. But they were all in pitching.

One of the best jobs was done by Ian MacFarlane of WITH. He did four 15-minute shows a day for his Baltimore sponsor direct from the station's Stadium studio in addition to a running commentary and personality patter of the talks and convention by-play. What put MacFarlane's stint in the excellent category was the location of his studio.

### Cellar Coverage

He was spotted down in the bowels of the Stadium where he could see nothing but the four wooden walls of his dungeon-like cell. Seems there was a

(See Local Spend \$50,000 on page 31)

## OPA Used Car Ceiling May Bring Jalopy Biz Back

PHILADELPHIA, July 1.—The OPA announcement of a ceiling on used cars turns a sort of "scoop" light on WFIL's recent curtailment of used car business, and station may return to such air business.

The OPA order takes effect July 10. WFIL's blanket cancellation became effective May 29. In announcing the station's decision, Roger W. Clipp, president of WFIL, said: "We are stopping the highest-prices-offered marathon on WFIL." Clipp added that the station's doors were only temporarily closed; that they will be open for business once again when the buying and selling of used cars ceases to be a "hapless race and returns to the principles of healthy business competition."

## First NBC-Columbia Due August 3; Three More Set

HOLLYWOOD, July 1.—First of four screen snapshots produced by Ralph Staub, of Columbia, for exploitation over NBC as a result of recent tie-up between network and studio, is due to be released August 3. Film is *Seeing Hollywood With GI Joe*, which features Marie Wilson.

Deal was made some time ago between Staub and Sheldon Hickox Jr., NBC station relations head in New York. The deal calls for exploitation over 118 stations, including six in Canada, one in Havana and one in Honolulu.

Second to be released, a variety short, is due to hit theater screens September 7. It was filmed around air show, *People Are Funny*. Other release dates include *Mike Goes to War*, October 12, featuring 30 of radio's big-wig commentators; *Post-War Fashions for Men*, featuring Jerry Colonna, November 9.

## NAB Mulling News Schools' Air Standards

WASHINGTON, July 1.—The NAB is considering the establishment of a council on radio journalism to formulate standards and build a standard course in radio journalism for schools and colleges. The council will work thru journalism departments in colleges and high schools to establish training grounds for a future crop of ether newsmen and instruct them in techniques and ethics.

One version of the plan was proposed by *The Billboard's* radio editor, Lou Frankel, in a speech before delegates to the 15th Annual Institute for Education By Radio at Ohio State University last May. He said that "Radio could (to solve the problem of how it can make its news approach more objective) set up its own schools to train newscasters in being impartial."

The NAB action was the outcome of a joint meeting of the NAB news subcommittee and the radio committees of the American Association of Schools and departments of journalism and the National Association of State Universities in Chicago last week.

## Pic Gets Air Break-In

HOLLYWOOD, July 1.—William Spler's first production chore for MGM's *The Beast Must Die* will be adapted for radio and aired over his CBS show, *Suspense*. Idea is to work out any production wrinkles in story before it hits the cameras. This is the first time that film producer has given his assignment a break-in over the air.

## CLEVELAND'S FRIENDLY STATION

# WGAR

is proud to be named as the Cleveland winner in The Billboard's 7th Annual Radio Publicity Survey.

We have tried to keep our releases factual and newsy, our promotions free of bunk and ballyhoo.

That is good practice, we believe. It avoids unfavorable reaction from a publicity-weary public. It helps assure an audience when you really have something to say.

And we hope it makes life a bit easier for hard-working radio eds like Elmore Bacon of the News, Norm Siegel of the Press and Bob Stephan of the Plain Dealer—grand guys, all!

## RICHMAN-SANDFORD PRODUCTIONS

Radio and Television

Now Presenting

- "THIS IS RADIO'S BEST"
- "YOU NAME IT YANK"
- "WRITTEN IN BLOOD"
- "IT'S A WONDERFUL LIFE"
- "SKY SCRAPER"

10 East 43rd Street

New York 17, N. Y.

MU. 2-2044

# Thanks Billboard!

for awarding us  
second place in your  
7th Annual Radio  
Publicity Survey

# W-I-T-H

THE INDEPENDENT STATION IN BALTIMORE



# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPER RATINGS for evening programs

Vol. 1. No. 9D

(REPORT JUNE, 1944)

PROGRAM	HOOPER-RATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
FIBBER MCGEE AND MOLLY	24.8	402	NBC 134	Spotlight Bands—Blue Coronet Story—Blue Amer. Forum—MBS Cresta Blanca—CBS	Needham, Louis & Brorby	S. J. Johnson (Floor Wax)	\$ 9,500	\$383.07
JOAN DAVIS-JACK HALEY	17.7	53	NBC 72	Dinah Shore—CBS Spotlight Bands—Blue Coronet Story—Blue Treasure Hour—MBS	McKee & Albright	Sealtest (Milk and Ice Cream)	\$ 7,500	\$423.67
LUX RADIO THEATER	17.6	408	CBS 135	Tel. Hour—NBC Info, Please—NBC Counter Spy—Blue Spotlight Bands—Blue Coronet Story—Blue Heatter—MBS Nick Carter—MBS Paul Winchell—MBS	J. Walter Thompson	Lever Bros. (Lux)	\$10,000	\$568.06
SCREEN GUILD THEATER	16.6	202	CBS 122	Contented Hour—NBC R. G. Swing—Blue Top of Evening—Blue Gladstone—MBS Bishop Pardue—MBS	Blow	Lady Esther (Face Powder)	\$10,000	\$602.41
CHARLOTTE GREENWOOD	16.0	3	NBC 134	Norm Corwin—CBS R. G. Swing—Blue C. Bowles—Blue Am. Forum—MBS	Foote-Cone & Belding	Pepsodent	\$ 6,500	\$406.24
MR. DISTRICT ATTORNEY	15.7	264	NBC 128	J. Carson—CBS Spotlight Bands—Blue Coronet Story—Blue First Nighter—MBS	Pedlar, Ryan & Lusk	Bristol-Myers (Vitalis)	\$ 4,500	\$286.30
FRANK MORGAN-FANNIE BRICE	15.2	111	NBC 130	Suspense—CBS News—Blue Lum and Abner—Blue Oursler—MBS Confidentially Yours—MBS	Benton & Bowies	General Foods (Maxwell House Coffee)	\$ 9,500	\$625.00
BING CROSBY	15.1	360	NBC 134	Major Bowes—CBS Town Meeting—Blue G. Heatter—MBS Nick Carter—MBS	J. Walter Thompson	Kraft (Cheese)	\$10,000	\$662.25
TAKE IT OR LEAVE IT	15.0	217	CBS 122	H. of Charm—NBC Listen, Women—Blue Good Will H.—MBS Cedric Foster—MBS	Blow	Eversharp (Pens, Pencils)	\$ 3,500	\$233.33
WALTER WINCHELL	14.8	559	Blue 168	R. Digest—CBS M-Go-Round—NBC Mexican Symph—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 5,000	\$337.84
ALDRICH FAMILY	14.7	220	NBC 130	Death Valley—CBS Town Meeting—Blue Human Adventure—MBS	Young & Rubicam	General Foods (Postum)	\$ 4,000	\$272.79
KAY KYSER (First Half Hour)	13.8	323	NBC 130	Moments in Music—CBS Gunnison—MBS R. G. Swing—Blue Report to Nation—CBS Soldiers With Wings—Blue Lone Ranger—MBS	Foote, Cone & Belding	American Tob. (Lucky Strike)	\$ 8,000	\$582.61
EDDIE CANTOR	13.2	332	NBC 127	Jack Carson—CBS Dunninger—Blue G. Heatter—MBS Screen Test—MBS	Young & Rubicam	Bristol Meyers- (Ipana, etc.)	\$12,500	\$946.96
HILDEGARDE*	12.2	3	NBC 130	Congress Speaks—CBS Tony Pastor—CBS Let Yourself Go—Blue Halls of Montezuma—MBS	Russell M. Seeds	Brown & Williamson (Raleigh)	\$ 5,500	\$450.82
KAY KYSER* (Second Half Hour)	12.0	323	NBC 130	Moments in Music—CBS Gunnison—MBS R. G. Swing—Blue Report to Nat'n—CBS Soldiers With Wings—Blue Lone Ranger—MBS	Foote, Cone & Belding	American Tob. (Lucky Strike)	\$ 8,000	\$666.67

\*Includes computed measurement for Eastern Area portion of this network Hooperating.  
The average evening program rating is 6.8 as against 7.2 a year ago.  
Average sets-in-use of 22.0 as against 25.9 last report, 21.1 a

year ago. Average available audience of 73.6 as against 75.4 last report, 75.7 a year ago. Sponsored hours reported number 78½ as against 72½ a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

## Palmer, of WCKY, Slaps Tapping Orgs

(Continued from page 10)

fort to help us improve our research, but he has evidently not considered the fact that one interviewer cannot possibly make more than 15 calls in a quarter of an hour, and of those calls, never, except during some very special event, do more than two or three say that they are listening to the radio at all." Hooper explained that the calls on which they are told that the radio is not in use are just as valuable to the industry as the others because they establish a basis for percentages. He says, further, that there is a saturation point of one call a minute beyond which, with the present personnel, nothing can be added.

Palmer, in his speech, said that the annual cost of research in the U. S. is between \$3,000,000 and \$5,000,000. To this the survey man replied that his figures prove that the combined cost of Hooper and Crossley is very little more than \$750,000, per year.

### Claims "Open-Door" Operation

Hooper says that Palmer's criticism of present-day research, stating that radio men don't see "the real inside data of a radio survey, hear the actual phone conversation of the operators, see the tabulation sheets, or recheck the figures to see if they get the same results," is unfounded. He says that the Hooper operation is open to all, and that many agency, web and station men have taken advantage of the invitation to go thru the entire process and check the figures. The Hooper formula is in the glossary of the book he wrote with Matthew N. Chappell, *Radio Audience Measurement*.

"About the only trade figure who hasn't come up to go thru our place and see how it works," he claimed, "is Fred A. Palmer, of WCKY."

### That New Orleans Trip

In his talk, Palmer said that at one time he had tried to see a supervisor of interviewers during a Cincinnati survey and discovered that she was in New Orleans. Hooper execs explain that their national supervisor, Bea Angel, did go to New Orleans during a Cincy survey, but that there are local supervisors in each city who are always at their posts.

As far as Palmer's plan for what he calls "An Audit Bureau of Radio," Hooper says that he agrees thoroly with one of the basic principles outlined, that of setting up an impartial industry committee to determine standards for audience measurement. However, as this Plan One is outlined, Hooper says, it can't succeed. The station man suggested a steering committee to have representatives from NAB, stations, nets, agencies and advertisers. This committee would establish a set formula, as (See Palmer Slaps Tabbers on page 31)

**Warwick and Legler**  
and other Advertising Agencies use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free.

1619 Broadway New York 19 **TUNE-DEX**

**Burrelle's**  
ESTABLISHED 1890  
PRESS CLIPPING BUREAU, Inc.  
165 Church St., New York 7, N.Y.  
BR 4-5371

**PHOTO REPRODUCTIONS**  
Now doing work for FRANK SINATRA, EDDIE CANTOR, GUY LOMBARDO, HELEN FORREST, etc. Quantities as low as 5¢. Write for price list B.100—\$6.60  
8x10  
50—\$4.13  
Moss Photo Service, 155 W. 46, N. Y. 19

# Pie Boxes May Open Video Set Market

## They'll Do Missionary Job

NEW YORK, July 1.—A rush of \$50 to \$75 "picture boxes" may flood the market before regular tele receivers are accepted by the public, according to Leonard Cramer, DuMont v.-p. who ought to know. He stated that video receivers can be made to work as separate units in conjunction with FM radio sets. He prophesied that the boxes will do price-less missionary work for the later expensive sets.

In his opinion, FM radio sets, with a tuning range broad enough to pick up tele sound channels will whet John Consumer's appetite for video. He'll want to see as well as hear and he'll settle for an inexpensive box.

The contraptions won't compare with later tele sets, which Cramer says will range from \$400 to \$1,000 is foregone. But he feels that the box, like sound radios' crystal set, will lead the public to tele acceptance.

Cramer stated he feels that Joyce, of RCA, is shooting too low with a \$200 price tag for tele receivers. "Such a price," Cramer said, "Does not take into consideration the public demand for a complete home unit—that is, AM and FM radio, television and phonograph combined." Cramer suggested \$400 as a sound starting price for such an instrument.

The transition from black and white to color tele won't be as painful as many predict, the DuMont exec stated. "At some point in the future the same television programs will be transmitted simultaneously in black and white and in color—with at first only a few having color television sets and the number gradually increasing. Eventually all sets will be designed for color television—and the few black and white sets remaining will be obsolete."

There is a lot of money to be made by the picture box manufacturers, according to Cramer, but his org is not interested in the low-price field. Instead, it's understood that the manufacturers who make midget radio sets and are therefore equipped to sell in quantity of sets at a small profit margin will be the logical ones to design, manufacture and merchandise "tele at a price."

## Television U. of the Air.

NEW YORK, July 3.—Video's first regularly skedded educational show, the *Television University of the Air*, gets its preem Wednesday, (5) over DuMont's WABD. Charles M. Storm Agency is setting the show in what it considers an "attempt to . . . combine showmanship and education and to prevent a repetition of . . . radio where an educational program is almost synonymous with a low rating."

# IATSE Prepares To Move In on Theater Television

DETROIT, July 1.—Move to have an available backlog of as many as 400 men in Detroit ready to handle television theater reception of television, with emphasis on theatrical exhibition, is being launched by Local 199, IATSE, here. President Frank Kinsora has named Houston S. Morton, of the United Artists Theater, to arrange for television classes for members of the big Detroit local.

Plans are still in the preliminary stage but are definite. Theater service and sound companies are being contacted to provide all available material, and plans call for buying, borrowing or renting necessary equipment for instruction purposes.

"We want our men to be in better shape to meet the advent of theatrical

### Symbol Looking

NEW YORK, July 1.—TBA is running a contest among the nation's video viewers to get a symbol for tele that will best exemplify the medium. Contest runs to July 31 and the winner will get a \$50 War Bond from TBA. Best symbol submitted to WABD-DuMont will get a \$25 bond and a chance to get in on the TBA prize. Contest has been announced over WRGB, WABD, WPTZ, WBKB, W6XYZ and W6XAO.

# 'Philly Inquirer' Sets Request For Tele Outlet

PHILADELPHIA, June 1.—Walter Annenberg, publisher of *The Philadelphia Inquirer*, it is reliably learned, has filed application with the FCC for a license to set up a commercial television station in Philadelphia. Altho Annenberg would never admit the oft-repeated reports that he had been dickering to purchase one of the city's radio stations, there is no question that *The Inquirer* will take to the air via the television medium.

Reports have been lively here that Annenberg put in a bid for the indie WIBG, which the brothers Cowles are intent on purchasing, and even put out a feeler to buy into WIP, Mutual link owned by the Gimbel department store clan. Grand rush of the Fourth Estaters into the air field started two months ago when *The Evening Bulletin* bought Arde Bulova's WPEN for a reported \$600,000. And while confirmation is lacking, those claiming to be in the know persist in explaining that *The Philadelphia Record*, morning competitor to *The Inquirer*, is slated to get WFIL, Blue link, in the post-war period. Albert M. Greenfield, local realty king, is the moneybanks behind both *The Record* and the Lit Bros.' department store, which owns WFIL.

Altho Annenberg has made no announcement of his tele plans, it is a safe bet that the proposed station will be set up right next door to the building housing his newspaper. Last October Annenberg announced the acquisition of the plot of ground adjoining *The Inquirer* building. He stated that the ground would be held for "contemplated expansion." The plot of ground was formerly part of the site of the Baldwin Locomotive Works. Originally the deal for the land was reported made to provide building space to house the many Annenberg publishing enterprises. Annenberg stated at the time of the purchase that a number of projects were in mind, and that the new investment would be utilized after the war.

As far as is known *The Inquirer* bid for a license marks the first entrance of a newspaper in the television picture.

# KLZ

## Thanks the Radio Editors Of Denver Region Newspapers

KLZ is sincerely grateful to the newspaper radio editors whose votes gave it first place among Denver radio stations in Billboard's Seventh Annual Publicity Survey.

Mutual understanding and good will between KLZ and the newspapers of the Rocky Mountain region have been earnestly nourished over the years.

Here is another bit of the abundant evidence illustrating the ideal press-radio co-operation which has resulted.

You may be sure that KLZ will continue without let-up to keep itself out in front in your opinions as a source of newsworthy material.

# KLZ DENVER

CBS Network 560 Kilocycles  
REPRESENTED BY THE KATZ AGENCY

# THANKS

TO RADIO EDITORS WHO RATE

# WMT

## Public Relations Policy as "Tops"

In Billboard Magazine's

### 7th ANNUAL RADIO PUBLICITY SURVEY

WMT appreciates being awarded a first-place mention among the top 9% of all U. S. Radio Stations for maintaining an effective public relations policy.

BASIC COLUMBIA NETWORK CEDAR RAPIDS WATERLOO  
5000 Watts Day and Night - 500 K.C. A COWLES STATION Represented by the Katz Agency

## CBS Television

Reviewed Friday (30), 8-10 p.m.  
Style—Variety. Sustaining on WCBW  
(New York).

There isn't too much that can be said about CBS's first attempt to televise a dramatic show. It wasn't very good and it wasn't very bad. In legit it would be rated "interesting." In video it's "an experiment."

However, the experiment could have been much better. Despite the all-too-well-known limitations of present-day equipment an almost completely static production is not necessary, nor is poor dialog, uninspired camera work and a general feeling of lethargy.

It isn't often that a reviewer gets a chance to see some very fine camera handling contrasted with routine stuff in the same two-hour show, but that's what happened Friday.

*Opinions On Trial*, the new forum seg, and Ev Hollis's newscast were both distinguished by some of CBS's most intelligent scanning to date. Angles, well-focused panning, steady movement and imagination marked those shows. By contrast, work on *The Favor*, title of the drama, was routine, definitely in the worst video tradition. It was a simple succession of longshot, close-up, long-shot and back again. The only good touch was a view of an empty telephone booth.

Joe Jullian, Leslie Woods, Edith Tachna and Elwell Cobb tried hard, but there was little they could do with a script that introduced the far-too-often stereotyped "Brooklyn type" and dialog that was stilted, uninteresting and poorly developed. Costumes were good and the set gave the necessary barroom atmosphere, even tho it was perhaps a bit too much like a Swiss chalet to have been located in Brooklyn. Lighting was again effective but hardly sensational. One important point is the necessity for many more rehearsals. In several spots badly worked stage direction was evident in the actors' ad-libbing. Show was pro-

duced, directed and adapted by Tony Miner from an ATW Victory Players script.

*Opinions On Trial* wasn't nearly as spirited as the first time caught, due, for the most part, to less interesting personnel. Several of the participants, particularly Dr. John L. Simon, a psychologist who argued that comic strips are not detrimental to the national culture, seemed to be near sleep. The most exciting thing in this portion of the show was the camera. Starting outside of the "courtroom" doors, it panned thru, into the room, up to the "clerk" and then to the "judge," Gregory Abbott, all in perfect synchronization with the sound. From there on out the camera was moved around the area, gave several well-angled close-ups and generally contributed to the program's interest. Even tho both "attorneys" sometimes, thru no fault of the cameramen, moved in front and became blurs, it was a vivid demonstration of what can be done when intelligence and experience are combined. A white chair behind Gregory Abbott, as suggested before, would make him look less like one of Madame De Farge's victims.

Newscaster Ev Hollis is definitely a tele comer. Much more telegenic than previous commentator, he handled his chore with calm assurance and a certain air of authority. Hollis blends well with CBS's latest innovation, animated maps. Details of the process haven't been released yet, but CBS does say (no gag) that it's done with mirrors. Moving light points up the areas under discussion and marks important spots. Combined with a pointer that contrasts beautifully with the background, the animation makes for extremely clear news telecasting.

*Backstage*, regular variety show, was on hand again. It seems to decline in quality every time caught. Just why emcee Ray Morgan is shot from a distance is hard to understand. It makes him look completely anonymous and more than slightly useless. Talent, except for the DePerhach Sisters who do several things, all badly, was good. It needs more of the informality that made it a sock in the first showing. *Marty Schrader.*

## TELEVISION REVIEWS

## RKO-Don Lee Television

Reviewed Monday (26), 8.30-9 p.m.  
Style—Film and drama. Sustaining on  
W6XAO (Hollywood).

Those who argue that films are a better entertainment bet than live shows, as far as drama is concerned on television, claim that RKO's initial video offering over the Don Lee station more than substantiates their viewpoint. However, half hour telecasting of a so-called hair-raiser, *The Stuffed Cat*, shows conclusively that if lighting and camera technique is at its best, live shows of this type will develop into first-class entertainment.

When viewed from the angle that this offering was strictly in the experimental bracket, then too much fault cannot be found with the presentation. Engineers had only two hours in which to set up cameras, lights and get their cues, which was hardly time enough to smooth out all details.

In most cases the lighting was good, but once or twice it was too bright, cutting the clarity in the close-ups. As far as the change in camera angles were concerned, they went off without a slip, shifting from long shots to close-ups without destroying the continuity of the script. Images came over the receiver in focus and there was little, if any, distortion.

Main technical problem that was not solved too well was getting all the characters in camera range at the same time. Once or twice when new characters made their entrance it was a moment or two before they were "found" by the camera. Cast members gave a creditable performance, and there were very few instances when lines were muffed.

Script was by Blue Network's Carroll Coleman and lended itself to video presentation adequately. Dialog was long-winded at times, but thread of story was carried along so that the listener-viewer knew what was going on.

Production was under the supervision of Charles Smith, RKO's new television head for the Coast. This presentation was scanned so that RKO technical experts could get the feel of the new medium.

Cast included Florence Bates, Bob Anderson, Margaret Landry, Michael St. Angel, Wheaton Chambers and Alan Ward. Direction was by Lillian Albertson.

Rest of the W6XAO evening of video was given over to cartoon subjects and the latest invasion pictures. Latter reels came over all right but the cartoons missed fire at times, previous handling having worn out sprocket holes.

*Dean Owen.*

### Pathe Covered Convention for NBC Tele Release

CHICAGO, July 1.—NBC Television had Pathe Newsreel shooting about 5,000 feet of film a day for air-mailing back to New York and telescreening. Pathe kept about half its crew and set-up—nine men, four sound crews, three silent cameras—concentrating on NBC's video bill. Last time out, when NBC covered the 1940 convention for its television listeners, they used the regular newsreel cameras and staffs.

With the specialist set-up NBC got more closeups and longer sequences. This, according to the cameramen, is contrary to newsreel technique where the drive is for a lot of short takes.

Film was planed East three and sometimes four times a day and when time was short, as happened the first television day, the clips were televised from the negative. Pathe had its men shooting all over town to show how press and radio were covering the event, how convention headquarters looked, and how the stadium operated, etc. It was straight feature coverage from the NBC pack transmitters on the floor of the Arena to the usherettes who helped the regular crew of seat-finders.

### Collins for DuMont Video

NEW YORK, July 1.—DuMont video has brought in Ted Collins, Kate Smith's partner-manager and producer of her shows for the past 13 years, as program consultant for WABD, New York.

## DuMont-WOR

Reviewed Tuesday (27), 8:15-9:30 p.m. Style—Variety. Sustaining on WABD (New York).

If the iconoscope breaks down on a Bob Emery program and only the audio comes thru, little will be lost. Television's Uncle Don has yet to develop his use of the visual. He still depends on a steady flow of patter to carry his shows.

This program was typical of the Emery's refusal to abandon radio. When three women appeared as living testimonials to the results achieved by the DuBarry Success School, the camera was not permitted to prove the point. Instead, Emery waxed verbal as usual.

For instance, when he held up "before" photos of the gals, they didn't register because he'd evidently failed to make prior arrangements for the camera to move in. When are they going to make slides so the close-ups can be really close-ups? When the streamlined fems came on they were shown in two shots with Emery. As a result, attention was divided and the glamour shapes lost a lot of appeal. Had two cameras been used, one for long shots and the other for close-ups, the poundless ladies would have been shown to advantage and the beauty course been sold.

Further lack of co-ordination between technicians and producer was screamingly evident when the *Moonlight Moaners*, Negro quartet, appeared. Group was well into its first number before more than two of the singers came into view-scanning range.

Instead of nervous, purposeless panning, camera might have focused on the man taking a solo. Had the boys been tightly grouped instead of standing shoulder to shoulder, a feeling of tele compactness might have been achieved by the quartet whose close harmony was outstanding.

Again the emcee talked too much while Henry Minnmann demonstrated the art of turkey carving. The Brass Rail's official dismemberer's skillful knife wielding was interesting and held attention. But Emery's barrage of words was so heavy it was difficult to look in. An occasional phrase describing or explaining the knife-handling technique would have been sufficient. Tele must be developed to the place where there will be completely silent portions—where the pic is compelling enough to carry the load without continual word prodding.

As a looker-in test, Emery offered to match each copy of Bob Hope's *I Never Left Home* sent in by watchers and distribute them to servicemen's hospitals.

Repeating his success of May 23, when he presented *The Valiant* on WABD, Harvey Marlowe brought his group of actors before the cameras in *Footsteps of Hate*. Backgrounded by original music of WOR staffer, Bill Wirges, the half-hour dramatic adaptation of the Rupert Brooke story hit a high mark in tele entertainment. Cast spent 20 hours in rehearsal. Atmosphere of hate and ugliness brought on by the gnawing fear of starvation was created and maintained thru-out, building to a powerful climax. Excellent direction and the able performances of Lucille Benson, Lew Sisk, Norman Porter, Vergel Cook, Wayne Wirth and Bob Strauss, plus thoro rehearsal, added up to a socko program.

Marlowe, who acted in *The Valiant*, was at the controls for the *Hate* piece. Co-operation of the technical staff, Ed Woodruff, Sal Patremio, Van Auken, Ed die Sloan, Joe Porter, Ed Leach, Roger Coelos and Eric Herud resulted in the proper projection of every gesture. The boys knew how to handle the boom mike, the lights and the camera angles that were required to bring out the best in the dramatic offering.

Too many times when a show suffers from bad lighting, voice fading and improper camera focus the technicians get the blame. It is unfair, because when they are given a script with which they can work and specific directions, they turn in a first-class job. Consultation with the technical staff is of paramount importance for any producer. A director may be top-flight stage, radio or pic cue thrower, but he's a tele babe in arms till he learns the medium. That's where the station staffers are vital. They can help him translate his talent in terms of the new medium. *Wanda Marvin.*

★ TO BALTIMORE RADIO EDITORS: ★

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... for honoring WFBR on doing the outstanding public relations job in Baltimore radio. We always did believe that good radio deserves the best we can possibly give it!

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**WFBR**

RADIO CENTRE, BALTIMORE, MD.  
★

## Bob Crosby Sub Not Set As Yet

HOLLYWOOD, July 1.—No permanent replacement for Bob Crosby, who reported as second lieutenant in the marine corps this week, has been made by J. Walter Thompson. Al Rinker, producer of the show, stated that Gene Kelly would appear as guest this week with George Murphy slated for the next airing. It is understood that Andy Russell will stay on the show if Crosby replacement does not turn out to be a warbler.

## WXYZ-AFRA Aches Before Local WLB

DETROIT, July 1.—Differences of Detroit local of AFRA with WXYZ, owned by King-Trendle Broadcasting Corporation, were taken before the regional WLB this week. The local is currently negotiating with WWJ and WJLB, the only other local stations now under contract, as well as with WLVA, Grand Rapids, Mich., the last named not at present an AFRA station, is expected to sign a contract shortly, according to Boaz Siegel, executive secretary. No significant differences between AFRA and other stations (than WXYZ) exist, and an amicable settlement of contract renewals is anticipated.

Difficulty in the WXYZ case centers around the demand of the union for an abandonment of special concessions on rates for dramatic work, which were granted WXYZ about four years ago in order to encourage the development of dramatic show production here, according to Siegel. National AFRA policy calls for a scale about 20 per cent under the New York-Chicago-Hollywood scale for secondary producing centers, such as Detroit, but the special concession to this station has resulted in a scale considerably lower. The union is now seeking a boost that runs from 30 to 50 per cent, spread over a fairly complicated schedule of rates, Siegel said.

With failure to reach a decision by mutual discussion, the issue has been taken before the WLB. It is the union view that the change is not a raise in pay but the mere dropping of a special concession in the old contract, according to Siegel.

Other demands of AFRA in the case, according to Siegel, include:

1. Conversion of vacation time to cash in the event of military leave.
2. Granting of program fees to staff announcers who announce a commercial program at the designation of the station to the exclusion of other announcers, so that, according to the union viewpoint, they are really working for the sponsor rather than the station.
3. Granting of one week's notice of changes of schedules to staff announcers.

## Bob Burns Show Releases Spike Jones, Who Has Own

HOLLYWOOD, July 1.—Spike Jones bows off the Bob Burns show after two years.

Maestro asked for contract release because he has offers for a show of his own, but could not take on another ether chore without giving up the Burns spot.

Release was granted this week by Ruthrauff & Ryan Agency, which handled the deal.

## Wilson Gets Spots on 12

NEW YORK, July 1.—Twelve local stations will be used for a total of over 800 spot announcements to plug the new 20th-Fox pic, *Wilson*, in one of the largest radio spot campaigns ever launched in the New York area. The stations that get the gravy are WHN, WINS, WLIB, WMCA, WNEW, WBYN, WPAT, WQXR, WEVD, WHOM, WFAS, WOV. All are indies.

## WBRE-ACA Before NLRB

WILKES-BARRE, Pa., July 1.—ACA has a petition pending before the NLRB for recognition of the union as bargaining agent for engineering employees of WBRE, NBC outlet here. Station management takes the position that it is not engaged in interstate commerce and therefore is not subject to NLRB jurisdiction. Hearing will be set shortly.

## Political Horses

NEW YORK, July 1.—The four major nets have banned *Don't Change Horses*, novelty song by the writers of *Mairzy Doats*, on the grounds that it may have political implications.

The writers, Al Hoffman, Milton Drake and Jerry Livingston, say that CBS banned the song from the time of its publication, but that NBC, Blue and Mutual only thumbed it down on the eve of the Republican Convention.

Prior to that, they claim, the tune was played consistently by name artists. They add that this is the first time that any song has been banned except for obscenity.

## Court Appeal Stops Strike at KSTP Till Fall

MINNEAPOLIS, July 1.—Today KSTP attorneys will file an appeal in Minnesota Supreme Court to reverse ruling of Paul Carroll, Hennepin County district court judge, dismissing temporary injunction obtained by KSTP against Minneapolis Musicians' Union.

Filing of appeal means that injunction remains effective until court convenes in fall. Before that time, in all likelihood, regional War Labor Board, in whose hands case is, will have made its decision by which KSTP has agreed to abide.

Filing of appeal by KSTP actually means that WLB will have opportunity to make its decision without facing possible strike situation in violation of its original directive.

## No Hope for Radio Parts in 1944, Says WPB to Distributors

WASHINGTON, July 1.—WPB had more bad news this week for the radio industry when it reported that increased military requirements for the last half of 1944 would make radio parts tighter than ever on the civilian markets.

WPB sprung the bad news on the members of the Electronics Distributors Industry Advisory Committee, who felt that they already knew how hard a burned-out radio tube was to replace.

Committee members voiced the opinion, however, that the present method of distributing radio tubes is operating reasonably well in view of the fact that military requirements are keeping civilian supplies below demand and that the demand for replacement tubes is higher than in peacetime since no new radio sets have been made since April, 1942.

## Walters To Warble for JD

NEW YORK, July 1.—New vocalist with Jimmy Dorsey's band is Teddy Walters, singer, who left Tommy Dorsey last year after TD wanted to sign him to a five-year contract. Walters has been on Lucky Strike's pay roll the past few weeks, drawing down a salary as stand-in and just in case Sinatra moves off the *Hit Parade*. Walters joins J. D. in two weeks.

## Lockheed Takes Half Lux

HOLLYWOOD, July 3.—New Lockheed show skedded to take over last half hour of the *Lux Radio Theater* for eight weeks this summer has not been set but a definite statement will be issued today. Several programs have been auditioned, among them the *Man Called*, which was waxed this week with an AFRA cast and is understood by trade to have the inside track.

## Peggy Stone on Her Own

NEW YORK, July 1.—Peggy Stone, recently resigned from Spot Radio, this week stepped out on her own as a full-fledged station rep. First client is WINN, Blue web outlet in Louisville, with Miss Stone set as national sales representative.

# Hollywood IBEW Fights AFM Platter Take-Over; Claim Deal Unauthorized

## Only Convention Can Change Jurisdiction, Says Tindall

HOLLYWOOD, July 1.—Latest developments in IBEW-AFM jurisdictional dispute over CBS platter turners found local members of Technicians' Union voting 28 to 2 for a walkout if musicians try to move in on their jobs.

According to Roy Tindall, executive secretary of Broadcast Unit, Local 40, IBEW strike election was taken under NLRB ruling which resulted in vote to go out if pressure is exerted to oust them.

Spokesman for AFM stated that Local 46 here has taken no steps to enforce the measure, claiming that all such orders must come from offices of the international.

Amplifying his statement, Tindall said: "We expect to fight this out on whatever grounds become necessary. Hot fight is

expected when dispute, which is now under WLB advisement, is finally hashed out. Spokesman for Technicians' Union claimed that the deal which was assertedly made between James C. Petrillo, prexy of AFM, and Ed Brown, of IBEW, was without proper authorization. He claimed that only international convention or referendum ballot by entire IBEW membership could change jurisdictional right. As far as can be learned, Local 40 of IBEW was not consulted at any time during the confabs between Brown and Petrillo. Appeal has been filed by local here, with international executive council to review facts in the case.

Spokesman for independent station owners here claimed that if platter-turner deal between CBS and Petrillo is allowed to go thru, that precedent will be set and every small broadcaster will be forced to hire AFM members to handle recorded programs, which make up about 90 per cent of their schedule. Outside of St. Louis and Chicago, where AFM eased into the platter-turner biz several years ago, all such jobs are handled by IBEW members.

It was expected that the Blue Network here would come into the deal because of the recent acquisition of KECA, which makes the web a station owner.

## Post-War Sustainer Starts Second Year

NEW YORK, July 1.—*Beyond Victory*, WNYC sustainer transcribed and used by more than 100 stations thruout the country, starts its second year on the air July 15. Show continues its series of discussions, by leading thinkers, of post-war problems.

Under the auspices of World-Wide Broadcasting Foundation, *Beyond Victory* has presented talks by Glenn L. Martin, Dr. Nicholas M. Butler, Dr. Lin Musheng, Count Carlo Sforza, Vice-President Wallace, Wendell Willkie, Jan Masaryk and others specializing in reconstruction problems.

Same style continues in the second year.

## 'Blondie' Demonstrates How To Switch to Blue Network

HOLLYWOOD, July 1.—Switchover of *Blondie* from CBS to the Blue will be handled with transcriptions, featuring 50-second interviews with cast members Penny Singleton, Arthur Lake and Hanley Stafford.

Disks will be spotted on all Blue stations and adapted to local problems, with dead air spots on the platters where announcers can insert call letters and program time.

Script will be sent out with each transcription so local comments can be made to fit in with recorded remarks made by cast.

## "Men at Sea" Replacing The Great Gildersleeve

NEW YORK, July 1.—NBC's replacement for *The Great Gildersleeve* (Sunday, 6:30-7 p.m., EWT) will be an official recruiting program of the Maritime Commission and the War Shipping Administration, called *Men at Sea*, starting July 16.

Show will dramatize incidents of merchant seamen's heroism in a seven-week series. Milton Geiger, Dorothea Lewis, Arnold Marquis and Stanley Richards will handle the writing chores.

## KGO-Crossroads of West

SAN FRANCISCO, July 1.—KGO-Blue is now operating one of the heaviest news schedules on the Pacific Coast, having added several new writers and announcers to its staff during the past week. Henry Orbach, formerly of KARK, Little Rock, Ark., is in charge. The lineup includes Tony Morse; High Carlson, KOIL, Omaha; Ed Letson, KDYL, Salt Lake City; Bob Phillips, KWKW, Pasadena, Calif., and KIRO, Seattle; Francis La Tourette, OWI; Larry Tighe, KOIL; Jim Baldwin, KQW, San Francisco, and Mary O'Gara, a reporter on *The San Francisco Examiner*.

## Schoolteachers Go Behind Scenes At KYW Workshop

PHILADELPHIA, July 1.—New trends that are practical in radio techniques and procedures are being unfolded to schoolteachers at the second annual Radio Workshop, which got its classes under way Wednesday (28) at the studios of KYW under auspices of Westinghouse Radio Stations, Inc.

The Westinghouse school, inaugurated last year, provides a carefully developed course in all phases of broadcasting solely for public schoolteachers and principals in order that they might be professionally trained in the presentation of educational radio programs. The course, which by arrangement of the Philadelphia Board of Education, enables the teachers attending to obtain college credits, will be conducted thru July on a daily basis and then extended thruout the year on a bi-monthly basis.

The Westinghouse staff of instructors is headed by Gordon Hawkind, program supervisor for the Westinghouse chain, and William C. (Colonel Bill) Galleher, educational director of KYW. In addition, Marguerite Fleming, of Columbus, O., and Kenneth G. Barlett, of the University of Syracuse, will serve as instructors, along with the various departmental heads at the station.

The teaching plan has proved so popular and successful here that arrangements have been completed by Westinghouse to hold similar radio workshops for schoolteachers in Pittsburgh, where KDKA is the Westinghouse station, and in Boston, where WBZ will be the classroom.

## Nelson's 12G Chi Week; New Airing Set for Fall

CHICAGO, July 1.—Ozzie Nelson's ork goes into the Chicago Theater week of July 7, pulling down \$12,000. Leader has his own radio show coming up in the fall.

## Peacher for Farmer

HOLLYWOOD, July 1.—Gwendolyn Shepley Peacher succeeds Frances Farmer Wilder as director of education for the Columbia Pacific web, head of personnel for KNX, and assistant to Fix Case, public relations head. Mrs. Wilder leaves for New York next month to assume position as co-ordinator of daytime programming for CBS.

# Pubs Plug More Oldies As Wax and Pix Hypo Pay-Off

Disk reissues and film spots zoom sheet sales—"Get-by's" 400G, "Had-To-Be's" quarter million prime examples—Robbins, Marks, Mills prepping drives

NEW YORK, July 1.—Revival of oldies, a constant source of revenue to Tin Pan Alley pubs, is now being done wholesale by plenty of houses. Situation is a result of tunes being plugged in top pictures, which give songs an impetus, and the record ban which has brought about the reissue of many old tunes on the part of Victor and Columbia to offset the mixing of pop tunes. Tune that has shown the best is Berlin's *I'll Get By*, written in 1928 and a seller of 900,000 sheet copies at that time. In latest spirit it *Get By* is in MGM's *Guy Named Joe*. Harry James's Columbia record, a reissue, has sold close to 500,000 disks.

Remick's *It Had To Be You*, with records by Betty Hutton on Capitol, Earl Hines on Victor, and Helen Forrest and Dick Haymes together on Decca, plus feature spotting in the RKO Eddie Cantor pic, *Show Business*, has sold close to the quarter million mark. Mose Gumble, who did the job on *As Time Goes By*, hyped by Warner's *Casablanca*, is also working on this one. Crawford Music is going to make its next No. 1 plug *Together*, because it is spotted in the coming MGM pic *Since You Went Away*, opening at the New York Capitol July 20. Decca is waxing the tune four ways: Bing Crosby, a concert disk, another by Guy Lombardo and one with the Helen Forrest-Dick Haymes combo.

Robbins's *Sweet and Lovely*, which was not getting a workout because firm was pushing other ballads, has been transferred to the Feist catalog where firm will go to work on it. It's featured in MGM's *Two Girls and a Sailor*. Victor is reissuing an old Russ Colombo disk of the number. Famous has pushed

oldie *Louise*, now appearing in Paramount's *You Can't Ration Love*. There's a Frankie Carle disk on Columbia (part of Carle's *Girl Friends* album), Russ Morgan on Decca and Louis Prima on Hit, not to mention old Crosby and Benny Goodman platters.

While not getting pic breaks, such tunes as Williamson's *I'll Be Seeing You* has hit the top, and the next tune on the firm's roster is the oldie *If I Knew Then What I Know Now*, written by Dick Jurgens and Eddy Howard some six years ago. Mills is working on *Sweet Lorraine*, and E. B. Marks is pushing *What a Difference a Day Made*.

All in all the trade looks forward to more and more revivals if the recording ban doesn't lift soon.

Publishers know that even without a picture a record revival can give an old tune a boost, and if they go to work on it the chances are that a tune that was popular with one generation will click again with those some 10 to 20 years later.

## Cab Sings Alone On Canada Tour

NEW YORK, July 1.—When Cab Calloway tours the Canadian Maritime Provinces for two weeks beginning July 24, he will be the band's only vocalist. Ordinarily the leader would take along at least one other singer, but a Canadian law says "no."

According to the ruling, Canadians pay no tax where they participate in the entertainment—that is dance or roller skate. But the minute more than one singer appears with a unit it becomes a show and a 20 per cent amusement tax applies. To avoid the assessment, promoters keep the band strictly within the law—one soloist, the limit.

Calloway's tour includes Moncton, Amhurst, New Glasgow, Halifax, Middletown, Cornwallis, Truro, Pictou and Glace Bay. He will carry 22 people on his first appearance in this part of the country. GAC booked.

## Billie Rogers Ork Breaks In July 7

CHICAGO, July 1.—Billie Rogers, gal trumpet player who recently won an AFM clearance in a suit brought by Woody Herman, has augmented her small band into a 16-piece ork, which includes 11 youngsters between the ages of 17 and 18 years.

Group also has four key men, one in each section, with Ray De Gerr, formerly with Charlie Barnett and Teddy Powell, handling the alto sax; Bill Foley, ex-Scat Davis man, bass; James Feak, trombone, formerly with Gray Gordon, and Bobby Funk, trumpeter, who has just left Teddy Powell.

First location date set by GAC is Coney Island, Cincinnati, starting July 7 for two weeks with a WLW wire.

## Signature-Asch-BMI Tie On

NEW YORK, July 1.—Asch Records, specialists in American folk music, will not participate in the BMI plan for exploitation of original compositions of hot jazz thru radio station disk jockeys. On the other hand, as pressors and distributors of Signature Records, the Asch firm will handle at least two of the proposed hot numbers but under the Signature label.

## ... And Vice Versa

NEW YORK, July 1.—Jack Whitehead, trumpeter, comes from a musical family, but good. His pop is a drummer, and the only man with an all-girl band. His mother, on the other hand, fronts an all-male ork in Portland, Ore.

## James Airshow Deals Cooking

NEW YORK, July 1.—Harry James auditioned a half-hour show on Columbia last week for an airplane manufacturer.

Altho no deal has been signed, it's understood James may start the show around August 1. If that doesn't go thru, James may do a half-hour show for one of two other sponsors in the fall.

He's now out on one-nighters after closing at the Astor Roof, New York, July 1. Hits Coast some time this summer to do *Cabbages and Kings* for MGM.

## Plectrumists' Cincy Meet Attracts 1,200; Press Kind

CINCINNATI, July 1.—Plectrumists got plenty of press space in the four-day convention of the American Guild of Banjoists, Mandolinists and Guitarists closed yesterday. About 1,200 took in the conclave.

Hank Karsch, Cincinnati musician and former vaude performer, was re-elected secretary-treasurer, and will be convention director for the 1945 meet in Chicago. Other officers elected were Percy Waddington, Hamilton, Ont., president; James H. Johnstone, Kalamazoo, Mich., vice president; Mrs. Laura M. Grassie, Welland, Ont., assistant secretary-treasurer; Chester W. Gould, Minneapolis, marching band director; Dale L. Cady, Geneseo, Ill., proficiency diploma manager; Mrs. Ruth Himebaugh, Elkhart, Ind., musicalologist; Mrs. Dorothy V. Benway, Holyoke, Mass., associate division director, and Jay Kraus, Chicago, trade division director.

## 'Always' \$\$ Record

NEW YORK, July 1.—Irving Berlin's *Always*, probably holds the record for bringing in the highest film revenue for a single tune. First usage of Berlin's oldie was in *Lou Gehrig*, a couple of years ago. This brought \$15,000.

Song is now heard in MGM's *Christmas Holiday*, current at New York Criterion. MGM paid \$17,500 for this usage.

English firm is producing film version of *Blithe Spirit*, Broadway lighter, and tune is in that too. It cost pic company \$18,000. Total, \$50,500, for one tune.

## War-Factory Band Dates Bring Cash

### Coast War Plants Use Music

HOLLYWOOD, July 1.—Music Corporation of America is snagging for its bands the bulk of the extra work in this section afforded by war-plant entertainment and parties. Whenever the office has a band in the area, additional work is thrown its way, with daytime dates netting neat lucre for the leaders as well as sidemen.

MCA draws its sunshine bookings from such aircraft plants as Douglas, Lockheed, North American, in this area, and Consolidated in San Diego. California shipbuilding workers book bands thru the local MCA office for their parties.

Charlie Barnet, currently at Casa Manana on a Friday-thru-Sunday deal, is filling some daytime and other nights playing war plants. Barnet, along with Jan Garber, Matty Malneck and Bob Crosby, has played Consolidated in San Diego. This factory features a band each Thursday. Aaron Gonzales, whose band plays the Beverly Hills Hotel Saturday night dances, has become a regular feature at parties of aircraft workers.

Robert Bein and orchestra play Adel Precision in near-by Van Nuys. Dick Reinhardt is popular in the war plants, too. Phil Bovero is the band called for in the shipyards in San Mateo. Bob Wills, now in this section, is playing local plants after putting in much time for the welders and riveters in Seattle and Portland. Paul Martin, the Canteen Kids and Leon Mojica are other bands that have been booked by aircraft and shipyard employee organizations.

Some of MCA's bands have flexible policies. Mojica can supply anything "from seven up". Bob Mohr, who makes it a policy to play any date MCA gets for him, appears with any musical aggregation from four to 15 pieces. Mohr plays the Hollywood Palladium on Monday nights with a small group. This spot recently renewed him for six weeks. On Saturday nights Mohr plays the Pasadena Civic Auditorium community dances with a full band or takes the aggregation to Ocean Park for a swing-shift session. Mohr has played the Pasadena spot 36 times and is set to return in July to make it 38.

## Cugat May Do Fall Musical

NEW YORK, July 1.—Xavier Cugat today confirmed rumors that he plans a musical for the fall. The book hasn't been written, nor the music chore assigned, tho he's discussed the latter with Dick Gilbert, WHN, disk jockey.

According to the maestro, the general idea is a Latin-American story using travelogue technique and featuring the ork, of course.

When Cugat winds up current Waldorf engagement and heads South, he'll take five key musicians and an arranger along. During their five-week stay in Mexico City, the rest of the band (42 men) will vacation with pay.

## Sagebrush OK With Aragon

Spot nearest Dorsey Bros.' Casino Gardens counting on cowtune fan following

HOLLYWOOD, July 1.—The trade talk has it that purchase of Casino Gardens Ballroom at Ocean Park last week by Tommy Dorsey (with brother Jimmy in for a hunk of the approximately \$65,000 price) was largely motivated by TD's desire to set up strong competition for the Hollywood Palladium, the dancery most likely to be hit by the new Gardens set-up is the Aragon. Latter terpalace is much nearer Casino Gardens than Palladium.

Aragon management has been building what it believes to be a following it won't lose (at least its week-end and naturally heaviest patronage) by playing cowboy outfits along with a straight dance band. Spade Cooley, for instance, and Bob Wills, sagebrush musickers, have played the spot. Bossmen at Aragon say they aren't making any other plans to combat whatever new and stronger opposition the Dorsey brothers may offer.

In meantime Jimmy, working the Palladium, competed with brother Tommy, who played Casino Gardens from June 30 thru July 4 week-end. Biz at both spots was good. Plans for bolstering physical appeal and enlarging of Gardens are in the works. If materials can be bought and labor hired in this tough labor area, the Dorsey boys figure to build their new dancery to hold 10,000. There is much trade talk here that Wayne Dillard, operator of the Pacific Square, San Diego, might be brought into the Gardens picture. Maybe to manage Gardens for TD and JD. Dorseys have five and a half years of the original 10-year lease held by Bernie Cohen from whom they bought the ballroom.

## Court Upholds Krupa Release

SAN FRANCISCO, July 1.—The California State Supreme Court has refused to review the case against Gene Krupa. This in effect frees the ork leader of charges in connection with marijuana situation.

Krupa won a victory in the State District Court of Appeals when that body ruled his Superior Court conviction was "double jeopardy," as he was previously convicted of a felony on the same charge.

Refusal of the Supreme Court to review the Appeals Court decision should close the case.

### Krupa Band Ready

NEW YORK, July 1.—Capitol Theater holds over Sammy Kaye's band, with *Two Girls and a Sailor* film, for fifth week, so Gene Krupa's new ork will move in July 20 instead of week earlier. Krupa will play Loew's, Rochester, N. Y., for week fill-in. Personnel of band is now all set and group is rehearsing at Nola Studios. G-Noters are quartet with band. Outfit is skedded for Hotel Sherman, Chicago, after Capitol engagement, then comes into Hotel New Yorker here and then heads to the Coast for possible pic engagements.

Joe Dale, drum; Sid Weiss, bass; George Cuonia, guitar, and Teddy Napoleon, piano, make up rhythm section. Trumpets; George Nowlan, Marty Olson, Al Stearus and Tommy Allison; trombones: Tommy Peterson, Leon Cox and Bill Cully; saxes: Charlie Ventura, Don Brassfield, Rae Delgeer, Harry Klee. Stew Olson; strings: Tom Alonge, Harry Belkin, Reno Biondi, Teddy Blume, Herb Sorkin, Greg Ginzburg, Sam Gurkin, Ralph Friedman and Julius Ehrenwerth.

## 15 ASCAPemmers Ask Hikes

NEW YORK, July 1.—Meeting of the writer's classification committee of ASCAP took place last week, with about 15 writers making claim for raises. It's supposedly one of the smallest number of writers seeking adjustments in a long time. Classification committee meets four times a year. Decision on claims expected next week.



## Activity Perks In Music Field

ALBANY, N. Y., July 1.—The incorporation of new music publishing concerns has recently become unusually active. Here are new companies chartered last month:

Duo Music Publishing Corporation, New York; 200 shares of no par value; (each one share) William Moore Jr., Joseph Benjamin and Buster Newman, New York.

Sonorous Music Company, Inc., New York; capital stock, \$500; (nine shares each) Robert H. and Jean Gundersdorf, Union City, N. J., and (two shares) Arthur C. Gundersdorf, Bronx.

Monogram Music Corporation, New York; capital stock, \$10,000; (each one share) Benjamin D. Pollack, Benjamin Fried and Mona Skor, New York.

National Sound Corporation; 200 shares of no par value; (each one share) Albert B. Green, New York, Samuel Cohen, Bronx, and May Hunau, Brooklyn.

Pinkard Publications, Inc., New York; 10 shares of no par value; (each one share) Maceo and Edna B. Pinkard, New York, and John E. Erickson, New Rochelle, N. Y.

Crown Music, Inc., New York; 100 shares of no par value; (each one share) Benjamin Starr, New York; Morris Shestack, Long Beach, and Albert Shestack, Brooklyn.

The Unknown Composer, Inc., Baldwin, N. Y.; 100 shares no par; (each one share) Sylvan Walter Frank and Ellen Frank, Baldwin, and Ethel L. Daab, Hempstead, N. Y.

Elite Music, Inc., New York; 100 shares of no par value; (each one share) George H. and Clinton M. Bell, Larchmont, and Herman M. Diamond, New York.

### Westchester Danceries Get Good Summer Biz

NEW YORK, July 1.—Glen Island Casino and Pelham Heath Inn, danceries on outskirts of New York, are doing plenty of biz on week-ends despite gas rationing, tax, etc. Glen Island, with Bob Strong's band, is handling 1,400 capacity biz Saturdays and Sundays, while Pelham Heath, with Lee Castle's ork, has been doing 600 a day on week-ends. This figure compares favorable to top figures pre-war.

Spots are faves of suburban kids, with Glen Island noted as build-up spot for Glenn Miller, Casa Loma, Charlie Spivak, and many others. Latter spots notes that kids are now coming in during the week and planking down advances for week-ends, a thing that rarely happened before.

### Bob Crosby to Front Band in Marine Corps

HOLLYWOOD, July 1.—When Bob Crosby reports to Camp Ott, San Diego, Calif., he will front a marine band, with rank of second lieutenant.

Former band leader, Sgt. Dick Jurgens, is stationed at the same base.

### 3 Men in a Bus

NEW YORK, July 1.—Returning to Chi from a one-nighter in Appleton, Wis., the boys in Lawrence Welk's band were singing songs to pass the time. Welk, who had never given the matter of a trio much consideration before, thought he detected a couple of interesting voices. They were Sam Aron's, tenor, and Freddie Reid's baritone. He got the two together with Bobby Beers, band's male vocalist, and with Beers singing lead, built a trio, using Aron and Reid. Trio worked with the boys at Edison here, made records, transcriptions and recently served as a promotion, Dick Gilbert, WHN disk jockey, running a contest to name the group. Stunt pulled close to 2,000 entries, and winner was a John Stapleton from Englewood, N. J., who suggested monicker, *The Sparkaliers*. And that's how trios are born.

## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### Chris Cross

(Reviewed at Green Room, Edison Hotel, New York)

CHRIS CROSS band does well with sweet music. With jump and almost jump tunes, not so good. Opening night the ork labored under the handicap of new men in each of the three first chairs. The new men are good (first tram man Jimmie Dillon comes from Lombardo's band), but they're new with the ork, and the music sounded that way.

Cross plays sax and clarinet. The band is composed of four reeds, three trams, three trumpets and three rhythm. Sax player Alan Kaye handles vocals without much distinction.

Opening night the leader stuck mainly to sweet tunes. In most ballad numbers the group did well enough together.

Cross, as his own arranger, has many uses of much-muted brass. On rumba numbers the boys in the stand show considerable pep, but no exceptional showmanship was demonstrated on opening night.

The original nine men Cross had at Dempsey's are still with him, forming a solid nucleus. With more experience together this band will fit in where commercial music is required.

Larry Nizon.

### Lee Castle

(Reviewed at Pelham Heath Inn, Pelham, New York)

LEE CASTLE outfit is a stand-out jump combo. Band played Roseland, New York, last fall and has now taken on the earmarks of a first-class organization. Group has been at the Inn for nearly three months during which time it has tightened arrangements and developed ensemble playing.

Personable trumpet-playing leader, one-time top sideman with Benny Goodman and Artie Shaw, blows one of the best horns around today. He's a devotee of the Louis Armstrong style, but adds stuff of his own.

He horns plenty hot, displaying showy technique with good feeling for phrasing. He has solid, unique arrangements behind him, enabling him to stand out with ease. One of the best features of the eve's performance was the number of specialties by boys in the band.

Like many other outfits that have a good instrumentalist as a leader, Castle doesn't need too many top men in the group to make it a No. 1 combo. Altho he's surrounded by a few key sidemen who've played in name bands, most of the boys are just solid musicians. Thru reading together constantly, however, and sparked by Castle's fine playing, sound of the band is high-toned all the way. Place is small, seating about 360 people, and when leader blasts it's hard to carry on conversation. But, per usual, today's arrangements don't come off unless hit on the nose at every note, and Castle's are no exceptions. In a larger place tone won't seem as loud and ork will assume a more commercial air.

