

May 27, 1944

Price 25c

The Billboard

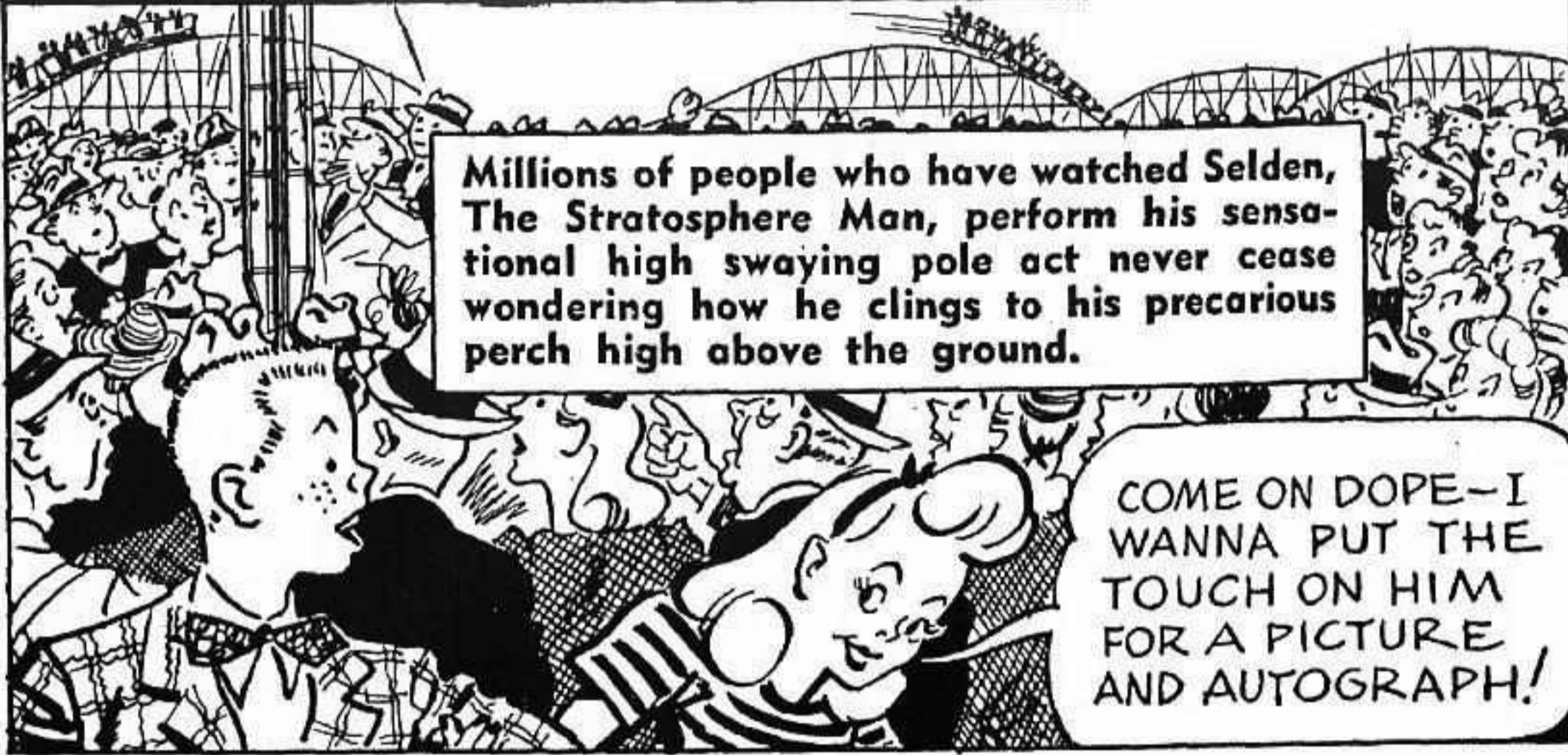


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SPECIAL

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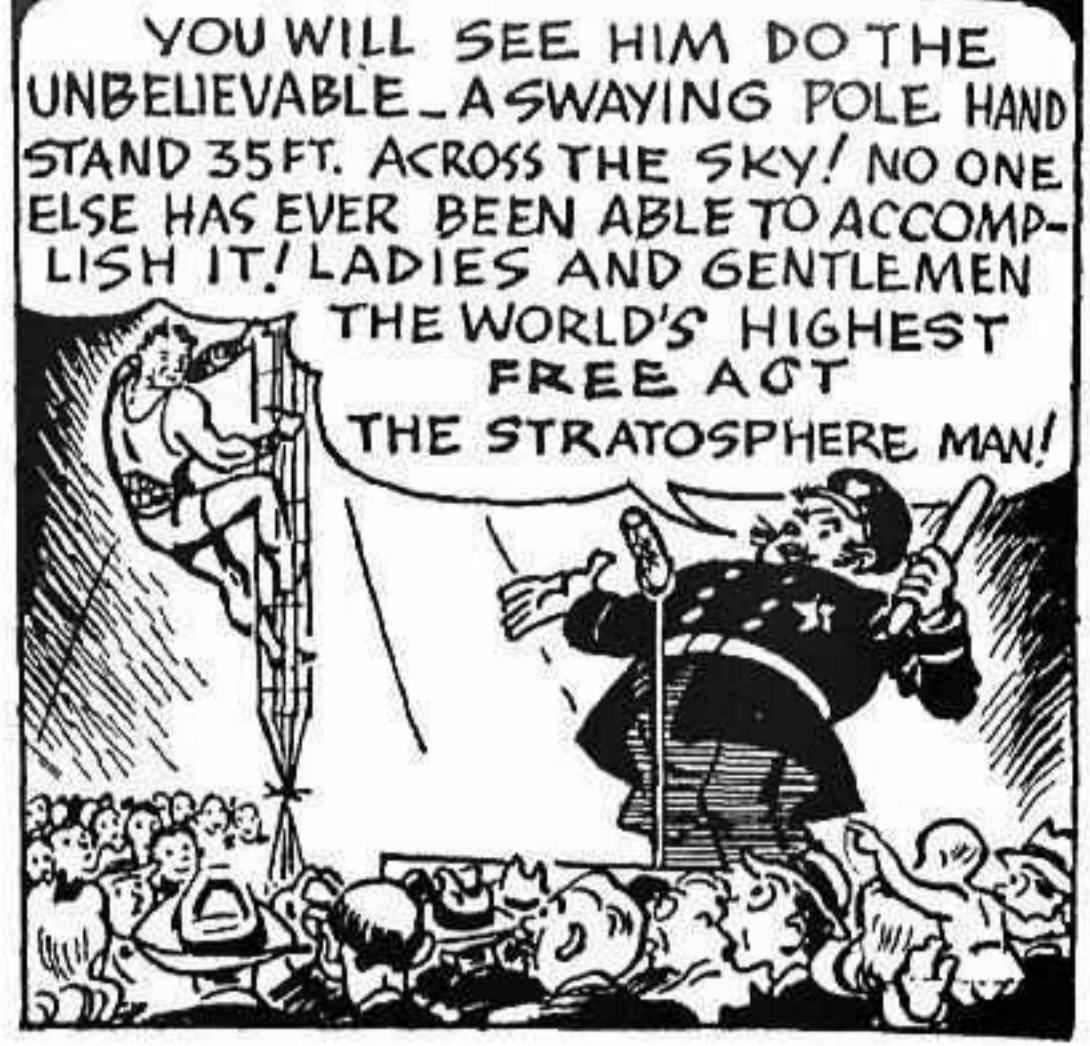
Selden - THE STRATOSPHERE MAN -

by *Bob Beech*



Millions of people who have watched Selden, The Stratosphere Man, perform his sensational high swaying pole act never cease wondering how he clings to his precarious perch high above the ground.

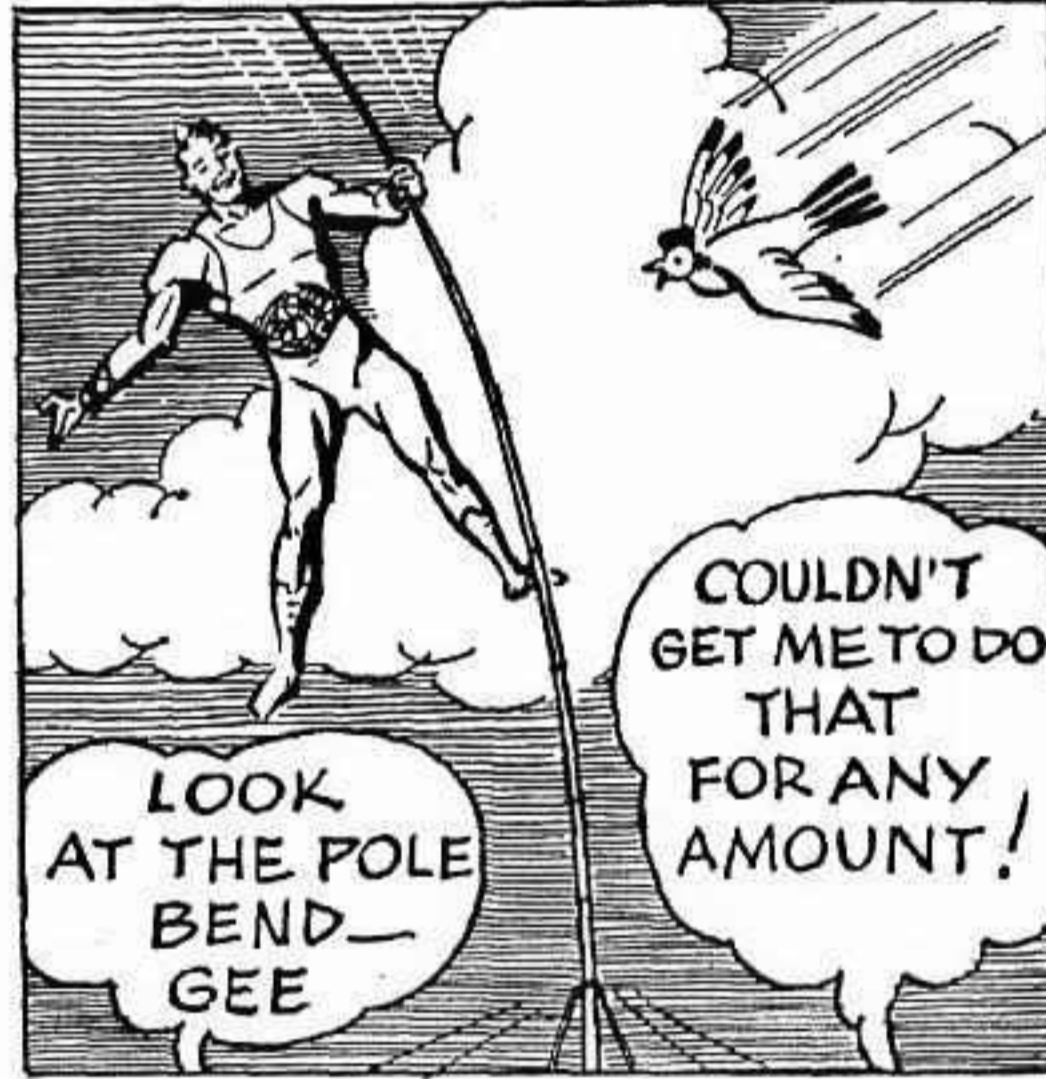
COME ON DOPE—I WANNA PUT THE TOUCH ON HIM FOR A PICTURE AND AUTOGRAPH!



YOU WILL SEE HIM DO THE UNBELIEVABLE... A SWAYING POLE HAND STAND 35 FT. ACROSS THE SKY! NO ONE ELSE HAS EVER BEEN ABLE TO ACCOMPLISH IT! LADIES AND GENTLEMEN THE WORLD'S HIGHEST FREE ACT THE STRATOSPHERE MAN!



MAMA...WHAT DO THEY MEAN "FREE ACT" DOES HE DO THAT FOR NOTHING!

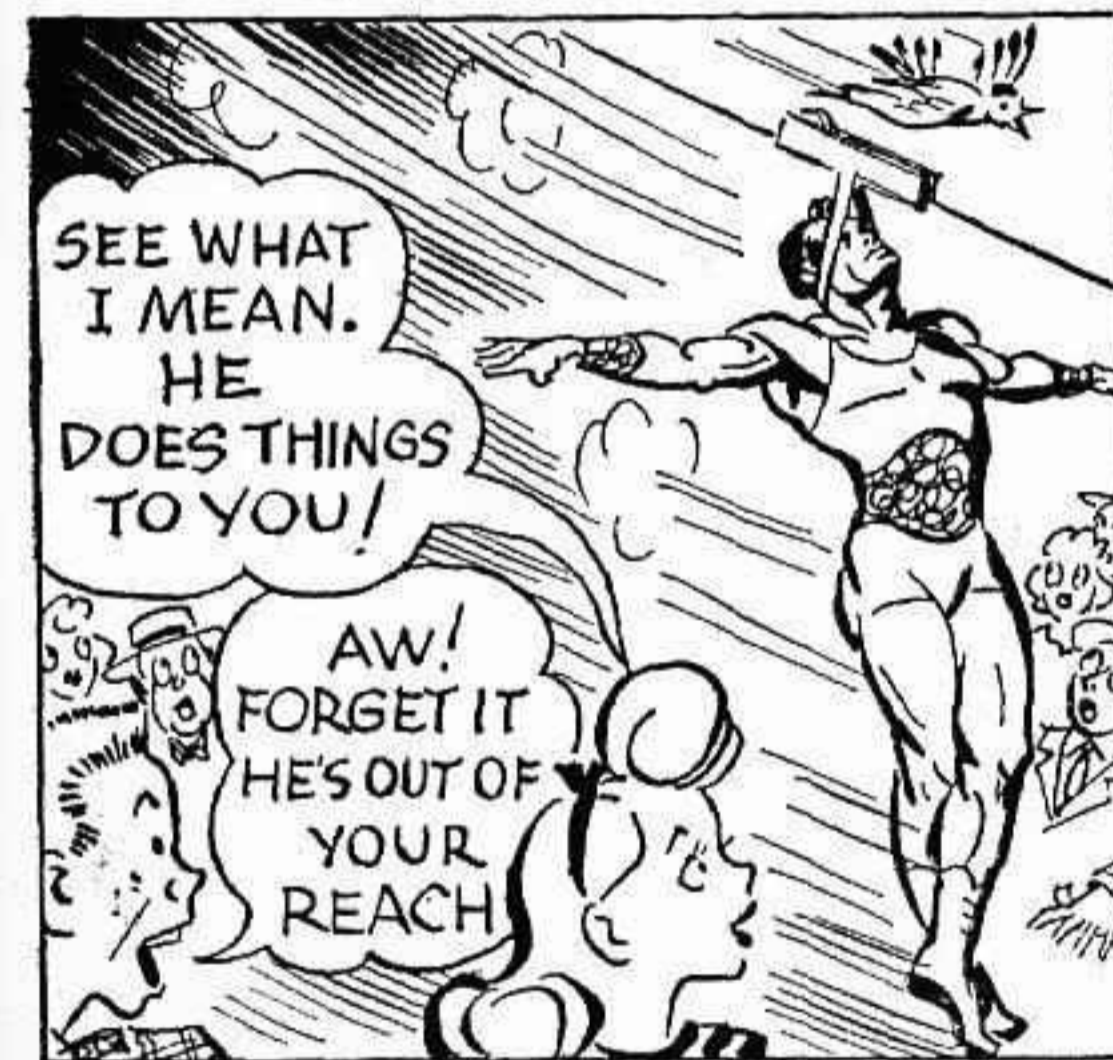


LOOK AT THE POLE BEND—GEE

COULDN'T GET ME TO DO THAT FOR ANY AMOUNT!



HM-M-M... ANOTHER SWELL CROWD TODAY. WONDER WHERE THEY ALL COME FROM! BETTER GIVE THEM A REAL GOOD SHOW TO REMEMBER ME BY.



SEE WHAT I MEAN. HE DOES THINGS TO YOU!

AW! FORGET IT HE'S OUT OF YOUR REACH



YIPPEE

HURRAH! HE'S GREAT



GEE THANKS THIS'LL GET 'EM



COMET AND HE'S AFRAID OF MY RIDE!

TICKETS FOR RIDE 15¢

LET SELDEN RE-ENACT THIS SCENE FOR YOU!

It happens many times during a season. Spectators crowd around Selden for autographs and to ask him all sorts of questions. Interest is at a high pitch during and long after each performance. Result? — good attendance for the entire engagement.

A FEW WEEKS STILL OPEN!

Write or wire now for complete information. Some time still available. Selden will help to make your program outstanding — one to be remembered and talked about by your patrons.

PERMANENT ADDRESS: CARE OF THE BILLBOARD, CINCINNATI 1, O.

BUY AN EXTRA BOND TODAY

It's Selden NOW AS ALWAYS!

NEW PEAK IN OUTDOOR YEN

Theater Pays Honor to Own By New Award

Possible Thru The Billboard

NEW YORK, May 22.—Mailing of ballots this week fires the starting gun for a something different in legit history. The theater is at last being given the opportunity of honoring its own. *The Billboard* is proud to announce its sponsorship of a new system of annual awards for outstanding achievement in the theater.

There is, of course, nothing new in seasonal citations and awards for Broadway's top play and performance by limited groups. *The Billboard* plans, however, are far more comprehensive, and no year could be more auspicious for putting them into effect than one in which the Pulitzer Prize Committee practically ignored the American theater and the august critic's circle failed to find anything worthy of a combined critical nod. The Donaldson Awards, named for *The Billboard's* founder who devoted a lifetime to the interests of showbiz, will stem from the opinions of no small group or committee but will represent the consensus of all branches of the legitimate theater. It has long been *The Billboard's* belief that the most competent judges of theatrical achievement are the men and women who actually make it possible from the top to the bottom. They are the ones who will pick the Donaldson Awards winners, and the winners will have the satisfaction of receiving honors stamped with the overall approval of their colleagues.

The Donaldson Awards are aimed to become the "Oscars" of legit.

So ballots go out this week to actors, stagehands, stage managers, treasurers, designers, directors, producers, press agents and critics. In sum, they go to everybody who had an active part in the legit scene during the past season. (See **THEATER HONORS** on page 30)

Live Shows Get Play In Nazi-Occupied France; Pix N.S.G.

BARCELONA, Spain, May 20.—"Four years of hell" is the way Paul Poll, who was with the Menclasi Brothers in Clifford Fischer's *Folies Bergere* in 1940, describes the time he spent in Nazi-occupied France.

Poll, who recently escaped to Spain, left New York in 1940 to join the French Army shortly before the Nazi victory. Apparently he has been in a concentration camp. Currently doing a single in the Teatro Comico here, he says that most of the music halls, circuses and theaters in France are doing biz but under "new management." Few good pix are available and as a result live shows get the big play. Good vaude acts are scarce and the available ones are seen repeatedly by the French and their "visitors." Theatrical artists are better off than most, he says, but no one has a picnic except collaborationists and Nazis.

Restrictions on movements of show people are not too severe because the Germans make good use of the "circus but no bread" technique. The revue that Poll is in was booked in France and included Italians as well as Frenchmen.

WPB Cracks Down On Fair Building

WASHINGTON, May 20.—The War Production Board showed this week that it could still get tough about unauthorized amusement construction when it cracked down on several firms erecting a building on the Northampton (Mass.) Fairgrounds.

Charging construction without authorization of a building "of public and private amusement and entertainment," WPB issued suspension orders against the following:

- Aquadro & Cerutti, contractors;
- Suriner & McBreen, for doing the electrical wiring;
- Elwell & Chenet, for doing the plumbing work;
- Warren N. King, for painting;
- Earl J. Hines and M. O. Bailey & Company, for furnishing lumber.

WPB officials claimed the firms violated L-41, which limited construction of this kind to \$200. The proposed structure, WPB said, cost an estimated \$31,600.

U. S. Camp Shows NSG But Alibi Is Talent and \$\$ Lack

Can't Understand GI Orders To Attend Shows

NEW YORK, May 20.—Altho USO-CSI denies that the quality of its shows is as bad as reports reaching *The Billboard* indicate, Lawrence Phillips, Camp Shows director, admits that they aren't as good as he would like them to be because of: (1) Limited budget and (2) lack of co-operation on the part of many performers who prefer to reap wartime civilian gold. (Authentic reports say that some shows have been so bad that men are being ordered to attend).

Many acts, tho, reply that it isn't the dough angle that keeps them off the Victory Circuit so much as the lack of managerial know-how. They point to the fact that routing is poorly done; there are few accommodations for keeping wardrobes up to snuff, and the grind is more grueling than overseas or in any commercial deal. Said one performer:

"The domestic USO set-up, routing, accommodations and number of shows a day or week is the biggest reason why we feel we don't want to go back. Here in the States there are only fumbling attempts to treat us as we should be if our work is going to be any good. We go on in stained, dirty costumes, dead-tired, without even a chance to have a cup of coffee. Overseas the handling is better because, for some reason, once you get outside of the U. S. they start to think of you as a person rather than a piece of baggage. Why, in England we were allowed every fourth week off to fix up our wardrobes and get into decent shape. Over there you are taken in the best transportation available, eat

Ops Again Meeting Demand Despite Grueling Shortages

Wartime play augurs for sweet season for circuses, carnivals, parks and fairs—trouper share time and takes with victory agencies in territory covered

CINCINNATI, May 20.—Those ODTers and such in DC read the public mind like it was a 24-sheet board when in the spring of '43 they highballed the outdoor amusement industry. Their perspicacity (savvy to you) sure has been justified by an unprecedented outpouring of American homefolks who find surcease (as our fighting phalanx does in the USO

Circuses had War-Bond openings and are continuing with such sales and straw crowds as would have amazed Barnum. Carnivals, largely under patriotic auspices and with war-agency tie-ups, are

recipients of receipts on a par with or better than last season's record takes; that is, when they have the weather breaks. A wet, stormy April and early May were conducive to spotty biz on many a route. Gate admissions and ride and show prices have taken a hike with the times. Some carnivals are getting doubled-up gate fees, sans beefs, without presenting a free act and without even using mahogany shavings.

Phenom grosses have been the rule when parks have sprung their pre-season bows. Rides and concessions have had big plays in communities where trade could come mainly from towners as well as in spots teeming with war-plant workers and the military. County fairs will zoom in number this season, many district fairs will resume and the State fairs which operated in '43 will continue. Here and there a Stater may be able to revive, altho the dozen or so that have (See **New Peak in Outdoor** on page 80)

better than here and get a chance to feel like what you are—an artist.

CSI Management Blamed

"Mind you," he said, "I wouldn't complain if I thought the difficulties were necessary, but they are not. And if they are not, then the responsibility rests with CSI."

Phillips answers the complaints saying that he doesn't feel that the shows are bad, and if they are, the restricted budget under which he operates is the cause.

"We get just so much," he says, "and do as much with it as we can. So far there haven't been too many complaints here at this office." He points to the consolidation of the Red and Blue circuits last August as an example of how much has been cut out of the shows. On the present "tabloid tours," which are sent to installations of fewer than 1,500 men, there are no chorus lines, little scenery and few costumes. He says that very little in the way of variety can be accomplished with a set routine of five standard acts. On the larger Victory Circuit there is more and better entertainment.

"Getting acts," he says, "is the tough problem. Even tho we work thru agents, have our own scouts and get voluntary help, we simply can't round up the people we want. For instance: In March and April we scouted 1,050 entertainers. One hundred and fifty were approached, and only 48 were signed. At the same time, our budget gets a steady slashing and

we can't offer top vaude wages."

He can't understand why any commanding officer would order men to attend a show, as the camp recreation fund suffers a loss of movie admish dough it would get if they went to the movies. Naturally, Phillips is reluctant to admit that shows are bad, much less talk about why they are bad, but he does point to generally complimentary reports turned in by special service and naval personnel officers as his reason for thinking the shows good. Many of the frequent squawks about camp entertainment he credits to "sophisticated men, brought up on the best in the theater."

To that one his critics reply that units should be good enough to please men who know what it's all about.

The whole controversy seems to resolve to the fact that USO hasn't enough dough, neutral observers say, and on a shoestring basis, combined with less than okay managing, it can't compete with commercial showbiz.

No Check-Up on Pleasure Driving In New England

BOSTON, May 20.—There will be no check-up on pleasure driving, on automobiles found at New England places of amusement, OPA enforcement attorney, Cornelius J. Moynihan, announced here this week.

The inspectors who spent a lot of their time at race tracks, summer resorts, parks, pools and beaches and other outdoor amusement spots last season, will this season be assigned to fighting black marketeers instead, Moynihan said. However, a limited number of men will make occasional inspections of race tracks especially to watch for out-of-State cars which have used gas to come long distances on A card rations, thereby indicating violations of OPA regulations.

In This Issue

Bands & Vaude Grosses 25	Lists 58-61	Reviews, Legit 30
Burlesque 26	Music 29	Night Clubs 22
Carnival 33-41	Merchandise-Pieces 62-76	Vaude 24
Circus 42-45	Music 13-19	Rinks-Skaters 48-49
Classified Ads 54-56	Music-Merchandising 89-91	Roadshow Films 53
Cocktail Combos 28-29	Music Popularity Chart 15-19	Routes, Acts 27
Coin Machines 84-112	Night Clubs 20-25	Carnival 79
Corral 45	Parks-Pools 50-52	Circus 79
Fairs-Expositions 46-47	Pipes for Pitchmen 75-76	Dramatic & Musical 31
Final Curtain, Births, Marriages 32	Radio 6-11	Ice Shows 4
General Outdoor 77-83	Radio Music 12	Sponsored Events 41
Legitimate 30-31	Repertoire 53	Television 9
Letter List 57		Vaudeville 20-25
		Vending Machines 32

U. S. OWNS S. A. STATIONS

Secret Corp. In Showbiz

CIAA runs three orgs and makes reports to no one—all in good neighbor name

NEW YORK, May 20.—The Office of the Co-Ordinator of Inter-American Affairs has, but doesn't list, among its many affairs, a hitherto secret and very hush-hush corporation called Prencinradio, Inc., which owns radio stations in South America, finances movie production in Mexico and is empowered to "... make, produce, edit, publish, exhibit, broadcast or distribute motion pictures, radio scripts, transcriptions and recordings and/or programs, news, articles, books and magazines..." all without making financial reports to Congress and all in pursuit of the good neighbor policy. *The Wall Street Journal* reported Thursday (18). But that's only part of the story.

The *Journal's* copyrighted story said that "... when a charter was quietly filed in Delaware in 1942, obtaining for the corporation a 10-year life, it contained no mention that Prencinradio, Inc., was a government agency..." and did not reveal that Nelson Rockefeller is chairman of the board. *The Billboard* learned today that when, in 1941, Congress appropriated funds for CIAA, a certain sum was given, as one source close to Congress put it, "under the table" with no earmark for any special purpose. The story has it that Nelson Rockefeller, the co-ordinator, wouldn't take his job unless he had plenty of bucks about which no questions would be asked. And he got it. While Congress conveniently turned its back, he is said to have set up not one, as *The Journal* said, but three corporations to combat Axis activities in Latin America. The first is Prencinradio. The names of the other two are not known, but sources close to CIAA claim to know their activities. The first is said to finance Latin American newspapers. And the other merely finances.

Price Okays Story

After *The Wall Street Journal* got its story put together by reporter Henry Gemmil, Rockefeller is said to have called *The Journal* editor and threatened dire consequences to the paper. He claimed that publication of the story would hamper the war effort.

As a result of this conference, the paper is alleged to have taken the piece to Byron Price, head of the Office of Censorship, and asked: "How about it?" Price's hands were legally tied because his office is empowered to withhold only military information. Since we are not at war with any Latin American nation, he had to give it the green light.

As far as anyone knew, the Prencinradio stations in Montevideo, Uruguay, are owned by an ostensibly Uruguayan corporation known as Prencinradio, Sociedad de Responsabilidad Limitada (limited risk company), which has close financial tie-ups with the CIAA Delaware

SHOWBIZ D. C. HOPPER

By Caskie Sinnett

WASHINGTON, May 20.—Following calendar lists bills of interest to showbiz now in the Congressional hopper.

KNUTSON BILL—To lower the cabaret tax from 30 per cent to 10 per cent. This measure, which may mean life or death to nitery business, has stalled in House Ways and Means Committee, and what was once a gnawing fear that the bill was taking too long getting reported has now turned to painful knowledge. Queried Friday (19) on status of the bill, Ways and Means Committee clerks said, "No action."

PRATT BILL—To lower cabaret tax from 30 to 10 per cent. Stalled in Ways and Means; Burchill Bill, ditto; Buckley Bill, ditto; Lynch Bill, to lower cabaret tax to 15 per cent, stalled in Ways and

Means Committee, same as others. **PETITION 5701**—This petition, introduced by Representative Lynch and presented by the local joint executive board of Hotel and Restaurant Employees' International Alliance and Bartenders' International League of America and American Federation of Labor, petitioning Congress to lower the tax, referred to Committee on Ways and Means. **Petition of the Portland Central Labor Union, Portland, Me.**, asking Congress to enact necessary measures to establish a nationwide broadcast of its proceedings referred to Committee on Rules.

WHITE-WHEELER BILL, to amend Federal Communications Act of 1934, looks like a dead pigeon for now. **EMERGENCY PRICE CONTROL ACT**, to extend OPA authority beyond its June 30 expiration date, now in Senate and House Banking and Currency committees.

outfit. Just how the arrangements work, the Delaware group won't say and CIAA is keeping its lips tightly sealed. The FCC says Uruguayan Prencinradio is operating two long-wave stations, CX-16 and CX-24 in Montevideo, close to the Argentinian border.

FCC, according to *The Journal* story, knows nothing about the U. S. government tie-up and "thinks" that CX-16 and CX-24 are owned by two individuals.

Propaganda Weapons

A good portion of Argentina is within the range of the Montevideo transmitters and they are strategically valuable especially in view of a *New York Times* story of Thursday (18) which said that Argentinian post office authorities are starting a drive to eliminate United Nations broadcasts, particularly news broadcasts, from the Argentinian air. If, however, as *The Journal* contends, the U. S. does own the stations, we have a powerful propaganda wedge, a wedge which, CIAA partisans say, was much more powerful before it was implied that it is U. S. owned.

Capitol Hill experts say that Prencinradio has been mentioned only once in any Congressional publication and that was a slip. CIAA had requested that it be omitted. However, CIAA officials say that information of the Prencinradio operations has been submitted to the House Appropriations Committee from time to time but that the body has agreed to keep it under cover.

CIAA Men in Prencinradio

Besides Mr. Rockefeller, four other Co-Ordinator's Office men are corporation officials. They are: Don-Francisco, Assistant Co-Ordinator of Inter-American Affairs, president; Francis A. Jamleson, Assistant Co-Ordinator of Inter-American Affairs for Press; Francis Alstock, CIAA motion picture division director, and John W. Oglivie, associate director of the radio division, vice-presidents.

Three Wilmington citizens, Alfred Jervis, L. H. Herman and W. T. Cunningham, were named incorporators of the original corporation.

It seems that if the folks who want government ownership of radio can go to South America, and get what they want. And the nixers can go down and see if it's really as bad as they think. It usually takes a war.

NBC-B. of E. Sked School Air Courses; Series Begins in Fall

NEW YORK, May 20.—The New York City Board of Education, in co-operation with NBC, will next fall start the most extensive series of radio courses ever offered by a city school system. The courses, open to selected students in the city's high schools, will be for one year and offer instruction in radio writing, production, speech, fundamentals of radio engineering, station operation and sound recording.

The board of education will make available its own non-commercial FM station, WNYE as well as classrooms and laboratories. NBC will contribute a direct wire to the station for study of public service features and sending guest instructors.

The courses were laid out by Dr. James R. Angell, NBC public service counselor; Sterling Fischer, director of NBC's Inter-American University of the Air and the high school division of the B. of E.

Columbia Curries Comics

NEW YORK, May 20.—CBS is revamping its sustaining program sked and trying, once again, to put on summer comedy shows. One seg they are cooking up is built around Jack Pepper, chubby comedian who was with Bob Hope overseas. Another is an audience-participation job, emceed by Ken Roberts, built around the "photo-crime" idea. The audience is fed clues, and there's a prize for the one who calls the turn first. Show, which will be called *Quick As a Flash*, will have Ray Block's ork.

Blue Takes Video Look

NEW YORK, May 20.—The Blue Net's board of directors is mulling a proposal to go into video on a purely program production basis. Top execs have already visited Philco and RCA, and will go to G. E. to see what facilities the outfits have to offer. Idea is to put Blue shows over present operating facilities until web can get its own equipment.

"Wide Horizons" Folds

NEW YORK, May 20.—Mutual's *Wide Horizons*, featuring Eddie Dowling, folds next week. Reason: Government informed Boots Aircraft Nut Corporation, the sponsor, that it could no longer allow the seg's big expense account to be deducted as a legitimate expense from the firm's income tax.

Replacements Set For Summer 1944

HOLLYWOOD, May 20.—Summer replacements are beginning to come into the light after a very late start which found agency execs and sponsors in a dither with too many good shows to pick. In spite of shortage of writers and talent, this has been one of the heaviest audition years on record. Network and radio producers have been waxing everything that comes along and shipping it off to New York.

Charlotte Greenwood will take over the Bob Hope spot for the summer. Bob Burns will be replaced by *Charlie Chan*, while *Amos 'n' Andy* has Chester Morris in *Boston Blackie* for the fill in. Gordon Jenkins orchestra will hold down the time allotted to the Ronald Coleman show during the hot months.

New Maxwell House ailer for the summer was waxed last week and taken to New York by Walter Craig, of Benton & Bowles. Platter featured Charlie Ruggles, Cass Dailey, Diana Lynn, Carlos Ramirez and Keenan Wynn. It is expected that another waxing will be made this week, as first show did not give Ruggles enough to do.

Chi Radio Puts in Video Center Bid

CHICAGO, May 20.—Recent statements by network execs that New York and Hollywood will be the principal post-war centers of television are being disputed here by engineers, agency leaders and production experts.

Consensus here is that Chicago is going to be in there pitching and very likely may become the future video mesa.

A. H. Brolley, chief engineer of WBKB, B & K television station here, yesterday summed up the stand of engineers who think Chicago will be a future tele center. Brolley, one of the pioneers in the television art, worked with Farnsworth back in the days when television was a child walking with uncertain footsteps. He has been in video development since then and bases his theories upon his years of experience.

Natural Center?

Chicago will be a natural television center," said Brolley, "for many reasons. It will, for one thing, be the ideal spot for the origination of television network shows. Television is a common carrier of communications. Today other carriers of communication, such as airplane and railroads, use Chicago as their hub of operation. It will be the same thing in television. "Network television shows ought to originate in Chicago, because from here telecasts can be sent easily in all directions to cover the country. It will be much more logical to transmit television shows, by coaxial cable or by relay stations, to the East or West from Chicago than to send them across country from New York or Hollywood. And by sending to the East and West from Chicago, many centers of population along the way can be serviced."

Agency and station production execs now realize that New York and Hollywood are the centers of radio talent. This has been cited by others as reason for expecting the big-time pic shows of the future to come from the East and West Coast. But Chi execs point out that there is no certainty that radio stars of today will be the video stars of the future. It is reasoned here that the best tele talent could very likely be developed in Chicago. And since Chicago is the center of the country's transportation system, video stars developed in other cities could more easily come to Chicago than to any other city.

During behind closed-door discussions other broadcast leaders here pointed out that Chicago would be the best possible spot for the origination of special events shows involving big-name personalities. It was said that since Chi is a transportation center, many bigwigs would be passing thru here and could be used for news programs, which, video authorities agree, will constitute a major portion of future tele programing.

STOCK TICKETS One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00 ROLLS 2,000 EACH. Double Coupons. Double Price. No O. O. D. Orders. Size: Single Tkt., 1x2".	Nothing short of unconditional surrender— U. S. Grant. Good then and it's good now. SPRING TICKETS Ask for samples. THE TOLEDO TICKET CO. Toledo (Ticket City) 2, Ohio	SPECIAL PRINTED Cash with Order. Prices: 2,000 \$ 4.29 4,000 4.88 6,000 5.87 8,000 6.91 10,000 7.15 20,000 10.45 50,000 12.75 100,000 22.00 500,000 38.00 1,000,000 47.50 Double coupons. Double prices.
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SPECIAL PRINTED ROLL or MACHINE 100,000 FOR \$22.00 ELLIOTT TICKET CO. 409 LAFAYETTE ST., N. Y. C. 82 W. WASHINGTON ST., Chicago 615 CHESTNUT ST., Phila.	TICKETS RESERVED SEAT — PAD — STRIP COUPON BOOKS — RESTAURANT CHECKS — SALES BOOKS AND ALL ALLIED FORMS	STOCK ROLL TICKETS ONE ROLL \$.50 TEN ROLLS 3.90 FIFTY ROLLS 17.00 ROLLS 2,000 EACH Double Coupons. Double Price No O. O. D. Orders Accepted
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FORTY YEARS OF LAUGHTER

A New Book by

Willie and Eugene HOWARD



We Heard Them Tell It:—



Barnes & Crawford

Roy T. Barnes

Mr. & Mrs. Jimmy Barry

Barney Bernard

Sam Bernard

Ed Blondell

Frank Bush

Charlie Case

Willie Collier

James J. Corbett

Cressy & Dane

Lou Dockstadter

Dooley & Sales

Marie Dressler

The 4 Cohans

Gallagher & Shean

James Richmond Glenroy

George Fuller Golden

Grapewin & Chance

Hoey & Lee

Howard & North

Walter C. Kelly

Ezra Kendall

Madison & Bailey

Louis Mann

George W. Monroe

James J. Morton

Mark Murphy

Jack Norworth

Corse Payton

John W. Ransome

Johnny Ray

Raymond & Caverly

Will Rogers

Ross & Fenton

Geo. Sidney

Smith & Campbell

Julius Tannen

Frank Tinney

Billy B. Van

Dave Warfield

Weber & Fields

Ben Welch

Joe Welch

Marshall P. Wilder

Nat Wills

Yorke & Adams

and hundreds of others.



HOLES IN N. Y. PRESS SURVEY

Figures Seem "Prejudiced" Before General Release

Three-year survey has plenty of ? based upon condensed version and press reports, all of which finger radio

By Lou Frankel

NEW YORK, May 20.—Local station operators are doing a quiet but intense burn over the retail advertising analysis produced by the New York Newspaper Promotion Managers' Association. Two fuel lines are keeping the radio men's ire on the fire; the competitive bias which slants the survey against radio and for newspapers, and the "cleverness" of the newspapermen in restricting distribution of their survey.

By keeping the survey away from station men, yet flashing it before advertisers and agencies, the newsmen are getting their story across without giving broadcasting a chance to go to bat. The only "info" available to radio has been culled from people who have seen the presentation—but don't have a copy, from the condensed 50 cents per copy, which doesn't reveal how the figures were compiled, and from the newspaper trade sheets.

As one radio man put it, "The newspaper people probably know their survey is full of holes but they want to capitalize on it, before letting us kick it apart, and I don't blame them. But it is annoying to be called a bastard, figuratively speaking, without having a chance to produce your birth certificate."

CAB Burn

What radio does know, is that the survey has been in the works for three or more years, that three different researches were used to compile the data, that the radio calls were made during the month of October, that many a station man is peeved at Crossley, Inc., which does the field work for the cooperative analysis of broadcasting, for letting its services be used to blacken radio. Radio also knows it has a plentitude of answers; what radio doesn't know at this moment, is just how to approach the problem.

Some feel that radio's record is the best answer. Others say, "Say nothing and let the retailers carry the ball for us as they did at the NRDGA convention in Cincinnati about a month ago." The NAB, for one, is sitting pat and letting one of its committees mull the problem.

Others, and particularly the New York indies, are trying to organize a co-op rebuttal. This means bringing in the web outlets into the combine and that means waiting until the network execs squeeze out a decision, one way or another. And still others are going ahead and building a backfire.

One of these has armed its salesmen with a confidential memo which takes the newspaper survey apart.

Another dug deep into confidential data it has been compiling for years, data which is perfectly suitable to this situation. And still others conferred with sundry research men.

But over everything, whether it was being done by a fighter, a staller or a waiter, was fitted the silk glove of the gentlemanly approach. Thus one memo included: "This is for your confidential information and is not to be shown outside the office. It is designed merely to give you the correct information on the program audience and cost-per-thousand listeners so that you will have the proper answers if you are asked.

"Our policy of not knocking any form of advertising, competitive station or medium is to be strictly maintained. Our attitude is that all legitimate advertising media are worthy of consideration, and radio, in most cases is the most effective."

Meanwhile, *The Billboard*, as noted last week, was gathering material for a rebuttal and, incidentally, still waiting for a copy of the survey at which time that document would be examined. From

its preliminary scanning of material *The Billboard* has come up with a few interpretations and questions and answers, to wit:

The thinking, the reasoning, that resulted in making this completely partial study while unusual to radio men is not at all unusual to people familiar with newspaper business offices. As one agency man put it, "Newspapers try to beat down opposition instead of improving themselves so the opposition can't stand the competition. It's this type of mental approach that sees nothing derogatory to newspapers in approving and financing this survey."

And this mental maneuvering is aptly demonstrated in *Editor & Publisher*, the newspaper trade sheet, for May 6. Reporting on how the New England newspapers advertising bureau did a selling job on the movie industry E&P quotes from a bureau sales presentation, and the quote is a dead giveaway to newspapers negative approach, as follows:

Negative Selling

"It is safe to assume that a slight adjustment in this magazine schedule, such as eliminating just one of the 36 magazines with a circulation covering only 3 per cent of the families in the United States, would not have weakened this particular national campaign.

"Yet the amount of money for that one magazine . . . would have permitted (See HOLES IN N. Y. on page 9)

Craven To Leave FCC; Joins Cowles Interests

WASHINGTON, May 20.—T. A. M. Craven, "the great dissenter" of the Federal Communications Commission, announced this week that he would not accept reappointment when his term expires June 30 and added that he planned "to become associated" with Gardner Cowles, Des Moines publisher and broadcaster.

The commissioner is a technical expert and with FM and television starting at radio it is assumed that the Cowles interests want an executive familiar with technical affairs plus the background and outlook on regulations.

While most FCC officials maintained a discreet silence, several privately asserted that they were finding no great difficulty in adjusting themselves to Craven's announcement. For some time, Craven has been regarded in FCC as a dissenter from the majority and it has been no secret that he and Chairman James L. Fly have not always seen eye to eye.

Just what Craven specifically would do for the Cowles organization wasn't clear but he declared that he would be associated in a technical capacity. In addition to his publishing interests, Cowles controls the Iowa Broadcasting Corporation and the South Dakota Broadcasting Corporation, and recently he is understood to have been in the market for more broadcasting stations. Craven's withdrawal will leave open a

Lea Comm. Hears Gretta Palmer On FCC Fly

WASHINGTON, May 20.—The Lea Committee this week unveiled a surprise witness, Mrs. Gretta Palmer, New York freelance writer, who gave the committee new ammunition in its investigation of the FCC by testifying that Chairman James L. Fly had "suppressed" a *Reader's Digest* article of her's critical of FCC. She said that Fly had called DeWitt Wallace, *Digest* editor, and told him that the piece contained "grave libels."

At the same time, Mrs. Palmer ran into trouble when Wendell Willkie, from New York, said that he had never heard of the article, did not know its slant, and that he had not, as Mrs. Palmer said, suggested the article be written. Willkie added that he had suggested that the writer see William S. Paley, CBS prexy, about FCC operations.

Mrs. Palmer said that she had received no co-operation from Commissioner Durr in attempting to get the FCC's side of the story.

FCC officials made no comment on Mrs. Palmer's charges.

Combination for Formfit

NEW YORK, May 20.—Formfit Foundations is set to sponsor an MBS show starring WNEW's singer Dick Brown, and same station's ork leader Merle Pitt. Milton Cross, of the Blue, will emcee the show, which opens July 9 on a Sunday 6:45-7 slot. With personnel from Blue and WNEW going on a Mutual show, all they need is a producer from CBS and an NBC scriptwriter.

KYW Studio Set for Tele

PHILADELPHIA, May 20.—KYW, which will house the Westinghouse television link here, is reported to have completed facilities in its seven-story studio building for the sight-and-sound medium. The two top floors of the building have been arranged for video production, with ceiling heights sufficient for microphone booms, lights, scenery and various extended camera angle shots.

'Hot Copy' Takes Wheeling Slot

CHICAGO, May 20.—Proof of scarcity of good radio time was seen this week after the Wheeling Steel Corporation of West Virginia relinquished its spot (Sundays at 4:30 CWT) on the Blue Network. Last week Wheeling announced it would not take up its option to broadcast the Wheeling Steelmakers during the summer and thus save itself the time for fall. This week two, and possibly more, sponsors were after the time, with one gobbling it up fast.

Winner in the scramble was O' Cedar, which sponsors *Hot Copy* on the Blue Sundays at 3:30 p.m. (CWT). O' Cedar will have Wheeling's old time starting June 25, one week after Wheeling bows out. To get this spot, which it had on option, O' Cedar had to sign a 52-week contract, dating from August 25, when its present contract expires. *Life of Riley* (2 p.m. CWT, Sundays on Blue) said E. R. Boroff, v.-p. in charge of Blue Central Division, tried to get Wheeling's old time, but O' Cedar came in first because of option.

Wheeling Steel relinquished the time because it didn't want to keep its employee-worker talent together during the summer vacation period. In the past it has always been off during summer and then back in fall. With shortage of good time, however, Blue wanted the Steel company to stay on the air during summer to protect fall time.

Wheeling has not set plans for fall yet, but it is rumored company will drop institutional employee-talent policy and start show building up products it can sell post-war.

Phil Cohen in London

LONDON, May 20.—Phil Cohen, former OWI radio branch director, apparently did not receive the marine corps commission he applied for and turned up here last week as director of ABSIE (American Broadcasting Station in Europe). Brewster Morgan's appointment as head of the station, OWI explained, was only temporary.

CBS Affiliates To Confab

NEW YORK, May 22.—Discussions of video and FM are on the agenda of the spring meeting of CBS's Affiliates Advisory Board, which will be held at the net's New York offices Wednesday and Thursday (24-25). The session will be the board's sixth since its inception in March, 1943.

Lazarsfeld Airs for "Nation"

NEW YORK, May 20.—Dr. Paul Lazarsfeld, of the Office of Radio Research, will do a series of commentaries on the coming elections for *The Nation* mag. Lazarsfeld will report on trends on the basis of his experience in the 1940 campaign.

Poulos & Olson Resign From OWI News Dept

WASHINGTON, May 20.—Constantine Poulos and Charles Olson, respectively director and assistant director of the OWI's Foreign-Language Division, in charge of preparing material for foreign-language radio stations and newspapers, have resigned in protest of what they call "hamstringing" of their work by George Healy Jr., director of the Domestic News Bureau.

Healy replied to their charges of undue interference with their work with a statement that the two had been unwilling to submit English translations of their material.

Top Scripters Do 4 for 5th

WASHINGTON, May 20.—A series of four dramatic programs, called *Four for the Fifth*, will be written and produced for the Fifth War Loan by Peabody Winner, Bill Robson and Arch Obler. The shows will be recorded and made available to all stations. Top Hollywood stars are being set for the programs.

OAKLEYS BIG WEB 'BIZ'?

Sig S. Larmon New Y&R Boss

NEW YORK, May 22.—A more modern approach and a more active pitch for new biz was predicted today by insiders when it was learned that Sigurd S. Larmon, "new business man extraordinary," will succeed Raymond Rubicam as active head of the Young & Rubicam ad agency.

Rubicam's resignation, effective July 1, was announced today. The official statement said that no new officers would be appointed to fill the chairman of the board gap but insiders say that the president, Larmon, who became senior exec, will delegate many of the exec activities to progressive Lou Brockway and Charles Whittier, both top v.-p.'s of Y & R rather than relying on personal contacts and personal sales to get accounts, as has been Y & R policy in the past. The new management is expected to put all the latest tricks of the biz into play to sell and hold accounts.

Altho the 52-year-old Rubicam has ended his active participation in the agency, he will continue for the present to be a director in the company and a consultant of the management. He will dispose of his holdings in Young & Rubicam, which he founded in 1923, over a period of time to the company itself for resale to present key men.

MGM Buys Time On Yearly Basis

HOLLYWOOD, May 20. — Most ambitious radio advertising campaign by a major studio is being undertaken by MGM. Studio is buying up time thru-out the country on a 52-week basis. This is the first time a Hollywood film org has bought time on a yearly basis.

Studio's new *Screen Test* program, which tees off from New York June 12, will be aimed at ticket-buying public and will be mainly for institutional purposes. In addition to the *Screen Test* ailer, MGM is buying five-minute spots to plug its product. Shows bought will also be in the quarter-hour bracket, covering news, sports and variety formats.

This campaign finds other Hollywood studios angling for air time. Some feel that radio gives the theatergoers a much more intimate contact with coming pix than other ad mediums. In other words, it is felt that John Public is more susceptible to having plugs poured in his ear than his eye.

Shortage of available air-time may be a factor in limiting other studio participation in following Leo's lead. MGM has the jump on most of the boys, having quietly bought up available time thru-out the country over a period of months. This may leave rival film plans holding the bag.

Web Regulations Get FCC Check-Up

WASHINGTON, May 20. — FCC announced this week that it would make a testing of the chain broadcasting regulations by comparing operations of a week before the regulations were effective and one following the effective date.

All standard broadcast stations were asked to supply the commission by June 5 with the station's program log, or a true copy, for the week beginning April 25, 1943, and the week beginning April 23, 1944.

In considering the practical effects of the chain regulations, FCC wants to compare the distribution of network and non-net programs for a representative week under both arrangements.

CINCINNATI, May 20.—Paul Daugherty is the newest member of the WCKY announcing staff. He formerly spieled for WKMO, Kokomo, Ind.

"Wisteria Is Beautiful, But..."

By "Red" Cross, of WMAZ

"Red" Cross, commercial manager of Station WMAZ, has a few words to say about "local advertisers facing national aches" from the April 29 issue of *The Billboard*.

MACON, Ga., May 20.—Outside our living room window is a beautiful orchid wisteria! In the spring its foot-long lavender-colored blooms add much to the beauty of our home. It was planted years ago and as time has passed it has climbed the trunk of a stately old oak. And in March its blossoms may be seen for blocks rising more than 60 feet in the air. That wisteria, however, has been gradually sapping the life from that majestic oak. Its twining tentacles are surely and steadily squeezing the life from the very tree that has given the wisteria its stature and beauty. In a year or two we must either cut back the beauty of the wisteria or watch the oak turn into deadwood.

For many years the radio industry has been plagued with a species of wisteria, beautiful by self-set standards but completely parasitic in action. In this class falls the variety referred to in a recent issue of *The Billboard* as "expert local op." His language is that of the "big operator." He refers to "biggies hogging time," "deals," etc., and walks hand in hand with "one agency man," who resents "talking rate-card turkey," and with "another agent" who buys time at national rates without the approval or knowledge of his client.

God forbid that we should misjudge anybody! Will someone enlighten us, we, of the industry, who have been slugging away at this radio broadcasting business since the days when "big operators" laughed at us, as to the actual contributions made by this group of parasitic satellites? Our first contact with them years ago, came in the form of the "deal" man, who came to town. . . . "I'm not an agency man . . . and we can save a lot of dough by placing this direct . . . we've got two grand as binder . . . don't show me the rate card . . . do you want it or do I give it to somebody else?" Some suckers took it! And for years they've been trying to figure out why other stations seem to have done so well—and never will be profitable. Next comes the "time buyer" . . . who wants a half hour across the board for

52 weeks to sell Sam's Superior Seaweed. "Of course, if we don't get 971 inquiries weekly, we reserve the right to cancel without penalty." You know him, you've met him, and you've been consigning his letters to the permanent file in the scrap basket for years.

Then comes the "factory representative" whose product is not agency handled, who "always buys at local rate." And the so-called "agency," who sells a mat and copy service to a client who has been locally sold for years, and said agency immediately wants a commission, altho they are retained by the client on a flat fee basis for copy service rendered.

I think that in 22 years at WMAZ, we've met them all . . . and frankly . . . we haven't been too impressed. They remind us of that same wisteria. They don't smell any too good and they're choking the life out of the tree that supports their growth. But, of course, they are pretty to look at. If it took wartime profits, and a desire to perpetuate trade names, to run these chiselers out in the open, then all we can say is "shoot Luke or pass the gun to Eli." . . . We'll never have a better chance to shake the vermin out of the beard of radio.

In our town we have two radio stations. To the best of the writer's knowledge, and we've been calling on these clients for over 10 years, advertisers are getting what they want, the way they want it, and at the same local rates that were in effect in 1939 and 1940.

This is in the face of the largest national business period the stations have ever seen. And to boot, our own station found enough time to preserve excellent night hours for five army, air corps and navy installations, and for every necessary civic use; enough time to create original war-effort and educational shows to win the DuPont Award for 1943. From observation, we feel that every radio station in the country, large and small, has done its job, even tho a bunch of stinkers seem to take delight in pot-shooting the industry. Yes, they're just like wisteria . . . beautiful but kinda dead-smelling.

Airing of \$\$\$ Religion Deplored By 156th Assembly Of Presbyterian Church

Situation Said To Be Serious

PHILADELPHIA, May 22.—The use of the radio in the name of religion is what is described as "a racket of astounding proportions," said to take in \$200,000,000 a year thru mail collections, gets a going over in a report to be submitted to the 156th General Assembly of the Presbyterian Church in the U. S. A. late this month. This has been indicated in a number of *The Billboard* 'specials' during the past year.

A report of the assembly's special committee on religious radio, which will be distributed to all commissioners at the Chicago meet this week says: "A most discouraging aspect of the (radio) situation is that, across the country, the air is filled with a medley of so-called religious programs that are frequently offensive, unworthy and even harmful. There has developed a use of the radio in the name of religion to exploit a portion of the public. This statement comes not as a complaint of ministers who wish that they, and not others, were on the air.

"It is the report of a study made by those close to the radio industry who state that \$200,000,000 a year is taken

in thru mail collections, the sale of gospel texts or other devices, by those who ask for contributions, for which no accounting is made. A number of the more reputable and stronger stations are becoming disgusted with this situation and are saying that they will no longer be a party to commercializing religion."

Situation Serious

The committee addressed letters to a hundred pastors of the denomination in cities with radio stations and where there were three or more of the churches of the Presbyterian denomination in the U. S. A. It reports that all replies said the situation was an extremely serious one and that action be taken. General idea was to eliminate all religious segs rather than directly attack the bad ones.

The committee turned down a suggestion for a *Presbyterian Hour* and said: "We do not want to start competition with other denominations. What goes over the air into every home should not be labeled with one part of the Christian church, calling attention to Christian disunity."

A chance was seen in the use of local

GI's Not Choosy; Trade Picks 'Em

Allen, Sinatra CBS Leap- ers—NBC gets longhair play—Blue's Dunninger

NEW YORK, May 20.—Freeby Freddie and Cuffo Clara, the male and the female of the specie known as radio audience bugs, have, along with G. I. Joe and his feminine counterpart, choices as varied as the clothes they wear, as to broadcasts they want to see.

However, John Q. Public and family do agree with the military in some likes and dislikes of shows to which free tix may be had for the asking. They differ, however, in one particular respect. Servicemen and women, away from their duties for a few hours, are much less choosy about their entertainment than the civilian show-goer who, for the most part, wants his or her top choice or else.

Radio trade people themselves have definite tix tastes. These tastes seem, it has been found by the webs, to follow show popularity as tabbed Hooperatings. The distribution of ducats is generally handled by the sales and station relations departments, with the press departments and the listener's bureau or guest relations and WOR making up the net ducat foursome.

The press department of the webs cater almost exclusively to newspaper people. Station relations handle visiting firemen among net affiliates and their friends, while sales departments see to it that agencies and clients are supplied. The sponsor and agency handling a particular show take the bulk of the tix in many cases and deal them out as they see fit.

CBS has perhaps the most complete Oakley set-up outlets for the allotment it gets after the sponsor and agency have stuck their collective fingers in the pie. At Columbia, the program department services directors and producers, etc., the spot sales department handles Columbia-owned station demands and the clients of said stations; the traffic department takes care of the agencies that handle communications, i. e. wire services; and the regular outlets, press, sales and station relations, all having their set allotment for each week, take care of their regular customers.

The public leans toward half-hour and hour shows rather than the 15-minute slots. Also, shows that have a follow thru in the form of an after-piece or planned warm-up, a la NBC's Fred Waring-Chesterfield broadcast.

Allen, Sinatra CBS Tix Tops

Taking the nets collectively first, the Fred Allen-CBS show would seem to be the New York Alpha and Omega of those (See OAKLEYS BIG WEB on page 11)

Dewey Long Takes Over For Lardner at WELI

NEW HAVEN, Conn., May 20.—William Lardner, special promotion man for WELI here, has resigned and will be replaced by Dewey Long, station manager, and Clair H. Shadwell, it was announced today.

Ralph Della Selva, special events man, will help them.

stations that "see the value of building up good will in their community by recognizing leaders of the church who are well known." In these local broadcasts it is urged that there should never be an attempt to advertise one particular church as against another. Gratitude was expressed to the four big national broadcasting chains for the time freely given to religion and their insistence that religion presented over the air should be non-controversial, positive and universal.

Blue Net Deal With WCFL a Plus

Station Gives Web Hedge When Regular Outlets Say No

Boston Symphony and 19 other programs without Blue home if deal with indie wasn't working out to two-way advantage

CHICAGO, May 20.—Recent change in the status of the Blue web program, *My True Story*, from sustaining to commercial brings into focus a unique network station deal. This relationship, by which a net gets a chance to build up audiences for sustaining shows on a non-affiliated station, and the station reaps the rewards of increased audience and income with little effort, exists between the Blue and WCFL, American Federation of Labor indie here.

The case in question, that of *My True Story*, now sponsored by Libby, McNeill & Libby, after a period as a sustainer on the Blue, has a history which illustrates at least part of the relationship between the net and WCFL. *Story* was a sustainer for months. With it WCFL was able to air a top-notch it would not have been able to broadcast with an indie's budget, and the Blue was able to build up an audience it could use as a selling point in any pitch to a potential sponsor.

WCFL Gets 20 Blue Shows

Station WCFL is able to air 20 Blue shows, of which six are commercial, even tho it is not an affiliated station of the net. Net owns and operates WENR and has contract with WLS; WLS and WENR, however, share frequency and time. Often WLS is on the air with its own commercial at the time WENR is off. Thus Blue would be without an outlet for some of its better sustainers and commercials in an important center of population if it were not for an arrangement with a non-affiliated station, in this case WCFL. For example, the Boston Symphony program is broadcast commercially on WCFL, because at the time it is aired WENR is off the air and WLS has a program it feels it must broadcast. With the WCFL-Blue arrangement, however, Blue is able to give the program a Chicago outlet, and WCFL is able to snag a top-ranking net show beyond its own programming scope... and get dough for it.

Helps Special Events Dep't, Too

Howard Keegan, general manager of WCFL, said that because of his station's arrangement with the Blue, WCFL is able also to present many major special events it would not be able to air if it were not for the net.

Merritt Schoenfeld, second in command of the Blue's Central Division, stated that the Blue-WCFL deal has been definitely okay and that both net and the station have profited because of it.

Of course, all concerned in the deal admit that in WCFL Blue does not have the best possible outlet. WCFL broadcasts with 10,000 watts, whereas WLS and WENR have 50,000 watts. Therefore, the greatest possible audience is not reached. But with its 10,000 watts WCFL is able to blanket Chicago and surrounding suburbs, and that means about 6,000,000 people—which means a dough-spending audience for any advertiser.

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Phil Showbiz Ad \$ Following B.O. OK By Picture Industry

PHILADELPHIA, May 20.—Local radio, already with little available time to sell, is now busily engaged in re-arranging skeds to provide for numerous amusement interests seeking out the air medium. Having already won the motion picture industry over to radio, local stations are now finding other amusement enterprises seeking out the medium.

Recent weeks finds the legitimate theaters making use of radio advertising, with a heavy spot campaign used by *Porgy and Bess*, and another heavy campaign coming up for *Slap Happy*, which opens Monday (22) at the Forest Theater. Among the night clubs using radio regularly are Weber's Hof Brau on WIBG and Orsatti's Cafe on WPEN, both originating shows nightly from their respective spot on regular commercial basis. In addition, Music Village has started a spot campaign on WFIL.

With the approach of the summer season the outdoor amusement field also represents rich prospects for radio advertising. In addition to the heavy schedule for spots being lined up for the Ringling Bros.' circus next month, parks and resorts are turning to radio for the first time. Woodside Park here placed direct an announcement sked for 21 weeks on WFIL, and WIP starts a weekly dramatic series for the Long Beach Island Board of Trade telling the historical story of the near-by Jersey seashore points.

Annual Fire Prevention Award to KMTR, L. A.

NEW YORK, May 22.—KMTR, Los Angeles indie, has been awarded the National Board of Fire Underwriters' annual award of \$500 for its contributions to fire prevention, the underwriters will announce at their 78th annual meet at the Waldorf this week.

Kenneth O. Tinkham, station general manager, will come East to receive the award on the 25th. He'll contribute the dough to the Gold Star Mothers' org.

The Sarnoff & Paley of It

WASHINGTON, May 20.—A radio man, now an officer in the army and recently returned from London, vouches for this yarn. Seems David Sarnoff, when he first hit London, was quartered in a hotel that was renowned for its baggageless clientele. It took a while for him to learn why people laughed when he gave his address. Then he was shifted to more appropriate quarters.

And no sooner was Sarnoff set in the new billet than messengers delivered cables, waiters brought food, bellhops delivered packages... all addressed to Bill Paley, the CBS prexy, also overseas for Uncle Sam. Seems the gent in charge of arrangements had shifted Paley down the hall to make room for Sarnoff.

Naturally the prexies became pals. Then Edward Stettinius, the State Department exec, came over, was quartered at the same hotel and seeing Paley and Sarnoff together quipped, "Looks like I'll have to tell Biddle about you boys when I get back home."

To which Sarnoff is reputed to have said, "Don't worry; anytime CBS and RCA start playing footsie together you know who's going to wind up on top don't you? Not RCA!"

Three Soapies Will Find Same Characters Wandering Thru 45 Daily NBC Minutes

Irna Phillips Hopes for Name Commentator, Too

CHICAGO, May 20.—Something new in daytime serial programming will go into effect June 5 when General Mills starts sponsorship of a full hour consisting of four consecutive shows on NBC Mondays thru Friday from 1 to 2 p.m. (CWT). The innovations will be put into effect the first 45 minutes of the hour, which will consist of three serials, *Guiding Light*, *Today's Children* and *Woman In White*.

One of the innovations is definitely set to start on the 5th. This will consist of using characters interchangeably on the three serials, which will be written by Irna Phillips and packaged by Carl Wester. Characters appearing in one show will appear from time to time in one or two of the others in the 45-minute period. Irna Phillips said this will maintain listener interest in all three shows, and carry audience holdover from one to the others. Miss Phillips toyed with this idea years ago but hadn't put it into effect as part of a long-range program plan because she never had

three shows running in sequence under the same sponsorship.

The other innovation, which hasn't received the final okay from the sponsor or the agency, Knox-Reeves, calls for the use of a narrator or commentator, who will be used to further cement the shows. This narrator, if plan goes thru, will set the scene for the serials and will be what Miss Phillips terms an "observer." He will more or less give his reactions to the shows. With this plan the ordinary type of serial technique will not be used. Some days one show will run for 10 minutes, on others, perhaps, about 20 or 25 minutes. Often there will not be station breaks between serials but merely a smooth transitional commentary.

With this interchanging of characters and the use of a new-style narrator, Miss Phillips and Wester believe they have a combination which will put new blood in daytime serial programming. They don't say listeners are getting tired of the present type of serial, altho many in the trade do, but they see serial improvement, and this, they say, is it.

Mexico Radio Hits 20-Year High In \$\$\$

Talent, Too, Collects

MEXICO CITY, May 20.—Radio stations in Mexico are making super plans for the post-war period.

Season of 1943 was the best in 20 years from a financial standpoint, and entertainment was better, too.

XEW (150 kilowatts) in Mexico City has plans for television as soon as peace is declared. Big expansion plans announced also by XEWW (10,000 watts), companion station to XEW, and by XEB and XEOY.

Most commercial stations reported a take of 25 per cent more last year than average years. They look for a rehabilitation program after the war to keep up their accounts.

Programs more and more are being slanted toward the American-style shows. Better artists are broadcasting because of a higher wage scale. Government insists on first-class mike handlers, and the announcers are above average.

Stations down here now have considerable latitude in way of government control and censorship.

Blue Swing Frolics Now Air From Chi; Run-Offs For N. Y.

CHICAGO, May 20.—Starting in mid-June, munitions workers in this area will be able to participate in a talent hunt for Blue net's *Swing-Shift Frolics*.

Idea is to have talented amateurs go thru elimination contests in war plants and theaters like has been done in New York and Detroit areas. Regional winners will appear on the *Frolics* (Blue, Saturday, 1:30 CWT). Finalists will go to a Chi vaude house and the winner will go to New York to compete with finalists from New York and Detroit.

FCC May Okay E. T. Identification Hourly

WASHINGTON, May 20.—The FCC is considering a proposal to have transcription identification announced once an hour instead of the present half-hour method. Under the proposed regulation, special events and news segs must tell the type of mechanical record used before and after the broadcast.

Other recorded programs will have to be identified as such only once each hour.

Arguments for or against the proposal must be submitted before June 16.



NBC, HOLLYWOOD
and most Network Regional Divisions use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free.
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NEW YORK 19 **TUNE-DEX**

No Barrier to Tele Progress

Video Future In Co.'s Hands

FCC Fly stresses nothing can stop air pic — mfrs., station interests mutual

NEW YORK, May 20.—James Lawrence Fly, chairman of the Federal Communications Commission, last week erected the framework for the span that will eventually bridge the gap that now divides television into armed camps. At the same time, in his talk at the opening of the Radio Executives Club seminar on television, he flayed the competitive commercial bugaboo that activates the "video now" vs. "quality video" groups, called for more work in the labs and less verbal battling and sounded a clarion call of confidence in the future of television.

Presumably realizing that he was talking to an audience many of whom knew him only by repute as someone with a tail and horns and apparently recognizing that the assorted assemblage of 400-odd high brows and highbinders were genuinely interested in television, the commissioner used his slow delivery, his homely humor and his ad lib ability to get across with clarity and authority, by virtue of his office, the importance of video, the inevitability of its future and how to achieve that goal.

He pointed out that commercial video was fully authorized, that the industry has permanent authority from the FCC to continue to improve, expand and experiment. He admitted that the war had tied up materials and man power and had cloaked in secrecy much that television needs for its future expansion.

Video Progressed in Past 2 Yrs.

Yet he went on record as believing that video had made more progress in the field of experimentation in the past two years than it had in the previous five years. He intimated that quite possibly the military may, from time to time, make available data that is now unavailable.

Unconsciously, the chairman seemed to be pointing out to the fighting groups that actually their objectives and intentions were identical. Thus he mentioned that material shortages limit commercial expansion yet in the same breath he noted that materials for research and experimentation are and will continue to be available.

In other words, the "quality video" proponents need not fear the "video now" cohorts, as there is no material available for any elaborate set sales campaign. Likewise, the "now" boys needn't stone the "quality" supporters since there was and would be stuff for the experimental labs. To both, he said, "This gives us a great opportunity to move forward scientifically while we are commercially stalemated by war. During this very time is your easiest and best opportunity to advance the art."

To both camps, including their editorial supporters, he said, "Why blow our brains out with a flood of hot air? I think we have been doing too much talking on this subject. Stop talking and get back to the research labs and experimental stations."

Again and gain Chairman Fly subtly projected the same thought of "stop fighting, get-together, the opposition is not going to get the jump." Thus he pointed out that, "Perhaps during the war further information will be released. Indeed, it is being developed in our labs. With reserve materials available (for research) and with the lack of volume materials for broad scale commercial expansion we actually have a golden opportunity to make the initial broad sweep to commercial operations with a vastly superior, broad band, larger screen and possibly full color television in the upper range of frequencies.

"Many factors are uncertain. I will

Mattson Stresses Tele as Post-War Employment Aid

CAMDEN, N. J., May 20.—One important factor being stressed in the television talk being bandied about is the fact that the industry looms as a salient element in post-war employment.

Television alone, with all its ramifications, will offer 45,000 jobs in the post-war world, according to George Mattson, director of training and education at RCA-Victor here, during a discussion on "Your Child and His Future in Industry" before a local Parent-Teachers' association. He stated that RCA-Victor has drawn up a program of apprentice training for television to provide the industry with enough workers to meet the demand that will be created.

Video Press to Hear Kesten

NEW YORK, May 20.—Paul Kesten, of CBS, will address the Television Press Club next Wednesday (31) on his company's point of view on the current "now-later" video battle. NBC will get a chance to give its side of the story at a meeting in June.

Steffy Yankee Net V. P.

BOSTON, May 20.—George Welsh Steffy, director of production, has been elected vice-president in charge of programs of the Yankee Network. A native of Providence, the 36-year-old executive has spent his entire business career of 17 years in radio and with the Yankee Network.

not say this can be done. I challenge anyone to say that the possibility should be foreclosed today. No amount of sales and promotional propaganda will settle questions of that character now. Why should they be settled now? Work and sweat and time alone will tell."

That was the paramount thought projected by the FCC man.

And no one in the audience could argue with him. Nor could they but realize that he knew the score on all counts, especially when he noted the commercial future of video was in the hands of the manufacturing companies. Thus his "RCA with its patents, large manufacturing capacity and great broadcasting subsidiaries is equipped to create demand and spread the market for equipment. RCA and NBC are in the best position to set the pace and for that matter to project the outcome and that, indeed, is a grave responsibility."

Manufacturers Tied to Stations

Likewise, he showed his savvy by pointing out that the equipment makers future is indelibly linked to the broadcaster. "The welfare of the whole group here is pretty well tied together. Because if we make the false start of bringing in a heavy investment to the injury of the public and the injury of the industry it can only be a boomerang to us."

Even his conclusion stressed the same theme of harmony. "I don't think any of us would wilfully do anything that might, even for momentary advantage, ultimately impede the advance of television. It is too all-fired important. I doubt if any modern development would be of greater significance to the country. Television is here to stay. There must be no faltering, no artificial barriers and no lack of confidence."

His words bore almost immediate fruit. Niles Trammell, NBC proxy, who had opened the session with the NBC-RCA stand during the Q and A session that followed the speeches, accepted a question that he could have ducked. The query was a nifty about the CBS stand. Mr. Trammell went to bat for NBC and video when he answered along the lines that NBC and CBS obviously had the same objective, the successful coming of age of commercial television. That was progress.

Nets Now Can Own 5 Video Transmitters

FCC Ups Maximum Outlets

WASHINGTON, May 20.—The multiple ownership regulation applying to video stations was this week modified by FCC, which substituted "five" for "three" as the number of stations constituting a concentration "of control of television broadcasting facilities in a manner inconsistent with public interest."

The following statement was issued by the commission:

"In making grants of more than one television station license to one concern, the commission will give consideration to the development of a nationwide television service, the geographic relation of the various proposed locations, and the public need for the proposed service at such locations."

The new ruling will mean that NBC will be forced to drop one of its television applications. Already operating one station in New York, NBC also has applications pending at FCC for stations at Cleveland, Los Angeles, Denver, San Francisco and Washington. These add up to six, one more than FCC will permit.

The amended part of the multiple ownership regulation now rules "That the commission will regard the ownership, operation or control of more than five television broadcast stations as constituting a concentration of control of television broadcasting facilities in a manner inconsistent with public interest, convenience or necessity."

The word "control," it was explained by FCC, is not limited to majority stock ownership but includes actual working control in whatever manner exercised.

CRAVEN LEAVING FCC

(Continued from page 6)

subject, no one will know until that time who Craven's successor will be.

Next member of FCC whose term expires is Commissioner Norman S. Case, whose appointment runs out June 30, 1945. Chairman Fly's current appointment is good until June 30, 1949.

The new commissioner who will replace Craven will very likely be a Democrat, as FCC is generally regarded as one agency which the administration wants to retain its present political structure.

Cowles Buy Station WHOM

NEW YORK, May 20.—The Cowles newspaper interests plan to move in on broadcasting in a solid way. Not only have they secured the services of FCC Commissioner Craven but they announced yesterday that they had acquired for the sum of \$400,000, subject to the FCC's okay, Station WHOM, Jersey City, N. J.

There is also a strong possibility that they will acquire Station WCOB, Boston, altho there's nothing set at the time *The Billboard* goes to press. They also still have a strong yen for a station in Philadelphia despite the fact that *The Philly Bulletin* beat them out for Station WPEN, as reported elsewhere in this issue.

The Des Moines publishing firm (*Look*, *Register-Tribune* and four Minneapolis newspapers) is said to be considering seven other stations thruout the United States. In each case the station under consideration has an FM license or has an application for one pending, as the Cowles' interests are vitally concerned with FM. With FM it is possible to "blanket" an area with a signal and have no waste circulation or interference, a condition which makes possible a newspaper-like operation.

Television stations in each area where

Insurance Firm Tries Video Show

NEW YORK, May 20.—Starting Sunday, July 1, Irwin Shane's Television Workshop will produce a half-hour show every Sunday night over DuMont (WABD) for the L. M. Humphrey Agency, Boston. Humphrey represents the Employers' Liability Assurance Company, American Employers' Insurance Company and the Employers' Fire Insurance Company.

The shows will be either all dramatic, all variety or all musical. Proxy got a sample of video by guesting on *Interesting People*, the men's tie opus.

First dramatic production will be a 30-minute version of *The Petrified Forest*.

DuMont Television

Reviewed Wednesday (17), 8:15-10:15 p.m. Style—Variety and films. Sustaining on WABD (New York).

Perchance to Dream, half-hour *Grand Hotel*-type conversation piece with moving train locale was the Charles M. Storm offering this evening. Film shots of a speeding express were flashed on the screen at intervals to lend authenticity. Unfortunately, clips didn't match. First it was summer, then the ground was snow covered, and the trains weren't always the same. And care should have been used to either choose a pic with an observation car or omit mention of it from the script.

Had producers-directors, Jonathan Edwards and Ray Nelson, consulted at more length with the studio's technical head, they would probably have given a better show. Camera angles were unimaginative, close-ups almost completely ignored, and actors so placed that attention was focused on a panel separating facing seats, and their features distorted by the curving tele tube.

Transition from live drama to pic shots was accomplished with rapidity, and use of the medium was highly successful from a technical point of view. Most of the actors came thru with convincing performances in the show from which all commercials were omitted.

Paul Wing's *Words On the Wing* lacked spirit of some video Lever Bros. spelling bees. Six servicemen and women competed, but there wasn't a speller in uniform. Ruthrauff & Ryan, producers for Lever Bros., frankly concentrate on commercials, taking full advantage of this experimental period. Man struggling with tough beard before bathroom mirror, talking to his reflection about whisker woes, had a nice twist, with the reflection handing out shaving advice. Shaver had his back to screen. Reflection followed his motions perfectly, and Lifebuoy Cream plugs were smoothly worked into the conversation. An okay product-selling shot.

Interesting People, Pulitzer Tie show, produced by Television Workshop thru Joseph Reiss Agency, revamped its commercials by presenting cravats to each of the show's participants. Killing of a tie rack over which saleslady and emcee gushed is smart. Message gets across with more subtlety and holds program together rather than cutting it sharply into variety and driving plugs.

These reviews usually merely list the pix presented. Tonight's, however, must come in for more than passing mention. A British information film and a short of bear cubs at play were innocuous enough. But *Cupid Takes a Holiday*, Danny Kaye short of 1938 vintage, was so incredibly bad it should not have been shown. If films must be a part of the evening's fare, they should be chosen with some consideration for the audience's mentality. *Wanda Marvin*.

they have standard broadcasting stations is also on the Cowles radio blueprints.

Staff of WHOM will remain under contract for at least three years, but General Manager Joe Lang will exit. No new boss has been selected, altho Bossman Craven will make his office in New York.

Community Workshop Pattern

Stations Are Home Bodies

Winston-Salem and Junior League discover interest in radio a common bond

WINSTON-SALEM, N. C., May 20.—A plan that seems heading towards a solution of radio's man-power shortage, that will allow the industry to take its place as a leader in community thought, make listeners learn that radio men are people too and wake up sluggish thinkers is heading into the home stretch down here. And when it passes under the wire observers feel that local radio men are people too and wake up sluggish thinkers is heading into the homestretch down here. And when it passes under the wire observers feel that local radio men are going to sit up and take notice of the fact that they have helped themselves, helped the community and helped democracy.

The plan, W-S's Community Workshop, has become a factor in the development of new writers, directors, announcers, actors and producers even tho it started simply as a project for political and social education. At the same time, members of the community who won the right to attend the workshop and others who wanted to get into it have learned that the two local stations, WSJS and WAIR are run by people just as willing to help them as the folks next door.

Jr. Leaguers Start It

The whole thing started when the local Junior League decided that there ought to be greater discussion of current issues in the town. They got the co-operation of WSJS and WAIR, called in Charlotte Demorest, New York conductor of participating programs and radio workshops, and went to work getting the town interested. First step was to start a contest offering two-month scholarships at the school as prizes. Heavy emphasis was placed on the opportunity that contestants had to get some place in radio and the prestige that goes with it. Next, they gave a series of lectures on social problems. Purpose of the lectures was to give contestants a chance to get factual background for their scripts, which were to be written, or community problems.

The contestants wrote scripts that were judged by a group of web biggies. Others entered contests for actors and announcers. Of the 289 original contestants, the 96 winners are attending the Radio Workshop, which began April 17 and will run until mid-June. The entire community is interested in the plan, and since NBC plugged it on *Here's to Youth*, there has been a noticeable decrease in juvenile delinquency, other problems are getting a thoro airing and racial tension has decreased.

More important tho, is the specific advantage to the radio trade. Radio men here have learned more about listener likes and dislikes. Station execs are on the school's faculty and students tell the homefolks what radio is all about. At the same time, it has been swell free promotion and new talent has been uncovered.

Miss Demorest points out that the plan's ability to cement close station-listener friendship and to uncover talent gives it a place in small and large cities. She feels that stations in small towns where there is no pool of professional radio people can use it to solve their man-power shortages. Big-city stations, she says, can use it to attract listener attention.

Best of all, the idea seems to be a system by which everyone profits and no one suffers.

HOLLYWOOD, May 20.—Deal is being set between Ransom Sherman and Young & Rubicam for comic to take over as summer replacement for *Duffy's Tavern*. Format will be a razz on *Good Will Court*.

"Best Buys"

Period Ending May 15, 1944			Period Ending April 30, 1944		
Program	TCI	Hooperating	Program	TCI	Hooperating
Take It.....	\$125.63	19.9	Take It.....	\$113.12	22.1
Aldrich Family..	192.31	20.8	Mr. D. A.....	180.91	22.1
Mr. D. A.....	194.06	19.9	Aldrich Family..	186.02	21.5
Winchell.....	248.65	20.1	Walter Winchell.	234.31	21.3
Fibber McGee...	280.53	30.3	Fibber McGee...	256.02	33.2
Red Skelton....	340.00	25.0	Davis-Haley ...	307.37	24.4
Davis-Haley	368.45	20.3	Bob Hope.....	318.84	34.5
Bob Hope.....	385.97	25.8	Red Skelton....	329.46	25.8
Edgar Bergen...	427.31	23.4	Edgar Bergen...	367.65	27.2
Kay Kyser.....	451.97	17.7	Kay Kyser.....	392.11	20.4
Lux Theater....	458.71	21.8	Lux Theater....	403.23	24.8
Screen Guild....	531.92	18.8	Screen Guild....	460.83	21.7
Abbott and Costello	546.45	18.3	Abbott and Costello	462.96	21.6
Fred Allen.....	631.87	18.2	Bing Crosby....	552.43	18.1
Jack Benny.....	892.85	22.4	Jack Benny.....	854.70	23.4

Holes in N. Y. Press Survey

(Continued from page 6)

a quarter-page . . . advertisement in 32 daily newspapers in New England . . .

In other words take from the opposition instead of making newspapers stand on their own ability by showing it is the better media. So it is not exceptional, within newspaper circles, to run a survey designed to show that radio, newspapers' most potent adversary, has no listeners and few of these know who sponsor programs, that most readers welcome newspaper advertising and dislike radio commercials, that the cost of newspaper advertising analyzed was one-fourth the cost of the radio advertising, that retail newspaper advertising is more effective than retail radio advertising, that newspaper ads have a larger audience than radio ads.

The newspaper boys compiled these figures by quizzing 10,636 men and women in 21 New York City stores, by having Crossley, Inc., run a coincidental telephone survey to get audience and sponsor identification figures for 21 Manhattan retailer sponsor radio programs, by showing women copies of newspaper advertisements.

The 10,636 customers were asked two questions: "If your newspaper could be produced without advertising would you prefer it without advertising?" "If radio programs could be produced without advertising would you prefer the program without advertising?" Naturally, a strong majority were for newspapers with advertising and radio with advertising. The press has sold air advertising as distasteful, altho nearly everyone will concede that current ones are better than they were and are steadily improving.

How High Is Up?

What the newsmen were doing, obviously, was asking the equivalent of "How high is up?" as neither the present system of radio nor newspapers could exist without advertising. Particularly is this true of radio where the advertisers' dollar provides the entertainment that provides the audiences for the advertising message.

Radio's answer to this question has been on the record for a number of years. We quote from *The Journal of Applied Psychology*, February, 1939, anent a survey on set owners paying license fees.

"Most of the European countries do not have advertising on the radio. This is, of course, only possible where a country asks each owner of a radio to pay a license fee in order to cover expenses. How much would you be willing to pay each month in order to have the programs you have now without the advertising?" Seventy-eight per cent of the people interviewed, 302 in all, would pay nothing. Deduction: John and Jane Public want radio the way it is, with advertising.

The Crossley portion of the survey was used to provide figures on size of the radio audience and the percentage of sponsor identification. The number of phone calls made, when they were made,

the size of the sample for each program, how the size of the audience was deduced, these and other pertinent factors are not explained.

Plenty of Explanation Needed

And there's plenty that requires elucidating. For example, a department store program on one of the class local stations was listed for a quarter hour when it actually airs for a half hour. This leads to the logical query, "Are all these figures based on only quarter-hour queries even tho the program might have been broadcast for a half hour or more?"

Furthermore, the newspaper survey gave this program an audience of 28,000 listeners. Since the survey was made during October, 1943, *The Billboard* scanned the program ratings for that month. One service gave the program credit for 111,000 sets, the other 129,000 sets; yet the newspaper report gave the program only 28,000 listeners.

With only one listener per set, and radio has learned that evening programs have an average of 2.5 listeners per set, this program would still have more than four times the listeners it is given by the newspaper report. Using the 2.5 formula, the program would have between 277,500 and 322,500 listeners, and not 28,000.

Likewise, the newspaper survey, according to *Editor & Publisher*, claims that for radio the cost per thousand listeners, exclusive of talent, ranged from a high of \$21.93 to a low of \$1.03; for newspaper the high was \$3.77, the low 52 cents. Since the E&P report does not identify the programs to which the costs are charged, *The Billboard* likewise will not reveal vital industry data. However, the aforementioned department store program, according to the station, had a cost-per-thousand listeners ranging from a high of \$2.23 to a low of 82 cents, and these figures include talent expenses.

Restricted Data

And while we're on the cost-per-thousand, *The Billboard* would like to present some hitherto restricted data compiled by one of the bigger outlets in New York City. These figures are for cost-per-thousand homes, not listeners, cover 10 women-appeal programs on the four web outlets, use the monthly Crossley ratings, station coverage figures, card rates. The cost-per-thousand ranges from a high of \$1.29 to a low of 29 cents. Since these are cost-per-home the cost-per-listener figures would be considerably less.

The same station also has some mighty interesting figures comparative cost-per-thousand-homes for radio vs. newspapers. One in particular is vital, as the elemental comparative conditions are so close. It covers newspapers in 18 towns of 100,000 or more population within the station's coverage. The program chosen for the comparison was a Monday thru Friday show, with a program rating, also based on Crossley figures, which gave it an almost identical circulation as the papers.

The 19 morning papers cost \$13.70 per thousand homes per week, the 22 evening dailies cost \$13.91, the program cost \$1.29! ! !

Fantastic Sponsor Identification

The newspaper report further presents some fantastic figures on sponsor iden-

tification. On 13 of the 21 programs covered, no home checked could identify the sponsor; and one of these programs had, according to the report, no listeners. The other 12 shows, sans sponsor identification, had from 6,000 to 86,000 listeners, i. e., according to the report.

How the black and white promotion men can expect any advertiser to believe that one of the programs had no audience and 12 of the others had no listeners able to identify the sponsor is inconceivable. Even the most puny percolator in the business has listeners and sells merchandise. Of course, the Crossley sample could have been minute.

Just for the record we quote from a survey made in Hartford, Conn., by the Office of Radio Research in June, 1943. Based on interviews with 200 representative housewives the ORR report shows "85 per cent of the respondents could recall stores which had recently advertised on the radio and could name an average of three stores each. Only 3 per cent could not recall the names of any stores, and 12 per cent did not listen to the radio. Altogether the respondents recalled the names of all the 71 stores which had recently advertised on the radio."

Finally, Dr. Paul Lazarsfeld, of the Office of Radio Research, raised several questions anent the newspaper survey. Some are:

1. What was the size of sample used on the sponsor identification portion of the survey. Presumably the true picture of the sample was so small as to be unfair to project to the entire audience.
2. Why attempt to judge the efficacy of a program sponsored by a credit jeweler (one of the programs mentioned in the survey) from data culled from a telephone survey? Non-phone families figure to provide a greater potential of customers for a credit house.
3. Why attempt a comparative evaluation of advertisements by using the starch technique—where the respondent is shown the advertisement with only the name of the sponsor masked—for black and white and the vocal recall for radio? In one, the interviewee can study the ad; in the other there is nothing to jog the memory.
4. Why select bits of an entire advertising campaign in attempting to evaluate radio's ability as a retail salesman? Several of the examples used in the newspaper survey ignored the over-all advertising approach of the retail advertiser and concentrated on one element. Several of the retailers mentioned bought a wide variety of programs, with the idea of over-all coverage, on the stations reported.

(First in a series answering *The New York Newspaper Promotional Managers' Survey*.)

Sensation of the Nation



Ernest TUBB

Star of Republic Picture

"JAMBOREE"

Heard Every Saturday Night
WSM GRAND OLE OPRY
NASHVILLE

Also on
DECCA RECORDS

His Latest Releases
SOLDIER'S LAST LETTER
TRY ME ONE MORE TIME

J. L. FRANK, Personal Representative

Oakleys Big Web "Biz"?

(Continued from page 7)

desiring to see air shows. Columbia's shows that feature Frank Sinatra (Wednesday-Vimms show and the Saturday Hit Parade, when both are Stem alred here) bring out the tix hounds, a great part of whom are not bobby sockers. Allen and Sinatra, along with Kate Smith, *Take It or Leave It*, *It Pays To Be Ignorant*, *Prudential Family Hour*, *The Pause That Refreshes* (with Kostelanetz); *The Old Gold Show* with Red Barber and, formerly Sammy Kaye, currently Frankle Carle and Allen Jones; *We, the People*, and Jimmy Durante and Bob Hawks *Thanks to the Yanks* represent the top live audience-pullers on the web, both among military personnel, the man on the street and tradesmen.

Servicemen show the way in choice of NBC shows with their requests for admission to the Waring airings which cater to the military. However, and oddly enough, the Glenn Miller show has only a mild rush with its all-military cast, indicating that the G. I. shys from anything G. I. Instead, the *All-Time Hit Parade* gathers quite a crowd of service people in its audience in a show that has upped its attendance constantly. The query, "Who is on *The Fitch Bandwagon*?" also is heard repeatedly from uniform wearers.

G.I. Longhairs

An increase in interest among servicemen in symphonic music has been noted at NBC, with the demand for NBC symphony ducats as well as for City Service and Firestone concerts on the upgrade. An interesting sidelight on the popularity of the various conductors is revealed, inasmuch as Toscanini fans among civilians and G. I.'s give him only a slight edge over Stokowski and Frank Black. Radio people show strange apathy toward the show when Arturo is not conducting. Radio people also differ in so far as their top choice is the *Telephone Hour* along with *Cavalcade of America*, while the general public yen for *Cavalcade* comes only when a big "name" is skedded to appear. *Palmolive Party* is another newcomer to top audience request ranking—and the names count here.

Civilians and servicemen alike go for *Truth or Consequences*, with few among uniform wearers going for dramatic sketches. Serial comedy favorites are *The Aldrich Family* and *Abie's Irish Rose* with out-of-towners, which NBC estimates make up 70 per cent of the requestees. They go heavy for those shows and *Information Please* among others mentioned above.

Blind Date Heavy Pull

The Blue Network's top audience puller is Dunninger, with a half-and-half demand from civvies and military alike, while *Blind Date* ranks with NBC's *Waring* as a top service draw. *Radio Hall of Fame* is another of the Blue's moocher-meccas, while *Duffy's Tavern*, when it emanated hereabouts, vied with Dunninger for top audience billing.

The Blue sustainers with sex appeal find the distaff pass-snatchers going for *Ladies Be Seated* in a big way. The opposite is true of Connee Boswell, whose show attracts the males more than it does the ladies, with servicemen forming a good part of the attendance. The G. I.'s apparently rank Miss Boswell first, and NBC's Hildegard with her *Beat the Band* broadcast as tops among female sol's.

"Miss Oakley," the name given to the head of Mutual's listeners' bureau, finds her webs most popular shows to be: *Can You Top This?*, followed by *Music for an Hour*, *Double or Nothing*, *Your DuBonnet Date* (with Cugat), *Keep Ahead*, *Bright Lights of New York*, *Pat and Pat*, *Treasure Hour of Song*, *Guess Who?*, *Green Valley*, *U. S. A.* and *Better Half*.

Of the aforementioned airings, service preferences lean toward *Can You Top This?*, which is pretty much the choice of both John Public and the radio family also. D or N and P & P also rate high with all parties. The MBS peoples' "cherce" of attending *DuBonnet Date*, *Bright Lights*, while *Green Valley* is on the upward slope.

Ed Kirby With Eisenhower

LONDON, May 20.—Col. Ed Kirby, formerly of the army's radio branch, has been assigned to General Eisenhower's invasion staff.



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs

Vol. I. No. 13E

(REPORT DATED MAY 15, 1944)

PROGRAM	HOOPERATING	WEEKS TO DATE	NET & STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
FIBBER MCGEE AND MOLLY	30.3	306	NBC 134	Spotlight Bands—Blue Coronet Story—Blue Amer. Forum—MBS Cresta Blanca—CBS	Needham, Louis & Brorby	S. J. Johnson (Floor Wax)	\$ 8,500	\$280.53
BOB HOPE	28.5	273	NBC 134	Corwin—CBS R. G. Swing—Blue Amer. Forum—MBS	Foots, Cone & Belding	Pepsodent (Toothpaste)	\$11,000	\$385.97
RED SKELTON*	25.0	101	NBC 130	Creeps by Night—Blue Talks—CBS San Quentin—MBS Guy Lombardo—CBS	Russel M. Seeds	Brown & Williamson (Raleigh Cigarettes)	\$ 8,500	\$340.00
EDGAR BERGEN	23.4	310	NBC 135	Star & Story—CBS A. L. Alexander—MBS Greenfield Choir—Blue	J. Walter Thompson	Standard Brands (Chase & Sanborn Coffee)	\$10,000	\$427.31
JACK BENNY	22.4	461	NBC 134	Shirer—CBS Como—CBS Pearson—Blue D. Thompson—Blue Old Fash. Revival—MBS	Young & Rubicam	General Foods (Grape Nuts)	\$20,000	\$892.85
LUX RADIO THEATER	21.8	401	CBS 135	Tel. Hour—NBC Info. Please—NBC Counter Spy—Blue Spotlight Bands—Blue Coronet Story—Blue Heatter—MBS Nick Carter—MBS Paul Winchell—MBS	J. Walter Thompson	Lever Bros. (Lux)	\$10,000	\$458.71
ALDRICH FAMILY	20.8	213	NBC 130	Death Valley—CBS Town Meeting—Blue Human Adventure—MBS	Young & Rubicam	General Foods (Postum)	\$ 4,000	\$192.31
JOAN DAVIS-JACK HALEY	20.3	46	NBC 72	Dinah Shore—CBS Spotlight Bands—Blue Coronet Story—Blue Treasure Hour—MBS	McKee & Albright	Sealtest (Milk and Ice Cream)	\$ 7,500	\$368.45
MR. DISTRICT ATTORNEY	19.9	258	NBC 128	J. Carson—CBS Spotlight Bands—Blue Coronet Story—Blue First Nighter—MBS	Pedlar, Ryan & Lusk	Bristol-Myers (Vitalis)	\$ 4,000	\$194.06
WALTER WINCHELL	20.1	553	Blue 169	R. Digest—CBS M-Go-Round—NBC Mexican Symp—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 5,000	\$248.65
TAKE IT OR LEAVE IT	19.9	211	CBS 122	H. of Charm—NBC Listen, the Women—Blue Good Will H.—MBS Cedric Foster—MBS	Blow	Eversharp (Pens, Pencils)	\$ 2,500	\$125.63
SCREEN GUILD THEATER	18.8	195	CBS 122	Contented Hour—NBC R. G. Swing—Blue Top of Evening—Blue Gladstone—MBS Bishop Pardue—MBS	Blow	Lady Esther (Face Powder)	\$10,000	\$531.92
ABBOTT AND COSTELLO	18.3	125	NBC 135	First Line—CBS R. G. Swing—Blue Carnegie—MBS Gladstone—MBS	William Esty	R. J. Reynolds (Camels)	\$10,000	\$546.45
FRED ALLEN	18.2	449	CBS 123	Amer. Album Music—NBC Basin Street—Blue J. Fidler—Blue Mexico City Symp—MBS	Buchanan	Texas Co. (Oil and Gas)	\$11,500	\$631.87
KAY KYSER	17.7	317	NBC 127	Moments in Music—CBS Gunnison—MBS R. G. Swing—Blue Report to Nation—CBS Soldiers With Wings—Blue	Foots, Cone & Belding	American Tob. (Lucky Strike)	\$ 8,000	\$451.97
JOHN CHARLES THOMAS	9.1	66	NBC 135	World News—CBS Nat'l Vespers—Blue Pilgrim Hour—MBS	McCann-Erickson	Westinghouse	\$ 8,500	\$934.07
ANDRE KOSTELANETZ	8.7	179	CBS 136	Lands of Free—NBC World of Song—Blue A. Lincoln—MBS	D'Arcy	Coca-Cola	\$ 6,500	\$747.13

Sunday Afternoon Programs

JOHN CHARLES THOMAS	9.1	66	NBC 135	World News—CBS Nat'l Vespers—Blue Pilgrim Hour—MBS	McCann-Erickson	Westinghouse	\$ 8,500	\$934.07
ANDRE KOSTELANETZ	8.7	179	CBS 136	Lands of Free—NBC World of Song—Blue A. Lincoln—MBS	D'Arcy	Coca-Cola	\$ 6,500	\$747.13

*Includes computed measurement for Eastern area portion of this network Hooperating. The average evening program rating is 8.8, as against 9.6 last report, 9.8 a year ago. Average sets-in-use of 27.0, as against 28.9 last report, 27.8 a year ago; average available audience of 77.6 as against 78.4 last report, 78.3 a year ago. Sponsored network hours reported number 83 as against 82 1/2 last report, 70 1/2 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Tooting & Disk Turning Doubling?

WJJD - AFM National Test

With battle pending between NABET and AFM-IBEW—radio eyes Chi

CHICAGO, May 20.—Evidence in a case which might be used as a "test" for all future dealing between the broadcasters of the country and the AFM was presented here Wednesday (17) before a regional WLB panel appointed to make a decision in employee controversy between AFM and WJJD local indie. The controversy first came to the nationwide attention of the industry when AFM called a strike on April 13 after the station had refused to accede to the union's demand that it employ 20 instead of 10 AFM members. Case will no doubt be used as guinea pig in pending jurisdictional battle between NABET & AFM-IBEW.

The demand for an increase in number of union members employed by WJJD has been the crux of the case. There is no controversy as to wages or hours. The union demanded that the station hire 10 members of Local 10, AFM, as musicians and 10 as record turners. It was this demand for a "quota" and specialized duties for union members that according to the station is its reason for standing firm in refusing the union's request.

The WLB will now try to decide whether the union has the right to decide the number of men a station must employ and whether or not a AFM member can be used for record turning as well as for instrument playing or whether the "dual" job is doubling. It is this "test" which gives this case importance to the entire industry.

"Illegal," Says Attorney

At the hearing William Friedman, attorney for WJJD, charged that the "quota" system is an illegal principle. "It is an immoral principle," he stated, "that you have to appoint a man whether you need him or not, and pay him whether he earns his money or not. It is something that means a breakdown of the American system."

Dave Katz, attorney for the AFM, protested that he had not been given enough time to prepare his case. He said he had received notice by telegram only two days before and therefore asked that the case be postponed. Friedman countered by offering 12 articles of evidence he had been able to prepare in two days in spite of the fact that the union claimed insufficient time. Friedman, who also had witnesses testifying, claimed that the union had time to prepare its case since the NWLB a few weeks ago referred the controversy to a regional board. Katz had no witnesses and offered no documentary evidence. The panel denied his motion for a postponement and will forward its decision to the WLB on the basis of testimony offered here.

Altho with cross-examination Katz tried to prove record turners were skilled specialists who should do only that, WJJD witnesses stated that neither musical nor technical knowledge was needed for turning platters. Lucille Whittal, one of the WJJD secretaries who turned records during the strike, stated that it never interfered with her office duties. Brad Eidmann, manager of WAAF, Chicago, testified that at his station announcers put on records. Dee Coe, resident manager of WIND, Gary, said that their studio operators and technicians turn records. Randy Blake, program director of WJJD, told the panel that in his opinion the inexperienced girls who operated the turntables during the strike did a better job than was done previously by AFM members.

Try To Renegotiate

Katz constantly asked Friedman and Ralph Atlas if they would open new negotiations if the union made new demands asking that WJJD employ eight

Dorsey on Fitch Summer Wagon

CHICAGO, May 20.—Fitch Bandwagon (NBC, Sundays at 6:30 p.m. CWT) will use Tommy Dorsey as summer replacement. Starting date not set but it will be near June 18. Dorsey will use regular dance outfit, with guest star each week. Last day of Dorsey series not set.

By setting Dorsey for the summer bandwagon, MCA, bookers for the show, has discontinued past policy of putting on little-known-up-and-coming bands during hot months. Fitch has been building up strength of talent on show, and this booking of Dorsey is considered another move in that direction.

Frederic March Cuts for Decca

NEW YORK, May 20.—Decca is cutting disks for an unusual album titled *Patrick Henry and the Frigate Keel*. Material will have an historical angle but will tie in with present war. Frederic March will take the leading role. Conrad Thibault and Alexander Smallen's ork will provide music.

Thibault will sing *Jefferson at Guadalcanal*, by Hy Zarat and Lou Singer, and *Patrick Henry*, by the same two writers, and Howard Fast, author of book, *Citizen Tom Paine*.

Eastwood Sets Name Bands

DETROIT, May 20.—Ted Fio Ritta and band opening Eastwood Gardens, outdoor ballroom at Eastwood Park, starting this week.

Other bookings set cover nearly the entire season and include: May 26, Johnny Long; June 2, Jerry Wald; June 9, Henry Busse; June 16, Sunny Dunham; June 23, Vaughn Monroe; June 30, Will Osborne; July 7, Teddy Powell; July 14, Woody Herman; July 21, Stan Kenton; July 28 and August 4, open; August 11, Charles Spivak, and August 18, Tony Pastor.

Chicago Palmer House Ties Up Third Band

CHICAGO, May 20.—Carmen Cavallaro, making his first p. a. at the Empire Room here, has signed a five-year contract giving the Palmer House the exclusive rights to his Windy City engagements.

This is the third contract of its kind signed by the spot, others being Eddy Duchin and Griff Williams, who are now in the armed services.

staff musicians and six record turners.

The station turned that down cold and countered with the offer they had made preceding the strike. They said the station would sign a three-year contract with the union, hire 11 musicians (who could be used as record turners too) the first year and 12 during the second and third years. The station executives contended that their musicians worked a maximum of 25 hours a week, of which only seven and a half hours were spent playing music. They said they did not have enough work for their men now and couldn't possibly hire 20. The 10 AFM strikers are now back at WJJD as a result of a NWLB order.

Friday (19) with the approval of the panel, station officials and union executives got together later at WJJD and tried to negotiate the case anew. The union, it is understood, repeated the offers they made at the hearing but again received a station nix.

The panel said it would drop the case if the union and station got together, but now since that seems unlikely, it is up to its members, one representing labor, one industry and one the public, to decide an issue that will have far-reaching ramifications in future radio labor controversies.

802 Asks Muzak Yank Hotel Wire

Shelton on unfair list as last musicians are dropped—wired org nixes line

NEW YORK, May 20.—Hotel Shelton was marked out of bounds for musicians by Local 802, AFM, Thursday (18), when the union placed the hostelry on its unfair list.

Action followed breakdown of negotiations resulting from the firing of a four-piece band.

The local is asking Muzak to rip its wires out of the hotel in accordance with signed agreement between 802 and the wired music company. The musician union's understanding with Muzak is that the canned music is not competitive as long as members of the org are employed. When the wired music becomes the sole source of music because of an establishment's refusal to hire union musicians, Muzak discontinues its service, a clause in its contract with spots serviced giving it this right.

Scranton Customers To Get Same Total Record Production

NEW YORK, May 20.—There will be no reduction in the number of records pressed by Scranton Records for its various customers. Scranton officials emphatically declared today that their recent purchase of a stock interest in Capitol Records did not mean that pressings would be cut for any other independent record company now depending on Scranton for production.

Increases in Scranton production may go to Capitol, it was said, but no other customer of Scranton would suffer in order for Capitol to get a higher volume of pressings.

MCA Books Al Donahue Four Months on Coast

HOLLYWOOD, May 20.—Lack of suitable booking dates in this locality was given as reason for temporary switch by Al Donahue from William Morris Agency to MCA. It was said that Donahue got a four-month release from the Morris Agency so that MCA could book him into local spots. Maestro wanted to stay on the Coast after winding up engagement at Palace Hotel, San Francisco.

Frederick Bros. has invaded the Palace Hotel, long an exclusive Morris booking, by putting in Carlos Molina's ork. Ed Fishman sewed up the Palace when he was with the Morris office. Now he is with Frederick Bros.

Donahue's ork is one of the bands mentioned for the Palisades Ballroom, Santa Monica.

Alec Templeton's Score for 'Cabbages & Kings' Pic First

HOLLYWOOD, May 20.—Alec Templeton score for *Cabbages and Kings* will be used in film version by MGM.

Musical was to have been produced on Broadway but deal with Metro jelled, so show will be filmed and perhaps later will get a Main-Stem presentation.

Peanut Song S-B Not PD

NEW YORK, May 20.—Ford Music Company's *The Peanut Song* has shown up as a Shapiro-Bernstein copyright, and S-B will collect all profits. *Peanuts*, a folk song, was published in 1928, credited to Bob Miller, unknown to Ford. It was figured to be a public-domain ditty by the new writers, Al Trace and Nate Wexler. Tune was recorded on Eli Oberstein's Hit disk.

Philly Bulletin Boss Buys WPEN

PHILADELPHIA, May 23.—Richard Slocum, *Evening Bulletin* pub, has bought WPEN here from Arde Bulova, it was announced today. Slocum, who is prexy of the Associated Press and the man whose sheet charges for radio listings, is setting up a corporation separate from *The Bulletin* to handle the station. It is reported that outside capital has been brought into the deal even tho Slocum will boss set-up. Purchase price is reported to be \$750,000 and is believed to include the application for a FM station in the name of the Gibraltar Radio Company originally filed before the war and since renewed.

Leopold Spitalny Of NBC Appeals 802 Two-Job Rule

NEW YORK, May 20.—Leopold Spitalny, music contractor for the National Broadcasting Company, has appealed to the American Federation of Musicians to nullify a by-law of Local 802. The two-year-old rule in question prohibits a radio music contractor in a Class A station from conducting or a conductor from contracting. Law did not become effective, however, until this year when it was incorporated into the recently signed NBC-802 contract.

A couple of weeks ago the contractor asked the executive board of the local for permission to hire a substitute (or standby) contractor or conductor when he switches from one to the other duty. The board refused his request, but granted him an eight-week stay in which to adjust the matter. Before the two-month period expired, Spitalny went to the AFM in an attempt to have the law voided. His contention is that he is being discriminated against by the ruling since it applies only to him. Other A stations employ both a contractor and a conductor and their jobs do not overlap. The local maintains that the work should be spread among the brotherhood and created the law to achieve that end.

Long Lads Lose Instruments In Minneapolis Hotel Fire

MINNEAPOLIS, May 20.—Fire which broke following an explosion in a basement fan room housing a ventilating system destroyed the Neon-Classic Room of the Curtis Hotel Thursday noon (18). At the time of the fire 250 persons were in the room for lunch but all escaped without injury. F. F. Melon, hotel prez and manager, said the loss is "well in excess of \$10,000" and would possibly hit \$25,000.

Consumed by the flames were musical instruments belonging to members of the Dick Long ork. Hotel's baby grand piano was also a total loss.

Hoosier Hot Shots Disking Four for Columbia Pix

HOLLYWOOD, May 20.—Hoosier Hot Shots are in town for their part in *Under Western Skies* at Columbia. They start recording the first of four numbers for the picture this week.

Numbers will include *Hey, Mable!*; *Dude Cowboy*; *She Broke My Heart in Three Places* and *There'll Be a Jubilee*. The combo will be piped into Chicago from here for their spot on the *National Barn Dance*.

Local 77 Prexy Fight

PHILADELPHIA, May 20.—With Abe Neff, local maestro, dropping out in the race for the prexy's post of local AFM, only two candidates, Frank P. Liuzzi, incumbent, and James Perri, investigator and business manager, will battle it out at this week's election. Guy Scolla is unopposed to stay as secretary.

MORE OUTDOOR MUSIC PLAN

Song Sharks Aim at Best Pop Writers

Offers Success to Successful

NEW YORK, May 20.—Top laugh of the week in the music industry is developing from reports received by the Songwriters' Protective Association execs from members of the org, indicating that "song sharks" are no respecters of reputation when they start direct mailing.

Nobody knows where the small companies get their mailing list, but nearly 500 SPA members have told the association, in answer to a questionnaire, that they have had beguiling letters and inviting literature offering them brilliant futures as songwriters. "Why be unknown," one of the letters was headed. Another read: "You, too, can make money writing songs," was mailed to many writers with more than one top song to their credit. Literature offering quick money because the company knows publishers, and how to market a song for a fee, has been received by such top ASCAPers as Charlie Tobias, Abel Baer and Geoffrey O'Hara.

SPA Fights Racket

Story isn't so funny to SPA who is trying to stamp out the racket, which includes such mal-practices as offering writers an SPA contract, or guaranteeing the distribution of 200 copies of the writer's song for \$50 (printing cost \$7 a 1,000) to top radio artists and publishing houses. Investigation has proved that the copies are very seldom distributed.

Better Business Bureau in Washington, last month pointed out that "song shark" practice was increasing because many over-zealous patriots were anxious to do their bit by writing the country's No. 2 war song . . . with the "sharks" only too glad to help write it . . . for a fee. Charlie Tobias, head of the SPA "shark" committee, met with SPA prexy, Sigmund Romberg, and a rep from the U. S. post office last week with an eye toward prosecution on charges of using the mails to defraud.

On the Stand

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

Joe Reichman

(Reviewed at the Biltmore Bowl, Los Angeles)

JOE REICHMAN has always featured suave music, with the progression of the tempos being the only noticeable change in the original set-up. He played a long engagement here last year and returned some weeks ago for an indefinite stay.

Reichman's crew is fittingly placed because of the heavy rhythm section of four, which includes two pianos. His reed section (4) is well proportioned. A single string in front gives the smart arrangements a roundness.

Like other leaders, Reichman has had changes brought on by the draft. While this outfit may not be up to the Reichman standard of other days, the set-up rates commendation.

Reichman's piano is a strong part of the work. His fronting gives solid animation to the group. On the all-outers, maestro features nicely blended muted brasses. Ray Foster, band's male vocalist, takes trumpet singles. Ivan Scott, who subs for Reichman, does a good job on violin. Fred Palensby, Les Penner and Ray Johnson are the featured reed men, with the latter tripling on clarinet, sax and flute.

In addition to Foster, the soloist who turns in a neat line of vocals, Reichman

Philadelphia Story

NEW YORK, May 20.—The large number of New York music men from Philadelphia has provided Tin Pan Alley's latest gag, the Philadelphia Club of Greater New York. List of members include many of industry's toppers among them:

Manie Sacks, Columbia Records; Mike Nidorf, Tom Martin and Harry Rohm, GAG; Harry Squires, William Morris; Herb Hendler, RCA Victor; Dave Blum, Capitol Music; George Dalin, Harry Link, Feist Music; Ed McCaulley, Pete Woolery, Robbins; Carl Zorn, E. B. Marks; Lynn Murray, CBS; Mike Sukin, Berlin; Jack Eckoff, Mills; Vincent Travers . . . need we say more???

T. Dorsey Plans 12-Concert Tour

CHICAGO, May 20.—Tommy Dorsey, after his Trianon Ballroom, Toledo, appearance, May 28, will front an augmented ork in a series of 12 one-night concert stands.

Dorsey's tour will start at Evansville, Ind., May 30; followed by dates at Louisville, May 31; St. Louis, June 1; Kansas City, Mo., June 2; Tulsa, Okla., June 3; Oklahoma City, June 4; Fort Worth, June 6; Shreveport, La., June 7; Dallas, June 8; Austin, Tex., June 9; Houston, June 10, and San Antonio, June 11. For these sessions, he will enlarge his present 24-piece outfit to 42, which will include 18 strings, harp, 8 brass, 5 sax, and 4 rhythms. The Clark Sisters, quartet, Bob Allen and Bonnie Lou Williams will do the vocals.

Gene Krupa will continue with the ork until they arrive in Hollywood for a pic assignment, where Krupa plans to organize his own band.

Carl Fischer Prints Schillinger System In 30-Buck Book

NEW YORK, May 20.—Carl Fischer Music Company is putting out a book titled *The Joseph Schillinger System of Musical Composition*, revealing the system taught to top musickers by the late composer-scientist.

His system was studied by such men as Glenn Miller, George Gershwin, Oscar Levant, Alvino Rey, Paul LaValle, Benny Goodman, Lyn Murray, and film music staffers, including Lennie Hayton, Frank Skinner, Charlie Previn and Leith Stevens.

Volume, which will come out in two volumes, will sell for \$30.

Are We Mad or Are We Not? MCA Says No! Heidt Says Yes!

HOLLYWOOD, May 20.—Jules Stein, Music Corporation of America prexy, denies reports that the agency has countered Horace Heidt's request for a contract release with an offer to tear up the agreement upon payment of \$250,000. Both Charlie Miller in New York and Stein here say there have been no Heidt complaints, but the leader is reported threatening to take the whole matter to the national board of the American Federation of Musicians within the next two weeks if a release is not forthcoming. Heidt has been burning for a year and

has a strong fem singer in Maureen O'Connor. They work nicely around the mike. Reichman, realizing their value as singers, uses them quite often, which is smart showmanship. Sam Abbott.

Extended Seasons Likely Nationwide Check Shows

Nine weeks at Hollywood, 14 for Dallas and 12 for Portland, Ore., already scheduled—light opera increases in outdoor stadium schedules

NEW YORK, May 20.—In spite of the A-Card problem, summer opera and pop concerts will offer increased employment to musicians, singers and other performers this summer.

Tests in several cities the past two years have found the musical ventures highly successful. This summer's total of musicians and singers will be larger than last year's in parks and other municipal spots all over the country.

This year the full Detroit Symphony Ork of 80 will give two concerts a week at the University of Detroit's football stadium. Previously the ork was cut to 54 men and played free summer concerts at Belle Isle Park. The gate for stadium concerts this year will run from 25 cents. Music will be somewhat more highbrow than in the past. Another nine-week series of six concerts a week will be held at Belle Isle with a 50-piece ork. A new ork shell is being built.

64 Concerts at Minneapolis

Minneapolis has 64 concerts skedded for parks, and 24 pops at Lake Harriet. Two 24-piece bands will play eight more concerts than last year, Friday nights at the lake swing predominates; Sunday nights will be devoted to middle-brow offerings. Amateur singers, dance groups and choruses will appear at the nabe concerts. Musicians, singers and entertainers will participate in the *Aqua Follies* water show at the Theodore Wirth Pool for 10 days beginning July 21.

Opera *Under the Stars* proved highly successful last year in Dallas, with 375,000 paid for the 10-week season. This year there will be 14 weeks of *Starlight Opera* employing 55 singers, 26 dancers, 65 principals in title and supporting roles, and a good-sized ork. The fair band shell, now the Dallas Casino, seats 5,100. This is now called too small, and post-war plans are to erect an amphitheater seating 15,000. A 15-piece band will play hot jazz in 37 Dallas parks, and the Fifth Ferry Command and the Eighth Service Command bands are skedded for concerts in public spots during the summer.

Hollywood enters its 23d season of *Symphonies Under the Stars* July 11 at Hollywood Bowl, with nine weeks skedded. Guest conductors will include Dimitri Metropolis, Arthur Rodzinski and George Szell. Artists inked are Yehudi Menuhin, Marian Anderson, Jascha Heifetz and John Charles Thomas. Performances of the ballet theater will be given, with Veloz and Yolanda inked.

Station KOIN and the city of Portland, Ore., jointly sponsored outdoor concerts last year. Public enthusiasm resulted in a 12-week schedule for 1944, with a 40-piece ork, 10-voice ensemble, guest instrumentalists and vocalists lined up for free outdoor performances.

Light Opera at Cleveland

At Cahn Park, Cleveland, this season more emphasis is placed on light musical productions. The outdoor civic theater has four performances each of four operettas lined up. Last year only three shots of three shows were given.

Performances by Philadelphia's La Scala Opera are on the bill, and stars of the Met and radio will augment the company at Cleveland's Shaw Stadium. The Cleveland summer ork will present several weeks of concerts with name guest stars.

Philadelphia's biggest outdoor musical events are the al fresco concerts at Robin Hood Dell in Fairmount Park, which seats 6,500. Ork of 90, largely Philadelphia orchestra men, 23 soloists and five guest conductors are lined up for the seven-week season. The WFIL ork will give Sunday afternoon concerts at the USO-Labor Outdoor Canteen in the center of the city for the second season.

The St. Louis munny opera will give (See Outdoor Music Plan on page 18)

"Doll" Royalties Held by Court

NEW YORK, May 20.—Edward B. Marks Music Company was granted an injunction Friday (19) in New York Federal Court restraining Harry Wonnell, administrator of the estate of Johnny S. Black, composer of *Paper Doll*, from proceeding with his actions in connection with the song royalties. Injunction was granted until the Marks's interloper suit is adjusted as to who is entitled to the \$17,434 in royalties deposited with the court.

Marks wants to be declared legal owner of the renewal rights to *Doll*, and have defendants (including Black's widow) settle among themselves their respective rights to the money deposited.

New Folk Album Marks Plan

NEW YORK, May 20.—E. B. Marks is preparing an album of folk songs called *Git On Board*, compiled and edited by Beatrice Landeck, head of the music department of the Little Red School House. Tunes will include songs of the Spanish Loyalists, music from the European underground, songs of the Chinese guerillas, Negro work songs and standard folk music. Many of the tunes are available on records by Richard Dyer-Bennett, Josh White and Burl Ives.

Fats Waller Album

NEW YORK, May 20.—Victor is putting out a "Fats" Waller memorial album, a four-record job, to retail for \$2.50. Disks are to hit market around June 9. Tunes will include *Honeysuckle Rose*, *Ain't Misbehavin'*, *Hold Tight* and *The Joint Is Jumpin'*, all associated with the late pianist.

a half, it is said, over promises he claims MCA made and did not fulfill. The situation reportedly came to a head five months ago when Heidt put in a bid to be relieved of the contract.

There seems to be some difference of opinion on the matter of the ork's recently booked Eastern theater tour. Heidt is on record as saying that he booked the dates himself, while MCA claims credit for the job.

Heidt will not fulfill the theater commitments, he claims, unless he gets a favorable decision from the AFM and the contract with MCA is broken. There are indications of an inclination to follow in the footsteps of Benny Goodman in the disbanding of his ork. Heidt could keep busy managing his Trianon Ballroom in Southgate, Calif., and other business interests if he quits leading now.

Sad Sheet Sales Summer Seen

Give Us a Hit Pubs All Wail

Anybody's hit will do because when one wins all collect, pubs say

NEW YORK, May 20.—In the midst of one of the most prosperous periods in the pop music industry top music pubs are now reporting a slump in sheet music sales. Altho the condition is not considered alarming, being brushed off as "slight" or "seasonal" by many, the fact still remains that the drop off has continued for the past two months.

Many reasons have been advanced for the decline but all seem to gather in one bucket. . . . The lack of any big songs, unlike the 1943 crop, which saw many go over the 1,000,000 mark, so far this year there has been only one tune, *Muirzy Doates*, to show any outstanding sales, and the total has been around 900,000. The rest of '44s tunes, while going fairly high in sheet music sales, have sadly missed the *Muirzy* mark, with very few hitting over 500,000. Toppers this year have been Marks's *Paper Doll*, a '43 carry-over; Southern's *Besame Mucho*, Leeds's *Shoo-Shoo Baby* and Harms's *I Couldn't Sleep a Wink Last Night*, but it's safe to say that none of these touched the sales marks of last year's *Army Air Corps* (Fischer), or *There's a Star-Spangled Banner*, etc. (Bob Miller). The latter is now near the million and a half figure and sold way over a million in 1943.

Last season also saw such tunes as *You'll Never Know*; *Praise the Lord*, etc.; *Comin' In on a Wing and a Prayer*, not to forget the aforementioned *Paper Doll* and Harms's surprise one, *As Time Goes By*, which rolled into the winners list by (See SAD SHEET SALES on opp. page)

MUSIC GRAPEVINE

Longhair concert managers got a lesson in Carnegie Hall concert handling from William Morris's Harry Squires last week. Ten-year-old Richard Korbell's piano recital had a full house, nine teachers in the wings, and Pathe News follow-up. . . . Harold Stern is bringing a band into Essex House June 3. Recently he's been in the maritime service.

VICTOR is reissuing Coleman Hawkins's "Body and Soul" at 35 cents. Expected to cut current booming sales of Hawkins's disk "Rainbow Mist" released by Apollo at \$1. Theorist say numbers sound alike due to choral background as leader solos. . . . Al Trace and Boyd Raeburn reported cutting for George Weiner's new Grand Record Company, New York.

Henry Kling will follow Joe Reichman at the Los Angeles Biltmore Bowl when Reichman leaves about mid-August after eight months at Bowl. . . . Coast reports say Count Basie will go two weeks at Hollywood Orpheum in August, reports say Count Basie will get two consecutive there. Basie also reported one week at Orpheum, Oakland, Calif., and week at San Francisco's Golden Gate before opening at Hollywood Plantation in September.

Motion picture studios say new AFM contract ups costs for music one fourth, but deny reports they'll use less music in pix just because costs are upped. Many musicians will continue to earn over new C-a-week scale. . . . Fred Waring's arranger, Harry Simeone, reports to Paramount lot June 1. He'll do vocal arrangements, orchestrations and some originals.

Scott to William Morris

Raymond Scott leaves MCA next week for William Morris, where Bill Burnham will book. . . . Count Basie talking about a picture this fall. Says he'll be in California by August 1. . . . Joe Herron ork leaves New York's Copacabana June 14 after year's run.

When Barry Wood goes into the Roxy May 30 for three weeks he'll rejoin Paul Ash, pit leader, after an 11-year separation. Wood was with Ash at the Chicago World's Fair in 1933. Carl Hoff played sax and arranged, and Mary Jane Walsh was thrush with the ork.

Joy Caylor in New York recuperating from appendix yanking. Due at Club Madrid, Louisville, May 27 for fortnight. . . . Dorothy Clare, vocalist, plans leaving Boyd Rayburn's band. . . . Benay Venuta guested at New York's La Conga Monday (15) on 10th showbiz anniversary.

59,970 Cash Customers

Harry James reported drawing 59,970 payees at a buck in five California one-nighters before starting east for Astor date. . . . Barry Wood to peddle bonds at McCreery's New York dept. store, June 22. . . . Harry Cool follows for two-day singing-selling. . . . Milton Deutsch back with Woody Herman band after medic discharge from army.

Tabb Smith, sax, and Trevor Bacon, baritone, signed for Elks' Rendezvous, Harlem. . . . Ben Webster back at the Aquarium with John Kirby ork after a week at the Roxy Theater with Raymond Scott. Stanley Webb replaces Webster. . . . Freddie Webster, ex-Lucky Millinder hot trumpeter who played in Jimmy Lunceford and Raymond Scott orks, has rejoined Millinder at the Savoy, New York. He's getting featured billing.

Tech, Sgt. William Foster back in U. S. after 20 months. Formerly with Stan Zukor, he is brother of Frederick Bros.' Frances Foster and of Frank Foster. . . . Lieut. Lloyd H. Gilliom, "somewhere in the South Pacific," plays trumpet solo for the boys when Sammy Kaye's band broadcasts. Gilliom left Kaye for the marines, who like the way the former blows so Gilliom blows, with radio bringing Kaye for background.

Daniel Sainenberg to OWI music department, New York, replacing Macklin Arrow, who goes to RCA-Victor as music director of Red Seal repertoire. . . . Merry Macs, on Coast, reported dickering for "Because You Cook So Well" song, by Milton Samuels. Macs plan recording tune for Decca and publishing it thru Normac, their ASCAP pub firm.

Local 802, AFM, offices shining after renovation job. Wonder how the place will look next December after mud-slinging campaign that precedes election. . . . Sighted: Photog touring hot spots to snap bearded musikers. Bon Byas, tenor sax man with Coleman Hawkins at Downbeat Club, and Ray Nance, trumpeter with Ellington at Hurricane, caught. Flashlighter looking for Dizzy Gillespie. . . . David Medoff, singer of Russian and Ukrainian songs, with 1,000 disks for three majors under his belt, in first tele stint for DuMont. Son Sam accompanies performers on WABD. . . . Cootie Williams out to break Lionel Hampton records when he plays the Earle Theater, Philadelphia, and the Stanley, Pittsburgh, in June.

Fred Waring Decoration Day show to be built around "The Purple Heart," Fran MacGuire and Ted Eddy tune which is official song of Order of the Purple Heart. All royalties to org. . . . Herbie Fields alternated on tenor clarinet and alto sax at Signature Records waxing date. . . . Bob Chester's soloist, Kirk Wood, checks into WLW, Cincinnati, as staff singer. David Allyn, ex-Van Alexander, Jack Teagarden and Paul Martel, vocalist, is replacement.

Whiteman Is To Be Whiteman

Vincent Youmans enjoying a rest in Denver. . . . Coleman Hawkins, Teddy Wilson, Cozy Cole and Israel Crosby cut four sides for Keynote. . . . Gus Arnheim's new ork inked by Universal for musical short. . . . Paul Whiteman headed for Hollywood Wednesday (10) to portray himself in Universal's *Atlantic City*. Teddy Dale subbing as the Blue musical director.

Jack Teagarden opened season at Nataritorium Park pavilion, Spokane, Friday (12). . . . Betty Bonney quit Frankle Carle's band as thrush, heading for stage. Phyllis Lynn, ex-Vaughn Monroe warber, replaced her. . . . Blue Note recorded Art Hodes, Israel Crosby, Max Kaminsky, Sandy Williams and Arthur Shirley in four sides of untitled originals.

Ray Pearl ork, which has retained the leader's name tho he has been in service a year, left Frederick Bros., Chicago, and signed with MCA. Ork will be billed as Bob Berkeley and his band. . . . Sam Blake, ex-music publicist, now with Bert Nevins office. . . . Stan Kenton and band will be featured in Paramount's *Duffy's Tavern*. After finishing Bob Hope radio show stint, Kenton will do two-month theater tour. . . . George Dalin to head prof department of Feist Music when Harry Link leaves for Coast May 17 to work with Feist as MGM rep. . . . Teddy Wilson played harpsichord, along with Yella Pessl and a string quartet, at Carnegie Hall Chamber Recital Friday (12).

Pluggers Play Hosts

Music contact men tossed a birthday party for Eileen Woods, blue singer, on 18th birthday Thursday (11). . . . Fred Fisher's *Chicago* may be theme song of both Democratic and Republican parties when they convene in the windy city this summer. . . . Reathia Stevens, ex-Jack Teagarden and Dean Hudson thrush, joining *Let's Face It* road show as member of trio. . . . Professional music men held annual affair at Hotel Edison June 2.

Two Leave MCA

Lois Keller, MCA fiack, and Eileen Singer, secretary to Mort Davis, have resigned. . . . Johnny Morris, drummer-entertainer, has signed MCA leader contract. Skin-beater remembered with Paul Specht, Vincent Lopez and recently with Tony Pastor.

Charlie Kerr plays for summer dancing at Cape May, N. J., Convention Hall. . . . Frankle Juele has new band in Philly Ben Franklin Hotel. . . . Billy Hays plays for dancing at Quaker City Shangri-La, where floorshows are dropped for summer. . . . Jack Adair again at Philly's Met Ballroom.

Petrillo Signs Picture Studios

Min wage for staffers set at \$5,200 per year—\$10 hour for rehearsals

HOLLYWOOD, May 20.—New contracts covering employment of musicians in major studios were signed this week, with James C. Petrillo, AFM prexy, getting most of his original demands. Pacts call for minimum salary guarantee, specify minimum number of musicians for each company, regulate rehearsals and dubbing, abolish double sessions and set a basic hourly rate of pay. Two-year agreements are retroactive to April 1.

Musicians are assured of \$5,200 a year in a guarantee arrangement, no less than 35 men will be employed on such a basis by MGM, 20th-Fox and Warner Bros. Paramount will have 30 on salary, and Universal, Columbia, RKO and Republic, 25 each. Size of the permanent recording orks was determined by the musical output of each plant.

Rehearsals will be paid for at straight time, \$10 per hour. Formerly double sessions of six hours were paid for at \$50. These have been replaced by the \$10 hourly rate. The studios agree that dubbing will be confined to pic for which music is recorded.

The no-dubbing clause means that studios will not be able to preview a film with a secondhand sound track. Original scoring will have to accompany pic whether preview or first run. Lots that make series films maintained that they should be allowed to use their theme music for each subsequent pic. The AFM head won their consent to record for each individual pic instead of using the old track.

Negotiations between AFM and cartoon branch of industry will be handled by J. W. Gillette, Petrillo's Coast rep. Use of old sound track for newsreels will be taken up later this month in New York. Petrillo will discuss the matter with newsreel heads to try to work out equitable deal for this branch of industry. If each reel requires the recording of special music, the delay will mean that spot news will no longer be available to theater audiences.

Mexican Showbiz Booming; U. S. Acts Collecting Moolah

MEXICO CITY, May 20.—American acts are in great demand in Mexico. Showbiz is booming, with hundreds of tourists in town.

Revue are playing two-a-day, the three-hour shows using from 12 to 22 acts. From three to four in each house are American. The reason there are not more is because they're too hard to get.

American acts, according to local bookers, can get from three months to a year's sold booking. Some acts have been playing more than a year, including Jacqueline Joyce, Dale Hall and the Three Aristocrats. Most of the acts play the theaters and double the night club circuit, which is booming too.

U. S. acts are plenty popular here if they can deliver. Best-liked are dancers, acros and singers. Pantomime comics are a panic. Pay is higher than ever before, and the U. S. Embassy has done much to safeguard contracts.

ASCAP Ups Religious Pub

NEW YORK, May 20.—Homer Rodeheaver Company, Philadelphia, publishers of religious music, got an increase in its availability rating from ASCAP last week. Availability rates 30 per cent, seniority, 20 per cent, and program credits, 30 per cent, in the Society's publisher points rating system. Amount of increase for Rodeheaver was not disclosed.

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3-4 COLORS

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MASON CITY, IOWA

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PART 1—The Billboard Music Popularity Chart

Week Ending
May 18, 1944

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Fellow on a Furlough (F)	Block
Amor (F)	Melody Lane
And So Little Time	Lincoln
And Suddenly It's Spring (F)	Famous
Army Air Corps	Fischer
Besame Mucho	Peer International
Do Nothin' Till You Hear From Me	Robbins
Don't Sweetheart Me	Advanced
Forget-Me-Nots in Your Eyes	Triangle
Going My Way? (F)	Burke-Van Heusen
Goodnight, Wherever You Are	Shapiro-Bernstein
Holiday for Strings	Bregman-Vocco-Conn
How Blue the Night (F)	Robbins
How Many Hearts Have You Broken?	Advanced
I Dream of You	Embassy
I Love You (M)	Chappell
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
I'm in Love With Someone	Campbell-Porgie
Irresistible You (F)	Feist
It's Love, Love, Love	Santly-Joy
Kentucky	BMI
Long Ago (And Far Away) (F)	Crawford
Look for the Silver Lining (M)	T. B. Harms
Louise (F)	Paramount
Milkman, Keep Those Bottles Quiet (F)	Feist
My Heart Isn't in It (F)	Leeds
Nobody Else But You	Broadway
Poinciana	Marks
San Fernando Valley	Morris
Since You Went Away (F)	Chappell
Some Day I'll Meet You Again (F)	Witmark
Take It Easy (F)	Santly-Joy
Time Alone Will Tell (F)	Bregman-Vocco-Conn
Time Waits for No One (F)	Remick
Too Much in Love (F)	Barton

Lucky Strike HIT PARADE

CBS, Saturday, May 20, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. Long Ago (And Far Away) (F)	Crawford
2. San Fernando Valley	Morris
3. I'll Get By (F)	Berlin
4. It's Love, Love, Love	Santly-Joy
5. I Love You (M)	Chappell
6. Poinciana	Marks
7. I'll Be Seeing You	Williamson
8. Goodnight, Wherever You Are	Shapiro-Bernstein
9. Amor (F)	Melody Lane

And the Following Extras: Fine and Dandy, Alabama Bound, Jericho, Baby Face.

BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

NATIONAL

POSITION	Last Wk.	This Wk.	Title	Publisher
1			1. Long Ago (And Far Away) (F)	Crawford
6			2. I'll Get By (F)	Berlin
3			3. I Love You (M)	Chappell
2			4. San Fernando Valley	Morris
4			5. I'll Be Seeing You	Williamson
5			6. It's Love, Love, Love	Santly-Joy
8			7. Poinciana	Marks
7			8. Goodnight, Wherever You Are	Shapiro-Bernstein
10			9. Don't Sweetheart Me	Advanced
—			10. Amor (F)	Melody Lane

SECTIONAL

EAST

POSITION	Last Wk.	This Wk.	Title	Publisher
1			1. Long Ago (And Far Away) (F)	Crawford
6			2. I'll Get By (F)	Berlin
4			3. I Love You (M)	Chappell
2			4. I'll Be Seeing You	Williamson
3			5. San Fernando Valley	Morris
5			6. It's Love, Love, Love	Santly-Joy
7			7. Goodnight, Wherever You Are	Shapiro-Bernstein
9			8. Amor (F)	Melody Lane
8			9. Poinciana	Marks
—			10. Don't Sweetheart Me	Advanced

SOUTH

POSITION	Last Wk.	This Wk.	Title	Publisher
1			1. Long Ago (And Far Away) (F)	Crawford
2			2. I Love You (M)	Chappell
3			3. San Fernando Valley	Morris
6			4. I'll Get By (F)	Berlin
4			5. I'll Be Seeing You	Williamson
5			6. It's Love, Love, Love	Santly-Joy
10			7. Goodnight, Wherever You Are	Shapiro-Bernstein
7			8. Poinciana	Marks
—			9. Suddenly It's Spring	Famous
9			10. Besame Mucho	Fischer

MIDWEST

POSITION	Last Wk.	This Wk.	Title	Publisher
3			1. Long Ago (And Far Away) (F)	Crawford
1			2. It's Love, Love, Love	Santly-Joy
5			3. I'll Get By (F)	Berlin
4			4. San Fernando Valley	Morris
7			5. I'll Be Seeing You	Williamson
2			6. I Love You (M)	Chappell
6			7. Don't Sweetheart Me	Advanced
9			8. By the River of the Roses	Embassy
—			9. Poinciana	Marks
8			10. When They Ask About You	Embassy

WEST COAST

POSITION	Last Wk.	This Wk.	Title	Publisher
1			1. Long Ago (And Far Away) (F)	Crawford
2			2. I'll Get By (F)	Berlin
5			3. I'll Be Seeing You	Williamson
4			4. San Fernando Valley	Morris
7			5. I Love You (M)	Chappell
3			6. It's Love, Love, Love	Santly-Joy
8			7. Poinciana	Marks
—			8. Don't Sweetheart Me	Advanced
6			9. Goodnight, Wherever You Are	Shapiro-Bernstein
—			10. Milkman, Keep Those Bottles Quiet (F)	Feist

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:
Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. O. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

ADVANCE BOOKINGS

JUNIOR BUCKWALTER: Helene Curtis Lodge, Charleston, S. C., May 16 (4 weeks).
FRANKIE CARLE: Old Orchard Beach, Me., June 3; Pleasure Beach Park, Bridgeport, Conn., 4; Metropolitan Theater, Providence 9-11.
SPADE COOLEY: Aragon Ballroom, Ocean Park, Calif., June 9-11.
XAVIER CUGAT: Downtown Theater, Detroit, June 2-8.
JIMMY DORSEY: San Bernardino, Calif., June 2; Auditorium, Ventura, Calif., 3; Bakersfield, Calif., 8; Auditorium, Fresno, Calif., 9; Fairgrounds Ballroom, Merced, Calif., 10.
EDDIE DURHAM: Vancouver, B. C., June 5-10.
TED FIO RITO: Auditorium, York, Neb., June 1; Lakeside Park, Denver, 2 (3 weeks).
ERSKINE HAWKINS: Harrisburg, Pa., May 30.
WOODY HERMAN: Hippodrome, Baltimore, June 1 (week); Circle Theater, Indianapolis, 9.
EDDIE HOWARD: Terrace Room, Newark, N. J., May 26 (indefinite).
BUDDY JOHNSON: Kansas City, Mo., June 4; St. Louis, 5.

LIONEL HAMPTON: National Theater, Louisville, June 9-15.
JIMMY JOY: Oriental Theater, Chicago, June 9-15.
FRANKIE MASTERS: Albee Theater, Cincinnati, May 26-June 1.
VAUGHN MONROE: Riverside Theater, Milwaukee, June 9-15.
TEDDY POWELL: Queensway Ballroom, Toronto, June 12.
BARNEY RAPP: Trocadero Club, Evansville, Ind., May 26-June 22.
BILLIE ROGERS: Club Lido, Charleston, W. Va., May 26-27; Trionon Ballroom, Toledo, 28; Fruit Port Ballroom, Muskegon, Mich., 29; Chicago, 30; Avalon Ballroom, LaCrosse, Wis., 31-June 1; Military Academy, St. Paul, 2; Lawrence College, Appleton, Wis., 3.
NOBLE SIDDLE: Queensway Ballroom, Toronto, May 29.
CHARLIE SPIVAK: Paramount Theater, Anderson, Ind., June 1; Eastwood Gardens, Detroit, 2 (week); Coney Island, Cincinnati, 9; Lakeside Park, Dayton, O., 10.
JOE VENUTI: Aragon Ballroom, Ocean Park, Calif., May 27.