Warblers with band are Gwen Davis, small, dark girl with lots of bounce, and Phil Barton, tall lad who is a standard singer. Gal handles mostly rhythm tunes, and does a good job, while Barton does ballads nicely.

Paul Secora.

### Leo Reisman

(Reviewed at Hotel Statler, Boston)

WITHOUT his familiar strings, Leo Reisman's ork lacks the slickness and sweep which made the band a society favorite. But with new instrumentation for a summer engagement at the Statler, Reisman manages very well.

Set-up now includes five reeds, trombone, trumpet (one each), guitar, piano, bass, drums and Reisman's classy fiddle.

Arrangements are perky, each with a distinctive touch. Reisman's crew plays with a rich, ensemble tone. The leader's careful direction, attention to nuance and dynamics, is largely responsible. Dance tempos are right and show backing, for Dr. Giovanni and Bob Dupree and Charlo, dance team, is fine. Vince LaDelle, a high tenor with a smiling face, supplies okay vocals.

Bill Riley.

### Jan Savitt

(Reviewed at Trianon Ballroom, South Gate, Calif.)

JAN SAVITT'S instrumentation of six brass, five reed, three rhythm, six strings, including his own fiddle, gives the ork's swingeros a Stokowski touch.

This set-up enables Savitt to go easy with dinner music, yet heat it up for the hepsters. His hot tram is handled well by Irby Green, and the trumpet fire comes from Lenny Corris, who switches to drums when Harry Ferraro is handling novelty vocals. Outstanding in the band is the fiddle trio section (which Savitt himself augments) of Shirley Kaye, Helene Shomer and John Garvey. The strings are backed up by Zolta Toth, cello, and Steve Katsaros, viola. Eddie Stress and Corris have written in the strings in smooth but fast-moving arrangements.

While the brass line-up would seem to make the band heavy, it is not the case here. A five-sax section serves as harmony liaison between the strings and the brasses. Smart direction by Savitt makes them blend well. Murray Guranich is featured frequently (and well) on baritone sax.

Savitt has a line-up of male vocalists that would be an asset to any band. Buddy Welcome, sax, doubles on lyrics, and Ferraro's novelty work is plenty strong to bring him back for encores. Bob Lyons sticks to the pops and ballads and does okay. Kathleen Reagan is a disappointment. Her vocaling is sad. With the addition of a good gal vocalist, Savitt would have a strong group that could do him good on any engagement.

Playing for a group of jivers here is a test of whether the hepsters want straight stuff or their hot music treated symphonically. No matter the age, the way Savitt gives it to them they like it. Savitt has scheduled a concert tour for the first of the year, featuring jive and classics, with some chamber pieces, utilizing four violins, viola and cello.

Sam Abbott.

### Sonny Dunham

(Reviewed at Eastwood Gardens, Eastwood Park, Detroit)

THIS combo, Dunham's second venture at band leading, was formed in 1940, but in that time about 60 men have gone from the band to the services, so that the band centers about the leader's personal style rather than the sidemen. Jumps from here to the Palladium, Hollywood.

Band personnel totals 18, including six trumpet, five sax, four rhythm, plus Dunham himself, with two vocalists. His standard program is a rotation of swing and sweet. Both seem to please the dancing crowd equally well. Rhythm is uniformly marked and perfect.

Dunham works constantly with either trumpet or trombone, and plays plenty hot. He takes only very brief solo passages and works mostly with the appropriate section. He plays up the band rather than himself.

Net effect is a young and live band able to give sweet full due without becoming sentimental over it.

Dick Dyer, a deep-voiced young tenor on the Sinatra style of presentation, recently joined the band. Ruth McCullough, who joined last week, is a presentable brunette who appears to be catching the band's rhythm but is too new to be given major responsibilities. Vocalists are not overworked, and the band sticks to instrumental appeal pretty straight.

Haviland F. Reeves.

### ASCAP Seeks Phony Rep

NEW YORK, July 1.—American Society of Composers, Authors and Publishers is having a tough time around New York trying to catch up with a stranger who has been going to various niteries and hotels impersonating an ASCAP rep. He tells spots what the Society is going to do for them. Society is burned up because the New York office has been getting complaints from hotel managers, who want to know what's what. All ASCAP reps carry proper identification.

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having a  
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## Herbert Heirs Test Renewal Copyrights

NEW YORK, July 1.—Music industry awaits with interest results of two infringement suits filed in Federal Court in an effort to test the provisions of the law that guarantees income to copyright owners from mechanical reproductions. Suits were brought by heirs of composers Victor Herbert and MacDonough over song *Toyland*, Decca and Columbia recording outfits being named defendants.

The song was originally copyrighted before the act of 1909 became a law, but copyright was renewed after this date. Claim is made that protection of the law applies to copyrights renewed after act was signed. More than a million records said to have been cut.

### Petrillo Not Too Burned; May Only Ask Apologies

NEW YORK, July 1.—One of the band-leaders who signed disk company telegrams to the War Labor Board asking it to speed up decision on the AFM ban, is opening at a New York hotel spot this week. Significance of this is indication the AFM Prexy James C. Petrillo is not going to carry out his five-month suspension threat, as some leaders and managers feared last week.

Incidentally, it has been learned that 83 leaders, not 14 as originally believed, had put their Hancocks to the Columbia and Victor wires. There is a possibility, according to sources close to the situation, that Petrillo may demand a more or less public apology from the leaders who, he claimed, "criticized the directors of the American Federation of Musicians."

In the meantime, no further moves have been made by either the union or the diskers since the WLB decision.

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**LOUIS SOBOL..**  
Triple A Indorsement . . . Eddy Howard's ear-caressing vocals at Frank Dailey's Terrace Room.

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Eddy Howard's ear arresting vocals and dance compelling rhythms are packing them at Frank Dailey's Terrace Room.

**BEN GROSS..**  
Eddy Howard, the mid-western band leader...has scored sensation at Frank Dailey's Terrace Room.

**ED SULLIVAN..**  
Eddy Howard's band a solid click at Frank Dailey's Terrace Room.

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# PART 1—The Billboard Music Popularity Chart

Week Ending  
June 29, 1944

## SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Fellow on a Furlough (F)	Block
Amor (F)	Melody Lane
And So Little Time	Lincoln
And Then You Kissed Me	Miller
An Hour Never Passes	Shapiro-Bernstein
Apple Blossoms in the Rain (F)	Southern
Don't Sweetheart Me	Advanced
Forget-Me-Not in Your Eyes	Triangle
G. I. Jive	Capitol
Goodnight, Wherever You Are	Shapiro-Bernstein
How Blue the Night (F)	Robbins
How Many Hearts Have You Broken?	Advanced
I Learned a Lesson I'll Never Forget	Robbins
I Love You (M)	Chappell
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
It's a Crying Shame	Morris
Kentucky	BMI
Long Ago (And Far Away) (F)	Crawford
Milkman, Keep Those Bottles Quiet (F)	Feist
Pretty Kitty Blue Eyes	Santly-Joy
San Fernando Valley	Morris
Some Day I'll Meet You Again (F)	Witmark
Stardust	Mills
Swinging on a Star (F)	Burke-Van Heusen
Time Alone Will Tell (F)	Bregman-Vocco-Conn
Time Waits for No One (F)	Remick
Too Much in Love (F)	Barton
What a Difference a Day Made	Marks

## Lucky Strike HIT PARADE

CBS, Saturday, July 1, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. I'll Be Seeing You	Williamson
2. Long Ago (And Far Away) (F)	Crawford
3. Amor (F)	Melody Lane
4. San Fernando Valley	Morris
5. Goodnight, Wherever You Are	Shapiro-Bernstein
6. Swinging on a Star (F)	Burke-Van Heusen
7. I'll Get By (F)	Berlin
8. Time Waits for No One (F)	Remick
9. I Love You (M)	Chappell

And the Following Extras: Lady in Red, Everybody's Stepping It, Balling the Jack and I Got Rhythm.

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:**  
Atlanta: Cable Plano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

## BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION		NATIONAL			
Last	This	Wk.	Wk.	Wk.	Wk.
1	1	1	1	1	3
1. I'LL BE SEEING YOU		Williamson			
2	2	2	2	2	2
2. LONG AGO (AND FAR AWAY) (F)		Crawford			
6	3	6	4	1	
3. GOODNIGHT, WHEREVER YOU ARE		Shapiro-Bernstein			
3	4	3	5	4	
4. I'LL GET BY (F)		Berlin			
5	5	5	7	5	
5. AMOR (F)		Melody-Lane			
4	6	4	6	8	
6. SWINGING ON A STAR (F)		Burke-Van Huesen			
7	7	7	6	6	
7. SAN FERNANDO VALLEY		Morris			
8	8	8	8	10	
8. SOME DAY I'LL MEET YOU AGAIN (F)		Witmark			
—	9	10	—	9	
9. TIME WAITS FOR NO ONE (F)		Remick			
—	10	—	9	7	
10. IT'S LOVE, LOVE, LOVE		Santly-Joy			

### Other Sheet Music Reported in Best Selling Lists by Sections

EAST: G. I. Jive—Capitol Songs, Inc.; It Had To Be You (F)—Remick.  
MIDWEST: Milkman, Keep Those Bottles Quiet (F)—Feist.  
SOUTH: I Love You (M)—Chappell.

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION		Last		This	
Wk.	Wk.	Wk.	Wk.	Wk.	Wk.
1	1	1	1	1	1
1. Straighten Up and Fly		Right			
2	2	2	2	2	2
2. G. I. Jive		Louis Jordan			
3	3	3	3	3	3
3. Cherry Red Blues		Cootie Williams			
6	4	4	4	4	4
4. Till Then		Mills Brothers			
7	5	5	5	5	5
5. I Can't See for Lookin'		King Cole Trio			
—	6	6	6	6	6
6. When My Man Comes		Home			
10	7	7	7	7	7
7. Someone		Buddy Johnson			
9	8	8	8	8	8
8. My Little Brown Book		Duke Ellington			
8	9	9	9	9	9
9. Is You Is or Is You		Ain't?			
5	10	10	10	10	10
10. Body and Soul		Coleman Hawkins			

**NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:**  
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreibelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros.' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Plano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

## MUSIC GRAPEVINE

Buddy Morris squelches rumor of L. B. Mayer offer of half million for the Morris catalogs. Says deal is not off and may jell, but dough not discussed.

Benny Goodman playing solos with symphony orks in Fifth War Loan drive stint, Tour started in Cleveland, with several Eastern cities skedded. . . . MGM tunesmith, Hugh Martin, accepted by Hollywood induction center for army.

### Ellington to Earle

The Duke starts theater tour at Earle Theater, Philadelphia, first week in September. . . . Vaughn Monroe booked into Paramount Theater, New York, in August, and back into the Commodore Hotel in fall. Monroe played the hotel the past several years. . . . Freddie Slack follows Ellington into the Earle September 15. . . . Robbins Music publishing "Chihuahua," "No Te Importe Saber" and "Linda Mujer," Latin-American songs with Eng-

lish lyrics by Milt Drake, Mitchell Parish and Irving Caesar.

### Skinney Ennis Back—Plans Ork

Skinney Ennis got his medic discharge from army and is resting up in Hollywood. MCA says Ennis will organize a new ork soon. . . . Benny Carter's pianist, Jerry Wiggins, into army last week. . . . Elly Silman heads pic booking for Reg D. Marshall Agency in Hollywood. . . . Freddie Slack and ork doing series of one-nighters on Coast. Likely head East after stint is completed in mid-July. . . . Will Osborne's ork starts on Universal Abbott and Costello film after July 4. . . . Selig Liese, New York music contractor, back in New York after three years service; two with U. S. and one with RAF.

### Joins Lenny Conn

June Hayden joins Lenny Conn's ork July 3 at Palladium, Hollywood. . . . E. C.

Mills, former SPA and ASCAP head, now on board of United Artists, representing Charlie Chaplin. . . . James Melton recorded *We Will Meet Again* in Honolulu for MGM forthcoming *Ziegfeld Follies*. . . . Horace Heidt's trumpeter, Clarence (Shorty) Cherock, will front a new band this fall. . . . Peggy Lee, ex-Goodman thrush, denies any plan to sign with another band. Has several recording dates but no other plans. . . . Fletcher Henderson's brother, Horace, delaying forming new band. He's just signed as personal musical director for Lena Horne. . . . Ex-Harry James drummer, Mickey Scrima, in Hollywood looking for a spot for a restaurant. Plans catering mainly to musicians.

### Stuff Smith Due at Onyx

Stuff Smith ork is due at the Onyx, New York, on 52d Street August 7, after two years at the Garrick Stage Bar, Chicago. . . . Hot Lips Page now playing spot with new combo. . . . Oscar Pettiford ork waxing for Savoy. . . . Jan Garber having vocalist trouble. Johnny Russell replaced Bob Davis and lasted two weeks.

Tommy Tray now in, but no statement as for how long. Fem department troubles, too. Liz Tilton leaves to be full-time housewife. Joan Barton, fresh from USO tour, replaces. . . . Wilma Spence to sing *Merry Widow* in San Francisco, booked by her new agents, National Concerts. . . . Fred Joyce leaving Chicago Stevens Hotel pub and amusement director's job for 20th Century pix exploitation posts.

Ork leader Harry Lefcourt intros his first song, "Just You Wait and See." . . . Victor execs in week-long huddle at Country Club at Absecon, N. J. No hint as to plans or decisions. Is annual affair. . . . Harry Owens ork signed for short by Warners. . . . Seven tunes picked for new Universal pic, "Be It Ever So Humble." Many oldies, including "Tiger Rag." . . . Christine Chatman playing one-nighters in Texas. . . . Bill Harris, Bob Chester trombonist, is forming small swing group within the band. Quintet will be called *Chesteriffs*. . . . Tommy Tucker's



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- A Soldier Dreams** . . . Vaughn Monroe (27877)
- Friendly Tavern Polka** . . . Sammy Kaye (20-1568)
- Do Nothin' Till You Hear from Me**  
Duke Ellington (20-1547)
- Let's Just Pretend** . . . Tommy Dorsey (20-1574)
- I'll Walk Alone** . . . Dinah Shore (20-1586)
- It's Love, Love, Love** . . . Four King Sisters (30-0822)
- Poinciana** . . . David Rose (20-1554)
- I Love You** . . . Perry Como (20-1569)
- It Had to Be You** . . . Earl Hines (30-0825)
- Good-for-Nothin' Joe**  
Lena Horne with Charlie Barnet (30-0823)

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Radio Corporation of America, Camden, N. J.




**PART 2—The Billboard**

**BEST SELLING RETAIL RECORDS**

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in light face. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last This Wk./Wk.	NATIONAL	East	Mid- west	South	West Coast
2	1. I'LL GET BY (F) Harry James-Dick Haymes—Columbia 36698 Flatbush Flanagan	2	1	3	2
1	2. I'LL BE SEEING YOU Bing Crosby—Decca 18595 I Love You (M)	1	2	1	6
3	3. SWINGING ON A STAR (F) Bing Crosby—Decca 18597 Going My Way (F)	3	5	2	3
4	4. I LOVE YOU (M) Bing Crosby—Decca 18595 I'll Be Seeing You	5	—	4	—
5	5. LONG AGO (AND FAR AWAY) (F) Helen Forrest-Dick Haymes—Decca 23317 Look for the Silver Lining	4	—	6	—
7	6. AMOR (F) Andy Russell—Capitol 156 Day After Forever	9	8	—	4
—	7. AMOR (F) Bing Crosby—Decca 18608 Long Ago (And Far Away) (F)	7	4	—	—
8	8. G. I. JIVE Louis Jordan—Decca 8659 Is You Is or Is You Ain't? (F)	6	—	5	—
—	9. LONG AGO (AND FAR AWAY) (F) Bing Crosby—Decca 18608 Amor (F)	—	3	9	—
—	9. LONG AGO (AND FAR AWAY) (F) Jo Stafford—Capitol 153 I Love You (M)	—	—	—	1

**Other Records Reported in Best Selling Lists by Sections**

**EAST:** I'll Walk Alone (F)—Dinah Shore, Victor 20-1586; Straighten Up and Fly Right—King Cole Trio, Capitol 154.

**MIDWEST:** G. I. Jive—Johnny Mercer, Capitol 141; San Fernando Valley—Bing Crosby, Decca 18586; Goodnight, Wherever You Are—Russ Morgan, Decca 18598; Milkman, Keep Those Bottles Quiet (F)—Ella Mae Morse, Capitol 151.

**SOUTH:** Long Ago (And Far Away) (F)—Perry Como, Victor 20-1569; I'll Get By (F)—Ink Spots, Decca 18579; Goodnight, Wherever You Are—Russ Morgan, Decca 18598.

**WEST COAST:** I'll Be Seeing You—Tommy Dorsey, Victor 20-1574; Milkman, Keep Those Bottles Quiet (F)—Ella Mae Morse, Capitol 151; I Love You (M)—Jo Stafford, Capitol 153; Time Waits for No One (F)—Helen Forrest, Decca 18600; Straighten Up and Fly Right—King Cole Trio, Capitol 154.

**MOST PLAYED JUKE BOX FOLK RECORDS**

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last This Wk./Wk.	Record	Label
3	1. Straighten Up and Fly Right	King Cole Trio—Capitol 154
1	2. So Long, Pal	Al Dexter—Okeh 6718
4	3. Is You Is or Is You Ain't? (F)	Louis Jordan—Decca 8659
2	4. Too Late To Worry	Al Dexter—Okeh 6718
—	5. Soldier's Last Letter	Ernest Tubb—Decca 6098
—	5. Cherry Red Blues	Cootie Williams—Hit 7084

*new War Bond tune is titled "Dig It Up."*

Frederick Bros. has signed Glenda Farrell for radio, and Choo Choo Martinez for theater dates. . . . Bea Abbott, former Boyd Raeburn and Herb Fields thrush, to Henry Jerome. Went with band into Palsades Amusement Park this week for nine-day stint. . . . Wini Walsh, vocalist with Don McGrain ork at the Latin Quarter, given featured spot in floorshow in addition to band chores. . . . The Three Sisters, singing group, at work on first of three Abbott and Costello pix at Universal.

**Ada Leonard Tours**

Ada Leonard starts tour of Butterfield Time circuit July 10 for nine days, then goes to the Earle Theater, Philadelphia, for a week beginning July 21. . . . Teddy Willis, secretary to Charles Yates, of Frederick Bros., vacationing. . . . Local 802 officials, William Feinberg, secretary; Richard McCann, vice-president, and Sam Suber, business representative, to Jacksonville, Fla., July 12 for launching of Liberty Ship named for composer

Ethelbert Nevins. Union helped sell \$6,500,000 worth of War Bonds to pay for ship.

**Redman to Make Republic Pic**

Don Redman and ork will make a picture for Republic, starting sometime in mid-July. . . . Bob Willis and His Texas Playboys playing sixth date this summer at San Diego's Mission Inn. . . . Fletcher Henderson and ork playing one-nighters in Northwest, returning to Los Angeles' Club Alabam September 8 to remain to November 2. . . . Quarter-million bucks spent for music in 20th-Fox pic, *Wilson*; 125-piece ork, 78-piece band, 80 singers. . . . Ralph S. Peer will pub tunes from film, *Minstrel Man*. . . . Baritone Dick Byron has 24 radio shows a week. . . . Ork leader Les Brown recently made a profit from Duke University by way of \$1,500-fee for a one-nighter. Brown paid less for four years schooling there.

Local 802 prexy, Jack Rosenberg, was in the audience at Edison Hotel recently when Paul Cunningham, co-author,

# New DECCA RECORDS FOR JULY

## VOCAL

- 18608 AMOR  
(Featured in M-G-M Picture "Broadway Rhythm")  
LONG AGO (And Far Away)  
(From Columbia Picture "Cover Girl")

★ BING CROSBY

With John Scott Trotter And His Orchestra

- 23340 GOOD NIGHT, WHEREVER YOU ARE  
I'LL WALK ALONE  
(From Universal Picture "Follow The Boys")

★ MARY MARTIN

- 18605 ONCE TOO OFTEN  
TIME ALONE WILL TELL  
(Both from 20th Century-Fox Picture "Pin Up Girl")

★ ELLA FITZGERALD

- 18607 SPRING WILL BE A LITTLE LATE THIS YEAR  
(From Universal Picture "Christmas Holiday")  
CHRISTOPHER ROBIN IS SAYING HIS PRAYERS

★ MORTON DOWNEY

## DANCE

- 23344 AMOR  
(Featured in M-G-M Picture "Broadway Rhythm")  
SPRING WILL BE A LITTLE LATE THIS YEAR  
(From Universal Picture "Christmas Holiday")

★ PERCY FAITH  
And His Orchestra

- 18609 HURRY, HURRY  
I CAN'T SEE FOR LOOKIN'

★ LUCKY MILLINDER  
And His Orchestra

- 4443 SILVER WINGS IN THE MOONLIGHT  
AND SO LITTLE TIME

★ JERRY WALD  
And His Orchestra

## HILL BILLY

- 6099 TOO LATE TO WORRY, TOO BLUE TO CRY  
'LEVEN MILES FROM LEAVENWORTH

★ TEXAS JIM LEWIS  
And His Lone Star Cowboys

- 6100 IS IT TOO LATE NOW  
THERE'S A CHILL ON THE HILL TONIGHT

★ JIMMIE DAVIS



Bing Crosby



Mary Martin

*New* ALBUMS FOR JULY  
**DECCA ★ BRUNSWICK**



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Featuring Members of the Original New York Production  
**JUNE HAVOC • WILBUR EVANS • CORINNA MURA**

**MEXICAN HAYRIDE ORCHESTRA and CHORUS**  
 under direction of **HARRY SOSNIK**

DECCA ALBUM No. A-372

Price \$3.50

- |       |                                  |   |
|-------|----------------------------------|---|
| 23336 | SING TO ME, GUITAR CARLOTTA      | Corinna Mura with Chorus                      |
| 23337 | I LOVE YOU GIRLS                 | Corinna Mura with Male Chorus<br>Wilbur Evans |
| 23338 | THERE MUST BE SOME ONE FOR ME    | Wilbur Evans with Girl Chorus                 |
| 23339 | ABRACADABRA                      | June Havoc                                    |
|       | COUNT YOUR BLESSINGS             | June Havoc with Male Chorus                   |
|       | WHAT A CRAZY WAY TO SPEND SUNDAY | June Havoc with Male Quartet                  |
|       |                                  | Mexican Hayride Chorus                        |

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BRUNSWICK ALBUM No. B-1011

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- |       |                             |                   |
|-------|-----------------------------|-------------------|
| 80047 | CREOLE RHAPSODY — Two Parts | Ellington         |
| 80048 | TIGER RAG — Two Parts       | De Costa-La Rocca |
| 80049 | YELLOW DOG BLUES            | W. C. Handy       |
|       | TISHOMINGO BLUES            | Williams          |
| 80050 | JAZZ CONVULSIONS            | Ellington         |
|       | AWFUL SAD                   | Ellington         |



Selections from Walt Disney's Feature Production

**SNOW WHITE**  
 AND THE SEVEN DWARFS

Music by Frank Churchill      Lyrics by Larry Morey  
**LYN MURRAY and His Orchestra and Chorus**  
 Evelyn Knight, Harrison Knox, Audrey Marsh, Elizabeth Mulliner,  
 Andy Love Four

DECCA ALBUM No. A-368

Price: \$3.50

- |       |   |  |
|-------|---|--|
| 23325 | SNOW WHITE OVERTURE                     | Lyn Murray and His Orchestra                 |
|       | SOME DAY MY PRINCE WILL COME            | Elizabeth Mulliner and Girl Choir            |
| 23326 | HEIGH-HO (The Dwarfs' Marching Song)    | Lyn Murray & His Orch. & Chorus              |
|       | WITH A SMILE AND A SONG                 | Evelyn Knight                                |
| 23327 | WHISTLE WHILE YOU WORK                  | Lyn Murray & His Orch. & Chorus              |
|       | BLUDDLE-UDDLE-UM-DUM (The Washing Song) | Evelyn Knight and Andy Love Four             |
| 23328 | I'M WISHING ONE SONG                    | Audrey Marsh and Girl Choir<br>Harrison Knox |



**BUY U. S. WAR BONDS AND STAMPS**



# Music Popularity Chart Week Ending June 29, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been going strong. Listed under the title of each most played record are the other available recordings of this number.

- 4 1. **I'LL GET BY (12)**—Harry James (Dick Haymes).....Columbia 36698  
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
- 3 2. **I LOVE YOU (12)**—Bing Crosby (John Scott Trotter Ork).....Decca 18595  
(Enric Madriguera, Hit 7077; Jo Stafford, Capitol 153; Perry Como, Victor 20-1569; Jan Garber, Feature 1001; Wilbur Evans, Decca 23337)
- 2 1. **I'LL BE SEEING YOU (11)**—Bing Crosby (John Scott Trotter Ork) . Decca 18595  
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildergarde, Decca 23291; Billie Holiday, Commodore C-553)
- 3 3. **LONG AGO (AND FAR AWAY) (10)**—Helen Forrest-Dick Haymes (Camara Ork) .....Decca 23317  
(Perry Como, Victor 20-1569; Jo Stafford, Capitol 153; The Three Suns, Hit 7085; Guy Lombardo, Decca 18602; Jan Garber, Feature 1002; Bing Crosby, Decca 18608)
- 3 G. I. **JIVE (10)**—Louis Jordan ..... Decca 8659  
(Johnny Mercer, Capitol 141)
- 3 4. **SAN FERNANDO VALLEY (16)**—Bing Crosby (John Scott Trotter Ork) ..... Decca 18586  
(The Four King Sisters, Bluebird 30-0824; Johnny Mercer, Capitol 150; Johnny Long, Decca 4437; Jan Garber, Hit 7079)
5. **SWINGING ON A STAR (7)**—Bing Crosby (John Scott Trotter Ork) . Decca 18597  
(Cray Rains, Hit 7086; Freddie Slack, Capitol 160)
6. **YOU ALWAYS HURT THE ONE YOU LOVE (6)**—Mills Brothers . Decca 18599
7. **I'LL BE SEEING YOU (5)**—Tommy Dorsey (Frank Sinatra) . Victor 20-1574  
(See No. 2)
8. **GOODNIGHT, WHEREVER YOU ARE (5)**—Russ Morgan ..... Decca 18598  
(Blue Barron's Ork, Hit 7081; Mary Martin, Decca 23340)
9. **MILKMAN, KEEP THOSE BOTTLES QUIET (8)**—Ella Mae Morse (Dick Walters Ork) .....Capitol 151  
(Woody Herman, Decca 18603; The Four King Sisters, Bluebird 30-0824)
- 3 10. **DON'T SWEETHEART ME (14)**—Lawrence Welk (Wayne Marsh) . Decca 4434  
(Blue Barron's Ork, Hit 7080; Tex Grande, DeLuxe 5005)
- 1 1. **IT'S LOVE, LOVE, LOVE (16)**—Guy Lombardo (Skip Nelson and Lombardo Trio) ..... Decca 18589  
(The Four King Sisters, Bluebird 30-0822; Jan Garber, Hit 7078)
- 2 AMOR (2)—Andy Russell (Al Sack Ork) ..... Capitol 156  
(Bing Crosby, Decca 18608; Xavier Cugat, Columbia 36718; Enric Madriguera, Hit 8083; Percy Faith, Decca 23344; Wayne King, Victor 20-1587)
- 1 11. **STRAIGHTEN UP AND FLY RIGHT (3)**—Andrews Sisters (Vic Schoen Ork) ..... Decca 18606  
(King Cole Trio, Capitol 154)
12. AMOR (1)—Bing Crosby (John Scott Trotter Ork) ..... Decca 18608  
(See No. 10)
13. **LONG AGO (AND FAR AWAY) (6)**—Jo Stafford (Paul Weston Ork) ..... Capitol 153  
(See No. 3)
- MILKMAN, KEEP THOSE BOTTLES QUIET (3)—The Four King Sisters  
(See No. 9) ..... Bluebird 30-0824
- HOW BLUE THE NIGHT (1)—Dick Haymes (Emil Newman Ork) . Decca 18604  
(Bob Chester, Hit 7088)

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **LONG AGO (AND FAR AWAY)**—Guy Lombardo (Tony Craig) .. Decca 18602
2. **MEMPHIS BLUES**—Harry James ..... Columbia 36713
3. **LONG AGO (AND FAR AWAY)**—Bing Crosby (John Scott Trotter Ork) ..... Decca 18608

### Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- I LEARNED A LESSON I'LL NEVER FORGET—Five Red Caps... Beacon 7120  
(New York)
- TICO TICO—Andrews Sisters (Vic Schoen Ork).....Decca 18606  
(Bridgeport)
- HOW MANY HEARTS HAVE YOU BROKEN?—The Three Suns ..Hit 7092  
(Chicago)
- ONCE TOO OFTEN—Ella Fitzgerald ..... Decca 18605  
(St. Louis)

stepped up to the mike to sing *Paris Will Be Paris Again*. Like the old days when writers plugged their own songs, Lawrence Welk, ork leader, commented, Rosenberg's song *True* got a lot of plugs in Chicago during the convention. Leaders played it whenever he visited a place. . . . Paul Wieneke, new manager Cedar Rapids (Ia.) Danceland, says he will continue policy of booking name bands about once a week. Bob Welty heads house ork at Danceland now. . . . Wes Riches back with Paul Pioneer pub with medic discharge from army.

Kay Kyser, guesting on "All-Time Hit Parade," did the unusual in giving credit to a recording company. He admitted that Joe Higgins, of Columbia, had trouble getting him to use "Three Little Fishies." Next program, "Fitch Bandwagon," with Tommy Tucker and the Mills Brothers, uses a similar routine. Quart credited Bob Stephens, of Decca, for its dishing of "Paper Doll," tho Stephens wasn't named, just referred to as recording man. . . . Pinky Tomlin has a new band in Hollywood Florentine Gardens, opened July 2. . . . Denny Beckner will do his radio

commercials from Savannah Beach, Ga., this summer while he plays the Brass Rail there.

Jimmie Palmer's ork left Chanticleer, N. Y., July 2. It returns there August 1. . . . Don Maya pubs introing *To Have and To Hold*, authored by Leonard Keller, Chi leader. . . . Pete Kameron now professional manager for Bell Tone Music, New York. . . . Lee Castle, of Pelham Heath Inn, New York, due for CBS wire. . . . Former Blue Net musical director, Albert Sack, furnished background music for Dinah Shore's recording of *The Silhouettes* for untitled Disney pic. . . . Tommy Tucker to play New York Strand in late August. . . . Barry Wood has recorded *Dear Friend*, by Richard Rodgers and Oscar Hammerstein II, at the request of Treasury Department.

CAMDEN, N. J., July 1.—Due to WPB curtailment of supplies of packing materials for phonograph disks, RCA-Victor has asked all dealers to return every possible record pad and packing box. Curtailment of record shipments may result if sufficient packing material is not returned, according to Victor.



**"Well, you must admit the DECCA people are dividing it fairly!"**

It hasn't gone this far yet, gentlemen, but we do have to whack up the available supply of DECCA records. Everybody wants these hits—naturally! Shortages and enormous demand make the job doubly difficult.

But we want our good friends—the coin machine operators—to know that we're trying our best to play square with them. Every operator is getting his fair share and no more—don't let anybody tell you different!

When the war's won, you can name your own quantities again—and we'll deliver! Meanwhile, here's an idea passed along by smart operators: Switch your DECCA hits from one machine to another . . . and keep all your locations happy!

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5 Top Recordings  
of  
The Hit Ballad

IT COULD  
HAPPEN TO YOU"

From the Paramount Musical

"AND THE ANGELS SING"



- BING CROSBY ..... DECCA #18580
- DINAH SHORE ..... VICTOR #20-1586
- JO STAFFORD ..... CAPITOL #158
- BOB CHESTER ORK ..... HIT #7088
- BOYD RAEBURN ORK ..... GRAND RECORD

(Soon to be released)

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PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

AMOR ..... Percy Faith and His Ork  
..... Decca 23344A

This number is coming up fast. Percy Faith's radio program will help sell the platter, but actually it's the production recording with plenty of slick arranging and trick handling of the strings and reeds that makes it tops. Not only will this ride with the "Amor" wave but it will last much longer for it doesn't depend on the song. It's timeless in its appeal.

IT'S TOO LATE NOW ..... Jimmie Davis ..... Decca 6100A

Jimmie Davis pulls out most of the corn that he knows how to handle so well in this recording. No doubt it was intended for sale almost exclusively in the South—but they'll buy it both on the pay turntables and across the counters. It's folk stuff and an excellent example of what elected Jimmy to the governorship of Louisiana. If it can sell the people of a State to buy him—it should convince the record buyers that it's worth 35 cents in the record shops and a nickel in the jukes.

SMILES ..... Buddy Clark ..... Columbia 36701

This just one disk of an album, that Columbia calls "Remember," made of songs from World War I. Since many, like this "Smiles," are just as good for this conflict, they should make top juke stuff. For the boys and girls who are too old to go over, "Smiles" will be a sort of morale lift. Buddy Clark keeps it away from being too sugary and gives a swell manly lift to a number that hasn't too much on the hairy chest.

POPULAR RECORD RELEASES

(From June 29 thru July 6)

A CONNECTICUT YANKEE Connecticut Yankee Cast  
ALBUM ..... Decca DA-367

- Can't You Do a Friend a Favor?.. Vivienne Segal and Dick Foran... Decca 23315
- Connecticut Yankee Overture... Connecticut Yankee Ork ..... Decca 23312
- Finale ..... Vivienne Segal-Dick Foran (Crane Calder Chorus) ..... Decca 23312
- I Feel at Home With You .... Chester Stratton and Vera Ellen .. Decca 23314
- My Heart Stood Still ..... Dick Foran and Julie Warren ... Decca 23313
- On a Desert Island With Thee.. Chester Stratton and Vera Ellen .. Decca 23315
- Thou Swell ..... Dick Foran and Julie Warren ... Decca 23314
- To Keep My Love Alive—Part 1. Vivienne Segal (Connecticut Yankee Ork) ..... Decca 23316
- To Keep My Love Alive—Con-Vivienne Segal (Connecticut Yankee Ork) cluded ..... Decca 23316
- You Always Love the Same Girl.. Dick Foran and Robert Chisholm .. Decca 23313

A FELLOW ON A FURLOUGH ..... Sula's Musette Ork (Don Baker)  
..... Continental C-1149

- AMOR ..... Wayne King ..... Victor 20-1587
- BYE BYE BLUES ..... Yank Rachell ... Bluebird 30-0715
- DON'T TAKE YOUR LOVE FROM ME Alvino Rey (Yvonne King)  
..... Bluebird 30-0826
- I'LL BE SEEING YOU ..... Billie Holiday .. Commodore C-553
- I'LL GET BY ..... Billie Holiday .. Commodore C-553
- I'LL REMEMBER APRIL ... Charlie Barnet (Bob Carroll)  
..... Bluebird 30-0826
- I'M GETTIN' MIGHTY LONE-Wayne King (The Three Barries)  
SOME FOR YOU ..... Victor 20-1587
- KATY LEE BLUES ..... Yank Rachell .. Bluebird 34-0715
- TIME WAITS FOR NO ONE.. Sula's Musette Ork (Don Baker)  
..... Continental C-1194

ADVANCE BOOKINGS

- BILL BARDO: Plantation Club, Dallas, July 21 (4 weeks).
- COUNT BASIE: Tower Theater, Kansas City, Mo., July 21.
- TINY BRADSHAW: El Paso, Tex., July 12; Phoenix, Ariz., 13-14; Tucson, Ariz., 15-16; Orpheum, Los Angeles, 18 (week).
- FRANKIE CARLE: RKO-Kelth, Boston, July 20 (week).
- SPADE COOLEY: Aragon Ballroom, Ocean Park, Calif., July 21-23.
- JIMMY DORSEY: Orpheum, Los Angeles, July 25 (week).
- SONNY DUNHAM: Rainbow Randevu, Salt Lake City, July 22.
- EDDIE DURHAM: Denver, July 10-11; Topeka, Kan., 15; Kansas City, Mo., 16;
- BILLY ECKSTINE: Plantation Club, St. Louis, July 7.
- TED FIO RITO: Oriental Theater, Chicago, July 21 (week).
- GRAY GORDON: Million-Dollar Pier, Atlantic City, July 16 (week).
- GLEN GRAY: Palomar, Norfolk, July 11-12; Eastwood Park, Detroit, 16-22.
- ERSKINE HAWKINS: Baltimore, July 7-13; Washington, 14-20.
- HORACE HEIDT: Riverside Theater, Milwaukee, July 7-13; Oriental Theater, Chicago, 14-20.
- FLETCHER HENDERSON: Golden Gate, San Francisco, July 11 (2 weeks).
- WOODY HERMAN: Armory, Rochester, N. Y., July 21; Hershey Park, Hershey, Pa., 22.
- INA RAY HUTTON: Worth Theater, Fort Worth, July 20-22.
- HARRY JAMES: Rochester, N. Y., July 6; Allentown, Pa., 7; Hershey, Pa., 8; Pittsburgh, 10; Dayton, O., 11; Cincinnati, 12.
- BUDDY JOHNSON: Gary, Ind., July 8; Cincinnati, 9; Louisville, 10; Columbus, O., 11; Pittsburgh, 12-13.
- LOUIS JORDAN: Buckner Ballroom, San Diego, Calif., July 12-17; Golden Gate Theater, San Francisco, 19 (week).
- STAN KENTON: Meadow Acres, Topeka, Kan., July 16; Palace Theater, Columbus, O., 18-20.
- ADA LEONARD: Earle Theater, Philadelphia, July 21-27.

Jumpin' Juke Boxes!  
Need more be said?

HOW MANY HEARTS  
HAVE YOU BROKEN  
(WITH THOSE GREAT BIG BEAUTIFUL EYES)

THE  
THREE  
SUNS

Hit

RECORDED—  
RELEASED—  
RIOTOUS!

STAN  
KENTON  
Capitol

WATCH  
FOR  
RELEASE  
DATE

TINY  
HILL  
Decca

ADVANCED MUSIC CORPORATION  
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# Music Popularity Chart

Week Ending  
June 29, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodener

**MARY MARTIN (Decca)**

"Goodnight, Wherever You Are"—FT; V. "I'll Walk Alone"—FT; V.

The lyrical projection evidenced by Mary Martin on this wax is something to occupy attention. With song material of the more popular variety, the platter is sure to register big and inspire a deepening wave of enthusiasm for Miss Martin's svelte style of song selling. Gal approximates downright purring, each note falling on the lobes like balsam, for Jules Styne's and Sammy Cahn's "I'll Walk Alone" from the movie "Follow the Boys." Gal really gets under the lyric, and with Camarata's arrangement and orchestration giving it an infectious lilt along rhythmic lines, Miss Martin makes both words and melody stand out like a million. Takes tempo liberties with the verse to tee off the side, dipping into a rhythmic range for the refrain. The interpretation is along the same smart and smooth lines for "Good Night, Wherever You Are," Miss Martin making effective use of her rich and colorful pipes in polishing off this "good night" ballad that looms so big in popularity circles.

Mary Martin bears watching as a coin-catcher for the music ops. She did it once before with "My Heart Belongs To Daddy," and she can stir up plenty of phono excitement with these sides, particularly "I'll Walk Alone," which has the benefit of an important flicker association.

**ROSS LEONARD (Savoy)**

"They All Wanted You for Me"—FT; V. "Sorry for You"—FT; V.

The label's entry in the swoon sweepstakes steps out in grand style for the first time. Called upon to introduce two attractive ballads among the new writings, it makes an excellent impression on all counts. Showcasing his singing is the richly orchestrated musical bank built up by a large orchestra directed by Cy Baker, embellishing Leonard's pipes with colorful harmonies that goes a long way in heightening the impression. Stand-out is the "Sorry For You" ballad, a sentimental love song that scores the mark. With an infectious rollicking melody pattern, and the wordage making for lyrical pleasantries, Leonard gives the song a striking send-off. Sets it off at a bright tempo with the emphasis on the fiddles to shower the background gloss, and the band bridges the vocal stanzas with full body that also helps to build the ballad big. "They All Wanted You For Me," also a sentimental love ballad, is also treated expertly, with the band again taking full advantage of its inning in spotlighting the trombone and fiddles. While Leonard strikes it out at a moderately slow tempo, both band and singer impart a rhythmic lilt to the last stanza to polish off the side in striking manner.

"Sorry For You" is the side packing the greatest portion of appealment, and with Ross Leonard's entry to introduce the song styled for maximum phono enjoyment, ops will find the item a bell-ringer as the song gains momentum.

**CHARLIE BARNET-ALVINO REY (Bluebird)**

"I'll Remember April"—FT; VC. "Don't Take Your Love From Me"—FT; VC.

After being lost in the song shuffle for so many years, "I'll Remember April" is once again asserting itself. If given the opportunity now to grow, and it's the kind of melody that grows on the listener, this lovely melody is sure to sink in under the skin and stick around for a long time. Penned a half dozen annums back by Gene dePaul and Don Raye, "April" was buried away in the screen score of a cowboy picture. Now that it is being forged into the spotlight, and should remain there on its own merits, the record label should finally cash in on the side Charlie Barnet cut at the time on the West Coast. It's not the Barnet band that the fans know best as playing wild, riotous and with abandon. For this song, Barnet brought a large string section into the studio, adding lush to the melody's own richness, and at the same time adding luster to the lyricizing of Bob Carroll for the blending song story. Alvino Rey's "Don't Take Your Love From Me" is also a re-issue, with Yvonne King's tender voice providing the charm for Henry Nemo's song favorite of an earlier year. Side also features the maestro's ampered guitar pickings.

With a new lease on life being enjoyed by "I'll Remember April," Charlie Barnet's side should create plenty of excitement among the phono fans.  
(See Pop. Record Reviews on page 66)

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

**YANK RACHELL (Bluebird)**

"Bye Bye Blues"—FT; V. "Katy Lee Blues"—FT; V.

Using his own home-spun lyrics, set in the race blues pattern, Yank Rachell hits the mark for those finding favor in the blues shouting, with particular emphasis on the shouting, even to such an extent where it sometimes becomes impossible to distinguish the wordage. "Bye Bye Blues" is addressed to his woman, walking out on her after she walks in at 4:30 in the morning. For "Katy Lee Blues," it's the longing to return home to see his gal. Guitars and harmonicas create the raucous rhythmic backgrounds.

TED LEWIS: Latin Quarter, Chicago, July 7 (indefinite).

JOHNNY LONG: Fort McClellan, Anniston, Ala., July 15-17; Joyland Park, Lexington, Ky., 18.

DON REDMAN: New Orleans, July 9; Port Arthur, Tex., 10; Galveston, 11; Houston, 12; Beaumont, Tex., 13.

TOMMY REYNOLDS: Claridge Hotel, Memphis, July 21-August 17.

LUIS RUSSELL: Peoria, Ill., July 8; Kansas City, Mo., 9; Chattanooga, 12.

BOBBY SHERWOOD: Downtown Theater, Detroit, July 7-13.

JACK TEAGARDEN: Golden Gate Theater, San Francisco, July 12 (week).

JERRY WALD: Lakeside Park, Dayton, O., July 8; Waldemeer Park, Erie, Pa., 10.

JOHNNY WARRINGTON: Steel Pier, Atlantic City, July 13-14-17-21.

## Bregman-Vocco-Conn To Pub Tunes From Two 20th Pix

NEW YORK, July 1.—Rocco Vocco is back from the Coast, bringing two pic scores for Bregman, Vocco and Conn.

Firm will handle songs from 20th's *Sweet and Low-Down*, score by Jimmy Monaco and Mack Gordon. Other score

## Local 77 Petition Asks Needy Tax Cut

PHILADELPHIA, July 1.—Petition is making the rounds among the membership of the local musicians' union calling for a reduction by half of the union's 2 per cent tax. For a number of years now Local 77 has been collecting, for organizational and beneficial purposes, a 2 per cent tax on members' earnings. Tax is a product of lean days when the union maintained a relief committee and had to create work to keep some of the members going. Feeling among large portion of the membership today is that the need for such taxation no longer exists and that half the tax would take care of all emergencies. A. A. Tomel, during whose term, as prez of Local 77, the tax was originally imposed, is a petitioner for its reduction.

is same company's *Diamond Horseshoe*, with tunes by Mack Gordon and Harry Warren.

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or  
**FOREIGN**  
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A New Record Money Maker for More Juke Box Plays and Greater Retailer Sales by

# LAWRENCE WELK AND HIS CHAMPAGNE MUSIC

**I LEARNED A LESSON (I'LL NEVER FORGET)**

Decca #4444

**AMOR**

Both with Smooth Vocals by JANE WALTON

Our sincere thanks to

DAVE KAPP of Decca for permitting us to record these swell tunes:

MARIA KRAMER for a happy and successful stay at the Green Room in the Hotel Edison, New York.

WILLIAM KARZAS for bringing us back to his Trianon Ballroom in Chicago for our 13th return engagement.

Mgt.: **FREDERICK BROS.' MUSIC CORPORATION**  
NEW YORK CHICAGO LOS ANGELES

# NATA Here To Stay, Says Shelvey; Kent Sees New Group No Threat to ARA

## Birnkrant Plans Material Research for Performers

NEW YORK, July 1.—National Association of Theatrical Agents is here to stay, in the opinion of Matt Shelvey, national administrator of AGVA, who termed the group a "going and growing organization." Shelvey met this week with the NATA board of governors in Chicago for a series of exploratory conferences.

Meanwhile, in Detroit, formation of the new organization moved nearer the final stage with the drafting of a constitution and by-laws, and in New York the Artists Representatives' Association evinced a hands-off attitude toward NATA.

Matt Shelvey said that he had gone to Chicago to huddle with Dave O'Malley, Pete Iodice, Paul Marr, Eddie Sleigh, Fred Williamson, Jimmy Roberts, Frank Sennes, Marty Caine and other NATA biggies, in an effort to "settle amicably" whatever differences NATA might have with AGVA and ARA regarding the terms of "Rule B," which governs the activities of most agents.

The AGVA official declared that a high degree of agreement was achieved at the confabs, and indicated that further conferences would be held here to settle the remaining differences which revolve mostly around the question of the 10-5 commission split.

Commenting on the formation of NATA, William Kent, ARA president, said this week that he did not view NATA as any threat to his own organization. ARA has no formulated plans to go national since it has been too busy establishing itself here to work on the national aspect, Kent said. However, any out-of-town agent who qualifies may become an ARA member, he declared.

### ARA Benefits Everyone

The existence of ARA, Kent added, is a benefit to all agents around the country, and the 10-5 commission split for which ARA contracted with AGVA is a "two-way proposition" working as much to the advantage of out-of-New York percenters as of local fee-splitters, he held.

The ARA official also said that his group does not dominate the agent field, and is not a monopoly among percenters. He reserved comment as to what ARA's relations will be with the new body.

In Detroit, work proceeded on the constitution and by-laws of NATA and was slated to be finished this week, according to Norman Birnkrant, national counsel. The organization is being set up in Illinois as a non-profit corporation. The membership, Birnkrant said, now totals about 300 and is drawn from most of the principal cities of the U. S.

One major activity being planned, Birnkrant reported, is a good-will educational program for entertainers. It will be the aim of the program to inculcate good taste in entertainment and to eliminate the use of material—for example, certain objectionable words—

## Gardens Breather For NTG; Heading Club's Show Tour

HOLLYWOOD, July 1.—Persistent rumors that Nils T. Grauland (N. T. G.) would bow out of the Florentine Gardens here, were clarified this week with the announcement that he will take the spot's show on the road until December 2, and then will return to the old stand.

N. T. G.'s show will be produced by Frank R. Brunl, op of the Florentine, and will include Paul Regan, the Maxellos, Alexander and Curtis and the current Florentine line (18). Dates not set yet but probably will take in houses in San Diego and Los Angeles and a club in Las Vegas, after which the unit may strike east.

Club will go on a straight variety basis until N. T. G.'s return. Jack Durant is skedded to emcee.

which brings adverse public responses.

A kind of Gallup Poll is contemplated to determine public reaction to entertainment material. A regular release would then be sent out to agents and members of the profession disclosing the results of the research.

Contacts with the British Information Service and the Russian Embassy are being made. Birnkrant said, to obtain information on standards of entertainment in those countries. While the Russian and British standards will not prevail in the U. S., knowing what they are may throw light on the direction to take in establishing standards for this country, Birnkrant feels.

## Hub Mayfair Not Closing; Ice Show Preems July 26

BOSTON, July 1.—The Mayfair, frequently rumored to be on the closing list during the past few weeks, will stay open with an ice show, set to start July 26. This Hans Brinker represents the first such offering ever tried by this class spot. Booking set by Harry Kilby, of General Amusement Corporation.

## Chi EMA Prepares Picnic

CHICAGO, July 1.—Entertainment Managers' Association, Chicago, will hold its fifth annual golf and playday at St. Andrews Country Club, West Chicago, July 13.

Agents, bookers and their employees are arranging for a gala day, to include golf, dinner, luncheon, cards and prizes ranging from door gifts to the president's cup, awarded to both men and women.

GILBERT AND LEE at the Trocadero, Evansville, Ind. . . . FOUR LAVERNES go into the Trocadero, Henderson, Ky.

## "Blackouts" Still Going Strong; Gross Nears Million and Half

HOLLYWOOD, July 1.—Ken Murray's *Blackouts of 1944* went into its third year at the 1,142-seat El Capitan Theater here this week with a gross of \$1,400,000 for the two years. The anniversary was the 1,197th performance.

During the two years the show has changed sufficiently and often enough to bring repeat business.

Opening the third year, *Blackouts* added Maxine Sullivan. Other recent additions include the Four Liphams, juve acrobats ranging from 7 to 15 years old; Bob Garretson and Bill Hoffman, piano team; Jan Rubini, violinist; Bob Dupont, juggler; Wilbur Hall, eccentric musician, and Elizabeth Talbot-Martin, specialties. Marie Wilson, leading woman, and Carleton Kelsey, orchestra director, are the only two remaining from the original cast.

Show opens with *A Few Minutes With the Ladies*, which fades into *Whatever Happened to Vaudeville?* with Miss Talbot-Martin giving her impersonations of Aimee Semple McPherson and Mrs. Roosevelt to good hands. Murray next spots his glamour, Jerry Draper, Doris Duane, Gypsy Ann Stell, Peggy Gordon, Grace Johnson, Suzanne Crawford and Gloria Alvord. A preview of what the show will look like when it makes its 1994 bow with the Elderlovelles, a line of "girls" in the 60-year-old class. The grandmas are Mabel Hart, Perle Kincaid, Julia Wright, Grace Correll, Ivanetta Gardner, Margaret Crawford, Ethel Weaver and Mabel Butterworth. Julia Rooney's specialty dance is a highlight.

Murray then takes over as emcee, using up-to-date patter. Murray heckles and is heckled.

Made and Ray, in Western garb, en-

## Liquid Cigars

NEW YORK, June 24.—Eddie Smith's office was a popular spot last week. Right inside the door was a crayon-scrawled cardboard sign reading *Please Take One*, hanging over a bottle of giggle water.

Occasion was Eddie Smith's son.

The absence of a 20 per cent tax jammed the office so badly that now the rooms have to be redecorated. So until the painters get thru, the office will have to do business either in the hall or at Roth's.

## Unknown Ops Must Post AGVA Bonds; Hamblin Joins Up

HOLLYWOOD, July 1.—Cash bonds of \$500 will have to be posted, starting this week, when new niteries open and the backers are unknown to AGVA, according to Florine Bale, head of the Coast AGVA office.

Miss Bale stated that this ruling was made to protect the performers working in such clubs, and that it does not apply in the cases of new clubs backed by well-known ops.

Local AGVA office also announced the signing of Stuart Hamblin and his hill-billy troupe. Hamblin is a long-time holdout against unions, having been approached by the AFM as well as AGVA. This week he joined the latter.

## Ken Murray Does 'Blackouts' With Cane After Fall Into Pit

HOLLYWOOD, July 1.—Ken Murray suffered a minor ankle injury last Monday (26) when he fell into the orchestra pit during a *Blackouts of 1944* performance.

Edgar Bergen, who happened to be backstage, went on during intermission and did a four-minute spot to help out. Murray was back on Tuesday going thru his routines with a cane.

ertain in a rope routine and sell well. Miss Wilson follows, using dumb humor with Murray, and the leading woman quipping in rapid-fire time.

Bill Hoffman and Bob Garretson, piano duo, are exceptional. Jan Rubini's popular concert violin goes well as usual. Wilbur Hall, eccentric trombonist, draws laughs.

Sharing starring honors is Daisy the Pup, of the *Blondie* pictures. Handled by Rennie Renfor, Daisy responds to verbal as well as silent cues. Daisy's quintuplets are also neatly spotted here.

Maxine Sullivan sings *Cow-Cow Boogie* and *Milkman*, *Keep Those Bottles Quiet*, and *Loch Lomond* for the big hand. Joe Wong, Chinese vocalist, fits well into show with Bing Crosby and Frank Sinatra impersonations and banter.

The Liphams, Texas kids who were taught Riskey by their father, are sock entertainment. Ranging from 7 to 15, the kids perform sock Riskey and acro work. They inject a selling brand of showmanship into the turn. Alphone Berge, the "Great Drapo," costumes members of the Glamorlovelles in record time.

Gloria Gilbert, ballerina, proves fine entertainment. Wilbur Hall, deadpan juggler, is one of the most outstanding entertainers to hit this area in recent years.

Good blackouts include *Saturday Night Poker Game*, with Jack Mulhall, Ray Berwick, and on this occasion, Charles Coburn; *Who Killed Maggie?*, with Murray as the judge; *Three Idle Rumors* and *The Shooting of Mata-Hari*.

Sam Abbott.

## Earle, Philly, Goes 5 & Dimer

### Grant takes over after V-Day—Warner's expected to move flesh to Mastbaum

PHILADELPHIA, July 1.—Warner's Earle Theater, only film flesher in the midtown zone and the city's last link with vaude will be torn down after the war to make way for a giant department store, it was announced Friday (30).

The Earle Theater Building, housing the 3,000-seat playhouse, offices of the Warner circuit and several theatrical booking agencies, was built in 1923 at a cost of \$5,000,000 by the Stanley and B. F. Keith interests and was tagged the finest vaude house in the country.

Earle site was sold to the W. T. Grant dime-store chain for a post-war department store. Purchase price reported in the neighborhood of \$1,650,000.

Theater will continue to operate under its present policy; featuring name bands until the Grant interests are ready to take over. It is expected that Warners will then switch the stage policy to its de luxe Mastbaum Theater, which featured Roxy-styled stage spectacles some 10 years ago.

## AGVA Sets AC Solid; Clubs, Piers All In

NEW YORK, July 1.—Atlantic City is now a 100 per cent union town, at least as far as vaude and night clubs are concerned. According to Dave Fox, head of the New York local of AGVA, who led a whirlwind organizing drive in the resort city, the last holdout—the Harlem Club—has now agreed to sign a "Class B" contract, and a newly opened nitery, the Bath and Turf Club, has already inked a "Class A" ticket.

With these contracts, AGVA will have sewed up Atlantic City completely, according to Fox. Other places which signed up within the last three weeks are: Hamid's Pier, Steel Pier, Central Pier, Babette's and the 500 Club—all on "Class A" basis; the International Pad-dock, Cliquot Club and Paradise—all on "Class B" contracts.

## Joe Moss O.O.'ing Kaliner Bros.' Bali

PHILADELPHIA, July 1.—Joe Moss, who cut his first teeth in the nitery biz in this burg, operating the class Club Madrid, may soon set up his stand here again. According to the grapevine, Moss, heading a five-man Gotham syndicate, is negotiating the purchase of the Club Bali from the Kaliner Brothers. Bali has hit a rough road in recent months. Pinches by the Feds because of untaxed liquor on the premises hasn't helped business any. The Kaliners hit into the same government trouble at their next-door Little Rathskeller. Some, close to the scene, say that the Kaliners want to unload both spots, drop out of the nitery fold and devote all their time to their drugstore interests. No secret about their wanting to unload the Bali for some time.

## Lombardo 28G at Detroit; Ted Lewis Starts Well

DETROIT, July 1.—Guy Lombardo again proved a good box office attraction in this town, grossing \$28,400 at the Downtown Theater (2,800 seats; house average \$23,000), despite a week-end that was killed by extreme heat for this time of year, resulting in a general slump of all indoor amusements.

Figure was about equal to that set several weeks ago by Xavier Cugat, and among the top three since the house opened in May. Advance publicity was good, with plenty of art given to the Lombardo clan. Picture, Monogram's *Hot Rhythm*.

Current week, with Ted Lewis, got off to a good start, with the highest opening day since Tommy Dorsey played the house.

**Starlight Roof, New York**

Talent policy: Dance bands and floorshows at 12:30. Owner-operator: Waldorf-Astoria Hotel. Management: Lucius Boomer. Room manager: Rene Black. Headwaiter: Ambrose. Publicity: Ted Saucier. Prices: \$2 couvert, after 10:30 p.m.

New offering here, which preemed Tuesday night (27), is generally on the class side and adds up to good entertainment.

Outstanding item is the Hermanos Williams trio. Group is handsomely clad and seems to fit well into this chi-chi spot with its combination of suave acrobatics and sock showmanship. Team yanked the biggest mitt of the evening and had to return for an encore bit.

Marina, semi-operatic canary, also rated high with the patrons. Gal is tall and statuesque, as befits a thrush of her type, and has a flexible, well-trained voice. Delivery is good, too, and she puts across a collection of pops and standards to okay results. When caught she worked to two encores despite rather slovenly accompaniment from the Cugat crew.

Show opens with the Garcias, Latin boy-girl hoofing team which came in as an added starter, having been booked the afternoon before the show kicked off. Choice of couple is a good one, for the kids look nice and do a nifty job on the L.-A. terps. Work enthusiastically and garner good hands for a *Begin the Beguine* number and a rumba which includes the well-known water-glass-on-the-head gimmick.

Big item, from the patron-pulling viewpoint is, of course, the Xavier Cugat ork (16), returned here once more. Outfit is still splashing out its Latin American corn, Cugat is still hamming with the fiddle and the baton. The four men-four girls chorus does nicely, and so do the two vocalists, Nina Rosa, who looks good and sings well, and Don Rodney, who handles a south-of-the-border warble very capably.

Mischa Borr's crew (9) relieve, and both bands draw many customers to the floor for dancing. Biz good when caught. *Paul Ross.*

**Trocadero, Hollywood**

Talent policy: Dance band and floorshows at 10:30 and 12:30. Management: George Colde, owner. Bill Miller, headwaiter. Prices: Dinner, \$3.50 up. No minimum or cover.

The current variety set-up is finding it hard to follow Louis Jordan. The show, as a whole, moves slowly.

Al Gayle (8) and orchestra play the show and for dancing. Gaye emsees nicely and the music is good. Gayle works suavely, in keeping with the house policy.

Opens, the Boyd Sisters, three blondes with Spanish guitars, combine strumming with good vocals of *Amor* and *Besame Mucho*. Vocals are in Spanish and they handle the language with authority. However, it's just singing and strumming, for they do nothing more than offer their wares on a "here-you-are" basis. Should lean more to commercialism and not so much to the artiste viewpoint.

Crawford and Caskey, terp team, do a series of swings and spins. Take-off on Fred Astaire precedes a ballet-flavored turn. The act is entertaining but doesn't give out sufficiently to make it outstanding.

Gypsy Nina offers what she calls a "potpourri of Russian songs" and follows the pourri-ing with *Little Cafe Down the Street*. Her singing is gypsy style—airy and light. While she went well with the audience, she could have done much better with more popular stuff.

Show runs 30 minutes. *Sam Abbott.*

**NIGHT CLUB REVIEWS**

**Blackhawk, Chicago**

Talent policy: Dancing and floorshows at 8:30 and 10:30, plus 12.30 Saturdays. Owner: Mrs. Otto Roth. Management: A. H. Arned. Publicity: Lou Cowan. Prices: \$1-\$2.50, minimums.

Carl Ravazza and ork returned to this spot after a year's absence, are the hit of the new and entertaining midsummer show. Band opens with a toe-tingling version of *Dark Eyes* executed in swing style. During the show itself he leads his tunesters in a novelty number, *Trouble With Women*, backed by the band's choral group, and *You're the Only Girl in the World*, with vocals by Ravazza. The boys play ear-pleasing music.

Altho the band numbers are well received, it is Ravazza who steals the show with his soft song-selling and pleasing personality. He has oomph and his swaying style clicks with the fems. Lad also fiddles and emsees.

Instrumentation of the ork is piano, two violins, drums, four trombones, three reeds and guitar. For the dancing sessions the library is well-stocked with rumbas, pop tunes and old favorites.

The Carroll Sisters appear in a quick, fast-stepping tap routine that scores with the onlookers. Gals go thru a swift pace of triple-threat steps, wings and double-time tapping. Do a good job in giving their impression of two colleens doing an Irish reel. Comedy routine by one of the gals is interspersed with their numbers but could be eliminated, as the team has plenty on the ball for straight tap dancing.

Ray and Pedro follow with their acro work. Do a fine job in underhand balancing, hand-lifts, head-to-head feats and comedy knockabout. Work is smooth and they have fine control and rhythm. Bowed off to good applause. *Jack Baker.*

**Kelly's Stable, New York**

Talent policy: Floorshows, 11, 1 and 3. Dancing continuous. Owner-operator: George Lynch. Publicity: Milton Rubin. Prices: \$1.50 minimum.

New show which preemed Tuesday (27) leaves much to be desired. For while pacing isn't bad, talent needs a lot more than just pacing to deliver.

Rose Moran, a redheaded hooper, opens with a disorganized tap, goes into a ballet that isn't much better and ends on a one-legged spin. Ringsiders gave her polite applause.

Carol Nash, no newcomer, on next with a flock of oldies delivered in a shout. On rhythm stuff canary sold okay. On ballads the chairholders fell asleep. Habit of hiding behind mike hindered gal's appearance.

Ginger Wayne is another performer here who insists on playing peek-a-boo behind the mike. What she does behind it is a deep secret. After giving out with a couple of pop tunes gal goes into her peel number. Strip stuff woke the boys a little, but too many grinds and bumps wore the edge off. So what may have been an applause winner deteriorated to just another strip.

Billy Daniels, holdover, does an undistinguished emseing chore. Scores better in the singing department. Lad is a mike caresser and whispherer. Voice is good but he stays on too long.

Jigsaw Jackson (ex-Cab Calloway and Duke Ellington) opens with a running split and goes into an involved series of rubber-hipped contortions. Lad literally cleans up the floor as he rolls around. Not a bad novelty, but not for a nitery.

Best thing on the bill is Lem Johnson's ork, two sax (including leader) trumpet, bass, piano and drum. Combo doesn't do so well for the show, but on dance and solo stuff its groovy most of the way.

Caballer Trio, relieving (electric guitar, bass and piano), also do okay on the hot stuff. Guitar, however, is pitched so high it drowns out other instruments. *Bill Smith.*

**El Chico, New York**

Talent policy: Dance bands and floorshows at 8:30, 11:30 and 1:30. Owner-operator: Benito Collada. Host: Cesar. Publicity: Phyllis Kraus. Prices: \$2.50-\$3 minimums.

Spanish club in the Village is purveying a pleasant new show which opened Tuesday night (27). Bill is somewhat heavy with hoofing and could stand improvement from this angle but total effect is okay.

Roberto and Alicia, otherwise known as Los Trianeros, who worked hereabouts a year ago and were picked up for *Sons o' Fun*, are back with their flamenco-in-double terps. Man and woman both suffering from a recent accident, with man carrying a broken wrist in a cast, nevertheless rapped out a couple of nifty taps-and-castanet routines. Couple work with much flourish and man is definitely a first-rate hooper. Opened the show with a Valencia and returned later for a gypsy dance, both well received.

Marta Dominguez, who debuted in America last spring at La Conga, working here now. Latin thrush looks good and possesses a husky voice. Delivers okay but style tends to be too elaborate on the dramatic side. Drew a set of very good hands for a Spanish number and *Besame Mucho* and encoed with a peppy L. A. piece.

Other new addition is Marisol, a pert (See *EL CHICO*, N. Y., on page 26)

**Latin Quarter, New York**

Talent policy: Floorshows at 8 and 12, dancing continuous. Owner-operator: Lou Walters. Staged by Wally Wanger. Composers: Benny Davis and Ted Murray. Costumes by Billy Livingston and Mme. Berthe. Publicity: Gertrude Bayne-Irving Zussman. Prices: \$2-\$3.50, minimums.

Lou Walter's new show, *Viva Amigos*, which preemed Friday (30), is a lavish production. It is colorful and distinguished for its costumes and good showmanship. Taken as a whole, it represents what is probably the best nitery buy now available on the Stem. Certainly a lot of money went into it. But breaking it down into individual components, weak spots, which need patching and pruning, stand out.

On the strong side the excellent work of Mary Raye and Naldi is still a stand-out. Team's fine timing, graceful steps and all-round appearance catch and hold the crowd's attention. Pair have the knack of making even the most involved routine seem simple.

On the weak side is the work of Diosa Costello. Her yelling and slow derriere bumps draw laughs at the beginning. But gal is on so long that her bits and ringside horseplay become boring. An audience-participation stunt got chuckles. But it, too, became tiresome. Miss Costello now works with her own skin-beater (on the floor) and a dancing partner with whom she does a fast rumba. Latter bit was okay.

Coming back to the sock side, there is the ballet stepping of Carol King. Gal looks beautiful, is graceful and her toe (See *Latin Quarter*, N. Y., on page 26)

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## Detroit Paradise Reopens Next Fall With Colored Vaude

DETROIT, July 1.—Paradise Theater, which closed a month ago for the summer, will reopen in September, according to Lou Cohen, principal partner.

House will follow the successful policy of the past three years, showing colored attractions.

This will give Detroit two theaters with a consistent stagershow policy, following the recent reopening of the Downtown under management of Howard Hughes.

## Remodeled Mainliner Opens in Des Moines

DES MOINES, July 1.—The Mainliner, night club located across from the Des Moines airport, reopened recently after a \$35,000 remodeling program which includes a new elevated dance floor and stage, enlarged table space and carpeting. Pete Rand is the operator of the club.

The new decor employs an airplane motif thruout the interior, with murals depicting the history of aviation. Posts have been eliminated.

The club will continue its former policy of two shows nightly with three acts.

## Follow-Up Review

**HARLEQUIN, NEW YORK:** This plush East Side bistro has two new acts which should help bring in customers if talent and showmanship comprise a yardstick.

The first is Bunty Pendelton, who has been around the swankier lounges for some time. For her preem here she's gotten some new material and added sufficient showmanship. Result was the customers hushed up to get every note and every nuance the gal sold so well.

Miss Pendelton's talking-singing style deliberately pitched low shows off her terrific pianistics (she accompanies herself). She apparently has learned that dropping voice rather than increasing pitch gets a better response, assuming, of course, that pipes have necessary quality to make mob strain its ears. Canary's peculiar delivery, with head thrown back, has that quality and on night caught (27) she was forced into a beg-off.

Second act is Dean Martin, who worked a split week at the La Martinique just before it shuttered. A tall, dark, good-looking lad, Martin has one of the best deliveries heard in these parts for many a long day. Baritone voice is clear and steady and manner is calculated to make fem hearts pop. Opened with stock arrangement of *Love, Love, Love*. Followed with *Melancholy Baby*, which had the gals applauding wildly and their boy friends joining in.

If there is any fault in warbler's work it is his willingness to keep on yodelling. Boy should learn that to give 'em all they want soon gives 'em a belly full. On night caught Martin gave out with six tunes, all to a sock reception. But four would have left 'em yelling for more, and that's where he should have tied it down.

Fisher and White, comics, holdover, were reviewed in *The Billboard* of June 24.

## EL CHICO, N. Y.

(Continued from page 25)

Little dancer, doing standard Latin terp numbers. Gal packs plenty of charm and sells her stuff with lots of showmanship. Hoofing is not outstanding but that didn't keep her from yanking a good reception.

Fernando Vilches, virtuoso saxophonist, and Irene Lopez, dancer, also on program. Both reviewed in *The Billboard*, issue of May 20.

Alejandro Vilalta's rumba ork (8) do nice job of show cutting and for the dancing. Quarteto Lirico (4), vocal-instrumental group, relieve with harmony and dance music. Ramon Curasco, of this combo, handles emcee chores capably. Biz good when caught. *Paul Ross.*

## LATIN QUARTER, N. Y.

(Continued from page 25)

precision work is delightful to watch. She won a fine hand.

Another dance team which displays good showmanship is Lathrop and Lee. Good-looking pair specialize on clean, sharp taps with a bit of acro dropped in. Both performers show not only acting ability, but also do standout terp work as singles. A hoked *Take It Easy* routine delivered for encore spoiled the good impression pair made.

Cross and Dunn registered with their standard tunes. Team's Pepsi-Cola number drew good laughs.

Frank Mazzone and the Abbott Dancers (holdovers) drew plenty of oohs and ahs for their fast chair and table-breaking apache stuff. Group come on after Gypsy Abbott opens with *Candlelight*.

Folie Miller does a satisfactory terp in *Mardi Gras in Rio* number.

The production numbers (5) prove good attention-getters. Gals (18) are all lookers and the gorgeous costumes rate with the best. For opener line works in Latin outfits and mantillas, doing a fair routine. In second number, *Brazilian Can Can*, gals display phosphorescent petticoats to darkened room for good mitting. Best production number, however, was *You Bring the Scotch* in which the chicks wear Scottish Highlander outfits and beat drums. Vocals by Diosa Costello (also in Scotch costume) are good. Number, by Benny Davis and Ted Murray, is catchy and with proper plugging should catch on. Incidentally, terp stuff in this number was more intricate than the usual line routines. Gals executed them well. Show ends with bagpipes and bass

## Spots Emerging From Tax Blitz

### White table cloth era ends as N. Y. niteries report better crowds and higher takes

NEW YORK, July 1.—The white tablecloth era may be over in the night club field. It looks as tho the industry is emerging from the ruins of the tax blitz which struck April 1.

Local ops, for the first time in many weeks, are talking in terms that range anywhere from optimism to good cheer. And an industry figure, newly returned from the Coast, reports that biz in Far West niteries is jumping.

The consensus here is that the climb out of the abyss began around the first week in June, which is approximately the time the invasion of Europe started. Whether the apparent success of the invasion influenced patrons toward nightlife is debatable, but it certainly didn't hurt.

### What Ops Say

A check made by *The Billboard* brought the following reports:

Barney Josephson, of the Cafes Society, Uptown and Downtown, maintains there is a definite upswing which started around June 1. Biz for the month was better than for June, 1943. "The worst is over," says Barney.

Lou Walters, of the Latin Quarter, feels the last two-three weeks have definitely been better, altho total biz was about 15 per cent lower than last June. Checks were smaller, but the public is getting accustomed to the tax, and the 20 per cent rates, instead of the 30., helps considerably. Closings of other clubs also helped those remaining.

Jack Harris, of La Conga, pointed out that biz in June was really good and predicts it will get even better after July 4. No patrons squawking on the tax. Other clubs closing proved a definite advantage to those which held out, Harris also pointed out.

Max Gordon, of the Village Vanguard and the Blue Angel, says biz is far ahead of last June in the Angel, but still a little off at the Vanguard.

Arnold Rossfield, of the Versailles, found biz in June not as good as June, 1943, but definitely on the upgrade. Climb started two-three weeks ago, and is continuing.

### Better Last Week

Leon Enkin, of Leon and Eddie's, says biz took turn for better last week. So many clubs here and out of town closed up that public flocked to remaining spots. Checks are smaller and patrons are still resentful of tax, but the 10 per cent lower rate should ease this resentment.

Sam Salvin, of the Monte Carlo, claims biz is 100 per cent better than previous month. Upturn started four weeks ago. Salvin doesn't know what to attribute it to, unless it's good invasion news. Closings didn't help too much, for patrons scatter too widely, according to M.C. boss.

Carle Erbe, of the Zanzibar, found his increase started two-three weeks ago, and is continuing. Worst is over at this spot, too; 20 per cent rate will help still more. Conversations with other owners bears out same impression.

Frank Dailey, of the Terrace Room, Newark, N. J., says biz picked up three weeks ago and is continuing upwards.

Backing up these optimistic reports is the word brought back here by Harry Kilby, of General Amusement Corporation, who returned to town Monday (26) after four weeks on the Coast. Kilby says he talked with owners in Los Angeles, Hollywood, San Francisco, Portland, Seattle and Las Vegas, N. M., and was told that they have experienced improved business ever since June 1. Kilby states that they were uniformly cheerful and convinced that the black days were ended.

drums joining in for a finale. A kind of afterpiece follows for a flag-waving finish. Sylvan Sextet and band canary, Wini Walsh, do the national anthem to a dimmed-out room, flag blown by fan appears back of the bandstand, crowd stands and joins in and the curtain closes. Show runs almost two hours. Biz excellent when caught.

Don McGrane's ork do outstanding show-cutting job. Jose Perez's group relieves. *Bill Smith.*

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**VAUDEVILLE REVIEWS**

**State, New York**

(Reviewed Thursday Evening, June 29)

State this week is presenting a generally well-built program comprising all the elements of a standard vaude show. No turn stopped the proceedings but all added to a fairly satisfying presentation.

Opener is the June Taylor line of nice looking gals (6). Work first in a *Holiday for Strings* routine consisting of floesly formations and twirls. While act is no world-beater it does prove that a line can be used for something more than a space-filler, and gals net nice response. Return later for an acro routine in which several of the girls do individual bits, and leave okay impression. Adding to the effectiveness of the act is a well-lit and designed set provided by the house.

Between the line's appearance, Mage and Karr come on for two tap routines, the first a walking turn and the second a kind of modernized tango. Work is clean and couple sell well. Close with double-taps routine, and garner nice mits thruout.

So much dancing at the start, however, has effect of slowing up the show.

Duke Art Jr. follows with his impromptu modeling act. Kid pulls friendly hands and admiring titters with his quick-flash sculptures of Indians, women and Uncle Sam, and he handles his patter ably. Could stand a brighter line of gab but this is not serious for turn packs plenty of show values.

Willie Howard is in the midway slot and works his customary French professor and Scotchman routines, as well as his imitations of Sinatra, Jolson and Jessel. Comic received a sustained hand and had to come back for a "thank you."

Ladd Lyon, using a stooge from the audience, ticks off a neat balancing act which includes the bit of teetering on four bottles as well as a couple of nimble hand-balances. Act closes strong with routine where stooge stands on a metal rocker and hold aloft the other guy.

Benny Fields closes, doing his familiar hat-cane-biz-in-tempo singing act. While his style belongs to a school which today is just corn, he sells what he has and rates a very good reaction from the customers. Biggest mitt-yanker was his *Over There*, and he winds up with a War Bond pitch and a "thank you." Biz good when caught. Pic, *See Here, Private Hargrove*. Paul Ross.

**Orpheum, Los Angeles**

(Reviewed Tuesday Afternoon, June 27)

The *Bobby Socks on Parade* has youthful performers in a fast, entertaining show. Headlining are the Hollywood Canteen Kids, a full ork that had its start at the Hollywood Canteen and later moved into *Blackouts of 1944*. Augmenting are Danny Desmond, emcee; the Paysees, Betty Atkinson, Freddie Stewart and the Thornton Boys.

Al Lyons and his house band are in the pit for the start, with the show being turned over to Desmond and the Canteen Kids. Band (seven brass, five reed and three rhythm) open with an all-outer, *Blue Lou*. Carmella, pert brunette, vocalizes on *I Cried for You* and *Tess' Torch Song*, doing best on latter. *Hawaiian War Chant* features maestro Karl Kife and brings show-stopping applause. *The Angels Sing* spots Johnny Check's trumpet. Near closing the ork hits out on *Second Rhapsody* and winds up with *Drum Boogie* with Carmella returning for a closing vocal. While the band needs finishing, the youngsters have what it takes. Arrangements are good.

Betty Atkinson omits her baton-twirling for tapping. Shapely and with plenty of pep, Miss Atkinson works clean for good hands. Also in the terping category are the Paysee Dancers, James and Beverly, who offer a good commercial brand. They work with enthusiasm. Had to beg off.

Freddie Stewart gets off to a slow singing start on *I'll Get By* but follows strongly with *Amor*. *The Last Time I* (See Orpheum, Los Angeles, on page 28)

**Oriental, Chicago**

(Reviewed Friday Afternoon, June 30)

New show, starring Rochester (Eddie Anderson) and Bobby Sherwood, with Troy and Lynn, Willie Kovan, Kitty Murray and Hector and His Pals supporting, with comedy, music and dancing, is the best vaude-type bill seen here for many months.

Rochester, making his first p. a. at this spot, gives the stub-buyers 25 minutes of sock fun. His act, which includes Willie Kovan and Kitty Murray, show-stopped to the point where the ork had to break in with its closing number. Altho Rochester's smart jokes, froggy-voice handling of comic songs, and his eccentric dancing draws heavy applause, the big hit of the act is the introduction of buxom Kitty Murray. The sepiu comedienne is a laugh scream the minute she appears and holds the audience with her funny song portrayals and slapstick dancing. Does a great job when she steps out with Rochester in a laugh-provoking jitterbug routine. Her ability sets her up as one of the topnotch colored comedienness.

Willie Kovan draws a good hand for his dancing. Bobby Sherwood holds up the music department with his well-balanced outfit consisting of piano, bass, drums, seven brass and five reeds. Sherwood handles trumpet and guitar solos in addition to his ballading. The Skylarks, smart looking two gals and two lads, do a fine job of vocalizing. Click with arrangements of *Jericho* and *Salt-Water Cowboy*. Gail Landis, member of the crew, is also spotted earlier in the show as a single.

Troy and Lynn open with a smooth soft-shoe number. Center act is Hector and His Pals, a good canine act that attracts attention. Dogs are well trained and go thru a series of tricks that are amusing and interesting. Laugh bit is a canine rumba dance.

Pic, *Yellow Rose of Texas*.

Jack Baker.

**Music Hall, New York**

(Reviewed Thursday Afternoon, July 29)

New show is a hodgepodge of old Russia, America at the turn of the century, and what purports to be gay Vienna. Results at times are colorful but the clash of periods frequently brings not only confusion but poor pacing.

After Erno Rapee's house ork opens with selections from Puccini's *La Boheme*, the Don Cossack Chorus (hold-overs) come on to work against a somber set featured by a large window thru which falling snow is seen. An off-stage voice announces the first number, explaining it is "by popular request," and the boys give out with bewhiskered *Volga Boatmen*. Follow this with *The Fair*, and end with *Meadowland*. Last number, ordinarily a stirring staccato tune, was something on which the lads couldn't get together. Result was poor harmony and mediocre showmanship, winning only polite applause.

June Forrest, soprano, was framed against an old flicker screen on which old stills were flashed as she did *Her Crowning Glory* and *On With the Dance*. Gal, working in a mauve decade costume, looked well and the customers gave her a solid mitt. On latter number the Rockettes, in gay '90s music hall costumes, joined in for one of their excellent routines to *Ta-Ra-Ra Boom-Dee* and other old pops. Whole thing won a good reception.

Russell and Renee, also in gay '90s get-up, followed with a fair trampoline turn. Some of the bits drew polite chuckles, but following the Rockettes trampoline act looked very slow.

Final act, coming on the revolving stage, was a Viennese ballroom scene, with the Cossack Chorus, the Corps De Ballet and Bettina Rosay and Rudolf Kroeller. Scene with Brooks Bros.' uniforms was colorful, but warbling of another Russian tune was still mediocre. The ballet, however, was charming, graceful and merited the good reception it got.

Bettina Rosay and Rudolf Kroeller did a satisfactory job on their team and solo work. On one routine, when the lad spins Miss Rosay on one leg, they appeared clumsy.

Pic, *Once Upon a Time*. Long lines in street when caught. Bill Smith.

**Olympia, Miami**

(Reviewed Wednesday Afternoon, June 21)

This week's bill is a good one all the way thru.

Mildred and Maurice, adagio duo, classify as sensational and unusual and deserved the hand bestowed.

Mildred Wayne, emcee, takes the deuce spot, and the comic-thrush is as wacky as they come. A pleasing act.

Nino Ghezzi handstands on blocks, building them up and then cutting them down. His jive dance on his hands for the close is sock.

Henri Therrien is among the best of the tenors that come here periodically. *Donkey Serenade* and *The Last Time I Saw Paris* are his best numbers. Had to beg off.

Pat Henning is a panto-comic who does about everything. Impressions of Lionel Barrymore, Charlie Laughton, Edward G. Robinson and Humphrey Bogart stand out. Could have done much more but took plenty of bows before going off.

Pic, *And the Angels Sing*. Biz good. L. T. Berlimer.

**Cole Trio, Carter**

**Ork in Niteries on 30%-of-Gross Deals**

HOLLYWOOD, July 1.—Patrons aren't the only ones worrying about 30 per cent these days. Night club ops are feeling the pinch as many attractions in these parts are demanding a cut of the gross as well as straight salary. King Cole Trio, booked into the new King Room at the Trocadero, is getting a 30 per cent cut. With drinks at this spot going for \$1.33 the boys are knocking off 33 cents each time a customer downs a highball.

Benny Carter ork, at the Swing Club, also getting 30 per cent of the gross.

**Sheldon 2G at N. Y. Para**

NEW YORK, July 1.—Gene Sheldon, who recently closed with Lou Walter's *Take A Bow*, opens at the Paramount Theater here either August 2 or 9. Rest of the stagershow will consist of Vaughn Monroe's ork, Gil Mison and June Slater. According to trade sources, Pantomimist Sheldon's price at the Paramount is \$2,000 a week.

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## Stem Biz Up Over Average

**Roxy and State do near SRO as hot weather and vacations hypo takes**

NEW YORK, July 1.—Hot weather and start of kids' summer vacation gave the Stem better-than-average biz for this time of the year. The Roxy with its new bill and Loew's State did almost a S. R. O. biz.

Roxy (6,000 seats, house average \$75,000), for the first week with Joe Besser, Hazel Scott, Carmen Amaya, Enric Madriguera ork and *Home in Indiana*, came in with \$83,300.

Radio City Music Hall (6,200 seats, house average \$100,000), for the seventh and final week with Carleton Emmy, Don Cossacks and *White Cliffs*, got \$89,600. First week's take \$109,000 followed by \$101,000, \$103,000, \$109,000, \$112,000 and \$109,000, respectively. Total for run was \$276,000. New bill which premed Thursday (29) has Russell and Renee, Bettina Rosay, Rudolph Kroeller, Don Cossack Chorus (holdover) and *Once Upon a Time*.

Capitol (4,627 seats, house average \$55,000), for the second week with Sammy Kaye's ork, Three Ross Sisters, Paul Winchell and *Two Girls and a Sailor*, got more heavy sugar with \$71,400 for a seven-day-week as compared with opening eight-day-week's take of \$88,500.

Paramount (3,664 seats, house average \$75,000), with Charlie Spivak's ork, Weston Brothers; Tip, Tap and Toe and *Going My Way*, got \$69,000 for the eighth week as against \$65,000 for previous week. First week's take was \$102,000 followed by \$85,000, \$90,000, \$85,000 and \$74,000.

Strand (2,779 seats, house average \$45,000), for the first week with Louis Prima ork, Phil Regan and *Mask of Dimitrios*, took in \$48,000.

Loew's State (3,500 seats, house average \$25,000) collected \$31,000 for *Gay Nineties Revue*, Danny Beckner ork and *Gaslight*. Previous week's take was \$19,500. Current show opened Thursday (29) has Willie Howard, Benny Fields, Lad Lyon, Mage and Karr, June Taylor Girls and *See Here, Private Hargrove*.

## Richmond - Apollon Hit Two-Year High At Chicago Theater

CHICAGO, July 1.—Last week's grosses for the two vaude-pic houses here were above their average with the Chicago Theater (4,000) going over the \$63,000 mark for the third week hold-over of Harry Richman, Dave Apollon and the pic, *Going My Way*. Receipts for the past three weeks have hit approximately \$194,000 which is the highest the house has had for the same period within the past two years. Show with the exception of one change, Gynor and Ross replacing Son and Sonny, has been held over for the fourth week. Opened strong and should hit another high week. Sonny Dunham and Frances Faye, who headlined at the Oriental (3,200) helped to stack \$28,000 in the coffers. Current bill starring Rochester (Eddie Anderson), with Bobby Sherwood and his ork looks like another winner for the house, and will probably garner over \$30,000 for the week.

## Ink Spots Approach Record Take at Earle

PHILADELPHIA, July 1.—Heavy rise in temperature during the week ended Thursday (29) saw a corresponding rise in the cash register at the Earle Theater (seating capacity, 3,000; house average, \$20,000).

With an all-sepia bill spotlighting the Ink Spots, Ella Fitzgerald and Cootie Williams ork, plus Poke and Moke, Eddie Vinson and Ralph Brown to round out the bill, Earle enjoyed its best biz in several years. The only thing that kept the gross from scaling higher than \$43,800 was the fact that the pic, *Three Men in White*, ran too long to allow for more than six stagshows a day.

Gross topped the Tommy Dorsey take earlier in the season, when the maestro reached \$41,500 with seven shows a day. T. D. holds the house record with \$46,700, scored several summers ago.

## Louis Jordan 23G LA Orph

LOS ANGELES, July 1.—Stagshow headlined by Louis Jordan and His Tympany Five drew nicely over the week-end to roll up a fair \$23,000 at the Orpheum Theater (2,200 seats) here. Jordan caught a school let-out on Friday and attracted many youngsters. On the bill with him were the Black Brothers, John Gallus, Marion Daniels and Gil Maison. Pic was *The Curse of the Cat People*. Admission, 98 cents top.

## Balto 13G Despite Heat

BALTIMORE, July 1.—In the face of very hot weather, Hippodrome Theater grossed a solid \$13,200 week ended June 28, with bill including Walter O'Keefe, the Kidoodlers; Joe, Lou and Marilyn Caits; Jim Wong Company and Donna Dae. Pic, *Days of Glory*.

## IN SHORT

### New York:

ARTIE DANN doing four weeks of hospital shows on the way to the Coast. . . . THE MAGINIS start USO tour July 24. . . . PEGGY MARLOWE opens at Club Charles, Baltimore, July. BUDDY LESTER, Eleanor Bagley and Lazar and Castellanos current at the spot. . . . JANE WITHERS starts vaude tour September 15. First stop Riverside, Milwaukee, ending at St. Charles, New Orleans, October 19. . . . DUNCAN SISTERS go into the Palace, Cleveland, July 18. . . . LARRY ADLER and Paul Draper return Christmas to the New York City Center.

CATS AND FIDDLE go into the Apollo, Harlem, July 7. . . . MARGIE HART is turning down vaude and club dates to study her course in nurse's aid. . . . RUTH BARR, formerly a member of the William Morris club department, going out to handle Jerri Kreuger. SAUL GRAUMAN goes into the State here, on August 17, then to the Capitol, Washington, the following week. . . . THREE SWIFTS due at the State July 27. . . . PERRY COMO'S Paramount date moved up to middle of July.

DEAN MARTIN on WMCA beginning June 29. . . . ELAINE SEIDLER Girls start for the USO July 3. . . . GRACE DRYSDALE, one of the Clipper crash victims, is still offshore. . . . JOE YOUNG (Young and Kaye) back from Hollywood after writing material for Olson and Johnson's new show.

SINGING SHOWGIRLS signed by Columbia for a Calypso specialty. . . . CAPPELLA AND PATRICIA and Burton's Birds open at St. Regis Roof July 6. . . . MURIEL GAINES out of the Village Vanguard for a short vacation.

### Chicago:

GRACIE BARRIE has been inked in at the Park Plaza, St. Louis, starting August 4. . . . EDDIE JACKSON appearing at the Pan-American Room, Chicago.

THE PAULENS, dance stylists, and Bert Easley, magus, drew holdovers at the Walnut Room, Bismarck Hotel, Chicago. . . . HAL FISHER, Laura Kellogg and Delmar and Renita booked into Baron's Resort, South Haven, Mich.

RAY AND PEDRO and the Carroll Sisters have opened at the Blackhawk, Chicago. . . . LINDA JORDAN, now appearing at the Normandy Club, Cleveland.

ISABEL BROWN held over for the new show at Colosimo's; other acts skedded for the same spot are Herbie Lynn, Leslie and Rawlins; Grisha and Brona; Tina De Lorett and Gloria Gayle. . . . THREE TIP TOPS and Glenn Phillips appearing at the Happy Hour, Minneapolis. . . . COOKIE AND CHRISTIE have been inked at the same spot, starting July 12.

ELMER CLEVE and company opened at the Primrose, Newport. . . . LATASHA AND LAWRENCE are at the Lake Club, Springfield, Ill. . . . DANNY MURRAY booked in for a return engagement at the Casino, Quincy, Ill. . . . VIRGINIA CARROLL current at the Baker Hotel, Dallas. . . . DOTTIE ARD can be seen at the Continental Grove, Akron. . . . WYNN MURRAY at the Bowery, Detroit.

### St. Louis:

EARL HINES followed at Tune Town Ballroom by Allister Wylie. . . . TWO WELL-KNOWN St. Louis spots shuttered the past week, the Skyline and the Riviera. . . . SHEILA BARRETT headlines

### ORPHEUM, LOS ANGELES

(Continued from page 27)  
Saw Paris against a piano background is passable, but he does *I'll Be Seeing You* to wind up well.

The Thornton Boys, 8 to 13 years old, are good in their rural music role. With the oldest using ukulele, the middle one a sweet potato, and the small one drums, washboard and bells, they beat out *I Like Mountain Music*, *Beer Barrel Polka* and *She'll Be Coming Around the Mountain*. Strictly bantam, the shavers are good for heavy laughs.

Desmond's pantomime is better than his monolog. Altho he emsees well, his take offs on the tired business man on a crowded streetcar, and bit on women drivers are his best spots. Pantomime stuff is timely and packed with laughs. Plenty personable.

Follow the Leader, the pic. Good opening house. Sam Abbott.

the new show at the Hotel Park Plaza's Crystal Terrace, with Freddy Begemann emseing there. . . . CARLTON HAUCK to Long Branch, N. Y., after closing at the Starlight Roof of the Chase Hotel here, with Garwood Van's band taking over the Roof.

BARBARA BUSCH, of Station KMOX here and formerly with Will Osborne, now being featured with Ernie Venuto's orchestra at the Park Plaza Hotel. . . . TONY DePARDO continues at Forest Park Highlands. . . . EVERETT HULL TRIO current at the Circus Snack Bar of the Forest Park Hotel after an extensive engagement at the Dome of the Sherman Hotel, Chicago. . . . CONNIE CLARK singing with Maxine's orchestra at the Hotel Coronado Jug.

JANICE SMITH at the piano in the Claridge Grill, also FERN, accordionist. . . . AL TUCKER'S outfit playing nightly on the steamer Admiral, with Johnny Lyons furnishing music for the daytime cruises. . . . MORT DENNIS and orchestra continue at the Hotel Statler, while Walter Padelford's band still holds forth at the Shangri-La. . . . DON KAYE fin-

(See IN SHORT on page 32)

## Vaude "Blind Date" Stands 'Em Despite Terrific Handicaps

(Continued from page 3)

of the box office, extending more than a block each way. The sale of tickets was stopped for one and one-half hours. "Biggest lines since Sinatra," said Domingo. An extra show was played Monday night after the broadcast to take care of some of the people who couldn't get in earlier.

Radio following of *Date* was proven by the number of letters from up-State. Listeners and newspaper readers from Maine, New Hampshire and Vermont wrote to the theater requesting reservations for boxes and front-row seats. Apparently most of them had never been in the theater and did not know of its no-reservations policy.

This was the first stage showing of *Date* and no bookings beyond this have been made. It was a test and everything beyond Boston depended upon the reception here. Since the reviews came out there have been inquiries from bookers and agents, but as far as is known nothing has been signed.

Arline Francis, mistress of ceremonies, received a lot of praise for her adroit handling. But a good deal of credit went to the RKO press department (Red King) for a swell job of promotion. In the actual running of the show Bob Chester and band played a big part, too. Band specialists were Betty Bradley, David Allyn and Criss Cross and his singing dolls. Pic, *Seven Days Ashore*.

George White's *Scandals* opened Thursday (29).

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"Get away from me, boys, you bother me."

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**MRS. CLYDE A. HAGER**

**Kidoodlers' Park 3-a-Day**

NEW YORK, July 1.—The Kidoodlers, corn comedy combo, is following in the footsteps of other corn outfits by working amusement parks this summer. Group is skedded to play Radio Park, Wilmington, Del., July 2, and Valley View Park, Hellan, Pa., July 9, doing three shows each day. Park bookings represent a dividend to Kidoodlers, for it's merely Sunday or day-off work, outfit having been set for the Swan Club, Philadelphia, starting July 3. Arrangements made by Joe Marsolais, of William Morris.

**Opens Shore Cocktail Room**

ATLANTIC CITY, July 1.—With this resort city looking forward to a big season, a new cocktailery is preparing to light up in time for July 4 week-end. Spot is known as Herman's Continental Room, and is situated on the boardwalk. It's actually part of well-known restaurant of same name. Owner set apart one section of the eatery, redecorated and put in entertainment policy. Four Ginger Snaps, colored combo, on the initial bill.

**Piano & Horse Ops**

NEW YORK, July 1.—Brenda Carr who makes with the piano and voice at the Belmont Plaza, has always had a hankering for radio. So when she heard that WOR was holding auditions for the horse opera airer, the *Cisco Kid*, she decided to give it a whirl. P. S.—She's now an actress. She walked away from the auditions with the leading role wrapped up.

**Lou Lang Trio in Buffalo**

NEW YORK, July 1.—Lou Lang Trio, set into the Stuyvesant Hotel, Buffalo, on a three-month paper by Henry Herrman, have a new backer and a wire. Darwin Martin, owner-operator of the Stuyvesant, said to have acquired an interest in the group, has also arranged air time for the boys. Broadcasts will begin in about two weeks.

**Few Spots Making July 4 Tests With Taxable Units**

NEW YORK, July 1.—The combination of a 30 per cent tax and the economic law of supply and demand that sneaked up and hit lounge ops and percenters when they weren't looking, has eased up, temporarily at least.

Spots which had knocked out their taxable entertainment are again beginning to experiment with warblers. Trade attributes this venture to (1) the July 4 week-end, and (2) the reduction to 20 per cent.

So far, it is admitted that of the spots which went tax free only the Jersey Coast has shown an interest in bringing back entertainment. Agents, however, say that if the week-end business amounts to anything a number of these places will continue with their new policy.

Where the new tax is concerned lounge operators are keeping their fingers crossed. That they hope the tax reduction will at-

tract patrons is a foregone conclusion. But few of them have any high hopes. In some cases operators caught between the millstones of no customers (the tax, you know) and some customers with no tax bite, have decided that they can't go on with biz as it is. The Colonial Inn, Paterson, for example, has discovered that customers find music alone monotonous. And with the bar and tables empty night after night it has decided to go back to (See *Few Spots Make Test* on page 30)

**REVIEWS**

**Pete Brown**

(Reviewed at the *Doubeat*, 52d Street, New York)

Pete Brown's four-man swing band holds the customers; they don't walk out when he gives. Zed Jackson, sightless pianist, finds rhythm and harmonies in the keys, and excellent rhythm is kept by bass-player Littlejohn (a Navajo Indian) and drummer Eddie Nicholson, but alto-sax Pete Brown is the band and when caught proved worthy of praise. Brown is a hard worker and lifts the unit. Due opportunity is given the individual musicians on solos, but no long drawn-out chorus-after-chorus performances are given. At all times the entire quartet seems to work with enthusiasm. Brown is a reasonably good showman and makes the most of his 350 pounds. This is one of the more promising four-piece units to come to Swing Street this season. *Larry Nixon.*

**Al Gayle**

(Reviewed at *The Trocadero*, Hollywood)

Al Gayle has been associated with small combos in this section for a number of years. His reputation has been built upon his work as an accordionist and vocalist. His style in both puts him in line for the class spots. Gayle fronts the band and works hard. With his accordion slung over his shoulder, he handles the Solovox in line with the piano work done by Joe Holquin. Vocals by Gayle covers Latin tunes in Spanish along with pops and semi-classicals in English. Here the vocal work is heavy because the patronage demands it.

In building this combo of eight, Gayle depends upon his pianist and Al Rothberg on drums. Phil Lopez' muted trumpet is featured on rumbas as well as the pop stuff.

In addition to bass fiddle and instrumentation mentioned, Gayle uses three saxes. However, for this informal room the saxes come into advantage only on swing.

Gayle is gradually building a full-sized society band, recently having gone from five to eight pieces. He has a nice start, providing future additions are as good as men he now has. *Sam Abbott.*

**Bob Simone**

(Reviewed at the *Cafe Lounge*, Savoy Plaza, New York)

Bob Simone's band, caught in its second week here, does a fine job for dancing. Band is in with Narita and Clemente's marimba ork for continuous dancing from 5 p.m. till closing and provides the fox-trot beats for the evening. No instrumentalist in the group stands out, but standard instrumentation, including sax, accordion, bass, guitar, drum and piano, makes for a smooth cocktail combo.

Outfit has finished two years at the Maisonette Room, just shuttered for summer, of the Hotel St. Regis and they're plenty popular with East Siders who patronize the lounge. Tunes, as usual, with this type of combo, run the gamut of show tunes and old standards. It's a finished combo. *Paul Secor.*

**Andy Padova**

(Reviewed at the *Warwick Hotel*, New York)

Restraint is probably the outstanding attribute of the Padova quartet. For the most part, group played subdued conversation music. At the end of a long set the tempo mounts, and its fast, steady beat brings the dime-sized dance floor alive.

Customers like Padova and are apparently content to listen to a wide variety of tunes which are delivered with no ostentation. The dance sessions are spaced far apart, almost everyone takes a turn to the quietly torrid rumbas and sambas.

Matthew (Bud) Padova, leader's 18-year-old son, handles his job at the piano competently. Group's style doesn't give the youngster opportunity for brilliant keyboard work. Oscar Belson, on accordion, works nicely with the quartet, as does Lou London, bass man, who doubles as uninspired vocalist.

It's Padova's show thruout, Payees stop chattering when he lays down his Spanish guitar to take a solo on the electric steel guitar console. Versatile leader switches to maraccas for the Latin numbers which are the band's best offerings.

The boys stick to society music, keep the volume down and work with little showmanship, abiding by the room's tradition of low lights and languid living. *Wanda Marvin.*

**Francisco Avila**

(Reviewed at the *Normandy Lounge*, Chicago)

Paul Thayer is featured as the bonga player with this Latin American group of electric guitar, bass and piano.

Numbers are soft and subdued in romantic style. Pace is set by the guitarist, backed by the rhythmic beat of Thayer on bongas and good bass stringing. Thayer is a master at skin beating, and his showmanship holds attention. His rhythmic pounding is a particular highlight in south-of-the-border tunes. The lads concentrate on Latin American melodies, they are also proficient in dishing out a large selection of pop and mood-inspiring medleys. They have variety in their repertoire. Playing is smooth, with a polished finish that makes for effective listening.

To add color the boys would do well to attire themselves in smart South American costumes to give an atmospheric touch. *Jack Baker.*



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## Magic

By Bill Sachs

**MIKE KANTER** is looking for new quarters for his Kanter's Magic Shop, popular Philadelphia hangout for magicians, which was destroyed by fire of undetermined origin Friday evening June 23. He expects to announce the new address in a few days. Kanter, who lost his large stock of magical apparatus and books in the flames, is readying a new catalog, and says that all of his books are being reprinted. Kanter, in a letter to the magic desk, lauds the co-operative spirit of his competitors, who offered him anything, merchandise or money, to get his business going again.

... **GUY L. GERBER**, Cincy conjuror, began a USO tour at Council Grove, Kan., June 26. Expects to be out several months.

... **TOLEDO MAGICIAN SOCIETY** holds its annual picnic at Ottawa Park, Toledo, July 16. Carlo will emcee the magic show.

... **PENNSYLVANIA MAGICIANS** will hold their 13th annual picnic at Rocky Springs Park, Lancaster, Pa., August 6, with Dr. William M. Endlich in charge of arrangements.

... **MR. AND MRS. A. N. ROSSI**, since leaving the road in 1941, have been with Consolidated Vultee, San Diego, Calif., doing their share for the war effort. They plan to remain there for the duration. Rossi formerly trouped with the Great Ovette thru Canada with the old Marjah mental act, and later had a magic turn in schools thru the South.

... **BUF-FALO'S Rabbit-in-the-Hat Club** inducted four new members at its June 22 meeting—Michael Desimone, Harry Lebo, Carl Shisler and Leo Ferris.

... **O. S. WOOLRIDGE**, Negro necromancer, hopped into Dallas recently to try out for a USO tour and to purchase several new effects from Douglas Magician there. If the USO tour doesn't materialize, Woolridge plans to open his regular near his native San Antonio September 7.

... **AL SHARPE**, better known to Uncle Sam's army as Pvt. C. J. Brown, recently did his magic and impressions at the annual meeting and ladies night of the Lions' Club, Sioux City, Ia., with the date arranged by C. R. Tracy, who presents his own magic under the name of Bud Raymond.

... **COTTS**, who recently moved into the Empire Room of the Schroeder Hotel, Milwaukee, after eight weeks at Hotel Duluth, Duluth, Minn., is being held indefinitely at the former spot.

**LORING CAMPBELL** has joined the staff of the Sterling Magic Company, Detroit, to demonstrate new nifties to pros and teach the rudiments of the popular art to magic newcomers.

... **JACK HERBERT** has been held for a third week at Washington-Youree Hotel, Shreveport, La., which will take him thru July 11.

... **PAUL ROSINI** makes for the first time for a magician in the floorshow at Philadelphia's Latin Casino.

... **MILBOURNE CHRISTOPHER** V-mails again from England, this time under date of June 14: "Say Cyraldo recently. Does apparatus magic and illusions. Opens with rabbits and eggs from a silk hat; finish is *Street in Peking* production from a box in front of Chinese setting. I'm still adding early-English editions to my library. The British Ring and ENSA (British equivalent of USO) plans a big magic show for a London theater this summer. Date will be set soon."

... **MARQUIS THE MAGICIAN** was slated to leave the States June 30 for a tour of Eastern Canada, including an engagement in Montreal. It is reported that when the show reaches the Province of Quebec, Marquis will be married to his chief assistant and specialty performer with the show, Judy DeMaraise, of the DeMaraise Sisters.

... **H. A. MAC KNIGHT**, hypnotic funmaker, June 26 began a four-week swing of the Greime & Fosken houses in Washington. He recently finished in the Simons houses in Montana, following with the Empress Theater, Spokane, for a week.

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## Locals Spend \$50,000 On GOP Convention

(Continued from page 10)  
mix-up in arrangements and, according to the GOP execs, an undue amount of pressure by the stations, officials and friends. Thus, "since all they asked us for was a place from which to broadcast, that is just what they got."

Despite this handicap, MacFarlane did a bang-up job. He was familiar with political convention routine, had a legman, did some prowling on his own, and had a tap onto the house public-address system. From this and his own savvy he welded a crackjack chore.

All of which will make life uncomfortable for the radio directors of political parties come 1948. According to Ted Church, GOP radio director, unless nominee Dewey replaces him, there will be even more local radio coverage next time. Since spotting the airmen was a problem this time, Church foresees someone going slightly nuts in 1948.

**Looking Ahead**  
The answer, in his book, is to provide a separate and over-large radio booth for the local station commentators. Each man would have a set-up of his own, with enough space between set-ups to negate any mike picking up anything but the commentator's voice. There should be room for about 25 set-ups, say five rows of five each.

This, with the space used this year, should come close to accommodating everyone. Big problem will be providing for gain riders. One solution may be to patch each mike thru a central control board and have the engineers posted elsewhere in the building. The technicians would keep contact with the commentators via lights or by having the man at the mike wear a split headset; latter being a set of headphones with one ear getting what is being said, the other directions and instructions from the engineer.

But one thing is certain. The local outlets did a bang-up job. And even if the nets didn't get their money's worth, the indies did, for they learned again how far a local station can go—and make money.

## Motion Pic Tele Promotion Short Skedded in July

**HOLLYWOOD**, July 1.—Motion picture showing actual televising of a musical show is in the preparation stage at Telefilm Studios. While plans have not been completed, it is expected that film will be ready to roll within the next 30 days.

Picture will be made available for study by those interested in video in localities where new medium has not moved in.

## PALMER SLAPS TABBERS

(Continued from page 12)  
the NAB's proposed "Bureau of Standards" is to do. With this, Hooper finds no fault. However, Palmer proposes that the committee hire a checking service to look over radio tabulations. "In radio," Hooper says, "we believe that the only successful research organization is the private one." He points to business analysts, Dun & Bradstreet and Standard & Poor's, as examples of the private outfits' success.

The second Palmer proposal, to have this "Bureau of Standards" hire Western Union to do the surveys, will result, in Hooper's opinion, in greatly increased costs, one of the factors that Palmer wants to avoid. Hooper feels that one of the arguments used in support of the WU idea, that names and addresses of the interviewers will be known, is unrealistic. He says that no matter how good personnel is, it always is subject to bribery.

In a letter to its subscribers, dated June 20, C. E. Hooper, Inc., outlined its concrete suggestions as to how radio analysis can be improved. Among the ideas were: Doubling the sample in all cities, that the NAB Research Committee evaluate the Hooper training manual for field workers, and impartial NAB inspectors in each State to watch the research work.

In closing his speech, Palmer said: "The lack of a standard Audit Bureau of Radio has not hurt radio thus far," but added that one should be set up to make sure that it does not in the future.

## Burlesque Notes

By Uno

**DIXIE SULLIVAN** called it a burly season June 22 when she closed as feature at the Avenue, Detroit. Opened June 26 for two weeks at the Cat and Fiddle, Cincinnati. . . . **PAL BRANDEAUX**, producer, turned over his engagement and line of girls at the Latin Casino, Philadelphia, to Eloise Mack and left for Hollywood, where he will be associated with the Independent Film Company, Connie Bennett, prexy. First Brandeaux-produced pix will be *Paris Underground*, featuring Charles Boyer.

**DIANE ROWLAND** is at the Bowery, Detroit. . . . **BOB COLLINS** and Harry Rollins are doubling on the Borsht Circuit between Roseville Hotel, Dairyland, N. Y., and West End Country Club, Loch Sheldrake, N. Y. . . . **BILLY AUSTIN**, former emcee and singer, and Joan DeLee, later Chalimar, former burly principal, operate a country club in Orange, Tex. . . . **GEORGE YOUNG**, operator of Roxy, Cleveland, was a Detroit visitor for a few days last week. . . . **BILLY COLLINS** laying over in Detroit from a Toledo stay. . . . **BETTY BRIGGS** doubling in specialty and chorus at the Follies, Los Angeles. Other chorines there include Geraldine Brown, Bobbie Burnett, Judy Carlin, Joyce and Patsy Davis, Gloria Gray, Patsy Elias, Gene Killian, Bobbie and Elsie King, Virginia Lee, Jackie Leghton, Alma Penny, Terry Redding, Floonna Ray, Louis Serra, Gloria Seward and Veronica Wilbur.

**JACK CONWAY** now an elevator starter in a Broadway office building. . . . **HILDA ALLISON** doubling between her acro dancing in niteries over weekends and clerical work. Husband, former eat-shop boss, is now with Uncle Sam in Hawaii. . . . **PETE FRASIER** and His Hawaiian Serenaders opened July 11 at the Band Box, Baltimore. . . . **KLARA HENDRIX** now a private secretary for a Long Island exec. . . . **JACK W. MONTGOMERY**, now a private with the army overseas, V-letters hopefully: "I'll be back doing business at the old stand soon."

## SAG Issues Forms For Tele Reports

**HOLLYWOOD**, July 1.—Screen Actors' Guild has issued a bulletin to members instructing them to relay all information on television jobs to headquarters. Forms have been issued for card holders to fill out after each telecast.

Information sought is name of telecast studio, employer, director, name of program, length, hours of rehearsal, number of rehearsal sessions and how divided, number of telecasts, approximate size of cast, fee received, agency that handled booking, amount of commission and any other remarks that may be helpful.

## Heat Hurts Hub; Cambridge Closes

**BOSTON**, July 1.—These hot days are not being at all kind to show business. After the biggest Monday night in eight weeks, *Three's a Family* slid off at the Colonial to an average gross of \$8,500. Four more frames have been added to the engagement here. The show took a sudden spurt for its seventh stanza, grossing a fine \$10,000.

Cambridge Summer Theater ends this week, with Claire Luce (no relation to the globaloney artist) in *Anna Christie* at a fair figure, \$3,100. Last week Gloria Swanson and Ralph Forbes did the best business since *Othello* two summers back, absolute capacity of \$4,777 for the stanza of Harold J. Kennedy's new *A Goose for a Gander*.

July 3 sees Julie Haydon in *Guest in the House*, with Lenore Ulric in *Dark Eyes* July 10.

## Bryden Books Illinois Spots

**DETROIT**, July 1.—Herschel Johnson, of the Betty Bryden Agency here, is now booking a number of Illinois spots, including the Casino, Peoria, and the Belvedere, Springfield. Johnson moved into the Illinois sector when many of his regular spots in the Detroit territory curtailed act-buying due to tax situation.

## Nat'l, Regional and Local Shows Sell Air Presentation

(Continued from page 3)

Iham Holden and Pvt. John Payne, Hollywood stars; "Skeets" Gallagher, Benny Baker, and Gloria Humphrey, of *Good Night, Ladies*; Russell Swann, noted magician, and Norman H. Birnkrant, general counsel for the National Association of Theatrical Agents.

Numerous shows were not broadcast because of lack of air time. These were broadcast over the show's p.-a. system to all tents.

Reopening of the show, which was closed four days by a blowdown of 14 big tents, was plugged by 35 spot announcements over various local stations.

Top accolades for the success of the radio program go to two former radio men, Lieut. J. Gordon Lloyd and Staff Sgt. Arthur Sutton, assigned to the public relations office of the Sixth Service Command, Detroit office. Lloyd was formerly account executive at WJZ, Blue Network, New York. Sutton was formerly production man and continuity writer for CKLW, WXYZ and WWJ, Detroit.

## Virginia Beach Gets Strawhat

**VIRGINIA BEACH**, Va., July 1.—Arrangements have been completed for the operation of an outdoor summer stock company at Casino Park here, it was announced this week. Plans for the erection of a theater to house the operation have been shelved until next season.