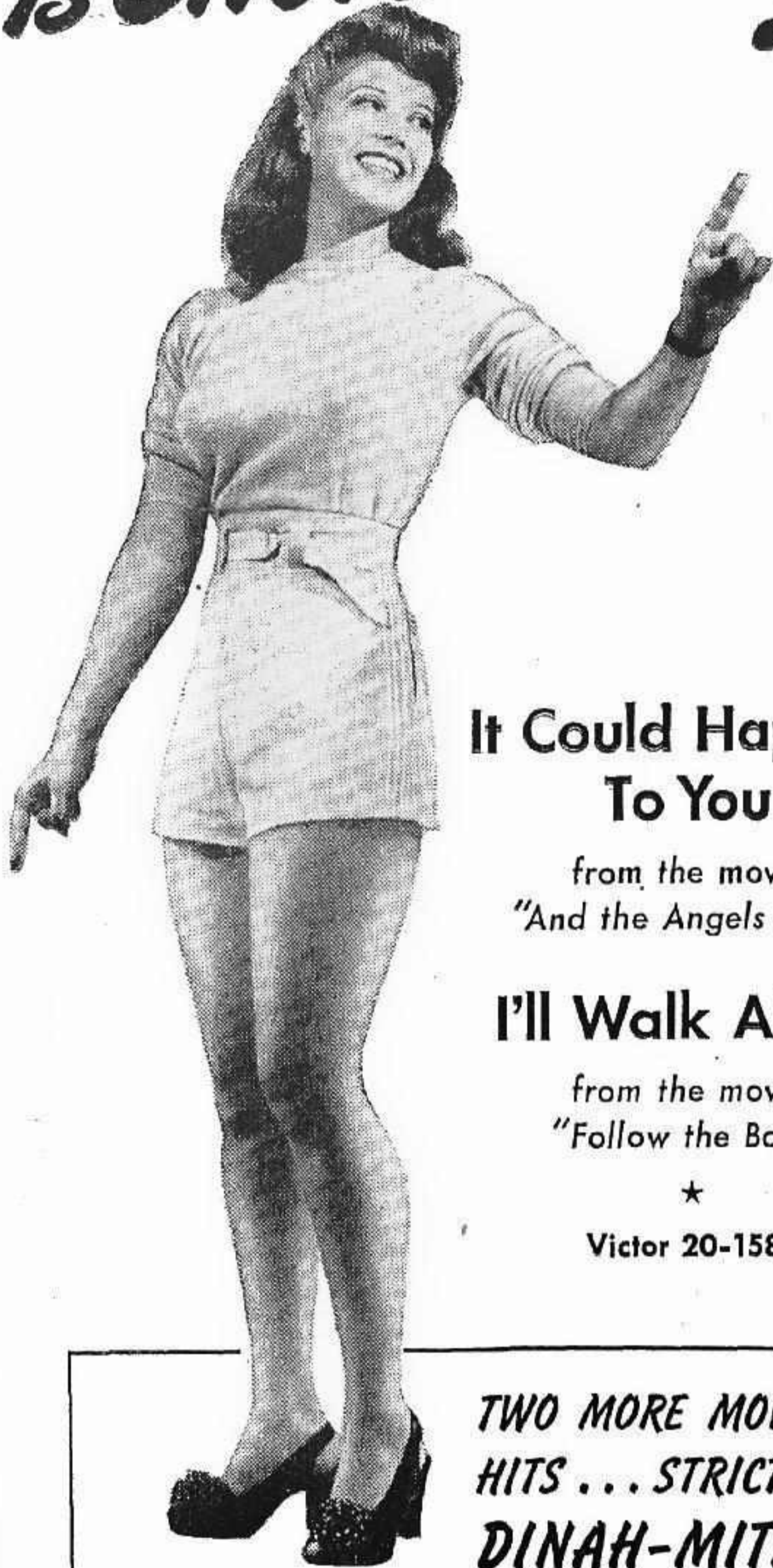
COOTIE WILLIAMS: Raleigh, N. C., June 5; Greensboro, N. C., 6; Columbia, N. C., 7; Charlotte, N. C., 8; Durham, N. C., 9; Charleston, S. C., 10.

SAD SHEET SALES

(Continued from opposite page)
a wide margin.
Interesting fact in the music 'biz is that a big seller by one publisher aids the entire sheet music market. Customers buying the rave fave of the day will automatically reach for two or three others, if the payees can be lured into the store by a big enough seller. Fact also is known that pubs' folios also gain even more than the rest of the market, said to be due to the list carried on the back of his best seller.
Consequently, while the top seller helps the market, it is even more beneficial to the pub with the big No. 1 tune, because he can tie in directly with the song. Today, with no song really the nation's standout, publishers aren't hitting the sheet music pay dirt, either in individual copies or in folios.
Surprising to the pubs is fact that

there have been many disks made of tunes, especially in the indie field, but it's safe to say that the AFM ban has had more than its share in the fall-off. *Besame* has been recorded by Jimmie Dorsey, among others; *Shoo-Shoo* by the Andrews Sisters, and *Wink* had a Frank Sinatra record, but it all adds up to the old story, the song is the thing. Without the song the pub can get top plugs but he can't get sheet music sales. It's obvious, too, that the lack of Columbia and Victor bands on the songs have hurt sales.
All in all, it looks like a poor sheet music summer unless a humdinger hits the market, and then the whole industry will prosper. Best tune, in the opinion of respected voices in the trade, is Crawford's *Long Ago (and Far Away)*, with many saying that it's Jerome Kern's best in many a day. If *Ago* should step out and stay there, it might change the picture, or for that matter, if any tune should suddenly soar high on the Tin Pan Alley horizon, the result would be the same.
What the pubs need is just one hit.

DINAH'S NEWEST is SHORE-FIRE!



**It Could Happen
To You**

from the movie
"And the Angels Sing"

I'll Walk Alone

from the movie
"Follow the Boys"

★
Victor 20-1586

**TWO MORE MOVIE
HITS... STRICTLY
DINAH-MITE!**

Mad About Him Sad Without Him Blues
— from "Follow the Boys" (Victor 27940)
Now I Know — from "Up in Arms" (Victor 20-1562)

Listen to "The Music America Loves Best" Saturdays,
7:30 p.m., EWT, Blue Network.

BUY WAR BONDS
EVERY PAY DAY

**THE TUNES THAT
NAB THE NICKELS ARE ON**

VICTOR
AND BLUEBIRD RECORDS

RCA Victor Division
Radio Corporation of America, Camden, N. J.



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

NATIONAL

POSITION	Last/This	Record	Artist	Label
Wk.	Wk.			
1	1	I Love You (M)	Bing Crosby	Decca 18595
3	2	I'll Get By (F)	Harry James-Dick Haymes	Columbia 36698
2	3	San Fernando Valley	Bing Crosby	Decca 18586
9	4	Holiday for Strings	David Rose	Victor 27853
4	5	Long Ago (And Far Away) (F)	Helen Forrest-Dick Haymes	Decca 23317
6	6	Long Ago (And Far Away) (F)	Jo Stafford	Capitol 153
—	7	I'll Get By (F)	Ink Spots	Decca 18579
—	8	I'll Be Seeing You	Bing Crosby	Decca 18595
5	9	It's Love, Love, Love	Guy Lombardo	Decca 18589
—	10	I Love You (M)	Jo Stafford	Capitol 153

SECTIONAL

EAST

POSITION	Last/This	Record	Artist
Wk.	Wk.		
1	1	I Love You (M)	(Bing Crosby)
2	2	Long Ago (And Far Away) (F)	(Helen Forrest-Dick Haymes)
3	3	Holiday for Strings	(David Rose)
4	4	It's Love, Love, Love	(Guy Lombardo)
5	5	San Fernando Valley	(Bing Crosby)
6	6	I'll Get By (F)	(Harry James-Dick Haymes)
—	7	I'll Get By (F) (Ink Spots)	
—	8	I'll Be Seeing You	(Bing Crosby)
—	9	G. I. Jive (Johnny Mercer)	
10	10	I'll Be Seeing You	(Tommy Dorsey)

SOUTH

POSITION	Last/This	Record	Artist
Wk.	Wk.		
10	1	I Love You (M)	(Bing Crosby)
2	2	San Fernando Valley	(Bing Crosby)
6	3	I'll Get By (F)	(Harry James-Dick Haymes)
7	4	Don't Sweetheart Me	(Lawrence Welk)
—	5	G. I. Jive (Louis Jordan)	
—	6	Holiday for Strings	(David Rose)
1	7	It's Love, Love, Love	(Guy Lombardo)
—	8	I'll Get By (F) (Ink Spots)	
5	9	Long Ago (And Far Away) (F)	(Helen Forrest-Dick Haymes)
—	10	I'll Be Seeing You	(Bing Crosby)

MIDWEST

POSITION	Last/This	Record	Artist
Wk.	Wk.		
1	1	I Love You (M)	(Bing Crosby)
3	2	I'll Get By (F)	(Harry James-Dick Haymes)
2	3	San Fernando Valley	(Bing Crosby)
7	4	Long Ago (And Far Away) (F)	(Jo Stafford)
6	5	Long Ago (And Far Away) (F)	(Helen Forrest-Dick Haymes)
4	6	It's Love, Love, Love	(The Four King Sisters)
9	7	G. I. Jive (Johnny Mercer)	
—	8	Holiday for Strings	(David Rose)
8	9	Don't Sweetheart Me	(Lawrence Welk)
—	10	Goodnight, Wherever You Are	(Russ Morgan)

WEST COAST

POSITION	Last/This	Record	Artist
Wk.	Wk.		
1	1	Long Ago (And Far Away) (F)	(Jo Stafford)
—	2	I Love You (M) (Jo Stafford)	
8	3	I'll Be Seeing You	(Bing Crosby)
—	4	I'll Get By (F) (Ink Spots)	
10	5	Holiday for Strings	(David Rose)
2	6	I Love You (M) (Bing Crosby)	
3	7	I'll Get By (F)	(Harry James-Dick Haymes)
7	8	Tess's Torch Song (F)	(Ella Mae Morse)
6	9	It's Love, Love, Love	(The Four King Sisters)
5	10	San Fernando Valley	(Bing Crosby)

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
Atlanta: Cox Prescription Shop, Beverly Hills, Calif.: Martindales's, Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop, Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreibelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wuriltzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wuriltzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros.' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: E. F. Droop & Sons Co.; George's Radio Co. Westwood, Calif.: Music Shop.

BMI Lines Up Deal With the Longhair Composers' Assn.

NEW YORK, May 20.—BMI has signed the American Composers' Alliance, top longhair outfit, to a three-year exclusive radio and tele licensing rights agreement which includes all ACA compositions except the small percentage previously assigned to ASCAP.

The Alliance, which lists Virgil Thompson, Aaron Copeland, Walter Piston and Fredrick Woltman among its members, has also agreed to set up an "American Music Center" which will function as a music lending library for radio stations to draw upon when they need American high-brow music. It is expected that the library will save the 150 stations which support orks large enough to play the cultural stuff, several hundreds of dollars a year. When scores or instrumental parts are needed,

AMC will lend them provided they are returned.

The contract also includes BMI's promise to give \$6,000 in awards a year to the best American compositions chosen by ACA. Inside circles here regard the deal as a prestige affair to give BMI a big build-up. One observer called it "a case of a modern Medici patronizing the arts."

Ship Named for Composers

NEW YORK, May 20.—Liberty ships will be named for Henry Hadley and Ethelbert Nevin, American composers. The Treasury Department has approved the action after receiving orders for over \$12,000,000 War Bonds sold thru the efforts of Local 802, AFM.

Music Popularity Chart Week Ending May 18, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong.

1. **I LOVE YOU** Bing Crosby (John Scott Trotter Ork) Decca 18595 (6th Week)
2. **I'LL GET BY** Harry James (Dick Haymes) Columbia 36698 (6th Week)
3. **SAN FERNANDO VALLEY** Bing Crosby (John Scott Trotter Ork) Decca 18586 (10th Week)
4. **BESAME MUCHO** Jimmy Dorsey (Bob Eberly and Kitty Kallen) Decca 18574 (18th Week)
5. **IT'S LOVE, LOVE, LOVE** Guy Lombardo (Skip Nelson and Lombardo Trio) Decca 18589 (10th Week)
- LONG AGO (AND FAR AWAY)** Helen Forrest-Dick Haymes (Camarata Ork) Decca 23317 (4th Week)
6. **DON'T SWEETHEART ME** Lawrence Welk (Wayne Marsh) Decca 4434 (8th Week)
- IT'S LOVE, LOVE, LOVE** The Four King Sisters Bluebird 30-0822 (7th Week)
7. **I'LL BE SEEING YOU** . Bing Crosby (John Scott Trotter Ork) Decca 18595 (5th Week)
8. **I'LL GET BY** Ink Spots Decca 18579 (3d Week)
9. **G. I. JIVE** Louis Jordan Decca 8659 (4th Week)
10. **POINCIANA** Bing Crosby (John Scott Trotter Ork) Decca 18586 (13th Week)
- SWINGING ON A STAR** Bing Crosby (John Scott Trotter Ork) Decca 18597 (1st Week)
11. **MAIRZY DOATS** The Merry Macs Decca 18588 (14th Week)
12. **I COULDN'T SLEEP A WINK LAST NIGHT** .. Frank Sinatra Columbia 36687 (14th Week)
13. **SUDDENLY IT'S SPRING** Glen Gray (Eugenie Baird) Decca 18596 (1st Week)
14. **LONG AGO (AND FAR AWAY)** Perry Como Victor 20-1569 (3d Week)
- BY THE RIVER OF THE ROSES** Woody Herman Decca 18578 (4th Week)
15. **WHEN THE ASK ABOUT YOU** Jimmy Dorsey (Kitty Kallen) Decca 18582 (10th Week)
- MILKMAN, KEEP THOSE BOTTLES QUIET** Ella Mae Morse (Dick Walters Ork) Capitol 151 (2d Week)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **I'LL BE SEEING YOU** . Tommy Dorsey (Frank Sinatra) Victor 20-1574
2. **GOODNIGHT, WHER-EVER YOU ARE** Russ Morgan Decca 18598
3. **EVERY DAY OF MY LIFE** Frank Sinatra-Harry James Columbia 36700

Southern Takes Tunes From Monogram Pic

HOLLYWOOD, May 20.—Two numbers from Monogram's Belita starrer, *Lady, Let's Dance*, will be put out by Southern Music. Numbers are title song, *Lady, Let's Dance* and *Days of the Beau Brummel*. Fox Music Company has already contracted for another tune from the film, *Silver Shadows and Golden Dreams*.

Artie Shaw Plans Jell

HOLLYWOOD, May 20.—Altho Artie Shaw, recent navy dischargee, declines to state future plans, it's said he intends going into music publishing and recording biz. Deal is said to be cooking between Shaw, Freddie Martin and Dave Rose for new company. Martin already has a pub company and it's expected that he would throw this in with the deal. Combine is said to have backing of \$1,000,000. Jerome Kern, Shaw's father-in-law, would likely figure in the set-up.

Benny Strong Back On Bismarck Stand

CHICAGO, May 20.—Benny Strong, with a medical discharge from the army, returns to the biz May 26 when he fronts a band in the Walnut Room of Bismarck Hotel here.

Strong, making his first p. a. in the Windy City, will go into the spot with his reassembled original ork. He will emcee and split vocals with Bea Herold.

Booking indicates a policy change for the hotel, which previously passed up territorial bands for names like Art Kassel and Jimmy Joy. Latter is completing a six-month run at the hostelry.

WLB Okays N. Y. Theater Contracts With AFM

NEW YORK, May 20.—The War Labor Board has approved wage uppings for musicians in the Music Hall, Roxy, Loew's State, Strand, Paramount, Capitol and Pitkin theaters. Latter, Brooklyn house, has only an organist.



Bing Crosby

SINGING

SWINGING ON A STAR

GOING MY WAY

Decca Record 18597—50c

THE DAY AFTER FOREVER

Decca Record 18580—50c

All from the Paramount Picture "Going My Way"

"Superlative performance" says Life Magazine of the great singer-actor. "Going My Way" has tunes that will go everybody's way — the way Crosby sings them exclusively for Decca.

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--Presents--

THE LATEST RECORDING RELEASES

by

the Original KIDOODLERS

"Radio's Famous Novelty Musical Group"

K400 { DOWN IN THE VALLEY
CUT DOWN THE OLD PINE TREE

K401 { WHEN THE CIRCUS COMES TO TOWN
OLD McDONALD HAD A FARM

and by

The latest singing discovery

JIMMY ORITI

with Jimmy Foster's Orchestra

3302 { IRRESISTIBLE YOU
I'LL GET BY

3303 { SO GOOD NIGHT
MY SILENT LOVE

Distributed by

MUSIC DISTRIBUTING CO.

1408 W. 9th Street, Cleveland

Plenty Music At Republic

HOLLYWOOD, May 20.—Current swing to musicals in film studios is being followed by Republic ptx which announces its most impressive music sked in org's history. Announcement that Mills music would be affiliated with Republic gives studio one of the greatest backlogs of pop hits in the biz. Mills will be a separate producing unit and will use some of the past hits from its catalog as basis for future tuners.

Large portion of Republic's 1944-'45 schedule will be made up of musicals, with studio covering all types of music from hillbilly, sagebrush and pop tunes to modern symphonic compositions. Music department is also going heavy for Latin-American numbers to help bolster film sales in Mexico, Central and South America. A dozen Latin numbers have been written for Brazil.

Atlantic City will feature several old hits, probably from the Mills catalog. *Three Little Sisters*, a hit tune, is being used as pic title. *Murder to Music* will feature modern symphonic compositions. *Affairs of Geraldine* has a number of numbers slanted for juves. Hillbilly tunes will be heavy plugs in *Sing, Neighbor, Sing*. Roy Rogers' next starrer will be written around *San Fernando Valley*, current hit, while *Hit Parade* will feature pop hits.

Song Seller Sells Own

NEW YORK, May 20.—*The Reason Why*, published by Handy Brothers, was written by Lillian Friedlander of Macy's music department. Plugs by Frankie Carle, whose picture adorns the sheet music's cover, are helping sell the tune. Miss Friedlander reports a brisk sale of 100 copies the first week over Macy's counter.

PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

CAFE SOCIETY BLUES .. Count Basie and His All-American Rhythm Section ... Columbia 36711

If one of the sides in the "Blues by Basie" album stands out as being the most commercial, this is it. It's more of the Count and less of the Rhythm Section, and yet it's never thin. There's a beat and there's authority to the playing, which will make it a great favorite with Basie hounds and the few disk buyers who haven't yet become Basie-minded. It'll land right on the juke tables and stay there for a long time.

SALTIN' AWAY MY SWEET DREAMS Charlie Barnet and Ork (Vocals by Gwen Tynes) Decca 18061B

This tune hasn't shown up in any of the pop compilations yet, but this Decca disk by Barnet should go a long way to pushing it in that direction. The sax work is tops, and Gwen Tynes's vocals don't hurt it a bit. From the opening to the take-it-away it's got what is necessary to get nickels.

SHE BROKE MY HEART IN THREE PLACES ... Hoosier Hot Shots Decca 4442A

These barn dance boys are really hot on wax, and while they have some disking things to learn, this platter will pull because of their Saturday broadcasts and their new pic. The tune is by the "Mairzy Doats" trio and therefore has some of that hurry-up stuff in it that juke nickels like. It's fun to listen to.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

- 1 1. Straighten Up and Fly Right King Cole Trio Capitol 154
- 3 2. G. I. Jive Louis Jordan Decca 8659
- 5 3. Cherry Red Blues Cootie Williams Hit 7084
- 7 4. Main Stem Duke Ellington Victor 20-1556
- 4 5. When My Man Comes Home Buddy Johnson Decca 8655
- 2 6. I Can't See for Lookin'. King Cole Trio Capitol 154
- 6 7. I'll Get By Ink Spots Decca 18579
- 8 8. I Learned a Lesson I'll Never Forget Five Red Caps Beacon 7120
- 9 9. Ration Blues Louis Jordan Decca 8654
- 10. Just One More Chance. Cozy Cole's All Star Band Keynote 1300

POPULAR RECORD RELEASES

(From May 18 thru May 25)

- Forget-Me-Not's in Your Eyes Art Kassel Hit 7091
- Humoresque Guy Lombardo (Fred Kreitzer and Francis Vigneau) Decca 18602
- Irresistible You Woody Herman (Frances Wayne) Decca 18603
- Long Ago (And Far Away). Guy Lombardo (Tony Craig) Decca 18602
- Johnny Mercer Album Capitol A-1
- Blues in the Night Johnny Mercer, Jo Stafford, Pied Pipers (Paul Weston Ork)
- Dixieland Band Johnny Mercer, Pied Pipers (Paul Weston Ork)
- I Remember You Jo Stafford (Paul Weston Ork)
- Jamboree Jones Johnny Mercer, Pied Pipers (Paul Weston Ork)
- On the Nodaway Road Johnny Mercer, Pied Pipers (Paul Weston Ork)
- Too Marvelous for Words Jo Stafford (Paul Weston Ork)
- Milkman, Keep Those Bottles Quiet Woody Herman Decca 18603
- Pretty Kitty Blue Eyes Art Kassel Hit 7091

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J.

De LUXE

RECORDS

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BILLY ECKSTEIN

with DELUXE ALL STAR BAND

TWO TERRIFIC SIDES

WITH AMERICA'S FINEST GROUP OF TOP MUSICIANS!

TRUMPETS: "Dizzy" Gillespie, Al Killian, Freddie Webster, Shortie McConnell.
TROMBONES: Trummy Young, Howard Scott, Claude Jones.
SAXES: Bud Johnson, Jimmy Powell, Rudy Rutherford, Wardell Grey, Thomas Crump.
BASS: Oscar Pettiford; GUITAR: Connie Wainwright.
PIANO: Clyde Hart; Drums: "Shadow" Wilson.

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"I STAY IN THE MOOD FOR YOU")

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"TOO LATE TO WORRY, TOO BLUE TO CRY"
No. 5004 "HAVE I STAYED AWAY TOO LONG"
"SWEETHEART I STILL REMEMBER"
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RECORDS

DE LUXE RECORD DISTRIBUTING CO., LINDEN, N. J.

OUTDOOR-MUSIC PLAN

(Continued from page 13)

its usual open-air concerts in Forest Park this summer. The Memphis open-air theater, which brings in key performers and augments with local talent, starts its season next month. Ramona Park, Grand Rapids, Mich., will be the scene of opera performances in a nine-week season, seven more than last year, which was a tryout.

Louisville, San Francisco and San Antonio all have outdoor musical entertainment skedded. No park concerts have been announced for Chicago as yet. Last year the musicians' union broadcasted its Grant Park series on a national net.

Boston's esplanade concerts begin a four-week season of nightly offerings July 20. Series may be extended, as there will be no Berkshire Symphonic Festival this year. Hatch Memorial Shell, near the heart of the city, where 75 members of the Boston Symphony will play, has attracted up to 20,000 people a night. It is noted that attendance may

reach 32,000 a night in the forthcoming summer season.

In New York 56 performances by the Philharmonic Symphony Ork will be given at Lewisohn Stadium in eight weeks. The Goldman Band concerts in Central Park will continue as in the past, and band concerts sponsored by Mayor LaGuardia and Local 802, AFM, are on the boards. Last year the union-mayor group presented 32 concerts employing 931 musicians. Plans for free pop band concerts in the parks and recreational centers of the city are more ambitious, and 40 concerts may be given in 1944. The city amateur symphony ork, augmented by pro musikers, has eight pop concerts skedded for the parks.

Box-office figures and attendance records are proving outdoor musical activities a sound biz. When there is no gas rationing for motors, look for expanded schedules and many new locations. Increased summer concerts and operettas will undoubtedly take up the slack in the booking of many musicians and singers and remove the humps from their income charts.

Music Popularity Chart

Week Ending
May 18, 1944

POPULAR RECORD REVIEWS

By M. H. Orodenker

MILLS BROTHERS (Decca)

"You Always Hurt the One You Love"—FT; V. "Till Then"—FT; V.

With the prestige of a "Paper Doll" backing them, more than casual attention attends this first new release by the Mills Brothers. Maintaining the same style in song treatment established with their "Paper Doll" rage, this record is a cinch to soar the popularity heights. The freres are ripe for another "Paper Doll," and they've found it in Doris Fisher and Allan Roberts' "You Always Hurt the One You Love." Still plenty smooth on the voice blendings, with a guitar for the accompaniment, the Mills boys take the sentimental song as a slow waltz for a starter, the lead carried by the solo voice against a bank of sustained harmonies. On the second canto they resolve into a moderately paced rhythmic tempo in the "Paper Doll" tradition, with the four boys devoted to the rhythmic harmonies for a third trip around the lyrical circuit. None of these rhythmic frills are afforded the mated side, "Till Then," but the smooth singing of the solo voice against the bank of sustained vocal harmonies is effective enough to make the ballad presentation a pleasant one.

To continue the flow of nickels the Mills Brothers started with "Paper Doll," the boys have a sure-fire follow-upper in "You Always Hurt the One You Love."

HARRY JAMES (Columbia)

"Memphis Blues"—FT. "Sleepy Time Gal"—FT.

Going a long way in meeting the need of a Harry James and his trumpet for the nation's musical diet is this hitherto unreleased record. Cut just before the studio doors were shuttered, the James band provides an excellent show frame for the maestro's masterful horn blowing for W. C. Handy's "Memphis Blues" classic. A slow blues, and scored real low down, James hits 'em low and he hits 'em high, but in scorchy style all the way. The maestro's horn has even more of a say for the mated "Sleepy Time Gal" side. It's entirely the James trumpet with only the rhythm section for the accompaniment. Opening stanza is a moderately slow tempo, doubling the time for the second canto. All the way, it's James in one of those rare solo moods.

For the phonos, the grooves will be cut low down for the low-down doings by Harry James and the full band for "Memphis Blues."

AL TRACE (Beacon)

"Frank, the Frankfurter Man"—FT; VC. "You Can't Fool Me, By Heck"—FT; VC.

Al Trace and His Silly Symphonists, moving over to the Beacon label after making record and song history on the Hit platters with "Mairzy Doats," dish out the pure and unadulterated corn music and song for both of these sides. Where that musical menu is relished, this record will find a healthy appetite. The boys locate in the barnyard, both for their singing and playing, for Joe Davis's "You Can't Fool Me, By Heck," a hay-foot, straw-foot fol-de-ral. The boys try to mix up some modern treatment in trying to make a glamour guy out of "Frank, the Frankfurter Man." It's a silly nilly without rhyme or reason, and offered up by the Symphonists in that manner, not hitting the stride until they dip into the barking dog sound effects to keep the corn ripe.

On the strength of the Al Trace association with "Mairzy Doats," these sides undoubtedly hold some measure of phono appeal, particularly at the whistle-stop stations.

(See Pop. Record Reviews on page 91)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker

SILVER ECHO QUARTET (Regis)

"He Knows Just How Much We Can Bear"—FT; V. "Moses Smote the Water"—FT; V.

For the spiritual singing with inherent rhythmic qualities that make for real excitement, the Silver Echo Quartet hit a wide mark. One of the better of the spiritual foursomes finding their way on the waxes, the Silver Echo four command real attention with their singing for both of these familiar hymns. "He Knows Just How Much We Can Bear" is offered up in a slow tempo, while "Moses Smote the Water" is taken at a fast beat with the rhythm rocking as they roll along in song.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

- | | | | | |
|---|--------------------------------|----------------|---------|------|
| 1 | 1. So Long, Pal | Al Dexter | Okeh | 6718 |
| 4 | 2. Straighten Up and Fly Right | King Cole Trio | Capitol | 154 |
| 2 | 3. Too Late To Worry | Al Dexter | Okeh | 6718 |
| 4 | 3. Rosalita | Al Dexter | Okeh | 6708 |
| — | 3. Try Me One More Time | Ernest Tubb | Decca | 6093 |
| — | 3. Soldier's Last Letter | Ernest Tubb | Decca | 6098 |

Music Publishers Ratify Yelp at Hit Parade

NEW YORK, May 20.—Music publishers, almost unanimously, have okayed MPPA's resolution against Lucky Strike's Hit Parade, in which the program was noted "in its present form to be detrimental to the best interests of the music publishing industry." Resolution, adopted late last month, was sent to all pubs. Only one thought the program was "accurate and fair."

Okay of kick by the body of pubs set up a bulwark of disapproval spearheaded by Advanced Music's (Warners) recent court action against American Tobacco Company and the ad agency, Foote, Cone & Belding, charging the Hit Parade is "detrimental to the music business due

to inaccuracies in its ratings of so-called "hit songs."

Resolution read in part . . . "Be it resolved . . . results of the alleged survey conducted by or for the American Tobacco Company in the compilation and rating of the selections on its program . . . are inaccurate and that the selections announced to be the nine or 10 most popular songs of the nation and performed as such do not truly reflect the first nine or 10 most popular songs of this country during the week in which they are performed."

Publishers especially agree with the latter part of the resolution, pointing out that two weeks ago Easter Parade, a standard, was No. 6 on the list, two weeks after Easter.

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THE HIT RECORD
Every Side a Hit

7090 { **I'M IN LOVE WITH SOMEONE**
WHAT A DIFFERENCE A DAY MADE
Art Kassel and His
"Kassels-in-the-Air" Orchestra

7088 { **HOW BLUE THE NIGHT**
IT COULD HAPPEN TO YOU
Bob Chester and His Orchestra

★
To be released soon
The Sensational
BARRY SISTERS RECORDS

7093 { **MY MAMA TOLD ME**
BABYLON

7094 { **DON'T KEEP ME GUESSING**
KOTAREENA

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EVERY HIT IS ON RECORDS!

COLD SUMMER FOR CLUBS

Many Closing, Cutting Acts

Surveys show unemployment grows, with no tax relief in sight—as yet

By PAUL ROSS

NEW YORK, May 20.—“Summertime,” Ira Gershwin's famous lyric tells us, is a time when “the livin' is easy.” Maybe, for some people.

For the thousands of men and women connected with the night club industry there's going to be nothing easy about “the livin'” in summer, '44. Present indications are that the industry faces its worst prospects, probably, since prohibition.

That legendary five-six week period (“Yeah, it'll blow over in five-six weeks,” the industry wise-acres declared) is over, and now even the optimists are admitting that things are bad. And the Canadian-theorists (“It didn't hurt in Canada, and we're no different,” they maintained) are now reversing themselves and are crying out that after all Canada has only a handful of clubs and very few theaters where live talent is available so that entertainment-seekers either must pay the Canadian tax or stay home.

The industry, for the most part, has been holding on, holding on—hoping that a break would come, out of Washington. It hasn't. What the chances are that it will be reported in another column on this page.

Casualty List Grows

So now we're getting near the end of May, and the places that said they would close up May 1 and then postponed to June 1, out of sheer hope—or maybe wish-thinking—are getting close to that date. The casualty list is growing.

AGVA's national headquarters is making a check all over the country for late information. Early returns received yesterday (19) by Matt Shelvey, national administrator, showed: (1) In the Chicago jurisdiction, covering the Midwest, there are over 2,000 actors unemployed; (2) in the Buffalo area, 14 more clubs have closed, 22 have chopped their entertainment by half, 750 performers are out of work, and so are more than 1,000 culinary workers; (3) in Miami, 14 additional places have shuttered, 380 actors are jobless and the local's relief funds are exhausted; (4) in Rochester, N. Y., 12 more spots went dark, throwing 100 actors out of work.

Hotels Stop Entertainment

The American Hotel Association has been conducting a survey among its members across the land. Preliminary returns show that out of 180 hotels replying to requests for information, about 70 have closed out their entertainment, that is about 40 per cent. AHA reports that the average drop in business in hotel rooms is about 27 per cent.

Locally, the small places are feeling the public's antipathy to an amusement tax tap as heavy as 30 per cent. The Paris Qui Chante is closed and so is Greenwich Village Inn. The Harlequin is tossing out its show, and ditto Maxim's and the Queens Terrace. Pastor's Uptown has already done so.

But the smallies are not alone. The Hotel Commodore is letting out its ork and stopping its dance policy; the Biltmore is doing the same with its ork and won't open the roof this year; the Park Central roof will shutter shortly; the Astor hasn't booked a band to follow Harry James.

Big Shots Shuttering

Or take some of the big clubs. One famous Broadway spot is reported to be planning a quick fold in about two weeks. An East Side place is said to be on the market—if anybody wants to buy. An-

Write These Men

NEW YORK, May 20.—The Senate Finance Committee now offers the best practical chance of obtaining a reduction in the amusement tax before fall. Here are the men who compose it:

Walter F. George (Ga.), David I. Walsh (Mass.), Alben W. Barkley (Ky.), Tom Connally (Tex.), Josiah W. Bailey (N. C.), Bennett Champ Clark (Mo.), Harry Flood Byrd (Va.), Peter G. Gerry (R. I.), Joseph F. Guffey (Pa.), Edwin C. Johnson (Colo.), George L. Radcliffe (Md.), Scott W. Lucas (Ill.), Robert M. LaFollette Jr. (Wis.), Arthur Vandenberg (Mich.), James J. Davis (Pa.), John A. Danaher (Conn.), Robert A. Taft (O.), John Thomas (Idaho), Hugh Butler (Neb.), Eugene D. Millikin (Colo.), Ralph O. Brewster (Me.), Pat McCarran (Nev.) and Sheridan Downey (Calif.).

Wheeler Booked For Copacabana

NEW YORK, May 20.—The on again-off again Bert Wheeler-Copacabana deal is on again, with comic set for a June 15 opening. Frank Fay, who was booked in when Wheeler refused to follow thru, begged off when a Coast radio offer came in. Before opening at the Copa, Fay was sold to French Lick, but that, too, went a-glimmering.

In addition to Wheeler, Proser is putting in a name band, Shep Fields ork, to replace Joel Herron.

Paul Douglas, radio commentator, will preem as straight man for Wheeler. Others set for the show are Eunice Healy, Marilyn Hightower, now in the *Follies*, and Dolores Grey.

Billy Rose Ready To Sign With AGVA on 30 Show Basis

NEW YORK, May 20.—Billy Rose, long-time hold-out against written contractual relations with AGVA, is ready to sign up for his *Post-War Pre-Vue* vaude unit on a 30-shows-weekly basis.

Officials of AGVA reported today that the deal was set for a standard touring-show contract with the exception of one minor point which will be ironed out next week, after which the pact is skedded to be inked by Rose. Another contract covering his Diamond Horseshoe spot is likely to follow, AGVA said.

Other East Side place, formerly a heavy spender for talent, has set a top price limit of \$450 on acts for the next show. In one society room here the high-priced star couldn't go on during three nights of her stay because there weren't enough people to play for.

Other cities are similarly affected. In Boston, where two top spots closed recently, one of the very toppest of them all is reported to be near shuttering, too. In Chicago, another big place is known to be on the ropes. From Hollywood, *The Billboard's* correspondent writes that “a couple of dozen local clubs are going to shutter.”

Buy Acts Week to Week

It is now a truism in agent circles that spots which formerly booked months in advance are buying a week or two ahead—or are simply not buying.

Hot weather won't help, either. Summer never was a good time for night clubs. This summer—with an apathetic public among the problems the owner must contend with—well, this summer likely will be one to remember.

Yes, “the livin'” won't be so easy, this summer, for the night club trade.

Fight Versus Tax Swinging To Senate But It Looks Bad

NEW YORK, May 20.—The main emphasis in the anti-30 per cent tax fight swung, this week, from the House of Representatives to the Senate.

After a month of stalling, the House Ways and Means Committee again failed to act on the resolutions it has (in pickle-juice) to cut the tax. The fact that a fifth resolution, by Rep. Charles A. Buckley (N. Y.), was introduced failed to impress the committee, even tho this action indicated growing public pressure for a reduction. It is now generally conceded that there is little to hope for from the Ways and Means Committee.

50-50 Chance in Senate

However, Matt Shelvey, of AGVA, and Noah L. Braunstein, of the Cafe Owners' Guild of New York, on returning from Washington on Thursday (18), both indicated that the McCarran-Downey rider—it is now attached to the tax simplification bill, but may be switched to the forthcoming debt limitation bill—has a 50-50 chance of being adopted by the Senate Finance Committee.

Senator Pat McCarran (Nev.) has entered the rider for himself and Senator Sheridan Downey (Calif.). The Senate Committee must consider amendments to the tax simplification bill before reporting out the measure onto the floor of the Senate.

Shelvey and Braunstein declared that pressure on the members of this com-

mittee may result in retention of the McCarran-Downey rider on the simplification bill. If this happens the amusement tax is fairly sure to be cut to 15 per cent because the simplification bill is fairly sure to pass.

On the other hand, *The Billboard's* Washington correspondent made a gloomy forecast about the rider's chances. He predicted, this week, that the amendment would not be accepted by the Senate Finance Committee, and neither would it go thru if attached to the debt limitation bill.

May Wait Until Fall

Moreover, said *The Billboard's* D. C. man, the chances are that the night club industry will have to wait until fall for relief from rigors of the 30 per cent tax. Congress is set to recess for 10 days in June for the Republican convention, and 10 days in July for the Democratic convention.

Between recesses it will not do any active work, and when it buckles down again late in July it will have no less than 11 highly-important bills to consider, bills which will take up much time and debate. The chances of a little thing like the 30 per cent amusement tax to be considered are therefore very small.

Next there will be a recess, beginning September 2, for the elections. Which, for practical purposes, means that fall is the earliest the night club industry can hope for relief. That is, unless some kind of fluke occurs in the Senate Finance Committee during the next week or two.

Developments of the Week

Meanwhile, these things developed during the week:

(1) Acting Secretary of the Treasury John L. Sullivan advised the House Ways and Means Committee not to cut the tax;

(2) Capt. Spencer Bliss, head of the Miscellaneous Tax Unit of the Internal Revenue Bureau, issued a statement favoring the reduction;

(3) AGVA sent wires to its branches and locals urging that local pressure be developed against the tax among AFL unions; the Boston Central Labor Council and the Philadelphia Central Labor Council responded with protest meetings yesterday (19) and telegraphed resolutions;

(4) Noah L. Braunstein requested similar action from owners groups and the Philadelphia, Detroit and Southern California ops responded;

(5) The Cafe Owners' Guild of New York held another meeting last Wednesday night (17), at which Dick Flanagan, of the Monte Carlo, was appointed to go to Washington on a special lobbying mission.

Vauder Goes Legit, Has Danny Kaye Part on Road

NEW YORK, May 20.—Benny Rubin, vaude performer, is going legit in the Danny Kaye role in the road company of *Let's Face It*. Job was formerly assigned to Eddie Mayhoff, but comic went into the Blue Angel nitery here and took up an e.t. assignment instead. Berne Holst, ork leader at the Stork Club, is managing the show.

Shelvey Swings Big Stick

NEW YORK, May 20.—Local agents without AGVA franchises have been warned by AGVA to get them.

According to Matt Shelvey, head of AGVA, there are a few mavericks still holding out. They have been cautioned to either apply directly to AGVA or to join the Artists Representatives' Association or the Associated Agents of America, and get their papers thru these groups which AGVA considers responsible organizations. The deadline is June 1.

Talent Shopping Buyers In Main Stem on Act Hunt

NEW YORK, May 20.—Big time talent buyers are coming into town to see what they can see and line up for their shows. Joe Jacobson, of the Chez Parce, Chicago, is due in Monday (22). Seymour Weiss, of the Roosevelt Hotel, New Orleans, follows before the week is over. Merriel Abbott, buying for the Palmer House, Chicago, is now in town.

3 A's To Sign With AGVA

NEW YORK, May 20.—Associated Agents of America, local org of small agents, will ink a “Rule B” pact with AGVA on June 1, according to Hymie Goldstein, AAA prez. Deal is largely similar to the one AGVA signed with Artists Representatives' Association last winter. However, there is a possibility that AAA will charge smaller membership fees than ARA does, but this is not yet decided.

AAA-AGVA treaty was due to be settled last month but the failure of a few small agents to get into line has held up the deal. Goldstein believes that these hold-outs will be corraled by June 1, and has set a membership meeting for June 5 to ratify.

Operas Book Pat Bowman

NEW YORK, May 20.—Patricia Bowman, vaude and night club ballet dancer, will spend the summer as premiere ballerina at the St. Louis Municipal Opera and the Dallas Municipal Opera, dividing her time between them.

New Bill To Bal Tabarin

SAN FRANCISCO, May 20.—Booked into the Bal Tabarin for six weeks, opening June 15, are Rose Marie, singer; Andre, Andree and Bonnie, dance trio, and Walton and O'Rourke, puppeteers.

Capitol Holds Over Spitalny

NEW YORK, May 20.—Phil Spitalny ork, current at the Capitol, will be held over when the new pic comes in. Another act, not yet set, will be added to bill.

Dual-Priced Act Contracts Will Be Nixed, Says Union

NEW YORK, May 20.—The trend which recently developed among agents here to write two types of contracts for night club acts—a higher-priced one if the 30 per cent tax is reduced, and a lower-priced one if the bite stays as is—will come to a dead-end shortly.

Matt Shelvey, national administrator of AGVA, declared today that the union "will not tolerate" double-barrel contracts, or papers on which one thing is dependent on another thing happening.

The union official said that such con-

tracts are illegal under AGVA's rules, since the salary of an act must be clearly stated.

Tying a performer's price to a possible development in Washington—over which the actor has no control—is outside the meaning of the standard AGVA contract and therefore will not be countenanced, Shelvey said.

Harris' Tax Plan Booms Biz

NEW YORK, May 20.—Jack Harris, operator of La Conga, went on a "we-pay-20-per-cent-of-the-30-per-cent-tax" basis last Wednesday night (17) and now thinks his troubles are over.

Harris predicts that within two weeks numerous other local ops will be adopting his formula. It consists of the house kicking in two-thirds of the tax due on any check for either food or drinks, from opening to closing.

La Conga's owner reports that his dinner biz jumped from the recent six-week average of 20 to 30 a night to 184 on Wednesday and 163 on Thursday (18), and declares he will reach 200 after word-of-mouth by customers gets going.

Harris says the deal isn't costing him anything because he chopped his overhead by \$8,000 monthly and the house end of the tax comes out of this kitty. He announced his policy in ads in the local rags and will maintain them for a while, at a total cost of about \$1,000. Also has front of his place placarded. Says the main obstacle to overcome is patrons' suspicion that there's a catch in the offer.

Ink Spot Unit Set for Para

NEW YORK, May 20.—The Ink Spots, Ella Fitzgerald and Cootie Williams are set for the Paramount late in August. Package is now touring the country.

Simplification Bill Has No Effect on Cutting Cabaret Tax

WASHINGTON, May 20.—The Senate passed the tax simplification bill today without the McCarran rider which would lower the cabaret tax from 30 to 10 per cent. Senators McCarran and Downey abandoned their plan to cut the cabaret tax after Senator George, chairman of the Senate Finance Committee, indicated he would not oppose a change in the cabaret tax in another revenue bill coming up soon.

Senator George remarked that the 30 per cent rate is too high, but asserted he would prefer a 15 or 20 per cent rate rather than the former rate of 5 per cent. McCarran and Downey indicated they might put the cabaret amendment as a rider to the debt limit bill next week, but Senator George said there is another small revenue bill due soon from the House to which it could be offered.

Senator McCarran added that experience indicated that the government will collect less revenue from the 30 per cent tax than it got from the old rate of 10 per cent because he has been informed some large night clubs are closing down because of the increase.

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MAY, 1944

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John Robert Powers
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The Dazzling Show-Stopping

CLAWSON TRIPLETS

Opened May 4th, CAPITOL THEATRE, New York

as "Radio's Singing Beauties," starring with PHIL SPITALNY'S ALL-GIRL ORCHESTRA

Havana-Madrid, New York

Talent policy: Dance bands and floorshows at 8, 12 and 2:30. Owner-operator: Angel Lopez; publicity, Ed Weiner. Prices: \$2.50-\$3.50 minimums.

Both the decor and the show here have been revamped for the summer, and effects in both sectors are pleasing. Joe Fernandez's decorations give impression of coolness and lightness, and Jean Louis DeMeaux's production is well-paced and routinized.

Paul and Eva Reyes, doubling out of *Mexican Hayride*, are starred. When caught Wednesday night (17), couple danced a nifty rumba ballroom stint ending in floor whirls for the first number in the revue, then were seen no more for Miss Reyes became ill. Terpers drew nice mitt for their end of the production number.

Teresa and Luisillo, flamencoists, won strongest palm-beating of the evening with their castanets and taps. Pair look the Spanish McCoy and dance it, with boy especially authoritative in his work. Returned later for a sort of courtship bit to same results.

Los Rancheros, nice-appearing trio of male singing guitarists, come on for a brace of L.-A. harmonizings. Work in good-looking Mex costumes, prove adept on the strum box, turn in a listenable brand of together-singing and garner fair applause.

Jimmy Sutton, baritone, works in the production numbers and takes a solo stanza, delivering *Long Ago* and *One I Love Belongs to Somebody Else* in a pleasant manner, for which he gets okay responses.

Eye-tickling assignment in the program is given to line (6) and showgirls (3), who fill it capably. They've been clad in very handsome costumes by Jac Lewis, and set into nice hoofing patterns. Work with principals in three production numbers of which the last, a Brazilian samba item, earned best reaction.

Maya's ork (10) do neat job of show-cutting and customer-enticing, and Herman De Toro, out of the band, handles

NIGHT CLUB REVIEWS

Cotillion Room, New York

Talent policy: Floorshows 9 and 12; continuous dancing. Owner-operators: Hotel Pierre; room manager, Stanley Melba; publicity, Ross Associates. Prices: Minimum \$4, plus \$1-\$1.50 cover after 10 p.m.

Room unveiled its two-act policy Tuesday (16) to almost capacity biz.

Eddie Garr, in from the Coast, pulled belly-laughs with his bits of biz and impressions. Opened with *Night Club Visit*, which warmed up a cold dinner mob. Followed with take-offs, of which his Ned Sparks was the best. On imitations, comic makes with his face so well he resembles performer he's taking off. Unfortunately the impression disappears when he opens his mouth, for gag material in practically every take-off is just bad corn. Given better vocal stuff to go with the mug, act would do a lot better.

Comic's next bit was sock, a drunk routine that helped a lot in winning crowd back. However, screams and laughter and loud applause got him an encore which he muffed when he gave out with a flag-waving tune. Latter might sell on Broadway or in neighborhood theater but fell flat with an East Side mob.

Wynters and Angeline, dance team, open with standard ballroom bit to nice hands. Segue into a faster number that involved a lot of body lifts and spins. Fem, a black-haired, peanut-sized looker, has a nice pair of gams which she shows often. Lad, in Eton jacket, also looks good. Team stresses spins too much. Little less of the latter and more of the smooth glide stuff would help.

Stanley Melba's ork, conducted by Sam Kramer, does its usual capable job of show-cutting. *Bill Smith.*

the vocals well. Juanito Sanabria's Rumbas (10) relieve. Biz fair when caught. *Paul Ross.*

Slapsy Maxie's, Los Angeles

Talent policy: Dance band and floorshows at 9:30 and 12 p.m. Management: Sam Lewis, operator; Lawrence Arbon, headwaiter; Norman Millen, publicity. Prices: Dinner, \$3 up; drinks, pop prices.

Just because the liquor curfew rings at midnight is no sign that Slapsy's cuts down on entertainment. The late show caught this time is faster than the earlier one. Strong on comedy, the show is divided between the dance floor and a stage over the bandstand. Show is designed for laughs and moves like a house afire.

Phil Harris and his ork play the show and for dancing. Band cuts a neat show. Harris uses six brass, five reed, four rhythm and three strings.

Sid Tomack emceeds and participates in the upper deck blackouts. Patti Moore helps Ben Blue put over his strong comedy. In this part of the show Benny Lessy is also given the spot. Much of the comedy is not too subtle. Comedians are all over the place with good timing.

Acts augmenting the show and appearing on the dance floor include the Chords, Buster Shaver with Olive, George and Richard, and Frances Faye. The Chords run the gamut of imitations, from the Waltz King to the Mountain Boys. Shaver's company is well spotted, with Olive with her infectious laugh and George and Richard with their songs and supporting parts rounding out the turn.

Blue and Tomack also occupy a spot in the dance floor show. Tomack offers his parodies to a good hand. Blue, not leaving a stone unturned to get laughs, even attempts a part as a ballroom team dancing partner with the execution, under some strain, of the lifts and turns.

Miss Faye, playing her own piano accompaniment against an orchestral background, hits a high note in entertainment with her torchies. Warming on *Shoo-Shoo Baby*, she follows with *Besame Mucho*. When she hits *I Can't Give You Anything But Love, Baby*, and *I'll Be Seeing You*, the gal's torrid. *Running 75 minutes. Sam Abbott.*

The Hurricane, New York

Talent policy: Floorshows at 8:30 and 12:30; dancing continuous. Owner-operator: Dave Wolper; publicity, Jack Tirman. Prices: \$2.50, minimum.

Spot has gone back to a line plus an extra ork. Latter is the first time in two years a second band has been brought in. But despite change in policy, show caught Tuesday (16) lacked punch.

Surprise of the bill is ex-42d Street hash-house busboy and Borscht Circuit grad, Bobby Baxter. His comic magic routine delivered with a baby-faced stare had ringsiders chuckling from opening bit to final beg-off. Boy's show savvy was demonstrated in getting customers to stooge with little effort. Weakness lies in ad libs. Given a patter line to go with his sleight of hand Baxter would be ready for bigger things.

Harbor and Dale, nice-looking dance team, seemed to have trouble with their routines. Do okay with regular ballroom stuff but lack smoothness. Did one bit, a folk dance, that was charming in spots but regulation ballroom costumes detracted from effect.

Michael Raymond, a thin guy with a good voice, proved to be only a fairish seller. Mike manner and delivery and gestures were amateurish. Lad needs a lot of work before he's ready. Stint got a polite hand.

Chuck and Chuckles closing the bill did their standard shrieking and tearing-about routine to good applause.

Duke Ellington, long-time holdover here, pulled juicy mitts with his solos and ork work. On latter, dancers stopped at bandstand to listen. The Duke unveiled a new canary, Wini Johnson, a cute trick with a good figure but a fair voice. What gal lacks in voice she makes up selling.

Line (six) is attractive but no show-stopper. Do okay on standard routines. Cartwheel bit by three of the gals get a hand.

Marty Gold ork plays for the show. *B. S.*

Rio Cabana, Chicago

Talent policy: Dancing and floorshows at 9, 12, 2. Management: Chuck and Bert Jacobson; production, Sammy Rose; publicity, Madeline Woods. Prices: \$2.50-\$3.50 minimums.

Chuck and Bert Jacobson's new show is loaded with the kind of gay songs, light comedy, dancing and colorful production numbers to make it a real entertainment treat for summer cafe-goers.

Sock act and show-stopper is Jack Marshall, billed as the "Man With the Thousand Faces." His tricky voice and zany expressions create a laugh riot. Leads off with a comical bedtime story, *A Walt Disney Nightmare*, and keeps up the pace with *Private McGurk Taking His Physical*, a laugh-getter as funny as Johnny Burke's famous World War I bit. With fast chatter he transforms a felt brim into a score of styles, from Captain Kidd to milady's chapeau. Had to beg off after performing a stint of blowing a slide horn without his hands, plus an imitation of Russ Morgan and Tommy Dorsey.

Ethel Shutta, held over, draws heavy response for her song styling. Holds spotlight 25 minutes, dishing out sharp and witty parodies on pop tunes. Showmanship and personality sells every number. Her new change from her former routine clicks well. Drew plenty of applause after her original version of *Paper Doll* and had to beg off after four curtain calls.

Wallie Boag offers a clever novelty bit called *Balloon Monology*, forming miniature animals from toy balloons, which are passed out as souvenirs. Finishes with a fast-stepping tap routine. Has a fine appearance, and his novelty act would fit into any spot. Stuart and Lee, ballroom dancers, delight the audience with their specialty dances. Team is polished and dance with finesse. Numbers include a colorful *Cape Bolero*, strut number. Couple are smartly attired and bowed off to a good response.

Three production numbers, *Follies Parisienne*, *Tulip Time* and *Gypsy Fantasy* filled in the show, with the Rio Cabana lovelies appearing in bright phosphorescent costumes. Frank Pichl plays for the floorshow, while Eddie Fens and his ork take over the bandstand for the dance sessions. *Jack Baker.*

La Vie Parisienne, New York

Talent policy: Floorshows 10, 12 and 2; no dancing. Owner-operator: Arthur Lesser; publicity, Lyn Duddy. Prices: \$2.50, minimum.

Show caught Wednesday (16), consisting of three acts, is well-rounded and packs a good amusement wallop. The laugh load is carried by Ray Bourbon, West Coast comic, a smooth, fat guy who knows how to punch and pantomime. His first bit, a gal on the make in a cocktail lounge, panicked the mob. His next, a sharp-nosed busybody who got hunk on her neighbor for not inviting her to the party, was also top laugh material.

Reva Reyes, with her talking-whispering style, drew juicy mitts for *That's Him*. Gal's voice is fair but there's nothing wrong with her showmanship and delivery. Standing up there at the mike she gets the crowd with her first syllable and holds on until she goes off. Her *Tres Palabras* and *When I Learned French* got terrific responses.

Basil Spears, sepla, who is a fem with a male name, does a good boogie keyboard job between acts. Harold Fonville, emcee and piano show cutter, does well if not outstandingly. *B. S.*

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Follow-Up Reviews

LOUISE'S MONTE CARLO, NEW YORK: Place has dropped its line and added three acts. First is Marcella Hendricks, a blond canary with a small voice. Working under handicaps—mike volume poor, so no band backing, plus a noisy room—gal sold nicely. Miss Hendricks is obviously new as demonstrated by her special material which didn't seem suited to her style. Forgetting the special stuff and concentrating on pops plus more experience should help, for gal seems to have something that only hard work can bring out.

Giggi and Al Derado, dance team, do two bits: A fair ballroom stint to just fair hands and an Apache number to better returns. In latter, fem gets thrown around plenty, ending with her dress torn off. Turn drew whistles and big mitt.

Jay Howard, a tall dignified looking guy, has a good novelty in his masks of Big Stem and show biz characters. Act, however, is slow and doesn't fit here, but in a small intimate room should pull good returns. Great deal of Howard's work is in his expressive hands but noisy crowd here makes movements difficult to follow.

Dale Roberts, reviewed in *The Billboard* May 6, has stretched her stint into a hodge-podge of rowdy stuff which pulls laughs. But gal is all over the map. She doesn't seem to know what she'll do from one moment to the next. Ordinarily such a lack of routine should make for surprises. Instead it adds to confusion. If comedienne got herself a set routine, well rehearsed she would do a much better selling job. *Bill Smith.*

RUBAN BLEU, NEW YORK—Heralded in publicity as a "boogie-woogie" harpist, Daphne Heilman, who opened here Wednesday night (17) proved to be a tolerably able harpist whose work has no connection with boogie.

Gal is a tall, blond, society-looking type and okay in this department. However, she's devoid of showmanship. Played *Shoo-Shoo Baby; Jingle, Jangle, Jingle* and a couple of hunks of classical, first two items in dance tempo. Crowd, liberally sprinkled with her friends, applauded enthusiastically.

Other acts—Irwin Corey, Diane Courtney and Imogene Coca—reviewed in *The Billboard*, issue of April 29. *P. R.*

In Short

New York:

SALLY CRAVEN and Tony DeMarco are now one. . . **MIKE HAMMER**, vet borscht booker, returns to the mountains to set acts for the season. . . **BUDDY LESTER**, current at La Martinique, signed for the Connee Boswell radio show with Paul Whiteman conducting. . . **DOLORES ARMSTEAD** at the Hawaiian Club, Albany, for two weeks. . . **FAIRY CUNNINGHAM** set for *Surprises of 1944* opening Hollywood. . . **DON DORSEY** trapeze, and Jane Johnston, hoofer, are featured at George Washington Hotel, Jacksonville, Fla. . . **MILLS BROTHERS** now at the Chanticleer, Boston.

SHEY and **RAYMOND** added to J. C. Flippen's *Slap Happy*. . . **ANNE ROONEY** skedded for p.-a. tour starting in Cleveland. . . **MARTA DEANE** opens at El Chico. . . **JACKIE KELK**, on the Aldrich Family radio show, goes into Loew's State, June 15, then starts p.-a. tour. . . **KURT ROLLINI** at Riverdale Theater, Milwaukee. . . **IDA JAMES** opens at Cafe Society Downtown June 15. . . **BARBARA LEEDS** set for the State, Baltimore, June 1. . . **CHAZ CHASE** on Midwest vaude tour until end of June. . . **JEANNE BLANCHE** current at Touraine Hotel, Boston. . . **GINGER HARMON** doing USO. . . **LATHROP AND LEE** go into Latin Quarter June 23. . . **ELLA MAE MORSE** inked for the Capitol in September. . . **MAURIO ROCCO** begins six-week vaude tour June 9, then opens at Chez Paree. . . **MERCIDITAS** current at Clover Club, Miami.

GEORGIE TAPPS who opens at the Bowery, Detroit, May 29 has a pic bid from Goldwyn. . . **ROSE MARIE** is on verge of agent trouble. . . **DOLORES GRAY**, Mary Martin find, opens at the Copacabana June 2. . . **McGOWAN**

AND **MACK** ice revue set for Hotel Touraine, Boston, June 5. . . **YVETTE** joins Veloz and Yolanda on tour. . . **CHEENA DE SIMONE** dancers get another holdover at Grand Terrace, Detroit. . . **GALANTE AND LEONARDA** signed for the Statler Hotel chain. . . **EVELYN KNIGHT** goes into the Mocambo July 16 then starts theater dates.

Chicago:

LINDA JORDON and Don and Cassandra added to show at the 5100 Club. . . **MAXINE MARTIN** and Dell Lorel back from 11-month offshore jaunt. . . **YORK** and **LEIWS**, James Sterling, Mack Horne and Jimmy Elmore are at Joyland Park, Lexington, Ky. . . **RUDY HORN**, Helene and Hayes, and Max Con-

don open June 5 at the Netherland Plaza, Cincinnati. . . **THE PAULENS** and Bert Easley have been inked for the Walnut Room, Bismarck Hotel. . . **THE NOVELLOS** current at the Chase Hotel, St. Louis. . . **THE CALLAHAN SISTERS**, now at the El Rancho Vegas, Las Vegas, Nev., are set for the El Cortez Hotel, Reno, June 8.

NANCY DUFFIELD currently at Colosimos. . . **BILLY CARR** and Toasty Paul signed another six-month contract for the Vine Gardens. . . **DANNY BECK** opened at the Normandy Room, Cleveland. . . **JACK SHEA** is now at the Happy Hour, Minneapolis. . . **MAL CARDO** is currently at the Tic Toc, Milwaukee. . . **TYLER, THORNE AND ROBERTS** have opened at the Lake Club, (See *IN SHORT* on page 25)



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VAUDEVILLE REVIEWS

State, New York

(Reviewed Thursday Evening, May 18)

With a strong picture, *Lady in the Dark*, to pull 'em in, State this week is relying on a fairish bill for the vaude end.

Jack Pepper, lofty-voiced tenor, does well with a combination of sentimental ballads and rather good patter. The tunes he delivers in a knowing style tinged with blarney, and the gags he parlays for laughs. Makes a nice closer and winds up with lots of applause.

Block and Sully are back with their standard nagging-couple routine. Material, for the most part, wears a beard, and pair's on-again, off-again bickering and cooing is somewhat tiresome. But if they don't pull belly-laughs they yank plenty of giggling out of the stub-holders, and their parody patter-song for the finish brought a hand meriting a "thank-you" when caught. Block doubles as emcee.

Peggy Fears breaks out three of the tunes she was purveying recently at *La Vie Parisienne*, and is still schmaltzing. Her hoke, however, is well-spotted on an expertly-lit stage so that for her final *They Say*, warbler garnered mitting worth an extra bow.

Virginia Austin, puppeteer, offers an engaging novelty turn. Act starts modestly enough, with gal talking to and dancing a clown doll, then a pair of them in a jitterbug bit. However, rounds off with a sock by bringing on a puppet the size of a child, and this doll in turn manipulates a smaller dummy and then a still smaller one. Earned swell hand and pleased chuckles.

Joe, Lou and Marilyn Cates open with a routine of old dances versus new. Biz fair when caught. **Paul Ross.**

Chicago, Chicago

(Reviewed Friday Evening, May 19)

Current bill is strictly vaude type, headlining Gil Lamb and Ray Eberle, with Lathrop and Lee, the Glens and Bob Coffey supporting. Show starts fast, with Lou Breeze and his ork swinging out in an original arrangement of *Holiday for Strings*, featuring the three violins and vocal backing by the group. Lathrop and Lee, tapsters follow. Work rapidly and smoothly. Miss Lee has a special solo bit in which she does a series of fast tapping that is different than most routines. She finished with a sophisticated tap strut to *Darktown Strutters' Ball*, with plenty of flash and high-class stepping. Duo is a natural and drew a heavy response. Gil Lamb, laugh panic of the pic *Ridin' High*, keeps the audience in a state of hilarity from start to finish. His dead pan is laugh-provoking and his sharp delivery is pleasing to the ears. Does several clever bits, including a movie take-off in his role with Dorothy Lamour and a news commentator's skit. Follows with a comical satire on how Vincent Youmans, Cole Porter and Jerome Kern would write the lyrics to *Mother Goose*. Appears later on the bill with Bob Coffey, harmonica player. Duo gives out with *Rhapsody in Blue* and a farcical jitterbug dance. Scored heavily and had to beg off. Ray Eberle's warbling clicked well with the feds and begged off after four curtain calls. The Glens surprised with their remarkable acro work. They have good control and their feats are original. They were the second show-stoppers on the bill. Pic, *Standing Room Only*. **Jack Baker.**

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, May 16)

A groovey program, with the all-septan talent doing stints that have jive as their ultimate goal. Benny Carter headlines, with Timmie Rogers, Cook and Brown and the King Cole Trio. Knocking off the greatest applause is the King Cole Trio. Savannah Churchill follows as a solid-sender.

Show is principally band. Carter outfit (seven brass, four rhythm and four sax, not including maestro's sax) opens with a hot one. Carter justifies his billing as "that amazing man of music," for the tones he gets on the sax and trumpet are out of this world. *Love for Sale* pleases the heps, but *Poinciana* is their epitome. *Back Bay Boogie*, unfortunately placed before the King Cole Trio, isn't too hot. Carter deserves (See *Orpheum, Los Angeles*, on page 27)

Stratford, Chicago

(Reviewed Saturday Evening, May 13)

This neighborhood house, presenting vaude for the past 12 years, offers an evenly balanced show for the family trade.

Highlight was the Three Imaginators. Backed by recordings, the boys, still in their teens, strike a high note in pantomimic impressions. They do the Andrews Sisters, Mary Martin and Bing Crosby and the Merry Macs, keeping the crowd in a hilarious state. Their perfect sync to the recordings, smart mugging, youthful looks and fine performance will easily earn them a place among today's top-notchers. Had to beg off after four encores.

Ann Rooney, 16-year-old movie starlet-warbler, in a pleasing voice, tries to sell her numbers, but she seems to lack experience. She has showmanship, however, and in time should develop into a good performer. The Appletons, dance trio, appear in a rough and tumble Apache number. Act is fast and furious. Everything happens, from knife throwing to pitching a gal thru a window and the punch-packed climax furnishes plenty of excitement for the ticket buyers.

The Victorias, novelty bicycle act, had good balancing and control. Male partner does a good stint of fiddling perched on a 12-foot unicycle. Act, when caught, didn't receive a heavy response, probably due to the repetition of stunts. Tom O'Neil introduces the acts. Patter is corny and he doesn't click until he gives out with a harmonica solo. He should confine his routine to his harmonica, as he has style and some hot arrangements. Pic is *Government Girl*. **J. B.**

Oriental, Chicago

(Reviewed Friday Evening, May 19)

New 1944 edition of *George White's Scandals*, as far as production is concerned, is a hodgepodge on poorly executed production numbers and lacks the flash of the producer's former girl revues. However, three acts, Masters and Collins; Ming, Ling and Hosse, and Miriam Lavelle, help to give the show its badly needed entertainment. Opens with a slow-paced talking-singing production by six chorines, introducing modern dances as those compared to grandmother's day. Leads into a stage set, featuring 11 cuties, dressed in quaint costumes and papier-mache masks, which doesn't impress.

Al Klein, Sam Lewis, Eddie Nelson and Johnny Masters, attired in tramp togs, follow in a not-too-funny skit on why they strayed. Drew little applause. Miriam Lavelle, dancer, did two numbers. First, a well-executed fruica. Appeared later in a sharp acro routine, featuring (See *Oriental, Chicago*, on page 27)

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Invasion Jumps Plus Heat Wave Hit Stem's B. O. Takes

NEW YORK, May 20.—Combination of D-Day jitters and hot weather hit the Big Stem so that takes either slumped or if it was the first week of a new bill the increase was comparatively minor.

Radio City Music Hall (6,200 seats; house average \$100,000) did \$98,000 for initial week of Don Cossack Chorus, Carlton Emmy and *White Cliffs of Dover*.

Roxy (6,200 seats; house average \$75,000) for first week with Connee Boswell, Willie Howard, Raymond Scott's ork and *Pin Up Girl* climbed to \$75,600. Last week of old bill figures was \$50,000.

Paramount (3,664 seats; house average \$80,000) for second week of Charlie Spivak's ork, Wesson Brothers; Tip, Tap and Toe and *Going My Way* got \$85,000. First week of bill take was \$102,000.

Capitol (4,627 seats; house average \$55,000) with Phil Spitalny's ork and *Gaslight* got \$54,000 as against \$72,000 for opener.

Strand (2,779 seats; house average \$45,000) for second week with Tars and

Spars and *Between Two Worlds* got \$30,000 compared with first week's \$48,000.

Loew's State (3,500 seats; house average \$28,000) came in with \$18,700 with Sunny Skylar, Adrian Rollini and *Broadway Rhythm*. Previous take was \$33,000. Current bill has Jack Pepper, Peggy Fears, Block and Sully, Virginia Austin and *Lady in the Dark*.

Andrews Sisters, Ayres Ork Meager 18G in Minneapolis

MINNEAPOLIS, May 20.—Orpheum Theater grossed a meager \$18,000 with the Andrews Sisters, and the Mitchell Ayres ork week ended Thursday (18), about \$1,000 under their gross of a year ago.

Pic, *Her Primitive Man*. Vaughn Monroe opened yesterday.

Heatwave Hits Boston Gross

BOSTON, May 20.—With warm weather badly hurting all showbiz the RKO-Boston was in a bad way this week. Xavier Cugat headlined week ended Wednesday (17), with the gross reaching about \$25,000.

Featured variety act was George and Gene Bernard, with band specialties contributed by Nita Rosa, Del Campo, Don Rodney, De La Cruz and the dancing Garcias. Flicker was *The Falcon Out West*. Ted Lewis opened fair, considering the weather obstacles, Thursday (18) with a big company featuring Geraldine DuBoise, Gerrie Gale, Audrey Simm, the Three Reed Sisters, Bebe Fox, Teddy Hale, Paul White and Charlie "Snowball" Whittier. Guy Lombardo skedded for May 25.

Blackstone Neat 19G in LA

LOS ANGELES, May 20.—Blackstone the Magician caught a good week-end and pulled a neat \$19,000 at the Orpheum Theater (2,200 seats) here last week. Starting off slowly but building, the magic show turned in a favorable gross. Pic, *The Lady and the Monster*. House charges 75 cents top.

James Draws 12,000

SAN FRANCISCO, May 20.—Harry James at the Civic Auditorium here Saturday (13) and Sunday (14) drew 12,000 persons. Admission was \$1.45 with a few hundred reserved at \$2.45. Saturday night featured a jitterbug contest sponsored by *The News*.

Balto Hipp Dandy \$18,500

BALTIMORE, May 20.—Hippodrome Theater grossed an exceptionally fine \$18,500 week ended May 17, with bill made up of Gene Baylos, Dean and Edwards, Renald and Rudy, the Albins, and the Flying Berrys. Pic, *Snow White and the Seven Dwarfs*.

IN SHORT

(Continued from page 23)

Springfield, Ill. . . . FRANK PAYNE booked into the Beverly Hills Country Club, Cincinnati. . . . COHAN AND DE PINTO, after one year with USO, go offshore. . . . WILFRED DUBOIS, juggler, at Moose Club, Erie, Pa. . . . FRANK PAXTON now at the 100 Club, Des Moines.

LYNN MARTIN, singer, has been held over for an indefinite run at the Morocco Club, Denver. . . . MARYE LEONE, personality songstress is back again at the Brown Derby, Chicago. . . . GIL SNYDER, musical novelty, has been set for an engagement with the Joe Daniels coast circuit. . . . DUKE ART JR., novelty act has been booked into the Roosevelt Hotel, New Orleans. . . . FUN FOR YOUR MONEY, unit show with Sid Gould, comic; Bee Saxton, singer, and Johnny Lee, comedian, in at Colosimo's for six weeks plus options. . . . JACK MARSHALL, comic, and Stewart and Lee, dancers, added to the Rio Cabana show, Chicago.

DANNY SPRUCE, laugh getter, now at the Chicago Derby. . . . VIRGINIA CARROLL, songstress inked for a return two weeks at the Grand Terrace, Detroit. . . . MAURICE AND MARYEA, terpseters, holdover at the Blackhawk, Chicago.

. . . DANNY RICHARDS, comic, currently at the Tic Toc, Milwaukee. . . . OLIVE BERNARD is the new dance producer at the Chez Paree, Chicago. . . . GLEN PHILLIPS, juggler, now at the Tops and Taps, Rockford. . . . MCGIVERN GIRLS (5) opened at Khoury's, Cleveland. . . . JUNE ST. CLAIR has been booked in at the Cat and the Fiddle, Cincinnati. . . . JULES AND JEAN TUDELL, dancers, are nearing an all-time record run at the Tavern Room, Bismarck Hotel.

THERESA MYERS is the organist at Old Heidelberg, Chicago. . . . VAUGHN AND WHITNEY, guitar and novachord, are at the Turf Club, Galveston, Tex. . . . GLORIA FOSTER is the featured singer at the Blackhawk, Chicago. . . . FLO HENRY, goes into the Tic Toc, Milwaukee. . . . ANDY RICE JR. AND LITTLE FRANKIE LITTLE have been booked into the Primrose Club, Newport, Ky. . . . LIBONATI TRIO are also appearing at the same spot. . . . MARION GRATER, singer, can be heard at the Rome Hotel, Omaha. . . . TAYLOR KIDS (5), acro team, are skedded to appear at the Edgewater Beach Hotel, Chicago, starting June 2.

Hollywood:

IRENE BROOKS is filling in at the Valley Lodge for Marie (Butch) Austin, who was called East due to the death of her mother.

Philadelphia:

HILDE SIMMONS in the Latin Quarter this week, jumping to Glen Park Casino, Buffalo, on June 5. . . . HELEN LANE, recovered from an appendix slicing, returns this week to the Chung-King, Baltimore. . . . BARON LEE AND TROY BROWN, coming off the Hirst circuit, open June 1 at Club Bali, Washington. . . . PRIMROSE SEMON making local bow at Sciolia's. . . . ALAN GALE taking in a return trip to Club Charles, Baltimore, due back at Latin Casino June 12. . . . MARGIE WINTERS, forced into inactivity thru a series of operations, ready to return to the after-dark scene.

Here and There:

BEATRICE KAY current at the Stanley, Pittsburgh, then goes to Louisville. . . . CIRO RIMAC revue set for the Latin Quarter, Boston, May 29. . . . PHIL BRITO will play the Riverside, Milwaukee, next week. . . . KING COLE TRIO set to step into the Golden Gate, San Francisco.

FERNANDO AND FAIR take their marionettes into the Blackhawk Cafe, Chicago, May 24.

Two Niteries Hit by Fire

TRURO, N. S., May 20.—Police are seeking a firebug with a flair for setting fires in night spots. At the Forum, second-floor nitery, somebody entered the ground floor and started a fire under a stairway leading to the dance floor. Damage to the building was heavy, altho everybody escaped. Investigation by police and fire marshal disclosed the fire was of incendiary origin.

The next night fire began at the Bible Hill nitery. The blaze was found within a few minutes. Nobody was injured.

Both spots had been subject to periodical inspection by the fire marshal and the board of censors, and sufficient exits had been provided to satisfy the two inspecting entities.

Detroit Vaude House Sold

DETROIT, May 20.—The Lakewood Theater, running week-end vaudeville shows and the only house in town with such a policy at the present time, was taken over this week by Associated Theaters, local circuit, from A. A. Moss, who retires from active show operation.

Glenn Ball, formerly of Denver, has been named manager, succeeding John Gallagher.

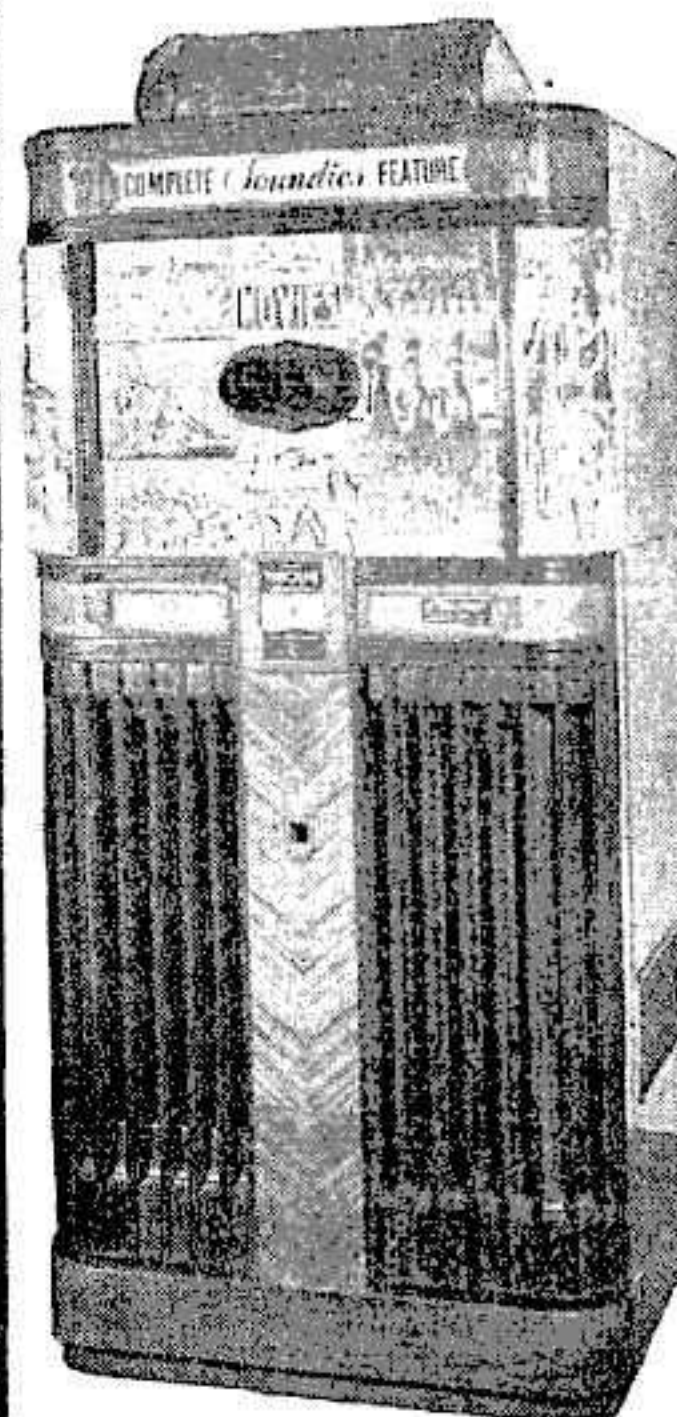
The theater is also try-out house for the *Swing Shift Frolics*, while the war workers' show airs from here.

Two Wildwood Ballrooms

PHILADELPHIA, May 20.—Wildwood, N. J., gets two ballrooms for the first time this summer. William C. Hunt, who operated Convention Hall for many seasons, is opening a new Starlight Ballroom to replace Hunt's Ocean Pier dance, which burned down last Christmas Day. Charlie Solomon, operator of the Met Ballroom, is taking over Convention Hall.

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Heat and Rain Cut Chi Draw

CHICAGO, May 20.—Hot weather and rainstorms were blamed for the business lull at the both vaude-pic houses here. At the Chicago (4,000), Vaughn Monroe, combined with a weak pic, *It Happened Tomorrow*, brought in a low \$42,000. House's weekly average is \$49,000. The current bill, however, may help grosses this week, with Ray Eberle and Gil Lamb sharing the top billing. House opened well and should come back to average week.

Woody Herman, at the Oriental (3,200), didn't come up to expectations. Bill was a packaged show, but only grossed \$31,000. Band three months ago hit a good high of \$55,000 at the Chicago Theater. Present bill, George White's *Scandals*, looks like a good bet and should hit a neat \$34,000, as house has always been a good spot for girls revues.

Wald Ork, Kay Light 16 1/2 G As Philly Biz Hits a Slump

PHILADELPHIA, May 20.—With business off all over town, box office at the Earle Theater (seating capacity, 3,000; house average, \$20,000) continues in a slump.

For week ended Thursday (18), house had Jerry Wald's band and Beatrice Kay to share the spotlight, with the register ringing lightly to the tune of \$16,600.

Ginnie Powell and Dick Merrick, out of the band, with Ben Berl the added act, rounded out the bill. Little help from the screen's *You Can't Ration Love*.

S. F. Golden Gate \$23,000

SAN FRANCISCO, May 20.—Golden Gate (2,850 seats) grossed \$23,000 week ended Tuesday (16). On stage were Hal McIntyre and ork, Marcy McGuire, Vivien Fay, Mann and Linde, and the Shyrettos. Pic, *The Scarlet Claw*.

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The Billboard Tax Man's Bible

HOLLYWOOD, May 20.—Local office of Internal Revenue Bureau uses *The Billboard* to keep posted on night club tax rulings. Actor called up BIR office and asked if customers in night club wanted to warble would spot be taxed 30 per cent.

Government boys figured it would, but actor quoted the statement by Mrs. W. C. Reed, Chief of Admissions Tax Unit, in the April 22 issue of *The Billboard*, to the effect that nitery guests may sing as long as management doesn't hire someone to act as leader.

Internal Revenue office here has obtained *The Billboard* of that date to use as reference in case the matter comes up again.

LA JOLLA, Calif., May 20.—W. F. Olsen, operator of the Casa de Manana, only night club spot here, is suffering from a bad case of singing soldiers. He tossed out his show and dancing rights to escape the tax. But the many servicemen from the camps hereabouts still come into the place—having nowhere else to go. Now, worries Olsen, how to keep them singing? He believes the revenue man will come around if the "entertainment" continues.

SELIKA PETTIFORD held over at the Desert Room, Glendale, for another eight-week stretch. JAMES McCRAINE and orch continue in Phoenix.

Bouncer Back in N. O.; Sing and Out You Go

NEW ORLEANS, May 20.—The night club bouncer has returned to his own after many years in the Vieux Carre (French Quarters) due to the 30 per cent tax. Deputy Collector Dennis Puncy says his toughest assignment is to keep patrons from singing, which puts the tax on.

About half of the spots are not taking any chances, the management pays a tax and then passes on the extra costs to patrons, and all seem satisfied that the tax is not as bad as it looked at first. The city has plenty of money, with several large shipyards and plane plants bringing employment up to all-time highs.

Toronto Bluenoses Yelping To Close Sole Burly House

TORONTO, May 20.—The Casino, only burly in town, may get a license renewal—and maybe not. It depends on the police commission. Right now the renewal is pending, with church leaders yelling, "No vaude, pix only!" The pulpit preachers argue out that public opinion forced Mayor La Guardia to close New York shows, so why not the Casino? The Casino is playing to packed houses.

CHARLIE DAVIS TRIO opened at Randini's in Los Angeles. . . MEADE LUX LEWIS get an additional 13 weeks at Randini's. . . BUD SCOTT TRIO, featuring Herb Rose, violinist, current at the Zanzibar Room, Florentine Gardens, Hollywood.

Burlesque Notes

By Uno

EVELYN TAYLOR enjoyed top billing at the Casino, Pittsburgh, May 21 week, and will ditto at the Hudson, Union City, May 28, and the Gayety, Norfolk, June 4, when her Hirst Circuit tour folds. . . PVT. MORRIS WEBBER, former concession manager for Oscar Markovich at the Gayety, Cincinnati, and other houses, V-letters from somewhere in England that he would like to hear from friends. . . MARIE CORD now vocalizing in local Loew houses. . . GRACE PECK, formerly in vaude, and an ingenue in her dad's (the late George Peck) *Jazz Babies* in burly, is now floor clerk in Commodore Hotel.

COLLINS AND GOULD, booked by Milt Schuster, opened May 12 at Empress, Milwaukee. . . PRIMROSE SEMON moved to the Madison Club, Baltimore. . . ROSALEE GORE now featured as Kateenka, Russian strip dancer, at Club Morocco, Chicago. . . JAI LETA and Al Samuels, recently closed at Club 400, St. Louis, are now touring local camp shows. Expect to go overseas. While in St. Louis, she doubled in featured spot at the Grand. . . GYPSY NINA (Mrs. Nick Perros) gave birth to a daughter, christened Tiny, April 29.

MARY DALE, sister of Margie Dale and Bettine, is tripling as talker, vocalist and strip specialty at the Gem, Chicago, where other strips are Ginny Burke, Dottie Leager, Ramona McGuire, Sue Tifton, Lela Wood and Stela Goodman. House operator is Stanley Neskey; manager, Charlie Neskey; comedian and book producer, Johnny Goodman; chorus producer, Princess Livingston; stage manager, Al Ginsberg, and musical director, George Atkins. Ork includes Claude Collier, drums, and Luigi Zuccherro, cornet; backstage mechanics are Sam Mitchell and Pat Stiege; out-front concessionaires, Joe Isaac and Jim Mullarney. . . H. A. (KID) MORRISON, former manager of the late Harry Hastings' *Kewpie Dolls*, which featured Tom Howard, is now in the auto business in Miami. . . JOE DORRIS, emcee, switched from Pastor's Uptown to the Queens Terrace. . . MAURICE CASH, comic at the Follies, Los Angeles, since the first of the year, expects to close there June 1 when his contract expires.

Name Bands To St. L. Plantation

ST. LOUIS, May 20.—Anthony Scarpelli, owner of Club Plantation, all-night spot featuring sepiia talent, has announced that Earl Hines will inaugurate name-band policy at his place May 25. Hines comes in for three weeks, bringing his own floorshow with him, including Betty Roche, former Ellington canary. Other deals, Scarpelli says, have been arranged with Maxine Sullivan, Noble Sissle and the Mills Brothers.

Jeter-Pillars orchestra, featured at the club for the past 10 years, will make a road tour of theaters and one-nighters with Hays Pillars fronting the outfit. Ann Baker, formerly with Louis Armstrong, may join the aggregation as vocalist.

GAC's Experimental Idea

HOLLYWOOD, May 20. — General Amusement Corp. is experimenting with Charles (Dizzy) Smith, who plays in Henry Aldrich pictures. They're building him up, heading a 13-man outfit, with the idea if it works GAC will do same with other lesser film names to front bands for them. New outfit's first date is Ocean Park Aragon.

GAC is also planning to build up Spike Jones by augmenting small outfit to 12 men and book him into dance spots.

Philly Spot Changes Hands

PHILADELPHIA, May 20.—In face of the poor after-dark biz and with many of the ops figuring on shuttering for the summer, announcement comes this week of the opening of a new nitery.

Samuel R. Smerlison, prominent building contractor here, is taking a flier in the field in purchasing Harry Weinberg's interest in the 69th Street Rathskeller.

Spot is being extensively altered and will get a new lease on life on June 5 as the Everglades.

Direct From N. Y. Hit

LONDON, May 20.—The dearth of vaudeville acts has brought out old-timers and revivals from all sorts of places. Recently revived is a once sensational "motor cycling in mid-air" act. Trio bill themselves as "from the Palladium and the New York Hippodrome." They last played the London Palladium in 1928. As for the New York Hippodrome—well figure that one out for yourself.

N. Y. AGVA Local Stages Benefit To Aid Ousted Actors

NEW YORK, May 22.—Before a capacity house at the 46th Street Theater the New York local of the American Guild of Variety Artists held its first annual benefit last night. Matt Shelvey, national administrator, and Dave Fox, head of the New York local, were present, but neither they or anyone else delivered any speeches.

The evening was devoted purely to entertainment, of which there was a wide choice. Among the performers who appeared were the Berry Brothers, Bernice Parks, members of the *Tars and Spars* unit, Stubby Kaye, Willie Howard, Gene Baylos, Eddie Garr, Henny Nadell, Dale Belmont, Val Valentinnoff, Kenneth Buf-fett, Eddie Davis, Duke Ellington, Car Brisson, Victor Mature, the Latin Quarter line, Una Cooper, the Blanchards, Chuck and Chuckels, PeeWee Marquette, Jack Pepper, the Wesson Brothers, Mickey Alpert, Richard Korbel and Bert Lytell.

The benefit produced funds which will be used to assist AGVA in taking care of performers displaced by the 30 per cent tax.

NEW YORK, May 20.—If the biggest problem of the American Guild of Variety Artists—the tax situation—can be cleared up in time, AGVA will launch an attempt in the summer to bring the Borscht Belt into line, according to Matt Shelvey, national administrator.

Shelvey feels that working conditions in the mountain hostleries have been sub-standard long enough and that a start towards minimum basic agreements with these places should be made during the coming months.

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ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—café; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A

Aida, Great (Aloha) NYC, nc.
Adler, Larry (Empire Room) Chi, h.
Akin's, Bill, Continental Four (Indiana) Fort Wayne, Ind., h.
Aipert, Larry (Queens Terrace) NYC, nc.
Appletons, The (Lookout House) Covington, Ky., nc.
Anthony & Rogers (Carman) Phila, t.
Arenos, The (State Fair) West Allis, Wis., 25-June 2, p.
Austin, Joe, Lou & Marilyn (State) NYC, t.
Austin, Virginia (State) NYC, t.

B

Bac, Norman, Dancers (Lookout House) Covington, Ky., nc.
Backwards, Prof. (Oriental) Chi, t.
Baker, Don (Atlantic) NYC, nc.
Baldwin & Bristol (Riverview) Pennsville, N. J., p.
Banks, Sadie (Old Roumanian) NYC, nc.
Barrett, Sandra (Chez Paree) Chi, nc.
Barton & Brady (100 Club) Des Moines, nc.
Belmont Bros. (Stratford) Chi, t; (Lido) South Bend, Ind., 29-June 3.
Bernard, George & Jean (Riverside) Milwaukee, t.
Blaine, Barbara (La Martinique) NYC, nc.
Blakstone (Last Frontier) Las Vegas, Nev., 26-June 8, h.
Block & Sully (State) NYC, t.

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Bonds, Margaret (Cafe Society Downtown) NYC, nc.
Boswell, Connie (Roxy) NYC, t.
Bourbon, Ray (La Vie Parisienne) NYC, nc.
Brandows, The (Hipp.) Baltimore, t.
Bright, Patricia (Chez Paree) Chi, nc.
Brito, Phil (Center) Norfolk, Va., t.
Brown, Evans (Glendening's) Upper Darby, Pa., cl.
Brown, Mary Ann (Leon & Eddie's) NYC, nc.
Burns Twins & Evelyn (Golden Gate) San Francisco, t.
Burton, Muriel (Tony's Trouville) NYC, nc.
Burton's Birds (Versailles) NYC, nc.

C

Carlisle, Charlie (Bowery) Detroit, nc.
Carlos & Linda (Don Julio's) NYC, nc.
Carr Bros. (Stanley) Pittsburgh, t.
Carroll, Jean (Palace) Columbus, O., t.
Castle, Al & Helene (Tower) Kansas City, t.
Cavalliers of Rhythm, Three (Eddie Stevens Lounge) Cleveland, nc.
Ceeli (Village Vanguard) NYC, nc.
Childs, Livia (Havana Casino) Buffalo, nc.
Chords, The (Slapsy Maxie's) Hollywood, Calif., nc.
Coffey, Bob (Chicago) Chi, t.
Collins, Rena (Zombie) Detroit, nc.
Condon, Max (Patlo) Cincinnati, nc.
Cook & Christy (Capitol) Washington, t.
Cook, Gerald (Cafe Society Downtown) NYC, nc.
Cordyn & Sawyer (Earle) Washington, t.
Cortez, Florez (Te Pee) Miami, nc.
Corwin, Don (Gamecock Cafe) NYC, nc.
Cossack, Don, Co. (Music Hall) NYC, t.
Costello, Jimmie (Patlo) Cincinnati, nc.
Crane, Phil & Mildred (Roosevelt) New Orleans, h.

D

Dagmar, Bert (Moose) Erie, Pa., 12-25, nc.
Darrow, Chick (Tropic Isle) NYC, nc.
De Croff, Ann (Astor) Montreal, nc.
Delahanty, Irene (Zamboanga) Los Angeles, nc.
DePalma, Anita (El Chico) NYC, nc.
DeQuincey & Givens (Dixie) NYC, h.
Diamond Bros. (Palace) Cleveland, t.
Dolphin, Chester (Orpheum) Minneapolis, t.
Donhey, Ken (Puritas Springs Park Rink) Cleveland, p.
Downey, Morton (Waldorf-Astoria) NYC, h.
D'Ray, Phil (Bismarck) Chi, h.
Drake, Robt., & Little Jeanne (Clover) Portland, Ore., nc.; (Town Ranch) Seattle 30-June 10, nc.
Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.
Durant, Jack (Albee) Cincinnati, t.

E

Eberle, Ray (Chicago) Chi, t.
Edwards Bros., Three (Hipp.) Baltimore, t.
Elder, Althea (Copacabana) NYC, nc.
Ellis, Joan (Kelly's Stable) NYC, nc.
Eldridge, Jean (Metropole) NYC, re.
Emmy, Carlton (Music Hall) NYC, t.
English, Ray (Center) Norfolk, Va., t.

F

Fair, Fernando (Blackhawk) Chi, nc.
Fanchon (Harlequin) NYC, nc.
Fears, Peggy (State) NYC, t.
Ferrara, Don (Chi-Chi) Palm Springs, Calif., nc.
Fields, Benny (Latin Quarter) NYC, nc.
Ford, Mickey (The Embassy) NYC, nc.
Postaire (Esquire) Norfolk, Va., nc.

G

Gainsworth, Marjorie (Hipp.) Baltimore, t.
Galante & Leonard (Stalier) Buffalo, h.
Gale, Jerry (Salon Madrid) NYC, h.
Gall Sisters, Three (State) Baltimore, t.

Gallus, John (Biltmore) Los Angeles, h.
Garcias, The (Riverside) Milwaukee, t.
Garretson, Marjorie (Bimbo's 365 Club) San Francisco until June 29.
Gautier's Steeplechase (Hipp.) Baltimore, t.
Gibson, The (Center) Norfolk, Va., t.
Glens, The (Chicago) Chi, t.
Glover & LaMac (Mayflower) Akron, O., h.
Gorday & Triano (Chez Paree) Chi, nc.
Gordon, Roy, Trio (Tower) Kansas City, t.
Gray, Wilma (Cafe Society Downtown) NYC, nc.
Grimaldi, Marie (Music Hall) NYC, t.
Guertin, Eddie (606 Club) NYC, nc.

H

Hanneford, George, Family (Olympia Circus) Detroit 12-28.
Hart, June (Curley's) Minneapolis, c.
Haviland, Hal (Olympia) Miami 24-30, t.
Hawkins, Coleman (Yacht Club) NYC, nc.
Hays, Virginia (Maisonette Room) NYC, h.
Hellman, Daphne (Ruban Bleu) NYC, nc.
Hendricks, Marcella (Louise's Monte Carlo) NYC, nc.
Herbert, Jack (Cotton) Houston, nc.
Hibbert, Byrd & LaRue (Earle) Phila, t.
Hines, Baby (Kelly's Stable) NYC, nc.
Hooshe, Ming Ling (Oriental) Chi, t.
Howard, Eddie (Casino) Pittsburgh, t.
Howard's, Harry, Gay Nighties Revue (Circle) Indianapolis, t.
Howard, Willie (Roxy) NYC, t.

J

Jagger, Kenny (Sportsman Club) Indianapolis.
Johns, Diana (Jimmy Kelly's) NYC, nc.

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Johnston, Johnny (Palace) Cleveland, t.

K

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Kay, Beatrice (Stanley) Pittsburgh, t.
Kaye, Phil (Old Roumanian) NYC, nc.
Kennedy, Edgar (Palace) Columbus, O., t.
Klein, Al (Oriental) Chi, t.
Knapp, Marjorie (Lookout House) Covington, Ky., nc.
Kramer's, Henry, Midgets (Roxy) Bay City, Mich., t.

L

LaBato, Paddy (Rome) Omaha, h.
Lamb, Gil (Chicago) Chi, t.
Lane, Loretta (Old Roumanian) NYC, nc.
Lane, Muriel (Carman) Phila, t.
Lanthrop & Lee (Chicago) Chi, t.
Lavelle, Miriam (Oriental) Chi, t.
Lavoie, Don, & Carlotta (Utah Canteen) Salt Lake City.
LaZelas, Aerial (Stork) Council Bluffs, Ia., 22-June 4, nc.
Lester & IrmaJean (Villa Bee) Jackson, Mich., nc.
Lewis, Sam (Oriental) Chi, t.
Lewis, Ralph (Chase) St. Louis, nc.
Long, Nick (Beverly Hills) Newport, Ky., cc.

M

Mage & Karr (New Yorker) NYC, h.
Maison, Gil & Bernice (Orpheum) Minneapolis, t.
Manners, Dorothy (Kelly's Stable) NYC, nc.
Marcus, Doc (Latin Quarter) NYC, nc.
Margo, Beryl (Tropic Isle) NYC, nc.
Margo (Palace) Cleveland, t.
Mario & Floria (Empire Room) Chi, h.
Marionettes, LeRoy (La Salle) Chi, h.
Mariow, Sid (Tropic Isle) NYC, nc.
Marshall, Jack (Rio Cabana) Chi, nc.
Martin, Dean (Glass Hat) NYC, h.
Masons, The (Carman) Phila, t.
Master & Rollands (Oriental) Chi, t.
Maurice & Maryen (Blackhawk) Chi, h.
Mayfair, Mitzi (Center) Norfolk, Va., t.
Mayhoff, Eddie (Blue Angel) NYC, nc.
Midnight Zombie Jamboree (Orpheum) Ortonville, Minn., 24; (Willmar) Willmar 25; (State) Hutchinson 26; (Paramount) St. Cloud 27; (Andria) Alexandria 29, t.
Mills, Buster (Rockhead's Paradise) Montreal, nc.
Myles, Marilyn (Beverly Hills) Newport, Ky., cc.

N

Nelson, Eddie (Oriental) Chi, t.
Nichols & Haley (Patlo) Cincinnati, nc.
Niva, Vera (Old Roumanian) NYC, nc.
Novellos, The (Tower) Kansas City 26-June 1, t.; (Stratford) Chi 3-4, t.

O

Ortega, Eva (Camella House) Chi, h.

P

Paddock, Jean (Kelly's Stable) NYC, nc.
Padova, Andy (Warwick) NYC, h.
Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.
Paris, Frank (Earle) Phila, t.
Patterson, Dixie (Kelly's Stable) NYC, nc.
Penny & Johnnie (Tower) Kansas City, t.
Pepper, Jack (State) NYC, t.

Peppers, Three (Zanzibar) NYC, nc.
Pickwell, Priscilla (Tropic Isle) NYC, nc.
Pierce, Jack, Radio Jamboree (Carolina) Burlington, N. C., 25-27; (Visulite) Staunton, Va., 29-31, t.
Plummer, Lorraine (Club Cobra) NYC, nc.
Powers, June (Kelly's Stable) NYC, nc.
Price, Dorothy (Blackstone) Chi, h.
Price, Georgie (Mayfair Room) Chi, h.

R

Rancheros, Los (Havana-Madrid) NYC, nc.
Raymond, Ed (Polack Circus) Fresno, Calif., 24-30.
Raymond, Norma (Amen Corner) NYC, nc.
Read, Kemp (Luke's Lodge, Newport Beach) Newport, R. I., h.
Reeves, Oy (Hipp.) Baltimore, t.
Relly, Betty (La Conga) NYC, nc.
Revue, The (Blue Angel) NYC, nc.
Reyes, Reva (La Vie Parisienne) NYC, nc.
Reyes, Paul & Eva (Havana-Madrid) NYC, nc.
Richey, Jean (Earl Carroll Theater) Hollywood, re.
Roberts, Al Whitey (Lookout House) Covington, Ky., nc.
Robbins, Gayle (Beverly Hills) Newport, Ky., cc.
Rock & Dean (Moose Club) Jackson, Mich.
Rogers, Roy (State) Allentown, Pa., t.
Rooney, Anne (Palace) Columbus, O., t.
Rose, Billy, Revue (Adams) Newark, N. J., t.
Rose Marie (La Martinique) NYC, nc.
Rouchet, Chick (606 Club) NYC, nc.
Roy, Don (Cat & Fiddle) Cincinnati, nc.
Ryan, Fran (Tower) Kansas City, t.

S

St. Claire Sisters & O'Day (Arena) Detroit 12-28.
Semon, Primrose (Madison) Baltimore, nc.
Sharkey, Little Jack (51 Club) NYC, nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shutta, Ethel (Rio Cabana) Chi, nc.
Simpson, Carl & Faith (Orpheum) Los Angeles 29-June 3, t.
Slater, Jane (Orpheum) Minneapolis, t.
Spears, Basil (La Vie Parisienne) NYC, nc.
Smith, Cyril (Beverly Hills) Newport, Ky., cc.
Spruce, Danny (Brown Derby) Chi, nc.
Stone, Terry (Ferdinando) Hartford, Conn., nc.
Stuart & Lea (Rio Cabana) Chi, nc.
Sue, Lyda (Earle) Washington, t.
Sumner, Joan (Le Jardin du Perroquet) NYC, h.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Sutton, Jimmy (Havana-Madrid) NYC, nc.

T

Tars & Spars (Strand) NYC, t.
Teresa & Luisillo (Havana-Madrid) NYC, nc.
Therrien, Henri (Latin Quarter) Boston, nc.; (National) Richmond, Va., June 1-7, t.
Thomas, Jimmie (Pennsylvania) West Palm Beach, Fla., h.

U

Urban, Frances (Lookout House) Covington, Ky., nc.

V

Vincent, Larry (Lookout House) Covington, Ky., nc.

W

Wallace Puppets (Capitol) Washington 22-24, t.; (Oriental) Chi June 2-6.
Walker & O'Rourke (Palace) Cleveland, t.
Walzer, Oscar (Salon Madrid) NYC, h.
Warren, Annette (Carter) Cleveland, nc.
Washington, Travis (Pied Piper) NYC, nc.
Water Polices (Auditorium) Denver 24-27; (Fairgrounds) Salt Lake City May 30-June 5.
Wayne, Jerry (Capitol) Washington, t.
Weidler, Virginia (Earle) Phila, t.
Wesson Bros. (Paramount) NYC, t.
Williams, Hermanos (Latin Quarter) NYC, nc.
Wilson, Marcellus (Rockhead's Paradise) Montreal, nc.
Winchill, Cliff (5100 Club) Chi, nc.
Winter Sisters, Three (Carman) Phila, t.
Wynter & Angeline (Pierre) NYC, h.

Y

Yeo, Mary Jane (New Yorker) NYC, h.
Young, Audrey (Oriental) Chi, t.
Yvonne & La Marr (Salon Madrid) NYC, h.

ORPHEUM, LOS ANGELES

(Continued from page 24)

plenty praise as a musician and a leader. Also outstanding are his pianist, hot trumpet man and the tram three-some.

What Carter's outfit lacks in a male vocalist, his femme warbler makes up. Nick Gray is sad on *A Lovely Way To Spend an Evening* but better on *My First Love*. Savannah Churchill, decked out in a white strapless gown, off to a slow start on *My Baby's Baby* and *Never Been Blue*. *Hurry, Hurry*, with Carter's sax thrown in for good measure, packs a wallop, but *Jelly, Jelly* stops the show.

Cook and Brown offer good dance routines. Banter is corny. Fast stepping by both and mugging by the pintish member goes tops. Timmie Rogers dance and songs are top bracket stuff. *Bring Enough Clothes for Three Days* wows.

King Cole Trio, spotted next to closing does the show up brown. *I'm Lost*, with pianist Nat Cole on vocals, and *All for You* ring the bell. *Straighten Up and Fly Right*, with the trio vocalizing, sends the audience. *I Just Can't See for Looking* is definitely something the boys can handle with their piano, guitar and bass manipulations.

Pic, \$1,000,000 Kid. SRO sign in use. Sam Abbott.

ORIENTAL, CHICAGO

(Continued from page 24)

a series of back bends, overhead twists and one leg half somersaulting. Gal is a good dancer. Has fine control and sells well. Gets a good hand. Masters and Rollins furnish the comedy atmosphere. Do a fine bit, with Miss Collins carrying the load with her zany antics. Her double-jointed movements are laugh-getters. Masters does a neat job in a fast sliding-skating-dance impression of Sonja Henie and a slow-motion imitation of Boris Karloff. Duo also does a burlesque version of an imitation of Fred Astaire and Ginger Rogers. Show-stopped and drew plenty of hand-slapping. Ming, Ling and Hooshe, Chinese musical act, also held the spotlight with their novelty presentation. Gal does a smart impression of Betty Hutton, which goes over big. Act winds up with a hill-billy number and Ling doing some smart imitations of Frank Sinatra, Bing Crosby and the Ink Spots. Instrumentation of the group consists of accordion and guitar. Bowed off to a good hand. Production numbers comprising an *Old-Fashioned Girl*; *Paper Doll*, which is the only good number; *Military Routine*, with the girls dressed in white soldier costumes, and milady's boucior are only fair, with the girls doing a simple strut in each number. Show closes with the entire ensemble appearing in separate bits. Best part of the finale is Miss Collins's expert impression of Eleanor Roosevelt. House, however, opened to a good attendance, probably due to the heavy billing. Pic, *Girl in the Case*. J. B.

Olympia, Miami

(Reviewed Wednesday Afternoon, May 17)

Manager Al Weiss Jr., comes up with a nicely balanced variety show which clicks handily.

Five Grays, all femmes, open with a fast-hoofing act that's well dressed. Drew a nice hand.

Lou Handman and Florrie LeVere, with Lou at the ivories and Florrie the thrush, offer numerous new and old compositions by Handman, including *Nobody Else But You, Is My Baby Blue Tonight? Me and My Moon, In Love With the Girl I Left Behind Me* and *The Telephone Girl*. Florrie's shift to a soldier's attire on stage is quick and neat. Turn had many recalls.

Coco, Steve and Eddy, acrobatic trio working in street clothes, do a routine of familiar stunts, best of which is done off a spring board. Their comedy could be cut. Plenty applause. Helen Kane, always a show-stopper here, opened with *Matrny Doats* and followed with *Pass the Sugar To Me; It's Love, Love, Love; Ma, He's Making Eyes at Me*, and a medley of George M. Cohan's military numbers. Got big returns, but her blue gags should be omitted.

Syd Chatton, emcee, is a swell impersonator. Scores with impressions of Winchell, Don Wilson, Benny, Laughton, Sparks, Herbert Marshall, Gable, Peter Lorre, Allen, Hepburn, Muni and Bogart.

Pic, *You Can't Ration Love*. Biz fair. L. T. Berliner.

Henri

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Greater New York Fund Asks Night Club Aid

NEW YORK, May 20.—For the first time in the history of the Greater New York Fund, charity drive made here annually, there is provision for a separate night club division in the campaign organization. Heretofore, clubs have been lumped in with the liquor trade. This year clubs as such will pass the hat and the industry will receive the credit,

Communications to 1564 Broadway, New York 19, N. Y.

Top Radio Stanzas Finding Place for Small-Club Acts

NEW YORK, May 20.—Big-time radio is really beginning to find use for lounge and small-club talent.

Such acts have appeared on numerous radio shows in the past, of course, but the air stanzas have been mostly local stuff. Recently, however, national shows have been booking lounge and small-club acts in growing numbers.

Now comes a broadcast series which promises to utilize more and more acts of this type. Show is called *Screen Test* and debuts on Mutual on June 12. Sponsored by MGM, the movie company, the ailer will spot a different act each 15-minute stint, and all performers appearing will be tied to 90-day options by the film firm. Recordings of the shows will be shipped to MGM talent scouts for opinion-taking purposes. In effect the ailer will be a practical "screen test," at least as far as sound is concerned.

Set so far for the show are Art Tatum and Eleanor Bowers, a small-club warbler. Eddie Mayhoff, who has appeared at some of the more intimate bistros here, is also inked for a shot, and so is Muriel Rahn, ex-Carmen Jones, who appeared at the old Casablanca.

Looking into the recent past the scorecard shows that numerous small-spot acts have played recently on big radio programs. John Kirby has appeared on *Duffy's Tavern*. The Connee Boswell ailer has given time to the Louis Jordan ork, Frankie Froeba and Harry Gibson. The Lever Brothers' television show has used Roberta Hollywood.

The *Lucky Strike* show has aired Ethel Smith, while the Al Pierce program has used Milt Herth. The *Basin Street* format has found room for Robert Crum, Carter and Bowie and Art Tatum. Al Trace is now the regular band of *It Pays to Be Ignorant*, while the Three Sums work the Kellogg show on NBC. Humber and Barrie have been spotted on the *Mutual*

Goes A-Calling sustainer, while the *Hall of Fame* show over Blue has made use of Adrian Rollini, Herth, Tatum and Crum.

Lounge agents, hereabouts, like this air trend because of the obvious values involved, but feel it won't develop into something embracing all types of acts. To be useful to radio, the performer must already be a name, or, at least, a semi-name. Hence the majority of acts are out for the purpose. However, agents aren't snooting the possibilities inherent in air-time, either, and are tickled to tie-on whenever possible.

Off the Cuff

East:

VI BARRETT wants it known she didn't have a row with Charlie (CRA) Green. She's the best of friends with him. . . . BOBBY MARTIN now at Pat and Don's, Newark. . . . HENRY DAY just opened at the Dixie Hotel, New York. . . . HICKORY NUTS to do two shorts for Columbia Pictures. . . . JOHNNY BURR current at the Game Cock Cafe, New York. . . . HELEN FAULK has returned to the Swing Club, New York. . . . FRANK BESSINGER, Three Feminine Notes and singing waiters started at reopening of Radio Franks, New York. . . . LILLIAN FELLIN, current at Swing Club, New York, named Miss Albania in Roxy Pin-Up Girl contest. . . . CHRISTINE opens at the Belvidere, Utica, this week. . . . HELEN EVERETT set for Traymore Hotel, Newark.

PAT AND PENNY held over at Calvert's, Cleveland. . . . HIMBER AND BARRIE open in Kingston. . . . HY STAGER set for Lewis House, Utica. . . . LITTLE JACK LITTLE current at El Patio, Washington. . . . BERNIE HELLER doubling between war job and Famous Bar, Akron, O. . . . GEORGE PHILLIPS now at the Showboat, Jacksonville. . . . AIRLANE TRIO have a weekly commercial. . . . RAMON TORRES inked for the Ansley Hotel, Atlanta, June 9. . . . ROBERT DRAKE and Little Jeane out of the East now heading for Town Ranch Club, Seattle, Wash. . . . CHARLIE WALTERS and His Four Moods have moved into Billie's Blue Room, Passaic. . . . LARRY LEVERING in fifth week at Danny and Dave's Jewel Box, Tampa, Fla.

LOUMEL MORGAN TRIO back at the Cove, Philly. . . . THREE LOOSE NUTS, coming in from St. Louis, open at Primrose Country Club, Newport, Ky. . . . JOE WEBSTER QUARTET making its Philadelphia bow at the 164 Clover Bar. . . . FRANCINE DAY, formerly of Penny and Francine, joined the Three Notes of Rhythm at Orsatti's, Philadelphia. . . . JACK COLEESE takes over the Steinway spot at La Maina's Cocktail Lounge, Camden. . . . BUDDY HESS TRIO, alternating with Bobby Harris at the piano, at Diamond's, Philadelphia. . . . EDDIE SHEPPARD returns to Cadillac Tavern, Philadelphia. . . . CARTER AND BOWIE at Club Teheran, Philadelphia. . . . DON RENALDO QUARTET moves into Sciolia's, Philadelphia. . . . SLIM LEE,



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Review

Don Otero

(Reviewed at Emerald Room, Top Hat, Union City, N. J.)

Group alternates with Ron Perry's band at slick new spot just opened. Otero's combo is strictly for the rumba lovers, maestro using accordion as lead instrument. Piano with solovox predominant, rim-hitting drummer and gal singer, Sandra, who also shakes maracas, make up a danceable and listenable outfit.

Otero mixes up choice of tunes enough to make for agreeable listening even if payee isn't a rumba hound. Combo is standard in the L.-A. field, playing every number in that south-of-the-border tempo and well, too. Only drawback is gal, who, while not a bad looker and an asset to the physical make-up of the group, sings loudly and with too much vibrato. She'd do much better to sing off the mike.

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Too Much Respect

Carl Whyte, pianist, who has been playing more years than he cares to remember, walked out on his contract at Lohmaier's Bar, Madison, Wis., when the extremely youthful soldier trade referred to him as "Grandpa." He became accustomed to the younger set calling him "Pop" the past year, but when they started to call him "grandpa," well he just couldn't take it.

former bass slapper with Three Jumps and a Jive, joins the Four Keys at Lou's Moravian Bar, Philadelphia. . . . **OLLIE COOPER AND BELL COLE** team at Fort Pitt Cafe, Atlantic City. . . . **FIVE KINGS OF JIVE** new at the Gem Cafe, Philadelphia. . . . **BILL JACKSON**, with Betty Carlton and Bobby Turner, current at Buddy's Cafe, Atlantic City. . . . **HARRIETTE HALE** and her all-gal unit now at Philadelphia's Midway Musical Bar alternating with Herman Autry's unit.

Midwest:

ALICE HALL (4), booked for the Stage Lounge, Chicago, starting June 12. . . . **JACK GARDNER**, currently at the Custer Hotel, Galesburg, Ill. . . . **GLOOM CHASERS** (5) set for the Riptide, Calumet City, Ill., June 2. . . . **LIL ARMSTRONG**, opened at the Eastown Bar, Milwaukee. . . . **MEL HENKE**, pianist, leaves for a Decca recording session and guest air shots in New York. . . . **FOUR BLIND MICE** are at the Town Casino, Chicago. . . . **SPIRITS OF RHYTHM** (3) held over at the Brown Derby, Chicago. . . . **MARY BETH** is at the Croydon Bar, Croydon Hotel, Chicago. . . . **SARAH BATTLES**, instrumentalists, current at the Arden Lounge, Chicago.

MIKE YOUNG, piano, doing intervals at Helsing's Vodvil Lounge, Chicago. . . . **LIL ALLEN** currently at the Brass Rail, Chicago. . . . **ANN REILING** is set for indefinite engagement at James Isbell's, Chicago. . . . **LOUIS RIGO** (2) is alternating with Vince De Maggio (4) at the Green Mill, Chicago. . . . **SHERMAN "SCATMAN" CROTHERS** inked for a three-month run at the Rio Club, Pocatello, Idaho. . . . **GLADYS PALMER** booked for Topsy's, Southgate, Calif. . . . **CLARENCE BROWNING** now at the Circle Club, East Dubuque, Ill. . . . **SIMPSON AND ROBINSON** skedded for the Club 115 at Grand Forks. . . . **DICK PERRY** (6) are at the Hollywood Dinner Club, Mobile, Ala. . . . **AMMONS AND JOHNSON** go into the Brass Rail, Chicago, June 1.

CARL WHYTE opened at the Indian Room, Hotel Monona, Madison, Wis. . . . **LICATA BROTHERS** (3) rounding out eighth month at the Maples, Peru, Ind., had their option renewed. . . . **"EGGS" ROYER** now 10 months at Helsing's Downtown Lounge, Chicago. . . . **JULIE HUTH** (4) inked for her second return for the Germania, Freeport, Ill. . . . **CAROL THOMPSON**, piano, set for the Trocadero, St. Paul. . . . **FLO AND KAY** opened at the Texas Bar, Alexandria, La. . . . **BOBBY SHORT** current at the Chase Hotel, St. Louis.

Veloz-Yolanda Tour Set

HOLLYWOOD, May 20. — Veloz and Yolanda open their spring and summer tour in Seattle May 29. George Gatts is business manager for the team. Tour will include most of the cities of the Northwest, with dates scheduled for Tacoma, Vancouver and Portland. Music will be under the direction of Jerry Shelton.

Magic

By Bill Sachs

GROVER G. GEORGE (Great George), playing South America under the name of Zane Di, is currently on a three-week engagement at the Teatro Boa Vista, Sao Paulo, Brazil, with the largest company (40 people) he has ever carried. The theater, he says, is larger than any he has ever played in in the U. S. His troupe includes four stage carpenters, two electricians, a band leader, 12 musicians, 8 dancing girls, 6 comedians and other assistants and specialty performers. He has been on an extended tour of South America, playing the larger theaters on three to six-week stands. On his present location, seats are scaled at \$49.50 (Brazilian dough) top, with \$9.90 for balcony, and \$5, gallery. Brazilian money is worth about one-fourth of the good, old American dinero. . . . **JACK HERBERT** closed Sunday (21) at the Cotton Club, Houston, after 10 weeks, and opens May 26 at the Jefferson Hotel in his home town, St. Louis. . . . **FRANK SHEPHERD**, Windy City card expert, set for the Taft Theater, Cincinnati, May 26, thru Frank A. Gladden, Chi booker, to befuddle the Syrian Temple Shriners on a vaude show. . . . **VERNON COLBERT** typewrites that he has been keeping extremely busy in the Altoona, Pa., area on dates set by Mrs. Meek, of the Horseshoe Curve Theatrical Exchange, there. He hops into Pittsburgh soon; then on to Cleveland. His daughter has been modeling for Bette Coed, of Hollywood, and is about ready for a film contract. His son, Ted, is still in the Southwest Pacific with the marines, and has already participated in five major battles. . . . **PEGGY AUSTIN**, femagicienne, V-mails from England: "Back here after three months in Iceland. Enjoyed every minute of it. Swell audiences, good food and excellent living and working conditions. Saw the London Magic Circle's Annual Festival of Magic several weeks ago. Deven and his blondes and Eric Mason were outstanding on the bill. I also enjoyed meeting Max Andrews, who manages the conjuring department of Hamley's. I am now with new *Going to Town* unit." . . . **SAM MAYER**, popular in Cincinnati magic circles, is new prexy of the Queen City Mystics, Assembly No. 11, SAM.

CHICAGO ASSEMBLY, Society of American Magicians, staged its 22d annual show at Terrace Casino, Morrison Hotel, Chicago, Friday and Saturday nights, May 12-13, the event proving a huge success, with the local newspapers tossing poles to the magic lads for the excellent program. A show was given Friday afternoon for nearly 500 wounded servicemen. Friday night's show pulled a full house, with servicemen predominating, and the Saturday night layout attracted another turnout for a gala evening of magic. Starting off with an overture by Al Marney's ork, Saturday's program included Paul Stadelman, Paxton, Phil D'Ray, Bert Easy, the Taylor Family, Jack Miller, Al Baker, Johnny Paul and the Great Ovette. Chick Schoke produced the program, and Jim Sherman was the capable emcee. Werner C. (Dorny) Dornfield, chairman, produced a number of impromptu attractions. Show committee included Sherman, Dornfield, W. H. McLaughlin, Vic Torsberg and Douglas McKay. Stage managers were Bob Bennett, Torsberg, and George Boston. Show cost nearly \$2,000 to produce, according to Sherman. Post cards were passed out at both night shows to permit patrons to mail in reservations for next year's show and, Sherman says, the house is already sold

out for the first night of the 1945 show. . . . **JOHN SNYDER JR.**, Cincy magic manufacturer, has gone to his place at Fox Lake, Wis., for the summer. . . . **NEW YORK RING 26, IBM**, will present its annual *Magic's-a-Poppin'* at Hotel Barbizon-Plaza, New York, next Saturday (27). Program will include Eugene Bernstein, international prexy of the IBM; Henry Scott, Jim Boles, Walter Coleman, Richard DuBois, Chaplain Willard S. Smith, and Count Artell. . . . **FRED BECKMAN** and Mademoiselle Marie, Montreal magickers, were the added attraction last week at the Casino, Pittsburgh burlesque stand. . . . **GREAT JAXON**, after winding up a week at the Dominion, straight-vaude house in Winnipeg, Man., is venting his way back to the Windy City. . . . **EVANS BROWN**, musical magician, is in his 23d week at Clendening's Music Bar, Upper Darby, Pa.

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Theater Honors Theater's Own

B. B. Handles Show Awards

Twenty-two tributes to be established as Donaldson nod in annual tribute

(Continued from page 3)

The Committee

Several months ago *The Billboard* canvassed the opinions of prominent members of the various groups which make legit tick. The project made an instant hit. Jose Ferrer and June Havoc agreed to serve on this year's awards committee, representing the actors in the play and musical divisions. Solly Pernick, business manager of TATSU, the b.-o. staffs; Oliver Saylor, executive secretary of ATAM, the press agents and managers; Bernie Hart, the stage managers; Theresa Helburn, Theater Guild exec, the producers, and Arthur Pollock, drama critic of *The Brooklyn Eagle*, the aisle experts. Upon their combined suggestions, *The Billboard* has categorized and set up rules for the balloting and is making final arrangements for the award presentations which will be aired over a national radio hook-up next month.

Awards Broad As Possible

It has been decided to make the Donaldson Awards as broad in scope as consistently possible. Not only the best plays of the year will be honored but fellow workers will have an opportunity of casting votes in tribute to artistic contributions in every creative field of legit achievement. The ballot covers both straight plays and musicals. The former calls for a vote for the best play; the best director; the outstanding performances, male and female; ditto the two outstanding supporting performances; the best stage designer, and the top costume designer. In the musical division there is an even greater spread. As well as for the play, direction, top performer and designers, there are awards for the best male and female dancer, and dance director, and for the outstanding book, score and lyrics.

The Billboard Season

For purposes of compiling statistics it is *The Billboard* practice to set the legit season as beginning May 1 and ending April 30 of the following year. Its records show that, omitting stock and limited-run revivals, 74 productions had a stem unveiling between those dates in 1943 and 1944. Only these and participants in them, naturally, are eligible for '43-'44 season honors. To make the voting operation as easy as possible, a booklet containing a reprint of titles, casts and credits of the 74 is forwarded with each ballot, together with an explanatory letter. The ballots are self-addressed, with prepaid postage to the Reuben H. Donnelly Corporation, nationally known poll tabulators. All that the voter will have to do is to mark

Ballot Notice

To all legiters who were active in a stem production during the 1943-'44 season:

Ballots are being sent to personnel of all legit attractions, currently holding over from the past season, at their respective theaters. Personnel of all other attractions that opened between May 7, 1943, and April 30, 1944, will receive their ballots at their homes or at their last available address. If you do not receive yours within 10 days, call or write the drama department of *The Billboard* for a duplicate. We want everyone eligible to receive a ballot.

The Committee.

Award Classification

NEW YORK, May 20.—Classifications to be voted upon in the First Annual Donaldson Awards for outstanding achievement in the theater, season of 1943-'44 include:

Play Division—

- Best play
- Best director
- Outstanding Performances (one each, male and female)
- Outstanding Supporting Performances (one each, male and female)
- Best scenic designer
- Best costume designer

Musical Division—

- Best musical play
- Best director
- Outstanding Performances (one each, male and female)
- Outstanding Supporting Performances (one each, male and female)
- Best dancers (one each, male and female)
- Best dance director
- Best book
- Best score
- Best lyrics
- Best scenic designer
- Best costume designer

his choices, sign and seal it, and drop it in the mail. All voters' names will be held in strict confidence by the tabulating agents and only the results of the count will be made public.

That is the story to date on the Donaldson Awards. The rest is up to the theater itself. The awards committee and *The Billboard* believe that legit will take pride in the establishment of an "Oscar" system of its own, conducted upon a completely democratic basis with absolute fairness. They hope that the results of the Donaldson Awards for 1943-'44 will be a milestone on the road to something which will become the high-spot of future legit season. It is something that should have been begun long ago. Legit can make it as big as it likes by penciling up its ballots and getting them in. Let's go!

"Kiss" Big 4 Days in Minnie

MINNEAPOLIS, May 20.—Lyceum Theater grossed a socko \$8,000 in four performances of *Kiss and Tell* Tuesday thru Thursday (16-18). *Sons o' Fun* opened today.

Spring Fever Cools Hub B. O.

BOSTON, May 20.—Things were tough for the two shows left in town this week and the outlook, if the current streak of fine weather continues, is not good for the several shows booked to open here within the next few weeks.

Opening Monday (22) at the Shubert is *Stovepipe Hat*, the play with music set in the Civil War period, which Carl Ring is producing. Ethel Barrymore winds up her fourth season tour in *Corn Is Green* with two weeks at the Wilbur, and *Tobacco Road* returns to Boston for the sixth time (the last did n.s.g.) also opening Monday at the Plymouth. John Barton still plays *Jeeter Lester*.

Gilbert Miller introduces the new F. Hugh Herbert comedy *For Keeps* at the Plymouth, Monday (29), after a split week between Princeton, Bridgeport and New Haven. *Love On Leave*, a comedy by A. B. Shiffrin bows at the Wilbur, (See HUB B. O. COOL on page 81)

OUT-OF-TOWN OPENINGS

SAME TIME NEXT WEEK

(Opened Monday, May 8, 1944)

PLYMOUTH, BOSTON

A farce by Searle Kramer. Staged by Franklin M. Heller. Setting by Frederick Fox. Costumes by Grace Houston. General manager, Irving Cooper. Press representatives, Harry Davies, Joe Phillips. Stage manager, Henri Caubisens. Presented by Milton Berle and Andrew Billings.

Casey	George Khan
Max Howard	Robert H. Harris
George Seymour	William Jeffrey
Spencer Bolton	Tom McElhany
Lew Chambers	Lee Kelson
Danny	Jack Jason
Charlie	Ben Laughlin
Eddie	Edward Rowley
Vic	Billy Sands
George	George Cotton
Joe	Don Grusso
Sally	Betsy Reed
Betty Oliver	Grace Hartman
Bert Oliver	Paul Hartman
Bernard	Arnold Stang
Gabroli	Joe Verdi
Miss Brewster	Kathryn Cameron
Mrs. Prindle	Louise Lorimer
Sergeant Gordon	Frank Rowan
Ginger	Gerry Carr
A Policeman	John Farrell

Producer-comic Milton Berle has picked a prime lemon with *Same Time Next Week*. What purports to be a farce about a high-paid radio duo is nothing less than the season's loudest, most strident and monumental bore.

It is a crying shame that Paul and Grace Hartman, one of the funniest comical dance teams to ever grace a ballroom floor, should have concerned themselves with this three-act lunacy. Hartman works himself into a frenzy, and maintains the high pitch all evening long to no avail. In a small part, his wife does well enough. But the kindest

words would be advice to return to their own fields.

Searle Kramer must have labored mightily to turn out *Same Time*, for it creaks and groans with halting, uninvited writing.

Every farcical change is rung twice over, and such assorted characters as a strip teaser, a policeman with a night slick, a staff of air script writers, a pair of outraged females from the orphanage, a Chinese house boy, and a loud-mouthed sponsor engage with the radio duo in a perpetual chase. Aspirin and booze are doled in equal quantities, but they should have been supplied the audience.

There are capable performances by Robert H. Harris, Arnold Stang, Joe Verdi, and William Jeffrey. But all would probably be happy to forget *Same Time Next Week*. Bill Riley.

(Closed Saturday, May 13. Printed for the record.)

FELIX YOUNG'S 8:40 REVUE

(Opened Thursday, May 11, 1944)

BELASCO THEATER, LOS ANGELES

A revue staged by Nat Karson. Choreography by Miriam Schiller and Archie Savage. Sketches directed by James B. Carson. Orchestra under the direction of Fred Berrens. Music and lyrics by Harold Arlen and Ted Koehler, Bert Kalmar and Harry Ruby, Hoagy Carmichael, Baldwin Bergesen and Irving Graham, Lee Walner, Chet Forrest and Bob Wright, Tom Satterfield, Herman Ruby. Settings and costumes by Nat Karson. General manager, Lee Cooper. Press representative, Maury Foladare. Stage manager, Jerome Franks Jr. Presented by Felix Young.

THE CAST: Binnie Barnes, Borrah Minevitch (See Out-o-Town Opening on opp. page)

Chi Legit Set For Summer

CHICAGO, May 20.—Legit will go into the early summer with all houses lighted and the certainty that two or more shows will run right thru the summer. *Kiss and Tell* started its second year at the Harris Wednesday (10) and is definitely set for the summer. Average weekly gross over the year has been \$16,112.

Oklahoma, since last November 15 at the Erlanger, grossed \$709,377 at the end of 24 weeks. It's still selling out and will stick at least until late fall. Two recent openings, *Rebecca* at the Selwyn and *Uncle Harry* at the Great Northern, appear to be set for profitable runs.

The four out-of-the-Loop houses are somewhat uncertain as to summer tenants but are set for at least several weeks. Maurice Schwartz and his Yiddish Art Players are at the Studebaker for two weeks, and at the Blackstone the Katherine Dunham's *Tropical Revue* is in for a short stay. A *Connecticut Yankee* is tentatively tabbed for the Studebaker for May 29, and *Let's Face It* is a June prospect for either the Studebaker or the Blackstone. Another prospect for late May is Katharine Cornell in *Lovers and Friends*. Ralph Kettering relights the Civic Theater, May 24, with *School for Brides*.

Spring and summer plans of the Civic Opera House are indefinite, but it is expected a theatrical production late this month will be followed by a season of operettas.

Providence Legit Wind-Up; W'socket Clerics Ban 'Road'

PROVIDENCE, May 20.—Unless some unexpected bookings pop up, Metropolitan's roadshow season for 1943-'44 ended Monday (15), with one-night stand of *Junior Miss* playing to fair business. Herbert Coppelman, local manager for Associated Theaters, lessees, says season was highly satisfactory. SRO signs went up for *Student Prince* and *Kathryn Dunham Dance Revue*, and legit shows all managed to get fair takes at box office, indicating that Providence may be coming back as a profitable roadshow stop.

Woonsocket, playing around with idea of using touring stage attractions, came a cropper in its first venture when church powers stepped on *Tobacco Road* booking for two nights this week.

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Able's Irish Rose (Nixon) Pittsburgh.
 Abie's Irish Rose (Auditorium) Cheyenne, Wyo., 24; (Univ. of Wyo.) Laramie 25.
 Arensic and Old Lace (Civic) Syracuse, N. Y., 24-27.
 Barrymore, Ethel, in *Corn Is Green* (Wilbur) Boston.
 Connecticut Yankee (Davidson) Milwaukee.
 Cornell, Katharine, in *Lovers and Friends* (National) Washington.
 Dunham, Katherine, Dancers (Blackstone) Chi.
 For Keeps (Shubert) Hartford, Conn., 23-24; (Shubert) New Haven 25-27.
 Good Night, Ladies (Cass) Detroit.
 Janie (Biltmore) Los Angeles, 25-27.
 Kiss and Tell (Harris) Chi.
 Kiss and Tell (Orpheum) Springfield, Ill., 24; (Lincoln) Decatur 25; (Fischer) Danville 26; (Shrine Mosque) Peoria 27.
 Kiss and Tell (Royal Alexandra) Toronto.
 Let's Face It (Ford) Baltimore.
 Life With Father (Geary) San Francisco.
 Oklahoma (Erlanger) Chi.
 Old Soak (Shubert Lafayette) Detroit.
 Rebecca (Selwyn) Chi.
 Schwartz, Maurice (Studebaker) Chi.
 Slap Happy (Forrest) Phila.
 Sons o' Fun (Omaha) Omaha, Neb., 24; (Music Hall) Kansas City, Mo., 25-27.
 Stove Pipe Hat (Shubert) Boston.
 Student Prince (Metropolitan) Seattle.
 Three's a Family (Colonial) Boston.
 Tobacco Road (Plymouth) Boston.
 Tomorrow the World (Lyceum) Minneapolis.

Broadway Opening

THE NEW MOON

(Opened Wednesday, May 17, 1944)

CITY CENTER

An operetta by Sigmund Romberg, Oscar Hammerstein 2d, Frank Mandel and Laurence Schwab. Staged by Jose Ruben. Choreography by Charles Weidman. Musical director, Charles Blackman. Settings by Oliver Smith. Costumes by Brooks Costume Company. Manager, George Ashby. Stage manager, Edward Mendelsohn. Press representatives, Karl Bernsfein and Martha Drabblatt. Presented by Belmont Operetta Company.

LADIES: Harriet Oniell, Jeanne Gordon, Jeanne Beauvais, Molly Conley, Elline Walther, Lucille Barton, Alice Richmond, Donna Gardner, Villetta Russell, Margit Fisher, Martha King, Betty Leighton, Ann Jackson, Virginia Barnes, Patricia Leith, Ann Winters, Roberta Casell, Zoya Leporsky.

GENTLEMEN: William Sydenstricker, John Jackson, Vaughn Trinnier, Ludlow White, G. Raymond Breit, John P. Sheridan, Jerry Davenport, Carl Nelson, William Sutherland, John Scott, Ralph Sessano, Kenneth Renner, Joe Monte, Everett S. Anderson, John Duane, Anton Raher, Aaron Girard.

The *New Moon* sailed slowly at the City Center for half an act or so, but with all sails set the Sigmund Romberg operetta came thru for a rousing finish, with an enthusiastic audience acclaiming stars, chorus and dancers with a unanimity that speaks well for the summer "Festival of Famous Operettas," which the *Moon* launches. So enthusiastic was the capacity crowd that even the far-from-Ziegfeldian scenery drew a burst of applause at one point, and the hisses that greeted villain Ribaud (Harold Gordon) at the opening of the finale came from every part of the house.

The success of the performance might be termed a tribute to radio, the three principals being more than well known to listeners. Dorothy Kirsten, current star of the *Keepsakes* program, did more than well with the leading role of Marianne; Earl Wrightson, currently starred on the *Celanese* broadcasts, was a competent Robert, and Johnny Morgan, known for his CBS Monday-night stunts, got more laughs out of the comedy part of Alexander than his lines deserved.

John Hamill, once Waring's soloist, in the rather minor role of Philippe, gave new strength to *Stouthearted Men*, which he sang with Wrightson, and did more than nobly with *Softly as in a Morning Sunrise*.

Musical Director Charles Blackman must have felt a glow of pride at the audience demands for encores for the chorus. The orchestra staunchly supported the singers and while a dance with a taste of jitterbugging got the best hand the audience proved the educational effect of several seasons of ballet in their endorsement of a majority of dance numbers.

It was an auspiciously opening of the new popular-priced operetta season in New York's newest center of what some call "casual culture" in entertainment-coated doses.

Larry Nixon.

OUT-OF-TOWN OPENING

(Continued from opposite page)

and His Rascals, Smith and Dale, Louie Norman, Johnny Coy, Barbara Perry, Elizabeth Talbot, Martin, David Brooks, Evelyn Farney, Fairfax Burgher, Sherle North, Danny Morton, Betsy Beaton, Dick Nelson, Boyd Triplets, and Johnny Paleo.

The idea behind *Felix Young's 8:40 Revue* is a good one. And there are some high spots in the production which feature good costuming, outstanding settings, and effective lighting. However, the show is short on comedy. While there are names in it, there is doubt that those getting the top billing can command the prestige expected. The music is by some of the toppers, but

BROADWAY SHOWLOG



Performance Thru May 20

Dramas

Play	Opened	Perfs.
Angel Street (Golden) ...	12- 5, '41	1,037
Arsenic and Old Lace ... (Hudson)	1-10, '41	1,413
Chicken Every Sunday ... (Miller's)	4- 5, '44	53
Biz slipped somewhat, between 9 and 10Cs. Expect pick-up with move to Plymouth Monday (22). Edward Gross bedded at Hotel Warwick with grippe since Wednesday (17). Sidney Blackmer and Mary Phillips nursing limbs from falls on stage stairs. Roy Fant and Bub Burns plattered two Ex-Lax plugs for Joseph Katz Agency Thursday (18).		
Decision (Ambassador) ...	2- 2, '44	128
Understudy G. Albert Smith took over for Raymond Greenleaf Tuesday (16). Paul Anderson subbed for John DeShay for "Nickel Matinee" for high schoolites Wednesday (17).		
Doughgirls, The (Lyceum)	12-30, '42	588
Hickory Stick (Mansfield Theater)	5- 8, '44	16
Highland Fling, A (Plymouth)	4-28, '44	27
Closes Saturday (20). Karl Swenson dickering with two Stem stage offers.		
Jacobowsky and the Colonel (Martin Beck). 3-14, '44		79
Donald Cameron out of cast Monday (22). Donald Arbury replaces him. Maurice McRae, Guild's director, will stage productions at the Greenwood Playhouse, Peaks Island, Me., for 15 weeks. Season opens June 7 with "Junior Miss."		
Kiss and Tell (Biltmore). 3-17, '43		499
Nancy Marquand and Gaylord Mason leave company June 1. Both may sign up with William Friedlander for "Good Morning, Corporal."		
Life With Father (Empire)	11- 8, '39	1,907
Howard Lindsay and Dorothy Stickney will take an indefinite leave of absence beginning June 17. Doubtful that Lindsay will return as he wants to get a good rest before starting work with Buck Crouse on "Life With Mother," which is on the agenda for next season. Miss Stickney may return to role in the fall, but "would be tempted to appear in another play, if the right part came along." Arthur Margefson and Nydia Westman will replace them in the New York company. A. H. Van Buren, stage director, out with flu since Monday (15). Charles Collier has taken over his acting chore and George Pierce is filling Collier's spot.		
Othello (Shubert).....	10-19, '43	246
Closes run July 1. Reopens for road tour September 1 after two-month lay-off. Practically all of New York cast slated as holdovers for fall trek.		
Over 21 (Music Box)...	1- 3, '44	162
"Journey to a Star" is the title of Ruth Gordon's new play. Max Gordon will produce it next September. From somewhere in North Africa, Vivian Vance writes: "Are having the time of our lives. The boys just love 'Over 21.' They've spoiled us for N. Y. audiences forever." It was announced this week that the North Africa and Caribbean units may have a counterpart readied for USO-Camp Shows service in Australia and the South Pacific.		
Pick-Up Girl (48th St.)...	5- 3, '44	21
Claims to be holding up strong, with b.o. slightly over previous week. Bernice Winters picked to replace Rose Marie Rice when latter leaves Saturday (20) to join cast of "Love On Leave." Ralph Proodian, assistant stage manager, will be replaced by Jack Allen Sunday (21). Allen will take over a.s.m. chore and understudy the two boys' parts as well. William Harrigan air-guests with Adrienne Ames Tuesday (23).		

Musicals

Play	Opened	Perfs.
Ramshackle Inn (Royale) 1- 5, '44		159
ZaSu Pitts likely to co-star with Akim Tamiroff next fall. Edward Gross wants them for "The Village Smithy," comedy by Tamiroff and Bradbury Foote.		
Searching Wind, The ... (Fulton)	4-12, '44	46
Lillian Hellman a guest speaker at the New York Newspaper Guild's presentation, "Broadway Goes To War," Wednesday (17).		
Three's a Family (Longacre)	5- 5, '43	440
Gives up tenancy of Longacre to WOR. Latter takes over house for air-casting studio June 1. "Family" moves to Belasco Sunday (28). Whole cast to Halloran General Hospital, Staten Island, on day off, Monday (22), to give performance for wounded G. I.'s.		
Tomorrow the World ... (Barrymore)	4-14, '43	463
Johnnie Venn will inherit the Skippy Homeier role when the latter leaves June 5.		
Two Mrs. Carrolls, The . 8- 3, '43		336
"The Two Mrs. Carrolls" softball club. Line-up: Victor Jory, Tom Seidel (of "Over 21" troupe) and seven kids they found in Central Park, play "Follow the Girls" team Monday (22). Other games skedded are with "Othello" sluggers and the "Oklahoma" cowboys.		
Voice of the Turtle, The . 12- 8, '43		191
(Morosco)		
Wallflower (Cort).....	1-26, '44	135
Joel Marston out for three performances Tuesday (16) thru Wednesday (17). Kurt Richards subbed for him. Jack Daniels, stage manager, went on for Richards.		
Winged Victory (44th Street)	11-20, '43	213
Closes Saturday (20). Sgts. Bill Doll and Joe Heidt left for Coast Wednesday (17) to set up drum-beating department. Sunday (21) six principals plane out for screen tests. Rest of cast follows by train early next week. Fox has given each of 40 air corps-show wives a 10-week contract at \$50 a week to play WAC's in the pic. Male cast will be quartered in tents during pic making at U.S. Army Recreation Center, Santa Monica. Show grossed \$1,057,318 for career to date.		

Ballets

Play	Opened	Perfs.
Carmen Jones (Broadway)	12- 2, '43	197
Batonner Joseph Littau back and fully recovered after session with broken ribs Tuesday (16). Everett Lee, who has held down the podium for him, returned to his concertmaster spot. Muriel Smith, Carlotta Franzell, Napoleon Reed and Jessica Russell are sponsoring concerts featuring members of the cast. First of series is a recital of interpretive dances by Sheldon Hoskins at Carnegie Chamber Music Hall Sunday (28). Fanny Brice confirmed reports in Hollywood Tuesday (16) that she would not come East to join up in the cast of "Seven Lively Arts," which Billy Rose is prepping for the opening of the Ziegfeld. Comedienne claimed health and hot weather rehearsals in New York as reason for nixing bid. Rose has signed Alicia Markova and Anton Dolin, top terpers of the "Ballet Theater."		
Dream With Music (Majestic)	5-18, '44	4
Practically a complete brush-off by crix chalked new fantasy with a faint score of 6 per cent. No: Louis Kronenberger (PM), Burton Rascoe (World-Telegram), Willetta Waldorf (Post), Robert Coleman (Mirror), John Chapman (News), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Herclid Brown (Sun). No opinion: Robert Garland (Journal-American).		