The company will be under the active management of William M. Cullen, according to Operating Director Frank D. Shean, of Casino Park.

Cullen has signed William Blair as director, and his Equity company will be headed by Michael Ames, Pauline Bagshaw, Hazel Kemp, T. C. Jones, Mel Roberts and Norman Porter, with guest stars to be brought in each week. *Claudia* is slated as the opening bill.

## Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.  
Ice Follies (Winterland) San Francisco.  
Lamb-Yocum Ice Parade (Treasure Island) Washington.

## ROXIE

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## THE FINAL CURTAIN

**BEATTY**—William R., 77, formerly with circuses, in Mercy Hospital, Hamilton, O., June 24 following a short illness. He joined the Barnum & Bailey Circus when he was 16 years old. Survived by two sisters, Josephine and Mrs. Nettie McPherson, Columbus, O. Requiem Mass in St. Stephen Catholic Church, Hamilton, with interment in St. Stephen Cemetery there June 26.

**BLOSSOM**—May, mother of the Blossom Sisters, in New Paltz, N. Y., recently. Blossom Sisters have been working for USO and recently returned from overseas. Burial in Jamaica, L. I., N. Y.

**CRESSY**—Mrs. Blanche Dayne Cressy, 73, actress and widow of Will Cressy, actor, in Hackensack, N. J., June 27. As the vaudeville team of Cressy and Dayne, she and her husband played the leading circuits of the country. They had also had parts in Denman Thompson's *The Old Homestead*, *Rickety Ann* and *Cy Prime*. During the World War I they entertained American soldiers in France under sponsorship of the Overseas Theater League. Survived by a sister.

**GRANESE**—Jean, 38, songstress, June 19 at her home in Philadelphia after an illness of several years. She started in show business more than 25 years ago as a child performer in vaude. Surviving are her husband, Tito; two brothers and a sister. Services in Philadelphia with interment there June 24.

**HARRIS**—Howell E. (Sailor), 55, side-show entertainer and tattoo artist, in Pascagoula, Miss., June 23. He was working in a shipyard as an electrician. Formerly trouped with J. J. Page and Zimdars shows. Services and interment arranged by fellow members of IBEW June 28.

**HARVOUT**—Shirley E., 68, father of Irene Manning, screen actress, in a Los Angeles hospital June 19. Survived by a son, Richard, and daughter, Irene.

**HEARN**—Clark, 56, former minstrel show operator, following a heart attack at his home in Brinkley, Ark., recently. Survived by his widow, Della, and a brother, Garnett.

**JENNINGS**—H. P. (Jinks), 56, former cookhouse operator and horse transfer

man, following a heart attack at his home in Zanesville, O., June 20. Survived by his widow, Lucille; two sisters, his mother, and a son by a former marriage.

**JOSEPH**—Harry, 65, doorman at the Cox Theater, Cincinnati, the past five years, in that city June 26. He also was a partner of Ed (Mickey) Norton in the Dearborn Poster Advertising Service, Aurora, Ind., and former advertising agent for the old Chester Park and the Lyric Theater, Cincinnati. Survived by his sister, Mrs. Katherine J. Simmons, New York. Services at Weil Funeral Home, Cincinnati, June 27.

**KETTLE**—Charles Brown, concession stockman for Rubin & Cherry Exposition, following a heart attack in Chicago April 23. Survived by his widow, Evelyn, and two sons, all of Mobile, Ala. Interment in Showmen's Rest, Chicago, April 25.

**LOURIM**—William J., 77, former theater manager at Jackson, Mich., June 24.

**LYNCH**—Jack (Irish), 72, veteran vaudevillian, in Miami recently. Interment in Flagler Cemetery, Miami.

**MacLAREN**—Morton, 63, operator of MacLaren's Beach, near St. John, N. B., seashore resort for 25 years, June 17 at St. John. Survived by his widow.

**MILLER**—Jack, promoter of the Hand Hills Stampede, an annual event which he sponsored since 1917, at Hand Hills, Alberta, June 15.

**MOON**—William Jr., 18, car operator on the Scenic Railway ride at Willow Grove Park, Philadelphia, June 23 in Abington (Pa.) Memorial Hospital as a result of injuries sustained June 3 in a 75-foot fall from the ride.

**PENDERGAST**—Peter C., 66, former comedy acrobat and contortionist, recently at his home in Harrisburg, Pa., following a long illness. He was a member of the Three Rinaldos, vaude act, and later played clubs under the name of Peter Pender. Survived by four sisters, Sister M. Callista, Anna, Mrs. James V. Hass and Mrs. Charles Bowen, and three brothers, William, Thomas C. and Joseph. Requiem Mass at St. Patrick's Cathedral, Harrisburg, with interment in Mount Calvary Cemetery there.

**RECTOR**—Collie C., 84, former circus and motion picture man, following a long illness at his home in Mount Sterling, O., recently. Survived by his widow; a son, Charles C., Houston, and a half brother and a half sister. Interment in Mount Sterling Cemetery.

**ROGERS**—Mrs. Will, 63, widow of Will Rogers, stage, screen and radio humorist, June 21 at her Santa Monica (Calif.) home following an extended illness. Survived by two sons, Jimmy and Will Rogers Jr.; a daughter, Mary; a brother and six sisters. Body will be entombed temporarily in the crypt which for nine years held the body of her husband; then it will be taken to Claremore, Okla., where it will lie beside his in Will Rogers Memorial.

**SCHAEFER**—Lieut. James G., 27, son of George J. Schaefer, chairman of the War Activities Committee, Motion Picture Industry, in action in France June 6. He was associated with the Skouras Theaters Corporation until called into service.

**SETTLE**—Martha M., 78, stage and screen actress known professionally as Mattie Edwards, in Los Angeles. Survived by her husband, Edward Settle. Services at Pierce Bros.' Chapel, and interment in Inglewood Park Cemetery June 28.

**SICKLES**—Bob Jr., son of Bob Sickles, ork leader at the Hilarity Club, Fort Worth, killed in a B-24 crash in Chesapeake Bay, Md., June 23.

**SMITH**—Fletcher, 75, in General Hospital, Philadelphia, February 25, 1944, it has just been learned. He had been in show business for many years and did everything from calliope playing to press agenting with circuses. He started with George H. Irving as side-show ticket seller with the Prescott Great Eastern Shows, a wagon show, and had been with Sig Sautelle, Frank A. Robbins, Sun Bros., Sparks, Andrew Downie, Walter L. Main, Christy Bros., Martin Downs, World Bros., and Gorman Bros.' circuses. He also had been with dramatic shows.

**VINCENT**—Charles, 59, former manager of the Mack-Uptown Theater, Detroit, for Wisper & Wetsman Theaters, recently in Detroit.

**WARNER**—Lee F., 63, first vice-president of Minnesota State Fair, in Miller Hospital, St. Paul, June 29 after an illness of nine months. He had been on

the fair board since 1919 and active mainly in the amusement and auto racing divisions. Since 1910 he had been with the McGill-Warner Company and became its president upon the death of his father in 1943. After receiving a law degree at George Washington University, Washington, he worked in the capital in the bureau of census and as secretary to Senator Moses Clapp. One of the founders of the American Legion, he was a captain of chemical warfare in World War I. He had numerous business interests and was a member of many clubs. Survived by his widow, Rose, and a brother and sister. Services July 1 in the O'Halloran, Murphy & Donnally Funeral Home, St. Paul, with interment in Oakland Cemetery there.

**WEBER**—Lee, 44, former carnival worker, in England June 13. He was with a U. S. bomb squad since 1942 as instructor and bomber. Survived by his mother, Mrs. Vida Williams, Mokane, Mo.

**WILKINS**—Harry A., 68, known in show business as Harry A. Stewart, at his home in Worth, Ill., recently. Survived by his widow, Anna.

**WILLIAMS**—Pfc. Tom M., 28, June 1 in the South Pacific of wounds received in action. Williams was a son of the late Eddie Allen, known in radio as the Dixie Harmonica King, and before entering the service was an entertainer at Station WLS, Chicago. Survived by his mother, Mrs. Lena Williams, and two brothers, Dave (professionally known as Waxo) and Joe, all of Chicago.

**ZANDONAI**—Riccardo, 61, operatic conductor-composer, in Pesaro, Adriatic port behind the German lines, recently. He was best known for his operas, *Romeo and Juliet* and *Francesco da Rimini*.

## Marriages

**FOWLER-SKOURAS**—Dr. George Anderson Fowler to Diana Athanasia Skouras, daughter of Spyros P. Skouras, president of 20th Century-Fox Film Corporation, in Mamaroneck, N. Y., June 28.

**HAMMERSTEIN-MAHONY**—Reginald Hammerstein, brother of Oscar Hammerstein II, to Mary Mahony in New York June 26.

**PERKINS-DEAN**—Albert Rogers Perkins, film, radio and television director for *Look* magazine, to Jane Tiffany Wagner Dean, director of women's war activities for National Broadcasting Company, in New York July 1.

**PERRY-PEGGS**—Robert Emerson Perry, actor, recently on Broadway in *Othello*, to Marjorie Helen Peggs, actress, in Boston June 19.

**RUSSELL-WALDRON**—Jerry Russell and Glynn Waldron, pitchfork, in Pascagoula, Miss., June 29.

**SIMPSON-BENDAL**—Roland Simpson to Ann Bendal, both with the Ringling circus, in Philadelphia June 17.

**SMITH-SCOTT**—James S. Smith, of the Taylor & Smith Agency, Philadelphia, to Mrs. Marion Scott, nonpro, in Philadelphia June 18.

**STEVENS-SMITH**—Craig Stevens, film actor, to Alexis Smith, also of the films, in Forest Lawn Park, Calif., June 18.

## Births

A son, Donald Norman, to Alma and Norman Muse, former dance team, in Northwest Hospital, Miami, May 30.

A daughter, Martha Ann, to Mr. and Mrs. Carl Morrison, in Clinton County Hospital, Frankfort, Ind., June 17. Father is electrician on Rogers Greater Shows.

A son to the Walkmirs, perch act, June 22 at Walther Memorial Hospital, Chicago. Parents are well known in the circus world and the past season were with the Hamld-Morton Circus.

A daughter, Marcella Louise, to Sgt. and Mrs. Maurice Geoffrey in St. Joseph Hospital, Tampa, February 23. Father is former dancer and musical comedy director.

A daughter, Carolyn Marie, to Mr. and Mrs. Jack Covals at Williamsburg Maternity Hospital, Brooklyn, June 11. Father is songwriter and prexy of Tin Pan Alley Publications.

A daughter to Mr. and Mrs. Larry West June 15 at Stanford Hospital, San Francisco. Father is recording engineer at KSFQ, San Francisco.

A son to Mr. and Mrs. Eddie Howard in New York June 11. Father is banjoist, and mother Loraine Potter, is the daughter of Harold Potter, well-known arranger.

A daughter, Barbara Ann, to Mr. and Mrs. Edward Bobby Palumbo June 19 at Lying-In Hospital, Philadelphia. Father is

manager of Frank Palumbo's Theater-Restaurant, that city.

A daughter, Mary Elizabeth, to Mr. and Mrs. James Flood June 12 at Misericordia Hospital, Philadelphia. Father is manager of the Senate Theater, that city.

A daughter, Alma, to Mr. and Mrs. David Stevens June 20 at Women's Homeopathic Hospital, Philadelphia. Father is pianist with Johnny Warrington's band, that city.

A daughter to Mr. and Mrs. Samuel Aron in Chicago June 22. Father is bass man with Lawrence Welk ork.

A daughter, Carole Jane, to Mr. and Mrs. Robert Ferguson at Lenox Hill Hospital, New York. Father is an ad copy writer with Columbia Pictures.

A son to Mr. and Mrs. Archie Silverlake, with Arthur Bros.' Circus, at Seattle June 21.

A daughter to Mr. and Mrs. A. Harry Zoog in Trenton, N. J. Father was former general manager of Stations WTTM and WFGP.

A daughter, Lynn Rose, to William and Phoebe Carsky June 15 at Chicago.

A daughter, Glynn, to Mr. and Mrs. Nathan M. Rudich in New York June 24. Father is dramatic director for Station WNYC.

## Divorces

Grace La Cava from Gregory La Cava, movie director, in Los Angeles June 15.

Winifred M. Booth from Lieut. John Lord Booth, USN, owner of Station WJLB, Detroit, June 17.

## IN SHORT

(Continued from page 28)

ished a seven-week engagement at the Club Continental of Hotel Jefferson, goes into the Cleveland Hotel, Cleveland. . . CHARLIE WELLS, formerly manager of Buddy Franklin's orchestra, is now publicity director of the Club Plantation here. . . LARRY AND DOROTHY HUGHES have wound up a year's engagement at the Hotel DeSoto here and left for Los Angeles.

## Hollywood:

JOE FRISCO, Marle "Butch" Sutin, George Beatty, Billy Green and Marguerite Padula current at Charley Fay's.

New additions at Slapsy Maxie's are BUCK AND BUBBLES. . . THE MERRY MACS, who are on Northwest theater tour, open at the spot July 4.

## Here and There:

CRAIG MATTHEWS on USO, and so is Van Kirk. . . DICK LESLIE, Mary Jane Brown and Patsy Lou Raines now at the Airliner, Miami. . . SONNY MARS current at the Clitquot Club, Atlantic City. . . RALPH LEWIS appearing at the Tic Toc, Milwaukee.

WALLY RAND, Joan Merrill and Marcella Hendricks current at the Fox and Hounds, Boston. . . CANADA LEE will head a Negro unit comprising Dorothy Donegan and Ernie Fields' ork set to play at the Howard, Washington, August 1 and the Royale, Baltimore, August 8.

LIBONATI TRIO appearing at the Pere Marquette Hotel, Peoria. . . JACK HERBERT and Dorothy Dale booked into the Washington Hotel, Shreveport. . . JACK WALLER current at Key West. . . DANNY BECK can be seen at the Normandy Room, Cleveland. . . MAL CARDO now appearing at the Happy Hour, Minneapolis. . . COHN AND DEPINTO touring with a USO show. . . FRANK PAYNE, is skedded for the Tower Theater, Kansas City, starting July 7.

GEORGE MOORE is at the 100 Club, Des Moines. . . JUDY STARR appearing at the Brazil Cafe, Los Angeles. . . LITTLE SISTERS go into the Olympia, Miami, July 26. . . MANUEL VIERA set for same house, July 19. . . CONDOS BROTHERS into the Florentine Gardens, Hollywood, August 1. . . BORAH MINEVITCH'S RASCALS due at Slapsy Maxie's, Los Angeles, July 4. . . NAN BLAKSTONE at the 30 Club, Pocatello, Idaho. . . RENEE DE MARCO and Ethel Shutta into the Florentine Gardens, Hollywood, July 2. . . DANNY DRAYSON due at the Capitol, Washington, July 4.

LOW, HITE AND STANLEY playing theater dates on West Coast opened at Biltmore Bowl, Los Angeles, June 22 for seven weeks. . . MARGARET BONDS and Gerald Cook into the Jai Lal Cafe, Columbus, O., July 3. . . ARTHUR WARD, local director of San Francisco AGVA, writes he's given up the job.

## C. D. Odom

C. D. (Dan) Odom, 62, former circus owner and manager and of late years identified with the coin machine business, died in Wesley Memorial Hospital, Chicago, June 25, after an operation. He had been in ill health several years. Following the latest operation he was progressing nicely when a blood clot on the lung caused his death.

He was born at Birmingham October 28, 1882, and had been in outdoor show business since he was 18. He started with the John Robinson Circus, with which he was buggy boy in 1900-'01. In 1902 he handled concessions on the Great Wallace Circus; 1903, concessions on the Harris Nickel Plate Show, Lemen Bros.' Circus, and the Cole Younger and Frank James Wild West, and 1904, concessions on the Harris show and the Pan-American Circus. In 1905-'06 he was assistant legal adjuster on the Ben Wallace Circus, then handled concessions on the same show thru 1907-'8. From 1909 thru 1919 he handled promotions on carnivals, etc., then in 1920 joined Howe's Great London Circus as part owner and manager. He was successively part owner and manager of the Yankee Robinson Circus, 1921; Gollmar Bros.' Circus, 1922; John Robinson Circus, 1923; John Robinson-Hagenbeck-Wallace Circus, 1924, and the Hagenbeck-Wallace Circus, 1925 thru 1930. He then retired from the circus business and shortly afterward entered the coin machine field and was a coin machine operator until his death. He made his home in San Antonio.

Surviving him are his widow, Ola, and a sister, Mrs. P. A. Beagle, Seattle. Services were held at Sbarboro's Funeral Home, Chicago, June 28, and burial was in Showmen's Rest.

# TWISTERS TAKE TILL TOLLS

## Casey Winnipeg Stands at Peak; Trucks to Fairs

WINNIPEG, July 1.—E. J. Casey Shows, having completed their Winnipeg and district stands, loaded for Carman (Man.) Fair June 27 to start the B Circuit trek.

"The shows have had the best season ever played around the home town," said E. J. Casey. "Fifteen-minute radio programs daily, featuring Alberta Slim, yodeling cowboy, with spot announcements, really helped to put the dates over. For the fairs all equipment has been overhauled and painted. Our man power is rather under par, compared with past seasons. However, everybody works and we have been promised more help when we start on the fairs."

Mr. and Mrs. J. C. Robertson, Vancouver, joined with sewing machine and rolldown concessions. J. Mays, Vancouver, joined with a ring game. June 26 proceeds of the show were donated to the Norwood Athletic (Boys) Club. The show has played on its grounds this year and during past seasons for other auspices.

Visitors have included Jack Nell, Cavalcade of Amusements, who came up to (See Casey Trucks to Fairs on page 58)



WHEN THE 87TH BIRTHDAY of George Hines was celebrated by the Pacific Coast Showmen's Association June 5 this group posed with the guest of honor, who started as a trouper under the big tops in 1870. He is shown displaying the birthday cake and a framed photo showing how he looked 50 years ago. Standing, left to right: Harry Fink, J. Ed Brown, Hunter Farmer, Frank Downey, Bill Hobday and President Ted LeFors, all club officials. Photo by Harry Quillen, PCSA, CFA.

## Strates Blows Week in N. T.

Bad weather and big wind put damper on biz—five razed tops are replaced

SYRACUSE, July 1.—James E. Strates Shows practically lost the week of June 19-24 in North Tonawanda, N. Y., said Eddie Jackson, publicity director. Weather was bad and Friday night a twister blew down and destroyed five big tops. The show was torn down Saturday because of the condition of the lot. The tops were replaced from extra canvas carried.

Tuesday night a big surprise birthday party was given for Dick O'Brien, assistant manager, in the Vanities top starting 1 o'clock and continuing until 3 a.m. Acts came from Dolly Raoul's precision dancers from the Vanities, Leonard Duncan's Harlem Revue, Ferrerl Gay Hawaiian Shows, Farmer's Fat Show and Al Tomaini's Side Show. Mrs. Jean Delabate and Sol Solsburg were emcees. There were talks by James E. Strates, Bobby Mansfield, Al Tomaini, Pete Stamos and Tex Forrester. Personnel presented O'Brien with a \$100 War Bond.

Speedy Merrill joined with his Caterpillar. Daredevil Guffy, "the man who hangs himself," has been contracted as free attraction. Wayne Kingsley, chief electrician, has installed four floodlights at the entrance in addition to the five light towers carried. Leo Carrell, Hollywood Monkey Revue, is enlarging his front and also featuring a six-pony act and dog and goat acts.

## Cavalcade Cops Wow Kids' Day

DULUTH, Minn., July 1.—For the first time since the St. Louis engagement all rides and shows of Al Wagner's Cavalcade of Amusements were ready for the opening night here June 19. Local help was of the right type, men home from logging camps. American Legion Lakeview Post had plenty of ticket takers, said Publicity Director William B. Naylor. Saturday matinee was big and will probably be the best still date kids' day of the season.

Show closed here Wednesday night to move to its first fair, North Dakota State Fair, Minot. H. L. Finke, fair secretary, informed General Agent Robert L. Lohmar that prospects were for record crowds.

Altho the All Sports Stadium show-grounds here are not the best for laying out a big show, Tommy Allen had everything under control. Baseball in the adjoining stadium, under lights, produced good late crowds three nights (See Cavalcade Pulls Kids on page 58)

## Hennies Troupers Get Busy at Joliet In War Loan Drive

CALUMET CITY, Ill., July 1.—Business opened light here for Hennies Bros. Shows, after a good week, June 19-24, in Joliet, Ill., rides being the biggest winners. Jump from Peru, Ind., was fast and extra help rounded up in Chicago made an easy Monday opening to about 4,000.

The show participated in the Fifth War Loan drive by sales on the midway, Harry W. Hennies purchasing the first one, a \$1,000 bond. Nearly \$10,000 worth of War Bonds were sold to employees on the midway. To help in the local drive, Mike Conti, publicity director, worked 30-minute spots on Joliet downtown streets with a radio station and using the Minstrel Show band and acts from the show. Among visitors was Max Heller, organ man, who was on his way to the Mayo Clinic, Rochester, Minn., for a check-up.

The funeral of Leonard Nigro, 30, a Motordrome rider, who died June 20 of pneumonia, was arranged by the show personnel. High Mass was said by Father Cruze, St. Anthony's Church, and remains were shipped to Nigro's home, Montclair, N. J., for interment.

## SLA Red Cross Fund Over \$7,500

CHICAGO, July 1.—Contributions to the Red Cross war relief drive of the Showmen's League of America now total \$7,575.35. Amounts received last week were:

F. E. Gooding Amusement Company,	
From five units .....	\$164.28
From "March of Quarters" ..	20.00
Alamo Exposition Shows (Jack Ruback) .....	131.10

Total .....

## Help Dearth Crimps Ops on Lots in Chi

CHICAGO, July 1.—Units operating on the lots around Chicago are finding business excellent when they can keep their rides going, but they are having plenty of difficulty finding help to erect and operate rides.

Much of the help available is inexperienced and after a few days' work many of them find the going too tough and quit, so there is a constant and costly turnover of labor.

Moves from one lot to another frequently are delayed and valuable time is lost. Instead of the big season they expected, the lot operators are just making a living.

## Johns, Brown Split Into Separate Orgs

MACON, Ga., July 1.—J. L. Johns and Bill Brown, who have been associated since early 1943 in operation of the Gay Way Shows, have dissolved the arrangement and now are operating separate organizations.

Brown has formed the American Model Shows, playing stands in South Georgia to satisfactory results. Johns is still operating the Gay Way Shows to good business in Alabama. Both are Macon showmen and have wintered here many years.

## New Louisville Show Is Prepping for Road

LOUISVILLE, July 1.—A new carnival to take to the road as soon as war restrictions on transportation are eased will be a unit of Community Park here and will be titled Routt & Bennett's Community Shows.

Ted Routt, well known in rodeo and carnival circles before entering park business six years ago, will be pilot. Fred J. Bennett, besides carnival experience, has been connected with burlesque, endurance contests and ice shows. Routt said trucks, trailers and other equipment were being purchased and as soon as the ODT gives the green light to new shows the Community Shows would start out.

## JJJ Battles Storm Before Exit at Erie

JAMESTOWN, N. Y., July 1.—Loading out of Erie, Pa., under bad conditions, General Manager E. Lawrence Phillips said good time was made by the Johnny J. Jones Exposition on the run here. A severe wind and downpour hit the show Friday in Erie and kept all crews busy for a time. Some canvas was ripped.

Joe Redding, business manager, after seeing it up and down, has been away most of the time on business for the past two weeks. Mrs. Earl Ketring joined here. The Del Rio Midglets' sister, Dorothy, is visiting them on a vacation.

Present line-up of the show includes: General agent, W. A. (Bob) Hallock; trainmaster, Bob McAllister; cats and tractors, I. G. Bailey; electricians, Dave (See JJJ IN ERIE STORM on page 58)

## Bantly's Loses Nights to Rain

JOHNSONBURG, Pa., July 1.—With perfect weather, the Bantly Shows opened a week's engagement Monday in Rolfe Baseball Park under auspices of Central Hose Company No. 1 with over 4,000 paid attendance in this town of 5,000 population, depleted by a draft of 800 to the armed forces. Many came from St. Marys, Kane and Ridgway, and shows and rides did well, reported Walter D. Nealand, publicity director.

Last week in Bradford, Pa., was the worst of the season to date due to bad weather. On the Seward Avenue circus grounds under auspices of the Modern Woodmen of America, Monday and Tuesday nights were lost to rain. For a brief time Wednesday and Thursday the midway was open and Thursday night 4,000 (See Bantly Loses Nights on page 58)

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Relay, O. July 1, 1944.

Dear Editor:

The co-owners of this show are proud of the fact that they operate their midway different than other owners operate theirs. They don't lay their midway out in a horseshoe because it makes it look too much like other shows. That's why this show is different and more appealing to the customers. When our wagons hit the lot each show and ride foreman is there to locate it on any spot that may suit their fancies. Of course, the first wagon on gets the best location. That way we eliminate all location beefs.

To overcome squawks about whose wagon should be unloaded first, our

trainmaster puts the numbers of each flatcar on cards and lets the show and ride foreman draw them from his hat to decide which cars will be unloaded first, second, third, etc. The one who draws first one week draws second the next and so on until everyone has a turn at drawing first. The drawing is in rotation from week to week. This show has 40 flatcars and often the entire train has to be shuffled in the yards to get the lucky-numbered cars to the unloading crossing in turn. Often one draws the car on which his stuff is loaded and gets his wagons first.

Everyone lives up to the carnival code of leaving space for the front gate while (See BALLYHOO BROS. on page 58)

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00  
Thin Plastic Markers, brown color, M. . . . . 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago 4, Illinois

## TARPAULINS

New Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25.

**CANVAS** Weights & Widths Plain and Waterproof

IMITATION LEATHER  
**MICHIGAN SALVAGE CO.**  
609 W. Jefferson DETROIT 26, MICH.

## WANTED

Legitimate Concession for real spots. Syl Boxwell, answer. No Mitt Camps.

**Jackson Amusement Co.**

Rowland, N. C.

## FOR THE FAIRS

Parks, Carnivals and Store Rooms

GET THE GREAT COMBINATION SHOW

## JAP ATROCITIES in the Great DEATH MARCH ON BATAAN and the INVASION

Three Striking Banners, 31 Ft. Front for both No. 1 and No. 2 Shows. Great Blow-Ups in color, 20 to 32 Viewing Boxes, other great Invasion Scenes in Frames, etc. Show in 2 sizes. No. 1, \$340.00; Show No. 2, \$540.00. Wire or mail order at once. Terms: 30% with order, remainder collect, or write for information on this and our great "Unborn" Show, "Bouquet of Life."

We Are Now Building Shows for the Fairs. Get in Touch With Us At Once.

**CHAS. T. BUELL & CO., Box 306, Newark, Ohio**

## AMERICAN MODEL SHOWS WANT

10-Cent Stock Concessions; Popcorn and Snowballs open. Want Wheel Foreman that can handle same; Harry Flosso, wire. Other experienced Ride Help, come on. One-Man Band; Reeser, wire; have good proposition; 5-in-1 wanted; Walter Walters, wire. Moultrie, 3-8; Camilla, 10-15; Nashville, 17-23; all Georgia. Downtown; plenty of watermelons. Followed by 4 weeks in heart of tobacco belt; then Fairs.

## BEE'S OLD RELIABLE SHOWS, INC.

**WANTS WANTS WANTS WANTS**

**RIDES:** Want Foremen and Second Men on all Rides. Top wages and no trucks to drive, also bonus. Want to book any Rides we do not have. Shadow, come home. **CONCESSIONS:** Want Agents for all Concessions, Ball Games, Penny Pitch and all Stock Concessions. Now playing Kentucky's largest fairs. All useful Show People, wire or come on. Greenup, Ky., July 3 to 8; Lawrenceburg, Ky., Fair, July 10 to 15; Lebanon, Ky., Fair, July 17 to 22; Harrodsburg, Ky., Fair, July 24 to 29; others to last of September. Address as per route.

## J. F. MARTIN SHOWS WANT

Ride Help for Little Beauty Merry-Go-Round and Ferris Wheel. Can place a Free Act starting July 10. Want Grind Stores, String Game, Hoop-La, Knife Rack, Fish Pond, Scales, Striker, Cork Gallery, Pitch Til You Win, Photos.

Address J. F. MARTIN, 473 Broadway, Bayonne, New Jersey

## WANT FOR ST. ROCCO CELEBRATION

**AUGUST 2 TO 13 (INCLUSIVE) — WEONA PARK, PEN ARGYL, PA.**  
**SENSATIONAL FREE ACT RIDES:** Ferris Wheel, Chair-o-Plane, Loop-o-Plane, Roll-o-Plane, Ride-o-Kiddie Rides. **SHOWS:** Motordrome, Wild Life Exhibit, Animal, Monkey, Midget, Mechanical, Fun and Glass House. **CONCESSIONS:** Frozen Custard, Pop Corn, French Fries, Orange Barrel, Candy Floss, Candy Apple, Photo, Novelties, Jewelry, Scales, Guess-Your-Age, Ball Games, Hi-Striker, Cigarette Gallery, Hoopla, Dart Game, Pitch-Till-You-Win. No Gypsies. Wire Western Union or write: **JAMES P. GALLAGHER, 605 E. Main St., Pen Argyl, Pa. Telephone 240.**

## CLUB ACTIVITIES

### Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, July 1.—Death of C. D. (Dan) Odom June 25 was the eighth among the membership since the middle of April. During his interment in Showmen's Rest, Fred Reed and Fitzie Brown placed floral tributes on the grave of Rubin Gruberg and Jack Shelly did likewise on the grave of John W. Restorick.

Dave Lachman, looking fine, dropped in for a visit. H. B. Shive, Buckeye State Shows; Denny Pugh and Sam Dolman, PCSA, were visitors. Mike Wright entertained Bob Parker, William Townsend and Mr. Tillery at his Lake Delavan cottage. Max Brantman returned from a Michigan vacation. Among recent callers were Nat D. Rodgers, Al Humke, Fitzie Brown, A. R. Whiteside, Jack Shelly, Mendel Lemesh, Frank J. Lee, Ginger Nye, Vince McCabe, Sammy Smith, Mr. and Mrs. Fred Reed, Hugo Mallman, Manny K. Kline, Sam Bloom, Charles H. Hall, Oliver Barnes and Leo Berrington.

Sick list includes Nate Hirsch in Veterans' Hospital, Hines, Ill.; William J. Coultry, Rudolph Singer and Tom B. Vollmer. Membership applications received are those of Clyde Carlton from Arthur Hopper, C. R. Dutton and William Bozeman from Joe J. Fontana, Manny K. Kline and Fred Reed from Fitzie Brown and Zack Terrell from President F. E. Gooding.

#### Ladies' Auxiliary

Members learned of the birth to President (See SLA on page 57)



### National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, July 1.—Executive Secretary Walter K. Sibley has been visiting shows again. On the Jack Feldberg Shows in lower Jersey City he said business was great and Jack and Whitey Kern were elated over trade. On the Joseph Bosco Shows at one of the prominent churches in Jersey City Frank Capell reported he would make a substantial donation to the general purpose fund. On Endy Bros.-Prell Shows, Fairlawn, N. J., there was a reunion with Dave and Ralph Endy, Lou Rice, Bill Tucker, John Ressel, Frank Mettler, Phil Cook, Kenneth Howard, Cash Miller, Doc Garfield, Ralph Justice, Harry Weiss, Milton Paer, Vernon Korhn, Max Terhan, Norman Littlefield, Harry Stevens, Nathan Waterman, Dick Coon, Tom Scully, DeLuccia, Col. A. Stahler and others. Among visitors met were Mayor Lord, Pottsville, Pa.; Harry Heller, Heller Shows; Frank Schlizzl, convalescing from a throat operation; Doc Morris, promotion manager of Palsades (N. J.) Amusement Park; Herbert E. Knight, promoter; Ted Lewis, Edward Elkins, Mrs. David Endy and Mrs. Bill Tucker. General fund drive is fast gaining on the Endy show under direction of Phil Cook.

On the Victory Shows, Huntington Station, L. I., visits were with Owners Jack Carr and William Glroud, and William J. Finn, B. Delacratz, Emil Zoraski and Max Adams. The Island Manor Shows, owned and operated by Lawrence Tamargo, was playing to good business in Rockville (See NSA on page 57)



### Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, July 1.—Attendance was larger than usual at Monday's session presided over by Ted LeFors, president; William Hobday, secretary, and Sammy Coomis, Plain Dave Morris and Charles Farmer acting as vice-presidents. Members stood in a three-minute silence in memory of C. D. (Dan) Odom. Jim Gallagher made a favorable report for the sick committee. Harry Quillen reported that Bob Downie was in California Hospital. Harry Rawlins reported good progress on the building fund. A wreath of flowers was sent to the Showmen's League of America for the Odom funeral. July 10 is date of the next meeting. A visitor was Paul Chotteau, champion ocean swimmer, who in 1940 swam 114 miles in the Atlantic. Others who had not attended for some time are Frank Warren, Tom Murrey, Clyde Gooding, Slim Wells, Harry Harrigan and Dan Hanson. Bill Hobday took the bank night award and Joe Crug reported the lion's head had netted \$247.51 for the next Christmas dinner.

#### Ladies' Auxiliary

Meeting June 19 brought in several members absent for some time, including Lee Sturm, Lillian Nichols, Oral Kent, Mrs. Henry and Dorothy Enfield. Letters came from Betty Coe, Gladys Morris and Lucille Dolman, who arrived in Chicago. Subscription books were mailed in to (See PCSA on page 57)

## Lone Star Show Women's Club

1928 1/2 Elm  
Dallas, Tex.

DALLAS, July 1.—At an imposing dinner for members in the clubrooms June 22 Louise Hickman prepared the piece de resistance, tasty veal cutlets, and Mrs. Percy (Alyne) Morency brought succulent stringbeans from her Victory Garden. Mabel Welchman made the salad. Margaret Pugh, Jim Lucas, Honey Vaughan, Margie Merrill, Helen Ress, Sally Murphy, Flo Durrett and Anna Belle Hoblitt, ladies in waiting, decorated the rooms and tables with beautiful flowers from their gardens. Joan Ann Ress conducted a War Bond award which went to Robert Caldwell.

Night of June 26, Secret Pal Night, there was much merriment when members opened presents from secret pals. On Margaret Pugh's birthday, members gave her a crystal shower with many gifts, and her husband, Denny, presented her a beautiful home. Members will give dinners once a month this summer, and each week next fall. Mrs. Tom Melody is in Methodist Hospital, and Blackie Schofield is again very ill in St. Paul Hospital. Club members are doing much Red Cross work.

#### Caravans Sale Has Profit

CHICAGO, July 1.—Emily Bailey, who was given a citation for her handling of the first birthday anniversary celebration of Caravans, Inc., has announced, as chairman of the rummage sale, May 9 and 10, that net profit was \$296.77, reported Alice Kady. On the committee with her were Madaline Ragan, President Pearl McGlynn, Edna Stenson, Clara Polich, Pat Seery, and the little daughter of Emily Bailey who donated many trinkets. Senator A. Quinn and Show-folks of America gave generous co-operation. Gift of a silver platter by Edna Lasures, president of the NSA Auxiliary, will be used as an award. Letters came from Myrtle Hutt, Dorothy Bloom, Clara Zeiger, Edna Lasures and Pearl McGlynn. Newly elected to membership are Mildred Lasures, Miriam Lussman, Mazie Atkin and Mary Lee Paden, credited to Ann Roth and Edna Lasures. Member Mrs. Ralph Pope reported on the sick list. Secretary Jeanette Wall and Edith Streibich are spending the summer at Lake Delavan, Wis. Clubrooms will be open during summer, custodian being Clara Pollich at Whitehall 4333. A cash donation was sent in by member Frieda Rosen, Buckeye State Shows.

## Missouri Show Women's Club

Maryland Hotel  
St. Louis

ST. LOUIS, July 1.—A stork shower was given to Doris Riebe Belford by her mother, Kathleen Riebe Gawle, June 22, in the clubrooms, which were decorated. Games of wit were played, and winners were Dolores Chernus and Doris Kyle. The "stork" himself presided at the refreshment table with appropriate favors. The honored guest received beautiful and useful gifts, many of which came from out-of-town friends, among them being Nell Allen, Honey Vaughan, Mary Foster, Violette Petka and Jeanette Waters. Among guests were Ethel Hesse, Norma and Gertrude Lang, Jennette Humann, Adele Voelker, Miriam Gardner, Doris Kyle, Iris Camen, Dolores Chernus, Louisa Hanasaki, Beatrice Giuliani, Mae Ward, Nell Thias, Carol Hillebrand and Kathleen Gawle. In the membership drive Mary Foster and Daisy Davis are in the lead. Letters came from Marie Simpson and Blanche Heth. An outstanding performer, formerly a member of the club, who recently suffered a collapse in Birmingham, Ala., is reported out of immediate danger but is very ill. She is Bee Kyle and is in Norwood Hospital, Birmingham.

## International Showmen's Association

Maryland Hotel  
St. Louis

ST. LOUIS, July 1.—At a special meeting June 15, attended only by a small group, as about practically 90 per cent of members are on the road, it was decided to hold one meeting each month for the next several months to consider any matters that come up. At the next meeting, July 6, applications for membership will be voted upon. David B. Endy and Ralph N. Endy were elected members at the special meeting. The club purchased \$500 worth of War Bonds last week in the Fifth War Loan drive, making a total of \$1,500 during the last two drives. Secretary Deane reported receiving letters from members on the road and in the service.

## FROM THE LOTS

### Dodson's World's Fair

Omaha, Neb. Week ended June 24. Location, Thirtieth and Wirth streets. Auspices, Veterans of Foreign Wars Post. Weather, fair. Business, good.

Show train arrived early Tuesday after a 478-mile run from South Beloit, Ill., and business was good that night. Special Representative Ed Bruer had everything in readiness and Traffic Manager Al C. Bradley handled the movement, which was made in 14 hours. Saturday gave the biggest single night's business of the season so far, with over 12,000 thru the gates and shows, rides and concessions doing business. Dining room, popcorn, candy floss and frozen custard were out of stock before 11:30. People remained on the lot until after 1:30 a. m. Sunday morning and rides and shows operated until then. Thru efforts of Legal Adjuster William Starr, concessions were operated here.

Committee, headed by City Clerk M. J. (Joe) Dineen, arranged for the grounds and, with assistance of Johnny Grubtill, superintendent of streets, three streets were closed. Top money ride was the Rocket; second, Fly-o-

Plane, and Caterpillar, third, with other rides doing a consistent business and near-capacity Saturday night. Top money shows were the World's Fair Oddities and Giant Circus Side Show, with Gay Paree second. Visitors included Mrs. L. C. Reynolds, Reynolds & Wells Shows and World of Today Shows; Don Trueblood, Omaha, former secretary of West Bros.' Shows, and Doc Randle, who was assistant manager of the shows in 1916-'17. Omaha and Council Bluffs Street Railway put people on the lot with bus service from downtown every seven minutes. The World-Herald and three radio stations gave generous publicity. PAUL BARRON.

### Buckeye State

Kankakee, Ill. Week ended June 24. Location, fairgrounds. Auspices, Veterans of Foreign Wars Post. Weather, hot and dry. Business, excellent.

Part of the show arrived in a severe electrical storm, and Laddie, one of the cocker spaniels owned by Mike and Frieda Rosen, became confused and ran out onto a road in front of a truck and was so badly injured that he had to be destroyed. This was the second annual visit here and the date was big. Altho the gross was about \$800 less than last year's, this was perhaps due to two rides being down the engagement. Many of the Rosens' kinfolks and friends came from Chicago to visit, including Joe Streibich, Bob Parker, Nate Nye, Harry Logan and Al Humpke. Weather hazards seem to have been beaten and four winners have been chalked in a row. Joe and Mildred Sorenson joined with a girl show, which until recently was part of a USO unit touring the Northwest. Bob Heth booked his Octopus and Fly-o-Plane on the show for the remainder of the season. H. B. SHIVE.

### John H. Marks

Annapolis, Md. Week ended June 24. Auspices American Legion Post. Location, old ball park. Weather, spotty. Business, good.

With good weather, this spot would have been a dandy. There was a rain-out on Monday; Tuesday was fair, with good business; same on Wednesday. Thursday weather was spotty, with a drizzle, but the night was satisfactory. Friday night at 11 o'clock, with a packed lot, a storm came up, lasting half an hour. The Girls Show top was blown down and the drome top was torn to pieces. Arcade top went down and ruined 16 machines. Cookhouse top was left in shreds. Committees, headed by G. Wells White and Henry French and assisted by their wives and Mr. French's daughter, proved efficient. Kids' Day on Saturday found 1,500 youngsters on the lot, but rain kept them from riding. Saturday night, almost lost to rain, proved good. Mrs. John H. Marks and daughter left for Richmond, Va. General Manager Marks, still ailing, is under care of doctors. The writer was visited by his brother and sister-in-law. HARRY E. WILSON.

### Baker's United

Rochester, Ind. Week ended June 25. Location, Baker's show lot. Auspices, American Legion Post. Business, fair.

Altho nearly half of the ride crews left the week before, looking for greener fields, the show was ready but a drizzling rain prevented a Monday opening. Manager Tom Baker, who put on a War Bond drive among show members, sold \$2,400 worth in the Fifth War Loan drive. Ed Shrum delivered a 27-foot Continental to W. H. (Bill) Lambert and a 25-foot Covered Wagon to J. R. Green. He also took an order from Whitey Bruch for a 25-foot job, to be delivered next week, and Earl (Buck) Weaver put in an order for a new trailer as soon as one is available. Photo studio operated by Mrs. Marion Lambert is doing near-capacity business. Mrs. Marge Miller went to Texas to visit her husband, who is stationed there in the army. Jack Kelly is efficient in getting the rides up and down. Manager Baker reported business was ahead of last year's for the same number of weeks the show has been out. J. (Bill) Carneer is to take over duties as business manager. MANNY L. LOWENSTALL.

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## MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

### WAS it a glorious Fourth?

GUS BLACKWELL signed as superintendent of transportation with the Pioneer Shows.

FROM H. H. Jones, Indianapolis, came word that Ray S. Van Noy, concessionaire, was seriously ill in Veterans' Hospital there.

W. A. (BOB) HALLOCK, general representative of the Johnny J. Jones Exposition, was in Cincinnati on business last week.

RAE TERRILL, no longer with Frankie Shafer on the American United Shows, reported leaving in Toppenish, Wash., to open with the Reynolds & Wells Shows.

ALL some showmen save for a rainy day is the price of two bales of shavings.

RALPH ROBINSON, who had been operating five concessions on the Al Bay-singer Shows, joined the William T. Collins Shows in Flaxton, N. D., to play fairs.

CHARLIE MILES, Hoosier Johnnie Guinn and Johnny (Milwaukee Red) Young, concessionaires, joined Hennies Bros.' Shows last week in Calumet City, Ill.

ground. We were left without money and clothing and suffered a loss of about \$6,000. Thanks to the personnel of Cetlin & Wilson, we received clothes and have our trailer nearly equipped again," he wrote.

STEPHEN'S SHOWS have had business above last year's since opening in Unionville, Mo., only one night having been lost to rain. Half of the equipment was carried off the lot in New Sharon, Ia., reported Delmar Harridge. Line-up is 5 rides, 4 shows, 19 concessions and free act. Carmichael's Mechanical Show is joining in Grinnell, Ia. Whitney Bros. were to put on an animal and reptile show in Osceola, Ia., on the Fourth and for the remainder of the season. Daniels, with diggers, joined in Colfax.

THERE are ways and ways of running a midway—but any way at all seems to be the best way this season.

HARRY (DOC) MURRAY, who resigned as manager of O'Brien's Show of Thrills, Revere Beach, Mass., is representing the Edward A. Terminello amusement promotions at the north end of Revere Beach Boulevard. Merritt Anderson, who recently booked his side show in the zone, reported more than satisfactory business. Pearl E. Murray is

## No Catch 'Em

SIDE-SHOW MANAGER, strictly on the promote, came to visit a brother s.-s. m. Manager No. 2 greeted the visitor at the Side-Show entrance and kept him cornered all day with conversation about this and that so that the guest could not get a chance to talk personally to any of the help of No. 2. Finally deciding that his mission had been a failure, the visitor started to depart, cracking: "Well, I've got more acts and freaks in my Side Show than the law allows." "How many is that?" inquired the glass dancer. "Well," was the comeback, "I've still got my blade box and half-and-half."—DICK HILBURN.

to Tallahassee, Fla., where the show is playing a six-week engagement under management of John Courtney.

YEARS ago a dramatic critic who visited a midway said: "To the show-going public carnivals will never have any appeal."

WORTHY SHOWS closed a successful five weeks in Buffalo last week. Playing at Grant Street and Amherst for the American Legion convention, there was a paid attendance of 20,241 on the week, said Fay Lewis. Starting around Batavia, N. Y., this week for five weeks, locations will be played at Medina and Dunkirk and at Gowanda for a firemen's convention. Buzz Leworthy purchased an Indian trailer. Martie Smith and H. K. Leworthy are closing fair dates in New York and Pennsylvania and are considering numerous southern spots. Show has had exceptionally fair weather, losing only one night so far this season because of rain.

NOTES from P. Van Ault, of Van Ault's Penny Arcade, home for the duration at Petersburg, Va.: Sgt. Henry King, with shows for 10 years, is an instructor at Fort Knox, Ky. His wife, Billie, moved her trailer near the camp from New Orleans, where she lived for the past two years. Mrs. King's sister, Cecil Delancy, and her two daughters are working at the Dog House Cafe, New Orleans. Mr. and Mrs. Dudley Lewis, on the road for the past 20 years with their Motordrome, bought a roadhouse near Petersburg, Va., naming it Cycle Inn. Burr Van Ault lettered from Italy, where he has been stationed for the past 18 months, that "a fortune could be made if someone would invent a fox hole that they could carry around with them."

SEEING a number of men playing golf on the links of an exclusive country club, a manager remarked: "They have plenty of time for that stuff while we are crying for help."

MRS. F. S. (ALYCE) MCGARRY has taken over duties of secretary-treasurer of the Buckeye State Shows, reported H. B. Shive, who said that in the first 15 weeks the show had been out three weeks on the downtown lot in Little Rock were big. Ten days at Roosevelt Road showgrounds were a blank. In Newport, Ark., the show broke even. Jonesboro and Dyersburg, Tenn., were winners. In Paris, Tenn., the show broke even. In Paducah, Ky., business was tremendous. Collinsville and Madison, Ill., were blanks. Hannibal was big and Canton very good. Weather inter-



BLOWDOWNS DEALT MUCH DAMAGE to midways over a wide area during the week of June 19. The photo shows wreckage and debris on the Royal Amusement Company after a twister in Thomasville, N. C., June 19. Mrs. Ernest Evans reported there were no casualties, a few minor injuries but considerable destruction of property. John H. Marks Shows were damaged in Annapolis, Md., and James E. Strates Shows in North Tonawanda, N. Y., June 23.

JOSEPH J. KIRKWOOD SHOWS played the week of June 26 at Kittanning, Pa., under Loyal Order of Moose Lodge auspices. Warm weather brought out crowds and business was brisk, reported Ralph Decker, general manager, and L. C. King, director of publicity.

A CONTRACT has been signed by Georgia State Fair, Macon, with Max Linderman, World of Mirth Shows, giving him exclusive game concessions at the 1944 fair, said E. Ross Jordan, fair general manager. There will be other types of concessions on the independent midway, Jordan said, and censorship restrictions will be imposed.

NOWADAYS if a man can pour gas and water into a motor he is considered a ride man.

VISITING the Conklin Shows in Hamilton, Ont., June 22, President Walter W. Tyson, Guelph, Ont., and Secretary Jack Lyon, Circus Historical Society, praised the appearance and extent of the equipment carried on 12 railroad cars. They reported that President J. W. (Patty) Conklin told them that no livestock, not even dogs, monkeys or cats, would be carried because of limited space.

MONTE NOVARRO, Cetlin & Wilson Shows, praised the personnel in regard to a fire June 18 in the Novarros' trailer. "En route from Chester to Lewiston, Pa., our trailer caught fire, burning to the

having good business with her guess-age concession. Eddie Terminello, ride and concession operator, reported good business.

IN it's fourth week of business, E. J. McArdeil's Midway of Fun reported near-capacity business on permanent location in downtown Brainerd, Minn. Show has 3 rides, mechanical show and 10 concessions. A pony ride with 20 ponies is operated by Fisher. Kiddie Auto Ride and Merry-Go-Round are office owned. Concessions are photo gallery, ball game and coke bottles, Pat Griffith; diggers, Mr. and Mrs. Bill Warren; hoop-la and slum, Bob Clayton; bowling alley, high striker, darts and huckly buck, E. J. McArdeil. Bingo is office owned. Show is booked for this location until August and has a number of fairs and celebrations lined up.

TOM'S Amusement Company, Bainbridge, Ga., which has been sold to the Courtney-Jason Amusement Enterprises, Chicago, consisted of rides, shows, concessions and transportation. Tom's company has been in business many years under management of Tom E. Rich, and Mrs. Rich handled the office. Courtney-Jason will operate in Southern territory, where the title is well known. Mr. and Mrs. Rich, who will retire for the present, will spend much time at their fishing lodge in Florida, where they entertained all members of the show at a fish dinner June 25. The showfolks returned



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ferred in some places but at two engagements it is doubtful whether the show would do any business, even under favorable conditions.

WEST LEBANON, N. H., June 19-24, turned out only fair for the O. C. Buck Shows, said Roy F. Peugh, publicity director, because of continued rain. Claremont, N. H., opened well June 26 under auspices of the VFW Post. Mr. and Mrs. Paul La Cross, who live in St. Albans, Vt., and have several concessions on the show, were visited by Mr. and Mrs. Mose La Cross, his parents and their children, Betty and Bob. Mr. and Mrs. Robert Cruickshank were visited by Corp. and Mrs. Merle Eastman, Camp Ellis, Ill., where Corporal Eastman is stationed. En route home, a daughter, Cheryle Ann, was born to the couple. Mrs. Marjorie Robinson was surprised by a visit from her son, George; sister, Audrey, and her mother. Mr. and Mrs. Marcaccio returned from a visit to their home in Methuen, Mass. Richard Tolman left to visit his sister's home in Boston.



MR. AND MRS. FRANK M. SUTTON SR., snapped in front of one of the ticket boxes on the show, have been in carnival business 40 years. Their son, Frank M. Sutton Jr., was promoted to the rank of first lieutenant May 4 and is army rail transportation officer in Phoenix, Ariz. The Great Sutton Shows report their best season to date.

Crafts 20 Big Shows in San Jose, Calif., and his parents, Mr. and Mrs. Charles Pounds, in Glendale, Calif.

THESE brothers and sister of Woodrow Jones, formerly of the Johnny J. Jones Expo, are in the armed forces: Pvt. Randolph Jones, Pfc. Edward Jones and Pvt. Marguerite Dorn, of the WACS, all stationed in the States. Serving in England are Sgt. Woodrow Jones and Jasper Jones Jr., S 1/c.

A LETTER of tribute to the various showmen's organizations and clubs throughout the country comes from Pvt. John (Sheik) Lempart, APO 15344, care Postmaster, San Francisco. He writes, in part: "The thought that we servicemen who belong to these various clubs are not forgotten is a morale builder in itself."

FIRST LIEUT. Frank M. Sutton Jr., who was promoted to that rank on May 4 and is rail transportation officer in Phoenix, Ariz., wrote: "I still miss the midway and all the carnivals and am anxiously awaiting the day when I can return to the old grind. It seems like only yesterday that I left, but it seems like it's going to be forever before I return."

PVT. WILLIAM (BILL) HARDEN, of a special service unit in Iran, types of preparing the stage and arranging details for a show featuring Lilly Pons and Andre Kostelanetz. It was attended by Maj. Gen. Donald H. Connally, of the Persian Gulf Command. Pvt. Harden adds that Lieut. Wilson P. Coats, commanding officer and post special service officer, who before the war was a booking agent for name bands in New York, is doing an admirable job.

IN Clarksburg, W. Va., during a damaging storm on the night of June 23 members of the J. C. Weer Shows left their tents and rides and went to the aid of a city blacker than London ever was on the darkest night of a blackout. With nearly 2,000 people on the grounds at Nixon Plaza when the power failed, the management hurriedly set up portable electric power plants and got the crowd safely off the lot, altho it was hours before some were able to get transportation to the city. Learning that injured were being taken to a local hospital which was without power, Owner Weer hurriedly mobilized his crews and rushed them to the city with portable power plants. Some of the plants were the only generators which show people had to supply electricity for their trailers, but they gladly disconnected and sent them.

FIRST 10 weeks of the W. C. Kaus Shows' trek from North Carolina to Pennsylvania chalked top grosses and altho, curbed by rain, were par with 1943, reported Arthur L. McIntyre. The first 10 ended in Plymouth, Pa., at the Six County Firemen's convention, with 30,000 paid admissions and turnaway business. Plymouth being the home of General Manager Russ Owens, he was host to many Wyoming County residents, from children to top officials. Owner Marie Kaus joined there. Helen Owens visited friends. Mack Kassow, business manager, reports good receipts, and Mrs. Kassow is managing four concessions. Howard (Whitey) Wagner, lot superintendent, with a shortage of men, moves equipment on schedule. Grover Hill, billposter, stays 10 days ahead of the show. Line-up now comprises 8 rides, 6 shows and 35 concessions.

WHAT always gives a press agent a laugh after taking the midway talent (?) to a radio station is to hear 'em crack: "She crimped the show. My! Was she terrible! If she goes next week I won't go."

DURING the engagement of the World of Pleasure Shows in Toledo the show women on June 22 attended a bridal shower in honor of Mrs. Marie Walsh, who was married the previous week to Jack Walsh, San Bernardino, Calif. The bingo top was tastefully decorated in pink, blue and white, with a centerpiece of fresh cut Shasta daisies and carnations carrying out the color scheme. The bride received many beautiful and useful gifts. Men of the show were invited to share in the refreshments. Mrs. Dell Bishop and Mrs. Helen Baker planned the party. Due to illness, Mrs. John Quinn was unable to attend. Included in those attending were Marion Uhlar, Stell Van Zile, Ruth Murphy, Marguerita Mathiason, Melvina Mellen, Dell Bishop, Eva Pence, Helen Harmont, Jerry McAllister, Thelma Elliott, Betty Postwaite, Mary Landfair, Rose Diamond, Margaret Lewis, Louise Geritz, Lucinda Crandell, Helen Baker, Inez

Poole, Mary and Arline Ricker, Babe Keating, Myrtle Carroll, Josephine Pont, Carrie Kelly Dear, Winnie Woznaik, Mrs. K. C. Reis, Mrs. McCarthy, Mrs. Herman and Inez V. O'Brien.

When Byers Bros.' Combined Shows were in Austin, Tex., June 4-10, reported Robert E. Jacobs, a surprise birthday party was given Mrs. Jessie Byers by the entire personnel in the major's tent. There were birthday cake and refreshments. Cotton Ellis emceed entertainment, which included music by Rena and Kay, a poem by Walter Downs and contralto solo by Mrs. Rachel Adams. Mrs. Byers received a necklace of pearls from the showfolks and many other gifts. Aldon Berry, former Roll-o-Plane operator and mechanic on the show, is now a corporal in the army. In Waco, May 26-June 3, a week was lost to rain. After the rain business was good. Inmates of orphans' homes were entertained, Methodist children May 30, and State children June 1, 600 in all. Carl Byers went to Corpus Christi to visit his brother, Jim, and they returned with fish enough for a show fish fry in the major's tent. Seen on the lot in Waco were Mr. and Mrs. Eddy Hahn, formerly of the show but now in Waco for the duration, and Bob Burton, formerly of the Peerless Potters and now in the army. Mr. and Mrs. Howard (Punk) Hill have a new trailer to replace the one burned en route to Henderson. In Henderson, Tex., May 15-20, business was good. Mrs. Eddie Coleman gave a surprise. (See MIDWAY CONFAB on page 48)

### In the Armed Forces

FIRST SGT. JOSEPH A. MILLA, former agent on the Beckmann & Gerety Shows, reported he was stationed in England.

FORMER ride operator for Mrs. Mabel Wyatt for four years and on shows with Billie Marco, Howard (Micky) Picketts is attending United States Naval Training School at Lauderdale Beach Hotel, Fort Lauderdale, Fla.

PVT. M. R. QUINLAN, 37184570, former concession agent for Al Wagner, Mike Rosen, Mighty Sheesley Midway and Dodson's World's Fair Shows, has been overseas since March, 1943. His address is APO 557, care of Postmaster, New York.

LIEUT. NORMAN ANDERSON, former bingo operator and concessionaire with the F. H. Bee Shows, Jacob Pryor's All-State Shows and John Gallagan's concessions and now serving in the Pacific theater, was recently awarded the expert infantryman's badge.

CLARENCE L. POUNDS, S 2/c, USNTC, Galley E, Commissary Department, Faragat, Idaho, who is a cook in a temporary ship's company, on a recent furlough, accompanied by his wife, visited


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**RIDES**—Will buy or book Fly-o-Plane, Roll-o-Plane, Spitfire or any new Ride for our outstanding route.

**SHOWS**—Opening for one more Grind Show of merit. Can use outstanding Bally Attraction worthy of our route and in keeping with our standards.

Performers and Useful People in All Departments Are Invited To Contact Us.

**New  
Johnny J. Jones Exposition  
Inc.**

YOUNGSTOWN, OHIO, JULY 4 TO 8  
AKRON, OHIO, JULY 10 TO 15

### WANT RIDES

We have six Rides. Will book one or two of the following Rides with own transportation on reasonable percentage: Octopus, Roll-o-Plane, small Scooter, Tilt-a-Whirl, Whip, Spitfire or Caterpillar. Good territory for Flat Rides. **SHOWS**—Will book Side Show, Animal, Big Snake, Fun House, Monkey Jungleland or any first-class Grind Shows with own outfits and transportation on reasonable percentage. A-1 territory for well framed, well lighted Grind Shows. We have not carried Shows on our route in three years. **CONCESSIONS**—Will book Fish Pond, Pitch Till U Win, Milk Bottles, Cat Rack, String Game, Scales, Slum Spindle, Bowling Alley, Custard, Hoop-La, Candy Floss, Candy Apples, Clothes Pins or any Concessions that work for stock. **FREE ACT**—Want to hear from outstanding Free Act to feature. Write or wire immediately. This week, Tallahassee, Fla.; then Georgia Tobacco and Alabama peanut belt, with industrial cities to follow. Long, sure season. Address:

**JOHN F. COURTNEY, Mgr.**

**COURTNEY-JASON AMUSEMENT ENTERPRISES**  
OPERATOR OF TOM'S AMUSEMENT CO.

### KENT-SUSSEX FAIR

Harrington, Dela. CALL Week July 24-29  
**WANT**

Legitimate Merchandise Concessions, Custard, Root Beer, Orange Barrel, Cook Houses, all kinds of Eating Stands, String Game, Pitch Till Win, etc. Want Side Show, Motor Drome, Snake, organized Colored Revue, all with own outfits. Small Pit or Grind Shows. We have answered wires from showmen that have been returned undelivered. Please wire again and we will answer care of W. U. or telephone number. Workingmen in all departments. Don't wire. Come on in. All answer:

**HERMAN BANTLY**

This Week, Du Bois, Pa., or enroute

### BUNTING SHOWS WANT

Cookhouse or neat Sit Down Grab Joint to join at Taylorville, Ill., Fair, July 23. Sober, experienced Ride Help. Semi drivers given preference. Top salary. Rides—Will make good proposition to Roll-o-Plane or Spitfire with own transportation. Also want flashy live Pony Ride. Concessions—Can place few more legitimate Merchandise Grind Concessions. No coupons. Not over ten cents. Shows—Can place one more Grind Show capable of getting money. Now playing a proven route of money spots.

Address: BUNTING SHOWS, Havana, Ill., July 5 to 10.

## American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., July 1.—Membership of the B. & V. Shows, thru Justin Van Vliet, owner, brings membership of the association up to 102. The James E. Strates Shows were visited at North Tonawanda, N. Y., June 23. Considerable time was spent by President Strates with the writer in working out details of a membership campaign to be launched. Greetings were exchanged with Special Agent Keith Buckingham, Sol Solsburg and Bobby Mansfield. The World of Mirth Shows will be visited at Allentown (Pa.) Fair.

It is planned to close the survey being conducted by the association in connection with information being secured for the material needs of the industry on August 1, and all of shows that have not returned their completed questionnaires are asked to do so without further delay.

Associate Counsel Richard S. Kaplan, Gary, Ind., reported that the city of Gary recently amended its carnival license ordinance so as to waive license fees for shows operated by certain local groups. Altho the amendment is not particularly helpful to this industry, it is claimed that the amendment is illegal for being discriminatory and that in the event it is successfully challenged it will have the effect of wiping out the original ordinance which it amends, thus leaving Gary without any ordinance whatever. Word is being awaited from the Motor Vehicle Bureau of South Carolina as to its present 10-day grace period for out-of-State motor vehicles, and the possibility of eliminating this unjust provision or at least having it modified so that it will be equitable for shows which play South Carolina for short periods.

### Army's Air Display Again Shows Detroit As Week-End Town

DETROIT, July 1.—The Army Air Show, which featured a mile of tent exhibits of war products made in Detroit, closed a 20-day stand Sunday with attendance of 2,100,000. Admission was free, but a check was made by General Motors and Ford, principal exhibitors.

Sunday crowd reached about 300,000, second only to the opening Sunday, June 4, when it hit about 500,000. Mid-week attendance was down.

This last factor points a moral to shows playing Detroit for the duration at least. The Motor City has become a 100 per cent week-end town, with amusements generally starved about four days a week, followed by turnaway crowds on week-ends.

### Martin Sets Holyoke Bill

HOLYOKE, Mass., July 1.—The biggest bill ever set for the annual outdoor show of Holy Rosary Church here was arranged by Father John J. McMahon, pastor. Produced by Al Martin, Boston, the line-up includes acts such as the Yacopi Troupe, teeterboard; Capt. Roman Proske's Tigers; Victoria Troupe, cyclists; the Beroninis, five-people high-wire act; Munroe and Grant, trampoline; Morris and Morris, perch; the Rockets, high aerial; Willie, West and McGinty, comedy house builders; Winnie Colleano, heel and toe catch, and Joe Basile's Band. Advance ticket sale campaign has been on for some time for the show to be presented week of July 3 on grounds adjoining the church.

### WANTED

Few More Small Concessions  
July 26th to 30th

**22nd Annual Fall Festival**

Play to 50,000. No Caff.

**EAST SIDE BUSINESS MEN'S ASSOC.**

Care O. J. LUNDER

2044 Atwood Ave., Madison, Wis.

## HENNIES BROS.' SHOWS

### CAN PLACE

a few legitimate Concessions and one or two worth-while Shows for

Greater Mobile Gulf Coast Fair,  
Mobile, Ala., Sept. 14-23.

Mississippi-Alabama Fair & Dairy Show,  
Tupelo, Miss., week of Sept. 26.

Alabama State Fair,  
Birmingham, Ala., week of Oct. 2.

Chaffahoochee Valley Exposition,  
Columbus, Ga., week of Oct. 9.

### Address

**HENNIES BROS.' SHOWS**

Flint, Mich., week of July 3;

Lansing, Mich., week of July 10.

### WANTED WANTED WANTED COOK HOUSE or GRAB JOINT

that will cater to Show People. Have wonderful territory; heading south; stay out until Thanksgiving. Pete Kritikoss, get in touch.

### Peppers All State Shows

FRANK PEPPERS, Mgr.  
Richlands, Va., July 3-8

### WANTED

Shows, Rides and Concessions for the

### OLD SETTLERS' REUNION

Louisburg, Mo., July 24-25.

Contact BERT MATTHEWS

### RIDES WANTED St. Ann's Parish Carnival

July 10th to 16th.

Write or Phone

REV. J. C. KUNDRESKAS, Luzerne, Pa.

### WANTED

Rides and Concessions, July 22-23

### BUSINESS MEN'S PICNIC

Contact

J. CALKINS, 2317 Orindorfer St., Saginaw, Mich.

### WANTED

To hear from Merry-Go-Round and other Rides for Firemen's Field Day, August 3-4-5, 1944.

**A. J. BOYCE, CHIEF**

FAIRMOUNT FIRE DEPT.  
R. D. #1, Camillus, New York

### WANTED

RIDE FOREMAN AND RIDE HELP for Dodgem and other Rides. FEW MORE 10¢ STOCK CONCESSIONS. Big July 4th Celebration on streets uptown.

**JOHN FRANCIS SHOWS**

Beardstown, Ill., this week

### WANT

Experienced Bingo Counterman and Caller. Best pay. Wire

**W. A. STACY**

Cavalcade of Amusements Minot, N. D.

WANTED — WANTED — WANTED  
Painter and Builder who can paint scenic work. Year around work for the right man. Can use Wire as Ticket Seller.

**PEPPERS ALL STATE SHOWS**

FRANK PEPPERS, Mgr.  
Richlands, Va., week of the 4th.



# INDOOR SHOWS IN NEW HIGHS

## Providence Shrine Has Large Crowds; Advance Sale Big

PROVIDENCE, July 1.—The 21st annual Shrine Circus at Narragansett Park here, June 19-24, just missed a chance of breaking all records by a Northeast storm that hovered in the area, forcing the cancellation of some performances. When the sun did break thru, banner crowds were in attendance and business was brisk. An advance ticket sale of \$60,000 was recorded, the campaign running over a period of two months prior to the show. This was the largest sales report in the history of Palestine Temple's annual production.

The show, under direction of Past Potentate Earl C. Whelden, was produced by Al Martin. Whelden has been in charge of the circus since its inception, and this was Martin's seventh consecutive year as producer.

Special children's matinee, a regular feature, attracted 400 from nine hospitals and convalescent homes in the State. They were transported to the grounds in police cars, ambulances and Red Cross beach wagons. As guests of the Shrine, all received novelties and goodies. Mark Huling was in the range of the lensmen all afternoon as a number of the children were carried to his tank where Sharkey, the seal, extended his flipper in a greeting of friendship.

Newspapers were liberal with space, running a total of 11 three-column cuts in *The Providence Journal-Bulletin* alone. *The Pawtucket Times* also ran a series of pictures in advance and had their cameramen on the lot during the show. Four radio stations ran a series of spot announcements a half dozen times a day for two weeks and during the show contributed 15-minute spots. The publicity campaign was under direction of Arthur F. Brunner, his fifth year with the Shrine in this capacity.

Father Sullivan, CFA chaplain of Boston, caught the show on Friday, and CFA perennial Joe Beach, Springfield, was on hand all day Saturday. Other visitors were Bill Schilling, New York agent; Eli Legasse, representing the Legasse Amusement Company, carnival operator; Tom DePietro, New York actor's agent; Crash and Lottie Dunnigan, New Britain, Conn., high-act producer; Jim Grimwood, show operator. Sadness struck the lot on Thursday when Ed Corbett, associated with J. C. Harlacker in managing the circus, suffered a heart attack and was removed to Rhode Island Hospital. His condition is still grave.

## Wirth Attendance Picks Up June 27

NEW YORK, July 1.—Frank Wirth's "Victory Circus," auspices of the Nassau and Suffolk counties division of the 4th Regiment, New York State Guard, played this week on the parade grounds of the armory in Hempstead, L. I. Show was set to open Sunday (25) afternoon, but a heavy rain washed out the matinee performance. Clearing skies permitted the show to bow at night but seats were only half filled. Monday's business also was light, but attendance took an upswing on Tuesday. The after-concert did exceptionally well.

Show was staged in the open, with three rings and a platform. Bleachers on two sides of the grounds and reserves on the other two sides seat about 5,000. (See Wirth Attendance Up on page 56)

## H-M Folks Join Bailey

PENN, YAN, N. Y., July 1.—Bailey Bros.' Circus has added Kinko, Jimmy Davison, Harry Knapp and Gabby DeKoe, clowns, and Jean Evans, aerialist, to the program. They came from Hamid-Morton Circus. Business was very good all week with the exception of Canandaigua, N. Y., where it rained.



WHEN GOOD FELLOWS GET TOGETHER! This picture was snapped by Mrs. Del Darling in the Darling home in Erie, Pa., three days before Jack Grimes died on June 7. Left to right: Jack Grimes, Cole Bros.' p. a.; George H. Lux, representative of Erie Lithograph Company; Del Darling, former sheriff of Erie County and known to hundreds of showfolks, and Carl Knudson, Cole Bros.' 24-hour man.

## Sparks Is Recuperating

MACON, Ga., July 1.—Charles Sparks, retired circus owner, is recuperating at Rochester, Minn., after undergoing a major operation at the Mayo clinic there, local friends have learned. He has been at Rochester nearly two months. Latest word was that he has been able to leave his hospital room and return to a hotel, but is still visiting the doctors regularly.

## Sotiro Again Under Knife

MACON, Ga., July 1.—Frank Sotiro, Japanese trouper who has spent most of his life with American shows, must soon return to the hospital for another operation on an injured leg, which was broken here last November when he was struck by an automobile while crossing the street.

## RB and Cole Hitting Straws, Near Capacity; Time Is Cut

NEW YORK, July 1.—The Ringling show has been playing to near capacity at all stops since opening under canvas at Philadelphia. Weather has been spotty, rain cutting the gate slightly at some places. Labor shortage and transportation are the principal headaches. All departments are short-handed, with the wardrobe chief vainly trying for 12 new helpers while in Bridgeport. No trouble from ODT, but some sections of the show trains are being routed over round-about routes while playing Atlantic Seaboard dates because the show's flatcars are too long to navigate some of the main line curves. Transportation delay brought the show into Bridgeport, Conn., late Friday (23) afternoon and show went on at 4:30. Attendance was near capacity at all four performances in Bridgeport.

The Ringling show under canvas is practically the same as the New York premiere. Minor changes have cut the running time slightly. Alfred Court's animals are now being worked by the Kovars in two end rings only instead of in all three rings. Victoria and Torrence are no longer being featured in a solo spot, but are doing their act in Display No. 5 with a group of other aerial acts. The group of Percherons, presented by Arthur Konyot in New York, are out. Tiebor's seals have been split into two groups and are working on both stages.

Emmett Kelly is much more in evidence and is on in several new gags. Sally Cartier, whose sister, Patricia, was seriously injured in a fall at Madison Square Garden, is doing a neat single trapeze routine until her partner is able

## Atterbury Changes Title to Lee Bros.

CINCINNATI, July 1.—In the issue dated June 24 it was stated that E. E. Coleman, who, with Bob Atterbury, had the Sells-Sterling Circus, had severed connections and that Coleman moved his trucks to Trenton, Mo., and would present his own show. Title was used until June 8.

In a wire from Reedsburg, Wis., June 29, Atterbury said: "Sells-Sterling is not closed; is moving every day and doing big business. I just changed the title back to Lee Bros. Two new cab-over engine trucks have been added, plus new side show."

F. C. FISHER Circus had a nice day's business at Mio, Mich.

## Grosses Soar In Better Bills

Leading producers look for another red one in '44-'45 —season is lengthened

By Nat Green

CHICAGO, July 1.—Indoor circuses grossed between \$1,000,000 and \$3,000,000 during the season just closed, which is not hay in anybody's language. The indoor prototype of the entertainment of the white tops has grown to huge proportions, expanding its talent budgets, attracting ever-increasing crowds and grosses and creating for itself an important place in the entertainment field.

No doubt it will be difficult to convince some of the old circus die-hards that the indoor circus, usually spoken of as the "winter circus," is a feeder for the summer show under canvas. But astute showmen who have studied the subject agree that the winter show, far from putting a crimp in the business of its summer counterpart, creates new patrons for the tented shows.

There has been a tendency of some circus producers in the indoor field to have the shows lap over more and more into the canvas season. This tendency may increase as more auditoriums equipped with air-conditioning become available; and it is possible that the indoor circus may become an around-the-calendar attraction.

### Better Shows Build Business

The indoor circus, along with practically every other branch of showbiz, has been exceptionally big during the last two years. While the phenomenally big business may be attributed in part to the abnormal conditions existing because of wartime industry, a plentiful supply of money in the pockets of the public and a desire to spend liberally for entertainment, that by no means tells the whole story.

Indoor circuses have grown better, thanks to increased competition which keeps producers on their toes. Exploitation methods have been greatly improved, radio has come into prominent play and a huge new reservoir of circus fans has been tapped. The winter circus is no sudden growth. The big attendance of the last few seasons has been built up thru years of educating the public.

### Today's Producers

Three producers have had the bulk of the indoor circus business for many (See *New Highs in Indoors* on page 40)

## Scores of Friends, Former Associates at Odom Funeral

CHICAGO, July 1.—The funeral of O. D. (Dan) Odom was held here Wednesday. Scores of friends and former associates were on hand to pay their last respects, and the Sbarboro Chapel, where services were held, was banked with dozens of beautiful floral tributes. Service was conducted by Father Malloy at the chapel and there was a brief service at Showmen's Rest, where the body was taken for burial.

A pathetic touch at the funeral was the presence of a powerful, clean-cut middle-aged Negro—an old poler who formerly worked for Odom. He stood respectfully outside the chapel and showed genuine sorrow as the casket was carried to the hearse. "Did you work for Danny?" a representative of *The Billboard* inquired. "Yes, sir, I shore did," he replied. "Mr. Odom was a fine man and I hate to see him go." Asked his name, (See *Many at Odom Rites* on page 56)







# Rumor Mongers Run Rampant

## Spreading of False Reports By Morons Add to Ops' Woes

Poisonous grapevining on zoot suit rioting, ride accidents, pool drownings, racial differences, etc., keeps ops busy figuring means to combat evil

CINCINNATI, July 1.—Damaging, unfounded rumors, those poisonous falsifications usually nurtured in the alleged mind of some crank, have had their inning in the amusement park field in the past, but this season, to date, has hatched a new crop that tops any of the whispering campaigns of the past. Operators in many sections of the country have reported damaging rumors, regarding their amusement plants, making the rounds in their respective territories, and many of the park men are frankly worried over the machinations of the rumor mongers.

In many instances the idle rumors disseminated by word-of-mouth have had a noticeable effect on business; in other cases the ill effect created by the false reports have been nil, but in all cases the malicious lies have given the ops plenty of headaches. Who starts the baseless rumors and why remains a mystery, but the operators' biggest problem is how to combat the damaging rumors without building them, thru an outright denial, into something more damaging and complicated.

Many of the rumors, thru their very nature, are difficult to combat or broken down by radio and newspaper advertising. (See *Rumor Mongers Active on page 55*)

## Detroit Biz Zooms; Edgewater Registers 35% Hypo Over 1943

DETROIT, July 1.—Amusement park business in this area, which received only a modest setback at the time of the invasion, continues to mount upward over last year's figures with the coming of warm weather.

At Edgewater Park Manager Ralph Ammon reports business running consistently around 35 per cent over the same period a year ago. Last week's business, aided significantly by the change in the weather, registered a pick-up of 25 per cent over the previous week.

Picnic business has been especially good, with an average of three picnics a week already scheduled for the remainder of the season, with week-ends practically all tied up. One type of event that has been tried out here is a special Night of Fun, backed by various political candidates. In these instances the candidate or his backers takes over the cost of operation of certain attractions, such as rides, and passes out free tickets (subject to tax), with the ducaats naturally also bearing a plug for the candidate.

## Record Inclemency Serious Blow To East Canada Spots

ST. JOHN, N. B., July 1.—The weather for May and June has been the most unfavorable in the history of the park and beach business in Eastern Canada, operators in this area report. Inclement weather practically wrecked patronage of resort dance halls. Swim business was virtually nil. Snow fell in both months and extremely chilly winds prevailed almost continually. After opening in May, some operators of parks and beaches replaced the shutters until the last week in June. Heating equipment had to be used during May and June in the dance halls which did not suspend because of the cold.

There were several cases of dance hall patrons driving to beach and park dances in June in horsedrawn sleighs, with snow several feet deep in spots. The loss of May and June will make the season unusually short in this territory.

## Russells Point Running 18-25% Over '43 Season

RUSSELLS POINT, O., July 1.—General upward trend of park business in the Midwest is reflected by reports from this resort spot located on Indian Lake here, where business has been running from 18 to 25 per cent ahead of 1943 on the various attractions. Play spot is centrally located in Western Ohio, and is in a typical resort center, fairly remote from any large city.

Prospects for the season, based on business to date, point to a total spending volume that will be the greatest in 35 years, according to French L. Wilgus, (See *Russells Point Booms on page 55*)

## Summit Beach Gross Up 35%

New service folk policy clicks—Hi-Nite catches on with juve authorities

AKRON, July 1.—With all concession space sold out and everything in full swing, Summit Beach Park here continues to pull topnotch business, with the gross running around 35 per cent ahead of the same period last year, according to Manager Frank Rafal. Ray Marsh Brydon's mammoth freak show, occupying a prominent location on the midway, continues to play to excellent box office. Newest attraction is a Philadelphia Toboggan Company Funhouse attraction called Death Valley, moved here recently from Enna Jettick Park, Auburn, N. Y.

Summit Beach has inaugurated a new policy of presenting all service men and women on furlough with a strip of ride and attraction tickets each time they register at the park. Thus the Summit Beach management plays host to them on all rides and attractions on the (See *Summit Ahead 35% on page 55*)

## Casino, Va. Beach, Sets Summer Stock

VIRGINIA BEACH, Va., July 1.—Arrangements have been completed for the operation of an outdoor summer stock company at Casino Park here, it was announced this week.

The company will be under the active management of William M. Cullen, according to Managing Director Frank D. Shean of Casino Park.

Cullen has signed William Blair as director, and the Equity company will be headed by Michael Ames, Pauline Bagshaw, Hazel Kemp, T. J. Jones, Mel Roberts and Norman Porter, with guest stars to be brought in each week.

Billie Clarke will handle publicity, with Claudia slated as the opening bill.

Business remains excellent with Casino Park, says Shean, with each week building from the previous one. All reservations at hotels, cottages, cabins and private homes at and near Virginia Beach have been sold out for the coming week, with a tremendous transient business expected on the four-day Fourth of July week-end.

## Forest, Hanover, Full Time

HANOVER, Pa., July 1.—Forest Park here ushers in its regular season today, opening its ballroom at the same time with Don Trostle's band. On July 16 management has skedded a massed band concert as a special event. Going into full-time operation are the eight rides, roller rink and concessions. Forest has a heavy picnic schedule.

## VICTORY PARK

CHAMBERSBURG, PA.

Can place all types of Free Acts for weekly engagements or part of week contract. Address: STEWART WACHTER

## BUSINESS OPPORTUNITY

Three Abreast Merry-Go-Round, like new, condition guaranteed. Life Size Lion Ring Grabbing Device. Ideal location. Term lease or can be moved. Quitting after 26 years. \$8,000.00 cash.

H. E. WATSON  
Arnolds Park, Iowa

## FOR SALE OR TRADE

One Eight-Car Whip, in perfect condition, for good Merry-Go-Round or Kiddie Ride.

CHATTANOOGA RECREATION CO.  
WARNER PARK CHATTANOOGA, TENN.

## CONEY ISLAND, N. Y.

By Uno

STEEPLECHASE PARK. More personnel. Electricians: Jack Walsh, foreman; John Duffy, Edward Riordan, William H. Cox, Thomas Poynton and Jack McElloft. Cashiers: William Turner, James Henry, Benjamin Block, Harold Gaffney, Morris Weisberger, John McGinness, Paul Boynton and Sonny Grew. Fred Neusse is captain of the Red Coats; Blanche Roza, head nurse; James Rieves, head gardener, and Irving Upton and Chester Crockett, firemen. Crew at the Parachutes: Eddie Hill, cashier; Steve Long, master mechanic, and Arthur Schult, Joseph Madden and Eugene Mann. Still more to come.

*Broadway on the Bowery*, girlie show supervised by Julius Kuehnel at the Bowery end of the World Circus Side Show, has Betta Dodd, featured; Irene Kenny, Doris Avelyn, Doris Howland, Hillary Harris, and May Patt, pianist. Talkers are Billy Milton and Al Hornet, and Bunny Green, cashier. Operates from 5 p. m. to closing.

Isadore Kraus, partnered with Harry Novins and Jimmie Pantano in four rides, Looper Plane, Flying Scooter, Streamlined Scooter and Boomerang on Surf and West Sixth Street, started 19

years ago with the Streamlined Scooter and then branched out as a quadruple ride operator. Says his Looper Plane is the best thriller of all. Harry and Jimmie are former execs of the Surf Coal Company on Neptune Avenue, and retain a small percentage of their interests. Cashiers on their pay roll are Charlie Cohen, Mack Smith, Jack Gross and Morris Teplitz. Al Aceto is master mechanic, and Mortimer Guritsky, assistant.

LUNA PARK SHORTS. Ben Franklin, manager of Fassio's Opera House, has compiled *Hitler's Last Will and Testament* as a printed souvenir to customers.

TOM MCKEE, Aqua-Gal show operator and high diver, has taken up song writing on the side. His two latest, *Don't Go Away Any More, Ellmore* and *Make the Two of Us One*, for which he wrote the lyrics, and Alan Rankin Jones and Lou Springer, the melody, are being published by Orpheum Music Corporation. McKee during the winter also wrote comedy scripts for Jack Pepper's WJZ air program. Aqua-Gals personnel comprises Lois Lane, Pat Hampton, Dorothy O'Connor, Betty Thompson, Blanche Blain and Flash McCormick.

CAMIELO BATTIATO has opened a new spaghetti eatery alongside the ballroom. SAM SPERBER is a new bottle game operator in a spot rented from Abe Seskin. BILL MILLER finally conceded that the title of champ gin rummy player belongs to Seskin. BILLY JACKSON is supervising Captain Anderson's and Harry DeDio's circus (See *Coney Island, N. Y., on opp. page*)

A battery of  
"SOLO-VUES"  
will make additional  
money for you! See our  
ad in Amusement Ma-  
chine Section.

★  
GEORGE PONSER CO.  
DEPT. B  
763 South 18th St., Newark, N. J.

## FOR SALE

Ferris Wheel, Ell No. 5; Three Abreast Merry-Go-Round and Tilt-A-Whirl. All set up and running. Can be seen in operation.

\$8,500.00

Can probably lease Park till November 1.  
In Center of Town.

PENSACOLA AMUSEMENT PARK  
Box 727, Pensacola, Fla.

## ATTENTION PARK OWNERS AND MANAGERS

Man 47 years of age with twenty-eight years of painting experience. Combination painter, sign painter, scenery artist, show card and original sketch man. Must be all year round work. Address: BOX 599, Care The Billboard, 1564 Broadway, New York 19, N. Y.

## SYNTHETIC RUBBER BATHING CAPS

GROSS \$73.25; DOZEN \$8.55

Sample Mailed Postpaid \$1.00

COLUMBIA  
Box 900 Richmond 7, Va.

## FOR SALE

We are offering our Dentzel Carrousel for delivery in September. 3 row, 52 animals and 2 chariots, with Wurlitzer Style #157 Organ. Cash price \$3500.00, F. O. B. cars, Hershey, Pa. Can be seen in operation thruout season.

HERSHEY PARK

Hershey, Pa.



# 12 SUPER SPOTS IN WORKS

**New Bars Awarded  
In ARSA Contests**

## Block in Philly, Others Acquired

**Vic Brown announces post-war building plans for "De Luxe Skatoriums" chain**

NEWARK N. J., July 1.—Victor J. Brown, president and general manager of New Dreamland Arena Rink here and past president of the Roller Skating Rink Operators' Association of the United States and a member of its present board of control, has announced post-war construction plans of magnitude.

Twelve "Super De Luxe Skatoriums" are now in the planning stage in scattered localities and the acquisition of real estate has begun.

A square block of property in Philadelphia has already been purchased, he said, and plans call for a much larger and more modern rink than the imposing Dreamland Arena here, construction to start at the termination of the war.

Negotiations have also been completed, he said, for a square block of property in The Bronx, New York, and for similar property on Long Island. Hy-Way Arena, Newark, another Brown rink, will be improved and enlarged after the war.

Other announcements by Brown as well as by other interests are expected, it having been reported for some time that the end of the war will see an unprecedented boom in building in the roller rink field and that many structures are in the blue-print works which will represent the investment of millions of dollars in the future of the industry.

## ARSA Picks Advisers

NEW YORK, July 1.—Ozzie Nelson, secretary-treasurer of the Amateur Roller Skating Association, announced the appointment of an advisory committee consisting of the following: Daniel J. Ferris, Amateur Athletic Union; Avery Brundage, Olympic Committee; Pete Miller, Amateur Skating Union; Joseph K. Savage, United States Figure Skating Association, and Oscar Morgan, Amateur Roller Skating Association.

## No Commissioner Is Needed in Field, Says Exec Favored

By Victor J. Brown

Operator of New Dreamland Arena, Newark, N. J., and Past President and member of Board of Control of the RSROA.

NEWARK, N. J., July 1.—It was with great interest that I read the story in *The Billboard* of June 24, captioned "Industry 'Czar' Talked," which was brought about by the Ohio group of the Roller Skating Rink Operators' Association of the United States, and noted that I have been mentioned as the selection for national commissioner and, while it was of great interest to me to learn that the Ohio members had me in mind, I believe that the idea is rather premature and that in an industry such as roller skating, I hardly think it would be possible.

As a member of the RSROA and having been active up to the present, I personally see no need of any national commissioner to guide the destinies of roller skating. The RSROA as an association has done that and is continuing to do so and, under the able guidance of our president, William T. Brown, Seattle, I look for far greater strides to be made. Our very able secretary and treasurer, Fred A. Martin, Detroit, is a tireless worker and has at all times been fair in his judgment and unbiased to all.

### Sees RSROA Doing Job

With an association functioning as does the RSROA and with its able officers, I doubt very much that a national commissioner would be of any consequence to the roller skating industry. And while they have mentioned my name in reference to the commissionership, I would like to convey to my good friends in Ohio that a position of this kind would not be of any assistance to the industry, and as a member of the RSROA and one of its founders, I would be very elated to see the RSROA progress and uphold its standards as it has heretofore, which I know it will under the able guidance of William Brown. That, in itself, is more than any

## RSROA Prexy Brown Attends New Ops Spot

CENTRALIA, Wash., July 1.—William T. Brown, president of the Roller Skating Rink Operators of America and operator of Southgate Rollerdrone, Seattle, participated in the recent opening of the Centralia (Wash.) Rollerdrone, operated by the Andersons. Some of the other rink operators who were present included George Otto, Roller Bowl, Tacoma; Mr. and Mrs. Jay Roush, Skateland, Everett; Mr. and Mrs. Hagman, Burlington Roller Rink and Mr. and Mrs. Betts, Redonda Roller Rink, all of Washington.

Club members of the Redondo, Southgate and Skateland rinks presented a floorshow with all admissions going to the Red Cross. Flowers were received from many operators and organizations. Blue and white were utilized in the decorative scheme of the rink.

## USO Okays Sessions

RAVENNA, O., July 1.—USO committee approved skating in the gymnasium of the recreation center here until October 1, with sessions five nights a week, according to Frank Badke, director. Admission will be 44 cents to cover cost of renting equipment. Mr. and Mrs. Lou Little, who have been connected with private rinks for the past 15 years, including the Karns rink at the Ravenna Fairgrounds, are USO staff aids and will supervise the new program which starts July 12. Mary Lou, eight-year-old daughter of the couple, started skating when 11 months old. Francis J. Baldwin, Ravenna manufacturer of hard maple wheels for skates, is also active in the

commissioner could wish to do if one were appointed.

### Lauds Present Leaders

In an industry such as roller skating I doubt very much whether I or whoever it might be could do the industry any more good than the RSROA has done as a whole. If we look back at the strides that the RSROA has made since its inception and how roller skating has been elevated because of that association, there is only one line of travel to take and that is to continue with the officers of that great association, and it is not necessary now or, as I see it, at any time, to designate any one person to guide the destinies of the roller skating industry.

However, I wish to thank my many good friends for having me in mind for such an important position, but I also wish to inform them that I am an RSROA member, that I am with the association 100 per cent and that I am more than pleased to abide by whatever rulings come thru from the RSROA. Its leadership has been a major reason for the success of roller skating today.

## Win New Honors

BOSTON, July 1.—Co-Ed Dance and Figure Skating Club of Boston has the following new medalists who passed their Amateur Roller Skating Association tests in proficiency: Junior Bar, Jean and Robert Cunliff and Earle Holmes; Bronze No. 1 and 2, Anna M. Hewes, amateur, and Alice Gori, professional. Bronze dance went to Alice Gori, Anna Hewes and Robert Cunliff. Judges who officiated were Russell K. Nash, E. F. Brigham and Dorothy L. Glazier, Boston Skating Club and United States Figure Skating Association.

## WANTED TO BUY FOR CASH

Richardson and Chicago Plates with or without trucks. Write us immediately what you have.  
**JOHNNY JONES, JR.**  
132 7th Street Pittsburgh 22, Pa.

PERTH AMBOY, N. J., July 1.—Eddie O'Neill coached the following skaters who passed their proficiency tests under Amateur Roller Skating Association rules: Perth Amboy Dance and Figure Club, Junior Bar: Gladys Seick, Rose Chiera, Frank Trella, Frank Scallg, Marie Fisler, Dorothy Labouchky, Alma Garaffa and Anna Adamson. Bronze Figures: Robert Weber, Judy Glovin, Dolores Chasey, Dorothy Sproul and Terry Chiera. Bronze Bar No. 2: Josephine Maraski and Helen Maraski. Bronze Bar No. 3: William Weber.

Boulevard Dance and Figure Club, Bayonne, N. J. Junior Bar: Patricia Sheridan, Ann De Russo, Ann Gibney, Theresa Pica, Edna Hopko and Elvera Ferrari. Bronze No. 1: Jean Fisher, Clarence Wohlrab, Margaret Hyland, Charles Binninger, Connie D'Amicco, Vincent Pagnotti and Elmer Samanan. Bronze Bar No. 2: Ann Sped. Bronze Bar No. 3: Dorothy Lesak.

Fordham (N. Y.) Skating Club, Junior Bar: Robert Spitzer and Al Arisohn. Bronze No. 1: Tere Smith, Richard Lynch, Betty Welsh, Hector Tannaro, Mary Arisohn, Joan Collins and William Lion. Bronze Dance: Marc Gemellaro.

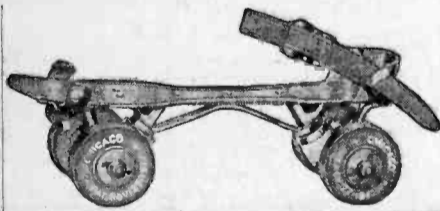
HENRY LAWRENCE, operator of the Aberdeen (S. D.) Roller Rink located a mile from the city, had bus service until a short time ago when the Office of Defense Transportation stopped it as being non-essential. Officials of institutions are trying to get the service restored.

ANDREW C. FISHER, former comedian and musician, is now teaching skating around Marquette, Mich. He has been skating for the past 50 years but recently had to forego spins and jumps as the result of an operation.

FLAMINGO DANCE AND FIGURE Skating Club of Pittsburgh utilizing the Flamingo Palace, of that city, is now a member of the Amateur Roller Skating Association.

SEVERAL hundred skaters attended the opening of the Rollerade, formerly the Ice House, Toledo, June 24. Freddie Bayne, organist, is featured nightly. Rink is under management of Paul Spor.

## -RINK MEN WHO HAVE ONCE HAD A-



## "CHICAGO"

TRADE MARK REG. U.S. PAT. OFF.  
EQUIPMENT  
WILL HAVE NO OTHER  
THERE IS A REASON.

CHICAGO ROLLER SKATE CO.  
4427 W. Lake St. CHICAGO, ILL.

## ★ And all the Accessories too!

To give you the best possible Roller Service under necessary wartime limitations.

### \*REMOUNTING

Send us those used skates for cutting down and remounting on fine new Hyde Shoes.

### \*LACES

An ample supply of

**HYDE'S  
NON-RATIONED  
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ORDER today!

white and black in 63", 72" & 81" lengths.

### \*WHITE RUBBER

Heel Toe Stoppers ready for prompt delivery.

### \*INNER SOLE LININGS

for all roller shoes. Excellent for your rentals.

## HYDE ATHLETIC SHOE CO., CAMBRIDGE, MASS.

Manufacturers of those famous "BETTY LYTTLE" Roller Shoes

**The First Best Skate**

**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
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**The Best Skate Today**

**No. 321 DUSTLESS FLOOR DRESSING**  
Cleanses the air, providing a snug grip with less wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.  
**GAGAN BROTHERS**  
444 Second St., Everett, Mass.

**FOR SALE**  
Large Roller Rink, Stationary, located in the heart of Galveston Beach. Good business. Plenty of good equipment. Priced right. Write  
**BEACH ROLLER RINK**  
Galveston, Texas.

**FOR SALE**  
350 PAIRS OF CHICAGO RINK SKATES  
RINK EQUIPMENT  
SHOE SKATES AND OTHER PARTS  
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**BALL BEARINGS**  
**\$1.75 PER M.**  
No Orders Filled Under 5 M. No C. O. D.'s.  
**C. A. COREY**  
BOX 1762 FALL RIVER, MASS.











# PLASTICS FOR FUR COATS

## Assures Real Economy Line

Already tried in New York—rich promise for post-war markets

NEW YORK, July 1.—A sensational development in the making of economy lines of fur coats has attained much publicity here and in the national press. The new coat was offered in New York's Sak's Fifth Avenue store and thereby given a very favorable public reaction.

The new idea was invented by Jose B. Calba, of St. Paul, and includes treating such things as the pelts of common sheep so that a coat made from such pelts is almost undistinguishable from such luxury furs as beaver, seal and nutria. The making of the above type of coats is accomplished by using shorn sheep pelts, and in making imitations of long-haired coats, the unshorn sheepskins are used. The new development is just another important application of plastics and the present process permits treating hair, wool and other fibers so that important possibilities are promised for the future, not only in the fur coat market but in many other fields using fabrics of various kinds.

Due to the importance given to the economy lines of fur coats in the past, trade leaders expect that the new product in time will bring about many changes in the entire fur coat market. The fur market in recent months has had many problems facing it, such as ceiling prices and scarcity of furs. The fur trade has been pleading with government officials to give them some advantages under present conditions. It is expected that such developments as plastic fur coats will usher in other problems for the high-price market. Most of the predictions made for the trade now consider plastic furs as a post-war feature. Some merchants see the women of America beginning to dream of a coat at that time which will to all appearances be like that worn by her richest neighbors.

### A Price Hit

In comparing prices, Sak's was able to offer the coat around \$150 which ex- (See PLASTICS FOR COATS on page 51)

## MERCHANDISE TRENDS

CHICAGO, July 1.—Business and industry were still deeply interested in judging the reactions from the invasion of Europe. All indications point to success for the Allies, but the fighting is costly. The WPB made some important steps to release materials for civilian goods but warned that the orders would be repealed at any time war conditions demanded it. It now appears that small plants will be favored in the future and new firms may enter business. No apparent attempt will be made to prevent entry of firms into a new field.

The list of civilian items which are most needed reads almost like a specialty catalog. If small plants get materials by October they will have a large list of merchandise items on which to start. Trade reports from retail outlets showed a big jump in trade and no real explanation for it except that it may have been due to the slackening earlier in June.

The wholesale markets in the East reported that buying for fall trade seemed about finished. This means that wholesale firms that have available stock or merchandise from now on can make quick sales.

### Electrical Fixtures

Leaders in the lighting field expect that in about three years after the war their business will reach an all-time high. Annual lamp sales, according to a recent survey, are expected to reach \$175,000,000, a figure which would be nearly double of that of 1939. The optimistic conclusions are based on a survey made by Westinghouse. They

were aided by firms in all branches of electrical industry. Much of the optimism for the sale of electrical gadgets after the war is based on the increased construction of power facilities. The government is expected to increase its power project after the war, and many new projects will be completed at an early date. If these projects are completed as expected, many areas that have been without power in the past will be big markets for electrical specialties of all kinds.

Sales on fluorescent lamps are expected to go to 70,000,000 units a year. (See Merchandise Trends on page 52)

## GOP Conventioneers Boost Trade, Miss Campaign Buttons

CHICAGO, July 1.—Merchandise trade in Chicago saw big business, especially retail outlets, when the national GOP convention met here early in the week. Trade booming will continue to last thru-out the convention period until July 22, when many visitors will be here in addition to the official delegates to the national political conventions.

A recent trade estimate put out by the convention bureau stated that about \$5,000,000 will be spent during the suc- (See GOP CONVENTIONERS on page 51)

FIRST TIME EVER OFFERED!

## Genuine LUCITE Compact

- ★ FEATHER-WEIGHT—Only 4 oz.
- ★ THINNER THAN THIN!
- ★ LARGE SIZE—5" diameter
- ★ EVERLASTING TORTOISE—SHELL COLOR!

\$22.50 DOZ.

F. O. B. CHICAGO  
25% Deposit

SAMPLE POSTPAID \$2.95



A big beautiful ultra-modern compact of genuine LUCITE—not to be confused with ordinary plastic. Leak-proof construction. Large capacity for loose powder. Won't warp. High-grade, full-view mirror. Trouble-free hinge and clasp. Individually boxed. Immediate delivery.

The Compact You've Been Waiting for!

## LEE INDUSTRIES

1718-20 NORTH DAMEN AVENUE

CHICAGO 47

## SOON . . .

. . . our new line of Locketts and Spray Pins will be ready for release. Watch for our announcement!



MURRAY SIMON

109 S. 5th St., Brooklyn, N.Y.

## A BIG SELLING LINE OF BOOKENDS

AT RARE, POPULAR PRICES

Made of terra cotta composition, beautifully handpainted, in natural colors, works of art in every detail, animals looking as if they were alive. The original models of these bookends were made by a sculptor of unusual talent. Size from 5 to 6 3/4 inches high. Weight from 32 to 36 lbs. per doz. pairs.

PRICE \$18.00 PER DOZ. PAIRS

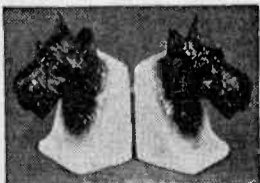
Packed 1/6 doz. pairs per number in carton. The dozen may be assorted among six numbers if desired. Illustrated in our Price Lists K #231 and #239.



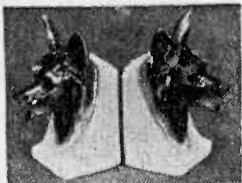
#4098K HORSEHEADS



#4099K COLLIES



#4100K SCOTTIES



#4101K POLICE DOGS

We carry a tremendous assortment of GIFT GOODS, ranging in price from \$1.80 to \$90.00 per dozen. Set K of completely illustrated Price Lists will be sent to any re-seller on application.

LEO KAUL

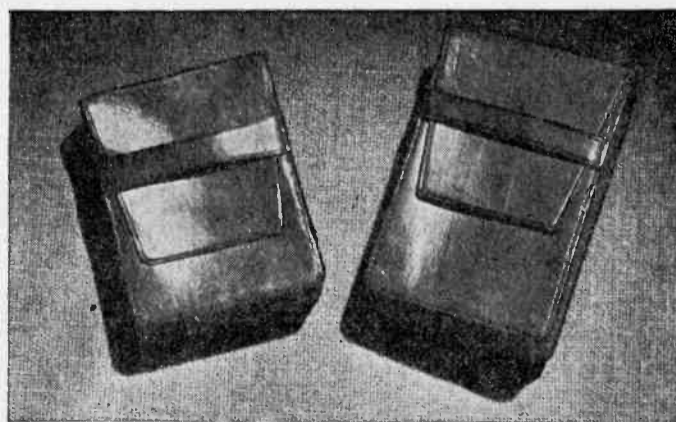
IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST. CHICAGO 6, ILL.

Imported From Ecuador

100% Solid Perfect

## LEATHER CIGARETTE CASES



Regular Size \$2.75 Doz. \$30.00 Gross | King Size \$3.50 Doz. \$40.00 Gross

Packed in Dozen . . . Assorted Colors

Your Money Refunded If Not Satisfied

JOBBER—WRITE, WIRE OR CALL FOR QUANTITY PRICES

25% Deposit, Balance C. O. D.

## SWEETIE-PIE NOVELTY CO.

233 WEST 42D STREET

NEW YORK CITY

# CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise  
**CARNIVAL SPECIALS**

Per Gross	
Hawaiian leis, Med. Size	\$ 4.00
Medium Size Plaster Dogs, Etc.	6.50
Red, White and Blue Tissue Shakers	6.00
Spotted Tails with Comic Cards. Per 100	4.00
Jumbo Fox Tails with Comic Cards. Per 100	23.00
White or Blue Yacht Caps. Doz.	1.90
Animal Shaped Glass Liquor Bottles. Per Case (36)	9.00
U. S. Weighted Darts. Doz.	1.20
4 to 7 Inch Hoop-La Hoops. Doz.	.55
8 Inch Hoop-La Hoops. Doz.	.65
Knife Rack Rings. Per 100	2.50
Shooting Corks, Per 1000	2.25

Per Gross	
Paper Flag Bows	\$.90
Felt Wisecrack Pennants	.95
Comic Paper Masks	1.00
Engraved Wedding Rings	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Plastic Thimbles	1.20
Cloth Flag Bows	1.35
Lead Pencils	1.85
Humorous Mirror Folders	2.95
Mirror Memo Books	4.50
Comic Buttons. Per 100	2.25
Motto Buttons. Per 100	1.25
Powder Puffs	3.00
Jumbo 14-Inch Pencils	4.00

### ASSORTED IMPORTED SLUM

10 Gross for \$9.50

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

**KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.**

# Popular Items

## Another Photo Novelty

A service banner has been designed which not only tells the world that a loved one is in the service, but it also has an arrangement whereby a photograph of the serviceman can be placed in the flag or banner. Any photo or snapshot can be reproduced to fit in the banner. The Service Foto-Banner Company, of Chicago, is offering this new idea. The materials, color and design of the banner are said to be striking, the background being in a special blue color and the banner is decorated with twisted gold fringe on the bottom. The appearance is attractive enough to contain a picture of a loved one.

## Electric Lantern Surplus

The public is waiting for merchandise items released from government surplus stocks. Avis Novelty Company, New York, offers a giant electric lantern that is said to throw a beam about 5,000 feet which will find many uses in homes. The firm said these lanterns have just been released by the navy and they are waterproof in every respect. They were made to meet the high standard requirements of the navy, therefore being unusually high quality merchandise offered to the trade.

## Dial Phone for Kids

An unbreakable Playette phone has been placed on the market to provide a realistic device for young children to get their first lessons in using the phone. The device is offered by Playette Corporation, New York, in two models: a standard and a master model. The tiny phone is so realistic that it clicks as the dial is rotated. It is richly finished and made of durable materials, including a dial of unbreakable fiber. Small children really go for it.

## Cigarette Case Returns

Among the specialties that may have disappeared from retail outlets in some places is a cigarette case marketed under the trade name of Pethalite. The makers, Sig. Dawer & Company, New York, say that this interesting case is now being put back on the market again and it will appeal to many people who knew it before. It weighs less than two ounces, holds a full pack of cigarettes and the smoker can see when to refill the case.



### MUSICAL POWDER BOX

Plastic composition comes in assorted tunes. Beautiful colors gold trimmed with medallion top. BB115.  
Sample \$3.50; 10 for \$33.00.

## ROHDE-SPENCER CO.

223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

#1284—Heavy Mexican Silver Identification Bracelet—Special \$4.50. Per Doz. \$51.00

#1399—Leather Combination Watch Bracelet, Metal Attachment for Solid Lug Watch. Per Dozen .....\$ 2.25

#1844—Sterling Insignia Ring. Each ..... 1.25  
Sterling Insignia Ring, Locket Top. Each ..... 2.00

**TUCKER-LOWENTHAL CO.**  
5 S. Wabash Ave., Chicago 3, Ill.

## SHINE IN THE DARK!



- LUMINOUS FLOWERS**  
By Nite Glow
- Large Gardenia with Bud ..... \$3.60 Doz.
  - Special Gardenia with Bud ..... 4.00 Doz.
  - Super Special Gardenia with Bud ..... 6.00 Doz.
  - Fine Medium Gardenia with Bud ..... 4.75 Doz.
  - Small Gardenia with Bud ..... 2.75 Doz.
  - Small Gardenia without Bud ..... 2.25 Doz.
  - Double Gardenia (Corsage) ..... 4.00 Doz.
  - Triple Gardenia ..... 4.00 Doz.
  - Roses ..... 3.60 Doz.
  - Sunflowers ..... 3.60 Doz.
  - Triple Tea Roses ..... 3.60 Doz.
  - Half Bows on Comb with Luminous Gardenia ..... 3.25 to 5.00 Doz.
  - Double Roses (Hand Decorated) 4.00 Doz.
  - Triple Roses (Hand Decorated) . 5.00 Doz.

Also Assortment of Luminous Religious Figures—Write for Circular.  
1/3 Deposit, Balance C.O.D., F.O.B. N. Y.  
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106 W. 46th St. NEW YORK 19, N. Y.  
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ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

<b>GLASSWARE</b>	<b>SLUM GIVE AWAYS</b>	<b>NOVELTIES</b>
Over 100 Feature Items, Including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross. Order by Assortments. \$20.00, \$40.00, \$75.00 Units	Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New, Popular in Demand. Order by Assortments. \$10.00, \$25.00, \$50.00 Units	Hats, Leis, Tails, Hat Bands, Comlio Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

**LIMITED STOCKS STILL AVAILABLE**

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Francy Boxed Towel Sets, Fur Animals, Etc.  
SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS.  
25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD., ST. LOUIS 3, MO.

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## BOBBY PINS—HAIR PINS

Straight & Safety Pins. Packaged or Bulk. State Quantity Wanted or No Reply.

## FOUNTAIN PENS

Lever Filler, Silver Palladium Gold Plate Point, Gold Filled Band, Military Clip. Per Doz. \$9.00.  
Others from \$7.50 to \$12.00 Doz.

## BLADES \$6.50 Per 1000

First run, uniform, D.E. Blue Steel, packed 20/5s per carton. No orders less than 25 ctns. Send full amount or 1/3 deposit.  
Write for free list of other brands.

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AGENTS—Sell vest pocket size Cartoon-Comic booklets, Pin-Up Girls and other items. Samples 10 assorted Booklets and 10 assorted beautiful PIN-UP GIRLS in full colored prints for \$1.00. Wholesale price list with order only. Send cash or stamps. No C. O. D.'s. Fast sellers—big profits. ACT NOW.

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## PIN-UP GIRLS

Novelty Stores—Gift Shops—Hustlers We have attractively packaged sets that are real sellers and good values.

- Set #1 has 12 Pictures, 7x9 inches
- Set #2 has 9 Pictures, 5x7 inches
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Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty items suitable for Joke and Trick Stores, Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Paks, Puzzles, Placards, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and THREE complete sets of PIN-UPS with wholesale price lists of entire line. \$2.00.

Please State Your Business.  
**KANT NOVELTY COMPANY**  
323 Third Ave., Dept. B2, Pittsburgh 22, Pa.

## PILLOW TOPS

Beautiful assortment of colors and designs. Satin fronts and backs with fringes. All packed in individual boxes for mailing. We have them in the following verses: Sweetheart, Mother, Sister, Wife, Mother and Dad, Friendship, Remember Me. Per Dozen, \$3.50. Sample order of one-half dozen, \$2.00 assorted.

**ALLIED DISTRIBUTING COMPANY**  
121 S. 7th St. Louisville 2, Kentucky

## Last Will and Testament of Adolph Hitler

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Printed in 2 colors with seal. 8 1/2 "x11". Funniest thing you ever read. A terrific seller. ... big profit. 100, \$2.00; 500, \$7.50. 8 Samples, 25¢. Full cash with order. Satisfaction guaranteed. We pay postage.

TRIAL ORDER, 35 COPIES, \$1.00.  
**JAY-JAY CO.**  
1603 SURF AVE. BROOKLYN 24, N. Y.

**3 PIECE PEARL SHELL SETS—BOXED**  
Like Center Cut, \$19.50 Doz. All Colors.

**2 PIECE SETS—BOXED**  
Dogwood Roses, Fish Scales. Pearlized and Crystal. \$12.00 Per Doz.

Findings for making Shell Jewelry, Plastic Pin Backs, Ear Screws, all shapes Shells and Fish Scales, 10c package. Send \$2.00 or \$5.00 for sample assortment. Lowest prices in world.

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### BILLFOLD SPECIAL



**\$7.20 Doz.**

COMBINATION LEATHER PASS CASE & BILLFOLD with room for nine passes back to back. Available in black color only with snap-button fastening. Imitation leather lined.

**B12L149**  
**PER DOZ. --- \$ 7.20**  
**PER GROSS -- 78.00**  
 AS ABOVE IN GENUINE ALL LEATHER with all leather lining.

**B12L148**  
**PER DOZ. --- \$ 9.00**  
**PER GROSS -- 96.00**  
 PRICES LESS 2% CASH DISCOUNT  
 25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

**Hag** JOSEPH HAG COMPANY  
 WHOLESALERS SINCE 1911  
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### STORM LIGHTER COMBINATION SET



★ **Stitchless Genuine Leather Waller!**  
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 ★ **Automatic Wind-Proof Cigarette Lighter!**

Each Set Boxed Individually! **\$24.00** Doz. Sets

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 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
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Genuine Aromatic Red Cedar Hearts, Double Hearts with Arrow, New Oval Initial Pins, Beautifully Engraved Sweetheart Pins, 300 Different Cut-Out Girls' Names, Dogs, Horses and various Animal Lapel Pins and Fobettes. Over 100 different items. State your business. Send for our \$10.00 Sample Assortment of best selling numbers, or write for No. 43-A Catalogue.

**CHARLES DEMEE MFG. COMPANY**  
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 Phone: Locust 3913

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for your Slum Prizes

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk - \$4.00 per thousand  
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 F.O.B. New York

\$1.00 deposit with order - balance C.O.D.  
 Made in U.S.A. by

**SAMUEL EPPY & CO.**  
 333 HUDSON ST. NEW YORK 13, N. Y.

### GOP CONVENTIONERS

(Continued from page 49)

ceeding weeks of convention activity. In between the two big conventions there will be some well-known merchandise conventions such as the American Furniture Market, the Homes Furnishings Market and other similar trade conventions. Chicago has become a great center for these merchandise meetings, and more visitors are expected than usual because of the normal group expected to be present at the political conventions. This prediction was realized in the overcrowded, heat-drenched bustle of GOPartying of the city this week.