Revolivals

Play	Opened	Perfs.
Follow the Girls (Century)	4- 8, '44	49
Jackie Gleason, following up his recent 20th Century contract at \$2,500 per, has signed for an immediate \$1,500 a week to fill in for Joe E. Lewis at the Copacabana, while latter is sick. Contract calls for supper show only. Helena Rubenstein guests the fem section of "Girls" for cocktails Monday (22). Gals are plugging new Rubenstein leg make-up. Gertrude Nielsen to Camp Kilmer, New Jersey, Monday (22) to entertain G. I.s. Also guests at Dutch Treat Club, Park Lane Hotel, Tuesday (23).		
Helen Goes To Troy (Alvin)	4-24, '44	32
Some seats to spare but still among toppers, running close to 30C mark. Novotna may have to take on additional Saturday mat chore, due to disappointment week-end customers who come to hear her sing. William Horne will do tenor assignment evenings exclusively. Joseph Laderoute will do the mats. Comic Ralph Dumke still snarled up with sacroiliac aches, carried over from "Merry Widow." Has managed to make every performance, however.		
Mexican Hayride (Winter Garden)	1-28, '44	131
Finishes 16th week with walloping record of \$757,000 in the Todd till—an average weekly gross of \$47,350. Looks to set some sort of coin record for a Stem musical. Paul Haakon will open his own studio for ambitious terpers after June 1. Ray Bourbon, currently at La Vie Parisienne, was slated for comedy slot in "Catherine Was Great." Has turned down assignment by reason of coin disagreement with Todd office. "Catherine," reputed to call for cast of 60, a big payroll slice for a straight show, so management is keeping a sharp eye on the budget. Rehearsals still delayed. Skedded to begin Monday (22).		
Oklahoma! (St. James). 3-31, '43		487
Milton Watson takes over June 1 as alternate "Curley" for Robert Kennedy. Same date, Betty Jane Watson replaces Joan Roberts, Harry Stockwell replaces Alfred Drake, and Barry Kelley takes over for Richard Rober, who goes to the Chi company. Joan Roberts out of cast Thursday (18). Betty Jane Watson filled in for two performances.		
One Touch of Venus ... (46th St.)	10- 7, '43	263
Bert Fried leaves cast Friday (26) to join "Love on Leave" troupe. Mervyn Vye also leaves Monday (22). Kenny Baker leaves for Coast Wednesday (31). Management has settled upon no definite replacements as yet. Paula Lawrence assists in opening of 5th War Loan Drive at the Barbizon Plaza Theater Sunday (21). Will sing songs from show and from own rep. "Venus" has grossed \$1,176,250 from October 7 to date.		
Ziegfeld Follies, The ... (Imperial)	4- 1, '43	481
Christine Ayres leaves cast June 1. Sidney Brown moves up into slot. Marilyn Hightower, featured dancer, leaves at end of month to take assignment at Copacabana.		

there isn't a song in the show that one comes away whistling. In the first half of the show, which runs about two and a half hours, *Frankie and Johnny* with Johnny Coy as the one who done her wrong and Evelyn Farney as Frankie offers good entertainment. Smith and Dale click in standard *Dr. Kronkhite* sketch. *Fiesta* rings down the curtain on the first half with David Brooks satisfactorily handling vocals and blond Barbara Perry putting herself in the top bracket. With a combo Spanish terp executed to a boogie beat. Sherle North stands out also in sketches first as a representative of the magazine

Spur and later in this stanza as a burly stripper. Evelyn Farney is cute as a bug's ear and with Johnny Coy and Evelyn Perry cuts a mean tap to bring the trio applause. Both gals offer smooth dance routines thruout the show. Johnny Paleo, of the Minevitch troupe, steals the applause in *I Must Waltz* in which he is His Highness to dance with the Lady, Binnie Barnes. The second half runs much faster than the first. *American Jubilee* with Elizabeth Talbot-Martin narrating the end of a feud to bring good Americans together strikes home. *The Starmaker*, by

Lee Walner, is based on the troubles of an actor's agent. Sketch has Minevitch as the agent and David Brooks as "the Voice." One of the funnest turns in the show is *Manhattan Transfer*, a reversal of the travelling salesman making a town and the girls in it. The Boyd Triplets offer Spanish songs, taking care of their own guitar accompaniments. Young has the nucleus of something good. If ironed out the way he has patterned it, the revue will be one of those shows one would like to see over and over again. Sam Abbott.

ADE—George, 78, playwright, author and humorist, at the home of his friend, R. E. Hirschmann, Brook, Ind., May 16. His newspaper career began on the old *Chicago Morning News* and his first successful play was *The Sultan of Sulu* in 1902. Other of his plays were *The Country Gentleman*, *Peggy From Paris*, *The College Widow*, *The Fair Co-Ed*, *The County Chairman* and *The Sho-Gun*. His principal movie works included *Our Leading Citizen* and *Back Home and Broke*, starring Thomas Meighan. His syndicated newspaper column, *Fables in Slang*, was world famous.

BERGER—E. E., 68, president and founder of Flint (Mich.) Park and Amusement Company, following a heart attack while attending an inductees send-off affair, in Hurley Hospital, Flint, May 3. He was the organizer of the Flint send-off parties and missed only two out of the more than 300 held. He went to Flint as a realtor in 1919 from Cleveland, where he was born, and organized the amusement park in 1920, later starting a real estate development adjoining the park. Survived by his widow, Flora E.; a daughter, Mrs. Lewis H. Firestone; a brother, David, Cleveland, and three sisters, Mrs. Lillian Holstein, Cleveland; Mrs. Berty Livingston, New York, and Selma, Cleveland. Funeral arrangements by the Algee-Gundry Chapel, Flint, with interment in Cleveland May 8.

BIAGINI—Henry, 39, orchestra leader, May 14 following injuries sustained in an automobile accident near Howell, Mich. He led a dance orchestra playing Mid-western dates and worked out of Detroit for many years.

BROWNING—Alice, 56, wife of Tod Browning, film director, at California Lutheran Hospital, Los Angeles, May 12 after a brief illness. She was the former Alice Houghton, film actress. Services in Santa Monica, Calif., May 16.

BUFFALO—Lucy Dulin, 79, wife of Ben Buffalo, circus, carnival and med show performer, following a short illness at her home in Iroquois, Ill., May 7. Survived by his husband, four daughters, three sons and a brother. Interment at Iroquois May 10.

FAUST—Frederick, 51, screen and magazine writer known as Max Brand, killed in action in Italy May 11 while serving as a war correspondent for *Harper's*. He was the 17th war correspondent killed since 1939. Popular not only for his legions of Western stories, but for his verse and his creation of the popular *Dr. Kildare* movie series, Faust turned out an average full-length novel every three weeks, a schedule on which he had written the last 20 years. *Destry Rides Again*, *The Outlaw*, *The Untamed*, *South of the Rio Grande* and *Long Chance* were among his works. Faust wrote under his own name as well as that of Max Brand, Evan Evans

THE FINAL CURTAIN

and George Owen Baxter. In 1938 Faust moved to Hollywood to write the first of the *Dr. Kildare* series for MGM, with Carey Wilson as director. Faust leaves his widow, the former Dorothy Dilling, West Los Angeles, Calif., two daughters, Mrs. Robert Easton, Santa Barbara, Calif., and Judith, and a son, John, in the army.

FRANKEL—Jacob, 80, father of Frankie Fairbanks, chorus girl on the Hirst burlesque circuit and formerly with the Fred Hurley and other tab units on the Gus Sun Circuit, May 14 at his home in Brooklyn. Burial in Brooklyn. Survived by three sons and three daughters.

HALL—Twen, 36, orchestra leader and tenor, or Crockett, Tex., at Corsicana, Tex., May 11 while en route to a Dallas hospital. He had been in ill health for five years but his condition did not become serious until he returned from a three-month USO-Camp Show tour of England. His widow and three children survive.

HOWELL—Curtis E., 55, former circus performer, crushed in his auto recently when a truck overturned on it while on his way from his home in Florence, Ore., to visit Arthur Bros.' Circus in Eugene, Ore.

MACK—Joe Bob (Joseph Robert Traub), 42, retired actor, following a long illness, in Baltimore May 12. He toured with Leitch & Gardner's *Teddy Bear Girls*, Jack Bass's tab on the Spiegelberg Circuit; Hon. Nichols's *Hello, Paree* on Mutual Burlesque Wheel, and last with Marshall Walker's tab on the Sun Time. Survived by his widow, Annette, and brothers Frank, manager of Roxy Theater, Cleveland; Jess, in stock at the Warfield Theater, San Francisco; Herman, Morris and Benjamin.

MARSTON—Mahlon E., former advertising manager of *Photoplay*, May 11 at his home in Stone Harbor, N. J. His widow, Charlotte, survives. Services in Stone Harbor, N. J., May 12, with interment in Portland, Me.

O'NEIL—Lieut. Hugh P., 25, brother of William O'Neil Jr., proprietor of Station WJW, Cleveland, killed when his plane crashed into the ocean off San Diego, Calif., May 12. Leaves his widow, Jean, and a year-old son, Roy Hugh, residing in San Diego; his parents and two brothers.

POLK—Ollie, 54, circus trouper last with Dalley Bros., following an illness of several months in Medina, Tex., May 13. Survived by his widow, Bessie; his mother, two sisters and three brothers. Interment in Hattiesburg, Miss., his former home.

RAUCCI—Mrs. Sisto, professional fat girl known as Winsome Winnie, following a heart attack in Philadelphia April 17. She toured with many carnivals and circuses. Survived by her husband and mother, Mrs. Sarah Gamble.

REED—McClellan, 71, nationally known Chautauqua lecturer, author and humorist, May 13 at a Glendale (Calif.) rest home. Services in Pasadena, Calif., May 15. Besides his niece, Mrs. Frank Robertson, of Pasadena, with whom he had resided for the past year, he is survived by two brothers, Francis and David, both of Clay, W. Va.

SIMPSON—Ens. Clarence E. Jr., former Springfield (Mass.) band leader and brother-in-law of Albert J. Zack, *The Billboard* correspondent in that city, killed in an airplane crash at Astoria, Ore., April 17. Ensign Simpson was the pilot of a naval torpedo bomber. Survived by his widow, a year-old son and his parents, all of Springfield.

STEVENS—A. Leo, 67, prominent aeronaut and inventor of the pack-type parachute, at the home of his brother in Cooperstown, N. Y., May 8. He was a showman and made more than 1,900 balloon ascensions thruout the country. He was first to fly a motor-driven dirigible and put on the first aero show in America in the 69th Regiment Armory, New York, in 1906. He had a balloon manufacturing plant in Cooperstown at the time of his death. Survived by his widow, Laura.

STONE—General, 92, former wild animal trainer and horse breaker for Buffalo Bill, in the County Infirmary at Wende, near Buffalo, May 16. Services from the Wedekindt Funeral Home, Buffalo.

THALBERG—William, 76, father of the late Irving G. Thalberg, film producer, in Beverly Hills, Calif., May 16. Services at Wee Kirk o' the Heather, Forest Lawn Memorial Park, Glendale, Calif., May 18, with interment in the Irving Thalberg

mausoleum crypt. Survived by his widow, Henrietta; a daughter, Sylvia Thalberg Weingarten, and two grandchildren, Irving Jr. and Katherine Thalberg.

VISCONTI—Rosalind M., 21, singer, May 12 in Cooper Hospital, Camden, N. J., after an illness of six months. Her father, two sisters and two brothers survive. Services in Camden, N. J., with interment there May 16.

WINTERRINGER—W. E., 76, former balloonist, following a stroke at his home in Wayne, Neb., May 9. He made 4,137 drops in 54 years, starting in 1888. Survived by his son, and two daughters, Mrs. Milton Moreland and Mrs. Aona Fisher, all of St. Louis. Services at Beckenhauer Chapel, Wayne, with interment in Hartington (Neb.) Cemetery May 11.

Aaron Jones Sr

Aaron Jones Sr., 67, pioneer showman and theater owner, died at his home in Flossmoor, Ill., May 13.

In 1893 he and John Byfield, then manager of the Sherman House, Chicago, opened the White City Amusement Park, Chicago. Later, in 1905, he merged with Pete Schaefer and Adolph Linick and opened the city's first motion picture theater at State and Adams streets. The combine expanded and soon was operating 36 Chicago theaters, comprising the old McVicker's, Orpheum, Colonial, La Salle, Willard and Wilson.

At the time of his death he was associated with his sons, Aaron Jr. and John J. Jones, in the operation of the McVicker's and La Salle, in the Loop, and a theater in Homewood, Ill.

In addition to his two sons, he is survived by his widow, Ella, and three grandchildren.

YATES—James M., 45, former circus and carnival trouper, following a stroke in St. Petersburg, Fla., May 12. A World War I vet, he received four decorations for valor in the air corps and was an instructor in the maritime service until stricken. In addition to trouping with the Johnny J. Jones Exposition, he was with Ringling Bros. for a time. Survived by his widow, Julia; his mother; a brother, Gans, Tampa, and a sister, Mrs. James H. (Margaret) Bruce, of the Bruce Shows. Masonic, Scottish Rite and Shrine services, with full military funeral. Interment in Bay Pines (Fla.) Cemetery May 15.

ZIMMERMAN—Franz, 91, bassoon player formerly with the Philadelphia Orchestra, May 11 at his home in Philadelphia after a long illness. He was at one time associated with the John Philip Sousa Band and was one of the oldest members of the Philadelphia Musical Association and Philadelphia Musical Society, serving as trustee for both organizations for more than 50 years. Three daughters, Mrs. Louise Widener, Mrs. Rose Mayer and Mrs. Marie Lind, survive. Services in Philadelphia, with interment in Arlington Cemetery there May 15.

Marriages

SEAWELL-FAY—John Seawell and Joyce Fay, aerialist, both with the Ringling-Barnum circus, in New York May 13.

KELLY-HARRINGTON—Albert Kelly, free-lance film director, to Margaret Elizabeth Harrington, singer, in Hollywood May 27.

DUNN-ENGEL—James Dunn, member of Pacific Coast Showmen's Association and well known in outdoor show business, to Louise Engel, nonpro, in Los Angeles May 16.

Births

A daughter to Mr. and Mrs. Dick Haymes May 14 at Cedars of Lebanon Hospital, Hollywood. Father is radio and screen singer; mother the former Joan Laycock, Broadway dancer.

A son, Mellson Wilfrandon, to Mr. and Mrs. Jerry Barnes at Queen of the Angels Hospital, Los Angeles, May 9. Father is sax player with Charlie Craft's orchestra

at the Million-Dollar Theater, Los Angeles.

A son to Mr. and Mrs. Donald Smith May 8 at the Methodist Hospital, Philadelphia. Mother is a dancer known as Jean LaVelle.

A daughter to Mr. and Mrs. Nick Michaels May 10 at the Episcopal Hospital, Philadelphia. Father is tenor sax player with Leo Zollo's band at Wagner's Ballroom there.

A son, Ivan Nicolai, to Mr. and Mrs. John K. Chapel in Oakland, Calif., May 9. Father is chief of the news bureau at KROW, Oakland.

A son, Ah Jr., to Mr. and Mrs. Ah Hing, magicians, in University Hospital, San Francisco, April 25.

A son, Timothy, to Mr. and Mrs. Henry Morgan in Hollywood May 1. Father is film actor.

A daughter to Mr. and Mrs. Alfred S. Keller at the Wilshire Hospital, Los Angeles, May 8. Father is a motion picture cameraman.

A daughter to Mr. and Mrs. Jackie Westrope at Cedars of Lebanon Hospital, Hollywood, May 8. Mother is Nan Grey, radio actress.

A daughter to Mr. and Mrs. Andrew MacLaglen at California Hospital, Los Angeles, May 6. Child's grandfather is Victor MacLaglen, film actor.

A son, Gary, to Mr. and Mrs. Fred E. Pennell recently at Providence Hospital, Detroit. Father is owner of up-State Michigan theaters and business manager of Allied Theaters of Michigan.

A son, Dennis, to Mr. and Mrs. Leon Caruso May 5 at St. Agnes Hospital, Philadelphia. Mother is a singer known as Lee Morley.

A son to Pvt. and Mrs. John J. (Chick) Kelly May 4 at Jefferson Hospital, Philadelphia. Father was publicity director of Station KYW there before joining the marines.

A daughter to Mr. and Mrs. Dave McHarris May 5 at Jefferson Hospital, Philadelphia. Father is a tap dancer.

A daughter to Mr. and Mrs. Bob Haley in San Francisco April 26. Father is an announcer at KGO-Blue, San Francisco.

A daughter to Mr. and Mrs. Leonard Reeg at Good Samaritan Hospital, Los Angeles, May 11. Father is Blue Network producer.

Divorces

Mrs. Eugene Goossens from Eugene Goossens, Cincinnati Symphony Orchestra conductor, in Cincinnati May 19.

Isabell Jewell, film actress, from Paul Marion, stage actor, in Los Angeles May 12.

Pat West Dunn, film actress, from Ralph Dunn, actor, in Los Angeles May 12. Dorothy Arnold, actress, from Joe DiMaggio, ball player and now an army sergeant, in Los Angeles May 12.

Vivien Wilcox, screen actress, from Robert Lowrey, actor, in Los Angeles May 15.

Swana Beaucadre, former French screen actress, from Clyde Pangborn, first non-stop trans-Pacific flyer, now in RAF, in Reno, Nev., April 3.

Peggy Stewart, actress, from Donald Barry, cowboy actor, in Hollywood April 12.

John M. Staley, of Ringling Bros. and Barnum & Bailey Circus, from Margaret S. Staley, nonpro, at Sarasota, Fla., recently.

Gloria Dickson, movie actress, from Ralph Murphy, film director, in Hollywood April 20.

Joe Purcell, former med showman, from Polly Purcell, night club performer, in Indianapolis March 13.

Dixie Clarke, movie actress, from Maj. Frank Clarke, former stunt flier, in Hollywood April 25.

Maxine Cooper, orchestra singer, from Charles A. Cooper, radio engineer, in Los Angeles April 28.

Dorothy Hull Clemenger from James P. Clemenger, radio announcer, in Bridgeport, Conn., April 20.

Lieut. Hugo C. Laine, AAC, from Melva Block, roller skater and screen actress, in Detroit April 26.

Ruth Heubach Best Berman, Cincinnati booker, from Jack Berman, soldier, in Cincinnati May 4.

Joseph C. Donohue

Joseph C. Donohue, 60, traffic manager of Ringling Bros. and Barnum & Bailey Circus, died May 15 in Gilhooley's restaurant, New York, of a heart attack. He was widely known in the circus world, having been with various shows for more than 25 years. In his early years he was employed by the Illinois Central Railroad as a car checker. Then he joined the Wiedeman show, operated by his uncle. He was a trombone player in the band and also was general agent for the show.

Later he became affiliated with the Mugivan - Bowers - Ballard American Circus Corporation and for a number of years was general agent for Hagenbeck-Wallace Circus, one of the corporation shows. He remained with that show until some time after it was taken over by the Ringling interests, then became general agent of the Ringling-Barnum show. On the death of George Meighan, Donohue became traffic manager for the show until his death.

His home was in Chicago and the body was taken there for burial. Funeral services were held May 20 at the home, 6928 South Oakley, after which there was high mass at St. Adrian's Church. Burial was in St. Mary's Cemetery, Chicago. Surviving are his widow, Alice; three daughters, and a son, Joseph Jr., a radio operator with the army air force in England.

NEW MAJORS HITTING STRIDE

Weer in Best At New Castle

Pennsy spot tops since new railer took road—2 more rides are to come on

NEW CASTLE, Pa., May 20.—This spot has been the best so far for the J. C. Weer Shows since the new railer opened in Norfolk, said Publicist C. W. (Chick) Franklin. Gate has averaged over 5,000 customers a night.

Jerry Jackson's Hep Cats corraled top grosses, closely followed by Kelley's shows, Charles Johnson's Fantasma and the Follies. Over 500 workers were out for Jackson's special performance at 3 a.m. this morning.

Added rides, Roll-o-Plane and Chair-plane, are coming on next week. Del Crouch is buying a Caterpillar. General Agent R. C. McCarter returned to the show here after lining up a string of still dates. With a six-mile haul at Dravosburg, Pa., last week, equipment was in the air for opening night and business on the week was reported good.

Harrisburg Up 20% for Strates

Weekly parties are started for entertainment of personnel by units of show

ELMIRA, N. Y., May 20.—Engagement of the James E. Strates Shows in Harrisburg, Pa., May 8-13, showed an increase of 20 per cent over any previous year, even tho practically losing Saturday night because of a heavy shower about 7 p.m., said Assistant Manager Dick O'Brien.

The first get-together of the season was held Wednesday night in the Vanities Show top where the shows' personnel were entertained by Dollie Rouhl and her troupe of performers. It was their first performance of this nature, as the troupe has never played under canvas before. Get-together events will take place weekly, with different units of the show furnishing entertainment. During an intermission addresses were made by Manager James E. Strates; F. Percy Morency, secretary; William C. Fleming, general agent, who was spending a night (See Strates in Harrisburg on page 34)

Stand in Dayton Off for Sheesley

DAYTON, O., May 20.—Engagement of the Mighty Sheesley Midway here, ending tonight, was not opened until May 6, several days' wait being caused by bad weather and a soft lot, said Robert North, publicity director. Business has been off somewhat from previous engagements. Altho the location is two and a half miles from the business district, bus transportation was ample. John M. Sheesley, general manager, has been on the lot nightly to supervise operations.

A press dinner was given, followed by a tour of the midway. Newspapers were liberal with art and stories. Manager of Station WHIO, Robert Moody, gave two 15-minute talent programs and Sta- (See Dayton Stand Is Off on page 34)

Fair List

A list of fairs and expositions will be found in the List Section of this issue.



FIRST BIRTHDAY ANNIVERSARY PARTY of Caravans, Inc., marked a get-together of members of the new show women's organization at 155 North Clark Street, Chicago, quarters of the club April 22. Most of the founders were present and there was a gift from members of an orchid corsage to President Pearl McGlynn. On the program was a history of the organization by Secretary J. Wall.

Schenectady Date Winner for Buck

COLONIE, N. Y., May 20.—Schenectady last week turned out a winner for the O. C. Buck Shows, with a midnight show Thursday. Children's matinee Saturday pulled about 2,000 youngsters, said Roy F. Peugh, publicity director. Rain marred Saturday night and the show closed about 10:30. Colonie opened to poor business in cold weather. Bus transportation was inadequate and location somewhat far from town.

Ray Mullis, Chairplane foreman, who was rushed to Ellis Hospital, Schenectady, Saturday night with appendicitis, was operated on and is reported recuperating. Ruth Hamilton, Brownie's Isle of Ball, posing show, is out with a sprained ankle. Jimmie Hurd, George Meeker and Assistant Manager Lon Ramsdell, who arranged a jamboree on the show Thursday night, will make it a weekly event after night performances in the Girl Show top. Officers are to be elected and committees appointed.

Mr. and Mrs. Harry Schwartz were surprised Monday night by a visit from (See Buck Schenectady Win on page 34)

Alamo Up With '43 In Tougher Weather, Loss of Many Days

ORANGE, Tex., May 20.—Alamo Exposition Shows, after 14 losing days at Port Arthur, Tex., due to severe rains and floods which hit the section and with water covering the lot from one to three feet in depth, finally got away May 13 and the trip to Orange was made in good time, with all rides, shows and concessions in a good opening Monday night.

Fred Jobe and wife, Bille, visited at Port Arthur. Rosemary Ruback, visiting in San Antonio, is expected back soon. Louis Ringold, general representative, (See Days Blowed by Alamo on page 34)

Sedlmayr to Son's Wedding

CHICAGO, May 20.—Carl J. Sedlmayr, co-owner of the Royal American Shows, left Thursday night for Tampa to attend the wedding of his son, Carl J. Jr., May 21. Young Sedlmayr, who is with the Lodwick School of Aeronautics, Lakeland, Fla., is to be married to Lois Carlton, Plant City, Fla. Marriage will take place in Plant City.

Cavalcade Off To Big Preem

Gate check is 10,312 for Grand and LaCiede location—huge line-up offered

ST. LOUIS, May 20.—Al Wagner's Cavalcade of Amusements, upon which eyes of the outdoor show world have been focused, had an auspicious opening here at Grand and LaCiede Friday night, when 10,312 paid 20 cents at gates to view the newest and one of the largest railroad shows.

This, according to executives of other shows which played the spot in previous years, was an all-time opening night or weekday record on this crack location. Weather was perfect. With matinees scheduled today and tomorrow and with good weather predicted, it is expected that about 40,000 will pass thru the gates on the two days.

While the show, in part, opened in East St. Louis, Ill., several weeks ago, this was considered the real opening spot. Owner Wagner lists 24 rides, 14 shows and about 40 concessions, probably the largest ever presented here. An imposing entrance arch, with red and green neon, is at the head of the midway. Much neon also is on light towers, rides and show fronts.

RAS Big When Rain Holds Off

PEORIA, Ill., May 20.—Royal American Shows opened here Wednesday night to heavy business and, with favorable weather, hope to chalk up big grosses at this engagement which will close May 27.

Show came from Terre Haute, Ind., where two nights were lost because of rain, but the four nights on which the show was open saw terrific business on shows and rides.

SLA Red Cross Donors Come In

CHICAGO, May 20.—Contributions to the Red Cross fund of the Showmen's League of America since the last report include:

C. A. Sonnenberg	10.00
J. L. Murray	25.00
Ben Levine	5.00
John Flamingo	5.00
Lew Henry	10.00
Alamo Exposition Shows	106.00
William J. Hayes	10.00
Mid-State Shows	50.00
Thomas J. Cooper	5.00
Max Shapiro	5.00
George C. Smith	10.00
Jorgen N. Christensen	10.00
Andrew S. Holley	10.00
Ben Gibson	5.00
Atwell Luncheon Club	10.00
Miscellaneous from League members	12.00

Total\$288.50

Repairs

SIMPLIFICATION of priorities for repairs are explained in War Production Board procedure by Harry A. Ackley, former outdoor operator and now consultant in the Recreation Section, Office of Civilian Requirements, WPB, Washington, in the Parks-Resorts-Pools Department of this issue.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Shot-in-Arm, Pa.
May 20, 1944.

Dear Editor:

There isn't anything like a show that books itself. Manager Pete Ballyhoo learned here that a salary paid to a general agent is wasted money. Every midwayite prides himself in being one of the show's big shots and really believes that his home town would greet any midway on which he was one of the big men. Picture the glory of being introduced to the home-town mayor as a general agent! Think of the many long-forgotten friends who will extend their hands for passes when they learn that you alone are responsible for the appearance of a mighty aggregation at the old hearth and homestead! Think of the sweet revenge you'll have when you turn down the guy who chased you out of his orchard when he asks for passes! One's dream can come true on this show.

For these reasons this isn't a one-agent midway. Everyone has an opportunity of bringing it to his old stamping grounds and has the right to carry business cards which read: "General Representative and Railroad Contractor."

Judging from the business done here under such booking, being an agent will be more of a contest than a vocation among our employees. They will vie for the honor of getting the show its biggest week's business. This spot was set by our company doctor, who booked the midway under auspices known before and to be remembered hereinafter as The Carcass Dissectors' Club, made up of resident physicians.

There was some doubt among our committeemen over our doctor's ability in practicing medicine. They remembered him when he held office hours on a parking lot and prescribed snake oil for stiff joints and a special soap for the removal of dandruff. But because he had guaranteed them enough money to make a down payment on a hearse, the committee was willing to overlook much.

A clause in the contract, which read, "Committeemen will act as ticket takers with no substitutes," wasn't noticed by the committeemen when they signed the contract. They tried to back out on that part of the agreement, claiming that they had too many patients to attend, but we (See BALLYHOO BROS. on page 34)

WANTED Capable Bookkeeper

Prefer man with carnival or circus experience; one able to use typewriter preferred, but not essential. State who you are, who you have been with, salary expected and if you are draft exempt. All-year-around work for man who can qualify. Wire or write:

RAY MARSH BRYDON

Suite 1640-41, Hotel Sherman, Chicago, Ill.

HELP WANTED

FOR FLY-O-PLANE AND OTHER RIDES

Come on—don't write or wire. Will place you! The Show with the Longest Season. We are going to the Coast, and you have a chance to work all winter.

CHAS. T. GOSS

Care Dodson's World's Fair Shows
As Per Route

CAPELL BROS.' SHOWS

WANT... WANT

Few more clean Concessions. Shows with own outfits. Working Men. Agents for Stock and Grind Stores. Man and Wife for neat Cook-house, salary or percent; we furnish everything. We have eight Rides, four Shows and Billy Shaffer's High Pole Free Act and show payroll towels. For Sale: Single Loop, perfect shape, \$800.00. Java Monkey, chain broken, 2 years old, \$50.00. All address:

H. N. CAPELL

Bartlesville, Okla., this week; Ponca City next.

HAVE OPENING

For Experienced

CARNIVAL OFFICE MAN

Excellent proposition to capable Man. Wire:

CAVALCADE OF AMUSEMENTS

(Grand & LaCrosse)

ST. LOUIS, MO., until May 31

HARRY WEBB

WANTS

Agents for Shum Skillos. 2 good Six-Cut Workers for new Joint. Can place Sticks. Steady work, long season.

HAVE FOR SALE:

Evans Baker Wheels and Post. Both like new. Address: Care SCOTT EXPOSITION SHOWS
Nashville, Tenn.

WHITEY BURKE

Please wire immediately or any others I know; good proposition. Also John Cole, contact B. A.; lost your address.

JIMMY ANNIN

Bancroft Hotel SPRINGFIELD, OHIO

WANT

A good Wheel Man. Salary all you are worth. Will pay a bonus at end of season in addition to salary. Have two, four and five week spots. If right man can make arrangements for year-round work.

GEO. E. BROWN, BROWN'S FAMILY RIDES
BOX 66, LUDOWIC, GA.

RIDES

Due to disappointment will book or lease to reliable party #5 Ferris Wheel and Allan Herschell Auto Ride.

J. L. HENSON

7831 WOODLAND KANSAS CITY 5, MO.

SUNFLOWER STATE SHOWS

Wants Ride Superintendent to handle Little Beauty Merry-Go-Round, Smith Mixup, Single Loop. Foreman and Second Men for same Rides. All jobs on wire. Want to book Kiddie Ride, any kind. Want Pop Corn, will sell exclusive; Snow Candy, Age-Weight, Hi-Striker, Naoky McLain, wire. For Sale—Single Loop, \$150; Electric Burch Pop Corn Machine, big kettle, good shape, \$100. All address: O. A. GOREE, Meade, Kans., May 22nd to 28th; Pratt, Kans., May 29th-June 10th; Great Bend, Kans., July 4th; Salina, Junction City to follow.

WANT RIDES

Ferris Wheel, Merry-Go-Round or Kiddie Rides. Will manage completely if desired. 15 weeks' church bazaars, opening June 5.

HARRY J. MAYNARD

83 Wendell Place SPRINGFIELD, MA66.

Dodson's Hold-Over Week at Pine Bluff, Ark., Pans Out Okay

ALTON, Ill., May 20.—Opening its holdover week's engagement in Pine Bluff, Ark., May 8-13, because of rain on the lot from the preceding Sunday till Friday, Dodson's World's Fair Shows had satisfactory results, said Publicity Director Paul Barron.

During the layoff week showfolk members attended social gatherings in the Hotel Pines, sponsored by the shows' two clubs. At the weekly Friday meeting of the Ladies' Victory Club, Mrs. William Starr, wife of the shows' legal adjuster, was guest at a birthday party given in her honor by members in the ballroom. She was recipient of many gifts. Ed Breuer, special representative, was honor guest at a social given by the manager of the Jefferson Hotel and employees.

Frank O'Neil's National Sportsman's Wild Life and Conservation Exhibit has new canvas and more equipment. Tex Crawford's College of Monkey Knowledge has added Pauline, trained chimp, to the troupe. Henry Gamble, trainmaster, and crew have been repairing damage to equipment. American Legion Post committee was most co-operative.

DAYTON STAND IS OFF

(Continued from page 33)

tion WING, thru Sales Manager C. H. Hinkle, gave a 15-minute program, with C. C. McClung, operator of the zoo as lecturer. Talent came from Gay New Orleans Minstrels, with Lillian (Mutt) Clark, Willie Too-Sweet, Pine-Top Binns and Harry Clark's boogie-woogie band.

One of the wagons bought from Henries Bros.' Shows has been rebuilt into a concession wagon for Bill Rice and Whitey Miller, concession manager. Manager Eddie Lippman is supervising concessions and shows. Mrs. Whitey Miller is assistant to Secretary E. H. Smith. Ben Liddon, former secretary, returned home to Detroit. C. C. McClung has 3,600 feet of film on animals in his zoo, which has been shown in several USO centers. Bob Myers is the trainmaster. Berta-Bert joined Al Renton's Side Show here. Show members visited Cole Bros.' Circus here Tuesday. Cole people visited Tuesday and Wednesday nights after their performances. Gene Haerlin, associated with the city, was a nightly visitor. Vaughn Richardson, general agent, who visited here, left on a northern trip.

John D. Sheesley repainted his Fly-o-Plane and built a number of new concessions. Under direction of Charles E. Sheesley, all shows and rides have been repainted and reconditioned. Entrance arch completed in Pensacola quarters has been painted and equipped with neon.

BUCK SCHENECTADY WIN

(Continued from page 33)

their two sons in the Army Air Corps, Raymond, stationed in California, and William, stationed at Tampa. They planned to be with their parents about 10 days. Mr. and Mrs. Ross Manning visited over the week-end and Mrs. Manning spent a week as guest of Mrs. O. C. Buck. Mr. and Mrs. Lloyd Coffey, who arrived from Florida, joined for the season. Jack Kochman visited, en route to Rutland, Vt.

EMPIRE STATE SHOWS

Gala Jubilee, May 26 to June 3, 11 Big Nights, Reese Road, Stop 17, Frankfort, N. Y. Utica, Rome, Whitesboro and Syracuse to follow. Mostly heart-of-town locations in large industrial centers where money is plentiful.

WANT sensational Free Act to join at once. RIDES: Will book, buy or lease any Ride not conflicting with what we have for one of the best ride routes in the country. SHOWS: Will place 10-in-1 and Snake Show. Have complete outfits for same. Or will book any show not conflicting. CONCESSIONS: Can place Custard, Candy Floss, Souvenirs, Jewelry, Age, Darts, Hi-Striker, Coca-Cola, Shooting Gallery, Root Beer or any 10c Grind Store. Positively no grift or gypsies. HELP: Want capable Man for Single Loop-o-Plane. Good salary and treatment plus bonus. Can place Male or Female Grind Store, Penny Pitch Agents, Ticket Sellers and useful Show People in all departments. Can place Motordrome, Funhouse, Rodeo and Penny Arcade. Pete Ross wants Girls for Girl Show. Also want Bingo Caller and Agents. Johnny Eck, Fred Burns, Jimmy Ross and all who worked for me before, wire or come on.

EMPIRE STATE SHOWS

Frankfort, N. Y., or Permanent Address, 712 Mary Street, Utica, N. Y.

B & V SHOWS WANT

Bingo Arcade, also Grind Stores. Can place Side Show, Girl, Life and any Grind Shows with own outfits. A-1 territory for Octopus or Tilt. Ride Foremen and Help. Eddie Hunkel, Lou Candee, wired you but no answer. Newton, N. J., May 24-June 3; Hawley, Pa., June 5-10.

BALLYHOO BROS.

(Continued from page 33)

held 'em to it. To give them a break, the bosses invited the doctors to hold office hours by attending their patients while grabbing ducats. That brought the sick, lame and lazy thru the front gate and into the shows. By Tuesday the news had spread like wildfire and an army of nurses were at every door with the doctors.

We saw miracles of medical science performed at the doors of every attraction. They removed a native's appendix in the doorway of the Unborn Show. This was loudly ballyhooed by life talker, resulting in a packed house. So successful was the date that the bosses asked everyone to get busy and set their home towns. When he settled with the committee our secretary advised the doctors that the show was cut in on all midway grosses and he deducted what we thought was a fair bit for all operations. As the boss put it: "We cut ourselves in on the cutting." Our auspices now don't know whether they signed a contract or a prescription.

P. S.—Can't tear down tonight. Just learned that the entire personnel blowed town to arrange for the show to blow into their home towns.

MAJOR PRIVILEGE.

STRATES IN HARRISBURG

(Continued from page 33)

back with the organization, and Eddie Jackson, press agent.

Top money on the week went to the Vanities, with Harlem Revue a close second. No free acts were used for the engagement and there was a 20-cent gate. Wednesday and Saturday matinees were good and the show received 100 per cent co-operation from the firemen sponsors. Keith Buckingham, who was badly burned in Baltimore, will be back in about 10 days. After some delay, Joe Capio located his stolen truck and it is now with his other equipment.

Mrs. Casey Mathis, wife of the Scooter foreman, came on with their baby born at their home in Georgia two weeks before the show opened. A men's ball team is being organized and the gals are getting together a soft-ball team. Al Tomaini, Side Show manager, has added several attractions to his line-up, is enlarging his front from 160 to 200 feet and flashing the show with a striking line of pennants on all uprights, center poles and in the show. Shows received a hearty welcome here in Manager Strates's home town.

DAYS BLOWN BY ALAMO

(Continued from page 33)

now back with the show, has the season's route about complete. Numerous celebrations and fairs will be played. Hypo Denecke spent a few days in San Antonio visiting his wife and baby. Pat Kelley purchased a new house trailer. Albert Wright and Jack Ruback were guests of American Legion Post members at Port Arthur.

To date, altho much bad weather has been encountered and many days lost, business is about the same as last year's. In the line-up are 10 rides, 10 shows, 45 concessions and Leo (Suicide) Simon, high-fire dive, as free attraction. A new sound truck will arrive shortly for up-town announcing. In the Red Cross drive the show is 100 per cent, reported Ted Custer.

WANTED

BINGO CALLER

Bingo Help

and Useful Concession Help in all departments. Address

MORRIS LIPSKY, Concession Mgr.

JOHNNY J. JONES EXPOSITION SHOWS

Pittsburgh, Pa., May 23 to June 3

JOE KAUS

WANTS

Ride Help for Ferris Wheel, Chairplane, Dodgum, Whip. Concession Agents for Ball Games, Penny Pitches, Rat Game, Pea Pool, Under and Over, Pan Game, Chuck. Also Man or Woman for Custard, Photo Gallery, Popcorn, Dick Dunmoyer, come on.

Wire or Write JOE KAUS

Box 822

New Bern, N. C.

AGENTS WANTED

Bowling Alley, Roll Down and Ruzzle Dazzle. Only three Grind Stores on the midway. Ruzzle Dazzle Agents, contact Larry Reece; Roll Down, contact Joe Ancher or R. W. Rocco. Week of May 22nd, Ambridge, Pa.; week of 29th, McKees Rocks, Pa. Wire or write

R. W. ROCCO

Care J. C. Wear Shows

WANTED

Bingo, Cig. Gallery, Penny Pitch, Cig. Pitch, Stum Joint, Fish Pond, High Striker, Popcorn, Candy Apple, Grab Joint. No Ball Games or P. C. Will book or buy Chair-Plane, Hammonds, get in touch with Russ Abbott; have place for you.

MURRAY JACKSON

Bennettsville, S. C.

WANT

Talker, Canvas Man, Girls for Girl Show; also Agents for Grind Stores and Ball Games. I pay tops. Wire, don't write.

Howard "Whitey" Wagner, Kaus Shows

Heldon, N. J., this week; then Fairlawn, N. J., next.

CAN PLACE GIRL SHOW

Everything furnished but people. Must have at least two Dancers. Show up ready to go. Wire or come on.

WALLACE BROS.' SHOWS

Vincennes, Indiana, this week.

CUMBERLAND VALLEY SHOW

Wants Shows with or without. Musicians and Chorus Girls for Minstrel Show. Johnnie Riddick and all the old gang, answer. Legitimate Concessions open. Jimmie Davidson wants Grind Store Agent. Ride Men wanted. Johnnie Miller, Taft Webb, answer. Address all mail to

ELLIS WINTON

108 E. McLean St.

Manchester, Tenn.

WANTED

WHEEL MAN, ALSO TILT, CHAIR-O-PLANE AND MERRY-GO-ROUND OPERATORS.

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WANTED

Eli Wheel Operator and Smith & Smith Chair-o-Plane Operator. Georgia Boy Benton and Roy Smith, answer. All season in Bay Shore Park near Baltimore. Good salary. Write or wire

HARRY HUNTING

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Sparrows Point 19, Md.

WANT

Agents for Shum Stores. Good treatment and proposition for sober, reliable people. Tickets if I know you. All wires or mail to JAMES R. SHIPMAN, care Wolfe Amuse. Co., as per route, Greenwood, S. C., this week; Goldville, S. C., next week; Olinnton, S. C., follows. Pay your own wires.

ROGERS AND POWELL

Has complete Minstrel Show outfit; will pay 75 per cent for Performers to take charge of same. Also want Posing Show, Fun House, good Illusion Show, Merry-Go-Round and Tilt. Good proposition for Bingo, Fish Pond, Pitch, Knife Rack, Long or Short Shooting Gallery, Custard. Here indefinitely. No tear downs or moves. In walking distance of 120 thousand soldiers.

ROGERS AND POWELL, Grenada, Miss.

FROM THE LOTS

Wallace Bros.

Princeton, Ind. Week ended May 13. Auspices, American Legion Post. Location, Wheeler Field, South High Street. Weather, rain two days; remainder, warm and pleasant. Business, good. Inclosed midway.

After battling rain, mud and cold all spring, the show hit warm weather here, even the Monday and Tuesday were lost by rain. L. H. Hardin, assistant to Manager E. E. Farrow, laid out the grassy lot to good advantage and, as it was on a main highway, the show drew much attention from passers-by. Hardin's daughter, Louella, came from Indianapolis to spend a few weeks with her father and brought her infant daughter. While in advance of the show the writer, accompanied by Ernest E. Farrow Jr., visited the Gold Medal Shows at Vincennes, Ind., and was entertained by Manager Oscar Bloom and staff. Byron Thurman came from Evansville, Ind., for his weekly visit, and other visitors included Joe E. Fontana, L. J. Heth Shows, and Jess Bradley, Huntington, W. Va., who was en route to Missouri to join the Seils-Sterling Circus.

WALTER B. FOX.

Bright Lights Expo

Winchester, Va. Week ended May 13. Weather, warm. Business, very good. One night lost.

Monday was lost due to difficulty in getting ride trucks off the lot in Strasburg, Va. A heavy winch truck was used in mud and all other equipment was gilled to the street. Saturday night was nearly lost to rain when a sudden storm hit. Banner line on the Congo Village was demolished and sidewall badly torn. Storm lasted until 9 p.m. and the midway was packed till midnight. Benny Herman and Sam Levi added another concession to their string. Frank Marengo framed one, George Evans added a wash-tub pitch and Mike Ely put on a hoop-la.

Strasburg, Va. Week ended May 6. Weather, warm. Business, good.

Lot contracted was half under water after a two-day rain and a new lot was secured Sunday morning. It was soft and a tractor had to be used to spot ride trucks. Saturday was lost to rain which continued all day Sunday. Patsy Jones closed her Girl Show because of illness of her husband, Bob Jones, and Ginger Newbury took it over.

F. A. NORTON.

Great Sutton

Sikeston, Mo. Week ended May 13. Weather, fair. Business, good.

This spot proved a winner for everyone. Committee gave excellent co-operation. Friday night Boy Scouts were entertained in a group by Manager Frank M. Sutton. News of Frank M. Sutton Jr. having been promoted to first lieutenant was happily received. Mrs. J. T. Minnear left to visit relatives. Bingo owned by P. J. Doyt is having big business. Victory Girls show was taken over by Curly Outsinger, who is also manager of the Funhouse. Ten-in-One still topping the midway, added several acts and new sound equipment for the inside. Owners Korle and Lester L. Brown were guests of the Lions' Club here, and side-show entertainment was presented.

JACK WOODS.

John H. Marks

Hampton, Va. Week ended May 13. Auspices, American Legion Post. Location, Kecoughtan showgrounds. Weather, fair. Business, good.

While business was not as good as in Newport News, Va., grosses were satisfactory. Lot was soft after heavy rains and "cats" were used to get equipment ready for Monday's opening. The writer took a show to Kecoughtan Veterans' Hospital Thursday afternoon, including Princess Mitzl, who opened the bill with a vocal number; Gilbert Tracy, sword swallowing; Jack and Jill, piano and drums; Jack Lang, single; Shorty, escape artist; Jack Royal and the writer, two burlesque bits; Tracy Midgets, old-time boxing bit, and Princess Mitzl, Hawaiian dance. That night colored orphans were guests of President John H. Marks. Carriers from *The Press-Times-Herald* were also guests of the management. Merry-Go-Round gross took a jump, altho Chet Dunn is still topping the rides. Wheels, Rocket and Whip receipts are rising.

HARRY E. WILSON.

WANT TO BUY

A late model Octopus with transportation. Must be in A-1 shape. Will buy late model Fun House built on truck. Will pay cash. F. W. PEPPERS, Peppers All State Shows, Marion, Va., next week; War, West Va., May 29th to 3rd. Vick Horowitz, get in touch with me.

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WANTED

J. R. EDWARDS SHOWS

Corn Game, Custard, High Striker, Bowling Alley. Can place War Show, 5 or 10-in-1, Fat Girl, Penny Arcade. Ferris Wheel Foreman, top salary. Second Man for Tilt-a-Whirl, Chair Plane Foreman. Banner Man, come on. Want an Electrician at once. Willard, O., this week; next, Fostoria, uptown lot; Mansfield, N. Western Volunteer Firemen's Convention, June 14th to 19th; St. Clement's Catholic Church for 4th of July celebration.

Address All Mail and Wires to J. R. EDWARDS, Willard, Ohio.

WANTED

Notice To Members of MICHIGAN SHOWMEN'S ASSOCIATION

You are hereby notified that on Monday, May 1, 1944, the Michigan Showmen's Association did hold a meeting and the members present did vote unanimously to add Article 19-A to the present Constitution and By-Laws, and that Article 19-A does provide all members in good standing a \$300 Death Benefit Fund.

Necessary forms pertaining to Article 19-A are being sent to members at their last known mailing address. It is important to you that we have your correct mailing address. If you do not receive these forms by June 1, 1944, notify us immediately!

BERNHARD ROBBINS, Executive Secretary
MICHIGAN SHOWMEN'S ASSOCIATION

156 Temple St.,

Detroit 1, Mich.

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Just Mix One Gallon ESCO Juice and Five Gallons of Water. Nothing else necessary. ONLY SELECTED TREE RIPENED ORANGES USED. Costs You \$2.00—Brings \$5.00—You Make \$3.00 on Every Gallon. \$2.00 Per Gallon, 4 Gallons to Case. Sample Gallon, \$2.50 F.O.B., N. Y.

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Opening in Halifax May 22nd with Wm. P. Lynch Greater Exposition Shows

Due to disappointment can still place Trampoline or any Ground Acts suitable for one-ring circus. No Aerial Acts.

CAPTAIN MILTON SMITH

Wants to Buy—Any small Animal Group—Lions, Leopards, Bucking Mule, Wrestling Bear, Boxing Kangaroo. Will arrange entry into Canada for American citizens. Wire or write

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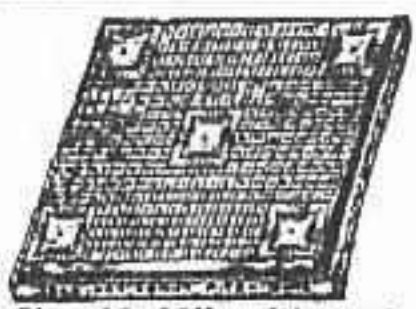
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2-Lb. Package \$3.40. Six Pounds for \$9.50 Postpaid

A pound makes almost a barrel—just add cold water and sugar. Wonderful flavor—easy to use. You make 85¢ clear profit on each dollar you take in. Trial package, to make 30 large glasses, for 25¢ postpaid. Put up in one pound cans and 25¢ packages only. Fully guaranteed under the Pure Food Law. Please remit by money order or stamps. No C. O. D.'s or checks.

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Size 48x48",
Price \$30.00,
Size 48x48",
With 1 Jack
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One outstanding Freak, Bally Girls, Novelty Acts.
State salary and all details in first letter. Have
for sale War Show.

GILBERT TRACEY

Care John Marks Shows South Norfolk, Va.

C AND L SHOWS

Want To Book

Bingo, Ball Games, Photos, String Games, Pan
Game, Grab Joint, Cigarette Gallery, any Slum
Joints. Shows with own transportation. Also want
Ride Help. Opening Clay Center, Kansas, May 27th.

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

JUNE news.

HARRY E. WILSON resigned as assistant manager of the John H. Marks Shows in Elizabeth City, N. C., and will rejoin Oscar Bloom's Gold Medal Shows.

MR. AND MRS. C. D. SCOTT passed thru Chicago early last week on their way to Rochester, Minn., where he intended to undergo treatment.

CHARLES STAPLETON, former guess-weight operator on carnivals in the Midwest, opened a supply store for concessionaires in Detroit.

LOSING your shirt: Laundry didn't come back before teardown time.

JACK BENJAMIN, Chicago carnival concession operator, left for Rochester, Minn., last week to undergo medical treatment.

DURING the recent flood at Wichita, Kan., the World of Today Shows donated use of trucks and men to help evacuate flood victims along the lowlands.

HARRY G. TAYLOR, general manager of the Lee United Shows, reported that



S/C GEORGE MARKLEY CARTER JR., 20 years old, who enlisted in the Navy Seabees, was with his parents on the Rogers & Powell Shows until last June. On December 7, 1943, he went overseas and has been seeing service in the South Pacific.

Higgins, Sky Thriller, would join in Romulus, Mich., May 23 as free attraction.

IT worries an agent when a letter shows up in the office that will send him out to hunt another spot.

MRS. MAYME CAPELL, Capell Bros.' Shows, purchased a car while the show played Oklahoma City. Boots Cutler, former trouper now working with a motor company, made the deal.

FROM Danville, Ill., Eddie Rhodes reported managing Duke Brewer's fishpond on the Gold Medal Shows while Van Vangness was operating guess-weight-and-age concessions.

BUFFALO BEN, formerly of the Strayer Amusement Company, Gold Medal Shows, Dodson's World's Fair Shows, Eschinas Circus and others, advised from Iroquois, Ill., of the death of his wife and that he would return to the road.

REMEMBER when a midway owner was considered "made" if he owned as many as six light towers?

DOC WADDELL, who announced that he had resigned as publicity director of

Mills Bros.' Circus to join Byers Bros.' Enterprises, of Columbus, O., is in Zanesville, O., doing prelim work in schools, churches, clubs and lodges for the engagement there under VFW auspices May 23 thru Decoration Day.

MABEL KIDDER, who has the Girl Shows on Max Linderman's World of Mirth Shows, has been in New York buying new draperies and recruiting girls for the shows, accompanied by her assistant manager, Whitey Walker. Jean Walker, her daughter and co-partner, has been temporarily handling the shows.

IN Carrollton, Mo., Mr. and Mrs. Sam Bunch celebrated their 14th wedding anniversary with a chicken dinner. Guests were Mr. and Mrs. Gorman, Mr. and Mrs. Harry Lamon, Mr. and Mrs. Tom Fleming, Mr. and Mrs. Linden West, Olen Lay, William Hinrichsen, Nedra Kille and Mrs. Velma Collins.

NO midway manager has yet announced his intention of running for president on a straight carnival ticket.

GEORGE WEST penned from West Easton, Pa., that he had left the Clyde Beatty-Russell Bros.' Circus to join the A. M. P. Shows and to manage Vanities of 1944. Personnel includes Thomas Ryan, front; Neil Overman, tickets; Kenneth Hutchenson, steel guitar; Richard Bolch, drums, and features Annett Gagliano and Orlys Tumbus.

JIM MOTT, cookhouse operator with the Lynch Greater Exposition Shows, has



EDDIE LIPPMAN, long an executive with large and small carnivals, who has assumed duties as manager of the Mighty Sheesley Midway after a long sojourn at his home in Montgomery, Ala. He joined when Ralph J. Clawson, former manager, left to take general management of Wallace Bros.' Circus. Capt. John M. Sheesley assumes general supervision of his org.

built, in addition to his new portable dining room, a cookhouse on a truck, for use specifically during setting up and tearing down of the show. With it in operation workers can eat without leaving the lot and the truck cookhouse will be the first unit on and the last to leave.

SAM DOLMAN, West Coast showman and chairman of the PCSA membership committee, received a letter from R. O. Schonover, USN, now in the Pacific. Not only did S/lc Schonover write Dolman a newsy note but he addressed the envelope to him at the Pacific Coast Showmen's Club by drawing the PCSA emblem of the palm and tiger head. The envelope, with a photo which the sailor included, will be framed and displayed in the clubrooms.

IF we were to make a list of the things we have done to improve the business, we would be surprised at the small amount of paper it would take.—Colonel Patch.

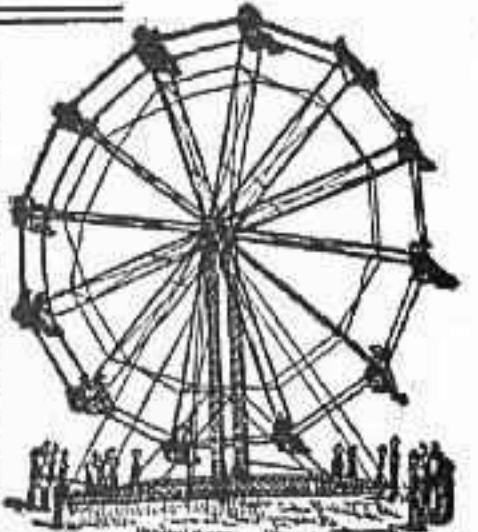
HEDRICK'S Gay-Way Shows' engagement in Rockwell, N. C., proved satisfactory, with near-capacity business on the last three days, reported R. C. Parls, special representative. Show moved

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This is more than just an expression at the BIG ELI Factory. Since repair parts for rides became critical in 1942 we have been serving BIG ELI Customers in every way that is humanly possible. This will be continued until Victory comes and Civilian manufacturing again becomes normal. Furnishing required repair parts is not easy. Let us know your requirements; we will DO OUR BEST for you.

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NUMBER 2 SIDE SHOW

with Foley & Burk. Can place
Freak to feature, Bally Girls, Working
Acts. Wire immediately, care
Foley & Burk Shows, Modesto, Calif.

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Bingo Blowers and Water Fall Blowers—
Roll Downs—Razzle Dazzles—Tracks
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A Freak that can be featured in the Side
Show on the Conklin Show in Canada.
Salary \$100 per week. Also a Magician,
Sword Swallower.

Write, Wire or Call:

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209 W. 122d St., New York 27, N. Y.
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HELP WANTED

Man to dip and manage Custard, Girl for Ball
Game, Man for Hi-Striker. Experience not necessary
to fulfill these jobs. Clean show. Good
proposition. No pushers.

For Sale—30x56 Top, no wall or poles, good
shape, \$75.00. 5x5 Top, 4 ft. awnings all
way round, \$20.00. Wanted—Candy Floss
Head or Parts for same. Will buy Floss Machine.

E. H. MILLER, HAPPYLAND SHOWS
Per Address: 643 Putnam, Detroit 2, Mich.

Allergic

THEN there was the concession agent who had spent so much time in the G-top that he couldn't stand the sight of diced carrots in the cookhouse.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
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SECOND-HAND SHOW PROPERTY FOR SALE
 \$5.00 Govt. Men's Long Now Oil Skin Rain Coats, Dark Green Color, all sizes. Cost \$15.00.
 \$40.00 New Sleeping Tent, 12x14 Ft., with Poles.
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 Only six orders can be accepted for shipment soon as possible up to June 15th. All Strikers single and painted Bright Red with black and aluminum paint trim. 25 ft., \$85; and 27 ft., \$97. No more Doubles and no more orders taken after June 15th. Write quick for full details free. Cannot accept any Rush Orders this year. Address **LAPEER HI STRIKER WORKS**, 649 Turrell, Lapeer, Mich.

BUSHAY AMUSEMENT CO. WANTS
 Ferris Wheel Foreman, \$55 per week and bonus. Must be sober and reliable. Maynard, Mass., week May 22; Fitchburg, Mass., Week 29. Playing Rhode Island and Massachusetts, all small jumps.

MAN WANTED To Handle GLASS HOUSE
 Address:
Mrs. Marie Jones
 Care Cavaladeo of Amusements (Grand & LaCledo), St. Louis, Mo., Until May 31

WAX FIGURES
 CAESARIAN OPERATION—Fine for Unborn, in Glass Case, Life Size, \$65.00. TINY SHRUNKEN HEADS, Unbreakable, Real Hair, \$10.00 Each. INDIAN MUMMY, \$40.00. Also TWO-HEADED BABY, WAX, IN LARGE JAR.
CHRISTOPHEL WAX FIGURE STUDIO
 3838 Felsom Ave., St. Louis, Mo.

10,000
 Pear shaped, 120 V. Clear Lamps, 40, 50, 60 Watts; 5,000 Ball Frost Lamps, 40 Watts.
The Reading Electric Co.
 Reading, Pa.

GIRLS FOR GIRL SHOW
 Those who worked for me before, come on. Salary or percentage. Bowling Green, Ky., 22nd to 27th; Elizabethtown next on soldier's pay day. Pairs from July 4th on. No time to write, wire. **FRANK "WHITIE" VASULKA**, care Bee's Old Reliable Shows, as per route.

to Mount Pleasant, N. C., and business was fair at opening May 15. Doc Williams joined with a Ferris Wheel. Show has 3 rides and 10 concessions. Pat Gilmore joined with a shooting gallery and Major Simpson with a concession. Eddie Horne has three and R. C. Parris two.

AL MARTIN, Boston, has set free attractions on eight shows playing New England. With Coleman Bros.' Shows are the Thunderbirds, high aerial; Flying Fishers are with the O. C. Buck Shows; Capt. Duncan Fairlee, high torch diver, with MCA Shows; Sensational Meteors, high aerial, with Joe Venditto; Miss Bernice, high aerial, with Colbert Bros.' Shows, and Janet May, high aerial, with Joe Barry. Eli Legasse has two units out, the Three Rockets, high aerial, being with No. 1 unit, and Sensational Grotonas, high wire, with No. 2.

NOTES from Virginia Greater Shows by H. W. Arnold: Show played to fair crowds at Berlin, Md., week ending April 29. Two tractors were purchased and the show moved to Crisfield, Md., where business was good for the week ending May 6. Louis Augustino's Side Show and Sol Specht's Cotton Club Revue topped shows. Concessions did heavy business, especially bingo. With good weather, business was excellent at Cambridge, Md., week ending May 13. New canvas and a new marquee arrived. Bill Perry is finishing the cookhouse and several more trucks are on the way.

YOU can safely bet on the success of a newly made assistant manager if he starts his career with more working clothes than banquet suits.

BUSINESS last week, the fourth in Nashville, Tenn., for the Scott Exposition Shows, was excellent, with rides getting the most play, topped by the Tilt-a-Whirl, altho shows did well, said Secretary Ernest Sylvester. Owner C. D. Scott left May 13 for the Mayo Clinic in Rochester, Minn., for a major operation. He was accompanied by Mrs. Scott, who was expected to return soon. At the location, baseball park, four blocks from the business district, on Thursday Assistant Manager Garrett Scott and Secretary Sylvester were hosts to 300 orphans.

CHARLIE BILLINGTON, secretary-treasurer and traffic manager of the Lynch Greater Exposition Shows, has been appointed traffic counselor for a battalion of army longshoremen and freight handlers working at the Halifax (N. S.) harbor front. The soldiers were impressed into service in loading and unloading steamer cargoes because of shortage of civilian labor and need for prompt handling of freight. Billington, who plans to take a course in export, import and commerce when the carnival closes in October, at a college in the States, has studied traffic and cargoes for some years.

ADD MEN who should be hanged: The gal show emcee, who after a First-of-May stick finishes a clumsy grind and bump, opens up with: "Now, folks, get your hands out of your pockets and give this talented little bunch of loveliness a g-r-r-e-at big hand!"

BUSINESS at Menands, N. Y., May 1-6, was big for the O. C. Buck Shows in good weather, reported Roy F. Peugh, press agent. In Schenectady, N. Y., May 8-13, rides and shows did well. A new ruling in the territory by the New York Police provides for only games of skill. Isabel Groggins, of the girl posing show, Isle of Ball, who was married to Seaman George Meyers, U. S. N., will remain on the show. Paul La Cross, who was rushed to a hospital with ptomaine poisoning, has been released. Visitors have included Mr. and Mrs. Walter K. Sibley, New York; W. C. Fleming and Roy Gries, Strates Shows; George Traver, Mickey Purcell and Marjorie Robbins. John J. Minarik,

Calling Mr. Cann!
 ONE of his friends would have you believe that when L. Harvey Cann, general representative of the World of Mirth Shows, purchased a home in Sarasota, Fla., he also bought a genuine over-stuffed hotel lobby chair. And that during his vacation season his favorite pastime is to sit in that chair and listen for a bell-hop to page him!

"First Things First"
 Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.
 At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.

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 SOMETHING NEW AND NOVEL
A BIG MONEY GETTER
 This Penny Pitch Board is made of tempered masonite and comes in four sections, making it easy to carry, and is colorful in design. Pays off in merchandise, cigarettes, matches, candy, chewing gum or money. Has proven a big success and will pay for itself the first day. Can be mounted on your old Penny Board.
PRICE \$40.00
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 World's Most Popular Rides
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BUY WAR BONDS NOW BUY WAR STAMPS NOW
 AFTER THE WAR BUY A NEW
TILT-A-WHIRL
 In the meantime keep your old rides safe with the original builder's parts.
SELLNER MFG. CO. Faribault, Minnesota

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 A Complete Line of Flavors, Certified Colors, Citric Acid, Vortex-Lily Cups and Safety-Edge Tin Spoons.
 WRITE FOR SAMPLES AND PRICES.
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 MILLIONS, UPON MILLIONS OF DOLLARS have been made on POPCORN—countless millions more will be made—always a mint—grows as time goes on. Get in the game—twenty (20) Formulas for POPCORN CONFECTIONS, compiled, edited and published by A. T. DIETZ, for 40 years the authority which has guided thousands of men and women all over the world to make the grade. This Formula Set, in three parts, is PRICELESS, but costs only \$1.00 postpaid. Send sealed the same day order is received. See our other classified and display ads this issue.
THE ROADMAN'S GUIDE Crestline, Ohio

"KNOCK THEIR BLOCKS OFF"

TAKE A SOCK AT THE AXIS—SEE THEIR PANTS FALL

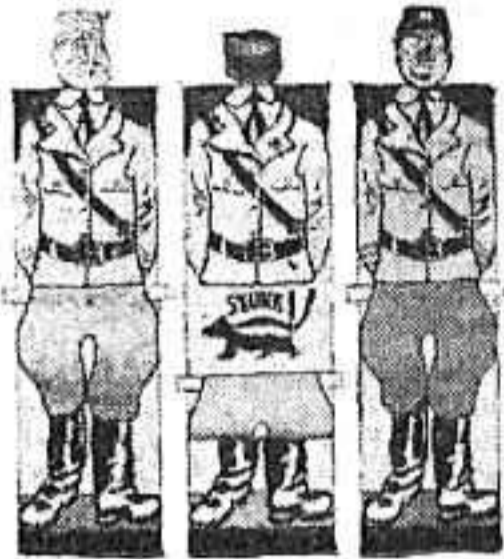
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GAME FOR CARNIVALS, FAIRS, PARKS,
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- ★ Throwing Distance 14 Feet
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Laughs Galore and Plenty of Profit. Our Production
Is Limited. Write for Illustrated Circular Today.
Get in the Big Money Tomorrow. Be First With Our
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Attention! All Showmen Attention!

MANY OF YOU SHOWMEN have been wondering what NEW SHOW you could get to PRESENT ON YOUR MIDWAY this year.

HERE IT IS, the WORLD'S MOST AMAZING ATTRACTION, the New Show of 1944.

the "BOUQUET OF LIFE"

(Consisting of 3 Colossal Shows in ONE)

- No. 1. Showing the "MIRACLE OF LIFE" or the evolution of life of the UNBORN CHILD; fathers bring their sons, mothers bring their daughters to see it. It is an exact replica of the famous R. J. ZOUARY'S ORIGINAL BOUQUET OF LIFE SHOW.
 - No. 2. Showing the Miracle of Birth; actual scenes of birth (stage by stage). Men as well as women are amazed at the Marvels and Splendors of the Mysteries of Life unfolded.
 - No. 3. Showing the WORLD'S GREATEST CURIOSITIES of human freaks of nature or mistakes of life unraveled. (Positively the greatest ensemble ever shown.)
- These interesting 3 shows in one come to you with 3 beautiful banners for your front, a 34-foot banner line; forty beautiful wooden viewing boxes with 40 great scenes in them on colored glass, all described, so no lecturer is needed. Also 20 elaborate blow-ups in color, ten pictorial panels, 30 in all in strong picture frames, with full directions for framing and operating the show, also talk or lecture for front.

Show complete as listed above ONLY \$550.00

Wire or mail 30% deposit, remainder collect. Weight about 250 lbs. This is a grind show which can be the first to open and the last to close on any midway. Just the show for parks, carnivals and fairs. It proved a great success and money getter in 1943. Do as the best are doing and get this wonderful show. Only two people required to run it. Wire or write for further information and new booklet sent free.
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BIGGER THAN BALLOONS—FASTER MONEY

See it on all successful Major Midways
"HIT-A-JAP"



Jap heads painted on Beaverboard, cut the same size as balloons, can be worked all the ways that balloons are worked. Flash yellow and black, it's a come-back game with Darts. Takes 50 heads to flash a 4x8 background of Celotex. Have had repeat orders for additional heads from California parks which worked all winter.

SET OF FIFTY — \$25.00

ANOTHER NEW GAME

Bigger than the Cigarette Shooting Gallery. Works same flash as Fish Pond. Perfect peak on every Jap. This is only for those who have cork guns. WE HAVE NONE. Imitators Beware.

A Ray Oakes Original

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The Talk of the Outdoor Show World

10 years ahead of the times. On account of priorities only a limited amount in production. Custom built. The last word in Game Concessions. Can operate any place. Group Games work. Can also work for stock.
PRICE \$100.00 Ea. Complete With Fibre Case and All Instructions
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JOHN L. LORMAN, Sales Rep.

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LOS ANGELES 4, CALIF.

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SEASIDE PARK, VIRGINIA BEACH, VIRGINIA

CONCESSION AGENTS FOR WHEELS and legitimate GRIND STORES. LADY BALL GAME AGENTS. HELP FOR FROZEN CUSTARD, POP CORN, BATH HOUSE, COUNTERMEN wanted. Walter Archie, contact C. F. Parsons, Restaurant Manager. Pleasant working conditions, long season, permanent location, proven concession park. No tear downs. RIDE HELP, contact Nate Worman, Ride Supt. Everybody contact

ART LEWIS or JACK GREENSPOON, Seaside Park, Virginia Beach, Virginia

parachute jumper in the army and formerly with the Evans concessions of the show, spent a furlough with Mr. and Mrs. E. C. Evans.

OPENING in Kokomo, Ind., for a 14-day stand May 10, the Allen & Nickerson Shows, after being rained out on two nights, did good business with three shows, six rides and about 20 concessions, an executive reported. Concessions line-up is: J. J. (Chick) Allen, concession manager; Bill Perry, Margaret Beardsley, color booth; Monroe Sanders, Candy Adams, one; Stanley Levy, Whitey Brumley, rolldown; Vivian Nickerson, Mildred Sanders, ball games; Johnny Carter Jr., penny pitch; Jack Sullivan, fishpond; Mrs. Jack Sullivan, cigarette pitch. Dusty Eaton's string includes photo gallery, candy floss, sno-balls and popcorn. Rides are Ferris Wheel, Merry-Go-Round, Loop-o-Plane, Chairplane, Whip and an Octopus purchased from Vic Horwitz, Detroit. S. W. Nickerson is general superintendent and Billy Bacon is ride superintendent. Mrs. Jean Bacon is in charge of front gate tickets.

EDDIE'S EXPOSITION SHOWS opened in Jeannette, Pa., May 4 to good business which improved nightly in spite of rain, reported Betty Bell, *The Billboard* sales agent. Show consists of nine rides, three shows and 25 concessions. Line-up: Eddie Dietz, owner-general manager; Jack Bell, general agent; Howard Brothers, Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl; E. M. Pietz, Ferris Wheel, Chairplane, Loop-o-Plane; Krowley, Kiddle Chair-o-Plane, candy floss; Jolly Jiallette, dive bomber, popcorn, slum and fishpond; Paul Rihel, cigarette shooting gallery; Sam Bartz, game; Charles Torell, palmistry; Henry Kiskey, cookhouse; Ann and Tom Schriber, two ball games; Mrs. Walter Cole, duckpond; Mr. and Mrs. Chuck Simons, two ball games; Bond and Ward, three concessions; Robert Glass, dart game; John and Slim Harris, pan and dart games; Mrs. Stiffle, cigarette penny pitch; Mr. and Mrs. Lee Geepers, hoop-la; Pappy Dietz, bingo; Sue and Jimmy Santry, pop-em-in; Betty and Jack Bell, cane rack and penny pitch; Russell Smith, candy apples; Girl Show, Ten-in-One; Dick Martin, musical revue; Pappy Culbertson, lot foreman; Sam Karas, assistant; Lewis Fablanni, Chairplane foreman; Paul Rihel, Loop-o-Plane foreman; Kip Guthrie and Lee Geepers, Ferris Wheel; Red Sheeks, electrician; Tom Crawford, pony track, and Mell Clark, canteen.

Get Set!

THERE is some talk among opening-date reformers about having all shows start from the same distance down South so as to give 'em all an even break in the race north.

I had handled the front of the ten-in-one in 1941."

PVT. WILLIAM HARDEN types from Iran: "As a member of the Special Service Division. I have watched the work being accomplished thru combined efforts of this division, the USO and Red Cross. All organizations have been staffed with competent men and women, each of whom is qualified by experience for the work, and I have already met a number of fellows, who, like myself, have spent their lives in show business."

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BLYSTONE'S "LORD'S PRAYER IN PEN AND INK ON HUMAN HAIR"

Exhibited at three World's Fairs. See Ripley's new book. First \$1200 takes it.

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7 Erie Diggers and 25 other Arcade Machines ready to operate, complete \$300 each. High Striker, \$25.00. Will buy small Shows. Want experienced Ferris Wheel Man.

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AMMUNITION—GUNS—GALLERY

Portable Gallery, lined 12 gauge steel, outside masonry. Good tires. Several thousand prize targets, floodlights, skates. Open or close ten minutes. Cost over \$500.00. Five Pump Guns, 16,000 Shots, 20,000 Lanza, 10,000 L. R. Make offer.

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Bingo Help and Countermen that are better than average for better than average pay.
Contact

JACK MILLER

Virginia Greater Shows

Bel Air, Md., May 25 to June 3rd



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, May 20.—Executive Secretary Walter K. Sibley made first of a series of visits to member shows, starting May 10. President Oscar C. Buck's show was caught in Schenectady, N. Y., where business was good. Kirkwood Shows, owned by Ralph Decker, were in Newburgh, N. Y., and business was excellent. Mrs. Decker headed a small hurry-up drive for the NSA benefit fund which netted \$30. On the lot were business manager, Doc Hamilton; Jim Kelleher, general agent; T. D. Williams, special agent Louis King, ride superintendent Bydark and Al Shore and George Barnett. Bill Brown joined as billposter. On the King Reid Shows at Watervliet, N. Y., Owner Reid was away on business. Mrs. Reid and Concession Manager Harry Decker in the second week out said business good. Saw Kirby McGary, Bill Culleton, Rich Norton, Frank Jones and Harry Agne.

On the Continental Shows at Oneonta, N. Y., owned by Al Ventres and Roland Champagne, business was reported good by Mr. and Mrs. Ventres. Member Fred Perkins is agent. On the Empire State Shows at Phillipsburg, N. J., Owner Jimmy Brown announced he was about to become a NSA member. Mr. and Mrs. Whitey Kory reported plenty of customers. At West Easton, Pa., Owner and Mrs. Podsiński reported the A. M. P. Shows, cramped on a small lot but, under conditions, doing all right. On the Garden State Shows in Slatington, Pa., (See NSA on page 76)

FOLDING CHAIRS

NEW, Specially Built for Hard Usage in Public Places. Several Styles.

\$1.85 Each Up
Immediate Delivery.

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Murray Hill 4-1818

FOR SALE FLYING TWISTER

In good condition and now in operation. Reason for selling, buying a flat ride. This ride must be seen to be appreciated. No transportation.

Peppers All State Shows
Marion, Va., May 22 to 29; War, West Va., 29-June 3.

GIRLS WANTED

For Hula Show. Experience not necessary. Want Canvas Man and Ticket Seller. Pop Brent, wire.

Princess Mitzi Fustaireo
South Norfolk, Va., 21 to 27; then Richmond

FOR SALE

Complete Cookhouse—inside tables, new canvas, 20x36 floor inside. Can be seen in action Ambridge, Pa. Cheap.

COOKHOUSE
J. C. WEER SHOWS, INC.
Ambridge, Pa.

Have Good Proposition

for American Palmist, good route. If interested contact Vician McGean or Helen Runge. Don't write, wire.

Care HENNIERS BROS.' SHOWS
Evansville, Ind., week of 21st then Terra Haute, Ind.

BUCK WEAVER WANTS

Agents for Penny Pitch and Bumper. Also Workingmen and Truck Driver. Good wages and good treatment to right man.

BAKER UNITED SHOWS
Tipton, Ind., to May 27; then per route.

CLUB ACTIVITIES

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, May 20.—Red Cross, Servicemen's Mustering-Out Fund and membership drives are all progressing well. Red Cross donations came from A. S. Holley, Jorgen M. Christensen, George C. Smith, Max Shapiro, Thomas J. Cooper, Mid-State Shows, William J. Hayes, Alamo Exposition Shows, Atwell Lunch Club, Jack Cooney, Nathan Tash, Lew Henry, C. A. Sonnenberg, J. L. Murray and John Flamingo. Recent donations to Mustering-Out Funds are from Charles E. O'Brien and John E. Lampton. Membership applications were sent in by L. I. Thomas for Elza Newby, Max Feldman and Rupert Otterbacher. Board of governors plans a meeting early in June to clear accumulated business.

The condition of Dan Odom, who is still in Wesley Memorial Hospital, is improved. Lew Keller, who suffered a heart attack, is confined to his home, and Tom Vollmer and William J. Coultrey are still on the sick list. The remains of member Harry H. Hancock, who passed away May 11, were sent to Cleveland for burial in the family lot. M. J. Doolan and family are planning a three-week Eastern vacation. Ray Marsh Brydon and Vaughn Richardson were among callers at the rooms. Walter F. Driver returned to his Florida headquarters.

Ladies' Auxiliary

At a special meeting of the board of governors on the night of May 11 in the Sherman Hotel President Phoebe Carsky presided and also on the rostrum were Elsie Miller, secretary, and Louise Rollo, first vice-president. Meeting was called for reading of the new by-laws and revised amendments. If members on the road send their permanent addresses to Secretary Miller, 4004 North Avers Avenue, Chicago 8, Ill., copies will be forwarded.

Mrs. Al Miller, past president, was reported ill at the home of Cleora Helmer. Marie Simpson is in St. Vincennes Hospital, Birmingham, Ala., after an operation. Visitors this week were Ethel Weer, J. C. Weer Shows, and Hazel Maddox, Royal American Shows. Nan Rankine, past president, spent the week-end in Michigan. A week-end was spent at Nan Rankine's summer home, Lake Geneva, Wis., by Lena Schlossberg and Lillian Woods. Letters came from Thelma Frenzel, who will be in Chicago soon, and Boots O'Hara. Clubrooms are closed for the summer.



Michigan Showmen's Assn.

156 Temple Avenue,
Detroit

DETROIT, May 20.—The association launched a national drive for membership this week, 1,000 members as a goal to double the present membership. Drive is under direction of Ora A. (Pop) Baker, chairman of the membership committee. Regular initiation fees have been suspended for duration of the lodge year until September 1, and total membership fees are now \$10. A substantial increase in membership fees is predicted.

A significant step was taken at the monthly meeting last week by adoption of Article 19A of the constitution and by-laws whereby all members in good standing will automatically participate in a \$300 death benefit fund. President Harry Stahl said: "The adoption of this article fulfills a long-felt need and provides showmen with a definite measure of security." A reciprocal affiliation among all showmen's clubs in the United States is to be sought, on a co-operative basis, he said, after accomplishment of the 1,000 membership goal.

The club, which has grown steadily since its founding here eight years ago, is making a definite bid for national recognition. Milestones in progress have been constant, enlargement of clubrooms, 158 Temple Avenue; enrollment of 42

Pacific Coast Showmen's Assn.



623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, May 20.—At the last meeting on the rostrum were Clarence Allton, Sam Abbott, Temple Aldridge and Harry Levine, who were named "emergency vice-presidents to support President Ted LeFors and Secretary Bill Hobday. Letters came from William James Enfield, son of member Cal Enfield, in service in the Pacific; member Bill Antes, publicist for the Beatty-Russell Circus, thanking the club for its recent party; Building Fund Chairman Mike Krekos; Richard Schoonover, from the Pacific sector, and Jimmy Lynch.

Building fund report showed \$2,813 plus a number of recently purchased War Bonds in transit. Financial statement reflected a satisfactory situation to the extent of \$23,688.03. Harry Quillen called attention to the fact that the former age limit of 60 years had been eliminated and that applicants over that age may be accepted by a two-thirds vote of board of governors and members. Frank Beaumont was reported critically ill in Ward 24, Wentworth Hospital, National Military Home, Los Angeles 25. John Adams was reported making satisfactory progress in the same hospital.

President LeFors announced appointment of J. Ed Brown as emcee for George Hines Night, June 5, on Hines's 87th birthday. As Polack Bros.' Circus will open here June 2 it was voted to invite the personnel to attend an 11:15 p.m. lunch in the clubrooms.

Til Taylor, Cronin Circus, gave a pep talk, and Joe Krug read a poem on carnival. (See PCSA on page 74)

Troupers Observe Birthdays

LOS ANGELES, May 20.—A joint birthday party for President Babe Miller and Bill Meyers, Meyers & Frock Shows, was celebrated on the night of May 8 in the clubrooms of the Regular Associated Troupers in the Walker Building here, reported Walton de Pellaton. At a preceding meeting these officers presided: President Miller and Secretaries-Treasurers Vera Downie and Walton de Pellaton. President Miller turned over the gavel to Bill Meyers, who conducted the second half. Irene Kiehl, Mission Beach, was elected to membership. Bank award went to Mora Bagby, who donated it toward purchase of furnishings for the new rooms. There was music, dancing and other entertainment by Bill Meyers, Jennie Perry, Lillabelle Lear, Estelle Hanscom, Jimmy Dunn, Sam Dolman, Joe Krug, Irene Kiehl, Babe Miller and Lucille King. Tables were laden with food and refreshments, served under direction of Harry Phillips. What remained was taken to the midway of the Meyer & Frock Shows and served to members of that organization. Miller and Meyers were recipients of gifts and many telegrams and cards. Among those attending were Tillie Palmateer, Vera and Frank Downie, Ethel and Joe Krug, Ted and Mario LeFors, Eldon and Elinor Frock, Martha and Harry Levine, Lucille and Sammy Dolman, Frank and Jean Yaglia, Cecelia and Dick Kanthe, Berta and Ed Harris, Estelle and Elmer Hanscom, Jennie Reigel, Josephine Foley, Babe Miller, Jimmy Dunn, Marie and Pete Kortez, Butch Geggus, Jennie Perry, Arthur Hockwald, Harry Phillips, Lucille King, Georgia Torgenson, Lillabelle Lear, Mora Bagby, Irene Kiehl, Nancy and Bill Meyers and Walton de Pellaton.

members in the armed services; servicemen's fund, which has spent over \$7,000 on monthly packages for all showmen in service; accumulation of \$2,300 in War Bonds held in escrow for returning servicemen, and a high record of average attendance of 67 at the past 100 meetings.



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., May 20.—Much interest is being manifested in President C. F. (Doc) Zelger's program to raise from \$5,000 to \$10,000 for the cemetery fund and he believes outdoor showmen will generously contribute and that the program will be over-subscribed. Penny Arcade Operator Bogel visited en route to join the Elite Exposition Shows. Dr. Woodhouse, World of Today Shows; Owner Baldston, Melvin United Shows, and K. H. Garman, owner of Sunset Amusement Company, and his General Agent La Mond were here last week on business. Past President Perl Deem who has been ill is about again. George and Hattie Hawk moved from the Reid Hotel to Fairyland Park for the season. Mother of Secretary G. C. McGinnis died at Harrison, S. D. Owen Dodd, who returned from the road, is employed at the stock yards. Heavy Miller returned from Oklahoma City. Members are again requested to advise Secretary McGinnis of their addresses.

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Write Us and We Will Try and Fit You Out.
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TENT STAKES, 54" high, 12" metal points,
heavy band and rings, \$2.50 each,
Army Pyramid Tents, \$12.00 up,
Also Tent Flies, Etc.
PAUL TAVETIAN
61 Rutgers Street N. Y. C., N. Y.

GREAT SUTTON SHOWS

"ALL NEW BUT THE NAME"

WANT ONE MORE BIG RIDE THAT HAS OWN TRANSPORTATION. EITHER ROLL-O-PLANE, OCTOPUS OR FLY-O-PLANE. WANT SHOWS WITH OWN TRANSPORTATION. WILL SELL EXCLUSIVE ON PHOTO GALLERY. CAN ALWAYS USE RIDE HELP.

Address: LITCHFIELD, ILL., THIS WEEK; ALTON, ILL., MAY 29-JUNE 3.

3000 BINGO INDUSTRY CANVASSES NEEDS

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$18.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00
Thin Plastic Markers, brown color, M... 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago 4, Illinois

ACA's Survey Awaits Returns

Reports on material held back by season's openings—all ops are included

By Max Cohen
General Counsel-Secretary,
American Carnivals Association, Inc.

ROCHESTER, N. Y., May 20. — This second partial report on the survey being conducted by the American Carnivals Association, Inc., for the War Production Board in Washington is cumulative and includes data contained in the first report issued in April, together with an analysis of questionnaires which have been received since that time in ACA offices here. Plan is to take up with the WPB the matter of priority certificates when all data has been compiled.

About 200 questionnaires were sent out to shows, whether or not members of the ACA. But to date numerous shows have been unable to complete questionnaires and to return them for the obvious reason that most of the shows in the industry have just opened the season and have not been able as yet to canvass their needs for the remainder of 1944 and for all of next year.

All Types Covered

It is emphasized that the survey is intended to cover needs of the industry as a whole and is not restricted to ACA members. It is desirable that all shows and operators send in their data as soon as conveniently possible, whether they are large or small, organized or independent, and regardless of whether their activities are confined to shows, rides, concessions or more than one type of activity.

We repeat the admonition made when the survey was launched that "if the individuals and collective groups in the industry do not come forward and state their needs, so that the association can fully present the industry's requirements, there will be no one to blame if later the industry cannot obtain the material which it needs to continue operations."

This report covers reply questionnaires received from the first 15 shows, 14 truck shows and 1 railroad show.

1. AGE: Two shows report they are less than two years old, one being new in 1944; 13 report being over two years old and of these three state they are 15 years old, one is 33 years old and one 4 years old.

2. VALUE OF PROPERTY: One show does not state its value. Other 14 shows state a combined value of \$612,000.

3. EXTENT OF TRANSPORT EQUIPMENT: The railroad show does not state the number of cars; three truck shows do not answer this question; other nine truck shows report a total of 100 trucks and 71 trailers.

3-a. VALUE OF TRANSPORT EQUIPMENT: Two shows do not report a value; other 13 report a total value of \$195,900.

4. ATTENDANCE: Three shows are unable to report information on this question; a fourth show is unable to satisfactorily give a five-year average of attendance but states that its annual gross is \$50,000, out of which it has paid the United States Government \$5,000 in admission taxes. Two other shows report, respectively, attendance of 1,000,000 over five years and of 700,000 over five years, but are unable to give accurate figures for 1943. Two other shows report annual attendance over five years of 100,000, but do not report 1943 attendance. One show reports total attendance of 5,000,000 in the last five years and 1,000,000 in 1943. One show reports total attendance of 4,000,000 in the last five years and 800,000 in 1943. Other five shows report, respectively, annual attendances over a five-year period of 200,000, 100,000, 150,000, 170,000 and 100,000, and for 1943 respective attendances of 220,000, 75,000, 200,000, 185,000 and 100,000.

5. PATRON EXPENDITURES:
5-a. RIDES AND SHOWS: Nine shows are unable to give information on this

subject; one reports a gross for rides of \$30,000 in 1943; one reports average expenditures by patrons of \$2.50 for all types, including items 5-b and 5-c below; the remaining shows report, respectively, average expenditures for rides and shows of 31 cents, 25 cents, 5 cents and 25 cents.

5-b. FOOD AND MERCHANDISE: Eleven shows do not report this item; three report average expenditures for this purpose of 10 cents, 7 cents and 15 cents.

5-c. CONCESSIONS: Eleven shows do not report; three report average expenditures of 10 cents, 6 cents and 25 cents.

Industry's Needs

1. CANVAS: Two shows report no needs for 1944 or 1945; seven report needs for 1944 but do not state quantity; the same shows do not indicate their needs for 1945. Two report total needs of 1,300 square yards for each year. One reports needing 200 yards in 1944 and none in 1945. One reports needing two 20 by 30-foot tops in 1944; none in 1945. One reports needing \$500 worth of canvas in 1944 and \$2,000 worth in 1945. One reports needing two 40 by 60-foot tops, with centers, in 1944 and six such tops in 1945.

2. ROPE: One show reports needing 600 feet one-inch manila, 400 feet one-half-inch sisal in 1944 and 400 feet one-inch manila and 200 feet one-half-inch sisal in 1945. A second show reports needing 500 feet of rope in 1944 and 1,500 feet in 1945, type not being specified. One reports needing 5,000 feet manila and sisal in 1944; 1945 requirements not stated. Seven report needing rope, but type and quantity are not specified. Two report needing a total of 1,300 feet manila and 750 feet sisal in 1944 and 1,000 feet manila and 500 feet sisal in 1945. One requires 150 feet of one-inch manila in 1944; 1945 requirements not stated. One requires 200 pounds rope in 1944, type and size not stated, and requirements for 1945 not stated.

3. LUMBER: All shows reporting, except one, indicate the need of lumber. Eight do not state type or quantity; five show total requirements of 12,100 feet in 1944 and 9,000 feet in 1945; one shows requirements of 5,000 feet of oak and yellow pine in 1944 and 5,000 feet in 1945.

4. PUBLIC-ADDRESS SYSTEMS: Of 16 shows reporting, four require no systems; six do not state the number of systems needed; five require 11 systems; 1945 requirements stated include three public-address systems.

5. FLOODLIGHTS - SPOTLIGHTS: Of 15 shows reporting 13 have no needs to fill this year and one requires six such items. For 1945 two report needing a total of 31 units; one indicates need both in 1944 and 1945 but does not state quantity.

6. ELECTRIC LIGHT CLUBS: Of 15 shows reporting, seven do not state quantity required; two require a total of 50 cases in 1944; one requires \$150 worth and four a total of 6,344 bulbs in 1944; 1945 requirements by shows whose needs are stated include a total of 5,720 bulbs for three shows and 25 cases for one; one show's needs are not shown.

7. ELECTRIC WIRE: Five shows report needing 5,100 feet in 1944; six have not specified their requirements; four need none. For 1945, two need a total of 2,000 feet; seven will need an unspecified quantity and six shows no requirements.

8. WEATHERPROOF CABLE: For 1944, four shows will need 3,500 feet; four will need an unspecified quantity and seven will need none. For 1945, three will need 2,500 feet; five an unspecified quantity, and nine shows, none.

9. PORCELAIN FIXTURES-PUSES-SOCKETS: Six shows need none; five, amount unspecified; four, total of 1,470 pieces. For 1945, eight shows, none; five shows, unspecified; two shows, 920 pieces.

10. NEON TUBING: 1944, 13 shows, no requirements; one show, 500 feet; one, requirements not specified. 1945, two, unspecified quantity; 13, no requirements.

11. STAGE DRAPERY MATERIALS: 1944, three shows, 210 yards; two, quantity unspecified; 10, none. 1945, same as 1944, except that one show will require 100 yards less than 1944.

12. NAILS-BOLTS-BUILDERS' HARDWARE: All shows reporting require these items in 1944; nine, quantity unspecified; four, 360 pounds; one show, two kegs; one, \$1,500 worth. For 1945, two shows, no requirements; 10, requirements not stated; one, 300 pounds; two, total of \$1,700 worth.

13. UNIFORMS: One show requires 12 in 1944; six, no requirements stated; (See Industry Quiz Waits on opp. page)

Dee Lang Famous Shows

OFFER THE FOLLOWING FOR SALE

- 5 8'x10' Athletic Show Banners, good cond.
- 1 Khaki Fly, very good condition, 20'x17 1/2'
- 1 Khaki Fly, very good condition, 16'x17 1/2'
- 1 Ball Game 14'x16' Top with 10' Wall, khaki, good condition, with frame.
- 1 16'x10' Top with 10' Wall, khaki, good condition, with frame.
- 1 16'x10' Top with 10' Wall, khaki, good condition, with frame.
- Country Store Concession, complete with octagon top, sawed awning all around, beautiful concession, only slightly used. Built by Walter White.
- 1 Percentage Spindle, good condition.
- Several Kegs of Cement Coated Nails, for Nail Concession. Price per 100 pound keg.
- 1 400 ampere 3 pole Switch Box, brand new, with refillable fuses.
- Quite a few parts for Chev. Trucks and Big EII Trailers.
- 1 Pull Trailer, 12-foot van body, tires better than 60 per cent.

Phone or Write DEE LANG

Care The New Downs Amusement Park
8620 South Broadway St. Louis 11, Mo.
Telephone: Lockhart 8875

BLUE LANTERN AMUSEMENT CO.

FOR SOUTH'S GREATEST DEFENSE CENTER

Will book a few more Concessions. Can use Ride Help. Penny Pitch, Ball Game, Hoopla, Mug Joint. Any ride not conflicting with Chair Plane and Whip. All legitimate Concessions, come on. Want Couple for Cook House or Grab Joint or will book same. Minstrel Show, come on. Plenty parking space. No griff.

JOE SHALER, Owner & Manager

R. F. D. #5 Manchester, Tenn.

DOLLY YOUNG

WANTS

AGENTS for COUPON STORES, WHEELS. Man and Wife for 10c Grind Stores. Outside Help for Wheels and Skillos and General Working Help for Concessions.

DOLLY YOUNG

Navarre Hotel Toledo, Ohio
Phone: Main 6201

WANTED

Chairplane Foreman to join on wire. Top salary. Can place Free Act for balance of season. Must be high. Have opening for a few legitimate Concessions.

NEW ENGLAND AMUSEMENT CO.

60 Parkside St. Springfield 4, Mass.

JOHN F. REID WILLIAM G. DUMAS
"Happyland" Shows
PERMANENT ADDRESS
3633 SEYBURN AVE.
DETROIT 14, MICH.
PHONE - PL 7924

PORT HURON, MICHIGAN, JUNE 1 TO 11

We now have booked the best route of still dates, celebrations and fairs in the State of Michigan, including the best Fourth of July spot in the Midwest, Ypsilanti, Michigan. Wanted to join in Port Huron—Sensational Free Act. Can use a real Casting Act, High Wire Act or Thrilling High Act. Wanted—Shows with own outfits. No long jumps to wear out your rubber, and a red one every week. Can use Rides that do not conflict. Will book or buy Roll-o-Plane, Fly-o-Plane, Loop-o-Plane. Can place Concession Agents, Ride Help, capable People in all lines. IMPORTANT NOTICE—All shows contracted to join June 1st, please contact us at once. Royal Oak, Mich., thru May 30th; then Port Huron for ten days.

BEE'S OLD RELIABLE SHOWS, INC.

WANTS

WANTS

WANTS

RIDES—Want Ride Men for all Rides. Top wages and good treatment. If you can't stay sober don't answer. Will book or buy any Ride we don't have.

CONCESSIONS—Want Agents for office Concessions. Want Man for Scales and Slum Stores of all kinds. Also Coupon Agents.

SHOWS—Want Monkey Show, Snake Show or any Show with own equipment and transportation. Bowling Green, Ky., May 22 to 27; Frankfort, Ky., May 29 to June 4; Winchester, Ky., June 5 to 11;

Address: BEE'S OLD RELIABLE SHOWS, INC., as Per Route.

THE WORTHY SHOWS, Inc.

"America's Second Best Show"

PLAYING THE BIGGEST SPOT IN BUFFALO

May 29th through June 3rd, Bailey Ave. at Langfield Drive

Sponsored by the East Delevan Business Men's Associations. 50,000 people to draw from. All big weeks to follow, with a route second to none. Can use a few more Stock Concessions. Positively no griff. Need Working Men and Ride Help for office-owned Rides. Can place Life, Animal or Fat Show. We have the rest. Dan Riley—good proposition to offer—wire!!

H. K. LEWORTHY

MARTY SMITH

FAY LEWIS

Now Playing Lancaster, N. Y.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., May 20.—Annual personnel membership race has started, with issuance of cards to 26 of the personnel of the George Clyde Smith Shows. Receipt of a \$25 contribution to the public relations fund from the same organization is acknowledged.

In connection with post-war planning the ACA offices have received brief information on use of a new material which will be of interest to the industry, and efforts to secure more information on the utility, cost and other features of this material are being made. United States Chamber of Commerce has issued a survey on the amount of money expended by consumers for goods and services for the years 1939 to 1943. It is noteworthy that the item of services, which includes the outdoor amusement industry, is the largest single item in the survey and ranks even greater in amount than the item of food.

Operators of bingo and similar games in New York State may experience considerable doubt in coming months on the legality of their operations, as the result of a case recently decided in New Rochelle. Altho this action involved a bingo game operated in a theater, the principles of law are applicable to games of this character operated anywhere in the State. In this case patrons attending the regular exhibition were permitted, without extra cost, to play the game for which prizes were awarded. It appeared that posters were conspicuously placed, informing patrons and public that the game was free and that it was not necessary to purchase a ticket or attend a performance to participate. Provisions were made for participation by persons who did not attend the performance, and it appears that quite a number availed

CARNIVAL WANTED

For the biggest Fourth of July celebration ever staged at most popular beach on Florida's West Coast. We expect around 25,000 to 30,000 people. Featuring big bathing beauty contest, military parade and ball. Gift shows need not apply. Strictly legitimate. No G Wheels, Set Spindles, Peak Joints, Swinging Balls, Roll Downs, Tip-Ups or Line-Up Shows will be tolerated. This celebration is being sponsored jointly by the Disabled American Veterans and Knights of Pythias Lodge. Address all mail to SECRETARY HOWARD W. HARTLEY Room 12, Scranton Arcade, Clearwater, Fla.

BLANDINSVILLE FARMERS' PICNIC

August 10 and 11
Rides, Concessions and Shows wanted. Crowds assured. Write to SECRETARY, Blandinsville, Ill.

WANTED
A GOOD CARNIVAL FOR
WEAUBLEAU ANNUAL REUNION AND HORSE SHOW
JULY 6-7-8
JOHNNIE ALLEN, Weaubleau, Mo.

WANTED

Carnival or Independent Rides and Concessions for Fourth of July Rodeo and Celebration, Under Chamber of Commerce. No G Wheels. Everybody working and everybody has money. Contact WALTER S. CARLETON, Hartshorne, Okla.

WANT CARNIVAL

with Several Rides for
Big American Legion 4th of July Celebration
Starting Sunday, July 2, at Loyal, Wisconsin.
AMERICAN LEGION POST 175.

MEDICINE MEN

Write Today for FREE SAMPLE of Our New MEDICINE PACKAGE.

EAGLE LABORATORY

4014 Lindell Blvd., ST. LOUIS, MO.

CONCESSIONS WANTED

For Harrison, Ohio, Annual Firemen's Carnival
June 5-10
Ball Games and Pop Corn sold.
HARRY HEBENSTREIT
202 Ridgeway Rd. Cincinnati 15, Ohio

themselves of this opportunity.

The court convicted the defendant theater manager on the theory that the facts in this case were distinguishable from another case in this State in which it was held that there was no illegality where each person involved was specifically informed that participation in the game was free. Essence of the distinction made by the court was that in this case it was possible that some of the people might not have known that participation in the game was free, whereas in the other case referred to there was actual notice to each person involved.

In our opinion the court makes a distinction without a difference and attempts to differentiate between visible notice and vocal notice. We cannot see any difference in the two cases. In view of the interest which the case has attracted, it is probable that an appeal will be made.

The so-called tax simplification bill passed by the House of Representatives makes definite improvements so far as the carnival industry is concerned, in that it will virtually reduce to a minimum the amount of bookkeeping required to maintain proper records for the purpose of withholding income taxes from wages paid, since the bill repeals the Victory Tax and sets up a combined tax rate of normal and surtaxes computed on the basis of one rate. In spite of the slight increase to individuals, we feel that the carnival industry will be greatly benefited by the bill, as it will reduce the tremendous amount of records involved on each show, and it will also permit use of a short form return by persons with income up to \$5,000.

INDUSTRY QUIZ WAITS

(Continued from opposite page)

12. no requirements; 1945, same as 1944.

14. PAINTS: 1944, one show, no requirements; seven, requirements not listed; five shows, 255 gallons total; two, \$500 worth. For 1945, four shows, none; eight, requirements not stated; two, total of 115 gallons; one, \$300 worth.

15. GEARS—CAST IRON AND CAST STEEL: 1944 requirements, four shows, none; six, requirements not stated; three, total of six; one, 50 pounds; one, \$200 worth. For 1945, one reports needing \$200 worth; seven do not state quantity needed; seven report needing none.

16. MECHANICAL REPAIR PARTS: For 1944, seven report no needs; five report some needs, quantity not stated; two report a total of 11 parts, and one show \$2,000 worth of parts. For 1945, one reports a total of six parts; one, \$2,000 worth; five, quantity unstated; eight, none.

17. STEEL PLATES: Only two report needing steel plates in 1944; other 13 show no such needs; 1945, no needs are shown by the same 13 shows and two need an unspecified quantity.

18. WIRE NETTING: Two have need for an unspecified quantity in 1944; 1945, 13 have no needs and two need an unspecified quantity.

19. OTHER ITEMS: One reports that it spends yearly \$1,250 for repairs and replacements but does not detail items needed; 13 report no additional items beyond those listed; one reports needing 12 truck tires in 1944 and the same quantity in 1945; one requires 200 feet of heavy chain in 1944 but none in 1945; one requires three electric switches in 1944 but none in 1945; one reports needing fuel oil for Diesel engines.

III.

Priority Certificates Outstanding

Ten report no certificates; three report holding AA5-M. R. O. certificates; one an AA5 certificate and one an AA3 certificate.

2. URGENT NEEDS: Of the needs reported as being most urgently required during the next 90 days, the questionnaires show the following: Electric wire, one show; electric cable, two; lumber, four; rope, 4; hardware, two; canvas, two; public-address systems, one; paint, two; steel plates, one; fuel oil, one; gasoline, three; tires, three; three report no urgent needs for the next 90 days.

Raleigh Show Has Turnaway

RALEIGH, N. C., May 20.—Tom Hasson, International Amusement Company, directed a Firemen's Victory Ball and Show in Memorial Auditorium here, which was filled to capacity with 5,200 and there was a turnaway of 1,500. Program included Mayor Andrews, speaker; Dean Hudson and his orchestra; *Tropical Nights*, revue with a line of girls and

MARKS SHOWS, Inc.

CAN PLACE
Ferris Wheel Foreman and Second Man. Salary no object if you can produce. Also place Help on all Rides.

WILL BOOK
Rolloplane, Octopus with or without transportation.

WANT
Grind Shows, Single Pit Attractions, Girls for Posing Show and Revue. Performers and Musicians for Minstrel Show. DOC ANDERSON, GET IN TOUCH WITH ME. HAVE EXCELLENT PROPOSITION FOR YOU.

CAN ALSO PLACE
SPECIAL AGENT WHO CAN HANDLE PUBLICITY, ALSO CAPABLE SECRETARY WHO KNOWS CARNIVAL ROUTINE. SALARY NO OBJECT IF CAN PRODUCE. ALL ADDRESS

MARKS SHOWS, INC.
South Norfolk, Va., Week May 22.

DICK'S PARAMOUNT SHOWS

New London, Conn., May 22d to 27th
Pawtucket, R. I., May 29th to June 3d

Playing the Best Defense Towns in New England. All in Town Locations.

WANT **WANT** **WANT**
SHOWS: FUNHOUSE, Monkey Circus, Wild Life Shows, Snake or Midget Show. Liberal percentages.
CONCESSIONS: Guess Your Age and Scales. BINGO.
RIDES: Kiddie Autos, Super Rolloplane, Octopus.
HELP: Dancers for Hawaiian Show. Top salaries paid out of office.

DICK GILSDORF, Gen. Mgr.

WANTS—HARRY LEWISTON—WANTS

SIDE SHOW — MUSEUM — NOVELTY ACTS

For steady year-around work in parks, museums, etc. Acts have been with me for years. Why not you? Interested in good Punch and Judy Man, Magic, Sword Swallower. Following acts with me and SATISFIED: Lorello, Grace McDaniels, Geraldine, Kallus (Novelty Musical Act), Excello, "Tiny" Cowan, Wards, Pinheads and others. Highest salaries paid. Lewiston brand of treatment. Especially want to hear from Inside Lecturer who can lecture and sell show. Dicky Hilburn, contact me.
2711 CLAIRMOUNT AVE., DETROIT 6, MICH. Tel.: Tyler 7-1537.

JOHNNY J. JONES COOK HOUSE WANTS

Waiters, Griddle Men, Cooks. Top salary. Ky. and White, come on.
GEO. RIENHARDT, J. J. JONES EXPO., Pitts., Pa., May 22-June 3.

GOLDEN WEST SHOWS

OPENING — JUNE 5, FOLEY, MINN. — OPENING

Have opening for Penny Arcade, Fish Pond, Ball Games, Cook House or Grab. Account of disappointment can place Kiddie Ride; place Ponies. Will furnish complete Show outfit for reliable Show People, Foremen and Second Men on Rides. Athletic Show open, July Fairs, Fertile, Barnevillie and Warren, Minn., 10 Fall Fairs. Season booked until last of September. Wire or write
WM. BARNHART, 4262 Thomas Ave., No., Minneapolis, Minn.

L. J. HETH SHOWS

WANT capable Musicians and Chorus Girls for Minstrel Show. Pat Sutherland wants Mental Act and Working Acts for Sideshow. Girls for Girl Show. Good opening for small Cookhouse or large Grab. Place legitimate Concessions. Ride Help on all Rides. Burgess Lawrence, Jack Pearson, Ace McGerry, Blackie Tipton, Suede Johnson, answer. Address all replies to L. J. HETH SHOWS, Central City, Ky., this week; Morganfield, Ky., next week.

FAIRS 10 WALLACE BROS.' SHOWS FAIRS 10

WANT

Frozen Custard, Scales, Guess Your Age, Can place now Fish Pond, Ball Game, Bumper, Cigarette Gallery, String Game, Beat Dealer, Tea Pool, Jingle Board, Rat Game, Coca-Cola Joint, Slum Bowling Alley, Blower or any 10¢ Concession that works for stock. Want Agents for Coupon Stores, Slum Skills, Roll Downs, Wheels. Must be capable. Want Foreman for Merry-Go-Round, Little Beauty, loads on one Sem; top salary. Help on Tilt and Wheel, top salary. No doubling. Come on—Show People, Ticket Seller, Truck Driver, Working Men, can place you. Want to hear from following people at once: Philip Murphy, Circus Carter, Willie Mitchell, Banks Thomas, Johnnie Arthur, Burgess Lawrence, Tom Fleming.
WALLACE BROS.' SHOWS, Vincennes, Ind., this week.

WANTED

Ferris Wheel, Kiddie Ride, Custard, Floss, Striker, Candy Apple, Popcorn for

St. Ann's Parish Carnival

from July 10th to July 16th
CAPACITY BUSINESS GUARANTEED, which means the Rides and Concessions will have all the business they can handle from start to finish.
Write or Phone to
REV. JOHN C. KUNDREKAS
134 Tenth Street, Luzerne, Pa.

READYING FOR ROAD TOURS

RB Gate Passes 1,250,000 Mark

Canvas route is to miss met area towns in favor of spots omitted in 1943

NEW YORK, May 20.—Despite a sharp drop in attendance the first half of this week, the Ringling circus is chalking record business for its run in New York. Gross attendance, including "paper," orphans' show, servicemen, War Bond buyers and other non-paying elements, up to midweek exceeded 1,250,000. Business showed signs of picking up Wednesday and advance sales for the last four performances, Saturday and Sunday, have been heavy.

Patricia, of the Cartier Sisters, missed the trapeze, as she was about to start her part of the act at the Sunday matinee, and crashed to the arena. After first aid by Dr. Harris she was taken to Polyclinic Hospital, where it was found that she had fractured her left wrist and right ankle and sustained severe head cuts and spinal and internal injuries. (See RB To Miss Met Area on page 82)

RB to Have Long Run in Detroit

DETROIT, May 20.—Dates for the Ringling circus are being set for a 13-day stand here, August 7-19, the longest on record for a canvas show here, and three days more than in 1943. Al Butler has been here the past week making arrangements, but lot sites have not been confirmed. It is considered possible that a new location may be played this year because of wartime population shifts.

B-O Detroit Run Off First Few Days

DETROIT, May 20.—The Barnes Bros.-Olympia Circus, opening May 12 at Olympia Stadium for a 17-day run, started off about 10 per cent under last year's grosses for the first few days. General drop was about parallel to the slump that has overtaken show business generally in Detroit in recent weeks.

Show presented here is identical with that recently in Chicago. A feature that draws exceptional interest here is the personal appearance of the Lone Ranger, here identified as Brace Beemer, who broadcasts from WXYZ. This was also the first appearance of Happy Kellems, clown, with the Olympia show here.

Jack Burnett, of the Chicago Stadium, came here to handle publicity in co-operation with Fred A. Huber Jr., of the Olympia staff. Newspaper advertising started off with a 75-line daily spread in each of the three papers, increased on Monday, May 15, to 150 lines each. Considerable radio time was also used. About 10,000 sheets of paper were used on boards, and 3,000 cards distributed, compared to 7,000 sheets and 1,500 cards last year.

Dailey Has 12 on Advance

HUTCHINSON, Kan., May 20.—Dailey Bros.' Circus was here Thursday and Friday on the fairgrounds. Advance trucks arrived May 10. Show has three trucks and 12 men on the advance with Walter Lawrence, crew manager; Mose (Kokomo) Hullinger, boss billposter; Bill Jehu, Jones, Eddie Monroe, John Magee, Harry Winslow, Benny Humphrey, Walter Auer, Aloysius Duffy, billers; Jim Fowler, Tom Powell, Tony Cusik, cards and banners. Billie Ross, press and radio contractor, had a tie-up with Station KWBW. A visitor was Clarence Cearns, with the John Robinson Circus in 1907. He is business agent of the IATSE here.



JOSEPH C. DONOHUE, traffic manager of the Ringling circus, who died May 15. Funeral services were held Wednesday morning in St. Malachy Church, New York. Besides members of the family, services were attended by a group of railroad officials and a large delegation from the circus, including Robert Ringling, Herbert Duval, Roland Butler, Pat Valdo, Merle Evans, Fred Bradna, and their wives, James A. Haley, Mrs. Aubrey Haley, Frank and Paul Miller, Phil Fein, William Downey, Willie Court, Emmett Kelly, Terrence O'Rourke. Interment was in Chicago, his home town.

HM Set To Open At Three Rivers

NEW YORK, May 20.—Hamid-Morton Circus is all set for opening under canvas May 22 at Three Rivers, Que. Show will use the ornate European-type tent formerly owned by Bernard Van Leer's Holland classical circus. This tent is a replica of that of the Mills Circus, biggest of England's pre-war circuses. Cyril Mills, one of the owners of the English circus, who is at present an official of the British air office in Montreal, will be in Three Rivers to kibitz on the mounting of the tent, a sentimental and good-will gesture to the H-M Circus manager, Howard Y. Bary.

Reo Opens to Capacity Biz

PHILADELPHIA, May 20.—Reo Bros.' Circus opened last Saturday at Kennett Square, Pa., to capacity business at both performances. New top is a 70 with two 40s. Special attention has been directed to lighting, which enhances the value of acts. Jo Conway is press agent.

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

HELP complaints?

WALLACE show had straw houses in Unlontown and Monessen, Pa. Cole will be in Greensburg, Pa., May 25.

FRANK J. LEE, on the Cole press staff, handled Hamilton, O., where a \$50,000 War Bond sale was recorded.

CHARLIE SPARKS, veteran circus man, underwent a gall bladder operation last week in Rochester, Minn.

CAN'T judge the size of working crews by the number of people at cookhouse tables.

LAMONT'S bird act finished a successful engagement in Winnipeg with the Orrin Davenport Shrine Indoor Circus.

OLD-TIME trouper Apples Welsh, guest of the Elks' Home, Bedford, Va., was a recent visitor to the Beers-Barnes Circus.

ROBERT M. BURNS (Hi-Brown), con-

Cronin in Barn; Will Reorganize

Lower tip will be policy under more canvas—Los area to precede jaunt

LOS ANGELES, May 20.—Cronin's Circus moved into the barn at Baldwin Park last Sunday and Monday after an unexpected closing in Hollister, Calif., May 12. Show will reorganize on a large scale and take to the road in two or three weeks, S. L. Cronin, owner, told *The Billboard*. Bad weather and shortage of labor were given as the reason for bringing the show back here. Cronin hit unusually cold nights and rain in its trek in Northern California after leaving Hollywood April 15. Show was pulling well on matinees, but the chilly nights greatly reduced the crowds.

The personnel is being held intact for the present. Rolling stock was moved to the quarters, with the work of reorganizing already well under way. Cronin, long before launching his show, secured sufficient canvas to move into a three-ring policy. It is definite that a center canvas will be added with a four-pole top being employed. This will give space for more than 1,000 additional people, making the total around 4,500 without packing.

When the show takes to the road, a lower admission price will be charged. Cronin intends to get away from the odd money figure. Dates in this section will be played to whip the new set-up into shape before it takes the road. New paper will be one of the changes made.

Jax Junior Draws 19,000

JACKSONVILLE, Fla., May 20.—Junior Chamber of Commerce Circus closed last Saturday night, playing to 19,000 people. Edwin N. Williams, who produced the show and directed it from the arena, will again produce next year. Among acts were Rudynoff Family, Malkova, Flying Romas, Sensational Marion, LaBlonde Troupe; Harrison's dogs, ponies and greyhounds; Keegor Troupe, the Guthries, Bonta Duo, Snyder's Bears, Milo; Jack Darling and Jim Gerber, clown numbers.

Castle Seriously Injured

OAKLAND, Calif., May 20.—Hubert Castle, wire performer with Polack Bros.' Circus, was injured during Tuesday's matinee at the Oakland Auditorium when he lost his balance and fell eight feet. He sustained possible broken ribs and back injuries, and was moved to Jackson Lake Hospital.

Suffering from a bad appendix, Castle had been warned by physicians not to perform, a circus spokesman said.

Repairs

SIMPLIFICATION of priorities for repairs are explained in War Production Board procedure by Harry A. Ackley, former outdoor operator and now consultant in the Recreation Section, Office of Civilian Requirements, WPB, Washington, in the Parks-Resorts-Pools Department of this issue.

Polack Houses Big in Oakland

OAKLAND, Calif., May 20.—Polack Bros.' Circus opened at the Oakland Auditorium May 12, auspices Aahmes Temple Shrine, and will run to May 21. Opening was the biggest in history of the show for this point. Packed houses have been in evidence since opening, three shows necessary last Sunday (14), all to capacity.

Joe O'Donnell, who handled the local promotions, said that with the opening several thousand dollars ahead of any figures the show has had here, it looks very favorable for the Temple net to exceed the \$50,000 mark.

The show moves from here to Fresno, auspices of the Scots, George Westerman handling the promotions. This is a new spot for Polack. Westerman reports advance promotion and sales heavy.

O'Donnell will jump immediately to Long Beach, Calif., which will be played following San Diego.

Nate Eagle, who has three midgets, was made a member of Ben All Temple Nobles of the Mystic Shrine this week.

General Agent T. Dwight Pepple is now in the Northwest completing the route which will keep the show busy on the coast for many weeks.

Cole Has Fairly Good Cincy Run

CINCINNATI, May 20.—Cole Bros.' Circus, in its engagement here May 11-14, had a fairly good run.

The first-day matinee was light and night house about two-thirds; second, fair matinee and good night house, almost filled; third, matinee better than previous ones and night house nearly filled; fourth, full house at matinee and three-quarter night house. Weather was ideal thruout.

Two-Day Stand in Dayton Not So Good for Cole Show

DAYTON, O., May 20.—Looks like Dayton will become a one-day circus stand again. Cole Bros., here 16 and 17, failed to do the regulation business credited generally to a "good circus town," the class in which Dayton has fallen until now. The evening performances drew about 5,000, while both matinees were best described as "miserable" in attendance.

The show had fine weather both days, except for a sudden terrific thunder and rain storm that blew up the second night just as the spec was finished. The band blared its loudest to drown out the noise of the elements and the show went on without interruption. Circus made a good impression generally. Con Colleano, still suffering effects of a fall in his act while in Cincinnati, did not appear at any performance.

Monroe Loses Matinees, One Night House in Flood

ALTOONA, Kan., May 20.—Monroe Bros.' Circus is in its fifth week, business being okay despite help shortage and that the show has been in the flood area, which caused loss of some matinees. One night performance was lost since opening at Drexel, Mo., April 17. Show moves on six trucks and five trailers. Homer Phillips, on advance for Kelly-Miller circus, visited at Fredonia, Kan.

The program in order: Riding dogs and monkeys, Russell Hall; clowns; aerial ladders, Misses Kelly and Johnson; barrel kicking, Dot Burdett; chair-

SMILEY DALY, well-known Joey now in the army, who stopped over to see his family in Chicago last week on his way from the West Coast to a southern camp. (See Under the Marquee on page 45)

(See Monroe Show in Flood on page 82)



With the Circus Fans

By The Ringmaster

CFA

President THOMAS M. GREGORY
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Akron, O.
Secretary W. M. BUCKINGHAM
P. O. Box 4
Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Harper Joy, Spokane, and Claude Elder, Missoula, Mont., are sporting new elephant head canes, which they expect to carry when they make the rounds with the shows that visit those sections. Each summer this pair take time enough off to catch the circuses, mostly August, which cover the Northwest. Fan P. M. Silloway, Lewistown, Mont., accompanies them at least a portion of the trip.

F. E. Loxley, Cranston, R. I., caught Col. Jim Eskew's Texas Rodeo Wild West at the auditorium in Providence May 9. Members while in New York City should visit the Grand Central Art Galleries in the Grand Central Terminal, and see four outstanding circus paintings, by the late Victor C. Anderson. They are "Circus Entrance," "Circus Pageant," "Seventh Heaven" and "Taking Down Tents." Any information regarding them will be furnished by H. Dorothy Nelson, of the gallery staff.

Davenport's Winnipeg Big

WINNIPEG, Man., May 20.—The Shrine Circus, produced by Orrin Davenport here, opened to turnaway business May 6, giving three performances, and business was capacity the following week. Chairman Frank E. Simmons and the public were well pleased with the show.

Fry Safety Commissioner

OTTUMWA, Ia., May 20.—Basil Fry, new safety commissioner here, is a former trapeze performer. He worked with Will Costello, first of that noted troupe, and with the other Costellos on Ringling Bros.' Circus. For eight years he was with the Costellos and the Renards.

DRESSING ROOM GOSSIP

RINGLING-BARNUM—After the night show, May 13, a party was given in the New Yorker Hotel by the Ringling management for the executives, staff and performers. Dinner was served, with dancing afterward. The jitterbug contest was easily won by Howard Marco and Helen Wolthing, with Harry Brown and his partner, Florence Selling, a close second. John Seawell, of the office staff, and Joyce Fay, aerialist, were married May 13. Congratulations.

Tiny Doll, out of the hospital, is getting along nicely. On the sick list last week was Terry O. Rourke, ill of pneumonia. Eddie Gallagher, boss porter, underwent an operation and is coming along in fine shape. Bad luck seems to tag along with Eekle Lawson. Last season had his leg broken in two places and last week he broke his hand. Visitors, Mr. and Mrs. James H. Northridge, Auburn, Mass.; Betty Brasno and Mary Erdlitz, who visited the ladies' dressing room; Tom Short, usher last season and who was recently discharged from the navy, plans to join the Big One under canvas.

Dolly Jahn Copeland celebrated her birthday the past week. Ladies' dressing room gave Vivian Webster a baby shower. Helen Post, sister of Dottie Ward and Ann Bendel, joined the show. Three shows were given May 15, the first one at 10 a.m. for the orphans and underprivileged children. The Garden was packed. The ushers and candy butchers, as in former years, gave the kids popcorn, peanuts and drinks, gratis. Misfortune struck during the matinee, May 14, with Pat Cartier, of the Cartier Sisters, trapeze act, falling 35 feet, breaking both wrists, an ankle and her pelvis bone in two places. She is in the Polyclinic Hospital and resting well. Yank, the armed forces' own newspaper, picked Ernestine Clarke as their pin-up girl and favored her with a full-page picture in the May 26 issue. DICK MILLER.

COLE BROS.—Cincinnati proved a little unlucky for some performers, there being three nasty falls. Con Colleano fell on opening day and will be out a few days. Ruth Nelson's horse fell in the

aces and she was badly bruised. Joe Hodgini took one when his finish team fell and has a badly wrenched knee. Ethel Freeman, Hanna Griebing and the writer were house guests of Mr. and Mrs. Cecil Scott in Cincinnati, and those hot baths felt good. Mr. and Mrs. Knight Wilson were hosts to these performers in Indianapolis: Hank and Ella Linton, Bert and Corinne Dearo, Mrs. Paul Knight (Paul Knight is in a hospital overseas, being wounded in action); Mr. and Mrs. Pat Knight, Ethel Freeman and the writer. Mom Langhorst was on the lot in Cincinnati, as she is every year, holding out little gifts to all the ladies, while her son, Duke, took pictures of all the folks and clowned the show.

Side Show Notes: Fred Harris, magician, is sporting new wardrobe, tricks and teeth. Bambolla, fire eater, is showing much interest in the outside banner line. Neal Johnson had a birthday. Marvin Smith, anatomical wonder, and Pee Wee, Mexican bell ringer, are on the sick list. Harvey Langford has a swell bunch of minstrels, with five comedians and three girl dancers. A highlight, Betty Broadbent's new act, lightning cartoons and rag pictures. Last year's mystery of the red prop box still continues. Myrna Karsey, please take note. Arthur Hoffman has one of the best side shows this writer has seen in many a day.

Recent visitors were Gene Harland, Etta Hodgini and sister, Rita; Mr. and Mrs. Phil Eddy, two of the better wire walkers a few years ago (I trouped with them in Australia); Lewis Nicholson; Mr. Wiley; Mr. and Mrs. Bradley and daughters, Mary and Betty; Vernon Reaver, Dr. Huebener and wife, Mrs. John Robinson, John Robinson IV, Walter Evans and Charles Wirth from *The Billboard*. Incidentally, saw Charley in the cookhouse and he was doing pretty well. Others on sick list are Marvin Smith and Neal Johnson.—FREDDIE FREEMAN.

BEATTY-RUSSELL—Start of our ninth week and how the wind blows on the coast of California. The writer apologizes for having missed this column the (See *Dressing Room Gossip* on page 82)

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Post-War Can Be Panacea?

Traditional Sawdust Trend May Rise to New Challenge

Big-top field set for new Barnum to stir ops who can not help growing old but who can help growing old-fashioned—liability of complacency to be shaken

By Billy Pape
Perch Performer

A MAJORITY of present-day showmen, the looking thru the spectacles of experience, refuse to see clearly the conditions and shortcomings that, if not alleviated, will inevitably bog down the world's oldest field of amusement. While every conceivable industry and business enterprise moves ahead with the times, the circus obviously remains on a treadmill of antiquity. Substantiating the trite but true phrase, "Time Marches On," are the innumerable up-and-coming neophytes who have invaded the realm in recent years. And still they come, each bent on carving their niche in the tan-bark trail.

One can read them like the top line of an optometrist's chart. They are efficacious, bubbling with enthusiasm and futuristic ideas as the wartime dollars play jingle-jangle-jingle in the tills. These are the showmen of tomorrow and they will definitely challenge the wits and sluggish ingenuity of the old-timers, who cannot help growing old but who can help growing old-fashioned.

Young Barnum Coming

The time is right to build a better mousetrap, and some young Barnum will eventually come along and launch an all-new super circus under the very noses of showmen falling to respect the wide chasm that lies between contemplation and realization. Think, and we change. Add to or subtract from that quality or attribute and we have something new. That any prodigious progress has been made toward a streamlined circus is gross exaggeration. The efforts that were expended gave us dyed sawdust and dyed canvas, and air conditioning which was advantageous only as an advertising medium. This type of advertising keeps itself in the public's eye like a cinder!

And regarding the traditional sawdust and shavings, post-war circuses might be forced to find a substitute for the chips off the old block. Dr. Robert Hardin, University of Oklahoma, has developed a new black opaque of high tensile strength from waste sawdust and shavings. "Time Marches On!"

Trial and Revelation

It has been said, and it is evident, that circuses show less consideration for the public than any other thriving business organization in the world. The public knows it; the showman knows it. Yet a majority assume a devil-may-care attitude and simply refuse to rectify age-old sores that long since should have been doctored. Hollywood motion picture companies invest sums up to a half million dollars to determine exactly what the public wants before a picture goes into production; in some cases even before the story is purchased. The investigation is carried out by Dr. George Gallup's Audience Research, Inc. General Electric and great business institutions conduct similar polls, covering at least a cross-section of the nation. Such costly efforts are not in vain. For, with a multitude of opinions, likes and dislikes in the bag, public utilities are devised and constructed according to blueprints drawn up by Mr. and Mrs. America.

Circus management doesn't have to resort to the poll system to learn what the public is thinking. It thinks out loud! Circus impresarios have the advantage of mingling, rubbing shoulders with audiences at every stand. An attentive ear would be well informed.

A shrewd Broadway producer doesn't wait for George Jean Nathan to pan his show in *Esquire* to learn the score. He trusts his ears, and lends them willingly to the "first-nighters," who make him or break him in the lobby after the final curtain. He knows that New York's 400 will, while ostentatiously displaying their mink and ermine, babble away with

praise or denunciation justly due him. Circuses could adopt a policy such as some theaters apply. At the ingress hand out a printed questionnaire, which is to be deposited in a vox pop box on the way out. Enough comment and constructive criticism could be collected during a season to enlighten the most complacent showman. The public will not forever patronize a Gay Nineties edition of the circus. The world rolls; circumstances vary every hour.

Will showmen forever harp that tradition prevents them from changing this or that? Hang tradition! It is nothing more than an opinion agreed upon. We must in this day and age see the necessity of moderation, see how it could and must be. Every revolution was first a thought in one man's mind; when the same idea is accepted by another man to improve and elaborate upon, he has accepted the key to a new era. And it's about time we file a new key, a key to the world of tomorrow. Let us put behind the era of the cigar store Indian. Let us stop looking back to see where we have been, and look forward to where we are going.

Circuses today are likened to a Wright brothers' "crate," winging its way feebly among a sky filled with zooming squadrons of jet propelled planes. Abraham Lincoln once said: "If you have an elephant by the hind leg and he's trying to run, it's best to let him run!" Tradition is a white elephant in many respects, and we insist upon holding onto its hind leg. Let him run!

Ways and Means

The foregoing paragraphs are not a group of words intended to incite a hypothetical argument. Every plea, every thought is the result of observation and inquiry, facts that we hear every day, minus an obdurate disposition. So, right or wrong, in the event you think I am guilty of harboring ideas in a darkroom, let's develop the negative. I hope the picture will be clear. Upon viewing the average midway, which is no less the show window of the circus, we discover the need here of a window dresser with new ideas.

First, we must consider that the primary reason for the patron's visit to the circus is to see the big show. The big show is what we advertise, seldom the side show, never the candied apples or the candy floss, novelties and what have you. The big show is where they are to be seated. The satellite attractions they can take standing up, we hope.

Well, then, place the ticket wagon or wagons where they can be found without the aid of a map. Why not a conspicuous, glorified cash chariot, instead of the antiquated ice wagons we have today, that ooze public spirit like an Arctic gale? And seat therein a glamorous queen whose very presence is like magic; a radiant maiden, absolutely ignorant of the short count. Such a goddess would out-smile, out-draw and, no doubt, surpass in every respect an entire crew of nimble fingered male prestidigitators.

Lower to waist level every sales window, shelf or collection panel or else pass out stilt to the customers so they can observe what's going on, up on the present high-level boards. Launch a courtesy program, insist upon a smile to replace the corner-of-the-mouth scowl. Bathe the midway in a flood of light; compete with present-day carnivals. They've hit a new high in illumination. Do away with the ancient, grotesque side-show paintings. They should have been hauled away with the horse car. Display true-to-life, giant-sized blow-ups. Eliminate or rejuvenate the prattlesnake barkers, whose raucous voices are as hoarse and corrugated as an over-ambitious newsboy's.

Improve their appearance. Decorum is especially lacking in this department. The public is not so gullible as we would have ourselves believe. Misrepresentation, bad diction and gross exaggeration loom as a partition between the public and the box office. The steel runways that make possible the operations of our air forces on terrain virtually inaccessible, suggests a possible solution for paved post-war midways. Portable sections of featherweight steel would serve the purpose better than tons of costly straw.

Today we adhere to the obvious concept: business is good, anything goes.

These are not normal times. A dollar will cease to bounce with the elasticity of the dime. Let us recall the season of 1938 and other years when the circus suffered a depression. We must admit that a mere rough-shod readiness for business didn't assure a banner day. History might repeat itself.

In the Big Top

The traditional spectacle I believe in, and I am of the opinion that nothing short of genius could improve on what has already been exhibited. However, the sorry renditions of some small circuses earn them no laurels on that score. Their specs would well wear the titles of "Glorifying the Rag Merchant" or "The Junk Dealer's Last Parade." Chronologically speaking, A. Morton Smith, in his article, *Spec-Ology*, covered most of the extravaganzas from the *Burning of Rome* to the timely *Drums of Victory*. Nuf sed!

Lighting effects, in the circus, as in the theater, are most essential to presentation. Circuses should go all-out to further utilize that with which Edison endowed us. This is no longer the gas-light era. The big show bandstand has been terribly neglected. Instead of its standing bleak and obscure like a veiled statue, it should be protuberant, like a Gothic architectural gargoyle, eye-catching as a chromatic juke box. What a picture a circus band would make, colorfully costumed and seated in a slanting, carefully designed enclosure, directly above the performers' center-styled entrance!

On the same level, yet on a slightly extended base, place the announcer. Install nothing between the word baron and the public except a microphone, and let that mike be luminous, phosphorescent. Censor the geyser of chatter exuding from the average blabber-lipped announcer. Insist upon legitimate introductions. Have him refrain from reiterating, The World's Greatest So-and-So in behalf of every artist that stumbles out of a pair of slop-shoes. Cover the king of chatter with a deserved spotlight while he is in action, but upon his concluding word or gesture, lose him and blaze a trail for the performer waiting in the entrance below.

Seating—The hazardous, much-cursed "blues" should go. There is room for renovations here. Even a general admission customer deserves more consideration. (See *Post-War as Panacea?* on page 78)

Bailey Opens to Good Biz

CINCINNATI, May 20.—Stanley F. Dawson reports that Bailey Bros.' Circus opened May 16 in Bowling Green, O., to fine business. Show played Fremont and Elyria in rain. Says Dawson: "It is the most beautiful small circus I have ever seen. Performance is good, equipment in fine shape and canvas new."

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WANTED for BAILEY BROS.' CIRCUS

Working Men in all departments, Property Men, Canvasmen, Riggers, Seat Men. Address: T. L. BUCHNER, Boss Canvasman; SHORTY GELSON, Assistant, as per route. Clarion, May 25th; Punxsutawney, 26th; Ridgeway, 27th; St. Marys, 29th; all Pennsylvania.

In the Armed Forces

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

STERLING J. WEAVER, C. M. 1/c, 70th N. C. B., Co. A, N. C. T. C., Camp Endicott, Davisville, R. I., in the Seabees, was formerly with the Sam B. Dill and Tom Mix shows.

PVT. MICHAEL KOCUIK, 36889360, is with Co. D, 62d Medical Bn, at Camp Barkley, Tex. He was formerly with Bob Flsher's Fearless Flyers. He is now acting drill corporal and will be there for a while.

BEN BENO, former aerialist, now a petty officer in the Army Transport Service, air mailed that he was again in the South Pacific, but hoped to be in New York for Christmas.

G. B. (A/C) HUBLER, at Garden City, Kan., is in the final phase of basic flying, with 465 h. p. machines. Searle Simmons, former Wallace flyer, was there until recently. They worked on several shows for special services.

LT. (jg) JOSEPHINE KELLY, formerly of Berniece Kelly Circus unit, spent four days with her parents, Mr. and Mrs. Pat B. Kelly, Havana, Ill. She has been transferred from U. S. Naval Training Center, Gulfport, Miss., to Naval Air Station, Women Officer Quarters, Bunker Hill, Peru, Ind.

G. E. DAVIS, formerly on the advance of circuses, has been in the Seabees since September, 1942, and now is chief (shipfitter) petty officer. Spending 14 months overseas, he is now in this country, but expects additional foreign duty. He saw the Arthur show in Hollywood. Davis's address is CSF, USNR, 43d Coast Battery, ABRB, Port Hueneme, Calif.

ALL of the Don LeRoy troupe are serving their country. Corp. Donald L. Hammond is in the Signal Corps. His address is A. S. N. 39041739, A. P. O. 308, care Postmaster, New York, N. Y. The address of his brother, Gerald W., is A. S. baker, 3d class, Co. 154-44, Camp Ward, U. N. S., J. 5, Farragut, Idaho. Address of the stepdaughter, Pvt. Georgia McMahon is U. S. Marine Corps Women's Reserve, Co. E, Pet. 3, Bn. 29; Barracks 118, Camp Lejeune, N. C.

CORP. JAKE RINEHART, rodeo performer of the Black Hawk Troop Service Battery Artillery, returned to Camp Livingston, La., after visiting his family, Bye and Ollie Rinehart and Jewell and Charlie Poplin. He has been in the service 14 months. His brother, Sgt. Jack Rinehart, in the armed forces two years, is overseas in Special Service, having been across nine months. Last heard from he was in Italy with "Hi Rookie" army show.

LIEUT. FLOYD O. FISH, assistant physical training officer of the Anti-Aircraft Artillery Training Center, who sustained painful injuries in a premature explosion, is reported in good condition in William Beaumont Hospital, according to the Fort Bliss (Tex.) AAATC public relations office. He is a resident of Youngstown, O., and well known as Floyd Potter, former member of the Peerless Potters, aerialists. His wife, Mrs. Evelyn Fish, formerly of Houston, resides at 721 North El Paso Street, El Paso. His address is: Lieut. Floyd Fish, Ward 20, William Beaumont Hospital, El Paso, Tex.

PVT. JOHNNY RISK, former member of the American Eagles, high-wire act, who is stationed at Camp Beale, Calif., visited Polack Bros.' Circus three days at Sacramento, Calif., being the guest of Mr. and Mrs. Gene Randow. He also renewed acquaintances with others on the show. When returning to camp, Risko met a former member with whom he worked in the Blondin-Rellins troupe, Sgt. Russell Leper, who is in Station Hospital in camp. Also in same battery are Sgt. Wilkerson, formerly of the James E. Strates Shows, and Pvt. Miller, Kelly-Miller Circus.

KENNETH D. HULL, 1st Lt. AUS, Co.

2, O. M. 20, TD School, Camp Hood, Tex., reports Dalley Bros.' Circus is packing 'em in Texas. Show gave its first night performance, "night only," at the Coleman Army Air Base and has a few more Texas dates before going north. A new middle piece and another ring are to be added soon. Little Norma Davenport and Nelle Dutton continue to be stars of the show. Hazel King is working out nine new Palamios, recently purchased, which will soon be added to the program. The Hulls visited at Belton. Mrs. Hull, former bull worker for Walter McClain on the Barnes and Ringling shows, rode the lead bull in the Dalley spec.

PFC. HARRIS (KING) REYNOLDS, former circus performer, is now stationed at Fort Monroe, Va., Hdqrs. Battery, C.A.S.D. While in Panama he had his wire rigging, but worked only two performances since October 14, 1941, when he left the Cole show for induction. He was with the Nelson Troupe in 1940-'41. Previously he was with the Butters Troupe. He has been assigned to utilities at Fort Monroe, but will work in an army revue from that post. He spent his first furlough in 29 months with his family in Macon, Ga., also visited Mrs. Inez (Butters) Hodgers and her husband; Harry Mack, formerly p. a. with Downie Bros.' Circus; Dave Durrett and Brownie Rogers, of the Haag show, and Frank Satero, of Downie Bros., in Macon. While on the West Coast he spent an evening with Bobby K. Smiley, who was with the Nelson Troupe now in Hollywood.

UNDER THE MARQUEE

(Continued from page 42)

said he had a pleasant visit with Clyde Beatty, with whom he trouped on the John Robinson show years ago, and other members of the Beatty-Russell show in Los Angeles.

TROUBLE with those who are trying to make mountain-out-of-mole-hill shows is that they can't get the material.

WILLIAM (RED) MUNGER and wife, Battle Creek, Mich., visited Ruth and Bill Dewey in Detroit on their way to Beers-Barnes Circus.

CAREY EMRIE, Cincinnati, left May 18 for Philadelphia and New York, and will spend most of the summer in the Pocono Mountains.

VISITING the Hunt circus at Morristown, N. J., was Oscar Lowande, who had a pleasant time with the Hunt family and associates. He reported an excellent performance and packed house.

SPECIAL INDUCEMENT: Ballet gals who help tear down the grandstand seats will be allowed to ride the gilly wagon to the train.

MINIATURE statue of Simon D. J. Collins, doing come-in, was presented him by the St. Louis Police Department at its recent annual circus. It was his sixth engagement there.

H. A. (KID) MORRISON, now in the auto business in Miami, started in show business in 1899 with the Buffalo Bill show, and also was with the Ringling show.

VISITING the Hunt circus at Madison, N. J., May 11, was Gordon M. Carver, CMBOA. Hunt stated that he has had turnaways at every stand except Woodbridge, N. J. Three performances were given at Summit, N. J., May 10.

REMEMBER when you had to be a dyed-in-the-wool trouper to get a job and when managers brushed off beginners with: "This is a real circus, not a school?"

PENNY MILLETTE, youngest of the Millettes, is with the Ringling circus, joining in New York May 1. She is the third generation of Millettes to be on the Big Show. Parents, Ira and Ruth, continue in war work at Fafuir Bearing Company, New Britain, Conn.

JOHN R. WORDEN, who saw the Cole show in Indianapolis and Cincinnati, met many old acquaintances. After five years in the navy he received a medical discharge May 1 and left May 15 for San Francisco, where he will be employed by the Navy Ordnance Department.

THEN there was the old-time wagon circus manager who tried to copy a big show's horse balloon ascension act with fireworks by using a Shetland pony and who burned his top down.

RUSS (PUNK) EWING and wife, Mig-non, formerly with the Al G. Barnes and

Ringling show, who are working in a war plant for the duration, attended the Beatty-Russell circus, and visited with Red Gilson, band leader, and Bill Todd, drummer.

BOB TABER, with his performing monkeys and animal oddities, ended a tour of 34 weeks at Wichita Falls, Tex., May 19. He opened last September in Tennessee and played thru 11 States, giving 385 performances in 357 communities. He will spend the off-season at Riverside, Calif.

HARRY E. HACK, superintendent of Hamilton Gardens, Trenton, N. J., stated that the project will be completed by June 1. The new homes for war workers have been erected on the old Pittman track. Hunt's circus formerly wintered here, and several carnivals have played the lot.

ANSEL E. WALTRIP, who with Mrs. Waltrip handled Polack Bros.' Circus promotional work for the Antioch Temple Shrine date in Dayton, O., the last two years, has been made an honorary member of Antioch Temple and has received an engraved membership certificate. He is now with RKO-Radio Pictures, Inc.

HEARING his crew discuss another circus which had been missing matinees, a boss canvasman yelled: "Never mind what the opposition is doing. Let's get this one up in time."

SECRETARY of state of Wisconsin, Fred R. Zimmerman, announced receipt of incorporation papers for Cole Bros.' Circus of Louisville, authorizing it to do business in Wisconsin. Papers were filed by Sverre O. Braathen, CFA, Madison attorney, who has been named attorney for service for the show. Zack Terrell was listed as president of the corporation. Cole will play there June 29, then to La Crosse.