In an estimation of the \$5,000,000 to be spent, hotels will get about 27 per cent, restaurants about 7 per cent, then the big State Street stores are expected to share much in the increased trade. This will include many specialty stores and many other specialty outlets. These stores are expecting to get about 16 per cent of the trade. Amusement also are expecting a big increase in their trade, and special concessions are expecting to increase bountifully. About \$200,000 is expected to go to jobbers in the specialty field from the series of conventions now begun in Chicago.

So far the Republican convention is rather drab, one answer being the lack of campaign buttons, resulting from the shortage of button materials. Somehow it has not affected the Bricker camp, which has buttons to equal the size of policemen's badges. There are a few other buttons seen on the streets and around the convention headquarters, and some official delegates have a pressed cardboard medallion hung on a deep purple ribbon.

### PLASTICS FOR COATS

(Continued from page 49)

perts say looked very much like genuine beaver coats which sell from \$600 to \$1,000.

The new fur coat idea is controlled by Calva Fur Patents, Inc., and this firm will help retail outlets to maintain fair prices. Another big advantage for the plastic fur coat is that it is completely mothproof and the fur wears longer. If all of these qualities prove true, there will be many new advantages for the fur business and other lines in the field.

### PITCH MEN

Department Store—Fair Workers

### HOUSECLEANING KIT

Retails in Stores. 5 Items \$2.

Upholstery and Rug Cleaner (4 Oz. Makes 2 Gal. Liquid) .....\$1.00  
 Stove Cleaner ..... .50  
 Furniture Polish ..... .25  
 Hand Cleaner ..... .15  
 Hand Protector "Liquid Gloves" ..... .10

Complete deal can be worked for \$1 and still make big P. C.

Write for details. Send \$1 for 2 Kits.

"Red" Winterhalter, Rife Away Products  
 310 W. Burlington, Milwaukee 12, Wis.

### RAZOR BLADES

DOUBLE EDGE • SINGLE EDGE

**JOBBERS—DISTRIBUTORS—AGENTS**

We are pleased to be able to offer you a complete line of high-class razor blades, including such popular brands as

FAN—CITY—and OFFICIAL

Razor Blades and many other fast sellers. Send \$1.25 for a sample carton or write today for special jobbers' prices.

**MIDLAND SALES & DIST. CO.**  
 757 W. 79th Street Chicago 20, Ill.

### COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

**M & M CARD CO.**  
 1033-1035 Mission St., San Francisco 8, Calif.

### P-A-P-E-R M-E-N

I HAVE SHEETS FOR ALL STATES  
 All Well Known. Good War Maps.  
 Write or Wire **ED HUFF**  
 5411 Gurley St. Dallas 10, Texas

### For Immediate Delivery—Order From This CONCESSIONAIRE'S STOCK PRICE LIST

#### American-Made Slum

Paper Flag Bow Pin	.....\$ .90
Rayon Bow Pin	..... 1.35
Plastic Thimbles	..... 1.20
Lead Pencils, Full Length	..... 1.44
Bean Blower, 10 In.	..... 1.00
Jitter Beans, 200 Pack, Box	..... 1.70
White Metal Wedding Ring	..... 1.00
Plastic Charms with Tassels	..... 1.10
Transfer Pictures	..... .90
Comic Hat Bands. Per 100	..... 2.00
Comic Pennants, 1 1/4x2 1/2 In.	..... .75
1 1/4" Comic Buttons. Per 100	..... 2.25
1 1/4" Pat. Buttons. Per 100	..... 2.25
2" Comic Buttons. Per 100	..... 4.00
3" Paper Squawkers. Per 100	..... 1.50
Mirror Memo. Books	..... 4.50
Monkey Mirror, 2 1/2x3 1/2 In.	..... 2.95
Pat. Badges, Carded. Per 100	..... .90
Colored Tin Clips. Per 100	..... .60
27" Blk. Laces, Banded	..... 1.00

#### Ball Game Merchandise Gro.

10" Car Tails w/ Comic Card. Per 100	\$4.50
9/12" Fox Tails w/ Ribbon Ties. Per 100	.....10.75
12/15" Fox Tails w/ Ribbon Ties. Per 100	.....12.75
16/18" Fox Tails. Per 100	.....16.00
R., W., B. Leis, 1x40"	..... 3.50
R., W., B. Leis, 1 1/4x40"	..... 7.50
Yacht Caps, Junior Sizes	..... 24.00
Tyrolian Hat w/ Comic Sayings. Per Gross	..... 12.00

#### Bingo Merchandise Each

Wood Frame Glass Tray, 9x17"	.....\$ .80
Stoneware Casserole, 6 Pack Ctn.	..... 2.16
Stoneware Cookie Jar, 6 Pack Ctn.	..... 2.40
Cold Frame Mirror, 11x14 In.	..... 1.35
Wood Mag. Rack, Walnut or Maple	..... 1.15
Vacuum Type Glass Coffee Maker	..... .98
Drip Type Glass Coffee Maker	..... .95
Fiesta, 4-Piece Ref. Set	..... 1.10
Colored Pictures, Wood Frame, 16x20"	..... 1.10

Prices F. O. B. Terre Haute. C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown on Our Latest Price Lists—Write for Your Copy Today.

**LEVIN BROS. Since 1886 Terre Haute, Indiana**

### "SHARON LEE" (PATENTED) FRAMED PICTURES

## \$1.30 Each



Beautiful 16"x20" All Mirror Frame of 1" Hand Cut Mirror Flexo, overlaid with 1/2" Blue Mirror Strip. Very flashy. 12 asst. very popular subjects. Ready to hang. Each in corrugated wrapper. 6 in wood crate. Wt. 64 lbs. per doz. Sample Order 1 Case (6 minimum). **HAND MADE IN U. S. A. WE CAN ACCEPT SOME NEW JOBBER ACCTS. IMMEDIATE DELIVERY AT PRESENT.**

**W. L. MARTIN MIRROR BOX CO.**  
 941-43 W. 79th St. CHICAGO, ILL.

### 11" HUNTING KNIVES

WITH LEATHER SHEATH

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**6 KNIVES ON 1000 HOLE 5c SALESBOARD**

TAKES IN \$50.00

PAY-OUT 35 Packs Cigarettes and 6 Knives on attractive two color plush pad.

**COMPLETE DEAL - \$19.95**

Originators-Distributors Profit DEALS

**AVIS NOVELTY** 39 West 23d St., New York (10)  
 "Hy" Greenglass, Manager

**BROKERS-SALESMEN** Write or Wire. List Your Territory.



Knives Alone, \$33.00 Doz.  
 Sample Knife, \$3.00  
 Pads Alone, \$9.00 Doz.

### PILLOW TOPS

WHILE THEY LAST

## 20¢ EACH

In 100 Lots Closeout

25% Must Come With Order. Our Loss Your Gain.

Satin with Silk Fringe all around various Verses and different Camp Names flocked on. Sold at \$6.00 dozen by us. Use for flash, give-outs and in place of plaster.

**DENVER NOVELTY CO.**  
 1711 Larimer Street Denver, Colo.

### THE BEST CEDAR WOOD JEWELRY MADE

Hand Painted and Finished With Pre-War Steel Pin Backs, Including Initial Pins, Double Hearts With Arrow. 2,000 Doz. Ready to Ship Same Day Orders Received.

**SPECIAL This Month, \$1.50 Per Doz. Send \$5.00 for Ass't. Samples. 300 GROSS PRE-WAR STEEL PINS AT LOW COST, 1-1 1/2 INCHES**

**LEW V. MEYERSON, 38 OCEAN DRIVE, MIAMI BEACH 39, FLA.**

### CATALOG FREE

Toys Giftware Lucite Dresser Sets Novelties Metal Compacts Salesboards

**DIVERSO PRODUCTS COMPANY**  
 610 North Water Street Milwaukee 2, Wisconsin

# JERRY GOTTLIEB

and  
**JOE END:—**

## ANNOUNCE

The opening of the **LARGEST SUPPLY HOUSE** in the East.  
**NOTE OUR NEW ADDRESS.**

# 928 BROADWAY

(Between 21st and 22nd Sts.)

IN THE HEART OF NEW YORK

We're all set, ready to supply you for the coming Fair season with...

- MORE MERCHANDISE THAN EVER
- LOWER PRICES, BECAUSE OF VOLUME
- MORE EFFICIENT, FASTER SERVICE

Write or wire your wants no matter what they may be.

## JERRY GOTTLIEB, Inc.

### MERCHANDISE TRENDS

(Continued from page 49)

#### Prolongs Paper Crisis

An official report suggests that the European invasion will prolong the paper crisis because of the greatly increased need of shipping cartons to increase quantities of war supplies overseas. The government department report stated that paper production was ahead of production in 1943 at the present time, but that the increased usage is still ahead of the production rate. Orders received by all firms in the paperboard field exceeded production by practically 3 per cent in May. Paper manufacturing operations showed a sharp decline during the week ending June 3. This was partially due to the holiday May 30.

#### Batteries Fly Atlantic

A big battery manufacturer in Milwaukee recently stated that it intended hiring 2,100 new employees in order to greatly increase its production. The step-up was at the request of the War Department, and it is an indication of the effects the invasion had on even small items of merchandise. This increase in production in Milwaukee is in conjunction with the similar increase in other battery plants. The batteries are being flown by plane across the Atlantic to reach the armed forces in France. This indicates how urgent it is to get specialty items to the armed forces on the fighting fronts.

#### Giftware Survey

A prominent trade paper recently published results of its survey in the giftware field. Among other things, there was a definition of giftwares based on the information gained in a survey covering 100 big department stores in the United States. Giftwares are defined as "those articles of the china and glass trade which are not classed as staple merchandise. In other words, necessary items and combinations of items where the manufacture is of china or glass, odd metal or other metals." The survey also indicated that 90 out of a 100 department stores have a giftware department. It revealed that 82 out of a 100 stores report a strong increase in giftware sales during the last 18 months.

In about a week Murray Simon will be located in new quarters at 114 East 32d Street, New York. New quarters will occupy 1,600 square feet of space and will house the Murray Simon offices, showroom and stock departments. Factories will remain in Brooklyn and in Providence, R. I. Firm specializes in ocean mother-of-pearl spray jewelry and carries a complete line of wire worker supplies, spray pins, lockets, anklets, etc.

# RINGS

WHITE STONE ENGAGEMENT, WEDDING AND NOVELTY

A display of these rings has sparkle and class. Immediate delivery. Best assortment of the most common sizes in each dozen ordered. Be sure to order by number, enclosing 1/3 DEPOSIT. We ship Balance C. O. D.

#### Pendant Heart Sterling Silver



"Friendship" Ring. Two dangling hearts attached to an extra wide sterling silver band. Delicate "forget-me-not" design.

Order No. A-645. \$9.00 Dz.



Wide Band Sterling Silver Heart Design Ring. Order No. LP8B. \$7.50 Dz.



White Stone Sterling Silver with Side Stones. Order No. NS23. \$9.00 Dz.



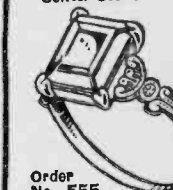
1/30 14K. \$2.75 Dz. Wedding Band. Choice of Sterling Silver or R. G. P. No. W43BN.



No. S288 Sterling Silver, Side Stones, Large Center Stone. \$12.00 Dz.



No. W581R. Sterling Silver White-stone Wedding Ring. Set with 5 stones. \$10.50 Dz.



Order No. E55 Birthstone Ring, correct colored stone for each month. Sterling Silver. \$6.75 Dz.

Sterling Silver Clasped Hands Ring — An emblem of friendship. Nationally advertised at \$2.95. Very popular.



2 Hands Clasp and Unclass. No. TF285 \$1.50 Ea.



#### EARRINGS

Rhinestone, screw back, Sterling Silver Earrings. Assorted Colors. Special \$12.00 Dz.



**MID CONTINENT Jewelry Company**  
405-NORTH LOCUST  
JEFFERSON, IOWA

**MEN—Build a Wholesale Route GET INTO A Big Pay Business**



We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!

WORLD'S PRODUCTS CO., Dept. 8-X, Spencer, Ind.

### "Chip-Diamond" Rings In 10K and 14K Gold Mountings Unlimited Quantities



No. 3B56 10K Gold

No. 3B60 10K Gold



No. 3B201—10K Gold  
No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.

(State your business)

**HARRY PAKULA & CO.**

5 N. Wabash Ave. Chicago 2, Ill.



**A MONEY GETTER**

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.60. LOTS OF 14—\$3.45 EA. SPORS CO., 744 Lamont, Le Center, Minn.

# BINGO

SPECIALS ★ CARDS  
TRANSPARENT MARKERS

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

#### PLASTER

Have 6,000 large pieces, made special for us, with extra good paint job and heavy tinzel. Well packed in cartons. Will deliver to you with no breakage. What is your best cash offer?

**W. O. KING**

Care HAPPYLAND SHOWS, Alma, Mich.

## NOVELTY HATS

MIDDY CAPS (Illustrated) \$7.00 Per 100



No.	Description	Gross	Dozen
9211	Cholo Felt Hat	\$22.00	\$2.00
9218	Fireman's Hat	13.50	1.25
9223	Min. Ride "Em Cowboy Hat	10.00	.95
9228	Mexican Felt Cowboy Hat	32.00	2.85
9255	Yodeler Felt Hat	12.00	1.10
9264	Ten Gallon Men's Felt Hats	36.00	3.10
9268	Large Felt Mexican Sombrero	52.00	4.50
9271	Army Officer's Cap	24.00	2.10
9272	Spanish Hat with Fringe	25.50	2.25
9275	Yacht Cap	24.00	2.10
9277	Tropical Sun Hats	25.50	2.25
9278	Baseball Caps, Satin	17.50	1.55
9280	Mexican Felt Hats	25.50	2.25
9261	Jitterbug Hat	28.00	2.50
9276	Sun Hat	22.50	2.00
9217	Kilbiter Hat	15.00	1.50
2683	Ladies' Chip Straw Hat	15.75	1.35
9279	Men's Sun Tan Helmet	Doz. \$14.40; Ea. \$1.35	
9231	Felt Comlo Hat Bands (100, \$1.75)	\$16.50 per M	

**WISCONSIN DELUXE CO.** 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

## FINE WATCHES

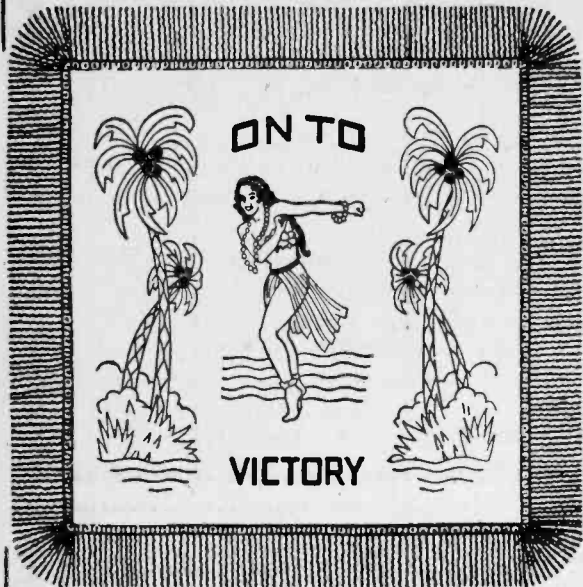
MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.

**MARLENE SALES**

105 N. Clark St. Chicago 2, Ill.



# DOUBLE ACTION PILLOW TOP



Made of  
Rayon,  
Satin and  
Taffetas

in four  
contrasting  
colors

Size 20x20, Including Fringe

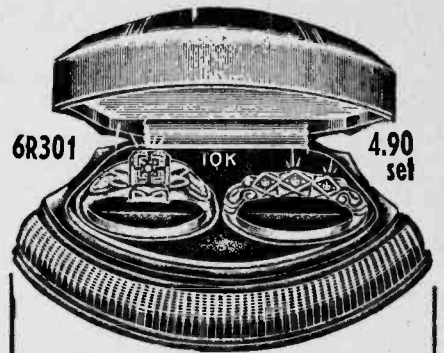
3 DOZEN LOTS FOR \$9.00 A DOZEN  
6 DOZEN LOTS FOR \$8.50 A DOZEN  
12 DOZEN LOTS FOR \$8.00 A DOZEN

25% Deposit with orders—Balance C. O. D.

LEROCK PRODUCTS CORP. 55 EAST 11 ST., NEW YORK 3, N. Y.

## Pitchdom Five Years Ago

H. O. Donohoe was gathering grasshoppers in Wisconsin and Minnesota to ship east for fish bait. . . . Jack Bottle Stover was in Elkton, Va., where he cut up jackpots with Doc Wharton, Colonel Mattland, Billy (The Kid) Dietrich, Shifflett Brothers, James Norris and Morris Kahntroff. . . . H. M. (Duke) Doebber was in Omaha with his wife, and met Napier, the med man, working near-by farms. . . . I. Chapman was working push sales in Omaha. . . . Stanley Naldrett was holding down a window spot in St. Louis. . . . Chief Twohorse and his Indian show started playing theaters after a season of schools, with advance handled by G. Yates. . . . Wendall Heddon worked graters and juicers in Kresge's, Alton, Ill. . . . Solder Red passed thru Omaha on his trek west. . . . Curley Fredericks worked Des Moines with cleaner. . . . Zip Hibler inked from San Francisco that he did not meet up with any of the fraternity. . . . Linden Coward, magish and vent, was doing okay in Waverly, Ga., with 10 cent admish and candy pitch. . . . Doc Tom Neely's Satanic unit opened to good takes on lots around Greely, Colo. . . . Doc Brummett returned to Louisville after being with the Gold Medal Shows. . . . Doc Blue reported Kid Carrigan was busy in South Bend, Ind. . . . Jack (Ironman) Bruce took over the Dutch Mill at Willow Grove Park, Willow Grove, Pa. . . . Jack (Snowball) Beard reported that Doc Compton was doing okay in Lawton Okla. . . . George Durst, of Jamaica, N. Y., advocated a union of pitchmen. . . . H. B. (Ted) McMurphy had good takes in Columbus, Ga.



## DIAMOND RING SETS

10K Gold Mountings  
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set \$4.90  
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . . Set 6.40  
6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . . . Set 8.65  
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

**BIELER-LEVINE**

37 South Wabash CHICAGO 8



## AFTER VICTORY



## WE'LL BE SEEING YOU

The **OAK RUBBER Co.**  
RAVENNA, OHIO



## FAST SELLING JEWELRY

FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, Etc. Send \$10.00 or \$20.00 for Samples.

**MAJESTIC BEAD & NOV. CO.**

307 Fifth Avenue NEW YORK 16, N. Y.

## Iroquois Show

By E. F. Hannan

ANOTHER old-time med show that operated in a sound business way was Doc Dave Gilgore's Iroquois Show. Gilgore had a hypnotist show before going into med. In fact, while operating his hypnotic show he pushed various med items that were put up for him by a Boston firm. Then he launched out with the Iroquois title but soon found that two others had at other times used this Indian moniker.

He consulted the law and then went ahead and, being a stickler for good entertainment, he had at various times such performers as Fred Hart, balladist, one of the best of his time; Bob Frederick, contortionist, and Winstanley and Sullivan, dancers. But Gilgore could give a first-class evening's entertainment on his own, with hypnotism and an illusion that he had worked out and that he styled "The Dead Return To Life." A good lecturer and a first-class entertainer, as well as a good business man, all made for the success of the show, and it was a money-maker.

## Events for Two Weeks

July 3-8

ARK.—Corning. Celebration. Week July 4.  
CALIF.—Santa Cruz. Dog Show, 9.  
Willits. Frontier Days, 3-4.  
COLO.—Greeley. Rodeo, 3-4.  
ILL.—Collinsville. IOOF Celebration, 3-8.  
Sullivan. Am. Legion Celebration, 3-8.  
White Hall. Lions Club Celebration, 4-8.  
IND.—Jasonville. K. of P. Celebration. Week July 4.  
West Baden Springs. Am. Legion Celebration, 1-6.  
IA.—Red Oak. Legion Celebration. July 4 week.  
MO.—St. Louis. Shrine Circus, 2-8.  
Weaubleau. Reunion & Horse Show, 6-8.  
N. Y.—Dansville. Firemen's Carnival, 1-8.  
O.—Louisville. Street Fair. First week of July.  
PA.—Punxsutawney. Firemen's Celebration, 3-8.  
S. D.—Belle Fourche. Round-Up, 3-5.  
TEX.—Dallas. Gift Show, 3-7.  
VA.—Galax. Firemen's Celebration, 3-8.  
Louisla. Firemen's Fair. Week July 4.

July 10-15

COLO.—Gunnison. Cattlemen's Days, 14-16.  
IDAHO—Nampa. Harvest Festival Rodeo, 13-15.  
ILL.—Rock Island. Celebration, 8-15.  
MINN.—Detroit Lakes. Water Carnival, 14-16.  
ORE.—Portland. Gift Show, 9-14.  
PA.—Everett. Vol. Fire Co. Carnival, 8-15.  
Luzerne. St. Ann's Parish Carnival, 10-16.  
S. D.—Newell. Farm Picnic, 15.  
TEX.—Coleman. Rodeo, 12-15.  
Snyder. Rodeo, 12-15.  
CAN.—Calgary, Alta. Stampede, 10-15.

## 17-JEWEL WATERPROOF

10 1/2 LIGNE

## RADIUM DIAL

Sweep Second Hand . . . Shockproof Incabloc  
. . . Stainless Steel Back

Limited Quantity  
25% Dep., Bal. C. O. D.

**\$29.75**  
EACH

2% Discount With Full Remittance

**MARLENE SALES**

105 N. Clark St. Chicago 2, Ill.

## SUMMER CANDIES

for FAIRS, PARKS, CONCESSIONS, SALESBOARD OPERATORS

### DYNAMIC SUMMER CANDY PACKAGES

WRITE FOR  
FREE  
ILLUSTRATED  
CIRCULAR OF  
PACKAGE LINE

★ 100% WEATHER PROOF  
★ IMMEDIATE DELIVERY

A sensational summer assortment of delicious, assorted wrapped hard candies; tasty jellies, panned mixtures, cream bon bons, cluster dips, cream caramels, fudge squares, wrapped fruit, etc.

Minimum Packing 4 Dozen to Case.

TERMS: 1/3 Cash With Order, Net F. O. B. Chicago, Balance C. O. D.

### SPECIAL

10 varieties delicious candies, attractive box.

**\$2.90 doz.**

8 Oz. Jumbo Pkg.

## GOLDWYN COMPANY 731 PLYMOUTH CT. CHICAGO 5, ILL.

## EXTRA—SOMETHING NEW CEDAR WOOD STANDING

Nick-Nack Ornaments, Hand Painted and Finished. Individually Boxed.  
BIG PROFITS—A Hit for All Homes. Jobbers and Gift Shops, Take Note — Send \$5.00 for Assorted Samples.

LEW V. MEYERSON, 38 OCEAN DRIVE, MIAMI BEACH 39, FLA.

## CATALOG NOW READY

WRITE FOR YOUR COPY

Be sure and mention what Concessions you are operating so that we can list you properly. Also give name of Show that you are on. Thank You!

## MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

## MAGIC RACES

cigarette touch 6 horses are off. See them run to post.

### BIG PROFITS

40 Races, \$1.00. Low quantity prices. Sample free.

**ARKLEY COMPANY**

Place DRYDEN 3, VA.

## MONEL METAL RINGS STERLING SILVER

Special Order Work.  
Write for FREE Catalogue.

**UNITED JEWELRY CO., Dept. 388-A**  
Wheeling, W. Va.

## WANTED

Salesmen to sell Decal Transfers. Largest variety of military and novelty in the U. S. Full time only, drawing account. Send references.

**JEROME ROSE DECAL CO.**

233 W. Fourth St. LOS ANGELES, CALIF.

## PORTRAIT MEN!

Work guaranteed. No delay. Can finish 200 in six days. 10x16 Frames in stock.  
Established 1916.

**Minneapolis Portrait Co.**

113 Washington Ave., No., Minneapolis-1, Minn.



**RUMOR MONGERS ACTIVE**

(Continued from page 42)

ing or publicity. The ops feel that it is better in the cases of some of the more serious or damaging rumors to just let them run their courses and fizz out rather than to bring them into prominence by an ad or bit of publicity and maybe develop them into a liability that time or all favorable advertising and publicity in the world couldn't erase.

The annoying rumors that have caused park managers in various parts of the country many agonizing moments run pretty much the same in the various territories. They are concerned chiefly with zoot suit riots, ride accidents, pool drownings, skin diseases caused by impurities in the pools, sex indignities caused by improper policing, racial dif-

ferences, and the like. Of these, the two last-named are the most touchy.

In almost 100 per cent of the cases, the rumors have absolutely no foundation, and are merely the fabrications of a moronic brain. In one case recently it was grapevined about that a soldier had drowned in a certain park pool, his body being found after having been submerged in the deep end for several days. It was proved conclusively that at the time the body was supposed to have been found under water there wasn't a single drop of water in the pool.

In another instance a passenger on a water ride had been bitten by a mysterious "poisonous water bug," the ticket-buyer dying an agonizing death a few days later. This case was finally traced down and it developed that a workman who had been doing repair work on the ride months before had suffered an injury which resulted in blood poisoning, which finally proved fatal.

Coney Island here is currently in the midst of a rumor scourge dealing with the racial problem. According to the rumors, Coney execs are mapping plans to move the popular park across the Ohio River into Kentucky. The rumor is without foundation and Coney officials are letting it run its course, and in the meantime the popular playspot runs along successfully, as usual.

Rex Billings, general manager of Belmont Park, Montreal, ran into the same sort of difficulty a few weeks ago. There it was a zoot suit riot and a collision or derailment of trains on the park's Thriller ride. To combat it, Billings carried a half-page ad in *The Montreal Daily Star*, offering a \$1,000 reward for information leading to the conviction of persons originating and circulating the malicious rumors.

These two examples are in line with what a number of other park ops have had to contend with this season, and point out the seriousness and viciousness of the rumors that have been making the rounds of the industry this season to add to the already numerous headaches that go with park operation in wartimes.

**SUMMIT AHEAD 35%**

(Continued from page 42)

grounds, as well as at the ballroom and roller skating rink.

Wednesday nights at Summit Beach are designated as Hi-Nite, with programs especially geared to attract the high school trade in the Akron area. Tommy Andrews and His Tom Cats, made up of youngsters from various high schools in this district, have been engaged to play for the special high school dances on Wednesday nights. Summit Beach management has been working with local juvenile authorities on the Hi-Nite plan and in return has received excellent cooperation. No beer or intoxicating liquors are sold in the park ballroom, and a large soda bar is now being installed.

Summit Beach has again signed a number of large industrial concerns in this area, including the B. F. Goodrich Company, Goodyear Tire & Rubber Company and Goodyear Aircraft, for round-the-clock picnics, which permit all shifts to participate without the loss of any man hours of production. This type of outing has proved highly popular in this war production center.

**RUSSELLS POINT BOOMS**

(Continued from page 42)

proprietor and developer of the Russells Point Boardwalk.

Concessions are reported doing especially well, with plenty of merchandise stock to stimulate patronage.

A major attraction of the Boardwalk is Old Vienna Gardens, which is using Benny Resh and orchestra for the second season. Show policy is again being used this year in the Gardens, which is this season being managed by Jack Stone, former bass player with Tommy Tucker's orchestra.

**SUNFLOWER STATE SHOWS**

**WANT**

Foreman on Spillman Merry-Go-Round, pay \$50 per week. Foreman on Mixup, Second Men on all Rides. Few joints open. For Sale—Large Spillman Organ with Drums, good condition, \$300; Number 125. Wire C. A. GOREE, Russell, Kans., this week; Mays, July 17 to 22.

**HIT 'EM, GEORGE and Bill**

Geo. White wants you. Address Care WOLFE AMUSEMENT SHOWS Augusta, Ga.

**MARKS SHOWS, INC.**

**"THE MILE LONG PLEASURE TRAIL" CAN PLACE**

EXPERIENCED BILLPOSTER WHO CAN DRIVE. MUST JOIN AT ONCE.

GIRLS—Young and Attractive, for Girl Revue. Top salaries paid out of office. Also capable Manager and Producer for same.

SHOWS—Fun House, Glass House or any Single Pit Attraction, with or without outfit.

RIDES—Rolloplane, Octopus, with or without transportation.

COLORED MUSICIANS for Minstrel Show. Address Jimmy Simpson.

CAN PLACE Capable Show Painter; also Builder. Workingmen on all Rides. Top salaries to men willing to work.

CONCESSIONS—Any 10c Grind Concessions. Opening for Scales and Guess Your Age.

ADDRESS: — HAGERSTOWN, MD., THIS WEEK

**WORLD OF PLEASURE SHOWS**

PONTIAC, MICH.,  
JULY 6-12

JACKSON, MICH.,  
JULY 14-22

ECORSE, MICH.,  
JULY 24-30

WANT—Neat and Attractive Grind Shows. Can place Merchandise Concessions of all kinds. Ride Help on all Rides, Foreman for Spitfire. Top wages and bonus. Want Free Act; must be sensational.

JOHN QUINN, Mgr., Pontiac, Mich.

**WANT**

Ride Help, all Rides. Want Girl Show. Place Useful People at all times.

**ALLEN & NICKERSON SHOWS**

Findlay, Ohio

**GENTSCH & SPARKS SHOWS WANT**

Cook House Help, Help on all Rides. Curly March wants Performers and Musicians for Colored Minstrel. Mechanic worked for me this spring, come on. Walter "Whitie" Horton, wire Harry Harris.

Want Frozen Custard, Hoop-La. Want high-class Girl Show, Panel Front and Tent furnished. Freddie Brown, Colored Drummer, wire Ross Crawford. Want two more Grind Shows. Want Ten-Cent Concessions for Biloxi. Show booked solid till December 1.

FRANK SPARKS, Morganfield, Ky., July 3-8.

**C. F. ZEIGER UNITED SHOWS WANT**

Eli Wheel Operator, Foreman for late model Merry-Go-Round. Railroad Show, two to four weeks in each town. Short hours. Your ability governs your salary. State all in first wire.

Can place Concession Agents for Darts and Pitch-Till-You-Win; prefer man and wife.

Trinidad, Colo., until July 8; Garden City, Kan., July 9 to 22.

**WANT MUSICIANS**

TUBA, STRONG CORNET AND TROMBONE

Others Write. Salary, \$40.00, Transportation. Long Season. Sure Money.

**JACK CAMPBELL, Care DODSON'S SHOWS**

Council Bluffs, Iowa, This Week; Fremont, Neb., Week July 10th

FAIRS  
10

**WALLACE BROS.' SHOW**


**WANTS**

FAIRS  
10

Pop Corn, Scales, Bingo, Candy Floss, Snow Cones, Candy Apples, Cork Gallery, Ball Game, Fish Pond, Bumper, Coca-Cola or any 10c Stock Store. Rides—Can place Octopus, Fly-o-Plane. Ride Help on Tilt, Merry-Go-Round, Wheel, Kiddie Auto, Ticket Seller, Canvas Man wanted also to help on front gate. Agents for Grind Stores, Ball Game. O. C. Kaiser, Cox, can place you; come on.

SHOWS — Can place Big Snake, Illusion or Small Grind Show not conflicting. Girl Show people, let me hear from you.

WALLACE BROS.' SHOWS, Owensboro, Ky., This Week.



**CHAIRS**  
Many Styles  
PROMPT SHIPMENT  
We Can Still Ship, But Don't Delay.  
**ADIRONDACK CHAIR CO.**  
1140 Broadway NEW YORK, N. Y.  
Dept. 5 Corner 26th St.

**PEANUTS**  
RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.  
**PRUNTY SEED & GRAIN CO.**  
620 North 2nd St. ST. LOUIS 2, MO.  
"In Our 70th Year"

**HENRY HETH WANTS**  
Agents for all kinds of Grind Stores to join Frankfort, Ky., week July 9th, and balance of season. Address all replies to HENRY HETH, care L. J. Heth Shows, Connersville, Ind., this week; Frankfort, Ky., next week.

**WANT COOK HOUSE**  
or Sit-Down Grab.  
**Lawrence Greater Shows**  
Trenton, N. J., this week;  
Dunnellen, N. J., Follows.

**COLORED FAIR**  
Ninth Annual Fair  
Grounds at E. 25th Street, across from Douglas Park, Indianapolis, Ind.  
Six Big Nights—July 17, 18, 19, 20, 21, 22. Large crowds. First-class Rides and Shows. A big live-wire fair. No gate. Admission free.  
Address: MANAGER OF ARRANGEMENTS 4401 East Tenth St., Indianapolis, Indiana.

**WANTED**  
FOREMAN FOR FERRIS WHEEL.  
Bernard J. Shaw, wire.  
**HAPPY ATTRACTIONS**  
Coshocton, Ohio, July 3 and 4; Mansfield, Ohio, July 6, 7 & 8.

**WANT SIDE SHOW ACTS**  
Walker and Cozy, have good proposition for you; answer. Also Pony Boy, Agents for Ball Game and 10-Cent Grind Store, Bingo Help. Also Bingo, complete with transportation, for sale.  
**SAN GOLDEN**  
Gold Medal Shows  
South Bend, Indiana, till July 9th



**NSA**

(Continued from page 34)

Center, L. I. Member Willie Lish, of the Miller forces on the Big One, who is to be inducted into military service July 20, is vacationing in Atlantic City. Whitey Adams is in from Chicago and the West. Soldier letters came from Lieut. Col. H. G. Hoffmann, in charge of the port of embarkation of New York; Sgt. George Bernert, from the Pacific; Pvt. Robert Balmain; Pvt. John J. Lane, home with a Purple Heart; Pvt. Harry Koretsky, and Pvt. Harry P. Brennan, somewhere in Europe. Dave Solomon returned from the Pacific Coast. Past President Art Lewis was in, accompanied by Ernest Gretus, night club operator of Norfolk, Va. Executive committee changed the date of the first fall meeting to October 11.

**Ladies' Auxiliary**

President Edna Lasures visited the Endy-Prell Shows, IT Shows and Coney Island, contacting Auxiliary members. On the Endy-Prell lot she was guest of Margaret Luxs, who is working to secure a gold life membership this year and has proposed for membership Mrs. Leona Tyski. Evelyn Buck is also signing new members to complete her life membership this season, last applications that she sent in being those of Mrs. Esther Louise Kneeland, Mrs. Geraldine Evelyn Brown and Mary Lee Day. Other applications received are from Mrs. Helen Gratz and Mrs. Theresa Harrington, by Mildred Lasures; Mrs. Alice Mundy, proposed by Mary Sibley, and Mrs. Sarah Siegel, proposed by Helene Rothstein.

Word is that Jane Bruderlein, recently discharged from a hospital after a serious operation, is recuperating at the home of her daughter at Northport, Long Island, N. Y. Member Louise Endy has been ill. Bess Hamid has returned to

Maine for the warm months, after having had a visit from her son, George Jr., on furlough from his ship in the Pacific.

An emergency meeting of the board of governors was called by President Lasures June 21, one of the subjects being to determine a date for the first fall meeting, which will be, as usual, a social meeting, with a short business session. It was unanimously voted to hold the meeting October 20. It was also decided to invest additional surplus funds in War Bonds during the Fifth War Loan drive. Members who have not returned napkins which they are having autographed for the sunshine cloth, proceeds of which go to the sunshine fund, are urged to do so, as it is the desire of the committee to display the cloth at the next installation. Member Margie Cooper, now a lieutenant nurse with the U. S. Army Air Corps, is "somewhere in Europe."

**SLA**

(Continued from page 34)

ident Phoebe Carsky and William Carsky of a daughter, Lynne, June 15. First Vice-President Mrs. Michael Doolan is back after an extended vacation in Bangor, Me. Mrs. M. Dodson, Mrs. Grace Goss, Mrs. George Golden, Mrs. Lorow and Mrs. Starr, Dodson Shows, were in town to see *Oklahoma!* Mr. and Mrs. Joseph L. Streibich visited Dodson's Shows in Beloit, Wis. Past President Edith Streibich visited with Billie Anthony, Grace Goss, Mrs. Mel Dodson, Mrs. Starr and Edna Schmitt, Mr. and Mrs. Wright also visited the show at Beloit. Marianna Pope is recuperating at home. Mrs. Al Miller, past president, is recuperating at the home of her daughter, Cleora Helmer. Books still out on the crocheted bag donated by Mrs. E. A. and Evelyn Hock should be forwarded to Mrs. Henry Belden, chairman, 6136 North Knox Avenue, Chicago. Books disposed of on War Bonds and summer cativities should be forwarded to Mrs. Lee Gluskin, 921 Eastwood Avenue, Apartment 614, Chicago. Mrs. Gluskin is busy with Red Cross work. Marie Brown, past president, has a busy concession at Arlington Park race track. The 1945 dues, payable Sept. 1, can be sent to Elsie Miller, secretary, 4004 North Avers Avenue, Chicago 18. Membership applications on hand are from Mrs. Mary M. McClanahan, Joann Schuh, Lee Ethel Ade, Mrs. Henry Wodeski, Artie Sue Britton, Bernice G. Peterson, Gertrude Martin Ringlin, Pauline Schnepel, Mrs. Naomi Backer, Mrs. Effie Lane, Lena Crow, Tillie Jones, Sophie Gertrude Mullins and Maybelle Hendrickson. Action will be taken in September at a special meeting. A number of members visited Mrs. Dalsy Hennies in Herrotin Hospital here. Member Rosalie Brodsky moved to Detroit. Maude Geller will leave for her home town, Jackson, Tenn. Lee Gluskin, who recently celebrated her 24th anniversary, received a diamond platinum wrist watch from her husband. Mrs. Marion Wasserman visited Hennies Bros.' Shows in Joliet, Ill., as did Edith and Joseph Streibich, who brought back some membership applications. Letter came from Marie Simpson, thanking members for a gift sent to her while she was in a hospital in Birmingham.

**PCSA**

(Continued from page 34)

Second Vice-President Marie Morris and 10 came from Betty Coe, making a total of \$95 in one evening. First Vice-President Mary Taylor asked all books be sent in as soon as possible. On the sick list were Ruth Korte, Mary Thomas and Topsy Gooding. Work of the sick committee was complimented. Bank award went to Edith Bullock, and door prize, donated by Treasurer Marie Tait, went to Vivian Horton.

Suggestions for the bazaar were given Chairman Rose Rosard and many articles were received from home members. Peggy Forstall and Helen Smith volunteered to can fruit and others will donate sugar and jars. Vivian Gorman brought some fine laundry bags and will make more. Lee Sturm and Dorothy Enfield gave money.

Next meeting was set for June 26 instead of July 3 to coincide with the men's meeting. Bond Drive was set for July 10, receipts to go to Secretary Gorman for credit for the Auxiliary and to be held in confidence as to amount of bonds. After the session the men's club was entertained and Hostesses Edith Bullock, Anna Metcalf, Frances Barth, Marie Tait and Esther Carley served lunch.

**WEEK JULY 10th**

**CLAIRTON, PA.**

**POLICE BENEFIT FUND**

First show in this year

★ FAIRS ★

- Sept. 11—N. J. State Fair, Trenton, N. J.
  - Sept. 18—Inter-State Fair, Hagerstown, Md.
  - Sept. 25—Great Frederick Fair, Frederick, Maryland.
  - Oct. 2—Southside, Va., Fair, Petersburg, Virginia.
  - Oct. 9—Durham County Fair, Durham, N. C.
  - Oct. 16—Wilson County Fair, Wilson, N. C.
  - Oct. 23—Greenwood County Fair, Greenwood, S. C.
  - Oct. 30—Pee Dee Fair, Florence, S. C.
  - Nov. 6—Sumter County Fair, Sumter, S. C.
  - Nov. 13—Charleston, S. C.
- WANT—MERRY-GO-ROUND FOREMAN. Can place several Carnival Skilled Workingmen in all departments.
- WANT—Will buy or book Flyplane, 8-Car Whip and Spitfire, with own transportation.
- WANT—Will place legitimate Merchandise Concessions only.
- WANT—Penny Arcade, Fun House and Grind Shows of merit for proven show territory. What have you?
- All address, this week,

**CETLIN & WILSON SHOWS**

Cumberland, Md.

- WANT ASSISTANT FOR OFFICE WAGON. Wonderful chance for a man or woman to learn the business.
- CAN PLACE WELL-FRAMED COOK HOUSE THAT CAN CATER TO A BIG SHOW.

**PIONEER VICTORY SHOWS WANT**

For the best Celebrations and Fairs in the East: Concessions not conflicting; no Gypsy. Shows of all kinds, Cannon Act or something outstanding, five-piece Band. (Elmer Bruffy, wire me; answer Western Union.) Tunkhannock, Pa., this week; Dushore, Pa., July 10-22. MICKEY PERCELL, Manager.

**W. G. WADE SHOWS**

DAYTON, OHIO, JULY 7 TO 15

Can place one or two more attractive Shows and a few more legitimate Concessions. Especially want Diggers, also Age and Scales for this date and balance of season. Findlay, Ohio, and Monroe, Mich., follow Dayton. Our fair season begins after Monroe. Address: W. G. WADE SHOWS, Dayton, Ohio.

**ALL AMERICAN EXPOSITION SHOW WANTS**

Secretary at once; give reference. Want Trainmaster. Bingo open. Workingmen in all departments, wire. FRANK WEST, care All-American Expo Show, Elizabethtown, Ky.

**WANT RIDE HELP**

For Tilt, Wheel and Swing. Can place Octopus, Roll-o-Plane and Fun House. Stock Concessions open for fall fairs—Darlington, Monroe, Jefferson, Seymour, Mauston, Baraboo and Elkhorn; all Wisconsin. Address: Beloit, Wis., this week.

**AL BAYSINGER SHOWS**

NICK GREEN, Mgr. BILL "POPEYE" GROSS, Bus. Mgr. Want—GREEN UNITED SHOWS—Want

THIS WEEK, NYACK, N. Y., TO JULY 6 Starting Saturday, July 8-15, inclusive, White Plains, N. Y. Playing all big ones. Want String Games, Fish Pond, Custard, Peanuts, Popcorn, Bingo, Penny Arcade, Lead Gallery, Hoopla, Novelties, Candy Floss, Guess-Your-Age, High Striker, Bowling Alley, Dart Game, Scales. Rides—Will book any Flat Rides with own transportation. Want Ride Help all departments, good treatment. Will book any Show with own paraphernalia. Address all wires to GREEN UNITED SHOWS, Nyack, N. Y.

**JONES GREATER SHOWS WANT**

FOR CLARKSBURG, W. VA., DOWNTOWN LOCATION Fishpond, Popcorn, Candy Apples, Scales and other choice Concessions. No Mitt Camp. Harry Devoe, received wire; advise. Want Carnival Electrician. Roy Stone (Stoney), wire L. P. Brady. Want Lot Man. Address PETE JONES, Gallipolis, Ohio, this week.

**MERRY-GO-ROUND FOREMAN**

Can place experienced Foreman for three-abrest Mangels Merry-Go-Round, centre pole on wagon. Top salary. Also capable Ridemen on all Major Rides. Useful Carnival People in all departments. Address:

James E. Strates, Gen. Mgr. JAMES E. STRATES SHOWS, INC. Week July 2, Oswego, N. Y.

**Posing Show Operator**

Will furnish complete outfit to reliable Posing Show Operator with own models. Must be able to produce. Address:

James E. Strates, Gen. Mgr. JAMES E. STRATES SHOWS, INC. Week July 2-7, Oswego, N. Y.

**FOR SALE**

Tilt-a-Whirl, 7 cars, in good shape. Can be seen in operation any time. Can be removed. Write

Peter Nisivoccia, Agent 218 Mt. Prospect Ave. Newark 4, N. J.

**GEO. DIXIE MALAUGA—EDDIE REMER**

LOST ADDRESS

Call Alexandree Hotel, Hagerstown, Maryland.

**A. W. MORRIS**

MARKS SHOWS

**9th Westmoreland Homesteads Free Fair**

July 31-Aug. 5

Want Free Acts, also Demonstrators for buildings. Wire or Write

MRS. LUCY NEGRI, Sec., Mt. Pleasant, Pa. Beam's Attractions hold exclusive midway contract.

**Bud E. Anderson's Circus**

Needs a good Banner Man. Would like to hear from a good Family Act or other Circus Acts, please write. Enlarging show, need a few Side Show Acts. See route in The Billboard; get in touch with us. Business good; pay each week, no hold-back. Can use useful Help of all kind.

**WANTED**

Free Attractions for SOLDIERS AND SAILORS' REUNION

July 20-21 EDD GLEASON, La Harpe, Ill.

# Endy Bros.-Prell Shows, Inc.

## CAN PLACE

FERRIS WHEEL FOREMAN, RIDEE-O FOREMAN, SECOND MEN. SEMI-DRIVERS, COME ON. TALKERS, GRINDERS, TICKET MAN. TWO WOMEN.

WANT SMALL ANIMAL CIRCUS. HAVE FOR SALE—Complete Motordrome; Front, Top, Banners and Semi-Trailer for same. No Cycles. Also complete Minstrel Show Outfit; Top, Seats, Front, Stage, etc.

**PRESENTING THE GREATEST FIVE STAR ROUTE IN THE EAST WITH AMERICA'S LARGEST TRUCK SHOW**

All address, this week, Woonsocket, R. I.

## EAST RUTHERFORD FIREMEN'S FIFTIETH YEAR CELEBRATION AND NEW YORK AND NEW JERSEY FIREMEN'S CONVENTION COMBINED

Week of July 10th to the 15th, biggest celebration of the season in the State of New Jersey. Town decorated, band concerts, parades. Something doing every minute. Held in East Rutherford Stadium. Want Shows of all kinds, Rides that do not conflict. Can use Octopus or Roll-o-Plane or any Flat Ride. Want Help on Rides—Ferris Wheel, Spitfire and Chair-o-Plane. Want Concessions—Wheels, come on, will place you; Custard, Diggers, Grind Stores, Candy Floss, Pop Corn, Candy Apples. Like to hear from sensational Free Act for this week only. All address:

### HELLER'S ACME SHOWS

Alpha, N. J., this week; work Sunday on this spot, 9 days. Riverdale, N. J., to follow. Biggest Powder and Shell Factories in State working 24 hours—7 days a week.

## John R. Ward Shows Want

Capable Secretary. Salary \$80 week and bonus. Want Manager and Wife for Cook House. Want Talker and Feature Acts for Side Show, Musical Act, Freaks, Scottie Bag Piper, answer. Prof. Tom Johnson wants Saxophone and Trumpet, Comedians, Girl for Minstrel. Place Talkers, Grinders. Want Concessions and Grind Store Agents, one Wheel. Want Ride Foreman for Spitfire, Merry-Go-Round, Rolloplane, Chairplane. Top salary. Mechanic, \$75 and bonus. Bogalouza, La., this week.

## FIDLER'S UNITED SHOWS

WANT FOREMEN AND RIDE HELP WHO CAN DRIVE SEMI-TRAILERS for Single #5 Ferris Wheel, Tilt-a-Whirl, Roll-o-Plane and Little Beauty Merry-Go-Round. Address:

IRVING PARK AT HARLEN AVE., CHICAGO, until July 16; then CICERO, ILL.

## WANT—BODART'S GREATER SHOWS—WANT

Ride Help of all kind; good pay and good treatment. Want Shows with own transportation. Very good proposition for Ten-in-One with something inside. Will book following Concessions: Hoopla, Duck Pond, Fish Pond, Punk Rack, Jewelry, High Striker. Can place Grab or small Cook House, also Diggers.

Menominee, Mich., July 6-9; Gladstone, Mich., July 11-16.

## Beam's Attraction Shows

Want Freaks to feature in office-owned 10-in-1; attraction with wardrobe for annex. Want Flat Ride for fair season starting July 31. Man to operate Walk-Thru Show, 15%. Can always use good Ride Help. Show and Concession space available. Write or wire

M. A. BEAM, Jeannette, Pa.; Brackenridge, Pa., next week.

## GLOBE BROS.' CIRCUS

WANTS BOSS CANVASMAN capable of handling 100-ft. top with three 40's. Bill O'Day, wire. Also want Seat Man, Property Man and Truck Mechanic with tools. Charles S. Poole, Kid Bruce, Woody Gaither, Rebel, come on! Bob Murry wants Blackie Wilson, and Gaither, write or wire Jess Bradley. Address Guthrie, July 6; Cushing, 7; Drumright, 8; All Oklahoma.

## BARKOOT BROS.' SHOWS WANT

Legitimate Concessions of all kinds. Two or three Shows, especially Girl Show, for Elmore, Sylvania and Trilby Fire Departments Celebrations. Can use sober, reliable Ride Help on Merry-Go-Round, Ferris Wheel, Chair Plane. Dolly Young no longer connected with this show. All Address: BARKOOT BROS.' SHOWS, K. G. Barkoot, Owner; Cash Couch, Mgr.; Toledo, O.

## B AND V SHOWS WANT

For Forest City, Pa., week July 10, Dunmore, Pa., week July 17. Cook House with or without tickets, Custard, Bingo and Popcorn. Want Shows with own outfits. Tom Fallon, wire. Want Grind Stores, also Tilt-a-Whirl or Octopus. Honesdale, Pa., July 3-8.

## BALLYHOO BROS.

(Continued from page 33)

picking out their locations. This week the midway was laid out in alleys. There wasn't any front or back end. It reminded the writer of a find-your-way-out Funhouse. Some of the customers who arrived on the lot last Monday didn't find their way off the lot until half of the midway had been torn down after midnight on Saturday. The cookhouse and grab stands did big business because of this.

Another innovation of which this show boasts is that no one recognizes another bally. However, they do if they think the other show has the best go of it. I have seen times when all 30 of our shows ballied at the same time and all of them packed 'em in. We are great believers in the new slogan: "Make enough noise outside and you'll drive them inside to get away from the noise." Another thing that we do here that other shows don't do is that the bosses don't tell the help what to do. The help tells the bosses. With this system the bosses pitch in and get the work done for fear of losing their jobs. Anyone can fire anybody on this midway. When a workingman fires a boss he is definitely thru and can't work as a boss in another department under any other workingman. With this system the authority is divided between 200 men instead of only 50.

Last week two of our billposters fired our general agent and two cable rollers fired the chief electrician. The midway stayed dark for two nights while the co-owners hunted for another electrician. Notice that I said, "co-owners," not bosses. In order to protect their seniority with the show, the co-owners laid aside their white collars and hames and are wearing overalls. Last night the boy who cleans the front-gate ducat boxes fired our secretary-treasurer for insubordination. This will delay paying the train move and salaries for several days until another secretary-treasurer can be hired, but strict discipline must be maintained on our midway at all times. MAJOR PRIVILEGE.

## BANTLY LOSES NIGHTS

(Continued from page 33)

waded thru ankle-deep mud, despite many loads of cinders and shavings.

Friday night a big storm demolished part of the Girl Show fronts and ripped some tents, but most of the show escaped damage. At noon Saturday Manager Herman Bantly gave the order to tear down. A scheduled matinee, sponsored by *The Bradford Journal*, was lost and many thousands were on hand despite rain Saturday night while equipment was being dismantled. Visitors included Mayor Hugh J. Ryan, ardent show fan; David Kreinson, publisher of *The Bradford Journal*; Art Haggerty, Circus Saints and Sinners Club; Jim Casey, Limestone, N. Y.; Raymond D. Sill, managing editor; Bill Eysinger, advertising manager; Joe Guido, city editor, and Fred Totten, news editor, of Bradford newspapers.

Mrs. Walter Langford is framing a reptile exhibit for fairs. Showboat attraction joined for the season. Esther Wallace, recovered from a recent illness, is back. Jimmy Oliver is emcee and Jack (Pinky) Wylie, vet burlesque comedian, is a feature of the Red, Hot and Blue Girl Show.

A. G. and Mary Rosen-Kranz, assisted by their daughter, Naomi, are doing well with a snowball concession. Harry Faith's family arrived from East Liverpool, O. Jimmy and Gracie MacCarthy's concessions are meeting success. Speedy Babbs joined in Bradford, Pa., with his Motordrome and Acroplane ride. Frank Sheppard, chief electrician, puts the show on the lot on Sundays and is also mail agent and *The Billboard* salesman. John Trescella is assistant electrician. *Follies of 1944* got top money in Washington and the Twin Ferris Wheels shared honors with the Ridee-O. Jober Midgets got a heavy play.

## JJJ IN ERIE STORM

(Continued from page 33)

Sorg, William Carter; paint department, Jack Hooper; ride supervisor, Jack Higgenbotham; Tilt-a-Whirl, John Gaynor; Lindy-Loop, Jack Hollowell; Chairplane, Lee Hollowell; Ridee-O, Joe Johnson; Merry-Go-Round, William Lee; Ferris Wheels, Clyde McDaniel; Kiddie rides, Danny Boyd; Rocky Road to Dublin and Penny Arcade, Mrs. Bertha McDaniels.

In charge of shows are Carl Lauther, Side Show; Mrs. Hody Jones, Follies; Eddie Keck, Posing Show; Earl Ketring, Motordrome; Doc O'Brien, Del Rio

Midgets; Fred Sawyer, Minstrels; Harvey Wilson, Fun and Glass House; John Rea, Mystery Animal and Life; Art Converse, Wild Life; John Lamar, hospital unit; Joe Redding, business manager; Louis Rosenberg, billposter; Little Willy, special agent; Joe Pearl, mailman.

## CASEY TRUCKS TO FAIRS

(Continued from page 33)

look over his diggers booked with the shows. Several Class B fair executives, who visited, pronounced the shows larger and better than last season, Owner Casey said. Permits were granted for the trucks to operate and carry equipment to agricultural fairs. Last season the trucks were grounded. A second unit, formed and equipped, is now playing Class C fairs under management of Robert J. Kerslake and titled the Red River Shows. Government permission was granted to organize this new business. Unit has Big Eli Wheel, large Merry-Go-Round, Mouse Circus, another show and six concessions.

## CAVALCADE PULLS KIDS

(Continued from page 33)

during the engagement. Shows and rides did near-capacity business, and A. J. (Whitey) Weiss had a long string of concessions working. Friday and Saturday brought out crowds of shipyard workers following a payday. Roland Davls, Cavalcade billposter, is expected to leave for a visit to his draft board but will remain to bill Bismarck and the Minneapolis Aquatennial.

Station KFH, Wichita, Kan., is getting out 26 transcriptions for Kansas State Fair, Frank Matthews, of that station, reports, and Johnny Speer, now at CBS, New York City, is writing scripts for his old station. He did this special work for Beckmann & Gerety Shows two years ago and will have some specials for the Cavalcade of Amusements in the program arranged by Secretary Sam Mitchell, Kansas State Fair. Frank Fee has been engaged by Mitchell to look after the fair publicity and will establish an office July 1 in Hutchinson.

## UNDER THE MARQUEE

(Continued from page 41)

ponies, Capt. Picard's seals; Four Stevens with their bear; Mike Cahill, the swing clown; Count Rena and his bicycle.

CAREY EMRIE, who has been in the East, has returned to his home in Cincinnati. He visited Gracie Washburn, niece of Leon Washburn, at her summer home at Lake Fairview, Tafton, Pa. Emrie is planning to go to the Ozarks in a few weeks.

ADOLPH DELBOSQ, who is vacationing in Cincinnati and spending some time with Dr. W. C. Huebener, has trained a new musical horse, Serenade, and will start his fair season for Ernie Young in South Bend, Ind. His last trouping was with the Cole show, where he spent three years.