IN Here We Are Again, by Robert Edmund Sherwood, in The Saturday Evening Post, November 21, 1925, writes Harry W. Cole, Detroit, a copy of a contract between P. T. Barnum and Sherwood, dated April 1, 1887, is included, which has as witnesses the names of Dan Rice and Yankee Robinson. As Robinson died at Jefferson, Ia., September 4, 1884, it is improbable that he witnessed the signing of any circus contract in 1887.

FOLLOWING the close of the Hamid-Morton Circus, New Haven, Conn., May 3, Mr. and Mrs. Vernon L. McReavy spent a week in New York, returning there May 13, and following day left to spend the summer on Leech Lake, Walker, Minn. They will return to Bob Morton for his indoor Shrine dates next fall. In addition to handling the advance promotion for several HM dates, he will also assist Morton in contracting dates during remainder of the summer, after the Imperial Council session in Milwaukee July 4.

Reunion for Janet Petro When Cole Plays Madison

MADISON, Wis., May 20.—Mrs. Janet Petro LaPlisque is looking ahead to a reunion under the big top here June 29 when Cole Bros.' Circus will play the first local engagement in a number of years.

Mrs. LaPlisque, now window decorator in a department store, known professionally as Janet Petro, traveled two seasons with the Cole show as an aerialist and member of the girl aerial ballet. Besides performing on the trapeze and ropes, she appeared in the opening spec and dance routines. Two years ago she fell from a high perch when performing at Soldier Field, Chicago, at a benefit. After hospitalization, she was unable to continue aerial work.

Dalley Going Right Along

BOONVILLE, Mo., May 20.—Business continues excellent with Dalley Bros.' Circus. The show has lost but one performance and that was due to a rain-storm.

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

RAIN May 14 forced postponement of the Hoot Gibson All-Star Rodeo scheduled for Kezar Stadium, San Francisco. Show has been rescheduled for May 28 there.

LEE GRAHAM, Marshall, Mich., has contracted the YX Rodeo, operated by Ed Rais for July 1-4, sponsored by the Saddle Club, 4-H Club's Junior Farm Bureau co-operating.

LIVERMORE (Calif.) Rodeo will be held June 10-11. Dr. F. Leslie Herrick, general manager, said thousands of service men and women in the area, who have never seen a rodeo, are expected to attend.

GENE AUTRY'S Rodeo will give six performances on the State fairgrounds at Shreveport, La., June 23-25 with matinees on two days, W. R. Hirsch, secretary-manager of the State Fair Association, sponsor of the event, announced. Show will be produced by Everett Colburn. Hirsch signed the contract in New York.

ANOTHER large city rodeo is in prospect as the result of the Texas State Fair appointing a committee to investigate the needs of a building to be erected for rodeos and stock shows. Harry L. Seay, fair president, said that with the rodeo growing in popularity there appears to be a demand for an indoor rodeo building.

SECOND annual rodeo of Taylor County, Texas, will be held June 3 and 4 in conjunction with the 12th Armored Division at Abilene. Dr. M. T. Ramsey is general director for the show; Des Bland will serve as arena director, and the livestock will be furnished by Bill Lyons, Petrolia, Tex.

INTERNATIONAL Rodeo and Circus Thrill Show had a good opening in Quebec City May 15, staying there a week. There were several accidents. Cowboy Jimmy Carver was bucked off a steer and sustained a broken arm. Pop Staples, bucked off a horse, injuring his arm, went in for bulldogging and broke a collar bone. He is hospitalized and will return to the States for an operation.

VICTORY edition of Huntsville (Tex.) Prison Rodeo is scheduled this summer after suspension since 1942. Director of recreation for the prison, Albert W. Moore, conferred with State officials for a special wartime Texas prison rodeo, with all proceeds to go for purchase of War Bonds for inmates' educational and recreational fund. Later the money will be used to build a modern stadium.



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Com'l Exhibits Seen on Upswing

Renewals Mulled as Firms Awake to Value of Displays

Name exploitation and post-war good-will angles that manufacturers are considering, even tho the "nothing-to-sell" element still prevails with many

CHICAGO, May 20.—Prospects for commercial exhibits at State and county fairs appear to be somewhat more favorable than last year, according to replies to inquiries among fair secretaries and former exhibitors. But there is little likelihood of any substantial increase in exhibits because most of the firms that formerly manufactured products for the farm and farm home still are engaged in making war products. A few firms have returned to peacetime production, to a limited extent, and it is to these and to firms which have not been exhibitors in the past but have awakened to the value of fairs as a marketing medium that fair officials are looking for a renewal of commercial exhibits.

Return of commercial exhibits may be further stimulated by the feeling among some prominent manufacturers that, even tho they have nothing to sell this year, they should have some sort of exhibits at fairs to keep their names alive and build good will for the post-war period, which is likely to be one of keen competition. They have no products to show the millions of people who will attend fairs, but they can have a booth well supplied with effective advertising material and manned by company representatives who can do a good job of driving home the merits of the firm's products, assuring the firm a favorable reception after the war.

Mitchell on Mistakes

Inclination of many manufacturers to defer fair exhibits until they again have goods to sell is regarded as a mistake by leading fair men. Typical of the fair point of view is that of S. M. Mitchell, secretary of Kansas State Fair, Hutchinson. Says Mitchell:

"Personally I think it is time manufacturers are waking up to the fact that this war is not going to last forever, and I think they should be starting to renew their contacts with fairs and other advertising mediums," he declared. "I will agree that some of these firms are hiding behind the excuse that they have nothing to sell. As far as I am concerned this does not get the job done. I think that those who are going along with this attitude will feel the adverse effects after the war is over. Those who exhibit as usual, even tho they have nothing for sale, will, in my opinion, be the ones that prosper in the post-war period.

"Manufacture and sale of plastic articles seems to me to be one of the hottest things in our post-war program and no doubt some firms are now working quite extensively on civilian goods," he continued. "Perhaps some of these can be interested in exhibiting, particularly those who are engaged in processing agricultural products into useful plastics. This field is unlimited, in my opinion, and after the war we will certainly see developments that at this time would seem unbelievable."

Farm Stuff on Job

Secretary Mitchell believes it is still too early to predict what the exhibit picture will be at this year's fairs. "I am inclined to think it is none too favorable," he said. "We thought the same last year, but when fair time rolled around we had quite a number of commercial exhibitors, including the Ford Motor Company with a large and complete line of tractors and farm equipment. This was quite a boost for us because most fairs had very little if any farm machinery on exhibition. The Aills-Chalmers Company, thru its local dealer, had a nice display, and several smaller companies manufacturing specialized equipment were with us as usual."

Fairbanks, Morse & Company is one (See Commercial Exhibits on opp. page)

Ionia's Cancellation Made as Board Bow To Local Conditions

IONIA, Mich., May 20.—Definite cancellation of plans to hold Ionia Free Fair this year has been announced by President Howard C. Lawrence.

The highly successful annual, also lapsed last year, has had an enviable record for attendance and receipts. It is said that in prelim moves to resume in '44 the fair directors had made commitments that now will mean a loss of about \$12,000.

Action was taken after the Chamber of Commerce reaffirmed a previous stand that the fair might cause absences in war plants and add to merchants' labor problems.

Fort Worth Show Will Use Will Rogers Coliseum Again

FORT WORTH, May 20.—Directors of Southwestern Exposition and Fat Stock Show in annual session May 12 voted to hold the 1945 show at the Will Rogers Memorial Coliseum site again. Globe Aircraft plant is using most of the buildings on the old site.

New site is where Texas Frontier Fiesta was held during Texas Centennial Days of 1936. Directors re-elected John B. Davis secretary-manager for the 19th consecutive time. John C. Burns was re-elected president and Amon Carter vice-president.

Manager Davis reported attendance of 390,000, a record, at the show last March.

BOSTON. Two more Massachusetts fairs were signed last week by Al Martin, those in Marshfield and Lancaster, and both contracts are for grandstand shows, including revue-type presentations.

SHELDON, Ia.—A '44 O'Brien County 4-H Club Show and Fair will be held in Hartley, Ia.

KEARNEY, Neb.—Canceled for the past two years, a 1944 Buffalo County Fair will be held here, the board announced.

MASON, Tex.—At the annual Mason County Summer Fair here, President Melvin Capps said, profits will be used for rehabilitation of returned soldiers. Program will have a win-the-war tie-up, and a rodeo, and coronation of queen will be included.

WATTSBURG, Pa.—Death of President C. A. McDannell, 84, president of Wattsburg Fair Association, removed a figure well known to outdoor show people. He was one of the founders of the fair 40 years ago and had been active in its progress ever since.

LAWRENCEBURG, Ind.—Attractions line-up for the '44 Dearborn County Fair

Back to Old Churchill Downs Home Will Go Kentucky State

LOUISVILLE, May 20.—A war casualty since 1941, Kentucky State Fair here will return this year to its old home, Churchill Downs race track establishment, the State Fair board has decided. A complete fair with exhibits, midway and usual attractions is set in prelim plans and emphasis will be on keeping it a "strictly Kentucky and Southern Indiana" affair, said John C. Wehrley, assistant manager and grounds superintendent. "Entrants out of this area will be accepted only for the horse show, as the ODT wants the fair to be run on a local basis."

In accepting the offer of Col. Matt Winn, Churchill Downs, of the entire grandstands and infield for the fair, which will have a "Food-for-Freedom" theme, the fair board decided to take it to the scene of its first appearance in 1900. Two years later it was moved to the State Fairgrounds, now leased for war production.

Premiums Are Raised

Prizes will be increased about 25 per

Harrold Is New Memphis Prexy

MEMPHIS, May 20.—E. A. Harrold, Millington, was elected this week to fill the unexpired term of the late Memphis hotel man, Charles C. Cartwright, as president of Mid-South Fair here. He had been secretary of the fair board many years, during the last of which Henry W. Beaudoin, manager of Fair Park, had been assistant secretary.

M. L. Zook was elected secretary, and the resignations of First Vice-President Aaron Scharff and Second Vice-President Kenneth Orgill were announced. No successors have been announced, nor when the two resigned, altho it is said to have been since the Memphis Park Commission took over Mid-South Fair's midway January 1.

The park midway opened to biggest crowds since the days of the Tri-State Fair about 1900. On May 6, 7, 13 and 14 it has been open Saturdays from 7 to 12 and Sundays from 2 to 12. Beginning today it will be open nightly. Concessionaires and other operators report near-capacity business.

CHICAGO.—South Dakota State Fair, Huron, and Sioux Empire Fair, Sioux Falls, S. D., reported Ernie Young, have signed contracts for 1944 shows. Neither fair was operated last year.

AROUND THE GROUNDS

here has been set by Secretary Leonard Haag and George Koethemeyer, superintendent of concessions. Gooding rides have been contracted and these acts have been booked thru Barnes-Carruthers: Graham's Western Riders, Greer's War Dogs, Patsy Montana and WLS Show, Demetri's Bears, Lady Barbara's Circus, Four Rollerettes, Maximo, Hubert Dyer Trio and the Atenos.

SEYMOUR, Wis.—In plans of Outagamie County Fair Association here for improvements the old exhibit building has been wrecked to make a larger midway. A new building will house junior fair exhibits. All salvaged lumber will be utilized. Old fences around the race track will be removed and the grandstand repainted. Al Baysinger Shows will be on the midway and stagershow of the Boyle-Woolfolk Agency will return this year for three successive days.

TRURO, N. S.—Nova Scotian government has agreed to turn over to the (See Around the Grounds on opp. page)

cent, largest to go to Victory Gardens, food exhibits and "other departments showing what people are doing to help the war." War exhibits will include material captured from enemy forces. A large cattle exhibit is planned to be on the track's infield, where the midway will also be located. Possibility of bringing in a name band and setting up a dance pavilion is being considered.

Managers To Be Named

Holding running and trotting horse races on the track is also under discussion. It is understood that an okay has been obtained from the State racing commission, but chief obstacle is the small number of horses which may be available. Churchill Downs, scene of the Kentucky Derby, today wound up 31 days of racing, longest meet in history at the track.

Manager of the fair to serve for a four-month period and "a leading Kentucky horseman" to direct the Grand Championship Horse Show are expected to be named at an early meeting of the fair board. Installation of these officers was held at the Frankfort board meeting Tuesday: Agricultural Commissioner Elliott Robertson, Newcastle, president; Charles Whittle, Frankfort, vice-president; Ann B. McCroclin, Louisville, secretary; John C. Wehrley, Louisville, treasurer.

Two May Be '44 New Jersey Limit; Added Prizes Sought

TRENTON, N. J., May 20.—Officials of New Jersey State Fair Association and other Jersey fairs met with George A. Hamid, president of New Jersey State Fair, in the Stacy-Trent Hotel here, May 18, and discussed operative problems.

Altho no statement was forthcoming, it is understood that only two fairs will open this year, the State fair here, and Flemington Fair. Funds for added premiums for 4-H clubs and other exhibitors will be sought from the State. President Hamid was accompanied by his son, Lieut. George A. Hamid Jr., United States Navy.

WLW Jamboree Contracted

CINCINNATI, May 20.—A full schedule of fair dates in Indiana and Ohio for the WLW Boone County Jamboree was announced by William McCluskey, manager of WLW Promotions, Inc. The Nation's Station unit will open July 8 and close September 28. These Indiana fairs have been contracted: Johnson County Fair, Franklin; Bartholomew County, Columbus; Muncie Fair; Jay County, Portland; Shelby County, Shelbyville; Harrison County, Corydon; Union County 4-H Club, Liberty. Booked in Ohio are Pike County, Piketon; Mercer County, Celina; Clermont County, Owensville; Jackson County Fair, Wellston; Muskingum County, Zanesville; Darke County, Greenville; Defiance County, Hicksville; Athens County, Athens; Madison County, London; Ashley Fair; Fayette County, Washington C. H.; Monroe County, Woodsfield; Auglaize County, Wapakoneta; Marion County, Marion; Sandusky County, Fremont; Morrow County, Mount Gilead; Hartford County, Croton; Arlington Fair; Noble County, Caldwell; Tuscarawas County, Dover; Warren County, Lebanon; Ashland County, Ashland; Knox County, Mount Vernon, and Attica County, Attica.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.

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Fire Destroys Iowa Barns

MARSHALLTOWN, Ia., May 20.—Fire destroyed two 4-H Club baby beef barns on Central Iowa Fairgrounds here, second serious blaze at the plant in the past four years. Damage was estimated at \$50,000, \$35,000 of it including stored equipment of Marshall County. Secretary George A. Price, who doubted whether the barns could be replaced for the '44 fair, said plans would have to be made to accommodate 4-H Club exhibits. In 1940 fire destroyed the amphitheater, which has never been replaced, altho a WPA project resulted in an incomple-

structure being erected on the site before work was halted.

AROUND THE GROUNDS

(Continued from opposite page)

town of Truro government-owned land for a fair site and has agreed to grant \$10,000 toward a plant, thus matching the \$10,000 each from the town of Truro and county of Colchester. Efforts are being made to hold a '44 fair. An operating commission has A. B. Banks, provincial superintendent of fairs, as chairman. Construction is to start soon. Commission comprises T. L. Legge, town council; H. H. Hill, county council; W. A. Flemming, Colchester Farmers' Association; C. P. Blanchard, business interests, and banks, provincial government.

COMMERCIAL EXHIBITS

(Continued from opposite page)

firm that has been a consistent exhibitor at fairs and expects to continue to exhibit thru its many dealers. Henry J. Barbour, sales promotion manager, said: "We never did really drop out of exhibits at State fairs, but were forced to, of course, when many of the State fairs were discontinued a year or two ago. We did display our wares at Minnesota State Fair last year and at a few others. We have no definite plans for this year's activities, but no doubt our various branches will exhibit. County fairs are handled by our dealers and we usually urge them to exhibit wherever there is a county fair worth while."

Maytag Company, Newton, Ia., also has exhibited at many fairs. R. A. Brandt, vice-president, said that the firm's policy with regard to State and county fairs was not yet formulated, as much depends upon the government's action on the reconversion of civilian production of washers. "By the time fairs are ready," he said, "we may be far enough along in our plans to consider exhibiting in some of the more important fairs."

New Entrant Preps

A new entrant among exhibitors this year will be Stewart Warner, which is planning to exploit Alemita at fairs in a big way. Logan Eldredge, of the (See Commercial Exhibits on page 81)

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TUPELO, MISS., WEEK OF SEPTEMBER 26

ALABAMA STATE FAIR

BIRMINGHAM, ALA., WEEK OF OCTOBER 2

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Two Sefferino Club Girls Set New Speed Records During RSROA Championship Meet

Officials Attend From All of United States and Canada

DETROIT, May 20.—Two records in speed skating were set in the national championships held at Arena Gardens, Detroit, under Roller Skating Rink Operators' Association sponsorship, May 1-6. Betty Jane Smith, of Sefferino Skating Club, Cincinnati, did the 1/3-mile in 1:05.5, breaking the former record for juvenile girls held by Dorothy Mae Law, Detroit. Joan Gamble, another Sefferino member in the juvenile B girls' class, made the 1/6-mile in 34.5 seconds, bettering the record of 36.6 formerly held by Joanne Reehl, Dayton, O.

Championship point scores in the speed events follow; in each case, the first contestant named in each class is the national champion of that division:

Senior Men: Anthony Merrill, Crystal Skating Club, St. Louis, 140; Harry Lindbergh, Arena Gardens S. C., Detroit, 100; Norman Archer, Arena Gardens S. C., Detroit, 20; Irving Gianneschi, Madison Gardens S. C., Chicago, 20; William Keplinger, Red Devil's S. C., Dayton, O., 20.

Intermediate Boys: Carl Ponicki, Roller-ade S. C., Cleveland, 90; Edward Kuhn, Roller-ade S. C., Cleveland, 40; William Cody, Sefferino S. C., Cincinnati, 30; Erwin Csolkovitz, Skateland S. C., Chicago, 10; Vernon Van Zont, Red Devil's S. C., Dayton, O., 10.

Junior Boys: Ray Martinez, Roller-ade S. C., Cleveland, 60; J. W. Norcross Jr., Warnoco S. C., Greeley, Colo., 50; Stam Zalte, Roller-ade S. C., Cleveland, 30; Glenn Drought, Skateland S. C., Aurora, Ill., 20; Roy Brown, William T. Brown S. C., Seattle, Wash., 10; Thomas Allen,

Arena Gardens S. C., Detroit, 10.

Juvenile A Boys: William Gallagher, Roller-ade S. C., Cleveland, 60; Victor Mio, Roller-ade S. C., Cleveland, 30; Richard Fuerst, Red Devil's S. C., Dayton, O., 20; John Gallagher, Roller-ade S. C., Cleveland, 10.

Juvenile B Boys: Roger Fuerst, Red Devil's S. C., Dayton, O., 60; Ray Bell, Arena Gardens S. C., Detroit, 40; Paul Best, Doling Park S. C., Springfield, Mo., 20.

Feminine Events

Senior Ladies: Ruth Jones, Sefferino S. C., Cincinnati, 90; Dorothy Mae Law, Arena Gardens S. C., Detroit, 30; Florence Migas, Roller-ade S. C., Cleveland, 20; Ann Shy, Red Devil's S. C., Dayton, O., 20; Esther Swiat, Madison Gardens S. C., Chicago, 20.

Intermediate Girls: Louise Moore, Arena Gardens S. C., Detroit, 80; Betty Jane Philbin, Sefferino S. C., Cincinnati, 70; Doris Henze, Arena Gardens S. C., Detroit, 30.

Juvenile A Girls: Mary Lou Dauer, Sefferino S. C., Cincinnati, 60; Ann Hundley, Sefferino S. C., Cincinnati, 40; Shirley Martin, Arena Gardens S. C., Detroit, 20.

Juvenile B Girls: Joan Gamble, Sefferino S. C., Cincinnati, 60; Jeanne Sabot, Roller-ade S. C., Cleveland, 40; Shirley Hafer, Arena Gardens S. C., Detroit, 20.

Junior Girls: Angela Del Grossa, Sefferino S. C., Cincinnati, 80; Betty Jane Smith, Sefferino S. C., Cincinnati, 50; Marlon Wagner, Ventnor A. C., S. C., Ventnor, N. J., 30; Marilyn Julian, Madison S. C., Chicago, 10; Bernice Hartman, Roller-ade S. C., Cleveland, 10.

Individual Speed Events

In the individual speed events following, the winners are given in order of first, second and third place in each event, with winning time following:

Senior Men: 440 yards—Anthony Merrill, Crystal S. C., St. Louis; Harry Lindbergh, Arena Gardens S. C., Detroit; Norman Archer, Arena Gardens S. C., Detroit. Time, 47.3.

Senior Men: 880 yards—Anthony Merrill, Crystal S. C., St. Louis; Irving Gianneschi, Madison Gardens S. C., Chicago; Harry Lindbergh, Arena Gardens S. C., Detroit. Time, 1:32.5.

Senior Men: 1 mile—Harry Lindbergh, Arena Gardens S. C., Detroit; Anthony Merrill, Crystal S. C., St. Louis; Norman Archer, Arena Gardens S. C., Detroit. Time, 3:6.8.

Senior Men: 2 miles—Anthony Merrill, (See RSROA CHAMPS on page 61)

I Remember When

By PETER J. SHEA

It was interesting to read the Earle Reynolds article, "Present and Past," in *The Billboard* recently. From a general point of view I am under the impression that many of us old-timers find pleasure in reading articles from practical men like Earle Reynolds, who has been before the spotlight possibly longer than any of the present-day rink operators and performers. I remember the Earle Reynolds-Nellie Donegan team on big-time circuits and fancy skating exhibitions in many of the leading rinks thruout America and Europe.

A great many changes have taken place dating back 25 or 30 years, and more particularly, the past six years, when skate dancing has taken the country by storm. A majority of the kids, both boys and girls (and I do mean kids, as it is a much younger generation frequenting rinks today than skaters of the past), own their own skates, can be seen on streetcars, in automobiles and on streets carrying their cases with skate equipment. While the new dance-skating steps are very attractive, and from a spectator's point of view, delightful to look at, yet those skating in the modern rinks are of the ages from 10 to 20, while in previous years it was a common occurrence to see crowds of skaters from 10 to 40 years.

Open Akron Rink

I recall when Mr. Carslake and myself opened the New Campus Roller Rink, considered the largest and finest Akron ever boasted of. We ordered 800 pair of new Chicago skates and found that more than 30 per cent of those who frequented the rink owned their own skates, and I immediately returned 200 pair to the factory, which my good friend Ralph Ware and his brothers gave me credit for.

Speaking about the present generation of skaters and the many specially built rinks, I don't want to overlook the fact that we had some very good rinks and many high-class managers in the old days who could if alive give the younger generation of managers pointers that no doubt would be beneficial. I am speaking of managers of the past like the late Charles McCormack, proprietor of Madison Gardens, Chicago, which ran for more than 30 years when he was alive and is still operating. The late Paddy Harman was another great operator of Dreamland Rink, Chicago. He also promoted the Chicago \$7,000,000 stadium, one of the largest auditoriums in America, seating 20,000 people. Then there was another great manager, the late Joe Munch, Riverside Rink, Milwaukee, and the late Hilbert English, Buffalo, and many others.

Had 69 Grand Profit

I had the good fortune to manage the old Wayne Rink, Detroit, as well as Palace Gardens there, the former 30,000 square feet and the latter 20,000. In 1921 Palace Gardens Rink made a net profit of \$69,000. How many of the present-day rinks in Detroit or elsewhere are making that kind of money? I am only trying to convey to present-day operators that roller skating was a popular sport, as my friend Mr. Reynolds will admit, before the beginning of the 20th century. Like all lines of endeavor, many changes for the better have been made. A great deal of credit is due men of the present era like Fred Martin, Victor Brown, Earl Van Horn, W. Schmitz, Fred Bergin and many other leading operators.

ALLAN BEGAL, member of the Varsity Gardens Roller Skating Club, Detroit, has joined the *Skating Vanities* on the road tour.

CARSONIA PARK, Reading, Pa., reopened its roller rink for week-ends, going into full week operations May 30, with Sunday afternoon sessions added.

JACK FARRELL, taking over the operation of Deemer's Beach, New Castle, Del., for another summer, will also operate the beach roller rink.

BILLY SMITH and Lucille Brown, roller-skating team, have been signed for MGM's *The Thin Man Goes Home*, starring William Powell and Myrna Loy. Smith and Brown figure in the night club scene.

Pros and Ops Discuss Plans At Convention

Unscheduled RSROA Event

DETROIT, May 20.—An unprecedented unscheduled meeting of pros and operator members devoted to the special problems of the pro was held during the recent RSROA convention in Detroit. It was one likely to rival in importance the unscheduled meeting of amateurs of the U. S. which met during the national championships at Philadelphia in 1942. Fred J. Bergin, Bal-a-Roue Rink, Medford, Mass., chairman of the RSROA's judges, tests and competitions committee, presided, with Perry V. Rawson, Asbury Park, N. J., leading off the discussion. Rawson set a goal of 10,000,000 skaters in the U. S. and proposed that the skate dance should be a little faster in championships, tho not for the general public.

Fred H. Freeman, Chez-Vous Rollerway, Boston, predicted separation of pros by specialties, such as dances, figures and speed, and even such specialties as loops and jumps. Freeman advocated raising the standard of the pro's status by placing him on a straight salary rather than the fee system, and stopping the present dual jobs, as having a pro also handle the janitor work.

There was considerable discussion of compulsory registration of pros, to record their status, tests passed, type of teaching they can do and history of their jobs. This was strongly opposed by many pros on the ground that it might constitute a national blacklist.

Recording Skate Music

The type of music played in many rinks came up for serious criticism. Rawson (See PROS AND OPS on page 61)

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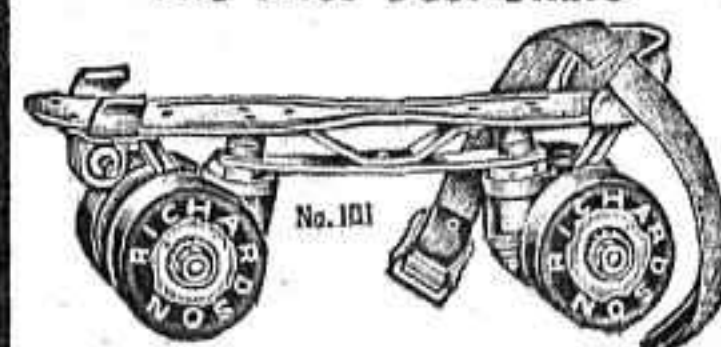
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East Wins Dance and Figure; West Captures Speed Awards At the ARSA Championships

Entries Broke All Records in Recent National Contests

CHICAGO, May 20.—Keen competition marked the national amateur championship contests of the ARSA during the May 1-5 meet at the Chicago Roller Bowl. The East showed its superiority in the dance and figure skating events, but in the speed events Michigan and Chicago made a clean sweep. The final check-up showed Michigan winner in the finals in six of the 10 classes, and Chicago winner in four. In the preliminary speed events, Michigan took first place in 14 and Chicago in 13.

Dance and Figure Skating

Results:

Junior Pairs: First, Gloria Karl and Ernie Whettler, Arcadia Dance and Figure Skating Club, Detroit; second, Nancy Reuter, Twin City Dance and Figure Skating Club, and Grant Hagerman, Casino Dance and Figure Skating Club, Asbury Park, N. J.; third, Mildred and Clifford Neschke, Earl Van Horn Dance and Figure Skating Club, Mineola, N. Y.

Novice Pairs: Jean O'Meara and George Petrozowski, Plymouth, Mich.; Rose Bova and Kenneth Kiefer, Imperial Figure Skating Club, White Plains, N. Y.; Ann Sped and William Reed, Boulevard Dance and Figure Skating Club, Bayonne, N. J.

Ladies' Pairs: Yvette Kiefer and Faith Benedict, Imperial Figure Skating Club, White Plains, N. Y.; Genevieve and Christine Ross, Arcadia Skating Club, Detroit; Margaret Prince and Dorothy Luginbuhl, Earl Van Horn Dance and Figure Skating Club, Mineola, N. Y.

Senior Pairs: Theresa Kelsch and Edward Blaes, Earl Van Horn Dance and Figure Skating Club, Mineola, N. Y.; Marlon Holzhauser and Frank Salvage, Twin City Dance and Figure Skating Club, Elizabeth, N. J.; no third.

Junior Ladies: Patricia Finn, Irene Maguire; Gloria Gulbrandsen (all place winners representing Earl Van Horn Dance and Figure Skating Club, Mineola, N. Y.).

Novice Ladies: June Henrich, Earl Van Horn Dance and Figure Skating Club, Mineola, N. Y.; Faith Benedict, Imperial Figure Skating Club, White Plains, N. Y.; Violet Gargano, Passaic Dance and Figure Skating Club, Passaic, N. J.

Senior Ladies: Theresa Kelsch, Earl Van Horn Dance and Figure Skating

Club, Mineola, N. Y.; Yvette Kiefer, Imperial Figure Skating Club, White Plains, N. Y.; Doris Harrington, Twin City Dance and Figure Skating Club, Elizabeth, N. J.

Juvenile Boys Figures: Kenneth Kiefer, Imperial Skating Club, White Plains, N. Y.; William Holland Jr., Holland Dance and Figure Skating Club, Bridgeport, Conn.; Edwin Unser, Earl Van Horn Dance and Figure Skating Club, Mineola, N. Y.

Juvenile Girls' Figures: Genevieve Ross, Arcadia Dance and Figure Skating Club, Detroit; Rose Bova, Imperial Skating Club, White Plains, N. Y.; Diane Lanzotti, Twin City Dance and Figure Skating Club, Elizabeth, N. J.

Juvenile Dance

Juvenile Dance: Rose Bova and Kenneth Kiefer, Imperial Figure Skating Club, White Plains, N. Y.; Joan Swarz and Millard Holland, Holland Dance and Figure Skating Club, Bridgeport, Conn.; Rita Roy and Robert Rancourt, Conrose Figure and Dance Club, Hartford, Conn.

Novice Dance: Doris Matturo and William Reed, Boulevard Dance and Figure Skating Club, Bayonne, N. J.; Florence Deegan and William Weber, Perth Amboy Dance and Figure Skating Club, Perth Amboy, N. J.; Patricia Whitmore and Richard Blowers, Wells Roller Club, River Rouge, Mich.

Junior Dance: Jeanne Hammann and Ray Tiedemann, Mount Vernon Figure Eight Club, Mount Vernon, N. Y.; Mary Petronchak and Andrew Lisovsky, Passaic Dance and Figure Skating Club, Passaic, N. J.; Claire Baggaley and Andrew Bekket, Paramus Figure and Dance Club, Paramus, N. J.

Senior Dance: Rita Luginbuhl and Fred Ludwig; Barbara Killip and Edward Blaes; Dorothy Luginbuhl and Henry Imke (all of Earl Van Horn Dance and Figure Skating Club, Mineola, N. Y.)

Novice Singles: Reginald Ople, Imperial Figure Skating Club, White Plains, N. Y.; Edward Blaes, Earl Van Horn Dance and Figure Skating Club; Joseph Mastroni, Holland Dance and Figure Skating Club, Bridgeport, Conn.

Senior Men: Walter H. Bickmeyer, Earl Van Horn Dance and Figure Skating Club; Ernie Whettler, Arcadia Dance and Figure Skating Club, Detroit.

Junior Men: Donald Mounce, Earl Van Horn Dance and Figure Skating Club; William Reed, Boulevard Dance and Figure Skating Club, Bayonne, N. J.; William Scheuer, Imperial Figure Skating Club, White Plains, N. Y.

Speed Class Winners

Final standing in the various speed classes (figures represent points won by each contestant):

Midget Boys: Larry Richter, CYO, Chicago, 50; Lawrence Wells, Wells Roller Club, River Rouge, Mich., 50; Billy Clark, St. Sabina Club, Chicago, 20.

Midget Girls: Garnet Wells, Wells Roller Club, River Rouge, Mich., 60 (only contestant).

Juvenile Boys: Dale Godfrey, Wells Roller Club, 60; James Gleason, St. Sabina Club, 30; Arthur Follenweider, St. Sabina Club, 20.

Juvenile Girls: Irene Chorkey, Wells Roller Club, 60; Joan Keane, St. Sabina Club, 30; Loretta George, Arcadia Roller Club, Detroit, 20; Marianne Hodgman, St. Sabina Club, 10.

Junior Boys: Bill James, Palomar Roller Club, Lansing, Mich., 90; John Conroy, St. Sabina Club, 30; Gerald Rohan, St. Sabina Club, 20; Bob Mulhall, St. Nicholas Roller Club, New York, 20; Norman Bruen, Twin City Racing Club, Elizabeth, N. J., 10; Bob Sabine, Arcadia Roller Club, Detroit, 10.

Junior Girls: Peggy Madden, Palomar Roller Club, Lansing, Mich., 60; Ellen Ryan, St. Sabina Club, 40; Marge Glauser, CYO, Chicago, 20.

Intermediate Boys: Steve Benchik, Madison Gardens Club, Chicago, 60; Robert Offrim, Madison Gardens Club, 40; Larry Bissinger, St. Nicholas Roller Club, New York, 30; Jimmy Godfrey, Arcadia



OSCAR A. MORGAN, unanimously elected president of the Amateur Roller Skating Association at its annual convention and championships in Chicago, May 8, has long been associated with ice and roller figure skating. His election is seen as evidence that new interests may enter the rink field with greatly increased post-war construction. He is general sales manager for Paramount Shorts and News in New York. His announced plans include moves to interest more youngsters in the little wheels as a factor in combating juve delinquency.

Roller Club, Detroit, 20; Patrick Roban, St. Sabina Roller Club, 20; John Yack, Twin City Roller Club, Elizabeth, N. J., 10.

Intermediate Girls: Virginia Madden, Palomar Roller Club, Lansing, Mich., 70; Annie Horan, Riverview Roller Club, Chicago, 50; Ruth Amussen, Arcadia Roller Club, Detroit, 30.

Senior Men: Russell Brown, Madison Gardens, Chicago, 150; James Falata, Madison Gardens Club, 60; Irving Reznick, Arcadia Roller Club, Detroit, 60; Frank Spicer, Arcadia Roller Club, 10; Eddie Book, Arcadia Roller Club, 10; Raymond Logan, Twin City Roller Club, 10.

Senior Ladies: Lillian Muza, Riverview Roller Club, Chicago, 90; Betty Ross, (See EAST WINS on page 56)

RSROA Meet Increases 25%

DETROIT, May 20.—Registration at the RSROA convention and national championships in Arena Gardens here, was 1,116, an increase of about 25 per cent over 1943. This included about 500 entrants in dance, figures and pairs, 397 in speed, and 100 rink operators and their wives. So heavy were entries in the events that all ran behind schedule.

Social activities centered around the apartment of Mr. and Mrs. Fred A. Martin, operators of Arena, who held open house day and night. Informal get-togethers were held at the near-by Hotel Wardell-Sheraton, with the climax in the annual banquet there. So large was attendance then that it was decided to move the evening's business session, originally scheduled for the rink, to the hotel ballroom.

Admit New Members

A highlight of sessions was admission of five new members, Walter Anderson, Centralia (Wash.) Rollerdom; George H. Otto, Roller Bowl, Tacoma, Wash.; Charles F. Friedhoff, Roseland Rink, Johnstown, Pa.; Wanda Brower, Skateland, Aurora, Ill., and Mrs. Harold Ragsdale, Ragsdale Rink, Decatur, Ill.

Two former members, now honorably discharged from armed services, were reinstated: Carl F. Tripp, Ideal Rink, St. Louis, and Joseph Genaro, Rollerdoms, Denver. This brought total membership to 167.

Among late arrivals were Mr. and Mrs. B. Joseph Kelly, the latter a retiring member of the board of control, of the Chez-Vous Rink, Upper Darby, Pa., and Mrs. Mary Shuman, widow of Jack G. Shuman, former board member, and her two children.

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EARLY SEASON PHENOMENAL

Chi Riverview Season Off to Bang-Up Start

Even Beats Weather Jinx

CHICAGO, May 20.—Riverview Park, under the management of George Schmidt, ushered in its 1944 season Wednesday (17) with the biggest opening day in many years. Weather conditions were ideal, an unusual thing for the Riverview opener, and patrons flocked to the park by thousands.

According to old-timers at the park, there has not been an opening day in the last 30 years on which there was not rain at some time during the day. This year was no exception, but the rain came in the early morning. By noon the skies had cleared and the rest of the day was perfect.

During the last few weeks the park has been renovated and all rides and buildings painted in the color scheme of red, white and blue. Line-up of attractions is the same as last year.

The rides, nearly all park-owned and numbering more than 30, did a land-office business opening night. Ray Marsh Brydon has some new features in his freak show and reports business very good. The scores of concessions got a heavy play. Attendance on opening day was far ahead of last year.

Hot Weather Keeps Turnstiles Humming At Eastern Resorts

NEW YORK, May 20.—Torrid weather over the week-end gave Coney Island, Rockaway Beach and other outdoor spots a foretaste of summer business. On Sunday (14) Coney Island was jammed with visitors and parking space was at a premium. Rockaway Beach had a crowd estimated at 300,000, with all parking spaces filled.

Only two parks in the New York area have so far gone into anything like full operation, Palisades (N. J.) Park, operating all but its swim pool, and Playland, Rockaway Beach, operating week-ends and every night.

At Coney Island, Steeplechase Park has only been operating rides on the Boardwalk and Surf Avenue ends of the park on week-ends, while the entire rear section of Luna Park, including Water Chute, circus arena and ballroom, is still boarded up, and other rides and shows open week-ends.

All rides outside the parks at Coney Island are operating. Three freak shows are running on Surf Avenue and a new one opened Sunday at Luna Park in the building occupied by Singer's Midgets last season. Tirza, of Wine Bath fame, has opened a Chinese restaurant on Surf Avenue and is trying to sublet her small theater opposite her new spot. Charred remnants of the fire-gutted Thompson's Scenic Railway have been cleared from the Surf Avenue frontage, improving the appearance of Coney Island's main stem.

Palisades Park has been operating daily the past two weeks. Swim pool will go into commission May 27. Klara Torina, high pole act, is this week's free attraction.

Olympic Park, Irvington, N. J., opens today.

Facelift for St. John Spot

St. John, N. B., May 20.—Decision has been made to modernize Rockwood Park here after the war. Plans call for the demolition of all the buildings and their replacement by modern designed structures, including two new pavilions, one at Lily Lake and the other at the zoo. Improved transportation facilities to and from the park are planned.



EMIL E. BERGER, president and founder of Flint Park and Amusement Company, operator of Flint (Mich.) Park, who passed on recently at Hurley Hospital, that city, after a two weeks' illness. Berger, a veteran showman and tireless civic worker, was well known in amusement park circles. Further details under Final Curtain, this issue.

Toronto Sunnyside Ushers in Season With Ceremonies

TORONTO, May 20.—Sunnyside Beach opened officially Thursday night, May 11, with practically all attractions in full swing and enjoying good biz despite threatening skies and cool breezes of Lake Ontario.

Mayor F. J. Conboy, civic members and representatives from the Toronto Harbour Commission, officiated. J. S. Van Evera, attraction manager, introduced the special guest, Wing Commander Norman Bretz, RCAF, Toronto, and winner of the Distinguished Flying Cross. Music was supplied by Lieut. Joe Holden and the Originals Club Band (Great War Veterans) and the Royal Canadian Naval Sea Cadets.

Ten rides, 30 games and over 25 concessions occupy the amusement area. The Sea-Breeze, open-air dancery, opened Friday night (12), with local Jack Evans ork. Free entertainment from the orchestronic stage is provided Sunnyside visitors nightly. Ladies' amateur softball games are a biz booster.

North America's largest swim pool, accommodating 8,000 bathers, opens about June 12.

Play Topnotch At Philly Spots

PHILADELPHIA, May 20.—Philadelphians moved into the great outdoors last Sunday (14) in numbers unequaled on any previous Sunday this year. With Mother's Day adding holiday color, the citizens flocked in droves to the amusement and seashore resorts.

At Willow Grove, a record-breaking mid-May Sunday crowd of 25,000 turned out, according to E. E. Foehl, general manager. A similarly large crowd also turned out at Woodside, and the Philadelphia Zoo likewise did a banner business, with 25,000 passing the turnstiles. The throngs at the seashore, estimated at about 150,000, made for the largest week-end turnout of the year, exceeding the Easter holiday crowds. The Sunday also saw most of the Boardwalk shops and concession stands opening up for the first time this year to make it an early season starting.

THEODORE W. GIBBS, manager of Clementon (N. J.) Lake Park, announces that circus free acts will again be featured twice daily at the park during the summer.

Atl'ta Lakew'd Tops '43 300% First 2 Weeks

Benton Bills Heavily

ATLANTA, May 20.—First two weeks' operation in Lakewood Park here, which opened April 29, showed about 300 per cent increase over the same period in '43, said President Mike Benton, Southeastern World's Fair. Majority of attendance represents civilians, with new patrons in uniform. Of the three new rides on the midway the Moon Rocket has held second place in grosses, close on the heels of the Greyhound Roller Coaster, which has always been the top ride.

The entire midway area, as well as buildings on the fairgrounds, have had a face-lifting job of white and orange paint. New lighting facilities for the parking area and entrance gates have been added. Attractions for the season will include a Miss Atlanta contest on the night of July 3, and a Miss Georgia contest on the night of July 4. Both winners will be given free trips to Atlantic City to compete for the "Miss America" title on Labor Day.

Big increase in business is attributed largely to defense workers and healthy pocketbooks in general. However, the park opening was billed somewhat similar to a fair opening, with plenty of outdoor paper in metropolitan Atlanta, newspaper advertising and more than 100 radio announcements in opening week. Old-timers here say it was the greatest opening in the history of Lakewood park, which dates back about 30 years. A meeting of all concessionaires was held before the opening and monthly meetings will be held thruout summer.

Belmont, Montreal, Bigger and Better, Has Jam-Up Opener

MONTREAL, May 20.—Belmont Park, which opened May 13 to good business in rain, played to 20,000 paid admissions Sunday, May 14. General Manager Rex D. Billings said this was a near-attendance record, with several attractions breaking all-time records.

Park has been completely repainted, with many new modernistic fronts and five additional Conklin rides making a total of 25 attractions in addition to numerous attractive concessions. Current free attraction, the Arleys, are going over big.

Stan Wood ork is providing music in the ballroom. There have been some difficulties in getting personnel, but everything now is operating in full force. Park has been completely paved with asphalt.

Three Balto Spots Attract 75,000 To Bust Spring Marks

BALTIMORE, May 20.—Attendance records for early spring Sundays were shattered last Sunday (14) at the major outdoor funspots here, with upwards of 75,000 persons attending the three amusement parks in the Baltimore area.

Formal opening of Gwynn Oak Park for its 50th season was attended by a record-breaking crowd of more than 25,000 persons, most of whom arrived by streetcar. Principal guest at the opening ceremony was Mayor Theodore R. McKeldin, who was introduced by Arthur B. Price, Gwynn Oak owner and general manager. Price looks for the most suc-

Stratosphere Man Injured in Fall

PITTSBURGH, May 20.—Before a Mother's Day crowd of 25,000 at Kennywood Park, near here, A. E. Selden, the Stratosphere Man, of Lansing, Mich., suffered painful injuries last Sunday (14) when the brakes on the trolley of his wire slide failed and he whizzed down into the wooden tripod supporting the base of the unit.

Previously, Selden had staged his "slide for life" for 25 years without accident.

Selden is in Ward B, Braddock General Hospital here, where preliminary X-rays failed to reveal broken bones or internal injuries.

Summit, Akron, Sets Bow Mark

AKRON, May 20.—Tom Sawyer, president of Summit Beach Park, Akron, reports that park opening last Sunday (14) broke all attendance and gross records in the history of the resort. Grounds and equipment have been gone over completely and all buildings and rides repainted, with a beautiful new sunken garden constructed at the main entrance. All concessions are contracted for and operating.

Ray Marsh Brydon has one of his big side-show units located in the center of the park and opening-day business surpassed anything ever seen at the park. Brydon's building has been neoned so that it stands out in a grounds filled with neon.

All Summit Beach key men are back and the only change in the executive department is Miss M. L. Sheek, who is doing personal relations and publicity. She is a newcomer to the field and directing her campaign directly to the home folks by means of streetcar, taxicab, radio and newspaper advertising. All indications are that the park will have a banner season, with a bigger gross than any year in its history, according to President Sawyer.

Fontaine Ferry 20% Over 1943

LOUISVILLE, May 20.—Fontaine Ferry Park opened Sunday (May 14) with a crowd of 20,000 clicking thru the turnstiles. Manager John F. Singhiser reported opening-day business 20 per cent above last year's.

Good business held thru the week on all the attractions, which include pool, roller rink and indoor and outdoor dance pavilions. Park has 20 rides.

Singhiser said few additions have been made to the park because of the scarcity of equipment. Following the policy of last year, uniformed men and women of the armed forces are admitted free to the park and offered reduced rates to the pool.

Plans for the summer call for a continuance of "county days" which have brought large crowds from rural districts in past years.

Successful season in the park's history. Last season was its best to date.

Another record-breaking crowd attended the second preview week-end at Bay Shore Park. Formal opening is scheduled for Decoration Day. With the tremendous demand for swimming, management opened the beach last week. Official beach bow is scheduled for Decoration Day.

Carl's Park, one of the largest and best known in the Balto area, is in its 26th year. A record-breaking crowd of more than 25,000 persons were present last Sunday. Olympic swim pool at Carl's is scheduled to open officially this week.

Repair Priorities Simplified

Balt. Meadowbrook Postpones Opener As Result of Fire

WPA Procedure Is Made Plain

Outdoor industry can use stock order forms to secure materials needed

By Harry A. Ackley

Consultant, Recreation Section, Service Trades Division, Office of Civilian Requirements, War Production Board

NEARLY every amusement park and circus and carnival organization conducts a repair shop. Of necessity, these repair shops are versatile and repair everything from a service truck to a monkey cage, and repair materials must often be secured by priority assistance. If each individual order is cleared by application it would entail an enormous amount of work and annoyance and delay. To simplify all this the War Production Board issued CMP Regulation 9A. The repairman simply uses a stock



HARRY A. ACKLEY

order form to order repair materials, keeping such orders entirely separate from any other purchases. He must copy the certificate on the order form as shown near the bottom of the first column of the CMP Regulation 9A, and then sign it. He may then enter a priority rating of AA-3 with allotment symbol V-3. This symbol and priority rating should secure most of the materials needed for repair work.

Regulation Is Aid

This CMP Regulation 9A fits carnival and circus and amusement park needs perfectly and should be used by their repair shops. The following is the official news release on the subject:

"Repair services for many domestic appliances are being greatly handicapped, the War Production Board said today, because many electrical and mechanical repair shops are not taking advantage of a WPB regulation designed especially to aid them in more readily obtaining parts and materials for their operations. These items of civilian equipment include refrigerators, washing machines and other electrical appliances, as well as radios, watches and clocks, bicycle, lawn mowers, sewing machines, stoves, automatic heating plants and plumbing.

"Controlled Materials Plan Regulation No. 9-A provides that these shops may purchase in each calendar quarter up to 20 tons of carbon and alloy steel, 500 pounds of copper base alloy and brass mill and foundry products and 200 pounds of aluminum in specified forms and shapes. In addition electrical contractors, electricians and repairmen of electrical appliances, radios and household refrigerators may purchase in a calendar quarter up to \$150 worth of copper wire or one-eighth of what they used in making repairs during 1941. Under this regulation a repairman may also buy as much other material and

repair parts as he needs for his maintenance and repair work.

For Reconditioning

"To buy these materials and parts a repairman need merely certify on his purchase order, in the form specified in the regulation, that he is applying the allotment symbol of V-3 and the preference rating of AA-3 which has been assigned by CMP Regulation 9-A. This eliminates the necessity of the repairman filing WPB-541 (formerly PD-1A) or CMP 4B applications and waiting for ratings or symbols to be assigned to him.

"The material may not only be used for maintenance and repair work but also for reconditioning and rebuilding a damaged or used item for resale; however, in such reconditioning or rebuilding the item may not be improved from (See *Priorities Simplified* on page 57)

BALTIMORE, May 20.—The main group of buildings, including the clubhouse, indoor ballroom and pavilion at Meadowbrook Swim Pool, Mount Washington, one of the largest privately owned pools in the Baltimore area, were destroyed by a fire which started at noon Sunday (14) and consumed the structures in about 30 minutes. The grandstand, pump house, filtration plant and the pool itself escaped damage, Julius O. Ziegfeld, pool manager, said the opening scheduled for today will be postponed until temporary accommodations for bathers can be provided.

Arrangements have been made for clearing away the debris and for the erection of a temporary bathhouse and locker facilities. According to Ziegfeld, (See *Meadowbrook Fire* on page 77)

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Ackley, Bradley, Day Firm Moves to Pittsburgh Suburb

SEWICKLEY, Pa., May 20.—After 10 years in the Starr Building, Pittsburgh, the engineering and architectural firm of Ackley, Bradley & Day moved into its new office, 200 Chestnut Street, here. It will occupy the two floors of the building, which it owns, and the larger space will be needed in its post-war plans. The offices will continue to be listed in the Pittsburgh directory.

Staff comprises Harry A. Ackley, registered engineer, long in the amusement park field as designer and operator; Herold Bradley, registered architect, specializing in design of buildings and show fronts; Herschel M. Day, registered civil engineer; Charles M. Ackley, registered engineer and architect, who grew up in the park field and is now a lieutenant colonel of United States Engineers stationed in Great Britain; Sherman R. Patterson, registered architect, now in the armed forces; Vernon Keenan, designing engineer, well known in the park field, who for several years designed Lauderbach park expansion features and became chief engineer for Harry C. Baker, Inc. He designed Coasters for the world's fairs in New York and San Francisco.

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Will sell entire ride to be dismantled and ground cleared by purchaser, or sell all machinery, chain and cars separately from structure.

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The floor, sides, ceiling, roof and partitions are in sections of 4 feet by 8 feet or less and assemble with bolts and pins. The front is in larger sections but easily handled.

Building is 24 feet wide by 82 feet deep, with additional 3 feet depth and 3 feet on each corner for decorative front.

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McFalls Sells Pier Holdings To O. L. Vaden

Bob Blanton New Manager

PORT ARTHUR, Tex., May 20.—Change in management of Port Arthur's Million-Dollar Pleasure Pier, which in its three years of operation has achieved front rank among Gulf Coast recreation resorts, has been announced. Due to the ill health of Mrs. Fred McFalls, wife of the lessee, McFalls has found it advisable to relinquish his interest in the project. The McFalls have sold their holdings to Otis L. Vaden, of Temple, Tex., well-known East Texas business man.

The pier has been acclaimed as one of the most unique resorts in the nation. It was financed chiefly by the city of Port Arthur, which, thru a bond issue, installed a man-made island in Lake Sabine fronting the city, a yacht basin, large fresh-water swim pool, a main building housing a ballroom accommodating 3,000 dancers and a restaurant, paved esplanade and the like.

The pier was then leased for 10 years to Mr. and Mrs. McFalls under condition that they spend a considerable sum in installing a Roller Coaster, Skooter, games and numerous other attractions—more than a score of them. Under operation of the McFalls, the Pier swiftly took rank as an outstanding resort, with top-flight bands booked to draw crowds from thruout Southeast Texas.

Vaden takes over the project with seven years remaining in the 10-year lease from the city commission, which gave its approval to the transaction.

Hired to function as new manager of the Pier is R. B. (Bob) Blanton, manager of the Chamber of Commerce at Port Arthur for the past five years. Blanton deserves credit for initiating the Pier project, and it was the sponsorship of the Port Arthur Chamber of Commerce that brought the Pier into being to serve the recreational needs of the upper Texas Gulf Coast region.

Blanton announces that the same high-type operation which characterized the McFalls' administration will be continued, with the nation's foremost dance bands being booked.

McFalls is remaining at the Pier to act in an advisory capacity for the time being. He plans to return to Dallas where he and Mrs. McFalls have other interests.

Move by NAAPPB, Mfrs. May Result In More Ammunition

CHICAGO, May 20.—Special ammunition committee of the NAAPPB, consisting of Henry A. Guenther, Olympic Park, Irvington, N. J.; W. F. Mangels, Coney Island, N. Y., and Henry T. Belden, River-view Park, Chicago, last week conferred with the ammunition manufacturers' advisory committee of the WPB on the situation prevailing regarding ammunition for shooting galleries. The manufacturers' committee has agreed to appear before the appeals board of the (See More Lead Ahead on page 80)

Waldameer, Erie, Lights Up May 30 With 3 New Rides

ERIE, Pa., May 20.—Waldameer Beach Park opens the season Decoration Day (30) with three new rides added to the midway—a Ferris Wheel, Rumble Bug and Whip. This will be the first year the park has used a Ferris Wheel.

Picnic bookings are reported up to normal and fireworks and free acts will be used at intervals thruout the season. Rainbow Gardens ballroom will open the season with one-nighters, using both local and traveling bands. Winter dates were satisfactory and were spaced out far enough to blanket the season. Definite ballroom policy will be set following first week's experience.

Manager Alex Moeller reports that executive and maintenance personnel are set. Plans for centralized ticket sales are in the making and are expected to ease the over-all labor picture.

LeSourdsville, Dressed Up, Previews for 24th Season

MIDDLETOWN, O., May 20.—LeSourdsville Lake begins its 24th season tomorrow with a preview opening. Located on Route 4 between Middletown and Hamilton, O., LeSourdsville serves more than a million persons within a 30-mile radius, which includes Cincinnati and Dayton.

The midway this year will feature two new rides, an Octopus and Airplane Swing. All other rides and equipment has been redecorated and put in top condition. The beauty of the 18-acre lake, fed with deep wells, has been enhanced by an addition to the white sand beach and a new concrete retaining wall.

While major expansions must await the final victory, Manager Don Dazey has completed plans to build a new dance hall and several auxiliary buildings as soon as material is available.

No change has been made in the LeSourdsville Lake executives, with Edgar Streifthau continuing as president; Ernest Streifthau, secretary-treasurer, and Don Dazey, vice-president and manager. While some difficulty has been encountered with the man-power shortage, most of the members of LeSourdsville staff have been on the job many years and will be at their regular stands opening day.

Advance picnic bookings indicate that last year's record will be surpassed. Cottage rentals are also the heaviest in the park's history. LeSourdsville will remain open daily thru Labor Day.

Himber Ork Preview Feature At Cincinnati's Coney Island

CINCINNATI, May 20.—Coney Island, Cincinnati, throws open its gates for the first time this year for its traditional preview days today and tomorrow. Regular season opens Saturday, May 27. Principal opening attraction will be Richard Himber and orchestra in Moonlite Gardens. A number of Coney's rides and fun devices will be in operation, among them the Wild Cat, Laff-in-the-Dark, Lost River, Moon Rocket, Tumble Bug, Flying Tigers and Merry-Go-Round.

The Coney Island steamer, Island Queen, is away on its annual spring tour down-river, and will return in time for the opening of the regular season. Coney Island has been repainted from front to back.

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16mm. Films Entertain Men In Uniform at Remote Spots

NEW YORK, May 20.—Servicemen are just as enthusiastic movie-goers after they don uniforms as they were in civilian life and, thanks to 16mm. films, they frequently see movies on the battle fronts before civilians view them at home. At present they form the world's largest movie audience.

Shipping of new films overseas is well organized. Thru the Army Overseas Motion Picture Service pass 189 programs per week, which are distributed by 19 film exchanges throughout the world. Some programs travel as much as 7,500 miles to their destinations, most of them by air. Films going to Chungking, China, 7,500 miles from New York, reach their destination in 10 days.

Such efficiency has not always been part of the showing of films overseas. When troops first began shipping out

in large numbers they took with them about 1,000 old movies on 16mm. film. These are still to be seen in some remote places. Most of the army's equipment is for 16mm. films, but earlier in the war prints of new pictures were not available in this size.

Setting up a world-wide system of exchanges so that pictures could be sent from one outpost to another took time. It took time, too, for Hollywood to turn out prints of its new pictures in 16mm. size suitable for showing in combat zones, hospitals and on ships.

For men still on American soil, entertainment films are shown in 1,185 government-controlled movie theaters in camps and army bases on this continent alone. They are also shown aboard ships at sea and at naval shore installations. In many cases they are practically the only entertainment available.

Servicemen reserve the right to gripe about the movies shown them. They want movies and plenty of them, but they also want the right to criticize them freely. Most of them think the majority of the movies are good, but there are some dissenting voices. If the movies are old, servicemen are especially quick to complain.

Students Start Film Fund

BRISTOL, Pa., May 20.—A Bucks County film library has been organized to secure sound education films for instructional use. The initial investment toward which Bristol Township school children contributed \$100 will be used for pictures illustrating history, nature study, geography and science. The circulation of the films will begin next September.

New Film Review

"Moonlight"

(Clair de Lune)

(Reviewed in Hollywood)

Written and produced by Werner Janssen. Phyllis Laughton, director. Alan Stensvold, associate producer and director of photography. Jerome Kern, theme music. Running time, seven minutes.

Werner Janssen takes a popular classic, *Moonlight*, and weaves an outstanding picture story around it. Filmed in Kodachrome, the effects of the moonlight are impressive against the background of *Clair de Lune*, as played by the Los Angeles Symphony Orchestra under Janssen's baton.

Film opens with a moonlight scene of a quaint ante-bellum home with the camera, ably handled by Stensvold, moving thru the music room of the mansion to a statue placed before a landscape painting. The statue comes to life, with Rita Corday ably playing the part of the girl, and Russell Wade, that of the boy. As the 65-piece orchestra moves thru the strains of the song, Miss Corday and Wade walk romantically over a moon-drenched landscape.

Moonlight, because *Clair de Lune* is a most familiar classic, offers the utmost in symphonic music. Rich coloring, with the cool colors predominating, is captured in the filming. Restful scenes and music make this film top-bracket entertainment. Sam Abbott.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Randolph 'Brown-Skin' Unit Takes to Road Late in June

SPRINGFIELD, O., May 20.—Doc Randolph announced here this week that his Original Brown-Skin Minstrels will take to the road late in June under a 70-foot round top, with two 30-foot middles, 20 sections of blues and 1,000 reserved-seat chairs.

Show, according to Randolph, will tote several comedians, a line of girls and a band, and will travel in seven trucks. Company will also carry its own light plant. Gaines Concessions will again be with it.

Rep Ripples

BILLY CHARLES, former rep pianist and more recently in niteries and cocktail lounges, was seriously injured in an auto wreck north of Sioux City, Ia., recently. Back and hip injuries are expected to keep him hospitalized for several months. . . . ERNEST R. TURNER, Kennedy Swain's chief helper on concessions on the Harley Sadler Show, was called into service last week. . . . JOE DICKEY, electrician with the Sadler outfit, left last week for the army infantry. . . . ROY FOX, one of the grand old guys of rep, who formerly had out his own railroad repper, is now managing a theater in Asheville, N. C. . . . KIPP'S SHOW, a three-people trick, is doing satisfactory business in the vicinity of El Paso, Tex., vamping until the fair season begins. . . . WILBUR TYLER, of the old-time Tyler-Varney rep show, will have a three-people hall show in Northern New Hampshire and Vermont this summer, and will drop over into Quebec for a series of dates on the Canadian side. Tyler will work the show-dance idea, which he has been doing in Maine and New Hampshire resort towns for several seasons. . . . PFC. MERRIMAN, a protege of Mac Johnson's on the Justus-Romain Show, is stationed at Ballinger, Tex., and was a visitor on the Sadler Show during its recent engagement here. . . . CRAWFORD EAGLE, late of the Madcaps in Dallas, is managing a theater in Fort Worth for Interstate. . . . FLORENCE BENN, who places many repsters thru her Chicago agency, celebrated a birthday last week, with rep friends showering her with cards and gifts. . . . JIMMY VAN, of the Sadler Show, pulled on the lot last week with a brand new Buick.

RAY AND MARY HOWELL, former tent show operators and performers and now managing a movie house in San Angelo, Tex., on May 11 tossed a birthday dinner party for Emile T. Conley, of the Harley Sadler tenter, during the show's engagement there. Other guests included Harley and Billie Sadler and Jean Siler, and featured were fried

chicken, all the trimmings, and cold beer. After 22 years in the business, Emile still admits to 27 years—looks discounted. . . . RAY HOWELL, in addition to his picture-house duties, looks after his \$10,000 farm just outside the city limits of San Angelo, Tex. Ray Jr. is now a lieutenant in the air force and is stationed at Pecos, Tex., as instructor of instructors. Another son, John, is in armor school at Denver, and the youngest son, Jimmy, is in high school in San Angelo. . . . AL BERNIER left Brimley, Mich., recently to play resort towns in the lakes district of Wisconsin with a two-people trick, using vaude and dramatic sketches as bills. . . . F. F. TITER has a small outfit playing halls in Vanderburg County, Indiana. He has a string of fair dates to follow. . . . CONNIE AND JUNE MUNDEE, Carl Park and Jean Siler are the regular Jaycee, Lion Club and Rotarian entertainers with the Harley Sadler organization. They have been receiving some good press notices for their work in that line, and it hasn't been doing the show a bit of harm, either. . . . WAYNE BABBS and Charles Evans are leaving the Madcap Players in Dallas to open a night spot in that town.

Tent in Mexico

By E. F. Hannan

NEWS read in the rep page brings a letter from Pete Germaine, who writes from Perote, Mexico. Pete has had small tricks in Mexico for some years. Up to last season he used a tent to house his show but now goes into schools in the wet season and into any available open lot in the dry.

Pete says that Louis Freidas, who was at times with Sig Sautelle, Norris & Rowe and other shows, has a small trick in the Hidalgo District of Mexico. He also says that it's a case of getting admission fees in any way that you can, and he often takes his tariff in eggs, which are plentiful in most sections.

Pete yearns to go back to Argentina where tent shows, particularly those with light expenses, do well. He was there for some time before going into Mexico. As he speaks Spanish, Portuguese, Italian and French, as well as English, he can get by without difficulty most anywhere.

He winds up his letter this way: "I sure would like to see some of the old-time rep bills, such as *Saved From the Wreck* or *Ten Nights*, but south of the border here they want music, dancing and still acts, so that's about all they get."

Trouper of the world is Pete.

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HOT SIDELINE FOR LIVE SALESMEN. PIER, 718 Main, Dubuque, Ia. my27x

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A BIG LOT CHINESE DRAGONS, SNAKES, tame Drill Baboon, Llama, Lions, Camels, Emus and other Stock. Female Elephant and Female Chimpanzee. Snake King, Brownville, Tex. je3x

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FANCY MICE—100 VARIETIES, SOLID AND spotted colors. Freaks of all kinds. Hairless, Naked, Short Bared, Short Tailed, Headshakers, Hairless Dancers, Tan Bellied Black, Blue, Chocolate, Sable, English Reds, Caracul, Chinilla, \$15.00 per 100. Half cash with order. Water bottle shipping boxes insure safe delivery. S. P. Holman, Sarasota, Fla. x

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SPIDER MONKEYS, \$50.00; MALE KINKAJOU, \$60.00; large Lynx Cat, \$45.00; Red Fox Pups, \$10.00; Turkey Vultures, \$7.50; Hawks, \$10.00; Owls, \$10.00; Fancy Colored Mice, \$3.00 Pair. Charone Animal Ranch, Jefferson, Wis. my27x

TAME ARMADILLOS, SPECIAL FOR PETS, \$3.00 each, \$5.00 pair. Mexican Chipmunks (Whistling Squirrels), \$3.00 each; pair, \$5.00. General Mercantile Co., Laredo, Tex. my27x

WANTED—PETS OF ALL KINDS, TAME and Wild Animals, Turtles, Snakes, Parrots, Monkeys, Pheasants, Pigeons, Birdman Lamb, 3129 Grand River, Detroit, Mich. my27x

WHITE RATS, 75¢ EACH, PLEASE STATE Sex and Size Wanted. James Purdy, Sumter, S. C. my27x

YOUNG FAST SPITZ AND FOX TERRIER Back Somersault Dogs. Small, 8-year-old Burro, does 3 or 4 tricks. Cub Bear, collar-chain broke. Wick Leonard, 3209 Sullivant Ave., Columbus, O. my27x

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COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A. B. T. TARGETS WANTED—ANY QUANTITY. Will buy machines with missing or broken parts. Edford Jobbers, 80 N. Wells, Chicago 6, Ill. my27x

A-1 CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices, from operators being drafted. Uncedapak Parts in stock. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. je8x

ALL KINDS 5¢ SELECTIVE CANDY MACHINES, LoBoy Scales, 1¢ Venders and 25¢ Venders for razor blades and like products. Adair Company, Box 166, Oak Park, Ill. my27x

BEST OFFER—WURLITZER MODEL 50, Wurlitzer P-12, 2 Wurlitzer 412, Seeburg Regal, Seeburg Ray-o-Lite, Rabbit Gun, 2 Bally Alloys, 2 Bally Rays Track, Exhibit Silver Bells, 7 Coin Slots. Wm. Wakelee, 15 Mellon Ave., Troy, N. Y. my27x

FOR SALE CHEAP—MILLS DEWEYS, JACK Pot Cattle, Century, Watling; also Steel Cabinets, all in good condition. H. E. Stumberg, Terrell Wells, Tex. je10x

FOR SALE—4 CHI COIN HOCKEYS, \$225.00; 5 Bally High Hands, \$150.00; 1 Chicken Sam, \$109.50; 4 Seeburg Pipe Organ Speakers, R. C., \$30.00. All machines in good shape. 1/3 deposit, balance C. O. D. McDaniel Suggett Music Co., 711 N. Independence, Enid, Okla. je10x

FOR SALE—GROETCHEN METAL TYPER, \$50.00; Exhibit Shoot-a-Lite, Aluminum Base, \$50.00; Keeney Submarine, nice, \$190.00; Roll-in-the-Barrel, excellent, \$135.00; Casino Golf, \$20.00; Bally Basketball, \$80.00; Rosenberg Large Dial Pist Striker, \$60.00; Cast Iron 3-Way Lift Teater, Hand Grip and Finger Pull, \$60.00. Litograph, like new, \$250.00. Marble Games: Slay-the-Japs, \$65.00; Skyline, \$40.00; Action and Second Front, like new, \$135.00 each. School Days, \$50.00; Big Chief, \$45.00; ABC Bowler, \$55.00; Sea Hawk, \$50.00; Broadcast, \$50.00; Miami Beach, \$60.00; Smack-the-Japs, \$60.00; Metro, \$50.00; Hi Hat, \$45.00; Commodore (plastics), \$45.00; Drum Major, \$15.00; Power House (plastics), \$50.00. All machines in nice condition. 1/3 deposit; specify shipping instructions. H. E. Loeback, 322 E. Douglas, Wichita 2, Kan. my27x

FOR SALE—WURLITZER 71, \$180.00; 61, \$85.00; both with stands. Pin Games: Gott Liberty, \$195.00; Keep 'Em Flying, \$159.50; Four Aces, \$135.00; 5-10 and 20, \$125.00; Champ, \$85.00; Sea Hawk, \$65.00; Skyline, \$60.00; Fox Hunt, \$55.00; Keeney Antiaircraft, newly painted, \$69.50. Hitler-Jap Gun, \$129.50; Columbia 5¢ Gold Award, \$69.50. 1/3 deposit, balance C. O. D. N. E. Vance, 955 So. 5th, Salina, Kan. my27x

FOR SALE—FREE PLAYS, SILVER SKATES, Sara Suzy, Repeater, Band Wagon, Flicker, \$39.50; Ocean Park Thriller, \$20.00; Wurlitzer 41, \$100.00; Modernized, \$485.00; latest Jumbo Combination, \$189.50; late Q. T. 5¢, \$100.00. All machines good condition. Midwest Novelty Company, Great Bend, Kan. my27x

GOOD OPERATING CONDITION—5¢ JACK-Pot Slots, \$37.50; 10¢ Play, \$44.50; 25¢ Play, write. Parts for rebuilding Mills Slots to Brown Fronts. We convert stop levers to knee action. Coleman Novelty, Rockford, Ill. my27x

JENNINGS 5¢ 4-STAR, \$145.00; 10¢ 4-STAR, \$195.00; 25¢ 4-Star, \$225.00; 2x5 or 3x5 Payout. Machines are in perfect condition. 5¢ to 50¢ Mills, Pace, Watling and Jennings machines in stock. Repair service. General Novelty Co. 521 N. 16th Street, Milwaukee 8, Wis. x

MILLS PARTS SALE—JACK POTS, \$10.00; Clocks, \$15.00, while they last. We need Mills Escalator Type Front Castings. Will buy Jennings and Mills wrecked machines. Club Distributing Co., Batesville, Ind. my27x

MILLS AND JENNINGS 5¢, 10¢, 25¢, 50¢; PACE 50¢. Write. Parts and service, best rebuilding job in country, \$65.00. Mills Washable Payout Cards, 75 cents. General Novelty Co., 521 N. 16th St., Milwaukee 8, Wis. je3x

"SPECIAL"—9 ROLLS E. K. DIRECT POST-ive, 1 1/2x250, \$5.50; 15 Kicker Catchers, \$22.50; 20 1-5¢ Nut Venders, \$5.95; 10 Stands, \$2.50; 10 5¢ Sanitary Napkin Venders, \$10.00. Wanted: Cigarette Machines. (Repairs made). Cameo Vending, 432 West 42d, New York. my27x

WILL PAY TOP PRICE FOR 5/8 OR 3/4 BALL Gum. State quantity and price. Want late model Scales in good condition. George Nour, 848 York Ave., SW, Atlanta, Ga. my27x

TERRITORY DOWN, FOR SALE—10 LATE Head Jumbo Parades, six late Club Bells, 6 Sport Pages, 2 Grandstands, 5 Square Bells, Mills Drive 3-5 Glitter Gold, Jennings Combination Tollerizer, Jennings Derby Days, Mills 1-2-3. Free Play ABC Bowler, Keeney Pot Shot, Gold Star, Legioner, Star Attraction, Sea Hawk. Want one ball free play Dark Horse, Blue Grass, etc. Pearson Novelty Co., Bridgewater, S. D. my27x

WANTED—LATE MODEL ROCKOLA OR WURLITZER Phonograph for cash. Gus C. Baker, Wauchula, Fla. my27x

2 MILLS 25¢ BONUS, 1 KEENEY SUPER TRACK Time, excellent condition. Charles Pittie, New Bedford, Mass. je17

10 ANTI-AIRCRAFTS AT \$60.00 EACH, Skeeballete at \$50.00. New Tallgunners, 1 Derby Day, Shant Top; 1 Derby Day, Flat Top; Two Prekness, 1 Bally Multiple, 1 Terminal, have been in storage for past two years, \$199.00 for the six machines. 1 Rockola Rockball at \$60.00. 1 empty 600 Wurlitzer Cabinet, \$20.00. Late Pinballs, write. Coin Chutes, 50¢ each. 1503 Gun Lamps, 15¢ each. Decals, various sizes, write. Various parts for Anti-Aircrafts and Exhibit Pinballs at very low prices. 1 De Viblies Quart Spray Gun and Compressor, write. All equipment A-1. Gilles Candy Co., 608 Main St., Osage, Iowa. my27x

25¢ BROWN FRONTS, LIKE NEW, \$395.00, 2x5 or 3x5. Special: You will look all over the country for a unit of machines like this—5¢, 10¢, 25¢, 50¢, Melon Bells, like new, factory conditioned, sold as a unit, \$1,595.00. General Novelty Co. 521 North 16th Street, Milwaukee 8, Wis. my27x

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ASSORTED COSTUMES—SKELETON, CLOWNS, Uncle Sama, Spanish, Chinese, Chorus, Orientals. Accessories. C. Conley, 308 W. 47th, New York. my27x

BALLY CAPES, FLASHY COLORS, \$7.50. Cellophane Hulias, White, Red, Blue, Green or Fold, \$7.50. Used Night Club Costumes, singles or sets, Rumbas, Orientals, Strip Tease Gowns, etc., \$5 up. Chorus or Strip Net Panties, \$1.00. Net Bras or G-Strings, 75¢. Rhinestone G-Strings, \$1.00. Rhinestone Bras, \$5. Rhinestone Center Bras, \$1.50. Adjustable Garter Belts, \$2.50. Loose Rhinestones, Settings and Rhinestone Setters for sale. Added 25¢ postage on orders. C. Guyette, 346 W. 45 St., N. Y. C. 19. x

CHORUS COSTUME CLEARANCE—ONE DOLLAR, perfect condition; Principals, three dollars. Men's Wardrobe. Guttenberg, 9 W. 18th St., New York City. je17x

EVENING GOWNS, SIX, \$12.00; FLASHY Chorus Sets. Striptease Cellophane Hulias; fifteen Curtains, assorted sizes, colors, each \$20.00; beautiful Cycle Legs, \$75.00; White Orchestra Coats, \$2.00. Wallace, 2416 No. Halsted, Chicago. my27x

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ALL AVAILABLE MAKES POPPERS, FIFTY All-Elctric Machines cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless, others. If you want any special type machine we possibly can supply you. Get our prices on best seasoning made. Also will buy any quantity of French Fry Machines, Caramel Corn Equipment, 120 S. Halsted, Chicago 6. je10x

CONCESSIONAIRES—UP TO \$1.00 EXTRA from each spectator. Vending Backrest Cushions, Steel Frames. Will sacrifice. Bedford, 380 S. Wells, Chicago 6, Ill. my27x

FOR SALE OR WILL TRADE ON COCA-COLA Dispenser—National Bungalow Electric Pop Corn Machine, \$150.00; Rotary Pop Corn Machine, \$25.00. Frank Kupa, Dupont, O. my27x

FOR SALE—COPPER WIRE, RUBBER stranded single, No. 2 to 4.0, 35¢ lb.; Switch Box, 60 amp. to 600 amp. 1/2 price; Blowers for air conditioned tents, High grade Enamel Paint, \$2.00 gallon; 1/2 H.P. Grinders, \$21.00; 1/2 H.P., \$31.00; two wheel rubber Hand Trucks, \$21.00. What are your needs? Send 25¢ deposit. C. & H. Electric Co., 436 W. Juneau Ave., Milwaukee 3, Wis. je10x

SALE, PRACTICALLY NEW—GIBSON GUITAR (L7) and rare (Guarnarius Copy) Violin, cases included. Cpl. M. C. Ferguson, Sta. Hosp. G. A. A. F., Greenville, Miss. my27x

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WANTED—ILLUSION, MAGIC ESCAPE. Must be cheap for cash.

MISCELLANEOUS

BEAUTIFULLY COLORED 1 1/2 INCH RUBBER Playballs.

CONCESSIONAIRES—FLASHY DOLLS WILL get you the money.

FOR SALE!—50 LBS. NAMEPLATE TAPE. Make offer on all or part.

JUMPING BEANS FOR IMMEDIATE DELIVERY. Strictly new crop.

ELECTRIC FANS—CORRECTLY BALANCED, new 16" aluminum blades.

MEXICAN JUMPING BEANS—NEW CROP, wholesale.

PRETTY GIRL PICTURES, COMIC BOOKLETS, Novelty, Jokes.

SPART WHOLESALE DISTRIBUTING BUSI-ness with "Golden Magic."

4 EVANS AUTOMATIC BOWLING ALLEYS, 56 ft. long.

PARTNERS WANTED

PARTNER WANTED—GIRL FOR COMEDY acrobatic act.

PROFESSIONIST, EXPERIENCED 16MM. sound; equipment.

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WOOD-CLUGSTON—WANTED INFORMATION or heirs Elizabeth Wood.

8 5x7 ENLARGEMENTS, \$1.00 PREPAID. Made from any one negative.

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ACT NOW!—DIREX PAPER AND CHEMICALS available to all.

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DIREX PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them.

DIRECT POSITIVE OPERATORS—A STEADY supply Eastman D.P.P.

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PHOTOMATICS AND ALL KINDS OF ARCADE Equipment wanted for cash.

SALE—STRIP CAMERA, 2.5 LENS NEW, Also 6 rolls 2" E.D.P.P.

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Send samples of your printing for free estimate.
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Evans Print, 41-B, Tenth Street, Reading, Penna.

RUBBER STAMPS—ONE LINE, 35¢; 2 LINES,
50¢; additional lines, 15¢ up to 2-in. length.
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WEEKLY MOVIE SCHEDULES—306, NEATLY
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1,000, \$2.25; each additional 1,000, \$1.75.
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typed copy. Printed daily; shipped postpaid.
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nivals, shows, magicians, etc. 11x22, \$3.50
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Shu-Print, Mountain Grove, Mo. x

YOUR NAME, ADDRESS ON DELUXE OSMON
Mount Rubber Stamp, \$1.00; Pad, 25¢ postpaid.
Cash with order. Edgewood Press, Box A-4, Ed-
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Gummed Stickers, 1/2 x 2 1/2, 30¢ each (no stamps).
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Md. je17x

20 POUND HAMMERMILL BOND LETTER-
heads, \$3.75 per 1,000; 6x9 Circulars, \$3.75.
Price list ready. The Academy Press, Gentry, Ark.

100 8 1/2 x 11 BOND LETTERHEADS AND 100
6 1/2 x 9 Envelopes, four lines, \$1.00 postpaid.
Benneville Printing, 907 West Roosevelt, Phila-
delphia 40, Pa.

500 HAMMERMILL BOND LETTERHEADS,
8 1/2 x 11, and 500 Hammermill Bond Envelopes,
3 1/2 x 5 1/2, printed to your copy, \$6.50; 1,000 for
\$9.50 postpaid. Other printing reasonably priced.
Prior list and samples gladly sent. Edgewood Press,
Box A-4, Edgewood, Md. je10

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ADVERTISING BOOK MATCHES — WORLD'S
largest "Direct Selling" Book Match Factory
offers advance cash earnings calling on every type
of business. Men or women. Experience unnecessary.
Full, part time. Low prices, high quality,
quick deliveries. Powerful patriotic display. Special
de-lins for army camps and naval stations. Repeats.
Free lit. instructions. Match Corp. of America,
3423 W. 48th Pl., Dept. D-51, Chicago 32.
my27x

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GENERAL ELECTRIC TRANSFORMER, 2 TAT-
toozing Machines, \$10.00; latest designs, colors,
needles. Charlie Wagner, 11 Chatham Square,
New York City.

IMPORTED ENGLISH NEEDLES, NUMBER
Eleven, \$12.50 per thousand; Number Twelve,
\$15.00 per thousand. Sent postpaid on receipt
of your money order. Tattooer Hansen, 620 South
State, Chicago. x

TATTOOING OUTFITS AND SUPPLIES —
Send for illustrated literature. Also Diamond
Equipped Engraving Outfits for concessionaires.
Moore, 651 S. State, Chicago. je17x

TATTOOING OUTFITS, DESIGNS, COLORS,
No. 11 and 12 Shraga. Illustrated list free. Write
today. Zeis Studio, 728 Lesley, Rockford, Ill.
je24x

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS —
Positively no disappointment. Nieman Studios,
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my27

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MA-
chines, Phonographs, all other coin equipment.
Mac Postal, 6750 N. Ashland Ave., Chicago, Ill.
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ANYTHING PERTAINING TO WALKATHONS
and endurance shows: Old Photos, clippings, let-
ters, scandal sheets, advertising, programs, etc.
Very important. P. O. Box #681, San Diego,
Calif. x

HIGHEST PRICES PAID FOR OLD GENCO
Ph Games. Do not have to be in working order.
Will pay 5¢ each for any quantity used records.
H. Perin, 123 W. Runyon St., Newark, N. J.

MODEL A OR B PDQ CAMERA, COMPLETE,
in good working condition, also supplies for
same. R. J. Tobin, 103 Gage Court, Syracuse,
N. Y.

PEANUT ROASTER — PREFER CHROMIUM
Revolving Window Type; also Snack Venders.
For sale, three Box Ball Alleys, also two Com-
pensars. J. B. Trent, Lynchburg, Va.

USED SAFES AND FILING CABINETS
wanted immediately. \$2.00 bonus paid for
leads, anywhere, anytime. Empire State Safe
Company, 200K Centre Street, New York 13,
N. Y. x

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Wall. Advise condition and price. H. C.
Wolfe, Gen. Del., Grenada, Miss.

WANTED—3 OR 4 CORK GUNS—GOOD CON-
dition. Write at once price, details. O. A.
Berry, Capitola, Calif.

WANTED — ALL KINDS POPCORN POPPERS,
gasoline, electric; Kettles, Peanut Roasters, Ven-
ders, Adding Machines, Office Supplies. Northside
Sales Co., Indiana, Iowa. je3x

WANTED TO BUY—22 SHORTS, 22 LONGS
Winchester Rifles, Model 62, 5x7 Film Hold-
ers. Vernon Stewart, 106 1/2 High St., Port-
smouth, Va.

WANTED—WILL PAY SPOT CASH FOR
Candy Floss Machines or anything for carnivals
or fairs. Write James Rosetter, Albany, O.

WANTED—TRAILER POP CORN MACHINE
or separate and Short Range B Gallery. Claude
Shuff, 620 Franklin St., Johnstown, Pa.

WANTED—USED 18 CHAIR CHAIR-O-PLANE
and Kiddie Ride. First class condition. State
how powered and make; best cash price. P. K.
Keller, Box 319AA, Mamou, O.

WANTED 16MM SOUND PROJECTORS, CELL-
ing prices paid on Bell & Howell, Victor, Ampro
and RCA makes; send details first letter or send
express for our offer. Wire or write. Anchor
Supply Service, P. O. Box 482, Ithaca, N. Y.

WANTED TO BUY — EASTMAN D.P.P., 5"
and 6x7. Have 25 rolls 3 1/2", \$8.50. 1945
dating. Grecco, 858 DeKalb, Brooklyn, N. Y.

WANTED TO BUY—1c AND 5c NORTHWEST-
ern DeLuxe, Columbus Model "M" Peanut ma-
chines and Stands, Bostich Staples, 1 1/2 by 6
Cellophane or Glassine Bags, 5c Bar Candy, Ball
Chum. State all in first letter. Box 1203, Kues-
ville, Tenn.

WANTED—300 PAIR CHICAGO OR RICH-
ardson Roller Skates. Must be good condition,
priced right. Martin's Roller Rink, Ashland, Wis.
je3

WANTED—MUSIC BOXES, ANY DESCRIP-
tion; Meersbaum Pipes, Dolbs, Steins, Sleight
Bells. Will sell duplicates. Herb Meyer, Grant
Bldg., Pittsburgh, Pa.

WANTED TO BUY — HAMMOND ELECTRIC
Organ. City Club, Carroll, Iowa.

WATCHES WANTED—BROKEN OR USABLE —
All kinds, even Ingraholls. Highest prices paid
for jewelry, rings, spectacles, alarm clocks, razors,
cigarette lighters, gold teeth, etc. Cash mailed
promptly. Low's, Holland Bldg., St. Louis 1,
Md. x

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Advertisements
5c a Word. Minimum \$1.
Cash With Copy.

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DOC COOK'S NBC ORCHESTRA—NEW JER-
sey territory only. 338 Stockton St., Perth
Amboy, N. J.

WELL ORGANIZED COLORED SHOW—FIVE
piece band, 15 people. Nice wardrobe. Would
like to play USO's or good carnival. Can furnish
own transportation. Postal, call or write Jimmie
Laue, 404 N. Throckmorton St., Gainesville, Tex.

AT LIBERTY
MAGICIANS

"LA-MAR," THE MAGICIAN — LADY ASSIST-
ant. One-hour show. For club floor shows,
lodges, entertainments. Myers, 519 Wheeling Ave.,
Cambridge, O. je10

FEATURE MENTAL-MAGIC ACT—BUSINESS
builder for theatres, night clubs, hotels. Readings
if desired. Yose, 518 Arch, Pittsburgh 12, Pa.

AT LIBERTY
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SHOW PRODUCER, SINGER, EMSEE AVAIL-
able at once. Location or travel. Don Fan
Tine, 313 W. Seventh St., Chester, Pa.

VERY IMPRESSIVE ATTRACTION. 6 SMALL
birds trained to open door of miniature temple,
pick surprise message and deliver direct to part.
Work for 10¢, can earn \$15-\$25 an hour. Will
work on percentage basis. J. Jordano, 1672
70th Street, Brooklyn, N. Y. je3

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MUSICIANS

ATTENTION, MANAGERS—MAGICIAN WITH
complete Spook Show for road or will consider
steady summer location. 902 Spruce, Philadel-
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ATTENTION PLEASE — ATTRACTIVE GIRL
Organist, NBC artist. First class hotels only.
Union, fine wardrobe and library. Versatile radio,
theater, dance. Reliable agents, contact. Box 131,
Fork Union, Va.

DANCE TRUMPET — UNION. MOVING TO
N. Y. City in June. Name band experience.
Box C-66, Billboard, Cincinnati 1.

DRUMMER—UNION, EXPERIENCED, ARMY
discharge. Desires connection with responsible
leader. Am absolutely dependable. Drummer,
421 Joseph Ave., Rochester, N. Y.

DRUMMER—PREFER BAND IN OR GOING
to New York. Allergic to micky. Best equip-
ment and experience. Dave Mellin, 119 Aldrich
Road, Columbus 2, Ohio.

EXPERIENCED CIRCUS DOUBLE DRUMMER
and in all lines. Draft exempt. State all.
Harry Richard, 89 Bleeker Street, Newark, New
Jersey.

EAST COLORED DRUMMER—READ, FAKE,
over draft age. Non-union, will join. Nite
club, Middlewest preferred. Go anywhere. State
salary. Send ticket. Phone 2-3417, Hayward
Bryant, 601 North 8th, Albuquerque, N. Mex.

GUITARIST, AMPLIFIED—802. AGE 27, IN
4-F. Will travel anywhere, preferably south.
Can read and fake choruses. Robert Filano, 28
Skillman Ave., Brooklyn, N. Y.

GIRL TRUMPET PLAYER — GOOD RANGE.
Stage experience; good ad lib.; fine reader; ex-
cellent tone. 114 Ave. B, Denton, Tex.

HAMMOND ORGANIST OR PIANIST AVAIL-
able June 1. Transpose, modulate, fake. Any-
where. Experienced. Only high type work con-
sidered. Sophie Bregman, 3971 Gouverneur Ave.,
New York 63.

MEDIOCRE DRUMMER—YOUNG, MARRIED
man, 5 children, draft exempt, sober and re-
liable. Fair set. Fair drummer, modern. Write
or wire Moe Enger, 748 McArthur, Wake Village,
Texarkana, Tex.

ROLLER SKATING RINK ORGANIST, WELL
known, thirteen successful years in the same
location. Pipe or Hammond Organ. Available
immediately. Draft classification, 1-A-H. Write,
stating location, full details and top salary. Box
C-63 Billboard, Cincinnati 1, O. je3x

TRUMPET—1-F; EXPERIENCE IN PLAYING
lead and second. Also name band experience.
Available in two weeks. Musician, 1508 S. At-
lantic Ave., Daytona Beach, Fla.

AT LIBERTY
PARKS AND FAIRS

AMERICA'S FAMOUS BIRD CIRCUS—LARGE
White Australian Cockatoos and Military Ma-
caws. Greatest Bird Act in America. Presented
by the one and only Prof. Panahaska. For
particulars your agent or Geo. E. Roberts, Panahaska
headquarters, 3504 N. 8th St., Philadel-
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AERONAUTICAL SENSATION FOR JULY 4TH.
Balloon Ascensions, Triple Parachute Drops.
Competent and reliable. Write, wire Col. Frank
Heistand, Greencastle, Ind. je3

BINK'S CIRCUS ATTRACTIONS — WORLD'S
best Wire Act, Comedy Clown Juggling, Novelty
Trapeze, Hand Balancing and Aerobic. Four acts.
R. I. Cudahy, Wis. je17

"CORRIGAN THE COP" ORIGINAL BINGO
Sunshine, Talking-Pantomime Clown, that's dif-
ferent from the rest. A hit anywhere, always
satisfies. For early dates, address Jake Disch,
4502 Packard Ave., Cudahy, Wis.

E. R. GRAY ATTRACTIONS — SENSATIONAL
Spiral Tower, Swinging Ladder, Rolling Globe,
Single Trapeze, Comedy Acrobats, Posing, Con-
tortion. Can be booked separate. Harding and
Keck, Evansville, Ind.

HIGH WIRE WALKER — GOOD TOP-
mounter. Can ride bicycle too. Formerly
with outstanding high wire act. Also experienced
in single trapeze, muscle grind, web act. Age
20, weight 102. Desires position with good re-
liable act. Write Edith Bookman, Box 400,
Chase City, Va.

NOVELTY EDUCATED DOG ACT — PARKS,
carnivals, theaters, etc., indoor or outdoor af-
fairs any kind. Bergmans Co., 341 Climax, Pitts-
burgh, Pa.

"CORRIGAN THE COP" ORIGINAL BINGO
Sunshine, Talking-Pantomime Clown, that's dif-
ferent from the rest. A hit anywhere, always
satisfies. For early dates, address Jake Disch,
4502 Packard Ave., Cudahy, Wis.

OUTSTANDING PLATFORM TRAPEZE ACT—
Available fairs, celebrations, etc. Attractive
equipment. Real act. Literature, particulars.
Charles LaCroix, 1304 South Anthony, Fort Wayne
4, Ind.

PANAHASKA'S ACT BEAUTIFUL — WHITE
Australian Cockatoos, Military Macaws; also
Dog, Pony and Monkey Circus. This is the only
and original Prof. Panahaska himself. Permanent
address: Geo. E. Roberts, 3504 N. 8th St., Phila-
delphia 40, Pa. Phone Sagamore 5536.

THE GUTHERIES — FOUR DIFFERENT FREE
Attractions. Tight Wire, Balancing, Trapeze Iron
Jaw, Butterfly and Double Trapeze. Reasonable.
220 W. 9th, Cincinnati 2. je3

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Aerial Act. Write today for publicity matter.
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AT LIBERTY FOR SMART COCKTAIL
Lounge—Girl pianist, excellent Solovoz artist.
All request music. Patricia Kingsley, care Bill-
board, 1564 Broadway, N. Y. C.

AT LIBERTY—FOR MED, CARNIVAL, TENT
Shows or location job. Lady Pianist, plenty
rhythm, modern. Betty Jeanne Clair, Box 253,
Union City, Ind.

PIANIST — EXPERIENCED, READ, PLAY
anything sight. Like connection concert en-
semble. Radio, hotels, or consider job alone. Box
C-54, Billboard, Cincinnati 1, O. my27

PIANIST, ALL AROUND, READ AND FAKE.
Neat, young, 4-F, Union. 17 years' experience,
including radio. Don't drink. Dependable, mar-
ried. Travel or location, preferably West Coast.
Box 595, Billboard, 1564 Broadway, N. Y. 19.

AT LIBERTY
SINGERS

MALE VOCALIST—DESIRES POSITION ON
hotel band playing long locations. Genial per-
sonality, good range, neat appearance. Can sing
any type song. Box 6005, T. C., Denton, Tex.

ROMANTIC BARITONE VOCALIST—PLAYS
Trombone. Age 19. Status, 4-F. Invites
offers. William S. Waymire, 214 1/2 East Third
Street, Marion, Ind. je3

AT LIBERTY
VAUDEVILLE ARTISTS

AMERICA'S FAMOUS BIRD CIRCUS—LARGE
White Australian Cockatoos and Military
Macaws. Greatest Bird Act in America. Pre-
sented by the one and only Prof. Panahaska. For
particulars your agent or Geo. E. Roberts, Panahaska
headquarters, 3504 N. 8th St., Philadel-
phia 40, Pa. Phone Sagamore 5536.

COMEDIAN FOR LEGITIMATE, STOCK, OR
vaudeville work. Experience. Veteran of this
war. Graduate of leading dramatic teachers. For
particulars write, wire William Ballinger, 215 Park
Drive, Dayton 10, Ohio. USO, why don't you
take me?

OLDTIMER — SINGING, TALKING, BANJO
Comedian. Med, vaudeville, radio. Change two
weeks. State best salary. Burt Leslie, 7334
Hamilton Ave., Pittsburgh, Pa. my27

EAST WINS
(Continued from page 49)

Arcadia Roller Club, 40; Norma Nelson,
Riverview Roller Club, 40; Adeline Roder,
Riverview Roller Club, 10.

Speed Events Winners
Winners in the separate speed events
are as follows:

Midget Boys, 220, time 0:27—Larry
Richter, CYO, Chicago; Lawrence Wells,
Wells Roller Club, River Rouge, Mich.;
Billy Clark, St. Sabina Club, Chicago;
440, time 0:54—Lawrence Wells, Larry
Richter, Billy Clark.

Midget Girls, 220, time 0:30—Garnet
Wells, Wells Roller Club, River Rouge,
Mich., only contestant; 440, time, 1:07—
Garnet Wells, only contestant.

Juvenile Boys, 22, time 0:28.4—Dale
Godfrey, Arcadia Roller Club, Detroit;
Arthur Follenweider, St. Sabina Club,
Chicago; James Gleason, St. Sabina
Club; 440, time 0:49.4—Dale Godfrey,
James Gleason, no third.

Juvenile Girls, 220, time 0:27.3—Irene
Chorkey, Wells Roller Club; Loretta
George, Arcadia Club; Joan Keane, St.
Sabina Club; 440, time 0:55.3—Irene
Chorkey, Joan Keane; Marianne Hodg-
man, St. Sabina Club.

Junior Boys, 440, time 0:49.2—William
James, Palomar Roller Club, Lansing,
Mich.; John Conroy, St. Sabina Club;
Bob Sabine, Arcadia Roller Club, De-
troit; 880, time 1:38.1—William James,
Palomar Roller Club; Gerald Rohan, St.
Sabina Club; John Conroy, St. Sabina
Club; 1 mile, time 3:17—William James,
Palomar Roller Club; Bob Mulhall, St.
Nicholas Roller Club, New York; Norman
Bruen, Twin City Racing Club, Eliza-
beth, N. J.

Junior Girls, 448, time 0:54.3—Peggy
Madden, Palomar Roller Club; Ellen
Ryan, St. Sabina Club; Marge Glauser,
CYO, Chicago; 880—Peggy Madden, Palo-
mar Roller Club; Ellen Ryan, St. Sabina
Club; Marge Glauser, CYO.

Intermediate Boys, 440, time 0:48—
Steve Benchik, Madison Gardens Club,
Chicago; Jimmy Godfrey, Arcadia Roller
Club, Detroit; Robert Offrim, Madison
Gardens Club; 880, time 1:34—Steve
Benchik; Patrick Rohan, St. Sabina
Club; Larry Bissinger, St. Sabina Club;
1 mile, time 3:11.2—Robert Offrim; Larry
Bissinger; John Yack, Twin City Roller
Club.

Intermediate Girls

Intermediate Girls, 440, time 0:53—
Annie Horan, Riverview Roller Club;
Ruth Asmussen, Arcadia Roller Club;
Virginia Madden, Palomar Roller Club;
880, time 1:45—Virginia Madden, Annie
Horan, Ruth Asmussen; 1 mile, time
3:43—Virginia Madden, no second or
third.

Senior Men, 440, time 0:48—Russell
Brown, Madison Gardens Club; Irving
Reznick, Arcadia Roller Club; Frank
Spicer, Arcadia Roller Club; 880, time
1:35—Russell Brown, Madison Gardens
Club; Irving Reznick, Arcadia Roller
Club; James Falata, Madison Gardens
Club; 1 mile, time 3:12—Russell Brown,
Irving Reznick, James Falata; 2 miles,
time 6:39—Russell Brown, James Falata,
Eddie Book, Arcadia Roller Club; 5 miles,
time 17:09—Russell Brown, James Fa-
lata, Eddie Book.

Senior Ladies, 440, time 0:52—Lillian
Muza, Riverview Roller Club, Chicago;
Betty Ross, Arcadia Roller Club; Norma
Nelson, Riverview Roller Club; 880, time
1:44.4—Lillian Muza, Norma Nelson, Ade-
line Roder, all of Riverview Roller Club;
1 mile; Lillian Muza, Riverview Roller
Club; Betty Ross, Arcadia Roller Club;
Norma Nelson, Riverview Roller Club.

Trophies Awarded

Trophies awarded in the various events
were: Senior ladies' singles, donated by
Inez and Earl Van Horn, New York;
senior men's singles, donated by Willard
Holland, Connecticut; senior men's speed
skating, donated by America on Wheels,
New Jersey; senior pairs, donated by New
York Journal-American; senior dance
skating, donated by Thomas Legge,
Massachusetts; junior men's singles, do-
nated by the Earl Van Horn Dance and
Figure Skating Club; novice dance, do-
nated by Orville Godfrey, Michigan; na-
tional intermediate boys' speed, Orville
Godfrey Challenge Club; the Sam Schaf-
fer challenge trophy, national junior
dance, donated by the Roller Bowl, Chi-
cago.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Reed, Miss Billie, 15c; Shaw, Mrs. Geo., 6c

ACUFF, Wm. M.; ADAMS, Alice; ADAMS, George; AINSWORTH, Robt. Leo; ALABRECE, Louie; ALLEN, Mrs. Jimmie; ALLEN, Mrs. Diana; ALLEN, Herb & Piggy; ALLEN, L. T.; ALLEN, Leslie; ALLEN, Paul; ALLEN, Mrs. Rosie; ALLISON, Arthur; ALSACE, Louie; ANDERSON, Lamine (High Act); ANDREWS, Paul; ARBOGAST, Geo. Michael; ARHARDT, Terrance; ARNETT, James Edw.; AUBIN, W. N.; ARTHUR, Propriet; AYCOCK, Douglas; BAILEY, Marlorie (Sky Girl); BAKER, Geo. L.; BALL, John Gregory; BALESWICE, Peter; BANACH, Dorothy M.; BANACH, Mary; BARBAY, Stanley; BARD, Giles Hess; BARLOW, Fred & Billie Dale; BARMAN, Leslie W.; BARNES, Wm. Henry; BARRON, Mrs. Dale; BAXTER, J. A.; BAYS, Richard V.; BERNSTEIN, Lew; BEYER, Jimmy; BETTS, Arthur; BLAIR, C. D.; BLANCHARD, Denna (Col.); BLEDSOE, Robt. Elmer; BLOCK, Laura; BOHN, Carl; BOISONEAU, Chas. B.; BOSO, Raymond E.; BOSWELL, Wm. Henry; BOWDEN, Jos. T.; BOYD, Chas. R.; BOYD, Elder; BRADLEY, Bill & Alma; BRADLEY, Earl R.; BRANHAM, Joe; BRANNELL, Mrs. Betty; BREMER, James Raymond; BRIGGHS, Gerald A.; BRODERICK, Paul; BROOKS, Raymond; BROWN, Kenneth P. H.; BROWN, Raymond Wm.; BROWNE, Derwood A.; BRUNELLE, Jos.; BRYANT, G. Hodges; BUCHANAN, Lloyd Alexander; BUCKMINSTER, Arthur; BULEY, Paul W.; BURGESS, Earl Glenn; BURGOON, Timothy G.; BUSH, Elmer; BUSH, Robt. Wm.; BUxbaum, Edw. J.; BYRD, Wm. Edgar; CALDER, James; CALDWELL, Sammie Lee; CAMERON, Isaac McKenley; CANTER, Sgt. Bob; CAREY, A.; CARLSON, Lee; CARLYLE, John R.; CARPENSKI, Al; CARRAW, Mrs. Marie; CARRY, Tommy; CARTER, Ward Howard; CARTER, Zena; CASEY, Paul Allen; CASEY, Mrs. Sallio; CASPER, John; CASSIDENT, Jos. U.; CASWELL, Maude M.; CATEY, Earl W.; CEPHES, James; CHANDLER, Esther; CHANDLER, Grand; CHAPMAN, Mrs. I. W.; CHURCH, Mrs. L. C.; CICICH, Geo.; CLARK, Chas. A.; CLARK, R.; CLARK, W. W.; CLASSEY, Mrs. Robt. C.; COAKE, Jess M.; COCHRAN, Frank Jos.; COHEN, Milton; COLE, A. M.; COLE, Hollis Wesley; COLLINS, E. G.

GEORGE, Miller; GEORGE, Sun; GIBSON, Lee; GILLISPIE, Girtus; GOLDEN, C. O.; GRANT, Clard; GRANT, Harry; GRASSEL, Chas. G.

Greer, Jack F.; GREEKS, Mickie; GRIMES, H. F.; GROSS, Howard H.; GUERRIERO, Leo P.

GUINN, John Coburn; Hamlin, Bob; HAMMOND, Bonnie; HARBAUGH, Chas.; HARDEN, Geo.; HARDING, Wm. R.; HARE, Miss Bobbye; HARKINS, Johnie; HARLEY, Angus J.; HARN, Daniel H.; HARP, Fred; HARPER, Austin; HARRIS, Dick; HARRIS, Fred L.; HARRIS, Raymond; HARRIS, W. R. Dick; HARSHAW, Mildred; HART, Roy Osro; HART, Wayne; HARTMAN, Henry; HATFIELD, Jos. T.; HAYES, Mrs. Bobbie; HAYES, Kay; HAYES, Wm. J.; HAYNES, Janice; HECK, Wm.; HEGGINS, Pat; HEINZ, Earl A.; HENDERSON, Billy; HENDRIX, Eugene Webb; HENDRIX, Weldon; HENNESSY, Frank Wm.; HERRON, Glennis; HERRINGTON, Richard; HIER, James F.; HILL, S. E.; HILL, Wilbur Jos.; HIXON, Edw. James; HOCKMUTH, Euno R.; HOLLAND, Jean; HOLTON, Jack; HOLT, Theodore; HOOK, Mrs. Ed; HOPE, Jack; HOPPER, Jos. Glenn; HORN, Vernon C.; HOUSER, Wm. Doyle; HOWER, Geo. W.; HOWELL, Virginia; HUFF, Lewis E.; HUNTER, Ray; HUNTER, Earl; HUNTER, Joe; HUTCHENS, Wm. E.; IRVIN, Noval; ISON, Earl E.; IVERS, Raymond; IVEY, Mrs. J. W.; JACKSON, Herbert; JACKSON, Riley; JACOBSON, Robt.; JACOBS, Earl; JACOBSON, Hymie; JEANETTE, Jean; JEFFERIES, Jerry; JOHN, Gus; JOHNSON, Geo. J.; JOHNSON, Jessie; JONES, Aaron A.; JONES, Mrs. Bertha; JONES, Edw. Francis; JONES, Lewis; JONES, Mrs. Marie; JONES, Patsy; JORDAN, James M.; JORDEN, Lester; JOSEPH, Frank; JULES, Eddie; KALEN, James B.; KARPENSKI, Victor; KARR, Mrs. Joe; KAUFMAN, Donald B.; KAUFFMAN, Martin D.; KAYNE, Don; KEAYS, W. R.; KEILMAN, Ben; KELLY, James M.; KELLY, Michael; KENNEDY, Don Earl; KENNEDY, James A.; KENNEDY, Michael F.; KENNON, C. W.; KENYON, Howard; KEPLER, Jesse R.; KESSLER, Sydney; KID, Melvin; KILGORE, Rolland; KIMBALL, Dude; KING, Henry; KING, Mrs. Joe; KING, Matt; KING, Ward Earle; KISH, Lou; KLANATSKY, Andrew; KLANDAR, Clayton; KNAPP, James F.; KNIGHT, Durwood; KOPP, Isidore F.; KNOWLES, James E.; KRAMER, Stan; KRAUSE, Roy M.



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

LaBeau, Bill; LaBounty, Paul; LaMarr, Juanita; LaMarr, John; LaVell, Frank X.; LaVeria, Madame; Ladd, Chas. Henry; Lafayette, Mrs. Arthur E.; LAMB, Buddy; LAMB, Herman A.; LANG, Robert E.; LAPEZ, Jas. Bud; LASBY JR., Wm. A.; Latham, Celous; Latessa, Joseph; Lauber, Thomas; Lawson, Marshall; Layton Dog Act; Leary, Ted; LEDBETTER, Geo. Edwin; Lee, Elaine; Lee, Paul; Lei Lehua, Princess; Leo, Ivan; Leon, King; LEONOR, Mattico; LEWIS, Wm. Carlile; LEVISTON, Harry; Lineback, C. A.; Logan, Robt. Luther; LORD, Jack; LOPEZ, Jas. Bud; Lowery, Herbert; LUDLOW, Melvin; LUNDGREN, Howard M.; Lyons, Jas. Robt.; McBrude, Lawrence; MCCAIN, Wm. R.; MCCALL, Herbert L.; McComb, Ernest; MCCREADY, Claude M.; McDonald, C. L.; McDOWELL, Karl; McGauley, Miss; McGILL, Paul; McGIRE, Richmond; McGowan, Pat; McGREGOR, Lillie; McHENRY, Gilbert; McKESSON, John; McINTOSH, Robert; McKnight, C. H.; McLANE, Clarence E.; McLaughlin, Wm. G.; McManus, Dolly; McNALLY, Chas. Edw.; MABLEY, Harry E.; Machiel, Marly; Mackey, Ann; Madden, Alma; MADDOX, Raymond G.; MAHAY, Charles; MALLERY, Richard; MANCINI, Larry; MARCHAND, Frank J.; MARION, Siloey; Marlowe, Don; MARMOR, Leo A.; MARSHALL, Sam; Marshall, Tommy; MARTIN, Arthur W.; MARTIN, Carolyn; MARTIN, Malcolm; Massey, Walter; Mathlen, Philip; Mathews, Robert P.; Matthews, Jimmy; Maurice & Andrea; Maynard, Philip; Mayo, Robert; MEADOWS, Clarence; Meek, Mrs. Rosalie; MEEKLING, Chas. Karl; Meisterman, Jack; Meira, Migule B.; Mellon, Wm. R.; Menard, Edward; Merrifield, Howard; Merritt, Dorothy; MESERVE, Porter, Pvt. Glen; Metcalf, William E.

Summers, Harry J.; SYLVER, James E.; SYNAK, Leonard S.; Talbot, Geo. Burl; TAYLOR, Herman; Taylor, Howard Ray; TAYLOR, Major Leo; Taylor, Noah Olin; Taylor Novelty Co., Raymond

Thomas, Donald; Thomas, Chas.; Thompson, Charley R.; Thompson, Mrs. Guy B.; Thoms, Gerald; Thrush, Paul; Thrush, Wm.; TIPTON, Fred; Tom, Mrs. Rosie Lee; Tom, Walter; Toombs, Augustus; Trautman, Clifford E.; Traylor, Dick; TRIMMER, Paul Ed; Tritchler, Walter W.; TRUSTEE, Lou; Twist, Tom & Tiny; UNDERHILL, Andrew Daniel; UNDERWOOD, Ralph Neal; VALLEGO, Tony; VAN CAMP, Arthur John; VARECKA, John Jos.; VAUGHN, Edgar; VAUGHN, Ham; WADDELL, Cloyd A.; Warner, Clarence G.; WAGRAN, Geo. Frank; Wald, Mrs. Frank; WALKER, George; WALKER, Loranzo; WALKER, Martin; Wallace, Mrs. Charlie; WALTER, Tom; WARD, Kenneth Wade; WARD, Clyde C.; Warner, George; Watkins, Irvil J.; WATTS, Wm. Bennett; WEAVER, Gen. Carol; Webb, Mrs. R. L.; WEBER, Frederick; Weinberg, Joe; Weinke, August; Weinmann, Geo. Lawrence; Welborn, Thos. Franklin; Wells, Jack E.; WELLS, Joe Samuel; WENTZ, George C.; West, Ben; WESTBROOK, Harry Eugene; WESTON, Wm. Franklin; Weyla, Ed; WHARTON, Lee; WHEELER, Eddie Lee; WHIDDEN, Reed Leon; White, Kay; WILKE, Thomas Joseph; WILKERSON, George; WILKINS, True & Trudy; WILLIAMS, Daniel A.; WILLIAMS, Dannie; Willander, John M.; Williams, Clarence; Williams, Orval C.; Williams, Miss; Wills Jr., Geo. Burl; WILSON, Harry John; Wilson, J. D.; Wilson, Jos.

WILSON, Robt. Earl; WINNING, Chas. James; Winters, Charleston; Winters, Phil; Wise, Benny; WODOWSKY, Abraham W.; WOODRUME, Thomas; Woods, E. E.

Woods, Mrs. Marlon; Wyant, Freda; YONKO, Douglas; Young, Flash; Young, Jos. F.; YOUNG, Max Bryon; YOUNGQUIST, Lawrence Calvin; Zell, Charley; ZIMMERMAN, Hubert E.

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway, New York 19, N. Y.

Albert, Alberta; ANDERS, James; Anderson, Curtis L.; Barnes, Roy; Black, Dan; Cavell, Mario; Chanter, Geo. R.; Chair, I.; Cohen, Phillip; CONTWELL, Peter; Dale, Emaline; Dare, Robert G.; Del Rae, Manya; Demetry, Peter; Dobby, Rogers; Duke, H. J.; Dunham, Constance W.; Dyer, Floyd; Earle, Beatriz; Feller, Albert; Fenwick, Charles; Gould & Gootwalt; HANSON, Louis J.; Hewitt, Warren; Howard, K. W.; Jackson, Ed G.; Joe, Bddy; Keywood, Stewart; KILEY, William; Kubat, Eddie; Kuhn, Capt. Jack; Lackey, H.; Landis, Jenny; Le Fave, C. E.; Lowe, Edward; Marks, Sarah; Martin, William T.; McLaughlin; Carnivals; Mendus, Ruth; Meulemans, Charles; Miller, Sadia D.; MURPHY, James J.; Olson, Gunnard; Reinhold; Olson, Mrs. J. E.; Olsen, Lev; Orlando, Joseph; Phillips, Thomas J.; Ramsey, J. S.; Reave, Leon; Remay, R.; Risco, Joe; Rosen, Mrs. Kirk; RUSSELL, Lewis; Seaberg, Harold P.; Shea, Mike; SMITH, Herbert; SMITH JR., Ira; Sperr, Jules; Stanley, J. E.; Stone, Harry; Thomas, Eugene; Thompson, Walter; Thorne, G. R.; Wagner, Mrs. D. E.; White, Mrs. Rachel; Whitmer, Kenneth; WHITREE, Victor J.; Wile, Henry & Rose; Wilson, John & Emily; Young, Albert

MAIL ON HAND AT CHICAGO OFFICE

155 No. Clark St., Chicago 1, Ill.

BERNSTEIN, Morris A.; Peak, Stephen; Forrest, Sylvia; Gibbons, E. J.; Gratiot, Mr. Merle J.; Hannah, Mrs. Diene; Hobson, Homer D.; JAZZAK, Frank; MARKS, Joseph; MARKHAM, Andrew Irving; Myers, Timmy; Nelson Sisters; Powers, Babe; Richardson, Vaughn; Ross, Harry "The Great"; Tierney, Dorothy; YOUNT, Wade Duane

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg., St. Louis 1, Mo.

McIntosh, A. M., 10c

Ackisson, Gordon; Allen, Bill; Bacon, William W.; Bales, Pat; Barry, Frank; Burto, L.; Carpenter, Cliff; Cteghorn, Miss; COLBY JR., Jefferson James; Davis, Mrs. Tommie; Delbridge, George; Ferguson, Mrs. D. R.; Ferrando, Joe; Goodwin, Lloyd; HICE, Ellsworth; Hill, Mrs. Thelma; HOOK, Edgar Raymond; HOUSE, Lee Jackson; Lee, Miss Virginia; Mansur, Shady; Mitro, Steve; Murphy, Lola; Nottingham, Mrs. Ruth; RUNGE, Henry E.; Shannon, Wilburn; Skie, Edgar (Skeets); Stine, Al H.; THOMAS, Jack G.; Tinder, Spec and Grace; WARNOCK, James Melroy; Wells, Loretta; White (C. M.), Tip; Willis, Miss Margaret

Upkeep Is Important

"WPB is particularly concerned about keeping present appliances and equipment in operation since war needs make it necessary to curtail production of new products not urgently essential to the war effort. Copies of CMP Regulation 9-A may be obtained from any of the 112 War Production Board field offices or from the Electrical and Mechanical Repair Section, Service Trades Division, Office of Civilian Requirements, WPB Washington 25, D. C." Consultant Ackley, of the Recreation Section, Service Trades Division, in Room 2140, Social Security Building, Washington 25, D. C., will also assist the repair people of parks and carnival and circus organizations if they find any difficulty in getting started in the use of this regulation.

PRIORITIES SIMPLIFIED

(Continued from page 51) its original design. For example, a non-automatic iron may not be made automatic, and a treadle-operated sewing machine may not be converted to motor operation. Up to \$25 worth of material may also be used to install any unit of cooking, plumbing, heating or used air-conditioning or refrigeration equipment. "Altho CMP Regulation 9-A was originally issued last November 25, letters from repairmen and a cross-country check of many repair shops has indicated that many repairmen are not familiar with the simplified form of obtaining parts and materials, WPB said. While some 100,000 repair shops are scattered thruout the country, no record of all repair shops and their locations is available, WPB said. It is, therefore, impossible for WPB to contact each shop individually to inform them of the ex-

Alabama

Attalla—Etowah Co. Fair Assn. Sept. 18-24. F. U. Logsdon.
 Birmingham—Alabama State Fair. Oct. 2-7. R. H. McIntosh.
 Centre—Cherokee Co. Fair Assn. Oct. 9-14. Dr. S. C. Tatum.
 Courtland—Lawrence Co. Fair Assn. Oct. 2-7. C. C. Horton.
 Dothan—Houston Co. Fair. Oct. 30-Nov. 4. L. J. Lunford.
 Florence—North Ala. State Fair. Sept. 25-30. C. H. Jackson.
 Huntsville—Madison Co. Fair Assn. Sept. 4-9. Marie Dickson.

Arkansas

Arkadelphia—Clark Co. Fair. Oct. 6-7. George S. Dews.
 Blytheville—Mississippi Co. Fair Assn. Sept. 24-Oct. 1. J. Moll Brooks.
 El Dorado—Union Co. Livestock Assn. Oct. 2-7. Julius Miller.
 Little Rock—Arkansas Livestock Show. Oct. 12-10. Clyde E. Byrd.
 Piggott—Clay Co. Fair Assn. Oct. 1-3. V. C. Wright.
 Prescott—Nevada Co. Fair Assn. Week of Oct. 9. G. C. Murray.

Colorado

Pueblo—Colorado State Fair. Aug. 28-Sept. 1. Frank H. Means.
 Rifle—Garfield Co. Fair Assn. Sept. 3-4. E. P. Brown.
 Rocky Ford—Arkansas Valley Fair & Rodeo. Sept. 6-8. Carl Holder.
 Sterling—Logan Co. Fair. Aug. 21-23. Dean H. DAVIS.

Connecticut

Danbury—Danbury Fair. Oct. 1-3 (tentative). George M. Nevlus.
 Harwinton—Harwinton Agrl. Soc. Oct. 7-8. Paul Klambt, RFD 2, Torrington, Conn.
 North Haven—North Haven Fair. Sept. 8-9. Mrs. Wesley Brandt.
 Pachaug—Pachaug Grange Fair. Sept. 9. Mrs. Mary Young, RFD 5, Norwich, Conn.
 Rocky Hill—Rocky Hill Grange Fair. Sept. 8-9. Mrs. Dorothy B. Herrick.
 West Hartford—W. Hartford Country Fair. Sept. 4. E. A. White.

Delaware

Harrington—Kent & Sussex Co. Fair. July 24-29. Ernest Raughley.

Georgia

Athens—Am. Legion Fair & Livestock Show. Week of Oct. 16. F. H. Williams.
 Americus—Sumter Co. Fair. Week Oct. 16. O. C. Johnson.
 Atlanta—Southeastern World's Fair. Sept. 29-Oct. 8. Mike Benton.
 Augusta—Exchange Club Fair. Oct. 30-Nov. 4. J. D. Cheek.
 Bainbridge—Decatur Co. Fair. Oct. 16-21. Mrs. R. Rich.
 Carrollton—Carroll Co. Fair. Oct. 2-7. Frank J. Searcy.
 Eastman—Dodge Co. Am. Legion Fair. Oct. 16-21. R. T. Ragan.
 Elberton—Elberton Fair. Oct. 9-14. I. V. Hulme.
 Fitzgerald—Ben Hill Co. Fair. Oct. —. Homer Waters.
 Macon—Georgia State Fair. Oct. 23-28. E. Ross Jordan.
 Macon—Middle Ga. Colored Fair. Late Sept. or early Oct. F. J. Hutchings.
 Manchester—Tri-Co. Fair Assn. Oct. 2-7. Welby Griffith.
 Sandersville—Washington Co. Fair. Oct. 9-14. G. S. Chapman.

Idaho

Blackfoot—Eastern Idaho State Fair. Sept. 15-16. Mrs. Ruth Hartkopf.

Illinois

Albion—Edwards Co. Fair Assn. Sept. 5-8. Loy L. Thread.
 Aledo—Mercer Co. Agrl. Soc. Aug. 29-Sept. 1. John W. McHard.
 Anna—Anna Fair. Aug. 21-25. J. P. Norris.
 Ashley—Washington Co. Fair Assn. July 19-22. Harry T. Keen.
 Belleville—St. Clair Co. Fair Assn. July 25-29. J. R. Kamper.
 Belvidere—Northern Ill. Fair Assn. July 21-23. F. W. Shappert.
 Benton—Franklin Co. Fair. July 31-Aug. 4. Chas. E. Nolen.
 Bloomington—McLean Co. Fair. Aug. 15-17. Paul V. Curtis.
 Bradford—Stark Co. Agrl. Exhibit & Horse Show. Aug. 31. W. C. Brokaw.
 Bridgeport—Lawrence Co. Fair Assn. Aug. 28-Sept. 1. G. C. Gross.
 Brownstown—Fayette Co. Fair Assn. Sept. 19-23. Louis A. Tudor.
 Cambridge—Henry Co. Fair Assn. Aug. 15-18. M. E. Werbach.
 Carmi—White Co. Fair Assn. Aug. 15-18. Max Endicott.
 Carrollton—Greene Co. Agrl. Fair. July 10-14. Franklin W. March.
 Charleston—Coles Co. Fair Assn. July 31-Aug. 5. Robt. R. Blackford.
 Du Quoin—Du Quoin State Fair. Sept. 4-9. H. E. Strong.
 Fairbury—Fairbury Fair. Aug. 1-4. George H. Decker.
 Fairfield—Wayne Co. Fair Assn. Aug. 23-26. Ralph C. Finley.
 Farmer City—Farmer City Fair Assn. July 25-28. Edwin S. Wightman.
 Golconda—Pope Co. aFair. July 18-21. Phillip Schoettle.
 Greenup—Cumberland Co. Fair. Aug. 21-26. W. E. Freeman.
 Harrisburg—Saline Co. Agrl. Assn. July 24-29. Mrs. D. Pearson.
 Henry—Marshall-Putnam. Fair. Sept. 12-15. R. H. Monier, Sparland, Ill.
 Industry—Industry Horse Show & Livestock Fair. Aug. 22-24. B. P. Sullivan.
 Kankakee—Kankakee Co. Fair Assn. Aug. 15-18. F. R. Henrekin.
 Knoxville—Knox Co. Fair. Aug. 7-12. Hilding L. Johnson, Galesburg, Ill.
 LaFayette—LaFayette Fair Assn. Aug. 5-8. Chas. Caverly, Toulon, Ill.
 Lewistown—Fulton Co. Fair. Aug. 16-18. A. D. Young.
 Lincoln—Logan Co. Fair Assn. Aug. 6-11. Wilbur E. Layman.
 McLeanboro—Hamilton Co. Fair. July 4-8. H. Mead.
 Newton—Williamson Co. Fair Assn. Aug. 29-Sept. 1. Ray Miller.



1944 FAIR DATES

Marshall—Clark Co. Fair. Aug. 7-14. H. R. Bamesberger.
 Mazon—Grundy Co. Fair Assn. Sept. 1-4. W. F. Carter.
 Melvin—Melvin Community Fair. Sept. 6-9. C. D. Thompson.
 Mendon—Mendon-Adams Co. Fair Assn. Aug. 8-11. Sidney Wright.
 Mendota—Mendota Agrl. Fair. Sept. 2-4. Gilbert J. Truckenbrod.
 Milford—Iroquois Co. Agrl. Assn. Aug. 13-17. A. L. Hixon.
 Morrison—Whiteside Co. Fair Assn. Aug. 29-Sept. 1. V. M. Dearing.
 Mount Carmel—Mt. Carmel Fair Assn. Aug. 7-11. E. Guy Pixley, West Salem, Ill.
 Mount Sterling—Brown Co. Fair. Aug. 1-4. Walter I. Manny.
 Mount Vernon—Mount Vernon State Fair. Sept. 11-16. Joe Marquis.
 Nashville—Washington Co. Fair. Sept. 20-22. Arnold E. Rowand.
 Newton—Jasper Co. Fair. July 10-14. C. G. Batman.
 Oblong—Crawford Co. Fair Assn. Sept. 4-8. O. B. Price.
 Oney—Rockland Co. Fair Assn. Sept. 12-15. W. H. Shultz.
 Oregon—Ogle Co. Fair. Sept. 2-4. E. D. Landers.
 Ottawa—La Salle Co. Jr. Fair. Aug. 23-24. Edmund H. Greese.
 Paris—Edgar Co. Agrl. Assn. Aug. 15-18. P. S. Henry.
 Peotone—Will Co. Fair Assn. Aug. 29-31. C. T. Sliger.
 Peteraburg—Menard Co. Agrl. Fair. Aug. 30-Sept. 1. Lloyd W. Chalcraft.
 Pinckneyville—Perry Co. Agrl. Soc. July 10-14. Mrs. J. H. Stumpe.
 Pontiac—Livingston Co. Fair Assn. Aug. 23-24. Leonard Sellmyer, Saunemin, Ill.
 Princeton—Bureau Co. Fair. Aug. 22-25. Wayne Slutz.
 Rushville—Schuyler Co. Livestock Show Assn. Aug. 15-17. V. A. Green.
 Salem—Marion Co. Agrl. Fair. Aug. 28-Sept. 2. W. R. Hancock.
 Sandwich—Sandwich Fair Assn. Sept. 5-8. C. R. Brady.
 Shawneetown—Shawneetown Fair Assn. Sept. 12-15. C. I. Oldham.
 Stronghurst—Henderson Co. Fair Assn. Sept. 6-8. Ralph Butler.
 Taylorville—Christian Co. Fair. July 23-28. Clifford C. Hunter.
 Urbana—Champaign Co. Fair Assn. July 18-21. Carl A. Parks.
 Vienna—Johnson Co. Fair. Aug. 15-18. George Gray.
 Warren—Warren Fair. Aug. 15-19. J. W. Richardson.

Indiana

Anderson—Anderson Free Fair Assn. July 3-8. Wm. J. Hutton.
 Auburn—Dekalb Co. Fair Assn. Last week in Sept. Fern A. Morr.
 Boonville—Boonville Fair Assn. July 31-Aug. 5. Albert C. Derr.
 Boswell—Benton Co. Fair. Aug. 23-26. Lendall Lowman, Earl Park, Ind.
 Bourbon—Bourbon Fair Assn. Sept. 13-16. P. B. Good.
 Cayuga—Vermillion Co. Fair Assn. Aug. 22-25. V. N. Asbury, Newport, Ind.
 Columbus—Bartholomew Co. Fair Assn. July 16-21. F. M. Overstreet.
 Converse—Miami Co. Agrl. Assn. Aug. 22-26. D. E. Warnock.
 Corydon—Harrison Co. Agrl. Soc. Aug. 20-25. Dr. L. B. Wolfe.
 Crown Point—Lake Co. Agrl. Soc. Aug. 23-27. J. M. Nielsen.
 Fairview—Switzerland Co. Fair Assn. Aug. 30-Sept. 2. LeRoy Rose, R. 1, Bennington.
 Frankfort—Clinton Co. Fair Assn. Aug. 13-18. Ross A. Holliday.
 Franklin—Johnson Co. Free Fair. July 9-14. Wm. H. Clark.
 Goshen—Elkhart Co. Fair Assn. Aug. 1-5. John P. Stack.
 Indianapolis—State 4-H Club Fair. Sept. 3-8. Guy Capwell.
 Indianapolis—Indianapolis Colored Fair. July 17-22. Albert Neuberger.
 Kendallville—Kendallville Fair. Aug. 14-18. U. C. Brouse.
 Kentland—Newton Co. Fair. Sept. 6-9. A. M. Schuh.
 La Porte—La Porte Co. Fair Assn. Aug. 15-19. James A. Terry.
 Lawrenceburg—Dearborn Co. Fair. Aug. 20-26. Leonard Haag.
 Logansport—Cass Co. Fair Assn. July 23-29. Wm. (Babe) Thomas Jr.
 Muncie—Muncie Fair. July 30-Aug. 4. A. G. Norrick.
 New Bethel—Marion Co. Fair. Aug. 14-19. Harry Roberts, Wanamaker, Ind.
 New Castle—Henry Co. 4-H Club Exhibit. Aug. 7-10. W. G. Smith.
 North Vernon—Jennings Co. Fair Assn. July 23-28. S. B. Berkshire.
 Osgood—Ripley Co. Fair. Aug. 1-5. H. L. Jenkins.
 Portland—Jay Co. Fair Assn. Aug. 6-11. Orien E. Holsapple.
 Princeton—Gibson Co. Fair Assn. Aug. 28-Sept. 2. Chas. A. Steele.
 Reusselaer—Jasper Co. Fair. Aug. 29-Sept. 1. Wm. H. Bahler.
 Rochester—Fulton Co. 4-H Fair Assn. Aug. 8-11. Fred Rankin.
 Rockport—Spencer Co. Fair Assn. July 24-29. Harold L. Hargis.
 Rockville—Parke Co. Fair Assn. Aug. 15-19. Earl G. Swaim.
 Rushville—Rush Co. Agrl. Assn. July 30-Aug. 4. E. E. Privett.
 Salem—Wash. Co. Farmers & Merchants Free Fair. Aug. 16-18. Harold Voyles.
 Shelbyville—Shelby Co. Fair Assn. Aug. 6-11. Harry Meiks.
 Spencer—Owen Co. Agrl. Fair. Aug. 16-19. Mildred Dunn.
 Sunman—American Legion Fair. Aug. 30-Sept. 2. E. W. Howrey.
 Terre Haute—Vigo Co. Fair. Aug. 22-27. E. J. Acree.

Wabash—Wabash Co. Draft Horse Assn. Aug. 1-4. W. K. Delaplane.
 Warsaw—Kosciusko Co. Fair Assn. Aug. 29-Sept. 2. Gilbert M. Bertsch.
 Winamac—Pulaski Co. 4-H Club & Comm. Fair Assn. Aug. 24-26. Wm. Andrews.

Iowa

Ackley—Four-County Fair. Nov. 27-29. Joe W. Coble.
 Algona—Kossuth Co. Fair. Aug. 30-Sept. 1. A. L. Brown.
 Allison—Butler Co. Agrl. Assn. Aug. 16-19. D. D. Shepard.
 Alta—Buena Vista Co. Fair. Aug. 29-Sept. 1. G. A. Soderquist.
 Audubon—Audubon County Fair. Sept. 11-14. A. B. Jensen.
 Avoca—Pottawattamie Co. Fair Assn. Aug. 22-25. R. F. McKinley.
 Boone—Boone Co. Agrl. Assn. Aug. 21-23. C. E. Judd.
 Centerville—Appanoose Co. Fair. Aug. 23-25. Al M. Farber.
 Central City—Linn Co. Fair. Aug. 10-13. T. W. Lewis.
 Columbus Junction—Louis Co. Fair. Aug. 15-18. H. M. Duncan.
 Coon Rapids—Four-County Fair. Aug. 30-Sept. 2. Joe King.
 Garner—Hancock Co. Agrl. Soc. Aug. 21-22. H. H. Stollenberg, Hayfield, Ia.
 Cresco—Howard Co. Fair. Aug. 28-31. C. C. Nichols.
 Decorah—Winneshek Co. Agrl. Assn. Aug. 17-20. Leon E. Brown, Cresco, Ia.
 Eagle Grove—Eagle Grove Dist. Junior Fair. Aug. 21-23. M. K. Frey.
 Estherville—Emmet Co. Agrl. Show. Aug. 24-25. M. A. Balkema.
 Fort Dodge—Webster Co. 4-H Fair. Aug. 22-23. Maurice A. Campbell.
 Grundy Center—Grundy Co. Fair. Aug. 28-30. C. S. Macy.
 Harlan—Shelby Co. Fair Assn. Aug. 14-17. J. H. Frederickson.
 Hampton—Franklin Co. Fair Assn. Aug. 22-24. Glenn D. Craighton.
 Hartley—O'Brien Co. 4-H Show. Aug. 21-22. Frank W. Eham, Pringhar, Ia.
 Independence—Buchanan Co. Fair Assn. Aug. 15-18. B. O. Gates.
 Indianola—Warren Co. Fair. Aug. 1-4. E. H. Felton.
 Keosauqua—Van Buren-Jefferson Co. Fair. Aug. 9-12. Arthur J. Secor.
 Lorimer—Lorimer Agrl. Fair Assn. Aug. 14-17. Clyde M. Thompson.
 Malvern—Mills Co. Fair Assn. Aug. 22-24. D. M. Kline.
 Manchester—Delaware Co. Fair. Aug. 8-11. E. W. Williams.
 Manson—Calhoun Co. Fair. Sept. 1-3. Sara S. Klotz.
 Marshalltown—Central Iowa Fair. Aug. 29-Sept. 1. George A. Price.
 Mason City—North Iowa Fair. Sept. 1-4. Harold S. Palmer.
 Missouri Valley—Harrison Co. Fair. Aug. 22-25. Fred C. Behm.
 Monticello—Jones Co. Fair Assn. Aug. 23-25. Ross Baty.
 Mount Pleasant—Henry Co. Fair. Aug. 23-25. S. G. Baxter.
 Nashua—Big Four Fair Assn. Aug. 21-25. Norton Bloom.
 National—Clayton Co. Fair. Aug. 29-Sept. 1. F. L. Lau, Garnaville, Ia.
 Nevada—Story Co. 4-H Fair Assn. Aug. 22-24. Glenn Z. Randen, RFD 2, Ames, Ia.
 Northwood—Worth Co. Fair Soc. Aug. 14-16. Courtney Lawyer, Manly, Ia.
 Onawa—Monona Co. Fair Assn. Aug. 22-25. Harold J. McNeill.
 Orange City—Sioux Co. Agrl. Soc. Aug. 24-25. Gerrit Van Stryland.
 Osage—Mitchell Co. Fair Assn. Aug. 17-20. Max Katz.
 Oskaloosa—Southern Ia. Fair Assn. Aug. 14-18. Clyde A. Hanna, New Sharon, Ia.
 Postville—Big 4 Agrl. Assn. Sept. 1-4. A. S. Burdick.
 Sac City—Sac Co. Fair Assn. Sept. 3-6. Ray Delbert.
 Spirit Lake—Dickinson Co. 4-H Club Congress. Sept. 1-2. L. E. Hendricks.
 Vinton—Benton Co. Fair. Aug. 14-16. Keith Myers.
 Waterloo—State 4-H Club Expo. Sept. 2-4. E. S. Estel.
 Waukon—Allamakee Co. Fair. Sept. 5-8. A. M. Monsrud, Harpers Ferry, Ia.
 Webster City—Hamilton Co. Fair. Aug. 29-Sept. 1. L. L. Lyle.
 West Liberty—West Liberty Fair. Aug. 21-24. Jay L. Duncan.
 West Union—Fayette Co. Fair. Aug. 21-25. Ed Bauder.
 What Cheer—Keokuk Co. Fair. Aug. 19-22. E. P. Lally.

Kansas

Abilene—Central Kan. Free Fair Assn. Aug. 21-25. Ivan Roberson.
 Auburn—Auburn Grange Fair. Oct. 6-7. Mrs. Ina Cellers.
 Barnes—Washington Co. Banner Fair. Sept. 6-8. D. Linn Livers.
 Belleville—North Central Kan. Free Fair. Aug. 28-Sept. 1. Homer Alkire.
 Beloit—Mitchell Co. Fair Assn. Sept. 12-15. Frank L. Hill.
 Buhler—Buhler Comm. Fair Assn. Oct. 26-28. J. A. Johnson.
 Burden—Eastern Cowley Co. Fair. Sept. 6-8. Ava Plotzman.
 Burlington—Coffey Co. Fair. July 31-Aug. 4. Carl N. Henning.
 Coffeyville—Interstate Fair. Aug. 28-Sept. 2. John R. Thompson.
 Columbus—Cherokee Co. Am. Legion Free Fair. Aug. 21-26. Cooper Osterhout.
 Conway Springs—Conway Springs Fair Assn. Oct. 12-13. R. H. Cline.
 Council Grove—Morris Co. 4-H Club Fair. Aug. 17-18. Walter O. Scott.
 Delphos—Ottawa Co. Fair Assn. Aug. 23-25. J. S. Olds.
 Dodge City—Southwest Fair Assn. Sept. 5-9. Bethene Karns.

Effingham—Atchison Co. Fair Assn. Aug. 23-25. C. J. Hegarty.
 Fredonia—Wilson Co. 4-H Fair. Aug. 12. Mildred Honaker.
 Glasco—Cloud Co. Fair. Sept. 6-8. R. M. Sawhill.
 Hardtner—Barber Co. Fair Assn. Aug. 20-31. J. M. Molz.
 Havensville—Community Fair Assn. Sept. 21-22. W. T. Flowers.
 Hillsboro—Marion Co. Fair Assn. Oct. 3-6. Dr. L. G. Jaeger.
 Hutchinson—Kansas State Fair. Sept. 17-22. S. M. Mitchell.
 Independence—Montgomery Co. Farm Bureau Fair. Aug. 24-26. Mrs. Wayne Taylor.
 Inman—Inman Community Fair. Oct. —. Wm. J. Braun.
 Iola—Allen Co. Fair Assn. Sept. 4-9. Harold F. Smith.
 Minneapolis—Ottawa Co. Fair Assn. Aug. 31-Sept. 1. Willis Hogarty.
 Oswego—Lafayette Co. Free Fair. Last week in Aug. Roy Neher.
 Richmond—Richmond Free Fair Assn. Aug. 23-25. John H. Roockers.
 Rush Center—Rush Co. Fair Assn. Aug. 29-Sept. 1. Roy Peterson.
 Salina—Saline Co. 4-H Fair. Aug. 30-Sept. 1. H. N. Eller.
 Sylvan Grove—Sylvan Grove Fair. Sept. 5-8. O. M. Hurlbut.
 Thayer—Thayer Home-Coming Picnic & Fair. Sept. 6-8. H. M. Minnich.
 Tonganoxie—Leavenworth Co. Fair Assn. Sept. 6-8. Henry F. Gelb.
 Topeka—Kansas Free Fair. Sept. 9-10. Maurice W. Jencks.
 Washington—Washington Co. Fair Assn. Sept. 14-16. A. C. Fuhrkens.
 West Mineral—Mineral Dist. Free Fair. Sept. 6-9. John Blair.

Kentucky

Alexandria—Alexandria Fair. Sept. 2-4. J. W. Shaw, Newport, Ky.
 Brodhead—Brodhead Fair. Aug. 9-12. W. O. Yadan.
 Harrodsburg—Mercer Co. Fair. July 24-29. John S. Buster.
 Lawrenceburg—American Legion Fair. July 19-22. J. Leslie Shelburne.
 Lebanon—Am. Legion Marion Co. Fair. July 19-21. Jennings Crowder.
 Shelbyville—Shelby Co. Fair Assn. Week of July 31. T. M. Beard.
 Somerset—Pulaski Co. Fair Assn. Aug. 29-Sept. 1. Morris Thomas.

Louisiana

Shreveport—Louisiana State Fair. Oct. 21-30. W. R. Hirsch.

Maine

Cornish—Cornish Agrl. Assn. Sept. 26-30. Leon M. Ayer.
 Dover-Foxcroft—Piscataquis Valley Fair. Aug. 26. Frank A. Pierce.
 Litchfield—Litchfield Farmers' Club. Oct. 3-4. Rhona B. Maloon.
 Fryeburg—Fryeburg Fair. Oct. 3-7. G. Myron Kimball.
 Gorham—Gorham Fair Assn. Aug. 9-14. Irving W. Pottle, 100 Cross St., Portland.
 North Waterford—World's Fair Assn. Sept. 29-30. Bill Button.
 Skowhegan—Skowhegan State Fair. Aug. 13-19. Clayton E. Eames.
 Topsham—Topsham Fair. Oct. 10-12. Samuel Woodward, RFD 2, Brunswick, Me.
 Windsor—Windsor Fair. Aug. 29-Sept. 3. E. R. Hayes.

Maryland

Frederick—Frederick Fair. Sept. 26-30. Guy K. Motter.

Massachusetts

Blandford—Union Agrl. Soc. Sept. 4-5. O. R. Ripley.
 Brockton—Brockton Fair. Sept. 10-16. Frank H. Kingman.
 Cumington—Hillsdale Agrl. Soc. Sept. 22-23. Leon A. Stevens.
 Great Barrington—Barrington Fair Assn. Sept. 18-23. Edward J. Carroll.
 Greenfield—Franklin Co. Agrl. Soc. Sept. 11-12. Whitman B. Wells.
 Heath—Heath Agrl. Soc. Aug. 30. Homer S. Tanner.
 Huntington (Littleville)—Littleville Community Fair. Sept. 16. Elmer O. Olds, Huntington.
 Marshfield—Marshfield Agrl. Soc. Aug. 29-Sept. 4. Horace G. Keene.
 Middlefield—Highland Agrl. Soc. Sept. 1-2. Willard A. Pease, Chester, Mass.
 Northampton—Three-County Fair. Sept. 4-9. John L. Banner.
 Spencer—Spencer Fair. Sept. 2-4. R. F. Kittredge.