STANLEY F. DAWSON, now in New York, writes: "In a letter received from Chuck Connors, Portland, Ore., he informs that Elmer Vories was headed back from the West Coast to rejoin the Cole show. In a letter from E. L. Burnett, Cole Bros.' Circus, an informed that Eddie Grady, assistant superintendent of tickets, and wife, Golda, have left for Medford, Ore., the home of Mrs. Grady, and that Charley Cunningham has been laid up with a bad leg. Harry Hild spent the day with Cole show at Monroe, Mich. Have been informed by Joe Bowers that Billy Carr was seriously ill and that Al Butler has temporarily been inducted for the 24-hour work on the Big One. Sam Floto and George Zammert are still to be seen up and down 8th Avenue.

## WANT

Lot Superintendent and Manager, salary \$125 week and bonus. Ride Superintendent \$100 week and bonus. Ride Foreman for all Rides, \$65 and bonus. Must be capable and sober. Long season South.

BOX D-23

The Billboard Cincinnati 1, O.



# Wartime Headaches Take Toll

## Summer Slump Hits Trade as Play Falls Off 20 to 25%

Arcades alone chalk up gains—shortage of beer, help plague locations—venders hit by candy, cig famine—juke need disks—resort pic only fair

CHICAGO, July 1.—The summer slump has hit the coin machine business to the tune of a 20 to 25 per cent drop, reports from key market centers show. Arcades and drink venders seem to be the only phases of the trade that are getting increased action. In the past, coinmen have been prone to use the "summer slump" as a convenient alibi for any falling off of patronage from June to September, but this year, it's apparent, they have just reasons to reach for the crying towels.

Shortages of liquor and soft drinks are plaguing many locations. In Baltimore, New Orleans and many other cities, taverns are closing down for one or more days a week. Help problem is also affecting locations and contributes to shorter operating hours. In Fort Worth, the local ice plants closed for lack of help and taverns had to serve warm beer and soft drinks. Result was that patrons hied themselves homeward to the ice box and machine play nose-dived.

Operators, too, are feeling the pinch of the labor shortage. This is being licked by operators donning overalls and taking care of route chores themselves, by cutting down the frequency of service and change calls, and by centralizing routes.

### Supply Headaches

The pinch of parts and supplies from equipment is growing tighter, as equipment in service grows older. Ingenuity of operators and distributors alike, however, is performing wonders in keeping all operatable equipment in action. Various type reconversions on the market are clicking big, but production facilities of firms is, naturally, falling far short of the demands.

In the phono field, it is apparent, operators are clamoring for more and better disks. Supply isn't as tight as it used to be, however, thanks to the many new disk firms that have entered the recording picture recently. Some of the newer labels are gaining wide acceptance as operators are putting into their machines all the new disks they can lay their hands on even if they must buy them at retail.

Vending operators, of course, say the only reason sales are down is because of the lack of sufficient candy bars, gum, soft drinks, cigarettes, etc. Lucky Strike, Camel and Philip Morris are the most hard-to-get cig brands, but most ops report patrons are more willing to switch to another brand than they used to be. Gum outlook is to get tighter 'till V Day comes.

### Resort Picture

Many operators in the past were able to offset summer let-downs in city spots by switching equipment to resort areas. This year, however, it's a different story. Most men, even if they have the equipment, lack the tires, gas and help to give the resort circuit a whirl. Some are hanging on to the old reliable locations, but have worked out deals with location owners whereby they will have to make few service calls unless radical trouble develops. It's evident, too, that resort play is being confined mostly to week-ends since few vacationers have gas—if they get to the spots by auto—to spare for making the rounds of taverns spread miles apart.

### Arcades Hold Up

Bright spot in the coin machine picture is the arcade business. Most ops report gains of 15 to 25 per cent over last year. Terrific business being done by amusement parks this year plus the heavy patronage in city spots from furloughing (See *Summer Slump* on page 69)

## U. S. Dutch Mint

WASHINGTON, July 1.—When the battle of Europe reaches the Netherlands, Hollanders will find themselves using Dutch coins which have been minted in the United States under lend-lease arrangements with the Netherlands government in exile.

However, the Dutch government is paying the cost of mining the silver from which the coins are being made, but the United States will retain title to the silver.

At the close of the war the coins will be melted into bullion and returned to the United States. They are being minted in three denominations—10 cents, 25 cents and 1 guilder. Par value of the guilder is 40.2 cents.

## Three Coin Mch. Patents Issued

WASHINGTON, July 1.—The official gazette of the United States Patent Office June 20 contained notice of the list of three patents issued covering coin machines and other patents which would have an indirect interest to certain industries in the trade.

One patent allowed 25 claims on a coin-operated motion picture apparatus. The patent was granted to Jerome L. Clough, of Milwaukee, on an application made September 15, 1941. The illustration published in the gazette shows what appears to be the new mechanism of a very modern movie machine. The patent is No. 2,352,077.

A patent covering 10 claims on an automatic phonograph was issued to Carl G. Johnson and assigned to J. B. Seeburg Corporation, Chicago. The Seeburg firm is well known in the juke box field and apparently the patent covers features which are familiar to the trade in their most modern machines. The patent application was made in March, 1940. It is 2,351,972.

A third patent of real interest to the vending machine trade was issued to Fred Niewoehner, New York, and assigned to the Interstate Vending Machine Company of St. Louis. The patent granted 10 claims, and the application was made July 1, 1941. The sketch in the publication suggests a well-known type of gum vending machine, such as is used on the platforms and in stations of transit and railroad companies.

At least two patents which may be of interest to the manufacturer of records and juke boxes cover sound recording ideas and materials on which to record sound. One of these inventions is a German idea now vested in the Alien Property Custodian. The Alien Property Office is now listing a number of foreign patents with brief descriptions on each idea.

## WPB Relaxes 16 Control Orders During May

CHICAGO, July 1.—A total of 16 War Production Board control orders were relaxed in some details during May. Officials said that firms interested in any of these orders should get official copies rather than follow news reports or rumors. This report indicates the speed with which the WPB is amending its control orders by relaxing certain provisions.

Among the control orders relaxed were those relating to electric fans, aluminum control, lamp shades, metal furniture and other items. The control relaxations issued since D Day have been watched with much interest by all lines of industry. WPB officials say they have been spending more time on plans for increasing civilian production than on relaxing specific control orders. It was announced this week that detailed blueprints covering autos, trucks and radios will be ready about August 1. When details for these trades are issued, it will be an index that may be the policy of WPB toward many lines of industry in planning for reconversion.

Recently the board issued a preferential list of essential civilian items totaling about 25 different products which would be given precedence as plants were permitted to start making civilian goods again. Manufacturers in all parts of the country have been carefully studying this list. The big problem in getting set up to produce such essential goods has been a matter of relaxing materials control orders and also labor shortage.

### Okay To Make Models

The prosecution of the war still demands that war production get preference on labor and all plans for returning to civilians' goods provide that plants (See *WPB RELAXES* on page 70)

## Protest OPA Order Asking Ops To Turn in Food Tokens

CHICAGO, July 1.—The National Automatic Merchandising Association took steps to register the protest of its members this week with the Office of Price Administration because of recent regulations that require transit companies, vending machine operators and others who come into possession of ration tokens to return them to local OPA offices.

Press releases did not indicate the order to be a "must," but suggested that vending machine operators might return them. The press release issued by OPA for publication June 26 said: "Provision has been made for transit companies, vending machine operators and others who come into possession of ration tokens in various ways not provided for by ration orders, to turn these tokens in to their local OPA board, the Office of Price Administration said.

"The order simply provides a technical means for operators of fare boxes and vending machines to transfer tokens, put into such machines as a substitute for coins, to local ration boards. No provision has existed to take care of such transaction, which, OPA says, involves only negligible amounts of ration currency."

The order took effect June 30. Mem-

bers of the NAMA said the order had the earmarks of being intended to compel them to turn in tokens so that the returns would be regarded as a check on how many tokens were being put in vending machines. Vending machine operators have for the past few months joined the transit and telephone companies in requesting that the ration tokens be withdrawn because they were being deposited in coin chutes. While the total number of ration tokens being deposited in vending machines has not been very large so far, yet vending machine operators fear that once the use of tokens is discontinued, they may then be deposited in vending machines in large numbers despite OPA's avowed intention of recalling them.

### Official Order

There was a difference of opinion among vending machine operators here as to the exact meaning of the new OPA order. Press releases indicated that operators had the privilege of turning in the tokens if they so desired, but the official order used the word "must" as expressed in the following Section 15.11, of Amendment 42 to RO 13:

"Tokens which may be used must be surrendered. (a) A person who has any tokens which he acquired in a way not provided for by this or any other order of the Office of Price Administration must not use them for any purpose but must surrender them to local ration boards.

"This amendment shall become effective June 30, 1944."

## Locations Strike Hard

By Walter W. Hurd

THE juke box locations in Chicago are waging a real fight against the high tax on such machines passed last December by the city council. The campaign that locations are making in Chicago promises to be a classic example of what locations can do in behalf of coin machines when they really go to bat for them.

Locations in Los Angeles and also in the State of California have previously done much constructive work against high taxes on amusement machines of various kinds in that State. Locations in California were really enlisted in the work by the organized efforts of operators during the course of some years.

Locations in Chicago, particularly taverns, have taken the initiative

themselves against the present high tax on juke boxes. The necessary tests in the lower courts have now been held on two entirely separate cases, and both of them are now on their way to the Illinois Supreme Court. If either or both of these test cases should be successful in deciding against the high tax or bringing about its reduction, it will furnish the entire juke box trade with much needed ammunition to fight high taxes in other places.

This is a campaign that needs watching because it shows just what locations can do when they get into action. They cannot only get the best legal talent, but they can get the best political influence, as is being shown in Chicago now.

# COINMEN YOU KNOW

## New York:

HARRY BROWN, of Philadelphia, who "buys and sells anything in coin machines," was spotted on the "Row." Brown shuttles between Chicago and his home town and hits New York between times. He says from where he stands he sees things loosening up. . . . Heard on the "Row" is that a tie-up between HARRY ROSENTHAL and SAM MANNARINO, of Pittsburgh, will see the formation of one of the biggest distrib outlets in the East. The outfit will shoot for the New York market. . . . It looked like the old days at Mike Munves' place on West 34th Street. Snapped in action were FRANK MEYER, Exhibit Supply, Chicago; HYMIE BUDIN, up from Norfolk, Va.; BERT LANE, ready for a new start on the "Row," and AL STERN, of Monarch Coin, Chicago, looking around. . . . NICHOLAS DICICCO, op from Yonkers-way, was spotted in conference with Leon Berman, of New York supply.

A new game aimed at carnivals, arcades and amusement centers which combines entertainment with educational features is on the way. JACK CARLINER and GEORGE PONSER, of Newark, N. J., jointly hold patents to the game and are slated to introduce the idea in the very near future. . . . Local coinmen are buzzin' over the doings of Sgt. Elmer Wolf, son of Charlie Wolf, Philly music op, who himself piled up a record in War 1. Sgt. Wolf broke into the Philly papers with a story of his encounter with one of those robot bombs. He participated in the sensational bombing mission over the Ploesti oil fields and wears the Air Medal with two Oak Leaf Clusters and the Purple Heart.

BEN HURWITZ of Albena Sales reported that M. J. BLOCK of the firm by the same name from Washington and H. SMITH, representing Island Amusement Novelty Company, Victoria, B. C., Canada, visited him recently. Smith mentioned that phonographs are the big thing in the nation's capital. . . . AL BLOOM, former Harlem juke box op, has expended and now operates in all boroughs. . . . "RED" JOHNSON, who used to run a phonograph route in Brooklyn and sold out to become a civilian pilot instructor for the army air forces, recently visited Brooklyn Amusement and indicated that he plans to rejoin phonograph coinmen in the near future.

MAX WEISS, M. & V. Vending, cigarette route, is negotiating with Sam Lauskin, wholesale druggist of Brooklyn, for a post-war vending machine set-up that will see M. & V. a much bigger outfit. Lauskin is known to have had his eye on the vending field for some time.

LOU PRICE, phonograph operator, has joined LARRY SERLIN and MORRIS KAHAN at the Jalna Sales Corporation in Woodside, L. I. Jalna runs a big cigarette route but plans to expand in the phonograph field. . . . SIDNEY BRUCK, Long Island Tobacco, whose sudden disappearance from the recent CMA convention mystified the conventioners, explained that while at the conference he received word that his son, Myron, pharmacist's mate, had arrived home from Virginia and he could not disappoint the boy. . . . BERNARD ROSEN who formerly operated his own route now manages the Supreme Cigarette Service of New Rochelle, owned by Aaron Gosch.

Spotted at the recent CMA conference held at the Berkshire Country Club were Martin Crivy, Mrs. G. Weiner, Har-

old Jacobs, Harold Roth, Larry Serlin, Max Helicher, Harry Koster, Sidney Bruck, Benjamin Gottlieb, L. Morenberg, Sam Yolen, Max Weiss, A. Bressack, H. Schwartz, Al Santora, B. Rosenblatt, Arthur Gluck, Irving Podd, J. Rosenblum, A. Dranoff, C. Schlobohm, Tom Cola, Ray Harrison, Angelo Lento, George Cross, D. De Maria, Arnold Stone, Bernard Rosen, Jackson Bloom, Nat Bloom, Mac Zelin, A. J. Masone and Matty Forbes. Representing the suppliers were Jules Levy, Du Grenier; Sam Malkin, Malkin Vigar Machines; Lawrence Oppenheimer and Ted Tetelbaum of Philip Morris; J. J. McNeish, C. Biddle and Ward Gruver, Lorillard. Among guests of ops were Fred Meyers, a guest of Jules Levy, Mr. and Mrs. Davidoff and Mr. and Mrs. Krasner, representing Sam Yolen's sisters and brothers-in-law from Connecticut, and Sam Lauskin, guest of Max Weiss of M. & W. Vending.

Fred Meyers, former Miami hotel man, is angling for a vending operation. Meyers is understood to have backing for a venture having definite post-war possibilities.

## Chicago:

Even dyed-in-the-wool coinmen stopped talking shop this week when the mercury hit 100 here. The weather, humidity and the Republican convention were the chief topics of conversation. Most distribs planned closing over the Fourth week-end; manufacturing plants, however, will be going full blast grinding out their products for war both on Monday and Tuesday. . . . Very few out-of-town coinmen in this week. ELMER WOLF, of Wolf Music, Ottawa, Ill.; FRED DAVIS, of Newcastle, Ind., and PHIL BURGESSON, former Jennings factory rep, were seen making the rounds.

STONER MANUFACTURING COMPANY broke with a full page ad in The Aurora Economist urging all Aurorans to get behind the Fifth War Loan and "buy more than before." Firm's pay roll has been "100 per cent 10 per cent" since the pay-roll allotment plan was first announced.

The industry here bowed its head this week on news of the passing of Danny Odom. Odom was another veteran outdoor showman who became prominent as a coin machine operator. He entered the business in 1930 after many years in the circus field. WALTER TRATSCH, head of ABT, and DICK HOOD, head of H. C. Evans, were among the pallbearers. Other prominent coinmen who attended the last rites here on Thursday were DAVE GOTTlieb, ED PACE, DICK GROETCHEN, RED ZOGG and LEE JONES.

## Richmond:

LOUIS JONES, former serviceman for the O'Connor firm, in town on an emergency furlough. He is an expectant father. . . . Only a few more modernized phonograph cabinets remain in stock in the Richmond area. It is not expected there will be any more for the duration. . . . There has been quite an epidemic of machine break-ins on local locations. Local police don't seem to be able to do anything about it. . . . MORRIS MAYNOR JR., who returned from a two-week fishing trip in Canada, left immediately on a buying tour of Virginia, North and South Carolina. . . . OBIE JOE, well-known on coin machine row, in town on an army furlough. . . . Also FRANK VALLEY was granted a leave by the navy.

Operator HARRY PALMER drove several blocks out of his way to report a basement fire to the local department which didn't think much of the story and didn't bother about going to the fire until a formal alarm came thru sometime later. The result was \$50,000 damage to a paint store. LEON GARY, Gary's Record Shop, reports excellent results from advertising in local Negro newspapers. . . . Rumor has it that there will be a new Muscraft distributor for Virginia and North Carolina. . . . Heavy play in the jukes for the THREE SUNS, new hit recording of "Long Ago."

HENRY WILCOX, Wurlitzer factory serviceman, in town a few weeks instructing a new service crew for the local distributor, Maynor Distributing Company. . . . Threatened crack-down on slots by Virginia's Governor Darden has failed to materialize. . . . Arcades at near-by Virginia Beach and Buckroe

# News Highlights of the Week

**CHICAGO.**—Nationwide round-up shows summer slump hits coin trade play and sales off 20 to 25 per cent. Beer, liquor and help shortages closing locations one and more days per week. Shortage of equipment, parts and gas hurting resort operations. Not enough supplies for venders or records for jukes. Arcades bright spot, with biz on the whole up 25 per cent. Drink venders going good, too.

**CHICAGO.**—Amalgamated Beverage Congress taking appeal on high juke box tax here to Supreme Court. . . . NAMA protests OPA order requiring ops to turn in food ration tokens used as slugs in their machines.

**WASHINGTON.**—Three new patents awarded to coin machine firms

this week. . . . WPB continues plans to loosen controls for production of essential civilian goods. . . . WPB indicates industry advisory committee may be used to plan post-war reconversion.

**PHILADELPHIA.**—Philadelphia Music Operators' Association files suggested scale of juke rental prices with OPA.

**MINNEAPOLIS.**—City council passes juke box ordinance.

**LOS ANGELES.**—West Coast routes changing hands, but most sales to established operators. Few sales to newcomers. . . . Trade here says Hawaii will be great trade center post-war.

**FORT WORTH.**—Locations here get OPA okay to boost ceiling prices on beer.

Beach up as much as 40 per cent since D-Day. Juke operators reported a terrific let-down on D-Day and immediately thereafter but have regained most of their play. . . . JOE WIGINGTON, Wington Amusement Company, adding machines to his route despite a labor shortage.

## Los Angeles:

**WEDNESDAY** is golf day on the West Coast for coinmen. TOM WALL of California Games recently scored an "eagle" at Fox Hills on a 400-yard par four hole with Wall sinking a four wood shot 200 yards to the green. BILL HAPPEL of Badger Sales Company is another golf enthusiast. He plays at the Willshire Country Club. Visiting big-wigs are always taken here for a game when Happel entertains. . . . GUS JOHNSON, technician for Badger Sales Company, is on a two weeks' vacation trip. . . . BILL HAPPEL, also of Badger, back in the city from San Bernardino, Redlands and other cities. He plans business trip to San Diego over the July 4th holidays. . . . BILL FEES of Manitou Springs, Colo., was in the city, as was M. C. EDWARDS of Las Vegas, Nev.

Noted in the city on recent occasions were HYMIE ROBERTS, former sales manager for Seeburg. . . . JACK NELSON of Superior Products is in town and was fortunate enough to get a reservation at the Hollywood Plaza Hotel, just a stone's throw from Hollywood and Vine. . . . BERT LANE of Seaboard Sales Company in the city on a combined business and pleasure trip.

ELLIS COE of Pismo Beach in the city visiting Southwestern Vending Machine Company. . . . LEONARD MASTON of Porterville stopping at Washburns. . . . FRED TREVILLIAN of Santa Barbara here in connection with his music routes in that city. . . . TOM MERCADANTI in from San Bernardino. . . . From the desert city of Barstow was M. C. Thornburg. . . . Now that California weather is getting to be California weather, coinmen from near-by towns are making more frequent trips here. CHARLIE BERKEMEYER of San Luis Obispo while here was making plans for a week's fishing trip. . . . MILTON NORRIGA of Colton here. . . . WALTER KEENE of Taft made the rounds of the music machine and record jobbers on West Pico and West Washington. . . . BILL SPARROW of Santa Barbara down in the interest of his games, music and stamp machines. . . . F. E. KINGSBURY of Santa Ana breezed into town from Orange County. . . . Another Barstow operator, JACK ARNOLD, in the city on business. . . . BOB RALSTON, son of Vic Ralston of Standard Phono of New York, was awarded his high school diploma June 22. . . . J. P. CUSICK here from Santa Paula, Calif., and BUSTSER CUSTER of El Centro here on business.

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306 E. Baltimore St. Baltimore, Md.

**Quitting Business, Bad Health, Last Chance**

Few left, brand-new Delux Electric Slot Pop Corn Machines, originally sold for \$350.00 F. O. B. factory. Sample machine, \$129.50; for more, write, 1 clean Panoram with clean Film Attachment and 1 Soundies Solo Conversion, never been unpacked, several bottles Film Cleanser, all for \$399.50. 15 Electric 5 Ball Pin Games with box of points, their units will make ideal Skee Balls. Make us an offer with or without slot. Delux miniature and regulation size slate top Pool Tables, sacrifice prices. Complete Billiard Accessories, low prices.

**DIXIE VENDING MACHINE CO.**

BOX 187 ANNISTON, ALA.

**ANOTHER WEEK NEARER VICTORY!**

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

**INTERNATIONAL MUTOSCOPE CORP**

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# OPA Amends Ceiling Prices on Beverages

WASHINGTON, July 1.—The Office of Price Administration made some adjustments in ceiling regulations on soft drinks last week. Bottlers of soft drinks who did not sell retailers during July, 1941, are given rules whereby they may determine prices to wholesalers. The new regulations took effect June 12, and are said to correct an omission in the regulations applied to soft drinks. The new rules were issued as amendment No. 140 to revise supplementary regulation No. 14 of GMPR.

The outlook for the use of sugar in the soft drink trade is considered very optimistic for the post-war period. John F. Leary, president of the American Bottlers of Carbonated Beverages, said the soft drink industry will provide a post-war market for more than one third of all cane and beet sugar produced in the United States. He based this prediction on the greatly increased demand for soft drinks during the war.

To supply the anticipated heavy post-war demand for soft drinks, manufacturers will require an expenditure in excess of \$50,000,000 in order to modernize plants and make needed replacements of machinery and delivery equipment, now banned under wartime construction rulings. It is reported by a leading financial newspaper.

A substantial number of new bottling plants are being planned to meet increased consumer demand for soft drinks, according to this paper. In pre-war years the soft drink industry spent annually about \$25,000,000 for construction purposes, and outlays necessary to catch up with recent years will probably be maintained above that level for an indefinite period.

# Millionaire Clerk

HERSHEY, Pa., July 1.—The candy booth at Hershey Park had a line of customers but no clerk, so an elderly man took over and sold four nickel bars before the clerk returned. It was then the customers learned they'd been waited on by Milton S. Hershey, 86-year-old millionaire founder of the park and head of the famous chocolate company.

# Vitamin Candy for Venders Certain as Research Continues

NEW ORLEANS, July 1.—Vending machine operators may soon be offering candy fortified with vitamins, proteins and minerals. Tests to produce such candy are being carried out here under the joint sponsorship of the Department of Agriculture and the National Confectioners' Association. Results of these tests provided a lively topic of conversation at the NCA's recent annual dinner in New Orleans.

The laboratory, which has devoted itself mainly to research on cotton, sweet potatoes and peanuts, took on the candy project four months ago. First test samples have been submitted to the NCA's research committee and to informal tasting committees in New Orleans and Chicago.

What the NCA wants to know before it prepares a report for its members is whether the addition of cereals and other products will bolster the nutritive value of candy without disturbing taste and eye appeal. If the official judges are pleased with the taste, texture, flavor and color of the samples, the NCA plans to supply the formulae to members.

Candy makers have both a short-range and a long-range objective in the research. For the present—alho there is some doubt that the fortified products will reach civilian public before the end of the war—shortages of the customary ingredients have made it next to impossible to satisfy the nation's wartime appetite for sweets. For the future the confectioners would like to have a firmer hook on which to hang their claim that candy is not a luxury item, but a well-rounded food, abounding in vitamin, protein, mineral and all other health-giving factors.

# Only Temporary

MINEOLA, L. I., July 1.—Permanency of the fall of Rome, as compared with the temporary, short interlude of inactivity of a cigarette vending machine out of order, was strikingly illustrated by a sign on an incapacitated machine here. It read:

"Rome has fallen—but this machine is just TEMPORARILY out of order."

# To Cut Train Travel To Speed Wounded

WASHINGTON, July 1.—Civilian train travelers may soon be subjected to "bumping," such as air-line passengers have learned to regard as commonplace.

Charles E. V. Prins, director of information for the Office of Defense Transportation, announced that the Civilian Travel Deferment is now in effect. The plan has been devised to make room in Pullman cars for wounded servicemen returning from invasion fronts.

Under government order, railroads are authorized to cancel reservations and to make passengers vacate their accommodations "at any time of the day or night" when the space is needed for wounded soldiers.

The frequency of "bumping" will vary from region to region and from railroad to railroad, the ODT official said. The variation will be governed to a large extent by whether the passenger is on a line between shipside and numerous general hospitals or about 1,000 special treatment hospitals.

It will occur most often, however, to occupants of bedrooms, compartments, roomettes and other enclosed space on Pullman cars, Prins added.

# Axton-Fisher To Pay Dividends in Tobacco

LOUISVILLE, July 1.—Following the lead of whisky companies to give products to stockholders, the Axton-Fisher Tobacco Company offered to give Class B stockholders 65 pounds of flue-cured leaf tobacco, 30 pounds of flue-cured strip tobacco and 46 pounds of burley leaf per share, all in the form of warehouse receipts.

The notice said, however, that the proposed distribution represents partial distribution of assets to Class B holders, the chief of which is Transamerica Corp. Tobacco dealers said it was impossible to estimate the value of the offer without knowing the grades of leaf, but described the dividend as a "technical way" devised by the company's counsel for distributing the assets.

The tobacco warehouse receipts could be traded by Transamerica, which is selling out to Phillip Morris, for shares of Phillip Morris, avoiding actual sale of the Axton "B" shares and the tax liabilities associated with the sales of stocks.

# Balto Cafes Plan 1-2 Wk. Vacations

BALTIMORE, July 1.—Closing of restaurants here for a one or two-week period will serve many purposes, it was learned today.

First on the list of reasons was a desire on the part of employees to take well-earned vacations. The action was decided upon rather than go to the trouble and expense of securing part-time workers to take the place of vacationing workers. Then, too, the "bottom of the barrel" has been reached in the employment field as little or no help is available. However, some restaurant operators have solved their problems by hiring high-school girls and in some cases boys.

Other restaurant owners will use the one or two-week period to make repairs and renovations that were not possible while their cafes were in operation.

Some of the cafes, however, are not going to be so drastic in their quest for vacations and plan to close only one day each week during the summer season in order to give their employees a rest.

# More Peanuts for Vending Ops as CCC Plans Tonnage Limit

ATLANTA, July 1.—A proposal that 700,000 tons of peanuts, and no more, be allocated to shellers for the edible trade was made at a meeting of representatives of the Commodity Credit Corporation and the Southwestern Peanut Association. This suggestion was one of several in a resolution suggesting changes in the proposed sheller contract for 1944.

Another change sought was the elimination of No. 2 peanuts from the edible trade without penalty to shellers or crushers, and that only No. 1 peanuts of highest quality be allowed to enter the edible trade.

J. B. Hutson, of Washington, president of the CCC, told the meeting the nation's goal is a 5,500,000 acreage of peanuts, which the CCC is prepared to buy at support prices well above those paid last season. CCC will then resell to shellers and crushers at a higher price for shelling and a lower one for crushing.

**BARGAINS!—FROM LOCATION**

**MUSIC**

- 1 780R Wurlitzer 24, Last Machine Made, Wooden Cabinet, Slightly Used, With a 430 Speaker With Coin Box . . . \$350.00
- 1 750E Wurlitzer . . . 90.00
- 1 Wurlitzer 61 Counter Model W/ Stand . . . 75.00
- 1 Wurlitzer 412 . . . 75.00
- 2 Wurlitzer Twin 12 in Steel Cabinets, no Amplifiers, Ea. . . . . 50.00
- 1 Wurlitzer Counter Model Stand . . . . . 15.00
- 1 Rock-Ola 12 Record, Light Up . . . . . 85.00
- 6 Rockola 12 Record, Ea. . . . . 75.00
- 4 Rockola 16 Record, Ea. . . . . 90.00

**SLOTS**

- 1 5c War Eagle . . . . . \$85.00
- 2 1c Blue Fronts, Ea. . . . . 85.00
- 1 1c Roman Head, Top Back Casting Missing . . . . . 75.00
- 2 5c Chrome Vest Pockets, Ea. . . . . 74.50
- 1 5c Blue & Gold Vest Pocket . . . . . 44.50
- 1 5c Green Vest Pocket . . . . . 39.50
- 1 25c Jennings Goose-neck . . . . . 65.00
- 15 Goose-neck Slots, Calls, Watling, Jennings, Mills, Ea. . . . . 35.00
- 1 Silver Moon Conv. F.P.P.O. . . . . 99.50
- 4 Double Safe Stands, Ea. . . . . 75.00

**PINBALLS**

- 1 All American . . . . . \$25.50
- 1 Band Wagon . . . . . 35.50
- 1 Duplex . . . . . 64.50
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# Chicago Juke Tax Case Appealed

## Location Owners Take Fight To State Supreme Court

Amalgamated Beverage Congress and allied orgs carrying the ball—attack high tax vigorously—second test case before high court to knock out levy

CHICAGO, July 1.—Another step in the vigorous campaign of Chicago locations against the high tax on juke boxes here was taken June 26 in a hearing in Municipal Court which prepared the way for an appeal to the Illinois Supreme Court on the second juke box test case. The hearing this week involved a tavern which had declined to pay the tax on its juke box in order to prepare a test case.

Accordingly, the court after a very brief hearing, fined the defendant \$50 and costs and allowed 10 days in which to file an appeal. The present test case is being sponsored by the Amalgamated Beverage Congress and its allied organizations, and punch is really being put into the case. The defendant was represented by Richard F. Hahn. The petition was very brief, to the point and vigorous in its language. Hahn said he expected to go to the State Supreme Court. The city has been very friendly to these test cases all the way thru, expecting to go to the Supreme Court, too, if it should lose.

### Out to Win

The ABC, representing taverns here, has entered the campaign against the tax to win. In a prepared statement, Joseph O'Brien, vice-president of the ABC, said: "In behalf of the tavern owners of Chicago, the Amalgamated Beverage Congress retained Attorney Harold T. Halfpenny to file suit in the Supreme Court to restrain Chicago from enforcing a license providing a high annual fee on owners of premises where a music box is located. Suit was instituted and his Honor Judge Graber refused to issue an injunction which would have allowed the tavern owners to pay this license under protest while an appeal was being taken to the Illinois Supreme Court.

"Numerous tavern owners were served with notices to appear in the license court of the Municipal Court. In that court Judge Clorfene refused to grant a continuance and ruled that everyone would have to have a license or be subject to a \$50 fine plus costs.

"After many meetings with various associations it has been decided that an appeal will be taken to the Illinois Supreme Court from a case now pending in the Municipal Court. This test case will not prevent the city from collecting the license fee for the current year of 1944, all tavern owners will have to pay or be subject to fine.

"The appeal to the Supreme Court will provide some assistance for tavern owners in the future."

When the organization first started its drive against the tax, Joseph Hoss, president of the ABC, said that all the power the organization had would be put in the move to get a repeal of the tax. He mentioned many of the hardships which (See CHICAGO JUKE TAX on page 66)

## Juke Boxes Boost Home Record Sales

BALTIMORE, July 1.—Popularity of records played in juke boxes has caused an up-swing in the retail record biz. Retailers report they have been getting many requests for numbers "I heard played on the juke box." But for the most part there are not enough disks available for ops and retailers alike in this area.

This problem has been helped somewhat by the recent trend of ops to limit their locations to close-in places in town and the selling of outlying spots to smaller ops. In this way they are better able to service their locations, keep up a good change of records and save gas at the same time. Gasoline is the main reason for the limiting of routes of big ops here.

## Minneapolis Passes Juke Box Ordinance

MINNEAPOLIS, July 1.—The city council at its meeting last week found that certain members had again managed to dig up the juke box tax proposal which the majority of the council had thought was buried for good. It had been tabled some weeks ago. A motion recommending passage of the ordinance was carried this time. The new proposal would license juke boxes at \$10 per year and would place curfew on such music at 11 p.m.

The new ordinance drawn up appar-

## W. C. Routes Changing Hands But Few Sales to Newcomers

LOS ANGELES, July 1.—Newcomers into the music field are few and far between here, but the operators already in the coin field are expanding in that direction. Cigarette machine operators are reported adding music to their activities. But the newcomer so far hasn't made any inroads into the business.

According to Gladys Washburn, of the Charles E. Washburn firm, two sales of routes were made recently. One, Mrs. Washburn said, was to a music machine operator who wanted to expand; the other to a cigarette machine operator who wanted to enter the music field.

Fred Gaunt, of the General Music Company, was instrumental in several route changes recently. Roy Jones, a local operator, bought the route off Tomlinson in Visalia. Tomlinson retired from the field and went into the ranch business. Jones only moved his scene of operation from here to Visalia. F. B. Carter, a local operator, expanded his oper-

ently omits the original provision of banning juke boxes within 300 yards of a church or school. It was this provision which caused the leaders of the teen-age club movement to appear before the city council and oppose the ordinance.

ations by purchasing the music route of the late A. C. Woodward. J. Brunetti retired from the music machine business by selling his route to Bob Bard, of Bard Music Company.

### Quick Sales to Coinmen

It is the consensus of opinion that many of the route changes go to established operators, for they are the first to know that the routes are for sale. Another point that is important here is that with operators it isn't necessary to "sell" the route. They already have an idea as to what a certain operator's route is doing. When it is offered for sale they merely ask what equipment is being sold. The deals are sometimes consummated over the desk of the selling agent without the operator checking the locations.

It is obvious that sales of routes to greenhorns couldn't be so easy. When a newcomer shops for a route he wants to see each location, know all the ins-and-outs about it. There is a definite demand for good routes and firms handling them do not feel that it is necessary to endure the haranguing to sell it.

### Too Much Time Lost

One firm here reported that it had discussed a route with a newcomer into the field with the result that each location was visited and the prospective customer discussed the matter at length as to the money-making qualifications of the machines. When the time came for the sale the buyer told the firm representative that he had changed his mind. Nearly a week had been lost by the firm in taking the prospective buyer around.

Another thing that is keeping newcomers out of the field is the price of routes. Good routes in some instances are low priced at \$15,000. Few of those wanting to enter the field have sufficient capital to swing such a deal. With established operators they know what they want and have financial arrangements to swing the deal if it is sufficiently enticing.

## Chi Juke Petition Hits Hard

The petition attacking Chicago's exorbitant juke box tax which was filed in Municipal Court here this week will be used as the basis for arguments to be presented to the State Supreme Court. Petition contains the following points:

"1. The ordinance of the city of Chicago, a violation of which the defendant is charged with, is repugnant to the provisions of Article XIV of the Amendments to the Constitution of the United States and Article II of the Constitution of the State of Illinois, in that it deprives the defendant of property without due process of law and the equal protection of the law in the following respects:

"(a) Said ordinance, requiring an exorbitant annual fee, containing no provisions for regulating or inspecting the licensed premises or machine, and containing as 'regulations' only a prohibition against acts which are unlawful in the absence of said 'regulations' (i. e., disturbing the peace and behaving with indecent conduct), is in fact an unlawful attempt by said City of Chicago to raise revenue under the guise of a license measure;

"(b) The annual fee required by said ordinance has no reasonable relation to the enforcement and regulatory provisions of said ordinance, and the amount thereof is arbitrary, unreasonable and excessive;

"(c) The ordinance unjustly, arbitrarily and without reasonable basis, discriminates against plaintiff and persons keeping the specified automatic musical instruments and in favor of persons who keep for gain and profit from operation any of the following automatic musical instruments:

- (1) Juke boxes and other phonographic reproduction instruments controlled by the operation of a coin, which juke boxes have screens upon which appear motion pictures of the vocalists or instrumentalists whose recordings are reproduced by the juke boxes;
- (2) Juke boxes, piano players, phonographs and other phonographic reproduction instruments whose coin deposit

mechanisms have been taped or otherwise covered or made inoperative, and whose operation are controlled either by a hand-operated switch or by plugging the cords or wires attached to the instrument into electric sockets.

"(d) Said ordinance, stripped of its verbosity, actually requires a license only for the keeping of automatic musical instruments that have coin-operating mechanisms (excepting motion picture sound machines), and in effect licenses the keeping of coin mechanisms on non-pictorial musical instruments; said ordinance in no manner provides for the regulation or inspection of the coin mechanisms; therefore said ordinance has no reasonable relation to the objects, if there be any other than raising revenue, sought to be accomplished by said ordinance;

"(e) If the object of said ordinance is to keep the peace and prevent immoral conduct, there is no reasonable basis for exempting coin-operated motion picture sound machines, and regulations have no reasonable relation to said object;

"(g) If the object of said ordinance is to raise revenue, said ordinance is an unlawful discrimination against plaintiff, and is repugnant to the provisions of Article IX, Sections 1 and 9 of the Constitution of the State of Illinois, as well as the Articles mentioned in paragraph 1 above.

2. Said ordinance of the City of Chicago is beyond the legislative authority of the City of Chicago; said ordinance exceeds the legislative authority granted to the City of Chicago under Section 23-54 of the Revised Cities and Villages Act; and said ordinance exceeds the legislative authority granted to the City of Chicago under any other section of the Cities and Villages Act."

## Cab Tax Don't Apply if Juke Patrons Sing

CHICAGO, July 1.—An official ruling from D. S. Bliss, deputy commissioner of the Internal Revenue Department, Washington, cleared up the confusion among juke-box ops as to whether or not a tavern owner was liable to the 20 per cent cabaret tax if a patron bursts into song while the machine is playing in a location.

Tim Guiney, president of the National Tavern Association, took steps in behalf of locations in order to get the official ruling from the Internal Revenue Department. While other organizations have obtained similar rulings, the move by Guiney indicates the great interest of this organization and its tavern membership in juke box music and how much effort they will put forth to defend the machines against high taxation.

The official letter which Guiney obtained from the Internal Revenue Office is as follows:

"Reference is made to your letter of May 25, 1944, transmitting a letter addressed to you by the Erie County Restaurant Liquor Dealers' Association, Buffalo, N. Y., and requesting a ruling relative to the liability of neighborhood taverns for the tax on cabaret charges imposed by Section 1700 (e) of the Internal Revenue Code, as modified by Section 302 of the Revenue Act of 1943.

"It is stated that in taverns in which there is a juke box but no dancing or other form of entertainment some member of a party congregated at a table will (See Cab Tax Don't Apply on page 66)

# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

### Tunester Tattle

Claud Nash's *I Kissed You in a Dream* is proving to be one of the writer's most popular "down-to-earth" tunes on Indiana, Illinois and Ohio stations.

Patsy Montana's recent tour of Minnesota cities afforded Matt Pelkonen, songwriter, an opportunity for a personal visit with the songstress. Patsy is featuring several Pelkonen tunes and has his *Cowboy Joe From Idaho* listed for her next recording session.

Song pulling most requests on Cowboy Ramblers program on WRR, Dallas, last week was *We'll Find Our Daddy*, with *Too Blue To Write* running a close second.

Holding favorite spots on Southern and Midwestern programs the last couple of weeks were three Cole numbers, *When You Can't Even Think of My Name*, *Silver Eagle Blues* and *I Miss Every One of the Gang*.

### Publisher Pickings

*I'm Glad (He's Gone and Left You)*, by Bill Boyd and Famous Lashua, KDAL's popular singer of Western and folk songs, is at Country Music Company's printers and an early release is scheduled.

Spurred by Peer's release of professional copies, *My Heart's in This Letter*, Ike Cargill-Foy Willing favorite, continues to make rapid gains thruout hillbillydom. It's been holding top position on Dede Martin's Western Hit Parade, KGO, San Francisco. Early release of the Cargill-Boyd number, *Blue Silvery Moon*, is scheduled by Kelly Publications.

La Casa Del Rio Publications have added two more Boyd-Moquin-Dowle numbers to their catalog, with *I'm Ahead in Back to Texas* and *Why in the World* bringing the score to three.

Ray Whitley, leader of the orchestra playing alternate week-ends at the Riverside Rancho, has been spotted in *The Old Texas Trail*. Picture is now in production at Universal Pictures. Also appearing in the film are Rod Cameron and Fuzzy Knight. Lewis Collins directs.

### Pennsy Notes

Lulu Belle and Scotty made their first Eastern Pennsylvania appearance of the season at Sleepy Hollow Ranch near Quakertown June 18, with a bill including Jesse Rodgers, Mac McGuire and His Harmony Rangers and the Sleepy Hollow Gang, which broadcasts daily over WEEU in Reading, Pa.

Coming up from WSM in Nashville, Valley View Park near Hallam presented Curley Fox and Texas Ruby with their Foxhunters June 18. The troupe included the Musical Heaths, the New Prairie Pals with Rawhide, Cal Fortune and the team of Bob, Sally and Shorty.

South Mountain Rangers came in as a free show June 18 at Forest Park, Hanover. For the Saturday night dances, the park offers the Pennsylvania Ramblers and the Dutch Band.

Tex Powell and His Rhythm Rangers set for the Saturday night round and square dances at Haar's Auction, Dillsburg.

### Random Notes

Glen H. Taylor, of Pocatello, Idaho,

former cowboy radio singer, has been nominated for United States Senator, polling 10,733 votes to 10,513 for D. Worth Clark, the incumbent.

Ted Brown, representative of Southern Music, returned to Chicago last week after a swing around the country which included visits to St. Louis, Nashville, and Fort Wayne, Ind., radio stations.

Christine Campbell, who has been substituting for Penny West with the Blackhawk Valley Boys, WOWO, Fort Wayne, has made many new friends among Hoosier listeners.

Susie, billed as "The Girl From the Hills," KWK (St. Louis) and Mutual net singer, is receiving scads of fan mail for her singing of *Away on the Moon* and *I'm Wild About the Army*.

## POPULAR RECORD REVIEWS

### BOBBY SHERWOOD (Capitol)

"Arkansas"—FT; VC. "Swinging at the Semloh"—FT.

Bobby Sherwood gets plenty of opportunity to display his versatility on both of these sides. At the same time, the record shows off a bright and rhythmic band that can kick out righteously when elaborating on a riff. The jump pattern is employed for Buck Ram's and Redd Evans' *Arkansas*, a State song which will appeal best to the folk in Arkansas. Maestro Sherwood goes a long way in pleasing the Chamber of Commerce with the singing of the opening stanza, and then takes the appeal beyond State borders with two instrumental choruses, built up to sock ensemble proportions. *Swinging at the Semloh* is a Sherwood original, using the riff pattern to spotlight his bluesy guitar pickings. Sherwood picks out the start and finish cantos with the band currying much favor with its rhythmic punch for the bridge stanza.

While the folks in Arkansas will be partial to Bobby Sherwood's "Arkansas," there is still plenty of jump appeal to the side to attract the phono fans within other borders.

### WAYNE KING (Victor)

"Amor"—FT; VC. "I'm Getting Mighty Lonesome for You"—FT; VC.

With *Amor* climbing the song popularity circles, Victor offers a timely re-issue in Wayne King's soft and sugary interpretation of the Latin lullaby. King eschews the waltz rhythms in favor of a lively beguine tempo, with an unbilled baritone giving a whispering account of the song to blend with the instrumental body. Unfortunately, both band and singer take tempo liberties with the song so that the dance appeal of the side is minimized. But the quotient is high for the listening. Buck Ram's *I'm Getting Mighty Lonesome for You* is a likeable lilter in the *Josephine* school of song which King always handles so royally. For the vocal refrains, it is the individual and collective singing of the Three Barriers, a gal group, with a degree of smoothness that blends with the velvety rhythm that King creates.

Where the sweet music keeps the platters spinning in the phonos, Wayne King can hold down an important slot with "Amor."

### FREDDIE SLACK (Capitol)

"Swinging on a Star"—FT; VC. "Ain't That Just Like a Man"—FT; VC.

While Freddie Slack gets the top billing for the label, it's the singing of Margaret Whiting for Gene DePaul's and Don Raye's *Ain't That Just Like a Man* that cops all the honors. Song was featured a year or so back in a B-picture, and serves as an excellent vehicle for Miss Whiting, possessing a full voice and a good voice, to display her blues singing talents. Plenty of humor and homey philosophy packed in the wordage and Miss Whiting brings it all out. Slack and his studio men, with the maestro's piano playing sparking the background, gives Miss Whiting a fetching musical bank that goes a long way in showcasing her singing and the song. The tempo is stepped up to lively proportions for the *Swinging on a Star* hit from Bing Crosby's new starrer, *Going My Way?* Band re-

## Hillbilly Tunes Hot In Baltimore Jukes

BALTIMORE, July 1.—As far as the juke box players here are concerned, hillbilly songs should be in the top spots on the Hit Parade each week. Ops here report that songs of this kind are getting all the play in their machines and can't understand why the big shots don't see to it that more of this type of music is recorded.

Of course, it may be a long time before one comes along that will be better than *Pistol Packin' Mama*, but the ops are hopeful. Hillbilly tunes cannot be depended upon to drag in all the coins, so in the absence of better disks ops are turning to old favorites they have in their files to supplement those good new numbers that are obtainable.

### Philly Distrib for Musicraft

PHILADELPHIA, July 1.—Pennsylvania Record Supply Company has been named distributor for Musicraft Records. Announcement was made by Paul Puner, Musicraft prexy.

## Too Many Don't Score Juke Fans, Op Say

MOBRIDGE, S. D., July 1.—Harold Scott, a coin machine operator, says that juke box customers are not getting enough of the kind of music they want and are being forced to accept records that will not drag in the coins.

Scott's chief concern was the fact that good name bands were available only on the higher-priced records and that the low-cost group was in sore need of some new talent.

"More than half of the records we are able to get cater almost exclusively to the 'bobby-sock' trade," Scott declared. "We juke box people must cater less to those with advanced musical training and 'cultivated' taste and more to the guy and gal who like to dance and cry in their beer; to the soldier from Brooklyn and the marine from Texas. Most of us are tired of trying to educate their taste to bleats, blaers and groans. We can't make money while we are doing it."

In effect, Scott wants a movement started that will make the phonograph record manufacturers produce the kind of records that will "sell" in the juke boxes.

Old records of the 1940-'41 vintage are getting all the play, while in some cases new records are only played 10 or 15 times over a two-week period.

"Someone will want our business when this war is over," Scott's letter declared, "and we should think the large manufacturers would do something about it now."

### Welk 'Soundies' Own Tunes

NEW YORK, July 1.—Lawrence Welk has just made a couple of movie juke box shorts for soundies in which the maestro's own tunes were featured. One was *The Bobby Sox Tune*, and the other, *Yankee Doodle Junior Goes to Town*. Leeds Music published latter, and Shapiro-Bernstein the sox number.

### Beer Sales Rose in 1943

NEW YORK, July 1.—Beer sales in 1943 increased 12.7 per cent over the previous year, with total sales aggregating 72,130,613 barrels, the Research Company of America reports. Packaged beer sales accounted for 60.8 per cent of total volume, compared with 58.6 per cent in 1942.

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# Rental Ceiling With OPA

Submits rental rates to OPA and  
ceiling ranging from \$10 a night  
24-record phonos

PHILADELPHIA, July 1.—To help the court and OPA clarify and establish a basis for regulation over rentals of music machines for private use, Jack Cade, business manager of the Phonograph Operators' Association here, posted a scale of rental ceilings with Federal Judge Welsh as well as with the OPA here this week. This new scale set-up for private rentals calls for \$7 for machines playing 10 and 12 records; \$10 for 16-record machines; \$12.50 for 20-record machines and \$15 for 24-record machines. He also listed the expenses involved in engaging in such rentals, elaborating on the reasons for setting up such a price scale for each type of machine being rented to a private party.

Since the association represents more than 80 per cent of all the machines in operation in the city and embraces a large majority of the operators, it is expected that the ceiling prices Cade submitted will be accepted by the court and OPA.

### Assn. in the Clear

The exorbitant rental prices come from those outside the association, Cade declared, and urged strict enforcement of the regulations.

Cade's action was taken to clarify the situation which resulted here recently and a juke box operator being charged by OPA with violating price ceilings on rentals to private parties. When brought to trial here last week, the court accepted the explanation that there was a misunderstanding on the part of all parties concerned and agreed to drop the charges upon the promise of the oper-

ators to abide by all OPA regulations henceforth. No penalties or fines were levied.

The case was first brought before the U. S. District Court June 3, at which time the OPA attorney charged that at least two-thirds of the juke box operators in the city were ignoring price ceilings and that operators had not filed their maximum service charges as of September 10, 1942, when the ceilings became effective.

### Rentals Only Involved

Significant in the case was the fact that it was not based on sale prices of machines or on rentals to location owners. Rather, the charges were based on rentals of machines to private individuals and for private parties. The local firm involved was not essentially a juke box operation, being concerned primarily with wired sound services and amplifications.

Merely as a sideline, the firm had been renting out juke boxes for private parties and the head of the local firm explained that he was under the impression that the ceilings did not apply to such rentals.

## International and Foreign Record Hits of the Month

(Note: Here are the most popular international and foreign recordings of the past month. Similar lists will be published in this section once every month.)

**INTERNATIONAL RECORDINGS:** Sicilian Polka, Deuces Wild, Stuttering Accordion, The Merry Ghost From Chatham Square, Tick Tock Serenade, Tap the Barrell Dry.

**FOREIGN RECORDINGS:** Czechoslovakian, Snezenky, Chudy jsem na svet prisel, Cerny Kriz, Vesela Hospoda. Croatian-Serbian, Ciganka Sam Mlada, Hoces Neces Moras, Slomljena Nada, Spremte Se Spremte Cetnici. German, Erika Kornblumenblau, Spanische Dorf-musik. Greek, O Rezilis, Mi Se Niaz, Ela Mikro Mou, Syntag-matarhis M. Frizis. Hebrew-Jewish, Mein Yiddische Mame, Dem Rebin's Nigun, Nit Gedaget; Zog, Zog, Zog, Es Mir; Volt nekem egy igen kedves Baratom. Hungarian, Ha en gazdag lennek. Italian, Il Valzer de Gallo E La Gallina, Annetta che Va In Fretta, Viale Fiorito. Norwegian, Den Gamle Val-sen, Gamle Norge, Den Glade Try-oler. Polish, Pryzylepka Polka, Kochaj I Zyi, Ulanski Galop, Kolo Mego Plotu, Myody Rybak, Nie Badz Taka. Russian-Ukrainian, Ochi Chornya, Dve Gitary Solovej. Scandinavian, Hango, Dina Bla Ogon, Vilda Skogar. Swedish, Tom-ten Blott Ar Vaken, Syrman Fager, Karleken, Lyckan och Livets Gang.

## Youngstown Phono Ops. Association Elects Officers

YOUNGSTOWN, O., July 1.—At their recent election here Youngstown Phonograph Merchants' Association elected the following officers for the next year: Joseph Saker, president; Harold Cope-land, vice-president, and R. P. Edwards, secretary-treasurer. Named to the executive committee were Ed Marx and Jim Martz.

## CHICAGO JUKE TAX

(Continued from page 64)

the tax brought on locations, since under the new Chicago ordinance the location is responsible for the tax. The ABC even went so far as to publish a list of the council membership and how each one voted on the juke box tax in order to show the public the stand the council-men had taken.

### Second Case

This is the second case attacking the Chicago juke box license that is now before the courts. The first one, involving an operator and three locations was heard in March before the Circuit Court, and the appeal from that case is expected to come up again in September. This case contested the power of the city to pass such a tax ordinance. The brief prepared is one of the most complete ever used in defense of the juke box trade.

How soon the ABC case will reach the State Supreme Court isn't known at this time, but there is a possibility that both cases may be combined into one when it comes before the high court. The brevity of the petition presented to the Municipal Court in the hearing held here this week and reprinted in the adjoining columns gives a general outline of the points that will be made before the high court.

## CAB TAX DON'T APPLY

(Continued from page 64)

at times sing a song to the accompani-ment of the juke box.

"It is held that if the only entertain-ment furnished in the tavern is mechan-ical music by the juke box and there is no dancing, the tax imposed on cabaret charges does not apply, even though oc-casionally the patrons may voluntarily sing.—(Signed) D. S. BLISS, Deputy Commissioner."

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Selling Needle!  
50c EACH

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1 to 50 Reground, 15c Each.

51 or More Reground, 10c Each.

YOU SAVE UP TO 75% of your needle costs.

**Re-Sharp Needle Service**

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A Guaranteed Precision Service

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WHERE AT THE HIGHEST PRICES AS LISTED  
BELOW. WILL GO ANYWHERE TO INSPECT  
AND WILL PAY CASH ON THE LINE.

Model 950 Wurlitzer .....\$550.00	Model 600KB Wurlitzer .....\$325.00
Model 850 Wurlitzer ..... 650.00	Model 600R Wurlitzer ..... 300.00
Model 800 Wurlitzer ..... 500.00	Model 500 Wurlitzer ..... 325.00
Model 750E Wurlitzer ..... 525.00	Model 24A Wurlitzer ..... 175.00
Model 750 Wurlitzer ..... 500.00	Model 16-Record Wurlitzer ..... 75.00
Model 700 Wurlitzer ..... 475.00	Model 12-Record Wurlitzer ..... 60.00
Seeburg 9800 ..... 500.00	Seeburg Vogue ..... 275.00
Seeburg 8800 ..... 475.00	Seeburg Mayfair ..... 225.00
Seeburg 8200 ..... 525.00	Seeburg Regal ..... 200.00
Seeburg Commander ..... 350.00	Seeburg Casino ..... 200.00
Seeburg Envoy ..... 325.00	Seeburg Plaza ..... 225.00
Seeburg Major ..... 325.00	Seeburg Crown ..... 175.00
Seeburg Colonel ..... 325.00	Seeburg Gem ..... 175.00
Seeburg Classic ..... 300.00	Seeburg Royal ..... 150.00
Rock-Ola Commando ..... 475.00	Rock-Ola '40 Master Wal. .... 325.00
Rock-Ola Premier ..... 400.00	Rock-Ola '40 Master Rock ..... 300.00
Rock-Ola '40 Super Wal. .... 325.00	Rock-Ola Playmaster & Spectravox .. 275.00
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# Columnist Ridicules Squakers

## Says People Who Kick Empty Vending Mchs. Act Like Kids

## Shortages of Cigs, Packing Boxes Licked by L. A. Ops

LOS ANGELES, July 1.—The cigarettes shortage is beginning to pinch local operators with the result that they are changing their method of operation. Another fact, that of the shortage of packing boxes, is making it necessary for operators to return knocked-down cases and forget about cutting them in half for carrying cases.

Russell Collier, of Cigarettes Unlimited, said: "We are having trouble getting cigarettes. Lucky Strike has cut us to 85 per cent of what we bought in June, 1943. Camel, Phillip Morris and Chesterfield are also hard to get. When these brands aren't available, we use Raleigh, Old Gold and others."

According to Collier, there have been no complaints because the substitutions

are made. In some sections, the lack of a certain brand makes little difference, while in others, some comment is passed on not being able to get the preferred blend.

Cigarettes Unlimited is saving its packing cases, knocking them down and returning them to the manufacturer in packs of 10. They have to be stripped together again for use. This firm has also abandoned the practice of cutting a case in half and using it for carrying cigarettes on the route. Collier estimates that a case may be used about three times.