Michigan

Adrian—Lenawee Co. Fair. Sept. 18-23. F. A. Bradish.
 Allegan—Allegan Co. Agrl. Soc. Sept. 11-16. E. W. Delano.
 Armada—Armada Agrl. Soc. Aug. 24-27. Roy Conner, Richmond, Mich.
 Big Rapids—Mecosta Co. Fair Assn. Aug. 20-Sept. 2. Chas. Midgley, Paris, Mich.
 Caro—Caro Fair. Aug. 21-26. Carl F. Mantey.
 Cassopolis—Cass Co. Fair Assn. Aug. 25-27. Harry B. Ibbotson, Dowagiac, Mich.
 Centerville—St. Joseph Co. Fair Assn. Sept. 18-23. F. J. Kemmerling, R. 1, Colon.
 Charlotte—Eaton Co. 4-H Agrl. Soc. Aug. 29-Sept. 2. Hans E. Kardel.
 Coldwater—Branch Co. 4-H Fair. Sept. 13-16. Gordon R. Schlubatis.
 Crosswell—Crosswell Agrl. Soc. Aug. 29-Sept. 1. Paul Helm.
 Fowlerville—Fowlerville Agrl. Soc. Aug. 2-5. Greenville—Greenville Agrl. Club & 4-H Fair. Aug. 25-26. James G. Taylor, Belding.
 Cecil Lepard.
 Hart—Oceana Co. Agrl. Soc. Sept. 6-8. W. H. Churchill.
 Hastings—Barry Co. Agrl. Soc. Aug. 1-5. F. W. Kelly.
 Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 24-30. H. B. Kelley.
 Iron River—Iron Co. Agrl. Soc. Aug. 24-26. Robt. E. Jewell, Stambaugh, Mich.
 Ithaca—Gratiot Co. Free Fair. Sept. 4-9. James O. Peet.
 Jackson—Jackson Co. Agrl. Soc. Aug. 29-Sept. 2. Ernest R. Hively.
 Kalamazoo—Kalamazoo Free Fair. Sept. 25-30. Hartman Kakabaker.

Marne-Berlin Fair, Aug. 29-Sept. 1. Mrs. Harvey Walcott, R. R. 2, Coopersville. Marshall-Calhoun Co. Fair Assn. Aug. 22-26. B. D. Carpenter. Mason-Ingham Co. Fair, Aug. 15-19. Jay O. Davis. Northville-Wayne Co. Fair Assn. Aug. 16-20. Fred W. Lyke. Norway-Dickinson Co. Free Fair, Sept. 1-4. Frank J. Molinare, Iron Mountain. Saginaw-Saginaw Fair, Sept. 10-16. Clarence H. Harnden. Sandusky-Sanilac Co. 4-H Agrl. Soc. Aug. 23-26. Clarence E. Prentice. Traverse City-Northwestern Mich. Fair, Aug. 20-Sept. 1. Arnell Engstrom.

Minnesota

Ada-Norman Co. Fair Assn. June 30-July 2. George Landsverk. Aitkin-Aitkin Co. Agrl. Soc. Aug. 21-23. F. C. Kaplan. Albert Lea-Freeborn Co. Fair, Aug. 21-25. Herman D. Jensen. Alexandria-Douglas Co. Fair Assn. Aug. 23-26. R. S. Thornton. Anoka-Anoka Co. Agrl. Soc. Aug. 17-20. C. A. Wickstrom. Appleton-Switz Co. Fair Assn. Aug. 24-27. J. G. Anderson. Austin-Mower Co. Fair, Aug. 9-13. P. J. Holand. Bagley-Clearwater Co. Agrl. Soc. July 27-30. P. L. Renne. Barnesville-Clay Co. Fair Assn. July 7-9. Theo. Holm. Barnum-Carlton Co. Agrl. Assn. Aug. 18-20. C. H. Welch. Baudette-Lake of the Woods Co. Fair Assn. Aug. 3-4. John F. Clark. Bayport-Washington Co. Agrl. Soc. Aug. 4-6. Fred Lammers, Stillwater, Minn. Bird Island-Renville Co. Agrl. Soc. Sept. 11-13. Paul Kolbe. Blue Earth-Faribault Co. Fair Assn. Sept. 11-13. L. B. Erdahl, Frost, Minn. Brainerd-Crow Wing Co. Fair Assn. Aug. 16-19. B. C. Wilkins. Breckenridge-Wilkin Co. Agrl. Soc. July 14-16. Cyril Wenner. Caledonia-Houston Co. Agrl. Soc. Aug. 31-Sept. 3. Ed Zimmerhaki. Cambridge-Isanti Co. Agrl. Soc. Sept. 6-9. S. O. Carlson. Cannon Falls-Cannon Valley Agrl. Assn. July 2-4. Ray J. Goodwin. Clinton-Big Stone Co. Agrl. Soc. July 1-4. A. M. Stedl. Detroit Lakes-Becker Co. Fair, Aug. 9-13. George W. Peoples. Farmington-Dakota Co. Agrl. Soc. Aug. 11-13. H. L. Lawrenz. Fergus Falls-Otter Tail Co. Fair Assn. Aug. 30-Sept. 2. Knute Hanson. Fertile-Polk Co. Fair Assn. July 3-5. Joseph W. Reseland. Fosston-Northwestern Minn. Agrl. Assn. July 7-9. H. Algaard. Garden City-Blue Earth Co. Agrl. Soc. Aug. 21-23. A. D. McCormack. Grand Rapids-Itasca Co. Agrl. Assn. Aug. 17-20. Francis Mullins. Hallock-Kittson Co. Agrl. Soc. July 3-5. Duffie Larson. Herman-Grant Co. Agrl. Assn. Aug. 25-27. G. I. Haney. Hibbing-St. Louis Co. Fair Assn. Aug. 11-13. J. C. McCann. Hopkins-Hennepin Co. Agrl. Assn. Aug. 17-20. Rose Clasen, Long Lake, Minn. Hutchinson-McLeod Co. Agrl. Assn. Sept. 18-21. Everett Oleson. Jackson-Jackson Co. Fair Assn. Aug. 24-27. Anton C. Geiger. Le Center-Le Sueur Co. Fair Assn. Aug. 11-13. W. J. Baker. Little Falls-Morrison Co. Agrl. Soc. Aug. 11-13. D. T. Sargeant. Littlefork-Northern Minn. Dist. Fair Assn. Aug. 5-6. George Dahl. Long Prairie-Todd Co. Fair, Aug. 7-10. C. G. Scow. Luverne-Rock Co. Fair, Aug. 19-20. Albert Christensen. Madison-Lac qui Parle Co. Fair, Sept. 7-10. Olaf T. Mork. Mahanomen-Mahnomen Co. Agrl. Assn. July 28-30. E. A. Rumberich. Marshall-Lyon Co. Agrl. Soc. Sept. 5-8. F. J. Meade. Montevideo-Chippewa Co. Fair Assn. Sept. 18-20. Carl Engstrom. Mora-Kanabec Co. Agrl. Soc. Aug. 5-9. Victor Elstrom. Morris-Stevens Co. Fair, Sept. 1-4. Ernest Grace, Donnelly, Minn. Nevis-Hubbard Co. Agrl. Assn. Sept. 7-9. Mrs. John Avenson, Park Rapids, Minn. New Ulm-Brown Co. Agrl. Soc. Aug. 17-20. Wm. A. Lindemann. Northome-Koochiching Co. Agrl. Assn. Aug. 9-11. C. W. Bray. Owatonna Steele Co. Agrl. Assn. Aug. 15-20. C. A. Tischer. Pequot Lakes-Crow Wing Co. Agrl. Soc. Aug. 11-12. C. A. McLaird. Piller-Cass Co. Agrl. Soc. Aug. 22-23. P. H. Sorg. Pine River-Cass Co. Agrl. Assn. Aug. 25-26. Homer Fraser. Pipestone-Pipestone Co. Agrl. Soc. Aug. 28-30. E. P. Anderson. Preston-Fillmore Co. Fair, Aug. 24-27. Chas. H. Utley. Princeton-Mille Lacs Co. Agrl. Soc. Aug. 24-26. R. C. Angstman. Proctor-St. Louis Co. Fair Assn. Aug. 24-27. A. J. Sundquist. Rochester-Olmsted Co. Agrl. Assn. Aug. 10-13. A. C. Burgan. Roseau-Roseau Co. Fair Assn. July 24-26. Chas. Christianson. Rush City-Chisago Co. Agrl. Soc. Aug. 17-19. George W. Larson, North Branch. Saint Charles-Winona Co. Fair Assn. Aug. 18-20. R. M. Dixon. Saint James-Watonwan Co. Agrl. Assn. Aug. 25-27. Hubert Ransom. Saint Paul-Minnesota State Fair, Aug. 26-Sept. 4. Raymond A. Lee. Saint Peter-Nicollet Co. Agrl. Soc. Aug. 24-27. Hilton E. Miller. Sauk Centre-Stearns Co. Agrl. Soc. Aug. 12-15. J. A. Schoenhoff. Shakopee-Scott Co. Agrl. Soc. Aug. 21-23. R. T. Schumacher. Slayton-Murray Co. Agrl. Soc. Aug. 30-Sept. 2. W. M. Leebens, Fulda, Minn. Thief River Falls-Pennington Co. Agrl. Soc. July 27-29. A. F. Berge.

Two Harbors-Lake Co. Agrl. Soc. Aug. 29-Sept. 1. Fred D. W. Thias. Tyler-Lincoln Co. Fair Assn. Aug. 24-27. Jens S. Bollesen. Wabasha-Wabasha Co. Fair Assn. Aug. 10-12. Oscar Nelson. Waconia-Farmers' Co-Op. Agrl. Soc. Aug. 17-20. Ralph J. Effertz. Wadena-Wadena Co. Agrl. Soc. Aug. 14-17. Clyde E. Kelsey. Warren-Marshall Co. Agrl. Assn. July 12-15. O. M. Mattson. Wascona-Wascona Co. Fair, Aug. 25-27. Judge Leon J. B. Sexton. Wheaton-Traverse Co. Agrl. Assn. Sept. 7-10. A. W. Vye. White Bear Lake-Ramsey Co. Fair Assn. Aug. 10-13. Robt. Freeman, 1845 Court House, St. Paul. Willmar-Kandiyohi Co. Fair Assn. Sept. 13-16. Wm. O. Johnson. Worthington-Nobles Co. Fair Assn. Aug. 21-23. L. A. Hons.

Mississippi

Eupora-Webster Co. Fair Assn. Sept. 25-30. A. M. Meek. Forest-Scott Co. Colored Fair, Oct. 16-21. A. N. Ware. Hazlehurst-Copiah Co. Fair Assn. Oct. 2-7. R. S. Hill. Jackson-Mississippi State Fair, Oct. 9-14. Terry Hughes. Laurel-South Miss. Fair, Sept. 18-23. R. B. Jeffries. Sebastopol-Sebastopol Fair, Sept. 4-9. L. R. Anthony. Tupelo-Miss.-Ala. Fair & Dairy Show, First week in Oct. James M. Savery. Yazoo City-Yazoo Negro Fair Assn. Oct. 16-21. R. J. Pierce.

Missouri

California-Moniteau Co. Agrl. Soc. Aug. 29-Sept. 1. Toby Lademann. Caruthersville-Am. Legion Fair Assn. Oct. 4-8. Harry E. Malloure. Kahoka-Clark Co. Agrl. Assn. Aug. 1-4. Lynne Gregory. Marshfield-Webster Co. Fair, Aug. 24-26. Claude Lewis. Mexico-Audrain Co. Fair Assn. Aug. 15-18. Ross C. Ewing. Springfield-Ozark Empire Dist. Fair, Aug. 13-19. G. B. Boyd.

Montana

Billings-Midland Empire Fair, Aug. 14-19. H. L. Fitton. Forsyth-Rosebud Co. Fair, Aug. 29-31. H. L. Dusenberry. Great Falls-North Montana State Fair, Aug. 7-12. D. P. Thurber. Miles City-Eastern Montana Fair, Sept. 1-4. J. H. Bohling.

Nebraska

Arlington-Washington Co. Agrl. Soc. Aug. 29-31. H. C. McClellan, Arlington. Arthur-Arthur Co. Agrl. Soc. Aug. 31-Sept. 2. Loyal F. Simon. Aurora-Hamilton Co. Agrl. Soc. Aug. 28-31. H. E. Toof. Bassett-Rock Co. Agrl. Soc. Aug. 25-27. Arthur A. Weber. Bladen-Webster Co. Agrl. Assn. Aug. 22-24. I. R. Andrews. Bloomfield-Knox Co. Agrl. Soc. Aug. 27-29. P. E. Stepp. Bridgeport-Morrill Co. Fair Assn. Sept. 3-5. J. Cedric Conover. Central City-Merrick Co. Fair Assn. Sept. 12-14. Agnar Anderson. Chambers-Holt Co. Agrl. Soc. Sept. 5-8. Wm. W. Turner. Clay Center-Clay Co. Agrl. Soc. Sept. 12-15. Ivan J. Richert. Columbus-Platte Co. Agrl. Soc. Aug. 29-Sept. 1. Bob Latta. Concord-Dixon Co. Agrl. Soc. Aug. 30-Sept. 1. Roy E. Johnson. David City-Butler Co. Fair, Aug. 28-30. Richard C. Zellinger. Dasher-Thayer Co. Agrl. Soc. Aug. 15-18. E. J. Grupe, Byron, Neb. Elwood-Gosper Co. Agrl. Soc. Sept. 13-15. M. R. Morgan. Fairbury-Jefferson Co. Fair, Aug. 22-25. J. M. Nider, Jansen, Neb. Fremont-Northeast Neb. 4-H Fair, Aug. 9-11. C. W. Motter. Fullerton-Nance Co. Fair Assn. Aug. 15-17. E. M. Black. Geneva-Fillmore Co. Fair Assn. Aug. 15-18. Mrs. Henry Drake. Grant-Perkins Co. Fair Assn. Aug. 24-26. W. E. Cannady, Madrid, Neb. Harrison-Sloux Co. Agrl. Soc. Aug. 24-26. Wayne C. Unitt. Hartington-Cedar Co. Fair Assn. Sept. 1-4. Col. E. J. Rodewig. Hemingford-Box Butte Co. Agrl. Assn. Sept. 7-9. Frank Dee. Holdrege-Phelps Co. Agrl. Soc. Aug. 23-25. Abdul F. Johnson, Funk, Neb. Humboldt-Richardson Co. Agrl. Soc. Sept. 13-15. L. E. Watson. Imperial-Chase Co. Fair Assn. Aug. 24-26. H. M. Garber. Johnstown-Brown Co. Agrl. Soc. Sept. 2-4. Kenneth Graft. Kimball-Kimball Co. Fair, Aug. 21-23. Vert B. Cargill. Leigh-Colfax Co. Agrl. Soc. Aug. 25-27. Otto C. Weber. Lincoln-Nebraska State Fair & Expo. Sept. 3-8. E. J. Millie. Mitchell-Scotts Bluff Co. Agrl. Soc. Sept. 12-16. Harold Ledingham. Nelson-Nucholls Co. Fair, Aug. 29-31. Wm. A. McHenry. Norden-Keya Paha Co. Fair, Sept. 14-16. L. E. Turner, Sparks, Neb. North Platte-Lincoln Co. Agrl. Assn. Aug. 29-31. Mrs. O. H. Covell. Oakland-Burt Co. Fair, Aug. 21-24. C. H. Walton, Lyons, Neb. Osceola-Polk Co. Fair Assn. Aug. 14-16. Louis A. Hastert, Shelby, Neb. Omaha-Ak-Sar-Ben Livestock Show, Oct. 3-7. J. J. Isaacson. Orleans-Harlan Co. Junior Fair, Aug. 17-19. W. A. Lennemann. Pierce-Pierce Co. Agrl. Soc. Aug. 20-22. A. P. Gottsche. Saint Paul-Howard Co. Agrl. Soc. Sept. 5-8. Chas. Dobry. Scribner-Dodge Co. Fair, Sept. 13-15. Otto J. Schellenberg. Stanton-Stanton Co. Agrl. Soc. Sept. 10-13. Ervine E. Post.

Stockville-Frontier Co. Fair, Aug. 29-Sept. 1. Roy Worley. Tecumseh-Johnson Co. Agrl. Soc. Aug. 20-28. H. E. Lang. Wahoo-Saunders Co. Agrl. Soc. Aug. 22-25. E. J. Erickson. Walthill-Thurston Co. Fair, Aug. 31-Sept. 2. Alfred D. Raun. Waterloo-Douglas Co. Fair, Sept. 14-16. R. D. Herrington. Weeping Water-Cass Co. Agrl. Soc. Aug. 23-25. Paul E. Fauquet. West Point-Cuming Co. Fair, Aug. 27-30. Ed M. Baumann.

Nevada

Elko-Elko Co. Fair, Sept. 1-4. Hayden Henderson.

New Hampshire

Keene-Cheshire Fair, Sept. 14-16. Lancaster-Lancaster Fair Assn. Sept. 2-4. Carroll Stoughton. Plymouth-Plymouth Fair, Sept. 12-14. W. J. Neal, Meredith, N. H. Rochester-Rochester Fair, Sept. 19-23. Ralph E. Came.

New Jersey

Flemington-Flemington Agrl. Fair Assn. Aug. 29-Sept. 4. Major E. B. Allen. Trenton-New Jersey State Fair, Sept. 10-16. H. E. LaBreaque.

New Mexico

Albuquerque-New Mexico State Fair, Sept. 24-Oct. 1. Leon H. Harms.

New York

Afton-Afton Fair, Aug. 15-19. Harry G. Horton. Altamont-Albany-Schenectady Co. Fair, Sept. 11-16. Roy F. Peugh. Angelica-Allegan Co. Agrl. Soc. Aug. 23-26. L. L. Stillwell. Avon-Genesee Valley Breeders' Assn. Sept. 8-9. John Steels. Ballston Spa-Saratoga Co. Agrl. Soc. Aug. 29-Sept. 2. Albert M. Garrison. Batavia-Genesee Co. Agrl. Soc. Aug. 14-19. Glen W. Grinnell. Bath-Stauben Co. Agrl. Soc. Sept. 12-16. J. Victor Faucett. Boonville-Boonville Fair Assn. Aug. 1-5. E. R. Hargrave. Brookfield-Madison Co. Agrl. Soc. Sept. 4-7. Raymond Burdick. Caledonia-Caledonia Fair, Aug. 8-12. G. H. Cullings. Cambridge-Cambridge Valley Agrl. Soc. Sept. 4-7. P. J. Houlton, Hoosick Falls. Chatham-Columbia Co. Agrl. Soc. Sept. 2-4. Wm. A. Dardess. Cobleskill-Cobleskill Agrl. Soc. Sept. 18-22. Wm. H. Goiding. Cortland-Cortland Co. Agrl. Soc. Aug. 28-Sept. 2. Harry B. Tanner. Dundee-Dundee Fair Assn. Sept. 19-21. Lewis R. Hamner. Dunkirk-Chautauqua Co. Agrl. Corp. Sept. 4-8. C. C. Cain. Elmira-Chemung Co. Agrl. Soc. Aug. 20-26. H. Ward Kinley, Horseheads, N. Y. Fonda-Montgomery Co. Agrl. Soc. Sept. 2-7. Edward Rothmeyer, Tribes Hill, N. Y. Gouverneur-Gouverneur Fair, Aug. 8-12. Bligh A. Dodds. Hamburg-Erie Co. Agrl. Soc. Aug. 21-26. J. C. Newton. Lockport-Niagara Co. Fair, July 31-Aug. 5. F. E. Pease. Lowville-Lewis Co. Agrl. Soc. Aug. 14-19. Cyril L. Seymour, RFD 1, Turin, N. Y. Malone-Franklin Co. Agrl. Soc. Aug. 21-26. H. B. Kelley. Middletown-Orange Co. Fair Assn. Aug. 14-19. Alan C. Madden. Mineola, L. I.-Mineola Fair, Sept. 12-16. Fred D. Baldwin. Norwich-Ohenango Co. Agrl. Soc. Week Aug. 21. Lester D. Suttill Jr. Owego-Tioga Co. Agrl. Soc. Aug. 8-12. Chas. T. Simons. Palmyra-Palmyra Union Agrl. Soc. Sept. 28-30. W. Ray Converse. Penn Yan-Yates Co. Agrl. Soc. Week Aug. 20. Oliver Wilcox. Rhinebeck-Dutchess Co. Agrl. Soc. Week Aug. 28. L. P. Winne. Sandy Creek-Sandy Creek Fair, Aug. 22-26. Wm. J. Potter Jr. Schaghticoke-Rensselaer Co. Agrl. Soc. Sept. 4-7. Carl W. Lohnes. Trumansburg-Union Agrl. Soc. Oct. 4-7. Mary E. Cronk. Vernon-Vernon Agrl. Soc. Sept. 12-17. Chas. Warren, Sherrill, N. Y. Walton-Delaware Co. Fair, Aug. 22-25. Paul G. Williams.

North Carolina

Asheville-Buncombe Co. Dist. Fair, Sept. 4-16. E. W. Pearson. Durham-Am. Legion Durham Co. Fair. Second week in Oct. Mel. J. Thompson. Enfield-Firemen's Agrl. Fair, Sept. 25-30 or Oct. 2-7. George R. Ivey. Fairmont-Fairmont Fair Assn. Sept. 4-9. Jack Huffines. Goldsboro-Wayne Co. Agrl. Soc. Oct. 2-7. W. C. Denmark. Greensboro-Greensboro Fair, Oct. 2-7. Norman Y. Chambliss, Rocky Mount, N. C. Littleton-Littleton Fair, Oct. 9-14. T. R. Walker. Louisburg-Franklin Co. Fair, Oct. 2-7. A. H. Fleming. Rocky Mount-Rocky Mount Fair Assn. Sept. 26-30. Mrs. Norman Y. Chambliss. Roxboro-Person Co. Fair Assn. Sept. 25-30. R. L. Perkins. Tarboro-Edgecombe Co. Fair, Oct. 1-4. Howard V. Gaskill, Selma, N. C. Wilson-Wilson Co. Fair, Oct. 9-14. W. H. Dunn.

North Dakota

Bottineau-Bottineau Co. Agrl. Soc. June 26-28. Hal Stefanson. Cando-Towner Co. Fair, June 29-July 1. Mont Bacon. Fessenden-Wells Co. Free Fair, July 11-14. Edw. W. Vancura. Flaxton-Burke Co. Fair, June 22-24. B. B. Blair. Hamilton-Pembina Co. Fair, July 20-22. Franklin Page. Jamestown-Stutsman Co. Fair Assn. July 3-5. Dr. G. A. Ottinger. Langdon-Cavaller Co. Fair Assn. July 17-19. Dick Forkner. Minot-North Dakota State Fair, July 3-8. H. L. Finke.

Ohio

Ashland-Ashland Co. Agrl. Soc. Sept. 20-23. James S. Atterholt. Ashley-Ashley Fair, July 19-22. Harry S. Wigton. Athens-Athens Co. Agrl. Assn. Aug. 23-25. F. S. Caldwell, R. 1, Frost, O. Attica-Attica Fair, Sept. 26-29. Carl B. Carpenter. Barlow-Barlow Agrl. Assn. Sept. 28-29. G. E. Lawton. Bellefontaine-Logan Co. Agrl. Soc. Sept. 19-22. Carl C. Kirk. Bellville-Bellville Ind. Agrl. Soc. Sept. 13-16. E. O. Kochheiser. Berca-Cuyahoga Co. Agrl. Soc. Aug. 17-20. Wm. K. Kroesen. Burton-Geauga Co. Agrl. Soc. Sept. 1-4. Chas. A. Riley. Cadiz-Harrison Co. Agrl. Assn. Sept. 14-16. Lance H. Barger. Caldwell-Noble Co. Agrl. Soc. Sept. 13-15. J. K. Walkenshaw. Canfield-Mahoning Co. Agrl. Soc. Sept. 1-4. E. R. Ziegler, Central Tower, Youngstown. Canton-Stark Co. Agrl. Soc. Sept. 4-7. Ed S. Wilson. Carrollton-Carroll Co. Agrl. Soc. Sept. 27-30. Leonard George, Harlem Springs, O. Carthage-Cincinnati-Hamilton Co. Agrl. Soc. Sept. 13-16. D. R. Van Atta, Courthouse, Cincinnati. Celina-Mercer Co. Agrl. Soc. Aug. 13-13. W. F. Archer. Circleville-Pickaway Co. Agrl. Soc. Oct. 18-21. Mack D. Parrett. Coshocton-Coshocton Co. Agrl. Soc. Oct. 3-7. C. V. Croy, Dresden, O. Croton-Hartford Ind. Agrl. Soc. Sept. 6-9. Clell H. Sinkey, Centerburg, O. Dayton-Montgomery Co. Fair, Sept. 4-7. R. C. Haines. Delaware-Delaware Co. Agrl. Soc. Sept. 18-22. John Wagner. Delphos-Allen Co. Agrl. Soc. Aug. 22-26. Art O. Wulffhorst. Dover-Tuscarawas Co. Agrl. Soc. Sept. 20-23. S. O. Mase. Eaton-Preble Co. Agrl. Soc. Aug. 29-Sept. 1. Wm. B. Pryor. Findlay-Hancock Co. Agrl. Soc. Sept. 20-23. Orvell Crates, Janera, O. Fremont-Sandusky Co. Agrl. Soc. Sept. 5-8. Russell S. Hull. Gallipolis-Gallia Co. Agrl. Soc. Sept. 27-29. John N. McNealy. Georgetown-Brown Co. Fair, Oct. 4-6. Wm. M. Warner. Greenville-Darke Co. Fair, Aug. 20-25. Frank Hiestand, Rossburg, O. Hamilton-Butler Co. Agrl. Soc. Sept. 27-30. John W. Cochran, Seven Mile, O. Hicksville-Defiance Co. Fair, Aug. 20-25. Howard Stackman, Farmer, O. Hilliards-Franklin Co. Agrl. Soc. Aug. 15-17. Arch A. Alder. Jefferson-Ashtabula Co. Agrl. Soc. Aug. 15-19. E. W. Lampson. Kenton-Hardin Co. Agrl. Soc. Sept. 6-9. D. B. Robinson. Lancaster-Fairfield Co. Agrl. Soc. Oct. 11-14. Russell W. Alt, R. 1, Baltimore, O. Lebanon-Warren Co. Fair, Sept. 19-22. John T. Gorman. Lisbon-Columbiana Co. Agrl. Soc. Sept. 14-18. J. H. Sinclair, Hanoverton, O. Logan-Hocking Co. Junior Fair, Sept. 14-16. Carl Wilson, Enterprise, O. London-Madison Co. Agrl. Soc. Aug. 20-24. Fred M. Guy, Irwin, O. Lucasville-Scioto Co. Agrl. Soc. Aug. 2-5. A. S. Moulton. McConnelsville-Morgan Co. Agrl. Soc. Sept. 7-9. Ray G. Smith, Route 2. Mansfield-Richland Co. Agrl. Soc. Sept. 1-3. R. D. Hale. Marietta-Washington Co. Agrl. Assn. Sept. 3-6. L. E. Apple. Marion-Marion Co. Agrl. Soc. Aug. 28-Sept. 2. Paul D. Michel. Marysville-Union Co. Agrl. Soc. Oct. 11-14. H. A. Taylor. Medina-Medina Co. Agrl. Soc. Sept. 7-9. Paul M. Jones. Middleport-Melgs Co. Agrl. Soc. Aug. 30-Sept. 1. Chas. Radford Jr., Minersville, O. Millersburg-Holmes Co. Agrl. Soc. Sept. 5-7. H. C. Logsdon. Montpelier-Williams Co. Agrl. Soc. Sept. 11-16. E. B. Thompson. Mount Gilead-Morrow Co. Agrl. Soc. Sept. 7-9. A. A. Brohler. Mount Vernon-Knox Co. Agrl. Soc. Sept. 27-30. Henry G. Richards. Napoleon-Henry Co. Agrl. Soc. Sept. 1-4. James D. Murray. Newark-Licking Co. Agrl. Soc. Aug. 31-Sept. 2. S. C. Colburn, R. 1, Granville, O. Norwalk-Huron Co. Agrl. Soc. Aug. 29-Sept. 1. Mrs. Elfreda Crayton. Old Washington-Guernsey Co. Agrl. Soc. Sept. 27-29. Dr. Marvin E. Hartley, Cambridge, O. Ottawa-Putnam Co. Agrl. Soc. Oct. 3-7. Jos. L. Brickner. Owensville-Clermont Co. Agrl. Soc. Aug. 15-18. J. W. Evans. Paulding-Paulding Co. Agrl. Soc. Sept. 19-22. Carl Laukhof. Pikeston-Pike Co. Agrl. Soc. Aug. 10-12. Frank B. Cooper. Plain City-Plain City Ind. Agrl. Soc. Aug. 2-5. H. S. Foust. Randolph-Randolph Ind. Agrl. Soc. Sept. 15-16. R. P. Hamilton. Richwood-Richwood Ind. Agrl. Soc. July 26-29. Dana D. Lowe, R. 3, Marysville, O. St. Clairsville-Beimont Co. Agrl. Soc. Sept. 7-9. Wm. R. Butcher Jr. Shelby-Shelby Comm. Street Fair Assn. Sept. 7-10. Carl L. Wentz. Sidney-Shelby Co. Agrl. Soc. Sept. 12-15. Ben O. Harman, Anna, O. Smithfield-Jefferson Co. Fair, Sept. 20-22. W. E. Rose, R. D. 1, Rayland, O. Smyrna-Tri-Co. Ind. Agrl. Soc. Sept. 28-30. H. M. Fitch, Moorefield, O. Tiffin-Seneca Co. Agrl. Soc. Aug. 22-25. C. B. Baker. Toledo-Lucas Co. Agrl. Soc. Sept. 14-17. Chas. Glann, 411 Michigan St. Troy-Miami Co. Agrl. Soc. Aug. 15-18. E. O. Ritter. Upper Sandusky-Wyandot Co. Agrl. Soc. Sept. 12-15. Ross A. Winter. Urbana-Champaign Co. Agrl. Soc. Aug. 7-11. John W. Yoder. Van Wert-Van Wert Co. Agrl. Soc. Sept. 4-8. N. E. Stuckey. Wapakoneta-Auglaize Co. Agrl. Soc. Aug. 27-Sept. 1. Harry Kahn.

Warren—Trumbull Co. Agrl. Soc. Aug. 8-11. Donald R. Baker.
 Washington C. H.—Payette Co. Agrl. Soc. July 25-29. Frank E. Ellis.
 Mauson—Fulton Co. Agrl. Soc. Sept. 4-7. H. E. Schwall.
 Wellington—Lorain Co. Agrl. Soc. Aug. 22-24. Clair L. Hill.
 Wilmington—Clinton Co. Agrl. Soc. Aug. 9-13. Gertrude Hanks.
 Woodsfield—Monroe Co. Agrl. Soc. Aug. 30-Sept. 1. Ralph Schumacher.
 Wooster—Wayne Co. Agrl. Soc. Sept. 12-15. W. J. Buss.
 Xenia—Greene Co. Agrl. Soc. Aug. 1-4. Mrs. J. Robt. Bryson.
 Zanesville—Muskingum Co. Agrl. Soc. Aug. 15-18. Ferl D. Elliott, New Concord, O.

Oklahoma

Anadarko—Caddo Co. Fair Assn. Sept. 13-16. Thos. M. Moran.
 Beaver—Beaver Co. Free Fair. Sept. 13-16. Lois Benjergedes.
 Dewey—Washington Co. Free Fair Assn. Sept. 19-21. J. M. Clark.
 Fairview—Major Co. Free Fair. Sept. 19-21. W. B. Hanly.
 Hydro—Hydro District Fair. Sept. 7-9. Grace R. Felton.
 Muskogee—Oklahoma Free State Fair. Oct. 1-8. Ethel Murray Simonds.
 Oklahoma City—Oklahoma State Fair & Expo. Sept. 23-30. Ralph T. Hemphill.
 Pauls Valley—Garvin Co. Free Fair. First of second week in Sept. Russell Pierson.
 Tulsa—Tulsa State Fair (Stock Show only). Oct. 10-16. Wm. E. Way.
 Wewoka—Seminole Co. Free Fair Assn. Sept. 12-16. W. F. Lott.

Oregon

Gresham—Multnomah Co. Fair Assn. Aug. 21-27. A. H. Lea.
 Hillsboro—Washington Co. Fair. Aug. 31-Sept. 2. Mrs. Leon S. Davis.
 Lakeview—Lake Co. Fair. Sept. 2-4. E. A. Petch.
 North Portland—Junior Fat Stock Show-Girls 4-H Clubs. Oct. 11-13. O. M. Plummer, Portland.

Pennsylvania

Allentown—Allentown Fair. Sept. 19-23. M. H. Beary.
 Beaver Springs—Beaver Community Fair. Sept. 20-23. Kenneth H. Boyer.
 Bedford—Bedford Fair Assn. Aug. 7-12. A. G. Brice.
 Bloomsburg—Bloomsburg Fair Assn. Sept. 25-30. Harry B. Correll.
 Butler—Butler Fair & Expo. Aug. 15-18. C. M. Miller.
 Centre Hall—Grange Encamp. & Centre Co. Fair. Aug. 25-31. Mrs. Samuel Groves.
 Cochranton—Cochran Community Fair. Sept. 14-16. Chas. W. York.
 Cookport—Green Township Fair Assn. Sept. 14-16. J. D. Joiner, Alverda, Pa.
 Ephrata—Farmers' Day Assn. Sept. 27-30. Ira E. Pusnacht.
 Flourtown—Flourtown Fair. Aug. 2-12. Wm. J. Goss.
 Ford City—Armstrong Co. Fair. Sept. 1-4. Walter H. Bowser.
 Gratz—Gratz Fair Assn. Sept. 20-23. Guy R. Klingner.
 Greensburg—Harrold Community Fair. Aug. 24-26. J. H. Silvis Jr.
 Hanover—Forest Park Free Fair. Sept. 4-10. A. F. Karst.
 Harford—Harford Agrl. Soc. Sept. 13-15. Elton Robbins.
 Hatfield—Montgomery Co. Fair. Sept. 4-9. Ed Fadley.
 Hollidaysburg—Community Farm Show. Oct. 11-13. Glenn Bressler.
 Honesdale—Wayne Co. Agrl. Soc. Sept. 19-23. R. W. Gammell.
 Jennerstown—Jenner Fair. Aug. 29-Sept. 1. A. O. Lape, Jenners, Pa.
 Kutztown—Kutztown Fair Assn. Aug. 14-19. Elmer A. F. Kline.
 Lehighton—Lehighton Fair. Sept. 4-9. Frank R. Diehl.
 Ligontier—Ligontier Valley Fair Assn. Sept. 1-4. George F. Robb.
 Mercer—Mercer Central Agrl. Soc. Aug. 22-26. J. P. Orr.
 Mount Joy—Mt. Joy Community Show Exhibit. Oct. 12-14. Mrs. Dorothy Hendrix.
 Pleasant Valley—Springfield Farm Show. Nov. 9-11. Roy H. Giesmann.
 Fort Royal—Juanita Co. Agrl. Soc. Sept. 4-9. J. H. Beck.
 Red Lion—Red Lion Gala Week. July 17-22. R. M. Spangler.
 Sellinsgrove—Sellinsgrove Night Fair. Week July 17. Roland E. Fisher.
 Stoneboro—Stoneboro Fair. Aug. 31-Sept. 4. Walter B. Parker.
 Tioga—Tioga Valley Fair Assn. Sept. 4-8. Carl H. Forrest.
 Waterford—Waterford Fair Assn. Sept. 6-9. Ray J. Salmon.
 Wattsburg—Wattsburg Agrl. Soc. Aug. 29-Sept. 2. H. M. Burrows.
 West Alexander—W. Alexander Fair. Sept. 14-16. Paul Rogers.
 Wind Ridge—Richhill Agrl. Assn. Aug. 22-24. Floyd Campbell.
 Yellow Creek—Northern Bedford Co. Fair. Oct. 19-21. Howard P. Fox, Loysburg.
 York—York Inter-State Fair. Sept. 12-16. Samuel S. Lewis.

South Carolina

Anderson—Anderson Fair. Oct. 30-Nov. 4. J. A. Mitchell.
 Bowman—Bowman Community Fair. Nov. 6-11. George W. Oliver.
 Chester—Chester Co. Colored Fair Assn. Oct. 23-28. Weyman Johnson.
 Columbia—South Carolina State Fair. Oct. 15-21. Paul V. Moore.
 Columbia—S. C. State Colored Fair. Oct. 23-28. Henry D. Pearson.
 Florence—Pee Dee Fair Assn. Oct. 30-Nov. 4. Wm. B. Douglas.
 Greenville—Greenville Co. Fair. Oct. 16-21. C. A. Herlong.
 Greenwood—Greenwood Co. Fair. Oct. 23-28. E. B. Henderson.
 Orangeburg—Orangeburg Co. Fair Assn. Oct. 23-28. J. M. Hughes.
 Kingstree—Williamsburg Co. Fair. Sept. 25-30. H. C. Crawford.
 Orangeburg—Orangeburg Co. Colored Fair. Oct. 10-13. W. C. Lewis.
 Sweets—Mt. Carmel Fair. Oct. 11-14. Andrew Saxon.

Spartanburg—Spartanburg Co. Fair. Oct. 9-14. D. C. Todd.
 Sumter—Sumter Co. Fair. Nov. 7-11. J. Cliff Brown.
 Walterboro—Colleton Co. Fair Assn. Week of Oct. 2. E. E. Jones.

South Dakota

Clear Lake—Deuel Co. Fair. Sept. 21-23. Fred Seeger.
 Gettysburg—Potter Co. Fair. Sept. 11-13. James J. O'Connell.
 Huron—South Dakota State Fair. Sept. 4-9. F. L. Hafner.
 Mitchell—Corn Palace Festival. Sept. 25-30. Corn Palace Committee.
 Onida—Sully Co. Fair Assn. Aug. 24-26. G. F. Schwandt.
 Parker—Turner Co. Fair. Last week in Aug. J. C. Jensen.

Tennessee

Alexandria—DeKalb Co. Fair. Aug. 30-Sept. 2. Rob Roy.
 Carthage—Carthage Agrl. Assn. Aug. 16-19. W. B. Robinson.
 Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 14-23. Mrs. Maude H. Atwood.
 Columbia—Mid-State Fair. Week Aug. 28. George L. Buchnan.
 Cookeville—Putnam Co. Agrl. Fair. Sept. 7-9. O. D. Massa.
 Harriman—Roane Co. Municipal Fair. Sept. 11-16. W. B. Stout.
 Huntingdon—Carroll Co. Fair. Sept. 26-30. J. F. Walters.
 Huntingdon—Carroll Co. Colored Fair. Oct. 4-7. W. A. Cox.
 Lawrenceburg—Lawrenceburg Co. Fair. Sept. 18-23. Dr. E. R. Braly.
 Lebanon—Wilson Co. Fair. Sept. 6-9. A. W. McCartney.
 Lexington—Henderson Co. Colored Fair. Sept. 11-16. C. C. Bond.
 McMinnville—Warren Co. Fair Assn. Sept. 7-9. F. J. Winton.
 Murfreesboro—Mid-State Colored Fair. Aug. 17-19. Dr. James R. Patterson.
 Tracy City—Grundy Co. Fair Assn. Aug. 17-19. W. N. Paris.
 Trenton—Gibson Co. Fair. Sept. 20-23. John R. Wade.

Texas

Corpus—Corpus Livestock & Agrl. Show. Sept. 12-16. Robt. G. Dillard.
 Leonard—Leonard Fair. Sept. 26-30. H. H. Blackburn.
 Palestine—Anderson Co. Fair. Oct. 2-7. C. O. Miller Jr.
 Wichita Falls—Wichita Co. Fair. Sept. 25-30. R. W. Knight.
 Farmington—Davis Co. Fair. Aug. —. De-Loe Nichols.
 Heber City—Wasatch Co. Fair Assn. Aug. 18-19. Mrs. Manilla Patterson.
 Kamas—Wasatch Co. Fair. Aug. 18-19.
 Logan—Cache Co. Fair & Rodeo. Aug. 24-26. N. J. Crookston.
 Manti—Sanpete Co. Fair. Aug. 31-Sept. 1. Rudolph Hope.
 Morgan—Morgan Co. Fair. Aug. 30-Sept. 1. Gilbert Francis.
 Murray—Salt Lake Co. Fair. Aug. 24-26. Chester L. Bello, Magna, Utah.
 Nephi—Juab Co. Fair Assn. Sept. 1-2. Jennie Howard.
 Ogden—Ogden Livestock Show. Nov. 6-9. E. J. Pjeldsted.
 Salt Lake City—Utah State Fair. Sept. 2-9. Sheldon R. Brewster.
 Tremonton—Box Elder Co. Fair. Aug. 17-19. Kleon Kerr.

Vermont

Rutland—Rutland Fair. Sept. 4-9. Arthur B. Porter.

Virginia

Abingdon—Southwest Va. Fair. Aug. 23-26. G. Y. Booker.
 Danville—Danville Fair Assn. Oct. 3-6. C. L. Booth.
 Emporia—Emporia Fair. Oct. 16-21. B. M. Garner.
 Keller—Eastern Shore Fair Assn. Aug. 29-Sept. 2. J. Milton Mason.
 Manassas—Manassas Fair Assn. Sept. 4. James M. Baucum.
 Martinsville—Henry Co. Fair Assn. Sept. 18-23. O. B. Hensley.
 Orange—Orange Firemen's Fair. Week July 4. E. H. Rouse.
 Petersburg—Southside Va. Fair. Oct. 2-7. R. Willard Eanes.
 Staunton—Staunton Fair. Sept. 25-30. C. B. Ralston.
 Suffolk—Tidewater Fair Assn. Oct. 17-20. H. C. Holman.

Wisconsin

Antigo—Langlade Co. 4-H Club Round-Up. Aug. 11-13. Ira V. Goodell.
 Athens—Agrl. Assn. Aug. 29-31. Theo. E. Wozniak.
 Baraboo—Sauk Co. Fair. Aug. 27-30. M. H. Schey.
 Beaver Dam—Dodge Co. Fair Assn. Sept. 7-10. Forrest Knaup.
 Black River Falls—Jackson Co. Agrl. Soc. Sept. 8-11. W. D. Bean.
 Cedarburg—Ozaukee Co. Agrl. Soc. Aug. 11-13. H. F. Kaul, Thiensville, Wis.
 Chilton—Calumet Co. Agrl. Assn. Sept. 1-4. T. Henry Weeks.
 Chippewa Falls—Northern Wis. District Fair. Aug. 8-13. A. L. Putnam.
 Crandon—Forest Co. Agrl. Soc. Aug. 29-Sept. 1. E. M. Ritter, RFD, Argonne, Wis.
 Darlington—Lafayette Co. Agrl. Soc. (Race Meet). July 28-30. F. F. McConnell.
 De Pere—Brown Co. Fair Assn. Aug. 23-27. Wm. S. Klaus.
 Durand—Pepin Co. Junior Fair. Sept. 1-2. T. A. Parker.
 Eau Claire—Eau Claire Co. Fair. Aug. 15-17. Chester A. Dumond.
 Elkhorn—Walworth Co. Agrl. Soc. Sept. 1-4. Chas. A. Jahr.
 Ellsworth—Pierce Co. Fair Assn. Sept. 6-8. H. G. Seyforth.
 Elroy—Elroy Fair Assn. Aug. 11-13. L. H. McReynolds.
 Fond du Lac—Fond du Lac Co. Fair Assn. Sept. 6-10. J. B. Kolsta.

Friendship—Adams Co. Fair Assn. Sept. 7-10. Robt. W. Roseberry.
 Galesville—Trumpealeau Co. Fair. Sept. 1-4. F. M. Smith.
 Gay Mills—Crawford Co. Fair. Sept. 7-10. Leonore M. Feldmann, Prairie du Chien.
 Gillett—Oconto Co. Youth Fair. Aug. 25-27. Emery J. Ansoerge.
 Grantsburg—Burnett Co. Fair Assn. Aug. 24-26. Ray G. Lidbom.
 Green Lake—Green Lake Junior Fair. Aug. 18-20. A. O. Carew.
 Hammond—St. Croix 4-H Club Fair. Aug. 9-11. N. E. Erickson.
 Hayward—Sawyer Co. Fair Assn. Aug. 31. J. K. Walker.
 Iron River—Bayfield Co. Fair. Sept. 2-3. R. J. Holvenstot, Washburn, Wis.
 Janesville—Rock Co. 4-H Fair. Aug. 28-31. R. T. Glasco.
 Jefferson—Jefferson Co. Fair. Aug. 10-13. Gordon Matters.
 La Crosse—La Crosse Inter-State Fair Assn. Aug. 2-6. Joseph J. Frisch.
 Ladysmith—Rusk Co. Fair. Aug. 21-24. F. J. Manning.
 Lancaster—Grant Co. Agrl. Soc. Sept. 12-14. Hugh A. Harper.
 Lodi—Lodi Union Agrl. Soc. Sept. 1-3. Robert E. Rice.
 Luxemburg—Kewaunee Co. Fair. Sept. 2-4. Julius Cahn.
 Manitowoc—Manitowoc Co. Fair. Aug. 16-20. George W. Ktel.
 Marshfield—Central Wis. State Fair Assn. Sept. 3-7. R. R. Williams.
 Mauston—Juneau Co. Agrl. Soc. Aug. 26-29. Manly Sharp.
 Medford—Taylor Co. Co-Op. Youth Fair. Aug. 25-27. Ethel H. Saxton.
 Melton—Ashland Co. Youth Fair. Aug. 25-26. Milo Johansen, Ashland, Wis.
 Menomonie—Dunn Co. Fair. Aug. 17-20. R. L. Pierce.
 Merrill—Lincoln Co. 4-H Fair. Aug. 7-10. Gustav A. Sell.
 Milwaukee—Wisconsin State Fair. Aug. 19-27. Wm. T. Marriott, State Fair Park.
 Milwaukee—Milwaukee Co. Winter Fair. Dec. 5-8. August Vogel, R. 11, W. Allis.
 Mineral Point—Southwestern Wis. Fair Assn. Sept. 1-4. C. L. Winn.
 Mondovi—Buffalo Co. Agrl. Soc. Aug. 19-23. J. V. Whelan.
 Monroe—Green Co. Fair. Aug. 4-6. W. R. Schuetze.
 Nailsville—Clark Co. Agrl. Soc. Aug. 18-21. Harold Huckstead.
 Oshkosh—Winnebago Co. Fair & Expo. Aug. 29-Sept. 1. Taylor G. Brown.
 Phillips—Price Co. Agrl. Soc. Sept. 7-10. J. B. Sutton, Prentice, Wis.
 Platteville—Badger State Fair. July 2-4. W. G. Pitts.
 Plymouth—Sheboygan Co. Agrl. Assn. Sept. 1-4. W. H. Eldridge.
 Rice Lake—Barron Co. Fair. Aug. 17-20. L. R. Gilbertson.
 Portage—Columbia Co. Free Fair. Aug. 3-6. O. G. Claffin.
 Rhinelander—Oneida Co. Fair. Aug. 15-16. J. M. Reed.
 Richland Center—Richland Co. Agrl. Soc. Sept. 14-17. H. J. Cochenaur.
 Rosholt—Rosholt Free Community Fair. Sept. 2-4. Russell Wroldstad.
 Saint Croix Falls—Polk Co. Fair Soc. Aug. 18-20. W. R. Vezina.
 Saxon—Iron Co. Fair Assn. Sept. 8-10. Mrs. Edward Skaja, R. 1, Box 204, Hurley.
 Seymour—Outagamie Co. Fair Assn. Aug. 18-20. Michael Burns.
 Shawano—Shawano Co. Agrl. Soc. Sept. 7-10. Louis W. Cattaueau.
 Slinger—Washington Co. Fair. Aug. 25-27. E. E. Skalsky, West Bend, Wis.
 Spooner—Washburn Co. Jr. Fair. Aug. 17-19. W. H. Dougherty.
 Stoughton—Dane Co. Jr. Fair. Aug. 5-6. H. H. Cummings.
 Superior—Tri-State Fair. Aug. 14-20. M. H. Lavine.
 Tomah—Monroe Co. Fair Assn. July 29-Aug. 1. Paul H. Rose.
 Union Grove—Racine Co. Agrl. Soc. Sept. 4-5. Earl A. Polley, Rochester, Wis.
 Viroqua—Vernon Co. Agrl. Assn. Sept. 21-24. Oran G. Johnson.
 Wausau—Wisconsin Valley Fair & Expo. Aug. 13-16. H. A. Kiefer.
 Wausaukee—Marionette Co. Fair Assn. Sept. 1-4. Chas. B. Drowry, Box 385, Marinette.
 Wautoma—Wautoma Co. Fair Assn. Aug. 25-27. H. N. Haferbecker.
 Webster—Central Burnett Co. Fair. Aug. 31-Sept. 2. R. E. Krause.
 Westfield—Marquette Co. Agrl. Assn. Sept. 1-4. W. P. Buller.
 Weyauwega—Waupaca Co. Agrl. Assn. Sept. 15-17. Frank Haifner.

Wyoming

Buffalo—Johnson Co. Fair. Aug. 24-25. Pete Jensen.
 Powell—4-H Fair. Approx. Aug. 15-16. R. A. Allan.

Canada Fair Dates

ALBERTA
 Calgary—Calgary Exhibition & Stampede. July 10-15. J. Chas. Yule.
 Red Deer—Red Deer Agrl. Soc. Aug. 3-5. D. W. Robertson.
 Vegreville—Vegreville Exhn. Assn. July 31-Aug. 2. J. Fitzallen.
 Vermilion—Vermilion Exhibition. July 27-29. S. C. Heckbert.
BRITISH COLUMBIA
 Armstrong—Interior Provincial Exhn. Sept. 19-21. Mat Hassen.
 Chilliwack—Chilliwack Agrl. Assn. Sept. 12-13. E. H. Barton.
 Cloverdale—Cloverdale Fair. Sept. 19-20. T. W. Currie, R. R. 3, New Westminster.
 Invermere—Windermere Agrl. Assn. Sept. 1-2. N. M. Marples.
 Ladysmith—Ladysmith Agrl. Assn. Sept. 20-21. Rev. C. McDiarmid.
 Langley Prairie—Langley Agrl. Assn. Sept. 6-7. H. R. Freeman, Milner.
 Prince George—Prince George Agrl. Assn. Aug. 22-23. T. B. Toblasen.
 Saanichton—Saanichton Agrl. Soc. Sept. 4. S. G. Stoddard.
 South Burnaby—S. Burnaby Agrl. Assn. Sept. 15-16. Mrs. J. C. Bellinger.

MANITOBA
 Brandon—Provincial Exhn. of Man. July 3-7. Miss B. M. Benson.
 Carman—Dufferin Agrl. Soc. June 29-July 1. Gordon Peck.
 Deloraine—Deloraine Agrl. Soc. June 20-22. A. Ready.
 Portage la Prairie—Portage Indust. Exhn. Assn. July 13-15. Keith Stewart.

NOVA SCOTIA
 Lawrencetown—Annapolis Co. Exhn. Sept. 19-21. Donald White.
 North Sydney—Cape Breton Co. Exhn. Sept. 4-8. Chas. Munn, N. Sydney, Cape Breton.

ONTARIO
 Avonmore—Roxborough Agrl. Soc. Sept. 29-30. E. R. McMillan.
 Belleville—Belleville Agrl. Soc. Sept. 18-20. E. B. Denyes.
 Collingwood—Nottawasaga & Great Northern Exhn. Sept. 21-23. O. G. Bernhardt.
 Dresden—Camden Agrl. Soc. Sept. 12-14. H. J. French.
 Durham—Durham Agrl. Soc. Sept. 7-8. W. G. Bayley.
 Elmville—Elmville Fair. Sept. 25-27. T. E. Smith.
 Fort William—Canadian Lakehead Exhn. Aug. 7-12. W. Walker.
 Galt—South Waterloo Agrl. Soc. Sept. 21-22. Robt. E. Cowan.
 Harrow—Colchester South Agrl. Soc. Sept. 20-22. L. Capstick.
 Kenora—Kenora Agrl. Soc. Aug. 24-25. G. F. Bourke.
 Kingston—Kingston & Dist. Agrl. Soc. Sept. 20-23. Mrs. P. A. Conley.
 Leamington—Leamington Dist. Agrl. Soc. Sept. 25-30. Emma Atkins.
 Lindsay—Lindsay Central Exhn. Sept. 13-16. B. L. McLean.
 McKellar—McKellar Agrl. Soc. Sept. 19-21. L. Moffat.
 Midland—Tiny & Tay Agrl. Soc. Sept. 14-16. Robt. G. Nesbitt.
 Oshweken—Six Nation Agrl. Soc. Sept. 27-29. Joseph O. Hill.
 Oshawa—South Ont. Agrl. Soc. Sept. 11-13. E. W. Webber, Columbus, Ont.
 Perth—South Lanark Agrl. Soc. Sept. 6-9. M. J. Donohoe.
 Port Perry—Port Perry Agrl. Soc. Sept. 2 and 4. R. D. Woon.
 Rockton—North Wentworth Agrl. Soc. Oct. 7 and 9. F. P. Martin, Sheffield.
 Simcoe—Norfolk Co. Fair. Oct. 2-5. Harold I. Pond.
 Springfield—S. Dorchester Agrl. Soc. Sept. 13-15. E. E. Ward.
 Strathroy—Strathroy Agrl. Soc. Sept. 11-13. J. N. Ratcliffe.
 Melfort—Melfort Agrl. Soc. July 20-22. J. H. Stewart.
 Moose Jaw—Moose Jaw Exhibition. July 5-8. J. C. MacDonald.
 North Battleford—North Battleford Agrl. Soc. Aug. 7-9. F. Wright.
 Prince Albert—Prince Albert Agrl. Soc. Aug. 10-12. Gordon M. Cook.
 Regina—Regina Agrl. Exhn. Assn. July 17-22. James Grassick.
 Saskatoon—Saskatoon Industrial Exhn. July 24-29. Mrs. Letta Walsh.
 Weyburn—Weyburn Agrl. Soc. July 10-11. Fred C. Zabel.
 Yorkton—Yorkton Agrl. Exhn. Assn. July 17-19. Antonette Draffenza.
 Thorold—Thorold Agrl. Soc. Sept. 19-20. Dave Chrysler, Allanburg, Ont.
 Vankleek Hill—Vankleek Hill Agrl. Soc. Sept. 6-8. J. L. Campbell.

PRINCE EDWARD ISLAND
 Charlottetown—Provincial Exhn. Assn. Aug. 14-18. J. W. Boulter.

QUEBEC
 Aylmer—Gatineau Co. Agrl. Soc., Div. A. Sept. 7-9. R. K. Edey.
 Bedford—Missisquoi Agrl. Soc. Aug. 31-Sept. 2. Paul O. Roy.
 Chapeau—Chapeau Agrl. Soc., Div. B. No. 2. Sept. 18-20. Irvine Cahill.
 Cookshire—Compton Co. Agrl. Soc. No. 1. Aug. 21-23. Aug. Gamache.
 Granby—Granby Hort. Soc. of Shefford Co. Sept. 7-9. J. J. B. Payne.
 Lachute—Lachute Fair. June 14-17. Alex Bothwell.

Maniwaki—Gatineau Co. Agrl. Soc. Div. B. Sept. 11-13. Palma Joanis.
 Quebec—Quebec Provincial Exhn. Sept. 1-16. Emery Boucher.
 Richmond—Richmond Co. Agrl. Soc. Aug. 17-19. W. B. Stevens.
 Roberval—Roberval Fair. Aug. 23-27. J. Z. Bolly.
 Shawville—Shawville Fair. Sept. 21-23. R. W. Hodgins.
 Sherbrooke—Sherbrooke Fair. Aug. 26-Sept. 2. Norrey W. Price.
 Waterloo—Shefford Co. Agrl. Soc. Aug. 16-12. R. R. Bachand.

SASKATCHEWAN
 Craik—Craik Agrl. Soc. July 25-26. Ivan McMillan, Aylesburg, Sask.
 Estevan—Estevan Industrial Exhn. July 3-4. Irwin Dean.
 Lloydminster—Lloydminster Exhn. Assn. July 25-27. George K. Ross.
 Nipawin—Nipawin Agrl. Soc. July 25-26. Mrs. D. Warren.



These dates are for a five-week period.

Alabama
 Birmingham—Order of Police Thrill Circus. June 6-10. Marston Muir.
California
 Ventura—Dog Show. June 11. Mrs. Grayce Greenburg, Thousand Oaks, Camarillo.
Connecticut
 Darien—Dog Show. June 17-18. Foley, 2009 Ransstead St., Philadelphia, Pa.
Illinois
 Chicago—Antiques Expo. & Hobby Fair. Sherman Hotel. May 27-31.

Evanston—Dog Show. June 23. W. Lee McCallum, 1017 W. 5th Ave., Gary, Ind.
Evanston—Dog Show. June 24. Arthur M. Newhouse, 17 N. Wabash Ave., Chicago.

Indiana

Fort Wayne—Dog Show. June 4. Wilda K. Woelr, 3114 Thompson Ave.
Hammond—Dog Show. June 25. Mrs. H. M. Osgood, St. John, Ind.

Iowa

Davenport—Dog Show. June 3-4. S. J. Darlac, 1229 Scott St.
Des Moines—Dog Show. June 11. Carman E. Bailey, 1904 Capitol Ave.

Kentucky

Louisville—Dog Show. June 10. Carl W. Selle, 1007 W. Md. St., Evansville, Ind.
Louisville—Dog Show. June 11. Mrs. Evelyn G. Morris, 2203 Edgehill Road.

Massachusetts

Framingham—Dog Show. June 2-4. Foley, 2009 Ranstead St., Philadelphia, Pa.
Norwood—Elks' Carnival. June 14-17. Wm. J. Dalton, 415 Prospect St.

Michigan

Detroit—Olympia Circus. May 12-26.
Hastings—Bluehill Festival. Am. Legion, June 28-July 1.

Minnesota

Boyd—Booster Club Good Time Day Celebration. June 21-22. W. H. Hahn.
Hutchinson—Jaycee Water Carnival. Jr. Chamber of Commerce, June 17-18; Otto Zila.

Minneapolis—Dog Show. June 18. Marbara Ealy, R. 10, Golden Acres, Minn.

Missouri

Columbia—Dog Show. May 30. Mrs. Faris Elzea.
Maifland—Am. Legion Bluegrass Festival. June 28-July 1. Dale A. Marion.

St. Louis—Dog Show. May 28. W. J. Kinsella, 3233 Ivanhoe Ave.
Springfield—Dog Show. May 24. Chas. E. Wheeler, Columbia, Mo.

Nebraska

Bee—Firemen's Picnic. June 17-18. Edmund J. Kastl.
Omaha—Shrine Circus. May 31-June 7. Rink Wright.

New Jersey

Tenafly—Dog Show. June 24-25. Foley, 2009 Ranstead St., Philadelphia, Pa.

New York

New York—Confectioners' Wartime Conference & Meeting. June 6-8. Philip Gott, 1 N. La Salle St., Chicago.
Niagara Falls—Firemen's Celebration. June 12-17. R. A. Tranchell, Pomeroy Ave.

Rye—Dog Show. June 10-11. Foley, 2009 Ranstead St., Philadelphia, Pa.

North Dakota

Hazleton—County Livestock Breeders. June 23-24. Paul V. Kurtz.

Ohio

Harrison—Firemen's Carnival. June 6-10. Elmer J. Frey.
Loveland—Fire Dept. Celebration. June 26-July 1. Wm. Heisel.

Shelby—Fire Dept. Celebration. June 12-17. A. Brumbach.

Oklahoma

Tulsa—Bob Wills Stampede. May 23-28. O. W. Mayo, Box 555.

Oregon

Union—Junior Livestock Show. June 3-4. Tony D. Smith.

Pennsylvania

Devon—Dog Show. May 27-28. Foley, 2009 Ranstead St., Philadelphia.
Marion—Dog Show. May 29. Foley, 2009 Ranstead St., Philadelphia.

Natrons—Old Home Week. June 19-24. Arthur R. Traukner.

Rhode Island

Providence—Shrine Circus. June 10-24. Earl C. Whelden, Box 1092.

South Dakota

Arlington—Kingbrook Days. June 21-23.
Clear Lake—Commercial Club Hey Days. June 29-30. J. F. Thoelke.
De Smet—Old Settlers' Picnic. June 10. A. E. Ryland.

Madison—Firemen's Carnival. June 16-17.

Tennessee

Knoxville—Shrine Circus. June 12-17. Oscar King.
Memphis—Dog Show. June 4. Mrs. Harry W. Davis, 361 Reese St.

Utah

North Salt Lake—Junior Fat Stock Show. June 5-6. J. H. McGibbeny, Box 328, Salt Lake City, 8.

West Virginia

Wheeling—Dog Show. June 17. Jullan C. Byrd, Box 365, Charleston.

New Mexico

Clovis—Clovis Rodeo. June 2-3. R. D. Stalcup.

Texas

Gladewater—Gladewater Rodeo. June 13-16. G. C. Parker.
San Saba—Rodeo. June 15-17. P. E. Hardin.

Canada

Swift Current, Sask.—Rodeo. June 30-July 1. W. W. Stumpf.

PROS AND OPS

(Continued from page 48)

son revealed that the major record companies are now working on albums of skating records which he is assisting to select. He said that the vast majority of records are unacceptable and that there are very few suitable for free-style skating, altho some exist for skate dances.

Bergin advocated checking of jitterbug music, since it could become objectionable to schools, parents and church leaders. He cited, with the authority of his career as a formerly nationally known orchestra leader, the death of the ballroom business, caused by jitterbugging.

There were a number of proposals that the musical director should put on a few jitterbug numbers each night, as some few patrons like it, and it might be worth holding them by this means until they tired of the jitterbug style and turned to straight skating.

The entire plane of discussion of this significant session was, marked by the determination of all to avoid any step that could lead to commercialization of the amateur—such as the strict interpretation of the rule that individual skaters could not be named in any way in connection with a demonstration (not exhibition, formally sanctioned by the national office) in any rink.

Many Suggestions Made

Other topics that received much attention were: Additional divisions, such as juvenile and intermediate, in figures, dances and pairs; establishment of judges' schools; formulation of the best methods of mass teaching; graduated classes in the pro schools to meet the status of different pros, instead of a single class for all as formerly; holding of several regional pro schools instead of one national school, because of accessibility and smaller classes; incorporation of teaching of plain skating in the pro schools, and development of a system of regional championships to rank between the State and national on a population basis.

Past President Freeman, of the RSROA, said: "The present method of developing pros is unsatisfactory. You cannot teach a pro in a school of two weeks' duration. The pros may work this out for themselves thru establishment of their own pro school organization."

RSROA CHAMPS

(Continued from page 48)

Crystal S. C., St. Louis; Harry Lindbergh, Arena Gardens S. C., Detroit; William Keplinger, Red Devil's S. C., Dayton, O. Time, 6:15.5.

Senior Men: 5 miles—Anthony Merrilli, Crystal S. C., St. Louis; Harry Lindbergh, Arena Gardens S. C., Detroit; William Keplinger, Red Devil's S. C., Dayton, O. Time, 15:30.8.

Intermediate Boys: 440 yards—Carl Ponicki, Rollerblade S. C., Cleveland; Edward Kuhn, Rollerblade S. C., Cleveland; William Cody, Sefferino S. C., Cincinnati. Time, 48.2.

Intermediate Boys: 880 yards—Carl Ponicki, Rollerblade S. C., Cleveland; William Cody, Sefferino S. C., Cincinnati; Erwin Csolkovitz, unattached, Chicago. Time, 1:34.

Intermediate Boys: 1 mile—Carl Ponicki, Rollerblade S. C., Cleveland; Edward Kuhn, Rollerblade S. C., Cleveland; Vernon Van Zont, Red Devil's S. C., Dayton, O. Time, 3:7.

Junior Boys: 1/8 mile—Ray Martinez, Rollerblade S. C., Cleveland; Glenn Drought, Skateland S. C., Aurora, Ill.; Sam Zalte, Rollerblade S. C., Cleveland. Time, 32.5.

Junior Boys: 440 yards—Ray Martinez, Rollerblade S. C., Cleveland; J. W. Norcross Jr., Warnoco S. C., Greeley, Colo.; Roy Brown, William T. Brown S. C., Seattle. Time, 47.6.

Junior Boys: 880 yards—J. W. Norcross, Warnoco S. C., Greeley, Colo.; Sam Zalte, Rollerblade S. C., Cleveland; Thomas Allen, Arena Gardens, Detroit. Time, 1:34.

Juvenile Boys

Juvenile A Boys: 1/8-mile—William Gallagher, Rollerblade S. C., Cleveland;

Richard Fuerst, Red Devil's S. C., Dayton, O.; Victor Mio, Rollerblade S. C., Cleveland. Time, 33.

Juvenile A Boys: 1/3-mile—William Gallagher, Rollerblade S. C., Cleveland; Victor Mio, Rollerblade S. C., Cleveland; John Gallagher, Rollerblade S. C., Cleveland. Time, 1:5.4.

Juvenile B Boys: 1/6-mile—Roger Fuerst, Red Devil's S. C., Dayton; Ray Bell, Arena Gardens S. C., Detroit; Paul Best, Doling Park S. C., Springfield, Mo. Time, 35.3.

Juvenile B Boys: 440 yards—Roger Fuerst, Red Devil's S. C., Dayton, O.; Ray Bell, Arena Gardens S. C., Detroit; Paul Best, Doling Park S. C., Springfield, Mo. Time, 52.

Women's Races

Senior Ladies: 440 yards—Ruth Jones, Sefferino S. C., Cincinnati; Florence Miggas, Rollerblade S. C., Cleveland; Ann Shy, Red Devil's S. C., Dayton, O. Time, 49.

Senior Ladies: 880 yards—Ruth Jones, Sefferino S. C., Cincinnati; Dorothy Mae Law, Arena Gardens S. C., Detroit; Ann Shy, Red Devil's S. C., Dayton, O. Time, 1:35.8.

Senior Ladies: 1 mile—Ruth Jones, Sefferino S. C., Cincinnati; Esther Swiat, Madison Gardens S. C., Chicago; Dorothy Mae Law, Arena Gardens S. C., Detroit. Time, 3:17.

Intermediate Girls: 1/8 mile—Louise Moore, Arena Gardens S. C., Detroit; Betty Philbin, Sefferino S. C., Cincinnati; Doris Henze, Arena Gardens S. C., Detroit. Time, 33.

Intermediate Girls: 440 yards—Betty Philbin, Sefferino S. C., Cincinnati; Louise Moore, Arena Gardens S. C., Detroit; Doris Henze, Arena Gardens S. C., Detroit. Time, 48.4.

Intermediate Girls: 880 yards—Louise Moore, Arena Gardens S. C., Detroit; Betty Philbin, Sefferino S. C., Cincinnati; Doris Henze, Arena Gardens S. C., Detroit. Time, 1:35.7.

Junior Girls: 1/6-mile—Angela Del Grossa, Sefferino S. C., Cincinnati; Betty Smith, Sefferino S. C., Cincinnati; Marlon Wagner, Ventnor A. C., S. C., Ventnor, N. J. Time, 33.3.

Junior Girls: 440 yards—Angela Del Grossa, Sefferino S. C., Cincinnati; Marlon Wagner, Ventnor A. C., S. C., Ventnor, N. J.; Marilyn Julian, Madison Gardens S. C., Chicago. Time, 49.5.

Junior Girls: 1/3-mile—Betty S. Smith, Sefferino S. C., Cincinnati; Angela Del Grossa, Sefferino S. C., Cincinnati; Bernice Hartman, Rollerblade S. C., Cleveland. Time, 1:5.5.

Juvenile Girls

Juvenile A Girls: 1/6-mile—Mary Lou Dauer, Sefferino S. C., Cincinnati; Ann Hundley, Sefferino S. C., Cincinnati; Shirley Martin, Arena Gardens S. C., Detroit. Time, 33.5.

Juvenile A Girls: 1/3-mile—Mary Lou Dauer, Sefferino S. C., Cincinnati; Ann Hundley, Sefferino S. C., Cincinnati; Shirley Martin, Arena Gardens S. C., Detroit. Time, 1:6.

Juvenile B Girls: 1/6-mile—Joan Gamble, Sefferino S. C., Cincinnati; Jeanne Sabot, Rollerblade S. C., Cleveland; Shirley Hafer, Arena Gardens S. C., Detroit. Time, 34.5.

Juvenile B Girls: 440 yards—Joan Gamble, Sefferino S. C., Cincinnati; Jeanne Sabot, Rollerblade S. C., Cleveland; Shirley Hafer, Arena Gardens S. C., Detroit. Time, 50.6.

Dance, Figures and Pairs

Junior Boys' Figures: Ted Rosdahl, Arcadia Figure-Skating Club, Chicago; Johnny Williams, Rollerblade F. S. C., Columbus, O.; Jack Agnew, Lexington Figure and Dance Club, Pittsburgh.

Junior Girls' Figures: Patricia Carroll, Queen's Figure 8 Club, New York; Nancy Lee Parker, Detroit F. S. C., Detroit; Eileen McDonnell, Bay Ridge Figure 8 Club, New York.

Junior Dance: Edwin Hodder Jr. and Patsy Fifield, Fred H. Freeman F. S. C., Medford, Mass.; Robert and Joan La Briola, Bay Ridge Figure 8 Club, New York; Ted Rosdahl and Lorraine Mazzucca, Arcadia F. S. C., Chicago.

Novice Men's Figures: Douglas Breniser, Detroit F. S. C., Detroit; Thomas Lane, Park Circle Figure 8 Club, New York; Walter Tyman, Rollerblade S. C., Indianapolis.

Novice Ladies' Figures: Marian Fortunato, Sefferino F. S. C., Cincinnati; Dolores Molla, Detroit F. S. C., Detroit; Marilyn Haney, Skating Club, Dayton, O.

Novice Dance: Robert Bartlett and Dolores Devlin, Columbus Roller Club, Columbus, O.; Loring Brinto and Clair Dion, Fred H. Freeman F. S. C., Medford, Mass.; Otto Lund and LaMoine Karst, Coumbus (O.) Roller Club.

Senior Men's Figures

Senior Men's Figures: Arthur Russell, unattached, Cleveland; William Van Wagoner, Queen's Figure 8 Skating Club, New York; Howard Sheldon, New Dreamland Roller S. C., Newark, N. J.

Senior Ladies' Figures: Dorothy Mae Law, Detroit F. S. C., Detroit; Margaret Williams, Detroit F. S. C., Detroit; Shirley Snyder, Skating Club, Dayton, O.

Senior Dance: James Costigan and Ruth Crouse, Les Roulettes, Philadelphia; Charles Sprague and Gloria Kirshie, Hinchcliffe Skating Club, Elmont, N. Y.; Douglas Breniser and Louise Moore, Detroit F. S. C.

Junior Pairs: John Haddad and Ruth Schulte, Paterson (N. J.) Recreation Center R. S. C.; Sherwood Fresho and Audrey Ann Rogers, W. T. Brown F. S. C., Seattle; Richard Stewart Jr., Claire Landry, H. A. Briggs F. S. O., Springfield, Mass.

Novice Pairs: Norman Latin and Patricia Carroll, Queen's Figure 8 Club, New York; Irwin Meehan and Cynthia Ranlett, Bal-a-Rota Club, Westfield, Mass.; Patrick Hogan and Dorothy Mae Law, Detroit F. S. C., Detroit.

Senior Pairs: Thomas Lane and Carol Bodden, Park Circle F. & D. Club, New York; Clarence Rader and Marie Read, Skateland F. S. C., Cleveland; William Martin and Margaret Williams, Detroit F. S. C., Detroit.

Fours: Carol Bodden, Frank Gallagher, Thomas Lane and Helen Sokolowski, Park Circle F. & D. Club, New York; Evelyn Bidermann, Dorothy Ginterkamp, George Joseph and George Metz, Queen's Figure 8 Club, New York; Patricia Carroll, Norman Latin, Carol Smola and William Van Wagner, Queen's Figure 8 Club, New York.

Officials

Officials for the speed events were: Emsee, C. V. (Cap) Sefferino, Sefferino's Rollerblade, Cincinnati; chief clerk, Otto J. Albrecht, Cleveland, with Vivian Painter, Detroit, assistant; referees, George J. Heltzer, Cincinnati; Rodney Peters, St. Louis; Jack Dalton, Cleveland; Mrs. Lawrence Hujo, Louisville, and Percy Warnken, Cincinnati; starter, W. P. Hodous, Cleveland; chief timer, William C. Saker, Cleveland; E. F. Murphy, and J. V. Johnstone, Detroit, assistants; chief judge, Frank R. Love, Cleveland; J. E. McLaughlin, Detroit; J. Harper Spence, Flint, Mich., and Thomas Gilmore, Toledo, assistants; track measurements and conditioning, Jesse Bell, Detroit. Alternating emsees for the figures, dance, pairs and four events were George Anagnost, Columbus, O.; Fred J. Bergin, Medford, Mass.; Fred H. Freeman and Melvin Umbach, Boston; R. L. Hudson, Cheyenne, Wyo.; Betty Lytle, Newark; William McMillan, Cleveland, and Clifford Wilkins, New York.

U. S. and Canadian Judges

Judges for this group of events were: Katherine Adams, Dayton, O.; Louise Dillingham, Ottawa; Carol Bodden, New York; Eugene Borges, New York; Eleanor Boyer, Columbus, O.; Edwin Campbell, Newark, N. J.; Robert Omok, Cleveland; Joseph Coleman, Indianapolis; James Costigan, Philadelphia; Ruth Crouse, Philadelphia; Audrey Curran, Denver; Charles Dancey, Chicago; Edna Haber Davis, Washington; Dominic De Cicco, Chicago; Michael Dikin, Baltimore; Claire Dion, Lynn, Mass.; Ann Disbenett, Cleveland; Constance Wilson Slatkin, Toronto; Vera Hansard, Chicago; Mrs. Edwin Hodder Sr., Belmont, Mass.; June Hutchinson, Washington; J. V. Johnstone, Detroit; Thomas Jull, Toronto; Lenora Kearns, Toronto; Betty MacGraham, Medford, Mass.; Phyllis McQuin, Boston; William Madsen, Denver; Louise Moore, Detroit.

Elbert Patten, Oakland, Calif.; Charles Peppers, Oakland, Calif.; William Perry, Cincinnati; Arlene Poland, Cincinnati; James Poland, Cincinnati; John Prendergast, Detroit; Dr. A. J. Priestman, Toronto; Clarence Rader, Cleveland; Cynthia Ranlett, Springfield, Mass.; Perry B. Rawson, Asbury Park, N. J.; Marie Reed, Cleveland, O.; Jeraldine Ringelsem, St. Louis; Arthur Russell, Cleveland; Mrs. H. G. Salsinger, Detroit; Rose Sheldon, Newark; Jack Selfert, Dayton; Arlis Snyder, Springfield, Mo.; Shirley Snyder, Dayton; Lois Steiner, Pittsburgh; Dorothy Tamaccio, Seattle; Evelyn Verespy, New Haven, Conn.; Norma Jean Wescher, Dayton; Hassler Whitney, Cambridge, Mass.; Dr. H. A. Whytock, Salt Lake City, Utah; Margaret Williams, Detroit; Gene Woodson, Cleveland; Julia Wooley, Salt Lake City, and Betty Jane Yarrington, Chicago.

Frontier Contests

Arkansas

Fort Smith—Ark.-Okla. Rodeo. June 3-7. Arthur D. Murphy, 613 Garrison St.

California

Livermore—Stockmen's Rodeo. June 10-11. M. G. Callaghan.

Colorado

Canon City—Pioneer Rodeo Celebration. June 10-11. Chas. McDaniel.

Nebraska

Alliance—Alliance Rodeo. June 17-18. Lee Copple.

Scouting for More Merchandise

Goods Needed For Hot Days

Stress search for spot supplies to keep stocks up—public mdse. hungry

CHICAGO, May 20.—A general summary of prospects for merchandise during the warm months can be expressed in the well-known fact that consumer demand will be at an all-time high. Business reports show continuing increases in the amount of money in circulation and also in the national pay roll. These reports mean that people still have plenty of money to spend, that they still need and want merchandise and that they will buy when they can find desirable goods to purchase. Current reports from the wholesale market say that jobbers are seeking articles made of paper and wood, which indicates such articles are scarce at the present time.

In its study of current trends in the merchandise field, *The New York Times* recently reported that the most aggressive firms in the merchandise field are canvassing the markets to locate small quantities of goods wherever they can find them. This fact has been well known in the specialty field for some time. Jobbers that expect to have supplies of merchandise are scouting every possible source, and by keeping at this job they find small quantities here and there. This will be the rule thruout (See *Merchandising Scouting* on page 64)

MERCHANDISE TRENDS

CHICAGO, May 20.—The big topic in reports on merchandise sales for the first week in May was the influence of Mother's Day. Naturally, gift buying was mentioned in most of the reports. Practically all stores report record sales of gifts, and mentioned in most of the reports are such items as jewelry, handkerchiefs and handbags. Total sales in retail outlets surpassed the record sales of the same period in 1943. Reports in general also say that the public is increasing its buying for vacation needs. Good weather prevailed in many sections of the country to help trade. Reports from wholesale markets say that a lot of buyers poured into market centers for the second week of May and that supply houses reported definite increases in buying. Jobbers are especially looking for paper and wood items far above the supply.

Sales and Income

The government continues to report new records set in amount of money in circulation. The Department of Commerce, in its report on incomes in February, added something new to the record. Salaries and wages set an all-time high for February in the United States, but total sales in retail outlets did not keep pace with the big income. The belief has prevailed that as pay rolls and money circulation increase, sales of merchandise are also gaining at about the same rate. The census report for February tells a different story. Whether this check in the rate of buying was to save money for income tax payments is not known. It will be necessary to get the official reports for March, April and May to see if income tax payments held buy-

ing in check. An interesting part of the census report is that the retail outlets got only about 40 per cent of the national income in February. The average monthly percentage to retail outlets, based on the years of 1935 to 1939, is 60 per cent of the national income.

Post-War Financing

The American Bankers' Association has taken a progressive step in plans to help finance small business in the post-war period. This is only one of the plans being made to finance business in the future. It probably means that installment and credit sales will be increasingly important in the post-war period. When the conservative banking field begins to plan for loans to finance small plants and even wholesale firms, it is an indication that money may flow freely in the future. The government itself has taken the lead in plans to finance small factories so that they can quickly overcome the setbacks due to the war emergency.

Civilian Goods

Press reports continue to indicate the pros and cons of increasing production of civilian goods. Government agencies have definite plans for putting small plants employing up to 100 people to work on civilian items as soon as possible. Many reports stress the fact that difficulties are in the way of any immediate start on civilian items. It is one thing to draw up plans and then another thing to get the plants into production on civilian needs. War Production Board seems to be definite in its policies of releasing materials slowly, but surely in order not to upset the labor market more than is necessary. The need for repair parts for heavier goods will also be considered first. The agency also has a policy of releasing materials so that manufacturers can improve their present items before new items are placed on the market. Materials are also being released for experimental purposes so that plants can increase their development work.

Surplus Goods

What is regarded as a complete plan for the disposal of government surplus goods was released late last week. The official document is contained in the Surplus War Property Regulation No. 1. It is OWI bulletin No. 3181. The plan lists the various regional offices which can be contacted on government goods. Consumer goods sales will apparently still be in the hands of the Treasury Department. The government plans to sell as much of the materials as possible thru regular trade channels. The official document contains many classifications for different types of goods to be sold. In the various classifications will be (See *Merchandise Mart* on page 65)

Report Watch Supply Fails Retail Stores

Fortune Gives Some Data

NEW YORK, May 20.—The watch situation has attracted enough attention in recent months so that *Fortune* magazine devoted more than a page of its trade analysis on business in the May issue to watches. The imports of Swiss watches has been a crucial factor in the watch market here since the beginning of the war. A jewelry trade report said recently that the watch situation is still "status quo" for most jobbers and dealers. Various reports as to the amount of Swiss watches available are now being circulated. A WPB official explained that the supply of watches in New York markets are at the highest level for some time. It is understood that retail outlets have been recently informed by certain sources that more watches are available. However, some government departments still say there is a severe shortage of watches. It is understood there has been an improvement in the supply in South America.

Government officials do not promise any real hopes of permitting manufacture of American watches this year. A trade survey says that even with the increased importation of Swiss watches most of them are going into the services and the civilian trade is not getting the increased supply. *Fortune* reports that U. S. watch manufacturers are greatly disturbed about the future because of the big importation of Swiss watches.

In normal times the value of watches made in America was estimated at about \$25,000,000 per year. The demand for watches for gifts during the war has been immense. *Fortune* says there are about 250 firms in the United States at the present time that import Swiss watches. In Switzerland there are about 1,200 plants devoted to making watches or parts for watches. In fact, watch-making is one of the largest industries in Switzerland.

Gadgets To Lag

An official of an important research organization in Chicago recently made the prediction there would be a lag in production of new gadgets after the war. He said the public would not get all the new, marvelous ideas it has been led to expect. He thinks there will be a gradual opening up of production and of sales to the public. He referred chiefly to the electrical gadget market of the future.

COCO BOLO & SATINWOOD



Spray Pin

STYLED BY

Battani

Something brand new in the costume jewelry field—something so new, so salable and so profitable that you'll reorder and REORDER!

Beautifully constructed and delicately designed by "Battani," this Coco Bolo and Satinwood two-tone Spray Pin is hand made and hand carved and has a high lustre lacquer finish. It has a safety catch pin and joint.

It's ideal for all types of feminine sports attire and that makes it a fast-moving item.

\$18.00 per Dozen in Bulk
Sample, \$1.50

1/3 Dep.; Bal. C.O.D.
F.O.B. N. Y.

Reproduced in ACTUAL
SIZE, 5 1/4" x 2 1/2"

MURAL WOOD PRODUCTS
DIVISION OF MURRAY SIMON
109 SOUTH 5TH STREET
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GLASS PICTURE FRAMES

Sizes 4x5 and 7x9

Easel Back—each with famous military or movie personality. Assorted colored borders and gold design.

4x5....\$ 7.20 Gross

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Other outstanding styles in price ranges from 10c to \$1.00 Retail. Wholesalers—write for quotations on complete line.

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**CONCESSIONAIRES!
NOVELTY STORES!**



No. 819--1/20
10 Karat Gold
Filled Sterling
Silver Hand
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Locket with
Wire Work
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\$33.00 Doz.

**ORDER
TODAY!**

SURE-FIRE SELLERS!

- 18" Sterling Silver Neck Chains \$5.40 Doz.
- 18" Gold Plated Sterling Silver Neck Chains 6.00 Doz.
- 18" Gold Filled on Sterling Silver Neck Chains 7.20 Doz.
- Sterling Silver Anklets, Carded 6.75 Doz.
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- 1/3 Deposit, Balance C. O. D.

Send for Catalog!

TREND CREATORS
1265 Broadway, NEW YORK, N. Y.

Popular Items

Mirror Boxes Popular

Mirror boxes have so many uses that they are always good sellers in the specialty trade. H. K. Decatur & Company, Chicago, offer a complete line of such vanity mirror boxes which make acceptable gifts. At least five different styles are offered and they are recommended for packing of candy, soap, cosmetics and other items. They may also be used as premiums. The mirrors are said to be high quality, silver and blue shades. A de luxe model is offered to top off the series of styles.

New Wood Creations

Al Simon, brother of Murray Simon, has established the Mural Wood Creations, a subsidiary of Murray Simon, Newark, N. J. Firm will create wood and plastic novelties specially styled by Battani. First item is already in production and others will follow regularly, including wood and plastic spray jewelry, plastic cigarette cases and wood and plastic earrings. All items will be hand-made and hand carved.

Viewers More Popular

In the photographic novelty field viewers have gained in popularity since they were first introduced. The Craftsmen's Guild, Hollywood, offers a small and practical viewer that has become national in its sales. This viewer will handle both slides and film strips, a feature which means much to the consumer. The viewer uses color slides and film in 35mm. size and is sold under the trade name of Hollywood Viewer.

Plastics for Money

A plastic money clip and playing card case is being offered by Kitchen Gadget Manufacturing Company, Asbury Park, N. J. The case is made of lucite and has proved to have a strong appeal to both men and women. It is just the size to fit into any pocket or purse. The playing card case with attachment for pencil also has a wide appeal for every card player.

WOOD JEWELRY

Genuine Aromatic Red Cedar Hearts, Double Hearts with Arrow, New Oval Initial Pins, Cut-Out Name Pins, Beautifully Engraved Sweetheart Pins. Over 100 different items. State your business.

Write for No. 43-A Catalogue Samples upon receipt of \$10.00.

CHARLES DEMEE MFG. COMPANY

PHONE 108-116 EAST WALNUT ST.,
LOCUST 3913 MILWAUKEE 12, WISCONSIN

BINGO SUPPLIES

- Plastic Balls
- Plastic Markers
- Midgets 1-3000
- News 1-3000
- Specials-5 Ups-6 Ups-7 Ups to Pad
- Regular Specials

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
Formerly
N. M. BANK & CO.
235 Halsey St. Newark, N. J.



FUR COATS

JACKETS-CHUBBIES
LARGE assortment of NEW 1944 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

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from this list

American-Made Slum

	Gro.
Paper Flag Bow Pin	\$.90
Rayon Bow Pin	1.50
Plastic Thimbles	1.20
Lead Pencils, Full Length	1.44
Jitter Beans, 200 Pack, Box	1.70
White Metal Wedding Ring	1.00
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Transfer Pictures	.90
Comic Pennants, 1 1/4 x 2 1/2 In.	.75
1 1/4" Comic Buttons. Per 100	2.25
1 1/4" Pat. Buttons. Per 100	2.25
3" Paper Squawkers. Per 100	1.50
Mirror Memo. Books	4.50
Monkey Mirrors, 2 1/2 x 3 1/2 In.	2.95
Pat. Badges, Carded. Per 100	.90
Colored Tin Clips. Per 100	.60
27" Blk. Laces, Banded	1.00
2" Metal Cricket	1.75
Glass Tumblers	3.96
Glass Coasters	3.24
Glass Ashtrays	3.60
Domino Paper Masks	.85
Comic Paper Masks	1.00
Plaster Slum, Asst.	1.25
Plastic Charms, Bulk	.75
Lucky Charms, Card. 120 Ct. Per Box	.90

Many other big values in our line of U. S. Slum. Complete lists covering Slum, Glass, Jap and China Novelties, Ball Game and Bingo Merchandise mailed on request.

25% deposit required with each order.

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**IMMEDIATE SHIPMENT—1944 CROP
MEXICAN JUMPING BEANS**

500—\$3; 1000—\$5; 5000—\$20.

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MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.

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PATRIOTIC BADGES

Sells Like Wildfire at Parades, Celebrations, Defense Plants, Circuses, Etc.
Badges Complete With 50 Ligne Button and 1" x 4" R.W.B. Ribbon Attractively Assembled. Per 100 \$3.50
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Special Badges With Miniature Metal Drums, Major Hats, Helmets, Etc., With Pins Attached. Per Dozen 2.00
Special Large 70 Ligne "To Hell With Hitler" Buttons. Assorted, Per 100... 3.25
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"MILITARY PENNANTS," 12x30 in.

ARMY, NAVY, MARINE, SEABEES, AIR FORCE, COAST GUARD, MERCHANT MARINE

BIGGEST NUMBER OF THE SEASON

FOR BALL GAMES, PARADES, STOCK JOINTS

CAN MAKE SPECIAL PENNANTS FOR PARKS, CONVENTIONS

SEND \$1.00 FOR SAMPLES OF PENNANTS

Yacht Hats	\$24.00 Gro.
Spanish Hats	24.00 Gro.
Cholo Hats	21.00 Gro.
Small Lels	3.25 Gro.
Large Lels	6.50 Gro.
Comic Bands	1.75 100
Comic Buttons	22.50 1000
Swagger Sticks, Plain	10.00 Gro.
Tinsel Head Swagger Sticks with Bell	15.00 Gro.
Cellophane Fringed Doll	24.00 Gro.

Circus, Rodeo, Military Buttons, 70 Ligne	\$ 4.00 100
Assorted Plastic Pins for Badge Boards	\$.90 to 12.00 Gro.
30 In. Pennant Sticks	15.00 1000
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3 1/2 In. Comic Buttons	10.00 100
84 Line Comic Buttons	4.50 100
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Ribbon of all Kinds for Badges.	

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**JEWELRY WORKERS—NOVELTY STORES
BEVELED CEDAR HEART LOCKETS**

Special Price, \$3.00 Doz.; \$30.00 Gross

All Wooden Jewelry, whether painted or plain, for the next 30 days sold at a 10% discount.

New methods, new machinery have improved the quality 100%.

SEND \$10.00 FOR SAMPLE ASSORTMENT

OCEAN PARK WOODEN JEWELRY MART

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**PLASTIC PIN BACKS
SUPPLIED TO MANUFACTURERS
AT A VERY REASONABLE COST**

THE HOTTEST SELLERS IN RETAIL HISTORY

LEE'S NEW "ANSWER BOARD" SENSATIONS

Advertised On The Radio and
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From Coast To Coast.

Cash in quick on the sweeping popularity of Lee's sensational luminous YOGEE BOARD—with its appealing "GLOW IN THE DARK" feature—something entirely NEW in an Answer Board. Also operates in a lighted room or in the daylight. And in Lee's MAGIC-MARVEL ANSWER BOARD—non-luminous—you can meet popular price demand. Same exclusive design as the "Yogee Board." Both Answer Boards offer thrills, excitement and fascinating fun for adults and children alike—in answering questions about the war, politics, love, romance, domestic and financial affairs—in a weirdly, mysterious way. Each Board includes Mystery Table with directions. **\$1.98** Retailer



MAGIC-MARVEL ANSWER BOARD
(Non-Luminous)
\$1.49 Retailer

WHOLESALE PRICES F.O.B. CHICAGO
YOGEE BOARD\$11.88 Per Doz.
MAGIC-MARVEL BOARD ..\$ 8.94 Per Doz.

Enclose 25% Deposit—Bal. C. O. D.

Rush your quantity order for both ANSWER BOARDS and help yourself to double profits. Enclose 25% deposit with your order—balance C. O. D., F.O.B. Chicago. FREE CIRCULAR—hot off the press—packed with fast sellers—sent on request.

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ARE SELLING WITH A BANG!



ACTUALLY CLASSIFIED BY EXPERTS TO BE A \$3 TO \$5 RETAILER



A mass display of these genuine bullet earrings will do the trick. Suggest you order plenty as you'll be too busy to re-order. They're real bullets—30/30 calibre (rejects) finished in 24kt. gold (plated). Sold by leading stores throughout the country. Order direct from manufacturer. Full payment with order, please.

Sample Doz. Pair \$7 Prepaid | **FACTORY ASSOCIATES, INC.** | Gross Pair \$78 Prepaid
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WHEN WILL THE WAR END?

CASH IN NOW ON LATEST CRAZE!
OUIJA BOARD ANSWERS ALL QUESTIONS!

The popular Planchette Ouija Board is taking the country by storm. People by the thousands are asking the Ouija Board to reveal the mysteries of the future. It's a thrilling, fascinating game that appeals to everyone—men, women, girls and boys. Answers all their questions about war, politics, love and personal problems. Stock up now on this hot, fast-selling item. Distinctive design on sturdy Masonite Board, 17 3/4 x 11 1/2 inches. Plywood indicator has 3 felt padded, turned wood legs. Instructions included. Perfect for Pitchmen as Give-aways, for Premiums and for all Stores.



Nationally Advertised at **\$1.49** | Your Cost **\$8.50** Per Doz. Individually Boxed
ORDER NOW! 25% Deposit With Order
THE PLANCHETTE CO., 130 North Wells Street, Dept. K3, Chicago 6, Illinois

Wire or mail order for prompt delivery. Rush \$1.25 for post-paid sample.

MERCHANDISE SCOUTING

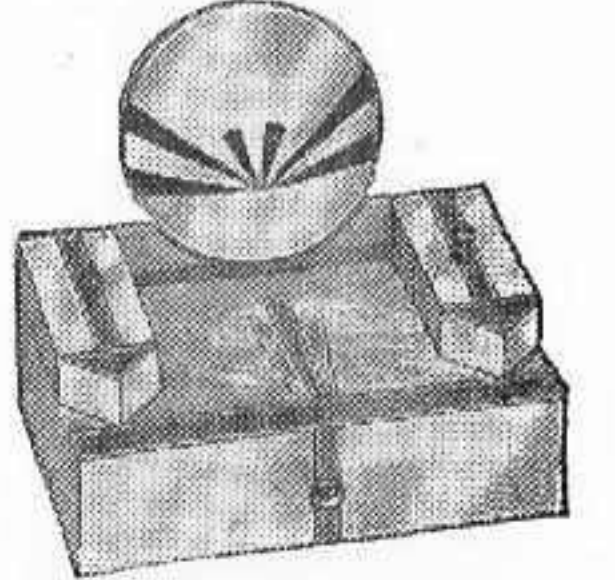
(Continued from page 62)
the summer months. Scarcities especially reported in the East include such items as handkerchiefs, household gadgets, paper products, low-priced watches, electrical goods and safety razors. Other reports say there are plenty of Swiss watches to be had, altho it is true the government is still drawing heavily on the supplies.

Surplus Prospects
Because of the scarcity of many popular items a lot of attention is being attracted by the plans to put government surplus goods on the market as soon as possible. The plan has already been drawn up and a list of regional offices where information can be had is contained in an official OWI bulletin 3181. The government stocks are said to include as many as 151,000 different items of merchandise, and in the vast stores are many specialty items of great interest to the novelty trade. The government has made its plans to try to prevent a grand rush to corner the markets and will plan to release the goods into regular trade channels which would be quite different from the army stores which sprang up following the last war. The total value of the government stocks which may be made available to civilian outlets is variously estimated at \$10,000,000,000 to \$75,000,000,000. This indicates there is a lot of goods to go into the consumer market when it is finally released. Reports indicate that government surpluses will not begin to flood the market at present.

Vacation Season
Prospects for vacation trade are very promising, but resort sections are keeping a damper on ballyhoo this year. The New England section recently reported that it expects its biggest season and that hotels, resorts and other vacation spots are ready for business now. Sales of vacation merchandise will no doubt set a record whenever goods is available. The public is expected to buy whatever it can find. Graduation season is expected to increase the sale of gift merchandise during the next few weeks and then July 4 will naturally increase the sales of whatever patriotic merchandise is available.

A recent report from Washington has raised the big question of transportation during the summer season. This report indicated that if the invasion of Europe gets under way soon, it is likely that an official order will be issued that will stop passenger train schedules in most of the Eastern States. In fact, the psychological warfare leading up to the invasion still hangs over the entire merchandise field. A lot of plans have been completed for starting small plants on the manufacture of civilian goods as soon as materials can be allotted, but it is recognized that everything may come to a standstill when it is realized the invasion has actually started. Military experts are predicting that once the Allies gain a foothold of as much as 50 miles in depth on any Coast, the success of the invasion is then assured. There is much anxiousness in official circles until it is seen how well the invasion starts off. Summer travel as well as summer trade depends a good deal on the invasion news when it starts.

#510-ADJUSTABLE MAKE-UP MIRROR BOX



Boudoir, Trinket and Utility Chest. Two individual trinket compartments. Blue and crystal mirrors, combined with Natural Wood Grain Covering. Drawer Size: 9 1/16x5-3/8x2-3/16".
In Dozen Lots, \$24.00 Per Dozen
#530.—Same Design Chest as above in Two-Tone Effect. Blue and crystal all mirror in Etched Floral Design.
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#540.—Mirror Chest, equipped with novel "Three-Fold" Vanity Mirror (detachable for make-up). Contrasting Gold and Crystal Mirror in Etched Floral Design.
In Dozen Lots, \$30.00 Per Dozen
1 Lb. Delicious Glazed Fruit Packages, Ideal for the Summer.
In Dozen Lots, \$7.80 Per Dozen
5% Discount on All Shipments of 6 Dozen or More. 25% Deposit on All Orders; Balance C. O. D.
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1911 Taylor Avenue,
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LOOKING FOR MERCHANDISE



YOU'LL FIND IT IN "HEX"
NEW 1944 CATALOG
A Complete Line of Merchandise for Every Type of Concession.
HEX MANUFACTURING CO.
470 SENECA STREET
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RELIGIOUS GLASS DOMES
8 1/2" High
GOOD PROFITS
QUICK SALES
Eight Figures
#101 Sacred Heart of Jesus
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106 St. Joseph
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each Individually boxed.
\$12.00 Per Doz.
1/3 Deposit, Balance C.O.D., F.O.B. N. Y.
NATIONAL NOVELTY MANUFACTURING COMPANY
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Finest Assembled MARMOT
Mink dyed striped, with em-bossed fancy lined lining, 25% with Unbeatable order, hal-price. Very fast sale C.O.D. seller. Big F.O.B. money maker. N. Y.
Also have complete line of other fur garments at lowest factory prices. Write for Complete Information and FREE PRICE LIST.
COHEN BROS. & SONS
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METAL SOCIAL SECURITY PLATES
Red, White and Blue Colors. Eagle Design. Limited Quantities. Send 50¢ for Sample and Price List.
CHARMS & CAIN
Wholesale Dept.
407 South Dearborn St., CHICAGO 5, ILL.

JOBBER'S SPECIALS—SCARCE ITEMS
Metro Fully Automatic Pocket Lighters, \$1.00 Each. PRIDE Single Action Friction Lighters, \$1.50 Doz. Ball-o-Flame, \$7.00 Doz. Mighty Midget, \$5.25 Doz. Pearl or Stag Pocket and Scout Knives, \$7.00 to \$24.00 Doz. Auto-matic Pen Knife, \$7.00 Doz. Samples post-paid, \$10 or \$15.
Monarch Products Co.
161 Summer Street BOSTON, MASS.

MERCHANDISE MART

(Continued from page 62)

found many lines of merchandise originally sold thru the specialty trade.

Those Excise Taxes

Trade reports on the final effects of the excise tax on luxury items are getting to be more definite now. The final result seems to be that conditions other than the excise taxes have determined the ups and downs in sales of luggage, handbags and other items subject to the tax. Reports differ so widely as to

whether the public actually reduced its buying because of the tax that it is not possible to consider the tax any more than a minor factor. It did stimulate sales considerably before the tax went into effect. Otherwise, the reports are too indefinite to draw real conclusions. It appears that the buying public now accepts the tax as a matter of course, and while prudent buyers buy a cheaper item they still continue to buy merchandise.

Future Trade

While the Department of Commerce continues to release careful reports on retail trade, many guesses are being made at the total volume of retail trade in the post-war period. In 1937 the total retail trade was around \$75,000,000,000. It is expected the post-war period will bring considerable increases in retail trade if the national income holds up. An interesting sidelight on total retail trade is seen in the estimates of government surpluses that may be released into trade channels. The estimated value of government goods ranges from \$10,000,000,000 to \$75,000,000,000. On the surface this indicates that the government lacks any real facts as to how much goods are held by the military departments. The Department of Commerce perhaps keeps the most accurate check on merchandise outlets, and its estimates of future trade will be worth watching. The department has been releasing a series of reports on various lines of merchandise which include estimates of post-war volume.

Ads of the Week

A department store in Chicago used the Sunday papers to advertise the new "Learn-a-Lingo" game. A coupon was included in the ad for orders by mail. The card game is played like bingo and four different languages are offered. The game retails at \$1. A New York firm used the Sunday papers to advertise its wood photo statues. This item has been advertised at intervals in the Sunday papers and is beginning to attract national attention. It is one of the popular photographic novelties that can be handled by a number of firms.

Ouija Boards Again

A Chicago merchandise report says the war has greatly boosted the demand for ouija boards. They can be seen on display in many of the downtown drugstore windows. Also, many of the department stores are featuring them. They have used advertising space to boost the boards. This is another item in the specialty field, popular at one time, which had a decline over a period of years and then conditions suddenly revived it again and they are more popular than ever. Retailers say it is impossible to keep stocks on hand. They say it is all due to the war. The most frequent question asked the boards is, "When will the war end?" The boards were first introduced in 1870 and they were big sellers in World War I.

Jewelry Record

The Bureau of Census reports that jewelry sales in 1943 set a record, advancing 26 per cent above the previous year. Inventory stocks remained about the same. Independent outlets covering reports from 16,000 stores gained about 14 per cent in their total sales of jewelry. Many stores reported carrying about 10 per cent less inventory, while their sales were bigger than previous years. This held true more so of the larger stores than of the small stores.

In Canada

Canada is taking slow steps to start civilian production again at about the same time the United States is working out its program. The Canadian government has recently approved production of 13,000 electric ranges. Included in this approval order was permission to make small electric gadgets. The order will permit production of small gadgets running to about 40 per cent of the 1940 production. Manufacturers must get their production schedules approved by the government.

Radio Transaction

Big transfers may take place in the radio field as indicated by purchase of the Colonial Radio Corporation by the Sylvanian Electric Products, Inc. It is announced that the Colonial plants will continue to produce radio sets for Sears, Roebuck & Company after the war and that it will also make auto radios. In the sale it developed that Sears owned about 43 per cent of the Colonial stock.

THE SALE OF OUR

MAGNIFICENT LINE OF WOODEN SALT AND PEPPERS

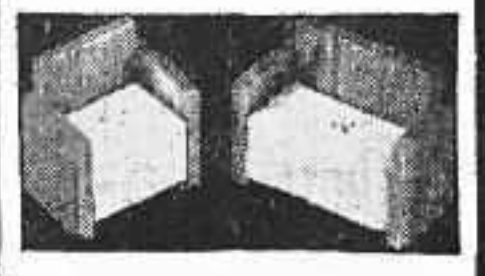
has increased to such an extent that when we placed the last contract we obtained quite a reduction in price, which we are passing on to our customers. Our price is now **\$4.00 Per Doz. Pairs; In Gross Lots, \$3.60 Per Doz. Pairs** Packed 1/2 dozen of a number in box, the gross may be assorted among eight numbers, illustrated in our Price List No. 235. Very neatly made, entirely different from anything on the market. **WORKS OF ART IN EVERY DETAIL.**



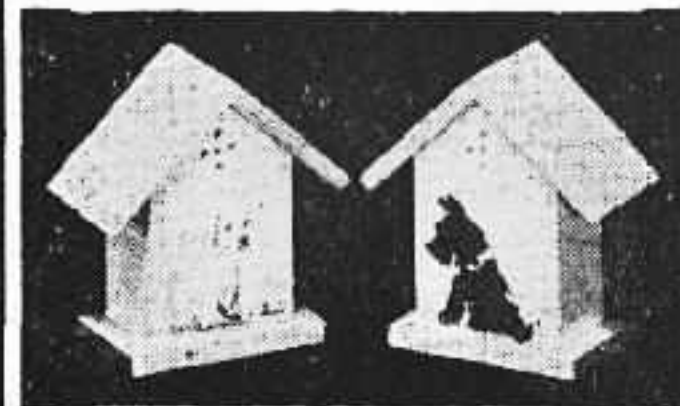
No. 3932K. Dutch Sleds, 3 1/4 inches long, 1 1/2 inch wide, 1 inch high, with beautifully colored pictures, in a variety of designs.



No. 3897K. Dutch Cradles, on rockers. This miniature being made exactly like a real Dutch Cradle as constructed in Holland, 2 1/2 inches long, 1 1/2 inch wide, 1 1/4 inch high.



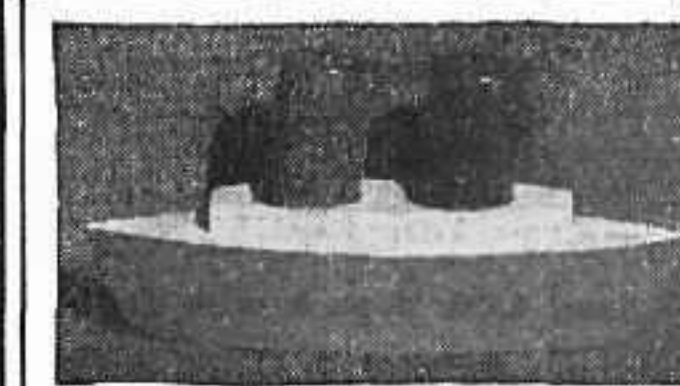
No. 3896K. Davenport and Chair. Davenport 2 3/4 inches long, 1 1/2 inch deep, 1 3/4 inch high. Chair 1 3/4 inch wide, 1 3/4 inch deep, 1 3/4 inch high.



No. 3797K. Doghouse. 2 1/2 inches high, with beautifully colored ornaments.



No. 3727K. Books. 2 inches high. Beautifully colored pictures on covers.



No. 3726K

No. 3726K. Brown Boat with white deck and red and blue smokestacks. 4 3/4 inches long, 2 1/8 inches high. Smokestacks are the salt and pepper shakers, and are removable. Boat is made of gumwood with stained sides and bottoms, and with painted decks. Smokestacks are made of birch wood and painted, one red, the other blue.

We carry a large assortment of beautiful, unique and fast selling GIFT GOODS, ranging in price from \$1.80 to \$90.00 per doz. Complete set K of illustrated price lists sent to any re-seller on application.

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K South Market St. Chicago 6, Ill.

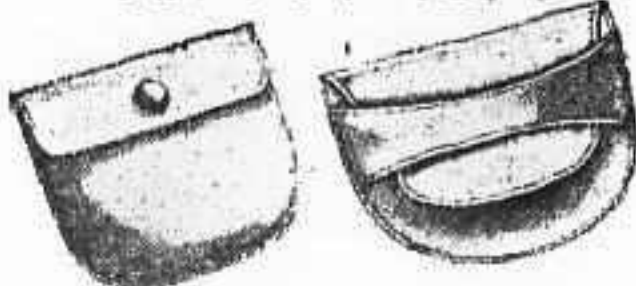
3 "BEST SELLERS"

GENUINE LEATHER RATION BOOK and Token Holder



The holder is large enough to hold cards and ration tokens of the average household.

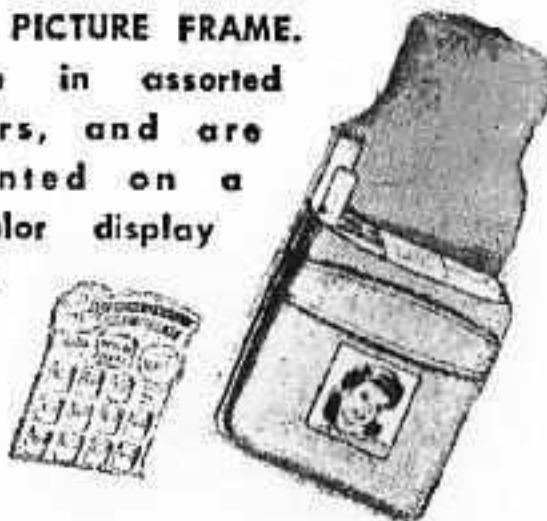
GENUINE LEATHER COIN PURSES



Will be in great demand for ration tokens. They come in assorted colors.

GENUINE LEATHER CIGARETTE CASES

with PICTURE FRAME. Come in assorted colors, and are mounted on a 2 color display cards.



R. A. GUTHMAN & CO.
600 W. JACKSON BLVD. CHICAGO 6, ILL.

CEDARWOOD BROOCHES

Hand-Painted, and Some Plain, Featuring the

CEDAR WOOD HEART with CLEAR PLASTIC CHAIN

Get Acquainted With Our Line. Send \$2.00 For Sample Order.

McLEAN SPECIALTIES

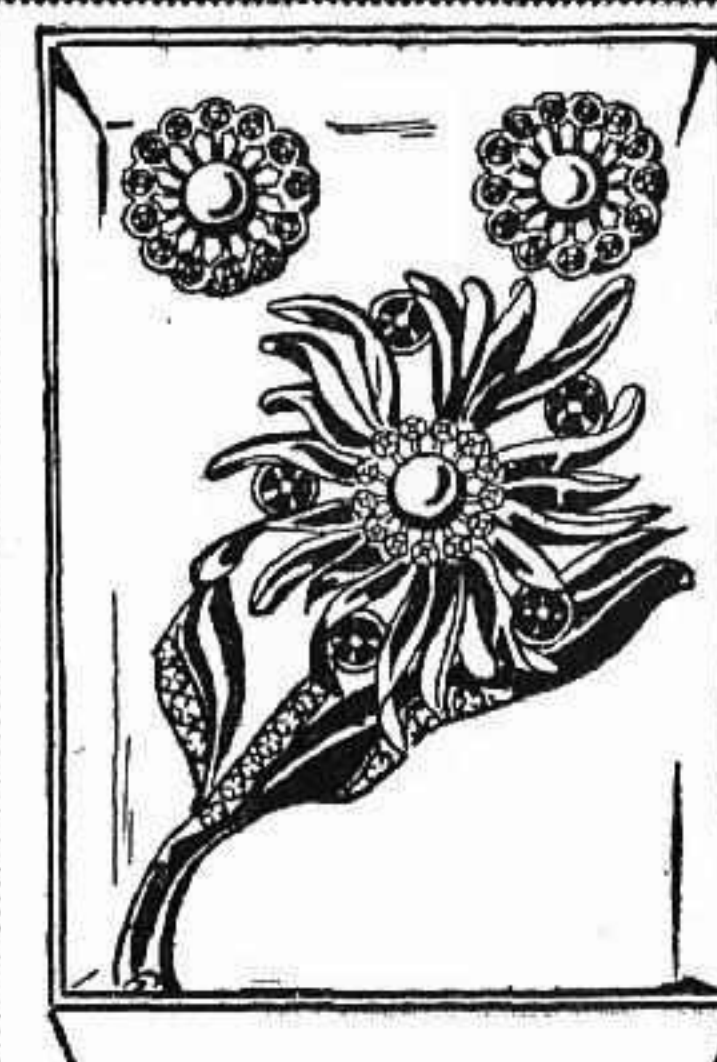
258 E. Vernor Highway, Detroit 1, Mich. Distributors for the Burgess Vibro-Tool—Engraves on Wood, Metal and Glass.

MEXICAN JUMPING BEANS

Bulk Beans, postpaid, 200 for \$1; 450 for \$2; 1,000 for \$4. Sample package, 10¢. Counter display of 20 dime packages ready to sell, \$1.10 postpaid. Free demonstration beans with each counter card. Past two years the crop has been insufficient to fill all orders. This year the demand bids fair to be the greatest ever known for this Wonder of Nature. Advice to old customers—Play safe this year, order now all you think you will need. This ad may not appear again. We will do our best to fill all orders, first come first served; but we are not promising anything except that you will receive your beans soon as the harvest permits, or your money refunded.

RILEY'S SPECIALTY HOUSE
OWENSBORO, KENTUCKY

SUMMER JEWELRY

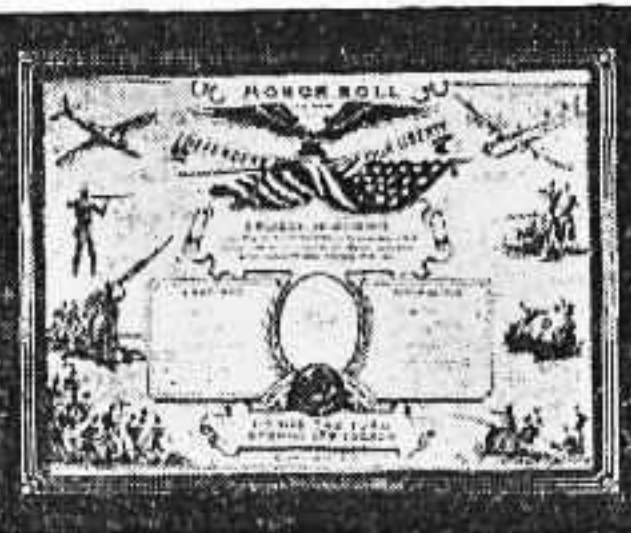


- #514.—Sunburst Floral Spray—Gold Plated, 4 inches long, 16 Colored Stones Around Pearl Center; 20 Other Stones on Spray. A GORGEOUS PIECE . . . \$33.00 Per Doz.
- #514E—Pearl Center Earrings With Rhinestones, \$15.00; Earrings and Pin Sold as a Set . . . \$48.00 Per Doz. Boxed in a White Satin Box.
- #3720—Gold Plated Fox Pin With 28 Stones. A Very Popular Number; 3 and 3/4 inches long . . . \$24.00 Per Doz.
- #3720E—Leaf Earrings to Match Fox Pin, \$12.00 Per Doz. Earrings and Pin Sold as a Set in Satin Box. . . . \$36.00 Many Different Pins and Earrings in Stock. Samples Sent C. O. D.
- #184—Gold Filled Anklet With Spring Ring Marked 1/20 12 Kt., Each on Card. Special Offer of 10 Gross @ \$9.00 Doz.

#19—Our U.S.A. Chevron Rank Pins May Now Be Had With Safety Catch for \$7.20 Per Doz., Each in Box. Also With Infantry and Engineer Drop.
#P810—Large Gold Filled Pearl Heart Locket . . . \$36.00 Doz.

TERMS NET. 1/3 DEPOSIT WITH ORDER.
SYD GOLDFARB

1133 BROADWAY NEW YORK 10, N. Y.



This Four Colored Honor Roll, already framed, stands on table or hangs on wall. Every Soldier, Sailor, Marine or WAC a prospect buyer. \$4.50 per Dozen, Send 75 cents; will mail you a sample post prepaid, GOOD NUMBER.

PILLOW TOPS, \$6.50 and \$7.00 Dozen.
ARMY PENNANTS, \$12.00 per Hundred.
MILITARY JEWELRY — PATCHES for All Divisions — HANDKERCHIEFS.
SOUVENIRS OF ALL KINDS.
SEND FOR PRICE LIST

WORLD ADV. NOVELTY CO.
122 E. 25TH STREET, NEW YORK 10, N. Y. PHONE: GRAMERCY 5-2174.



PLASTIC EARRINGS

This fast selling number is available in a large variety of attractive styles and colors. Has clip back and is put up on cards. Order at once for a choice assortment. No. B37J366—Dr. Pr., 80¢; Gr. Pr., \$9.00.

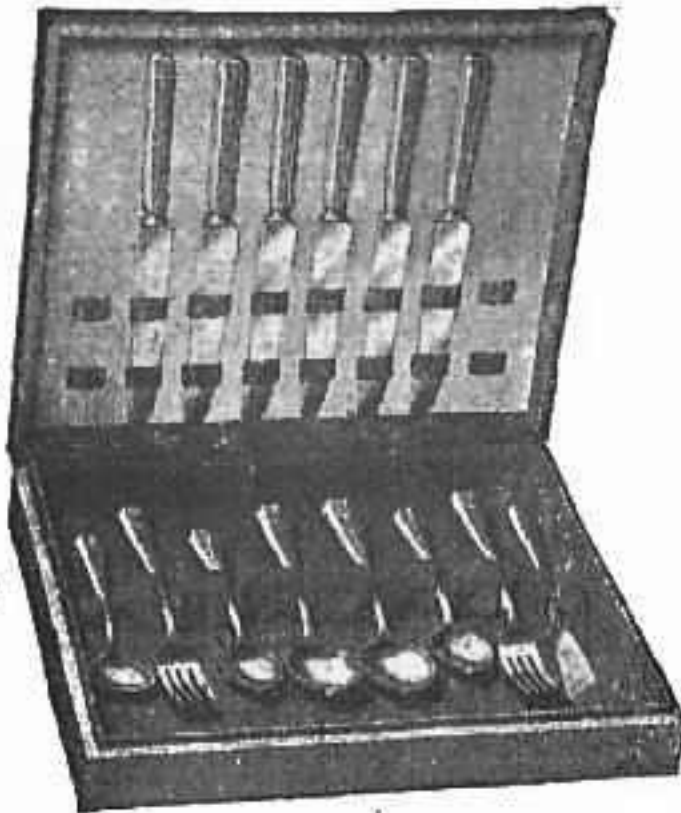
Gold Plated Ident Bracelets Put Up In Gift Boxes. # B28J476—Men's Size, Each, \$1.70; Doz., \$17.10 B28J498T—Ladies' Size, Ea. \$1.30; Doz., \$15.00



HUNTING KNIVES

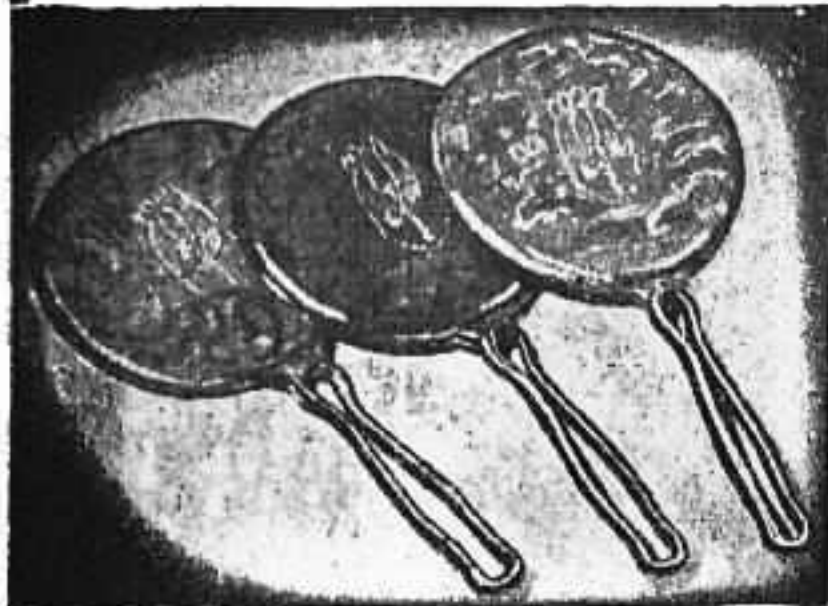
Molded plastic handles in black or brown mottled effect. Bright polished heavy carbon steel blade 5" long, 1 3/4" wide. Not a makeshift, a finished product. Tan leather sheath with snap button with each knife. Only a limited quantity available, so order today while we have them.

No. B3225231—Hunting Knives, Ea. \$4.20 Per Dozen \$48.00



SETS — NICKEL AND SILVER PLATED ON STEEL BASE.

6 Ea. Knives, Forks, Teaspoons and Soup Spoons. Complete in Attractive Lined Chest. B22S192—Per Set \$6.95



Girls Want These CELLULOID HAND MIRRORS

round shaped celluloid hand mirrors that combine serviceability and beauty! Come in assorted feminine colors. Overall length 10 1/4". Diameter of mirror glass 4 1/2". Packed one dozen to carton. Ship wt. 5 lbs. B610H49—Doz. \$2.95—Gross Lots, Doz. \$2.75.

Send 25% deposit with order, balance C. O. D.

We sell wholesale only. Catalog sent on request.

Hagn JOSEPH HAGN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

As low as 30c From 6" to 15" in Height

Special Close-Out Sale of CRUCIFIXES

Gilt Finished, All-Metal Figure Mounted on Beautiful GENUINE-WALNUT CROSS



Never again will you have a chance to get in on such an outstanding bargain. These are the most skillfully designed and beautifully made Crucifixes you've ever seen. Actually retailed for as much as \$10.00 each. . . . Your cost now as low as 30¢ each. You can't go wrong. Crucifixes are in Big Demand these days. The Cross is of finest cabinet wood, some walnut, some oak—all genuine and hand rubbed to bring out the beautiful grains fashioned there by nature. The all metal corpus is delicately gilt-finished and retains fine detail of features. An attractive and valuable addition to any home.

SUPPLY LIMITED—RUSH YOUR ORDER!

Closing out entire remaining stock of one of Chicago's largest Crucifix manufacturers. No more when this supply is gone. So hurry. Crucifixes measure in height from 6" to 15" and vary in price accordingly. Fine quality throughout. Note Sale Price List—then rush your order for sizeable quantities in each size. Send 25% deposit with order, balance C. O. D., F. O. B. Chicago.

SALE PRICES!

- 6" High, only 30c each.
 - 8" High, only 41c each.
 - 9" High, only 50c each.
 - 10" High, only 55c each.
 - 12" High, only 63c each.
 - 15" High, only 89c each.
- Send 25% Dep., Bal. C. O. D., F.O.B. Chicago.

ILLINOIS MERCHANDISE MART, Dept. AL

500 N. DEARBORN ST. CHICAGO 10, ILLINOIS

FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send \$1.00 for the samples of 5 various sizes. Stock going fast . . . better rush your order for immediate shipments!

H. M. J. FUR CO., 150 W. 28th ST., NEW YORK CITY 1, N. Y.

CONCESSIONAIRES AND CHURCH BAZAARS

We have a complete line of

STUFFED TOYS

FOR IMMEDIATE DELIVERY

PLUSH BEARS • PANDAS • FUR DOGS • DOLLS AND NOVELTIES

Salesboard Operators! Write for Special Items. MAYFAIR MERCHANDISE CO. —"WAYNE PRODUCTS"—

16 West 23rd St. New York 10, N.Y. Phone: GR. 5-1190

NO. 791



WPB Views Toy Industry As Made of Two Sections

WASHINGTON, May 20.—The official release of the War Production Board on the meeting of the advisory committee for the toy industry stated that the industry may be regarded as comprising two main segments: (1) Manufacturers of heavy toys (including outdoor play equipment, wheeled vehicles and sleds), and (2) Manufacturers of other toys. The task committee said that to deal separately with each of the many groups within the industry, which is a replica in miniature of all industry, would be impractical because some of the groups, though fundamentally different, have similar problems. The simple, clear-cut breakdown suggested by the task committee was approved unanimously by the full committee.

IAC members were told by WPB officials that the purpose of the recently issued lumber order, L-335, requiring large users of lumber to file applications giving their lumber requirements for the second and third quarters of 1944 before April 25, is to obtain accurate information on over-all demand for this critical material. The order is the first step in a comprehensive program to establish control over all consumption of lumber. What effect allocation would have on the toy industry, or on any other wood users, cannot be predicted until all the estimated requirements have been received and analyzed in relation to the total supply.

Studying Metals

The committee's previous recommendation that the industry be given permission to resume production of metal toys was discussed briefly. The feasibility of making iron and steel available for this purpose is being considered by WPB.

It is highly improbable that any rubber—crude, synthetic, reclaimed or scrap—can be made available for toys until military demands for rubber decrease radically, WPB officials said. Rubber is being made available only for military and highly essential civilian purposes.

Use of "mud," the residue which is a by-product of reclaimed rubber, is not restricted by WPB. IAC members reported that they were using it for doll carriage tires.

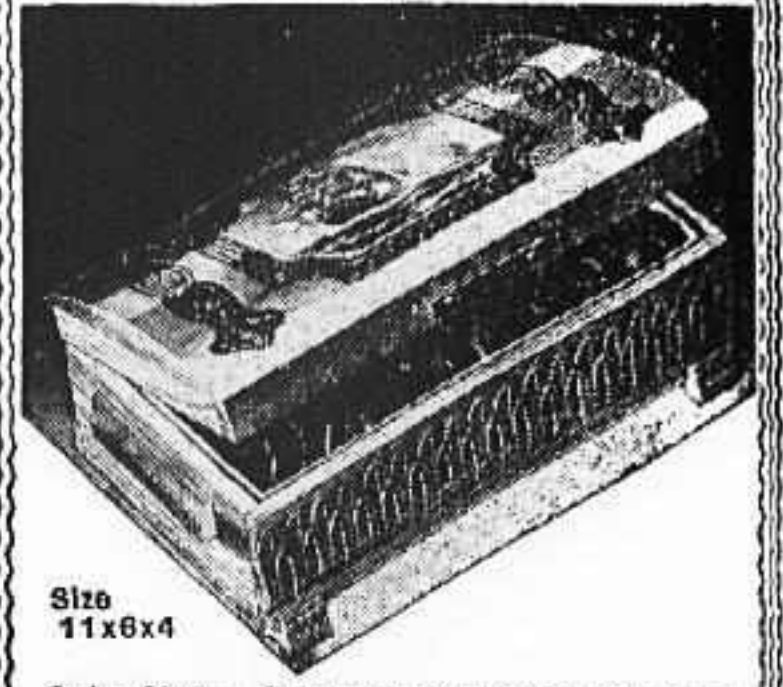
Some off-grades of balata are also unrestricted, WPB officials said. The amount available is extremely small, however, and the shortage of shipping space makes it unlikely that the low grades of balata can be shipped into the United States in any great quantity in the near future.

Plastics Tight

IAC members were told that all plastic molding materials as well as scrap cellulose acetate are still under strict allocation. Phenolic and polystyrene molding powders, which cannot be produced without the use of scarce benzol, are being allocated only for the most essential uses. None can be allocated for toys. Urea plastics call for scarce formaldehyde and cannot be allocated for toys either.

Though the supply of cellulose acetate has not been increased, it was possible for WPB to allocate more cellulose acetate for toys and games in March because requirements for specific end uses are now being determined more exactly, and more equitable distribution is possible. New cellulose acetate sheetings are not being allocated for toys and games at the present time.

CEDAR CHESTS WITH CANDY



Size 11x6x4

Cedar Chest—Colored gloss finished attractive picture in center of ornately carved oval lid. Full size decorated mirror when lid is opened. Chests are filled with 2 lbs. of delicious assorted summer candy which includes Jordan Almonds, Chicken Bones, Walnut Flakes and other fine candies.

\$31.50 Per Doz. In 6 Doz Lots—\$30.50 Per Doz. Chests Are Also Packed With Delicious Stuffed Fruit At Above Prices.

Sales Board Operators

CANDY DEAL FAST ACTION 30 ATTRACTIVE AWARDS
Deal #101—One Cedar Chest with 2 lbs. Candy, as described above, 10 1-lb. boxes of same candy, 19 beautiful Leatherette Double-Standing Picture Folder. Takes 3 1/2 x 4 1/2 Photographs, Assorted Colors, and 1,000 Hold Back which brings in \$50.00.

\$18.25 Per Deal—\$17.25 in Lots of 10
All Prices F.O.B. Chicago. 25% With Order, Balance C.O.D.

Earl Products Company
1144 S. St. Louis Ave., Chicago 24, Ill.

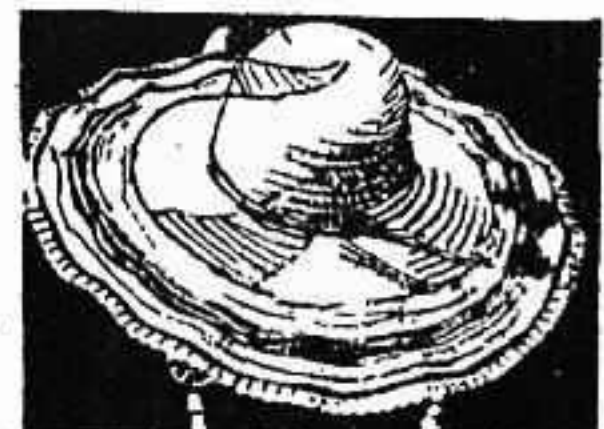


Here we are with a good 54 multi-color picture poster for counters: "Them Good Old Days—Waiting for a Live One." Quantity Order Price 1 1/2c Each. 1,000 for \$15.00. Sample Order—100 for \$2.00. We also make a plaster plaque 13 by 18 inches in multi-color detail.

Sells for \$2.75, F. O. B. Chicago.
FEATHERS, BIRDS, PICTURES—9x7, \$7.20 dozen; sample, 75¢. 8x11, \$12.00 dozen; sample, \$1.00. 10x14, \$21.00 dozen; sample, \$2.00. 10x18, \$24.00 dozen; sample, \$2.50. 12x20, \$36.00 dozen; sample, \$3.00. All Natural Wood Frames with Mats. These prices are for jobbers only.
EMIL J. KRIMSKY 2255 S. Central Park CHICAGO 23, ILL.

Genuine MEXICAN Big Brim STRAW HATS

\$7.50 Doz.



Sight sellers at \$1.50 each! Worn by Girls, Women and Men! Sample Dozen \$7.50, plus del. charges. Send check or money order (cash should be registered).

GAY, FLOPPY BRIMS
Beautiful, waterproofed, hand-woven. Smart colors, ribbon attached! Ass't'd colors.
KATZ-BERK HAT CO.
1008 6th Ave., N. Y.

31 AMERICAN LEIS, Gross \$3.25. 32 AMERICAN LEIS (large). Gross \$6.50

We carry a complete line of Plastic Slum, Glassware, Metal Slum, Buttons, All slum from \$1.25 Gr. up. Canes, Batons, Swaggers, Hat Bands, Baseballs, Felt Hats, Wallets, Fountain Pens, Beacon Blankets, Stuffed Animals, Dolls and a complete line of Bingo and Carnival Merchandise.

NO CATALOG THIS SEASON
M. GERBER, INC.
Underselling Streetmen's Supply House
505 Market St., Philadelphia, Pa.

PLASTIC CHARMS

for your Slum Prizes

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world. Charms in Bulk—\$4.00 per thousand Charms on Gift Cards—\$5.50 per thousand F.O.B. New York

\$1.00 deposit with order—balance C.O.D. Made in U.S.A. by **SAMUEL EPPY & CO.** 333 HUDSON ST. NEW YORK 13, N. Y.

All Simulated Diamonds



SOLID STERLING SILVER MOUNTINGS

- #8921—Wedding Set, engagement ring with 1 large center SOLITAIRE and wedding band. \$19.00 Per Doz. SETS.
- #8950—Wedding Set, engagement ring with large center stone and two good size side stones and wedding band. \$21.00 Per Doz. SETS.
- #8951—Wedding Set, engagement ring with large center stone and four OR MORE side stones, a truly beautiful "flash" and wedding band. \$24.00 Per Doz. SETS.

These are just a few of our leaders and "hard to get" numbers. Samples of the above and other attractive items will be sent you for \$10.00.

14 Kt. SOLID GOLD RING (Engagement type) with genuine DIAMOND, \$3.50 Ea.

25% deposit required on all C. O. D. orders

ARTEX CO.

415 Lexington Ave., Dept. BR 74
New York 17, N. Y.

OPA Investigation Reports Available to the Public

MILWAUKEE, May 20.—At a recent meeting of the Wisconsin Retail Jewelers' Association here an OPA official said that some curbs must be placed on the buying of luxury goods in order to control inflation trends. He explained that if prices on luxury goods were allowed to reach the level of whatever the traffic would bear, increased production would follow and an over-expanded industry would result. He made these statements in urging that price controls be continued.

The OPA official also explained some facts about investigations made on price violations. After investigations have disclosed price violations, representatives of companies which have been charging more than the rule allow usually offer the explanations that their high prices were due to misunderstandings or errors and were not intentional. He explained that the law does not recognize such excuses and the fact still stands that the stores were charging prices above the rules.

He explained that publicity about investigations and charges of violating OPA ceilings cannot be prevented by government agencies. He says OPA is a public agency like other government departments and that their actions, rules and investigations are open to the public and press. He says it is a law that the actions and work in these government offices be open to the public at all times and hence they cannot prevent newspapers from publishing reports of investigations on price violations.

CARNIVAL ITEMS FOR IMMEDIATE SHIPMENT

- SLUM**
- Plastic Slum Animals..... Per Gross \$1.25
 - Wedding Rings..... Per Gross 1.25
 - Plastic Thimbles..... Per Gross 1.35
 - Full Size Pencils..... Per Gross 1.85
 - Miniature Hats..... Per Gross 1.50
 - Comio Hat Bands..... Per 100 1.85
 - Comio or Patriotic Buttons L/50..... Per 100 2.25

- NOVELTIES**
- Swagger Canes..... Per Gross \$12.00
 - China Head Canes..... Per Gross 15.00
 - Small Lels..... Per Gross 3.75
 - Giant Lels..... Per Gross 7.00
 - Mexican Cholo Hats..... Per Doz. 2.00
 - Spanish Hats..... Per Doz. 2.25
 - Comio Yodeler Hats..... Per Doz. 1.25
 - Large Size Domestic Plastic Animals..... Per Gross 3.75
 - Glass Ash Trays..... Per Doz. 3.75
 - Orange Crushers..... Doz. \$1.00; Per Gross 11.00

- BINGO ITEMS**
- Bacon Blankets..... Each \$ 2.25
 - 7" Fire Proof Skillet..... Per Doz. 7.00
 - 9" Fire Proof Skillet..... Per Doz. 12.00
 - Whistling Tea Kettles..... Per Doz. 12.00
 - One-Cup Coffee Makers..... Per Doz. 1.20

We Carry a Full and Complete Line of Stuffed Toys, Dolls, Smoke Stands, Etc.
Order From This Ad — No Catalog.
25% Deposit Required With Order,
Balance C. O. D.

M. K. BRODY

1116 S. Halsted St.,
Chicago, Illinois
In business for 33 years in Chicago.

SELLS LIKE HOT CAKES!

HITLER'S LAST WILL AND TESTAMENT

Funniest "LEGAL" DOCUMENT EVER WRITTEN!
PRINTED IN TWO COLORS
PRICE TO STORES \$2.00 PER BOX, PREPAID.
DISTRIBUTOR'S PRICES, F. O. B., N. Y.
10 Boxes, \$1.00 Per Box
25 Boxes, .75 Per Box
50 Boxes, .50 Per Box
Send Full Remittance With Order. Immediate Shipment Guaranteed.

D. B. ROBBINS & COMPANY
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Gold Pierced EARRINGS \$8.00 to \$12 Per Pair

ZIRCON RINGS SOLID GOLD Ladies or Gents \$4 to \$10 EACH

B. LOWE, BOX 311, ST. LOUIS 1, MO.

STUFFED FRUIT CANDY DEAL

Unperishable during summer months unless directly exposed to the sun. Attractively packaged in boxes with cellophane coverings. Deal consists of ten 1 pound and three 2 pound boxes of candy and a 1000 hole board.

Priced at \$11.95 Complete Deal

1/3 Deposit, Balance C. O. D.
MID-WEST NOVELTY CO.
6409 N. Bell Ave., Chicago 45, Ill.

ZIPPER WALLETS and LEATHER NOVELTIES

- LOW WHOLESALE PRICES**
- No. 900—Two-Way Around Zipper Wallet, genuine leather, with 4 passes and change pocket with snap fastener. \$16.00
 - No. 950-Z—American Morocco Zipper Wallets, black, brown, 2 passes..... 15.00
 - No. 1000—Two-Tone Wallet, American Morocco leather, with secret pocket and 2 pass cases, black, brown..... 8.50
 - No. 600 — Stitchless Wallet, genuine leather, assorted with 2 passes..... 5.00
 - No. 800—Two-Fold Cigarette Cases, genuine alligator grained leather with metal reinforcements, blk., brown, 2 doz./box..... 3.50
 - No. 801—Genuine Leather Cigarette Cases..... 1.50
 - No. 25—Genuine Leather Coin Purses, assorted colors..... .50
- All Wallets are Individually boxed. Order Now. Take advantage of this great introductory offer! 20% Deposit, Balance C. O. D.
SUPREME LEATHER PRODUCTS CO.
17 West 20th Street, New York, N. Y.

BIG PROFIT SPECIALTIES!

Complete Line of . . .
Dice — Fountain Pens — Lighters — Plastic Novelties — Poker Chips — Combs — Handkerchiefs (Men's and Ladies) — Patriotic Items — Medium Priced Jewelry, Etc.
Write or Wire for List of Over 200 Other Popular Items We Carry.
GORDON MFG. CO.
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"MISS BELINDA"—30" Tall. Made of assorted colored percales. Rolling Eyes, Curl in Middle of Forehead, Removable Bonnet. Sits very gracefully. Individually Gift Boxed.

\$54 00 Doz.



"PENGUIN PETE"—Made of finest black and white plush. Orange Felt Beak and Feet. Rolling Eyes; 13" Tall. Individually Gift Boxed.

\$24 00 Doz.

	Per Doz.		Per Doz.
13 D Soft Stuffed Percale Rag Doll	\$ 8.50	1100S Life Size Scottie..	\$36.00
17 E Dutch Elephant	17.40	1536E Cuddly Plush Elephant	54.00
17 B Dutch Bear	17.40	375 Cuddly Plush Panda	24.00
902 Cuddly Plush Bear	33.00	14 E Cuddly Elephant	33.00
901 Cuddly Plush Bear	48.00	115 P Curly Panda Bear	46.80
12 D Dutch Doll	12.00	114 D Chenille Pantaloon Doll	46.80
52 D Corduroy Doll	17.40	315 H Giant Honey Bear	78.00
115 H Cuddly Honey Bear	46.80	315 P Giant Panda	78.00
114 E Pantaloon Elephant	46.80	115 D Curly Eskimo Doll	46.80

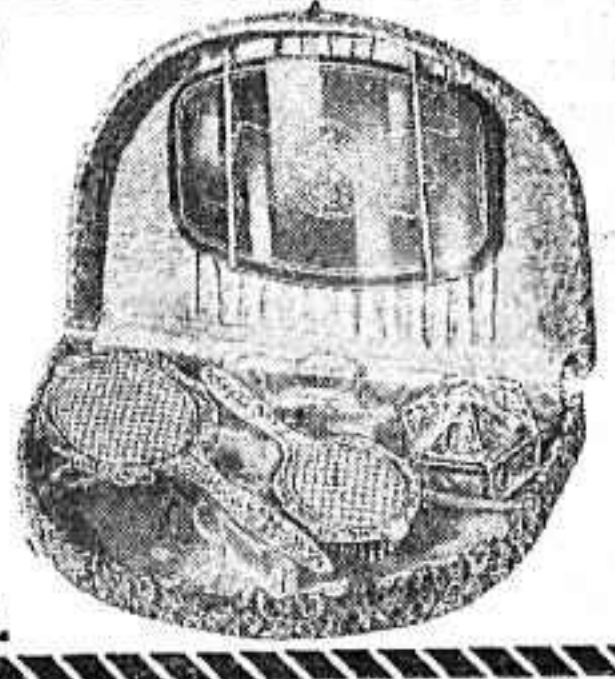
All above items available without ribbons and flowers. Prices sent on request!

SEND \$64.00 FOR ONE SAMPLE OF EACH ITEM IN THIS AD!
Terms: 1/2 Dep.; Bal. C.O.D.; F.O.B. N. Y.

Beehler Arts, 254 W. 47th St., New York 19, N. Y.

LUCITE DRESSER SETS

- Genuine Lucite Frames on Brush and Mirror—All Lucite Comb, Glass Tray and Powder Jar. Fancy Cloth Lined Box. Complete. \$5.60
 - Same Set (Comb, Brush and Mirror Only). In plain box. \$2.85
 - OTHER FAST MOVING SETS**
 - #325—Set of Lucite Comb, Brush and Mirror With Fancy Flower Design Cut into Mirror Backs..... \$3.50
 - #071—3-Piece Dresser Set With Floral or Quilted Design Backs..... 2.50
 - #322—Genuine Lucite Double Mirror, 3-Piece Set..... 2.95
- 1/3 Dep.; Bal. C. O. D., F. O. B. N. Y.
Send for descriptive literature of other gorgeous Lucite Items!



ARDE MIDELL
1133 Broadway, New York, N. Y.

MILITARY WRIST WATCH

ONLY \$19.50 EACH
(In Lots of 1/2 Doz. or More)

15-jewel precision lever movement. Military-type stainless steel case. 10 1/2 ligne. Dust-proof, moisture-proof. 10% deposit—balance C. O. D. We have many other types of Swiss watches—all price ranges—write us for details and prices.

BURTON SALES

16 N. Halsted St., Dept. C-20, Chicago 6, Ill.



150 RED HOT SELLERS! HILARIOUS COMIC POSTCARDS

These cards are highly colored, regular size, printed on linen stock. Your choice of 150 subjects in the following series: 50 General, 10 Dog, 10 Hillbilly, 30 Army, 20 Navy, 20 Aviation and 10 Marine. Fastest selling Comics on the market today.
\$4.00 A 1000 Branded A
100 of a Subject
Sample 1000, 40 Subjects, \$5.00 PREPAID


A GIGANTIC 5c SELLER! GIANT SIZE COMICS

Giant postcards are beautifully colored, size 5 1/4 x 8 1/4, that give you giant profits. They're four subjects in each of the following series: Pin-Up, Bathing Beauties, Hillbilly and Military Comics. Every card a winner with a terrific kick. Don't delay, order today; limited supply.
Assorted Sample Gross \$2.00 PREPAID
\$11.00 A 1000 Prepaid


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NO C. O. D. SHIPMENTS

SHARP REDUCTIONS


FINE STERLING SILVER JEWELRY




61. V Pin Air Force Drop
\$9 a doz.




87. Two-tone Air Force Sweetheart Pin
\$12 a doz.




91. Two-tone Army Sweetheart Pin
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86. One Service Star Enameled Frat Pin Air Force Drop
\$10.80 a doz.



90. Eagle Pin Air Force Drop
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83. Eagle Pin Navy Heart Drop
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Also Army and Marine

Prices Slashed on First Quality Sterling Silver Insignia Jewelry
Excellent Items for Midway Concessionaires and Prize Booth
Send for Catalogue Listing 126 Bargains.
25% Cash With Order • Balance C.O.D.

NANCO

INCORPORATED
221 Fourth Avenue New York City
Norfolk • Long Beach • Los Angeles • Seattle
ACT QUICKLY WHILE THEY LAST

2 Specialty Orders Amended; Treasury Disposes War Goods

WASHINGTON, May 20.—Two orders relating to the specialty merchandise trade were issued in amended form the last week in April. L-284, covering luggage, was amended April 28. Unimportant changes were made in the order. L-45, relating to jewelry, was also issued in amended form April 28. The definition of jewelry as covered by the order was the most important change. The definition includes well-known jewelry items, also mesh bags, vanity cases, lipsticks, compacts, cigarette cases, lighters, watch bracelets, clasps, money clips, belt buckles, pocket knives, emblems, merit awards and luck pieces. It also includes religious items such as crosses, stars or medals, but does not include rosaries. Watchcases are not included unless they contain stones or jewels. . . . WPB announced that 4,000,000 radio tubes had been put into civilian channels during the first quarter of 1944. . . . The U. S. Treasury now has a unit set up to handle the disposal of war goods originally sold thru retail outlets. . . . Thirteen national and 18 retail trade associations appealed to Congress to renew the price control law for another year. Congress was surprised by the existence of a consumers organization which personally contacted over 200 members of Congress and let them know how the consuming public really feels about price control. This consumers organization may play a big part in future legislation. . . . The Department of Commerce is making important plans to increase its statistical reporting services in the future. Reports on the retail trade are an important feature of their surveys. . . . OPA has appointed an Industry Advisory Committee to represent jobbers of optical goods. Reports say there are about 900 jobbers in this field, of which 30 are reported to be independent firms. . . . Official army and navy circles reported that 800 manufacturers have signed price agreements with PX stores. These price agreements give PX stores the lowest quoted prices to any store regardless of quantity. Among the 800 manufacturers are 175 drug firms, 203 in the candy field and the others represent gifts, novelties and other lines of merchandise. Manufacturers say they really prefer to deal with the PX stores rather than the civilian market. PX stores are taking a lot of cameras and small radio sets. PX stores sell at a profit margin of about 5 to 8 per cent which may be as much as 25 per cent below the profit margin of regular retail outlets. . . . Congress sidetracked a bill which proposed that manufacturers be prohibited from setting up their own retail outlets. The FTC has been authorized to make a thoro investigation of the subject.

ATTENTION

WOOD WORKERS, ENGRAVERS DEMONSTRATORS & SALESMEN

NAT K. MORRIS now offers his SENSATIONAL NEW PLASTIC MONEY CLIP and PLAYING CARD CASE, made entirely of genuine DUPONT LUCITE. It's crystal clear. Bills will not crumple. Everyone that sees it wants one, especially men in the armed forces. Sweethearts and mothers buy them for gifts that last.



LUCITE PLAYING CARD CASE holds a deck of playing cards and pencil. Makes cards last 10 times longer because it keeps them pressed firm. Most of all, its appearance on the card table alone makes every card player want one or two. Both these items are ideal for engraving, the same as wood jewelry.

Price Per Gross of MONEY CLIP, \$36.00.
Playing Card Case, Per Gross, \$39.00.
No Orders Filled Less Than 1/2 Gross.
No Samples.

25% Deposit With All Orders. Balance C.O.D.
Interesting Offer for Jobbers.

Nat K. Morris

Kitchen Gadget Mfg. Co.
Asbury Park, N. J.

SUMMER SPECIAL!

Summer seasoned chests packed with 2 Pound Box Chocolates. Excellent, profitable retail value. 5 chests with candy, in connection with 1000 H. Board—5c sales.

Takes in \$50.00
Pays Out 6.00

Gross Profit \$44.00
Yours Cost \$18.45 Per Deal
10 Deal Lots 17.95 Per Deal

"Lipstick-Shape" Metal Cigarette Lighters, Assorted Colors, \$36.00 Per Gr. Limited Quantity.

1/2 Deposit With All Orders.

LAKE ERIE SPECIALTY CO.

816 Hippodrome Building, Cleveland 14, O.

CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise

CARNIVAL SPECIALS

Hawaiian Lois, Med. Size	Per Gross \$ 3.75
Medium Size Plaster Dogs, Etc.	6.50
Red, White and Blue Tissue Shakers	6.00
Spotted Tails with Comic Cards. Per 100	4.00
Jumbo Fox Tails with Comic Cards. Per 100	23.00
White or Blue Yacht Caps. Doz.	1.90
Animal Shaped Glass Liquor Bottles. Per Case (36)	9.00
U. S. Weighted Darts. Doz.	1.20
4 to 7 Inch Hoop-La Hoops. Doz.	.55
8 Inch Hoop-La Hoops. Doz.	.65
Knife Rack Rings. Per 100	2.50
Varnished Cane Rack Rings. Per 100	2.25

U. S. MADE SLUM

Paper Flag Bows	Per Gross \$.90
Felt Wisecrack Pennants	.95
Comic Paper Masks	1.00
Engraved Wedding Rings	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Plastic Thimbles	1.20
Cloth Flag Bows	1.35
Lead Pencils	1.85
Humorous Mirror Folders	2.95
Mirror Memo Books	4.50
Comic Buttons. Per 100	2.25
Motto Buttons. Per 100	1.25
Powder Puffs	3.00

BINGO SPECIALS

Lunch Kits. Each	\$.85
8 Pc. Fire King Cooking Set. Each	.85
7 Pc. Whiskey Set. Each	1.25
Glass Coffee Maker. Each	1.50
Straw Horse and Rider. Doz.	4.50
3 Pc. Fire King Mixing Bowl Set. Each	.40

ASSORTED IMPORTED SLUM

10 Gross for \$9.50

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.



IT'S A KNOCK-OUT!

This handsome Horse-Shoe Ring, hand made, hand engraved, is a KNOCKOUT! Shoe and shank of everlasting Monel Metal is GUARANTEED 20 YEARS. Inlaid with simulated pearl. Price only \$24.00 per dozen. Sample \$2.40, excise tax included. Jobbers—write for full details.

UNITED JEWELRY CO.

BOX 388 WHEELING, W. VA.



FAST SELLING JEWELRY

FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, Etc. Send \$10.00 or \$20.00 for Samples.

MAJESTIC BEAD & NOV. CO.

307 Fifth Avenue NEW YORK 16, N. Y.

WIRE WORKERS!

Limited quantity. Sterling Silver on Gold Plate Wire, 1000-1500 ounces, 21, 22, 23 gauge. Prices: 5 to 25 ounces, \$1.40 per ounce. Over 25 ounces, \$1.35 per ounce.

B & M NOVELTY CO.

Dept. W1, 32 E. 28th St., New York 16, N. Y.

BINGO

SPECIALS ★ CARDS ★ SEE-THRU MARKERS ★ CAGES
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

Creators of Colorful, Comical GREETING CARDS • JOKE CARDS • JOKE NOVELTIES SINCE 1935



YOU CAN'T TAKE IT WITH YOU

Creators of: "You Can't Take It With You," "Six Men In Every Woman's Life," "Advice On Health," "To a Deserving One," "To My Bosom Friends" and Dozens of Others.

YOU SEE THEM, YOU BUY THEM

Laugh with "THE MARCY LINE"

Write for Details. Please Use Business Letterhead.

MARCY MFG. CO., INC.

138 W. 17th St., New York

FREE! 1944



SPORTS

wholesale catalog No. 60

Spors presents a popular tested seller! NEWS! BUSINESS! ENTERTAINMENT!

for today's opportunities are illustrated and described. About 98% of the articles can be supplied promptly. This is important to you as today's sales depend on supplying the goods. The stock of catalogs is limited, so suggest that you send for a copy soon.

SPORS COMPANY

SPORS CO., 544 Lamont, Le Center, Minn.

VERD-RAY

ARE YOU FAMILIAR WITH THE NEW INCANDESCENT LAMP?
WRITE FOR DATA
SAVE ELECTRIC CORP., Toledo 5, Ohio

LADIES' FULL FASHION HOSE

45 Gauge 75 Denier Real Sheer, seconds of a very grade Rayon Silk Hose, sizes 8 1/2 to 10 1/2; 1/2 Doz. packing. Latest shades. \$5.20 per Dozen Pair; for Sample Dozen add 25¢ postage.

FALLS CITY MERC. CO.

BOX 305 NEW ALBANY, IND.

IMMEDIATE DELIVERY GUARANTEED!

WE ARE UNUSUALLY WELL STOCKED AND ABLE TO SERVICE YOU IN ANY QUANTITY WITHOUT DELAY.



5-100 **SWEETHEART Diamond Ring Sets**
10-K. Gold Mounting

8-100 1-Diamond Engagement Ring, \$4.50
3-Diamond Wedding Ring
8-200 3-Diamond Engagement Ring, \$6.00
3-Diamond Wedding Ring
8-300 3-Diamond Engagement Ring, 8.25
5-Diamond Wedding Ring

Beautiful Box, specially designed for the above Sets, can be furnished upon request for an additional charge of 40¢ per set.



D400—3-Diamond Dinner Ring, selected crystal Diamonds \$5.25
For Resale Only.

SUPER JEWELRY MFG. CO.
45 Astor Pl. New York 3, N. Y.

Deals
By Ben Smith

Despite the fact that consolation giveaways can mean the difference between a successful deal and a dud, operators often take the line of least resistance and play follow the leader with that extra item. They just pick up what others may be using at the moment and let it go at that. And then squawk if it doesn't work out.

A good major award will whet the appetite of a prospective purchaser... a good consolation award will help knock him over. For the prospect will shell out much faster when he realizes he has one or more chances on another appealing item beside the big one. Any operator who has ever placed a deal knows that he has made sales because of the consolation award he would not have been able to make otherwise. And yet the extra giveaway is almost treated like a stepchild.

Spend more time on your consolations and the probabilities are you will be raking in more dough. And there are enough inexpensive items around to make it worth your while finding them.

Hy Greenglass should be the answer to many an operator's prayer. He has started a business to create complete deals for the boys, and what he has to offer is certainly worth a look-see. Hy's first deal distributes eight knives on a 1,500 sales card at 3 cents per sale.

Manufacturers who have gone to the trouble creating products specially designed for salesboard promotion have been amply rewarded. There should be every incentive for other manufacturers to do likewise. The salesboard market is wide open for new ideas and new merchandise.

HAPPY LANDING.

Luggage Leaders Expecting New Travel To Boost Sales

NEW YORK, May 20.—An official of the Luggage and Leather Goods Manufacturers of America, Inc., predicted at a recent conference here that there would be a huge expansion in the leather bag industry after the war. He based his predictions on the increase in travel and the fact that people would need to replace their worn-out luggage as soon as possible when supplies were plentiful again.

The association official also said that a lot of good would come out of the present government regulations which have forced cutting down of a number of lines and duplications of styles. He said these government controls had also forced the trade to use a uniform system of keeping track of costs.

The industry is united in making big plans for the future to stimulate a greater demand for luggage and leather items of all kinds, he said. Plans are being made for a general publicity campaign for the industry. Trade shows and exhibits will be held in regional trade territories in the future.

HARD TO GET NECESSITIES
—ALSO—
MILITARY PATRIOTIC ITEMS

Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!

MILLS SALES CO.
Our Only Mailing Address OF NEW YORK, INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

MAGIC RACES
At cigarette touch 6 horses are off. See them run to post.

BIG PROFITS
Fast seller. 40 Races, \$1.00. Low quantity prices. Sample free.

BARKLEY COMPANY
Green Hill Place Dryden 3, Va.

FUNNY BUSINESS NOVELTY FUN CARDS

Bigger and better sellers with big profits in Trick Stores, Newsstands, Penny Arcades, Park Stands, etc. Sample package and prices, 10¢. Write today.

NATIONAL SPECIALTY SUPPLY CO.
Box 301, Cincinnati, Zone 1, O.

You Can Tell The Weather 24 Hours in Advance
Swiss Windmill Weather Forecaster

Be Your Own Weather Man 50c

Your customers are sure to want this item. Handsome carved-style Barwood representing a Swiss Windmill. Beautifully hand-painted in Four Colors. Thermometer accurate from 120° to 20° below zero. Amazing storm glass predicts weather up to 24 hours in advance—tells if will rain, snow or shine. Nothing to get out of order. Proven fast seller. You'll "go to town" with it. Retail for \$1.00. Your cost only \$6 per dozen, beautifully boxed. Send 25% deposit, balance C. O. D., plus few cents postage.

Rush your order to
ILLINOIS MERCHANDISE MART
Dept. AL19, 500 N. Dearborn St., Chicago 10, Ill.

MEN—Build a Wholesale Route GET INTO A Big Pay Business

We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!

WORLD'S PRODUCTS CO., Dept. 8-T, Spencer, Ind.

COMIC CARDS

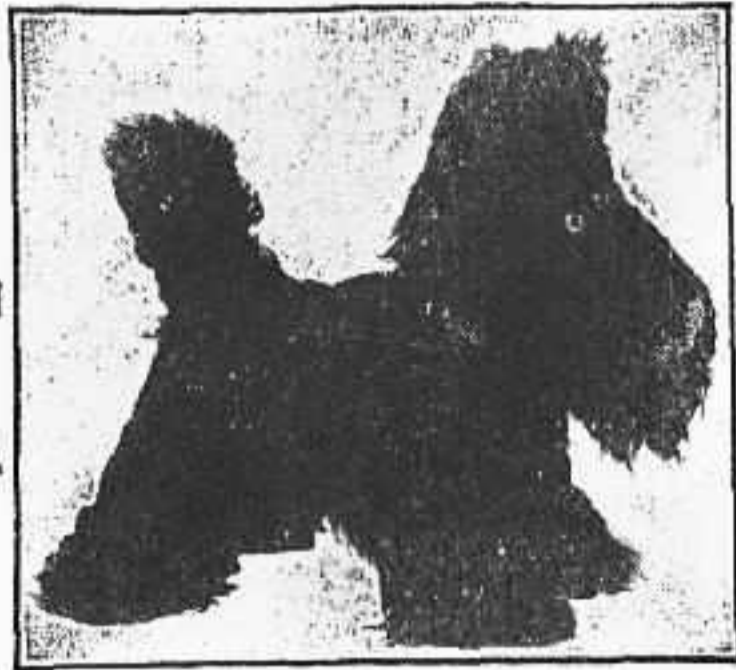
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco 3, Calif.

RATIONING IS OFF!!!



TOYS, BLANKETS, ALL KINDS OF MERCHANDISE. WE CARRY A COMPLETE LINE OF PREMIUM MERCHANDISE. ALWAYS FIRST WITH THE LATEST. WRITE FOR COMPLETE LISTINGS. STATE BUSINESS.



CHENILLE BATH RUGS AND SETS — BOXED TOWELS AND WASHCLOTHS — END TABLES — CARD TABLES — SMOKING STANDS — SUITCASES — BINGO ITEMS — BALL-GAME LEADERS — GRIND STORE THROW-OUTS — SLUM — SLUM GLASSWARE — PLASTER SLUM — COSMETIC ITEMS — BILLFOLDS — TOURIST SETS — HOOP-LA SPECIALS — MIRRORS — PICTURE FRAMES — PICTURES — SALES-BOARDS — JAR TICKETS — HATS — NOVELTIES — WOOD MILK BOTTLES — ETC.

STUFFED TOYS

No.	Description	Size	Dozen	Each
4615	Baby Polo Bear	20 in. High	\$40.00	\$3.40
4617	Giant Polo Bear	28 in. High	72.00	6.25
4619	Woolly and Plush Bear	26 in. High	48.00	4.10
4609	Fur Bear, Jumbo	30 in. High	66.00	5.75
4671	Fur Bear	24 in. High	36.00	2.65
4600	Fur Bear	27 in. High	57.50	5.00
4690	Large Rabbit	28 in. High	63.00	5.40
4697	Extra Large Rabbit	32 in. High	88.00	7.50
4620	Col. Plush Bear	26 in. High	40.00	3.50
4615	Lambskin Teddy Bear	18 in. High	40.00	3.50
4681	Col. Plush Teddy Bear	21 in. High	27.00	2.35
4672	Col. Suedecloth Teddy Bear	27 in. High	48.00	4.15
4678	Col. Plush & Chenille Bear	24 in. High	36.00	3.10
4678	Col. Plush & Chenille Bear	19 in. High	23.00	2.00
4610	Fur Scotty Dog	11 in. Long, 10 in. High	18.25	1.60
4692	Fur Scotty Dog	18 in. Long, 16 in. High	50.00	4.25
4608	Fur Scotty Dog	14 in. Long, 11 in. High	21.00	1.85
4614	Caracul Scotty Dog	17 in. Long, 17 in. High	40.00	3.40
4685	Fur Scotty Dog	20 in. Long, 17 in. High	45.00	4.00
4684	Fur Long-Eared Dog	18 in. Long, 12 in. High	40.00	3.40
4630	Fur Spaniel	19 in. Long, 16 in. High	60.00	5.20
4611	Lambskin Dog	12 in. Long, 10 in. High	26.25	2.25
4612	Lambskin Dog	17 in. Long, 14 in. High	48.00	4.10
4613	Lambskin Dog	18 in. Long, 17 in. High	57.00	5.00
4637	Fur Spaniel	16 in. Long, 13 in. High	48.00	4.10
4618	Fur Scotty	18 in. Long, 15 in. High	72.00	6.25
4621	Fur Terrier	18 in. Long, 15 in. High	82.00	7.00

WISCONSIN DE LUXE CO.
1902 NO. THIRD STREET MILWAUKEE 12, WIS.

WILSON "WALKIES"
—Those Astounding Toys!—

Self-walking miniatures—no springs, no strings, no gadget things to get out of order—THEY WALK ON THEIR OWN POWER! Ten different characters; JOHNNY PENGUIN, in private life the "village cut-up"—since his induction into the ARMED FORCES a favorite of the WAVES; MAMMY, of pancake fame; SAILORBOY, with a "sweetheart in every port"; DOUGHBOY, hero of World War I and II; RED CROSS NURSE, that angel of mercy; LITTLE RED RIDING HOOD, the charming nursery character; the CIRCUS CLOWN with the funny face; PA & MA BUNNY, with the "V" or Veronica Lake hair-do (hard-do), and last but not least, OLD SANTA CLAUS himself—the boys and girls in the service will be looking for him. AND here are the surprisingly reasonable prices; any pair of characters, your own selection, \$1.00; special military trio, consisting of DOUGHBOY, SAILORBOY AND RED CROSS NURSE, packed in a tri-colored patriotic carton with demonstrating kit, only \$1.50; military trio plus your choice of JOHNNY PENGUIN or CLOWN included—four characters in all, only \$1.80. The full set of five, viz., the military trio and both JOHNNY PENGUIN and CIRCUS CLOWN (the morale builders), five spellbinders in all, for \$2.25. Here's a real buy—the complete set of ten characters only \$4.00. A full dozen, your own selection, \$4.50. Get these NOW FOR CHRISTMAS and be sure of your gifts for the boys and girls in the various branches of the service ABROAD—do not disappoint them. All prices quoted above mean delivered to your door. After all, where can you find any other gifts so reasonable in cost and so bound to please everybody—old and young like them!

HURRY! HURRY! HURRY!

To jobbers, wholesalers and concession people and stores, the price is \$30.00 per gross delivered, as long as we can supply them. Many dealers are already buying for CHRISTMAS—do not be deprived of your share of the profits to be realized. No trouble selling these toys—old and young grab them on sight. There will not be enough to go around. ALL PRICES QUOTED MEAN DELIVERED TO YOUR DOOR. Send money order for what you want—we cannot send C. O. D.'s account of help situation—anyway, SAVE THOSE C. O. D. EXPENSES. The above offers good in Continental U. S. only. SAVE TIME AND MONEY by acting NOW—WORK FAST FOR BEST RESULTS!

with each order—a liberal supply of attractive Christmas seals.

FREE WILSON "WALKIES" 11 WILSON BLDG. CRESTLINE, OHIO

WIRE WORKERS, ATTENTION

Our Thrifty Wire, Silver Base, Sizes 21, 22, 23, 24, 26 Square. Price \$1.30 Oz. We also have better grade 12/100 up to 12/30.

Pearl Plate in White and in Snail. Gold Wire Jewelry ready made, any name, made out of Silver Base Wire, gold plated. The best workmanship and quality.

Price \$2.50 Doz. and Up

AMERICAN JEWELRY NOVELTY MFG. CO.
51 EMPIRE ST. PROVIDENCE, R. I.

SUMMER SPECIAL NOVELTIES

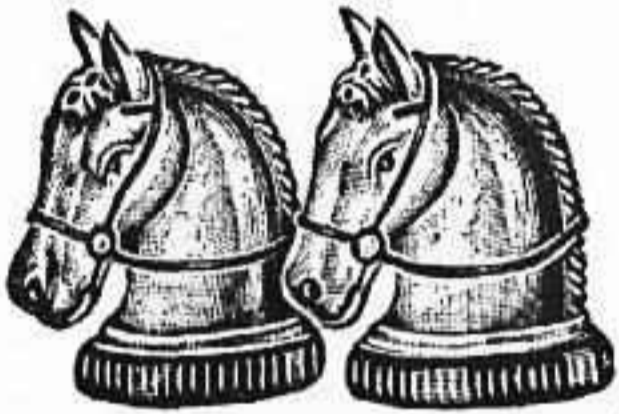
A Few Exciting Items Amongst Our Many Souvenirs



No. JB-1

Sweetheart Double Heart Pearl Pin With Larger Pearl Slide Locket Attached. Gold Plated, Each in Gift White Satin Box. Can Be Had With Any Insignia Desired.

Per Doz., \$16.50



SALT AND PEPPER SETS

Silver Plated, Mirror Finish, Graceful Designs.

- No. 39X17 - Pair of Pigs
 - No. 39X18 - Pair of Horseheads
 - No. 39X15 - Pair of Dog Heads
 - No. 39X16 - Set of Tea Pots.
- Height 2 1/4 x 2 3/4". Each Pair to a Box.
Per Doz. Sets, \$7.80

Send for Illustrated Folder of Other Souvenir and Gift Items
25% Deposit With Order, Balance C. O. D.

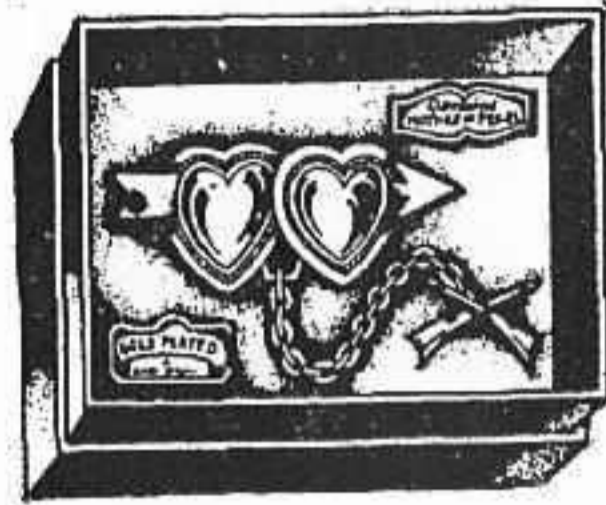
Goldfarb Novelty Company

"THE HOUSE OF SERVICE"

33-37 EAST 17TH ST.,

NEW YORK 3, N. Y.

SPECIAL NOTE • BUY WAR BONDS FIRST



No. 46X15

Double Sweetheart Guard Pin. Mother of Pearl Centers, Guard Chain Attached to Pin. Supplied With Any Design Branch of Service Insignia. 14 Kt. Gold Plated. Each in Gift Plush Box.

Per Doz., \$6.00



NOVELTY WOOD SALT AND PEPPER SETS

Natural Wood, Smooth and Clean Varnish Finish.

- No. 901 - Lighthouse
- No. 74B - Set of Barrels
- No. 825 - Set of Pears
- No. 819 - Set of Apples

Each Pair in Attractive Display.
Per Doz., \$1.20

Insist on Records

WASHINGTON, May 20.—Reliable reports indicate that the Office of Price Administration will continue its policy of checking on price violations by jobbers and manufacturers. This policy was started early in the year and OPA has uncovered a surprisingly large number of violations. Officials say they cannot tell how many of these violations are deliberate and how many are due to failure to study the regulations. OPA has repeated the warning that unless there is a decided drop in violations, more stringent methods will be adopted to remedy the situation.

OPA officials are frank in stating that the biggest cause of trouble is failure of firms to keep proper records of their sales. Officials would not say whether this failure to keep records was intentional. However, manufacturers and jobbers are being warned that they must keep records and that proper records will be an index to the willingness of the firm to observe regulations. Many injunction suits are being filed against firms that do not have proper records. OPA has recently issued instructions on pricing new articles that are placed on the market. Full details for pricing such articles have been issued in the form of an order which may be had from regional OPA offices.

Beginning May 6 OPA issued a regulation which would permit retail outlets to omit the excise tax from sales receipts on luxury items when sales receipts are issued by machine. Other requirements for separate statements on the amount of the tax on the sales receipts remained unchanged.

CLOSE-OUTS JOB LOTS

- BIG PROFITS — FAST SELLERS**
- Table Spoons or Forks (Metal) . . . \$3.50 per 100
 - Key Cases, Leather 2.00 per 100
 - Sling Shots 2.00 per 100
 - Indian Beads in Flashy Envelopes. . . 5.00 per 100
 - Calendars with Mirror 4.50 per 100
 - Wooden Elephants With Pins 3.50 per 100
 - Bon-E-Scopes 2.50 per 100
 - Religious Pictures, 16x20 10.00 per 100
 - Negro Religious Pictures, 16x20 . . . 7.50 per 100
 - Round Pictures Under Convex Glass 2.50 per doz.
 - 7-Pc. Council Set Silver Candles. . . 1.00 per set
 - 8-Pc. Dresser Set With Mirror 1.75 per set
 - 5-Pc. Ash Tray Sets 2.50 dz. sets
 - Leather Billfolds 6.00 per doz.
 - Leather Cigarette Cases 1.50 per doz.
 - Wooden Smoking Stands 2.00 each
 - Mirrored Baskets 1.50 each
 - Red Room Lamps with Shade 2.25 each
 - Drunkard Ash Tray (a riot) 1.00 each
 - Glass Creamers or Sugars 3.50 per 100
 - Glass Napples 8.00 per 100
- PICTURE FRAMES, GLASS — 8x10, \$3.00, \$6.00, \$10.80 per doz.; 5x7, \$2.25 and \$4.00 doz.; 4x6, \$1.50 and \$2.50 doz.; 2x3, \$1.00 and \$1.20 per doz.**
- Plaster, Flashy Colors, Fruit Plaques, Flower Plaques, Book Ends, Crosses, Statues, \$3.00 doz. Ladies' Straw Hats, \$2.00 and \$4.50 per doz. 25% With Order, Balance C. O. D.

SMITH'S JOBBING HOUSE

1841 CHICAGO AVE., CHICAGO 22, ILL.

STEEL POT CLEANERS \$8.40 PER GROSS

F. O. B. Chicago
Also Bobby Pins of Metal, 12 Doz., \$1.00, 60 Doz., Size \$4.50.
SEWING NEEDLES
24 Pkg. Asst. Size, \$1.00
144 Pkg. Asst. Size, 5.00
Order Today
RELIABLE JOBBING HOUSE
930 W. Roosevelt, Dept. B5-27, Chicago

WATERPROOF STYLE WATCHES



Military Wrist, fine Lever movements, G, 7, 15-J., in solid silver cases. \$200.00 Per Doz.
Assortments, including Pocket, Hunting, 6 Size, etc. \$85.00 Per Doz.
Deposit \$10.00 Required. No Cash. Sorry, no time for correspondence.
ZUSSMAN'S
207 W. Girard Ave., Phila. 23, Pa.

SUMMER INVENTORY CLEARANCE

LIMITED STOCK ON HAND

 Fobette Locket 143 Mother \$10.50 Per Doz. Boxed	 Fobette Pin 1919 Sister \$6.00 Per Doz. Boxed	 Locket Necklace 143 Neck \$9.00 Per Doz. Boxed
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Send 25% With Order, Balance C. O. D. Available With MOTHER SISTER SWEETHEART

SUPERIOR JEWELRY CO.
740 SANSON ST. PHILA. 6 PA.

OUTSTANDING SERVICE BANNERS

Illustrated are but four in our outstanding Patriotic banner line! All banners are heavily flocked with outstanding colors, sharp lettering, insignias and stars. No illustration could possibly do justice to these banners. You must see and handle them to appreciate their value and quality.

\$2 Trial Order Special
Brings You \$8 Retail Value! Plus Money-Back Guarantee!

You receive, postpaid, representative selection of banners. If not entirely pleased, return shipment for full refund plus postage. You don't risk a penny!

48 HOUR SERVICE
In no case, we guarantee, will more than 48 hours elapse between receipt of order and shipment!

OVER 20
Beautifully Tailored Modern Banners
Patriotic Banners include "OLD GLORY," "KEEP 'EM FLYING," "LIBERTY BANNER" and others too numerous to list! Our standing MONEY BACK GUARANTEE has been in force for years with never a return—repeat orders in many grosses have always resulted. Prices range from 90¢ to \$6.00 per doz. Size range from 5 1/2"x9 1/2" up to 18"x23". Send for YOUR trial special today, name of nearest jobber will be included for your convenience. Jobbers, write for special prices.

1/3 Deposit With Order, Balance C. O. D., F. O. B., N. Y.

HARRY REITER 143 WEST 20TH STREET, NEW YORK, N. Y.

"GLORY," 19"x23"
\$8.00 Doz.

U.S. MARINES
IN SERVICE

KEEP 'EM FLYING FOR VICTORY
 9"x12" - \$1.50 Doz.
17"x19" - \$4.00 Doz.

PIONEER Offers OUTSTANDING Values TO PREMIUM and TOBACCO JOBBERS

10 A—Our 50c Retail, 4 Pc. Cigarette Case, \$24.00 Gr.
11 A—Leather Cigarette Case, with Match-King Lighter, Boxed, \$10.20 Dz. Also without Lighter—Write for Price.
12 P—Our \$1.00 Retail, 6 Pc. Cigarette Case with Picture Frame, \$42.00 Gr. Can be had with Emblem.
All Genuine Leather Stamped—Packed 24 to a Box. Order One Box of Samples of Each.

SEE THE FINEST MERCHANDISE AT THESE LOW PRICES.
We Manufacture Line of Leather Specialties for the Jobbing Trade.
PIONEER MANUFACTURING CO.
44 N. FOURTH STREET PHILADELPHIA, PA.

STREET PHOTOGRAPHERS—IT'S NOT A SECRET

Remember those knock-out mounts the other man was using? THEY WERE KEYSTONE MOUNTS. Remember that HE was getting the customers and YOU were "at ease"? DO YOU want to be busy at your next "doing"? Then be stocked up with KEYSTONE MOUNTS. The sayings, designs and assortment we send you GUARANTEES to make every day a "big day." NO SHORTAGE OF STOCK AT THE KEYSTONE. Orders are filled promptly and correctly. Blackbacks, mounts and folders for the One Minute Men; mounts and folders for the 4 for a Dime. Let's all pull together and watch the results. How about it, buddy?

KEYSTONE FERROTYPE CO. 734 SOUTH ST. PHILADELPHIA, PA.

New! GLOWS in the DARK

GLO-ART LUMINOUS PICTURES

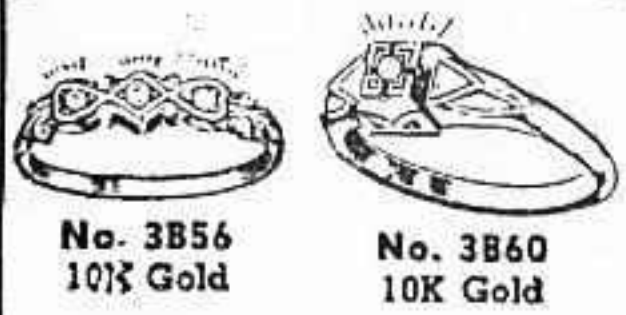
A NEW SENSATIONAL SELLER. Beautiful reproductions of GLAMOUR GIRLS, FLORALS, RELIGIOUS SUBJECTS, ETC., that glow in the dark with fascinating, breath-taking beauty. Equally attractive under light. Exquisite, colorful, glass frames which harmonize with the beautiful colors of each picture. Size 10"x12". Fitted for hanging. Packed 1/2 dozen to the box. Patent Pending.

\$7.80 PER DOZEN

No Order Less Than Two Dozen
5 ASSORTED SAMPLES \$5.00
1/3 Dep. With Order—Bal. C.O.D.—F.O.B. New York City.
DETAILS OF OTHER MADISON PRODUCTS UPON REQUEST.

Manufactured Solely by **MADISON MILLS, 303 Fourth Ave., New York 10, N. Y.**
Established 1918

"Chip-Diamond" Rings
In 10K and 14K Gold Mountings
Unlimited Quantities



10K GOLD
No. 3B60 Solitaire \$2.25 each Bulk
No. 3B56 Wed. Ring \$2.25 ea. Blk.
No. 3B201 Bridal Set \$4.50 ea. Box.
14K GOLD
No. 3B206 Bridal Set \$5.25 ea. Box.
Sizes 5-7

No. 3B201—10K Gold
No. 3B206—14K Gold
One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.
(State your business)

HARRY PAKULA & CO.
5 N. Wabash Ave. Chicago 2, Ill.

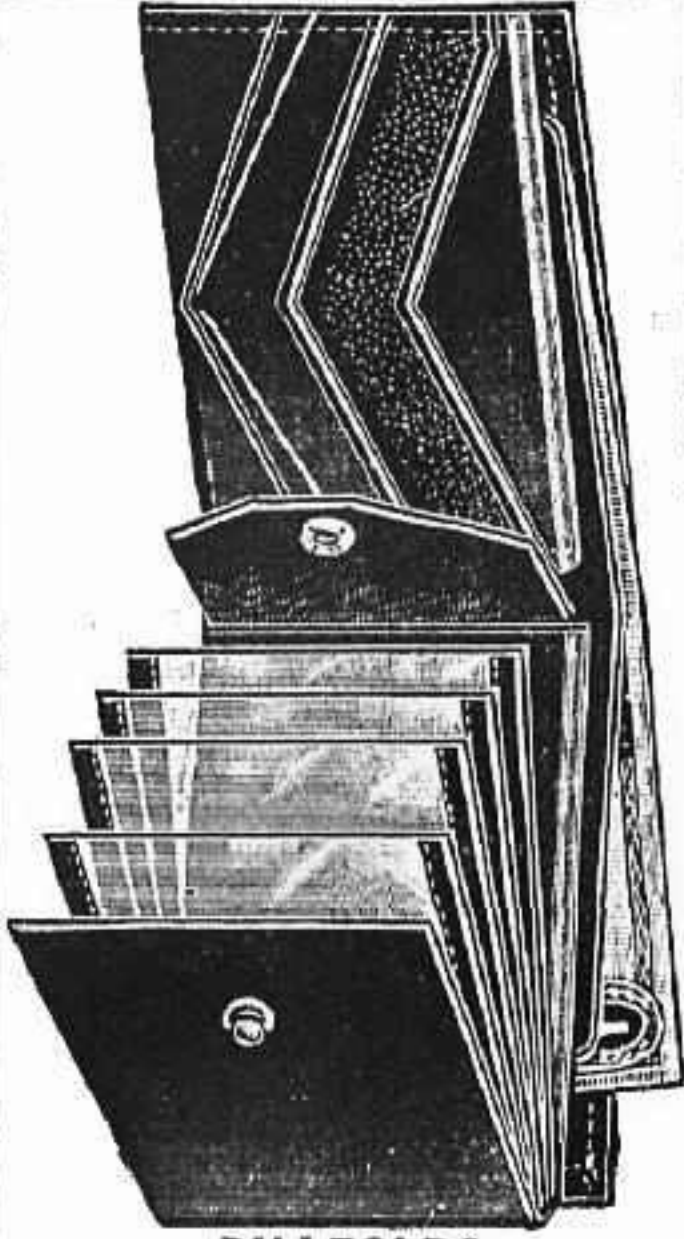
Pen and Pencil Plans Discussed

WASHINGTON, May 20.—The Industry Advisory Committee representing wholesalers and retailers of fountain pens and mechanical pencils held its first meeting here May 2. The usual procedure of hearing instructions from OPA officials and requests for information marked the first meeting. The plan for setting dollars and cents price ceilings for the wholesale and retail trade was explained. The committee appointed by OPA was made up of four wholesalers, seven retailers and one combination firm from the trade. The retailers were selected to represent each type of outlet for pens and pencils, such as drugstores, specialty shops, department stores, mail-order houses, jewelry stores and stationery stores. When the committee organized it elected A. H. Fagan, of Butler Bros., Chicago, as its temporary chairman.

The WPB advisory committee for the same industry recently recommended that whenever additional materials became available for fountain pens and mechanical pencils, an effort should be made to bring production and delivery quotas for pencils in line with those for pens, so that matched sets may be sold. WPB officials reported that requirements for fountain pens for the military forces in 1944 will total more than \$2,000,000 per quarter.

WPB industry committees meeting during the week were the Specialty Manufacturing Industry, May 17; Luggage Industry Committee, May 18.


#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10...\$7.00
IN LOTS OF 100 OR MORE...\$62.50



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| Carded Military Insignias, Ass't .. M. 10.00 | 3 Piece Carving Set Doz. 7.20 |
| Pin-Up Girl Calendar Note Books .. M. 10.00 | 5 Piece Carving Set Doz. 12.00 |
| Comic Hat Bands M. 17.50 | Keg Liquor Set Doz. 12.00 |
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Made of high quality leather. It is dust-proof, has a waterproof lining and a Talon zipper. Full capacity opening, with a stiff wire frame at top which holds it rigid when open. It closes snug and compact. Used by both men and women.
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In Lots of 10...\$20.00

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#12 Large Bust of Christ, 7 1/2"x4"	6.50	#100 Small Attractive Wall Brackets, 4"x4"	4.25
#13 Large Bust of Mater Dolorosa, 7 1/2"x4"	6.50	#88 Communion Boy or Communion Girl	4.00
#22 Assorted 8" Saints in Shrine	8.50	#102 Saints, 6 1/2"	4.50
#23 Statue of St. Theresa, 9"	6.50	#94 Crucifix in Plaque with Hanging Hook, 6"x3 3/4"	4.25
#17 Statue of Lady of Grace, 9"	6.50	#85 Mother Cabrini, 7 1/2"x3 1/2"	6.50
#24 Statue of Lady of Lourdes, 8"	6.50	#96 Bust of Ecco Homo & Mater Dolorosa in fitted cutout boxes, set	8.50
#20 Statue of Infant of Prague, 7 1/2"	6.50	FLOWERS	
#18 Statue of Sacred Heart, 8"	6.50	#120 Screw-on Luminous Earrings, Pr.	Dozen \$4.20
#14 Statue of St. Joseph, 8"	6.50	#7 Small Gardenia Flower with Bud	2.75
#15 Statue of St. Anthony, 8"	6.50	#8 Glowing Orchid	4.00
#60 Crucifix and Assorted Saints on Altars, 5 1/2"x4 1/2"	6.50	#10 Double Gardenia (Corsage)	4.00
#62 Statue of Nativity, 4 1/2"x3 1/2"	6.50	#53 Novelty Hair Bow with Gardenia, all colors	3.25
#63 Statue of Sitting Madonna and Child, 8"x3 1/4"	6.50	#55 Small Gardenia without Bud	2.25
#25 Statue of Guardian Angel, 6"	4.00	#58 Acatote Hair Bow on comb with Luminous Gardenia in center	4.25
#21 Statue of Holy Mother and Child	4.75	#107 Large Gardenias	4.00
#45 Animals, Assorted	4.00	#108 Large Gardenias	6.00
#31 Statue of St. Theresa, 5"	3.60	#109 Medium Size Gardenias, Pink & White	4.75
#32 Statue of St. Anthony, 5"	3.60	#110 Camellias	5.50
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#37 Statue of Infant of Prague, 5"	3.60	#103 Silk Ruffle Hairbow on comb with Luminous Gardenia	4.00
#38 Statue of Hostia, 5"	3.60	#106 Double Velvet Hairbow on comb with 2 Luminous Gardenias	5.00
#39 Statue of Vita Mundi, 5"	3.60	#121 2 3/4" Wide Single Silk Hairbow on comb with Luminous Flower	4.00
#40 Statue of Lady of Grace, 5"	3.60	#122 2 3/4" Wide Double Silk Hairbow on comb with 2 Luminous Flowers	5.00
#41 Statue of St. Joseph, 5"	3.60	#123 Hand Decorated Luminous Double Roses	4.00
#117 Confirmation Boy	3.60	#124 Hand Decorated Luminous Triple Roses	5.00
#118 Confirmation Girl	3.60		
#88 Dutch Boy or Dutch Girl	3.60		
#93 Infant on Cross (Christ)	3.60		
#42 Ballet Dancing Girl	3.60		
#119 Large Guardian Angel, 8 1/2"	8.50		
#95 Small Cross, 4"x2 1/2" with Hanging Hook	2.75		
#48 Statuettes, Assorted, 3 1/2"	2.50		

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NITE GLOW PRODUCTS CO. 106 W. 46th St. New York 19, N. Y. ME 3-5794

Pipes For Pitchmen

By Bill Baker

DOC AND BABE SHERWIN . . . have opened their med show with six people in Sapulpa, Okla., May 8.

ARE THEY talking about your success?

TOBY JOHNSON . . . former member of the tripes and kelster fraternity, is now in the medical bureau at Fort Bragg, N. C.

BILL MADISON . . . erstwhile sheetie, is now desk clerk at the old Victoria, showmen's hotel in Oklahoma City.

WALTER McINROE . . . is with herbs in Vinita and Miami, Okla., after being in Hot Springs the past year.

DON'T STAY too long in one spot.

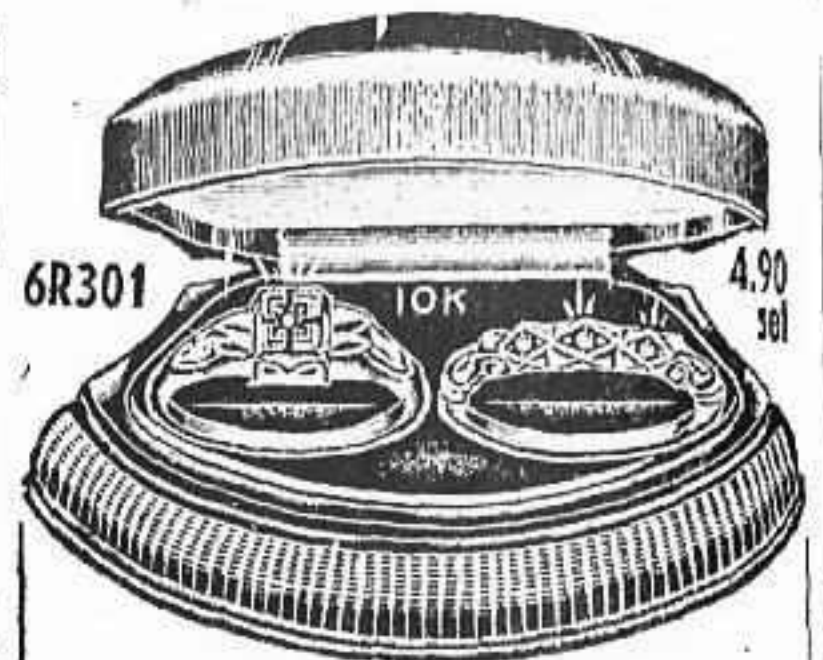
HARRY H. KINCHELOE . . . of Mar-o-Vel, Oklahoma City, reported the recent death of Doc Victor B. Lund to the desk. His obituary appeared under Final Curtain last issue.

ESTELLE AND LE MOIND . . . cut up jackpots with Kid Carrigan in Cincinnati last week. Old med team is doing night club spots now.

LOU DAVIS . . . of the Oddities on View show, has turned post and shoots with a nifty about the 30 per cent cabaret tax. Space does not permit our repeating it. He's on the Harry Craig Shows in Duncan, Okla.

TOO MANY in one location is not good.

PFC. ROBERT HERR . . . now in New Guinea, was out with ink sticks and slum jewelry before pitching war goods to the enemy. He worked with



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10K Gold Mountings
GR301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.00
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Straight & Safety Pins. Packaged or Bulk. State Quantity Wanted or No Reply.

FOUNTAIN PENS

Lever Filler, Silver Palladium Gold Plate Point, Gold Filled Band, Military Clip. Per Doz. \$9.00. Others from \$7.50 to \$12.00 Doz.

BLADES \$7.50 Per 1000

First run, uniform, D.E. Blue Steel, packed 20/5s per carton. No orders less than 25 ctns. Send full amount or 1/3 deposit. Write for free list of other brands.

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PHOTO FOLDERS printed with name of Camp, Town, Beach, etc. DIRECT FROM MANUFACTURER. 3x4, 3x4 1/2, 3x5, \$25.00 per 1000. 2x3 Folders, \$18.00 per 1000. Hart Folders, 1 1/2 x 1 3/4, \$12.00 per 1000. GUM PAPER MOUNTS, 1 1/2 x 1 3/4, \$2.50 per 1000. 1 3/4 x 2 1/2, \$3.50 per 1000; 2x3, \$5.50 per 1000. Send deposit or full amount with order.

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FAMOUS ELECTRIC ENGRAVING PENCIL

Favorite of 5 and 10's, pitchmen, libraries, industries. Great money maker for you wherever crowds appear. "So easy to handle, does such beautiful work." Sold on 5-day approval, guaranteed one year. "Just with a twist of the wrist," engraves fine, medium or big lettering in gold, silver, colors on almost any material. We originated the practical electric pencil in 1931. Our pencils are used in stores of Kroger, Kress, Grant, Newberry, Murphy, Green, Woolworth (St. Louis district, 200 stores) and thousands of others. Famous professional model No. 3, switch on 7-foot safety asbestos insulated resistance cord with exclusive aluminum heat dissipater assuring safe, comfortable, profitable, continuous use all day long. \$7.25, including 6 rolls, 1 inch by 400 inches, superior first quality gold foil. Postpaid Cash with Order. No. 2, precisely same as above, but with 5-foot cord, without switch, \$6.25. Extra rolls gold, silver, black, blue, white, red, green, etc. 6 rolls, \$2.50; 12 rolls, \$4.80 postpaid. Cash with order. ORDER NOW BEFORE TOO LATE. JEWELRY ENGRAVERS—We now have a few Vibro Engraving Tools for users of our Famous Electric Pencil. Price \$10.00 with needles and one special hard needle, delivered prepaid on receipt of P.O. money order. A Diamond Point Needle for long wear and for use on even hardest metals, \$8.50 extra.

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in beautiful colors. Mounted on individual cards, to retail at 10c and 25c. Large assortment, very attractive.

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Novelty Stores—Gift Shops—Hustlers We have attractively packaged sets that are real sellers and good values. Set #1 has 12 Pictures, 7x9 inches Set #2 has 9 Pictures, 5x7 inches Set #3 has 5 Pictures, 4x5 inches Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty Items suitable for Joke and Trick Stores. Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Paks, Puzzles, Placards, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and THREE complete sets of PIN-UPS with wholesale price lists of entire line, \$2.00.

Please State Your Business. KANT NOVELTY COMPANY

323 Third Ave., Dept. B2, Pittsburgh 22, Pa.

SOCIAL SECURITY PLATES

Name Plates, Stamping Machines and Leatherette Cases made to order. Send 25¢ for sample plates and circular. Wanted—Schmidt Stamping Machine, good condition. State price.

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BOX 45, STA. A BROOKLYN 6, N. Y.



7¢ Each Gross Lots. Sample 25¢. E. P. FITZPATRICK

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All Well Known. Good War Maps. Write or Wire ED HUFF

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NEW PLASTIC CANTEEN

used by Armed Forces
used by Civilians in
FACTORIES, FARMS, SCHOOLS,
SPORTS, HOME and TRAVELING.

Ideal for BOY and GIRL Scouts
WILL NOT BREAK WHEN DROPPED.
Leak-proof screw top.

Height 7 1/2 inches
Width 4 inches
Depth 2 1/2 in.

Weight
6 oz.



Holds
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Lots of 100 or More \$1.15 Each
Lots of 50 1.20 Each
Lots of 25 1.25 Each
Lots of 12 1.30 Each
Lots of 6 1.35 Each

SAMPLES \$2.25 each postpaid.
Deposit with all orders.
Sold for premium and prize use only.
A. N. S. CO.
312 Carroll Street, ELMIRA, N. Y.

the W. G. Wade Shows thruout the Middle West. He inks: "I get *The Billboard* here and keep up with the new merchandise and could really clean up if I could get the stuff. We get Australian money here and the G. I.'s figure a pound at \$3.20 in U. S. mazuma. I'd like lines from the guys and gals, especially Charlie (Spider) Knight, who was on the Johnny J. Jones Shows. Address is APO 8, Postmaster, San Francisco."

A BY-LINE is quite different from a buy line.

FRED X. WILLIAMS . . .
infos that he is on the jump with one and two-day stands across country and will join up with the boys in Philadelphia about June 5. He reports good takes at the dog shows with sheet and novelties. He sent several newspaper items on various subjects covered by *The Billboard*.

GEORGE ALLEN . . .
76-year-old hand engraver and one of the vets in the biz, is getting ready for his annual treks on the fair cir.

AL FISHER . . .
is resting in Syracuse after working peelers in the Green stores there. He will head for the fairs soon.

FIFTH WAR LOAN goal is \$16,000,000,000. What's your goal?

JOHNNY MORRIS . . .
is doing war work in a Newark (N. J.) factory.

NED H. HOUSE . . .
met up with a lot of the fraternity in a recent trip to Providence and Attleboro, Mass. House is still getting out the rings in Johnson City, N. Y.

C. S. (HILLBILL) MORRISON . . .
got the geedus with his bomber balloons in Cincinnati when the Cole Bros.' Circus

showed there for four days recently. He was teamed up with Ben Horseback, known as the Transcontinental Kid.

SAMUEL B. POKKAR . . .
vet jewelry and novelty provider in Providence, was with the Doc Flagg Shows in 1909 and is still with the biz.

HOW'S YOUR invasion progressing? Got enough merchandise ammunition?

HARRY MAIERS . . .
will stay in Birmingham until July and then head for his annual Florida fishing.

"RED-NOSE" MAZIE . . .
cut up jackpots with the folks on the Cole Bros.' Circus when it played Cincinnati recently.

MADALINE E. RAGAN . . .
still pitching her Show Folks, Inc., from her Chicago headquarters.

W. F. McDONOUGH . . .
pencils from Gardiner, Me., that he met Jack Cleary and Slim Hines in Caribou, Me., getting geedus with sheet. They ask for pipes from Ray Baker, Paul Dennis and Charlie Levine.

SMART MERCHANTS welcome pitchmen to their towns. It means added biz for them.

EDDIE LEONARD . . .
is in Philadelphia after a stay in Washington. While in the big city of government activity he met Gen. Jacob S. Coxey, 90-year-old leader of the famous Coxey's Army, who spoke from the steps of the Capitol just 50 years after he was forced away from the same spot. He

A. W. FISHER . . .
pipes from Troy, N. Y., that Ned H. House is opening a wholesale jewelry house in Johnson City, N. Y., and that James Wells is still king of Maxwell

RINGS

White Stone Solitaires,
Wedding and Novelty Rings

Never before have good looking rings been in bigger demand. Better prices, faster sales come from popular designs like these. Retailers everywhere are asking big money and making sales faster than they can get supplies. Send your order now before present supplies are gone. Cash in on war-time demand for WEDDING RINGS, ENGAGEMENT RINGS and NOVELTY "Friendship" RINGS. A display of these rings has sparkle and class. We guarantee every ring to be exactly as represented and have sufficient supplies to give you immediate delivery. We ship an ideal assortment of the most common sizes in each dozen you order. Be sure to order by number, enclosing 1/3 DEPOSIT. We ship BALANCE C. O. D. If you want quick profits try out a display of these rings.



No. 842BN
Whitestone Solitaire Silver or \$7.50
1/30, 14K. R.G.P. Dt.



No. 14SH \$9.50
Whitestone Solitaire Silver or \$7.50
1/30, 14K. R.G.P. Dt.



No. 30RW \$3.25
Wedding Ring— \$3.25
1/30 14K. R.G.P. Floral Design.



No. 8258 \$12.00
Sterling Silver, Side Stones, Large Center Stone.

Pendant Heart
Sterling Silver
"FRIENDSHIP" Ring
Order No. A-645

Shown Below—Two dangling hearts attached to an extra wide sterling silver band. Delicate "forget-me-not" design. This ring is meeting with faster sales than any other design offered in years. Everyone who sees it wants one, and with so many men in service it is being given as gifts as a "True-Friendship" Ring. It is reported that some stores are getting as high as \$4.00 for this ring. It offers big profits and fast sales. Ideal Engraver. Order by number at



\$4.50
Sterling Silver, Heart, Inlaid Mother of Pearl. No. P568.



\$2.75
1/30 14K. R. G. P. Wedding Band. No. W43BN.



\$10.50 Doz.



\$12.00
Sterling Silver Whitestone Wedding Ring. Stones set clear around band. No. WSS81R Dt.



Sterling Silver Clasp Hands Ring—An emblem of friendship. Nationally advertised at \$2.95. Very popular. Supply limited.



2 Hands Clasp and Unclasp. No. TF285 \$1.50 Ea.

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If you buy from us your goods will always be shipped promptly. PRODUCTS LIABILITY INSURANCE CARRIED BUY WAR BONDS

CELTONSA MEDICINE CO. CINCINNATI, O.

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Glass Cutter, Knife and Scissor Sharpener; Lawn Mower Sharpener. Closing out some old Spiral and Cabbage Silcars. Manufactured by

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"PIN-UP GIRLS"

24 Beautiful Girl "Pin-Ups" in a variety of catchy poses with appropriate gag-lines to match. Printed in full color on heavy card stock. Size 2 1/4 x 3 1/4. Good for framing or ad on back. Send 25¢ coin or stamps for set of 24 samples. NONE FREE! Wholesale price list sent ONLY if samples are ordered.

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Signet Pins, Rings, Lockets, Identification Bracelets, Anklets, Dog Chains, Bird Stone Rings. Immediate Delivery. Samples \$15.00. JACK ROSEMAN CO. 307 Fifth Ave., N. Y. C.

RUN MENDERS

54 Gauge Rubber Handle, gross, \$2.75; 1,000, \$16.00. 54 Gauge Wood Handle, gross, \$4.00; 1,000, \$25.00. 50 Gauge Chiffon, gross, \$8.64; 1,000, \$50.00. With Wood Handles, gross, \$9.50; 1,000, \$55.00. Shortest Latch, finest Needle made, rubber Handle, 50 or more, 10¢ each; gross, \$8.64. New Medium Long Hook, Rubber Handle, 50 or more, 10¢ each; gross 9¢ each; 500, 8¢ each; 1,000 7 1/2¢ each. Directions furnished. Deposit required. 5 samples, 50¢. Please state your business. RUN MENDER WORKS, Dept. C-2, Waukesha, Wis.

NEW FRAME—BREAKING ALL SALES RECORDS



UNUSUAL — ANTIQUED BRONZED WOOD FRAME

The frame studios, stores, Px. are looking for. Attractive two tone gold bronzed frames with patented Korner-Loo Easel Back, with Glass. Order plenty, you'll need them.

- No. 5— 5x 7, only \$ 6.00 dozen
- No. 7— 7x 9, only 8.40 dozen
- No. 8— 8x10, only 9.00 dozen
- No. 12—12x15, only 16.20 dozen (With 8x10 Mat)

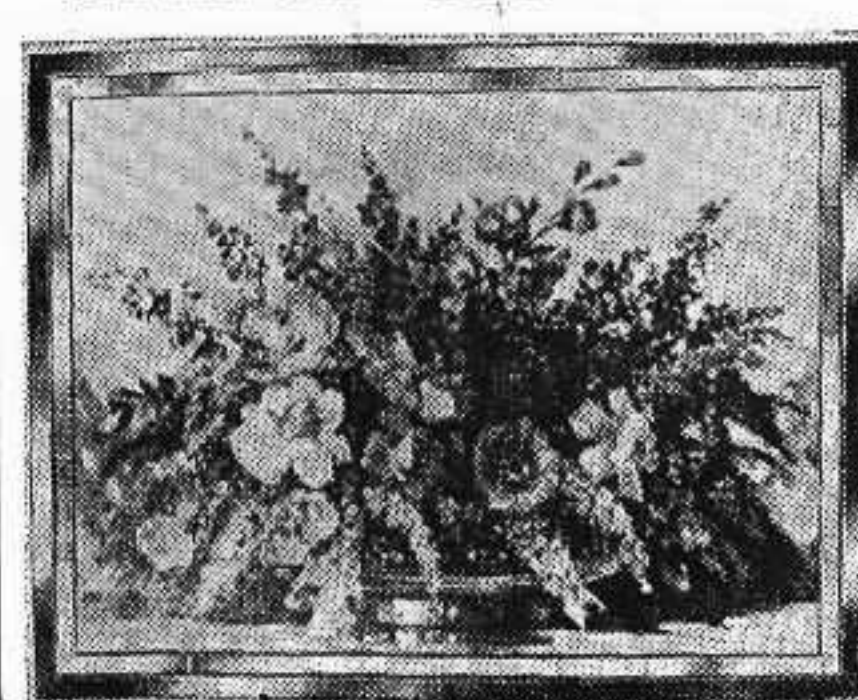
BARGAIN SPECIALS

- Zipper Wallets—Genuine Calf Skin, 5 pass cases; value \$4.50, only.....\$2.00 Ea.
- Genuine Leather Wallets, \$1.50 value..... 8.40 Dz.
- 5x7 Autograph and Snapshot Albums, only.... 5.40 Dz.
- Leather Zipper Coin & Token Purses, only.... 4.50 Dz.
- 50 Plastic Cigarette Cases, only..... 2.70 Dz.

25% Deposit With Order, Balance C. O. D. Unless Rated.

H. MEINHARDT & CO., INC. 4527 RAVENSWOOD AVE. CHICAGO 40, ILLINOIS

"SHARON LEE" (PATENTED) PICTURE FRAMES



\$1.30 Each

Beautiful 16"x20" All Mirror Frame of 1" Hand Cut Mirror Flexo, overlaid with 1/2" Blue Mirror Strip. Very Flashy. 12 ast. very popular subjects. Ready to hang. Each in corrugated wrapper. 6 in wood crate. Wt. 64 lbs. per doz. HAND MADE IN U. S. A. WE CAN ACCEPT SOME NEW JOBBER ACCTS. IMMEDIATE DELIVERY AT PRESENT.

W. L. MARTIN MIRROR BOX CO. 941-43 W. 79th St. CHICAGO, ILL.

MAGIC RACES—FUN SHOPS—EX. MATCHES—2, 3 & 4-BLADE KNIVES—BAYONETS—DAGGERS—KEM RITZI LIGHTERS—FLASHLIGHTS—PIN-UPS—TRICKS—JOKES—CUTLERY—NOVELTIES. BORDER NOVELTY CO. 405 WOODWARD AVE., DETROIT 26, MICH.

MID CONTINENT Jewelry Company 405-NORTH LOCUST JEFFERSON, IOWA

Jerry Gottlieb and Joe End

Say **THANKS**

To Our Many Satisfied Customers. You Have Forced Us To Expand Again, This Time BIGGER, BETTER Than EVER. Watch for Our New Broadway address. (Thanks to You.)

- UP TO THE MINUTE MERCHANDISE
- BEST PRICES ● GOOD SERVICE
- PLENTY OF STOCK

Write or wire your wants, no matter WHAT they may be

JERRY GOTTLIEB, Inc.

303 FOURTH AVE., NEW YORK CITY 10 Gramercy 5-4435

Street, Chicago, and gets the long green every Sunday.
MADALINE E. RAGAN . . . pipes from Chicago: "Gee, it sure was a blow to hear of the deaths of three good old-timers, Billy Blackhawk, Pappy Jordan and Doc Lund. Their deaths leave a gap in Pitchdom that will be hard to fill, as they were of the old school. I have purchased a p.-a. system and expect to be on the road shortly. My husband, Ray Hebers, is horsebacking rad in the daytime and making openings on a side show of the King Reid Shows at night in New York State."

JACK DAVID . . . has closed his vitamin demonstration in the Boston Store, Chicago, for the hot months.

ALWAYS BOOST the town and it'll be a boost for you.

SPEEDY ROSE . . . received his medical discharge from the army and was seen on Maxwell Street, Chicago, recently.

AL RICE AND MABEL . . . were spotted working with Jimmy Wells on Maxwell Street, Chicago, on a recent Sunday.

HERMAN KELLER . . . is in Chicago with herbs and oil after a winter in the Murphy stores in Washington.

BEN LAURIE . . . Doc Brown and Fred Fondant recently blew into the Windy City from St. Louis. They say the Clarendon Hotel, Chicago, looks like a Pitchmen's headquarters, with Doc Lytell, Tommy Burns, Doc Gilbert and Charlie Nel cutting up jackpots in the lobby.

PCSA

(Continued from page 39)

Ivaldom, Candy Moore, who made a late arrival, alibied by buying another War Bond for the building fund. The lion's head showed Joe Krug with \$11.72 more for the Christmas dinner.

Ladies' Auxiliary

Attendance was 30 at the May 1 meeting, First Vice-President Mary Taylor presiding. Secretary Vivian Gorman reported on get-well cards sent to members. Treasurer Marie Tait reported on income and expenses for the first quarter, and Marie Morris on subscription books. Madge Buckley, Peggy Bailey and Maybell Hendrickson made bazaar donations. Gladys Morris sent in a liberty bell and subscription book. Bank night award went to Maybell Hendrickson. Door prize, donated by Mary Taylor, went to Esther Carley. Officers presented a Mother's Day gift, a lovely bag, to Mother Minnie Fisher and pink roses were presented by Jenny Rawlings. When Stella Linton celebrated a birthday at the home of Francis Barth there was a large cake, and among guests were Mr. and Mrs. Rosard. Members pledged to finish 30 articles for the bazaar party May 25.

A War Bond drive will be held in the rooms July 10, and purchases of bonds should be reported to Treasurer Tait. Receipts for amounts purchased are sufficient for out-of-town members. Effort is being made to reach \$100,000 in bonds purchased by members by January 1. To date \$58,000 has been subscribed for. Pictures of a birthday party in honor of Florence Webber in San Diego were on display in the rooms. Fern Redman

wrote all San Diego members plan to attend a meeting soon. Mabel Brown and Marie Morris served luncheon. Anna Metcalf donated a cake. A social hour followed.

IMMEDIATE DELIVERY! IDENTIFICATION BRACELETS STERLING SILVER

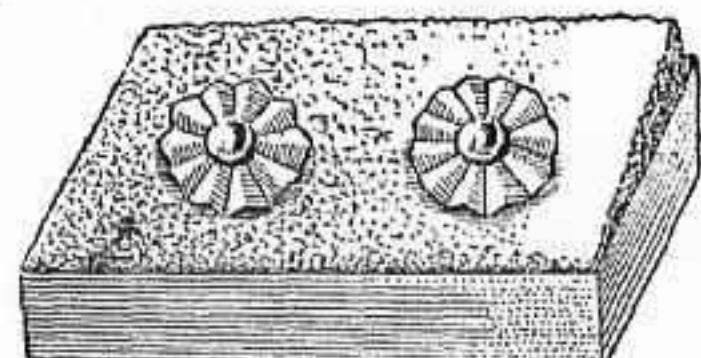


\$54.00 DOZEN

Minimum Quantity, 1/2 Dozen.

Almost 1/8 inch thick—heavy chain and lobster-hook. Individually boxed.

EARRINGS — Latest Design



Gold plated on metal. Three styles. Hand-somely boxed. \$7.20 DOZEN Dozen Lots Only.

LADIES' LOCKET BRACELET



\$48.00 DOZEN

Minimum Quantity, 1/2 Dozen.

Sterling Silver—Heavy .070 chain—locket is handsomely engraved and opens—beautifully boxed. A \$9.95 retailer.

MILITARY "FRAT" PIN

With Accompanying Army, Navy and Air Corps Insignia



Actual Size

\$6.60 DOZEN

Minimum Quantity, 1/2 Dozen.

Gold plated, beautifully designed and hand decorated in red, white and blue. Complete with safety clasp.

B. FOX, 20 W. 47 St., New York 19, N. Y.

MERCHANDISE YOU ARE LOOKING FOR

FEATURE OUR BIG LINE OF GOLD PLATED EMBLEM JEWELRY

Less Than Half Regular Prices—Each Item in Plush-Lined Gift Box. Included Are Chain Bracelets, Chain Lockets, Brooches, Compacts, Etc. Our Special Introductory Offer—One Dozen Assorted, \$6.00.

CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE	SLUM GIVE AWAYS	NOVELTIES
Over 100 Feature Items, Including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross. Order by Assortments. \$20.00, \$40.00, \$75.00 Units	Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New. Popular in Demand. Flash. Order by Assortments. \$10.00, \$25.00, \$50.00 Units	Hats, Leis, Tails, Hat Bands, Combs, Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Lunch Boxes, Fancy Boxed Towel Sets, Fur Animals, Etc.

ANOTHER ACME LEADER — The New Singing Yo-Yo Tops, Beautifully Colored, All Metal, Triple Action, American Made Triple Action Tops. \$7.20 Gross — Double Action Tops, \$6.00 Gross.

SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS
25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

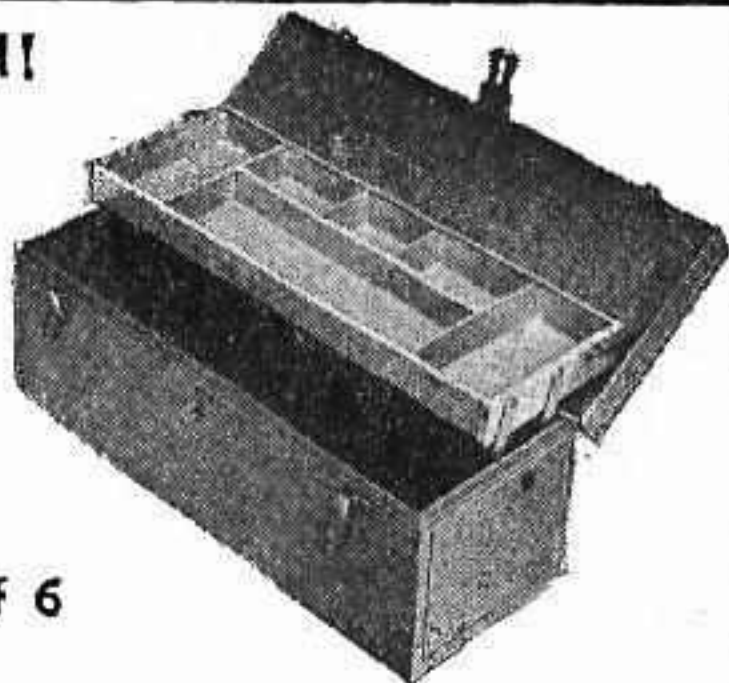
1-day Service **ACME PREMIUM SUPPLY CORP.**
3333 LINDELL BLVD., ST. LOUIS 3, MO.

HOT PREMIUM ITEM!

LIMITED QUANTITY

STEEL TOOL BOX

Heavy gauge Steel, single cantilever tray, steel handle, durable baked enamel, wrinkle finish, rigid construction. COLORS—Olive Green or Maroon. A \$5.95 retail value. No. 16-S—Size 16"x7"x7"—Wt. 8 Lbs. Packed 6 to a shipping carton, ind. packed. Weight per carton 48 lbs.



SPECIAL \$3.25 Each, Lots of 6
Minimum Quantity Sold—Six

DEALERS

Write for our complete circular of other models in tool and tackle boxes.

TERMS: Net cash, 1/3 deposit with order, balance C. O. D., F. O. B. Chicago.

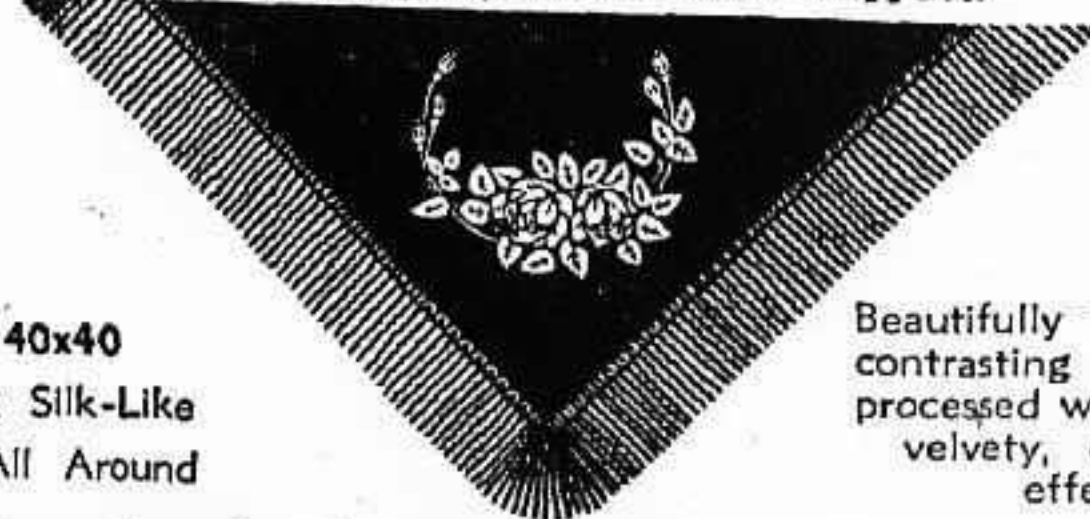
JOHN BAKER CO.

542 SO. DEARBORN ST.

CHICAGO 5, ILL.

TABLE COVERS

Made of Rayon, Satin and Taffeta



Size 40x40

Including Silk-Like

Fringe All Around

Beautifully finished in contrasting colors and processed with a raised velvety, embossed effect.

This table cover can be used as a shawl, piano scarf and couch decoration and can be furnished with emblems of any branch of the service and camp names.

PRICE \$14.00 per dozen—Sample \$1.50

25% Deposit—Balance C. O. D.

LEROCK PRODUCTS CORP. Manufacturers 55 East 11th Street NEW YORK 3, N. Y.

BOOK MARKER
GENUINE LEATHER
PRICE **25c**

BOOK MARKERS
Genuine Leather, Assort. Colors.
PRICE 25c EA.; \$1.80 PER DOZ.
12 on Attractive Display Card.

TOKEN PURSE
OF COIN PURSE
GENUINE LEATHER
PRICE **50c**

EVERYBODY NEEDS ONE!

TOKEN OR COIN PURSE
Genuine Leather, Assort. Colors.
PRICE 50c EA.; \$3.60 PER DOZ.
8 on Attractive Display Card.
Pleaso Specially Snap Fastener or Zipper Style.
(Jobbers and Agents wanted.)
"BEAUHARNAIS"
316 S. WABASH AVE.,
CHICAGO 4, ILL.

BUY MORE WAR BONDS

Heart Shape PILLOW TOPS
Made of Rayon Satin and Taffeta.
Width 18", Length 17".
Made in effective, contrasting colors in any of the following verses: Mother, Sweetheart, etc.
1 Doz. \$9.00 Doz.
1 Gross 7.20 Doz.
SAMPLES \$1.00
20" by 20" Pillow Tops of materials and verses mentioned above, with or without CAMP NAMES. \$4.00 per doz., in gross lots.
CIRCULAR SENT ON REQUEST
LEROCK PRODUCTS CORP.
55 E. 11th Street, NEW YORK 3, N. Y.

Airports Promise Many New Outlets

WASHINGTON, May 20.—A conference has been called by the directors of the National Aeronautic Association to bring interested groups together for planning on future airports.

Much discussion has taken place in business circles on building airports to accommodate future air travel. Trade leaders expect a big increase in air travel and also in the use of individual planes. Reliable trade estimates place the number of airports now at about 3,000. They say this number will certainly be doubled early in the post-war period, making a total of about 6,000 airports. The merchandise trade will be greatly interested in this expansion of air travel because the establishment of 6,000 airports will increase the outlets for novelty merchandise by leaps and bounds, and it means also that people traveling by air will be among the best customers for specialty merchandise.

Pitchdom Five Years Ago

Stanley Naldrett was going strong with juicers in St. Louis. . . . W. D. Cooper was in Fulton, Miss., after rambling thru the hills of Mississippi. . . . Joseph Gnazzo, known to the boys and girls as Joseph G. Marino, was in Roanoke, Va. . . . Wrangler Rambo was working over his equipment in Overland, Mo. . . . Maurice (Speedy) Hascal was with Joe Colby in Eugene, Ore., ready to head east to work fairs. . . . Herb Johnson and Eugene Fredette worked Sacramento. . . . Jerry Russell, Sam Jones, Syd Shipman, Carl Richardson, Henry Barrett, Mary Ragan and Chet Wedge were reported in San Francisco. . . . Doc Jerry Coates reported Philadelphia a good town to stay out of unless the layout was new. . . . George De O'Trey piped from Preston, Idaho, that he had met several of the boys in Nevada. . . . George Durst advised pitchmen to get hep to bridge talk in Brooklyn. . . . Eddie Delroy finished Everglades Fair and Bean Festival at Pahokee, Fla. . . . Johnny Hicks began his fourth year in Los Angeles with Hildebrand's United Shows, where he had Ye Old-Time Auction Store. . . . Sam Jones was working gummy in Los Angeles. . . . Jimmy Tate scribed from Danville, Va., that Rags Ragland was getting organized in North Carolina. . . . Harry Lavan and Ben Gross were in Los Angeles. . . . Big Al Ross reported things okay in Cleveland. . . . Merten Craig in-soed biz fine with Craig's Vaudeville Show thru Southern Pennsylvania and Maryland. . . . Tom Kennedy reported working Pratt Falls, Pa., with herbs. . . . That's all.

PITCHMEN—ATTENTION
"The Skyglider"

Sensation of the age. A four-foot captive aeroplane that actually flies. Stays in the air for hours.

75c to \$1.00 SELLER ON THE ROAD.
\$3.00 PER DOZEN F. O. B.
Sent C. O. D.—25% Deposit.
MARTIN ENGINEERING CO.
P. O. Box 1501 MOBILE, ALA.

BINGO MARKERS 5/8" DIAM. AND 3/4" DIAM.

1000 TO CONTAINER
Special Packaging if Required
WRITE-WIRE TODAY
PLAZA MFG. CO.
869 BROADWAY N.Y. 8, N.Y.

RED & GREEN TRANSPARENT PLASTIC

BEACON'S NEW KALEIDOSCOPE

An old favorite, brought up to date. This wonderful toy is appreciated by everyone, whether child or adult. Overall length 9 inches, diameter 2 inches, finished in bright red and black. The jewels forming the patterns are actually pieces of costume jewelry gems and form many different patterns. This ever-changing design creates new interest constantly and makes this toy one of the most desired in the field today. This item has been used by artists and designers for years to create patterns for preciouslase, stained glass in cathedrals, etc.

Price **\$4.00 Per Doz.**
Gross **\$42.00**
25% with order, balance C. O. D.

Excellent Carnival Item and Good Merchandise Item for Amusement Parks — Department and Variety Stores.

Supply is limited, so order now for immediate shipment.

BEACON SALES CORP., Dept. B, 37 8. Wabash Ave., Chicago 3

Midwest Merchandise Company, Kansas City, Mo.
The largest stock of concession merchandise in the West
WE LIST A FEW OF THE POPULAR CONCESSION ITEMS
Send us a list of the concessions you are operating and we will send you lists for them.

Complete Line of Glass Frames for Mug Joints.

Gallery Corks, Thousand \$2.00	Dart Boards, Ea. 50c; Darts, Doz. \$ 1.00
Gallery Boxes, Thousand 7.50	Jumbo Fox Tails, Hundred 20.00
Candy, 25 & 50 Pound Cartons, Pound20	8 Po. Liquor Set, complete, Doz. 7.20
Cigt. Cases, metal import. Doz.	\$1.20; Gro.		12.50
Earrings, asstd., bright colored plastic, Ea. pr. on card, Gro.		8.00
One Cup Coffee Maker, flashy box, special. Doz.	\$1.20; Gro.		12.50
Collar & Tie Sets in gift box, a real prize. Doz.		1.50
Sugar Spoon & Butter Knife in display box. Doz.		1.80
Pin-Up Girls, large size, 12 in set. Doz. Sets		1.80
Collar Pins, heavy duty gold color, each on card. Doz.	\$1.00; Gro.		11.00
Genuine Leather Billfolds with Social Security flap window, each in box. Doz.		3.50
Framed Pictures, an ideal intermediate prize, asstd. titles. Doz.	\$1.50; Gro.		16.50
Dresser Set, 3 po., flashy in gift box. Doz. Sets		9.00
Western Jewelry, asstd. metal and plastic. 3 Doz. asstd. in box for		2.50
Cigt. Pkg. Holder, full pack size, asstd. pastel shades. Doz.		2.50
Military Lapel Clips with Cards. Gro.		1.35
China, imported, asstd. lg. pes. Gro. in carton		9.50
China, asstd. as above, small, asst. gro. in carton. Gro.		7.20
China Asstd. Slum, 5 gross in carton. Per Carton		10.00
Army Insignia Pins, asstd. on card. "Price each, 50c"; Gro., \$9.00; Doz.80
Sun Glasses, Amer. made, each pr. in snap carrying case. Doz.		3.00
Comic Post Cards, asstd. Gro.80
Salt & Peppers, asstd. novelty, 3 doz. in carton asstd. Per Carton		6.00
Service Rayon Silk with silk cord and stick. Doz. 80c; Gro.		9.00
Pocket Combs, bulk, slightly irregular. Gro. in Carton		5.00
Hair Brush & Comb in Box. Doz. Sets		4.00
Compacts, asstd. colors, imported celluloid. Doz.		2.50
Airplane Bomber Pinwheel Toy, lg. size with sticks. Gro.		11.00
Story Books, juvenile, miniature size. Gro.90
Child's Stone Set Rings. Gro.		1.50
Red, White & Blue Batons with Balls. Gro.		19.50
Crook Handle Parade Canes. Gro.		24.00
Silk Panties, asst. colors with comic sayings and sticks. Gro.		12.00
Heavy Genuine Leather Cigt. Cases, specially priced. Doz.		8.00

We have Silver Plated Forks, Knives and Spoons in stock for immediate shipment.
We have for immediate shipment—Beacon Blankets, Lamps, Enamelware, Glassware, Chinaware, Baseballs, Doll Rack Punks, Baseballs, Milk Bottles, Wheels, Dolls, Stuffed Toys, Military Jewelry, Souvenirs and Gifts—200 kinds of Slum on hand.

ORDER FROM ABOVE LIST—SEND 25% DEPOSIT

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

Novel PATRIOTIC Package

For Every American

ALL 32 INDIVIDUAL PICTURES OF PRESIDENTS OF THE UNITED STATES AND THEIR BIOGRAPHIES AND EXACT FACSIMILE OF DECLARATION OF INDEPENDENCE

SIZE 17 x 22 SUITABLE FOR FRAMING

INCLUDES:

- Individual pictures of all 32 Presidents of the U. S.
- Their biographies.
- 17 in. x 22 in. exact facsimile of Declaration of Independence.

Here it is! A novel patriotic package that **"SELLS ON SIGHT"**

Yes! Beautiful life-like individual pictures of all 32 Presidents of the United States with biographies and exact facsimile of Declaration of Independence, suitable for framing in attractive patriotic Red, White and Blue envelope.

Retails for 25c. Wholesales 12 1/2c. Jobber's price, \$75.00 a 1,000. Ideal and educational for children and premium purposes. Send 25c for SAMPLES.

SORIN PRINTING COMPANY, Butler Building, Dept. B, Cincinnati, Ohio

MASTER HAND CHART
A Complete Guide to Modern Hand Reading

By Joseph Ranald, famous Hand Analyst. Complete in 24 profusely illustrated sections. Published to sell for \$1.00; our price (while they last) \$10.00 per 100 postpaid in the U. S. Send 25c coin or stamps for sample. None Free!

P. LEWIS & CO.
128 E. 23rd St. NEW YORK 10

Last Will and Testament of Adolph Hitler

(Copyright 1942)
Printed in 2 colors with seal, 8 1/2" x 11". Funniest thing you ever read. A terrific seller. . . . big profit. 100, \$2.00; 500, \$7.50. 8 Samples, 25c. Full cash with order. Satisfaction guaranteed. We pay postage.

JAY-JAY CO.
1603 SURF AVE. BROOKLYN 24, N. Y.



LOOKING FOR IDENTIFICATION BRACELETS?

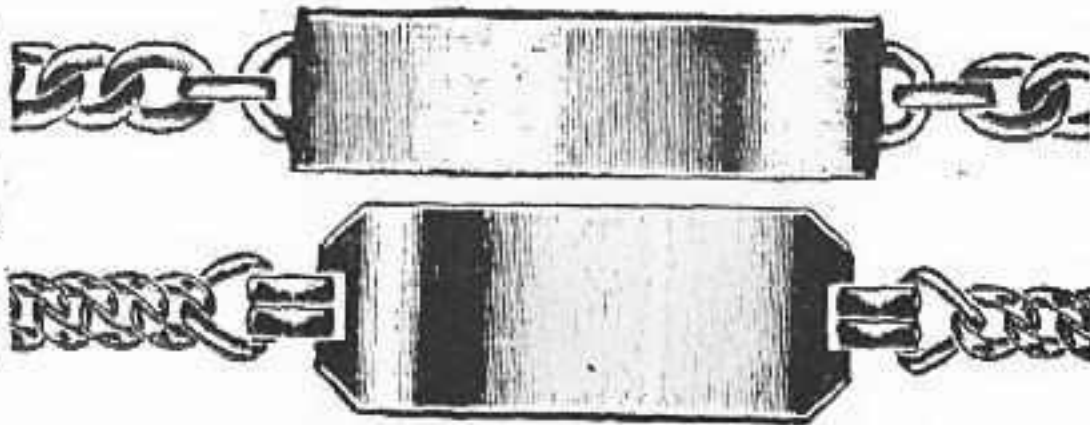
Gold-Filled — Sterling Silver

No. 3G92—Sterling Silver
\$3.75 Each Boxed

Sterling Identification Bracelet. Heavy curved oblong plate and link chain. Each in cloth lined gift box.

No. 3G116—Gold-Filled
\$6.75 Each Boxed

1/20th—12K Gold-filled Identification Bracelet. Heavy oblong plate and flat link chain. Each in gift box.

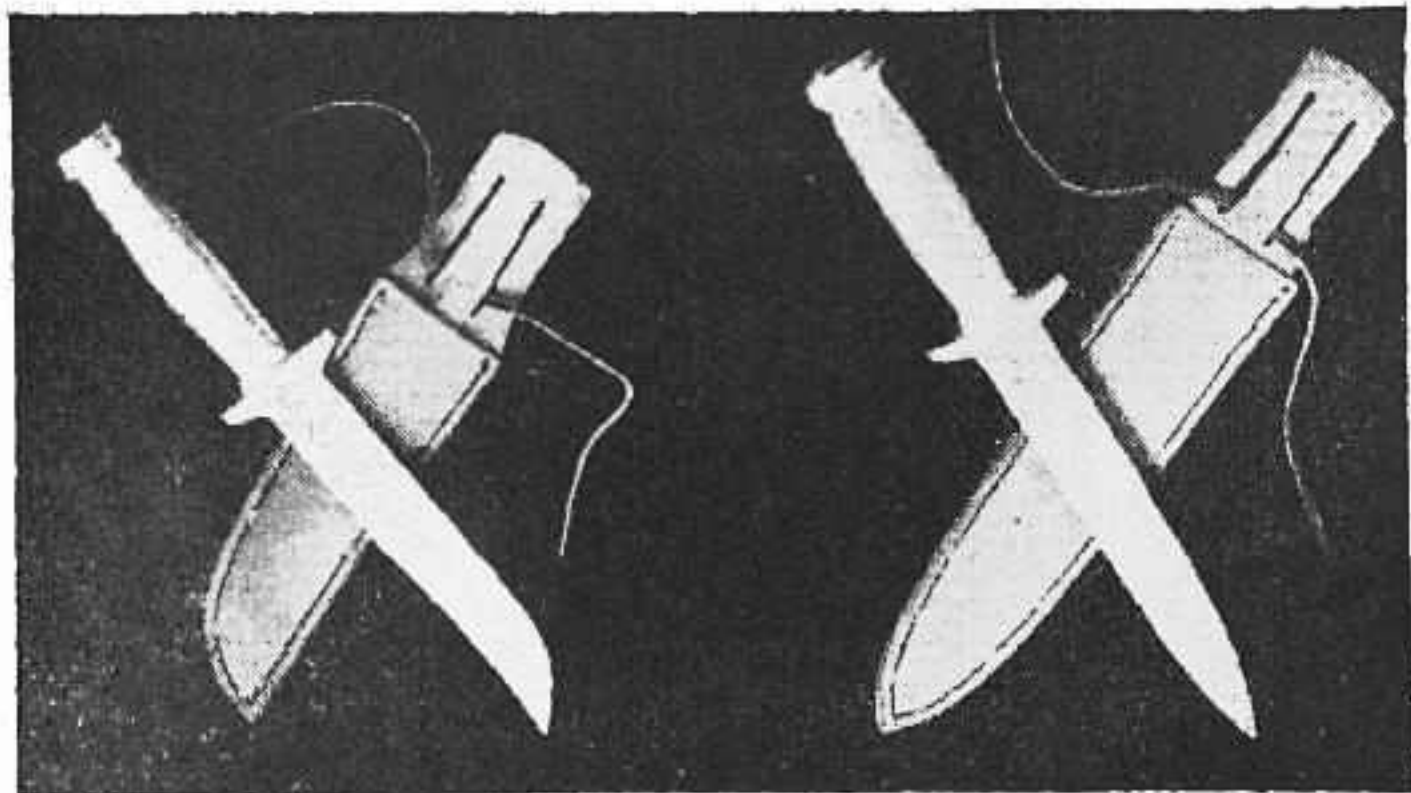


"Yes"—If you are looking for Identification Bracelets in Sterling Silver or Gold-Filled your search is over. Our line is complete—unlimited quantities of "Best Sellers"! Priced for quick turnover

WRITE FOR IDENTIFICATION BRACELET CATALOGUE

BIELER-LEVINE 37 So. Wabash Avenue. Chicago 3, Ill.

COMMANDO KNIVES HUNTING



Both types are popular sellers now—the Commando to boys about to go over seas and the Hunting to Sportsmen. Commando Knives have double edge blade, 7 1/2"x1 1/4", fine steel with aluminum handle, 4 1/2". Hunting is single edge, 6"x1", same type handle. Both encased in fine leather scabbard, stitched and steel stapled.

SAMPLE—COMMANDO—\$3.50 EACH. DOZEN—\$37.50

SAMPLE—HUNTING —\$3.00 EACH. DOZEN—\$33.00

Samples; Cash With Order; Dozen Lots; 20% With Order, Balance C. O. D.

BIRMINGHAM KNIFE COMPANY

1425 Elizabeth Avenue Birmingham 7, Ala.
OR HAMMER BROS., 114 PARK ROW, NEW YORK, N. Y.

Hypnotist

By E. F. Hanuan

A FRIEND who operates a med show writes: "Give us a few tips on hypnotists in Pipes." My friend hands me a peculiar assignment, but having intimately known several clever hypnotists, here goes:

First: You must have a good measure of personality.

Second: You must have a flowing gift of gab.

Third: You had better know something of simple stunts used in escapes, such as with ropes, chains, straps and other appliances.

Fourth: You must be willing to put in plenty of practice to acquire skill alone, and with assistants, building up stage situations that will please an audience.

Lump all these together and add to the total whatever it is that makes the carriage and deportment of a self-centered Shakespearean actor, and you have the ingredients for a successful hypnotist. If you can do all this then you are a promising candidate for a successful showman of this type, and should you be able to, you can ignore booking agents, managers and other persons connected with city show business. They will come to you, and if they don't you can pack your bag and go forth to the open spaces where even church doors are open to your style of entertainment.

Events for Two Weeks

May 22-27
ILL.—Chicago. Antiques Expo. & Hobby Fair, 27-31.
MICH.—Detroit. Olympia Circus, 22-28.
MO.—Columbia. Dog Show, 30.
Joplin. Dog Show, 23.
St. Louis. Dog Show, 28.
Springfield. Dog Show, 24.
OKLA.—Tulsa. Stampede, May 23-28.
PA.—Devon. Dog Show, 27-28.
Marion. Dog Show, 29.
North Wales. Firemen's Celebration, 22-27.
TEX.—San Angelo. Rodeo, 26-28.
WASH.—Port Townsend. Rhododendron Festival, 26-27.

May 29-June 3
ARK.—Fort Smith. Rodeo, 3-7.
IND.—Fort Wayne. Dog Show, 4.
IA.—Davenport. Dog Show, 3-4.
MASS.—Framingham. Dog Show, 2-4.
NEB.—Omaha. Shrine Circus, 31-June 7.
N. M.—Clovis. Rodeo, 2-3.
ORE.—Union. Livestock Show, 3-4.
TENN.—Memphis. Dog Show, 4.

NSA

(Continued from page 39)

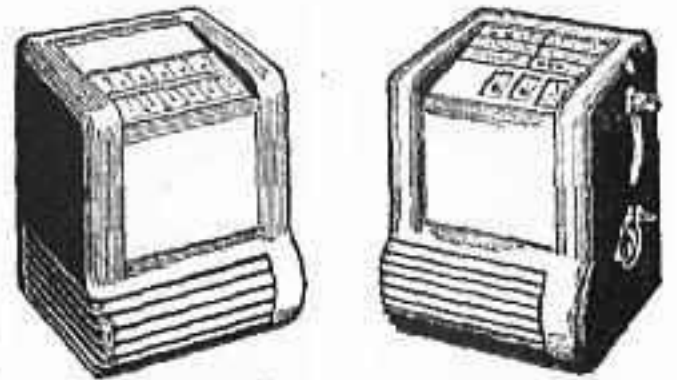
Owner R. H. Miner and R. H. Jr. were visited. Show is popular in that territory, which has been played for years. R. H. Miner had a number of membership applications to send in. Matthew J. Riley Enterprises were caught in the eastern part of Philadelphia. Owner Riley reported okay business when weather was good. A few blocks away on the Max Gruberg Shows he said that he would day-and-date the Ringling circus during its Philadelphia engagement on Erie Avenue. The Morris Shows, owned by Morris Hanum, which was in the West Philadelphia section, had the Fearless Greggs' cannon act as free attraction. George Traver was visited at his Capital Park, just over the city line of Albany, N. Y. He is installing much equipment, new to the park, for the opening on

Decoration Day.

Letters have come to the club from Pvt. Angelo Giardino, Camp Walters, Tex Lou Victor and Sam Burd. Edward Ekins returned from the King Reid Show. Recent visitors were Sol Wechsler, Keating, Sam Lager and Harry Kaplan. Sympathy of members was extended to Treasurer Joe Hughes in the loss of his brother, Frank W., who died May 17.

IMITATION MIDGET NOVELTY

"RADIO — SLOT MACHINE"



In this view top flap covers reels and gives a lever appearance like table radio.

Top flap folds back, shows reels, plays like slot machine with pennies, nickels and dimes.

BRAND NEW EQUIPMENT

This tiny metal machine has a regular 1¢, 5¢, 10¢ coin chute, 3 reels with slot machine symbols, and colorful award chart (payout not automatic). You just can't resist putting money into it to see the fascinating reels spin and stop (will pay for itself quickly among friends or patrons). Not a radio, but hinged flap gives illusion when desired. Size only 5 1/2 x 5 1/2 x 6 in. Wt. 6 lbs.
Send \$5.00 Deposit, Balance C. O. D. Each \$14.75

COSMOPOLITAN COIN MACHINES

612 N. Michigan Ave., Chicago 11, Ill.

LONG KEY CHAINS

(Boxed)

\$30.00 Gr.
\$2.75 Doz.

Boxed Billfolds, \$18.00 Gross. Leatherette Cigarette Cases, \$10.80 Gross. Wedding Rings, \$1.25 Gross. Paper American Flags on Sticks, 80¢ Gross. American Made Plaster Slum, 1 Kind to Box, \$1.25 Gross.

New General Merchandise, Engraving Jewelry and Jewelry and Earring Catalog now ready.
SCHREIBER MERCHANDISE CO.
1001-3 BROADWAY, KANSAS CITY 8, MO.

PREPARE FOR THE FAIRS!



FOX FUR TAILS

very small 3c and 4c Each

12 Inch, Ea. 10c

15 Inch, Ea. 12 1/2c

Extra Large 15c

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SEATMASTER COMPANY
Dept. BB, 2635 S. Wabash Ave., Chicago 16, Ill.

Atlantic City

By Maurie Orodener

ATLANTIC CITY, May 20.—Atlantic City is recouping the convention business of which it was deprived in 1942 and 1943 by the army occupation of beachfront hotels and Convention Hall. During the next four weeks, 23 national, regional and State organizations will convene here. The aggregate attendance of visitors on convention business alone during that period will be upwards of 40,000, according to estimates.

Substituting for Convention Hall, still under army jurisdiction, as a meeting place for the larger conferences, is Hamid's Million-Dollar Pier.

The Boardwalk beauty parade, missing for the last two years, will return as a feature of the 1944 Miss America Pageant. The parade will be without commercial floats, however, and will be entirely military and patriotic in theme. Lenore Slaughter is director of the beauty pageant.

Bing Crosby and Bob Hope come here next month to play a golf match for the benefit of the American Red Cross.

I. J. Fox, furriers, have purchased a Boardwalk property for the setting up of a fur exhibit.

Charles Antrim, resident manager of the George A. Hamid interests here, has recovered from an illness which confined him to his home.

George Keets, formerly in charge of concessions at Convention Hall, has been promoted to captain in the army, working his way up from a private. He is stationed in Oklahoma City.

Long Island Beach Resorts Ready for Summer Invasion

NEW YORK, May 20.—Beach resorts of the Long Island State Park Commission on Long Island are ready for the summer. Jones Beach, largest of the spots, goes into commission Saturday, May 27, with the opening of its West Bathhouse, beach cafeteria and swim pools. Resort also features roller skating, athletic fields and games. Also on May 27 the fresh-water bathing area at Valley Stream Park will be opened.

Bathroom facilities at Heckscher State Park will be available week-ends only from June 17 to June 24, when daily operation goes into effect. Similar arrangements prevail at Wildwood State Park and at Sunken Meadows State Park. Week-end operation goes into effect at Fire Island May 27 and daily operations beginning June 17.

Priorities Approved, AB&D Rebuilding Coney's Coaster

NEW YORK, May 20.—Vernon Keenan, field engineer for Ackley, Bradley & Day, Pittsburgh, is pushing reconstruction of the Thompson Coaster at Coney Island, recently damaged by fire. A well-known feature at Coney Island, it is now owned by Joe Bonsignore. The fire destroyed the station, front curves of the Coaster, the trains and some other equipment.

Required priorities have been approved by the War Production Board, as this area is considered an essential recreation place for war workers and service people. Keenan is expediting the work and hopes to have the ride in operation by July 4.

Riverside Honors Mothers

SPRINGFIELD, Mass., May 20.—Riverside Park, Agawam, held its third annual Mother's Day contest last Sunday afternoon (14), with prizes of \$250 in War Bonds awarded to the youngest and oldest mothers present, the mother with the greatest number of children, the mother coming the greatest distance, and other record holders among the contestants. Howard Keefe was emcee.

DETROIT, May 20.—Dispute for priority in post-war planning of construction between spokesmen for the Detroit Zoo and Belle Isle Park, which houses a considerably smaller zoo, resulted in the release of statistics compiled by J. J. Considine, superintendent of parks, showing a 36,000,000 attendance at Belle Isle over the past five years. Considine contended that this showed twice as many people going to the park as to the zoo, and that, therefore, first call on construction plans should be awarded the park.

Jersey Coastal Funspots Bowing Earlier Than Usual

WILDWOOD, N. J., May 20.—Seashore resorts in Cape May County, including Wildwood and Cape May, will see an earlier opening of the season than in former years, Director P. H. Jackson declared this week. Excellent weather, which has prevailed the past several weeks, has brought unusually large crowds to the resorts on week-ends.

Greater Wildwood Chamber of Commerce is urging that the resort spend more money for advertising. The question was raised by William C. Hunt, who operates Hunt Amusement Enterprises here. He urged that more money be spent to advertise and publicize the name of Wildwood.

"We should have billboards along the South Jersey roads," said Hunt. "I feel that \$15,000 should be set aside for newspaper advertising in the metropolitan areas." While the city appropriates \$32,000 for advertising, with \$5,000 only going for newspaper ads, Hunt complained that the appropriation is not being spent intelligently.

Neighboring Wildwood Crest is in for its biggest season in years, according to Mayor Warren Runyan. He declared his office is being deluged with inquiries as a result of metropolitan newspaper advertising.

Two Newcomb Gals WAVES

LOS ANGELES, May 20.—Walter D. Newcomb Jr., owner of Santa Monica Pier, is soon to have two daughters serving with the WAVES. Jane Newcomb was feted recently at a number of farewell parties before leaving Sunday (14) for New York to train at Hunter College. Her sister, Betty Newcomb, who entered the WAVES last summer, is stationed at Jacksonville, Fla., as a Link trainer instructor with rating of specialist (T) third class.

SPRINGFIELD, Mass., May 20.—Pvt. Harry Storin Jr., son of Harry Storin, ad and publicity chief for Riverside Park, Agawam, and the Barrington Fair, has arrived safely somewhere in the South Pacific, he has notified his father.

With the Zoos

NEW ORLEANS.—The tropical bird-house at Audubon Park Zoo is all a-ruffle, and its the case of the poisoned parrots, blue macaws and other inmates. Somebody has been feeding them roach poison, and Supt. George Douglas is fearful of who will go next. Douglas has a hunch that children may have found some bread set out in the vicinity as bait for rats and roaches, and brought it to the park to feed the birds.

CINCINNATI.—Summer opera opens six-week season at the Cincinnati Zoo June 25. Oscar F. Hild, prexy of Cincinnati Musicians' Association, will again be managing director.

PHILADELPHIA, May 20.—Rains held attendance below expectation for May Day at the Philadelphia Zoo Sunday May 7, marking the official opening of the season. Attendance was 26,000 in contrast to last year's peak attendance of 39,000. Osa Johnson was on hand to tell of her experiences in hunting wild animals. Opening of the Baby-Pet Zoo, a dog and pony animal circus, weight-guessing and quiz contests conducted by radio's LeRoy Miller, a band concert and performances by the zoo's own performing chimpanzees and seal were other features.

PHILADELPHIA.—Local zoo received its largest animal in two years with the arrival of a wild bull gaur from the National Zoological Park, Washington. One of two animals traded for a young orangutan, the gaur will replace another which died in January. The second animal, a female pygmy hippopotamus, arrived here two months ago.

DALLAS—Marsalis Park Zoo has acquired a dromedary, a water buffalo and a pair of Nigal antelope for \$1,700; a baboon, a monkey and several coyotes, according to Park Director L. B. Houston.

Pools Have Come a Long Way— Sanitation Does the Trick

By R. N. Perkins
Perkins Laboratories

AS WE look back over the years and see the progress that has been made in design, methods of operation and the attitude of the public toward the swim pool, we begin to realize how much the modern pool has become an essential part of every community. Twenty-five years ago there were few outdoor swim pools. The general public had not accepted the swim pool as a part of community life. Many stood aloof and would not patronize what they considered the common bathtub. Stories and rumors were frequent of what had been found in the pool and of what the water consisted.

In those days there were few swimmers. Most of the patrons were just bathers who went in shallow water only, paddled around a little and spent much time on the sand beach. The minimum depth of most pools was 12 inches, to make them safe for just bathers and all ages. Many pools were surrounded by sand beaches. Outdoor bathing had always been associated with sand and the beach was added to bring the seashore to the pool.

Going thru a bunch of old pictures, we ran across a sand beach scene taken in 1920 at Krug Park pool, Omaha. This pool was put into operation in 1919. It was one of the first outdoor pools of any size built in the Middle West. It cost more than \$250,000 and was considered a modern pool in its day. An ever-expanding city, zoning ordinances, the depression, a disastrous fire and other things combined to close both the park and the pool. Today its nude bathhouse footings and the bare, broken walls are but a skeleton of this once proud pool. So colorful was its life during the '20s, before the fire which burned the bathhouse, that we shall always remember it as a place where 3,000 to 4,000 people came to bathe on Sunday afternoon.

Water Sanitation

Sediment on the floor of a swim pool is not only unsightly but it is a breeding place for many low forms of life. The larvae and eggs of insects, protozoans, algae and bacteria find in this sediment a fertile place in which to grow. When this accumulation forms a layer of any thickness its organic content is so high that the chlorine in the adjacent water is consumed. The higher more plant-like forms of bacteria and fungi grow unrestricted. As disintegration takes place in this sediment the organic content of the water is increased which adds to the difficulty of maintaining the necessary chlorine residual required for effective sterilization.

It is possible to do a very good job of cleaning the deep area of a pool by the use of a diving helmet and a weighted brush. Before this can be done, however, it is necessary to fix the main outlet drain of the pool so that the water will not go out of the pool from the top in the form of a vortex. Water which leaves the pool in this manner will not carry sediment off the floor. We have seen light sediment lying undisturbed within one foot of an outlet from which 800 to 1,000 G. P. M. was flowing.

To force the water which flows out of the pool to travel on the floor, cover the outlet with a piece of heavy boiler plate about four inches larger all around than the grating opening. Have four pieces of round steel stock welded into the plate for legs on which to set the plate. The clearance between the floor and the plate should be about one and one-half inches. If this is made out of heavy steel plate, three-eighths or one-half inches thick, and the sharp edges and corners ground off, this may be left in the pool to advantage. It will be too heavy for the bathers to move. With this plate in place the water leaving the pool will not form a vortex. Instead the water entering the outlet drain will travel on the floor and pick up any sediments swept within three to four feet of it.

Use a Weighted Brush

Any sediment in the shallow section of the pool is worked down into the deep area by means of a weighted brush. When this has settled, open up the valve con-

trolling the main outlet and go down with the helmet and sweep out the sediment. With a plate over the outlet, any sediment pushed within three to four feet of it will be taken out by the flow of water. This process is more wasteful of water than when a vacuum cleaner is used, but it gets the job done. Many times the water in the pools gets too warm and fresh cold water can be added to advantage.

Where sediment traps are installed ahead of gravity or vacuum cleaners, cover the outlet as suggested and sweep the sediment into the regular flow of water into the trap during recirculation. This will save the loss of water. Where pressure filters are installed and the suction of the pump is connected with the main outlet drain of the pool, we do not recommend that the sediment be swept into other than a flow of water to waste. Floor sediment always contains grit and sand and would do injury to the circulating pump if passed thru it. A hair and lint catcher, however large, would not allow any great amount of sediment to be removed from the pool.

Advance of Providence Shrine Sale Going Fast

PROVIDENCE, May 20.—Never in the 21-year history of Palestine Temple's Shrine Circus has the advance sale of tickets moved so rapidly, Earl C. Whelden, circus director, said here this week. While tickets have been in circulation for the past three weeks, returns indicate a bigger advance than in 1942, when all records were broken by a \$60,000 sale before the gates were opened.

As one method of combatting juvenile delinquency, which has sprung up in larger cities, the Shrine has developed a system of distributing matinee tickets thruout industrial plants and with social and welfare agencies. Plans were completed this week for the distribution of 100,000 matinee tickets thru this system to children under 16. Early response indicates this new feature will be highly successful.

This is in addition to the usual Tuesday matinee in which children from 20 hospitals and child-care institutions are admitted free as guests of the Shrine. At this matinee the children are transported to and from the showgrounds by a special fleet of busses and ambulances and are treated to ice cream, balloons, candy and novelties.

The circus, produced by Al Martin, is all signed. It will feature the Ortons, Ed and Jenny Rooney, Torelli's Dogs and Ponies; Miss Bernice, high aerial; Stevens Brothers and Big Boy; the Beroninis; Sharkey, the seal; the Victoria Troupe, Peaches Sky Revue, Ralph Reno, the Reddingtons, Ben Yost Singers. Also under contract is the comedy stage act, Willie, West and McGinty.

MEADOWBROOK FIRE

(Continued from page 51)

equipment and material for the pool and some of the supplies for the refreshment stands had been stored in the building that were destroyed. Also included in the loss were 2,600 steel lockers which were twisted out of shape by the heat. Ziegfeld said he could give no estimate of the loss but estimates by firemen ranged from \$50,000 to \$100,000.

RIDES AVAILABLE

Merry-Co-Round, Eli Wheel, Roll-o-Plane. Will book or lease one or all to established permanent location or first-class show. No promotions. Write or wire. Also want Wheel Man, \$50.00 per week.

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The Billboard, Cincinnati 1, O.

DYER GREATER SHOWS WANT

Second Men (no Foreman). Shows with own outfits. Will furnish 20x40 top, front and banners for Pit Attractions (no Girl Show). Muggers, Striker and other legitimate Concessions, come on. Flat River, Mo., this week; Leadwood, Mo., next week. We have fifteen fairs and celebrations north and south. Agents for Bowling Alley and other Stock Stores, contact or join.

Collectors' Corner

By Fred P. Pitzer

292 Madison Avenue, New York City

Sam Chapman, of Pennsylvania, calls down Doc Jones for a mis-statement. He post cards: "Just a line to keep the record straight. Doc Jones's note on the passing of Addie Forepaugh was a bit haywire. I was at the funeral of Addie who died March 29, 1919. He was 60, lived at 627 N. 15th Street, Philadelphia, and his show, the Original 4-Paw Circus, had the onlookers saying, as the big top was being put in the air, 'This must be the side show tent.' They had been used to seeing the big show that Adam Sr. always had. After the show closed, one of the biggest fist fights in circus history took place in Philadelphia, in a bar-room across from the quarters. Addie never recovered from it. His wife, the lovely Lillie Deacon, is living in New York. Adam Forepaugh passed away here January 27, 1890. His former home is now a rooming house."

Here's your answer, J. W. Shafer, on the Buffalo Bill and Pawnee Bill shows: Buffalo Bill and Pawnee Bill, of the Two Bills Shows, were combined for the seasons of 1909, 1910, 1911, 1912 and 1913 and disbanded at the end of 1913. Buffalo Bill was combined with the 101 Ranch title in 1916, which was the last season Col. Bill Cody was on the road. Col. Gordon Lillie-Pawnee Bill Wild West was on the road from 1893 to 1907, Buffalo Bill Wild West from 1895 to 1908 which was the last season of this show. Then in 1909 the Two Bills combined. This comes from John J. Crowley, of Massachusetts.

Letter From Stanley Dawson

COLUMBUS, O., May 20.—Arriving here en route from the West Coast to New York, was taken ill and spent some time at Mount Carmel Hospital. While at hospital was visited by Doc Waddell, Dick Cavanaugh, Don Howland, Harry Hild, Bob Radebaugh, and Mulholland, of the Gooding Shows. Stopping off at Chicago ran into Harry Atwell, Dan De Baugh, Sam Ward, Gardner Wilson, J. C. McCaffrey, Frank Conklin, Nat Green, Dick Scatterday, Jack Grimes, Howard Herrick, Al Root, Ralph Kettering, Fred and Harry Pulver, and Katherine Buckley.

Around Columbus have seen Bob Boda, Ad Miller, Doc Ogden, Charley Harper, Joe Lewis, John Vogel, Clyde and Vera Rinaldo, Johnnie Enright, Chapman, Leisure, Floyd Gooding and Joe Drum, of

the Gooding Shows. On a flying trip over the State met Doc Nolan, Washington O. H., Ohio (he is steward at Elks' Club there); Ora Saunders, special agent for Gooding at Springfield; Mulholland and his monkey show at Springfield; Byers, of the Byers Carnival, at the spring meeting of the Ohio Consistory. He and Dick Cavanaugh were initiated with a class of 700.

At Medina ran into the Mills Circus. Everything is painted. Met Doc Waddell, as well as Jake Mills and the Mills brothers' wives. May 1 was the birthday of Jack Mills' daughter, now 4, and the attendees of the show gave her a party. John Wall and Charley Brady are two busy men on the show. The show is moving and doing nice business. Encountered the show again at Willard, and that night Wall came into Columbus to the Bliss Hotel to rest until the show played Columbus May 10. They had a hill-top lot there and play under American Legion auspices.

Recently heard from Blackie Logan, Hot Springs, and from Chuck Connors, Portland, Ore. Mitt Carl is in Hollywood, and Joe Kuta is railroading. Eddie Grady and wife and Frank Wise visited the writer here.

POST-WAR AS PANACEA?

(Continued from page 44)

tion and comfort. Aisles! Well, query the butcher. His wares are here more difficult to sell than a fan in an air-conditioned theater. Rallings and decorative canvas would brighten these sections considerably.

Props—Circus management should go into a huddle with the property department and endeavor to solve one of the big show's most irritable eyesores, which, as you have probably guessed, are the idle props and various obstacles that clutter ringbanks and a portion of the hippodrome track.

Girls—This is the hey-day of the Pin-Up Girl, the Varga Girl, the age of glamorization. Newspapers, magazines, billboards, movies, theaters all feature a dazzling bevy of beauties that are as sparkling as old champagne. Florenz Ziegfeld, George White, Earl Carroll and a score of other producers capitalized on glorifying man's greatest problem. Briefly, let's save the "bags" for the potatoes and infest the circus with feminine loveliness. That should be a "must" in a world that is girl-daffy and glamour-silly!

Bettering Buffoonery

Buffoonery—I appointed myself a committee of one and cornered a number of joes, seeking their viewpoints, suggestions, and prognostications on post-war clowning. A majority agree that the "alley" is swamped with eggs, laid there by done-to-death gags. But few seemed weighed down with new ideas or a plausible solution for the betterment of the department. Some think the talking clown should again make an appearance.

Chester (Bobo) Barnett, who, in his applause-evoking feature spot, triumphs with pantomime, proves, later in the show, that a clown at the "mike" can go to town and get laughs. But he doesn't contend that either of the above types of clowning will revolutionize the "alley." They both have their place. However, Bobo does have this to say, and I think it is a very commendatory suggestion:

"Until circuses employ a director, a talented producer, to manage and present carefully planned numbers I can foresee no great improvement or change in the status of the so-called Beloved Clown. A producer is needed who will be to clown alley what the gag writer is to a radio comedian, what the motion picture director is to the screen star. He should stage, rehearse, create, coach and demand perfect performance from the department which he governs. Individuals would still stand out, their cleverness unhampered by the stooge, hoping to nudge his way in and perhaps steal a laugh."

Circus programs, especially in recent years, have lacked uniform presentation. As an armchair prophet, the view from where I sit is an adverse conglomeration of acts working simultaneously. A juggling act and an aerial act; pachyderms alongside a wire artist, et cetera; obviously some circuses have more rings than they have acts to place in them. What happens? One act works at a time in the center ring, while the other rings or stages are as empty as last season's grouch bag. So the manager decides that his show looks too much like a one-ring affair. He wants a display, a flash. And what a potpourri he dishes out! The concoction is as sensibly compounded as a mixture of milk and vinegar.

Speaking of programs, in this instance the printed program, all those interested should obtain and observe the typographical eye-feast which so vividly depicts the Russell Bros.' Circus 1944 edition. It's as spicy as a cookbook, as picturesque as a rotogravure, new and different in every sense of the word. (P. S.: I'm not with the Russell show.)

Presentation—The performer has long enjoyed the privilege of routining, timing, dressing and presenting his act. Let us dismiss routine and timing and deal with costuming and presentation. With all respect to my contemporaries, it goes without saying that among us are performers whose choice of wardrobe is wholly distasteful, unappropriate and sometimes pitiful. Their plight is not necessarily due to negligence. Their appearance is seen only thru their own warped vision. It is the manager's duty to voice his unbiased opinion in such cases.

There are performers whose entrance, gestures during their acts and concluding bows could be improved. We see these things every day. We grin, shake our heads sympathetically and urge a fellow performer to take a gander. You've seen the like—the bloke who balances awkwardly on one foot, arms above his head, and from each clenched fist protrudes a lone index finger, the "Goose-bow." These bits of awkwardness are primarily the fault of the performer, the unobservant performer, who is evidently unaware of his shortcomings. This trait of fallibility we all had to cope with and defeat. Others haven't reckoned with the malady and, obviously, never will unless the man who does the hiring and the firing steps in, as he should, assumes the role of manager-producer and corrects these ne'er-do-well artists. This might seem like pin-point technicality, but it ties in, nevertheless, with—it isn't what you do, but how you do it. That 10-word proverb boils down to presentation, no less.

We can paraphrase the old link and chain adage and apply it here appropriately. A circus is no stronger than its weakest act. It is to the benefit of the circus manager to insist upon flawless presentation. It is to his advantage and to an act's advantage that the cold, austere entrance be abolished. And, too, "milking" should remain a barnyard pastime. The audience wants to, but doesn't, yell, S-c-r-a-m! Last but not least, the complacent manager should demand that a display of acts finish together.

Aerial Advertising

How much longer will the circus continue to display time-worn lithographs. In the world of today some of those old-fashioned prints are as outmoded as the old Mack Sennett bathing beauty posters. We have only to observe modern displays set up by national advertisers to realize that circus bills are snowed under, overshadowed by modern design. "Where is the circus?" is a familiar interrogation, but one we need hear no longer, due to sheer bewilderment. The barrage balloon of modern warfare suggests, in my opinion, a potentially great show-date advertisement.

I would think two huge inflated figures sufficient, one to be sent up directly from the midway, another from the back yard or opposite end of the lot. Barrage balloons! Certainly not. But the same, basically. I would suggest a mammoth, colorful clown and perhaps an elephant. These figures, elevated to a reasonable height, would seem to me a great spectacle, both day and night. Neon lighting could be utilized for the hours of darkness or they could be spotlighted, according to experimentation.

On Foreign Taxation

Perhaps I haven't ample data to do justice to this subject, but I think I have a point worthy of what little stress I can lay upon it. I am of the opinion that in the post-war era we shall see a greater importation and exportation of acts than ever before. Taxation enters the scene here, with American acts behind the proverbial eight ball if the situation remains the same after the crisis as it was during pre-war days. The following is an unbiased opinion, a fair-for-one, fair-for-all suggestion that I think should become a law.

Regarding foreign acts playing contracted engagements in this country—post-war, of course—why shouldn't our government impose a tax levy upon foreign acts, a corresponding tax, according to the policy of that nation which the individual foreign act claims as its own. In other words if Russia allows no money to be carried from Russia, our government should forbid any Russian act to

carry or send money from this country. If England imposes a governmental tax on American acts playing that country, our government should demand an equal amount of tax from English acts playing in the U. S. A., and accordingly with Italian, German and other foreign acts playing in America. This would give American acts playing abroad the assurance and satisfaction that they are getting the same bargain as foreign acts playing in America.

Attention, Melvin D. Hildreth: I am certain that many American acts would appreciate hearing something from you on this score. We would like your opinion, welcome any suggestions and a possible method of approach to the Ways and Means Committee.

Perhaps we are living in an era when truths come to us as facts, not as fancies. If so, may this article be accepted, in part or in its entirety, as such. It is intended to pierce the armor of indifference, hesitancy and the demon—lack of initiative. It is intended to hypo the very spirit of individuality, complacency, percept of reality and to hang a crepe on retroversion.

Let's change the battle cry, "Hey Rube!" Bury that vociferous challenge, Display a beckoning sign of "Welcome, Neighbor," and we will mow our way clear thru the horde of skeptics and reach the heights beyond, only to execute an about-face and convert the very throngs that have been virtually thumbing their noses at the circus of yesterday. Forward, Mr. Showman, not on the wagon wheels of antiquity, but on the propellerless, wingless rocket ship of progress!

Continental

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J. W. LAUGHLIN
PLAYLAND PARK HOUSTON, TEXAS

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Beaumont, Tex.
 All-American Expo.: Jeffersonville, Ind.
 Allen, Fred: Newark, N. Y.
 Allen & Nickerson: Peru, Ind.
 A.M.P.: Berwick, Pa.; Wyoming 29-June 3.
 American Beauty: Marshall, Mo.; Lexington 29-June 3.
 Arcade: Lampasas, Tex.
 E. & V.: Newton, N. J., 24-June 3.
 Bach, O. J.: Fort Plain, N. Y.
 Badger State: (Villard & Hopkins) Milwaukee, Wis.; (Capitol Drive) Milwaukee 29-June 4.
 Baker's United: Tipton, Ind.
 Bantly's All-American: Ambridge, Pa.; Charleroi 29-June 3.
 Barkoot Bros.: Toledo, O.
 Baysinger, Al: Mattoon, Ill.
 Bee's Old Reliable: Bowling Green, Ky.; Frankfort 29-June 4.
 Berryhill United: Aragon, Ga.
 Bixby Greater: Daytona Beach, Fla.
 Bowen's Joyland: Bellflower, Calif., 23-28; Monterey Park 29-June 4.
 Bright Lights Expo.: Lonaconing, Md.
 Buck, O. C.: Oneonta, N. Y.
 Buckeye State: Madison, Ill.
 Buffalo: Cuba, N. Y.
 Bunting: Springfield, Ill.
 Bushay Am. Co.: Maynard, Mass.; Fitchburg 29-June 3.
 Byers Bros.: Waco, Tex.
 C. & L.: Clay Center, Kan., 27-June 3.
 Capell Bros.: Bartlesville, Okla.; Ponca City 29-June 3.
 Cavalcade of Amusements: (Grand & LaCleda) St. Louis, Mo., 22-30.
 Cellin & Wilson: Gloucester, N. J.
 Chanos, Jimmy: Muncie, Ind.
 Coleman Bros.: Wallingford, Conn.
 Colley, J. J.: Nowata, Okla.
 Continental: Whitesboro, N. Y.
 Crafts 20 Big: Fresno, Calif., 23-28; Santa Clara 29-June 3.
 Craig, Harry: Borger, Tex.
 Crescent Am. Co.: Forest City, N. C.; Newton 29-June 3.
 Cumberland Valley: Manchester, Tenn., 23-25.
 Cunningham's Expo.: Eysville, O.
 Carl, W. S.: Wilmington, O.; Piqua 29-June 3.
 Dick's Paramount: New London, Conn.; Pawtucket, R. I., 29-June 3.
 Dixie Belle: Beaver Dam, Ky.
 Dodson's World's Fair: Alton, Ill.
 Dudley, D. S.: Spearman, Tex.
 Dumont: Mount Holly, N. J.
 Dyer's Greater: Flat River, Mo.; Leadwood 29-June 3.
 Edle's Expo.: Natrona Heights, Pa.; Vandergrift 29-June 3.
 Edwards, J. R.: Willard, O.; Fostoria 28-June 3.
 Elite Expo.: Eldorado, Kan.
 Elman: (27th & Capitol Drive) Milwaukee, Wis., 22-24; Cudahy 26-June 4.
 Eddy Bros. & Prell: (Philadelphia Ave.) Baltimore, Md.
 Expo. at Home: Phoenixville, Pa.; Emmaus 29-June 3.
 Fay's Silver Derby: Lawrenceburg, Tenn.
 Fleming, Mad Cody: Americus, Ga.
 Foley & Burk: Modesto, Calif.
 Garden State: Trenton, N. J., 22-June 3.
 Gentsch & Sparks: Princeton, Ky.
 Geren's United: Richmond, Ind.; Connersville 29-June 3.
 Gold Medal: Champaign, Ill.
 Gooding Greater: Logan, W. Va.
 Grady, Kelly: Jasper, Ala.
 Great Sutton: Litchfield, Ill.; Alton 29-June 3.
 Gruberg's Famous: Playing Philadelphia lots.
 Greater United: Plainview, Tex.
 Groff United: Lompoc, Calif.; San Luis Obispo 29-June 3.
 Groves Greater: Many, La., 22-28.
 Hannum: Bridgeport, Pa.; Mount Holly, N. J., 29-June 3.
 Happy Attrs.: Uhrichsville, O.; Newcomers-town 29-June 3.
 Happyland: Royal Oak, Mich., 22-30; Port Huron June 1-11.
 Hedrick Gayway: China Grove, N. C.
 Heller's Acme: Lodi, N. J., 22-31.
 Hennies Bros.: Evansville, Ind.

Henry, Lew, Rides: Waynesboro, Va.; Clifton Forge 29-June 3.
 Heth, L. J.: Central City, Ky.; Morganfield 29-June 3.
 Jones, Johnny J., Expo.: (Exposition Park) Pittsburgh, Pa., 22-June 3.
 Jones Greater: Smithers, W. Va.
 Joyland Midway: (Telegraph & Eureka Roads) Detroit, Mich., 22-28; Oxford 29-June 3.
 Kaus, W. C.: Haledon, N. J.; Fairlawn 29-June 3.
 Kaus Expo.: Lancaster, S. C.
 Keystone Expo.: Mullins, S. C.
 Kirkwood, Joseph J.: Corning, N. Y.
 Lagasse Am. Co., No. 1: Lowell, Mass.; Woonsocket, R. I., 29-June 3; No. 2: Manchester, Conn.; Ludlow, Mass., 29-June 3.
 LaMar West Falls: Ephrata, Pa.; Coatesville 29-June 10.
 Land-o-Pines: Scarboro, Me.
 Lawrence Greater: Baltimore, Md.
 Lee United: Romulus, Mich., 22-28.
 Lone Star: New Castle, Ind.
 Midway of Mirth: Greenville, Ill., 23-25; Highland 27-June 3.
 Lynch, Wm. P.: Halifax, N. S., Can.
 McKee, John: Shelby, Mo.
 McMahon: Marysville, Kan.
 Magic Empire: Newport, Ark.
 Marks: South Norfolk, Va.
 Midwest: Fallon, Nev.
 Moore's Modern: Benton, Ill.
 Omar's Greater: Dyersburg, Tenn.
 Ozark: Clarksville, Ark.
 Page, J. J.: Harlan, Ky.; Cumberland 29-June 3.
 Peppers All-State: Marion, Va.; War 29-June 3.
 Pike Am. Co.: Paragould, Ark.
 R. & S. Am.: Wilmington, N. C.
 Reid, King: Herkimer, N. Y.
 Reynolds & Wells: Maryville, Mo.
 Rogers Bros.: Pelican Rapids, Minn., 25-30; Hankinson, N. D., June 1-3.
 Rogers Greater: Effingham, Ill.
 Rogers & Powell: Grenada, Miss.
 Royal American: Peoria, Ill., 22-25.
 Scott Expo.: Nashville, Tenn.
 Sheesley Midway: Springfield, O.; E. Liverpool 29-June 3.
 Silk City: Hastings on Hudson, N. Y.
 Skerbeck's: Stephenson, Mich.
 Smith, George Clyde: Coalport, Pa.; Houtzdale 29-June 3.
 Snapp Greater: Lebanon, Mo.; Jefferson City 29-June 3.
 Sparks, J. F.: Elizabethtown, Ky.
 Srader, M. A.: Hutchinson, Kan.
 Stafford's United: Greensburg, Ind.
 Steblar's Greater: Morgantown, W. Va., 22-30.
 Stebrand: Kingman, Ariz.
 Stephen's: Unionville, Mo.
 Strates, James E.: Binghamton, N. Y.
 Stumbo: Springdale, Ark.
 Sunflower State: Meade, Kan.; Pratt 29-June 10.
 Sunset Am. Co.: Atchison, Kan.; Leavenworth 29-June 3.
 Texas: Weslaco, Tex., 22-June 3.
 Tidwell, T. J.: Clovis, N. M.; Tucumcari 29-June 3.
 Tivoli Expo.: Clinton, Mo.
 Turner Bros.: Streator, Ill.
 United Liberty: Marselles, Ill.
 Victory United: Leola, S. D., 24-27; Java 29-31.
 Virginia Greater: Salisbury, Md.
 Wade, W. G.: Kalamazoo, Mich.; Pontiac 29-June 3.
 Wallace, I. K., Attrs.: Bordertown, N. J.; Dover 29-June 3.
 Wallace Bros.: Vincennes, Ind.
 Ward, John R.: Biloxi, Miss.
 Weer, J. C.: Ambridge, Pa.
 West Coast Victory: Marysville, Calif., 30-June 7.
 Wolfe Am. Co.: Greenwood, S. C.; Goldville 29-June 3.
 World of Mirth: New Brunswick, N. J.; Plainfield 29-June 3.
 Wonder City: McLain, Miss.
 World of Pleasure: Muskegon, Mich., 22-June 3.
 World of Today: Kansas City, Kan.
 Worthy: Lancaster, N. Y.; Buffalo 29-June 3.
 Wrightsman Am. Co.: Redwood City, Calif., 22-30.
 Zaccini (Bruno): York, Pa.
 Zeiger, O. F.: Pueblo, Colo., 22-June 24.

Misc. Routes

Barrett, Roy (Olympia Circus) Detroit 22-28.
 Birch: Winterset, Ia., 23; Oskaloosa 24; season ends.
 By-Gosh Tent Show: Church Hill, Tenn., 27.
 Cogswell, James (Ray Bros.' Circus) New Orleans, Rube: New Orleans, 27-June 4.
 leans 27-June 4.
 DeCleo, Harry (Brownie's USO unit) Reedsville, W. Va., 22-27.
 Dixiana Tent Show: Reedsville, W. Va., 22-27.

Henry, Art & Marie (Moys Club) Savanna, Ill., 22-28.
 Levy's Harry, Vaude Show: Jessup, Ga., 25-27.
 Lippincott: (Wellston) Warner Robbins, Ga., 24-25; (Palace) Vidalia 27; Chesterfield, S. C., 29-June 3.
 Montague, Duke: Kearney, Neb., 22-June 3.
 Rieton's Dogs: Winchester, Tenn., 22-27.
 Sadler, Harley Show: Abilene, Tex., 22-27; Hamlin 29-31; Stamford, June 1-3.
 Skating Vanities (roller): (Coliseum, Fairgrounds) Indianapolis 24-30.
 Slout, L. Verne, Players: Vermontville, Mich., 24-27; Albion 29-June 3.
 Thompson, Kenneth (Round Table) Hartford, Conn., 22-27.
 Turtle, Wm. C.: Tent Show, Portland, Ore., 22-27.

ALLEN & NICKERSON SHOWS

WANT WANT

Want the following for the best of still dates and eight good Fairs to follow. We guarantee you first in and Concessions open in every spot. Can place individual with two Wheels for Grind Store. Best proposition. Can place Roll-Down and Skillo Agents. Also Agents for Slum Stores. Want good Side Show, Freak Show and Girl Show, or any other Show that can produce. Want capable Agent for 2 Rotaries. Can place A-1 General Agent.

Wanted to buy 24 Crazy Steel Mirrors, Funhouse or any Grind Show. What have you to offer?

PERU, IND., MAY 21-28

BUFFALO SHOWS

WANT TO BUY Kiddy Ride Priced Right for Cash. State All Particulars. WILL BOOK Major Rides Which Do Not Conflict, Or Will Lease Same Outright. What Have You? WILL BOOK FOLLOWING CONCESSIONS: — Fish Pond, Bowling Alley, Pitch-Til-Win, Hoop-La, Knife Rack, Cork Gallery.

THIS WEEK: CUBA, NEW YORK

SCOTT EXPOSITION SHOWS WANT

OCTOPUS FOREMAN AT ONCE — TOP SALARY TO RIGHT MAN

Ride Help that drive Semis. Grind Shows. Also Legitimate Concessions.

Mike Garvis, get in touch with John Garvis. Address

SCOTT EXPOSITION SHOWS, Nashville, Tenn., This Week

J. C. WEER SHOWS

CAN PLACE Unborn Show, Wild Life, Glass House, Fat Show, or any other good Grind Shows. Will furnish wagons. Can place Foreman for Wheels and Second Man. Help on Rocket, Wheels and Whip. Highest salaries. Want Show Carpenter, also Painter. Virgil Doerr, come on. All legitimate Concessions open. Can place Cookhouse and Grab for balance of season, including twelve (12) weeks of Fairs.

Address AMBRIDGE, PA., WEEK OF MAY 22.

World of Mirth Shows, Inc.

Want for Illusion Show, Magician who can Lecture the Show, also Talker for Front. Address WHITEY SUTTON. Can place Fat Girl or Fat Boy who can Play Piano or Drums; age no drawback.

Address MAX LINDERMAN, General Manager, New Brunswick, N. J., this week; Plainfield, N. J., next.

PONTIAC INDUSTRIAL UNION COUNCIL CIO SPRING FESTIVAL

Pontiac, Michigan, beginning Monday, May 29th, for a limited period.

Want Independent Shows and Ten-Cent Concessions for this engagement, which is to be held on a downtown location, and for a long circuit of celebrations and fairs to follow. This show holds the contract for the Crown Point, Indiana, Annual July 3 and 4 Celebration. Address:

W. G. WADE SHOWS

KALAMAZOO, MICHIGAN, THIS WEEK

CHARLEROI, PA., WEEK MAY 29

DOWNTOWN LOCATION

SHOWS—Side Show with own equipment, Motordrome, Snake Show and Girl Show Operator. We have full equipment. CONCESSIONS—Custom, will book or buy Electric Machine. Will book Teddy Bear Hoop-La. Leroy Harder wants Grinders for Fun House or Life Show. Salary or percentage. Working Men in all departments, come on.

BANTLY'S ALL-AMERICAN SHOWS

This week, Ambridge, Pa.

PEANUTS

RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS.

ROASTED, \$21.00 PER 100 LBS.

Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

Prunty Seed & Grain Co.

620 North 2nd St., St. Louis 2, Mo.

"In Our 70th Year"

WANT TO BOOK

Pit Show with or without own outfit. Want Athletic Show, have new top, good proposition and good route. Can use Second Men on Rides. Address: M. A. SRADER SHOWS, Hutchinson, Kansas.

Circus Routes

Anderson, Bud E.: Marlon, Ia., 23; Independence 24; Waterloo 25; Oelwein 26; West Union 27.
 Arthur Bros.: Portland, Ore., 22-28.
 Beatty, Clyde-Russell Bros.: Watsonville, Calif., 23; Santa Cruz 24-25; San Jose 26-27.
 Bailey Bros.: Elwood City, Pa., 23; Greenville 24; Clarion, 25; Punxsutawney 26; Ridgeway 27; St. Marys 29.
 Cole Bros.: Wheeling, W. Va., 23; Butler, Pa., 24; Greensburg 25; Johnstown 26; Altoona 27; Williamsport 29; Wilkes-Barre 30; Scranton 31; Binghamton, N. Y., June 1; Elmira 2; Niagara Falls 3.
 Dalley Bros.: Winfield, Kan., 23; Eureka 24; Emporia 25; Ottawa 26; Iola 27; Chaunte 29; Pittsburg 30.
 Fisher, F. C., & Son: Stockbridge, Mich., 23; Chelsea 24; Dexter 25; Howell 26; Fenton 27.
 Globe Bros.: Duncan, Okla., 26; Marlow 27; Chickasha 28-29; Anadarko 30; Lawton 31-June 1.
 Hugo Bros.: Chandler, Okla., 23; Stillwater 24; Perry 25; Pawnee 26; Cleveland 27.
 Hunt Bros.: Fairlawn, N. J., 23; Dumont 24; Suffern 25; Newburgh 26-27; Kingston 29-30; Poughkeepsie 31-June 2.
 Mills Bros.: Montpelier, Ind., 23; Warren 24; Berne 25; Waynedale 26; Columbia City 27; North Manchester 29; Warsaw 30; Peru 31; Wabash, June 1; Elwood 2; Marlon 3.
 Polack Bros.: Fresno, Calif., 24-30; Los Angeles, June 2-11.
 Ray Bros.: New Orleans, La., 27-June 4.
 Reo Bros.: Lansdale, Pa., 27; Amber 29.
 Ringling Bros. and Barnum & Bailey: (Boston Garden) Boston, 23-June 4.
 Wallace Bros.: Camden, N. J., 24.

MORE LEAD AHEAD

(Continued from page 52)

WPB to have a restrictive order satisfied which prohibits "use of ammunition for fun."

The committee has asked the NAAPPB to communicate with all shooting gallery operators in the industry and instruct them to forward immediately to the manufacturer or distributor from whom they obtain their 22 shorts a blanket order for their 1944 requirements. If the appeals board recommends the setting aside of the restrictive order, then the WPB no doubt will grant sufficient material to permit manufacturing of the over-all requirements of the galleries. The manufacturers have intimated that they are in a position to manufacture all the shells needed without interfering with war production.

Leonard B. Schloss, president of NAAPPB, says: "While nothing definite can be said as yet, the outlook is encouraging. The association is leaving

no stone unturned to hasten matters as rapidly as possible."