### Shortage Headaches

Weymouth Cigarette Service is getting some Camels. These are by no means sufficient to take care of all the machines. Firm also has candy machines. But no candy.

Coast Cigarette Vendors report difficulty securing Camel, Phillip Morris, Lucky Strike and Chesterfield. Substitutions are made with Raleigh, Old Gold, Pall Mall and others. The shortage hasn't become critical enough to bring "off-brands" into the picture.

Another firm, which asked not to be quoted, answered the question of "Are you having trouble getting cigarettes for your machines?" in a violent and emphatic manner. "Trouble!" said the man, "Machines are about out half the time." When asked what brands were hard to get, he answered, "All of them." The reports from other operators didn't confirm the extent of this operator's headaches.

American Merchandising Vending Machine Company is in the same boat with some of the other firms in that it can't get enough Camel, Phillip Morris or Old Gold. This firm adds Old Gold to the hard to get. However, American is substituting Kool, Raleigh, Pall Mall, All-American and Fleetwood with comparable success.

General Vendors, Inc., realizes that all cigarettes are issued on a limited basis and is handling them as sparingly as possible to make them go round the machines it operates. Again it's Lucky Strike, Camel, Chesterfield and Old Gold. Those being used to replace the columns of the hard-to-gets include Raleigh, Kools and Pall Mall.

## Army Bans PX Cig Sales to Civvies

AUSTIN, Tex., July 1.—Cigarette vending machine operators in Texas are expected to benefit from a recent order issued by the Army Eighth Service Command.

The order tightened regulations on the sale of cigarettes, State tax free, at army post exchanges and commissaries and will increase the Texas cigarette tax revenue nearly \$1,000,000 a year, State Comptroller George H. Sheppard declared.

Sheppard said civilians have been buying tax-free cigarettes, some of which they consumed, while others were sold to outsiders. The number of civilians following this practice was estimated at about 100,000. Prior to the new order, civilians were allowed to purchase two packages of cigarettes each 24-hour period from PX's, but their disregard of this rule lead to the new order.

The Eighth Service Command's order followed instructions from the War Department and was addressed to sales officers, camps, general hospitals and prisoner-of-war camps, and is expected to eliminate 75 per cent of the sales leak.

### Fla. Renewing Cig Permits

MIAMI, Fla., July 1.—A deputy director of the State beverage department was here renewing permits to wholesale and retail venders of cigarettes for the year starting July 1. This is indicative that no change in the tax may be anticipated soon.

Cites fact that 90 per cent of venders pay off—an average as good as credit experience in other biz lines—explains wartime operating headaches

PHILADELPHIA, July 1.—"Machines are becoming like humans and vending machines keep up the pay-off average," wrote Paul Jones, news columnist of The Philadelphia Bulletin, in coming to the defense of the vending machines. Complaints have been many to the "Letters to the Editors" columns of the local newspapers that their pennies in the vending

machines produces no merchandise, and that the manufacturers of the machines are making millions by collecting money without paying out the gum, chocolate or peanuts. Ridiculing the complaints, Jones wrote:

"You will remember that William Congreve (1670-1729) once remarked that 'heaven has no rage like love to hatred turned. Nor hell a fury like a woman scorned.' These observations, while sound enough in their way, occurred to him before the invention of the penny slot machine, and we believe that if he could read some of the mail reaching this office he might ask permission to revise and extend his remarks.

"Either the citizens with whom we are in contact have an exceptionally low boiling point or else they feel a definite sense of betrayal when they slip a cent into an automatic vender and the machine returns nothing but a hollow click. We have seen these frustrated parties punch, shake and even kick recalcitrant slot machines, much as if they were children who could be brought to a sense of their duties by corporal punishment. More progressive, new-style people merely give them a reproachful look. This doesn't work either.

### Survey Report

"On hand, as we write this, is a report from an impartial fellow of a scientific turn of mind who took 100 pennies and conducted an exhaustive field test in the 13th Street Subway Station. The subjects under investigation included gum distributors, peanut peddlers and chocolate venders.

"Like all these research men he underwent great hardships. At one point, his fingers became so numb from twisting levers that he dropped a cent and it rolled off the platform. He did not attempt to retrieve it, but being a fair-minded fellow, gave the machine credit for good intentions.

"Undaunted by the mishap, he carried out with his work. All in all, he examined 27 slot machines, and wound up with four orders of peanuts, 69 pieces of gum and 18 squares of chocolate. Total returns—89. Or 90 if you are willing to include the lost penny as a score for the automatics.

"Eighteen of the contraptions tested behaved normally in every respect. The others showed temperament. One refused to come thru with anything at all. Another had to be coaxed by an extra twist of the lever. Three failed in one slot, and four in two. Some were unexpectedly generous. One (location not given) not (See Columnists Ridicule on page 68)

**SPECIAL!**  
National 918 (9 Col.), Candy Machines, Brand New in Original Cartons..Write National 930 (9 Col.), Cigarette Machines. Each .....\$60.00 National 630 (6 Col.), Cigarette Machines, With Stand. Each... 16.50 Completely Rebuilt and Refinished Like New!  
1/3 Deposit, Balance C. O. D.  
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SPARKS CHAMPION  
Token Payout Gum Vender with automatic gold award jackpot; cigarette reels. It will make more money than any token payout game you ever operated. ORDER NOW! While they last.

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### SPECIAL SPECIAL

200 factory reconditioned 1c Standard Merchandisers.

INTRODUCTORY OFFER  
5 Standards  
30 Lbs. Peanuts

\$41.30  
Sample - \$7.00



### COUNTER REEL GAMES

Imps .....	\$ 5.95	Cubs .....	\$ 5.95
Yankees .....	9.95	Klix .....	9.95
Pok-O-Reel .....	9.95	Wings .....	9.95
Marvels .....	12.50	Amer. Eagles .....	9.95
Mercurys .....	12.50	Tots .....	12.50
Mills Vest Pockets (Green) .....	\$44.50		
Mills Vest Pockets, B/G .....	54.50		
Lucky Strikes .....	9.95		
Victor Roll-A-Packs .....	9.95		

### COUNTER AMUSEMENT GAMES

ABT Big Game Hunters .....	\$29.50
ABT Model F Targets (Late Model) .....	29.50
ABT Model F Targets .....	19.50
ABT Challengers .....	29.50
Pikes Peak .....	19.50
Kicker and Catchers .....	27.50
Binocs .....	12.50
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Slap the Japs (New) .....	7.95
Civilian Defense (New) .....	7.95
Flipper .....	5.95

### FREE PLAY GAMES

Air Circus .....	\$119.50	Shot-a-Card .....	\$79.50
Attention .....	40.00	Target Skill .....	34.50
Cross Line .....	34.50	Thumbs Up .....	89.50
Horseshoe .....	49.50	Tex. Mustang .....	89.50
Line Up .....	32.50	Streamliner .....	
Legionnaire .....	49.50	New .....	\$119.50
Polo .....	39.50	Arzonas, (New) .....	\$199.50
Speed Demon .....	35.00	Pin-Up Girl, (New) .....	\$209.50
Sport Parade .....	44.50		
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CAST ALUMINUM  
\$1.25 EA. PARCEL POST PAID  
While They Last!  
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Glass — Agate — Assorted Colors  
Case of 12,000, \$15.75  
Barrel of 50,000, \$59.50.  
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Ready For Location  
National 9-30 .....\$67.50  
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9 Col. Du Grenier Model WD ..... 60.00  
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
Also Unedapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST. Mention Dept. B.  
WE RECONDITION, REPAINT AND REPAIR ALL TYPES AND MAKES OF MERCHANDISE VENDING MACHINES.

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250 West 54th Street, New York 19, N. Y.



# Summer Slump Hits Trade as Play Falls Off 20 to 25%

(Continued from page 60)

servicemen and kids out of school are the reasons. Anything that shoots gets the lion's share of the play, with photomatics running in place position. Buffalo and Cleveland, however, report arcade biz dropping.

Drink vendors, too, are getting a big play; but the bugaboo here is keeping them supplied. It's already apparent that the post-war use of these machines in large industrial plants is going to depend greatly on manufacturers turning out machines with larger capacity. Much working time is now being lost, it develops, from workers covering several floors in search of a vendor with a drink left in it.

### Distrib Trade Hit

Accumulation of all the conditions affecting the operating end of the business has also affected the distributor. Chief complaint is inability of distributors to get hold of salable equipment. With little or nothing to sell, sales naturally are off. Second reason is that some operators, feeling that the end of the war isn't too far off, are content to go along with equipment they now have rather than pay present-day prices for what distributors have to offer—especially with patronage such that it takes longer to amortize their investment. Re-conversions are helping some distributors, but the number they can obtain falls way short of what they could sell. Nor has there been much route selling of late. Some large operators have been disposing of outlying locations to smaller operators in Baltimore and Buffalo in order to centralize locations. On the West Coast, a few routes have changed hands, but for the most part, ops are holding pat with what they've got. When one does hit the market it is usually snatched up before more than a few coinmen know about it.

Despite the "summer slump" operators are not discouraged. "We had to expect it this summer," one prominent coinman declared, "but as soon as cooler weather comes, together with a little loosening up on the supply market, we'll come back strong."

### Cleveland Collections

#### Okay; Arcades Hit Hardest

CLEVELAND, July 1.—Following the nationwide "D" day slump, coin machine trade here returned to normal and is just about on the same level as last month.

Juke box ops are having the same trouble in getting good waxes for their customers. They, like ops thruout the country, must depend on "oldies" to augment what few good numbers are available.

Arcade biz continues to be bad. Several old-time spots have closed down because of no-biz and on the whole the arcades are not going over here.

This town cannot depend on transient trade to boost biz, as there are very few servicemen and visitors this season. The present War Bond drive has helped some but not really enough to make an appreciable difference in coin machine biz.

Biz prospects for this city do not look too good for the summer season, but ops are hopeful that a good up-swing will soon come.

### Dallas Take Off 25%;

#### Arcades Show Gain

DALLAS, July 1.—Altho "D" day and the European invasion did not slow down the coin machine biz in this sector except for the first few days, summertime collections are off as much as 25 per cent. Slump is due to shortage of beer and a lack of help for restaurant and tavern owners. Beer rationing has forced many cafe and tavern owners to adopt a policy of selling beer only with meals.

This policy cuts out the leisure-hour beer patrons who are the fellows that put the coins in juke boxes and coin machines. The labor shortage has not only caused practically all downtown cafes to close one day a week, but many of them are not opening until 11 or 11:30 a.m. These shorter hours have cut into patronage of coin machines. Despite the handicaps, music machines and pin games are maintaining a fair summertime business.

Arcades are faring better than last

year. During week-ends, servicemen help to swell the crowds that keep all downtown arcades full from Friday thru Sunday. Two new arcades are getting almost capacity business, with large numbers of servicemen as customers, indicating the part that these arcades play in providing wholesome amusement for members of our armed forces.

Dallas distributors report a heavy demand for music machines, music merchandise and equipment. Practically all of this equipment is being furnished from old phonographs that are being refurbished or rebuilt with modern cabinet designs and artistic paint and repair jobs. Dealers are unable to keep up with the demand for this type of equipment. Local jobbers are also selling every other type of machine they can get hold of. Pin games and slots that have already seen service are being rebuilt into serviceable machines and sent back to location owners to help hold the amusement front until the war is won. Some of these repair jobs are works of art and their finished products are almost as good as new machines. Jobbers and servicemen are doing a yeoman's part in keeping these old machines in service to bridge the gap until Tojo and Hitler let them get back to selling new machines again.

### Minneapolis Arcade Play Only Bright Spot in Area

MINNEAPOLIS, July 1.—Biz in this area continues to be about 20 per cent below normal. "D" day provided a boost for the coin machine trade but the recovery was only temporary as the slump followed a few days later.

Only phase showing a good play are the arcades, which report increases of from 15 to 25 per cent. This increase has been noted since schools have let out for the summer. Another factor in the upping of arcade biz is the fact that there is a good deal of army and navy personnel in this area and they have been giving the arcades a good play.

Resort trade this year is about the same as was experienced in 1943 and generally is considered as being "good." Ops report they have been able to service these spots and have not been bothered too much by the shortage of gas. Tires seem to be the big problem here and ops are scheduling their calls to help make the available tires last as long as possible. Most ops make service calls once every two weeks in outlying areas and in some cases as infrequent as once monthly. Man-power is still tough but for the most part the trade has been able to get along by helping each other on calls, etc.

There has been a slight improvement in the record supply and choice, but ops complain that it is far from good and much can be done to make it better. Jukes are getting a fair play but a new supply of really good numbers would be sure to boost biz way up.

No reports of buying and selling of routes have come in for quite some time. Most ops here are holding on to what they have and the only activity seems to be in the selling of equipment at good prices to build a reserve for the day when new machines appear.

A few combination arcade-hamburger spots have sprung up here and there and they report fair trade.

### Ice, Beverage Shortage Hurts Fort Worth Play

FORT WORTH, July 1.—While most sections of the country are suffering from hot and cold weather, this area was hit by an ice shortage which drove down the play on coin machines to a new low.

Failure of local ice dealers to operate due to acute man-power shortages, has forced tavern owners to sell soft drinks and beer "un-iced," with the result that people are doing their drinking at home and spending no time in taverns.

The city council, meeting with ice dealers, has devised a plan to provide adequate help and this is expected to aid the situation. However, there has also been a shortage of soft drinks and beer. Wisconsin and Illinois brands of beer have been brought in here and are being sold at the top OPA price. This, coupled with the fact that the brands are not

familiar in the area, and not equal to Texas brands, has not helped the tavern trade much. It is said.

Both this city and Dallas are anticipating a prohibition election, since a petition of 8,000 names has already been filed here. It is only necessary to secure 4,100 signatures to make an election mandatory. If the election were to go against the sale of alcoholic beverages it would be a blow to ops with equipment in taverns.

### Salt Lake City Area Hit Hard by Weather

SALT LAKE CITY, July 1.—Everybody is losing on the weather in the Salt Lake City area in the transition from city business to resort trade this year. Normally June's torrid weather is marked by a drop in arcade, juke box and vendor business in all locations in the city, with a corresponding up in biz at resort locations, usually providing a stand-off for distributors.

This year the weather has been hot enough to put a downward curve on all city locations for arcades, taverns and vendors (except drink vendors) but too cold to increase business at the resorts. The two-gallon-a-week gas allowance has served also to crimp the style of the suburban resorts. The resorts find big week-end biz with meager crowds during weekdays, despite the fact the two largest, Saltair and Lagoon, are dark for the third successive season.

Black Rock Beach and Sunset Beach, on the Great Salt Lake, both have summer arcades and juke boxes. Coin machine business, however, has been slim, being confined to Saturdays and Sundays. Mountain and canyon resorts do a little better on the jukes but have few other coin boxes to hold up the trade.

Vendors are hit particularly bad, with the normal summer slump in theater business, coupled with a shortage in anything like standard items.

D-Day provided a stand-off on amusement and coin machine business. The day itself provided a surprising reaction for ebullient Americans here in Utah. They all went to church—solemnly, piously, honestly. There was little whoopee. There was a great deal of honest prayer. As the tenseness wore off amusement trade boomed, but orderly and without any loss of the decorum the occasion called for.

### Buffalo Summer Play Keeps Biz Okay for Trade

BUFFALO, July 1.—Summer has brought its usual slump to the coin machine business here, but on the whole conditions are okay. Naturally, the warm weather, D-Day and the switch in patronage from city spots to summer locations has had a great bearing on the Buffalo trade. The invasion lowered play 20 to 30 per cent, but this was only temporary as the concern of the first few days wore off.

June, unusually hot this year, drove

many perspective customers to cooler haunts. Summer locations were reporting huge increases in the amount of biz done during the first of the "vacation" months. These spots, however, are all close in to the city limits, as gas rationing and the shortage of transportation does not make outlying locations good bets for the coin machine trade. Not many ops are taking on new resort locations. Reasons being that they don't have the equipment to spare nor the help, gas or tires to go around.

### Cab Tax Hurts

There are no new legal developments to speak of here, altho the 20 per cent amusement tax is causing the tightening of restrictions by local authorities. A percentage of the public has come to regard any place that has juke box music as being subject to the tax law and are avoiding them with the result that ops report a falling off of receipts in certain spots.

While there is no doubt that the 20 per cent tax has hit the jukes hard, some of this biz has gone over to the pin games and arcade machines. Guns are clicking best. These seem to be getting most of the play and, of course, the war has been a contributing factor.

Cigs and candy remain on the hard-to-get list. Lucky Strike, Phillip Morris and Camel are now practically unheard of but Chesterfield continues to appear in most vending machines.

Arcades do not get much play here, and there are only a few of them left. Except for one notable instance, the larger arcades are located in parks or owned by private interests who bought the equipment outright just before the war.

### Help Situation Tough

Getting good help is still tough, but most ops have been able to go along despite the decreasing supply of man power. In some cases ops have been spending more time in the field and in that way are making up for the shortage of help.

The supply of phono records remains about the same. However, as before, most ops are singing the blues as they are not able to get the kind of stuff that will "sell" in the jukes. Ops here say Decca remains the best label for quantity and quality, while Capitol still gets out some good stuff. The new labels are helping to alleviate the record drought.

Few newcomers have been entering the operating biz here and the general trend seems to be the centralizing of locations. Big ops are cutting down on their locations, selling the outlying spots to smaller ops and keeping a "grouped" number of locations. A few new pin game ops have entered the business here. In the post-war period new names are expected in the biz as ops, as those who have made profits in other fields will invest in the coin machine trade.

Everything considered, the outlook for the rest of the summer and early fall seems well and things should continue on an even keel.

## WURLITZER-SEEBURG PHONOGRAPHS

### RECONDITIONED—A-1 CONDITION

<table border="0"> <tr><td>2 Wurlitzer 616, Lite-Up .....</td><td>Each \$140.00</td></tr> <tr><td>2 Wurlitzer 24 .....</td><td>210.00</td></tr> <tr><td>1 Wurlitzer 24, Revamped .....</td><td>235.00</td></tr> <tr><td>3 Wurlitzer 600 P.K. ....</td><td>340.00</td></tr> <tr><td>2 Wurlitzer 600 Rotary .....</td><td>310.00</td></tr> <tr><td>2 Wurlitzer 500 .....</td><td>350.00</td></tr> </table>	2 Wurlitzer 616, Lite-Up .....	Each \$140.00	2 Wurlitzer 24 .....	210.00	1 Wurlitzer 24, Revamped .....	235.00	3 Wurlitzer 600 P.K. ....	340.00	2 Wurlitzer 600 Rotary .....	310.00	2 Wurlitzer 500 .....	350.00	<table border="0"> <tr><td>2 Wurlitzer 500 Victory, New Cab.</td><td>\$525.00</td></tr> <tr><td>1 Wurlitzer 71 Counter Model ....</td><td>147.50</td></tr> <tr><td>3 Seeburg Vogues .....</td><td>345.00</td></tr> <tr><td>4 Seeburg Gems .....</td><td>265.00</td></tr> <tr><td>2 Seeburg Gems, ESRC .....</td><td>290.00</td></tr> <tr><td>2 Seeburg Rex .....</td><td>195.00</td></tr> </table>	2 Wurlitzer 500 Victory, New Cab.	\$525.00	1 Wurlitzer 71 Counter Model ....	147.50	3 Seeburg Vogues .....	345.00	4 Seeburg Gems .....	265.00	2 Seeburg Gems, ESRC .....	290.00	2 Seeburg Rex .....	195.00
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#### NEW ACCESSORIES

<table border="0"> <tr><td>OHM - Ohmite Dividohm, 2500 OHM, 25 W .....</td><td>\$ .90</td></tr> <tr><td>OHM Resistors, Any Size, 10 W .....</td><td>.35</td></tr> <tr><td>OHM Resistors, Any Size, 20 W .....</td><td>.55</td></tr> <tr><td>16 MFD. Cond. Tub. Can. ....</td><td>1.85</td></tr> <tr><td>20-20 Mfd. Cond. 150 Volt .....</td><td>1.10</td></tr> <tr><td>8 Mfd. Cond. 450 V. Can. ....</td><td>1.10</td></tr> <tr><td>8 Mfd. Cond. 600 V. ....</td><td>2.50</td></tr> <tr><td>8 Mfd. Cond. 450 V. ....</td><td>.85</td></tr> <tr><td>Condensers for Seeburgs .....</td><td>.90</td></tr> <tr><td>Transformers for All Machines .....</td><td>6.00</td></tr> </table>	OHM - Ohmite Dividohm, 2500 OHM, 25 W .....	\$ .90	OHM Resistors, Any Size, 10 W .....	.35	OHM Resistors, Any Size, 20 W .....	.55	16 MFD. Cond. Tub. Can. ....	1.85	20-20 Mfd. Cond. 150 Volt .....	1.10	8 Mfd. Cond. 450 V. Can. ....	1.10	8 Mfd. Cond. 600 V. ....	2.50	8 Mfd. Cond. 450 V. ....	.85	Condensers for Seeburgs .....	.90	Transformers for All Machines .....	6.00	<table border="0"> <tr><td>2-Wire Zip Cord, Approved, Per Ft.</td><td>3 1/2c</td></tr> <tr><td>Box 100 Carbon Resistors .....</td><td>\$ 3.00</td></tr> <tr><td>P.M. Speakers, 8" .....</td><td>5.00</td></tr> <tr><td>P.M. Speakers, 10" .....</td><td>8.50</td></tr> <tr><td>P.M. Speakers, 12" .....</td><td>12.50</td></tr> <tr><td>Photo Electric Cells (#CE-23) for All</td><td></td></tr> <tr><td>5 Ft. Guns, Including Chicken Sams</td><td>1.85</td></tr> <tr><td>Ray. Shielded Wire With Post Clips</td><td></td></tr> <tr><td>for Tone Arms .....</td><td>.40</td></tr> <tr><td>Permo Film Needles, 3 for .....</td><td>1.00</td></tr> </table>	2-Wire Zip Cord, Approved, Per Ft.	3 1/2c	Box 100 Carbon Resistors .....	\$ 3.00	P.M. Speakers, 8" .....	5.00	P.M. Speakers, 10" .....	8.50	P.M. Speakers, 12" .....	12.50	Photo Electric Cells (#CE-23) for All		5 Ft. Guns, Including Chicken Sams	1.85	Ray. Shielded Wire With Post Clips		for Tone Arms .....	.40	Permo Film Needles, 3 for .....	1.00
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WE HAVE THE TUBES YOU NEED—WE CAN FILL MOST ORDERS 100%—  
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 Exhibit Love Meters, Brand New, 3 to a Set (Whatsis, Owls, Wheels of Love), Per Set ... \$132.50  
 Evans Play Ball ... 235.00  
 Keeney Submarine ... 190.00  
 Microscope Punching Bag ... 245.00  
 Mills Punching Bag ... 150.00  
 Grotchen Mountain Climber ... 135.00  
 Scientific Birthday Clock, Fortune ... 95.00  
 Gottlieb Skeeball ... 62.50  
 Evans Ten Strike ... 52.50  
 Scientific Batting Practice ... 115.00  
 Chicago Coin Hockey ... 210.00  
 Western Baseball ... 85.00  
 Genco Play Ball ... 145.00  
 Foot Ease ... 75.00  
 Grotchen Skill Jump, Late Models ... 45.00  
 Texas Leaguers ... 45.00  
 Grandmother Fortune Telling ... 325.00  
 Gypsy Palmist ... 100.00  
 Bally Torpedo ... 200.00  
**Send for Complete List of Parts of Over 500 Arcade Machines Ready for Delivery!**  
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**MIKE MUNVES**  
 510-514 W. 34th St. NEW YORK  
 (2 Blocks From Penn. Station)

**Biz Booming for Tampa Danceries**

TAMPA, July 1.—Altho the number of dance halls licensed in Tampa has declined for three successive years, from 74 in 1941 to the present 35, those in operation here are booming according to a report from *The Tampa Tribune*.  
 As a result of the recent survey, the following conclusions were reached: (1) Business is good; (2) Beer sales are way up as the cost of whisky and other strong drinks have made patrons turn to the lager in order to save money; (3) Most dance halls are conducted in an orderly manner and a visit would be sure to surprise the reformers.  
 Each night dance halls are packed and Saturday and Sunday find tables at a premium. Wartime has not put any curb on the young jitterbug dancers. The swingers are there en masse at peacetime levels.  
 Between dance-band numbers, larger halls fill in the lull with juke-box music. In the smaller spots it's the music machine alone that furnishes the music. The majority of places have large dance floors which help take care of the huge crowds. Outlying spots serve nothing stronger than beer, but this seems entirely satisfactory to most of the patrons.

**May Sell Surplus Cellophane**

WASHINGTON, July 1.—The War Production Board has amended Order L-20, which restricts the use and delivery of cellophane, to allow anyone having surplus stocks of this material to sell them without restrictions. The purchaser, however, must use the material according to the provisions of Order L-20.

**Herb Jones Named A Bally Vice-Pres.**

CHICAGO, July 1.—Herb Jones, who has been in charge of the war production program for Lion Manufacturing (BALLY) Company here and assistant general manager to George Moloney prior to the latter's death, has been made a vice-president of the organization, it was disclosed here last week.

Jones has been a familiar figure in coin circles for years. A graduate of



HERB JONES

Harvard, he first became associated with Bally early in the pin game days as advertising manager. When the Bally plant swung over to war production, Jones took charge of much of the planning and organizing that enabled the firm to hang up such enviable production records that it soon won the Army-Navy "E" flag, and six months later the White Star.

Jones has contributed many articles to the trade press that have earned him the reputation of being one of the industry's most progressive thinkers. Called upon to handle publicity for the last national convention in 1940, he turned out a job that resulted in the most favorable news breaks the industry has ever obtained.

**WPB RELAXES**

(Continued from page 60)  
 First secure help that does not interfere with war production in the local area. The WPB is still conferring with industry advisory committees from day to day and many suggestions are being made. Recently officials have expressed the idea that industry advisory committees will become more important in the future. Among other things, these industry advisory committees may be used in planning for export trade and digging up new markets. In official circles here one of the biggest subjects of discussion recently has been the announcement by Donald P. Nelson that one post-war model or experimental product could be made by firms interested in getting ready for post-war business.

Industry committees and heads of manufacturing plants have had many questions to ask. The washing machine industry said that an experimental model did not permit an actual test of a new machine. At least 50 models would be required to test a new product thoroughly. Leaders in the coin machine trade suggested the same idea. In pre-war days they were accustomed to making a number of working models of a new machine and sending a model to different parts of the country in order to be thoroughly tested under operating conditions. Because the suggestion is being so thoroughly discussed here and because trade leaders are so deeply concerned, it is probably that some revision of the experimental model plan may be made in the future.

**BARGAINS**

**CONSOLES**  
 Bally High Hand, F.P. & P.O. .... \$139.50  
 Jumbo Parade, F.P. .... 72.50  
 Mills 4 Bells, A-1 ..... 510.00  
 Baker's Pace (Dally Double) and Jack Pot ..... 249.50  
 Bally Big Top, F.P. .... 79.50

**SLOTS**  
 50¢ Mills Blue Front, C.L., K.A., Serial Over 420,000, Like New ..... Write  
 25¢ Original Brown Front, Serial Over 420,000, Like New ..... \$325.00  
 25¢ Original Brown Front, Finished in Blue by Mills, Serial Over 460,000, Like New ..... 340.00  
 5¢ Original Brown Front, Finished in Blue by Mills, Serial Over 460,000 ..... 300.00  
 10¢ Rebuilt War Eagle, Giltter Gold Finish, C.L., K.A. .... 249.50

**CIGARETTE MACHINES**  
 DuGrenier Champion, 11 Col. .... \$ 94.50  
 U-Need-a-Pak, 500, 15 Col. .... 119.50  
 U-Need-a-Pak, 1940 Model, 15 Col. .... 62.50  
 U-Need-a-Pak, 1940 Model, 10 Col. .... 69.50  
 Rowe Royal, 10 Col. .... 69.50  
 Rowe President, 10 Col. .... 99.50

**SLOT STANDS**  
 Mills Folding ..... \$ 6.00  
 Safe Stands ..... 22.50  
 1 Safe Cabinet for Two Machines .... 49.50  
 1 Jack-In-the-Box Safe Stand ..... 59.50

**MUSIC**  
 Seeburg Hytone, E.S., R.C. .... \$595.00  
 Rock-Ola Master (Rock-a-Lite) .... 329.50  
 Mills Throne ..... 249.50  
 Wurlitzer Counter Model 41 with Stand 119.50  
 Wurlitzer Bar Box, 2 Wire, Low Flat Type 99.50  
 Wurlitzer Wall Box, 2 Wire, 5-10-25. 37.50  
 Seeburg Bar-o-Matles, 5-10-25, Wireless 44.50  
 Rock-Ola Wall Boxes, 5 Wire ..... 32.50  
 Rock-Ola Bar Box, 5 Wire ..... 32.50

**ONE BALL**  
 Mills 1940 1-2-3, A-1 ..... \$ 69.50  
 Mills 1939, 1-2-3 ..... 32.50  
 Bally Gold Cup ..... 37.50

**ARCADE**  
 Bally Rapid Fire ..... \$227.50

**FIVE BALL**  
 Attention ..... \$ 54.50  
 Action ..... 104.50  
 A.B.C. Bowler ..... 49.50  
 Argentine ..... 62.50  
 Banner ..... 24.50  
 Belle Hop ..... 52.50  
 Cross Line ..... 37.50  
 Dude Ranch ..... 24.50  
 Formation ..... 37.50  
 Flag Ship ..... 24.50  
 Five-Ten ..... 112.50  
 Land Slide ..... 32.50  
 Metro ..... 32.50  
 Merry-Go-Round ..... 32.50  
 Midway, United Revamp, Like New .... 169.50  
 Mascot ..... 29.50  
 Majors of 191 ..... 47.50  
 Play Ball ..... 29.50  
 Roller Derby ..... 34.50  
 Sport Parade ..... 39.50  
 Sky Ray ..... 29.50  
 Sara Suzy ..... 67.50  
 Spot Pool ..... 67.50  
 Star Attraction ..... 62.50  
 South Paw ..... 82.50  
 Spot-a-Card, Revamp ..... 104.50  
 Topic ..... 67.50  
 Texas Mustang ..... 39.50  
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 Vogue ..... 24.50

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 Phone 424

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 PACES REELS, JR. CONSOLE, P.O. .... \$149.50  
 PACES SARATOGA, F.P. & C.P.O. (Like New) ..... 225.00  
 PACES RACES, Brown Cabinet ..... 289.50  
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 VICTORIOUS 1943 ..... 179.50  
 MILLS JUMBO PARADE, Comb. .... 179.50  
 EVANS JUNGLE CAMP ..... 109.50  
 BALLY ROLL 'EM ..... 189.50  
 BALLY BIG TOP, Free Play ..... 149.50  
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 QUANTITY OF BALLY FLICKERS AND EXHIBIT LEADERS. Do not have to be in working order, but must have all parts!  
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 Operate Pin Games, Pay Tables, Consoles, Arcade and Legal Equipment. Can furnish the latest and finest equipment in the country. Write, giving references, full particulars, territory, number and type of equipment you can handle.  
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8800, 8200, Ea.... \$12.50
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These pre-war  
built games  
were ware-  
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1941 pending  
a high court  
decision which  
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- Saratoga ..... 159.50
- Turf Champs ..... 49.50
- We carry a complete line of  
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- Original Chromes
- Blue Fronts Melon Bells
- Brown Fronts Silver Chiefs
- Cherry Bells War Eagles
- Grey Fronts Futurities
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- Keeney Anti-Aircraft 89.50
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- 1 Wurlitzer 616-32 Vol.
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3 Wall Boxes
- 1 Ten Strike
- 1 Penny Cigarette
- 2 Chicken Sam Gun
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- 40 1c and 5c Eagle
- 5 and 10 Pace Slots—Columbias

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- Three Bells
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- Turf Kings
- Longacres
- Santa Anitas
- Sport King
- War Admiral

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- |  |  |
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| <ul style="list-style-type: none"> <li>Bally Defender ..... \$275.00</li> <li>Bally Rapid Fire ..... 215.00</li> <li>Seeburg Jap Rat Conversion ..... 130.00</li> <li>Seeburg Hitler Conversion ..... 130.00</li> <li>Test Pilot ..... 285.00</li> </ul> | <ul style="list-style-type: none"> <li>Alr Circus ..... \$115.00</li> <li>Slap the Jap ..... 52.50</li> <li>A.B.C. Bowler ..... 57.50</li> <li>Bola Way ..... 62.50</li> <li>Jungle ..... 72.50</li> </ul> |
|--|--|

1/3 Deposit, Balance C. O. D.  
MATHENY VENDING CO.

1001 W. DOUGLAS

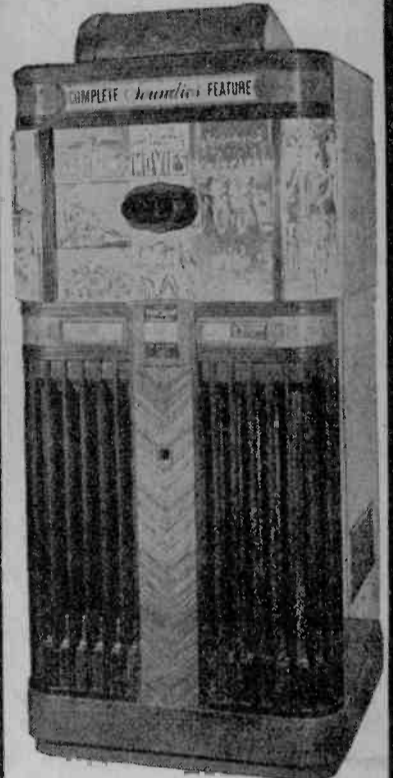
WICHITA 12, KANSAS

Are You Interested in  
Additional Income?

START YOUR OWN  
ROUTE OF  
COIN OPERATED

"SOLO-VUE"

Moving Picture Machines  
Full or Spare Time!



PRICE ONLY  
\$495.00

Write for  
Complete Information!

GEORGE PONSER CO.

DEPT. B, 763 S. 18TH STREET  
NEWARK, N. J.

There is no substitute  
for Quality

Quality Products Will  
Last for the Duration  
D. GOTTLIEB & CO.  
CHICAGO

ORIGINAL JAR-O-DO  
RED—WHITE—BLUE  
(#2040—2100 or 2170)  
\$2.00 PER SET

120 TICKET TIP BOOKS  
(On Book—Not Tabs)  
\$25.50 PER GROSS

Bingo, Combination Tickets, Baseball, Daily and  
Weekly. If it is not listed here—write. No  
catalogs. Please state your requirements.

25% Deposit, Balance C. O. D.

WILNER SALES CO.

P. O. BOX 613 MUNCIE, IND.

SIMON SALES

In our ad in the July 1st issue of The Bill-  
board we erroneously listed 3 Wurlitzer  
#850, Peacock, at \$395.00. This was in-  
correct. For further information see our ad  
this week.  
152 W. 42d St. New York 18, N. Y.





# GRAND CANYON

CONVERTED FROM  
**DOUBLE PLAY**



WE ARE ALSO REVAMPING  
**STREAMLINER**  
from STARS

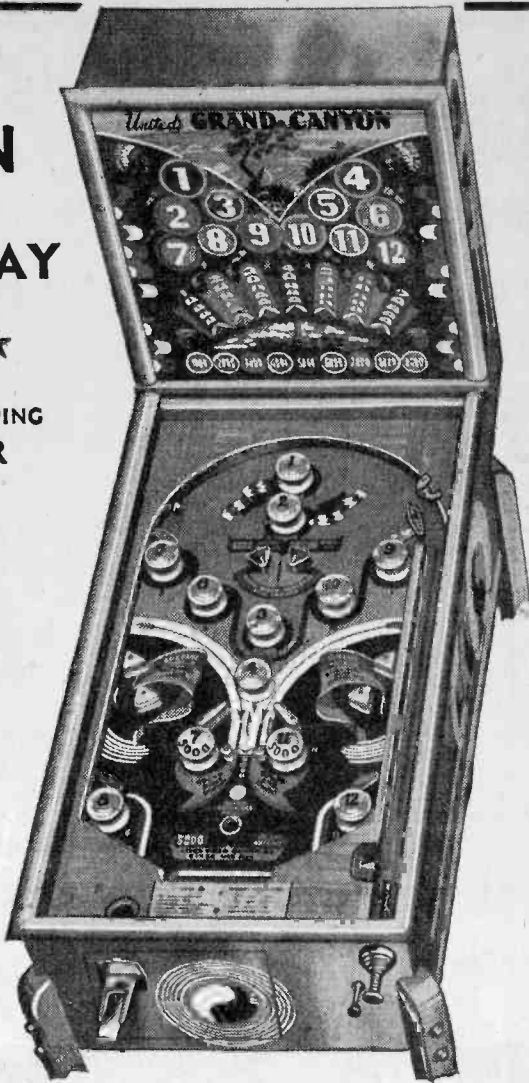
**SANTA FE**  
from WEST WIND

**ARIZONA**  
from SUN BEAM

**MIDWAY**  
from ZOMBIE

**BRAZIL**  
from DO-RE-MI

You'll Get and  
Hold the Play  
With Games Revamped  
the UNITED Way!



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

**UNITED MANUFACTURING COMPANY**  
6123-25 N. WESTERN AVENUE CHICAGO

## G. I. JOE

A CONVERSION  
FOR JUNGLE

Only  
**\$9.50**  
Complete

Here is a practical and profitable conversion that you can make yourself. No mechanical changes necessary. Convert your old Jungles now into this popular and colorful money-maker. All materials furnished to give a complete "NEW GAME APPEARANCE" to your old games. RUSH YOUR ORDER TODAY. Immediate shipment guaranteed. F. O. B. Chicago, Illinois.

Write for our complete list of Pin Game Conversions

**VICTORY GAMES** 2140-44 SOUTHPORT AVENUE  
CHICAGO 14, ILLINOIS.  
"America's Pin Game Conversion Headquarters"

## WANTED ANY QUANTITY CASH WAITING

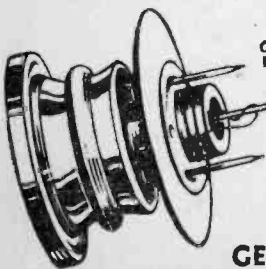
# WURLITZER SKEEBALLS

Straight Play, No Free Ball Return ..... \$110.00  
With Free Ball Return ..... 125.00  
With Free Ball Return and High Score ..... 150.00  
Any Machines in Broken Cabinet Condition, Parts Intact ..... 85.00

**BANNER NOVELTY CO.** 6109 Trumbull Avenue  
DETROIT 8, MICH.

### PIN BALL BUMPER STEM REPAIR SLEEVES

"MADE OF SILVER, BUT WORTH THEIR WEIGHT IN GOLD"  
THOUSANDS IN USE!  
BECAUSE  
THEY END BUMPER  
TROUBLE!



Just slip in place and squeeze. No solder needed. Stop most coil burnage and out-of-order calls. Give new life to your tired games for the duration. Will fit all games. Immediate delivery guaranteed.

Pin Business Card to This Ad for C. O. D. or  
MAIL \$2.75 FOR EACH PACKAGE OF 25  
Large Size, \$3.00 for Pkg. of 20.

**GENERAL COIN MACHINE SUPPLY CO.**  
840 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930

## Before World War I—

... Jennings was supplying leading operators with the best in coin-operated equipment, and

## After World War II—

... Jennings will again lead the field with the finest equipment that precision manufacturing can produce.

## In the Meantime

... Get your Chiefs in now for a top-notch repair job by factory trained mechanics.

# O. D. JENNINGS & COMPANY

4307-39 W. Lake Street

Chicago 24, Illinois

## BALLY RAPID FIRE GUNS

WE REBUILD RECONDITION REFINISH For **\$49.50**  
F.O.B. CHICAGO

MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

## Complete REPAIRING Service

All types of coin-operated machines repaired by factory-trained specialists. We repair and rebuild all types of amplifiers. Guaranteed quality and quick return delivery.

## COIN MACHINE EQUIPMENT CO., INC.

1346 Roscoe St. DIVERSEY 3433 Chicago 13, Illinois

## SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
240	25¢	SHORT & SWEET, JUMBO HOLES	\$30.10	\$2.25
240	50¢	SHORT & SWEET, JUMBO HOLES	52.30	2.25
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	7.00	.85
720	5¢	SEVEN-ELEVEN, DICE SYMBOLS	15.75	2.50
720	5¢	BABY BELL, SLOT SYMBOLS	17.87	1.75
1000	5¢	GET YOUR PIECE, THICK, PROT.	29.45	3.10
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	25¢	HAPPY CHARLEY, THICK, PROT.	77.00	3.00
1200	25¢	TEXAS CHARLEY, THICK, PROT.	102.28	3.00
1500	25¢	KEEP PITCHING, Thick, Prot., Jumbo Holes	119.00	4.80

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢, stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA**

## JA/FRE

JA/FRE  
JA/FRE

JA/FRE MEANS "JOE ASH—FINEST RECONDITIONED EQUIPMENT"

"You Can Always Depend on Joe Ash All-Ways"

## ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST.

PHILADELPHIA 23, PA.

# MAKE YOURSELF JUMBO DOUGH

5c

25c



It's BIG — It's HOT — It has Five \$10.00 and Five \$5.00 possible winners for the year's biggest come-on flash.  
**ORDER AS: 910 JUMBO DOUGH — 5¢ PLAY**  
 TAKES IN: 910 @ 5¢ ..... \$45.50  
 PAYS OUT: Av. J. P. \$11.99 ..... 20.79  
 Consolations 8.80 .....  
**AVERAGE PROFIT ..... \$24.71**

It's a counter-nopper that really m-o-v-e-s. Five \$50.00 and Five \$25.00 possible winners keep 'em punching.  
**ORDER AS: 910 JUMBO DOUGH — 25¢ PLAY**  
 TAKES IN: 910 @ 25¢ ..... \$227.50  
 PAYS OUT: Av. J. P. \$55.55 ..... \$27.50  
 Consolations 78.00 ..... 133.55  
**AVERAGE PROFIT ..... \$ 83.95**

**GARDNER & CO.**  
 2309 ARCHER • CHICAGO

## WANTED FOR CASH SEEBURG'S "CHICKEN SAM'S" "JAIL BIRDS" \$90.00

MACHINES MUST BE COMPLETE WITH AMPLIFIERS AND ALL PARTS BUT NOT NECESSARILY IN GOOD WORKING CONDITION. \$15.00 LESS WITHOUT BASES. WILL ACCEPT SHIPMENTS C. O. D. OR SIGHT DRAFT. ADVISE DESCRIPTION AND QUANTITY BEFORE SHIPPING.

- 2051 Tubes ..... \$2.60
  - 2A4G Tubes ..... 2.35
  - PHOTO ELECTRIC CELLS (CE #23) (for Chicken Sams and Jap Guns) ..... 2.50
  - #928 PHOTO ELECTRIC CELLS (Non-Directional) ..... 3.50
  - Toggle Switches ..... 2.50
- All Orders Must Be Accompanied With Signed Consumers' Certificate L265.

## The Most Thorough and Complete "CHICKEN SAM" Change-Over to "JAP" Ray Guns—in the U. S. A.

# \$179.50 "SHOOT THE JAP" \$179.50

### RAY-O-LITE GUNS

1/3 Deposit — Balance C. O. D.

**WE RE-BUILD—** Your old run down "CHICKEN SAM'S" and "JAIL-BIRDS" and  
**RE-CONDITION—** convert them into "SHOOT  
**RE-FINISH—** THE JAP" Ray Guns.  
**MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!**  
 for \$59.50 F. O. B. Chicago

## Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.

### NEW CONSOLES—FACTORY REBUILT CONSOLES—SLIGHTLY USED CONSOLES

- 13 BRAND NEW, IN ORIGINAL FACTORY SEALED CRATES, MILLS JUMBO PARADES, Cash Pay. Each ..... \$200.00
  - 3 MILLS THREE BELLS, Serials 1011, 945, 815, Only Been Used Three Months, Absolutely Clean as New. Write
  - 5 SLIGHTLY USED MILLS JUMBO PARADES, Latest Model. Each ..... 150.00
  - 9 '41 JACKPOT MODEL EVANS GALLOPING DOMINOES, 2-Tone Cabinet, Like New. Each ..... 475.00
  - 3 '41 JACKPOT MODEL EVANS BANGTAILS, 2-Tone Cabinet, Like New. Each 485.00
  - 1 EVANS BANGTAIL, Slant Head, No Jackpot ..... 145.00
  - 1 PACES REELS, Cash Pay. .... 125.00
  - 1 KEENEY '38 KENTUCKY CLUB, Slant Head, Reconditioned. .... 75.00
  - 1 WATLING BIG GAME, Cash Pay. .... 125.00
  - 2 PACES SARATOGA, Cash Pay. Each ..... 125.00
  - 2 RED ARROW PACES RACES, 30 Pay, Rebuilt. Each ..... 300.00
  - 1 KEENEY FOUR-WAY SUPER BELL, 4/5c. .... Write
- #### SLOTS
- 2 JENNINGS SILVER CHIEFS, 5c. Each ..... \$235.00
  - 1 JENNINGS CLUB SPECIAL, 5c. .... 225.00
  - 1 JENNINGS ONE DOLLAR CHIEF. .... Write
  - 2 MILLS FACTORY REBUILT 50c WAR EAGLES, Hand Load Jackpot, Gold Chrome, Club Handle, Drill Proof Cab. .... Write
  - 5 MILLS 10c BLUE FRONTS, New Drill Proof Cabinets, Club Handles, Knee Action. .... Write
  - 1 MILLS ONE CHERRY, 2/5 Payout, Gold Chrome, 50c. .... Write
  - 1 MILLS, 3/5 Payout, Gold Chrome, 50c. .... Write
  - 10 NEW COLUMBIA GOLD AWARD BELLS, in Original Shipping Boxes, Can Be Converted to 1c, 5c, 10c or 25c Play. Each ..... 107.50
  - 100 BOX SAFE STANDS FOR MILLS MACHINES. Each ..... 25.00

**JONES SALES COMPANY**  
 31-33-35 MOORE ST. Tel. 1654 BRISTOL, VA.-TENN.

## AUTOMATIC COIN

SERVING THE NATION'S OPERATORS!  
 IRVING OVITZ and OSCAR SCHULTZ

- |  |  |   |              |
|--|--|---|--------------|
| <b>IRVING</b>                                    | Bottom P.O. Slides for Mills, 5¢, 10¢, 25¢. Each ..... \$ 3.50 | Spring Kit (55 Springs) for Mills ... \$ 9.75                                 | <b>OSCAR</b> |
|  | Main Clock Gears with Attachments ..... 3.50                   | Plastics for Rock-Ola 1939, 1940 Models, Top Corners, Lower Slides, Ea. 12.75 |              |
|  | Idle Pinion Gears for Mills ..... 2.50                         | Plastics for Seeburg 1941, 1942 Models, Lower Slides, Each ..... 14.50        |              |
|  | 5¢ Jackpots for Mills ..... 22.50                              | Sheet Plastics, 20x50, Red ..... 12.50  |              |
|  | Standard Handles for Mills ..... 2.00                          | New Locks for Pin Balls ..... .65   |              |
|  | Jackpot Glasses for Mills ..... 1.25                           | ABT Free Play or Regular Chutes ..... 3.95                                    |              |
|  | Reel Glasses for Mills ..... .50                               | 5, 10, 15 Amp. Fuses, Ea. .... .04  |              |
|  | Escalator Glasses for Mills ..... .50                          | Bulbs, No. 40-44-46-47-81, 145-145B, Ea. .... .07                             |              |
|  | Award Cards, 2/5 or 3/5, for Mills ..... 25                    | Cash Boxes for Mills ..... 2.00   |              |
|  | Set of 5 Four Bell Glasses for Mills ..... 12.50               |   |              |
| Coin Chutes for Vest Pocket for Mills ..... 3.50 |  |   |              |
- #### GLASS FOR MILLS 3 BELLS, \$17.50
- |  |   |
|--|---|
| Mills Jumbo P.O., Latest Model. .... \$149.50    | Groetchen Columbia Cigarette Reels. .... \$ 69.50 |
| Evans 1941 Lucky Lucre ..... 269.50              | Groet. Columbia J.P. Fruit Reels. .... 99.50      |
| Evans Roulette Jr. .... 79.50                    | Jenn. 5¢ Four Star Chief ..... 159.50             |
| Jenn. Silver Moon P.O. .... 129.50               | Jenn. 10¢ Four Star Chief ..... 179.50            |
| Jenn. Fast Time P.O., Numbered Reels ..... 79.50 | Jenn. 5¢ Silver Chief ..... 219.50                |
| Jenn. Harvest Moon P.O., Fruit Reels ..... 89.50 | Jenn. 5¢ Super Chief Slug Proof ..... 259.50      |
| Keeneey Submarine ..... 194.50                   | Mills 5¢ Blue Front ..... 225.00                  |
| Mutoscope Sky Fighter ..... 339.50               | Mills 5¢ Brown Front Drill Proof ..... 275.00     |
- WE REPAIR MILLS SLOT CLOCKS**  
 SEND THEM IN
- |   |
|---|
| <b>MILLS PANORAM</b> Overhauled and Refinished ..... \$389.50 |
|---|
- All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.

## Automatic Coin MACHINES & SUPPLY CO.

3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

### RAPID-FIRE CONVOY MOTORS SKY BATTLE DEFENDER

CHAIN DRIVE MOTORS TO FIT BALLY GUNS  
**\$12.50 EACH.** 50% Deposit With Order.  
 FIRST COME, FIRST SERVED—WHILE THEY LAST  
 Have a Few Replacement Gears for Tracktime Spinner Motor @ \$4.50 Each

**WANTED**  
 Oversize Checks for Keeneey Super Track Time Discs for Groetchen Metal Typer  
 Blackie Service, 1320 Washington St., Boston, Mass.

- |  |  |                                  |
|--|--|----------------------------------|
| <b>MUSIC</b>                                     | Keep 'Em Flying ..... \$159.50             | Wur. 100 Boxes, 30 Wire \$17.50  |
| Classic Mechanism (In Steel Cabinet) ..... Write | Miami Beach ..... 59.50                    | Wur. 120 Boxes, 2 Wire. 35.00    |
| Seeburg 8200, Rebuilt ..... Write                | Mustang ..... 79.50                        | Wur. 125 Boxes, 2 Wire. 35.00    |
| Seeburg 8800, E.S. .... Write                    | Nippy ..... 22.50                          | See. Boxes, 1-20 ..... 25.00     |
| Wurlitzer 41 ..... Write                         | Mills One-Two-Three, C.P., '39 ..... 49.50 | See. Boxes, 1-24 ..... 27.50     |
| Wurlitzer 24 Mechanism (In Cabinet) ..... Write  | Play Ball ..... 37.50                      |                                  |
| Wurlitzer 71 ..... Write                         | Red, White & Blue ..... 37.50              | <b>ONE-BALL MACHINES</b>         |
| Wurlitzer '42 Victory Cabinet ..... Write        | Roxy ..... 22.50                           | Club Trophy ..... \$329.50       |
|  | Salute ..... 37.50                         | Fortune ..... 329.50             |
|  | Sea Hawk ..... 54.50                       | Seven Flasher ..... 129.50       |
|  | Speed Ball ..... 37.50                     |                                  |
|  | Stratoliner ..... 37.50                    | <b>MISCELLANEOUS</b>             |
|  | Ten Spot ..... 59.50                       | Ten Strike ..... \$ 79.50        |
|  | Velvet ..... 54.50                         | Base Ball Machine ..... \$175.00 |
|  | Yanks ..... 119.50                         | Shoot the Chute, F.P. .... Write |
|  |  | Candy Machine ..... 60.00        |
|  | <b>ACCESSORIES</b>                         | Hitler Gun ..... 179.50          |
|  | Victory Speaker ..... \$ 44.50             | Hockey ..... 225.00              |
|  | Wur. 320 Boxes, 2 Wire 32.50               | Jap Gun ..... 179.50             |
|  |  | Rapid Fire ..... 225.00          |
- WRITE—PHONE—WIRE One-Third Deposit, Balance C. O. D.

**SOUTHERN AMUSEMENT COMPANY**  
 628 MADISON 5-3609 MEMPHIS, TENN.



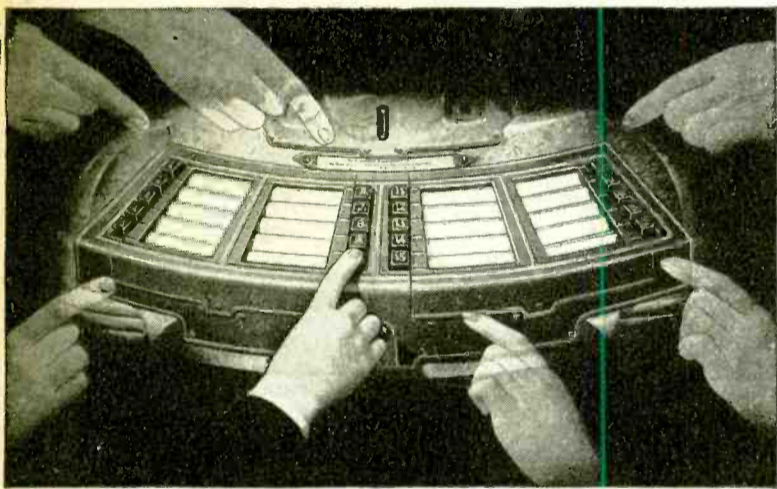
# WHEN THE CUSTOMER WAS RIGHT

# AND THE SELECTION WAS WRONG . . .

Because the old style manually operated mechanical selectors very often cancelled out the first player's selection when a succeeding player made selections.



## SEEBURG . . . FIRST with the ELECTRIC SELECTOR



This original, history making Seeburg development presented features not included in any other selector! It offered instantaneous operation, insured against cancellation of one customer's selection by another customer, indicated at all times the number of selections remaining by means of the credit dial, and provided positive action push-button selection along side each title strip.

*After Victory*

**SEEBURG** will again pioneer major advancements that will create expanded operating opportunities for music operators.

**MOBILIZE YOUR DOLLARS FOR VICTORY - BUY BONDS!**

*5th War Loan Drive*



Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants



**J. P. SEEBURG CORPORATION  
CHICAGO**

# WHY

you'll make more money operating  
the new Modernized Wurlitzer . . . .



### *Its Beauty* ATTRACTS MORE PATRON ATTENTION

The Modernized Wurlitzer has a fresh new beauty all its own. Totally different in appearance from any other phonograph its brilliant eye appeal is a subtle but powerful invitation for location patrons to pay to hear it play.

### *Its Tone* ENCOURAGES CONTINUOUS PLAY

Once a patron plays this Wurlitzer, its marvelous tone will encourage further play. Constructed of wood as a wartime measure, the new Modernized Wurlitzer has greater baffle area. That's the secret of its sensational tone.

### *Its Mechanical Selectors* REQUIRE LITTLE OR NO SERVICE

To save service costs is to make money. You'll save them with Modernized Wurlitzers. Their remarkable record as service savers takes the pressure off Service Departments, helps hold down high operating costs of wartime operation. Rudolph Wurlitzer Company, North Tonawanda, New York.

Awarded To The  
North Tonawanda Division



BUY MORE WAR BONDS

# WURLITZER

*The Name That Means Music to Millions*