In keeping with the suggestion of the manufacturers' committee Secretary A. R. Hodge sent out more than 1,000 letters last week to operators urging all of them to comply with the suggestions of the manufacturers' committee immediately.

NEW PEAK IN OUTDOOR

(Continued from page 3)

lapsed will be in status quo, altho maintaining organizations, until Mr. Whiskers takes his foot off of the plants.

Experiences of last year in coping with transportation tangles and shortages of labor and materials were valuable. But the tough handicaps of bringing amusement fare to the avid millions on the home front oft have many an op talking to himself.

Big Tops Using Straw

Judging from early-season reports, the big tops are again in for a highly successful season. Business has been good, and in some instances terrific. The Ringling circus again had a strong run in Madison Square Garden, New York, and Cole Bros., which had an auspicious opening in its winter-quarters city, Louisville, has been garnering the shekels along the line. The other rail show, Dailey Bros., had great going in the Lone Star State and is now in Kansas, doing likewise.

The circus field is well represented, there being about double the number that were on the road last year. Other than three rail shows, the remainder are motorized. These units also are having their inning. The shows now on the West Coast—Clyde Beatty-Russell Bros., S. L. Cronin and Arthur Bros.—have played to good business. Biz for Beatty-Russell in Los Angeles was a standout. Other truck shows have been scoring, among them those of Bud E. Anderson, Bailey Bros., Bob Dickman, Globe Bros., Kelly-Miller, Mills Bros., Reo Bros., Wallace Bros., Hugo Bros., Sells-Sterling and Monroe Bros.

The indoor season, still holding on, has been one of the biggest in years. Orrin Davenport had several fine dates and both Polack Bros. and Hamid-Morton, still going, have registered heavily. St. Louis Police Circus, Barnes Bros-Olympia in Chicago and a number of independent dates have had big financial results.

Several of the outdoor circuses also again have government War Bond tie-ups, including Cole Bros. and Ringling. Contributions to Sarasota charities and other causes from proceeds of the March 28 under-canvas premiere of the Ringling-Barnum circus in that city totaled \$23,358.27 from the two performances. In its bow in Madison Square Garden, New York, April 5, the show had a capacity \$3,144,600 War Bond crowd of 14,000. Cole Bros.' War Bond section of 192 seats was sold out at its initial stand for all seven performances, April 20-23, in advance with \$250,000 worth of the government securities purchased by the public in Louisville. With favorable conditions, the big tops should have equally as good a season as last year's which was a banner one for the majority.

Carnivals Meet Demand

Carnivals can't hold or turn tips in rain and cold. But so far this season reports are that some have come mighty close to doing it. And when weather has been okay swarms of free-handed spenders have justified last winter's predictions of another record season on the midways. The proved demand by a war-conscious populace for the rides, shows and concessions has brought out this year many more orgs, large and small. Seems as tho almost anything in this line will get money and a welcome. Among new rail shows Al Wagner's Cavalcade of Amusements premed in St. Louis and the J. C. Weer Shows are in stride.

The season in the South started like a conflagration on a paraffined top—when weather was at all right. To date grosses have been something at which to marvel, both north and south of the Mason and Dixon line—when the weather seers and flood gates of the skies have behaved. Weather almost entirely has been the deciding factor. In a few instances, mainly on the West Coast, there have been several surprising disappointments—war work and military centers that did not pan out when all signs had made them look like red ones from afar.

What with augmented financial outlays for best possible attractions, tilted operating costs and higher taxes, prices have naturally done an upshoot. But do

carnival-goers object? Not that one can see by peering into the tills. It's a dis-tant yelp from those days when timid ops wondered whether they could get more than 15 meg for a ride and two bits for a feature show without being torn limb from limb. Kewter gates are commonplace in some sections. There are shows getting 20 cents at the gate that cannot or will not book free acts. Free attractions, thrillers more in demand than ever, are proving big pullers. But shows without them find customers aplenty who pay hiked admissions and come back again. Major rides have graduated to the 25, 30 and 35-cent brackets and bally shows in proportion. Sweet still dates are in the offing and fairs and celebrations have been lined up with an eye to sequence that will make for brief jumps. Man-power shortage continues inevitable and conservation of motor fuel, rubber and other strategic supplies is ever in bosses' minds.

Troupers Push War Work

Sales of War Bonds and Stamps and tie-ups with local war agencies are being developed to the nth degree after the satisfactory experiences of '43. Some carnivals regularly give a percentage of one night's receipts each week to Red Cross chapters and other local bodies. Patriotic auspices are the rule for engagements and performers are giving much of their off-show time to benefits and appearances in veterans' hospitals and clubs in military camps. Men's and women's clubs have been formed on numerous shows as outlets for troupers' desires to do as much war work as possible during the traveling period. The men's clubs aid in local drives, the women's orgs push bond and stamp sales and both have as aims the writing of many letters to members in the services.

These activities supplement the organized war work of the various outdoor showmen's associations and their auxiliaries from Coast to Coast. For many months they have been giving aid and comfort to their service members by regularly mailing packages, conducting letter-writing campaigns, visiting dependents left at home and investing heavily in War Bonds. A Service Men's Muster-Out Fund to provide nest eggs for returned vets is now engaging general attention in the industry.

County Fairs Multiply

The largely increased number of fairs this year will be mainly in the district and county fields. Uncle Sam, still holding numerous State plants, is hardly expected to return many for the duration. In a few instances, like that in Lincoln, the government is gradually moving out of some of the major grounds. A '44 Nebraska State Fair is expected to function; at least, the board is readying, just in case. Kentucky State Fair will be revived in Louisville at Churchill Downs, the old location to remain in federal use. In Huron and Sioux Falls, S. D., the annuals will come back and Great Falls and Billings, Mont., are going ahead.

Marking time but prepping for the day when the gates can open again are State orgs, including those in Iowa, Michigan, Illinois, New York, Indiana, North Carolina, Ohio, Oregon, Texas, California, Tennessee and Virginia and some big ones like Eastern States Exposition, Springfield, Mass.; Ionia (Mich.) Free Fair; Southern States Fair, Charlotte, N. C., and Reading (Pa.) Fair. Set to go again in the more pretentious brackets are the State and runner-up shows in Birmingham, Ala.; Pueblo, Colo.; Harrington, Del.; Macon, Ga.; Hutchinson and Topeka, Kan.; Shreveport, La.; Brockton, Mass.; St. Paul, Minn.; Jackson, Miss.; Springfield, Mo.; Trenton and Flemington, N. J.; Albuquerque, N. M.; Minot, N. D.; Oklahoma City, Muskogee and Tulsa, Okla.; Allentown, Bloomsburg and York, Pa.; Columbia and Spartanburg, S. C.; Chattanooga, Tenn.; Salt Lake City and Milwaukee.

But the added starters this year are dominated by the county groups. Largely thru public demand and the example of success set by the fairs in that class that operated in 1942-'43, scores of boards voted last winter to get into the game again. Most of them felt that by permitting lapses they had been overlooking a significant period for operation and an opportunity to do their bit for wartime morale. Sponsored events auspices are following the same cue and probably more than double the 1943 doings will be scheduled for summer and fall.

Entertainment Big Demand

There is little indication, of course, that transport problems will be eased. But it is reasoned that what courageous

boards did in the past two years and what fairgoers did to legally roll up such huge turnouts can be repeated by them and copied by new ones in the line-up. Buildings and grounds generally have been maintained as well as possible, altho careful boards have been chary of running afoul of government regulations as to repairs and new construction.

With agricultural and commercial exhibits necessarily curbed, special efforts are being made for these in the form of increased premiums and exploitation work among potential exhibitors. The laudation that came from Washington on the food-for-war, War Bond sales, Victory Gardens and war-agency-drive accomplishments of the past two years has encouraged fairdom to extend itself stronger than ever in these activities in '44.

Along with the educational aspects has come an almost unprecedented demand for attractions. Bookers and indie acts, reporting an early-and-late cry from fair board buyers, have combed the field for suitable presentations. Patriotic revues, thrill acts, ground turns, track troupes and pyro shows; in fact, anything at all creditable are to be kept busy. Securing dates as a problem has been supplanted by the puzzle of getting attractions over the road to best advantage and with minimum jumps. War shows are sought in numbers which probably cannot be dug up.

Organized carnivals and independent shows and rides have found a flush market. The record grosses of the still-date season so far, registered generally when weather and other conditions were at all normal, may be in the chicken-feed class when the multitudes again swarm the fair midways. Increased admission taxes appear to be not the slightest bar to enjoyment of the collective amusements and the big pro rata sums that heretofore have been turned into the national treasury from these sources probably will look like peanuts.

Early Park Trade Lush

Made-to-order weather that hit nationwide has given preview days in parks a prodding in the business end that in many instances has sent week-end marks soaring to unheard-of heights, with numerous fun sopts reporting crowds and spending at a mid-season level. Unusual early-season play, coupled with the public's apparent hankering to get outdoors and have fun, caused many spots to advance official openings a week or two.

Auspicious opening of the season has the nation's operators, generally, in an optimistic frame of mind, with many laying odds that '44 will stack as one of the lushest seasons in history of the industry. Others are wont to ponder what effect the momentarily pending invasion of the European Continent will have on business before venturing a guess. The consensus is that John Q. Public will be hard to lure away from his radio set once the invasion gets under way and until such a time that the invasion army seems assured of a fairly definite foothold on the Continent. From then, and with his amusement appetite whetted even further, John Q. will again be a No. 1 prospect for every wide-awake, hustling outdoor amusement resort near his home grounds.

While some wartime ills are still to be contended with, the situation is much more favorable than last season. Especially improved are conditions along the Eastern shore where, since the last seasonal opening, dim-out regulations have been lifted and the pleasure-driving ban erased. The lighting easement also benefits ops along the West Coast. In many areas, too, the transportation problem, which at the beginning of last season was a severe pain in the noggin to operators, has been eased to the benefit of resort men. Priorities, still the No. 1 enigma with operators, stands pretty much the same as last season. There has been some easement on certain materials, with a tightening up on others. In most instances, however, ops have been successful in securing the necessary parts and materials to keep their equipment up to a high safety standard.

Food rationing will not have nearly the damaging effect on concession operations as last season, altho in many sectors ops are still experiencing serious difficulty in obtaining sufficient bottled beer and soft drinks. This is especially true in out-of-the-way spots where transportation, rather than the shortage of the merchandise, is the difficulty. The help situation is slightly better than at the same time last season. What was all green help in many cases last season, this year has a year's experience under its belt.

FOR SALE:

WILD WEST ARENA, Blue and White, complete with Poles; excellent condition, practically new. Also for Sale, some 30x60 Tents, 40x80 and 40x120 Tents. Used, but in good condition.

SOUND SYSTEMS for Sale, with Microphones, Horns, etc.

Also Various Size Concession Trunks.

JAS. BELL COMPANY

36 Green St. Newark, N. J.

GENERAL AGENT

WANTED

Excellent salary to capable man. Preference given those known.

Address

MARKS SHOWS, INC.

So. Norfolk, Va., this week.

WANTED for DEAUVILLE PARK

MERRY-GO-ROUND, CHAIR PLANE, FERRIS WHEEL or any other good Flat Ride. Park opens May 30th. Will give you a good proposition on percentage.
DEAUVILLE ON OWASCO, 10 Lincoln St., Auburn, N. Y. Phone 2603-J.

WANTED

Electrician who understands gasoline motors, also can assist in laying out lot. Must be reliable, no drunkards. Do not misrepresent. Salary \$60.00 per week and \$1.00 cut in for each concession. Year around job. Playing until November short jumps.

Address Box D-214

Billboard Cincinnati 1, Ohio

WANTED

Wire Walker to work in Wire Act, Boss Hostler, Boss Property Man; also Bass Player.

DAILEY BROS.' CIRCUS

Per Route

WANTED

TWO TELEPHONE MEN

Reply J. S. Welch

21 ACADEMY ST. POUGHKEEPSIE, N. Y.

WANTED

Cowboys and Clown for Crosswell, Mich., May 27-30; Ecorse, Mich., June 2. Wire

ED RAIS

Per Route Above

Jesse L. McCoy Seeks Old Swords for Daggers

WASHINGTON, May 20.—Representative Howell, of Illinois, has appealed for donations of old swords as a source of steel for a "one-man arsenal of democracy," in his home town of Springfield. He told the House a Springfield veteran of World War I, Jesse L. McCoy, wants the old swords to refit into daggers for American servicemen in World War II. McCoy, whose local supply has been exhausted, has made 4,900 of these daggers and given them to fighting Americans, Howell said.

McCoy is known to circus car managers and billposters. He has the snipe plant there and is president of the Billposters' Union, Local No. 68. He also is a member of the Springfield Stagehands Local No. 323. Stories of him have appeared in several magazines.

Fisher Show Ready To Open

JACKSON, Mich., May 20.—F. C. Fisher & Son Circus will open their trained animal show near here next week. Program will consist of aerial acts, animals and horses, and will be presented in a Wild West arena, using new red, white and blue sidewall. Side Show is a 40 by 70, has new banner line, and there will be five platform acts and cage animals. Bob Bobetti is the annex attraction. Charles Dailey is manager of the Kid Show; Phil Cohen is equestrian director; Abe Lindsay in charge of trucks. Show moves on six trucks and trailers and is routed into Northern Michigan.

Seven More Join CHS

FARMINGTON, Mich., May 20.—New members of CHS not previously mentioned are Carl S. Smith, Auburn, N. Y.; Charles B. Kistler, Allentown, Pa.; James L. Harshman, Hagerstown, Md.; Anthony Gudanowski, Camden, N. J.; Mrs. Charles Urcuhart, Chicago; Bert Hansen, Berkeley, Calif., and Robert J. Devenney, Wilmington, Del.

Three official Bandwagon divisions, or regions, of CHS have recently been formed and others are getting under way. First group to form was Division 2, of New England States, who chose the Two Hemispheres as their title. Maurice Allaire is driver. Division 1, consisting of States of Ohio, Michigan and Indiana is now voting on choice of either John Robinson "Peacock" bandwagon, or the Ringling Bros.' "United States" with the writer as temporary driver. Division 3, headed by John Van Matre, Philadelphia, has chosen to honor the "Five Graces" bandwagon. More information on these groups at a later date.

The following members met with Terrell Jacobs during showing of the Barnes-Olympia Circus in Detroit, on

May 15; Del Brewer, Flint; Ed Meyers and John Young, Ann Arbor; Walter Pietschman, Detroit, and Don Smith, the writer, Farmington. Jacobs and Young were appointed to assist the writer in plans for the national convention in 1945, and Terrell has outlined a most ambitious program for us. Following above business meeting in Terrell's dressing room, a group photo was taken, and these members were guests of Jacobs at the evening performance.

Ohio Good for Cole Bros.

SPRINGFIELD, O., May 20.—First matinee of Cole Bros.' Circus here May 18 was near capacity and advance sale was big for the other three performances. Arthur Hoffman reports that Sunday, May 14, was the biggest day his side show ever had in Cincinnati. May 15 in Middleton, O., show arrived early and matinee was on time. With schools closed for the day, matinee was straw to the ring curbs, and night house was straw at both ends. Con Colleano, injured in Cincinnati, returned to the program, reported Harry Thomas.

Notes From Bette Leonard

WICHITA, Kan., May 20.—Fred and Bette Leonard drove to Dalhart, Tex., and caught Dailey Bros.' Circus. Met their old boss, Pete Lindemann, and visited other friends. The Leonards had a circus get-together at Wichita and previewed Harold Dunn's Miniature Circus. Others there were Mr. and Mrs. Buster Bernard, Dr. E. L. Cooper and Mr. and Mrs. Forrest Kuhns. The show starts on tour at the Marshall Field store, Chicago.

Ben Davenport and Butch Cohn, of the Dailey show, flew from Electra, Tex., to McAlester, Okla., to visit the Kelly-Miller Circus. Paul VanPool, Joplin, Mo., visited at Pittsburg, Kan. Ted Meyers visited Bud Anderson's Circus at Ottawa, Kan., reporting good band and new big top. Corp. Tom Parkinson saw the Ringling show in New York, also visited Hunt Bros.' quarters. He is now stationed at Fort Dix, N. J. Dr. E. L. Cooper, horse fancier, Wichita, flew to San Diego, Calif., to attend the Beatty-Russell circus.

Jean Strom, Wichita aerialist, formerly on Sells-Sterling Circus, received a medical discharge from the marines and is back at her home in Quincy, Ill. Eldon (Red) Polker is in charge of canvas on Kelly-Miller. Bob Atterbury bought the elephant, Temple, formerly at the Swope Park Zoo, Kansas City, Mo., for Sells-Sterling. Fred Leonard will show his black and white registered Pinto Liberty horses at the spring Horse Show.

OTTAWA, May 20.—Good weather favored the Hamld-Morton Circus playing here to good crowds at the Civic Auditorium this week. It will be the only circus to visit the Canadian capital this summer.

The appearance of the show was sponsored by the Shrine Club in aid of the Shriners' Hospital for Crippled Children in Montreal. Boys and girls of all orphans' homes in the city and district saw the circus as guests of the Shrine Club. During the week, wounded soldiers and airmen repatriated from European battlefronts were brought from the Rideau Military Hospital and the Rockcliffe air force hospital to see the show.

COMMERCIAL EXHIBITS

(Continued from page 47) petroleum sales department, and J. B. Barrett, in charge of fair exhibits, are at work on plans for exploiting Alemita at many of the more important fairs.

Here are some excerpts from letters from several firms that formerly exhibited more or less extensively:

International Harvester Company: "To date no plans have been made by this company to exhibit at State fairs this year."

Hoover Company, sweepers: "We do not have plans at this time to exhibit at State and county fairs."

Frigidaire: "While Frigidaire, generally speaking, has never participated directly in fairs, of course, our dealers have done so. In the past we supplied dealers with helps and suggestions for use at fairs, but have not planned to do anything of the sort this year since we have no products available. However, undoubtedly our dealers, in a good many cases, will participate in fairs and exhibits, since most of them are engaged in selling other lines of merchandise besides our own."

National Pressure Cooker Company: "We do not intend to exhibit at fairs this

year and it will no doubt be some time after hostilities cease before we exhibit at any fair."

White Sewing Machine Company: "We do not anticipate carrying on any exhibits at fairs this year, principally because we have no merchandise to sell."

New Field Tapped

Several fair managers who have written about coming fairs expect exhibits to be light, as they were last year, but here and there is a note of encouragement. G. B. Boyd, secretary-manager of Ozark Empire Fair, Springfield, Mo., wrote: "From present indications, I believe our fair will show an increase over 1943 in commercial exhibits. We will have some exhibitors from new fields. In one instance a local firm that had not done much work in this immediate trade territory, but had its products out State, has indicated that, due to traveling and shipping difficulties, it will confine its energies to the immediate trade territory this year, and it believes that our fair would be a likely means of advertising their products."

Frank H. Means, manager of Colorado State Fair, Pueblo, expects exhibits to be light. "I believe the larger firms are making a mistake by not carrying on a systematized exhibit policy as a gesture of good will and also of keeping their names before the public," he said. "Many of them are going to have to start all over after the war. I have always felt that if we gave up the fairs during the war our problems would only become more serious after the war."

Wisconsin and Minnesota secretaries report that their regular exhibitors want to show this year if they can get materials.

HUB B. O. COOL

(Continued from page 30) June 5, on which date the Cambridge Summer Theater begins operations with *Tonight or Never* and the Olsen and Johnson carnival *Sons o' Fun* opens at the Opera House.

The two contenders for the affections of a cool public were *Career Angel*, the Rev. Gerald M. Murray comedy which the Blackfriars' Guild did in New York last season, and *Three's a Family* in its second frame. *Angel* opened Friday (May 12) and for 11 performances grossed a poor \$6,500. *Family* was a little better off with \$9,000 in the till.

WANTED

FOR BAILEY BROS.' CIRCUS

Colored Band for Side Show, also Dancing Girls. Following people get in touch with Kid Bruce: Cotton Lynch, Ed Moore, Wm. Walker, Pat McCarthy, Big Robert Faulkner and Speedy Melvin, Morrison Shorty Wilson, White Galore, Eddie O'Brien. Wire

J. W. ETHRIDGE

St. Marys, May 29; Du Bois, 30; Clearfield, 31; Philipsburg, June 1st; all Penna.

VICTORY UNITED SHOWS

WANT

Shows—Snake, Hawaiian, Mechanical Farm with own outfit, 20% of gross. Will book Mug Joint, Cork Gallery, High Striker, Hoopla, Darts. Sandusky wants Agents for Ball Games. Will turn Bingo over to responsible party. Can place good Merry-Go-Round Foreman and Second Man. Want Agents for Penny Pitch, Popcorn; Man for Grab Joint. Address: Leola, S. Dak., May 24 to 27; Java, May 29-31; Roscoe, June 1 to 3; Mobergo, June 5 to 10; then Pierre, S. Dak., on streets, Legion State Convention.

PERCY M. JONES, Mgr.

WILSON FAMOUS SHOWS

WANT

Foreman for Tilt, Octopus and Wheel and Help on all Rides. Fern Peak, write. Concessions—Pitch-to-Win, Hoop-La, Fish Pond, Darts and any legitimate Stock Concessions. Good proposition for Live Pony Ride, Flying Scooter, Roll-o-Plane and any Kiddie Rides except Autos. Good opening for Shows with own equipment. We open June 17th, Normal, Ill.; Sullivan, 4th of July week, and choice celebrations and fairs to follow. Address all mail to Astoria, Ill., until June 13th.

WANT

Tilt, Funhouse or Roll-o-Plane for "Best Beach in East." No gate, griff or passes. (25% of gross, we furnish all.) Replies:

FUN CENTER

BOX 78 FOLLY BEACH, S. C.

J. J. PAGE SHOWS

WANT legitimate Concessions of all kinds except Corn Game and Cookhouse. WANT Ride Help for Merry-Go-Round, Chairplane, Ferris Wheel and Ride-o-O. Cowboy Murphy wants Wrestlers and Boxers for Athletic Show. Sam Housner wants Help for Cookhouse. Eddie Brenner wants Help for Corn Game. Can place Musicians and Performers for Colored Minstrel Show. ADDRESS:

J. J. PAGE SHOWS

Harlan, Ky., this week; Cumberland, Ky., next week; followed by Middlesboro, Ky. Auspices B. P. O. Elks.

WANTED FOR ARCADE AND PLAYLAND

Tattoo Artist with real flash. Will give you front window location. No other artist in city. Win Campbell, I wired you Madison Square Garden, New York; no answer. Jewelry Engraver with complete outfit, Demonstrators, Pitchmen and Pen Men, will give you large corner window, but you must have something worth while and be able to get money. No junk. I have the only arcade and amusement center in town; population 300,000; plenty soldiers and sailors. Also big defense center. Nothing but money; year around work; right in the heart of town; wonderful location. Building sixty by hundred. Others write me what you have, must be the best.

Cash for good used Arcade Machines—Punching Bag, Exhibit, Photoscope, Grip Strength and others. L. B. "DOC" HOLTkamp, Mgr., Playland, 300 Dauphin, Mobile, Ala.

GROFF UNITED SHOWS WANT

Ride Manager for five light Rides; must understand gas motors. Want First Man and Second Man on Ferris Wheel. Want Pit Show and Grind Shows. Want Cat Rack, Hoopla, Bingo, Cork Gun, Balloon Stores. We have only one store of a kind.

Lompoc, Calif., May 22 to 28; San Luis Obispo, Calif., May 29 to June 4; Santa Maria, June 5 to 11.

DEADWOOD, S. D., "DAYS OF '76" CELEBRATION

ON THE STREETS OF DEADWOOD—AUGUST 4-5-6

WANTED—SHOWS AND CONCESSIONS. Rides sold. Want first-class Girl Show. No Griff joints wanted and only legitimate Concessions will work. No gambling on the streets will be allowed and prices on Concessions will be within reason. Write

CLAUDE LAVIER, Chairman Concessions, "Days of '76"

INDEPENDENT SHOWS

Want an outstanding show that ballies for feature attraction on my midway at 25 community sponsored celebrations. Will advertise on radio, newspapers and special paper. Prefer Motordrome, Animal Show or 10-in-1. Mt. Pleasant, Kittanning, Greensburg events follow. Want Help for Rides, Cookhouse and Concessions. Pay in cash only. Some Concession space still open. WRITE OR WIRE

BEAM'S ATTRACTIONS SOMERSET, PA.

FERRIS WHEEL FOREMAN WANTED

Will pay \$65.00 a week if capable. Must be able to wire small Show.

HARRY KAHN

60 Parkside St. SPRINGFIELD, MASS.

WANTED

Midgets to enlarge fine Midget Show, also Pianist or Hammond Organist with instrument. Address:

R. L. LOHMAR

Care Cavalcade of Amusements 390 Arcade Bldg. St. Louis, Mo.

Harry Craig Shows Want

Operators for Snow Cone, Peanut and Pop Corn or will book same. Few Agents for office-owned Concessions. Experienced Operators for office-owned Photo Galleries. Red Wall, wire Jim Schneck, Borger, Texas, week May 22nd; Amarillo, week 29th.

They Need Your Blood



RB TO MISS MET AREA

(Continued from page 42)

She was reported doing as well as could be expected but out of the show for the season. Cartier Sisters, English girls, are in their first season with the show. Sally Cartier will continue with the show, doing a single trapeze routine.

New York fans will have little opportunity of seeing the Big Show under canvas this season, as, according to tentative routing, Newark, N. J., and other spots near this city usually played by the circus, will be skipped and cities in the Northern section of the State which were omitted from last season's route will replace them. Show's nearest canvas approach to New York will be Bridgeport, Conn., unless plans are changed.

This season's show under canvas will, save for minor details, be identical with the shows presented in New York and Boston, as no added attractions are being used at either indoor date.

DRESSING ROOM GOSSIP

(Continued from page 43)

past two weeks, but I was lost in the wilds of the Santa Barbara mountains and the rescue squad just found me. Had plenty of nourishment, however; I had a copy of *The Billboard* in my pocket. The events of the past two weeks have been our succession of one-day stands, and how our boys move the show. Center poles are all loaded by midnight and all matinees are on time. A Bloomington reunion was held in Santa Barbara. Two former Bloomington residents, Chuck Holloway and Tom Cleveland, had a field

RB Gate Amended

NEW YORK, May 22.—Latest and final Ringling circus attendance figures on its run in Madison Square Garden, April 5-May 21, were given out as of yesterday, the closing day, as 1,162,000. Estimates made in the middle of last week were that the gate had passed the 1,250,000 mark.

day on the show. They visited with Art and Antoinette Concello, Gracie Genders, Mitzel and Jean Sleeter, Joe ReMillette, and Elden Day and Tom, who is a reporter for *The Santa Barbara News-Press* and wrote a personal article about his friends. Chuck is boys' work secretary at the local YMCA. Albert Fleet is back in harness again. Al is working the lion act and will soon be presenting the chimps. Al Darrah joined clown alley, along with George Perkins and Renee Thezon, who had left the show to attend to personal business. Attention, Dick Miller, of the Ringling show. I am happy to report that the "Ramoodle Club" on this show is in full operation, according to the club's secretary, Marjorie Towson. Huey Curtiss Kyle and Norman Carroll left the show.

Hats Off Department—To Brownie, who has the hot coffee, soup and sandwiches on tear-down night; Eko and Iko, of the Kid Show; Al Ruwedel, CFA, for the refreshments delivered at San Pedro, Calif.; the Rev. Hugh O'Donnell, S. J., for his hospitality at the Santa Barbara Mission; Clyde Beatty and his superb showmanship (he still brings down the house); Gracie Hanneford, of Arthur Bros.' Circus; Freddie Freeman, of Cole Bros.; Dick Miller, of the Ringling show. Your columns are swell.—DICK LEWIS.

ARTHUR BROS.—Business has been good, altho the past week show had a lot of rain. Large crowds stay for the Wild West concert, under supervision of Tex Orton. Jimmy Doss joined and is doing rope-spinning and horse-catching. Jose Gonzales' friends were sorry to learn of his death. He was on the Cole, Russell and Polack shows with bull-fighting dogs. Kenneth Waite Troupe and Harry La Pearl Trio have joined. Claudia Sugar Brown is now in the menage act. Bobby Acevedo, who is in the army in England, writes that he has visited quite a few circuses there. He met Lizzie Yelding, a niece of Mrs. E. Hanneford, with one of the shows.

On Mother's Day, Mr. Arthur presented all the ladies on the show with a corsage of flowers. Bertha Connors is doing a fine job as wardrobe mistress. Jimmy Woods, general agent, has been on the show for a couple of days. In the back yard, Bernice Dean is practicing a juggling act; J. M. Christiansen exercising his high school horse, Sunburst, and Spud Redrick delivering the mail. Mrs. Glen Henry has joined the show for the Portland engagement.

Business was exceptionally good in Oregon City. Had a storm between shows and a steady downpour all night, which left the exit to the lot in bad shape, but thanks to Cheerful Gardner and his elephants, everyone got off without any trouble. Visitors were the Aerial Zeardos and Dr. David E. Reid, circus fan. Thanks, Freddie Freeman, for your compliment. We have a fine show. Everyone here wishes all of you on Cole Bros. a successful season, with dry lots and short hauls.

GRACIE HANNEFORD.

MONROE SHOW IN FLOOD

(Continued from page 42)

balancing trapeze, Ted Luray; military ponies, Hall; contortionist, Freda LaVelda; slack wire, Sonny Burdett; clowns; Hall's performing camel, bear and mule; concert announcement; clowns; juggling, Sonny Burdett; single traps; posing ponies; rolling globe; second concert announcement; hand balancing, LaVelda; mixed animal group.

In Side Show are five cages of animals and a big snake; four acts consisting of lady knife thrower; contortionist, magic and comedy cartooning.

Staff: Ted LaVelda, manager; Herb Walters, contracting agent; Helen Walters, office and tickets; Freda LaVelda, side-show manager; Bill Groce, banners; Shorty Conroy, lot superintendent; Charles Jordan, boss of props; Chuck Hlener, electrician and boss mechanic; Henrietta Rickman, chef; Russell Hall, equestrian director.

AUXILIARY POLICE FESTIVAL

300,000 PEOPLE TO DRAW FROM IN HEART OF DEFENSE AREA OF PA.
EMMAUS, PA., WEEK MAY 29

Can place Cookhouse that is clean and can feed show people. Custard, Photos, Pop Corn. Grind Stores that work stock. Will buy or book any Flat Ride. Stan Reed wants Billposter and Sound Car. Have for Sale—Kiddle Ride, cheap; same can be booked on show. Our fairs start middle of August. Can place Lot Man at once. All address:

ROX GATTO

EXPOSITION AT HOME SHOWS

THIS WEEK, PHOENIXVILLE, PA.; THEN EMMAUS, PA.

John R. Ward Shows Want

General Agent, Lot Superintendent, Manager and Acts for Side Show or Organized Show; Owego, place your show; answer. Want Monkey Show Manager; Mr. and Mrs. O. David, place you; wire. Want Motordrome Manager and Riders. Prof. Tom Johnson wants Musicians and Performers. Bill Basham, Delman Payne, Willie Hodges, Sax Face, Pewee Whitakers, Frank Keith, Loyd Wiggins, Willie Smith, Ferris Wheel Blue, wire. Want Stock Concessions. Want Ride Foremen for Roll-o-Plane, Spitfire. Want Stock Concessions. Want Ride Foremen for Merry-Go-Round, Tilt-a-Whirl; also Second Men who drive trucks; top salaries.

Biloxi, Miss., this week; Pascagoula next week.

JOSEPH J. KIRKWOOD SHOWS WANT

Outstanding sensational Free Act that can draw and hold people; top salary, long season. Cannon Act, Water Show, High Diver or Daring High Act. Address RALPH DECKER, Manager, Corning, New York, this week; Athens, Pa., week May 29.

WANT . . . WANT . . . WANT

Shows of all kinds—Animal, Wild Life, 10-in-1, Snake, Unborn, Pit or Illusion. Concessions of all kinds that work for 10 cents. Ball Games, Pop Corn, Candy Apple, Custard, especially small Bingo. Capable Business Manager. (Billie Marco, contact Whitey Corie.). Want to buy, book or lease #5 Eli. Place other Rides not conflicting. Ride Help of all kinds, come on.

ZACCHINI SHOWS, Bruno Zacchini, Gen. Mgr.
YORK, PA., THIS WEEK

BAKER UNITED SHOWS WANT

For ELWOOD, INDIANA, HOME SHOW FESTIVAL, CALLAWAY CITY PARK,
7 DAYS, STARTING SUNDAY, MAY 28TH.

SHOWS—Glass House, Animal, Monkey, Illusion, Snake, Mechanical City or any Shows of merit with own outfit. An opportunity to join a clean, modern "no grit" show with one of the best routes in the Middle West. Booked solid for the season and route will be furnished to any interested parties. It will pay you to investigate. CONCESSIONS: Can use a few Stock Concessions, Cane Rack, Lead Gallery, Bowling Alley. A good opening for high-grade American Palmistry. Buck Weaver wants Dealers for Pan Game, also Slum Agents.

BAKER UNITED SHOWS, Tipton, Indiana, May 22-27.

JOYLAND MIDWAY ATTRACTIONS

Week May 29th to June 3rd, Oxford, Mich., American Legion Celebration.
Heart of Business District, Big Decoration, Parade, Free Attractions Nightly.
Monroe, Mich., week June 5th to June 11th.

Strong Field Show Grounds. Paper Mills and Steel Mills Working Day and Night. First Show In. Want Concessions that work for a dime. Good proposition for Penny Arcade, also two Pit Shows. Ride Help, highest salary. This show booked solid till last of September.

Wire ROSCOE T. WADE, Owner

WANTED—O. J. BACH SHOWS—WANTED

Capable People for Life and Girl Shows, have outfit. Cookhouse or Grab, \$40.00. Corn Game, Arcade, Popcorn, Pitch Till You Win, Bottles, Duck Yard, Country Store, Cane Rack, Cigarette Gallery, Custard or Ice Cream.

Fort Plain, N. Y., this week; Onelda, N. Y., next week.

COLORED PERFORMERS AND MUSICIANS

FOR MEDICINE SHOW

SALARIES START AT \$30.00 AND UP TO \$60.00 A WEEK

Write or wire at once, explain all you can and will do. Enlarging show, can place you at once. Can place useful people around Snow Ball, Popcorn, Custard Machines.

DAVID S. BELL, Owner Fargo Follies

Home Office—116 E. Rogers St.

Valdosta, Ga.

WANTED

LA MAR WEST FALL SHOWS, INC.

WANTED FOR COATESVILLE, PA., FIREMEN'S CELEBRATION, week May 29 to June 10.

CONCESSIONS OF ALL KINDS. Ball Games, Fish Pond, Scales, Spot Spot. No Wheels. Mike Lane, Bert Iberson, Geo. Gifford, come on.

Address: Ephrata, Pa.

WANT MANAGER

Sober and capable of handling Ten-Ride Carnival. Also want Ride Superintendent.

BOX D-189

The Billboard, Cincinnati 1, O.

WANTED

Half and Half for Annex and Lecturer, Unborn Show. Good proposition. Man and Woman for Snake Show, Ticket Sellers, Canvas Man.

J. ROBERT WARD

GREATER UNITED SHOWS

Week May 21st, Plainview, Texas; May 28-June 12, Amarillo, Texas.

FRANK POPE WANTS

Bingo Help. Draft exempt. Permanent location; no Sunday work. \$25 and meals per week. Answer

FRANK C. POPE

Care Hotel La Concha, Key West, Fla.

WALLACE BROS.' SHOW

Can place small Bingo, Candy Apples, Frozen Ice Cream Bars, Pan Joint. Foreman for Little Beauty Merry-Go-Round, load on one semi. Ball Games. Agent for Grind Store, Ticket Sellers. WALLACE BROS.' SHOWS, Vincennes, Ind., this week.

RAY WHELOCK WANTS

Wrestler and Talker for Athletic Show. Good percentage. Johnnie Hines, get in touch with me. Also can place Roll Down, Slum Skillo and Wheel Agents. Frankie Costello, Johnnie Webber, Tommy Feerer, Frankie, Woodie, come on.

Atchison, Kan., May 22-27; Leavenworth, 29-June 3.

MIDWAY OF MIRTH SHOWS

WANT

GRAB JOINT, POPCORN, PENNY PITCH, SCALES AND SHOWS WITH OWN OUTFITS. Address: Greenville, Ill., until May 25; then Highland, Ill.

WANTED

Working Men on all Rides, also clean Shows.

MOUND CITY SHOW

1417 Grattan St. ST. LOUIS 4, MO.

WANTED

Capable Agents for beautiful new Bottle Ball Game and other Stock Concessions. All address:

S. F. "Bud" Hazlewood

WOLFE AMUSEMENT CO.

Greenwood, So. Car., all this week; then as per route.

PARK AMUSEMENT CO., INC.
OF CHICAGO, ILL.

ARE PROUD TO ANNOUNCE THE OPERATIONS OF
3 OUTSTANDING SHOWS-3
In Three of America's Leading Amusement Parks

PALACE OF WONDERS

RIVERVIEW PARK
CHICAGO, ILL.
Personal Management:
Ray Marsh Brydon

CONEY ISLAND MUSEUM

EASTWOOD PARK
DETROIT, MICH.
Unit Manager:
Lloyd Priddy

INT. CONGRESS OF ODDITIES

SUMMIT BEACH PARK
AKRON, OHIO
Unit Manager:
Wm. DeBarrie

TO ACTS OF ALL DESCRIPTIONS, PARTICULARLY NOVELTY OR BALLY ACTS AND OUTSTANDING HUMAN ODDITIES: We have a summer's work for you, under the most pleasant working conditions. In replying to this ad write fully in detail to our GENERAL REPRESENTATIVE:

RAY MARSH BRYDON

SUITE 1640-41 HOTEL SHERMAN CHICAGO, ILL.

All Acts are placed and contracts are made directly thru this, our Chicago office. State your salary and complete details or you will not receive a reply.
TO WHOM IT MAY CONCERN: We will not wire transportation or money for same to anyone from now on out. We will place non-redeemable Railroad Tickets and that is all. In other words, we have had the "bite" too many times in the past two weeks from acts that have become lost en route. THRU THE MEDIUM OF THE BILLBOARD I HAVE BEEN ABLE TO ORGANIZE COMPLETELY THESE THREE FINE SHOWS, WHICH MY FRIENDS SAID WOULD BE IMPOSSIBLE TO DO UNDER WARTIME CONDITIONS. WE HAVE 71 ACTS AT THESE VARIOUS SHOWS, BUT CAN ALWAYS USE ACTS FOR REPLACEMENTS.
AM ALSO INTERESTED IN A-1 SOBER TALKERS, LECTURERS AND TICKET SELLERS.
N.B.: You can telephone me up until 12:00 noon each day at Franklin 2100, Extension 1640, or from 12:00 noon until 12:00 midnight at Lincoln 4548, Chicago, Ill.

HANNUM SHOWS

WANT—Experienced Ride Help; come on, will place you.
Want Electrician and Semi Drivers.

WANT—CUSTARD.

WANT—MIDGET SHOW (Mrs. Wiltse, come on). Want Motordrome.

WANT—Man to put up Office Concessions and Front.

WANT—SPECIAL AGENT to handle press.

Drawing tremendous crowds, thanks to F. O. GREGG AND HIS SENSATIONAL CANNON ACT. (One of the only two cannon acts now exhibiting in the U. S. A.)

Address

MORRIS HANNUM

Bridgeport, Pa., now; Mt. Holly, N. J., week ending June 3

Now Ready—2 Big Shows in One
Main Center Banner 8x15 feet as follows:

"JAP ATROCITIES

In the Great DEATH MARCH ON BATAAN"

Left Side Banner, 8x12 ft.—"JAP METHODS OF TORTURE EXPOSED HERE"

With hair-raising scene in center of dirty Japs torturing Americans. Right side banner, 8x12 ft., "THE GREAT INVASION," with startling coast landing scene of flame, fire and death. 12 big 44x64 inch blow-ups in color in frames being nine of terrible Jap atrocities and one each of Gen. MacArthur, Admiral Nimitz and Gen. Eisenhower. 15 other great blow-ups in color in 16x24 inch frames, 15 striking pictorial panels in 16x24 in. frames, 32 wood viewing machines with 32 great scenes in them on colored glass. Every scene in entire show described, so no lecturer is needed.

Show Complete as Above ONLY \$540.00

May be framed in any tent, 20 to 30 ft. or larger. Smaller Jap Atrocity and Invasion Show with 3 8x10 ft. banners, only \$340.00. Wire or mail 30%, remainder collect; or get free booklet at once on these and our great "Bouquet of Life" Show. Operators of arcades, please write quick for circular on our new 6 to 9 ft. front Walk-Thru Show exclusively for Arcades.

CHAS. T. BUELL & CO., Box 306, Newark, Ohio

"CLOWN"

WANTED AT ONCE

For Stage Work

Walk-Thru Fun House

Entire Season Guaranteed

PONTCHARTRAIN BEACH

NEW ORLEANS 19, LA.

CONKLIN SHOWS

WANT FOR SHOW, OPENING JUNE 10 AT BRANTFORD, ONTARIO

Experienced BINGO OPERATOR to handle Bingo for Show. Best territory in North America. Need Ride Help for show-owned Rides. Now booking CONCESSIONS for SHERBROOKE and QUEBEC CITY EXHIBITIONS. Will consider 5 and 10 year contracts. Apply

FRANK R. CONKLIN, Box 31, Brantford, Ontario, Canada

NOW SELLING SPACE

PLAYING DAY AND DATE WITH RINGLING-BARNUM CIRCUS

G ST. AND ERIE AVE., JUNE 5 TO 17, PHILADELPHIA, PA.

WANT CONCESSIONS—Legitimate Grind Stores of all kinds. No exclusive. Ball Games, Pitch-Till-Win, Spot the Spot, Fish Pond, Bowling Alley, Cookhouse, Grab, Custard, Scales, Jewelry, Novelties, etc. WANT one more Ride, Tilt Whirl, Octopus, Ridee-O.

WANT MANAGER to manage Concessions who can do repair work and make himself generally useful. Big salary.

BIGGEST TWO WEEKS IN PHILADELPHIA THIS SEASON—DAY AND NIGHT

MAX GRUBERG, P. O. Box 101, Philadelphia, Pa.

This week, Girard Ave. and Lawrence St.

WANTED

10-IN-1 SHOW, FREAK SHOWS OR ILLUSION SHOWS

WONDERFUL LOCATION—30 Ft. Front by 120 Ft. Deep. Draw Over 50,000 Weekly at

SAVIN ROCK, CONN.

Will do business on flat rental or percentage basis. Would be interested in any new ideas for shows. Don't miss wonderful opportunity. Contact immediately.

S. LANDOW

8 HILL STREET

Phone: New Haven 8-2121

NEW HAVEN, CONN.

—A. M. P. SHOWS—

"Juggy"

WEEK MAY 29, WYOMING, PA.

WILL BOOK OR BUY LITTLE BEAUTY MERRY-GO-ROUND with or without transportation. WILL BOOK several more CONCESSIONS that do not conflict. Geo. West wants Girls for Girl Show. Want Side Show People. A. M. PODSOBINSKI, Berwick, Pa., this week.

HELLER ACME SHOWS WANT

Diggers, Bingo, Pea Pool, Duck Pond, Pitches, Grind Stores, Popcorn and Candy Apples. No Coupons or Gees. Want Shows, Ride Help, Ferris Wheel Foreman, Girls for Revue. Want man to Manage Fun House, Chair-o-Plane Foreman. Want Truck, Mechanic, Electrician, Chairplane Foreman. All address HARRY HELLER, this week, Lodi, N. J., until May 31; then Ramsey, N. J., for 10 days.

JAMES E. STRATES SHOWS, INC.

CAN PLACE

Truck and Tractor Drivers, Help on Wheels, Scooter, Hey Dey, Train Help, Polers and Chalkers, Canvasmen (top salaries). Walter Marks wants Lady and Gentlemen Drome Riders. Mrs. Delabatti has opening for Lady Palmists. Frances Fornier wants Concession Agents. Still interested in Midget Show or organized troupe of Midgets. Best of accommodations. Address:

JAMES E. STRATES, Gen. Mgr., week May 22, Binghamton, N. Y.; week May 29, Buffalo, N. Y.

BRIGHT LIGHTS EXPOSITION SHOWS WANT

Bingo to join at once. Tom Hale, wire; got your wire late. Photo also open. Floyd Kils, wire. Also few legitimate Concessions. Help on Octopus and Roll-o-Plane. Playing the best spots in Maryland, Pennsylvania and Virginia. Ten real fall fairs. Write or wire

JOHN GECOMA, General Manager, Lonaconing, Maryland, this week.

KELLY GRADY SHOWS WANT

BALL GAMES, PENNY PITCH, SCALES, CIGARETTE GALLERY

Will Buy Four Cork Guns; Also Photo Machine.

This Show Plays the Coal Fields in Alabama. All Short Moves.

Can Use Few Agents on Ten Cent Concessions.

JASPER, ALABAMA, THIS WEEK

WALTER W. HURD, Director; C. E. VETTERICK, Editor.
Communications to the Coin Machine Department, The Billboard, 155 N. Clark St., Chicago 1, Ill.

MFRS. CONFER WITH WPB

Advisory Committee Sets Forth Industry Problems

Discussions remain secret pending official release in accordance with WPB policy—repair parts possibility seen in board's recent actions—5% band plan is flexible

WASHINGTON, May 20.—The coin machine industry this week joined the growing parade of American business being invited to confer with the War Production Board on wartime regulations and problems when members of the official industry advisory committee met with WPB officials on Monday. Coin-operated amusement and vending machines shared the week's official program of conferences with other important industries, including aluminum smelters, primary lead producers, hardware, industrial diamonds, tin plate; paint, varnish and lacquer; automotive equipment parts, machine tools, pulp and paper machinery, steel shipping containers, glass containers, galvanized ware and others.

Committee Members

Members of the coin machine industry advisory committee who met with WPB officials are as follows: W. E. Bolen, Northwestern Corporation; J. E. Broyles, the Rudolph Wurlitzer Company; D. W. Donohue, Mills Industries, Inc.; Dave Gottlieb, D. Gottlieb & Company; R. Z. Greene, Rowe Manufacturing Company, Inc.; George W. Jenkins, Lion Manufacturing Corporation (Bally), and Walter A. Tratsch, ABT Manufacturing Corporation.

In line with the established WPB policy of keeping industry conferences confidential until some official action is taken on matters discussed, or until an official release is approved, members of the committee were unable to divulge any information regarding the discussions. It is generally understood, however, that future orders, allocations and regulations affecting the coin machine industry will be influenced somewhat by information provided by the industry advisory committee. Compared with the dominant role played by the fortunes of war, however, industry information may not be expected to carry much weight in the immediate future. Official Washington, in view of impending events on the war front, is taking an attitude of extreme caution. This attitude is reflected in official press releases as well as in tightening of regulations which, a few weeks ago, seemed destined for early relaxation.

Parts Get More Attention

The parts situation, particularly in the automobile industry which was one of the first to be represented at WPB industry conferences, is receiving increased attention, it is reported. On May 9, following announcement that a portion of automotive repair part production would be reserved for civilian consumption, the growing need for civilian repair parts in other lines of essential consumer goods was reported under serious WPB consideration.

With a plan for a "5 per cent production band system in truck and bus repair parts" getting under way, WPB officials were reported to be anxious to see just how successful it might prove. It was believed that if the plan provided WPB with the necessary background for a plan of this kind it might be instituted in other troublesome repair part situations.

Reserving a stated amount of productive capacity for civilians is not to mean that the amount of goods will be increased, but rather to insure that essential repairs are effected until reconversion is given the go sign.

Materials for Parts

Allocations of materials for producing additional machine repair parts have been more generous during the last three months, but this factor alone has not been enough. Producers are officially encouraged to use all means available to them, thru the controlled materials plan and repair provision of various limitation and conservation orders of WPB, to obtain (See MFRS. Confer on page 90)

Operator - Pugilist Writes Fight News

MINNEAPOLIS, May 20.—Percy Villa, one-time boxer, who has been in the coin machine business for two years, returns to his second love — writing a boxing column.

Villa, who once wrote a column about pugs for the old *Minneapolis Journal* before it was merged with *The Minneapolis Star*, hasn't tapped out a period on his typewriter since. But this week he resumes—writing two or three times weekly for *The Minneapolis Daily Times* if his coin machine route doesn't keep him too busy.

Newspaper Attempt To Deal Industry Foul Blow Thwarted

PHILADELPHIA, May 20.—An attempt on the part of one of the local newspapers to use juke boxes and pinball machines as the scapegoat in sensationalizing the "delinquency of juveniles at taprooms" was nipped in the bud by the two local machine operators' associations. Both Jack Cade, business manager of the music machine association, and Joe Silverman, business manager of the pinball association, served notice on the particular newspaper that legal action would be filed in court on the basis of libel if the alleged photographs were published.

The newspaper had assigned one of its crack photographers to pose pictures showing 11 and 12-year-old boys and girls playing the juke box and pinball machine at taproom locations in slum sections of the city. These pictures were to tie in with current stories telling of the State drive against taprooms of ill repute. Location owners called it to the attention of the operators that they had been asked by the photographer to permit such pictures to be taken. In some instances, evidence was sought by the associations' heads that the bartender was bribed to permit planting of such posed photographs.

In no uncertain terms Cade and Silverman both told the newspaper editor that they would not permit the industry to be utilized as it has been in the past, as the scapegoat for a sensational headline or photograph. Rather than face court action and exposure of purpose, the newspaper never used the photographs. Such posed pictures are hardly new here, but this marked the first time that the industry has put up a fighting front.

Stopping Posed Pictures

By Walter W. Hurd

PHILADELPHIA operators are to be complimented for aggressive action in squelching a recent plan by a newspaper in their city to publish unfavorable pictures and reports concerning coin machines. It seems the newspaper had decided to capitalize on current publicity on juvenile delinquency by posing special pictures of very young children playing a juke box and pinball games in taproom locations.

The well-known stunt of posing 11 and 12-year-old children playing a juke box and pinball game in a location was used by the newspaper. Photographs of these young children were taken, but it was not an actual situation but a definitely posed group in order to get a picture that would create a scandal. Such stunts are well known in newspaper circles, but the public is not always aware that the pictures are posed.

Officials of the operators' association in Philadelphia learned from a location that such posed pictures had been taken by the newspaper with the idea of publishing them, so the trade leaders went direct to the newspaper and threatened legal action and full exposure of the posed photographs, if they were published. It seems that the newspaper publisher took warning and apparently the photographs have been shelved.

This is a case of aggressive action by leaders in the trade that got results even with newspapers. In many cases of these planned scandals, the trade is unable to cope with the situation or even to get any consideration from the local newspaper. The suggestion is apparent, however, that in all cases it might be helpful to go direct to newspaper editors and explain the situation, even if grounds for legal action do not exist. Frequent a

frank explanation to newspaper staffs will clear up an unfair situation.

The recent planned scandal in Philadelphia recalls another typical case that happened in the summer of 1939. At that time at least one newspaper made big publicity of a sit-down strike by an irate wife who accused her husband of spending \$7 of his weekly \$10 on a pinball game. It is not known whether the stunt was actually planned to get pictures, but in any case, the lady went to the location, posed herself on the pinball game and waited until the police finally came to remove the game. In the meantime, appropriate pictures were taken and were given three-column space on the front page of a local newspaper. The case got into police court and after thorough investigation by the police department, it developed that the husband of the woman had spent about 35 cents on the pinball game, and no evidence of gambling was unearthed.

But the situation did make a good scandal story typical of many of the planned incidents that are used now and then to harm some minor industry or trade. In many such cases, operators are practically helpless to meet the situation. They have no way of counteracting the publicity by similar reports published in newspapers. In the 1939 incident in Philadelphia, it happened that the game in question was licensed by the city and State and the final report of the police investigation was published so that the industry was given a clean record. The woman apparently got what she wanted in the publicity game, but it would be better for all concerned if such stunts never happened.

Aim Now for Foreign Trade, Distrib Urges

For Biz Growth

LOS ANGELES, May 20.—The growth of the coin machine business in the post-war era depends on distributors preparing now to do business in foreign markets, is the opinion of William R. Happel Jr., president of Badger Sales Company here. The foreign markets are of utmost importance in any distributors post-war plans, he maintains, and distributors should start familiarizing themselves with methods and means of doing business in this field now. By getting set before war's end, jobbers and distributors will have an immediate outlet for machines that will be traded-in on new equipment in the domestic market, Happel explained.

"Operators already realize," he continued, "that the equipment they are now operating will drop considerably in value as soon as new machines hit the market. As a result distributors who can

Glimpse of Tomorrow

Another in the series of discussions devoted to post-war planning in the coin-machine industry.

make the best trade-in allowances will get the lion's share of the new equipment business, and the distributor with a foreign market outlet will be in the best position to make the best trade-in prices."

Happel emphasized he is not advocating American distributors dump a lot of useless and worn-out equipment on the foreign market. He explained that a lot of equipment will have lost its play appeal in domestic locations but will still be in good operating condition and suitable for pioneering undeveloped territories in other parts of the world. Foreign markets will also take their share of new equipment, too, he emphasized, and here again the distributor with out-of-the-country connections will be able to do a larger volume of new game business than those who sit back, and because of the pressure of present-day problems, fail to make plans for the future.

Start Now

In preparing for foreign trade, Happel believes distributors should start now to take care of the parts and supplies problems that will come when present machines are shipped out of the country. "Many manufacturers will not go into production of parts and supplies for present equipment," he stated, "but will concentrate on new machines instead. This means distributors who enter the foreign market should start buying old phones and amusement machines now and salvaging workable parts so that they can maintain a service department in the post-war era that will be invaluable to foreign customers. Condensers, gears and other parts on present-day equipment will be invaluable to foreign operators when that day comes because it stands to reason that it will be up to the distributors to supply them since (See For Foreign Trade on page 90)

COINMEN YOU KNOW

Chicago:

Col. J. Kenfield Morley, who once directed advertising and publicity for O. D. Jennings & Company, has been named by the Army and Navy Intelligence and the FBI to direct a test campaign in Louisville to control "careless talk." Colonel Morley's campaign in the test city of Louisville will shape the government's subsequent nationwide campaign to protect vital military information on the eve of Allied invasion of Europe, it is reported.

Conversion Specialist

About six months ago Al Sebring, of Bell Products Company, inaugurated a plan of converting operators' old, obsolete pin games into equipment that would look and operate like new.



AL SEBRING

So successful has this program been, says Al, that the firm found it necessary to move to larger quarters. Today Bell Products Company occupies one of the largest and best-equipped buildings in coin machine distribution circles.

Asked about post-war plans, Al said: "We expect to maintain our present facilities for repair and servicing of machines, and to expand our distribution program."

Boost Write-a-Letter Plan

Jack Nelson and Jack Kelner have enlisted in the Write-a-Letter Campaign sponsored by National Coin Machine Association and will serve as president and treasurer respectively of the committee directing the project, according to Henry Seiden, general chairman. Seiden, who has spent six months preparing the campaign, was in Chicago for the past two weeks putting finishing touches on the plan.

Incidentally, the new letterheads of the National Coin Machine Association refers to the association as "A non-profit organization created to enlist the power of advertising for victory."

Smitty Writes Letters

When you think of writing letters to servicemen, think of R. E. (Smitty) Smith, of O. D. Jennings & Company, who says he is sending plenty of letters to Trinidad, Panama and the far Pacific to his three sons in the armed forces. Two of his boys now have officers' ratings.

Detroit, Chicago and Pittsburgh

Morrie Ginsburg, of Atlas Novelty Company, visited the Detroit branch office last week. There he met Phil Greenburg, manager of the Pittsburgh Atlas branch. They returned to Chicago together and this week doubled again when both went to Pittsburgh.

Arcade Operator From Kansas City

Tom Gershon, of Kansas City, Mo., who operates the Wonderland Arcade featured a few weeks ago in *Life* magazine, was a Chicago visitor this week and called on several manufacturers and distributors.

Biz Boom in Michigan

Leon Groves, well-known operator of games and music of Casopolis, Mich., was a business visitor this week. He reports a booming business despite manpower and parts problems.

Warning All Muskies

Earl Palmer, Exhibit purchasing agent, displayed some giant-size fishing lures this week to jealous associates. He is leaving next Monday to be the guest of Mr. Runzel, of Runzel Cord & Wire Company at his Wisconsin lodge.

Meets WPB Officials

Walter A. Tratsch, president of A. B. T. Manufacturing Company, remained in Washington for a few days following conferences between WPB officials and members of the Coin Machine Industry Advisory Committee. He reports that the discussions were interesting and significant.

33 Years in the Business

Perc Smith will soon celebrate his 35th anniversary as dean of arcade men, hav-

ing joined Exhibit Supply Company more than 24 years ago. His total years with the coin machine industry total 33, as he served with Mills Novelty Company for nine years, accepting a post with Mills upon his return from Liverpool, where he represented a Chicago firm. He doesn't want folks to know how old he really is, but most guesses about his age fall 15 to 20 years short of the mark.

New York:

Earle Baake, National Novelty Company, passed another birthday milestone at a house party arranged by his wife, Caroline. Seventeen guests were invited, with a bridge tournament highlighting the festivities. Son, Bruce, was on hand to tender as his birthday gift a promise to do an even better job with his Victory Garden this year. Earle's sister-in-law, Joan Gierasche, has joined the WACS.

Wallets for the Boys

B'nai B'rith Victory Lodge, New York column chapter, has been sending wallets to member sons in service. That these are appreciated was indicated in a letter received from Burton Blatt, who has been stationed in England for the past year or so. He said it was just what the doctor ordered.

Gentleman Farmer

E. M. Ravreby, Owl Mint Machine Company, is spending a good part of his time ploughing, planting and nursing an exceptionally large Victory Garden in the grounds surrounding his home. He really enjoys pattering around in the open. His physical trim proves it.

Visitor

Mayo B. Watson, sales manager Post-type Division, Grant Photo Products, Cleveland, spent some time in New York visiting with G. P. DeFrehn, sales promotion manager. Firm is now setting up its post-war plans and expects to make an intensive drive in this market.

Buffalo:

Bob Miller, formerly of Iroquois Amusement Company here, is now a supply sergeant with the army in India. Bob is now teaching gunnery in his unit four times weekly, aside from his regular work, and told enthusiastically about the thrill he and his buddies received when they heard their first American broadcast in India the other day—the *Lucky Strike Hit Parade*.

Along Coin Row

Ben Kulick, one of the most prominent coinmen in the Queen City, is back in town after a trip to Texas to see his son, Sanford (who's in the army there), and a stopover in Chicago. . . . Jim Blakeslee, of Iroquois Amusement Company, is getting ready for his summer locations. . . . Jimmy Thompson, formerly head of Buffalo Electric's record department, has recently joined the Iroquois Amusement Company staff and is servicing and repairing music equipment. . . . Mason Winfield Jr., formerly a member of J. H. Winfield Company, is still at Camp Croft, S. C. Son of Mason Winfield and nephew of Harry Winfield, heads of the firm, he's a sergeant in the Intelligence Division. His parents expect him home on a furlough early this summer.

Detroit:

Plenty news of Detroit coinmen in the service this week. Dan Zullinski, who formerly operated juke boxes on the West Side with his father, is now in Corsica. His father and sister are carrying on here. . . . Pfc. Eddie Zielsch, former serviceman with J & J Novelty Company, has been stationed in Hawaii. . . . Pvt. Eddie Durbrow, another former J & J serviceman, is stationed at Sioux Falls, S. D., where he's in radio technician training—a field in which his coin machine experience should come in handy. . . . Stationed in England as a special Diesel technician with the navy is Arthur Baynes, who formerly headed the pin game and vending firm of Baynes & Kennard.

Route Switches

Jack Kirschner, operating as Jack's Music Company, is expanding with the acquisition of a route this week from J & J Novelty Company. . . . Jack Baynes, formerly service manager of Baynes & Kennard, has bought the White Music

Company and is renaming it the Baynes Music Company. Baynes was formerly a partner in White City firm, with Harry White, veteran operator here, and Clair Spooner. Firm is moving to new quarters on Lauder Avenue.

Short Takes

Ben Newmark, of Atlas Automatic Music Company, is still carrying his right arm in a cast. Until he can use both arms again, he's learning to write with his left. . . . L. V. Rohr, head of Rohr Sales Company and president of the Greater Detroit Vending Machine Operators' Association, reports the supply situation in the vending field is getting tighter. As a result, few independent operators are still active here. Most of those remaining are doubling in war plants. . . . Mrs. James A. Passanante, wife of the owner of J & J Novelty Company, is receiving condolences on the passing of her sister, Mrs. Agnes Heart, in Chicago May 12 after a two-year illness.

Philadelphia:

George Brussfield, serviceman for Bill King's Quaker Vending Company before entering the service, is one of the industry's first war heroes. King has just received word from him that he had received a citation for air fighting in the Pacific and had put in 1,765 hours in the air in combat during the past 25 months.

War Prisoners Collection Drive

Local operators are going all-out in helping the drive for musical instruments, sports equipment and games for American prisoners of war abroad. As in all other patriotic drives, the industry here is doing more than its share, with many of the operators serving on the neighborhood committees for the drive being carried on now by the War Prisoners' Collection Committee for Philadelphia and vicinity. As in all other war effort activities, the operators realize that in contributing to this cause, they are building not only for the present but for the future.

Wedding Bells

Wedding bells are being tuned up for Harold Schatz, popular amusement machine operator here. He is heading for a wedding with Pepper (Lucy) Garat, well-known night club singer here. The date has been set for June 23 and plans are already under way for the traditional bachelor party.

Files Trade Name

Sterling Amusement Company is the latest of the local operating firms to file its trade name with the local courts as the first step for permanency after the war. The application for a certificate of authority to conduct its business under the name of Sterling, stated that those owning or interested in the business are Ralph Miller, Max Brown and Meyer Glickman.

New Showroom and Factory

David Rosen, formerly in the salesboard and novelty business with Exhibit Sales Company and more recently operating pin tables, juke boxes and arcades, has opened showrooms and factory at 855 North Broad Street and will specialize in revamping games, remodeling cabinets and jobbing arcade equipment.

Short Takes

Joe Rake, Nat Rake's father, has returned from a buying trip thru New England. . . . Sam Stern professes to be on a diet but finds it tough to stay away from that famous Spring Garden Street huckleberry pie.

Los Angeles:

At the request of Mary Pickford, Associated Operators of Los Angeles County, Inc., have donated two pin games to the boys at Camp Irwin near Riverside, Calif. "I know the boys will be as appreciative as I am," Miss Pickford told Curley Robinson, AOLAC managing director. "If you have ever been out there you know what a desolate spot it is and how much the boys need something to entertain them during their hours off duty."

Along Coin Row

Carl Happel, brother of Bill Happel, who heads the Badger Milwaukee office, has received the King's medal for his work with the Wisconsin State Guard. . . . Al Greebahn, Badger sales manager, is away on a week's vacation. . . . J. D. Turner, of Inland Amusement, back at his desk after doing some field work for Fred Gaunt. . . . Harry A. Kaplan, of

Southwestern Vending on a trip east. St. Paul and Winnipeg, Can., were among the stops he made. The Canadian jaunt was to visit his father. He's buying equipment along the way, too. . . . From Jack Gutshall, of Gutshall Distributing Company, comes the report that *What the Sergeant Said* by songwriter Jackie Camp and recorded by Red Merrill and his boys is going great on the jukes.

In Town

Charles E. Zamlock seen along Pico buying for his Reno operations. . . . Mrs. Leo Vaughn is doing the buying for her husband's routes as he's too busy with business in El Centro, Calif. On her last trip she took several Panoramas back home with her. . . . Bill Shorey, of Inland Amusement Company, San Bernardino, in town to add to his equipment. . . . Harry Gordon, of San Diego, here in quest of equipment. . . . Also up from San Diego was Harold Prescher. . . . Bill Sparrow, of Santa Barbara, making the usual rounds.

Robert Burns, brother of Conner Burns, an operator in Natchez, Miss., before going into the army and overseas, visited friends in Los Angeles recently. Bob is stationed in this area with the marines.

E. S. Trimble, music operator in nearby Huntington Park, in the city buying. . . . J. P. Collins visited from Long Beach. . . . M. C. Edwards, of Las Vegas, Nev., here on business. . . . Glenn Craig in from San Fernando Valley. . . . Frank Lamb making the rounds for his business in Glendale. . . . S. P. Carter, of Nickabob, busy with the new scale route that he added to his already large operation.

Richmond:

Music operator Joe Wigington reports a healthy increase in collections despite the new 30 per cent cabaret tax. His record supply, he says, is almost back to normal due to heavy incoming shipments.

Visitors along Coin Machine Row included Pfc. Mervyle L. Painter, now stationed at Sheppard Field, Texas, and Bert Watson, of Miami.

Radio Station WRVA has its ace platter boy, Harvey Hudson, now working two hours every morning. On Monday he plays the complete list of the Most Played Juke Box Records as compiled in *The Billboard's* Music Popularity Chart. Tuesday is devoted to the Harlem Hit Parade and Wednesday of each week he uses the Best Selling Retail Records of the national list as compiled by *The Billboard*.

Atlantic City:

Joe Dorsey, who set up an amusement machine arcade at Hamid's Million-Dollar Pier to introduce his new "Bowlette" game, reports that he has turned down a large number of requests from visitors to buy the coin-operated alleys for private homes. It is the intention of Dorsey to sell single alleys, but not until after the war.

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ALL TIME LOW PRICE

Red, White, Blue Jar Tickets. We carry complete line Bingo and Combination Tickets. Bingo Jack Pot Cards. Sales Boards, 5c to \$1.00 a Punch. Write for our complete price list.

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140 N. 31st St. BELLEVILLE, ILL.

3000 OHM 10 WATT WIRE WOUND ADJUSTABLE RESISTORS, for all Seeburg Guns, \$1.50 Each, \$15.00 Doz.
Limited Quantity of 2A4G TUBES, \$2.75 EACH.

BRAND NEW SIGNAL CORPS WIRE, Excellent for Extensions, 1000 and 2000 Ft. Rolls, 2 1/2¢ Per Foot. (Full Rolls Only.)

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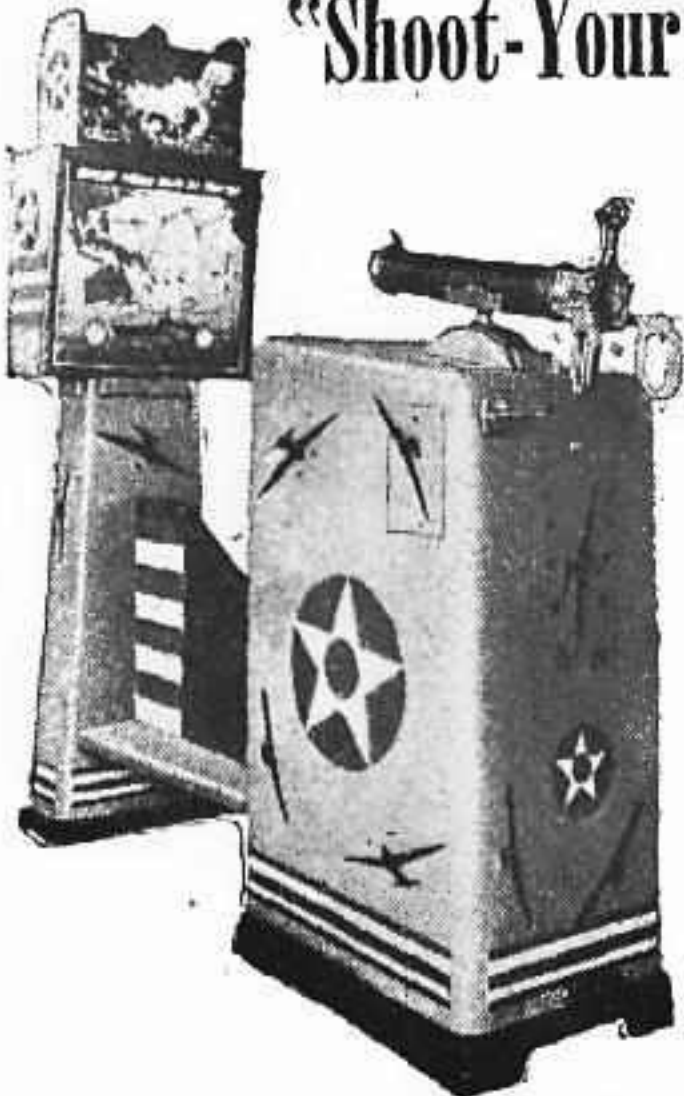
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120 West 42nd St. NEW YORK, N. Y.
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THE "SUPREME" GUN

"Shoot-Your-Way-To-Tokio"



The proven money maker you need on your locations for this summer season!

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NOT MANY LEFT
ORDER NOW
BEFORE THEY'RE
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Write! Wire! Phone!

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BROOKLYN, N. Y.
All Phones:
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Choc Quota Same for 1944; Corn Sirup Picture Brightens

NEW YORK, May 20. — Chocolate quotas for candy manufacturers in 1944 will remain unchanged in the opinion of Russell Burbank, vice-president of Rockwood and Company. Speaking at the annual meeting of the Association of Manufacturers of Confectionery and Chocolate, Burbank said, "There are enough cocoa beans in the United States at present to take care of about four months' requirements."

He declared he looked for no increase in the quota of chocolate for the third and fourth quarters this year but that an increase in 1945 was possible. On the other hand, he said he doubted there would be any cut in present quotas in 1944.

In addition to the problems involved in importing cocoa beans—mainly due to shipping conditions—the requirements of the armed forces have made great inroads on the supply of chocolate available for civilians, he pointed out. For the production of the "D" type bar alone, 120,000,000 pounds of coatings are needed.

Corn Pic Bright

Norman Kennedy, sales manager of Penick & Ford, Ltd., Inc., New York, who spoke at the same meeting, reported that the corn sirup picture was a little brighter than it had been for some weeks. He said substantial amounts of corn are now being obtained by the refiners, who will continue to supply industrial users to the best of their ability.

Kennedy said that under the new government plan it was hoped to obtain 80,000,000 bushels of corn for industrial use. Already 40,000,000 bushels have been obtained he said, adding that this is an encouraging sign. He warned members of the industry against viewing the corn sirup situation with too much optimism, however, pointing out that the supply of this basic material will depend on the amounts of corn available as well as to government demands.

Restrictions Cause Drop in '43 Ice Cream Consumption

WASHINGTON, May 20.—U. S. civilians consumed an average of 11.3 pounds of ice cream each in 1943, according to a Department of Agriculture report. This equals the 1940 rate, but is below that for 1941 or 1942. The decrease is attributed largely to limitations on the use of milk solids to 65 per cent of base period use.

Production of sherbets increased immensely because they require smaller quantities of milk solids than are used in ice cream.

Catch Ice Vender Thieves

LOS ANGELES, May 20.—Looting of ice vending machines on a systematic schedule of every two days was netting a young couple about \$500 a month here, police said.

Clinton Bolin, 20, and Lucille Roesser, 19, were arrested May 2 by a private detective after firing several shots in the air. Held to answer by Municipal Judge LeRoy Dawson on six counts of burglary, the two are declared to have actually committed 44 ice machine lootings since February 3. Actual loss was said by police to have been \$1,462.

Judge Dawson ordered them tried in Superior Court.

ATTENTION

CLOSING OUT
1 5¢, 1 10¢ Mills Club Bells, Both \$825.00
2 5¢ Master Chief, Slug Proof, Jenn., Both 425.00
2 5¢ 4 Star Jennings, Club Handles, Both . . . 250.00
2 5¢ War Eagles, Rebuilt Glitter of Gold,
2-5 Pay, Club Handles, Both 300.00
\$1500 Takes the Bunch, Clean and Well Crated.
1/2 Deposit, Balance C. O. D.
A. H. BOWERS
HILAND, WYO.

FOR SALE

1 Seeburg Gem Phone \$250.00
1 Wurlitzer 616 125.00
1 Santa Anita, Like New 275.00
FREE GAMES
Big Six — Scoop — Fantasy — All Baba — Brito
Spot — Romy — Lime Light — all first class
condition—\$24.50 Each.
1/2 Deposit—Balance C. O. D.
G. E. MOODY
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WE'VE JUST MOVED TO LARGER QUARTERS AND OFFER THE FOLLOWING FOR CLEARANCE SALE!

- Here's a Bargain** { 3 Gabel 18 Records with Adapters and 6 Seeburg 30-Wire Boxes — all in perfect operating condition. \$500.00 for the Lot!
- 4 Rock-Ola DeLuxe**, used in basements — 2 complete with Catalin and Buckley Adapters — 2 with corners missing. Can be used with any 30-wire box. Require some repair. \$500.00 for the Lot!
- Grab 'Em!** { 2 '39 Western Baseball — Require very little repair. \$75.00 for Both!
- 5¢ & 25¢ Pace Single Jackpot** } **A**
5¢ Goose Neck } **Jackpot**
5¢ Blue Front } **o' Slots!**
5¢ Indian Front } \$350.00 for the Lot!
- Sing a Song of Nickels With These Music Specials** { 4 Organtona Rock - Oia PM Speakers with bottom plastics on 3 cracked. \$150.00 for the Lot!
2 Rock-Ola Imperials in Steel Cabinets, 1 with Packard Adapter, 1 with Buckley Adapter. \$125.00 Each.
2 Wurlitzer 24 in Steel Cabinets with Packard Adapters. \$135.00 Each.
1 Mills Merry-Go-Round \$39.50
1 Rock-Ola Spectravox without Playmaster, perfect 75.00
- 6 Exhibit Card Vendors, double slots, perfect. Each \$25.00**
- 1 Anti Aircraft Gun—needs little welding . . . 60.50**
- 1 Shoot Your Way to Tokio, on location 2 weeks 285.00**
- 1 Up & Up Gun. 99.50**
- 1 Shoot the Chutes, Seeburg Parachute 129.50**
- 1/3 Dep., Bal. C. O. D., F. O. B. Phila.
- We Need Things Too!** { **Wurlitzers— Will Buy 412 WRITE!**

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1990 Size 2100 Size
Gross Lots \$1.88 Each \$1.96 Each
1 Dozen Lots 2.13 Each 2.25 Each

BINGO TICKETS

1000 Size 1200 Size
100 or More \$1.10 Each \$1.30 Each
50 to 100 1.15 Each 1.35 Each
Less Than 50 1.25 Each 1.45 Each

COMBINATION TICKETS (101-102 Style)

1838 Size 2280 Size
Gross Lots \$2.00 Each \$2.25 Each
8 Dozen Lots 2.15 Each 2.40 Each
1 Dozen Lots 2.35 Each 2.60 Each

TERMS: 10% DEPOSIT WITH ORDER, BALANCE C. O. D.

RUDER SALES CO.
6219 N. Washnaw Ave., Chicago 45, Ill.
Wholesale Only

THE MAY-BELL

A Console for Your Better Locations

Now 90% Mechanical

Requiring fewer service calls than any machine on the market. 3 nickels and a quarter play . . . or 4 straight nickels.
For Full Details—Write

New Bally CLUB BELLS (Handle), Comb. Free Play and Payout. 4-Coin Multiple. \$349.50 Pre-War Machines—Only 15 Left	Jumbo Parades—Automatic Payout—A-1 Condition. \$159.50
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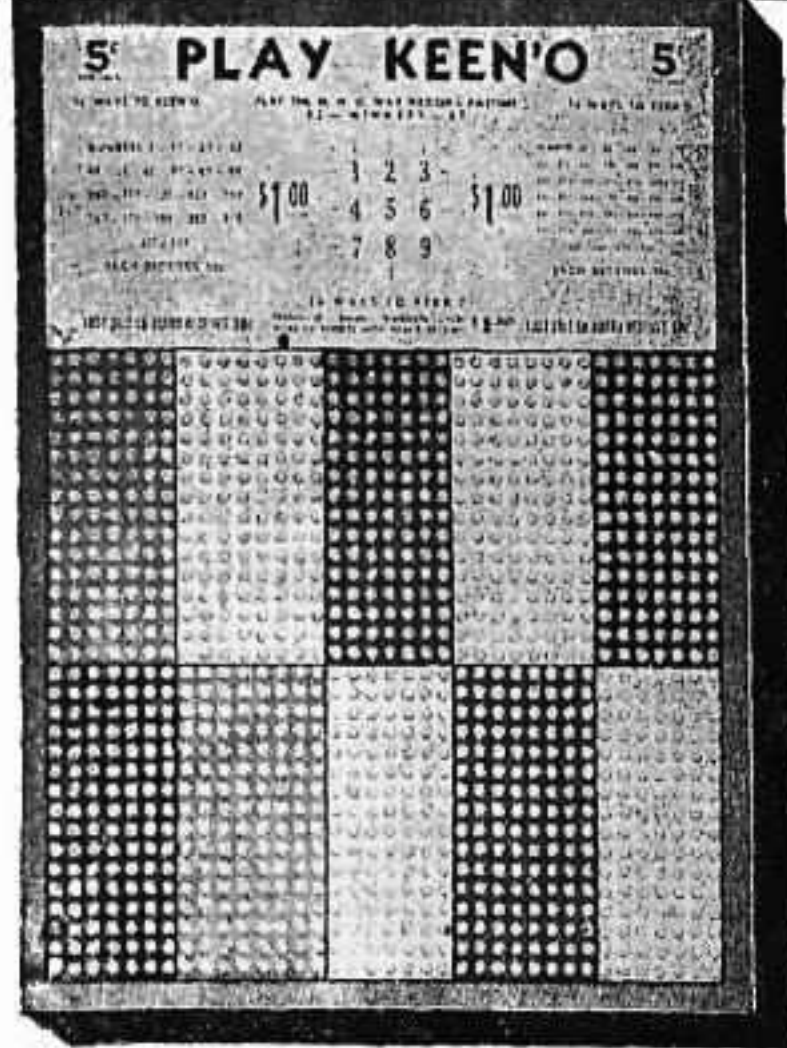
NEW BALLY PUSH-BUTTON CLUB BELLS \$465.00

Pre-War Machines—Only 10 Left.
25% Deposit, Balance C. O. D.

10 Mills 4-Bells—Write. Also large stock of Blue Fronts (hand load)—Cherry Bells—Bonus and Extraordinarys. Parts for Bally Games. When in Chicago . . . See Sam May for good equipment.

SAM MAY INDUSTRIES

2000 N. Oakley Ave. Humboldt 5497 Chicago 47, Ill.



PLAY KEEN'O

1184-Hole Jumbo Board—5c sale, definite profit \$20.30. 10c sale, definite profit \$40.60. 25c sale, definite profit \$145.00.
PRICE \$1.95 Each.

RED, WHITE AND BLUE TICKETS
At Very Attractive Prices
JAR TICKETS OF ALL KINDS
120 TIP TICKETS
\$14.50 Per Gross
SALESBOARDS OF ALL DESCRIPTIONS
A 25% DEPOSIT IS REQUIRED WITH ALL ORDERS. WRITE FOR YOUR 1944 CATALOGUE.

Mid West Novelty Co.
6409 N. Bell Avenue
Chicago 45, Ill.

SAVE WITH THESE BARGAINS

All American \$35.00	Home Run, '42 \$90.00	Texas Mustang \$ 60.00
A.B.C. Bowler 45.00	Ten Spot 35.00	Twin Six 30.00
Broadcast 37.50	Spot Pool 60.00	Bally Shoot the Bull . . . 60.00
Crossline 30.00	Spot A Card 45.00	Seeburg Rayolite 60.00
Horoscope 45.00	Stratoliner 35.00	Seeburg Hitler Conv. . . . 100.00

ALL MACHINES GUARANTEED TO BE IN A-1 CONDITION. 1/3 DEPOSIT.
AMERICAN COIN MACHINE CO., 557 CLINTON AVE., N., ROCHESTER 5, N. Y.

HIGHEST CASH PRICES FOR USED SLOTS & CONSOLES

BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

WHAT HAVE YOU TO TRADE OR SELL!

12 Photomatics	\$795.00 Ea.
5 Mutoscope Card Vendors	45.00 Ea.
1 Mills Punching Bag	125.00
1 Seaburg Hockey, 2c Coin Chute	75.00
1 K.O. Pull Up Puncher, No Base	115.00
1 Mystic Pen With Cards	119.50
2 Battering Practices	89.50 Ea.
1 Western Del. Baseball	104.50
5 Strength Testers	44.50 Ea.
2 Keeney Submarines	188.50 Ea.
1 Ten Strike, H.D.	59.50
1 Ten Strike, L.D.	49.50
2 Kuo Balls	27.50 Ea.
1 5c Blue Front	179.50
2 5c Four Star Chiefs	119.50 Ea.
2 5c War Eagles, 3/5	129.50 Ea.
1 5c Pace Rocket	115.00
1 5c Galle	59.50
1 10c Pace Comet	89.50
2 25c Roman Heads	210.00 Ea.
1 Columbia	87.50
1 1c Q.T.	44.50
15 1c Marvels and Mercuries	10.00 Ea.
1 Club Bell	225.00
1 Big Top, F.P.	99.50
5 Silver Moons, F.P.	99.50 Ea.
2 Jungle Camps, Comb.	89.50 Ea.
2 Big Games, F.P.	89.50 Ea.
1 Fast Time, F.P.	79.50
3 Bally Roll 'Ems	169.50 Ea.
1 Track Time, '38	109.50
1 Kentucky Club	39.50
1 Royal Flush, C.P.O.	84.50
1 Olgarola XV	89.50
4 Singing Towers	295.00 Ea.
1 Wurlitzer 24, Charm Cab.	295.00
1 Wurlitzer 616 Litoup	125.00
1 Midway, New	165.00
2 Invasion, New	165.00 Ea.
1 Jungle	59.50
1 Four Diamonds	47.50
2 Chiefs	34.50 Ea.
2 Sport Parades	47.50 Ea.
2 Barrages	49.50 Ea.
1 Hit the Jap	59.50
1 Metro	39.50
1 Majors '41	49.50
1 Broadcast	49.50
1 Mr. Chips	22.50
1 Chevrons	17.50
1 Vogue	17.50
1 Zombie	49.50

CHAS. HARRIS

2773 Lancashire Rd., Cleveland Hts. 6, Ohio
Yellowstone 8619

Ten Years Ago

The catapult principle for pin games was introduced by Daval Manufacturing Company, marking their first venture into the pin game field after specializing on counter games.

Arthur Burrows, of London, and his son, Arthur Jr., were photographed at the Gottlieb factory with a number of Gottlieb officials and other coinmen.

The famous Esquirol bill, introduced by State Senator Joseph A. Esquirol and passed by the New York Legislature, caused a stir in the trade. It was directed at slot machines or others where no element of skill influenced results of play. It did not affect pin games, according to an open letter to New York operators written by Senator Esquirol.

A Milwaukee firm announced a new type vending machine which automatically filled and delivered glassine bags of peanuts or confections. It was called the "In-the-Bag" vender.

Phil Shefras, of Shefras Automatics, Ltd., London, arrived for his third visit to Chicago within three years.

Henry Cooper, who claimed he placed his first slot machine ad in *The Billboard* in 1914, opened the New York branch of Rex Novelty Company.

Eddie and Morrie Ginsburg were associated with a manufacturing firm, G. B. Daval Company, of Chicago.

Pin game operators and coin machine distributors swelled attendance at the National Premium Show held at the Palmer House in Chicago.

Clarence F. Grimm, of Inglewood, Calif., was granted a patent on a machine to vend golf balls.

California prohibited sale of gasoline thru vending machines when several machines were found to deliver short measure.

Sam May, inventor of the Macca check and attachments, toured several States to introduce the new product.

E. C. Johnson, of Seeburg, reported there were 1,500 good operators in Texas, following his tour there contacting the trade.

Fred Mann was re-elected president of the organized Chicago Operators' Association, and presented with a watch by the members.

W. T. Morgan, operator of Plainfield, N. J., declared that he operated Mutoscope Cranes in 1915, when persons gladly paid a nickel just to see them operate, as the machines contained neither candy nor premiums.

Decreased Peanut Acreage

The Bureau of Agricultural Economics, in its report on prospective plantings for 1944, indicates a prospective acreage of peanuts this year to be about 10 per cent lower than 1943's record acreage. Greatest decrease is expected in the Southwestern area, where the 1943 crop was disappointing because of the unfavorable growing season.

AUTOMATIC PHONOGRAPH USED PARTS

Guaranteed-A-1 Condition

WURLITZER		ROCK-OLA	
Amplifier with Tubes, Works 412, 616, 24, 500, 600	\$27.50	Speakers for Wurlitzer, Seeburg, Rock-Ola, Like New, All Models	
Coin Chutes, 10-25c	1.75	Drive Motors for Wurlitzer, Seeburg, Rock-Ola	\$18.50
Coin Chute Assembly, 5-10-25c, Any Model	9.50	Adaptors for Buckleys, Comp. with Two Selectors	12.50
Slides	.85	SEEBURG	
25 Volt Transformers	1.50	Turntable Motor	\$11.00
Chokes for Amplifiers	1.00	Trays	.20
Main Gears, All Models	6.00	Coin Chute Assembly, 5-10-25c, 12-16	3.50
Motor Drive Assembly, Comp., All Models	5.00	Main Cut-Off	1.00
Record Trays	.35	Belts	.50
RC Complete with Cell-a-Noid Drum & Stepper	30.00	Coils	.60
RO Impulse Receiver	10.50	NEW ACCESSORIES	
Transmitter for Above	16.50	OHM Ohmite Dividohm, 2500 OHM, 2500 W.	.90
Cell-a-Noid Drum for 24 with Relay-Box Supply	20.00	OHM Resistors, 10 W., Any Size	.35
Cell-a-Noid Drum, Plain	15.00	OHM Resistors, 20 W., Any Size	.55
61 Counter Model Cabinet, Complete with Doors	15.00	16 MF. Cond., C.D. Can., 450 V.	1.85
Wurlitzer 24 Slug Proof Coin Mechanism, Complete With Coin Chutes	14.50	8 MF. Cond., C.D., Can., 450 V.	1.10
5c Coin Chutes for 61 Counter Models	4.75	16 MF. Cond., C.D., 450 V.	.85
Compt. Wireless Adapter for 24 Wurlitzer	40.00	Condensers for Seeburg	9.00
Lite Grill for 616	8.50	Transformers for All Amplifiers	6.00
Slug Proof Mechanism for 616	9.50	Box 100 Carbon Resistors	3.00
Oash Box and Frame	3.00	Electric Soldering Iron	1.75
Turntables 24	3.00	P.M. Speakers, 8"	5.00
Selector Comp. 71	10.00	P.M. Speakers, 10"	8.00
Amplifier & Speaker 61	30.00	P.M. Speakers, 12"	12.50
Wurlitzer Parts, Counter Models, 616, 24, 500, 600	Write		

WE STILL HAVE ALL THE TUBES YOU NEED, INCLUDING THE MOST CRITICAL ONES!

Deposit required with all orders!

ALBENA SALES CO. 587 10th AVE., N. Y. C.
LONGACRE 5-8334

Mills 5c 3-5 Slides	\$ 29.50	3 Sets Complete Front Castings, 5c	Each
Mills 5c Escalators	32.50	Mills Futurity	\$29.50
Mills 5c GLITTER GOLD Q.T.	149.00	Mills Safe Stands, Regular & Q.T.	25.00
Mills 5c Green V.P.	42.50	Mills Club Handles	6.50
CALLE 5c High Boy, 7-5c Slots,		Mills Clocks	15.00
Jack Pot	99.50	Blue Q.T., 5c	89.50
PACES RACES Top Glass, Daily Dbl.	15.00	Folding Slot Stands	6.00
Sport Parade	59.00	Dude Ranch	55.50
Big Chief	59.50	Boomtown	55.50
Crossline	49.50	Slap Japs	89.50
Majors '41	75.00	Zig Zag	79.50
High Dive	75.00	Keeney Thriller	35.50
Spot A Card	79.50	Home Run	89.50
Speedway	45.50	Barrage	55.50
Speed Demon	45.50	Landslide	49.50
Mascot	37.50	Eureka, 1 or 5 Ball	55.50
Pan American	59.50	Crystal	75.50
Short Stop	45.50	Cowboy	35.00
		Target Skill	75.50

STOP ROACH TROUBLES — \$2.50 Package.
Cleaner for Pin Games, Phonographs — \$5.00 Package.
Roach Powder and Cleaner Sold on MONEY BACK GUARANTEE.
1/2 DEPOSIT — BALANCE C. O. D.

BUSINESS STIMULATORS

C. E. ARMSTRONG
4912 E. WASHINGTON ST., INDIANAPOLIS, INDIANA

SPECIAL TO PHONO OPERATORS

Resharpened Prewar Permo Point Needles, Guaranteed Osmium Tipped.
Lots of 100, \$15.00.

SLOTS & CONSOLES	
3 Mills 5c Blue Fronts, 300,000 Serial. Each	\$189.50
1 Mills 5c Blue Front, 472,000 Serial	229.50
1 Mills 10c Blue Front, 380,000 Serial	219.50
1 Mills 10c Blue Front, 400,000 Serial	239.50
1 Mills 5c Gold Chrome, 478,000 Serial	439.50
2 Mills 5c Cherry Bell, 420,000 Serial. Each	239.50
1 Watling 5c Relatop	139.50
1 Mills Q.T.	94.50
6 Jennings Silver Moons, F.P. Each	109.50

Will exchange any of above equipment for Seeburg Casino-Plaza-Mayfair at \$145.00 ea. or Gem-Regal-Crown at \$160.00 ea. Cabinet condition not important, but mechanisms and amplifiers must be complete and in good mechanical order.

Seeburg Ray-o-Lite Shoot the Chute Amplifier changed to use 2051 Tube. Complete with Tubes, in Perfect Condition \$41.75

TERMS: 1/3 Down, Balance C. O. D.

AUTOMATIC EQUIPMENT COMPANY
Seeburg Distributors

Eastern Penna. — So. New Jersey — Delaware — Maryland
919 NORTH BROAD STREET, PHILADELPHIA 23, PA.

SUCCESSFUL DISTRIBUTORS!

We are the Eastern Pennsylvania and New Jersey distributors of

- ★ Rock-Ola Phonographs
- ★ Ken-Rad Tubes & Lamps
- ★ Pianstiel Needles
- ★ Frigidrink Beverage Vendors
- ★ Aeropoint Needles

For distribution in our market, contact us now!

SAM STERN

SCOTT CROSSE CO. (Formerly Keystone Vending Co.)
1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.



GUARANTEED USED GAMES

OLIVE'S SPECIALS THIS WEEK

Baker's Paces (Daily Double) \$275.00
Tracktime, 1938 125.00
Watling Goose-neck, J.P., 5c 45.00
Bally Bull Gun 79.50

RED, WHITE AND BLUE TICKET DEALS

2040 Count. Make \$30.00 Net Profit.
\$2.25 Per Deal
\$250.00 Per Gross Deals

Terms: 1/3 Dep. With Orders, Bal. C.O.D.

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 8, MO.
(Phone: Franklin 8620)

WANT TO BUY KEENEY SUPER BELLS MILLS EMPRESS

WIRE-PHONE

Will also buy Pin Games, Consoles, Etc., Etc. Send us your list. We pay best prices!

ATLAS NOVELTY CO.
2200 N. Western Avenue
CHICAGO 47, ILLINOIS
Phone: ARMitage 5005

FOR SALE

20 Coin Operated

BILLIARD TABLES

3'x6'. Green Cloth. 2 Sticks and 6 Balls. Complete. Each \$60.00

MARCUS KLEIN 577 10th Ave. N. Y. C., N. Y.

FOR SALE

5-10-20 \$124.50
TOPIC 84.50
TEXAS MUSTANG 79.50
BALLY AIR FORCE 72.50
NEW CHAMP 69.50

1/3 Cash, Balance C. O. D.

FORD VENDING MACHINES

318 Long Beach Rd., Occanside, L. I., N. Y.

FOR SALE

One Hundred Music Machines, Sixty Late; Forty Pin Games, Nine Jap Guns, Scales, Etc.

AUTOMATIC MUSIC CO.
Box 958 Pecos, Texas
Phone 380

WILL PAY CASH FOR

PHONOGRAPHS	5-BALL FREE PLAY
ROCK-OLA SUPERS, MASTERS STANDARDS DELUXES	WURLITZER 500 600 — 750E 800 — 850

Send us your list for quick action! WE PAY HIGHEST PRICES!

PHONOGRAPHS	Rock-Ola Imperial 20 150.00
Rock-Ola '40 Super with Adapter & 2 Bar Boxes\$450.00	Rock-Ola 12 Record. 79.50
Wurlitzer P-12\$79.50	
Wurlitzer 412 89.00	
Wurl. Victory Model 495.00	
CONSOLES AND 1-BALL FREE PLAYS	
Keeney Ky. Club\$115.00	Blue Grass\$195.00
Gallop, Domino 100.00	Club Trophy 375.00
Record Time 169.00	Pimlico 415.00
'41 Derby 375.00	Sport Event 165.00
5-BALL FREE PLAYS	
Bosco\$ 87.50	Majors, '41\$64.50
Gun Club 82.50	Ten Spot 64.50
Texas Mustang 82.50	School Days 57.50
Bowlaway 79.50	Four Roses 57.50
Spot Pool 79.50	7 Up 57.50
Jungle 79.50	Belle Hop 57.50
Spot a Card 72.50	Sea Hawk 57.50
Hi Dive 72.50	Attention 57.50
New Champ 72.50	Velvet 57.50
Sluggo 69.50	Champ 57.50
Zig Zag 69.50	Paradise 52.50
Legionnaire 69.50	Big Chief 52.50
Bally Liberty 64.50	Broadcast 49.50
Star Attraction 64.50	Metro 49.50
COUNTER GAMES	
ABT Target\$27.50	Gott. Triple Grip\$18.50
Challenger 27.50	American Eagle, 1c 12.50
Pikes Peak 19.50	Mercury, 1c 12.50
Texas Leaguer\$39.50	Ginger\$12.50
25 LINCOLN LOW BOY SCALES\$34.50 EA.	Kicker & Catcher 27.50
Curved Glass for Evans Ten Strike\$2.75	
Laval Marvellous Cleaner for Pin Ball Games and Phonographs, Gal. 2.00	
1/3 Deposit, Balance C. O. D., F. O. B. Chicago.	

BACK THE ATTACK WITH WAR BONDS!

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

Liquor Prospects Brighten

NEW YORK, May 20.—Prospects of a "holiday" to permit limited production of beverage alcohol by distillers now engaged in war work are considerably brighter due to recent developments, according to Thomas F. McCarthy, president of Allied Liquor Industries, a trade organization.

McCarthy declined to predict when the holiday might be granted, but said the removal of most meats from rationing should improve the grain supply enough to allow such operation.

"Removal of ration points from most meats was due to the present heavy slaughter of live stock because of the shortage of grain feed," he said, "but this current reduction of live stock on farms will gradually ease the corn situation so that the government should find it possible to spare grain for resumption of beverage alcohol."

Gas "Dopes" Ineffective

WASHINGTON, May 20.—The National Bureau of Standards, after testing several hundred products, has issued a warning that an ounce or two of "dope" to each gallon of gasoline will not increase its efficiency. The tests were made on widely advertised products which promised to increase mileage and to improve the performance of automobiles. The bureau reports none of these products is beneficial and the quantities prescribed have no measurable effect, good or bad.

Propose N. J. Cigarette Tax

ATLANTIC CITY, May 20. — Proposal that police and firemen's pensions in New Jersey be maintained at present levels at the expense of a one-cent State tax on each package of cigarettes was made here by a number of political figures seeking re-election. It was pointed out that since Pennsylvania has a two-cent tax on cigarettes, the adoption of a one-cent tax in New Jersey would not have any harmful effects on sales in the State.

Rating Procedure Unchanged

Amendment of L-292, permitting limited production of new bottling machinery, is intended merely to replace machines which are worn out or damaged beyond repair, not to permit expansion of output. The amended ruling is more a scheduling order designed to enable manufacturers to save man-hours by producing parts for the required number of machines at one time.

Flavored Sirup Imports

Offerings of imported flavored sugar sirups, used both in beverages and some confections, have practically ceased. The Office of Price Administration has banned such importation after May 1 unless sugar ration coupons are surrendered. Most sales of imported sirups were made "subject to arrival in the United States." It appears now that even a considerable portion of actual sales will not arrive.

Sugar Stock Lower

Stocks of sugar at United States refineries January 31 totaled 234,753 short tons (raw/value) compared with stocks of 238,709 January 1, the War Food Administration announced. Sugar stocks at domestic beet factories totaled 838,479 tons January 1 and dropped to 777,596 January 31.

No Lemon Oil for Bottlers

Authoritative sources in Washington say there will be practically no lemon oil for the soft drink industry since the armed forces and pressing war needs require almost all the oil that will be produced this season. The yield has been less than usual and imports from Italy, the main source of foreign oil, have stopped.

K. C. SPECIALS

BUY NOW!

2 Mills Panoram, Late Model with Wipers, Very Clean\$375.00	
Nathanson Conversions for Panoram, Each 30.00	
New A.B.T. 2¢ Slot 4.95	
New A.B.T. 5¢ Slot 3.50	
New 1¢ Blade & Attachments 1.25	
New 5¢ Blades90	
3 Rapid Fire Guns, Good Condition 199.50	
2 Con. Repainted Jap Guns 125.00	
1 Bally Torpedo, Very Clean 199.50	
1 Hockey, Clean and Perfect 199.50	
1 Western Baseball Major League, Metal Around Door 119.50	
3 Scientific Batting Practices, Perfect 109.50	
5 New Midway (United) Games 194.50	
1 Club Trophy, Late Model, Like New 375.00	
1 Pimlico, Leg Model, Perfect 400.00	
5 Victorious Revamped Turf Champ, Perfect 125.00	
1 Mills 1-2-3, '40 F.P., Perfect 89.50	
1 Green 5¢ V.P., Clean and Perfect 39.50	
5 Blue & Gold, Clean, Perfect, 5¢ V.P., Serial #30000 54.50	
2 New Pace Reels, Chrome Rail, Console P.O. 225.00	
2 Galloping Dominos, Jackpot, New Heads 225.00	
1 Triple Entry, P.O. 165.00	

HARD-TO-GET TUBES

2A4G\$2.95	Photo Electric Cells (CE-23), Ea. 2.50
Gun Lamps for Seeburg Guns, Ea.75	
6H6\$1.10	5V4\$1.65
6SK 1.00	6R790
6SK7 1.00	2051 2.00
6A7 1.00	2A3 1.85
6V6 1.35	5U4 1.00
7890	5Z3 1.10
39 /44 1.00	6L6 1.75
6J590	38 1.00
80 1.00	45 1.00
35Z590	

Write for Complete List of Slots, O. T., Vest Packets, Safes, Consoles and Arcade Equipment.

Terms: 1/3 Deposit, Balance C. O. D.

K. C. NOVELTY CO.

419 Market St., PHILADELPHIA 6, PA.

SPECIAL—for immediate delivery!

5 & 9 Rubber Covered Wire for Rock-Ola and Chicken Sam Ray Guns.

Write for Prices

3000 Ohm Variable Resistors for Chicken Sam\$1.50 Each

COIN WRAPPERS

Lowest Prices—All Denominations—1c, 5c, 10c, 25c, 50c.

1,000 to 50,000 65c per 1000
50,000 to 100,000 55c per 1000
100,000 and Over 50c per 1000

Write for Special Prices on Larger Quantities

Trigger Screws for A. B. T. Per Set15c

TERMS: 1/3 Deposit With Order, Balance C. O. D.

ECONOMY SUPPLY COMPANY

615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

BRAND NEW - - - \$39.50

TURF FLASH

RACE HORSE MACHINE

IN ORIGINAL CARTONS

There are ten horses on the board, and for each horse there are three drop coin chutes. Win, place and show. Players can deposit any coin, penny to a quarter. Pull handle and race starts. Three reels spin to decide three winning horses. Special reel at right flashes win, place and show odds. Every coin bet is visible in special windows at bottom, showing exact horse and whether win, place or show. Separate coin chute controls handle, can be set for pennies and nickels, although for greatest earnings we recommend you set handle for free play (simple adjustment). Beautiful design. Multitude of colors. Precision, metal, pre-war construction, absolutely brand new and guaranteed. Size 12x18 in., 14 in. high. Weight 36 lbs. Send \$10.00 Deposit, Balance C. O. D. While They Last, \$39.50.

COSMOPOLITAN COIN MACHINES

612 North Michigan Ave. CHICAGO 11, ILL.

Always a Fair Deal at FAIRDEAL!

distributors of

MUSIC — ARCADE — AMUSEMENT EQUIPMENT

Still a few "Bowl-A-Bombs" at \$295.00, and "Tail Gunners" at \$325.00 left!

ORDER TODAY!

1/3 dep.; bal. C. O. D., F. O. B. Phila.

FAIRDEAL AMUSEMENT CO.

MIKE SPECTOR

826 North Broad Street Philadelphia 30, Pa.

Phone: Stevenson 2879

WE WANT TO BUY

New Keeney Super Bell, 5c Comb. New Pinball Cartons. Highest cash prices paid for Pin Games, Phonographs and Consoles. What have you to sell? State condition and price in first letter.

THOMPSON MUSIC CO.

3214 McCLURE AVENUE Linden 8157 PITTSBURGH 12, PA.

WANT TO BUY

FOR CASH

300 FREE PLAY PIN BALL GAMES

WURLITZER 700's, 750's, 800's and 850's; Also SEEBURG CASINOS

FOR SALE

1 BALLY RACE KING (1 Ball P. O.) \$299.50, or will trade on Music.

WE BUY, SELL AND EXCHANGE

3147 Locust St. ST. LOUIS, MO. MF CALL NOVELTY CO.

REALLY CLEAN FIVE-BALLS

Action\$129.50	Pan American \$42.50
A-B-C Bowler 59.50	Play Ball 40.50
Argentine 69.50	Roller Derby 32.50
Banner 32.50	Sport Parade 42.50
Broadcast 42.50	Sky Ray 42.50
Belle Hop 62.50	Sara-Buzy 32.50
Bombardier (Like New) 129.50	Shangri-La 112.50
Dude Ranch 33.50	Spot Pool 74.50
Bolo Way 69.50	Star Attr. 69.50
Flag Ship 27.50	South Paw 64.50
Five-Ten 129.50	Spot-A-Card 69.50
Flicker 47.50	Revamp 69.50
Landslide 32.50	Topic 112.50
Matro 39.50	Texas Mustang 89.50
Merry-Go-Rnd. 34.50	Gobs 102.50
Midway 182.50	Triumph 22.50
Majors '41 62.50	Velvet 42.50

ONE BALLS

Mills 1940 1-2-3\$ 79.50
Bally Gold Cup 49.50
Mills 1-2-3, 1939 39.50
Westerhaus Turf Champ Converted to Victorious, 1944 112.50

ARCADE

Exhibit Rotary Merchandiser With Arm. \$140.50

COUNTER MACHINES

Cub\$4.95	Deuces Wild. \$ 7.95
Imp 3.95	Mills Vest Pocket, Green 44.50
Zip 3.95	Mills Vest Pocket, Green & Gold 52.50
Mercury 8.25	
Marvel 8.25	

SLOTS

1 Mills 50¢ Blue Front, Club Handle, Kne Action, Like New; Ser. Over 420,000. Write.

1 25¢ Original Brown Front, Serial Over 420,000. Can not be told from new. Write.

1 10¢ Rebuilt War Eagle, Giltter Gold Finish, Club Handle and Kne Action. Write.

CONSOLES

Bally High Hand, F.P. & P.O.\$159.50
Jennings Silver Moon, F.P. 99.50
Jumbo Parade, F.P. 79.50
Jumbo Parade, F.P., Late Head. 99.50
Jennings Liberty Bell 29.50
Bally Big Top, F.P. 99.50

MUSIC

Seeburg Hytone, 8800 ES-RC\$625.00
Seeburg Classic, ES-RC 380.00
Seeburg Envoy, ES-RC 425.00
Rock-Ola Master (Rocka-Lite) 330.00
Wurlitzer Colonial, Last Model Made, ESRC 495.00
Wurlitzer Bar Box, 2 Wire, Low Flat Type 47.50
Wurlitzer Wall Box, 2 Wire, 5-10-25 47.50
Seeburg Bar-O-Matics, 5-10-25, Wireless 47.50
Rock-Ola Wall Box, 5 Wire 39.50
Rock-Ola Bar Box, 5 Wire 42.50

Meyers Coin Machine Co.

232 WATER ST. BARABOO, WIS. Phone 424

Jukes in Most Teen-Age Clubs

Hawkeye Teen Clubs Increase 500 Per Cent And Shooting Higher

DES MOINES, May 20. — Iowa communities have established or planned 97 teen-age centers in the last 16 months, increasing the number already operating by nearly 500 per cent, according to a survey recently made by the Iowa Welfare Association.

The survey, made by the group work and recreation committee, covered 72 of Iowa's 99 counties. A total of 131 youth centers have been opened or are being planned in 138 towns and cities. Prior to 1943, only 34 centers were reported here.

These teen clubs provide a place for supervised dancing, mostly to juke boxes, and other forms of recreation in form of games are available.

Ruth Wiltz, chairman of the recreation committee, said the survey demonstrated that small as well as large communities were interested in such recreational activities.



FIRST PRIZE WINNER in trials held by Delaware Association of Beagle Clubs was Shawnee Jake, shown with his owner, Operator J. L. Garrahan of Kingston, Pa. Submitting the picture, Benj. Sterling Jr. of Moosic, Pa., said: "Operators of music machines, in addition to making money, do the craziest things."

Mechanical Music Must Now for All Youth Clubs

Sponsors and hostesses of clubs find juke box best method of providing music for youngsters—clubs on increase

NEW YORK, May 20.—Juke boxes furnish the music for more than 80 per cent of the teen-age clubs now operating in the United States, according to a survey of these youth centers just completed by *The Billboard*. Music is actually considered essential for teen-age gathering places, and only one club in several hundred surveyed by correspondents of *The Billboard* makes no effort to provide music whenever the club is open. This was a reading circle. Phonographs with public-address or other loud-speaker attachments were reported in 16 per cent of the clubs surveyed, about half of these installations being radio connected.

The other 4 per cent of clubs checked used piano or other forms of music.

The advantages of juke box operation were reported as offering a wide variety of musical selections, instant availability and considerable more service from records than where they are handled at each playing.

In a number of cases club sponsors reported the juke boxes furnished by local associations of operators, and here and there juke boxes were rented for special dance parties, radio-phonograph combinations being used the rest of the time.

No thoro survey has been made of the

A large majority of the clubs visited are operating under the sponsorship of religious or fraternal organizations. In a few cases sponsorship is provided by some purely local organization, but mainly church societies or national groups like the Lions, Elks, YMCA, YMHA and YWCA furnish the backing, proving the movement is being fostered on a national scale rather than being merely a local effort. In New York the Police Athletic League, youth-group movement of the New York police department has been instrumental in forming many organizations.

The clubs furnish a gathering place for youth, where properly supervised by hostesses and other understanding older people, soft drinks are sold at reasonable prices, space is provided for dancing and recreational facilities for mixed groups are available up to reasonable hours at night.

Some of the clubs have pretentious organizations with numerous committees, drama study groups and little theater casts, dance and other instructors, while others are merely empty stores with a few chairs that are used for Saturday night dances under the supervision of the adults of the sponsoring group.

The familiar juke box is found in such a large percentage of the clubs, however, that if a single conclusion is to be drawn from the survey completed by *The Billboard*, it is that the clubs are built around music, with the juke box far ahead of every other method of delivering that music.

AFM Convention May Give Answer

CHICAGO, May 20.—The final word on the long-drawn-out argument between AFM President James C. Petrillo and Victor and Columbia may come in Chicago at the annual convention of the American Federation of Musicians. The convention has been announced for June 5 and in view of the fact that no program of items to be considered has been announced, insiders take the view it is already part of the general plan to let the convention pass on the question of fighting after the decision of the full strength of the National War Labor Board.

Seven hundred delegates representing AFM locals all over the United States will be in attendance at the sessions at the Hotel Stevens.

The International Executive Board of the AFM will meet after the week-long general convention. Cases that come within the province of the board will be considered at this meeting. Just where the record ban fits into the picture has not been stated, but it is more than likely that there will be considerable talk about it at both sessions.

Ops Sets Dollar- and -Cent Ceilings on Radio Tubes

WASHINGTON, May 20.—Dollar-and-cent ceiling prices on radio and phonograph tubes have been established by the Office of Price Administration in an effort to eliminate black-market practices. Amendment No. 134 to Revised Supplementary Regulation No. 14 to the General Maximum Price Regulation was issued May 15, listing approximately 350 different tubes on which maximum prices will apply beginning May 20. On tubes not listed in the order, prices will be those suggested by the last price schedules published by manufacturers prior to March 31, 1942.

Important features of the OPA price ceiling order include the following:

Specific prices will apply to both radio and phonograph tubes, establishing maximum retail, wholesale and quantity prices.

No charge may be made by dealer or repairman for merely testing a tube.

A sale at retail means a sale to an ultimate consumer other than an industrial, commercial, governmental or institutional user.

The quantity which determines the applicable wholesale price is the total quantity of tubes of all types involved in the sale.

Maximum wholesale prices are f. o. b. point of shipment and subject to a discount of 2 per cent if paid in 10 days, net 30 days.

The same guarantee on new tubes extended by the seller in March, 1942, is required.

Must Keep Sales Slips

After May 19, 1944, every person making a sale at wholesale of a standard tube shall furnish the purchaser with a sales slip, receipt, invoice or other written evidence of purchase showing the name and address of the seller and the purchaser, the date of sale, the quantity, types and prices charged for the tubes. This proof of purchase shall be kept by the purchaser, and a carbon copy of it kept by the seller for inspection by OPA.

A seller offering tubes at retail shall post and keep conspicuous at his place of business a copy of the table of maximum prices established by OPA.

Copies of the OPA price calling order on radio and phonograph tubes may be obtained in about a week from local OPA

offices, it is reported.

According to OPA officials, a drastically reduced supply of radio and phonograph tubes has been available whereas the demand has greatly increased. Because tube manufacturers have been increasing their production of military requirements, the supply of tubes available to civilians has been dwindling while aging equipment has required heavier than normal tube replacements.

Altho manufacturers are now being allocated additional materials for civilian tube production, the contemplated increase will alleviate only part of the current scarcity, said OPA in pointing out that certain popular tubes have almost vanished from the market.

As a result of the abnormal demand for tubes when only a fraction of the normal supply has been available, OPA declares that widespread black-market activities have been reported. Numerous instances brought to OPA's attention showed that consumers were charged three or four times the proper price for tubes.

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MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, May 22.

Program 1166

Anril Chorus is given a swing treatment, including a brief bit of boogie, by the THREE SUNS (accordion, organ and bass). (Soundies.)

Admirers of Latin-American music and dancing will enjoy *Green Moon*, starring dancers CORLINE AND TITO VALDEZ and singer PAUL MARTINEZ, with NIL MENDEZENDEZ' ORCHESTRA. (R. C. M.)

GAY DIXON, who has a way with a song, stars in *I'm Gonna Swing My Way to Heaven*. She finds plenty of people to accompany her, too. (Minoco re-issue.)

Doin' It for Defense is sung by PATSY BREWSTER. DOROTHY DREW dances. Bandstand setting. (Triumph Films.)

Don't Cry, Baby, is a torchy song by CAROLYN GRAY, accompanied by the LES PAUL TRIO (piano, guitar and bass). (R. C. M.)

A harem is the setting for *Sheik of Araby*, played by hot guitarist JOE

SODJA. Four LONA ANDRE DANCERS make a brief appearance. (Ben K. Blake.)

BORRAH MINEVITCH HARMONICA RASCALS play one of the best known marches, *American Patrol*. Looking like a bunch of neighborhood toughs, they manage to sound like a full band. L. O. L. reissue.)

Everyday Is Saturday in Harlem is a peppy number, sung and danced by HILDA ROGERS. (Soundies.)

New Mich. Distrib



MARTIN BALENSIEFER

DETROIT, May 20.—Martin Distributing Company here, headed by Martin Balensiefer, has been appointed exclusive Wurlitzer distributor for Michigan. It is announced by M. G. Hammergren, vice-president and general sales manager of the Rudolph Wurlitzer Company.

Formerly a Wurlitzer distributor in St. Louis, Balensiefer is a past president of the Phonograph Owners' Association of St. Louis and is well known to music operators in the Middle West. He served in World War I in the Rainbow Division under General MacArthur.

Balensiefer is an ardent sportsman, an expert with a shotgun and a contract bridge star. He is active in social, civic and fraternal organizations, and lives with his wife and 19-year-old daughter.

Frederic March in Decca's Historical

NEW YORK, May 20.—Decca is cutting disks for an unusual album titled *Patrick Henry and the Frigate Keel*. Material will have an historical angle but will tie in with present war. Frederic March will take the leading role. Conrad Thibault and Alexander Smallen's ork will provide music.

Thibault will sing *Jefferson at Guadalcanal*, by Hy Zarat and Lou Singer, and *Patrick Henry*, by the same two writers, and Howard Fast, author of book, *Citizen Tom Paine*.

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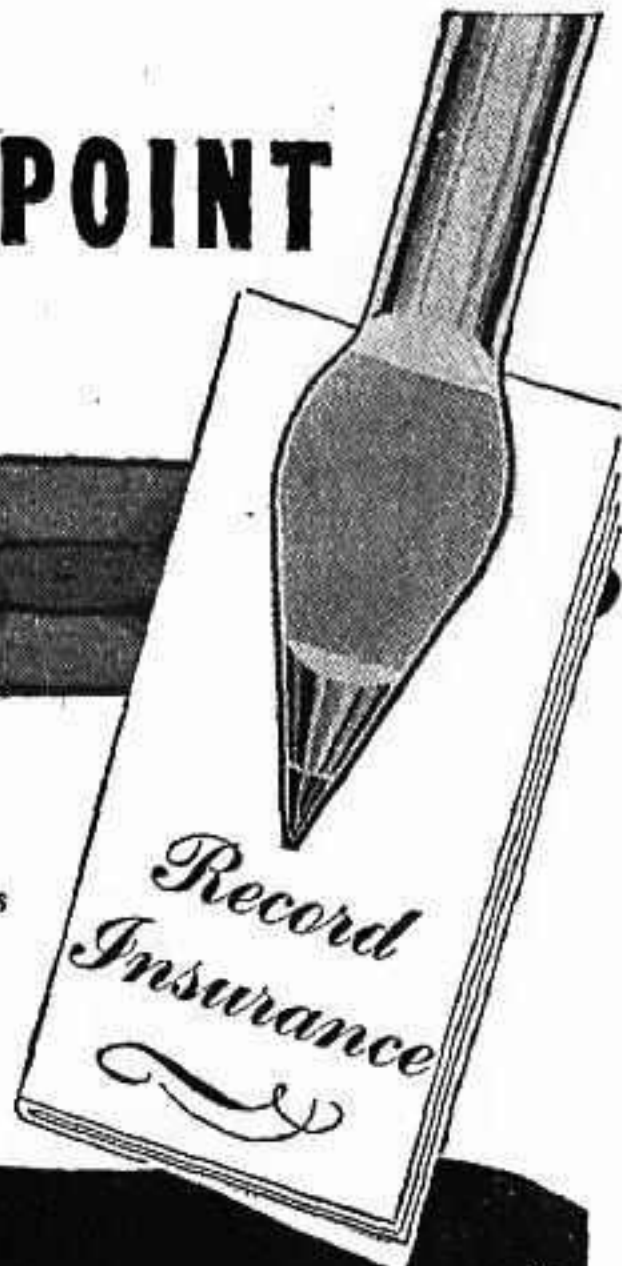
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Waller Memorial Disks

NEW YORK, May 20.—Victor is putting out a "Fats" Waller memorial album, a four-record job, to retail for \$2.50. Disks are to hit market around June 9. Tunes will include *Honeysuckle Rose*, *Ain't Misbehavin'*, *Hold Tight* and *The Joint Is Jumpin'*, all associated with the late pianist.

FOR FOREIGN TRADE

(Continued from page 84)

they will no longer be available from the manufacturers."

The West Coast distributors have always shipped equipment to Mexico, South America, Hawaiian Islands and even the Orient; but, according to Happel, the pre-war trade was only a dribble to what the post-war volume will be—provided the distributors begin to get ready now.

MFRS. CONFER

(Continued from page 84)

tain materials and parts. Officials have stated that, altho most of the opportunities available for obtaining repair parts and materials have been in effect for some time, full advantage of them has not always been taken.

It is believed that the 5 per cent automotive "band" plan is flexible enough to apply to other production lines if the civilian repair situation does not improve. Under the system, 5 per cent of all production facilities in the various automotive replacement parts plants is held in reserve for civilian trucks and busses.

Equal Divvy of Scranton Records To All Customers

NEW YORK, May 20.—There will be no reduction in the number of records pressed by Scranton Records for its various customers. Scranton officials emphatically declared today that their recent purchase of a stock interest in Capitol Records did not mean that pressings would be cut for any other independent record company now depending on Scranton for production.

Increases in Scranton production may go to Capitol, it was said, but no other customer of Scranton would suffer in order for Capitol to get a higher volume of pressings.

Peanut Song Profits

NEW YORK, May 20. — Ford Music Company's *The Peanut Song* has shown up as a Shapiro-Bernstein copyright, and S-B will collect all profits. *Peanuts*, a folk song, was published in 1928, credited to Bob Miller, unknown to Ford. It was figured to be a public-domain ditty by the new writers, Al Trace and Nate Wexler. Tune was recorded on Eli Oberstein's Hit disk.

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REMEMBER . . . Our Boys in the
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POPULAR RECORD REVIEWS

(Continued from page 19)

DUKE ELLINGTON (Victor)
 "My Little Brown Book"—FT; VC.
 "Someone"—FT.

Again the time element is of no concern where the music is the making of Duke Ellington. Always ahead of the times with his instrumental patterns and harmonies, these two new offerings are as new as an Ellington disk could ever hope to be. Moreover, his original *Someone* uncovers a gorgeous melody that lends itself to lyrical treatment. It should be no surprise to find the Tin Pan Alley tribes at work at it this very moment. For the three choruses, taken at a bright tempo, the ballad-style theme is developed by Rex Stewart on trumpet, Johnny Hodges on alto sax and Lawrence Brown on trombone. The three acquit themselves admirably. *My Little Brown Book* is a torch ballad by Billy Strayhorn. Set to the Ellington scoring, completely rich in appeal. Taken at a slow ballad tempo, and with billing denied the *Flamingo* singer once with the band, the side also highlights the trombone slides of Lawrence Brown.

For the Ellington fans, "Someone" is the favored side where the music boxes are concerned, with added play attending the platter-mated "My Little Brown Book" because of its lyrical attraction.

DICK ROBERTSON (Decca)
 "I'd Like To Give My Dog to Uncle Sam"—FT; V. "One Face Missing From the Picture"—FT; V.

Those still trying to figure out how the record sales for *There's a Star-Spangled Banner Waving Somewhere* could mount to a million or more can start right in figuring all over again about this new hillbilly sensation. It's Red River Dave McEnery's *I'd Like To Give My Dog to Uncle Sam*, a downright weeping willow about the blind boy who wants Uncle Sam to draft his dog in his place. The tear-provoker started a major sensation when the author recorded it himself on the Savoy label. While Dick Robertson sings it to a more modern rhythmic setting, none of the song's down-to-earth appeal is lost. In the same manner, Dick Robertson lends sympathetic voice, removed from the rustic rhythms, for *One Face Missing From the Picture*. Strictly hillbilly in melodic and lyrical content, the ditty is also a heavy weeper—a song of the gold star hanging in the window.

Maximum phono appeal for both of these sides, and particularly "I'd Like To Give My Dog to Uncle Sam," is in the hinterlands. Once they start spinning it, they'll never let it stop.

AL TRACE (Beacon)
 "Frank, the Frankfurter Man"—FT; VC.
 "You Can't Fool Me, By Heck"—FT; VC.

Al Trace and His Silly Symphonists, moving over to the Beacon label after making record and song history on the Hit platters with *Mairzy Doats*, dish out the pure and unadulterated corn music and song for both of these sides. Where that musical menu is relished, this record will find a healthy appetite. The boys locate in the barnyard, both for their singing and playing, for Joe Davis's *You Can't Fool Me, By Heck*, a hay-foot, straw-foot fol-de-ral. The boys try to mix up some modern treatment in trying to make a glamour guy out of *Frank, the Frankfurter Man*. It's a silly nilly without rhyme or reason, and offered up by

the Symphonists in that manner, not hitting the stride until they dip into the barking dog sound effects to keep the corn ripe.

On the strength of the Al Trace association with "Mairzy Doats," these sides undoubtedly hold some measure of phono appeal, particularly at the whistle-stop stations.

KITTY CARLISLE (Decca)
 "I'll Get By"—FT; V. "I'll Remember April"—FT; V.

With Harry Sosnik's providing a musical bank that's big in the instrumental framing of a voice, the rich pipes of Kitty Carlisle count all the more for the nostalgic note brought up by these two ballads. *I'll Get By* takes its lease from Irene Dunne's singing of the song in *A Guy Named Joe*. While not as familiar, *I'll Remember April*, it is definitely worth a hearing. Don Raye and Gene DePaul originally wrote this rich ballad almost four years ago for a Western movie. While it was never able to attract the attention it is deserving at that time, altho Charlie Barnet gave it excellent record treatment on Bluebird with a string-augmented ensemble, Kitty Carlisle's chanting now should help loads in at least calling it to the attention of everybody.

While the intimate note sounded in Kitty Carlisle's singing does not lend itself as well for phonos as it does for the home turn-table, the popularity being gained anew by "I'll Get By" may bring the side a fair measure of coinage.

GLENN MILLER (Victor)
 "Basket Weaver"—W; VC. "On a Little Street in Singapore"—FT; VC.

From the bottom of the barrel, Victor has come up with a rambling and meaningless *Basket Weaver* opus, a waltz of some years back by Joe McCarthy and Walter Donaldson. The waltz number never attracted attention then, getting only one record issue then by Del Courtney on the old Okeh label. Even with the magic of Glenn Miller's name, with Ray Eberle's song struggling with the wordage, it would have been far better to have left the master repose at the bottom of the proverbial barrel. Some measure of atonement is found on the flip-over, a reissue of the Glenn Miller rhythmic interpretation of Billy Hill's and Peter DeRose's yesterday hit in *On a Little Street in Singapore*. Eberle is more at home with the lyrical content here. Since Frank Sinatra (with Harry James) has revived the song on Columbia, the Victor label should join in the harvest with its Miller reissue. Side was originally cut in the early days when Miller was hidden on the Bluebird label, originally mated with *This Changing World*.

"On a Little Street in Singapore" is the side that will hit the fancy marks piled up by coins in the music boxes.

"BLUES BY BASIE" (Columbia)

Count Basie at the piano, backed by what is billed as his All-American Rhythm Section (Jo Jones at the drums, Freddie Green's guitar and Walter Page beating the bass), have a time with themselves for eight sides of the blues. Don Byas, tenor sax, and Buck Clayton, on trumpet, also sat in on the jam session, put in just before Petrillo was ready to turn out the recording studio's lights. The eight sides do not represent a polished product, but interest is in this album because of the interest in Basie. The Count is at his best when at the piano alone with only the rhythm section, the *Farewell Blues* and *Way Back Blues* sides reminiscent of the piano swing magic Basie made some years back. Other sides include *Sugar Blues*, *Bugle (Call Rag) Blues*, *Royal Garden Blues*, *How Long Blues*, *St. Louis Blues* and *Cafe Society Blues*.

"CARMEN JONES" (Decca)

Like *Oklahoma*, this latest of Decca's show albums, culled from Billy Rose's production of Bizet's opera *Carmen*, is a pre-sold item. Spanning ten 12-inch sides, and the highest-priced of the Decca show album series, the sides look better in the package than they do in the spinning. Using the leads from the original cast, along with orchestra and chorus, it's a fairly comprehensive running account in song of *Carmen Jones*. But in the spinning it loses all of the spontaneity and effervescence that is found when the same principals give out across

the footlights. Slight removed, the voices, particularly the female voices, do not register as well on wax as they do on the stage. It's the Bizet music which will sell this high-priced package, if at all, and certainly not the poor reproduction of the singing.

"SONG OF BERNADETTE" (Decca)

Movie music again comes into its own with the packaging on four platters of Alfred Newman's beautiful tone pictures that provided the musical setting for

The Song of Bernadette. The presentation is by the composer himself, directing a large concert orchestra augmented by a choir of female voices blending with the instrumental sections. The conductor-composer has already received the signal honor of providing the best musical score to accompany a dramatic film. Its further hearing should go beyond the mere winning of an Academy Award. The thrilling beauty of *Bernadette* and the sheer wonder of her story is all captured in music by the Newman text.

AMERICAN FOLK TUNES

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All Communications to 155 N. Clark St., Chicago 1, Ill.

National Folk Festival

The 11th annual National Folk Festival, dedicated to the folk songs and dances of both native and foreign groups in this country, was staged in Philadelphia at the Academy of Music May 10-13. Scores of singing, playing and dancing troupes from all over the country, 600 people in all, were represented.

The sailor's hornpipe, Georgia Rango and the heart-breaking cowboy ballads took over the spotlight. All the folk tunes got a hearing, as genuine works of art. And they made good. Twenty-one States were represented in the festival, which recaptured the all-but-forgotten songs and dances out of the past of the groups that make up America.

It is a program that is broad enough to include hillbilly songs and the minor songs of the anthracite regions, the Iroquois war whoops and the mummies' strumming of *O Dem Golden Slippers*, a Polish zbojnicki and a Brazilian samba. But mostly, it is such things as the songs of Christian C. Sanderson and His Pocopson Valley Boys from Chadds Ford, Pa., or the dances of North Carolina's square dancers, that come to life again at this annual festival rich in folk lore.

The festival was sponsored by a Philadelphia newspaper, *The Evening Bulletin*, and efforts are being made to make Philadelphia its permanent home. It is a non-profit undertaking, the climax of many local and sectional festivals held in the United States thruout the year.

Pennsylvania Notes

Sleepy Hollow Ranch Hillbilly Band is playing the Eastern theater stands before hitting the park circuits, booked into the playhouses by the Eddie Sherman Agency, Philadelphia. . . . South Mountain Ranch Boys and Ann's Blue Ridge Rangers make for the initial Western attractions this month at Hill Top Ranch, Myerstown, Pa. . . . 101 Ranch Boys, featured on WSB, York, Pa., lining up many week-end dates at parks and groves in the territory. . . . Karl and Harty, featured on *Supper-time Frolic* on WJJD, Chicago, come east for week-end park dates. . . . Tex Powell and His Rhythm Rangers, from the WLS Barn Dance in Chicago, take in the park stands in the Eastern Pennsylvania territory. . . . The Red Rose Ramblers, of WKBO, Williamsport, Pa., and Texas Lil with her New Prairie Pals, covering park circuit in the territory with a heavy schedule of bookings.

Dallas Jamboree Packs 'Em

Bill Boyd staged a big jamboree at the huge Sportatorium, Dallas, May 13 and 14 and, as usual, played to packed houses. Besides Boyd there was quite a galaxy of artists in the show, among them Porky Mason, of New Orleans, with his Hayloft Jamboree Gang, Cousin Harold Goodman and band, Bill and Joe Callahan, Charlie Walker, and Jimmie Guidry. This was Boyd's last jamboree before starting his work on the Fifth War Loan Drive. Among towns booked for the bond-selling jaunt are McKinney, Sherman, Farmersville, Ladonia and Wolf City, all in Texas.

Tunester Tattle

Charlie Linville and Merle Travis, the latter famous for individual guitar interpretations, are now heard on the KFI (Los Angeles) Barn Dance. Both boys formerly were on WLW, Cincinnati.

Dick Hillman's *Bon Voyage* is now being heard in roller and ice rinks thruout the country, on an organ recording. The Harrington Sisters, trio of Southern girls with a knack of really selling

Western and folk tunes, are being heard via transcribed programs on TQN, as well as in other sections of the country.

During a week spent in New York recently, the Tucker Sisters conferred with music publishers re several of the Kahl Ra-Faun songs made popular thruout the East by the trio. Among the tunes finding favor with the big town pubs were *Jealous of You* and *Blackout in My Heart*. The sister team has added two new numbers by Ra-Faun and Billie Ferrell—*Love Me and the World Is Mine* and *Boogie-Woogie Blues*.

It's Wakely's Okla. Cowboys

Jimmy Wakely has decided to dub his outfit Jimmy Wakely and His Oklahoma Cowboys. When he first began to appear professionally, people pronounced his name spelled Wakley as Wackly. To offset this, he changed the spelling to Wakely. "They can't say anything but 'Wake-lee' now," he said. Since there was nothing to distinguish the boys in locale, Wakely decided upon calling them Oklahoma Cowboys. The outfit is now appearing in *Under Western Skies* at Columbia.

The Hoosier Hot Shots and Red River Dave also have featured spots in the film, now in the process of recording.

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Supply of Ball Gum Is Off 90%; With No Relief in Sight

Diversion of materials to make stick gum responsible—chances slim for more production for duration—stick gum outlook improves as Wrigley's "Orbit" catches hold

CHICAGO, May 20.—Operators of ball gum machines face a continued serious drought in supplies which is expected to prevail for the duration. Manufacturers and distributors contacted this week were unable to find even a glimmer of hope for increased deliveries of ball gum. Here are the adverse conditions affecting manufacture of ball gum: Restrictions, shortages and economic aspects have reduced the production of ball gum to an estimated 5 per cent or less of pre-war production. One distributor estimated today's production at around 10 per cent of normal.

Materials which were used to produce ball gum before the war are now largely consumed in producing stick gum, commanding higher prices and permitting greater profits than ball gum could be expected to produce.

Army and navy requirements for chewing gum have affected ball gum production, since ingredients are being used to provide stick gum.

Operators who purchased ball gum from a single source before the war are receiving larger quotas, small tho they are, than those who spread the purchases among several distributors or manufacturers.

Orbit Catching Hold

In the stick gum field production and delivery of Orbit gum by William Wrigley Jr. Company is reported to be helping vending machine operators. Company officials said that nearly all stick gum venders had been equipped with new Orbit displays. They also revealed that operators were receiving the Wrigley war-grade gum with enthusiasm.

Asked if the Wrigley firm might devote any portion of its Orbit production

to ball gum, the quick answer was "No!" Officials then explained that they were not equipped to undertake production of ball gum even if company policy permitted.

OPA Sugar Quotas to 80% Of '41 Usage

For Manufacturers

WASHINGTON, May 20.—Allotment of sugar to 12 classes of industrial users, including confectionery, gum and soft-drink manufacturers, have been restored to 80 per cent of 1941 use by the Office of Price Administration. The increased allotments, reflecting an improved shipping situation and larger arrivals of sugar imports, have been predicted for some time by sugar circles.

April 1, the beginning of the second quarter of 1944, allotments for these 12 classes were cut to 70 per cent of use during the corresponding months of 1941. The new allotment is based on a period when consumption reached record levels.

Among the groups of users to whom the allotment increases were given are manufacturers of:

Ice cream, ices, sherbets, frozen custards and mixes used in the making of these products; bottled beverages (alcoholic and non-alcoholic), flavoring and coloring extracts, candy, chocolate, cocoa and chewing gum.

In Chicago, meanwhile, it was reported by the Agricultural Adjustment Agency that Middle Western farmers have pledged more than 49,000,000 bushels of corn for use in war industries. Part of this amount will be allocated to refineries producing corn sirup for use by the confectionery and bottling industries.

Latest figures reported by State AAA officials showed 49,250,068 bushels have been offered for sale in 125 designated surplus producing counties since the government purchase plan went into effect April 28.

Report Cigarette Output At Peak Rate Thru March

WASHINGTON, May 20. — Cigarette production held its own in March, according to figures released by the internal revenue bureau on the sale of excise stamps to the tobacco industry.

While actual statistics show a decline in tax collections as compared with March, 1943, industry members are inclined to disregard these, since, it was pointed out, the figures do not include tobacco products purchased for the armed forces, which are known to be enormous. Had the bureau's report taken these into consideration, it is held, they would have proved that peak production efforts had been expended by the tobacco industry in March of this year.

In March, 1943, 20,811,808,000 cigarette needing tax stamps were sold, in comparison with 19,956,000,394 in March of this year. This is a decrease of 655,807,206, or approximately 3.18 per cent less than last year's taxable production.

Tax collection figures on cigars follow the same trend as those on cigarettes.

Peanut Hulls May Provide Cork for Bottle Caps, Etc.

WASHINGTON, May 20.—Tons of waste hulls which accumulate at factories where peanuts are shelled for market may soon be utilized as a substitute for cork, according to a bulletin from the National Geographic Society. Ground into a fine meal and milled with liquid, peanut hull "cork" may supplement supplies of natural cork now used in bottle caps, refrigerator linings, wallboard and many other cork needs.

Attempts to grow the cork oak tree in America have been numerous. Experimental plantings have been made in California for almost 100 years, and altho a few tons of usable cork have been produced, the Mediterranean area still holds first place as world's producer of cork.

Cocoa Imports To Increase

NEW YORK, May 20.—Government cooperation to increase cocoa imports from Africa has been promised to representatives of the Cocoa Merchants' Association.

Sufficient ships to increase African imports, which have been far below normal, were assured. Largest African arrivals in some time reached New York ports last week on three ships. Combined cargoes totaled 173,353 bags.

Western Hemisphere arrivals included 7,500 bags from Trinidad, 2,000 Trinidad Caracas, 3,183 Grenada and 840 Haiti. Local importers ignored a large block of Bahia cocoa because of its high price.

Since the first of the year 1,396,063 bags have been received in this country, compared with 1,130,093 a year ago. Traders say the current rate of imports is larger than the rate of consumption.

Almost 50 per cent of all records manufactured are sold to music box operators.

Turn Losses Into Profits

Brand New—Mechanically Perfect

PENNY MATCH VENDOR

- Vends Either Book or Box Matches!
- Sturdily Built!
- Requires Little Space!
- Insures Daily Profits!
- Beautifully Finished in Assorted Colors!

LIMITED QUANTITY AT ONLY \$4.95 Each

1/2 Cash, Bal. C.O.D., F.O.B. Factory.

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PLASTIC CHARMS

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Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk — \$4.00 per thousand
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Made in U.S.A. by

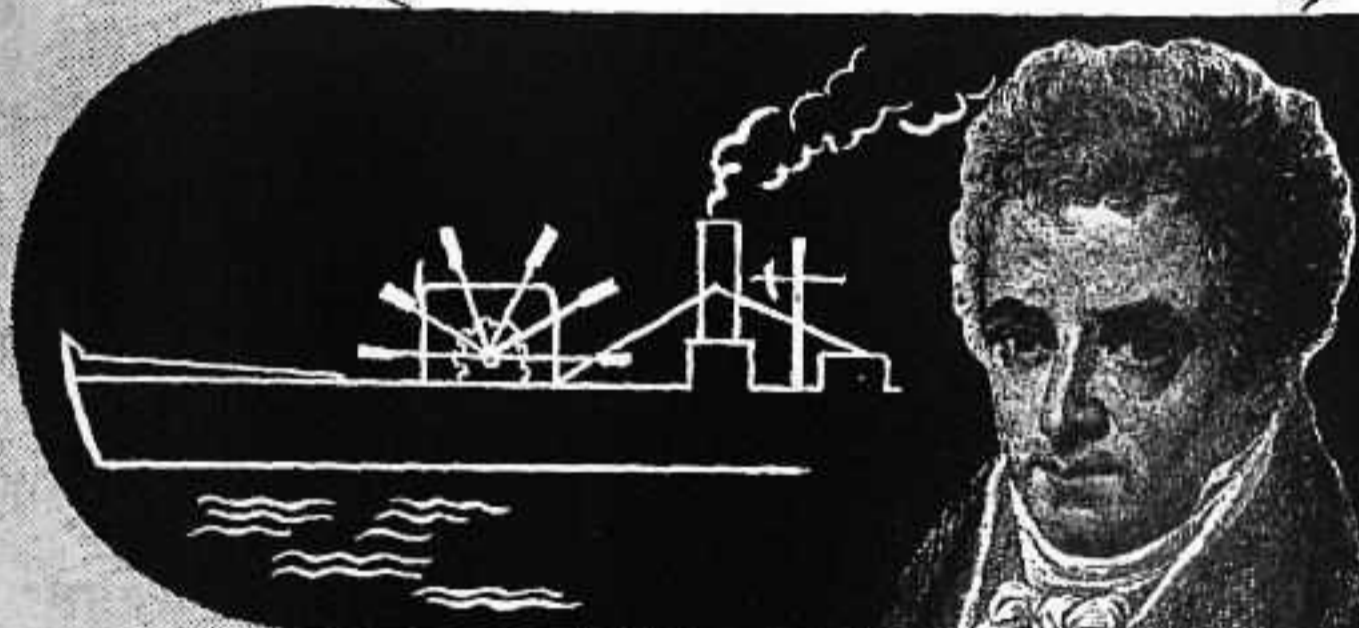
SAMUEL EPPY & CO.
333 HUDSON ST. NEW YORK 13, N. Y.

VENDING MACHINE OPERATORS

Don't let your machines be empty. Use our attractive package of Virginia Blanched Salted Peanuts, made especially for Vending Machines. Carton size, 1 1/2 x 4 1/2, with cellophane window showing peanuts. Will sell better than candy. Prices: \$2.75 Per 100 Packages, Delivered. 25% Deposit.

SPECIALTY SALES CO.
NORTH, S. C.

1807-FULTON'S STEAMBOAT



194?

DuGrenier Challenger

Early 19th century America sought genius—needed it—found it! America didn't look in vain because in 1807 Fulton produced one of our first great gifts to the world—the "Steamboat."

Today, America looks to the Post War period—ponders hazily—conjectures crazily! We believe in America's future—we're working 100% for it now. And we tell you this: DuGrenier has created the "CHALLENGER"—a cigarette merchandiser for the Post War Automatic Vending Machine Industry.

Just as the Steamboat solved the problems of Marine transportation in 1807, the DuGrenier "CHALLENGER," because of its simplicity, dependability, and accuracy, is the answer to the cigarette machine operator's immediate Post War needs in 194?

We offer you the opportunity to participate in the coming cigarette merchandising era NOW!



Arthur H. DuGRENIER, Inc.
15 Hale Street Haverhill, Mass.

FOR SALE 25 BALLY BEVERAGE VENDERS

Complete with Carbonating unit and extra refill replacement drums.

For further details write

TRIMOUNT COIN MACHINE CO.

40 Waltham Street
Boston, Massachusetts

AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwesterner. It's free!

Northwestern

835 E. Armstrong St., Morris, Ill.

CIGARETTE & CANDY VENDING MACHINES

Ready For Location

- National 9-30 \$67.50
- National 6-30 22.50
- National 6-28 (No Stand) 15.00
- Du Grenier Model "G" 30.00
- Du Grenier "Candyman" 35.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Also Uncedapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST.

WE RECONDITION, REPAINT AND REPAIR ALL TYPES AND MAKES OF MERCHANDISE VENDING MACHINES.

NATIONAL VENDING SERVICE CO.

250 West 54th Street, New York 19, N. Y.

Glycerin Released, Crops Increase--Means More Cigs

CHICAGO, May 20.—Cigarette vending machine operators who have had trouble keeping machines filled with the fast-selling brands will be heartened by the news that glycerin has been released from all priorities, allocations and other restrictions, and that the second largest crop of tobacco on record is predicted for this year by the Department of Agriculture.

Both the release of glycerin and the crop increase will help combat the increase in consumption.

Glycerin Release

The necessary moisture retaining agent, glycerin, will bring about an increase in cigarette production. During the period its use has been restricted, the output had been cut down to insure a smaller percentage of spoilage due to dryness. The government move of a year ago in putting glycerin under priority control was necessitated because of the scarcity and the great need for the product in the manufacture of explosives. Thanks mostly to efficient industrial cooperation the supply is excessive today. At the advent of the war an industrial committee was appointed to overhaul manufacturing procedures with intentions of bringing about the maximum production of this war-essential product used widely in many civilian commodities and always in explosives. It must not be forgotten that the housewife of the nation did more than her bit in conserving this most important product in her daily trip to the retail meat dealer to turn in waste kitchen fats.

Before the war 170,000,000 pounds of glycerin were used in the United States annually. Today, despite the shortage of copra and other high-glycerin content imports, the co-operation of industrial and domestic salvage methods has increased the production to an estimated 220,000,000 pounds yearly.

Near Record Tobacco Crop

The near record crop of tobacco which is forecast by the Department of Agriculture will make it possible for most cigarette vending machine operators to look forward to the day when many of the brands now absent from the domestic market in great quantities will soon appear in increased amounts.

Every year cigarette consumption increases. Last year it was 257,000,000,000, 9 per cent above 1942's domestically consumed tax-paid cigarettes. This is ex-

clusive of the vast number of cigarettes sent to the armed forces overseas. Domestic smokers averaged 1,877 cigarettes last year, compared with 32 in 1900 and 363 in 1918.

It is estimated that stocks of flue-cured tobacco held by manufacturers and dealers on July 1 will amount to about 1,244,000,000 pounds, 135,000,000 pounds below a year ago.

January 1 stocks of Turkish tobacco were 61,386,000 pounds, a sharp decline from 1943's 76,794,000 pounds. Normally this foreign leaf would last a year, but at present rates of production it may be used up before that time. Imports, however, are a little freer, thanks mainly to improved shipping conditions.

With the exception of burley, last year's crops of two of the three principal types of cigarette tobacco fell far short of the five-year average of 1938-42.

The March planting intentions report issued by the Department of Agriculture shows an acreage increase of 18 per cent for flue-cured tobacco, 21 per cent for burley and 15 per cent for Maryland tobacco. What the yield may be is, at this time, problematical.

Must Age Year

It must be remembered, however, that tobacco grown this year will have to age

at least a year before it can be manufactured into cigarettes.

Meanwhile cigarette smokers are complaining that their favorite brand of cigarettes aren't as good as they used to be, and one company is openly asserting in its advertising that some other brand formulas have been changed.

If consumption continues to rise, on the other hand, there are indications that some cigarette manufacturers will have to use grades of leaf they would not otherwise blend or that they may have to cut down on their total production. This latter course is considered to be very remote.

Tax Yield Up

The increase in consumption of tobacco has at the same time brought about a rise in State cigarette tax revenue of 7 per cent in 1943, according to the Federation of Tax Administrators. The 31 States having cigarette tax laws have on the whole realized an increase in revenue for last year over 1942.

Greatest increases in collections were registered in Arizona, Georgia, Kentucky, Louisiana, Tennessee, Texas, Utah and Washington.

Delaware, Florida and New Mexico levied cigarette taxes for the first time in 1943, leaving only 17 States without cigarette taxes.

The high point in collections was reached in July, when a total of \$13,768,000 enriched the various State treasuries. This was an increase of 5.7 per cent over 1942 collections.

Texas reported the largest increase of any of the States, \$12,868,000, which was 25.1 per cent over 1942 collections.

MERCHANDISE MART

Rye Sirup

To help relieve the shortage of corn sirup, General Foods has developed a sirup from rye and it soon will be available in quantity for the confectionery and bakery industries. The product is described as a "clean, white sirup similar to corn sirup."

The new product is the result of two years of research and experimentation to make sirups from starchy cereal grains other than corn. The process was discovered in an effort to develop a substitute for tapioca starch.

Rye, being the most plentiful grain at present, will be used to make the bulk of the new grain sirup, the company said. Several other starchy cereal grains may be utilized in the new process, however.

Sugar Dispute

The conflict between the sugar trade and the War Food Administration over sugar supplies continues, as the trade claims there's enough sugar to increase industrial rations, but WFA says there isn't. The industry recalls, however, similar denials last fall just a few days before a 10 per cent bonus was granted candy, soft drink makers and other big users.

Latest statement by WFA leaves a significant loophole by saying no "major" increase in allotments can be expected over the present 70 per cent of 1941 use. The industry is wagering that ice cream makers will get extra sugar—and that they'll get it soon. Imports of sugars are currently 30 per cent ahead of last year.

Cigarette Advertising Campaigns

Three major cigarette companies are expanding their newspaper advertising campaigns. Demand is still ahead of record-breaking production, and keeping brand names in the public eye is a very important factor in budgeting advertising.

American Tobacco Company is starting its first newspaper promotion of Lucky Strike cigarettes since last October. Newspapers only will be used for six ads placed over a period of three weeks.

Old Gold cigarettes will be advertised by P. Lorillard Company in an expanded list of newspapers. Eight ads will be used in the new campaign.

Brown & Williamson Tobacco Corporation has scheduled a campaign for Wings cigarettes, the first in several years, in the country's key cities. This manufacturer has confined recent advertising to its Raleigh brand.

?
DO DREAMS COME TRUE

?
How often have you thought of candy for vending machines or the vending machine itself? Your dream

CANDY OR VENDOR

is it bulk or 5c package candy? Is your vending machine made of plastic, glass, wood, etc.?

Write your ideas on both to

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—ORIGINATORS OF HARD SHELL CANDIES—

POSTAGE STAMP VENDORS

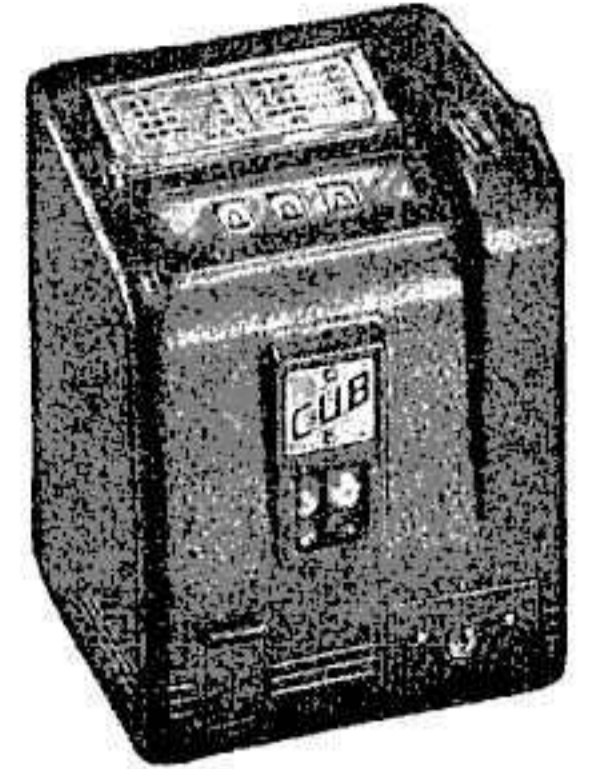
- ★ Dispenses from a standard roll of 500 stamps!
 - ★ Three 3c stamps for 10c
 - ★ Small in Size!
 - ★ Neat in Appearance!
 - ★ Compact in Design!
- Rush your order!**

\$35.00 Each

1/2 Deposit, Balance C.O.D. F.O.B. Newark



ASCO, 140 ASTOR ST., NEWARK, N. J.



"CUB" (Size 5 1/2 x 5 x 6 1/2)
AUTOMATIC COIN DIVIDER

CIGARETTE REEL

A Real Money-Maker!

Sample \$5.95

Case of Six . . . \$30.00

COUNTER GAMES

Impy \$5.95	Marvels . . . \$12.50
Yankees . . . 9.95	Am. Eagles . 12.50
Wings 9.95	Tots 12.50
Pok-o-Reel . . 9.95	Mercurys . . 12.50
Klix \$ 9.95	
Mills Vest Pockets (Green) 44.50	
Mills Vest Pockets, B/G 54.50	
A.B.T. Model F Targets 29.50	
A.B.T. Challengers 29.50	
Pikes Peaks 19.50	

FREE PLAY GAMES

ABC Bowler \$59.50	Gun Club . . \$59.50
Air Circus . 129.50	Horoscope . 49.50
All American 35.00	Home Run 42 79.50
Argentine . . 69.50	Invasion
Arizona (Rev.) . . 165.00	
vamp) . . . 179.50	Jolly 25.00
Attention . . 40.00	Knock-Out. 119.50
Brazil 185.00	Knock Out the
Bally Beauty 19.50	Jap 125.00
Belle Hop . . 69.50	Line-Up . . . 32.50
Bandwagon. . 35.00	Legionnaire. 49.50
Big Town . . 25.00	Pan-American 30.00
Chief 30.00	Pole 39.50
C.O.D. 12.50	Rotation . . 25.00
Cross Line. . 34.50	Speed Demon 35.00
Del. Feature 24.50	Sport Parade. 44.50
Dixie 30.00	Sea Hawk . . 49.50
Dude Ranch. 32.50	Show Boat. 59.50
Flicker 28.00	Spot-A-Card. 79.50
Fox Hunt . . . 34.50	Star Attr. . . 49.50
Glamour . . . 19.50	Target Skill. 34.50
Victory \$89.50	Venus 89.50

MAKE MONEY WITH A ROUTE OF NUT VENDORS!

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.



SPECIAL SPECIAL

200 factory reconditioned Standard Merchandisers.

INTRODUCTORY OFFER

5 Standards
30 Lbs. Peanuts
\$36.30

Sample . \$6.00

ORDER THESE SPECIALS TODAY!

Northwestern Model 39' \$7.00
Northwestern Model 40 6.00
Northwestern Model 33 Jr., New 6.50
Model V, New 8.95
Silver Kings, New (Porcelain) 8.95
Superior Vendors, Like New, All Chrome, 5 Lbs. 6.95
Toppers, New 8.50

1/3 deposit required with order. Bal. C. O. D. Full payment must accompany all orders under \$10.00.

Large Selection of New and Used Vendors, Parts & Accessories in Stock. Send for Complete List.

BULK MERCHANDISE FOR REFILLS

Spanish Peanuts, 30 Lb. Ctns., Per Lb., 21¢
Jumbo Peanuts, 30 Lb. Ctns., Per Lb., 26¢
Indian Nuts, 50 Lb. Ctns., Per Lb., 46¢
Indian Nuts, 5 Lb. Bags, Per Lb., 49¢
Squash Seeds, 20 Lb. Ctns., Per Lb., 29¢
Peanut Hearts, Bulk Candy, 50 Lb. Ctns., Per Lb., 22¢

FULL CASH WITH ALL MDSE. ORDERS

RAKE COIN MACHINE EXCHANGE

2014 Market Street
PHILADELPHIA 3, PA.

Arcade Operators Set for Boom Time Park Business

Complete Text of U. S. Court Of Appeals Free-Play Decision

Early season patronage hitting new all-time marks—lifting of pleasure driving ban and dim-out restrictions helps coast spots.

CHICAGO, May 20.—Clicking turnstiles caused by record breaking crowds thronging amusement parks already opened for the summer season, indicates a banner season for arcade operators thruout the country. The arcades scheduled to open from now to Memorial Day are making their plans for heavy week-end crowds and the reports from park arcades now operating, point to new season attendance records.

Edgewater Beach in Detroit, according to Manager Ralph Ammon, has been up 50 per cent over the early part of the 1943 season, and from Eastwood Park, in Detroit, the report is that a tops of 100,000 fun seekers passed thru the turnstiles April 30 setting all-time single-day record for that amusement center.

Just across the Hudson from New York, Pallsades Park pulled 60,000 for each day of its week-end opening three weeks ago and since the inaugural day there has been no letdown. The Boardwalk crowds in Atlantic City have been heavy and at Carlin's Park in Baltimore, A. E. Walsh, operating a new Penny Arcade there reports the funsters crowding the midway ever since warm weather made its debut.

50th Anniversary

From Baltimore the news also comes that the 50th anniversary of Gwynn Oak Park was observed in a special opening-day program which pulled a record-setting turnout. The honored guest for the day was Mayor Theodore R. McKeldin, who was introduced by Arthur B. Price, owner and general manager of the park.

Midsummer weather last week brought out over 75,000 persons to the local and near-by amusement parks where the arcades received a record play from the

patrons, Baltimore arcade operators report.

At Bay Shore Park, 15 miles east of Baltimore, a pre-opening day turnout taxed facilities and gave advance notice to operators there that the grand opening set for Memorial Day will be something for the books.

Record Hit in New Orleans

Fire rode the winds down in New Orleans and destroyed the arcade at Ponchartrain Beach delaying the official opening of the park one week; however, due to the fine work of Frank Kramer, the park's engineer, the largest opening-day jam in history created a constant click of the turnstiles on May 6. Kramer had most of the equipment in working order in a temporary location set up for opening day.

All in all, the picture for arcade operators in amusement parks this year is very bright and each looks forward to a year which will surpass the last year's business which many thought couldn't be improved on. Much of the enthusiasm prevalent now is heightened, especially on the Coast, since bans on pleasure driving and dim-out restrictions have been lifted. Once again neon and fluorescent lights are flashing their messages of "Come and have fun" and crowds are answering the invitation in search of a few hours release from war worries.

EDITOR'S NOTE: The historic Washington free-play decision which was rendered last month by Judge Groner, of the United States Court of Appeals, District of Columbia, is reproduced for reference purposes. Holding that the privilege of replaying the pin game in question was not within the prohibition of the gambling laws, Judge Groner reversed the previous ruling by the District Court of the United States. His decision follows:

GRONER, C. J.: The penal statutes of the District of Columbia make it unlawful to set up or keep in the District any kind of gambling device designed for the purpose of playing any game of chance for money or property.

Appellants (Washington Coin Machine Association, et al.) are in the business of distributing and operating locally certain types of pinball amusement machines. A number are in operation in retail stores and are used by the customers of such stores—it is claimed—wholly for their entertainment, presumably while lingering to be waited on by too busy clerks. The machine stands some three or four feet from the floor, supported on wooden legs. It has a wooden body covered by glass and is operated by electricity. The player inserts a 5-cent piece in a slot, which releases a number of balls; he then pulls a lever which projects the balls onto a board containing objects to be struck. A mechanical device records the score on the basis of the balls successfully striking various objects. An illuminated backboard announces the result. If the player achieves a certain minimum he receives a "free play," or described differently, another "try" without an additional coin, but nothing more.

Police Action in 1942

On March 6, 1942, the assistant superintendent of Washington police issued an order, effective on and after April 15, 1942, directing the officers of the force to seize all such machines as gambling devices and to prosecute the persons found in possession of them. Appellants thereupon filed a complaint for injunction, limited to testing the legality of the order insofar as it directed the seizure of the machines. The trial court, on motion of the district attorney, dismissed the complaint.

Enough has been said to indicate that the issue below and here is limited to the question whether the award of a free play or a second try, in the circumstances we have described, makes such a device a gaming table and its use a game of chance "for money or property." The position of the government is that any such device which hold out to the player the possibility of any advantage, monetary or otherwise, is within the prohibition of the statute.

No Loss or Gain Involved

The decisions of the courts of the different States determining what character of "slot machines" are and what are not gambling devices are far from uniform, nor are they always helpful in the problem we have because of the diversity of statutes under which they are applied. Unquestionably, the purpose of Congress in the enactment of the local law was to make criminal the use of all contrivances by which money or property is bet or wagered or risked on the chance of some material reward. Hence it is obvious that a crap table, a dice table, a horse race device, keno, a lottery, bookmaking, or a six-wheel or a chuck-a-luck table or a faro table, at which money is bet and won or lost, are all gambling devices, as are also many other like schemes or devices. But in all, the primary consideration in this jurisdiction is whether the machine or device, whatever its scope or nature, is the inducing cause to gambling for money or property. To gamble, as is well known, is to risk one's money or other property upon an event, chance or contingency in the hope of the realization of gain, and the test as to whether a particular machine combination constitutes a gambling device is, as the Seventh Circuit Court of Appeals said, whether it is adapted, devised and designed for the purpose of playing any game of chance for money or property. The elements, chance and money or property, are therefore fundamental ingredients. In a case construing a State statute like that we

have here and involving a machine similar to the one in question, the Court of Appeals in the Eighth Circuit said:

"These machines are lacking in the essential elements necessary to make of them gambling devices or gambling machines. There is no element of gain or loss, financial or otherwise, involved in the transaction."

And the Second Circuit reached precisely the same conclusion on substantially the same state of facts, saying:

"One may not suppose that a person desiring to gamble would put up money in the hope of obtaining tokens which can be used only to produce insignificant humorous sayings. The amusement feature of the machine does not make the machine a gambling device. It arouses interest and perhaps attracts customers to the machine in much the same way as advertising would, but this is lawful."

In both the last-mentioned cases the player, upon obtaining a successful score, received replay tokens. The difference here is that in the present case there were none. And so in *People vs. Janings*, 257 N. Y. 196, 177 N. E. 419, the Court of Appeals of New York said that a machine of this general nature, operated generally in the same manner, is not a gambling device, it said:

"The only chance connected with the operation of the machine is that wit or humor may momentarily brighten up the vacuous minds hunting amusement."

Free Amusement Feature

The Supreme Court of Louisiana, in *State vs. Frusha*, 150 La. 995, 91 So. 430, 431, under a statute denouncing the obtaining of "money or property" by means of the well-known "confidence game," held that obtaining the extension of a loan by false pretences was not obtaining property within the statute. To the same effect is *State vs. Walte*, 156 Kan. 134, 131 P. (2d) 708, in which the term "property" as used in an anti-gambling statute, was said to include goods, chattels, effects, evidences of rights in action and all written instruments by which any pecuniary obligation, or money or right or title to property, real or personal, but that none of these should be expanded to include a free amusement feature like the one in question here. We think this is the correct rule to apply. See also *Gayer vs. Whelan* (Cal. App.), 138 P. (2d) 783, 765; *In re Wigton*, 151 Pa. Super 337, 30 A. (2d) 352, holding that the right or privilege to a second try or a replay for a high score on a machine of this kind is not a thing of material value and hence not property in the sense in which the word is used in defining a gambling device. Many similar additional cases to the same effect have been examined by us, the citation of which will add nothing to the reasoning, but which satisfy us that the balance of judicial opinion is on the side of construing the particular character of machine we are concerned with as not within the prohibition of the gambling laws. And this is our opinion, (Complete Court Text on opposite page)

Plans for Post-War Teen-Age Center To Include Arcade

HALIFAX, N. S., May 20.—In connection with plans to convert the local naval recreation center into a community youth center after the war, proposals have been made that provision be made for a coin machine arcade as well as for juke boxes to furnish music for dancing. The Navy League, wartime controllers of the center, which was originally the Wanderers' Athletic Club sports base, intends to build a dance hall on the grounds at a cost of about \$50,000. It is planned to use this building after the war for not only dancing but indoor softball, badminton, basketball, with seven bowling alleys in the basement. Efforts are being made to form an organization to succeed the Navy League in turning the center over to local youths after the sailors are demobilized. The outdoor facilities are for baseballs, softball, football, track sports, ice skating, hockey.

Quick Finish Operators

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Bigger Vacation Biz For Md. Resort Ops Indicated

BALTIMORE, May 20.—A sharp gain is predicted in attendance at Maryland seaside and mountain resorts, and the arcade and amusement machine locations will realize a resultant increase in business over last year. Operators throught the State anticipate a banner year starting when most resort centers open Memorial Day.

The summer season is gathering full speed as is indicated by hundreds of men, women and youths working daily to renovate summer vacation dwellings. The shortage of available living accommodations has created an opportunity for summer home owners to rent out their cottages and the reservations coming in thus far insure a lucrative season ahead. The removal of the pleasure-driving ban will make it possible for many vacationers to once again visit their favorite summer resorts and vacation haunts. Ocean City, Maryland's

most popular resort, is looking forward to a record year and the increase in summer population should contribute greatly to its making.

Many reservations have come from vacation planners in all parts of Maryland, Pennsylvania, Virginia, West Virginia, Ohio and the District of Columbia. Summer cottages are filled already from Braddock Heights to Point Lookout and from Blue Ridge Summit to Ocean City. There are many desirable locations still available for arcade and amusement machine placement. Local distributors in Baltimore report their arcade equipment sales as being better than ever.

The anticipated business for any newly opened locations for amusement machines and other coin-operated devices is termed very good as many new concessions are being opened; restaurants and other merchandising outlets as well as recreational establishments being decorated and equipped also indicate the optimism of business men throughout the resort areas. Many of these recreational locations are being equipped with arcade amusement machines.

Government Freeze Orders Ease Corn Sirup Problems

CHICAGO, May 20.—It now seems certain that candy manufacturers, who feared they might have to shut down for lack of corn sirup, will be able to obtain as much sirup as they used in the past.

The government freeze of corn for essential purposes, including the manufacture of corn sirup, used by confectioners and bottlers, has proved highly successful in the two weeks it has been in effect. Sufficient corn has been obtained in Iowa and Illinois to permit a majority of closed industries to resume operations and with the bulk of the corn now moving to processors, the latter are expected to operate at near capacity for the balance of the season.

Refineries probably are not now operating at 100 per cent of capacity, since it takes 100,000 bushels of corn daily to keep them busy. Rain has kept many farmers from moving their corn to processing centers, but if the weather improves, enough corn should be available to the refineries to keep them busy.

COMPLETE COURT TEXT

(Continued from opposite page)

for as Chief Justice Alvey of this court remarked many years ago, the vice of the thing is the inducement to the unwary to become the victims of the wily and the scheming. No amount of imagination can produce that result from this contrivance. Whatever inducing motive may actuate the restless, the idle or the curious to spend their time in this silly form of amusement, it certainly is not the gambling instinct, nor is it the incitement to gain by chance, any more than is the game of solitaire. In the one case no more than in the other is there the hope or chance of a reward which is either money or property.

Reverses Lower Court

The action of the lower court must therefore be reversed, with instructions to proceed consistently with this opinion. In saying this, we wish to be understood as confining our opinion to the facts of this case. We do not intend to extend it to other classes of slot machines using multiple tokens, as in White vs. Hesse, where the player had the chance as a "jackpot," a fact which suggests more than appears on the surface, or to cases involving the winning of tokens exchangeable for merchandise, or indeed, to any sort of contrivance the use of which may directly or indirectly result in a money or property reward—as we define these terms—to the lucky player. Reversed.

Root Beer Favored in Bulk Dispensers Due to Sugar

BALTIMORE, May 20.—Warm weather has stimulated consumption of soft drinks and local operators of beverage vending machines are chalking up brisk sales. These sales, however, are within the limitations of soft drink production. Good sales are reported by operators of both bottled and bulk units. The 70 per cent sugar allocation to industrial users is naturally reflected in reduced soft drink production.

Local operators using bulk beverages are centering their efforts on root beer instead of well-known bottled beverages. This is due to fact that root beer calls for less sugar than is required for producing other soft drinks.

Tobacco as Incense

Tobacco was once used by native Indians as a medicine and also as incense in their religious ceremonies.

Mexican Cigarette Industry Frozen by Government Order

MEXICO CITY, May 20.—The Mexican cigarette manufacturing industry has been officially declared saturated by a presidential decree, which forbids opening of more factories until the situation is relieved.

The decree explained that the action was necessary because the industry had reached a crisis, due to overcrowding, that threatened not only its development but its existence. Crisis had been developing for 10 years, the decree said.

The government considers that existing cigarette factories are capable of more than covering home consumption and export demands at present.

The industry is to be regulated by a co-ordinating committee headed by the director general of industry and commerce of the National Economy. It has until June to stabilize the industry.

For Sale by the Broadway Amusement Center Co.

1 A.B.T. Shooting Gallery, 7 Guns, \$3250.00. (In Original Crates, Never Been Unpacked)	20 Boxes 3 1/2 x 2.50 Positive Paper, late 1944 dating, \$6.50 Per Box.
1 Crossman Shooting Gallery, 4 Guns.	15 Boxes 1 1/4 x 2.50 Positive Paper, late 1944 dating, \$4.00 Per Box.
500,000 3/16 In. Chrome Steel Ball for A.B.T. Gallery, \$1.00 Per M.	2000 Glass Picture Frames for 1 1/2 In. Positive Paper Photos, Right Price.
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400 Packages of No. 11 Needles for Tattooing, 40¢ Per Pk.	5000 Leatherette Frames for 8x10 Photos, 25¢ Each.
300 Leather Sheaths, 50¢ Each. For 8 or 10-Inch Blade Knife, excellently made.	Brand New 5x7 In. Plate or Positive Paper Slide Back for Four, Pictures Attachment to Regular View Camera, \$45.00.

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Curiosity Seekers, stay away. Those interested in substantial business write immediately.

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Write or Wire Quick

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Our New Walk-Thru Shows
built especially for Arcades.

ONLY 6 TO 9 FT. FRONT—20 or 24 ft. depth required. A beautiful colored blow-up and panel front furnished with show. Not an experiment, but a proved success. Has grossed \$100.00 to \$400.00 per week with no expense, all clear money—nothing to get out of order. Accommodates 24 people at a time. Clearing \$6.00 for you every 15 minutes when running to capacity. May be worked with 25c slot and turnstile or admission. Phonograph bally record with show. We furnish everything necessary—views, counterboards, sockets, bulbs and wiring. Just plug in 110 light socket. Wire or write for ARCADE circular today.

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1 Mills Punching Bag	\$ 99.50
1 Exhibit 30-Second Tattoo Punching Bag, Like New	199.50
1 Exhibit Pull-Up Punching Bag	89.50
2 Chester Pollard Golf Machines	92.50
1 Chester Pollard Football Machine	115.00
1 Scientific Batting Practice, Like New	97.50
1 Keep 'Em Punching Machine, Like New	92.50
2 Skill-Jumps by Grotchen	49.50 Ea.
3 Polson the Rats	17.50 Ea.
1 Casino Golf Machine	32.50
3 Monarch Console Grip Machines	35.00 Ea.
1 Keeney Air Ralder, Like New	225.00
1 Keeney Submarine, Like New	175.00
2 Bally Rapid Fires	200.00 Ea.
2 Bally Defenders	295.00 Ea.
5 Slap the Japs (Chicken Sam Converted), A-1	129.50 Ea.
1 Radio Rifle by Mutoscope	77.50
1 Grotchen Zoom	25.00
2 Mills Drop Picture Machines	32.50 Ea.
1 World Series	125.00
1 G. Col. National Cigarette Vender.	95.00
1 Stewart-McGuire Chrome Gum Vender with Base	20.00
1 Mills Throne of Music	195.00
1 Mills Empress, Like New	250.00
1 Wurlitzer #580 Speaker, New	129.50
1 Seeburg Wireless Stroller	45.00
2 Wall Type Chewing Gum Venders	10.00 Ea.
4 Seeburg Wireless Pipe-Organ Speakers	39.50 Ea.

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One Dart Alley, price \$85.00.

One 6 Gun A.B.T. Shooting Gallery, in operation, price \$1500.00.

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HOW CITIES GET TAX INFO

Officials Have Own Orgs To Tap Revenue Sources

Well staffed research firms keep mayors, city managers, tax commissioners in the know on all possible ways to swell coffers—coin machines included

By Walter Hurd

CHICAGO, May 20.—When the May 15 bulletin of The United States Conference of Mayors appeared here with two pages devoted to city financing, it called attention again to a section of reports on city and State taxes that have appeared recently. Some of these reports have emphasized taxing coin machines as a new source of revenue. The most conspicuous report mentioning coin machines was a press release by the International City Managers' Association in April, which stressed the city tax on juke boxes in Chicago. The report was featured by such newspapers as *The Wall Street Journal* and also the syndicated news wires.

The number of organizations representing city and State officials or offering special services to them is quite impressive. Many of them have their headquarters in Chicago and issue their bulletins and news services to city and State officials of all kinds. Last year the headquarters of the American Municipal Association here said that its services were being extended to 8,000 towns and cities in the United States. This service reaches mayors, city council members and other officials. The Federation of Tax Administrators and a number of similar organizations all have their headquarters in a large building here and specialize in surveys and reports on taxations and other municipal governmental problems. They also issue releases to newspapers covering their surveys and reports which give the public the advantage of the information.

Municipal Revenue Problem

On May 1, the American Society of Planning Officials met in Chicago. An official of the Municipal Finance Officers' Association addressed the body, explaining that State governments would have to give much more favorable attention in the future to permitting cities to obtain enough revenue. This is one of the big taxation questions and has been covered in many reports and surveys. It appears in many of the cases involving taxation of coin machines. Such States as Arkansas place legal limits on the

Orgs That Supply Muni Tax Dope

United States Conference of Mayors, International City Managers' Association, National Association of City Attorneys, American Society of Planning Officials, Municipal Finance Officers' Association, American Municipal Association, National Municipal League, Federation of Tax Administrators, Institute of Municipal Law Officers, American Society for Public Administration.

In addition States have their own municipal leagues such as the Illinois Municipal League, League of Minnesota Municipalities, etc.

taxes which counties and cities in the State can assess on coin machines in addition to the State fee. The Texas statute on coin machines also follows the same practice. In other States the license law does not set a limit on the tax rates which counties and cities may assess, hence some of the cities go to extreme limits. This practice is not confined alone to the taxation of coin ma-

chines, and when the question is solved, it will involve many lines of business.

Trade Wakes Up

The coin machine trade has only recently become well aware of the many organizations of city and State officials and the legislative and tax reporting services which furnish them information of all kinds.

The purpose of these organizations, and the information services which they offer, is constructive. Their reports cover surveys based on careful investigations of conditions and are prepared by staff members who devote much study to the broad subject of taxation. The ultimate result of such surveys and studies is likely to help promote the idea of equitable taxation. All the services have that objective in mind and their surveys and investigations are meant to unearth inequalities by publishing reports of actual taxes in effect in various cities and States, also the variations in the rates on different types of business. It will be possible, eventually, to make comparisons which will show unfair rates on certain lines of business.

Defense Necessary

But it is natural that many unfavorable results will happen before an ideal tax program is finally developed for cities and States. A federal committee last year reported on a general tax pro-

(See CITIES GET TAX on page 98)

Plenty Ideas To Tap for Post-War Mchs., Says 'Ghost Inventor'

CHICAGO, May 20.—"It's a great business," declared Leonard Z. Plebanek, consulting engineer, this week when "consulted" regarding the future of amusement machines. "People want to play, and coin-operated games offer not only the means for having fun but represent a unique medium of expression," stated the man who has had a hand in coin machine inventions for the past 20 years.

"Cigarettes are overwhelmingly popular, not solely because they satisfy a taste but because they satisfy an urge to do something—because they provide something for the hands to do. All persons are restless to a certain extent, and amusement machines are usually conveniently near to satisfy an urge to do something," Plebanek said.



L. Z. PLEBANEK

"Games also set up a certain standard of excellence—offer an invitation to match their skill with others—or of simply trying to master the machine. Pin games, shooting games and many other varieties provide a contest for persons to develop their skill and show off their talents," declared Plebanek, who first learned about coin machines when employed as assistant to the chief engineer for Mills Novelty Company when the firm was located on Green Street here.

Sees Booming Future

"The coin machine business will boom after the war," announced the dapper young inventor with emphasis. "In the first place the public will be receptive to new ideas and gadgets to replace those whose appeal has been dulled by several years of service at the same location. Players will be wide-open for something new and different in games.

"The amusement division of the industry will go right on expanding as long as it can furnish new ideas. We

won't be running out of ideas," Plebanek declared, and he had to laugh as he said it. "Why," he added, "I've got several which I intend to manufacture myself as soon as materials are available." He mentioned that he would introduce a new counter model and a large de luxe machine under his own name. This will represent a departure for the man who is regarded as a "ghost inventor"—one who develops ideas and sells them to manufacturers who obtain patents on them and offer them to the trade. But he has several patents pending on new coin machine ideas which he reserved for himself.

As a "ghost inventor" Plebanek has had a hand in developing a photo-electric rifle game, a coin-operated machine gun, the Horoscope scale, a candy vending machine, fortune teller and others.

Booth Size Television

Among the things to come in the coin machine world of tomorrow, Plebanek predicts that remote-control television will be possible in booths, the same as music wall boxes. He expects some major developments in combination sound and film machines, and forecasts a perfect coffee vending machine. One of his developments includes a shooting machine with an automatic payout for skillful players.

In addition to ghosting for established manufacturers, Plebanek has been associated with several coin machine firms as an experimental engineer and designer. In addition to Mills, Plebanek has served with A.B.T. Manufacturing Company, Stoner Corporation, J. H. Keeney & Company and Pacific Amusement Company. But he prefers to work independently, developing ideas in his own laboratory on North Wells Street or in the drafting room at his office at 30 N. Dearborn Street.

While he rates the coin machine industry tops in opportunities because he feels that "making people happy" is a business that has a big future, Plebanek has invented gadgets for many other industries and purposes.

Patents Doorless Door

His "doorless door" is a honey on which he holds the patent. Here is how it works: Air is blasted down from the top of the doorway to form a curtain that prevents dust and insects from entering the room. The air curtain takes the place of screen and serves all right as a window, too.

Then there is his "reverse" alarm clock which can wake you up in the regular way, or can be set to produce a monotonous sound that puts you to sleep.

Other Plebanek brainstorms include high-speed cookie makers, a machine to mend runs in women's stockings, metal ore locators, food mixers, a high-speed printing press, etc.

"I've taken out 12 patents in the last five months," he said, "and these represent only about 3 per cent of the ideas I've had in that time. It would break a man to pay for a patent for every idea that comes into his head. Patents cost between \$125 and \$300, besides the expense of building a model."

According to Plebanek, who is 43 but looks 35, slender with brown hair and mustache, Chicago is the idea capital of the world. "There is more stuff cooked up here than in any other city, even though many of the ideas are promoted elsewhere," he said. He thinks it would be a good idea if the government located the patent office here.

Born in Poland, Plebanek was raised in Chicago. He attended Lewis Institute, Northwestern University and Purdue

(See PLENTY IDEAS on page 101)

Amusement Taxes

Reprinted From the Municipal Year Book, 1943—
Page 257—Published by International City
Managers' Association

"Apparently operating on a 'play-while-you-pay' theory, many cities are turning to the pinball machine and the juke box as sources of revenue. Cities over 25,000 reporting new taxes on amusement devices were Auburn, N. Y.; Cincinnati; Milwaukee; Portland, Ore.; Racine, Wis.; Tacoma, Wash.; Topeka, Kan., and Watertown, Mass. In each of the four largest of these cities the reported annual revenue was in the neighborhood of \$100,000. Four cities under 25,000 reported amusement machine taxes: Atchison, Kan.; Clairton and Duquesne, Pa., and Kewanee, Ill.

"In Milwaukee an annual license fee of \$200 is levied on the distributor of pinball and other similar amusement devices, while a fee of \$25 annually is placed upon the distributor of nickel phonographs, soundies or combinations. A permit fee of \$5 annually is charged for the right to operate juke boxes or pinball machines on one's premises, and an additional fee of \$5 for each phonograph and \$10 for each pinball machine operated is placed upon the operator. For the last six months of 1942, Milwaukee received \$68,000 from these sources.

"In Portland an annual fee of \$200 must be paid for the right to operate pinball and similar devices, a fee of \$100 for permission to handle punchboards, and a semi-annual \$10 fee must be paid by the operator for each machine used. For the first six months of 1942, Portland realized \$50,000 in revenues from these license fees.

"Tacoma levies an annual license fee of \$250 on each operator of amusement devices and a quarterly fee of \$25 on each machine operated. In addition the owner of the premises on which such machines are used must pay a yearly license fee of \$7.50. These license fees brought in over \$110,000 in revenues during the last fiscal year.

"The smaller cities have confined their fees to an annual license on each machine operated, ranging from \$15 to \$50 for pinball machines and from \$10 to \$20 for music machines."

**MILLS 5c, 10c, 25c
SLOTS FOR IMMEDIATE
DELIVERY**

- 8 25c BLUE FRONTS Q. T.'s
- 4 25c GOLD GLITTERED Q. T.'s
- 10 5c BLUE FRONT Q. T.'s
- 4 10c GOLD GLITTERED Q. T.'s
- 8 1c GOLD GLITTERED Q. T.'s
- 10 MILLS 25c BROWN FRONTS,
Drillproof, Knee Action, C.H.
- 4 MILLS 10c BROWN FRONTS
Drillproof, Knee Action, C.H.
- 2 MILLS 5c BROWN FRONTS,
Drillproof, Knee Action, C.H.
- 4 MILLS FOUR BELLS, High Serials
- 10 MILLS JUMBO PARADES, F. P.
- 4 MILLS JUMBO PARADES, Cash
- 2 MILLS JUMBO PARADES, Comb.,
with Mint Venders
- 8 MILLS BLUE & GOLD V. POCKETS
- 3 JENNINGS 5c CHIEFS
- 1 JENNINGS 5c S. CHIEF, S. P.
- 7 JENN. 5c TRIPLE JAK
- 6 COLUMBIAS 5c GOLD AWARD
- 15 SHEFFLER LOBOY SCALES
- 1 MILLS LOBOY SCALES
- 1 WATLING SCALE
- 1 PACES RACES, Black Cab.
- 1 PACES RACES RED ARROW
- 1 BALLY CLUB BELL
- 2 BALLY GOLD CUPS, F. P.
- 2 JENNINGS FAST TIMES
- 2 RAPID FIRE GUNS
- PHONOGRAPHS
- 2 SEEBURG WIRELESS ROLLAWAYS
- 1 '39 ROCK-OLA DELUXE
- 1 ROCK-OLA STANDARD
- 1 SEEBURG CASINO
- 3 WURLITZER VICTORY MODELS
- 1 WUR. TWIN TWELVE ROLLAWAYS,
In Metal Cas., with Keeney Adpt.
- 5 MILLS THRONES OF MUSIC

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WRITE US, AS WE HAVE A LARGE
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"WE ARE WHOLESALE AND SELL
FOR RESALE."

**Soundies Operating
Co. Buys the Detroit
Panoram, Inc., Route**

DETROIT, May 20.—Sale of 69 Panorams on location here by Don Kennedy, head of Detroit Panoram, Inc., to Soundies Operating Company, Inc., was made this week. Soundies firm is a subsidiary of Soundies Distributing Corporation of America, Inc., Chicago, producers and distributors of film for Panorams. Operations of the firm will be handled out of the present Detroit Panoram office, with George Haskins, formerly of the Piccadilly Theater here, in charge of service assisted by Carl Rush.

Kennedy is retaining a small "one-man route" of 10 machines which he intends to operate from the same headquarters for the duration. He's changing the name of his firm, however, to Visual Engineering, Inc., and plans to concentrate on experimental work in adapting movie machines to educational uses. His objective is to place specially adapted projectors in factories and schools that can be operated by remote control for automatic showing or for standard projection. Along these lines, Kennedy is developing a special container for the projection unit, approximately 26 by 30 inches. Unit will use a three-by-four-foot screen and films can be projected either on the screen or thru it. Kennedy visualizes an important post-war business field in sales and servicing of this type projection equipment in industry for training purposes and in schools for educational uses.

Kennedy's former partner, K. Harner, who was secretary-treasurer of Detroit Panoram, is now in the army stationed at Camp Pickett, Va. He himself is a vet motion picture operator here and a brother of Roger M. Kennedy, International vice-president of IATSE.

**Coinman, 60, Fools
Doctors, Carries On**

MINNEAPOLIS, May 20.—Van Middlemas, 60-year-old coin machine operator from Bismarck, N. D., is living proof that doctors, sometimes, can be wrong—radically wrong.

Six months ago Middlemas was flat on his back, victim of an ailment which stumped medics. Physicians went so far as to tell his family Middlemas would not pull thru.

But he has. While his doctors marveled, Middlemas recovered completely from the "incurable ailment" and now is back in harness again, going greater guns than ever.

Since his recovery, Middlemas has bought out routes of three coinmen and has expanded his operations to include territory from Montana to Minnesota, including all of North Dakota.

Biggest problem Middlemas had to face once he got back to work was that of servicing his machines. With all his mechanics gone to war or to work in war plants, Middlemas tackled the problem—and solved it satisfactorily—by training himself to do mechanical work. Now he gets on famously.

To celebrate his complete recovery and re-entry into active work, Middlemas is opening an arcade in the busiest section of Bismarck. He spent most of the week in the Twin Cities buying equipment for his arcade and by Thursday had managed to pick up 20 machines.

Surplus materials and property are now being sold by the government to civilians thru the re-distribution division of the War Production Board, the surplus property procurement division of the Maritime Commission and the procurement division of the Treasury Department.



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YOUR OLD MACHINES
AND MAKE THEM LOOK
LIKE NEW**
Get your machines rebuilt now and have them ready for your big season.
WATLING MFG. CO.
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Cable Address "WATLINGITE," Chicago.

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POKERENOS	Write	Bally Rapid Fire	\$245.00
Midget Skee Ball	\$249.50	Bally Bull's Eye	95.00
Periscope	395.00	Bally Defender	295.00
Selector Scope	375.00	Keeney Submarine	200.00
Cupid's Wheel	245.00	Keeney Air Raider	235.00
"Solo-Vue," Complete Panoram Converted	495.00	Seeburg Shoot the Chute (Parachute)	150.00
"Trap the Jap," MUNVES CHICKEN SAM CONVERSION	169.50	Test Pilot	225.00
ATHLETIC			
Exhibit Scientific Bag Puncher	\$225.00	AMUSEMENT	
Exhibit Chinning Rings	175.00	Chicago Coin Hokey	\$210.00
Exhibit Knockout Bag Puncher	150.00	Groetchen Mountain Climber	145.00
Exhibit Champion Bag Punch	150.00	Groetchen Skill Jump	45.00
Exhibit Star Striker	145.00	Scientific Batting Practice	115.00
Exhibit Striking Clock	125.00	Atlas Baseball	85.00
Exhibit Grandfather Clock	125.00	Western Major League	175.00
Exhibit Aviation Striker	150.00	Chester Pollard Racer, 2 Players	150.00
Light House Grip	125.00	Chester Pollard Football, 2 Players	115.00
Ball Grip	125.00	Peo Basketball, 2 Players	65.00
Barnhardt Dial Striker	125.00	Stoner Skill Derby	125.00
Mutoscope Punch Bags	250.00	Seeburg Hokey	75.00
Mills Punch Bag	180.00	Exhibit Motor Race	150.00
Mills Large Electric Shocker	150.00	Mutoscope Hurdle Hop	50.00
Western Super Grip	55.00	Gottlieb Skooballette	62.50
Exhibit Tiger Pull	110.00	Goofy Golf	85.00
Mutoscope Liberty Striker	125.00	FORTUNE TELLING	
Exhibit Dragon Electric Shocker	85.00	Planatellus	\$100.00
COUNTER GAMES			
Advance Shockers	\$ 12.50	Gypsy Palmist	100.00
Home Run Pistols	15.00	Exhibit Mystic Eye	200.00
Kill the Jap, New	25.00	Exhibit Ramases	200.00
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Skifflette, Now	25.00	Doraldina Grandmother Fortune	350.00
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Drop Picture Machines, Complete With Pictures and Signs			
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FAST PLAY!**
★ Quick Sellout Means
VOLUME PROFITS
TEN \$5.00 WINNERS
FIFTY- FIVE \$1.00

Net Price \$2.78
This board a SUPER THICK with 65 sewed seals
1184 Holes—Average Profit \$25.60
Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES
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25 Opera Place Cincinnati 1, Ohio

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\$50.00 FOR HIGH DIVES**

Certified Check With Order
Charles Piffle & Co., New Bedford, Mass.

SALE MILLS BROWN FRONT SLOTS

Machines guaranteed like new. They have new cabinets, aluminum castings, club handles, knee action, drill proof.

5c PLAY \$225	10c PLAY \$265	25c PLAY \$325
Mills Four Bells \$675.00	Mills Blue Front, 50¢ \$825.00	New Phonographs \$395.00
Keeney 4 Way Supers \$50.00	Mills Gold Chromes, 5¢ \$389.50	Slot Parts Write
Mills Three Bells \$26.00	Jennings Silver Chief, 5¢ \$250.00	Pin Game Parts Write

Special Mills Blue or Brown Front Castings, write.

COIN-O-MATIC GAMES AND SUPPLY CO.
8938 SKOKIE BLVD. SKOKIE, ILLINOIS



ROTOR TABLES
Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.
ONLY A FEW LEFT—\$79.50
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183 MERRICK ROAD, MERRICK, L. I., N. Y.

Four Panorams, bought new seven months ago. They only have from eight to ten thousand plays. Each \$395.00
One Shoot to Tokyo 235.00
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One Gottlieb Champ 45.00
One Gottlieb ABC Bowler 65.00
One Rockola World Series 85.00
Eighteen Two-Cent Coin Chutes, Each 3.95
Or will trade above equipment for Watling 500 Fortune Scales or Keeney Super Bells.
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RED—WHITE—BLUE**
(#2040—2100 or 2170)
\$2.00 PER SET
120 TICKET TIP BOOKS
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Bingo, Combination Tickets, Baseball, Daily and Weekly. If it is not listed here—write, No catalogs. Please state your requirements.
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WE WILL PAY
\$50.00 for 412 Wurlitzer; \$90.00 for 616 Wurlitzer; \$125.00 for 24A Wurlitzer; \$250.00 for 500 or 600; also Seeburgs and Rockolas; \$13.50 for A.B.T. Target Skills. Also want Arcades, Slots and others. Give details in your first letter.
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Fortuna Convertible to Free Play or Payout. Write	
Skylark	Write
Thistledown	\$65.00
Fairgrounds	29.50
Preakness	29.50
Gold Cup	49.50
Sport Special	149.50
Late 1938 Mills 1-2-3, Free Play, completely reconditioned and overhauled by Mills, in original crates, animal reels	79.50
1938 1-2-3, Payout	39.50
Gold Medal	49.50
Track Record, Gostlieb, Free Play	89.50
Grand Prize	49.50
Bally Stables	39.50
Jennings Flicker	39.50

FIVE BALLS	
ABC Bowler	\$44.50
Argentine	69.50
Attention	59.50
Big Six	19.50
Bolaway	69.50
Crystal	24.50
Defense (Baker)	39.50
Entry	29.50
Doughboy	29.50
Fifty Grand	29.50
Five, Ten & Twenty, Like New	129.50
Horoscope	49.50
Knockout	109.50
Legionnaire	49.50
Metro	34.50
New Champs	59.50
Paradise	39.50
Salute	39.50
School Days	49.50
Sky Ray	39.50
Sparky	29.50
Speedway	19.50
Sport Parade	44.50
Stratoliner	39.50
Super Six	19.50
Fishin'	69.50
Target Skill	34.50
Texas Mustang	69.50
Ump	29.50
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CONSOLES	
Overhauled, Checked and Cleaned	
Jennings Liberty Bell, Flat Top	\$17.50
Slant Top	27.50
Derby Day, Flat Top	17.50
Slant Top	27.50
Keeney Kentucky Club	89.50
1 Keeney Kentucky Skill Time, 7 Coin Head, Excellent Condition, New Glass	89.50
2 Keeney Track Times, 7 Coin Head	69.50
Bally Long Champ (Large)	34.50
Bally Solitaire Flicker	34.50
Stoner's Zippers, Payout	29.50
Club Bell, Bally, Convertible	249.50
Jumbo Parade, Free Play	79.50
Parlay Races, 7 Coin Late Head, Slant Top	79.50
Pick 'Em, 7 Coin Late Head, Slant Top	79.50
Roletta Jr.	64.50
Galloping Domino, Rebuilt 7 Coin Slant Type, New Hd.	149.50
Bally Skill Field, with Dally Double Feature, 7 Coin Hd.	69.50
Jennings Fasttime, Free Play or Payout	89.50
Paces Reels, Payout	\$94.50 Bally Ray's Track

SLOTS	
Q.T.'s, Reconditioned & Repainted, 5¢	\$79.50
10¢	94.50
Columbias, Gold Award, Cig. Reels, Convertible to 1, 5, 10 & 25¢, Cannot Be Told From New	69.50
Pace Comets	84.50
5¢	84.50
10¢	94.50
25¢	Write
Pace Rockets, Sluggoof	149.50
5¢	159.50
10¢	159.50
Pace Deluxe, Sluggoof	109.50
5¢	129.50
10¢	129.50
Callie Playboy or Commander, 5¢	59.50
Callie Deluxe Console, 5¢	Write
10¢	Write

MUSIC	
Twin 12 Wurlitzer in Metal Plamor Cabinet, good condition, complete with adapter	\$149.50
1 Wurlitzer Model 24, Buried Job, Complete with Packard Adapter	194.50
1941 Singing Tower, 20 Selection, excellent condition, complete with adapter, wire and 3 boxes	495.00
Seeburg Playboys, used	29.50

1/3 Deposit—Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories
Please Address Mail to Milwaukee 8, Wis.

Milwaukee COIN MACHINE COMPANY
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CITIES GET TAX

(Continued from page 96)

gram covering federal, State and city revenues. It was the most complete and extensive study of taxes ever made and eventually may establish precedence for tax rates in cities and States. Legislative bodies move slowly, however, and the coin machine trade is one of those minor industries that suffers frequently from high tax rates. When high tax rates are proposed, it is unable to defend itself against the proposals, as larger industries would be able to do. This probably accounts for the great variations in the tax rates that exist all over the United States. In some cities the rate is so high that it proves misleading to city councils and State legislatures in other parts of the country. It suggests that the industry can easily pay very high taxes, when thoro investigations would show local conditions that control the situation.

One of the most revealing reports that was ever issued by an organization of public officials was a bulletin published by the League of Washington Cities. This bulletin was made available to municipal leagues all over the United States and caused a flurry concerning coin machine taxes. It revealed the fact that 119 of the 221 incorporated towns and cities in the State of Washington licensed coin machines. Some of the rates were so excessively high that it was considered unusual. The bulletin issued by the league did not show the fact, but it was well known in the coin machine trade that pay-out devices were permitted in those cities where the rates were unusually high. Thus it can be readily seen that the bulletin gave other cities and States a wrong impression because it did not describe the types of amusement games permitted under the local ordinances.

Municipal Year Book

In June *The Municipal Year Book* for 1944 will be issued by the International City Managers' Association. The coin machine trade is looking forward to this volume expectantly because it may have another chapter on city and State taxes as applied to coin machines. One feature of this annual volume furnished to city officials in 8,000 cities in the United States, according to officials of the organization, is that it has a chapter each year on new sources of city revenue. The 1943 volume devoted six pages to the subject of new sources of revenue, and a small section of it covered more recent taxes on coin machines. The section on coin machines is reprinted elsewhere on this page.

An important fact about many of these reports is that press releases are made to newspapers covering the gist of reports and services. The section on coin machine taxes of the 1943 *Municipal Year Book* was made the subject of a



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2 Wurlitzer 42-24, each	\$419.50
1 Wurlitzer 600-R, Leather Sides	319.50
1 Wurlitzer 61 Counter Model	84.50
1 Wurlitzer 41 Counter Model	99.50
7 Buckley III. Boxes, each	11.95
2 Wurl. 5-10-25c Boxes, each	29.50

ARCADE	
2 Muloscope Pokenos, each	\$ 89.50
1 Chicken Sam	119.50
2 Gooly Golf, each	74.50
5 Hanson 3-way Grippers, each	11.95
3 ABT Fire & Smoke, each	21.95
3 Challengers with stands, each	29.50
1 Poison The Rat	11.95
1 Home Run	7.95
1 One-Way Grip	7.95

SLOTS AND CONSOLES
 3 Bally Ray's Track, each \$ 69.50
 2 Blue & Gold Vest Pockets, 5c, each 49.50
 1 5c Columbia Bell, 3-5 P. O. 49.50
 1 10c Columbia Bell, 3-5 P. O. 49.50
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2 25¢ Mills Blue Fronts, Sgl. J.P.	275.00 Ea.
4 5¢ Mills Cherry Bell, 3-10 P.O.	235.00 Ea.
1 25¢ Mills Cherry Bell, 3-10 P.O.	285.00
1 5¢ Mills War Eagle, 3-5 P.O.	150.00
1 25¢ Mills War Eagle, 3-5 P.O.	200.00
1 50¢ Mills War Eagle, 2-4 P.O.	350.00
2 10¢ Jennings Silver Chief, P.O.	235.00 Ea.
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1 10¢ Pace Bantam, Sgl. J.P., 2-4 P.O.	40.00
1 25¢ Pace Bantam, Sgl. J.P., 2-4 P.O.	50.00
3 1¢ Pace Comet, Slug Detector.	40.00 Ea.
4 Columbia, Like New	85.00 Ea.

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 WILL PAY CASH FOR MILLS THRONES, MILLS EMPRESSES, AND OTHER MAKES OF MUSIC; ALSO SEEBURG WIRELESS BAROMATICS AND WS-2-Z WALLOMATICS. SEND IN YOUR LIST TODAY.

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 1 Keeney Air Raider\$225.00
 1 Keeney Submarine 195.00
 2 Ten Strikes, LD, Each 30.00
 2 Bally Alleys, Each 35.00
 1 Skeeballite 47.50
 2 Anti-Aircraft (Brown) 72.50
PIN GAMES
 1 Leader\$45.00
 1 Clover 34.50
 1 Thumbs Up 69.50
 1 Yanks 95.00
 1 Twin Six 39.50
 1 Flicker 42.50
 1 Red, White & Blue 30.00
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 2 Supreme "Tokyo Raider" Guns, Practically New, \$250.00 Each.
 2 Seeburg Wall-O-Matic, 5-10-25¢ Boxes, Model WS-10Z, \$50.00 Each.
 1 "Old Glory" Singing Picture Complete With Speaker, \$25.00
TERMS: 1/2 Cash With Order, Balance C. O. D. P. O. B. Washington, D. C.
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 1355 Randolph St., N. W., Washington, D. C.

press release when the book was published.
 The *Municipal Year Book* also contains a reference section on material that has been published by different organizations giving information on the taxing of coin machines as well as many other subjects. The reference in the 1943 volume, listing bulletins published on coin machines, will be of great interest to the trade, which is as follows:
 Illinois Municipal League. "Gambling Devices, Pin Ball and Marble Machines." *Illinois Municipal Review*, May, 1935, p. 113.
 Institute of Municipal Law Officers. "Municipal Regulation of Mechanical Amusement Devices." 730 Jackson Place, Washington, June, 1936. Contains ordinances of various cities.
 Kentucky Municipal League. "Suggested Ordinance for Licensing Pinball Machines and Similar Devices Not Prohibited By Law." *Kentucky City*, April, 1935.
 League of Minnesota Municipalities. "Licensing and Regulating Pinball Games." *Minnesota Municipalities*, May, 1935, pp. 197-198. "To License and Regulate Games of Skill." 3 pp. 45 cents.
 League of South Dakota Municipalities. "An Ordinance Providing for the Regulation and Licensing of Pinball Machines." *League of South Dakota Municipalities Bulletin*, March, 1941, pp. 113-114.
 League of Virginia Municipalities. "Regulation of Slot Machines." 1934, 11 pp.
 Madison, Wis. "Ordinance Relating to Amusement Devices." July 16, 1934.
 Newton, Kan. "Providing for the Levy and Collection of a License Tax on Vending Machines, Etc." Revised ordinances, 1937. Ordinance No. 1115.
 San Diego, Calif. "Ordinance Regulating Mechanical Amusement Instruments." Ordinance No. 1540.

Minnesota Report First
 The bulletin issued by the League of Minnesota Municipalities, listed above, as one of the first such reports called to the attention of the coin machine trade. *The Billboard* published the report in full (July 20, 1935) at the time and it was suggestive of the constructive work that can be done by such organizations in their tax services and reports. The municipal bulletin was issued in May, 1935, and in October of that year the city council of Minneapolis passed an ordinance to license amusement games which has stood the test of more than one political campaign, and still stands as one of the outstanding city tax plans on amusement games in the country. The municipal bulletin called attention to the various factors in taxing coin machines and suggested a model ordinance. Altho it is recognized that some of these organizations of city and State officials may be personally opposed to coin machines and hence will publish unfavorable reports, yet the big majority are seen to be fair in their investigations and the published reports tend to be constructive in the long run.

REAL VALUES
 2 Blue Fronts, Original Crackle, Single Jackpot, 25¢ Play\$249.50
 1 Gold Chromed Roman Head, 25¢ Play 189.50
 5 War Eagles, Gold Chromed, 25¢ Play 189.50
 1 War Eagles, Gold Chromed, 10¢ Play 159.50
 3 War Eagles, Gold Chromed, 5¢ Play 149.50
 All of these are 3-5 payout and available in either one or two cherry payout; all have club handles.
 Watling Rol-a-Top, 3-5, 5¢ Play\$64.50
 Columbia, Fruit Reel, All Conversion Attachments, Like New 66.50
 3 Pace Comets, Gold Chromed, 3-5 74.50
 We repair and convert Mills slot machines to 5-10 or 25¢ denominations. All machines are completely and absolutely rebuilt by Mills trained mechanics; mechanisms are cleaned, worn parts replaced, new strips, new award cards, light or dark cabinets that are thoroughly scraped, cleaned and refinished, club handles are added, and all mechanism castings are rust-proofed. We can offer ten-day service and are thoroughly reliable. Send 1/4 deposit.
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 9 Microscope Diggers. 65.00
 3 Drop Picture Ma. . 25.00
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 1 Marksman Kirk Duck 79.50
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 1 Flags 6.50
 106 Imps 8.50
 15 Klux 9.50
 28 Libertys 9.50
 1 Little Merchant 5.00
 11 Lucky Smokes 12.50
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 47 Penny Packs, Metal 14.50
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 11 Rox 12.50
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 5¢ Jennings Century. 37.50
 5¢ Mills Blue Fronts. 179.50
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 1¢ Mills G. Gold Q.T. 92.50
 1¢ Mills Bl. Front Q.T. 54.50
 5¢ Mills Bl. Front Q.T. 89.50
 5¢ Mills Smoker Bell. 75.00
 1¢ Vest Pockets, Bl. & G. 49.50
 5¢ Vest Pockets, Bl. & G. 59.50
 5¢ Vest Pockets, Chrome 69.50
 5¢ Vest Pockets, Green 49.50
 5¢ War Eagle 89.50
 5¢ Pace Slug Proof .. 119.50
 5¢ Pace Smoker Bell. 89.50
 1¢ Watling Rol-a-Top 49.50

PIN GAMES
 2 Air Circus, Ea.\$129.50
 1 All American 39.50

1 Splitfire\$27.50
 1 Twins 3.00
 3 Wings 12.50
 7 Zephyrs 14.50

1 Bally Beauty\$17.50
 1 Bandwagon 35.00
 1 Big Town 32.50
 1 Blondie 29.50
 1 Bosco 95.00
 1 Brito Spot 35.00
 1 Broadcast 37.50
 1 Cadillac 32.50
 1 Commander 65.00
 1 Congo 39.50
 1 Crossline 39.50
 2 Five & Tens, Ea. 119.50
 1 Fleet 29.50
 1 Flicker 39.50
 1 Fox Hunt 37.50
 1 Four Aces 139.50
 1 Four Roses 42.50
 1 Gold Star 49.50
 1 Glamour 27.50
 1 Horoscope 47.50
 2 Jungle, Ea. 78.50
 1 Keep 'Em Flying .. 139.50
 1 Knockout the Japs. 119.50
 1 Knockout 119.50
 1 Mascot 29.50
 1 Metro 39.50
 1 Midway 175.00
 1 Moniker 92.50
 1 Mustang 59.50
 3 Owls, Ea. 89.50
 1 Past Time 195.00
 1 Pick-Em 25.00
 2 Poles, Ea. 29.50
 1 Powerhouse 39.50
 1 Progress 32.50
 1 Repeater 42.50
 3 Scoops, Ea. 25.00
 3 Sink the Japs, Ea. 65.00
 1 Silver Skates 39.50
 2 Sky Blazors, Ea. 89.50
 1 Smack the Japs .. 65.00
 1 Sport Parade 42.50
 3 Stratofliners, Ea. 39.50
 1 Ten Spot 65.00
 2 Twin Six, Ea. 39.50
 3 Vacations, Ea. 14.50
 1 Velvet 44.50
 3 Victors, Ea. 89.50

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 5 Mills 5¢ Goosenecks, 3/5 P.O., C.H., D.J.P. Rebuilt and Refinished. Only 79.50
 3 Mills 25¢ War Eagles, 3/5 P.O., C.H. S.J.P. Rebuilt and Refinished. Only 179.50
 Slot Stands, Folding Type Only 5.00
 5 Mills Gitter Gold Q.T.'s, 5¢, Like New Only 149.50
 2 Mills Chrome Vest Pockets, 5¢ Only 95.00
 20 Advance Model A Peanut Machines, Very Clean Only 6.50
 20 Advance Peanut Machines, Chrome Base Only 7.50
 20 Advance 1¢ Hershey Machines, Wall Model Only 7.50
 20 Advance 2-Column Cigarette Machines, Wall Model, 15¢ Only 12.50
 20 Robbins 5¢ Pkg. Candy Machines, Brand New in Original Cartons Only 12.50
 25 DuGraneler 5¢ Candy Machines, Pump Handle, Wall Model, Refinished Only 15.00
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Your COIN MACHINE MECHANISMS and PARTS deserve a bath instead of a brush-off! Here's a new war-time development available to the Coin Machine Industry for the first time—formerly sold only on high priority to War Plants, U. S. Army and Navy—thousands now in use! It BATHES and CLEANS Phonograph Mechanisms, Slug Ejectors, Coin Slides and Slot Mechanisms THOROUGHLY—IN ONE OPERATION!



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- ★ Magically removes all grease and dry, encrusted "location" film!
- ★ Makes all sticky parts and mechanisms free for action!
- ★ Cuts service time to a few minutes for a complete mechanism!
- ★ Uses same solvent again and again because of automatic filter!
- ★ Saves its cost in 60 days!

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Coin Machines Will Find Place in Post-War Super Stations

CHICAGO, May 20.—Coin-operated machines of all kinds will have a bigger place in gasoline service stations in the future, as these stations become retail merchandising centers where the public will do an increased amount of shopping rather than simply driving in and saying "fill it up."

A picture of the service station of the future was recently offered by D. R. Mackenroth, general manager, retail stores division, Goodyear Tire & Rubber Company, Inc., when he reviewed the transition from gas pumps to super-service stations which have kept pace in all respects with automotive development.

"The gasoline service station will continue to expand, developing a new and enlarged business pattern with greater stability and far greater success," Mackenroth said.

"As we look ahead into the future it seems to me that for the next 10 years the automobile will be the key to the greatest business opportunities. Even the post-war studies list airplanes, radios, electronic devices, plastics, prefabricated homes and many other lines as leading in public interest, it is my opinion that the automobile, the truck, powered farm machinery, trailers and portable houses will lead all others in both expansion and in total volume of sales," said Mackenroth.

"Better automotive equipment and easier maintenance will throw the greatest share of this burden onto the established service stations thruout the nation.

"Better highways and larger incomes will stimulate travel and greatly expand the use of all motor-driven vehicles and equipment. The restricted travel during the war will result in a national wanderlust, even to the extent that vast numbers of migratory workers will travel from place to place and carry their homes with them.

"Someone has predicted that we will have 60,000,000 automobiles within a few years after the war is ended. It may be 60, it may be many millions more, during the next 10 or 20 years to come," Mackenroth declared.

Over 75,000 Now Giving Trouble-Free Service!

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\$9.90

WHILE THEY LAST!

Regular Price \$12.50.



BRAND NEW

Wings\$11.50	Yankees	...\$11.50
Sparks, 1¢ Cig.		29.50
Cent & Pak		0.90
Ten Strike, H.S., F.P.		275.00
Ten Strike, H.S.		235.00

Liberty Bell, Cig., Floor Sample\$	11.50
Mercury, Cig., Floor Sample	11.50
Zephyr	8.90
Champion	14.90
Ray-o-Lite	79.50
Vitalizer	89.50
Evans Playball	195.00
Love Testers	149.50
Exh. Rotary Merchandisers	179.50
Exh. Merchandisers	49.50
Fan Front Mutoscope Diggers	79.50

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KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

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INTERNATIONAL COIN

Offers subject to prior sale!

MUSIC:
5 Panorams, Lato Serials, Each\$350.00
20 A.M.I. Singing Towers, Each 285.00
5 Gabel Kuro 24 Record Selections, Ea. 250.00

VENDORS:
250 Advance Duo Vendors, as is, but complete—need cleaning and overhauling, \$750.00 for the lot, or reconditioned in A-1 shape, ready for service, 10 for\$ 85.00
50 Jennings in the Bags, Each 8.50

CIGARETTE MACHINES:
12 12-Col. U-Need-a-Paks, Mod. E, Ea. \$ 59.50
10 8-Col. U-Need-a-Paks, Mod. E, Ea. 49.50
8 15-Col. U-Need-a-Paks, Mod. E, Ea. 69.50
5 9-Col. Brand New U-Need-a-Paks, King Size, Each 135.00

5 9-Col. Used U-Need-a-Paks, Double Shift, Model A, Each 50.50
5 8-Col. Rowe Imperials, Each 49.50
11 8-Col. Rowe Royals, Each 79.50
1 10-Col. Rowe (All White) Royal, Double Shift 89.50
5 8-Col. Du Grenier, Each 49.50
25 7-Col. Stewart-McGuire's, Each 39.50

ARCADE EQUIPMENT:
1 Midget 8-Ft. Skee Ball, Slightly Used \$185.00
3 Mills Moderne Scales, Each 55.00
1 Watling Tom Thumb Scale 85.00
1 Shoot Your Way to Tokyo 245.00

ONE BALL FREE PLAYS:
Sport Specials, Each\$165.00
Blue Grass 195.00

WALL BOXES:
8 Rookola Dialatones, Each\$ 18.00
8 Wurlitzer Model 100's, Each 22.50
8 Seeburg 30 Wire, Each 22.00

SLOTS:
1 Calle 25¢ Play, 2/4 Payout\$ 75.00
1 Calle 25¢ Play, 3/5 Payout 100.00

WANTED FOR EXPORT * MUSIC MACHINES * SLOTS * PIN GAMES * ANY QUANTITY.

FOREIGN INQUIRIES INVITED.
1/2 Deposit With Orders, Balance C. O. D.
LEO GREEN—Sales Manager.

International Coin Machine Distributors
2115 Prospect Ave. CLEVELAND 15, OHIO
Phone: Main 5769

JAY SALES

OFFERS:

MUSIC
Wurlitzer 600K\$335.00
Wurlitzer 600R 310.00
Wurlitzer 616A 125.00
Rock-Ola Commando 595.00
Rock-Ola Standards 275.00
8 Wurlitzer Model 115 Wireless Wall Boxes, Ea. 32.50

CONSOLES
5c Baker's Pacers, D.D., Like New..\$275.00
Black Pacers Races 50.00
Jockey Club, P.O. Model 85.00
Mills Jumbo Parade, F.P. 97.50

SLOTS
5c Mills Brown Front, Ser. #439345 \$225.00
5c Mills V.P. 39.50
5c Mills Wolf Head 55.00
5c Mills Gooseneck, F.V. 35.00
5c Mills Q.T. Blue 85.00
5c Jennings Duchess 45.00

ARCADE
Evans Ten Strike, H.D.\$59.50

All machines completely checked, clean and ready for operation.
Terms: 1/2 Deposit With All Orders, Balance C. O. D.

JAY SALES COMPANY

41 South Main St. HAVERHILL, MASS.

NEW PHOTOMATIC

For Sale—NEW PHOTOMATIC never uncrated and one slightly used. Both Photomatics latest models manufactured. Also 50,000 frames of recent dating, improved type. Make offer for one or both machines and frames. BOX D-210, THE BILLBOARD, CINCINNATI 1, O.

We Are Manufacturers of TUBULAR COIN WRAPPERS

Trial Order of 10,000 Wrappers - 65¢ M. Our Wrappers are made of the best Kraft paper, neatly printed and trimmed and glued solidly.
CAN YOU USE 100,000 SAMPLES AND PRICES ON REQUEST.
Our terms are 1/3 deposit with order, balance C.O.D., F.O.B. N. Y., via Railway Express unless other definite shipping instructions are given. Full cash with orders amounting to less than \$10.00.

JAFCO, INC. 776 10th Ave.
JOHN A. FITZGIBBONS, Pres.

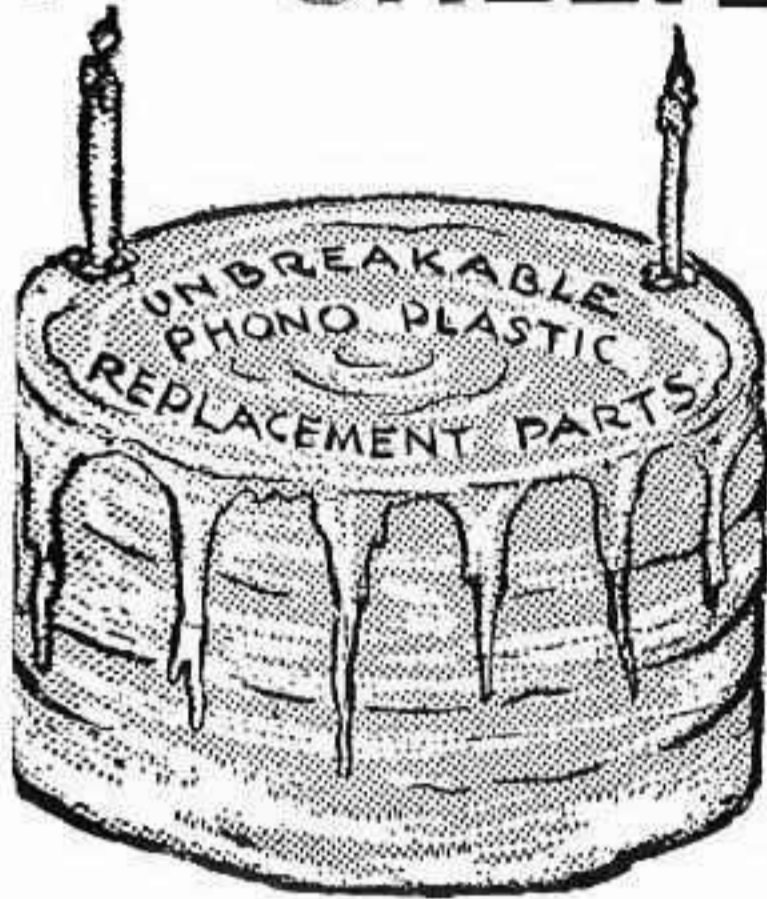
WANT TO BUY

MILLS PHONOGRAPHS
Thrones and Empresses
(No Remotes)

BILL FREY, INC.
P. O. Box 4141, Miami 25, Fla.

Second Anniversary

SALE!



For Limited Time Only!

ORDER NOW!

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS
WURLITZER PLASTICS

Each
750 Top Corners.....\$7.75
750 Bottom Corners... 7.75
850 Top Corners.....8.50
850 Bottom Corners... 7.75
950 Side Plastics..... 9.00

ROCK-OLA PLASTICS
TOP CORNERS

Models DeLuxe, Standard, Master, Super, Ea....\$10.50

LOWER SIDES
Models DeLuxe, Standard, Master, Super, Ea....\$10.50

SEEBURG PLASTIC
BOTTOM CORNERS
Model Hi-Tone, 9800, 8800, 8200, Ea....\$12.50

SHEET PLASTIC
(NOT SPRAYED)
60 Gauge, Red or Yellow (thickness of a new half dollar), per sheet...\$11.50

★

Terms: 1/3 deposit with order. Remit full payment and save C. O. D. charges. Checks acceptable! All orders subject to allotment.

ORDER DIRECT OR FROM YOUR NEAREST JOBBER!

WE HAVE A COMPLETE LINE OF PLASTIC PARTS FOR ALL PHONOGRAPHS. WRITE FOR LIST

ACME SALES CO. 505 W. 42nd ST. NEW YORK 18, N. Y. LONGACRE 3-4138

Oregon Commission Ready to Collect Tax On Pin Games, Jukes

SALEM, Ore., May 20.—The State tax commission has notified all operators of pinball games operated for amusement only, and juke boxes, that it is prepared to collect the tax on these devices imposed under an act of the 1943 legislature, validity of which was upheld recently by the State Supreme Court.

"The law has been in effect since July 1, 1943, and your statement of all machines which have been in operation at any time since that date or which you plan to put into operation between now and June 30, 1944, should be forwarded immediately together with payment in full of the appropriate taxes listed in the law," the commission letter to the operators reads.

Members of the tax commission stated that this tax revenue is to be used in the payment of old-age pensions.

The commission also advised operators of these devices that a full year's tax is due on any of these machines that have been in operation for any part of the tax year.

PLENTY IDEAS

(Continued from page 96)

University, "just studying things I wanted to know," as he put it.

Forms Inventors Club

At the age of 20 he developed a special machine for weighing things in motion. A few years ago he organized the Junior Inventors' Clubs in Chicago park districts. Later he helped to form the Inventors' Club which has a membership of 100 and meets every month.

Perhaps his top achievement is the inventing machine he invented to help him invent things. Four disks are mounted like a wheel of fortune, showing the names of a lot of potential inventions and materials written around them. Giving the wheel a spin, he studies the combination which comes up. Maybe it will read "photoelectric plastic medicated mousetrap" or something entirely different. But if the combination appeals to him, Plebanek goes to work on it.

His real secret of invention is to "see flaws in something and figure out a way to make it better."

OPERATORS ONLY!

WELL-FINANCED ORGANIZATION HAS HUNDREDS OF LATEST TYPE MACHINES IN STOCK:

5-BALLS
1-BALLS
CONSOLES

ARCADE EQUIPMENT

For Operation on Routes in Licensed Territory Anywhere in the U. S.—On Very Liberal PROFIT-SHARING DEAL.

Full particulars only to those who can stand rigid investigation.

BOX 590, The Billboard, 155 N. Clark St., Chicago 1, Ill.

STANDARD

Stock and Specially Printed COLLECTION BOOKS

Free samples, prices and suggestions. Write to

BALTIMORE SALESBOOK CO.

120 West 42nd St. NEW YORK, N. Y. Att. Mr. Charles Fleischmann

SPECIAL THIS WEEK ONLY!

Bottom P. O. Slides for Mills 5c, 10c, 25c Slots, 3-5, \$3.50 per Slide	
Main Clock Gears With Attachments	\$ 3.00
Jackpot Glasses, Each...\$0.95	Escalator Glasses, Each... .35
Reel Glasses, Each35	Award Cards, 3-5 or 2/5. .20
Reel Strips for 1-Cherry Pay, Set of 3	.45
U C M Scavenger for Jumbo	3.00
Set of 5 Glasses for Four Bells	10.75
Standard Handles for Mills Slots	2.00
Coin Chutes for Vest Pocket Bell	3.25
Mills Slot Cabinets...Write	New Pin Ball Locks... .65
ABT Regular or Free Play Coin Chutes	3.75
Complete Set (55) Springs for Mills Slots	9.75
Bulbs—6V Bayonet or Screw Type, Each	.06
18V, 20V Bayonet Type, Each	.10

IRVING AND OSCAR

OSCAR AND IRVING

SLOTS WE HAVE THE FOLLOWING IN STOCK—WRITE FOR COMPLETE DETAILS

Mills 5c, 10c, 25c Club Bell Consoles	
Mills 5c, 10c, 25c Bonus Bells	
Mills 5c, 10c, 25c Blue Fronts	
Mills Blue and Gold Vest Pocket Bell	
Mills 5c Melon Bell	
Jenn. 5c Super Chief, Chrome	
Watling 5c Rolatop	
Jenn. 5c Club Console	
Jenn. 10c Club Console	

CONSOLES

Buckley Track Odds (Factory Rebuilt)	\$450.00
Evans Lucky Lucre	299.50
Jenn. 5c Fasttime	84.50
Jenn. 5c Harvest Moon	84.50
Pace 5c Reel Jr.	129.50
Pace 5c Reel Sr.	129.50
Pace 10c Reel Sr.	275.00
Pace 5c and 10c Twin Reel	495.00
Mills Four Bells	675.00
Keency 4-Way Super, 5 and 25c	89.50
Evans Roletto, Jr.	89.50
Mills Square Bell, Factory Rebuilt	129.50
Bally Royal Draw	119.50
Brand New Bally Sun Ray, F.P.	259.50
Exhibit Tanforan	79.50
Jenn. Multiple Racer	69.50

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed.

ARCADE MACHINES

Keency Submarine	\$209.50
Bally Rapid Fire	225.00
Shoot Your Way to Tokyo	285.00
Sky Fighter	365.00
Wall. Fortune Telling Scales	119.50
Brand New ABT Big Game Hunters	47.50

COUNTER GAMES

Groetchen Klux	3
Lucky Smokes	for
American Flags	\$17.50
1¢ Sparks, Cig.	\$12.50
1¢ Zephyr, Cig.	7.50
Brand New Daval X-Ray (Vis. Token Pay)	14.95

TERMS: 1/3 Deposit With Order, Balance O. O. D.

WILL PAY SPOT CASH

for Phonographs, Mills Golf Ball Vendors, Consoles, Bells and Free Play Games. Send List and Quantity on Any Coin Machines.

IRVING OVITZ SERVING THE NATION'S OPERATORS! OSCAR SCHULTZ

Automatic Coin MACHINES & SUPPLY CO. 3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS

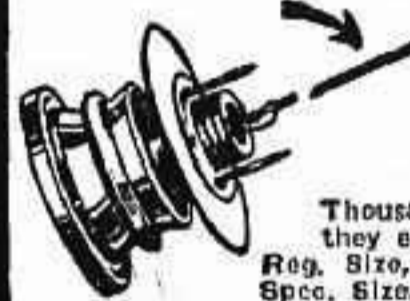
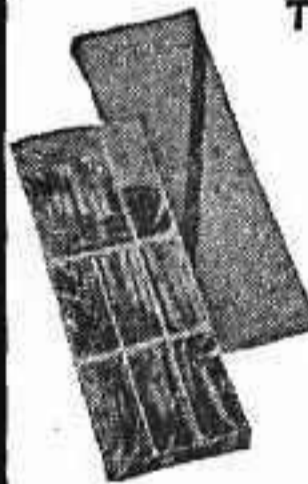
The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief

No. 1200—New Service Kit . . \$14.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value \$4.00. Plus 144 EXTRA Assorted Silver Contact Points, Value \$8.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known #450 Guardian Contact Kit, \$7.50.



PIN BALL BUMPER STEM REPAIR SLEEVE

Thousands in use because they end bumper trouble!
Reg. Size, \$2.75. Pkg. of 25.
Spec. Size, \$3.00. Pkg. of 20.

MAPLE SKEE BALLS

3 1/2" for 14' Alleys, Polished, Each 55¢; per 100 \$52.00
2 3/4" for 9' Alleys, Unpolished, Each 45¢; per 100 \$35.00
2 1/2" for Playballs and Roll-In-the-Barrel, Unpolished, Each 45¢; per 100 \$35.00



Send for Complete Catalog!

"DUO" REGISTERED KEY LOCKS

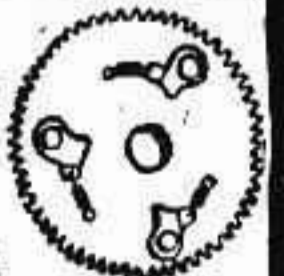
Protect Your Cash Boxes! We register your key number and no one within 500 miles can buy locks with your key number.



Lots of 25 70c Each
Lots of 50 65c Each
Lots of 100 60c Each
(Above Prices Are for Standard Lengths; Long Barrels, 10c Each Extra)

MILLS CLOCK GEARS

Complete With Dogs and Springs as Illustrated.



Quantity Limited! Rush Your Order NOW! \$3.50 Each

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

ORIGINAL JAR-O-DO RED, WHITE & BLUE

2100—\$33.00 Profit or 2170—\$36.50 Profit

\$2.00 PER SET IN 3 DOZ. LOTS

\$2.25 PER SET IN LESS THAN 3 DOZ. LOTS

Stapled in groups of five, 75c per set extra.

JOHN GLASSPIEGEL CO. 534 N. WATER STREET MILWAUKEE 2, WIS.

SPECIAL NEW, IN ORIGINAL CRATE—PLANATELLUS, 10c CHUTE, PRICE \$239.50

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
NEW SUPREME GUN.....	\$330.00
616 WITH ADAPTER & 4 BOXES.....	129.50
KICKER & CATCHER.....	22.50
GOTT. 3-WAY GRIPPER.....	17.50
CHICAGO HOCKEY.....	244.50
KEENEY TEXAS LEAGUER.....	44.50
EXH. RACER, Perfect.....	119.50
EXH. DOME-TOP DIGGERS.....	69.50
PIKES PEAKS.....	19.50
BAFFLE BALL.....	29.50
MILLS MAIN CLOCK GEARS.....	2.50
MUTO, HURDLE HOP.....	79.50
WESTERN BASEBALL—1939.....	89.50
NEW 1c BULLDOG COIN CHUTES.....	2.75

SLOTS — ONE BALLS — CONSOLES	
LATEST JENN. GOLFAROLA.....	\$124.50
SAFE STANDS—MILLS.....	20.00
1941 1-2-3 F. P.....	94.50
5c GOLD CHROME, #474-139.....	375.00
SPORT SPECIAL.....	169.50
CLUB TROPHY.....	350.00
'41 DERBY.....	375.00
LONG ACRES.....	595.00
MILLS OWL.....	89.50

PIN GAMES	
Air Circus.....	\$129.50
Attention.....	49.50
Big Parade.....	129.50
Broadcast.....	49.50
Hi Dive.....	74.50
Gun Club.....	72.50
Miami Beach.....	64.50
Bally Play Ball.....	44.50
Stratoliner.....	42.50
Spot Pool.....	74.50
Topo.....	89.50
Genco Victory.....	84.50
Three Up.....	89.50
Jungle.....	64.50
Midway, New.....	209.50

Will Pay \$50.00 for Exh. West Wind, Sun Beam, Do-Re-Mi, Stars and Double Play. Send List of All Other Games and Arcade Equipment You Have To Sell. Cash Waiting!

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.
EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE. CHICAGO 47, ILLINOIS
 Phone: Humboldt 6288

Technical Topics

Reclaiming Synthetic Rubber

More automobile and truck tires will be available thru discovery of synthetic rubber reclaiming method. United States Rubber Company has reported that synthetic rubber is now being salvaged for reuse as a result of research and newly discovered procedures. Heretofore this material has been considered expendable because every known method of reclamation used had failed.

Millions of pounds of used tires, tubes, treads, motor supports, shoe scrap and mill overflow destined for scrap heaps can now be salvaged.

Laboratory research was begun shortly after the national synthetic rubber program started. Estimates show that thousands of pounds of scrap, rendered defective during manufacture of synthetic rubber items, would be useless unless new methods were found to reclaim it.

Formulas applied to natural rubber for reclaim purposes failed to make the material fluid enough to start reclaiming processes with it, since synthetic rubber hardens instead of softening. New formulas were compounded and many tests conducted before the new process was developed.

So far, more than 1,000,000 pounds of synthetic rubber have been reclaimed. It is said to contain many desirable qualities after reclaiming.

Alcohol Plant

The War Production Board has approved plans for the production of alcohol from wood wastes. The project calls for a \$2,000,000 plant at Eugene, Ore., with an estimated annual capacity of 4,100,000 gallons of alcohol. The Willamette Valley Wood Chemical Company will operate the plant.

WPB Chairman Donald M. Nelson, who announced the plans, said the expenditure for the plant is justified at this time in order to develop new methods for making alcohol from wood wastes. He pointed out, however, that the plant will not be in production for at least a year, so its production cannot have any effect on 1945 alcohol supplies. The chief value of the plant, he said, would be to provide insurance against an unforeseen dwindling of the raw materials (sugar, grains and petroleum) which are now the chief sources of industrial alcohol.

Another New Synthetic

A new synthetic rubber employing lactic acid in its manufacture was described at the spring meeting of the American Chemical Society's division of rubber chemistry. It has been named lactoprene.

Thru the use of lactic acid as an intermediate it was found that several abundant carbohydrates can be converted into synthetics with weights approximately equal to vulcanized resins.

Lactic acid is a product obtained in the fermentation of starch or of lactose containing liquors at creameries.

FOR SALE

ALL CLEAN AND REFURBISHED

2 Bally "Kentuckys".....	\$425.00 Ea.
2 Bally "Sport Kings".....	400.00 Ea.
3 Bally "Long Shots".....	400.00 Ea.
2 Bally "Santa Anita".....	400.00 Ea.
3 Bally "Grand National".....	135.00 Ea.
3 Bally "War Admirals".....	250.00 Ea.
1 Bally "Lite-A-Pak".....	35.00
1 Jennings 5¢ Cigarette "Grand Stand".....	35.00
2 New 1, "Klix".....	10.00 Ea.

Immediate Shipment, 1/3 Deposit, Balance Draft Attached.

WANT TO BUY—FIVE BALLS

Big Chiefs, School Days, Metros, Sparky, Sunbeams, Victories, Home Runs, Sluggers, Four Roses, Jungle, Etc.
 State Fully What You Have and Condition of Same and Price.

THE R. F. VOGT DISTRIBUTORS
 MILNER HOTEL BLDG., PHONE 5-0461
 SALT LAKE CITY, UTAH

WANT TO BUY

SLOT MACHINES

Columbias—Cash Play Fruit Reels With Twin Jack Pot. Large or Small Reels.

BILL FREY, INC.

P. O. Box 4141, Miami 25, Fla.

WANTED FOR CASH SKEEBALLS

3 Club Trophies.....	\$335.00
1 Longacre.....	550.00
3 Record Times.....	149.50
2 Pimlicos.....	425.00
2 '41 Derbys.....	349.50
11 Knock Outs.....	125.00
6 Big Parades.....	125.00
11 Victories.....	110.00
1 5-10-20.....	130.00
1 Air Circus.....	135.00
11 Monickers.....	115.00
1 Keep 'Em Flying.....	140.00
1 Captain Kidd.....	70.00
1 New Champ.....	70.00
3 Texas Mustangs.....	85.00
1 Gun Club.....	75.00
4 Spot Pools.....	70.00
1 Snappy.....	65.00
1 Zig Zag.....	75.00
3 Silver Skates.....	55.00
1 Attention.....	50.00
1 Show Boat.....	60.00
1 Double Play.....	55.00
1 Horoscope.....	65.00
1 Sea Hawk.....	60.00
1 Slugger.....	65.00
1 Sky Blazer.....	65.00
2 Jungles.....	70.00

1/2 Deposit With Order, Balance C.O.D.; All Prices F.O.B. Detroit.

B & W COIN MACHINE EXCHANGE

2416 Grand River Ave.,
 Detroit 1, Mich.
 Phone: CLifford 1956

OPERATORS!

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DURO TEST

One Year Guaranteed - 2,000 Hour Lamps - Complete Line to Fill Your Needs

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DURO TEST CORPORATION
 NORTH BERGEN, NEW JERSEY

**FEWER BURNOUTS
 MEAN REDUCED
 MAINTENANCE!
 COSTS!**

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.
 CHICAGO

WANT TO BUY

MILLS SQUARE BELLS — MILLS FLASHERS
 MILLS HI-BOYS — MILLS TEN GRANDS
 MILLS JUMBO PARADES, C.P.
 ALL TYPES MILLS ESCALATOR SLOTS

Will buy any of the above in any condition as long as all parts are intact. Please state condition. Quote your lowest price in first letter and do not ask for bids, as we make no bids on equipment.

JONES SALES COMPANY

31-33-35 Moore St., Bristol, Va.-Tenn.
 Telephone 1654

THE PACE MFG. CO. NOT INC.

REPAIRING—REBUILDING

BY SKILLED MECHANICS—QUICK SERVICE

WORKMANSHIP IN KEEPING WITH OUR REPUTATION AT PRICES THAT WILL KEEP YOUR FRIENDSHIP AFTER THE WAR—WHEN WE START PRODUCTION ON FINEST BELLS EVER MADE.

OLD MACHINES MADE LIKE NEW—INSIDE AND OUT. FACTORY FACILITIES INSURE LOWEST COSTS. ESTIMATES GIVEN—DON'T TAKE CHANCES WITH FLY-BY-NIGHTERS WHO CAN'T MATCH OUR WORK.

FOR 20 YEARS THE NAME "PACE" MEANT HIGH STANDARD. OUR VOLUME OF SLOT BELLS PRODUCED DURING THE LAST TEN YEARS IS TREMENDOUS, EXCEEDS ANY MANF'R. IN AMERICA.

**WE BUY—SELL—TRADE—REPAIR
 PACE—JENNINGS—MILLS**

CAN SUPPLY COMPLETE CLOCKS—RACES MOTORS—BRAKES—TUBING—PAPER ROLLS—OTHER PARTS.

THE PACE MFG. CO. NOT INC. 2909 Indiana Ave., Chicago 16, Ill.

WANTED

Reliable Draft Exempt Man desiring to make home in West for Coin Machine Route. Climate and living conditions are ideal. Must have Slot Machine, Pin Game and Phonograph experience. A-1 reference as to character and ability required.

BORDER NOVELTY COMPANY

2919 NORTH 4TH STREET, ALBUQUERQUE, NEW MEXICO

PREPARE FOR THE DURATION!
STILL AVAILABLE
COLUMBIA BELLS

In Original Shipping Boxes

THE ONLY BRAND NEW
QUARTER PLAY
SLOT MACHINES
IN EXISTENCE!

CAN BE CONVERTED TO PENNY,
NICKEL, DIME OR QUARTER PLAY IN
THREE MINUTES' TIME! ABSOLUTELY
SLUG PROOF!

JACKPOT OR GOLD AWARD MODELS

WHILE THEY LAST

\$137.50 Each

WHY PAY HIGH PRICES FOR USED
MACHINES WHEN YOU CAN HAVE
THE BEST AT THIS LOW PRICE!

SATISFACTION GUARANTEED!

MAIL, WIRE OR PHONE YOUR
ORDER TODAY!

BAKER NOVELTY CO.

1700 WASHINGTON BLVD.
CHICAGO 12, ILL.

**Drys Seeking Local
Option Elections in
Tex.; Trade Watches**

FORT WORTH, May 20.—This city, Dallas and other cities in Texas are threatened with local option elections in July and August. Operators, regardless of their own personal view, realize that coin machine business in dry areas is nothing to compare with that in cities where alcoholic beverages are legally allowed.

Certain ministerial groups both in Dallas and Fort Worth are circulating petitions. If the required number of voters sign, the commissioners court of each county will be asked to call an election in July. An effort will be made by the prohibitionists to have the Dallas and Fort Worth elections on the same date because, with the cities only 32 miles apart, some business men argue against prohibition for one town unless the other one adopts it, too.

In a prohibition election in Tarrant County, of which Fort Worth is the county seat, the county remained wet 18 months ago by a majority of about three to two.

**Distillers Irked by U. S.
Delay on Cuban Embargo**

HAVANA, May 20.—Local distillers are seeking an increase in the beverage alcohol quota assigned to Cuba by the United States.

Distillers are irked by the delay in lifting the embargo against Cuban beverage alcohol put into effect by the United States last March 15. Docks and warehouses are jammed with some 1,500,000 gallons of alcohol. Cuba has long wanted to manufacture and ship alcohol instead of blackstrap because it would help the island's economy by providing more employment. It is also claimed that alcohol takes one-third less shipping space than blackstrap.

Cuba has already sold the United States its entire 1944 sugar crop, 65,000,000 gallons of blackstrap and 25,000,000 gallons of industrial alcohol, and it is now obvious that the island can produce far more industrial alcohol.

The Famous, Patented
Chicago "ACE" Lock
insures

"UTMOST Security!"



Only the Ace ROUND Key Opens It
Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

CHICAGO LOCK CO.

2024 N. Racine Ave., Dept. 68, CHICAGO

SALESBOARDS

IMMEDIATE DELIVERIES

Name	Def.	Price
1000 5¢ Nickel Charley	Def. \$17.00	\$.98
1000 5¢ Bingo Card	Def. 10.00	.98
1000 5¢ Double Fin	Def. 24.50	.98
1000 25¢ J.P. Charley, Thick	52.00	1.51
800 5¢ J.P. "Bell Boy"	20.41	1.80
1000 5¢ J.P. "Home Run"	27.00	1.89
1000 5¢ J.P. "Swing High"	27.50	1.98
1000 5¢ J.P. "Big League"	25.75	2.24
1000 5¢ J.P. "Beat This Card"	33.22	2.59
1200 5¢ J.P. "Poker Play"	28.52	2.95
1800 5¢ Lulu Board, X Thick	20.00	2.61

DELUXE SALES CO.
BLUE EARTH, MINN.

PROTECT

YOUR INVESTMENT

WITH LOCATION AGREEMENTS

Include this form with your next order for Collection Books. Write for Free Sample to

BALTIMORE SALESBOOK CO.

120 West 42d St., New York, N. Y.
Att. MR. CHARLES FLEISCHMANN

PARTS—SUPPLIES

6 7/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred	\$5.40
3 A2 Fuse	Per Hundred
1/2 Amp.	\$9.00
1, 1 1/2, 2, 2 1/2, 3 Amp.	3.50
5, 6, 7 1/2 Amp.	3.00
10, 15, 20, 25, 30 Amp.	2.50
PHONOGRAPH TITLE STRIPS (Red Border)	
1000	\$5.00
5000 Per M	4.00
10000 Per M	3.50
25000 Per M	3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051 (Seeburg Guns)
103 6SC7 to 6SL7	210 2A4G to 2051 (Seeburg Music)
110 5Z3 to 5U4G	215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
125 80 to 5T4, 5V4G, 5Y3 or 5Z4	
126 83 to 5U4G or 5X4	
\$1.50 Each	\$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

HERMITAGE MUSIC CO.

416A Broadway, Nashville 3, Tenn.

FOR SALE

3 Gottlieb 3-Way Grippers, Fruit Reels	@ \$ 19.50 Ea.
3 Kickers & Catchers	@ 16.50 Ea.
1 Columbia Bell Conv. Gold Award—Fruit Reel Strips	@ 50.00
1 Jennings Parlay Races	@ 75.00
1 Jennings Olgarola Model V	@ 50.00
4 Sportsman Golf Ball	@ 150.00 Ea.
1 Zip	@ 2.00
1 Sparks	@ 5.00
1 Penny Counter with J.P.	@ 5.00
3 Mills 1-2-3	@ 27.50 Ea.
WANTED—One Kotex Napkins Machine.	
Terms: 1/3 cash with order, balance C. O. D.	
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MOST SENSATIONAL

REVAMPED

**SHOOTING GAME
EVER BUILT!**

What a Battle Game!

What Player Appeal!

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Thrilling Submarine Illusion—High Score for Marksmanship Registers on Shot Dial—95 Shots—Bell Rings, Glass Flashes Red on Direct Hits—Colorful Glass Panel Reproduction of Submarine Interior—Periscope sights on moving Jap and Nazi Ship Targets. Third Dimensional View—Range Finder for aiming—Fire-Control Button, Adjustable. Shoots Bursts or Single Shots—SOUND EFFECTS—ONE PIECE UNIT—Guaranteed Mechanically Perfect! Size: 7 ft. high, 16" deep, 25" wide. Crated weight, 225 lbs.

Designed by Harry Williams

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All Types Coin Machines Accepted in Trade

CIRCULAR ON REQUEST

Exclusive National Distributor

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ATTENTION, OPERATORS

All Games Reconditioned and Guaranteed Perfect—Ready for Locations
FIVE BALL FREE PLAY PIN GAMES—CLEANED AND CHECKED BY EXPERTS

A.B.C. Bowlers	\$64.50	Show Boat	\$64.50
Attention	64.50	Sluggo	69.50
Big Chief	59.50	South Paw	69.50
Big Parade	124.50	Spot-a-Card	74.50
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Broadcast	54.50	Summertime	34.50
Cadillac	35.50	Star Attraction	69.50
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Flicker	54.50		
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Big Sixes and Super-Sixes, perfect condition. Each \$25.00
Packard Wall Boxes 35.00
Seeburg Wall-o-Matics 38.50
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Coin Slots, All Types 5.00
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We have repair parts for all type Amplifiers.

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15 5c Q.T.'s, Originally Blue Made Gold Glitter \$89.50
8 10c Q.T.'s, Same As Above... 99.50
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QUICK TURNOVER for Fast Play

These Boards Contain Slot Symbol Tickets Thick Style

FAST PLAY 25c
120 Holes 25c per play
Takes in 120 @ 25c.....\$30.00
Average Payout..... 15.30
Average PROFIT.....\$14.70

FAST PLAY 50c
120 Holes 50c per play
Takes in 120 @ 50c.....\$60.00
Average Payout..... 30.60
Average PROFIT.....\$29.40

FAST PLAY 1.00
120 Holes \$1.00 per play
Takes in 120 @ \$1.00.....\$120.00
Average Payout..... 61.20
Average PROFIT.....\$58.80

Pioneer

MANUFACTURING CO., Inc.
2352 W. CERMAK RD. CHICAGO 8, ILL.

OPA Plans Set To Recall Food Tokens When Rationing Ends

WASHINGTON, May 20.—Coinmen can quit worrying about food ration tokens jamming machines when rationing ends on food products. Price Administrator Chester Bowles this week told the house banking and currency committee that the Office of Price Administration has worked out a plan to call in all tokens when rationing is no longer necessary.

Bowles revealed the plan when committee members asked what steps would be taken to prevent worthless tokens from being used in coin-operated machines and transit company fare chutes when rationing ends. He told the committee that he preferred, for the time being, to keep the plan "off-the-record," presumably, because advance publicity would make its eventual administration more difficult.

The troubles of transit companies, which compare with those of the coin machine trade since tokens were introduced, were highlighted by a report from the Philadelphia Transportation Company that more than 1,300 tokens had been used for "free" fares in recent weeks. The company plans to change the mechanism on turnstiles at subway and elevated stations to combat the use. Ration tokens, unfortunately, are the same size as the company's metal tokens.

SPECIAL OFFER

- All in first-class shape
- 1 5c Jennings Triple Jacks, 2-4 ... \$75.00
 - 1 5c Jennings Today Vendor, 2-4 .. 39.50
 - 1 5c Jennings One Star, 2-4 75.00
 - 1 5c Mills War Eagle, 2-4 75.00
 - 1 5c Jennings Duchess, 2-4 59.50
 - 1 5c Caille Sphinx, Like New, 2-4. 64.50
 - 1 5c Mills Escalator, Gold Award, 2-4 75.00
 - 1 5c Jennings Esc., D.J.P., 2-4 69.50
 - 1 10c Caille Playboy, 2-4 64.50
 - 1 25c Mills Bull's Eye, 2-4 79.00
 - 1 25c Jennings Bull's Eye, 2-4 100.00
 - 1 5c Vendit Midget Two Reels ... 29.50
 - 1 Single Face Lock-In Slot Cabinet . 35.00

1/3 Deposit, Balance C. O. D.
ADVANCE DIGGER CO.
1702 MACK AVE DAYTON 4, OHIO

CLEVELAND COIN OFFERS:

- MAY-BELLE 4 COIN CONSOLES**
(Similar to Three and Four Bells)
This is a post-war re-engineered machine—90% mechanical—Switches and Relays have been eliminated, assuring the operator care-free performance and cutting service to a minimum. Now available in four nickel play—three nickel and one quarter—two nickel and two quarters—two nickel—one quarter and one half. Contact us for rock bottom prices.
- MUSIC**
- 1 Wurlitzer Victory, Model 600 A-Rotary \$550.00
 - 1 Wurlitzer 500 365.00
 - 1 Wurlitzer Twin 12 with Packard Adaptor 135.00
 - 1 Wurlitzer 51, Counter Model... 75.00
 - 1 Wurlitzer 61, Counter Model... 90.00
 - 1 Rockola 1939 Standard 285.00
 - 1 Rockola 20 Record Monarch. 185.00
 - 1 Wurlitzer 24 Hideaway in Original Cabinet with Seeburg 30 Wire Adaptor and 8 Seeburg Boxes, Very Clean 385.00
 - 1 Rockola Spectrovox and Playmaster 325.00
 - 10 Seeburg Speaker Organs, Ea... 35.00
- SLOTS**
- 1 5c Jennings Chrome Bell \$225.00
 - 2 5c Watling Rotatops, 3/5, Ea. ... 95.00
 - 1 5c Watling Cherry Front 95.00
 - 2 10c Pace Comets, Each 125.00
 - 2 5c Mills Blue Fronts, C.H., Each . 185.00
 - 2 25c Mills Blue Fronts, C.H., Each . 310.00
 - 1 5c Mills Melon Bell, C.H. 225.00
- ARCADE EQUIPMENT**
- 6 HORSE RACE GAMES**
These are 5c coin operated games about 6 feet long, built by Scientific, very clean—5 ball roll down under glass with blue mirrored back glass. Horses complete at WIN * PLACE OR SHOW—no legs with these 6 games, \$185.00 Each.
- NEW Selectoscope \$375.00**
NEW Periscope 395.00
Klip-a-Nip for Skyfighters 16.75
Tokio Raider for Drivemobile 16.75
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5 Ten Strikes, H.D., Each 60.00
5 Assorted Electric Diggers, Each .. 65.00
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1 Tommy Gun 135.00
1 Shoot the Bull 100.00
1 Color of Eyes Card Vendor 50.00
2 Anti Aircraft Guns, Each 85.00
5 Home Run, Counter Games, Each . 15.00
1 Advance Shocker 12.00
2 Blue Bonnets, Each 10.00
1 Jennings In the Barrel 150.00

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60,000 Paper Frames, per 1,000, \$24.00

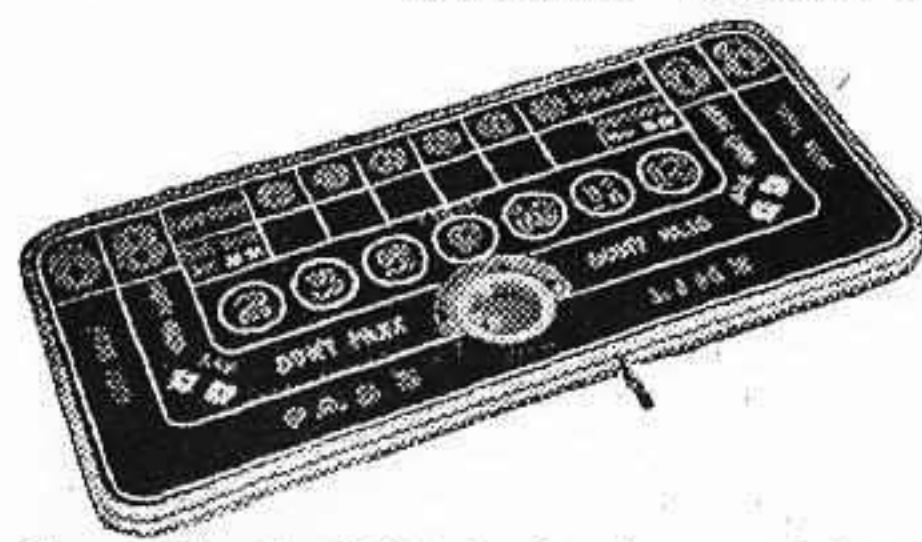
CONSOLES

- 6 Bally Club Bells, 5c Comb., Each \$250.00
- 2 Watling Big Games, F.P., Each .. 110.00
- 3 Beulah Parks, Each 110.00
- 15 '38 TRACK TIMES, Each 125.00
- 15 JUMBO PARADES, P.O., Each ... 95.00
- 2 Big Tops, P.O., Each 95.00
- 1 Saratoga P.O. 125.00

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The IDEAL COUNTER GAME
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A complete Casino Game with top appeal and money-making power for counter play!

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Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x38"x2".
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Send Us Your List.
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BEST OFFER TAKES 50 SEEBURG Reconditioned RAY-O-LITES Uncrated WILL SELL COMPLETE LOT ONLY GERBER & GLASS 914 Diversey, Chicago 14, Ill.

THE FOLLOWING MACHINES ARE CLEAN AND HAVE ALL PARTS

1 Stratoliner \$39.50	1 Big Chief \$26.50	1 Formation \$22.50
1 Powerhouse 32.50	1 Dude Ranch 41.50	2 Keeney Anti-Aircraft. 75.50
1 Blondie 35.50	1 New Champ 65.50	2 Shoot the Jap Ray Gun 175.50
1 Majors '41 32.50	1 Wildfire 45.50	22 Pike's Peaks 15.50
1 Bally Beauty 27.50	1 Smack the Japs. 60.00	1 Short Stop 27.50
1 Dixie 39.50	1 Sporty 30.00	1 Sport Parade 32.50
1 Sara Suzy 22.50	1 Rotation 32.50	1 Play Ball 69.50
1 Glamour 42.50	1 Oh Boy 32.50	
1 Flicker 31.50		

We Will Require One-Half Deposit, Balance C. O. D., Subject to Prior Sale. Our Address Is

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2830 NORTH MIAMI AVE. (Phone 9-3251) MIAMI, FLORIDA

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Seeburg:	Wurlitzer:	Wurlitzer:
9800, E.S.R.C. ... \$595.00	750 \$595.00	41 and 61 \$ 99.50
9800, E.S. 565.00	800 579.50	71 149.50
8800, E.S.R.C. ... 579.50	500 349.50	Rockola Super, '40 ... 395.00
8800, E.S. 549.50	600 329.50	Rockola Super, E.S.R.C. 425.00
12 Record 79.50	616 119.50	Mills Throne of Music. 229.50
12 Record Light Up Front 95.00	412 69.50	Mills Swing King 59.50

PIN GAMES

- Band Wagon, Border Town, Sea Hawk, 3 for \$ 95.00
- Grand Canyon, Sky Chief, Midway, Each 189.50
- Gottlieb Liberty, Keep 'Em Flying, Each 159.50
- Bosco, Gun Club, Zig Zag, Capt. Kidd, Each 64.50

1/2 Deposit With Order, Balance C. O. D.
ROSE AMUSEMENT CO.
EUPORA, MISS.
Rhone and Jack Latham, Prop.

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5 1/2 3x8 \$49.50 | 4x8 \$124.50

SLOTS
5 1/2, 400,000 Series \$139.50
Vest Pockets, Rebuilt 49.50

GAMES FOR SALE

Paces Reels, F.P. \$129.00
Fast Time 90.00
Jungle Camp 75.00
4 Big Games, F.P. 100.00
6 Club Bells (Convertible) 250.00
1939 Mills 1-2-3 49.50
1940 Mills 1-2-3 99.50
Bakers Pacer (Brown Cabinet) ... 325.00
Exhibit Giant Movie Bank (One Ball Automatic Payout) 79.50
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WILL SELL TO HIGHEST BIDDER

- 2 New Bally Alleys, W. 199.
- 1 Bally Beverage Vending Machine with electric refrigerator unit and D.C. motor.
- 1 Rainbow Pencil Vender, #1040.
- 2 Rockola Music Boxes, WR-20, used. Less tubes and some parts.
- 1 Rockola Luxury Light-Up Spectravox.

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LIFESIZE BONUS BELL

GLOBEBOARD "hits" have proven the sensation of the season! Striking designs, magnetic payouts, liberal profit-margins. **GLOBEBOARDS** have everything!

Takes In \$61.30
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Profit \$32.79



Thick, die-cut, slot symbols.



PISTOL PACKIN' MOMMY

Thick board, twin Jacks. Takes In \$60.00.

PROFIT \$33.50

UPSEY DAISY, 800 Jumbo Holes. Profit \$21.60.
SITTIN' PRETTY, Takes In \$52.50; Profit \$28.82.

NEW, ILLUS. 4-COLOR CIRCULAR
Lists all these and many additional novelty, 'xtra-profit boards! For every type location! Write, wire or phone for your copy—sent free!

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PIN-UP GIRL Takes In ... \$47.00
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WHY BUY DUBIOUS "REBUILTS"? THESE SLOTS ARE GUARANTEED PERFECT WORKING ORIGINAL MACHINES.

- 3—5c MILLS LION HEADS, 2/4 Payout \$ 59.50
- 3—25c MILLS GOOSENECKS, One Jackpot, 2/4 Payout 69.50
- 4—5c MILLS BLUE FRONTS, Very Late and Clean 189.50
- 2—10c MILLS BLUE FRONTS, Very Late and Clean 209.50
- 1—25c MILLS BLUE FRONT, Very Late and Clean 269.50
- 2—5c MILLS BROWN FRONTS, Like New 214.50
- 1—25c MILLS BROWN FRONT, Very Late, New Front Castings.. 299.50
- 2—10c MILLS BROWN FRONTS, Very Late, New Front Castings. 259.50
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- 5—5c MILLS BONUS BELLS, Aluminum Brown Finish, Clean.... 259.50
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- 4—25c MILLS BONUS BELLS, This Lot Rebuilt, Serials 470000.. 339.50
- 1—5c MILLS MYSTERY BONUS, Brand New 329.50
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- 1—25c MILLS MYSTERY BONUS, Brand New 389.50
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- 6—5c MILLS GLITTER GOLD Q. T., Brand New 149.50
- 1—1c MILLS BROWN FRONT Q. T., Good Shape 49.50
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- 1—1c JENNINGS FOUR-STAR CHIEF, Very Clean 69.50
- 2—5c JENNINGS FOUR-STAR CHIEFS, Like New 129.50
- 2—10c JENNINGS FOUR-STAR CHIEFS, Very Late and Clean.... 179.50
- 1—25c JENNINGS FOUR-STAR CHIEF, Like New 199.50

CONSOLES

- 3—Bally High Hands, Comb. \$159.50
- 3—Bally High Hands, Comb., This Lot Rebuilt Like New 189.50
- 1—Keeney Super Bell, Comb., Very Clean 249.50
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PIN BALLS

- Knockout \$114.50
- Big Parade 104.50
- Home Run, 1942 .. 69.50
- Leader 54.50
- Belle Hop 54.50
- Hi-Hat \$52.50
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- Dude Ranch \$32.50
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One Or a Hundred — \$1.95 Each

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N. Jackpot Jim	5¢	50.00	20.50	1.95
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N. Jackpot Chas.	25¢	250.00	61.00	1.95

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Order from this ad.

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All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

\$1.40 each 100 LOTS
\$1.60 each DOZEN LOTS
Less than dozen lots, \$1.75 each.

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Combination Free Play and Cash

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5c Combination Free Play and Cash Pay Out
5 5c Combination Free Play and Cash Pay Out
5 25c Combination Free Play and Cash Payout
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Contact Your Nearest Mayflower Office for These Exceptional Buys.

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Sport Kings . . . \$325.00	Pace Pay Day . . . \$90.00	Seeburg 8200 . . . \$575.00	Bonus Bells, 25c \$350.00
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Grand Stands . . . 140.00	Galloping Domino, Late Head . . . 190.00	Seeburg Gem . . . 225.00	Jennings Chief, 5c . . . 190.00
Western Flying Champ . . . 250.00	Pace Races, Late Serials . . . 250.00	Seeburg Rex . . . 175.00	Caille, 5-10-25c . . . 75.00
Winning Ticket . . . 110.00	Bally Club Bells, New . . . 350.00	Wurlitzer 616 . . . 125.00	Watling Roll-O-Tops, 5c . . . 75.00
Pace Makers . . . 125.00	Jenn. Mult. Races. 45.00	Panoram, Sound-view . . . 325.00	Bally Bell, 5-25 . . . 125.00
Race Kings . . . 225.00	Tan-Foran . . . 20.00		Bally Bell, 5-5 . . . 100.00
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Derby Clock . . . 50.00			Gold Chromes, 5-10-25-50 . . . Write
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Four Bells . . . \$750.00	Seeburg 8200 . . . \$575.00	Bonus Bells, 5c . . . \$300.00	
Four Ways, 3-5, 1-25 . . . 850.00	Wurlitzer 500 . . . 375.00	Bonus Bells, 10c . . . 325.00	
Lucky Lucre, Light Cab. 375.00	Seeburg Royal . . . 195.00		
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Jumbo Parades . . . 145.00	Seeburg Rex . . . 175.00		
Silver Moons . . . 125.00	Wurlitzer 616 . . . 125.00		
Charlie Horse, 5-10 . . . 225.00	Panoram, Sound-view . . . 325.00		
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50 Packard Boxes	Each \$32.50	500 Buckley Bar Brackets	Each \$ 1.50
5 Seeburg 5c 24 Record Wireless Boxes	29.50	100 Bar Brackets for Packard and Keeney Boxes	3.50
20 Seeburg 30 Wire Boxes	7.95	100 Pedestals for Buckley Boxes	3.00
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50 Twin Twelve & Twin Sixteen Buckley Adaptors	24.50	10 Wurlitzer #304 Steppers	18.50
25 Wurlitzer 616 Buckley Adaptors	15.50	20 Atlas Organettes Baffles	8.50
25 24 Rec. Buckley Adaptors	24.50	10 Chandelier Baffles, Like New, for 12" or 15" Speakers	12.50
50 24 Rec. Keeney Adaptors	15.50	10 Seeburg Wireless Organ Speakers, Complete	29.50
140 Buckley Boxes, Lite-Up Sides, Like New	19.50		
200 Buckley Boxes	7.50		

Ray Gun Lamps, #1489, 90c Each; in Lots of 25 or More \$.79 Each
Pilot Bulbs, 40, 44, 46, 50, 51, 55, 63, Box of 1055

1/2 deposit, balance C. O. D., F. O. B. Newark

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A NEW ONE BALL FREE PLAY

is now being converted from Club Trophys with all the very latest features plus an additional hold-over feature which makes this game another success. Hundreds of Operators are making big money with

WHIRLAWAY

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	Each	In Lots of 25 or More
Large Gears, Complete with Brackets and Springs	\$3.00	\$2.75
Reel Strips, 3-5 or 1 Cherry Payout55	.50
Reward Cards, 2-5 or 3-520	.15
Club Handles, Painted and Chromed	4.50	4.00
Payout Disc, 1 Cherry Payout	7.50	6.75
Disc Plugs25	.20
Oval Frames to Use Paper Reward Card on Brown Front	2.00	
Payout Tubes, 25¢ Size (with Hopper)	3.75	
Bottom Main Slide, 5¢-10¢-25¢	4.25	
Large Gear Comp. with Brackets & Springs for Jennings Slots	4.25	3.75

We Have All Types of Springs and Other Parts for Mills Slots.

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CALIENTE
\$25.00
OR
\$10.00 \$5.00
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RED HOT FOR PROFITS

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TAKES IN \$52.80. Av. Payout \$24.80

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ONLY \$3.12 NET**

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CHICAGO 7, ILLINOIS

a VICTORY suggestion— KNOCK-OUT THE JAPS

NO. 1 ON AMERICA'S HIT PARADE OF PIN GAME CONVERSIONS

Makes a Complete New Game Out of Your Old Knock-Out. Try this conversion today and watch the players fight to Knock-Out the Japs, Battleships and Bombers. The come-on appeal is amazing, cash box collections enormous.

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Your Price Only **\$9.50** EACH. Cash With Order.

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Each Conversion Contains a NEW 12 COLOR BACK GLASS, NEW TWO-TONE BUMPER CAPS SHOWING JAP'S FACES IN COLOR and NEW INSTRUCTION and SCORE CARDS.

Write for Illustrated Circular of Other Conversions.

VICTORY GAMES 2140-44 SOUTHPORT AVE.
AMERICA'S CONVERSION HEADQUARTERS CHICAGO 14, ILLINOIS

SHOOT THE ARMS OFF TOJO AND HITLER Then Hang Them!



5 BALLS - 1c
**SENSATIONAL
SHOOTING
GAME**
●
**IDEAL FOR
ANY
LOCATION**
●

Sturdily built, Walnut Veneered Cabinet. A. B. T. Guns rebuilt. Simple, fool-proof. Mechanical, can be used anywhere with or without lights. Hit the Bull's Eye on each of the three targets to hang. Player Appeal Galore, will not hang until all three targets have been hit.

EVERYONE WANTS TO HANG TOJO AND HITLER

**PRICE \$265.00 IMMEDIATE
DELIVERY**

1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT.

OHIO AMUSEMENT CO.

119 WEST GOODALE ST., COLUMBUS, OHIO

RADIO TUBES FOR THE COIN MACHINE TRADE

(Tubes Are Offered to Consumer Market Only)
Here is a Special "Combination Package" of Critical Tube Types for this Week's Billboard Readers:

Send No Deposit.	5 2A40	\$2.40	\$12.00	All Tubes in Individual Cartons.
Only One Package	5 5Z3	1.15	5.75	
Per Order.	5 6L6G	2.00	10.00	
Supply Limited.	5 7B95	4.75	
	1 7F	1.65	1.65	
	1 2051	3.00	3.00	
	****2 7F7	1.65	3.30	
	****1 #1 Adaptor		1.25	
	(Complete Package Must Be Ordered)	\$41.70		
	****Plug the 7F7 in the Adaptor, plug the Adaptor in 6807 socket and presto—you have the perfect replacement for type 6807.			

Supplier's Certificate below must be signed in Ink.

W. R. BURTT
(THE COIN TUBE MAN) WICHITA 8, KANSAS

436 N. TERRACE DR. Please ship me the Combination Package as advertised in the May 27th issue of The Billboard and mail me your complete list of over 100 types of Coin Machine Tubes. I inclose no deposit and understand that you will ship express C. O. D. for full amount.

SUPPLIER'S CERTIFICATE: I hereby certify that I am entitled to purchase the items specified above under the provisions of Limitation Order L-265, with the terms of which I am familiar.

(Your card or letterhead attached to order will be appreciated)

READY FOR LOCATION—IN A-1 CONDITION!

3 Seeburg 8800, ESRO	\$600.00	1 Wurlitzer Rock-Ola Windsor	\$150.00
1 Seeburg Envoy, ES	375.00	4 Gabel Junior, 12 Record	75.00
1 Seeburg Casino	265.00	12 Wurlitzer #125 Boxes	28.50
2 Seeburg Gems	265.00	5 Wurlitzer #320 Boxes Sweet Music, New	27.50
2 Seeburg Maestro Majors, ES	375.00	7 Seeburg Baromatic, 5-10-25¢ Wireless	45.00
3 Rock-Ola Masters	325.00	5 Seeburg 30-Wire Selectomatics S20-1Z	8.00
3 Rock-Ola Standards	300.00	6 Seeburg 5¢ Wallomatic, 24 Selections, Wireless	32.50
2 Seeburg Classics	335.00	6 5¢ Wallomatics, 20 Selections, Wireless, Metal Covers	37.50
1 Seeburg Rex	200.00	4 Wurlitzer #304 Steppers	18.00
1 Seeburg Rex, Wireless Remote	255.00	4 Wurlitzer #300 Adaptors, Complete	25.00
4 Wurlitzer 500	350.00	2 Twin-Sixteen Buckley Systems with Adaptors	195.00
2 Wurlitzer 500, Acme Remod.	395.00	15 Buckley 32 Selection Boxes	19.50
2 Wurlitzer 600-R	325.00	7 Buckley 24 Selection Boxes, Late Model	19.50
3 Wurlitzer 600-K	340.00	1 Twin-Twelve Wurl. Buckley Adaptor	125.00
3 Wurlitzer 616 Lite Up	139.50		
6 Wurlitzer '42 600 Victory	425.00		
4 Wurlitzer '42 600 Victory	550.00		
1 Wurlitzer '42 500 Victory	210.00		
3 Wurlitzer 24	550.00		
1 Wurlitzer 700	550.00		
1 Wurlitzer, Rock-Ola Charm Cabinet	55.00		

1/3 deposit, balance C. O. D., F. O. B. New York.

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"Let's Trade Together, Even If It's Ideas"

SALESBOARDS:

Name	No. Holes	Per Sale	Takes In	Maximum Profit	Each
Victory Cigarette Boards	432	2¢	\$ 8.64	\$ 4.04	33¢
Victory Dollar Game	432	5¢	21.60	8.60	33¢
Victory Jackpot Charley Jr.	432	5¢	21.60	9.70	63¢
Victory Jackpot Charley	432	25¢	108.00	36.00	63¢

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DALLAS, TEXAS

NEW MACHINES WITH SPECIAL DISCS AND REELS

WRITE FOR PRICES

ALL MERCHANDISE OFFERED IS FOR RESALE ONLY

5¢ Gold Chromes	10¢ Brown Fronts	5¢ Mills Mystery Bonus
10¢ Gold Chromes	25¢ Brown Fronts	10¢ Mills Mystery Bonus
25¢ Gold Chromes	5¢ Cherry Bells, Blue	50¢ Mills Brown Fronts
5¢ Copper Chromes	5¢ War Eagles	Super Track Time
10¢ Copper Chromes	5¢ Mills Consoles	5¢ Super Bells
25¢ Copper Chromes	10¢ Mills Consoles	Galloping Dominoes, J.P.
5¢ Regular Chromes	25¢ Mills Console	5¢ Jumbo Parade, Cash
10¢ Regular Chromes	5¢ Handload, Emerald	5¢ Jumbo Parade, Conv.
25¢ Regular Chromes	Columbia Bell, GA Rear Pay	Mint Vendor
5¢ Brown Fronts	Evans Vest Pocket Domino	25¢ Paces Race Red Arrow
	Mills Four Bell, Straight 4-Nickel, Original Style Head	

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

11 5¢ Brown Fronts, \$250.00	19 Galloping Dominoes, Cash, '89, Dark Cab.	1 Blue Grass	Write
6 5¢ Melon	8 Galloping Dominoes, Ch. Sep., Dark Cab.	1 Club Trophy	Write
4 5¢ Cherry	9 Galloping Dominoes, Cash, Light Cab.	1 Kentucky	Write
6 5¢ Blue Fronts	13 Galloping Dominoes, Ch. Sep., Light Cab.	1 Santa Anita	Write
1 5¢ War Eagle	1 Mills Four Bell, 5-5-5, Old Style Hd., New Cabinet	5 Fortunes, Like New	\$350.00
2 Mills Vest Pockets, Green	1 Mills Four Bell, 5-5-5-5, Old Style Hd.	1 Mills 1-2-3, Cash	65.00
2 5¢ Front Vendors, Goose-neck	2 Mills Four Bell, 5-5-5-25		
1 5¢ Goose-neck, No J.P.	9 5¢ Mills Jumbo Parade, Free Play.		
1 5¢ Jennings Victoria	1 5¢ Mills Jumbo Parade, Conv. Mint Vendor		
1 5¢ Watling Twin JP Front Vendor	2 5¢ Paces Races, Bik. Cab. Painted Brown		
1 5¢ Watling Rotatop	1 5¢ Paces Races, JP, Brown Cab., #5986		
1 1¢ Watling Twin JP	3 5¢ Paces Races, Brown Cabinet, #6088-5695		
1 1¢ Mills Regular	2 5¢ Paces Races, JP, Red Arrow, #6522-6319		
1 1¢ Mills Goose-neck	2 25¢ Paces Races, Red Arrow, #6550-6583		
1 10¢ Melon	4 '41 Derbys		
4 10¢ Orig. Chrome			
1 10¢ Blue Front			
4 50¢ Gold Chromes			
1 50¢ Blue Front			
1 5¢ Pace Console			
1 10¢ Pace Console			
1 25¢ Pace Console			
1 10¢ Caille Cadet			
2 25¢ Golf Ball			
18 Columbia Bells, Ch. Sep.			
1 Columbia Bell, Chrome			
21 Super Track Time			
5 Pastimes			
5 Kentucky Clubs			
3 5¢ Super Bell, Conv. Mint Vendor			
1 Midgot Skee Ball, Late Model, Like New			

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2 Panorams, Latest Model	\$425.00
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Slot Machine Jackpot Glass, Per Doz.	\$13.50
Mills Four Bells, Cabinet New	\$82.50

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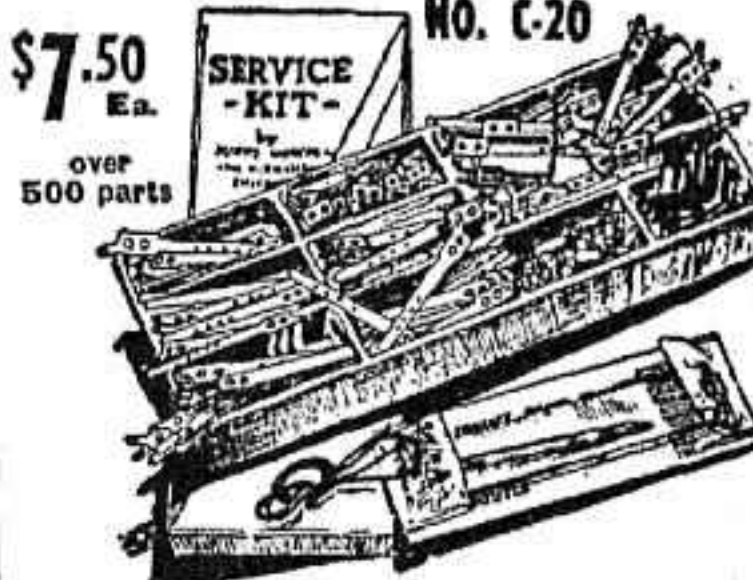
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for all Bally one ball games. Very hard to get—stock up.

75c Each Any Quantity

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Buy the "original." Be sure. Large assortment. 30 different types of high grade quality springs.

\$9.75 Per Kit

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Three 5c and One 25c Play . . . or 4 Straight Nickels . . . Feature Plays
Phone or Write for Details and Beautiful Display Photo

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New Bally Sun Rays . . . 179.50

A-1 Downey-Johnson Coin Sorter, Elect. 1c to 50c	\$215.00
A-1 Schwartz Elect. Coin Counter & Sorter	425.00
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NOW BEING REBUILT INTO			
ROCKINGHAM from GRAND NATIONAL and GRAND STAND	SPORTSMAN from SPORT SPECIAL BLUE GRASS DARK HORSE	PIN-UP GIRL from SILVER SKATES	
FACTORY RECONDITIONED GAMES			
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SPECIAL—9 BALLY BEVERAGE VENDERS AND 1 CARBONATOR. Some parts missing. Total lot as is. \$1750.00			
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HALF DOLLAR BLUE OR BROWN FRONTS. FACTORY RECONDITIONED WITH NEW CABINET, 3-5 PAY-OUT, CLUB HANDLE. WRITE FOR PRICES.			
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*** TWO FOUR-STAR HITS!!! ***
 BY UNIVERSAL'S
ORIGINAL "JAR-O'-DO" ORIGINAL

DANGLING DUCKET "BINGO JACKPOT"




DANGLING DUCKET "BINGO"





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Takes In 1200 Tickets @ 5¢	\$60.00
Pays Out Average	38.40
Profit (Average)	\$21.60
(Can Also Be Used With 1200 Tickets)	
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Pays Out (Average)	38.40
Profit (Average)	\$24.60
(Can Also Be Used With 1600 Tickets)	
Takes In 1600 Tickets @ 5¢	\$80.00
Pays Out (Average)	38.40
Profit (Average)	\$41.60



Dangling Ducket Bingo (No Jackpot)

Takes In 1000 Tickets @ 5¢	\$50.00
Pays Out (Actual)	40.00
Profit (Actual)	\$10.00
(Can Also Be Used With 1200 Tickets)	
Takes In 1200 Tickets @ 5¢	\$60.00
Pays Out (Actual)	40.00
Profit (Actual)	\$20.00
(Can Also Be Used With 1200 Tickets)	
Takes In 1200 Tickets @ 5¢	\$63.00
Pays Out (Actual)	40.00
Profit (Actual)	\$23.00

THE ABOVE DEALS CAN BE USED WITH 74-SEAL CARD, MAKING AN AVERAGE PROFIT ON EACH DEAL OF \$5.00 OR MORE

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Write for Prices—Factory Rebuilt and Refinished
 ALL MILLS SLOTS DRILLPROOF WITH KNEE ACTION AND CLUB HANDLES, CASTINGS AND CABINETS LIKE NEW — MECHANISMS GUARANTEED PERFECT

BLUE FRONTS	BROWN FRONTS	CLUB BELLS
5¢-10¢-25¢ Write	5¢-10¢-25¢ Write	5¢-10¢-25¢ Write

MILLS BUYS

5¢ Copper Chrome, #471871 \$425.00	25¢ Blue Front, K.A.G.H. Drillproof, Oval Card \$400.00
5¢ Gold Chrome, #473791 425.00	5¢ Vest Pocket, Blue & Gold 49.50
5¢ Original Gold Giltter Q.T. 125.00	5¢ Vest Pocket, Chrome 60.00
1¢ Refinished Gold Giltter Q.T. 39.50	25¢ Cherry Bell, Drillproof, C.H.K.A. 425.00

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5¢ Four Star 150.00	10¢ Century, 2-4 70.00	10¢ Silver 225.00
10¢ Four Star 175.00	25¢ Century, 2-4 100.00	5¢ Redskin 175.00
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WATLING ROL-A-TOPS PACE COMETS 3-5 PAYOUTS

5¢ 3-5 Payout \$ 85.00	5¢ Deluxe, S.P. \$ 99.50	5¢ All Star \$ 85.00
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25¢ 3-5 Payout 175.00	10¢ Rocket, S.J. 150.00	25¢ All Star 175.00

CAILLE

5¢ D.J. 3-5 Payout . . \$50.00	10¢ D.J. 3-5 Payout . \$60.00	25¢ D.J. 3-5 Payout . \$75.00
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| 2 Mills Gold Chrome, 10¢ | 12 Mills Blue Fronts, 10¢ | 2 Mills Three Bells |
| 4 Mills Gold Chrome, 25¢ | 10 Mills Blue Fronts, 25¢ | 2 Keeney Super 2-Ways, Cash |
| 4 Mills Regular Chrome, 5¢ | 2 Mills Blue Fronts, 50¢ | 8 Keeney Super (Comb.) |
| 1 Mills Regular Chrome, 10¢ | 1 Mills Cherry Bell, 5¢ | 12 Mills Jumbo (Comb.) |
| 4 Mills Regular Chrome, 25¢ | 1 Mills Cherry Bell, 25¢ | 1 Evans Dominoes, Late '41 |
| 3 Mills Brown Fronts, 5¢ | 4 Jennings Silver Chief, 5¢ | 2 '41 Bangtails, Late, J. P. |
| 2 Mills Brown Fronts, 10¢ | 1 Jennings Silver Chief, 25¢ | 5 Bally Club Bells |
| 10 Mills Brown Fronts, 25¢ | 8 Jennings Chiefs, 5¢ | 1 Baker Pacer, Late Model |
| 6 Blue Crackin' Q.T., 5¢ | 1 Jennings Chief, 10¢ | 1 Pace Racer, 25¢ Brown |
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| 12 Mills V.P. Blue & Gold, 5¢ | 1 Pace Royal Twin Slot, 5¢ & 25¢ Play | 18 Mills Jumbo, Late High Head, Refinished |
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This Tube Will Operate in Any Radio Requiring a 12SA7. Complete Tube With Adaptor Ready to Install. **SPECIAL \$3.25 EACH Limited Quantity Only**

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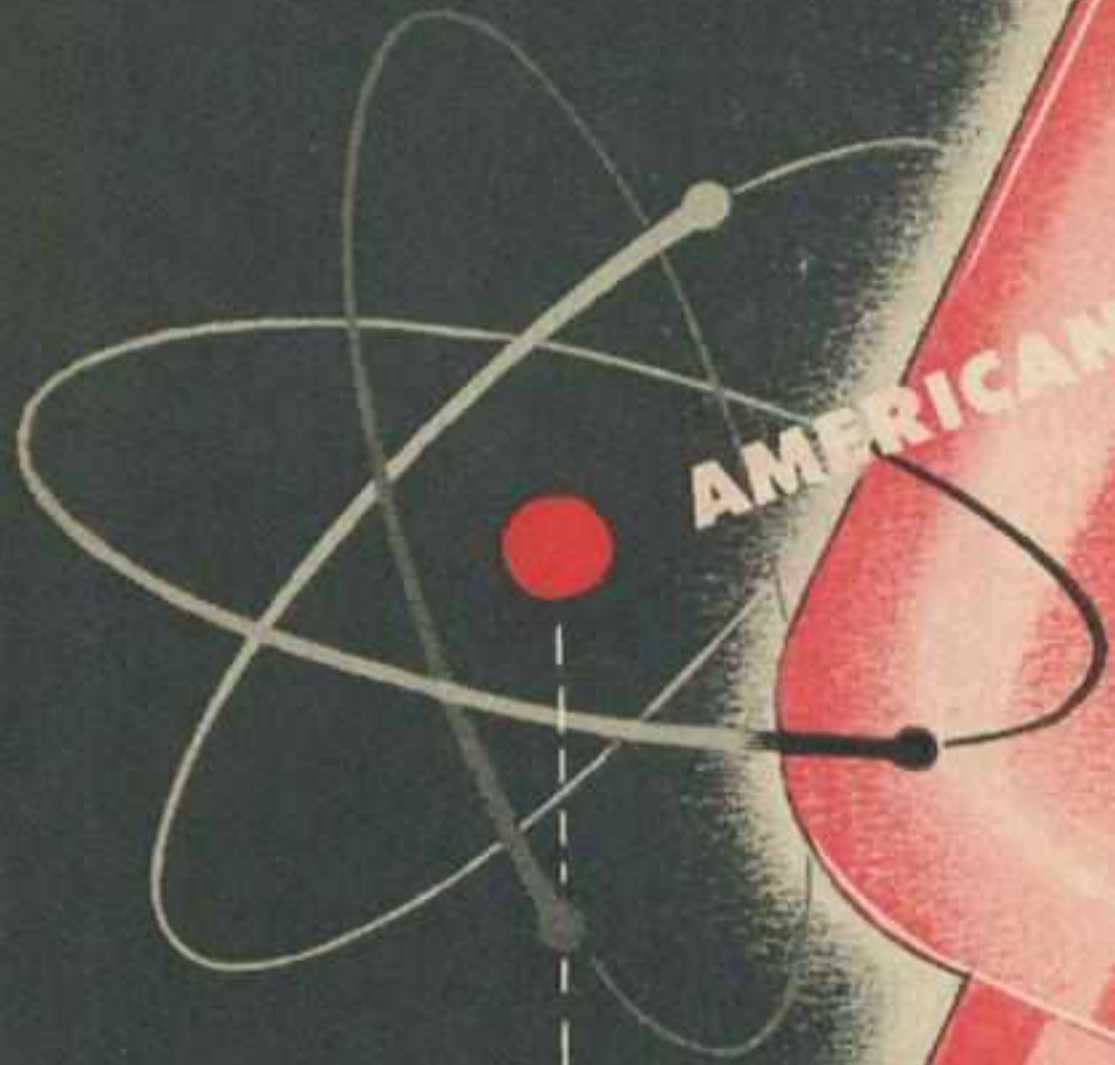
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